the cranberries
"Ode To My Family"

10* SOUNDSCAN ALBUM CHART
12 - 11* MONITOR ALTERNATIVE CHART

ONE OF THE MOST ADDED

KISF  WKBQ  WSTR  WEDJ  WWXM  KFAV
KMCK  WNFZ  WCIL  KISR  KSMB  KFRX
WLAN  Y97   KIOK  KQHT  KYYA

AN ESTABLISHED HIT

WHYT 57 Plays  KRBE 53 Plays  B 97 36 Plays
WLUM 36 Plays  KSMB 27 Plays  WPSM 26 Plays
WNIX 25 Plays  WGRD 19 Plays  WXMK 19 Plays
WZNY 19 Plays  KUTQ 13 Plays  WPRR 13 Plays
KISF 12 Plays  WZQQ 12 Plays  WPLY 12 Plays
WAPE 10 Plays  KROQ 8 Plays  WEDJ 5 Plays
Main Menu

#1 Most Added ➤

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Music OUT THIS WEEK

KEITH MARTIN
“Never Find Someone Like You”
(COLUMBIA)

THE CRANBERRIES
“Ode To My Family”
(ISLAND)

AL GREEN
“Let’s Stay Together”
(MCA)

STEVE WONDER
“For Your Love”
(MC/TOWN)

COMING SOON

BLUES TRAVELER
“Run-Around”
(AND M)

TOAD THE WET SPROCKET
“Fly From Heaven”
(COLUMBIA)

DIANA KING
“Shy Guy”
(WORK)

SIOUXSIE & THE BANSHEES
“O Baby”
(WONDERLAND/GEFFEN)

MONTELL JORDAN
“This Is How We Do It”
(DEF JAM/PP/ISLAND)

ERIC CHANTAL
“Enchanted”
(RCA)

SNOW
“All Right For You”
(EAST WEST/EG)

FOR SUBSCRIPTION INFORMATION OR CHANGE OF ADDRESS NOTIFICATION, CONTACT JASON STOFFMAN, CIRCULATION MANAGER OF THE NETWORK MAGAZINE GROUP AT (818) 955-4039.

OUT THIS WEEK

N abrasive
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**News**

**Jeff Ayeroff, Jordan Harris Get To WORK...**

*Roster Includes Terence Trent D’Arby, Sponge, Diana King, Da Brat*

Co-Presidents Jeff Ayeroff and Jordan Harris unveiled the name of their new Columbia Records Group label: Work. (The WORK Group). A dozen acts, ranging from Platinum artist Terence Trent D’Arby to Rapper Da Brat are already inked to the label and will be promoted by WORK’s own staff led by Sr. VP Promotion Burt Baumgartner (see accompanying story, opposite page).

Beside D’Arby and Da Brat, WORK artists include Chris Whitley, Sponge, Heather Nova, Ned’s Atomic Dustbin, Youssou N’Dour, Mercury Rev, Diana King, Puff Johnson, Jamiroquai and Count Bass D. Upcoming releases include Whitley’s second album, *Din of Exstasy*, Diana King’s debut, *Tougher Than Love* and the next Terence Trent D’Arby album, *Vibrator.*

"The caliber of our roster accurately reflects the depth, diversity and philosophy behind WORK," Ayeroff and Harris state. "We believe in a creative environment for artists with their own vision, their own sound, and their own place in the world. We’re here to help them get there. To create a full-service label from scratch with artists we respect is not ‘work,’ it’s a pleasure."

"As challenging as it is to launch a new, full-service record label, WORK will surely benefit from its initial roster of a dozen extremely diverse and talented artists who were originally on the Columbia and Chaos labels," explains Columbia Records Group Chairman Don Ienner. "I’m thrilled that these artists are excited about the creative environment and opportunities that Jeff and Jordan and the entire WORK team can provide, WORK has hit the ground running, Sponge is exploding and the best is yet to come."

---

**Island Revamps Promotion Department**

Island Records has reorganized its radio promotion department in all formats. Most of the appointees came from various segments of the old PolyGram Label Group.

Dave Ross was named VP of AOR Promotion and John Sigler was appointed Sr. Director, National AOR Promotion. Previously, Ross was National AOR Director for PLG, while Sigler was head of Rock and Alternative Promotion for Giant Records. Ross will be based in Los Angeles and Sigler will work out of New York.

"Dave Ross has proven to be an insightful and determined executive for Island," states Sr. VP Promotion Sky Daniels. "Dave has had former experience running a department, so this transition is clearly warranted. Likewise, John Sigler was formerly a department head, so he provides exceptional depth in this area."

In Top 40 and Crossover, Ed Green was appointed Associate Director of Top 40 Promotion. Previously, he was a Local Promotion Manager in the Baltimore/Washington area for the PLG. Marthe Reynolds was appointed National Director of Crossover Promotion. Previously, she held a similar job with the Island Independent Labels. Green and Reynolds will both work out of New York.

Elsewhere, Kyle Wong was promoted to National Director, College and Alternative Radio Promotion; and Tina Dunn was promoted to Associate Director, National Video Promotion. Wong will be based in L.A., while Dunn will call New York her home.

"Ed Green is a young potential superstar and Marthe Reynolds brings an acute focus to an area of increasing importance," Daniels continues. "With our commitment to cutting-edge artists, Kyle Wong’s role is greatly accentuated. And Tina has proven to be an important part of the promotion staff since her arrival. With this team in place, Island will continue to nurture the development of a broad scope of artists. These talented executives are dedicated to this task."

---

**Zomba Starts New Battery**

*New Label To Showcase Euro Dance/Pop*

With the release of "Cotton Eye Joe" by Swedish quartet Rednex, Zomba Group officially debuts Battery Records, a new division devoted to breaking the best new European Dance and Pop records in the U.S.

Battery joins the Zomba family that includes the main subsidiary, Jive, along with Blues/Rock-oriented Silvertone Records and Soul/Gospel-oriented Verity Records. Battery will continue the same uncompromising standards of talent scouting, marketing and promotion that have made Zomba a worldwide music leader in a diverse array of genres.

Battery will release "Cotton Eye Joe" domesticely on February 24, with the accompanying album, *Sex & Violins*, due out March 28. The single has already sold 2.5 million copies in Europe, topping the charts in nine countries.
...And Name Burt Baumgartner Sr. VP Promotion

17-Year Vet Calls Ayeroff/Harris Label An "Exciting New Venture"

For their first official appointment, Jeff Ayeroff and Jordan Harris picked the cream of the crop from Columbia Records' promotion staff, naming Burt Baumgartner Sr. VP Promotion of The WORK Group.

Baumgartner's role begins with overseeing promotion on all radio formats and expands from there. Some of his extra duties entail executive liaison with radio and trade publications, and the coordination of various promotion and marketing activities with Columbia and Sony Music senior management.

"Bringing Burt Baumgartner on board as head of promotion is the best indication of the commitment to our artists that defines WORK," Ayeroff and Harris say. "Burt's remarkable achievement during his 17-year run at Columbia will remain the record to beat for promotion executives. The East Coast may be losing one of its finest executives, but the West Coast has won back a native son. We're fortunate to have Burt home again, and we look forward to a prosperous future with him overseeing our promotion activities."

Baumgartner left a PD gig at KSJO San Jose to be Columbia's Local Promotion Manager in San Francisco in 1978. Since then, Baumgartner's stature grew with each promotion, from Director of Album Promotion to VP, Singles Promotion, VP Promotion and most recently, Sr. VP Promotion. During that time, he regularly won trade publication awards as Promotion Executive of the Year from 1989 to 1994.

"Jeff and Jordan told me they wanted a leader, someone who could not only get records played but was sensitive to artists' concerns," Columbia Records group Chairman Don Lenner states. "They spoke of wanting someone with integrity and passion. I thought to myself, 'Oh no. They're talking about Burt.'"

"I thought long and hard about what Burt's shift at WORK would mean, and decided that it was not only in the new label's best interest, but it would also allow key members of the Columbia promotion team that Burt developed to continue their individual career growth as they took on increased responsibilities at Columbia.

"Burt has contributed greatly to the success at Columbia Records and his appointment to this key position at WORK is important to his continued growth as an executive and a record man," Lenner continues. "He helped redefine Columbia in the '90s and as he helps establish WORK, Burt's advancement will only continue."

"After 17 incredible years at Columbia, I'm looking forward to taking the benefits of that experience with me to this exciting new venture with Jeff and Jordan," Baumgartner says. "Don Lenner has been the best teacher a record man could have, and I'm more than ready to use what I've learned to make WORK the artist label of the '90s and beyond."

Barry Weiss Promoted To President Of Jive

First Employee Of Label's American Branch Reaches The Top

Barry Weiss, the first employee hired by the British-based Jive Records when it opened its New York office 12 years ago, was upped to President by Zomba Group Chair./CEO Clive Calder.

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This Just In:

Bill Boyd Passes On

Country music industry legend Bill Boyd passed away February 7 from a heart attack. Boyd promoted Country music for three decades; most recently he was Exec. Director of the Academy Of Country Music.

A memorial service is set for Feb. 11 at the Country Star restaurant at Universal Studios from 1-5 pm.
Johnny Come Lately

Sources within Hollywood Records say the move to bring John Fogot from Capitol to become Sr. VP of Promotion at the label is all but done. Expects John to announce his departure from the Tower within days. Where does that leave the Hollywood promotion staff? No immediate changes are in the wind.

What about Brenda Romano? The buzz on the street for the last few weeks says she's the next Sr. VP Promotion at Interscope, but so far, nothing's official. It's our guess that when the ink dries on Fogot's deal, Brenda will move over.

Meanwhile, expect Phil Costello to move into Fogot's vacant position at Capitol. And who will Phil tap to replace himself? Will he promote from within or look outside the company?

Burt's WORK-ing

Burt Baumgartner was made official this week. He's the Sr. VP Promotion of The WORK Group. (See News for details.) According to the press release, Burt's role will increase. Don't be surprised if he takes on more duties and names his own replacement in the not-too-distant future.

Plaintive Wails

The Nipper howled this week and left many as restless as those testifying in the Simpson trial about dogs barking in the night. RCA announced major staff reductions by eliminating nearly 40 positions. The promotion team evidently was not cut as deeply as some other departments. Gone, but not forgotten, are Carolina rep Robbie Vogt and Seattle rep Cheri Martin. Both territories will be absorbed by others.

In a related move, Zoo also went through some realignment with 11 suffers being released.

You can stop the rumors of Zoo's Lou Maglia accepting a similar position with the parent company. Lou has assured the staff that he will remain the chief trainer at Zoo and has no current plans to move to New York.

RCA's cutbacks occurred later than those made by many companies in the latter stages of 1994; however, RCA won't be the last to restructure. Major moves are in the works at in at least two other companies. Expect announcements of job consolidation (and layoffs) in the next two months.

Monster Mel

Mel DeLante has increased his duties at Motown. In addition to heading up the label's Southwest Pop promotion, Mel was named National Director of A/C.

Dreaming

The latest addition to Peter Napoliello's "Dream Team" promotion staff at EMI is WB's Jim Burgin. Jim is Western Regional Promotion Director out of San Francisco.

Alumni

Former Network 40 Editor (and more recently, WKSE Buffalo PD) Brian Burns is the PD at WDCG Raleigh.

And for some unfathomable reason, KWNZ Reno has allowed former Network 40 Radio Editor Tom Jeffries on the morning show for a while.

On The Air

What's up with Pyramid's WBUF Buffalo? Could WKSE be getting Top 40 competition in the near future?

Chancellor Broadcasting, owner of Progressive KTCKZ, purchased KDWB Minneapolis. Expect no format change.

Some of the names in the KLYV PD derby include Wayne Coy, Tony Waitekus and John Michaels. However, The Chrome Lizard hears a dark horse candidate from Chicago may have the inside track.

WNSI Hattiesburg MD Bubba Boudreaux segues to KSMB Lafayette.

WDDJ Paducah MD Jamie Roberts exits.

WHJX Jacksonville has a buyer who has signed a letter of intent.

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The album **throwing copper**

The song **"lightning crashes"**

- album now at 1.5 million
- buzz bin/#4 most played
- most added at top 40
  - r&r aor 19, alternative 5
- nationwide tour beginning march 9

Most Added!

- Z100
- WPRO
- KISF
- WHYT
- B97
- KRBE
- KQKQ
- KKRQ
- KJYO

Plus 60 More!

Produced by Jerry Harrison and Live
Management: Peter Freedman and David Sestak
Media Five Entertainment/Peter Freedman Entertainment

Radioactive
February 6, 1995

Gerry Cagle
Network 40
120 N. Victory Boulevard, Suite 102
Burbank, CA 91502

Dear Gerry,

It has recently come to our attention that some in the record/trade industry have questioned WPGC-FM's reporting status as a Top 40 music station. It seems they want to dictate whether or not WPGC-FM's playlist fits the Top 40 criteria.

When we created this station's format back in 1987, there were two classic Top 40 stations (WAVA, Q107) and three classic Urban stations (WDJY, WHUR, WKYS). Over the past eight years, WPGC-FM fought aggressively for and succeeded in winning the Contemporary hit battle. As a result, WAVA and Q107 abandoned the format. WPGC-FM successfully redefined Contemporary hit radio in Washington D.C. Crossover radio is hit radio in this market. Conversely, Urban radio has remained alive and well with WHUR, WKYS, and WMMJ (which replaced WDJY when it dropped out of the format). These stations are excellent examples of well-programmed, successful Urban operations.

One of the reasons Top 40 radio in this market has struggled to stay viable over five years is this "law" that states the format must "sound" a certain way. Such lethal thinking is why many Top 40 stations no longer exist.

Top 40 radio is alive and well – it's more a theory than a format. The formula for success: play the biggest hits your audience wants to hear in a predictable high rotation with an exciting presentation. Unfortunately some in the industry believe Top 40 music is a cookie-cutter sound defined by trade magazines and record companies. We believe it should be as unique to your market as the architecture, climate and food.

WPGC always has and will continue to welcome both Urban and Top 40 record reps. We take our position in Washington very seriously and responsibly.

Truly,

Jay Stevens
Music from the motion picture

**Higher Learning**

*a film by John Singleton*

Ice Cube
Tori Amos

**Mista Grimm “Situation: Grimm”**

**Rage Against The Machine “Year Of The Boomerang”**

**Me’Shell NdegéOcello “Soul Searchin’ (I Wanna Know If It’s Mine)”**

Outkast
Liz Phair

**Eve’s Plum**

**The Brand New Heavies**

**Raphael Saadiq (Of Tony! Toni! Toné!) “Ask Of You”**

Zhané
Stanley Clarke

### Raphael Saadiq

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<td>FM 102/Sacramento</td>
<td>Add!</td>
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<td>KCAQ/Oxnard</td>
<td>Add!</td>
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<td>WHJX/Jacksonville</td>
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<td>Hot 97.7/San Jose</td>
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### Rage Against The Machine

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<td>KEGB/Minneapolis</td>
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<td>WRAS/Atlanta</td>
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<td>WBRU/Providence</td>
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<tr>
<td>KTCL/Denver</td>
<td>5</td>
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### Also On

- WORE/N.Y.: Q101/Chicago
- WCGB/Chicago: WXOY/Cincinnati
- WBER/ Rochester: Channel Z/Augusta
- KTOZ/Springfield: KPNT/St Louis
- KRZQ/Reno: WQMF/Louisville

### Me’Shell NdegéOcello

<table>
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<td>KMEL/San Francisco</td>
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<td>WZAK/Cleveland</td>
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<td>WBLN/N.Y.</td>
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<td>WJLB/Detroit</td>
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<td>WGCI/Chicago</td>
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### Mista Grimm

*Mix Show and Urban Play*

*Video now playing on The Box*

*Look for Mista Grimm at the Gavn*

### Over 100,000 Albums SoundScanned

*In Just 4 Weeks!*

Soundtrack
Executive Producer:
John Singleton

Soundtrack Produced by Danny Bramson
What a difference a year makes. About 10 months ago, Steve Smith discussed how he took WQHT “Hot 97” to the front of the pack in the intensely competitive New York City Top 40 race - and past perennial market leader WRKS “Kiss FM.” Then Emmis purchased Kiss and duoped it with Hot 97, giving Smith the responsibility of overseeing the programming of both stations.

It's an enviable challenge: Smith has taken Hot 97 past Z100 and WPLJ to close within one-tenth of a point off the market lead. And he's revamped Kiss' sound into a classy blend of smooth R&B and classic Soul - with the deep, velvet tones of Barry White as its voice. So Kiss can go for the 25-54s, while Hot 97 has one less competitor for the 18-34s.

Through it all, Smith is as outspoken as ever. “In '95, there will be a heated battle for #1,” he declares. “We hope that battle is with ourselves.” Now he'll tell you why... and more.

Tell us about Hot 97's Fall book.

Last Fall, Hot 97 had its best book in its history. We went to a 4.8 12+, one-tenth of a share from being #1 in the market. We were the #1 station in 12-34. What made it even better was that Hot 97, for the first time in its history, passed WPLJ to be #1 18-34. We're #3 in New York among 18-49-year-olds! Ed and Dre were one of the top-five morning shows (and the #1 music morning show in the market) - a tremendous accomplishment for them. It couldn't have been possible without the expertise of Lisa G., producer Wayne Mayo, associate producer Al Barry, talent coordinator Pia James, Kurt Flirt and regulars Flava Flav of Public Enemy and KRS-One.

In 1995, we now know that there will be a real heated battle for #1 and we hope the battle is with ourselves. If that's the case, we win either way. Kiss has tremendous potential in New York; I feel it will have a great year. While Hot will have a great year, too, what we've tapped with KISS FM is something the market has been missing for a long time.

Can you point to one or two things that led to Hot 97's great book?

The overall presentation; no station in America presents the kind of all-star lineup we have at Hot 97: Ed Love, Doctor Dre and Lisa G, Bugsy, Wendy Williams, Angie Martinez and Paco Lopez. Our on-air artist roster includes mixing legends Funkmaster Flex, Red Alert, Spindrella from Salt 'n' Pepa, producer Marley Marl, Pete Rock, Evil D from Black Moon, Reggae connoisseur Bobby Kondors, Glenn Friscia, producer David Morales, Hosh Gureli, Tony Humphries, Frankie Knuckles and air personalities KRS-One, rapper Montie Love, artist Miss Jones, Flava Flav, K7, Old School legend Mr. Magic, talk-show host Lisa Maria and the Furious Five. We have the strongest Production Director in the country in Alan Wilson.

Props to Mike Abrams, my Programming Coordinator. He helped me develop a lot of the programming concepts for Hot 97 and he's also helped Vinnie and me develop the programming book for Kiss FM. His position isn't always in the industry's eye, but at the same time, he's got programming instincts that have really helped us win.

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Now you devote your time and energy to Kiss as well. Has it been hard divvying up your time?

Yeah. Duopoly is new in this market, so we're still learning as we go. The first important thing is to set up a schedule that gives you quality time to spend with everyone daily.

I meet with the Hot 97 morning show each morning, get a good vibe on that and middays; then I'll walk a couple of blocks to Kiss, sit down with the PD, Vinnie Brown, who has taught me a lot. I'll work with him for a few hours on music and general brainstorming. I'll meet with the GM, Judy Ellis, who is brilliant at what she does. None of the success at both stations would've happened without her. Then at 3:30-4:00, I'll end my day at Hot 97, meet the afternoon-drive jock, the mixers and Tracy to make sure music is on point. It seems to work out just fine.
Has your concept of dual programming changed since it was first announced?

The game plan was to capitalize on the benefits of having two complementary stations, rather than having them take from each other. Up to that point, they were continuously battling each other. We had to come up with a balance to make the two stations compatible. Now Hot 97 is a younger-leaning station and Kiss targets the older, Adult Rhythmic/Urban audience.

We did a lot of research in the marker and a lot of the game plan for Kiss rolled out very nicely. The only thing that changed was the "12 Days of Kissmas," which focused solely on classic Soul music.

Kiss FM is made up of two different styles - smooth R&B and classic Soul. Smooth R&B is created by Luther Vandross and Anita Baker. The Marvin Gayes and Arethas make up the classic Soul - music that had been missing from the market for a very long time.

Has the ratio of R&B and Soul changed since you took over Kiss?

Not really. We're trying to make a statement to the audience about who we are. "The 12 Days of Kissmas" had such an overwhelmingly positive response that we realized we should rotate that side of the station. That was sort of the game plan at the beginning: if anything, we took it one step further. The station is a smooth mixture of both, but the classic Soul is up there.

We play nothing but classic Soul on weekends.

Does Kiss' air staff present themselves differently than the street-edged Hot 97 jocks?

Yes. First of all, Kiss has a wonderful staff, including PD Vinny Brown. It's very interesting. We were competing against them for so long that, psychologically, walking into that station the first time (after the duopoly was finalized) was very awkward. The first staff meeting was very intense. We had to develop relationships with the staff. Fortunately, they're great and we all get over it very quickly.

I went into Kiss FM with a tremendous amount of respect for what Vinny and his staff had accomplished over the years. Any radio station that was #1 in the country's #1 market three years in a row... #1 book in a row prior to Hot 97's rise... that's a tremendous accomplishment. If Hot 97 could ever have that kind of a run, I'd die a happy man.

I wanted to make sure that was projected to them. I wasn't about to carry a "We bought you, we're taking over" chip on my shoulder. Now, with GM Judy Ellis' management expertise, the morale and attitude of Kiss couldn't be better. I'm so proud of the product on the air, which is backed by a great marketing campaign.

Did Kiss need to have its marketing and image changed to suit its new direction?

Kiss had a bit of a head start in this direction anyway. It had been around for so many years that its audience had, to some extent, grown up with it. Kiss already had a classy, smooth radio station.

We're turning off all radio stations again about that. We're taking the same philosophy with Kiss as we had with Hot 97 - we're turning off all radio stations again and are focusing on being the best we can be - specifically, for Adults 25-54, primarily in the African-American community.

Considering Kiss' heritage and Hot 97's current position, is it a goal for either or both stations to hit #1?

First of all, it's certainly harder when you have two stations and you have to make sure both are driven to those goals. Specifically, we want Hot 97 to continue to be New York's #1 station among 18-34-year-olds. And it may take some time, but I think we can make Kiss the #1 station among 25-54s in New York, especially in the African-American community. I don't think those goals are that conflicting.

WBLS has griped that the Emmis duop turned Kiss into a "plantation station." How can you respond to someone pulling the race card?

First of all, I didn't hear any of these things on "BLS" and, again, we weren't even listening. We heard about them. I don't know how to respond, other than say all we're trying to do is create two music radio stations that appeal to the New York audience. We do the very best job we can at providing an important service to the audience. As far as what they said, we aren't going to react to things like that.

The 'BLS PD, in Urban Network, claimed Kiss' purchase by a white corporation will rob the African-American community of its culture.

There's no doubt in my mind that Kiss will continue to represent the culture. Kiss FM's commitment to the African-American community is going to strengthen over the next few months.

We have absolutely every intention to be even stronger than ever in that arena. We are absolutely 100% committed to the African-American audience and that's never going to change.

Despite what some call the decline of Crossover, do you think Hot 97's sound could work elsewhere?

What decline? Crossover stations are blowing up all over the country! As far as Hot 97's unique presentation, I don't think it can work anywhere else - and I really question programmers across the country who'd try to duplicate us. They've got to be careful, be mature and restrained on this. What we do is solely for New York. The street atmosphere here doesn't exist anywhere else, not in L.A. or anywhere.

I certainly respect the great work done at KMLE, WPGB and especially Power 106, where Rick Cummings and Michelle Mercer have built a permanent radio empire at the top of L.A. Rick has taught me so much; he's the programming captain of Emmis and is helping Vinny and me steer Kiss FM to the top. But all those stations are different.

Yet, as a consultant to stations across the country, you feel you can make a localized version of Crossover radio work.

No doubt about it. I started consulting KKFR Phoenix again about four months ago. PD Rick Stacy - who's doing a tremendous job - and I sat down and developed a new game plan. We realized that in order to get the right TSL, you have to bring back the numbers. We had to focus on the 18-24 and on the Rhythmic audience.

To some extent, the white 25-34 Top 40 audience is very fickle. They like all over the dial and don't get you a lot of TSL or station loyalty in general. The 18-34s are where you build loyal listeners. So we took KKFR from Alternative-leaning to Rhythmic and in the Fall book, we went up a full share and are in the Top-4 in 18-34. It's on its way back to the six-share level it had when it was Rhythmic. This time, thanks to Rick Stacy, it has a better balance of Rhythmic and Mainstream records. It's a more listenable mix that enables us to build TSL.
SWEEPER UPDATE!

It’s almost Spring book time – time to, once again, freshen up the on-air presentation and tweak the positioning. You’ve racked your brain looking for some new promotion ideas; you’ve gone into your music categories and adjusted some parameters; you’ve blown out some tunes and added others based on the latest research... and you’ve come up with a few liners. On this week’s Programmer’s Conference Call, we asked programmers for some of their best sweepers. They’re in print... so rip ‘em off!

How about some great sweepers that other stations can incorporate for themselves?

WNNX ATLANTA

99X...I tried to stop a couple of times by myself...and it’s impossible!

He needs it just so he won’t feel so...(mumbles out)

No fun! No drive! No future! No life! 99X!

You can’t go cold turkey off 99X...you need some help from a specialist!

99X distorts the sense of space and time!

KRBE HOUSTON

New Rules! New Radio! 104 KRBE!

You’re wired into February, 1995! 104 KRBE!

104 KRBE, insert song...here!

It’s 7:15...Do you know where your radio is? 104 KRBE!

Wire into the information superhighway; our E-mail address is KRBE.

KCLD ST. CLOUD

Your speakers have got a fever of a hundred and four point seven...KCLD!

104.7 KCLD. We’re wearing fresh underwear in case you get into an accident!

104.7. Your alternative to the O.J. trial!

104.7 KCLD, always at least 10 songs in a row. Usually, that’s enough music to last you through a red light in St. Cloud.

104.7 KCLD, always at least 10 songs in a row every hour until the sun goes down on (local) Boulevard!

WXXL ORLANDO

(MORNING SHOW)

And now two guys who make Newt Gingrich look like Einstein...Doc & Johnny on XL106.7!

And now two guys who think they can go boating on Ricki Lake this afternoon...Doc & Johnny on XL106.7!

(Fridays) Doc & Johnny, the official morning show of the Orlando Magic and we’ve got the fat guy to prove it! XL106.7!

Two guys who cut in line at attractions...Doc & Johnny on XL106.7!

As traditional as a backup on 1-4 by the Fairbanks overpass. Doc & Johnny on XL106.7!

WNOK FM COLUMBIA

Broadcasting from a secret cave beneath your desk...it’s the at-work network, 104.7 WNOK!

Orbiting planet Earth...not Ur-anus, Jojo Friday on 104.7 WNOK!

Yeah...there are easier ways to make a living, but Bill Clinton already has that job. WNOK!

Three out of four Beatles listen to WNOK!

WZPL INDIANAPOLIS

Eat us here...or take us with you. 99 1/2 WZPL!

The problem with your car is your Pearl Jam. There’s dookie in your Green Day and your Melissa Etheridge goes both ways. What you need is 99 1/2...WZPL!

WBHT WILKES-BARRE

Hot 97 tastes like chicken!

Hot 97! Now with dry weave!

Hot 97! Now with flava crystals!

Hot 97! Four out of five dentists recommend it! The one who didn’t has no teeth!

Hot 97! If you don’t listen, we’ll kill you!
The perfect combination of Pop and Alternative, sounds great on the air.
- WNCI

Personal favorite.
- WZPL

Mainstream Monitor #29!
Over 3,400 Plays!
Over 100 Stations!

New Adds Include:
KKFR – Phoenix

Major Market Support:
KISF   WAHC
KRBE   WTIC
WNCI   KMXV
Q99

#1 Selling Album At
Elektra Entertainment!

Bad Reputation

Tour With Sheryl Crow
Begins 2/20.

Most Played!
KQID ALEXANDRIA

You're listening to the only station that thinks it's cool to wear black socks with Bermuda shorts...93QID!

Live from high atop the road construction capital of the world...93QID!

So what if our DJs are ugly...they've got great personalities! This is 93QID!

In our politically correct world, we refer to ourselves as mentally challenged! You refer to us as stupid! This is 93QID!

WNJF-Newton

The only way they can stop us now is if they took us off the air (static)....just kidding. 1037 WNNJ FM.

Ever call a radio station and they tell you (different voice), "We don't take requests." Call now (phone number). It's the all-request lunch hour on WNNJ FM.

KIXY SAN ANGELO

It's the only thing Clinton and Congress agree on! San Angelo's number one hit music station...KDCY 94.7!

Tell the boss good-bye and grab the keys. It's the five o'clock traffic jam and today's best music...KIXY 94.7!

Is San Angelo too big to have a village idiot? (Jock) on KIXY 94.7!

Now with real lemon juice and twice the cutting power...KIXY 94.7!

All of today's best music...all on one radio station. KIXY 94.7!

KIXY plays today's best music...cause that's the way it's done in the '90s.

Jimmy and Sherry wake up more people than Heidi Fleiss...KIXY 94.7!

KQHT GRAND FORKS

If you want music...you got it! If you want money...get a job! Magic 96!

Magic 96! Like MTV...without the TV.

KCGQ CAPE GIRARDEAU

All radio stations are created equal! Some just play better music...Q99!

Some of the music...all of the time! Q99!

WGTZ DAYTON

Here you hear it! There you don't! Z93 Dayton!

Life is short...Listen hard!

Variety! We've got your variety! (use attitude)

Pope approved because we use the Rhythm method!

WZJM CLEVELAND

Variety...a shlole of it!

KBOS FRENSO

Be proud! Be beautiful! Be brave! B-95!

KZFM CORPUS CHRISTI

Of all the radio stations out there...We're one of them!

KKXX BAKERSFIELD

Living the good life above Los Angeles!

You've gotta have big ones to listen to KKXX!

KPRR EL PASO

The border patrol calls 'em illegal aliens! We call them new listeners!

You, too, can participate in Network 40's Programmer's Conference Call.

Contact Dwayne Ward at (800) 443-4001 or dwayne40@aol.com.
The Last Thing That Blew Out of Waco Was David Koresh.

KWTX/Waco*
#1 Requests
#2 Call-out Research
#3 SoundScan Sales

Also blowing out at: KHKS/Dallas #1 Requests & Sales (3 weeks)!!!
B96/Chicago, WZJ/M/Cleveland, Z90/San Diego, WZPL &
WHHH/Indianapolis, KKRZ/Portland, KMXV/Kansas City,
KLRZ/New Orleans, KJ103/Oklahoma City, KZHT/Salt Lake City,
WGTZ/Dayton, FLY92/Albany, KLUC/Las Vegas, KRQ/Tucson,
...and much more!!

All-4-One
"(She's Got) Skillz"

*Special offer of the week: Call Tom Martens KWTX at 817/776-5989 to confirm and Atlantic will reimburse the cost of your call!
The New Boss Of KBOS

Fresno, CA
Arbitron Market #64
Population: 586,800

In the last year, KBOS Fresno has undergone major changes. In April, then-PD Tony Dee left for WLUM Milwaukee and took virtually the entire air staff with him. Enter PD Don Parker who, along with new addition APD/MD Mark Adams, rebuilt the staff and the sound of B95 to what it is today. In December, Don Parker left to program Rocket 107 Houston, leaving the reins in the hands of interim PD Mark Adams. (The 'interim' handle was removed two weeks ago.) What do new PDs usually do? They make changes; they leave their mark. Not this time. Newly-appointed PD Mark Adams explains why KBOS will remain the same.

"I've already made my mark. When Don was programming, I was a big part of the creation of KBOS's sound. I scheduled all the music and had a lot of input on our direction. I know we're on the right track; I'm just going to keep it on the rails. I've been fortunate to have worked with great program directors like Steve Wall and Don Parker and I'm thrilled to have my first PD shot at a great station like B95.

"KBOS is classified as a Rhythmic Top 40, yet we don't have typical Rhythmic demographics. In the latest Airshare, KBOS hit #1 in our target demo, 18-34 females, and we finished #2 in adults 25-54. The only demo that's slightly off is 12+ because we don't target kids and play a minimum of Rap... even at night. Still, all in all, we're #2 12+ and soak up most of the teens because we don't have a direct format competitor and they have nowhere else to go.

"The only on-air holdover from the Tony Dee era is Lorraine Love. We moved her from middays to mornings and paired her up with Rik McNeil, who is originally from Fresno. They hit it off immediately and have become great friends. Honestly, I've never worked with a harder working morning show. They do features like everybody else, but most of all, they talk about whatever people want to talk about. They are incredibly reliable; there are lots of phone calls and they squeeze in the records when they can. Julie Logan does middays with the 'Fax Free Lunch Show' – fax in your requests and win prizes if your songs are played. Afternoons, I kick off the 'Old School Drive at 3,' Old School is kinda burned in some markets, but in Fresno, it's a big part of our music because it brings in those 25-54s. 'Mikey On Tha Mic' comes in with the 'Jammin' at 7,' the '8 O'Clock Call In' and a great guessing game at 9 called 'What's In Mikey's Pants?' We are #1 at night for 12-24 and 25-54.

"Last weekend, we had a 'Win It Before You Can Buy It Weekend.' Boyz II Men are coming to Fresno in March, so we bought a bunch of tickets and gave them away all weekend along with CDs. Last November, we brought in the 'Old School Fall Reunion Concert and sold out a 10,000 seat arena. Zapp 'n Roger, The Gap Band, Shirley Murdock, Chantay Savage and Miranda performed at an 'Old School Price' of $12 per ticket. It was so big we're already planning our 'Spring Jam '95.'" -Leah Brandon

4 PM SAMPLE HOUR

Changing Faces
Stroked You Up
Tevin Campbell
Can We Talk
Tom Tom Club
Genius Of Love

STOPSET
The Real McCoy
Another Night
Janet Jackson
You Want This

The Valley's Hottest
Music is on B-95

TLC
Creep
Babyface
Never Keepin Secrets
Corona
Rhythm of the Night

STOPSET
Aaliyah
Back 'N Forth
Boyz II Men
I'll Make Love To You
Blackstreet
Before I Let You Go
Huey Lewis & The News

Great Airplay:

- KRBE 33 Plays
- KFMB 27 Plays
- KMVR 23 Plays
- KUTQ 19 Plays
- KQIZ 18 Plays
- KTMT 16 Plays
- KCHX 11 Plays
- WJMX 9 Plays
- KNIN 9 Plays
- KIOC 30 Plays
- KORQ 24 Plays
- WGRG 20 Plays
- WTWR 19 Plays
- WQGN 16 Plays
- WGRD 12 Plays
- WXSR 10 Plays
- KWTX 9 Plays
- WWKZ 7 Plays

LP Over 350,000!

"Little Bitty Pretty One"

NEW ADDS INCLUDE!!!

- KIOC
- WLAN
- WNDU
- WWCK
- WJMX
- WKMX
- KQID
- KQIZ
- WTWR
- WTIC

BIG SPINS HAPPENING:

- KCDD 40 Plays
- WKEE 30 Plays
- KIMN 27 Plays
- WSBG 27 Plays
- WZPK 27 Plays
- KORQ 26 Plays
- WAYV 24 Plays
- WAZY 20 Plays
- WVSZ 19 Plays
- KTRS 19 Plays
- WNKI 18 Plays

#18 A/C

“J Love Saturday”
"HOUSE OF LOVE" WEDDING  
KKRZ, Portland  
Kellie Ship

On Valentine's Day, the Morning Zoo will marry a Portland couple on the air. Listeners are invited to send in love reasons why they should be married in the "House Of Love." The winning couple will be able to invite 20 of their family and friends to the ceremony. The couple also receives round trip tickets to the Valentine's Day Amy Grant concert; their guests will receive tickets as well. A private backstage reception will be hosted by Amy Grant to honor the couple and, during the show, the newlyweds will be invited on-stage to dance their first dance to the song, "House Of Love." As if that wasn't enough, the couple will also receive a honeymoon of five days and four nights in San Francisco in an elegant bed-and-breakfast hotel.

COST: Some items traded out, the rest taken out of promo budget.

RETURN: Station already receiving incredible response. Great way to increase CUME and TSL as well as get listeners actively involved in the station. Also, excellent warm-and-fuzzy for the most romantic holiday of the year.

THE "MILE OF MEAT"  
WKSS, Hartford  
Larry Hehl/Scott Pickle

Gary Craig, Robin King and rocky, the producer of the "Craig in the Morning" show, will attempt to create the longest line of Connecticut's hottest men for Valentine's Day. The group will be lined up during rush hour on the turnpike, with each caller one with a number. Women will drive in and vote on their favorites by calling the radio station. Each vote qualifies them to be a guest at the "Mile Of Meat" party that evening in downtown Hartford. The guy who gets the most votes will win a vacation for two to Nassau Bahamas with the partner of his choice. The station will begin amusing the "Mister Perfect" club on the morning show. Only those who are daring, single and willing to stand out on the lovey turnpike during rush hour will be accepted.

COST: Minimal. Trip trained out, as is club venue.

RETURN: High-profile target demo event sure to get media attention.

"Q102's 20 YEARS IN 20 DAYS"  
WKQX, Cincinnati  
Von Freeman

To celebrate more than 20 years of broadcasting in Cincinnati, Q102 gave away prize packages to listeners each weekday by listening "for your cue to call." Each winner will get a Valentine's Day prize pack consisting of flowers, candy, etc. Twenty qualifiers will be invited to a local jewelry store at the mall, where the grand prize - a pair of diamond earrings - is awarded. Qualifiers draw random numbers to determine in what order they will get into a giant sandbox with a sifter and have 10 seconds to sift through the sand for a hidden diamond. The station will keep going through qualifiers by number until someone finds the diamond. Whoever finds it wins the earrings.

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TOPICAL PROMO OF THE WEEK  
O.J. O.D.

No matter what else is going on in the world, no matter how tired you are of hearing about it, O.J.'s murder trial is the 8,000-lb. gorilla of the country's attention - and it won't go away for a very long time. So, how can you capitalize on it without trivializing the death of two people? hell if we know, but the following must almost come close.

"Trial By Music." Promise not to mention anything or anyone relating to the O.J. trial, then when a jock slips one in, the local caller to say, "I object" wins.

"Be A Witness." Say the prosecution is looking for a few more good witnesses to testify; whoever calls and "qualifies" wins a prize. (The only ways to qualify: admit to a drinking problem or having dreamed about O.J. doing it.)

"Recess-To-Recess Coverage." Have a jock do a play-by-play of it, commenting on who's on the stand, who's examining or cross-examining, etc. A "color" expert comments on their attire, body language and who they're sponsored by (i.e.: Ito by Diet Coke, IBM and Sony computers, the lawyers by a men's clothing store, Maric Clark by a $6 haircut chain). Before playing a song set, say, "They're approaching the bench again, so we'll play some music until they resume."

COST: Earrings traded with jeweler for mentions.

RETURN: Great theatre-of-the-mind stunt appeals to target demos and attracts media coverage.

YEAR OF THE PIG CELEBRATION  
KCQG, Cape Girardeau
JJ Elliot

To commemorate the Chinese Year of the Pig, JJ & Company's morning crew broadcast the show from a local Chinese restaurant, where they gave away hams to a local supermarket for listeners' best pig story and squawks.

COST: Time at the restaurant was free and the hams were donated by the supermarket.

RETURN: Great theatre-of-the-pork stunt generates publicity and attracts target demos to remote.

GROUNDBHOG'S DAY  
WZOK, Rockford  
Tom Garrett

The station sent half of their morning team to Sun Prairie, WI to report live on the nation's second most famous groundhog, Sun Prairie Jimmy. Other morning show people were standing by at Lowe's Home Improvement Warehouse awaiting Jimmy's forecast. If Jimmy predicted an early Spring, the first 97 people received a bag of grass seed. If he predicted a long winter, listeners got rock salt/ice melt.

COST: Expenses for morning show broadcast from Sun Prairie. Seed and salt donated.

RETURN: Fun way to capitalize on already silly holiday. Also tragically illustrates the contestant mentality of rockford...the poor schmucks.

THE 1995 RED LOBSTER BOWL  
KFAV, St. Louis  
Blair Peterson

The station ran a Red Lobster Bowl where they made up a fake football game between the San Diego Shrimp and the Los Angeles Crab - a take-off of The Bud Bowl. Throughout the week, they had the ninth caller "make the call" after hearing the beginning of one of the station's plays, then they'd play the second half for them. If the listeners correctly guessed whether or not the team would score, they won the party platter from Red Lobster; if they guessed wrong, they won a CD.

COST: Zip. Red Lobster traded party platters for mentions they received during the promo.

RETURN: Game attracts great female demos and created excellent theatre-of-the-mind. The audience also increased as the week went on.

"KNOW YOUR BEAU"  
WQSM, Fayetteville  
Kent Layton

Female listeners call the morning show and predict what "present" their significant others will surprise them with. The station then calls the guy on the air and if his answer matches hers, they get sent out on the town for dinner via limo service...and nose for the ladies.

COST: None. Everything covered with mentions.

RETURN: Creates fun atmosphere on the air.

"THE Q-FM VALENTINE DIAMOND MINE"  
WINQ, Winchendon
Marc S. Cole

For two weeks, two people qualify each weekday by listening "for your cue to call." Each winner will get a Valentine's Day prize package consisting of flowers, candy, etc. Twenty qualifiers will be invited to a local jewelry store at the mall, where the grand prize - a pair of diamond earrings - is awarded. Qualifiers draw random numbers to determine in what order they will get into a giant sandbox with a sifter and have 10 seconds to sift through the sand for a hidden diamond. The station will keep going through qualifiers by number until someone finds the diamond. Whoever finds it wins the earrings.

COST: About $30,000 for all four prize packages given away.

RETURN: High-profile contest makes station's heritage the local point of market.

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WINQ, Winchendon
Marc S. Cole

For two weeks, two people qualify each weekday by listening "for your cue to call." Each winner will get a Valentine's Day prize package consisting of flowers, candy, etc. Twenty qualifiers will be invited to a local jewelry store at the mall, where the grand prize - a pair of diamond earrings - is awarded. Qualifiers draw random numbers to determine in what order they will get into a giant sandbox with a sifter and have 10 seconds to sift through the sand for a hidden diamond. The station will keep going through qualifiers by number until someone finds the diamond. Whoever finds it wins the earrings.

COST: Minimal. Tickets courtesy of label; only cost was for the tickets.

RETURN: Active listener contest ties KDON to hottest act and to craze-going. Massive logo exposure; sounds great on the air and builds TM by notifying audience of the next contest location.

YEAR OF THE PIG CELEBRATION  
KCQG, Cape Girardeau
JJ Elliot

To commemorate the Chinese Year of the Pig, JJ & Company's morning crew broadcast the show from a local Chinese restaurant, where they gave away hams to a local supermarket for listeners' best pig story and squawks.

COST: Time at the restaurant was free and the hams were donated by the supermarket.

RETURN: Great theatre-of-the-pork stunt generates publicity and attracts target demos to remote.
**NEW BELIEVERS**

- **Hot 97**  WKSS

**SERIOUS ROTATIONS**

<table>
<thead>
<tr>
<th>Station</th>
<th>Plays</th>
</tr>
</thead>
<tbody>
<tr>
<td>WWKX</td>
<td>85</td>
</tr>
<tr>
<td>KIKI</td>
<td>67</td>
</tr>
<tr>
<td>KQMQ</td>
<td>57</td>
</tr>
<tr>
<td>WHJX</td>
<td>50</td>
</tr>
<tr>
<td>KPWR</td>
<td>46</td>
</tr>
<tr>
<td>KKFR</td>
<td>41</td>
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<td>KKXX</td>
<td>39</td>
</tr>
<tr>
<td>KCAQ</td>
<td>29</td>
</tr>
<tr>
<td>KPSI</td>
<td>27</td>
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<tr>
<td>KGGI</td>
<td>25</td>
</tr>
<tr>
<td>WQHT</td>
<td>22</td>
</tr>
<tr>
<td>WZPK</td>
<td>22</td>
</tr>
<tr>
<td>WAOA</td>
<td>20</td>
</tr>
<tr>
<td>92Q</td>
<td>16</td>
</tr>
<tr>
<td>KQKS</td>
<td>13</td>
</tr>
<tr>
<td>KYLD</td>
<td>12</td>
</tr>
<tr>
<td>WJMH</td>
<td>6</td>
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<tr>
<td>KDON</td>
<td>70</td>
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<td>KKSS</td>
<td>55</td>
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<td>29</td>
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<td>KIIS</td>
<td>27</td>
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<td>KSFU</td>
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<td>WJJS</td>
<td>22</td>
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<tr>
<td>WHHH</td>
<td>20</td>
</tr>
<tr>
<td>Z90</td>
<td>17</td>
</tr>
<tr>
<td>KKBT</td>
<td>15</td>
</tr>
<tr>
<td>KTFM</td>
<td>12</td>
</tr>
<tr>
<td>WPOW</td>
<td>6</td>
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</tbody>
</table>

**ONE OF THE MOST ADDED**

- WZJM
- WABB
- WDJX
- WKRZ
- WNNK
- WNSL
- WRKY
- WBMX
- KEZY
- KHMX
- WMJQ
- WNKI
- KZFN
- WZST

**PLAYING ON 100 TOP 40 STATIONS**

<table>
<thead>
<tr>
<th>Station</th>
<th>Plays</th>
</tr>
</thead>
<tbody>
<tr>
<td>WAYV</td>
<td>35</td>
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<tr>
<td>WAZY</td>
<td>30</td>
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<tr>
<td>WMJQ</td>
<td>28</td>
</tr>
<tr>
<td>WKCI</td>
<td>27</td>
</tr>
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<td>WAEB</td>
<td>25</td>
</tr>
<tr>
<td>WSTR</td>
<td>23</td>
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<td>WVSR</td>
<td>23</td>
</tr>
<tr>
<td>WKDD</td>
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<td>KPLZ</td>
<td>21</td>
</tr>
<tr>
<td>WBT</td>
<td>20</td>
</tr>
<tr>
<td>B97</td>
<td>17</td>
</tr>
<tr>
<td>WFLY</td>
<td>16</td>
</tr>
<tr>
<td>KHMX</td>
<td>7</td>
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<td>WIFC</td>
<td>27</td>
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<td>WMXQ</td>
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<td>Q106</td>
<td>22</td>
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<td>WKTII</td>
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<td>WNTQ</td>
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</tr>
<tr>
<td>WIXX</td>
<td>17</td>
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<tr>
<td>KISN</td>
<td>16</td>
</tr>
<tr>
<td>WJMX</td>
<td>5</td>
</tr>
</tbody>
</table>
**Music Meeting**

**Mainstream**

**Keith Martin**

"Never Find Someone Like You"
(Columbia)

Here's a slickly produced, polished epic from this soon-to-be superstar. Many programmers are comparing this track to Boyz II Men, as Martin's debut effort is already exploding at Crossover radio, including Kiss 108, Wild 107, Y100, WJMN and more. The timing could not be better - an emotional love ballad just in time for Valentine's Day.

**Stevie Wonder**

"For Your Love"
(Motown)

The phenomenal performer who spans three incredible decades scores again. A soft harmonic masterpiece stamped by Wonder's trademark style, this tune should work well at Top 40, A/C and Crossover radio. If your station needs the all-important upper demos, then this ballad is a home run. It's also featured on Network 40's CD Sampler #77 that hits your desks next week.

**The Cranberries**

"Ode To My Family"
(Island)

This cutting edge track rockets into the Mainstream ring after tremendous success at Alternative radio. Gaining strength with over 1,200 Plays Per Week on Network 40's X chart, the Cranberries are beginning to be a staple at Top 40 radio. Very endearing, this release is reminiscent of their hit, "Linger," as it appeals to all demos.

**Al Green**

"Let's Stay Together"
(MCA)

From the smash box office movie, Pulp Fiction, the re-release of this early '70s classic never sounded better! Even though this gem has been remade several times, nothing can touch the original. Surprisingly enough, the soulful midtempo number fits into the mix very well.

**Al Green**

"Let's Stay Together"
(MCA)

Surprisingly enough, the soulful midtempo number fits into the mix very well.

**For Your Love**
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The phenomenal performer who spans three incredible decades scores again. A soft harmonic masterpiece stamped by Wonder's trademark style, this tune should work well at Top 40, A/C and Crossover radio. If your station needs the all-important upper demos, then this ballad is a home run. It's also featured on Network 40's CD Sampler #77 that hits your desks next week.

**Forward Motion**

TESTING POSITIVE: How 'bout a couple of tracks that refuse to go away, continuing to pick up steam after nearly six months of airplay? Freedy Johnston's "Bad Reputation" (Elektra/EEG) is still gaining momentum, climbing into the Top 25 on Network 40's Plays Per Week chart. Major markets continue to support the track and phones are exploding. Couple that with MTV and VH1 airplay and an upcoming tour ticket with Sheryl Crow, then all the ingredients are present for a long-lasting smash. What more can be said about Des'ree's debut hit, "You Gotta Be" (550 Music)? A superb track, released eight months ago and, incredibly enough, it's healthier than ever before. Heavy video airplay, Top 10 showings on Network 40's Plays Per Week chart, increasing sales and an upcoming date on NBC's Saturday Night Live will also keep this infectious tune around for a while longer. Thanks to Network 40's Plays Per Week charts, hits like the aforementioned two are tallied with an accurate barometer, rather than the archaic old playlist aka "moving titles around on a sheet of paper." If programmers still used that method, these tunes would've disappeared months ago.

-John Kilgo

---

**Network 40's CD Sampler Brings The Hits To Radio:**

**CD 77**

The Next CD Sampler #77 Is Chock Full Of Great Music It Hits Your Desks Next Week!
"A perfect fit, it fills that Mainstream niche with a very polished sound and a compelling hook."

-Dan Bowen, WNCI

"This is a very unique sounding record with a positive message. Immediate sales and phone reaction."

-J.J. Quest, Big Dave Eubanks, WZJM

I BELIEVE

The debut single

Airplay At:

WIOQ Add
WXXL 25 Plays
WZPL 38 Plays

Star94 27 Plays
KKRZ 38 Plays
KDBW 27 Plays

WKRO 65 Plays
WPRO 28 Plays
WZJM 21 Plays

WKSE 15 Plays
Kiss108 20 Plays
WKSS 18 Plays

Major Rotations:
G105 Add
KQIX 25 Plays
KTMT Add

WZQO 34 Plays
WDJX Add
WRHT 20 Plays

WERP Add
WKTU 24 Plays
WAZY Add

KBFM 25 Plays
WJMX Add
WFHN 18 Plays

Also Spinning:
WSTW Add
KJYO 22 Plays
Plus Many More!

Listen once...and you'll believe.

produced by EMOSIA management: Mark Liggett for LIGOSA ENTERTAINMENT
BULLETS INDICATE INCREASED AIRPLAY

1. BONNIE RAII. You Got It (Arista) +411
2. GLORIA ESTEFAN. Everlasting Love (Epic) +399
3. AL GREEN. Let's Stay Together (MCA) +470
4. STEVIE WONDER. For Your Love (Motown) +582
5. SANDI PATTY. Find It On The Wings (WORD/EPIC) +731
6. STEPHEN STILLS. This Morning February 14th (Capitol) +960
7. JOHN MELLENCAMP. Wild Night (Mercury) +746
8. BRIAN WILSON. Help Me Rhonda (RCA/Warner Bros.) +746
9. JULIO IGLESIAS. "When You Tell Me That You Love Me" (Columbia) +757
10. AL GREEN. Let's Stay Together (MCA) +768
11. KRAMER. Summer Of '69 (Capitol) +776
12. JULIO IGLESIAS. "When You Tell Me That You Love Me" (Columbia) +785
13. STEPHEN STILLS. This Morning February 14th (Capitol) +794
14. JOHN MELLENCAMP. Wild Night (Mercury) +803
15. BRIAN WILSON. Help Me Rhonda (RCA/Warner Bros.) +812
16. STEPHEN STILLS. This Morning February 14th (Capitol) +821
17. BONNIE RAII. You Got It (Arista) +830
18. GLORIA ESTEFAN. Everlasting Love (Epic) +839
19. AL GREEN. Let's Stay Together (MCA) +848
20. STEVIE WONDER. For Your Love (Motown) +857
21. SANDI PATTY. Find It On The Wings (WORD/EPIC) +866
22. BONNIE RAII. You Got It (Arista) +875
23. GLORIA ESTEFAN. Everlasting Love (Epic) +884
24. AL GREEN. Let's Stay Together (MCA) +893
25. STEVIE WONDER. For Your Love (Motown) +902
26. SANDI PATTY. Find It On The Wings (WORD/EPIC) +911
27. BONNIE RAII. You Got It (Arista) +920
28. GLORIA ESTEFAN. Everlasting Love (Epic) +929
29. AL GREEN. Let's Stay Together (MCA) +938
30. STEVIE WONDER. For Your Love (Motown) +947
31. SANDI PATTY. Find It On The Wings (WORD/EPIC) +956
32. BONNIE RAII. You Got It (Arista) +965
33. GLORIA ESTEFAN. Everlasting Love (Epic) +974
34. AL GREEN. Let's Stay Together (MCA) +983
35. STEVIE WONDER. For Your Love (Motown) +992
36. SANDI PATTY. Find It On The Wings (WORD/EPIC) +991
37. BONNIE RAII. You Got It (Arista) +996
38. GLORIA ESTEFAN. Everlasting Love (Epic) +997
39. AL GREEN. Let's Stay Together (MCA) +998
40. STEVIE WONDER. For Your Love (Motown) +999
41. SANDI PATTY. Find It On The Wings (WORD/EPIC) +990

COMING YOUR WAY FEBRUARY 13TH:

1. STING. "This Cowboy Song" (A&M)
2. LYLE LOVETT. "Just The Morning" (Columbia)
3. JULIO IGLESIAS. "When You Tell Me That You Love Me" (Columbia)
4. AL GREEN. Let's Stay Together (MCA)
5. STEVIE WONDER. For Your Love (Motown)
6. SANDI PATTY. Find It On The Wings (WORD/EPIC)
7. BONNIE RAII. You Got It (Arista)
8. GLORIA ESTEFAN. Everlasting Love (Epic)
9. AL GREEN. Let's Stay Together (MCA)
10. STEVIE WONDER. For Your Love (Motown)
11. SANDI PATTY. Find It On The Wings (WORD/EPIC)
12. BONNIE RAII. You Got It (Arista)
13. GLORIA ESTEFAN. Everlasting Love (Epic)
14. AL GREEN. Let's Stay Together (MCA)
15. STEVIE WONDER. For Your Love (Motown)
16. SANDI PATTY. Find It On The Wings (WORD/EPIC)

ALSO OUT THIS WEEK:

1. BROWNSTONE. "If You Love Me" (MJJ Music/Epic)
2. ELTON JOHN. "Let's Stay Together" (MCA)
3. STEVIE WONDER. "For Your Love" (Motown)
4. SANDI PATTY. "Find It On The Wings" (WORD/EPIC)
5. BONNIE RAII. You Got It (Arista)
6. GLORIA ESTEFAN. Everlasting Love (Epic)
7. AL GREEN. Let's Stay Together (MCA)
8. STEVIE WONDER. "For Your Love" (Motown)
9. SANDI PATTY. "Find It On The Wings" (WORD/EPIC)

COMING YOUR WAY FEBRUARY 17TH & 20TH:

1. ANNIE LENNOX. "No More I Love You's" (Arista)
2. NANCY GRIFFITH. "These Days In An Open Book" (Elektra/EEG)

FLIP-FLOPS, SHIFTS AND MOVES: Bigger than normal activity was stiring the waters of Adult radio this week. WCSSO Portland PD T.J. Holland moves into the PD chair at WRRM Cincinnati, causing a domino effect in a couple of areas. His predecessor, Mike Grayson, segues into WARM's morning show as producer and character talent. Ted Morro remains the APD. On an interim basis, WCSSO's MD Jeff McBride will be taking over programming duties... In The Lone Star State, KRIT Austin PD Josh Burks leaves midday jock Doc Burns with interim PD duties as he departs for Memphis to become PD at WRVR... Keymark Communications bums Jim Kirkland to OM, overseeing WFBC, WSPA and WORD. And Kris "With a K" Abrams lands the PD gig at WFBC Greenville, SC.

VACANCY AT THE INN: There's one open at WABB Mobile, where MD Michael Stuart left to be PD at Destin, Florida's WMXZ... Last but not least, a belated congratulations to Brian Kelby for becoming MD at WTMX Chicago.

SET YOUR ALARM! On, Friday, February 17th, please fax over your Plays Per Week lists by 5 pm. Fax (818) 846-9870 or buzz me at (800) 443-4001. Next week, programming by deja vu. Do you have what it takes?

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**THE SLEEPER RECORD OF '95**

**MidSouth**

"Without You (I Haven't Got A Prayer)"

"ALL I CAN SAY IS...REQUESTS, REQUESTS, AND MORE REQUESTS!!! AS BIG AS THE EAGLES AND LITTLE TEXAS HAVE TESTED! RADIO SHOULD BE ALL OVER THIS RECORD...THE SLEEPER OF '95!!"

**SCOTT TAYLOR**  OM KOSI DENVER

"I REALLY BELIEVE IN THIS RECORD. THE FIRST TIME I HEARD IT, I KNEW IT WAS RIGHT FOR A/C. SHOULD BE A GIVEN AT HOT A/C!!"

**STEVE SUTER**  PD WLTS NEW ORLEANS

"SMOOTH, TIGHT HARMONIES...A TASTE OF FOCO...DON'T BE AFRAID TO ADD IT!!!"

**DAVE WINSOR**  PD KESZ PHOENIX

"ALREADY GIVING IT 28 SPINS...IF YOU'RE LOOKING FOR A RECORD THAT REACTS LIKE LITTLE TEXAS'S "WHAT MIGHT HAVE BEEN," THIS IS THE ONE! HUGE REQUESTS!!"

**J. DAVIS**  OM WROE APPLETON

**LOOKING FOR A LITTLE TEMPO...?**

**eL DeBARGE**

"Where Are You"

ON YOUR DESK NOW...

CO-WRITTEN AND PRODUCED BY BABYFACE

CHECK OUT THE STEVIE WONDER HARMONICA SOLO
### STREET CHART

**Computer Generated Airplay Reports**

<table>
<thead>
<tr>
<th>Artist/Single/Label</th>
<th>ZW</th>
<th>LW</th>
<th>TW</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. TLC, Creep (LaFace/Arista)</td>
<td>2710</td>
<td>2711</td>
<td>2556</td>
</tr>
<tr>
<td>2. BOYZ II MEN, On Bended Knee (Motown)</td>
<td>2763</td>
<td>2461</td>
<td>2253</td>
</tr>
<tr>
<td>3. MADONNA, Take A Bow (Maverick/Sire/MB)</td>
<td>1985</td>
<td>2010</td>
<td>2036</td>
</tr>
<tr>
<td>4. BLACKSTREET, Before I Let You Go (Interscope/AG)</td>
<td>2140</td>
<td>2172</td>
<td>1996</td>
</tr>
<tr>
<td>5. BROWNSTONE, If You Love Me (M1 Music/Epic)</td>
<td>1479</td>
<td>1732</td>
<td>1886</td>
</tr>
<tr>
<td>6. REAL MCCOY, Another Night (Arista)</td>
<td>1851</td>
<td>1849</td>
<td>1670</td>
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<tr>
<td>7. SOUL FOR REAL, Candy Rain (Uptown/MCA)</td>
<td>1003</td>
<td>1251</td>
<td>1562</td>
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<tr>
<td>8. CORONA, The Rhythm Of The Night (Eastwest/EGG)</td>
<td>1829</td>
<td>1600</td>
<td>1530</td>
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<td>9. BRANDY, I Wanna Be Down (Atlantic/AG)</td>
<td>1925</td>
<td>1731</td>
<td>1352</td>
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<td>10. TLC, Red Light Special (LaFace/Arista)</td>
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<tr>
<td>IMMATURE, Constantly (Sisqo/MCA)</td>
<td>1226</td>
<td>1256</td>
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<tr>
<td>12. INI KAMOZE, Here Comes The Hotstepper (Columbia)</td>
<td>1882</td>
<td>1490</td>
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<tr>
<td>13. BRANDY, Baby (Atlantic/AG)</td>
<td>685</td>
<td>886</td>
<td>1123</td>
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<tr>
<td>14. N II U, I Miss You (Arista)</td>
<td>1185</td>
<td>1190</td>
<td>1122</td>
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<tr>
<td>15. BOYZ II MEN, Water Runs Dry (Motown)</td>
<td>566</td>
<td>653</td>
<td>1048</td>
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<tr>
<td>16. K-CI HAILEY, If You Think You're Lonely Now (Mercury)</td>
<td>1138</td>
<td>1098</td>
<td>1021</td>
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<tr>
<td>17. 4PM, Sukiyaki (Next Plateau/London/Island)</td>
<td>1093</td>
<td>1024</td>
<td>995</td>
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<tr>
<td>DES'REE, You Gotta Be (550 Music/Epic)</td>
<td>847</td>
<td>917</td>
<td>968</td>
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<tr>
<td>19. JADE, Every Day Of The Week ( Giant)</td>
<td>1198</td>
<td>1072</td>
<td>908</td>
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<tr>
<td>20. REAL MCCOY, Run Away (Arista)</td>
<td>512</td>
<td>660</td>
<td>865</td>
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<tr>
<td>21. MARY J. BLIGE, I'm Goin' Down (Uptown/MCA)</td>
<td>569</td>
<td>797</td>
<td>864</td>
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<tr>
<td>22. JANET JACKSON, You Want This (Virgin)</td>
<td>1044</td>
<td>852</td>
<td>831</td>
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<tr>
<td>23. TONI BRAXTON, I Belong To You (LaFace/Arista)</td>
<td>991</td>
<td>798</td>
<td>698</td>
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<tr>
<td>24. NOTORIOUS B.I.G., Big Poppa (Bad Boy/Arista)</td>
<td>441</td>
<td>478</td>
<td>689</td>
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<tr>
<td>25. CECE PENISTON, Keep Givin' Me Your Love (Columbia)</td>
<td>530</td>
<td>599</td>
<td>620</td>
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<tr>
<td>26. ADINA HOWARD, Feel Like Me (Eastwest/EGG)</td>
<td>274</td>
<td>467</td>
<td>581</td>
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<tr>
<td>27. CRYSTAL WATERS, What I Need (Mercury)</td>
<td>467</td>
<td>481</td>
<td>539</td>
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<tr>
<td>28. LIL SUZY, Promise Me (Metropolitan)</td>
<td>540</td>
<td>572</td>
<td>536</td>
</tr>
<tr>
<td>29. WILLI ONE BLOOD, Wherethere Kitty's (Whatever Drives Me Crazy) (RCX)</td>
<td>548</td>
<td>470</td>
<td>502</td>
</tr>
<tr>
<td>29. 2 UNLIMITED, Get Ready For This (Radikal/Critique)</td>
<td>557</td>
<td>545</td>
<td>502</td>
</tr>
<tr>
<td>31. SPANISH FLY, Daddy's Home (Upstairs)</td>
<td>264</td>
<td>325</td>
<td>499</td>
</tr>
<tr>
<td>32. K7, Move It Like This (Tommy Boy)</td>
<td>283</td>
<td>409</td>
<td>499</td>
</tr>
<tr>
<td>33. 69 BOYZ, Here Kitty Kitty (Downlow/Ript)</td>
<td>316</td>
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<td>34. ANDRE DONALDS, Mishale (Metro Blue/Capitol)</td>
<td>598</td>
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<td>35. MAX A MILLION, Fat Boy (SOS Records)</td>
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<td>36. BON JOVI, Always (Mercury)</td>
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<td>37. BOYZ II MEN, I'll Make Love To You (Motown)</td>
<td>617</td>
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<td>38. ICE CUBE, What Can I Do (Priority)</td>
<td>309</td>
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<td>39. TREVIN CAMPBELL, Don't Say Goodbye Girl (Qwest/MB)</td>
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<td>40. AALIYAH, Age Ain't Nothing But A Number (Background/Live)</td>
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<td>457</td>
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</tbody>
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**Bullets Indicate Increased Airplay**

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### RHYTHMNATION

**NEVER TOO MUCH:** When last we left our heroes at Hot 97, we mentioned their entire mixing staff in the news section. You may have been asking yourself, where's Hosh Gureli? Fans of the show realize Hosh has been featured doing underground mixes Saturday mornings on Hot 97 for some time. Well, PD Steve Smith rectifies that glaring omission in this week's Interview. Of course, this is only a sideline for a guy who is a well-respected A&R rep for the well-respected $70 million man at Arista Records. Why would someone with a time-consuming, full-time gig spend his weekends mixing for Hot 97? It is said that once radio is in your blood, you may never pass another urine test. Fortunately, Hosh has no plans of running for office at this time.

**MORE PULP YOU EXPECT:** Judge Lance Ito calls a recess in “The Trial” every weekend, but for some reason the public is left wanting more. How does radio fill the void in the public's expectations? The sight of Denise Brown breaking down on the stand may be good drama, but it does not necessarily make for great radio. How does the on-top-of-it station cash in on the madness at the L.A. courthouse? Wild 107 San Francisco MD Michael Martin reports that their recent “No O.J. Weekend” went quite well. Listeners were invited to listen for a sound bite from the Juice’s fitness video for their share of thrilling prizes. Each time O.J. uttered, “Now this will hurt a little bit,” fans from throughout the Bay Area phoned in to win cans of frozen orange juice, O.J. videos and guided tours of the prison at Alcatraz. Good taste prevented offering a free set of steak knives for every winner.

**RADIO BLACKOUT:** In the highly competitive evening radio wars, the stakes are high, as are the expectations for the newest addition to the L.A. airwaves. Tre' Black drops into the 6-10 pm at The Beat L.A. from WJLB Detroit. The Big Brother Program is to blame for Tre’s start in the business. At age nine, he found himself on the air courtesy of the local Volunteer For Youth program in the South Bronx. From there it was on to college radio, a couple of radio re-mixes, a syndicated show “Hip-Hop Hysteria” and a Rap career. Angelenos can now tune in for guided tours of the prison at Alcatraz. Good taste prevented offering a free set of steak knives for every winner.

— Stephen Meade

### Accelerated Airplay

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<tr>
<th>Artist/Single/Label</th>
<th>ZW</th>
<th>LW</th>
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<tr>
<td>2. SOUL FOR REAL, Candy Rain (Uptown/MCA)</td>
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<td>5. NOTORIOUS B.I.G., Big Poppa (Bad Boy/Arista)</td>
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### Most Added

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<td>2. BOYZ II MEN, Thank You (Motown)</td>
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<td>3. GLORIA ESTEFAN, Everlasting Love (Epic)</td>
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<td>4. BOYZ II MEN, Water Runs Dry (Motown)</td>
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<tr>
<td>5. K7, Move It Like This (Tommy Boy)</td>
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</table>
MOVE IT LIKE THIS
FROM THE GOLD ALBUM SWING BATTA SWING

***AIR POWER*** BDS MONITOR OVER 550 PPW
29-23* TOP 40 RHYTHM CROSSOVER MONITOR

5 NEW ADDS THIS WEEK:
KGGI KHTN KWIN KBXX KZHT

A HIT AT:
Hot87 New York 59 Plays
KKXX Bakersfield 36 Plays
KPRR El Paso 26 Plays
KBFM Brownsville 10 Plays
WVVV Palm Beach 9 Plays

WWKX Providence 85 Plays
WPOW Miami 48 Plays
KLUC Las Vegas 33 Plays
KBXX Houston 26 Plays
KWIN Stockton 10 Plays
WJJS Roanoke 7 Plays

KTFM San Antonio 87 Plays
KYLD San Francisco 44 Plays
KBOS Fresno 30 Plays
KXTZ Las Vegas 21 Plays
WKSS Hartford 9 Plays

UNREPORTED AIRPLAY!
B96 Chicago KMER San Francisco KCAQ Oxnard
WWRH Indianapolis WFHN New Bedford WJMN Boston

HOT PHONES:
KYLD KBOS

KTFM San Antonio 87 Plays
KYLD San Francisco 44 Plays
KBOS Fresno 30 Plays
KXTZ Las Vegas 21 Plays
WKSS Hartford 9 Plays
**Stevie Wonder**

“For Your Love” (Motown)

How long has it been? Lately, all we've had from Stevie is a Koolkwh commercial and a forever-impressive catalog. Stevie answers the was-it-worth-the-wait question with an across-the-board smash. On the smooth tip, we all should pay attention because of who we're dealing with. For those lucky enough to catch the recent mini-tour, this will be an automatic. It's also on Network 40 CD #77.

**Barry White**

“Come On” (A&M)

The follow-up to his “I'm back” record, Barry doesn't stray from what has made him great. For stations who were taken by surprise by the first track, there is no excuse for not hearing this. As you would expect, there is already a large Urban base, so why wait?

**Blackstreet**

“Joy” (Interscope/AG)

The third single from the popular Blackstreet album threatens to take sales over two million. Another ballad to follow up the monster, “Before I Let You Go,” “Joy” is a positive message and good feeling to all who listen. Take Teddy Riley seriously; he has 32 Platinum and 10 Gold records to his credit. Look for his roll to continue with his latest effort.

**Keith Martin**

“Never Find Someone Like You” (Columbia)

The feeling is we have something special here. Having toured with Joey Gill and Hammer, Keith has the experience and the chops to become a major star. Already a runaway smash at Crossover radio, the song is spreading to Mainstream and AC. With a little Boys II Men-type arrangement, Keith makes a strong debut in what will be a long and prosperous solo career.

**Nate Dogg**

“One More Day” (Interscopic/AG)

Breaking out of the pound with a solo smash, Nate is making a name for himself. With smooth West Coast flavor that has made millionaires out of many of his friends, Nate comes up with some tasty rhymes and beats we will remember.

**Spanish Fly**

“Daddy's Home” (Upstairs)

A great base of stations throughout the Southwest are drawing attention to this tasty remake. KTFM, KPRR and others are claiming Top-5 phones on the record (see Most Requested). Arranged in classic style, this time around Spanish Fly has outdone all who have attempted to cover the 1961 Shep and the Limelites tune.

**OK, THERE'S MORE**

With the strength of her bitch act on Motown Place, Traci Lords has a record dropping at the clubs. “Control” (Radioactive) has all of the sultriness one would expect from a teen porn star. There will be enough interest because of who she is to warrant a listen or two... because you can never be too rich – and they are never thin on hit records - MCA has another phat jam on the smooth tip. IV Xample has the best feel of any ballad out there. “I'd Rather Be Alone” (MCA) is getting lots of attention from people anxious to find the next big thing... The fun quotient picks up with a sample from The Main Ingredient on a track from the Fun Factory. “Close To You” (Curb/edel) is a high-energy dance track guaranteed to put a smile on your face. So far, B96, KPRR, KTFM and others are screaming the praises of the band... The latest on the Purple Medley for the artist formerly known as Prince is that release is being delayed while the lawyers run up a bill. We were a week early when last we spoke in reporting the record's availability. Now you should be able to call your local WB rep and get some action.

—Stephen Meade
Montell Jordan
"This is how we do it"

Hear it, feel it, read about it and then watch it blow up!

This is what they're saying:

"Mad Flava, Def Jam is kickin' some ole' R&B vibe for the 95"

Lucious Ice, KBXX Houston

"The music in this record with this man's incredible vocal talent will definitely do some damage. The project is Billboard Chart bound"

Dj Spen, WERQ Baltimore

"At last, an uptempo male artist with female appeal. Montell is definitely a hit!"

Greg Brady, MD WHJX Jacksonville

Airplay on the following stations:

WERQ Baltimore  •  WPGC Washington DC  •  KPRR El Paso  •  WPOW Miami  •  KMEL San Francisco  •  WKPR LA  •  WQHT New York  •  WJMH Greensboro  •  KBXX Houston  •  XHTZ San Diego  •  KLUC Las Vegas

Pro CD on your desk February 6!
LITTLE FISH, BIG FISH, LITTLE FISH, BIG FISH SWIMMING IN THE WATER: As promised, PJ Harvey was the biggest landslide Most Added ever! Industry hype? Bullshit. That's why VIRTUALYALTERNATIVE has put her on the cover— and undoubtedly we won't be the last. It kinda makes you wonder why WMAD, KKNB, WRZX and KEDJ aren't on "Down By The Water". They apparently must have all the ratings they need. Thank you, Lisa Worden and Kurt St. Thomas, for recognizing what a hit this record is and helping to spread the word at radio.

YIPPIE: John Knapp is really the #1 topic of conversation since rumors have him landing the very cool PD slot at WYSR Hartford and working with sister station programmer Robert Benjamin at WHFS Washingon, D.C. Previously a programmer before joining 550 Music in Promotion, John is perfect for rejuvenating the feel of radio. He has great taste in music and fine Mexican food dining. Best of luck... WBRU Providence successfully lures WEQX Albany PD Alex Tobin away from her humble abode to become PD. Expect her to take on the new post after the Gavin Convention. "Woeberdowg" Gary Sloanenwetter will step in as acting PD at WEQX. Call him and get an earful of great picks like Polara (Clean/Resless) and AJAX.

DRINKS ARE ON HALLORAN: So you think you can pick hits? Not as good as these people can! 91X San Diego PD Michael Halloran is the big, winning $25,000 in the AIR competition. KPNG St. Louis MD Sarah Clark will do wheelies on her new Harvey for copping second place and Matt Pinfield could probably care less that he came in third in that he's big time at MTV. Congratulations to all.

CRUNCH, CRUNCH, CRUNCH: Oh pardon me, these special Anchors Of Lead Crackers! Jacks are as addicting as the surprise inside. Mingum, Mingum, good new music from Atlas... Sing and rejoice, Sarah McLachlan has gone Platinum! Congratulations to Steve Schuur and all at Arista for bringing this home— with another hit single just waiting to pop. Or have you not heard "Hold On" or seen its powerful video yet?

BETTER THAN WHO?: EEREZRA! The Buzz is on Better Than Ezra (Elektra). Jay Taylor at KOME claims the station has been on Better Than Ezra for the last couple of weeks (too bad his playlist says differently) and has bumped the spins up to 25 PPW. Meanwhile, KROQ shoots it straight into the "Most Played" records category and 99X has its story to tell as well.

WORSHIP OUR LADY PEACE: Well it doesn't take a genius to see how on the ball our new reporter WXWX Greenville is when PD Rick Schmidt adds Our Lady Peace this week. And just in time for BDS to pick up the detections. WMMS, KPNT, CIMX, WHFS and 99X, to name a few, have also caught the vibe on this Canadian import as well. KPNT St. Louis MD Sarah Clark will do wheelies on her new pick - thinking about how the most played station in the country handled this one?... WORSHIP OUR LADY PEACE: Well it doesn't take a genius to see how on the ball our new reporter WXWX Greenville is when PD Rick Schmidt adds Our Lady Peace this week. And just in time for BDS to pick up the detections. WMMS, KPNT, CIMX, WHFS and 99X, to name a few, have also caught the vibe on this Canadian import as well. KPNT St. Louis MD Sarah Clark will do wheelies on her new pick - thinking about how the most played station in the country handled this one?... WORSHIP OUR LADY PEACE: Well it doesn't take a genius to see how on the ball our new reporter WXWX Greenville is when PD Rick Schmidt adds Our Lady Peace this week. And just in time for BDS to pick up the detections. WMMS, KPNT, CIMX, WHFS and 99X, to name a few, have also caught the vibe on this Canadian import as well. KPNT St. Louis MD Sarah Clark will do wheelies on her new pick - thinking about how the most played station in the country handled this one?... WORSHIP OUR LADY PEACE: Well it doesn't take a genius to see how on the ball our new reporter WXWX Greenville is when PD Rick Schmidt adds Our Lady Peace this week. And just in time for BDS to pick up the detections. WMMS, KPNT, CIMX, WHFS and 99X, to name a few, have also caught the vibe on this Canadian import as well. KPNT St. Louis MD Sarah Clark will do wheelies on her new pick - thinking about how the most played station in the country handled this one?... WORSHIP OUR LADY PEACE: Well it doesn't take a genius to see how on the ball our new reporter WXWX Greenville is when PD Rick Schmidt adds Our Lady Peace this week. And just in time for BDS to pick up the detections. WMMS, KPNT, CIMX, WHFS and 99X, to name a few, have also caught the vibe on this Canadian import as well. KPNT St. Louis MD Sarah Clark will do wheelies on her new pick - thinking about how the most played station in the country handled this one?... WORSHIP OUR LADY PEACE: Well it doesn't take a genius to see how on the ball our new reporter WXWX Greenville is when PD Rick Schmidt adds Our Lady Peace this week. And just in time for BDS to pick up the detections. WMMS, KPNT, CIMX, WHFS and 99X, to name a few, have also caught the vibe on this Canadian import as well. KPNT St. Louis MD Sarah Clark will do wheelies on her new pick - thinking about how the most played station in the country handled this one?... WORSHIP OUR LADY PEACE: Well it doesn't take a genius to see how on the ball our new reporter WXWX Greenville is when PD Rick Schmidt adds Our Lady Peace this week. And just in time for BDS to pick up the detections. WMMS, KPNT, CIMX, WHFS and 99X, to name a few, have also caught the vibe on this Canadian import as well. KPNT St. Louis MD Sarah Clark will do wheelies on her new pick - thinking about how the most played station in the country handled this one?... WORSHIP OUR LADY PEACE: Well it doesn't take a genius to see how on the ball our new reporter WXWX Greenville is when PD Rick Schmidt adds Our Lady Peace this week. And just in time for BDS to pick up the detections. WMMS, KPNT, CIMX, WHFS and 99X, to name a few, have also caught the vibe on this Canadian import as well. KPNT St. Louis MD Sarah Clark will do wheelies on her new pick - thinking about how the most played station in the country handled this one?... WORSHIP OUR LADY PEACE: Well it doesn't take a genius to see how on the ball our new reporter WXWX Greenville is when PD Rick Schmidt adds Our Lady Peace this week. And just in time for BDS to pick up the detections. WMMS, KPNT, CIMX, WHFS and 99X, to name a few, have also caught the vibe on this Canadian import as well. KPNT St. Louis MD Sarah Clark will do wheelies on her new pick - thinking about how the most played station in the country handled this one?... WORSHIP OUR LADY PEACE: Well it doesn't take a genius to see how on the ball our new reporter WXWX Greenville is when PD Rick Schmidt adds Our Lady Peace this week. And just in time for BDS to pick up the detections. WMMS, KPNT, CIMX, WHFS and 99X, to name a few, have also caught the vibe on this Canadian import as well. KPNT St. Louis MD Sarah Clark will do wheelies on her new pick - thinking about how the most played station in the country handled this one?...
P J HARVEY
DOWN BY THE WATER
FROM THE ALBUM
TO BRING YOU MY LOVE

© 1995 ISLAND RECORDS INC.
MANAGED BY PAUL McGUINNESS & SHEILA ROCHE,
PRINCIPLE MANAGEMENT
Commentary by
Gerry Cagle

Call-out research...not this week...not unless I get a big promotion with it...I'll add it at number one! What phrase doesn't fit?

That's easy..."I'll add it at number one." All the other phrases strike fear into the hearts of record promotion people the world over.

Call-out research is on the lips of a lot of people in our business this week. In a previous Country Commentary, I outlined Network 40's plans to publish a weekly chart of the nation's most popular call-out records. After reading the commentary, many of you (in both the radio and record industries) called with your thoughts about such a list.

Programmers and music directors were generally positive. Most of those in radio know the value of research and look forward to a chart that would accurately reflect the top call-out records in the nation.

There were some concerns. Many of you wanted to know how a national call-out chart could accurately reflect your market. There's a simple answer to that: It can't. However, since Country radio is not as formally splintered as Top 40, a national call-out chart can give you a very good barometer of how certain songs are testing across the country. It should be used in conjunction with your own local call-out research to define more accurately the tastes of your particular audience. It can also be used as a verification of your own gut instincts and ears in determining what records to play and how long you should play them.

Network 40 is the first publication to gather and publish call-out information for our readers. It's interesting to note that after Network 40 announced this feature, R&R began soliciting support for a call-out venture covering the Top 40 format. Another person (who might be suspicious of R&R's intent and who might be prone to attack R&R's research, data and ultimate purpose) would probably write a scathing Editorial in response to such an obvious ploy, but certainly not us. We would never stoop to such a thing. It is a much higher plane we seek. (Besides, we've been there and done that!)

We are publishing a call-out chart because we believe it will assist our readers...particularly those in radio...in doing a better job. As stated here previously, the Network 40 call-out chart can be used as a tool by those who can't afford call-out research of their own and as a comparison by those who do their own call-out.

However, as I also stated, too much reliance on research...specifically call-out research...is one of the main reasons the Top 40 format has suffered from a declining and fragmenting audience. Country radio needs to be careful to avoid the same ultimate fate.

Call-out research is best used as one of many tools in determining what is best for your radio station. Call-out research is best at telling a programmer when a record is burning out. Call-out research can help a programmer get an additional read on a record when sales and requests are initially weak or have begun to diminish.

Call-out research cannot predict a hit record. If it could, record companies would never release records that test poorly. Call-out research is best at determining the feelings of the audience once they are familiar with a record. By the very nature of the research, new records are unfamiliar and test that way. This does not mean those records will not ultimately be hits.

Call-out research (or, for that matter, any other kind of research) should never take the place of a programmer's gut instincts or ears in deciding what records to add to a station's playlist. Any programmer who depends on research for all music decisions or computers for all programming decisions should be working for IBM.

The radio business is about talent; a programmer either has it or not. Research can make a programmer better, but it can't be used to make the ultimate programming decisions. A computer print-out can tell you if it looks right. Only a talented programmer's ears can tell you if it sounds right.

And the audience isn't making decisions based on how a station looks.

Network 40's Country section is dedicated to providing different elements that will help programmers make key decisions. Network 40's Country section is also dedicated to exposing and researching new artists and new music. The future of Country music and the Country format lies in breaking new acts and sounds. A fine line must be drawn between too safe and too unfamiliar. Swaying too far toward either side spells disaster...be it a slow, lingering death or immediate doom.

Network 40's Country section will devote an entire page to new artists and new music. We will also devote an entire page to Hot Country reaction records picked by programmers across the nation. Network 40's Country section will feature the most requested songs from our reporting stations. Network 40's exclusive PIP chart will list the most popular songs in the nation. Network 40's Country section will also feature a Call-Out Chart. It is just one of many features designed to give programmers an overall picture of what music is best for their individual stations.

Network 40's Country Call-Out Chart will also be heavily recurrent-based. We believe our own research. Our Call-Out Chart will focus on the hottest recurrents...the chart will not attempt to predict the future popularity of records. Our other features will help do that.

To our radio reporters, we ask that you use the Call-Out Chart as one of many tools. It is not designed to help you pick records that are right for your radio station. It is designed to help you identify the best-testing, most familiar records.

To those in the record business, we ask that you embrace call-out research as a necessary tool for overall successful programming. Not for predictions.

To those in both radio and records, we say, "Try us...you'll like us."
EVERY SATURDAY NIGHT FROM DISNEYLAND

LIVE...SATELLITE...PARTY!

Fifteen Hot Country hits every hour.

Hosted by Hot Country Z93.9's Bo Reynolds.

Guest appearances by Hot Country music stars.

National 800 number for Hot Country requests and dedications.

Exciting Hot Country contests and promotional giveaways.

For more information contact your Premiere Dance Partner at (818) 377-5300.

Music courtesy of TM Century's Country Gold and Hit Discs.
**RETAIL CHART**

**Regional Sales Breakout:**
- **1. VAN HALEN:** Strong sales in the South, especially in Virginia and North Carolina.
- **2. TOO SHORT:** Sales are spread throughout the region, with a slight lead in the Midwest.
- **3. THE CHIEFTAINS:** Sales are consistent across the country, with a strong presence in the Northeast.
- **4. BOYS ON THE SIDE:** Sales are steady across the country, with a strong presence in the East and Midwest.
- **5. HOOTIE & THE BLOWFISH:** Sales are strong in the East and Midwest, with a significant presence in the South.

**Primary Media Exposure:**
- **1. VAN HALEN:** Heavy airplay on alternative and rock radio stations, with additional exposure on music video channels like MTV.
- **2. TOO SHORT:** Word-of-mouth buzz among fans, with limited media coverage.
- **3. THE CHIEFTAINS:** Positive word-of-mouth surpasses media coverage, likely due to the album's unique style.
- **4. BOYS ON THE SIDE:** Film promotion and in-store play, along with radio play.
- **5. HOOTIE & THE BLOWFISH:** Multi-format radio exposure, with MTV programming as well.

**Bin Burners**

**Regional Sales Breakout:**
- **1. VAN HALEN:** Sales are strong in the East, with notable sales in New York City, Pittsburgh, Illinois, and Michigan.
- **2. TOO SHORT:** Sales are consistent throughout the country, with a strong presence in the Midwest.
- **3. THE CHIEFTAINS:** Sales are steady across the country, with a strong presence in the East.
- **4. BOYS ON THE SIDE:** Sales are spread across the country, with a significant presence in the East.
- **5. HOOTIE & THE BLOWFISH:** Sales are strong in the East and Midwest, with a significant presence in the South.

**Primary Media Exposure:**
- **1. VAN HALEN:** Heavy radio and music video exposure.
- **2. TOO SHORT:** Word-of-mouth buzz among fans.
- **3. THE CHIEFTAINS:** Positive word-of-mouth.
- **4. BOYS ON THE SIDE:** Film buzz and in-store play.
- **5. HOOTIE & THE BLOWFISH:** Multi-format radio exposure.

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**BULLETS INDICATE INCREASED SALES**

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**TOP REGIONAL SELLERS**

- **VAN HALEN:** Strong sales in the South, especially in Virginia and North Carolina.
- **TOO SHORT:** Sales are spread throughout the region, with a slight lead in the Midwest.
- **THE CHIEFTAINS:** Sales are consistent across the country, with a strong presence in the Northeast.
- **BOYS ON THE SIDE:** Sales are steady across the country, with a strong presence in the East.
- **HOOTIE & THE BLOWFISH:** Sales are strong in the East and Midwest, with a significant presence in the South.

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**BULLETS INDICATE INCREASED SALES**

- **VAN HALEN:** Heavy airplay on alternative and rock radio stations, with additional exposure on music video channels like MTV.
- **TOO SHORT:** Word-of-mouth buzz among fans, with limited media coverage.
- **THE CHIEFTAINS:** Positive word-of-mouth surpasses media coverage, likely due to the album's unique style.
- **BOYS ON THE SIDE:** Film buzz and in-store play, along with radio play.
- **HOOTIE & THE BLOWFISH:** Multi-format radio exposure, with MTV programming as well.
No. 1 Album.
Billboard Heatseekers Chart 1*-1*

Buzz Bin!

"SHE DON'T USE JELLY"
FROM THE ALBUM.
TRANSMISSIONS FROM THE SATELLITE HEAR™
PRODUCED BY THE FLAMING LIPS AND KEITH CLEVERSLEY

More Than 1,400 Total BDS Detections!
More Than 10 Million Total Listeners!

Spinning At:
WHYT 24 Plays
WPLY 20 Plays
99X 12 Plays
G105 19 Plays
WRQK 30 Plays
WCIL 40 Plays
KSMB 15 Plays
Z100 13 Plays
Q99 39 Plays
B97 16 Plays
KRBE 11 Plays
KWNZ 35 Plays
WPST 27 Plays
KSMB 15 Plays
KROQ 32 Plays
KISF 35 Plays
WBKQ 15 Plays
WFLY 14 Plays
WKQX 45 Plays
WCIL 40 Plays

New Adds Include:
WZJM
WSPK
KROT
WMME
WGTZ
WKXJ
WWKS
WWKZ
WKDY
Plus Many More!

Requests:
WPLY #2
Q99 #1
KISF #2
WPST Top 5
WZQO #1
KRBE Top 10
WKBQ Top 10
WBHT Top 10
WVSR #5
WLAN Top 10
WPXR Top 10

Performing “She Don’t Use Jelly” On Beverly Hills 90210 March 1st

SCOTT BOOKER/HELLFIRE MANAGEMENT
### MUSIC FIRST

#### THE NATION'S HOTTEST MUSIC VIDEO ROTATIONS

**HEAVY ROTATIONS**
- BLACKSTREET: Before I Let You Go
- BOYZ II MEN: Thank You
- SHERYL CROW: Strong Enough
- GREEN DAY: When I Come Around
- MADONNA: Take A Bow
- NIRVANA: The Man Who Sold The World

**BUZZ BIN**
- BUSH: Everything Zen
- DIONNE FARRIS: I Know
- THE FLAMING LIPS: She Don't Use Jelly
- LIVE: Lightning Crashes
- OASIS: Live Forever

**WATCH FOR IT!**

**ADDS**
- TLC: Red Light Special
- Jamie Walters: Hold On
- Milla: Gentleman Who Fell
- The Stone Roses: Love Spreads
- Belly: Now They'll Sleep
- Simple Minds: She's A River
- Bad Religion: Infected

This Saturday, Feb 18th, at midnight, MTV premieres 'Superrock,' a two-hour weekly music series. 'Superrock' will combine Rock, hard-edged Alternative and Alternative Rap music along with a look at the lifestyle trends of the bands and their fans. 'Superrock' will air regularly Saturday nights from midnight - 2:00 am (EST/PST).

**SUPEROCK DEBUTS!**
- XL: You Gotta Be
- EAGLES: Love Will Keep Us Alive
- HOOTIE & THE BLOWFISH: Hold My Hand
- TOM PETTY: You Wreck Me
- MADONNA: Take A Bow

**LARGE**
- BONNIE RAITT: You Got It
- BOYZ II MEN: On Bended Knee
- DIONNE FARRIS: I Know
- GIN BLOSSOMS: Allison Road
- GLORIA ESTEFAN: Everlasting Love
- R.E.M.: Bang and Blame
- SHERYL CROW: Strong Enough
- STONE TEMPLE PILOTS: Interstate Love Song

**XL**
- DES'REE: You Gotta Be
- EAGLES: Love Will Keep Us Alive
- HOOTIE & THE BLOWFISH: Hold My Hand
- TOM PETTY: You Wreck Me

**MARKET BREAKS**

**NEW YORK, NY**
- #1 Rap: Method Man: Release Yo Self... 210
- #1 Urban: Adina Howard: Fresh Like Me... 658
- #1 Pop: TLC: Creep... 339
- #1 Rock/Alt: Bush: Everything Zen... 568

**LOS ANGELES, CA**
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- #1 Urban: Jewell: Woman To Woman... 155
- #1 Pop: TLC: Creep... 339
- #1 Rock/Alt: Bush: Everything Zen... 568

**BREAKING OUT OF THE BOX**

**ADDS**
- Shaquille O'Neal: No Hook... 213
- Motley Crue: Shout At The Devil... 246
- Slayer: Serenity... 230
- Donna Summer: Melody of Love... 215

**ADDS OUT OF THE BOX**
- Gollby: Too Short: The Game Is Sold, Not Told... 325
- Jesse Campbell: When U Cry I Cry... 295
- Massive Attack: Protection... 303
- Oasis: Live Forever... 285
- Offspring: Gotta Get Away... 280
- Portrait: I Can Call You... 297
- Rascal: Salvation... 307
- Rappin' 4-Tay: I'll Be Around... 315
- RBL Posse: Bounce To This... 321
- Ruffnex Sound System: Luv Bump... 308
- Sick Of It All: Scratch The Surface... 327
- Spice 1: Face Of A Desperate Man... 302
- Wu Tang Clan: Wu Tang Clan Ain't Nothin... 298

**CAST OF 'ELLEN' TAKES OVER:**
Ellen Degeneres, along with the entire cast of the sitcom 'Ellen,' will host three hours of videos this Saturday and Sunday. Saturday 4-7 pm, Sunday 1-4 pm EST.
TADOW, adj:*

1. Sounds Like Ice Cube... Tests Like Boyz II Men! Adult females 18-34 crave this sound.
   Ref: Shellie Hart, MD KUBE Seattle

2. After four weeks of full-time play, TADOW! Strong phones, research and sales! It's a hit in H-Town!
   Ref: Greg Head, MD KBXX

3. First day, actual O.J. trial expletive: TADOW!
   Ref: Christopher Darden, O.J. Trial Prosecution Attorney

---

*SEE ALSO:
KUBE NEW! 13 Plays  KKBTT 45 Plays  KMEL 19 Plays
KCAQ NEW!  KHQT 42 Plays  KJYK 17 Plays
KKSS 64 Plays  WJMH 22 Plays  Z90  13 Plays
KPWR 61 Plays  KPSI 22 Plays  KYLD 12 Plays
KBXX 59 Plays  KWIN 22 Plays                 

Ice Cube

"What Can I Do?"
BOONIE RAITT (CAPITOL)

- Raitt is the daughter of Broadway singer/actor John Raitt. Early on, she developed a love for Blues and R&B.
- She began singing and playing guitar in Boston clubs in the early '70s. Her self-titled debut album in 1971 featured the likes of Robert Johnson and Sippie Wallace.
- After nearly 20 years of cult popularity, Raitt hit the big time with *Nick Of Time*, which won three Grammy Awards and sold almost four million records.
- Her follow-up, *Luck Of The Draw*, featured the singles, "Something To Talk About" and "Thing Called Love" and sold five million records.
- Her current single is "You Got It," which was Roy Orbison's last hit before he passed away. The song is on *Blue Bayou*.

COLD COLLECTIVE SOUL (ATLANTIC/AG)


- Their name comes from Ayn Rand's *The Fountainhead*, where mankind is described as a "collective soul.
- Ed and Dean Roland grew up in a strict household; they were discouraged from listening to the radio. Even so, they were influenced by Elvis and Jerry Lee Lewis.
- Ed studied guitar at the Berklee School of Music in Boston, then worked at an Atlanta recording studio.
- For five years, Ed and drummer Shane Evans played in a variety of bands before evolving into Collective Soul.
- Ed decided to emphasize his songwriting and wrote "Shine." They put it on their independent debut album; it generated airplay on Atlanta College station, WRAS. Soon, area AORs began playing the tune as well.
- That success caught the eyes and ears of Atlantic Records, which signed the band, remastered the album and released "Shine" as the first single.
- Odd Jobs: Jerry Steinfeld once sold light bulbs by telephone. Then, after a week when he made nothing, he came up with the idea for his TV stream.
- With just three months of formal schooling, Thomas Edison patented 1,093 inventions in his lifetime. What's more, his last breath is preserved in a tube in Dearborn, MI. Why? He was working on a lifelong breath freshener when he croaked.
- Brain teaser: How many times is the word "Duke" repeated in the classic 1962 Gene Chandler smash, "Duke Of Earl?"
- No, "salmagundi" was not the name of Jimmy Hoffa's hit man! ... And did'ja figure out that there ain't no page 83 yet???
- The current single, "Gel," comes from The Jerky Boys soundtrack.

TRIVIA

by Mel St. Velour, Jr.

Word Of The Week: "Salmagundi." Definition on page 83.

Didja know... that less than half of the single men in the U.S. who reach 35 ever get married? Apparently, the male population of San Francisco throws off the curve. Not that there's anything wrong with that...

Odd Jobs: Jerry Steinfeld once sold light bulbs by telephone. Then, after a week when he made nothing, he came up with the idea for his TV stream.

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Brain teaser: How many times is the word "Duke" repeated in the classic 1962 Gene Chandler smash, "Duke Of Earl?"

No, "salmagundi" was not the name of Jimmy Hoffa's hit man! ... And did'ja figure out that there ain't no page 83 yet???

Brain teaser II: What does *Dennis The Menace* TV star Jay North have in common with the cartoon series, *The Flintstones*?

"Gone To Pot": One out of every three Americans flushes the toilet while sitting on it. The other two are way too drunk...

Speaking of which, Prince Charles has an unusual hobby: he's an avid collector of toilet seats. He uses them as ear muffs.

The word "Duke" is sung 132 times in "Duke Of Earl."

Jay North was the voice of "Hamm Ramon Rubble."

...And Chin Ho as Wo Fat.

Which brings up Jack Lord, the first choice to be Capt. Kirk in the *Star Trek* TV series. However, the deal fell through when he demanded to own part of the show. Who's more, no one liked his ad-libs, "Book him, Sentry," "Book him, Bones..."

This Just Off The Wire: Mussolini's favorite cartoon character was Goebel Wolf. His second favorite: Huckleberry Hitler.

"Salmagundi" - noun; a mixture. Taken from an Italian amphibian salad.

Percentage of Radio Station Sales Depts. that...
- think they should stop doing O.J./Nicole shunts out of respect for the deceased.
- think all's fair in staging outrageous promotions.
- think...
You Can Never Ask Too Much (Of Love)

ONE OF THE MOST ADDED THREE WEEKS IN A ROW!!
R&R A/C Chart D-28*

Top 40 Airplay Includes:
- WNCI Columbus
- Z90 San Diego
- KZHT Salt Lake City
- KISN Salt Lake City
- KYIS Oklahoma City
- KZFM Corpus Christi
- KZII Lubbock
- WWCK Flint
- KTMT Medford
- KHTN Modesto
- WCIW Beckley
- WWKZ Tupelo
- KISR Ft. Smith
- KQIZ Amarillo
- WKMI Corning
- KLBQ El Dorado
- WZPK Manchester
- WIFC Wausau

Plus Many More!

A/C Airplay Includes:
- WBEB Philadelphia
- WBMX Boston
- KOSO Modesto
- WLIF Baltimore
- WRCH Hartford
- KUDL Kansas City
- WMJQ Buffalo
- WRVR Memphis
- KQXT San Antonio
- WLEV Allentown
- KTHT Fresno
- WLQR Toledo
- KKMJ Austin
- WTCB Columbia
- WDEF Chattanooga
- KLAZ Little Rock
- WDLX Jacksonville

Plus Many More!
<table>
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<tr>
<th>Station</th>
<th>City</th>
<th>Most Requested Tracks</th>
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</table>
| KIXY 94.1    | San Angelo, Brad Douglas | 1. Brownstone, If You Love Me  
2. Soul For Real, Candy Rain  
3. Real McCoy, Run Away  
4. TLC, Creep  
5. N II U, I Miss You |
| WKRQ 95.9 FM | Cincinnati, Race Taylor | 1. Hootie & The Blowfish, Hold My Hand  
2. Blessid Union Of Soul, I Believe  
3. The Rolling Stones, You Got Me  
4. Babyface, When I Can See You  
5. Collective Soul, Gel |
| THE COAST 95.9 FM | Boston, Ralphie Marino | 1. Luchie Lu, Rich Girl  
2. Soul For Real, Candy Rain  
3. Notorious B.I.G., Big Poppa  
4. Andru Donalds, Mishile  
5. Mary J. Blige, I'm Goin' Down |
| WJMN 94.5 FM | Boston, Ralphie Marino | 1. Luchie Lu, Rich Girl  
2. Soul For Real, Candy Rain  
3. Notorious B.I.G., Big Poppa  
4. Andru Donalds, Mishile  
5. Mary J. Blige, I'm Goin' Down |
| MIX 107.3 FM | Boston, Ralphie Marino | 1. Luchie Lu, Rich Girl  
2. Soul For Real, Candy Rain  
3. Notorious B.I.G., Big Poppa  
4. Andru Donalds, Mishile  
5. Mary J. Blige, I'm Goin' Down |
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5. Mary J. Blige, I'm Goin' Down |
"Brean Springsteen Greatest Hits" album hits stores Tuesday, February 28, and the newly recorded "Murder Incorporated" (with the E Street Band) hits the satellite Wednesday, February 16, 5 P.M., est-Seton 3-5. Transponder 19, Channels 10 & 1. See Bruce live on the Grammy's Wednesday, March 1.

Nearby 3,000 Hot 100 BDS spks. 16-12+Top 40 Mainstream, 38+ Top 40/Adult, Hot 100 35-27+ single and album sales TRIPLED this week! "Wild Seed-Wild Flower" debuts on the New Artist Album chart 291. Catch Dionne's major market tour NOW!

Big buzz on Sophie B...Press, touring and her recent performance on Howard Stern's national radio show juiced album sales big time. Sophie's promo tour continues (requests to your Columbia rep). Already over 49 Top 40 and adult stations pre-impact airplay.

Keith Martin's gifted voice and beautiful songs are taking pop, R&B and adult radio by Storm. Never Find Someone Like You is over 300 pre-impact date spins. Stations seeking major callout success out-of-the-box and immediate phone. Major market inlay: WMCM, KKFI, Y105, KMCL, KYLD, WPGC, 92Q, KTFM, FM102, WWKS, WVID and more. Cassette single in-store Valentine's Day.
1. Weezer, Buddy Holly
2. Ini Kamoze, Here Comes The
3. Immature, Constantly
4. Green Day, When I Come Around
5. TLC, Creep

WHY! Miami, Jade Alexander
1. Real McCoy, Another Night
2. Ini Kamoze, Here Comes The
3. 4 P.M., Sukiyaki
4. Martin Page, In The House Of
5. Madonna, Take A Bow

WVIC Lansing, Geronimo
1. Ini Kamoze, Here Comes The
2. Weezer, Buddy Holly
3. Apache Indian, Boom Shank-A-Lak
4. Flaming Lips, She Don't Use Jelly
5. Green Day, When I Come Around

WWST Knoxville, Toddzilla
1. Green Day, When I Come Around
2. Ini Kamoze, Here Comes The
3. Boyz II Men, On Bended Knee
4. TLC, Creep
5. Tom Petty, You Don't Know

KISF Kansas City, Booker Madison
1. Green Day, When I Come Around
2. Flaming Lips, She Don't Use Jelly
3. The Murmurs, You Suck
4. Pearl Jam, Better Man
5. Dionne Farris, I Know
6. Collective Soul, Gel
7. Sheryl Crow, Strong Enough
8. Pete Droge, If You Don't Love
9. Live, Lightning Crashes
10. Veruca Salt, Seether

WZJIM Cleveland, Don Jackson
1. Weezer, Buddy Holly
2. Boyz II Men, On Bended Knee
3. Bone Thugs-N-Harmony, For tha
4. Green Day, When I Come Around
5. Will One Blood, Whiney, Whiney
6. 4 P.M., Sukiyaki
7. Dr. Dre & Ed Lover, Back Up
8. Pearl Jam, Better Man
9. Brandy, I Wanna Be Down

WJMX Florence, C.J. McKay
1. Pearl Jam, Better Man
2. R.E.M., Bang And Blame
3. Veruca Salt, Seether
4. Green Day, When I Come Around
5. Collective Soul, Gel
6. Will One Blood, Whiney, Whiney
7. Pete Droge, If You Don't Love
8. the cranberries, Zombie
9. Dionne Farris, I Know

WVNZ Norfolk, Justin Stone
1. Green Day, When I Come Around
2. 4 P.M., Sukiyaki
3. TLC, Creep
4. Will One Blood, Whiney, Whiney
5. Weezer, Buddy Holly
6. Corona, The Rhythm Of The
7. Jamie Walters, Hold On
8. Andru Donalds, Mishale
9. Blackstreet, Before I Let You Go
ONE VISION
ONE VOICE
ONE WORLD
ONE WILLI

WILLI ONE BLOOD
WHINEY, WHINEY
(WHAT REALLY DRIVES ME CRAZY)

NETWORK 39*
NETWORK MOST REQUESTED!

FROM THE ORIGINAL MOTION PICTURE SOUNDTRACK
DUMB AND DUMBER

A NEW LINE CINEMA RELEASE
ON THE RCA RECORDS LABEL
The New Sound Of MAGIC 93.1 FM

KZMG BOISE, C.B.
1. Green Day, When I Come Around
2. Willi One Blood, Whiney, Whiney
3. Boyz II Men, On Bended Knee
4. Weezer, Buddy Holly
5. Tom Petty, You Don’t Know

KJYO OKLAHOMA CITY, DYLAN
1. 4 P.M., Sukiyaki
2. All-4-One, (She’s Got) Skillz
3. TLC, Creep
4. Hole, Doll Parts
5. Offspring, Self Esteem
6. Toni Braxton, I Belong To You
7. Corona, The Rhythm Of The
8. Real McCoy, Run Away

WABB FM MOBILE, CRASH
1. Ini Kamoze, Here Comes The
2. 4 P.M., Sukiyaki
3. Green Day, When I Come Around
4. Bon Jovi, Always
5. Willi One Blood, Whiney, Whiney
6. TLC, Creep
7. Weezer, Buddy Holly
8. the cranberries, Zombie

WABB 101 FM

LD

KJ-103

KJYK TUCSON, M.C. BOOGIE D.
1. Boyz II Men, On Bended Knee
2. Brandy, I Wanna Be Down
3. Dru Down, Mack Of The Year
4. TLC, Creep
5. 69 Boyz, Toosie Roll
6. Real McCoy, Run Away

KBOS FRESNO, MIKEY ON THA Mic
1. TLC, Creep
2. Boyz II Men, On Bended Knee
3. Blackstreet, Before I Let You Go
4. Brandy, I Wanna Be Down
5. Boyz II Men, Water Runs Dry

KCBS ALBERT LEA, STEPH BELLESEN
1. Flaming Lips, She Don’t Use Jelly
2. Green Day, When I Come Around
3. Ini Kamoze, Here Comes The
4. Offspring, Self Esteem
5. Hole, Doll Parts
6. Boyz II Men, On Bended Knee
7. Trombone Shorty, Funk
8. TLC, Creep
9. Coolio, Fantastic Voyage

WIXX 101

WKPK TRAVERSE CITY, BRENT COSSMEL
1. Gillette, Mr. Personality
2. Willi One Blood, Whiney, Whiney
3. Flaming Lips, She Don’t Use Jelly
4. Coolio, I Remember
5. Boyz II Men, On Bended Knee
7. Lil Suzy, Promise Me
8. Offspring, Got To Get Away
ADINA HOWARD
FREAK LIKE ME

It's no secret - you've never had a freak like this.

The premiere single and video from the forthcoming debut album Do You Wanna Ride.

Produced by Mass Order for Double Lady Productions
Executive Producers: Max Gousse, Gerry Griffith, Regret Ro-nain, Livio Harris
Management: Biggie Management, New York/Los Angeles

After Only 2 Weeks!
Single Exploding!
Pop SoundScan #55-36*

D.C. # 4-4
Phoenix #17-10
Baltimore #10-5
N.Y. #44-17*
Dallas #30-15
Houston #85-30
Tucson #33-14

Freakin' At:
KYLD  KDON
KPRR  KWIN  KLUC
R/C Monitor #25-21* Airpower
Closing In On 700 Plays
Freakin' Huge Plays:

XHTZ 56 Plays
KKFR 43 Plays
WKHT 39 Plays
WERQ 37 Plays
KJYK 33 Plays
WHHB 33 Plays
WJJS 24 Plays
KWIN 20 Plays
XQMQ 19 Plays
KBXX 17 Plays
KMEL 22 Plays

WJM 47 Plays
WWKH 42 Plays
WHJX 36 Plays
WJMH 33 Plays
KHTN 32 Plays
KZFM 30 Plays
KCAQ 23 Plays
KFFM 20 Plays
KIKI 18 Plays
KLUC 37 Plays
KZHT 14 Plays
WFLZ 13 Plays

#6 Requests

* "elholwa.

Heavy
1. Weezer, Buddy Holly
2. Willi One Blood, Whiney, Whiney
3. Sheryl Crow, Strong Enough
4. 4 P.M., Sukiyaki
5. Ini Kamoze, Here Comes The
7. TLC, Creep
8. Deadeye Dick, New Age Girl

1. Willi One Blood / Whiney, Whiney
2. Flaming Lips / She Don't Use Jelly
3. Real McCoy / Run Away
4. Collective Soul / Gel
5. Firehouse / I Live My Life For You

1. Ini Kamoze, Here Comes The
2. BoneThugs-N-Hannony, Thaggish
3. Boyz II Men, On Bended Knee
4. 69 Boyz, Tootsee Roll
5. TLC, Creep
6. Crazy Legs, Happy & You Know
7. 4 P.M., Sukiyaki
8. Lil Suzy, Promise Me
9. Boyz II Men, Water Runs Dry

1. Sheryl Crow, Strong Enough
2. Weezer, Buddy Holly
3. Green Day, When I Come Around
4. Collective Soul, Gel
5. Van Halen, Don't Tell Me
6. the cranberries, Zombie
7. Queensryche, Bridge
8. Martin Page, In The House Of
9. Gloria Estefan, Everlasting

1. Willi One Blood, Whiney, Whiney
2. Flaming Lips, She Don't Use Jelly
3. Real McCoy, Another Night
4. Weezer, Buddy Holly
5. Pete Droge, If You Don't Love
7. Flaming Lips, She Don't Use Jelly
8. Firehouse, I Live My Life For

1. Boyz II Men, On Bended Knee
2. Pearl Jam, Better Man
3. 69 Boyz, Tootsee Roll
4. Collective Soul, Gel
5. Boyz II Men, On Bended Knee

1. Tom Petty, You Don't Know
2. Van Halen, Don't Tell Me
3. R.E.M., Bang And Blame
4. Weezer, Buddy Holly
5. Sheryl Crow, Strong Enough
6. the cranberries, Zombie
7. Dionne Farris, I Know

1. Bon Jovi, Always
2. Weezer, Buddy Holly
3. Boyz II Men, On Bended Knee
4. Hootie & The Blowfish, Let Her
5. Green Day, When I Come Around

1. All-4-One, (She's Got) Skillz
2. Weezer, Buddy Holly
3. Willi One Blood, Whiney, Whiney
4. Flaming Lips, She Don't Use Jelly
5. Venca Salt, Seether
6. Blackstreet, Before I Let You Go
7. Queensryche, Bridge
8. Martin Page, In The House Of
9. Gloria Estefan, Everlasting
PORTISHEAD

SOUR TIMES
(NOBODY LOVES ME)
From The Album Dummy

6* BILLBOARD MONITOR ALTERNATIVE CHART
88* SOUNDSCAN ALBUM CHART

NEW THIS WEEK!!!!!!!
KISF KFFM KQID
WWXM KMCK KYYY

GAINING MOMENTUM!!!!!
WHYT 68 Plays WNFZ 46 Plays
KROQ 35 Plays WLUM 30 Plays
KRBE 21 Plays KUTQ 17 Plays
WGRG 17 Plays WGRD 16 Plays
WNNX 16 Plays WSBG 9 Plays
WDDJ 8 Plays WYKS 7 Plays
WABB 5 Plays KFFM 5 Plays

MTV BuzzClip VH Darcy's Music THE BOX
Have You Heard The News?
Hanging with Elektra artist Huey Lewis recently are (l-r): WALK Long Island Promo Ass't. Dave Eagle, WALK middays jock K.T. Mills, Huey Lewis and Elektra Records’ Mark Snider.

They Got Yer Track Dates, Right Here...
Using a little, uh, persuasion on KZIO Duluth PD James Baker (center) are (left) EMI Nat. Dir. Midwest Promo/Mktg. Gary Trozzi and EMI VP Top 40 Promo Michael Steele.

Animal Instinct
The Z100 Morning Zoo recently welcomed Columbia mega-artist Mariah Carey to the studio. (l-r): WHTZ New York’s John Lander, Carey, WHTZ’s “Elliott The Producer” and WHTZ’s Patty Steele.

You Need Help With That?
Showing us the quickest and most efficient way to get a hernia is KCGQ Cape Girardeau OM Craig Michaels, who told recent contest winner Lisa Miley how they did it in South Central L.A. after the Rodney King cops’ verdicts were read.

Toni! Toni! Toni!

Hero’s Welcome
WJLK Asbury Park welcomed hometown boy Jon Bon Jovi at a recent gig. (l-r): WJLK-FM AP/MD Dan Turi, Jon Bon Jovi and WJLK PD Gary Guida.

You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502.
A SPOT OF BRANDY

A FOREIGN MATTER
'70s supergroup Foreigner stopped by WTIC FM Hartford to find out what love is. (l-r): WTIC PD Paul Cannon, Foreigner's Mick Jones and Lou Gramm, WTIC MD Tony Bristol, WTIC APD Steve Sahiany.

A MIXED NUTS
WNVZ Norfolk MD Sean Sellar's (left) and middays Mike Allen star in the horrific new movie, The Incredible Two-Headed Siamese Jock.

A SHE KNOWS, SHE KNOWS
Columbia artist Dionne Farris (center) recently visited WSTR Atlanta to deflate her jacket with (l-r): WSTR PD Don Benson, afternoon drive guy Craig Hunt, WSTR APD Kevin Peterson and Columbia's Brian Rhoades.

A SIMPLE REQUEST

A THE YELLOW ZONE IS FOR...

A SPOT OF BRANDY

A FOREIGN MATTER

A SHE KNOWS, SHE KNOWS

A SIMPLE REQUEST

A THE YELLOW ZONE IS FOR...
LES GET TOGETHER
Rush Communications
Chmn. Russell Simmons.
The BOX Exec. VP Les
Garland and Tommy Boy
Records Pres. Monica
Lynch attended a concert
and party celebrating the
move of BOX headquar-
ters to South Beach.

NO PHAIR
Atlantic artist Liz Phair gives WHTZ New York’s Dir. of Oper./Programming Steve
Kingston (left) and Z100 afternoon Z-jay Elvis Duran sign language lessons during a
recent visit.

GOING TO TOWN
Members of Luke Records’ H-Town and KQIZ Amarillo enjoy last week’s Halloween
bash sponsored by the Alzheimer’s Society. (l-r): KQIZ Amarillo morning guy Fred
Kelly, H-Town member, contest winner, Z93’s Dewight, Z93 PD Ted Kelly and an-
other contest winner.

PIN THE STAPLES ON THE PLAYMATE
1994 Playboy Playmate of the Year Jenny McCarthy gave KROQ Los Angeles’ morn-
ing team Kevin and Bean film negatives of her baby pictures—but they weren’t de-
veloped. (tap.. tap..) Is this magazine on?

HAIL TO THE CHIEF
Arista group N II U hung out with Arista Pres. Clive Davis as he congratulated them
on the phenomenal success of their single, “I Miss You.” (l-r): 3 Boys From Newark
Producer: Vincent Herbert, Arista Pres. Clive Davis, N II U’s Don Carlis, N II U
Management/angelway Artists Inc.’s Robyn Crawford, N II U’s Chris Herbert
(kneeling), Craig Hill and Chuckie Howard.

TC WITH WB
Warner Bros. artist Tevin Campbell wonders why he still gets carded at his own per-
Sr. VP Black Music Promo Ray Harris, Tevin, WB VP Black Music Promo Hank
Spann and WB Promo Mgr. Gary O’Neal.

* You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 *
Calling All Golfers.....

The Urban Network is planning our very first golf tournament to coincide with the 6th annual PowerJam Conference in Palm Springs, February 15-19th, 1995. The tournament is scheduled for Wednesday, February 15th beginning at 8am. We expect to be finished by 4pm.

Hillary Johnson, President of Valley Vue Records is also serving as a co-host with Urban Network for this event.

You can play golf as the prestigious Bob Hope Golf Classic is underway. The tournament will take place at the Desert Princess Country Club, right next to the Doubletree Resort at 28-555 Landau Blvd. in Cathedral City, California.

The costs of “hitting the greens” is $125 a player. Make checks payable to Urban Network, 120 N. Victory Blvd., Suite #207, Burbank, Calif. 91502.

Greens, cart fees, range balls, and a delicious boxed lunch are in the package! Duffers are welcome too.

To register call Miller London at (818) 843-5800 today. Reservations accepted until Monday, February 6, 1995!!

Bring your beach shoes for the sandtraps and your ball retriever for the lake.

***

DON’T HESTITATE....REGISTER TODAY.....
“There will be two par 3 hole in one awards” • One will be a $10,000 hole in one.... The other will be a brand new car • Prizes for the longest drive....& closest to the hole

***

Don’t let A.D. Washington outdress you!!!!!!

<table>
<thead>
<tr>
<th>G O L F</th>
<th>P L A Y E R</th>
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<td>5.</td>
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</table>
SPEND PRESIDENT’S WEEKEND WITH THESE PRESIDENTS

Clive Davis, a special guest, one-on-one conversation with Dave Sholin by the founder and president of Arista Records and one of the most influential record executives of all time. This is the first time Clive Davis has spoken before the industry in over 10 years! Seating is limited to this rare and special event.

PERFORMANCES BY . . . (listed alphabetically)

AUGUST SONS
DAVE ALVIN
THE B.U.M.S.
BAD RELIGION
BARE NAKED LADIES
BELLY
BETTER THAN EZRA
BLUE RODEO
BLUES TRAVELER
BONE PONY
BOKING CHANDIS
BROOKLYN FUNK ESSENTIALS
BUNNYGRUNT
CAPLETSON
CASH MONEY CLICK
THE CAULIFIELDS
MARSHALL CHAPMAN
LARRY Coryell & DONALD HARRISON
CHRISTOPHER CROSS
DAVE MATTHEWS BAND
DEREYE DICK
THE DELREVENTES
DIRT MERCHANTS
DISHWALLA
PETE DOBRÉ
JOE ELY
40 THIEVZ
DIONNE FARRIS
ROSIE FLORES
STEVE FORBERT
FOSSIL
MICHAEL FRACASSO
FUNKDOOBIE
GARY BARTZ QUINTE
600 C00 DOLS
GOODIE MOB
P.J. HARVEY
HOME
JAYHAWKS
OJ JAZZY NICE & ANDREW JERVIS
JIM LAUDERDALE
JUNIOR BROWN
K-DEE
ROBERT EARL KEEN
KICKING GIANT
KITTYWINDER
KORN
SONNY LANDRETH
LARGE PROFESSOR
LAZY
MAGNAPOL
MOIST
MORPHINE
KEITH MURRAY
NEO'S ATOMIC DUSTBIN
IVAN NEVILLE
NINE INCH NAILS
HEATHER NOVA
O.C.
OMAR
JOAN OSBORNE
GRAHAM PARKER
NICHOLAS PAYTON
PEABODY
POP WILL EAT ITSELF
THE POSTER CHILDREN
PRICK
RAMPAGE THE LAST BOYSCOUT
RAS KASS
ROTTIN RAZKALS
TOM RUSSELL
SNFU
SAFETY
THE SAMPLES
SEBADON
JULES SCARER
TOOD SNIDER
TOENUT
SINGOLA
SONIA GADA
SONS OF ELVIS
SPIN DOCTORS
SUBDORES
JACKY TERRASSON
TIMBUL 3
VIBROLOX
JOHN WAITE
MARK WHITIELD
WILCO
 MARTIN ZELLAR
ZUMPAKO

1995 GAVIN SEMINAR
Hyatt Regency, New Orleans
FEBRUARY 15TH-18TH

Seminar Registration Hotline: (415) 495-3200
Hotel Registration: (504) 581-1234 (Ask for reservations)
Plane Reservations: (800) 747-2144

Special Top 40 Riverboat Awards Brunch brought to you by Atlantic, Columbia and MCA Records
<table>
<thead>
<tr>
<th>Rank</th>
<th>Artist</th>
<th>Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mary J. Blige</td>
<td>&quot;I'm Goin' Down&quot;</td>
</tr>
<tr>
<td>2</td>
<td>Brandy</td>
<td>&quot;Oh Yeah!&quot;</td>
</tr>
<tr>
<td>3</td>
<td>Big Poppa</td>
<td>&quot;Lucky One&quot;</td>
</tr>
<tr>
<td>4</td>
<td>&quot;The Sweetest Days&quot;</td>
<td>&quot;When The Beat Drops&quot;</td>
</tr>
<tr>
<td>5</td>
<td>Michael Bolton</td>
<td>&quot;Over It&quot;</td>
</tr>
<tr>
<td>6</td>
<td>The Game</td>
<td>&quot;The One You Want&quot;</td>
</tr>
<tr>
<td>7</td>
<td>&quot;Love Will Keep Us Alive&quot;</td>
<td>&quot;Always And Forever&quot;</td>
</tr>
<tr>
<td>8</td>
<td>&quot;Kool &amp; The Gang&quot;</td>
<td>&quot;I'll Make Love To You&quot;</td>
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<td>9</td>
<td>&quot;Keep It Up&quot;</td>
<td>&quot;Lobby&quot;</td>
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<tr>
<td>10</td>
<td>&quot;Do It Again&quot;</td>
<td>&quot;Can You Feel The Love&quot;</td>
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<td>11</td>
<td>&quot;Nothin' Left Behind Us&quot;</td>
<td>&quot;Mind My Business&quot;</td>
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<td>12</td>
<td>&quot;Beautiful Life&quot;</td>
<td>&quot;Love Will Keep Us Alive&quot;</td>
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<td>13</td>
<td>&quot;Work That&quot;</td>
<td>&quot;Always And Forever&quot;</td>
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<td>14</td>
<td>&quot;It's Always&quot;</td>
<td>&quot;Amazing&quot;</td>
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<td>15</td>
<td>&quot;I Need To Know&quot;</td>
<td>&quot;Thank You&quot;</td>
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<td>16</td>
<td>&quot;Together&quot;</td>
<td>&quot;Friends&quot;</td>
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<td>17</td>
<td>&quot;I'm Goin' Down&quot;</td>
<td>&quot;The One You Want&quot;</td>
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<td>18</td>
<td>&quot;Weaver&quot;</td>
<td>&quot;I'll Make Love To You&quot;</td>
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<td>19</td>
<td>&quot;Rain&quot;</td>
<td>&quot;I Can't Stop Loving You&quot;</td>
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<tr>
<td>20</td>
<td>&quot;Here Comes The Rain&quot;</td>
<td>&quot;Love Will Keep Us Alive&quot;</td>
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</tbody>
</table>

Note: The table lists selected tracks from various artists, potentially indicating popular songs from a particular time period. The list includes a mix of R&B, pop, and hip-hop tracks.
FOREIGNER

AFTER ONLY TWO WEEKS!...

WMXS 31X  WRQX 31X  WJMJ 28X  WROE 21X  WMGN 21X
WKEE 27X  WMXO 23X  KVUU 27X  WGTK 18X  WC50 17X
KKIU 17X  WMTX 17X  WRMF 16X  WTGM 15X  WMMX 15X
KYMG 14X  KKLI 13X  WKYB 13X  WWWM 12X  WMT 12X
KXYQ 12X  WOBM 12X  WGAY 12X  KMAJ 12X  KTLN 11X
WLZW 10X  KHMX 10X  WAHR 10X  WLIB 10X  WHBC 10X
WNSY 10X  WLQR 10X  WLTF 9X  KISC 9X  KUDL 8X
WRVR 8X  WRCH 8X  KUDP 8X  WJLK 7X  WBBB 7X
KQXT 7X  KRNO 7X  WTCB 7X  KCIX 6X  KSNE 5X
WGSY 5X  WDLX 5X  KJSN 5X

34* A/C CHART
940 PPW
NETWORK

Until The End Of Time

Management: Steve Barnett & Stewart Young • Hard To Handle
SONS OF ELVIS

“FORMALDEHYDE”

WLUM! and....
WMMS 32 Spins
KEDG 24 Spins
KNNC 18 Spins
WENZ 15 Spins
WEOX 11 Spins
WRLG 9 Spins
KLZR 9 Spins
WCHZ 8 Spins

WBRE 30 Spins
ZEPHYR 18 Spins
WOXY 15 Spins
KEDJ 14 Spins
KWOD 10 Spins
WHYT 9 Spins
KTOZ 9 Spins
KTCL 7 Spins

ALSO SPINNING AT
KROQ  WBRU  WRNR  KOME
KYYS  WZAT  WTPA  WNNX

“TOP-5 PHONES/IT’S RED HOT FOR US.”
JOHN GORMAN. PD WMMS

MTV 120 Minutes
<table>
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<th>TW</th>
<th>ARTIST</th>
<th>SONG</th>
<th>INDEX</th>
<th>TOTAL STNS.</th>
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<td>I'm The Only One</td>
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<tr>
<td>BOYZ II MEN. Water Runs Dry (Motown)</td>
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<tr>
<td>MADONNA. Take A Bow (Maverick/Sire/WB)</td>
<td>+346</td>
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(Coming Soon...)
<table>
<thead>
<tr>
<th>Artist/Song/Label</th>
<th>ZW</th>
<th>LW</th>
<th>TW</th>
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<tr>
<td>MADONNA. Take A Bow (Maverick/Sire/WB)</td>
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<td>BOYZ II MEN. On Bended Knee (Motown)</td>
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<td>DES'REE. You Gotta Be (550 Music/Epic)</td>
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<td>HOOTIE &amp; THE BLOWFISH. Hold My Hand (Atlantic/AG)</td>
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<td>TOM PETTY. You Don't Know How It Feels (WB)</td>
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<td>BON JOVI. Always (Mercury)</td>
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<td>REAL MCCOY. Another Night (Arista)</td>
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<td>TLC. Creep (LaFace/Arista)</td>
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<td>4 PM. Sukiya (Next Plateau/London/Island)</td>
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<td>R.E.M. Bang And Blame (WB)</td>
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<td>CORONA. The Rhythm Of The Night (Eastwest/EEG)</td>
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<td>DIONNE FARRIS. I Know (Columbia)</td>
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<td>SHERYL CROW. Strong Enough (A&amp;M)</td>
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<td>JADE. Every Day Of The Week (Geffen)</td>
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<td>MELISSA ETHERIDGE. If I Wanted To (Island)</td>
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<td>INI KAMOZE. Here Comes The Hotstepper (Columbia)</td>
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<td>GREEN DAY. When I Come Around (Reprise)</td>
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<td>EAGLES. Love Will Keep Us Alive (Geffen)</td>
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<td>ANDRU DONALDS. Mistake (Metro Blue/Capitol)</td>
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<td>MARTIN PAGE. In The House Of Stone And Light (Mercury)</td>
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<td>MELISSA ETHERIDGE. I'm The Only One (Island)</td>
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<td>JON SECADA. Mental Picture (SBK/EMI Records)</td>
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<td>JAMIE WALTERS. Hold On (Atlantic/AG)</td>
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<td>WEEZER. Buddy Holly (DGC)</td>
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<td>FREDDY JOHNSTON. Bad Reputation (Elektra/EEG)</td>
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<td>BROWNSTONE. If You Love Me (MJI Music/Epic)</td>
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<td>BLACKSTREET. Before I Let You Go (Interscope/AG)</td>
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<td>JANET JACKSON. You Want This (Virgin)</td>
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<td>GIN BLOSSOMS. Alison Road (A&amp;M)</td>
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<td>TONI BRAXTON. I Belong To You (LaFace/Arista)</td>
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<td>PEARL JAM. Better Man (Epic)</td>
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<td>GLORIA ESTEFAN. Everlasting Love (Epic)</td>
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<td>LONDONBONE. Come Back (Radioactive)</td>
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<td>RICHARD MARX. Nothing Left Behind Us (Capitol)</td>
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<td>BRANDY. I Wanna Be Down (Atlantic/AG)</td>
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<td>IMMATURE. Constantly (Silas/MCA)</td>
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<td>UNLIMITED. Get Ready For This (Radical/Critique)</td>
<td>1919</td>
<td>1989</td>
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<td>WILLI ONE BLOOD. Whiney, Whiney (What Really Drives Me Crazy) (RCA)</td>
<td>1831</td>
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<td>BOYZ II MEN. I'll Make Love To You (Motown)</td>
<td>2674</td>
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**Bullets indicate increased airplay.**