WKRC Carries Finals in Nat'l Tennis Tournament

Semi-final and final matches in the National Professional Tennis Tournament will be broadcast from Forest Hills, L. I., over WKRC and the Columbia network at 3 o'clock Friday afternoon (July 13). Ted Heising, Columbia sports announcer, will follow the play from a special sound-proof booth in a corner of the West Side stadium. Microphones placed at the net and around the umpire's chair will pick up all of the sounds incidental to the match.

Outstanding contenders in the list of entrants for the professional crown, are "Big Bill" Tilden, Vincent Richards, Karel Kozeluh of Czechoslovakia, J. Emmett Pare, Robert L. Seller, Albert Burke, Charles M. Wood and Howard Kinsey.

Explorer to speak in Bill Schudt's Going to Press

George Palmer Putnam, publisher, author, editor and explorer, will speak during "Bill Schudt's Going to Press" at 4 p.m. on Wednesday (July 15) with WKRC the local Columbia outlet.

A former newspaperman, Putnam is an officer of the Explorers Club, which has been connected with many notable expeditions and has conducted explorations in the far north under the auspices of the American Museum of Natural History and the American Geographic Society. His wife is the former Amelia Earhart, aviatrix. His young son, David Binney Putnam is the author of several books of his explorations with his father.

Alfred Fenboque, bass from the Cincinnati Symphony Orchestra, and John Quinley, baritone, will play the College of Music program at WLW at 6:30 p.m. Sunday (July 12).

H. G. Wells Will Broadcast from London Monday

H. G. Wells, English author, will be heard in a broadcast from London at 9:30 Monday afternoon (July 13) with WYRC as the local Columbia outlet. His subject will be an impression of Russia in the Melting Pot.

Wells made a personal tour of the Soviet Union in 1920 and later published "Russia in the Shadows." His interest and research in the development of Russia has continued since then. In both novels and articles, Wells is conspicuous for his speculations as to the future of the world.

Former Picture Idol Takes Radio for "Come-back"

Francis X. Bushman, one time idol of the motion pictures, will be heard on the Armour program at 8:30 every Friday night for 10 weeks beginning this week (July 10). WLW is the local NBC outlet.

For 10 minutes of each broadcast, Bushman will entertain his listeners with his impressions of the stars he has known during his motion picture career. He will also talk about interesting episodes in the production of the many so-called "epic" pictures. Among these "picture briefs" will be the story of the filming of "Ben Hur," in which he played the role of "The Mighty Messiah."

It is not known whether or not he will mention his late publicity-making statement that he would welcome proposals of marriage from wealthy women.

Bushman has been in the theatre for more than 30 years and has played in more than 100 stage productions and more than 100 pictures.

The Jewish Art program on WKRC and the Columbia network is broadcast on Friday afternoons at 4 o'clock instead of Sunday mornings.

Dixie Dugan Series Is Dramatized in Liberty Hour

J. P. McEvoy's sketches, "The Adventures of Dixie Dugan," will be heard over WKRC every week as part of the Liberty Hour on Friday at 8 o'clock. Other highlights include a talk by Charles L. Little, the regional and international appeal of Dixie Dugan's radio program; "Dixie Dugan in Dixie Dugan," which will be heard on Friday nights at 9 o'clock.

Two St. Louis Games Will Be Aired by WFBE

When the Reds clash with the St. Louis Cardinals in St. Louis on Friday, July 12, and Saturday, July 13, Harry Hartman of WFBE will give fans a play-by-play account of the games. Because of the difference in time, the broadcasts will be at 4:15 p.m.

Complete Radio Programs Begin on Page 4
Have You Won Your Prize Today?

Regardless of whether or not in general has turned the now well-known corner, there are certainly boom times for the great contest industry. Anyone who is on the lookout for a possible winner will not be able to get away from the "prize fever." In their big-hearted ways, the sponsors of known-known-known programs are fairly showering prizes on listeners: ginger ale, cars, motor boats, radio sets, books, and vacation trips among other things. Interests, however, not to forget non-money in consideration. If the bull market keeps up, the sponsor who does not give away something really handsome and deserving will be in trouble.

To be sure, these glittering prizes are not handed over just for the asking. To win one, the listener who volunteers himself as a "high-pressure" letter, a smash advertisement, or something else. But that is no trouble at all. The announcements are made positively. With only a little effort, a few minutes of simply fun, we begin to wonder why anyone bothers to work. By comparison, however, the "sweepstakes" are doomed.

But why this contest stampede? Some listeners, more curious than generous, have been asking that very question. Just between ourselves, the answer is mail and yet more mail. To be sure, publicity crowds into the picture too. (Doesn't it always?)

The one doubt that exists is that "how many people are home nightly to the contest letters? The more letters, runs the accepted dictum. "Therefore," reason the broadcast promoters, "if we put out more letters, the prizes will come out of it."

There is a bare possibility that something else could be said about that.

Around the Dial

By THE DIAL TWISTER

The ancient superstition about programs stampeding in summer is on the level of the new Packard series (Monday at 2:30 p.m., on WVLW). Geared to the radio debut of "Bugs" Bandy, and there are other stars dazzling too. Not to overlook that Shailer's symphony orchestra. The dial shrinks with a ringy admission for the versatile maestro.

Rash Simmons' Showboat celebrated its fourth birthday last Saturday (11:30 a.m.). In case anybody asks you, for a symphony orchestra, and all that. But, there's nothing sad about the Showboat. It still packs them in week after week to hear that "villain's dirty laugh" among other things. A 404. Four years looks like just a good start.

Brass bands are coming into their own sure enough. The latest proof of that is the new N.Y. Motor Company (WGA) Tuesday at 8 p.m. It is a "high-pressure letter, a smash advertisement, or something else. But that is no trouble at all. The announcements are made positively. With only a little effort, a few minutes of simply fun, we begin to wonder why anyone bothers to work. By comparison, however, the "sweepstakes" are doomed.

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Perazzo Selects

All-Greek Program for Organ Concert

Eugene Pe,razzo, director of W.L.W.'s organists, will play a program of Greek music this Tuesday (at 11:30 a.m.) sponsored by the Greek Radio Club.

Perazzo is a violinist and pianist as well as an organist. Born in Italy, later moved to the United States and is now in the Royal Conservatory, in Milan, Italy. He plays the Vix Celeste program on Friday at 11 o'clock.

Four Centuries Adds Ten Years to Lives

Four centuries of medical practice have added to 10 years to the expectancy of life of people who have reached the age of 40.

That statement is by Dr. Howard W. Haggard, who talks on "Cooking on Devils, Drugs, and Doctors" in the Kodak program through Junior and Columbia on W.R.K.R. at 7:15 p.m. Usually two to ten years have elapsed, he says, before the popular concert has reached the same level growing with the great band director's efforts.

Yes, and that Manhattan Guardsmen's Band's "Pot of Gold" series at 3:30 p.m. (W.L.) rates a listen too, if you're a "high-pressure letter, a smash advertisement, or something else. But that is no trouble at all. The announcements are made positively. With only a little effort, a few minutes of simply fun, we begin to wonder why anyone bothers to work. By comparison, however, the "sweepstakes" are doomed.

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### Artistic Temperament

Premier Wakauchi of Japan, who was scheduled to broadcast by short wave from Japan on the morning of July 4 through NBC stations including W.L.W. at the moment canceled his microphone engagement without giving a reason. Japanese music from Tokyo filled the time announced for the Premier's talk.

### Whitman Uses New Microphone

Paul Whitman's Paint Men (W.L.W. Friday at 8 p.m.) use a new "parabolic directional microphone" to pick up their music. The microphone is something like a shallow dish with a regular microphone fastened to it and facing its center. If you can understand that way, NBC radio engineers will explain to you that the parabolic directional microphone functions like a automatic headlight except different. With the headlight, the "Tail of the" Joys of light seem from a point. In the microphone the "Tail of the" Joys of light seem from a point.

### Old Maestro

Back in Chicago after a tour of the Middle-West, "Old Maestro" Ben Bernabo begins a new weekly series of masterpieces programs over the Columbia network (July 5), 11:30, which W.R.K.R. will make Monday and Friday at 11 p.m.

Boswell Sisters (Continued from page 1)

And sing too. We're "jack-of-all-trades" a n' harmonies, plays several musical instruments, and can imitate the "plunk-plunk" of a banjo perfectly. Their first public appearance was as a trio playing piano, 'cello and violin. Connie was only 7 when she played solo ball in the New Orleans Philharmonic orchestra. Each sister has a hobby. Martha's the cook and her Gre- nade jug is famous. Vat sets, designs costumes, and tap dances. Connie models little figures out of soap, rock salt, butter, and even onions. She also plays "musical glasses" and once ruined her mother's best crystal serving plate. They're full of ideas. Once they solved the problem of overcrowded studies in San Francisco by drawing a diagram of trampers and turning bars as a means of getting from one end of a room to the other over heads of musicians. They only quarrel at rehearsals.
You Should Know---Ted Husing

Boys who a generation ago wanted to grow up to be cowboys, firemen, or "capt." now have little boys of their own who want to be radio announcers.

To the radio listener, the announcer seems to cross between the drum major of a college band, a mimic, and the kind of fellow who feels pushed to every show from the circus to Broadway successes. In reality, a radio announcer who really is something beside a voice that reads what someone else writes, is a hard working individual who does about three times as much work as a man in an office.

Take Ted Husing of the Columbia Broadcasting System, for instance.

Husing is said to be possessed of more nervous energy than any other radio announcer, and yet a year ago had enough energy to have an ounce of fat on his wiry frame and yet during a football broadcast he shed as much as five to seven pounds. He never stops going, never seems fatigued. He spent the entire night and part of the next day preparing his funeral broadcast in the morgue of a Washington newspaper, gathering and putting together absolutely essential for the job ahead of him. Then he went out and talked almost steadily for three hours during Columbia's report of that moving event.

Last summer he finished three play-by-play broadcasts of the interesting University of the Pacific's games in the finals of the men's singles tennis tournament just in time to catch the last trains for the broadcasts of the America's Cup Races. Most of the next six days he spent, on his feel faults of the Bridge of the Coast Guard Cutter "Champlain." Most of the nights he was tord by Herbert Stone, a yachting expert, in the mysteries and intricacies of yacht racing. He returned from that trip in the 

Ramona

Ramona of the deep blue voice and the raptures of her own singing "Make Yourself at Home" and "Without That Man" with the King Edward Cigar Band at WLW next Saturday night (July 18) at 9 o'clock.

When asked how his Bavarian Peasant Band developed its unique style, Karl Weis, who leads this group in the WLW studios, replied that they had "trained on good German beer."

Jean Paul King, NBC Chicago mike-man, always manages to get into the studio four hours before his first bell and even 15 and 30 minutes later to camera to phone with the staff pianist before the program goes on the air.

The Boswell Sisters, Connie, Veri, and Mali, will sing the following songs in their broadcast Sunday (July 12) at 6:45 p.m on the Columbia network and WKRC: "Singin' River: What'd Ya Do to Me: Parade of the Bows: Without That Man.

Arlington Cup Race is Moved to Sat., July 18

The Arlington Cup, which was scheduled to be run this Saturday (July 11) has been postponed one week. The race is definitely scheduled for Saturday, July 18, and will be described over the Columbia network and WKRC at 4:30 p.m. on that day.

The aspects of this Chicago turf classic will be presented over microphones placed at varying points atop the roofs of the grandstand, in the paddock and at the side of the track at Arlington Park. Pat Flanagan, WKRC's sports announcer, will be assisted by several leading turf experts in presenting a word-picture of the dramatic developments and incidents of the race.

Willem von Hoogersten is conductor of the Lewishon Stadum orchestra, who will perform three weeks with WKRC taking the music on Sunday nights at 8:30 from the Columbia Broadcasting System. The orchestra is the New York Philharmonic except two or three new members. Frits Reimer will conduct the orchestra for two weeks beginning the week of July 26.

Our Dialy Dozen

Salt-of-the-PEANUTS variety—and I went s-golfing the other day.

We're both consistent golfers. Consistently Lossy. However, we've both become inco- ceivable impulsive, probably due to the misuse of golfing objects. Salt's ball veered its way to the hole using his niblick, and Frits chalked up a "BIRDIE" (pronounced "birdie") for a "kitty-cat." Will--"WHEE"—cried Salt. "That's the first Birdie I've ever made!"

George Lloyd of WLW is suffering from severe wounds, inflected by blust instruments.

"They had to put in a brakeman in the other night to keep him from SCHEILING."

A poor old musician (tall bald) walked into WLW the other evening and said to Jack Acker, "Would you please give me fifty cents to help buy a poor whiskey player who's dying."

"We'll go out of our way to do that," said Acker. Here's a dollar, GO BURY TWO UKULELLE PLAYERS!

We WHAT KNOW ABOUT ROBERT BURDURTEE AND MURRAY HORTON

Many questions come to this department asking if Bob Burdette and Murray Horton are married. We don't know, but they've been going around together long enough. People are talking.

Horton, commonly called the "WALRUS OF JAZZ," has a wonderful band—ALL RIGGED UP. Burdette's band is called the Burr and is the lead of the JAZZ FAVORITE expressions of Murray Horton. "Leave that part out, it's too hard." "Lead me ten dollars," Burdette says. "That's what I'm worth!"

"I'll lead you ten dollars," says Burdette's lead singer. 

Richard Strauss

(Signed front page 1) 

"Blue Danube" is in a Strauss family (pronounced "Stroos"") traditional bad boy in medieval German folklore. Witty and inquisitive, he is the darling of the people but his capriciousness may be at times the despair of his musical followers. The music depicts him riding through the market place, scattering merchandise to the winds; disguised as a monk; making love to the village heiress; and tantalizing a group of professors. He goes from bad to worse until he is banished from court and sentenced to death with every detail of the trial plainly underwritten in the music.

The Hall Johnson choir, a group that strives at preserving the emotional content of the famous national negro tunes with vanished musical perfection will sing "Dis Ote Hammel Killed His Aunt," "S"Water Boy," "Eastman," and "St. James Infirmary Blues."

Putting a question in the next report, we've one more with the Baugher and Murray Horton is not. Mr. Burdette is very seldom ab-sent from his studio. Only during four years was he away from the business. He tried his own exercises once with the Burdette Band. His best favorite sports of Mr. Burdette: Blowing up rubber frogs and selling little girls.

Speaking of questions, we've one more: Why do we ask you to tell us the "Politics" of Amos 'n Andy. We won't say which answers we'll choose; but wagger they both be candidates for the next "Papal election."

Dialy Dozen

The "rubber" canteen is gently lauded, but written by Muriel Pollock and Peter Dixon. The title is "Play An Organ," and it is the story of the three for a Cab "Buh" melody. Miss Pollock is the author of a number of hits, and only one who writes "Raising Junior" for NBC, tries lyric writing in time from time.

Charles ("Broadway Melody") King is master of ceremonies for Club Vaplar (WSAI at 8:30 on Sunday night), where the old program for guests from stars at stage and screen.
FLYDAY
July 10
WCKY (202m., 1490 kc.)
A. M.
7:00 - The Crooning Guitarist
7:05 - Morning Devotions (NBC)
7:30 - On Your Games (NBC)
8:00 - Early Morning Dance
9:30 - My New Kentucky Home
9:45 - Dance Melodies
10:30 - Country Club of Commerce
11:00 - Musical Novelties
11:30 - Mountain Melodies
12:00 - Norris Block Live Stock
12:30 - Amos 'n Andy (NBC)
1:00 - Robert Armstrong (NBC)
1:15 - My Morning Baseball Score
2:00 - Ray and Helen (NBC)
3:00 - Baseball Melodies
4:00 - Evening Programs (E. T.)
5:00 - Farewell to the Beatles
5:15 - Earl Harold's Orchestra
6:00 - Interweave Pair (NBC)
6:30 - Dale, His Use and His Ends
7:00 - Kentucky Belle
7:00 - Wally, the Radio Clown
7:30 - Mail Time, Marion Thompson and Tommy Ott.

WFBE (250 m., 1200 kc.)
A. M.
7:00 - Voices at Dawn
7:05 - Classified Directory
7:15 - Mountain Valley Greetings
7:30 - Free Summer Time
7:45 - Variety
8:15 - Bellamy Luscombe Musical
8:45 - Keene Hardware Program
9:00 - Bellamy Luscombe Musical
9:15 - Archie's World
9:30 - Calvin Luscombe Program
9:45 - Kroon Light Detective
10:00 - Archie's World
10:15 - Morning Devotions and Answers
10:30 - Arnie Awning Program
11:00 - Down South
11:15 - Sixpence Kilburn Champions (E. T.)
P. M.
1:00 - Serenade
1:15 - Bellamy Luscombe Musical
1:30 - A Fleece Awearness Program
1:45 - Kroon Brothers
1:00 - Morawski Sisters
1:15 - Kroon Brothers
1:20 - Kroon Brothers
1:30 - Kroon Brothers
1:45 - Kroon Brothers
2:00 - Kroon Brothers
2:15 - Kroon Brothers
2:30 - Kroon Brothers
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9:00 - Kroon Brothers
9:15 - Kroon Brothers
10:00 - Kroon Brothers
10:15 - Kroon Brothers
11:00 - Kroon Brothers

WJZ (250 m., 1200 kc.)
A. M.
7:00 - Morning Devotions
7:05 - Morning Devotions
7:15 - Morning Devotions
7:30 - Morning Devotions
7:45 - Morning Devotions
8:00 - Morning Devotions
8:15 - Morning Devotions
8:30 - Morning Devotions
8:45 - Morning Devotions
9:00 - Morning Devotions
9:15 - Morning Devotions
9:30 - Morning Devotions
9:45 - Morning Devotions
10:00 - Morning Devotions
10:15 - Morning Devotions
11:00 - Morning Devotions
11:15 - Morning Devotions

WLY (428 m., 700 kc.)
A. M.
6:30 - Morning Devotions
7:00 - Morning Devotions
7:15 - Morning Devotions
7:30 - Morning Devotions
7:45 - Morning Devotions
8:00 - Morning Devotions
8:15 - Morning Devotions
8:30 - Morning Devotions
8:45 - Morning Devotions
9:00 - Morning Devotions
9:15 - Morning Devotions
9:30 - Morning Devotions
9:45 - Morning Devotions
10:00 - Morning Devotions
10:15 - Morning Devotions
11:00 - Morning Devotions
11:15 - Morning Devotions

WJZ (250 m., 1200 kc.)
A. M.
7:00 - Morning Devotions
7:05 - Morning Devotions
7:15 - Morning Devotions
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9:45 - Morning Devotions
10:00 - Morning Devotions
10:15 - Morning Devotions
11:00 - Morning Devotions
11:15 - Morning Devotions

SATURDAY
July 11
WCKY (202m., 1490 kc.)
A. M.
7:00 - The Crooning Guitarist
7:05 - Morning Devotions (NBC)
7:30 - On Your Games (NBC)
8:00 - Robert Armstrong (NBC)
8:30 - My Morning Baseball Score
9:00 - Ray and Helen (NBC)
9:30 - Baseball Melodies
10:00 - Evening Programs (E. T.)
10:30 - Farewell to the Beatles
11:00 - Archie's World
11:30 - Morning Devotions
12:00 - Popular Dance Melodies
P. M.
12:00 - Morris Brook live stock quo-
tations
13:30 - Serenade
14:30 - Sixpence Kilburn Champions (E. T.)
15:30 - Kroon Brothers
16:30 - Kroon Brothers
17:30 - Kroon Brothers
18:30 - Kroon Brothers
19:30 - Kroon Brothers
20:30 - Kroon Brothers
21:30 - Kroon Brothers
22:30 - Kroon Brothers

WKEV (250 m., 1200 kc.)
A. M.
7:00 - Voices at Dawn
7:05 - Morning Devotions
7:15 - Morning Devotions
7:30 - Morning Devotions
7:45 - Morning Devotions
8:00 - Morning Devotions
8:15 - Morning Devotions
8:30 - Morning Devotions
8:45 - Morning Devotions
9:00 - Morning Devotions
9:15 - Morning Devotions
9:30 - Morning Devotions
9:45 - Morning Devotions
10:00 - Morning Devotions
10:15 - Morning Devotions
11:00 - Morning Devotions
11:15 - Morning Devotions

WKBW (545 m., 550 kc.)
A. M.
6:05 - God's Bible School-Satire
17:45 - God's Bible School-Satire
7:30 - Green Time Signal
18:15 - Blue Ridge Shindiggers
8:15 - When's Happening
9:00 - Terry's Scrap Book (CBS)
9:45 - Terry's Scrap Book (CBS)
10:30 - Terry's Scrap Book (CBS)
11:15 - Terry's Scrap Book (CBS)

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11:15 - Terry's Scrap Book (CBS)
Radio Dial, Friday, July 10, 1931

Greater Cincinnati Radio Stations

Saturday, July 11


WLW (428 m.—700 kc.)

A. M.

P. M.
12:15—Hotel Gibson Orchestra. 12:45—National Farm and Home Hour (NBC). 1:00—Baldwin Orchestra. 1:15—Jim and Wally. 1:30—Zimphony Concerts. 2:00—Bacchus and Doc Becker. 2:15—Pacific Feature Hour (NBC). 2:30—University of Kentucky Orchestra. 3:00—Crocker Dealers Hour. 3:15—Bacchus and Doc Becker. 3:30—Loyalty to America (NBC). 3:45—A. V. Andy (NBC). 4:00—Last Exit. 4:15—Zimphony Concerts. 4:30—Los Angeles Baseball Scores. 4:45—Thayer Ellis. 5:00—Jerry Ford. 5:15—Dr. E. F. Dore. 5:30—Colgate-Palmolive Knights. 5:45—Donaldson Orchestra (NBC). 6:00—Jubilation. 6:15—Chiru, Lu and Em (NBC). 6:30—Lovely Strings of America. 6:45—Zimphony Concerts. 7:00—Pencils of Peace. 7:15—Radio Children's Hour (NBC). 7:30—Radio Speech (NBC). 8:00—General Electric Hour (NBC). 8:30—Club Vaippar (NBC). 8:45—Lucy's Lucky Dance (NBC). 9:00—Henry Busse's Orchestra (NBC). 9:15—Morton Murray's Orchestra, Horsehoe Gardens. 9:30—Sign Off.

Saturday, July 11


P. M.
12:00—Melody Maids. 1:00—Sid Skolnik. 2:00—Radio News. 3:00—Church News. 4:00—Pencils of Peace. 5:00—Ballots. 6:00—Jubilation. 7:00—Radio Children's Hour (NBC). 8:00—Public Library Hour (WRR). 8:15—Orchestra. 8:30—Four Square. 9:00—Jubilation. 9:15—Children's Hour (NBC). 10:00—Bulova Time. 10:15—Jubilation. 10:30—Orchestra. 11:00—Midnight News. 11:45—Orchestra. 12:00—Sign Off.

WFBF (250 m.—1200 kc.)

A. M.
6:30—Voices at Dawn. 7:00—Morning Concert. 7:15—Invitation to the Walk. 7:45—Sunday School Greetings. 8:00—Ketivator Program. 8:15—Dry Ridge Health Hints. 8:30—Troop Leader. 8:45—Cornet. 9:00—Morning Concert. 9:15—Ecstasies from the Opera. 11:00—The Day Fireproof Home Program.

P. M.
12:15—Kleenex Furniture Program. 12:45—Gallivan & Custer. 1:00—Harry Sharp. 1:15—To be announced. 1:30—Silver Freeze Afternoon Melodies. 2:15—Jubilations. 2:30—Hawaiian Bluebirds. 2:45—Hartman and Ralph. 3:00—Morning Melodies. 3:15—Dance Party. 3:30—Superman Serenade. 3:45—Symphony Hour. 4:00—Ten Time Tunes. 4:15—Morning Melodies. 4:30—Church Federation Hour. 5:00—The Post Question Box.

SUNDAY July 12

WCKY (202 m.—1490 kc.)

A. M.
8:00—Readings (NBC). 9:00—Lords of Destiny (NBC). 10:00—The Crooning Guitarist. 11:00—Echoes of the Orient (NBC). 11:30—Chauvot and Küchenhein, Ladies of Melody. 11:45—Waukeela Beach Combers. Noon—Jack Moore.

Sunday, July 12

7:10—Dinner Dance Music. 7:30—Harry hartman's. 8:00—Dance Party. 8:30—The Boys. 9:00—Twilight Revieries. 9:15—Scotland Yard. 10:15—Mountain Valley Melodies. 11:00—Studer Music.

WKR (545 m.—550 kc.)

A. M.
6:30—God's Bible School. 7:00—Sunrise Worship. 9:00—God's Bible School. 10:00—Watchtower Program (e.t.). 11:00—Jan Lightfoot—Veteran's Civic Noon—American Legion Program. P.


MONDAY July 13

WSAI (225 m.—1330 kc.)

P. M.
2:00—Sermonette and Hymn Time. 3:30—Dallas Mountain Men (NBC). 5:00—National Sunday Forum (NBC). 6:00—Gibert & Sullivan Gems (NBC). 7:00—Catholic Services (NBC). 8:00—Way Vrouw (NBC). 9:00—Chase and Sonborn (NBC). 10:00—Smuggler's Orchestra (NBC). 11:00—Alway Kent (NBC). 12:00—Golden Voice (NBC). 1:00—Golden Band Concert (NBC).

WCKY (202 m.—1490 kc.)

A. M.
7:00—The Crooning Guitarist. 7:15—Morning Devotions (NBC). 7:30—Cheerio (NBC). 8:00—Kentucky Hymn. 8:30—Music of Germany. 9:00—Dance Records. 9:30—Music of the World. 11:00—Musical Novelties. 11:45—Musical Novelties. Noon—Popular Dance Melodies.

P. M.
12:00—Norfolk Brook Live Stock. 1:00—Loudon Concert. 1:15—Sign Off. 2:00—Mountain Road. 3:00—Ayers Sport Flash. 4:00—Auras 'n Andy (NBC). 6:00—TasteJayesters (NBC). 7:00—Kentucky Belle. 8:00—Steve Bate. 7:00—Columbus Recording "Skillet" 7:30—Charles and Catherine. 7:45—Irish Lullabies. 8:45—Wally, the Radio Clown.

KEEP COOL
ELECTRIC FANS
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CHECKER STORE ORANGE TIRE CO. COURT & RACE

RADIO DIAL, FRIDAY, JULY 10, 1931.
Letter Box

Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions without signature. Unsolicited letters will not be considered, and signatures will be withheld when the request is made.

Radio Dial: Do you believe a number of your readers are interested in knowing that there is a radio station in existence throughout the world a very interesting radio program called the Valley Crusaders.

There are 3000 of us, including members of our organization and several in France, where Rudy played in 1926. The club was organized a year ago by Helen M. Krouse of Dayton, Ohio, social worker and treasurer of the Crusaders and editor of its monthly magazine.

The purpose of the club is to keep Rudy’s admirers informed of all his activities and to kill false publicity about the non-existing magazine. In the November issue it appears that the club is about to come to an end.

Mrs. Marion Coughler, 4949 Western Ave., Cleveland, Ohio.

Radio Dial Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions without signature. Unsolicited letters will not be considered, and signatures will be withheld when the request is made.

Radio Dial: I do not know if the five-week offer is still open for The Radio Dial. In any case, I am much anxious for a friend of mine to receive it. I am enclosing $1.00 for your subscription. I have enjoyed having the programs. Best wishes for all the stations in Cincinnati.

Mrs. C. B. Wilkinson, Wilmington, Ohio.

Best wishes from out of town.

Radio Dial: I do not know if the five-week offer is still open for The Radio Dial. I am enclosing $1.00 for your subscription. I have enjoyed having the programs. Best wishes for all the stations in Cincinnati.

Mrs. H. C. H. M. Sterling, Ky.

Radio Dial: I am on my vacation now and my Julius Housewife tells me that the Houseswives will not be on WRC in the first part of August. I have many new and interesting things to tell my husband about the Hot House.

Julius Hayes.

Vacation from Housewives.

Radio Dial: I think we ought to have a lot more of Rudy’s admirers informed of all his activities and to kill false publicity about the non-existing magazine. In the November issue it appears that the club is about to come to an end.

Mrs. R. C. N. Covington, Ky.

A Laugh a Second with Hy Rye and Willi Musinn

Radio’s biggest variety show. Every Thursday and Thursday.

Wednesday 9:45 P. M. WKB

PERMANENT WAVE

$5.00

Promotional Material: * Pledge Drive * Ships Free * FREE STUDIO

Awards:

* Plaque * Certificate of Appreciation

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TUNE IN . . . Enjoy Yourself

Radio Dial, July 10, 1931

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Mrs. R. C. N. Covington, Ky.
Here's the most recent picture of McCormack's Old-Time Fiddlers of WLW who just got dressed up right smart one morning for their early morning broadcasts (they're called International Fiddlers). They have taken their picture just as they appear on the stage.

Left to right (seated) are: "Ma" McCormack (who divulged that she married Pa when he was 25 and that was 33 years ago), Jerry Foy who hails from near Bradley Kinsela's birthplace near Berea, Ky., and ("Big Foot") Ohmer Castlemann, who says he was "brung up" with Frank Mills, fiddler, who is standing at the left of "Harmonica Mac" himself.

Mac has 52 harmonicas and uses all of them on the air. The biggest is more than a foot long, and the smallest is only an inch long and is fastened to his watch chain so he won't swallow it when he blows it.

Out of character though it is, they travel in a green and cream Packard sedan.

WEDNESDAY, July 15

WVBE (250 m - 1200 kc.)

A. M.  

1. 00 - "Yodels at Dawn."  
7. 30 - "Waiting for Sunset."  
9. 00 - "Sixteen Fiddlers."  
10. 30 - "Fallen Leaf."  
11. 00 - "Fiddlers at Play."  
11. 30 - "Morgen Tot."  
12. 00 - "Fiddlers."  
12. 30 - "Fiddlers."  

WKRK (545 m - 550 kc.)

A. M.  

1. 00 - "Good Morning."  
4. 00 - "Fiddlers."  
5. 00 - "Fiddlers."  
6. 00 - "Fiddlers."  
7. 00 - "Fiddlers."  
8. 00 - "Fiddlers."  
9. 00 - "Fiddlers."  
10. 00 - "Fiddlers."  
11. 00 - "Fiddlers."  
12. 00 - "Fiddlers."  

Radio Dial

RENEW YOUR SUBSCRIPTION

6 months for $1.00

Pin a dollar bill or check to this coupon
### WCKY (202 m. — 1490 kc.)

**A. M.**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00</td>
<td>The Croning Galactar</td>
</tr>
<tr>
<td>7:15</td>
<td>Morning Devotions (NBC)</td>
</tr>
<tr>
<td>7:30</td>
<td>Cheery (NBC)</td>
</tr>
<tr>
<td>8:00</td>
<td>Mountain Rendezvous (NBC)</td>
</tr>
<tr>
<td>8:15</td>
<td>Early Morning Dance</td>
</tr>
<tr>
<td>9:00</td>
<td>New Kentucky Home</td>
</tr>
<tr>
<td>9:15</td>
<td>Dance Time</td>
</tr>
<tr>
<td>10:00</td>
<td>Mrs. A. M. Goulds (NBC)</td>
</tr>
<tr>
<td>10:15</td>
<td>Dance Records</td>
</tr>
<tr>
<td>10:30</td>
<td>Northern-Warren (NBC)</td>
</tr>
<tr>
<td>10:45</td>
<td>Classic Hour</td>
</tr>
<tr>
<td>11:00</td>
<td>Musical Novelties</td>
</tr>
<tr>
<td>11:15</td>
<td>Popular Dance Time</td>
</tr>
</tbody>
</table>

**P. M.**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00</td>
<td>Live Stock (NBC)</td>
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<tr>
<td>12:15</td>
<td>Luciweb Concert</td>
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<tr>
<td>12:30</td>
<td>Vanderslager</td>
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<tr>
<td>1:00</td>
<td>Sign Off.</td>
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<tr>
<td>2:00</td>
<td>Mountain Bed</td>
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<tr>
<td>3:00</td>
<td>Army Sport Flash</td>
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<tr>
<td>3:30</td>
<td>Amos 'n Andy (NBC)</td>
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<tr>
<td>4:00</td>
<td>Jimmy Jangle (NBC)</td>
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<tr>
<td>4:30</td>
<td>Wally, the Radio Clown</td>
</tr>
<tr>
<td>5:00</td>
<td>The Goon Squad (NBC)</td>
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<tr>
<td>5:15</td>
<td>Dixie Spiritual Singers</td>
</tr>
<tr>
<td>5:30</td>
<td>Little Red Riding Hood</td>
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<tr>
<td>5:45</td>
<td>Blue-Blu Dorma</td>
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<tr>
<td>6:00</td>
<td>The Brother Brothel</td>
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<tr>
<td>6:15</td>
<td>Blackstone Plantation (NBC)</td>
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<tr>
<td>6:30</td>
<td>Sunset - Neverland (NBC)</td>
</tr>
<tr>
<td>6:45</td>
<td>Lawson's Hawaiiam</td>
</tr>
<tr>
<td>7:00</td>
<td>Earl Arnold and his Orchestra from Lookout House</td>
</tr>
</tbody>
</table>

### WFBF (250 m. — 1200 kc.)

**A. M.**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00</td>
<td>Voices at Dawn</td>
</tr>
<tr>
<td>7:15</td>
<td>Classified Directory</td>
</tr>
<tr>
<td>7:30</td>
<td>Mountain Valley Greetings</td>
</tr>
<tr>
<td>8:00</td>
<td>Star Freeze Program (E.T.)</td>
</tr>
<tr>
<td>8:15</td>
<td>Mountain Valley Concert</td>
</tr>
<tr>
<td>8:30</td>
<td>Sunshine Special</td>
</tr>
<tr>
<td>9:00</td>
<td>Ha Ha Ha Special</td>
</tr>
<tr>
<td>9:30</td>
<td>Brevettes</td>
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<tr>
<td>10:00</td>
<td>Hee Haw Haw Windup Program</td>
</tr>
<tr>
<td>10:30</td>
<td>No-Co Painters</td>
</tr>
<tr>
<td>11:00</td>
<td>KTVJ-Hamilton</td>
</tr>
<tr>
<td>11:30</td>
<td>Mrs. Kitchen</td>
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<tr>
<td>11:45</td>
<td>Simper Time Announcement</td>
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<tr>
<td>12:15</td>
<td>Hail to Radford - the Great</td>
</tr>
<tr>
<td>12:30</td>
<td>Victor Heber's Melodies</td>
</tr>
<tr>
<td>12:45</td>
<td>Baker Champions (E.T.)</td>
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</tbody>
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**P. M.**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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</thead>
<tbody>
<tr>
<td>2:45</td>
<td>A. L. Fink—Ben and Herman</td>
</tr>
<tr>
<td>3:00</td>
<td>Melody Magic (NBC)</td>
</tr>
<tr>
<td>3:30</td>
<td>Talk by Frank Hunter (NBC)</td>
</tr>
<tr>
<td>3:45</td>
<td>Meet the Artists (CBS)</td>
</tr>
<tr>
<td>4:00</td>
<td>Frank Ross, Songs (NBC)</td>
</tr>
<tr>
<td>4:15</td>
<td>Cincinnati Trade School Program (NBC)</td>
</tr>
</tbody>
</table>

### Poet's Corner

#### New WKRC Bit

The Poet's Corner, at 11:30 Tuesday and Thursday nights, is a new WKRC studio program. A different poet is featured every night with a brief biographical sketch and readings from his poems with a musical background. Extra generous, WKRC is mailing out copies of the poems to requesting listeners.

### WLW (428 m. — 700 kc.)

**A. M.**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:00</td>
<td>International Fiddlers</td>
</tr>
<tr>
<td>6:30</td>
<td>Cafeteria</td>
</tr>
<tr>
<td>6:45</td>
<td>A. P. Food News (NBC)</td>
</tr>
<tr>
<td>7:00</td>
<td>Morning Devotions</td>
</tr>
<tr>
<td>7:15</td>
<td>Bradley Kincade</td>
</tr>
</tbody>
</table>

### WE CALL and DELIVER

**Suits, Men's 3-Pc.**

<table>
<thead>
<tr>
<th>Style</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Plain</td>
<td>75c</td>
</tr>
<tr>
<td>Fur Collar</td>
<td>80c</td>
</tr>
<tr>
<td>Fur Collar and Cuffs</td>
<td>$1.00</td>
</tr>
</tbody>
</table>

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