CHOOSE JAZZ KING!

WHO IS America's King of Jazz? The public wants to know, the broadcasters want to know, and we want to know. Week after week, RADIO GUIDE has been deluged with letters extolling one or another of the most popular orchestras above all others. Ever since RADIO GUIDE'S "IT" Girl contest ended we have been asked to conduct a popularity poll for orchestras and their leaders.

So here goes! The race is on! And may the best maestro win!

Popular music consumes more time on the air than any other form of entertainment, and it is probable that band leaders receive more mail from listeners than all the other radio favorites combined. America is amused and entertained by its jazz bands. Therefore, who is America's Jazz King? You—the public—will name him. RADIO GUIDE will crown him! Actually crown him, for to the winner will go the swankiest silver crown that the GUIDE can find!

A loving cup was appropriate for the "IT" Girl contest winner, so a crown will certainly be appropriate for Radio's Jazz King.

Ten years ago Paul Whiteman was the acknowledged King of Jazz, for it was Whiteman who broadened our conception of ragtime music to include perfect rhythm, harmony, and the unusual effects which combine to

(Continued on Page Three)

Rudy Vallee, left; Paul Whiteman, above; Ben Bernie, upper right; Jack Denny, below Bernie; and Guy Lombardo are among the favorites to win the King of Jazz title which starts in this week's Radio Guide.
Public's Vote to Pick Radio Jazz King

(Continued from Page One)

make the best popular music of the present day. Whiteman was Jazz King, and he may still be Jazz King! It is up to the public to decide. Certainly he is one of the favorites in the race for honors.

But there are hundreds of band leaders in America who are heard on the radio, and any one of them has a chance to win. True, we name some who loom, with Whiteman, as favorites. There is Guy Lombardo, whose great orchestra is recognized everywhere as one of the best heard on the networks. And Ben Bernie, whose fan mail exceeds five thousand letters a week, whose vocalists, Jackie Heller and Pat Kennedy, are stars in their own right, and who delight millions weekly over the networks.

Rudy Vallee is right up there at the top, winning honors with his exceedingly popular program of the moment. What about Wayne King, the "Waltz King"? He ought to be in the running for highest honors. And who is there to say that Isham Jones, Vincent Lopez, Don Pedro, Abe Lyman, Cab Calloway, Hal Kemp, Clyde McCoy, Ted Weems, Jack Benny, or Frankie Masters won't win?

Then there's William Stoess, George Olsen, George Hall, Art Kassel, Bernie Cummins, Ted Fio-Rita, Carl Moore, Eddie Duchin, and Mark Fisher. All of them have a chance. Not to speak of Charlie Agnew, Harry Sosnik, Ben Pollack, Herbie Kay, Frankie Trumbauer, Don Redman, Danny Russo, Phil Spitalny, Don Bestor, Jan Garber and many, many others far too numerous to mention. You just clip your ballot and take your choice. It's like a Presidential election with a hundred major parties and a hundred can-

didates. You can paste the ballot (see facing page) on the back of a postcard.

The balloting will last for five or six weeks, time enough to give every Radio Guide reader an opportunity to vote.

One of the anticipated features of the voting will be the standings of Ted Weems and George Olsen. When Weems replaced Olsen on the Canada Dry Hour much comment resulted. Hundreds of letters were received by Radio Guide giving opinions on the change.

Broadcasters say that orchestras very popular in some sections are almost slighted in others. Cities, states, and whole sections of the country have their favorite bands.

Thus, in Cincinnati, William Stoess, the "Flying Dutchman," might be king, while Chicago might be heart and soul for Ben Bernie or Wayne King. The West Coast is expected to go strong for Ted Fio-Rita, while New York likes Jack Benny and Paul Whiteman. New England will probably favor Vallee. Nobody can say what the solid South will do, but who can doubt that Cab Calloway will carry Harlem?

Radio Guide will closely watch the ballots, by sections, so we can report which orchestra leaders are favored in certain cities and states.

Orchestras heard over the networks will, of course, possess an advantage over the bands which reach the public over only one station. Radio Guide will endeavor to designate the local bands, so that although their total may be considerably smaller than the leaders, they will be able to receive recognition.

Here it is, the long-sought battle of the bands! Just clip that coupon on page two and join the fight. It will be hot!
WILL 1933 rolling along in its merry way to fame and fortune (we hope), the regular business before us is the making of resolutions. Of course, many of these have been broken before and already, but one which the National Broadcasting Company has made is particularly meritorious and worthy of mention.

It is: To make fewer last-minute changes in announced NBC programs.

Benson K. Pratt, good will ambassador of the Chicago NBC studios, has been making an extensive study of the program schedule so that after they deal out the hours at the beginning of the week, no more than several deuces and treys will be palmed before the listener draws his entertainment hand come Friday or Saturday.

Nothing annoys a fan more than to discover that the program promised by Benny Gumble has suddenly evaporated; nothing spoils a Red Skelton program director to premature airing of the whimiscal program switch indulged in by chain and local stations for which he knows Benny Gumble will take the rap.

I have the Columbia System resolve likewise.

**Revising Mike Porter**

Mike Porter Column (Herein January 17th edition) slightly brittle but bright in spots Lead paragraph very dull because of subject named Plummer. Printing and type selection nice, but is this guy Plummer I pray? What Plummer said about Lombardo's trip to Europe. He intimated plans were being made to broadcast from the boat and then stop by the mere Atlantic Ocean. And when they get to the middle of the ocean can they drop off Gracie and Georgia again? Reading through to the bitter Porter end, the writing gentlemen is sorta Slovak, and platitudeous program tryouts. Or isn't that what we've been having more or less for the past twelve years? A faint hydrant full of prune juice to you, Mickey.

**Easy Acres sponsor has renewed with the WABC-Columbia, despite a strong effort on the part of the competition to get the show...** There'll be no real female Madame Quoque or Baby Taylor in A & O, for a long, long time. Then, and Mike, the boys will be visiting you this week in NYhawk.

**Dial Blank Fillers—**

No one's dialed fill to produce more than Cantor or Price, turn off the set and try the children's program problem, par three minutes: A man has six bills (real treasury notes) in his pocket. There are no empty dollar bills, but they total $3 in value. What are the denominations?

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**Vagrant Pick-ups—**

High-bait critic of The Forum lists his preferred dial diet for 1933 in order thus: 1. Ed Wynn; 2. March of Time; 3. Lawrence Tibbett; 4. Grace Moore and the Renato Ramouts; 5. First Nighter for best melodramas; 7. Ben Bernie for lack of stocky and platitudinous... First Nighter. Hughes rejoices... Seth (Phillips Lord) Parker, it is noted, is one of the Forum's favorite pickings-thieves... When it's noted that Hughes is auditioning another show, "Talkie Picture Time"... Bosie Carter, new nightly CBS reporter, was brought to light by his covering of the Lindbergh kidnap of the secretaries Helen Kelling and Dolly Gilson, the radiatores, found a pedigreed wire-haired terrier pup in her sock. Christmas and now asks her other admirers for a name... Larry Levy has luridified to the Maryland Hotel pending the opening of the new radio center.

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Best hopes for a speedy recovery to Lawrence (WGN Trouble) Salerno who took the flu, then a throat ailment, and finally the doctors' order for six weeks' rest in California... Helen Ray and Ray... (Continued on Page Eight)

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**Plums and Prunes**

*By Evans E. Plummer*

Chicago, Illinois

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Sunday Programs [Continued]

Programs for Monday, January 9

5:45 A.M.  WGES—Sunshine Special

6:00 A.M.  WAAF—Farm Folk's Hour

6:30 A.M.  WLS—Weather Report; Break

6:45 A.M.  WIBO—Little John

7:00 A.M.  WMCQ—Meditation

7:15 A.M.  WLS—John Standard Readings

7:30 A.M.  WCFL—Earlybird Report

7:45 A.M.  WBBM—Little Happy Hour

8:00 A.M.  WIBO—YMCA

8:15 A.M.  WBBM—Good Morning Program

8:30 A.M.  WIBO—Musical Interlude

8:45 A.M.  WMCQ—Sixty Minutes (NBC)

9:00 A.M.  WIBO—Concert of Illinois Music

9:15 A.M.  WBBM—Musical Interlude

9:30 A.M.  WIBO—NYJA—Newspaper Association

9:45 A.M.  WBBM—American Medical Association Program

10:00 A.M.  WIBO—Your Health of the Day

10:15 A.M.  WMCQ—M VOA—Moral & Legal Readings

10:30 A.M.  WIBO—Moral & Legal Readings

10:45 A.M.  WMCQ—Moral & Legal Readings

11:00 A.M.  WIBO—Moral & Legal Readings

11:15 A.M.  WIBO—Moral & Legal Readings

11:30 A.M.  WMCQ—Moral & Legal Readings

11:45 A.M.  WIBO—Moral & Legal Readings

12:00 NOON  WMAQ—Noon-time Melodies; Weather Forecast

12:15 P.M.  WGBG—Dick’s Hardy Orchestra

12:30 P.M.  WIBO—Moral & Legal Readings

12:45 P.M.  WMCQ—Moral & Legal Readings

1:00 P.M.  WIBO—Moral & Legal Readings

1:15 P.M.  WIBO—Moral & Legal Readings

1:30 P.M.  WIBO—Moral & Legal Readings

1:45 P.M.  WIBO—Moral & Legal Readings

2:00 P.M.  WIBO—Moral & Legal Readings

2:15 P.M.  WIBO—Moral & Legal Readings

2:30 P.M.  WIBO—Moral & Legal Readings

2:45 P.M.  WIBO—Moral & Legal Readings

3:00 P.M.  WIBO—Moral & Legal Readings

3:15 P.M.  WIBO—Moral & Legal Readings

3:30 P.M.  WIBO—Moral & Legal Readings

3:45 P.M.  WIBO—Moral & Legal Readings

4:00 P.M.  WIBO—Moral & Legal Readings

4:15 P.M.  WIBO—Moral & Legal Readings

4:30 P.M.  WIBO—Moral & Legal Readings

4:45 P.M.  WIBO—Moral & Legal Readings

5:00 P.M.  WIBO—Moral & Legal Readings

5:15 P.M.  WIBO—Moral & Legal Readings

5:30 P.M.  WIBO—Moral & Legal Readings

5:45 P.M.  WIBO—Moral & Legal Readings

6:00 P.M.  WIBO—Moral & Legal Readings

6:15 P.M.  WIBO—Moral & Legal Readings

6:30 P.M.  WIBO—Moral & Legal Readings

6:45 P.M.  WIBO—Moral & Legal Readings

7:00 P.M.  WIBO—Moral & Legal Readings

7:15 P.M.  WIBO—Moral & Legal Readings

7:30 P.M.  WIBO—Moral & Legal Readings

7:45 P.M.  WIBO—Moral & Legal Readings

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11:00 P.M.  WIBO—Moral & Legal Readings

11:15 P.M.  WIBO—Moral & Legal Readings

11:30 P.M.  WIBO—Moral & Legal Readings

11:45 P.M.  WIBO—Moral & Legal Readings
Programs for Tuesday, January 10

5:15 P.M.   WGN-Singing
5:45 P.M.   WGN-Little
6:00 P.M.   WJJD-Piano
6:15 P.M.   WCFL-John
7:00 A.M.   KYW-Musical
7:15 A.M.   WCFL-Cheerio
7:30 A.M.   WGES-Sunshine
8:00 A.M.   WCFL-Orchestra (NBC)
8:15 A.M.   WBBM-News Flash
8:30 A.M.   WJJD-Answer Man; Walkathon; string trio (NBC)
8:45 A.M.   WCFL-Morning Coffee
8:50 A.M.   WGES-First
9:00 A.M.   WBBM-U. of C. Lecture
9:15 A.M.   WGES-Old Markets
9:45 A.M.   WGES-Weather Flashes
10:00 A.M.  WGES-AMUSEMENT GUIDE Page 7

Monday Programs [Continued]

5:15 P.M.   KYW-Farrell and Satz
5:20 P.M.   WBBM-Taras of Sara
5:25 P.M.   WCFL-John Maxwell, Food Talk
5:30 P.M.   WJJD-Concert Orchestra
5:35 P.M.   WBBM-WPCC North Shore Church
5:40 P.M.   WJJD-The First Five
5:45 P.M.   WMAQ-To be announced
5:50 P.M.   KYW-Salt Bala's Carib-in-the-Limb Club
5:55 P.M.   WGES-Skipper Joe
6:00 P.M.   WFCJ-Esther Hammond with Organ
6:05 P.M.   WGN-Singing Lady (NBC)
6:10 P.M.   WJJD-Piano Recital
6:15 P.M.   WMAQ-De Lampe's Orchestra (NBC)
6:20 P.M.   WGES-Live Time, Members; children's playlet, NBC
6:25 P.M.   WBBM-Lone Wolf Time (CBS)
6:30 P.M.   WCFL-Colour Walkathon
6:35 P.M.   WBBM-Listen America, Kids, children's program; CBS
6:40 P.M.   WBBM-Silver Melodies
6:45 P.M.   WJJD-Judith; Dr. Inez
6:50 P.M.   WMAQ-Duques Masters; orchestra
6:55 P.M.   WBBM-Jane Froman, show singer (NBC)
7:00 P.M.   WBBM-Helen O'Reilly and Howard Neumiller
7:05 P.M.   WCFL-Hello America Orchestra
7:10 P.M.   WEHR-Select (NBC)
7:15 P.M.   WGES-Housekeeper
7:20 P.M.   WGN-Dinner Music
7:25 P.M.   WJJD-Delmejs, program
7:30 P.M.   WJJD-On Lee Williams, soloist
7:35 P.M.   WMAQ-Al Bernard, the Most Valuable

7:40 P.M.   KYW-The Globe Trotter
7:45 P.M.   WBBM-Charlie and the Angels
7:50 P.M.   WCBS-Curry's Lyric Orchestra (CBS)
7:55 P.M.   WCFL-Talk by Steve Summer
8:00 P.M.   WJJD-Ted Bennett's Orchestra
8:05 P.M.   WGES-The Doctor Country (NBC)
8:10 P.M.   WCFL-Mark Fisher's Orchestra
8:15 P.M.   WGES-Jack Brox, Swing Souvenir
8:20 P.M.   WGES-Vera Gert, orchestra
8:25 P.M.   WGES-Billie King, blues singer; Haydn's Overture
8:30 P.M.   WGES-Basketball; Northwestern vs. Purdue
8:35 P.M.   WGES-Popular Hour (CBS)
8:40 P.M.   WGES-Midnight News (NBC)
8:45 P.M.   WGES-Drama Review (NBC)
8:50 P.M.   WGES-Instrumental
8:55 P.M.   WCFL-Laurel Palace
9:00 P.M.   WGES-Christmas Special
9:05 P.M.   WGES-Farm Folks Hour
9:10 P.M.   WGES-Dudley's Club
9:15 P.M.   WGES-Smiley's White Time
9:20 P.M.   WGES-Fur Report
9:25 P.M.   WGES-Water Bureau Report; Livestock Estimates
9:30 P.M.   WGES-Requests
9:35 P.M.   WGES-Ulric John and his Family
9:40 P.M.   WJJD-Good Morning Program
9:45 P.M.   WGES-Cumberland Edge Business
9:50 P.M.   WMAQ-Up and Exercising
9:55 P.M.   WBBM-Barn Dinner Information
10:00 P.M.  WBBM-Judie Buxley Busters
10:05 P.M.  WGES-Various Artists
10:10 P.M.  WBBM-Musical Time Clock
10:15 P.M.  WCFL-Express Break
10:20 P.M.  WGES-Nursing Shuffle
10:25 P.M.  WGES-Musical Touch
10:30 P.M.  WGES-Educational Sound
10:35 P.M.  WGES-Old Time Tennis
10:40 P.M.  WGES-Faulder's Tabernacle
10:45 P.M.  WGES-Wife Singer, humorous sketch (NBC)
10:50 P.M.  WGES-Recital and Recitation
10:55 P.M.  WGES-Educational Sound
11:00 P.M.  WGES-Scientific Sound
11:05 P.M.  WGES-AMUSEMENT GUIDE Page 8

Programs for Tuesday, January 10
Plums and Prunes
By Evans Plummer

(Continued from Page Five)

Tiffin-giglitters) Her name is Marge and she is just a good friend... Imagine the downright fisherman's surprise when Mr. Herring, NBC musical director of the Chicago River! It occurred right by the Merch Mart where anything can and often does happen.

The Neal Sisters-NBC trio with a jinx, spelled it Neol and now, luck changed, are spotted on WBBM... The Morton (NBC) trial Number would make an alteration to save typographical embarrassment.

Mother of Gene (Handsome) and Charlie (auto wrecker) Kretsinger, the WBBM food and sausage glorifier, has opened a home cooking restaurant for CBS folks exclusively at 110 E. Illinois, first floor... NBC-ties plot a test of the victuals... Last week, with its new life after its recent court victory, moved into the remodeled old NBC studios and offices at 193 N. Michigan next week.

Reviewing the Chimes—

C. Garv Hilsch (Monday, December 28, 11:30 p.m. CST on NBC) brings you Jake and the boys and the Squire in a homely, comfortable hill of different music and good singing, coupled with natural humor. They are natural actors of the Southland you hear, for the show comes from Rich-0-Va. Credit management splendid, A basket of plums

WALTER WINSCHKEL (Sunday, December 25, 8:30 p.m. CST on NBC) hitting on all four with passes at Bernie and toop news about President Hoover's promise to produce beer bills. No one would have thought Win- schel's oldest daughter, Gloria, lay on her death bed—no one except Walter. It must have been tough to put on the show, so here's a carload of plums.

FRED ALLEN'S CLUB (Sunday, December 25, 8 p.m. CST on CBS) found me enrolled again to check over his gags and exchange and Roy Atwell's slapstick, but always good speculations. Here says Allen isn't one of the charmin fump announcers must have a depression in their funnybone. A plan gadding, Freddie.

Purely Personal

"If you'll stay with me till the end of my broadcast, it'll be 'Just About Right For Me,'" said FRANKIE MASTERS last Thursday night, announcing that song over WMAQ.

And "if you'll stay with me till the end of my program, it'll be 'Just About Right For Me,'" declared VINCENT LOPEZ less than fifteen minutes later over NBC with WMAQ the Chicago outlet. Maybe they use the same gag men, or what?

PATRICIA ANN MANNERS, now heard as "Gwen" and "Alice De Wald" in CBS "Marty and Marge" and "Marti and Marge," celebrates her first wedding anniversary with the aid of her husband, Alfred E. Schibe, Sunday, January 8. The exact hour is 5:30 p.m., and the plan a tea at their home, 41 Oak, Oak Park, Chicago.

"HOTCHA" GARDNER, saxophonist and vocalist on the Oldsmobile NBC program, Saturday night at 8:30, over WMAQ joined the ranks during the Christmas week. Josephine Larkin was the bride of Maryland the place, Monday, December 26. Mrs. Gardner is seven years older than her husband, age 20, been married before.

THE PLAY’S THE THING

(Promises are listed in Central Standard Time)

SUNDAY

Moonshine and Honeywhiskey—WMAQ NBC, 11:30 p.m.

Pages of Romance—KYW-NBC, 11:45 p.m.

Great Moments in History—WLS-NBC, 1:30 p.m.

Sunday at Beth Parker—KWW-NBC, 8:45 p.m.

MONDAY

Clara, Lu 'ey En—WGN NBC, 9:15 a.m.

Pinted Dreams—WGN, 11:35 a.m.

The Lone Wolf Trail—WGN, 6:15 p.m.

The Secret Three—WGN, 7:45 p.m.

TUESDAY

Rappappo Special—WLS, 8:15 a.m.

Country Doctor—WLS, 7:45 a.m.

Princess Pot—WBBM, 8:30 a.m.

WEDNESDAY

Clara, Lu 'ey Em—WGNNBC, 9:15 a.m.

Today's Children—WMAQ, 10:15 a.m.

Marty and Marge—WBBM, 8:45 a.m.

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Marty and Marge—WBBM, 8:45 a.m.

THURSDAY

Honeysuckle Special—WLS, 6:15 a.m.

K. B. and Moe—KYW, 9:15 a.m.

Today's Children—WMAQ NBC, 5:15 p.m.

Saturdays—WBBM, 5:15 p.m.

FRIDAY

Clara, Lu 'ey Em—WGN NBC, 9:15 a.m.

Today's Children—WMAQ NBC, 10:00 a.m.

PRUE'S LIPPERT ROOFLESS PLATE

Now 97c

RADIO'S LATEST SENSATION

Breakthrough your ear with this radio. Impresses your favorite radio stars. Listen! You ain't heard nothing like your radio until you’ve heard Project. Complete, full, Grand, every ear full of You.

STRAUER'S 855 E. 5th St. Chicago, Ill.

Convenient Location

Comfortable Rooms

Reasonable Rates

These features plus a friendliness not usually found in the large city downtown Hotel draws guests to the Washington on each repeated visit to Chicago.

The hotel is within a short walking distance of the Northwestern Station and Union Station. Garage facilities one-half block away.

Rates $1.50 and up

HOTEL

WASHINGTON

In the heart of the loop

167 West Washington street
Chicago, Ill.
Winning Mikritics

Radio Guide, to make this column more interesting and amusing, wants to print the "bones" and "bull" that often slip into the microphone and that are interesting and amusing. Of course, we will continue to print some of the best joks and gags heard on the air, too. One dollar will be paid to the winners each week. A quotation must not be more than fifty words long, must give the time, date, and station on which it was heard, and must be accompanied by name and address of sender.

Address your letters to Mikrite, care of Radio Guide.

December 22—Lucky Strike Program—9:30 p.m.—VOCO:
Abe Lyman (turning back the Magic Carpet): "O.K. O'Keeffe!" (O.K. O'Keeffe has been off the Lucky Strike program for the last two weeks.)

December 21—Night Court—8:17 p.m.—WCTI:
Baliff: "We call him a moratorium tenor, because there's always a note he can't reach.

Malcolm Holtz, Evansville, Ill.

December 26—9:15 p.m.—Easy Acres—Wilco:
Jane: "The handcuff's you sent me had the wrong initials.

Brad: "The wrong initials? What do you mean?

Jane: "You know my initials are J. A. The initials you sent were C. O. D."

Tim Ryan, Youngstown, Ohio.

December 20—Kate Smith—8:36 p.m.—WBIC:
Kate Smith: "And now, by special request, I'll Never Be the Same.

Pearls Tyler, Williamsport, Pa.

December 19—Sinclair Minstrels—9:15 a.m.—KDKA:
Chuck: "My mother-in-law died yesterday.

Gene: "What was the complaint?"

Chuck: "No complaint: everybody was satisfied."

A. V. Patton, Pittsburgh, Pa.

December 22—Baron Munchausen—9:40 p.m.—WLS:
Baron: "When the ship broke up, I myself, saved 106 chefs.

Charlie: "What on earth were 106 chefs doing on one ship?"

Baron: "It was a Cooks' tour."

Mary B. Glass, Chicago, Ill.

December 20—Fire Chief Program—9:30 p.m.—WEAR:
Ed Wynn: "My cow's got the hiccoughs."

Graham: "What are you doing for its relief?"

Wynn: "Nothing. You see, she chews her own butter now."

Elizabeth May, Tons River, N. J.

December 17—Christmas Charity Drive—12:40 p.m.—WTAM:
Jake: "I gave him a pair of spats for Christmas last year, and do you know what he did with them?"

Glenn: "No, What?"

Jake: "He stuck them to the shornkerl and had them half-sold."

Mrs. R. Sullivan, El campo, Tex.

December 17—Barn Dance—11:30 p.m.—WLS:
Sparrows: "Did you notice that Thanksgiving bathing suit?"
Hoden: "What do you mean, Thanksgiving bathing suit?
Sparrows: "Lots of white meat and little dressing."

Ellen Lawson, Kenosha, Wis.

Yeasr, Kate Smith is reducing! The popular Columbia singer plays tennis daily in a court adjoining her Hollywood residence. She's on the court making her first starring picture for Paramount, aptly titled "Hello, Everybody." Kate is last on her feet, and plays a good game of tennis—better than most screen stars.
NEWS

...from...

WJJD

SPENDING AN EVENING WITH WJJD

back again... and this time to spend an evening with wjjd
and to start the evening off right, there's that "carolina ballader," lee boswell... lee sings about the old home and songs that everyone loves to hear... brings back a lot of memories that boy... and then... and then... comes that rollicking sports an-
nouncer... rocky wolfle... rocky tells all the sporting news and really dishes it right... and incidentally... rocky, you know, had the first sports reel on the air... and is still first with the latest news of the sports world... that's from six fifteen to six thirty and on the heels of rocky, comes the first of wjjd's evening dance programs... billy sunshine's music... fifteen minutes with this hot-cha boy and fifteen minutes well spent... the latest dance hits... and served with plenty of relish... so when you hear "music hath charms for me," you know that wjjd's official sunshine spreader is on the air... that brings us to six forty five and the good old bucket busters... what an outfit... and say... have you heard that new fiddle player... little benny gill... he plays 'em... old, new and any kind of way you want to hear... and together with tony, the accordion man... they put on a program of good old timers that finds a spot in the hearts of all wjjd listeners... well... that brings us to seven o'clock... and that means "fan it time" with the great little frankele "hall-pint" jaxon... hot songs, blue songs, and all kinds of new songs... that's frankie... in the time he has been on the air, frankie has had letters from almost every state in these united states, and that's going some... but you know pretty well... that boy "goes to town" every night... and that fifteen minutes passes all too fast... "fan it" fades, and here's one of the joy spots on the dial... the lovable dr. and mrs. jerry... the story of this young doctor and his wife, their work in the little town where they live, and the good they are doing, is fast becoming a byword... people actually say that they feel they are living in the same town with them... they know all their neighbors... and really have a delightful visit every night at seven fifteen... then comes the voice of arthur wright arthur just started a new series of programs featuring the type of numbers that never grow old... and you're sure to get a thrill listen-
tening to this twenty year old boy... seven forty five and the program of dance music by one of the newer maestros... dave bennett... dance music that is dance music... and they carry on for a half hour... making a specialty of playing the fine arrangements of their leader... at eight fifteen on mondays, tuesdays and thursdays, wjjd proudly presents the moonsheeth boys band... this band, composed of boys from the ages of eight to eighteen, rate as one of the finest school bands in the country... they use forty boys on the broadcast, but the band can be augmented to one hundred and fifty... on wednesday, friday and saturday at the same time, the wjjd concert orchestra offers a program of better music, and that about finishes the even-
ning for wjjd listeners...

d.k.

ADVERTISMENT
A Dog's Life—

Dogs! Everybody loves dogs; that's understood. But few people realize what a big part dogs— all sorts of dogs—play in the lives of the hundreds of highly-paid entertainers who troop before the microphone to provide radio entertainment for millions of Americans.

According to a master psychologist: "Pets, and especially dogs, form an emotional outlet for sensitive people. The simple expedient of patting the head of a dog is a relief from high tension. If I were director of a radio studio, I'd have several non-barking dogs around just to curb the pent-up emotions of artists about to go on the air."

Perhaps that's the reason for the proportionately great number of dogs that frisk around the homes of your radio favorites. "Own a dog and escape mike fright." Or it may be that air entertainers do not lead the proverbial roving life of the theater. Many of them own their own homes, and live like bank tellers or bank presidents, depending on their salaries. There is not the hectic life of Hollywood or the theater.

Dogs aren't their only pets, although dogs predominate. The Countess Olga Albanı owns a fox, a pet little creature that combines the mannerisms of a chow and a tabby cat. Browning Mummery, tenor with the Ambassadors quartet, has a furry honey bear. Chester Pecunaro, orchestra director at the Chicago NBC studios is the possessor of a parrot who can imitate Graham McNamara.

Jean Paul King has a Persian cat, a blue ribbon winner, while Ben Johnson, the dramatic actress, is crazy about horses. She now owns a beautiful thoroughbred, winner of several races. Of course Chicago's loop is no race track, so Miss Johnson keeps him in Virginia.

Perhaps the oddest pets are the frogs owned by Eunice Howard, the actress. Why does she like frogs? Why do some people like spinach?

Most useful pet is Big Kernel, Irma Glen's canary bird, the little fellow who broadcasts to the dulcet harmonies of the organ. But Big Kernel, unlike his mistress but like a good many radio celebrities, has a bad touch of temperament. Now and then he refuses to warble unless all the studio lights are turned on. Just a spotlight hound.

Most prolific pets are owned by Allan Baruch, who plays in the "Orphan Annie" sketches. They're tropical fish, and they breed so rapidly that sometimes Allan comes home at night to find the population of his aquarium doubled.

But to get back to dogs. Everybody knows that Ben Bernie loves "horses," especially if they're fast, and incidentally there's a race horse named Ben Bernie training at New Orleans. But Bernie loves dogs with a greater fervor than horses. His pride and joy

is a Great Dane, which looks like a dog but is about the size of a horse.

You've seen the advertisement, "His Master's Voice." Well Harriet Cruise has a Scotch terrier, named Tammy, which she left in her little Nebraska home town when she came to Chicago to find radio fame at the Columbia studio. And the home folks swear that Tammy recognizes Harriet's voice of the radio. Soon Miss Cruise hopes to bring her to Chicago for good.

Lucile Long thinks her Spitz is the cutest pup in the world. In the picture he looks like a small, white fur neck piece.

Joan Kay, dramatic actress who appears on the program with Howard Thurston, has a pair of pekinese. Favorite sport of Miss Kay is looking one of the pekes in the kitchen and then having the other jump out from behind the sofa. Guests call her "Miss Thurston."

Morgan L. Eastman, who directs the orchestra on the Carnation Contended program, has a wire-haired terrier called "Skipper." The pup stands beside his master when he goes yachting. "That's bow he got his name.

Most radio stars can afford thoroughbred dogs, and pay between $50 and $300 for them. But Josef Koestner is attached to a little nondescript mongrel who doesn't know his own father, and doesn't care, and who pays no attention to Koestner.

It all when his master goes on the air. But they go
hiking together.

Loretta Poynton has a dog that is almost as old as she is. Loretta, you know, is nineteen, and when she was a little tot, going to kindergarten, she teamed up with a beautiful shepherd. They have been together since.

Appropriately enough, "Sandy" is the name of the mongrel pup owned by Shirley Bell. Sandy might have been modeled for a comic strip. Shirley Bell is "Little Orphan Annie" of the radio skit of the same name.

Bill Cooper, who plays Mendoza in the "Foreign Legion" sketches, has a Scotty which he has named Geivil. He named him Geivil because Geivil doesn’t mean anything, and Mr. Cooper wanted to be different.

Eddie Cantor has a clever-looking little pup which romps around the house with Eddie’s seemingly innumerable girl children. Edwin C. Hill, the newscaster, has a fine pointer. They go hunting together.

At first we thought that it was Pat Flanagan who owns the pekinese. Actually, it is Mrs. Flanagan, and Pat thinks the peke is effeminate. He wants a bulldog.

Myrtle Vail, of Myrt and Marge, has no dogs. But she has two goldfish, named "Spear" and "Mint."

Lee Sims, the piano wizard, and Ilomay Bailey, his charming wife, both are crazy about dogs. Ilomay had a perk peke. Lee has no masculine dog. So he went out and purchased a haughty Great Dane, the same one that you see in the picture.

Then there was happiness in the Sims household, until a few days ago, when the Great Dane died. Lee is grieving, and we can’t blame him.

Another who regrets the passing of his pets is Gene Autry. Oklahoma yodeling cowboy to many stations and currently on WLS. A year ago when he came to WLS he brought along his two pedigreed police dogs. Both caught pneumonia and died.

Love birds are pets of Jessica Dragonette, toast of the Bourbon concerts, and canary birds are very much a hobby of "Gwen Rogers" (Patricia Ann Manners) of Myrt and Marge. Miss Manners owns eight, two of which are of a rare snow white species, and she spends her leisure moments breeding them.

Kate Smith, portly favorite singer of songs, is proud of her champion royal-blooded police dog. On every tour he accompanies his mistress and his name—we’ve forgotten—is full of titles and much longer than that of the Songbird of the South.

And here’s a dog that understands both German and English. He’s the pride of band leader Frank Trumbauer, former saxophone soloist with Paul Whiteman, who imported the parents of Frank’s German Schnauzer from Paris. Whitman’s father in Colorado breeds the Schnauzers and Paul presented one of the pups—later to win countless blue ribbons—to Trumbauer.

When Whiteman’s orchestra was in Hollywood for the filming of "The King of Jazz," Colleen Moore, of screen fame, tried her best to purchase Trumbauer’s Schnauzer, but Frank wouldn’t let him go. Not only was he a gift from Paul but he had become a mascot and pet. The Dean of Modern Music is also interested in pedigreed Persian cats and has several of them. Paul can bestow no greater honor on friends than one of these as a gift.

Many radio stars have received dogs as presents from their admirers. But few of them can be kept. You see, the average radio artist is overwhelmed with a plethora of dogs already.
Wednesday Programs [Continued]

12:45 P.M. 
WBBM—Boone’s Radio Review (NBC) 
WBOB—Walt Disney’s Pilgrimage to the Stars (CBS) 
WJJD—Walt Disney’s Pilgrimage to the Stars (NBC) 

1:00 P.M. 
WBBM—导播’ll Say (NBC) 
WJJD—Walt Disney’s Pilgrimage to the Stars (NBC) 
WGN—Disneyland (ABC) 

2:00 P.M. 
WBBM—Walt Disney’s Pilgrimage to the Stars (CBS) 
WJJD—Walt Disney’s Pilgrimage to the Stars (NBC) 
WGN—Disneyland (ABC) 

2:45 P.M. 
WBBM—Walt Disney’s Pilgrimage to the Stars (CBS) 
WJJD—Walt Disney’s Pilgrimage to the Stars (NBC) 
WGN—Disneyland (ABC) 

3:30 P.M. 
WBBM—Walt Disney’s Pilgrimage to the Stars (CBS) 
WJJD—Walt Disney’s Pilgrimage to the Stars (NBC) 
WGN—Disneyland (ABC) 

4:15 P.M. 
WBBM—Walt Disney’s Pilgrimage to the Stars (CBS) 
WJJD—Walt Disney’s Pilgrimage to the Stars (NBC) 
WGN—Disneyland (ABC) 

5:00 P.M. 
WBBM—Walt Disney’s Pilgrimage to the Stars (CBS) 
WJJD—Walt Disney’s Pilgrimage to the Stars (NBC) 
WGN—Disneyland (ABC) 

6:45 P.M. 
WBBM—Walt Disney’s Pilgrimage to the Stars (CBS) 
WJJD—Walt Disney’s Pilgrimage to the Stars (NBC) 
WGN—Disneyland (ABC) 

7:30 P.M. 
WBBM—Walt Disney’s Pilgrimage to the Stars (CBS) 
WJJD—Walt Disney’s Pilgrimage to the Stars (NBC) 
WGN—Disneyland (ABC) 

8:15 P.M. 
WBBM—Walt Disney’s Pilgrimage to the Stars (CBS) 
WJJD—Walt Disney’s Pilgrimage to the Stars (NBC) 
WGN—Disneyland (ABC) 

9:00 P.M. 
WBBM—Walt Disney’s Pilgrimage to the Stars (CBS) 
WJJD—Walt Disney’s Pilgrimage to the Stars (NBC) 
WGN—Disneyland (ABC) 

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

1:30 p.m. 
WBBM-CBS—American School of the Air 

6:45 p.m. 
WBBM-CBS—Boake, news commentator 

8:30 p.m. 
WENR-NBC—Morton Downey and Donald Novis, tenors 

9:00 p.m. 
WENR-NBC—D. W. Griffith’s Hollywood Revue 

9:30 p.m. 
WMAQ-NBC—Exploring America with Carvel Wells 

www.americanradiohistory.com
Radio’s Perfect Lovers—the Downeys

By Larry White

They are lovers—to each other and to the world. From the moment the first message went over the air, the Downeys brought them together in a romance that was its own reward. For the “Goodnight, lover” has been the pulse of a whole generation. It is a melody that can be hummed, whistled, or sung without a word, but with each note it reaches its own heights. After the Casanova engagement was over they packed up and went to Palm Beach for that delayed honeymoon. ‘‘Goodnight, lover’’ was at the height of its most delightful season, and even a little levier because of the happiness of a certain pair of honeymooners.

The honeymoon over, the Downeys turned to the home-building. They built a lovely little home in Westchester, New York City’s beautiful suburban area, and settled down to planning for the future. The nursery was carefully planned, and the new dolls looked forward to the time when they would really be used. Barbara had her new car, so she was able to run into town whenever she liked. Morton sang as he had never sung before, and his voice had a new inspiration. He opened his own Club Delmonico, and it was from here that he was first heard over the radio. His inspired singing made him a radio favorite from the very start. In shows, he is the outstanding tenor of the air waves. A far cry indeed from the days when his singing, while not gotten round, when the true meaning became known he discontinued the murmured greeting, for it was no longer their little secret.

And now the long-looked-for day has come when the Downey nursery is being put to its intended use. The little room is now filled with the cots and tiny baby boy. Morton was just as worried as a worried husband can be, right up to the moment he became the father of a real Downey. But first the lover he had a phone installed backstage in the Capitol Theater in New York, where he could listen to the famous “Goodnight, lover” into the microphone. For a long time these whispered words attracted no attention. It was simply the private little confidence of Morton and Barbara. Those who didn’t hear them over the radio didn’t matter to the lovers. Those who did were just mystified, for the story had not gotten round. When the true meaning became known he discontinued the murmured greeting, for it was no longer their little secret.

There’s no doubt about it, fan mail is the pulse that beats through the lives of radio stars. Do they take it seriously? Of course they do. But put yourself in the position of an average fan mail slave. His day is a full one. The batch of fan mail he receives, if he reads it all personally, might take four or five hours, for some of them are pages long, in fine handwriting. What would you do in a case like that? It is hard enough to find a breathing space in the day.

Then consider the position of the radio fan. He is taking time out of his day to write his favorite star a letter, either complimentary, or to ask for a personal audience. He may even feel like confessing to him, or asking him a favor. Naturally, the fan expects personal attention. Often, fan letters do get individual attention, and I am about to explain why, and where and how and why.

A radio fan, as we admitted before, actually controls the destinies of programs, and helps to usher in new trends—comedians, torch singers, drama—are often included in the program, and you can write to the stars personally, and get an answer.

For radio fans demand aid that could only be accomplished with the aid of Charlie’s Lange. The easiest thing to grant is request numbers—but not always at the date, and at the moment, requested. Take for instance the case of the young man who has been attempting for some time to work up courage to pose to his girl. He is sure he won’t feel so nervous if he can only have the proper music background to lend atmosphere as he proposes the question. (Therefore, Bing Downey, will you please sing “Surrender Dear” on February 2, 12 p.m., 1933?) Poor Bing, even if he were to accept this request out of others, he might have difficulty to time the number so that the strains would reach the ears of the young couple at the desired moment. Other fans, well-meaning, but hard to please, ask if an artist won’t please repeat for them a program scheduled last Saturday evening. They had been looking forward to it, but were called suddenly out of the house.

Between giving compliments, begging an autographed picture, or asking questions that ought to go to Dorothy Dix, the stars receive a flux of mail, particularly good-hearted, understanding individuals like Tony Wons, with his homely philosophy, and Kate Smith, his dear friend. The answer is that for the ordinary fan letter, the stars employ secretaries who convey acknowledgment and thanks from the star to the fans. The more unusual letters are always read carefully by the star, and often answered personally by the more conscientious.

Take Kate Smith first. She draws a great deal of fan mail from housewives. More than once has Kate dictated a recipe for devil’s food cake to go to a housewife beyond the Mason Dixon line. West of the Rockies. Shut-ins and invalids seem to be particularly heartened by Kate, and you know that she sends messages to her fans, has visited many personally, and drops into hospitals and sanitariums frequently, to give them a smile and a tune on the spot. Kate too, obliges requests for autographed prints. Prints are expensive, and there are few stars who can afford to distribute them to fans, however much they would like to.

And that reminds me of the Boswell Sisters, who whimsically turn the tables, and reply with requests for photographs of their fans. They want to know what their audience looks like, they assert. Martha is the Boswell who enjoys answering fan mail. I, incidentally, is an excerpt from their fan mail:

“Dear Connie, Vet and Martha: No doubt you had early struggles too. Well, I’m hav- ing mine and am wondering if you would do me a teency, weeny favor. I am learning to play the cello and the cello is a very noisy little fellow. I live in an apartment, the neighbors object. So I’ve got the unusual idea of fooling them by doing my practice along with the playing of the radio—that is, accompanying the pro- gram by ear. That is, I find that you girls got just the style I want. However, I don’t seem to get the exact pitch, or tuning, and wonder if you would oblige by singing next Monday, ‘Hand Me Down My Walking Cane’ in the key of E flat, so as I’ll know, and you can leave out that funny break at the beginning so as to throw me off the time. Thanks in advance.”

Tony Wons gets great batches of mail each day. Tony takes his fan mail probably more seriously than any star I know, and they all do. His is full of human problems—and of course his program. “Tony’s Scrap Book” is aimed straight at peace of mind, anybody. Tony, as is the case with other stars, leaves the ordinary compliments and requests to be acknowledged by his secretaries, but he answers from thirty to forty letters a day, which seem to need his personal attention. And there are real problems, and look to him for answers and help.

A short time ago, a woman wrote to Tony to tell him that her six-weeks-old baby had got so happy that she had thought of suicide. She almost went out of her mind over the great loss, and kept asking herself why she had been permitted to possess the child for six weeks, grown to love it, fasten hopes around it—then have it taken from her. She went to her doctor. He urged her to find diversion and try to forget. She went to her priest. He told her that God understood. Then she went to Tony. He would not tell us what he told her, but it came straight from his heart, and all of it at “God knows best.” What he said was evidently comforting, for she wrote him a letter of deep appreciation, and sent him a basket of fruit.

By Margaret King

What Happens to Fan Mail?—You’d Never Guess

Mr. and Mrs. Morton Downey and Morton, Jr.
Programs for Thursday, January 12

**SPECIALS FOR TODAY**

FOR LOG OF LOCAL STATIONS SEE PAGE 4

1:15 p.m. WJFL—CBS—American Museum of Natural History
7:00 p.m. WMAQ—NBC—Rudy Vallee's Orchestra; guest stars
8:30 p.m. WGN—CBS—Colonel Stoop and Budge
9:00 p.m. WENR—NBC—Jack Pearl, comedian
10:15 p.m. WENR—NBC—Talk by Henrique D. Ruiz; concert orchestra

**Budding Organist**

A bicycle pump is the latest instrument mastered by Ray McDermott of the Chicago NBC Songfellows. He plays seven legato instruments besides the Jew's harp and comb and becoming tired of these took it upon himself to learn the Grand Canyon Suite on the pump. The notes are made by applying different pressures to the rubber tube.

WJFL—Bill Time Billy
WJKS—Educational Program
WLS—Bob and Harry, prohibition talk
WJZ—Public School Program
WSCF—Famous Quartets
WGN—Pulser House Ensemble
WLS—Gospel Hour
WJFL—The Quilling Party, Three Contrals
WJFL—公主 Parade

**IN RESPONSE TO MANY RADIO GUIDE READERS**

O ur mail bag has been so full in recent weeks of queries from men and women who want details of our Neighborhood Representation Plan that we believe there may be others who would like the same information.

With that thought in mind, the Radio Guide prints below a convenient blank for use by readers who are considering writing to us for the details of how to increase their incomes by becoming Neighborhood Representatives of the Radio Guide.

It is pleasant way of adding to your bank account as people in all sections of the country have discovered all details of how to proceed as an official representative have been prepared in concise form and will be mailed to you. All you need do is fill in your name and address on the attached coupon and drop it in the mail. Complete information will be mailed immediately to you.

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**RADIO GUIDE**
423 Plymouth Court, Chicago, Ill.

*Please send me information of your offer of Neighborhood Representation of Radio Guide.*

Name ____________________________

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Date ____________________________
LADIES and gentlemen... the Funnyboners! Dave Grant, Gordon Graham and Bunny Coughlin. Three guys with the Funny bone. Acid piece, And take it from me... one's enough for anybody! They're CBS stars. Considering the singing, gagging, spoofing trio as a whole I'll say they're all tall, all Boston bred and all very bad examples of polite behavior. They're polite, of course, up to a limit. After that it's a matter of "what the dickens do we care" attitude toward life, living and piano arrangements. Curiously enough, although each Funnyboner blends into the Funnyboner unit perfectly... as to vocal range, ability to write gags, reasonable disposition, and serious outlook on success of 'Funnyboners' as a whole... each one of these three differs radically from the other in personality traits. "We get along swell" the three boys sing in chorus. But the getting along swell is limited to rehearsals, broadcasts, benefits and business appearances. They all lead their separate lives, meeting only to be funny... and then wend their ways back to their wives!

LET'S take Dave Grant, for instance. I've had to be there to appreciate it. Considering them all together would get you nowhere because they all talk together (that is, all excerpting Bunny, who says that around this season he's a little bit light) they don't make sense. They refused to be interviewed seriously and interspersed my perfectly legitimate questions about likes, dislikes and aims with lots of silly nonsense. Sundays they sell sandwiches with chill sauce on "em" and I've got eight kids with no shoes" and I'd like to see him old man with midgets'..."

We were taking Dave Grant, I believe. Dave's a nice fellow with a keen face and brown eyes and a nice smile of sound. He's twenty-eight years old and has a little baby daughter. Dave got married in that boom year 1929 and he had every reason to. Only immediately after his marriage, the marriage, the marriage... not long after Dave, whose business was selling stocks at the time, found himself with an awfully nice wife on his hands but no cash to speak of. Something about margins, I think he mentioned. Of course he had a kind of band he'd formed back in the days of Boston Tech which went around to colleges playing for boys and things. But it was just a band. That is, until a saxophone player named Bunny Coughlin joined up with him and the two discovered they could "kind of" sing. That, of course, led to needing another singer for a trio, which explains Gordon. Of course it doesn't explain Gordon in full. Nothing does. Gordon is one of those almost impossible men who holds a floor lamp while he talks so as to give a better distribution of light to the room. He makes it a point to be on time and the other two are no better. They aid and abet this Graham man and hold up the lamp and they are the most reasonable of the three, knows that time is slipping by and they never allow any new arrangement from tomorrow's broadcast.

So when Gordon (who, the other two told me, really has a "voice") loomed on the band stand, the three got some idea that radio might be able to use three voices without a guitar. So they rented a cellar somewhere with a piano and for two weeks sang and arranged and finally completed four songs... their entire repertoire at the moment. Armed with the four songs, the boys set out for a Boston agency and bumped into three other boys, coming out. They didn't look very cheerful. And as it turned out... they weren't. They had just been fired... and the combination of Dave, Gordon and Bunny was hired in their stead, after just answering the question "Can you sing?" "It shows what radio was a couple of years ago," said Dave. "We were hired for a commercial to go over four stations, without even singing a note. Maybe we wouldn't have been hired if we'd sung. Happy days!

Before Gordon met Dave, he'd had a little series of ups and downs. Gordon's only twenty-four... in spite of his six foot four and a black moustache and looking older. He has loving -cup ears, and his voice is, say, a funny person who could possibly be indignant, however. He's chubby, with nice blue eyes and blonde hair and has a very peacable disposition.

Neither of the three show any inclination toward "temperament." And all three maintain that "we're just three boys trying to get along funny." Of course you can tell that from their theme song, which goes...

They work together smoothly and well and Dave and Bunny write the scripts and make the arrangements. Dave plays the piano and does the vocal "bump" effects. They put on a special little show for an audience of one which proved to be the audience of one that the Funnyboners may be very silly away from their grouping around Dave's piano... but grouped around it, the boys know their stuff. They enjoy singing. Bunny keeps right on chewing gum while he's singing and Dave and Gordon sneak cigarette pulls in between notes with a practiced skill. They never get into serious arguments, although each one voices his opinion as to the best way of putting it across. Three opinions are set forth, argument goes on and takes place, and "the one who manage to arrive at the best solution without any bones broken," says Dave, explaining the "Funnyboners" method of working together. And as I watched them work, I noted that the startling things about Dave, Gordon and Bunny is that there isn't a drop of for a song in any one of them. Just

The Funnyboners at work, funnynboning

..."I've told you so" and so... I tell or Gordon. What about him? "He reads" says Bunny, with a discouraging look on his chubby pan. Not! says I. "Really," Dave puts in very seriously. "Gordon's an intellect. Reads books... like the Decameron, for instance. And other things I can't pronounce," I don't read anything but newspapers," says Bunny, proudly. "I haven't read a book in well nigh fifty years... (Bunny counts twenty-six, twelve-months). And Gordon was the director of the Dartmouth Glee Club," adds Dave, proudly. Dave and Bunny take a great deal of pride in the Graham person. And while they're taking pride in him, Gordon just sits with a coy look on his face and his hands folded behind his chin to cover his embarrassment. It seems that Gordon really has a voice and got in the Dartmouth Glee Club despite his height. When he first tried out he wasn't accepted. The Dartmouth singers were comparatively speaking, 'singer's midgets' and Gordon looked above the other voices.

What about Bunny? Well, most about Bunny was that his car was parked in an hour parking space and if he got a ticket he was going to be pretty indignant. Bunny doesn't look like the sort of person who could possibly be indignant, however. He's chubby, with nice blue eyes and blonde hair and has a very peacable disposition.

Neither of the three show any inclination toward "temperament." And all three maintain that "we're just three boys trying to get along funny." Of course you can tell that from their theme song, which goes...
Friday Programs [Continued]

9:35 A.M.  WGN—Leonard Savel’s Mail Bag
WIBO—Timely
WJKS—Jackson
WJJD—Singing
WJJ—
WGN—Good
WJE—CBS
WENR—Fifteen
WJ—
WGF—Grand
WGN—Market

10:00 A.M.  KYW—Music Appreciation Hour; Walter Danker, conducting (NBC)
WAF—Dot Lee
WBST—The Celebrators; orchestra (CBS)
WCLF—Dance Music
WGES—Cowboy Songs
WGEN—Irish Whiskey of Alan Grant
WIBO—Popular Echoes
WJJ—Favorite Songs
WLS—Livestock Markets, Poultry Markets
WMAQ—Solar Valley
WSBC—Midnight Follies, pianist

12:00 P.M.  WMAQ—Board of Trade
WBBM—News Flashes
WIBO—Board of Trade
WJ—
WGR—Singing Strings (NBC)

1:20 P.M.  WBBM—World News Reports
WAF—Polo Program
WAF—Concert Arists Program (NBC)
WGR—The Lady in the Air (NBC)
WBBM—News Flashes

2:45 P.M.  WAF—World News Reports
WBBM—Chicago Time
WIBO— assert
WJ—
WGR—World Guide’s Editor’s Round Table
WBBM—Pied Piper

3:05 P.M.  KYW—Three Strings; Takeway sports
WBST—Dr. Della Hobb’s Music for Babies
WIBO—The Grab Bag; variety show (CBS)
WJ—
WBBM—Printing Machine Talk from Mayor’s Office

5:05 P.M.  WBBM—Del Lomper Orchestra (NBC)
WBBM—Del Lomper Orchestra (NBC)
WIBO—Chief Lomper’s Limit Club
WJ—
WGR—Talking Pictures (CBS)
WIBO—Emmet Harnish with Marion Organ

6:05 P.M.  WBBM—Silver Symphony (NBC)
WIBO—Singin’ Lagy (NBC)
WJ—
WGR—Singin’ Lagy (NBC)
WIBO—Singing Lady (NBC)
WJ—
WGR—Donaldo Novis, tenor (NBC)

7:05 P.M.  WBST—Low Wait, Walkathon, Janie Story (CBS)
WIBO—Village Chant
WJ—
WGR—Walkathon, Walkathon
WBBM—Hotel Allerton Orchestra
WIBO—What’s the News?
WJ—
WGR—Hot Shots

8:05 P.M.  WBBM—Round Tables; ABC”; Saturday Night Specials
WBBM—Night Scout (NBC)
WIBO—Round Tables; ABC”; Saturday Night Specials
WJ—
WGR—Round Tables; ABC”; Saturday Night Specials
WBBM—Round Tables; ABC”; Saturday Night Specials
WAF—Round Tables; ABC”; Saturday Night Specials

9:05 P.M.  WBBM—Gospel Bacchanalia
WIBO—Round Tables; ABC”; Saturday Night Specials
WJ—
WGR—Round Tables; ABC”; Saturday Night Specials

10:00 P.M.  WBBM—Round Tables; ABC”; Saturday Night Specials
WIBO—Round Tables; ABC”; Saturday Night Specials
WJ—
WGR—Round Tables; ABC”; Saturday Night Specials

11:00 P.M.  WBBM—Round Tables; ABC”; Saturday Night Specials
WIBO—Round Tables; ABC”; Saturday Night Specials
WJ—
WGR—Round Tables; ABC”; Saturday Night Specials

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

10:00 a.m.  KYW-NBC—Music Appreciation Hour; Walter Danker

7:00 p.m.  KYW-NBC—City’s Service Concert; Jessica Dragone

7:30 p.m.  WGN-CBS—Town of Dramatized events

8:30 p.m.  WENR-NBC—MRS. FRANKLIN D. ROOSEVELT, guest speaker

9:00 p.m.  WENR-NBC—AJ Jolson, comedy and songs

WJ—
WGR—Round Tables; ABC”; Saturday Night Specials
WIBO—Round Tables; ABC”; Saturday Night Specials

WBBM—World News Reports
WAF—Jockey Program
WAF—Farmer’s Program (NBC)
WGR—Farmer’s Program (NBC)
WBBM—News Flashes

3:45 P.M.  WAF—Polo Program
WAF—Jockey Program
WAF—Farmer’s Program (NBC)
WGR—Farmer’s Program (NBC)
WBBM—News Flashes

5:45 P.M.  KYW—Dr. Herman N. Buderus, Health Commissioner, 1st
WGR—Boxing
WBST—Melee Song
WIBO—Peanuts, jelly beans

6:45 P.M.  WBBM—Round Tables; ABC”; Saturday Night Specials
WIBO—Round Tables; ABC”; Saturday Night Specials
WJ—
WGR—Round Tables; ABC”; Saturday Night Specials

7:45 P.M.  WBBM—Round Tables; ABC”; Saturday Night Specials
WIBO—Round Tables; ABC”; Saturday Night Specials
WJ—
WGR—Round Tables; ABC”; Saturday Night Specials

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WALTER DAMROSCH seems to be the center of considerable controversy in his later days. No end of furor stirred the musical world of the country after he made statements during two of his broadcasts last Spring about attendance and study at music schools. He said then that he could recommend only two schools, the Juilliard in New York and Fontainebleau in France. It was pointed out that the name of Damrosch had been connected with both, and the broadcasting company was beseeched with protests.

A few months ago, the venerable "Dean of American conductors" took issue with Leo Stokowski over the question of educating children. This is a field in which Doctor Damrosch considers himself an authority, and he strenuously opposed the Philadelphia conductor's experiments in modern music to children, labeling the attempt at criminal.

Stokowski continued in his course, retorting that he had noticed children like and understand modern music, and find it less difficult of comprehension than classical. This is true, but Achilles, because it is an expression of their own time and their own way of thinking and feeling. And Mr. Stokowski said he was not forcing his music on anybody, that he felt strongly that children should not take part in any music unless they were attracted to it.

An Attack

THIS, however, did not end the discussion, and a few days later the New York Times published a letter:

"To the Music Editor:

For many years, perhaps 50 years, I have been compelled to listen to the output of the symphony operas, whose greatest claim to musical prominence seems to be that he had a relative, father or grandfather, or something like that, of the same surname—Leo Stokowski.

The other day in following an advertisement in the New York Symphony Orchestra, I came upon a notice, it being a "palmiest day," as it was phrased, for the orchestra, and I read the notice. I was astounded at the number of congressmen, professors, went to the concert, and to the best of my knowledge, it was not as advertised.

I see that there is a movement to have a public concert of his music. We are told that the public is not ready for this music because they have not heard it before. What will prevent them from hearing it now? Do they not have the means of hearing it? Do they not have a desire to hear it?

Stokowski is not the only one who is concerned with the musical education of children, but he is the only one who is doing anything about it. The other day I heard a symphony orchestra, and the orchestra was not the best, but it was good enough to make the children want to hear it. The music was not the best, but it was better than what they were used to hearing. The conductor was not the best, but he was better than the one who conducted the other day.

I believe that the children are the best judges of music, and that they are the ones who should be educated in it. They are the ones who will be the leaders of tomorrow, and it is our duty to prepare them for the future."

BRUNO WALTER, one of the world's outstanding conductors, will wave his baton over the New York Philharmonic Symphony Orchestra over CBS-WGN from 2 to 6 p.m. Sundays, for nine weeks.

CARLTON SMITH

Meet the Maxwell House Snowball family, which comes to listeners over a nationwide NBC-WMAQ network each Thursday evening at 8 p.m. The two gentlemen in the background are Mistletoe '67 January, and the others are scaling in the usual direction, with Mariel Wilson, Larry Ross, Annette Hanah and Charles Winninger (Captain Henry).

Music in the Air

By Carlton Smith

DOCTOR DAMROSCH has also been the champion of many worthy causes. His speeches say he is interested in public welfare purposes. Recently, they say, several hundred paid fifty cents and a dollar admission to watch him sit for a portrait. But the money went to charity, and the good that is done tremendous amount of American music.

Among his present activities is the Musicians' Emergency Aid Concerts, the third of which is to be given Wednesday evening, at the Madison Square Garden. Bruno Walter will conduct the all-Tchaikovsky program, with Callow and Beethoven's as the soloist. Great music is heard at these concerts. Frieder Bendriska gave a recital last week. Fritz Kreisler and Yma Sumac are going to join force on the final program in April, and Mr. Damrosch is presenting a program of chamber music with a cast of orchestra at the end of the month.

The proceeds of these excellent programs are to create a permanent fund for the relief of unemployed musicians. Many of the most gifted artists are children in financial straits. Occasional help will enable them to continue their studies. The series of concerts could be broadcast, I am certain the radio listeners—some of them, at least—would be willing contributors.

Reviewing Radio—Mike Porter

(Continued from Page Ten)

AL Jolson, Ruby Vallie, Arthur Tracy. (Not including comedians)

Seven most distinguished women:
Kate Smith, Gertrude Berg (The Goldbergs), Virginia Rea, Jessica Drake, Grace Allen, Julia Sanderson and Kathie Fertig

Seven best commentators:

Seven ace comics:
Jack Pearl, Marx Brothers, Ed Wynn, Eddie Cantor, Al Jolson, Jack Benny and Snooky and Buds

Are you an average listener? Look at the listeners

Seven most distinguished men:
Joseph Darrow, Howard Robert, the Whitman pianist; a pair of skis.
Buddy Valie: a craze of grapefruit from California.
Ray Knight: a cuckoo whistle.
Edith Meier (who writes the Sherlock Holmes business): a box of cigars.
Jack Pearl: a German joke book.
Kelli Knein: a set of earrings.
Jessica Drake: photograph of a parent sitting before a radio set.
Howard Clancy: an overnice shirtpaper.
Leo Reisman: an baritone. He never uses one, preferring a violin bow.
Walter O'Keefe: a pair of amandora.
Ben Alley: a ponderous book, entitled 'The Mighty Men of Minnesota.'
Mike Murphy: the overused tuba of muscle wax.
Anson Weeks: a set of saxophone reeds.
He plays the piano.
Jane Freeman: a trained golfer.
Evans Flumm: a craze of prunes.
How do I know, Mr. Flummer? Was it you who sent me the dynamite?

Complete overnight execution of engraving jobs in the service Schoenwald renders the advertiser whose plates may be ready "with the rising sun." Here, waiting your command, is a corps of expert craftsmen trained for efficiency of production without the smallest loss of quality or detail.

You'll like every part of Schoenwald service... from the moment your phone brings our speedy messenger, 'til you see the perfect reproduction of your copy.

Meet the Maxwell House Snowball family, which comes to listeners over a nationwide NBC-WMAQ network each Thursday evening at 8 p.m. The two gentlemen in the background are Mistletoe '67 January, and the others are scaling in the usual direction, with Mariel Wilson, Larry Ross, Annette Hanah and Charles Winninger (Captain Henry).
Applause to Boo-Boo
Mesquite, Mich.

Dear "Voice":
I have been reading the Gnome ever since it first came out and can honestly say I have never found cause for criticism until the Christmas number. Here is why this letter now turns from applause to boo-boo.

In the "Editor's Mail Box" column Lee Roy Chapman of Aberdeen, South Dakota, asked information concerning Welcome Lewis. And the reply was: "Welcome Lewis has faded out of sight at present, and is not on the air." Well, here is some information: Neither has Welcome Lewis faded nor is he out of sight. Any radio artist who has such a large following as Miss Lewis could never fade. Her grand interpretations of popular songs will long be a memory to her radio public. And for the benefit of her fans in South Dakota, he will be entertained as a member of her fan club if he just drop a line to the Welcome Lewis Fan Club, 1938 Nevada St., Mesquite, Michigan. Welcome Lewis no doubt will return to the air in 1933.

L. Cooper

The Cute Swedes
Paducah, Kentucky

Dear Editor:
Couldn't you print some pictures of Sven Swenson and his Swedeharts? I think they are so cute. If you could tell us something about him, I think your magazine would be just perfect.

I wish to compliment your program department for the accuracy of the programs in the Gnome. I am sure there are many others who are much better than any we can get from the daily papers down here.

Barry Smith

Music in Our Ears
Decatur, Illinois

Dear Editor:
Congratulations on your anniversary in the year that you have been telling us about radio programs you have certainly improved. Radio Gnome has more interesting features than it used to have. I like them all. But for me you do not tell enough about the good musical programs. My suggestion for 1933 is that you give your music critic more space to tell us about all the programs. What he writes now is very interesting. I read and enjoy every word because I am helped in my desire to understand the best musical programs, but he does not cover enough things.

I like Mike Porter's column, and in this issue was glad to read the explanatory things about radio. More facts and less gossip make that your motto.

Agrers Milton

So We're All Wet
Richmond, Va.

Dear Sirs:
Your magazine is all wet. You try to make heroes and heroines out of radio stars when actually they're no more talented than a lot of people who never get a break. I don't see why they should be paid two or three thousand a week, just to sing or crack dull jokes on the air. What I say is this: Play phonograph records on all the stations and give the money to the unemployed.

A Virginian

Bouquet at Legion

Dear Sirs:
This is my first letter to your weekly standpoint, and I wish to throw a bouquet to a program, "The Foreign Legion." The program of yesterday should take the whole plum orchard. I would like to see pictures of the entire cast published in Radio Gnome.

New York City

A Two-Guide Family
Oshkosh, Wisconsin

Voice of the Listener:
Would like you to know that I am a weekly reader of the Radio Gnome and wouldn't miss it for anything. Often we have more than one Radio Gnome around the house and it doesn't do any harm. In fact, mostly it prevents scraps. Anyway, here's a bushel of prunes to Porter and a barrel of plums to Plummer; together they deserve raspberries. They're rotten. They should try criticizing themselves and they might make some progress.

Ginger

Yes, Why Don't We
South Bend, Indiana

Gentlemen:
I come right to the point. I think your magazine isn't all it's cracked up to be and especially is a log of programs. Looking for a program in Radio Gnome is like working out a Chinese puzzle. When you improve I'll buy it. Another thing, don't you print most letters like this in stead of all letters of praise you print?

M. Larsen

The Goldberg Organ
Bennington, Vermont

Editor:
I enjoy the Radio Gnome increasingly although I do not always agree with Plummer as to who gets plums or prunes, but everyone has a right to his or her opinion. I do wonder why such poor programs are kept on and good ones let go. But what I really wrote for is this—what is the matter with the organ on "Goldbergs." It only plays part of the theme song. The orchestra needed much better anyway.

A. W.

Long Live the King!
Atlanta, Georgia

Dear Sirs:
Who can dispute Paul Whiteman as King of the orchestra leaders? Who, just tell me? Whiteman always was the greatest band leader in the country and he always will be. Of course, I like Ben Bernie, too. Also Wayne King and Jack Benny. But White- man's music is so smooth and rhythmic that no other band can compare with it. It is beyond a doubt the best band on the air.

Serge Pruslow

RADIOODITIES

ALEXANDER McQUEN

OF THE "NOMING BUT THE TRUTH
PROGRAM HAS A LIBRARY OF
MORE THAN 100 DICTIONARIES
AND READS 12 LANGUAGES
-HIS GREAT-GRANDFATHER
WAS A SCOTTISH HIGHLANDER
AND FELL AT WATERLOO
FOR THE DUKE OF WELLINGTON
-HIS GREAT-GRANDMOTHER
WERE A NURSE ON THE SAME EXPEDITION

JOHN KOTH
310 lb. tube player
ON THE BAND AND
COME! RHYTHM IS
FULL BLOODED SMOKE
NAME IS
CHIEF RED CLOUD

EDWARD DAR MAC CLAYTON
CHICAGO BANDI Carriage
STRETCHED FROM THE ED
HE FIRST JOB WAS IN A
COCK PINE, FOR THE
GROUND

MAC MCCLOUD OF THE
SAGINAW MINSTRELS, TRAVELED ABOUT THE SOUTH IN A
BOX CAN TO GET MINSTREL MATERIAL.

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No La, De Dau-ing
Toledo, Ohio

Dear Editor:
May I say my sincere congratulations on your Christmas and Anniversary issue of Radio Gnome. Your magazine finds its way into my home each week. I would not miss an issue for worlds!

The letter of Miss Lesta Helms, referring to Rudy Vallee as tiresome, I think ridiculous. A short time ago I read an article quoting Paderewski as saying that most people hear music with the ears only. In my humble opinion, this seems to be the case with all the animals. Who, for anyone who really knows music must admit that Rudy is an authority on music.

We never hear Vallee la, de, daing. He sings the songs as they should be sung, and the way most people enjoy hearing them.

If your broadcast is easily the ace spot of the air.

Agnes Gearhart

Great Big Hand
Galesburg, Ill.

Gentlemen:
Congratulations on your Christmas and Anniversary number. It was a knock-out. I've been a reader of Radio Gnome for some time and it is the best paper for five cents to be bought anywhere.

I've been reading what some of the readers have to say and here's my opinion. Let's give the reader what we like a big but why knock the others as I'm sure that all of them are trying their level best to please the radio audience and after all that anyone can do.

Ruth F. Swanson

Tweet, Tweet
Chicago, Ill.

Voice of the Listener:
Now that it is about to start a new year, why don't we forget what has happened during the past year? Why not try to be optimistic and cheerful instead of crying about conditions? Being associated somewhat with radio, I noted a certain type of song that is being used on the networks and local stations quite frequently. This particular type of song will carry on with the feel that conditions are better. It makes them feel gloomy and depressed.

Tweet Hogan

Don't Forget Me

New York City

Dear Friends:
"A Lover of Good Dance Music," and Mrs. W. W. Vance from Birmingham, Ala., listed the orchestras they considered the best, both of them omitting Jack Benny, greatest of them all.

Those people may enjoy dance music but I don't think they appreciate a truly fine orchestra. May I take this opportunity, also, to give out three bouquets—one to the Revels Orchestra, another to the Keller Sisters and Lynch, and last but not least, one to Rudy Vallee, always a favorite.

I regret to say, however, that I still cannot understand why Guy Lombardo has such a large following. Best wishes for your continued success.

Dorothy Kiefer

He Likes the Irish Imp
Indianapolis, Ind.

Dear Sirs:
I wish to call to your readers' attention to Happy Felton's orchestra, that has just started on the CBS chain from the Governor Clinton Hotel, New York. The orchestra is one of the best on the air today and Verna Burke, contralto, is in a class by herself for personality.

Eddie Hopkins

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