Bringing Main Street to the Big City
REAL FOLKS SKETCHES REFLECT A SIMPLE LIFE ATTRACTIVE TO ALL

There's a little bit of small town in all of us. We may be Broadway on the surface, but we're Main Street underneath. That touch of universal rube has resulted in George Frame Brown's sudden flight to a new popularity on his magic carpet of radio.

Of all of us, George Frame Brown is known as Mayor Matt Thompkins. Very few realize that this beloved character is also the creator of these "Real Folks Sketches" which are now heard every Sunday at 4:00 p.m. over the CBS network. Since their change to the Columbia network, under the sponsorship of Log Cabin syrup, "Real Folks" and Matt Thompkins have gained a tremendous amount of new friends among the radio listeners.

There's only one reason for the new success. And it's nothing more than Brown himself. Given absolute freedom by his new employers, he has thrown himself whole-heartedly into his work again. The sketches are crisp, fast and bright. Always human, they are even more so on the new hour.

"Real Folks" now resembles the early "Main Street Sketches" which Brown created about five years ago. The troublesome Horace is back again, shouting to be heard with his horn. Elmer is threatened weekly with a spanking and told to "go wipe his nose." Marthy is doing a little heckling on the sly.

"Real Folks" are back in the Thompkins Corners General Store with all their old-time, gagless humor, spontaneous and sudden. It's no wonder that Brown has drawn a flood of mail on the new hook up. Radio fans are ever happy to hear something fresh and natural. They're only too glad to write in and say so. "You can almost smell the kerosene and coffee on "Real Folks" now. You just know that the crackers are damp, that the prunes are stuck together for eternity. A new "aroma" comes to your ears.

When Brown brought the first rural sketch to radio listeners in 1927, they were overjoyed. They said it with spontaneous mail and phone calls. There wasn't a single bid for mail in those early days, but the people wrote in just the same. They begged for Horace to have a chance with his horn. They became part of the town itself.

And why not? A rural sketch is a mirror held up to our youth. We've all lingered in the grocery store. We've all laughed at the potato.
ENGLISH PIANIST IS GUEST OF NEW YORK SYMPHONY

Myra Hess, distinguished English pianist, who has made successful concert and recital tours throughout Europe and North America, will be heard as soloist in Brahms' first piano concerto when the concert of the New York Philharmonic-Symphony Orchestra is broadcast through the Columbia network from 2:15 to 4:00 p.m. this Sunday. Bruno Walter will conduct.

The program will open with the overture to Weber's opera, "Oberon," which he composed on a commission from the Covent Garden Opera in London only a few weeks before his death. After Miss Hess has been heard in the Brahms concerto, Olin Downes, distinguished music critic, will broadcast an analysis of the music in the afternoon program. The second half of the concert will be devoted to works by Mozart and Richard Strauss.

Local outlet WGN.

EVANS PLUMMER APPOINTED CONSULTANT TO SEYMOUR

Evans E. Plummer, ex-radio columnist of the Herald and Examiner, has gone and gotten himself appointed Advertising Consultant with the Maurice Seymour studios, where Evans will seek to persuade stage, screen and radio celebrities to come see Maurice and put their pretty faces down on paper. Plummer promises a special department which will turn out handsome portraits of columnists and dramatic critics—if possible.

Radio Guide

Vol. 1 - No. 18 February 21-27, 1933
Published weekly by Radio Guide, Inc., 423 Plymouth Court, Chicago, III. Tel. Webster 6898
Entered as second class matter October 21, 1932, at the post office, Chicago, Illinois under the Act of March 3, 1879.
Single copy $0.10, five cents. Two dollars per year.

STUDIO MIKE

WE BRING YOU NOW FOLKS LIKE THE DEW-WASHED BREEZE OF THE MORNING LIKE THE WHITE MOON OF A SUMMER'S NIGHT THE COOP'NUS SISTERS FOLKS THE ORIGINAL HOWL SINGERS

A Vocal Bout

THERE'S IN GREAT FORUM FOLKS SPARRING AROUND IN THE CENTER OF THE RING FOLKS LIZ LEADS WITH A HOWL MAGGIE RETALiATES WITH A WOW THE GREATEST HEAVY-WEIGHT BOUT OF THE CENTURY FOLKS

GIGLI ON G. E. HOUR

"That's the way!" said Beniamino Gigli, Metropolitan Opera tenor, who is General Electric soloist this Sunday at 4:30 p.m. over NBC, to Carleton Smith, Radio Guide's own music critic, as he gave him a lesson in the art of bel canto. The two are intimate friends and appeared together recently on a program for the benefit of the Joint Emergency Relief Fund of Chicago. Local outlet WENR.

ANN LINDBERGH TO TALK ON CHINESE FLOOD RELIEF WORK

Mrs. Charles A. Lindbergh will tell of her experiences in the flooded regions of China over a nationwide radio hook-up this Sunday at 1:30 p.m. The talk will be carried over the combined networks of the National Broadcasting Company and the Columbia Broadcasting System. The broadcast is in behalf of Flood Relief in China, constituted by the Federal Council of Churches of Christ in America, the Foreign Missions Conference of North America with the China Famine Relief U. S. A., to provide relief for flood sufferers there.

Mrs. Lindbergh, in her debut air appearance, will describe the flight of herself and her husband over the flooded Yangtze Valley, relate incidents of the survey made by them, and give a picture of the extent and deso-

Pay Tribute to Washington on Both Networks

Local Stations also Celebrate Bicentennial this Week

The George Washington Bicentennial Celebration will be officially inaugurated this Monday when President Hoover, speaking before the joint session of Congress, delivers a eulogy, of the famous president whose extraordinary career had so lasting an effect on the ideals and future of his country.

Following the president's speech, Walter Damrosch will conduct 12,000 school children, the massed Army and Navy bands and thousands of spectators in the singing of "America." John Philip Sousa will lead the bands when they play "Hail to the Chief."

This will be a continuous nine-month celebration of the birth of Washington, which is scheduled to run from February 22 to the following Thanksgiving.

In that period the NBC and CBS networks will carry all the major events of the celebration as they are staged in Washington and other sections of the nation.

NBC programs will include an international broadcast in which either President Doumer, of France, or Premier Laval, will address American audiences this Friday. A pilgrimage of some 25,000 persons to the home of George Washington at Mount Vernon will also be described from the porch of the picturesque old homestead on NBC networks.

Both the CBS and the NBC have arranged, during the nine-month period, to broadcast fes, pageants, period music, dedications and all holi-day commemorative programs as they are arranged by the United States Commission.

Local radio stations without exception, early volunteered their complete co-operation in spreading the news of the Bicentennial and also in participating wholeheartedly in the program activities.
“Satisfied” Conductor

Mayor MATT THOMPKINS INVITES YOU TO TUNE IN “REAL FOLKS” now on COLUMBIA STATIONS

“Coast to Coast” With This New All-Wave Tuner

not at

NEW PICTURES, NEW STORIES, NEW POSES

A Product of General Foods Corporation

“Satisfied” Conductor, pictured above, is still pleasing the customers as musical director of the “Music That Satisfies” program presented nightly over the Columbia network at 9:30 p.m. Shikret is general musical director of the Victor Phonograph Company, and is well known as the founder of the Victor Salon Orchestra.

Local outlet WBBM.

Get “Coast to Coast” with This New All-Wave Tuner


Mayor MATT THOMPKINS INVITES YOU TO TUNE IN “REAL FOLKS” now on COLUMBIA STATIONS

Every | 5:00 to 5:30 E.S.T.
Sunday | 4:00 to 4:30 C.S.T.
sponsored by LOG CABIN SYRUP

M. B. PAUL—Well known Picture Publicity and Photographic expert formerly associated with Maurice Seymour Studio and

ALEXANDER SCHUPACK—Noted European Camera Artist, former Official Photographic to the Lithuanian Government. Announce the opening of their new Studio in the HOTEL SHERMAN—SUITE 383 SCHUPAC-PAUL PHOTOGRAPHERS PHONE FRANKLIN 7100 Special Opening Offer—Three Mounted Camera Portraits ... $10.00 23 Professional Pictures 8 x 10 ... $12.50

Garden Hour Artist

Claudia Muzio, prima donna of the Chicago Civic Opera, will be the guest artist on the Swift Garden Hour program this Sunday afternoon, from 2:30 to 3:00 over the NBC network. She will sing a group of songs best suited to her voice and which has helped to make famous.

Local outlet WMAQ.

Sophie Kerr Guest of CBS’s Bath Club

Sophie Kerr, popular novelist, will appear as guest on “The Bath Club” program to be presented over the Columbia network at 7:00 p.m. Wednesday. She will be interviewed by Margaret Santry, authoress and newspaperwoman.

Miss Kerr’s best-known novels are “Love at Large,” “The Blue Envelope,” “The Golden Block,” “Painted Meadows,” and “Confetti.” She has also contributed many short stories to magazines. In private life she is the wife of John B. Underwood of Boston.

Local outlet WGN.

CLAUDIA MUZIO

world-famous soprano on the “GARDEN HOUR” WMAQ

SUNDAY 2:30 P.M.

The familiar, tuneful songs that touch your heart! Sung as only Claudia Muzio with all her artist- ticks can sing them. Hear this internationally-famous soprano and the Master Gardner— with his brief, interesting and helpful remarks on the care of plants.

Sponsored by Swift & Company

Makers of VIGORO

“The Square Meal” FOR LAWNS AND GARDENS
LOG OF CHICAGO STATIONS

Call Kilo-

Letters cycles

Watt

Ownership

Location and

Programs for Sunday, Feb. 21

WBBM-Feature CBS

WLS-Cross Roads Sunday School with Mr. and Mrs. Jack Pfeffer

WMAQ-King Cindy Makers

WBBM-Young Spanish with Latin Music

WBBM-~ أسبوع

WBBM-Cardinal Television

WBBM-Tuesday Children's Hour, NBC

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Radio listeners in the United States received a real thrill February 3, when an official of the Cuban telephone company in Santiago described the earthquake which shook that city, over a network of American stations.

Back of the Cuban's eloquent description of the catastrophe could be heard the crash of falling walls as successive shocks threw them down. His account of broken buildings, shaking stairways, and debris-filled streets brought the event home vividly to his more fortunate listeners who had never experienced an earthquake.

Alice Joy, NBC contralto, made her first "talkie" short when she sang "Shine On, Harvest Moon," for synchronization with a bouncing-ball cartoon.

A story, as written by George Lee, former New Yorker who lives at Castle Connell, in County Limerick, has it that three weeks of steady rain had swollen the Shannon until it overflowed its banks and drowned much of the surrounding countryside, and the Lees were preparing to evacuate their home.

During Columbia's "Hello Europe," program, which was heard throughout the British Isles, Miss Kelly, the heroine, mentioned that she was going to marry the hero. "But," she said, "I'm a little afraid he pays no attention to me.

The Leis were preparing to evacuate their home. "When Yuba Plays the Rumba on the Tubas." The original Yuba was a young man who made a sensation in Cuba by his instrumental ability, but he underwent a strange metamorphosis on the journey to France. Yuba, spliced differently, has changed gender and becomes a charming Cuban maidservant who plays a horn described as an "instrument which resembles a serpent."

A tip for parents: one of the easiest ways to clear time for noonday duties about the house is to tune to KWK and introduce the kids to Uncle Bob—he'll take care of them for the next hour. Uncle Bob's Pepe Pan Club is open to all the children who care to join. A letter addressed to the storytime man in care of KWK will bring a membership certificate and a lapel button. And oh, how the kids go for that!

While hurrying from a New Jersey vaudeville house to the WABC studios in New York for his broadcast, Singin' Sam was stopped recently by two policemen who, after telling him he had been driving rather fast, asked his name. Reluctantly, Sam told them who he was and why he was hurrying. Immediately after finishing his program, Sam set out in just as much of a hurry for the New Jersey theater, where he had another appearance to make. On his return trip he was stopped once again, and by the same two policemen. During the interval they had listened to Sam's program, determined to check up on the popular singer's story. Sam was permitted to resume his drive to the theater on condition of singing a few bars of his opening song, in order to convince the policemen he was not an impostor.

Herman "Dodo" Hupfeld recently received the French edition of his song hit, "When Yuba Plays the Rumba on the Tubas." The original Yuba was a young man who made a sensation in Cuba by his instrumental ability, but he underwent a strange metamorphosis on the journey to France. Yuba, spliced differently, has changed gender and becomes a charming Cuban maidservant who plays a horn described as an "instrument which resembles a serpent."

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You may be a radio star! Let us discover your talent!

We offer a complete course in Studio and Microphone Technique at the

**RA dio **

**ARTS STUDIO**

"The Conservatory of the Air"

22 E. Jackson Blvd.

**COME IN FOR A FREE MICROPHONE AUDITION**

We offer a complete course in Studio and Microphone Technique.

**RADIO ARTS STUDIO**

"The Conservatory of the Air"

22 E. Jackson Blvd.

If you don’t like glasses...

**W HY WEAR THEM?**

How many times have you looked in your mirror and wished it was not necessary for you to wear glasses? It is no longer necessary. Without the aid of drugs or surgery, our method has proven glasses unnecessary for normal functioning of the eyes.

TUNE IN W OLF

9:45 A.M.

**MUSICAL MIRACLES**

Every Monday—Wednesday and Friday
## PROGRAMS FOR MONDAY, FEB. 22

### A.M.

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**Music in the Air**

By CARLTON SMITH

"Philharmonic Conductors" It is doubtful that we shall hear Arturo Toscanini again this season, but we are still suffering from the aiment which caused him to return to Europe in December. This news leaves many of us with a sense of distinct loss. There is really no one like him. In a few weeks I'll find more than enough to tell you why I think so.

Guest conductors have already been arranged for the first three of the eight broadcasts after Mr. Walter. We conclude his stay next Sunday. They are, Sir Thomas Beecham, that roving Englishman, and Ottorino Respighi, the Italian composer, who is to conduct his own Mystery Triptych, "Maria Eggenia." 

**"Italian Singers"**

Two Italian favorites, a soprano and a tenor, are to be heard this Sunday afternoon.

Signor Muzio, whose real prima donna of the Chicago Civic Opera, is to be the guest of honor on March 10. It is he who thrills the galleries and the boxes, and is so careful of her every effort, locally and dramatically. Her voice may not be at its prime, but to hear her sing in such beautiful music, is a privilege. Every singer who says, "It is worth the price of an admission to a Muzio recital to hear the start." If you don’t see her when she broadcasts, you’ll feel regret merely to have heard her, and you’ll probably resolve to tune in when she broadcasts again the afternoon of March 10.

This evening will be in the studio with her, for Muzio never sings unless her mother is in her dressing room, or cloy, or alone.

The polite young man who so attentively cares for his Muzio still cannot imagine that he will ever have a chance to hear her, and he is writing the story of her life, which may be "I, Claudia Muzio, Who am I?"

Beniamino Gigli, the General Electric soloist, is the most luminous tenor voice known to our generation, and one somewhat near unto Caruso in resonance, too he does not like to be called a "second Caruso." His favorite dinn is "Boiled Beans," cooked Tuscan fashion. He often sings popular tunes, and when I met him early in the morning at a train recently, he started singing "It's Three O'clock in the Morning." That guy is soon to be returned to the cast of "Tosca," an opera from which he has been exiled since the season of "The Merry Widow," and the Jeritsa.

The lady has not forgiven, but the Met has a new reason for "Tosca." 

During the Week

Many people have told me that they want a list of the operas broadcast by the WAAF, so I spread out the week. Then, of course there would be those who could not hear them, especially if they were given during the daytime. If you are around your radio on Monday afternoons, you can hear the series of broadcasts featuring the glee clubs and choir of American women’s colleges, and fifteen minutes of good choral music.

And this Monday afternoon in Washington, Walter Damrosch is to direct a massed chorus of 2,000 students from the University and leading high schools of 2,000 school children and men in the song of America, and then signal the firing of a battery of cannon at the ceremony which officially opens the Bicentennial celebration.

Then, on Tuesday afternoon everyone hears Lawrence Tibbet, and if you stay up late and enjoy some broadcasting besides dance music, listen to Howard Barlow and the Columbia Symphony Orchestra. They may be heard every evening from Monday to Friday, inclusive, in fifteen minutes of symphonic music ranging this week from Brahms’s Fifth Hungarian Dance and Dvorak’s Second Slavonic, to the "Marino Millearo" by Vaughan Williams, "Polk Song from Somerset," and the "Festive Chimes." On Tuesday they will be a part of the Music Appreciation Period of the American School of the Air, the "Festive Chimes." On Thursday they give the "Saturday Morning" program, "Tchaikovsky and Organ from Salt Lake City, in a religious program." Wednesday morning brings you "Famous Pictures," an interesting dialogue of symphonic and operatic music, including Schubert’s Piano Concerto and Beethoven’s Fifth Symphony.

**Tosca**

Detective inspector Cavaradossi (Vittorio Gassman), Isabella (Gigli) and the beautiful Tosca (Muzio). Cavaradossi is a romantic poet and artist, who has no real experience in murder, and is most unprepared for the events that thrust him into the fierce arena of the Metropolitan Opera.

**Philharmonic Conductors**

The Philharmonic will be conducted by Ernst Schellling, and the program will feature a performance of the Tchaikovsky "Pathétique" Symphony, and a concert over NBC. In the afternoon you may hear the Pro- art sculpture quartet over NBC. 

**Philharmonic Symphony**

The Philharmonic Symphony, under Ernst Schellling, will play an evening of Schenck’s "Dance of the Nibblers," the other opus of which will follow on alternate Thursday and Friday afternoons—truly a treat!... On Saturday morning there is a performance of Schenck’s "Keys to Happiness," and Ernst Schellling leading the regular Philharmonic Children’s Concert... a full length concert by the Syracuse Symphony, and an opera broadcast from the Met in the evening... and the Civic Concerts Service program in the afternoon.

Don’t think you know this? All of the broadcasts are not of the first rate, but they all include the better varieties of music. If you are interested in these broadcasts, I suggest that you pack the above list on your radio, for I am sure that your columnist will not attempt to collect a full list of classical broadcasts. And I am sure that this list is not complete. Also I want to say that having listened to the Metropolitan Opera in the Saturday afternoon sessions, many of you have called my attention to the fact and I regret that the policy followed by opera companies in announcing their repertoire is such that I do not have the information to give you.

**Annotated List of Classical Music**

Sunday, February 21st

Community Center Music Recital, CBS-2:00 a.m.-WMAQ.

Library of Congress Musicale, NBC-10:30 a.m.-WMAQ.

NBC Symphonic Hour, Walter Damrosch, conductor, 12:15 p.m.-WMAQ.

New York Philharmonic-Symphony Orchestra, Walter, conductor, 2:30 p.m.-WMAQ.

Berlin Broadcast, NBC-3:00 p.m.-WMAQ.

General Electric Twilight Hour, Beniamino Gigli, tenor, NBC-4:30 p.m.-WRCN.

Touche Seele and Columbia Symphony Orchestra, CBS-6:00 p.m.-WMAQ.

Monday, February 22nd

George Washington Bicentennial Celebration, CBS-1:00 a.m.-WCFL 18-30 to 12:15.

Glee Club, Woman’s College, CBS-2:45 p.m.-WGN.

Voice of Firestone, Lawrence Tibbett, baritone, 7:30 p.m.-WMAQ.

Tuesday, February 23rd

Music Appreciation, American School of the Air, CBS-10:30 p.m.-WMAQ.

Friday, February 26th

Rochester Philharmonic Orchestra, 2:30 p.m.-WFCF.

Philharmonic-Symphony Children’s Concert, Ernst Schellling, conductor, CBS-10:30 p.m.-WMAQ.

Metropolitan Opera Broadcast—Time not announced—WMAQ.

Civic Concerts Service Program, 7:00 p.m.-KFWY.

**ENGLISH LISTENERS**

D. Jordan Williams, former NBC tenor who now is living in Rome, wrote recently the National Broadcasting Company that he was still listening to NBC programs on his short wave set.

This week’s winners:

Phil Cook—February 9—9:20 a.m.—WLB:

"I now carry my Mahatma Gandhi car- ries his fountain pen."

—Mrs. L. Venters

Norman Ross—February 11—6:30 p.m.—WISO:

"The stock market has a tendency to move upward."

—Carl J. Maurer

Wener: Miring—February 9—11:15 p.m.—WLB:

"If you find your shoe.

—Ans. Yes.

Interlocutor: "Did you go to the Paul Whiteman concert?"

—Interlocutor: "What did you find there?"

—Paul S. Russell

Announcer: Prince Albert program—February 9—10 p.m.—WENR:

"Alhols are like Jews—harpers, if you have the best, no one likes to hear it."

—Jerry Milliken

George Hicks on Olympic Ski Jump broadcast—February 11—1:30 p.m.—KSTP:

"You're at the end of the slide! He’s in the dust! He wears glasses! He’s in the dust!"

—Margaret Staberg

Walt: Reply—February 7—1:15 p.m.—WMAQ:

"We have been operated on a wavelength of 4000 meters by authority of the Federal Radio Commission."

—Stanley Jordan

—Announcer: February 5—12:30 p.m.—WDOY:

"You will now hear 'She’ll Be Comin’ Around the Mountain' on a mechanical reproduction."

—Marilyn Kealey

—Announcer: February 5—12:30 p.m.—KSTP:

"You are remarks made by women daily in their remarks made by women daily in their remarks made by answers!"

—G. H. Whitelee

—William Vlietland—February—12:10 p.m.—WLB:

"Ruey Arc they who expect little—they usually get it."

W. J. Warren

—John Cameron Stacy—February 8—12:00 p.m.—KXYZ:

"Dorothy Dix, famous women communist, who now reads 'The Christian Science Monitor.'"

—H. G. Hayes
PROGRAMS FOR MONDAY [Continued]

P. M.

8:00 WIBO-Record program
8:15 WCHI-Junior Bible Hour
8:30 WMAQ-Record program
8:45 WGN-Jr. Lake Oratory
9:00 WGN-Stebbins' Boys; CBS
9:15 WGN-Feature program
9:30 WGN-People's Hour
9:45 WGN-CBS Children's Hour
10:00 WGN-Wilcox-Farm program
10:15 WGN-1st Lake Oratory
10:30 WGN-Baby's Hour
11:00 WGN-Mr. and Mrs. Furman's Orchestra
11:15 WGN-1st Lake Oratory
11:30 WGN-Charlie Agnew's Orchestra
11:45 WGN-Top McCloud's Orchestra
12:00 WGN-Buddy Fisher's Orchestra
12:15 WGN-Joe McCloud's Orchestra
12:30 WGN-Clapton Smith's Orchestra
12:45 WGN-Buddy Fisher's Orchestra
1:00 WGN-McCloud's Orchestra
1:15 WGN-3rd Lake Oratory

PROGRAMS FOR TUESDAY, FEB. 23

A. M.

6:00 WCHI-Bridge and Diet
6:15 WGN-Song of the Islanders
6:30 WGN-Orphan Singers Hour
6:45 WGN-M.M. Orphan Singers Hour
7:00 WGN-News and Speed
7:15 WGN-Record program
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Dann Russo, now playing at the Canton Tea Gardens... with broadcasts over KYW... is a famous couple for his rendition of "When They Cut Down The Old Pine Tree"... Russo can well claim the 1931 "Song String" laurels for his arrangement of the old hill-billy tune... Danny is short... stocky... and is always smiling... was born in Michigan... and organized his own orchestra when he was eleven... when he grew up... in a few years... he directed a very popular dance orchestra in Detroit... Canton Tea Gardens... and the Aragon Ballroom... he decided to see America first... liked traveling so much that every summer finds him and his orchestra on tour... but he always returns to Chicago for the winter season... lives on the 36th floor of the Stouben Club... and has but one ambition... see Lindbergh passing by... "VAGABOND KING" PRODUCED THIS SUNDAY ON WCFL

The "Vagabond King"... musical production which enjoyed a long run in Chicago with Dennis King in the leading role... is now scheduled for radio audiences this Sunday as part of the Century of Progress program to be heard from 3:00 to 4:00 p.m. over WCFL.

The cast will include Walter Pontius, Eric Russel Cooke, and Marion Costello, of the current Chicago production. "Marching By"... Music will be provided by the Male Ensemble, Muncke and Koch, and the WCFL orchestra, under the direction of Koby Srinisky.

RUTH ANIS ON WIBO THIS WEEK FOR "ARTISTS" PROGRAM

During Carleton Smith's absence from the city this week, "Artists and Artistry" will be conducted by Miss Ruth Anis, who is in charge of the courses in Music Appreciation at De Paul University.

Miss Anis plans to discuss the singing of that robust and entertaining baritone, Paul Robeson, who is such a great favorite in England.

This program appears over WIBO... at 5:00 p.m. Sunday.

LANG AND CROSBY

Eddie Lang, one of radio's outstanding guitarists and one of the few of the instrument's exponents who can play melodies on all the chords at the same time, will join Bing Crosby in his vaudevillian activities at the New York Paramount Theatre.
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**Programs for Tuesday**

- Eddie Chish, popular young orchestra leader, whose music is brought to you regularly from the Central Park Casino, New York, over the Columbia network, he recognizes the "famous folk" by the tunes they request. Mayor Walker calls for "Exactly Like You"; George Cerns,; for "Somebody Loves Me" and Mrs. William R. Heard for "Love Comes but Once."
**North**

**Metropolitan Radio Service**
REPAIRING and SERVICING EXCLUSIVELY
Service—Speakers—Power Units—Eliminators
SERVICE CALL $1.00
10 Hour Repair Service
15 Years Experience
KEYSTONE 2227 4314 EUSTON AVE.

$1 Guaranteed Radio Service
Specializing Waltorf Radio Sets
NICK'S RADIO SERVICE
LINCOLN 3595 2100 Cleveland Ave.

$1.00 PHILCO SERVICE GRACELAND 2274

**Chicagoland's Choice**
All Phones
LINCOLN 1500 RADIO KING
$1 Service Anywhere $1
"Since 1922"

**NOT CHEAP SERVICE $150**
BUT GOOD SERVICE
THE RADIO SALON
Radio—Washers—Refrigerators
RIVERDALE
3208 N. Central Ave., Pensacola 3522

**South**

**GUARANTEED RADIO SERVICE**
GENERAL MUSIC SHOP
2103 E. 71st STREET
PLAZA 7601 FAIRFAX 3279
Open Sunday for Your Convenience

**Englewood 5900**
RADIO SERVICE
By Men Who Know
$1.00
Latest Testing Equipment
GRANT RADIO CO.
6211 So. Halsted St.

**RADIO SERVICE AT $1**
SLAVE RADIO
Garumet 3092
SERVICEMEN: Parts for ALL RADIO SETS
TRANSFORMERS FOR MIDGET SETS $1.25
Kleins Radio Service
2905 Wentworth Ave.

**RADIO SERVICE ANYWHERE**
$1 Free Tube Testing $1
VICTORY 6243
THE LAVERNE RADIO SHOP
2540 Wentworth Ave., Chicago, III.

**West**

**A Phone Call**
Will Bring a Trained
Radio Service Man To Your Home
DEALERS RADIO SERVICE
Columbus 4134 5933 W. Chicago Ave.

**Radio Service**
$1—ONE DOLLAR—$1
BY MEN WHO KNOW
CALL COLUMBUS 6482 JERRY'S RADIO SHOP
5815 W. MADISON ST.

**YOUR AD ON THIS PAGE WILL BRING RESULTS**
King Radio Service Laboratory
IN RADIO SINCE 1901—"Noosed"—$1—DOLLAR—$1
Phone Matz 5499, 619 N. Cicero

**Evanston**

RADIO HOSPITAL
AND SUPPLY COMPANY
Expert Service on Any Make of Radio
GREENELEAF 9126
2336 W. Railroad Ave., EVANSTON, ILL.

**Roseland**

Call Us for a Trained Service Engineer
WE ARE EXPERT SERVICE MEN
Rates $1.00 Per Call
ALL WORK GUARANTEED
Call Commodore 6032
ROOTS RADIO STORES
1629 Michigan Ave.

Is your radio set in perfect condition? If not, you are listening to distorted broadcasts. You can assure yourself of perfect reception by calling the service man nearest your home from among those listed on this page.
**THEATRES**

Studebaker—"The Blue Bird." A Russian revue that's a novelty in clean entertainment. Yachty theatre. The melodies remain in broken English "go over" big. You'll like it, even if you don't understand Russian.

Grand Opera House—"Grand Hotel." Positively last week at the Astor. His great play with a great cast by theexciting Leonotcon.

Great Northern—"Marching By." A delightfully opulent, with Janice Joyce replacing Natalie Hall acceptably. Plenty of naughty music.

Blackstone—"Mourning Becomes Electra." Three plays in one. Royston O'Neal's magnificent drama. Starts at 2:30, with a dinner hour at 7. Change your diet, and be prepared for an endurance sitting the entire thrilling play. It's a new sensation.

Erlander—"Chocolate Soldier." This is not a colored show. It's a grand opera by Oskar Straus. Vivian Segal and Charles Purrell have their roles. And you how you're loving them singing "My Hero."

Illinois—"The Band Wagon." Fred and Adele Astaire are at their best. A jazzy St. Louis, Paris, giving us a number, directly from the Great White Way. This is a musical revue with marvellous costumes (what there is of them) fancy stepping, and such a show as Max Cervino can put on. Get your tickets and get aboard.

Adelphi—"As Husbands Go." Perhaps you can find out where yours is. Rachel Crothers' sparkling comedy moved over from the Blackstone, where it proved very popular. "Tomfoolery" and "Don't Delay," as it will be here only two weeks more.


**MOVIES**

Chicago Theatre—Possessing the uncanny ability to persist with consistent hitshits, Will Rogers remainsa sure-fire trade mark. His "Business and Pleasure," is more than a pleasure. "Bladisation" is the stage show, which means a fairly entertaining assortment of most everything.

State-Lake—The highly-publicized $6,000,000-a-week actress returns for the entertainment of local playgoers in the naughtysounding "Lady with a Past." As you know, Constance Bennett's sophisticated manner is intriguing. Recommended.

Oriental Theatre—Nothing daunted. She wanted A Millionaire. By the way, there's something of a family reunion in the loop. Papa Bennett is at the United Artists. Connie is at the State-Lake and Joan is here in the Oriental. Cab Calloway breaks into his second week, and how-de-hows, boys, how-de-low. The bank's a shyed-out.

United States Theatres are inadequate when attempting to describe "Arrowsmith." This grrr. Sinclair Lewis novel has been translated into a musical melodrama to medicine that every man, woman and child should see. I don't know how McVicker—The scene is just a howl full of a heavy, Clark Gable doing some swing and doing it efficiently. It is even better than it sounds. To be followed by "Broken Lullaby."
PROGRAMS FOR WEDNESDAY, FEB. 24

Mobilio Star

Gladys Rice, featured singer of the Mobilio program, had extensive theatrical experience before her entry into radio as a member of Roxy's gang. She is just five feet and one-half inch tall, weighs 137 pounds and has not yet said "I do." Her charming soprano voice is microphoned each Wednesday at 8:30 p.m. (CST) over an NBC network.

Local Outlet WMAQ.

11:20 KG--Jamin Narvarte
11:25 WBBM--Blinky Squad
11:30 WBBM--Blind Women's Organizations
11:35 WBBM--Closed Circuit--Sight Saver
11:40 WBBM--Mobilio Star
11:45 WBBM--Sight Savers
11:50 WBBM--Blind Women's League

People have often wondered what part radio would play in a world war. There has been a great deal of speculation and conjecture, but because of the fact that the nations of the world have not been thrown into conflict since the advent of radio, all guesses must remain just that. My opinion would be no better or worse than that of the next man.

However, we are witnessing the utility of radio and its aid in international problems. At the present time a disarmament conference is in session at Geneva, and frequent radio reports are being made of the progress there. NBC has sent William Harr as its representative to act in the capacity of a reporter and his observations and thoughts are heard over the NBC international network. Mr. Harr is a capable fellow and his broadcasts to America are intelligent, well-considered comments. Through his good offices (and of course those of NBC) Americans are able to sit at home and hear Sunday services. Those of us who follow the broadcasts carefully can keep informed as to the very latest movements and trends. All of which makes for a greater understanding of the political movements and a keener concept of problems. That is one of the blessings of our time, the gift of radio during peace.

**YOU Might Be Interested to Know That:**

Pierre Andre and Vic Waller are the two local announcers most in demand in transcription work. Their voices are the ones who assist in making commercial programs via records are paid anywhere from $50 a day to $70 per program. Ed Goodman actually is the name of Mr. Ace of WGN's "Easy Aces" and John was his wife's maiden name, which had its start over a Kansas City station, is one of the names paid out of the regular programs. I understand that the Lancers also send people to the American stock market. They were at $550 per week. 

Mollie Goldberg (Mrs. Gertrude Berg) lives in a penthouse in New York, and provides an interest in painting. The recent test vote to determine the popularity of her program brought in over 500,000 letters. (Although the sponsors only expect 250,000). Guy Lombardo is getting $6,000 per week for his appearance at the Paramount Theatre in New York. It's his first showing behind the footlights since he's been in the Big City. When Mr. Gray appeared at the Chicago Theatre heretofore, he raked in $7,500 and established a record that still stands. Guy Lombardo is a name that's been mentioned often. Indeed, it's said that when his band made its debut, he was the highest paid man in the business. Frank Lautz, who broadcast for the broadcast of his $60 a week salary. Frank Lundquist, a well known voice at WCPB, built the first commercial program to be broadcast in Chicago. These were in the old WKT days. Kate Smith is said to get more solicited mail fan mail than any person radiating. All March At Time is going off the air next month, and this is one listener that's going to miss the exit. The thought of the one ten best being broadcast. Dick Waller of WMAQ is the only woman directing a major station in Chicago. Winescres Figure Ben Bernie and Walter Winchell a sure-fire combination for a barnstorming tour next summer. Robert Russell is now better known at the New York radio commentator who said that the Valley Forge marriage was a great public stunt. Well?

**Ann Leaf, Ben Alley**

On New Afternoon Series for Columbia

A new commercial program will unite two of radio's headliners this Wednesday when Ann Leaf, organist, and Ben Alley, tenor, begin a series of afternoon broadcasts over the Columbia network.

The program, to be known as the "Musical Review," will be heard every Wednesday from 2:15 to 2:30 p.m. over 55 stations of the CBS.

A radio personality, well known for her personal charm and her authoritative knowledge of fashion trends, will give a breach talk on each program. Her identity will be revealed at the time of the first program and at that time the sponsors of the series will also be announced.

Local outlet WGN

**Paul Vouches for This**

M. B. Paul, who was the first Chicago photographer to create a special portrait department for radio artists tells an amusing story about Alexander Schupack, with whom he is photographically associated.

Many years ago, Schupack was official photographer of the Lithuanian government, and as such was sent to America to tour photographic studios and Art Institutes in search of new ideas, we think, on how to make government officials look charming. Schupack visited Detroit, New York, Boston, and at last Chicago, where he received his first inspiration! Having viewed some of the radio beauties on display here, he decided that the Lithuanian officials were beyond repair, anyhow, and that Chicago was a nice little town. He has been here ever since.

**RE-UNITED**

When Peter Chong, American-born Japanese actor, came to the Columbia studios to re- enactment the part of the butler in the recent Crime Club mystery drama, he was pleased to learn that Frank Knight was to do the announcing for the program. A program earlies in the Broadway proclamations of the "House Unhinged."
WBBM Favorites Now Heard on Columbia

More and more radio personalities, who are regularly heard over WBBM, have been assigned to broadcast over a network of Columbia stations.

Maurie Sherman and his College Inn orchestra, popular for several years with the afternoon audiences, plays Monday to Friday, 4:45 to 5 p.m., programs over the network.

Jane Carpenter, brilliant young pianist and newly-elected Miss Radio Queen of 1932, and Brooks and Ross, harmonizers, are now featured from WBBM and a CBS hook-up each Tuesday at 8:30 p.m.

Dr. Gustave Ronford, musical director and arranger, presents his noted "Miniature Symphonies" on Tuesdays at 8:45 a.m. and says Bobby, the tenor soloist and "Job" of the "Arundel of Movieland" are featured over the CBS network on Tuesdays at 11 p.m. and on Fridays at 9:15 p.m., and "Land's The Fiddler of Time" speaks each Wednesday and Saturday at 8:15 p.m.

"Choosing a Jol"

Subject of Talk and Drama on CBS

With more than 2,000,000 boys and girls scheduled to be graduated this June from American schools into an uncertain world, complicating a situation already grave with widespread unemployment, the Federal Council on Radio in Education has inaugurated a radio series of vocational guidance programs over CBS to help the graduates and the general unem- ployed to make a living for the "job of tomorrow".

The second of the series of eight programs, to be broadcast this Sunday at 6:00 p.m. over the Columbia network, will be conducted by Dr. Daniel A. Poling, President of the International Society of Christian Endeavor. His subject will be "Choosing a Job in 1932." The second half of the subject will be enacted in dramatic continuity form for the benefit of listeners.

Local outlet WBBM.

"STOOPNAGLE MURDERS"

Colonel Lemuel Q. Stoopnagle has entered a new field of activity and is now making a detective magazine a series of stories to be known as "The Stoopnagles Murders." Examination of the manuscripts reveals that the Colonel is reviewing a number of horrifying episodes in his own career in which he is described as not only the detective and the culprit, but in some cases even the victim.

you an eye-witness picture of the bottom of the sea as it looks during a storm. Stamps for Jonathan.

JONAH:

Howdy, folks, Jonah speaking. Here I go into the water, o-o-o-p, but that water is cold. Wise and quiet down here though. No matter what you do, when Ben Bernie and I went under full sail, there's nothing like our rigging, the tremendous waves washing against our prow, and the scream of the birds circling overhead.

Now don't go away, folks, for this is not just another of those special event broadcasts. We have a treat in store for you. One of our passengers, a chap named Jonah, has volunteered to dive into the angry waters with a portable short wave receiver strapped to his back. He will give you an eye-witness picture of the bottom of the sea as it looks during a storm. Stamps for Jonathan.

"MINSTREL SHOW ON WCHI THIS TUESDAY NIGHT"

Tuesday is the big day for the Senior and Junior Traffic Clubs of Chicago, and 10:30 p.m. is the time. For on that day and time, the big Minstrel Show will be put on the air over WCHI.

Ed Hines, old time radio star, will produce and direct the minstrels. Roy Thompson is the interlocutor.

Radio Recording Company

Radio Recording Company

3633 RHODES AVE., WENTWORTH 2350

Let us record your programs off the air. Let us make processed records in our studio $1.50 to $2.00 each. Your records will be pressed and electrically recorded $5.00. Try us.

Radio Recording Company

SAVE YOUR COPIES OF RADIO GUIDE

Keep each week's copy of your weekly leaflet in one of these handy files. Two issues will price at $1.25.

Champion Bindery & Loose Leaf Co.

515 Plymouth Cl.
Wabash 7894

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REMEMBER WHEN

By Ruth Randall

If any one in radio today should know his business it is Howard Neumiller, WHRB pianist. A year ago he made his first appearance before the microphone from WHRB. He has become a familiar name to Chicagoans and to radio listeners throughout the country. Neumiller would be the first to say that his success has been due to the help of his friends. He is a friend of everyone who knows him and has made many friends through his music. Neumiller is a man of few words and his music speaks for him.

But then, most studios were run the same way. Neumiller has been more fun in the old days. Audiences were extremely appreciative and sent crates of oranges and grapefruit to every performer of the staff. Since Neumiller was usually five or six months ahead of the rest, his fruit supply was kept booming.

In 1926, the quietly attractive Neumiller became the second pianist of WHRB. A year later WENR made a hit for his services and got everybody to know him as the star pianist of WHRB and also gives occasional recitals in the city.

Radio is not only his chosen profession but his favorite pastime. If c. . . .

Mary R. Price, 611 Garvey Ave., Joliet, Ill., they heard the radio, which had made in 1921. Instead of listening to one pair of speakers, Miss Price and the studio staff of placing the earphones in a deep box behind the piano was the first loud speaker. A Greek friend of hers was very much excited about the radio, and kept repeating "Turn it on," which would now break the needle. He couldn't understand why the music came on, and told all his countrymen that there was a devil in the house of the Price.

Do you remember when—Or was new? We will publish all interesting letters pertaining to radio's early days, in this column. Come on in, folks; let's go reminiscing.

REAL FOLKS

(Continued from page 2)

stuck on the spot of a kerenske can. We've all chuckled as the small town asp and minneded the big city.

It's our old home town. It's the town we wish we might live in for just a little while, where we should get some rest and peace. A small town is the place I like, and seldom dreams. And a reproduction is fascinating, because it's natural.

And don't think for a minute that it isn't Brownie the young lad who's the last letter. That country store is none other than the general store and trading center of Chromed-Other Charles Brown, his father. Back in 1880 the elder Brown ran such a store in the little town of Hagele City. Wash. Later there was another store in Sentinel, where he built up a rather large business. And his heart, they don't get any rich in his grocery store.

Charles Brown, now 55 years old, was a Matt Thompkins. He was anxious to get a job to help the family. His big weakness was giving credit and trusting people. Then a day comes when his heart they'd better be able to pay up.

The elder Brown gave up his grocery business a few years ago. The climax of his career came in 1896 when the Alaska gold strike was made. He supplied most of the ships and barges that hauled up to the gold region.

George Frank Brown grew up in the grocery stores. He listened to his father deal with the townfolk. Blessed with a keen observation, the boy didn't miss a trick. Only recently he decided that his father was a man of the people, and he's followed his poor boy of his sketch, should wear an ascot but around his neck, to keep away the cold. When Brown was asked "How come?" he replied,

"I remember the Milser kids used to wear them, and they had more sickness than anybody in town."

It's those little touches that make Brownie's sketches live.

Brown's first radio creation, "Main Street," slipped from his grasp five years ago because he failed to obtain copyright protection. When he started "Real Folks," he registered it at Washington and the copyright has been continued from him.

The success of the original "Main Street" and the almost immediate popularity of "Real Folks" has made Brown the most imitated figure in radio. He has been call be a popular radio program. The star was afraid to refuse for fear of what the audience would say. The things Things had come to such a pass that the star was greatly overworked. His performances are all over the same old script, all on free performances, including benefits not approved by the bureau. The business of refusing is not placed on the artist, but on the legitimate sponsor who ex erces his right to insist on exclusive performances. And no other actor has been dispensed with, much to the relief of the radio stars. Good work, say we.

Writers, Columbus and Crosby are getting headaches wondering what's coming. They have been known as "the Tumework," "Now comes WHRB with three popular stars. The old Jiggi-ballyhoo is gone, but one is good. Three must be better. I'm just going to tell you who the Three Stooges are, but I'm not. If you can figure it out.

The NBC station has a Studio "Piano Phantasties" by James Kosak. Then in the "Studio Varieties," Janie Koons plays piano melodies. Dual personality stuff.

Wanna win a new car or a new car? Get in on these contests.

When you make requests and benefit appearances and benefit.....

Local outlet WGN.

Czech Foreign Minister Is Wile's Guest on Columbia

Dr. Edward Bene, Foreign Minister of Czechoslovakia, will be the guest speaker to be introduced by Frederick William Wile through the Columbia network at 11:30 p.m. this Sunday, in the series of broadcasts from Genera, in the heads of national delegations to the World Disarmament Conference are being presented to the American radio audience.

One of the earliest workers in the cause of Czech-Slovak independence, Dr. Bene was associated in the campaign in Paris during the war with Dr. Masaryk, who has been president of the republic since it was carved out of the former Austro-Hungarian empire in 1918, and during all this time Dr. Bene has been Foreign Minister, holding the Premiership as well for two years.

On CBS Schedule

Little Jack Little, versatile young radio entertainer, who has been signed by the CBS to appear over its network exclusively, and is now broadcasting his own radio and song recitals daily excepting Sundays, was born 8:00 p.m. Born in England twenty-eight years ago, the vocalist-pianist is also a composer of some note.

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PROGRAMS FOR FRIDAY, FEB. 27

**P. M.**

11:00 WMRA-Films of History, NBC.

11:15 WBGX-Adventures of Sherlock Holmes, NBC.

12:00 WBBM-Musical Time, NBC.

12:15 WBBM-Memorial Service, NBC.

1:15 WBBM-Memorial Service, NBC.

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10:15 WBBM-Memorial Service, NBC.

**A. M.**

6:00 WCAF-Guild of the Blind, NBC.

6:15 WBRB-World Affairs Club, ABC.

6:30 WBBM-Morning Worship Service, NBC.

6:45 WBBM-Morning Worship Service, NBC.

7:00 WBBM-Morning Worship Service, NBC.

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11:15 WBBM-Morning Worship Service, NBC.

**PROGRESS FOR SATURDAY, FEB. 28**

**P. M.**

1:00 WBRB-Morning News, NBC.

1:15 WBRB-Morning News, NBC.

1:30 WBRB-Morning News, NBC.

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11:15 WBRB-Morning News, NBC.

**Mildred Bailey, queen of the Radio Crooners, who does her stuff over the NBC network.**
In Praise of 'Miry' and 'Marge'  
Calumet City, Ill.

Gentlemen:

At last I have taken pains to sit down and write this letter to ‘Miry’ and ‘Marge’, as I have been putting it off so long but the more I listen to them, I couldn’t resist any longer. I just had to write them a complimentary letter.

I am telling you frankly I would rather listen to them than any other program that is on in the evening. I must say ‘Miry’ is a genius, if she writes that story.

I also would like to know how old ‘Miry’ and ‘Marge’ are, and are they married? How about telling us something about them in your next issue of Radio Guide, or in the ‘Meet the Artist.’ Well maybe we’ll hear from you. Here’s hoping you tell us about them.

Yours sincerely,

Miss Mary Rice

A Mystery Solved

Chicago, Ill.

Dear Sirs:

We have been enjoying your Radio Guide and all its features a great deal.

In the current issue I noted a letter asking why they get Anos and Andy over WGN at 6:05 p.m., which I can answer from my own experience. They are on an eastern chain at 7 p.m. eastern standard time and I get them thru WLW (Crosley) at Cincinnati quite often. It comes on my set only two points above WGN, and frequently over laps.

O. R. Reitsoh

A Strange Request

Ashington, Ill.

Radio Guide:

I have been reading your paper for the past few weeks and 1 like it very much. I would like to find the Voice of the Listener department, the most interesting all, where they save that for the last, and how those radio fans do talk and discuss the different radio entertainers and also one another occasionally. I am looking forward to some warm debates between some of your different contributors, before long.

Here a few weeks ago, I read an article in one of the Sunday papers which went on to say that with the exception of a few fine musical programs, the radio stations were nothing more or less than a safety valve for mean croakers and cheap comedians. My advice to people of that type is: you don’t have to listen if you don’t want to.

I notice that none of your listeners have yet asked for a picture of the Editor of the Voice of the Listener, and yet all seem to be up the well known stump when it comes to heading a letter to you. Look out and you’ll find, Dear Editor, folks, Radio Guide, etc. So why not give us your picture and settle the mystery. Personally I think you are a man, for if you were of the weaker sex, half of your page would be taken up with Editor’s notes.

Au revoir, but not good-bye.

Arthur Kadose

Commercial Announcements

Marcelles, Ill.

Gentlemen:

After reading Mr. Kreinbring’s article on Government control in the February 14th issue I would like to say a word or two.

I am not in favor of Government control of radio programs. But what the public wants is entertainment and when the audience is before the microphone and talks for five minutes on the virtues of that, and the other product most radio listeners turn the dials in search of entertain-

The manufacturer of goods is paying for the programs and is entitled to a certain amount of advertisement. But when the talk is too long he loses listeners and thus defeats his own purpose. Because advertising without listeners is wasted money.

I think the manufacturer should make arrangements with, or sponsor, this order, in saying, “This program is sponsored by the manufacturer of this product.”

I have not missed a copy of your Guide and bought a copy of Vol. I, Copy No. 4. Yours for continued success.

Chas. P. Johnsen

Don’t Bribe ’Em

Gary, Ind.

Dear Editor:

It seems to me that the weekly Radio Guide that anyone can send any request to any orchestra that goes on the air and they will be glad to play for you, but my idea is that it is lots of baloney. Because I wrote to the Tripoli Trio once, station WCP, and Don Pedro station KYW, and both failed to play our request. So please answer me if you should send any amount of money so they will put our program on the weekly Radio Guide, which I enjoy very much.

941 Penn St., Gary, Ind.

George Baker

Radio Guide:

Dear Editor:

I have been reading your paper for the past few weeks and I like it very much. I would like to find the Voice of the Listener department, the most interesting all, where they save that for the last, and how those radio fans do talk and discuss the different radio entertainers and also one another occasionally. I am looking forward to some warm debates between some of your different contributors, before long.

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Au revoir, but not good-bye.

Arthur Kadose

Lombardo Defense

Dear Editor:

I read the Guide for February 14th to 20th and of course ‘Voice of the Listener’ would be rather unconvincing to write just exactly what I think of Sammy Miller’s article, but I would like to, Incidentally, I think that the Lombardo’s, without any doubt in defense of the incomparable Lombardos.

I have never been able to get through an Isham Jones’ arrangement. Indeed! I like to see Jones attempt Lombardo’s arrangement of “Song of India” or “The Sicilian Ballad.” It just can’t be done, and I am sure that if you are a superior radio fan, Lombardo is the matter is laughable. Mr. Lombardo so far surpasses these other orchestras that it is foolish to compare.

That, Sammy Miller, is the reason why they call Lombardo the “Ace Orchestra.”

And anyway, don’t you think it’s just a little case of jealousy, Mr. Miller?

Yours sincerely,

Guy Lombardo

Something Wrong Here

Chicago, Ill.

Dear Editor:

Mr. Lloyd Kreinbring of Clinton, Ia., to my estimation, is perfectly right on the subject government control of radio broad-

casting.

Why should the radio public pay for ad-

vertising the dealers goods? What do we receive in return? It takes a cigarette to be made or how long coffee stays in the groc-

ery store? The manufacturer is getting the benefit of his article and not the public.

In regard to the photograph record sta-

tions I can answer that question.

In Chicago alone there are twelve (12) stations which use their entire time using photograph records. Instead of paying a dollar or two stars they go out and buy a record for a small sum and use this same record over and over.

There may be more, but that’s all I can think of at the present time.

Sincerely yours,

Charles La Pointe

BOYS!!

— Turn your spare time into money —

Sell the Radio Guide

Everybody has a Radio. Everybody wants a Guide to the best programs.

— Call Wahbich 8848 or write to R A D I O G U I D E 423 Plymouth Court Chicago, Ill.

HARPER PLAZA HOTEL AND APARTMENTS in Hyde Park LOCATION—On I C. Electric, 9 Minutes from Loop FEATURES—Concealed Beds and Kitchens BATHS—$40 Per Month Up 

From A Stout Reader

Galesburg, Ill.

Dear Sirs:

I sure enjoy the gossip about the artists and the kick out of the letters. Also, my how some of them do try to tell you how to run the Radio Guide!

Has not Grace Wilson the cutest little lady in the world? Well, I have been writing her out of it. And I wish some one would go down to the Rock Yard to ask Jim Pooe so we could get a picture of him for the Guide. Also, I wish the Editor, would sure like to see what he looks like. And the Maple City Four—just plain good. Arky is good, too, but it seems to me they sure pester him so when he is doing his—what is it called auditions. You don’t just pick up a couple of them and shake ‘em a little?

And Al and Pete, oh! I just make the house come to order when it is time for them. Then Tom, Dick and Harry. I came pretty near missing them this morning, and my day is not half over. What a complete. And Alære Smith. Oh, Katie, you’re good. You make a little shout. I don’t say it, and I just love being stout, don’t you?

Leona Mosher

Praise For Us

Galesburg, Ill.

Dear Editor!

I have been reading “Radio Guide” for many weeks now and I think it is, as Walter Winchell would say. I find that it is by far the most accurate program guide that I have ever seen.

Your features too are very enjoyable, es-

Specially the column that was just started lately by Warner Wright. Please have one every week. The photographs that you pub-
lish of the stars of radio, mostly that is, is one of the best features of your magazine. I couldn’t read the Wern üzerine magazines all the luck in the world, I re-

tain. Sincerely yours,

Louis H. Tobin

WCFL’s Irish Announcer

Chicago, Ill.

Dear Editor:

The Irish program on WCP, on Sunday evening is very entertaining. The old melo-

drama is sure not going to be a control-

diction, I cannot see why he has not realized by this time that the public is thoroughly disgusted with his efforts as an announcer. The average person will soon think the Irish talk like Morgan, or Poole.

William A. Bieter

We Will Soon

Riverdale, Ind.

Gentlemen:

It is just since the first of the year that my husband discovered Radio Guide in our local drug store. It is just since that par-

cular Saturday that we have learned to fully enjoy our radio, so now we have a standing order for our copies.

If you have not previously or recently published a picture of full color, “Audible Candy” will you please do so for a good Scotshian?

Thank you

Mrs. W. W. Hazen

HAYNES RADIO LOG

Most authentic and complete living of ALL

Holidays, Anniversaries and Long Wire

Send For Your Copy Today

HAYNES RADIO LOG

520 S. Michigan Ave., Chicago

For the Enthusiast Stamps Real Items Checkered

De Lake Issue

$2.50 Short Wave Log ..........10c

Name

City

State

NAME

5092 Radio Log...35c
THE MYSTERIES OF THE PIANO are being explained to Ferde Grofe, Jr., by his illustrious father, who is best known as the composer of the spectacular "Grand Canyon Suite," which represents the ultra ultra in the symphonic jazz field. Young Ferde, though only fifteen months old, has already begun his musical education.

THE COUNT AND COUNTESS Felix von Luckner are shown in a happy mood with Captain Julius Lauterback aboard the wartime raider "Emden." Von Luckner broadcasts his adventures over the Columbia network.

TWO PROTEGES OF ROXY are featured on the General Motor's Parade of the States program heard each Monday over NBC networks. They are Erno Rapee, conductor of the orchestra, and Gladys Rice, soprano. Pictured above: Smiling Graham McNamee announces the program.

C. L. MENSER, (left), production manager of Chicago NBC studios.

EDNA KELLOGG (right), soprano, who is heard each Friday on the Armour program.

"MAGIC PIANO TWINS" is the title of the new series over Columbia, in which Frank Westphal and Albert Nilsen (above) are heard.

CAUGHT IN ACTION are the cast of the NBC skit "Hello, Marie." From left to right they are: Eunice Howard (Marie), Carlton Kadell (Red) and Merril Fugit (Peanut).