Radio Calls Another Star

BELLE BAKER JOINS THESPIANS WHO HAVE FOUND A HAVEN OF REFUGE

Another star deserts the stage for radio, and for the same underlying reasons that have actuated every other theatrical figure in making the move.

- Radio offers a larger audience, it does away at one fell swoop with a score of hardships, and it also assures its artists of a steady income.

AFTER twenty years of success on the stage and in vaudeville and talking pictures, Belle Baker has turned to radio for the medium best suited to her generous talents. The chronicle of her rise through sheer hard work and natural ability reads like a page out of the story book of romance. And now that she has realized her ambition to star in radio, Belle Baker looks fondly back over her thrilling career.

It isn't that "the Mother of the sentimental song," as critics have called her, has turned her back on the stage and forgotten the medium which carried her to stardom; it isn't that Belle Baker has lost the youthfulness and charm which endeared her to the hearts of the theatre-going public. It is simply that she has found a medium which is ideal for her talents, a medium which enables her to reach millions where once she reached hundreds, and a medium which the Belle Baker of today loves with all her heart.

And then, too, Miss Baker realizes, as do all theatrical people, the many advantages of radio which the theatre cannot afford. Once assured of a place in radio the artist says farewell to a host of petty and not so petty annoyances. There are, for instance, no more weary weeks tramping the Rialto for engagements, no more dis-

(Turn to Page 13)
Annette Simpson • Ford Neale • Verna Osborne

"Mambocana," broadcast over WOR in New York every Saturday at 10 o'clock, has presented fourteen different combinations of vocalists. At present its personnel are Annette Simpson and Verna Osborne, and the announcer, Ford Neale. Miss Simpson came to New York to decode foreign language codes during the war; Miss Osborne was later called to the service in the U.S. Army Air Force. As a result, Mr. Neale's announcer work has taken him along the road from WGBS to the NBC, and so to his present station.

THE RADIO ROVER

By Ed J. Fisher

We've discovered that one of radio's portly band leaders is not over-anxious to use telephone booths for his calls. In the first place, the robust gentleman can't reach the telephone after entering, because the quantity of fat below his chest protrudes at least a half yard, no matter how you look at it. Secondly, he feels that lead slugs from a sub-machine gun wouldn't make the nicest tattoo. He, therefore, felt that it was best for all concerned, especially himself, to pay tribute to that mob of Boston gangsters to the tune of $50 a week.

The mohicans, according to reports, financed a night club some time ago in Boston, in which the maestro was to be featured. When his commercial came along he hopped, skipped, and jumped to New York, leaving the bad boys with a night club to play with. So, being sensible like, they upt and demands their share of dough-takers. However, with the love of life still strong in his blood, he has paid and paid.

We must report the incident that occurred the other night in a local theatre which featured Vaughn de Leath on the stage. A little girl in the audience wanted to know if she was Kate Smith's mother!

And speaking of the "Original Radio Girl" brings to mind her favorite spirit, which she playfully calls "Osh." Yes, Vaughn de Leath has a spirit, and a very important spirit too. All decisions are left to Osh. If the imp objects to a certain song, Vaughn simply won't sing it. It seems strange in this day and age that there should be individuals who still have a devout belief in medieval superstitions. Especially those who make their living through a most modern scientific discovery.

Take Vincent Lopez, an ardent believer of numerology. Lopez eats, drinks and, they tell me, even chews on numerology. If the title of an orchestra number is not suitable, according to the law of numerology, the nimble-fingered Lopez throws it away.

All of which brings to mind the following, from Tony's Scrap Book: "When you see a poor man acting queer, doing things that you think a normal man would not do, you say he is crazy; but when a rich man does it, he is eccentric. The difference between being crazy and eccentric is that the eccentric man has more money." Or power, may we add.

The staff of one of the major network's artists' bureau is being closely watched by one of the stockholders who controls some forty-nine percent of the stock. It seems that there has been some good old-fashioned cheating going on, many of the boys and girls collecting heavily on artists. They are now calling in several of the chieftains in order to find out how much they were taken for, and who by.

A former radio queen was also queried, I understand.

The Wolf is having power trouble with the Federal Radio Commission. It was granted fifty thousand watts on the plea that it was plotting a new site. Now the Commission wants to know why there's no new site, nor any evidence of one.

We wonder what's becoming of Radio City. The last announcement told us that it would be called Rockefeller Center. Well, it's a good thing. It would seem a pity to call it H.R.C. without radio in it.

According to well founded rumors, Martin Beck has come out of retirement in order to protect the theatres which he entered over to R.K.O., but which were never fully paid for by the Radio-Keith-Orpheum interests.

Kate Smith will be starred in the new R.K.O. picture "Girl Crazy." She's reported getting fifty grand for it. Columbia will get that new Chrysler Motor program, which will be glorified by Ziegfeld... Little Jack Little is to be sponsored by Quaker Oats... Mildred Hunt goes on the new Van Heusen program on April 8... Nick Kenny is having royalty woes with "Love Letters in the Sand," some one holding up the dough and claiming the melody was swiped.

If somebody like Ferde Grofe had written that Paul Revere number staged by Lopez in the Los Hoist show, it would have been history. But Mister Holta gags it for a cheap laugh and all the musical value is practically trampled on... Burns and Allen are clicking on those Lombardo Panatella commercials, and J. Walter Thompson is now the official Robert Burns agency instead of Rankin.

The President will broadcast "Let's Against Hoarding"

President Hoover will carry his plea against hoarding of money directly to the people of the nation in a radio address over the coast-to-coast WEAF-NBC network at 10:15 P.M., Sunday, March 6.

The President will be heard during a program in which Secretary of the Treasury, Oveta Culp, Charles G. Dawes, head of the Reconstruction Finance Corporation, and Senator Joseph T. Robinson, of Arkansas, also will speak.

The program, which will go on the air as part of the movement in support of the President's drive to put business money back into circulation, will be broadcast on the eve of the sale of the sixty-day certificates, designated by the Treasury Department to lure money out of hiding.

Crime Control Series Is New Sunday Feature

Attorney General William D. Mitchell, President G. A. Thompson of the American Bar Association, and Charles Evans Hughes, Jr., head a list of prominent legal authorities who will discuss methods of crime control in a new series of Sunday programs over a WJZ-NBC network at 12:45 P.M.

The talks, which will be continued for thirteen weeks, started Feb. 28. The series is being presented under the auspices of the Section of Criminal Law of the American Bar Association, under the general title of "Control of Crime by Law."

Leading members of the Association will speak from different parts of the country on various phases of crime control. Speakers and subjects for the next two programs follow:

March 5


MARCH 11

Charles Evans Hughes, Jr., former Solicitor General and now President of the National Probation Association. From A Method of Crime Control, and a Method of Crime Prevention.

Oscar Will Disclose Meals of the Famous

Oscar of the Waldorf, who has been host to more celebrated Europeans than any other person in America, is going to tell what his distinguished foreign guests like to eat, in a special series of four talks to be inaugurated during the G. E. Circle over a WEAF-NBC network at 12:00 noon Monday, March 7.

The broadcasts will be devoted to the gastronomic tastes of German, French, Italian and Englishmen, and will be broadcast on successive Mondays.
Mildred Hunt

- Blue-eyed Mildred Hunt, contralto, and one of radio's pioneer artists, is staging a noteworthy comeback as featured soloist with Harry Salfier and his orchestra on the Frontilla Rehearsal programs heard every Monday night over the WARC-CBS chain. Miss Hunt entered the entertainment field via the "Follies," the Roxy ensemble, and vaudeville. Then, despite all the advice in the world, she went in for broadcasting.

Churchill Will Talk

On Two City Programs

- Winston Churchill, eminent British statesman and author, will be interviewed by Edwin C. Hill, "The Man in the Front Row," during the Hart, Schaffner and Marx Transcriptions program to be broadcast over the WARC-CBS network at 10:00 O'clock Thursday night, March 10. This will be the first time the radio audience has had the opportunity of hearing Mr. Churchill, at present on an American tour.

Mr. Churchill will speak from Boston, the rest of the program originating in New York.

The statesman has long been active in British public life. Since his election to Parliament in 1900 he has served almost continuously, and has also filled a number of governmental important posts.

Student Conductors

Direct Curtis Group

- Three conductors will direct the Curtis Symphony Orchestra in the concert to be broadcast throughout the WABC-CBS network at 4:45 P.M., Friday, March 4, from the orchestra hall of the Curtis Institute of Music, Philadelphia.

Frits Reiner, conductor of the Philadelphia Orchestra and Grand Opera, and head of the Institute's orchestra department, will open the program by leading the 110-piece student group in Weber's overture "Abu Hassan." At the end of the concert, Reiner will also direct two movements from Saint-Saëns' fourth piano concerto, in C minor, with Joseph Levine as soloist.

Between these two works, Beethoven's first symphony in C major, will be heard, with two student-conductors under Mr. Reiner directing alternative movements. Boris Godowsky will be in charge of the first and third, handling over the last to Saul Caston for the second and last movements.

New Program Presents

Dramatic News Events

- The first of a series of "Today and Yesterday" programs, which will offer musical and dramatic highlights of the past and present, will be presented over the WABC-CBS network at 8:30 P. M., Friday, March 4th, and will be heard regularly each week at the same time.

A feature of the program will be the re-enactment of a dramatic episode in the news of the past, suggested by some event in the news of the day. A cast of players, with Cathorun Goodwin as the narrator, will present the dramatic portion of the program under the direction of Don Stauffer, who presided over the news dramatizations of the "March of Time."

Mr. Stauffer's varied experiences since leaving college—he has worked as a miner, a deckhand, and everything in between—have given him an unusual opportunity to see the inside of world news from many angles, and his ability in presenting the news via radio was shown in the program series just concluded.

The new series is sponsored by the DuPont Companies.

New England Station

Joins Columbia Chain

- Becoming the ninety-first station affiliated with the Columbia network, WJEU, Manchester, N. H., began broadcasting operations Tuesday, March 1.

The arrangement to broadcast Columbia programs from the New England station gives the network representation in thirty-eight states and the District of Columbia. One nightly program, "Music That Satisfies," is transmitted to the Territory of Hawaii for rebroadcasting there.

Owned by the New Hampshire Broadcasting Company, WJEU operates from studios in the Carpenter Hotel, Manchester, its programs being distributed through a 500-watt transmitter of the most modern type on 1,130 kilocycles.

Cyril Pitts

- Broadcast every Friday night at 9:15 over the WJ/ZC network, the Armour Program presents the popular tenor, Cyril Pitts, tenor; Edna Kellogg, soprano, and Irvin S. Cobb, raconteur. Miss Kellogg, a former Metropolitan Opera artiste, began to sing at home, receiving her early training from her mother, and has been at it ever since. Cyril Pitts has had wide experience in concert work, and Mr. Cobb's stories are world famous.

REVIEWING RADIO

By Porthos

REALLY, it can't be said that the Columbia network censors doing their job—but, undoubtedly, they'll begin now to read scripts carefully, after that "Myrt and Marge" boomer a couple of nights ago. Maybe you heard it?

While the Wrigley program, which emanates from Chicago, was on, one of the characters in that particular episode was eliciting the sympathy of the heroine, Myrt. And, as the action proceeded, the little character sweetheart was announced as having been done violently to death—in the Park Central hotel. Unpitiful! And the Park Central official who called the police in New York squirmed. Just when the newspapers were beginning to forget that Arnold Rothstein was bumped off in the palatial hotel, here comes a radio act, its audibility extending all over the country, playing a play-acting murder right in the shadow of the microphone. Arnold Rothstein's was an act in another world, a radio act, its audibility extending all over the country, playing a play-acting murder right in the shadow of the microphone.

And the Wrigley people are worried, as well as sorry. Somebody has told them that you can evince damage suits by radio.

To judge from the scurrying signs of the fan mail writers, there is at the moment a painfully obvious deterioration in the quality of dance music as presented on these networks. Also from Lombardo, Whiteman, Merle Johnson, Lopez and Denny, and possibly a number of other orchestra leaders are no longer imbued with the ambition to lend individually to their music. Perhaps the intention of this is to try to identify a band without hearing the announcement of its identity.

I have little hesitancy in blaming radio hotel and night club explorers for this lamentable situation which threatens to put a paralyzing cramp into the natural development of typically American music. The trouble is that the explorers are more ardently concerned with featuring "names" rather than music, as they are interested only in placing at the hands of bands, celebrities instead of musicians, in order to draw patronage, stimulate the show, and thus secure nice commissions for the artist bureau.

Most likely it will stun you to know that these "names" draw from $1,000 to $2,000 a week, although the celebrities who would meaningless bards seldom know one note from another, while polished musicians, numbering several dozens, are working as ban leaders for the minuscule salary of $75 a week—which is well under the scale prescribed by a thoughtful and solicitous Musical Union. Naturally, these musicians lose their incentive. They cannot afford to buy expensive orchestral arrangements, and are forced into reduced in dignity and ambition that they figure there is no percentage in going to the trouble to make their bands paragons of American melody.

All creative and inspirational work is therefore left in the hands of a meager few sta conductors directly connected with the studios and upon these few the nation must depend for pioneering and experimentation.

For his own sake, I trust that the late Edgar Wallace's shade has no way of hearing in the Great Beyond, the Eto Crime Club's radio transfer of his stories via the Columbia System. If such an unfortunate thing were possible, the spirit of the author would be most dreadfully unhappy. I have listened to the Crime Club dramatizations consistently, to make sure that the slipshod and peo- tural radio adaptations were persistently juvenile and crude, and after eight weeks of cverdropping, I have failed to hear one that carries realism or conviction.

The gossipers would have you believe that Chesterfield is contemplating a drasti change in its program. The fact is that the present broadcast will remain "as it is" quite indefinitely. The impression that changes were imminent grew from several positions which augured additional talent. But the idea has been dropped.

Lucki Stieki's Magic Carpet does not transcend the agility of the NBC en- eers. The technicians do not seem able to eliminate that disillusioning pause that occurs from time to time. "Okay, Po- dunk" and leaves you wondering if the carpet went on a tortuous detour.

It was ironic, considering the friendly "wart" between Winchell and Ben Bernie, that the old Maestro, in Miami, a night or two ago, announced his program which had Chicago as its source, and chatted back and forth without so much as a split-second's delay. It seems to me that the Maestro Bernie and the Columbia en eers were merely seeking to show Lucky how it could—and should—be done.

The NBC announcement recently sent to several newspapers, that the 1931 gross business of the National Broadcasting Company amounted to $290,00,000, was received by the newspapers pretty much in the shape of a slap in the face. "There" the editors figured, "goes $290,- 000,000, that's what the newspaper business, but for this thing called radio."

And the release of the information did not meet the approval of NBC executives either, who are yearning these days to maintain, "Okay, Po- dunk" and leaves you wondering if the carpet went on a tortuous detour.

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Sousa Has Few Regrets

At seventy-eight America's "March King" still carries on the tradition he established fifty years ago, when he conducted the U. S. Marine Band. His step is as firm, his direction as spirited as ever, and the larger audience brings him a new enthusiasm for his work.

John Philip Sousa now has two regrets; he doesn't see as much of his children as he should like to, nor does he play as much poker as he once did. Sousa conducts his band every Wednesday evening at 8:30 over the WEAF-NBC chain during the Goodyear Program, and even today he once in a while forgets himself and turns about at the end of a selection, to "see how the audience took it." And then, finding the audience is represented only by the microphone which carry the music across the nation, he turns sharply back again.

"Yes, I know the audience is out there," he smiles. "The thousands of letters I receive show me that.

"America's March King" seems almost to have been born with a baton in his hand. His father, Antonio Sousa, was a musician, and so the boy's musical education was thorough. He was born in Washington, D. C., November 6th, 1854, at fifteen he was teaching music, and at seventeen was a conductor.

No one seems to know just how many musical compositions there are to Sousa's credit. He admits to two hundred marches, besides which there are ten light operas, six waltzes, eleven fantasias or so and at least fifteen miscellaneous compositions.

Sousa was conductor of the U. S. Marine Band for twelve years, and during that time, 1880-92, the marches he composed...
SINGING THE BLUES AWAY

Originated in the sweet and sorrow of the cane and cotton fields of the old time South, the spiritual has given birth in this age to the "blues," that hard-to-define, hard-to-endure for most of us rhythm which proves so attractive to so many of the radio audience.

According to many musical critics, popular "blues" songs of the day originated from the negro spirituals. Heart-weary colored folk strolling through the cotton fields, bewailed their woes to the tune of primitive rhythms distilled in them through years of slavery, and modern historians tell us that popular songs still contain these tempos, although the lyrics and the music are of modern dress.

Irene Taylor, NBC's black-haired, brown-eyed "blues" singer, came to radio from the stage. She combines a fine voice with a magnetic personality. Irene began her stage career at the age of nine years, has never had any musical training, and is superstitious about whistling in a dressing room and sitting on a trunk.

Ellen Jane Froman's first radio opportunity came while attending a party given by Powell Conley, Jr. He suggested that she join the WLW staff in Cincinnati. It was there that Paul Whiteman heard her and introduced her to go to Chicago, where she made an instant hit. Miss Froman is now heard with her orchestras on Mondays, Wednesdays and Saturdays at 11:30 P.M., over the WJZ-NBC network.

Another little treasure is eighteen-year-old Sylvia Froos. She started her theatrical life at the age of seven in Baltimore, and what she doesn't know about policemen, police courts and Child Labor Boards is nobody's business. Called the little Princess of Song, Sylvia Froos is heard over the WJZ-NBC network on Sundays at 11:15 P.M., and on Tuesdays at 7:30 P.M.

From Lakeeland, Florida, comes Frances Langford, heard three times a week over WOR. The newest songstress to grace the WABC-CBS network is Vivien Ruth. This little lady, with practically no musical training, has a voice which is gaining much attention for her. She stepped into "big time" January 22nd over the Columbia network. She is now heard on Tuesdays at 5:00 P.M., Thursdays at 5:00 P.M., and Saturdays at 5:45 P.M.

Dixie Bailey, heard during the Piano Moods program broadcast over the WJZ-NBC network, is a soprano and at one time played the trumpet in a golf band that traveled from Chicago to the West Coast. She received her first contract when heard by Paul Ash while she was singing in a night club.

SO WHAT?

Tons and tons of paper are wasted each week by those public relations counsellors, press agents and just plain stagehands who believe they have a message for the world. Just a few examples of what is not important news are given below, merely for amusement.

* They're building a new studio for Myrt and Marge at WBBM, Chicago, where the broadcasts originate. One of the special features will be a nice little lounging room for the girls. So what?

* Leonard Joy, cloistering under the rigid diet to which he has been subjected, says that one of these days he's going to bust right out and eat a piece of apple pie. So what?

* The old fashioned white wash tie has a staunch defender in Cesare Sodero, NBC operatic conductor and composer. He usually wears one. So what?

* Picture the cowhand who reads this effusion, with the effeminate "E" on old: "When her voice goes out on the air, Margaret West...will relate the authentic story of the old and historically famous Chisolm Trail...will appropriately sing an old cowboy rondeo called "The Old Chisolm Trail." So what?

* Ladies and gentlemen of the listening audience, meet two radio artists of whom you have never heard and probably never will again. They exist only on paper by the grace of curiosity. So what?

* If you fly into a rage when you dish a golf shot, you had better shut and tear your hair than swallow your anger...So what?

* John S. Young once tried his hand at being a playwright, but gave it up, when, as he says, producers seemed startlingly prejudiced in favor of such fellows as Shaw, O'Neill and Galsworthy. So what?
News Comment Stirs

Broadcast Adherents

- What appears to be a definite attempt to discredit radio as an advertising me-
  dium is seen by experienced advertising men and radio critics in recent issues of
two publications.
- "The March of Time," one of the most popular radio programs ever broadcast,
  closed its contractual run Friday, February 26th. The magazine, "Time," which
  sponsored the series, comments editorially in its issue of February 29th as fol-
lows:

Jane Froman

- Jane Froman—Elly Jané to her family—began her radio career by singing just
  as loudly as she could into the microphone. She knows better now, and keeps
  her musicians well under control on the program, "Jane Froman and her Orchestra.
  ..."

Rich Rewards in Radio Contests

- More than $51,000 in cash, together with merchandise valued at as
  much more, is being offered to contestants in several competitions:
  - now being broadcast over individual and chain stations in and
    about New York City. The following information is given on
    readers by RADIO GUIDE, purely as a matter of convenience.
  - Radios and Watches
    - Twenty-two prizes are being given each week in the San Felice Cigar contest
      now being broadcast over the WJZ-NBC chain at 7:30 each Monday and Friday evening.
      These are six "Playtime" radios, built into grandfathers, clocks, ten Omars watches,
      "Greyhound" model for men and "Monti-
cello" baguettes for women, and six "Nat
      Lewis" purses. Contestants are to
      fill in a four-line rhyme about San Felice Cigars, or as many rhymes as they like, enclos-
      ing entries from any San Felice Cigars (or exact reproductions of these in any sizes or colors)
      with each entry. Entries should be sent to the station from which the program is broadcast, or to
      the Detel-Wemmer-Gilbert Co., Inc., 2180 East
      Milwaukee Ave., Detroit, Mich.
  - Dog Lovers
    - Of special interest to children who would like to own a dog is the Kod
      contest, whose terms are broadcast every
      Thursday evening at 7:15 over the WJZ-
      NBC network. Boys or girls may enter this contest, merely writing in less than
      fifty words their answer to the question, "Why I like kids." The letter must also
      give the name and address of the contest
      participant's neighborhood store dealer, with
      the age of the contestant. Each week a
      thoroughly-honed wire-haired terrier will be
given away for the best letter.

March DX Proof

- An unusual story of long-distance re-
ception, even in these days of short-wave
enthusiasm, comes from Station VK3ME,
Melbourne, Australia, and from Mr. E. H.
Scott, designer of the Scott AE-Wave Superheterodyne Receiver, of Chicago.
- On January 23 Mr. Scott called Mr.
  Johnson, chief engineer of the Australian
  station, to the phone. He had some-
thing he wanted Mr. Johnson to hear and,
  although it cost him plenty, the call was
  one of those thrilling that come to the most
  ardent DX fan but that once in a lifetime.
  Mr. Scott's receiver, in Chicago, was bring-
  ing in Mr. Johnson's station at loud-
  speaker volume even, and only last
  week he heard the signal from VK3ME so
  that we can actually hear for ourselves
  how strongly our signal was being recei-
ved in Chicago.
- We played a record here. Mr. Scott tuned
us in, then placed the microphone to his
phone in front of his speaker and we had the interesting and surpris-
eling experience of hearing a clear and
remarkable volume with which our signal
was being received by him in Chicago.
- In that it was possible to hear a selection
from our own transmitter, after it had gone
around the world.
- "It is interesting to follow the path of the
  signal. The selection was first sent out
  from VK3ME in Melbourne, and was receiv-
ed direct by Mr. Scott in Chicago. He
  placed his telephone in front of his
  speaker. Our signal was then trans-
mitted through the phone to New York by land line. From New York it was transmitted by wireless to
  London. From London it was transmit-
ted by wireless to Sydney. The signal was
  picked up in Sydney, then sent by land
  line to Melbourne. The signal from
  VK3ME, coming as it did across the Pa-
  cific Ocean and returning via the Atlantic
  and Indian oceans, covers a complete
  circle of the earth. The total elapsed
  time is too small in this transmission to map the earth was approximately one-eight of a
  second.''

Millionaire Conductor

- Sir Thomas Beecham, whose only pre-
  vious appearance in the United States as
  a symphony conductor was in 1928, will
  conduct the New York Philharmonic-
  Symphony Orchestra during the program
  to be broadcast over the WABC-CBS net-
  work from Carnegie Hall at three o'clock,
  Sunday afternoon, March 6th.
FRIDAY, MARCH 4TH

P.M.
5:00 The Selective Lady—WZB NBC WHAL
5:15 Symphony Orchestra—WPA NBC WHAL
6:15 Little Orphan Annie—WZB NBC WHAL
6:45 The Royal Youghals—WZB NBC WHAL
7:15 Mary and More—WZB NBC WHAL
7:45 Kids—WZB NBC WHAL
8:15 Children's Hour—WZB NBC WHAL
8:45 Kids—WZB NBC WHAL
9:15 The National Advisory Council on Radio in Education—WZB NBC WHAL
9:30 Hymn—WZB NBC WHAL
10:00 The Selective Lady—WZB NBC WHAL
10:30 Humoresque—WZB NBC WHAL
11:00 Kids—WZB NBC WHAL
11:30 The Royal Youghals—WZB NBC WHAL
12:00 Symphony Orchestra—WPA NBC WHAL
12:30 The National Advisory Council on Radio in Education—WZB NBC WHAL
1:00 Hymn—WZB NBC WHAL
1:15 Mary and More—WZB NBC WHAL
1:30 Kids—WZB NBC WHAL
1:45 The National Advisory Council on Radio in Education—WZB NBC WHAL
2:00 Hymn—WZB NBC WHAL
2:15 Symphony Orchestra—WPA NBC WHAL
2:30 The National Advisory Council on Radio in Education—WZB NBC WHAL
3:00 Hymn—WZB NBC WHAL
3:15 Mary and More—WZB NBC WHAL
3:30 Kids—WZB NBC WHAL
3:45 The National Advisory Council on Radio in Education—WZB NBC WHAL
4:00 Hymn—WZB NBC WHAL
4:15 Symphony Orchestra—WPA NBC WHAL
4:30 The National Advisory Council on Radio in Education—WZB NBC WHAL

SATURDAY, MARCH 5TH

P.M.
12:00 Be Nat Hand's Orchestra—WZB NBC WHAL
12:15 The National Advisory Council on Radio in Education—WZB NBC WHAL
12:30 Kids—WZB NBC WHAL
12:50 The National Advisory Council on Radio in Education—WZB NBC WHAL
1:00 Hymn—WZB NBC WHAL
1:15 Symphony Orchestra—WPA NBC WHAL
1:30 The National Advisory Council on Radio in Education—WZB NBC WHAL
1:45 Hymn—WZB NBC WHAL
2:00 Symphony Orchestra—WPA NBC WHAL
2:15 The National Advisory Council on Radio in Education—WZB NBC WHAL
2:30 Hymn—WZB NBC WHAL
2:45 Symphony Orchestra—WPA NBC WHAL
3:00 The National Advisory Council on Radio in Education—WZB NBC WHAL
3:15 Hymn—WZB NBC WHAL
3:30 Symphony Orchestra—WPA NBC WHAL
3:45 The National Advisory Council on Radio in Education—WZB NBC WHAL
4:00 Hymn—WZB NBC WHAL
4:15 Symphony Orchestra—WPA NBC WHAL
4:30 The National Advisory Council on Radio in Education—WZB NBC WHAL

MONDAY, MARCH 7TH

P.M.
5:00 Reading Junior—WZB NBC WHAL
5:15 The National Advisory Council on Radio in Education—WZB NBC WHAL
5:30 Hymn—WZB NBC WHAL
5:50 Symphony Orchestra—WPA NBC WHAL
6:00 The National Advisory Council on Radio in Education—WZB NBC WHAL
6:15 Hymn—WZB NBC WHAL
6:30 Symphony Orchestra—WPA NBC WHAL
6:45 The National Advisory Council on Radio in Education—WZB NBC WHAL
7:00 Hymn—WZB NBC WHAL
7:15 Symphony Orchestra—WPA NBC WHAL
7:30 The National Advisory Council on Radio in Education—WZB NBC WHAL
7:45 Hymn—WZB NBC WHAL
8:00 Symphony Orchestra—WPA NBC WHAL
8:15 The National Advisory Council on Radio in Education—WZB NBC WHAL
8:30 Hymn—WZB NBC WHAL
8:45 Symphony Orchestra—WPA NBC WHAL
9:00 The National Advisory Council on Radio in Education—WZB NBC WHAL
9:15 Hymn—WZB NBC WHAL
9:30 Symphony Orchestra—WPA NBC WHAL
9:45 The National Advisory Council on Radio in Education—WZB NBC WHAL
10:00 Hymn—WZB NBC WHAL
10:15 Symphony Orchestra—WPA NBC WHAL
10:30 The National Advisory Council on Radio in Education—WZB NBC WHAL
10:45 Hymn—WZB NBC WHAL
11:00 Symphony Orchestra—WPA NBC WHAL
11:15 The National Advisory Council on Radio in Education—WZB NBC WHAL

TUESDAY, MARCH 8TH

P.M.
5:00 Waldorf-Astoria Best Opera Orchestra—WPA NBC WHAL
5:15 Hymn—WZB NBC WHAL
5:30 Symphony Orchestra—WPA NBC WHAL
5:45 The National Advisory Council on Radio in Education—WZB NBC WHAL
6:00 Hymn—WZB NBC WHAL
6:15 Symphony Orchestra—WPA NBC WHAL
6:30 The National Advisory Council on Radio in Education—WZB NBC WHAL
6:45 Hymn—WZB NBC WHAL
7:00 Symphony Orchestra—WPA NBC WHAL
7:15 The National Advisory Council on Radio in Education—WZB NBC WHAL
7:30 Hymn—WZB NBC WHAL
7:45 Symphony Orchestra—WPA NBC WHAL
8:00 The National Advisory Council on Radio in Education—WZB NBC WHAL
8:15 Hymn—WZB NBC WHAL
8:30 Symphony Orchestra—WPA NBC WHAL
8:45 The National Advisory Council on Radio in Education—WZB NBC WHAL
9:00 Hymn—WZB NBC WHAL
9:15 Symphony Orchestra—WPA NBC WHAL
9:30 The National Advisory Council on Radio in Education—WZB NBC WHAL
9:45 Hymn—WZB NBC WHAL
10:00 Symphony Orchestra—WPA NBC WHAL
10:15 The National Advisory Council on Radio in Education—WZB NBC WHAL

SUNDAY, MARCH 6TH

P.M.
5:00 Reading Junior—WZB NBC WHAL
5:15 The National Advisory Council on Radio in Education—WZB NBC WHAL
5:30 Hymn—WZB NBC WHAL
5:45 Symphony Orchestra—WPA NBC WHAL
6:15 The National Advisory Council on Radio in Education—WZB NBC WHAL
6:30 Hymn—WZB NBC WHAL
6:45 Symphony Orchestra—WPA NBC WHAL
7:15 The National Advisory Council on Radio in Education—WZB NBC WHAL
7:30 Hymn—WZB NBC WHAL
7:45 Symphony Orchestra—WPA NBC WHAL
8:15 The National Advisory Council on Radio in Education—WZB NBC WHAL
8:30 Hymn—WZB NBC WHAL
8:45 Symphony Orchestra—WPA NBC WHAL
9:15 The National Advisory Council on Radio in Education—WZB NBC WHAL
9:30 Hymn—WZB NBC WHAL
9:45 Symphony Orchestra—WPA NBC WHAL
10:15 The National Advisory Council on Radio in Education—WZB NBC WHAL

THURSDAY, MARCH 10TH

P.M.
5:00 The Guitar Virtuosi—WZB NBC WHAL
5:15 Hymn—WZB NBC WHAL
5:30 Symphony Orchestra—WPA NBC WHAL
5:45 The National Advisory Council on Radio in Education—WZB NBC WHAL
6:15 Hymn—WZB NBC WHAL
6:30 Symphony Orchestra—WPA NBC WHAL
6:45 The National Advisory Council on Radio in Education—WZB NBC WHAL
7:15 Hymn—WZB NBC WHAL
7:30 Symphony Orchestra—WPA NBC WHAL
7:45 The National Advisory Council on Radio in Education—WZB NBC WHAL
8:15 Hymn—WZB NBC WHAL
8:30 Symphony Orchestra—WPA NBC WHAL
8:45 The National Advisory Council on Radio in Education—WZB NBC WHAL
9:15 Hymn—WZB NBC WHAL
9:30 Symphony Orchestra—WPA NBC WHAL
9:45 The National Advisory Council on Radio in Education—WZB NBC WHAL
10:15 Hymn—WZB NBC WHAL
10:30 Symphony Orchestra—WPA NBC WHAL
10:45 The National Advisory Council on Radio in Education—WZB NBC WHAL

Programs For Stations Other Than New York

Baltimore, WHAL WCAO WBDR; Bangor, WLBZ; Boston, WAAB WZB WEEI WNEC; Hartford, WDBC WIC; Philadelphia, WCAU WBAB WFI WJZL; Pittsburgh, XNRA WCAE WJZL; Providence, WEAF WAIJ; Springfield, WBZB; Washington, WMAL WFC; Worcester, WDBC WTAG.
SPECIALS FOR TODAY

11:00 a.m. - Artist of the Evening, Radio Guide
2:30 p.m. - WJZ-NBC—Nestles Chillers—Willie and Eugene Glicks, "The Aces"

Every effort is made to assure the accuracy of our programs at the going to press; however, there is liability of late changes.

SPECIALS FOR TODAY

11:00 a.m. - Artist of the Evening, Radio Guide
2:30 p.m. - WJZ-NBC—Nestles Chillers—Willie and Eugene Glicks, "The Aces"

Every effort is made to assure the accuracy of our programs at the going to press; however, there is liability of late changes.
Evolved from a boyhood spent in poverty and from months in war hospitals, these old folks stories, as recorded in "The TONY'S SCRAP BOOK, by TONY WONE.

- "I do want to put down as being a sentimentalist, but I do get a lumps in my throat sometimes," somebody writes and says, "I have tried and tried to make good, but I have failed, and the light has gone out of my life. I am a flop.

- You know, there's a shame that we ignore the failure and shower so much praise on the successful one. Perhaps the successful one doesn't half as much as the failure. With a bit of talent, for which, perhaps, no credit is due until since such and such a time, it makes good, and everybody praises him. Another, with an honest desire to win, they all end up people despise him and ignore and forget him.

- In managing a scrapbook over the radio I have gained the enviable reputation among some radio fans of being able to explain everything. It is a big responsibility, and I would rather not have it thrust upon my shoulders. It puts me in a very embarrassing position, for sometimes when I write and ask, "What is a kiss, and why?"

- Now, I don't know what a kiss is, nor why, and whether she is imaginary or real, I don't know who invented it or where it started in the line of evolution, whether it started in the bottom of the sea where we were fish, or in the jungle where we were monkeys, or wherever. But one thing I do know: I know that it works like magic in making a fellow feel most and most miserable.

- There have been any number of poets, writers, teachers, and philosophers with interpretations and explanations of life and what it amounts to, and win, they're all right, and people despise them, and ignore them and forget them.

- There is much to life but this—A baby's smile, a woman's kiss, A child's voice, a pet, A song, And just a little cash to spend.

- If you have a baby's smile, you have a bit of success; if you have a woman's kiss, you have love; if you have a book you have knowledge; if you have a stranger's smile, you have a friend; if you have someone's heart, you have a friend's richest treasures; and if you have a little cash to spend—you should worry.

- In an unpatented manuscript containing the brilliant thoughts of General Robert C. Rutherford, I find this interesting statement: "I have no doubt that the time will come when the course of human progress, when children will talk, as Shakespeare wrote." Imagine, some day, children talking like that! And I wonder what geniuses will do then—how they will talk and how they will think.

- "MERLE JOHNSTON . . . Wizard of the Saxophone . . . is now a well-known saxophone player. He turned one of the best-known concert pieces of the day into a hit that never before had a name. He never had a nickname. He was born in Dallas, Texas, July 30th, 1908. He is the greatest of all . . . perhaps all . . . best known saxophone players. The botany may need refinements but the girl is the real gem, in playing over a Boston orchestra. He is 5'8" in stature and stands five feet seven and a half inches tall, with dark brown hair, smooth skin and a waxed mustache. His ears are too long to extend as the mouth. Dresses conservative, not particularly luxurious. Wears substantial clothes. Ties modern patterns, things in . . . they are purple . . . red shirt.

- His Dad is a Commandant with the Salvation Army. His Mother's a member, too. Started out playing the saxophone on street corners . . . with his parents. As he grew older he felt four musics in the family were enough so sent to Clarke's Tech where he carried away a degree in electrical engineering . . . and also a pretty thorough knowledge of saxophone playing.

- The band at Clarkson lacked a saxophonist . . . they decided one of the band leaders would have to learn to play one. Merle was then a trombone tooter. Found an old green-gold affair in a garage and learned to play it. Right then and there the saxophone developed personally.

- Then organized a dance band at college and related the folks of his college to a group of "edifying" music. Not once has he had a chance to find something in engineering.

- Played with Paul Whiteman's orchestra for a while and toured the country. Then, in May, through the courtesy of Mrs. Johnston, he took over the sax section in a band and was able to play his music. He is now a member of the New York police force, and a member of the band.

- This definition of jazz: "It's the modern way of expressing American youth and vivacity through rhythm. He's the music-interest on the Ludwig-Bauman Hour, over WOR at 9:30 every Sunday night, and over the Radio Guide Hour every Wednesday at 7:00 P.M. and for the Mississippians at . . . NBC.

- THE ScRAMBLE FOR LOVE
- ADVENTURES IN HEALTH
- OUTSIDE THE MIST
- MUSEUMS AND MUSEUMS
- MONTREALER'S GUIDE
- BOX SKINNER COMPANY
- SCRAPBOOK
- PHILOSOPHERS' MAGAZINE
- ADVENTURES IN HEALTH
- ADVENTURE MAGAZINE
- LOVE THRILLS MAGIC
- BOX SKINNER COMPANY
- PUBLICITY CO.
- RADIO 230
- MURRAY HILL 22177
- Box Skinner Company
- Radio's Most Fascinating
- Most Entertaining Program
- WF1-630-645
- WOR-8:00-8:15
- Radio is Exciting!
- Learn it at RCA Institutes
12 Noon to 2 P.M.

- 12:00 WMCN—Mid-Day Message — Rev. J. E. C. Clough, S.S.
- 12:15 WABC—Blond and Gold Room Orchestra
- 12:30 WOJ—Violin and Harp — Walter England, Cellist
- 12:45 WOR—Gospel—Dr. E. H. Craven
- 13:00 WMCA—Mid-Day Message — Rev. E. S. Clough, S.S.

4:50 P.M. to 6 P.M.

- 4:50 WMCA—Mid-Day Message — Rev. E. S. Clough, S.S.
- 5:00 WABC—Violin and Harp — Walter England
- 5:05 WOR—Gospel—Dr. E. H. Craven
- 5:10 WMCA—Mid-Day Message — Rev. E. S. Clough, S.S.

7:30 P.M. to 9 P.M.

- 7:30 WMCA—Musical Minutes — Rev. E. S. Clough, S.S.
- 7:35 WABC—Violin and Harp — Walter England
- 7:40 WOR—Gospel—Dr. E. H. Craven
- 7:45 WMCA—Mid-Day Message — Rev. E. S. Clough, S.S.

9:30 P.M. to 11 P.M.

- 9:30 WMCA—Musical Minutes — Rev. E. S. Clough, S.S.
- 9:35 WABC—Violin and Harp — Walter England
- 9:40 WOR—Gospel—Dr. E. H. Craven
- 9:45 WMCA—Mid-Day Message — Rev. E. S. Clough, S.S.

11:00 P.M. to 1 A.M.

- 11:00 WMCA—Mid-Day Message — Rev. E. S. Clough, S.S.
- 11:05 WABC—Violin and Harp — Walter England
- 11:10 WOR—Gospel—Dr. E. H. Craven
- 11:15 WMCA—Mid-Day Message — Rev. E. S. Clough, S.S.

1 A.M. to 3 A.M.

- 1 A.M. WMCA—Mid-Day Message — Rev. E. S. Clough, S.S.
- 1:05 WABC—Violin and Harp — Walter England
- 1:10 WOR—Gospel—Dr. E. H. Craven
- 1:15 WMCA—Mid-Day Message — Rev. E. S. Clough, S.S.

3 A.M. to 5 A.M.

- 3 A.M. WMCA—Mid-Day Message — Rev. E. S. Clough, S.S.
- 3:05 WABC—Violin and Harp — Walter England
- 3:10 WOR—Gospel—Dr. E. H. Craven
- 3:15 WMCA—Mid-Day Message — Rev. E. S. Clough, S.S.

5 A.M. to 7 A.M.

- 5 A.M. WMCA—Mid-Day Message — Rev. E. S. Clough, S.S.
- 5:05 WABC—Violin and Harp — Walter England
- 5:10 WOR—Gospel—Dr. E. H. Craven
- 5:15 WMCA—Mid-Day Message — Rev. E. S. Clough, S.S.

7 A.M. to 9 A.M.

- 7 A.M. WMCA—Mid-Day Message — Rev. E. S. Clough, S.S.
- 7:05 WABC—Violin and Harp — Walter England
- 7:10 WOR—Gospel—Dr. E. H. Craven
- 7:15 WMCA—Mid-Day Message — Rev. E. S. Clough, S.S.
**Editor's Mail Box**

A column devoted to answers to queries from readers pertaining to radio, radio artists and kindred subjects. Address the Editor's Mail Box, Radio Guide, 475 Fifth Ave., New York City.

- R. A. M.—The parts of Cracker and Miss Gypsy of the NBC Moonshine and Honeyysuckle program are played by Ann Elston and Theresa Wittmier respectively.
- A. A. Donato and "Peanuts"—Kate Smith is married. You can write to her in care of the Columbia Broadcasting System, 485 Madison Avenue, New York City.
- G. V. A. and F. A. Franklin—Arthur Tracy is an American, born in Philadelphia.
- J. F. Greene—The bass voice of the Mills Brothers' Quartet is the one that imitates the tuba.
- Mrs. L. W. W.—If you have any manuscripts to submit, write the Commercial Artists Department of the different broadcasting studios, asking for an appointment.
- Harrel Sahin—Smith Ballew has returned to New York from Texas, but no schedule has been arranged for him as yet.
- A. H. Ward—The Pickard Family is now broadcasting over an NBC Western network.
- Laura Bernier—The Rinso Talkies program is off the air.
- A Reader—Willard Robinson was born in Selma, Ala. The Mills brothers are John, 21; Herbert, 19; Harry, 18, and Donald, 17.
- Thelma Brody—Art Jarrett was born in Brooklyn, twenty-four years ago.
- Peg Thompson—Howard Petrie was born in Beverly, Mass., in November, 1906. He sang in a choir between the ages of nine and fourteen. Was a member of his school's Glee Club and debuting team and took part in the school plays. He was announcing for WBAI in Boston before he joined the NBC staff.
- S. Schwartz—Harry Burfoot is no longer on the WOR air waves.
- Another Radio Guide Booost—Frank Galassone is not on WOR at the present time.
- W. R. N.—Smith Ballew has just returned to New York, and while he has no schedule arranged for him yet, it is quite possible that he will be heard over the NBC air waves before long.
- Virginia DeBaun—The Pickard Family is broadcasting over a Western NBC hook-up. The CBS "Hank Simmons Show Boat" program is off the air.
- A Reader—The names of the players taking the parts of "Skippy and Sookey" on the NBC WABC broadcast are not divulged by the sponsors.
- Harold Sayward—The WINS "Globe Trotter" is really Ken Ellis. NBC's "Capt. Blacktooth" is Alfred Swensen.
- Mrs. C. A.—The recent statement in this column that the parts of "Catherine o'Callione" were both played by Katherine Tills-Jones is correct.
- A Constant Reader—Bing Crosby was born in Tacoma, Washington, twenty-seven years ago.

**Elstner**

James McDermott and Gayne Whitman

- An occult melodrama, "Chandy the Magician," makes its bow to Eastern audiences over WOR at 8:45 o'clock, Monday evening, March 16th, and will be heard at the same hour every evening except Saturdays and Sundays from then on. The plot is perhaps the first use of radio has made of a character's ability to perform feats of magic and create illusions, and on certain broadcasts the secrets of these bits of leggerdemain will be explained. Mears, McDermott and Whitman have important parts in the series.

**Hans Barth Will Play**

**"Piano of Tomorrow"**

- Music for the "piano of tomorrow," the quarter-tone instrument employing a twenty-four-tone scale, will be heard on the air for the first time when Hans Barth appears in the Columbia Concerts program at 6:30 P. M., Sunday, March 6, over a WABC-CBS network. The piano music of yesterday and today will be represented on the program, as Barth will play harpsichord numbers and selections for the standard pianoforte, thus completing an historical survey of the development of keyboard instruments.

The new instruments, in the making of which Barth collaborated with an expert piano builder, have two keyboards and differ greatly in appearance from the standard pianoforte, and also make possible new harmonies which may revolutionize music. Sounds of nature, such as the wailing of the wind and the crash of waves, can be reproduced in a manner never before possible on the piano, and Barth has chosen two of his own written works, especially for the quarter-tone piano, for inclusion in this program to illustrate its power.

**British Representative**

Cites Empire's Problems

- Hon. Gerald Campbell, British consul-general in New York, is to be the principal speaker at the regular monthly meeting of the Government Club in the Columbia Room of the Hotel Astor on Monday, March 7, to be broadcast by WOR at 2:00 P. M. Mr. Campbell will discuss "Problems of the Empire."

Other speakers to be heard on the same program include Count Ignazio Thun Di-Revel, who tells on Fascist Italy and the World Depression, and Club Men, associate director of The China Institute in America, on the Present Situation in China.

**Mysterious Invitation**

- "Uncle Don" Carney spends a great deal of his time visiting crippled children, but at present he's taking his invitations with a grain of salt. He stopped his car to ask directions of a policeman and to explain his errand in New York's lower East Side the other day, and the cop accompanied him to the address, where there was no sign of a crippled child. Don laughed at the policeman's declaration there was a kidnap plot, but he takes no chances.

**PUBLIC ADDRESS SYSTEMS**

- Furnished on short notice. Only the latest equipment used. Suitable for large indoor or outdoor gatherings, conventions, halls, theaters, etc.

- We are supplying this equipment to some of the leading radio artists for their personal appearances at theatres, etc.

**HARVEY'S RADIO SHOP**

106 West 16th St., New York City.

Telephone, Blyant 9-9603.

**Start the Day with a Smile**


**Third Oldest Program Celebrates Anniversary**

- The A. & P. Gypsies, one of the three oldest sponsored radio programs on the air, will celebrate its eighth year of broadcasting during the program Thursday, March 3, over a WJZ-NBC network at 10:00 P. M.

On Thursday, March 3, 1924, the Great Atlantic & Pacific Tea Company began its radio broadcasting with a string quartet under the direction of Harry Hotlick. Today, the Gypsy number thirty-five musicians and are still directed by Hotlick. Eight years ago Hotlick and his small string ensemble were playing gypsy music in a Park Avenue restaurant when A. & P. decided it was something novel in radio entertainment.

**Get "Coast to Coast" With New Long-Short Wave Tuner**

Vanderhorne also "traps" for performance and studio musicians and are still directed by Hotlick. Eight years ago Hotlick and his small string ensemble were playing gypsy music in a Park Avenue restaurant when A. & P. decided it was something novel in radio entertainment.

**Roy McCardell's Famous Series**

"The Jarr Family"

dear to the hearts of millions. Mr. Jarr, Mrs. Jarr, Willie Jarr, and little Emma Jarr, Policeman Reilly and the Cackleberry girls from Philadelphia.

YOU CAN NOW EAVESDROP ON THE JARR FAMILY YOURSELF ON "WOR" TUES, THURS, SAT.

Broadcast by FORHAN'S

The toothpaste that does the whole job
SPECIALS FOR TODAY

3:00 P.M.—WOR—Forum: George W. Whiting—Charles E. Hughes, Jr.—Edwin G. Corwin
4:00 P.M.—WJZ—International Broadcast From Germany
4:30 P.M.—WWE—The Life Time Revue—W. J. Smith
5:00 P.M.—WABC—Children's Hour—Beatrice Her Rodriguez and Guests
6:30 P.M.—WOR—The White Horse Inn—Rev. E. H. Greenwald
7:00 P.M.—WJZ—The Three Musketeers—Walter B. Ford
7:00 P.M.—WOR—Songs of Memory—William E. Dwyer
7:30 P.M.—WOR—American Orchestra—Jewish Little Symphony—Wynne-Nichols British Orchestra
8:00 P.M.—WJZ—Love Nest—From George W. Whiting—Directed by George W. Whiting
8:30 P.M.—WOR—Orchestra and Quartet—Whispering Quartet
9:00 P.M.—WJZ—Wrigley's Chorus—Directed by Johnny W. SOM
9:30 P.M.—WOR—Wren Band
10:00 P.M.—WJZ—Wrens

For Log of Local Stations See Page 8
Have You ever wanted to enter radio work? Do you think you have that spark of genius that can win you fame and fortune as a broadcast star? Here's your opportunity. Radio "RADIO GUIDE" through the co-operation of R. C. A. INSTITUTES, INC., this week offers microphone tests to a number of aspiring radio artists. This series of tests, now in its sixth week, solves the common complaint that the application has been flooded with applications from individuals who believe they have the ability to speak into the microphone. The Radio Guide, through its mechanical and electrical equipment of the R. C. A. Institutes, Inc., trained staff, insures that every person given an audition actually has the ability needed, which is the reason application is required before the microphone.

The following applicants will please report to R. C. A. Institutes, Inc., Room 160, W. 56th St., New York City, as noted below, and is earnestly requested that every applicant appear promptly so that he may be sure of the full time allotted for him and at the same time avoid infringing on the time of any other applicant:

Miss Rosa Kremer, Miss Francisca Maria, and Miss Ann Kraus, sisters, and Miss Alice Kremer, all speaking at 4:00 P. M., Monday, March 13.

Mr. William J. Heil, Miss Louise Mayer, and Miss Agnes Kenney will appear at 4:15 P. M., Tuesday, March 14.

Mr. Robert S. Keating will appear on Tuesday, March 14, at 5:00 A. M., and Mrs. Edith Cullen will appear on Tuesday, March 14, at 9:30 A. M.

Miss Ethel Wagner, Mr. Edward W. Wilde and Mr. Marion Fisk will appear on Tuesday, March 14, at 2:30 A. M.

Miss Claudia B. Davis, Miss Elva Kury and Miss Agnes Kenney will appear on Tuesday, March 14, at 3:00 P. M.

Miss Alma Dunns will appear at 4:15 P. M., on Tuesday, March 14.

Miss Marie Ann Dunlavy will appear on Tuesday, March 14, at 5:45 P. M.

Mr. James B. Wexler and Miss Florence Main will be heard on Tuesday, March 14, at 6:30 P. M.

Miss Alice H. Wallace will appear at 6:30 P. M., on Tuesday, March 14.

Miss Alma Dunns will appear at 6:45 P. M., on Tuesday, March 14.

Miss Alice H. Wallace and Mr. Alfred Shinn will be heard on Tuesday, March 14, at 8:00 P. M.

Miss Alice Wexler and Mr. Mr. Walter Lewis will be heard on Tuesday, March 14, at 8:15 P. M.

Miss Marie Ann Dunlavy will be heard on Tuesday, March 14, at 8:45 P. M.

Mr. James B. Wexler and Mr. Edward W. Wilde will appear on Tuesday, March 14, at 9:30 P. M.

Miss Alice H. Wallace will be heard on Tuesday, March 14, at 10:30 P. M.

Mr. James B. Wexler and Mr. Robert S. Keating will be heard on Tuesday, March 14, at 11:15 P. M.

This is not a contest, it must be reported accurately in a week's radio talent. Every one is eligible, provided only that he has never broadcast before; he, she, his, her, instrument, duets, trios, and so on up to chorus groups of any sort are welcome. The only stipulations are that singers must bring their own accompanist, artists must bring their own orchestra (or pianist); there will be no studio re-recording.

If you want a chance at a real radio job, try "RADIO CALLS ANOTHER STAR"; and "NEW ROYAL" on "RADIO GUARDIAN" or "RADIO CALLS ANOTHER STAR" over WEAF. There are still a few open spots in the "Radio Show" and "Radio Forum" for Miss Baker's mother, the father, and the husband you see today.

There is a mellowness in the deep brown eyes of the woman who has so long been Broadway's sweetheart, a soft motherliness which predominates over the sparkling twinkle which is still so evident. The greatest thrill in her life came when her talented little son played with and sang with her on a recent network broadcast. Her voice is a Voice strongly like his mother's, and as she listens to herself Kaetzer's face lights up with the vision of a career for the boy that will even over her own brilliant successes.

Miss Baker was just nine years old when she first appeared on the stage. At fifteen she was the featured at Ham-}
The Howard Brothers
To Be Aired on Friday

- Those musical-witted comedians of the stage, Hal and Eugene Howard, will enter
   tain with songs, sketches and impersonations
   - as guest artists on the Puddle "Choc-
   olate" kids, Monday, Friday and Saturday
   at 8:00 P.M. over a WJZ-NBC network.
   Leonard Jay contributes his music to the program.

As behind the footlights, Wilkie will be
   the clown and Eugene the "straight" man.
   Alyx Jodlly, master of ceremonies, will
   also participate in the proceedings.

The Howards, a hit in vaudeville, were
   drafted for Broadway musical produc-
   tions, among them many Winter Garden
   shows. Their present performance has been in George White's "Scandals."

Bing Crosby to Appear
Three Times Each Week

- Bing Crosby began a new series of sing-
   ing programs on Tuesday, March 1, which
   will bring him before the microphone
   every Tuesday, Thursday and Sat-
   urday at 6:30 P.M. over the WABC-Chains.

Since coming to New York from the
   West Coast last fall Crosby has been
   dividing his time between broadcasting,
   personal appearances and recording.
   The recording studio has made in his
   career: Crosby has made many
   moments rank among the best sellers,
   and his talking motion picture shorts have
   been shown at leading Broadway theatres.

LEARN TO DANCE
Tune in on WOR
12 to 1 p.m. on
Monday.

Arthur Murray,
Field Branch Director

...Round the World Reception
Every day...in all seasons
with all the world...

The Scott Air-Wave
15-500 Meter Superheterodyne
No other receiver can compete with the
Scott Air-Wave...the first of its type...

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Every instrument tested under United
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ticulars of the advanced design (nail precision engineering and custom con-

struction which makes this receiver a value impossible. You'll be sur-

prised, too, at its moderate price. Clip the coupon—mail at once.

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The Scott Air-Wave
15-500 Meter

Superheterodyne
PROGRAM FOR TUESDAY, MARCH 8th

11:00 A.M. to 10 A.M.

11:00 WABC—Tower Health Brevities—Arthur Brawley, director.
11:15 WABC—Morning Highlights
11:30 WABC—Miss Wili’s Calisthenics
11:45 WABC—Organ Revue—Popular Music
11:55 WABC—Jolly Bill and Jane—Cream of Jazz

10 A.M. to 12 Noon

11:00 WABC—General Chimes—J. A. Dyer Bellingham, conductor.
11:05 WABC—Miss Luce—Popular Chorus
11:15 WABC—Organ Revue—Popular Music
11:20 WACB—Jolly Bill and Jane—Cream of Jazz
11:30 WABC—Morning Chimes—Dr. John Obermayer
11:35 WABC—Miss Luce—Popular Chorus
11:45 WABC—Organ Revue—Popular Music
11:55 WABC—Jolly Bill and Jane—Cream of Jazz

12 Noon to 2 P.M.

12:00 WABC—Miss Luce—Popular Chorus
12:15 WABC—Dinner Songs
12:35 WABC—Miss Luce—Popular Chorus
12:45 WABC—Organ Revue—Popular Music
12:55 WABC—Jolly Bill and Jane—Cream of Jazz

2 P.M. to 6 P.M.

2:00 WABC—Miss Luce—Popular Chorus
2:15 WABC—Dinner Songs
2:35 WABC—Miss Luce—Popular Chorus
2:45 WABC—Organ Revue—Popular Music
2:55 WABC—Jolly Bill and Jane—Cream of Jazz

6 P.M. to 10 P.M.

6:00 WABC—Miss Luce—Popular Chorus
6:15 WABC—Dinner Songs
6:35 WABC—Miss Luce—Popular Chorus
6:45 WABC—Organ Revue—Popular Music
6:55 WABC—Jolly Bill and Jane—Cream of Jazz

SPECIALS FOR TODAY

9:00 P.M.—WABC—Miss Luce—Popular Chorus
9:30 P.M.—WABC—Miss Luce—Popular Chorus
10:00 P.M.—WABC—Miss Luce—Popular Chorus
10:30 P.M.—WABC—Miss Luce—Popular Chorus

For Log of Local Stations See Page 8
THE STORY OF THE OPERA
"Manon"
By DEEMS TAYLOR
NBC Narrator, Metropolitan Opera

This column is written each week for the purpose of giving the listener to the opera broadcasts a brief libretto of the series heard weekly over the NBC network. It is hoped that it will serve as a guide for radio listeners, making it easier to thoroughly understand and enjoy the presentation.

The opera "Manon" by the French composer, Jules Massenet, the third and fourth acts of which will be broadcast from the Metropolitan Opera House in New York over a nation-wide WEAF-NBC network at 3:30 P.M. Saturday, March 5, shares with the Italian Puccini's "Manon Lescaut," the distinction of being one of the popular series based on the Abbe Prevost's famous novel.

The Cast
Grace Moore (contralto)....Manon
Beniamino Gigli (tenor)....Lescaut
Giuseppe De Luca (bass)....D'Artagnan
George O'Hare (bass)....Baluave
Leon Bottiger (baritone)...Count des Grieux
Alfredo Capuzzo (bass)...Don Juan
Mario Roig (tenor)....Le Chevalier d'Herblay
Manoela Guglielmo (soprano)...Solange
Herbert Stothart (violinist)...basso continuo of orchestra

"Manon Lescaut" is under the direction of Dr. Herman G. NicTypeId="564249008" property="is_generic" value="true"/>

In the Massenet version of the old story, the charming and unscrupulous Manon meets the young Chevalier des Grieux in the courtyard of an inn. In a few minutes the impressionable pair have fallen deeply in love. Although on her way to enter a convent, Manon readily forsakes it and suggests they go to Paris. Singing happily of the life they will live there, they spring into a convenient carriage and disappear in a Lezzeau, the girl's cousin and protector, emerges from the inn.

In their tiny apartment in Paris, des Grieux prepares to seek the forgiveness of his father, when Lescaut arrives to demand satisfaction for the abduction of his daughter.

With him in de Bretey, the wealthy nobleman whose carriage the pair had stolen.

While des Grieux is explaining his honorable intentions to the enraged cousin, de Bretey makes love to Manon, de
tours all the luxuries he can buy for her. The weak girl is strongly tempted, and when des Grieux's father arrives and forces him to come back home, she readily consents to go with the nobleman.

Upon learning later, however, that her former lover is at St. Sulpine, about to renounce the world and enter the priesthood, she abandons her wealthy lover and hurries to St. Sulpine. There, after a struggle with himself, des Grieux succumbs to her entreaties and leaves with her.

In the hope of gaining riches rapidly, Manon takes him to a gambling house. Accusation of cheating, and the lovers are

Des Grieux's respectable luck leads him to an inn. The youth's father soon obtains his release, but Manon, as a desperate woman, is ordered exiled to America.

Griefstricken, des Grieux follows the band of exiles along the road to Le Havre and bribes a soldier to let him talk to Manon. Eagerly he begs her to try to escape with him, but the imprisonment and the hard journey have exhausted her. Begging her lover to forgive her for her unluckiness, she dies in his arms.
SINGING SONGS OF SATISFACTION, with Fredric Rich's Orchestra

8:45 P.M. - WOR: The Art of the Hour—Radio-Club, Mrs. Sam Martin, Hostess

9:30 P.M. - WBN: Hollywood Story—ThreeStars

10:15 P.M. - WABC: Shakespeare Program—Old Master ~ Shakespeare

11:30 P.M. - WOR: Searchlight ~Visit

11:45 P.M. - WABC: C-Berlin: Radio-Club, Mrs. Sam Martin, Hostess

12 noon to 2 P.M.

2:00 P.M. to 3 P.M.

3:00 P.M. to 4 P.M.

4:00 P.M. to 5 P.M.

5:00 P.M. to 6 P.M.

6:00 P.M. to 7 P.M.

7:00 P.M. to 8 P.M.

8:00 P.M. to 9 P.M.

9:00 P.M. to 10 P.M.

10:00 P.M. to 11 P.M.

11:00 P.M. to 12 midnight

12 midnight to 1 A.M.

1 A.M. to 2 A.M.

2 A.M. to 3 A.M.

3 A.M. to 4 A.M.

4 A.M. to 5 A.M.

5 A.M. to 6 A.M.

6 A.M. to 7 A.M.

7 A.M. to 8 A.M.

8 A.M. to 9 A.M.

9 A.M. to 10 A.M.

10 A.M. to 12 noon

12 noon to 2 P.M.

2 P.M. to 4 P.M.
A New Contest for a Valuable Prize

Donald Brian, above, who is to sing during Radio Guide’s broadcast, and at right the famous actor is shown with Beppie De Vries, in a scene from the “Merry Widow.”

A Valuable Prize Free

SO GREAT was the number of entries in the word building contest broadcast Wednesday, February 26th, that the judges were unable to properly classify and count all of them in time to render their decision this week. The announcement will be made in the next issue of “Radio Guide.”

This week “Radio Guide” offers a new contest, a contest which anyone can enter, and which anyone may win.

And the prize is the same as before—a first class ticket for a round trip to Bermuda, the winter playground.

On this page we have reproduced an “Autoblot,” a queer figure obtained from the name of Donald Brian, one of “Radio Guide” personalities, during its broadcast over Station WOR at seven o’clock Friday evening, March 4th.

These “Autoblots” are as easy to make as they are amusing, and everyone, man woman or child, has an equal opportunity of winning that free trip to Bermuda.

There are no words to be built from a sentence or a name, no letters to write, and every contestant may send in as many “Autoblots” as he or she desires.

The Contest Rules

Here are the rules of the contest, and full directions for making “Autoblots.”

1. Take a piece of writing paper—the hard, glossy kind is best—and crease it down the middle.

2. Write the name, “Donald Brian,” on the paper in ink, and across the crease (That is, with the crease running through the name from one end to another.)

3. Fold the paper in the same crease, while the ink is still wet, so that the ink will spread quickly. Be sure to press firmly on the paper, for that is what makes interesting “Autoblots.”

4. Open the paper, write YOUR name and address plainly under the “Autoblot,” and mail it to “Autoblot,” Radio Guide, 475 Fifth Avenue, New York City.

5. Anyone may enter this contest, except only employees of “Radio Guide” and Station WOR, and relatives, and any contestant may send as many “Autoblots” as desired. Each and every “Autoblot” must be on a separate piece of paper, and must bear the name and address of the contestant. This is very important. Be sure you do not put your name on just one of your “Autoblots,” attaching the others to this, as entries may become separated in the office, and your very best entry might thus become unclaimed.

6. No entries will be returned under any circumstances, and the judges’ decision will be final.

7. All letters must be received at the office of “Radio Guide,” 475 Fifth Avenue, New York, New York, before midnight of Tuesday, March 9th.

8. To the maker of the “Autoblot” sent in before that time, which in the estimation of the judges is the best and funniest, the free trip to Bermuda will be awarded.

Donald Brian was born in St. Johns, N. P., and educated in Boston. He made his first theatrical debut in “Florodora” last fall.

The Star of the Evening

For its broadcast over Station WOR at seven o’clock Friday evening, March 4th, RADIO GUIDE is fortunate indeed to have secured Donald Brian, the original “Prince Danilo” of the “Merry Widow,” who will broadcast over Station WOR on Monday, March 7th, opens a revival of the Lehar musical success at the Majestic Theatre, in Brooklyn. Mr. Brian will be supported, during the RADIO GUIDE broadcast, by Sara Bair, well-known musical comedy star, who also appears with him in the stage revival.

Mr. Brian holds a position unequaled among musical comedy stars in America. Since his initial appearance in “The Merry Widow” he has held the stellar position in such bits as “Sybil,” “The Girl From Utah,” “No, No, Nanette,” “How’s Your Health?” “Private Lives,” and many others.

For many seasons the name Donald Brian has brought a quick heart palpitation from many feminine playgoers, who look upon the handsome Brian as their matinee idol.

Donald Brian was born in St. Johns, N. P., and educated in Boston. He made his first theatrical debut in “Florodora.”

Last Week’s Contest

The winner of the Welcome Lewis wood building contest, which was broadcast February 24th, will be announced in next week’s “Radio Guide,” on sale at all newstands Thursday, March 10th.

Due to the large number of entries received it has been impossible to properly count the entries and check them as yet, and the judges require the extra time to decide on the winner.

He then appeared under the George M. Cohan banner in such productions as “Forty-Five Minutes From Broadway,” “Little Johnny Jones,” and “Fifty Miles From Boston.”

The RADIO GUIDE Orchestra, under the direction of Merie Johnston, will play choice bits from the most popular songs of the day, including such new tunes as “Between the Devil and the Deep Blue Sea,” “You’re My Everything” and “Dancing on the Ceiling.”