

## Resolution, Asking For FCC Investigation, Introduced by New Jersey Congressman

A resolution, looking toward a Congressional investigation of the FCC was introduced by Representative Charles A. Wolverton, (R) New Jersey last Monday (31). Congressman Wolverton is chairman of the House Interstate Commerce Committee.

Stating that his committee and the FCC have held preliminary conferences, the New Jersey representative explained to the House that "considerable com-

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## Looking Toward New Code, Two Groups Study Commercial Practices, Program Policies

The new NAB Special Standards of Practice Committee met for the first time in New York Monday (31) and immediately appointed two subcommittees which will consider details of a new code for broadcasters. The two subcommittees are to report back within thirty days to the full Standards Committee, which will convene again early in May.

"We in the industry have for years been and now are fully conscious of the need for a well-considered standard of practice to serve as a guide to individual broadcasters," said Robert D. Swezey, committee chairman.

"Obviously the task is not an easy one," he continued. "We have named two subcommittees—one on commercial practices, and another on general program policies. The first committee consists of Mr. Outler, Mr. Carr, and Mr. Fellows. The make-up of the second is Edgar Bill, Walter Damm and Gilson Gray. The reports of these two committees will be coordinated and integrated. We invite all who are sincerely interested in strengthening and improving the American

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## "Czar Technique" Not Indicated But More Self Discipline Desirable, NAB President Says

The much-discussed topic of recent weeks, "Should Radio Have a Czar," received careful scrutinization by NAB President Justin Miller in an address before the New York Radio Executives Club last Thursday (3). After examining both the potentialities and problems involved in the plan, Judge Miller concluded: "My present opinion is that a 'czar' technique is not indicated in radio broadcasting."

He did speak out, however, in favor of a greater "measure of self discipline," and expressed gratification at the attention which current discussions among broadcasters, advertisers and advertising agencies are focusing upon possibilities for strengthening radio's program fare.

"We can do much with standard setting," Judge Miller commented in discussing the progress which is being made by the NAB's Special Standard's of Practices Committee in its work upon a revised code for the industry. "Contrary to what you read in some comments on the subject, radio broadcasters have already established some pretty substantial standards of practice and have gotten conformance with them," he

continued. "However, there is room for improvement. We can go further."

*Questions to Be Answered:* In his examination of the question of whether or not radio should have a "czar," Judge Miller discussed a number of problems which would have to be settled before such a step could be taken. Among the questions he asked and considered were these:

What would be the scope of such a person's power? By whom would he be selected? How would he enforce his edicts? Would not overly stringent private control involve many of the evils of Government control? Would such a "czar" concern himself with the profits of a station or net-

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### INSIDE THIS ISSUE

Pointing out that some of radio's critics observe standards below those of the radio industry, the NAB Program Executive Committee, condemned those who "do not come into court with clean hands." (p. 272)

About \$1.5 million dollars will be spent in radio advertising this summer by fairs, carnivals, circuses and other out-door shows, according to a prediction published recently in a trade magazine. (p. 274)

West Virginia Broadcasters Association, at its annual meeting, re-elected Howard L. Chernoff as president, and went on record as favoring measures to establish a uniform time and unanimously opposing a two-percent cash discount. (p. 275)

The NLRB ordered an election within 30 days among KMOX, St. Louis, news writers, to determine whether they wish to be represented by the local newspaper guild. (p. 273)

Testifying recently before the House subcommittee on appropriations, General Omar N. Bradley, VA head, praised the effectiveness of radio in disseminating information to veterans. (p. 275)

# NAB Reports

THE NATIONAL ASSOCIATION OF BROADCASTERS

1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300  
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963  
Taft Building, Hollywood 28, Cal. GRanite 7166

JUSTIN MILLER, *President*

A. D. WILLARD, JR., *Executive Vice-President*

C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER

*Director of Research*

ROBERT T. BARTLEY

*Director of FM Department*

CHARLES A. BATSON

*Director of Information*

ROBERT C. COLESON

*Assistant to the President*

*(Hollywood)*

RICHARD P. DOHERTY

*Director of Employee-Employer*

*Relations*

DOROTHY LEWIS

*Coordinator of Listener Activity*

*(New York City)*

FRANK E. PELLEGRIN

*Director of Broadcast Adver-*

*tising*

DON E. PETTY

*General Counsel*

ARTHUR C. STRINGER

*Director of Special Services*

## Resolution, Asking for FCC Investigation, Introduced by New Jersey Congressman

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plaint" has come to the committee over the "policies now in effect and the procedures for administering the Act."

He went on to say: "The inquiry is not intended as a 'witch hunt', or for any purpose other than to make certain that present laws and administration are making available to the people of the United States the full use of radio communication upon the terms and conditions that best serve the public"

Pointing out that the Act was approved originally in 1934, Congressman Wolverton said: "It is the opinion of many that it is appropriate, after this lapse of nearly 13 years, to re-examine the whole subject and ascertain whether and to what extent the original intent of Congress is being administered."

## Looking Toward New Code, Two Groups

Study Commercial Practices, Program Policies

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System of Broadcasting to submit their suggestions to the Committee's secretary, C. E. Arney, Jr., at NAB Headquarters, 1771 N St., N.W., Washington, D. C."

In addition to Mr. Swezey, vice president and general manager, MBS, those attending the meeting were: Edgar Bill, WMBD, Peoria, Ill.; Eugene Carr, WPAY, Portsmouth, Ohio; Roger W. Clipp, WFIL, Philadelphia, Pa.; Walter J. Damm, WTMJ, Milwaukee, Wisconsin; Harold E. Fellows, WEEI, Boston, Mass.; Gilson Gray, CBS, New York; C. T. Lucy, WRVA, Richmond, Va.; and John M. Outler, Jr., WSB, Atlanta, Ga.

NAB President Justin Miller, General Counsel Don Petty, and Secretary-Treasurer C. E. Arney, Jr., also attended the meeting.

work? Would any supervision of news commentators be involved? Would he operate in the field of labor relations? How would his powers be exercised without running afoul the anti-trust laws?

By way of background, Judge Miller pointed out that the radio industry already has a number of "czars." Among them: the Congress; the FCC; the FTC; the Securities and Exchange Commission, the Justice Department.

**Cooperation Valuable:** Spiking rumors that there is disagreement between NAB and the networks over tentative plans for the creation of a Broadcasters Advisory Council (See current REPORTS, p. 000), the NAB President said he considered most valuable the concentrated thought on the problems of standard setting engendered by the proposal.

"If there is any question of conflict between NAB and the networks, the advertisers, the agencies, or anyone else," he stated, "there is *not*. It is a very happy idea that all should get together and do some constructive, collaborative thinking on the point. . . ."

"Certainly those who have a concern in this problem, and its proper solution, can very well be working together in the most effective way possible to solve such problems as exist. . . . I have no doubt that to the extent we fail to find solutions to any one of these problems, we will provide more ground for our critics, who will say that this is further evidence that we are trying to stultify and to despoil the American people of their sacred heritage."

Judge Miller underlined the broadcasters' responsibilities in maintaining and protecting the freedoms guaranteed by the Constitution. "I am very much concerned about these considerations of free speech," he said. "I think there is very great danger of our succumbing to hysterical demands for Government control—in order to get temporary relief from supposed pressure." But he expressed confidence that "there is a sufficient capacity for leadership among the radio broadcasters, and press, and other media, as well as among the people generally, so that we may take sufficient steps for self discipline."

## Program Department

### Program Group Points Out Illogic of Unjustified Criticism of Broadcasting

Complaints against radio by critics who "do not come into court with clean hands" were condemned Wednesday (2) by the NAB Program Executive Committee as it closed a two-day session.

At the same time, the Committee commended those who offer constructive criticisms or suggestions and endorsed the action of the Standards of Practices Committee which had invited critics to send their views to the NAB.

But the Committee hit criticisms of radio practices, especially by certain newspapers, when the critics themselves observe standards of good taste far below those of the radio industry against which they complain.

The Committee pointed to a speech made by Mrs.

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Eugene Meyer at Los Angeles Tuesday (1) in which she is reported to have said that "radio and film industries are being used for a progressive vulgarization of the public mind," and also said that radio and films ruin the good taste of America's children.

The Committee pointed out a two-column syndicated article published in the *Washington Post* of which her husband, Mr. Eugene Meyer, is owner the same day the report of Mrs. Meyer's speech appeared. This syndicated article by a woman columnist dealt for a full column with the sexual problems of a middle-aged couple and gave advice to the couple as to how to meet the situation.

The Committee said that this sort of intimate sex material would not be broadcast by any radio station in the country and that it was provocative material, in very bad taste, and particularly dangerous matter to be placed in the hands of children and young people to whom the newspaper is readily available unless their parents keep it from them.

"Any sincere, constructive critic," said the Committee, "should himself practice standards of good taste at least as high as the standards of which he complains."

The Committee heard a report by Robert D. Swezey, chairman of the standards of practices committee, and discussed twenty-seven specific points Mr. Swezey's committee is considering, particularly in drafting a revision of the Standards of Practices for the radio industry. Noting that Mr. Swezey has appointed sub-committees on programs and commercials with instructions to report back to the full Standards of Practices Committee on May 13th, the Program Executive Committee commended Mr. Swezey and his committee for the prompt and vigorous manner in which the writing of revised code for broadcasters is proceeding. The Committee also formally welcomed Harold Fair, formerly program manager of Station WHO, Des Moines, Iowa, who is now director of the program department of NAB. Mr. Fair is one of the top program experts in the radio industry.

The Committee members present for the meeting include: Merle S. Jones, WOL, Washington, chairman; Edgar L. Bill, WMBD, Peoria; Phillips Carlin, MBS, New York; Arthur B. Church, KMBC, Kansas City, Mo.; Herb Plambeck, WHO, Des Moines; H. W. Slavick, WMC, Memphis; Glenn Snyder, WLS, Chicago; Davidson Taylor, CBS, New York; and E. R. Vadeboncoeur, WSYR, Syracuse.

Wiley P. Harris, WJDX, Jackson, Miss. (Board Liaison Member), also attended the meeting. Robert D. Swezey, vice-president and general manager, MBS, New York, participated in the discussions.

Committee members unable to attend are the following: Stanley E. Hubbard, KSTP, St. Paul; I. R. Lounsberry, WGR, Buffalo; Clarence L. Menser, NBC, New York; and James D. Shouse, WLW, chairman, Board Liaison Committee.

NAB executives attending: President Justin Miller, Secretary-Treasurer C. E. Arney, Jr., General Counsel Don Petty and Harold Fair.

## IN THE OFFING

April 14-15	Area "C" Meeting (Districts 10-12)	Kansas City Muehlebach Hotel
April 16	Radio News Clinic	Kansas City
April 21-22	District 13 Meeting	Hauston Rice Hotel
April 24	Research Committee	New York City
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va. Raanake Hotel
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham Tutwiler Hotel
May 5-6	District 2 Meeting	New York City Waldorf-Astoria Hotel
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago Palmer House
May 13	Music Advisory Committee (joint meeting with ASCAP)	New York City
May 15-16	Sales Managers Executive Committee	Atlantic City, N. J.
May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore Lard Baltimore Hotel
June 2-3	District 1 Meeting	Boston Somerset Hotel

## Employee-Employer Relations

### NLRB Election Ordered Among News Writers At KMOX to Determine Representation

In a decision released on Thursday (3), the National Labor Relations Board ordered that an election be held among news writers of KMOX within 30 days to determine whether they wish to be represented by the St. Louis Newspaper Guild.

The Board rejected the contention of the station that news writers belonged in the bargaining unit currently represented by AFRA, noting that AFRA did not claim jurisdiction over them except when they appear before the microphone. News writers had originally been represented by AFRA, but in 1940 jurisdiction was ceded to Radio Writers Guild which, however, ceased representing the writers in early 1941.

## Broadcast Advertising

### NRDGA to Discuss Newspaper, Radio, Mail Techniques at Chicago Convention

The Sales Promotion Division of the National Retail Dry Goods Association will hold a "grass roots" con-

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vention Thursday, Friday and Saturday, June 26 to 28, in Chicago, at the Palmer House. It was made known yesterday by Howard P. Abrahams, division manager.

Sales promotion experts from throughout the country will demonstrate and observe actual techniques in newspaper, radio, magazine and direct mail fields. Interior and window display operations will be studied, and the display research program which NRDGA has undertaken in cooperation with New York University will be reported on fully. Special discussions of public relations are also on the agenda.

The convention committee consists of Robert J. Powderly, sales promotion director, Kresge's, Newark; William T. White, sales promotion director, Wieboldt's, Chicago; Richard H. Ohm, publicity director, S. S. Sencenbaugh Co., Aurora, Ill.; and Alan A. Wells, publicity director, Kaufmann Department Stores, Pittsburgh.

### **Is Newspaper Advertising Readership Falling Off?**

Some advertisers have expressed concern recently over reduced attention being given to newspaper and magazine advertising as a result of a less favorable ratio of editorial-matter-to-advertising brought about by paper shortages. With less paper available and with production costs rising, some newspapers and magazines have been forced to accept a higher ratio of advertising. In some cases this has resulted in more advertising per page and less editorial content per page, with a consequent drop in average "noting" per advertisement.

Partial evidence on this point was cited this week by a national advertising publication which quoted the Continuing Study of Newspaper Reading. An examination of the Winston-Salem *Journal* disclosed that:

"Tied for highest readership on the men's list was a 96 line Wheaties display which had a score of: Men 11%, Women 12%. An identical Wheaties ad was measured by the Continuing Study in April, 1944, in its examination of the Los Angeles *Daily News*. At that time the ad received a readership of: Men 25%, Women 27%."

Thus it would appear from this one instance that readership of newspaper advertising has declined sharply in some cases.

Radio programs, meanwhile, continue to earn high audience ratings. Translated into cost-per-thousand listeners vs. readers, it would seem that the radio advertiser is enjoying a greater advantage than ever.

### **Trade Publication Predicts Outdoor Shows Will Spend Over a Million Dollars in Radio**

Circuses, carnivals, fairs, and other out-door shows will spend an estimated \$1,500,000 for radio advertising during the summer months, according to *Billboard*.

It was reported that some of the larger Fairs, usually operating in one place for a week, place up to \$1000 weekly in radio advertising. The New Jersey

State Fair was regarded as "typical." Fairs in small towns may spend from \$300 to \$750 for air time. It was pointed out that many stations cooperate with such shows by originating special remote broadcasts using the show's talent.

The Indiana Association of Broadcasters annually arranges a state-wide hookup of about 18 stations in its cooperation with the Indiana State Fair. Large stations such as WBBM and WGN, Chicago, and WLW, Cincinnati, have pioneered in selling radio time to Fairs and similar show-business sponsors.

### **U. S. Chamber of Commerce Plugs "Radio for Retailers"**

"Advertising News Letter," publication of the United States Chamber of Commerce, devotes the front page of its March issue to a favorable review of "Radio for Retailers," an NAB publication of the Department of Broadcast Advertising.

The Chamber of Commerce periodical is widely circulated among "the retail, wholesale, advertising and service industries" of the country.

### **Brown to Address Raleigh Advertising Club in Campaign to Stimulate Use of Radio**

"Radio For Retailers in 1947" will be the subject of a talk to be given by J. Allen Brown, NAB Assistant Director Broadcast Advertising before the Raleigh, N. C., Advertising Club. The meeting will be held on Wednesday (9) in the Bon-Air Club in Raleigh. Brown will distribute various NAB promotion pieces on the successful use of radio by local retailers of the nation. Results of the Joske study will also be reviewed.

The NAB Department of Broadcast Advertising, currently engaged in a campaign to stimulate use of radio by retailers, is working in close cooperation with the NRDGA, Advertising Clubs, NAB member stations and other national organizations, in promoting the use of radio advertising.

## **Legal Department**

### **Peterson Now Serving in Legal Department; Transferred From E-E-R Duties**

Ivar H. Peterson has transferred from the Employee-Employer Relations Department to the NAB Legal Department, it was announced last week. In his new position, Mr. Peterson will serve as an NAB attorney.

He joined the Association originally on February 4, 1946, after extensive experience in the legal profession. Mr. Peterson's work prior to joining NAB includes service with the Department of Justice and various positions with the NLRB.

## General

### W. Va. Broadcasters Re-elect Chernoff; Oppose Cash Discount, Favor Uniform Time

Howard L. Chernoff, managing director, West Virginia Network, was re-elected president of the West Virginia Broadcasters Association at the semi-annual meeting of the organization in Huntington, W. Va., on March 29.

NAB Assistant Director of Broadcast Advertising J. Allen Brown addressed the broadcasters at a luncheon meeting on the problems common to small market stations. The afternoon was devoted to an elaboration of the discussion.

During the morning session the West Virginia broadcasters went on record as favoring a uniform time and unanimously opposing the principle of a two-percent cash discount.

The organization's next meeting has been set for White Sulphur Springs, W. Va., in September.

## Engineering Department

### FCC Plans to Eliminate Examinations for Restricted Radiotelephone Operator Permits

The FCC announced a proposed change in its rules governing commercial radio operators on Friday (4). The amendments, if adopted, will eliminate the existing requirement of an oral and a written examination of applicants for Restricted Radiotelephone Operator Permits.

The proposed change will make it necessary that an applicant for such a permit need only to certify in writing to certain qualifications. These are: "that the applicant has need for the requested permit; can receive and transmit spoken messages in English; can keep at least a rough written log in English or in some other language in general use that can be readily translated into English; is familiar with the provisions of treaties, laws and rules and regulations governing the authority granted under the requested permit; and understands that it is his responsibility to keep currently familiar with all such provisions."

The FCC stated that interested parties may comment on the proposal and that it would consider all such comments before taking final action on the amendments. Comments must be filed by Friday (11).

## FM Department

### William F. Barlow Assumes Position as FM Association Publicity Director

William F. Barlow was named director of publicity for the FM Association last Thursday (3), it was an-

nounced by Bill Bailey, FMA executive director. He assumes his new position today (7).

Mr. Barlow's background includes experience in radio, newspaper and promotion work. Previous positions were: director of public relations, Kroger Grocery & Baking Co., Cincinnati; publicity director, WLW; publicity chief, WINS.

## Public Interest Programming

### Gen. Bradley, Testifying Before House Group, Lauds Value of Radio Broadcasting

General Omar N. Bradley, Veterans Administrator, praised the radio industry for its excellent cooperation in disseminating information to veterans, when he appeared before the House subcommittee of the Committee on Appropriations recently.

Referring to both his own radio staff and the industry's contributions, Gen. Bradley said:

"How well this activity has paid off can be easily illustrated by our radio activity. This radio staff consists of 25 persons, 8 of them in our Central Office and 17 of them in the field. Salaries for these 25 persons for the first 7 months of this fiscal year have amounted to \$92,212. Another \$17,609 has been spent on the manufacture of records and on promotional material to interest stations in using those records.

"In return for this investment of \$109,821 by the Veterans' Administration, the radio industry has already contributed \$5,170,889 in time and talent for veterans' broadcasts. This represents a return of 4,700 percent on our original outlay.

"At no time have we spent a single cent for time on the air or for talent of any kind.

"The recorded series of 'Here's To Veterans' is now being used by 900 local radio stations throughout the United States. This program alone has resulted in 20,000 informational broadcasts—a total of 5,000 hours on the air for the first 7 months of this fiscal year. The 'Assignment Home' program sponsored by the Columbia Broadcasting system in cooperation with the Veterans' Administration won the award for the 'Best Public Service of 1946.'

"No one can possibly estimate the value of this radio activity in bringing to veterans precise and accurate information on the benefits to which they are entitled. I am convinced myself that it has greatly amplified and increased the effectiveness of our contact service at a bare fraction of the cost that might have been involved.

Our Radio Advisory Council, consisting of top-level representatives from the industry, has termed it an outstanding demonstration of Government-Industry cooperation in the public interest."

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of April 14-20, 1947, by The Advertising Council and the Advertising

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Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

### Buy U. S. Savings Bonds—"Protect Your Future"

The Advertising Council has selected this campaign as important to the public interest—BECAUSE . . . Surplus cash invested in U. S. Savings Bonds, instead of being used to bid up the price of still-scarce goods, helps combat inflation. BECAUSE . . . The backbone of the Savings Bonds program is the Payroll Savings Plan, and recent surveys show that this method now needs additional stimulation. BECAUSE . . . Regular substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. BECAUSE . . . The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. BECAUSE . . . Recent surveys show that rural America is inadequately aware that U. S. Savings Bonds are still being sold, and good farm earnings make it vital that the farmer set aside savings in Bonds. Now is the logical time for everyone to step-up his savings for the future—not for the next year or the year after, but for ten or more years from now. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement income, education for the children, new homes, the most enjoyable use of leisure time. As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post offices and through the Payroll Savings Plan. Emphasize either—(a) "Protect Your Future: Buy Your Extra Bonds Now;" or (b) "Protect Your Future: Sign Up For Security—on the Payroll Savings Plan." (Fact Sheet No. 11-F.)

### Group Prejudice—A Post War Menace

Stress the reasons why we cannot afford divisive prejudice in America. 1. Division at home weakens the United States on the international scene—group strife here lowers the prestige of the United States among the nations of the world, hampers our country in its efforts towards world peace, promotes the belief that democracy has failed, encourages aggression in the hope of easy conquests. 2. Division at home hampers production—discrimination against fellow employees or business associates because of race, religion, or national origin, annually robs the United States of millions of hours of productive labor and the best skill and talents of countless workers. In a prejudice-filled America, no one would be secure—in his job, his business, his church, his home. Point out that the problem is especially acute now because of the many real difficulties that confront the American people—such as housing, jobs for servicemen, shortages, strikes, rising costs of living. We must not let ourselves be diverted from serious efforts to overcome these post-war difficulties by the "scapegoat" technique that blames them on some racial, religious or national group. Recall that slandering an entire group of fellow citizens because of the behavior of individuals violates the American tradition of fair play. We should judge our neighbors by the character of their own lives alone and not on the basis of their race or religion. Racial and religious antagonisms are exploited, as a means for gaining political favor and easy money, by quacks and adventurers whose followers make up the irresponsible "lunatic fringe" of American life. Show that every individual citizen can help keep America strong by: 1. Isolating and quarantining group antagonism. (If someone runs down a neighbor's race or religion, remind him that this is bad business for America both at home and abroad.) 2. Alertly guarding himself

and his family against infection by racial and religious prejudice. (Don't spread prejudice now, any more than you would have spread enemy rumors during the war. Through your own behavior and otherwise, encourage respect in your children for neighbors of different races and religions—remind them that these very differences among Americans have resulted in a variety of contributions that have made our country great and kept her free.) 3. Work in your community—your church, your business, your trade union, your school—to promote the American principles of racial and religious freedom. (Fact Sheet No. 31)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, April 7, all at 10:00 A. M. They are subject to change.

#### Monday, April 7

##### Further Hearing

- NEW—Florida West Coast Broadcasting Co., Tampa, Fla.—C. P. 1300 kc., 1 KW, daytime.  
NEW—Frank E. Duhme, St. Petersburg, Fla.—C. P. DA. 1300 kc., 1 KW, unlimited.

##### Further Hearing

- NEW—Crescent Broadcast Corp., Shenandoah, Pa.—C. P. 580 kc., 5 KW, unlimited; DA-night & day.  
NEW—The Patriot Co., Harrisburg, Pa.—C. P. 580 kc., 5 KW, unlimited; DA-night.  
WHP—WHP, Inc., Harrisburg, Pa.—C.P. 580 kc., 5 KW, unlimited; DA-night.  
WARM—Union Broadcasting Co. (WARM), Scranton, Pa.—C. P. 590 kc., 1 KW, unlimited; DA-night & day.  
WBAX—John H. Steger, Jr. (WBAX), Wilkes-Barre, Pa.—C. P. 590 kc., 1 KW, unlimited; DA-night & day.  
NEW—Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—C. P. DA-2. 590 kc., 1 KW, 5 KW unlimited.  
Intervenor: Columbia Broadcasting System, Inc.  
Petition to Intervene filed by WTAG pending.

##### Further Hearing

- NEW—Southern Broadcasting Co., Montgomery, Ala.—C. P. 1170 kc., 10 KW, unlimited.  
Respondents: WWVA—West Virginia Broadcasting Corp., Wheeling, W. Va.  
KVOO—Southwestern Sales Corp., Tulsa, Okla.

#### Monday and Tuesday, April 7 and 8

##### Further Hearing

(Before Commissioner Wakefield)

- NEW—Huntington Broadcasting Co., Huntington Park, Calif.—C. P. 1540 kc., 5 KW, daytime.  
NEW—Hollywood Community Radio Group, Los Angeles, Calif.—C. P. 1540 kc., 5 KW, daytime.

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NEW—The Hollywood Community Radio Group, Hollywood, Calif.—C. P. For FM facilities.

NEW—Coast Radio Broadcasting Corp., Los Angeles, Calif.—C. P. 1540 kc., 5 KW, daytime.

NEW—San Gabriel Valley Broadcasting Co., Monrovia, Calif.—C. P. 1540 kc., 5 KW, DA, daytime.

NEW—Pacific Broadcasting Co., San Francisco, Calif.—C. P. For FM facilities.

Intervenor: KOCS—The Daily Report, Ontario, Calif.

## Tuesday, April 8

### Further Hearing

NEW—William M. Drace, Greer, S. C.—C. P. 1240 kc., 250 watts, unlimited.

NEW—Pisgah Broadcasting Co., Inc., Brevard, N. C.—C. P. 1240 kc., 250 watts, unlimited.

NEW—Spartanburg Radio Co., Spartanburg, S. C.—C. P. 1240 kc., 250 watts, unlimited.

Petition to Intervene filed by WSOC pending.

### Further Hearing

NEW—Booth Radio Stations, Inc., Saginaw, Mich.—C. P. 790 kc., 1 KW, unlimited; DA-night & day.

NEW—Federated Publications, Inc., Lansing, Mich.—C. P. DA (DA-1) 790 kc., 1 KW, unlimited.

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—C. P. 790 kc., 1 KW, unlimited; DA-night & day.

## Wednesday, April 9

### Further Hearing

NEW—Santa Monica Broadcasting Co., Santa Monica, Calif.—C. P. 1190 kc., 1 KW day; daytime only.

NEW—Robert Burdette, San Fernando, Calif.—C. P. 1190 kc., 5 KW, daytime only.

NEW—Huntington Park Broadcasting Co., Huntington Park, Calif.—C. P. 1190 kc., 1 KW, daytime.

## Thursday, April 10

### Further Hearing

NEW—Wyandotte Broadcasting Co., Wyandotte, Mich.—C. P. 1310 kc., 250 watts, daytime.

NEW—Wyandotte News Co., Wyandotte, Mich.—C. P. 1310 kc., 250 watts, daytime.

WKMH—Suburban Broadcasters, Dearborn, Mich.—C. P. 1310 kc., 1 KW, daytime.

## Friday, April 11

### Further Hearing

NEW—Gifford Phillips, Denver, Colo.—C. P. 1450 kc., 250 watts, unlimited.

NEW—Meroco Broadcasting Co., Greeley, Colo.—C. P. 1450 kc., 250 watts, unlimited.

NEW—Allen B. DuMont Laboratories, Inc., Pittsburgh, Pa.—For television facilities.

# FCC ACTIONS

## GENERAL

**Columbia Broadcasting System, Inc., New York, N. Y.**—Denied request that the Commission rescind Section 3.103 of the Rules, which limits the term of affiliation contracts between a broadcast licensee and a network to two years but permits the entering into agreement for affiliation within 6 months prior to the commencement of the contract.

The Commission, on its own motion, ordered resumption of the **Clear Channel** hearing on June 2, before Commissioner Hyde and such other commissioners as may be able to attend.

## AMPLITUDE MODULATION

### AM—Docket Cases

#### 630 KC.

The Commission announces its Decision (B-308) granting the application of WSAV, Inc., to change operating assignment of Station **WSAV, Savannah, Ga.**, from 1340 kc., 250 watts, unlimited time, to 630 kc., 5 KW, DA night (BP-3679; Docket 6974), and a denial of the application of **Atlantic Coast Broadcasting Co.**, for change in operating assignment of Station **WTMA, Charleston, S. C.**, from 1250 kc., 1 KW, unlimited time, to 630 kc., 5 KW, DA night, without prejudice to any action which the Commission may take on pending petition of **WTMA** for leave to amend their application to designate another frequency. (BP-3752; Docket 6975)

#### 790 KC.

The Commission announces its final Decision (B-335) granting the application of **Northern States Broadcasting Company** for a new standard broadcasting station at **Fargo, North Dakota**, to operate on 790 kc., 5 KW power, unlimited time, DA night (BP-4527; Docket 7664).

At the same time the Commission denied the application of **KVOX Broadcasting Company** to change operating assignment of Station **KVOX, Moorhead, Minn.**, from 1340 kc., 250 watts, unlimited time, to 790 kc., 5 KW, unlimited time, DA night (BP-4895; Docket 7663).

Commissioners Denny and Jett favor a grant of the **KVOX, Moorhead, Minn.**, application to improve its facilities and broadcast coverage. This action would leave Fargo and Moorhead with a regional station in each city whereas a grant to the **Northern States Broadcasting Company** places two regional stations in Fargo and leaves Moorhead with its present local station of only 250 watts power. In this connection they point out that if **KVOX** is granted the regional assignment then the local channel vacated by **KVOX** would, after expiration of the temporary expediting procedure, be available for assignment at Fargo.

#### 1330 KC.

The Commission announces its Proposed Decision (B-338) looking toward a grant of the application of **Tri-State Broadcasting Corp.**, for a new station at **Evansville, Indiana**, to operate on 1330 kc., 5 KW day and night (BP-4119; Docket 6922), and a denial of the application of **WJPS, Inc.**, for new station at Evansville seeking the same frequency with 5 KW day, 1 KW night (BP-3293; Docket 6921). The grant to **Tri-State Broadcasting Corp.** is proposed to be conditioned upon applicant's filing an appropriate application, specifying nighttime operation with 1 KW power, meeting the requirements of the Commission's Standards of Good Engineering Practice and of the North American Regional Broadcasting Agreement.

(Continued on next page)

### 1340 KC.

The Commission announces its Proposed Decision (B-345) looking toward a grant of the application of **Citizens Broadcasting Company** for a new station at **Abilene, Texas**, to operate on 1340 kc., 250 watts, unlimited time (BP-4637; Docket 7483), conditions.

At the same time the Commission proposes to deny the application of **Abilene Broadcasting Company** seeking the same facilities (BP-4438; Docket 7367).

### AM—New CP's Granted

#### 600 KC.

**Blackstone Broadcasting Co., Inc., Tyler, Texas**—Granted CP for a new station to operate on 600 kc., 500 watts, daytime only; engineering conditions. (BP-5316)

#### 790 KC.

**Western Plains Broadcasting Co., Inc., Colby, Kans.**—Granted CP for a new station to operate on 790 kc., 5 KW, daytime only; engineering conditions. (BP-5454)

#### 1050 KC.

**Chippewa Valley Radio and Television Corp., Eau Claire, Wis.**—Granted CP for a new station to operate on 1050 kc., 1 KW, daytime only; engineering conditions. (BP-5313)

#### 1340 KC.

**The Southeast Colorado Broadcasting Co., Lamar, Colo.**—Granted CP for a new station to operate on 1340 kc., 250 watts, unlimited time. (BP-5444)

#### 1400 KC.

**WBIZ, Inc., Eau Claire, Wis.**—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-4692)

#### 1560 KC.

**Coshocton Broadcasting Co., Roscoe, Ohio**—Granted CP for a new station to operate on 1560 kc., 1 KW, daytime; engineering conditions. (BP-5491)

### AM—Miscellaneous Actions

Adopted Memorandum Opinion and Order denying petition of **Norman Baker** to set aside the grant of construction permit to **Alamo Broadcasting Co.**, licensee of **Station KABC**, **San Antonio, Texas**.

The Commission on March 28 adopted an Order granting voluntary transfer of control of Station **KFJZ** and associated relays, Fort Worth, from **Ruth G. Roosevelt Eidson** to **Texas State Network, Inc.** (BTC-448); voluntary transfer of control of station **KABC**, **San Antonio, Texas**, from **Charles F. Roeser, S. W. Richardson, Ruth G. Roosevelt Eidson** and **Elliott Roosevelt**, to **Texas State Network, Inc.** (BTC-450), and voluntary transfer of control of station **KNOW**, **Austin**, and **WACO**, **Waco, Texas**, from **S. W. Richardson** and **Charles S. Roeser**, to **Texas State Network, Inc.** (BTC-449)

**WAND—P. C. Wilson, Canton, Ohio**—Granted application for approval of antenna, to mount FM antenna on top of AM tower, to increase power from 250 watts to 500 watts daytime, change type of transmitter, and for approval of transmitter site. (BMP-2341)

**WCOV—G. W. Covington, Jr., Montgomery, Ala.**—Granted petition for waiver of rules and accepted petitioner's written appearance in re applications in Dockets 7953 and 7954.

**KONO—Mission Broadcasting Co., San Antonio, Texas**—Granted petition for waiver of Rules and accepted petitioner's written appearance in re application. (BP-4329; Docket 8072)

**Alexandria Broadcasting Corp., Alexandria, Minn.**—Granted petition for a waiver of rules and accepted petitioner's written appearance in re application. (BP-5463; Docket 8131)

**San Fernando Valley Broadcasting Co., San Fernando, Calif.**—Granted petition for leave to amend its application (BP-4657; Docket 7749) so as to show amended articles of incorporation, etc.

**KONO—Mission Broadcasting Co., San Antonio, Texas**—Granted petition for leave to amend its application (BP-4329; Docket 8072) so as to show a revised DA pattern.

**Carolina Broadcasters, Anderson, S. C.**—Granted petition for waiver of Rules and accepted petitioner's written appearance in re application. (BP-5476; Docket 8007)

**The Alton Broadcasting Co., Alton, Ill.**—Granted petition to dismiss without prejudice its application for CP. (BP-4518; Docket 7447)

**Radio Austin, Inc., Austin, Minn.**—Granted petition to dismiss without prejudice its application for CP (BP-3682; Docket 8182)

**WKLX—Fayette Broadcasting Co., Lexington, Ky.**—Dismissed petition requesting leave to intervene in hearing on application of **Volunteer State Broadcasting Co., Inc.** (Docket 7443)

**WADC—Allen T. Simmons, Akron, Ohio**—Granted petition for leave to intervene in the hearing on application of **Beer & Koehl, Ashland, Ohio.** (Docket 8193)

**Hampden-Hampshire Corp., Holyoke, Mass.**—Granted petition requesting extension of time within which to file proposed findings in re consolidated proceeding in Dockets No. 7325, et al., and extended time to and including April 14.

**Okefinokee Broadcasting Co., Waycross, Ga.**—Granted petition for leave to amend its application (BP-5513; Docket 8063) to show a revised directional array.

**Ishpeming Broadcasting Co., Ishpeming, Mich.**—The Commission on its own motion removed from the hearing docket the application of **Ishpeming Broadcasting Co.** (Docket 8124)

**Crescent Broadcast Corp., Shenandoah, Pa.**—Granted petition for continuance of consolidated hearing in re Docket Nos. 6883 et al., and continued further hearing presently scheduled for April 17 to May 12.

**Central Broadcasting, Inc., Independence, Kans.**—Granted petition for leave to amend its application (BP-5751; Docket 8136) so as to show revised information on proposed programs.

**Southern Broadcasting Co., Montgomery, Ala.**—Granted petition for leave to amend its application (BP-4743; Docket 7873) so as to specify 1 KW night instead of 10 KW; and to show revised DA pattern.

**Radio Broadcasting Associates, Houston, Texas**—Granted petition for continuance of hearing upon its application (Docket 7910) presently scheduled for April 14, and continued same to June 26.

**Hudson Valley Broadcasting Co., Inc., Albany, N. Y.**—Granted petition requesting that its application (BP-5148; Docket 7883) be severed from the consolidated proceeding, and said application was removed from the hearing docket.

**WGKV—Kanawha Valley Broadcasting Co., Charleston, W. Va.**—The Commission on its own motion continued further hearing in re renewal of **WGKV** and **WCHS**, presently scheduled for April 15, to April 28.

**Standard Tobacco Co., Inc., Mayesville, Ky.**—The Commission on its own motion continued the hearing scheduled for April 4 to April 18.

**Elmira Broadcasting Corp., Elmira, N. Y.**—Granted motion to dismiss without prejudice its application. (BP-5383; Docket 7986)

**Kitsap G.I. Broadcasters, Inc., Bremerton, Wash.**—The Commission on its own motion removed from the hearing docket application. (BP-5327; Docket 8019)

**WSOC—WSOC, Inc., Charlotte, N. C.**—Granted petition for leave to intervene in the hearing on application of **Spartanburg Radio Co.** (Docket 8135)

*(Continued on next page)*

**WTHI—Wabash Valley Broadcasting Corp., Terre Haute, Ind.**—Granted request that it be removed as a party intervenor in the proceeding in re application of station KANS. (Docket 7952)

**Hobart Stephenson, Centralia, Ill.**—Granted petition for leave to amend his application (BP-5693; Docket 8174) so as to revise the nighttime DA pattern.

**Mid-Utah Broadcasting Co., Provo, Utah**—Granted petition for leave to amend its application for CP (BP-4775; Docket 7572) so as to change Par. 30 to show the amount of commercial and sustaining programs planned.

**LaCrosse Broadcasting Co., LaCrosse, Wis.**—Granted petition requesting the Commission to reopen the record in the hearing on its application (BP-4507; Docket 7473) for the purpose of receiving into evidence engineering affidavit relative to interference to certain Canadian stations.

**WTMA—Atlantic Coast Broadcasting Co., Charleston, S. C.**—Granted petition for leave to amend its application (BP-3752; Docket 6975) so as to specify 5 KW daytime instead of 1 KW. The amendment was accepted and application removed from the hearing docket and held in the Commission's files without action until May 1, 1947.

**Wayne M. Nelson, Inc., Fayetteville, N. C.**—Granted petition insofar as it requests removal from the hearing docket of its application (BP-4951; Docket 7845); insofar as petition requests grant without hearing it is dismissed.

**Elmira Broadcasting Corp., Elmira, N. Y.**—Upon request of petitioner, dismissed without prejudice a petition for reconsideration directed against the Commission's action of November 29, 1946, granting James Robert Meacham a CP for a new station in Elmira. (BP-4274; Docket 7121)

**KFI and Auxiliary—Earle C. Anthony, Inc., Los Angeles, Calif.**—Granted renewal of license for main and auxiliary for the period ending November 1, 1949. Commissioner Durr dissented and voted for a hearing with the following statement: "The complaints against Station KFI go to issues which are fundamental to the operation of a broadcasting station in the public interest—namely, fairness and balance in the presentation of news and opinion. These complaints are, in my opinion, too numerous and too substantial to be resolved on the basis of a mere *ex parte* statement of the licensee and the very general evidence presented in the hearing on applicant's television application. I therefore do not think action should be taken on the application for the renewal of the license on a regular basis until the issues raised in the complaint have been fully explored in a public hearing."

**KFQD—Alaska Broadcasting Co., Anchorage, Alaska**—Adopted memorandum opinion and order denying petition for reconsideration directed against the Commission's action of January 30, 1947, granting application of Midnight Sun Broadcasting Co. and ordered that the conditions to the January 30 grant be changed to read as follows: "Subject to the condition that the Midnight Sun Broadcasting Co. agrees to satisfy any complaints of inter-action resulting from the operation of the station with the operation of Station KFQD at the site granted by the Commission on September 12, 1946."

**WMCK—Mon-Yough Broadcasting Co., McKeesport, Pa.**—Granted modification of CP to make changes in nighttime directional antenna. (BMP-2619)

**KDIX—P. J. Wier, et al. (Transferors); W. K. Johnson, et al. (Transferees), Dickinson, N. Dak.**—Granted consent to transfer of control over Dickinson Radio Association, permittee of KDIX, from four individual transferors to seven new individuals, changing the number of stockholders from four to eight. (BTC-523)

**KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kans.**—Granted modification of construction permit for increase in daytime power from 5 to 10 KW, operating on 860 kc., 5 KW night; engineering conditions. (Commissioner Durr voting for hearing)

**WNYC—City of New York Municipal Broadcasting System, New York, N. Y.**—Granted extension of special service authorization for a period of six months or until final determination in the clear channel hearing. (BSSA-157)

## 720 KC.

**Seminole Broadcasting Co., Wewoka, Okla.**—Rescinded and placed in pending file pending decision on 30 kc. case, the grant made on March 20, 1947, for a new station to operate on 720 kc., 250 watts, daytime. (BP-5270)

## 730 KC.

**Columbia Basin Broadcasting Co., Ephrata, Wash.**—Accepted for filing as of February 7, 1947, an application for a new station to operate on 730 kc., 250 watts, daytime only, as original defect has been remedied.

## 970 KC.

**Gordon H. Brozek, Marquette, Mich.**—Granted petition for leave to amend his application (BP-5430; Docket 8123) so as to specify 970 kc. with 1 KW daytime, instead of 1240 kc. with 250 watts unlimited. The amendment was accepted and application removed from the hearing docket and held in the Commission's files without action until May 1, 1947.

## 1050 KC.

**East Side Broadcasting Co., Kirkland, Wash.**—Granted petition for leave to amend its application (BP-5363; Docket 8020), so as to specify frequency 1050 kc. instead of 860 kc. The amendment was accepted and application removed from hearing docket and placed in the temporary pending file until May 1, 1947.

## 1250 KC.

**Universal Radio Features Syndicate, Laguna Beach, Calif.**—Granted petition to reinstate application on the basis of an amendment filed concurrently with said petition, to specify frequency 1250 kc. instead of 900 kc., with 250 watts unlimited time (BP-5371); accepted said amendment and ordered application as amended, placed in the temporary pending file until May 1, 1947, in accordance with the Commission's temporary expediting procedure.

## 1260 KC.

**WMOA—Marietta Broadcasting Co., Marietta, Ohio**—Adopted memorandum opinion and order denying petition for reconsideration, and supplement thereto, directed against the Commission's grant of January 23, 1947, of the application of Parkersburg Broadcasting Co. (BP-4741); and ordered that WMOA's application (BP-5595) to move station WMOA from Marietta, Ohio, to Parkersburg, W. Va., and to operate on 1260 kc., with 1 KW, unlimited time, DA, be dismissed without prejudice.

## 1600 KC.

**Champion City Broadcasting Co., Springfield, Ohio**—Adopted memorandum opinion and order denying petition insofar as it requests that the Marion Radio Corp. grant be conditioned upon the acceptance by it of whatever interference may result to it from the operation as proposed by petitioner if its application should be granted; insofar as petition requests reconsideration of Commission action of January 30, 1947, granting application of Marion Radio Corp. as amended, it is granted, and the grant of January 30, 1947, to Marion Radio Corp. is set aside, and that application (BP-4429) and application of Champion City Broadcasting Co. as amended (BP-5208), for a new station to operate on 1600 kc., 1 KW, daytime only, be designated for consolidated hearing with Marion Radio Corp. application.

## AM—Applications Accepted for Filing

### 550 KC.

**NEW—Fred Jones Radiocasting and Television Co., Oklahoma City, Okla.** (Fred Jones, C. A. Vose, Streeter B. Flynn and Dan W. James, a partnership)—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation. Amended re changes in directional antenna daytime pattern.

*(Continued on next page)*

**KMVI—Maui Publishing Co., Limited, Wailuku, Territory of Hawaii**—License to cover construction permit (B1-P-4544, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 570 KC.

**KLAC—KMTR Radio Corporation, Los Angeles, Calif.**—Modification of construction permit (B5-P-4583, which authorized increase in power, installation of new transmitter and vertical antenna and change in transmitter location) to change type of transmitter and for approval of transmitter location.

**KUTA—Utah Broadcasting and Television Co., Salt Lake City, Utah** (Frank C. Carman, Davis G. Smith, Frank C. Carman, Administrator of the Estate of Jack L. Powers (Deceased), and Grant R. Wrathall)—Construction permit to make changes in transmitting equipment.

**WWNC—Asheville Citizen-Times Co., Inc., Asheville, N. C.**—Modification of construction permit (B3-P-2644, as modified, which authorized to install directional antenna for night use, increase power, installation of new transmitter and to move transmitter location) for extension of completion date.

#### 580 KC.

**WBW—Topeka Broadcasting Assn., Inc., Topeka, Kansas**—License to cover construction permit (B4-P-4554) which authorized to mount FM antenna on top of No. 1 element of directional antenna system and authority to determine operating power by direct measurement of antenna power.

#### 620 KC.

**WRBC—Rebel Broadcasting Co., Jackson, Miss.** (Chas. H. Russell, W. B. McCarty, T. E. Wright and C. A. Lacy, a limited partnership)—Modification of construction permit (B3-P-3755, which authorized a new standard broadcast station) to change transmitter location.

#### 670 KC.

**WLAQ—News Publishing Co., Rome, Ga.**—License to cover construction permit (B3-P-5132, as modified) which authorized a new standard broadcast station and to specify studio location as 209 Broad St., Rome, Georgia, and authority to determine operating power by direct measurement of antenna power.

#### 730 KC.

**WTK—Durham Broadcasting Co., Inc., Durham, N. C.**—License to cover construction permit (B3-P-5168) which authorized increase in power and change type of transmitter and authority to determine operating power by direct measurement of antenna power.

#### 740 KC.

**KLIK—Balboa Radio Corporation, San Diego, Calif.**—Modification of construction permit (B5-P-4981, which authorized a new standard broadcast station) to change transmitter location and to specify studio location.

#### 750 KC.

**WKOP—The Binghamton Broadcasters, Binghamton, N. Y.** (Andrew Jarema and Frank H. Altdorfer)—Modification of construction permit (B1-P-5244, which authorized a new standard broadcast station) for approval of antenna, transmitter location and specify studio location.

#### 760 KC.

**WKLF—Southeastern Broadcasting Co., Clanton, Ala.**—(Dr. J. Kelley Robinson, J. S. Robinson and Hugh I. Webb)—Modification of construction permit (B3-P-4747, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

#### 800 KC.

**WMBM—Biscayne Broadcasting Co., Inc., Miami Beach, Fla.**—Modification of construction permit (B3-P-5289, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

**WLAM—The Lawrence Broadcasting Co., Lawrence, Mass.**—Modification of construction permit (B1-P-5239, which authorized a new standard broadcast station) for approval of antenna and transmitter location. Amended to change transmitter location from 306 Forest St., Methuen, Mass., to Chandler Road, Southwest, corner of city limits of Lawrence, Massachusetts.

#### 810 KC.

**KTBI—Tacoma Broadcasters, Inc., Tacoma, Wash.**—Modification of construction permit (B5-P-3795, as modified, which authorized change in frequency, increase in power, change in hours of operation and type of transmitter) for approval of transmitter location and to change studio location and for extension of commencement and completion dates.

#### 860 KC.

**WDMG—Downing Mnsgrrove, Douglas, Ga.**—License to cover construction permit (B3-P-4707, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kansas**—Modification of construction permit (B4-P-3198, as modified, which authorized change in frequency, increase in power, change in hours of operation, installation of directional antenna for night use and change transmitter location) for extension of completion date.

#### 870 KC.

**KIEV—Cannon System, Ltd., Glendale, Calif.**—Construction permit to install new transmitter.

**WFPE—Mrs. Carla Burnham Keys, Farmville, Va.**—Modification of construction permit (B2-P-5338, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter for approval of transmitter location, specify studio location and to change name of applicant from Mrs. Carla Burnham Keys to Mrs. Carla Burnham Keys, tr/as Colonial Broadcasting Company.

#### 900 KC.

**WKYW—Radio Kentucky, Inc., Louisville, Ky.**—License to cover construction permit (B2-P-4765, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 910 KC.

**WRNL—Richmond Radio Corporation, Richmond, Va.**—Authority to determine operating power by direct measurement of antenna power. (Auxiliary)

**WRNL—Richmond Radio Corporation, Richmond, Va.**—Authority to determine operating power by direct measurement of antenna power. (Main)

#### 920 KC.

**NEW—Lee-Smith Broadcasting Co., Faribault, Minn.** (Herbert H. Lee, Palmer Dragsten, John E. Hyde, Jr.)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended re changes in directional antenna pattern (DA-2) and change transmitter location.

#### 1000 KC.

**WINS—The Crosley Broadcasting Corp., New York City, New York**—Modification of construction permit (B1-P-3026, as modified, which authorized change in frequency, increase in power, change hours of operation, installation of new transmitter and directional antenna) for extension of completion date.

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**WHLW**—Herbert L. Wilson, Rutland, Vt.—Modification of construction permit (B1-P-5214, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

#### 1010 KC.

**WABZ**—Albermarle Broadcasting Co., Albermarle, N. C. (T. R. Wolfe, W. E. Smith, S. L. Myers, Carl O. Aley and R. H. Whitlow (partners)—Modification of construction permit (B3-P-4904, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

#### 1030 KC.

**KUTA**—Utah Broadcasting and Television Co., Salt Lake City, Utah (Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall)—Construction permit to change frequency from 570 to 1030 kc., increase power from 5 to 50 KW, install new transmitter and directional antenna for day and night use. (Contingent on KOB relinquishing 1030 kc.). Amended to change name of licensee from Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Utah Broadcasting and Television Company to Frank C. Carman, David G. Smith, Frank C. Carman, Administrator of estate of Jack L. Powers, deceased, and Grant R. Wrathall, d/b as Utah Broadcasting and Television Company.

#### 1080 KC.

**WPGH**—Pittsburgh Broadcasting Co., Pittsburgh, Pa.—Modification of construction permit (B2-P-5133, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

#### 1120 KC.

**KMOX**—Columbia Broadcasting System, Inc., St. Louis, Mo.—License to cover construction permit (B4-P-3882, as modified), which authorized installation of new transmitter and antenna and change transmitter location and authority to determine operating power by direct measurement of antenna power.

#### 1140 KC.

**WKAX**—Courier Broadcasting Service, Inc., Birmingham, Ala.—Construction permit to change frequency from 900 to 1140 kc. and hours of operation from daytime to limited time. Amended to change hours of operation from limited time to unlimited and install directional antenna for night use.

#### 1150 KC.

**NEW**—Des Moines Broadcasting Corp., Des Moines, Iowa—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to modify directional antenna patterns.

**WTAW**—Agricultural and Mechanical College of Texas, College Station, Texas—Authority to determine operating power by direct measurement of antenna power.

#### 1230 KC.

**KYLE**—Intermountain Broadcasting Co., Inc., Alamogordo, New Mex.—Modification of construction permit (B5-P-4949, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

**WGLN**—Glens Falls Publicity Corp., Glens Falls, N. Y.—License to cover construction permit (B1-P-4147, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WOLS**—The Florence Broadcasting Co., Inc., Florence, S. C.—Voluntary transfer of control of licensee corporation from M. F. Schilbhen to Melvin H. Purvis. (500 shares of common stock—50%.)

**WAYX**—Jack Williams, Waycross, Ga.—Modification of construction permit (B3-P-4345, as modified, which authorized to install new vertical antenna and ground system and to change transmitter and studio locations) for extension of completion date.

**KXO**—Valradio, Inc., El Centro, Calif.—Modification of construction permit (B5-P-4469, as modified, which authorized installation of new transmitter, new vertical antenna and ground system, and change transmitter and studio locations) for extension of completion date.

**WDEC**—The Americus Broadcasting Co., Americus, Ga.—Modification of construction permit (B3-P-4602, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location at McCarran St., Americus, Georgia, and to specify studio location as 109 Windsor Avenue, Americus, Georgia.

**WMOU**—White Mountains Broadcasting Co., Inc., Berlin, N. H.—Authority to determine operating power by direct measurement of antenna power.

#### 1240 KC.

**KFAK**—Gene Burke Brophy, Flagstaff, Ariz.—Modification of construction permit (B5-P-5035, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

**WCBT**—The Oneida Broadcasting Co., Pelican, Wis.—License to cover construction permit (B4-P-4600, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KRDO**—Pikes Peak Broadcasting Co., Colorado Springs, Colorado (A co-partnership, consisting of Joseph H. Rohrer and Edythe G. Sweeney)—License to cover construction permit (B5-P-4934, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WHIZ**—Southeastern Ohio Broadcasters Inc., Zanesville, Ohio—Voluntary assignment of license to Southeastern Ohio Broadcasting System, Inc. Amended to show changes in officers, directors and stockholders.

**WGCM**—WGCM Broadcasting Co., Gulfport, Miss. (A co-partnership, composed of Hugh O. Jones, William E. Jones and James O. Jones)—Authority to determine operating power by direct measurement of antenna power.

**WHIN**—Star Broadcasting Co., Inc., Geneva, N. Y.—Modification of construction permit (B1-P-3979, as modified, which authorized a new standard broadcast station) to change type of transmitter.

#### 1250 KC.

**WDVA**—Virginia-Carolina Broadcasting Corp., Danville, Va.—Modification of construction permit (B2-P-4113, which authorized a new standard broadcast station) to change type of transmitter.

#### 1260 KC.

**WOL**—Cowles Broadcasting Co., Washington, D. C.—License to cover construction permit (B1-P-5616) which authorized to move old main transmitter to be used as an auxiliary transmitter with power of 1 KW, employing directional antenna and authority to determine operating power by direct measurement of antenna power.

#### 1280 KC.

**KXOB**—Valley Broadcasting Co., Stockton, Calif.—Modification of construction permit (B5-P-4015, which authorized a new standard broadcast station) to change type of transmitter and to change type of antenna towers.

#### 1300 KC.

**NEW**—Robert Schuler, Sheldon Anderson and Lester Eugene Chenault, Fresno, Calif.—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 1 KW and directional antenna, hours of operation unlimited. Amended to make changes in directional antenna.

*(Continued on next page)*

### 1320 KC.

**WJHP—The Metropolis Co., Jacksonville, Fla.**—License to cover construction permit (B3-P-4322, as modified) which authorized increase in power, installation of new transmitter and directional antenna for night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

### 1330 KC.

**KFH—Radio Station KFH Co., Wichita, Kansas**—Modification of construction permit (B4-P-5094, which authorized installation of FM antenna on top of AM tower) to make changes in the antenna and for extension of completion date.

### 1340 KC.

**WTSB—Robeson Broadcasting Corp., Lumberton, N. C.**—Construction permit to make changes in transmitting equipment.

**WMID—Mid-Atlantic Broadcasting Co., Atlantic City, N. J.**—Modification of construction permit (B1-P-5185, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location.

**WJRI—John P. Rabb, Lenoir, N. C.**—License to cover construction permit (B3-P-4585, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KVKM—Monahans Broadcasters, Monahans, Texas**—License to cover construction permit (B3-P-4982, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WJRI—John P. Rabb, Lenoir, N. C.**—Construction permit to make changes in transmitting equipment.

### 1360 KC.

**NEW—Tri-Cities Broadcasting Co., Goose Creek, Texas**—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 1 KW and unlimited hours of operation, directional antenna for day and night use. Amended to make changes in directional antenna pattern.

**WMCK—Mon-Yough Broadcasting Co., Inc., McKeesport, Pa.**—Modification of construction permit (B2-P-4273, as modified, which authorized a new standard broadcast station) to make changes in directional antenna and for extension of completion date.

### 1380 KC.

**KPBX—WCPZ Broadcasting Co., Beaumont, Texas** (William Paul Beville, Louise Beville, Vincent F. Callahan, Florence Anita Callahan, Eugene M. Zuckert and Barbara J. Zuckert, a partnership)—Modification of construction permit (B3-P-5113, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location.

### 1390 KC.

**WFBL—Onondaga Radio Broadcasting Corp., Syracuse, N. Y.**—License to cover construction permit (B1-P-5323), which authorized installation of an auxiliary transmitter near Collamer, N. Y. (present site of main transmitter), to be operated with power of 1 KW for auxiliary purposes only.

### 1400 KC.

**WMGA—John F. Pidecock, Moultrie, Ga.**—Construction permit to install new vertical antenna and mount FM antenna on top of AM tower.

**KSOL—Gene Burke Brophy, Yuma, Arizona**—Modification of construction permit (B5-P-5102, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

**WDAS—WDAS Broadcasting Station, Inc., Philadelphia, Pa.**—Voluntary transfer of control of licensee corporation

from Alexander W. Dannenbaum and Cecile L. Naumburg to William Goldman Theatres, Inc. (500 shares of common stock—100%).

**WMBC—Mississippi Broadcasting Co., Inc., Macon, Miss.**—License to cover construction permit (B3-P-3612, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KTNM—McMa Agency, Tucumcari, N. Mex.** (R. B. McAlister, Pryde E. Hale, and Grady Maples)—Construction permit to make changes in transmitting equipment and change studio location.

**KENO—Nevada Broadcasting Co., Las Vegas, Nev.** (Maxwell Kelch and Laura Belle Kelch)—License to cover construction permit (B5-P-4687) which authorized installation of new vertical antenna and authority to determine operating power by direct measurement of antenna power.

### 1420 KC.

**NEW—Owensboro on The Air, Inc., Owensboro, Ky.**—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW, directional antenna for night use and unlimited hours of operation. Amended to use directional antenna for both day and night, and change transmitter site.

### 1450 KC.

**WFPG—Neptune Broadcasting Corp., Atlantic City, N. J.**—License to cover construction permit (B1-P-5614) which authorized to install auxiliary transmitter (at present site of main transmitter) to be operated on 1450 kc., 250 watts power.

**KWCJ—Natchitoches Broadcasting Co., Inc., Natchitoches, La.**—Modification of construction permit (B3-P-5151, which authorized a new standard broadcast station) to change type of transmitter and make changes in vertical antenna and for extension of commencement and completion dates.

**KMHT—Marshall Broadcasting Co., Marshall, Texas**—License to cover construction permit (B3-P-3675) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

**KNET—Palestine Broadcasting Corp., Palestine, Texas**—Construction permit to install new transmitter.

**WDIG—Houston Broadcasters, Dothan, Ala.** (Jess M. Swicegood, J. P. Burnett, Lola C. Robinson, a partnership)—Modification of construction permit (B3-P-5179, which authorized a new standard broadcast station) to change type of transmitter.

**WWPB—Paul Brake, Miami, Fla.**—Modification of construction permit (B3-P-4282, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

### 1460 KC.

**WHEC—WHEC, Incorporated, Rochester, New York**—License to cover construction permit (B1-P-3976, as modified) which authorized increase in power, installation of new transmitter and directional antenna for night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

**WBNS—Radiohio, Inc., Columbus, Ohio**—Construction permit to install new auxiliary transmitter.

### 1470 KC.

**WCBC—Civic Broadcasting Corp., Anderson, Ind.**—License to cover construction permit (B4-P-4572, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

### 1480 KC.

**KVOE—The Voice of The Orange Empire, Inc., Ltd., Santa Ana, Calif.**—License to cover construction permit  
(Continued on next page)

(B5-P-3482, as modified) which authorized change in frequency, increase in power and install a new transmitter and authority to determine operating power by direct measurement of antenna power.

**NEW—Lincoln Broadcasting Corp., Lincoln, Nebr.**—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW, directional antenna-1 and unlimited hours of operation. Amended to use directional antenna for both day and night (DA-2) and change transmitter location.

#### 1490 KC.

**WBEC—Western Massachusetts Broadcasting Co., Pittsfield, Mass.**—License to cover construction permit (B1-P-2988) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KXRJ—The Valley Broadcasters, Russellville, Arkansas** (Clyde R. Horne and Jerrell A. Shepherd)—License to cover construction permit (B3-P-5139, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WKLV—Frank W. Wagner, Blackstone, Va.**—Modification of construction permit (B2-P-5317, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

**WHAV—The Haverhill Gazette Co., Haverhill, Mass.**—License to cover construction permit (B1-P-4675, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

**WBEC—Western Massachusetts Broadcasting Co., Pittsfield, Mass.**—Construction permit to install new transmitter.

**WJJM—James J. Murray, Lewisburg, Tenn.**—Modification of construction permit (B3-P-4494, as modified, which authorized a new standard broadcast station) for extension of completion date.

#### 1510 KC.

**KUSN—San Diego Broadcasting Co., San Diego, Calif.**—Modification of construction permit (B5-P-3744, which authorized a new standard broadcast station) to change type of transmitter.

**WAUX—WAUK Broadcasting Co., Waukesha, Wis.**—License to cover construction permit (B4-P-4833, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1540 KC.

**NEW—Louisiana Broadcasting Co., New Orleans, La.**—(Roy Hofheinz and W. N. Hooper, a partnership)—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 50 KW, directional antenna, and unlimited hours of operation. Amended to change power from 50 KW to 25 KW night, 50 KW day, revised directional antenna design, and change transmitter location from approximately 3 miles west northwest of Mandeville, La., to just west of city limits of Mandeville, south of U. S. highway No. 190, near Mandeville, La.

**NEW—Texhoma Broadcasting Co., Durant, Okla.**—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 250 watts, and unlimited hours of operation. Amended to install directional antenna for use at night and to change transmitter location from: to be determined, Durant, Okla., to 1½ miles east of Durant on highway 70, Bryan County, Okla.

**NEW—East-West Broadcasting Co., Fort Worth, Texas**—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Amended to change power from 5 KW to 1 KW night, 5 KW day, and make changes in directional antenna patterns.

#### 1570 KC.

**WCKZ—Illinois-Alton Broadcasting Co., Alton, Illinois** (R. C. Goshorn and R. L. Rose, a co-partnership)—Modification of construction permit (B4-P-5216, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location. Amended to make changes in antenna.

#### 1580 KC.

**WKAP—Allentown Broadcasting Co., Allentown, Pa.** (N. Joe Rahall, Sam G. Rahall, Farris E. Rahall & Deem F. Rahall, a partnership)—License to cover construction permit (B2-P-4496, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

#### 1600 KC.

**NEW—Eastland-Ranger-Cisco Broadcasting Co., Eastland, Texas** (John D. Harvey, W. H. Wright and Harry N. Harris, a partnership)—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 1 KW, directional antenna for night use only and unlimited hours of operation. Amended to change directional antenna from night use only to day and night.

### AM—Applications Dismissed

**Southern California Associated Newspapers, Alhambra, Calif.**—Construction permit for a new high frequency FM broadcast station to be operated on 48,700 kc. Dismissed March 27, 1947, per Attorney's Request March 25, 1947.

**James A. Noe, Shreveport, La.**—Construction permit for a new high frequency FM broadcast station to be operated on 46.5 mc. Dismissed March 21, 1947.

**James A. Noe, Alexandria, La.**—Construction permit for a new high frequency FM broadcast station to be operated on 46.5 mc. Dismissed March 21, 1947.

**James A. Noe, Lake Charles, La.**—Construction permit for a new high frequency FM broadcast station to be operated on 46.5 mc. Dismissed March 21, 1947.

### AM—Application Returned

**WIBV—Belleville Broadcasting Co., Belleville, Ill.** (John H. Schultz, Marshall True, Paul A. Wnorowski, Marvin M. Mollring, John W. Lewis, Jr., and Joseph H. Yaegel)—Construction permit to change frequency from 1060 to 1230 kc. and change hours of operation from daytime to unlimited time. (Contingent upon grant of WIL changing frequency to 1430 kc.) Returned March 25, 1947. Incomplete, no engineering data submitted.

### AM—Applications Tendered for Filing Since February 7

#### 580 KC

**NEW—K. C. Zion, Roda, Va.**—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 24¾ watts and daytime hours of operation.

#### 990 KC.

**WHOO—Orlando Daily Newspapers, Inc., Orlando, Fla.**—Modification of construction permit to change from employing directional antenna for day and night use to directional antenna for night use only—non-directional antenna daytime, using power of 5 KW night, 10 KW day, unlimited hours of operation.

#### 1090 KC.

**NEW—Rogers City Broadcasting Co., Rogers City, Mich.**—Construction permit for a new standard broadcast station to be operated on 1090 kc., power of 1 KW, and unlimited hours of operation.

(Continued on next page)

### 1230 KC.

**WLOF—Hazlewood, Inc., Orlando, Fla.**—Consent to transfer of control from George W. Gibbs, Jr., to Wm. Joe Sears and Walter C. Shea.

### 1240 KC.

**NEW—Northwest Public Services, Kelso, Wash.** (A Partnership, Roscoe Arthur Day, Jr., Henry H. Alderman, Frederick C. Arpke)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

**Community Broadcasting Co., St. Cloud, Minn.** (A Minnesota Corporation)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

### 1340 KC.

**WBRK-FM—Leon Podolsky, Pittsfield, Mass.**—Consent to assignment of license of standard station WBRK and construction permit of WBRK-FM to Greylock Broadcasting Co.

### 1350 KC.

**KRLC—Station KRLC, Lewiston, Idaho** (H. E. Studebaker)—Request for special service authorization to operate on 1350 kc., power of 250 watts, unlimited hours of operation for period not to exceed August 1, 1947.

### 1360 KC.

**WMCK—Non-Yough Broadcasting Co., McKeesport, Pa.**—Modification of construction permit for changes in night time directional antenna system, using power of 1 KW and unlimited hours of operation.

### 1400 KC.

**NEW—Radio Greenville, Greenville, Ala.** (William W. Hunt and Jeff P. Beeland, Jr.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

### 1450 KC.

**S. H. Patterson, Atchison, Kans.**—Consent to assignment of license to Albert Alvin Almada.

## FREQUENCY MODULATION

### FM—Docket Cases

The Commission announces its final decision (B-316) granting the following applications for Class B FM broadcast stations in Peoria, Ill.:

**Peoria Broadcasting Co.—92.7 mc.** (No. 224), subject to filing within 60 days and approval of an application for modification of construction permit specifying technical data for coverage equivalent to 20 KW effective radiated power and an antenna height of 500 feet above average terrain, and a transmitter site and antenna structure satisfactory to the Civil Aeronautics Administration (BPH-231; Docket 7102);

**Mid-State Broadcasting Co.—97.1 mc.** (No. 246), 10 KW effective radiated power, antenna height of 310 feet above average terrain (BPH-712; Docket 7104);

**Central Illinois Radio Corp.—95.5 mc.** (No. 238), 20 KW effective radiated power and antenna height of 500 feet above average terrain, or equivalent coverage; conditions (BPH-819; Docket 7408);

**Illinois Valley Broadcasting Co.—93.5 mc.** (No. 228), 20 KW effective radiated power, antenna height of 500 feet above average terrain or equivalent coverage; conditions (BPH-938; Docket 7588); and

**West Central Broadcasting Co.—93.1 mc.** (No. 226), 20 KW effective radiated power, antenna height of 500 feet above average terrain, subject to CAA approval of antenna structure, location, and height (BPH-984; Docket 7636).

At the same time the Commission denied the application of **Radio Peoria, Inc.** (BPH-413; Docket 7105)

### FM—Final Order on Class A Channels

The Commission adopted an Order (Comr. Jett dissenting) making effective immediately sub-section (d) of Section 3.203, reading as follows:

"No assignments will be made on Channels 297, 298, 299 and 300 until July 1, 1947."

### FM—Conditional Grants

**International Broadcasting Corp., Shreveport, La.**—Authorized conditional grant for Class B station, subject to further review and approval of engineering details. (BPH-1153)

**George Anthony Waslovas, Cheviot, Ohio**—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1037)

**Record Publishing Co., Ravenna, Ohio**—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (Comr. Durr voting for hearing.) (BPH-1164)

**Tri-Cities Broadcasting Co., Goose Creek, Texas**—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1106)

### FM—Petition Granted

**Balboa Radio Corp., San Diego, Calif.**—Granted petition for leave to amend application for FM station (BPH-1054; Docket 7842) to specify a new transmitter site, etc.

### FM—Applications Accepted for Filing

**KIDO-FM—KIDO, Inc., Boise, Idaho**—Modification of construction permit (B5-PH-371, which authorized a new FM broadcast station) for extension of completion date.

**WKJG-FM—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.**—Modification of construction permit (B4-PH-610, which authorized a new FM broadcast station) to change type of transmitter, effective radiated power to 26 KW, antenna height above average terrain, make changes in antenna system, and change commencement and completion dates.

**WTTH—The Times Herald Co., Port Huron, Mich.**—Modification of construction permit (B2-PH-141, which authorized a new FM broadcast station) to make changes in antenna system and change commencement and completion dates.

**KCFM—KCMO Broadcasting Co., Kansas City, Mo.**—Modification of construction permit (B4-PH-766, which authorized a new FM broadcast station) to change completion date.

**WLOB—Claremont Eagle, Inc., Claremont, N. H.**—Modification of construction permit (B1-PH-373, which authorized a new FM broadcast station) for extension of completion date.

**WSYR-FM—Central New York Broadcasting Corp., Syracuse, N. Y.**—Modification of construction permit (B1-PH-50, as modified, which authorized a new FM broadcast station) for extension of commencement and completion dates.

**NEW—Warren Broadcasting Corp., Glens Falls, N. Y.** (P. O. 54 Colvin Building)—Construction permit for a new FM broadcast station to be operated on 100 m.c. band with 1 KW effective radiated power.

**WHNY—Elias I. Godofsky, Hempstead, N. Y.**—Voluntary assignment of construction permit to FM Broadcasting Corporation.

**KOCY-FM—Plaza Court Broadcasting Co., Oklahoma City, Okla.**—Modification of construction permit (B3-PH-173, which authorized a new FM broadcast station) for extension of completion date.

*(Continued on next page)*

**WGPA-FM—The Bethlehems Globe Publishing Co., Bethlehem, Pa.**—Modification of construction permit (B2-PH-615, which authorized a new FM broadcast station) for extension of completion date.

**KWK-FM—Thomas Patrick, Inc., St. Louis, Mo.**—Modification of construction permit (B4-PH-386, which authorized a new FM broadcast station) to change completion date.

**WTPS-FM—The Times-Picayune Publishing Co., New Orleans, La.**—Modification of construction permit (B3-PH-296, which authorized a new FM broadcast station) to change type of transmitter and studio location to 601-625 Howard Avenue, New Orleans, Louisiana.

**WSTP-FM—Piedmont Broadcasting Corp., Salisbury, N. C.**—Modification of construction permit (B3-PH-346, as modified, which authorized a new FM broadcast station) for extension of completion date.

**WPAY-FM—The Scioto Broadcasting Co., Portsmouth, Ohio**—Modification of construction permit (B2-PH-960 which authorized a new FM broadcast station) to change effective radiated power to 7 KW, make changes in antenna system and change commencement and completion dates. Amended to change type of transmitter.

**WRVA-FM—Larus and Brother Co., Inc., Richmond, Va.**—Modification of construction permit (B2-PH-973 which authorized a new FM broadcast station) to change type of transmitter: antenna height above average terrain to 500 feet; effective radiated power to 24.9 KW, make changes in antenna system and change commencement and completion dates.

**KWLK-FM—Twin City Broadcasting Corp., Longview, Wash.**—License to cover construction permit (B5-PH-853) which authorized a new FM broadcast station.

**WABX—Harold O. Bishop, Harrisburg, Pa.**—Modification of construction permit (B2-PH-877, which authorized a new FM broadcast station) to change completion date.

**WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.**—Modification of construction permit (B3-P-4365, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location) for extension of completion date.

**KRFM—J. E. Rodman, Fresno, Calif.**—Modification of construction permit (B5-PH-155, which authorized a new FM broadcast station) for extension of commencement and completion dates.

**WASH—Commercial Radio Equipment Co., Washington, D. C.** (Everett L. Dillard)—Modification of construction permit (B1-PH-669, which authorized a new FM broadcast station) to change type of transmitter: transmitter site (Geographic Coordinates only); ERP to 15.1 KW, antenna height above average terrain to 469 feet; make changes in antenna system and change commencement and completion dates.

**WKPB—Knoxville Publishing Co., Knoxville, Tenn.**—Modification of construction permit (B3-PH-437, which authorized a new FM broadcast station) for extension of commencement and completion dates.

**WRRN-FM—Nied and Stevens, Warren, Ohio** (Frank T. Nied and Perry H. Stevens)—Modification of construction permit (B2-PH-361, which authorized a new FM broadcast station) to change type of station from Class A to Class B; specify transmitter site, change studio location, specify frequency as 98.0 mc.; ERP as 3.2 KW, antenna height above average terrain as 300 feet; type of transmitter as GE BT-2A maximum 1 KW and specify antenna system.

98.7 MC.—# 54

**NEW—Washington Broadcasting Co., Washington, Pa.**—Construction permit for a new FM broadcast station to be operated on Channel # 54, 98.7 mc., and coverage of 6,590 square miles. Amended to change ERP from 33.9 to 5.82

KW and make changes in antenna system and to change officers, directors and stockholders.

104.3 MC.—# 282

**NEW—James B. Littlejohn, Odgen, Utah**—Construction permit for a new FM broadcast station to be operated on Channel # 282, 104.3 mc. Amended to change type of transmitter and make changes in antenna system.

To Be Assigned By FCC

**NEW—Keokuk Broadcasting Co., Keokuk, Iowa** (624 Main Street)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 3.15 KW and antenna height above average terrain 327 feet.

**NEW—Pacific Broadcasting Co., Fresno, Calif.** (P. O. 690 Market Street, San Francisco, Calif.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 16.2 KW.

**NEW—Richard H. Balch, Utica, N. Y.** (P. O. 20 Whitesboro St.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 9.2 KW.

**WIBM-FM—WIBM, Inc., Jackson, Miss.**—Modification of construction permit (B2-PH-210, which authorized a new FM broadcast station) to change type of station to Class B; specify studio location, change type of transmitter, transmitter site to 2511 Kibby Road, Summit Township, Jackson County, Michigan, frequency to "To be assigned by FCC"; effective radiated power to 16.1 KW, antenna height above average terrain to 294.3 feet, make changes in antenna system and change completion date.

**NEW—Centinela Valley Broadcasting Co., Inglewood, Calif.** (P. O. Box 259)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC with 798.6 watts effective radiated power.

**NEW—San Fernando Valley Broadcasting Co., San Fernando, Calif.** (P. O. 4919 Van Nuys Blvd., Sherman Oaks, Calif.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC with 1 KW effective radiated power.

**NEW—The McPherson Broadcasting Co., Inc., McPherson, Kans.** (P. O. 228 Grand Building)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, and ERP of 5.3 KW.

**NEW—Pocono Broadcasting Co., Stroudsburg, Pa.** (Harold B. Newman and Anne L. Newman) (P. O. Box 525, Liberty, N. Y.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, ERP of 488 watts and antenna height above average terrain 162 feet.

**NEW—Harry L. Crisp, Marion, Ill.**—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 1 KW and antenna height above average terrain 188 feet.

**NEW—Lubbock Broadcasting Co., Lubbock, Texas** (P. O. Box 1524, 1412½ Texas Avenue)—Construction permit for a new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC, and ERP of 2.4 KW.

**NEW—The Journal Company, Green Bay, Wis.** (The Milwaukee Journal) (P. O. 333 West State Street, Milwaukee 1, Wis.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, and ERP of 14 KW.

Correction

Please correct item appearing in last week's REPORTS referring to the modification of construction permit of **WKRQ-FM, Giddens & Rester, Mobile, Ala.** The call letters were erroneously carried as WKRC-FM.

(Continued on next page)

## TELEVISION

### TV—Modification of CP Granted

**KCPN—Carter Publications, Inc., Fort Worth, Texas—**Granted modification of CP to change type of transmitters and make changes in antenna system; to reduce effective radiated visual power to 16.35 KW and antenna height to 490 feet. Also extended completion date for a period of 6 months from date of grant. (BMPCT-53)

### TV—Applications Accepted for Filing

**NEW—Allen B. Du Mont Laboratories, Inc., Portable-Mobile, area of New York, N. Y. (P. O. 2 Main Ave., Passaic, N. J.)—**Construction permit for a new experimental television relay broadcast station to be operated on 6825-6850 mc., emission visual A5, power of .1 watt and unlimited hours of operation. To be used with commercial television broadcast station WABD, New York, N. Y.

**NEW—Allen B. Du Mont Laboratories, Inc., Portable-Mobile, area of Washington, D. C. (P. O. 2 Main Avenue, Passaic, N. J.)—**Construction permit for a new experimental television relay broadcast station to be operated on 6800-6825 mc., emission A5-visual, and unlimited hours of operation. To be used in conjunction with commercial television broadcast station WTTG, Washington, D. C.

**NEW—Allen B. Du Mont Laboratories, Inc., Portable-Mobile, area of New York, N. Y. (P. O. 2 Main Avenue, Passaic, N. J.)—**Construction permit for a new experimental television relay broadcast station to be operated on 6800-6825 mc., power of .1 watt, emission A5 visual and hours of operation, unlimited. To be used with commercial television broadcast station WABD, New York, N. Y.

**NEW—Allen B. Du Mont Laboratories, Inc., Portable-Mobile, area of Washington, D. C. (P. O. 2 Main Avenue, Passaic, N. J.)—**Construction permit for a new experimental television relay broadcast station to be operated on 6825-6850 mc., power of .1 watt and unlimited hours of operation. To be used with commercial television broadcast station WTTG, Washington, D. C. Emission A5 visual.

## MISCELLANEOUS BROADCAST

### Applications Accepted for Filing

#### Remote Pickup

**WCVH—Leonard A. Versluis, area of Grand Rapids, Mich.—**License to cover construction permit (B2-PRE-473) which authorized a new remote pickup broadcast station.

**NEW—Paradise Broadcasting Co., area of Mayaguez, P. R. (P. O. Comercio No. 24)—**Construction permit for a new remote pickup broadcast station to be operated on 30.82, 33.74, 35.82, 37.98 mc., power of 60 watts, with special FM emission.

**NEW—Pennsylvania Broadcasting Co., area of Philadelphia, Pa. (P. O. 35 S. Ninth St.)—**Construction permit for

a new remote pickup broadcast station to be operated on 156.75, 158.4, 159.3, 161.1 mc., power of 30 watts, with special for FM emission.

### Noncommercial Educational

**WNYE—Board of Education, City of New York, Brooklyn, N. Y.—**Modification of construction permit (B1-PED-72, which authorized a change in transmitter and changes in antenna system) for extension of completion date.

## Federal Trade Commission Actions

### COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

**Funk & Wagnalls New Standard Encyclopedia—**Misrepresentation in the advertising and sale of the 25-volume Funk & Wagnalls New Standard Encyclopedia and unfair disparagement of competing encyclopedias are charged in a complaint issued by the Commission against Joseph L. Morse, Mac Gache, Gertrude Morse and Rose Gache, copartners trading as Unicorn Press, 60 Willoughby St., Brooklyn. (5488)

**Hayes Hi-Grade Hatchery—**The Commission issued a complaint charging Herman G. Hayes, trading as Hayes Hi-Grade Hatchery, Twin Falls, Idaho, with misrepresentation in the advertising and sale of baby chicks. (5487)

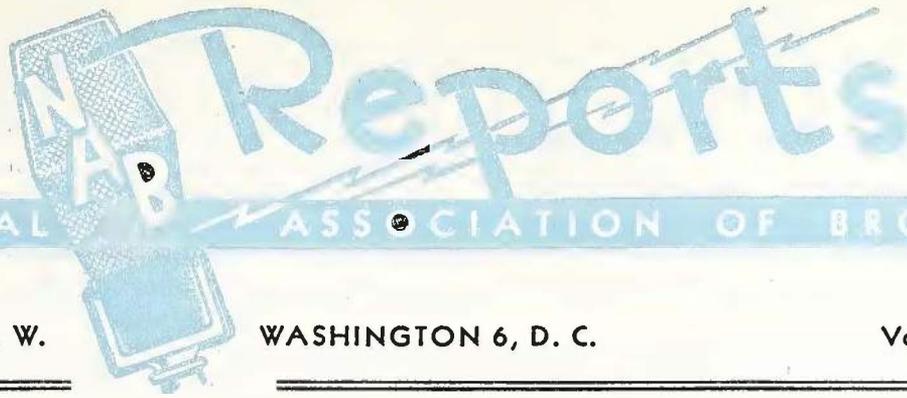
**Pearl Garment Co.—**Misbranding of ladies' coats and suits in violation of the Wool Products Labeling Act and the Federal Trade Commission Act is charged in a complaint issued by the Commission against Henry G. Pearl and Mildred Pearl, copartners, trading as Pearl Garment Co., Mode Craft Co., and Mode Craft, 620 Viola St., Camden, N. J. (5489)

### CEASE AND DESIST ORDERS

**Canute Co.—**Misrepresentation in the sale of a hair dye preparation designated "Canute Water" is prohibited in a cease and desist order issued by the Commission against Canute Co., 240 N. Milwaukee St., Milwaukee, Wis. (5234)

**Charles A. Gearing—**An order prohibiting misrepresentation in the sale of church flags and banners was issued by the Commission against Charles A. Gearing, 311 S. 22nd Ave., Bellwood, Ill. (5292)

**Mid-West Drug Co., Inc.—**The Commission has ordered Mid-West Drug Co., Inc., Fort Wayne, Ind., and its officers, to stop disseminating advertisements of a medicinal preparation designated "Ju-Vau" which falsely represent that it is a cure for obesity and which fail to reveal the dangers of unsupervised use of the product. (5036)



1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 15, April 14, 1947

## **H. R. 2740—A BILL TO MAINTAIN UNIFORM TIME IN INTERSTATE COMMERCE AND GOVERNMENT**

*H. R. 2740 was introduced in the United States House of Representatives on March 24, 1947 by Congressman Joseph P. O'Hara, Republican of Minnesota. (See Current REPORTS, p. 249) It was referred to the House Committee on Interstate and Foreign Commerce. Text of the bill is reprinted verbatim below.*

### **A BILL**

**To amend the Act of March 19, 1918, so as to provide that standard time shall be the measure of time for all purposes, and for other purposes.**

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That the first sentence of section 2 of an Act entitled "An Act to save daylight and to provide standard time for the United States", approved March 19, 1918 (U.S.C., 1940 edition, title 15, sec. 262), is amended to read as follows: "Within the respective zones created under the authority hereof the standard time of the zone shall be the standard measure of time for all purposes."

Sec. 2. That the Act entitled "An Act to save daylight and to provide standard time for the United States", approved March 19, 1918 (U.S.C., 1940 edition, title 15, sec. 261-265), is amended by adding after section 4 the following:

"Sec. 5. (a) No other time than the time established in this Act as the standard time for the zone in which any place of business engaged in interstate commerce is located shall be employed, maintained, or used at such place of business in connection with such business. Any person knowingly and will-

fully violating the provisions of this subsection shall be fined not to exceed \$100.

"(b) No other time than the time established in this Act as the standard time for the zone in which any officer, agent, or employee of the United States, or of any Territory, or of any political subdivision thereof, is located, shall be employed, displayed, maintained, or used by such officer, agent, or employee, in the course of his official duties. Any such officer, agent, or employee, knowingly and willfully violating the provisions of this subsection shall be fined not to exceed \$100."

Sec. 3. Section 5 of an Act entitled "An Act to save daylight and to provide standard time for the United States", approved March 19, 1918, is redesignated section 6.

Note: At its last meeting in January, in San Francisco, the Board of Directors of the NAB instructed the management to seek the establishment and maintenance of uniform time throughout the United States and obtain the cooperation of other interested industries and groups for this purpose.

### **INSIDE THIS ISSUE**

Two separate FCC orders last week denied the WOKO petition for renewal and denied the Van Curler application for WOKO's facilities. (p. 288)

Amending its regulations concerning ET identification, the Commission authorized the networks to transcribe and rebroadcast programs one hour after origination during the period of daylight saving time. Stations are required to make one ET announcement daily. (p. 289)

Continuing its trend toward taking a more realistic attitude on the question of employer free speech, the NLRB upheld the employer's right to send his employees a series of letters to keep them informed on bargaining negotiations. (p. 291)

A recent survey conducted by RMA among its members indicates that radio manufacturers anticipate the production of about 2 million sets with FM facilities during 1947. (p. 293)

Station operators will be interested in details of four public interest program campaigns on the President's Conference on Fire Prevention, Public Health Nursing, Boys and Girls Week, and Child Health Week. (p. 296)

1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300  
 535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963  
 Taft Building, Hollywood 28, Cal. GRanite 7166

JUSTIN MILLER, *President*

A. D. WILLARD, JR., *Executive Vice-President*

C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER  
*Director of Research*  
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*Director of FM Department*  
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*Director of Information*  
 ROBERT C. COLESON  
*Assistant to the President*  
 (Hollywood)  
 RICHARD P. DOHERTY  
*Director of Employee-Employer*  
*Relations*  
 HAROLD FAIR  
*Director of Program Department*

DOROTHY LEWIS  
*Coordinator of Listener Activity*  
 (New York City)  
 FRANK E. PELLEGRIN  
*Director of Broadcast Advertising*  
 DON E. PETTY  
*General Counsel*  
 ROBERT K. RICHARDS  
*Director of Public Relations*  
 ARTHUR C. STRINGER  
*Director of Special Services*

## Legal Department

### WOKO Renewal Denied by FCC; Van Curler Application Held Up

In two orders issued last week, the FCC denied WOKO's renewal application and refused to consider the petition of Van Curler Broadcasting Corporation for an immediate grant of the same facility.

In denying the petition of WOKO the Commission took the position that the application had already received exhaustive consideration and its denial found by the Supreme Court to be a proper exercise of the Commission's authority.

Speaking of WOKO's proposed reorganization (REPORTS, Dec. 16, 1946, page 985), the opinion said "quite apart from the matter of the finality with which we regard our decision, we find nothing in this proposal which persuades us to alter our previous conclusion. We hold to our views regarding the responsibility of licensee corporations, and to our finding that WOKO, Inc., is not qualified to receive a renewal of license."

In a concurring opinion Commissioner Jett said that WOKO should be allowed to file for a CP on the basis of its proposed reorganization plan, the application to be consolidated for hearing with the Van Curler application. He reasoned that the drastic action of putting the station off the air might work a hardship on the listening public, the station employees and such of the station owners as were innocent of any wrongdoing. He pointed out that the Commission had made no findings on WOKO's service and that the Supreme Court had said that the station "appears to have rendered public service of acceptable quality and to be able to continue." He also noted that the Commission continues to license WABY in Albany, the majority

stock of which is held by the majority stockholders of WOKO.

While admitting that there had been several cases over the years involving misrepresentations and that the Commission had treated them too leniently, he said "the only proper basis for denial of WOKO's license would be our conviction that there is no other way to insure the integrity of the reports which we receive from applicants and licensees. I believe that there may be another effective means of accomplishing this at this particular time." He then suggested that an order dealing with the guilty parties, but permitting the innocent parties to continue WOKO's service, would adequately notify licensees that leniency in dealing with false statements can no longer be expected.

### Van Curler Petition Denied

The Commission denied Van Curler's petition for an immediate grant in order to permit other persons "who may wish to file application for the facilities . . . a reasonable opportunity to do so." The majority opinion referred to the fact that, so long as litigation on the validity of the WOKO order was pending, uncertainties as to whether the facilities would be available existed and probably deterred other filings. The opinion further stated that the Commission now believes that it would have been better procedure to have held the Van Curler application pending until the end of the WOKO litigation, since there might then have been other applications which could all be considered together, "making possible a selection of the applicant best qualified to serve the public interest."

To reach this result the Commission modified, for the purposes of the case, its procedural Rule 1.387(b) (3). That Rule requires the dismissal of conflicting applications not filed twenty days before the date of hearing, thus precluding the consolidation for hearing of the Van Curler application and any others. The ground of the modification was stated as follows:

"We believe that a specific procedure which has been developed for administrative convenience in dealing with general and normal types of situations can and should be modified to cover the unusual type of situation presented here; this is particularly true where rigid adherence to such procedure might preclude an assignment of facilities in a manner best serving the public interest simply because other applicants may have refrained from filing while the availability of the desired facilities was in question."

### Commissioner Durr Dissents

In a dissenting opinion Commissioner Durr took the position that the Commission should immediately consider the Van Curler application on its merits and act upon it. He considered the Commission's action not only in violation of Rule 1.387(b) (3) and contrary to the consistent procedure followed prior to the adoption of that rule, but also in violation of the Communications Act itself:

"As I understand the language and intent of the Act, any applicant is entitled at any time to apply for any frequency he see fit, whether or not his application is in conflict with the use of that frequency by an existing station; and, . . . he is entitled to have his application heard, considered, and acted upon. Van Curler, in

(Continued on next page)

filing its application, was merely exercising a clear statutory right which was equally available to everyone else."

Discussing the "uncertainties as to the availability of these facilities," the Commissioner said that such uncertainties existed in the case of all applications filed, particularly where an applicant seeks a frequency already in use. He said furthermore that there was nothing in the record to indicate that uncertainties actually deterred the filing of applications. He pointed out that the Commission's order denying WOKO's renewal was entered more than two years ago, that regardless of the appeal to the courts it was final insofar as the Commission was concerned, that the court proceedings were matters of public record, and that all interested parties had the same opportunity as Van Curler to file and have competitive hearings. Commissioner Durr concluded as follows:

"Notwithstanding the clear legal right of any interested party to apply for the facilities of an existing station when the license of that station is before the Commission for renewal, applications of this kind have been few in number. Those which have been successful have been fewer still. Consequently, in all cases of this kind 'uncertainty' as to the availability of the facilities exists in the minds of broadcasters and would-be broadcasters. In every contested case, there are 'uncertainties' as to the outcome, and in some cases the 'uncertainties' are greater than in others. But it does not seem to me that 'uncertainties' of this nature are entitled to administrative or judicial recognition.

"The logic of the Commission's Memorandum Opinion and Order, as I understand it, would mean that because of these 'uncertainties' any successful applicant for a frequency used by an existing station would, even after his case had been carried to the Supreme Court of the United States and there sustained, and notwithstanding the merits of his own application, be thrown into a second competitive hearing with all who might see fit to apply, merely because doubts had previously existed in their minds about his chances of winning his case. The sheer cost and delay of two—and perhaps even more—runs through the administrative and judicial mill would be so burdensome as, in practical effect, to nullify the rights which the Communications Act has given."

## FCC Releases Another Proposed Decision Based on Program Plans Comparison

For the second time in as many weeks, the FCC, in a proposed decision released April 7, chose one applicant for AM facilities over another on the basis of a comparison of their program plans.

The case arose as a result of two mutually exclusive applications for a 250 w. unlimited time station on 1400 kc in Grenada, Mississippi. In its opinion the Commission said:

"Birney Imes, Jr., has presented a well-balanced and well-designed program proposal calculated to meet the needs of the Grenada community. He has made direct efforts to ascertain what the community desires by way of broadcast service and what program material it can itself develop. In this connection, he has offered sustaining time to various religious, civic, and fraternal organizations and has also taken the initiative in suggesting to these organizations possible programs and types of programs in which they might be interested. Mr. Weaver, on the other hand," the FCC went on to say, "has made no substantial effort to ascertain what program service Grenada requires, or to meet such requirements. He has furnished only sketchy informa-

## IN THE OFFING

April 14-15	Area "C" Meeting (Districts 10-12)	Kansas City Muehlebach Hotel
April 16	Radio News Clinic	Kansas City
April 17-18	Commercial Sub-Com.— Standards of Practice	French Lick, Ind.
April 21-22	District 13 Meeting	Houston Rice Hotel
April 24	Research Committee	New York City
April 24-25	Program Policies Sub-Com. —Standards of Practice	Chicago, Ill.
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va. Roanoke Hotel
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham Tutwiler Hotel
May 5-6	District 2 Meeting	New York City Waldorf-Astoria Hotel
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago Palmer House
May 12-13	Special Standards of Prac- tice Committee	New York City
May 13	Music Advisory Committee (joint meeting with ASCAP)	New York City
May 15-16	Sales Managers Executive Committee	Atlantic City, N. J.
May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore Lord Baltimore Hotel
June 2-3	District 1 Meeting	Boston Somerset Hotel

tion regarding his program proposal and has submitted no program log. There is no showing as to the policies which he would follow in operating his proposed station, except the negative statement that he would not bar particular programs or organizations by a 'rule of thumb'."

The Commission noted that Imes is already the licensee of three other Mississippi stations and that for that reason a grant to Weaver would better serve the principle of diversification of station ownership. However, it considered that this factor was outweighed by the program considerations.

Chairman Denny and Commissioner Hyde dissented on the ground that while the case was close they favored the grant which would promote diversification of station ownership. They noted also that Imes' plans to move to Grenada involved his leaving his station in Columbus, Mississippi, in the hands of other persons.

## FCC Waives Identification Requirement During Daylight Saving Time Period

The FCC amended its Rules and Regulations governing the announcement of mechanical reproductions to permit networks to transcribe and rebroadcast programs one hour after their original broadcast during

(Continued on next page)

the daylight saving time period, it was announced Monday (7).

The Commission stipulated that each station which broadcasts programs on this basis make an appropriate announcement at least once each day between 10 a.m. and 10 p.m.

Following is the text of the FCC amendment to Section 3.407:

"During the annual periods in which Daylight Saving Time will be effective, the requirements of this Section are waived, with respect to network programs transcribed and rebroadcast one hour later because of the time differential resulting from the adoption of Daylight Saving Time in some areas, upon the following conditions: The waiver is not to be applicable when an individual station makes an off-the-line recording, but is to be applicable only when the off-the-line recording is made by the network itself at one of its key stations, and is for broadcast one hour later by those stations which operate on Standard Time. Furthermore, each station which broadcasts network programs one hour later in accordance with this waiver shall make an appropriate announcement at least once each day between the hours of 10:00 a.m. and 10:00 p.m., stating that some or all of the network programs which are broadcast by that station are delayed broadcasts by means of transcription. A network organization taking advantage of this waiver should so advise the Commission."

### **Commission Not to Adopt "Iron Clad" Multiple Ownership Rule**

The FCC announced Friday (11) that, as a result of oral argument on its multiple ownership rules held last February, "it had determined that the public interest would not be served by adoption of an iron-clad rule defining the extent of overlap of service areas or the degree of common ownership, operation or control that would be deemed to be in contravention of" such rules.

Rather, the Commission will continue to apply these rules on a case-to-case basis, deciding each application on its own merits.

Among the factors which the Commission will consider are the extent of overlap, the degree of common ownership, operation and control, and such other factors as distribution of population, extent of competitive service, location of trade areas and political boundaries, location of main and secondary studios.

### **WSM Awarded Injunction Against Road Show, Stops Use of Name "Grand Ole Opera"**

Station WSM, Nashville, won its suit to impose an injunction against the Golden Goose Corporation to prevent the latter organization from using advertising that misleads the public into believing that the Golden Goose road show is connected with the "Grand Ole Opry", WSM presentation.

Golden Goose, with its principal office in Milbridge, Maine, had been operating a traveling tent show in Georgia, advertising it as the "Grand Ole Opera, Radio's Barn Dance Review." This show, headed by R. L. Whitton, had no connection with the WSM program.

## **General**

### **Communist Party Demanding Time to "Correct Many Misconceptions" Being Broadcast**

What appears to be a widespread "form letter" campaign is being conducted currently by the Communist Party demanding radio time. Stations report receipt of communications charging that the "aims of the Communist Party" are not being presented objectively and asking that an opportunity to reply be given.

One such letter, signed by the Party Chairman for the State of Ohio, was received by WCOL, Columbus. It read:

"Through the facilities of your station, there has been considerable discussion, of late, dealing with the programs and aims of the Communist Party. In these discussions the aims of the Communist Party were presented from a hostile point of view and our position has been thoroughly misrepresented to your radio audience.

"Since our program has been discussed by various groups other than the Communist Party, we consider it only fair that we should be given the opportunity to reply and to correct the many misconceptions.

"We feel justified in making this request not only because of the regulations of the Federal Communications Commission, but also because your radio audience would no doubt appreciate the opportunity of hearing both sides of the question.

"In the interests of fair play and in accord with our institutions of freedom of speech, we earnestly hope that you will afford us the opportunity of presenting our case to your radio listeners."

WCOL Manager Jack Kelly replied:

"Your letter of April 2nd has been received with statement that 'the aims of the Communist Party were presented from a hostile point of view and our position has been thoroughly misrepresented to your radio audience.'

"With this allegation I take direct and definite issue. I am calling upon you for substantiation of your statement by way of specific instances bearing out your charges. When we hear from you with such information and consider it as substantiating your allegations, we shall then be glad to talk with you further about an 'opportunity to reply and to correct the many misconceptions'."

### **Haverlin Named President of BMI; To Attend NAB Area C Meeting**

Carl Haverlin, whose appointment to the position of president of BMI was announced last week, will make one of his first official appearances at the NAB Area "C" meeting in Kansas City. The meeting is being held today and tomorrow (14-15).

Mr. Haverlin, who resigned as vice president of MBS to assume his new duties, will be a familiar figure to broadcasters as a representative of BMI, since many station executives will recall his efforts as a member of the "flea circus" which stimulated industry interest in the music licensing agency during its formative days over seven years ago.

*(Continued on next page)*

## **NAB Executives Attend**

Arrangements for the Area C meeting, which will be attended by NAB members from the 10th and 12th Districts, have been directed by John J. Gillin, Jr., WOW, 10th district director, and William B. Way, KVOO, 12th district director. Five NAB headquarters executives, led by President Justin Miller, will participate in the broadcasters' meetings. Accompanying Judge Miller are A. D. Willard, Jr., executive vice president; Kenneth H. Baker, director of research; Richard P. Doherty, employee-employer relations director; and Frank E. Pellegrin, director of broadcast advertising.

Hugh Feltis, BMB president, will also attend the Kansas City meeting to discuss the work of his organization.

## **News Clinic**

Following the two-day session, radio newsmen will hold a news clinic for broadcasters in the area. Leading broadcasters will discuss the various phases of gathering, preparing and presenting news on the air under the direction of William B. Quarton, chairman of the news clinic.

Wilbur Schramm, director of Iowa State University's school of journalism, will report on two surveys made at the university.

NAB will be represented at the clinic by Arthur Stringer, director of special services.

## **BMI Has First Paid President**

In announcing the appointment of Mr. Haverlin to his new position the BMI Board of Directors issued the following statement.

"Carl Haverlin, vice president in charge of station relations of Mutual Broadcasting System, Inc., has been elected as president of Broadcast Music, Inc. Mr. Haverlin will be the first full-time paid president of BMI. The presidency has previously been held by the president of the National Association of Broadcasters. The Board intends to elect Justin Miller, president of the National Association of Broadcasters, to the chairmanship of the BMI board.

"Mr. Haverlin, in addition to proved capacity and wide experience in the broadcasting industry, has great familiarity with the operations of BMI. As one of the original officers of BMI, he played an important part in its founding and is now a member of its board of directors. When Mr. Haverlin left BMI to assume his post at the Mutual Broadcasting System, Mutual agreed that BMI could have a continuing call on Mr. Haverlin's services. The BMI Board expresses its thanks to Edgar Kobak, president of Mutual, for releasing Mr. Haverlin from his network duties.

"The appropriate steps will be taken to increase the number of directors of BMI. This will enable the Board to elect Sydney M. Kaye, vice president and general counsel of BMI, to the vice chairmanship of the Board, and will also make it possible for Mutual Broadcasting System to continue to be represented on the Board."

## **Three Special Standards of Practice Groups Set Work Dates on Code Revision**

Following its initial meeting in New York on March 31 (current REPORTS, p. 271), the Special Standards of

Practice Committee has set the pace for its work in revising the radio industry's code.

The subcommittee on commercial practices will meet at French Lick, Ind., on April 17-18.

The subcommittee on general program policies will convene at Chicago, April 24-25.

The full Committee meets again on May 12-13 in New York City to work over the reports of these two groups.

## **HAVE YOU READ IT?**

The soap opera—serial drama, that is—came in for some scintillating treatment in the April issue of the *Ladies' Home Journal*. In an article called "A Housewife Looks at Soap Opera," Aloise Buckley Heath examines the merits of this development in the dramatic art.

By her own definition, Housewife Heath devotes herself to "the reactions of that lowly creature, the housewife, who is concerned neither with the future of radio nor with the insults to her intelligence with which soap opera is said to abound, but merely with one question—not world-shaking, certainly, but not unimportant: Can the Road of Life be turned high enough on the kitchen radio to be heard while she makes the beds?"

(ED. NOTE: See story *re* NAB-RMA campaign for a radio in every room, 1946 REPORTS, p. 943.)

The author notes ("with pride in my sex") that the housewife "has not joined the swelling chorus of re-primations heaped on soap opera by those whom it is not intended to please."

She concludes: "We enjoy them in the same open, wholesome and uncritical way that we enjoy a Perry Mason mystery, a Bob Hope movie or Terry and the Pirates."

## **Employee-Employer Relations**

### **NLRB, In Ruling on Letter to Employees, Upholds Right of Employer Free Speech**

The NLRB continues to take a more realistic attitude on the question of employer free speech. The most recent instance was the unanimous decision of the Board in the United Welding Company case. There the employer sent his employees a series of letters to keep them informed on the program of bargaining negotiations with the union representing them. The letters contained no inaccuracies and no coercive statements, although opposition to some of the high-handed and unyielding union tactics was expressed, along with statements indicating a desire to prevent a "tragic and futile work stoppage," and claiming the company couldn't meet the union demands for and 18½¢ hourly increase.

Such letters did not constitute an unfair practice by way of interference or coercion of the employees'

(Continued on next page)

rights, nor a refusal to bargain collectively, said the Board.

Employers will note, however, that the company engaged in no other unfair labor practices to which the letter could be tied. The question of non-coercive statements being made illegal by relating them to other activities did not, therefore, come up.

## New Bulletin "Let's Arbitrate That Issue"

### Distributed to Members By EER Department

A special management bulletin entitled, "Let's Arbitrate That Issue" has been prepared by the EERD and distributed to NAB members. The chief objectives of this bulletin are: (1) to discuss the feasibility and adaptability of arbitration in the settlement of labor-management disputes; (2) to explore the limitations and pitfalls which are inherent in the use of arbitration; (3) to lay down a few guiding suggestions by which broadcasters may scrutinize their arbitration agreements, should they make them.

Very little consideration has been given to technical topics such as arbitration clauses in contracts, arbitration procedures, preparing and presenting cases for arbitration, legal aspects of arbitration, etc. These subjects will be treated, at length, in a subsequent bulletin.

## Networks Oppose Extent, Nature of Demands; Radio Writers Guild Votes for Strike

The Radio Writers Guild has announced strike votes against the four networks by its East and West Coast and Chicago divisions. Discussions and conferences between the Guild, an affiliate of the Authors League of America, and the networks have been held, on several occasions, without producing very tangible results due, largely, to the extent and nature of the proposals.

Although the Guild has not been certified by the NLRB as the accredited bargaining agency, it has sought a contract with networks and agencies covering free-lance script and continuity writers.

In announcing its strike vote, the union stated its demands as including: (1) licensing of works by the writer instead of outright sale of literary rights; (2) extension of the Guild shop to all networks; (3) full personal credits to writers, pay for audition scripts, minimum pay scales for all scripts, and other conditions.

## Research Department

### CBS Study on Home Radio Sets Shows Increase in Multiple Ownership

The Columbia Broadcasting System has recently published the findings of a study on multiple set ownership which is most revealing and which elevates from the level of guess work many of the estimates regarding multiple set ownership which have been made from time to time since 1944. At that time the

Office of Civilian Requirements disclosed that 18% of radio families were multiple-set owners. CBS's study, however, reveals increases in both the number of radio families and the percentage of multiple set ownership. The latter figure has risen to 34% or 12,950,000 multiple set families in 1947. The total number of radio families has increased from 33,998,000, which was the BMB-US Census estimate for January 1, 1946, to 35,900,000—an increase of almost 2,000,000 radio families.

The programming implications of this study lie in at least two considerations: (1) The increase in multiple set ownership has resulted in an increase in amount of listening. The average family with one radio set listens 223 minutes per day; the addition of an extra set raises the average daily listening to 285 minutes. (2) For the most part, the additional set has been put into the bed room, almost 30% of them going there while 13% were put in kitchens and 6% in dining rooms. This location of the extra set in the home should give broadcasters an additional clue as to the listening habits of the audience.

Since, during the war years, number of hours of daily listening per family could be and was misleading, and since the number of sets in the home has a rather direct effect on the number of hours of listening, CBS prefers to state radio listening in terms of "total daily family hours." This figure can be arrived at by determining the amount of listening in a projectable cross section—such as the Nielsen sample—and multiplying this by the number of radio families. In terms of total listening hours per day, 1946 was ahead of 1945, the year with the highest previous listening. The figures which support this statement are:

### Total Daily Family Hours of Listening

#### January 1

1944 .....	120,300,000
1945 .....	129,100,000
1946 .....	146,200,000
1947 .....	150,800,000

Further enlightenment comes from examination of the reasons which people gave for buying an additional radio in 1946:

### Reasons for 1946 Purchases of Additional Radio Sets

Reasons	Percent
Gift .....	15.7
Wanted for Children .....	15.0
Wanted one in kitchen .....	10.3
Wanted one in bedroom .....	10.5
Wanted a portable .....	9.1
Wanted a combination set .....	9.8
Wanted a better radio .....	5.9
Just wanted another set—no reason .....	16.9
Miscellaneous .....	7.3

It is interesting to note that having an extra set for the children is one of the most popular reasons for buying an additional receiver.

### A Statement by Dr. Kenneth H. Baker, NAB Director of Research

It has come to our attention recently in two rather serious instances that the NAB is supposed to have

(Continued on next page)

## STATION ANALYSES

The following tables present the status of all AM, commercial FM and commercial television stations by month through March 31, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

### AM STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New**	Licensed to Operate	Deleted		
Apr. 1.....	1092				949	143
May 1.....	1138	47	3	1 CP	952	186
June 1.....	1179	41	9	0	961	218
July 1.....	1215	37	0	1 CP	961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Oct. 1.....	1343	45	25	1 CP	1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Feb. 1.....	1552	32	39	4 CP	1101	451
Mar. 1.....	1571	19	23	0	1124	447
Apr. 1.....	1610	44	70	5 CP	1194	416
Total Changes						
12 months.....		541	245	23 CP		

### COMMERCIAL FM STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP	Total CG
		New** CP	Licensed to Operate	Deleted			
Apr. 1.....	428				48	5	375
May 1.....	478	10	50	0	48	15	415
June 1.....	494	55	17	0	48	70	376
July 1.....	503	37	9	0	48	107	348
Aug. 1.....	513	78	10	0	48	185	280
Sept. 1.....	572	64	60	0	48	249	275
Oct. 1.....	594	46	23	0	48	295	251
Nov. 1.....	644	65	51	0	48	360	236
Dec. 1.....	655	24	14	0	48	384	223
1947							
Jan. 1.....	688	45	35	0	48 <sup>2</sup>	429 <sup>2</sup>	211 <sup>2</sup>
Feb. 1.....	712	58	24	0	48 <sup>2</sup>	487 <sup>2</sup>	177 <sup>2</sup>
Mar. 1.....	730	23	21	0	48 <sup>2</sup>	509 <sup>2</sup>	173 <sup>2</sup>
Apr. 1.....	749	22	20	0	48 <sup>2</sup>	530 <sup>2</sup>	171 <sup>2</sup>
Total Changes							
12 months.....		527	334	0	14 (2CP)		

### COMMERCIAL TELEVISION STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New** CP	License to Operate	Deleted		
Apr. 1....	9				6	3
May 1....	12	3	0	0	6	6
June 1....	25	14	0	1 CP	6	19
July 1....	26	1	0	0	6	20
Aug. 1....	33	7	0	0	6	27
Sept. 1....	35	3	0	1 CP	6	29
Oct. 1....	39 <sup>1</sup>	4	0	0	6	33
Nov. 1....	43 <sup>1</sup>	4	0	0	6	37
Dec. 1....	45 <sup>1</sup>	2	0	0	6	39
1947						
Jan. 1....	53 <sup>1</sup>	8	0	0	6	47
Feb. 1....	58 <sup>1</sup>	5	0	0	6	52
Mar. 1....	57 <sup>1</sup>	0	0	1 CP	6 <sup>2</sup>	51 <sup>2</sup>
Apr. 1....	59 <sup>1</sup>	2	0	0	6 <sup>2</sup>	53 <sup>2</sup>
Total Changes						
12 months.....		5	0	3 CP (2 Prewar)		

<sup>1</sup> Non-commercial CP included.

<sup>2</sup> FCC states that 198 (approximately) FM stations are now on the air. They include CG, CP and licensed stations. There are 8 TV operating.

\* Includes stations licensed to operate, CP's and CG's.

\*\* Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

## A Statement by Dr. Kenneth H. Baker, NAB Director of Research

(Continued from page 292)

"settled" the long-standing controversy between KDKA and WWJ concerning their conflicting claims to recognition as the radio station inaugurating the American system of broadcasting. Apparently the basis upon which this presumption is founded is the publication in May, 1945, of a "Chronology" which was part of the literature used during the promotion of radio's 25th anniversary. This chronology was not based on any original research by NAB. It was simply a reprint of material appearing in other publications. At the time of its publication, the NAB had neither the staff nor the facilities to prepare such material independently. The reproduction of this chronology carried with it no certification as to its accuracy nor any agreement or disagreement with its content.

The NAB did not in May, 1945, and could not now properly take any final position in this internecine dispute.

The only official records available have been carefully scanned by NAB's Research Department. These are summarized as follows:

KDKA	WWJ
1916	Date Unknown
<sup>1</sup> August 1, 1916, 8XK licensed as "new special land station" to Frank Conrad, Pittsburgh.	8MK, said to be ancestor of WWJ, not included in Bureau of Navigation Lists.
1917-1919	1921
WORLD WAR I	<sup>2</sup> June 30, 1921, 8CS first listed as licensed to W. J. Scripps, Detroit.
(All amateurs off the air)	
1920	1921
<sup>1</sup> May 1, 1920, 8XK licensed as "new special land station" to Frank Conrad, Pittsburgh.	<sup>1</sup> November 1, 1921, WBL listed as "new commercial land station", Detroit, owned by Detroit News.
1920	1922
<sup>1</sup> November 1, 1920, KDKA listed as "new commercial land station" owned by Westinghouse Company.	<sup>1</sup> April 1, 1922, Announcement of change of call letters from WBL to WWJ.
<sup>1</sup> Entries from "Radio Service Bulletin, Bureau of Navigation, Department of Commerce" for the dates indicated. This was a monthly service publication and constituted the only public record of changes in station operation.	
<sup>2</sup> From the "Amateur Radio Stations of the United States, Bureau of Navigation, Department of Commerce." This was an annual listing of stations licensed and operating. It was published as of June 30 of each year and sometimes the additions for June were included in this list rather than the Service Bulletin, of the following July 1st. 8CS could therefore have been licensed in June, 1920.	
KENNETH H. BAKER, Director of Research.	

## RMA Survey Shows Estimated 1947 Output of About 2 Million FM Sets, 700 Transmitters

The Radio Manufacturers Association announced last Wednesday (9) the results of its survey of an-

(Continued on next page)

anticipated production of FM sets for 1947 and indicated that approximately 2,600,000 sets with FM facilities would be available this year. At the same time, a special RMA committee, after analyzing all factors, estimated a more conservative production figure of between 1.8 and 2.1 million sets.

The RMA group, at a joint meeting with an FMA committee on Tuesday (8), also reported that transmitter manufacturers estimate delivery of about 700 FM transmitters by the end of the year.

Tabulated returns from the questionnaire sent to all RMA set manufacturers revealed the following production estimates for the year 1947:

Estimated production of AM-FM table model sets:

(a) to retail under \$50	43,000
(b) to retail over \$50	810,720

Estimated production of AM-FM console models:

(a) with phonograph	1,595,729
(b) without phonograph	70,000

Estimated production of FM (only) sets: 146,000.

The breakdown of 1947 production plans for transmitters as reported by manufacturers to RMA reveals the following estimate:

250 watt transmitters	90
1 kw transmitters	230
3 kw transmitters	205
10 kw transmitters	185
Total	710

## Broadcast Advertising

### NAB to Conduct Program at AFA Convention May 26

A "Radio Departmental" will be presented by the NAB at the annual convention of the Advertising Federation of America, to be held in Boston May 25-28 at the Statler Hotel.

**The radio program will be held on the opening day of the convention, Monday, May 26, from 9:30 a.m. until noon.**

Dr. Kenneth Baker, NAB Director of Research, will review "The People Look at Radio," the report of the National Opinion Research Center which recently concluded an extensive survey of the public's attitudes towards various phases of radio. His address will be illustrated by colored slides.

Frank E. Pellegrin, NAB Director of Broadcast Advertising, will then discuss the applicability of the NORC survey to radio sales and advertising, and will show how radio advertisers can profit from the effective use of such information. He will also speak on "Radio for Retailers."

Hugh M. Feltis, president of Broadcast Measurement Bureau, will speak on "Measuring Radio Acceptance," and will show how BMB data can effectively be used by local stations and by local and regional

radio advertisers. His talk will be illustrated by a motion picture.

Harold Fellows, general manager of WEEI, Boston, is a member of the convention committee and in general charge of the radio program.

Attendance at the AFA convention is composed largely of delegates from local advertising clubs. *NAB members can cooperate by contacting their local advertising club now, and urging the convention delegates to be sure to attend the radio departmental program.* Like most convention programs, the AFA schedule is a busy one and there are several other events to compete for the attention of the delegates on Monday morning. Because this is one of the opening sessions on the first day of the convention, it is also important for delegations to be urged to arrive and register early, so they can attend the radio meeting. Such cooperation from NAB members will help to insure a good audience.

### Sears Roebuck Executives Impressed By Effectiveness of Radio Campaign

Another dramatic example of radio's effectiveness as an advertising medium for retailers was given emphasis this week in a brochure released by KUGN, Eugene, Ore., which describes the radio campaign sponsored by Sears, Roebuck & Company to publicize its new \$1,000,000 store in that city.

Highlights of the campaign will be used in a forthcoming issue of the NAB series, "Results from Radio."

In a letter to the NAB Department of Broadcast Advertising, Arthur B. Chaney, Jr., KUGN Director of Publicity and Promotion, writes:

"Faced by a newsprint shortage and the effectiveness of radio advertising, Sears, in Eugene, devoted the major part of their advertising budget to radio. As a result, not only Sears—in Eugene—is sold on radio, but many of the Sears' executives who were in attendance at the opening.

"The Sears' men were so impressed that they asked us to produce a brochure showing our programming and promotion. This brochure is to be given to each store manager at their Northwest Managers Meeting to be held in Seattle."

Included in the brochure are sample spot announcements, program scripts, and a selection of promotion material used by the station.

### West Virginia Broadcasters Oppose 2% Cash Discount

The West Virginia Broadcasters Association adopted a resolution unanimously opposing the 2% Cash Discount, at its meeting in Huntington March 29.

Further opposition is being expressed by stations to the proposal recently made by Fred Gamble, AAAA president, who urged all radio stations to adopt the cash discount principle.

Letters received at the NAB continue to express the same basic objections that broadcasters have always voiced to the cash discount (a digest of these expressions may be obtained on request to the Broadcast Advertising Department).

Additional objections have been voiced by some stations, however, to Mr. Gamble's proposal that the sta-

*(Continued on next page)*

tions "provide for the discount" when their next rate cards are issued—presumably by raising rates sufficiently to absorb the discount. But, as one station expressed it:

"An increase in rates to absorb an additional 2% for cash, plus extra bookkeeping expense (a total of 2.5% to 3%) is certainly an inflationary step, and under present conditions it is our thinking, at least, that such a move would be very unwise. We do not want to take any steps that would tend to price ourselves out of the market."

### **Careful Thought Given**

Because this same letter also contains most of the other basic objections expressed by stations, the remainder is also quoted:

"The matter of cash discount has been given a great deal of considered thought and study, and our conclusion at this time is that we cannot see our way clear to add a cash discount to our rate structure.

"We cannot see that a cash discount would in any way function as a substitute for careful and thorough credit investigation. Furthermore, under the existing NAB 4-A standard contract, broadcast stations are denied any right of subrogation and must rely exclusively on the agency for payment.

"It is true that a large percentage of newspapers in this country allow a cash discount; however, I believe it is also true that the small percentage of daily papers that do not allow a cash discount carry a very heavy percent of the advertising lineage of the country.

### **Discount or Penalty?**

"Unless we are mistaken in our interpretation, the networks do not allow a 2% cash discount, but rather invoke a 2% penalty, which is not the same thing.

"The strict and literal administration of a cash discount policy must of necessity involve some additional bookkeeping expense, and in certain cases, could possibly result in irritation and impaired pleasant relationship between agency and station.

"Our present net terms are in accordance with our established policy. We do not want to take an arbitrary stand that cash discount should never be allowed, but our sincere conviction is that we should stick to our current billing policy for the present. We are very sympathetic to the problems of the agencies, and we promise that we will review this situation periodically."

## **Latest "Results From Radio" Shows How Dry Goods Store Uses Beamed Programs**

How the James Black Dry Goods Company, Waterloo, Iowa, utilized radio facilities to extend trading areas, promote services, advertise merchandise, build good will and increase sales is graphically told in the latest promotion brochure, *How to Sell a Thousand Things to 400,000 People*, prepared by NAB's broadcast advertising department.

The brochure points out the retailer's five objectives, and tells how the company, through four "beamed" radio programs brought about successful completion of the campaign.

## **"Rochester Story" to Be Reprinted; Sales Managers Will Receive Copies**

The story of the superior selling job done by radio for retailers in Rochester, N. Y., during the three-month newspaper strike, first reported in the April 7 issue of *Broadcasting*, will be reprinted by the NAB Department of Broadcast Advertising.

One copy will be mailed to each addressee on the NAB Sales Managers list. A limited supply of additional copies will be available upon request.

## **Success of Radio Advertising Pointed Out in Era of Increasing Competition**

"Radio and retailers will get to know each other better during 1947. Sales departments will have to be

geared to peak efficiency, and salesmanship will once again come into its own as we go deeper into the competitive era of a buyer's market," stated J. Allen Brown, NAB assistant director of broadcast advertising, before the Raleigh, N. C., advertising Club last Wednesday (April 9).

Local merchants, who were guests of the club, were told, "during the war, thousands upon thousands of small business enterprises were forced to close their doors. Even before the war, mortality was high. In what was considered a normal peacetime year, about 1,000 firms disappeared every 24 hours, another 1,000 firms opened for the first time. During good years, there was a net increase in number of firms, during bad years, a net loss.

"Today, the number of business births far overshadow the number of disappearances. Businesses that were forced to suspend operations during the war are opening again. Thousands of veterans, back in civilian life, are starting new businesses.

"In the first quarter of 1946, according to the Office of Small Business, in the U. S. Department of Commerce, business births numbered nearly 1700 every 24 hours. Disappearances numbered less than 450 in the same period of time. This is a net increase of 456,250 new competitors every 12 months. This means a return to a highly competitive era.

"Stores are becoming more sales and promotion conscious. New and wider uses are being devised for established products, merchandise, and services. New products and services are being introduced to the consumer. The public is demanding better quality and greater quantity for the dollar spent. We are hearing echoes of buyers' resistance. There is a cry to bring down prices. All this adds up to the fact that the business man will have to sell more merchandise to more people at less cost. *Advertising* will play an important role for effective merchandising.

"The effectiveness of radio advertising for retailers was dramatically illustrated in the Joske Department Store study." The speaker reviewed the study, using the NAB publication, "Radio For Retailers" as a text and for examples of the various phases of the undertaking.

Brown also pointed out case histories in the successful use of radio on a large scale by such department stores as James Black Dry Goods Company, Waterloo, Iowa; G. Fox and Company, Hartford, Conn.; Wieboldt's Dept. Store, Chicago; John Taylor & Sons, Kansas City; Filene's, Boston; Rich's, Atlanta; Cohen Brothers, Jacksonville, Fla.; Belk's Dept. Store, La-Grange, Ga., plus hundreds of other department stores and other retailers throughout the nation.

NAB promotion material outlining these successful case histories in the use of broadcast advertising was distributed to the Raleigh advertising and business leaders present.

Mr. Brown was introduced by Richard H. Mason, general manager, WPTF, Raleigh. Fred Fletcher, WRAL, Raleigh, was scheduled to take part in the program but met with an accident immediately prior to the meeting. The injury was not serious.

E. N. Pope, club president, who is advertising manager of the Carolina Power & Light Company, handled arrangements and presided.

## Public Interest Programming

### President Truman Calls for National Effort In Sponsoring Fire Prevention Conference

[Story from Office of Government Reports]

Inaugurating a nation-wide effort to cope with the fire menace, which in 1946 alone accounted for more than 10,000 deaths and more than \$561,000,000 in property loss, President Truman is personally sponsoring a Conference on Fire Prevention to be held early next month in Washington. With the cooperation of the NAB, the conference committee is now mailing to station managers throughout the country a kit of live announcements which it hopes will be generally used from April 21 through May 8, to publicize the objectives of the conference—the reduction of death and property loss due to fire.

Governors of states or their representatives, mayors of all cities of over 10,000 in population, state fire marshals, and a large group of representatives of non-official organizations with basic interest in fire safety have been invited by President Truman to attend the conference which will be held in the Departmental Auditorium, Washington, May 6, 7 and 8. Approximately 2,000 delegates will attend the conference, the chairman of which will be Major General Philip B. Fleming, Federal Works Administrator.

A program will be designed during the conference whereby it is hoped all communities throughout the country will work concertedly to reduce the causes of fires in the United States, and thereby reduce the death and property loss annually.

### Public Health Nursing Week, April 20-26

[Story from Office of Government Reports]

The Office of Government Reports and The Advertising Council are cooperating with U. S. Public Health Service in publicizing the objectives of Public Health Nursing Week. Spot announcements have been sent to all station managers; the frequent use of the announcements is urged between now and April 26. The following information about Public Health Nursing Week appeared in the March-April Radio Bulletin of The Advertising Council:

"Public Health Nursing Week will mark the 70th anniversary of public health nursing in the United States. First started in New York City as a service for "the sick poor," public health nursing today is organized as a service for everybody, regardless of income, in 980 cities and towns and in 1,937 counties throughout the United States. More than 20,000 public health nurses are employed in the United States and territories by national, state and local agencies, visiting nurse associations, health departments, industries, tuberculosis associations and insurance companies. Public health nurses give and demonstrate nursing care to the sick in their homes, show individuals and their families how to protect their own health, help physicians break the chain of infection and ward off epidemics, help to secure early medical

diagnosis and treatment for the sick, and share in community action needed to improve health conditions. Public health nurses serve six million families in a year, or one out of every six families in the United States, making 16,200,000 visits to homes and giving approximately 42 million hours of nursing service. Objectives of Public Health Nursing Week are: (1) to promote understanding of public health nursing as a service for everybody; (2) to encourage the development of public health nursing services in communities now lacking such services; (3) to recruit 8,000 additional public health nurses urgently needed for rapidly expanding public health programs."

### Broadcasters Are Urged to Join in Drive To Help Save Lives of Children

A public interest campaign which will be of interest to the listening public and to the broadcasters is the forthcoming educational drive to decrease the number of accidents in the home which kill and maim children.

NAB's director of special services, Arthur Stringer, has mailed to all station managers, details of the job to be done during Child Health Week, April 27 through May 3.

Stating that broadcasters can do the job better than anyone else, the message to station executives points out that some 6,000 children, ranging in age from 1 to 14, die every year from accidents in their homes.

"The lives of most of these 6,000 kids could be saved," Mr. Stringer goes on to say, and "for every kid who dies, there are several others maimed or crippled for life."

Mr. Stringer points out: "Child Health Week offers an opportunity to utilize the resources of your entire community to perform an outstanding job in the public interest."

### "Boys and Girls Week" Offers Opportunity To Strike Blow Against Delinquency

The celebration of "Boys and Girls Week" April 26 to May 3rd presents a timely opportunity for those hundreds of stations throughout the country which are taking up the cudgels in the fight against juvenile delinquency.

Among some fifty national organizations supporting the observance are the Boy Scouts, Girl Scouts, Camp Fire Girls, YMCA, YWCA, Salvation Army, 4-H Clubs, and the Rotary, Exchange, Kiwanis, and Lions Clubs.

In addition to one network broadcast which has been arranged (NBC, April 26, 2:00-2:30 p.m., EST), the National Committee directing activities has urged local groups to contact their community stations and arrange for special broadcasts.

The National Boys and Girls Week Committee is located in Chicago at 35 E. Wacker Drive.

Theme for 1947 is "Youth—The Trustees of Posterity."

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of April 21-27, 1947,

(Continued on next page)

by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

### Safety on the Highway

The National Safety Council reports: (1) More deaths in 1946. The nation's 1946 motor vehicle death toll of 33,500 was 19% greater than the total of 28,076 for 1945—though it was still about 6,500 below the all-time high of 1941. (2) More driving. Vehicle mileage in 1946 is estimated at 39% above 1945, 4% above 1941, the previous high year. With more new cars pouring into the market daily, mileage totals will continue to rise—thus multiplying the danger of traffic casualties unless Americans learn to be more careful than ever before. (3) Inexperienced drivers. In 1946 there were 45% more traffic deaths in the 15 to 24 year age group than in 1945. Many teenage drivers have recently returned from the Armed Services; others are new drivers. Teen-age drivers as a rule have a higher accident rate per mile than any other age group. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Stress the safety campaign theme: "BE CAREFUL! THE LIFE YOU SAVE MAY BE YOUR OWN." Point out that there are one or more violations of the law in almost every motor vehicle accident. The National Safety Council—the recognized authority in the field of public safety—believes that obedience to the law is one of the best ways to promote safety on the highway. Every motorist and every pedestrian should obey traffic signs and signals. Drivers should observe safety and other traffic regulations . . . never drive after drinking . . . keep cars in good condition at all times . . . watch for warnings at grade crossings . . . be alert and careful every moment behind the wheel. Urge every motorist and pedestrian actively to support the safety movement in his own community . . . encourage driver training in high schools . . . teach children the rules of safety on the highway, in the home and everywhere. (Fact Sheet No. 15-D)

### Help Veterans Beat the Housing Shortage

Returning war veterans have been hardest hit by the present critical shortage in houses and apartments. Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. The veteran, who by going into the service gave up his house or apartment, or missed the chance to get one during the war years, needs and deserves all possible help in obtaining a home now for himself and his family. Despite all that is being done, however, the housing crisis will continue through 1947. The reasons for this are: 1. *The need for homes is tremendous*—the extent of the housing shortage was obscured somewhat during the war by the fact that soldiers' wives lived with their parents or in-laws. But with demobilization, the full impact of the shortage was felt. Since V-J Day some 13,000,000 men and women have been released from the Armed Services—even during 1946 discharges continued at the rate of about 250,000 a month. Some of these veterans, of course, have established homes to return to, but a Census Bureau survey taken in June, 1946 showed that about 4,000,000 wanted to rent, buy or build within twelve months if they could find anything suitable at prices they could afford. About 2,200,000 are seeking accommodations even at present prices. 2. *The shortage has been accumulating for years*—We entered the war

with an under-supply of houses. During the war the shortage became more acute. The marriage rate shot up. Home-building had to be held to a minimum because materials and manpower were needed to speed victory. 3. *It takes time for emergency measures to pay off*—The building of homes requires many different materials and involves numerous operations. The No. 1 problem was to step up the production of building materials. In addition it was necessary to establish machinery for eliminating unessential and deferrable commercial and industrial construction. Communities had to organize to meet the housing crisis. It was even necessary to do such things as build roads to remote, previously inaccessible stands of lumber. These measures require time, but are now producing results. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes; (2) "staying put" and giving the veteran first chance in renting or buying; (3) creating additional living quarters for veterans by remodeling; (4) putting off deferrable repairs; (5) listing vacancies and houses for sale at their local Veterans Housing Center; (6) not discriminating against veterans with children. (Fact Sheet No. 4-G)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, April 14. They are subject to change.

#### Monday, April 14

##### Further Hearing

(10:00 A. M.)

NEW—Booth Radio Stations, Inc., Saginaw, Mich.—C. P. 790 kc., 1 KW, unlimited; DA-night and day.

NEW—Federated Publications, Inc., Lansing, Mich.—C. P. 790 kc., 1 KW, unlimited; DA. (DA-1)

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—C. P. 790 kc., 1 KW, unlimited; DA-night and day.

(10:00 A. M.)

NEW—Midland Broadcasting Co., Kansas City, Mo.—C. P. 550 kc., 5 KW, daytime.

##### Further Hearing

(10:00 A. M.)

NEW—Clearwater Radio Broadcasters, Inc., Clearwater, Fla.—C. P. 1340 kc., 250 watts, unlimited.

NEW—Ledger Publishing Co., Inc., Lakeland, Fla.—C. P. 1340 kc., 250 watts, unlimited.

#### Monday and Tuesday, April 14 and 15

At Hudson, N. Y., and North Adams, Mass.

NEW—The Colgren Broadcasting Co., Hudson, N. Y.—C. P. 1230 kc., 250 watts, unlimited.

NEW—The Northern Berkshire Broadcasting Co., North Adams, Mass.—C. P. 1230 kc., 250 watts, unlimited.

(Continued on next page)

**Tuesday, April 15**

**Further Hearing**

(10:00 A. M.)

NEW—Alabama-Georgia Broadcasters, Inc., Eufaula, Ala.—  
C. P. 1240 kc., 250 watts, unlimited.

NEW—Andrew College Broadcasting Co., Cuthbert, Ga.—  
C. P. 1240 kc., 250 watts, unlimited.

Respondent: WCOV—Montgomery, Ala.

**Further Hearing**

(10:00 A. M.)

NEW—Voice of Amarillo, Amarillo, Tex.—C. P. 1230 kc.,  
250 watts, unlimited.

NEW—Panhandle Broadcasting Corp., Amarillo, Tex.—C. P.  
1230 kc., 250 watts, unlimited.

**At Lake Charles, La.**

NEW—James A. Noc, Lake Charles, La.—C. P. 1230 kc.,  
100 watts, unlimited.

NEW—Kola Broadcasting Co., Opelousas, La.—C. P. 1230  
kc., 250 watts, unlimited.

**Wednesday, April 16**

**Further Hearing**

(10:00 A. M.)

KGKB—East Texas Broadcasting Co., Tyler, Tex.—C. P.  
DA. 690 kc., 1 KW, night; 5 KW, day; unlimited.

KGGF—Hugh J. Powell, Coffeyville, Kans.—C. P. DA  
(DA-2). 5 KW, night; 10 KW, day; unlimited.

KELD—Radio Enterprises, Inc., El Dorado, Ark.—C. P.  
DA. 690 kc., 1 KW, night; 1 KW, day; unlimited.

Respondents: KABC—San Antonio, Tex.  
KFEQ—St. Joseph, Mo.

**Friday, April 18**

(10:00 A. M.)

NEW—Standard Tobacco Company, Inc., Maysville, Ky.—  
C. P. 1240 kc., 250 watts, unlimited.

Respondents: WINN—Kentucky Broadcasting Corp.,  
Louisville, Ky.

WCPO—Scripps-Howard Radio Co.,  
Cincinnati, O.

**Further Hearing**

(10:00 A. M.)

NEW—The A. S. Abell Co., Baltimore, Md.—C. P. 850 kc.,  
1 KW, unlimited.

WEEU—Berks Broadcasting Co., Reading, Pa.—C. P. 850  
kc., 1 KW, DA-night; unlimited.

**FCC ACTIONS**

**AMPLITUDE MODULATION**

**AM—Docket Cases**

**610 KC.**

The Commission announces its proposed decision (B-334)  
looking toward a grant of the application of **W. Albert Lee**

for a new standard broadcast station in **Houston, Texas**, to  
operate on 610 kc., 5 KW, DA night; conditions. (BP-4628;  
Docket 7566)

At the same time the Commission proposes to deny the  
mutually exclusive application of **KHTN, Inc.**, seeking the  
same facilities. (BP-4359; Docket 7565)

Commissioner Jett voted for a grant of the application of  
**KHTN, Inc.**, and a denial of the application of **W. Albert  
Lee** for the reasons set forth in a dissenting opinion.

**1050 KC.**

The Commission announces adoption of a proposed decision  
(B-346) looking towards the grant of the application of  
**Northern Kentucky Airways Corp.** (BP-4522; Docket 7477),  
for a new station in **Covington, Ky.**, to operate on 1050 kc.,  
250 watts, daytime only; conditions. The application of  
**Northern Kentucky Radio Corp.** (BP-4574; Docket 7478) for  
the same facilities is proposed to be denied.

**1070 KC.**

Adopted an order severing from the consolidated proceed-  
ing (B-322) the application of **Indiana Broadcasting Corp.**,  
**Indianapolis, Ind.**, and granting authority to increase power  
of **Station WIBC** from 5 KW to 50 KW, operating unlimited  
time on 1070 kc.; conditions. (BP-4319; Docket 7434)

**1400 KC.**

The Commission announced adoption of a proposed deci-  
sion (B-344) looking towards the grant of an application of  
**Birney Imes, Jr.**, for a new station in **Grenada, Miss.**, to  
operate on 1400 kc., 250 watts, unlimited time (BP-4733;  
Docket 7578), conditions; and denial of the application of  
**Robin Weaver, tr/as Grenada Broadcasting Co.** (BP-4768;  
Docket 7577), seeking the same facilities.

(Commissioners Denny and Hyde feel that this is a close  
case but favor a grant to **Robin Weaver** because it would  
promote diversification of station ownership. They point  
out that the proposal of **Birney Imes, Jr.**, to move to **Gre-  
nada**, involves his leaving **Columbus, Miss.**, a community  
where he is now licensed to operate a radio station.)

**1490 KC.**

Adopted a final decision (B-273) granting application of  
**WLOX Broadcasting Company** for a new station at **Biloxi,  
Miss.**, to operate on 1490 kc., 250 watts, unlimited time  
(BP-4158; Docket 6882), conditions; and denying applica-  
tion of **Hugh O. Jones, et al., d/b as WGCM Broadcasting  
Company** (BP-3698; Docket 6881), for the same facilities.

Commissioner Jett voted for grant of the application of  
**WGCM Broadcasting Co.** and denial of the application of  
**WLOX Broadcasting Company**. Commissioner Durr believes  
that both applications should be denied, setting forth his  
views in a dissenting opinion.

**AM—New CP's Granted**

**730 KC.**

**Southern Broadcasting System, Inc., Thomasville, Ga.**—  
Granted CP for a new station to operate on 730 kc., 1 KW,  
daytime. (BP-5467)

**910 KC.**

**Broadcasters Associates, Paris, Tenn.**—Granted CP for a  
new station to operate on 910 kc., 1 KW, day; engineering  
conditions. (BP-5431)

**1000 KC.**

**Charles L. South, et al, d/b as Coleman County Broadcast-  
ing Co., Coleman, Tex.**—Granted CP for a new station to  
operate on 1000 kc., 250 watts, daytime; engineering condi-  
tions. (BP-5497)

**1230 KC.**

**The Colgren Broadcasting Co., Hudson, N. Y.; Northern  
Berkshire Broadcasting Co., North Adams, Mass.**—Granted  
joint petition of **Colgren Broadcasting Co.** and **Northern  
Berkshire Broadcasting Co.** insofar as it requests removal

(Continued on next page)

from the hearing docket of their applications for CP (BP-5131; Docket 7931) and (BP-5619; Docket 8066), and ordered that joint petitions to grant applications are granted in part and denied in part; and granted application of Colgren Broadcasting Co. for a new station to operate on 1230 kc., 250 watts, unlimited time, at Hudson, N. Y., and application of Northern Berkshire Broadcasting Co. for a new station at North Adams to operate on 1230 kc., 100 watts, unlimited time; conditions.

#### 1300 KC.

**The Bridgeport Broadcasting Co., Bridgeport, Conn.**—Granted CP for a new station to operate on 1300 kc., 1 KW, day; engineering conditions. (BP-5539)

#### 1340 KC.

**"Show-Me" Broadcasting Co., Rolla, Mo.** (Luther W. Martin, et al.)—Granted CP for a new station to operate on 1340 kc., 250 watts, unlimited time; engineering conditions. (BP-5558)

#### 1400 KC.

**Smoky Mountain Broadcasters, Inc., Waynesville, N. C.**—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-5496)

#### 1430 KC.

**The General Broadcasting Corp., Altoona, Pa.**—Granted CP for a new station to operate on 1430 kc., 1 KW, DA-2, unlimited time; engineering conditions. (BP-4632)

#### 1490 KC.

**Pass Broadcasting Co., Banning, Calif.** (Carl Phillips, et al.)—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time. (BP-5512)

**Ewing Broadcasting Co., Vicksburg, Miss.**—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time; engineering conditions, and subject to the provision that no operation take place until station WJXX, Jackson, Miss., ceases operation on this channel. (BP-5378)

#### 1560 KC.

**Hill County Broadcasting Co., Hillsboro, Tex.** (R. W. Calvert, et al.)—Granted CP for a new station to operate on 1560 kc., 250 watts, daytime; engineering conditions. (BP-5503)

### AM—Designated for Hearing

**WNAC—C. Fredric Rabell, et al (Transferors); Jacksonville Broadcasting Corp. (Transferees), Asheville, N. C.**—Designated for hearing application for consent to transfer of control over Community Broadcasting Co., licensee of WNCA, from C. Frederic Rabell, Jack O. K. Barfield, James N. Earnest, Albin Knight, Alfred Miller, and Richard M. Arnold (owners of all the presently issued and outstanding 240 shares of common voting stock of Community Broadcasting Co.), to Jacksonville Broadcasting Corp. (BTC-529)

**WJBK & WJBK-FM—Richard A. Connell, Jr., James F. Hopkins & Henrietta Connell (Transferors); The Fort Industry Co. (Transferee); James F. Hopkins, Inc. (Licensee), Detroit, Mich.**—Designated for consolidated hearing with application of WHIZ, listed below, application (TC-513) to transfer control of James F. Hopkins, Inc., licensee of stations WJBK and WJBK-FM, from Richard A. Connell, et al, to The Fort Industry Co.

**WHIZ & WHIZ-FM—Southeastern Ohio Broadcasters, Inc. (Assignor); Southeastern Ohio Broadcasting System, Inc. (Assignee), Zanesville, Ohio**—Application for consent to assignment of license of WHIZ and WHIZ-FM (BAL-579), from Southeastern Ohio Broadcasters, Inc. (a company controlled by George B. Storer) to Southeastern Ohio Broadcasting System, Inc. (which company is one of two newspaper publishing groups in Zanesville.) (Comrs. Hyde, Durr, and Wakefield voted for consolidated hearing in these cases; Comrs. Denny and Jett voted to grant; Comr. Webster not participating.)

#### 600 KC.

**Coconino Broadcasting Co., Flagstaff, Ariz.; KWRZ—Grand Canyon Broadcasting Co., Flagstaff, Ariz.**—Denied petition of Coconino Broadcasting Co. requesting that application of KWRZ (BP-6004) be returned as defective under Sec. 1.361(c) of the rules; that said request filed by KWRZ for waiver of Sec. 3.22(c) (2), is accepted and associated with that applicants application which is hereby accepted for filing; and ordered that application of Coconino Broadcasting Co. (BP-5667) for a new station to operate on 600 kc., 1 KW, unlimited time, DA-N, be designated for consolidated hearing with application of KWRZ (BP-6004) to change frequency from 1340 kc. to 600 kc., with 1 KW day, 250 watts night, non-directional.

#### 650 KC.

**Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Del.**—Designated for hearing application (BP-5873) for a new station to operate on 650 kc., 250 watts, daytime only, and made WNBC, New York City, a party to the proceeding.

#### 710 KC.

**WDSM—Ridson, Inc., Superior, Wis.**—Designated for hearing application for CP to change frequency from 1230 kc. to 710 kc., increase power from 250 watts to 5 KW, unlimited time, DA (BP-5638), and ordered that stations WHB, Kansas City, and WOR, New York, be made parties to this proceeding.

**KTBS—Radio Station KTBS, Shreveport, La.**—Designated for hearing application for CP to increase power of station KTBS from 1 KW to 5 KW night, 10 KW-LS, and change frequency from 1480 to 710 kc.; install a new transmitter and make changes in antenna system, and ordered that station WHB, Kansas City, Mo., be made a party to the proceeding. (BP-4720)

**WKRK—Giddens & Rester, Mobile, Ala.**—Designated for hearing application for CP to increase time of operating on 710 kc. to include nighttime operation using 250 watts with a directional antenna (BP-5887), and ordered that station WOR, New York, be made a party to the proceeding.

#### 920 KC.

**Boulder City Broadcasting Co., Las Vegas, Nev.**—Designated for hearing application for a new station (BP-4942) to operate on 920 kc., 1 KW, daytime only.

#### 930 KC.

**WPAT—North Jersey Broadcasting Co., Inc., Paterson, N. J.**—Designated for hearing application for a CP (BP-4613) to authorize station WPAT to operate unlimited time on 930 kc., with 5 KW, using DA day and night.

#### 940 KC.

**Mid-Carolina Broadcasting Co., Salisbury, N. C.; T. Julian Skimmer, Jr., Charlotte, N. C.**—Designated for consolidated hearing the application of Mid-Carolina Broadcasting Co. (BP-5322), for a new station to operate on 940 kc., 1 KW, daytime only, with application of T. Julian Skimmer, Jr. (BP-5817), 930 kc., 1 KW, unlimited time, DA.

#### 980 KC.

**WTRY—Troy Broadcasting Co., Inc., Troy, N. Y.; Northeast Radio, Inc., Lawrence, Mass.; Viking Broadcasting Co., Newport, R. I.**—Designated for hearing application for CP to increase power of station WTRY from 1 KW to 5 KW, install a new transmitter, and to make changes in antenna system (BP-4591), in a consolidated proceeding with application of Northeast Radio, Inc. (BP-5302), for a new station to operate on 980 kc., 1 KW, daytime only, and application of Viking Broadcasting Co. (BP-5953), requesting the same facilities.

**Charles Wilbur LaMar, Jr., Morgan City, La.**—Designated for hearing application for a new station to operate on 980 kc., 250 watts, unlimited time.

*(Continued on next page)*

### 1220 KC.

**WEPL—R. I. Broadcasting Co., Providence, R. I.**—Designated for hearing application for modification of CP to increase power from 250 watts to 1 KW, operating daytime only on 1220 kc., install new transmitter, make changes in vertical antenna, and change transmitter location. (BMP-2479)

### 1240 KC.

**Blackhawk Broadcasting Co., Sterling, Ill.**—Designated for hearing application of Blackhawk Broadcasting Co. (BP-5409) for a new station to operate on 1240 kc., 250 watts, unlimited time, and made the following stations parties to the proceeding: WSBC, WEDC, WCRW, Chicago; WQUA, Moline, Ill.; KBIZ, Ottumwa, Iowa; KWLC and KDEC, Decorah, Iowa; WIBU, Poynette, Wis.; and WHBF, Rock Island, Ill.

**WTAX—WTAX, Inc., Springfield, Ill.**—Designated for hearing application of WTAX for CP (BP-5588), to change facilities from 1240 kc., 100 watts, unlimited time, to 1240 kc., 250 watts, unlimited time, in a consolidated proceeding with application of Blackhawk Broadcasting Co. (BP-5409), and made the following stations parties to the proceeding: WSBC, WEDC and WCRW, Chicago; WQUA, Moline, Ill.; KBIZ, Ottumwa, Iowa; KWLC and KDEC, Decorah, Iowa; WIBU, Poynette, Wis.; WHBF, Rock Island; WJBC, Bloomington, Ill.; KFMO, Flat River, Mo.; WEBQ, Harrisburg, Ill.; and KWOS, Jefferson City, Mo.

### 1550 KC.

**Western Illinois Broadcasting Co., Jacksonville, Ill.**—Granted petition of Fulton County Broadcasting Co. (WBYS), Canton, Ill., to designate for hearing application of Western Illinois Broadcasting Co. (BP-5478) for a new station to operate on 1550 kc., 250 watts, daytime only, and made WBYS a party to the proceeding.

### 1560 KC.

**The Montana Network, Butte, Mont.**—Designated for hearing application for CP (BP-5771) for a new station to operate on 1560 kc., 1 KW, unlimited time, to be heard in consolidated proceeding with WQXR, New York; KWCO, Chickasha, Okla.; WTOD, Toledo, Ohio; KPMC, Bakersfield, Calif.; and Lake Broadcasting Co., Inc., Gary, Ind., on issues involving availability of that frequency for Class I-B operation.

## AM—License Renewals

The following stations were granted renewal of licenses for the period ending May 1, 1950:

WKY and Auxiliary, Oklahoma City; WGBG, Greensboro, N. C.; WGBI and Auxiliary (\*), Scranton, Pa.; WAVE, Louisville, Ky.; WBRC, Birmingham; KRKD (\*), Los Angeles; KWSC, Pullman, Wash.; WFDF and Auxiliary, Flint, Mich.; WJAX and Auxiliary, Jacksonville, Fla.; WPAT, Paterson, N. J.; WSUI, Iowa City.

**WRAW—Reading Broadcasting Co., Reading, Pa.**—Granted renewal of license for the period ending February 1, 1950.

**WWPG—Palm Beach Broadcasting Corp., Palm Beach, Fla.**—Granted renewal of license for the period ending February 1, 1950.

**WCTA—Andalusia Broadcasting Co., Andalusia, Ala.**—Granted renewal of license for the period ending February 1, 1950.

**KABC—Alamo Broadcasting Co., Inc., San Antonio, Tex.**—Granted renewal of license for the period ending February 1, 1948.

(\*) Comr. Durr for hearing.

## AM—Licenses Granted to Cover CP's

**WGH—Hampton Roads Broadcasting Corp., Newport News, Va.**—Granted license to cover CP which authorized installation of a new transmitter. (BL-2334)

**WCHV—Barham and Barham, Charlottesville, Va.**—Granted license to cover CP which authorized installation of new transmitter. (BL-2233)

**KTFI—Radio Broadcasting Corp., Twin Falls, Idaho**—Granted license to cover CP (BP-4383), for extension of completion date to 7-3-47.

**KTBC—Claudia T. Johnson, Austin, Texas**—Granted license to cover CP. (BP-5368).

### 680 KC.

**WCLE—Clearwater Broadcasting Co., Inc., Clearwater, Fla.**—Granted license to cover CP which authorized a new station on 680 kc., 1 KW, daytime only; conditions, and for change of studio location to 421½ Cleveland St., Clearwater, Fla. (BL-2306)

### 810 KC.

**WASL—The Chesapeake Radio Corp., Annapolis, Md.**—Granted license to cover CP which authorized new station; 810 kc., 250 watts, daytime. (BL-2224)

### 1020 KC.

**WCIL—Southern Ill. Broadcasting Partnership, Carbonale, Ill.**—Granted license to cover CP which authorized a new station on 1020 kc., 1 KW; daytime; conditions. (BL-2153)

### 1110 KC.

**KFAB—KFAB Broadcasting Co., Omaha, Neb.**—Granted license to cover CP (BP-1736), which authorized a new transmitter, DA for night, change in frequency to 1110 kc., power to 50 KW, hours of operation to unlimited and move of transmitter. (BL-2324)

### 1150 KC.

**WFNS—Burlington-Graham Broadcasting Co., Burlington, N. C.**—Granted license to cover CP which authorized a new station to operate on 1150 kc., 1 KW, daytime only, and to specify studio location as 103 W. Andrew St. (BL-2315)

### 1230 KC.

**WBPZ—Lock Haven Broadcasting Corp., Lock Haven, Pa.**—Granted license to cover CP which authorized a new station on 1230 kc., 250 watts unlimited time. (BL-2312)

### 1240 KC.

**KAVR—Montana Broadcasters, Havre, Mont.**—Granted license to cover CP which authorized a new station to operate on 1240 kc., 250 watts, unlimited time. (BL-2237)

### 1320 KC.

**KXLW—St. Louis County Broadcasting Co., Clayton, Mo.**—Granted license to cover CP which authorized new station to operate on 1320 kc., 1 KW, daytime; conditions. (BL-2227)

**WNGO—West Ky. Broadcasting Co., Mayfield, Ky.**—Granted license to cover CP which authorized a new station on 1320 kc., 1 KW, day; conditions. (BL-2234)

### 1340 KC.

**KGEM—Idaho Broadcasting Co., Boise, Idaho**—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time; conditions. (BL-2116)

### 1390 KC.

**KLPM—Minot Broadcasting Co., Minot, N. Dak.**—Granted license to cover CP which authorized change in power to 1 KW night, 5 KW-LS, unlimited time, and installation of new transmitter. (BL-2196)

### 1450 KC.

**WCJU—Forrest Broadcasting Co., Columbia, Miss.**—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time. (BL-2229)

(Continued on next page)

## 1490 KC.

**KAFY—Bakersfield Broadcasting Co., Bakersfield, Calif.**—Granted license to cover CP which authorized a new station and for change of studio location; 1490 kc; 250 watts, unlimited time; conditions. (BL-2156)

**WTBF—Troy Broadcasting Corp., Troy, Ala.**—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions. (BL-2320)

**KBOW—Copper City Radio Co., Butte, Mont.**—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time. (BL-2296)

## AM—Modifications of CP's Granted

**WBOC—The Peninsula Broadcasting Co., Salisbury, Md.**—Granted modification of CP (BP-3786) to make changes in directional antenna for night use and install FM antenna (BMP-2555); engineering conditions.

**KICO—Charles R. Love, Calexico, Cal.**—Granted modification of CP which authorized a new station, for extension of completion date to 4-15-47. (BMP-2551)

**KRLN—Royal Gorge Broadcasters, Canon City, Colo.**—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at 1615 Central Ave., Canon City. (BMP-2527)

**WLBT—Bernard K. Johnpoll, Liberty, N. Y.**—Granted modification of CP which authorized a new station, for approval of antenna, for approval of transmitter location at 1.5 mi. southwest of City of Liberty, and to specify studio location at 6 N. Main St., Liberty. (BMP-2553)

**KSPT—South Plains Broadcasting Co., Lubbock, Texas**—Granted modification of CP which authorized a new station, for approval of antenna and for approval of transmitter and studio locations at 1613 Ave. G., Lubbock, Texas. (BMP-2539)

**WINS—The Crosley Broadcasting Corp., New York City**—Granted modification of CP (BP-3026), for extension of completion date to 6-25-47. (BMP-2612).

**WAYX—Jack Williams, Wayeross, Ga.**—Granted modification of CP (BP-4345) for extension of completion date to 8-20-47. (BMP-2593).

**WWOL—Greater Erie Broadcasting Co., Lackawanna, N. Y.**—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter and for approval of transmitter location at near Dorance St. and Onondaga Ave., West Seneca. (BMP-2480).

**WDVA—Va.-Carolina Broadcasting Corp., Danville, Va.**—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2589)

**WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.**—Granted modification of CP (BP-4365), for extension of completion date to 5-1-47. (BMP-2613)

**KDSJ—Daniels and Sons Broadcasting System, Deadwood, S. Dak.**—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter location at Deadwood, to specify studio location at Hotel Franklin at Main and Shrine Sts., Deadwood, and to change name of applicant to John Daniels, et al, d/b as Heart of The Black Hills Station. (BMP-2468)

**KGBS—Harbenito Broadcasting Co., Harlingen, Texas**—Granted modification of CP (BP-4385), for extension of completion date to 5-1-47. (BMP-2580)

**KWHI—Tom S. Whitehead, Brenham, Texas**—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location on State Highway #36, 1.8 mi. north of center of Brenham, and to specify studio location as North Side Square, Brenham. (BMP-2509)

**WIKY—So. Central Broadcasting Corp., Evansville, Ind.**—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, to mount FM antenna on top of AM tower and for approval

of transmitter and studio locations at corner of Bismark St. and Mt. Auburn Road, Evansville. (BMP-2352)

**KGVN—Grass Valley-Nev. City Broadcasters, Inc., Grass Valley, Calif.**—Granted modification of CP (BP-4616), for approval of antenna, to make changes in transmitting equipment, approval of transmitter and studio locations. (BMP-2506)

**KTEM—Bell Broadcasting Co., Temple, Tex.**—Granted modification of CP which authorized installation of new transmitter, new vertical antenna with FM antenna mounted on top, and changes in vertical antenna and change in transmitter location to: .3 mile north of city limits, Temple. (BMP-2550)

**WASK—WFAM, Inc., Lafayette, Ind.**—Granted modification of CP (BP-4287), for extension of commencement and completion dates to 5-1-47 and 7-1-47, respectively. (BMP-2578)

**WSNJ—Eastern States Broadcasting Corp., northeast of Bridgeton, N. J.**—Granted modification of CP (BP-4964) for extension of completion date to 6-21-47. (BMP-2572)

**WFHR—William F. Huffman, Wisconsin Rapids, Wis.**—Granted modification of CP (BP-4378), for extension of commencement and completion dates to 4-21-47 and 10-21-47, respectively. (BMP-2576)

**KMPC—KMPC, The Station of the Stars, Inc.**—Granted modification of CP (BP-4065), for extension of completion date to 10-1-47. (BMP-2579)

**WCLE—Clearwater Broadcasting Co., Inc., Clearwater, Fla.**—Granted modification of CP (BP-4555) to change type of transmitter. (BMP-2537)

**WSAP—Portsmouth Radio Corp., Portsmouth, Va.**—Granted modification of CP (BP-4357), for extension of commencement and completion dates to 7-6-47 and 1-6-48, respectively. (BMP-2574)

**WFAS—Westchester Broadcasting Corp., White Plains, N. Y.**—Granted modification of CP (BP-4457) for extension of completion date to 7-5-47. (BMP-2581)

**WFAS—Westchester Broadcasting Corp., White Plains, N. Y.**—Granted modification of CP (BP-4392) for extension of completion date to 6-29-47. (BMP-2575)

**WKAB—Pursley Broadcasting Service, Mobile, Ala.**—Granted modification of CP for extension of completion date to 9-30-47. (BMP-2548)

**WFIL—Triangle Publications, Inc. (The Phila. Inquirer Div.), Philadelphia, Pa.**—Granted modification of CP (BP-4303) for extension of completion date to 8-1-47. (BMP-2571)

**KONP—Radio Pacific, Inc., Port Angeles, Wash.**—Granted modification of CP (BP-5040), for extension of completion date to 6-1-47.

**WMRF—Lewistown Broadcasting Co., Lewistown, Pa.**—Granted modification of CP (BP-4379) for extension of completion date to 9-29-47. (BMP-2570)

**KWHW—The Altus Broadcasting Co., Altus, Okla.**—Granted modification of CP (BP-4543) to change type of transmitter and make changes in the vertical antenna. (BMP-2584)

**KOMO—Fisher's Blend Station, Inc., Seattle, Wash.**—Granted modification of CP (BP-1281), for extension of completion date to 10-7-47. (BMP-2552)

**KDLK—Del Rio Broadcasting Co., Del Rio, Tex.**—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2583)

**WMBY—Magic City Broadcasting Co., Birmingham, Ala.**—Granted modification of CP which authorized a new station, for extension of commencement date to 4-15-47.

**WSLI—Standard Life Broadcasting Co., Jackson, Miss.**—Granted modification of CP (BP-3959) for extension of completion date to 10-1-47. (BMP-2569)

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**KOLE**—Port Arthur Broadcasting Co., Port Arthur, Tex.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter and change studio location to 400 Fourth St., Port Arthur. (BMP-2582)

**WKAN**—Kankakee Daily Journal Co., Kankakee, Ill.—Granted modification of CP which authorized a new station, to change type of antenna and for extension of completion date to 120 days after grant. (BMP-2523)

**WSVS**—Southern Va. Broadcasting Co., Crewe, Va.—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2573)

**KDWT**—David W. Ratliff, Stamford, Texas—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2546)

**KBYE**—State Broadcasting Co., Oklahoma City, Okla.—Granted modification of CP which authorized a new station, to change type of transmitter and to change studio location to: on 9th St. at Broadway Ave., Oklahoma City. (BMP-2549)

**WWGS**—Tifton Broadcasting Corp., Tifton, Ga.—Granted modification of CP which authorized new station, to make changes in vertical antenna. (BMP-2577)

**WRTA**—Thompson Broadcasting Co., Altoona, Pa.—Granted modification of CP which authorized new station, for approval of antenna and approval of transmitter and studio locations; conditions. (BMP-2289)

### AM—Miscellaneous Actions

**Rello Oller (Transferor), C. M. Cassell, et al. (Transferee); WCHA—Chambersburg Broadcasting Co., Inc., Chambersburg, Pa.**—Granted consent to transfer of control over Chambersburg Broadcasting Co. Inc., from Rello Oller to C. M. Cassell, T. K. Cassell and J. S. Booth, representing 68 shares (46.32%) for \$7,244.00. (BTC-525)

**WGBR—Eastern Carolina Broadcasting Co., Goldsboro, N. C.**—Granted CP to install new antenna and mount FM antenna thereon. (BP-5990)

**WJAX—City of Jacksonville, Jacksonville, Fla.**—Granted CP to increase nighttime power of station WJAX from 1 to 5 KW and install a DA for night use, subject to approval of proposed transmitter site and antenna system by CAA, and subject to the condition that the radiation toward station CMKN, Santiago, Cuba, is less than 199 mv/m (on the ground corrected for a .311 antenna). (BP-4271)

**Enid Broadcasting Co., Enid, Okla.**—Denied petition requesting that the Commission reconsider its action of December 19, 1946, designating for hearing its application for a new station (BP-5489), and grant same without hearing.

**Beloit Broadcasters, Inc., Beloit, Wis.**—Denied petition requesting that the Commission reconsider the action of designating for hearing its application (BP-5617), sever from the consolidated proceeding and grant it without a hearing.

**WEMP—Milwaukee Broadcasting Co., Milwaukee, Wis.**—Granted CP to install a new antenna, change transmitter location to W. McKinley Ave. at North 54th St., Milwaukee. (BP-5982)

**WCAL—St. Olaf College, a Minnesota Corp., Northfield, Minn.**—Granted CP to install new transmitter. (BP-5919)

**WKDK—Newberry Broadcasting Co., Newberry, S. C.**—Granted CP to install a new transmitter. (BP-5989)

**WGBF—Evansville On the Air, Inc., Evansville, Ind.**—Granted modification of license to change corporate name to On The Air, Inc. (BML-1244)

**WTSB—Robeson Broadcasting Corp., Lumberton, N. C.**—Granted CP to make changes in transmitting equipment. (BP-5995)

**WMBH—Joplin Broadcasting Co., Joplin, Mo.**—Granted CP to make changes in vertical antenna. (BP-5988)

**WCRS—Grenco, Inc., Greenwood, S. C.**—Granted CP to install a new vertical antenna. (BP-5285)

**WGPC—Albany Broadcasting Co., Albany, Ga.**—Granted CP to install a new transmitter and vertical antenna, and to change transmitter location to Pine and Jackson Sts., Albany. (BP-5991)

740 KC.

**WPAQ—Ralph D. Epperson, Mount Airy, N. C.**—Granted CP to increase power from 250 watts to 1 KW, and install a new transmitter, operating daytime, on 740 kc. (BP-5500)

860 KC.

**KSFA—Wilbur C. Fouts, Nacogdoches, Tex.**—Granted modification of CP to increase power from 500 watts to 1 KW; conditions; 860 kc., daytime. (BMP-2557)

930 KC.

**WFMD—The Monocacy Broadcasting Co., Frederick, Md.**—Granted CP to increase power from 500 watts to 1 KW, operating on 930 kc., DA-N, unlimited; install new transmitter and change transmitter and studio locations.

960 KC.

**KFVS—Hirsch Battery & Radio Co., Cape Girardeau, Mo.**—Granted CP to change frequency from 1400 to 960 kc., increase power from 250 watts to 500 watts night, 1 KW-LS, install new transmitter and DA for night use, and change transmitter location. (BP-4289)

**WMFF—Plattsburg Broadcasting Corp., Plattsburg, N. Y.**—Granted CP to change frequency from 1340 to 960 kc., increase power from 250 watts to 1 KW, install new transmitter and DA for day and night use, and move transmitter location. (BP-4830)

1240 KC.

**KASA—Southwest Broadcasting Co., Elk City, Okla.**—Granted CP to increase power from 100 to 250 watts; install new transmitter and change transmitter location, operating unlimited time on 1240 kc. (BP-5507)

1430 KC.

**KVNI—Coeur D'Alene Broadcasting Co., Spokane, Wash.**—Granted CP to increase power of station KVNI from 1 to 5 KW, on 1430 kc., install new transmitter and DA-1 for day and night use, change studio location and transmitter from Coeur D'Alene to Spokane.

1450 KC.

**KNET—Palestine Broadcasting Corp., Palestine, Tex.**—Granted CP to increase power from 100 to 250 watts and install a new transmitter, operating unlimited time on 1450 kc. (BP-5492)

### AM—Applications Accepted for Filing

550 KC.

**WCON—The Constitution Publishing Co., Atlanta, Ga.**—Modification of construction permit (B3-P-4086, which authorized a new standard broadcast station) to change transmitter location and change studio location.

590 KC.

**NEW—Bluegrass Broadcasting Co., Inc., Versailles, Ky.**—Construction permit for a new standard broadcast station to be operated on 590 kc., power of 1 KW, directional antenna, and unlimited hours of operation. Amended to modify directional antenna pattern.

**WARM—Union Broadcasting Co., Scranton, Pa.**—Construction permit to change frequency from 1400 to 590 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended to change power from 5 to 1 KW night, 5 KW day, and make changes in directional antenna pattern.

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**600 KC.**

**KWRZ—Grand Canyon Broadcasting Co., Flagstaff, Ariz.** (James L. Stapleton, Jesse Martin Neil, Jr., and Duard K. Newlin)—Construction permit to change frequency from 1340 to 600 kc., increase power from 250 watts day and night to 1 KW day and 250 watts night, install new transmitter and make changes in vertical antenna.

**610 KC.**

**WHKC—United Broadcasting Co., Columbus, Ohio**—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and make changes in directional antenna for night use. Amended to change directional antenna for night use.

**630 KC.**

**WSAV—WSAV, Inc., Savannah, Ga.**—Modification of construction permit (B3-P-3679, which authorized a change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to make changes in directional antenna and mount FM antenna on top of AM tower, and change transmitter location.

**650 KC.**

**KRCT—Bay Broadcasting Co., Goose Creek, Tex.**—Modification of license to change studio location from M. Wilkenfeld Bldg., 106 S. Goose Creek St., Goose Creek, Texas, to Texas Ave. and Bayou Rd., Goose Creek, Texas.

**660 KC.**

**WESC—Greenville Broadcasting Co., Greenville, S. C.**—License to cover construction permit (B3-P-4699, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**690 KC.**

**KULA—Pacific Frontier Broadcasting Co., Ltd., Honolulu, T. H.**—Modification of construction permit (B-P-4308, as modified, which authorized a new standard broadcast station) for extension of completion date.

**730 KC.**

**NEW—Columbia Basin Broadcasting Corp., Ephrata, Wash.** (P. O. Bell Hotel, Ephrata, Wash.)—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 250 watts and daytime hours of operation.

**790 KC.**

**KVOS—KVOS, Inc., Bellingham, Wash.**—Modification of construction permit (B5-P-3925, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for extension of completion date.

**NEW—Federated Publications, Inc., Lansing, Mich.**—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW, directional antenna (DA-1), and unlimited hours of operation. Amended to change transmitter site from south of Lansing in Ingham County, Delhi Township, Mich., to northeast quarter section of Section 17, in Alaiedon Township, Ingham County, Mich.

**WSAM—Saginaw Broadcasting Co., Saginaw, Mich.**—Construction permit to change frequency from 1400 to 790 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use and change transmitter location. Amended to revise directional antenna night time pattern.

**800 KC.**

**WMGY—Dixie Broadcasting Co., Montgomery, Ala.**—Special service authorization to operate on 800 kc., with power of 1 KW day and 500 watts night, unlimited time of operation, for a period not to exceed 90 days.

**840 KC.**

**KOAG—Oklahoma Agricultural and Mechanical College, Stillwater, Okla.**—Modification of construction permit (B3-

P-4748, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

**880 KC.**

**WRFD—Peoples Broadcasting Corp., Worthington, Ohio**—Modification of construction permit (B2-P-4663, as modified, which authorized a new standard broadcast station) to mount FM antenna on top of AM tower, change transmitter location, and change studio location.

**910 KC.**

**KLX—Tribune Building Co., Oakland, Calif.**—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter and studio locations from 13th and Franklin Sts., Oakland, Calif., to between 33rd and 34th Sts., on Syndicate, Richmond, Calif., and 401 13th St., Oakland, Calif., respectively. Amended to make changes in directional antenna pattern.

**950 KC.**

**NEW—Tri-State Broadcasting Co., Sioux Falls, S. Dak.**—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Amended to modify directional antenna system.

**WSPA—Spartanburg Advertising Co., Spartanburg, S. C.**—Voluntary transfer of control of licensee corporation from A. B. Taylor to Surety Broadcasting Co. (910 shares of common stock—100%.)

**970 KC.**

**WFLZ—Eugene E. Stone, Florence, S. C.**—Modification of construction permit (B3-P-4948, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

**990 KC.**

**NEW—Pittsburg Broadcasting Co., Pittsburg, Calif.**—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, directional antenna for night use, and unlimited hours of operation. Amended to change transmitter location from: To be determined, Pittsburg, Calif., to Centra Costa County, southeast of the City of Pittsburg, Calif., and changes in directional antenna pattern.

**1000 KC.**

**WCFL—Chicago Federation of Labor, Chicago, Ill.**—Modification of construction permit (B4-P-4316, which authorized increase in power, install new transmitter, and make changes in directional antenna for day and night use) for extension of completion date.

**1050 KC.**

**WPAC—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.**—License to cover construction permit (B2-P-5237, as modified), which authorized an increase in power and installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

**1060 KC.**

**WMOI—Union Broadcasting Co., Monroe, N. C.** (J. Ray Shute, Olin B. Sikes and James S. Beaty, Jr.)—Modification of construction permit (B3-P-4901, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

**1090 KC.**

**KAYX—Waterloo Broadcasting Co., Waterloo, Iowa**—Modification of construction (B4-P-5012, which authorized a new standard broadcast station) to make changes in vertical antenna and change transmitter and studio locations.

(Continued on next page)

**NEW—Fort Wayne Broadcasting, Inc., Fort Wayne, Ind.**  
—Modification of construction permit (B4-P-4178, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location. Amended re changes in antenna.

#### 1110 KC.

**WBT—Jefferson Standard Broadcasting Co., Charlotte, N. C.**—Modification of construction permit (B3-P-3699, as modified, which authorized installation of new directional antenna for night use) for extension of completion date.

#### 1140 KC.

**KGEM—Idaho Broadcasting Co., Boise, Idaho** (Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall)—Construction permit to change frequency from 1340 to 1140 kc., increase power from 250 watts to 10 KW, install directional antenna for night use, change type of transmitter and change transmitter location. Amended to change name of applicant from Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Idaho Broadcasting Co., to Idaho Broadcasting and Television Co.

#### 1150 KC.

**WCOP—Massachusetts Broadcasting Corp., Boston, Mass.**  
—License to cover construction permit (B1-P-4726, as modified), which authorized moving old main transmitter, and installation of composite 5 KW amplifier to be operated as an auxiliary transmitter with power of 5 KW, employing directional antenna day and night and authority to determine operating power by direct measurement of antenna power.

#### 1190 KC.

**KEX—Westinghouse Radio Stations, Inc., Portland, Ore.**  
—Modification of construction permit (B5-P-4051, which authorized an increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter and studio locations) to make changes in transmitting equipment, make changes in the directional antenna system for day and night operation and for extension of commencement and completion dates.

#### 1230 KC.

**WHBT—The Harriman Broadcasting Co., Inc., Harriman, Tenn.**—Modification of construction permit (B3-P-5243, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna.

**KXLO—Capital Broadcasting Co., Lewiston, Mont.**—Modification of construction permit (B5-P-4479, as modified, which authorized a new standard broadcast station) for extension of completion date.

**WMFR—Radio Station WMFR, High Point, N. C.** (James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth)—Modification of construction permit (B3-P-5298, which authorized changes in vertical antenna and installation of FM antenna) to make changes in the vertical antenna and extend completion date.

**KOSF—Kelly Bell, Nacogdoches, Tex.**—License to cover construction permit (B3-P-4718, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

#### 1240 KC.

**KFXM—J. C. Lee and E. W. Lee, San Bernardino, Calif.** (Lee Bros. Broadcasting Co.)—Authority to determine operating power by direct measurement of antenna power.

**WSOC—Radio Station WSOC, Inc., Charlotte, N. C.**—Construction permit to install new vertical antenna and mount FM antenna on top of AM tower.

**WSFC—Southeastern Broadcasting Co., Inc., Somerset, Ky.**  
—Modification of construction permit (B2-P-5019, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to change studio location.

#### 1250 KC.

**WGL—Farnsworth Television and Radio Corp., Fort Wayne, Ind.**—Modification of construction permit (B4-P-4112, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change transmitter and studio locations) for extension of completion date.

#### 1270 KC.

**KCOK—Herman Anderson, Tulare, Calif.**—Construction permit to change frequency from 1240 to 1270 kc., increase power from 250 watts to 1 KW, install new transmitter and install directional antenna for night use. Amended re change in directional antenna nighttime pattern.

**NEW—Big Sioux Broadcasting Co., Sioux Falls, S. Dak.**—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 1 KW, directional antenna, and unlimited hours of operation. Amended to change directional antenna pattern.

#### 1280 KC.

**WNAM—Neenah-Menasha Broadcasting Co., Neenah, Wis.**  
—Modification of construction permit (B4-P-5172, which authorized a new standard broadcast station) to change type of transmitter, make changes in vertical antenna and change studio location.

**WDSU—Stephens Broadcasting Co., New Orleans, La.** (E. A. Stephens, Fred Weber and H. G. Wall)—Voluntary assignment of license to International City Broadcasting Co.

#### 1340 KC.

**KRUX—Gene Burke Brophy, Glendale, Arizona**—License to cover construction permit (B5-P-5003 as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

**WBRK—Leon Podolsky, Pittsfield, Mass.**—Voluntary assignment of license to Greylock Broadcasting Company.

**KOLE—Port Arthur Broadcasting Co., Port Arthur, Tex.** (Mary A. Petru, Socs N. Vratis, Gray R. Harrower, Branch C. Todd, a partnership)—License to cover construction permit (BP-4679, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WWGS—Tifton Broadcasting Corp., Tifton, Ga.**—License to cover construction permit (B3-P-4059, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1350 KC.

**WGAD—E. L. Roberts, Gadsden, Ala.**—Modification of construction permit (B3-P-4596, as modified, which authorized a new standard broadcast station) to change type of transmitter and to change name of applicant from E. L. Roberts to E. L. Roberts, tr/as Coosa Valley Broadcasting Company.

**KRLC—Station KRLC, Lewiston, Idaho** (H. E. Studebaker)—Special service authorization to operate on 1350 kc., with power of 250 watts, unlimited time of operation for a period ending in no event later than August 1, 1947.

**WEEX—West Central Broadcasting Co., Peoria, Ill.**—Modification of construction permit (B4-P-4336, as modified, which authorized a new standard broadcast station) for extension of completion date.

#### 1360 KC.

**KOBE—Odessa Broadcasting Co., Odessa, Tex.** (R. T. Waddell, P. C. Harbour, J. F. Postelle and J. S. McBeath)—Modification of construction permit (B3-P-3901, which authorized a new standard broadcast station) for extension of commencement and completion dates.

**KXOL—Fort Worth Broadcasting Co., Fort Worth, Tex.**—License to cover construction permit (B3-P-4439, as modified) which authorized a new standard broadcast station

(Continued on next page)

and authority to determine operating power by direct measurement of antenna power.

#### 1370 KC.

**WPAB—Portorican American Broadcasting Co., Inc., Ponce, Puerto Rico**—Construction permit to increase power from 1 to 5 KW and install new transmitter. Amended re change of officers and stockholders.

#### 1390 KC.

**WWOD—Old Dominion Broadcasting Corp., Lynchburg, Va.**—Modification of construction permit (B2-P-3978, which authorized a new standard broadcast station) to change type of transmitter.

#### 1400 KC.

**WTRR—Southeastern Broadcasting System, Sanford, Fla.** (James S. Rivers)—Modification of construction permit (B3-P-4225, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter for approval of transmitter location and to change studio location.

**WDUZ—Green Bay Broadcasting Co., Green Bay, Wis.**—Modification of construction permit (B4-P-4272, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

**KTUC—Tucson Broadcasting Co., Tucson, Ariz.**—Authority to determine operating power by direct measurement of antenna power.

**KSYL—Fox Broadcasting Co., Alexandria, La.** (Marvin Glazer and Sylvan Fox, Co-Partners)—License to cover construction permit (B3-P-4473, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WCOS—Carolina Broadcasting Corp., Columbia, S. C.**—Voluntary transfer of control of licensee corporation from Warren Irvin, Harry Hardy, Emil Bernstecker, Nash Weil, Roy L. Smart, M. S. Hill, R. B. Wilby, H. F. Kincey, J. H. Harrison, R. M. Kennedy and Paramount Pictures, Inc., to Radio Columbia. (450 shares of Class A stock and 450 shares of Class B stock—100%.)

#### 1440 KC.

**KMLB—Liner's Broadcasting Station, Inc., Monroe, La.**—Modification of CP (B3-P-5073, which authorized to install auxiliary transmitter at Richmond Rd., Monroe, La., (present site of main transmitter) to be operated on 1440 kc., power of 1 KW, employing directional antenna night) for extension of completion date.

#### 1450 KC.

**WPAD—Paducah Broadcasting Co., Inc., Paducah, Ky.**—Construction permit to install a new vertical antenna and change transmitter location.

**WGUY—Portland Broadcasting System, Inc., Bangor, Me.**—Modification of construction permit (B1-P-5207, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

**WMBH—Joplin Broadcasting Co., Joplin, Mo.**—Modification of construction permit (B4-P-5165, which authorized changes in antenna and installation of FM antenna) to change type of transmitter and for extension of completion date.

**NEW—The Mesilla Valley Broadcasting Co., Las Cruces, N. Mex.**—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended to change type transmitter and re change in stockholders.

**WMOH—The Fort Hamilton Broadcasting Co., Hamilton, Ohio**—Construction permit to install a new vertical antenna. Amended to make change in antenna.

**KWHW—The Altus Broadcasting Co., Altus, Okla.**—License to cover CP (B3-P-4543, as modified) which authorized a new standard broadcast station and for change of

studio location and authority to determine operating power by direct measurement of antenna power.

#### 1460 KC.

**WHEC—WHEC, Inc., Rochester, N. Y.**—License to use old main transmitter as an auxiliary transmitter with power of 500 watts night, 1 KW day, for auxiliary purposes only.

#### 1490 KC.

**KBRO—Bremerton Broadcast Co., Bremerton, Wash.** (Bruce Bartley and F. L. Pruitt)—Modification of construction permit (B5-P-4031, as modified, which authorized a new standard broadcast station) to make changes in transmitting equipment, to change transmitter location and to specify studio location and for extension of commencement and completion dates.

**KXCA—Sacramento Broadcasters, Inc., Sacramento, Calif.**—Construction permit to install new transmitter.

**WEAR—Gulfport Broadcasting Co., Inc., Pensacola, Fla.**—License to cover construction permit (B3-P-4085, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

**KVOU—Uvalde Broadcasters, Uvalde, Texas** (Edward J. Harpole, William T. Kemp and W. J. Harpole)—License to cover CP (B3-P-5147, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

#### Correction

**WKLV—Frank W. Wagner, Blackstone, Va.**—Should read modification of CP (B2-P-5317, which authorized a new standard broadcast station) to change type of transmitter. Instead of approval of antenna, to change type of transmitter and transmitter location.

#### 1510 KC.

**WKAI—The Macomb Broadcasting Co., Macomb, Illinois**—Modification of construction permit (B4-P-4887, which authorized a new standard broadcast station) for approval of antenna, to make changes in transmitting equipment, for approval of transmitter location and to specify studio location.

#### 1520 KC.

**NEW—Northampton Broadcasting Co., Northampton, Mass.** (Paul E. Higgins, Edward T. Dillon and Harwood Burritt, a partnership)—Construction permit for a new standard broadcast station to be operated on 1120 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1120 to 1520 kc.

#### 1540 KC.

**NEW—Dale S. Crowley, Washington, D. C.**—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 1 KW, and daytime hours of operation. Amended to change transmitter location from: To be determined, Arlington County, Virginia, to: To be determined, Washington, D. C.

#### 1550 KC.

**KSMO—Amphlett Printing Co., San Mateo, Calif.**—License to cover construction permit (B5-P-3912, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

#### 1590 KC.

**WBRY—American Republican, Inc., Waterbury, Conn.**—License to use Old Main Transmitter at Boyden St., Waterbury, Connecticut (present location of Main Transmitter) to be used for auxiliary purposes with power of 1 KW, employing directional antenna for day and night use, and authority to determine operating power by direct measurement of antenna power.

(Continued on next page)

## AM—Applications Dismissed

**WTBO—Cumberland Broadcasting Co., Cumberland, Md.** (Aurelia S. Becker and Charles Z. Heskett)—Voluntary assignment of license to The Times-News Broadcasting Co. (1450 kc.). Dismissed April 2, 1947, by request of attorney.

**WKJG—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.**—Modification of construction permit (B4-P-4063, which authorized a new standard broadcast station) to make changes in directional antenna and mount FM antenna on top of AM tower. Dismissed April 3, 1947, by request of attorney.

## AM—Applications Tendered for Filing Since February 7

### 550 KC.

**WDEV—Radio Station WDEV, and Ernest C. Perkins, Executor of Estate of William G. Ricker, deceased, Waterbury, Vt.** (Lloyd E. Squier, surviving partner of Lloyd E. Squier and William G. Ricker)—Modification of construction permit to make changes in antenna system using power of 1 KW, unlimited hours of operation, and directional antenna for day and night use.

### 790 KC.

**NEW—Ware Broadcasting Co., Waveross, Ga.** (F. E. Walker, D. T. Brannen, Theo. Dinkins)—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW, and daytime hours of operation.

### 800 KC.

**WMGY—Dixie Broadcasting Co., Montgomery, Ala.**—Request for special service authorization to operate on 800 kc., power of 500 watts night and 1 KW day, unlimited time for a period not to exceed 90 days.

### 950 KC.

**WSPA and WSPA-FM—Spartanburg Advertising Co., Spartanburg, S. C.**—Consent to transfer of control of outstanding capital stock of Station WSPA and construction permit of WSPA-FM to Surety Broadcasting Co.

### 1010 KC.

**WINS—Crosley Broadcasting Corp., New York, N. Y.**—Modification of license to operate with power of 50 KW daytime, 10 KW night, with directional antenna both day and night, pending issuance of license for 50 KW, unlimited hours of operation.

### 1280 KC.

**WDSU—Stephens Broadcasting Co., New Orleans, La.** (E. A. Stephens, Fred Weber and H. G. Wall)—Consent to assignment of license to International City Broadcasting Corporation.

### 1400 KC.

**WORD—Spartanburg Broadcasting Co., Spartanburg, S. C.** (J. M. Bryan and Smith Davis)—Consent to assignment of license of standard station WORD and construction permit of WORD-FM to The Spartan Radiocasting Co.

**WCOS—Carolina Broadcasting Corp., Columbia, S. C.**—Consent to transfer of control to Radio Columbia.

### 1570 KC.

**KAKC—Public Radio Corp., Tulsa, Okla.**—Consent to transfer of control of stock owned by Ethel B. Kellough and Robert W. Kellough in CP for Station KAKC, to Sam E. Avey.

## FREQUENCY MODULATION

### FM—Conditional Grants

**The KCKN Broadcasting Co., Kansas City, Kans.**—Authorized conditional grant for a Class B station, subject to

further review and approval of engineering details.\* (BPH-659)

**Binghamton Press Co., Inc., Binghamton, N. Y.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details.\* (BPH-883)

**The Fort Industry Co., Lima, O.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details.\* (BPH-872)

**Altoona Broadcasting Co., Altoona, Pa.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details.\* (BPH-868)

**The Valley Publishing Co., Harlingen, Tex.**—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details.\* (BPH-424)

**Valley Evening Monitor, Inc., McAllen, Tex.**—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details.\* (BPH-426)

**Dairyland's Broadcasting Service, Inc., Stevens Point, Wis.**—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details.\* (BPH-830)

**Dairyland's Broadcasting Service, Inc., Wisconsin Rapids, Wis.**—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details.\* (BPH-823)

**LaGrange Broadcasting Co., LaGrange, Ga.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-762)

**Fulton County Broadcasting Co., Canton, Ill.**—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1059)

**Queen City Broadcasting Co., Inc., Boise, Idaho**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-528)

**Modern Broadcasting Co. of Baton Rouge, Inc., Baton Rouge, La.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1174)

**William H. Miller, Painesville, Ohio.**—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1178)

**Coshocton Broadcasting Co., Roscoe, Ohio**—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1014)

**James B. Littlejohn, NW of Ogden, Utah**—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1068)

**Tulare-Kings Counties Radio Associates, Fresno, Calif.** (J. E. Richmond, et al.)—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-859)

**Amphlett Printing Co., San Mateo, Calif.**—Authorized conditional grant for a Class B station in lieu of a Class A granted on January 23. (BPH-193)

**Clinton Broadcasting Co., Clinton, Iowa**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1145)

**Broadcast Management, Inc., Bethesda, Md.**—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1169)

**James R. Doss, Jr., Tuscaloosa, Ala.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-486)

**McClatchy Broadcasting Co., Modesto, Calif.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-671)

\* Comr. Durr voting for hearing.

(Continued on next page)

**Birney Ines, Jr., Meridian, Miss.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1036)

**Gale Broadcasting Co., Inc., Oak Park, Ill.**—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1143)

**Batavia Broadcasting Corp., Batavia, N. Y.**—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1071)

**Clark Associates, Inc., Buffalo, N. Y.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1154)

**Leon Wyszatycki, tr/as Greater Erie Broadcasting Co., Buffalo, N. Y.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1177)

**Wyoming Valley Broadcasting Co., Wilkes-Barre, Pa.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1165)

**Greenville Broadcasting Co., Greenville, S. C.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1149)

**Tennessee Valley Broadcasting Co., Chattanooga, Tenn.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1144)

**Robert W. Rounsaville, Cleveland, Tenn.**—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1058)

**Citizens Broadcasting Co., Inc., Abilene, Tex.**—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1100)

**Claudia T. Johnson, Austin, Tex.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1163)

**Sky Broadcasting Service, Dallas, Tex.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1093)

**Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.**—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1135) (Comr. Durr voting for hearing.)

**Ohio Valley Broadcasting Corp., Parkersburg, W. Va.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-789)

**Central Broadcasting Co., Wausau, Wis.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-850) (Comr. Durr voting for hearing.)

#### FM—CP Authorized

**The Huntsville Times Co., Inc., Huntsville, Ala.**—Authorized a construction permit (Note: Power given is effective radiated power; antenna height is height above average terrain); Class B; Channel to be assigned after final proceeding in Docket 6768; 10 KW; 1,150 feet. (BPH-326)

#### FM—Designated for Hearing

**Seattle Broadcasting Co., Seattle, Wash.; Everett Broadcasting Co., Inc., Everett, Wash.**—Designated for consolidated hearing application of Seattle Broadcasting Co. (BPH-858) with application of Everett Broadcasting Co., Inc. (BPH-842), both requesting a Class B station.

**York Broadcasting Co., York, Pa.; Reading Broadcasting Co., Reading, Pa.; Keystone Broadcasting Corp., Harrisburg, Pa.**—Designated for consolidated hearing the applications of York Broadcasting Co. (BPH-184), Reading Broadcasting Co. (BPH-522), and Keystone Broadcasting Corp. (BPH-183), with the application of WDEL, Inc. (BPH-177), and Wilmington-Tri State Broadcasting Co. (BPH-1195), previously designated. All requesting a Class B station.

#### FM—Modifications of CP's Granted

**WGPA-FM—The Bethlehems' Globe Pub. Co., Bethlehem, Pa.**—Granted modification of CP which authorized a new FM station, for extension of completion date to 10-2-47. (BMP-284)

**WLOB—Claremont Eagle, Inc., Claremont, N. H.**—Granted modification of CP which authorized a new FM station, for extension of completion date to 7-20-47. (BMPH-281)

**WDNC-FM—Durham Radio Corp., Durham, N. C.**—Granted modification of CP which authorized a new FM station, for extension of completion date to 6-9-47. (BMPH-274)

**WMAL-FM—The Evening Star Broadcasting Co., Washington, D. C.**—Granted modification of CP which authorized a new FM station, for extension of completion date to 11-5-47. (BMPH-252)

**WKWK-FM—Community Broadcasting, Inc., Wheeling, W. Va.**—Granted modification of CP which authorized a new FM station, for extension of completion date to 10-27-47. (BMPH-272)

**KOCY-FM—Plaza Court Broadcasting Co., Oklahoma City, Okla.**—Granted modification of CP which authorized a new FM station, for extension of completion date to 11-1-47. (BMPH-283)

**WCLT—The Advocate Printing Co., near Newark, Ohio**—Granted modification of CP which authorized a new FM station, for extension of completion date to 10-15-47. (BMPH-275)

**WBNY-FM—Roy L. Albertson, Buffalo, N. Y.**—Granted modification of CP which authorized a new FM station, for extension of completion date to 7-27-47. (BMPH-269)

**WRLC-FM—R. C. LeTourneau, Toccoa, Ga.**—Granted modification of CP which authorized a new FM station, for extension of completion date to 7-2-47. (BMPH-270)

**KIDO-FM—KIDO, Inc., Boise, Idaho**—Granted modification of CP which authorized a new FM station, for extension of completion date to 9-30-47. (BMPH-279)

**WSFA-FM—Montgomery Broadcasting, Inc., Montgomery, Ala.**—Granted modification of CP which authorized a new FM station, for extension of commencement and completion dates to 4-1-47 and 10-1-47, respectively. (BMPH-266)

**WMAZ-FM—Southeastern Broadcasting Co., Macon, Ga.**—Granted modification of CP which authorized a new FM station, for extension of commencement and completion dates to 11-11-47 and 5-11-48, respectively. (BMPH-264)

**KBMT—The Sun Co. of San Bernardino, Calif., San Bernardino, Calif.**—Granted modification of CP which authorized a new FM station, for extension and commencement and completion dates to 6-27-47 and 4-27-48. (BMPH-276)

**WSYR-FM—Central N. Y. Broadcasting Corp., Syracuse, N. Y.**—Granted modification of CP which authorized a new FM station, for extension of commencement and completion dates to 5-15-47 and 11-15-47, respectively. (BMPH-282)

**WMMW-FM—Silver City Crystal Co., Meriden, Conn.**—Granted modification of CP which authorized a new FM station, for extension of commencement and completion dates to 4-23-47 and 10-23-47, respectively. (BMPH-271)

**WFMD-FM—The Monocacy Broadcasting Co., Frederick, Md.**—Granted modification of CP which authorized a new FM station, to change completion date to 9-16-47. (BMPH-236)

**WHYN-FM—The Hampden-Hampshire Corp., Holyoke, Mass.**—Granted modification of CP which authorized a new FM station, to change commencement and completion dates to 3-29-47 and 9-29-47, respectively. (BMPH-239)

*(Continued on next page)*

**WATG**—Beer and Koehl, Ashland, Ohio—Granted modification of CP which authorized a new FM station, to change completion date to 6-26-47. (BMPH-235)

**WAMS**—The Messenger Pub. Co., Athens, Ohio—Granted modification of CP (B1PH-418) to change commencement and completion dates to 6-29-47 and 9-29-47, respectively. (BMPH-231)

**WARY**—Portland Broadcasting System, Inc., Bangor, Me.—Granted modification of CP which authorized a new FM station, to change completion date to 7-31-47. (BMPH-240)

**WGAN-FM**—Portland Broadcasting System, Inc., Portland, Me.—Granted modification of CP which authorized a new FM station, to change completion date to 7-31-47. (BMPH-238)

**WSBA-FM**—Susquehanna Broadcasting Co., York, Pa.—Granted modification of CP which authorized a new FM station, to change completion date to 6-5-47. (BMPH-243)

**WFMR**—E. Anthony & Sons, Inc., New Bedford, Mass.—Granted modification of CP which authorized a new FM station, to change completion date to 10-16-47. (BMPH-207)

**WMRF-FM**—Lewistown Broadcasting Co., Lewistown, Pa.—Granted modification of CP which authorized a new FM station, to change completion date to 10-30-47. (BMPH-244)

**KOMO-FM**—Fisher's Blend Station, Inc., Seattle, Wash.—Granted modification of CP which authorized a new FM station, to change commencement and completion dates to 3-28-47 and 9-28-47. (BMPH-248)

**Frank R. Pideock, Sr., Moultrie, Ga.**—Granted modification of CP which authorized a new FM station, to change commencement and completion dates to 4-10-47 and 10-10-47, respectively.

**WLVA-FM**—Lynchburg Broadcasting Corp., Lynchburg, Va.—Granted modification of CP which authorized a new FM station, for extension of completion date to 5-17-47. (BMPH-258)

**WKRK-FM**—Giddens and Rester, Mobile, Ala.—Granted modification of CP which authorized new FM station, to change completion date to 9-17-47. (BMPH-255)

**KXOK-FM**—Star-Times Publishing Co., St. Louis, Mo.—Granted modification of CP which authorized new FM station, to change completion date to 10-3-47. (BMPH-241)

**KSD-FM**—The Pulitzer Publishing Co., St. Louis, Mo.—Granted modification of CP which authorized new FM station, to change completion date to 6-16-47. (BMPH-237)

**WFMO**—Fidelity Media Broadcasting Corp., Jersey City, N. J.—Granted modification of CP which authorized new FM station, to change completion date to 7-13-47. (BMPH-256)

**WHBP**—Hawley Broadcasting Co., Reading, Pa.—Granted modification of CP which authorized new FM station, to change completion date to 9-29-47. (BMPH-211)

**WBOX**—Northside Broadcasting Corp., Louisville, Ky.—Granted modification of CP which authorized new FM station, to change completion date to 9-13-47. (BMPH-257)

### FM—Applications Accepted for Filing

**WGAY-FM**—Tri-Suburban Broadcasting Corp., Silver Spring, Md.—Modification of construction permit (B1-PH-873, which authorized a new FM broadcast station) for extension of completion date.

**WBT-FM**—Southeastern Broadcasting Co., Charlotte, N. C.—Modification of construction permit (B3-PH-764, as modified, which authorized a new FM broadcast station) for extension of completion date.

**WCOL-FM**—The Pixleys, Columbus, O. (Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley, and Grace M. Pixley, Partners)—Modification of construction permit (B2-PH-307, which authorized a new FM broadcast station) to change effective radiated power to 32.8 KW, make changes in antenna system, and change commencement and completion dates.

**WJPG**—Green Bay Newspaper Co., Green Bay, Wis.—Modification of construction permit (B4-PH-147, which authorized a new FM broadcast station) to change completion date.

**WLBC-FM**—Donald A. Burton, Muncie, Ind.—Modification of construction permit (B4-PH-292, which authorized a new FM broadcast station) to make changes in antenna system and change commencement and completion dates.

**KAGH**—Rose Bowl Broadcasters, Ltd., Pasadena, Calif. (Andrew G. Haley and Tom Olsen, General Partners, Martin Summerfield and William J. Donahue, Limited Partners)—Voluntary assignment of construction permit (B5-PH-1000, which authorized a new FM broadcast station) to Andrew B. Haley, tr/as Rose Bowl Broadcasters.

**WCTW**—Courier-Times, Inc., New Castle, Ind.—Modification of construction permit (B4-PH-891, which authorized a new FM broadcast station) for extension of completion date.

**WCJT**—WHAS, Inc., Louisville, Ky.—Modification of construction permit (B2-PH-88, which authorized a new FM broadcast station) to change completion date.

**KFOR-FM**—Cornbelt Broadcasting Corp., Lincoln, Neb.—Modification of construction permit (B4-PH-351, which authorized a new FM broadcast station) to change type of transmitter, transmitter site, ERP to 24 KW, make changes in antenna system, and change commencement and completion dates.

**WFBL-FM**—Onondaga Radio Broadcasting Corp., Syracuse, N. Y.—License to cover construction permit (B1-PH-186) which authorized a new FM broadcast station.

**KSEO-FM**—Democrat Printing Co., Durant, Okla. (R. F. Story and Bennett Story)—Modification of construction permit (B3-PH-855, which authorized a new FM broadcast station) for extension of completion date.

**KPNI-FM**—Peninsula Newspapers, Inc., Palo Alto, Calif.—Modification of construction permit (B5-PH-539, which authorized a new FM broadcast station) for extension of completion date.

**Leon Podolsky, Pittsfield, Mass.**—Voluntary assignment of conditional grant to Greylock Broadcasting Co.

**WHB-FM**—WHB Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-PH-294, which authorized a new FM broadcast station) for extension of commencement and completion dates.

**WEW-FM**—St. Louis University, St. Louis, Mo.—Modification of construction permit (B4-PH-37, as modified, which authorized a new FM broadcast station) for extension of completion date.

**WMGM**—Marcus Loew Booking Agency, New York, N. Y.—Modification of construction permit (B1-PH-974, which authorized changes in new FM broadcast station) to make changes in antenna system.

**WSOC-FM**—Radio Station WSOC, Inc., Charlotte, N. C.—Modification of construction permit (B3-PH-1021, which authorized a new FM broadcast station) to change ERP to 38.4 KW, antenna height above average terrain to 415 feet; make changes in antenna system, and change commencement and completion dates.

**NEW**—Paducah Newspapers, Inc., Paducah, Ky.—Modification of construction permit (B2-PH-692, which authorized a new FM broadcast station) for extension of completion date.

**WRC-FM**—National Broadcasting Co., Inc., Washington, D. C.—Modification of construction permit (B1-PH-166, as modified, which authorized a new FM broadcast station) for extension of completion date.

**WMIX-FM**—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Modification of construction permit (B4-PH-887, as modified, which authorized a new FM broadcast station) to change transmitter site to Highway 37, 5.25 miles north of Mt. Vernon, Illinois; effective radiated power to 13.7 KW; antenna height above average terrain to 546 feet; make changes in antenna system and change commencement and completion dates.

(Continued on next page)

**KFXM-FM—J. C. Lee and E. W. Lee, San Bernardino, Calif.** (Lee Brothers Broadcasting Co.)—Modification of construction permit (B5-P11-520, which authorized a new FM broadcast station) for extension of completion date.

**NEW—Balboa Radio Corp., San Diego, Calif.**—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned. Amended to change transmitter location from .4 mile East of intersection of Hubble and Hancock Sts., San Diego, Calif., to Northeast of center of Grantville, San Diego, Calif., and make changes in antenna system.

**WDSU-FM—Stephens Broadcasting Co., New Orleans, La.** (E. A. Stephens, Fred Weber, and H. G. Wall)—Voluntary assignment of conditional grant to International City Broadcasting Co.

**WSPA-FM—Spartanburg Advertising Co., Spartanburg, S. C.**—Voluntary transfer of control from A. B. Taylor to Surety Broadcasting Co. (910 shares of common stock—100%).

### To Be Assigned by FCC

**NEW—Southern Tier Radio Service, Inc., Binghamton, N. Y.**—Construction permit for a new (Metropolitan) FM broadcast station to be operated on frequency to be assigned by FCC. Amended to change stockholders (distribution of stock).

**NEW—Pacific Broadcasting Co., Los Angeles, Calif.**—Construction permit for a new FM broadcast station Class "B" to be operated on frequency to be assigned by FCC, ERP of 48.125 KW. Amended to change stockholders (re-distribution of stock).

**WHMB—Theodore Granik, Washington, D. C.**—Modification of construction permit (B1-PH-815, which authorized a new FM broadcast station) to specify transmitter site as approximately 9 miles north of downtown Washington, in Wheaton, Maryland; type of transmitter as GE BT-4A maximum 10 KW; frequency as "To be assigned by FCC"; and specify antenna system.

### FM—Application Dismissed

**International Union, United Automobile, Aircraft and Agricultural Implement Workers of America (UAW-CIO), R. J. Thomas, President, Flint, Mich.**—Construction permit for a new high frequency FM broadcast station to be operated on 45,900 kc. Dismissed per petition, dated April 7, 1947.

## TELEVISION

### TV—New Commercial CP Granted

**Crosley Broadcasting Corp., Dayton, Ohio**—Granted CP for a new television station; Channel #5, 76-82 mc.; visual power, 50 KW; Aural, 25 KW; antenna 506 feet; conditions. (Comr. Durr voting for hearing.) (BPCT-118)

### TV—New Experimental CP's Granted

**CBS—Portable, New York Metropolitan area**—Granted CP for a new experimental television relay station. (BPVB-184). Also granted license to cover same. (BLVB-70)

**The Eve News Association, Portable—area of Detroit**—Granted CP for a new experimental television relay broadcast station. (BPVB-185)

### TV—Miscellaneous Actions

**W6XPC—The Times-Mirror Co., Pasadena, Calif.**—Granted modification of CP for extension of completion date of experimental television station to 10-20-47. (BMPVB-159)

**W9XPR—Ballaban & Katz Corp., area of Chicago, Ill.**—Granted CP to convert experimental television broadcast

station to an experimental television relay broadcast station. (BVPB-186)

**King-Trendle Broadcasting Corp., Detroit, Mich.**—Granted modification of CP to move antenna site about 6.9 miles to a midtown Detroit location, change from Channel #5 to #7 (174-180 mc.), change transmitters and antenna system. (BMPCT-55)

**W8XCT—Crosley Broadcasting Corp., Cincinnati, Ohio.**—Granted license to cover CP which authorized a new experimental television station. (BLVB-79)

**W2XDK—Sherron Metallic Corp., Brooklyn, N. Y.**—Granted CP for reinstatement of CP (BPVB-142, as modified) which authorized a new experimental television broadcast station. (BPVB-183)

**W0XDW—The Pulitzer Publishing Co., area of St. Louis, Mo.**—Granted license to cover CP for new experimental television relay broadcast station; conditions. (BLVB-80)

### TV—Applications Accepted for Filing

**W6XNO—Don Lee Broadcasting System, Hollywood, Calif.**—Modification of construction permit (B5-PVB-175, which authorized a new experimental television broadcast station) for extension of completion date.

**WXBV—Kansas State College of Agriculture and Applied Science, Manhattan, Kansas**—Modification of construction permit (BPVB-164, as modified), which authorized a new experimental television broadcast station) for extension of completion date.

**W9XBB—Balaban and Katz, Corp., area of Chicago, Ill.**—Construction permit to install new visual transmitter, change frequency, power, emission and antenna system. Frequencies: 6800-7050, visual power of 0.1 watt (peak), emission: visual, special for FM and hours of operation, unlimited.

## MISCELLANEOUS BROADCAST

### Actions

#### Developmental License Renewals

Licenses for the following developmental stations of Westinghouse Radio Stations, Inc., were renewed for the period ending May 1, 1948:

W10XWA, W10XWB, W10XWC, W10XWD, W10XWE, all area of Continental U. S.

#### Noncommercial Educational

**WBOE—Cleveland City Board of Education (Chas. R. Lake, Supt.), Cleveland, Ohio**—Granted modification of CP (BMPED-54), for extension of commencement and completion dates to 3-29-47 and 7-29-47. (BMPED-54)

**KOAG-FM—Oklahoma Agricultural and Mechanical College, Stillwater, Okla.**—Granted modification of CP (BPED-58) for extension of completion date to 8-15-47. (BMPED-52)

**WIUC—University of Illinois, Urbana, Ill.**—Granted CP to change frequency and install new transmitter and change antenna system for noncommercial educational broadcast station. (BPED-81)

#### Remote Pickup

**WAUT, etc.—Evansville on the Air, Inc., Evansville, Ind.**—Granted modification of license to change corporate name from Evansville on the Air, Inc., to On the Air, Inc. (BMLRY-65; BMLRE-128 and 129)

**Southeastern Broadcasting Co., area of Charlotte, N. C.**—Granted modification of licenses of relay station WCBE and WEIII to change corporate name from Southeastern Broadcasting Co. to Jefferson Standard Broadcasting Co. (BMLRE-130—BMLRY-66)

(Continued on next page)

**KSMW—KTRH Broadcasting Co., Portable, area of Houston, Tex.**—Granted license to cover CP which authorized a new remote pickup broadcast station. (BLRB-467)

**WATD-WEER—South Bend Tribune, South Bend, Ind.**—Granted authority to cancel remote pickup broadcast station licenses. (BRRY-72 and BRRE-174)

## Federal Trade Commission Actions

### COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

**Skin Culture Institute, Inc.**—False and misleading advertising of cosmetic preparations is charged in a complaint issued by the Commission against Skin Culture Institute, Inc., 545 Fifth Ave., New York, and its president, Anthony Getz. (5490)

### STIPULATION

**Weber Lifelike Fly Co.**—The Commission accepted from The Weber Lifelike Fly Co., Stevens Point, Wis., a stipulation to cease and desist from representing that fishing line and leader material designated "Vec" and "Weber Vec" possesses tensile strength in excess of that it actually possesses. (7593)

**Stone-Tarlow Co., Inc.**—The Commission approved a supplemental stipulation in which Stone-Tarlow Co., Inc., Brockton, Mass., agrees, in connection with the sale of "Elevator" shoes, to stop using the term "Custom-Type" or any other expression of like meaning to designate or describe shoes which are not actually built or made upon the specific orders and to the the individual measurements of customers, or otherwise representing that shoes are custom-made or custom-built when such is not a fact. (7592)

## Time Standardization, Research, Music Are Among Topics Discussed at Area C Meeting

In his address opening the first day's session of the meeting of the 10th and 12th districts of NAB in Kansas City, Judge Justin Miller, NAB president, urged the broadcasters not to "become emotionally upset" by the rising tide of criticism of the industry.

"You must examine every criticism first to see wherein the merit lies," he said, "then take corrective steps.

"This criticism is in one respect a demonstration of the effectiveness of the radio medium, the extent to which it today enters the home. Radio, like all new things, must undergo a trial of criticism."

Judge Miller indicated that steps to withdraw the ban on editorializing were possible. He said he had discussed the topic on several occasions recently with Charles R. Denny, FCC Chairman. (See resolution below.)

The NAB President spoke also at a luncheon meeting of the Kansas City Advertising and Sales Executives Club, attended by an overflow crowd of more than three hundred, on the subject "Advertising: A Public Necessity." Most of the NAB conventioners attended.

### Standard Time Act

At the Monday afternoon session, A. D. Willard, Jr., NAB executive vice-president, discussed the provisions of H.R. 2740, a bill amending the Standard Time Act to require that all business in Interstate Commerce use standard time.

The bill, recently introduced by Representative O'Hara of Minnesota, now is in the House Interstate and Foreign Commerce committee. It provides a \$100 fine for maintaining any but Standard Time. (See resolution below.)

Dr. Kenneth H. Baker, NAB Director of Research, called for cooperation, par-

(Continued on page 319)

## Bill, Providing for Zoning Legislation Restricting Tower Sites, Opposed by NAB

Pointing out that the growth and development of FM, television and facsimile broadcasting service throughout the country would be hampered by the proposed zoning legislation in the District of Columbia, the NAB submitted a letter Thursday (17) to Representative Joseph P. O'Hara, R., Minn., chairman of Judiciary Sub-Committees of House and Senate District Committees, stating the broadcasting industry's objections to the measure.

(Continued on page 312)

## Radio's Fight Against Juvenile Delinquency Receiving Widespread Industry Support

The campaign against juvenile delinquency inaugurated three weeks ago by NAB President Justin Miller is receiving nationwide support from radio stations.

Some three hundred replies have been received in response to the letter Judge Miller addressed to all NAB members urging them to participate in the campaign in their respective communities, and additional pledges of cooperation continue to arrive at NAB headquarters.

In launching the campaign, NAB urged broadcasters to "stem-wind" a drive against juvenile delinquency at the community level. As part of the industry's contribution in tackling the problem, the Association's plans include the distribution of program materials, background information and suggestions on a continuing basis.

Judge Miller's second letter of the campaign, sent to broadcasters Tuesday (15), states in part:

"As in most important undertakings, the first steps will be the most diffi-

(Continued on page 312)

## INSIDE THIS ISSUE

NAB President Justin Miller last week congratulated the Motion Picture Association on its plans to inaugurate editorials on the movie screens of the Nation. (p. 314)

NAB opposes proposed legislation introduced in Congress which would restrict the construction of towers in the District of Columbia. NAB stated such legislation would hamper development of FM, Television, and Facsimile. (p. 311)

At its recent convention the Association of National Advertisers endorsed the work of BMB and called on the radio broadcasting industry to support a second study in 1948. (p. 313)

Wilbur Forrest, president of Society of Newspaper Editors, warned against government regulation of press at the Society's 25th Anniversary meeting. (p. 314)

FCC Commissioner Durr, in a minority dissenting opinion, objected to the majority's decision in making Chicago FM grants. (p. 318)

# NAB Reports

THE NATIONAL ASSOCIATION OF BROADCASTERS

1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300  
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963  
Taft Building, Hollywood 28, Cal. GRanite 7166

JUSTIN MILLER, *President*

A. D. WILLARD, JR., *Executive Vice-President*

C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER  
*Director of Research*

ROBERT T. BARTLEY  
*Director of FM Department*

CHARLES A. BATSON  
*Director of Information*

ROBERT C. COLESON  
*Assistant to the President  
(Hollywood)*

RICHARD P. DOHERTY  
*Director of Employee-Employer  
Relations*

HAROLD FAIR  
*Director of Program Department*

DOROTHY LEWIS  
*Coordinator of Listener Activity  
(New York City)*

FRANK E. PELLEGRIN  
*Director of Broadcast Advertising*

DON E. PETTY  
*General Counsel*

ROBERT K. RICHARDS  
*Director of Public Relations*

ARTHUR C. STRINGER  
*Director of Special Services*

## Bill, Providing for Zoning Legislation Restricting Tower Sites, Opposed by NAB

(Continued from page 311)

The proposed measure would prohibit the erection of FM, television, and facsimile radio towers in any residential district. (*Legislative Digest*, p. 66.)

The letter, made part of the Congressional Subcommittee's record, was read by NAB General Counsel Don Petty. Mr. Petty amplified the written statement in answer to questions by the Chairman.

Following is the text of the NAB's letter:

"The National Association of Broadcasters is a non-profit association composed of approximately 1,150 radio broadcasting stations and holders of construction permits located in every part of the United States and its territories. Its members consist of those engaged in standard A.M., F.M., Television and Facsimile broadcasting. I respectfully request that this letter be made a part of the record.

"We are vitally concerned with H. R. 2984 because of its adverse effect upon the development and full utilization of F.M., Television and Facsimile throughout this country. Competent technical witnesses will establish that the adoption of this proposed legislation will delay seriously the development of these broadcast services without any compensating benefit to the public.

"This proposed legislation would take away from the government of the District of Columbia discretion in determining the paramount interest of the public in relation to radio broadcast services.

"Under existing laws the public is fully protected. The FCC determines the location of towers and transmitters in the light of the public and technical requirements; the CAA in the light of safety requirements relating to the public in connection with air

transportation; and the District Government in the light of good and safe city planning.

"It must be recognized that legislation passed by Congress is given wide publicity and is closely examined by state and local governments. It often serves as a pattern for legislation by those governments. Today zoning is one of the principal subject matters being considered by state and local governments. Therefore, great care should be exercised to avoid setting an improper pattern.

"The pattern which would be established by the proposed legislation will be followed in areas throughout the country. And if it is, F.M., Television and Facsimile will be greatly retarded in their growth and service to the public.

"I earnestly urge that H. R. 2984 not be enacted, and I will be available to amplify the foregoing should the Committee so desire."

## Radio's Fight Against Juvenile Delinquency Receiving Widespread Industry Support

(Continued from page 311)

cult. You can't do the job alone. You will need the support of those people in your community who are already at work on the problem and who have a first-hand knowledge of it. This simply means that you will take the initiative in bringing these groups together and getting them to work in harmony.

"Here is a list of the interested organizations in their approximate official order. You will find some or all of them in almost every U. S. community:

Judge of the Juvenile Court  
Probation Department or Officer  
Police Department  
Schools (PTA)  
Welfare Agencies  
Service Clubs  
Youth Clubs (YMCA, YWCA, etc.)

"Obviously, the first requirement will be a thoroughgoing survey of the Juvenile Delinquency conditions peculiar to your community. Such a survey will fortify you with the proper information to plan a campaign to arouse public awareness of the problem and public action to combat it."

With his letter, Judge Miller sent to each broadcaster a detailed memorandum, suggesting possible courses of action that the broadcaster might follow in his own locality, stressing the importance of working with the various groups mentioned above.

Requesting that station executives maintain close liaison with NAB on local developments in the campaign, Judge Miller's letter concluded:

"I should very much like to hear from you that you are willing to initiate this suggested action and assume the responsibility for it in your community. Above all, keep us informed. The NAB Program Department will act as the clearing house for the exchange of plans, ideas and program material. To those of you who have already submitted information, many thanks."

## Research Department

### BMB Endorsed by ANA Members Who Call for a Second Study

At the recent convention of the Association of National Advertisers in Chicago, the organization endorsed the work of BMB and stated that advertisers would use the BMB data extensively. The ANA also called for a second BMB study in 1948, urging broadcasters to subscribe and support the second study.

Following is the text of a resolution passed by the ANA membership:

*"Resolved that ANA is grateful to the broadcasters who, by having financed BMB, evidenced their desire to provide advertisers with factual, unbiased, uniform audience information; and be it further*

*"Resolved that ANA advertisers will make extensive use of BMB data to increase the effectiveness of their radio advertising; and be it further*

*"Resolved that ANA thank its own representatives on the BMB board and committees for their efforts toward solving the numerous problems involved in making the first study; and be it further*

*"Resolved that ANA endorses BMB's spirit of self-analysis, which assures continuing improvement of the BMB measurement; and be it further*

*"Resolved that ANA regards continuation of BMB and the making of regular nationwide audience measurements an absolute necessity for the efficient and effective use of radio advertising and urges every broadcaster to subscribe to the second study, to be made in March 1948, as an act of enlightened self-interest; and be it further*

*"Resolved that a copy of this resolution be sent to NAB with a request that it be distributed to broadcasters as evidence of ANA's esteem for their support of BMB."*

### FCC Asks Construction and Operating Costs In Questionnaire to New AM Stations

The FCC last week (14) wrote to all AM permittees and licensees authorized since October 8, 1945, requesting data on construction costs, revenues and expenses of stations.

The letter and form mailed by the Commission requests a monthly breakdown of total broadcast revenues, total broadcast expenses and broadcast income or loss. Another section of the questionnaire asks for total costs incurred up to the time a station actually goes on the air.

The Commission stated that it seeks this information to answer the continuous flow of queries from prospective AM broadcasters. The FCC went on to say: "It is planned to make public the overall results of this study; however, individual station data will not be disclosed."

## IN THE OFFING

April 21-22	District 13 Meeting	Houston Rice Hotel
April 24	Research Committee	New York City
April 24-25	Program Policies Sub-Com. —Standards of Practice	Chicago, Ill.
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va. Roanoke Hotel
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham Tutwiler Hotel
May 5-6	District 2 Meeting	New York City Waldorf-Astoria Hotel
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago Palmer House
May 12-13	Special Standards of Prac- tice Committee	New York City
May 13	Music Advisory Committee (joint meeting with ASCAP)	New York City
May 15-16	Sales Managers Executive Committee	Atlantic City, N. J.
May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore Lord Baltimore Hotel
June 2-3	District 1 Meeting	Boston Somerset Hotel

### Steady Increase in TV and FM Sets During First Quarter of 1947

Figures on radio set production released by the RMA yesterday (20) show a steady increase in the output of television and FM sets and radio-phonograph consoles for the first quarter of 1947. Total production numbered 4,231,415 receivers.

Production for the four weeks ending March 28 showed over-all set production to be 1,377,269 of which 67,264 had FM reception facilities and 6,635 were television receivers.

Quarterly tabulations revealed that 18,329 television receivers and 172,176 FM-AM sets had been produced during the first three months of 1947 by RMA set manufacturers.

The proportion of table models showed a decline since 1946 with a corresponding rise in radio-phonograph combinations. Table models, excluding radio-phonograph combinations and battery sets, accounted for about 53 per cent or 2,220,986 of over-all production, while consoles accounted for about 11 per cent or 465,931 of the total.

Of the output of television receivers during the quarter, 15,498 were radio table models, 2,761 were radio consoles, and 56 were radio-phonograph combinations.

### National Spot Radio Activity Shows Slight Increase in March

Comparing March with February, the over-all picture of spot activity changed little. According to the

(Continued on next page)

April issue of the Rorabaugh Report on Spot Radio Advertising (covering March activity), 69% of the national spot schedules studied revealed no change whatsoever, 18% showed slight increases, 4% became newly active in the medium, 6% curtailed a little, and only 3% cancelled out entirely.

Among the accounts which became newly active or resumed their activity in the medium (after having dropped out previously) were:

Astor Coffee, Capital Bread, Cincy Wallpaper Cleaner, Durr's Pork Products, Krueger Beer, Larvex, Maxson Frozen French Fries, Oakite, Parson's Ammonia, Royox, Tilo Roofing Co., Uncle Ben's Converted Rice, Waltham Watches.

Some of the national accounts which increased their spot schedules during March were:

Alligator Cigarettes, A & P Food Stores, Atlantic Gas & Oil, Bab-O, Bell Telephone Co. of Penna., Betty Crocker Soup, Bond Clothes, Bovril, Brock Candy Bar, Crax, Dr. Pierce's Golden Medical Discovery, Edelbrew Beer, Ford Dealers, Gamble Robinson Stores, Gemma (Cooking Oil), Goodyear Rubber Shoe Products, Harvester Cigars, H-O Oats, Jax Beer, J-O Roach Paste, Kellogg's Feeds, Kellogg's Pep & All Bran, King Midas Flour, Lay Potato Chips, Martin Rosenberger Wallpaper, New York Central System, Northrup, King & Co., Nu-Maid Margarine, Oscar Mayer Meat Products, O'Sullivan Rubber Heels, Phillips 66 Gas & Oil & Lee Tires, Premium Crackers, Pyequick, Q-T Pie Crust & Pastry Mix, Ralston Feeds, Red Star Flour, Remar Baking Products, Shell Gas & Oil, Skippy Peanut Butter, Suchard Chocolate, Sunshine Beer, Taval, Thom McAn Shoes, Tootsie Fudge Mix, Triena, TWA Service, Tydol & Veedol, Valley Forge Beer, Rams Head Ale & Prior Beer, Ward's Tip-Top Bread, Wilbert No-Rub Floor Wax & Furniture Polish.

## General

### Newspaper Editors Hear Their President Warn Against Government Regulation

Speaking at the 25th anniversary meeting of the American Society of Newspaper Editors, Wilbur Forrest, new president of the Society and assistant editor of the New York Herald Tribune, warned that the press must be vigilant against government regulation of the press.

Citing the FCC, Mr. Forrest said: "We also have the spectacle of a government commission questioning the advisability of granting a radio license to a newspaper because of its alleged opinions on race and religion. Is this government censorship? We have knowledge that there is a campaign on foot to tear down the prestige of the American press as an institution in order to obtain government regulation of the press. Is not regulation a step in the direction of control?"

"I am not too deeply concerned over any of these matters," Mr. Forrest went on. "They will fail in the end as other assaults on press freedom have failed.

Freedom of the press and the right of the public to know what is going on is too deeply ingrained in our people to be lightly abandoned. In the interim, however, shall we sit idly aside or should we speak out after sober deliberation? This is for you to decide."

### Journalism Ethics

Arthur Hays Sulzberger, publisher of the *New York Times*, pointed out to the newspaper editors that in return for the guarantee of freedom of speech to newspapers, the public expected the American press to take full responsibility for reporting unbiased, objective news.

The strongest attack against newspapers, Mr. Sulzberger said, is currently stemming from Communists and fellow travelers. However, he reminded the newspaper men that "most important among the dangers to press freedom are the shortcomings of the press itself."

### Motion Picture Ass'n to Inaugurate Screen Editorial; NAB Sends Congratulations

The editorial will make its appearance on the Nation's motion picture screens, beginning early this summer, under sponsorship of the Motion Picture Association of America.

Plans for this undertaking were announced last week by MPA President Eric Johnston. The editorials will take the form of one-reelers, illuminating all phases of the particular subject.

MPA will begin the series with a short titled "What Production Means to American Progress." No regular production schedule has been set; release will be made from time-to-time as conditions warrant. Theater managers will be free to accept or reject individual shorts.

In announcing the plans, Mr. Johnston expressed the conviction that the motion picture, as one of the three great media of mass communication, has a public responsibility to inform as well as to entertain the public.

NAB President Justin Miller wrote Mr. Johnston last week:

"Congratulations to you and your colleagues for this courageous and constructive decision. You know something of my own feelings in this matter, and are acquainted with NAB's experience in promoting editorializing on the air.

"I hope that our organizations may find an area here in which to be mutually helpful. Certainly in this direction lies the greatest freedom for all media of public expression, and no attainment can more actively serve the cause of democracy."

### Peabody Awards, Special Citations Made At Radio Executives Club Meeting

The George Foster Peabody Awards for 1946 were presented on Thursday (17) at luncheon ceremonies of the Radio Executives Club in New York City.

Edward Weeks, *Atlantic Monthly* editor, and chairman of the Peabody Advisory Committee and John E. Drewry, dean of the University of Georgia Henry W.

(Continued on next page)

Grady School of Journalism made the awards to the winners. Robert W. Swezey, vice president and general manager, MBS, and president of the Club presided.

Receiving the awards this year were the following programs and personalities:

1. "Operation Big Muddy," program series of Station WOW, Omaha, Neb., NBC affiliate—outstanding regional public service.

"The Harbor We Seek," sequence of Station WSB, Atlanta, Ga., NBC affiliate—Special Citation of Honor.

2. "Our Town," continuity of Station WELL, ABC affiliate in Battle Creek, Mich.—outstanding community public service.

"Radio Edition of the Weekly Press," offering of Station WHCU, Cornell University, Ithaca, N. Y., NBC affiliate—Special Citation of Honor.

3. William L. Shirer and the Columbia Broadcasting System—outstanding reporting and interpretation of the news.

"Meet the Press," Mutual Broadcasting System news program—Special Citation of Honor.

4. "Columbia Workshop," presentation of the Columbia Broadcasting System—outstanding entertainment in drama.

"Suspense," CBS offering; and the "Henry Morgan Show," ABC feature—Special Citations of Honor.

5. "Orchestras of the Nation," NBC program—outstanding entertainment in music.

"Invitation to Music," a CBS presentation—Special Citation of Honor.

6. "One World or None," Dexter Masters' series of Station WMCA, New York City—outstanding educational program.

"Hiroshima," adaptation of John Hersey's graphic account of the atomic bombing of that city (first published in the New Yorker) done by ABC and its Director of Public Service, Robert Saudek—Special Citation of Honor.

7. No award was given for an outstanding children's program. A Special Citation of Honor, however, went to the Association of the Junior Leagues of America for "Books Bring Adventure," 26 adaptations of children's books dramatized and transcribed.

8. John Crosby, New York Herald-Tribune radio columnist—Special Award for "his outstanding contribution to broadcasting through his writings."

### **Scripts on Basic Labor Problems Available Through Local Chambers of Commerce**

The United States Chamber of Commerce announced that scripts relating to basic labor problems will be available to radio stations this week. The secretary of the local Chamber of Commerce will provide radio stations interested with copies of the scripts.

### **Biggar Appointed to Standards Group; District 8 Committee Members Named**

Seven appointments to various radio broadcasting industry committees were announced by NAB Thursday (17).

George C. Biggar, WIBC, Indianapolis, Ind., was named to serve on the Special Standards of Practice Committee.

NAB District Director C. Bruce McConnell named six midwest station executives to serve as committee members representing District 8. They are:

Worth Kramer, WJR, Detroit, Michigan, Program Committee.

Clarence Leich, WGBF, Evansville, Ind., Public Relations Committee.

D. E. Jayne, WELL, Battle Creek, Mich., Small Market Stations Committee.

George C. Biggar, Employee-Employer Relations Committee.

Donald A. Burton, WLBC, Muncie, Ind., Engineering Committee.

Harry W. Betteridge, WWJ, Detroit, Mich., Sales Managers Committee.

## **Broadcast Advertising**

### **Campaign to Promote Advertising Being Sponsored By AFA**

A public relations campaign to promote a better understanding about advertising is being sponsored by the Advertising Federation of America. Advertising clubs, radio stations, newspapers and other media are cooperating.

More than 500 radio stations, according to AFA, are using recorded spot announcements and a series of live announcements that explain "What Advertising Can Mean To The Future of America." This is a typical announcement:

"I wonder as you listen to the advertising on this station and read advertising, if you realize its personal value to you—in plain terms of the pay envelope that pays for your groceries and rent.

"Advertising's job is to sell goods. When sales are made, there are more jobs for everyone. Yes, and better jobs—a chance for promotion—or for a raise in pay. There are more jobs at the factory. More jobs at the mines and farms that supply the goods that factory uses. More jobs in the banks, railroads, stores, and the hundred and one industries that benefit indirectly. That's how advertising—by selling more goods to more people—makes your job or your husband's job—a better job, with a better future, and far more secure.

"So remember this—advertising is the sparkplug that speeds up American business. As you see and hear advertising doing its job of selling goods, be grateful for it. For it's making your home, your income, your personal future far more secure."

Stations using the "live copy" can re-write and adapt in keeping with local conditions and management's policy relative to such activity.

Transcriptions and scripts may be secured at no charge from Advertising Federation of America, 330 West Forty-Second Street, New York 18, New York.

### **Radio Stations May Profit From High Volume of Paint Advertising**

Paint manufacturers and dealers are expected to be sources of additional broadcast advertising revenue during the summer months of 1947. The paint industry is looking for record-breaking business, according to the Associated Press.

Grover N. Hermann, president of American-Marietta, one of the leading paint producers, said this will be the first year when the total paint business reaches

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one billion dollars, "and demand is at least three times that figure," he added.

In striving to meet the demand, manufacturers have pushed their sales sharply higher than a year ago in spite of shortages of linseed oil, pigments and containers.

Communities are once again resorting to "clean-up and paint-up" campaigns. Radio stations will take the lead in promoting many of the campaigns.

## Broadcast Advertising Department Continues To Stress Importance of Radio For Retailers

Effective uses of radio for retailers are being pointed out by Miss Lee Hart, assistant director of Broadcast Advertising, in a series of speeches. Recently, Miss Hart spoke before the advertising clubs, and held special sessions with the stations in Albany, New York, (10); Cincinnati, O., (16); Springfield, Ill., (17); she speaks in Norfolk, Neb. today, (21).

Following the talks she has held round-table discussions with radio personnel on methods of selling, servicing and producing radio copy for retail accounts.

## FM Department

### FCC Defers Decision on FM Cases Pending Action on Proposed Allocation Plan

The Commission's proposed changes in FM allocations and in its Rules and Standards (*NAB Information Bulletin* No. 3, April 14), if adopted would increase the number of Class B FM channels in certain communities, including: Cleveland-Akron, Ohio; Dayton-Springfield, Ohio; Indianapolis, Ind.; Providence, R. I.; Atlanta, Ga.; Mansfield, Ohio; Baltimore, Md.; San Diego, Calif.; and Springfield, Mass.

Under the present allocation plan there are more applications for facilities in these cities than there are channels available. If the proposed plan is put into effect, enough channels would be provided for all applicants, if they are found to be qualified, in all but two cases. These involve applicants in the Cleveland-Akron area and in Baltimore. In these cases, the proposed allocation plan would permit a grant to at least one more qualified applicant than is possible under the present plan.

The FCC stated that it would defer action on FM applications in all the cities mentioned above until final action is taken on the proposed changes.

The Commission went on to say that the proposed plan would not provide additional channels in Boston, Mass.; Bridgeport, Conn.; Philadelphia, Pa.; or Los Angeles, Calif. "Accordingly," said the Commission, "decision in the hearing cases involving applications for channels in these cities will not be affected by such proposed change."

## International

### Broadcasters Urged to Participate in UNESCO Regional Meeting at Denver Next Month

The importance of American radio to the United Nations Educational, Scientific and Cultural Organization, as well as the importance of UNESCO to the broadcasting industry, will be pointed up at a regional conference on UNESCO to be held in Denver, Colorado, May 15, 16, and 17.

This will be the first of several such regional meetings officially authorized by the U. S. National Commission of UNESCO. It is being convened by three members of the Commission: President Milton Eisenhower of Kansas State College, new U. S. representative on UNESCO's Executive Board and chairman of the National Commission; Chancellor Reuben Gustavson, University of Nebraska, and Dr. Ben M. Cherrington, University of Denver.

States participating are Colorado, Kansas, Idaho, Nebraska, New Mexico, Oklahoma, Utah, and Wyoming. The following statement is being sent to broadcasters of these states by R. Russell Porter, coordinator of radio at the University of Denver:

#### THE RADIO INDUSTRY HAS A REAL STAKE IN UNESCO.

*First, because UNESCO offers a major opportunity to the peoples of the world to build strong foundations for peace.*

*Second, because fundamentally the objective of UNESCO is to maintain and encourage the rights of free people in all parts of the earth. Certainly, radio has a stake in that objective.*

*Third, because the battle is on in an international sense between governments and people as to who will control and operate the channels of communication between peoples. The rights of free men to enjoy the privileges of free and easy communication with each other, unnecessarily inhibited by governmental regulation, censorship, and control can find no more powerful a friend than UNESCO—if the lay peoples of the world make this UNESCO primarily a lay organization, not a governmental one. UNESCO is, in theory, an attempt to bring about world understanding, not through governmental treaties but through people's organizations. But the single hope that this theory can be translated into fact is based upon an enthusiastic, vigorous support of UNESCO by lay peoples and lay organizations.*

*Radio's representative on our National Commission is Justin Miller—but the effectiveness of his representation and the authority of his voice in UNESCO will be determined by his Industry's knowledge of UNESCO and its determination to make this organization represent and be responsible to the people.*

*That is why I say that radio and radio people have a vital stake in UNESCO and should have a real interest in this first Regional UNESCO Conference in Denver, May 15, 16 and 17.*

**AN ADDED OPPORTUNITY PRESENTS ITSELF, however, in this first conference. If UNESCO is to accomplish the task that it has set out to accomplish, one of the first and most desperate needs is for UNESCO to get its story to the masses of our people. In my opinion there is no more effective way to get that story told than through the medium of radio.**

*However, to accomplish a top-flight job there is certain information that broadcasters should have. They*

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## Engineering Department

### FCC Officials, With State Department, Discuss NARBA Provisions in Cuba

The State Department announced on Wednesday (16) that FCC Commissioner Rosel Hyde and Neal McNaughton, FCC engineer, are in Havana at the Department's request to discuss NARBA provisions.

The Commission representatives, working with the American Embassy, will negotiate with Cuban officials in an endeavor to amplify provisions of NARBA with respect to the establishment of a new or expanded procedure to calculate potential radio interference on broadcasting channels.

The FCC officials, according to the State Department, may engage in similar discussions in Mexico City before returning to Washington.

## Small Market Stations

### Local Banker, in Letter to *Printers Ink*, Urges Community Advertising Counsel

Station management in the small cities, especially where multiple construction permits have been granted, will profit by giving more time and effort to providing advertising counsel to the small business man. Management which is well versed in the effective methods of broadcast advertising and acquires knowledge about other advertising media, can better serve the local merchants. The manager who gains the confidence of the local merchant has won the biggest battle for increased station revenues. An illustration of the need for more advertising advice in small cities is borne out in a letter to the editor of *Printers Ink*, written by Mr. B. E. Rhodes, Bank of Warwick, Hilton Village, Virginia. The letter is reprinted here with permission of the publisher.

"I am not an advertising man. I am a banker—a small city banker. Every day I deal with service station operators, grocerymen, bakers, appliance dealers, automobile dealers and other small business men about their problems.

"The problems of small business are many . . . to list the main ones: keeping proper records; obtaining sufficient credit; following sound legal advice; and last but not least merchandising and advertising. Now, if the small businessman is seeking help on any of these problems, what does he find? He can obtain legal guidance from droves of local lawyers. He can get all the advice he wants on obtaining credit from his local bankers.

"But whom locally can he go to for advice as to his advertising and merchandising?

"In talking with the small businessman I find that practically none of them has the first conception of advertising. Many of them do not see the necessity of it. Those that do see the necessity of it have practically no idea how to prepare good advertising. None of them knows how to evaluate such local mediums as newspapers, radio and direct mail.

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need to know, accurately and scientifically, how well our people understand what UNESCO is. How it operates. The relationship of every individual to UNESCO. They need to know on the other hand where the "areas of ignorance" lie. The "areas of prejudice." Broadcasters would like to know, in other words, what types of informational programming are needed to give the masses of our people an accurate knowledge and understanding of UNESCO and its importance to them.

THE CONFERENCE OFFERS AN OPPORTUNITY for the broadcasters of these eight states to get together in a work session to plan carefully and together a coordinated program of informational broadcasts on this subject of UNESCO. The possibilities of such planning are almost unlimited. The needs for it are apparent. The difficulties are great but not insurmountable.

### Eisenhower Named U. S. Delegate

The State Department announced on Tuesday (15) that Milton Eisenhower had been named U. S. Member of the UNESCO Executive Board. Mr. Eisenhower, brother of General Dwight D. Eisenhower, was elected unanimously by the Executive Board meeting in Paris. He succeeds Archibald MacLeish, who resigned from the Board because of the press of personal affairs.

In its announcement of Mr. MacLeish's resignation, the State Department released this comment by NAB President Justin Miller:

"Our subcommittee respects Mr. MacLeish's decision to resign as the member of the Executive Board of UNESCO from the United States and acquiesces with regret. Although we recognize the compelling personal considerations which have motivated Mr. MacLeish's resignation, we feel that we must express on behalf of friends of UNESCO in the United States the conviction that the unique contribution which he is capable of bringing to the Executive Board will be sadly missed."

Judge Miller, in addition to his membership on the U. S. National Commission for UNESCO, also serves on the Commission's Executive Committee and several of its national groups.

### President Truman Names Delegation Chairmen For International Broadcasting Conferences

President Truman appointed the chairmen of the three American delegations which will represent the United States at the forthcoming international radio conferences which convene at Atlantic City on May 15. Named by the President on Wednesday (16) to head their respective delegations were:

For the International Radio Conference,  
Charles R. Denny, FCC Chairman;  
For the International Plenipotentiary Telecommunication Conference,  
Garrison Norton, Assistant Secretary of State;  
For the High Frequency Broadcasting Conference,  
William Benton, Assistant Secretary of State for Public Affairs.

The three conferences, the State Department said, "are being convened by the Government of the United States in view of the extreme urgency of resolving many telecommunication problems resulting from the dislocations of the war and the rapid wartime advancements in the telecommunication art."

"The advertising profession has sorely neglected the small businessman. Many national distributors undertake to help their dealers, but this help is limited to the sale of their own products; they do not attempt to tell the small businessman how to plan his overall advertising program. The local newspaper will help a small businessman prepare his newspaper ads, but did you ever hear a newspaper man recommend radio?"

"The small businessman wants to know many things about advertising. He wants to know why he should advertise, what will advertising do for him, how much money should he spend on advertising, when should he use the newspaper and when should he use the radio, when to use direct mail, billboards, etc. The small businessman needs over-all guidance in his advertising program. Who is there to give it to him?"

"The slogan for the Bureau of Advertising reads, 'All Business Is Local.' Don't forget that a lot of advertising is local, too."

## **Station Publishes Monthly Newspaper As Promotion, Public Relations Piece**

WMRN *Newsletter*, a house publication of WMRN, Marion, Ohio, has proved to be a very effective promotion and public relations piece for the station. It has the front page format of a miniature newspaper with pictures and stories of community events which WMRN have taken part in or promoted on its own. The monthly publication, which also carries the station's program schedules, is another gimmick used for "telling radio's story" in the community. WMRN also uses its broadcast facilities and local news bureau as instruments of station's public relations.

Stations interested in copies of the *Newsletter* should write to Robert T. Mason, President and General Manager. Mr. Mason is a member of the NAB Small Market Stations Executive Committee.

## **Legal Department**

### **Proposed Chicago FM Grants Draw Sharp Criticism from Commissioner Durr**

The FCC released Wednesday (16) the opinion of Commissioner Durr dissenting in the proposed decision, issued last month, granting 3 of the 10 FM channels now available in the Chicago area to stations WGES, WMAQ, and WAAF. He did not disagree with the proposed grants of the other 7 channels.

In his sharp dissenting opinion, Commissioner Durr took the position that the present AM program service of these three applicants could not be reconciled with the principles set forth in the Blue Book. Commenting on the service of WGES, Commissioner Durr referred to what he considered the station's extremely large profit and extremely small expenditure for talent, saying:

"This is the accounting which applicant has given of its stewardship of the publicly owned radio channels entrusted to its care for use in the public interest. It is an accounting, not of public service, but of exploitation. It should not be condoned. Certainly it should not be rewarded by a grant of an additional radio channel."

Discussing the grant to NBC, licensee of WMAQ, Commissioner Durr said that the Commission should be able to look to the network "to set a standard of leadership to other broadcasters." He considered NBC's Chicago operation on WMAQ inadequate from a program standpoint because of the lack of sustaining programs and the number of dramatic serials broadcast. Speaking of the Commission's recognition in the Blue Book that individual stations in large centers might justifiably render specialized service, he said that there was no evidence of such an unfulfilled demand for dramatic serials as to warrant the degree of specialization practiced and that, in any event, the policy of the applicant was to maintain a balanced program schedule.

Treating of the WAAF application, the Commissioner merely referred to the majority opinion as evidence of unsatisfactory programming. While he agreed with the majority opinion that substantial improvements in program service had been made "upon the advice of counsel," he thought that "advice of counsel" was not an acceptable substitute "for the imagination and sense of public responsibility which should reasonably be expected of every licensee." Referring to a statement by the General Manager of WAAF that he wanted to go into FM to protect his AM facility, the Commissioner said that this "is certainly no reason for the granting of a license by the Commission."

Summing up his views, Commissioner Durr said that the grant of the three applications does not "contribute in any way to the 'public interest, convenience or necessity.' Such grants do serve to 'protect' the AM facilities of the applicants. But they also foreclose the possibility of later grants to worthy newcomers who are lacking in the financial resources necessary to carry their stations through until sufficient FM receivers are in the hands of the public to permit economically sound operations."

The Commissioner construed the Blue Book as nothing less than a definite promise by the Commission to the public that it would "bear its full share of responsibility for improving program service by the diligent exercise of its licensing power." He criticized the facts that, although the Blue Book was issued over a year ago, many renewals have been granted without a hearing "on the basis of programs which on their face . . . fail to meet any reasonable standards of public service," that only five stations have had their renewal applications set for hearing on program grounds, and that as yet no renewal applications have been denied. While disavowing any intention to encourage hasty or ill-considered Commission action which would subject licensees to costly and inconvenient hearings, he called upon the Commission not to permit an excessive concern with broadcasters finances to overshadow its primary duty to the listening public.

In conclusion Mr. Durr said that the proposed decision involved not merely laxity in the enforcement of the principles of the Blue Book, but amounted to a lowering of its standards. He reiterated his previously stated view that the public interest in broadcasting "of necessity lies in programming, for that is the only phase of broadcasting which is of concern to the public,

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as distinguished from the broadcasters themselves." He considered that the Commission was making the minimum standards of this proceeding the maximum standards which it will have the right to demand of any applicant or licensee. In other words, "the Commission has substituted the program standards of station WGES for the principles" of the Blue Book. He asked, in the light of the Blue Book reproach of broadcasters whose program performance falls short of their program promises, whether the Commission's statements in the Blue Book "as to the part it proposes to play in the improvement of broadcast program service are likewise to remain in the realm of unfulfilled promises."

### Majority Opinion

The majority opinion released March 10 tentatively granted ten applications and denied one, that of WAIT. It was held that this applicant's proposals were "least calculated to meet the needs of the listening public." The opinion pointed to WAIT's AM program schedule as indicating "a high percentage of commercialization, almost no sustaining public service programs, no sustaining religious broadcasts, a minimum of local live programs with the accompanying excessive use of recordings and transcriptions, and the devotion of considerable time to the broadcasting of horse racing information."

The Commission also referred, but expressly avoided basing its decision upon, the fact that WAIT had a contract with the Christian Catholic Church of Zion, Illinois, the original owner of the station, by which the church received one-half of the revenue from the sale of 3½ hours per week on Sunday, which time was not available for the advertising of beer, wines, or other products offensive to the church.

While the Commission granted the application of Balaban & Katz Corporation, 98% owned by Paramount Pictures, it noted that there is an anti-trust suit pending against Paramount Pictures involving the monopolization of television equipment, and expressly stated that its grant was not to be construed as barring further inquiry upon the termination of the anti-trust suit under the license revocation procedure contained in Section 312 of the Communications Act.

## News Clinics

### Record Crowd at Kansas City Clinic Hears Nine-Subject News Discussion

Because many of the papers presented at the Kansas City Radio News Clinic, April 16, had interest and value for newsmen and managers in all parts of the country, it is felt by NAB that they should be made available to the industry with little editing. Exactly how this is to be done is undecided at press time. This brief story is printed for the record.

Nine papers from 5 to 14 minutes in length were delivered. Each was interspersed with free and ample discussion which held the meeting until 5:15 P. M.

One hundred and seventeen broadcasters attended, which makes the Kansas City Radio News Clinic the largest that has been held since they were begun late in 1945.

Professors from the following institutions attended: Kansas State College; University of Denver; University of Iowa; University of Kansas; University of Missouri.

William B. Quarton, general manager, WMT, Cedar Rapids, presided as general clinic chairman. Arthur Stringer, NAB, participated at the invitation of 10th District Director John J. Gillin, Jr., WOW, Omaha, and 12th District Director William B. Way, KVOO, Tulsa.

Discussion leaders and their subjects were:

- "Radio News Departments Start with Management"—Buryl Lottridge, vice president, WOC, Davenport.
- "The News Editor"—Kan Miller, news director, KVOO, Tulsa.
- "Building Every Newscast for a Particular Audience"—Bruce Palmer, news director, WKY, Oklahoma City (read by Hoyt Andres, program manager).
- "Local News Coverage"—Wayne W. Cribb, general manager, KHMO, Hannibal, Mo., and chairman, NAB Small Market Stations Committee.
- "News Correspondents"—Jack Shelley, news editor, WHO, Des Moines.
- "Radio News Writing and Rewriting"—Soren Munkhoff, director of news, WOW, Omaha.
- "Farm News"—Phil Evans, farm director, KMBC, Kansas City.
- "Wire Recorders"—Bill Ray, director of news and special events, WMAQ-NBC, Chicago.
- "Report on Two News Surveys Made at University of Iowa"—Arthur Barnes, School of Journalism, University of Iowa.

## District Meetings

### Time Standardization, Research, Music Are Among Topics Discussed at Area C Meeting

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ticularly from smaller stations, in processing questionnaires. He demonstrated a set of color slides which diagram the findings of the National Opinion Research Center survey, as compiled in the book, "The People Look At Radio." The slides are available for loan to stations from district research directors, he said.

Frank Pellegrin, NAB Director of Broadcast Advertising, introduced a number of audience measurement charts prepared from a report of the Sales Managers' subcommittee at the 1946 NAB convention. The charts showed the application of audience measurement to sales as well as programming, using case histories. He also displayed numerous sales aids prepared by his department which are available to broadcasters.

Carter Ringlep, general sales manager of KMOX, St. Louis, presided during the Pellegrin presentation.

### Haverlin Discusses BMI

The cooperation of the broadcasters, and not alone the talents of BMI executives, has made possible the

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situation where BMI now meets with ASCAP "on terms of equality, as it should be," Carl Haverlin of New York, new BMI President, told the broadcasters.

"We also have an obligation to hundreds of publishers and thousands of composers who are dependent on this industry," he said "but we want to hear from the broadcasters about their new ideas in music."

A report on the first BMB survey, including methods, costs, materials published and results was illustrated with color slides by Hugh Feltis, BMB President. His report showed about \$93,000 in funds remaining as of March 31 of the \$1,400,000 subscribed.

Continuation of the BMB was urged by William McLean, advertising manager for Hall Brothers, national greeting card concern, who represented ANA, and William B. Hill of Compton Advertising, Inc., representing AAAA.

McLean quoted the April 9 ANA resolution supporting BMB as an "absolute necessity," adding "it gives you broadcasters what you need to sell time to advertisers like me." (See page 313.)

"To me," said Hill, "the important point is—is BMB sound in its precept? Is it right in principle? If it is—then to be sure—some of its procedures if they are not sound, or if they are not correct, can and will be remedied within the working structure which we now have."

#### **BMB Rate Reduction Possible**

In questions from the floor directed at Feltis, Arthur B. Church, KMBC, Kansas City, asked if subscription rates for the projected March, 1948, BMB survey might not be reduced, because of more participating stations and recent higher incomes which would increase the rate unless adjustments are made. Feltis said that a reduction in the rate could reasonably be expected. He said also that experience gained in the first survey would reduce the costs of subsequent ones.

Two small station owners protested the BMB rate charges as favoring the larger stations. One of them, Ben Sanders, KCID, Spencer, Iowa, said his small volume of national business did not justify the cost of BMB.

Dick Doherty, NAB Director of Employer and Employee Relations, in his address to the convention Tuesday morning, stressed the importance of close scrutiny of new policies being injected into labor contracts. He stressed the importance of eliminating or avoiding such policies because of their effect on the future pattern of such agreements.

Harold Fair, Director of the newly created NAB Program Division, was introduced to the convention and discussed briefly the general outline of the future activities of the department.

#### **Resolutions**

The broadcasters attending the Area C meeting passed the following resolutions:

##### **BROADCAST MEASUREMENT BUREAU**

*Whereas*, the Broadcasting Industry recognizing the need for standardization statistics relating to station coverage, established Broadcast Measurement Bureau, and

*Whereas*, the Bureau has conducted its first study and has issued the station maps and the area reports, and

*Whereas*, such study has developed facts of value to agencies and advertisers, as well as to broadcasters, and further studies are being made to make such data and statistics of greater value; now, therefore,

*Be it resolved*, that we, the Broadcasters of the 10th and 12th Districts, commend BMB for the contribution which has been made to standardize radio as an advertising medium in the minds of advertisers and agencies.

##### **BROADCAST MUSIC, INC.**

*Whereas*, music constitutes a very important, if not the most important, raw material for broadcasters, and is essential to their service to the listening public, and

*Whereas*, the licensing of performing rights has constituted in past years a problem of serious concern to broadcasters, and

*Whereas*, as a measure to protect itself against unjust and unreasonable demands, the industry created Broadcast Music, Incorporated as a means to bring about healthy competition in the field of music copyrights; now, therefore,

*Be it resolved*, by the broadcasters of the 10th and 12th Districts, that we urge all stations in these Districts to carefully analyze their music used to the end that a larger percentage of BMI music may be employed where such music on the basis of merit deserves such performance and that every effort be made by the broadcasters to popularize BMI tunes.

We further urge the stations of these Districts to give early consideration to a renewal of their BMI contracts to the end that BMI may be maintained as a strong, competitive factor in the music licensing field; and we further urge the management of NAB to continue its study of the entire field of music copyright to the end that the interest of the industry and the public may be adequately protected.

*Be it further resolved*, that the broadcasters of these districts approve and commend the appointment of Carl Haverlin as President of BMI and pledge him their full support.

##### **LABOR RELATIONS**

*Whereas*, the prevailing trends in labor relations throughout the radio industry tend to impose nation-wide or industry-wide practices and policies upon all broadcasters without due regard to respective local and area conditions, and

*Whereas*, we consider such practices economically unsound and destructive of most efficient employer-employee relations in local stations; therefore,

*Be it resolved*, that the members of the 10th and 12th Districts urge the Board and management of NAB to establish and promote policies of employer-employee relations which will recognize and make as effective as possible local and area negotiations, outlaw the secondary boycott and relieve the industry of the injurious effects of jurisdictional disputes.

*Be it further resolved*, that the members of the 10th and 12th Districts urge the Board of Directors and the management of NAB to support such bills in the Congress as will achieve the aforementioned objectives.

##### **UNIFORM TIME**

*Whereas*, the periodic changes in time adversely affect the ability of the broadcasting industry to properly serve the listening public and create maladjustments in the broadcast schedule to the disadvantage of the listeners;

*And, whereas*, it appears impossible to satisfy the majority of states and the majority of population that daylight saving time be substituted for standard time during the summer months, now, therefore

*Be it resolved*, by the 10th and 12th Districts of NAB, that we urge the management of NAB to cooperate with other industries similarly affected in supporting legislation such as HR 2740 whereby standard time may be applicable throughout the country and throughout the year; also that we urge all broadcasters who have not already done so to immediately contact their Congressmen asking them to support such legislation.

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## PROGRAMS

Whereas, the National Association of Broadcasters has recognized the importance of programming problems and has actively undertaken to conduct studies which will result in recommendations for the further improvement of radio programs, and standards of practice, and

Whereas, the NAB has announced the appointment of Harold Fair of the 10th District as Director of the Program Department, and

Whereas, partial report of the NAB committees working on program problems has been made to this meeting of the 10th and 12th Districts of the NAB, therefore

Be it resolved, that we commend both the appointment of Harold Fair as Director of the Program Department and the work to date done by the Standards of Practice Committee and the Program Executive Committee.

## EDITORIALIZING

Whereas, broadcasters are constantly searching for ways and means of improving their service to the communities they serve and are anxious to fully discharge the duties and responsibilities of public interest programming, and

Whereas, oftentimes service of great value to the community can be accomplished by assuming the leadership in promotion of civic, educational and cultural projects and by advocating community action that must necessarily stem from the establishment of an editorial policy by nature of public dissemination with a wide sphere of influence, and

Whereas, by inference in its decision known as "the Mayflower Case," the Federal Communications Commission has thwarted assumption of editorial leadership by broadcasters under the theory that "radio must not be an advocate."

Be it, therefore, resolved that the Broadcasters of the 10th and 12th Districts in convention assembled do hereby petition the Board of Directors of the NAB to seek by appropriate action to bring about a revision of the said inference in the Mayflower Case and establish the rights of broadcasters to present views under their own sponsorship in keeping with the Constitutional guarantees of freedom of speech.

## TWO PERCENT CASH DISCOUNT

Whereas, the proposed 2% cash discount to advertising agencies would increase costs, would cause all advertisers, including local, non-agency advertisers to demand it, and

Whereas, prompt payment is expected when service is rendered, and the plan simply is not applicable to radio; now, therefore,

Be it resolved, by the broadcasters of the 10th and 12th Districts, that they do hereby express their united opposition to the 2% cash discount plan or any such proposal.

## PRESIDENT MILLER

The members of the 10th and 12th Districts express their sincere appreciation for the intelligent leadership of the broadcasting industry by Justin Miller in his fifteen months' service as President of the NAB. These districts pledge their enthusiastic and wholehearted support to President Miller's program and commend him on the efficiency of the NAB staff.

## ARRANGEMENTS

Be it resolved, that a sincere vote of thanks go to Don Davis of WHB, Kansas City, Missouri, General Chairman of the Arrangements Committee, his committee members, the Advertising and Sales Executive Club, the Mercury Club, and the Kansas City Chamber of Commerce and the Muehlebach Hotel for the splendid arrangements and courtesies shown us during the 10th and 12th Districts meeting.

## Area "C" Registration

More than 200 broadcasters and representatives of allied industries registered for the Kansas City meeting. Those attending included:

Alfred Alofsin, INS; Hoyt Andres, WKY; Bill Allen, KANS; M. R. Aldridge, KFRU; Geo. E. Alden, KWBW; H. G. Alexander, Collins Radio Co.; Ellis Atteberry, KCKN;

David Bain, RCA; Pat Buford, KHBG; Foster H. Brown, KXOK; Paul A. Bruner, KBIX; C. E. Breazeal, KCMO; John Blair, John Blair & Co.; Sam H. Bennett, KMBC; V. S. Batton, WDAF; K. H. Baker, NAB; Gustave Brandborg, KVOO; Forest Blair, KOIL; Harry Burke, KFAB; Bud Blust, KTUL; Owen H. Balch, John Pearson Co.; Ed Breen, KVFD; John Bondson, WREN; Arden Booth, WREN; Matthew H. Bonebrake, KOCY; E. V. Baxter, KOAM; Jim Bormann, WMT; Carl Bliesner, WREN; Verl Bratton, WREN; Joe Bernard, KOMA; Bill Bryan, KOMA;

J. D. Carpenter, WKBB; Ward Colwell, UP; Adelaide Carrell, WBBZ; James A. Coogan, KVGB; Paul Clark, RCA-Victor; Grover Cobb, KSAL; John F. Cash, WHB; Wayne W. Cribb, KHMO; John Carr, Radio Lawyer; Wells Chapin, KWGD; Arthur B. Church, KMBC; Plez Clark, KFH; John M. Cooper, INS;

Gren Darling, KTSW; Bob Drake, KANS; Lyle DeMoss, WOW; D. Denny, NBC; J. C. Denious, KGNO; Richard M. Day, Cardinal Co.; Don D. Davis, WHB; R. P. Doherty, NAB; Leon Decker, KCMO; Dietrich Dirks, KTRI; Claude Dorsey, KMBC;

Wendell Elliott, KGFF; Bob Enoch, KTOK; John Esau, KTUL; Fred Ebener, WOW; W. O. Edholm, KOIL; F. C. Eighmey, KGLO; R. W. Evans, KCMO;

Harold Fair, NAB; T. J. Flannigan, The Katz Agency; Harold Fulton, WHO; E. T. Flaherty, KSCJ; Charles R. Freburg, WOC; L. O. Fitzgibbons, WOC; Hugh Feltis, BMB; Dean Fitzer, WDAF;

John J. Gillin, WOW & KOD4; Milton B. Garber, KCRC; Ken Gordon, KDTH; Henry Goldenberg, WHB; Wm. Griffith, KMBC;

Phil Hoffman, KRNT; E. M. Horning, KSIB; Geo. J. Higgins, KSO; E. K. Hartenbower, KCMO; E. W. Hamlin, KSD; Geo. E. Halley, KMBC; Kolin Hager, Sesac Inc.; H. R. Hurd, KFJB; Dave Hodgins, WHB; Gus Hagenah, Standard Radio; Carl Haverlin, BMI; Robert H. Harter, WHO; John B. Hughes, Western Plains Broadcasting Co.; Ted Heithecker, KANS; R. B. Hull, WOI; Wm. A. Hannon, Employers Reinsurance Corp.; Ray V. Hamilton, Blackburn-Hamilton Co.;

Hollis Joy, Wincharger Corp.; Phil Jackson, KTMC; R. B. Jones, Jr., WENR; Ray Jensen, KSAL;

A. W. Kaney, NBC; Jack Kerrigan, WHO; Geo. Klayer, CBS; Leslie Kennon, KWTO; R. M. Keltner, KWTO; Harry J. Kaufmann, WDAF; Robert Keller, Robert S. Keller, Inc.; Carl Koerper, KMBC; G. A. Kercher, Edward Petry & Co.; Ruth Krebbiel, Transcriptions Sales Co.;

R. J. Laubengayer, KSAL; U. L. Lynch, Western Plains Brdcast. Co.; Rex Lathen, KMMJ; Charles M. Lewis, RCA-Victor; Maury Long, Broadcasting Magazine; Clark A. Luther, KAKE; E. J. Linehan, KSO; Buryl Lottridge, WOC;

Joe Matthews, Weed & Co.; Bert Masterson, UP; Kenneth Maxwell, KUOA; Darrell Mathew, KGNO; Clem Morgan, KVGB; Don Mercer, NBC; M. M. Meyers, WOW; Charles Miller, KRNT; Justin Miller, NAB; James Mahoney, MBS; Miss Fran Maloy, KCMO; Al Marlin, BMI; Frank Mathews, KFH; C. E. Morrill, KCMO;

L. C. McKenney, KDMO; Maurice McMurray, WHO; G. B. McDermott, KPUR; Mrs. G. B. McDermott, KPUR; Jos. F. Mac Caughtry, Cardinal Co.; Dale McCoy, KFBI; Arden D. McKee, KSIB; Bob McKinsey, KSPI;

Geo. Nickson, Western Plains Brdcast. Co.; W. J. Newens, KOIL;

C. E. Ogden, Capitol Records; Bob O'Brien, KSWI; Harold Olson, Collins Radio Co.;

D. J. Poynor, WMBH—WMBH-FM; Frank E. Pellegrin, NAB; Sidney J. Pearlman, KCBC; John E. Pearson, John Pearson Co.; Pete Peterson, KMA; Bert H. Powell, KGGF; Genni Pruitt, WHB; Harry Peck, KFOR; K. W. Pyle, KFBI;

Bill Quarton, WMT;

Carter Ringlep, CBS-KMOX; J. Nelson Rupard, KTSW; Orville Rennie, KCRG; Guy Runnion, KXLW; Max Risinger, KWPC; Tom A. Rucker, KMBC;

John Steele, KSBO; Owen Saddler, KMA; R. H. Sawyer, KMA; Ben Sanders, KICD; Erle Smith, KMBC; Joe Story, KCKN; F. C. Strawn, KCMO; Bill Schudt, CBS; Elizabeth Sammons, KSCJ; John T. Schilling, WHB; Virgil Sharpe, KOIL; Dick Smith, WHB; Morgan Sexton, KROS; E. A. Sugg, WKY; W. F. Shoemaker, Frederick W. Ziv; Frank Stubbs, KFNF; Al Stine, Assoc. Press; Howard Shuman, Lincoln Broadcasting Co.;

O. L. Taylor, KANS; Archie Taylor, KANS; Walt Teich, KROS; Eric Tainter, KCKN; Bob Thomas, WJAG; S. B. Tremble, KCMO; Karl Troeglen, KCMO;

Geo. J. Volger, KWPC;

(Continued on next page)

Bob Warner, INS; O. R. Wright, KOZY; Storm Whaley, KUOA; Chet Wallack, KGFF; John Wahlstedt, WHB; Wm. E. Ware, KSW1; Bill Wiseman, WOW; A. D. Willard, Jr., NAB; Wm. D. Wagner, WHO and WOC; A. G. Walsler, KCMO; J. Gordon Wardell, KGBX; W. B. Way, KVOO; Pierre Weis, Lang-Worth; Earl Williams, KFAB; Max Williams, KCKN; Tony Williams, KCMO; Woody Woods, WHO; Wm. Wyse, KWBW.

## Public Interest Programming

### Shriners to Observe 25th Anniversary Of Work in Behalf of Crippled Children

How more than 100,000 underprivileged crippled children have been aided by the Shriners fifteen hospitals is told in a detailed fact sheet recently sent to radio stations from the organization's national headquarters.

This year, the 25th Anniversary of Shriners' Hospitals for Crippled Children, will be observed nationally during the week April 30 to May 6.

Pointing out that the special radio campaign makes no direct appeals for funds and does not ask for contributions, the fact sheet explains that the organization treats crippled children of all races, creeds and colors.

Sunday, May 4, will be observed as Hospital Day at the fifteen hospitals supported by the Shriners.

On Monday, May 5, the Shriners will present a nation-wide program originating in Hollywood, over MBS.

Station program planners will find complete information for local participation in the fact sheet.

### Sec. Anderson to Talk to Farm Directors At Two-Day Agriculture Meeting

A two-day session for radio station farm directors has been scheduled by the Department of Agriculture April 30 and May 1.

Letters from Secretary of Agriculture Clinton P. Anderson and Ken Gapen, Agriculture radio chief, to farm directors have been sent by the department urging attendance at the meetings which will be held both at the Beltsville, Md., Research Center and in Washington.

The first day's meeting, at Beltsville, will consist of demonstrations and discussions; on the second day, in Washington, the farm directors will hear various departmental executives, including the Secretary of Agriculture. Following Mr. Anderson's talk, the broadcasters will have an opportunity to ask questions in an open discussion period.

### AD Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of April 28-May 4, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets

and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director. The Advertising Council, 11 West 42nd Street, New York 18, New York.

### The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving teaching positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. "Education," says the Chamber of Commerce, "is an essential instrument through which commerce, industry and agriculture can be expanded in rising degree." Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people—above all too few alert and qualified young people—are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented—in some cases to the point of outspoken bitterness. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: (a) Join and work with local groups—such as parent-teachers organizations—actively concerning themselves with the problems of better education. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37)

(Continued on next page)

Returning war veterans have been hardest hit by the present critical shortage in houses and apartments. Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. The veteran, who by going into the service gave up his house or apartment, or missed the chance to get one during the war years, needs and deserves all possible help in obtaining a home now for himself and his family. Despite all that is being done, however, the housing crisis will continue through 1947. The reasons for this are: 1. *The need for homes is tremendous*—The extent of the housing shortage was obscured somewhat during the war by the fact that soldiers' wives lived with their parents or in-laws. But with demobilization, the full impact of the shortage was felt. Since V-J Day some 13,000,000 men and women have been released from the Armed Services—even during 1946 discharges continued at the rate of about 250,000 a month. Some of these veterans, of course, have established homes to return to, but a Census Bureau survey taken in June, 1946, showed that about 4,000,000 wanted to rent, buy or build within twelve months if they could find anything suitable at prices they could afford. About 2,200,000 are seeking accommodations even at present prices. 2. *The shortage has been accumulating for years*—We entered the war with an under-supply of houses. During the war the shortage became more acute. The marriage rate shot up. Home-building had to be held to a minimum because materials and manpower were needed to speed victory. 3. *It takes time for emergency measures to pay off*—The building of homes requires many different materials and involves numerous operations. The No. 1 problem was to step up the production of building materials. In addition it was necessary to establish machinery for eliminating unessential and deferrable commercial and industrial construction. Communities had to organize to meet the housing crisis. It was even necessary to do such things as build roads to remote, previously inaccessible stands of lumber. These measures require time, but are now producing results. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes; (2) "staying put" and giving the veteran first chance in renting or buying; (3) creating additional living quarters for veterans by remodeling; (4) putting off deferrable repairs; (5) listing vacancies and houses for sale at their local Veterans Housing Center; (6) not discriminating against veterans with children. (Fact Sheet No. 4-H)

**Oral Argument**

(Before the Commission en banc, Room 6121, beginning at 10:00 A. M. in the order listed)

(1)

The Elgin Broadcasting Co., Elgin, Ill.—1490 kc., 250 watts, unlimited.

Village Broadcasting Co., Oak Park, Ill.—1490 kc., 250 watts, unlimited.

Beloit Broadcasting Co., Beloit, Wis.—1490 kc., 100 watts, unlimited.

Vincent G. Cofey, Elgin, Ill.—1490 kc., 250 watts, unlimited.

Community Broadcasting Co., Oak Park, Ill.—1490 kc., 250 watts, unlimited.

Radio Wisconsin, Inc., Madison, Wis.—1480 kc., 1 KW night, 1 KW day, unlimited; DA-N.

Edwin Mead, Rockford, Ill.—1480 kc., 1 KW, DA, unlimited.

(2)

Liberty Broadcasting Co., Pittsburgh, Pa.—99.1 mcs., 15,460 square miles, unlimited.

(3)

Commonwealth Broadcasting Corp., Danville, Ky.—1230 kc., 100 watts, unlimited.

Danville Broadcasting Co., Danville, Ky.—1230 kc., 250 watts, unlimited.

(4)

Mid-America Broadcasting Corp., Louisville, Ky.—1040 kc., (1080 NARBA) 1 KW nite, 5 KW day, unlimited.

Kentucky Broadcasting Corp., Inc., Albany, Ind.—1080 kc., 1 KW night, 5 KW day; DA-day and night.

(5)

Jackson Broadcasting Co., Jackson, Tenn.—1490 kc., 250 watts, unlimited.

Hub City Broadcasting Co., Jackson, Tenn.—1490 kc., 250 watts, unlimited.

George Arthur Smith, Jackson, Tenn.—1490 kc., 250 watts, unlimited.

(6)

Dorrance D. Roderick, Pueblo, Colo.—1230 kc., 250 watts, unlimited.

Pueblo Radio Co., Inc., Pueblo, Colo.—1230 kc., 250 watts, unlimited.

**Federal Communications Commission Docket**

**HEARING**

The following is the only published broadcast hearing scheduled to be heard before the Commission during the week of April 21. It is subject to change.

**Monday, April 21**

NEW—Joe V. Williams, Jr., Chattanooga, Tenn.—C. P. 1490 kc., 250 watts, unlimited.

Respondent: WRGA—Rome, Ga.

**FCC ACTIONS**

**GENERAL**

During the past week, the Commission announced the granting of 25 construction permits for new AM stations; 17 FM conditional grants, the authorization of 12 FM construction permits; and three construction permits for new experimental television stations. These grants are listed below under their individual headings.

(Continued on next page)

# AMPLITUDE MODULATION

## AM—Docket Cases

### 1110 KC.

The Commission also announces its proposed decision (B-351) looking towards the grant of the application of **Tri-City Broadcasting Co.** for a new station at **Newport, Ky.**, to operate on 1110 kc., 1 KW, daytime only (BP-4883; Docket 7716), and denial of the application of **Moraine Broadcasters, Inc.**, for a new station at **Dayton, Ohio**, requesting the same facilities. (BP-4941; Docket 7717)

### 1130 KC.

The Commission announces its proposed decision (B-350) looking towards the grant of the application of **Syndicate Theatres, Inc.**, for a new station in **Columbus, Ind.**, to operate on 1130 kc., with 500 watts, daytime only (BP-4179; Docket 7099), and denial of the application of **Universal Broadcasting Co., Inc.**, for a new station at **Indianapolis**, to operate on 1130 kc., with 10 KW, unlimited time, using directional antenna both day and night. (BP-4184; Docket 7100)

## AM—New CP's Granted

### 550 KC.

**Midland Broadcasting Co., Concordia, Kans.**—Reconsidered and granted application for a new station to operate on 550 kc., 5 KW, daytime only, DA (BP-5154; Docket 8067), upon condition that permittee file an application for modification of CP specifying studio location to conform with the Commission's rules.

### 680 KC.

**Miller Publishing Co., Inc., Omak, Wash.**—Granted CP for a new station to operate on 680 kc., 1 KW, daytime only. (BP-5520)

### 730 KC.

**Worthington Broadcasting Co., Worthington, Minn.**—Granted CP for a new station to operate on 730 kc., 1 KW; daytime only; engineering conditions. (BP-5571)

### 900 KC.

**Seminole Broadcasting Co., Belle Glade, Fla.**—Granted CP for a new station to operate on 900 kc., 1 KW; daytime only. (BP-5258)

### 930 KC.

**Aberdeen News Company, Aberdeen, So. Dak.**—Granted CP for a new station to operate on 930 kc., 1 KW, unlimited time (DA-1), day and night. (BP-5546)

**Rocky Mountain Broadcasting Co., Pueblo, Colo.**—Granted CP for a new station to operate on 930 kc., with 1 KW night, 5 KW day, unlimited time, using DA at night. (BP-5137)

### 940 KC.

**Monongahela Valley Broadcasting Corp., Charleroi, Pa.**—Granted CP for a new station to operate on 940 kc., 250 watts, daytime; engineering conditions. (BP-5601)

### 1080 KC.

**Western New York Broadcasting Co., Kenmore, N. Y.**—Granted CP for a new station to operate on 1080 kc., 1 KW; daytime only; engineering conditions. (BP-5579)

**The Argus-Press Co., Owosso, Mich.**—Granted CP for a new station to operate on 1080 kc., 250 watts; daytime only. (BP-5531)

### 1170 KC.

**Bellingham Broadcasters, Bellingham, Wash.**—Granted CP for a new station to operate on 1170 kc., unlimited time, with 1 KW, using directional antenna day and night (DA-1). (BP-4893)

### 1220 KC.

**Fla. East Coast Broadcasting Co., Miami, Fla.**—Granted CP for a new station to operate on 1220 kc., 250 watts; daytime; engineering conditions. (BP-5553)

### 1240 KC.

**Arkadelphia Broadcasting Co., Arkadelphia, Ark.**—Granted CP for a new station to operate on 1240 kc., 250 watts, unlimited time; engineering conditions. (BP-5607)

**Edisto Broadcasting Co., Barnwell, S. C.**—Granted CP for a new station to operate on 1240 kc., 250 watts, unlimited time; engineering conditions (Comr. Wakefield for hearing). (BP-5529)

### 1340 KC.

**O. J. Falge, Ladysmith, Wis.**—Granted CP for a new station to operate on 1340 kc., 100 watts, unlimited time; engineering conditions. (BP-5561)

### 1400 KC.

**Missoula Radio Association, Missoula, Mont.**—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-5388)

### 1420 KC.

**Schoharie County Community Service Broadcasting Corp., Cobleskill, N. Y.**—Granted CP for a new station to operate on 1420 kc., 1 KW; daytime only; engineering conditions. (BP-5541)

### 1450 KC.

**Wm. J. Cox, et al., d/b as The McCook Broadcasting Co., McCook, Neb.**—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (BP-5575)

**Broadcasting Corp. of America, Blythe, Calif.**—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time. (BP-5347)

### 1490 KC.

**Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla.**—Granted CP for a new station to operate on 1490 kc., 250 watts; unlimited time; engineering conditions. (BP-5455)

**Burbank Broadcasters, Inc., Burbank, Calif.**—Granted petition requesting grant of its application without further hearing, and the Commission removed said application (BP-5251; Docket 7891) from the hearing docket and granted same to operate on 1490 kc., 250 watts, unlimited time; engineering conditions.

### 1500 KC.

**Denison Broadcasting Corp., Sherman, Texas**—Granted CP for a new station to operate on 1500 kc., 250 watts; daytime only; engineering conditions. (BP-5493)

### 1590 KC.

**WWXL—Central Ill. Radio Corp., Peoria, Ill.**—Granted CP to change frequency from 1580 to 1590 kc., and from 1 KW daytime to 1 KW, unlimited time, with different DA arrays for night and day operation (DA-2). (BP-5865). Engineering conditions.

**Tillamook Broadcasting Co., Inc., Tillamook, Ore.**—Granted CP for a new station to operate on 1590 kc., unlimited time, non-directional, with 250 watts. (BP-5381)

**Ojai Broadcasting Co., Ventura, Calif.**—Granted CP for a new station to operate on 1590 kc., 1 KW, DA-1, unlimited time, engineering conditions. (BP-4463)

**Rafael Fuster, Guayama, P. R.**—Granted CP for a new station to operate on 1590 kc., 1 KW, unlimited time and non-DA; engineering conditions. (BP-5390)

## AM—Designated for Hearing

### 580 KC.

The Commission on April 4th adopted an order rescinding and vacating its action of March 20, dismissing without  
*(Continued on next page)*

prejudice the application of **Foundation Company of Washington, Washington, D. C.**, and designated for hearing said application (BP-4997) for a new station to operate on 580 kc., with 5 KW power, unlimited time, employing a directional antenna; further ordered that Metropolitan Broadcasting Corporation, licensee of **Station WQQW**, be made party to the proceeding.

#### 1000 KC.

**Capital Broadcasting Co., Lincoln, Neb.**—Designated for hearing application (BP-5495) for a new station to operate on 1000 kc., with 10 KW, daytime only, in a consolidated proceeding with Bartell Broadcasting Co., Madison, Wis. (Docket 8271), and WCFL, Chicago (Docket 8272).

#### 1170 KC.

**KSTT—Davenport Broadcasting Co., Inc., Davenport, Iowa**—Designated for hearing application (BP-5984) to change frequency from 750 to 1170 kc., increase power from 250 watts to 1 KW, install DA and change transmitter location, and ordered that KVOO, Tulsa, and WWVA, Wheeling, W. Va., be made parties to the proceeding.

#### 1280 KC.

**WGBF—Evansville On the Air, Inc., Evansville, Ind.; WJOI—Florence Broadcasting Co., Inc., Florence, Ala.**—Designated for hearing in a consolidated proceeding, application of WGBF (BP-3844) to change power from 1 KW, 5 KW-LS to 5 KW, DA-N, operating unlimited time on 1280 kc., with application of WJOI (BP-5525) to change frequency from 1340 to 1280 kc., 250 watts to 1 KW, 5 KW-LS, DA-N, unlimited time.

#### 1340 KC.

**KSEO—Democrat Printing Co., Durant, Okla. (R. F. Story and Bennett Story)**—Designated for hearing application for modification of CP so as to permit operation of station on 1340 kc. with 250 watts, unlimited time, rather than 750 kc., 250 watts, daytime only, as authorized (BMP-2566), and ordered that station KAND, Corsicana, Texas, be made a party to this proceeding.

#### 1370 KC.

**American Pacific Radio Broadcasting Co., Redlands, Calif. (John G. Bucknum, et al.)**—Designated for hearing application (BP-5544) for a new station to operate on 1370 kc., 500 watts, unlimited time, DA-N, and ordered that station KCSB, San Bernardino, be made a party to the proceeding.

#### 1400 KC.

**Hotels and Theatres, Inc., Bluefield, W. Va.**—Designated for hearing application for a new station (BP-5549) to operate on 1400 kc., 250 watts, unlimited time, and ordered that WBOB, Galax, Va., be made a party to the proceeding.

#### 1490 KC.

**Wharton County Broadcasting Co., El Campo, Texas**—Designated for hearing application for a new station (BP-5611) to operate on 1490 kc., 250 watts, unlimited time, and ordered that stations KNOV, Austin, and KSAM, Huntsville, be made parties to this proceeding.

### AM—License Renewals

**WADO—Allen T. Simmons, Tallmadge, Ohio.**—Granted renewal of license for period ending November 1, 1948. (Commissioner Durr voting for hearing.)

**WJAG—Norfolk Daily News, Norfolk, Nebr.**—Granted renewal of license for period ending November 1, 1949.

The following stations were granted renewal of licenses for the period ending May 1, 1950:

WBEN, Buffalo, N. Y.; KXLY, Spokane; KSAL, Salina, Kans.; KECK, Odessa, Texas; KFNF, Shenandoah, Iowa; KFSG, Los Angeles; KMBC and auxiliary, Kansas City, Mo.; KOIN, Portland, Ore.; KROW, Oakland; KRRV, Sherman, Texas; KSWO, Lawton, Okla.; KTMS, Santa Barbara; KTW, Seattle; KVAN, Vancouver; KVEC, San Luis Obispo;

WEBR, Burlington, N. C.; WDAE, Tampa; WDAY, Fargo, N. Dak.; WBBJ and auxiliary, Roanoke; WGST and auxiliary, Atlanta, Ga.; WICA, Ashtabula, Ohio; WKNA, Charleston, W. Va.; WPEN and auxiliary, Philadelphia; WQAN and auxiliary, Scranton; WREN, Lawrence, Kans., and WRNL and auxiliary, Richmond, Va.

**WSOO—Hiawathaland Broadcasting Co., Sault Ste. Marie, Mich.**—Granted renewal of license for the period ending February 1, 1949.

### AM—Licenses Granted to Cover CP's

#### 680 KC.

**KABC—The Alamo Broadcasting Co., Inc., San Antonio, Texas**—Granted license to cover CP which authorized change in frequency to 680 kc., increase in power to 10 KW, 50 KW-LS, installation of new transmitter and DA for night use, and change in transmitter location. (BL-1962)

#### 740 KC.

**WORZ—Central Fla. Broadcasting Co., Orlando, Fla.**—Granted license to cover CP which authorized a new station on 740 kc., 1 KW-DA, unlimited time. (BL-2292)

#### 1230 KC.

**WJOR—Bangor Broadcasting Service, Inc., Bangor, Maine.**—Granted license to cover CP which authorized a new station on 1230 kc., 250 watts, unlimited time; conditions. (BL-2185)

#### 1240 KC.

**KRDO—Pikes Peak Broadcasting Co., Colorado Springs, Colo.**—Granted license to cover CP which authorized a new station on 1240 kc., 250 watts, unlimited time. (BL-2341)

#### 1340 KC.

**KVKM—Monahans Broadcasters, Monahans, Texas**—Granted license to cover CP which authorized a new station to operate on 1340 kc., 250 watts, unlimited time. (BL-2343)

**WBGE—General Broadcasting Co., Atlanta, Ga.**—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time. (BL-2329)

#### 1400 KC.

**WHUN—The Joseph F. Biddle Pub. Co., Huntingdon, Pa.**—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time. (BL-2325)

**KODI—Absaroka Broadcasting Co., Cody, Wyo.**—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time. (BL-2326)

**KCOL—Northern Colo. Broadcasting Co., Fort Collins, Colo.**—Granted license to cover CP which authorized a new station to operate on 1400 kc., 250 watts, unlimited time, and to specify studio location as 1600 LaPorte Ave., West of Fort Collins. (BL-2328)

#### 1450 KC.

**KMHT—Marshall Broadcasting Co., Marshall, Texas**—Granted license to cover CP which authorized a new station to operate on 1450 kc., 250 watts, unlimited time; and for change of studio location to 109 W. Rusk St., Marshall; conditions. (BL-2342)

**WFPG—Neptune Broadcasting Corp., Atlantic City, N. J.**—Granted license to cover CP which authorized installation of auxiliary transmitter, to be operated on 1450 kc., 250 watts. (BL-2351)

#### 1480 KC.

**KVOE—The Voice of the Orange Empire, Inc., Ltd., Santa Ana, Calif.**—Granted license to cover CP which authorized change in frequency to 1480 kc., increase in power to 1 KW-DA, and install a new transmitter. (BL-2340)

*(Continued on next page)*

## AM—Modifications of CP's Granted

**KXO—Valradio, Inc., El Centro, Calif.**—Granted modification of CP (BP-4469) for extension of completion date to 5-15-47. (BMP-2622)

**WTPR—Kentucky Lake Broadcasting System, Inc., Paris, Tenn.**—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location on Clifty Rd., approximately  $\frac{1}{3}$  mi. from highway 69 (Tenn.), approximately  $2\frac{1}{2}$  mi. SE of Paris, Tenn. (BMP-2480)

**KGFN—'49er Broadcasting Co., Grass Valley, Calif.**—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at approximately 2.5 miles from Grass Valley-Nevada City highway No. 49, Nevada County, Calif. (BMP-2554)

**WELM—James Robert Meachem, Elmira, N. Y.**—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location—SE corner of Grand Central Ave. and Kingsbury Ave., Elmira, and to specify studio location as 222 E. Market St., Elmira. (BMP-2458)

**WGAD—E. L. Roberts, Gadsden, Ala.**—Granted modification of CP (BP-4596), to change type of transmitter and to change name of applicant from E. L. Roberts to E. L. Roberts, tr/as Coosa Valley Broadcasting Co. (BMP-2636)

**WIBK—Independent Broadcasting Corp., Knoxville, Tenn.**—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location at 1,661 ft. south of Old Clinton Pike, 8th Dist., Knox County, Tenn.; conditions. (BMP-2273)

**WRIA—Inter-American Radio Corp., Caquas, P. R.**—Granted modification of CP which authorized a new station, for approval of antenna, to change transmitter location to approximately  $1\frac{1}{4}$  miles north of city, KM 34, Ins. Road No. 1, Caquas, P. R., and to change studio location to corner of "Cordero" and "Celis Aguilera" Sta. Caquas. (BMP-2543)

**WKOX—Suburban Broadcasting Co., Framingham, Mass.**—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at Mt. Wayte Ave., Framingham, and to specify studio location as Smith Bldg., corner of Waverly and Hollis. (BMP-2421)

**KTRM—KTRM, Inc., Beaumont, Tex.**—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at 7th and Washington Blvd., Beaumont, and to change studio location to South Coast Life Bldg., 200 block Orleans St., Beaumont. (BMP-2544)

**KFH—Radio Station KFH Co., Wichita, Kans.**—Granted modification of CP (BP-5094), to make changes in antenna and for extension of completion date to 6-14-47. (BMP-2599)

**WWNC—Asheville Citizen-Times Co., Inc., Asheville, N. C.**—Granted modification of CP (BP-2644) for extension of completion date to 7-20-47. (BMP-2620)

**WRFD—Peoples Broadcasting Corp., Worthington, Ohio.**—Granted modification of CP which authorized a new station, to mount FM antenna on top of AM tower, change transmitter location, and studio location to 649 High St., Worthington, Ohio; conditions. (BMP-2621)

**WDIG—Houston Broadcasters, Dothan, Ala.**—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2606)

**WJRI—John P. Rabb, Lenoir, N. C.**—Granted CP to make changes in transmitting equipment. (BP-5999)

**KXLO—Capital Broadcasting Co., Lewistown, Mont.**—Granted modification of CP which authorized a new station, for extension of completion date to 6-8-47. (BMP-2634)

**WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.**—Granted modification of CP (BP-4356) for extension of completion date to 5-15-47.

**KVOS—KVOS, Inc., Bellingham, Wash.**—Granted modification of CP (BP-2925) for extension of completion date to 8-8-47. (BMP-2631)

**KBRO—Bremerton Broadcast Co., Bremerton, Wash.**—Granted modification of CP which authorized a new station, to make changes in transmitting equipment, to change transmitter location to 205 Washington St., Bremerton, to specify studio location as 205 Washington St., and to extend commencement and completion dates to 60 days after grant and 180 days thereafter. (BMP-2618)

**WBNS—RadioOhio, Inc., Columbus, Ohio**—Granted CP to install a new auxiliary transmitter. (BP-6000)

**WCON—The Constitution Publishing Co., Atlanta, Ga.**—Granted modification of CP which authorized a new station, to change transmitter location to On DeFours Ferry Road, Atlanta, and change studio location to 11 Forsyth St. SW., Atlanta. (BMP-2630)

**WKLW—Frank W. Wagner, Blackstone, Va.**—Granted modification of CP (BP-5317) to change type of transmitter. (BMP-2586)

**WKOP—The Binghamton Broadcasters, Binghamton, N. Y.**—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter location, and to specify studio location as 34-36 Chenango St., Binghamton. (BMP-2585)

**KTBI—Tacoma Broadcasters, Inc., Tacoma, Wash.**—Granted modification of CP (BP-3795), for approval of transmitter location at 2715 Center St., Tacoma, and to change studio location to same address; also extension of commencement and completion dates to 1-29-47 and 10-29-47, respectively. (BMP-2610)

**WJMJ—James J. Murray, Lewisburg, Tenn.**—Granted modification of CP which authorized a new station, for extension of completion date to 5-10-47. (BMP-2614)

**KUSN—San Diego Broadcasting Co., San Diego, Calif.**—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2596)

**WHIN—Star Broadcasting Co., Inc., Geneva, N. Y.**—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2615)

**WMBM—Biscayne Broadcasting Co., Inc., Miami Beach, Fla.**—Granted modification of CP which authorized a new station, for approval of antenna and of transmitter and studio locations at Causeway Terminal, MacArthur Causeway, Miami Beach. (BMP-2609)

## AM—Miscellaneous Actions

**Parsons Broadcasting Co., Parsons, Kans.**—Granted petition to dismiss without prejudice its application for CP. (BP-5775; Docket 8137)

**KFBB—Buttrey Broadcasting, Inc., Great Falls, Mont.**—Granted petition for leave to intervene in the hearings on application of H. J. Griffith Broadcasting Co. (BP-5776; Docket 8191)

**Beloit Broadcasters, Inc., Beloit, Wis.**—Granted petition for leave to amend its application (BP-5617; Docket 8169) by adding to the application a letter from the Waukesha State Bank relative to an extension of credit to applicant.

**Heart of Ohio, Inc., Columbus, Ohio.**—Granted petition for leave to amend its application (BP-5364; Docket 7948), so as to change Par. 8 of application to show changes in the officers and directors of the applicant corporation.

**Kewanee Broadcasting Co., Kewanee, Ill.**—Granted petition for leave to amend its application (BP-5777; Docket 8126) so as to specify the frequency 1530 kc., instead of 1100 kc. The amendment was accepted and the Commission, on its own motion, removed the application from the hearing docket and placed it in the temporary file until May 1, 1947.

**Kewanee Broadcasting Co., Kewanee, Ill.**—Dismissed as moot petition for waiver of Sec. 1.387 of the rules to accept petitioner's written appearance in re above application.

*(Continued on next page)*

**Paul H. Chapman, Greensboro, N. C.**—Granted petition for waiver of rules and accepted petitioner's written appearance in re his application for CP. (BP-5723; Docket 8203)

**KEEN—United Broadcasting Co., San Jose, Calif.**—Granted petition for waiver of rules and accepted petitioner's written appearance in re application of Coast Broadcasters, Inc., Tillamook, Ga. (Docket 8209)

**Fulton County Broadcasting Corp., Atlanta, Ga.**—Granted petition requesting leave to amend its application (Docket 7518) so as to show deletion of Edward Berliant as President, director and 50% stockholder of applicant corporation. The Commission on its own motion reopened the record without further hearing for the purpose of accepting into evidence the above amendment.

**KPAC—Port Arthur College, Port Arthur, Tex.**—Granted petition for leave to intervene in the hearing on application of Hobart Stephenson, WCNT, Centralia, Ill. (Docket 8174)

**KFDM—Beaumont Broadcasting Corp., Beaumont, Tex.**—Granted petition for leave to intervene in the hearing on application of WHBQ, Memphis, Tenn. (Docket 8047)

**Radio Broadcasting Corp., LaSalle-Peru, Ill.**—Granted petition for leave to take depositions in re its application (BP-5747; Docket 8197). Also granted petition for leave to amend its application so as to show addition of new stockholders, etc.

**WCAU—Philadelphia Record Co., Philadelphia, Pa.**—Granted petition for leave to intervene in the hearing on applications of Atlantic City Broadcasting Corp. (Docket 7966) and Strand Broadcasting Corp. (Docket 8199)

**A. S. Abell Co., Baltimore, Md.; Berks Broadcasting Co., Reading, Pa.**—Granted joint petition requesting continuance of further hearing upon their applications (Dockets 7338 and 7339) presently scheduled for April 18 and continued same to May 21, 1947.

**WHBC—Ohio Broadcasting Co., Canton, Ohio.**—Granted petition for leave to intervene the hearing on application of East Liverpool Broadcasting Co. (Docket 8171)

**Rock Creek Broadcasting Corp., Washington, D. C.**—Granted petition requesting extension of time in which to file an opposition to the petition filed March 27 by Courier Journal and Louisville Times Co., Inc., requesting leave to intervene in the hearing on Rock Creek application, and the time within which petitioner may file an answer to the petition to intervene was extended to April 22.

**Lake Erie Broadcasting Co., Sandusky, Ohio**—Granted petition for leave to intervene in the hearing on application of The Massillon Broadcasting Co. (Docket 8249)

**Frank E. Duhme, St. Petersburg, Fla.**—Granted petition to dismiss without prejudice his application for CP. (BP-5677; Docket 8103)

**WJW—WJW, Inc., Cleveland, Ohio**—Denied petition requesting leave to intervene in the hearing on application of Woodward Broadcasting Co., Detroit. (Docket 8167)

**E. Z. Jones, Gainesville, Fla.**—Granted petition to dismiss without prejudice his application for CP. (Docket 8107)

**Alachua County Broadcasting Co., Gainesville, Fla.**—The Commission on its own motion removed from the hearing docket application for CP. (BP-5657; Docket 8108)

**KGKB—East Texas Broadcasting Co., Tyler, Texas**—Granted petition for enlargement of issues in re its application for CP (BP-4769; Docket 7950), et al, and continued the hearing presently scheduled for April 16.

**KLO—Interstate Broadcasting Co., Ogden, Utah**—Granted CP to make changes in directional antenna for day and night use, subject to condition that previous to any construction applicant will make field measurements on a radial in the direction of Spokane sufficient to determine, in accordance with Commission's engineering standards, the unattenuated field presently radiated in that direction, and that the proposed DA system will be so modified as to restrict radiation in direction of Spokane to the present value; and further subject to approval by the CAA of the proposed antenna structure. (BP-5032)

**Kola Broadcasting Co., Opelousas, La.; James A. Noe, Lake Charles, La.**—The Commission on its own motion continued the hearing on Kola Broadcasting Co. and application of James A. Noe, presently scheduled for April 15 to May 15 at Lake Charles.

**KGKB—East Texas Broadcasting Co., Tyler, Texas**—Granted petition for enlargement of the issues in the consolidated proceeding involving KGKB's application (Docket No. 7950, et al); ordered the hearing presently scheduled for April 16 continued to May 12, with notice that this action is not to be construed in any way as having the effect of constituting an amendment to any of the applications involved within the meaning of the Commission's rules.

#### 1280 KC.

**KNAK—Granite District Radio Broadcasting Co., Salt Lake City, Utah**—Granted CP to change frequency from 1400 to 1280 kc., 250 watts to 500 watts, install new equipment and change antenna system; engineering conditions. (BP-4582)

#### 1310 KC.

**WGH—Hampton Roads Broadcasting Corp., Newport News, Va.**—Granted CP to change frequency from 1340 to 1310 kc., install new transmitter and DA for day and night use (DA-1), change transmitter location, and increase power from 250 watts to 5 KW. (BP-5167)

#### 1370 KC.

**WCOA—Pensacola Broadcasting Co., Pensacola, Fla.**—Granted CP to increase power from 500 watts, 1 KW-LS to 5 KW, DA-N, install DA for night use, operating unlimited time on 1370 kc.; engineering conditions. (BP-4660)

**WSAY—Brown Radio Service and Laboratory, Rochester, N. Y.**—Granted CP to increase power from 1 KW to 5 KW, install new transmitter and employ directional antenna at night, operating unlimited time on 1370 kc.; engineering conditions. (BP-5900)

**WPAB—Portorican American Broadcasting Co., Inc., Ponce, P. R.**—Granted CP to increase power from 1 to 5 KW, and install a new transmitter, operating unlimited time on 1370 kc.; engineering conditions. (BP-4871)

#### 1400 KC.

**Oral J. Wilkinson, Murray, Utah**—Granted petition for leave to amend its application (BP-5392; Docket 8033), so as to specify 1400 kc., instead of 1230 kc.; the amendment was accepted and application as amended, removed from the hearing docket and placed in the temporary pending file until May 1, 1947.

#### 1590 KC.

**KSJO—Santa Clara Broadcasting Co., San Jose, Calif.**—Granted CP to change operation on 1590 kc. from 1 KW day to 500 watts night, 1 KW day, with DA at night only. (BP-5367)

**WHHT—Harold H. Thoms, Durham, N. C.**—Granted CP to change frequency from 1580 to 1590 kc., and power from 1 KW day to 1 KW both day and night, with DA at night only; engineering conditions. (BP-5424)

**WSWZ, Inc., Trenton, N. J.**—Granted petition for waiver of the rules and accepted petitioners written appearance in re application. (BP-5590; Docket 8084)

**The Ponca City Publishing Co., Ponca City, Okla.**—Granted petition for waiver of the rules and accepted petitioner's written appearance in re its application. (BP-5848; Docket 8183)

**New City Broadcasting Co., Torrington, Conn.**—Granted petition for waiver of the rules and accepted petitioner's written appearance in re its application. (BP-5630; Docket 8094)

**Radio Broadcasting Associates, Houston, Tex.**—Granted petition for waiver of the rules and accepted petitioner's written appearance in re its application. (BP-4563) Docket 7910)

*(Continued on next page)*

**The Litchfield County Radio Corp., Torrington, Conn.**—Granted petition for leave to amend its application (BP-5448; Docket 8093), so as to show minor changes in the stock distribution of applicant corporation.

**WBAP—Carter Publications, Inc., Fort Worth, Tex.**—Granted petition for waiver of rules and accepted petitioner's written appearance in re application of Bee Broadcasting Co., Beeville, Texas. (Docket 7604)

**Harold H. Thoms, Spartanburg, S. C.**—Granted petition for leave to amend his application (BP-5779; Docket 8144) so as to change Par. 16(b) and (c) to read "1 KW" power instead of "1 kc." power.

**Cedar Valley Broadcasting Co., Austin, Minn.**—Granted in part petition to enlarge the issues in re the consolidated proceeding involving its application and that of Mason City Broadcasting Co., and the issues were enlarged to include the question of overlap that will exist between the service area of the proposed station and that of station KATE, Albert Lea. (Dockets 8165 and 8166)

**WFIN & WFIN-FM—Fred R. Hover, tr/as Findlay Radio Co. (deceased), (Assignor); Helen F. Hover, Administratrix of the estate of Fred R. Hover, deceased (Assignee), Findlay, Ohio.**—Granted consent to assignment of license of standard station WFIN and CP for FM station WFIN-FM, from Fred R. Hoser, tr/as Findlay Radio Co., deceased, to Helen F. Hover, administratrix of the estate of Fred R. Hover, deceased. (BAL-583)

**WJZM & WJZM-FM—William Kleeman (Assignor), Elmer T. Campbell, et al (Assignee), Clarksville, Tenn.**—Granted consent to assignment of license of standard station WJZM and FM station WJZM-FM, from William Kleeman to Elmer T. Campbell and John Perry Sheftall, a partnership, d/b as Campbell and Sheftall, for a cash consideration of \$95,000, or \$100,000 payable over a 6-year period. (BAL-582 and BAPH-17)

**KPET—R. O. Parker (Assignor), R. O. Parker, et al, d/b as Lamesa Broadcasting Co. (Assignee), Lamesa, Texas.**—Granted consent to assignment of CP for AM station KPET from R. O. Parker to Lamesa Broadcasting Co., a partnership composed of R. O. Parker, R. A. Woodson and K. S. Ashby, for the amount spent so far in prosecuting the CP—\$3000. (BAL-589)

**S. H. Patterson, Topeka, Kans.; KVAK—S. H. Patterson, Atchison, Kans.**—The Commission, on its own motion, continued the further consolidated hearing on applications (Dockets 7560 and 7562), presently scheduled for April 21, to May 21, 1947.

**Western Oregon Broadcasting, Inc., Reedsport, Ore.**—Granted petition for leave to amend its application (BP-5896; Docket 8238) so as to substitute an amended Exhibit B for Exhibit B as originally filed relative to program plans.

**Joe V. Williams, Jr., Chattanooga, Tenn.**—Granted petition for continuance of hearing on application (Docket 7913) presently scheduled for April 21, to May 12, 1947.

**WSAV—WSAV, Inc., Savannah, Ga.**—Dismissed as moot, petition of WSAV, directed against the Commission's action of May 27, 1946, which granted, without hearing, application of Charleston Broadcasting Co. for a new station in Charleston, S. C.

**KXLF—KGIR, Inc., Butte, Mont.**—Denied petition requesting that the above application of American Pacific Radio Broadcasting Co. be designated for hearing and petitioner be made a party thereto.

**KFJB—John Ruan, et al (Transferors); Times Republican Printing Co. (Transferee); Marshall Electric Co. (Licensee), Marshalltown, Iowa.**—Granted consent to transfer of control over all the outstanding common voting capital stock (290 shares) of Marshall Electric Co., licensee of KFJB, from the present four owners to the Times-Republican Printing Co., for a consideration of \$75,000. (BTC-530)

**WJKD—Sampson Broadcasting Co., Clinton, N. C.**—Granted authority to delete all records relative to CP (BP-4845) granted on Nov. 7, 1946, and modification granted Jan. 16, 1947. Applicant feels that because of the grant of a similar facility to Clinton, N. C., the community is not of sufficient size to support two stations.

**Lamar A. Newcomb, Falls Church, Va.; Rock Creek Broadcasting Corp., Washington, D. C.**—Denied petition filed by Newcomb requesting that the Commission dismiss the application of Rock Creek Broadcasting Corp. (BP-5482; Docket 8027) for failure to prosecute. Granted petition of Rock Creek Broadcasting Corp. requesting that the Commission accept its late appearance in re its application.

**WJR—WJR, The Goodwill Station, Inc., Detroit, Mich.**—Denied petition requesting that the Commission designate for hearing the application of WCPS, Tarboro, N. C., for license to cover CP, or held in abeyance action on said application. (BL-2267)

**KFI—Earle C. Anthony, Inc., Los Angeles, Calif.**—Adopted memorandum opinion and order denying petition for reconsideration, directed against Commission action on Feb. 20, 1947, granting application of WOI, Ames, Iowa, for special service authorization to operate with 1 KW from 6 a. m. to local sunrise. (BSSA-155)

**Standard Tobacco Co., Inc., Maysville, Ky.**—Accepted joint waiver of hearing filed by Standard Tobacco Co., Inc., and WCPO, Cincinnati, respondent in the proceeding (Docket 7907), presently scheduled for hearing on April 18, and removed said application (BP-5036) from the hearing calendar.

## AM—Applications Accepted for Filing

### 560 KC.

**WQAM—Miami Broadcasting Co., Miami, Fla.**—Modification of construction permit (B3-P-5022, which authorized installation of new antenna and mount FM antenna on top) for extension of completion date.

### 620 KC.

**WHJB—Pittsburgh Radio Supply House, Greensburg, Pa.**—Construction permit to increase power from 250 watts to 1 KW, change hours of operation from daytime only to unlimited time, install new transmitter and directional antenna for day and night use and change transmitter location. Amended to change directional antenna patterns. Amended to change power from 1KW to 500 watts night, 1 KW day and to make changes in directional antenna.

### 790 KC.

**KFQD—Alaska Broadcasting Co., Anchorage, Alaska (William J. Wagner)**—Modification of CP (BP-3935, which authorized installation of new vertical antenna, move main transmitter, increase power, install new transmitter) for extension of completion date.

**NEW—Booth Radio Stations, Inc., Saginaw, Mich.**—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to change transmitter location from On Girmus Road, 2¼ miles West of Highway U. S. 10 near Bridgeport, Mich., to near Saginaw, Mich.

**KFIO—Spokane Broadcasting Corp., Spokane, Wash.**—Construction permit to change frequency from 1230 to 790 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use and to change transmitter location. Amended to revise directional antenna pattern.

### 860 KC.

**KONO—Mission Broadcasting Co., San Antonio, Tex., (Eugene J. Roth)**—Construction permit to change frequency from 1400 to 860 kc., increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for night use and change transmitter location. Amended to modify antenna pattern.

### 880 KC.

**WRRZ—Tar Heel Broadcasting System, Inc., Clinton, N. C.**—License to cover CP (B3-P-4831, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

(Continued on next page)

**910 KC.**

**NEW—Okfenokee Broadcasting Co., Waycross, Ga.** (E. K. Avriett)—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 500 watt night, 1 KW day, and unlimited hours of operation. Amended to install directional antenna for night use and change transmitter location from: To be determined, Waycross, Ga., to approximately 2.1 miles east of the center of Waycross, Ga.

**WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.**—Modification of CP (B3-P-4300, as modified which authorized increase in power and installation of new transmitter) for extension of completion date.

**KVAN—Vancouver Radio Corp., Vancouver, Wash.**—Modification of construction permit (B5-P-3552, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location) to change type of transmitter and change type of towers.

**920 KC.**

**KFNF—KFNF, Inc., Shenandoah, Ia.**—Construction permit to increase power from 500 watts, night, 1KW day to 5 KW day and night, install new transmitter and directional antenna for night use, and change transmitter location. Amended to change power from 5 KW to 500 watts night, 5 KW day using non-directional for both day and night.

**970 KC.**

**KAKC—Public Radio Corp., Tulsa, Okla.**—Voluntary acquisition of control of licensee corporation from Ethel B. Kellough and Robert W. Kellough to Sam E. Avey. 125 shares of common stock—25%

**980 KC.**

**KMBC—Midland Broadcasting Co., Kansas City, Mo.**—Modification of construction permit (B4-P-4751, which authorized to mount FM antenna on top of east tower of directional antenna system) for extension of completion date.

**1000 KC.**

**NEW—Sims Publishing Co., Orangeburg S. C.**—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1020 kc. to 1000 kc.

**1050 KC.**

**NEW—East Side Broadcasting Co., Kirkland, Wash.** (F. L. Thornhill)—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 860 to 1050 kc., and make changes in antenna and ground system.

**1080 KC.**

**WTIC—The Travelers Broadcasting Service Corp., Hartford, Conn.**—Modification of construction permit (B1-P-5052, which authorized installation of new transmitter) for extension of completion date.

**1110 KC.**

**WONO—Oneonta Broadcasting Co., Oneonta, N. Y.** (John Nazak and Joanne May Levko, a partnership)—Modification of construction permit (B1-P-5171, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

**WHIM—Inter-City Broadcasting Co., Providence, R. I.**—Modification of construction permit (B1-P-5092, as modified, which authorized a new standard broadcast station) to change type of transmitter and make changes in the vertical antenna.

**1120 KC.**

**KCLE—Marti, Inc., Cleburne, Tex.**—License to cover CP (B3-P-5013) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1170 KC.**

**NEW—Southern Broadcasting Co., Montgomery, Ala.** (Joseph G. Mathews, E. Judkins Mathews, and John C. Mathews)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 10 KW, directional antenna, and unlimited hours of operation. Amended to change power from 10 KW to 1 KW night, 10 KW day, and to make changes in directional antenna night time pattern.

**1180 KC.**

**NEW—Peach State Broadcasting Co., Macon, Ga.** (Thomas Carr, J. E. Duncan, Roy Richards and Robert D. Tisinger, a partnership) (P. O. Peoples Bank Bldg., Carrollton, Ga.)—Construction permit for a new standard broadcast station to be operated on 1180 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1180 kc. to 1170 kc.

**1230 KC.**

**WLOF—Hazelwood, Inc., Orlando, Fla.**—Voluntary transfer of control of licensee corporation from Hazelwood, Inc., to Wm. Joe Sears and Walter C. Shea. (18.75 shares of common stock—50%).

**NEW—Kola Broadcasting Co., Opelousas, La.** (a co-partnership composed of Hugh O. Jones, William E. Jones, James O. Jones, and Mrs. Sarah Stewart Jones)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change name of applicant from KOLA Broadcasting Co. (a co-partnership composed of Hugh O. Jones, Wm. E. Jones, James O. Jones and Mrs. Sarah Stewart Jones) to KOLA Broadcasting Co. (a copartnership composed of Hugh O. Jones, Wm. E. Jones and Mrs. Sarah Stewart Jones).

**1240 KC.**

**WDNE—West Virginia Radio Corp., Elkins, W. Va.**—Modification of construction permit (B2-P-5248, which authorized a new standard broadcast station) for approval of antenna, change type of transmitter, for approval of transmitter and studio locations.

**WWON—Associated Electronic Enterprises, Woonsocket, R. I.**—Construction permit to install a new transmitter.

**1250 KC.**

**WCNT—Hobart Stephenson, Centralia, Ill.**—Construction permit to change frequency from 1210 to 1250 kc., change hours of operation from daytime to unlimited time, increase power from 1 KW day to 1 KW day and 500 watts night and install directional antenna for night use. Amended re changes in directional antenna pattern and to delete amendment filed February 25, 1947, in its entirety.

**1260 KC.**

**NEW—San Fernando Valley Broadcasting Co., San Fernando, Calif.**—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended re corporate structure.

**1290 KC.**

**WTUX—Port Frere Broadcasting Co., Inc., Wilmington, Del.**—License to cover construction permit (B1-P-5063, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1330 KC.**

**NEW—Community Service Broadcasting Co., Erie, Pa.**—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Amended to modify directional antenna patterns.

**1340 KC.**

**KCNA—Catalina Broadcasting Co., Tucson, Ariz.**—License to cover CP (B5-P-4262, as modified) which authorized a

new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

**NEW—Coast Counties Broadcasters, Salinas, Calif.** (Ralph S. Bowdle and Billy Jack E. Burgess, a partnership; (P. O. 968 Page St., San Francisco, Calif.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Contingent upon KHUB being granted a change of frequency.

**WKRZ—Kenneth Edward Rennekamp, Oil City, Pa.**—Construction permit to install a new vertical antenna, mount FM antenna on top of AM tower, and change transmitter and studio location.

**WKMO—Kokomo Broadcasting Corp., Kokomo, Ind.**—Construction permit to install new vertical antenna and to mount FM antenna on top of AM tower.

#### 1380 KC.

**KPBX—WCPZ Broadcasting Co., Beaumont, Tex.** (William Paul Beville, Louise Beville, Vincent F. Callahan, Florence Anita Callahan, Eugene M. Zuckert & Barbara J. Zuckert, a partnership)—Modification of CP (B3-P-5113, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location. Amended to make changes in antenna.

#### 1390 KC.

**WEAM—Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.**—License to cover CP (B2-P-4999, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1400 KC.

**WGAP—Gateway Broadcasting Co., Maryville, Tenn.** (George R. Dempster and V. H. McLean)—Modification of CP (B3-P-3887, as modified, which authorized a new standard broadcast station) to change type of transmitter and for extension of commencement and completion dates.

**WORD—Spartanburg Broadcasting Co., Spartanburg, S. C.** (J. M. Bryan and Smith Davis, co-partners)—Voluntary assignment of license to The Spartan Radiocasting Co.

**KDWT—David W. Ratliff, Stamford, Tex.**—License to cover CP (B3-P-4932, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1440 KC.

**WRRN—Nied and Stevens, Inc., Warren, Ohio**—Modification of CP (B2-P-4140, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location) to make changes in the directional antenna system.

#### 1450 KC.

**WILX—Carolina-Northwest Broadcasting Co., North Wilkesboro, N. C.** (Edney Ridge and Hadley Hayes)—Modification of CP (B3-P-4953, as modified, which authorized a new standard broadcast station) for extension of completion date.

**KONP—Radio Pacific, Inc., Port Angeles, Wash.**—License to cover CP (B5-P-5040 as modified) which authorized installation of new transmitter.

#### 1480 KC.

**KANS—Kansas Broadcasting, Inc., Wichita, Kans.**—Construction permit to change frequency from 1240 to 1480 kc., increase power from 250 watts to 1 KW, night 5 KW day, install new transmitter and directional antenna for night use, and change transmitter location. Amended re modified directional antenna pattern and change studio location from Lassen Hotel, First and Market Sts., Wichita, Kans., to 1015 N. Broadway, Wichita, Kans.

**NEW—Mobile Daily Newspapers, Inc., Mobile, Ala.**—Construction permit for a new standard broadcast station to be

operated on 1480 kc., power of 5 KW, directional antenna for night use and unlimited hours of operation. Amended to use directional antenna for both day and night.

#### 1490 KC.

**WSKY—Radio Asheville, Inc., Asheville, N. C.**—License to cover CP (B3-P-4407, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WSRS—Samuel R. Sague, Cleveland Heights, Ohio**—Modification of CP (B2-P-5377, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location and to specify studio location.

**WTOM—Fred O. Grimwood, Bloomington, Ind.**—Modification of CP (B4-P-3856, as modified, which authorized a new standard broadcast station) to increase power from 100 to 250 watts and extension of commencement and completion dates.

**WOLF—Civic Broadcasting Corp., Syracuse, N. Y.**—Modification of CP (B1-P-3756, as modified, which authorized installation of new vertical antenna and change in ground system) for extension of commencement and completion dates.

#### 1540 KC.

**WJMO—W. J. Marshall, Cleveland, Ohio**—Modification of CP (B2-P-4497, which authorized a new standard broadcast station) to change type of transmitter to make changes in vertical antenna and change transmitter and studio locations.

#### 1560 KC.

**KSWI—Nonpareil Broadcasting Co., Council Bluffs, Ia.**—Modification of CP (B4-P-5153, which authorized a new standard broadcast station) to change type of transmitter and change transmitter location and specify studio location.

#### 1580 KC.

**NEW—Gila Broadcasting Co., Winslow, Ariz.**—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to change directional antenna pattern.

#### 1600 KC.

**KPMO—Valley Broadcasting Co., Pomona, Calif.** (Myron E. Kluge and Dean H. Wickstrom, a partnership)—Modification of CP (B5-P-3610, which authorized a new standard broadcast station) to change type of transmitter and for extension of completion date.

**KUBA—Peach Bowl Broadcasters, Yuba City, Calif.** (a partnership composed of Beverly B. Ballard, Dewey Allread Jr., Clyde L. Goodnight, Raymond F. Linn and Chester V. Ullom)—Modification of CP (B5-P-4488, which authorized a new standard broadcast station) to change type of transmitter, install directional antenna for day and night use and change transmitter location, and change studio location.

### AM—Applications Tendered for Filing Since February 7

**NEW—Kentucky Mountain Holiness Asso., Lawson, Ky.**—Construction permit for a new standard broadcast station to be operated on 600 kc., power of 1 KW and daytime hours of operation.

**WLOF—Hazlewood, Inc., Orlando, Fla.**—Modification of CP to change transmitter location, approval of transmitter location and antenna system, using power of 5 KW, directional antenna for day and night use and unlimited hours of operation.

**WDSU—Stephens Broadcasting Co., New Orleans, La.** (E. A. Stephens, Fred Weber and H. G. Wall)—Construction permit to make changes in the directional antenna system, using power of 5 KW, unlimited hours of operation and directional antenna for day and night use.

**WERC—Presque Isle Broadcasting Co., Erie, Pa.**—Construction permit to change frequency from 1230 to 1330 kc., power from 250 watts to 5 KW day and night, install direc-

*(Continued on next page)*

tional antenna for day and night use, new transmitter and change transmitter location.

**KSBW—DeHaven, Hall & Oates, Salinas, Calif.**—Modification of construction permit to specify a new transmitter location using power of 1 KW, unlimited hours of operation and directional antenna day and night.

**NEW—The Montana Network, Great Falls, Mont.**—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

#### 740 KC.

**WIBS—Jose E. Del Valle, Santurce, Puerto Rico**—Modification of CP to change the directional antenna pattern using power of 10 KW, unlimited hours of operation and directional antenna for day and night use.

#### 780 KC.

**NEW—Blue Ridge Broadcasting Co., Inc., Seneca, S. C.**—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 250 watts and daytime hours of operation.

**WCKB—North Carolina Central Broadcasters, Inc., near Dunn, N. C.**—Modification of license to change hours of operation from daytime to limited hours, operating on 780 kc., with power of 1 KW.

#### 1230 KC.

**WFRP—Georgia Broadcasting Co., Savannah, Ga. (F. R. Pidecock, Sr. and James M. Wilder)**—Consent to assignment of license to Georgia Broadcasting Company.

#### 1440 KC.

**WRRN—Nied and Stevens, Inc., Warren, Ohio**—Modification of CP for changes in night time directional antenna, using power of 5 KW, unlimited hours of operation and directional antenna for day and night use.

#### 1550 KC.

**NEW—Pure Bred Broadcasting Co., Richmond, Ky. (Roy Clark, Joseph L. Harrison, James Clark, a partnership)**—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts, and unlimited hours of operation.

## FREQUENCY MODULATION

### FM—Docket Cases

The Commission announced its proposed decision (B-348) looking toward the grant of 5 applications from among 17 applicants for new Class B FM stations in the **New York City area**. The following applications are proposed to be granted:

1. **WMCA, Inc.**—10 KW, 650 ft. antenna (BPH-89);
2. **American Broadcasting Co., Inc.**—6.5 KW; 760 ft. antenna (BPH-182);
3. **Unity Broadcasting Corp. of New York**—5 KW; 815 ft. antenna, subject to CAA approval of transmitter site and antenna structure (BPH-651);
4. **North Jersey Broadcasting Co., Inc.**—8 KW; 710 ft. antenna, subject to CAA approval of transmitter site and antenna structure (BPH-145);
5. **News Syndicate Co., Inc.**—17 KW; 530 ft. antenna (BPH-87).

The following applications are proposed to be denied:

**WBNX Broadcasting Co., Inc.** (BPH-85); **Debs Memorial Radio Fund, Inc.** (BPH-112); **Frequency Broadcasting Corp.** (BPH-47); **Bernard Fein** (BPH-370); **WLIB, Inc.** (BPH-402); **People's Radio Foundation, Inc.** (BPH-563); **Metropolitan Broadcasting Service** (BPH-657); **N.M.U. Broadcasting Co., Inc.**, (BPH-649); **Amalgamated Broadcasting System,**

**Inc.** (BPH-647); **North Jersey Radio, Inc.** (BPH-358); **Radio Projects, Inc.** (BPH-648); and **Radio Corp. of the Board of Missions and Church Extension of the Methodist Church** (BPH-1008).

The Commission has considered a motion of the **News Syndicate, Inc.**, to strike certain evidence submitted by the **American Jewish Congress** relating to the qualifications of the News Syndicate, Inc. A majority of the Commission has granted the motion to strike and separate opinions on this question will be issued shortly.

(Commissioners Walker and Webster did not participate in this decision; Commissioners Denny, Jett and Durr concurred in part.)

### FM—Conditional Grants

**Big Bear Lake Broadcasting Co., Big Bear Lake, Calif.**—Authorized conditional grant for a Class A station subject to further review and approval of engineering details. (BPH-1199)

**Rocky Mountain Broadcasting Co., Pueblo, Colo.**—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BP-1183)

**Journal Review, Crawfordsville, Ind.**—Authorized conditional grant for a Class B station subject to further review and approval of engineering details, and allocated Channel No. 248 to Crawfordsville. (BPH-1197)

**Asheville Citizen-Times Co., Asheville, N. C.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channel No. 251 to Asheville. (BPH-1119)

**Henderson Radio Corp., Henderson, N. C.**—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-1019)

**Champion City Broadcasting Co., Springfield, Ohio**—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1111)

**Martinez-Rodriguez Broadcasting Co., San Juan, P. R.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1201)

**Florence Broadcasting Co., Inc., Florence, S. C.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channel No. 234 to Florence. (BPH-1159)

**George M. Hughes, Florence, S. C.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channel No. 234 to Florence. (BPH-1134)

**Scripps-Howard Radio, Inc., Knoxville, Tenn.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channel No. 266 to Knoxville. (BPH-1039)

**WBIR, Inc., Knoxville, Tenn.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channel No. 266 to Knoxville. (BPH-203)

**Frontier Broadcasting Co., Inc., Austin, Tex.**—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-327)

**Tarrant Broadcasting Co., Fort Worth, Tex.**—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-915)

**Caprock Broadcasting Co., Lubbock, Tex.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channel No. 256 to Lubbock. (BPH-1176)

**Ector County Broadcasting Co., Odessa, Tex.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channel No. 269 to Odessa. (BPH-1200)

(Continued on next page)

**Alamo Broadcasting Co., San Antonio, Tex.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channels No. 234 and 254 to San Antonio. (BPH-921)

**Frontier Broadcasting Co., Inc., Waco, Tex.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-328)

### FM—Construction Permits

The following were authorized construction permits; conditions (Note: power given is effective radiated power; antenna height is height above average terrain) and the Channel is to be assigned after final proceedings in Docket No. 6768:

**KFI-FM—Earle C. Anthony, Inc., Los Angeles, Calif.**—Class B; 265 KW; 2900 feet. (BPH-132).

**WONS-FM—The Yankee Network, Inc., Hartford, Conn.**—Class B; 10.2 KW; 640 feet. (BPH-596).

**WDRC-FM—WDRC, Inc., Hartford, Conn.**—Class B; 7 KW; 750 feet (\*). (BPH-1151).

**Rockford Broadcasters, Inc., Rockford, Ill.**—Class B; 44 KW; 370 feet. (BMPH-24).

**Merrimac Broadcasting Co., Inc., Lowell, Mass.**—Class B; 12.2 KW; 600 feet. (BPH-683).

**Radio Elizabeth, Inc., Elizabeth, N. J.**—Class A; 1 KW; 150 feet. BPH-1076).

**WHFM—Stromberg-Carlson Co., Rochester, N. Y.**—Class B; 20 KW; 500 feet. (BPH-1191).

**WKRS—Keystone Printing Service, Inc., Waukegan, Ill.**—Class B; 12 KW; 305 feet (\*). (BMPH-230).

**WCNB—News-Examiner Co., Connersville, Ind.**—Class B; 7.7 KW; 245 feet (\*). (BMPH-224).

**KSTP-FM—KSTP, Inc., St. Paul, Minn.**—Class B; 545 KW; 620 feet (\*). (BMPH-219).

**WFAH—Review Pub. Co., Alliance, Ohio**—Class A; 1 KW; 250 feet (\*). (BMPH-233).

**WSTV-FM—The Valley Broadcasting Co., Steubenville, Ohio**—Class B; 2 KW; 440 feet (\*). (BMPH-198).

(\* In lieu of previous conditions.

### FM—Miscellaneous Actions

**KRFM—J. E. Rodman, Fresno, Calif.**—Granted modification of CP which authorized a new FM station for extension of commencement date to 4-27-47 and completion date to 10-27-47. (BMPH-291)

**WFIN and WFIN-FM—Fred R. Hover, tr/as Findlay Radio Co., deceased (Assignor), Helen F. Hover, Administratrix of the estate of Fred R. Hover, deceased (Assignee), Findlay, Ohio**—Granted consent to assignment of license of standard station WFIN and CP for FM station WFIN-FM, from Fred R. Hover, tr/as Findlay Radio Co., deceased, to Helen F. Hover, administratrix of the estate of Fred R. Hover, deceased. (BAL-583) (also listed under AM—Miscellaneous Actions)

**WJZM and WJZM-FM—William Kleeman (Assignor), Elmer P. Campbell, et al. (Assignee), Clarksville, Tenn.**—Granted consent to assignment of license of standard station WJZM and FM station WJZM-FM, from William Kleeman to Elmer T. Campbell and John Perry Sheftall, a partnership, d/b as Campbell and Sheftall, for a cash consideration of \$95,000, or \$100,000 payable over a 6-year period. (BAL-582) and (BAPH-17) (also listed under AM—Miscellaneous Actions)

### FM—Applications Accepted for Filing

**WFBC-FM—The Greenville News-Piedmont Co., Greenville, S. C.**—Modification of construction permit (B3-PH-291, which authorized a new FM broadcast station) for extension of completion date.

**WRAK-FM—WRAK, Inc., Williamsport, Pa.**—Modification of construction permit (B2-PH-241, which authorized a new FM broadcast station) for extension of commencement and completion dates.

**KSO-FM—Murphy Broadcasting Co., Des Moines, Iowa**—Modification of construction permit (B4-PH-620, which authorized a new FM broadcast station) for extension of completion date.

**WQAM-FM—Miami Broadcasting Co., Miami, Fla.**—Modification of construction permit (B3-PH-239, which authorized a new FM broadcast station) for extension of completion date.

**KCRG-FM—The Gazette Co., Cedar Rapids, Iowa**—Modification of construction permit (B4-PH-77, which authorized a new FM broadcast station) to change studio location and commencement and completion dates.

**WORD-FM—Spartanburg Broadcasting Co., Spartanburg, S. C. (J. M. Bryan and Smith Davis, co-partners)**—Voluntary assignment of conditional grant to The Spartan Radiocasting Co.

**WLVA-FM—Lynchburg Broadcasting Corp., Lynchburg, Va.**—Modification of construction permit (B2-PH-476, as modified which authorized a new FM broadcast station) for extension of completion date.

**WSAN-FM—Lehigh Valley Broadcasting Co., Allentown, Pa.**—Modification of construction permit (B2-PH-428, which authorized a new FM broadcast station) for extension of completion date.

**WFNS-FM—Burlington-Graham Broadcasting Co., Burlington, N. C.**—Modification of construction permit (B3-PH-853 which authorized a new FM broadcast station) to make changes in antenna system.

**WLAW-FM—Hildreth and Rogers Co., Lawrence, Mass.**—Modification of CP (B1-PH-153 which authorized a new FM broadcast station) to change commencement and completion dates.

**KFAC-FM—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.**—Modification of construction permit (B5-PH-623 which authorized a new FM broadcast station) to change type of transmitter, ERP to 272.2 KW, antenna height above average terrain to 2,139 feet; make changes in antenna system and change commencement and completion dates.

92.5 MC.—#223

**NEW—Port Arthur College, Port Arthur, Tex.**—Construction permit for a new (Class B) FM broadcast station to be operated on Channel #223, 92.5 mc., ERP of 11.7 KW, and antenna height above average terrain 378 feet.

96.3 MC.—#242

**WJLS-FM—Joe L. Smith, Jr., Beckley, W. Va.**—Modification of construction permit (B2-PH-494, as modified, which authorized a new FM broadcast station) to change frequency to Channel #242, 96.3 mc., and commencement and completion dates.

101.3 MC.—#267

**NEW—News Publishing Co., Rome, Ga.**—Construction permit for a new (Class B) FM broadcast station to be operated on Channel #267, 101.3 mc., ERP of 38.5 KW.

102.1 MC.—#271

**NEW—Nonpareil Broadcasting Co., Council Bluffs, Iowa (P. O. 123 Pearl St.)**—Construction permit for a new (Class B) FM broadcast station to be operated on 102.1 mc.; Channel #271, ERP of 371.9 KW.

### To Be Assigned by FCC

**NEW—Fanny B. Wilson, Memphis, Tenn. (P. O. 2929 Connecticut Ave., Washington, D. C.)**—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 16.2 KW.

**NEW—Virgil Edward Otto and Robert Charles Meissner, d/b as Commander Industries, Oak Park, Ill.**—Construction

(Continued on next page)

permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, and ERP of 730 watts.

**NEW—Radio Station KRMD, Shreveport, La.** (T. B. Lanford, R. M. Dean, Mrs. T. B. Lanford, Sr., and Mrs. R. M. Dean)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 23.03 KW, and antenna height above average terrain 256.94 feet.

**NEW—American Quartz Laboratories, Inc., Camden, N. J.**—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 1 KW, and antenna height above average terrain 114.6 feet.

**NEW—Alhambra Broadcasters, Inc., Alhambra, Calif.**—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 370 watts, and antenna height above average terrain — 431 feet.

**NEW—KFNF, Inc., Shenandoah, Iowa**—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 62.6 KW.

**NEW—Lincoln Broadcasting Co., Detroit, Mich.** (Ellis C. Thompson, Harold I. Tanner and John A. Ross, partners)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 10 KW.

**NEW—News Publishing Co., Clarksburg, W. Va.**—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and ERP of 8.2 KW.

### FM—Applications Returned

**NEW—Angelus Broadcasting Co., Temple City, Calif.** (PO Temple City, Calif.) (a co-partnership composed of Gomer Cool, A. L. Nunamaker and Blaine O. Bender)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 250 watts. Returned April 10, 1947, program analysis not submitted.

**Birney Imes, Jr., Tupelo, Miss.**—Construction permit for a new (Metropolitan) high frequency FM broadcast station to be operated on frequency to be assigned by FCC. Application returned April 14, 1947, application incomplete.

**Birney Imes, Jr., Columbus, Miss.**—Construction permit for a new FM broadcast station to be operated on frequency to be assigned. Application returned April 14, 1947, application incomplete.

**Martinsville Broadcasting Co., Inc., Martinsville, Va.**—Construction permit for a new FM broadcast station (Class B) to be operated on Channel #231, 94.1 mc. ERP of 4.44 KW. Returned to applicant's attorney April 15, 1947. Program analysis not submitted.

### FM—Applications Dismissed

**Radio Austin, Inc., Austin, Minn.**—Construction permit for a new (Class A) FM broadcast station to be operated on frequency: to be assigned by FCC, ERP of 305 watts and antenna height above average terrain 158 feet. Dismissed April 4, 1947, per petition dated March 28, 1947.

**World Publishing Company and Tulsa Tribune Co., Tulsa, Okla.**—Construction permit for a new high frequency FM broadcast station to be operated on 45,700 kc. Dismissed April 4, 1947, request of attorney.

## TELEVISION

### TV—Docket Cases

The Commission announced a proposed decision (B-349) looking toward the grant of the following 4 applications for

new television stations in the New York-Northeastern New Jersey Metropolitan District:

1. **Bamberger Broadcasting Service, Inc.** (Channel No. 99) (BPCT-15);

2. **Bremer Broadcasting Corp.** (Channel No. 13) (BPCT-57);

3. **American Broadcasting Co., Inc.** (Channel No. 17) (BPCT-79);

4. **News Syndicate Co., Inc.** (Channel No. 11) (BPCT-83).

The application of **Debs Memorial Radio Fund, Inc.** (BPCT-116) is proposed to be denied, and another applicant, **WLIB, Inc.** (BPCT-144), has withdrawn its application since the hearing in this proceeding.

The Commission also denied a motion of the **American Jewish Congress** to incorporate in the television record certain evidence as to the qualifications of the **News Syndicate Co., Inc.**, which has been developed in the New York FM hearing. Separate opinions dealing with this subject will be issued shortly.

(Commissioners Walker and Webster did not participate in this decision; Commissioner Durr dissented in part, voting to grant Debs Memorial instead of News Syndicate.)

### TV—New Experimental CP's Granted

**Allen B. DuMont Labs., Inc., Portable-Mobile, area of Washington, D. C.**—Granted CP for a new experimental television relay broadcast station to be used with commercial television station WTTG. (BPVB-187)

**Allen B. DuMont Labs., Inc., Portable-Mobile, area of Washington, D. C.**—Granted CP for a new experimental television relay broadcast station to be used with commercial television station WTTG. (BPVB-188)

**Allen B. DuMont Labs., Inc., Portable-Mobile, area of New York, N. Y.**—Granted CP's for two new experimental television relay broadcast stations to be used with commercial television station WABD. (BPVB-189 and 190)

### TV—Modification of CP Granted

**W6XNO—Don Lee Broadcasting System, Hollywood, Calif.**—Granted modification of CP (BPVB-175), for extension of completion date to 11-4-47. (BMPVB-160).

### TV—Applications Accepted for Filing

**W10XLV—Radio Corporation of America, Portable-Mobile, to be used within Continental United States**—Modification of CP (BPVB-171 which authorized new experimental television relay broadcast station) for extension of completion date.

**W10XLW—Radio Corporation of America, Portable-Mobile, to be used within Continental United States**—Modification of CP (BPVB-170 which authorized construction of new experimental television relay broadcast station) for extension of completion date.

## MISCELLANEOUS BROADCAST

### Actions

#### Noncommercial Educational

**WNYE—Board of Education, City of N. Y., Brooklyn, N. Y.**—Granted modification of CP (BPED-72) for extension of completion date from 5-3-47 for a period of 6 months. (BMPED-55)

#### Remote Pickup

**WCVH—Leonard A. Versluis, Mobile, area of Grand Rapids, Mich.**—Granted license to cover CP which authorized a new remote pickup station. (BLRE-408)

(Continued on next page)

### Developmental License Renewals

**W4XAG—Ga. School of Technology, Atlanta, Ga.**—Granted renewal of developmental broadcasting station license for the period ending May 1, 1948.

**W4XAJ—The Atlanta Journal Co., Atlanta, Ga.**—Granted renewal of developmental broadcasting station license for the period ending May 1, 1948.

**WBKY—University of Kentucky, Lexington, Ky.**—Granted renewal of developmental broadcasting station license for the period ending May 1, 1948.

### Application

#### Noncommercial Educational

**KUSC—University of Southern California, Los Angeles, Calif.**—Modification of construction permit (B5-PED-31 as modified which authorized a new noncommercial educational broadcast station) for extension of completion date.

## Federal Trade Commission Actions

### STIPULATIONS

**NEGM Publishing Co., 80 Federal St., Boston,** and its officers entered into a stipulation with the Commission to cease and desist from representing that the circulation of

New England Grocery and Market Magazine is greater than is actually the case. (7597)

**Sodrin Mfg. Co.**—Meryl Etherton, trading as Sodrin Manufacturing Co., 2748 McGee Trafficway, Kansas City, Mo., entered into a stipulation with the Commission to cease and desist from using the word "Soder" in the names of auto radiator sealing compounds now designated Sodrin Super Soder and Sodrin Special Soder. He also agrees to stop representing otherwise that the products are metallic preparations or that they will solder. (7595)

**Village View Poultry Farm**—The Commission approved a stipulation in which Harry Ter Haar and Bernard Ter Haar, trading as Village View Poultry Farm and as George B. Ferris, Zeeland, Mich., agree to stop representing that they operate a breeding farm; that their chickens and baby chicks are R.O.P. sired; and that George B. Ferris is associated with their business. (7596)

**Willow Brook Farm**—The Commission accepted from Helen F. Price and Thornton W. Price, Jr., copartners, trading as Willow Brook Farm, Sellersville, Pa., a stipulation to cease and desist from certain representations in the sale of Chin Chin Giant Chinchilla Rabbits. (7594)

### CASE CLOSED

**Catalog Jewelry and Giftwear Industry**—The Commission closed without prejudice the case growing out of its complaint against Charles W. Wolf, Inc., 22 Cortlandt St., New York, after the respondent signed an agreement to abide by the Trade Practice Rules for the Catalog Jewelry and Giftware Industry. (5062)



1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 17, April 28, 1947

## Rembert Elected Director In District 13; Miller, Swezey Discuss Radio's Critics

Radio's critics received a full measure of attention at the Thirteenth NAB District meeting, held at Houston last Monday and Tuesday (21 & 22).

MBS General Manager Robert D. Swezey, chairman of NAB's Special Standards of Practice Committee, told the assembled broadcasters that this wave of criticism, although much of it stems from ulterior motives, requires "an energetic and courageous response from the entire industry."

### REMBERT NEW DISTRICT DIRECTOR

The Thirteenth District's new director is Clyde Rembert, managing director of KRLD, Dallas. He will take his seat as a member of the NAB Board at the annual convention in September, succeeding Martin Campbell, WFAA, who was not a candidate for re-election. Mr. Rembert was elected at the Houston meeting.

NAB President Justin Miller, discussing public relations aspects, cautioned the broadcasters against becoming "too sensitive" to criticism.

As a means of combating criticism, Mr. Swezey called for complete unity among all elements of the broadcasting industry. He urged especially that any disagreement between the networks and their affiliates come to an end.

Looking to the future, the Mutual executive foresaw these principal problems:

¶ Increased competition within radio itself and with other media.

¶ Technological uncertainties.

¶ Critical appraisal of radio's performance—both official and unofficial—with the threat of increased government regulation.

Judge Miller praised the  
(Continued on page 343)

## "IS RADIO DOING A GOOD JOB?"

A talk by

JUDGE JUSTIN MILLER, *President,*  
National Association of Broadcasters

Over the Columbia Broadcasting System, Friday, April 25, 1947, 5:00-5:15 p. m., EST, on the program "Opinion, Please"

Is radio doing a good job? Well, folks, you know the answer to that question better than I, and better than the so-called experts. As a matter of fact, a few months ago, some experts went about the country asking the people whether they thought radio was doing a good job "around here;" and the people told them it was, definitely, doing a better job, indeed, than the schools, the churches, the newspapers and the city governments. Some of the newspapers began asking their subscribers the same questions, and they got the same answers. Radio was doing an *excellent* job, many of the people said; doing a *good* job, most of them said.

But, believe it or not, there are a few peculiar characters, in the country, who don't like radio; there are others who would like to do away with *your* favorite programs, because *they* would like to have radio spend its time with speakers quarreling about controversial subjects; they would like to hear more about atheism and communism and the like.

Now, I have as much patience as the next fellow, to hear people quarrel, if they must quarrel; and I am even willing that they talk about atheism and communism, if they know nothing better to talk about; because this is a free country.

But I don't know any reason why the millions of other people in the country should have to put up with such stuff just to satisfy

(Continued on next page)

### INSIDE THIS ISSUE

Citing its precedent decision in the WOKO case, the FCC denied renewal application of Station WORL, Boston. Commission stated that licensee had misrepresented facts in reports over a period of ten years. (p. 338)

The Justice Department, filing a brief on the Petrillo-WAAF case with the Supreme Court last week, urged that the lower court decision declaring the Lea Act unconstitutional be reversed. (p. 339)

"Four Billion Ears," a booklet on radio news presentation, was mailed to stations last week by the NAB Radio News Committee. (p. 342)

The American Bankers Association has announced production of a new transcribed series of radio programs for use by banks in local advertising campaigns. (p. 337)

A five-week radio clinic, stressing the problems of station operation, will be held by the University of Denver this summer. Two NAB staff members will act as clinic leaders. (p. 337)



NATIONAL ASSOCIATION OF BROADCASTERS

1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300  
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963  
Taft Building, Hollywood 28, Cal. GRanite 7166

JUSTIN MILLER, *President*

A. D. WILLARD, JR., *Executive Vice-President*

C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER  
*Director of Research*

ROBERT T. BARTLEY  
*Director of FM Department*

CHARLES A. BATSON  
*Director of Information*

ROBERT C. COLESON  
*Assistant to the President*  
(Hollywood)

RICHARD P. DOHERTY  
*Director of Employee-Employer*  
*Relations*

HAROLD FAIR  
*Director of Program Department*

ROYAL V. HOWARD  
*Director of Engineering*

DOROTHY LEWIS  
*Coordinator of Listener Activity*  
(New York City)

FRANK E. PELLEGRIN  
*Director of Broadcast Advertising*

DON E. PETTY  
*General Counsel*

ROBERT K. RICHARDS  
*Director of Public Relations*

ARTHUR C. STRINGER  
*Director of Special Services*

a few disgruntled malcontents. And I don't know any reason why the programs which most people love and enjoy should be sidetracked to make room for quarreling and controversy. Besides, there are plenty of radio channels, so that if the peculiar characters wanted to get licenses and broadcast such programs, they could do so. But, no indeed. They want to be heard on stations with large audiences. They want to sneak in and speak their pieces to you folks who have gathered around your radios to hear the news and good music and good entertainment.

Is radio doing a good job? You bet it is doing a good job, as every honest person knows who has lived long enough to compare the radio-world of today with the world of a quarter-century ago. Remember the thrill, when for the first time, we heard the voice of the President of the United States in our own homes. Now some peculiar characters take that miracle as much for granted as the philandering husband takes for granted the beautiful girl whom he courted, so despairingly, only a short time ago.

Is radio doing a good job in the United States as compared with radio in other countries? Well, have you heard anyone claiming that the radio of any other country is better or as good as American radio? You have not! They tell you the radio of other countries does not have advertising. All right, but what *does* it have? Dull, lifeless, dishwater, compared with our programs; and great doses of government propaganda.

Advertising is the lifeblood of American radio. We can have symphonies, and news, and church services, and Charlie McCarthy, and the President of the United States, coming to us in our homes, because advertisers pay for it. Aren't we willing to listen for a minute or two, while the advertiser tells us about his goods, as the price of a beautiful program of music or entertainment or news—even though we think we could tell it better than he does? I think we are. And I think it is pretty poor sportsmanship

on the part of the so-called intelligentsia who want to get it all for nothing.

Is radio doing a good job? Ask the boys who, in the frontline trenches, heard the latest news and the best entertainment, and even the *voices* of the folks at home. Ask the ex-servicemen on beds of pain and suffering, who find escape and surcease, in the wide variety of entertainment, available to them at all hours. Ask the lonely, crippled old grandmother, sitting in her rockingchair, listening to her favorite hymns, the reassuring message of her minister, the voice of the enchanting world from which she is exiled. Is radio doing a good job? Ask the millions of humble householders, throughout the land, who, now, are equally privileged—as the proudest patrician critics of radio—to bring into their homes the finest symphonies, the greatest operas, the swelling choruses of church choirs. Aladdin's lamp was no more potent.

Ask the lighthouse keeper, the woodsman, the rancher, the taxi-driver, bucking traffic all day. Ask the schoolboy who balances the drudgery of homework, in great adventures with the supermen of a future scientific age; and ask his mother, who knows that while he is listening attentively to such adventures, in his own home, he is not out looking for the adventures which, in this present day, unneighborly world, are called juvenile delinquency. And ask that busy housewife, too, how better she can relieve the monotony of housework, diapers and formulas than in the engrossing experiences of her favorite serial heroines.

Is radio doing a good job? Ask the busy man who turns on his radio and gets the morning news, as he drives to his work. Ask the farmer who comes trudging home from the field at night, pulls off his shoes, sits in front of his fire, fills his pipe and listens to his favorite newscaster, singer or comedian.

Ask the people who listen to the voice of education; to Congressmen, to speakers from universities and colleges, from the lecture platforms, and from scientific laboratories. Has anyone or any device, besides radio, ever done such a magnificent job before? Is anyone, or any other device, besides radio, doing any of the many things which it does for us? Why, there is not even a basis for comparison. When you compare workmen, you can say who is doing his job well or poorly. When you compare race horses, you see one win and another lose. But who else, or what else, can bring into your home what radio brings?

Yes, and radio is doing a good job in bringing to us news of man's inventions, his labor-saving devices, the foods and clothing and machinery and household appliances which are available on the markets of the world; and at our very doors.

Yes, radio is doing a good job; it is doing a wonderful job; a job the like of which has never been done in this world before. Let the complaining critics grumble! Radio broadcasters are working, unceasingly, to bring you better and better programs, with ever higher standards of performance.

Of course, radio isn't perfect. But is *anything* human perfect? Even the weather, which God makes for us, doesn't suit *everyone, all the time*. Even our preachers, and our teachers, and our Congressmen and

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our editors, even members of our own families disappoint us occasionally. Let him who is perfect make the first criticism! There wouldn't be many critics of radio, if that were the rule. And radio will always be responsive to public desire. An engineer told me the other day that of all the great electronic developments affecting broadcasting which have emerged from our laboratories, none was more important than the radio receiver in your own home. It possesses, as this engineer pointed out, a dial by which listeners can select the programs they desire; a knob by which they can reject *all* that radio has to offer.

Believe me, as long as receivers are so designed, the American system of broadcasting will bring to the people what the people want.

## Broadcast Advertising

### American Bankers Association Announces Second Series of Transcribed Programs

The American Bankers Association this week announced production of a new transcribed series of 26 radio programs on bank services featuring the theme of money management.

The Series "B" transportations for use by A.B.A. banks, are 4-minute dramatizations built around present-day money problems and are presented in bright, entertaining skits which use electric organ music for theme, background and bridges.

The advertising department of the A.B.A. has written member banks about the new series, asking them to contact their radio station for an audition. The A.B.A. further recommends to its members that the dramas be used as the nucleus of quarter-hour programs, and are supplying the banks with suggested program formats and local bank commercials.

The programs are primarily entertainment, and are designed to have listener appeal, with a central theme that provides a good background for local bank messages. Dramatizations emphasize problems, such as money saving in the face of high prices; combating inflation; intelligent borrowing, etc. Bank services are mentioned in a few of the transcriptions, which are open-end, for selling messages by local sponsors.

### NAB-RMA Groups Hold Joint Meeting On "Radio in Every Room" Campaign

A joint meeting of the NAB Sales Managers Subcommittee for Sales Promotion, the RMA Advertising Committee, and representatives of the Fred Eldean Organization, public relations counsel in charge of RMA's "A Radio in Every Room—A Radio for Every Purpose" campaign, is scheduled in New York this week (29) at offices of the public relations firm.

NAB Sales Promotion Subcommittee personnel, who will represent the broadcasting industry in discussions aimed at implementing the campaign are: Chairman John M. Outler, general manager, WSB, Atlanta; Louis Hausman, director of presentation, CBS, New

## IN THE OFFING

April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va. Roanoke Hotel
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham Tutwiler Hotel
May 5-6	District 2 Meeting	New York City Waldorf-Astoria Hotel
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago Palmer House
May 12-13	Special Standards of Practice Committee	New York City
May 13	Music Advisory Committee (joint meeting with ASCAP)	New York City
May 15-16	Sales Managers Executive Committee	Atlantic City, N. J.
May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore Lord Baltimore Hotel
June 2-3	District 1 Meeting	Boston Somerset Hotel

York; Joseph Creamer, director of advertising and promotion, WOR, New York; Edward P. J. Shurick, director of promotion, Free & Peters, Inc., New York; Eugene Katz, president, Katz Agency, Inc., New York; John Carl Jeffrey, formerly of WKMO, Kokomo, Indiana; Arthur Stringer, NAB director of special services, and Hugh M. P. Higgins, NAB assistant director of broadcast advertising.

The RMA Advertising Committee has named the following manufacturers as their representatives: Chairman Stanley H. Manson, manager of public relations, Stromberg-Carlson Co.; Victor Irvine, Galvin Manufacturing Corp.; L. E. Pettit, General Electric Company, and E. L. Hadley, Bendix Radio Division.

## General

### Denver University Completing Plans For Five-Week Summer Radio Clinic

The University of Denver, which recently announced the inauguration of a four-year course in radio, (Current REPORTS, p. 209) is now completing final arrangements for a five-week radio clinic to be held at the University this summer, July 21-August 23.

The clinic will devote one week each to five specific topics, two of which will be led by NAB staff members, Arthur Stringer and J. Allen Brown. The five clinic subjects include: 1. Radio Journalism; 2. Sales, Advertising and Promotion; 3. Utilization of Community Resources; 4. Radio Law; and 5. Program Problems. Mr. Stringer will lead the clinic in the journalism

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discussion and Mr. Brown in the sales, advertising and promotion portion of the program.

Rex Howell, KFXJ, Grand Junction, Colo., and Allen Miller, Rocky Mountain Radio Council, are the two other discussion leaders named. Mr. Howell will direct discussions on utilization of community resources and Mr. Miller on program problems. At press time, the leader for the clinic on radio law had not been announced.

The clinic this summer, similar to the University's four-year course, will stress the operational details of small market stations. The school plans to make the clinic a regular annual feature.

### **Willard, Richards Participate in CCNY Annual Radio Conference**

A. D. Willard, Jr., executive vice president, NAB, and Robert K. Richards, Director of Public Relations, participated in the City College of New York Third Annual Radio and Business Conference, held at the Pauline Edwards Theater.

Presiding at the closing session, April 23, in which awards were presented, Mr. Willard called for more serious consideration of problems concerned with the freedom of radio in a democracy. He emphasized that those who would employ radio's facilities must comprehend its problems.

"Broadcasting's bilateral obligation to entertain and to inform must be recognized," he said. "Without entertainment, we lose audience. Without audience, any effort we can make to inform might as well be shouted down an empty well."

Mr. Richards appeared at the opening session, April 22, discussing "Free vs. Government Radio", as part of a forum on the subject, "The Listeners Speak to Radio."

### **Schechter Replaces Haverlin on NAB PR Executive Committee**

A. A. Schechter, vice president of MBS in charge of news, special events and publicity, was named to the NAB Public Relations Executive Committee last week.

Mr. Schechter fills the committee vacancy created when Carl Haverlin assumed his now position as president of BMI.

### **Advertising Council to Mark Fifth Birthday; Broadcasters to Receive Fact Sheets on Subject**

Background information concerning the Advertising Council's forthcoming fifth anniversary celebration was mailed to NAB member stations over the weekend. This material includes a general story concerning the Council's activities and accomplishments, plus a more specific story about radio's participation.

It is expected that broadcasters will find this material of value in telling the story of radio's operations in the public interest.

The Council's birthday observance will occur during the first week of May.

## **Employee-Employer Relations**

### **AFM President Subpoenaed by Congress; To Testify Before House Labor Group**

Congressman Fred A. Hartley, Jr., Republican of New Jersey, Chairman of the House Labor Committee announced recently that he had subpoenaed James C. Petrillo, president of the AFM, ordering him to appear before the House Labor Committee to testify on the conduct of his union. Hartley said that Petrillo had planned to sail for Europe on April 27 and that the Committee staff had been looking for him for several weeks.

A sub-committee made up of Congressmen Carroll Kearns, Republican of Pennsylvania, Richard Nixon, Republican of California and Graham Barden, Democrat of North Carolina, will conduct the investigation into the activities of the AFM. No date for the beginning of the hearings has been set since it is planned to defer them until the Supreme Court announces its decision in the criminal action against Petrillo now pending there. (See story in this issue, page 339.)

Among the questions with which the Committee will concern itself are: charges that the union is operated undemocratically, that it forces radio stations and dance halls to hire more musicians than they need and the union policy of keeping school children's orchestras off the air.

## **Legal Department**

### **WORL Renewal Denied by Commission; Has Until Aug. 31 to Wind Up Affairs**

In a decision issued April 23, Commissioner Jett dissenting, the FCC denied Station WORL's application for a renewal of license and gave it until August 31, 1947, to wind up its affairs and go off the air. The Commission's action was taken on the basis of its findings that for the past ten years numerous reports filed with the Commission had failed to disclose the true ownership of about forty percent of the voting stock of Broadcast Service Organization, Inc., the licensee of the Boston frequency, 950 kc., 1 kw. daytime.

Relying heavily on its decision in the WOKO case, (current REPORTS, p. 288) which was affirmed by the Supreme Court last year, the Commission reiterated that "licensees and their principals must at all times be honest and candid with the Commission. Applications and reports filed by them . . . must be complete, truthful and accurate." The Commission further stated that whether or not it would have acted differently had the true facts been disclosed was com-

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paratively unimportant, quoting the opinion of Mr. Justice Jackson in the WOKO case as follows:

"The fact of concealment may be more significant than the facts concealed. The willingness to deceive a regulatory body may be disclosed by immaterial and useless deceptions as well as by material and persuasive ones. We do not think it is an answer to say that the deception was unnecessary and served no purpose."

The opinion pointed out that not only had all three of the stockholders in WORL participated in a continued series of misrepresentations and concealments about stock transfers, but had failed to file an application for transfer of control under Section 310 (b) of the Communications Act before making the transfers. However, concluding that the misrepresentations indicated "that the applicant cannot be entrusted with the responsibility of a licensee," the FCC did not determine whether the failure to apply for transfer of control in this case was in fact a violation of Section 310 (b) "which would independently warrant a denial of the application."

Admitting that the parties might have been in doubt as to whether they were required to file a transfer application, the FCC said, nevertheless, that their repeated concealment of the facts after the stock transfers took place thus "completely vitiated the possibility of the Commission determining for itself whether or not any transfer of control had taken place." In this connection, the WPAT case, decided November 9, 1944, was cited. There, a transfer was approved even though permission had not first been obtained because the Commission had been kept informed of the dealings and negotiations and had been asked to advise the parties as to the legality of their conduct.

The majority opinion specifically rejected the defense of the station that some of the transfers were not reported in order to avoid a possible suit against the company, saying that a licensee cannot excuse a misstatement to the Commission on the ground that it was intended to deceive someone else.

Following the pattern set in the WOKO proceedings, the FCC stated that it would take no action on any new applications for WORL's facilities prior to June 1, 1947, in order to give time for further applications. At the same time it dismissed the application for the voluntary transfer of WORL's facilities to the Bitner Broadcasting Co., since, by virtue of the denial of WORL's renewal application, it had become moot.

#### **Commissioner Jett Dissents**

In a dissenting opinion, Commissioner Jett took the view that the WOKO case was not a proper basis for the Commission's action here because "the record against WORL does not disclose any motive for not reporting the extent of the holdings of two stockholders. Moreover, the identity of all the stockholders in WORL was disclosed to the Commission. Pointing to the fact that the majority admitted that they were "not entirely clear" as to the purpose of WORL in withholding information, he compared the WOKO case where "the motive for concealment was clearly established." For this reason he felt

that the WORL record did not support a finding of willful misrepresentation.

He then reiterated the opinion he expressed in the WOKO case to the effect that, while the Commission clearly had legal power to put the station off the air, it had been lenient in many previous cases of misrepresentations and should frame an order dealing with the guilty parties while at the same time permitting the innocent parties to continue to render the service.

He concluded his opinion with the statement that he was not convinced that any of the parties were guilty of "having made false statements and concealments which were designed to mislead the Commission." Accordingly he would have granted WORL's renewal application, to be followed by a grant of its pending application for voluntary transfer of its facilities to the Bitner Broadcasting Company.

### **Government Files Brief in Petrillo Case Urging Reversal of Chicago Decision**

On Thursday (24) the Government filed its brief in the Petrillo case with the Supreme Court of the United States. The brief urges the reversal of the decision of Judge La Buy of the United States District Court in Chicago, which held that the Lea Act was unconstitutional on four counts.

The prosecution of Petrillo under the Lea Act resulted from his strike call against Station WAAF in Chicago last June because the station refused to double the number of musicians it employed.

After the decision against the Government in the District Court, the case was carried directly to the Supreme Court by authority of the Criminal Appeals Act, which permits direct appeal from decisions holding Federal statutes unconstitutional. It is anticipated that the Supreme Court will hear argument in the case shortly and will issue a decision before it adjourns in June.

Following is a summary of the Government's statement taken from the text of the brief:

#### **Summary of Argument**

"The evil to which the Lea Act was addressed is a special manifestation of the general problem of monopolies and restraint of trade—the exercise of monopoly power by a labor organization in a manner which interfered with the effective use of the facilities for radio broadcasting. The Lea Act is designed partially to remove obstacles to the enforcement of the antitrust laws which Congress itself had created in other legislation. . . .

"Congress has authority under the Commerce Clause to prohibit restraining or monopolistic practices affecting radio broadcasting, and this power extends to restraints by labor unions. . . .

". . . appellee is in no position to urge that he is being required to work in possible contravention of the Thirteenth and Fifth Amendments. Neither of these Amendments gives constitutional sanctity to any right to order other persons not to work. . . .

". . . In any event, if the case be regarded as involving a question of the right to strike, the Act

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would be constitutional. The right to strike, as conceded by appellee, is not absolute. . . . It was not inappropriate for Congress to conclude that featherbedding demands are incompatible with the public interest in radio broadcasting.

"Appellee . . . contends that the Lea Act does not make the purpose of a strike unlawful since it is not made illegal for the licensee voluntarily to do what he cannot be coerced to do. We submit that the 'unlawful objective' test formulated by the courts in labor cases at common law is not a constitutional criterion. Here there was ample basis for Congress to believe that its legitimate goal of preventing coerced compliance with wasteful demands upon interstate broadcasting could not be achieved unless the Act extended to coercion through strikes, which are the normal means used by a monopolistic union to attain its objectives. . . .

". . . A strike directed at inducing a licensee to accede to a demand that he hire persons he does not need is thus a strike for an unlawful purpose, and nonetheless so because it would be lawful for the licensee to hire more workers if he wished—just as the object of an extortioner is unlawful even though the victim could voluntarily agree to make the identical payment . . .

#### **Act Does Not Prohibit Picketing**

". . . The Lea Act does not prohibit picketing as such but coercion. Picketing violates the Act only if and to the extent that it is coercive, and like other forms of coercive speech, to the extent that it is coercive it is not protected by the First Amendment . . .

". . . Furthermore picketing for an unlawful purpose is not protected by the First Amendment. The authorities establish that if a strike is unlawful because of its purpose, picketing for the same purpose is likewise unlawful . . . Clearly, it would be futile for Congress to have the power to proscribe the ends for which strikes could be prohibited if labor organizations could accomplish the same thing, equally effectively, by picketing. This is so even though picketing may be a form of speech or of writing. An order issued by a labor leader would always be verbal, and it would not acquire greater sanctity because of being carried up and down the sidewalk on a picket's placard. Soliciting others to give aid to an unlawful course of conduct is not constitutionally protected free speech, at least where there is a 'clear and present danger' that the solicitation will be successful and thus bring about the 'substantive evils that Congress has a right to prevent' . . .

#### **Not Discriminatory**

". . . The Act does not discriminate in favor of employers because they may voluntarily do what they may not be coerced into doing. Congress may hit at abuses which have been shown to exist without going beyond to cover the entire field of possible abuse. There has been no showing that the practice of hiring unnecessary employees has been prevalent in the broadcasting industry apart from outside coercion. Congress could reasonably assume that the employers' normal self-interest would adequately protect the public in this respect. . . .

"The district court's holding that Section 506 (a) (1) is too indefinite is based upon a misconstruction of the statute. . . . The language, context and history of this provision shows that it was not intended to reach *bona fide* disputes as to conditions of employment, including such matters as hours of work and whether additional workers might be required to prevent employees from working too hard, but deliberate demands for payment to additional employees made in complete disregard for the employer's need and without any justification from the viewpoint of actually getting the employer's business done. . . . The district court was therefore wrong in holding that the number of employees needed was to be determined by the licensee. The bill was amended specifically so as to avoid that result.

". . . The fact that there may be borderline cases does not render a statute unconstitutionally indefinite, if there is a hard core of circumstances to which a statute will unquestionably apply, as to which the ordinary person would have no doubt as to its application, and if this comprises the mass of situations with which the Act deals. . . ."

#### **Legislative Supplements Provide Members With Details of Pending Labor Bills**

For membership information, the NAB Legal Department has prepared a second Legislative Supplement on proposed labor legislation pending in Congress.

Last week NAB members received details of the House bill, H. R. 3020. This week members will have available for study the Senate bill, S. 1126.

The two supplements provide a readily understandable comparison of the two bills.

#### **Five Applicants Granted Approval in N. Y. Area in Proposed Decision on FM Facilities**

In a recent decision, the FCC proposed to grant applications for all five of the metropolitan FM channels now available for assignment in the New York-New Jersey metropolitan area. The grants were to WMCA, ABC, Unity Broadcasting Company, and News Syndicate Company for operation in New York, and to North Jersey Broadcasting Company for operation in Paterson, New Jersey. Twelve other applications were rejected.

Admitting the difficulty of choosing only five from among 17 applications, the Commission made its choice primarily on two bases. First, the Paterson grant was on the ground that it would provide a fairer and more equitable distribution of facilities throughout the metropolitan area, since both New York and Newark have Class B channels while Paterson has none. Second, the Commission chose from among the New York applications on the basis of their proposed program services.

Two applications by church and labor groups respectively were rejected because from "the avowed purposes for which these applicants seek radio stations, their programs will tend to be weighted along the lines of their particular interests." Another application,

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that of Station WBNX, was rejected the FCC said because the AM operation consisted in large part of foreign language programs sold through time brokers, horse racing information at half-hour intervals every weekday, excessive commercialism, and excessive commercial spot announcements.

Two other applicants were rejected because the Commission found that the amount of their proposed operating budget and the size of their staffs were such that they "could not develop a program service comparable with that proposed by other applicants."

Of the remaining applicants, ABC was granted because it would be able to draw upon the network resources and would be a key station in ABC's proposed FM network. The Commission also referred to the fact that the other three national networks have been granted FM licenses in New York. WMCA's request was granted because of the meritorious service designed to meet the local needs of New York developed the applicant's AM station, which is actively controlled by its owners.

The applications of Amalgamated Broadcasting and Unity Broadcasting, both of which companies are controlled by labor unions, were considered "well qualified to give adequate treatment to social and economic issues of fundamental importance to the New York community," because of the background and interests of the applicants. For this reason they were considered superior to Metropolitan Broadcasting Corporation, controlled by local businessmen. As between Unity and Amalgamated, the former was granted because it had developed extensive plans for the promotion of FM including specific arrangements with a FM manufacturer for the purchase of FM sets and their distribution among its membership. Furthermore, Unity indicated that it was prepared to sell up to 51% of its stock to other trade unions.

The application of News Syndicate was granted and that of WLIB, owned by the New York *Post*, denied because the New York *News* has no existing radio outlet and a grant to WLIB would preclude radio competition between the two newspapers.

On the question of the admission of the evidence of the American Jewish Congress concerning the editorial policies of the New York *Daily News*, a majority of the Commission granted a motion to strike that evidence. Separate opinions on the question will be issued shortly. Commissioner Durr dissented, taking the view that the evidence was entitled to weight and should have been considered adversely to the applicant along with the fact that the *Daily News* is a wholly owned subsidiary of the Tribune Company, which was controlled by interests outside of New York.

Other dissents from the decision were as follows: Commissioner Jett was in favor of granting the application of WLIB rather than that of Unity. Commissioner Denny would have eliminated the News Syndicate and Unity and granted channels to WLIB and Newark. Commissioner Durr preferred Amalgamated Broadcasting to the News Syndicate.

## FCC, in Supplemental Decision, Upholds Previous Action on Sandusky Applications

The FCC released Friday (25) a supplemental, proposed decision upholding its previous decision on the conflicting applications of Sandusky Broadcasting Company, Lake Erie Broadcasting Company and Bay Broadcasting Company for a 250 watt unlimited-time operation on 1450 kc in Sandusky, Ohio.

The proposed decision dealt entirely with charges that Lloyd A. Pixley, majority stockholder of Lake Erie Broadcasting Company, who, with his wife, has a majority interest in Station WCOL, Columbus, had improperly failed to disclose facts relating to the ownership and control of the station.

The Commission found that in November 1944, WCOL gave a chattel mortgage on the studio, transmitter and equipment of the Station to secure a note to an Ohio bank. A clause of the mortgage provided that the Station would not dispose of any interests in its license nor apply for any transfer, alteration or amendment of the license without first obtaining the written consent of the mortgagee. Although the existence of this mortgage was not reported to the Commission, it concluded that this fact did not disqualify Pixley as an applicant, saying:

"Licensees are required by Section 1.342 of the Commission's Rules and Regulations to file within thirty days of execution any documents relating to ownership, management or control of a licensee or of any of licensee's stock, rights or interests. The chattel mortgage was restrictive of the discretionary rights of a radio licensee and clearly the partnership erred in not informing the Commission of its terms. However, it does not appear that this failure to file the terms of the chattel mortgage with the Commission was a deliberate non-disclosure or concealment."

## Research Department

### Advertising Agency Group Urges BMB To Continue Measurement Studies

The AAAA, at its annual meeting in New York (17), urged BMB to continue "to conduct regular nationwide audience measurements" in a unanimous resolution, stating that it believed that advertising agencies "will make extensive use of BMB material to increase the effectiveness of radio advertising and further the welfare of radio broadcasting."

The resolution was passed following a report on BMB made by Carlos Franco, Young & Rubicam; D. E. Robinson, LaRoche & Ellis; and Linnea Nelson, J. Walter Thompson Co., AAAA representatives on the BMB Board.

The resolution, adopted on the floor by the entire attendance follows:

*Resolved* that the American Association of Advertising Agencies appreciates the cooperation and foresight evidenced by broadcasters in supporting and financing BMB.

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We believe agencies will make effective and extensive use of BMB material to increase the effectiveness of radio advertising and further the welfare of radio broadcasting; and be it further

*Resolved* that the AAAA Directors of BMB be instructed to continue to work with their fellow-Directors in BMB, analyzing and seeking to improve BMB techniques and operations; and be it further

*Resolved* that the AAAA considers it important for BMB to continue and to conduct regular nationwide audience measurements on a uniform basis; and be it further

*Resolved* that a copy of this resolution be transmitted to the National Association of Broadcasters as further evidence of AAAA support and continued confidence in BMB on behalf of advertising agencies.

## Juvenile Delinquency, BMB, NORC, Among Topics Discussed at Committee Meeting

The meeting of the NAB Research Committee in New York on Thursday (24) centered around a discussion of number of topics including BMB, the NORC survey, current rating practices and the industry's fight to combat juvenile delinquency.

In keeping with the committee's new policy, D. H. Denenholz, of the Katz Agency, New York, attended as the representative of NAB associate members with research interests. Other associate members will be invited to participate in future meetings as "working guests".

The committee heard a report from Kenneth H. Baker, NAB research director, on the current and planned activities of his department.

Committee members present for the meeting were: Carl J. Burkland, WTOP, Washington, D. C., chairman; H. M. Beville, Jr., NBC, New York; Dietrich Dirks, KTRI, Sioux City; Edward F. Evans, WJZ, New York; E. P. H. James, MBS, New York; Elmo C. Wilson, CBS, New York.

Members who were unable to attend include: William T. Lane, WAGE, Syracuse; Charles P. Scott, KTKC, Visalia, Calif.; J. C. Tully, WJAC, Johnstown, Pa.; Earl W. Winger, WDOD, Chattanooga, Tenn

## News

### "Four Billion Ears," Treatise on Radio News, Enroute to Stations From News Committee

A small booklet, "Four Billion Ears," having value to radio news personnel, station managers, sponsors and agencies was mailed last week to all stations by the NAB Radio News Committee.

It deals entirely with radio news, "the greatest single service a radio station can perform." The ideas presented "incorporate the best thinking of successful station operators, radio news editors and newscasters throughout the world of radio news broadcasting."

The seven principles underlying ideal presentation of news, about which the author states there is reasonable unanimity of opinion, are: 1. Stability; 2. Impartiality; 3. Freshness; 4. Balance; 5. Scope; 6. Magnetism; 7. Dignity. Each of the above points is discussed in considerable detail.

William A. Forbes, of the Platt-Forbes Agency, New York City, made the books available for distribution

to stations at the request of E. R. Vadeboncoeur, chairman, Radio News Committee, and vice president of WSYR, Syracuse.

## Hollywood News Club Adopts Standards; News Techniques Receive Continuing Study

More evidence that the handling of radio news continues to receive the careful study of men engaged in the profession is seen in the "Statement of Standards" adopted by the Hollywood Radio News Club on April 16.

Standards have been sent to all station managers and agency managers in Southern California.

The consistent desire to raise the standards of radio news expressed by the holding of frequent meetings and the issuance of "standards" stems from last July's radio news clinic. It was arranged for Southern California newsmen by William B. Ryan, NAB director, District 16, and general manager of KFI.

### Statement of Standards

#### Radio News Club

"PREAMBLE. A well informed public—in our own country and in all parts of the world—is the greatest single hope for peace in an atomic world. Presentation of the news and of other matters of public interest is the greatest contribution in the interest of the public performed within radio broadcasting schedules. As such, it is also the most forceful single answer the broadcasting industry has to its critics who proclaim that radio has been subverted into the sole function of a merchandising mart. Since presentation of the news occupies this position of importance in radio broadcasting, it logically follows that the means of presenting the news is a matter of primary concern to ownership, management and sponsorship, as well as to those in the profession. Therefore, those of us engaged in the profession submit the following recommendations as goals to which radio broadcasters should aspire in the interest of further improving this vital means of public information.

#### I

"Newscasts, Special Events, News Commentaries, and News Analyses should be plainly labeled as such.

#### II

"Programs of a feature type based on events in the news involving such production devices as dramatization or impersonations are logical adjuncts to news programming, but should be clearly disassociated from newscasts, special events, commentaries, and analyses by being labeled for what they are.

#### III

"Each story should be presented in proportion to its total significance in the news, and never for the purpose of advancing a special selfish interest. The implementation of this objective will depend on the measure of responsibility and integrity of the newsman or news staff.

#### IV

"It should be borne in mind that the news editor's job does not end with the teletype. It is his responsibility, whenever possible, particularly on regional or local stories of a controversial nature, to secure first hand facts.

#### V

"The line of demarcation between commercial copy and the news content should always be clearly defined. An ultimate goal in this respect would be that the newscaster, analyst or commentator not read the commercial message.

*(Continued on next page)*

Lead ins to commercials should include no reference to subsequent news.

#### VI

"Joint air credits in the case of news broadcasts prepared and delivered by different persons are a desirable professional standard.

#### VII

"News is a special medium and as such demands specially trained personnel. In staffing radio newsrooms close attention should be given to the news background and training of news writers, editors and broadcasters. In order to insure an accurate and impartial presentation of news, station management must exercise unusual care in the selection of a radio news editor. He must be competent and capable of accepting full responsibility for the content of all news programs and such content must continue to be based entirely on his judgment, without interference by sponsor or any outside agent. Continued vigilance against any relaxation of this policy is urged.

#### VIII

"The radio audience is more diverse than the press audience and hence more rigid standards of good taste should apply in the case of crimes of sex, violence, and the coverage of accidents of a gruesome nature.

#### IX

"Those who prepare and voice the news should constantly bear in mind the power for "slanting" material which rests even in the tonal inflection employed in delivery. Objectivity in material and voicing should be at all times the goal of good radio news presentation.

#### X

"Minimum news staff standards for all stations should be established. It is recommended that at least one experienced newsman be on duty at all times during the hours of broadcasting operation."

## District Meetings

**Rembert Elected Director in District 13;  
Miller, Swezey Discuss Radio's Critics**  
(Continued from page 335)

activities carried on by broadcasters in connection with the Texas City disaster, terming them an outstanding example of radio's operation in the public interest. He discussed the need for editorial freedom on the air, and urged broadcasters to use their own facilities in telling the positive story of radio's accomplishments.

A. D. Willard, Jr., NAB executive vice president, outlined the functions of the NAB, which he reported is now completely staffed for the first time since the beginning of the war.

BMI's new president, Carl Haverlin, participated in a discussion of the music situation. He reminded the broadcasters of the chaos which existed at the time BMI was formed and asked for their continued support. (See resolution below.)

BMB President Hugh Feltis discussed his organization's operations, finances, and plans looking toward another national survey in 1948.

Other NAB staff members who addressed the gathering were Richard P. Doherty, director of employee-employer relations, Kenneth Baker, director of

research, and Frank Pellegrin, director of broadcast advertising.

A news clinic was held on Wednesday (23), over which Jim Byron, WBAP presided.

### Resolutions

#### BROADCAST MEASUREMENT BUREAU

*Whereas*, the Broadcasting Industry, recognizing the need for standardizing statistics relating to station coverage, established Broadcast Measurement Bureau; and

*Whereas*, the Bureau has conducted its first study and has issued the station maps and the area reports; and

*Whereas*, such study has developed facts of value to agencies and advertisers, as well as to broadcasters, and further studies are being made to make such data and statistics of greater value;

*Now, therefore, be it resolved*, that we, the Broadcasters of the 13th District, commend BMB for the contribution which has been made to standardize radio as an advertising medium in the minds of advertisers and agencies, and we further urge a careful study of all of the data developed in connection with the first study, to the end that techniques may be developed that will bring about more constructive results from future studies.

#### MUSIC

*Whereas*, music constitutes a very important, if not the most important, raw material for broadcasters, and is essential to their service to the listening public; and

*Whereas*, the licensing of performing rights has constituted in past years a problem of serious concern to broadcasters; and

*Whereas*, as a measure to protect itself against unjust and unreasonable demands, the Industry created Broadcast Music Incorporated as a means to bring about healthy competition in the field of music copyrights;

*Now, therefore, be it resolved*, by the broadcasters of the 13th District, that we urge all stations in this District to carefully analyze their music used to the end that a larger percentage of BMI music may be employed where such music on the basis of merit deserves such performance, and that every effort be made by the broadcasters to popularize BMI tunes. We further urge the stations of this District to give early consideration to a renewal of their BMI contracts to the end that BMI may be maintained as a strong, competitive factor in the music licensing field; and we further urge the management of NAB to continue its study of the entire field of music copyright to the end that the interest of the industry and the public may be adequately protected.

*And further*, we congratulate BMI on its selection of Carl Haverlin as president.

#### UNIFORM TIME

*Whereas*, the periodic changes in time adversely affect the ability of the broadcasting industry to properly serve the listening public and create maladjustments in the broadcast schedule to the disadvantage of the listeners;

*Now, therefore, be it resolved*, by the Thirteenth District of NAB, that we urge the management of NAB to cooperate with other industries similarly affected in developing some plans whereby uniform time may be applicable throughout the country and throughout the year.

#### 2% CASH DISCOUNT

*Whereas*, there seems to be a concerted effort on the part of advertising agencies to persuade broadcasters to grant a 2% discount for prompt payment of bills for broadcast services; and

*Whereas*, due to greatly increased costs in station operation, any such additional discounts would necessitate an increase in the rate charged to the advertiser; and

*Whereas*, because of general desires on the part of Industry to hold prices down wherever possible,

The Broadcasters of the 13th district feel it inadvisable to alter the rate structure at this time.

(Continued on next page)

## TIME BROKERAGE

An increasing attempt is being made by some advertisers and their agencies to broker broadcast time either outright or through subterfuge. Broadcasters of the 13th district feel that such a practice is unfair from a competitive angle, contrary to the terms of the NAB-AAAA contract and a highly undesirable practice and that effort should be made to bring about its discontinuance.

### PRESIDENT MILLER AND STAFF

The enlightened, constructive and forceful leadership which has been given to the Broadcasting Industry in the fifteen-month period during which Justin Miller has served as its President, and the very constructive contribution which he has made to a better understanding on the part of the public of the role which radio broadcasting occupies in the economic, social and political lives of the nation, are highly commended by the Broadcasters of the 13th District. The defense of freedom of speech and freedom of listening which have been the basic theses for his public addresses, deserve the commendation of all broadcasters.

We pledge our wholehearted support to him in a continuation of his splendid efforts to bring about a better understanding in the minds of public officials and the public at large with respect to the role of radio broadcasting.

We further commend the members of the NAB staff who have contributed constructively to the success of this meeting.

### LABOR RELATIONS

Whereas, the prevailing trends in labor relations throughout the radio industry tend to impose nation-wide or industry-wide practices and policies upon all broadcasters without due regard to respective local and area conditions; and

Whereas, we consider such practices economically unsound and destructive of most efficient employer-employee relations in local stations;

Therefore, be it resolved, that the members of the 13th District urge the Board and Management of NAB to establish and promote policies of employer-employee relations which will recognize and make effective as possible local and area negotiations.

### HOUSTON HOSTS

In view of the splendid reception, entertainment and subsequent headaches with which members of the 13th District have been received, we, through this resolution, extend the Houston Broadcasters our sincere thanks.

### 13th District Registrations

Mrs. Doane Chapman, KPAB, Laredo; Bill Bennett, KXYZ, Houston; W. P. Wright, KRIG, Odessa; A. C. Etter, Abilene; Charles Manning, KSIX, Corpus Christi; Morris M. McKnight, KSFA, Nacogdoches; Guy C. Hutcheson, Consulting Engineer, Arlington; John Michel, KPDN, Pampa; Wayne Phelps, KHUZ, Borger; Reese Reinecker, KXYZ, Houston; William M. Mertz, Jr., Transcription Sales, Dallas; Martin Campbell, WFAA, Dallas; Frank Junell, KROD, El Paso; Jan King, KECK, Odessa; Pierre Weis, Langworth, New York; Ben Medow, KECK, Odessa.

James E. Rennie, KWRC, Ft. Worth; Louis R. Cook, M. H. Coleman, KNOW, Austin; Harry P. Leadingham, The Associated Press, Dallas; J. C. Kellam, KTBC, Austin; Homer Hogan, KWBU, Corpus Christi; Bruce Collier, Achilles Corcanges, KORC, Mineral Wells; C. A. Lampton, Finley Universal Transcriptions, Los Angeles, Calif.; Eugene J. Roth, Bob A. Roth, KONO, San Antonio; Burton Bishop, Charles Whitesides, KTEM, Temple; Lofton Hendrick, Bob V. Hammond, Jr., KRRV, Sherman; Myrl Stein, KMHT, Marshall; Howard Barrett, KRBC, Abilene; Robert Tharp, KVIC, Victoria.

Kolin Hager, SESAC, INC., New York City; George Crouchet, KPAC, Port Arthur; Ralph Wentworth, BMI, New York City; Joel Swanson, KPAC, Port Arthur; W. J. Wallace, KBST, Big Spring; John Thorwald, Odessa; Forrest W. Clough, KFJZ, Ft. Worth; Joe B. Carrigan, Kenyon Brown, KWFT, Wichita Falls; Ingham S. Roberts, KRIO, McAllen; Bert Torswell, Jas. F. McCaughtry, George Johnson, Cardinal Company; C. B. Locke, Dave Russell, Helen Caldwell, KFDM, Beaumont; Mrs. C. R. Vickers, Corinne Enos, KPAC, Ft. Arthur; Clyde H. Smith, KSEL, Lubbock; Claude Pinell, Gordon Baxter, Jr., KPAC, Ft. Arthur; Carl Haverlin, MBS-MBI, New York City; Robert

D. Swezey, MBS, New York City; Ralph S. Hatcher, CBS, New York City.

Roy George, KRLD, Dallas; R. W. Carpenter, Mutual, New York City; Tay Bright, KTRH, Houston; Robert B. Jones, Jr., WENR, Chicago, Illinois; George Cranston, WBAP-KGKO, Ft. Worth; W. E. Zimmerman, KARK, Little Rock, Arkansas; W. D. Mauldin, KPAC, Port Arthur; R. P. Doherty, NAB, Washington, D. C.; DeWitt Landis, KFYO, Lubbock; Bill Laurie, Mrs. Emo Laurie, KEBE, Jacksonville; Tilford Jones, KXYZ, Houston; W. P. Hobby, Houston Post, Houston; Jack Harris, KPRC, Houston; Ella Tarbell, Houston Post, Houston; Lewis O. Seibert, KGKL, San Angelo; W. E. Bud Thompson, Aubrey Jackson, KGNC, Amarillo; Byron W. Ogle, KRGV, Weslaco; Chas. B. Jordan, WRR, Dallas.

Jas. G. Ulmer, KGKB, Tyler; F. J. Kelly, RCA, Dallas; C. E. Ogden, Walter B. Davison, Capitol Records, Hollywood, Calif.; C. K. Beaver, KTBS, Shreveport, Louisiana; A. M. Witty, RCA, Dallas; Gene Cagle, KFJZ, Ft. Worth; Ted Nabors, Jr., KTRH, Houston; H. T. Wheeler, KPRC, Houston; J. F. Timlin, Geo. Harding, Branham Co.; Hugh Feltis, BMB, New York City; M. E. Danborn, KGKB, Tyler; Cecil E. Burney, KSIX, Corpus Christi; Buddy Bostick, KWTX, Waco; Louise Cobler, KIXL, Dallas; H. B. Lockhart, Kelly Wofford, KEYS, Corpus Christi; Chuck Balthrope, KABC, San Antonio; Howard Roberson, KFDA, Amarillo; W. W. Robertson, KTRN, Wichita Falls; George A. Kercher, Edw. Petry & Co., Inc., St. Louis, Missouri; Howard D. Crissey, Raytheon Mfg. Co., Dallas.

Tom Whitehead, Ernest Jones, KWHI, Brenham; King H. Robinson, W. H. Talbot, Bill Newkirk, KATL, Houston; Charles McDowell, ASCAP, Dallas; Johnny Edwards, KATL, Houston; James R. Curtis, KFRO, Longview; Weldon Barnhill, KTHT, Houston; Dale Drake, Pete. Teddlie, WRR, Dallas; Kelly Bell, KOSF, Nacogdoches; Wm. Stubblefield, Richard Pryor, D. C. Houston, KBKI, Alice; Pat Flaherty, KPRC, Houston; Joe Golden, KTRH, Houston; Aubrey H. Escoe, KAND, Corsicana; John Loftis, W. B. Lee, KRIG, Odessa; Bill Guy, KTHT, Houston; Vann M. Kennedy, KSIX, Corpus Christi.

Alex Keese, KGNC, Amarillo; Walter S. Kline, Homer Griffith Co., Dallas; David M. Segal, KTFS, Texarkana; George K. Utley, Louis Breault, Jr., KRIC, Beaumont; Kenneth H. Baker, NAB, Washington, D. C.; Clyde Rembert, KRLD, Dallas; Ralph K. Maddox, KRIC, Beaumont; Charles Nethery, KRIS, Corpus Christi; Verne Trembley, Lang Radio Enterprise, Bay City; Joe Brown, KSAM, Huntsville; Fred Burr, KIOX, Bay City; Sol Taishoff, Broadcasting Magazine, Washington, D. C.; B. F. Orr, KTRH, Houston; John Devine, Standard Transcriptions, Chicago, Illinois; F. O. Myers, KCMC, Texarkana; R. Lee Glasgow, WACO, Waco; Stan Wilson, WACO, Waco; Don Mercer, NBC Radio Recording, New York City, N. Y.; J. H. Speck, KCNC, Fort Worth; O. L. "Ted" Taylor, KGNC, Amarillo; J. M. McDonald, KCRS, Midland; Mrs. J. M. McDonald, KCRS, Midland; A. D. Willard, Jr., NAB, Washington, D. C.

Wade Barnes, NBC Radio Recording, Dallas; Howard W. Davis, Radio Station KMAC-KISS, San Antonio; Bob Boyd, Jack McGrew, Howard C. Evans, KPRC, Houston; Ray V. Hamilton, Blackburn-Hamilton Co., San Francisco & Washington, D. C.; Clyde B. Melville, KRGV, Weslaco; Richard Hamann, Cardinal Company, Miami, Florida; Boyd Kelley, KPLT, Paris; Truett Kimzey, Earle Fletcher, KGVV, Greenville; Harry Grier, Lester A. Mullan, KTRH, Houston; Jack Keasler, WOAI, San Antonio; W. Ward Dorrell, C. E. Hooper, Inc., New York City, N. Y.; Hugh A. L. Half, WOAI, San Antonio; T. Frank Smith, KRIS-KVAL, Corpus Christi & Brownville; Charles Dyer, Jr., KPRC, Houston; Ted Hills, Francis Gilbert, KTHT, Houston; Rex Preis, George W. Johnson, KTSA, San Antonio.

## Public Interest Programming

### Navy Seeks Half Million Men During "Operation Naval Reserve"

The United States Navy is calling on broadcasters to help enlist a half million men for the Naval Reserve. This week, radio station executives will receive a Fact Sheet on the campaign from Art Stringer, NAB special services director.

The campaign to stimulate enlistment in the civilian navy activity will run from May 18 through 25.

A letter from Rear Admiral John E. Gingrich, Deputy Chief of Naval Operations, will be sent di-

(Continued on next page)

rectly to all broadcasters within the next few days. With the letter will be a series of live spots and background information on the Naval Reserve. The Navy points out that this material may be used either sustaining or commercial.

### **Radio Credited with Over One-Third Of Chicago GI Insurance Reinstatements**

Radio alone is responsible for 36.6 percent of the reinstatements of GI Insurance in Chicago, according to information released by Charles Dillon, Chief, Radio Division, of the Veterans Administration Public Relations Office, Washington, D. C. Dillon quoted from a report received from VA Branch Office No. 7, in that city, which conducted a survey at two contact offices of the Agency on April 3 and 4.

Of the 1,151 veterans who visited those offices in connection with GI Insurance matters on those two days, 421, or 36.6 percent, stated their inquiries were the direct result of hearing programs and announcements carried by Chicago stations at the request of the VA, during the current national VA insurance information campaign.

The value of the insurance reinstated was \$113,826.

### **Ad Council Network Campaigns**

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of May 5-11, 1947, by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

### **The Crisis in Our Schools**

With hundreds of thousands of teachers quitting their profession in the past five years, leaving teaching positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. "Education," says the Chamber of Commerce, "is an essential instrument through which commerce, industry and agriculture can be expanded in rising degree." Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above

the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people—above all too few alert and qualified young people—are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented—in some cases to the point of outspoken bitterness. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field. . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: (a) Join and work with local groups—such as parent-teacher organizations—actively concerning themselves with the problems of better education. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37)

### **Help Veterans Beat the Housing Shortage**

Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. The veteran, needs and deserves all possible help in obtaining a home now for himself and his family. Despite all that is being done, however, the housing crisis will continue through 1947. 1. *The need for homes is tremendous*—since V-J Day some 13,000,000 men and women have been released from the Armed Services—even during 1946 discharges continued at the rate of about 250,000 a month. Some of these veterans, of course, have established homes to return to, but a Census Bureau survey taken in June, 1946 showed that about 4,000,000 wanted to rent, buy or build within twelve months if they could find anything suitable at prices they could afford. About 2,200,000 are seeking accommodations even at present prices. 2. *The shortage has been accumulating for years*—We entered the war with an under-supply of houses. During the war the shortage became more acute. The marriage rate shot up. Home-building had to be held to a minimum because materials and manpower were needed to speed victory. 3. *It takes time for emergency measures to pay off*—The No. 1 problem was to step up the production of building materials. In addition it was necessary to establish machinery for eliminating unessential and deferrable commercial and industrial construction. Communities had to organize to meet the housing crisis. These measures require time, but are now producing results. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes; (2) "staying put" and giving the veteran first chance in renting or buying; (3) creating additional living quarters for veterans by remodeling; (4) putting off deferrable repairs; (5) listing vacancies and houses for sale at their local Veterans Housing Center; (6) not discriminating against veterans with children. (Fact Sheet No. 4-H)

(Continued on next page)

## Nursing Is a Growing Profession

There is a definite and alarming shortage of nurses in the majority of the nation's hospitals. In some instances, whole floors and wings of hospitals have had to close. Literally, thousands of patients are going without adequate nursing care. (1) Point out the many opportunities open to young women who join the growing nursing profession—today, there is a tremendous demand for nurses, and the demand will be even greater in the years ahead. Industry, psychiatry, child and public health, Veterans' Administration, Public Health Service, Army and Navy all offer splendid opportunities for nurses. The field of nursing hasn't nearly begun to reach its full expansion. (2) Nursing training is an ideal preparation for marriage, family life, community leadership. (3) Urge young women under 35 who are high school graduates or college students with good scholastic records to check immediately with their local hospital for information on how to apply for admission to any one of the nearly 1300 Accredited Schools of Nursing. A nursing education will lead to the professional title of Registered Nurse, and in the college schools of nursing to the degree of Bachelor of Science as well. (4) Remind ex-servicewomen—WACS, WAVES, SPARS and MARINES—that if they qualify as student nurses, the entire cost of their nursing education may be covered by their allowance for tuition under the G.I. Bill of Rights. (Fact Sheet No. 9-G)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, April 28. They are subject to change.

#### Monday, April 28

##### Further Hearing

(10:00 A. M.)

WGKV—Kanawha Valley Broadcasting Co., Charleston, W. Va.—For renewal of license.

WGKY—Worth Kramer (transferor) and Eugene R. Custer and Richard M. Venable (transferees), Charleston, W. Va.—For relinquishment of control of Kanawha Valley Broadcasting Co. (WGKY).

WGKV—E. R. Custer and Floyd E. Price (transferors) and R. M. Venable (transferee), Charleston, W. Va.—For transfer of control of Kanawha Valley Broadcasting Co. (WGKY).

WCIS—Charleston Broadcasting Co., Charleston, W. Va.—For renewal of license.

##### Further Hearing

(10:00 A. M.)

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—C. P. 610 ke., 5 KW, unlimited; DA-night.

#### Tuesday, April 29

##### At Wilmington, Dela.

(Room 213, Federal Bldg., 10:00 A. M.)

NEW—WDEL, Inc., Wilmington, Dela.—For FM facilities.

NEW—Wilmington-Tri State Broadcasting Co., Inc., Wilmington, Dela.—For FM facilities.

NEW—Keystone Broadcasting Corp., Harrisburg, Pa.—For FM facilities.

NEW—York Broadcasting Co., York, Pa.—For FM facilities.

NEW—Reading Broadcasting Co., Reading, Pa.—For FM facilities.

#### Wednesday, April 30

##### Further Hearing

(10:00 A. M.)

NEW—Sarkes Tarzian, Bloomington, Ind.—C. P. 1340 ke., 250 watts, unlimited.

NEW—Radio Bedford, Inc., Bedford, Ind.—1340 ke., 250 watts, unlimited.

## FCC ACTIONS

### GENERAL

#### Summary of Grants

Grants were announced during the past week for 6 new AM stations, 14 FM conditional grants and 17 FM construction permits were authorized.

#### Part I of Commission's Rules Available

Part I of the Commission's Rules entitled: "Rules Relating to Organization and Practice and Procedure." is now available in printed form, and may be purchased from the Superintendent of Documents, Government Printing Office, at a cost of 30 cents per copy.

#### Network Application

American Broadcasting Co., Inc., New York, N. Y.—Extension of authority to transmit programs to Stations CFCF and CBL and the Canadian Broadcasting Corp. for the period beginning June 2, 1947.

## AMPLITUDE MODULATION

#### AM—Docket Cases

##### 950 KC.

The Commission announces its final decision (B-223) denying the application of Broadcasting Service Organization, Inc., for renewal of license of Station WORL, Boston, Mass. (Docket 6626). Broadcasting Service Organization, Inc., will be given a temporary license for Station WORL until August 31, 1947, to wind up its affairs. The Commission will take no action prior to June 1, 1947, on any application for the facilities to be vacated by Station WORL. In view of the action denying the application for renewal of license, the application for transfer of control of Broadcasting Service Organization, Inc., from its present stockholders to Bitner Broadcasting Company (BTC-506) has become moot and is therefore dismissed.

(Commissioners Walker, Hyde and Webster did not participate in above decision B-223; Commissioner Jett issued separate dissenting opinion.)

##### 960 KC.

The Commission announces its proposed decision (B-352) looking toward a grant of the application of KOVO Broadcasting Co. to change operating assignment of Station KOVO,

(Continued on next page)

**Provo, Utah**, from 1240 kc., 250 watts, unlimited time, to 960 kc., 1 KW, DA at night (BP-3667; docket 6739). At the same time the Commission proposes to deny the application of **KROW, Inc.**, to increase power of **Station KROW, Oakland, Calif.**, from 1KW, unlimited time, with full time directional antenna, to 5 KW, and change in transmitter location from Oakland to San Francisco, operating on 960 kc. (BP-4283; docket 7101). The denial would be without prejudice to the filing by KROW of a new application for 5 KW operation, either daytime or unlimited time, which will not cause objectionable interference to Station KOVO's operation as proposed to be authorized herein, or to any existing station or pending application.

#### 1450 KC.

The Commission announces its supplemental proposed decision (B-250) looking toward the grant of the application of **Lake Erie Broadcasting Co.** for a new standard broadcast station at **Sandusky, Ohio**, to operate on 1450 kc., 250 watts, unlimited time (BP-4190; Docket 7004). At the same time the Commission proposes to deny the mutually exclusive applications of **The Sandusky Broadcasting Co.** (BP-4208; Docket 7003) and **The Bay Broadcasting Co.** (BP-4387; Docket 7172) seeking the same facilities.

The Commission announces its order vacating and setting aside its proposed decision (B-327) issued February 6, 1947, in re applications of **Charles W. Baltrope, San Antonio, Texas**; **Express Publishing Co., San Antonio, Texas**; **Gonzales Broadcasting Co., Gonzales, Texas**; and **Taylor Broadcasting Co., Taylor, Texas**; further ordered that the record herein be reopened for the purpose of incorporating therein such portions of the proof of performance filed with the Commission by **Station WACO** in connection with its application for a standard broadcast license, as are pertinent to a determination of the soil conductivity along the path between **Waco, Texas**, and **Taylor, Texas**, and upon such incorporation the record herein is closed.

#### Oral Argument

The Commission announces the adoption of an order designating for oral argument the motions of **Radio Wisconsin, Inc.**, and **Joseph Triner, et al, d/b as Village Broadcasting Co.**, to strike the exceptions filed by **Edwin Mead** and the motion of **Sidney H. Bliss, tr/as Beloit Broadcasting Co.**, to strike the exceptions filed by **Edwin Mead** and by **Elgin Broadcasting Co.**, in re Supplemental Proposed Decision (B-299; B-291). Also adopted order setting for oral argument the petition filed by **Radio Wisconsin, Inc.**, to modify Supplemental Proposed Decision (B-299; B-291) by segregating its action into two parts, making said action final as to **Elgin, Beloit, Madison and Rockford applicants**, and proposed as to respective **Oak Park applicants**.

#### AM—New CP's Granted

##### 600 KC.

**San Angelo Broadcasters, San Angelo, Texas**—Granted CP for new station to operate on 600 kc., 1 KW night, 5 KW-LS, DA-2, unlimited time; engineering conditions. (BP-5906)

##### 1240 KC.

**Inland Broadcast Co., Weiser, Idaho**—Granted CP for a new station to operate on 1240 kc., 250 watts, unlimited time; engineering conditions. (BP-5599)

##### 1400 KC.

**Yakima Broadcasting Corp., Yakima, Wash.**—Granted CP for new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-5099)

##### 1600 KC

**Champion City Broadcasting Co., Springfield, Ohio**—Granted CP for a new station to operate on 1600 kc., with power of 500 watts, daytime only (applicant had requested 1 KW). (BP-5208; Docket 7892)

**Marion Radio Corp., Marion, Ind.**—Granted CP for a new station to operate on 1600 kc., with power of 500 watts, daytime only (applicant had requested 1 KW). (BP-4429; Docket 7349)

**McKinney Air Enterprises, Inc., McKinney, Texas**—Granted CP for a new station to operate on 1600 kc., 500 watts, daytime only; engineering conditions. (BP-5210)

#### AM—Designated for Hearing

##### 550 KC.

**Shawano County Leader Publishing Co., Shawano, Wis.**—Designated for hearing application for CP for new station to operate on 550 kc., 250 watts day, 100 watts night; further ordered that **KSD, WJIM and WIND** be made parties to proceeding. (BP-5518)

**KIFI—Eastern Idaho Broadcasting & Television Co., Idaho Falls, Idaho**—Designated for hearing application for CP to change frequency from 1400 kc. to 550 kc., increase power from 250 watts to 1 KW, install new transmitter and DA for night use, and change transmitter location. (BP-5978)

##### 600 KC.

**KROD—Roderick Broadcasting Corp., El Paso, Texas**—Designated for hearing application for CP to increase power from 500 watts night, 1 KW day, to 5 KW, DA, night, and change transmitter location; to be consolidated with proceedings on applications of **Coconino Broadcasting Co., Flagstaff, Ariz.** (Docket 8276), and **KWRZ, Flagstaff, Ariz.** (Docket 8277) (BP-5909)

##### 740 KC.

**West Central Broadcasting Co., Tulsa, Okla.; Seminole Broadcasting Co., Wewoka, Okla.**—Designated for consolidated hearing application of **West Central Broadcasting Co.** for new station at **Tulsa** to operate on 740 kc., 50 KW day, 25 KW night, DA, day and night (BP-4797), with application of **Seminole Broadcasting Co.** for new station at **Wewoka** to operate on 720 kc., 250 watts, daytime (BP-5270); hearing to be consolidated with proceedings on **Texas Star Broadcasting Co., Dallas, Texas**, and **Ellis County Broadcasting Co., Waxahachie, Texas**, for 740 kc. and 730 kc., respectively.

##### 1340 KC.

**Thomas G. Harris, individually, and as Trustee for Coleman Gay et al, Austin, Texas**—Designated for hearing application for a new station to operate on 1340 kc., 250 watts, unlimited time, and ordered that stations **KAND, Corsicana**, and **KVIC, Victoria**, be made parties to the proceeding. (BP-4355)

##### 1450 KC.

**Holland Broadcasting Co., Holland, Mich.**—Designated for hearing application for a new station to operate on 1450 kc., 250 watts, unlimited time, and ordered that stations **WKLA, Ludington**, and **WIBM, Jackson, Mich.**, be made parties to the proceeding. (BP-5379)

##### 1460 KC.

**WMPS—WMPS, Inc., Memphis, Tenn.**—Designated for hearing application for modification of CP to change nighttime power from 5 KW to 10 KW, with directional antenna at night (BMP-2388). **KFEQ and WPTF** made parties.

##### 1510 KC.

**KGA—Louis Wasmer, Spokane, Wash.**—Designated for hearing application for CP to increase power from 10 KW to 50 KW and install directional antenna, operating on 1510 kc. (BP-4647); **WLAC Broadcasting Service** made party.

#### AM—Modifications of CP's Granted

**WEEK—West Central Broadcasting Co., Peoria, Ill.**—Granted modification of CP which authorized a new station, for extension of completion date to 6-1-47. (BMP-2641)

*(Continued on next page)*

**KXOB—Valley Broadcasting Co., Stockton, Calif.**—Granted modification of CP which authorized a new station, to change type of transmitter and to change type of antenna towers. (BMP-2605)

**WTRR—Southeastern Broadcasting System, Sanford, Fla.**—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at 1st St. and San Carlos Ave., Sanford, and to change studio location to Mayfair Inn, corner of 1st St. and San Carlos, Ave. (BMP-2628)

**WGI—Farnsworth Television and Radio Corp., Fort Wayne, Ind.**—Granted modification of CP (BP-4112), for extension of completion date to 6-1-47. (BMP-2637)

**WNAM—Neeah-Menasha Broadcasting Co., Neeah, Wis.**—Granted modification of CP which authorized a new station, to change type of transmitter, make changes in vertical antenna and change studio location to 101 E. Wisc. Ave., Neeah, Wis. (BMP-2616)

**WCFL—Chicago Federation of Labor, Chicago, Ill.**—Granted modification of CP (BP-4316) for extension of completion date to 10-24-47. (BMP-2645)

**KOBE—Odessa Broadcasting Co., Odessa, Texas**—Granted modification of CP which authorized a new station, for extension of commencement and completion dates to 6-9-47 and 12-9-47. (BMP-2653)

**WBT—Jefferson Standard Broadcasting Co., Charlotte, N. C.**—Granted modification of CP (BP-3699) for extension of completion date to 11-4-47. (BMP-2647)

**WMIX—Mount Vernon Radio and Television Co., Mount Vernon, Ill.**—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at 4 miles north of Mount Vernon on Highway No. 37, and to specify studio location as 119 No. 9th St., Mount Vernon. (BMP-2564)

**WMBH—Joplin Broadcasting Co., Joplin, Mo.**—Granted modification of CP (BP-5165) to change type of transmitter and for extension of completion date to 2-13-48. (BMP-2639)

**WKOY—The New Haven Broadcasting Corp., New Haven, Conn.**—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location on Spring St., at foot of Lambert St., West Haven. (BMP-2522)

**WRBC—Rebel Broadcasting Co., Jackson, Miss.**—Granted modification of CP which authorized a new station, to change transmitter location to: On Jackson Fannin Rd., 6 miles northeast of city of Jackson, Miss. (BMP-2590)

**KGYW—California-Nevada Broadcasting Co., Vallejo, Calif.**—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations on New Napa Highway, Vallejo. (BMP-2526)

**KMLB—Liner's Broadcasting Station, Inc., Monroe, La.**—Granted modification of CP (BP-5073) for extension of completion date to 10-14-47. (BMP-2649)

**KWCJ—Natchitoches Broadcasting Co., Inc., Natchitoches, La.**—Granted modification of CP which authorized a new station, to change type of transmitter, make changes in vertical antenna and for extension of commencement and completion dates to 60 days after grant and 180 days thereafter. (BMP-2600)

**KULA—Pacific Frontier Broadcasting Co., Ltd., Honolulu, T. H.**—Granted modification of CP which authorized a new station, for extension of completion date to 6-8-47. (BMP-2654)

**WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.**—Granted modification of CP (BP-4300) for extension of completion date to 5-12-47. (BMP-2658)

**KOAG—Oklahoma Agricultural and Mechanical College, Stillwater, Okla.**—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at west side of Highway 40, 4¼ miles south of Stillwater. (BMP-2640)

**WWOD—Old Dominion Broadcasting Corp., Lynchburg, Va.**—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2646)

**WMFR—Radio Station WMFR, High Point, N. C.**—Granted modification of CP (BP-5298) to make changes in vertical antenna and extend completion date to 12-12-47. (BMP-2633)

**WILX—Carolina-Northwest Broadcasting Co., North Wilkesboro, N. C.**—Granted modification of CP which authorized a new station, for extension of completion date to 7-1-47. (BMP-2656)

**WTCJ—Tell City Broadcasting Co., Tell City, Ind.**—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter location on highway #66, near Tell City, and to specify studio location as highway #66-E, Tell City. (BMP-2541)

**KFQD—Alaska Broadcasting Co., Anchorage, Alaska**—Granted modification of CP (BP-2935) for extension of completion date to 11-12-47. (BMP-2657)

**KYLE—Intermountain Broadcasting Co., Inc., Almagordo, N. Mex.**—Granted modification of CP (BP-4949) for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations at Cuba Ave. and Mountain Rd., Almagordo. (BMP-2595)

**KPBX—WCPZ Broadcasting Co., Beaumont, Texas**—Granted modification of CP (BP-5113) for approval of antenna, of transmitter location at southern edge of the city of Beaumont, and specify studio location as Crosby Hotel Bldg., Beaumont. (BMP-2587)

**KSD—Pulitzer Publishing Co., St. Louis, Mo.**—Granted modification of CP to make changes in DA for nighttime operation (to meet condition of Commission's decision of Dec. 6, 1946). (BMP-2568)

#### AM—License Renewals and Extensions

**WWJ—The Evening News Assn., Detroit, Mich.**—Granted renewal of license for period ending May 1, 1950. (Com. Durr voting for further inquiry.) (BR-315)

The following stations were granted renewal of licenses for the period ending May 1, 1950:

WMMN, Fairmont, W. Va.; KPAC, Port Arthur, Tex.; WSIX, Nashville; KFEL, Denver; KPRC, Houston; WCOC, Meridian, Miss.; WCSH, Portland, Maine; WELL, New Haven; WHA, Madison, Wis.; WLBI, Stevens Point, Wis.; WRRF, Washington, N. C.; WSAZ, Huntington, W. Va.; WSBT, South Bend, Ind.; WTAD, Quincy, Ill.; WTAW, College Station, Tex.; WTMA, Charleston, S. C.; WTRY, Troy, N. Y.; WSPA, Spartanburg, S. C.; KALL, Salt Lake City; KFKA, Greeley, Colo.; KFXJ, Grand Junction, Colo.; KLX, Oakland, Cal.; KMA, Shenandoah, Ia.; KPOF, Denver; KSEI, Pocatello; KSEL, Lubbock, Tex.; KUSD, Vermillion, S. D.; WAAF, Chicago; WABI, Bangor, Maine; WAPO & Aux. Chattanooga; WBAA, W. Lafayette, Ind.; WCAE and Aux. Pittsburgh, Pa.; WCOP, Boston; KFKU, Lawrence, Kans.

**KVNU—Cache Valley Broadcasting Co., Logan, Utah**—Granted renewal of license for the period ending February 1, 1949.

**WTSB—Robeson Broadcasting Corp., Lumberton, N. C.**—Granted renewal of license for the period ending February 1, 1950.

**WJOI—Florence Broadcasting Co., Inc., Florence, Ala.**—Granted renewal of license for the period ending February 1, 1950.

**WEOA—WFBM, Inc., Indianapolis, Ind.**—Granted renewal of license for the period during August 1, 1947.

**WPAR—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.**—Granted renewal of license for the period ending February 1, 1948.

**KRSC—Radio Sales Corp., Seattle, Wash.**—Present license extended on a temporary basis for a period of two

*(Continued on next page)*

months, pending receipt of further information requested under Sec. 308 (b).

**KFWB—Warner Bros. Broadcasting Corp., Los Angeles, Cal.**—Present license extended on a temporary basis for a period of two months, pending receipt of further information requested under Sec. 308 (b).

Licenses for the following stations were extended upon a temporary basis for the period ending July 1, 1947, for the reasons shown:

**KARK—Ark. Radio & Eqpt. Co., Little Rock, Ark.**—Pending study of possible violation of Sec. 310(b) of the Act.

**KFJZ—Tarrant Broadcasting Co., Fort Worth, Tex.**—Pending study of possible violation of Sec. 310(b) of the Act.

**WAIT—Radio Station WAIT, Chicago, Ill.**—Pending study of possible violation of Sec. 310(b) of the Act.

**KJR & Aux.—Totem Broadcasters, Inc., Seattle, Wash.**—Pending receipt of program information requested of present licensee.

**KOB—Albuquerque Broadcasting Co., Albuquerque, N. Mex.**—Pending final action on licensee's application for a frequency which is involved in the pending clear channel hearing, dockets 6584 and 6585.

**KOLO—Reno Broadcasting Co., Reno, Nev.**—Pending further accounting study and receipt of information requested under Sec. 308(b) of the Act.

**WJHL—WJHL, Inc., Johnson City, Tenn.**—Pending further accounting study and receipt of information requested under Sec. 308(b) of the Act.

**KTKN—Edwin A. Kraft, Ketchikan, Alaska**—Pending further accounting study and receipt of information requested under Sec. 308(b) of the Act.

**KWBC—Worth Broadcasting Co., Fort Worth, Tex.**—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

**WAAT & Aux.—Bremer Broadcasting Corp., Newark, N. J.**—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

**WDEL—WDEL, Inc., Wilmington, Dela.**—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

**WFMD—Monocacy Broadcasting Co., Frederick, Md.**—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

**WFLA—The Tribune Co., Tampa, Fla.**—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

**WJAR & Aux.—The Outlet Co., Providence, R. I.**—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

**WRC—National Broadcasting Co., Inc., Washington, D. C.**—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

**WTTM—Trenton Broadcast Corp., Trenton, N. J.**—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

**WISN & AUX.—Hearst Radio, Inc., Milwaukee, Wis.**—Pending further study of information requested under Sec. 308(b) of the Act.

**WJBO—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.**—Pending receipt of application for involuntary transfer of control made necessary by the death of the majority stockholder.

**WKPA—Allegheny-Kiski Broadcasting Co., New Kensington, Pa.**—Renewal application filed late—4-18-47.

**WWJ Aux.—The Evening News Assn., Detroit, Mich.**—Renewal application incomplete when filed, pending consideration of information received.

**WOKO—WOKO, Inc., Albany, N. Y.**—Granted final extension of special temporary authorization for WOKO to expire August 31, 1947. Similar extension for Fax, station W2XWE.

## AM—CP's Granted to Change Frequencies

### 600 KC.

**KVCV—Golden Empire Broadcasting Co., Redding, Calif.**—Granted CP to change frequency from 1230 kc. to 600 kc., increase power from 250 watts to 1 KW, DA-1, and change transmitter location, and install new transmitter. (BP-5350)

### 630 KC.

**WJMS—Upper Michigan-Wisconsin Broadcasting Co., Inc., Ironwood, Mich.**—Granted CP to change frequency from 1450 kc to 630 kc., increase power from 250 watts to 1 KW, DA-1, unlimited time, install new transmitter and change transmitter location to Cary, Wis. (Com. Durr for hearing.) (BP-4909)

**WMFD—Richard Austin Dunlea, Wilmington, N. C.**—Granted CP to change frequency from 1400 kc. to 630 kc., increase power from 250 watts to 1 KW, unlimited time, using DA-2, unlimited time, and change transmitter location. (BP-5964)

## AM—Licenses Granted to Cover CP's

### 680 KC.

**WAPA—Jose Ramon Quinones, San Juan, P. R.**—Granted license to cover CP which authorized a new station on 680 kc., 10 KW, unlimited time. (BL-2259)

### 1230 KC.

**KSST—Hopkins County Broadcasting Co., Sulphur Springs, Tex.**—Granted license to cover CP which authorized a new station on 1230 kc., 250 watts, unlimited time. (BL-2327)

**WBOW—Banks of Wabash, Inc., Terre Haute, Ind.**—Granted license to cover CP which authorized installation of a new transmitter. (BL-2197)

### 1390 KC.

**KCBC—Capital City Broadcasting Co., Des Moines, Ia.**—Granted license to cover CP which authorized a new station on 1390 kc., 1 KW, unlimited time, DA, and for change of studio location to 309 Plymouth Bldg., 10th and Walnut Sts., Des Moines. (BL-2338)

### 1400 KC.

**WMBC—Mississippi Broadcasting Co., Inc., Macon, Miss.**—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time. (BL-2345)

### 1450 KC.

**WKAL—Copper City Broadcasting Corp., Rome, N. Y.**—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions. (BL-2162)

### 1490 KC.

**KVLF—Big Bend Broadcasters, Alpine, Tex.**—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions. (BL-2322)

**WBAY—Atlantic Shores Broadcasting, Ltd., Coral Gables, Fla.**—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time, and change of studio location to 322 Aragon Ave., Coral Gables. (BL-2323)

## AM—Miscellaneous Actions

**KOH—McClatchy Broadcasting Co. of Nevada, Reno, Nev.**—Granted CP to increase power from 1 KW to 5 KW, unlimited time, install new transmitter, and make changes in DA for night use; engineering conditions. (BP-5976)

**WGLN—Glens Falls Publicity Corp., Glens Falls, N. Y.**—Granted petition for extension of time within which to file opposition to petition of WWSC, Glens Falls, N. Y., requesting Commission to designate for hearing application  
(Continued on next page)

of WGLN (BL-2352) for license to cover CP; extended time to and including April 28, 1947.

**Litchfield County Radio Corp., Torrington, Conn.**—Denied petition for conditional grant of construction permit (BP-5448) for a new station to operate on 1170 kc., 1 KW, day time only, pursuant to Sec. 1.385(e) of the rules.

**Utica Observer-Dispatch, Inc., Utica, N. Y.**—Granted petition for waiver of Sec. 1.363 (formerly 1.369) of the Rules, and accept for filing its application submitted simultaneously with petition, for a new station to operate on 1230 kc., 250 watts, unlimited time; said application to be contingent upon grant of application of WIBX (BP-5962) to change operating assignment of station WIBX, Utica.

**KXOA—Sacramento Broadcasters, Inc., Sacramento, Calif.**—Granted CP to install a new transmitter. (BP-6006).

**WSOC—Radio Station WSOC, Inc., Charlotte, N. C.**—Granted CP to install a new vertical antenna and mount FM antenna on top of AM tower. (BP-6002)

**Patrick Joseph Stanton, Philadelphia, Pa.**—Ordered that the effectiveness of the Commission's action of May 10, 1946, granting CP (BP-4495) to Patrick Joseph Stanton for a new station, be stayed pending further action of the Commission, because of Order of the U. S. Court of Appeals for the D. C. in the case of L. B. Wilson, Inc. v. FCC (No. 9434).

**KEVR—Evergreen Broadcasting Corp. (Assignor); Western Waves, Inc. (Assignee), Seattle, Wash.**—Granted consent to assignment of license of Station KEVR from Evergreen Broadcasting Corp. to Western Waves, Inc., for a consideration of \$190,000. (BAL-584)

**KVOV—Golden Empire Broadcasting Co., Redding Calif.**—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (BP-5315)

**KTNM—McMa Agency, Tuumcari, N. Mex.**—Granted CP to make changes in transmitting equipment and change studio location to 2nd and Main Street, Tuumcari. (BP-5998)

**KNET—Palestine Broadcasting Corp., Palestine, Tex.**—Granted CP to install a new transmitter. (BP-5997)

**WPAD—Paducah Broadcasting Co., Inc., Paducah, Ky.**—Granted CP to install a new vertical antenna and change transmitter location to U. S. Route 45, North 8th St., Paducah. (BP-6003)

**KIEV—Cannon System, Ltd., Glendale, Calif.**—Granted CP to install a new transmitter. (BP-5996)

**WBEC—Western Mass. Broadcasting Co., Pittsfield, Mass.**—Granted CP to install a new transmitter. (BP-6001)

**KRCT—Bay Broadcasting Co., Goose Creek, Tex.**—Granted modification of license to change studio location to Texas Ave. and Bayou Road, Goose Creek. (BML-1248)

**Alvin E. O'Konski, Merrill, Wis.**—Granted petition for waiver of rules and accepted petitioner's written appearance in re application (docket 8206).

**Erie Broadcasting Co., Erie, Pa.**—Granted petition for leave to amend its application (BP-5469; docket 8009) so as to reflect the addition of Cecil D. Elfenbein as a partner in applicant partnership.

**WTAM—National Broadcasting Co., Cleveland, Ohio**—Granted petition for leave to intervene in the hearing upon applications of Knox Broadcasting Co., Galesburg, and Kewanee Broadcasting Co., Kewanee, Ill. (docket 8125 and 8126).

**KPO—National Broadcasting Co., San Francisco, Calif.**—Granted petition for leave to intervene in the hearing on applications of Woodward M. Ritter, San Bernardino, and Empire Broadcasting Co., Pomona-Ontario, Cal. (docket 8151 and 8152).

**WGKV—Eugene R. Custer and Floyd E. Price (transferors) and Richard M. Venable (transferee), Charleston, W. Va.**—Granted petition for leave to amend application for transfer of control of Kanawha Valley Broadcasting Co. (WGKV), so as to add to the application a supplemental contract reducing the consideration to be paid by the buyer

from \$100,000 to \$80,160, and providing a new termination date (docket 6558 et al).

**WOR—Bamberger Broadcasting Service, Inc., New York City**—Granted petition for leave to intervene in the consolidated hearing upon applications of The Conn. Electronics Corp., et al (docket 8239 and 8240).

**Public Broadcasting Service, Inc., Enid, Okla.**—Granted petition for waiver of rules and accepted petitioner's written appearance in re its application (docket 8182).

**Steel City Broadcasting Corp., Gary, Ind.**—Granted petition for waiver of rules and accepted petitioner's written appearance in re its application (docket 8219).

**WJZ—American Broadcasting Co., Inc., New York City**—Granted petition for leave to intervene in the consolidated hearing upon applications of The Conn. Electronics Corp., et al (docket 8239 and 8240).

**Hilding V. Foreen, Merrill, Wis.**—Granted petition for waiver of the rules and accepted petitioner's written appearance in re his application (docket 8208).

**Hilding V. Foreen, Merrill, Wis.**—Granted petition for leave to amend his application so as to change Par. 3 of the application to show revised information on the address of applicant and its counsel, etc.

**Steel City Broadcasting Co., Gary, Ind.**—Granted petition for leave to amend its application (docket 8178) so as to change Par. 27 and 28 of application to show more accurate engineering information concerning the contours and populations to be served.

**Red River Broadcasting Co., Inc., Duluth, Minn.**—Granted petition for continuance of hearing on its application (docket 7552) presently scheduled for April 28, and continued same to May 29.

**WCMW—Stark Broadcasting Corp., Canton, Ohio.**—Granted petition for waiver of the rules and accepted petitioner's written appearance in re dockets No. 8273 and 8274.

**Kola Broadcasting Co., Opelousas, La.**—Dismissed as moot petition requesting removal of its application from the hearing docket (docket 7812).

**James A. Noe, Lake Charles, La.**—Granted petition to dismiss without prejudice its application for CP (BP-3888; docket 7416).

**WMC—Memphis Publishing Co., Memphis, Tenn.**—Granted petition to reopen the record in the proceeding upon the application of WGRC, Louisville, Ky. (docket 6052), heard in May, 1946; ordered said record reopened for the purpose of holding a further hearing on issues 2-6; and scheduled said further hearing for May 22 at Washington, and made station WMC a party intervenor in this proceeding.

**Forest City Broadcasting Co., Cleveland, Ohio**—Dismissed petition requesting leave to amend its application for CP (BP-4776; docket 7585) so as to specify 710 kc. with 250 watts, daytime only, instead of 1490 kc, 250 watts, unlimited time.

**Pulitzer Publishing Co., St. Louis, Mo.**—Dismissed petition requesting leave to amend its application (BP-4089; docket 6809) so as to show a change in proposed transmitter site.

**Oneida Broadcasting Co., Rhinelander, Wis.**—Granted petition insofar as it requests leave to intervene in the consolidated hearing on application of Alvin E. O'Konski; denied insofar as it requests leave to intervene in application of Hilding V. Foreen (docket 8206).

**WDEL, Inc., Wilmington, Del., et al.**—Granted joint petition requesting continuance of consolidated hearing on FM applications presently scheduled for April 29, and continued same to May 12 (dockets 7834, et al).

**Frequency Broadcasting System, Inc., Shreveport, La.**—Granted petition for waiver of rules and accepted petitioner's written appearance in re its application (docket 8161).

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**Capital Radio, Inc., Columbus, Ohio**—Granted petition for leave to amend its application (docket 7947) so as to change Paragraphs 8 and 36 of application to show an amendment to the Articles of Incorporation of applicant partnership.

### AM—Applications Accepted for Filing

#### 560 KC.

**WHBQ—Harding College, Memphis, Tenn.**—Construction permit to change frequency from 1400 to 560 kc., increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for day and night use, change transmitter location and studio location. Amended to revise directional antenna night time pattern.

#### 580 KC.

**KOPR—Montana Broadcasting and Television Co., Butte, Mont.** (Frank C. Carman, David G. Smith, Jack L. Power and Grant R. Wrathall)—Modification of CP (B5-P-3993, which authorized a new standard broadcast station) to change frequency from 550 to 580 kc., and make changes in directional antenna for night use. Amended to change name of applicant from Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Montana Broadcasting and Television Company to Frank C. Carman, David G. Smith, Frank C. Carman, administrator of the estate of Jack L. Powers, deceased, and Grant R. Wrathall, d/b as Copper Broadcasting Company.

#### 590 KC.

**WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.**—Construction permit to change frequency from 1240 kc. to 590 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use. Amended to make changes in directional antenna night time pattern.

#### 600 KC.

**WTCB—Trendle-Campbell Broadcasting Corp., Flint, Mich.**—License to cover construction permit (B2-P-4403, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

#### 620 KC.

**WRBC—Rebel Broadcasting Co., Jackson, Miss.** (Chas. H. Russell, W. B. McCarty, T. E. Wright and C. A. Lacy, a limited partnership)—Modification of CP (B3-P-3755, as modified, which authorized a new standard broadcast station) to change type of transmitter.

#### 650 KC.

**WSVS—Southern Virginia Broadcasting Co., Crewe, Va.**—License to cover construction permit (B2-P-4966, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 660 KC.

**KFAR—Midnight Sun Broadcasting Co., Fairbanks, Alaska**—Extension of special service authorization to operate with an RCA Type 10-DX transmitter on 660 kc., with 10 KW power, unlimited time, for the period beginning 3 a. m., EST, 5-1-47.

**NEW—Heart of Ohio, Inc., Columbus, Ohio**—Construction permit for a new standard broadcast station to be operated on 660 kc., power of 1 KW and daytime hours of operation. Amended re officers and directors.

#### 670 KC.

**NEW—Southwestern Broadcasting Co., North Little Rock, Ark.**—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 1 KW, directional antenna and daytime hours of operation. Amended to install directional antenna.

#### 700 KC.

**WLW—Crosley Broadcasting Corp., Cincinnati, Ohio**—Authority to determine operating power by direct measurement of antenna power.

#### 720 KC.

**WFFV—Radio Virginia, Inc., Richmond, Va.**—Modification of construction permit (B2-P-5067, which authorized a new standard broadcast station) for approval of antenna, to make changes in transmitting equipment, approval of transmitter location and to specify studio location.

#### 740 KC.

**NEW—Texas Star Broadcasting Co., Dallas, Texas** (Roy Hofheinz and W. N. Hooper, a partnership)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 10 KW, directional antenna, and unlimited hours of operation. Amended to change power from 10 KW to 5 KW night, 10 KW day, and make changes in directional antenna night time pattern.

#### 760 KC.

**NEW—Angelus Broadcasting Co., Temple City, Calif.** (Gomer Cool, A. L. Nunamaker and Blaine O. Bender, a partnership)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and specified hours (night) of operation. Amended to change frequency from 1400 kc. to 760 kc., hours of operation from specified hours to daytime, and change type of transmitter.

#### 790 KC.

**WETB—East Tennessee Broadcasting Co., Johnson City, Tenn.**—Modification of construction permit (B3-P-5308, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter for approval of transmitter location, and to specify studio location.

#### 940 KC.

**NEW—Chanute Broadcasting Co., Chanute, Kans.** (Galen O. Gilbert, H. Edward Walker, Phil Crenshaw, a partnership)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts, and daytime hours of operation. Amended to change name of applicant from Galen O. Gilbert, H. Edward Walker and Phil Crenshaw, a partnership, d/b as Chanute Broadcasting Co. to Galen O. Gilbert, H. Edward Walker, Phil Crenshaw and George A. Rountree, a partnership, d/b as Chanute Broadcasting Co.

#### 950 KC.

**WIBX—WIBX, Inc., Utica, N. Y.**—Construction permit to change frequency from 1230 to 950 kc., increase power from 250 watts day and night to 5 kw. day and night, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended to make changes in directional antenna pattern.

#### 970 KC.

**NEW—Gordon H. Brozek, Marquette, Mich.**—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1240 to 970 kc., power from 250 watts to 1 KW daytime only; hours of operation, from unlimited to daytime, and change type of transmitter.

#### 990 KC.

**WHOO—Orlando Daily Newspapers, Inc., Orlando, Fla.**—Modification of construction permit (B3-P-4328, which authorized a new standard broadcast station) to change directional antenna system from day and night operation to night time operation only.

#### 1000 KC.

**KOMO—Fisher's Blend Station, Inc., Seattle, Wash.**—Modification of construction permit (B5-P-1281, as modified, which authorized an increase in power, installation of new

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transmitter and directional antenna for night use, and change in transmitter location) to change type of transmitter, to change from north tower to center tower for daytime operation, and change studio location.

#### 1010 KC.

**WEAS**—Eurith Dickinson Rivers, Jr., Decatur, Ga.—Modification of CP (B3-P-5215, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

#### 1080 KC.

**NEW**—Radio Broadcasting Corp., LaSalle and Peru, Ill.—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW, and daytime hours of operation. Amended re officers, directors and stockholders.

**WPGH**—Pittsburgh Broadcasting Co., Pittsburgh, Pa.—Modification of CP (B2-P-5133, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location at Allegheny county, Pittsburgh, Pa. Amended to change studio location from: To be determined Pittsburgh, Pa., to 216-220 North Highland Ave., Pittsburgh, Pa.

#### 1090 KC.

**WMUS**—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—License to cover construction permit (B2-P-3977, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

#### 1100 KC.

**NEW**—Samuel L. Stephens, Sr., Brigham City, Utah—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1010 to 1100 kc.

#### 1110 KC.

**WHIM**—Inter-City Broadcasting Co., Providence, R. I.—License to cover construction permit (B1-P-5092, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

**NEW**—Brazoria County Broadcasting Corp., Brazosport, Texas (W. David Evans, Luther L. Copeland, and Richard J. Higgins, a partnership)—Construction permit for a new standard broadcast station to be operated on 1110 kc., power of 250 watts, and daytime hours of operation. Amended to change transmitter and studio locations from: To be determined, Brazosport, Texas, to To be determined, Freeport, Texas.

#### 1140 KC.

**KGDM**—E. F. Pepper, Stockton, Calif.—Construction permit to increase power from 5 KW day and night to 10 KW day and night, make changes in directional antenna for night use, and install new transmitter. Amended to make changes in directional antenna night time pattern.

#### 1190 KC.

**NEW**—Yumasa Broadcasting Co., Yuma, Ariz.—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW, directional antenna, and unlimited hours of operation. Amended to revise directional antenna pattern.

**WKOX**—Suburban Broadcasting Co., Framingham, Mass. (Richard E. Adams, James H. Shoemaker and Albert A. Anderson)—License to cover construction permit (B1-P-4950, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1210 KC.

**WFNX**—Lake Huron Broadcasting Co., Saginaw, Mich. (O. J. Kelchner, William J. Edwards and Howard H. Wolfe)—License to cover construction permit (B2-P-4894, as modified)

which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

#### 1230 KC.

**KRKN**—Arkansas-Oklahoma Broadcasting Corp., Fort Smith, Ark.—License to cover construction permit (B3-P-4034, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KWTC**—Majave Valley Broadcasting Co., Barstow, Calif. (a partnership of William T. Brown, Burton C. Boatright and Robert E. Reno)—Modification of construction permit (B5-P-4960, which authorized a new standard broadcast station) for extension of completion date.

**KDLK**—Del Rio Broadcasting Co., Del Rio, Texas (a partnership composed of James A. Clements, Richard J. Higgins, Thomas O. Mathews and Joe H. Torbett)—License to cover construction permit (B3-P-4984, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**NEW**—Newton Broadcasting Co., Newton, N. C. (Earl Holder)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change name of applicant from Earl Holder, tr/as Newton Broadcasting Co. to Earl Holder, Ray Leinbach, Jr., and Charles C. Turner, a partnership, d/b as Newton-Conover Broadcasting Co.

#### 1240 KC.

**WBAX**—John H. Stenger, Jr., Wilkes-Barre, Pa.—License to cover construction permit (B2-P-3846, as modified) which authorized an increase in power, installation of new transmitter, changes in antenna and change in transmitter and studio location and authority to determine operating power by direct measurement of antenna power.

**WWON**—Associated Electronic Enterprises, Woonsocket, R. I.—Authority to determine operating power by direct measurement of antenna power.

**KWOS**—Capital Broadcasting Co., Jefferson City, Mo.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower. Amended to change transmitter location (geographic coordinates).

**WEBJ**—William E. Brooks, Brewton, Ala.—Modification of construction permit (B3-P-5203, which authorized a new standard broadcast station) for extension of completion date.

**NEW**—Cambridge Co., Cambridge, Md. (James H. Littlepage and Thomas P. Littlepage, Jr., a partnership)—Construction permit for a new standard broadcast station to be operated on 240 kc., power of 250 watts, and unlimited hours of operation. Amended to change power from 250 watts to 100 watts.

#### 1250 KC.

**WTMA**—Atlantic Coast Broadcasting Co., Charleston, S. C.—Construction permit to change frequency from 1250 to 630 kc., and make changes in directional antenna for night use. Amended to change frequency from 630 to 1250 kc., change power from 5 KW to 1 KW night, 5 KW day, using directional antenna at night, and to change type of transmitter.

**WSKB**—McComb Broadcasting Corp., McComb, Miss.—Construction permit to change frequency from 1230 to 1250 kc., increase power from 250 watts day and night to 1 KW day and 500 watts night, install new transmitter and directional antenna for night use, and change transmitter location and change studio location. Amended to make changes in directional antenna pattern.

#### 1270 KC.

**WHYU**—Eastern Broadcasting Corp., Newport News, Va.—Modification of CP (B2-P-5357, which authorized a new standard broadcast station) for approval of antenna, to make changes in transmitting equipment, for approval of transmitter location and to specify studio location.

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**1280 KC.**

**WOV—Wodaam Corp., New York, N. Y.**—Modification of construction permit (B1-P-5049, which authorized to make changes in transmitting equipment (main transmitter)) for extension of completion date.

**WOV—Wodaam Corp., New York, N. Y.**—Modification of construction permit (B1-P-5086, which authorized to make changes in transmitting equipment, of auxiliary transmitter) for extension of completion date.

**1320 KC.**

**KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.**—Modification of construction permit (B3-P-4254, as modified, which authorized a new standard broadcast station) to change type of transmitter, to make changes in ground system, to specify studio location and extension of completion date.

**1330 KC.**

**WBTM—Piedmont Broadcasting Corp., Danville, Va.**—Modification of construction permit (B2-P-4137, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change transmitter location) to change transmitter location (same description) and for extension of commencement and completion dates.

**1340 KC.**

**KWRZ—Grand Canyon Broadcasting Co., Flagstaff, Ariz.** (James L. Stapleton, Jesse Martin Neil, Jr.)—License to cover construction permit (B5-P-4206, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KSEK—The Pittsburg Publishing Co., Pittsburg, Kans.**—Modification of construction permit (B4-P-5246, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location, and to specify studio location.

**WMSA—The Brockway Co., Massena, N. Y.**—Construction permit to install a new vertical antenna and mount FM antenna on top of AM tower. Amended to make changes in antenna.

**1350 KC.**

**WGAD—Coosa Valley Broadcasting Co., Gadsden, Ala.** (E. L. Roberts)—Modification of construction permit (B3-P-4596, as modified, which authorized a new standard broadcast station) for extension of completion date.

**1360 KC.**

**KFFA—The Helena Broadcasting Co., Helena, Ark.** (J. Q. Floyd, John Thomas Franklin and Sam Anderson, a partnership)—Construction permit to change frequency from 1490 to 1360 kc., increase power from 250 watts day and night to 1 KW day and night, install new transmitter and directional antenna for night use and change transmitter location. Amended to make changes in directional antenna night time pattern.

**WGFG—The Southwestern Michigan Broadcasting Co., Kalamazoo, Mich.** (Harold F. Gross.)—Modification of CP (B2-P-4335, which authorized a new standard broadcast station) for extension of completion date.

**1380 KC.**

**KSWO—Oklahoma Quality Broadcasting Co., Lawton, Okla.** (A co-partnership composed of R. H. Drewry, J. R. Montgomery, Ted R. Warkentin and Robert P. Scott)—License to cover construction permit (B3-P-4252, as modified) which authorized change in frequency, increase in power, change in hours of operation, installation of new transmitter and directional antenna for day and night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

**KSBW—DeHaven, Hall & Oates, Salinas, Calif.**—Modification of construction permit (B5-P-4135, which authorized a new standard broadcast station) for approval of direc-

tional antenna system (DA-1) and to change transmitter location.

**1400 KC.**

**WEOA—WFBM, Inc., Evansville, Ind.**—Authority to determine operating power by direct measurement of antenna power.

**KWIN—Rogue Valley Broadcasting Co., Inc., Ashland, Ore.**—License to cover construction permit (BP-5651) which authorized installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

**NEW—Runnels County Broadcasting Co., Ballinger, Texas** (Fred Harman, E. L. Ingram, Arthur M. Underwood, R. E. Bruce)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended to change name of applicants from Fred Harman, E. L. Ingram, Arthur M. Underwood and R. E. Bruce, d/b as Runnels County Broadcasting Co. to Fred Harman, E. L. Ingram, Arthur M. Underwood, R. E. Bruce, L. B. Horton, Walter E. Yaggy, L. B. Horton, Jr., and Virginia E. Carswell, d/b as Runnels County Broadcasting Co.

**NEW—Utah Valley Radio Broadcasting Co., American Fork, Utah** (Ray Dean Salmons and M. D. Close, a partnership) (P. O. 1016 S. 6th West, Salt Lake City, Utah)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

**1450 KC.**

**KSIG—Acadia Broadcasting Co., Crowley, La.** (Max Thomas)—License to cover construction permit (B3-P-4785, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WHDL—WHDL, Inc., Town of Alleghany, N. Y.**—License to use old main transmitter at 3219 W. State Rd., Rt. 17 (NY), Town of Alleghany, N. Y. (Present location of main transmitter) to be used for auxiliary purposes with power of 250 watts.

**1460 KC.**

**WSAC—Chattahoochee Broadcasting Co., Columbus, Ga.**—Modification of CP (B3-P-4149, which authorized a new standard broadcast station) for approval of directional antenna to make changes in transmitting equipment and change transmitter location.

**1470 KC.**

**NEW—Richard J. Cook, Pittsburgh, Pa.**—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Amended to change directional antenna pattern. Amended to change name of applicant from Richard J. Cook to United Broadcasting Corp.

**1480 KC.**

**KGLU—Gila Broadcasting Co., Safford, Ariz.**—License to cover construction permit (B5-P-3955, as modified) which authorized change in frequency, increase in power, installation of new transmitter and change transmitter location, and authority to determine operating power by direct measurement of antenna power.

**1490 KC.**

**KADP—Alva B. Adams, Jr., Pueblo, Colo.**—Modification of construction permit (B5-P-4945, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

**KCID—Caldwell Broadcasting Co., Inc., Caldwell, Idaho**—License to cover construction permit (B5-P-4900, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

**WKBZ—Ashbacher Radio Corp., Muskegon, Mich.**—Modification of construction permit (B2-P-5121, which authorized

*(Continued on next page)*

installation of new transmitter, changes in antenna, and change in transmitter location) for extension of commencement and completion dates.

#### 1490 KC.

**WBEX—Shawnee Broadcasting Co., Chillicothe, Ohio—**Modification of CP (B2-P-4512, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

#### 1510 KC.

**KUSN—San Diego Broadcasting Co., San Diego, Calif.—**Modification of CP (B5-P-3744, which authorized a new standard broadcast station) for extension of completion date.

#### 1530 KC.

**NEW—Kewanee Broadcasting Co., Kewanee, Ill. (Denver V. Tolle, Emerson Y. Parks, William M. Liddle and Walter J. Winship, a partnership)—**Construction permit for a new standard broadcast station to be operated on 1100 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1100 kc. to 1530 kc.

#### 1550 KC.

**NEW—Fulton County Broadcasting Corp., Atlanta, Ga.—**Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 10 KW night, 50 KW day, and directional antenna for night use, and unlimited hours of operation. Amended re officers, directors and stockholders.

#### 1590 KC.

**KSJO—Santa Clara Broadcasting Co., San Jose, Calif.—**Authority to determine operating power by direct measurement of antenna power.

### AM—Applications Dismissed

**KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kans.—**Modification of CP (B4-P-3198, as modified, which authorized change in frequency, increase in power, change in hours of operation, installation of directional antenna for night use and change transmitter location) for extension of completion date. Dismissed April 21, 1947, application unnecessary.

**Pilgrim Broadcasting Corp., West Palm Beach, Fla.—**Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Dismissed April 18, 1947, application of WWPB denied.

**Peter B. Thornell, Florence, S. C.—**Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation (Contingent on grant of WOLS application B3-P-4538). Dismissed April 18, 1947, application of WOLS dismissed.

### AM—Application Returned

**Darlington Broadcasting Co., Darlington, S. C. (Richard Dana, John D. Dawkins and Madge D. Dana, a partnership) (PO 145 S. Main St.)—**Construction permit for a new standard broadcast station to be operated on frequency: power of 250 watts and daytime hours of operation. Application returned April 16, 1947, incomplete.

### AM—Applications Tendered for Filing Since February 7

#### 830 KC.

**NEW—Albert B. Pyatt, Garden City, Kans.—**Construction permit for a new standard broadcast station to be operated on 830 kc., power of 1 KW and daytime hours of operation.

#### 840 KC.

**NEW—George M. Hughes, Florence, S. C.—**Construction permit for a new standard broadcast station to be operated on 840 kc., power of 1 KW and daytime hours of operation.

#### 1000 KC.

**WSCR—Lackawanna Valley Radio, Scranton, Pa. (Dahl W. Mack, James J. Doherty, Sr., and Eugene L. Burke, a partnership)—**Consent to assignment of CP to Lackawanna Valley Broadcasting Co.

#### 1230 KC.

**NEW—Northwest Public Services, Spokane, Wash. (A partnership of Roscoe Arthur Day, Jr., Henry H. Alderman and Frederick C. Arpke)—**Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. (Contingent on KFIO's grant.)

#### 1240 KC.

**NEW—Bastrop Broadcasting Co., Bastrop, La. (A partnership composed of George H. Goodwin, F. P. Robinson and W. Dan Files)—**Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

#### 1330 KC.

**WBBR—Watchtower Bible and Tract Society, Inc., Brooklyn, N. Y.—**Modification of license to operate with main studio from 1111 Woodrow Road, Staten Island 12, New York (location of auxiliary studios), pending reconstruction of main studio at 124 Columbia Heights, Brooklyn, New York.

#### 1340 KC.

**NEW—Wabash Broadcasting Co., Inc., Lafayette, Ind.—**Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

**NEW—Gillespie Broadcasting Co., Fredericksburg, Tex. (Walter T. McKay and Arthur Stehling)—**Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

#### 1360 KC.

**WDRG, WDRG-FM, WELN—WDRG, Inc., Hartford, Conn.—**Consent to assignment of licenses of standard station WDRG, high frequency broadcast station WDRG-FM, and relay broadcast station WELN, to The Connecticut Broadcasting Co.

#### 1400 KC.

**KLIZ—Brainerd Broadcasting Co., Brainerd, Minn. (E. Thomas O'Brien, Mildred O'Brien Chalberg, John Chalberg, Mabel O'Brien Smith and William F. Graham)—**Consent to assignment of license to Brainerd Broadcasting Co.

#### 1560 KC.

**WTNS—Coshocton Broadcasting Co., Roscoe, Ohio—**Modification of construction permit to change studio location from Roscoe, Ohio, to Coshocton, Ohio, operating on 1560 kc., power of 1 KW, and daytime hours of operation.

## FREQUENCY MODULATION

### FM—Conditional Grants

**E. Ogden Driggs, Berkeley, Calif.—**Authorized a conditional grant for a Class A station, subject to further review and approval of engineering details (Comr. Durr for hearing). (BPH-1077)

**The Copley Press, Inc., Aurora, Ill.—**Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-190)

**The Copley Press, Inc., Elgin, Ill.—**Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-546)

**The Copley Press, Inc., Joliet, Ill.—**Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-548)

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**Southern Tier Radio Service, Inc., Binghamton, N. Y.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-924)

**Washington Broadcasting Co., Washington, Pa.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details (Comr. Durr for hearing). (BPH-633)

**Central Broadcasting Co., Eau Claire, Wis.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1158)

**Nied and Stevens, Inc., Warren, Ohio**—Authorized a conditional grant for a Class B station in lieu of a Class A previously authorized, subject to further review and approval of engineering details. (BMPH-294)

**E. Anthony and Sons, Inc., West Yarmouth, Mass.**—Authorized conditional grant for a Class A station subject to further review and approval of engineering details. (BPH-1142)

**WHDL, Inc., Olean, N. Y.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1173)

**Copper City Broadcasting Corp., Rome, N. Y.**—Authorized a conditional grant for a Class B station in lieu of a Class A station previously authorized, subject to further review and approval of engineering details; and allocated Channel No. 261 to Rome, N. Y. (BPH-928)

**Woodrow Miller, d/b as San Bernardino Valley Broadcasters, Colton, Calif.**—Authorized conditional grant for a Class A station subject to further review and approval of engineering details. (BPH-1082)

**Monterey Bay Broadcasting Co., Santa Cruz, Calif.**—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-1110)

**McClatchy Broadcasting Co., Fresno, Calif.**—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-472)

### FM—Construction Permits

The following were authorized construction permits; conditions; (Note: power given is effective, radiated power; antenna height is height above average terrain) and Channel to be assigned after final proceedings in Docket 6768:

**Luther E. Gibson, Salinas, Calif.**—Class B; 9.4 KW; 1430 feet. (BPH-836)

**Owensboro on the Air, Inc., Owensboro, Ky.**—Class B; 45 KW; 370 feet. (BPH-1081)

The following were authorized construction permits in lieu of previous conditions:

**KRED—Redwood Broadcasting Co., Inc., Eureka, Calif.**—Class B; 4.6 KW; minus 30 feet. (BMPH-262)

**KMGH—Metro-Goldwyn-Mayer Studios, Inc., Los Angeles, Calif.**—Class B; 49 KW; 1135 feet. (BPH-813)

**KKLA—Echo Park Evangelistic Assn., Los Angeles, Calif.**—Class B; 58 KW; 760 feet. (BPH-724)

**KFAC-FM—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.**—Class B; 270 KW; 2100 feet. (BMPH-322)

**WMGA-FM—John F. Pidcock, Moultrie, Ga.**—Class B; 14 KW; 380 feet. (BMPH-228)

**KSBS—Sunflower Broadcasting System, Kansas City, Kans.**—Class B; 43 KW; 320 feet. (BPH-991)

**KFH-FM—The Radio Station KFH Co., Wichita, Kans.**—Class B; 180 KW; 420 feet. (BMPH-253)

**KYSM-FM—The Southern Minnesota Supply Co., Mankato, Minn.**—Class B; 47 KW; 525 feet. (BMPH-254)

**WJLK—Asbury Park Press, Inc., Asbury Park, N. J.**—Class A; 1 KW; 250 feet. (BMPH-250)

**KGBS-FM—Harbenito Broadcasting Co., Harlingen, Texas**—Class B; 9 KW; 410 feet. (BMPH-328)

**KISS—The Walmac Co., San Antonio, Texas**—Class B; 170 KW; 560 feet. (BPH-337)

**KTEM-FM—Bell Broadcasting Co., Inc., Temple, Texas**—Class A; 220 watts; 500 feet. (BMPH-226)

**WRVA-FM—Larus & Bro. Co., Inc., Richmond, Va.**—Class B; 25 KW; 500 feet. (BMPH-285)

**WRNL-FM—Richmond Radio Corp., Richmond, Va.**—Class B; 40 KW; 420 feet. (BPH-229)

**WCOD—Havens & Martin, Inc., Richmond, Va.**—Class B; 46 KW; 430 feet. (BMPH-183)

### FM—License Renewals and Extensions

The following FM stations were granted renewal of licenses for the period ending May 1, 1948:

KABC-FM, Kansas City, Mo.; KYW-FM, Philadelphia; WDCA, Schenectady; WHFM, Rochester, N. Y.; WMOT, Pittsburgh; WDRC, Hartford, Conn.; WELD, Columbus, Ohio; WGNB, Chicago; WIP-FM, Philadelphia; WQXQ, New York; WTAG-FM, Worcester, Mass.; WHEF, Rochester, N. Y.

Licenses for the following stations were extended upon a temporary basis for the period ending July 1, 1947, for the reasons shown:

**WLOU—Booth Radio Stations, Inc., Detroit, Mich.**—Pending receipt of information requested under Sec. 308(b) of the Act. (FM station)

**WSM-FM—WSM, Inc., Nashville, Tenn.**—Pending receipt of information requested under Sec. 308(b) of the Act. (FM station)

**WTMJ-FM—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.**—Pending study of information requested under Sec. 308(b) of the Act. (FM station)

**WNBF-FM—Clark Associates, Inc., Binghamton, N. Y.**—Pending receipt of information requested under Sec. 308(b) of the Act. (FM station)

**WBRL—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.**—Pending receipt of application for involuntary transfer of control made necessary by death of the majority stockholder. (FM station)

**WFIL-FM—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa.**—Granted renewal of license for the period ending May 1, 1948 (Comr. Durr for hearing). (BRH-7)

**WOWO-FM—Westinghouse Radio Stations, Inc., Ft. Wayne, Ind.**—Present license extended on a temporary basis for a period of 60 days. (BRH-12)

### FM—Modifications of CP's Granted

**KPNI-FM—Peninsula Newspapers, Inc., Palo Alto, Calif.**—Granted modification of CP which authorized a new FM station, for extension of completion date to 10-27-47. (BMPH-303)

**WBT-FM—Jefferson Standard Broadcasting Co., Charlotte, N. C.**—Granted modification of CP which authorized a new FM station, for extension of completion date to 11-4-47. (BMPH-302)

**WQAM-FM—Miami Broadcasting Co., Miami, Fla.**—Granted modification of CP which authorized a new FM station for extension of completion date to 11-16-47. (BMPH-316)

**WHB-FM—WHB Broadcasting Co., Kansas City, Mo.**—Granted modification of CP which authorized a new FM station, for extension of commencement and completion dates to 5-13-47 and 9-13-47, respectively. (BMPH-309)

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**KCRG-FM—The Gazette Co., Cedar Rapids, Ia.**—Granted modification of CP which authorized a new FM station, to change studio location to 1st Ave. and 1st St., S.W., Cedar Rapids. (BMPH-319)

**WKYC—Paducah Newspapers, Inc., Paducah, Ky.**—Granted modification of CP which authorized a new FM station, for extension of completion date to 11-12-47. (BMPH-311)

**WJPG—Green Bay Newspaper Co., Green Bay, Wis.**—Granted modification of CP which authorized a new FM station, for extension of completion date to 8-3-47. (BMPH-300)

**WFBC-FM—The Greenville News-Piedmont Co., Greenville, S. C.**—Granted modification of CP which authorized a new FM station, for extension of completion date to 8-11-47. (BMPH-317)

**KSEO-FM—Democrat Printing Co., Durant, Okla.**—Granted modification of CP which authorized a new FM station, for extension of completion date to 6-27-47. (BMPH-297)

**KFXM-FM—Lee Bros. Broadcasting Co., San Bernardino, Calif.**—Granted modification of CP which authorized a new FM station, for extension of completion date to 10-23-47. (BMPH-310)

**WCTW—Courier-Times, Inc., New Castle, Ind.**—Granted modification of CP which authorized a new FM station, for extension of completion date to 7-1-47. (BMPH-296)

**WEW-FM—St. Louis University, St. Louis, Mo.**—Granted modification of CP which authorized a new FM station, for extension of completion date to 6-13-47. (BMPH-306)

**WRC-FM—National Broadcasting Co., Inc., Washington, D. C.**—Granted modification of CP which authorized a new FM station, for extension of completion date to 7-15-47. (BMPH-305)

**WCJT—WHAS, Inc., Louisville, Ky.**—Granted modification of CP which authorized a new FM station, for extension of completion date to 8-25-47. (BMPH-295)

**KSO-FM—Murphy Broadcasting Co., Des Moines, Iowa**—Granted modification of CP which authorized a new FM station, for extension of completion date to 11-20-47. (BMPH-315)

**WGAY-FM—Tri-Suburban Broadcasting Corp., Silver Spring, Md.**—Granted modification of CP which authorized a new FM station, for extension of completion date to 7-6-47. (BMPH-301)

**KALW—Board of Education of the San Francisco Unified School District**—Granted modification of CP which authorized a new FM non-commercial educational station for extension of completion date to 10-10-47. (BMPED-56)

### FM—Miscellaneous Actions

The Commission adopted an Order designating for hearing the following applications for new Class A FM stations in the vicinity of Los Angeles, Calif.:

**San Pedro Printing and Pub. Co., San Pedro; Southern Calif. Associated Newspapers, Glendale; Walter Muller and Frank Muller, d/b as Muller Bros., Hollywood; Don C. Martin, tr/as School of Radio Arts, Beverly Hills; Robert Burdette, San Fernando; William R. Haupt, Inglewood; Air-tone Co., Long Beach; Calif. Broadcasting Co., Santa Monica; Arthur H. Croghan; Santa Monica; Rodgers and McDonald Newspapers, Inc., Inglewood; Nichols and Wariner, Long Beach; San Fernando Valley Broadcasting Co., San Fernando; Centinela Valley Broadcasting Co., Inglewood; Alhambra Broadcasters, Inc., Alhambra; Angelus Broadcasting Co., Temple City.**

Further ordered that applications of Southern California Associated Newspapers, Inc., Alhambra, and San Pedro

Printing and Publishing Co., San Pedro, be heard upon additional issue involving overlap of service; and that applications of Muller Bros., Hollywood, and San Pedro Printing and Publishing Co., San Pedro, be heard on the additional issue whether a grant would be in contravention of Sec. 3.203(b) of the Rules.

**Siskiyou Broadcasting Co., Inc., Yreka, Calif.**—Granted request to cancel without prejudice its construction permit for a new Class A FM station authorized January 23, 1947, because the applicant, an Oregon corporation, has been unable to obtain permission to do business in California because of the similarity of its name to that of Siskiyou County Broadcasting Corp., a California corporation. (BPH-934)

**WAIT—Gene T. Dyer, et al, d/b as Radio Station WAIT, Chicago, Ill.**—Granted petition for leave to amend its application (BPH-614; docket 7150) to change Par. 16 of application to specify one of three Class B FM channels allocated to Chicago, which have been reserved until June 30, 1947. Said amendment was accepted and application as amended, removed from the hearing docket and held in the files of the Commission without action until June 30, 1947.

### FM—Applications Accepted for Filing

**NEW—Elmer A. Benson, St. Paul, Minn.**—Construction permit for a new FM broadcast station (Metropolitan) to be operated on frequency to be determined by FCC. Amended to specify transmitter site as St. Paul, Minn.

**NEW—Elmer A. Benson, Rochester, Minn.**—Construction permit for a new FM broadcast station (Metropolitan) to be operated on frequency to be assigned by FCC. Amended to specify transmitter and studio sites, as Rochester, Minnesota, and make changes in antenna system.

**NEW—Elmer A. Benson, Duluth, Minn.**—Construction permit for a new FM broadcast station (Metropolitan) to be operated on frequency to be determined by FCC. Amended to specify transmitter and studio sites as Duluth, Minn., and make changes in antenna system.

**NEW—Woodward Broadcasting Co., Detroit, Mich.**—Construction permit for a new (Class B) FM broadcast station to be operated on 100 mc. band and ERP of 20 KW.

**KGBS-FM—Harbenito Broadcasting Co., Inc., Harlingen, Tex.**—Modification of CP (B3-PH-319) as modified which authorized a new FM broadcast station) to make changes in antenna system and change commencement and completion dates.

**KSFH—Pacific Broadcasting Co., San Francisco, Calif.**—Modification of CP (B5-PH-1031 which authorized a new FM broadcast station) to change effective radiated power to 15.8 KW, make changes in antenna system and change commencement and completion dates.

**NEW—General Electric Co., Onondaga County, N. Y. (PO Thompson Road Plant, Syracuse, New York)**—Construction permit for a new developmental broadcast station to be operated on 88.1, 95.9, 107.9 mc. power of 50 KW. Emission special for FM and unlimited hours of operation.

**KAKC-FM—Public Radio Corporation, Tulsa, Okla.**—Voluntary acquisition of control from Ethel B. Kellough and Robert W. Kellough to Sam E. Avey (125 shares of common stock—25%).

**NEW—Angelus Broadcasting Co., Temple City, Calif. (A co-partnership composed of Gomer Cool, A. L. Nunamaker and Blaine O. Bender)**—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, ERP of 250 watts.

**WESB-FM—Bradford Publications, Inc., Bradford, Pa.**—Modification of CP (B2-PH-467 which authorized a new FM broadcast station) for extension of completion date.

**WMRC-FM—Textile Broadcasting Co., Greenville, S. C.**—Modification of construction permit (B3-PH-517 which au-

*(Continued on next page)*

thorized a new FM broadcast station) for extension of completion date.

**KSJO-FM—Santa Clara Broadcasting Co., San Jose, Calif.**—License to cover construction permit (B5-PH-737 which authorized a new FM broadcast station).

**WMFR-FM—Radio Station WMFR, High Point, N. C.** (James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth)—Modification of CP (B3-PH-359 which authorized a new FM broadcast station) to change type of transmitter; effective radiated power to 38.3 KW, effective antenna height as 348.5 feet; make changes in antenna system and change commencement and completion dates.

**NEW—Newberry Broadcasting Co., Newberry, S. C.** (C. A. Kaufmann and John F. Clarkson)—Construction permit for a new FM broadcast station (Class B) to be operated on 100 mc. band and ERP of 38.4 KW.

**WABX—Harold O. Bishop, Harrisburg, Pa.**—Modification of CP (B2-PH-877 which authorized a new FM broadcast station) to change completion date.

**WCVS-FM—WCBS, Inc., Springfield, Ill.**—Modification of CP (B4-PH-230 as modified which authorized a new FM broadcast station) for extension of commencement and completion dates.

**WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.**—Modification of CP (B4-P-3806, as modified which authorized a new standard broadcast station) to increase power, from 250 watts to 1 KW, change type of transmitter, to make changes in the vertical antenna, to change transmitter and studio location and for extension of completion date.

**WBRC-FM—Birmingham Broadcasting Co., Inc., Birmingham, Ala.**—Modification of CP (B3-PH-330 which authorized a new FM broadcast station) to change type of transmitter, effective radiated power to 558 KW, make changes in antenna system and change commencement and completion dates.

**WKMO-FM—Kokomo Broadcasting Corp., Kokomo, Ind.**—Modification of CP (B4-PH-434 which authorized a new FM broadcast station) to change description of transmitter site to Morgan and Ohio Sts., Kokomo, Ind.; effective radiated power to 30.8 KW, make changes in antenna system and change commencement and completion dates.

#### 94.5 MC.—# 233

**NEW—KRGV, Inc., Weslaco, Tex.**—Construction permit for a new FM broadcast station (Class B) to be operated on frequency Channel 233, 94.5 mc., ERP of 49.2 KW, and antenna height above average terrain 358 feet.

#### 100.3 MC.—# 262

**NEW—Midcontinent Broadcasting Co., Sioux Falls, S. Dak.**—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 262, 100.3 mc., ERP of 50.7 KW, and antenna height above average terrain 361 feet.

#### 106.1 MC.—# 291

**NEW—Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.**—Construction permit for a new (Class B) FM broadcast station to be operated on Channel 291, 106.1 mc.

#### To Be Assigned By FCC

**NEW—Hazleton Broadcasting Service, Inc., Hazleton, Pa.**—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC. Amended to change frequency from "to be assigned" to Channel # 227.

**NEW—Alhambra Broadcasters, Inc., Alhambra, Calif.**—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, ERP of 370 watts and antenna height above average terrain—431

feet. Amended to change studio and transmitter locations from "to be determined, Alhambra, Calif.," to 317 W. Main St., Alhambra, Calif.

**NEW—Western Carolina Radio Corp., Shelby, N. C.**—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and ERP of 2.1 KW.

#### FM—Applications Returned

**Albert B. Pyatt, Garden City, Kans.** (P. O. 411 N. 3rd St., Garden City, Kans.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, and ERP of 802 watts. Returned April 22, 1947. Program analysis not submitted with the application.

**Federal Telecommunication Laboratories, Inc., New York, N. Y.** (P. O. 67 Broad St., New York, N. Y.)—Construction permit for a new ST Link broadcast station to be operated on 945 to 955 mc., power of 3 watts, emission special FM and unlimited hours of operation. Returned April 22, 1947, for applicant to appear before notary public for application to be subscribed and sworn to.

### TELEVISION

#### TV—Actions

**W0XBV—Kansas State College of Agriculture and Applied Science, Manhattan, Kans.**—Granted modification of CP which authorized a new Exp. television station, for extension of completion date to 11-13-47. (BMPVB-161)

**W9XBB—Balaban & Katz Corp., Area of Chicago**—Granted CP to install a new visual transmitter, change frequency, power, emission and antenna system. (BPVB-191)

**W10XLV—Radio Corp. of America, Portable-Mobile, to be used within Continental U. S.**—Granted modification of CP which authorized a new experimental television relay station, for extension of completion date to 9-3-47. (BMPVB-162)

**W10XLW—Radio Corp. of America, Portable-Mobile, to be used within Continental U. S.**—Granted modification of CP which authorized a new experimental television relay station, for extension of completion date to 9-3-47. (BMPVB-163)

#### TV—Applications Accepted for Filing

**WNBT—National Broadcasting Co., Inc., New York, N. Y.**—Modification of construction permit (BPCT-169, as modified, and which authorized new commercial television station) for extension of completion date.

**NEW—Columbia Broadcasting System, Inc., Portable-Mobile area of New York, N. Y.**—Construction permit for a new experimental television relay broadcast station to be operated on 6900-6925 mc., power of 0.1 watt, emission A5, and unlimited hours of operation.

**NEW—Columbia Broadcasting System, Inc., Portable-Mobile area of New York, N. Y.**—License to operate an experimental television relay broadcast station to be operated on 6900-6925 mc., power of 0.1 watts, emission A5, and unlimited hours of operation.

**WNBW—National Broadcasting Co., Inc., Washington, D. C.**—Modification of construction permit (BPCT-19, as modified) for extension of completion date.

**NEW—Daily News Television Co. (a corporation), Philadelphia, Pa.**—Construction permit for a new commercial television broadcast station to be operated on Channel No. 12, 204-210 mc., ERP. Visual 3.4 KW. Amended to change visual and aural power to 3.5 KW and 3 KW respectively, and to make changes in antenna system. Also further exhibits, in answer to 12(f).

## MISCELLANEOUS BROADCAST

### Noncommercial Educational License Renewals

Licenses for the following non-commercial educational stations were renewed for the period ending May 1, 1948:

KALW, San Francisco; WBEZ, Chicago; WBOB, Cleveland; WIUC, Urbana, Ill.

### Remote Pickup Applications

**NEW—Central States Broadcasting Co., Portable-Mobile area of Omaha, Nebr.**—Construction permit for a new remote pickup broadcast station to be operated on 152-162 mc. band, power of 50 watts, emission A3 and hours of operation in accordance with section 4.403.

**WCYJ—Onondaga Radio Broadcasting Corp., Area of Syracuse, N. Y.**—License to cover CP (BPRW-478 for a new remote pickup broadcast station to be operated on 156.75, 158.40 mc., power of 15 watts, emission special for FM and unlimited hours of operation.

### Noncommercial Educational Dismissed

**The Trustees of the University of Pennsylvania, Philadelphia, Pa.**—Construction permit for a new noncommercial educational broadcast station to be operated on 91.7 mc., power of 10 KW, emission special for FM and unlimited hours of operation. Dismissed April 23, 1947, per request of school.

## Federal Trade Commission Actions

### Complaint

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

**Dila-Therm Co., Inc.**—The Commission issued a complaint charging The Dila-Therm Co., Inc., 322 East Colfax Ave., South Bend, Ind., and its officers with false and misleading advertising of a purported curative device designated Dila-Therm. (5491)

### Cease and Desist Orders

**Central University**—An Indianapolis correspondence school has been ordered by the Federal Trade Commission to stop describing itself as a university and otherwise misrepresenting its status.

The Commission's cease and desist order directs that Central University, its officers, representatives, agents and employees stop using the word "University" or any abbreviation or simulation thereof as a part of the respondent's corporate name or as a part of the name of the school or otherwise representing that the school is a university. (5326)

**National Retail Liquor Package Stores Assn., Inc.**—The Commission has issued an order prohibiting National Retail Liquor Package Stores Association, Inc., 11 West 42nd St., New York, from conspiring to fix prices in the sale of liquors. (4168)

**Schutte Laboratories**—Misrepresentation in the sale of rodent exterminators is prohibited in a cease and desist order issued by the Commission against Charles W. Schutte and Janet M. Schutte, copartners trading as Schutte Laboratories and Schutte Co., Beaver Falls, Pa. (5382)

## Nunn Succeeds Shouse As NAB Director; Elected At 7th District Meeting

The membership of NAB's 7th District, by a unanimous vote last Tuesday (27), elected Gilmore Nunn, WLAP, Lexington, Ky., to the NAB Board of Directors. Mr. Nunn, who is at present chairman of the NAB Public Relations Executive Committee, will serve for a two year term beginning next September.

The 7th District Director-elect was chosen at a brief district meeting following the joint Area G session, which was held at Roanoke, Va., last Monday and Tuesday (26 and 27). Area G is composed of Districts 4 and 7. Since even-numbered districts do not elect directors in 1947, district 4 did not hold a separate district meeting. Campbell Arnoux continues to represent that region on the NAB Board.

James Shouse, WLW, who currently represents District 7, requested that he not be re-elected.

### Editorializing

The Federal Communications Commission's ban on editorializing by radio stations was among the subjects which provoked considerable discussion during the two day area meeting. NAB President Justin Miller, at the luncheon session which he addressed on Tuesday, expressed the conviction that broadcasters should not—and under the Constitution could not—be prevented from expressing opinions over their own facilities. The extent to which individual stations might exercise this prerogative is a matter for decision by the licensee concerned, he said, and no fetters should, or could legally, be placed upon the broadcasters' freedom to speak.

Members of the two districts urged the NAB, by resolution, to intercede with the Commission in an effort to obtain revision of the Mayflower doctrine "to the end that the broad-

*(Continued on page 363)*

## Fifth District, Meeting in Birmingham, Names Johnston to NAB Board

Henry P. Johnston, managing director, WSGN, Birmingham, was elected to the NAB Board of Directors at the annual meeting of the 5th NAB District. The 5th District held a two-day joint meeting with the 6th District which ended in Birmingham, Friday (2).

Mr. Johnston, who assumes his new responsibilities at the Board meeting to be held in conjunction with the NAB Convention in September, succeeds Fred W. Borton, WQAM, Miami, as director.

Long active in radio broadcasting industry development, Mr. Johnston is a member of the NAB Freedom of Radio Committee, and has served on the ABC Station Planning and Advisory Committee.

He was a leader in the formation of the Alabama Broadcasters Association last year and elected in November to serve as that organization's first president.

*[A fuller story on the joint meeting will be included in the next issue of REPORTS.]*

## FCC Grants CP's for 55 AM Stations As Temporary "Freeze" Expires

The temporary FCC "freeze" on AM applications ended Wednesday (30) after being in effect for about three months. The freeze was put into operation to permit the Commission to act on the huge backlog of AM applications. By press time on Friday, the FCC announced the granting during the current week of 55 construction permits for new AM stations.

In announcing the expiration of the temporary expediting procedure, the FCC said: "It enabled the Commission either to grant or designate for hearing every Line 2 application filed prior to February 7—some 250 in number."

Complete details of the grants and other FCC decisions will be found in this issue of REPORTS under FCC Actions.

### INSIDE THIS ISSUE

To aid in developing a series of transcribed broadcasts by NAB President Miller, three broadcasters were named last week to serve as a special advisory committee to provide facilities and program counsel. (p. 361)

Endorsing proposals for a campaign to increase radio listening, a joint NAB-RMA committee is formulating plans for an intensive drive which will culminate in this year's annual observance of National Radio Week. (p. 360)

With the arrival of Royal V. Howard and Harold Fair last week, and Robert K. Richards the previous week, NAB headquarters is now fully manned. (p. 362)

The FCC, amending its FM standards of good engineering practice, published last week a new list of approved transmitting equipment. (p. 360)

At the opening general session of the annual Ohio State Institute last Friday, Robert K. Richards, NAB public relations director, discussed the question "What is Public Interest, Convenience and Necessity?" (p. 361)



**NATIONAL ASSOCIATION OF BROADCASTERS**

1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300  
 535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963  
 Taft Building, Hollywood 28, Cal. GRanite 7166

JUSTIN MILLER, *President*

A. D. WILLARD, JR., *Executive Vice-President*

C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER <i>Director of Research</i>	ROYAL V. HOWARD <i>Director of Engineering</i>
ROBERT T. BARTLEY <i>Director of FM Department</i>	DOROTHY LEWIS <i>Coordinator of Listener Activity (New York City)</i>
CHARLES A. BATSON <i>Director of Information</i>	FRANK E. PELLEGRIN <i>Director of Broadcast Advertising</i>
ROBERT C. COLESON <i>Assistant to the President (Hollywood)</i>	DON E. PETTY <i>General Counsel</i>
RICHARD P. DOHERTY <i>Director of Employee-Employer Relations</i>	ROBERT K. RICHARDS <i>Director of Public Relations</i>
HAROLD FAIR <i>Director of Program Department</i>	ARTHUR C. STRINGER <i>Director of Special Services</i>

<i>Manufacturer's Name</i>	<i>Type No.</i>	<i>Rated Power</i>	<i>Type of Approval *</i>
Western Electric	503 B-2	1 kw	Tentative
	504 B-1	3 kw	"
	504 B-2	3 kw	"
	506 B-1	10 kw	"
	506 B-2	10 kw	"
	508 B-2	25 kw	"
	507 B-1	50 kw	"
Westinghouse	507 B-2	50 kw	"
	MO/MP	Exciter	Final
	FM-1	1 kw	"
	FM-3	3 kw	Tentative
	FM-10	10 kw	"
	FM-50	50 kw	"

\* Tentative approval indicates that the manufacturer has supplied the Commission with preliminary data including guaranteed performance of equipment to be constructed or under construction. Final approval indicates that construction details and measured performance data of completed equipment have been supplied.

**SECTION 17. APPROVED FREQUENCY MONITORS**

<i>Manufacturer's Name</i>	<i>Type No.</i>
Doolittle	FD-11
General Electric	BM-1-A
REL	600

**SECTION 18. APPROVED MODULATION MONITORS**

<i>Manufacturer's Name</i>	<i>Type No.</i>
Doolittle	FD-11
General Electric	BM-1-A
REL	600

**FM Department**

**Legal Department**

**FCC Amends FM Engineering Standards Approving Transmitting Equipment**

FM standards of good engineering practice were amended by the Commission last week (29) approving certain specified transmitting equipment.

Following are the amendments to Sections 16, 17 and 18 of the FM standards:

**SECTION 16. APPROVED TRANSMITTERS**

<i>Manufacturer's Name</i>	<i>Type No.</i>	<i>Rated Power</i>	<i>Type of Approval *</i>
Collins	731 A	250 w	Final
	732 A	1 Kw	Final
	733 A	3 Kw	Tentative
	734 A	10 Kw	Tentative
Federal	191 A	1 Kw	Tentative
	192 A	3 Kw	Tentative
	193 A	10 Kw	Tentative
	199 A	20 Kw	Tentative
	194 A	50 Kw	Tentative
Gates	BF-250A	250 watts	Final
	BF-1A	1 kw	"
General Electric	BT-1-A	250 watts	"
	BT-2-A	1 kw	Tentative
	BT-3-A	3 kw	"
	BT-4-A	10 kw	"
	BT-5-A	50 kw	"
Harvey	FM-500	250 watts	Final
RCA	M1-7016	Exciter	"
	BTF-250A	250 watts	"
	BTF-1C	1 kw	"
	BTF-3B	3 kw	Tentative
	BTF-10B	10 kw	"
REL	549A-DL	250 watts	"
	518A-DL	1 kw	"
Raytheon	RF-250	250 watts	"
	RF-1000	1 kw	"
	RF-3	3 kw	"
Western Electric	501 B-1	250 watts	"
	501 B-2	250 watts	"
	503 B-1	1 kw	"

**Protection Granted to New Zealand Authors and Copyright Owners**

As a result of an exchange of notes between Dean Acheson, Acting Secretary of State, and C. A. Berendsen, New Zealand Minister to the United States, President Truman has granted an indefinite extension of time to New Zealand authors and copyright owners for fulfillment of the formalities for securing American copyright.

The extension was granted under authority of an Act of Congress passed in 1941 and designed to protect foreign authors who were unable to comply with the American Copyright Act because of war conditions. Authors entitled to the extension are those citizens of New Zealand whose works were first produced or published outside the United States on or after Sept. 3, 1939, or whose works were entitled to renewal of American copyright on or after September 3, 1939, the date of the outbreak of war between New Zealand and Germany.

**Broadcast Advertising**

**NAB-RMA Endorse Campaign to Increase Audience Through Multiple Set Ownership**

The NAB Sales Managers Subcommittee for Sales Promotion and the Radio Manufacturers Association last week in New York (29) jointly endorsed and ap-

(Continued on next page)

proved a campaign to increase radio listenership through the "radio in every room—radio for every purpose" campaign, and are formulating plans for an intensive drive which will culminate in National Radio Week starting October 26.

The NAB subcommittee has scheduled for early mailing to member stations a list of suggestions which outline the RMA program, and shows how station activities can tie in to build listening audiences.

Commenting on the recent CBS survey which disclosed that 93 per cent of American homes now have radios, and that 34 per cent of all homes have more than one receiving set, Louis Hausman, director of presentation for the network said, "Even with this saturation of ownership, millions of Americans are under-privileging themselves through a long endured abstention from daily cultural, educational, informative, entertaining programs. This condition is gradually being remedied by the people themselves as these figures confirm. The people know that there is programming for all members of the family at all hours of the day and at all points on the dial. Unfortunately many excellent programs are going unheard simply because there is only a single receiving set in the homes of multiple-unit families."

A spokesman for the RMA, supporting Mr. Hausman's statement, declared "there is more and better programming going out over more and more stations." He credited this programming effort for recent purchases which have helped make multiple-set owners out of one in every three radio homes.

Representing the NAB at the discussions were:

Louis Hausman, CBS, New York; Edward P. J. Shurick, Free & Peters, Inc., New York; John Carl Jeffrey, formerly of WKMO, Kokomo, Ind.; Arthur Stringer and Hugh M. P. Higgins.

RMA members: Stanley H. Manson, Stromberg-Carlson; Victor Irvine, Galvin Mfg. Corp.; E. L. Hadley, Bendix Radio Division; Richard Hooper, RCA; W. B. McGill, Westinghouse Radio Stations; Fred Eldean, Fred Eldean Organization; Nora Hammesfahr, Institute for Better Living.

## Public Relations

### Plans for Transcribed Series to "Sell Radio By Radio" Get Underway

Three District of Columbia broadcasters were named Thursday (1) by NAB President Justin Miller to serve on a special committee to provide facilities and program counsel in the development of a series of transcribed broadcasts by the NAB President for distribution among radio stations.

The broadcasters are Merle S. Jones, general manager of WOL, who will serve as committee chairman; Richard L. Linkroum, WTOP program director; and Robert Morrison, head of the NBC Recording Division in Washington.

The series of transcribed talks by Judge Miller, which will deal with many different phases of broad-

## IN THE OFFING

May 5-6	District 2 Meeting	New York City Waldorf-Astoria Hotel
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago Palmer House
May 12-13	Special Standards of Practice Committee	New York City
May 13	Music Advisory Committee (joint meeting with ASCAP)	New York City
May 15-16	Sales Managers Executive Committee	Atlantic City, N. J.
May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore Lord Baltimore Hotel
June 2-3	District 1 Meeting	Boston Somerset Hotel

casting—its development, its accomplishments and its problems—were authorized by the NAB Board of Directors at its last meeting.

### Lottridge Named to Serve on PR Executive Committee

Washington, D. C., May 2—Buryl Lottridge, WOC, Davenport, Iowa, has been named to the NAB Public Relations Executive Committee it was announced Friday (2).

In addition to serving the industry on the Executive Committee, Mr. Lottridge represents the 10th District on the Public Relations Committee, which is composed of the seventeen NAB District chairmen.

### WHAT IS PUBLIC INTEREST, CONVENIENCE AND NECESSITY?

*Robert K. Richards, NAB director of public relations, participated in the opening general session, last Friday (2), of the 17th Institute for Education By Radio at Ohio State University. Theme of the session was: "What is Public Interest, Convenience and Necessity?" He told the assemblage of broadcasters and educators from throughout the nation:*

We address ourselves tonight, by designation of the chairman, to the whole question of "public interest, convenience and/or necessity."

I am reminded of the farmer who was attacked by a vicious dog. The farmer, employing a pitchfork with some dexterity, transfixed the animal with this weapon and thus killed it.

"Why," he was asked by the dog's angry owner, "did you not defend yourself with the other end of the pitchfork?"

"So I would," replied the farmer, "if I were attacked by the other end of the dog."

Thus it is with this question for this evening. Broadcasters are being attacked with just one end of

*(Continued on next page)*

this phrase—that which is known as “the public interest.”

In the matter of convenience, there would seem to be easy access to mutual understanding. A thing is either convenient, or inconvenient, to the public or to any entity within the public, and a decision as to which it is should not be too difficult of discovery.

And about the same should apply to any considerations of necessity. I discard these, then, as the tail of the dog—wagging, but to little avail.

However, the phrase “public interest” I find to be fascinating and challenging. With due regard for Commissioner Durr and his colleagues, much more learned in these matter than I, certainly there is evidence that some puzzlement exists in their own circles.

I come to you, then, on a pilgrimage, in search of the truth—not burdened by any considerable erudition.

But I would not have you think that these notes were written in a lower berth enroute from Washington. I have undertaken some research and am prepared to report to you.

Since the first Continental Congress, 10,389 men and women have served our nation in the federal legislature. I should say, and you must accept an approximation, that the phrase “public interest” was uttered at least once by each during the term of his office. Yet a diligent search of the extensive files kept by the Library of Congress does not reveal one concrete definition worthy of your consideration. And of course, had one emerged, it is not certain that such an interpretation would apply today.

The Constitution, one can assume I hope, is in the public interest, and was considered so when written. But since then, it has been amended 21 times.

It seems to me that the public interest, whatever it may be, is of private conception. How you may view it as against how I might view it, assuming us both to be citizens of reasonable integrity, may differ in minor particulars, but not in great generalities. It becomes then, if such premise is acceptable, a burden of the individual conscience. And if you bundle up those consciences within a community, one approaches an equation that might be the “public interest.” Nevertheless we must remember that the point of nuclear fission is the meeting of one conscience with another, and those two with two more and so on. You recognize, of course, that this is not original thinking. There has been very little original thinking about what is good and what is bad since the apple incident in the Garden of Eden. But there has been some, much of it authored by the immortal Oliver Wendell Holmes, Jr. He said:

“If you want to know the law and nothing else, you must look at it as a bad man, who cares only for the material consequences which such knowledge enables him to predict, not as a good one, who finds his reasons for conduct, whether inside the law or outside of it, in the vaguer sanctions of law. . . .” And he added, “The law is full of phraseology drawn from morals. . . . The law talks about rights, and duties, and malice, and intent, and negligence, and so forth, and nothing is easier, or, I may say, more common in legal reasoning, than to take these words in their moral sense, at some stage of the argument, and so drop into fallacy.”

Thus, those who face the difficult task of administering a law which contains that phrase of moral fibre,

pure and simple, must be cautious lest they fall into fallacy.

In terms of specifics, and with special reference to radio, it would seem unassailable that it is in the public interest to make the public laugh; and in its interest to broadcast information and fine music and drama.

I see no abridgement of the public interest in selling soap, a product which is much maligned by radio’s critics although all of them appear to be well-scrubbed. Certainly, on the other hand, there is an abridgement of the public interest in any effort, no matter how well-intended, which will deprive the public of what it finds interesting.

Louis G. Caldwell, a wise and experienced radio attorney, has described this public interest, convenience and necessity clause governing broadcasters—through use of phraseology only attainable by lawyers—as The Land of Picon. P-I-C-O-N. Public Interest, Convenience and Necessity.

Mr. Caldwell charges that the broadcasters who inhabit this land must live by rules and regulations which change from day to day, sometimes almost whimsically.

Well, if you agree with Mr. Caldwell or not, there will always be a Land of Picon for the broadcasters, whether its boundaries are specifically described by law or not. For public interest is of private conception, a definition by one which finds acceptance by many.

I hope the Land of Picon can become a happy land, which it is not today. That will depend upon the vision of its established rulers—and their compassion in developing a personal definition of the public interest which is in harmony with the public’s interest.

## General

### NAB Staff Now Fully Manned As Three New Directors Assume Duties

The recently announced additions to the NAB staff were completed Thursday (1) when Royal V. Howard, new director of engineering, assumed his duties.

Two other newly appointed staff directors had previously reported to NAB headquarters. Robert K. Richards, director of public relations, took over his new responsibilities on April 14th. Harold Fair, director of the new NAB program department, arrived at the NAB offices on Monday of last week. However, Mr. Fair has been active in his new capacity since early last month, having attended several NAB committee and district meetings.

Mr. Howard comes to NAB from KSFO, San Francisco; Mr. Fair from WHO, Des Moines; and Mr. Richards from *Broadcasting* magazine.

### Reference Publications on Radio Industry Available to Broadcast Station Executives

Three new publications, affording sources for quick references on the broadcasting industry are now available to radio station management.

(Continued on next page)

*Radio Daily* and *Broadcasting* magazine have published and mailed their annual yearbooks to subscribers.

Radio News Bureau, which publishes the weekly *Television Digest & FM Reports*, announced last week the publication of a directory of AM broadcasting stations with weekly addenda as part of its loose-leaf service. This service will be available on a subscription basis only.

## District Meetings

### Nunn Succeeds Shouse As NAB Director; Elected at 7th District Meeting

(Continued from page 359)

casters of America, without fear or restraint, may exercise the rights which we firmly believe are guaranteed under the Constitution."

The broadcasters expressed serious concern over the disruption in programming which had occurred the day before the meeting began when a large section of the nation changed to Daylight Saving Time. The provisions of H. R. 2740, a bill now pending before Congress which would require all businesses engaged in interstate commerce to operate on standard time (See current REPORTS, p. 287), were discussed by A. D. Willard, Jr., NAB executive vice president. The broadcasters went on record in favor of this measure, and urged, by resolution, that the individual members of the two districts support the bill (See below).

Another topic which aroused considerable attention, particularly at the Small Market Stations session, was the Commission's rule which now requires that all broadcast transmitter engineers have a first-class license. Station representatives outlined the hardship which this rule places upon stations, especially those in smaller cities. A resolution calling upon NAB to seek modification of this rule was adopted. (See below)

The editor and publisher of *Broadcasting* magazine, Sol Taishoff, spoke at the Monday evening banquet. Reviewing the legislative history of the Communications Act, Mr. Taishoff recalled that the original purpose of governmental regulation in the radio field was to stop technical confusion. He deplored the steady way in which the FCC has expanded its power into the area of programming by interpretation of the Act.

Legislative action to correct this situation, he said, should be aimed toward this goal: "The licensing authority shall have no power to regulate the programs or the business aspects of the mass communications media."

A resolution, introduced from the floor and adopted unanimously by the 4th and 7th District broadcasters, commended Mr. Taishoff for his long and continued fight for freedom of radio.

Another resolution, adopted at the closing session of the area meeting, condemned "certain labor practices, particularly the tendency toward industry-wide bargaining, the use of the secondary boycott, the disruptive effect of jurisdictional disputes with the ranks

of labor, and the unconscionably but growing practice of feather-bedding." All, agreed the broadcasters, are "inimical to the best interests of the radio industry and the listening public which it serves."

### Resolutions at Roanoke

Other resolutions, which were presented by the Resolutions Committee, under chairmanship of Don S. Elias, WWNC, Asheville, N. C., and adopted by the membership, are reprinted verbatim below:

#### MAYFLOWER CASE

*Whereas*, broadcasting as a free media of mass communications is protected by the first amendment of the Constitution and by Section 326 of the Federal Communications Act, guaranteeing freedom of speech, and

*Whereas*, in our opinion, in the so-called Mayflower Case, Federal Communications Commission has undertaken to deprive the licensees of broadcasting stations of the right to editorialize, and

*Whereas*, the members of the Fourth and Seventh Districts of the National Association of Broadcasters believe that this opinion violates the afore-mentioned constitutional guarantees;

*Therefore, be it resolved*, that the members of the Fourth and Seventh NAB Districts urge that the Board of Directors and the President of NAB make every effort to secure a new and more liberal interpretation on the part of the Federal Communications Commission with reference to this right, to the end that the broadcasters of America, without fear or restraint, may exercise the rights which we firmly believe are guaranteed under the Constitution.

#### BMI

*Whereas*, the availability of good music for the use of broadcasters is basic to good programming, and

*Whereas*, performing rights have, in past years, been a serious problem for broadcasters, and

*Whereas*, the broadcasting industry has successfully created and maintained Broadcast Music, Incorporated, as a source of good music;

*Therefore, be it resolved*, by the broadcasters of the Seventh and Fourth Districts of the NAB, that a careful analysis of the use of music be made by the stations and every effort made by them to utilize more effectively the performing rights of Broadcast Music, Incorporated.

We further suggest that the members of the aforementioned districts of NAB give early and favorable consideration to the renewal of their BMI contracts, thus assuring that this important source of supply of music be maintained unimpaired as a strong competitive factor in the music licensing field.

We particularly wish to endorse and commend the selection of Carl Haverlin as President of BMI.

#### UNIFORM TIME

*Whereas*, the shift from standard time each spring through the summer to Daylight Saving time in certain important sections of the country, resulting in a change in operations on the part of the networks twice yearly, has greatly disrupted satisfactory programming by the broadcasters and seriously annoyed the listening public:

The members of the Fourth and Seventh Districts of NAB hereby request the directors and executives of the National Association of Broadcasters to undertake through every possible means the securing of necessary legislation to correct this annual disruption in our affairs. We urge the planning and execution of a concerted and determined campaign to provide uniformity of time within the various time zones of the country for all broadcast operations and particularly we urge the support of H. R. 2740.

(Continued on next page)

## 2% CASH DISCOUNT

Whereas, there has been an extensive campaign by the national advertising agencies to influence broadcasters to establish the 2% discount principle for the prompt payment of advertising accounts, and

Whereas, we feel that the adoption of such a practice would, of necessity, require the revision upward of the rate cards of the broadcasters;

We, the broadcasters of the Fourth and Seventh Districts of the NAB, hereby go on record as opposed to the adoption of the proposed plan.

## ENGINEER'S LICENSES

Whereas, the FCC's withdrawal of permission to use third class license holders on the engineering staffs of broadcasting stations has imposed a hardship upon the operation of many stations, and

Whereas, it is felt that the elimination of operations with this class of license holder is unrealistic;

Therefore, be it resolved by the members of the Fourth and Seventh NAB Districts that the management of NAB make every effort to persuade the Federal Communications Commission to reconsider its action in this connection and to give consideration to the establishment of a similar class of license holder so essential to the efficient operation of many of the small market stations of the Association.

## PRESIDENT MILLER AND STAFF

The membership of the Fourth and Seventh Districts of the NAB Convention assembled take this opportunity to heartily approve and commend the fine quality of leadership furnished the industry by its president, Justin Miller. We feel that the industry is being well served by the broadened development of departments to render well rounded services to the membership of the Association. In commending the president, we simultaneously recognize the general excellence of the staff which he has grouped about him to perform these important services. We pledge our wholehearted support to President Miller and to his staff in their efforts to bring about a better understanding of the American system of broadcasting in the minds of public officials and listeners alike.

## DIRECTORS ARNOUX AND SHOUSE

To Campbell Arnoux, Director of the Fourth District, and to James D. Shouse, Director of the Seventh District, we express in this resolution our genuine appreciation of the time and effort which they have expended to arrange this meeting and to make our stay both a pleasant and profitable one. And, at the same time, we also express appreciation to Kenneth Hyde, Manager of Hotel Roanoke, and to all of his employees for the splendid facilities which have been made available and the courtesies which have been extended to the visiting broadcasters.

## HOST STATIONS IN ROANOKE

The members of the Fourth and Seventh NAB Districts do here express their deep appreciation to Radio Stations WDBJ, WSLS, and WROV for their gracious hospitality and for their careful and complete arrangements for the comfort and entertainment of the visiting broadcasters.

To each of the host stations, to their managements and their staffs, we, through this resolution, extend our grateful and sincere thanks.

## Registration at Roanoke

Campbell Arnoux, WTAR; Milton N. Adams, WBTM; Bob Amos, WHKP; John Andrew, Associated Program Service; W. N. Abbott, WTMA; A. S. Aden, WPUV; Frederick L. Allman, WSWA.

Paul C. Buford, WSLS; George Brantley, WTAR; Fred Bock, WADC; Andrew W. Bennett, Travis Barnes, WTAR; Kenneth H. Baker, NAB; Charles B. Britt, WLOS; Otto Brandt, ABC; Walter A. Bowry, Jr., WMBG; C. Alden Baker, WFHG; Carl J. Burkland, WTOP; Walter Brown, WSPA; Frank Blair, WARL; Charles P. Blackley, WTON; Edward E. Bishop, WGH; Ken Beachboard, WISE; G. F. Bauer, WINN; Melvin F. Barnett, WHIS; James W. Blackburn, Blackburn-Hamilton Co.; Lambert B. Beeuwkes, WROV; M. Byrd, WAYS; Gerald F. Boyd,

WPAY; Randolph Bean, WCHV; C. Stanley Bailey, Burn Smith Co., Inc.

T. A. M. Craven, WOL; Wayne Coy, WINX; Miss Virginia N. Cooper, WJLS; H. K. Carpenter, WHK, WHKK, WHKC, W8XUB; Charlie Crutchfield, WBT; James W. Coan, WTOB; James W. Campbell, United Press; Joseph P. Crockett, WBOB; R. Kilborne Castell, WARL; Eugene Carr, Bruch-Moore Newspapers; Harry Callaway, WHAS; James D. Clark, Jr., WRVA; Ray Currie, TSI; Ollie L. Carpenter, WPTF; Sam Carey, WRVA; Harry Camp, WGAR.

F. G. Dykstra, Transcription Sales, Inc.; Jimmie Darnell, WHAR; Carl E. Duckett, WBOB; R. P. Doherty, NAB; Ralph H. DeLong, WHK; A. L. Dren, WCBT; R. A. Dunlea, WMFD; Victor W. Dawson, WFNC; Harmon Duncan, WDUK; W. Ward Dorrell, C. E. Hooper, Inc.

Ted Eiland, WSAZ; Foster Edwards, WEMI; F. J. Evans, WPLH; Harold Essex, WSJS; Robert W. Ehrman, WCFM; Ralph G. Elvin, WLOK; Don S. Elias, WWNC; Edward E. Edgar, WGH; Joe Eaton, WHAS; Carl M. Everson, WHKC; Robert C. Estes, WSJS; Phillip Eakin, WFNS.

Horace Fitzpatrick, WSLS; Hugh Feltis, BMB; Bertram C. Finch, The Branham Co.; Floyd Fletcher, WTIK; Fred Fletcher, WRAL, WRAL-FM; J. P. Fishburn, WDBJ; Samuel E. Feldman, ASCAP; Robert C. Fehlman, WHBC; E. Y. Flanigan, WSPD; Harry A. Friedenberg, Marfree Adv. Corp.

R. Sanford Guyer, WBTM; W. Harold Gray, WFLO; Lester L. Gould, WJNC; W. Guenther, WLWA; Elizabeth Greene, WCYB; Raymond T. Gilley, Marfree Adv. Corp.; W. H. Goan, WAYS; E. J. Gluck, WSOC.

Bart Horswell, Cardinal Co.; John W. Harkrader, WDBJ; Richard L. Hamann, Cardinal Co.; Allen Haid, WMMN; Fred F. Hague, James A. Hogan, WWNC; Ken Hackathorn, WHK; Cecil B. Hoskin, WWNC; Carl Haverlin, BMI; Fred L. Hart, WLPN; Robert M. Hall, WLOS; Kolin Hager, SESAC, Inc.; Jack T. Helms, WNVA; R. B. Helms, WHLN; R. J. Horst, Transcription Sales, Inc.; Ralph Hatcher, CBS; Bob Harrington, WSWA; John (Jack) Hanner, WCPS; Louis N. Howard, WHIT; C. Harris, WGRC; Jack P. Hankins, WFNS, WFNS-FA.

Don Ioset, Mutual Network; Robert L. Irwin, Dow, Lohnes and Albertson.

Ray P. Jordan, WDBJ; Merle S. Jones, WOL; Allen Jones, WLPN; J. F. Jarman, WDNC; Lester Jacobs, Frank Jones, WCUL; G. Fred Johnson, Anson Radio & Bde. Co.; John G. Johnson, WTOB.

J. Robert Kerns, WHIZ; Bob Keller, Robert S. Keller, Inc.; Adna Karns, Transcription Sales, Inc.; John Koepf, Fort Industry Co.; H. F. Kerns, WCFM; Gaines Kelley, WFMY; Lee Keller, United Press; Frank E. Koehler, WROV; A. H. Jack Kelly, WCOL.

Robert M. Lambe, WNCA; Pierce E. Lackey, Lackey Group; Ernest Lackey, WHOP; Kay Lee, Houck & Company-Agency; R. A. Lyon, Anson Radio & Broadcasting Co.; E. B. Lyford, NBC; C. T. Lucy, WRVA; L. B. Leonard, WISE; Ellis Landreth, WBRW; John Langlois, Lang-Worth; "Cy" Langlois, Lang-Worth.

James H. Moore, WSLS; Mrs. Charlie Lou Moore, WSLS; Glake Merrill, WIAR; Bob Menefee, WSLS; Lin Mason, Transcription Sales, Inc.; R. W. Mack, N. W. Ohio Bdesting Corp.; W. R. "Bill" Murray, WPUV; Bob Morrison, NBC-Radio Recording; Truman A. Morris, WCMI; Robert B. Mackall, WFMS; James A. McManus, The Branham Co.; Joseph H. McGillora, Station Rep.; Francis X. McDonough, Dow, Lohnes and Albertson; Claude W. Meares, WCBT; R. H. Moody, WHIO; Richard H. Mason, WPTF; Bob Mason, WMRN; Justin Miller, NAB; R. S. Morris, WSOC.

J. Edward Newman, WDBJ; John W. New, WTAR; Leland O. Nelson, WGBR; Len Nasman, WFMJ; Gilmore Nunn, The Nunn Stations; James H. New, WTAR; Paul Norris, WTIK; H. D. Newwirth, Worth Associates; Miss Linnea Nelson, J. Walter Thompson Co.; Wayne M. Nelson, WAYN.

J. M. O'Hara, WMAN; Richard H. Othey, WTNS.

Emerson J. Pryor, WRRN; Mrs. Wenfield Preston, WOL; T. H. Patterson, WRRF; Hugh Potter, WOMI; Ray Penner, WLOW; George C. Patterson, WAVE; John F. Patt, WGAR; Frank E. Pellegrin, Nat'l Ass'n of Broadcasters; Dave Partridge, WLW; Edgar Parsons, WRFD; J. M. Price, Radio Corp. of America; Gordon R. Phillips, WROV; Eric Paige, WMRN; Paul F. Peter, Frazier & Peter; Herbert G. Palst, WMOH.

N. L. Royster, WOLS; Marshall Rosene, WSAZ; W. R. Roberson, WRRF & WRRZ; William E. Rine, WWVA; R. W. Richmond, WHKK; Paul Reynolds, WDBJ; Norman Reed, WWDC; Paul W. Reed, WFAH; J. Harold Ryan, The Fert Industry Company; Fey Rogers, WCYB; John M. Rivers, WCSC; E. G. Rinn, WINN; N. Joe Rahall, WWNR; Thomas A. Rogers, WCLT.

Frank M. Stearns, Associated Press; Ken Sparnon, BMI; R. H. Smith, WCYB; Joe L. Smith, Jr., WJLS; Lynne C. Smeby, Ohio-Michigan Bk. Corp.; Harold B. Shaw, WOAY; Sam Sague, WSRS & WSRS-FM; Carleton D. Smith, WRC; John W. Shultz, WMVA, WBOB; Gerald Swisher, Associated Press; J. Porter Smith, WGRC; G. Richard Shafto, WIS; Charles E. Seebeck, WTON; Dan Schmidt, III, NBC Recording Divn.; J. Dudley Saumenig, WIS; George A. Speese, WMRN; Neal Smith, WLW; J. D. Shouse, WLW; Alex Sherwood, Standard Radio; John Sinclair, WBRW; Harry B. Shaw, WSJS; James W. Seiler, WRC.

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Henry E. Thomas, WSLs; Sol Taishoff, Broadcasting Magazine; Stephen Tuhy, Jr., Harold Thoms, WISE; John A. Toothill, Burn-Smith Company.

Guy Vaughan, Jr., WSPA; Victor Vonn, Standard Rate & Data Service; Vic Vickrey, SESAC, Inc.

Phil Wood, WFMJ; Bob Wolheim, Cardinal Co.; W. L. Willis, Jr., WSVS; J. E. Willis, WLAP; W. P. Williamson, Jr., WKBN; W. E. (Bill) William, WFRC; E. S. Whitlock, WRNL; Henry Whitehead, WTAR; Miller Welch, WLAP; George S. Walston, WRRZ; George Walker, WAIR; A. D. Willard, Jr., NAB; Jack Weldon, WWOOD; Lawrence Webb, WJW; Charles C. Warren, WCMI; Avery Wynn, WEED; Miss Anne Wynne, WEED; Thomas W. Wilson, Dow, Lohnes & Albertson; Ralph Wallerstein, WMBG; Robert M. Wallace, WOHS; David C. Woods, WRVA; Robert C. Wolfenden, Mountain Broadcasting Service; Walter M. Windsor, WDVA; W. A. Wilson, WOPI & WOPI-FM; Miss Eleanor F. White, WRVA; Bruce Wallace, WTNS; Lee B. Wailes, Fort Industry Co.

William E. Young.

## Public Interest Programming

### National Guard May Call on Stations For Aid in Recruiting Campaign

A grass roots campaign to build the National Guard to a force of approximately 682,000 men is quietly gathering momentum throughout the nation. Upwards of 6,000 local units in villages, towns and cities must be organized to achieve full strength.

State authorities have the decision as to where units are to be located within the state; they alone carry out recruiting.

For this reason, broadcasters may anticipate calls from their local Guard units for assistance in recruiting home town men. The initial enlistment age is 18-35 with exceptions in age made for veterans.

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of May 12-18, 1947, by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

### The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving teaching positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior edu-

cation, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming.

2. *Fewer teachers being trained.* Too few young people are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945, the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field. . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing, feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas, many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: (a) Join and work with local groups—such as parent-teacher organizations—actively concerning themselves with the problems of better education. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37)

### Nursing Is a Growing Profession

There is a definite and alarming shortage of nurses in the majority of the nation's hospitals. In some instances, whole floors and wings of hospitals have had to close. Literally, thousands of patients are going without adequate nursing care. Point out the many opportunities open to young women who join the growing nursing profession—today, there is a tremendous demand for nurses, and the demand will be even greater in the years ahead. Industry, psychiatry, child and public health, Veterans' Administration, U. S. Public Health Service, Army and Navy all offer splendid opportunities for nurses. The field of nursing hasn't nearly begun to reach its full expansion. Nursing training is an ideal preparation for marriage, family life, community leadership. Nursing is a proud profession. Urge young women under 35 who are high school graduates or college students with good scholastic records to check immediately with their local hospital for information on how to apply for admission to any of the nearly 1300 Accredited Schools of Nursing. Applications are being taken now for fall classes. A nursing education will lead to the professional title of Registered Nurse, and in the college schools of nursing, to the degree of Bachelor of Science as well. *Important:* Remind ex-servicewomen—WACS, WAVES, SPARS and MARINES—that if they qualify as student nurses, the entire cost of their nursing education may be covered by

(Continued on next page)

their allowance for tuition under the GI Bill of Rights. (Fact Sheet No. 9-G)

### Group Prejudice—A Post War Menace

Stress the reasons why we cannot afford divisive prejudice in America. 1. Division at home weakens the United States on the international scene—group strife here lowers the prestige of the United States among the nations of the world, hampers our country in its efforts toward world peace, promotes the belief that democracy has failed, encourages aggression in the hope of easy conquest. 2. Division at home hampers production—discrimination against fellow employees or business associates because of race, religion, or national origin, annually robs the United States of millions of hours of productive labor and the best skill and talents of countless workers. In a prejudice-filled America, no one would be secure—in his job, his business, his church, his home. Point out that the problem is especially acute now because of the many real difficulties that confront the American people—such as housing, jobs for servicemen, shortages, strikes, rising costs of living. We must not let ourselves be diverted from serious effort to overcome these postwar difficulties by the “scapegoat” technique that blames them on some racial, religious or national group. Recall that slandering an entire group of fellow citizens because of the behavior of individuals violates the American tradition of fair play. We should judge our neighbors by the character of their own lives alone, and not on the basis of their race or religion. Racial and religious antagonisms are exploited, as a means for gaining political favor and easy money, by quacks and adventurers whose followers make up the irresponsible “lunatic fringe” of American life. Show that every individual citizen can help keep America strong by: 1. Isolating and quarantining group antagonism. (If someone runs down a neighbor's race or religion, remind him that this is bad business for America both at home and abroad.) 2. Alertly guarding himself and his family against infection by racial and religious prejudice. (Don't spread prejudice now, any more than you would have spread enemy rumors during the war. Through your own behavior and otherwise, encourage respect in your children for neighbors of different races and religions—remind them that these very differences among Americans have resulted in a variety of contributions that have made our country great and kept her free.) 3. Work in your community—your church, your business, your trade union, your school—to promote the American principles of racial and religious freedom. (Fact Sheet No. 31)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, May 5. They are subject to change.

#### Tuesday, May 6

##### Oral Argument

(Before the Commission en banc, Room 6121, in the order listed, beginning 10:00 A. M.)

(1)

**Report & Docket No. B-339—7313—Gulf Broadcasting Co., Inc., Mobile, Ala. 1340 kc., 250 watts, unlimited.**

**Report & Docket No. B-339—7314—Burton Broadcasting Co., Mobile Ala. 1340 kc., 250 watts, unlimited.**

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**Report & Docket No. B-339—7482—Mobile Broadcasting Co., Mobile, Ala. 1330 kc., 1 KW N, 5 KW D, unlimited. DA-N&D.**

(2)

**Report & Docket No. B-338—6921—WJPS, Inc., Evansville, Ind. 1330 kc., 5 KW D, 1 KW N, unlimited. DA-night & day.**

**Report & Docket No. B-338—6922—Tri-State Broadcasting Corp., Evansville, Ind. 1330 kc., 5 KW, unlimited. DA-night & day.**

(3)

**Report & Docket No. B-341—6843—Bay State Beacon, Inc., Brockton, Mass. 1450 kc., 250 watts, unlimited.**

**Report & Docket No. B-341—6845—Cur-Nan Co., Brockton, Mass. 1450 kc., 250 watts, unlimited.**

**Report & Docket No. B-341—7008—Plymouth County Broadcasting Corp., Brockton, Mass. 1450 kc., 250 watts, unlimited.**

(4)

**Report & Docket No. B-340—7216—Central Broadcasting Co., Eau Claire, Wis. 790 kc., 5 KW N&D, DA-unlimited.**

**Report & Docket No. B-340—7333—Texas Star Broadcasting Co., Houston, Tex. 790 kc., 1 KW N, 5 KW D.**

**Report & Docket No. B-340—7334—Lubbock County Broadcasting Co., Lubbock, Tex. 790 kc., 1 KW, unlimited.**

**Report & Docket No. B-340—7335—Plains Radio Broadcasting Co., Lubbock, Tex. 790 kc., 5 KW.**

**Report & Docket No. B-340—7336—Veterans Broadcasting Co., Houston, Tex.—1230 kc., 250 watts, unlimited.**

(5)

**Report & Docket No. B-345—7367—Abilene Broadcasting Co., Abilene, Tex. 1340 kc., 250 watts, unlimited.**

**Report & Docket No. B-345—7483—Citizens Broadcasting Co., Abilene, Tex. 1340 kc., 250 watts, unlimited.**

### Thursday and Friday, May 8 and 9

(Before the Commission en banc, Room 6121, 10:00 A. M.)

In the matter of promulgation of rules and regulations and standards of good engineering practice for FM broadcasting. Other than non-commercial educational broadcast service.

## FCC ACTIONS

### AMPLITUDE MODULATION

#### AM—Docket Cases

550 KC.

The Commission announced adoption of a **Memorandum Opinion and Order** directing that those portions of the Decision and Order adopted December 6, 1946, which grant the application of **WJIM, Inc., Lansing, Mich.**, grant conditionally the application of **Cincinnati Times-Star Co. (WKRC), Cincinnati, Ohio**, and sever applications from the proceeding, be vacated and set aside, and that stations **WKRC** and **WJIM** are granted leave to file exceptions and request oral argument on the Proposed Decision (B-353) on their applications released today, proposing to grant application of **WJIM (BP-4087; Docket 6807)** to change from 1240 kc., 250 watts, unlimited, to 550 kc., 1 KW, unlimited, DA. conditions, and application of **WKRC (BP-4372; Docket 7401)** to change from 1 KW night, 5 KW day, unlimited, DA,

(Continued on next page)

to 5 KW night, and change directional antenna, operating on 550 kc., conditions.

Further ordered that applications listed below be severed from each other and from the above applications of WJIM and WKRC, and ordered that insofar as the relief granted coincides with the relief requested by petition of WKRC, it is granted; insofar as the relief requested is not covered by the Memorandum Opinion and Order, it is denied:

**The Constitution Publishing Co., Atlanta** (BP-4086; Docket 6802); **Montana Broadcasting and Television Co., Butte, Mont.** (BP-3993; Docket 6808); **Pulitzer Publishing Co. (KSD), St. Louis** (BP-4089; Docket 6809); **Sunshine Broadcasting Co. (KTSA), San Antonio** (BP-4399; Docket 7174); **Buffalo Broadcasting Corp. (WGR), Buffalo, N. Y.** (BP-4424; Docket 7122); **Millard Eidson (KCRS), Midland, Texas** (BP-4474; Docket 7215); **Radio Station WDEV (WDEV), Waterbury, Vt.** (BP-4492; Docket 7405); and **Oregon State Agr. College (KOAC), Corvallis, Ore.** (BML-1228; Docket 7406).

#### 1230 KC.

The Commission also announced its **Final Decision** in the following cases:

**B-321**—Granting application of **Commonwealth Broadcasting Corp.** for a new station at **Danville, Ky.**, to operate on 1230 kc., 250 watts, unlimited time, conditioned upon the filing of an appropriate application for the use of 250 watts (applicant had specified 100 watts) (BP-4040; Docket 7164); and denying the application of **Danville Broadcasting Co.** seeking the same facility (BP-4264; Docket 7165);

**B-337**—Granting application of **Pueblo Radio Co., Inc.**, for a new station at **Pueblo, Colo.**, to operate on 1230 kc., 250 watts, unlimited, conditions (BP-4175; Docket 7092); and denying the application of **Dorrence D. Roderick** seeking the same facility (BP-4037; Docket 7091).

The Commission announced its **Proposed Decision** (B-355) looking towards the grant of the application of **Allentown Broadcasting Corp.** (BP-4374; Docket 7180), for a new station in **Allentown, Pa.**, to operate on 1230 kc., 250 watts, unlimited time; conditions; and denial of the applications of **Easton Publishing Co.** (BP-4212; Docket 71790), **Easton, Pa.**, and **Steel City Broadcasting Co. of Bethlehem, Pa., Inc.** (BP-4428; Docket 7181), **Allentown, Pa.**, seeking the same facilities, and application of **Associated Broadcasters, Inc.**, to change frequency of station **WEST, Easton, Pa.**, from 1400 kc. to 1230 kc., operating with 250 watts, unlimited time (BP-4517; Docket 7441).

#### 1250 KC.

The Commission announced adoption of an **Order** (B-359) granting petition of **Midwest Broadcasting Co.** to amend its application for new station at **Milwaukee, Wisc.**, to specify an antenna pattern designed to reduce interference to existing stations; further ordered that application, as amended, be granted, to operate on 1250 kc., 5 KW, unlimited time, DA, conditions (BP-3746; Docket 6795). Dismissed as moot petition to enlarge issues and reopen record.

At the same time the Commission granted application of **WREN Broadcasting Co., Inc.**, for CP to move Station **WREN** from Lawrence to Topeka, Kans., to operate there on its presently assigned frequency of 1250 kc., power of 5 KW day, and to increase night power from 1 KW to 5 KW, DA night, S-KFKU (BP-3625; Docket 6703), conditions.

#### 1340 KC.

The Commission announced its **Proposed Decision** (B-354) looking towards the grant of the application of **Bullard, Metcalf and Goodlette** for a new station in **Hazard, Ky.**, to operate on 1340 kc., 250 watts, unlimited time (BP-4661; Docket 7512), and denial of the applications of **The Hazard Broadcasting System** (BP-4583; Docket 7511) and **Universal Broadcasting Co.** (BP-4778; Docket 7584), requesting the same facilities.

#### 1450 KC.

The Commission announces its **Proposed Decision** (B-347) looking toward the grant of the application of **Community Broadcasting Corp.** for a new station at **Fort Wayne, Ind.**, to operate on 1450 kc., 250 watts, unlimited time (BP-4993; Docket 7699), and a denial of the applications of **Houer**

**Rodeheaver** (BP-4305; Docket 7097) and **Radio Fort Wayne, Inc.** (BP-5282; Docket 7877), each seeking the same facilities. (Comrs. Denny and Jett favor a grant to Radio Fort Wayne, Inc., because its stockholders have had experience in radio, will take an active part in the day to day operation of the station and because they are residents of Fort Wayne and more closely identified with the community than are the Feldmans, who own 90% of stock of Community Broadcasting Corp.)

#### 1460 KC.—1490 KC.—1500 KC.

The Commission announced its **Proposed Decision** (B-357) looking toward the grant of the applications of **Monterey Bay Broadcast Co.** (BP-4150; Docket 6952) for a new station at **Santa Cruz, Calif.**, to operate on 1460 kc., 1 KW, DA, conditions; and a grant of application of **San Jose Broadcasting Co.** (BP3921; Docket 6955) for a new station at **San Jose, Calif.**, to operate on 1500 kc., 1 KW power, DA day and night. At the same time, the Commission proposes to deny applications of **Golden Gate Broadcasting Corp.** to change frequency of **KSAN, San Francisco**, from 1450 to 1460 kc., increase power from 250 watts, unlimited, to 5 KW unlimited time, DA (BP-3913; Docket 6949); **Cascade Broadcasting Co., Inc.**, to increase power of **KTYW at Yakima, Wash.**, from 500 watts unlimited time to 1 KW unlimited time, operating on 1460 kc. (BP-3889; Docket 6953), and **Mission Broadcasting Co.** (BP-4266; Docket 7023), for a new station at San Jose to operate on 1490 kc., 250 watts, unlimited time.

Commissioner Wakefield concurs in part, but as between the San Jose applicants, believes the Mission Broadcasting Co. application should be granted.

#### Oral Argument

Ordered oral argument on following proposed decisions on May 6:

**Gulf Broadcasting Co.** (Docket 7313); **Burton Broadcasting Co.** (Docket 7314); **Mobile Broadcasting Co.** (Docket 7482); **WJPS, Inc.** (Docket 6921); **Tri-State Broadcasting Corp.** (Docket 6922); **Bay State Beacon, Inc.** (Docket 6843); **Cur-Nan Co.** (Docket 6845); **Plymouth County Broadcasting Co.** (Docket 7008); **Central Broadcasting Co.** (Docket 7216); **Texas Star Broadcasting Co.** (Docket 7333); **Lubbock County Broadcasting Co.** (Docket 7334); **Veterans Broadcasting Co.** (Docket 7335); **Plains Radio Broadcasting Co.** (Docket 7336); **Abilene Broadcasting Co.** (Docket 7367); and **Citizens Broadcasting Co.** (Docket 7483).

#### AM—New CP's Granted

##### 560 KC.

**Montana Farmer Broadcasting Corp., Great Falls, Mont.**—CP for new station to operate on 560 kc., 5 KW, DA-night. (BP-5866)

##### 590 KC.

**Hudson Valley Broadcasting Co., Inc., Albany, N. Y.**—Granted CP for a new station; 590 kc., 1 KW night, 5 KW day, employing a directional antenna for day and night use; conditions. (BP-5148)

**Bluegrass Broadcasting Co., Inc., Versailles, Ky.**—Granted CP for a new station; 590 kc., 1 KW, unlimited time, employing DA for day and night use. (BP-5136)

##### 620 KC.

**Commercial Associates, Inc., Sioux City, Iowa**—Granted CP for a new station to operate unlimited time on 620 kc., 1 KW, DA arrays night and day (DA-2). (BP-5396)

##### 690 KC.

**West Texas Broadcasting Co., El Paso, Tex.**—CP for new station to operate on 690 kc., 5 KW, unlimited; DA for day and night use; conditions. (BP-5957)

##### 850 KC.

**Champlain Valley Broadcasting Corp., Albany, N. Y.**—Granted CP for new station to operate on 850 kc., 10 KW, unlimited time, DA-1 day and night. (BP-4740)

(Continued on next page)

**940 KC.**

**Puerto Rico Communications Authority, Rio Piedras, P. R.**—CP for new station to operate on 940 kc., 10 KW, unlimited; DA day and night; conditions. Com. Jett for hearing. (BP-4397)

**Plains Empire Broadcasting Co., Amarillo, Tex.**—CP for new station to operate on 940 kc., 1 KW, unlimited; DA. (BP-4551)

**950 KC.**

**WARC, Inc., Rochester, N. Y.**—CP for new station to operate on 950 kc., 1 KW, DA-2, unlimited. (BP-3565)

**960 KC.**

**The Wooster Republican Printing Co., Wooster, Ohio**—Granted CP for new station; 960 kc., 500 watts, daytime. (BP-5581)

**970 KC.**

**Rochester Broadcasting Co., Rochester, Minn.**—Granted CP for a new station; 970 kc., 1 KW, unlimited time, employing directional antenna (DA-1). (BP-5080)

**990 KC.**

**Wichtex Broadcasting Co., Wichita Falls, Tex.**—Adopted Decision and Order granting petitions of Wichtex Broadcasting Co. to sever application from consolidated proceeding with KTOK, and granted said application of Wichtex for new station to operate on 990 kc., 5 KW day, 1 KW night; DA night. (BP-3981; Docket 7127)

(See Item re KTOK under "AM—CP's Granted to Change Frequencies.")

**1080 KC.**

**Radio Santa Cruz, Santa Cruz, Calif.**—Granted CP for new station to operate on 1080 kc., 1 KW, daytime only. (BP-5105)

**1110 KC.**

**Borinquen Broadcasting Co., Caguas, P. R.**—CP for new station to operate on 1110 kc., 250 watts, unlimited. (BP-5603)

**1150 KC.**

**Mosby's, Inc., Great Falls, Mont.**—Granted CP for a new station to operate on 1150 kc., 5 KW, DA-N, unlimited time. (BP-5481)

**Des Moines Broadcasting Corp., Des Moines, Iowa**—Granted CP for a new station; 1150 kc., 1 KW, directional antenna (DA-2), unlimited time. (BP-4940)

**Rome Sentinel Co., Utica, N. Y.**—Granted CP for a new station; 1150 kc., 1 KW night, 5 KW day, unlimited time, using DA day and night. (BP-4793)

**Gila Broadcasting Co., Coolidge, Ariz.**—Granted CP for a new station; 1150 kc., with 1 KW, unlimited time, DA-night. (BP-4677)

**1190 KC.**

**Yumasa Broadcasting Co., Yuma, Ariz.**—Granted CP for a new station; 1190 kc., 1 KW, unlimited time, using DA day and night. (BP-5726)

**1230 KC.**

**Voice of Western Colorado, Inc., Grand Junction, Colo.**—Granted CP for new station; 1230 kc., 250 watts, unlimited time; conditions. (BP-5461)

**Wayne M. Nelson, Inc., Fayetteville, N. C.**—CP for new station to operate on 1230 kc., 250 watts, unlimited; conditions. (BP-4951)

**1260 KC.**

**Grand Forks Herald, Inc., Grand Forks, N. Dak.**—CP for new station to operate on 1260 kc., 500 watts night, 1 KW day; DA for night use. (BP-5145)

**San Fernando Valley Broadcasting Co., San Fernando, Calif.**—Granted petition to reconsider, removed from hearing docket, and granted application for new station to operate on 1260 kc., 1 KW, unlimited; DA. (BP-4657; Docket 7749)

**1270 KC.**

**Big Sioux Broadcasting Co., Sioux Falls, S. Dak.**—CP for new station to operate on 1270 kc., 1 KW, DA day and night. (BP-4734)

**1290 KC.**

**Alaska Broadcasting Co., Fairbanks, Alaska**—CP for new station to operate on 1290 kc., 1 KW, unlimited; conditions. (BP-5901)

**1300 KC.**

**Robert Schuler, Sheldon Anderson and Lester Eugene Chenault, Fresno, Calif.**—Granted CP for a new station; 1300 kc., 1 KW, unlimited time, DA day and night. (BP-4709)

**1310 KC.**

**Keokuk Broadcasting Co., Keokuk, Iowa**—Granted CP for a new station; 1310 kc., 250 watts, daytime only. (BP-5480) (Comrs. Durr and Hyde for hearing.)

**1320 KC.**

**El Mundo Broadcasting Co., San Juan, P. R.** (Angel Ramos and Jose Coll Vidal)—Granted CP for a new station; 1320 kc., 5 KW, unlimited time; conditions. (BP-4560)

**1330 KC.**

**Community Service Broadcasting Co., Erie, Pa.**—CP for new station to operate on 1330 kc., DA day and night, 5 KW, unlimited (DA-2). (BP-5846)

**1340 KC.**

**Inland Broadcasting Co., Fremont, Nebr.**—CP for new station to operate on 1340 kc., 100 watts, unlimited. (Comr. Durr for hearing.) (BP-4664)

**Duncan Broadcasting Co., Duncan, Okla.**—CP for new station to operate on 1340 kc., 100 watts night, 250 watts day. (Comrs. Durr and Hyde for hearing.) (BP-5452)

**1360 KC.**

**Tri-Cities Broadcasting Co., Goose Creek, Texas**—Granted CP for a new station; 1360 kc., 1 KW, unlimited time, directional antenna day and night. (BP-4706)

**1400 KC.**

**KAYS, Inc., Hays, Kans.**—CP for new station to operate on 1400 kc., 250 watts, unlimited; conditions. (BP-5354)

**Runnels County Broadcasting Co., Ballinger, Tex.**—CP for new station to operate on 1400 kc., 250 watts, unlimited. (BP-5025)

**1420 KC.**

**San Joaquin Broadcasting Co., Stockton, Calif.**—CP for new station to operate on 1420 kc., 1 KW, DA-1, unlimited. (BP-5059)

**Owensboro on the Air, Inc., Owensboro, Ky.**—CP for new station to operate on 1420 kc., 1 KW, DA-2, unlimited. (BP-5161)

**Forest Capital Broadcasting Co., Lufkin, Tex.**—CP for new station to operate on 1420 kc., 1 KW, unlimited, DA night. (BP-5275)

**1440 KC.**

**Quincy Broadcasting Co., Quincy, Ill.**—Granted CP for a new station to operate on 1440 kc., with 1 KW, DA-2 day and night. (BP-4970).

**Napa Broadcasting Co., Napa, Calif.**—Granted CP for new station to operate on 1440 kc., 500 watts, DA day and night (DA-1). (BP-5479)

**S. H. Patterson, Topeka, Kans.; KVAK—S. H. Patterson, Atchison, Kans.**—Granted petition requesting reconsideration of applications, remove from hearing docket and granted application for new station at Topeka to operate on 1440 kc., 5 KW power, unlimited time, DA day and night (BP-4389), subject to condition that applicant file, within 60 days, an application for modification of CP specifying a nighttime operating power of 1 KW instead of 5 KW; further ordered

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that application for change of facilities of Station KVAK from 1450 to 1470 kc. and increase power from 250 watts to 1 KW, DA day and night (BP-4317), conditions; further ordered that this action granting both above applications is subject to condition that applicant, S. H. Patterson, divest himself of all interest in Station KVAK, Atchison, Kans. Hearing previously scheduled on these cases is cancelled. (Dockets 7560 and 7562)

#### 1450 KC.

**Bob McRaney, Sr., West Point, Miss.**—CP for new station to operate on 1450 kc., 250 watts, unlimited; conditions. (BP-5450)

**Mesilla Valley Broadcasting Co., Inc., Las Cruces, N. Mex.**—CP for new station to operate on 1450 kc., 250 watts, unlimited; conditions. (BP-5183)

#### 1470 KC.

**The Lewiston-Auburn Broadcasting Corp., Lewiston, Me.**—Granted CP for a new station; 1470 kc., 5 KW, using directional antenna day and night (DA-1); conditions. (BP-5146)

#### 1480 KC.

**Radio Anthracite, Inc., Shamokin, Pa.**—CP for new station to operate on 1480 kc., 1 KW, unlimited; DA for night use. (BP-5045)

**Mobile Daily Newspapers, Inc., Mobile, Ala.**—CP for new station to operate on 1480 kc., 5 kw, DA-2, unlimited. (Com. Durr for hearing.) (BP-5523)

#### 1560 KC.

**Ramon Agudo, Bayamon, P. R.**—CP for new station to operate on 1560 kc., 250 watts, unlimited; conditions. (BP-5679)

#### 1570 KC.

**Louisville Broadcasting Corp., Louisville, Ky.**—CP for new station to operate on 1570 kc., 1 KW, daytime only; conditions. (BP-5548)

#### 1580 KC.

**St. Joseph Valley Broadcasting Corp., South Bend, Ind.**—Granted CP for new station; 1580 kc., 250 watts, daytime; conditions. (BP-5417)

#### 1600 KC.

**Boston Broadcasting Corp., Brookline, Mass.**—CP for new station to operate on 1600 kc., 5 KW, DA day and night; conditions. (BP-4976)

**Eastland-Ranger-Cisco Broadcasting Co., Eastland, Tex.**—CP for new station to operate on 1600 kc., 1 KW, DA, day and night; conditions. (BP-5833)

**Sabine Area Broadcasting Corp., Orange, Tex.**—CP for new station to operate on 1600 kc., 1 KW, DA, night use; conditions. (BP-4801)

### AM—CP's Granted to Change Frequencies

#### 580 KC.

**KTSC—Sun Country Broadcasting Co., Tucson, Ariz.**—CP to change frequency from 1490 to 580 kc., increase power from 250 watts to 1 KW, unlimited, install new transmitter. DA for night use, and change transmitter location. (BP-5947)

#### 590 KC.

**WDLP—Panama City Broadcasting Co., Panama City, Fla.**—Granted CP to change frequency from 1230 to 590 kc., power from 250 watts to 1 KW, unlimited time, install new transmitter and directional antenna for day and night use, and change transmitter location; conditions (Comr. Durr for hearing). (BP-4829)

#### 610 KC.

**KVNU—Cache Valley Broadcasting Co., Logan, Utah**—CP to change frequency from 1230 kc. to 610 kc., increase power from 250 watts to 1 KW, unlimited, DA-night, and install new transmitter. (BP-4842)

#### 620 KC.

**KWAL—Silver Broadcasting Co., Wallace, Idaho**—Granted CP to change frequency from 1450 kc. to 620 kc., increase power from 250 watts to 1 KW, unlimited time, DA-night, and change studio and transmitter locations; engineering conditions. (BP-5515)

#### 850 KC.

**WKBZ—Ashbaecker Radio Corp., Muskegon, Mich.**—Granted CP to change frequency from 1490 kc. to 850 kc., increase power from 250 watts to 1 KW, DA-1 day and night (Comr. Durr voting "no"). (BP-3609)

#### 910 KC.

**WPRP—Voice of Porto Rico, Inc., Ponce, P. R.**—CP to change frequency from 1420 to 910 kc., increase power from 250 watts to 5 KW, unlimited; install new transmitter and DA for day and night use, and change transmitter location. (BP-5986)

#### 950 KC.

**WIBX—WIBX, Inc., Utica, N. Y.**—CP to change from 1230 to 950 kc., increase power from 250 watts to 5 KW, unlimited; install new transmitter, DA for day and night use, change transmitter location. (BP-5962)

#### 1000 KC.

**KTOK—KTOK, Inc., Oklahoma City, Okla.**—CP to change from 1400 kc., with 250 watts, unlimited, to 1000 kc., 5 KW day, and 1 KW night, unlimited; change transmitter site and install new transmitter and antenna system for nighttime. (BP-4763)

**KTOK—KTOK, Inc., Oklahoma City, Okla.**—Granted petition of KTOK to grant without further hearing its application (BP-4763) and removed said application from hearing docket and granted CP to change from 1400 kc., 250 watts, unlimited, to 1000 kc., 5 KW day, 1 KW night; install DA for night use (Docket 7775), conditions re interference. Denied petition of Eastern Oklahoma Broadcasting Corp. requesting (1) that its application for new station be designated for hearing in above proceeding, or (2) if above applications are granted, then applicants be required to install appropriate DA.

#### 1070 KC.

**WKVM—American Colonial Broadcasting Corp., Arecibo, P. R.**—Granted CP to change frequency from 1230 to 1070 kc., increase power from 250 watts to 10 KW, unlimited time, install new transmitter and DA for day and night use, and change transmitter location; conditions. (BP-5031)

#### 1140 KC.

**KGEM—Idaho Broadcasting and Television Co., Boise, Idaho**—Granted CP to change frequency from 1340 to 1140 kc., increase power from 250 watts to 10 KW, install DA for night use, change type of transmitter and change transmitter location; conditions. (BP-5473)

#### 1150 KC.

**WJRD—James R. Doss, Jr., Tuscaloosa, Ala.**—CP to change from 1230 kc., 250 watts, unlimited, to 1150 kc., 5 KW day, 1 KW night, unlimited, DA-night. (BP-5471)

**KFJI—KFJI Broadcasters, Klamath Falls, Ore.**—CP to change from 1240 kc. to 1150 kc., 100 watts to 1 KW, unlimited, with DA-night, and change transmitter location; conditions. (BP-4573)

#### 1250 KC.

**WSKB—McComb Broadcasting Corp., McComb, Miss.**—CP to change from 1230 kc. to 1250 kc., increase power from 250 watts to 500 watts night, 1 KW day, install new transmitter and DA for night use, and change transmitter and studio locations; conditions. (BP-5987)

**KGHI—KGHI Broadcasting Service, Little Rock, Ark.**—CP to change frequency from 1230 kc. to 1250 kc., increase power from 250 watts to 500 watts night, 1 KW day, install new transmitter and DA for night use. (BP-5348)

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**1270 KC.**

**WTAL—Capital City Broadcasting Corp., Tallahassee, Fla.**—CP to change from 1340 to 1270 kc., increase power from 250 watts to 5 KW, unlimited; install new transmitter and DA for night use, and change transmitter location. Com. Durr for hearing. (BP-5009)

**1290 KC.**

**WTMC—Ocala Broadcasting Co., Inc., Ocala, Fla.**—CP to change frequency from 1490 to 1290 kc., increase power from 250 watts to 1 KW, unlimited time, install new transmitter, install DA for night use, change transmitter location. Com. Durr for hearing. (BP-5029)

**1300 KC.**

**KOME—Oil Capital Sales Corp., Tulsa, Okla.**—Granted CP to change frequency from 1340 to 1300 kc., increase power from 250 watts to 1 KW night, 5 KW day, employing DA for day and night use, install new transmitter and change transmitter location. (BP-4880)

**1320 KC.**

**KCRA—Central Valleys Broadcasting Co., Sacramento, Calif.**—Granted CP to change frequency from 1340 to 1320 kc., power from 250 watts to 1 KW, unlimited time, with directional antenna for day and night use (DA-1), install a new transmitter and change transmitter location; conditions. (BP-5980)

**WAGF—Dothan Broadcasting Co., Dothan, Ala.**—Granted CP to change frequency from 1400 to 1320 kc., power from 250 watts to 1 KW, unlimited time with DA for night use, and install a new transmitter; conditions. (BP-5292).

**KELO—Midcontinent Broadcasting Co., Sioux Falls, So. Dak.**—Granted CP to change frequency from 1230 to 1320 kc., power from 250 watts to 5 KW, unlimited time, using directional antenna at night, install new transmitter and change transmitter location. (BP-5643)

**1360 KC.**

**KFFA—The Helena Broadcasting Co., Helena, Ark.**—Granted CP to change frequency from 1490 to 1360 kc., increase power from 250 watts to 1 KW, unlimited time, install new transmitter and DA for night use, and change transmitter location; conditions. (BP-5738)

**KVRS—Wyoming Broadcasting Co., Rock Springs, Wyo.**—Granted CP to change frequency from 1400 to 1360 kc., increase power from 250 watts to 500 watts night, 1 KW day, install new transmitter and DA for night use, and change transmitter location; conditions. (BP-5981)

**1380 KC.**

**KHON—Aloha Broadcasting Co., Inc., Honolulu, Hawaii**—CP to change from 1400 to 1380 kc., increase power from 250 watts to 5 KW, unlimited. (BP-5624)

**1440 KC.**

**KEIO—Eastern Idaho Broadcasting and Television Co., Pocatello, Idaho**—Granted CP to change frequency from 1450 to 1440 kc., increase power from 250 watts to 500 watts, install directional antenna for day and night use (DA-1), and install composite amplifier; engineering conditions. (BP-5736)

**1470 KC.**

**WRGA—Rome Broadcasting Corp., Rome, Ga.**—CP to change frequency from 1490 to 1470 kc., increase power from 250 watts to 5 KW, install DA for night operation, new transmitter and change transmitter location. (BP-5334)

**KTRI—Sioux City Broadcasting Co., Sioux City, Iowa**—CP to change frequency from 1450 to 1470 kc., increase power from 250 watts to 5 KW, install new transmitter and change transmitter location, and install DA for day and night use. (BP-5514)

**AM—Designated for Hearing****550 KC.—580 KC.—610 KC.**

**KOPR—Copper Broadcasting Co., Butte, Mont.; KIFI—Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho; Treasure State Broadcasting Co., Inc., Butte, Mont.**—Designated for consolidated hearing application of KOPR (BMP-2567) to change frequency of new station from 550 kc. to 580 kc. and make changes in DA for night use, with application of KIFI (BP-5978), to change frequency from 1400 kc. to 550 kc., power from 250 watts to 1 KW, install new transmitter and DA for night use, and change transmitter location, and application of Treasure State Broadcasting Co., Inc. for a new station (BP-5943) to operate on 610 kc., 1 KW, unlimited, DA night. (Comrs. Denny and Wakefield voting to grant.) (BP-5943)

**560 KC.**

**KYUM—Yuma Broadcasting Co., Yuma, Ariz.**—Designated for hearing application (BP-5977) to change frequency from 1240 to 560 kc., power from 250 watts to 1 KW, unlimited, install new transmitter and DA for night use only.

**KWTO—Ozarks Broadcasting Co., Springfield, Mo.**—Designated for hearing CP (BP-5259) to increase nighttime power from 1 KW to 5 KW, and make changes in DA for night use.

**620 KC.**

**Triangle Broadcasting Associates, Inc., Hackensack, N. J.**—Designated for hearing application for new station to operate on 620 kc., 250 watts, unlimited time; made Newark Broadcasting Corp. permittee for new station at Newark, N. J., party to proceeding. (BP-4956)

**680 KC.**

**KFEQ—KFEQ, Inc., St. Joseph, Mo.**—Granted petition of World Publishing Co. (KOWH) to designate for hearing application of KFEQ (BP-4810) for CP to increase daytime power from 5 KW to 10 KW, to operate with a non-directional antenna daytime, and install new transmitter, and ordered that stations KOWH, Omaha, WMAQ, Chicago, and KGGF, Coffeyville, Kans., be made parties to the proceeding.

**790 KC.**

**County Broadcasters, Eustis, Fla.**—Designated for hearing application for new station (BP-5193), 790 kc., 1 KW, unlimited, DA.

**810 KC.**

**KCMO—KCMO Broadcasting Co., Kansas City, Mo.; WKAT—A. Frank Katzentine, Miami Beach, Fla.**—Designated for consolidated hearing with applications of KGO (Docket 8011), Denver Broadcasting Co. (Docket 8012) and WGY (Docket 8162) the applications of KCMO for modification of CP to change facilities from 810 kc., 10 KW night, 50 KW-LS, unlimited DA-night, to 810 kc., 50 KW, unlimited and change DA (PMP-2556), and application of WKAT (BP-5973) to change from 1360 kc., 1 KW, 5 KW-LS, unlimited to 810 kc., 50 KW, unlimited, employing DA at night, and ordered that WGY, Shenectady, be made a party to this proceeding.

**850 KC.**

**WRUF—University of Florida, Gainesville, Fla.**—Designated for hearing application for CP to increase night power from 100 watts to 5 KW, DA night, operating on 850 kc., and made WHDH, Boston, and WNAO, Raleigh, N. C., parties to proceeding. (BP-4682)

**910 KC.**

**KLX—Tribune Building Co., Oakland, Calif.**—Designated for hearing application (BP-5293) to increase power of KLX operating on 910 kc., unlimited, from 1 KW to 5 KW, to change transmitter site and install new transmitter and DA, and made station KALL, Salt Lake City, a party to the proceeding.

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**KJAN Broadcasting Co., Inc., Opelousas, La.**—Designated for hearing application (BP-5143) for a new station; 910 kc., 1 KW, unlimited, DA for night use.

**Miami Broadcasting Co., Miami, Okla.**—Designated for hearing application (BP-4987) for a new station; 910 kc., 1 KW, unlimited, DA.

#### 950 KC.

**WAAF—Drovers Journal Pub. Co., Chicago, Ill.**—Designated for hearing CP (BP-4796) to change hours of operation from day to unlimited, power from 1 KW to 5 KW day, 1 KW night; install new transmitter and DA, and change transmitter location.

#### 970 KC.

**KFRE—J. E. Rodman, Fresno, Calif.**—Designated for hearing CP to change the present facilities of station KFRE from 1340 kc., 250 watts, unlimited to 970 kc., 1 KW, unlimited, DA-1. (BP-3757), with KTRC, Visalia, Calif.

**WAAT—Bremer Broadcasting Corp., Newark, N. J.**—Designated for hearing application for CP to increase power from 1 KW to 5 KW, make changes in DA at night, and install new transmitter; and made WEBR, Buffalo, party to proceeding. (BP-4691)

#### 990 KC.

**WHOO—Orlando Daily Newspapers, Inc., Orlando, Fla.**—Designated for hearing application (BMP-2684) to change DA from day and night operation, to nighttime operation only.

**Eastern Oklahoma Broadcasting Corp., Muskogee, Okla.**—Designated for hearing application for new station (BP-4996), 990 kc., 1 KW, unlimited, DA-N.

#### 1060 KC.

**Metropolitan Houston Broadcasting Co., a partnership, Houston, Texas**—Designated for hearing application for CP for a new station to operate on 1060 kc., 1 KW night, 5 KW day, using DA day and night. (BP-5175)

#### 1130 KC.

**KYOR—Silver Gate Broadcasting Co., San Diego, Calif.; KHUB—Luther E. Gibson, Watsonville, Calif.**—Designated for hearing in a consolidated proceeding application of KYOR (BP-5438) to increase power of KYOR operating on 1130 kc. from 250 watts to 5 KW, extend operating time to unlimited, and install DA, with application (BP-5586) of KHUB to operate on 1130 with 5 KW, unlimited time, using DA.

**WDGY—Twin City Broadcasting Corp., Minneapolis, Minn.; WCAR—Pontiac Broadcasting Co., Detroit, Mich.**—Designated for hearing in a consolidated proceeding application of WDGY (BP-5429) to operate on 1130 kc. with 50 KW, unlimited time, DA, and application of WCAR (BP-5971) to operate on 1130 kc. with 50 KW, unlimited time, DA, and made station WNEW, New York, a party to the proceeding.

#### 1140 KC.

**WKAX—Courier Broadcasting Service, Inc., Birmingham, Ala.**—Designated for hearing CP to change frequency from 900 to 1140 kc., hours of operation from daytime to unlimited, and install a DA for night use. (BP-5464)

#### 1140-1150 KC.

**KGDM—E. F. Pepper, Stockton, Cal.; Contra Costa Broadcasting Co., Richmond, Cal.; Sacramento Broadcasters, Inc., Chico, Cal.**—Designated for hearing in a consolidated proceeding application of KGDM to increase power from 5 KW to 10 KW, make changes in DA and install new transmitter, operating on 1140 kc. (BP-5554); with application of Contra Costa Broadcasting Co. (BP-5160), 1150 kc., 250 watts, daytime only, and application of Sacramento Broadcasters, Inc. (BP-5745), 1150 kc., 1 KW, daytime.

#### 1150 KC.

**KRKD—Radio Broadcasters, Inc., a Nevada Corp., Los Angeles, Calif.**—Designated for hearing; modification of license to increase night power from 1 KW to 2½ KW, operating on 1150 kc., 5 KW-LS, S-KFSG. (BML-1242)

**WSIV—Pekin Broadcasting Co., Inc., Pekin, Ill.**—Designated for hearing; modification of CP to change from 1140 to 1150 kc., power and time from 1 KW day, to 500 watts night, 1 KW day, DA at night, and made WJBO a party to the proceeding. (BMP-2561)

#### 1270 KC.

**KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.**—Designated for hearing application (BP-5945) to change frequency from 1450 to 1270 kc., power from 250 watts to 5 KW, unlimited, install new transmitter and DA for night use, and change transmitter location.

**KCOK—Herman Anderson, Tulare, Calif.**—Designated for hearing application (BP-5050) to change frequency from 1240 to 1270 kc., power from 250 watts to 1 KW, unlimited, install new transmitter and DA for night use.

**WDUK—WDUK, Inc., Durham, N. C.**—Designated for hearing application (BP-5652) to change frequency from 1310 to 1270 kc., hours of operation from day to unlimited, and increase night power to 500 watts, using 1 KW day.

#### 1280 KC.

**Eugene Broadcasters, Inc., Eugene, Ore.**—Designated for hearing application (BP-4259) for a new station, 1280 kc., 1 KW, DA, unlimited time.

#### 1290 KC.

**KUOA—KUOA, Inc., Siloam Springs, Ark.**—Designated for hearing application to change facilities of KUOA from 1290 kc, 5 KW, daytime only to 500 watts, 5 KW-LS, unlimited time, DA night, and install new antenna system (BP-5400), and ordered that KOIL, WIRL and KRGV be made parties to this proceeding.

**KRGV—KRGV, Inc., Weslaco, Tex.**—Designated for hearing application (BP-5734) to increase power from 1 KW, unlimited time, 1290 kc., to 5 KW, unlimited time; install a DA for day and night use (DA-1) and make changes in transmitter and studio locations and equipment.

#### 1320 KC.

**Inter-City Advertising Co., Greensboro, N. C.**—Designated for hearing application for a new station, 1320 kc., 1 KW, unlimited time, DA day and night. (BP-5915)

**WKIX—Inter-City Advertising Co., Columbia, S. C.**—Designated for hearing CP to change frequency from 1490 to 1320 kc., increase power from 250 watts, to 500 watts night, 1 KW day, unlimited time, using DA at night, and install a new transmitter. (BP-5023)

**KXRO—KXRO, Inc., Aberdeen, Wash.**—Designated for hearing CP to change frequency from 1340 to 1320 kc., increase power from 250 watts to 1 KW, unlimited time, DA-night, and install new transmitter. (BP-5568)

#### 1350 KC.

**The Montana Network, Billings, Mont.**—Designated for hearing; CP for a new station to operate on 1550 kc., 1 KW, 5 KW-LS, unlimited. (BP-5716)

**KCOR—Raoul A. Cortez, San Antonio, Tex.**—Designated for hearing application (BP-5472) to change hours of operation from day to unlimited, increase power from 1 to 5 KW, install new transmitter and DA for day and night use, and change transmitter location, operating on 1350 kc.

#### 1360 KC.

**WWBZ—Community Broadcasting Service, Inc., Vineland, N. J.; WPPA—A. V. Tidmore, tr/as Pottsville Broadcasting Co., Pottsville, Pa.**—Designated for hearing in a consolidated proceeding application of WWBZ (BP-5696) to change

*(Continued on next page)*

hours of operation from daytime to unlimited, and install DA for night use, operating on 1360 kc., with application of WPPA (BP-5596) to change hours of operation from day to unlimited, increase power from 500 watts to 1 KW, make changes in transmitter, and install DA for night use, operating on 1360 kc.

**Radio Modesto, Inc., Modesto, Calif.; KYOS—Merced Broadcasting Co., Merced, Calif.**—Designated for hearing in a consolidated proceeding application of Radio Modesto, Inc. (BP-5885), for a new station, 1360 kc., 1 KW, unlimited time, DA; and application of KYOS (BP-5886) to change from 1490 kc. with 250 watts, unlimited to 1360 kc., 1 KW, unlimited time, install new transmitter and DA for night use.

#### 1380 KC.

**KIDO—KIDO, Inc., Boise, Idaho; KRKO—Everett Broadcasting Co., Inc., Everett, Wash.**—Designated for hearing in a consolidated proceeding application of KIDO (BP-5017) for 1380 kc., 5 KW, DA-1, unlimited, with application of KRKO (BP-5030) for 1380 kc., 1 KW, DA, unlimited.

#### 1390 KC.

**Model City Broadcasting Co., Inc., Anniston, Ala.**—Designated for hearing application for new station (BP-5250), 1390 kc., 1 KW, unlimited, DA.

**Frank M. Helm, Modesto, Calif.; Albert Alvin Almada, Sacramento, Calif.**—Designated for consolidated hearing application (BP-5184) of Frank M. Helm, for a new station, 1390 kc., 1 KW, DA night only, with application of Albert Alvin Almada (BP-5494), 1390 kc., 1 KW, unlimited, DA.

**WLAN—Peoples Broadcasting Co., Lancaster, Pa.; WEAM Arlington-Fairfax Broadcasting Co., Arlington County, Va. (Inc.)**—Designated for consolidated hearing application of WLAN (BP-5961) to change frequency from 1320 to 1390 kc., hours of operation from day to unlimited, install DA, and change transmitter location, with application of WEAM (BP-5975), to change hours of operation from day to unlimited, power from 1 KW to 5 KW, install new transmitter and DA.

#### 1400 KC.

**KPDR—Central La. Broadcasting Corp., Alexandria, La.**—Adopted memorandum opinion and order denying petition requesting that its application for CP (BP-5506) to change the assignment of KPDR from 1490 to 1400 kc., operating with 250 watts unlimited time (the facilities assigned to KSYL under a CP), be designated for consolidated hearing with KSYL's application for voluntary assignment of CP (BAP-43); ordered that application of KPDR (BP-5506) to change frequency be designated for hearing, and that Sylvan Fox and Harold M. Wheelahan, a partnership, d/b as Radio Station KSYL, be made parties to this proceeding.

#### 1410 KC.

**Dalrad Associates, Delhart, Texas (Baird Bishop and Ed Bishop)**—Designated for hearing; CP for a new station to operate on 1410 kc. with 250 watts, unlimited time. (BP-4919)

**KERN—McClatchy Broadcasting Co., Bakersfield, Calif.**—Designated for hearing; CP to increase power from 1 to 5 KW, install new transmitter and DA for night use, operating on 1410 kc. (BP-5974)

#### 1420 KC.

**Tri-County Broadcasting Co., Luling, Tex.**—Designated for hearing application for new station (BP-5636), 1420 kc., 1 KW, unlimited, DA-night.

#### 1440 KC.

**WROK—Rockford Broadcasters, Inc., Rockford, Ill.**—Designated for hearing; CP to change transmitter site, increase height of vertical antenna, and use new AM radiator as support for FM antenna. (BP-5555)

**WBCM—Bay Broadcasting Co., Inc., Bay City, Mich.**—Designated for hearing; CP to move transmitter site and install new vertical radiator with FM antenna atop AM

tower, increasing effective AM height from 168 feet to 427 feet. (BP-5662)

**KFDA—Amarillo Broadcasting Corp., Amarillo, Texas**—Designated for hearing application to change frequency from 1230 kc. to 1440 kc., increase power from 250 watts to 1 KW, 5 KW-LS, change site, install new transmitter, and erect new directional antenna for nighttime use (DA-N) utilizing facilities relinquished by station KGNC. (BP-4353)

#### 1450 KC.

**WFMJ—The WFMJ Broadcasting Co., Youngstown, Ohio**—Designated for hearing application (BMP-2440) for approval of DA and change type of transmitter.

#### 1460 KC.

**KORE—Eugene Broadcasting Station, Eugene, Ore.**—Designated for hearing application (BP-5470) to change frequency from 1450 to 1460 kc., power from 250 watts to 1 KW, unlimited time, install new transmitter and DA for day and night use, and change transmitter location.

**WJPF—Orville W. Lyerla, Herrin, Ill.; WELO—Birney Imes, Jr., Tupelo, Miss.; WLAY—Muscle Shoals Broadcasting Corp., Muscle Shoals, Ala.**—Designated for consolidated hearing application of WJPF (BP-5162), to change frequency and power from 1340 kc., 250 watts, unlimited to 1460 kc., 1 KW, DA-night, unlimited; with application of WELO (BP-4719) to change from 1490 kc., 250 watts unlimited, to 1460 kc., 500 watts night, 1 KW-LS, unlimited, and application of WLAY (BP-4684) to change from 1450 kc., 250 watts unlimited to 1460 kc., 1 KW, DA-night, unlimited.

#### 1470 KC.

**United Broadcasting Corp., Pittsburgh, Pa. (formerly Richard J. Cook)**—Designated for hearing; CP for a new station to operate on 1470 kc., 5 KW, unlimited time, DA (BP-5863), in a consolidated proceeding with application of Western Pennsylvania Broadcasting Corp. (Docket 8170) and East Liverpool Broadcasting Co. (Docket 8171); and ordered that WSAN, Allentown; KPLC, Lake Charles, La., and KRIC, Beaumont, Texas, be made parties to the proceeding.

#### 1480 KC.

**Lincoln Broadcasting Corp., Lincoln, Neb.**—Designated for hearing application (BP-4985) for a new station to operate on 1480 kc., 1 KW, DA-2, unlimited time.

#### 1550 KC.

**WLOA—Matta Broadcasting Co., Braddock, Pa.**—Designated for hearing; modification of CP to increase power and hours of operation from 1 KW, day, to 5 KW, unlimited, DA at night, on 1550 kc. (BMP-2478)

#### 1580 KC.

**Gila Broadcasting Co., Winslow, Ariz.**—Designated for hearing application for a new station to operate on 1580 kc., 1 KW, DA-1, unlimited time. (BP-5406)

#### 1600 KC.

**KUBA—"Peach Bowl Broadcasters", Yuba City, Calif.**—Designated for hearing application (BMP-2642), to change type of transmitter, install DA and change transmitter and studio locations.

### AM—License Renewals and Extensions

**WBLK—News Publishing Co., Parkersburg, W. Va.**—Granted renewal of license for the period ending August 1, 1947.

**WAAT & Aux.—Bremer Broadcasting Co., Newark, N. J.**—Granted renewal of license for the period ending May 1, 1950.

**WJAR & Aux.—The Outlet Co., Providence, R. I.**—Granted renewal of license for the period ending May 1, 1950.

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**WLOU—Booth Radio Stations, Inc., Detroit, Mich.**—Granted renewal of license for the period ending May 1, 1948.

**W8XMV—Miami Valley Broadcasting Corp., Dayton, Ohio**—Granted renewal of license for the period ending May 1, 1948.

**W9XJD—WJJD, Inc., Chicago, Ill.**—Granted renewal of license for the period ending May 1, 1948.

**WFNS—Burlington-Graham Broadcasting Co., Burlington, N. C.**—Present license extended upon a temporary basis to July 1, 1947, pending receipt of renewal application.

#### AM—Modifications of CP's Granted

**WEBR—WEBR, Inc., Buffalo, N. Y.**—Granted modification of CP to make changes in directional antenna (DA-1); engineering conditions. (BMP-2489)

**WICA—WICA, Inc., Ashtabula, Ohio**—Granted modification of CP to make changes in directional antenna at night, employ directional antenna daytime (DA-2) and change type of transmitter; engineering conditions. (BMP-2497)

**WRRN—Neid & Stevens, Inc., Warren, Ohio**—Granted modification of CP to specify change in nighttime directional antenna to better protect co-channel station CHNO, Sudbury, Ontario. (BMP-2670)

**WFLA—The Tribune Co., Tampa, Fla.**—Granted modification of CP to make changes in directional antenna, subject to such action as may be necessary by Cuban protest. (BMP-2465)

**KTSA—Sunshine Broadcasting Co., San Antonio, Texas**—Granted modification of CP to meet the engineering conditions specified in the Commission's decision of December 6, 1946, install new transmitter and change transmitter location (550 kc., 5 KW, DA-N, unlimited). (BMP-2481; Docket 7174)

**WOLF—Civic Broadcasting Corp., Syracuse, N. Y.**—Granted modification of CP extending commencement and completion dates to 7-1-47 and 9-1-47, respectively. (BMP-2671)

**WHIM—Inter-City Broadcasting Co., Providence, R. I.**—Granted modification of CP to change type of transmitter and make changes in vertical antenna. (BMP-2665)

**WHAB—Pocono Broadcasting Co., Stroudsburg, Pa.**—Granted modification of CP approving antenna and transmitter location at Cherry Valley and Highland Inn Roads, Stroudsburg. (BMP-2518)

**KAYX—Waterloo Broadcasting Co., Waterloo, Iowa**—Granted modification of CP to make changes in vertical antenna, and change transmitter and studio locations to on U. S. Highway 218, approximately 4.25 miles S. SW of business district, and 621½ Lafayette St., Waterloo, respectively. (BMP-2629)

**WGAD—Coosa Valley Broadcasting Co., Gadsden, Ala.**—Granted modification of CP extending completion date to 5-21-47. (BMP-2679)

**WKBZ—Ashbacher Radio Corp., Muskegon, Mich.**—Granted modification of CP extending commencement and completion dates to 6-21-47 and 12-21-47. (BMP-2681)

**KURV—James Cullen Looney, Edinburg, Texas**—Granted modification of CP approving antenna, and transmitter and studio locations at 1.5 miles N. of city limits, west side of U. S. 281, and change type of transmitter. (BMP-2521)

**WMID—Mid-Atlantic Broadcasting Co., Atlantic City, N. J.**—Granted modification of CP approving antenna, and transmitter location at Absecon Blvd. and Ill. Ave., and studio location at Tenn. Ave. and Boardwalk. (BMP-2591)

**WTIC—The Travelers Broadcasting Service Corp., Hartford, Conn.**—Granted modification of CP to extend completion date to 6-15-47. (BMP-2668)

**KPMO—Valley Broadcasting Co., Pomona, Calif.**—Granted modification of CP to change type of transmitter and extend completion date to 7-4-47. (BMP-2648)

**WQAM—Miami Broadcasting Co., Miami, Fla.**—Granted modification of CP to extend completion date to 11-16-47. (BMP-2666)

**KMBC—Midland Broadcasting Co., Kansas City, Mo.**—Granted modification of CP to extend completion date to 10-19-47. (BMP-2663)

**WGAP—Gateway Broadcasting Co., Maryville, Tenn.**—Granted modification of CP to extend completion date to 60 days after grant and 180 days thereafter, respectively. (BMP-2659)

**WWNC—Asheville Citizen-Times Co., Asheville, N. C.**—Granted modification of CP to make changes in directional antenna. (BMP-2340)

**KSWI—Nonpareil Broadcasting Co., Council Bluffs, Iowa**—Granted modification of CP to change type of transmitter, change transmitter location, and studio location specified at 554 W. Broadway. (BMP-2655)

**KLAC—KMTR Radio Corp., Los Angeles, Calif.**—Granted modification of CP to change type of transmitter and approval of transmitter location at Sota St. (BMP-2601)

**KVAN—Vancouver Radio Corp., Vancouver, Wash.**—Granted modification of CP to change type of transmitter and type of towers. (BMP-2661)

**WROD—Daytona Beach Broadcasting Co., Daytona Beach, Fla.**—Granted modification of CP for approval of antenna, of transmitter, and studio locations at corner Beach St. and Wilder Blvd., and change type of transmitter. (BMP-2547)

**WEBJ—William E. Brooks, Brewton, Ala.**—Granted modification of CP extending completion date to 10-1-47. (BMP-2680)

**WKMO—Kokomo Broadcasting Corp., Kokomo, Ind.**—Granted CP to install vertical antenna and mount FM antenna on top of AM tower. (BP-6007)

**WHBT—The Harriman Broadcasting Co., Inc., Harriman, Tenn.**—Granted modification of CP for approval of antenna and transmitter location NE from postoffice, Harriman, Tenn. (BMP-2520) Also granted modification of CP to make changes in vertical antenna. (BMP-2617)

**KEX—Westinghouse Radio Stations, Inc., Portland, Ore.**—Granted modification of CP to make changes in directional antenna and operate directional day and night. (BMP-2644)

**KGGM—New Mexico Broadcasting Co., Inc., Albuquerque, N. Mex.**—Granted modification of CP to change from DA-2 to DA-night. (BMP-2528).

**KBKI—Alice Broadcasting Co., Alice, Texas**—Granted license to cover CP for a new station, 1070 kc., 1 KW, day. (BL-2305)

**KRIG—Oil Center Broadcasting Co., Odessa, Texas.**—Granted modification of license to change to DA-night, operating on 1410 kc., 1 KW. (BML-1241)

**KDSH—Queen City Broadcasting Co., Boise, Idaho**—Modification of CP to increase power from 1 KW to 5 KW, unlimited, install new transmitter and make changes in DA to be used for night only; conditions. (BMP-2663)

**KFSA—Donald W. Reynolds, Ft. Smith, Ark.**—Modification of CP to change hours from day to unlimited with 500 watts night and 1 KW day, and install DA for night use, operating on 950. (BMP-2450)

**KCRG—The Gazette Co., Cedar Rapids, Iowa**—Modification of CP for approval of DA system and transmitter location to comply with conditional grant of 10-4-46; conditions. (BMP-2357)

**WBBC—Booth Radio Stations, Inc., Flint, Mich.**—Modification of CP to make changes in antenna, change transmitter location, and extend commencement and completion dates. (BMP-2420) conditions.

**WIRL—Illinois Valley Broadcasting Co., Peoria, Ill.**—Modification of CP to increase power from 1 KW to 5 KW, DA, day and night, install new transmitter and change transmitter location. (BMP-2107)

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**WMBR—Florida Broadcasting Co., Jacksonville, Fla.**—Modification of CP to make changes in DA and mount FM antenna on AM tower, and change transmitter site: conditions. (BMP-2688)

**WKKK—Ken-Sell, Inc., West Palm Beach, Fla.**—CP for modification of CP to change hours of operation from day to unlimited, install DA for day and night use, extend commencement and completion dates. (BMP-2559)

### AM—Miscellaneous Actions

**WKAQ—Radio Corp. of Puerto Rico, San Juan, P. R.**—Granted CP to install directional antenna for night and day operation (DA-1) and change location of studio; engineering conditions. (BP-5543)

**KMLB—Liner's Broadcasting Station, Inc., Monroe, La.**—Granted CP to make changes in nighttime directional antenna; engineering conditions. (BP-5732)

**KSYL—Fox Broadcasting Co., Alexandria, La.** (Marvin Glazer and Sylvan Fox, co-partners)—Granted consent for voluntary assignment of CP for station KSYL from Glazer and Fox to Fox and Whelehan, d/b as Radio Station KSYL. (BAP-43)

**WWON—Asso. Electronic Enterprises, Woonsocket, R. I.**—Granted CP to install new transmitter. (BP-6010)

**WFPG—Neptune Broadcasting Corp., Atlantic City, N. J.**—Granted CP to install new antenna and change transmitter location to corner of Murray and Ohio Avenues. (BP-5686)

**WKLF—Southeastern Broadcasting Co., Clanton, Ala.**—Granted CP for approval of antenna, change type of transmitter, and approval of transmitter location at 2 miles west of Clanton City limits on Selma Highway. (BMP-2594)

**KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.**—Granted petition for removal from docket, reconsideration, and grant of application for CP to increase power from 1 KW to 5 KW, install new transmitter and make changes in directional antenna for night use; conditions. (BP-4421)

**WKEU—Radio Station WKEU, Griffin, Ga.**—Dismissed applications (BP-5884 and BP-5457), and extended the time to June 1, 1947, in which station WKEU may submit its response to the Commission's letter of December 31, 1946, regarding engineering and other facts called for.

**Joe V. Williams, Jr., Chattanooga, Tenn.**—Granted petition requesting that the Commission reconsider its action of October 18, in designating for hearing application (BP-4816) for a new station. Ordered said application removed from the hearing docket and granted CP to operate on 1490 kc., 250 watts, unlimited time; conditions. (Docket 7913)

**WBBR—Watchtower Bible and Tract Society, Inc., Brooklyn, N. Y.**—CP to increase power from 1 KW to 5 KW, install new transmitter and DA for night and day use. (BP-4807) (Shares—WEVD, WHAZ)

**WTAR—WTAR Radio Corp., Norfolk, Va.**—CP to make changes in DA and mount FM antenna on top of tower No. 3. (BP-5303)

**WPRA—Puerto Rico Advertising Co., Inc., Mayaguez, P. R.**—CP to increase power from 1 KW night, 5 KW-LS, to 10 KW unlimited, make changes in transmitting equipment, install DA for day and night use and change transmitter location. (BP-5965)

**KWK—Thomas Patrick, Inc., St. Louis, Mo.**—CP to increase power from 1 KW night, 5 KW-LS, to 5 KW unlimited, and install DA for night use, operating on 1380 kc. (BP-4843)

**WWDC—Capital Broadcasting Co., Washington, D. C.**—CP to make changes in vertical antenna, mount FM antenna on top AM tower, and move synchronous amplifier. (BP-5604)

**WCSH—Congress Square Hotel Co., Portland, Maine**—CP to change from DA-1, day and night, to DA, night only (BP-5157); conditions.

**KSEL—Lubbock Broadcasting Co., Lubbock, Texas**—CP to change power and hours of operation from 1 KW, day, to

500 watts night, 1 KW day, install DA for night use, and mount FM antenna on AM tower; conditions. (BP-5537)

**WDAR—A. C. Neff (assignor); WDAR, Inc. (assignee), Savannah, Ga.**—Granted consent to assignment of license from A. C. Neff to WDAR, Inc. (Neff to own 90% of issued and outstanding common voting stock.) (BAL-581); consideration \$29,810.

**WDEV—Radio Station WDEV, Waterbury, Vt.**—Granted consent to assignment of license from Lloyd E. Squier, surviving partner of Lloyd E. Squier and Wm. G. Ricker, partnership d/b as Radio Station WDEV, and Ernest C. Perkins, executor of estate of Wm. G. Ricker deceased, to Lloyd E. Squier, individually, for \$35,000. (BAL-586)

**WHLI and WHNY—Elias Godofsky (assignor); FM Broadcasting Corp. (assignee), Hempstead, N. Y.**—Granted consent to assignment of CP for AM station WHLI and conditional permit for FM station WHNY, from Elias Godofsky to FM Broadcasting Corp., a New York corporation in which Godofsky will own all of the issued and outstanding common voting stock. (BAL-594)

**WHAL—J. O. Fly, et al., d/b as Shelbyville Broadcasting Co. (assignor); J. O. Fly, et al., d/b as Shelbyville Broadcasting Co. (assignee), Shelbyville, Tenn.**—Granted consent to assignment of license of AM station WHAL from Shelbyville Broadcasting Co., a partnership, to Shelbyville Broadcasting Co., a new partnership, consisting of J. O. Fly, Sr., Geo. F. Fly and Harvard P. Smith, by purchase from a retiring partner, Robert W. Rounsaville of his one-fourth interest, for the sum of \$15,000. (BAL-591). (Comr. Durr for hearing.)

**WKAT, etc.—A. Frank Katzentine (assignor)—WKAT, Inc. (assignee), Miami Beach, Fla.**—Granted consent to assignment of license of AM station WKAT, FM station WKAT-FM, and relay station WAFK, from A. Frank Katzentine to WKAT, Inc., a corporation instead of an individual. No monetary consideration involved. (BAL-593; APII-18 and ALRY-43)

**WMAZ—Southeastern Broadcasting Co., Macon, Ga.**—CP for increase in power from 5 KW to 10 KW, unlimited, and make changes in DA pattern. (BP-4899)

**WINZ—Hollywood Broadcasting Co., Hollywood, Fla.**—CP to change hours of operation, install DA for night use, and change transmitter location. (BP-5963)

**KORN—Nebraska Broadcasting Co. (assignor); Inland Broadcasting Co. (assignee), Fremont, Neb.**—Assignment of license from Nebraska Broadcasting Co. to Inland Broadcasting Co. for \$20,000. (Com. Durr for hearing.) (BAL-519)

**KORN—Inland Broadcasting Co., Lincoln, Neb.**—CP to move transmitter and studio location from Fremont to Lincoln and install new transmitter. (Com. Durr for hearing.) (BP--466)

**WWJ—Evening News Assn., Detroit, Mich.**—CP to install new transmitter and DA for night use, change transmitter and studio locations. (BP-5474)

**Kenneth O. Tinkham, San Fernando, Calif.**—Removed from hearing docket and denied application (requesting same facilities as above applicant) as in default for want of prosecution. (BP-5600; docket 8082)

**KGCU—Mandan Radio Assn., Mandan, N. Dak.**—Granted, in part, petition, to increase power from 250 watts unlimited time, to 250 watts night, 1 KW-LS, unlimited, operating on 1270 kc. (BP-4516)

**WHAS—Courier Journal and Louisville Times Co., Inc., Louisville, Ky.**—Granted petition, insofar as it alleges groundwave interference to the normally protected contour of petitioner, to intervene in the hearing on application of Woodward Broadcasting Co. (docket 8167); insofar as petition alleges daytime skywave interference, it is denied. Exceptions noted by counsel for petitioner.

**KGNC—Plains Radio Broadcasting Co., Amarillo, Texas**—Granted petition for leave to intervene in hearing on application of WDSM (docket 8301).

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**Lockport Union-Sun and Journal, Inc., Lockport, N. Y.**—Denied petition requesting the Commission to set an early hearing date in re consolidated proceeding involving its application (docket 8224, et al).

**WTAG—WTAG, Inc., Worcester, Mass.**—Granted petition for leave to intervene in the hearing on application of The Patriot Co., Harrisburg, Pa. (docket 6884).

**Petaluma Broadcasters, Petaluma, Calif.**—Granted petition to dismiss without prejudice its application (BP-5501; docket 8121).

**Tri-Borough Broadcasting Co., Appello, Pa.**—Denied petition requesting that Issue No. 5 in the proceeding upon application of Steel City Broadcasting Corp. (docket 8231), be amended to delete all reference to Tri-Borough Broadcasting Co.

**KROW—KROW, Inc., Oakland, Calif.**—Granted in part petition requesting extension of time within which to file exceptions to proposed decision (docket 6739 and 7101), and the time was extended to and including June 1.

**Ponca City Pub. Co., Ponca City, Okla.**—Granted petition to amend its application (BP-5848; docket 8183) so as to add amended Articles of Incorporation thereto.

**Texas Star Broadcasting Co., San Antonio, Tex.**—Granted petition to amend application (BP-4329; docket 8072) so as to show change in antenna current ratio.

**Ventura County Broadcasting Co., Oxnard, Calif.**—Granted petition to amend its application (BP-5846; docket 8189) so as to change name of applicant to Eva Miller Grimes, d/b as Pleasant Valley Broadcasting Co.

**Alexandria Broadcasting Corp., Alexandria, Minn.**—Granted petition to amend its application (BP-5463; docket 8131) so as to show the addition of a new stock holder and changes in stock interests.

**Pisgah Broadcasting Co., Inc., Brevard, N. C.**—Granted petition requesting 10 day extension of time in which to file proposed findings in re consolidated proceeding (dockets 8136, 8135 and 7988), and the time was extended to and including May 8.

**Paul B. Lingenfelter, Clinton, Okla.**—Granted petition to dismiss without prejudice its application (BP-5698; docket 8181).

**Woodward Broadcasting Co., Detroit, Mich.**—Granted request for enlargement of issues in dockets 7941 and 8167 to include: "To determine the type and character of program service rendered by WHAS to the areas and populations that would be lost if the application of Woodward Broadcasting Co. were granted and the character of other broadcast services available to those areas and populations."

**Standard Tobacco Co., Inc., Maysville, Ky.**—Granted petition to amend application (BP-5036; docket 7907) so as to further clarify engineering details re its vertical radiator, and proposed day and night contours indicating areas and populations proposed to be served; accepted said amendment.

**Cedar Valley Broadcasting Co., Austin, Minn.**—Granted petition to amend application (BP-5085; docket 8165) to show addition of new stockholders, show changes in antenna design; accepted said amendment.

**WHAT—Independence Broadcasting Co., Philadelphia, Pa.; WCAM—The City of Camden, Camden, N. J.; WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.**—Granted request for extension of time within which to file proposed findings of fact and conclusions in re dockets 5893, etc., 7065, etc., 8099, 6161, etc.

The Commission (by Commissioner Wakefield) on April 29 adopted an order granting petition of **Huntington Broadcasting Co., et al.**, for extension of time to May 12 to file proposed findings of fact and conclusions in re Dockets 7694, etc.

**Bistone Broadcasting Co., Mexia, Texas**—The Commission on its own motion, removed from the hearing docket application (BP-5837; docket 8188).

#### 570 KC.

**WQQW—Metropolitan Broadcasting Corp., Washington, D. C.**—Granted modification of license to increase power of station WQQW from 500 watts to 1 KW, operating daytime only on 570 kc. (BML-124)

#### 610 KC.

**WHKC—United Broadcasting Co., Columbus, Ohio**—CP to increase power from 1 KW to 5 KW, unlimited, install new transmitted and make changes in DA for night use, operating on 610 kc. (BP-4526)

#### 620 KC.

**WHJB—Pittsburgh Radio Supply House, Greensburg, Pa.**—Granted CP to change hours of operation and increase power from 250 watts day only to 500 watts night, 1 KW day, unlimited time, DA arrays night and day (DA-2) and change transmitter location, operating on 620 kc. (Comr. Durr for hearing). (BP-4721)

#### 630 KC.

**Ga. Ala. Broadcasting Co., Columbus, Ga.**—Granted petition for waiver of rules and accepted application tendered for filing, for a new station to operate on 630 kc., 1 KW, daytime only.

#### 690 KC.

**KGGF—Hugh J. Powell, Coffeyville, Kans.**—Denied petition requesting that his application (BMP-2021; docket 7951), for modification of CP to increase power from 1 KW-LS, 500 watts night, unlimited, to 5 KW night, 10 KW, day, DA-2, operating on 690 kc., be severed from the consolidated proceeding and granted without further hearing.

#### 800 KC.

**WMGY—Dixie Broadcasting Co., Montgomery, Ala.**—Denied application for SSA to operate station WMGY on 800 kc., 500 watts, night.

#### 850 KC.

**WHDH—Matheson Radio Co., Inc., Boston, Mass.**—Granted CP to increase power from 5 KW to 50 KW with DA-1, unlimited time, operating on 850 kc.; engineering conditions. (BP-4912)

#### 930 KC.

**Charles V. Balthrope, San Antonio, Texas**—Granted petition to amend his application (BP-4375; docket 7374), so as to specify frequency 930 kc. with 1 KW, daytime only, instead of 1450 kc., 250 watts, unlimited. The amendment was accepted and application as amended, removed from hearing docket.

#### 1080 KC.

**KWJJ—KWJJ Broadcasting Co., Inc., Portland, Ore.**—CP to increase power to 10 kw, install new transmitter and DA for day and night use, and change transmitter location, operating on 1080 kc. (BP-5690)

#### 1150 KC.

**News-Journal Corp., Daytona Beach, Fla.**—Granted petition for waiver of rules and accepted for filing application for CP for a new station to operate on 1150 kc., 1 KW, daytime only, and ordered that the motion to amend its previously filed application (BP-4338; docket 7133), and remove same from hearing, filed Oct. 28, 1946, be dismissed.

**KSAL—KSAL, Inc., Salina, Kans.**—CP to increase power from 1 KW, unlimited, to 5 KW day, 1 KW night, DA, unlimited, operating on 1150 kc. (applicant requested 5 KW, unlimited). (BP-4364)

#### 1280 KC.

**Mid-Carolina Broadcasting Co., Salishury, N. C.**—Granted petition for leave to amend its application (BP-5322; docket 8029), so as to specify frequency 1280 kc., instead of 940 kc., etc. The amendment was accepted and application, as amended, removed from the hearing docket.

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**1330 KC.**

**WERC—Presque Isle Broadcasting Co., Erie, Pa.**—Denied petition requesting that its application for change of facilities to 1330 kc., 5 KW, DA-night, be designated for a consolidated hearing with application (BP-5846) of Community Service Broadcasting Co., for a new station to operate on 1330 kc., 5 KW, unlimited, DA, at Erie, Pa., and ordered that application of WERC be referred to the pending files pursuant to temporary expediting procedure of Jan. 8, 1947.

**1350 KC.**

**KRLC—H. E. Studebaker, tr/as Station KRLC, Lewiston, Idaho**—Granted special temporary authority to operate unlimited time on 1350 kc., with 250 watts, non-DA, until August 1, 1947.

**1420 KC.**

**KUJ—KUJ, Inc., Walla Walla, Wash.**—CP to increase power from 1 KW to 5 KW, install new transmitter and DA for night use, operating on 1420 kc. (BP-4908)

**1440 KC.**

**WIIS—Daily Telegraph Printing Co., Bluefield, W. Va.**—Granted CP to increase power from 500 watts night, 1 KW-LS, to 5 KW, install new transmitter, and install DA for nighttime use, operating unlimited time on 1440 kc. (BP-5437)

**1480 KC.**

**KANS—Kansas Broadcasting, Inc., Wichita, Kans.**—Denied petition for waiver of hearing in re application (BP-5159; docket 7952); to change frequency to 1480 kc., 1 KW, 5 KW-LS, DA-night.

**WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.**—CP to increase power from 500 watts night, 1 KW-LS, to 5 KW, unlimited, install new transmitter and DA for day and night use and change transmitter location, operating on 1480 kc. (BP-5521)

**1510 KC.**

**Felix H. Morales, Houston, Texas**—Granted petition to amend application (BP-5397; docket 8187) so as to specify frequency 1510 kc. instead of 860 kc.: the amendment was accepted and application as amended removed from hearing docket.

**1530 KC.**

**WIOD—Isle of Dreams Broadcasting Corp., Miami, Fla.**—CP for change in directional antenna (DA-2) and to mount FM antenna on one AM tower. Conditions. (BP-5660)

**KFBK—McClatchy Broadcasting Co., Sacramento, Calif.**—CP to increase power from 10 to 50 KW, install new transmitter and DA for day and night use, and change transmitter location, operating unlimited time on 1530 kc.; conditions. (BP-5072)

**AM—Applications Accepted for Filing****550 KC.**

**WDEV—Radio Station WDEV, and Ernest G. Perkins, Executor of Estate of William G. Ricker, Waterbury, Vt.** (Lloyd E. Squier, Squier, Surviving Partner of Lloyd E. Squier and William G. Ricker)—Modification of construction permit (BP-4492, which authorized change in hours of operation, installation of directional antenna for day and night use, and change in name of applicant) for approval of directional antenna system.

**680 KC.**

**WLAW—Hildreth and Rogers Co., Lawrence, Mass.**—License to cover construction permit (B1-P-3941, as modified), which authorized increase in power, installation of new transmitter, changes in directional antenna for day and night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

**WMPS—WMPS, Inc., Memphis, Tenn.**—Modification of construction permit (B3-P-4310, as modified, which author-

ized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change transmitter location) for extension of completion date.

**730 KC.**

**KOJM—North Montana Broadcasting Co., Havre, Mont.**—Modification of construction permit (B5-P-5230, which authorized a new standard broadcast station) to change type of transmitter.

**790 KC.**

**KXXX—Western Plains Broadcasting Co., Inc., Colby, Kans.**—Modification of construction permit (B4-P-5454, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and to change studio location.

**810 KC.**

**WCEC—Josh L. Horne, Rocky Mount, N. C.**—Modification of construction permit (B3-P-5229, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

**KTBI—Tacoma Broadcasters, Inc., Tacoma, Wash.**—License to cover construction permit (B5-P-3795, as modified), which authorized change in frequency, increase in power, change hours of operation and type of transmitter and change in transmitter site and authority to determine operating power by direct measurement of antenna power.

**840 KC.**

**NEW—Haygood S. Bowden, Camden, S. C.** (P. O. 1417 Broad St., Camden, S. C.)—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 250 watts, and daytime hours of operation.

**860 KC.**

**WNEL—Juan Piza, San Juan, P. R.**—Modification of construction permit (BP-3740, as modified, which authorized change in frequency and installation of directional antenna for day and night use) for extension of completion date.

**890 KC.**

**KBYE—State Broadcasting Co., Oklahoma City, Okla.**—License to cover construction permit (B3-P-4465, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**960 KC.**

**KGKL—KGKL, Inc., San Angelo, Tex.**—Modification of construction permit (B3-P-4502, as modified, which authorized a change in frequency, increase in power, install new transmitter and directional antenna for night use, and change transmitter location) for extension of commencement and completion dates.

**1000 KC.**

**WCFL—Chicago Federation of Labor, Chicago, Ill.**—Construction permit to install a new auxiliary transmitter at near Warwick and 39th Sts., York Township, Illinois (present site of main transmitter), to be operated on 1000 kc., 10 KW power, employing directional antenna day and night for auxiliary purposes only.

**WSCR—Lackawanna Valley Radio, Scranton, Pa.** (Dahl W. Mack, James J. Doherty, Sr., and Eugene L. Burke, a partnership)—Voluntary assignment of construction permit to Lackawanna Valley Broadcasting Co.

**1010 KC.**

**WINS—The Crosley Broadcasting Corp., New York, N. Y.**—Modification of license to cover construction permit (B1-P-3026) in part for 50 KW day and 10 KW night, employing transmitter specified in construction permit.

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**1050 KC.**

**WPAG—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.**—License to cover construction permit (B2-P-5195), which authorized installation of FM antenna on top of present AM vertical radiator and authority to determine operating power by direct measurement of antenna power.

**1110 KC.**

**WSLA—Hammond Broadcasting Co., Hammond, La.** (Frederic Lemieux III, and Mrs. Edna Lemieux, a partnership)—License to cover construction permit (B3-P-5209, as modified), which authorized a new standard broadcast station and to specify studio location as 216 West Thomas St., Hammond, Louisiana, and authority to determine operating power by direct measurement of antenna power.

**1130 KC.**

**NEW—Peach State Broadcasting Co., Macon Ga.** (Thomas Carr, J. E. Duncan, Roy Richards, and Robert D. Tisinger, a partnership)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 1 KW, and daytime hours of operation. Amended to change from 1170 kc. to 1130 kc.

**1140 KC.**

**KGEM—Idaho Broadcasting and Television Co., Boise, Idaho**—Construction permit to change frequency from 1340 to 1140 kc., increase power from 250 watts to 10 KW, install directional antenna for night use, change type of transmitter and change transmitter location. Amended to change directional antenna pattern.

**1150 KC.**

**WJBO—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.**—Involuntary transfer of control of licensee corporation from Charles P. Manship, Sr., deceased, to Leora D. Manship, testamentary executrix of the estate of Charles P. Manship, Sr. (959 shares of common stock.)

**1230 KC.**

**WFRP—Georgia Broadcasting Co., Savannah, Ga.** (F. R. Pidcock, Sr., and James M. Wilder)—Voluntary assignment of license to Georgia Broadcasting Company.

**WCBT—WCBT, Inc., Roanoke Rapids, N. C.**—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

**WLOF—Hazelwood, Inc., Orlando, Fla.**—Modification of construction permit (B3-P-3973, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna, and change in transmitter location) to change transmitter location from west 28 acres of NW¼ of NE¼ Sect. 30, Twp. 22, Range 29E, near Orlovista, Fla., to 0.9 miles east of Orlovista, Fla.

**NEW—Utica Observer Dispatch, Inc., Utica, N. Y.** (P. O. 221 Oriskany Plaza, Utica, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Contingent upon a grant of WIBX for a change of facilities.

**1260 KC.**

**KPOW—Albert Joseph Meyer, Powell, Wyo.**—Modification of construction permit (B5-P-4166, as modified, which authorized a change in frequency, installation of new transmitter and directional antenna for night use, and to change transmitter and studio locations) for extension of completion date.

**1280 KC.**

**WDSU—Stephens Broadcasting Co., New Orleans, La.** (E. A. Stephens, Fred Weber and H. G. Wall)—Construction permit to make changes in the directional antenna and mount FM antenna on top of No. 2 AM tower.

**WCMN—Caribbean Broadcasting Corp., Arecibo, P. R.**—Modification of construction permit (B1-P-4564, as modified, which authorized a new standard broadcast station) to change type of transmitter.

**1290 KC.**

**WMLO—Cream City Broadcasting Co., Inc., Milwaukee, Wis.**—License to cover construction permit (B4-P-4631, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

**1330 KC.**

**WERC—Presque Isle Broadcasting Co., Erie, Pa.**—Construction permit to change frequency from 1230 to 1330 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location.

**1340 KC.**

**WMBN—Midwestern Broadcasting Co., Bear Creek Township, Mich.**—License to cover construction permit (B2-P-4724, as modified), which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

**WCVI—Connellsville Broadcasters, Inc., Connellsville, Pa.**—License to cover construction permit (B2-P-5138, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**NEW—The Montana Network, Missoula, Mont.** (P. O. Northern Hotel, Billings, Mont.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

**1360 KC.**

**WPPA—Pottsville Broadcasting Co., Pottsville, Pa.** (A. V. Tidmore)—Construction permit to change hours of operation from daytime to unlimited time, increase power from 500 watts day to 1 KW day and night, make changes in transmitting equipment and install directional antenna for night use. Amended to change power from 1 KW to 500 watts night, 1 KW day and make changes in directional antenna pattern for night use.

**WDRC—WDRC, Inc., Hartford, Conn.**—Voluntary assignment of license to The Connecticut Broadcasting Company.

**1370 KC.**

**WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.**—Modification of construction permit (B3-P-4365, as modified which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location) for extension of completion date.

**1400 KC.**

**WELM—James Robert Meachem, Elmira, N. Y.**—License to cover construction permit (B1-P-4274, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WNOC—Norwich Broadcasting Co., Norwich, Conn.** (a partnership, composed of H. Ross Perkins and J. Eric Williams)—Construction permit to install a new transmitter.

**KLIZ—Brainerd Broadcasting Co., Brainerd, Minn.** (E. Thomas O'Brien, Mildred O'Brien Chalberg, John Chalberg, Mabel O'Brien Smith and William Graham)—Voluntary assignment of license to Brainerd Broadcasting Company.

**NEW—Oral J. Wilkinson, Murray, Utah**—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1230 to 1400 kc. (Contingent upon grant of KNAK to change frequency to 1280 kc.)

**1410 KC.**

**KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.**—Modification of construction permit (B2-P-3992, as modified,

*(Continued on next page)*

which authorized increase in power, installation of new transmitter and directional antenna for day and night use and to change transmitter location) to make changes in directional antenna.

#### 1420 KC.

**WFCI—Pawtucket Broadcasting Co., Pawtucket, R. I.**—Modification of license to change main studio location from 450 Main Street, Pawtucket, Rhode Island, to Biltmore Hotel, Providence, Rhode Island.

#### 1440 KC.

**NEW—Harold H. Thoms, Spartansburg, S. C.**—Construction permit for a new standard broadcast station to be operated on 1440 kc., power of 1 KW, directional antenna (1) and unlimited hours of operation. Amended to change type of transmitter.

#### 1450 KC.

**NEW—Rodgers and McDonald Newspapers, Inglewood, Calif.** (P. O. 2621 W. 54th St., Los Angeles 43, Calif.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and specified hours of operation (night).

**WCVS—WCVS, Inc., Springfield, Ill.**—License to use old main transmitter (composite) at 3000 south 4th (Southern View, Springfield, Illinois, present site of main transmitter) to be used for auxiliary purposes only on 250 watts.

#### 1460 KC.

**WMBR—Florida Broadcasting Co., Jacksonville, Fla.**—Modification of construction permit (B3-P-3036, which authorized a change in frequency, increase in power, installation of new transmitter and directional antenna for night use and changes in transmitter location) to make changes in the directional antenna and mount FM antenna on the AM tower.

#### 1490 KC.

**WARK—Antietam Broadcasting Corp., Hagerstown, Md.**—Modification of construction permit (B1-P-5156, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

**KICO—Charles R. Love, Calexico, Calif.**—License to cover construction permit (B5-P-4662, as modified), which authorized a new standard broadcast station and to specify studio location as on highway 99, 1½ miles north of Calexico, California, and authority to determine operating power by direct measurement of antenna power.

**WESB—Bradford Publications, Inc., Bradford, Pa.**—License to cover construction permit (B2-P-5091, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1520 KC.

**NEW—Monroe Broadcasting Co., Monroe, Mich.** (James Melvin Brinn, Homer Harding Brinn, Harvey Howard Huff and Glenn Clayton Pray, a partnership) (P. O. Box 376, Monroe, Mich.)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts and daytime hours of operation.

#### 1540 KC.

**NEW—The Littleton Co., West Hartford, Conn.**—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 250 watts and daytime hours of operation.

#### 1550 KC.

**NEW—The Southwestern Broadcasting Company of Mississippi, McComb, Miss.** (Albert Macks Smith, Phillip Dean Brady, Kenneth Hinton Kuhn, and J. P. Melvin, a partnership) (P. O. 230 Michigan Ave.)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts and unlimited hours of operation.

#### 1600 KC.

**WHRV—Huron Valley Broadcasters, Inc., Ann Arbor, Mich.**—Modification of construction permit (B2-P-3291, as modified, which authorized a new standard broadcast station) to specify studio location as on Packard Road; 0.3 miles east of Milan Road (U. S. 23), approximately four miles east of Ann Arbor, Michigan.

### AM—Applications Tendered for Filing Since February 7

#### 620 KC.

**WAGE—WAGE, Inc., Syracuse, N. Y.**—Modification of construction permit to specify power of 5 KW, day and night, using directional antenna for night time operation, install new transmitter, changes in the antenna system and change the transmitter location.

#### 880 KC.

**NEW—The Daily News Broadcasting Co., Bowling Green, Ky.**—Construction permit for a new standard broadcast station to be operated on 880 kc., power of 1 KW and daytime hours of operation.

#### 900 KC.

**NEW—Hamilton Broadcasting Co., Hamilton, Tex.** (Clyde Weatherby)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts and daytime hours of operation.

#### 1000 KC.

**KGRI—Goggan Radio Sales, Henderson, Texas** (a partnership, composed of Benjamin F. Goggan, Jr., and Howard E. Dennis)—Consent of assignment of construction permit to Henderson Broadcasting Corporation, a corporation.

#### 1050 KC.

**NEW—Langlade Broadcasting Co., Inc., Antigo, Wis.**—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts and daytime hours of operation.

#### 1150 KC.

**WJBO-WBRL—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.**—Consent to transfer of control of the stock of licensee of Stations WJBO and FM Station WBRL from the estate of Charles P. Manship, Sr., to the testamentary executrix of his estate, Leora D. Manship.

#### 1230 KC.

**WPUV—Southwest Broadcasting Company, Pulaski, Va.** (Howard R. Imboden)—Consent to assignment of license to Southwest Broadcasting Corporation.

#### 1240 KC.

**WGCM—WGCM Broadcasting Co., Gulfport, Miss.** (a co-partnership, composed of Hugh O. Jones, William E. Jones and James O. Jones)—Consent to assignment of license to WGCM Broadcasting Co., co-partnership, composed of Hugh O. and Wm. E. Jones.

#### 1330 KC.

**WHBL—Press Publishing Co., Sheboygan, Wis.**—Consent to assignment of license to WHBL, Inc.

#### 1370 KC.

**WSAY—Brown Radio Service & Laboratory, Rochester, N. Y.** (Gordon P. Brown, Owner)—Consent to assignment of license to The Federal Broadcasting System, Inc.

#### 1390 KC.

**KSLM—Oregon Radio, Inc., Salem, Ore.**—Consent to transfer of control of 26 shares of stock in Licensee Corporation from Paul V. McElwain to Glenn E. McCormick.

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### 1400 KC.

**WHYN—The Hampden-Hampshire Corp., Holyoke, Mass.**—Consent to transfer of control of 150 shares of stock in licensee corporation from Minnie R. Dwight to William Dwight.

**NEW—Electronic Enterprises, Inc., San Juan, P. R.**—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

### 1470 KC.

**NEW—Pauls Valley Broadcasting Co., Pauls Valley, Okla.** (James T. Jackson)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 250 watts and daytime hours of operation.

### 1490 KC.

**WLOE—Douglas L. Craddock, Leaksville, N. C.**—Construction permit to increase power from 100 watts to 250 watts, operating unlimited hours on 1490 kc.

## FREQUENCY MODULATION

### FM—Docket Cases

The Commission announced an **Order** (B-294) granting application of **Liberty Broadcasting Company** for a new Class B FM station in Pittsburgh, Pa. (BPH-582; Docket 7205)

Granted six-months' extension of completion date of FM (Class B) construction permit to **Bremer Broadcasting Corp.** (WAAW). (BPH-72). Commissioner Wakefield voted no.

### FM—Conditional Grants

**Orlando Broadcasting Co., Inc., Orlando, Fla.**—Authorized a conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1205)

**Fayette Broadcasting Co., Lexington, Ky.**—Authorized a conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1048)

**Liner's Broadcasting Station, Inc., Monroe, La.**—Authorized a conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1188)

**WGCM Broadcasting Co., Gulfport, Miss.** (a co-partnership composed of Hugh O. Jones and Wm. E. Jones)—Authorized a conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1193)

**Reidsville Broadcasting Co., Reidsville, N. C.**—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1206)

**Lycoming County Broadcasting Co., Williamsport, Pa.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1204)

**Plains Empire Broadcasting Co., Amarillo, Tex.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1192)

**Mercury Broadcasting Co., San Antonio, Tex.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1139)

**Raoul A. Cortez, San Antonio, Tex.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1087)

**Clarksburg Broadcasting Corp., Clarksburg, W. Va.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1211)

**The WREN Broadcasting Co., Inc., Topeka, Kans.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-995)

### FM—Designated for Hearing

**Woodward Broadcasting Co., Detroit, Mich.; Lincoln Broadcasting Co., Detroit, Mich.**—Designated for hearing in a consolidated proceeding the application of Woodward Broadcasting Co. (BPH-1240) with application of Lincoln Broadcasting Co. (BPH-1231), both requesting Class B stations.

### FM—Modifications of CP's Granted

**WSAN-FM—Lehigh Valley Broadcasting Co., Allentown, Pa.**—Granted modification of CP extending completion date to 11-12-47. (BMPH-324)

**WLVA-FM—Lynchburg Broadcasting Corp., Lynchburg, Va.**—Granted modification of CP extending completion date to 6-17-47. (BMPH-323)

**WMRC-FM—Textile Broadcasting Co., Greenville, S. C.**—Granted modification of CP extending completion date to 6-12-47. (BMPH-326)

**WESB-FM—Bradford Publications, Inc., Bradford, Pa.**—Granted modification of CP extending completion date to 8-17-47. (BMPH-325)

### FM—Placed in Pending File

The following applications were placed in the pending file for the reasons stated:

**King-Trendle Broadcasting Corp., Grand Rapids, Mich.**—Application (BPH-135): until consummation of transfer authorized in (BAL-533).

**Liberty Broadcasting Co., Grand Rapids, Mich.**—Application (BPH-1133): until consummation of transfer authorized in (BAL-533).

**Kanawha Valley Broadcasting Co., Charleston, W. Va.**—Application (BPH-616): until final decision re transfer of control of WKGV (Docket 6581, 6558 and 6611).

**Unity Corp., Erie, Pa.**—Application (BPH-634): until final decision in either the Springfield hearing (Docket 7238) or the Mansfield hearing (Docket 7589).

**Fountain of Youth Broadcasting Co., St. Augustine, Fla.**—Application (BPH-785): until final action on transfer of control of WFOY (BTC-536).

**Mississippi Valley Broadcasting Co., E. St. Louis, Ill.**—Application (BPH-1096): until final action on assignment of license of WTMW (BAL-566).

### FM—License Renewals and Extensions

The following FM broadcast stations were granted renewal of license for the period ending May 1, 1948:

WMLL-FM, Evansville, Inc.; KOZY-FM, Kansas City, Mo.; WNBF-FM, Binghamton, N. Y.; WDUL-FM, Superior, Wis.; WEFM-FM, Chicago; WGYN-FM, New York City; WENA-FM, Detroit; WTIC-FM, Hartford, Conn.;

**WMGM-FM—Marcus Loew Booking Agency, New York, N. Y.**—Present license extended on a temporary basis for a period of 60 days, pending receipt of additional information regarding program plans.

### FM—Miscellaneous Actions

**Debs Memorial Radio Fund, Inc., Metropolitan Broadcasting Service, New York City, and No. Jersey Radio, Inc., Newark, N. J.**—Granted joint petition requesting extension of time to May 20, within which to file exceptions to the proposed decision in the consolidated proceeding upon applications for FM stations in the New York area. (Doc. 6178, et al.)

(Continued on next page)

**Don Lee Broadcasting System, San Francisco, Calif.**—Granted petition to amend its FM application (BPH-38; Doc. 7680), so as to supply complete engineering information.

**WOKO, Inc., Albany, N. Y.**—Dismissed application requesting a new Class B FM station (BPH-80), since it appears that a hearing on the qualifications of WOKO, Inc. to own and operate an FM station would serve no useful purpose.

**Pryor Dillard, Raymondville, Texas**—Dismissed, for failure to prosecute, application for a new FM station. (BPH-1121)

### FM—Applications Accepted for Filing

**WPIC-FM—Sharon Herald Broadcasting Co., Sharon, Pa.**—Modification of construction permit (B2-PH-191, which authorized a new FM broadcast station) to change type of transmitter; effective radiated power to 26 KW; make changes in antenna system, and change commencement and completion dates.

**KPRC-FM—The Houston Post Co., Houston, Texas**—Modification of construction permit (B3-PH-126, as modified, which authorized a new FM broadcast station) to change transmitter site, effective radiated power to 57 KW, antenna height above average terrain to 317 feet; make changes in antenna system, and change commencement and completion dates.

**WHLA-FM—The Niagara Falls Gazette Publishing Co., Niagara Falls, N. Y.**—Modification of construction permit (B1-PH-898, which authorized a new FM broadcast station) for extension of completion date.

**KERA—A. H. Belo Corp., Dallas, Texas**—Modification of construction permit (B3-PH-238, as modified, which authorized a new FM broadcast station) for extension of completion date.

**WHHM-FM—WHHM Broadcasting Co., Memphis, Tenn.** (Herbert Herff)—Modification of construction permit (B3-PH-409, as modified, which authorized a new FM broadcast station) for extension of commencement and completion dates.

**WSMB-FM—WSMB, Inc., New Orleans, La.**—Modification of construction permit (B3-PH-865, as modified, which authorized a new FM broadcast station) for extension of completion date.

**WJLK—Asbury Park Press, Inc., Asbury Park, N. J.**—Modification of construction permit (B1-PH-406, which authorized a new FM broadcast station) for extension of completion date.

**WKNB-FM—The New Britain Broadcasting Co., New Britain, Conn.**—Modification of construction permit (B1-PH-833, which authorized a new FM broadcast station) for extension of completion date.

**WSAV-FM—WSAV, Inc., Savannah, Ga.**—Modification of construction permit (B3-PH-660, which authorized a new FM broadcast station) for extension of commencement and completion dates.

**WOL-FM—Cowles Broadcasting Co., Washington, D. C.**—Modification of construction permit (B1-PH-639, which authorized a new FM broadcast station) for extension of completion date.

**KOMA-FM—KOMA, Inc., Oklahoma City, Okla.**—Modification of construction permit (B3-PH-531, which authorized a new FM broadcast station) for extension of commencement and completion dates.

**WJTN-FM—James Broadcasting Co., Inc., Jamestown, N. Y.**—Modification of construction permit (B1-PH-279, as modified, which authorized a new FM broadcast station) for extension of completion date.

**WOPT—Palladium-Times, Inc., Oswego, N. Y.**—Modification of construction permit (B1-PH-350, which authorized a new FM broadcast station) to change ERP to 3 KW; make changes in antenna system and change commencement and completion dates.

**WHP-FM—WHP, Inc., Harrisburg, Pa.**—Modification of construction permit (B2-PH-410, which authorized a new FM broadcast station) for extension of completion date.

**WPAM-FM—Miners' Broadcasting Service, Pottsville, Pa.** (Joseph L. Maguire, Kenneth Maguire, John T. Maguire, John Grenoble, Evan Evans, Patrick J. McCall, James Koch and James J. Curran)—Modification of construction permit (B2-PH-705, as modified, which authorized a new FM broadcast station) for extension of completion date.

**WAGE-FM—WAGE, Inc., Syracuse, N. Y.**—Modification of construction permit (B1-PH-315, which authorized a new FM broadcast station) for extension of commencement and completion dates.

**WFHR-FM—William F. Huffman, Wisconsin Rapids, Wis.**—Modification of construction permit (B4-PH-908, which authorized a new FM broadcast station) for extension of commencement and completion dates.

**WMLN—MaComb Publishing Co., Mt. Clemens, Mich.**—License to cover construction permit (B2-PH-904, which authorized a new FM broadcast station).

**WGL-FM—Farnsworth Television and Radio Corp., Fort Wayne, Ind.**—Modification of construction permit (B4-PH-309, which authorized a new FM broadcast station) to change transmitter site to approximately 3.2 miles east of Fort Wayne, Indiana; antenna height above average terrain to 528 feet; effective radiated power to 49.2 KW; specify antenna system.

**WMIX-FM—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.**—Modification of construction permit (B4-PH-887, as modified, which authorized a new FM broadcast station) for extension of completion date.

**WKRS—Keystone Printing Service, Inc., Waukegan, Ill.**—Modification of construction permit (B4-PH-334, which authorized a new FM broadcast station) for extension of completion date.

**WWOD-FM—Old Dominion Broadcasting Corp., Lynchburg, Va.**—Modification of construction permit (B2-PH-600, which authorized a new FM broadcast station) to change transmitter site (geographic coordinate only); ERP to 39.3 KW, antenna height above average terrain to 316 feet; make changes in antenna system and change commencement and completion dates.

### To Be Assigned by FCC

**NEW—Cinco Broadcasting Co., Cincinnati, Ohio** (P. O. 1922-24 Eye St. N. W., Washington, D. C.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and ERP of 16.2 KW.

**NEW—KGFF Broadcasting Co., Shawnee, Okla.**—Modification of construction permit (B3-PH-465, which authorized a new FM broadcast station) to change frequency to: "To be specified by FCC," transmitter site to NW corner of SW  $\frac{1}{4}$  of SW  $\frac{1}{4}$  of Section 14-10N-4E, East of Shawnee, Okla.; effective radiated power to 8.8 KW, make changes in antenna system, and change commencement and completion dates.

**NEW—Huntsville Broadcasting Co., Huntsville, Ala.** (Lauren Mickle, John Garrison, Joe S. Foster, Jr.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, and ERP of 1.2 KW.

### Frequency to be Assigned

**NEW—Albert B. Pyatt, Garden City, Kans.**—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, ERP of 802 watts.

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## MISCELLANEOUS BROADCAST

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### Developmental License Renewals

**W9XHZ—Sarkes Tarzian, Bloomington, Ind.**—Present developmental broadcast station license extended for a period of three months.

*(Continued on next page)*

Licenses for the following developmental stations were extended upon a temporary basis for the period ending July 1, 1947, for the reasons shown:

**W9XEK—Courier-Journal and Louisville Times Co., near Eastwood, Ky.**—Regular license held in abeyance pending further showing by applicant as to the need for continuance of the experimental license.

**W8XFM—The Crosley Corp., Cincinnati, Ohio**—Regular license held in abeyance pending further showing by applicant as to the need for continuance of the experimental license.

**W1XHR—Harvey Radio Labs., Inc., Cambridge, Mass.**—Renewal application filed April 22, 1947.

**W9XLA—KLZ Broadcasting Co., Denver, Colo.**—Pending determination of new frequency requested by applicant.

**W10XF—National Broadcasting Co., Inc., Portable**—Engineering requesting information pursuant to Docket 6651.

**W9XJN—Joseph F. Novy, Riverside, Ill.**—Pending further study by engineering department.

**W4XCT—WAPQ Radio Service, Chattanooga, Tenn.**—Pending further study by engineering department.

**W10XR—National Broadcasting Co., Inc., Portable**—Pending further study by engineering department.

**W9XLZ—Gates Broadcasting Co., Quincy, Ill.**—Renewal application filed April 24, 1947.

**KHJ-FM—Don Lee Broadcasting System, Los Angeles, Calif.**—Pending decision by the Commission on application for renewal in Docket 7616.

**WNBC-FM—National Broadcasting Co., Inc., New York, N. Y.**—Renewal application filed April 25, 1947.

### Remote Pickup Applications

**KRLO—Pikes Peak Broadcasting Co., Portable-Mobile, area of Colorado Springs, Colo.** (a partnership, consisting of Joseph H. Rohrer and Edythe G. Sweeney)—License to cover construction permit (BPRY-336, which authorized a new remote pickup broadcast station).

**KRPI—James E. Murray, Portable-Mobile, area of Hutchinson, Kans.**—License to cover construction permit (BPRE-487, which authorized a new-remote pickup broadcast station).

**WBCZ—WHEB, Inc., Portable-Mobile, area of Portsmouth, N. H.**—Construction permit to install new transmitter.

## Federal Trade Commission Actions

### CEASE AND DESIST ORDERS

**David D. Doniger & Co.,** 305 Fifth Ave., New York, has been ordered by the Commission to stop misbranding wearing apparel in violation of the Wool Products Labeling Act and misrepresenting its country of origin in violation of the Federal Trade Commission Act. (5157)

**Ideal Mail Order Co.**—The Commission has ordered Samuel Smith, Abraham Weinstein and Aaron Smith, co-partners, trading as Ideal Mail Order Co. and Smith & Strickland Trading Co., 207 Thatford Ave., Brooklyn, to cease and desist from misrepresentation in connection with the sale of second-hand wearing apparel and other merchandise to purchaser-consumers and retailers. (5246)





The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 19, May 12, 1947

## LaGuardia, at 2nd District Meeting, Stresses Importance of Industry

Close to 150 broadcasters from NAB's 2nd District heard President Justin Miller stress the importance of maintaining a positive public relations policy when they gathered for their annual district meeting in New York City last week. With Director Michael C. Hanna, WHCU, presiding, the broadcaster's sessions were held on Monday and Tuesday (5-6).

Public relations, said Judge Miller, "is getting the affection and understanding of the people you serve, and with broadcasters that means everybody."

Fiorello H. LaGuardia, former mayor of New York, and more recently UNRRA director-general, spoke to the delegates at the second day's luncheon session on the subject "The Broadcasters Public Responsibility."

He traced the tremendous growth of broadcasting in a comparatively short period of time and said that the two world wars stimulated this growth of radio—which has become "so important a part of our lives." Broadcasters, he said, have not realized how important they are, and although mistakes have occurred in the radio industry, he added that "they are being corrected rather rapidly."

### More Control

Mr. LaGuardia, who as a member of Congress was active in the vamping of the radio act, warned that radio might be subject to more control in time to come. He enumerated several instances in which the government imposed controls over certain industries, and pointed out that those controls did not decrease with the passage of time.

Touching on the subject of programming, Mr. LaGuardia said that he was not an authority on the subject. He pointedly remarked "in our house, we have four radios, because we all have our individual likes and dislikes."

(Continued on page 387)

## Caley, Meagher Elected to Board From Districts Nine and Eleven

NAB Districts Nine and Eleven have elected Charles C. Caley, WMBD, Peoria, Ill., and John F. Meagher, KYSM, Mankato, Minn., respectively, to the NAB Board of Directors. The elections took place at the NAB Area D meeting in Chicago, where Districts 8, 9, and 11 held their annual meetings jointly on Thursday and Friday (8-9). Since even numbered districts do not elect directors this year, there was no election in District 8.

Retiring as directors of the two districts, are Leslie C. Johnson, WHBF, Rock Island, Ill., of the 9th, and E. L. Hayek, KATE, Albert Lea, Minn., of the 11th.

Mr. Meagher is at present a member of the NAB Small Market Stations Executive Committee. Mr. Caley served for several years as a member of the NAB Sales Managers Committee. He was committee chairman during part of this service, and was active in the establishment of the Broadcast Advertising Department.

The new directors will be seated as members of the Board at the annual NAB convention in September.

### Public Relations

At the opening public relations session on Thursday morning, Merrill Lindsay, WSOY, Decatur, Ill., urged an editorial policy for radio as the road to free radio. He said: "The industry's character has been emasculated, because the only safe procedure program-wise is to make sure you never make anyone really mad. And if you never make anyone mad, it is because you are a spineless critter. Program-wise, the FCC must give radio the right of free speech. The FCC must forget programming as a standard of station performance and let the listener be the judge."

(Continued on page 387)

## On The Inside

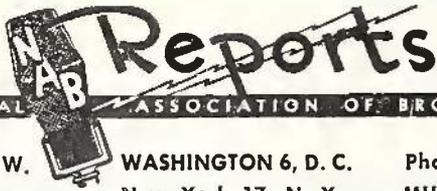
Applications for daytime and limited-time stations on I-A or I-B frequencies were frozen by the FCC on Friday (9) pending conclusion of hearings. (p. 384)

The Supreme Court, taking up the Petrillo case, heard the government's oral argument opposing the lower court's decision on the Lea Act. Indicating keen interest in the case, the Court questioned attorneys from both sides on Monday (5). (p. 384)

Revision of the FCC's Mayflower doctrine was urged by Districts 5 & 6 at their joint meeting. By resolution, the districts asked the NAB Board to take appropriate action. (p. 389)

The FCC has cancelled its scheduled hearings on the proposed amendments in its FM rules and allocation plan, stating that only two briefs, not relating directly to the subject, had been filed. (p. 384)

Secretary of State Marshall, asking for funds to continue operation of short-wave broadcasting, told House committee that overseas program is vital to U. S. foreign policy. (p. 385)



NATIONAL ASSOCIATION OF BROADCASTERS

1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300  
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963  
Taft Building, Hollywood 28, Cal. GRanite 7166

JUSTIN MILLER, *President*

A. D. WILLARD, JR., *Executive Vice-President*

C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER  
*Director of Research*

ROBERT T. BARTLEY  
*Director of FM Department*

CHARLES A. BATSON  
*Director of Information*

ROBERT C. COLESON  
*Assistant to the President*  
(Hollywood)

RICHARD P. DOHERTY  
*Director of Employee-Employer*  
*Relations*

HAROLD FAIR  
*Director of Program Department*

ROYAL V. HOWARD  
*Director of Engineering*

DOROTHY LEWIS  
*Coordinator of Listener Activity*  
(New York City)

FRANK E. PELLEGRIN  
*Director of Broadcast Advertising*

DON E. PETTY  
*General Counsel*

ROBERT K. RICHARDS  
*Director of Public Relations*

ARTHUR C. STRINGER  
*Director of Special Services*

## Engineering Department

### Revision of Sunset-Sunrise Tables For Handbook Being Prepared

The sunset-sunrise tables published in the NAB Engineering Handbook, which are identified as being for Standard Time are actually for Daylight Saving Time.

At the time of their printing, these tables were based on "war time" and are listed as one hour in advance of Standard Time.

Corrected data will be sent to handbook holders at an early date.

### Daytime, Limited Time Applications Frozen By FCC Pending Hearings Next Month

The FCC froze all pending applications which sought daytime or limited-time operation on the United States I-A or I-B frequencies on Friday (9), pending conclusion of a hearing and a decision on the matter.

The Commission stated in Public Notice No. 6630 that hearing would be held (Docket No. 8333) beginning 10 a. m. June 2 to promulgate rules and regulations and standards of good engineering practice concerning daytime sky-wave transmissions of standard broadcast stations. It was the sense of the Commission to determine if the daytime operation of Class II stations, operating daytime, are causing interference to the U. S. I-A or I-B stations, operating on clear channels, as a result of sky-wave transmission.

The Commission pointed out in the notice that there are many applications still pending which request authority to operate daytime on clear channels; that as

a result of a recent appeal to the U. S. Court of Appeals, an order had been issued staying the effectiveness of a recently issued construction permit.

The Clear Channel Broadcasting Service, which had filed a petition in February in this matter, was made a party to the proceedings.

The Commission, sitting en banc, will receive evidence concerning daytime sky-wave transmission, and interested persons may appear at the hearing by filing a written appearance in duplicate on or before May 26, 1947.

### FCC Cancels Hearings on Proposals to Change FM Allocation, Amend Standards

The FCC announced cancellation of its hearing scheduled for Thursday and Friday (8-9), on the proposed amendments to FM rules and engineering standards last week.

The Commission deemed the hearings "unnecessary in view of the fact that only two statements in opposition to the proposed amendments had been filed." The FCC stated that since the statements did not relate to the desirability of the proposed allocation plan or the proposed amendments, they could be handled without a general hearing.

### Clear Channel Group Asks Postponement Of Hearings Due to Attorney's Illness

The Clear Channel Broadcasting Service filed a petition with the FCC Friday (9) asking that the clear channel hearings, which are scheduled to be resumed on June 2nd, be postponed to a date not earlier than October 15th.

Illness of CCBS legal counsel, Louis G. Caldwell, occasioned the petition. Mr. Caldwell will not be able to participate in the hearings unless they are postponed.

## Legal Department

### Supreme Court Questions Attorneys In Oral Argument on Lea Act

The constitutionality of the Lea Act was the subject of detailed discussion on Monday (5) when the Supreme Court heard oral argument offered by government and AFM attorneys.

The members of Court indicated keen interest in the case, closely questioning attorneys for both sides about the meaning and application of the law, especially as it affected picketing.

It is anticipated that the Court will issue its decision early in June.

### Commission Amends Rules on Procedure In Actions on Specified Petitions

The FCC announced on Friday (9) that effective immediately, it had amended its procedural rule 1.112,

(Continued on next page)

to permit the Motions Commissioner to act upon petitions requesting the dismissal of other petitions filed by the same party, and upon petitions containing only requests which have become moot.

Prior to this amendment, rule 1,112 required action by the Commission itself in these matters.

## International

### Shortwave Programs Vital, Sec. Marshall Tells House Appropriations Committee

The U. S.'s international broadcasting service remained at a cross roads at the week's end. The State Department had spent a busy week fighting for reversal of the House Appropriations Committee's recommendation that government financing of overseas programming end on June 30th.

Secretary Marshall was participating personally in the campaign to save the "Voice of America." He met with key Congressional leaders on Monday, at which time he called in U. S. Ambassador to Moscow, W. Bedell Smith, to support his contention that the shortwave programs are vital to the foreign policy of the United States.

Several executives of the broadcasting industry attended this meeting, at the State Department's invitation, to express their views on the matter. Among these was NAB President Justin Miller.

Although the NAB issued no public announcement on the subject last week, its position had been made known earlier in a statement concerning the proposed establishment of a public corporation to handle overseas broadcasting. In that statement, which assumed the importance of continuing foreign programming, NAB said:

The American way of broadcasting to its own people would unquestionably be the most desirable and effective means of interpreting the American way of life to the peoples of the world.

Unfortunately this is not now economically feasible and until such time as it is, the plan recommended by the State Department to invest the responsibility for this character of broadcasting in a public corporation financed by the government appears to be the most practical proposal.

The NAB recommends, however, that during the existence of this public corporation, further explorations by both the industry and the government be made into the possibility of conducting international radio in a manner which is more in harmony with the free system of American domestic broadcasting.

## Research Department

### Baker to Head BMB Technical Group; Supplemental Daily Data Considered

At a meeting of BMB's Technical Committee in New York on Tuesday (6), the Committee unani-

## IN THE OFFING

May 12-13	Special Standards of Practice Committee	New York City
May 13	Music Advisory Committee (joint meeting with ASCAP)	New York City
May 15-16	Sales Managers Executive Committee	Atlantic City, N. J.
May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore Lord Baltimore Hotel
June 2-3	District 1 Meeting	Boston Somerset Hotel

mously named Kenneth H. Baker, NAB director of research, as chairman.

The committee, at its meeting, began consideration of several plans designed to provide a measurement of radio stations' average daily audiences, to supplement basic weekly audiences as measured in Study No. 1.

Consideration of such additional measurement was undertaken on instructions from the BMB Board Research Committee "to study the extension of Study No. 2 by supplementing the basic total weekly day and night station audiences with data on frequency of listening."

## Small Market Stations

### Management Study No. 8 Completed, Mailed to Small Market Outlets

NAB Radio Management Study No. 8 was mailed out to member stations last week. This study is contained in a twelve page brochure which outlines the operating practices of a 250 watt full time station, located in the Pacific Northwest. The station is an MBS-Don Lee affiliate located in a city of 26,000 to 33,000 population. Fictitious call letters, IXIX, are used so as not to reveal the identity of the operation.

The management studies are mailed to all member stations in the small market category (less than 5,000 watts, in cities of 50,000 population and under). The management study series will be sent to large stations upon request.

### Emphasis Placed on Program Sales At District 2 Meeting

Small market station management attending the NAB District 2 Meeting in New York was urged to give more attention to the rate card structure because of the influence it has on the sale of programs. James Howe, WCTC, New Brunswick, New Jersey, cited the

*(Continued on next page)*

effective program sales work done by his sales staff. The WCTC program rate structure was set up so that sponsors would pay less for a daily 15-minute program, after frequency discounts, than they would pay for three one-minute spot announcements daily. Before opening the new station a planned sales presentation including the auditioning of commercial programs was made before local merchants. Twenty-one contracts were signed during the first 25 sales presentations. The rate structure was a vital factor in the station's successful efforts to emphasize the sale of programs over spot announcements.

During the small market stations session, presided over by Simon Goldman, WJTN, Jamestown, New York, Dale Robertson, WENT, Gloversville, New York, led a discussion on the importance of qualified personnel being assigned to the writing of all station advertising copy. Brief, fresh commercials were stressed while a certain amount of repetition was regarded as essential to radio's effectiveness.

George Bingham, WKIP, Poughkeepsie, New York, discussed practices of selling station time to labor unions.

Selling and programming *local news* was the subject of a discussion period led by Simon Goldman. It was pointed out that *local news* is in such demand that stations have sponsor waiting lists for the programs. Mr. Goldman stated that local news is included with national and international news in his station's news broadcasts. Other stations scheduled programs made up entirely of local news, which were as much in demand by sponsors.

Rates charges for regional advertisers, public interest programming, station promotion, per inquiry deals, religious programming, salesmen's compensation were also included in the round table period. The participants included Fred Keese, WMBO, Auburn, New York; David Potter, WNAE, Warren, Pennsylvania; George Bissell, WMFF, Plattsburg, New York; A. P. Robertson, WWSC, Glens Falls, New York; Ed Derryberry, WCTC, New Brunswick, New Jersey; Richard Crans, WKIP, Poughkeepsie, New York; John Kearney, Colgren Broadcasting Company, Hudson, New York; and others.

The Small Market Stations Session was conducted by J. Allen Brown, NAB Assistant Director of Broadcast Advertising. Order blanks for NAB station aids were distributed at the close of the session.

## General

### Wall, Leaving NBC, Assumes Position As BMI Vice President

Col. Charles A. Wall assumed his new position as vice president in charge of finance of BMI Wednesday (7), Carl Haverlin, BMI president, announced last week.

To fill the newly created post at BMI, Col. Wall resigned from NBC, where he was administrative as-

sistant to John H. MacDonald, vice president in charge of finance.

Prior to 1941, when he entered the army, Col. Wall had been business manager of the NBC program department.

## Broadcast Advertising

### NAB, Opposing Per Inquiry Offers, Cites Full Value of Radio to Four Companies

NAB member stations have reported that the following agencies have attempted to place business with them on a *per inquiry* basis: Gary A. Ruben Advertising Agency, Indianapolis, Indiana; Virginia Sales Company, Huntington, West Virginia; Adolph Salvatore, Cicero, Illinois; and Imperial Industries, Chicago, Illinois.

In writing to the agencies, NAB explained the industry's opposition to such offers, and enclosed a copy of the resolution adopted on the subject at the convention in Chicago last year.

The letter also outlined the value of radio as an advertising medium and suggested that the agencies study the various stations' rate cards.

In recommending this action, NAB assured the agencies of the stations' full cooperation in scheduling an advertising campaign and stated that the results of a radio campaign would justify the cost.

### Stations Sponsor Retail Talks And Round-Table Discussions

Wichita, Kansas, Phoenix, Arizona, and Dayton, Ohio, advertising clubs recently heard talks on the effectiveness of radio advertising presented by Miss Lee Hart, NAB assistant director of broadcast advertising. In each city, the local NAB stations joined in sponsorship of the talk. Local retailers were invited to the meetings. Reports from stations indicate that Miss Hart's appearances have stimulated a new interest in favor of retail radio among local advertisers.

Following the talks, station personnel joined in a round-table discussion on methods of selling, servicing and producing radio copy for retail accounts.

During these discussions Miss Hart stressed the fact that retailers will be better customers when they are sold on the basis of the individual advertising job they can do, as well as on station coverage, character and rates. The necessity for a much closer correlation between station sales, program and copy departments was also emphasized.

Stressing also the fact that a number of the retailer's major resistances toward using radio are leveled at general things like his inability to get the time he wants immediately, she suggested constructive approaches which all stations can establish.

## District Meetings

### Caley, Meagher Elected to Board

From Districts Nine and Eleven

(Continued from page 383)

#### New Standards

In the general discussion following the program session on Thursday, great interest was expressed in the new standards of practice. Francis M. Kadow, WOMT, Manitowoc, Wisc., made a plea for an "adult attitude" in developing a code. He believed the code should outline the evils of "bad radio" in positive fashion, rather than tell broadcasters how to operate their enterprises.

At this session, NAB President Justin Miller was questioned on the legal aspects of the code. He reported on his conferences with the Attorney General's office, and said that the big problem in establishing a code was in developing a system of enforcing provisions without running counter to the anti-trust law.

#### NAB Area D Meeting

##### Registration

Robert C. Adair, WJOB; Charles E. Ahrens, United Press; G. F. Albright, WKBV; Dr. Victor J. Andrew, Andrew Co.; John R. Atkinson, WHBU;

Kenneth H. Baker, NAB; Harry Bannister, WWJ; Ted Baughn, WPAG; Walter Beadell, Jos. Hershey McGillvra, Inc.; Dan C. Beisel, WJPG; Harry Betteridge, WWJ; George C. Biggar, WIBC; Edgar L. Bill, WMBD; Pierre Boucheron, WGL; R. L. Bowles, WJOL; Edward H. Bronson, WJEF; Joe Bunting, WJBC; Dick Burnett, WSOO; Robert J. Burow, WDAN; Don Burton, WLBC; James W. Blackburn, Blackburn-Hamilton;

George P. E. Caesar, Jr., WOSH; Charles C. Caley, WMBD; Frank E. Chizzini, NBC; Paul Clark, RCA; Charles R. Cook, WJPF; George R. Cook, WLS; Maurice Corken, WHBF; C. Russell Cox, Andrew Co.; W. F. Craig, WLBC; Allan Curnutt, WOSH;

Howard Dahl, WKBH; Warren G. Davis, WSUA; Harold Dewing, WCVS; R. P. Doherty, NAB; David W. Dole, C. E. Hooper, Inc.; Mark H. Donaldson, WTMV; W. Ward Dorrell, C. E. Hooper, Inc.; Mel Drake, WDGY; Willis F. Dunbar, WKZD;

Bradley R. Eidmann, WAAF; Walter L. Emerson, WENR;

Harold Fair, NAB; Sam Fantle, Jr., KELO; Hugh Feltis, BMB; John E. Fetzer, WKZO; F. E. Fitzsimonds, KFVY; George T. Frechette, WFHR;

Albert B. Gale, WEXT; Milton L. Greenbaum, WSAM; Nat Green, Radio Daily;

Gus Hagenah, Standard; George R. Hahn, KSOO; Joe Hannie, WJBC; Ralph S. Hatcher, CBS; Carl Haverlin, BMI; Morton Henkin, KSOO; Oscar C. Hirsch, WKRO; Edward Hoffman, WMIN; Dick Holloway, WTRC; A. F. Hopkins, WJEF; Herb Hollister, KBOL;

Myles H. Johns, WOSH; H. A. Johnson, WIBA; Les Johnson, WHBF; Joseph W. Jordan, WKMO;

Francis M. Kadow, WOMT; A. W. Kaney, NBC; O. J. Kelchner, WKNX; Bob Keller, R. S. Keller, Inc.; Oliver Keller, WTAX; J. B. Kirby, WSOL; Wm. S. Knapp, WKMO; Kirk Knight, WKMH; Fred A. Knorr, WKMH; Walter Koessler, WROK; E. J. Korsmeyer, WLDS; Worth Kramer, WJR; Don D. Kynaston, WMBD;

Ben A. Laird, WDUZ; C. Howard Lane, WJJD; John D. Langlois, Lang-Worth; Clarence Leich, WGBF; Dalton LeMasurier, KDAL; Harry R. LePoidevin, WRJM; Merrill Lindsay, WSOY; Maury Long, Broadcasting; Sherwood Lorenz, WOSH; O. W. Lyerla, WJPF;

C. Bruce McConnell, WISH; Robert B. McConnell, WISH; A. M. McGregor, WJBC; Gladys M. McGrew, WTAX;

James A. Mahoney, Mutual; Manny Marget, KVOX; A. L. Marlin, BMI; Col. Wm. J. Mather, Andrew Co.; John F. Meagher, KYSM; Ben Meyer, AP; Carl H. Meyer, Andrew Co.; Justin Miller, NAB; Frank R. Mills, WPWS; John F. Murphy, Burns-Smith Co.;

Harold J. Newcomb, WRJN; Earl Norden, WHDF;

Paul A. O'Bryan, Dow, Lohnes & Albertson; John W. O'Harrow, WKZO; B. W. Olin, Jr., WQUA; Maurice Owens, WROK;

Walter Patterson, WKMH; Albert W. Payne, WHDF; L. G. Pfefferle, WCVS; Frank E. Pellegrin, NAB; Angus D. Pfaff, WNMP; Robert W. Phillips, WSAM; W. A. Pomeroy, WILS; Stanley R. Pratt, WSOO; Frank J. Pendergast, WTMV;

Odin S. Ramsland, KDAL; Henry E. Rhea, WHOW; Keith Rhea, WHOW; G. P. Richards, WHBL; Robert K. Richards, NAB; O. E. Richardson, WJOB; Naylor Rogers, Keystone;

Fred W. Sample, Broadcasting; Jake Scherer, WHFB; K. F. Schmitt, WIBA; Jack Sexton, KMOX; Joe Spring, WASK; Burt Squire, BMI;

Abbott Tessman, Capitol; Mims Thomason, UP; Warner C. Tidemann, KATE; Robert R. Tincher, WNAX;

Owen F. Uridge, WJR;

F. Van Konynenburg, WTCN;

Fred W. Wagenvoort, WKBZ; James A. Wagner, WHBY—WTAQ; Paul Wagner, WCSI; John M. Walter, WJPG; Lyle Warrick, WSUA; Brooks Watson, WMBD; Pierre Weis, Lang-Worth; Ralph Wentworth, BMI; W. C. Wester, WMUS; Edward A. Wheeler, WEAW; James F. White, Andrew Co.; Rollie R. Williams, KSOO; Thomas W. Wilson, Dow, Lohner & Albertson;

Leo Zabelin, Variety.

### LaGuardia, at 2nd District Meeting,

Stresses Importance of Industry

(Continued from page 383)

Commenting on so-called "advertising abuses," Mr. LaGuardia stressed the fact that if such abuses did exist they would be corrected in short order by listener reaction.

#### World Understanding

"World understanding is the most important thing to all of us today," he said, urging broadcasters to utilize their facilities in the promotion of world peace, tolerance and understanding among peoples. "On the whole, a good job has been done" by broadcasters, he continued.

"It is not perfect" he said, referring to the radio industry. "It is growing, it is the beginning. It is a means of bringing people together—it is the breaking of the monopoly of knowledge."

#### Judge Miller at Early Session

Earlier in the day, Judge Miller pointed out that broadcasters could strengthen their positions as community leaders through editorializing on the air. At the same time, he said, radio's prestige could be enhanced through such a program. Judge Miller reminded the station executives that the newspapers gained their freedom-of-press position after many years of asserting themselves and taking a strong stand to safeguard the liberty of their profession.

A. D. Willard, Jr., NAB executive vice president, in outlining the work of the Association and the three recent staff additions, said that with the present "full staff, NAB is really rolling and geared to serve all broadcasters on all levels."

#### FTC Official Is Guest

Speaking at the luncheon session on Monday, P. B. Morehouse, director of the FTC's division of stipulations, told the broadcasters that the NAB could lead in improving standards in advertising. He reminded the industry leaders that such work by the industry was preferable to governmental regulation. He pointed out that such a task could not be done by any

(Continued on next page)

one group alone, but required the cooperation of all interests engaged in broadcasting.

Other NAB staff executives who participated in the discussions include: Kenneth H. Baker, Robert T. Bartley, Richard P. Doherty, Frank E. Pellegrin, Don E. Petty and Allen Brown. (For details of Small Market Stations Session, see p. 385.)

### Music Situation

Theodore C. Streibert, president, WOR, and chairman of the NAB Music Advisory Committee, reported to the broadcasters on the committee's talks with ASCAP representatives regarding a new contract. The present industry agreement with the music licensing organization expires in December, 1949. Mr. Streibert told the industry delegates that he hoped to present terms of the new agreement to the industry at the NAB convention in September.

Carl Haverlin, newly elected president of BMI, urged all broadcasters to "join the BMI team, to maintain a spirit of teamwork" with their own music licensing organization. He pointed out that BMI is established as a strong factor in the field and broadcasters can now devote themselves to the refinements of promoting BMI music.

### New York Resolutions

#### BROADCAST ADVERTISING

*Whereas*, the Broadcast Advertising Bureau of the National Association of Broadcasters, its director, Frank Pellegrin, his assistants, and the various committees and subcommittees who worked with this bureau, have worked untiringly on behalf of all broadcasting stations, and

*Whereas*, as a result of their efforts they have brought forth and made available to the sales departments of all stations, invaluable studies, bulletins and other valuable information, and

*Whereas*, they are already laying plans for an even more ambitious program in the future of expanded services,

*Be it, therefore, resolved*, that the Broadcasters of the Second District in Convention assembled at the Waldorf-Astoria in New York City, May 5th and 6th, hereby commend the work of these groups as a most profitable contribution to broadcasting and do hereby express their appreciation to the Bureau, its staff and the personnel of the various committees working with them.

#### DISTRICT DIRECTOR

The members of the Second District in Convention assembled at the Waldorf-Astoria Hotel in New York City, May 5th and 6th, commend Mike Hanna, director for District Two, and the various members of the NAB staff for arranging such an enjoyable and profitable meeting.

#### MAYFLOWER DECISION

*Whereas*, broadcasting, by virtue of the first amendment of the U. S. Constitution and by Section 326 of the Federal Communications Act of 1934, as amended, is guaranteed the right of freedom of speech, and,

*Whereas*, in the "Mayflower Case," the Federal Communications Commission deprived licensees of broadcasting stations of the right to editorialize, and,

*Whereas*, the Federal Communications Commission, by such decision, has thwarted assumption of editorial leadership by broadcasters on the theory that "radio must not be an advocate,"

*Now, therefore, be it resolved*, that the Broadcasters of the Second District, in Convention assembled at the

Waldorf-Astoria Hotel in New York City, May 5th and 6th, hereby petition the board of the NAB to make every effort, by appropriate action, to correct the unconstitutional principles set forth in the Mayflower Case and to seek to establish the rights of broadcasters to present their own views in keeping with the Constitutional guarantees of freedom of speech.

#### EMPLOYEE-EMPLOYER RELATIONS

*Whereas*, the trends of labor relations in the radio broadcasting industry tend more and more to impose industry-wide practices and policies without due regard to local conditions, and,

*Whereas*, such practices are not only economically unsound, but inimical to the most efficient employer-employee relations in such industry.

*Therefore, be it resolved*, that the broadcasters of the Second District, in Convention assembled at the Waldorf-Astoria Hotel in New York City, May 5th and 6th, urge the board of directors and the officers of the NAB to establish and promote policies of employer-employee relations which will take cognizance of local conditions to the end that effective local negotiations will be possible.

#### UNIFORM TIME

*Whereas*, the radical changes brought about by the transition from Daylight to Standard Time and Standard Time to Daylight Time in certain areas have a disturbing effect on the scheduling of broadcasts, and result in misinformation to listeners,

*Now, therefore, be it resolved*, by the broadcasters of the Second District in Convention assembled at the Waldorf-Astoria Hotel in New York City, May 5th and 6th, that we urge the NAB to cooperate with such other industries that may be affected by these time changes in working out with them plans whereby uniform time may be applicable throughout the country at all seasons of the year.

#### BMI

*Whereas*, music constitutes a very important part of broadcasting, and,

*Whereas*, BMI has been a valuable source of good music to the radio broadcasters,

*Therefore, be it resolved* by the broadcasters of the Second District in Convention assembled at the Waldorf-Astoria Hotel in New York City, May 5th and 6th, that every effort be made by these same broadcasters to popularize BMI tunes, and

We also urge that the stations in the district give early consideration to renewal of their BMI contracts in order that the industry may maintain this excellent source of material and in order to maintain a competitive factor in the music license world, and,

*Be it further resolved*, that these same stations in the Second District congratulate BMI in its choice of Carl Haverlin as president, and pledge to Mr. Haverlin and his staff complete and whole-hearted support.

#### BMB

*Whereas*, broadcasting stations, advertisers, and advertising agencies have recognized a real need for standardized measurement of station coverage, and,

*Whereas*, the National Association of Broadcasters, with the cooperation of the 4 A's and the ANA, brought into existence the Broadcast Measurement Bureau to fulfill this need, and,

*Whereas*, the Bureau has continued its first study and issued its first findings,

*Now, therefore, be it resolved*, that the broadcasters of the Second District in Convention assembled at the Waldorf-Astoria Hotel, New York City, May 5th and 6th, do commend the Broadcast Measurement Bureau for its

(Continued on next page)

untiring work and for the contributions which it has made in the standardization of station coverage measurement and we further recommend that careful study be made of the data brought forth from the first study with the hope that additional techniques will be developed, making possible greater service to the industry.

#### JUDGE MILLER

*Whereas*, Judge Justin Miller has served this organization as its president for over a year and a half, and,

*Whereas*, during that year and a half he has made many worthwhile contributions which have resulted in a better understanding on the part of the public of the role which radio broadcasting occupies in the economical, social and political lives of the nation, and,

*Whereas*, in his public addresses he has ably defended freedom of speech and freedom of listening, and,

*Whereas*, under his able guidance the staff, the services and the facilities of the Association have been greatly expanded and improved,

*Now, therefore, be it resolved*, that the broadcasters of the Second District in Convention assembled at the Waldorf-Astoria Hotel in New York City, May 5th and 6th, hereby express their sincere appreciation to Judge Miller for his outstanding work and pledge to him and his organization our continued and whole-hearted support.

#### TWO PER CENT CASH DISCOUNT

*Whereas*, the 2% cash discount principle has been suggested as a standard practice for broadcasting stations, and,

*Whereas*, careful study and consideration have been given to the subject,

*Now, therefore, be it resolved*, that the broadcasters of the Second District in Convention assembled at the Waldorf-Astoria Hotel in New York City, May 5th and 6th, do hereby oppose the adoption of the 2% cash discount principle as a standard practice for broadcasting.

#### District 2 Registration

Wendell Adams, WRWR; Bill Alford, WSYR; Paul Alger, WTTM; Addison Almor, NBC; John Andrew, Ass. Program Service; Leonard L. Asch, WBCA-FM.

John A. Bacon, WKBW; Bill Bailey, FMA; Kenneth Baker, NAB; Charles Baltin, WHOM; Robert T. Bartley, NAB; George Bingham, WKIP; George Bissell, WMFF; James W. Blackburn, Blackburn-Hamilton; Walter Bligh, WNDR; Hugh Boyd, WHNM-FM; Otto Brandt, ABC; Frank V. Bremer, WAAT; Allen Brown, NAB; Robert J. Burton, BMI, Inc.

O. A. Carlson, R. J. Clarkson, Columbia Recording; Jack M. Compter, WHOM; James L. Cox, BMI; Richard Crans, WKIP.

Walter B. Davidson, Capitol; Ed Derryberry, WCTC; William Doerr, Jr., WEBR; Richard P. Doherty, NAB; W. Ward Dorrell, C. E. Hooper, Inc.; Jules Dundas, WCBS.

Hugh Feltis, BMB; Keith S. Field, WENE; William Fischman, WMBO.

James M. Gaines, WNBC; Ed R. Gamble, WBTA; Al Godwin, WNDR; Charles Godwin, Mutual; Si Goldman, WJTN; Murray B. Grabhorn, WJZ.

Kolin Hager, SESAC; Michael R. Hanna, WHCU; Roy Harlow, BMI; Carl Haverlin, BMI; Arthur Hull Hayes, WCBS; John S. Hayes, WQXR; Miles Heberer, NYS Dept. of Commerce; Edward Hochhauser, Jr., Transcription Sales; John Hogan, WQXR; James L. Howe, WCTC.

K. A. Jadassohn, SESAC; E. M. Johnson, Mutual; Ted Jones, WKIP.

Adna Karns; Transcription Sales; Eugene Katz, The Katz Agency, Inc.; Sydney M. Kaye, BMI; John F. Kearney, Colgren Broadcasting Co.; Bob Keiler, Robert S. Keller, Inc.; Frank W. Kelley, WBEN; J. W. Kennedy, Jr., WHAM; Frederick L. Kessie, WMBO; H. S. Kilgore, Collins Radio; Cy King, WEBR; Ed Kirby, C. P. Mac Gregor; Norman Knight, Mutual.

C. O. Langlois, Langworth; James W. LeBarron, J. H. McGillvra Co., Inc.; Lester W. Lindow, WRNY; I. R. Lounsbury, WGR.

Joseph F. MacCaughtry, Cardinal Company; G. E. Markham, WGY; W. K. Macy, Jr., WFSS; Lin Mason, Transcription Sales; James V. McConnell, WNBC; Joseph H. McGillvra, J. H. McGillvra Co., Inc.; Ben Miller, NAB; Don Miller, WCBS; Judge Justin Miller, NAB; William I. Moore, WBNX; N. B. Munhofen, WFSS; W. J. Myers, SESAC.

Martin N. Oebbecke, WALL.

W. B. Parsons, NBC Recording; Frank Pellegrin, NAB; Don Petty, NAB; Charles F. Phillips, WFBL; T. A. Pledge, UP; Fortune Popc, WHOM; David Potter, WNAE.

A. P. Robertson, WWSC; Dale Robertson, WENT; Dwight E. Rorer, Dow, Lohnes & Albertson; Irving R. Rosenhaus, WAAT; B. J. Rowan, WGY; Everett Rudolf, WJLK-FM; Rudy Rudolph, C. P. MacGregor.

Harry Sadenwater, RCA Victor; Elliott Sanger, WQXR; Robert Schmid, Mutual; William Schweitzer, WEBR; Alex Sherwood, Standard Radio; Michael M. Sillerman, Keystone Broad. System; Arthur Simon, WLIB; Charles Siverson, WHAM; Max Spitalny, Spitalny & Ashley; Bob Stone, SESAC; Theodore C. Streibert, WOR; Elliott Stuart, WIBX; G. Richard Swift, WCBS.

Mitchell C. Tackley, WICY; Jack Tallcott, SESAC; Abbott Tessman, Capitol; Eugene S. Thomas, WOR; C. Robert Thompson, WBEN; Thomas Tighe, WJLK-FM; William O. Tilenius, NBC; M. E. Tompkins, BMI.

Henry Untermeyer, WCBS; Fritz Updike, WRUN.

Pierre Weiss, Langworth; Harry C. Wilder, WSYR; A. D. Willard, Jr., NAB; Dave Williams, AP; Helen Wood, WIBX; Sam M. Woodside, WHCU.

## NAB Districts 5 and 6 Join in Urging Revision of FCC's Mayflower Doctrine

[For earlier story concerning election of Henry P. Johnston, WSGN, as director of the 5th District, see last week's issue of NAB REPORTS, p. 359.]

Members of NAB's Fifth and Sixth Districts (Area F) meeting, May 1 and 2, at Birmingham, Ala., adopted a joint resolution calling upon the NAB board of directors to seek revision by the FCC of the Mayflower doctrine and "establish the rights of broadcasters to present views under their own sponsorship in keeping with the Constitutional guarantees of freedom of speech."

Other resolutions (see below) were adopted separately by the two districts on the opening day of the meeting, but official expression of sentiment concerning the Mayflower case was withheld until the delegates had heard the scheduled address of NAB President Justin Miller. At a joint meeting on the closing day of the session, the following resolution was adopted:

#### FREEDOM OF SPEECH

*Whereas*, by inference in its decision known as "the Mayflower case," the Federal Communications Commission has thwarted assumption of editorial leadership by broadcasters under the theory that "Radio must not be an advocate."

*Be it, therefore, resolved*, that the broadcasters of the Fifth and Sixth Districts in convention assembled do hereby petition the Board of Directors of the NAB to seek by appropriate action to bring about a revision of the said inference in the Mayflower case and establish the rights of broadcasters to present views under their own sponsorship in keeping with the Constitutional guarantees of freedom of speech.

The meeting was conducted under the joint leadership of Fifth District Director Fred W. Borton, WQAM, Miami, and Sixth District Director Wiley P. Harris, WJDX, Jackson, Miss.

#### Resolutions Adopted by Fifth District

[See Above, for Joint Resolution of 5th and 6th Districts.]

#### BROADCAST MUSIC, INC.

*Whereas*, music constitutes very important raw material for broadcasters, and is essential to their service to the listening public and

*Whereas*, the licensing of performing rights has consti-

(Continued on next page)

tuted in past years a problem of serious concern to broadcasters,

*Be it resolved*, by the broadcasters of the 5th District, that we urge all stations in this District to carefully analyze their music used to the end that a larger percentage of BMI music may be employed where such music on the basis of merit deserves such performance and that every effort be made by the broadcasters to popularize BMI tunes.

We further urge the stations of this District to give immediate consideration to renewal of their BMI contracts to the end that BMI may be maintained as a strong, competitive factor in the music licensing field.

*Be it further resolved*, that the broadcasters of this District approve and commend the appointment of Carl Haverlin as President of BMI and pledge him their full support.

#### NAB AFFILIATES COMMITTEE

*Whereas*, the existing network affiliates are confronted with increasing competition and

*Whereas*, with the advent of a great number of new stations, network affiliates are faced with an increasingly unstable outlook and

*Whereas*, short-term network contracts make their situation increasingly unstable and

*Whereas*, networks may find it possible and desirable to make more favorable contracts for station affiliation and

*Whereas*, there is now a possibility of curtailment of chainbreak facilities and

*Whereas*, there is the possibility of duplication of network outlets within normal coverage of trade areas—

*Be it resolved*, that it is the desire of the 5th District of NAB that there be provided within the NAB facilities for the study and improvement of such problems which may now or will confront network facilities in the future.

#### LABOR RELATIONS

*Be it resolved*, that the members of the 5th District urge the Board and management of NAB to establish and promote policies of employer-employee relations which will recognize and make as effective as possible local and area negotiations, outlaw the secondary boycott and relieve the industry of the injurious effects of jurisdictional disputes.

*Be it further resolved*, that the members of the 5th District urge the Board of Directors and the management of NAB to support such bills in the Congress as will achieve the aforementioned objectives.

#### UNIFORM TIME

*Whereas*, the periodic changes in time adversely affect the ability of the broadcasting industry to properly serve the listening public and create maladjustments in the broadcast schedule to the disadvantage of the listeners;

*Be it resolved*, by the 5th District of NAB, that we urge the management of NAB to cooperate with other industries similarly affected in supporting legislation such as HR 2740 whereby standard time may be applicable throughout the country and throughout the year; also that we urge all broadcasters who have not already done so to immediately contact their Congressmen asking them to support such legislation.

#### TWO PERCENT CASH DISCOUNT

*Whereas*, the proposed 2% cash discount to advertising agencies would increase costs, would cause all advertisers, including local, non-agency advertisers to demand it, and

*Whereas*, prompt payment is expected when service is rendered, and there exists no logical reason why broadcasters should extend an extra 2% to agencies, therefore,

*Be it resolved*, by the broadcasters of the 5th and 6th

Districts, that they do hereby express their united opposition to the 2% cash discount plan or any such proposal.

#### PRESIDENT MILLER

The members of the 5th District are tremendously appreciative of the successful manner in which Justin Miller has lead the industry since he has become President of NAB. This District hereby pledges its full support to President Miller's program and congratulates him and his staff on the capable handling of NAB affairs.

#### ARRANGEMENTS

*Be it resolved*, that a sincere vote of thanks and appreciation is extended to the Chairman, Henry P. Johnston, and his Arrangement Committee for their very fine work in behalf of the meeting of the 5th District of NAB May 1st, 1947 at Birmingham, Ala.

#### PRESS

The broadcasters of the 5th District of NAB wish to take this opportunity to thank the Press for their full cooperation in aiding the success of this District Meeting.

#### CITY OF BIRMINGHAM

The 5th District of the National Association of Broadcasters hereby extends sincere thanks to the City of Birmingham and its officials for the many courtesies shown.

#### Resolutions Adopted By Sixth District

[See Above, for Joint Resolution of 5th and 6th Districts.]

#### UNIFORM TIME

*Whereas*, the uncertainty, confusion and adverse effect which the changing of time has upon the broadcasting industry in its efforts to properly serve the listening public, and,

*Whereas*, transportation and other industries are also adversely affected by such seasonal time changes in such a manner as to be likewise confronted with this industry problem, now, therefore,

*Be it resolved*, by the Sixth District of the NAB that the board of directors of the National Association of Broadcasters be commended for seeking and securing the assistance and cooperation of all such industries similarly affected in the development of proposed legislation whereby uniform time may be applicable throughout the country throughout the year, and to urge complete cooperation in obtaining passage of this legislation designed to correct this industry evil.

#### LABOR RELATIONS

*Whereas*, the prevailing trends in labor relations throughout the radio industry tend to impose nationwide or industry-wide practices or policies without due regard to the respective local and regional conditions, and,

*Whereas*, such practices are economically unsound and destructive of efficient and compatible labor relations within the individual stations, therefore,

*Be it resolved*, that the Sixth District of NAB urge the board of directors and management of the National Association of Broadcasters to promote such labor relations policies as well as recognize the need and make possible the handling of local labor problems through local negotiations.

#### BROADCAST MUSIC, INCORPORATED

*Whereas*, music constitutes one of the basic principles of broadcast operations and is a prime essential in serving the needs of the listening public, and,

*Whereas*, past experience has been filled with the thorny problems of music copyright entanglements as were and

(Continued on next page)

continue to be of serious concern to all broadcasters, now, therefore,

*Be it resolved*, by the Sixth District of NAB that all broadcasters within the district be urged to carefully study their use of music to the end that BMI copyrighted tunes may be employed as widely and as fully as is possible based upon the merits of these compositions and the broadcasters' needs, and,

*Be it further resolved*, that the Sixth District of NAB go on record as heartily approving such efforts as will keep BMI a strong competitive factor in the music licensing field, and,

*Be it further resolved*, that the broadcasters of this district approve and commend the appointment of Carl Haverlin as President of Broadcast Music, Inc.

#### BROADCAST MEASUREMENT BUREAU

*Whereas*, the broadcast industry has long needed the establishment of a standard method of service measurement suitable for universal use, and,

*Whereas*, Broadcast Measurement Bureau has been established for this purpose, and, during the two years of its existence has developed, by study and research, facts of value to agencies, advertisers and to broadcasters as tend to establish such standardization of coverage statistics as is needed, and,

*Whereas*, further studies and research are being made to make such data and statistics of greater value, now, therefore,

*Be it resolved*, that the Sixth District of NAB go on record as commending MBM for the contribution which has been made toward the standardization of radio coverage data, and,

*Be it further resolved*, that the Sixth District of NAB go on record as endorsing the continuation of the active support of BMB by all members of the radio industry.

#### TWO PER CENT CASH DISCOUNT

*Whereas*, a concerted and continued effort is being made to induce broadcasters to grant 2% cash discount to advertising agencies presumably for prompt payment of bills for services rendered, and,

*Whereas*, the adoption of such discount is contrary to good economic principles and to good business operation and would in effect constitute a preferential rate cut to certain advertisers since all advertising service is presumed by the stations to be payable promptly by all advertisers alike, now, therefore,

*Be it resolved*, that the Sixth District of NAB go on record as being opposed to the establishment of a 2% cash discount or to any plan or proposal of similar intent.

#### PRESIDENT MILLER

*Whereas*, the need for enlightened, constructive and forceful leadership in our industry has been fully met during the period in which Justin Miller has served as President of the NAB, and,

*Whereas*, President Miller has contributed much toward increasing the stature, dignity and prestige of the NAB by his thoughtful, sincere and intelligent handling of the presidential duties, therefore,

*Be it resolved*, that the Sixth District of NAB go on record as pledging our wholehearted support to President Miller in his continued efforts to bring about a better understanding of the radio industry by public officials and the public at large, and to commend him for the success that has been thus far achieved.

#### WILEY P. HARRIS

*Whereas*, Wiley P. Harris, director for the Sixth District of NAB, has given tirelessly of his thought and effort in arranging and conducting the business affairs of this

district meeting and has given unstintingly of his time in interpreting the thoughts of the district stations to the NAB Board, now, therefore,

*Be it resolved*, that we highly commend Mr. Harris for the work he has rendered and extend to him our sincere appreciation for the contribution he is making through his service to this district, and to the industry.

#### HENRY P. JOHNSTON

*Whereas*, the broadcasters of the city of Birmingham have contributed much to the success of this district meeting by their work in making all necessary arrangements for our attendance, reception and entertainment, now,

*Be it resolved*, that the members of the Sixth District of the NAB go on record as extending our wholehearted appreciation to them and in particular to their chairman, Mr. Henry P. Johnston, for all efforts expended in our behalf.

#### Registration of Birmingham

##### ALABAMA

G. P. Atkins, WAPI; Franklin L. Bush, WMFT; F. E. Busby, WKBG; Bert Banks, WTBC; Bill Covington, WCOV; Leslie W. Connor, WERC; Don D. Campbell, WERC; E. J. Duke, WGWC; Edwin H. Estes, WMOB; Julian A. Flint, WSGN; Archie S. Grinolds, WMOB; F. Marion Hyatt, WJHO; G. P. Hamann, WERC; Thad Holt, WAPI; Henry P. Johnston, WSGN; W. J. Keown, WOOB; Ira Lesko, WERC; H. R. Mason, AP. Montgomery; Ed Norton, WAPI; James T. Ownby, WCTA; Louise Patterson Pursley, WKAB; C. L. Pursley, WKAB; G. O. Privett, WAPI; Eugene M. Plumstead, WSGN; C. P. Persons, Jr., WAPI; Julian C. Smith, WAGF; Thomas Sewell, WMGY; H. C. Schultz, WFEF; John Thayer, WAPI; Hugh Webb, WFEF.

##### ARKANSAS

Ed Appler, KTHS; Sam W. Anderson, KFFA; John W. Edwards, KAMC; Julian F. Harp, Little Rock; Jimmy Jobs, KROZ; E. J. Parrish, KOTN; Charles E. Seiford, KHOZ; Jack Wolever, KTHS; Harry J. Webb, Helena.

##### FLORIDA

Jack Brandstetter, WSIR; Ruth Braden, WSDR; F. W. Borton, WQAM; Charles G. Baskerville, WFLA; Vic Buisset, WLOF; John E. Browning, WSPB; Harry E. Cummings, WIOD; Houston Cox, Jr., WCLE; Ted Chapman, WJHP; J. A. Frohock, WSUN; Mrs. J. A. Frohock, WSUN; Stanton P. Katler, WGBS; Frank King, WMBR; James M. LeGate, WIOD; Fred Mizer, WQAM; L. S. Mitchell, WDAE; Reggie Martin, WFTL; Glenn Marshall, Jr., WFOY; Mr. and Mrs. John L. Prosser, WKAT; A. B. Rouse, Perry Stations; Jack Rice, IRC, Miami; Jack Rathbun, WCOA; John W. Spottswood, WKWF; Walter Speight, WHOO; David E. Smiley, WDAE; Douglas Silver, WIRA; S. O. Ward, WLAZ.

##### GEORGIA

Fred M. Bell, KATZ; Bill Armond, WELJ; Dave Achor, WBLJ; James E. Bailey, WAGA; Frank (Red) Cross, WMAZ; Charles C. Colman, Atlanta; Wilton E. Cobb, WMAZ; Frank Cason, WSB; L. J. Duncan, WRLD; Herben Daniel, WSAV; W. F. Denenbarger, Atlanta; John Fulton, WGST; Mortimer H. Freeman, Attorney, Atlanta; Miles Ferguson, WRLD; Charles F. Givhan, Atlanta; Walter Graham, WBML; Frank Gaither, WSB; Ed J. Hennessy, WREB; Weldon Herrin, WCCP; Harry M. Harkins, Atlanta; Fred F. Hague, Atlanta; D. M. Kelly, Jr., WGAC; Sam W. Kane, WATL; Edwin Mullins, WLAG; W. Newton Morris, WMLT; W. H. McCain, WAGA; John M. Outler, Jr., WSG; Charles Pittman, WBML; Carter C. Peterson, WCCP; Mather Payne, WRGA; Happy Quarles, WRGA; Glenn Ramsey, AP, Atlanta; R. W. Randa, Atlanta; E. W. Sweetman, Atlanta; Albert H. Sanders, Jr., WMAZ; John W. Tobola, WAYX; M. K. Tolson, WSB; Tom Vassy, WMLT; Jim Woodruff, Jr., WRLL; Jack Williams, WAYX; Stanley Whitaker, UP, Atlanta.

##### LOUISIANA

Bob Atherton, KWKH; H. V. Anderson, WJBO; Louis Read, WWL; W. H. Summerville, WWL; Earl Smith, WLCS; Dean R. Upson, KWKH; Harold Wheelahan, WSMB; Fred Weber, WDSU; Fred Watkins, KWKH.

##### MISSISSIPPI

Bob Evans, WELO; P. B. Hinman, WROX; Wiley P. Harris, WSDX; Q. W. Jones, WQEC; Mr. and Mrs. Hugh O. Jones, WGCM; C. A. Laey, WRBC; Bob McRaney, WCBU; Emmet H. McMurry, WJPR; Hugh M. Smith, WLAU; L. M. Sepaugh, WSLI; Gene Tibbett, WMOX; C. J. Chuck Wright, WFOR; Granville Walters, WAML.

##### TENNESSEE

Leslie R. Brooks, WTJS; F. D. Binn, WLAC; E. A. Alburty, WHBQ; Lave Conlee, WHLQ; Robert M. Callin, WGAP; Winston S.

(Continued on next page)

Dustin, WSM; Louis R. Draughon, WSIX; Jack M. Draughon, WSIX; Bill Graham, WSM; Cliff Goodman, WMC; Revis V. Hobbs, WKRM; John P. Hart, Knoxville; Harold R. Krelstein, WMPS; Harry LeBrun, WMPS; Atto Martin, WKPT; Ken Marsh, WJHL; R. M. McKay, WKRM; R. M. McKay, Jr., WKRM; Patt McDonald, WHHM; Paul Oliphant, WLAC; E. Pornelle, WHBQ; Carter M. Parham, WDOD; R. W. Rounsaville, WBAC; George Reynolds, WSM; John Reese, WROL, O. C. Redfern, WLAR, Harry Stone, WSM; Jack Stapp, WSM; F. C. Sowell, WLAC; Chestry J. Smith, WKRM; H. W. Slovick, WMC; Norma A. Thomas, WDOD; S. D. Wooten, Jr., WREC; Roy Wooten, WREC; Hoyt B. Wooten, WREC; Phil J. Weaver, WKPT.

#### OFFICIALS, VISITORS

Andrew W. Burnett, Washington; Kenneth H. Baker, NAB; J. M. Collins, ASCAP; W. Ward Dorrell, Hooper; R. P. Doherty, NAB; Dan Denny, NBC; Hugh Feltis, BMB; Charles Godwin, MBS; H. H. Holtshouser, CBS; Carl Haverlin, BMI; Ralph S. Hatcher, CBS; Kolin Hager, SESAC; Robert L. Irwin, New York; Bob Keller, New York; C. P. Joyce, IEC, Dallas; Maury Long, *Broadcasting Magazine*, D. C.; Justin Miller, NAB; Joseph H. McGillora, New York; Francis X. McDonough, New York; Miss Linnea Nelson, J. Walter Thompson; Frank Pellegrin, NAB; Ken Sparnon, BMI; Alex Sherwood, Standard Radio; James Sheehy, WHAS; Dan Schmidt, III, NBC; A. D. Willard, Jr., NAB; Ralph Wentworth, BMI.

## Public Interest Programming

### Veterans Administration Plans to Release Fourth Transcribed Series This Month

Distribution to radio stations of the first six programs of the VA's fourth transcribed series, "Here's To Veterans," will be made by VA Branch Offices the latter part of this month.

The six platters include "Lum 'N' Abner," "Abbott & Costello," "The Great Gildersleeve," "Gene Autry Show," "Kenny Baker Show," and "Dennis Day Show."

The VA said that there are now 1005 radio stations broadcasting the VA's transcribed 15-minute "capsule" versions of top "name" network programs.

### Sustained Recruiting Campaign Required To Fill Nation's Nursing Needs

To stimulate the recruiting of nurses, the Office of Government Reports and the Ad Council, in cooperation with the American Hospital Association and the U. S. Public Health Service have prepared a series of spot announcements for use by local stations.

A statement from the OGR says:

"The shortage of nurses is such a nationwide problem that civic groups in many communities are participating in local recruiting campaigns. The immediate objective is to fill 35,000 vacancies for student nurses this fall.

"Frequent use of Nurse Recruitment announcements is urged, so that women who are high school or college graduates and under 35 years old and in good health will investigate this great opportunity to enter a proud profession."

Additional details will be found in last week's issue of REPORTS, p. 365.

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of May 19-25, 1947, by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports

(formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

### The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving teaching positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field . . . the poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: (a) Join and work with local groups—such as parent-teacher organizations—actively concerning themselves with the problems of better education. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37)

### Help Veterans Beat the Housing Shortage

Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed

(Continued on next page)

Forces, are now looking for places to live. The veteran needs and deserves all possible help in obtaining a home now for himself and his family. The housing crisis will continue through 1947. The reasons are: 1. *The need for homes is tremendous.* Since V-J Day some 13,000,000 men and women have been released from the Armed Services—even during 1946 discharges continued at the rate of about 250,000 a month. Some of these veterans, of course, have established homes to return to, but a Census Bureau survey taken in June, 1946, showed that about 4,000,000 wanted to rent, buy or build within twelve months if they could find anything suitable at prices they could afford. About 2,200,000 are seeking accommodations even at present prices. 2. *The shortage has been accumulating for years*—We entered the war with an undersupply of houses. During the war the shortage became more acute. The marriage rate shot up. Home-building had to be held to a minimum because materials and manpower were needed to speed victory. 3. *It takes time for emergency measures to pay off*—The No. 1 problem was to step up the production of building materials. In addition it was necessary to establish machinery for eliminating unessential and deferrable commercial and industrial construction. Communities had to organize to meet the housing crisis. These measures require time, but are now producing results. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes; (2) "staying put" and giving the veteran first chance in renting or buying; (3) creating additional living quarters for veterans by remodeling; (4) putting off deferrable repairs; (5) listing vacancies and houses for sale at their local Veterans Housing Center; (6) not discriminating against veterans with children. (Fact Sheet No. 4-H)

### Higher Prices for Used Fats

The Advertising Council is advised that housewives can now obtain substantially higher prices for waste fats from their local dealers. *Yet a spot check shows that most women are not aware how much waste fat prices have risen since removal of price controls.* Calling attention to this information and to the continued critical shortage of fats will, in our opinion, be of great benefit both to listeners and to American industry. Regarding the continuing need for salvaging used kitchen fats, Secretary of Agriculture Clinton P. Anderson recently said: "Until the fat supply situation is greatly improved, we must ask American homemakers to help by saving and turning in all their used fats after they have gotten the cooking good from them." The contribution being made by the collection of what would otherwise be wasted household grease is a very important one, comprising better than 10% of our total supply of inedible tallow and grease. This supply is vitally important in the production of soap and also in many manufacturing operations. By continuing to salvage every drop of used kitchen fat housewives can help to assure adequate supplies of soap and other peacetime goods. With the increased supply of meat now reaching consumers, there is more fat to be salvaged. *Most dealers are today paying substantially higher prices for used fats.* (Fact Sheet No. 19-C)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, May 12. They are subject to change.

#### Monday, May 12

(10:00 A. M.)

NEW—WDEL, Inc., Wilmington, Del.—For FM facilities.

NEW—Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Del.—For FM facilities.

NEW—Keystone Broadcasting Corp., Harrisburg, Pa.—For FM facilities.

NEW—York Broadcasting Co., York, Pa.—For FM facilities.

NEW—Reading Broadcasting Co., Reading, Pa.—For FM facilities.

(10:00 A. M.)

NEW—Joe V. Williams, Jr., Chattanooga, Tenn.—C. P. 1490 kc., 250 watts, unlimited.

Respondent: WRGA—Rome Broadcasting Corp., Rome, Ga.

#### Further Hearing

(10:00 A. M.)

KGKB—East Texas Broadcasting Co., Tyler, Tex.—C. P. DA. 690 kc., 1 KW night, 5 KW day, unlimited.

KGGF—Hugh J. Powell, Coffeyville, Kans.—C. P. DA (DA-2), 5 KW night, 10 KW day, unlimited.

KELD—Radio Enterprises, Inc., El Dorado, Ark.—C. P. DA. 690 kc., 1 KW night, 1 KW day, unlimited.

Respondents: KABC—Akamo Broadcasting Co., Inc., San Antonio, Tex.

KFEQ—KFEQ, Inc., St. Joseph, Mo.

#### Further Hearing

(10:00 A. M.)

NEW—Crescent Broadcast Corp., Shenandoah, Pa.—C. P. 580 kc., 5 KW, unlimited; DA-night and day.

NEW—The Patriot Co., Harrisburg, Pa.—C. P. 580 kc., 5 KW night, 5 KW day, unlimited; DA-N.

WHP—WHP, Inc., Harrisburg, Pa.—C. P. 580 kc., 5 KW, unlimited; DA-night.

WARM—Union Broadcasting Co. (WARM), Scranton, Pa.—C. P. 590 kc., 1 KW, unlimited; DA-night & day.

WBAX—John H. Stenger, Jr. (WBAX), Wilkes-Barre, Pa.—C. P. 590 kc., 1 KW, unlimited; DA-night and day.

Intervenor: Columbia Broadcasting System, Inc.

Petition to Intervene filed by WTAG pending.

(10:00 A. M.)

NEW—Wired Music, Inc., Rockford, Ill.—C. P. 1400 kc., 250 watts, unlimited.

NEW—Beloit Broadcasters, Inc., Beloit, Wis.—C. P. 1380 kc., 500 watts, daytime only.

Respondent: WRJN, Racine Broadcasting Corp., Racine, Wis.

#### At Hillsdale, Mich.

NEW—Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.—C. P. 830 kc., 250 watts, daytime.

NEW—Woodward Broadcasting Co., Detroit, Mich.—C. P. DA. 840 kc., 5 KW, DA daytime.

Intervenor: WHAS.—Courier-Journal and Louisville Times Co., Louisville, Ky.

#### Tuesday, May 13

WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—C. P. 1190 kc., 50 KW, unlimited; DA-night.

WLIB—WLIB, Inc., Brooklyn, N. Y.—C. P. 1190 kc., DA, 10 KW day, 5 KW night, unlimited.

(Continued on next page)

### Further Hearing

(10:00 A. M.)

NEW—Southern Broadcasting Co., Charleston, S. C.—C. P. 1450 kc., 250 watts, unlimited.

NEW—Ft. Sumter Broadcasting Co., Charleston, S. C.—C. P. 1450 kc., 250 watts, unlimited.

## FCC ACTIONS

### GENERAL

#### Volume 10—Commission's Reports and Decisions Now Available

Volume 10 of the Commission's Reports and Decisions, for the period April 2, 1943 to June 30, 1945, is now available from the Superintendent of Documents, Government Printing Office, at a cost of \$2.00.

### AMPLITUDE MODULATION

#### AM—Docket Case

1280 KC.

The Commission announces a **Proposed Decision** (B-356) looking towards the **grant** of the application of **Veterans Broadcasting Co., Inc.** (BP-4826; Docket 7660), for a new station in **Rochester, N. Y.**, to operate on the frequency 1280 kc., with 5 KW, unlimited time, DA, conditions; and **denial** of the application of **Rochester Broadcasting Corp.** (BP-3593; Docket 6606), for the same facilities.

(Comr. Denny did not participate in any aspect of this case.)

#### AM—New CP Granted

**The Wichita Beacon Broadcasting Co., Wichita, Kans.**—Granted CP for a new station on 1420 kc. with 500 watts, daytime only.

#### AM—Correction on New CP Frequency

According to a correction by the Commission, the item referring to the new CP for **Duncan Broadcasting Co., Duncan, Oklahoma**, should have shown frequency 1350 kc. was granted instead of 1340 kc.

#### AM—Licenses for New Stations Granted

860 KC.

**WOAY—Robert R. Thomas, Jr., Oak Hill, W. Va.**—Granted license for new station to operate on 860 kc., 250 watts, day. (BL-2318)

950 KC.

**KFSA—Donald W. Reynolds, Ft. Smith, Ark.**—Granted license for new station on 950 kc., 1 KW, daytime only, conditions; and to specify studio location as 3700 Wheeler Ave., Ft. Smith. (BL-3319)

1400 KC.

**KXLK—Great Falls Broadcasting Co., Great Falls, Mont.**—Granted license for new station on 1400 kc., 250 watts, unlimited time. (BL-2332)

**KEBE—Billy Averitte Laurie, Jacksonville, Tex.**—Granted license for new station on 1400 kc., 250 watts, unlimited time; conditions. (BL-2219)

**KCOY—News-Press Publishing Co., Santa Maria, Calif.**—Granted license for new station on 1400 kc., 250 watts, unlimited; conditions. (BL-2257)

1490 KC.

**WROV—Radio Roanoke, Inc., Roanoke, Va.**—Granted license for new station on 1490 kc., 250 watts, unlimited time; conditions. (BL-2199)

#### AM—Modifications of CP's Granted

**WOV—Wodaam Corp., New York, N. Y.**—Granted modification of CP for extension of completion date to 5-30-47. (BMP-2675) Also granted modification of CP for extension of completion date of (BP-5086) to 5-30-47. (BMP-2676)

**KWTC—Mojave Valley Broadcasting Co., Barstow, Calif.**—Granted modification of CP for extension of completion date to 7-19-47. (BMP-2683)

**KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.**—Granted modification of CP to change type of transmitter, make changes in ground system, to specify studio location and extension of completion date to 10-29-47. (BMP-2672)

**WRBC—Rebel Broadcasting Co., Jackson, Miss.**—Granted modification of CP to change type of transmitter. (BMP-2693)

**WDUZ—Green Bay Broadcasting Co., Green Bay, Wis.**—Granted modification of CP for approval of antenna, to change type of transmitter, approval of transmitter location, and to specify studio location. (BMP-2625)

**KLPR—Oklahoma City Broadcasting Co., Oklahoma City, Okla.**—Granted modification of CP for approval of antenna, to change type of transmitter, approval of transmitter location, and to specify studio location. (BMP-2452)

**KUSN—San Diego Broadcasting Co., San Diego, Calif.**—Granted modification of CP for extension of completion date to 9-3-47. (BMP-2690)

**WGFG—The Southwestern Michigan Broadcasting Co., Kalamazoo, Mich.**—Granted modification of CP for extension of completion date to 6-15-47. (BMP-2686)

**WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.**—Granted modification of CP for extension of completion date to 6-1-47. (BMP-2707)

**KSGM—The Donze Co., Ste. Genevieve, Mo.**—Granted modification of CP for approval of antenna and transmitter location at NW of Ste. Genevieve, 0.4 mile beyond city limits on Maxwell Hill Rd., RFD, Ste. Genevieve. (BMP-2446)

**WSAV—WSAV, Inc., Savannah, Ga.**—Granted modification of CP (BP-3679) to make changes in DA and mount FM antenna on top of AM tower, and change transmitter location to 4.7 miles east of center of Savannah. (BMP-2627)

**WNEL—Juan Piza, San Juan, P. R.**—Granted modification of CP to extend completion date to 5-22-47. (BMP-2711)

**WFRB—Richard H. Balch, Utica, N. Y.**—Granted modification of CP to increase power from 250 watts to 1 KW, change type of transmitter, and approval of transmitter location and antenna. (950 kc., daytime.) (BMP-2565)

**KFAK—Gene Burke Brophy, Flagstaff, Ariz.**—Granted modification of CP for approval of antenna and transmitter location at north of city. (BMP-2597)

**KOJM—North Montana Broadcasting Co., Havre, Mont.**—Granted modification of CP to change type of transmitter. (BMP-2696)

**WFLZ—Eugene E. Stone, Florence, S. C.**—Granted modification of CP (BP-4948) for approval of antenna, to change type of transmitter, and approval of transmitter and studio locations on U. S. 52, 3 miles northwest of Florence. (BMP-2638)

#### AM—Miscellaneous Actions

**WHOO—Orlando Daily Newspapers, Inc., Orlando, Fla.**—Reconsidered action taken April 30 in designating for hearing  
(Continued on next page)

ing application for modification of CP (BP-4328), and granted said application to change DA from day and night operation to nighttime operation only; 990 kc., 5 KW, night, 10 KW-LS, U.

**Southern Broadcasting Co., Charleston, S. C.; Ft. Sumter Broadcasting Co., Charleston, S. C.**—Ordered that the record in Dockets 7528 and 7531 be reopened and a further hearing be held in Washington on May 13, at 2 P. M., to take testimony upon engineering issues and to ascertain the interference to each of these applicants from the operation of WMFJ, Daytona Beach, and interference to WMFJ from the proposed operation of each of the applicants, WMFJ to be made a party to the proceeding.

**WTMV—Mississippi Valley Broadcasting Co. (assignor), Evansville on the Air, Inc. (assignee), East St. Louis, Ill.**—Granted petition to reconsider and grant without hearing application for assignment of license of WTMV for a consideration of \$320,000. (Comrs. Durr and Hyde voting no.) (BAL-566; Docket S113)

**WOKO—WOKO, Inc., Albany, N. Y.**—Adopted memorandum opinion and order denying petition for modification of Commission Opinion and Order of April 9, 1947 (denying WOKO's petition to amend its application for renewal, and ordering the termination of all operations by WOKO as of August 31, 1947), to allow continued operation of WOKO asking permission, after such modification, for leave to file an amended application. (Docket 6486; BR-253)

**WJOB—Radio Station WJOB, Hammond, Ind.**—Granted CP to install a new vertical antenna and mount FM antenna on top of AM tower. (BP-5418)

**KIUL—Radio Station KIUL, Garden City, Kans.**—Granted license to cover installation of a new transmitter. (BL-2256)

**Union Carolina Broadcasting Co., Union, S. C.**—Adopted memorandum opinion and order denying petition for reconsideration directed against the Commission's action on Oct. 15, 1946, granting application of Wilton E. Hall, licensee of Station WAIM, Anderson, S. C., for CP to install a new vertical antenna and mount an FM antenna on top of AM tower of station WAIM, and to give comparative consideration to petitioner's application for a new station at Union, S. C.

**WJXM—Atlantic Broadcasting Co., Florence, S. C.**—Granted consent to assignment of CP for AM station WJXM, from Eugene E. Stone to Atlantic Broadcasting Co., which said Stone controls (50.2%), for \$27,600. (BAP-50)

**WDAS—Alexander W. Dannenbaum and Cecile L. Naumburg (Transferors), William Goldman Theaters, Inc. (Transferee), WDAS Broadcasting Station, Inc., Philadelphia, Pa.**—Granted consent to transfer control over WDAS Broadcasting Station, Inc., representing all of the 500 shares of issued and outstanding common voting stock for a consideration of \$485,000. (BTC-535)

**WPAB—Portorican American Broadcasting Co., Inc., Ponce, P. R.**—Granted consent to involuntary transfer of control over station WPAB from Miguel Soltero Palermo to Inocencia Bigay Vda. Saltero, Administratrix of the Estate of Miguel Soltero Palermo. No monetary consideration involved. (BTC-542)

**KIEM—Redwood Broadcasting Co., Inc., Eureka, Calif.**—Granted license to cover installation of new transmitter. (BL-2270)

**WNOC—Norwich Broadcasting Co., Norwich, Conn.**—Granted CP to install a new transmitter. (BP-6014)

**KFAM—The Times Publishing Co., St. Cloud, Minn.**—Granted CP to make changes in antenna and mount FM antenna on top of AM tower. (BP-5737)

**WCBT—WCBT, Inc., Roanoke Rapids, N. C.**—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (BP-6016)

**WTIK—Durham Broadcasting Co., Inc., Durham, N. C.**—Granted license for increase in power to 1 KW, and change type of transmitter. (BL-2337)

## AM—Applications Accepted for Filing

### 550 KC.

**KENI—Midnight Sun Broadcasting Co., Anchorage, Alaska**—Modification of construction permit (BP-4817, which authorized a new standard broadcast station) to change transmitter location and for extension of commencement and completion dates.

### 600 KC.

**WCAO—The Monumental Radio Co., Baltimore, Md.**—Modification of directional antenna system to support an FM antenna, using power of 5 KW, unlimited hours and directional antenna for day and night use.

**NEW—Kentucky Mountain Holiness Assn., Lawson, Ky.** (P. O. % Wilfred Fisher, Kentucky Mountain Bible Institute, Vanceleva, Ky.)—Construction permit for a new standard broadcast station to be operated on 600 kc., power of 1 KW and daytime hours of operation.

### 680 KC.

**NEW—William and Lee A. Odessky, Los Angeles, Calif.** (William Odessky and Lee A. Odessky, a partnership) (P. O. 3528 City Terrace Drive)—Construction permit for a new standard broadcast station to be operated on 680 kc., power of 100 watts and daytime hours of operation.

### 710 KC.

**WTOB—Winston-Salem Broadcasting Co., Inc., Winston-Salem, N. C.**—License to cover construction permit (B3-P-5028, as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

### 730 KC.

**WKSR—Pulaski Broadcasting Co., Pulaski, Tenn.** (Robert W. Rounsaville and George M. Clark)—License to cover construction permit (B3-P-4853, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

**WFAK—Charleston Broadcasters, Charleston, S. C.** (J. B. Fuqua, Mrs. Dorothy Chapman Fuqua and F. Frederick Kennedy)—License to cover construction permit (B3-P-4825, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

### 740 KC.

**WIBS—Jose E. Del Valle, Santurce, P. R.**—Modification of construction permit (BP-4603, which authorized a new standard broadcast station) for approval of directional antenna.

### 790 KC.

**NEW—Ware Broadcasting Company, Waycross, Ga.** (F. E. Walker, D. T. Braumen, Theo Dinkins, a partnership) (P. O. Box 155, Waycross, Ga.)—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW and daytime hours of operation.

### 820 KC.

**NEW—Michael J. Mintern as General Overseer of the Christian Catholic Church, Zion, Ill.**—Construction permit for a new standard broadcast station to be operated on 820 kc., power of 5 KW and shares time with WAIT. (Request part time facilities of Station WAIT.)

**WAIT—Radio Station WAIT, Chicago, Ill.** (Gene T. Dyer, Evelyn M. Dyer, Gene T. Dyer, Jr., Adele Moulds, Louis E. Moulds and Grace V. McNeill)—Modification of license to specify hours of limited to sunset at Dallas, Texas, except for the hours between 11:00 a. m. to 1:00 p. m. and 2:00 p. m. to 5:00 p. m., CST, each Sunday, using power of 5 KW on 820 kc.

### 850 KC.

**NEW—Airtone Company, Santa Ana, Calif.** (Leon E. Sidebottom, Don J. Jackson, Walter S. Murra, Paul E. Kain,  
(Continued on next page)

Glenn E. Jackson, and Karl Jackson, a partnership) (P. O. 4145 Marwick Avenue, Long Beach, Calif.)—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 250 watts and daytime hours of operation.

#### 860 KC.

**WKOB—Citizens Broadcasting Co., North Adams, Mass.** (Everard B. Cureton, Jr., George W. Fisher, John T. Ward, Jr., and Joseph R. Trott, Jr., a partnership)—Modification of construction permit (B1-P-5376, which authorized a new standard broadcast station) for approval of antenna, to make changes in transmitting equipment, for approval of transmitter location and to specify studio location.

#### 920 KC.

**KELP—Paso Broadcasting Co., El Paso, Texas** (Edward V. Mead, J. T. Carroll, Lewis O. Seibert and Robert M. Jackson, a partnership)—Modification of construction permit (B3-P-5408, which authorized a new standard broadcast station) for approval of antenna and transmitter location and specify studio location.

#### 950 KC.

**KDSH—Queen City Broadcasting Co., Boise, Idaho**—License to cover construction permit (B5-P-3613, as modified), which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

#### 980 KC.

**WGBG—Greensboro Broadcasting Co., Greensboro, N. C.**—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

#### 990 KC.

**KTRM—KTRM, Inc., Beaumont, Texas**—License to cover construction permit (B3-P-5178, as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

#### 1010 KC.

**WJVB—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.**—License to cover construction permit (B3-P-5118, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1050 KC.

**KFMJ—Fred Jones Broadcasting Co., Tulsa, Okla.** (Fred Jones and Mary Eddy Jones)—License to cover construction permit (B3-P-5637), which authorized installation of a new transmitter.

**WTVN—Washington County Broadcasting Corp., Johnson City, Tenn.**—Modification of construction permit (B3-P-5260, as modified, which authorized a new standard broadcast station) for extension of commencement and completion dates.

#### 1060 KC.

**NEW—Antigo Broadcasting Co., Antigo, Wis.**—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1050 to 1060 kc., and make changes in the vertical antenna.

#### 1070 KC.

**KHMO—The Courier-Post Publishing Co., Hannibal, Mo.**—Modification of construction permit to move the originally proposed transmitter location operating with power of 1 KW night, 5 KW day, unlimited hours of operation and directional antenna for day and night use.

#### 1080 KC.

**WEWO—Scotland Broadcasting Co., Laurinburg, N. C.**—Modification of construction permit (B3-P-5068, which authorized a new standard broadcast station) for approval

of antenna, to change type of transmitter, for approval of transmitter and studio locations.

#### 1090 KC.

**NEW—Rogers City Broadcasting Co., Rogers City, Mich.** (P. O. 150 W. Michigan Ave., Rogers City, Mich.)—Construction permit for a new standard broadcast station to be operated on 1090 kc., power of 1 KW and unlimited hours of operation.

#### 1110 KC.

**WBT—Jefferson Standard Broadcasting Co., Charlotte, N. C.**—Modification of construction permit (B3-P-4655, as modified, which authorized installation of a booster station to be operated synchronously with WBT, to change type of transmitter and make changes in the vertical antenna) for extension of completion date.

#### 1190 KC.

**NEW—People's Broadcasting Co., Minneapolis, Minn.**—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW and daytime hours of operation.

**KOAK—Trinity Broadcasting Corp., Oak Cliff, Texas**—Modification of CP (3B-P-5330, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

#### 1220 KC.

**WRIB—R. I. Broadcasting Co., Providence, R. I.**—Modification of construction permit (B1-P-5046, which authorized a new standard broadcast station) to make changes in vertical antenna and transmitting equipment, to change transmitter location and studio location, for extension of completion date.

#### 1230 KC.

**WCRO—Century Broadcasting Corp., Johnstown, Pa.**—Modification of CP (B2-P-5097, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter and studio location. Amended to change transmitter location from 317-319 Main Street, Johnstown, Pa., to Ihmsen Ave. and Little Railroad St. on road leading to the Municipal Hospital, Johnstown, Pa.

**WPUV—Howard R. Imboden, Pulaski, Va.** (Southwest Broadcasting Co.)—Voluntary assignment of license to Southwest Broadcasting Corp.

**KIYI—Tri-County Radio Corp., Shelby, Mont.**—Modification of construction permit (B5-P-4935, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

**KSWS—McEvoy Broadcasting Co., Roswell, N. Mex.**—License to cover construction permit (B5-P-4916, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1240 KC.

**WKDK—Newberry Broadcasting Co., Newberry, S. C.** (C. A. Kaufmann and John F. Clarkson)—License to cover construction permit (BP-5989) which authorized installation of new transmitter.

**NEW—Northwest Public Services, Kelso, Wash.** (Roscoe Arthur Day, Jr., Henry H. Alderman and Frederick C. Arpke, a partnership) (P. O. 3522 S. W. Beaverton Ave., Portland, Ore.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

**NEW—Community Broadcasting Co., St. Cloud, Minn.** (P. O. 750 Midland Bank Bldg., Minneapolis, Minn.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

*(Continued on next page)*

**1250 KC.**

**WTMA—Atlantic Coast Broadcasting Co., Charleston, S. C.**—Construction permit to increase power from 5 KW to 1 KW night, 5 KW day, using directional antenna at night, and to change type of transmitter. Amended to make changes in directional antenna.

**1270 KC.**

**WLBR—Lebanon Broadcasting Co., Lebanon, Pa.**—Construction permit to make changes in vertical antenna and to mount FM antenna on top of AM tower.

**1300 KC.**

**WJDA—The Asher Broadcasting Service, Inc., Quincy, Mass.**—Modification of construction permit (B1-P-4466, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and for approval of transmitter location.

**1340 KC.**

**WSTV—The Valley Broadcasting Co., Steubenville, Ohio**—Modification of construction permit (B2-P-5221, which authorized changes in vertical antenna and for erection of FM antenna on top of AM tower) to make changes in vertical antenna, and for extension of completion date.

**NEW—Wabash Broadcasting Co., Inc., Lafayette, Ind.** (P. O. 117 Main St., Mount Holly, N. J.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

**WSOY—Commodore Broadcasting Inc., Decatur, Ill.**—Modification of construction permit (B4-P-5123, as modified, which authorized installation of a new transmitter, to make changes in antenna and mount FM antenna on top of AM tower and change transmitter and studio locations) for extension of completion date.

**1350 KC.**

**WEEK—West Central Broadcasting Co., Peoria, Ill.**—License to cover construction permit (B4-P-4336, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1360 KC.**

**WMCK—Mon-Yough Broadcasting Co., McKeesport, Pa.**—License to cover construction permit (B5-P-4273, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

**1370 KC.**

**WSAY—Brown Radio Service & Laboratory, Rochester, N. Y.** (Gordon P. Brown, Owner)—Voluntary assignment of construction permit and license to The Federal Broadcasting System, Inc.

**1390 KC.**

**KSIM—Oregon Radio, Inc., Salem, Ore.**—Voluntary relinquishment of control of licensee corporation from Paul V. McElwain to Glenn E. McCormack. (26 shares of common stock—17.34%.)

**1400 KC.**

**WCTT—The Corbin Times-Tribune, Corbin, Ky.**—License to cover construction permit (B2-P-4656, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WSIC—Statesville Broadcasting Co., Statesville, N. C.**—License to cover construction permit (B3-P-4835, as modified) which authorized a new standard broadcast station, and for change of studio location and authority to determine operating power by direct measurement of antenna power.

**NEW—News Publishing Co., Charlotte, N. C.**—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from

1240 to 1400 kc., to change name of applicant from News Publishing Co. to Charlotte News Publishing Co., and to change corporate structure.

**KUGN—Valley Broadcasting Co., Eugene, Ore.** (C. H. Fisher and B. N. Phillips)—Modification of construction permit (B5-P-5610, which authorized changes in vertical antenna and mount FM antenna on top of AM tower) to make changes in vertical antenna.

**NEW—Erie Broadcasting Co., Erie, Pa.** (Thomas Phillips, Jr., William M. Schuster, Conrad Elfenbein, Francis Schuster and Sylvia Galinsky, a partnership)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended to change name of applicant from Thomas Phillips, Jr., Wm. M. Schuster, Conrad Elfenbein, Francis Schuster and Sylvia Galinsky, a partnership, d/b as Erie Broadcasting Co., to Thomas Phillips, Jr., Wm. M. Schuster, Conrad Elfenbein, Cecil D. Elfenbein, Francis Schuster and Sylvia Galinsky, a partnership, d/b as Erie Broadcasting Co.

**NEW—Radio Greenville, Greenville, Ala.** (William W. Hunt and Jeff P. Beeland, Jr., a partnership) (P. O. % William W. Hunt, WSFA, Montgomery, Ala.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

**WSGC—Elberton Broadcasting Co., Elberton, Ga.**—Construction permit to install new transmitter.

**WFOR—Forrest Broadcasting Co., Hattiesburg, Miss.** (C. J. Wright, B. M. Wright and C. J. Wright, Jr.)—Modification of construction permit (B3-P-4783, as modified, which authorized installation of new vertical antenna with FM antenna mounted on top, make changes in ground system, and change transmitter location) for extension of completion date.

**WRON—William E. Blake, Ronceverte, W. Va.**—License to cover construction permit (B2-P-4788, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1420 KC.**

**WIMS—Northern Indiana Broadcasters, Inc., Michigan City, Ind.**—Modification of construction permit (B4-P-5382, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

**1450 KC.**

**WDIG—Houston Broadcasters, Dothan, Ala.** (Jess M. Swicegood, J. P. Burnett, Lola C. Robinson, a partnership)—License to cover construction permit (B3-P-5179, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KWCJ—Natchitoches Broadcasting Co., Inc., Natchitoches, La.**—License to cover construction permit (B3-P-5151, as modified) which authorized a new standard broadcast station, and to specify studio location as East Fourth and Sirod Sts., Natchitoches, La., and authority to determine operating power by direct measurement of antenna power.

**NEW—The Montana Network, Great Falls, Mont.** (P. O. Northern Hotel, Billings, Mont.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

**KNET—Palestine Broadcasting Corp., Palestine, Texas**—License to cover CP (B3-P-5492) which authorized increased power and installation of new transmitter.

**WPLH—Huntington Broadcasting Corp., Huntington, W. Va.**—Construction permit to install a new transmitter.

**1460 KC.**

**KIMA—Cascade Broadcasting Co., Inc., Yakima, Wash.**—Authority to determine operating power by direct measurement of antenna power.

(Continued on next page)

**1490 KC.**

**KADP—Alva B. Adams, Jr., Pueblo, Colo.**—Modification of CP (B5-P-4945, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location as Hotel Vail, 217 South Grand Ave., Pueblo, Colo. Amended to change name of applicant from Alva B. Adams, Jr., to Alva B. Adams t/r as Adams Broadcasting Company and to change studio location from Hotel Vail, 217 South Grand Ave., Pueblo, Colo., to 212 Seventh St., Pueblo, Colo.

**KBRO—Bremerton Broadcast Co., Bremerton, Wash.** (Bruce Bartley and F. L. Pruitt)—License to cover construction permit (B5-P-4031, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WWPN—Pinnacle Broadcasting Co., Middlesboro, Ky.** (E. P. Nicholson, Jr., and John Wallbrecht, a partnership)—Modification of CP (B2-P-4501, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

**WBAB—Press-Union Publishing Co., Atlantic City, N. J.**—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

**KRTN—Southwest Broadcasters, Inc., Raton, N. Mex.**—Modification of construction permit (B5-P-466S, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

**1510 KC.**

**KTIM—Marin Broadcasting Co., Inc., San Rafael, Calif.**—License to cover CP (B5-P-5164) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

**1520 KC.**

**WHOW—Cornbelt Broadcasting Co., Clinton, Ill.**—Modification of CP (B4-P-5081, as modified, which authorized a new standard broadcast station) for approval of antenna, and transmitter location.

**1540 KC.**

**NEW—Dale S. Crowley, Washington, D. C.**—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 1 KW and daytime hours of operation. Amended to change transmitter location from: To be determined, Washington, D. C., to Arlington County north of Lee Highway near Lyon Village, Va.

**1550 KC.**

**NEW—Pure Bred Broadcasting Co., Richmond, Ky.** (Roy Clark, Joseph L. Harrison, and James Clark, a partnership) (P. O. % Roy Clark, Box 370, Richmond, Ky.)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts and unlimited hours of operation.

**1570 KC.**

**WPIO—The Miami County Broadcasting Co., Inc., Piqua, Ohio**—Modification of construction (B2-P-4954, which authorized a new standard broadcast station) for approval of antenna, and for approval of transmitter and studio locations.

**1590 KC.**

**WOOK—United Broadcasting Co., Inc., Silver Spring, Md.**—License to cover CP (B1-P-4030, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**AM—Applications Tendered for Filing****750 KC.**

**NEW—Montebello Broadcasting Co., Montebello, Calif.** (Albert M. Carmona, Frank J. Fortine, and John R. Parsons, a partnership)—Construction permit for a new stand-

ard broadcast station to be operated on 750 kc., power of 250 watts and daytime hours of operation.

**NEW—Frankfort Broadcasting Co., Inc., Frankfort, Ind.**—Construction permit for a new standard broadcast station to be operated on 750 kc., power of 250 watts and daytime hours of operation.

**930 KC.**

**NEW—Walter Olin Nisbet, Jr., Charlotte, N. C.**—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW and daytime hours of operation.

**940 KC.**

**NEW—William J. Brennan, Winston-Salem, N. C.**—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 5 KW and daytime hours of operation.

**950 KC.**

**WGOV—F. D. Rivers, Valdosta, Ga.**—Modification of construction permit to install FM antenna on one of the towers of directional antenna system, using 1 KW night, 5 KW day and unlimited hours of operation, directional antenna for day and night use.

**1010 KC.**

**NEW—Radio Twins Broadcasting Co., Salinas, Calif.** (partnership of Edwin N. Kaufman and Alvin B. Kaufman)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts and daytime hours of operation.

**1230 KC.**

**NEW—James R. Williams, Salina, Kans.**—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts and unlimited hours of operation.

**NEW—Clarence J. McCredie, Bernice M. McCredie, Wenatchee, Wash.**—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

**NEW—The Wiregrass Broadcasting Co., Enterprise, Ala.**—(a partnership, composed of Franklin H. James, Robert Edward James, and Ralph M. Stanford)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

**1340 KC.**

**NEW—Kosciusko Broadcasting Co., Kosciusko, Miss.** (James W. Arendale, Sr., and Cy N. Bahakel, a partnership)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

**1350 KC.**

**NEW—Norwalk Broadcasting Co., Norwalk, Conn.** (Samuel R. Sallick, Lillian K. Johnpoll, Melvin Dresher and Benjamin Ginzburg, a partnership)—Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 500 watts and daytime hours of operation.

**1360 KC.**

**NEW—Hawkege Broadcasting Co. (a partnership), composed of Willis L. Ashby, Billy M. Barron, and John F. Courier, Fort Madison, Iowa**—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts and daytime hours of operation.

**NEW—Frank Andrews, Modesto, Calif.**—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and daytime hours of operation. (Contingent on grant 1360 kc. to KYOS.)

**1450 KC.**

**NEW—Lewis Service Corporation, Weston, W. Va.**—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

(Continued on next page)

## 1490 KC.

**KBOL**—J. Herbert Hollister, Boulder, Colo.—Consent to assignment of license to Boulder Radio KBOL, Inc.

**NEW**—Waynesboro Broadcasting Corp., Waynesboro, Va.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

**NEW**—N-K Broadcasting Co., Muskegon, Mich. (Nicholas William Kuris and Steven Claud Garcia)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. (Request facilities of Station WKBZ.)

## FREQUENCY MODULATION

### FM—Conditional Grants

*The following were authorized conditional grants, for the type of station indicated, subject to further review and approval of engineering details:*

**Radio Springfield, Springfield, Ill.**—Class B (Comr. Durr for hearing). (BPH-161)

**Central States Broadcasting Co., Omaha, Neb.**—Class B (Comr. Durr for hearing). (BPH-403)

**Rahall Broadcasting Co., Norristown, Pa.**—Class A (Comr. Durr for hearing). (BPH-1074)

**A. C. Neff, Savannah, Ga.**—Class B. (BPH-1130)

**Illinois-Alton Broadcasting Co., Alton, Ill.**—Class B (Comr. Durr for hearing), (BPH-1156) and Channel 223 was deleted from Columbia, Mo., and added to Alton, Ill., and Channel 277 added to Columbia.

**Harry L. Crisp, Marion, Ill.**—Class A. (BPH-1219)

**Commander Industries, Oak Park, Ill.**—Class A. (BPH-1225)

**The McPherson Broadcasting Co., Inc., McPherson, Kans.**—Class A. (BPH-1216)

**Richard Balch, Utica, N. Y.**—Class B. (BPH-1222)

**Lubbock Broadcasting Co., Lubbock, Tex.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1218)

**Rose Capital Broadcasting Co., Tyler, Tex.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1202)

**Hinson Memorial Baptist Church, Portland, Ore.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1131)

**The Journal Co., Green Bay, Wis.** (The Milwaukee Journal)—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details (BPH-1215) and added Channel 230 to Green Bay.

### FM—Construction Permits

*The following were authorized construction permits; conditions: (NOTE: Power given is effective radiated power; antenna height is height above average terrain, and Channel to be assigned after final proceedings in Docket 6768.)*

**Gadsden Broadcasting Co., Inc., Gadsden, Ala.**—Class B; 1.5 KW; 500 ft. (BPH-1086)

**Baltimore Broadcasting Corp., Baltimore, Md.**—Class B; 15 KW; 555 ft. (BPH-251)

**KOZY**—Everett L. Dillard, tr/as Commercial Radio Equipment Co., Kansas City, Mo.—Class B; 9.7 KW; 270 ft. (BPH-1190)

**Capital Broadcasting Co., Jefferson City, Mo.**—Class B; 9.7 KW; 310 ft. (BPH-932)

**Medford Printing Co., Medford, Ore.**—Class B; 4.3 KW; 1880 ft. (BPH-170)

**Richard Austin Dunlea, Wilmington, N. C.**—Class B; 13 KW; 345 ft. (BPH-466)

**WKY-FM**—WKY Radiophone Co., Oklahoma City, Okla.—Class B; 190 KW; 940 ft. (BPH-171)

**Oklahoma Press Publishing Co., Muskogee, Okla.**—Class B; 9.7 KW; 325 ft. (BPH-1003)

**Carter Publications, Inc., Fort Worth, Tex.**—Class B; 44 KW; 435 ft. (BPH-622)

*The following were authorized construction permits in lieu of previous conditions; channel to be assigned after final proceedings in Docket 6768:*

**WBRC-FM**—Birmingham Broadcasting Co., Inc., Birmingham, Ala.—Class B; 560 KW; 625 ft. (BMPH-331)

**WMIX-FM**—Mt. Vernon Radio & Television Co., Mt. Vernon, Ill.—Class B; 13.7 KW; 550 feet; subject to granting AM application which makes provision to mount FM antenna on top of AM radiator of station WMIX. (BMPH-308)

**KIMV**—Hutchinson Publishing Co., Hutchinson, Kans.—Class B; 40 KW; 530 ft. (BMPH-265)

**KTSJ**—The Topeka State Journal, Inc., Topeka, Kans.—Class B; 33 KW; 285 ft. (BMPH-273)

**WLSC**—Lancaster Broadcasting Co., near Lancaster, S. C.—Class B; 9.4 KW; 440 feet. (BMPH-247)

### FM—Miscellaneous Actions

**KAGH**—Andrew G. Haley, et al (Assignor), Andrew G. Haley, tr/as Rose Bowl Broadcasters, Ltd. (Assignee), Pasadena, Calif.—Granted consent to assignment of CP for FM station KAGH, from Rose Bowl Broadcasters, Ltd., a partnership, to Andrew G. Haley, tr/as Rose Bowl Broadcasters, Ltd. Three retiring partners propose to sell their 40% interest therein to assignee for a consideration equal to their cash contribution (\$1501) to the partnership. (BAPH-23)

### FM—Applications Accepted for Filing

**WJLK**—Asbury Park Press, Inc., Asbury Park, N. J.—Consent to transfer of control of construction permit for FM station WJLK to Mabel Brazer Kinnmonth and Asbury Park National Bank and Trust Company, executors and trustees u/w of J. Lyle Kinnmonth, deceased.

**WAVE-FM**—WAVE, Inc., Louisville, Ky.—Modification of construction permit (B2-PH-329, as modified), for extension of completion and commencement dates.

**WRCM**—Supreme Broadcasting System, Inc., New Orleans, La.—Modification of construction permit (B3-PH-485, which authorized a new FM broadcast station) for extension of completion date.

**WESX-FM**—North Shore Broadcasting Co., Salem, Mass.—Modification of construction permit (B1-PH-684, which authorized a new FM broadcast station) for extension of completion date.

**WMBS-FM**—Fayette Broadcasting Corp., Uniontown, Pa.—Modification of construction permit (B2-PH-240, which authorized a new FM broadcast station) for extension of commencement and completion dates.

**WEIM-FM**—Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Fitchburg, Mass.—Modification of construction permit (B1-PH-698, which authorized a new FM broadcast station) for extension of completion date.

**WRGA-FM**—Rome Broadcasting Corp., Rome, Ga.—Modification of construction permit (B3-PH-661, as modified, which authorized a new FM broadcast station) for extension of completion date.

**WWHG**—The W. H. Greenhow Co., Hornell, N. Y.—Modification of construction permit (B1-PH-391, which authorized a new FM broadcast station) for extension of completion date.

(Continued on next page)

**WSPA-FM—Spartanburg Advertising Co., Spartanburg, S. C.**—Modification of construction permit (B3-PH-149, which authorized a new FM broadcast station) for extension of completion date.

**WCOD—Havens and Martin, Inc., Richmond, Va.**—Modification of construction permit (B2-PH-180, as modified, which authorized a new FM broadcast station) for extension of completion date.

**94.1 MC.—#231**

**NEW—Martinsville Broadcasting Co., Inc., Martinsville, Va.**—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 231, 94.1 mc., ERP of 4.44 KW.

**96.1 MC.—#241**

**WBRL—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.**—Involuntary transfer of control of licensee corporation from Charles P. Manship, Sr., deceased, to Leora D. Manship, testamentary executrix of the estate of Charles P. Manship, Sr. (959 shares of common stock).

**98.5 MC.—#253**

**NEW—Northwest Broadcasting Co., Fort Dodge, Ia. (P. O. 912 First Avenue South (Warren Bldg.), Fort Dodge, Ia.)**—Construction permit for a new (Class B) FM broadcast station to be operated on 98.5 mc., Channel 253, and ERP of 7 KW.

**99.3 MC.—#257**

**NEW—Rome Radio Broadcasting Co., Rome, Ga. (Robert L. Tomlinson, Jr., and Robert L. Tomlinson, Sr.) (121 Broad St.)**—Construction permit for a new (Class A) FM broadcast station to be operated on 99.3 mc., Channel 257, and ERP of .720 KW.

**99.5 MC.—#258**

**WAFM—Voice of Alabama, Inc., Birmingham, Ala.**—Modification of construction permit (B3-PH-249, which authorized a new FM broadcast station) to change frequency to Channel 258, 99.5 mc., antenna height above average terrain to 618 feet; effective radiated power to 540 KW, and to make changes in antenna system and change transmitter.

**102.7 MC.—#274**

**WCAO-FM—The Monumental Radio Co., Baltimore, Md.**—Modification of construction permit (B1-PH-175, which authorized a new FM broadcast station) to change frequency to Channel 274, 102.7 mc., and make changes in antenna system.

**To Be Assigned By FCC**

**NEW—Western Maryland Broadcasting Corp., Norfolk, Va. (P. O. Alexander Hotel, 200 Public Square, Hagerstown, Md.)**—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, and ERP of 44.8 KW.

**NEW—Radio Anthracite, Inc., Scranton, Pa. (P. O. 6th and Market Sts., Sunbury, Pa.)**—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, and ERP of 4.3 KW.

**NEW—South Central Broadcasting Corp., Evansville, Ind. (P. O. Mt. Auburn and Bismark Sts.)**—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 21.5 KW, and antenna height above average terrain 449.25 feet.

**NEW—Trent Broadcast Corp., Trenton, N. J.**—Construction permit for a new FM broadcast station to be operated on frequency to be specified. Amended to change officers, directors, stockholders; transmitter site from north side of Upper River Rd., 1.4 miles north of center of Yardley, near Yardley, Pa., to 156 West State St., Trenton, N. J.; studio site from 35 West State St., Trenton, N. J., to 156 West State St., Trenton, N. J.; ERP from 38.2 KW to 250 watts, frequency from "to be specified" to 98,000 kc.; type of transmitter from RCA FM 10A, maximum 10 KW to RCA BTF-250A maximum 250 watts and make changes in antenna system.

**TV—New Commercial Television CP Granted**

**Sarkes Tarzian and Mary Tarzian, a partnership, Bloomington, Ind.**—Granted CP for a new station to operate on Channel No. 10, 192-198 mc., 1 KW, unlimited. (B-PCT-184)

**TV—New Experimental Television CP Granted**

**Columbia Broadcasting System, Inc., area of New York City**—Granted CP for new experimental television relay station. (BPVB-192)

**TV—Modifications of CP's Granted**

**WNBW—National Broadcasting Co., Inc., Washington, D. C.**—Granted modification of CP for extension of completion date to 8-19-47. (BMPCT-56)

**WNBT—National Broadcasting Co., Inc., New York, N. Y.**—Granted modification of CP for extension of completion date to 6-15-47. (BMPCT-57)

**TV—Applications Accepted for Filing**

**NEW—Pennsylvania Broadcasting Co., Philadelphia, Pa.**—Construction permit for a new commercial television broadcast station to be operated on 204 to 210 mc., Ch. #12, power of Visual, 5 KW (peak); Aural 5 KW, and unlimited hours of operation.

**W10XP—Philco Television Broadcasting Corp., Portable, area of Washington, D. C., Philadelphia, Pa., and New York, N. Y.**—Construction permit to change frequencies to 1300-1320 and 1380-1400 mc.; add special for FM emission, and change transmitter location and antenna system.

**WPEN-TV—Wm. Penn Broadcasting Co., Philadelphia, Pa.**—Modification of construction permit (BPCT-150, which authorized a new commercial television broadcast station) for extension of completion date.

**W2XDK—Sherron Metallic Corp., Brooklyn, N. Y.**—License to cover construction permit (BPVB-183, which authorized a new experimental television broadcast station).

**WRTV—Maison Blanche Co., New Orleans, La.**—Modification of construction permit (BPCT-78, which authorized new commercial Television broadcast station) for extension of commencement and completion dates.

**WTCN-TV—Minnesota Broadcasting Corp., Minneapolis, Minn.**—Modification of construction permit (BPCT-176, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

**W10XPB—Philco Television Broadcasting Corp., area of Washington, D. C., Philadelphia, Pa., and New York, N. Y.**—Construction permit to change frequencies to 1300-1320 mc. and 1380-1400 mc.; add special for FM emission; change transmitter location and antenna system.

**W3XPF—Philco Television Broadcasting Corp., area of Central Maryland, N. E. Maryland, S. E. Pennsylvania, and District of Columbia**—Construction permit to change frequencies to 1300-1320 mc. and 1380-1400 mc.; add special for FM emission; change transmitter location and antenna system.

**W3XPL—Philco Television Broadcasting Corp., area of Central Maryland, N. E. Maryland, S. E. Pennsylvania, and District of Columbia**—Construction permit to change frequencies to 1300-1320 mc. and 1380-1400 mc.; add special for FM emission; change transmitter location and antenna system.

**W10XPC—Philco Television Broadcasting Corp., area of Washington, D. C., Philadelphia, Pa., and New York, N. Y.**—Construction permit to change frequencies to 1300-1320 mc. and 1380-1400 mc.; add special for FM emission; change transmitter location and antenna system.

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**NEW—Scripps-Howard Radio, Inc., area of Cleveland, Ohio**—Construction permit for a new experimental television relay broadcast station to be operated on 1295 to 1425 mc., emission visual A5, power of visual, 1 watt (peak), and hours of operation unlimited.

**NEW—National Broadcasting Co., Inc., area of New York, N. Y.**—Construction permit for a new experimental television relay broadcast station to be operated on 6975-7000 mc., emission visual A5, power of 0.1 watt (visual) (peak). License to operate a new experimental television relay broadcast station.

**WBEN-TV—WBEN, Inc., Buffalo, N. Y.**—Modification of construction permit (BPCT-155, as modified, which authorized a new commercial television broadcast station) for changes in antenna system.

**WNBY—National Broadcasting Co., Inc., Chicago, Ill.**—Modification of construction permit (BPCT-27, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

## MISCELLANEOUS BROADCAST

### Actions

#### New Noncommercial Educational CP Granted

**The University of Tulsa, Tulsa, Okla.**—Granted CP for a new station: Channel (No. 212), 90.3 mc.: 1 KW; 350 feet. (BPED-82)

#### New Remote Pickup License Granted

**KRLO—Pikes Peak Broadcasting Co., Portable-Mobile, area of Colorado Springs**—Granted a license for new remote pickup broadcast station. (BLRY-331)

#### Remote Pickup License Renewals and Extensions

*Renewal of licenses were granted the following remote pickup broadcast stations, subject to changes in frequency which may result from proceedings in docket 6651:*

WRBQ, Alamance Broadcasting Co., Inc.; WAUH, Atlantic Coast Broadcasting Co.; WAUB, WSIX Broadcasting Station; WQER, Board of Regents, etc. on behalf of Ga. School of Tech.; WBPC, Board of Regents, etc., Ga. School of Tech.; KRIP, The Houston Post Co.; KEMA, May Broadcasting Co.; KAOH, KEIS, KEIT, Midland Broadcasting Co.; KCGJ, KCGI, News Press Pub. Co.; KEIX, KEIW, Eugene P. O'Fallon, Inc.; WAEA, WAPO Broadcasting Service; WMJA; WMJB, WMJC, WMJD, WMJH, RadioOhio, Inc.; WAHM, WEOH, Richmond Radio Corp.; WEKO, WEKP, Scranton Broadcasters, Inc.; WDAJ, Tampa Times Co.; WAIQ, WELB, WELC, WAVE, Inc.; KBRG, KEHI, WEOE, WDAY, Inc.; KAZA, KAXB, KEHL, WKY Radiophone Co.

*Licenses for the following remote pickup stations were extended upon a temporary basis for the period ending July 1, 1947, pending determination upon applications for renewals:*

WENM, WEHN, The Evening News Assn.; KABD, KAOG, KAOY, Don Lee Broadcasting System; WFME, Monocacy Broadcasting Co.; WEJC, WEJD, WEJE, WEJS, WEJT, WNCU, WNTJ, WNBR, WNBU, National Broadcasting Co., Inc.; WDAC, State of Wisconsin, University of Wisconsin; KEGR, Totem Broadcasters, WTHB, The Tribune Co., WAIX, WJHL, Inc.

*Licenses for the following remote pickup stations, were further extended upon a temporary basis only, pending determination upon applications for renewals, for the period ending July 1, 1947:*

**KAAD, KEGT, Tarrant Broadcasting Co.; WBCZ, WHEB, Inc.;**

**WMWA—WOKO, Inc., area of Albany, N. Y.**—Present license for remote pickup station was further extended upon a temporary basis only, pending determination upon application for renewal, for the period ending Aug. 31, 1947.

## Applications

### Remote Pickup

**NEW—Miami Broadcasting Co., area of Miami, Fla.**—Construction permit for a new remote pickup broadcast station (with WQAM & WQAM-FM) to be operated on 31.22, 35.62, 37.02 and 39.26 mc., power of 2 watts, emission A3, and hours of operation in accordance with Section 4.403.

**NEW—Mississippi Valley Broadcasting Co., area of East St. Louis, Ill.** (Myles H. Johns, Penrose H. Johns, William F. Johns and William F. Johns, Jr., a partnership)—Construction permit for a new remote pickup broadcast station to be operated on 31.62, 35.26, 37.34 and 39.62 mc., power of 42 watts, emission A3, and hours of operation in accordance with Section 4.403.

**NEW—Emporia Broadcasting Co., Inc., area of Emporia, Kans.**—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150, 2790 kc., power of 20 watts and emission A3, hours of operation unlimited, in accordance with Section 4.403.

**WEWT—WAGE, Inc., area of Syracuse, N. Y.**—License to cover construction permit (BPRY-328, which authorized a new remote pickup broadcast station).

**NEW—Radio Sales Corp., area of Twin Falls, Idaho.** (P. O. 126½ Shoshone St., East, Twin Falls, Idaho)—Construction permit for a new remote pickup broadcast station to be operated on 30.82, 33.74, 35.82 and 37.98 mc., power of 15 watts, emission A3, and hours of operation in accordance with Section 4.403.

### Studio Transmitter Link

**NEW—Federal Telecommunication Laboratories, Inc., New York, N. Y.**—Construction permit for a new ST Link broadcast station to be operated on 945 to 955 mc., power of 3 watts, emission special-FM, and unlimited hours of operation.

## Federal Trade Commission Actions

### COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

**Englishtown Cutlery, Ltd., (Inc.)**—Englishtown, N. J., and its officers are charged in a complaint issued by the Commission with falsely representing that their cutlery is designed and manufactured in England. Officers of the corporation, which manufactures and sells knives, spoons, forks and other kitchen and table cutlery, are Norman J. Mercer, president; Joseph Berger, vice-president; and Edward W. Ginsburg, secretary. (5492)

### STIPULATIONS

**Buchanan-Thomas Advertising Co.**—Paxton & Gallagher Co., Omaha, Nebr., and its advertising representatives, Lyman H. Thomas and C. C. Buchanan, trading as Buchanan-Thomas Advertising Co., 412 South 19th St., Omaha, entered into a stipulation with the Commission to stop representing that either Butter-Nut Coffee or its blend, quality or flavor is insured for one million dollars or any other amount. (7601)

**Colomby Watch Co., Inc.**—The Commission approved a stipulation in which Colomby Watch Co., Inc., 580 Fifth Ave., New York, and its officers agree to stop using the word

*(Continued on next page)*

"America's" as part of the phrase "The Gem of America's Wrist Watches" without clearly disclosing with equal conspicuousness that the watches or movements are of Swiss origin. (7602)

**Goulard and Olena, Inc.**—The Commission accepted from Goulard & Olena, Inc., Skillman, N. J., a stipulation to discontinue representing that an insecticide spray designated "Go-Nex" is non-combustible, that it is the safest insecticide and that it will knock down insects instantaneously or kill them within 60 seconds. (7599)

**Horrocks-Ibbotson Co.**, Utica, N. Y., entered into a stipulation with the Commission to discontinue representing that Hicolon fishing line and leader material No. 430 possesses tensile strength greater than that actually possessed. (7598)

**Parnis-Livingston, Inc.**—The Commission approved a stipulation in which Parnis-Livingston, Inc., 530 Seventh Ave., New York, agrees to disclose the rayon content of the ladies' garments it sells and to stop using the term "linen" or any other term of similar import to describe any fabric or garment the fiber content of which is not linen exclusively, or which contains any fiber other than linen. (7600)

**R. & M. Trading Co.**—In a stipulation accepted by the Commission, Joseph Rosenbaum and Dora Marks, copartners trading as R. & M. Trading Co., 68 Greene St., New York, agree to disclose that the hat bodies they sell are composed of used or secondhand materials. (7603)

### CEASE AND DESIST ORDERS

**Associated Merchandising Corp.**—An order to cease and desist from misrepresentation in connection with the sale of "P & S" brand toothbrushes has been issued by the Commission against Associated Merchandising Corp., New York, Owens Staple-Tied Brush Co., Toledo, and 21 department stores operating in 19 cities. (4719)

**Draper Corporation**, Hopedale, Mass., has been ordered by the Commission to cease and desist from price discrimination and the negotiation of exclusive-dealing contracts in connection with the sale of bobbins, shuttles and repair and replacement parts for automatic looms used by textile manufacturers. (5436)

**Emmett J. Smith and Sarah Alma Maxwell**, Murfreesboro Hiway, Nashville, Tenn., have been ordered by the Commission to cease and desist from misrepresentation in connection with the sale of chickens and poultry remedies. The respondents trade as Emmett J. Smith and Daughter, Smith Baby Chix and Emmett J. Smith and Daughter Poultry Farms. (5199)

### COMPLAINTS DISMISSED

**Booth Fisheries Corp.**—In accordance with the precedent set in the case of General Foods Corp. and three of its subsidiaries (4627), the Commission dismissed its complaint charging Booth Fisheries Corp., Chicago, with misrepresentation in selling rosefish filets as perch. (4888)

**Ralston Purina Co.**—The Commission dismissed without prejudice its complaint charging Ralston Purina Co., 835 South Eighth St., St. Louis, with false and misleading advertising of Purina poultry feeds. (5458)

### CASES CLOSED

**Philippine Mahogany Cases**—The Commission closed its proceedings in the Philippine Mahogany cases with a statement declaring that its "fixed and definite policy" is to "proceed vigorously" against all persons selling Philippine hardwoods as mahogany without using the qualifying word "Philippine." (1736, 1738, 1739, 1740, 1741, 1743, 1744, 1751 and 1916)



The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 20, May 19, 1947

## Sales Promotion, Time Brokerage Discussed At Sales Managers Group Meeting

The Sales Managers Executive Committee, concluding a two-day session in Atlantic City on Friday (16), heard an extensive report on matters relating to sales practices.

The problems of bulk sales and time brokerage were discussed and the committee urged that all stations be alert to combat the practice. A subcommittee, continuing its study of the problems, will make a detailed

*(Continued on page 408)*

## Full Committee Works Over First Draft Of Proposed New Standards for Industry

The NAB Special Standards of Practice Committee spent last Monday and Tuesday (12 and 13) working over the first draft of the new standards for the broadcasting industry.

Its two sub-committees having presented drafts of provisions relating to program and commercial practices, the Committee agreed on the general policies it would recommend and appointed a special re-drafting sub-committee to polish the language of the proposed new Standards.

The Committee does not expect to complete its work in time to submit its recommendations to the NAB Board of Directors at its spring session (May 21 and 22).

The re-drafting sub-committee is composed of Ken R. Dyke, NBC, chairman; C. T. Lucy, WRVA; and Roger W. Clipp, WFIL.

All members of the full Committee were present for last week's meeting. In addition to those appointed to the sub-committee, members are Chairman Robert D. Swezey, MBS; George C. Biggar, WIBC; Edgar Bill,

*(Continued on page 404)*

## Widening of Standard Broadcast Band Proposed By U. S., Other ITC Delegations

The possibilities of widening the standard broadcast band were increased with the opening of the International Telecommunications Radio Conference at Atlantic City (15th) when several Governments submitted their proposals for assignment of frequencies to the various services.

The United States Delegation proposed, as a revision of the Cairo (1938) conference, to enlarge the standard broadcast band from the present Cairo and NARBA assignment of 550-1600 kc inclusive to 535-1605 kc. This would permit the lowest and highest assignable frequencies to be 540 kc and 1600 kc with a 5 kc guard band at both ends.

The U. S. Delegation proposal pointed out "care must be employed in the selection of transmitter sites, antenna directivity patterns, and powers of broadcasting stations on 540 kc so as not to interfere with the safety and distress functions of the maritime mobile service" operating on 500 kc.

The American position was assumed to be conservative when other countries submitted their proposals calling for wider extensions.

The United Kingdom proposes to include, in addition to 540 kc, the channel 530 kc (525-1605 kc). This extension of the low frequency end is in line with the proposals of both the USSR and France. These two countries, however, propose to stop broadcast assignments at 1560 kc. Additionally, France proposes to share the channel 520 kc with maritime. This would make 520 kc available at interior locations.

Channels 520-530-540 kc would become available under the Swiss proposal. The Swiss, like some of the other European countries, propose to stop at 1560 kc, while Czechoslovakia proposes that the channels 1560 to 1670 kc be assign-

*(Continued on page 404)*

### On The Inside

The joint RMA-NAB committee working on plans for the annual observance of National Radio Week will invite participation by sponsors, advertising agencies, TBA, and FMA. (p. 405)

The monthly recapitulation of stations on the air and new grants shows a total of 2601 commercial stations authorized as of the end of April. (p. 407)

The FCC has called an informal engineering conference on inter-city television facilities. Common carriers for relaying programs, manufacturers and interested broadcasters will participate. (p. 404)

Ruling in the Great Trails Broadcasting Company case, the NLRB stated that two substitute technicians were not entitled to vote in a collective bargaining unit, but a regularly employed part-time technician was eligible. (p. 406)

A new booklet, written by Robert T. Mason, WMRN, describes many of the principles which have guided successful operators of broadcast stations. (p. 405)



The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300  
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963  
Taft Building, Hollywood 28, Cal. GRanite 7166

JUSTIN MILLER, *President*

A. D. WILLARD, JR., *Executive Vice-President*

C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER  
*Director of Research*

ROBERT T. BARTLEY  
*Director of FM Department*

CHARLES A. BATSON  
*Director of Information*

ROBERT C. COLESON  
*Assistant to the President*  
(Hollywood)

RICHARD P. DOHERTY  
*Director of Employee-Employer*  
*Relations*

HAROLD FAIR  
*Director of Program Department*

ROYAL V. HOWARD  
*Director of Engineering*

DOROTHY LEWIS  
*Coordinator of Listener Activity*  
(New York City)

FRANK E. PELLEGRIN  
*Director of Broadcast Advertising*

DON E. PETTY  
*General Counsel*

ROBERT K. RICHARDS  
*Director of Public Relations*

ARTHUR C. STRINGER  
*Director of Special Services*

able to low power stations remote from coastal areas. The American Delegation's allocation structure calls for the use of the frequencies between 510 and 535 kc for "mobile, telegraph" not open to public correspondence.

#### Extended Conference

The conference, one of the most important and significant of the various post-war international conferences, is expected to conclude just about the time NABer's converge on Convention Hall there next mid-September.

This meeting carries special significance because it is the first International Telecommunications Conference to be held since the Cairo conference of 1938. The conference scheduled for Rome in 1942 was never held.

At Atlantic City, representatives of some 80 nations are attempting to bridge the gap which has been made wider than its eight years by the "dislocations of the war and the rapid wartime advancements in the telecommunications art."

International allocation, or re-allocation, of the entire radio spectrum falls within the scope of the current sessions. It is not known now what demands other countries will make for allocations other than those reported above. While it is expected that the American delegates will support the American standard, FM, and television allocation plans, it is anticipated that protracted and serious discussions will result from any endeavor of the delegates to reach unanimity of opinion concerning international broadcasting channels.

NAB's director of engineering, Royal V. Howard, is attending the Atlantic City sessions as an observer. NAB REPORTS will publish periodic dispatches from Mr. Howard throughout the summer.

Since the four-month meeting will be divided into three separate sessions, the United States will be represented officially by three delegations. The delegation

chairmen are: FCC Chairman Charles R. Denny—for the International Radio Conference; Assistant Secretary of State Garrison Norton—for the International Plenipotentiary Telecommunications Conference; Assistant Secretary of State William Benton—for the High Frequency Broadcasting Conference.

#### Full Committee Works Over First Draft Of Proposed New Standards for Industry

(Continued from page 403)

WMBD; Eugene Carr, WPAY; Walter Damm, WTMJ; Harold Fellows, WEEI; Gilson Gray, CBS; Gayle Grubb, KGO; and John M. Outler, Jr., WSB.

NAB headquarters was represented by President Justin Miller; C. E. Arney, Jr., secretary-treasurer; Don Petty, general counsel; and Harold Fair, director of the program department.

## Television

#### FCC Schedules Engineering Conference On Inter-City Television Facilities

The informal engineering conference on inter-city television facilities, originally scheduled for June 3, has been postponed until June 9, the FCC announced on Thursday (15).

The conference was called, the Commission said, because it "seems desirable at this time to acquaint the television broadcasters, existing and potential, with the present plans of the common carriers for relaying television programs between cities, and to acquaint the common carriers, existing and potential, as well as the manufacturers who supply them, with the immediate needs of broadcasters for common carrier inter-city relay service."

In its announcement, the FCC invited all interested persons to attend the conference and asked that participants be prepared to state the date of completion of their stations and the date they will desire network facilities either at the meeting or within ten days after the meeting.

## Engineering Department

#### FCC Partially Grants Clear Channel Request; Hearings Postponed Until July 7

Acting on a petition of the Clear Channel Broadcasting Service asking for a postponement of the Clear Channel hearings scheduled for June 2, the FCC on Friday (16) ordered that the hearings be set for July 7.

The CCBS asked for postponement until October 15 because of the illness of its legal counsel, Louis G. Caldwell.

## General

### ASCAP-NAB Committees Look Toward Satisfactory Outcome of Discussions

The joint committees representing ASCAP and the NAB met Tuesday (13) to consider the reports of three sub-committees which have been at work for the past two months on matters incident to the relations of the Society and the industry.

Both President Deems Taylor of ASCAP and Judge Justin Miller of NAB expressed satisfaction with the nature and temper of the discussions. They joined in expressing conviction that continuing discussions will result in an amicable and mutually satisfactory outcome of the discussions.

### Plans for National Radio Week Include Wide Industry Participation

Radio program sponsors and advertising agencies handling radio accounts will be invited to utilize their program and talent facilities in helping to celebrate National Radio Week Oct. 26-Nov. 1.

Representatives of the RMA Advertising Committee and the NAB Sales Promotion Subcommittee at a meeting this week in New York agreed that every facet of the radio industry should be tapped to make National Radio Week this year the greatest national observance in the history of broadcasting.

Both the FM Association and the Television Broadcasters Association also will be invited to join in the industry-wide event, the RMA and NAB committees decided.

It was generally agreed that the keynote of the 1947 observance of National Radio Week will be the greater listening opportunities available from expanded broadcasting and radio receiver production facilities. Attention also will be directed to the millions of dollars in radio entertainment available for the price of a radio receiver.

The committee will prepare promotion material for radio dealers and broadcasting stations and will offer suggestions for cooperative local promotion programs.

John M. Outler, of Station WSB, Atlanta, is chairman of the NAB Sales Managers Subcommittee. W. B. McGill, of Westinghouse Radio Stations, Inc., Philadelphia, is chairman of the RMA subcommittee on Radio Week. The next meeting of the two committees is tentatively scheduled for May 27 in New York.

### Three Broadcasters Appointed to Serve As District Committee Chairmen

Three broadcasting executives have been appointed to serve as district chairmen of NAB committees, it was announced last week.

Two appointments made by George D. Coleman, WGBI, NAB District 3 Director, are: G. S. Wasser, KQV, to serve on the Employee-Employer Relations

## IN THE OFFING

May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore Lord Baltimore Hotel
June 2-3	District 1 Meeting	Boston Somerset Hotel

Committee, and J. Gorman Walsh, WDEL, to serve on the Program Committee.

In District 16, Director William B. Ryan, KFI, announced the appointment of Sydney Gaynor, KHJ, to the Sales Managers Committee.

### Two NAB Staff Directors on Agenda At Georgia Radio Institute

NAB participation at the Second Annual Georgia Radio Institute at the University of Georgia, May 18-20, includes addresses by two staff directors, Robert K. Richards, director of public relations, and Arthur Stringer, director of special services.

The annual institutes, sponsored jointly by the Georgia Association of Broadcasters and the University's Henry W. Grady School of Journalism, bring together radio business executives and educators interested in the profession.

## Small Market Stations

### New Booklet, Aid to New Stations, Written by Robert T. Mason

"Some Do's and Don't's of Station Management" by Robert T. Mason, WMRN, Marion, Ohio, is the title of a new NAB booklet published last week. In this discussion of "what I would do if I were to open a new station tomorrow" Mr. Mason discloses some of the sound principles that have guided his and other stations to success.

The booklet, which was prepared as an aid to management of new stations, contains 27 important points for station operation. These hints cover subjects such as: Credits and Collections, Rate Cutting, Trick Advertising Tests, Resale of Time, Rate Structure, Trade Deals, Per Inquiry Offers, Free Program Offers, Station Continuity, Double-Spotting, Station Production, Program Adjacencies and others.

In the booklet, Mr. Mason cautions management: "Don't get yourself so involved in the day-to-day technical problems of broadcasting that you forget to fulfill the major responsibility that is yours.

"Radio occupies the same position in community life today that the newspaper did a generation or two ago. Then the newspaper editor was the motivating force in

*(Continued on next page)*

his community; he originated, stimulated and brought to fruition most of his community's progress.

"That position today is occupied in many cities by the radio station manager. That position is yours to inherit, but you will find that it isn't *given* to you—you must *earn* it.

"Cast your bread of service upon the waters of your community, and you will integrate your station into community life; it will become an inseparable part of the community.

"You have entrusted to you something far more important than merely a license granted you by the FCC to operate a radio station. You have entrusted to you a vital part of mankind's most basic freedom—the right to knowledge."

The booklets are being sent to all new stations as an aid to management, however, all member stations may obtain a copy upon request.

## Employee-Employer Relations

### NLRB Ruling on Part-Time And Supervisory Employees

A recent NLRB case concentrates attention on National Labor Relations Board policy concerning inclusion of part-time employees and station supervisors in a collective bargaining unit. In the *Great Trails Broadcasting Company* case, decided by the Board on April 14, 1947, two temporary technicians were not permitted to vote in a representation election on the grounds that they did "not have sufficient interest in the selection of a bargaining representative to entitle them to vote in the election." These employees worked from six to eight hours per week installing a new transmitting plant for the station. Usually, however, they were employed only as substitute technicians when regular employees were ill or absent.

The Board ruled, however, that another employee who worked 36 hours per week on a regular part-time basis was eligible to participate in the election. The Board found that his interest was substantially the same as those of regularly employed engineers.

This case also affords an additional affirmation of the Board's policy of excluding station supervisors from the regular bargaining units. The International Brotherhood of Electrical Workers, AFL, petitioned for a single bargaining unit including transmitter, engineering, and control room supervisors. The station contended that transmitter, control room, and remote control employees constituted three separate bargaining units. The Board found "that the close interrelation of the functions of all groups, the similar conditions of employment, the integration of personnel, and the general pattern of organization in the broadcasting industry indicate a sufficient community of interest to warrant their inclusion in a single bargaining unit." However, the Board denied the IBEW contention that the transmitter supervisor (Chief Engineer) should be included in the bargaining unit. This

employee, the Board found, was the sole continuous supervisory authority at the transmitter with the authority to discipline and recommend discharge of employees. These factors, plus the 10% differential in his salary, indicated to the Board that the employee was in fact a supervisor and, therefore, should be excluded from the bargaining unit. The same decision prevailed with respect to an Engineering Supervisor, who supervised control room operators, had discharged one employee, and had effectively recommended a pay raise for another. The Board found that these facts, as well as the differential in his salary, indicated that he was actually a supervisor and thus excluded from the bargaining unit.

The station also employed a "Control Room Supervisor," who repaired radio equipment in the control room and directed the routine activities of control room operators. The NLRB included him in the bargaining unit because he received "no additional remuneration during his 3-month shift in the control room and . . . he possessed no supervisory authority . . ."

Single copies of the NLRB decision in the *Great Trails Broadcasting Company* case are available from EERD on request.

## Legal Department

### General Statement on Copyright Law In Public Performance of Works

From time to time NAB has had requests, especially from newer members, for information about the copyright laws governing the use of books, articles, poetry and other printed matter in broadcasting. The following brief statement is designed to help clarify the rights and duties of stations in these respects.

While the rules here stated are substantially sound, it must be remembered that, in dealing with a subject as complex as the copyright law, it is impossible to frame general statements which will be an adequate guide in all situations. Consequently, in case of any doubt, broadcasters should consult their own attorneys as to the applicability of any of the following rules to any particular case.

1. No copyrighted work may be adapted, arranged, novelized or dramatized without permission from the copyright owner.

2. No copyrighted drama, musical comedy, opera, musical composition,\* lecture,\* address\* or sermon\* may be broadcast in any way without permission from the copyright owner.

3. Copyrighted novels, poetry, biographies, histories, etc., or parts of them may be broadcast without permission from the copyright owner provided (a) they were not written for dramatic production, and

\* While the Copyright Act is not concerned with the performance of these works unless the performance is for profit, the court decisions indicate that *any* performance by a commercial broadcast station is in fact a performance for profit.

(Continued on next page)

(b) they are not altered by arrangement, adaptation, addition or deletion.

Apart from the copyright statutes, there are two additional considerations: uncopyrighted works and the law of unfair competition.

**(1) Uncopyrighted works.** Insofar as the common law of the various states, as distinguished from the copyright statutes of the United States, treats as property a literary or artistic work, the right to the property remains complete and absolute until the work has been published; that is, until it has been made available to or distributed to the public at large. Prior to publication, no person has any right, as against the owner, to the use of it. However, once there has been general publication, the American common law considers that the work has been dedicated to the public, and the common law property in it abandoned. The question of what constitutes publication cannot be categorically answered. The most that can be said generally is that while the public performance of plays and music, the public exhibition of works of art, and the public delivery of lectures are not normally publication in legal effect and do not result in the loss of the common law property right, the reproduction and general sale of copies is such a publication and does result in the loss of the common law property right.

**(2) The Law of unfair competition.** Both the common law and many state statutes recognize the doctrine of unfair competition. Under its principles the unauthorized use or imitation of another's literary or artistic property in such a way as to interfere with his right to exploit it and to confuse or mislead the public may give a right of action for injunction or damages or both, even though, under the copyright laws, the use is permissible.

The principles of common law copyright and the principles of the law of unfair competition are both matters of state law, vary considerably from state to state, and are highly flexible. Therefore, only an examination of particular state statutes and court decisions will disclose with any certainty the circumstances which may permit their application at the instance of one who claims to own or owns a literary or artistic work. Therefore, broadcasters should seek the advice of their own attorneys, who have access to all of the facts of any given situation and are familiar with the applicable principles of state law.

## Research Department

### Slight Increase in National Spot Business Shown in Rorabaugh Report for April

Spot activity during April was slightly better than the March level with a 2% increase in newly active accounts. Of the total number of national accounts studied, 64% continued their schedules without change, 17% showed increases in the use of markets and sta-

(Continued on page 408)

## STATION ANALYSES

The following tables present the status of all AM, commercial FM and commercial television stations by month through April 30, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

### AM STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New**	Licensed to Operate	Deleted		
May 1.....	1138				952	186
June 1.....	1179	41	9	0	961	218
July 1.....	1215	37	0	1 CP	961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Oct. 1.....	1343	45	25	1 CP	1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Feb. 1.....	1552	32	39	4 CP	1101	451
Mar. 1.....	1571	19	23	0	1124	447
Apr. 1.....	1610	44	70	5 CP	1194	416
May 1.....	1712	105	22	3 CP	1216	496
Total Changes						
12 months.....		599	264	25 CP		

### COMMERCIAL FM STATIONS

As of 1946	Total Stations*	Monthly Change				Licensed to Operate	Total CP	CG
		New** CP	Licensed to Operate	Deleted	CG			
May 1.....	478					48	15	415
June 1.....	494	55	17	0	1 CG	48	70	376
July 1.....	503	37	9	0	0	48	107	348
Aug. 1.....	513	78	10	0	0	48	185	280
Sept. 1.....	572	64	60	0	1 CG	48	249	275
Oct. 1.....	594	46	23	0	1 CG	48	295	251
Nov. 1.....	644	65	51	0	1 CG	48	360	236
Dec. 1.....	655	24	14	0	3 CG	48	384	223
1947								
Jan. 1.....	688	45	35	0	2 CG	48 <sup>2</sup>	429 <sup>2</sup>	211 <sup>2</sup>
Feb. 1.....	712	58	24	0	0	48 <sup>2</sup>	487 <sup>2</sup>	177 <sup>2</sup>
Mar. 1.....	730	23	21	0	{ 1 CP 3 CG	48 <sup>2</sup>	509 <sup>2</sup>	173 <sup>2</sup>
Apr. 1.....	749	22	20	0	1 CP	48 <sup>2</sup>	530 <sup>2</sup>	171 <sup>2</sup>
May 1.....	828	7	82	0	1 CP	48 <sup>2</sup>	536 <sup>2</sup>	244 <sup>2</sup>
Total Changes								
12 months...		524	366	0	15 (3CP)			

### COMMERCIAL TELEVISION STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New** CP	Licensed to Operate	Deleted		
May 1... 12					6	6
June 1... 25	14	0	1 CP	Prewar	6	19
July 1... 26	1	0	0		6	20
Aug. 1... 33	7	0	0		6	27
Sept. 1... 35	3	0	1 CP		6	29
Oct. 1... 39 <sup>1</sup>	4	0	0		6	33
Nov. 1... 43 <sup>1</sup>	4	0	0		6	37
Dec. 1... 45 <sup>1</sup>	2	0	0		6	39
1947						
Jan. 1... 53 <sup>1</sup>	8	0	0		6	47
Feb. 1... 58 <sup>1</sup>	5	0	0		6	52
Mar. 1... 57 <sup>1</sup>	0	0	1 CP	Prewar	6 <sup>2</sup>	51 <sup>2</sup>
Apr. 1... 59 <sup>1</sup>	2	0	0		6 <sup>2</sup>	53 <sup>2</sup>
May 1... 61 <sup>1</sup>	2	0	0		6 <sup>2</sup>	55 <sup>2</sup>
Total Changes						
12 months.....	52	0	3 CP (2 Prewar)			

<sup>1</sup> Non-commercial CP included.

<sup>2</sup> FCC states that 210 FM stations are now on the air. They include CG, CP and licensed stations. There are 10 TV operating.

\* Includes stations licensed to operate, CP's and CG's.

\*\* Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

## Slight Increase in National Spot Business

Shown in Rorabaugh Report for April

(Continued from page 407)

tions, 6% became newly active or resumed their activity in the medium, 9% curtailed their schedules slightly, and only 4% (mainly seasonal accounts) cancelled out entirely.

Among the accounts which became newly active or resumed their activity in the medium (after having dropped out previously) were:

Better Homes & Garden Magazine, Baldwin Piano Co.—Eastern Division, Canada Dry Sparkling Water, Chesapeake & Ohio RR, Club Aluminum Products, Dara Shampoo, L. De Martini Mixed Nuts, Dill's Best Tobacco, Kellogg's Rice Krispies, Kraché Facial Oil, Meritt Medicated Powder, Nestle's Semi-Sweet, New Jersey Bell Telephone Co., Olympic Radio & Television, Omega & White Ring Flour, OZ Ice Cream Mix, Pennzip Gasoline, Pestmaster, Pillsbury Minitmix, Rodan (Wash Laboratories, Inc.)

Some of the national accounts which increased their spot schedule during April were:

Atlantic Gas & Oil, Banjo Snuff & Rooster Snuff, Birds-Eye Frosted Foods, Broadcast Corned Beef Hash, Brock Candy Bar, Capital Bread & Cakes, Cincy Wallpaper Cleaner, Dawson's Beer & Ale, Dude Ranch Preserves & Syrups, Esquire Shoe Polish, Goodyear Rubber Shoe Products, Guittard Ground Chocolate, Harvester Cigars, Jax Beer, J-O Roach Paste, Kellogg's Corn Soya, Krank's ShaveKreem, Kroger Bread, Krueger Beer, La France & Satina, Larvex, Lay Potato Chips, Merry War Lye, Mobilgas & Oil, Tavern Products & Bug-A-Boo, Nestle's Evaporated Milk, Newsweek, Northrup King Seeds, Old Gold Cigarettes, Oscar Mayer Meat Products, Phillips 66 Gas & Oil, Pillsbury Pie Crust Mix, Pye-quick, Rainier Beer & Ale, Southern Dairies Ice Cream, Southern States Iron Roofing Co., Tavol, TWA Service, United Artists Pictures, Ward's Tip-Top Bread, Wheaties, Whiz & Pecan Pete Candy Bars.

## Broadcast Advertising

### Sales Promotion, Time Brokerage Discussed

At Sales Managers Group Meeting

(Continued from page 403)

report when the full committee meets again in September.

In a review of sales promotion activities, the committee discussed the series of talks being prepared for local presentation by station executives to civic clubs and other community organizations. A subcommittee was appointed to consider the need for an overall sales promotion campaign for the broadcasting industry. It is to study the form, method, costs and possible methods of financing such an undertaking, and to report back to the full committee at its next meeting.

Named to the subcommittee were: Arthur Hull Hayes, WCBS, chairman; H. Preston Peters, Free & Peters, Inc.; J. Robert Gulick, WGAL; and Louis Read, WWL.

### Spot Broadcasting

The subcommittee studying means for eliminating confusion concerning the term "spot broadcasting"

suggested a possible solution to the problem. It recommended that broadcasting stations drop the word "spot" in connection with announcements. This would reserve the term "spot" for use by national advertisers who utilize individual stations in a given campaign.

The sales managers group discussed preliminary plans for the broadcast advertising portion of the forthcoming NAB Convention. A subcommittee to work on details for the session was appointed. Members named are: Lewis H. Avery, Avery-Knodel, Inc., chairman; Bill Bennett, KXYZ; James V. McConnell, NBC; Eugene S. Thomas, WOR, and Joseph J. Weed, Weed and Co.

The full committee also heard a report on the work of BMB, presented by President Hugh Feltis. Mr. Feltis discussed details of the use of BMB information by stations, advertisers and advertising agencies.

Arthur Stringer, director of special services, discussed the NAB's series of management studies. In addition, he pointed out how radio stations utilized their newscasts as a profitable operation during 1946.

### Retail Advertising

After hearing a report of the Joske Advisory Subcommittee, presented by Miss Lee Hart, assistant director of Broadcast Advertising, the committee commended the work of Miss Hart in the discussions and forums concerning retail advertising which she has been conducting during the past several months among stations, advertisers and civic groups.

Committee members present for the two-day meeting were: Odin S. Ramsland, KDAL, chairman; Ray Baker, KOMO; Bill Bennett, KXYZ; J. Robert Gulick, WGAL; Arthur Hull Hayes, WCBS; John W. Kennedy, WHAM; James V. McConnell, NBC; Louis Read, WWL; Eugene S. Thomas, WOR.

Associate members in attendance were: H. Preston Peters, Free & Peters, Inc.; Lewis H. Avery, Avery-Knodel, Inc.; Joseph J. Weed, Weed & Company.

Board Liaison representatives present were: Harry R. Spence, KXRO; and Walter Johnson, representing Paul W. Morency, WTIC.

### Prepared Scripts on Auto Information

Available Free for Use by Stations

The National Automobile Dealers Association, Washington, D. C., is distributing 5-minute weekly scripts to some 200 radio stations. These scripts, "Your Car," may be developed into 15-minute programs by adding music or other automotive information. Stations are selling the series to local auto dealers. The NADA reports that its membership is comprised of 30,000 auto dealers with new car franchises in the U. S.

NAB members wishing to order sample scripts, should address their requests to: H. R. Daniel, Radio Director, National Automobile Dealers Association, 1926 17th Street, N. W., Washington 6, D. C.

### Initial Meeting at AFA Convention

To Be Devoted to Radio Advertising

Advertising leaders from throughout the nation and from several countries overseas will meet at the Hotel

(Continued on next page)

Statler, Boston, May 25 to 28, for the 43rd annual convention and exposition of the Advertising Federation of America.

Broadcast advertising will have an important place at the convention with the entire morning of the opening day (Monday) devoted to a session under the direction of Frank E. Pellegrin, NAB Director, Department of Broadcast Advertising. Three outstanding features which emphasize radio's advertising impact will be incorporated into this half-day session.

An adaptation of the NORC survey, "The People Look at Radio" (with slide pictures), will be presented by Dr. Kenneth H. Baker, NAB Director of Research.

The Joske Department Store study, "Radio For Retailers," will be conducted by Mr. Pellegrin.

Hugh M. Feltis, President, Broadcast Measurement Bureau, will show radio's coverage, and discuss the activities of his organization in a graphic presentation.

## District Meetings

### Area D Broadcasters United in Opposition to Mayflower Case Decision

[See NAB REPORTS, May 12, for earlier story of Area D meeting in Chicago, Districts 8, 9 and 11, announcing election of two new members of the Board. Resolutions passed at the meeting, not available when REPORTS went to press last week, are printed below.]

#### Resolutions at Chicago

##### MAYFLOWER DECISION

*Whereas*, broadcasting as a free medium of mass communication is protected by the First Amendment of the Constitution and by Section 326 of the Communications Act, guaranteeing freedom of speech, and

*Whereas*, freedom of speech and the right to editorialize is a vital necessity if broadcasting stations are to develop character and win the respect of their listeners, and

*Whereas*, in our opinion, in the so-called Mayflower Case the Federal Communications Commission has undertaken to deprive broadcasters of the right to editorialize, and

*Whereas*, the broadcasters of the 8th, 9th and 11th NAB Districts believe this action deprives licensees of their constitutional rights as well as substantially reducing the civic and educational effectiveness of radio.

*Be it resolved*, that the broadcasters of the 8th, 9th and 11th Districts of the NAB urge the Board of Directors and the management of the Association to make every effort to secure early FCC liberalization of policy to the end that through free speech and the right of editorializing, without fear of governmental reprisal, broadcasters may exercise the maximum effectiveness of the radio broadcasting art.

##### 2% CASH DISCOUNT

*Whereas*, there has been an extensive campaign by the National Advertising Agencies to influence broadcasters to establish the 2% discount principle for the prompt payment of advertising accounts, and

*Whereas*, the adoption of such a principle would increase the cost of operations of broadcasters and result in higher rates for radio advertisers, without attendant advantages for either broadcaster or advertiser,

*Be it resolved*, that the members of the 8th, 9th and 11th NAB Districts go on record as opposed to the principle of a cash discount for the prompt payment of advertising accounts.

##### UNIFORM TIME

*Whereas*, the periodic changes in time adversely affect the ability of the broadcasting industry to properly serve the listening public, and create maladjustments in broadcasting schedules to the disadvantage of the inhabitants of a major part of the country,

*Be it resolved*, by the members of the 8th, 9th and 11th NAB Districts that we urge the management of the Association to cooperate with other industries similarly affected in developing some plan whereby uniform time may be applicable throughout the country and throughout the year.

##### BROADCAST MUSIC, INC.

*Whereas*, the availability of good music for the use of broadcasters is indispensable to good programming, and

*Whereas*, performing rights have in the past been a serious problem for broadcasters, and

*Whereas*, the broadcasting industry has successfully created and maintained Broadcast Music, Incorporated, as a source of good music,

*Be it resolved*, by the broadcasters of the 8th, 9th and 11th NAB Districts, that a careful analysis of the use of music should be made by all stations and every effort made by them to utilize more effectively the performing rights of BMI, and

*Be it further resolved*, that the members of these NAB Districts urge the Board of Directors and the management of the Association to encourage through its various publications early and favorable consideration to the renewal of all BMI contracts, and

*Finally be it resolved*, that the members of these NAB Districts endorse the selection of Carl Haverlin as President of BMI.

##### MUSIC CLEARANCE-AT-SOURCE

*Whereas*, under the terms of the so-called "consent" decree of the Federal Department of Justice, BMI and ASCAP are now required to provide clearance-at-source of music copyrights,

*Be it resolved*, that the management and Board of Directors of the National Association of Broadcasters, and also the Association's Music Advisory Committee, take appropriate action to secure application of the rule of clearance-at-source to all music copyright and performance licensing organizations.

##### BMB

*Whereas*, the Radio broadcasting industry for the past two years has cooperated in a project for the measurement of station circulation, and

*Whereas*, the industry is now faced with the decision of whether to continue the present project or to abandon it,

*Be it resolved*, that the broadcasters of the 8th, 9th and 11th NAB Districts endorse the continuance of industry-wide circulation rating and urge the Directors and management of the Association to work with the appropriate organizations for the improvement of measurement standards to the end that they will be acceptable to all parties involved in their use.

##### FEES FOR SCHOOL BROADCASTS

*Whereas*, the broadcasters of the country are faced with the growing problem of fees being levied on radio broadcasts by tax-supported colleges and public schools for the privilege of broadcasting certain activities of these institutions,

*Be it resolved*, that the broadcasters of the 8th, 9th and 11th NAB Districts urge the Board of Directors and the

(Continued on next page)

management of the Association to give this matter careful attention, and

*Be it further resolved*, that their effort take the form of a thorough survey of the situation as it affects each member of NAB, and that a report on such survey be made to the membership at the September, 1947, annual convention in order that whatever action is indicated may then be taken by the Board and/or the membership of the Association.

DIRECTOR LESLIE C. JOHNSON

*Whereas*, Leslie C. Johnson, Director of the Ninth District of the National Association of Broadcasters, has been the host of 8th, 9th and 11th District members at this Area Meeting for the last time before his voluntary retirement in September, 1947, and

*Whereas*, Leslie C. Johnson has been the past host of the same NAB Area, always with efficiency, always with fairness, and always with a sense of consideration of the attendant members thereof, far beyond the normal expectations of that membership,

*Be it resolved*, that the members of the Association from these Districts extend to him their thanks and appreciation for a job well done.

PRESIDENT MILLER AND STAFF

*Whereas*, in the past year and one-half the National Association of Broadcasters has expanded its staff and its activities, and

*Whereas*, these expansions have led to greater usefulness of the Association to its members as well as to improving the broadcasters' relations with important segments of our population,

*Be it resolved*, that the members of the 8th, 9th and 11th NAB Districts endorse the present operation of the Association,

*And be it further resolved* that these members particularly commend the efforts of President Justin Miller and of the Employer-Employee Relations Department in providing leadership and education for the membership.

The resolutions were prepared by a committee consisting of: Merrill Lindsay, WSOY, chairman; Clarence Leich, WGBF; Owen F. Uridge, WJR; Melvin Drake, WDGy; and John F. Meagher, KYSM.

Delegates at the meeting unanimously authorized and directed Chairman Les Johnson, WHBF, to send the following telegram to E. L. Hayek, KATE, and District 11 director:

"Greetings from your friends and fellow broadcasters of Area "D" NAB assembled in Chicago stop regret you are unable to be with us stop sincerely hope for your rapid and complete recovery stop Meeting directed me to send this message, to which I add my warmest personal regards to you and your good wife."

**Public Interest  
Programming**

**1947 Campaign Successful, Red Cross  
Recognizes Assistance of Broadcasters**

The broadcasting industry, through NAB, has been awarded the Certificate of Honor by the American Red Cross, for its aid in stimulating contributions during the recent fund raising campaign.

In a letter accompanying the award, Red Cross Vice Chairman Howard Bonham wrote NAB President Justin Miller:

"For your generous cooperation and support during the 1947 Fund appeal, I am pleased to transmit to the National Association of Broadcasters again this year the American Red Cross Certificate of Honor.

"We recognize that the success of the campaign was due in no small measure to your all-out assistance. This cooperation was extremely helpful in informing the public of our needs.

"On behalf of the American Red Cross, may I extend to you and to your associates our warm appreciation and thanks."

The NAB President served as chairman of the National Radio Division again in 1947.

While the recapitulation is not complete, the Red Cross stated that about 885 local stations scheduled the transcribed series "These Are My People," which starred Helen Hayes. In addition, through the cooperation of the Advertising Council, radio participation included about 1000 national network broadcasts and 1500 regional allocations. A more detailed report on broadcasting's part in the successful campaign is now being prepared by the Red Cross radio office.

**G.I. Insurance Campaign to Continue;  
\$2½ Billion in Policies Reinstated**

The Veterans Administration announced last week that, through the cooperation of the Advertising Council, its campaign to reinstate National Service Life Insurance will continue until August 1. That day marks the end of the period during which most policies may be reinstated without physical examination.

The VA stated: "Two and one-half billion dollars worth of National Service Life Insurance were reinstated between February 3 and April 30, and a study made by our Chicago Branch Office (No. 7) suggests that 36% of the reinstatements are the result of radio."

**Ad Council Network Campaigns**

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of May 26-June 1, 1947, by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

**Safety on the Highway**

The National Safety Council reports: 1) *More deaths in 1946.* The nation's 1946 motor vehicle death toll of 33,500 was 19% greater than the total of 28,076 for 1945—though it was still about 6,500 below the all-time high of 1941. 2) *More driving.* Vehicles mileage in 1946 is estimated at 39% above 1945, 4% above 1941, the previous high year. With more new cars pouring into the market daily, mileage totals will continue to rise—thus multiplying the danger of traffic casualties unless Americans learn to

(Continued on next page)

be more careful than ever before. 3) *Inexperienced drivers.* In 1946 there were 45% more traffic deaths in the 15 to 24 year age group than in 1945. Many teen-age drivers have recently returned from the Armed Services; others are new drivers. Teen-age drivers as a rule have a higher accident rate per mile than any other age group. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Stress the safety campaign theme: "BE CAREFUL! THE LIFE YOU SAVE MAY BE YOUR OWN." Point out that there are one or more violations of the law in almost every motor vehicle accident. The National Safety Council—the recognized authority in the field of public safety—believes that obedience to the law is one of the best ways to promote safety on the highway. Every motorist and every pedestrian should obey traffic signs and signals. Drivers should observe safety and other traffic regulations . . . never drive after drinking . . . keep cars in good condition at all times . . . watch for warnings at grade crossings . . . be alert and careful every moment behind the wheel. Urge every motorist and pedestrian actively to support the safety movement in his own community . . . encourage driver training in high schools . . . teach children the rules of safety on the highway, in the home and everywhere. Listeners should be reminded of the extra need for careful driving in order to avoid Memorial Day accidents. (Fact Sheet No. 15-D)

### Help Prevent Forest Fires

Our forests and woodlands are vital to the nation's welfare. America needs timber for homes and thousands of other urgent uses . . . water for irrigation, power and domestic use. In the midst of a critical lumber shortage, our natural resources are suffering appalling losses from forest fires, *9 out of 10 of which are man-made.* Figures compiled on forest fires and the damage done by them show that sharp reductions have been achieved as the result of what advertisers have done to alert Americans to the danger of forest fires and how to prevent them. Over 200,000 forest fires annually lay waste an average of 31,000,000 acres of timberland—an area larger than the State of New York . . . destroy enough timber to build 215,000 two-bedroom homes; enough to make 90 million railroad ties or almost 6 million tons of newsprint . . . tie up almost 1 million man-days of labor . . . cripple watersheds on which many people, industries, and cities depend for pure water, power and light . . . cause soil erosion, floods and serious property damage . . . transform playgrounds into charred wastes—destroying wildlife—robbing America of its peace and beauty. MORE gasoline, tires and time in 1947 mean MORE opportunity for MORE Americans to be careless with fire in 1947. Everyone, therefore, should memorize and follow these four rules of forest fire prevention: 1. . . Crush out cigarette, cigar and pipe ashes. 2. . . Break matches in two after using. 3. . . Drown all camp fires; then stir and drown again. 4. . . Find out the law before using fire. Remind Memorial Day weekenders of the simple rules for preventing Forest Fires. (Fact Sheet No. 16-C)

### Our New Soldier—Young, Skilled Volunteer

Everybody hopes the United Nations will find the means to outlaw war, but everyone admits the way hasn't yet been found. We live in a still-quarreling world, a world that respects the strong—a world in which our country must assume a position of leadership with its attendant responsibilities. With this in mind, and after examining our present overseas commitments, Congress has authorized the largest peacetime Regular Army in our history. The required strength has been set at 1,070,000 by July 1, 1947. (We had 8,000,000 during the war.) The Army is conducting a paid recruiting campaign—but it's not enough. Unless the Council's campaign to build and maintain prestige and appreciation for the new Regular

Army is continued, says the War Department, it will be very difficult for the paid campaign to bring in the 40,000 recruits each month that are needed to maintain the Army's authorized strength. Except in wartime, Americans have tended to have a poor opinion of Army enlisted men. Many people have thought that men joined the Army because they couldn't get jobs anywhere else—didn't like to think for themselves—or were incompetent. These are just a few of the notions which circulated easily in the years before blitzkrieg, before radar and atomic energy. Actually, the new Regular Army of today is a compact, carefully chosen force of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the stakes are high in the task before them: maintenance of the peace and security for which thousands of other young Americans have already died. But the Army won't attract enough such young men unless the Council's Army Prestige Campaign continues to build respect for the Regular Army and its enlisted personnel in the public mind, particularly in the minds of potential recruits, their families and friends—and in the minds, too, of those who have already enlisted. (Fact Sheet No. 2-F)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, May 19. They are subject to change.

#### Monday, May 19

(Reopened for Further Hearing, 10:00 A. M.)

- WHYN—Hampden-Hampshire Corp., Holyoke, Mass.—C. P. to change frequency, etc. 560 kc., 1 KW, unlimited.
- NEW—Atlantic Radio Corp., Boston, Mass.—C. P. 550 kc., 5 KW, unlimited.
- NEW—Pyncheon Broadcasting Corp., Springfield, Mass.—C. P. DA-1. 560 kc., 5 KW, unlimited.
- WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass.—C. P. to change frequency, etc. DA. 550 kc., 5 KW, unlimited.
- NEW—The Fairfield Broadcasting Co., Danbury, Conn.—C. P. 500 kc., 500 watts, 1 KW, unlimited.

#### Tuesday, May 20

##### Further Hearing

(Engineering Testimony, 10:00 A. M.)

- KMAC—The Walmac Co., San Antonio, Tex.—For renewal of license. 1240 kc., 250 watts, unlimited.
- KMAC—The Walmac Co., San Antonio, Tex.—C. P. to change frequency, etc. DA (DA-2) 630 kc., 5 KW, unlimited.

#### Wednesday, May 21

##### Further Hearing

(10:00 A. M.)

- NEW—The A. S. Abell Co., Baltimore, Md.—C. P. 850 kc., 1 KW, unlimited.
- WEEU—Berks Broadcasting Co., Reading, Pa.—C. P. 850 kc., 1 KW, DA-Night, unlimited.

*(Continued on next page)*

Thursday, May 22

(Reopened for further hearing, 10:00 A. M.)

WGRC—Northside Broadcasting Corp., New Albany, Ind.—  
C. P. 790 kc., 1 KW night, 5 KW day. DA-Night,  
unlimited.

Intervenor: WMC—Memphis Publishing Co.,  
Memphis, Tenn.

(10:00 A. M.)

NEW—Community Broadcasting Co., Fort Worth, Tex.—  
C. P. 1490 kc., 250 watts, unlimited.

Respondents: KVWC—Northwestern Broadcasting Co.,  
Vernon, Texas.

KPLT—North Texas Broadcasting Co.,  
Paris, Texas.

KGKB—East Texas Broadcasting Co.,  
Tyler, Texas.

## FCC ACTIONS

### GENERAL

#### Notice

The informal engineering conference concerning inter-city television program transmission is postponed to June 9, 1947.

## AMPLITUDE MODULATION

### AM—Docket Cases

#### 790–1230 KC.

The Commission announced an **Order** granting petitions of **Veteran's Broadcasting Co.** and **Texas Star Broadcasting Co.** (KTIIT), requesting that their applications be severed from the consolidated proceeding of which they are now a part (B-340), and granted; said applications were severed and granted as follows:

Texas Star Broadcasting Co. to change frequency of Station KTIIT, Houston, Texas, from 1230 to 790 kc., power from 250 watts to 1 KW night, 5 KW-LS, conditions (BP-4361; Docket 7333); and

Veteran's Broadcasting Co., for new station at Houston to operate on 1230 kc., 250 watts, unlimited time (BP-4362; Docket 7336).

#### 1220–1230 KC.

The Commission announced adoption of a **Proposed Decision** (B-343) looking toward the grant of the application of **Norfolk Broadcasting Corp.** (BP-3794; Docket 7087) for a new station in **Norfolk, Va.**, to operate on 1220 kc., 250 watts, daytime only, conditions, and the denial of the application of **Tidewater Broadcasting Corp.** (BP-4456; Docket 7390) for a new station to operate on 1230 kc., 100 watts, unlimited time, in Norfolk. (Com. Hyde voted to grant Tidewater application and to deny Norfolk Broadcasting Corp. application; Com. Durr voted to deny both applications.)

#### 1450 KC.

The Commission also adopted **Final Decisions** in the following cases:

B-327: Granting application of **Gonzales Broadcasting Co.** (BP-4546; Docket 7432), for new station in **Gonzales, Texas**, to operate on 1450 kc., 250 watts, unlimited time, and denying applications of **Express Publishing Co.** (BP-4471; Docket 7391), **San Antonio, Texas**, and **Taylor Broadcasting Co.** (BP-4567; Docket 7433), **Taylor, Texas**.

#### 1490 KC.

B-331: Granting application of **George Arthur Smith** (BP-4580; Docket 7489), new station in **Jackson, Tenn.**, to operate on 1490 kc., 250 watts, unlimited time, conditions, and denying applications of **Jackson Broadcasting Co.** (BP-3792; Docket 7487), and **Hub City Broadcasting Co.** (BP-4523; Docket 7488), for same facilities.

#### 1590 KC.

The Commission announced an **Order** denying petition of **Berkshire Broadcasting Corp., Danbury, Conn.**, to vacate the Proposed Decision (B-336) and reopen the record in the hearing to receive in evidence the proof of performance filed by **Station WBRV** on January 31, 1947, for the reason that the evidence sought to be incorporated is not material or relevant to the issues involved in the proceeding in Dockets 6895 and 6897.

### Oral Arguments

Scheduled for **Oral Argument** on May 28, 1947, the following:

1. Dockets 7313, 7314, 7432: **Gulf Broadcasting Co., Burton Broadcasting Co., Mobile Broadcasting Co., Mobile, Ala.;**

2. Dockets 6921, 6922: **WJPS, Inc., Evansville, Ind., Tri-State Broadcasting Corp.;**

3. Dockets 6843, 6845, 7008: **Bay State Beacon, Inc., Brockton, Mass., Cur-Nan Co., Brockton, Mass., Plymouth County Broadcasting Co., Brockton, Mass.;**

4. Dockets 7216, 7334, 7336: **Central Broadcasting Co., Eau Claire, Wis., Lubbock County Broadcasting Co., Lubbock, Tex., Plains Radio Broadcasting Co., Lubbock, Tex.;**

5. Dockets 7367, 7483: **Abilene Broadcasting Co., Citizens Broadcasting Co., Abilene, Texas.**

Scheduled for **Oral Argument** on May 29, 1947, the following:

1. Dockets 7565, 7566: **KHTN, Inc., W. Albert Lee, Houston, Tex.;**

2. Dockets 7716, 7717: **Tri-City Broadcasting Co., Newport, Ky., Moraine Broadcasters, Inc., Dayton, Ohio;**

3. Dockets 7477, 7478: **Northern Ky. Airwaves Corp., Northern Ky. Radio Corp., Covington, Ky.;**

4. Dockets 7099, 7100: **Syndicate Theatres, Inc., Columbus, Ind., Universal Broadcasting Co., Inc., Indianapolis, Ind.;**

5. Dockets 7578; 7577: **Birney Innes, Jr., Grenada Broadcasting Co., Grenada, Miss.**

### AM—Licenses for New Stations Granted

#### 550 KC.

**KMVI—Maui Publishing Co., Ltd., Wailuku, T. H.**—Granted license for new station on 550 kc, 1 KW, unlimited. (BL-2358)

#### 660 KC.

**WESC—Greenville Broadcasting Co., Greenville, S. C.**—Granted license for new station on 660 kc, 5 KW, daytime. (BL-2375)

#### 670 KC.

**WLAQ—News Publishing Co., Rome, Ga.**—Granted license for new station on 670 kc, 1 KW, day, and to specify studio at 209 Broad St., Rome. (BL-2346)

#### 990 KC.

**KWEM—West Memphis Broadcasting Corp., W. Memphis, Ark.**—Granted license for new station on 990 kc., 1 KW, day only. (BL-2333)

#### 1120 KC.

**WBCC—Broadcast Management, Inc., Bethesda, Md.**—Granted license for new station on 1120 kc, 250 watts, daytime. (BL-2290)

(Continued on next page)

#### 1230 KC.

**WGLN—Glens Falls Publicity Corp., Glens Falls, N. Y.—**Granted license for new station on 1230 kc, 100 watts, unlimited time. (BL-2352)

**KOSF—Kelly Bell, Nacogdoches, Tex.—**Granted license for new station on 1230 kc, 250 watts, unlimited time, and for change of studio to 1.55 Mi. S. of Nacogdoches Court House on U. S. 59. (BL-2373)

#### 1340 KC.

**KOLE—Port Arthur Broadcasting Co., Port Arthur, Tex.—**Granted license for new station on 1340 kc, 250 watts, unlimited time. (BL-2367)

**KRUX—Gene Burke Brophy, Glendale, Ariz.—**Granted license for new station on 1340 kc, 250 watts, unlimited, and to specify studio location at intersection of Grand Ave. and S. 7th Ave., Glendale. (BL-2366)

#### 1470 KC.

**WCBC—Civic Broadcasting Corp., Anderson, Ind.—**Granted license for new station on 1470 kc, 1 KW, daytime, and change studio location to 116 W. 12th St. (BL-2354)

#### 1490 KC.

**KXRJ—The Valley Broadcasters, Russellville, Ark.—**Granted license for new station on 1490 kc, 250 watts, unlimited time. (BL-2330)

**WBEO—Western Massachusetts Broadcasting Co., Pittsfield, Mass.—**Granted license for new station on 1490 kc., 100 watts, unlimited. (BL-2353)

#### 1510 KC.

**WAUX—WAUK Broadcasting Co., Waukesha, Wis.—**Granted license for new station on 1510 kc, 250 watts, daytime. (BL-2356)

### AM—Modifications of CP's Granted

**KLIK—Balboa Radio Corp., San Diego, Calif.—**Granted modification of CP to change transmitter location to N. E. of center of Grantville, San Diego, and to specify studio as Imig Manor, 2223 El Cajon Blvd. (BMP-2592)

**KSFA—Wilbur Courtland Fouts, Nacogdoches, Tex.—**Granted modification of CP to change name of Permittee to Wilbur C. Fouts, tr/as Nacogdoches Broadcasting Co. (BMP-2557)

**WFOR—Forrest Broadcasting Co., Hattiesburg, Miss.—**Granted modification of CP for extension of completion date to 8-2-47. (BMP-2717)

**WTVN—Washington County Broadcasting Corp., Johnson City, Tenn.—**Granted modification of CP for extension of commencement and completion dates to 8-4-47 and 2-4-48, respectively. (BMP-2709)

**WETB—East Tennessee Broadcasting Co., Johnson City, Tenn.—**Granted modification of CP for approval of antenna, of transmitter location 1.5 miles from center of Johnson City, at Erwin State Highway and County Road, and studio location as 204 Main St. (BMP-2664)

**WBT—Jefferson Standard Broadcasting Co., Charlotte, N. C.—**Granted modification of CP for extension of completion date to 10-3-47. (BMP-2718)

**WPWA—Lou Peller, Chester, Pa.—**Granted modification of CP for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations at Edgemont Road at Main St. (BMP-2514)

**WCMN—Caribbean Broadcasting Corp., Arecibo, P. R.—**Granted modification of CP to change type of transmitter. (BMP-2699)

**KSBW—DeHaven, Hall and Oates, Salinas, Calif.—**Granted modification of CP for approval of DA and to change transmitter location to near Salinas, Cal. (BMP-2689)

**WHRV—Huron Valley Broadcasters, Inc., Ann Arbor, Mich.—**Granted modification of CP to specify studio location

as on Packard Road, east of Milan Road, approximately 4 miles east of Ann Arbor. (BMP-2700)

**WOKZ—Illinois-Alton Broadcasting Co., Alton, Ill.—**Granted modification of CP for approval of antenna, of transmitter location at U. S. Highway 67, approximately 1 mile N. W. of N. W. corner of City Limits, and to specify studio location as 10 E. Broadway. (BMP-2461)

**KPOW—Albert Joseph Meyer, Powell, Wyo.—**Granted modification of CP for extension of completion date to 9-20-47. (BMP-2703)

**KGKL—KGKL, Inc., San Angelo, Tex.—**Granted modification of CP for extension of commencement and completion dates to 2-6-47 and 8-6-47, respectively. (BMP-2698)

**WMPS—WMPS, Inc., Memphis, Tenn.—**Granted modification of CP for extension of completion date to 8-20-47. (BMP-2708)

**WDEC—The Americus Broadcasting Co., Americus, Ga.—**Granted modification of CP for approval of antenna, of transmitter location at McGarran St., and specify studio location as 109 Windsor Ave., Americus. (BMP-2604)

### AM—Miscellaneous Actions

**W. Albert Lee, Houston, Tex.—**Granted petition requesting extension of time within which to file a reply brief to the exceptions and supporting brief filed by KHTH, Inc. (Docket 7565), and the time within which Lee may file his reply brief was extended to and including May 20.

**Beloit Broadcasters, Inc., Beloit, Wis.—**Granted petition for continuance of hearing in re Dockets 7964 and 8169, presently scheduled for May 12, and continued same to May 27.

**Beloit Broadcasters, Inc., Beloit, Wis.—**Granted petition for leave to amend its application (BP-5617; Docket 8169), so as to add an engineering statement relative to field intensity measurements and a transmitter site option agreement.

**KGKB—East Texas Broadcasting Co., Tyler, Tex.—**The Commission on its own motion continued the consolidated further hearing on its application (Docket 7950) et al, presently scheduled for May 12, to May 27.

**Metropolitan Broadcasting Corp., Belleville, Ill.—**Denied petition for leave to amend its application (BP-5034; Docket 7843), so as to show deletion of Paul R. Richter as an officer, director and stockholder of applicant corporation, etc.

**KGBC—The Galveston Broadcasting Co., Galveston, Tex.—**Granted in part petition for extension of time to and including May 9, within which to file proposed findings in re applications in Docket 8090, et al.

**Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.—**Granted petition for severance of its application (BP-5281; Docket 7941), from the proceeding involving application of Woodward Broadcasting Co., Inc. (Docket 8167)

**Woodward Broadcasting Co., Detroit, Mich.—**Granted petition for continuance of hearing on its application (Docket 8167) presently scheduled for May 12 at Detroit; said hearing was continued to June 11, and the Commission on its own motion, transferred the hearing to Washington.

**Crest Broadcasting Co., Inc., Pascagoula, Miss.—**Granted petition for waiver of rules and accepted petitioner's late appearance in re proceeding in Docket 8267.

**WEBQ—Harrisburg Broadcasting Co., Harrisburg, Ill.—**Granted petition for leave to intervene in the hearing on application of WCNT (Docket 8174).

**Williamson Broadcasting Corp., Pikesville, Ky.—**Granted petition for waiver of rules and accepted petitioner's written appearance in re its application for CP (Docket 8259).

**Puritan Broadcast Service, Inc., Lynn, Mass.—**Granted petition for leave to amend its application for CP (BP-5117; Docket 7802) so as to specify power of 500 watts instead of 250 watts, etc. and the amendment was accepted.

*(Continued on next page)*

**Community Broadcasting Co., Fort Worth, Tex.**—The Commission on its own motion, ordered that the hearing on application (Docket 7848), presently scheduled for May 22 at Fort Worth, be transferred to Washington, to be heard on that date.

**Crescent Broadcast Corp., Shenandoah, Pa.**—Granted petition insofar as it requests leave to amend its application for CP (BP-4092; Docket 6883), so as to specify frequency 980 kc. with 5 KW, unlimited time, instead of 580 kc. with 5 KW, unlimited. The amendment was accepted and application as amended, was removed from the hearing docket on the Commission's own motion. Insofar as petition requests grant of application as amended, it was denied.

**The Connecticut Electronics Corp., Bridgeport, Conn.**—Granted petition for waiver of rules and accepted petitioner's written appearance in re proceeding in Docket 8239.

**Western Pennsylvania Broadcasting Corp., Pittsburgh, Pa.**—Granted petition for leave to amend its application (BP-5344; Docket 8170), so as to show revised information as to transmitter site and main studio sites, etc.

**WBET—Enterprise Publishing Co., Brockton, Mass.**—Granted petition for leave to intervene in the hearing on application of Viking Broadcasting Co., Newport, R. I. (Docket 8284)

**Lamar A. Newcomb, Falls Church, Va.**—Granted petition for leave to amend its application (BP-5436; Docket 8026) so as to specify frequency 1220 kc instead of 840 kc, etc. The amendment was accepted and application as amended removed from the hearing docket.

**KQW—Pacific Agricultural Foundation, San Jose, Calif.**—Dismissed petition for leave to intervene in the hearing on application of Texas Star Broadcasting Co. (Docket 8258)

**WMSA—The Brockway Co., Massena, N. Y.**—Granted CP to install a new vertical antenna and mount FM antenna on top of AM tower. (BP-5552)

**WBRY—American Republican, Inc., Waterbury, Conn.**—Granted license to use old main transmitter at Boyden St., for auxiliary purposes with power of 1 KW, directional antenna. (BL-2376)

**WLDS—Edge and Korsmeyer, Jacksonville, Ill.**—Granted license for increase in power to 1 KW, and installation of new transmitter. (BL-2314)

**KMOX—Columbia Broadcasting System, Inc., St. Louis, Mo.**—Granted license covering installation of new transmitter and antenna and change transmitter location. (BL-2357)

**WPAG—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.**—Granted license for increase in power to 1 KW, and installation of new transmitter. (BL-2350)

**KDNT—Harwell V. Shepard, Denton, Tex.**—Granted license covering changes in antenna and to mount FM antenna on top of AM tower. (BL-2310)

**WHEC—WHEC, Inc., Rochester, N. Y.**—Granted license to use old main transmitter as an auxiliary with power of 500 watts, 1 KW-LS. (BL-2371)

**WCFL—Chicago Federation of Labor, Chicago, Ill.**—Granted CP to install a new auxiliary transmitter at North Warwick and 39th St., to be operated on 1000 kc., 1 KW, directional antenna, for auxiliary purposes only. (BP-6031).

**KWIN—Rogue Valley Broadcasting Co., Inc., Ashland, Ore.**—Granted license covering installation of new transmitter. (BL-2391)

**WJHP—The Metropolis Co., Jacksonville, Fla.**—Granted license for increase in power to 5 KW, installation of new transmitter and directional antenna for night use, and change transmitter location. (BL-2360)

**WIBW—Topeka Broadcasting Association, Inc., Topeka, Kans.**—Granted license covering CP to mount FM antenna on top of No. 1 element of directional antenna system. (BL-2349). Conditions.

**KENO—Nevada Broadcasting Co., Las Vegas, Nev.**—Granted license to cover CP which authorized installation of new vertical antenna. (BL-2362)

**WCVS—WCBS, Inc., Springfield, Ill.**—Granted license covering use of old main transmitter for auxiliary purposes only, with 250 watts. (BL-2412)

**WHDF—Upper Michigan Broadcasting Co., Calumet, Mich.**—Granted CP to install a new vertical radiator and move transmitter and studio to Houghton, Mich; conditions. (BP-5580)

**Metropolitan Broadcasting Corp., Belleville, Ill.**—Denied petition for review of the action of Motions Commissioner taken May 2, denying a petition filed by Metropolitan Broadcasting Corp. requesting leave to amend its application (BP-5034; docket 7843), and affirmed said action by motions officer.

**Southern Broadcasting Corp., New Orleans, La.**—Adopted memorandum opinion and order denying petition for reconsideration directed against the Commission's action of February 6, 1947, dismissing without prejudice the petitioner's application for CP (BP-5587) for a new station.

Ordered that the record in the consolidated hearing in the following cases, be reopened and a further hearing held in Washington on May 19, to take testimony on the issue to determine the areas and populations which may be expected to gain or lose primary service from the operation of the proposed station and the character of other broadcast service available to those areas and populations:

**Hampden-Hampshire Corp., Holyoke, Mass.; Pynchon Broadcast Corp., Springfield, Mass.; Atlantic Radio Corp., Boston; Bristol Broadcast Co., New Bedford, and Fairfield Broadcasting Co., Danbury, Conn.**

**Grenada Broadcasting Co., Grenada, Miss.; Birney Imes, Jr., Grenada, Miss.**—Ordered that the exceptions heretofore filed by Grenada Broadcasting Co., in re (B-344), which proposed to deny application of Grenada (BP-4768) and grant Imes (BP-4773), be designated for oral argument before the Commission en banc on May 29, 1947. (Action taken May 8.)

**Alvin E. O'Konski, Merrill, Wis.**—Denied petition requesting the Commission to set an early hearing date in the consolidated proceeding in re his application. (Docket 8206, et al)

**Alvin E. O'Konski, Merrill, Wis.**—Granted petition which requests leave to amend his application (BP-5724) so as to show exact transmitter and studio sites.

**Western Oklahoma Broadcasting Co., Clinton, Okla.**—Granted petition for leave to amend its application (BP-5321; Docket 8264), so as to specify the frequency 1320 kc with 1 KW, daytime only, instead of 670 kc, with 250 watts, daytime. The amendment was accepted and application as amended was removed from the hearing docket.

**KSKY—Sky Broadcasting Service, Dallas, Tex.**—The Commission, on its own motion, removed from the hearing docket application (BP-3966; Docket 8263).

**James E. Latimer and William A. Pritchett, Lake City, S. C.**—Granted petition to dismiss without prejudice application (BP-5008; Docket 8243).

**WKST—WKST, Inc., New Castle, Pa.**—The Commission, on its own motion, removed from the hearing docket application (BP-5913; Docket 8244).

**Voice of Wyoming, Inc., Laramie, Wyo.**—Granted petition to dismiss without prejudice, application (BP-5532; Docket 8010).

**Snowy Range Broadcasting Co., Laramie, Wyo.**—The Commission, on its own motion, removed from the hearing docket application (BP-5001; Docket 7770).

**Kirkville Broadcasting Co., Kirkville, Mo.**—Granted petition to dismiss without prejudice application (BP-5892; Docket 8226).

**Rock Creek Broadcasting Corp., Washington, D. C.**—Dismissed petition for enlargement of the issues in re the consolidated proceeding on its application and that of Lamar A. Newcomb (Dockets 8027 and 8026).

**Weber County Service Co., Ogden, Utah**—Granted petition for leave to amend its application (BP-5462; Docket 8034), so as to make minor engineering changes.

*(Continued on next page)*

**WKRC—Cincinnati Times-Star Co., Cincinnati, Ohio.**—Granted petition for extension of time within which to file exceptions to Proposed Decision in Dockets 7401 and 6807, and the time was extended to and including June 18.

**Hirsch Battery and Radio Co., Cape Girardeau, Mo.**—Dismissed petition requesting reconsideration and grant without hearing of application (BP-4289; Docket 7130).

**WDSU—Stephens Broadcasting Co., New Orleans, La.**—Granted petition for leave to intervene in the consolidated hearing upon applications of WJOI and WGBF (Dockets 8304 and 8305).

**KAKC—Public Radio Corp., Tulsa, Okla.**—Granted petition for leave to amend its application (BP-5985; Docket 8270) so as to show the correct figures on location of transmitter site, etc.

**Lincoln Broadcasting Corp., Lincoln, Neb.**—Dismissed petition requesting that its application (BP-4985; Docket 8370), be designated for hearing in consolidation with application of KANS (Docket 7952).

**KVOO—Southwestern Sales Corp., Tulsa, Okla.**—Granted petition for waiver of Rules and accepted petitioner's written appearance in re application of Davenport Broadcasting Co., Inc. (Docket 8309).

**WWVA—West Virginia Broadcasting Corp., Wheeling, W. Va.**—Granted petition for waiver of rules and accepted petitioner's written appearance in re application of Davenport Broadcasting Co., Inc. (Docket 8309).

**WERC—Presque Isle Broadcasting Co., Erie, Pa.**—Granted petition in part for continuance of hearing presently scheduled for May 28 on its application and that of WLEU (Dockets 8160 and 6913), and the hearing was continued to June 25.

**Community Broadcasting Co., Fort Worth, Tex.**—Granted request for continuance of hearing on application (Docket 7848) presently scheduled for May 22, and continued same to July 21.

#### AM—CP Deleted

**KWOB—Wonderland Broadcasting Co., Ltd., Redding, Pa.** (a limited partnership composed of Roscoe J. Anderson, Kenneth G. Burkard, Harold Gebauer, Eugene T. Goldrup, Dr. O. J. Hansen, Robert Lingle, Robert Stewart and Carl A. Williams)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Deleted at request of applicant April 17, 1947, Commission letter April 25, 1947.

#### AM—Applications Accepted for Filing

##### 560 KC.

**WJLS—Joe L. Smith, Jr., Beckley, W. Va.**—Modification of construction permit (B2-P-3943, which authorized increase in power, new transmitter, DA-night and change in transmitter site) for extension of completion date.

##### 570 KC.

**WQQW—Metropolitan Broadcasting Corp., Washington, D. C.**—License to cover modification of license (BML-1245), which authorized an increase in power.

##### 590 KC.

**KFXM—J. C. Lee and E. W. Lee, San Bernardino, Calif.** (Lee Bros. Broadcasting Company)—Modification of construction permit (B5-P-4093, which authorized change in frequency increase of power, installation of new transmitter and directional antenna for day and night, and change in transmitter location) for extension of completion date.

##### 600 KC.

**WCAO—The Monumental Radio Co., Baltimore, Md.**—Construction permit to make changes in the directional antenna array, install new North Tower and mount FM antenna on top.

##### 620 KC.

**WAGE—WAGE, Inc., Syracuse, N. Y.**—Modification of construction permit (B1P-4098, which authorized increase in power, installation of new transmitter and change in directional antenna for night use) to specify power of 5 KW night, make change in directional antenna for night use, and to change transmitter location.

##### 630 KC.

**NEW—Georgia-Alabama Broadcasting Corp., Columbus, Ga.** (P. O. 17 West 12th St., Columbus, Ga.)—Construction permit for a new standard broadcast station to be operated on 630 kc., power of 1 KW, and daytime hours of operation.

##### 640 KC.

**NEW—Liberty Broadcasting Corp., Rochester, N. Y.**—Construction permit for a new standard broadcast station to be operated on 650 kc., power of 5 KW, directional antenna and daytime hours of operation. Amended to change frequency from 650 to 640 kc., and hours of operation from daytime to limited time.

##### 750 KC.

**KSEO—Democrat Printing Co., Durant, Okla.** (a partnership, composed of R. F. Story and Bennett Story)—License to cover construction permit (B3-P-4897), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**NEW—Montebello Broadcasting Co., Montebello, Calif.** (Albert M. Carmona, Frank J. Fontine and John R. Parsons, a partnership) (P. O. 4821 Lexington Ave., Los Angeles 27, Calif.)—Construction permit for a new standard broadcast station to be operated on 750 kc., power of 250 watts and daytime hours of operation.

##### 780 KC.

**WCKB—North Carolina Central Broadcasters, Inc., near Dmn, N. C.**—Modification of license to change hours of operation from daytime to limited time.

**NEW—Blue Ridge Broadcasting Co., Inc., Seneca, S. C.** (P. O. Box 443, Seneca, S. C.)—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 250 watts and daytime hours of operation.

##### 790 KC.

**WTOA—Thomasville Broadcasting Co., Thomasville, N. C.** (George W. Lyles, Sr., Russell F. Van Landingham and George W. Lyles, Jr., a partnership)—Modification of construction permit (B3-P-5206, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna transmitter site and specify studio location.

##### 820 KC.

**NEW—Michael J. Mintern as General Overseer of the Christian Catholic Church, Chicago, Ill.** (P. O. Administration Bldg., Zion, Ill.)—Construction permit for a new standard broadcast station to be operated on 820 kc., power of 5 KW and specified hours of operation (limited time, 11:00 a.m. to 1:00 p.m. and 2:00 p.m. to 5:00 p.m. Sundays) (contingent upon WAIT being granted a change in hours of operation).

**WAIT—Radio Station WAIT, Chicago, Ill.** (Gene T. Dyer, Evelyn M. Dyer, Gene T. Dyer, Jr., Adele Moulds, Louis E. Moulds and Grace V. McNeill)—Modification of license to change hours of operation from limited time, L-SS, Dallas, Texas CST, to limited time, L-SS Dallas, Texas CST, except for the hours between 11:00 a.m. to 1:00 p.m. and 2:00 p.m. to 5:00 p.m. Sunday.

##### 830 KC.

**NEW—Albert B. Pyatt, Garden City, Kansas** (P. O. 411 North 3rd St., Garden City, Kansas)—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 1 KW and daytime hours of operation.

(Continued on next page)

**KBOA—Kennett Broadcasting Corp., Kennett, Mo.**—Modification of construction permit (B4-P-4764, which authorized a new standard broadcast station) for extension of completion date.

**840 KC.**

**NEW—George M. Hughes, Florence, S. C.** (P. O. 234 West Front Street)—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 1 KW and daytime hours of operation.

**860 KC.**

**NEW—Texas Star Broadcasting Co., San Antonio, Texas** (Roy Hofheinz and W. N. Hooper, a partnership)—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 1 KW night, 5 KW day, directional antenna for night use. Unlimited time. Amended to change directional antenna nighttime pattern.

**KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kans.**—License to cover construction permit (B4-P-3198, as modified) which authorized change in frequency, increase in power, change in hours of operation, installation of new transmitter and directional antenna for night use, and change in transmitter location, and authority to determine operating power by direct measurement of antenna power.

**880 KC.**

**NEW—The Daily News Broadcasting Co., Bowling Green, Ky.** (P. O. North College St., Bowling Green, Ky.)—Construction permit for a new standard broadcast station to be operated on 880 kc., power of 1 KW and daytime hours of operation.

**900 KC.**

**NEW—Hamilton Broadcasting Co., Hamilton, Tex.** (Clyde Weatherby) (P. O. % Ross Bohannon, Atty. at Law, 1517 Commerce St., Dallas, Tex.)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and daytime hours of operation.

**910 KC.**

**NEW—Ventura County Broadcasting Co., Oxnard, Calif.** (Eva Miller Grimes)—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW and daytime hours of operation. Amended to change name of applicant from Eva Miller Grimes, tr/as Ventura County Broadcasting Company to Eva Miller Grimes, tr/as Pleasant Valley Broadcasting Company.

**930 KC.**

**NEW—Charles W. Balthrope, San Antonio, Texas**—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1450 to 930 kc., increase power from 250 watts unlimited to 1 KW daytime, change hours of operation from unlimited to daytime, type of transmitter, make changes in vertical antenna, change transmitter and studio locations and omit request for facilities relinquished by KABC.

**940 KC.**

**NEW—William J. Brennan, Winston-Salem, N. C.** (P. O. 501 Huske Street, Fayetteville, N. C.)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 5 KW, and daytime hours of operation.

**960 KC.**

**WELI—Connecticut Radio Foundation, Inc., New Haven, Conn.**—Modification of construction permit (B1-P-4351, which authorized increase in power and changes in directional antenna for night use) for extension of completion date.

**1000 KC.**

**WSCR—Lackawanna Valley Radio, Scranton, Pa.** (Dahl W. Mack, James J. Doherty, Sr., and Eugene L. Burke, a partnership)—License to cover construction permit (B2-P-5213, as modified) which authorized a new standard broadcast station and to specify studio location and authority to

determine operating power by direct measurement of antenna power.

**1010 KC.**

**NEW—Radio Twins Broadcasting Co., Salinas, Calif.** (Edwin N. Kaufman and Alvin B. Kaufman, a partnership) (P. O. % Alvin E. Kaufman, 1814 North Vine St., Hollywood, Calif.)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts and daytime hours of operation.

**1050 KC.**

**NEW—Langlade Broadcasting Co., Inc., Antigo, Wis.** (P. O. % Gerald S. Vassau, 711 Badger Ave., Antigo, Wis.)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts and daytime hours of operation.

**1080 KC.**

**WPGH—Pittsburgh Broadcasting Co., Pittsburgh, Pa.**—Modification of construction permit (B2-P-5133, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location. Amended to make changes in antenna.

**1150 KC.**

**NEW—News-Journal Corp., Daytona Beach, Fla.** (P. O. 128 Orange Ave., Daytona Beach, Fla.)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW, and daytime hours of operation.

**WFNS—Burlington-Graham Broadcasting Co., Burlington, N. C.**—Construction permit to install new transmitter.

**1190 KC.**

**NEW—People's Broadcasting Co., Minneapolis, Minn.** (P. O. 604 Morgan Avenue, South, Minneapolis, Minn.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW and daytime hours of operation.

**1230 KC.**

**WHBT—The Harriman Broadcasting Co., Inc., Harriman, Tenn.**—License to cover construction permit (B3-P-5243, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KXXL—The Voice of Reno, Reno, Nev.** (Chet L. Gonce)—Modification of construction permit (B5-P-5262, which authorized a new standard broadcast station) to change type of transmitter and change transmitter and studio location and for extension of completion date.

**WESX—North Shore Broadcasting Co., Salem, Mass.**—Modification of construction permit (B1-P-5074, which authorized installation of FM antenna on top of AM tower) for extension of completion date.

**NEW—Northwest Public Services, Spokane, Wash.** (Roscoe Arthur Day, Jr., Henry H. Alderman and Frederick G. Arpke, a partnership) (P. O. 3522, S. Beaverton Ave., Portland 1, Ore.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Contingent on KFIO being assigned 790 kc.

**WAZF—B. J. Barrier, Jr., H. T. Barrier and H. J. Holmes, Yazoo City, Miss.**—Modification of construction permit (B3-P-4910, as modified, which authorized a new standard broadcast station) to change studio location.

**WAIM—Wilton E. Hall, Anderson, S. C.**—Modification of construction permit (B3-P-5310, which authorized installation of new vertical antenna and to mount FM antenna on top of AM tower) for extension of commencement and completion date.

**NEW—James R. Williams, Salina, Kans.** (P. O. Box 292, Great Bend, Kans.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts, and unlimited hours of operation.

**NEW—Oral J. Wilkinson, Murray, Utah**—Construction permit for a new standard broadcast station to be operated

*(Continued on next page)*

on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1400 to 1230 kc.

**NEW—Clarence J. McCredie and Bernice M. McCredie, Wenatchee, Wash.** (a partnership) (P. O. 5815 S.E. 21st Ave., Portland, Oregon)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

#### 1240 KC.

**WGCM—WGCM Broadcasting Co., Gulfport, Miss.** (a co-partnership, composed of Hugh O. Jones, William E. Jones and James O. Jones)—Involuntary assignment of license to WGCM Broadcasting Company, a co-partnership, composed of Hugh O. Jones and William E. Jones.

**NEW—Bastrop Broadcasting Co., Bastrop, La.** (George H. Goodwin, F. P. Robinson and W. Dau Files, a partnership) (P. O. 128 South Washington St., Box 191, Bastrop, La.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

#### 1260 KC.

**KVSF—New Mexico Broadcasting Co., Santa Fe, N. Mex.**—License to cover construction permit (B5-P-2917, as modified) which authorized installation of new transmitter, new vertical antenna, move transmitter and studio location, change frequency and increase power, and authority to determine operating power by direct measurement of antenna power.

**KPOW—Albert Joseph Meyer, Powell, Wyo.**—Modification of construction permit (B5-P-4166, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and to change transmitter and studio location) to change type of transmitter.

#### 1280 KC.

**KWHI—Tom S. Whitehead, Brenham, Texas**—License to cover construction permit (B3-P-4704, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1330 KC.

**WBBR—Watchtower Bible and Tract Society, Inc., Brooklyn, N. Y.**—Modification of license to change main studio location from 124 Columbia Heights, Brooklyn, New York, to 1111 Woodrow Road, Staten Island 12, New York.

**WHBL—Press Publishing Co., Sheboygan, Wis.**—Voluntary assignment of license to WHBL, Inc.

#### 1340 KC.

**KHMO—The Courier-Post Publishing Co., Hannibal, Mo.**—Modification of construction permit (B4-P-4352, which authorized a change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location), to change transmitter location from Ralls County "Farm to Market" Highway T, 4 miles south of Hannibal, Missouri, to Mills Creek Road, Saverton Township, Missouri.

**NEW—Gillespie Broadcasting Co., Fredericksburg, Texas** (Walter T. McKay and Arthur Stehling, a partnership) (P. O. % Arthur Stehling, Fredericksburg, Texas)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

**NEW—Capital City Broadcasting Corp., Marianna, Fla.**—(P. O. Thomasville Highway at New County Rd., Tallahassee, Fla.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Amended to change name of applicant from Capital City Broadcasting Corp. to John H. Phipps.

**WKRZ—Kenneth Edward Rennekamp, Oil City, Pa.**—License to cover construction permit (B2-P-5211) which authorized installation of new transmitter.

**NEW—Kosciusko Broadcasting Co., Kosciusko, Miss.** (James W. Arendale, Sr., and Cy N. Bahakel, a partnership) (P. O. Guyton-Building-Jefferson Street, Kosciusko, Mississippi)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

#### 1350 KC.

**NEW—Norwalk Broadcasting Co., Norwalk, Conn.** (Samuel R. Sallick, Lillian K. Johnpoll, Melvin Dresher and Benjamin Ginzburg, a partnership) (P. O. 74 Washington St., South Norwalk, Conn.)—Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 500 watts and daytime hours of operation.

#### 1360 KC.

**NEW—Hawkeye Broadcasting Co., Fort Madison, Iowa** (Willis L. Ashby, Billy M. Barron and John F. Courier, a partnership) (P. O. Marquette Building, Fort Madison, Iowa)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts and daytime hours of operation.

#### 1400 KC.

**WORD—Spartanburg Broadcasting Co., Spartanburg, S. C.** (J. M. Bryan & Smith Davis, co-partners)—Construction permit to install new vertical antenna and mount FM antenna on top AM tower.

**WHYN—The Hampden-Hampshire Corp., Holyoke, Mass.**—Voluntary relinquishment of control of licensee corporation from Minnie R. Dwight to William Dwight. (150 shares of common stock.)

**NEW—Electronic Enterprises, Inc., San Juan, P. R.** (P. O. 1064 Ponce De Leon Ave., San Juan, Puerto Rico)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

#### 1410 KC.

**KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.**—Modification of construction permit (B2-P-3992, which authorized increase in power, installation of new transmitter and directional antenna for day and night use and to change transmitter location) for extension of completion date.

#### 1450 KC.

**WCJU—Forrest Broadcasting Co., Columbia, Miss.** (C. J. Wright, B. M. Wright, and C. J. Wright, Jr.)—Construction permit to make changes in transmitting equipment.

**NEW—Lewis Service Corp., Weston, W. Va.** (P. O. 238 Main Street, Weston, W. Va.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

**KGFF—KGFF Broadcasting Co., Inc., Shawnee, Okla.**—Modification of construction permit (B3-P-5312, which authorized installation of new vertical antenna) to mount FM antenna on AM tower, and change transmitter location and for extension of completion date.

#### 1470 KC.

**NEW—Pauls Valley Broadcasting Co., Pauls Valley, Okla.** (James T. Jackson) (P. O. 110 East Paul Ave., Pauls Valley, Okla.)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 250 watts and daytime hours of operation.

#### 1490 KC.

**KBOL—J. Herbert Hollister, Boulder, Colo.**—Voluntary assignment of license to Boulder Radio, KBOL, Inc.

**WOOB—Calhoun Broadcasting Co., Anniston, Ala.** (W. S. Weatherly)—License to cover construction permit (B3-P-4973, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WBEC—Western Massachusetts Broadcasting Co., Pittsfield, Mass.**—License to cover construction permit (BP-6001), which authorized installation of new transmitter.

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**WLOE—Douglas L. Craddock, Leaksville, N. C.**—Modification of license to increase power from 100 watts day and night to 250 watts day and night.

**NEW—Deland Broadcasting Co., Deland, Fla.** (Lyle Van Valkenburgh)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1450 to 1490 kc., to omit request for facilities of WMFJ, and to make changes in vertical antenna.

**WVIM—Ewing Broadcasting Co., Vicksburg, Miss.** (P. K. Ewing, Jr., F. C. Ewing and Myrtle M. Ewing, a partnership)—Modification of construction permit (B3-P-5378, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location.

**WJMM—James J. Murray, Lewisburg, Tenn.**—License to cover construction permit (B3-P-4494, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WKLV—Frank W. Wagner, Blackstone, Va.**—License to cover construction permit (B2-P-5317, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**NEW—N.-K. Broadcasting Co., Muskegon, Mich.** (Nicholas William Kuris and Steven Claud Garcia, a partnership) (P. O. 268 Market Street)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

**NEW—Waynesboro Broadcasting Corp., Waynesboro, Va.** (P. O. Main Street)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

#### 1510 KC.

**KCTX—Golden West Broadcasting Co., Childress, Texas**—License to cover construction permit (B3-P-5249, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

**NEW—Felix H. Morales, Houston, Tex.**—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 850 to 1510 kc., and to make changes in transmitting equipment.

**KSTV—Doyle E. Collup, Stephenville, Tex.**—Modification of construction permit (B3-P-5380, which authorized a new standard broadcast station) to make changes in vertical antenna, change transmitter location, and change studio location.

#### 1520 KC.

**NEW—Universal Radio Features Syndicate, Laguna Beach, Calif.** (Thomas E. Danson)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 900 kc. to 1250 kc. Amended to change frequency from 1250 to 1520 kc., change hours of operation from unlimited to daytime and change transmitter location.

#### 1550 KC.

**KENT—Frank H. Ford, Shreveport, La.**—Modification of construction permit (B3-P-3916, which authorized a new standard broadcast station) to make changes in vertical antenna, to change type of transmitter, and to change studio location.

#### 1560 KC.

**WTNS—Coshocton Broadcasting Co., Roscoe, Ohio**—Modification of construction permit (B2-P-5491, which authorized a new standard broadcast station) to change studio location from Roscoe, Ohio, to 114 North Sixth St., Coshocton, Ohio.

#### 1590 KC.

**KATL—Texas Broadcasters, Houston, Tex.** (Fred Weber, E. A. Stephens and William H. Talbot)—License to cover

construction permit (B3-P-3648, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

### AM—Applications Dismissed

**Detroit Broadcasting Co., Detroit, Mich.** (Ellis C. Thompson, Harold I. Tanner and John A. Ross, a partnership)—Construction permit for a new standard broadcast station to be operated on 560 kc., power of 250 watts and daytime hours of operation. Request of Attorney.

**Paul Kirtzman, Lansford, Pa.**—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts and daytime hours of operation. Request of Applicant.

**WPRP—Voice of Porto Rico, Inc., Ponce, P. R.**—Construction permit to install new vertical antenna and transmitter and to change transmitter location. Request of Attorney.

**WOPI—Radiophone Broadcasting Station WOPI, Inc., Bristol, Tenn.**—Construction permit to change frequency from 1490 to 590 kc., increase power from 250 watts to 500 watts night and 1 KW day, install new transmitter and directional antenna for night use. Request of Attorney.

### AM—Application Returned

**K. C. Zion, Roda, Va.** (P. O. Box 177)—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 24¾ watts, and daytime hours of operation. Incomplete.

### AM—Applications Tendered for Filing

#### 930 KC.

**NEW—Surety Broadcasting Co., Charlotte, N. C.**—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW night, 5 KW day, and unlimited hours of operation. Directional antenna for night use.

#### 1020 KC.

**NEW—Calhoun Broadcasting Corp., Calhoun, Ga.**—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 250 watts, and daytime hours of operation.

#### 1100 KC.

**WGAT—Central Broadcasting Co., Utica, N. Y.** (a partnership composed of H. Ross Perkins and J. Eric Williams)—Voluntary assignment of license to J. Eric Williams d/b as Central Broadcasting Co.

#### 1230 KC.

**NEW—Scenic America Broadcasting Corp., Salt Lake City, Utah**—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

#### 1260 KC.

**San Fernando Valley Broadcasting Co., San Fernando, Calif.**—Modification of construction permit to change the daytime directional antenna pattern.

**NEW—Seminole Broadcasting Co., Seminole, Okla.** (Tom Potter)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 250 watts, and daytime hours of operation.

#### 1270 KC.

**NEW—The Fairfield Broadcasting Co., Lancaster, Ohio**—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 1 KW, and daytime hours of operation.

#### 1340 KC.

**NEW—Oroville Mercury Co., Oroville, Calif.** (Dan L. Beebe, and Floyd L. Sparks and Betty Clark Sparks, his wife, a partnership)—Construction permit for a new standard

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broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

#### 1400 KC.

**WNOC—Norwich Broadcasting Co., Norwich, Conn.** (a partnership composed of H. Ross Perkins and J. Eric Williams)—Voluntary assignment of license to H. Ross Perkins d/b as Norwich Broadcasting Co.

#### 1420 KC.

**WSBA—Susquehanna Broadcasting Co., North of York, Pa.**—Construction permit to change frequency from 900 kc. to 1420 kc., power 1 KW, hours of operation from daytime to unlimited, install new transmitter and directional antenna for night use.

#### 1500 KC.

**KSTP—KSTP, Inc., St. Paul, Minn.**—Modification of license for temporary use of Minneapolis, Minn., studio as main studio.

#### 1590 KC.

**KSJO—Santa Clara Broadcasting Co., San Jose, Calif.**—Request for SSA to operate on 1590 kc., with power on 250 watts night, 1 KW day, unlimited hours with non-directional antenna, until directional antenna is installed for night use, or period not to exceed August 31, 1947.

## FREQUENCY MODULATION

### FM—Docket Cases

The Commission announced adoption of its **Proposed Decision (B-362)** looking towards the grant of the following applications for Class B FM stations in the Boston, Mass., area, subject to assignment of a specific channel at a later date. Power given is effective radiated power; antenna height is height above average terrain.

1. **Columbia Broadcasting System**—20 KW; antenna 495 ft. (BPH-79; Doc. 6024);

2. **Matheson Radio Co., Inc.**—20 KW; antenna 500 ft. (BPH-142; Doc. 6991);

3. **The Yankee Network, Inc.**—19.5 KW; antenna 510 ft. (BPH-590; Doc. 6693);

4. **Unity Broadcasting Corp. of Mass.**—20 KW; antenna 500 ft.; conditions (BPH-687; Doc. 6694);

5. **Templetone Radio Manufacturing Corp.**—20 KW; antenna 500 ft.; conditions (BPH-689; Doc. 6995);

6. **Massachusetts Broadcasting Co.**—20 KW; antenna 350 ft.; conditions (BPH-685; Doc. 6996); and

7. **Harvey Radio Laboratories, Inc.**—20 KW; antenna 500 ft.; conditions (BPH-628; Doc. 6697).

At the same time the Commission proposes to deny the application of **The Northern Corporation** (BPH-668; Doc. 6992). Another applicant, **Raytheon Manufacturing Company** (BPH-367; Doc. 6998) withdrew its application.

### FM—Conditional Grants

*The following were authorized conditional grants, for type of station indicated, subject to further review and approval of engineering details:*

**Radio Station KRMD, Shreveport, La.**—Class B. (BPH-1224)

**Warren Broadcasting Corp., Glens Falls, N. Y.**—Class A. (BPH-1213)

**Port Arthur College, Port Arthur, Tex.**—Class B. (BPH-1223)

**Tribune Publishing Co., Tacoma, Wash.**—Class B. (BPH-1209)

### FM—Construction Permits

*The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain, and channel to be assigned after final proceedings in Docket 6768):*

**McClatchy Broadcasting Co., Bakersfield, Calif.**—Class B; 9.3 KW; 295 feet. (BPH-564)

**The Voice of the Orange Empire, Inc., Ltd., Santa Ana, Calif.**—Class A; 1 KW; 180 feet. (BPH-663)

*The following were authorized construction permits in lieu of previous conditions; channel to be assigned after final proceedings in Docket 6768:*

**WQQW-FM—Metropolitan Broadcasting Corp., Washington, D. C.**—Class B; 20 KW; 500 feet. (BMPH-249)

**KFVS-FM—Oscar C. Hirsch, Cape Girardeau, Mo.**—Class B; 2.5 KW; 270 feet. (BPH-847)

**KCST—The Kansas City Star Co., Kansas City, Mo.**—Class B; 230 KW; 830 feet. (BPH-356)

**KWGD—Globe-Democrat Publishing Co., St. Louis, Mo.**—Class B; 218 KW; 500 feet. (BMPH-176)

**KGFF-FM—KGFF Broadcasting Co., Shawnee, Okla.**—Class B; 7.8 KW; 400 feet. (BMPH-337)

**KFAB-FM—KFAB Broadcasting Co., Lincoln, Neb.**—Class B; 11 KW; 330 feet. (BPH-601)

**KPRC-FM—The Houston Post Co., Houston, Tex.**—Class B; 57 KW; 320 feet. (BMPH-335)

### FM—License Renewal

**KDKA-FM—Westinghouse Radio Stations, Inc., Pittsburgh, Pa.**—Granted renewal of license for the period ending June 1, 1948.

### FM—Modifications of CP's Granted

**KERA—A. H. Belo Corp., Dallas, Tex.**—Granted modification of CP for extension of completion date to 10-10-47. (BMPH-340)

**WKRS—Keystone Printing Service, Inc., Waukegan, Ill.**—Granted modification of CP for extension of completion date to 8-13-47. (BMPH-344)

**WABX—Harold O. Bishop, Harrisburg, Pa.**—Granted modification of CP to change completion date to 8-30-47. (BMPH-290)

**WSMB-FM—WSMB, Inc., New Orleans, La.**—Granted modification of CP for extension of completion date to 7-28-47. (BMPH-339)

**WHLDFM—The Niagara Falls Gazette Publishing Co., Niagara Falls, N. Y.**—Granted modification of CP for extension of completion date to 12-1-47. (BMPH-342)

**WCVS-FM—WCBS, Inc., Springfield, Ill.**—Granted modification of CP for extension of commencement and completion dates to 4-28-47 and 10-28-47, respectively. (BMPH-332)

**WKNB-FM—The New Britain Broadcasting Co., New Britain, Conn.**—Granted modification of CP for extension of completion date to 7-23-47. (BMPH-338)

**WKPB—Knoxville Publishing Co., Knoxville, Tenn.**—Granted modification of CP to change commencement and completion dates to 5-26-47 and 11-26-47. (BMPH-293)

**WSAV-FM—WSAV, Inc., Savannah, Ga.**—Granted modification of CP for extension of commencement and completion dates to 4-21-47 and 10-21-47, respectively. (BMPH-333)

**WJLK—Asbury Park Press, Inc., Asbury Park, N. J.**—Granted modification of CP for extension of completion date to 9-26-47. (BMPH-334)

**WMIX-FM—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.**—Granted modification of CP for extension of completion date to 8-18-47. (BMPH-345)

*(Continued on next page)*

**WFHR-FM**—William F. Huffman, Wisconsin Rapids, Wis.—Granted modification of CP for extension of commencement and completion dates of new FM station to 5-25-47 and 9-25-47, respectively. (BMPH-343)

**WOL-FM**—Cowles Broadcasting Co., Washington, D. C.—Granted modification of CP for extension of completion date to 8-26-47. (BMPH-347)

**KCFM**—KCMO Broadcasting Co., Kansas City, Mo.—Granted modification of CP to extend completion date of FM station to 8-18-47. (BMPH-280)

**WJTN-FM**—James Broadcasting Co., Inc., Jamestown, N. Y.—Granted modification of CP to extend completion date of FM station to 8-16-47. (BMPH-353)

**WHP-FM**—WHP, Inc., Harrisburg, Pa.—Granted modification of CP to extend completion date of FM station to 8-26-47. (BMPH-350)

**WAGE-FM**—WAGE, Inc., Syracuse, N. Y.—Granted modification of CP for extension of commencement date to 5-18-47 and completion date to 11-18-47. (BMPH-351)

**WPAM-FM**—Miners' Broadcasting Service, Pottsville, Pa.—Granted modification of CP to extend completion date of FM station to 8-25-47. (BMPH-352)

**WTPS-FM**—The Times-Picayune Publishing Co., New Orleans, La.—Granted modification of CP to change studio location and type of transmitter. (BMPH-286)

**WNXC**—Northwestern Ohio Broadcasting Corp., Lima, Ohio—Granted modification of CP to change type of transmitter. (BMPH-227)

### FM—Miscellaneous Actions

**Reading Broadcasting Co., Reading, Pa.**—Granted petition for leave to amend its FM application (BPH-522; Docket 8293) so as to supply complete engineering information as requested by the Commission.

**Keystone Broadcasting Corp., Harrisburg, Pa.**—Granted petition for leave to amend its FM application (Docket 8291) so as to supply complete engineering information as requested by the Commission.

**WDEL, Inc., Wilmington, Del.**—Granted petition for leave to amend its FM application (Docket 7834) so as to supply complete engineering information as requested by the Commission.

**York Broadcasting Co., York, Pa.**—Granted petition for leave to amend its FM application (Docket 8292) so as to supply complete engineering information as requested by the Commission.

**Radio Projects, Inc., Newark, N. J.**—Dismissed as moot petition for extension of time within which to file proposed findings in re New York FM applications.

**Frequency Broadcasting Corp., Brooklyn, N. Y.**—Dismissed petition requesting extension of time within which to file proposed findings in re New York FM applications.

**WDEL, Inc., et al, Wilmington, Del.**—Granted joint petition requesting continuance of consolidated FM hearing presently scheduled for May 12 in re its application (Docket 7834, et al), and said hearing was continued to May 26.

**Kingston Broadcasting Corp., Kingston, N. Y.**—Dismissed petition requesting extension of time within which to file motion for reconsideration of the Commission's action of Feb. 14, making a conditional partial grant of FM application. (BPH-725)

### FM—Applications Accepted for Filing

**KMYC-FM**—Marysville-Yuba City Broadcasters, Inc., Marysville, Calif.—Modification of construction permit (B5-PH-999, which authorized a new FM broadcast station) to change ERP to 5 KW; make changes in antenna system and change commencement and completion dates.

**KIMV**—Hutchinson Publishing Co., Hutchinson, Kans.—Modification of construction permit (B4-PH-349, which authorized a new FM broadcast station) for extension of completion date.

**WHYN-FM**—The Hampden-Hampshire Corp., Holyoke, Mass.—Voluntary relinquishment of control of licensee corporation from Minnie R. Dwight to William Dwight. (150 shares of common stock.)

**KWBR-FM**—Warner Brothers, Oakland, Calif. (S. W. Warner & E. N. Warner)—Modification of construction permit (B5-PH-552, which authorized a new FM broadcast station) for extension of completion date.

**KTRN**—Times Publishing Co. of Wichita Falls, Wichita Falls, Tex.—Modification of construction permit (B3-PH-204, as modified, which authorized a new FM broadcast station) for extension of completion date.

**KVEC-FM**—The Valley Electric Co., San Luis Obispo, Calif. (Christina M. Jacobson)—Modification of construction permit (B5-PH-759, which authorized a new FM broadcast station) to change effective radiated power to 16.7 KW, make changes in antenna system and change completion date.

**WSOY-FM**—Commodore Broadcasting, Inc., Decatur, Ill.—Modification of construction permit (B4-PH-162, which authorized a new FM broadcast station) for extension of completion date.

**WSAR-FM**—The Fall River Broadcasting Co., Inc., Fall River, Mass.—Modification of construction permit (B1-PH-273, which authorized a new FM broadcast station) for extension of completion date.

**KRCC**—Contra Costa Broadcasting Co., Richmond, Calif.—Modification of construction permit (B5-PH-347, which authorized a new FM broadcast station) for extension of completion date.

**KENO-FM**—Nevada Broadcasting Co., Las Vegas, Nev. (Maxwell Kelch and Laura Belle Kelch)—Modification of construction permit (B5-PH-278, which authorized a new FM broadcast station) for extension of completion date.

**KPRA**—Pacific Radio Advertising Service, Portland, Ore. (A partnership composed of John C. Egan and Wilbur J. Jerman)—Modification of construction permit (B5-PH-503, which authorized a new FM broadcast station) for extension of completion date.

**WGBC-FM**—The Gable Broadcasting Co., Altoona, Pa.—Modification of construction permit (B2-PH-543, which authorized a new FM broadcast station) for extension of completion date.

**WMFM**—James A. Hardman, North Adams, Mass.—Modification of construction permit (B1-PH-452, which authorized a new FM broadcast station) for extension of completion date.

**WHVA**—Poughkeepsie Newspapers, Inc., Poughkeepsie, N. Y.—Modification of construction permit (B1-PH-260, as modified, which authorized a new FM broadcast station) for extension of completion date.

**WSBA-FM**—Susquehanna Broadcasting Co., York, Pa.—Modification of construction permit (B2-PH-160, as modified, which authorized a new FM broadcast station) for extension of completion date.

**WCAC**—Wilton E. Hall, Anderson, S. C.—Modification of construction permit (B3-PH-568, which authorized a new FM broadcast station) for extension of commencement and completion dates.

**WRUN**—Rome Sentinel Co., Utica, N. Y.—Modification of construction permit (B1-PH-958, which authorized a new FM broadcast station) for extension of completion date.

**WABF**—Metropolitan Broadcasting & Television, Inc., New York, N. Y.—Modification of construction permit (B1-PH-754, which authorized a change in new FM broadcast station) for extension of completion date.

**WJLK**—Asbury Park Press, Inc., Asbury Park, N. J.—Involuntary transfer of control from J. Lyle Kinmonth, deceased to Mabel Brazer Kinmonth and Asbury Park National Bank and Trust Co. (900 shares common stock.)

**WROW-FM**—Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—Modification of construction permit (B1-PH-  
(Continued on next page)

939, which authorized a new FM broadcast station) to change transmitter site to 1.5 miles north of Wolf Hill, N. Y., make changes in antenna system and change commencement and completion dates.

**NEW—Tropical Broadcasting Co., Miami, Fla.** (P. O. 2034 16th St., N. W., Washington, D. C.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 16.2 KW.

**WKRK-FM—Giddens & Rester, Mobile, Ala.** (a partnership composed of Kenneth R. Giddens and T. J. Rester)—Modification of CP (B3-PH-798 as modified) which authorized a new FM broadcast station for extension of completion date.

**KARM-FM—KARM, The George Harm Station, Fresno, Calif.**—Modification of construction permit (B5-PH-638 which authorized a new FM broadcast station) for extension of completion date.

**WRBL-FM—Columbus Broadcasting Co., Columbus, Ga.** (J. W. Woodruff, J. W. Woodruff, Jr., and E. B. Cartledge, Jr.)—Modification of construction permit (B3-PH-677 as modified) which authorized a new FM broadcast station, for extension of completion date.

#### 95.1 Mc.—#236

**WAVE-FM—WAVE, Inc., Louisville, Ky.**—Modification of CP (B2-PH-329 as modified) which authorized a new FM broadcast station, to change transmitter site to 334 East Broadway Louisville, Ky., change type of transmitter and antenna system; change frequency to Channel 236, 95.1 mc.; effective radiated power to 14.9 KW; antenna height above average terrain to 302 feet and change commencement and completion dates.

#### 97.3 Mc.—#247

**NEW—Evangeline Broadcasting Co., Inc., Lafayette, La.** (P. O. American Life Insurance Building)—Construction permit for a new (Class B) FM broadcast station to be operated on 97.3 mc., ERP of 14.22 KW and antenna height above average terrain 222.4 feet.

#### 102.1 Mc.—#271

**NEW—Nonpareil Broadcasting Co., Council Bluffs, Ia.**—Construction permit for a new (Class B) FM broadcast station to be operated on frequency 102.1 mc., Channel 271, and ERP of 371.9 KW. Amended to change frequency from Channel 271, 102.1 mc., to Channel 300, 107.9 mc.

#### To Be Assigned by FCC

**NEW—Santa Monica Broadcasting Co., Santa Monica, Calif.** (P. O. 5525¼ Carlton Way (Temporary), Hollywood 28, Calif.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 392 watts, and antenna height above average terrain —55 feet.

**NEW—Alvin E. O'Konski, Merrill, Wis.** (P. O. 1009 House Office Bldg., Washington, D. C.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 337 watts.

**NEW—Empire Newspapers-Radio, Inc., Endicott, N. Y.** (P. O. 911 East Main Street)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 825 watts.

**Rahall Broadcasting Co., Inc., Beckley, W. Va.**—Construction permit for a new (class B) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 20 KW and antenna height above average terrain 499 feet.

**NEW—Virgil Edward Otto and Robert Charles Meissner d/b as Commander Industries, Oak Park, Ill.** (P. O. 3700 West Roosevelt Road, Chicago, Ill.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 730 watts. Amended to change frequency from "to be assigned by FCC" to Channel 252, 98.3 mc.

**NEW—Coastal Broadcasting Co., Inc., Bay Shore, N. Y.**—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 195 watts.

## FM—Applications Returned

**KGRI—Goggan Radio Sales, Henderson, Tex.** (a partnership composed of Benjamin F. Goggan, Jr., and Howard E. Dennis)—Voluntary assignment of construction permit to Henderson Broadcasting Corp. Returned May 12, 1947, incomplete.

**The Community Broadcasting Co., Inc., Columbus, Ohio**—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC. Returned May 12, 1947. Program analysis and Engineering information not submitted.

## FM—Applications Dismissed

**Herald and Globe Ass'n, Rutland, Vt.**—Granted request to vacate conditional grant for a new Class B station (BPH-1026), and said application was dismissed without prejudice.

**Charleston Broadcasting Co., Clarksburg, W. Va.**—Construction permit for a new (metropolitan) FM broadcast station. Dismissed April 16, 1947 per request attorney, April 1, 1947.

## TELEVISION

### TV—Docket Cases

The Commission adopted a **Final Decision** in the following cases:

B-349: Granting the following four applications for new television stations in the New York-Northeastern New Jersey Metropolitan District:

**Bamberger Broadcasting Service, Inc.** (Channel No. 9) (BPCT-15);

**Bremer Broadcasting Corp.** (Channel No. 13) (BPCT-57);

**American Broadcasting Co., Inc.** (Channel No. 7) (BPCT-79); and

**News Syndicate Co., Inc.** (Channel No. 11) (BPCT-83).

The application of **Debs Memorial Radio Fund, Inc.** (BPCT-116; Docket 7250) is denied; another applicant, **WLIB, Inc.** (BPCT-114; Doc. 7248) withdrew. (Commissioner Durr dissenting in part, voting to grant Debs Memorial Radio Fund, Inc., and deny News Syndicate, Inc.)

### TV—Actions

**WNBY—National Broadcasting Co., Inc., New York City**—Granted modification of construction permit for extension of completion date to 12-1-47. (BMPCT-61)

**WTCN-TV—Minneapolis Broadcasting Corp., Minneapolis, Minn.**—Granted modification of construction permit for extension of commencement date to 6-3-47 and completion date to 12-31-47. (BMPCT-59)

**WRTV—Maison Blanche Co., New Orleans, La.**—Granted modification of construction permit for extension of completion date to 3-16-48. (BMPCT-58)

**Daily News Television Co., Philadelphia, Pa., and Pennsylvania Broadcasting Co., Philadelphia, Pa.**—Designated for hearing in a consolidated proceeding the application of Daily News (BPCT-119) and application of Pennsylvania Broadcasting Co. (BPCT-185), both requesting a new station in Philadelphia, to operate on the same and only unassigned television channel allocated to the Philadelphia metropolitan area.

**Allen B. DuMont Labs., Inc.; Paramount Pictures, Inc.**—Extended for 90 days, from May 18, the time in which to request hearing with respect to Commission's January 16th dismissal of DuMont applications for new commercial television stations in Cincinnati and Cleveland, and applications of Interstate Circuits, Inc.; New England Theaters, Inc., and United Detroit Theaters Corp. for stations at Dallas, Boston and Detroit respectively, which are meanwhile retained in the pending files.

(Continued on next page)

**WPEN-TV—Wm. Penn Broadcasting Co., Philadelphia, Pa.**—Granted modification of construction permit to extend completion date to 11-30-47. (BMPCT-60)

### TV—Applications Accepted for Filing

**WWHB—The Wm. H. Block Co., Indianapolis, Ind.**—Modification of construction permit (B4-PCT-126, which authorized a new commercial television broadcast station) for extension of completion date.

**WOI-TV—Iowa State College of Agriculture and Mechanic Arts, Ames, Ia.**—Modification of construction permit (BPCT-120, which authorized new commercial television broadcast station) for change of transmitter location and change antenna system.

## MISCELLANEOUS BROADCAST

### New Noncommercial Educational CP Granted

**Seton Hall College, South Orange, N. J.**—Granted construction permit for a new station. Frequency to be assigned; 250 watts. (BPED-78)

### Applications

#### Experimental Dismissed

**Bendix Aviation Corp.**—Dismissed application (3533-PE-B; docket 7949) for an experimental class 2 portable radio station for developing and testing an automatic warning system for oil field pumping equipment.

#### Noncommercial Educational

**WBKY—University of Kentucky, Beattyville, Ky.**—License to cover construction permit (B2-PED-75) which authorized noncommercial educational broadcast station.

**KOKU—State University of Oklahoma, Norman, Okla.**—Modification of CP (B3-PED-41 as modified which authorized a new noncommercial educational broadcast station) for extension of completion date.

**WDTR—The Board of Education of the City of Detroit, Detroit, Mich.**—Modification of construction permit (B2-PED-34 as modified) which authorized a new noncommercial educational broadcast station, for extension of completion date.

**WBGO—The Board of Education of Newark in the County of Essex, Newark, N. J.**—Modification of construction permit (B1-PED-50, as modified) which authorized a new noncommercial educational broadcast station for extension of completion date.

### Remote Pickup

**NEW—American Broadcasting Co., Inc., area of Chicago, Ill.**—Construction permit for a new remote pickup broadcast station to be operated on 152-162 mc., band to be assigned by the Commission, power of 30 watts; emission, special for FM, and unlimited hours of operation.

**NEW—Bamberger Broadcasting Service, Inc., area of New York, N. Y.**—Construction permit for a new remote pickup broadcast station to be operated on 153.05 mc., power of 15 watts, and emission special for FM; hours of operation in accordance with Section 4.403.

**NEW—Bamberger Broadcasting Service, Inc., area of New York, N. Y.**—Construction permit for a new remote pickup broadcast station to be operated on 153.05 mc., power of 50 watts, emission special for FM, and hours of operation in accordance with Section 4.403.

**NEW—KFAB Broadcasting Co., area of Omaha, Nebr.**—Construction permit for a new remote pickup broadcast station to be operated on 1646, 2090, 2190 and 2830 kc., power of 50 watts, A3 emission, and hours of operation in accordance with Section 4.403.

**WOGR—Ashbacker Radio Corp., area of Muskegon, Mich.**—Modification of construction permit (BPRY-324, which authorized a new remote pickup broadcast station) for extension of completion date.

## Federal Trade Commission Actions

### Complaint

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

**Jackson Research Laboratories**—False and misleading advertising of an insecticide designated "D.P.T." is charged in a complaint issued by the Commission against Walter B. Jackson, trading as Jackson Research Laboratories, with his principal place of business located in Houston, Texas, and branch offices in St. Louis and New Orleans. (5493)

### Stipulations

**Aluminum Products Co.** and its wholly-owned subsidiary, Stainless Steel Products Corp., both of La Grange, Ill., entered into a stipulation with the Commission to stop making certain representations with respect to health benefits and economies resulting from use of their stainless steel kitchenware. (7604)

**Instant Products Corp.**—The Commission accepted from Instant Products Corp., Spencer, Iowa, and its officers, a stipulation to cease and desist from certain representations with respect to the composition and properties of a compound used for sealing leaks in automobile radiators and similar articles. (7605)

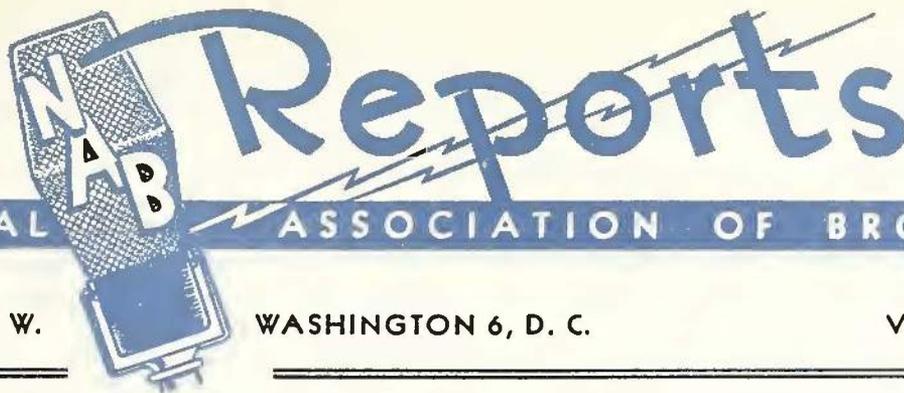
### Cease and Desist Order

**Spinnerin Yarn Co., Inc.**—The Commission has ordered Spinnerin Yarn Co., Inc., 230 Fifth Ave., New York, to stop misrepresenting the place of origin of hand knitting yarns and the fibers or materials of which they are made. (5280)

### Complaints Dismissed

**Benson & Hedges**—The Commission dismissed without prejudice its complaint charging Benson & Hedges, 435 Fifth Ave., New York, with falsely representing that certain brands of cigarettes it sells are of English origin and manufacture. The action was taken after the corporation executed a stipulation to cease and desist from practices challenged by the complaint. (5312)

**Steri-Seal**—The Commission dismissed without prejudice its complaint charging Dorman E. Hamiel and Dorman E. Hamiel II, trading as Steri-Seal, 329 East Long St., Columbus, Ohio, with misrepresentation in connection with the sale of devices designated Steri-Seal for use as caps on nursing bottle nipples. (5309)



The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 21, May 26, 1947

## Miller, In Statement To Congress, Cites Blue Book As "Star Chamber" Procedure

The FCC Blue Book constitutes "Star Chamber" procedure of "government by intimidation," Justin Miller, NAB president, charges in a statement which has been filed with Congress.

The statement was included in a letter to Representative Harris Ellsworth (R) Oregon, who asked for the broadcasters' opinions of the Blue Book, after the FCC had presented each member of the House Committee on Interstate and Foreign Commerce with a copy of its report on "Public Service Responsibility of Broadcast Licensees." Congressman Ellsworth is a member of the House Committee.

"Within the proper scope of its (the Commission's) authority, there is a tremendous task to be done which is now being well done," Judge Miller said. "Within this area of its proper authority, Chairman Denny, other Commissioners and members of the Commission staff are now working with me and with the broadcasters, generally, on a very friendly and cooperative basis."

The NAB executive pointed out, however, that since the FCC "has not repudiated its Blue Book or withdrawn its assertions of undelegated power" he felt it necessary "to define the issues and present the case of the broadcasters" and insisted "that the Commission's proper duties could be better performed—at less expense"—if the FCC limited itself to authorized duties.

Broadcasters, with few exceptions, united in opposing the Commission's implications, Judge Miller pointed out.

Striking at the Commission's report as dangerous "statements of philosophy destructively inconsistent with a free medium of speech," the NAB president challenged the suggestion that the Blue Book is "no more than an effort

(Continued on page 426)

## NAB Board Approves Network Associate Memberships, Long-Term BMB, AFRA-Ind. Talks

In an action-packed, two-day meeting at Washington last week, the NAB Board of Directors:

¶ Approved a by-law revision changing network memberships in the NAB from "active" to "associate."

¶ Received from ABC acceptance of an invitation to join the Association as an associate member.

¶ Admitted more than a hundred additional stations to membership in the NAB.

¶ Gave enthusiastic support to the Broadcast Measurement Bureau as a standard-setting body for measuring U. S. station and network audiences.

¶ Appropriated funds for a second study of listener attitudes toward radio similar to the one recently completed by the National Opinion Research Center.

¶ Reversed the present schedule for district (or area) meetings and the annual NAB convention, directing that, beginning in 1948, the conventions be held in the Spring and the regional meetings in the Fall.

¶ Approved appointment by NAB President Justin Miller of four station representatives to serve—within certain policy limitations—on the AFRA-industry liaison committee.

### BMB

In a resolution giving support to BMB and commending the Bureau for its "outstanding work" in developing the initial nationwide audience survey, which has been completed, the NAB Board urged immediate industry support for Study Number 2.

The resolution will be presented to the Board of Directors of BMB when it meets in New York in July. The latter board is made up of seven members each from the NAB, the American Association of Advertising Agencies and the Association of National Advertisers.

In order to "allow sufficient time" to prepare for  
(Continued on next page)

## On The Inside

A bill introduced by Sen. Joseph R. McCarthy (R) of Wisconsin last week proposed to deny members of Congress and their wives from holding radio station licenses. (p. 429)

NAB President Justin Miller, addressing the Congress of the Daughters of the American Revolution, warned against the over-reaching of administrative "star-chamber" government. (p. 427)

Figures on radio set production, released by RMA, show an increase of 47 percent in FM-AM receiver output during April over March. (p. 429)

Hearings started on Friday on a copyright bill which would enable musicians to get a copyright on recorded performances, in addition to the copyright of the composer. (p. 428)

The FCC has scheduled an engineering conference to discuss the feasibility of sharing television channels with non-Government fixed and mobile services. (p. 427)



THE NATIONAL ASSOCIATION OF BROADCASTERS

1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300  
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963  
Taft Building, Hollywood 28, Cal. GRanite 7166

JUSTIN MILLER, *President*  
A. D. WILLARD, JR., *Executive Vice-President*  
C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER <i>Director of Research</i>	ROYAL V. HOWARD <i>Director of Engineering</i>
ROBERT T. BARTLEY <i>Director of FM Department</i>	DOROTHY LEWIS <i>Coordinator of Listener Activity (New York City)</i>
CHARLES A. BATSON <i>Director of Information</i>	FRANK E. PELLEGRIN <i>Director of Broadcast Advertising</i>
ROBERT C. COLESON <i>Assistant to the President (Hollywood)</i>	DON E. PETTY <i>General Counsel</i>
RICHARD P. DOHERTY <i>Director of Employee-Employer Relations</i>	ROBERT K. RICHARDS <i>Director of Public Relations</i>
HAROLD FAIR <i>Director of Program Department</i>	ARTHUR C. STRINGER <i>Director of Special Services</i>

the second study, the NAB Board, in its resolution, requested that BMB conduct its next study in 1949, rather than in 1948 as originally projected.

Since April 1, BMB has received subscriptions from 120 broadcasters for participation in Study Number 2. The first study was completed after two years "spade work," during which time 710 stations, four national networks and ten regional networks subscribed.

Hugh Feltis, president of BMB, predicted that the second study might be supported by "over 1000" subscribers, in light of the increased number of stations on the air.

During the next few weeks, Mr. Feltis will meet with various standing committees of the Bureau to develop plans for the next study. These committees also will examine the areas in which readjustments will be made pursuant to the recommendation that the next measurement be made in 1949. These reports will be submitted, with the NAB resolution, to the BMB Board for final action.

The first BMB study of broadcast audience was officially launched in March, 1946, with the mailing of ballots throughout the nation. BMB officially was incorporated a year earlier, in January, 1945. Cost of the first study was over \$1,000,000.

The resolution adopted by the NAB Board follows in full:

The Board of Directors of the National Association of Broadcasters enthusiastically endorses and commends BMB for its outstanding work in the preparation and issuance of its first nation-wide study of station and network audiences.

In light of the success of Study #1, we urge immediate and wholehearted Industry support of Study #2 and recommend establishment of a long-range plan whereby nation-wide studies are made at regular intervals and the continuing services of BMB are assured.

In order to allow sufficient time for this plan and to enlist station support on a permanent basis, the NAB Board requests the BMB Board to change the date of the next Study from 1948 to 1949. BMB is proving itself to sta-

tions, agencies and advertisers and now deserves a permanent place in the Industry.

The NAB Board offers the services of its members for consultation with the BMB Board in helping to establish a long-range financial plan to make possible the future operation of BMB to the end that the maximum number of stations will participate in BMB.

### Memberships

The Board-approved by-law revision altering the status of network memberships will be presented immediately to the entire NAB membership for a referendum vote, required to amend the Association's by-laws. CBS, MBS, and NBC, who are currently active members of the NAB, informed the Board that they would accept reclassification of their memberships and become associate members. Pending the membership vote on the proposed by-law revision, all three networks will continue as active members.

At the same time, a telegram from ABC President Mark Woods to NAB President Justin Miller accepted an invitation to join the Association as an associate member. Thus, for the first time in a number of years, all of the national networks will be members of NAB.

The revised by-law article governing membership in the NAB, which also calls for certain changes in membership eligibility for groups of stations jointly owned, reads:

### ARTICLE III

#### MEMBERSHIP

Section 1. CLASSES OF MEMBERSHIP. The members of this Association shall consist of two classes, active and associate.

A. ACTIVE DEFINITION. Any individual, firm or corporation which is engaged in the operation of a broadcasting station or which holds a construction permit for such a station within the United States or its dependencies shall, subject to the approval of the Board of Directors as hereinafter provided, be eligible to active membership in the Association to the extent of one membership for each station which it operates; provided, where an individual, firm or corporation operates two or more stations he or she shall be ineligible for membership for the lesser station or stations with respect to dues classification, as hereafter provided, unless the larger station or stations with respect to dues classification is in membership.

Whenever active membership is in name of a firm or corporation, such firm or corporation shall certify to the Secretary-Treasurer of the Association the name of an owner, partner, an officer, or an executive whose time is devoted principally to the broadcasting business of such firm or corporation and such individual may represent, vote and act for the member.

Each active member shall be entitled to one vote for each active membership and shall be entitled to participate in all affairs of the Association.

B. ASSOCIATE DEFINITION. Any individual, firm or corporation engaged in any business or profession connected with broadcasting but not such as to come within the requirements for active membership shall, subject to the approval of the Board of Directors, be eligible to associate membership in the Association. An associate member shall not be entitled to any vote (*except as a member of a committee to which he has been duly appointed*).

#### Study of Listener Attitudes

Field work on the new study to measure, on a nation-wide scale, the public's likes and dislikes about radio will be conducted this year, according to the schedule laid out by the NAB Board. This portion of the undertaking will be financed by a \$15,000 appropriate

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tion set aside at this meeting. It is expected that publication of results will take place in 1948.

The first study of this type was completed early last year by the National Opinion Research Center of the University of Denver. Results were published in a book by Dr. Paul Lazarsfeld titled "The People Look at Radio."

### AFRA-Industry Committee

Having reaffirmed its opposition to the secondary boycott "in any form," the NAB Directors made this unalterable policy a limitation within which the NAB appointees on the AFRA-Industry Committee must function. Under this arrangement AFRA and network representatives will be joined in their studies of union-industry problems by four station representatives named by NAB President Miller. Action on this matter had been deferred by the Board at its January meeting until a special five-man committee of broadcasters could study the issues in detail.

This committee, composed of Chairman John J. Gillin, Jr., WOW, representing NBC affiliates; Roger Clipp, WFIL, representing ABC affiliates; John Elmer, WCBM, Baltimore, representing MBS affiliates; E. E. Hill, WTAG, representing CBS affiliates; and Herbert Petty, WHN, representing non-affiliated stations, submitted the following recommendations which received the approval of the Board:

I. The Committee recommends that the Board of Directors authorize the appointment by the President of NAB of one representative from each of four broadcasting stations, subject to the following terms and conditions:

- (a) That the representatives thus appointed be at all times guided and restricted by all Employee-Employer relations policies expressed in formal resolutions of the NAB Board of Directors, including unalterable opposition to the secondary boycott in any form.
- (b) That authority of the Industry-AFRA Committee provided for in the Code of Fair Practices for commercial broadcasting shall be limited to the consideration and study of matters with respect to the relations existing between management and employees who are members of AFRA.
- (c) That no reports concerning such studies of the Industry-AFRA Committee shall be binding upon NAB.
- (d) That as a general principle the following procedure be adopted with respect to labor negotiations in the broadcasting industry:

1. The networks and the Director of the Employee-Employer Relations Department shall establish methods by which information pertinent to the industry concerning pending or prospective labor negotiations shall be made available to the Employee-Employer Relation Committee.
2. Whenever it is considered desirable and practicable by the Chairman of the Employee-Employer Relations Committee and the President of NAB, the Employee-Employer Relations Committee shall be convened for the purpose of being fully informed on the significant developments in pending or prospective negotiations between the networks and unions.
3. That the Employee-Employer Relations Committee shall communicate, through the President of NAB, to the Board of Directors such information as to the progress of all negotiations as will, in their opinion, be helpful to the industry.

## White, Wolverton Introduce Legislation Revising Communications Act

A complete revision of the Communications Act was introduced in both houses of Congress on Friday afternoon. The Senate Bill was proposed by Wallace H. White (R), Maine, while the House Bill was introduced by Charles A. Wolverton (R), New Jersey.

An analysis of the proposed legislation is published in a special supplement to the NAB *Legislative Digest* mailed to Association membership on Friday.

4. That the three foregoing specifications of procedure shall be applicable to pending and prospective negotiations affecting (a) network-owned and operated stations, (b) network affiliated stations, and (c) non-affiliated stations.
- II. It is the consensus of the Committee that the interests of the non-affiliated stations are adequately protected by the machinery set up through which decisions of the Industry-AFRA Committee must be reviewed and approved by the NAB Board of Directors.
- It is the further view of the Committee that the inclusion in any contract of the "most favored nations" clause is inimical to the interests of the industry.

### Membership Meetings

The annual NAB conventions will be held in the Spring beginning next year, and regional meetings will be held in the Fall. This reversal of schedule was called for by the Board to enable NAB officials to spend more time in the Capital during the busy Spring period.

This change will not affect the plans for the 1947 convention. It will be held at Atlantic City, September 15, 16, 17, and 18, with some pre-convention activity scheduled for Sunday, September 14.

### AM-FM Membership Dues

In cases where AM and FM stations serving the same area are owned by the same companies, the Board approved a by-law providing that they will be eligible for joint membership in the NAB and their dues for the single membership based upon the combined income of the two stations.

In accepting more than a hundred new members into the Association, the Board brought the total membership up to 1301. This represents an increase of 100% since Jan. 1, 1945.

Robert D. Swezey, vice president and general manager of Mutual, and chairman of the NAB's Special Standards of Practice Committee, made a progress report to the Board on the activities of his group in re-writing proposed new standards for the broadcasting industry. Mr. Swezey reported that a special redrafting committee is now working on the provisions of the new standards, which have been agreed upon in principle by the large group. Since this was purely a progress report, no action by the Board was required.

(Continued on next page)

## Meagher Joins Board

At its opening session the NAB Directors invited John F. Meagher, KYSM, Mankato, Minn., to sit as a member representing District Eleven, replacing E. L. Hayek, KATE, Albert Lea, Minn., who had resigned because of ill health. Mr. Meagher had recently been elected to represent the district beginning next September.

Only two members of the twenty-six man board were forced to be absent. They were:

Leslie C. Johnson, WHBF, Rock Island, Illinois, director of District 9, and Harold Hough, WBAP, Fort Worth, Texas, director-at-large.

Those present were:

Paul W. Morency, WTIC; Michael R. Hanna, WHCU; George D. Coleman, WGBI; Campbell Arnoux, WTAR; F. W. Borton, WQAM; Wiley P. Harris, WJDX; James D. Shouse, WLW; C. Bruce McConnell, WISH; John J. Gillin, Jr., WOW; William B. Way, KVOO; Martin B. Campbell, WFAA; Hugh B. Terry, KLZ; John F. Meagher, KYSM; William B. Smullin, KIEM; William B. Ryan, KFI; Harry R. Spence, KXRO; J. Harold Ryan, WGBS; T. A. M. Craven, WOL; G. Richard Shafto, WIS; Wayne Coy, WINX; Clair R. McCullough, WGAL; Frank Stanton, CBS; Frank M. Russell, NBC; Edgar Kobak, MBS.

## Miller, in Statement to Congress, Cites Blue Book As "Star Chamber" Procedure

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upon the part of the Commission to remove and prevent abuses of over-commercialism."

Stating that the Blue Book goes much deeper than such a suggestion, Judge Miller cited seventeen additional subjects with which the report concerns itself. Among them are:

- "Commission jurisdiction with respect to program service.
- "Economic aspects of broadcasting.
- "Programs and program policies.
- "Round-table discussions of current problems.
- "Religious programs.
- "Proposals for future Commission policy."

Commenting on the last point, Judge Miller questioned the right of a "governmental report" to propagate the sociological ideas of particular Commissioners. He said: "While it is entirely proper and desirable for informed critics to analyze and challenge practices and performances of radio broadcasting, it is an entirely different proposition for a government agency which is engaged in 'regulation of interstate commerce' to be stirring up such criticism. It is as if the Postmaster General, in administering the law concerning the use of the second-class mail privilege, by magazines and newspapers, should issue a 'report' condemning the contents of such publications and urging critics to attack them."

Criticizing the Commission's standards for distinguishing between "commercial" and "sustaining" programs, Judge Miller cited as "unsound" the agency's principle and stated that several Commissioners already have conceded the weakness of the Blue Book's standards in this respect. Taking the Metropolitan

Opera broadcasts as an example, Judge Miller pointed out that if carried as a "sustainer," the broadcasts are "two and a half or three hours on the credit side of the station's program ledger, but sponsored by Texaco, the Opera becomes merely a cipher . . . to be counted against the station's commercial vs. sustaining position."

Showing that broadcasts improve with commercial sponsorship because of the additional funds available, Judge Miller stated that the glorification of "sustainers" over "commercials" by the Commission, "is a patent injustice which has no basis in reason."

Striking at the FCC's action in issuing its report, the NAB president said: "Nothing that resembled a judicial trial preceded the issuance of this Blue Book. Moreover, nothing that resembled the usual guaranties of fair hearing in legislative procedures occurred." He pointed out that the Commission gave no notice of a hearing, that no specification of offenses or misconduct was made, that the broadcasters had no opportunity to cross-examine witnesses or to challenge Commission evidence, that the broadcasters had no opportunity to present witnesses or evidence.

The Blue Book, he continued, inflicted punishment on a number of broadcasters, by naming their stations expressly and condemning their alleged improper operations. In addition, Judge Miller pointed out, the entire American broadcasting industry was punished because the "Blue Book was so widely publicized that statements were quoted in debates in the English Parliament as established facts." Further, the "Blue Book was accepted by American people, generally, as a truthful, objective, impartial description of American broadcasting; when it was, instead, a highly biased, partial presentation of the case" for the FCC.

Continuing, he stated that the report "was seized upon avidly by crackpots, communists and rival advertising media" to ridicule the broadcasting industry generally.

Through utilization of a "Report" technique, Judge Miller continued, "the FCC attempted to evade the prohibition against interference with freedom of speech contained in the First Amendment and in Section 326 of the Communications Act . . . (and) followed its familiar established practice of deciding important questions in such a manner as to prevent judicial review of them."

In summarizing his statement, Judge Miller stated that the Blue Book is "an example of that type of 'Star Chamber' procedure, of government by intimidation or 'by the lifted eyebrow' which prevailed in England prior to the separation of the United States."

Conceding that broadcasting—"like other human institutions"—was not perfect, he pointed out that radio broadcasting, as other mass media, "should be subjected to a minimum of governmental regulation."

If additional regulation is necessary, he said, it should come from the industry itself and from the listening audience, in the manner similar to the practice followed in the press, the motion picture industry and in the professions. Adding that the large majority of Americans like present-day broadcasting as it is conducted in this country, Judge Miller pointed out that "Americans do not want government-operated

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broadcasting or governmentally controlled broadcasting."

Judge Miller's analysis of the Blue Book was presented to the NAB Board of Directors Thursday (22) at the concluding session of its quarterly meeting.

## Engineering Department

### FCC Engineering Conference to Discuss Sharing of Television Channels

The FCC Public Notice 6760 issued Friday (23), designated an Engineering Conference on June 10 and 11, 1947, at the Commission's offices, Washington, D. C., for 10 a.m. E.D.S.T., to determine the technical problems inherent in the utilization of frequencies between 42 and 88 mc. The Commission will conduct the conference to hear and present evidence on the problem.

The Commission is particularly concerned about the feasibility of sharing television channels with non-Government fixed and mobile services, with particular references to co- and adjacent channel interference.

Among other subjects to be scrutinized will be that of interference from amateurs in the 50-54 mc. and from others in the 42-44 mc. and 72-76 mc. bands. Receiver characteristics, such as selectivity and local oscillator radiation, will be discussed.

The Commission also announced that all interested persons are invited to attend and participate in the discussions. All persons planning to attend should file with the Secretary of the Commission, on or before June 2, 1947, a statement outlining the information to be presented.

## FCC

### Commissioner Wakefield Nominated To Serve Another Term With The FCC

The nomination of Commissioner Ray C. Wakefield to serve another term on the FCC was made on Wednesday (21).

Originally named to the Commission in 1941, Commissioner Wakefield was appointed to succeed the late Thad H. Brown in the government agency.

A native of California, he came to the FCC from the California Railroad Commission, on which he had been a member from 1937 to 1940, and president from August, 1938.

A Republican, Commissioner Wakefield was active in California political affairs and was a delegate to the Republican National Convention in 1932.

## FCC Announces New Office Hours for All Commission Staffs

The FCC announced new daily hours of business on Friday (23) for its offices in Washington and at its offices throughout the country.

Effective on June 2, the hours of the Commission are from 8:30 A. M. to 5 P. M., Monday through Friday, except on legal holidays.

## General

### Judge Miller, Addressing DAR Meeting, Warns Against Over-reaching Government Practices

NAB President Justin Miller, addressing the 56th Continental Congress of the Daughters of the American Revolution in Washington on Friday (23), reminded the delegates that it was "the arrogance, the over-reaching of administrative star-chamber government, which prevailed in England prior to the American Revolution, more than anything else" which caused the colonists to assert their rights.

On Thursday (22) the DAR delegates adopted a resolution stressing the necessity of maintaining a radio broadcasting system "free from government censorship or control of programs". (Full text is reprinted below)

Continuing, Judge Miller pointed out that we have in our midst a group of people who do not like the free institutions which have been built in this country during the past century and a half. He warned that this group devotes itself to dividing our people against each other.

"There are others", he continued, "who, because of ignorance or indifference take for granted the protection of these great liberties and smile, smugly, at those who warn them of danger. They give aid and comfort to the malcontents; they join in the process of creating confusion and discontent; wittingly or unwittingly, they help to build again, a structure of star-chamber; a government of whim, caprice and arbitrary action. They seek or condone government encroachment upon radio programming; they care not that censorship of motion pictures and books creeps into state laws. They have not eyes to see that the loss of freedom in any one of the media of mass communication must inevitably result in the deterioration of them all.

"Radio broadcasting is, today, recapitulating the fight for freedom which man and press fought out a century and a half ago. The same guileful arguments are heard today; to divide us and to establish, again, government controls of the media of free communication.

"Do not let anyone deceive us," he emphasized, "into  
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believing that the problem is a different one for radio broadcasting than it is for the press, the movies or any other means of communication."

Judge Miller pointed out to the DAR delegates that with the advent of facsimile, many of them might soon have a daily newspaper printed in their own homes by radio. He pointed out that the FCC rules, prohibiting radio from editorializing, might well interfere with the freedom of the press in printing newspapers through facsimile.

He pointed out that motion pictures, too, would be subjected to FCC regulations with the expansion of television facilities.

"Once concede to government," he said, "power to tell our people what they may read or hear—on the theory of good or bad taste—and we have conceded power to tell us what our political beliefs must be; what our religious beliefs must be and whom we shall call 'Der Fuehrer.'"

Concluding his address to the assembly, Judge Miller said:

"Eternal vigilance is, indeed, the price of freedom, and only if we are alert to the facts of life—politically, economically, socially—in this great country, the United States of America, can we preserve the institutions which have made it great, and protect the people who have built and maintained those institutions. Benjamin Franklin said, at the concluding session of the Constitutional Convention in 1787, 'There is no form of government but what may be a blessing to the people if well administered for a course of years, and can only end in despotism, as other forms have done before it, when the people shall become so corrupted as to need despotic government, being incapable of any other . . .'

"May it please God, that freedom of communication in these United States—freedom of the press, of motion pictures, of speech in all forms—shall help, long, to prevent the despotism which comes only to a corrupted people; people no longer capable of a self-government which is free of the controls of strong men who give such security as they please, at the price of slavery."

#### DAR Resolution

Following is the text of the DAR resolution concerning broadcast operations:

*Resolved*, That the 56th Continental Congress of the National Society Daughters of the American Revolution reaffirm the resolution of Radio Broadcasting adopted by the 55th Continental Congress of 1946, namely:

"*Whereas*, Radio Broadcasting is the most universal and rapid medium of mass communication available to the people of the United States; and

*Whereas*, It is essential to the free and intelligent exercise of citizenship in a republic that radio broadcasting shall remain free from government censorship or control of programs; and shall be conducted in accordance with the traditional American Institutions of free speech and free enterprise;

*Resolved*, That the National Society, Daughters of the American Revolution in 55th Continental Congress assembled, affirm its belief that freedom of radio ranks in importance with freedom of speech and of the press and its opposition to all efforts which would lead in the direction of government censorship, dictation or control of radio programs; and that the Society urge the Congress of the United States to enact such legislation as is required to give effect to this affirmation."

## Beaton Named to Serve as President Of Southern California Broadcasters

The Southern California Broadcasters Association, at its recent annual meeting, elected a new roster of officers to serve for the next year.

Assuming their offices immediately, the new officials are:

President—William J. Beaton, KWKW  
Vice President—Ernest L. Spencer, KVOE  
Secretary-Treasurer—Thelma Kirchner, KGFH

The following were named to the Board of Directors:

Harry W. Witt, KNX; Calvin J. Smith, KFAC; and Lee Wynne, KGER.

Robert O. Reynolds, KMPC, the retiring president, automatically became a member of the Board as do the newly elected officers.

## Canadian Broadcasters to Hold Convention At Jasper National Park Next Month

The annual convention of the Canadian Association of Broadcasters will be held at Jasper Park, Alberta, June 9-12.

The Canadian organization has invited a top-group of industry executives representing both Canadian and American broadcasting interests to address its membership and guests. NAB members have been invited to attend the sessions.

NAB President Justin Miller will highlight the annual banquet on June 10 when he speaks on "the editorial voice of radio."

Other subjects on the CAB agenda are: *Why Radio Sells, How to Sell in Tomorrow's Markets, Public Relations, BBM, Radio Research, FM and BMI.*

American broadcasters who wish to attend the meeting may obtain complete details from Mr. Harry S. Dawson, manager, Canadian Association of Broadcasters, 2100 Victory Building, Toronto, Canada.

## Legal Department

### NAB Opposes Bill Which Gives Copyright to Performer, in Addition to Composer

The Copyright Subcommittee of the House Judiciary Committee opened hearings Friday (23) on three copyright bills introduced at this session. Two of the bills, H. R. 1269 and 2570, would eliminate that section of the present law which exempts juke box operators from paying royalties for the use of music. Of more interest to broadcasters is H. R. 1270 (*See NAB Legislative Digest, March 7, p. 39*) which would permit the copyrighting of works in the form of records, and would enable performers of music to get a copyright in their recorded performances which would be separate and distinct from the copyright of the composer.

At the hearing Friday, Fred Waring and Maurice Speiser, representing the National Association of Per-

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forming Artists, spoke on behalf of all three bills. Gene Buck, representing ASCAP, began a presentation supporting the juke box bills and opposing H. R. 1270. Before he concluded his remarks the hearing was interrupted by a quorum call from the House of Representatives which forced an adjournment. Before adjourning, however, the committee announced that the hearings would continue in the near future although the date was not announced.

Don Petty, NAB General Counsel, attended on behalf of the Association, which is opposing H. R. 1270. His prepared statement will be released at the time it is filed with the Committee immediately prior to his oral presentation.

## Bill Introduced in the Senate Proposes to Prohibit Congressmen from Owning Stations

Senator Joseph R. McCarthy (R), Wisconsin, introduced a bill in the Senate on Monday (19) which would prohibit the holding of radio station licenses by members of Congress and their wives.

The bill, S. 1309, was introduced as an amendment to the Communications Act of 1934 and referred to the Senate Committee on Interstate and Foreign Commerce.

The proposed legislation provides: that station licenses for commercial broadcasting stations shall not be granted to or held by any Congressman or his wife; any partnership of which any active or silent partner is a Member of Congress or the wife of any such member; any corporation of which any officer or director is a Member of Congress or the wife of any such Member, or of which more than one-fifth of the capital stock is owned of record or voted by any Member of Congress or the wife of any such Member; or any association of which any officer or director is a Member of Congress or the wife of any such Member, or whose policies are actually determined by any Member of Congress or the wife of any such Member. (See *NAB Legislative Digest*, May 23)

## Research Department

### FM-AM Set Production Shows Marked Increase During April

According to a report issued by the RMA, FM-AM receiver production jumped 47 percent in April over March, as all set production showed a weekly average higher than in the first quarter of 1947.

An estimated 98,625 radio sets with FM reception facilities were manufactured by RMA member-companies in April as compared with 67,264 in March.

April's estimated production of all types of radio receivers by RMA companies was 1,548,540 as compared with 1,377,269 in March.

Television receiver production in April showed a slight gain over March, reaching 7,886 for the five-week period, March 31 to May 2.

April's television output was classified as follows: 3,971 radio table models, 2,242 direct viewing radio consoles, 87 projection consoles, 686 direct viewing radio-phonograph combinations, 40 projection radio-phonograph combinations, and 860 converters.

The April figure brings the total television receiver output for 1947 to 26,205 as of May 2, while FM-AM sets produced during the same four-month period totaled 284,432.

Following is the monthly breakdown on FM, television, and all-sets production for the year:

Month	FM-AM	TV	All Sets
January (5 weeks)	51,318	5,437	1,564,171
February	53,594	6,243	1,379,966
March	67,264	6,639	1,377,269
April (5 weeks)	112,256	7,886	1,759,723

## Public Relations

### Broadcasters Were First Radio Critics

#### Richards States at Georgia Institute

There is greater criticism of radio from within the industry than from outside sources, Robert K. Richards, NAB director of public relations, said last week in a talk at the 2nd Annual Radio Institute conducted by the University of Georgia.

He pointed out that most criticism of radio is directed against programs and that the major sources of such criticism are the government, educators, newspapers and broadcasters themselves.

"Broadcasters," he said, "were criticising radio before the idea ever occurred to those in any of the other three categories. It's an absolute fact that broadcasting stations, for over a quarter of a century, have been hiring program directors—and paying them salaries—to criticise programs."

Stating that in some areas newspapers have performed constructive service as radio critics, he suggested "that the newspaper critic ply his trade with two implements: a receiver and a typewriter." Elaborating, Mr. Richards explained that constructive criticism was impossible unless the critic listened to radio's fare.

"I believe the educators at some of our great universities—such as this one right here", he continued, "want to perform an honest and profitable service in their criticism of broadcasting. . . . I should like to ask whether the educators *really are listening?*" He pointed out that "education and radio have common cause" and that by cooperation the two institutions could make greater progress "with our arms linked, not our horn locked."

He pointed out that "it is not the FCC's prerogative by law to concern itself with program matters in the manner evidenced by the Blue Book. If it is", he continued, "we misinterpret the Communications Act of 1934."

Concluding his talk, Mr. Richards cited the fact that "broadcasters want to work with educators in the cause of greater learning and a fuller life for all.

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Broadcasters ask only that educators meet them half-way—recognizing the practical problems of operating a radio station, learning the tried techniques by which education on the air can be most effective.”

## Broadcast Advertising

### Australian Magazine Will Publish NAB's "Radio For Retailers" Study

*Broadcasting Business*, a magazine devoted to the promotion of commercial broadcast stations in Australia, has requested the Department of Broadcast Advertising for permission to reprint in its columns the Joske study, "Radio For Retailers."

In an exchange of letters with Hugh M. P. Higgins, assistant director of broadcast advertising, O. F. Mingay, managing director of the magazine, wrote:

"It was indeed a pleasure to receive your letter and to note once again your organization's cooperation with your friends 'down under.' Your permission to reprint this material is received with gratitude, as I feel sure that our Australia-wide circle of readers will find much to interest them in the story which will also aid Australian commercial broadcasting stations in their approach to the problem of retail store advertising."

## Small Market Stations

### Session on Small Market Stations Scheduled For Two District Meetings

The small market stations sessions have been scheduled as follows for the two remaining district meetings:

The session at the District No. 3 meeting in Baltimore, May 26-27, is set for today from 2:00 until 4:00 p.m. George E. Joy, WRAK, Williamsport, Pa., will preside.

The session for the District No. 1 meeting at Boston, May 2-3, is scheduled on Tuesday (3) from 11:15 A. M. until 12:15 P. M. Bert Georges, WHEB, Portsmouth, N. H., will officiate. Small Market Stations Executive Committeeman A. E. Spokes, WJOY, Burlington, Vt., will have an active part in the program.

Allen Brown, NAB assistant director of broadcast advertising, will conduct both sessions, which will include round-table discussions of operational problems and practices of particular significance in these districts.

### Committee Chairmen Appointed in Districts One and Sixteen

Bert Georges, WHEB, Portsmouth, N. H. (NAB District No. 1) and Mrs. Roberta M. Pfister, KYCA, Prescott, Ariz. (NAB District No. 16) have been appointed district chairmen, Small Market Stations Com-

mittee. The appointments were made by District Directors Paul W. Morency, No. 1, and William B. Ryan, No. 16.

### American University Radio Students Hear Brown Discuss Station Operations

"The Manager's Role in Station Operations" was the subject of an address given by J. Allen Brown, assistant director, NAB Department of Broadcast Advertising, before a radio class at the American University, Washington, D. C., last week. The speaker also discussed "Job Opportunities in Radio" during a round-table period. NAB literature was distributed.

## Listener Activity

### Quad-City Radio Council Reorganizes, Elects Officers, Hears Radio Leaders

Setting a general objective at "greater listener participation in the evaluation and development of Quad City radio fare," a representative group of radio listeners from four cities, Davenport, Iowa, Rock Island, Moline and East Moline, Ill., recently met to reorganize the Quad-City Radio Council.

Chairman for the gathering was Woody Woods, WHO, while discussions were delivered by Buryl Lottridge, vice president, WOC, and host of the evening, and Frank E. Pellegrin, NAB.

Dorothy Lewis, NAB co-ordinator of listener activity was scheduled to address the meeting, but was prevented from attending by sudden illness which required hospitalization. Mr. Pellegrin attended in her place.

Basic activities of the Quad-City Radio Council are:

To supply all Quad-City radio stations with factual, balanced opinions of program values and station conduct through objective listening and prompt replies to questionnaires.

To maintain regular forum programs for discussion of local public issues.

To assure regular and adequate radio facilities to all reputable Quad-City organizations and to all recognized minority groups.

## Public Interest Programming

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of June 2-8, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your

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station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, N. Y.

### Buy U. S. Savings Bonds—"Save the Easy Automatic Way"

The U. S. Treasury is conducting its most important stepped-up promotion of U. S. Savings Bonds for 1947 during June and July. The way the public debt is managed will affect the life of every American for years to come, as regards money supply, the price level, business conditions and what the dollar will buy; *and wise management of the debt demands that ownership of U. S. securities be spread as widely as possible among individuals. Beginning June 1, the U. S. Treasury, in cooperation with the banks of America, is inaugurating an easy, automatic method—the Bond-A-Month Plan—of buying Bonds for the millions of Americans not on regular payrolls.* The backbone of the Savings Bonds program is still the Payroll Savings Plan, and, although it is receiving whole-hearted support from industry, recent surveys show that this method now needs additional stimulation. The rate of interest, sound investment value, and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like *retirement incomes, education for the children, new homes, the most enjoyable use of leisure time.* As an investment, U. S. Savings Bonds are safe, profitable. The effective way to provide for the future is through *regular savings.* Regular saving is easy and automatic if you sign up for the Payroll Savings Plan where you work, or the Bond-A-Month Plan where you bank. (Fact Sheet No. 11-G)

### Help Veterans Beat the Housing Shortage

Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. Returning war veterans have been hardest hit by the present severe shortage in houses and apartments. The veteran, who by going into the service gave up his house or apartment, or missed the chance to get one during the war years, needs and deserves all possible help in obtaining a home now for himself and his family. Voluntary steps taken by individuals and local communities since the Council advertising campaign began indicates that wide public awareness of the veterans' urgent need for homes, and what private citizens can do about it, can help alleviate the problem of housing our war heroes until an adequate number of new buildings has been completed. Living space, permanent and temporary, has been found for hundreds of thousands of veterans and their families in existing buildings. A great deal of discomfort and actual hardship has been averted through action stimulated by increased consciousness of the housing problem. The need for homes is tremendous. The shortage has been accumulating for years. It takes time for emergency measures to pay off. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes; (2) creating additional living quarters for veterans by remodeling; (3) listing vacancies and houses for sale at their local Veterans Housing Center, so that veterans can get first chance at them; (4) not discriminating against veterans with children. (Fact Sheet No. 4-H)

### United America—Group Prejudice—A Post War Menace

To divide the United States along racial and religious lines, and so to conquer it, was the chief hope of our enemies during the war. In fact, it was the possibility that America could be thus weakened and disintegrated by conflict between group and group that gave the Axis courage to embark on its catastrophic adventure. This Axis strategy was defeated. *But today we cannot afford division any more than we could during the war.* We have two great tasks before us: (1) to build a peaceful world; (2) to press forward on the home front to high production

and prosperity. The achievement of both these goals becomes immeasurably more difficult if America is torn by racial and religious strife. A divided America seems weak in the eyes of the world and is disabled as a force for peace; nor can it successfully carry out great undertakings here at home. Both internationally and domestically, we need the same harmony among our various racial and religious groups that was the source of our strength in war. What makes the danger of division especially acute at the present time is that many real problems now confront the American people—problems of housing for veterans and other civilians, jobs for the returning servicemen, strikes, shortages of food and household goods, rising costs of living. In the midst of postwar dislocations and unrest, when everyone naturally seeks to discover the causes and cures for what troubles him, the "scapegoat" technique of blaming all difficulties on one group or another is likely not to pay off well. Political quacks and adventurers belonging to the "lunatic fringe" of American life seek to gain adherents and make easy money for themselves by diverting citizens from their real problems and attacking some racial or religious group as being "at the bottom of" the shortages, the strikes, or the rising prices. People who, out of indifference to American principles of racial and religious freedom, and "undecided" about prejudice, or who might support hate campaigns against Protestants or Jews, Catholics or Negroes, are potential confederates or dupes of such subversive forces. No one can prevent people from being prejudiced or hating their neighbors. We can, however, (1) recognize such antagonisms for what they are: *a danger to the nation that is particularly acute in the midst of postwar dislocations and unrest;* (2) isolate such antagonisms and quarantine them, prevent them from spreading and infecting the whole community; malicious slanders against groups of fellow Americans cannot be respected as "honest opinions;" (3) guard ourselves and our families against the danger of contracting prejudices and passing them on, however innocently—we can refuse to listen to or spread stories which discredit members of any race or religion—we can make sure that we judge our fellow-men by the character of their lives alone, and not on the basis of their race or religion—we can keep our children from absorbing prejudice. (Fact Sheet No. 31)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, May 26. They are subject to change.

#### Monday, May 26

##### Hearing and Oral Argument

(Before the Commission en banc, 10:00 A. M.)

In the Matter of Allocation of Frequencies to the Various Classes of Non-Governmental Services in the Radio Spectrum from 10 Kilocycles to 30,000,000 Kilocycles. (Proposed changes to revise existing frequency service-allocations to make available the entire band 960-1600 mc. for the aeronautical navigational service.)

(10:00 A. M.)

NEW—WDEL, Inc., Wilmington, Del.—For FM facilities.

NEW—Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Del.—For FM facilities.

(Continued on next page)

NEW—Keystone Broadcasting Corp., Harrisburg, Pa.—For FM facilities.

NEW—York Broadcasting Co., York, Pa.—For FM facilities.

NEW—Reading Broadcasting Co., Reading, Pa.—For FM facilities.

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**Further Hearing**

(10:00 A. M.)

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—Renewal of license; complaint.

**Tuesday, May 27**

(10:00 A. M.)

NEW—Wired Music, Inc., Rockford, Ill.—C. P. 1400 kc., 250 watts, unlimited.

NEW—Beloit Broadcasters, Inc., Beloit, Wis.—C. P. 1380 kc., 500 watts, daytime only.

Respondent: WRJN—Racine Broadcasting Corp., Racine, Wis.

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**Further Hearing**

(10:00 A. M.)

KGKB—East Texas Broadcasting Co., Tyler, Tex.—C. P. DA, 690 kc., 1 KW night, 5 KW day; unlimited.

KGGF—Hugh J. Powell, Coffeyville, Kans.—C. P. DA (DA-2), 5 KW night, 10 KW day; unlimited.

KELD—Radio Enterprises, Inc., El Dorado, Ark.—C. P. DA 690 kc., 1 KW night, 1 KW day; unlimited.

Respondents: KABC—Alamo Broadcasting Co., Inc., San Antonio, Texas.

KFEQ—KFEQ, Inc., St. Joseph, Mo.

**Wednesday, May 28**

**Oral Argument**

(Before the Commission en banc in Room 6121, beginning 10:00 A. M., in the order listed)

(1)

Gulf Broadcasting Co., Inc., Mobile, Ala.—1340 kc., 250 watts, unlimited.

Burton Broadcasting Co., Mobile, Ala.—1340 kc., 250 watts, unlimited.

Mobile Broadcasting Co., Mobile, Ala.—1330 kc., 1 KW night, 5 KW day, unlimited. DA-N&D.

(2)

WJPS, Inc., Evansville, Ind.—1330 kc., 5 KW day, 1 KW night; unlimited. DA-N&D.

Tri-State Broadcasting Corp., Evansville, Ind.—1330 kc., 5 KW, unlimited. DA-N&D.

(3)

Bay State Beacon, Inc., Brockton, Mass.—1450 kc., 250 watts, unlimited.

Cur-Nan Co., Brockton, Mass.—1450 kc., 250 watts, unlimited.

Plymouth County Broadcasting Corp., Brockton, Mass.—1450 kc., 250 watts, unlimited.

(4)

Central Broadcasting Co., Eau Claire, Wis.—790 kc., 5 KW, N&D DA; unlimited.

Lubbock County Broadcasting Co., Lubbock, Tex.—790 kc., 1 KW, unlimited.

Plains Radio Broadcasting Co., Lubbock, Tex.—790 kc., 5 KW, unlimited.

(5)

Abilene Broadcasting Co., Abilene, Tex.—1340 kc., 250 watts, unlimited.

Citizens Broadcasting Co., Abilene, Tex.—1340 kc., 250 watts, unlimited.

**Thursday, May 29**

**Oral Argument**

(Before the Commission en banc in Room 6121, beginning 10:00 A. M., in the order listed)

(1)

KIITN, Inc., Houston, Tex.—610 kc., 5 KW night and day, DA; unlimited.

W. Albert Lee, Houston, Tex.—610 kc., 5 KW, DA-night; unlimited.

(2)

Tri-City Broadcasting Co., Newport, Ky.—1110 kc., 1 KW, daytime.

Moraine Broadcasters, Inc., Dayton, Ohio—1110 kc., 1 KW, daytime.

(3)

Northern Kentucky Airwaves Corp., Covington, Ky.—1050 kc., 250 watts, daytime.

Northern Kentucky Radio Corp., Inc., Covington, Ky.—1050 kc., 250 watts, daytime.

(4)

Syndicate Theatres, Inc., Columbus, Ind.—1130 kc., 500 watts, daytime.

Universal Broadcasting Co., Inc., Indianapolis, Ind.—1130 kc., 10 KW, unlimited; DA-night and day.

(5)

Grenada Broadcasting Co., Grenada, Miss.—1400 kc., 250 watts, unlimited.

Birney Imes, Jr., Grenada, Miss.—1400 kc., 250 watts, unlimited.

## FCC ACTIONS

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**GENERAL**

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**"ABC of the FCC" on Public Sale**

"An ABC of the FCC" which, in question-and-answer form gives factual information about this Commission and its many activities, is now on public sale by the Superintendent of Documents, Government Printing Office, Washington 25, D. C., for five cents a copy.

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**AMPLITUDE MODULATION**

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**AM—Docket Cases**

**1220 KC.**

The Commission announces its **Decision (B-283)** granting the application of the **WGAR Broadcasting Company** to increase power for Station WGAR, Cleveland, Ohio, from 5 to 50 KW, operating on frequency 1220 kc., using DA; subject to condition that WGAR will modify its antenna

*(Continued on next page)*

pattern to afford any protection to Station **CMKO, Holquin, Cuba**, as the Commission may determine is necessary after consultation with the Government of Cuba (BP-3942; Docket 7320). At the same time the Commission denied the application of Allen T. Simmons to change power of Station **WADC, Tallmadge, Ohio**, from 5 KW to 50 KW, operating on 1220 kc. (BP-4243; Docket 7319).

Commissioner Durr agreed with the majority that WADC should be denied, but feels that Section 3.35 of the Rules also requires a denial of WGAR's application.

#### 1540 KC.

The Commission on May 19 adopted an **Order** granting petitions of the **Patroon Broadcasting Co., the Texhoma Broadcasting Co. and the East-West Broadcasting Co.**, requesting that their respective applications be severed from the consolidated proceeding; removed from hearing docket, and granted said applications, as follows, subject to approval of transmitter locations and antenna sites by the CAA:

**Patroon Broadcasting Co., Inc.**, for new station in Albany, New York to operate on 1540 kc., 10 KW, unlimited time, DA (BP-4611; Docket 7992);

**Texhoma Broadcasting Co.** for new station in Durant, Okla., to operate on 1540 kc., 250 watts, unlimited time (BP-5112; Docket 7993); and

**East-West Broadcasting Co.** for new station in Fort Worth, Texas, to operate on 1540 kc., 5 KW-D, 1 KW-N, unlimited time (BP-4524; Docket 7994).

The Commission ordered that the petition filed by **Josh Higgins Broadcasting Co.**, licensee of **KXEL, Waterloo, Iowa**, insofar as it may affect the **Patroon Broadcasting Co., the Texhoma Broadcasting Co. and the East-West Broadcasting Co.**, be dismissed.

#### AM—New CP's Granted

##### 980 KC.

**Louie L. Morris, Hartwell, Ga.**—Granted CP for a new station to operate on 980 kc., 1 KW, daytime only; conditions. (BP-5655)

##### 1110 KC.

**Big Island Broadcasting Co., Ltd., Hilo, T. H.**—Granted CP for a new station to operate on 1110 kc., 1 KW, unlimited time. (BP-5632)

##### 1230 KC.

**Kola Broadcasting Co., Opelousas, La.**—Ordered that the application (BP-4917; Docket 7812), be removed from hearing docket and granted for a new station to operate on 1230 kc., 250 watts, unlimited time; conditions; and that the joint petition filed by Kola and James A. Noe for waiver of hearing be dismissed as moot.

##### 1340 KC.

**Border Broadcasting Co., Inc., Nogales, Ariz.**—Granted petition to reconsider, remove from hearing docket and grant its application. The Commission ordered said application (BP-5345; Docket 7940) be removed from the hearing docket and granted for a new station to operate on 1340 kc., 250 watts, unlimited time, subject to the condition that applicant, within 60 days, file an application for modification of permit specifying a transmitter site and antenna system meeting requirements of the standards, and further subject to condition that transmitter site selected is such that applicant's operation will cause no interference to Station **XEHF, Nogales, Sonora, Mexico**.

##### 1400 KC.

**Halifax Broadcasting Co., South Boston, Va.**—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time; subject to approval of proposed transmitter site and antenna system by CAA, and to the condition that applicant submit measurements showing that transmitter apparatus meets the requirements of standards, and provided no operation takes place until **WBTM** ceases operation on 1400 kc. (BP-5629)

##### 1440 KC.

**John J. Laux, Niagara Falls, N. Y.**—Granted CP for a new station to operate on 1440 kc., 1 KW, day; conditions. (BP-5628)

#### 1450 KC.

**The Voice of Nevada's Capital, Carson City, Nev.**—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time; conditions. (BP-5654)

#### AM—License Renewals

**KFWB—Warner Bros. Broadcasting Corp., Los Angeles, Calif.**—Granted renewal of license for the period ending May 1, 1950.

**WCSH & Aux.—Congress Square Hotel, Portland, Me.**—Granted renewal of license for the period ending May 1, 1950.

**WFMD—Monocacy Broadcasting Co., Frederick, Md.**—Granted renewal of license for the period ending May 1, 1950.

#### AM—Licenses for New Stations Granted

##### 710 KC.

**WROM—Coosa Valley Radio Co., Rome, Ga.**—Granted license for new station; 710 kc., 1 KW, day; conditions. (BL-2228)

##### 760 KC.

**WCPS—Coastal Plains Broadcasting Co., Inc., Tarboro, N. C.**—Granted license for new station; 760 kc., 1 KW, day; and for change of studio location to Main St., Tarboro; conditions. (BL-2267)

##### 900 KC.

**WKYW—Radio Kentucky, Inc., Louisville, Ky.**—Granted license for new station; 900 kc., 1 KW, daytime. (BL-2363)

##### 990 KC.

**WJMR—Supreme Broadcasting System, Inc., New Orleans, La.**—Granted license for new station; 900 kc., 250 watts, day. (BL-2253)

##### 1230 KC.

**WNOK—Palmetto Radio Corp., Columbia, S. C.**—Granted license for new station; 1230 kc., 250 watts, unlimited time; conditions. (BL-2242)

##### 1450 KC.

**KTIP—J. F. Tighe, Porterville, Cal.**—Granted license for new station; 1450 kc., 250 watts, unlimited time; conditions. (BL-2243)

**WTOK—Meridian Broadcasting Co., Meridian, Miss.**—Granted license for new station; 1450 kc., 250 watts, unlimited time; conditions; and for change of studio location to Corner 6th St. and 22nd Ave., Citizens Bank Bldg. (BL-2172)

**WFUN—Huntsville Broadcasting Co., Huntsville, Ala.**—Granted license for new station; 1450 kc., 250 watts, unlimited time; conditions. (BL-2171)

#### AM—Modifications of CP's Granted

**WJMO—W. J. Marshall, Cleveland, Ohio**—Granted modification of CP to change type of transmitter, make changes in vertical antenna and change transmitter and studio locations to E. 22nd St. and Euclid Ave., and 2157 Euclid Ave., Cleveland, respectively. (BMP-2660)

**KENI—Midnight Sun Broadcasting Co., Anchorage, Alaska**—Granted modification of CP to change transmitter location to 5.2 mi. SSE of Anchorage, and extend commencement and completion dates to 5-30-47 and 11-30-47, respectively. (BMP-2714)

**WGUY—Portland Broadcasting System, Inc., Bangor, Maine**—Granted modification of CP for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations at Mt. Hope Ave., Bangor. (BMP-2635)

**WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.**—Granted modification of CP for extension of completion date to 5-26-47.

*(Continued on next page)*

**WBTM—Piedmont Broadcasting Corp., Danville, Va.—** Granted modification of CP to change transmitter location, and for extension of commencement and completion dates to 60 days after grant and 180 days thereafter, respectively. (BMP-2674)

**WFTW—Fort Wayne Broadcasting, Inc., Fort Wayne, Ind.—** Granted modification of CP for approval of antenna, change type of transmitter and for approval of transmitter location at East Side of Getz Road, between Route 14 and Covington Road, near Fort Wayne. (BMP-2417)

**WLOS—Skyway Broadcasting Corp., Asheville, N.C.—** Granted modification of CP to mount FM antenna on top of AM tower and specify studio location as Battery Park Hotel, Asheville. (BMP-2473)

**WWPB—Paul Brake, Miami, Fla.—** Granted modification of CP for approval of antenna and approval of transmitter and studio locations at 418 SW 2nd Ave., Miami. (BMP-2602)

**KCOH—Lee Segall Broadcasting Co., Houston, Texas—** Granted modification of CP for approval of antenna, of transmitter location at 4 blocks E. of intersection of Kerr and McCarty Sts., Houston, and to mount FM antenna on top of AM tower. (BMP-2513)

**WHLW—Herbert L. Wilson, Rutland, Vt.—** Granted modification of CP for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations at .58 mile S. of city limits of Rutland, on U. S. No. 7. (BMP-2607)

**WPGH—Pittsburgh Broadcasting Co., Pittsburgh, Pa.—** Granted modification of CP for approval of antenna, to change type of transmitter, and for approval of transmitter location at Allegheny County, Pittsburgh. (BMP-2588)

**WNMP—Evanston Broadcasting Co., Evanston, Ill.—** Granted modification of CP for approval of antenna, to change type of transmitter, for approval of transmitter location on Hartery at Oakton Ave., and studio at Evanston Hotel; conditions. (BMP-2087)

**KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.—** Granted modification of CP for extension of completion date to 8-6-47. (BMP-2732)

**WJLS—Joe L. Smith, Jr., Beckley, W. Va.—** Granted modification of CP for extension of completion date to 8-4-47. (BMP-2730)

**WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—** Granted modification of CP for extension of completion date to 6-15-47.

**WMOI—Union Broadcasting Co., Monroe, N. C.—** Granted modification of CP for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations at Walkup Ave. between Alexandria and Turner Sts., Monroe. (BMP-2624)

**WSTV—The Valley Broadcasting Co., Steubenville, Ohio—** Granted modification of CP to make changes in vertical antenna and extend completion date to 10-5-47. (BMP-2705)

**WSOY—Commodore Broadcasting, Inc., Decatur, Ill.—** Granted modification of CP to extend completion date to 9-7-47. (BMP-2722)

### AM—Miscellaneous Actions

**The Walmae Co., San Antonio, Texas—** Granted petition requesting continuance of further hearing in re Dockets 7983 and 7866, presently scheduled for May 20, and continued same to June 3.

**Pacific Foundation, Richmond, Cal.—** Denied petition for leave to amend its application (BP-5746; Doc. 8120) so as to show a revised balance sheet of the corporation, and requesting reopening of the record for the purpose only of receiving the amendment into the record without further hearing.

**WPAG—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—** Granted license to cover installation of FM antenna on top of present AM vertical radiator. (BL-2410)

**WCJU—Forrest Broadcasting Co., Columbia, Miss.—** Granted CP to make changes in transmitting equipment. (BP-6045)

**WPLH—Huntington Broadcasting Corp., Huntington, W. Va.—** Granted CP to install a new transmitter. (BP-6042)

**WFNS—Burlington-Graham Broadcasting Co., Burlington, N. C.—** Granted CP to install new transmitter. (BP-6060)

**WNYC—City of N. Y. Municipal Broadcasting System, New York City—** Granted request to cancel license for auxiliary transmitter expiring Nov. 1, 1949. (BR-241)

**WAGM—Aroostook Broadcasting Corp., Presque Isle, Maine—** Granted license for increase in power to 250 watts, hours to unlimited, install new transmitter and change transmitter location, and change of studio location to 180 State St., Presque Isle; conditions. (BL-2137)

**WSGC—Elberton Broadcasting Co., Elberton, Ga.—** Granted CP to install new transmitter. (BP-6041)

**WMC—Memphis Publishing Co., Memphis, Tenn.—** Granted CP to make changes in DA and mount FM antenna on top of AM tower (BP-5992)

**WOKO—WOKO, Inc., Albany, N. Y.—** Dismissed application for CP to increase power from 500 watts, 1 KW, LS, to 5 KW unlimited time, DA night. (BP-5621)

**WHBF—Rock Island Broadcasting Co., Rock Island, Ill.—** Granted modification of license to change from directional to non-directional operation during daytime hours. (BML-1246)

**WFIG—Radio Station WFIG, Inc., Sumter, S. C.—** Granted consent to transfer 80 shares, 80% of the voting stock, in licensee of WFIG from J. Samuel Brody, T. Douglas Youngblood, Ruth B. Brody (transferers), to 18 new individuals (transferees), for a consideration of \$57,062.00. (BTC-531)

**KAKC and KAKC-FM—Public Radio Corp. (permittee), Tulsa, Okla.—** Granted consent to acquisition of affirmative control over Public Radio Corp. by Sam E. Avey (transferee) from Ethel B. Kellough and Robert W. Kellough, (transferers), for a consideration of \$12,500, for AM and FM station permits. (BTC-547).

**WSAY—Gordon P. Brown, d/b as Brown Radio Service and Lab. (assignor), The Federal Broadcasting System, Inc. (assignee), Rochester, N. Y.—** Granted consent to assignment of license and outstanding CP for betterment of facilities of WSAY, from Brown Radio Service and Lab. to The Federal Broadcasting System, Inc., a new corporation 100% controlled by Brown. (BAPL-22)

**WIGM—George F. Meyer (assignor), Dairyland's Broadcasting Service, Inc. (assignee), Medford, Wis.—** Granted consent to assignment of AM station WIGM from George F. Meyer to Dairyland's Broadcasting Service, Inc., for a consideration of \$30,000. (BAL-588)

**KLIZ—Brainerd Broadcasting Co., Brainerd, Minn.—** Granted consent to assignment of license of station KLIZ from E. Thomas O'Brien, et al, d/b as Brainerd Broadcasting Co. (assignor), to Brainerd Broadcasting Co. (assignee), a corporation controlled by the assignor partners in the same proportion as their interests in the assignor partnership. (BAL-599)

**WDRC—WDRC, Inc., Hartford, Conn.—** Granted consent to assignment of license of standard station WDRC, FM station WDRC-FM, and relay station WELN, from WDRC, Inc. (assignor), to The Connecticut Broadcasting Co. (assignee). No monetary consideration involved. (BAL-600)

**KOBE—Odessa Broadcasting Co., Odessa, Tex.—** Granted authority to delete all the record relative to construction permit (BP-3901) and modification (BMP-2653), authorized August 9, 1946, and April 15, 1947, respectively, as permittee has determined not to go ahead with the construction.

**Beloit Broadcasters, Inc., Beloit, Wis.—** Denied petition to reconsider, sever and grant without hearing application for construction permit (BP-5617; docket 8169).

*(Continued on next page)*

**Walter L. Read, Petaluma, Calif.**—Granted petition for waiver of rules and accepted petitioner's appearance in re application (BP-5762; docket 8122).

**Tri-City Broadcasting Co., Bellaire, Ohio**—Granted petition for leave to amend its application (BP-5421; docket S273) so as to specify 1290 kc., instead of 1050 kc., and for removal from hearing docket. The amendment was accepted and application as amended removed from the docket.

**Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.**—Granted petition for leave to amend its application (BP-5975; docket 8391), so as to supply additional engineering information.

**KWKH—International Broadcasting Corp., Shreveport, La.**—Granted petition for waiver of rules and accepted petitioner's written appearance in re oral argument upon applications of Syndicate Theatres, Inc., and Universal Broadcasting Co., Inc. (docket 7099 and 7100).

**WHLS—Port Huron Broadcasting Co., Port Huron, Mich.**—The Commission, on its own motion, continued hearing on application of WHLS from May 26 to July 23 (docket 6987).

**John B. Quinn, et al, Lincoln, Nebr.**—Denied petition for leave to intervene in the hearing upon application of Capital Broadcasting Co. (docket 8311).

**KOIN—KOIN, Inc., Portland, Ore.**—Granted petition for leave to intervene in the hearing on application of KAKC (docket 8270).

**Arecibo Broadcasting Co., Inc., Arecibo, P. R.**—Granted petition for leave to amend its application (BP-5047; docket 7807) so as to specify 1420 kc., with 1 KW, unlimited time, instead of 1190 kc., 250 watts, unlimited. The amendment was accepted, and application as amended removed from the hearing docket.

**Southeastern Broadcasting System, East Point, Ga.**—Denied petition for leave to amend its application (BP-4235; docket 7068) so as to specify 1260 kc., with 250 watts, daytime only, instead of 1490 kc., 250 watts, unlimited.

**WHP—WHP, Inc., Harrisburg, Pa.**—Granted petition for leave to intervene in the hearing on application of Foundation Co. of Washington. (Doc. 8279)

**WLEU—WLEU Broadcasting Corp., Erie, Pa.**—Granted petition for leave to intervene in the hearing upon applications of Western Reserve Broadcasting Co. and Civic Broadcasters, Inc. (Docs. 7584 and 8269)

**WDEL, Inc.; Tri-State Broadcasting Co., Inc., Wilmington, Del., et al**—Granted petition for continuance of consolidated hearing from May 26 to June 9, at Washington. (Doc. 7834, et al.)

**Lake County Broadcasters, Eustis, Fla.**—Granted petition for leave to amend its application (BP-5193; Doc. 8355) so as to add to the application a supplementary engineering statement.

**KIFI—Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho, et al.**—Granted petition for continuance of consolidated hearing presently scheduled for June 2, and continued same to June 30. (Doc. 8343, et al.)

**KSAN—Golden Gate Broadcasting Corp., San Francisco, Calif.**—Granted petition for extension of time for filing exceptions to Proposed Decision (Doc. 6949, et al.), and the time was extended to and including June 11. (Action taken May 21.)

### AM—Applications Accepted for Filing

570 KC.

**WNAX—Cowles Broadcasting Co., Yankton, S. Dak.**—Modification of construction permit (B4-P-5231, which authorized installation of new transmitter) for extension of completion date.

600 KC.

**WPDQ—Jacksonville Broadcasting Corp., Jacksonville, Fla.**—Modification of construction permit (B3-P-3801, as modified, which authorized change in frequency, installation of new directional antenna for night use, and new ground system) for extension of completion date.

610 KC.

**KGGM—New Mexico Broadcasting Co., Inc., Albuquerque, N. Mex.**—License to cover construction permit (B5-P-2918, as modified) which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change transmitter location, and authority to determine operating power by direct measurement of antenna power.

690 KC.

**KULA—Pacific Frontier Broadcasting Company, Limited, Honolulu, T. H.**—License to cover construction permit (BP-4308, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

730 KC.

**WPIT—Liberty Broadcasting Co., Pittsburgh, Pa.** (John J. Laux, Richard Teitlebaum, Myer Wiesenthal, Alex Teitlebaum, Louis Berkman, Jack N. Berkman, Charles C. Swarinen, Joseph Troesch, & John L. Meridian)—License to cover construction permit (B2-P-3797, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

750 KC.

**NEW—Frankfort Broadcasting Co., Inc., Frankfort, Ind.** (P. O. 402 Peoples Life Bldg.)—Construction permit for a new standard broadcast station to be operated on 750 kc., power of 250 watts, and daytime hours of operation.

780 KC.

**WBBM—Columbia Broadcasting System, Inc., Chicago, Ill.**—Modification of construction permit (B4-P-4009, which authorized installation of new vertical antenna) for extension of completion date.

790 KC.

**KVOS—KVOS, Inc., Bellingham, Wash.**—License to cover construction permit (B5-P-3925, as modified) which authorized an increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location and authority to determine operating power by direct measurement of antenna power.

860 KC.

**WNEL—Juan Piza, San Juan, Puerto Rico**—Modification of construction permit (BP-3740, as modified, which authorized change in frequency and installation of directional antenna for day and night use) for extension of completion date.

930 KC.

**NEW—Walter Olin Nisbet, Jr., Charlotte, N. C.** (P. O. 534 Colville Rd.)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW, and daytime hours of operation.

950 KC.

**WGOV—E. D. Rivers, Valdosta, Ga.**—Modification of construction permit (B3-P-3213, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location) to change type of transmitter to make changes in the directional antenna and mount FM antenna on top of AM tower and for extension of completion date.

970 KC.

**KHBC—Hawaiian Broadcasting System, Limited, Hilo, Hawaii**—Modification of construction permit (BP-5039, which authorized change of frequency, increase of power, installation of new transmitter and to change transmitter and studio locations) to change type of transmitter and for approval of antenna and transmitter location on Piihouua Road, approximately 3 miles from Hilo Post Office, Hilo, Hawaii.

(Continued on next page)

**980 KC.**

**NEW—Crescent Broadcast Corp., Shenandoah, Pa.**—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 5 KW, directional antenna (2) and unlimited hours of operation. Amended to change frequency from 580 to 980 kc., change in transmitting equipment: change transmitter location from 2.3 miles approximately north of Ringtown, Pa., to northwest corner St. Clair Borough, near St. Clair Borough, near St. Clair, Pa.; modify directional antenna pattern (DA-1).

**1000 KC.**

**WKNS—Kinston Broadcasting Co., Kinston, N. C.**—Modification of construction permit (B3-P-5227, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and specify studio location.

**1020 KC.**

**NEW—Calhoun Broadcasting Corp., Calhoun, Ga.** (P. O. 300 Richards St.)—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 250 watts, and daytime hours of operation.

**1080 KC.**

**WTIC—The Travelers Broadcasting Service Corp., Hartford, Conn.**—Modification of construction permit (B1-P-5052, which authorized installation of new transmitter) for extension of completion date.

**1110 KC.**

**NEW—Brazoria County Broadcasting Corp., Freeport, Tex.** (W. David Evans, Luther L. Copeland and Richard J. Higgins, a partnership)—Construction permit for a new standard broadcast station to be operated on 1110 kc., power of 250 watts, and daytime hours of operation. Amended to change name of applicant from W. David Evans, Luther L. Copeland and Richard J. Higgins, a partnership, d/b as Brazoria County Broadcasting Co., to W. David Evans, Richard J. Higgins, A. T. Deere, John S. Hain, George D. Reeves, Ross K. Prescott and H. J. Griffith, a partnership, d/b as Brazoria County Broadcasting Co.

**1220 KC.**

**NEW—Lamar A. Newcomb, Falls Church, Va.**—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 840 to 1220 kc.

**1230 KC.**

**WCOM—Parkersburg Broadcasting Co., Parkersburg, W. Va.**—Modification of construction permit (B2-P-4741, which authorized a new standard broadcast station) to make changes in transmitting equipment for approval of antenna and transmitter site and to change studio location.

**WCOL—The Pixleys, Columbus, Ohio** (Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley and Grace M. Pixley, partners)—Modification of construction permit (B2-P-5199, which authorized installation of FM antenna on AM tower) for extension of commencement and completion dates.

**NEW—The Wiregrass Broadcasting Co., Enterprise, Ala.** (Franklin H. James, Robert Edward James and Ralph M. Stanford, a partnership) (P. O. 200 No. Main St., % Dixie Drygoods Co.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

**KDIX—Dickinson Radio Ass'n, Dickinson, N. Dak.**—License to cover construction permit (B4-P-4586, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1240 KC.**

**WWON—Associated Electronic Enterprises, Woonsocket, R. I.**—License to use old main transmitter (composite) at Getchell Ave., Woonsocket, Rhode Island (present location

of main transmitter) to be used for auxiliary purposes with power of 250 watts.

**WWON—Associated Electronic Enterprises, Woonsocket, R. I.**—License to cover construction permit (BP-6010), which authorized installation of new transmitter.

**NEW—Standard Tobacco Co., Inc., Maysville, Ky.**—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change transmitter and studio location from Forest Ave. at Walnut St., Maysville, Ky., to: To be determined, Maysville, Ky.

**1270 KC.**

**NEW—The Fairfield Broadcasting Co., Lancaster, Ohio** (P. O. % Kermit C. Sitterley)—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 1 KW, and daytime hours of operation.

**1280 KC.**

**WKST—WKST, Inc., New Castle, Pa.**—Modification of construction permit (B2-P-5290, which authorized changes in vertical antenna and to mount FM antenna on AM tower) for extension of completion date.

**1340 KC.**

**NEW—Oroville Mercury Co., Oroville, Calif.** (Dan L. Beebe, Floyd L. Sparks and Betty Clark Sparks, a partnership) (P. O. 1835 Robinson St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

**1350 KC.**

**WADC—Allen T. Simmons, Village of Tallmadge, Ohio**—Authority to determine operating power by direct measurement of antenna power.

**1360 KC.**

**WGFG—The Southwestern Michigan Broadcasting Co., Kalamazoo, Mich.** (Harold F. Gross)—Modification of construction permit (B2-P-4335, which authorized a new standard broadcast station) to change type of transmitter, and for extension of completion date.

**1380 KC.**

**KPBX—WCPZ Broadcasting Co., Beaumont, Texas** (William Paul Beville, Louise Beville, Vincent F. Callahan, Florence Anita Callahan, Eugene M. Zuckert and Barbara J. Zuckert, a partnership)—License to cover construction permit (B3-P-5113 as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1400 KC.**

**WGNH—General Newspapers, Inc., Gadsden, Ala.**—License to cover construction permit (B3-P-4624, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WHCC—Smoky Mountain Broadcasters, Inc., Waynesville, N. C.**—Modification of construction permit (B3-P-5496, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to change studio location.

**WSLB—St. Lawrence Broadcasting Corp., Ogdensburg, N. Y.**—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

**1420 KC.**

**WSBA—Susquehanna Broadcasting Co., York, Pa.**—Construction permit to change frequency from 900 to 1420 kc., increase power from 1 to 5 KW day and night, change hours of operation from daytime to unlimited time, install new transmitter and directional antenna for night use.

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**1450 KC.**

**WWNR—Rahall Broadcasting Co., Inc., Beckley, W. Va.**—Construction permit to mount FM antenna on AM tower.

**WIBM—WIBM, Inc., Jackson, Mich.**—Construction permit to install a new vertical antenna and mount FM antenna on AM tower, and to change transmitter location from 228 W. Michigan Ave., Jackson, Mich., to 2511 Kibby Rd., in SW $\frac{1}{4}$  of SW $\frac{1}{2}$  of Section 9, Town 3 South, Range 1 West, Twp. of Summit, Mich.

**1470 KC.**

**KVAK—S. H. Patterson, Atchison, Kansas**—Voluntary assignment of construction permit and license to Albert Alvin Almada.

**WJOC—Air Waves, Inc., Jamestown, N. Y.**—Modification of construction permit (B1-P-5318 which authorized a new standard broadcast station) for approval of antenna and transmitter location, at 2 $\frac{1}{2}$  miles south of downtown portion of Jamestown, in Busti, New York.

**1480 KC.**

**NEW—Cedar Valley Broadcasting Co., Austin, Minn.**—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to make changes in directional antenna patterns and changes re directors, officers, and stockholders; and corporate structure.

**1490 KC.**

**NEW—Frank Andrews, Modesto, Calif.** (P. O. 531 11th St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and daytime hours of operation.

**WINR—Southern Tier Radio Service, Inc., Binghamton, N. Y.**—Construction permit to make changes in transmitting equipment.

**KADP—Adams Broadcasting Co., Pueblo, Colo.** (Alva B. Adams)—Modification of construction permit (B5-P-4945, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location. Amended to change transmitter location from Corner of Santa Fe Avenue & 24th Street, Pueblo, Colorado, to 212 West Seventh Street, Pueblo, Colorado.

**WIKC—I. K. Corkern, Bogalusa, La.**—License to cover construction permit (B3-P-4033, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**NEW—Alexandria Broadcasting Corp., Alexandria, Minn.**—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended re stockholders.

**WSTP—Piedmont Broadcasting Corp., Salisbury, N. C.**—Authority to determine operating power by direct measurement of antenna power.

**NEW—Western Pennsylvania Broadcasting Corp., Pittsburgh, Penna.** (P. O. 2205 Clark Building)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change transmitter location from To be determined in or near Pittsburgh, Pa., to To be determined in or near East Liberty, Pennsylvania, and change studio location from To be determined, Pittsburgh, Pennsylvania, to 5606 Pennsylvania Avenue, East Liberty, Pennsylvania.

**1510 KC.**

**KGA—Louis Wasmer, Spokane, Wash.**—Construction permit to increase power from 10 to 50 KW, install new transmitter, make changes in directional antenna for night use, and change transmitter location. Amended to change transmitter location from Regal Road SW $\frac{1}{2}$  Sec. 3 T 24 N, R 43 E Spokane, Washington to SE $\frac{1}{4}$  of SE $\frac{1}{4}$  Sec. 4, T 24, R 43 E. W. M. Spokane, Washington, and make change in directional antenna patterns.

**1580 KC.**

**KLOU—Frank R. Gibson, Lake Charles, La.**—License to cover construction permit (B3-P-3840) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

**1590 KC.**

**KCBD—Caprock Broadcasting Co., Lubbock, Tex.**—License to cover construction permit (B3-P-4090, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WLOW—Commonwealth Broadcasting Corp., Norfolk, Va.**—Authority to determine operating power by direct measurement of antenna power.

**1600 KC.**

**KPMO—Myron E. Kluge and Dean H. Wickstrom, a partnership, d/b as Valley Broadcasting Co., Pomona, Calif.**—License to cover construction permit (B5-P-3610, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

**AM—Application Dismissed**

**Brazoria County Broadcasting Co., Freeport, Tex.** (John S. Hain, George D. Reeves, M.D., A. T. Deere and Ross K. Prescott) (P. O. % Ross K. Prescott, Att'y at Law, 1424 Republic Bank Bldg., Dallas 1, Tex.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Dismissed May 20, 1947, request of applicant.

**AM—Applications Returned**

**Shebelut Chevrolet Co., Madera, Calif.** (Darwin G. Shebelut and Conrad Shebelut) (P. O. 6th & D Sts.)—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 250 watts, and unlimited hours of operation. Returned May 15, 1947. Conflict with 3.25(a).

**WLEX—The Central Kentucky Broadcasting Co., Lexington, Ky.**—Authority to determine operating power by direct measurement of antenna power. (1340 kc.) 306 Forms. Returned letter dated May 14, 1947, signed by Chief Engineer.

**AM—Applications Tendered for Filing****550 KC.**

**KFRM—Midland Broadcasting Co., Concordia, Kans.**—Modification of construction permit to specify main studio location as Concordia, Kansas, using power of 5 KW, daytime hours of operation, and directional antenna.

**670 KC.**

**NEW—The Wave Publications, Vernon, Calif.**—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 250 watts and daytime hours of operation.

**NEW—Shebelut Chevrolet Co., Madera, Calif.** (Darwin G. Shebelut and Conrad Shebelut, a partnership)—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 250 watts and daytime hours of operation.

**920-1230-1450 KC.**

**KBNE, KELN, KBNH—Boulder City Broadcasting Co., Boulder City, Nev.**—Consent to transfer of control of station KBNE, Boulder City, Nev. (1450 kc.), construction permit of station KELN, in Ely, Nev. (1230 kc.), Relay station KBNH, in Boulder City, Nev., and pending application (920 kc.) for Las Vegas, Nev., from J. C. Manix, Don Ashbaugh, C. C. Applegate, P. S. Webb, and C. A. Savage, to Edward J. Jansen, Melvin O. Larson and Truman B. Hinkle.

(Continued on next page)

**920 KC.**

**NEW—Cortland Broadcasting Co., Inc., Cortland, N. Y.**—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW, and daytime hours of operation.

**950 KC.**

**KDSH—Queen City Broadcasting Co., Boise, Idaho**—Consent to assignment of construction permit to Boise Valley Broadcasters, Inc.

**990 KC.**

**NEW—Redlands Broadcasting Co., Redlands, Calif.** (a partnership)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 250 watts and daytime hours of operation.

**1080 KC.**

**NEW—The Lancaster Broadcasting Co., Lancaster, Ohio** (Richard Field Lewis, Jr., and Winslow T. Porter, a partnership)—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 250 watts, and daytime hours of operation.

**1100 KC.**

**WLBB—Carroll Broadcasting Co., Carrollton, Ga.** (Roy Richards, Robert Tisinger, J. E. Duncan and Thomas Carr, a partnership)—Consent to assignment of license to Carroll Broadcasting Co., Inc.

**1170 KC.**

**NEW—Peninsula Broadcasting Corp., Hampton, Va.**—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts, and daytime hours of operation.

**1230 KC.**

**KGFJ—Ben S. McGlashan, Los Angeles, Calif.**—Construction permit to increase power from 100 watts to 250 watts and approval of transmitter location and antenna system, unlimited hours of operation.

**1240 KC.**

**NEW—Home Appliance Store, Susanville, Calif.** (Nolan Hollowell, James E. McKahan)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

**1250 KC.**

**NEW—Englewood Broadcasting Co., Englewood, Colo.** (Alf. M. Landon)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW, and daytime hours of operation.

**NEW—The Helm Coal Co., York, Pa.** (H. J. Williams, M. E. Cousler, Lowell W. Williams, and Edward C. Hale, partners)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW, and daytime hours of operation.

**1310 KC.**

**KFKA—The Mid-Western Radio Corp., Greeley, Colo.**—Construction permit to change frequency from 910 kc. to 1310 kc., change hours of operation from sharing time with KPOF to unlimited hours, install new transmitter and directional antenna for night use, and change the transmitter location.

**1340 KC.**

**WTAL—Capital City Broadcasting Corp., Tallahassee, Fla.**—Consent to assignment of license and construction permit to John H. Phipps.

**WLAK—Radio Station WLAK, Lakeland, Fla.** (S. O. Ward)—Consent to assignment of license and construction permit to Lakeland Broadcasting Corp.

**1400 KC.**

**NEW—The Greenville Broadcasting Co., Greenville, Ala.** (A partnership composed of E. Vernon Stabler, Calvin Poole,

and Samuel W. Ferrell, Jr.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

**1420 KC.**

**NEW—Minnesota Valley Broadcasting Co., Mankato, Minn.**—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW, and unlimited hours of operation. Directional antenna for night use.

**1480 KC.**

**NEW—Wilbur E. Rocchio, d/b as Central Colorado Broadcasting Co., Denver, Colo.**—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 500 watts night, 1 KW day, and unlimited hours of operation.

**1490 KC.**

**NEW—Radio Courier, Inc., East Liverpool, Ohio**—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Contingent on WWSW utilizing 970 kc., as granted.

**KTTR—Luther W. Martin, Wilson C. Burkhead and Martin M. Mitchum, a partnership, d/b as "Show Me" Broadcasting Co., Rolla, Mo.**—Construction permit to change frequency from 1340 kc. to 1490 kc.

**1600 KC.**

**WBAT—Marion Radio Corp., Marion, Ind.**—Modification of construction permit to specify power of 500 watts, daytime hours of operation, and approval of transmitter location and antenna system.

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## FREQUENCY MODULATION

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**FM—Conditional Grants**

*The following were authorized conditional grants for the type of station indicated, subject to further review and approval of engineering details:*

**News Publishing Co., Rome, Ga.**—Class B station. (BPH-1232)

**Parker Bros. Inc., Ahoskie, N. C.**—Class B station (in lieu of a Class A previously authorized). (BPH-380)

**American Quartz Labs., Inc., Camden, N. J.**—Class A station. (BPH-1226)

**Trent Broadcast Corp., Trenton, N. J.**—Class A station! (BPH-794)

**Pocono Broadcasting Co., Stroudsburg, Pa.**—Class A station. (BPH-1217)

**Tri-State Broadcasting Co., Sioux Falls, S. D.**—Class B station. (BPH-1150)

**Wm. F. Huffman, Wisconsin Rapids, Wis.**—Class B station (in lieu of a Class A previously authorized). (BMPH-159)

**FM—Construction Permits Authorized**

*The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain; and Channel to be assigned after final proceedings in Docket 6768):*

**Central Calif. Broadcasters, Inc., Berkeley, Calif.**—Class B; 6.8 KW; 1420 feet. (BPH-723)

**Portsmouth Star Publishing Corp., Portsmouth, Va.**—Class B; 32 KW; 290 feet. (BPH-849)

**Surety Life Insurance Co., Columbia, S. C.**—Class B; 150 KW; 455 feet. (BPH-341)

*The following were authorized construction permits in lieu of previous conditions; channel to be assigned after final proceedings in Docket 6768:*

*(Continued on next page)*

**KGLO-FM**—Lee Radio, Inc., Mason City, Ia.—Class B; 260 KW; 920 feet. (BPH-627)

**WBIG-FM**—North Carolina Broadcasting Co., Inc., Greensboro, N. C.—Class B; 14 KW; 575 feet. (BPH-254)

**KFOR-FM**—Cornbelt Broadcasting Corp., Lincoln, Nebr.—Class B; 22 KW; 230 feet. (BMPH-298)

**KRNT-FM**—The Cowles Broadcasting Co., Des Moines, Ia.—Class B; 160 KW; 1580 feet. (BPH-662)

**KRLD-FM**—KRLD Radio Corp., Dallas, Tex.—Class B; 46 KW; 490 feet. (BPH-255)

**Dublin Broadcasting Co.**, Dublin, Ga.—Class B; 2.5 KW; 310 feet. (BPH-840 BMPH-220)

### FM—License Renewals

**WABF**—Metropolitan Broadcasting & Television, Inc., New York City, N. Y.—Granted renewal of license for the period ending June 1, 1948.

**WBBM-FM**—Columbia Broadcasting System, Inc., Chicago, Ill.—Granted renewal of license for the period ending June 1, 1948.

**WCBS-FM**—Columbia Broadcasting System, Inc., New York City, N. Y.—Granted renewal of license for the period ending June 1, 1948.

**WDLM**—The Moody Bible Institute of Chicago, Chicago, Ill.—Granted renewal of license for the period ending June 1, 1948.

**WGFM**—General Electric Co., Schenectady, N. Y.—Granted renewal of license for the period ending June 1, 1948.

**WPEN-FM**—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Granted renewal of license for the period ending June 1, 1948.

**WBZ-FM**—Westinghouse Radio Stations, Inc., Boston, Mass.—Granted renewal of license for the period ending June 1, 1948.

**WBZA-FM**—Westinghouse Radio Stations, Inc., Springfield, Mass.—Granted renewal of license for the period ending June 1, 1948.

**WTMJ-FM**—The Journal Co., Milwaukee, Wis.—Granted renewal of license for the regular period.

### FM—Designated for Hearing

**Santa Monica Broadcasting Co.**, Santa Monica, Calif.—Designated for hearing application for a new Class A station (BPH-1252), in a consolidated proceeding with applications of San Pedro Printing and Publishing Co., et al (dockets 8318-8332, inclusive).

### FM—Modifications of CP's Granted

**WENE**—Empire Newspapers-Radio, Inc., Endicott, N. Y.—Granted modification of CP for approval of antenna, to mount FM antenna on top of AM tower, for approval of transmitter location at Vastal Twp., and change studio location to corner Monroe St. and Washington Ave., Endicott. (BMPH-2493)

**WSOY-FM**—Commodore Broadcasting, Inc., Decatur, Ill.—Granted modification of CP for extension of completion date to 9-7-47. (BMPH-369)

**WFBG-FM**—The Gable Broadcasting Co., Altoona, Pa.—Granted modification of CP for extension of completion date to 8-1-47. (BMPH-367)

**WMFM**—James A. Hardman, No. Adams, Mass.—Granted modification of CP for extension of completion date to 8-13-47. (BMPH-366)

**KENO-FM**—Nevada Broadcasting Co., Las Vegas, Nev.—Granted modification of CP for extension of completion date to 8-6-47. (BMPH-368)

**KRCC**—Contra Costa Broadcasting Co., Richmond, Calif.—Granted modification of CP for extension of completion date to 7-31-47. (BMPH-376)

**KIMV**—Hutchinson Publishing Co., Hutchinson, Kans.—Granted modification of CP for extension of completion date to 7-27-47. (BMPH-377)

**KTRN**—Times Publishing Co. of Wichita Falls, Wichita Falls, Tex.—Granted modification of CP for extension of completion date to 9-10-47. (BMPH-378)

**WHVA**—Poughkeepsie Newspapers, Inc., Poughkeepsie, N. Y.—Granted modification of CP for extension of completion date to 9-7-47. (BMPH-274)

**WSBA-FM**—Susquehanna Broadcasting Co., near York, Pa.—Granted modification of CP for extension of completion date to 8-5-47. (BMPH-371)

**WPDQ-FM**—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Granted modification of CP for extension of completion date of FM station to 6-15-47. (BMPH-268)

**WESX-FM**—North Shore Broadcasting Co., Salem, Mass.—Granted modification of CP for extension of completion date of FM station to 8-18-47. (BMPH-357)

**WEIM-FM**—Meyers, Aronheim & Meyers, Fitchburg, Mass.—Granted modification of CP for extension of completion date of FM station to 10-23-47. (BMPH-359)

**WSPA-FM**—Spartanburg Advertising Co., Spartanburg, S. C.—Granted modification of CP to extend completion date to 12-2-47. (BMPH-365)

**WWHG**—The W. H. Greenbow Co., Hornell, N. Y.—Granted modification of CP to extend completion date to 7-17-47. (BMPH-364)

**WRCM**—Supreme Broadcasting System, Inc., New Orleans, La.—Granted modification of CP to extend completion date to 10-27-47. (BMPH-355)

**WRGA-FM**—Rome Broadcasting Corp., Rome, Ga.—Granted modification of CP to extend completion date to 8-10-47. (BMPH-360)

**WCOD**—Havens & Martin, Inc., Richmond, Va.—Granted modification of CP to extend completion date to 10-23-47. (BMPH-363)

### FM—Applications Accepted for Filing

**KALE-FM**—KALE, Inc., Portland, Ore.—Modification of construction permit (B5-PH-751, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WTOC-FM**—Savannah Broadcasting Co., Savannah, Ga.—Modification of construction permit (B3-PH-653, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WBBB-FM**—Alamance Broadcasting Co., Inc., Burlington, N. C.—Modification of construction permit (B3-PH-566, which authorized a new FM broadcast station) for extension of completion date.

**WATG**—Beer and Koehl, Ashland, Ohio (Robert M. Beer and Edgar Koehl)—License to cover construction permit (B2-PH-223, as modified) which authorized a new FM broadcast station.

**WOPI-FM**—Radiophone Broadcasting Station WOPI, Inc., Bristol, Tenn.—Modification of construction permit (B3-PH-676, which authorized a new FM broadcast station) for extension of completion date.

**WCOL-FM**—The Pixleys, Columbus, Ohio (Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley and Grace M. Pixley, partners)—Modification of construction permit (B2-PH-307, which authorized a new FM broadcast station) for extension of commencement and completion dates.

**WAZV**—Cur-Nan Co., Brockton, Mass.—Modification of construction permit (B1-PH-604, which authorized a new FM broadcast station) for extension of commencement and completion dates.

**WJR-FM**—WJR, The Good Will Station, Inc., Detroit, Mich.—Modification of construction permit (B2-PH-28, as modified) which authorized a new FM broadcast station, for extension of completion date.

*(Continued on next page)*

**KMBC-FM—Midland Broadcasting Co., Kansas City, Mo.**—Modification of construction permit (B4-PH-952, which authorized a new FM broadcast station) for extension of commencement and completion dates.

**KLTI—R. G. LeTourneau, Longview, Tex.**—Modification of construction permit (B3-PH-987, which authorized a new FM broadcast station) to change studio location and transmitter site and change commencement and completion dates.

**WJBK-FM—James F. Hopkins, Inc., Detroit, Mich.**—Modification of construction permit (B2-PH-1, which authorized a new FM broadcast station) for extension of commencement and completion dates.

**WWST—The Wooster Republican Printing Co., Wooster, Ohio**—Modification of construction permit (B2-PH-275 which authorized a new FM broadcast station) to change type of transmitter; ERP to 13 KW; specify studio location, change antenna height above average terrain to 331 feet; make changes in antenna system and change completion date.

**WWST—The Wooster Republican Printing Co., Wooster, Ohio**—Modification of construction permit (B2-PH-275 which authorized a new FM broadcast station) for extension of completion date.

**WFOB—Laurence W. Harry, Fostoria, Ohio**—Modification of construction permit (B2-PH-493 which authorized new FM broadcast station) to change type of transmitter, ERP to 450 watts, make changes in antenna system and change commencement and completion dates.

**WMGA-FM—John F. Pidecock, Moultrie, Ga.**—Modification of construction permit (B3-PH-420 as modified) which authorized a new FM broadcast station, for extension of commencement and completion dates.

**WFBR-FM—The Baltimore Radio Show, Inc., Baltimore, Md.**—Modification of construction permit (B1-PH-133 which authorized a new FM broadcast station) for extension of completion date.

**WDNC-FM—Durham Radio Corp., Durham, N. C.**—Modification of construction permit (B3-PH-144 as modified) which authorized a new FM broadcast station to change effective radiated power to 35.9 KW and make changes in antenna system. And change commencement and completion dates.

**WNJD—H. C. Winslow, Meadville, Pa.**—Modification of construction permit (B2-PH-664 as modified) which authorized a new FM broadcast station for extension of completion date.

**WKST-FM—WKST, Inc., New Castle, Pa.**—Modification of construction permit (B2-PH-805 which authorized a new FM broadcast station) for extension of completion date.

92.5 MC.—#223

**WMBD-FM—Peoria Broadcasting Co., Peoria, Ill.**—Modification of construction permit (B4-PH-231 which authorized a new FM broadcast station) to change frequency to Channel 223, 92.5 mc., specify type of transmitter, change effective radiated power to 17 KW and make changes in antenna system.

92.7 MC.—#224

**NEW—Village Broadcasting Co., Oak Park, Ill.** (P. O. Oak Park Club) (Joseph Triner, Charles M. Hickman, George Herrmann, Jr., Edward J. Faltysek and William L. Klein)—Construction permit for a new FM broadcast station (Class A) to be operated on Frequency Channel 224, 92.7 mc., ERP of 1 KW and antenna height above average terrain 250 feet.

94.5 MC.—#233

**NEW—Reading Broadcasting Co., Reading, Pa.**—Construction permit for a new high frequency FM broadcast station to be operated on 48.1 mc., amended to change frequency from 48.1 mc., to channel #233, 94.5 mc.; change type of transmitter; transmitter site from South of 13th & Highland Streets, Reading, Pa. to Reading, Pa.; ERP from 630 watts to 16200 watts and make changes in antenna system.

MAY 26, 1947—440

97.9 MC.—#250  
**KOMB—Consolidated Broadcasting Corp., Ltd., Los Angeles, Calif.**—Modification of construction permit (B5-PH-258, which authorized a new FM broadcast station) to change frequency to Channel 250, 97.9 mc., transmitter site to Summit of Mt. Wilson, Los Angeles County, California; type of transmitter; effective radiated power to 10.4 KW; antenna height above average terrain to 2748.7 feet, and make changes in antenna system.

±98 MC.

**WFSS—Suffolk Broadcasting Corp., Long Island, N. Y.**—Modification of construction permit (B1-PH-816 as modified; which authorized a new FM broadcast station) to change type of station from Class A to Class B; frequency to plus or minus 98 mc.; type of transmitter; ERP to 3 KW; antenna height above average terrain to 513 feet; make changes in antenna system and change commencement and completion dates.

98.9 MC.—#255

**NEW—Keystone Broadcasting Corp., Harrisburg, Pa.**—Construction permit for a new high frequency FM broadcast station to be operated on 44,700 kc., amended to change frequency from 44,700 kc., to channel #255, 98.9 mc.; change type of transmitter, transmitter site from exact site to be determined, Harrisburg, Pa., to Harrisburg, Pa.; specify ERP as 4400 watts and make changes in antenna system.

99.5 MC.—#258

**NEW—WDEL, Inc., Wilmington, Del.**—Construction permit for a new high frequency FM broadcast station to be operated on 44,500 kc., amended to change frequency from 44,500 kc. to channel #258 99.5 mc., change type of transmitter, transmitter site from exact site to be determined North Central or Central Delaware to Wilmington, Del.; specify ERP as 15,300 watts and make changes in antenna system.

100.5 MC.—#263

**NEW—York Broadcasting Co., York, Pa.**—Construction permit for a new high frequency FM broadcast station to be operated on 45,100 kc., amended to change frequency from 45,100 kc. to channel #263, 100.5 mc., change type of transmitter, specify ERP as 13,000 watts and make changes in antenna system.

#### To Be Assigned by FCC

**NEW—Don Lee Broadcasting Co., Berkeley, Calif.**—Construction permit for a new high frequency broadcast station to be operated on 43,500 kc. Amended to change frequency from 43,500 kc. to, to be assigned by FCC, type of transmitter, specify ERP as 333 KW; and make changes in antenna system.

**NEW—Springtime City Broadcasting Co., Clearwater, Fla.** (P. O. 300 North Garden Avenue, Clearwater, Florida) (Victor John Morgan)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, ERP of 600 watts and antenna height above average terrain 236.5 feet.

**NEW—The Sayre Printing Co., Sayre, Pa.**—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 270 watts.

#### FM—Applications Dismissed

**Central Nebraska Broadcasting Corp., Kearney, Nebr.**—Construction permit for a new FM broadcast station to be operated on channel #228, 93.5 mc., or as assigned by FCC. Dismissed May 20, 1947, per request attorney letter April 30, 1947.

**Joseph M. Viana, Woonsocket, R. I.** (P. O. Social street)—Construction permit for a new FM broadcast station (community) to be operated on frequency to be determined by chief engineer of FCC. Dismissed May 15, 1947, per request of applicant, letter dated April 28, 1947.

## TELEVISION

### TV—License Renewals

**WIXHR**—Harvey Radio Labs., Inc., Cambridge, Mass.—Granted renewal of license for the period ending May 1, 1948.

**W9XEK**—Courier-Journal and Louisville Times Co., Louisville, Ky.—Granted renewal of license for the period ending May 1, 1948.

**W9XLZ**—Gates Radio Co., Quincy, Ill.—Granted renewal of license for the period ending May 1, 1948.

### TV—New Experimental CP Granted

**Scripps-Howard Radio, Inc., Portable-Mobile, area of Cleveland, Ohio**—Granted CP for new experimental television relay broadcast station. (BPVB-198)

### TV—Miscellaneous Actions

**WWHB**—The Wm. H. Block Co., Indianapolis, Ind.—Granted modification of CP for extension of completion date to 12-10-47. (BMPCT-64)

**W2XDK**—Sherran Metallic Corp., Brooklyn, N. Y.—Granted license for new experimental television station. (BLVB-82)

**National Broadcasting Co., Inc., Portable-Mobile, area of New York**—Granted license for experimental television relay station. (BLVB-83)

**KWIS**—The Associated Broadcasters, Inc., San Francisco, Calif.—Granted modification of CP for extension of completion date to 12-17-47. (BMPCT-65)

### TV—Applications Accepted for Filing

**NEW**—Radio Station **WOW, Inc., area of Omaha, Nebr.** (P. O. 17th & Farnam St., Insurance Building)—Construction permit for a new experimental television relay broadcast station to be operated on 6775 to 6800 mc., power of .1 watt Visual Emission Visual A5 and unlimited hours of operation.

**W9XPR**—Balaban & Katz Corp., area of Chicago, Ill.—License to cover construction permit (BPVB-186 which authorized conversion of experimental television broadcast station to experimental television relay broadcast station).

**NEW**—Federal Telecommunication Laboratories, Inc., area of New York, N. Y.—Construction permit for a new experimental television relay broadcast station to be operated on 1295-1375 mc. band, power of 25 watts, emission A5, and hours of operation unlimited, in accordance with Sections 4.131(b) and 4.163.

## MISCELLANEOUS BROADCAST

### Actions

#### Noncommercial Educational

**WBGO**—The Board of Education of Newark in the County of N. J., Newark, N. J.—Granted modification of CP for extension of completion date of noncommercial educational station to 6-10-47. (BMPED-59)

**KOKU**—State University of Oklahoma, Norman, Okla.—Granted modification of CP for extension of completion date of noncommercial educational station to 8-10-47. (BMPED 58)

#### Remote Pickup

**KRPI**—James A. Murray, Mobile, area of Hutchinson, Kans.—Granted license for new remote pickup broadcast station. (BLRE-470)

**WEWT—WAGE, Inc. (Portable mobile), area of Syracuse, N. Y.**—Granted license for remote pickup broadcast station. (BLRY-332)

**General Electric Co., Onondaga County, N. Y.**—Granted CP for new developmental broadcast station. (BPEN-105)

**Emporia Broadcasting Co., Inc., Portable, area of Emporia, Kans.**—Granted CP for new remote pickup broadcast station. (BPRY-341)

**KEGJ—Columbia Broadcasting System, Inc., Portable mobile**—Granted request for deletion of remote pickup broadcast station. (BPRE-251)

#### Studio Transmitter

**Federal Telecommunications Labs., Inc., New York City.**—Granted CP for new studio-transmitter link broadcast station. (BPST-13)

#### Facsimile

**W8XUM—Radio Ohio, Inc., Columbus, Ohio**—Granted CP to change transmitter site to 33 No. High St., Columbus, and to change antenna system. (BPFB-20)

### Applications

#### Remote Pickup

**NEW**—Billy Averitte Laurie, area of Jacksonville, Tex.—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150, 2790 kc., power of 15 watts, emission A3, and hours of operation in accordance with Sec. 4.403.

**NEW**—Onondaga Radio Broadcasting Corp., area of Syracuse, N. Y.—Construction permit for a new remote pickup broadcast station to be operated on 156.75 and 158.4 mc., power of 15 watts, emission Special for FM, and unlimited hours of operation.

**NEW**—Onondaga Radio Broadcasting Corp., area of Syracuse, N. Y.—Construction permit for a new remote pickup broadcast station to be operated on 156.75, 158.40 mc., power of 15 watts, emission Special for FM, and unlimited hours of operation.

**WIHU**—The Ludington Broadcasting Co., area of Ludington, Mich. (Karl L. & Grant F. Ashbacher, Partnership)—Modification of construction permit (B2-PRY-323, which authorized a new remote pickup broadcast station) for extension of commencement and completion dates.

**NEW**—WAGE, Inc., area of Syracuse, N. Y.—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 80 watts, emission A3, and hours of operation in accordance with Section 4.403.

#### Noncommercial Educational

**KSUI**—The State University of Iowa, Iowa City, Iowa—Modification of construction permit (B4-PED-28, as modified) which authorized a new noncommercial educational station for extension of completion date.

## Federal Trade Commission Actions

### Complaint

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

**Jesse C. Stewart Co.**—Receipt of brokerage fees by a brokerage company on purchases of flour and other commodities for a macaroni company in which it owns a majority of the capital stock is challenged as a violation of the Robinson-Patman Act in a complaint issued by the Commission. The respondents are Jesse C. Stewart Co., 1217 West

*(Continued on next page)*

Carson St., Pittsburgh, and its president, Jesse C. Stewart. (5494)

### Stipulations

**Ideal Distributing Co.**—The Commission approved a stipulation in which Ideal Distributing Co., a partnership located at 480 Lexington Ave., New York, agrees to discontinue selling any abridged copy of a book or publication unless the word "abridged" appears in clear and conspicuous type on the front cover and on the title page of the book in immediate connection with the title. (7606)

**The Lofstrand Co.**, 959 Selim Road, Silver Spring, Md., stipulated with the Commission that in connection with the sale of the Lofstrand Insecticide Sprayer it will discontinue representing that the United States Department of Agriculture has approved or endorsed the device. (7607)

### Cease and Desist Orders

**Hi-Pote Products, etc.**—The Commission has ordered Edward I. Frankel, trading as Hi-Pote Products and as Edward I. Frankel and Associates, 418 Seventh St., Des Moines, Iowa, to stop misrepresenting the therapeutic properties and effectiveness of a vitamin preparation designated "Hi-Pote." (5472)

**Myndall Cain House of Beauty**—The Commission has ordered William A. Wickland and Myndall Cain Wickland, copartners trading as The Myndall Cain House of Beauty, 808 LaSalle Ave., Minneapolis, to stop disseminating false advertisements of the Myndall Cain line of cosmetic products. (5466)

### Complaint Dismissed

**Know Your Bible Co.**—The Commission dismissed without prejudice a complaint charging Roy E. Castetter, Margaret H. Castetter, Robert C. Castetter and Rosemary C. Steffens, copartners trading as Know Your Bible Co., 317 Sycamore St., Cincinnati, and Bert Ray, trading as R & R Furniture Co. and R & R Sales Co., 666 Lake Shore Drive, Chicago, with misrepresentation in the advertising and sale of "Heart-Shield" Bibles, New Testaments and Catholic Prayer Books. (5158)

### Case Closed

**Maritime Milling Co., Inc.**—The Commission closed its case against Maritime Milling Co., Inc., and Everett L. Bowers, Inc., both of Buffalo, N. Y., which had been charged with misrepresentation in connection with the sale of Hunt Club Dog Food. (5343)

Routing:

# Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 22, June 2, 1947

## 25th ANNUAL CONVENTION

### ATLANTIC CITY

MID-SEPTEMBER

☞ The 25th Annual Convention and Membership meeting of NAB will be held in Atlantic City, New Jersey, September 15-18, inclusive.

☞ The huge Convention Hall has been engaged for all meetings and exhibits.

☞ Contracts have been made with boardwalk hotels for accommodations for the exclusive use of properly certified NAB members.

☞ These accommodations will be available *only* to persons connected directly with NAB active or associate members and must be reserved through NAB headquarters.

☞ Pre-registration and hotel reservation will open about June 15 and will close August 15. Standard forms covering these matters will be mailed to all members and only those room requests made on these forms will be processed. No letters, other than explanatory, will be honored.

☞ The registration fee is \$27.50 if made on the pre-registration form before August 15. After August 15 and at the convention, it is \$30.00.

☞ Special clinics or panels on broadcast advertising, employer-employee relations, engineering and programs are being arranged, to be held simultaneously, on Monday. An additional \$5.00 registration fee, in-

cluding luncheon, will be charged for each of these clinics or panels.

☞ The general registration fee covers three luncheons and a banquet.

☞ Pre-registrants will be given preferred consideration in the matter of hotel assignments.

☞ Several groups, including some networks, are considering plans for meetings to be held in advance of the convention dates. Until all of these matters are settled, no member can make his plans definitely.

#### So "Don't Jump the Gun!"

☞ Wait until all details have been settled and you receive the standard forms for pre-registration, hotel reservation, certification, etc.

☞ If you send in your request without complete information, both of us have to go through the same process twice. To avoid confusion and assure efficient handling of all details, we urgently request the cooperation of all NAB members.

#### A Special Word to Exhibitor Members

☞ Plans for the exhibit are being perfected. It will be held on the main arena floor of the huge Convention Hall. Details will be explained and questionnaires sent around June 15.

#### A Statement by President Justin Miller, Concerning the White and Wolverton Bills

The White Bill (S-1333) and the Wolverton Bill (HR-3959) now pending before the Congress offer an opportunity which broadcasters have been awaiting for years—a chance to place upon our statute books a law governing broadcasting which will recognize beyond a shadow of doubt that the First Amendment guarantees in express terms a radio as free from government abridgment as any other form of speech or press.

Broadcasters will not be satisfied with the White-Wolverton bills as now written.

I am convinced that no party to the legislation will be completely satisfied, not excepting the authors themselves. Senator White has said frequently that his purpose in introducing this legislation was to afford equal opportunity to all for extensive hearings. From the evidence accumulated, a practical and acceptable measure can emerge.

It should be remem- (continued on next page)



THE NATIONAL ASSOCIATION OF BROADCASTERS

1771 N St., N. W. WASHINGTON 6, D. C. Phone DEatur 9300  
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963  
Taft Building, Hollywood 28, Cal. GRanite 7166

JUSTIN MILLER, *President*

A. D. WILLARD, JR., *Executive Vice-President*

C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER  
*Director of Research*  
ROBERT T. BARTLEY  
*Director of FM Department*  
CHARLES A. BATSON  
*Director of Information*  
ROBERT C. COLESON  
*Assistant to the President*  
*(Hollywood)*  
RICHARD P. DOHERTY  
*Director of Employee-Employer*  
*Relations*  
HAROLD FAIR  
*Director of Program Department*

ROYAL V. HOWARD  
*Director of Engineering*  
DOROTHY LEWIS  
*Coordinator of Listener Activity*  
*(New York City)*  
FRANK E. PELLEGRIN  
*Director of Broadcast Advertising*  
DON E. PETTY  
*General Counsel*  
ROBERT K. RICHARDS  
*Director of Public Relations*  
ARTHUR C. STRINGER  
*Director of Special Services*

### A Statement by President Justin Miller Concerning the White and Wolverton Bills

*(Continued from page 443)*

bered that Senator White has pioneered radio legislation. He is a statesman of consummate fairness. The membership of the Senate Interstate and Foreign Commerce Committee (of which Senator White is chairman) and the House Interstate and Foreign Commerce Committee (of which Rep. Wolverton is chairman) comprises some of the best legislative minds in our Congress.

I am confident that all who are interested in new radio legislation will be welcome before the committees when hearings are held, and that their viewpoints will be given full consideration. These bills have been produced only after monumental effort to facilitate introduction before the Congressional recess.

I am hopeful that hearings will not be held hastily, but that all parties will be given time to prepare carefully. I say this in consideration not only of the NAB, but also of the FCC, three of whose members are engaged in a summer-long conference on international broadcasting right now in Atlantic City—a vital proceeding which will have important effect on radio here and throughout the world.

Senator White and Representative Wolverton have made it possible to obtain new legislation. I call upon all broadcasters at this time to study the pending measures and express their opinions of them frankly and fully.

NAB's Legislative Committee will meet Thursday, June 5th at NAB headquarters, 1771 N Street, N. W., to examine the proposed measures thoroughly. Members of the Committee who will meet with me, A. D. Willard, Jr., and Don Petty are: J. Harold Ryan, WSPD, Toledo, Ohio (chairman); Joe B. Carrigan, KWFT, Wichita Falls, Texas; Wayne Coy, WINX, Washington, D. C.; Don S. Elias, WWNC, Asheville, N. C.; Herbert Hollister, KMMJ, Grand Island, Ne-

braska; Clair R. McCollough, WGAL, Lancaster, Pa.; Joseph H. Ream, CBS, New York; Frank M. Russell, NBC, Washington; G. Richard Shafto, WIS, Columbia, S. C.; Robert D. Swezey, MBS, New York; O. L. Taylor, KGNC, Amarillo, Texas; Louis Wasmer, KGA, Spokane, Washington.

## District Meetings

### Coleman Re-Elected by Acclamation At District 3 Meeting in Baltimore

George D. Coleman, WGBI, Scranton, was reelected, by acclamation, as NAB 3rd District Director when the broadcasters of Delaware, Maryland and Pennsylvania held their annual meeting in Baltimore last Monday and Tuesday (26-27).

With approximately 125 representatives registered for the meeting, the first morning's sessions on public relations, programming and engineering were conducted by NAB's three new staff directors, Robert K. Richards, Harold Fair, and Royal V. Howard respectively.

Richard C. Hottel, CBS news correspondent, who spoke at the first day's luncheon, graphically described his experiences in broadcasting from the Soviet Union.

Mr. Richards emphasized that "a public relations battle can be won only by taking the offensive." He pointed out that stations which are considered outstanding have attained their stature by providing their listeners with "something extra." The "extra" might be one of several contributions such as community activity by the station manager, exceptionally interesting programming, etc.

On the national scale, Mr. Richards, pointed out NAB's public relations program in combatting juvenile delinquency has met with enthusiastic cooperation industry-wide, while plans for the transcribed series to "sell radio by radio" are in the production stage.

Mr. Fair, who spoke immediately after the public relations session, emphasized the close tie-up between programming and public relations. He reviewed the work of the Standards Committee and stated that one way to combat current criticism directed at the industry "is to do something affirmative" in establishing a strong code.

He suggested three avenues which broadcasters could follow in carrying out programs in communities to decrease juvenile delinquency.

1. Broadcasts directed at parents. Authorities on the subject, have agreed that the principal source of juvenile delinquency is the home. Mr. Fair pointed out that round table discussions and forum type programs were especially successful. He suggested also, that this type of presentation was ideal for "bringing delinquents" on the air to tell their stories.

2. Broadcasts directed at youngsters. It was suggested that these program be presented by the youngsters themselves, since they know what others in the same age group want and what they will listen to.

*(Continued on page 448)*

## Engineering Department

### United States Proposals Advanced at Atlantic City for International Broadcasting

One of the most vexing of world communications problems, that of assignment of channels to international broadcasting, was brought before the International Telecommunications Conference last week at Atlantic City when the various nations submitted their proposed assignments for this service. Since the number of stations throughout the world currently using international frequencies for broadcasting (400-27000 kc.) is estimated to have grown to approximately 1,000, the submission of these proposals has been anticipated with great interest. The majority of these are so-called "Tropical Broadcasting" stations, and use international frequencies in equatorial areas where static is extremely heavy.

The countries using these channels feel the standard broadcast band and standard band transmissions would not permit coverage of wide, sparsely settled areas, and therefore feel that ionospheric transmission is necessary. The finding of space for these "tropical broadcasting" stations is considered the key to all other interlocking allocations. Although the United States does not employ this type of broadcasting, the use of the international frequencies for "tropical broadcasting" would reduce the number of channels available to the United States and all other countries for use in high-powered international broadcasting. The extreme crowding of tropical stations into the present spectrum has caused considerable derogation or off-channel operation.

The United States, in submitting its international broadcasting proposal, disclosed that its position is essentially unchanged from the Moscow Five-Power Conference and proposes less spectrum space than any of the nations submitting proposed allocations. The U. S. delegation, however, proposes to put "Tropical Broadcasting" in the band 3000-5000 kc., which would be shared with other services. The total kilocycle space proposed for use by the entire world as submitted by each country is as follows: United States, 1700; United Kingdom, 2390; Russia, 2900; France, 2500; Canada, 2000; Czechoslovakia, 3359; China, 1300 (does not include frequencies in the 25 mc. band); and Norway, Sweden and Iceland, 2350.

The conference in its second day (29th) after submission of proposals reached three agreements of importance to broadcasting. It was agreed that there would be no broadcasting within the band from 2850 to 4000 kc., although the door was left open to include, if necessary, "Tropical Broadcasting." The Conference further agreed that International Broadcasting should be assigned two blocks, one from 17700 to 17900 kc. and the other from 25600 to 26100 kc. These were the same as the Moscow understanding.

In view of the shortage of channels, it was the opinion of many delegates that some kind of time-sharing or frequency-sharing arrangement, or both, of the international broadcasting stations of the world

would have to be arranged. Many delegates also felt that the band width for international broadcasting might have to be decreased from 10 kc to 9 kc but that, in so doing, great care would have to be taken in regard to adjacent channel interference. This reduction in channel spacing would increase the number of channels by approximately 10 per cent. Many felt that only by a rigorous tightening of technical standards, such as frequency stability, etc., could 9 kc separation be made satisfactory. European delegates pointed out that 9 kc frequency separation in the Standard Broadcast Band is common practice on the Continent. However, precise frequency control is more easily obtained in the Standard Band than at the high frequencies used by international broadcasting.

The following is the American position in regard to "Tropical Broadcasting" as stated in the proposal:

#### Tropical Broadcasting (3000-5000 kc.)

Since the United States has no requirement for tropical broadcasting, it has not included a specific provision for this service in its table of frequency allocations. Recognizing, however, that certain countries have repeatedly expressed a need for this service for domestic broadcasting, particularly in the American Region, it is recommended that the appropriate committees of the Conference consider the proposals of the delegations concerned with this problem in the light of their essential needs with the objective that the necessary stations be given suitable frequency assignments for local daytime use in the band 6000-6200 kc., together with assignments shared with other services, within that portion of the spectrum between 3000 and 5000 kc. on a sound technical basis which will avoid mutual interference between the broadcasting service and the other services concerned."

A list of the High Frequency International Broadcasting Band proposals submitted by the various nations is listed below:

#### Band Proposals—HF Broadcasting

USA	UK	USSR	France
6000-6200	4083-4133 5950-6200	4083-4133 (S) 5950-6200	5900-6200
9500-9700	7200-7400 9500-9750	7150-7300 9500-9800	7150-7400 9500-9800
11700-11900	11700-12000	11700-12000	11700-12000
15100-15300	15010-15350	15100-15450	15100-15450
17700-17900	17700-17900	17700-17900	17700-17900
21500-21700	21450-21750	21500-21800	21450-21750
25600-26100	25600-26100	25600-26600	25600-26100
			<i>Norway, Sweden &amp; Iceland</i>
Canada	Czechoslovakia	China	
5950-6200	6000-6300	6000-6200	6000-6200
9500-9700	7100-7300 9500-9700	7200-7300 7300-7400	7200-7300 9500-9700
11700-11950	11700-11900	9500-9700	11700-11900
15100-15450	15100-15350	11700-11900	15100-15350
17700-17900	17750-17850	15100-15300	17750-17850
21500-21750	21350-21850	17700-17900	21450-21750
25600-26100	25000-26600	21500-21700	25600-26600

## General

### Plans for National Radio Week Include Allied Industry Cooperation

The annual observance of National Radio Week, October 26 to November 1, will have the cooperation

*(Continued on next page)*

of several national trade associations, it was revealed at the joint NAB-RMA meeting last week as plans for the celebration continue to take form.

Trade groups which will participate include: National Association of Music Merchants, National Retail Furniture Association and the NRDGA.

In cooperation with NAB and RMA, joint sponsors of the celebration, the three groups plan to furnish their thousands of members with promotion kits, including posters, streamers and suggestions for activities in cooperation with the local radio stations. The material is being prepared by the RMA Advertising Committee and the NAB Sales Managers Subcommittee.

Attending the meeting at NAB headquarters last week were:

W. B. McGill, Westinghouse Radio Stations; James Secrest, RMA; William Crist and Melva Chesrown, Fred Eldean Organization; Roy Hofheinz, FMA; Ben Strouse, WWDC; and, representing NAB, Robert Bartley, Hugh Higgins, Robert Richards and Arthur Stringer.

## Legal Department

### FCC, Amending Its Rules, Creates Hearing Division

In an order issued Thursday (29), the FCC amended its rules of practice and procedure to create within the Commission a Hearing Division which will include a Review Section. The Review Section will be responsible for coordinating all hearings and pre-hearing conferences and scheduling the times and places of them. In addition, it will be charged with reviewing the records of hearings, proposed findings and conclusions, decisions of presiding officers, and with preparing review reports.

The Hearing Division will be composed of officers designated to preside at hearings and to prepare recommended and initial decisions. Presiding officers will be assigned to cases in rotation with due consideration being given to their grade classifications, their specific experience, the extent of their work load and the nature of the cases to be heard.

Designations will be made and notice of them given to the public at least ten days before hearing. Provision is made for the disqualification of presiding officers on the ground of personal bias or otherwise. Requests that a presiding officer be disqualified will be addressed in the first instance to him, but in the event they are overruled they may be certified to the Commission which will rule on the question either without hearing or after taking testimony and hearing argument.

Presiding officers are required to conduct their functions in an impartial manner and are given authority to administer oaths, examine witnesses, issue subpoenas and in general regulate the course and procedure of the hearing. However, they are specifically forbidden to decide any motion to dismiss the proceeding or any other motion involving a final determination on the merits.

The rules further provide that any party may file proposed findings of fact and conclusions of law if

he wishes to, by notifying the Commission of his intention before the record is closed.

The recommended decisions of presiding officers, which are required to be prepared, will be made public and filed in the docket of case at the same time as the Commission's proposed decision is issued.

In proceedings involving applications to revoke or suspend a license, applications for renewals, consent to assignment or transfer of control and in proceedings initiated by the Commission or by a person other than the licensee to modify a license, presiding officers are forbidden to consult or confer with any person or party without notice and opportunity for all parties to participate; nor can such officers be responsible to or subject to the supervision of any Commission personnel engaged in investigative or prosecuting functions. No Commission personnel engaged in such functions are permitted to participate or advise in any decision in any such proceeding.

These rules, which will become effective June 11, 1947, are made pursuant to the Administrative Procedure Act, passed last year, and designed to assure fair and impartial action by regulatory agencies, taken on the basis of fair and full hearings.

## Broadcast Advertising

### "Copy For Ear" Requires Development Lee Hart Stresses at Ad Clinic

Citing the similarities and the differences between copy for the ear and copy for the eye, Miss Lee Hart, NAB assistant director of broadcast advertising, pointed out the necessity for store advertising departments to spend as much time developing good copy techniques for advertising that is to be heard, as they do for advertising to be read.

Miss Hart spoke at the Allied Stores Advertising Clinic last week in New York, substituting for Walter Dennis, director of radio and television, Allied Purchasing Corporation, who was ill.

She gave specific examples to point out the fact that radio copy which is too abstract, too detailed or too descriptive, will not do the job. Recommendations were made about the things that store copy writers can do to see that their radio advertising does a more effective job in reaching the dual objectives of:

1. Giving the listeners such a good character picture of the store or its departments that they become the first place for radio listeners to look for merchandise of a given type.

2. Giving the listeners such a believable, concrete sales story on the specific merchandise advertised that the radio listeners will want to come to the store to buy that specific merchandise.

After reviewing steps of operation, merchandising, and copy pre-evaluation necessary to achieve these two objectives, Miss Hart showed how results from this type of copy could be measured both in terms of increased sales of items advertised, and in long-range increased sales in radio-advertised departments.

Headed by Russell A. Brown, vice president in charge of sales and advertising of the Allied Pur-

*(Continued on next page)*

chasing Corporation, the four-day advertising clinic had as other participants: Harold Merahn, sales promotion manager of Gertz Jamaica Store; Ben Dalgin, director of art and reproduction, The New York Times; Elizabeth Flannery, copy chief, Macy's, N. Y.; and Howard Cowee, instructor in retail advertising and sales promotion at the School of Retailing, New York University.

### **PI's, Free Time Deals Reported By NAB Members**

NAB member stations have reported that the following firms are attempting to place advertising with them on a per inquiry basis: *Lincoln Home Products, Inc.*, Riverside, Illinois, for the "Gardenia That Glows In The Dark"; *Learn-Wyly Advertising, Inc.*, Chicago, Ill., for "three high-grade smoking pipes"; *Edward E. Tharp Products Company*, Columbus, Ohio, for "Bait-aide."

NAB member have also reported that the *Penn Mutual Life Insurance Company* has attempted to secure free time to announce to the public that 1947 marks their 100th business anniversary. The insurance firm sent stations continuity marked "courtesy spot announcements."

NAB has written these firms inviting them to use radio at published rates. Copies of the industry's resolution against per inquiry and free time deals were enclosed with the letters.

### **Aid in Selling Programs Sent To NAB Membership**

"Suggestions For Emphasizing Program Sales" is the title of a new NAB station operations aid distributed to member stations this week. The piece, prepared by J. Allen Brown, Assistant Director, Department of Broadcast Advertising, was purposely kept brief for easy reading by management and sales executives, particularly those in new stations.

## **Small Market Stations**

### **Overall Discussion of Station Operation Highlights Third District Session**

The Small Market Stations session of the NAB District Three meeting in Baltimore, Monday and Tuesday (26-27) developed into an open forum on "Station Operations." Broadcasters from large and small stations participated. The presiding officers were District Director George D. Coleman, WGBI, and Small Market Stations District Chairman George E. Joy, WRAK. The session was conducted by Allen Brown, NAB assistant director of broadcast advertising.

Following a discussion of the national situation for small stations and an explanation of NAB services to stations by Brown, the roundtable began when NAB Sales Managers District Chairman, Robert Gulick, WGAL, opened a discussion on "The Importance of Emphasizing Program Sales." He pointed

out the effective techniques employed at his station and urged the broadcasters to audition more shows for clients, having the sales staff concentrate on a particular program until it is sold. Mr. Gulick suggested that management give consideration to paying bonus or commission on local live programs.

David Rosenblum, WISR, introduced on the floor a discussion of "Rate Charges for Regional Advertisers." The subject drew many comments and expressions of views from the broadcasters. Stations adopting the terms "Retail" and "General" for rates were reported to have less difficulty in dealing with regional advertisers.

Broadcasters were cautioned by George Joy to be firm with prospective advertisers who attempt to obtain reduction of rates. A readjustment of the rate card is better than selling under the published rates, he said. Once the rate is set, get your published prices, the broadcasters were advised.

Managements' practice with regard to paying "Announcers' Talent Fees," introduced by Tom Carr, WANN, provoked many points of expression from A. K. Redmond, WHP, Julian Skinnell, WLBR, Mr. Rosenblum, Morris Blum, WANN, and others. Richard P. Doherty, NAB director of employee-employer relations, was called on for an explanation of industry-wide practices in regard to the subject.

"Station Management's Community Leadership" was presented as a discussion topic when Brown told of NAB activity stressing "community leadership" and citing the work of Robert T. Mason, WMRN. The topic was given impetus when the broadcasters heard a report on the community leadership record of Victor C. Diehm, WAZL. Mr. Diehm, who was recently re-elected president of the Hazleton Chamber of Commerce, told of the roles radio and management played in his city in raising a \$660,000 fund for attracting new industry. The Hazleton broadcaster was general chairman of the Special Industry Committee that exceeded its goal by \$160,000.

"Religious Programming, Sustaining vs. Commercial," was a thought-provoking subject introduced by Julian Skinnell, WLBR. He told of the steady demand for commercial time despite several increases in station rates. Bennett Larson, WPEN, said he had cancelled religious program contracts amounting to thousands of dollars in order to balance the station's program structure.

"Syndicated Transcribed Programs" were discussed by Homer R. Smith, WKOK. Mr. Smith stated that WKOK, a non-network station, has 22 daily commercial shows of this type. He related how over-all sales and programming had been improved with their use. When asked about the costs of these programs, Mr. Smith explained that the producers' new package rates to small market stations made them salable in Sunbury. His station, he said, has been in operation for 14 years and, up until this year, the bulk of his revenue had been derived from the sale of announcements. Many local productions are also sponsored, he said.

"Radio Success Stories On the Air," was related by Norman S. Caldwell, WBPZ, Philip Reilly, WLBR, and Arthur McCracken, WGPA. These broadcasters reported that good case histories of their stations' advertising effectiveness are broadcast on the air.

(Continued on next page)

New accounts and increased budgets resulted from this promotional activity.

Art Graham, WKST, New Castle, Pa., reported on his four years' experience with one rate card. He outlined his "Space Saver" rate, patterned after the local newspaper, whereby the advertisers were kept on the air 52 weeks in the year.

"Selling and Programming Local News" was introduced by C. B. Heller, WJPA, Washington, Pa., and David Rosenblum, WISR, Butler, Pa. Mr. Heller pointed out the increased community interest in his station as a result of daily *local news* programs at 12:30 p.m. and 6:30 p.m. He plans to increase the schedule soon.

Mr. Rosenblum revealed that he has had a *Local News Bureau* at WISR for the past six years. The news staff consists of an editor, and three girls. Station has a sponsors waiting list for local news broadcasts. Local florists try to out-bid each other for sponsorship of news periods devoted to local obituaries. The broadcasters were told of the NAB News Clinics, conducted by Arthur C. Stringer, NAB Director of Special Services, available through their District Director.

### Committee to Meet This Month; Stations Asked to Submit Problems

A meeting of the Small Market Stations Executive Committee will be held at NAB headquarters on June 19 and 20.

The Committee will discuss industry-wide problems and practices of particular interest to the small station. All NAB member stations in the small market category (less than 5000 watts, and located in cities of 50,000 population and under) are requested to send problems which they wish handled by the Committee to their respective, district chairmen.

Members of the Executive Committee are: Wayne W. Cribb, chairman, KHMO, Hannibal, Mo.; Simon Goldman, WJTN, Jamestown, N. Y.; R. Sanford Guyer, WBTM, Danville, Va.; John F. Meagher, KYSM, Mankato, Minn.; Lefton L. Hendrick, KRRV, Sherman, Tex.; Robert T. Mason, WMRN, Marion, Ohio; Frank R. Mills, WDWS, Champaign, Ill.; Marshall H. Pengra, KRNR, Roseburg, Ore.; and A. E. Spokes, WJOY, Burlington, Vt.

The NAB Board Liaison members are William B. Smullin, KIEM, Eureka, Calif., and Michael R. Hanna, WHCU, Ithaca, N. Y.

## Books for Broadcasters

RADIO: How, When and Why to Use It, by Beatrice Tolleris. New York, National Publicity Council, 1946. 48p. \$1.00.

This is excellent down-to-earth advice on how to use radio for publicity, written for those working in the "fields of health, welfare, education, and civic affairs." The author discusses the various types of programs—talks, interviews, round-tables, dramatizations, and so on—showing clearly the pitfalls of each as well as the advantages. Emphasis is placed on working together

with those in the station who know the ropes and upon achieving a *successful* program.

With the exception of a few paragraphs on sustaining time, the booklet is full of sound suggestions. The public service department of any station will find it a great help in explaining the use of radio to civic groups of all kinds.

RADIO AND YOUR CLUB: A Radio Handbook, prepared by M. Marguerite Ralls. New York, The National Federation of Business and Professional Women's Clubs, Inc., 1946. 18p. 35¢.

A clear, sensible pamphlet explaining the use of radio to club groups. It includes not only brief information on arranging and preparing programs, but also some pages on microphone technique and on intelligent radio listening. This is naturally less complete than the longer booklet reviewed above, but both are recommended as excellent for aiding the novice to use radio effectively.

### Coleman Re-Elected by Acclamation At District 3 Meeting in Baltimore

(Continued from page 444)

Mr. Fair pointed out the importance of choosing *articulate* youngsters.

3. Stimulation or sponsorship of outside activities. Such activities include: junior olympics; sand lot baseball; hobby clubs.

### International Conference

Royal V. Howard, engineering director, told the broadcasters that he would spend a great deal of time this summer as an observer at the International Telecommunications Conferences in session at Atlantic City.

He pointed out that topics of utmost importance, such as frequency allocations are being discussed. "We must watch closely so that we will not be deprived of facilities," he cautioned.

He outlined his plans for serving NAB members through publishing, from time to time, information on the technical developments in the industry.

In closing his remarks, Mr. Howard stated that work was going forward in setting recording standards, both in this country and internationally. By setting of such standards, he pointed out, many of the inconsistencies of recording standards would be eliminated.

Monday afternoon was devoted to a discussion of small market station operation. Details of the meeting will be found in this issue of REPORTS under *Small Market Stations*.

### Willard Speaks at Luncheon

Executive Vice President A. D. Willard, Jr., the luncheon speaker on Tuesday, outlined the legislative situation in Washington as it affects broadcasters. Additional information concerning the White and Wolverton Bills will be furnished the NAB membership, he said. (See first page of this issue.)

After outlining the augmented services now being  
(Continued on next page)

furnished by NAB, Mr. Willard reported that this, as well as the acquisition of a new headquarters building in Washington, had been accomplished without any increase in dues or additional financing.

The first speaker on Tuesday was Director of Research Kenneth Baker, who presented the talk "Report from the People." This presentation, complete with slides, is available to NAB members for local use. Dr. Baker reminded the broadcasters that slides may be borrowed from District Directors.

In a session devoted to broadcast advertising, Frank Pellegrin, director of that department at NAB, discussed the numerous sales aids which are available to stations, such as "Radio for Retailers," "Results from Radio," and others. He emphasized that a huge backlog of information documenting results radio has obtained for sponsors of all types is available, in mimeograph form, at NAB headquarters. Broadcasters were urged to write for this material, since it is distributed only upon request.

Mr. Pellegrin also told the broadcasters of a new service which the National Retail Dry Goods Association has inaugurated to aid its members in developing radio advertising campaigns. Broadcasters should prevail upon retailers in their areas to use the service, he urged, in order that NRDGA would realize its full value and continue the service.

### No "Magic Cure-All"

Richard P. Doherty, director of employee-employer relations, discussed with the broadcasters the situation in his field of activity. Pointing out that "Congress can not legislate some magic cure-all for labor problems," Mr. Doherty offered the full services of his NAB department, on an advisory basis, to the individual broadcasters.

The presentations concluded with a session devoted to BMB, in which Linnea Nelson, chief time-buyer of J. Walter Thompson, told the broadcasters of the way in which advertisers and their agencies are utilizing the BMB materials. Hugh Feltis made a full report concerning BMB activities.

The meeting closed with the re-election of Mr. Coleman as district director and the unanimous adoption of the resolutions printed below, after they had been presented by C. G. Moss, WKBO.

### PBA Meeting

At a brief meeting of the Pennsylvania Broadcasters Association, held immediately following adjournment of the district meeting, all of the incumbent officers of the PBA were re-elected. They are: George Coleman, president; Roy Thompson, WRTA, vice president; Dr. Leon Levy, WCAU, treasurer; and C. G. Moss, secretary.

Five new members were admitted at PBA at this meeting, bringing total membership to approximately 75.

### Resolutions

#### JUDGE MILLER

*Be it resolved*, that the broadcasters of the 3rd NAB District highly commend the work of the National Association of Broadcasters under the able leadership of its President, Justin Miller, and his very efficient staff. *Be it further resolved* that the broadcasters of the 3rd NAB District

give their wholehearted support in the continuation of the splendid work already accomplished and that in progress at this time.

#### BMI

*Be it resolved*, by the broadcasters of the 3rd NAB District that all stations of the district carefully analyze their music needs and endeavor to employ greater use of BMI music on the basis of merit; therefore we further urge the stations of this district to give early consideration to the renewal of their BMI contracts.

#### DAYLIGHT TIME

*Whereas*, most communities in the 3rd NAB District observe daylight saving time, be it resolved that the broadcasters of the 3rd District go on record as being in favor of broadcasting on daylight time when such time is in common usage in their respective communities.

#### FREEDOM OF SPEECH

*Be it resolved*, that the broadcasters of the 3rd NAB District commend President Miller for his efforts to establish the rights of broadcasters in keeping with the Constitutional guarantees of freedom of speech.

#### CASH DISCOUNT

*Whereas*, there has been an extensive campaign by the National Advertising Agencies to influence broadcasters to establish the 2% discount principle for the prompt payment of advertising accounts, and

*Whereas*, the adoption of such a principle would increase the cost of operations of broadcasters and result in higher rates for radio advertisers, without attendant advantages for either broadcaster or advertiser,

*Be it resolved*, that the members of the 3rd NAB District go on record as opposed to the principle of a cash discount for the prompt payment of advertising accounts.

#### BMB

*Whereas*, the NAB Board of Directors in a recent Washington meeting enthusiastically endorsed and commended BMB for its outstanding work in the first study, and asked the BMB Board to defer the second study from 1948 to 1949,

*Be it resolved*, that the broadcasters of the 3rd NAB District approve the action taken by the NAB Board and

*Be it further resolved*, that a copy of this resolution be forwarded to the Board of Directors of NAB and BMB.

#### GEORGE D. COLEMAN

*Whereas*, George D. Coleman, Director of the NAB 3rd District, has given unstintingly of his time and efforts on behalf of the broadcasters of this District,

*Be it resolved*, that he be publicly commended for his splendid service.

### Third District Registration

Addison Amor, NBC; Edward L. Anderson, WEST; Edw. L. Anzmann, Jr., WCAO; W. Wallace Ashley, WITH.

David M. Baltimore, WBRE; Louis G. Baltimore, WBRE; William A. Banks, WHAT; Hope H. Barroll, WFBR; J. Frank Beatty, Broadcasting Magazine; B. A. Beck, WKOK; Mrs. Aurelis S. Becker, WTBO; James W. Blackburn, Blackburn-Hamilton Co.; Morris H. Blum, WANN; Lester Blumenthal, Billboard; Paul M. Brening, WBPZ; Otto Brandt, ABC; F. H. Brinkley, WILM; Allen Brown, NAB; Sam Booth, WCHA; H. C. Burke, WBAC.

H. S. Caldwell, WBPZ; Freeman W. Cardall, WBAL; Tom Carr, WANN; Ken Carter, WBAL; Clifford M. Chafey, WEEU; George D. Coleman, WGBI; James L. Cox, BMI; K. Richard Creitz, WEEU.

Don Degroot, WBAL; Victor C. Diehm, WAZL; W. Ward Dorrell, C. E. Hooper, Inc.; R. P. Doherty, NAB; Wm. R. Dothard, WFBR; Ross Downing, UP; James S. Duff, WITH.

Richard Eaton, WOOK; W. G. Eberhart, WSBA; John Elmer, WCBM; R. C. Embry, WITH.

Harold Fair, NAB; David J. Farber, NAB; Harry A. Friedenber, Marfree Adv.

F. X. Gallagher, WILM; Raymond A. Gaul, WRAM; Claude S. Gerand, WCAO; Charles Godwin, MBS; M. L. Goldsborough, WFMD;

(Continued on next page)

Arthur W. Graham, WKST; Gordon Gray, WIP; Guy Griffen, WFBR; J. Robert Gulick, WGAL.

Charles Hammarstrom, Paul H. Raymer Co.; Bert Hanauer, WFBR; Bill Hardy, WFMB; Carl Haverlin, BMI; Kolin Hager, SESAC; Gladys L. Hall, NAB; C. B. Heller, WJPA; E. J. Hirshberg, WEDO; Benjamin C. Howard, WCAO; Royal V. Howard, NAB.

Lester Jacobs, Worth Assn.; George E. Joy, WRAK.

Leonard Kapner, WCAE; John E. Karalin, WEDO; Herbert Kendrick, WHGB; Bob Keller, Robert S. Keller, Inc.; Thompson K. Kessell, WCHA; Peter J. S. King, SESAC; E. M. Kirby, C. P. McGregor.

John D. Langlois, Langworth; G. Bennett Larson, WPEN; James W. Lebaron, McGillvra, Inc.; Maury Long, Broadcasting Magazine; John V. Lyons, WCAO.

Robert G. Magee, WHUM; Robert S. Maslin, Jr., WFBR; Clair R. McCollough, WGAL; Arthur McCracken, WGPA; Joseph H. McGillvra, McGillvra, Inc.; Tom Metzger, WMRF; L. Waters Milbourne, WCAO; Harold E. Miller, WORK; Walter O. Miller, WGAL; James E. Moren, WMRF; Bob Morrison, NBC; C. G. Moss, WKBO; Otis Morse, WSBA; Louis H. Murray, WPAM.

Oran H. Nance, Jr., C. P. MacGregor; H. D. Neworth, Worth Association.

Leslie H. Peard, Pr., WCAO; Wm. S. Pirie, Jr., WFBR; David Potter, WNAE; Helen Powers, Ralph Powers Production.

James T. Quirk, WFIZ.

Frank A. Randolph, Collins Radio Co.; A. K. Redmond, WHP; Phillip J. Reilly, WLBR; Robert K. Richards, NAB; Sydney Robbins, WSBA; Charles A. Roeder, WCBM; George H. Roeder, WCBM; Walter J. Roekensies, WSBA; David Rosenblum, WISR; Dick Rudolph, WTH.

H. A. Seville, Four States Broadcasting Co.; Alex Sherwood, Standard Radio; A. Boyd Siegel, WJPA; Julian F. Skinnell, WLBR; Frank P. Smith, WWIW; Homer Smith, WKOK; Stanley Schultz, World Broadcasting; Frank M. Stearns, AP.

J. H. L. Troutfelter, Baltimore Radio Show, Inc.; Stephen Tuhy, Jr., Washington, D. C.; J. C. Tully, WJAC; Abbott Tessman, Capitol Transcriptions.

E. F. Voelcker, WCAO.

J. Gorman Walsh, WDEL; Pierre Weis, Langworth; A. D. Willard, Jr., NAB.

## Public Interest Programming

### Highway Safety Campaign Scheduled; Spots to Be Mailed This Week

[Story from Office of Government Reports]

A kit of live spot announcements publicizing the objectives of the action program group of the President's Highway Safety Conference meeting in Washington June 18, 19, 20 will be mailed to all radio station managers June 5. This is the second annual meeting of the National Highway Safety Conference and the gathering will evaluate progress in reducing traffic accidents during the past year. Representatives of the 48 State governments and the District of Columbia, enforcement officials, highway engineers and a large group of representatives of unofficial organizations with a basic interest in highway safety will attend the meeting. Sessions will be held in the Interior Department auditorium. Radio stations of the nation gave strong support to the initial meeting of the President's Highway Safety Conference held in May, 1946.

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of June 9-15, 1947, by The Advertising Council and the Advertising

Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

### Buy U. S. Savings Bonds—"Save the Easy Automatic Way"

The U. S. Treasury is conducting its most important stepped-up promotion of U. S. Savings Bonds for 1947 during June and July. The way the public debt is managed will affect the life of every American for years to come, as regards money supply, the price level, business conditions and what the dollar will buy; *and wise management of the debt demands that ownership of U. S. securities be spread as widely as possible among individuals. Beginning June 1, the U. S. Treasury, in cooperation with the banks of America, is inaugurating an easy, automatic method—The Bond-A-Month Plan—of buying Bonds for the millions of Americans not on regular payrolls.* The backbone of the Savings Bonds program is still the Payroll Savings Plan, and, although it is receiving whole-hearted support from industry, recent surveys show that this method now needs additional stimulation. The rate of interest, sound investment value, and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like *retirement incomes, education for the children, new homes, the most enjoyable use of leisure time.* As an investment, U. S. Savings Bonds are safe, profitable. The effective way to provide for the future is through *regular savings.* Regular saving is easy and automatic if you sign up for the Payroll Savings Plan where you work, or the Bond-A-Month Plan where you bank. (Fact Sheet No. 11-G)

### Nursing Is a Growing Profession

There is a definite and alarming shortage of nurses in the majority of the nation's hospitals. In some instances, whole floors and wings of hospitals have had to close. Literally, thousands of patients are going without adequate nursing care. In the belief that the demand for nurses can best be met by pointing out the many opportunities open to those who join the nursing profession, both hospital and nursing groups have recommended that these opportunities be stressed in all student-nurse recruiting copy. There are many reasons why the demand for nurses far exceeds the supply. Among these reasons are: (1) Long-range health plans are vast in scope, calling for the expansion of hospitals, public health programs and industrial clinics. (2) Hospitalization Plans have made it possible for more people to have necessary hospital care. (3) Health education and preventive programs teach people to make greater use of medical resources. Modern medicine is advancing rapidly and demands the best in nursing care to keep pace with its discoveries. Young women who become nurses enter a profession which offers extraordinary opportunities in many different fields: (1) In the years to come, there will be an even greater demand for graduate nurses as a result of the expansion of hospital facilities, public health centers and industrial clinics. (2) Starting with general staff duty, nurses can advance to head nurse, supervisor, Director of Nurses of Hospital Administrators. They can specialize in surgical, psychiatric, industrial and child health, and other fields. Nurses may prepare for executive positions or for teaching in a School of Nursing. They may choose an interesting career in government: In the U. S. Public Health Service, Children's Bureau, Veterans Administration or in the Indian Service. The Army and Navy offer nurses interesting work, excellent salaries and opportunities for travel. (3) Nursing is an ideal prepara-

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tion for marriage, family life, parenthood and leadership in community life. Young women who are high school graduates or college students in good standing are eligible to apply for admission to Schools of Nursing. Applicants should be under 35 and in good health. Interested young women should check with their local hospital for information on how to apply for entrance to a School of Nursing. WACS, WAVES, MARINES and SPARS who qualify as student nurses may find that the entire cost of their nursing education will be covered by their allowance for tuition and books under the G. I. Bill of Rights. (Fact Sheet No. 9-G)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, June 2. They are subject to change.

#### Tuesday, June 3

##### Further Hearing

(Engineering Testimony on C. P., 10:00 A. M.)

KMAC—The Walmae Co., San Antonio, Tex.—For renewal of license; 1240 kc., 250 watts, unlimited.

KMAC—The Walmae Co., San Antonio, Tex.—C. P. to change frequency, etc.; DA (DA-2), 630 kc., 5 KW, unlimited.

#### Wednesday, Thursday and Friday, June 4, 5, and 6

(Before the Commission en banc, Conference Room B, adjacent to Departmental Auditorium, 13th and Constitution Ave., 10:00 A. M.)

In the Matter of Promulgation of Rules and Regulations and Standards of Good Engineering Practice concerning daytime skywave transmissions of standard broadcast stations.

## FCC ACTIONS

### AMPLITUDE MODULATION

#### AM—Docket Case

##### 910 KC.

The Commission announces adoption of **Proposed Decision** (B-365) looking towards the grant of application of **Paul F. Braden** for a new station in **Middletown, Ohio**, to operate on 910 kc., 1 KW, daytime only (BP-4680; Docket 7587), conditions; and denial of the application of **I and E Broadcasting Co.**, for the same facilities in **Dayton, Ohio** (BP-4659; Docket 7586).

#### AM—Miscellaneous Actions

**Southeastern Broadcasting Co., Clanton, Ala.**—Ordered that the effectiveness of the construction permit and modification of CP (BP-4747 and BMP-2594) of Dec. 5/46 and April 25/47, respectively, which authorized a new station on 760 kc., be suspended, until further order of the Commission,

because of Order of the Court of Appeals for the District of Columbia, in the case of **WJR, The Goodwill Station, Inc., v. FCC** (9495), staying the Commission's grant to **Southeastern** until the Court's decision in the case of **WJR v. FCC** (9464) and in the case of **L. B. Wilson, Inc., v. FCC** (9434) shall have been rendered or until further order of the Court.

**Radio Virginia, Inc., Richmond, Va.**—Ordered that the effectiveness of the construction permit authorized Nov. 21/46, for a new station to operate on 720 kc. be suspended until further order of the Commission, because of Order of the Court of Appeals for the District of Columbia in re **WGN, Inc. v. FCC** (9497) staying the Commission's grant to **Radio Virginia, Inc.**, until the Court's decision in the case of **WJR, etc.**, referred to above.

**WCPS—Coastal Plains Broadcasting Co., Tarboro, N. C.**—Ordered that the license heretofore granted by the Commission on May 13/47 for a new station on 760 kc. be set aside; and that the effectiveness of the construction permit issued Aug. 22/46 be suspended until further order of the Commission, because of Order of the Court of Appeals in re **WJR v. FCC** (9464), staying the Commission's grant of CP to **WCPS** until the Court's decision in the case of **WJR v. FCC** (9464) and **L. B. Wilson, Inc. v. FCC** (9434) shall have been rendered or until further order of the Court.

**WCPS—Coastal Plains Broadcasting Co., Tarboro, N. C.**—Granted Special Temporary Authority for operation of **WCPS** on 570 kc., 1 KW, daytime only, for 30 days, from May 28, pursuant to provisions of Sec. 1.324 of the Rules; provided, however that this or subsequent authorization extending operation on 570 kc. shall be subject to immediate cancellation and rescission at any time prior to the expiration date thereof.

**Coastal Plains Broadcasting Co., Tarboro, N. C.**—Ordered that the effective date of the Commission's order of May 27, 1947, setting aside the license heretofore granted on May 13, 1947, to **Coastal Plains Broadcasting Co.** and suspending, until further order of the Commission, the effectiveness of the construction permit issued on Aug. 22/46, be suspended until June 3, 1947. (BP-4891; BL-2267; BZ-2084)

**Gila Broadcasting Co., Inc., Coolidge, Ariz.**—Granted petition to intervene in the hearing on application of **KRKD**. (Doc. 8341)

**Hotels & Theatres, Inc., Bluefield, W. Va.**—Granted petition for waiver of rules and accepted petitioner's written appearance in re their application. (Doc. 8310)

**Litchfield County Radio Corp., Torrington, Conn.**—Granted petition for leave to amend its application (BP-5448; Doc. 8093), so as to specify frequency 990 kc. instead of 1170 kc., etc. The amendment was accepted and application as amended was removed from the hearing docket.

**The New City Broadcasting Co., Torrington, Conn.**—The Commission, on its own motion, removed from the hearing docket application (BP-5630; Doc. 8094).

**Litchfield County Radio Corp., Torrington, Conn.**—Dismissed petition for leave to take deposition of **The New City Broadcasting Co.**

**Mount Vernon Broadcasting Co., Mount Vernon, Ohio**—Granted petition for waiver of rules and accepted petitioner's written appearance in re application (BP-5239; Doc. 8021).

#### AM—Applications Accepted for Filing

##### 640 KC.

**WNAD—University of Oklahoma, Norman, Okla.**—Construction permit to install new vertical antenna and mount FM antenna on #1 Tower, install new transmitter, and change transmitter location East Stadium, University of Oklahoma, Norman, Okla., to 3 miles south of Moore, Okla.

##### 670 KC.

**NEW—Aiken-Augusta Broadcasting Co., Aiken, S. C.**—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1020 to 670 kc.

(Continued on next page)

**690 KC.**

**KPET—Lamesa Broadcasting Co., Lamesa, Tex.** (R. O. Parker, R. A. Woodson, K. S. Ashby, a Partnership)—License to cover construction permit (B3-P-5126, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

**WVOK—Voice of Dixie, Inc., Birmingham, Ala.**—Modification of construction permit (B3-P-4598, which authorized a new standard broadcast station) to change type of transmitter, to make changes in vertical antenna, to change transmitter location, and to specify studio location.

**710 KC.**

**WTPR—Kentucky Lake Broadcasting System, Inc., Paris, Tenn.**—License to cover construction permit (B3-P-4528, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**790 KC.**

**NEW—Samuel L. Stephens, Sr., Brigham City, Utah**—Construction permit for a new standard broadcast station to be operated on 1100 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1100 to 790 kc.

**840 KC.**

**NEW—Bay Cities Radio Corp., Santa Monica, Calif.**—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 890 to 840 kc., power from 1 KW daytime to 5 KW daytime; change type of transmitter.

**860 KC.**

**NEW—Randall County Broadcasting Co., Canyon, Tex.** (Marshall Formby and John Blake, a Partnership)—Construction permit for a new standard broadcast station to be operated on 870 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 870 kc. to 860 kc.

**900 KC.**

**NEW—Antigo Broadcasting Co., Antigo, Wis.**—Construction permit for a new standard broadcast station to be operated on 1060 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1060 to 900 kc.

**920 KC.**

**NEW—Cortland Broadcasting Co., Inc., Cortland, N. Y.** (P. O. 45 Main St.)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW, and daytime hours of operation.

**930 KC.**

**NEW—Springtime City Broadcasting Co., Clearwater, Fla.** (Victor John Morgan)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 930 to 920 kc.

**NEW—The Daily News Broadcasting Co., Bowling Green, Ky.**—Construction permit for a new standard broadcast station to be operated on 880 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 880 to 930 kc.

**NEW—Columbia-Montour Broadcasting Corp., Bloomsburg, Pa.**—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 780 to 930 kc., power from 250 watts daytime to 500 watts daytime; change type of transmitter; change transmitter location from: To be determined, Bloomsburg, Pa., to halfway between towns of Light Street and Espy, Scott Twp., Pa.

**NEW—Surety Broadcasting Co., Charlotte, N. C.** (P. O. 112 So. Tryon St.)—Construction permit for a new standard

broadcast station to be operated on 930 kc., power of 1 KW night, 5 KW day, directional antenna night, and unlimited hours of operation.

**970 KC.**

**WJMX—Atlantic Broadcasting Co., Florence, S. C.**—Modification of construction permit (B3-P-4948, as modified, which authorized a new standard broadcast station) to change type of transmitter.

**980 KC.**

**NEW—Stanley S. Beaubaire, Oroville, Calif.**—Construction permit for a new standard broadcast station to be operated on 1110 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1110 to 980 kc., and change transmitter location from 1¼ mi. west of highway 24 and ¾ miles north of Oroville-Richvale highway in the Thermalite Section, Oroville, Calif., to: To be determined, Oroville, Calif.

**1010 KC.**

**WINS—The Crosley Broadcasting Corp., New York, N. Y.**—Modification of construction permit (B1-P-3026, as modified, which authorized change in frequency, increase in power, change hours of operation, installation of new transmitter and directional antenna) for extension of completion date.

**1090 KC.**

**KAYX—Waterloo Broadcasting Co., Waterloo, Iowa**—License to cover construction permit (B4-P-5012, as modified; which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1100 KC.**

**WGAT—Central Broadcasting Co., Utica, N. Y.** (a partnership, composed of H. Ross Perkins and J. Eric Williams)—Voluntary assignment of license to J. Eric Williams, tr/as Central Broadcasting Company.

**1120 KC.**

**NEW—Robert W. Rounsaville, Buckhead, Ga.**—Construction permit for a new standard broadcast station to be operated on 1120 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1120 kc. to 790 kc.

**1130 KC.**

**NEW—Peach State Broadcasting Co., Macon, Ga.** (Thomas Carr, J. E. Duncan, Roy Richards, and Robert D. Tisinger, a partnership)—Construction permit for a new standard broadcast station to be operated on 1130 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1130 to 1280 kc.

**1220 KC.**

**WLAS—The LaSalle County Broadcasting Co., LaSalle, Ill.** (F. F. McNaughton and Louis F. Leurig, a partnership)—Modification of construction permit (B4-P-5284, which authorized a new standard broadcast station) to make changes in transmitting equipment, for approval of antenna and transmitter location, and to specify studio location.

**WSFT—Thomaston Broadcasting Co., Thomaston, Ga.**—License to cover construction permit (B3-P-5205, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1230 KC.**

**NEW—Alvin E. O'Konski, Merrill, Wis.** (P. O. 1009 House Office Bldg., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change transmitter and studio locations from to be determined, Merrill, Wis. to Merrill Hotel, Main and Mill Streets, Merrill, Wisconsin.

*(Continued on next page)*

**WISE—Radio Station WISE, Inc., Asheville, N. C.—** Authority to determine operating power by direct measurement of antenna power.

#### 1250 KC.

**NEW—Englewood Broadcasting Co., Englewood, Colo.** (Aif M. Landon) (P. O. National Bank of Topeka Bldg., Topeka, Kans.)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW, and daytime hours of operation.

**NEW—Midwest Broadcasting Co., Milwaukee, Wis.—** Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 5 KW, directional antenna for day and night use, and unlimited hours of operation. Amended re changes in directional antenna patterns. (DA-2)

#### 1260 KC.

**WGWR—Asheboro Broadcasting Co., Asheboro, N. C.** (W. C. Lucas and Roy Cox)—License to cover construction permit (B3-P-4641, as modified) which authorized a new standard broadcast station. And authority to determine operating power by direct measurement of antenna power.

**NEW—Seminole Broadcasting Co., Seminole, Okla.** (Tom Potter) (P. O. 1517 Commerce St., Dallas, Tex.)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 250 watts, and daytime hours of operation.

#### 1280 KC.

**KXOB—Valley Broadcasting Co., Stockton, Calif.—** License to cover construction permit (B5-P-4015, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

**NEW—Mid-Carolina Broadcasting Co., Salisbury, N. C.—** Construction permit for a new standard broadcast station to be operated on 940 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 940 to 1280 kc.

#### 1340 KC.

**WLEX—The Central Kentucky Broadcasting Co., Lexington, Ky.—** Authority to determine operating power by direct measurement of antenna power.

**WEPM—Martinsburg Broadcasting Co., Martinsburg, W. Va.** (C. M. Zinn and C. Leslie Golliday)—Authority to determine operating power by direct measurement of antenna power.

**NEW—Eastland County Broadcasting Co., Eastland, Tex.** (Robert W. Chapman and Manning L. Trammell, a partnership)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 500 watts and daytime hours of operation. Amended to change name of applicant from Robert W. Chapman and Manning L. Trammell, a partnership, d/b as Eastland County Broadcasting Co. to Robert W. Chapman and Manning L. Trammell, a partnership, d/b as Stephens County Broadcasting Company; change transmitter and studio locations from to be determined, Eastland, Texas, to To be determined, Breckenridge, Texas.

**WMID—Mid-Atlantic Broadcasting Co., Atlantic City, N. J.—** Modification of construction permit (B1-P-5185, as modified, which authorized a new standard broadcast station) to change type of transmitter.

#### 1350 KC.

**WGAD—Coosa Valley Broadcasting Co., Gadsden, Ala.** (E. L. Roberts)—Modification of construction permit (B3-P-4596, as modified, which authorized a new standard broadcast station) for extension of completion date.

#### 1360 KC.

**WTTH—The Times Herald Co., Port Huron, Mich.—** Modification of construction permit (B2-P-5361, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location.

#### 1370 KC.

**WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—** Modification of construction permit (B3-P-4365, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location) for extension of completion date.

#### 1400 KC.

**WTRR—Southeastern Broadcasting System, Sanford, Fla.** (James S. Rivers)—License to cover construction permit (B3-P-4225, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WNOC—Norwich Broadcasting Co., Norwich, Conn.** (a partnership, composed of H. Ross Perkins and J. Eric Williams)—Voluntary assignment of license to H. Ross Perkins, tr/as Norwich Broadcasting Company.

**NEW—The Greenville Broadcasting Co., Greenville, Ala.** (E. Vernon Stabler, Calvin Poole and Samuel W. Ferrell, Jr., a partnership) (P. O. % Walter Erwin James, 724 Bell Building, Montgomery, Ala.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

**NEW—The Voice of Fallon, Fallon, Nev.** (Chet L. Gonce and Ralph Morgali, a partnership)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1490 to 1400 kc.

#### 1420 KC.

**NEW—Minnesota Valley Broadcasting Co., Mankato, Minn.** (P. O. 128 E. Cherry St.)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW, directional antenna for night use and unlimited hours of operation.

#### 1430 KC.

**WEXT—Andave Radio Co., Milwaukee, Wis.—** Modification of construction permit (B4-P-5352, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna, and transmitter location, and to specify studio location.

#### 1460 KC.

**WBNS—Radiohio, Inc., Columbus, Ohio—** License to cover construction permit (BP-6000), which authorized installation of new auxiliary transmitter and authority to determine operating power by direct measurement of antenna power.

#### 1490 KC.

**NEW—Radio Courier, Inc., East Liverpool, Ohio** (P. O. No. 222 Webber Ave.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Contingent upon the relinquishment of 1490 kc., by WWSW.

**NEW—Collinson-Wingate Broadcasting Co., Topeka, Kans.** (T. Hall Collinson and Norville G. Wingate, a partnership)—Modification of construction permit (B4-P-4440, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and to change studio location.

#### 1500 KC.

**KSTP—KSTP, Inc., St. Paul, Minn.—** Modification of license to change main studio location from St. Paul Hotel, St. Paul, Minnesota, to Radio City, 9th and La Salle Street, Minneapolis, Minn. (present location of auxiliary studio).

#### 1540 KC.

**NEW—Dale S. Crowley, Washington, D. C.—** Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 1 KW and daytime hours of operation. (Amendment re transmitter location dated 4-29-47, withdrawn 5-13-47.)

*(Continued on next page)*

**1550 KC.**

**WLOA—Matta Broadcasting Co., Braddock, Pa.**—License to cover construction permit (B2-P-5142, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1590 KC.**

**KSJO—Santa Clara Broadcasting Co., San Jose, Calif.**—Special service authorization to operate on 1590 kc., unlimited time with power of 1 KW day and 250 watts night, for a period ending in no event later than August 31, 1947.

**1600 KC.**

**WFRC—Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.**—Modification of construction permit (B3-P-4164, as modified, which authorized a new standard broadcast station) to change type of transmitter.

**WAPX—United Broadcasting Co., Inc., Montgomery, Ala.**—Modification of construction permit (B3-P-3695, as modified, which authorized a new standard broadcast station) for extension of completion date.

**KMAE—McKinney Air Enterprises, Inc., McKinney, Tex.**—Modification of construction permit (B3-P-5210, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, specify studio location.

**AM—Applications Tendered for Filing****740 KC.**

**NEW—Tri Cities Broadcasting Co., Tullahoma, Tenn.** (Raymond L. Prescott, Jr., Henry L. Wilson)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 250 watts and daytime hours of operation.

**850 KC.**

**WNAO—The News and Observer Publishing Co., Raleigh, N. C.**—Modification of construction permit to change proposed transmitter location and modify directional antenna, so as to permit incorporation of an FM radiator on one of the towers of directional antenna system operating with power of 5 KW, unlimited hours of operation and directional antenna for night use.

**930 KC.**

**KANA—Mosby's Inc., Anaconda, Mont.**—Construction permit to change frequency from 1230 to 930 kc., power from 250 watts to 2½ KW night and 5 KW day, install new transmitter and directional antenna for day and night use and change the transmitter location.

**950 KC.**

**KSEL—Lubbock Broadcasting Co., Lubbock, Texas**—Modification of construction permit to make changes in directional antenna system and approval of transmitter location, operating with power of 500 watts night, 1 KW day, unlimited hours and directional antenna for night use.

**960 KC.**

**NEW—Cosmopolitan Broadcasting Co., Los Angeles, Calif.** (a partnership)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 250 watts and specified hours (night) of operation.

**970 KC.**

**WWSW—WWSW, Inc., Pittsburgh, Pa.**—Modification of construction permit to make changes in directional antenna system, using power of 5 KW, unlimited hours and directional antenna for day and night use.

**1140 KC.**

**NEW—The Master Broadcasting Corp., Rio Piedras, P. R.**—Construction permit for a new standard broadcast station to be operated on 1140 kc., power of 500 watts night, 1 KW day and unlimited hours of operation.

**1240 KC.**

**NEW—Melbourne Broadcasting Corp., Melbourne, Fla.**—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

**1290 KC.**

**NEW—Gilroy Broadcasting Co., Inc., Gilroy, Calif.**—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 1 KW and daytime hours of operation.

**1330 KC.**

**NEW—Bert Williamson, Martinez, Calif.**—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 250 watts and daytime hours of operation.

**1340 KC.**

**WLNH—Northern Broadcasting Co., Laconia, N. H.**—Consent to assignment of license to Northern Broadcasting Corporation.

**1460 KC.**

**NEW—The Joseph Henry Broadcasting Co., Inc., Albany, N. Y.**—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 5 KW and unlimited hours of operation, directional antenna.

**The Joseph Henry Broadcasting Co., Inc., Albany, N. Y.**—License to operate present facilities of WOKO upon termination of its present authorization. (1460 kc., 500 watts night, 1 KW day and unlimited hours of operation.)

**1480 KC.**

**WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.**—Modification of license to move main studio location from 30 Journal Square, Jersey City, New Jersey, to 29 W, 57th Street, New York, N. Y.

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**FREQUENCY MODULATION**

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**FM—Applications Accepted for Filing**

**KLOK-FM—Valley Broadcasting Co., San Jose, Calif.** (E. L. Barker, Claribel Barker, T. H. Canfield, Opal A. Canfield and Charles M. O'Brien, Jr.)—Modification of construction permit (B5-PH-752, which authorized a new FM broadcast station) for extension of commencement and completion dates.

**WCIL-FM—Southern Illinois Broadcasting Partnership, Carbondale, Ill.** (Paul E. McRoy, John H. Searing, Ann E. Searing)—Modification of construction permit (B4-PH-605, as modified, which authorized a new FM broadcast station) for extension of commencement and completion dates.

**KWNO-FM—Winona Radio Service, Winona, Minn.** (M. H. White and H. R. Wiecking)—Modification of construction permit (B4-PH-808, which authorized a new FM broadcast station) for extension of completion date.

**NEW—Cortland Broadcasting Co., Inc., Cortland, N. Y.** (P. O. 45 Main St.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 258, 99.5 mc., ERP of 28.24 KW, and antenna height above average terrain 723 feet.

**KOMO-FM—Fisher's Blend Station, Inc., Seattle, Wash.**—Modification of construction permit (B5-PH-454, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WCOY—The Patriot Co., Harrisburg, Pa.**—Modification of construction permit (B2-PH-393, as modified, which authorized a new FM broadcast station) for extension of commencement and completion dates.

**WPAY-FM—The Scioto Broadcasting Co., Portsmouth, Ohio**—Modification of construction permit (B2-PH-960, as modified, which authorized a new FM broadcast station) for extension of completion date.

*(Continued on next page)*

**WGNC-FM—F. C. Todd, Gastonia, N. C.**—Modification of construction permit (B3-PH-752, which authorized a new FM broadcast station) for extension of completion date.

**WNYC-FM—City of New York, Municipal Broadcasting System, New York, N. Y.**—Modification of construction permit (B1-PH-1067, which authorized changes in new FM broadcast station) for extension of commencement and completion dates.

**WEXL-FM—Royal Oak Broadcasting Co., Royal Oak, Mich.**—Modification of construction permit (B2-PH-773, which authorized a new FM broadcast station) to change type of transmitter, transmitter site to 2201 Woodward Heights, near Ferndale, Michigan; studio location to "To be determined, Royal Oak, Michigan; ERP to 18.3 KW; antenna height above average terrain to 382 feet; make changes in antenna system and change commencement and completion dates.

**KVCV—Golden Empire Broadcasting Co., Redding, Calif.**—Modification of construction permit (B5-PH-1083, which authorized a new FM broadcast station) to change studio location and transmitter site, make changes in antenna system and change commencement and completion dates. Change antenna height above average terrain to 15.5 feet.

**KDNT-FM—Harwell V. Shepard, Denton, Tex.**—Modification of construction permit (B3-PH-866, which authorized a new FM broadcast station) for extension of completion date.

**WPEN-FM—Wm. Penn Broadcasting Co., Philadelphia, Pa.**—Modification of construction permit (B2-PH-795, which authorized changes in new FM broadcast station) for extension of completion date.

**KSD-FM—The Pulitzer Publishing Co., St. Louis, Mo.**—Modification of construction permit (B4-PH-30, as modified) which authorized a new FM broadcast station for extension of completion date.

**WHYN-FM—The Hampden-Hampshire Corp., Holyoke, Mass.**—Modification of construction permit (B1-PH-192, as modified) which authorized a new FM broadcast station, for extension of commencement and completion dates.

**WEHS—WHFC, Inc., Chicago, Ill.**—Modification of construction permit (B4-PH-1065, which authorized changes in new FM broadcast station) for extension of completion date.

**WSTC-FM—The Western Connecticut Broadcasting Co., Stamford, Conn.**—Modification of construction permit (B1-PH-607, which authorized a new FM broadcast station) to change studio location, make changes in antenna system and change commencement and completion dates.

**WALA-FM—Pape Broadcasting Co., Mobile, Ala. (W. O. Pape)**—Modification of construction permit (B3-PH-283, which authorized a new FM broadcast station) to change effective radiated power to 101.4 KW, and make changes in antenna system.

#### 102.5 MC.—#273

**NEW—WGR Broadcasting Corp., Buffalo, N. Y. (P. O. Rand Bldg.)**—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 273, 102.5 mc., ERP of 57 KW.

#### To Be Assigned by FCC

**NEW—Louise C. Carlson, New Orleans, La. (P. O. 92 Fontainebleau Drive)**—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC. ERP of 4.96 KW, and antenna height above average terrain 227 feet.

**NEW—Eurith Dickinson Rivers, Jr., Decatur, Ga. (P. O. 217 W. Ponce de Leon Ave.)**—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC: ERP of 600 watts, and antenna height above average terrain 309.5 feet.

#### FM—Application Dismissed

**WDUL—Head of the Lakes Broadcasting Co., Superior, Wisc.**—Modification of construction permit (B4-PH-1099) to change effective radiated power to 80.1 KW, and to make

changes in antenna system. Dismissed May 21, 1947, per request Att'y, letter May 13, 1947.

#### FM—Applications Returned

**The Wave Publications, Vernon, Calif.**—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 250 watts. Returned May 22, 1947. Program analysis not submitted. Also charter to be amended.

**Redlands Broadcasting Co., Redlands, Calif. (Edward Lannelli and John C. Mead)**—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 250 watts. Returned May 22, 1947. Program analysis not submitted. Letter written May 22, 1947.

## TELEVISION

#### TV—Applications Accepted for Filing

**WOIC—Bamberger Broadcasting Service, Inc., Washington, D. C.**—Modification of construction permit (B1-PCT-41, which authorized a new commercial television broadcast station) for extension of completion date.

**W10XP—Phileo Television Broadcasting Corp., area of Washington, D. C., Philadelphia, Pa., and New York, N. Y.**—Construction permit to change frequencies to 1300-1320 mc. and 1380-1400 mc, add Special for FM Emission, change transmitter location and antenna system. Amended to change frequencies from 1300-1320 mc. and 1380-1400 mc. to 1340-1360 mc. and 1400-1420 mc.

**W3XPF—Phileo Television Broadcasting Corp., area of Washington, D. C., Philadelphia, Pa., and New York, N. Y.**—Construction permit to change frequencies to 1300-1320 mc. and 1380-1400 mc, add Special for FM Emission, change transmitter location and antenna system. Amended to change frequencies from 1300-1320 mc. and 1380-1400 mc. to 1340-1360 mc. and 1400-1420 mc.

**W10XPB—Phileo Television Broadcasting Corp., area of Washington, D. C., Philadelphia, Pa., and New York, N. Y.**—Construction permit to change frequencies to 1300-1320 mc. and 1380-1400 mc, add Special for FM Emission, change transmitter location and antenna system. Amended to change frequencies from 1300-1320 mc. and 1380-1400 mc. to 1340-1360 mc. and 1400-1420 mc.

**W3XPL—Phileo Television Broadcasting Corp., area of Washington, D. C., Philadelphia, Pa., and New York, N. Y.**—Construction permit to change frequencies to 1300-1320 mc. and 1380-1400 mc, add Special for FM Emission, change transmitter location and antenna system. Amended to change frequencies from 1300-1320 mc. and 1380-1400 mc. to 1340-1360 mc. and 1400-1420 mc.

**W10XPC—Phileo Television Broadcasting Corp., area of Washington, D. C., Philadelphia, Pa., and New York, N. Y.**—Construction permit to change frequencies to 1300-1320 mc. and 1380-1400 mc, add Special for FM Emission, change transmitter location and antenna system. Amended to change frequencies from 1300-1320 mc. and 1380-1400 mc. to 1340-1360 mc. and 1400-1420 mc.

**KSD-IV—The Pulitzer Publishing Co., St. Louis, Mo.**—Modification of construction permit (B4-PCT-62, which authorized a new commercial television broadcast station) for extension of completion date.

## MISCELLANEOUS BROADCAST

#### Applications Accepted for Filing

##### Remote Pickup

**WDON—Commodore Broadcasting, Inc., area of Decatur, Ill.**—Modification of construction permit (BPRE-468, as

*(Continued on next page)*

modified, which authorized construction of new remote pickup broadcast station) for extension of completion date.

**WSIA—Commodore Broadcasting, Inc., Decatur, Ill.**—Modification of construction permit (BPRE-68, as modified, which authorized construction of new remote pickup broadcast station) for extension of completion date.

**KEGT—Tarrant Broadcasting Co., Portable-Mobile, area of Fort Worth, Tex.**—License to cover construction permit (BPRE-472, which authorized change of transmitter, power from 2 watts to 1.75 watts, change from portable-mobile to mobile).

**KAAD—Tarrant Broadcasting Co., Mobile area of Fort Worth, Tex.**—License to cover construction permit (BPRY-319, which authorized change in transmitter, change power from 40 watts to 100 watts, change from portable-mobile to portable).

**NEW—Kenneth Edward Rennekamp, area of Oil City, Pa.**—Construction permit for a new remote pickup broadcast station to be operated on 2830 kc., power of 20 watts, emission A3, and hours of operation in accordance with Section 4.403.

#### **Noncommercial Educational**

**NEW—Board of Education of the City of St. Louis, St. Louis, Mo.**—Construction permit for a new non-commercial educational broadcast station to be operated on 42,500 kc., power of 3 KW, emission special, and unlimited hours of operation. Amended to change type transmitter, frequency from 42,500 kc. to "any frequency between 88 and 108 mc.", transmitter location and make changes in antenna system.

## **Federal Trade Commission Actions**

### **COMPLAINT**

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

**Advertising Films**—Unfair methods of competition tending to restrain trade and create a monopoly are charged in separate complaints issued by the Commission against four of the nation's largest producers and distributors of commercial advertising films.

The respondents are Ray-Bell Films, Inc. (5495), 2267 Ford Parkway, St. Paul, Minn.; Alexander Film Co. (5496), Colorado Springs, Colo.; United Film Ad Service, Inc. (5497), 2449 Charlotte St., Kansas City, Mo.; and Motion Picture Advertising Service Co., Inc. (5498), 1032 Carondelet St., New Orleans.

### **CEASE AND DESIST ORDER**

**Tag Manufacturers Institute, etc.**—Thirty-one manufacturers of tags, pin tickets and other marking and pricing devices have been served by the Commission with an order to cease and desist from numerous practices which were found to be "part and parcel of a combination and conspiracy" to fix and maintain uniform prices for their products.

The order is also directed against the industry's trade association, the Tag Manufacturers Institute, 370 Lexington Ave., New York, and Frank H. Baxter, its secretary-treasurer and executive director. (4496)



1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 23, June 9, 1947

## Judge Miller's Statement on Congressional Investigation of Musician's Union

The Sub-Committee\* To Investigate James C. Petrillo and the American Federation of Musicians (Rep. Carroll Kearns, chairman) has circulated among broadcasting station licensees a questionnaire seeking information concerning the employment of musicians. The information thus gathered is to be used by the Committee in studying the music problem as it relates to the whole industry. We urge prompt reply to the Committee's request.

A few stations have asked NAB to ascertain whether or not call letters and/or ownership are to be revealed by the Committee in its use of this information during hearings.

\* A sub-committee of the Committee on Education, House of Representatives.

(Continued on page 458)

## Board Will Seat Six New Directors, Three Re-elected Members, In September

With the naming of Harold E. Fellows, WEEI, to the NAB Board, six new members of the Board will be seated when it meets in Atlantic City this September. (See 1st District story, p. 458.)

In addition to Mr. Fellows, new Board members elected at their respective district meetings this year are: Henry P. Johnston, WSGN, District 5; Gilmore Nunn, WLAP, District 7; Charles C. Caley, WMBD, District 9; John F. Meagher, KYSM, District 11; and Clyde Rembert, KRLD, District 13.

Three station executives re-elected to serve on the Board are: George C. Coleman, WGBI, District 3; William B. Smullin, KIEM, District 15; and Harry R. Spence, KXRO, District 17.

## NAB President Meets with Legislative Group, Concerned Over Early White Bill Hearings

NAB President Justin Miller, again Thursday (5) expressed doubt that the industry would be "fully prepared" for hearings on S. 1333 (the White Bill) after a full day's session with the Association's Legislative Committee.

Judge Miller said that the demanding task of going through the proposed measure, which would amend the Communications Act of 1934, had taken up eight hours of Committee time and that "we have plenty of issues still unresolved."

He said that the Committee approached the task in the belief that any measure adopted should anticipate that radio must be "in fact as well as in spirit" as free as the press.

Hearings on the White Bill are scheduled for June 17 before a subcommittee chaired by Sen. Wallace A. White (R-Me.) author of the proposed legislation. Other members of the Senate sub-committee are: Charles W. Tobey (R-N.H.), Edward H. Moore (R-Okla.), Ernest W. McFarland (D-Ariz.) and E. C. Johnson (D-Colo.).

Judge Miller previously had asked for a delay of the hearings until July 1 to afford more time for preparation. The request was denied by the Senate committee.

### On the Inside

Features at the First District meeting last week included talks by Massachusetts Governor Bradford and Robert D. Swezey, MBS, who presented a strong argument for the adoption of new standards by the industry. (p. 458)

NAB's Program Department compiling information on radio's participation in the campaign against juvenile delinquency; will provide stations with proven ideas. (p. 460)

Responding to inquiries from member stations regarding the "lottery law," the Legal Department publishes a general guide for day-to-day operation. (p. 459)

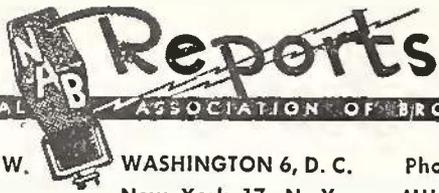
Station follow-through is most important factor in building retail volume, Broadcast Advertising Department findings show as a result of its "retail service" activities. (p. 462)

Pointing out that radio is the most important medium of news dissemination, NAB filed a brief with the House Ways and Means Committee opposing the excise tax on radio receivers, a type tax from which other media are exempt. (p. 459)

Following is the text of Judge Miller's wire to Sen. White requesting postponement of the hearings:

"UPON RECEIPT OF WORD THAT HEARINGS ON WHITE BILL HAD BEEN SET COMMENCING JUNE 17. I BEGAN TO CALL REPRESENTATIVE BROADCASTERS TO ARRANGE FOR THEM TO BE PRESENT AT HEARINGS AND ALSO BEGAN TO RECEIVE CALLS FROM THEM. THEIR UNANIMOUS OPINION IS THAT DATES SET PROVIDE SUCH SHORT NOTICE THAT IT IS IMPOSSIBLE TO MAKE NECESSARY PREPARATION

(Continued on next page)



THE NATIONAL ASSOCIATION OF BROADCASTERS

1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300  
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963  
Taft Building, Hollywood 28, Cal. GRanite 7166

JUSTIN MILLER, *President*

A. D. WILLARD, JR., *Executive Vice-President*

C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER

*Director of Research*

ROBERT T. BARTLEY

*Director of FM Department*

CHARLES A. BATSON

*Director of Information*

ROBERT C. COLESON

*Assistant to the President*

*(Hollywood)*

RICHARD P. DOHERTY

*Director of Employee-Employer*

*Relations*

HAROLD FAIR

*Director of Program Department*

ROYAL V. HOWARD

*Director of Engineering*

DOROTHY LEWIS

*Coordinator of Listener Activity*

*(New York City)*

FRANK E. PELLEGRIN

*Director of Broadcast Advertising*

DON E. PETTY

*General Counsel*

ROBERT K. RICHARDS

*Director of Public Relations*

ARTHUR C. STRINGER

*Director of Special Services*

AND ARRANGEMENTS FOR BEING IN WASHINGTON. STRONGLY URGED THAT HEARINGS BE POSTPONED UNTIL FIRST OF JULY. WITH CORDIAL REGARDS."

The Committee has asked the Association to present as early as possible a list of witnesses who will appear in behalf of radio at the hearings. This list will be ready for release within a week, Judge Miller said.

Members of the Legislative Committee present today were: Joe B. Carrigan, KWFT; Wayne Coy, WINX; Herbert Hollister, KBOL; Joseph H. Ream, CBS; Frank M. Russell, NBC; Robert D. Swezey, MBS; and Joseph A. McDonald, ABC, as an observer.

Absent were J. Harold Ryan, WSPD, chairman; Don Elias, WWNC; Clair R. McCollough, WGAL; G. Richard Shafte, WIS; and Louis Wasmer, KGA. O. L. Taylor, KGNC, arrived in Washington for the meeting but was unable to attend due to illness. He was confined to his room at the Carlton Hotel with a respiratory infection.

## Engineering Department

### Tropical Broadcasting Frequencies a Thorn, As Plenary Session Urges Speedy Decision

The question of what frequency assignments should be made to "Tropical Broadcasting" is proving, as expected, to be one of the thorns in the side of the delegates to the International Telecommunications Conference now in session at Atlantic City (*Current REPORTS*, p. 445). The delay in solving this problem is so critical that a plenary session was held Wednesday (4) to urge the delegates to more speed in reaching a decision.

The chairman requested that all allocations be completed by July 1st; however, it was felt by many delegates that this was an impossible objective. In an effort to unscramble the problem, a Subcommittee on Tropical Broadcasting was created. This subcommittee, which has been unable, to date, to define "Tropical Broadcasting," spent almost an entire day trying to unscramble the language problem. Although French and English were the official languages, the Spanish-speaking nations, who are the main users of "Tropical Broadcasting" frequencies, were delayed because of a shortage of translators. While the rest of the nations agreed to permit Spanish-speaking nations to use their native tongue, one major power insisted that, if this be permitted, it, too, would use its own language. The Spanish-speaking nations were permitted to proceed in their own tongue after the rest of the nations agreed that by such use a precedent would not be established.

Russia's proposal that she be granted three more votes (for Lithuania, Outer Mongolia and Latvia-Estonia), in addition to the three votes given her under United Nations for USSR, Byelo-Russia and the Ukraine, was the subject of considerable discussion in which no decision was reached.

### Judge Miller's Statement on Congressional Investigation of Musician's Union

(Continued from page 457)

We have been assured by Chairman Kearns that owner or call letter identity will not be used in those cases where stations request that this information be held in confidence. Chairman Kearns also has asked us to express to broadcasters his appreciation for the prompt response which already has been manifested.

—Justin Miller.

## District Meetings

### New England Broadcasters Elect Fellows; Need for Code Stressed at Boston Meeting

Harold E. Fellows, general manager, WEEI, was elected to the NAB Board of Directors as the two-day annual meeting of the First District concluded in Boston Tuesday (3). Mr. Fellows succeeds Paul W. Morency, vice president and general manager, WTIC, on the Board. Mr. Morency declined renomination because of the pressure of other business.

With the naming of Mr. Fellows, the new NAB Board will seat six new members when it meets at Atlantic City in September.

With close to 150 radio executives present for the meetings, the Governor of Massachusetts, Robert F. Bradford, emphasized the importance of maintaining a "free radio." "We've seen the evils of a controlled press and radio," he said, and advocated a minimum of government control. He pointed out the flexibility

(Continued on page 464)

## Legal Department

### General Guide on Lottery Law in Day-to-Day Station Operation

*In response to a number of inquiries from NAB members about the lottery law as it affects radio broadcasting, there follows a statement by the General Counsel. It is hoped that it will serve as a general guide to stations in their day-to-day operation.*

Section 316 of the Communications Act of 1934 provides:

"No person shall broadcast . . . and no person operating any . . . station shall knowingly permit the broadcasting of, any advertisement of or information concerning any lottery, gift enterprise, or similar scheme, offering prizes dependent in whole or in part upon lot or chance, . . . Any person violating any provision of this section shall, upon conviction thereof, be fined not more than \$1,000 or imprisoned not more than one year, or both, for each and every day during which such offense occurs."

This section, like the federal statutes forbidding the mailing and the interstate transportation of lottery material, does not define the terms it uses. Consequently, courts, using the common law as a basis, formulate definitions from case to case as they apply the statutes. Obviously, this method makes impossible any categorical declaration as to what is and what is not a lottery within Section 316. However, a few principles are reasonably well settled.

The common law defines a lottery as a scheme or plan whereby consideration is paid for the opportunity to win money or prizes, the winner or winners to be determined by lot or chance. The most difficult question in the application of this definition to a particular scheme or plan is whether consideration is paid. In this connection it is generally held that if any money or value must necessarily be paid for a chance to win money or a prize, there is consideration, and the plan is an illegal lottery. This is so notwithstanding the fact that the payment is in fact for merchandise, service, entertainment, etc., and that the amount of the payment would be the same even though there were no chance to win money or a prize.

This rule, adopted by the Supreme Court in *Horner v. U. S.*, 147 U. S. 449 (1893), has been followed by the FCC. In *the Matter of WRBL for Renewal of License*, 2 FCC Reports 687 (1936). In that case the station had broadcast information about two plans by which persons purchasing goods, in one case, or admission to an exposition, in the other, received numbered tickets entitling them to participate in drawings and, if they won, to cash and prizes. On the authority of *Horner v. U. S.*, the FCC held that these broadcasts were a violation of Section 316 of the Communications Act.

In the same case the Commission also considered a plan similar to the "bank night" scheme. Cash was given away by lot at wrestling matches. Both persons

who had purchased tickets, and persons who had registered without paying anything were entitled to participate in the drawings, provided they appeared immediately after their names were called. Winners not at the match where the drawing took place were entitled to free admittance to claim their awards. On the authority of holdings in two cases in U. S. district courts, and the ruling of the Solicitor of the Post Office that such plans were lotteries under the Postal laws, the FCC held this plan to be a violation of Section 316.

In addition the Commission, considering the state lottery laws, took the position that it was contrary to the public interest for a station to violate the spirit of the laws of the state in which it was located.

A year later, *In the Matter of KXL for Renewal of License*, 4 FCC Reports 186, the Commission held that the broadcasting of information about a "Prosperity Club," a scheme similar to the "chain letter," was in violation of Section 316. Persons deposited money with the operator of the plan, on the promise that when 27 others thereafter deposited the same amounts, they would receive 27 times their original deposit. The FCC found consideration in the deposit of money and chance in the uncertainty as to whether others would participate.

As yet Section 316 has not been construed with reference to "give-away" programs. However, the Commission has recently shown considerable concern with these programs. For example, in the Washington FM hearings it first proposed to deny an application on the ground, among others, that the legality of a "give-away" program carried by the applicant was doubtful. While the application was later granted, it was on the specific representation of the applicant that it would discontinue the program if either the Commission or a recognized court found it to be in violation of Section 316.

The membership will of course be advised of further developments in this field. Meanwhile, by way of summary, this much can be said on the basis of the cases at hand.

1. A station should not broadcast any information about prize plans which involve the payment of money or other value by the listener.

2. A station should not broadcast any information about any other type of plan which may be in violation of the letter or spirit of the law of the state in which it operates.

3. In case of any doubt a station should consult its attorneys. In this connection, it should be noted that in the KXL case, the Commission, in granting the renewal despite its finding of a violation of Section 316, referred to the fact that the station had acted on the advice of its attorney, apparently treating this as evidence of its good faith.

### NAB Files Brief Opposing Excise Tax On Radio Receivers

Opposition to the continued levy of an excise tax on radio receivers was registered by NAB in a brief filed Friday (6) with the House Ways and Means Committee.

*(Continued on next page)*

NAB's argument that radio receivers were being taxed unjustly, while another media was being subsidized, was threefold: (1) the present tax is discriminatory; (2) it is inconsistent with the design of the Congress as expressed in the Excise Tax Statutes; and (3) it is incompatible with the Constitution.

In arguing the first point the NAB statement read: "Radio is now the most important medium of mass communication in the United States. While there are some 1,700 daily newspapers in existence, there are more than 2,500 radio stations licensed or about to be licensed to broadcast to the general public."

Citing the NORC survey, the brief pointed out: "Sixty-one per cent of those interviewed got most of their daily news from radio, 78 per cent of those expressing an opinion got the fairest news from radio, 94 per cent of those interviewed got the latest news from radio, and 27 per cent of those interviewed got the most complete news from radio."

Continuing, the statement explained that on the average, stations devote about 20 per cent of their broadcasting time to news, and that stations "perform every function performed by the press." Citing several other important functions of radio and its close identity with the press, the brief pointed out the "unjust discrimination to tax radio receivers, the means by which the public receives radio broadcasts, and at the same time to exempt paper, the means by which the public receives newspaper reports. Indeed, the discrimination goes further, for the Congress subsidizes newspapers by permitting them to be carried by mail at less than cost."

Stating that the "tax on radio receivers is completely illogical," the brief cited the Internal Revenue Code which exempts from the tax on telegraph, telephone, radio and cable facilities, "services or facilities utilized in the collection of news for the public press or radio broadcasting, or in the dissemination of news through the public press or by means of radio broadcasting."

In arguing the incompatibility of the tax with the Constitution, the NAB brief cited the unanimous opinion of the Supreme Court which "held unconstitutional a state tax of 2 per cent on the gross receipts from the sale of newspapers." Continuing, the brief declared: "The fact that the tax here is not borne directly by the radio broadcasters or the radio manufacturers does not mitigate its evil, for, as Justice Sutherland said, such taxes are bad not because they take money from people's pockets, but because they serve as a device 'to limit the circulation of information to which the public is entitled in virtue of the constitutional guarantees.'"

In addition to the NAB brief, RMA and FMA filed statements in opposition to the excise tax. TBA presented oral argument and will file its written statement opposing the tax at an early date.

### **House Subcommittee Hears Testimony On Pending Copyright Bills**

On Wednesday (4), the Copyright Subcommittee of the House Judiciary Committee continued its hearings on the copyright bills now pending before the Congress. (See *Current Reports*, p. 428). The Committee heard

Lewis Frohlich and Deems Taylor of ASCAP, John Schulman representing the Songwriters' Protective Association, and Sidney Wattenberg representing the Music Publishers Protective Association, all in opposition to H. R. 1270. Isabelle Marks of Decca Records, Inc., and Kenneth Raine of Columbia Recording Corp., spoke in opposition to the form in which the bill was drawn on the ground that it did not make clear that the manufacturers of records subject to copyright would be the owners of the copyright.

Don Petty, General Counsel of NAB, was present at the hearing. The next hearing is scheduled for Monday, June 9, at which time Don Petty will file a statement and testify orally on behalf of NAB in opposition to the bill.

## **Program Department**

### **Stations Use Wide Range of Ideas In Campaign Against Delinquency**

Still gathering momentum, the radio industry's campaign against juvenile delinquency promises to result in one of the major contributions toward alleviating the intenseness of the problem in many communities.

NAB's Program Department is now compiling information on station participation throughout the country and is in the process of cataloguing program ideas on the subject. This work is expected to be completed at an early date, following which a check-list of program ideas and suggestions will be sent to all member stations as an aid in augmenting local efforts.

While findings are not yet complete, preliminary conclusions, drawn from study of the material on hand, show that the over-all campaigns being conducted by stations follow three approaches. They are: broadcasts directed at parents; broadcasts directed at children; sponsorship or stimulation of outside activities.

Each of these approaches have proven successful, and one or more may be adapted to fit local conditions. Following are several examples, chosen at random, of programs inaugurated by stations in various sections of the country:

*Clearwater, Fla.*—Stimulated construction of a "youth center," which stemmed from an idea suggested and promoted by Howard Hartley, WCLE, newscaster. Major campaign on the air utilized the daily news program at 6:15 p.m. This was supplemented by a woman's news program at 1:00 p.m., to enlist the support of mothers as well as children.

The campaign, aided by personal contact work, brought quick action. A local business man offered to construct the necessary building. A citizens committee was formed and governs the project's activities. Original plans included space for a small dance floor, ping pong table and limited room for other activities. Momentum gathered from radio program, however, gained so much support that plans have expanded to include outdoor swimming pool and playground. City and county governments have indicated probability of some financial support.

*Poughkeepsie, N. Y.*—Inaugurated "Hobby Shop" series of broadcasts over WKIP under the auspices of the local Junior League. Round table discussions cover

(Continued on next page)

hobbies such as model airplanes, stamps, model railroads, photography, pets, archery, magic, coins, etc. Programs originate at local Community Chest auditorium, which has recreational facilities for young people. Station reports large audience on hand for weekly broadcast who ask questions of the panel; also, large number of telephone questions are discussed on the program. Series of broadcasts will feature an extensive public exhibit this month, with all hobbies represented.

*Raleigh, N. C.*—"Youth Takes A Stand" is the title of a series presented by WPTF. The broadcasts, designed to attack the juvenile problem in a positive manner, are presented as forum discussions, with the Rev. Ray Holder, rector, Christ Episcopal Church, as moderator. Participants are teen-agers chosen from local high schools, Boy Scouts, the Y-Teens, 4-H Clubs and local churches. The programs, broadcast each Saturday morning at 10:00 o'clock, cover subjects such as: youth's position in the community; in the home; in the school; in the church; and in business.

*Hartford, Conn.*—Feeling that an indirect approach to the problem of juvenile delinquency would be most suitable for presentation in its area, WTIC has built a program titled "Mind Your Manners." The program features a panel of youngsters, 9 to 17 years of age, who answer various questions of deportment, table manners, conduct at various types of functions, etc., which are presented by other children, not by adults. Based on the theory that juvenile delinquency stems from disregard of authority and the rights and properties of others, the programs attempt to teach subtly, a proper regard and respect for fellow humans. The series has the *unpublicized* support of the schools, PTA groups, youth clubs, etc.

*Portsmouth, Ohio.*—The program inaugurated by WPAY follows the three suggested approaches: through parents, children, and outside activities. Through the "1400 Club," platter show, a weekly dance is conducted along with the air program which plays to a studio audience. At the dance, held in a hall provided by the Eagles Lodge, community officials are interviewed, thus giving the younger generation an opportunity to see and hear the people responsible for operating the local government. In cooperation with the Junior Chamber of Commerce, the station promotes the scrap paper drive, proceeds of which are donated to the playgrounds. Through participation in PTA forums, the station stresses the need for parental control in curbing juvenile delinquency. Utilizing its "man on the street" broadcasts, the station asks youngsters pointed questions on youth problems and forwards the answers to the juvenile judge and other interested youth organizations. Nearly every station staff member is active in local organizations which further community efforts in behalf of youngsters.

*Miami, Fla.*—Last Christmas, WIOD's early morning news commentator, "The Rambler," inaugurated a one-man campaign to provide year-round entertainment for the boys and girls of the Dade County Children's Home. Among results obtained to date are: An invitation from the owner of a local Chinese restaurant to the children and staff for a luncheon on New Year's Eve, 1946. A party at the "Parrot Jungle" in South Miami. A visit, with the Florida Power and Light Company as hosts, to the Miami Air Races in January. A contribution from an anonymous listener who sent \$50 to buy goodies for the children at the air races. A five-hour bottom-fishing trip on Saturday, May 4 through the courtesy of a fishing boat captain, who also provided soft drinks, candy, and cookies, while a local cafeteria owner supplied 120 sandwiches and two bushels of boiled eggs.

As a post script, the boat captain has offered to take groups of children fishing every Saturday. The groups—Boy and Girl Scouts, youth clubs, school groups—must sign up through The Rambler.

*Phoenix, Ariz.*—Eight series of programs have been originating through KOY, in addition to the station's carrying of two network shows directed at the youth. The local programs are aimed at the various group and

age levels. Included in the station's schedule are: Junior Town Meeting of the Air; Special Events Quizz; Spelling Bee; Story Book Hour; Parents by Proxy; Uncle Bill; The Safety Rangers; and Teen Agers.

*Jackson, Miss.*—Station WJDX, after formulating a series of programs dealing with juvenile delinquency, arranged with the two other stations in the city to broadcast the series simultaneously, thus blanketing the entire service area of the three stations. Success of the project was bolstered when the president of the Juvenile Delinquency Council praised the station for undertaking the service.

The above handful of examples provide an inkling of the width of possibilities available to stations in combating the problem of juvenile delinquency within their respective communities.

*While over three hundred stations have already submitted information to NAB detailing their programs, Harold Fair, director, program department, would welcome reports from those stations which are conducting campaigns, but have not as yet provided NAB headquarters with the details of their activities.*

## Research Department

### BMB Committee Meets to Discuss For Supplementing Its Study

The BMB Technical Committee met on May 29 to consider several matters of immediate importance to the BMB research program. The matter of chief concern was a plan to supplement the once-a-week data of Study No. 1 by the addition, in Study No. 2, of data which would give a station a valid estimate of its "average *daily* audience." Five methods of accomplishing this have been brought to the attention of the Committee, and these have been narrowed down to two, which are now receiving intensive experimental analysis by the BMB technicians. Once experimentation has determined the feasibility of the methods being considered, a proper recommendation will be made to the BMB Board which, in turn, will determine whether or not Study No. 2 will contain the addition.

The committee heard a presentation by C. E. Hooper, president of the research firm bearing his name, in which he outlined results of experimentation with a new post-card technique for measuring station audiences county-by-county.

Originally the committee had expected to hear details concerning a diary technique Mr. Hooper had developed, but he told the committee that he considered the more recently devised post-card method to be more promising than the diary.

The Committee also heard a complete presentation of the advantages and disadvantages of the Listener Diary as a method for collecting coverage data by Robert Salk of Audience Surveys, Inc.

Other less important matters were also discussed, most of them involving some retabulations of the data of Study No. 1, which will serve as the basis for future BMB releases.

## Broadcast Advertising

### NOTE TO MANAGERS:

*The Broadcast Advertising Department urges that you bring this item to the attention of your Sales Department.*

### Station Follow-through Pays Dividends In Retail Business

Evidence compiled since the Broadcast Advertising Department inaugurated its new "retail service" to member stations several months ago shows that *follow-through by the stations themselves* is the most important and productive factor in building retail volume.

The work of the Broadcast Advertising Department, its sales aids on retail advertising, and particularly the talks on that subject by Miss Lee Hart, former radio director for Joske's of Texas and now assistant director of Broadcast Advertising at the NAB, are important in getting the activity started. But from then on, it is up to the stations.

Following is a letter received from Eugene Carr, general manager of the Brush-Moore stations in Canton and Portsmouth, Ohio, where Miss Hart spoke two months ago. At that time, Mr. Carr stated that he would keep an accurate record of what happened to retail business on his two stations as a result of this effort. He reports:

"As a direct result of the meeting in Canton, the Halle Brothers Company has signed with WHBC for five quarter-hours a week, 10:00 to 10:15 a.m., sponsoring Carol Adams, director of WHBC's women's programs. *This is the first radio advertising in the history of the Halle Brothers Canton store.* Halle Brothers of Cleveland have had campaigns on the air from time to time, but I believe the campaign for the Canton store is the first one that has been contracted for as a specific promotion tied in with the store's over-all advertising plans.

"The program is beamed to a selected audience on behalf of the home furnishings department, and so far the store is staying right with that theme and with good results. The program has been broadcast to date from WHBC's studios, but now that the telephone strike is settled, we will install a direct line from the store so that one or more broadcasts per week will originate in a special Halle broadcast studio located in the home furnishings department. Women's groups of the city will be invited to attend broadcasts featuring special guests and experts in the home furnishings line.

"Also as a direct result of the meeting with Lee Hart, here in Canton, the Kobacker store has purchased daytime quarter-hour programs called 'What's New?' Here again, *the beaming technique was the thing that swung this advertiser from announcements to programs*, as Kobacker's theme within the store is one that constantly features the new and the different type of services and merchandise. Their radio programs feature only the brand new record and transcription releases to carry out the theme of 'What's New?' The copy is beamed to an audience interested in these items and departments and services in the store.

"These two contracts are directly traceable to the meeting which Lee Hart conducted here in Canton.

In addition, there has been a stepped-up interest and additional business in both programs and announcements from some of WHBC's long-time advertisers.

"At WPAY in Portsmouth, Sears Roebuck bought a program series called 'RFD 1400' (1400 is the station's frequency), from 11:30 a.m. to 12:00 noon, Monday through Friday, as a direct result of the Lee Hart meeting. *This new contract gave the radio station 35% of the Sears' advertising budget in Portsmouth.* The client has since made some changes in spreading out the appropriation to more different types of programs but the size of the budget for radio remains the same.

"Also in Portsmouth, we can attribute a quarter-hour musical clock, three days a week, for the U. S. Laundry; a quarter-hour, Sunday afternoon, for the Herms Floral Shop; a five-minute news series for Walkers Shoe Store, and several announcement schedules to the 'Joske meeting.'

"However, it seems to me, that the most valuable result of these two meetings which Lee Hart conducted for us in Canton and Portsmouth was the immediate improvement in commercial copy. In both cities, the advertisers picked up the 'beaming' theory immediately, and with the assistance of the station staff and the continuity writers, practically all commercial copy began to be very much improved at once. The advertisers now know what we are talking about when we suggest copy changes and copy ideas. Our staff writers have a definite formula to follow in the writing they do for the clients in the two cities. All of this adds up to better selling copy, more results for the advertiser from the time he buys, more satisfied clients and larger appropriations for the radio stations.

"Again, many thanks to you and to Lee Hart for your assistance to us in this respect.

Cordially,  
Eugene Carr  
Director of Radio."

Generous as are Mr. Carr's comments to the NAB, Miss Hart emphasized this week that "this business could not have been acquired or held without the excellent follow-through arranged by WHBC and WPAY."

Following the meetings held in the two cities, the stations immediately organized a planned procedure of working on retail accounts. Regular weekly meetings of the sales, program and copy departments were set up. Their purposes are:

- a) To analyze and improve the handling of accounts on the air, and
- b) To formulate coordinated presentations and working plans for new accounts.

Included in each meeting is careful local interpretation of the Joske Report ("Radio for Retailers"), and individual adaptation of the NAB's three-point plan for making radio more effective for retailers. This three-point plan was developed by Miss Hart and was presented at each of the meetings.

Other evidence received by NAB shows that other stations which have followed-through in similar fashion are finding retailers more receptive to suggestions about beaming programs, choosing the right merchandise to be advertised, formulating definite

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copy objectives, and arranging for effective store follow-through, particularly among sales personnel.

"When radio salesmen can sell on the basis of the specific job to be done, and can outline specific plans to show why a certain type of program and copy will be most effective in doing the job, he can inspire the retailer to set specific objectives for his radio advertising," Miss Hart emphasized.

"These objectives in turn will form the basis for continued service from the program and copy departments which will have direction and purpose. If the sales, copy and program departments of all stations would get together for even an hour a week to improve their knowledge of making retail advertising work, they could expect more confidence from the advertiser and better results from his advertising."

All stations that have used the NAB's new "retail service," or are planning to use it in the future, are therefore urged to arrange for this important and necessary follow-through on the part of the station sales, program and copy staffs, as this has been found to be the most important factor in building sales.

### **Broadcasters Invited to NRDGA Sales Promotion Meeting June 26-27**

Members of the NAB are invited to attend the annual convention of the Sales Promotion Division of the National Retail Dry Goods Association, to be held June 26 and 27 at the Palmer House, Chicago.

NAB members will be allowed the "membership rate" for registration and other activities, by virtue of NAB's associate membership in NRDGA. (See enclosed announcement with this issue of REPORTS.)

The program for Thursday, June 26, will consist of a Display Clinic in the morning and an Advertising Fundamentals Clinic in the afternoon, the latter being devoted largely to newspaper techniques.

Friday morning's session will be devoted to retail radio advertising, with the program calling for a Radio Clinic from 9:30 to 11:30 a. m.

Chairman of the panel will be William T. White, sales manager, Wieboldt's, Inc., Chicago. Participants will include Frank E. Pellegrin, director, and Miss Lee Hart, assistant director, of the NAB Department of Broadcast Advertising. Others will be retailers who produced prize-winning radio shows, as judged in the NRDGA's first annual radio contest held last January.

Radio entertainment will be provided by the Chicago stations at the general luncheon Friday.

### **Pellegrin Slated to Speak At Charlotte Ad Meeting**

Frank E. Pellegrin, Director of Broadcast Advertising, will speak on "The People Look at Radio" at a dinner meeting of the Charlotte, N. C., Advertising Club, June 11.

## **Small Market Stations**

### **Successful Sale of News Programs Reported at District One Meeting**

Nine out of ten stations are selling and programming *local news* in NAB District No. 1 according to an informal poll taken among broadcasters from large and small stations at the District meeting in Boston last week. (2-3).

Bert Georges, WHEB, Portsmouth, N. H., and Small Market Stations District Chairman, reported that one of his sponsors made a local survey and found that 92% of the local radio audience was listening to one of his sponsored *local news* programs. Sets-in-use were up considerably for the news period. A. E. Spokes, WJOY, Burlington, Vt., described the sale and programming of *local news* at the station, and WJTN, Jamestown, N. Y., with which he was formerly associated. Harold Meyers, WSTC, Stamford, Conn., reported the sponsorship of 40 local news programs weekly.

The majority of stations in the district (70%) employ a staff of three people to write local clients' advertising copy. One person writes all ad copy in 20% of the stations, whereas two copy writers are employed in 10% of the stations. Copy writers in 65% of the stations devote their time exclusively to preparing the commercials. The poll was taken by a showing of hands, following a discussion of "Who Writes the Advertising Copy at Your Station" by Carleton Brown, WTVL, Waterville, Me. Three announcers devote part of their time to writing copy at WTVL, he reported.

"Public Interest Programming Means Good Public Relations" was the topic of a discussion period led by Robert A. Kelly, WKXL, Concord, N. H. Mr. Kelly gave a detailed account of public interest programming at his station. He pointed out how they organized radio councils for 60 women's clubs, a radio club, "Ladies Do You Know Your City"; remote broadcasts from nine elementary schools, debates among high school students, etc.

John Hurley, WNEB, Worcester, Mass., described the work of organizing a sales staff for a new station and his plan of salesmen's compensation. Salesmen were paid salaries equivalent to 7½% of sales; 10% bonuses were paid on all business exceeding the weekly quotas. Station uses two salesmen, it was reported.

Allen Brown, NAB Assistant Director, Department of Broadcast Advertising, who conducted the "Station Operations Forum," related other District No. 1 case histories on practical operations. He reported the sales record of A. E. Spokes, WJOY, with network cooperative programs. The station has 30 ABC co-ops sponsored weekly. The program costs were reported to be approximately 25% of the station's time costs.

The broadcasters were told of Harold Glidden's experience in "Boosting Sales and Station Prestige With

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Local Sports" at WAGM, Presque Isle, Me. The non-network station broadcast 43 sponsored play-by-play basket ball games in 13 weeks.

The Small Market Stations session on Tuesday morning (3) was presided over by District Director Paul W. Morency, WTIC, and Small Market Stations District Chairman Bert Georges, WHEB, Portsmouth, N. H.

## General

### Extensive Exhibit of Equipment Planned for NAB Convention

When NAB members convene at Atlantic City mid-September for their 25th Annual Convention, they will find the largest exhibition of radio equipment and services in the history of NAB membership meetings, according to plans now being made by Arthur Stringer, director of special services.

Plans were being nailed down by Mr. Stringer at Atlantic City last week; space application forms will be mailed to NAB associate members approximately June 15th.

Some 30,000 square feet of space in the Municipal Auditorium (Convention Hall) has been allocated to the exhibition.

## Books for Broadcasters

MODERN RADIO, by Kingdon S. Tyler. New York, Harcourt, Brace and Co., c1944. 238 p. illus.

This is a non-technical explanation of how radio works from the time a program originates in a studio until it reaches the listeners' ears. It is designed, not for those who have grown up with a transmitter at hand, but for that vast fringe who have little technical knowledge but want to know enough about air waves and radio tubes and antennas to be intelligent about them.

With the aid of photographs and clear diagrams, the author discusses such topics as studio design, sound effects, frequency modulation, and radar. The book includes things of the present such as different types of microphones and things of the future like colored television. It is readable, clear, and a help to anyone interested in radio.

TELECASTING AND COLOR, by Kingdon S. Tyler. New York, Harcourt, Brace and Co., c1946. 213 p. illus.

After introductory chapters on the history of television and programming for this new medium, Mr. Tyler takes up one by one the various aspects of telecasting. With pictures and diagrams he explains in a non-technical way the electronic tube, the television camera, transmitter, and receiver.

Since colored television will eventually be a routine part of broadcasting, this simple, yet scientific story of its basic principles is invaluable to everyone in the radio field. The book includes a three-page bibliography on television.

## District Meetings

### New England Broadcasters Elect Fellows; Need for Code Stressed at Boston Meeting

*(Continued from page 458)*

of radio in keeping abreast of current developments and cautioned the broadcasters "not to let radio become frozen."

Governor Bradford, praising the industry for its cooperation with men in public office, stated that public officials should not abuse the privilege afforded by radio by mixing "politics with public service" on the air.

### Standards of Practice

Citing the necessity for a code in the broadcasting industry, Robert D. Swezey, vice president and general manager, MBS, and chairman of the NAB Special Standards of Practice Committee, presented a strong argument for adoption of and adherence to a revised set of standards.

"The difficulties of making appropriate revisions in the code are perfectly obvious," he said. "All of us know them. We are playing with the same basic factors which have been singing their same unalterable songs for years. It is as simple as the scale of C—no sharps—no flats."

Continuing, Mr. Swezey pointed out that "the crucial words in our problem begin with the letter 'C.'"

"C stands for our critics," he explained, "who are really more responsible than anyone else for bringing about a consciousness on our part for the need of review and revision of the standards in the industry." Though some of this criticism is "obviously specious," he said, "there is still enough of it which is constructive to warrant our close attention.

"C also stands for crusaders," Mr. Swezey added, "in and outside of the industry who in their impractical way would have us go too far—would persuade us to make drastic changes in our broadcast service so that we would be giving the people not in any appreciable measure what they want but what these minority do-gooder groups think they should have.

"C stands for the chronic commercialist" who gives lip service to the improvement of industry standards, but who complains if such improvement "looks as though it will cost him a dollar."

Carrying on with his point, Mr. Swezey said, "C stands for the cynics in and out of the industry who say 'we can do nothing' or 'they will do nothing.'"

Another C, he continued "stands for cantankerous characters . . . who are disinclined to follow any pattern or guidance . . . [and] will regard any attempt

*(Continued on next page)*

at Code revision as some sinister plan officiously imposed upon them by others."

Arguing against such thinking, Mr. Swezey flatly said: "If I had thought for a moment that the purpose of the NAB Code Committee was a plot on the part of the networks, the larger stations, or any other stations to impose their wills on the industry, I would not have touched it with a 10½-foot pole."

The sixth C brought out by Mr. Swezey is "the commercial client who has a great stake in radio and whose dollars are actually the life blood of the system." The industry must have the client's intelligent support, he said.

The final "C stands for common sense." That characteristic is vital in meeting and overcoming the problem. Expressing confidence in the industry's common sense, Mr. Swezey concluded: "It is that alone which will enable us to get out a revision of broadcasting standards which will strengthen and protect this industry and enable it better to perform the tremendous service of which it is capable."

The proposed standards are now in the hands of the Redrafting Committee, composed of Ken Dyke, NBC; Roger Clipp, WFIL; and Charles T. Lucey, WRVA. Upon conclusion of their draft, the full Standards Committee will meet again around the middle of this month to continue their work in completing the code.

The New England broadcasters heard Alfred C. Neale, director of research, Federal Reserve Bank of Boston discuss the economic outlook in their area. He said that while a business adjustment is foreseen in the near future there is nothing in the offing on which to base panic—that the outlook for business in New England is good.

Also featured at the meeting was a talk by Al Capp, creator of the comic strip "L'il Abner" who concluded his humorous discourse with a "take off" on daytime serials.

At an informal party on Monday evening, with Boston stations acting as joint hosts, Mr. Morency was honored by broadcasters of the First District when they presented him with a traveling bag.

NAB executives who participated in the meeting include: A. D. Willard, Jr., Kenneth H. Baker, Robert T. Bartley, Allen Brown, Richard P. Doherty, Harold Fair, Royal V. Howard and Frank E. Pellegrin.

[See *Small Market Stations* for additional story on District One meeting.]

## First District Resolutions

JUDGE MILLER

*Whereas*, the National Association of Broadcasters has expanded its areas of activity and usefulness to the broadcasters, particularly in the past eighteen months during which time Judge Justin Miller has served as its President,

*Be it resolved*, that the members of the first NAB District extend to President Miller and his able staff their deep appreciation and assurance of whole-hearted support.

PAUL W. MORENCY

*Whereas*, Paul W. Morency, as Director from the First NAB District has served the interests of the broadcasters so faithfully and so well and has given so unstintingly of his time and effort, and,

*Whereas*, he is voluntarily retiring as the First District Director in September 1947,

*Be it resolved*, that the broadcasters of this district express to him their sincere thanks for his outstanding accomplishments and record of achievement, not only for them but for the entire radio industry.

BMB

*Whereas*, there has long been an accute need in the broadcasting industry for a standardized measurement of station coverage, and,

*Whereas*, the Broadcast Measurement Bureau has been created to supply that need, and,

*Whereas*, BMB has issued its first report,

*Be it resolved*, that the broadcasters of the First District commend the Broadcast Measurement Bureau for the contribution it has made in the direction of standardizing station coverage measurement and urge that further study be made of the results of the first report to the end that new and improved techniques of even greater service to the industry may be developed and used in connection with the next survey recommended by the NAB Board to be made in 1949.

BMB DATA

*Whereas*, it is possible that non-subscribing stations may use BMB data to the detriment of subscribers,

*Be it resolved*, that the broadcasters of the First NAB District recommend to the BMB, Inc., that the call-letters of non-subscribing stations be eliminated from the next BMB report.

CASH DISCOUNT

*Whereas*, the broadcasting industry has been urged to adopt the 2% cash discount as a standard practice, and,

*Whereas*, careful consideration has been given to the proposal,

*Be it resolved*, that the broadcasters of the First District, do hereby, disapprove the adoption of the 2% cash discount as a standard of practice.

STANDARDS OF PRACTICE

*Be it resolved*, that the broadcasters of the First NAB District go on record as favoring the need for a revision of the Standards of Practice to the end of providing more intelligent and effective self-regulation and means of enforcing such regulation.

EDITORIALIZING

*Whereas*, the Federal Communications Commission's decisions in the so-called "Mayflower Case" deprives radio broadcasters of the freedom of speech guaranteed under the United States Constitution,

*Be it resolved*, that the broadcasters of the First District urge the NAB to take whatever lawful action may be required to bring about a reversal of that decision and to reestablish the right of broadcasters to editorialize or otherwise to express their views in keeping with the constitutional guarantee of freedom of speech.

BMI

*Whereas*, BMI has been of remarkable assistance in providing broadcasters with a substantial source of good music, and,

*Whereas*, the continued success of BMI is essential to the protection and growth of the broadcasting industry,

*Be it resolved*, that the broadcasters of the First District urge upon its members further and continuing efforts to promote the popularity of BMI music by all means at their command, and,

*Be it further resolved*, that the First District broadcasters commend BMI for its choice of Carl Haverlin as President and assure him of this whole-hearted support.

(Continued on next page)

## JOHN SHEPARD III

Whereas, the broadcasters of the First NAB District assembled at the Hotel Somerset, Boston, on June 2 and 3, 1947, are concluding a meeting which has been one of the most interesting, informative and pleasurable held in this District,

Be it resolved, that the thanks of the members be extended to the Convention Committee, under the direction of John Shepard III, whose efforts are responsible for the success of the meeting.

### BOSTON STATIONS

Whereas, the members of the First NAB District were guests of Boston Stations WBMS, WBZ, WCOP, WEEI, WHDH, WMEX, WNAC, and WORL at a most enjoyable cocktail party on the occasion of their annual meeting at the Hotel Somerset in Boston on June 2, 1947,

Be it resolved, that the members extend their sincere thanks and appreciation to the host stations, and,

Be it further resolved, that a copy of this resolution be sent to each of the host stations.

### Registration

#### MASSACHUSETTS

A. N. Armstrong, Jr., WCOP; Angus Bailey, WSAR; Fred S. Bailey, WORL; Dana F. Baird, Weed & Co.; Samuel Berkett, ASCAP; Aaron S. Bloom, Kasper-Gordon, Inc.; Robert W. Booth, WTAG; Quincy A. Brackett, WSPR; A. J. Brissette, WTAG; Earle G. Clement, WEIM; Lawrence A. Coney, WHAI; Guy Cunningham, WEEI; Tom Cunningham, A.P.; Robert F. Donahue, WMAS; Joseph P. Duchaine, WBMS; James P. Dunbar, WHAV; William Engel, WCCM; Robert M. Feldman, WMAS; Fred Garrigus, WEEI; Harry D. Goodwin, WCOP; Roland C. Hale, WCOP; David M. Kimel, WLAW; Wm. M. Harris, WHOB; Gerald Harrison, WMAS; E. E. Hill, WTAG; Kingsley F. Horton, WEEI; John J. Hurley, WNEB; George Jaspert, WCCM; Edwin H. Kasper, Kasper-Gordon, Inc.; J. Gordon Keyworth, WMNB; H. William Koster, WAAB; H. L. Krueger, WTAG; Melvin Lahr, WSAR; George Lasker, WORL; Wayne Henry Latham, WSPR; Craig Lawrence, WCOP; Gordon S. Ley, WCCM; John S. Lloyd, WACE; J. P. Lynch, Graybar Electric Co.; John D. Maloy, WCOP; Roy S. Marks, WEEI; William B. McGrath, WHDH; Harold B. Morrill, WLAW; Horace W. Nichols, WHAI; Tom O'Neil, WNAC; James M. Patt, WNBH; George M. Perkins, WHDH; David M. Richman, WHOB; Ralph J. Robinson, WACE; John Shepard, 3rd, WNAC; James L. Spates, WBEC; Mildred Stanton, WORC; George W. Steffy, WNAC; John Thornton, Yankee Network; Alan C. Tindal, WSPR; Linus Travers, Yankee Network; John T. Ward, Sr., WKOB; William W. Warner, WHDH; Harry Wheeler, WCOP.

#### CONNECTICUT

Richard W. Davis, WELI; Glover Delaney, WTHT; Walter Haase, WDRC; Walter Johnson, WTIC; Ralph Kanna, WONS; Joseph Lopez, WICC; William F. Malo, WDRC; Bob Martineau, WKNB; Milton H. Meyers, WEIM; James T. Milne, WNHC; Harvey Olson, WDRC; Harold Meyer, WSTC; Paul W. Morency, WTIC; Eric Pape, WBRY; Leonard J. Particelli, WTIC.

#### MAINE

Jack S. Atwood, WRDO; Carleton D. Brown, WTVL; Murray Carpenter, WPOR; G. Fred Crandon, WCSH; Charles W. Curtin, WMTW; H. D. Glidden, WHGM; Edward E. Guernsey, WLBZ; Gerland T. Higgins, WLAM; John C. Libby, WCOU; Robert I. Payne, WFAU; William H. Rines, WCSH; Elden H. Shute, Jr., WLAM; Harold L. Vigue, WTVL.

#### NEW HAMPSHIRE

Martin B. Avery, WLNH; Joseph L. Badger, Jr., WKXL; D. C. Ayer, WMUR; Richard Bath, WKNE; Bill Bradley, WHEB; Warren H. Brewster, WLNH; Henry Carter, Vincent H. Chandler, Robert J. Collins, WMUR; Bill Dawson, Jr., WHEB; Bert Georges, WHEB-WKXL; Melvin C. Green, WFEA; Warren M. Greenwood, WMOU; Robert A. Kelley, WKXL; Bill Leahy, WFEA; R. Theodore Linton, WKNE; Gordon E. Moore, WMUR; Arthur A. Newcomb, WOTW; W. F. Rust, Jr., WKBR; Richard A. Shepard, WKXL.

#### NEW YORK

Addison Amor, NBC; John Andrew, Assoc. Program Service; J. M. Collins, ASCAP; John M. Cooper, INS; H. M. Feltis, BMB; Keith Field, WENE; Kolin Hager, SESAC; Carl Harverlin, BMI; Sheldon B. Hickox, Jr., NBC; Ernest Lee Jahncke, Jr., ABC; Bob Keller, Robert S. Keller, Inc.; H. S. Killgore, Collins Radio Co.; J. C. Lyons, Weed & Co.; Joseph H. McGillvra, McGillvra, Inc.; Lin Pattee, BMI; M. J. Rifkin, Frederic W. Ziv Co.; Bob Sawyer, Louis Cowan, Inc.; Pete Schloss, WJZ; Alex Sherwood, Standard Radio; Robert D.

Swezey, MBS; John F. Tallcott, SESAC; Abbott Tessman, Capitol Transcriptions; Pierre Weis, Langworth; Linnea Nelson, J. Walter Thompson Co.

#### OHIO

Richard G. Cahill, Transcription Sales, Inc.

#### RHODE ISLAND

Malcolm S. Parker, WEAN; Fred R. Ripley, WPRO; Wallace A. Walker, WFCL.

#### VERMONT

A. E. Spokes, WJOY; John D. Swan, WCAX; P. Weiss, WSYB.

#### WASHINGTON, D. C.

James W. Blackburn, Blackburn-Hamilton Co.; Kenneth Baker, R. H. Bartley, Allen Brown, R. P. Doherty, Harold Fair, Royal V. Howard, Frank E. Pellegrin, and A. D. Willard, Jr., NAB.

## District Fifteen Broadcasters to Hold Special Meeting on June 26

A special meeting of 15th NAB District members at Berkeley, Calif., June 26, has been scheduled by District Director William B. Smullin, KIEM, Eureka, Calif. The one-day session will be held in the Bamboo Room of the Claremont Hotel beginning at 10 a.m.

Among other items on the agenda, the district committee chairmen will report. They are Joe Carroll, KMYC, Small Markets; Clyde Coombs, KROY, Employee-Employer Relations; Paul Bartlett, KFRE, Engineering; William Pabst, KFRC, Program; John Elwood, KPO, Public Relations; Linc Dellar, KXOB, Sales Managers; Arthur Westlund, KRE, State Association; C. L. McCarthy, KQW, Legislative; Charles Scott, KTKC, Secretary-Treasurer.

The NAB headquarters staff will be represented by Secretary-Treasurer C. E. Arney, Jr.

## Public Interest Programming

### Local Stations Called On to Aid In Recruiting Farm Labor

(Story from Office of Government Reports)

The U. S. Department of Agriculture has urgently requested the help of radio stations throughout the country in recruiting farm labor when and wherever it is needed from now until the end of the 1947 harvest season. America's farmers have been asked to plant 357 million acres of crops this year, compared with 345 million acres planted in 1946, with heavy emphasis on crops requiring large amounts of hand labor.

The problem of filling farm jobs with domestic workers is that of bringing the jobs and the prospective workers together. This calls for the full utilization of radio and other communications media in telling prospective workers where the jobs are, how to get there, when their help is needed, how long the work will last, and what conditions of living and employment surround the jobs.

The need for extra seasonal workers will vary widely between crops and between areas, states and communities. Likewise, the type of workers required will

(Continued on next page)

differ. In some jobs women and youth cannot be efficiently utilized because the work is too heavy. Generally the heaviest volume of seasonal work will be in specialized fruit and vegetable, cotton, peanut, potato, hybrid corn and other similar areas. In most of these areas the peak labor need will be as heavy as during war years. In some it may be even heavier. In general farming, dairy and poultry areas there is need for seasonal workers for harvest jobs, as well as men for year-round work. Emergencies in production and harvesting will doubtless develop in many crops and in most states, and there will be continuing need for strong public appeals and local mobilization of workers to save the crops.

Due to the regional and diverse time aspects of the farm labor problems, there will be no farm labor recruiting via national networks unless national emergencies develop. States, counties and communities have the responsibility of filling their specific farm labor needs. For this reason they will welcome the continued cooperation of all local radio stations in disseminating reliable and up-to-the-minute farm labor information which will be provided to them, as needed, by Department of Agriculture county extension services and county and state farm labor offices.

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of June 16-22, 1947, by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

### The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving teaching positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each

year in teachers colleges. By the fall of 1945, the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing, feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: (a) Join and work with local groups—such as parent-teacher organizations—actively concerning themselves with the problems of better education. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37)

### Buy U. S. Savings Bonds—"Save the Easy Automatic Way"

The U. S. Treasury is conducting its most important stepped-up promotion of U. S. Savings Bonds for 1947 during June and July. The way the public debt is managed will affect the life of every American for years to come, as regards money supply, the price level, business conditions and what the dollar will buy; *and wise management of the debt demands that ownership of U. S. securities be spread as widely as possible among individuals.* Beginning June 1, the U. S. Treasury, in cooperation with the banks of America, is inaugurating an easy, automatic method—*The Bond-A-Month Plan*—of buying Bonds for the millions of Americans not on regular payrolls. The backbone of the Savings Bonds program is still the Payroll Savings Plan, and, although it is receiving whole-hearted support from industry, recent surveys show that this method now needs additional stimulation. The rate of interest, sound investment value, and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement incomes, education for the children, new homes, the most enjoyable use of leisure time. As an investment, U. S. Savings Bonds are safe, profitable. The effective way to provide for the future is through regular savings. Regular saving is easy and automatic if you sign up for the Payroll Savings Plan where you work, or the Bond-A-Month Plan where you bank. (Fact Sheet No. 11-G)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated.  
(Continued on next page)

cated. during the week beginning Monday, June 9. They are subject to change.

### Monday, June 9

(10:00 A. M.)

NEW—WDEL, Inc., Wilmington, Del.—For FM facilities.

NEW—Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Del.—For FM facilities.

NEW—Keystone Broadcasting Corp., Harrisburg, Pa.—For FM facilities.

NEW—York Broadcasting Co., York, Pa.—For FM facilities.

NEW—Reading Broadcasting Co., Reading, Pa.—For FM facilities.

### Informal Engineering Conference on Television Relay

#### Tuesday and Wednesday, June 10 and 11

Engineering Conference to Discuss Allocation of Frequencies to the Non-Government Services Between 42 mc. and 88 mc.

#### Wednesday, June 11

(10:00 A. M.)

NEW—Woodward Broadcasting Co., Detroit, Mich.—C. P. DA, 840 kc., 5 KW, DA daytime.

Intervenor: WHAS—Courier-Journal and Louisville Times Co., Louisville, Ky.

#### Friday, June 13

##### Oral Argument

(Before the Commission en banc, Room 6121, beginning 10:00 A. M. in the order listed)

(1)

The Sandusky Broadcasting Co., Sandusky, Ohio—1450 kc., 250 watts, unlimited.

Lake Erie Broadcasting Co., Sandusky, Ohio—1450 kc., 250 watts, unlimited.

The Bay Broadcasting Co., Sandusky, Ohio—1450 kc., 250 watts, unlimited.

(2)

Easton Publishing Co., Easton, Pa.—1230 kc., 250 watts, unlimited.

Allentown Broadcasting Corp., Allentown, Pa.—1230 kc., 250 watts, unlimited.

Steel City Broadcasting Co. of Bethlehem, Pa., Inc., Allentown, Pa.—1230 kc., 250 watts, unlimited.

(3)

Homer Rodcheaver, Fort Wayne, Ind.—1450 kc., 250 watts, unlimited.

Community Broadcasting Corp., Fort Wayne, Ind.—1450 kc., unlimited.

Radio Fort Wayne, Inc., Fort Wayne, Ind.—1450 kc., 250 watts, unlimited.

(4)

Columbia Broadcasting System, Inc.; Matheson Radio Co., Inc.; The Northern Corporation; The Yankee Network, Inc.; Unity Broadcasting Corp. of Massachusetts; Templeton Radio Mfg. Corp.; Massachusetts Broadcasting Co.; Harvey Radio Laboratories, Inc.; for FM facilities in the Boston area.

## FCC ACTIONS

### GENERAL

At its meeting on May 29, the Commission granted a petition of the Collinson-Wingate Broadcasting Co. for assignment of the call letters KTOP for a new standard broadcast station at Topeka, Kans., not yet in operation.

Prior to May 20, 1946, the Commission had accepted "reservations" for broadcast call letters, but no call letters have since been reserved on request prior to the granting of construction permits. However, reservations made prior to that date continued to be honored. On May 7, 1946, the Monterey Broadcasting Co. requested reservation of KRUZ for a new station, not yet operating, at Santa Cruz, Calif. On January 23, 1947, it asked that this reservation be changed to KTOP. Subsequently, on May 13, 1947, the Mesilla Valley Broadcasting Co. requested assignment of either KTOP or KRUZ for its authorized new station at Las Cruces, New Mexico. In view of the situation, and the particular appropriateness of the letters KTOP for the Topeka station, the Commission granted the Collinson-Wingate petition. In so doing, it points out that while it is not bound either by the Communications Act or its Rules and Regulations to adopt, or to use, any particular method of assigning call letters to broadcast stations, it has long followed a "First Come, First Served" policy. However, since May 20, 1946, it has not been honoring requests for changes in call letters which may have been reserved before that date, and no requests are being accepted prior to issuance of construction permits.

### AMPLITUDE MODULATION

#### AM—Docket Cases

##### 620 KC.

The Commission announces its **Proposed Decision** (B-366) looking towards the grant of the application of **Hanford Publishing Co.** for a new station in **Hanford, Calif.**, to operate on 620 kc., with 1 KW, unlimited time, DA-night (BP-4869; Docket 7783), and denial of application of **Fresno Broadcasting Co.** for the same facilities at **Fresno, Calif.** (BP-5005; Docket 7784)

##### 620 KC.

Adopted a **Memorandum Opinion and Order** denying petition of **Donald Flamm and Metropolitan Broadcasting Service**, for rehearing and reconsideration of the Commission's decision of February 26, 1947 (B-314), granting a construction permit to the Newark Broadcasting Corp., Newark, N. J. (Docket 6190), and denying the applications of the petitioners for construction permits for stations in New York.

##### 630 KC.

The Commission announces a **Proposed Decision** (B-309) looking towards the grant of the application of the American Broadcasting Corp. to change the facilities of station **WLAP, Lexington, Ky.**, from 1450 to 630 kc., power from 250 watts to 5 KW day, 1 KW night, DA. (BP-4102; Docket 6973) and denial of the applications of **Queen City Broadcasting, Inc.**, for a new station in **Cincinnati, Ohio**, to operate on 630 kc., 1 KW-5 KW-LS, unlimited time (BP-4103; Docket 6972), and **Scripps-Howard Radio, Inc., Cincinnati**, to change frequency of station WCPO from 1230 to 630 kc., power from 250 watts to 1 KW-5 KW-LS, unlimited time (BP-3898; Docket 6971).

(Continued on next page)

### 1050 KC.

The Commission announced its **Final Decision** (B-346) granting the application of **Northern Kentucky Airwaves Corp.**, for a new station in **Covington, Ky.**, to operate on 1050 kc. with 250 watts, daytime only (BP-4522; Docket 7477), and denying application of **The Northern Kentucky Radio Corp.** (BP-4574; Docket 7478), for the same facilities.

### 1110 KC.

Adopted **Final Decision** (B-351) granting the application of **Tri-City Broadcasting Co.** for a new station in **Newport, Ky.**, to operate on 1110 kc., 1 KW, daytime only (BP-4883; Docket 7716), and denying application of **Moraine Broadcasters, Inc.**, for the same facilities in **Dayton, Ohio.** (BP-4941; Docket 7717)

### 1280 KC.

Adopted **Final Decision** (B-356) granting application of **Veterans Broadcasting Co., Inc.**, for a new station in **Rochester, N. Y.**, to operate on 1280 kc. with 5 KW, unlimited time, DA (BP-4826; Docket 7660), and denying application of **Rochester Broadcasting Corp.** (BP-3593; Docket 6606), for the same facilities. (Comr. Denny did not participate in any of the aspects of this case.)

### 1300-1400 KC.

The Commission announces adoption of **Supplemental Proposed Decision** (B-323), proposing to grant application of **Newnan Broadcasting Co.** for a new station at **Newnan, Ga.**, to operate on 1400 kc. with 250 watts, unlimited time (BP-4487; Docket 7442), subject to condition that applicant will not commence operation until station **WATL**, Atlanta, Ga., has ceased to operate on 1400 kc. in accordance with its existing permit; and that applicant will, within 60 days from final grant, file an application for modification of construction permit specifying a transmitter site and antenna system meeting the requirements of the Commission's Standards; also to grant application of **Volunteer State Broadcasting Co., Inc.** (BP-4531; Docket 7443), for a new station at **Nashville, Tenn.**, to operate on 1300 kc. with 5 KW, unlimited time, DA.

### 1340 KC.

Adopted **Final Decision** (B-354) granting application of **Billard, Metcalf & Goodiette**, for a new station in **Hazard, Ky.**, to operate on 1340 kc., 250 watts, unlimited time (BP-4661; Docket 7512), and denying mutually exclusive application of **Hazard Broadcasting System** (BP-4584; Docket 7511), and application of **Universal Broadcasting Co.** (BP-4778; Docket 7583), requesting the same facilities.

### 1340 KC.

The Commission announces adoption of a **Proposed Decision** (B-364) looking towards the grant of the application of **Williamsport Radio Broadcasting Associates** for a new station in **Williamsport, Pa.**, to operate on 1340 kc. with 250 watts, unlimited time (BP-4549; Docket 7427), and denial of application of **Lycoming County Broadcasting Co.** (BP-4298; Docket 7425), for the same facilities. (Comr. Jett dissented. He favors grant of Lycoming and denial of Williamsport Radio Broadcasting Associates.)

## AM—New CP's Granted

### 560 KC.

**The Advance, Inc., Elizabeth City, N. C.**—Granted CP for a new station to operate on 560 kc., with 500 watts, daytime only; engineering conditions. (BP-5750)

### 570 KC.

**Douglas Broadcasting Co., Douglas, Ariz.**—Granted CP for a new station to operate on 570 kc., 1 KW, daytime only; engineering conditions. (BP-5704)

### 740 KC.

**Olney Broadcasting Co., Olney, Ill.**—Granted CP for a new station to operate on 740 kc., 250 watts, daytime only; engineering conditions. (BP-5717)

### 800 KC.

**North Ala. Broadcasting Co., Decatur, Ala.**—Granted CP for a new station to operate on 800 kc., 1 KW, daytime only; engineering conditions. (BP-5665)

### 930 KC.

**Charles W. Balthrope, San Antonio, Texas**—Granted CP for a new station to operate on 930 kc., 1 KW, daytime only; engineering conditions, and subject to submission of evidence showing severance of interest and connection with other stations. (BP-4375)

### 970 KC.

**Roanoke-Chowan Broadcasting Co., Inc., Ahoskie, N. C.**—Granted CP for a new station to operate on 970 kc., 1 KW, daytime only; engineering conditions. (BP-5826)

### 1050 KC.

**F. L. Thornhill, tr/as East Side Broadcasting Co., Kirkland, Wash.**—Granted CP for a new station to operate on 1050 kc., 150 watts, daytime; engineering conditions. (BP-5363)

### 1230 KC.

**Auburn Broadcasting Co., Auburn, Ala.**—Granted CP for a new station to operate on 1230 kc., 250 watts, unlimited time. (BP-5692)

**Alachua County Broadcasting Co., Gainesville, Fla.**—Granted CP for a new station to operate on 1230 kc., 250 watts, unlimited time; engineering conditions. (BP-5657)

### 1240 KC.

**The Uncompahgre Broadcasting Co., Montrose, Colo.**—Granted CP for a new station to operate on 1240 kc., 250 watts, unlimited time. (BP-5708)

### 1290 KC.

**Greater Hartford Broadcasting, Inc., Hartford, Conn.**—Granted CP for a new station to operate on 1290 kc., 500 watts, daytime only (Comr. Durr for hearing.) (BP-5728).

### 1340 KC.

**Ridson, Inc., Eveleth, Minn.**—Granted CP for a new station to operate on 1340 kc., 250 watts, unlimited time; engineering conditions. (BP-5758)

### 1400 KC.

**Town Talk Broadcasting Co., Santa Paula, Calif.**—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-5806)

**Oneonta Star, Inc., Oneonta, N. Y.**—Adopted decision and order granting petition for immediate and final decision in proceeding (Docket 7808), and granted application for a new station to operate on 1400 kc., 250 watts, unlimited time (BP-5114); conditions.

**Sikeston Community Broadcasting Co., Sikeston, Mo.**—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-5664)

### 1450 KC.

**KOKE Broadcasters, Coquille, Ore. (William E. Walsh and Walter L. Read, a partnership)**—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (BP-5754)

**Eagle Pass Broadcasters, Eagle Pass, Texas**—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (BP-5342)

### 1490 KC.

**Fairmont Broadcasting Co., Fairmont, W. Va.**—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time; engineering conditions. (BP-5680)

*(Continued on next page)*

## AM—Designated for Hearing

1230 KC.

**Scott County Broadcasting Co., Sikeston, Mo.**—Designated for hearing application for a new station to operate on 1230 kc., 250 watts, unlimited time. (BP-5796)

1380 KC.

**Kansas City Broadcasting and Television Co., Kansas City, Mo.**—Designated for hearing application for a new station to operate on 1380 kc., 5 KW, daytime only. (BP-5829)

1440 KC.

**Catonsville Broadcasting Co., Catonsville, Md.**—Designated for hearing application for a new station to operate on 1440 kc., 250 watts, daytime only. (BP-5608)

1480 KC.

**Modern Broadcasting Co. of Baton Rouge, Inc., Baton Rouge, La.; KVOL—Evangeline Broadcasting Co., Lafayette, La.**—Designated for hearing in a consolidated proceeding application of Modern Broadcasting Co. (BP-5711), for a new station to operate on 1480 kc., 1 KW, daytime only, with application of KVOL to change from 1340 to 1480 kc., increase power from 250 watts to 5 KW-LS, 1 KW night.

1580 KC.

**Del Paso Broadcasting Co., North Sacramento, Calif.**—Designated for hearing application for a new station to operate on 1580 kc., 250 watts, daytime only. (BP-5769)

## AM—Licenses for New Stations Granted

880 KC.

**WRRZ—Tar Heel Broadcasting System, Inc., Clinton, N. C.**—Granted license for new station; 880 kc., 1 KW, daytime. (BL-2379)

940 KC.

**WINZ—Hollywood Broadcasting Co., Hollywood, Fla.**—Granted license for new station; 940 kc, 1 KW, daytime, conditions, and to specify studio location at Great Southern Hotel. (BL-2120)

1120 KC.

**KCLE—Marti, Inc., Cleburne, Tex.**—Granted license for new station; 1120 kc., 250 watts, daytime. (BL-2381)

1230 KC.

**KTRF—Harry K. Arneson, Thief River Falls, Minn.**—Granted license for new station; 1230 kc., 250 watts, unlimited. (BL-2335)

1240 KC.

**WOBT—The Oneida Broadcasting Co., Pelican, Wis.**—Granted license for new station; 1240 kc., 250 watts, unlimited. (BL-2348)

1340 KC.

**KCNA—Catalina Broadcasting Co., Tucson, Ariz.**—Granted license for new station; 1340 kc., 250 watts, unlimited time, and to change studio location locally. (BL-2383)

1360 KC.

**KXOL—Ft. Worth Broadcasting Co., Ft. Worth, Tex.**—Granted license for new station; 1360 kc., 1 KW, directional antenna—night, unlimited. (BL-2374)

1450 KC.

**KWHW—The Altus Broadcasting Co., Altus, Okla.**—Granted license for new station; 1450 kc., 250 watts, unlimited, and for change of studio location locally. (BL-2377)

1490 KC.

**KCID—Caldwell Broadcasting Co., Inc., Caldwell, Idaho**—Granted license for new station, 1490 kc., 250 watts, unlimited time, and to specify studio location. (BL-2398)

**KVOU—Uvalde Broadcasters, Uvalde, Tex.**—Granted license for new station, 1490 kc., 250 watts, unlimited time, and for change of studio location locally. (BL-2369)

## AM—License Renewal

**KSIL—Dorrance D. Roderick, El Paso, Tex.**—Granted renewal of AM license for the period ending Feb. 1, 1950.

## AM—Modifications of CP's Granted

**WLAM—The Lawrence Broadcasting Co., Lawrence, Mass.**—Granted modification of CP for approval of antenna and transmitter locations. (BMP-2603)

**KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.**—Granted modification of CP (BP-3992) to make changes in directional antenna array for daytime operation. (BMP-2695)

**WESX—North Shore Broadcasting Co., Salem, Mass.**—Granted modification of CP for extension of completion date to 10-9-47. (BMP-2735)

**KENT—Frank H. Ford, Shreveport, La.**—Granted modification of CP to make changes in vertical antenna, change type of transmitter and change studio location locally. (BMP-2728)

**KOMO—Fisher's Blend Station, Inc., Seattle, Wash.**—Granted modification of CP to change type of transmitter, to change from North Tower to Center Tower for daytime operation, and change studio location locally. (BMP-2677)

**WHOW—Cornbelt Broadcasting Co., Clinton, Ill.**—Granted modification of CP for approval of antenna and transmitter location. (BMP-2706)

**WEWO—Scotland Broadcasting Co., Lamrburg, N. C.**—Granted modification of CP for approval of antenna to change type of transmitter and approval of transmitter and studio locations. (BMP-2713)

**WRIB—Rhode Island Broadcasting Co., Providence, R. I.**—Granted modification of CP to make changes in vertical antenna and transmitting equipment, change transmitter location to end of Water street, East Providence, and studio to Narragansett Hotel, Providence, and extension of completion date to 7-3-47. (BMP-2721)

**KPOW—Albert Joseph Meyer, Powell, Wyo.**—Granted modification of CP to change type of transmitter. (BMP-2737)

**WWPN—Pinnacle Broadcasting Co., Middlesboro, Ky.**—Granted modification of CP for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations. (BMP-2719)

**WLOF—Hazlewood, Inc., Orlando, Fla.**—Granted modification of CP to change transmitter location to east of Orlovista, Fla. (BMP-2702)

**WKAI—The Macomb Broadcasting Co., Macomb, Ill.**—Granted modification of CP for approval of antenna, to make changes in transmitting equipment, for approval of transmitter location, and to specify studio location. (BMP-2626)

**KXLO—Capital Broadcasting Co., Lewistown, Mont.**—Granted modification of CP for extension of completion date to 7-8-47.

**WAZF—B. J. Barrier, Jr., H. T. Barrier and H. P. Holmes, Yazoo City, Miss.**—Granted modification of CP to change studio location to South Main St., Yazoo City. (BMP-2736)

**WELI—Connecticut Radio Foundation, Inc., New Haven, Conn.**—Granted modification of CP for extension of completion date to 11-19-47. (BMP-2741)

**WAIM—Wilton E. Hall, Anderson, S. C.**—Granted modification of CP for extension of commencement and completion dates to 9-15-47 and 12-15-47, respectively. (BMP-2742)

**KBOA—Kennett Broadcasting Corp., Kennett, Mo.**—Granted modification of CP for extension of completion date to 8-1-47. (BMP-2743)

*(Continued on next page)*

**WNEL—Juan Piza, San Juan, P. R.**—Granted modification of CP for extension of completion date to 8-22-47. (BMP-2749)

**KFXM—Lee Bros. Broadcasting Co., San Bernardino, Calif.**—Granted modification of CP for extension of completion date to 9-14-47. (BMP-2744)

### AM—Miscellaneous Actions

**Muscogee Broadcasting Co., Columbus, Ga.**—Denied petition for a waiver of Rule 1.363 of the Rules and accept for filing application for a new station to operate on 1230 kc., 250 watts, unlimited time.

**KWKH—International Broadcasting Corp., Shreveport, La.**—Adopted decision and order denying petition for reconsideration directed against the Commission's action of August 29, 1946, granting renewal of license for station WDGY, Minneapolis, for operation on 1130 kc., 5 KW day, 500 watts-LS at Albuquerque.

**WDGY—Twin Cities Broadcasting Corp., Minneapolis, Minn.**—Adopted order affording WDGY to show cause at a hearing before the Commission, why the existing license of WDGY should not be modified so as to authorize operation on 1130 kc., with 5 KW either daytime only or with directional antenna or other mean to avoid causing interference to the normally protected primary service and the secondary nighttime service of KWKH, and ordered station KWKH be made a party to the proceeding. Ordered further that the hearing to show cause be consolidated with the consolidated hearing on application of WDGY (BP-5429), which requests operation on 1130 kc. with 50 KW, unlimited time, DA, and application of Pontiac Broadcasting Co. (WCAR) for CP to operate on 1130 kc., with 50 KW, unlimited time, DA. (BP-5971; Docket 8364)

**Central Utah Broadcasting Co., Provo, Utah**—Adopted memorandum opinion and order denying petition for reconsideration and grant of its application (BP-4703) without hearing, and ordered that the consolidated hearing be scheduled for June 23 in Washington, upon applicant's application and those of United Broadcasting Co. (BP-4107) and Ogden Broadcasting Co., Inc. (BP-4553)

**WFOY—Fountain of Youth Broadcasting Co., St. Augustine, Fla.**—Granted consent to transfer of control over Fountain of Youth Broadcasting Co., from Glenn Marshall, Jr., Ed Norton and Frank King, to J. C. Bell, representing 62.5 shares of stock for a consideration of \$100,000. (BTC-536)

**WKBW—Buffalo Broadcasting Corp., Buffalo, N. Y.**—Granted temporary extension of license for main and auxiliary transmitters for a period of 60 days.

**WBBR—Watchtower Bible and Tract Society, Inc., Brooklyn, N. Y.**—Granted modification of license to change main studio location to 1111 Woodrow Road, Staten Island, N. Y., during reconstruction of the present studio at Brooklyn. (BML-1252)

**WINS—The Crosley Broadcasting Corp., New York, N. Y.**—Granted modification of license to operate on 1010 kc., 10 KW night, 50 KW-LS, DA-1, unlimited time, instead of 1000 kc., 50 KW, unlimited time; subject to condition in original grant that licensee satisfy legitimate complaints of blanket-ing within 250 mv/m contour, including cross modulation.

**WNCA—Community Broadcasting Co., Asheville, N. C.**—Granted petition, removed from hearing and granted application for transfer of control of WNCA from Community Broadcasting Co. to Jacksonville Broadcasting Corp., WPDQ, Jacksonville, Fla., for a consideration of \$80,100. (BTC-529; Docket 8297)

**Van Curler Broadcasting Co., Albany, N. Y.**—Denied petition for reconsideration of Commission's memorandum opinion and order of April 9, 1947, and for present consideration and grant of its application for a construction permit for a new station on the frequency and power now assigned to WOKO, or for oral argument on such petition. (BP-4395; Docket 7173)

**KGLU—Gila Broadcasting Co., Safford, Ariz.**—Granted license for change in frequency to 1480 kc., power to 1 KW, installation of new transmitter, and change transmitter location. (BL-2390)

**WLAW—Hildreth & Rogers Co., Lawrence, Mass.**—Granted license for increase in power to 50 KW, installation of new transmitter, changes in DA for day and night use, and change transmitter location. (BL-2404)

**KFMJ—Fred Jones Broadcasting Co., Tulsa, Okla.**—Granted license which authorized installation of new transmitter. (BL-2422)

**WOL—Cowles Broadcasting Co., Washington, D. C.**—Granted license for increase in power to 5 KW, installation of new transmitter, and new DA for day and night use, and change transmitter location: conditions. (BL-2065)

**WOL—Cowles Broadcasting Co., Washington, D. C.**—Granted license covering move of old main transmitter to be used as an auxiliary with 1 KW, DA day and night. (BL-2336)

**WTOD—Unity Corp., Inc., Toledo, Ohio**—Granted motion to accept late appearance in re application (BP-5071; Docket 8001).

**KANS—Kansas Broadcasting, Inc., Wichita, Kansas**—Granted petition for leave to amend its application (BP-5159; Docket 7952) so as to specify directional operation daytime instead of non-directional.

**Alf M. Landon, d/b as Leavenworth Broadcasting Co., Leavenworth, Kans.**—Granted petition for leave to amend its application (BP-5718; Docket 8143), so as to specify the frequency 1410 kc. with 500 watts, daytime only, instead of 1130 kc., 1 KW, day. The amendment was accepted and application as amended removed from the hearing docket.

**Sky Broadcasting Service, Kansas City, Mo.**—The Commission, on its own motion, removed from the hearing docket application (BP-5373; Docket 8142).

**Southern Ill. Broadcasting Co., Inc., Centralia, Ill.**—Granted petition to dismiss without prejudice application (BP-4181; Docket 7129).

**KFJI—KFJI Broadcasters, Klamath Falls, Ore.**—Granted petition for leave to intervene in the hearing on application of KRKD (Docket 8341).

**KOVO—KOVO Broadcasting Co., Provo, Utah**—Granted petition for leave to intervene in the hearing on application of Public Broadcasting Service, Inc. (Docket 8182); exception noted by counsel for applicant.

**Express Pub. Co., San Antonio, Texas**—Denied petition requesting dismissal without prejudice of its application (BP-4471, Docket 7391).

**Mahoning Valley Broadcasting Corp., Youngstown, Ohio**—Granted petition insofar as it requests leave to amend its application (BP-5057; Docket 7709), so as to add to the application a further engineering study regarding interference conditions. Insofar as petition requests removal from the docket, it is denied.

**Mahoning Valley Broadcasting Corp., Youngstown, Ohio**—Granted petition requesting leave to add to application a statement regarding the applicant's willingness to accept a grant subject to limitations received from certain other applications.

**The Voice of Fallen, Fallen, Nev.**—Dismissed petition seeking reconsideration of Commission action on March 27, 1947, granting without a hearing application of Reno Newspapers, Inc., to set aside said grant and designate application for consolidated hearing with petitioner's application (BP-5831).

**Daily News Television Co., Philadelphia, Pa.**—Denied petition requesting the Commission to designate an early hearing date in re its application and that of Penna. Broadcasting Co.

**KJAN Broadcasting Co., Inc., Opelousas, La.**—Granted petition for leave to amend its application (BP-5143; Docket 8005), so as to show a revised DA array, etc. The amendment was accepted and application as amended, removed from the hearing docket.

**WJOL—Joliet Broadcasting Co., Joliet, Ill.**—Granted petition for leave to amend its application (BR-591; Docket 6983), so as to change the name of applicant from WCLS, Inc., to Joliet Broadcasting Co.

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**WDEL, Inc., Wilmington, Dela., et al.**—Granted joint petition requesting continuance of consolidated hearing presently scheduled for June 9, and continued same to June 23.

**WKMH—Suburban Broadcasters, Dearborn, Mich.**—Granted petition for leave to amend its application (BP-5759; Docket 8149), so as to specify unlimited time on 1310 kc. instead of daytime, etc. The amendment was accepted; the record was ordered reopened, and a further hearing scheduled for July 15 in Washington.

**Wyandotte News Co., Wyandotte, Mich.**—Dismissed petition requesting the Commission to return the application of Suburban Broadcasters for unlimited time on 1310 kc., submitted March 10, 1947.

**Cumberland Publishing Co., Pikesville, Ky.**—Granted petition to accept late appearance in re its application (BP-5904; Docket 8260).

**Woodward Broadcasting Co., Detroit, Mich.**—Granted petition for continuance of hearing presently scheduled for June 11 on its application, and continued same to July 8.

**Tidewater Broadcasting Corp., Norfolk, Va.**—Granted petition for extension of time in which to file exceptions to proposed decision (Docket 7390, et al.), and extended the time to June 18.

**WDUK—WDUK, Inc., Durham, N. C.**—Granted petition for leave to amend its application (BP-5652; Docket 8396), so as to specify 1310 kc. with 1 KW day, 500 watts night, instead of 1270 kc. 1 KW day, 500 watts night. The amendment was accepted and application as amended was removed from the hearing docket.

**WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.**—Denied petition requesting enlargement of the issues in re the application of WARM (BP-5186; Docket 7851).

**KMAC—The Walmac Co., San Antonio, Texas**—Granted petition for leave to amend its application (BP-4360; Docket 7983), so as to show a revised daytime directional array.

**News Syndicate Co., Inc., New York City**—Granted petition for extension of time in which to file a reply brief in the case of the New York FM proceeding, and the time was extended to June 9.

**KTHS—Radio Broadcasting, Inc., West Memphis, Ark., et al.**—The Commission on its own motion, continued the further consolidated hearing in re Dockets 7086 et al., presently scheduled for June 16, and continued same to June 26.

### AM—Applications Accepted for Filing

#### 550 KC.

**KFRM—Midland Broadcasting Co., South of Concordia, Kansas**—Modification of construction permit (B4-P-5154, which authorized a new standard broadcast station) to change type of transmitter and for approval of studio location.

#### 600 KC.

**KTBB—Blackstone Broadcasting Co., Tyler, Texas**—Modification of construction permit (B3-P-5316, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

#### 670 KC.

**NEW—The Wave Publications, Vernon, Calif. (P. O. 1016 West Vernon Avenue, Zone 37, Los Angeles, Calif.)**—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 250 watts and daytime hours of operation.

#### 740 KC.

**NEW—Rodgers and McDonald Newspapers, Inglewood, Calif.**—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and specified hours of operation (night). Amended to change frequency from 1450 to 740 kc.

#### 810 KC.

**WJPG—Green Bay Newspaper Co., Green Bay, Wisc.**—Modification of construction permit (B4-P-4350, which authorized a new standard broadcast station) for approval of antenna and transmitter location at: On west side of Bellevue Rd., 0.35 mile north of intersection with Allouez Ave., Twp. of Bellevue, Wisc., and to specify studio location as 428 Cherry St., Green Bay, Wisc.

#### 860 KC.

**KSFA—Nacogdoches Broadcasting Co., Nacogdoches, Tex. (Wilbur C. Fonts)**—License to cover construction permit (B3-P-4779, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 950 KC.

**KDSH—Queen City Broadcasting Co., Boise, Idaho**—Voluntary assignment of license to Boise Valley Broadcasters, Inc.

**NEW—Beacon Broadcasting Co., Inc., Boston, Mass.**—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, and daytime hours of operation. Amended to change power from 1 to 5 KW daytime, change type of transmitter.

#### 990 KC.

**NEW—Redlands Broadcasting Co., Inc., Redlands, Calif. (Edward Iannelli and John C. Mead, a partnership) (P. O. % Edward Iannelli, 1406 No. Berendo St., Hollywood 27, Calif.)**—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 250 watts, and daytime hours of operation.

**NEW—The Litchfield County Radio Corp., Torrington, Conn.**—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1170 to 990 kc.

#### 1050 KC.

**WKTM—Mayfield Broadcasting Co., Inc., Mayfield, Ky.**—License to cover construction permit (B2-P-5366) which authorized to make changes in vertical antenna, increase power, install new transmitter, and specify studio location.

**WLIP—William L. Lipman, Kenosha, Wisc.**—Modification of construction permit (B4-P-4436, as modified, which authorized a new standard broadcast station) to install a new transmitter.

**WLIP—William L. Lipman, Kenosha, Wisc.**—License to cover construction permit (B4-P-4436, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1130 KC.

**WCAR—Pontiac Broadcasting Co. Pontiac, Mich.**—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

#### 1170 KC.

**NEW—Peninsula Broadcasting Corp., Hampton, Va. (P. O. Box 481, Hampton, Va.)**—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts, and daytime hours of operation.

#### 1210 KC.

**WADE—Anson Radio and Broadcasting Co., Wadesboro, N. C.**—Modification of construction permit (B3-P-5411, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to change studio location.

#### 1230 KC.

**KGFJ—Ben S. McGlashan, Los Angeles, Calif.**—Construction permit to increase power from 100 watts to 250 watts and make changes in transmitting equipment.

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**WMNB—Northern Berkshire Broadcasting Co., North Adams, Mass.** (Herbert B. Clark, Robert Hardman and James Gordon Keyworth, a partnership)—Modification of construction permit (B1-P-5619, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

**KDZA—Pueblo Radio Co., Inc., Pueblo, Colo.**—Modification of construction permit (B5-P-4175, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location.

**WMMT—McMinnville Broadcasting, Inc., McMinnville, Tenn.**—License to cover construction permit (B3-P-5070, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KRAI—Craig Broadcasting Co., Craig, Colo.** (Newel S. Cahoon)—Modification of construction permit (B5-P-5200, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location.

**WJOB—South Shore Broadcasting Corp., Hammond, Ind.**—Construction permit to install new transmitter.

**WJBW—Charles C. Carlson, New Orleans, La.**—Construction permit to install new transmitter, install new vertical antenna, and change transmitter location.

#### 1240 KC.

**WLBT—Bernard K. Johnpoll, Liberty, N. Y.**—Modification of construction permit (B1-P-5107, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna, and to change transmitter and studio location.

**KGBS—Harbenito Broadcasting Co., Harlingen, Tex.**—License to cover construction permit (B3-P-4385, as modified) which authorized installation of a new vertical antenna with FM antenna mounted on top and authority to determine operating power by direct measurement of antenna power.

**WBIR—Radio Station WBIR, Inc., Knoxville, Tenn.**—Modification of construction permit (B3-P-4844, which authorized installation of new vertical antenna and ground system and change transmitter location) for extension of completion date.

#### 1250 KC.

**NEW—The Helm Coal Co., York, Pa.** (H. J. Williams, M. E. Cousler, Lowell W. Williams and Edward C. Hale, a partnership) (P. O. Box 226, York, Pa.)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW, and daytime hours of operation.

#### 1260 KC.

**NEW—San Fernando Valley Broadcasting Co., San Fernando, Calif.**—Modification of construction permit (B5-P-4657, which authorized a new standard broadcast station) to make changes in directional antenna.

#### 1280 KC.

**WNAM—Neenah-Menasha Broadcasting Co., Neenah, Wisc.**—License to cover construction permit (B4-P-5172, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WOV—Wodaam Corp., New York, N. Y.**—Modification of construction permit (B1-P-5086, which authorized to make changes in transmitting equipment of auxiliary transmitter) for extension of completion date.

**WOV—Wodaam Corp., New York, N. Y.**—Modification of construction permit (B1-P-5049, which authorized to make changes in transmitting equipment) (main transmitter), for extension of completion date.

#### 1290 KC.

**NEW—Tri-City Broadcasting Co., Bellaire, Ohio**—Construction permit for a new standard broadcast station to be

operated on 1050 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1050 to 1290 kc.

**WNAF—Community Broadcasting Service Co., Providence, R. I.**—Modification of construction permit (B1-P-5407, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

#### 1300 KC.

**NEW—Florida West Coast Broadcasting Co., Tampa, Fla.** (Worth H. Kramer)—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 1 KW, and daytime hours of operation. Amended to change name of applicant from Worth H. Kramer, an individual, t/r as Florida West Coast Broadcasting Co. to Worth H. Kramer, Robert E. Wasdon and Jack J. Siegel, a partnership, d/b as Florida West Coast Broadcasting Co.

#### 1310 KC.

**KFKA—The Mid-Western Radio Corp., Greeley, Colo.**—Construction permit to change frequency from 910 to 1310 kc., change hours of operation from sharing time with KPOF to unlimited time, install new transmitter and directional antenna for night use and change transmitter location.

#### 1320 KC.

**WKAN—Kankakee Daily Journal Co., Kankakee, Ill.**—License to cover construction permit (B4-P-4013, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1330 KC.

**KFH—Radio Station KFH Co., Wichita, Kans.**—Modification of construction permit (B4-P-5094, as modified, which authorized installation of FM antenna on AM tower, and to make changes in antenna) for extension of completion date.

#### 1340 KC.

**WTAL—Capital City Broadcasting Corp., Tallahassee, Fla.**—Voluntary assignment of construction permit and license to John H. Phipps.

**WLBC—Donald A. Barton, Muncie, Ind.**—Modification of construction permit (B4-P-5291, which authorized changes in vertical antenna and to mount FM antenna on AM tower, and to change studio location) for extension of commencement and completion dates.

**WLBK—The Bowling Green Broadcasting Co., Bowling Green, Ky.**—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

**WEXL—Royal Oak Broadcasting Co., Royal Oak, Mich.**—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

**WLNH—The Northern Broadcasting Co., Laconia, N. H.**—Voluntary assignment of license to Northern Broadcasting Corp.

#### 1360 KC.

**NEW—Puritan Broadcast Service, Inc., Lynn, Mass.**—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts, and daytime hours of operation. Amended to change power from 250 watts to 500 watts daytime; change type of transmitter.

#### 1390 KC.

**WFBL—Onondaga Radio Broadcasting Corp., Syracuse, N. Y.**—License to cover construction permit (B1-P-5323) which authorized installation of an auxiliary transmitter near Collamer, N. Y. (present site of main transmitter), to be operated with power of 1 KW for auxiliary purposes only. Amended to use directional antenna for night time operation, non-directional day.

#### 1400 KC.

**KRPL—Interstate Radio, Inc., Moscow, Idaho**—License to cover construction permit (B5-P-4622, as modified) which

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authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WAPV—Mario Acosta, Mayaguez, P. R.**—Modification of construction permit (BP-4562, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location and to specify studio location.

**KORN—Nebraska Broadcasting Corp., Fremont, Nebr.**—Authority to determine operating power by direct measurement of antenna power. Amended to change name of applicant from Nebraska Broadcasting Corp. to Inland Broadcasting Co.

#### 1420 KC.

**NEW—Arecibo Broadcasting Co., Arecibo, P. R.**—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1190 to 1420 kc., power from 250 watts to 1 KW, and change type of transmitter.

#### 1430 KC.

**WLAK—Radio Station WLAK, Lakeland, Fla. (S. O. Ward)**—Voluntary assignment of construction permit and license to Lakeland Broadcasting Corp.

#### 1450 KC.

**WJPA—Washington Broadcasting Co., Washington, Pa.**—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

**WMIQ—Iron Mountain-Kingsford Broadcasting Co., Iron Mountain, Mich.**—Construction permit to install new transmitter.

#### 1480 KC.

**NEW—Central Colorado Broadcasting Co., Denver, Colo. (Wilbur E. Rocchio) (P. O. 614 Symes Bldg.)**—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 500 watts night, 1 KW day, and unlimited hours of operation.

#### 1490 KC.

**WMDD—Madrado and Diaz, Fajardo, P. R. (Jose R. Madrado and Ruben Diaz Atilas, a partnership)**—License to cover construction permit (BP-5078, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KAKE—KAKE Broadcasting Co., Inc., Wichita, Kans.**—Modification of construction permit (B4-P-4157, which authorized a new standard broadcast station) to change type of transmitter, to make changes in vertical antenna, and to change transmitter and studio locations.

**KTTR—"Show-Me" Broadcasting Co., Rolla, Mo. (Luther W. Martin, Wilson C. Burkhead and Martin M. Mitchum, a partnership)**—Modification of construction permit (B4-P-5558, which authorized a new standard broadcast station) to change frequency from 1340 to 1490 kc.

**KWRN—Reno Newspapers, Inc., Reno, Nev.**—Modification of construction permit (B5-P-5426, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna and transmitter location.

#### 1520 KC.

**WHOW—Cornbelt Broadcasting Co., Clinton, Ill.**—Modification of construction permit (B4-P-5081, as modified, which authorized a new standard broadcast station) to change type of transmitter, to make changes in vertical antenna, and to specify studio location.

#### 1540 KC.

**WJMO—W. J. Marshall, Cleveland, Ohio**—License to cover construction permit (B2-P-4497, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1550 KC.

**WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.**—Modification of construction permit (B4-P-3806, as modified, which authorized a new standard broadcast station) to increase power from 250 watts to 1 KW, change type of transmitter, to make changes in the vertical antenna, to change transmitter and studio locations, and for extension of completion date. Amended to change transmitter location (same description) and make changes in antenna system and transmitting equipment.

#### 1570 KC.

**KAKC—Public Radio Corp., Tulsa, Okla.**—Construction permit to mount FM antenna on AM tower.

#### 1580 KC.

**KGAF—Gainesville Broadcasting Co., Inc., Gainesville, Tex.**—Modification of construction permit (B3-P-5416, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location.

### AM—Application Dismissed

**Ware Broadcasting Co., Waycross, Ga. (F. E. Walker, D. T. Brannen, Theo Dinkins, a partnership) (P. O. Box 155)**—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW and daytime hours of operation.

### AM—Applications Returned

**KBMY—Billings Broadcasting Co., Billings, Mont. (Don C. Foote, John W. Foote, Robert E. Mulvaney, Willard Mulvaney, Horace S. Davis and Rockwood Brown, co-partners)**—Authority to determine operating power by direct measurement of antenna power. Returned 306 Forms, letter dated 5-27-47, questions not all answered, necessary to be signed and notarized.

**NEW—Scenic America Broadcasting Corp., Salt Lake City, Utah (P. O. 174 W. Center St., Provo, Utah)**—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Returned 5-23-47, incomplete. Engineering data not submitted.

### AM—Applications Tendered for Filing

#### 780 KC.

**NEW—Charles L. Cain, Grand Prairie, Tex.**—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 250 watts, and daytime hours of operation.

#### 950 KC.

**NEW—Boston Radio Co., Inc., Boston, Mass.**—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 5 KW and daytime hours of operation. Requesting facilities assigned to WORL.

**NEW—Joseph Solimene, Boston, Mass.**—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, and daytime hours of operation. (Requesting facilities of WORL.)

**NEW—Continental Television Corp., Boston, Mass.**—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, and daytime hours of operation. (Request facilities of WORL.)

#### 1230 KC.

**NEW—KDAK, Inc., Sioux Falls, S. Dak.**—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Requesting facilities vacated by KELO.

**NEW—Hanna Broadcasting Co., Utica, N. Y. (Joseph A. Hanna, and Michael R. Hanna)**—Construction permit for a

*(Continued on next page)*

new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. (Request facilities formerly used by Station WIBX.)

**KSST—Hopkins County Broadcasting Co., Sulphur Springs, Tex.** (Howard S. Smith, R. E. Pratt, Howard Hicks, John A. Hicks and Ross Bohannon)—Consent to assignment of license to Hopkins County Broadcasting Co.

#### 1240 KC.

**NEW—Jasper Broadcasting Co., Jasper, Texas** (A. B. Rhodés, B. G. Lindsey, C. V. Lindsey, Joe H. Tonahill, Joe J. Fisher and Jep S. Fuller)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

#### 1340 KC.

**NEW—Apple-Land Broadcasters, Inc., Wenatchee, Wash.**—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, unlimited hours of operation.

#### 1450 KC.

**NEW—Myrtle Beach Broadcasting Co., Myrtle Beach, S. C.**—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

#### 1460 KC.

**NEW—Governor Dongan Broadcasting Corp., Albany, N. Y.**—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 5 KW and unlimited hours of operation. Directional antenna. (Request facilities of WOKO.)

#### 1480 KC.

**WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.**—Modification of construction permit to change proposed transmitter location, using power of 5 KW and directional antenna for day and night use.

#### 1490 KC.

**NEW—Itasca Broadcasting Co., Grand Rapids, Minn.**—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

#### 1580 KC.

**NEW—News-Examiner Co., Connersville, Ind.**—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts and daytime hours of operation.

#### 1590 KC.

**WHHT—Harold H. Thoms, Durham, N. C.**—Modification of construction permit to change proposed transmitter location, using power of 1 KW, unlimited hours and directional antenna for night use.

#### 1600 KC.

**NEW—Baker Broadcasting Co., Fresno, Calif.** (A Partnership)—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 1 KW, and unlimited hours of operation; directional antenna.

## FREQUENCY MODULATION

### FM—Conditional Grants

**KRGV, Inc., Weslaco, Tex.**—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-1234)

**News Publishing Co., Clarksburg, W. Va.**—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-1233)

### FM—Construction Permits

*The following were authorized construction permits; conditions. (NOTE: Power given is effective radiated power; antenna height is height above average terrain, and channel to be assigned after final proceedings in docket 6768.)*

**Arkansas-Oklahoma Broadcasting Corp., Ft. Smith, Ark.**—Class B, 33 KW, 740 feet. (BPH-988)

**Studebaker Broadcasting Co., San Diego, Calif.**—Class B, 16 KW, 300 feet. (BPH-919)

**FM Radio and Television Corp., San Jose, Calif.**—Class B, 340 KW, 2470 feet. (BPH-929)

**KSBR—Radio Diablo, Inc., San Bruno, Calif.**—Class B, 250 KW, 2470 feet. (BPH-1018)

**Merced Broadcasting Co., Merced, Calif.**—Class B, 2.9 KW, 250 feet. (BPH-1072)

**WILM-FM—Delaware Broadcasting Co., Wilmington, Dela.**—Class B, 20 KW, 500 feet. (BPH-738)

**Paul Brake, Miami, Fla.**—Class B, 8.5 KW, 275 feet. (BPH-937)

**KBUR-FM—Burlington Broadcasting Co., Burlington, Ia.**—Class B, 20 KW, 500 feet. (BPH-419)

**Radio Asheville, Inc., Asheville, N. C.**—Class B, 16.2 KW, 1100 feet. (BPH-998)

**Lee Segall Broadcasting Co., Houston, Tex.**—Class B, 46 KW, 380 feet. (BPH-743)

*The following were authorized construction permits in lieu of previous conditions; channels to be assigned after final proceeding in docket 6768:*

**WAFM—Voice of Alabama, Inc., Birmingham, Ala.**—Class B, 540 KW, 610 feet. (BMPH-362)

**KMYC-FM—Marysville-Yuba-City Broadcasters, Inc., Marysville, Calif.**—Class B, 4.7 KW, 395 feet. (BMPH-379)

**KECA-FM—American Broadcasting Co., Inc., Los Angeles, Calif.**—Class B, 290 KW, 2900 feet. (BPH-242)

**KVEC-FM—The Valley Electric Co., San Luis Obispo, Calif.**—Class B, 16.7 KW, 700 feet. (BMPH-375)

**KSFH—Pacific Broadcasting Co., San Francisco, Calif.**—Class B, 15.8 KW, 1330 feet. (BMPH-329)

**WHMB—Theodore Granik, Washington, D. C.**—Class B, 19 KW, 510 feet. (BMPH-313)

**WASH—Commercial Radio Equipment Co., Washington, D. C.**—Class B, 15 KW, 470 feet. (BMPH-292)

**WAVE-FM—WAVE, Inc., Louisville, Ky.**—Class B, 15 KW, 300 feet. (BMPH-381)

**KFEQ-FM—KFEQ, Inc., St. Joseph, Mo.**—Class B, 63 KW, 560 feet. (BPH-414)

**WRAL-FM—Capitol Broadcasting Co., Inc., Raleigh, N. C.**—Class B, 54 KW, 325 feet. (BPH-861)

**WTMA-FM—Atlantic Coast Broadcasting Co., Charleston, S. C.**—Class B, 49 KW, 385 feet. (BPH-196)

### FM—New Noncommercial Educational CP Granted

**The Michigan State College, East Lansing, Mich.**—Granted CP for a new station, 90.9 Mc. (No. 215), 1.2 KW, antenna 320 feet (BPED-69). (Applicant proposes a varied program including symphony music, dramatic shows, forum discussions and scientific lectures. Special programs will be broadcast to farmers in that area. Applicant plans to cooperate with the proposed state-wide network which is being developed in Michigan.)

### FM—License Renewals and Extensions

**WSBF—South Bend Tribune, South Bend, Ind.**—Granted renewal of FM license for the period ending June 1, 1948.

**WBAM & Aux.—Bamberger Broadcasting Service, Inc., Carteret, N. J.**—Granted renewal of FM license for the period ending June 1, 1948.

*(Continued on next page)*

**WABW—Associated Broadcasters, Inc., Indianapolis, Ind.**—Extended FM license on a temporary basis to Sept. 1, 1947, pending determination upon application for renewal.

**WCAU-FM—Philadelphia Record Co., Philadelphia, Pa.**—Extended present FM license for a period of 90 days, on a temporary basis.

### FM—Modifications of CP's Granted

**WKRK-FM—Giddens & Rester, Mobile, Ala.**—Granted modification of CP for extension of completion date to 8-17-47. (BMPH-386)

**WRUN—Rome Sentinel Co., Utica, N. Y.**—Granted modification of CP for extension of completion date to 8-20-47. (BMPH-385)

**WHFB-FM—The Palladium Publishing Co., Benton Harbor, Mich.**—Granted modification of CP to change completion date to 8-25-47. (BMPH-209)

**WNIQ—Uniontown Newspapers, Inc., Uniontown, Pa.**—Granted modification of CP for extension of completion date to 7-28-47. (BMPH-267)

**WSAR-FM—The Fall River Broadcasting Co., Inc., Fall River, Mass.**—Granted modification of CP for extension of completion date to 11-18-47. (BMPH-373)

**WCAC—Wilton E. Hall, Anderson, S. C.**—Granted modification of CP for extension of completion date to 12-23-47. (BMPH-388)

**WABF—Metropolitan Broadcasting & Television, Inc., New York City**—Granted modification of CP for extension of completion date to 12-21-47. (BMPH-384)

**KARM-FM—KARM, The George Harm Station, Fresno, Calif.**—Granted modification of CP for extension of completion date to 12-7-47. (BMPH-383)

**WRBL-FM—Columbus Broadcasting Co., Columbus, Ga.**—Granted modification of CP for extension of completion date to 9-1-47. (BMPH-382)

### FM—Miscellaneous Actions

**Columbia Broadcasting System, Inc., St. Louis, Mo.**—Dismissed without prejudice application for a new Class B station (BMPH-63) upon request of applicant.

**Farmers and Bankers Broadcasting Corp., Wichita, Kans.**—Dismissed conditional grant for Class B station (BPH-380) upon applicant's request.

### FM—Applications Accepted for Filing

**WKJF—West Virginia Radio Corp., Pittsburgh, Pa.**—Modification of construction permit (B2-PH-626, which authorized a new FM broadcast station) to change commencement and completion dates.

**WSNJ-FM—Eastern States Broadcasting Corp., Bridgeton, N. J.**—Modification of construction permit (B1-PH-510, which authorized a new FM broadcast station) for extension of completion date.

**WTAL-FM—Capital City Broadcasting Corp., Tallahassee, Fla.**—Voluntary assignment of construction permit to John H. Phipps.

**WTAD-FM—Lee Broadcasting, Inc., Quincy, Ill.**—Modification of construction permit (B4-PH-185, which authorized a new FM broadcast station) for extension of completion date.

**WPDQ-FM—Jacksonville Broadcasting Corp., Jacksonville, Fla.**—Modification of construction permit (B3-PH-652, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KTUL-FM—Tulsa Broadcasting Co., Tulsa, Okla.**—Modification of construction permit (B3-PH-544, which authorized a new FM broadcast station) to change studio location and transmitter site.

**WITH-FM—The Times-Herald Co., Port Huron, Mich.**—Modification of construction permit (B2-PH-141, which au-

thorized a new FM broadcast station) to make changes in antenna system and change commencement and completion dates. Amended to change type of transmitter and make changes in antenna system.

**WKRK-FM—Giddens & Rester, Mobile, Ala.** (A partnership composed of Kenneth R. Giddens and T. J. Rester)—Modification of construction permit (BPH-795, as modified) which authorized a new FM broadcast station, to change transmitter site to southeast quarter of Section #3, Mobile, Ala.

**KXOK-FM—Star-Times Publishing Co., St. Louis, Mo.**—Modification of construction permit (B4-PH-2, as modified) which authorized a new FM broadcast station, for extension of completion date.

### To Be Assigned By FCC

**NEW—WDDK, Inc., Durham, N. C.** (P. O. 205½ West Main)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC.

**NEW—The Helm Coal Co., York, Pa.** (H. J. Williams, M. E. Cousler, Lowell W. Williams and Edward C. Hale, partners) (Box 266)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and effective radiated power of 17.16 KW.

## TELEVISION

### TV—Applications Accepted for Filing

**WTTG—Allen B. Dumont Laboratories, Inc., Washington, D. C.**—Modification of construction permit (B1-PCT-16, which authorized a new commercial television broadcast station) for extension of completion date only.

**NEW—Crosley Broadcasting Corp., areas of Cincinnati, Dayton and Columbus, Ohio** (P. O. 9th & Elm Sts., Crosley Square, Cincinnati, Ohio)—Construction permit for a new experimental television relay broadcast station to be operated on frequencies to be assigned by the Commission's chief engineer in 6500-7000 mc. band, power of .1 watt, emission A5—special for frequency modulation, and hours of operation unlimited, in accordance with Sections 4.131(b) and 4.163.

**NEW—Havens & Martin, Inc., Richmond, Va.** (P. O. 3301 W. Broad St., P. O. Box 5229)—Construction permit for a new experimental television relay broadcast station to be operated on 7000-7025 mc., or as may be assigned, power of .1 watt, emission—special for FM, and unlimited hours of operation.

**NEW—National Broadcasting Co., Inc., area of Washington, D. C.**—License to cover construction permit (BPVB-202, which authorized a new experimental television relay broadcast station).

**NEW—The Evening Star Broadcasting Co., area of Washington, D. C.**—License to cover construction permit (BPVB-204) for new experimental television relay broadcast station.

## MISCELLANEOUS BROADCAST

### Actions

#### Remote Pickup

**Billy Averitte Laurie, Portable, area of Jacksonville, Tex.**—Granted CP for a new remote pickup station. (BPRY-344)

**WAGE, Inc., Portable, area of Syracuse, N. Y.**—Granted CP for a new remote pickup station. (BPRY-343)

**WBCZ—WHEB, Inc., Portable-Mobile, area of Portsmouth, N. H.**—Granted CP to install new transmitter. (BPRE-500)

**KFAB Broadcasting Co., Portable-Mobile, area of Omaha**—Granted CP for a new remote pickup station. (BPRY-342)

*(Continued on next page)*

**WIHU**—The Ludington Broadcasting Co., Portable, area of Muskegon, Mich.—Granted modification of CP for extension of commencement and completion dates to 6-11-47 and 12-11-47, respectively. (BMPRY-34)

**WOGR**—Ashbacker Radio Corp., Portable, area of Muskegon—Granted modification of CP for extension of completion date to 12-11-47. (BMPRY-33)

**KAQW**—Central States Broadcasting Co., Omaha, Neb.—Authorized cancellation of remote pickup broadcast station license expiring 11-1-48. (BRRY-247)

### Applications

#### Remote Pickup

**NEW**—Western Waves, Inc., area of Seattle, Wash. (P. O. 1411 Fourth Ave. Bldg., #1510)—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 20 watts, and emission A3, hours of operation in accordance with Section 4.403.

**WEGM**—Bamberger Broadcasting Service, Inc., New York, N. Y.—Modification of license to substitute a frequency in the 25-28 mc. band for present assignment of 37.34 mc., to be used with power of 50 watts for orders only; other frequencies 31.62, 35.26, 39.62 mc. to remain the same.

**NEW**—Eugene P. O'Fallon, Inc., area of Denver, Colo. (P. O. Albany Hotel)—Construction permit for a new remote pickup broadcast station to be operated on frequencies to be assigned in 24-30 mc. band, power of 2 watts, emission A3 (FM), and hours of operation in accordance with Section 4.403.

#### Noncommercial Educational

**KCRW**—Santa Monica School Board, Santa Monica, Calif.—Modification of construction permit (B5-PED-66, as modi-

fied) which authorized new non-commercial educational broadcast station, to change type of transmitter and make changes in antenna system.

**WLSU**—Board of Supervisors of the Louisiana State University and Agricultural and Mechanical College, Baton Rouge, La.—Modification of construction permit (B3-PED-53, which authorized a new noncommercial educational broadcast station) to specify frequency as Ch. #219, 91.7 mc., power as 205,000 watts; to change transmitter location, change type of transmitter, and make changes in antenna system. Amended to make changes in antenna system.

## Federal Trade Commission Actions

### COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

**Paradise Seed Co., etc.**—Misrepresentation in connection with the sale of garden and flower seeds is charged in a complaint issued by the Commission against William A. Frow, trading as Paradise Seed Co., Lancaster County Seed Co., National Investigators and W. Andrew, Paradise, Pa., and Kinzers, Pa. (5499)





The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 24, June 16, 1947

## Legal Department

### NAB Opposes Bill Which Would Permit Artists to Copyright Individual Records

NAB argued against proposed legislation which would permit artists to copyright their individual recordings, when Don Petty, general counsel, testified before the Subcommittee on Patents, Trademarks and Copyrights of the House Judiciary Committee last Monday (9). In his statement, Mr. Petty pointed out that the artists are compensated through contractual arrangements and argued that the bill "is obviously an entirely new concept and a radical departure from copyright principles." Under its reasoning, he said, copyright might just as well be given to highly skilled engineers and other technicians who make recordings.

In his statement, Mr. Petty said:

"The copyright law, unlike the patent law, is designed primarily to prevent the copying of literary and artistic works and not to prevent their use. It was never intended to give a monopoly in ideas. The true definition of *copyright* is the sole right of multiplying copies. The traditional distinction between a patent and a copyright is that the former gives an exclusive right to use while the latter gives an exclusive right to copy. The only exception to this principle is found in Section 1 (e) of the Copyright Act giving the copyright owner of a dramatic work, musical composition, lecture, etc., the exclusive right to reproduce his work by performance.

"This measure attempts to extend this right of performance. The copyright law does not protect the tangible means, such as the ink or the paper or the wax employed to express intellectual creations. Therefore, the playing of an acoustic record cannot under the law or in logic be

(Continued on page 480)

### Leading Executives From Major Media Will Attend Freedom Conference at NAB

Leading representatives of all U. S. media will hold a one-day conference in Washington June 26th on freedom of expression.

The conference, arranged by Justin Miller, NAB president, will be held at Association headquarters, 1771 N Street, N. W., Washington.

Those who have accepted invitations to attend include David Howe, president of the American Newspaper Publishers Association and publisher of the Burlington (Vt.) *Free Press*; William L. Chenery, (Continued on page 480)

### NAB Names Representatives, Requests Time To Testify in Hearings on White Bill

The NAB on Friday (13) asked Senator Wallace H. White, chairman of the Senate Committee on Interstate and Foreign Commerce, to allocate time during hearings on the White Bill (S. 1333) for appearances by six members of the NAB staff and six broadcasters who are members of the Association. Hearings on this bill, which would amend the Communications Act of 1934, are scheduled to begin next Tuesday, June 17th.

The NAB staff delegation will be headed by President Justin Miller. With him will be Executive Vice President A. D. Willard, Jr., Don Petty, general counsel; Robert K. Richards, director of public relations; Frank E. Pellegrin, director of broadcast advertising; and Harold Fair, director of the Program Department.

The broadcasters who have signified to NAB their desire to be heard are Campbell Arnoux, president of WTAR, Norfolk, Va.; Harry Bannister, general manager, WWJ, De- (Continued on next page)

## On the Inside

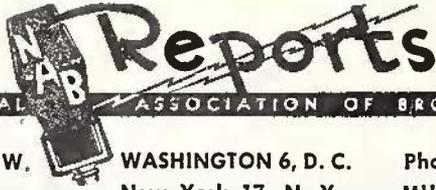
The Commission amended its engineering standards last week to permit 30 kc separation where 25.0 MV/M of stations involved contours do not overlap. (p. 481)

A prediction that by 1951 the major cities in the U. S. would be connected by co-axial cables was made last week at the informal engineering conference held by the FCC. (p. 481)

Effective July 1, the freeze on FM channels will automatically terminate, the FCC announced Friday. Applications for the channels which had been withheld will be considered and acted upon as soon as possible. (p. 482)

At a two-day FCC-Industry conference, television engineers discussed interferences problems facing TV broadcasters. (p. 482)

Adoption of the proposed FM rules and standards, and the tentative FM allocation plan advanced by the FCC in April, was announced on Friday. (p. 483)



NATIONAL ASSOCIATION OF BROADCASTERS

1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300  
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963  
Taft Building, Hollywood 28, Cal. GRanite 7166

JUSTIN MILLER, *President*

A. D. WILLARD, JR., *Executive Vice-President*

C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER  
*Director of Research*

ROBERT T. BARTLEY  
*Director of FM Department*

CHARLES A. BATSON  
*Director of Information*

ROBERT C. COLESON  
*Assistant to the President*  
(Hollywood)

RICHARD P. DOHERTY  
*Director of Employee-Employer Relations*

HAROLD FAIR  
*Director of Program Department*

ROYAL V. HOWARD  
*Director of Engineering*

DOROTHY LEWIS  
*Coordinator of Listener Activity*  
(New York City)

FRANK E. PELLEGRIN  
*Director of Broadcast Advertising*

DON E. PETTY  
*General Counsel*

ROBERT K. RICHARDS  
*Director of Public Relations*

ARTHUR C. STRINGER  
*Director of Special Services*

troit; Don Elias, executive director, WWNC, Asheville, N. C.; Wiley P. Harris, director, WJDX, Jackson, Miss.; J. Harold Ryan, vice president and treasurer, The Fort Industry Company, Toledo, Ohio; and Fred Weber, managing partner, WDSU, New Orleans.

Three of these broadcasters, Messrs. Arnoux, Harris, and Ryan, are members of the NAB Board of Directors. Mr. Ryan is also chairman of the Legislative Committee of NAB.

### Leading Executives From Major Media Will Attend Freedom Conference at NAB (Continued from page 479)

chairman, Editorial Committee of the National Publishers Association and publisher of *Collier's Magazine*; Kenneth Clark, director of information of the Motion Picture Association of America; Melville Minton, chairman of the board, American Book Publishers Association; and Col. J. Hale Steinman, Pennsylvania publisher and broadcaster, who is chairman of the ANPA Federal Laws Committee. A. D. Willard, Jr., executive vice president of NAB, will participate in the conference.

Also invited are Donald Nelson, president of the Society of Independent Motion Picture Producers; and J. Leonard Reinsch, managing director, WSB, Atlanta, and special radio adviser to the President.

### NAB Opposes Bill Which Would Permit Artists to Copyright Individual Records (Continued from page 479)

an infringement of copyright unless the performance embodied on that record is an infringement. But since the performance on the record is authorized, it cannot be said that the use of that performance is the very way it was intended to be used—in the playing of the record—can be an infringement of copyright.”

Mr. Petty went on to say: “. . . since the Supreme Court has held that the making of an acoustic record is not copying, obviously the playing of that record is not copying.”

### Effect of Proposed Bill

Continuing his statement, Mr. Petty pointed out:

“The only real accomplishment of H. R. 1270 would be the grant of copyright in the *execution* or *rendition* of literary or artistic works and in the physical substances—the paper or wax—on which such executions or renditions are placed. This is obviously an entirely new concept and a radical departure from copyright principles. It has never been thought that the execution or rendition or performance of a musical composition or a dramatic work, whether skilled or unskilled, whether artistic or inartistic, could be the subject of property. Concededly, an ability to execute, render or perform such works skillfully and artistically is a thing of value to its possessor. It is valuable as an ability or skill, such as an attractive voice, competent hands or a strong back. Should the skilled performer have a property right that the skilled mechanic does not have? It is not necessary to distort the principles of the law of property to protect skills. Protection of the ability or faculty is readily achieved by the fact that only its possessor can make it available, and *he makes it available on such terms and conditions as he sees fit.*”

### Performers Have Contracts

“As a practical matter, skilled and artistic performers of music have been and are now well paid for the use of their talents. Almost without exception all of them make records. With some 42 major record manufacturing companies competing for their ability, for their labor, and for the value of their reputations, they now receive a large fee and in addition, as much as 10% of the sales price of each record for each record sold. With an estimated 400,000,000 records to be produced and sold in 1947, retailing at from 50¢ to \$1 per record, it is obvious that performers will receive a large sum from royalties alone. Except in isolated cases, artists and performers recognize that their popularity and financial success is due in no small measure to the broadcasting of their records by radio stations. To maintain and increase their popularity and to stimulate the sale of their records, they send complimentary records to radio stations with specific requests that they be played often; they seek the goodwill of disc jockeys at radio stations by soliciting and making uncompensated personal appearances. In short, radio stations offer the best method of plugging the sale of music and records.”

Citing the renewed sales of Ted Weems' recording of “Heartaches,” Mr. Petty explained that its regained popularity was attributed to the playing of the record by a disc jockey some ten years after its first short span of popularity. The orchestra leader, the NAB general counsel continued, received a royalty of the records sold originally and is now receiving a continuation of the royalty.

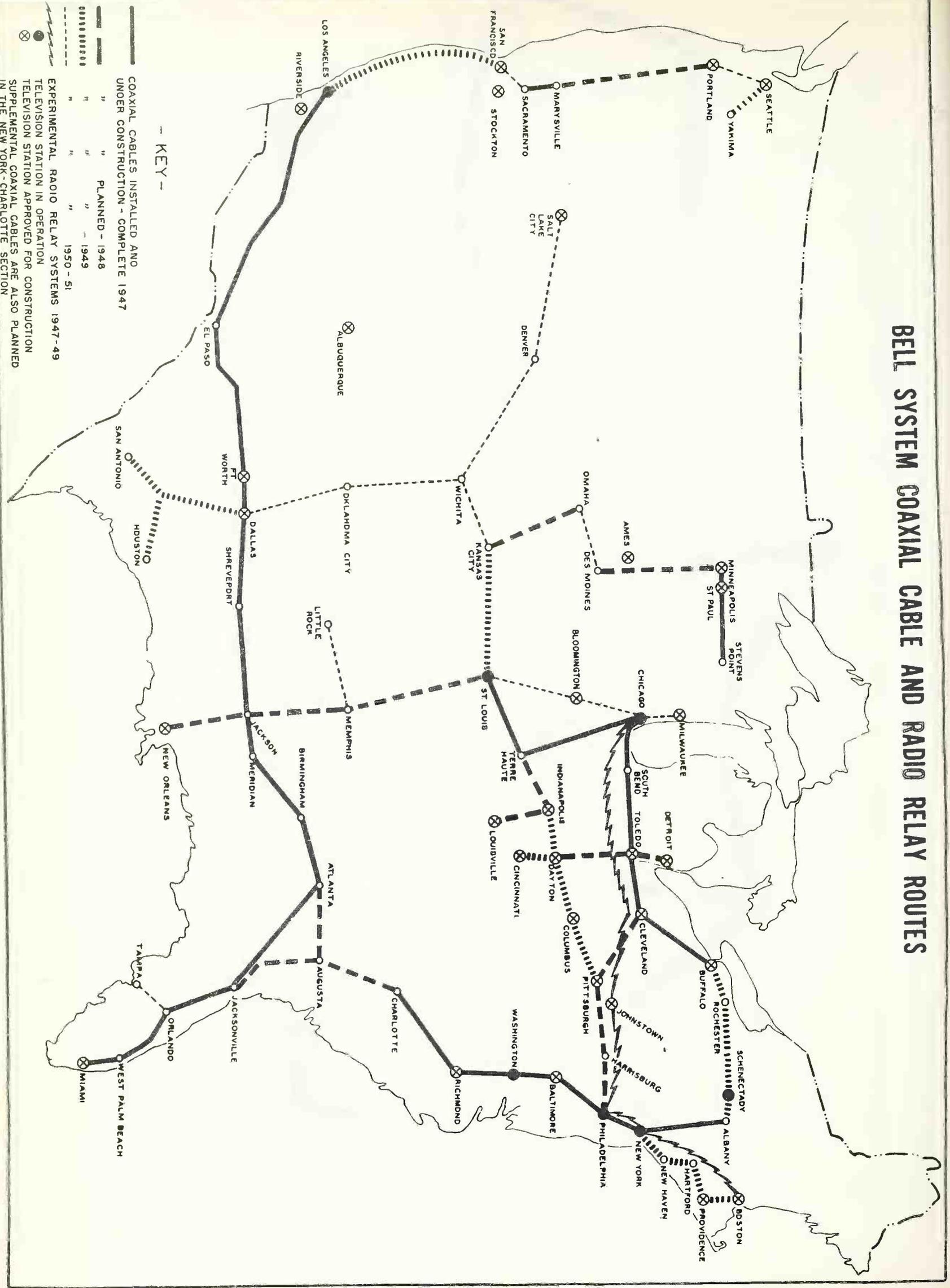
“It is conceded,” Mr. Petty declared, “that there would not now be any sale and that the record would have been completely forgotten if a single disc jockey had not played it on the radio one morning. Has the treatment of this record by radio been unfair to the performer?” he questioned.

In summarizing his argument, Mr. Petty said that

(Continued on next page)



# BELL SYSTEM COAXIAL CABLE AND RADIO RELAY ROUTES



the proposed bill "is ambiguous and impractical; it violates the basic principles of the copyright law; it is unconstitutional; performers now control their compensation, as do other skilled persons, by contract; and the proposed legislation violates the Congressional policy which seeks to prevent monopoly."

## Engineering Department

### Plans for Co-axial Cable Outlined Last Week at Informal Conference

The FCC, in response to Public Notice 7762, heard industry representatives, at an informal Engineering Conference on Tuesday (10), outline their proposed plans of the inter-connection of television stations. Most extensive proposal of common carriers was that of the Bell Telephone System which predicted that by 1951 the principal cities of the United States would be connected by co-axial cables. These circuits are primarily for normal telephone usage but are capable of handling TV channels.

Mr. George Gilman testified that the company had laid 2700 miles of co-axial by October last year and by June of this year, 4000 miles; co-axial cable will be laid hereafter at the rate of 3000 miles per year until, by 1949, 11,000 miles will have been completed. He further pointed out that they are now testing the New York-to-Boston radio links and, in addition, would complete the New York-to-Chicago links by 1949. These circuits would include not only facilities for TV transmission but communication testing and monitoring apparatus also. The Bell System will further connect New York, Washington, Baltimore and Philadelphia this fall in time for football season. Under their plans Richmond, Providence, Albany and Schenectady would be connected in the fall of 1948 by co-axial line. Boston would not be connected by co-axial until 1949; the New York-Chicago circuit will be completed by the end of 1948.

The Bell System submitted a map of their proposed and existing co-axial cables and radio relay routes which, along with proposed Western Union Relay Systems is reproduced herewith.

#### Network Plans

Three networks, NBC, CBS and ABC, announced that it was their intention to employ common carrier for the dissemination of their television programs. Bell System was subjected to considerable cross-examination in connection with their recently filed rates for TV use of their facilities. Bell System representatives pointed out that their test in conjunction with Western Electric has shown, with present equipment, they can now transmit television pictures for 1000 miles, and, with perfected improvements, they see no ultimate limit to the length of the transmission band. Their radio links will operate, using a newly developed shielded lens antenna, in the band 3700-4200 Mc. and with only 40 Mc. differential between channels at the repeater points. These repeater points will contain

many automatic devices to assure uninterrupted service. Bell System felt that these radio circuits would be able to pass a 7.0 Mc. or even wider TV channel. They intend to install 35 repeater stations between New York and Chicago on their radio link. The Boston circuit currently employs seven repeaters.

#### Western Union Licensed

Western Union announced that they had been granted a patent license from RCA and that they intended to establish radio frequency relays nationally, placing their operating in the 6000 Mc. band. In their testimony they stated that they would enter into commercial contracts with television broadcast stations for services over their network. However, they objected to TV operators using radio relay links unless Western Union was permitted to do likewise.

Dr. T. T. Goldsmith, Jr., of DuMont, estimated that they could operate intercity relays at a cost of \$5.00 per month per service mile.

#### INTERNATIONAL HF CONFERENCE

The date for the opening of the High Frequency (International) Broadcasting Conference was set at Atlantic City last week for August 15.

### FCC Limits 30 Kc. Separation Approval to Stations Where Service Does not Overlap

The long-awaited decision of the Commission in regard to 30 Kc. separation for Standard Broadcast stations was handed down Tuesday (10), when the Standards of Good Engineering Practice were amended, permitting 30 Kc. separation (Public Notice 9188) under circumstances where the 25.0 MV/M contours of the stations do not overlap.

The door was not closed, however, to further acceptance of 30 Kc. separation in the future, if sufficient positive evidence is gathered to warrant re-opening the matter. On this subject the Commission said in its report:

"The Commission intends to continue such studies. The special studies undertaken for the purpose of this hearing upon which testimony was adduced were concerned only with the problems of non-selectivity of receivers and of external cross-modulation. Neither of the two studies were conducted for sufficient length of time or over a sufficient portion of the standard broadcast band to permit conclusions to be drawn with complete confidence. In addition the Commission is of the opinion that a study should be undertaken of the many new types of radio receivers on the market since the end of hostilities in 1945 so that the Commission will be informed as to the characteristics of these receivers. In the meantime the Commission believes that relaxation of the standards should not be undertaken in the absence of a showing that radio service will not be deteriorated thereby. On the basis of the evidence adduced at the hearing the Commission is of the opinion that there is no warrant for relaxing the standards beyond the point set forth in the proposed rules. Otherwise, the danger exists that severe deter-

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ioration of service may result to many listeners. The Commission intends to continue its studies in the matter and will reopen the matter for further consideration when new data have been collected."

The Commission's order, effective July 17, 1947, states:

"Under the table headed 'Interference Ratios,' which follows Table IV in Section 1, Engineering Standards of Allocation, of the Standards of Good Engineering Practice Concerning Standard Broadcast Stations, insert:

'From the above, it is apparent that in many cases stations operating on channels 10 and 20 kilocycles apart may be operated with antenna systems side by side or otherwise in proximity without any indications of interference if the interference is defined only in terms of permissible ratios hereinbefore listed in the Table headed Interference Ratios. As a practical matter, serious interference problems may arise when two or more stations with the same general service area are operated on channels 10, 20 and 30 kilocycles apart.

'Accordingly, no station will be licensed for operation with less than 40 kilocycles separation from another station, if the area enclosed by the 25 mv/m groundwave contours of the two stations overlap. Frequency separation of 20 kilocycles and 10 kilocycles are considered inappropriate for stations with the same general urban coverage and therefore no station will be licensed for operation with less than 30 kilocycles frequency separation if the area enclosed by the 25 mv/m groundwave contour of either one overlaps the area enclosed by the 2 mv/m groundwave contour of the other.'

### **Engineer Suggests Investigation of IRAC During TV Interference Conference**

When the two-day FCC-Industry Television Interference Engineering Conference was held last week (10-11), Raymond F. Guy, NBC engineer acting for the TBA Engineering Committee, asked for a breakdown of non-military government usage in the 150-250 Mc. section of allocations, suggesting that perhaps Congress should investigate the activities of IRAC (Interdepartmental [Government] Radio Advisory Committee), and the use being made of these and other frequencies.

Mr. Guy offered the suggestion after trying to obtain detailed data on the governmental usage, pointing out that while industry was required to submit detailed and elaborate information as to utilization of channels, to which he had no objection and deemed proper procedure, the IRAC condoned "block booking" of large chunks of frequencies. Not only this, Mr. Guy said, but in effect there apparently exists no way of determining what use is being made of these valuable channels.

#### **Summary by FCC**

Opening the conference, George Sterling, FCC chief engineer, summarized the problem of interference to TV stations. Mr. Sterling stated that it did not now seem practical for other services to share television channels unless such sharing was for emergency services only and then solely in remote areas. He then explained how the 14 and 28 Mc. bands of the amateurs

had been causing harmonic and shock interference to television stations, principally centering on Channel 2 (54-60 Mc.).

Mr. Sterling went on to explain that other interference to television stations was developing (diathermy, industrial heating, police, etc.). The Commission, he said, has been conducting tests in both New York and Washington to determine the gravity of the situation and from results so far has found this interference to constitute a serious problem.

In addition, the FCC had analyzed the frequencies above 30 Mc. and found other services made little use of the TV channels. TV interference to other services, the Commission pointed out, was not objectionable. The employment by TV of horizontal polarization, with other services using vertical polarization, had not, however, contributed to the reduction of interference to TV. Likewise, they discovered that the amateurs operating in the 50-54 Mc. band, which is located between TV Channels 1 and 2, had caused about 50 per cent of the complaints registered and that marker beacons adjacent to Channel 5 had caused minor localized objections.

An unexpected development was DuMont's proposal for 10 new television broadcast channels. Dr. Thomas T. Goldsmith, Jr., requested that the 10 new channels should "fall between 108 and 174 Mc. filling the gap between the lower and upper groups of television channels now assigned." Dr. Goldsmith suggested that they "be made available gradually to television within two years, as vacated by other services." Amateurs would retain a small band in the spectrum, making a grand total of 23 channels that would be assignable to commercial television.

Dr. Goldsmith's proposal was preceded by TBA's counsel, Thad Brown, who requested that the Commission "investigate the possibility of obtaining additional frequencies for commercial television broadcasting between the presently assigned Channels #6 and #7 (88 to 174 Mc.), particularly from the standpoint of providing a wider basis for the creation of nationwide competitive television networks."

The hearings concluded with the presentation of various technical information as to interference ratios on both adjacent and co-channel by other users of high frequency space.

## **FM Department**

### **Withholding of FM Channels Ends Automatically Effective July 1**

The FCC announced on Friday (13) the automatic termination of its FM channel reservation policy effective July 1, 1947, and stated that it would consider and act on applications for the "frozen" channels as promptly as possible after the termination date.

At the same time, the Commission announced a waiver of its rules "with respect to any applicant for Class B FM facilities whose application has been de-

*(Continued on next page)*

nied, or may hereafter be denied, in a comparative hearing (where the applicant was not found to be disqualified), to permit the applicant to file an application for any reserve Class B FM channel prior to the expiration of one year from the effective date of the Commission's order or decision denying his prior application."

With respect to the termination of the freeze, Commissioner Durr took the position that steps should be taken looking towards further extension of the reservation of FM channels.

### FCC Adopts FM Rules, Standards and Allocation Plan Proposed in April

The amendments to the rules and engineering standards concerning FM broadcasting announced by the FCC in April were adopted last week, according to a Commission announcement on Friday (13). At the same time, the agency adopted the tentative allocation plan announced in April.

The FM rules and standards and the allocation plan were published in the *NAB Information Bulletin* No. 3 dated April 14.

The Commission stated that with one exception, the rules and standards are identical with the proposals made in April. Following is the exception as announced by the FCC:

"The change modifies Section 4 by adding the provision at the beginning of the paragraph which follows Table II to provide that pending the determination by the Commission of interference ratios for 400 kc and 600 kc channel separation "stations normally will not be authorized to operate in the same city or in nearby cities with a frequency separation of less than 800 kc, provided that stations may be authorized to operate in nearby cities with a frequency separation of not less than 400 kc where necessary in order to provide an equitable and efficient distribution of facilities, and provided further that Class B stations will not be authorized in the same metropolitan district with a frequency separation of less than 800 kc." The change also explains that the Commission is studying various types of present FM receivers to provide data for determining such interference ratios.

"The revised tentative allocation plan is the same as that proposed on April 10, 1947, except that a relatively few changes in the particular channels allocated to certain cities or areas have been made to provide a better use of the frequencies in those cities and areas. No change has been made in the total number of Class B channels allocated to any city or area."

The changes in channel assignments affect the following cities:

<i>California</i>	<i>Florida</i>
Fresno	Fort Lauderdale
Los Angeles	Orlando
Salinas	Palm Beach
San Diego	<i>Georgia</i>
Santa Barbara	Savannah
Stockton	
<i>Connecticut</i>	<i>Illinois</i>
Hartford	Aurora
New Britain	Carthage

Chicago	<i>Michigan</i>
Waukegan	Ann Arbor
Galesburg	
<i>Indiana</i>	<i>Minnesota</i>
Hammond	Albert Lea
Evansville	
<i>Iowa</i>	<i>Nebraska</i>
Burlington	Grand Island
	Hastings
	Norfolk
<i>Kentucky</i>	<i>West Virginia</i>
Bowling Green	Berkley
	Charleston
<i>Massachusetts</i>	
Fall River	
North Adams	

The Commission's announcement also stated:

"Outstanding construction permits and licenses will not be reissued at this time to specify the changed frequency assignments, but instead these changes will be included in succeeding instruments of authorization. In order to minimize the possibility of interference during the transition period, stations which will change frequency must request Commission approval prior to beginning operation on the new frequency. In some metropolitan areas it may be necessary to set a date on which all stations in the areas will be required to change simultaneously to the new frequency assignments. The Commission will assist in resolving any conflicts which may arise in particular areas. It appears, however, that conflicts will be few and that stations now operating may for the most part schedule the change in frequency to meet their particular requirements. It is expected that all changes will have taken place by October 1, 1947."

## Program Department

### Local Station Contributes Rounded Plan In Industry Drive Against Delinquency

Keen interest in the broadcasting industry's campaign against juvenile delinquency is being evidenced by the reports sent to NAB headquarters from the numerous stations which are attacking the problem in their respective communities.

Last week, a rough preview was published in *REPORTS* (p. 460), providing a sample of the type of information which will be available to stations through the forthcoming check-list of ideas and programs inaugurated by stations in various sections of the country.

The many outstanding plans originated by radio stations indicate a valuable contribution from the industry in combating the intensity of the problem. The plan adopted by Station KRKO, Everett, Washington, and submitted to the NAB Program Department, is another example of the ingenuity being displayed by local stations to meet community needs.

The overall idea utilizes the station's programming, local movies, theatrical productions and club activities,

(Continued on next page)

in bringing the campaign into the home to influence both parents and children. The campaign is rounding out by encouraging and stimulating community groups to cooperate in providing interesting activities for the community's youth.

Sponsoring the campaign, in addition to the station, are two groups—the Everett Optimist Club and the Everett Dutch Uncles.

### **Planning**

In the early stages of the campaign, local theatre management and radio station executives cooperated in formulating plans for youth activity. The station appealed to the parents and adults with appropriate news stories explaining what was being done in fighting juvenile delinquency. The theatre arranged for a series of pictures, approved by the Parent-Teachers organization.

The next step was to provide an outlet for children with talent by enlisting the aid of a local dance teacher and a singing teacher to work both with large groups and to develop individuals.

To appeal to the youngsters' appetites for prizes and gifts, a local sponsor was interested in the program and prizes such as roller skates, bicycles, tickets to leading attractions, etc., were made available.

### **Responsibility**

To appeal to the youngsters' desire for recognition, the cooperation of the Sheriff's Office was obtained in forming a County Deputy Sheriffs' League. Qualifications for the League were made high.

The full facilities of the Sheriff's Office was turned over to the station to teach the boys crime prevention, patrol car operation, proper use of firearms and criminal identification.

### **Other Interesting Activities**

Arrangements were made by the station to provide trips to sea in cooperation with the Naval Reserve. Another wholesome activity includes Saturday night trips, in cooperation with the Seattle Rainiers baseball team, to see their ball games. Transportation is provided through the School Board, which approved use of school buses to carry some 300 boys to the nearby city.

Beach parties, fishing trips, overnight bivouacs have been planned and dates set for the activities.

A baseball league has been formed in the community and uniforms ordered for the teams. A full roster of sports activities is on the planning table. Individual groups of boys are formed and supervised by Optimist Seniors.

As a guide to all activities, a newspaper is in the process of being edited and a series of radio programs is planned.

### **Financing**

Since such a rounded schedule of activities requires financing, the KRKO program director offered to keep the treasury supplied.

*No dues . . . no assessments . . . no asking for funds from the boys or local mer-*

*chants were firm stipulations made by the radio station.*

The entire entertainment staff of KRKO, and other entertainers under the direction of the station program director, offered to play show dates in the area to raise funds for the youth plan activities. The station estimates that by Christmas about \$10,000 will have been raised.

## **Broadcast Advertising**

### **Merchants' Forum Hears Henry Ford II, Clyde Bedell and Lee Hart**

Two hundred merchants of Dearborn, Mich., met in the Dearborn Inn Tuesday (10) to attend the Merchants' Forum as guests of WKMH. The theme behind the Forum was, "Let's Get in Business Again."

Fred Knorr, station manager, and Walter Patterson, sales manager, organized the meeting as a "get together" for local merchants. The objective was to create renewed interest and inspiration in the business of the community.

Clyde Bedell, advertising-merchandising consultant, spoke on "The Seven Keys to Retail Profits." Henry Ford II was the luncheon speaker and gave a talk on business trends. Miss Lee Hart, NAB assistant director of Broadcast Advertising, spoke on "Radio for Retailers" and also held a post-Forum round-table discussion on retail advertising with the WKMH station staff.

The meeting not only served its purpose of focusing the merchants' outlook on the constructive steps which they must take in a competitive market, but initiated talk about regular meetings of a similar nature. WKMH officials indicated their interest in working with other local groups to plan organized meetings of a similar nature for the local merchants.

### **"Radio Advertising" Is Subject of Talk by Brown at AFA Meeting**

The Fourth District Advertising Federation of America Convention has been scheduled for June 27-29 at the Macfadden Deauville Hotel, Miami Beach, Florida. The agenda includes speakers representing NAB, American Newspaper Publishers Association, Outdoor Advertising, Inc., and Direct Mail Advertising Association.

The NAB representative will be J. Allen Brown, assistant director of broadcast advertising, who will speak on "Radio Advertising."

Brown will conduct a "Station Operations Forum" at the meeting of North Carolina Broadcasters Association, Morehead City, N. C., June 23-24.

## Research Department

### STATION ANALYSES

The following tables present the status of all AM, commercial FM and commercial television stations by month through May 31, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

#### AM STATIONS

As of 1946	Total Stations**	Monthly Change			Licensed to Operate	Total CP
		New***	Licensed to Operate	Deleted		
June 1.....	1179				961	218
July 1.....	1215	37	0	1 CP	961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Oct. 1.....	1343	45	25	1 CP	1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Feb. 1.....	1552	32	39	4 CP	1101	451
Mar. 1.....	1571	19	23	0	1124	447
Apr. 1.....	1610	44	70	5 CP	1194	416
May 1.....	1712	105	22	3 CP	1216	496
June 1.....	1726	16	42	1 CP	1257	469
				1 Lic.*		

#### Total Changes

12 months..... 574 297 27

#### COMMERCIAL FM STATIONS

As of 1946	Total Stations**	Monthly Change				Licensed to Operate	Total CP CG	
		New***	Licensed to Operate	Deleted	CP		CG	
June 1....	494				48	70	376	
July 1....	503	37	9	0	48	107	348	
Aug. 1....	513	78	10	0	48	185	280	
Sept. 1....	572	64	60	0	1 CG	48	249 275	
Oct. 1....	594	46	23	0	1 CG	48	295 251	
Nov. 1....	644	65	51	0	1 CG	48	360 236	
Dec. 1....	655	24	14	0	3 CG	48	384 223	
1947								
Jan. 1....	688	45	35	0	2 CG	48 <sup>2</sup>	429 <sup>2</sup> 211 <sup>2</sup>	
Feb. 1....	712	58	24	0	0	48 <sup>2</sup>	487 <sup>2</sup> 177 <sup>2</sup>	
Mar. 1....	730	23	21	0	{ 1 CP 3 CG	48 <sup>2</sup>	509 <sup>2</sup> 173 <sup>2</sup>	
Apr. 1....	749	22	20	0	1 CP	48 <sup>2</sup>	530 <sup>2</sup> 171 <sup>2</sup>	
May 1....	828	7	82	0	1 CP	48 <sup>2</sup>	536 <sup>2</sup> 244 <sup>2</sup>	
June 1....	850	12	23	0	1 CG	48 <sup>2</sup>	548 254	

#### Total Changes

12 months... 481 372 0 15 (3CP)

#### COMMERCIAL TELEVISION STATIONS

As of 1946	Total Stations**	Monthly Change			Licensed to Operate	Total CP
		New***	Licensed to Operate	Deleted		
June 1... 25					6	19
July 1... 26	1	0	0		6	20
Aug. 1... 33	7	0	0		6	27
Sept. 1... 35	3	0	1 CP		6	29
Oct. 1... 39 <sup>1</sup>	4	0	0		6	33
Nov. 1... 43 <sup>1</sup>	4	0	0		6	37
Dec. 1... 45 <sup>1</sup>	2	0	0		6	39
1947						
Jan. 1... 53 <sup>1</sup>	8	0	0		6	47
Feb. 1... 58 <sup>1</sup>	5	0	0		6	52
Mar. 1... 57 <sup>1</sup>	0	0	1 CP	Prewar	6 <sup>2</sup>	51 <sup>2</sup>
Apr. 1... 59 <sup>1</sup>	2	0	0		6 <sup>2</sup>	53 <sup>2</sup>
May 1... 61 <sup>1</sup>	2	0	0		6 <sup>2</sup>	55 <sup>2</sup>
June 1... 66 <sup>1</sup>	5	0	0		6 <sup>2</sup>	60 <sup>2</sup>

#### Total Changes

12 months... 43 0 2 CP (1 Prewar)

<sup>1</sup> Non-commercial CP included.

## Women Broadcasters

### Frances Farmer Wilder Elected to Head AWB for Two-year Term

Frances Farmer Wilder, CBS, was elected to the presidency of the AWB by the women broadcasters of America in the organization's recent election. She will serve a two-year term from June 1 this year until June 1, 1949.

Other officers elected to serve are: Ruth Crane, WMAL, 1st vice president; Eleanor Hanson, WHK, 3rd vice president; Ann Holden, KGO, 4th vice president; Nell Daugherty, WSTC, secretary; and Norma Richards, WSPD, treasurer. Dorothy Lewis, NAB's coordinator of listener activity, serves the organization as permanent vice president and liaison with Association headquarters.

## Books for Broadcasters

**RADIO ANNOUNCING**, by Art Gilmore and Glenn Y. Middleton. Hollywood, Hollywood Radio Publishers, c1946. 118 p. illus. \$2.00.

This breezy, yet practical, book is a welcome addition to the radio shelf where there is practically no literature about announcing. The authors write from experience and intersperse the text with brief biographies of well-known announcers such as Don Wilson and Ken Carpenter.

The would-be announcer is given advice on such topics as good speech, microphone technique, and timing and pacing. There is a chapter on radio terms with pictures of the director's sign language. Exercises for practice are given with each topic. The University of Southern California, Radio Department, has selected this book as the text for the basic course in Radio Announcing.

**MASS PERSUASION: The Social Psychology of a War Bond Drive**, by Robert K. Merton. New York, Harper and Brothers, c1946. 210 p. \$2.50.

This is a detailed study of Kate Smith's third great bond drive in September of 1943 when she broadcast continuously for eighteen hours her appeals to buy bonds. The book contains a careful analysis of the Smith radio broadcasts and a study of Kate Smith's personality which was a big factor in putting the drive over. It also offers information based on long inter-

*(Continued on next page)*

<sup>2</sup> FCC states that 216 FM stations are now on the air. They include CG, CP and licensed stations. There are 11 TV operating.

\* KGKO, Fort Worth, Texas, deleted.

\*\* Includes stations licensed to operate, CP's and CG's.

\*\*\* Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

views with 100 New York men and women who heard the broadcast, showing their reactions to this radio appeal.

A serious attempt to find out how mass persuasion works, this book is not simple reading for the layman. It is, however, of great interest to those connected with such a powerful instrument of persuasion as radio.

## Public Interest Programming

### Radio Saves Strawberry Crop During Southern Illinois Emergency

When the heavy rains came to Southern Illinois early last week, an emergency arose among strawberry growers. It became necessary that the strawberries be picked immediately to avoid complete loss of an important money crop.

Once again radio stepped in with all the speed and power which it has shown repeatedly at such times. Paul F. McRoy, manager of WCIL in Carbondale, was roused from bed early Sunday morning and told of the situation. Emergency bulletins were scheduled immediately; pickers appeared in numbers and the crop was saved.

L. F. Aldrich, area supervisor, College of Agriculture, University of Illinois, wrote WCIL: "We wish to take this means of thanking you. . . . One grower had 19 people come to his patch prepared to pick. We will never know the exact number of people who answered the appeal, but we do know that sufficient workers came to the fields to save the crops from being a loss."

### Enlisted Veterans Must File for Terminal Leave Pay by Aug. 31

*(Story from office of Government Reports)*

Approximately 1,854,000 enlisted veterans of World War II have not yet filed claims for settlements of unused leave under the Armed Forces Leave Act of 1946. This includes both men and women veterans. There are still eligible around 114,000 members of the Coast Guard; 240,000 Marine Corps; 500,000 Navy, and 1,000,000 Army. All applications must be in by August 31, 1947. Eligible veterans may get a terminal leave slip at post offices. This form must be mailed to the proper paying office along with a photostat of discharge certificate. Full information can be obtained on the back of this form. *Important:* Forms for all services are available at post offices and must be filed at the proper paying offices by August 31, 1947. *Enlisted* veterans of all services are eligible.

Through the cooperation of the Army, Navy, Coast Guard and Marine Corps, announcements are being prepared and will be mailed directly to all station managers. Frequent use of these announcements before August 1 will be appreciated.

## Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of June 23-29, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

### United Nations Charter—Salute Its Second Anniversary

"WE THE PEOPLES OF THE UNITED NATIONS DETERMINED to save succeeding generations from the scourge of war, which twice in our lifetime has brought untold sorrow to mankind . . ." Opening with these grave words, the United Nations Charter was signed at San Francisco on June 26, 1945, by 50 nations. (Five more nations have since signed.) It was ratified the following month by the United States Senate. The occasion of the second anniversary of the United Nations Charter provides an excellent opportunity to call attention to this vital document and what it means to Americans and the peoples of the world. Our government and our war Allies had recognized that no one nation acting alone could insure against the outbreak of war in some remote part of the globe; and experience had shown that war, once started, tended to spread until it penetrated everywhere. To preserve peace, an organization on a world-wide scale was necessary in order to attempt to solve through cooperation those problems that might lead to war. 1. Salute the second anniversary of the United Nations Charter. Recall that this document was signed at San Francisco two years ago by 50 nations (55 adhere to it today) and overwhelmingly ratified by the United States Senate. Compare the United Nations Charter with such other historical documents as The Magna Carta, The Declaration of the Rights of Man, The Constitution of the United States, in that it states the determination of the peoples of the world to avoid chaos and live in an order of harmony and law. 2. Indicate the primary purpose of the United Nations as a world organization working towards peace, and stress the vital significance to every individual American of the success of this effort. The maintenance of peace may lie in what the United Nations can accomplish. 3. Point out that the principles embodied in the United Nations Charter—peace, human rights, justice, progress, international cooperation—provide the foundation on which the work of building world peace is being conducted. Whatever the issues before the United Nations, the Charter establishes the principles and ideals which guide in their solution. 4. Urge every American to familiarize himself with the United Nations and its Charter, and to know and respect its efforts toward world peace. (Fact Sheet No. 38)

### Help Veterans Beat the Housing Shortage

Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. Returning war veterans have been hardest hit by the present severe shortage in houses and apartments. The veteran, who by going into the service gave up his house or apartment, or missed the chance to get one during the war years, needs and deserves all possible help in obtaining a home now for himself and his family. Voluntary steps taken by individuals and local communities since the Council advertising campaign began indicates that wide public awareness of the veterans' urgent need for homes, and what private citizens can do about it, can help alleviate the problem of housing our war heroes until an adequate number of new buildings has been completed. Living space, permanent and temporary, has been found for hundreds of thousands of vet-

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erans and their families in existing buildings. A great deal of discomfort and actual hardship has been averted through action stimulated by increased consciousness of the housing problem. The need for homes is tremendous. The shortage has been accumulating for years. It takes time for emergency measures to pay off. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes; (2) creating additional living quarters for veterans by remodeling; (3) listing vacancies and houses for sale at their local Veterans Housing Center, so that veterans can get first chance at them; (4) not discriminating against veterans with children. (Fact Sheet No. 4-I)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, June 16. They are subject to change.

#### Tuesday, June 17

##### Further Hearing (10:00 A. M.)

- WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—C. P. to include power, etc. 1190 kc., 50 KW. Unlimited. DA-Night.
- WLIB—WLIB, Inc., Brooklyn, N. Y.—C. P. to include power, etc. 1190 kc., DA. 10 KW day, 5 KW night. Unlimited.

#### Wednesday, June 18

##### Further Hearing (10:00 A. M.)

- NEW—Wired Music, Inc., Rockford, Ill.—C. P. 1400 kc., 250 watts. Unlimited.
- NEW—Beloit Broadcasters, Inc., Beloit, Wisc.—C. P. 1380 kc., 500 watts. Daytime.
- Respondent: WRJN, Racine Broadcasting Corp., Racine, Wisconsin.

#### Thursday, June 19

##### Further Hearing (10:00 A. M.)

- WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—C. P. to increase power, etc. 1190 kc., 50 KW, unlimited; DA-Night.
- WLIB—WLIB, Inc., Brooklyn, N. Y.—C. P. to increase power, etc. 1190 kc., DA, 10 KW day, 5 KW, night, unlimited.

## FCC ACTIONS

### AMPLITUDE MODULATION

#### AM—Docket Cases

##### 610 KC.

The Commission announced its **Final Decision** (B-334) granting the application of **W. Albert Lee** for new station in **Houston, Texas**, to operate on 610 kc., 5 KW, DA night

(BP-4628; Docket 7566), conditions; and a denial of the application of **KTHN, Inc.** (BP-4359; Docket 7565), seeking the same facilities. Commissioner Jett dissented as in the Proposed Decision.

##### 1060 KC.

The Commission announced its **Proposed Decision** (B-371) looking toward the denial of the applications, in their present form, of **James A. Noe** to change operating assignment of **Station WNOE, New Orleans, La.**, from 1450 kc., 250 watts, unlimited time, to 1060 kc., 50 KW power daytime, 25 KW nighttime, DA night (Docket 6346; BP-3446), and of **Deep South Broadcasting Corp.** for new station in **New Orleans** to operate on 1060 kc., 50 KW day, 10 KW night, DA day and night. (Docket 7117; BP-3687)

##### 1400 KC.

The Commission announced adoption of its **Decision** (B-344) granting the application of **Robin Weaver, tr/as Grenada Broadcasting Co.** for a new station in **Grenada, Miss.**, to operate on 1400 kc., 250 watts, unlimited time (BP-4768; Docket 7577); conditions. At the same time the Commission denied the application of **Birney Imes, Jr.**, seeking the same facilities.

##### 1490 KC.

The Commission announced its **Proposed Decision** (B-361) looking toward the grant of the applications of **Clarence E. Faulk, Jr., d/b as Ruston Broadcasting Co.** (BP-5263; Docket 7889) and **Hope Broadcasting Co.** (BP-5353; Docket 7921) for new stations to operate on 1490 kc., 250 watts, unlimited time, at **Ruston, La.**, and **Hope, Ark.**, respectively. At the same time the Commission proposes to deny application of **Magnolia Broadcasting Co.** (BP-5088; Docket 7797) for new station at **Magnolia, Ark.**, seeking same facilities. The Commission pointed out, however, that "in view of the fact that Magnolia, Ark., has no local radio station and no primary service, the Commission has studied the availability of another facility for that city. We have not been able to find a full time frequency, but have concluded that daytime operation will be feasible on 630 kc., with 1 KW power, and accordingly will entertain an application for these facilities from Magnolia."

#### AM—New CP's Granted

##### 730 KC.

**Goodland Broadcasting Co., Goodland, Kans.**—Granted CP for a new station to operate on 730 kc., 1 KW, daytime only; engineering conditions. (BP-5797)

##### 920 KC.

**Texas City Broadcasting Service, Texas City, Tex.**—Granted CP for a new station to operate on 920 kc., 1 KW, daytime only, engineering conditions. (BP-5860)

##### 960 KC.

**Abbeville Broadcasting Service, Inc., Abbeville, La.**—Granted CP for a new station to operate on 960 kc., 1 KW, daytime only; engineering conditions. (BP-5674)

##### 970 KC.

**Gordon H. Brozek, Marquette, Mich.**—Granted CP for a new station to operate on 970 kc., 1 KW, daytime only; engineering conditions. (BP-5430)

##### 1010 KC.

**Top of Texas Broadcasting Co., Amarillo, Tex.**—Granted CP for a new station to operate on 1010 kc., 1 KW, daytime only; engineering conditions. (BP-5789)

##### 1230 KC.

**Yaquina Radio, Inc., Newport, Ore.**—Granted CP for a new station to operate on 1230 kc., 250 watts, unlimited time; engineering conditions. (BP-5756)

*(Continued on next page)*

**1240 KC.**

**Stuttgart Broadcasting Corp., Stuttgart, Ark.**—Granted CP for a new station to operate on 1240 kc., 250 watts, unlimited time; engineering conditions. (BP-5842)

**Taylor-Jacobsen, Montpelier, Vt.**—Granted CP for a new station to operate on 1240 kc., 250 watts, unlimited time; engineering conditions. (BP-5739)

**1320 KC.**

**Black Hawk Broadcasting Co., Waterloo, Ia.**—Granted CP for a new station to operate on 1320 kc., 1 KW, daytime only; engineering conditions. (BP-5809)

**1400 KC.**

**Demopolis Broadcasting Co., Demopolis, Ala.**—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-5881)

**1410 KC.**

**Music Broadcasting Co., Grand Rapids, Mich.**—Granted CP for a new station to operate on 1410 kc., 1 KW, daytime only; engineering conditions. (BP-5804)

**1450 KC.**

**North Missouri Broadcasting Co., Kirksville, Mo.**—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (CP-5780)

**Sky-Park Broadcasting Corp., Front Royal, Va.**—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (BP-5849)

**1490 KC.**

**DeLand Broadcasting Co., DeLand, Fla.**—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time; engineering conditions, and provided 1490 kc., is vacated by WTMC which has a CP to move to 1290 kc. (BP-5903)

**1540 KC.**

**LaPorte County Broadcasting Co., La Porte, Ind.**—Granted CP for a new station to operate on 1540 kc., 250 watts, daytime only; engineering conditions. (BP-5874)

**1570 KC.**

**Sidney H. Tinley, Jr., Essex, Md.**—Granted CP for a new station to operate on 1570 kc., 1 KW, daytime only. (BP-5843)

**AM—Designated for Hearing****880 KC.**

**WHB—WHB Broadcasting Co., Kansas City, Mo.**—Designated for hearing in a consolidated proceeding with KFEQ, application for modification of CP to increase daytime power from 5 to 10 KW, with different DA daytime. (BMP-2538)

**1220 KC.**

**Interlake Broadcasting Corp., Renton, Wash.**—Designated for hearing, application for a new station to operate on 1220 kc., 250 watts, daytime only. (BP-5485)

**1230 KC.**

**WGLN—Glens Falls Publicity Corp., Glens Falls, N. Y.**—Designated for hearing, application of WGLN for modification of license to change facilities from 1230 kc., 100 watts, unlimited time, to 1230 kc., 250 watts, unlimited time (BML-1247), and granted petition of WJOY, Burlington, Vt., to designate said application and make WJOY a party to the proceeding; also made WSNY, Schenectady, and WHUC, Hudson, N. Y., parties to the proceeding.

**1240 KC.**

**Community Broadcasting Co., St. Cloud, Minn.**—Designated for hearing, application (BP-6027) for a new station to operate on 1240 kc., with 250 watts, unlimited time, in a consolidated proceeding with applications of Harry Willard

Linder (Docket 8129) and Max H. Lavine (Docket 8130), for the same facilities.

**Parish Broadcasting Corp., Minden, La., and Bastrop Broadcasting Co., Bastrop, La.**—Designated for hearing in a consolidated proceeding, application of Parish Broadcasting Corp. (BP-5749) with application of Bastrop Broadcasting Co. (BP-6049), both seeking a new station to operate on 1240 kc., 250 watts, unlimited time.

**1340 KC.**

**The Windham Broadcasting Co., Willimantic, Conn.**—Designated for hearing, application for a new station to operate on 1340 kc., 250 watts, unlimited time (BP-5810), and made WNHC, New Haven, a party to the proceeding.

**1360 KC.**

**DeKalb Radio Studios, DeKalb, Ill.**—Designated for hearing, application for a new station to operate on 1360 kc., 250 watts, daytime only (BP-5648), and made WTAQ, Green Bay, Wis., a party to the proceedings.

**1400 KC.**

**Beaufort Broadcasting Co., Washington, N. C.**—Designated for hearing, application (BP-5673) for a new station to operate on 1400 kc., 250 watts, unlimited time, and ordered that station WGBR, Goldsboro, N. C., be made a party to the proceeding.

**1420 KC.**

**WFCI—Pawtucket Broadcasting Co., Pawtucket, R. I.**—Designated for hearing, application (BML-1249) to move its main studios from 450 Main St., Pawtucket, to 11 Dorrance St., Providence.

**1490 KC.**

**The Tower Realty Co., Cumberland, Md.**—Designated for hearing, application for a new station to operate on 1490 kc., 250 watts, unlimited time (BP-5940), and made WARD, Johnstown, Pa., a party in the proceeding.

**N-K Broadcasting Co., Muskegon, Mich., and Roy C. Kelley, Muskegon, Mich.**—Designated for hearing in a consolidated proceeding, application of N-K Broadcasting Co. (BP-6071) with application of Roy C. Kelley (BP-4914), both seeking a new station to operate on 1490 kc., 250 watts, unlimited time.

**1570-1580 KC.**

*Amended announcement reported last week relating to Del Paso Broadcasting Co., to read as follows:*

**Del Paso Broadcasting Co., North Sacramento, Calif.; KCVR—Central Valley Radio, Lodi, Calif.**—Designated for consolidated hearing, application (BP-5769) for a new station to operate on 1580 kc., 250 watts, daytime only, in a consolidated proceeding with application (BP-5979) of KCVR to increase power from 250 watts to 1 KW, and install a new transmitter, operating daytime on 1570 kc.

**AM—License Renewals**

**KJR—Totem Broadcasters, Inc., Seattle, Wash.**—Granted renewal of license for main and auxiliary, for the period ending May 1, 1950.

**KOLO—Reno Broadcasting Co., Reno, Nev.**—Granted renewal of license for the period ending May 1, 1950.

**KTKN—Edwin A. Kraft, Ketchikan, Alaska**—Granted renewal of license for the period ending May 1, 1950.

**AM—Licenses for New Stations Granted****730 KC.**

**WHWL—Radio Anthracite, Inc., Nanticoke, Pa.**—Granted license for new station, 730 kc., 1 KW, day, conditions. (BL-2311)

*(Continued on next page)*

1390 KC.

**WEAM—Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.**—Granted license for a new station, 1390 kc., 1 KW, day. (BL-2378)

1400 KC.

**WELM—James Robert Meachem, Elmira, N. Y.**—Granted license for new station; 1400 kc., 250 watts, unlimited time. (BL-2406)

**WCAW—Capitol Broadcasting Corp., Charleston, W. Va.**—Granted license for new station; 1400 kc., 250 watts, unlimited conditions. (BL-2264)

1490 KC.

**WSIR—Citrus Belt Broadcasters, Inc., Winter Haven, Fla.**—Granted license for new station, 1490 kc., 250 watts, unlimited time, conditions, and to specify studio location at 132 Third St., S.W., Winter Haven. (BL-2298)

**WESB—Bradford Publications, Inc., Bradford, Pa.**—Granted license for new station, 1490 kc., 250 watts, unlimited time. (BL-2411)

**WSKY—Radio Asheville, Inc., Asheville, N. C.**—Granted license for new station, 1490 kc., 100 watts, unlimited. (BL-2385)

**AM—Modifications of CP's Granted**

**KSEK—The Pittsburg Publishing Co., Pittsburg, Kans.**—Granted modification of CP, for approval of antenna, of transmitter location, and to specify studio location. (BMP-2678)

**WGL—Farnsworth Television & Radio Corporation, Ft. Wayne, Ind.**—Granted modification of CP for extension of completion date to 7-31-47.

**WINS—The Crosley Broadcasting Corp., New York, N. Y.**—Granted modification of CP for extension of completion date to 9-25-47. (BMP-2759)

**WTIC—The Travelers Broadcasting Service Corp., Hartford, Conn.**—Granted modification of CP for extension of completion date to 8-15-47. (BMP-2746)

**WERC—Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.**—Granted modification of CP to change type of transmitter. (BMP-2762)

**WCOL—The Pixleys, Columbus, Ohio**—Granted modification of CP for extension of commencement and completion dates to 6-7-47 and 12-7-47, respectively. (BMP-2747)

**WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.**—Granted modification of CP for extension of completion date to 7-1-47. (BMP-2773)

**WGAD—Coosa Valley Broadcasting Co., Gadsden, Ala.**—Granted modification of CP for extension of completion date to 6-21-47. (BMP-2772)

**WCEC—Josh L. Horne, Rocky Mount, N. C.**—Granted modification of CP for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location, condition. (BMP-2682)

**WNAX—Cowles Broadcasting Co., Yankton, S. D.**—Granted modification of CP for extension of completion date to 12-9-47. (BMP-2757)

**WBBM—CBS, Inc., Chicago, Ill.**—Granted modification of CP for extension of completion date to 12-15-47. (BMP-2752)

**WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.**—Granted modification of CP for extension of completion date to 6-9-47.

**WMID—Mid-Atlantic Broadcasting Co., Atlantic City, N. J.**—Granted modification of CP to change type of transmitter. (BMP-2778)

**WFLO—Mrs. Carla Burnham Keys, Farmville, Va.**—Granted modification of CP for approval of antenna, change type of transmitter, approval of transmitter location, specify studio location, and change name of applicant to: Mrs.

Carla Burnham Keys, d/b as Colonial Broadcasting Co. (BMP-2623)

**WPDQ—Jacksonville Broadcasting Corp., Jacksonville, Fla.**—Granted modification of CP for extension of completion date to 9-15-47. (BMP-2756)

**WKST—WKST, Inc., New Castle, Pa.**—Granted modification of CP for extension of completion date to 9-9-47. (BMP-2758)

**AM—Miscellaneous Actions**

**WINR—Southern Tier Radio Service, Inc., Binghamton, N. Y.**—Granted CP to make changes in transmitting equipment. (BP-6073)

**WBET—Enterprise Publishing Co., Brockton, Mass.**—Granted CP to mount FM antenna on top of AM tower. (BP-5675)

**WDWS—Champaign News-Gazette, Inc., Champaign, Ill.**—Granted CP to install a new vertical antenna and mount FM antenna on top of AM tower. (BP-5620)

**WCOP—Massachusetts Broadcasting Corp., Boston, Mass.**—Granted license for move of old main transmitter and installation of composite 5 KW amplifier to be operated as an auxiliary transmitter with 5 KW, directional antenna. (BL-2365)

**KXOX—Sweetwater Radio, Inc., Sweetwater, Texas**—Granted consent to transfer of affirmative control over Sweetwater Radio, Inc., from Mittie Agnes McBeath and Lolita McBeath to J. S. McBeath, representing 75 shares for a consideration of \$60,000. (BTC-534)

**WOLS—Florence Broadcasting Co., Inc., Florence, S. C.**—Granted consent to transfer control over Florence Broadcasting Co., Inc., from M. F. Schibben to Melvin H. Purvis, representing 500 shares (50%) of licensee's stock for a consideration of \$40,000. (BTC-543) (Florence Broadcasting Co. is also permittee of a new FM station.)

**WJBO & WBRL—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.**—Granted consent to involuntary transfer of control over 95.9% of the outstanding capital stock of Baton Rouge Broadcasting Co., Inc., from Charles P. Manship, Jr. (deceased), to Leora Manship (Executrix of his estate), because of death of transferor. (BTC-548)

**KSLM—Oregon Radio, Inc., Salem, Ore.**—Granted consent to transfer of negative control over Oregon Radio, Inc., from Paul V. McElwain to Glenn E. McCormick, for a consideration of \$11,960, representing 26 shares of stock. (BTC-549)

**WHYN—The Hampden-Hampshire Corp., Holyoke, Mass.**—Granted consent to a gift of 150 shares (25%) of the stock of licensee from Minnie R. Dwight to her son William Dwight. (BTC-550)

**WSAU—The Northern Broadcasting Co., Inc., Wausau, Wis.**—Granted consent to assignment of license of AM station WSAU and FM station WSAU-FM from Northern Broadcasting Co., Inc., to The Journal Co., for a total consideration of \$200,000, on condition that The Journal Co. surrender for cancellation one of the two FM grants it will thus hold. (BAL-592)

**WFRP—Georgia Broadcasting Co., Savannah, Ga.**—Granted consent to assignment of license of station WFRP from Frank R. Pidcock, Sr., and James M. Wilder, a partnership, to a newly organized corporation. (BAL-598)

**WGCM—WGCM Broadcasting Co., Gulfport, Miss.**—Granted consent to assignment of license of station WGCM from WGCM Broadcasting Co., a partnership, to WGCM Broadcasting Co., a new partnership, arising out of the death of James O. Jones, one of the partners. (BAL-602)

**KBOL—J. Herbert Hollister, Boulder, Colo.**—Granted consent to assignment of license of station KBOL from J. Herbert Hollister to Boulder Radio KBOL, Inc., of which Hollister will be president-director and will own all of the stock. (BAL-604)

*(Continued on next page)*

**WSCR—Lackawanna Valley Radio, Scranton, Pa.**—Granted consent to assignment of CP for station WSCR from a partnership to a corporation. (BAP-51)

**Rafael Ramos Cobian, San Juan, P. R.**—Adopted Opinion and Order denying petition for reconsideration of the Commission's action of March 25, 1947, referring to its files, pending decision in the Clear Channel Hearing, his application for a new station. (BP-5921)

**KLCN—Harold L. Sudbury, Blytheville, Ark.**—Adopted Memorandum Opinion and Order denying petition for reconsideration, directed against the Commission's action of April 11, 1947, granting without hearing the application of Broadcasters Associates for a new station at Paris, Tenn. (BP-5431)

**KAAD—Tarrant Broadcasting Co., Portable, area of Ft. Worth**—Granted license for change in transmitter, change in power to 100 watts, and change from portable-mobile to portable. (BLRY-333)

**KEGT—Tarrant Broadcasting Co., Mobile, area of Ft. Worth**—Granted license to cover change of transmitter, power from 2 watts to 1.75 watts, change from portable-mobile to mobile. (BLRE-471)

**Steel City Broadcasting Corp., Homestead, Pa.**—Granted petition for reconsideration and grant of application (BP-5343; Docket S231) for a new station to operate on 860 kc., 250 watts, daytime only; engineering conditions.

### AM—CP Deleted

**Northern Broadcasting Co., Havre, Mont.** (P. O. 312 Masonic Temple Bldg., Havre, Mont.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited time. Deleted, June 5, 1947. (B5-P-5043)

### AM—Applications Accepted for Filing

#### 620 KC.

**WROL—Stuart Broadcasting Co., Knoxville, Tenn.** (S. E. Adecock)—Modification of CP (B3-P-3616, which authorized increase in power; changes in transmitting equipment and directional antenna) to make changes in directional antenna.

#### 630 KC.

**KMAC—The Walmae Co., San Antonio, Tex.** (Howard W. Davis)—Construction permit to change frequency from 1240 to 630 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended re change in directional antenna daytime pattern.

#### 740 KC.

**WIBS—Jose E. del Valle, Santurce, Puerto Rico**—Modification of CP (BP-4603 which authorized a new standard broadcast station) for approval of directional antenna. Amended to make changes in directional antenna pattern.

#### 860 KC.

**NEW—The Four States Broadcasting Co., Inc., Hagerstown, Md.**—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1000 to 860 kc., change transmitter location from: to be determined, Hagerstown, Md., to: Broadcasting Road, near Hagerstown Turnpike, Hagerstown, Md., and change studio location from: to be determined Hagerstown, Md., to: Hamilton Hotel Building, West Washington Street, Hagerstown, Md.

#### 890 KC.

**NEW—Tri-Borough Broadcasting Co., Apollo, Pa.** (Cecil F. Clifton and Andrew J. West, a partnership)—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 890 to 910 kc., power from 250 watts to 1 KW daytime and change type of transmitter.

#### 900 KC.

**KSGN—Radio Sanger Co., near Centerville, Calif.** (E. L. Barr, Elmer Rheingans, Jake Rheingans and Estey H. Walton, a partnership)—Modification of CP (B5-P-5341, which authorized a new standard broadcast station) to change type of transmitter and to specify studio location as near Centerville, Calif.

#### 930 KC.

**NEW—Charlotte News Publishing Co., Charlotte, N. C.**—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1400 to 930 kc., power from 250 watts to 5 KW, install directional antenna for day and night use, change type of transmitter, change transmitter location from: To be determined, Charlotte, N. C., to 1¼ miles north of Thrift, Paw Creek Township, N. C.

**KANA—Mosby's Incorporated, Anaconda, Mont.**—Construction permit to change frequency from 1230 to 930 kc., increase power from 250 watts to 2½ KW night, 5 KW day, install new transmitter and directional antenna for day and night use and change transmitter and studio locations.

#### 950 KC.

**NEW—Boston Radio Co., Inc., Boston, Mass.** (P. O. % O'Connell & Co., 49 Federal Street)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 5 KW, and daytime hours of operation. Request the facilities of WORL Boston, Mass.

**NEW—Continental Television Corp., Boston, Mass.** (P. O. 150 Causeway Street, Boston, Mass.)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, and daytime hours of operation. Request the facilities of WORL, Boston, Mass.

**NEW—Joseph Solimene, Boston, Mass.** (P. O. Suite 301, 110 State Street, Boston 9, Mass.)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, and daytime hours of operation. Request the facilities of WORL, Boston, Mass.

**NEW—Bunker Hill Broadcasting Co., Boston, Mass.** (P. O. 10 Tremont Street, Boston, Mass.)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, and daytime hours of operation. Request facilities of WORL, Boston, Mass.

#### 960 KC.

**NEW—Cosmopolitan Broadcasting Co., Los Angeles, Calif.** (W. J. Fairchild, R. W. Harang, Lee Campbell, Lester L. Orticke, Albert J. McNeil and Milton D. Rowe) (P. O. 2319 West Jefferson Blvd.)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 250 watts and specified hours of operation (night).

#### 990 KC.

**WSTS—Sandhills Broadcasting Corp., Southern Pines, N. C.**—Modification of CP (B3-P-5394), which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

#### 1010 KC.

**WEAS—Eurith Dickinson Rivers, Jr., Decatur, Ga.**—Modification of CP (B3-P-5115, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations as Decatur, Ga. Amended to change transmitter location from Decatur, Ga., to DeKalk County, Ga., and change studio location from Decatur, Ga., to 217 West Ponce de Leon Avenue, Decatur, Ga.

#### 1030 KC.

**KWBU—The Century Broadcasting Co., Corpus Christi, Tex.**—Extension of special service authorization to operate on 1030 kc., 50 KW power, using non-directional antenna  
(Continued on next page)

during the hours from local sunrise at Boston, Mass., to local sunset at Corpus Christi, Texas, for a period not to exceed six months from June 15, 1947.

#### 1070 KC.

**WHPE—The High Point Enterprise, Inc., High Point, N. C.**—License to cover construction permit (B3-P-4199, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1080 KC.

**WNYB—Western New York Broadcasting Co., Kenmore, N. Y.** (Edwin R. Sanders and Thaddeus Podbielniak, a partnership)—Modification of construction permit (B1-P-5579, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location.

**NEW—Lancaster Broadcasting Co., Lancaster, Ohio** (Richard Field Lewis, Jr., and Winslow T. Porter, a partnership) (P. O. 7 Ware St., Cambridge, Mass.)—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 250 watts, and daytime hours of operation.

#### 1090 KC.

**WCRA—Effingham Broadcasting Co., Effingham, Ill.**—License to cover CP (B4-P-4939, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

#### 1100 KC.

**WLBB—Carroll Broadcasting Co., Carrollton, Ga.** (Roy Richards, Robert Tisinger, J. E. Duncan and Thomas Carr, a partnership)—Voluntary assignment of CP and license to Carroll Broadcasting Co., Inc.

#### 1140 KC.

**NEW—The Master Broadcasting Corp., Rio Piedras, Puerto Rico** (P. O. Box 1824, San Juan, Puerto Rico)—Construction permit for a new standard broadcast station to be operated on 1140 kc., power of 500 watts night, 1 KW day, and unlimited hours of operation.

#### 1210 KC.

**WWSO—Radio Springfield, Inc., Springfield, Ohio**—Modification of construction permit (B2-P-5220, which authorized a new standard broadcast station) to increase power from 250 watts to 1 KW, change type of transmitter, and for approval of antenna and transmitter location and to specify studio location.

#### 1220 KC.

**WGNY—WGNY Broadcasting Co., Inc., Newburgh, N. Y.**—Authority to determine operating power by direct measurement of antenna power.

#### 1230 KC.

**KELN—Boulder City Broadcasting Co., Ely, Nev.**—Voluntary transfer of control of licensee corporation from J. C. Manix, Don Ashbaugh, C. C. Applegate, P. S. Webb and C. A. Savage to Edward J. Jansen, Melvin O. Larson, and Truman B. Hinkle. (300 shares of capital stock—100%).

**KIYI—Tri-County Radio Corp., Shelby, Mont.**—Modification of construction permit (B5-P-4935, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location. Amended to make changes in antenna.

**KELN—Boulder City Broadcasting Co., Ely, Nev.**—Modification of construction permit (B5-P-4214, as modified, which authorized a new standard broadcast station) for extension of commencement and completion dates.

**KCMC—KCMC, Inc., Texarkana, Tex.**—Authority to determine operating power by direct measurement of antenna power.

#### 1240 KC.

**WSNJ—Eastern States Broadcasting Corp., Northeast of Bridgeton, N. J.**—Modification of construction permit (B1-P-4964, as modified, which authorized installation of new vertical antenna with FM antenna mounted on top and move transmitter approximately 775 feet (same description) for extension of completion date.

**WCOU—Twin City Broadcasting Co., Inc., Lewiston, Me.**—Construction permit to install new vertical antenna and mount FM antenna on AM tower, and to change transmitter location.

**NEW—Melbourne Broadcasting Corp., Melbourne, Fla.** (P. O. Dale P. Jacobus, Box 372)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

#### 1290 KC.

**NEW—Gilroy Broadcasting Co., Inc., Gilroy, Calif.** (P. O. Gilroy, Calif.)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 1 KW, and daytime hours of operation.

#### 1320 KC.

**NEW—Western Oklahoma Broadcasting Co., Clinton, Okla.**—Construction permit for a new broadcast station to be operated on 670 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 670 to 1320 kc; power from 250 watts to 1 KW daytime only; change type of transmitter.

#### 1330 KC.

**NEW—Bert Williamson, Martinex, Calif.** (P. O. Box 767, Visalia, Calif.)—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 250 watts, and daytime hours of operation.

#### 1340 KC.

**KXEO—Audrain Broadcasting Corp., Mexico, Mo.**—Modification of CP (B4-P-4401, which authorized a new standard broadcast station) to change transmitter and studio locations from South of Mexico, Mo., and 1200 Morris St., Mexico, Mo., respectively to On U. S. Highway 54, 1150' West of Mexico Country Club, Mexico, Mo., and for extension of completion date to 180 days after grant.

**KIJV—James Valley Broadcast Co., Huron, S. D.**—Modification of CP (B4-P-4228, which authorized a new standard broadcast station) to make changes in transmitting equipment.

#### 1350 KC.

**NEW—Cecil W. Roberts, Farmington, Mo.**—Construction permit for a new standard broadcast station to be operated on 1200 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1200 to 1350 kc., and change type of transmitter.

#### 1400 KC.

**KNOX—Community Radio Corporation, Grand Forks, N. D.**—Modification of CP (B4-P-5242, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to change studio location.

**WHGB—Harrisburg Broadcasting Co., Harrisburg, Pa.** (Herbert Kendrick and G. L. Hash, a partnership)—License to cover CP (BP-5611) which authorized installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

**KLUF—The KLUF Broadcasting Co., Inc., Galveston, Tex.**—Construction permit to mount FM antenna on top of AM tower.

**WBIZ—WBIZ, Inc., Eau Claire, Wis.**—Modification of construction permit (B4-P-4692, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

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**1440 KC.**

**KGNC—Plains Radio Broadcasting Co., Amarillo, Tex.**—Modification of construction permit (B3-P-3733, as modified, which authorized change in frequency, increase in power, change type of transmitter, install directional antenna for day and night use, and change transmitter location) for extension of completion date.

**1450 KC.**

**KBRL—The McCook Broadcasting Co., McCook, Nebr.** (William J. Cox, LeRoy W. Lenwell, Edward Cooper and Arthur V. Henri, a partnership)—Modification of construction permit (B4-P-5575, which authorized a new standard broadcast station) for approval of antenna and transmitter location, and to specify studio location.

**WPAD—Paducah Broadcasting Co., Inc., Paducah, Ky.**—Modification of construction permit (B1-P-6003, which authorized installation of new vertical antenna and to change transmitter location) to install new transmitter.

**KBNE—Boulder City Broadcasting Co., Boulder City, Nev.**—Voluntary transfer of control of licensee corporation from J. C. Manix, Don Ashbaugh, C. C. Applegate, P. S. Webb and C. A. Savage to Edward J. Jansen, Melvin O. Larson and Truman B. Hinkle. (300 shares of capital stock—100%)

**WCRK—Cherokee Broadcasting Corp., Merristown, Tenn.**—Modification of construction permit (B3-P-4754, which authorized a new standard broadcast station) to change type of transmitter, to make changes in vertical antenna, to change transmitter and studio locations, and for extension of completion date.

**KBNE—Boulder City Broadcasting Co., area of Boulder City, Nev.**—Application for voluntary transfer of control of licensee corporation from J. C. Manix, Don Ashbaugh, C. C. Applegate, P. S. Webb and C. A. Savage to Edward J. Jansen, Melvin D. Larson and Truman B. Hinkle.

**WILX—Carolina-Northwest Broadcasting Co., North Wilkesboro, N. C.** (Edney Ridge and Hadley Hayes)—Modification of construction permit (B3-P-4953, as modified, which authorized a new standard broadcast station) to specify studio location.

**KATE—Albert Lea-Austin Broadcasting Co., Inc., Albert Lea, Minn.**—Construction permit to install new vertical antenna and new transmitter and change transmitter and studio locations from 330 South Broadway, Albert Lea, Minn., to Junction of U. S. highways 16 and 65, near Albert Lea, Minn., and 3325 Broadway, Albert Lea, Minn., respectively. Amended to change transmitter location from Junction of U. S. highways 16 and 65, near Albert Lea, Minn., to: On U. S. highway No. 16, 2.2 miles northeast of the center of the city of Albert Lea, Minn.

**KWBW—The Nation's Center Broadcasting Co., Hutchinson, Kans.** (William Wyse, Stanley Marsh and Bess Wyse)—Authority to determine operating power by direct measurement of antenna power.

**WROB—Bob McRaney, Sr., West Point, Miss.**—Modification of construction permit (B3-P-5450, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location as same as transmitter location.

**1470 KC.**

**WMMW—Silver City Crystal Co., Meriden, Conn.**—License to cover construction permit (B1-P-4025) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

**1490 KC.**

**KIMO—Carthage Broadcasting Co., Carthage, Mo.** (Lloyd Clinton McKemney and John Joseph Daly, a partnership)—License to cover construction permit (B4-P-5044, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1560 KC.**

**WBYS—Fulton County Broadcasting Co., Canton, Ill.**—Modification of construction permit (B4-P-5089, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna, to change transmitter location, to change studio location, and for extension of completion date.

**1600 KC.**

**KASH—Radio Air Ways, Inc., Eugene, Ore.**—Modification of construction permit (B5-P-3771, which authorized a new standard broadcast station) to change type of transmitter and to change studio location.

**WBAT—Marion Radio Corp., Marion, Ind.**—Modification of construction permit (B4-P-4429, which authorized a new standard broadcast station) to change power from 1 KW to 500 watts, and install new transmitter.

**WAPX—United Broadcasting Co., Inc., Montgomery, Ala.**—License to cover construction permit (B3-P-3695, as modified) which authorized a new standard broadcast station, specify studio location, and to specify type of transmitter and authority to determine operating power by direct measurement of antenna power.

**NEW—Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.**—Construction permit for a new standard broadcast station to be operated on 760 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 760 to 1600 kc.

**AM-Application Dismissed****840 KC.**

**Port City Broadcasting Co., Port Arthur, Tex.** (Partnership composed of Raymond G. Wilson, W. F. Lane, John A. Mingus, Andrew B. Shelton, Howard Barrett & Bruce B. Meador)—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 1 KW, and daytime hours of operation. Dismissed June 5, 1947. Request of applicant.

**AM—Applications Tendered for Filing**

**KTBC—Claudia T. Johnson, Austin, Tex.**—Consent to assignment of license to Texas Broadcasting Corp.

**KGGF—Hugh J. Powell, Coffeyville, Kans.**—Consent to assignment of license to The Midwest Broadcasting Co., Inc.

**NEW—Bunker Hill Broadcasting Co., Boston, Mass.**—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, and daytime hours of operation. Request facilities of WORL.

**KGRI—Goggan Radio Sales, Henderson, Tex.** (a partnership composed of Benjamin F. Goggan, Jr., and Howard E. Dennis)—Consent to assignment of construction permit to Henderson Broadcasting Corp.

**NEW—Williamson County Broadcasting Co., Taylor, Tex.** (Graham Gillis Conoley, Dr. Raymond Garrett and Ross K. Prescott)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, and daytime hours of operation.

**NEW—S. H. Patterson, Topeka, Kans.**—Modification of construction permit to specify power of 1 KW night, 5 KW day, unlimited hours of operation, and directional antenna for day and night, and change the transmitter location.

**900 KC.**

**NEW—Northwest Broadcasting Co., Inc., Fargo, N. D.**—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW, and daytime hours of operation.

**930 KC.**

**NEW—Strafford Broadcasting Corp., Rochester, N. H.**—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW, and daytime hours of operation.

(Continued on next page)

## 1230 KC.

**NEW—Hub City Broadcasting Co., Hattiesburg, Miss.** (Charles Welmer Holt, Marvin Reuben, Vernon J. Cheek)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. (Contingent on WSKB receiving grant of 1250 kc.)

**NEW—Granite State Broadcasting Co., Inc., Claremont, N. H.**—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

**KTHT—Texas Star Broadcasting Co., Houston, Tex.** (Roy M. Hofheinz and W. W. Hooper)—Modification of construction permit to specify new transmitter location, change power from 1 KW night, 5 KW day, to 5 KW day and night, using directional antenna for day and night operation.

## 1480 KC.

**KTBS—Radio Station KTBS, Shreveport, La.** (Allen D. Morris, George D. Wray, Sr., and Prentiss E. Furlow, a partnership)—Consent to assignment of license of Standard Station KTBS and construction permit for FM station to Radio Station KTBS, Inc.

## FREQUENCY MODULATION

### FM—New York Docket Cases

The Commission announced its **Memorandum Opinion** granting the motion of the **News Syndicate Co., Inc.**, to strike from the record in the New York FM cases (B-348) the evidence adduced in these proceedings by the **American Jewish Congress** relating to the content and policies of the New York Daily News and the New York Sunday News. The Commission stated that "the evidence referred to does not have probative value for the purpose of determining the issues of the case. The motion of the News Syndicate Company, Inc., to strike the same has been granted in order that the record may be clear that it has not entered into our decision upon the merits of the applications considered in this proceeding." Commissioner Jett concurred in the result.

Commissioner Durr dissented in a separate opinion, feeling that "the evidence offered by the American Jewish Congress is relevant, competent, material, and has probative value, and the motion of News Syndicate Company, Inc., to strike it from the record should be denied."

The Commission also announced its **Memorandum Opinion and Order** denying petitions of **Metropolitan Broadcasting Service, Frequency Broadcasting Corp., and Radio Projects, Inc.**, requesting the Commission to defer action until after July 1, 1947, in the matter of its decision proposing to deny the application of each petitioner for a Class B FM station in the New York-Northeastern New Jersey Area, and petition of **WLIB, Inc.**, seeking to have the Commission withhold final action on the proposal to deny its FM application until after final action is taken on its pending application for increased AM facilities, or, in the alternative, a grant of its FM application.

In addition, the Commission ordered that oral argument be held on the exceptions filed by the unsuccessful applicants in the New York FM proceedings on June 27, 1947.

### FM—Conditional Grants

*The following were authorized conditional grants for the type of station indicated, subject to further review and approval of engineering details:*

**Rome Radio Broadcasting Co., Rome, Ga.**—Class A. (BPH-1248)

**South Central Broadcasting Corp., Evansville, Ind.**—Class B. (BPH-1247)

**The McPherson Broadcasting Co., McPherson, Kans.**—Class B (in lieu of a Class A grant previously authorized), and Channel No. 251 was allocated to McPherson, Kans. (BPH-1216)

**Peoples Broadcasting Corp., Columbus, Ohio**—Class B. (BPH-1107)

**Capital Radio, Inc., Columbus, Ohio**—Class B. (BPH-1157)

**Northwest Broadcasting Co., Fort Dodge, Ia.**—Class B. (BPH-1251)

**KFNF, Inc., Shenandoah, Ia.**—Class B. (BPH-1228)

**Elmer A. Benson, St. Paul, Minn.**—Class B. (BPH-1189)

**Midcontinent Broadcasting Co., Sioux Falls, S. D.**—Class B. (BPH-1236)

**Fanny B. Wilson, Memphis, Tenn.**—Class B. (BPH-1229)

**Keokuk Broadcasting Co., Keokuk, Ia.**—Class B station. (BPH-1221)

**WIBM, Inc., Jackson, Mich.**—Class B in lieu of Class A facilities formerly authorized. (BMPH-289)

**WKNE, Corp., Keene, N. H.**—Class B station. (BPH-1137)

**Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.**—Class B station. (BPH-1241)

**Western Oklahoma Broadcasting Co., Clinton, Okla.**—Class B station. (BPH-1203)

**Hazleton Broadcasting Service, Inc., Hazleton, Pa.**—Class B station. (BPH-1185)

**Radio Anthracite, Inc., Shamokin, Pa.**—Class B station. (BPH-1136)

### FM—Construction Permits

*The following were authorized construction permits; conditions. (Note: Power given is effective radiated power; antenna height is height above average terrain, and channel to be assigned after final proceedings in docket 6768):*

**The Hartford Times, Inc., Hartford, Conn.**—Class B; 4.6 KW; 860 feet. (BPH-233)

**Ashland Broadcasting Co., Ashland, Ky.**—Class B; 4.4 KW; 200 feet. (BPH-39)

**Enterprise Publishing Co., Brockton, Mass.**—Class A; 800 watts; 275 feet. (BPH-811)

**Leon Podolsky, Pittsfield, Mass.**—Class B; 12 KW; 605 feet. (BPH-194)

**Bay Broadcasting Co., Inc., Bay City, Mich.**—Class B; 32 KW; 420 feet. (BPH-353)

**Harry M. Bitner, Manchester, N. H.**—Class B; 3.4 KW; 950 feet. (BPH-667)

**The Radio Voice of New Hampshire, Inc., Manchester, N. H.**—Class B; 3.3 KW; 960 feet. (BPH-793)

**Mercer Broadcasting Co., Trenton, N. J.**—Class B; 11.3 KW; 300 feet. (BPH-67)

**WICA, Inc., Ashtabula, Ohio**—Class B; 48 KW; 260 feet. (BPH-170)

**WSPR, Inc., Springfield, Mass.**—Class B; 14 KW; 570 feet. (BPH-925; docket 7925)

**Springfield Broadcasting Co., Springfield, Mass.**—Class B; 10 KW; 645 feet. (BPH-1016; docket 7926)

**Regional Broadcasting Co., Chicopee, Mass.**—Class B; 3 KW; 965 feet. (BPH-1070; docket 7927)

**Pynehon Broadcasting Corp., Springfield, Mass.**—Ordered that its application (BPH-1127) be retained in the hearing docket (No. 8036).

**Union Tribune Publishing Co., San Diego, Calif.**—Class B; 48 KW; 845 feet. (BPH-384; docket 7841)

**Balboa Radio Corp., San Diego, Calif.**—Class B; 20 KW; 425 feet; engineering conditions. (BPH-1054; docket 7842)

**Liberty Broadcasting Corp., Atlanta, Ga.**—Class B; 20 KW; 500 feet. (BPH-449; docket 7543)

**Atlanta Journal Co., Atlanta, Ga.**—Class B; 50 KW; 520 feet. (BPH-361; docket 7544)

*(Continued on next page)*

**Atlanta Broadcasting Co., Atlanta, Ga.**—Class B; 40.4 KW; 530 feet. (BPII-746; docket 7545)

**Wilson and Cope, Atlanta, Ga.**—Class B; 49 KW; 940 feet. (BPII-803; docket 7546)

**Regents of the University System of Ga. for and on behalf of Georgia School of Technology, Atlanta, Ga.**—Class B; 345 KW; 1,755 feet. (BPII-918; docket 7547)

**General Broadcasting Co., Atlanta, Ga.**—Class B; 20 KW; 350 feet. (BPII-1184; docket 8211)

**WDEL, Inc., Wilmington, Del.**—Class B; 15.3 KW; 555 feet. (Comr. Durr voted against grant for WDEL, Inc., because of overlap.) (BPH-177; docket 7834)

**Wilmington-Tri State Broadcasting Co., Inc., Wilmington, Del.**—Class B; 20 KW; 500 feet. (BPH-1195)

**The Outlet Co., Providence, R. I.**—Class B; 20 KW; 370 feet. (BPII-22; docket 6015)

**Cherry & Webb Broadcasting Co., Providence, R. I.**—Class B; 20 KW; 500 feet. (BPII-84; docket 7024)

**The Yankee Network, Inc., Providence, R. I.**—Class B; 19.8 KW; 505 feet. (BPII-592; docket 7027)

**Colonial Broadcasting Co., Providence, R. I.**—Class B; 7.7 KW; 715 feet. (BPII-606; docket 7028)

**Pawtucket Broadcasting Co., Pawtucket, R. I.**—Class B; 20 KW; 500 feet. (BPII-266; docket 7029)

**Providence Journal Co., Providence, R. I.**—Retained application (BPII-316) in the hearing docket (No. 7025), pending Commission's consideration of the resolution of the House of Representatives of the State of R. I. and Providence Plantations requesting a further hearing with respect to said application.

**The Wm. H. Black Co., Indianapolis, Ind.**—Class B; 19.5 KW; 510 feet. (BPH-412; docket 7030)

**Scripps-Howard Radio, Inc., Indianapolis, Ind.**—Class B; 20 KW; 500 feet. (BPH-368; docket 7033)

**Indiana Broadcasting Corp., Indianapolis, Ind.**—Class B; 20 KW; 500 feet. (BPH-BPH-421; docket 7034)

**Capitol Broadcasting Corp., Inc., Indianapolis, Ind.**—Class B; 20 KW; 495 feet. (BPH-158; docket 7035)

**Indianapolis Broadcasting, Inc., Indianapolis, Ind.**—Class B; subject to filing within 60 days and approval of application for modification of CP specifying technical data for operation equivalent to 20 KW; 500 feet. (BPH-103; docket 7037)

**Universal Broadcasting Co., Inc., Indianapolis, Ind.**—Class B; 20 KW; 500 feet. (BPH-680; docket 7036)

**WFBM, Inc., Indianapolis, Ind.**—Ordered that application (BPII-252; docket 7032), be retained in the hearing pending further investigation of applicant's program policy. (Comrs. Denny, Jett and Webster voted to grant.)

*The following were authorized construction permits in lieu of previous conditions; channel to be assigned after final proceedings in docket 6768:*

**WTIC-FM—The Travelers Broadcasting Service Corp., Hartford, Conn.**—Class B; 8 KW; 705 feet. (BPII-1168)

**WKMO-FM—Kokomo Broadcasting Corp., Kokomo, Ind.**—Class B; 31 KW; 400 feet. (BMPPII-330)

**WLBC-FM—Donald A. Burton, Muncie, Ind.**—Class B; 8.6 KW; 230 feet. (BMPPII-299)

**WBSM—Bay State Broadcasting Co., New Bedford, Mass.**—Class B; 20 KW; 330 feet. (BPH-901)

**WFTW-FM—Fort Wayne Broadcasting, Inc., Fort Wayne, Ind.**—Class B; 10 KW; 330 feet. (BMPPII-196)

**WPAG-FM—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.**—Class B; 2.2 KW; 315 feet. (BMPPII-201)

**WMSA-FM—The Brockway Co., Messena, N. Y.**—Class B; 5 KW; 335 feet. (BPH-907)

**WMGM—Marcus Loew Booking Agency, New York City**—Class B; 18 KW; 530 feet. (BMPH-312)

**WOPT—Palladium-Times, Inc., Oswego, N. Y.**—Class B; 3 KW; 435 feet. (BMPH-348)

**WCOL-FM—The Pixleys, Columbus, Ohio**—Class B; 33 KW; 380 feet. (BMPH-304)

**WMOH-FM—The Fort Hamilton Broadcasting Co., Hamilton, Ohio**—Class B; 8.7 KW; 255 feet. (BMPH-122)

**WASI-FM—Buckeye Broadcasting Co., Cincinnati, Ohio**—Class B; 16 KW; 550 feet. (BPH-572)

**WPIC-FM—Sharon Herald Broadcasting Co., Sharon, Pa.**—Class B; 26 KW; 455 feet. (BMPH-336)

**WHBL-FM—Press Publishing Co., Sheboygan, Wis.**—Class B; 15 KW; 380 feet. (BPH-339)

### FM—License Renewals

**WEHS—WHFC, Inc., Cicero, Ill.**—Granted renewal of FM license for the period ending June 1, 1948.

**WMGM—Marcus Loew Booking Agency, New York City**—Granted renewal of FM license for the period ending May 1, 1948.

**WOWO-FM—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.**—Granted renewal of FM license for the period ending May 1, 1948.

### FM—Modifications of CP's Granted

**WJBK-FM—James F. Hopkins, Inc., Detroit, Mich.**—Granted modification of CP for extension of commencement and completion dates to 5-29-47 and 11-29-47, respectively. (BMPH-390)

**KMBC-FM—Midland Broadcasting Co., Kansas City, Mo.**—Granted modification of CP for extension of commencement and completion dates to 6-21-47 and 12-20-47, respectively. (BMPH-394)

**WLAW-FM—Hildreth & Rogers Co., Lawrence, Mass.**—Granted modification of CP for extension of commencement and completion dates to 5-12-47 and 11-12-47, respectively. (BMPH-320)

**WMGA-FM—John F. Pidcock, near Moultrie, Ga.**—Granted modification of CP for extension of commencement and completion dates to 7-10-47 and 9-10-47, respectively. (BMPH-401)

**WTOC-FM—Savannah Broadcasting Co., Savannah, Ga.**—Granted modification of CP for extension of completion date to 12-18-47. (BMPH-399)

**WCOL-FM—The Pixleys, Columbus, Ohio**—Granted modification of CP for extension of completion date to 8-22-47. (BMPH-389)

**WBBB-FM—Alamance Broadcasting Co., Inc., Burlington, N. C.**—Granted modification of CP for extension of completion date to 9-30-47. (BMPH-395)

**WOPI-FM—Radiophone Broadcasting Station, WOPI, Inc., Bristol, Tenn.**—Granted modification of CP for extension of completion date to 9-14-47. (BMPH-398)

**KWBR-FM—Warner Bros., Oakland, Calif.**—Granted modification of CP for extension of completion date to 10-24-47. (BMPH-370)

**WWST—The Wooster Republican Printing Co., near Wooster, Ohio**—Granted modification of CP for extension of completion date to 8-18-47. (BMPH-403)

**WNJD—H. C. Winslow, Meadville, Pa.**—Granted modification of CP for extension of completion date to 9-30-47. (BMPH-406)

**KWNO-FM—Winona Radio Service, Winona, Minn.**—Granted modification of CP for extension of completion date to 9-23-47. (BMPH-413)

**WCIL-FM—Southern Illinois Broadcasting Partnership, Carbondale, Ill.**—Granted modification of CP for extension of commencement and completion dates to 7-1-47 and 10-1-47, respectively. (BMPH-412)

*(Continued on next page)*

**KLOK-FM—Valley Broadcasting Co., San Jose, Calif.**—Granted modification of CP for extension of commencement and completion dates to 5-15-47 and 10-15-47. (BMPH-410)

**WPAY-FM—The Scioto Broadcasting Co., Portsmouth, Ohio**—Granted modification of CP for extension of completion date to 10-6-47. (BMPH-414)

**WKST-FM—WKST, Inc., New Castle, Pa.**—Granted modification of CP for extension of completion date to 9-22-47. (BMPH-407)

### FM—Miscellaneous Action

**WLOS-FM—Skyway Broadcasting Corp., Asheville, N. C.**—Granted CP for change in transmitter site, (BPH-971)

### FM—Applications Dismissed

**Telemusic, Inc., Hartford, Conn.**—Dismissed application for a Class A station (BPH-968), because of permittee's failure to prosecute under Sec. 1.381 of the Rules.

**Lear, Inc., Grand Rapids, Mich.**—Granted request to vacate authorization for a Class B station, and dismissed application (BPH-899).

### FM—Applications Accepted for Filing

**KWGD—Globe-Democrat Publishing Co., St. Louis, Mo.**—Modification of construction permit (B4-PH-110, as modified, which authorized a new FM broadcast station) for extension of completion date.

**WKJG-FM—Northeastern Indiana Broadcasting Co., Inc., Ft. Wayne, Ind.**—Modification of construction permit (B4-PH-610, which authorized a new FM broadcast station) for extension of completion date.

**WNYC-FM—City of New York Municipal Broadcasting System, New York, N. Y.**—Modification of construction permit (B1-PH-1067, as modified, which authorized changes in new FM broadcast station) to change effective radiated power to 18 KW, frequency to Channel 230, 93.9 mc., and make changes in antenna system.

**WCTW—Courier-Times, Inc., New Castle, Ind.**—Modification of construction permit (B4-PH-891, as modified) which authorized a new FM broadcast station for extension of commencement and completion dates.

**WQDI—Quincy Newspapers, Inc., Quincy, Ill.**—Modification of construction permit (B4-PH-387, which authorized a new FM broadcast station) for extension of completion date.

**WRLC-FM—R. G. Le Tourneau, Toccoa, Ga.**—Modification of construction permit (B1-PH-862, as modified, which authorized a new FM broadcast station) for extension of completion date.

**WLVA-FM—Lynchburg Broadcasting Corp., Lynchburg, Va.**—Modification of construction permit (B2-PH-476, as modified, which authorized a new FM broadcast station) for extension of commencement date. Amended to delate commencement date and to specify completion date.

**WPLN-FM—Huntington Broadcasting Corp., Huntington, W. Va.**—Modification of construction permit (B2-PH-613, which authorized a new FM broadcast station) for extension of commencement and completion dates.

**WSYR-FM—Central New York Broadcasting Corp., Syracuse, N. Y.**—Modification of construction permit (B1-PH-50, as modified, which authorized a new FM broadcast station) for extension of completion date.

**WALA-FM—Pape Broadcasting Co., Mobile, Ala. (W. O. Pape)**—Modification of construction permit (B3-PH-283, which authorized a new FM broadcast station) for extension of completion date.

**WVAW—George Anthony Waslovas, Cheviot, Ohio**—Modification of construction permit (B2-PH-1037, which authorized a new FM broadcast station) to change name to Suburban Broadcasting, Inc.

**KSTP-FM—KSTP, Inc., St. Paul, Minn.**—Modification of construction permit (B4-PH-551, as modified, which author-

ized a new FM broadcast station) for extension of commencement and completion dates.

**KSEO-FM—Democrat Printing Co., Durant, Okla. (R. F. Story and Bennett Story)**—Modification of construction permit (B3-PH-855, as modified, which authorized a new FM broadcast station) for extension of completion date.

**KJBS-FM—KJBS Broadcasters, San Francisco, Calif. (A partnership consisting of William B. Dolph, Elizabeth N. Bingham, Helen S. Mark, Alice H. Lewis, Glenna G. Dolph, Edwin P. Franklin, D. Worth Clark, and Hope D. Petley)**—Modification of construction permit (B5-PH-322, which authorized a new FM broadcast station) for extension of completion date.

**NEW—Idaho Radio Corp., Idaho Falls, Idaho (P. O. Hotel Bonneville, Park & C Sts.)**—Construction permit for a new FM broadcast station (Class B) to be operated on frequency Channel 270, 101.9 mc., and effective radiated power of 5.3 KW.

**NEW—Appalachian Broadcasting Corp., Bristol, Va. (P. O. Cumberland and Front Streets)**—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and ERP of 55.8 KW.

**WSTV-FM—The Valley Broadcasting Co., Steubenville, Ohio**—Modification of CP (B2-PH-357 as modified) which authorized a new FM broadcast station (for extension of completion date.

**WLOB—Claremont Eagle, Inc., Claremont, N. H.**—License to cover CP (B1-PH-373 as modified) which authorized a new FM broadcast station.

**WGBA—Georgia-Alabama Broadcasting Corp., Columbus, Ga.**—License to cover CP (B3-PH-514 as modified) which authorized a new broadcast station.

**WKPT-FM—Kingsport Broadcasting Co., Inc., Kingsport, Tenn.**—Modification of CP (B3-PH-864 which authorized a new FM broadcast station) for extension of completion date.

**KAGH—Rose Bowl Broadcasters, Pasadena, Calif. (Andrew G. Haley)**—Modification of CP (B5-PH-1000 as modified) which authorized a new FM broadcast station for extension of completion date.

**WBRL—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.**—Modification of CP (B3-PH-1062 which authorized changes in new FM broadcast station) for extension of completion date.

**WKWK-FM—Community Broadcasting Inc., Wheeling, W. Va.**—Modification of CP (B2-PH-624 as modified) which authorized a new FM broadcast station) for extension of completion date.

**WDNC-FM—Durham Radio Corp., Durham, N. C.**—Modification of CP (B3-PH-144 as modified) which authorized a new FM broadcast station) for extension of completion date from 6-9-47 to "date specified in application (BMPH-405) for modification of CP when that application is granted. Amended to specify completion date as 9-8-47.

**WFMD-FM—The Monocacy Broadcasting Co., Frederick, Md.**—Modification of CP (B1-PH-630 as modified) which authorized a new FM broadcast station) for extension of completion date.

**KSFO-FM—The Associated Broadcasters, Inc., San Francisco, Calif.**—Modification of CP (B5-PH-211, which authorized a new FM broadcast station) for extension of completion date.

**KVEC-FM—The Valley Electric Co., San Luis Obispo, Calif. (Christina M. Jacobson)**—Modification of CP (B5-PH-759 as modified) which authorized a new FM broadcast station) for extension of completion date.

### To Be Assigned by FCC

**Redlands Broadcasting Co., Hollywood 27, Calif. (Temporary P. O. 1406 N. Berendo St.) (Edward Iannelli and John**  
(Continued on next page)

C. Mead)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 250 watts.

**Springtime City Broadcasting Co., Clearwater, Fla.** (Victor John Morgan)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, ERP of 600 watts, and antenna height above average terrain 236.5 feet.

**Harold O. Bishop, Somerset County, N. J.**—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 2.3 KW. Amended to change class of station from B to A; type of transmitter from Link Radio Corp. 250 FMB Max., 250 watts to composite; ERP from 2310 watts to 933.12 watts and make changes in antenna system.

**NEW—The Wave Publications, Vernon, Calif.**—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 250 watts.

**NEW—Montgomery F. M. Broadcasting Corp., Silver Spring, Md.** (P. O. % Howard Larcombe, Resident Agent, 1005 Bonifant Street)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 621 watts.

### FM—Applications Returned

**Springtime City Broadcasting Co., Clearwater, Fla.** (Victor John Morgan)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, ERP of 600 watts, and antenna height above average terrain 236.5 feet. Returned May 26, 1947. Program analysis not submitted.

**Kennett Broadcasting Corp., Kennett, Mo.** (P. O. Temporary % Hal H. McHaney)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 306 watts. Returned June 10, 1947. Program analysis not submitted. Question 16(c) not answered.

## TELEVISION

### TV—Miscellaneous Actions

**Earle C. Anthony, Inc., Los Angeles, Calif.**—Adopted Opinion and Order denying petition for reconsideration of the Commission's action on December 20, 1946, in assigning television Channel No. 4, 66-72 mcs. to the National Broadcasting Co., Inc., and not assigning said Channel No. 4 to petitioner in place of Channel No. 9, 186-192 mcs.

**NEW—Federal Telecommunication Laboratories, Inc., Portable, area of New York City.**—Granted CP for a new experimental relay broadcast station. (BPVB-200)

**W9XPR—Balaban & Katz Corp., Portable-Mobile, area of Chicago.**—Granted license to cover conversion of an experimental television broadcast station to experimental television relay broadcast station. (BLVB-84)

### TV—Applications Accepted for Filing

**WWJ-TV—The Evening News Association, Detroit, Mich.**—Modification of construction permit (B2-PCT-100, as modified, which authorized a new commercial television broadcast station), for extension of completion date.

**W3XHC—Allen B. Dumont Laboratories, Inc., area of Washington, D. C.**—License to cover construction permit (BPVB-188) which authorized a new experimental television relay broadcast station.

**WXDP—The St. Louis University, St. Louis, Mo.**—Modification of construction permit (B4-PVB-174, which authorized a new experimental television broadcast station) for extension of commencement and completion dates.

## MISCELLANEOUS BROADCAST

### Actions

#### Noncommercial Educational

**Board of Education of the City of St. Louis, St. Louis, Mo.**—Granted CP for a new station; Channel No. 218, 91.5 mcs.; 12.5 KW; 370 feet. (BPED-40)

**WBKY—University of Kentucky, Lexington, Ky.**—Granted license for new noncommercial educational broadcast station. (BLED-12)

### Applications

#### Noncommercial Educational

**KOKU—State University of Oklahoma, Norman, Okla.**—Modification of construction permit (B3-PED-41, as modified) which authorized a new noncommercial educational broadcast station, to change transmitter site (geographic coordinates only).

**WFUV—Fordham University, New York (Bronx), N. Y.**—Modification of construction permit (B1-PED-65, which authorized a new noncommercial educational broadcast station) for extension of completion date.

#### Remote Pickup Deleted

**KRBT—KRIC, Inc., area of Beaumont, Tex.** (P. O. 380 Walnut St.)—Construction permit for a new relay station to be operated on 31.22, 35.62, 37.02 & 39.26 mcs., power of 15 watts, emission A3, and hours of operation, unlimited. Deleted, June 4, 1947.

## Federal Trade Commission Actions

### Complaint

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

**United Artists Corp.**—In a complaint issued by the Commission, United Artists Corp., 729 Seventh Ave., New York, its president and its controlling stockholders are charged with misrepresentation in the advertising of the British motion picture, "The Life and Death of Colonel Blimp." Individual respondents are Edward C. Raftery, president and general manager, 152 West 42nd St., New York, and Mary Rogers (better known as Mary Pickford), Charles Chaplain and David O. Selznick, all of Beverly Hills, Calif., who are alleged to constitute "substantially all the stockholders" of the respondent corporation and to exercise control over its policies and practices. (5500)

### Stipulations

**A-M-R Chemical Co., Inc.**—The Commission approved a stipulation in which A-M-R Chemical Co., Inc., 985 East 35th St., Brooklyn, N. Y., agrees to discontinue representations that A-M-R Insecticide is equivalent in insect-destroying power to a 7 per cent pyrethrum solution or that it will effect 100 per cent kill and 100 per cent knockdown when used on certain crawling insects such as roaches and water bugs. (7615)

**American Exterminators, Inc.**—The Commission approved a stipulation in which American Exterminators, Inc., 9th and Race Sts., Cincinnati, agree to stop making certain representations with respect to rat poisons designated "Rat Kisses" and "Rat Baits." (7611)

(Continued on next page)

**Esta Liquid Weld Co.**—In a stipulation approved by the Commission, Carl Magnussen, formerly trading as Esta Liquid Weld Co., 4124 North 38th St., Omaha, Nebr., agrees to discontinue certain advertising representations in connection with the sale of "Esta Liquid Weld," a product for sealing leaks and cracks in automobile radiators and cylinder blocks. (7614)

**R. Gerber and Co.**, 618 West Randolph St., Chicago, entered into a stipulation with the Commission to cease and desist from representing that a shampoo which does not contain olive oil to the exclusion of all other oils is an olive oil shampoo. (7608)

**Ritz Camera Center of Washington, Inc., etc.**—The Commission accepted from Ritz Camera Center of Washington, Inc., 618 Twelfth St., N. W., Washington, D. C., and Murray C. Weiss, Lawrence Metzler and Samuel Marcus, copartners, trading as Weimet Film Co., 75 West 45th St., New York, stipulations to cease and desist from selling or offering for sale any photographic films on which the time set for developing has expired unless that fact is revealed by definite

statements in clear conspicuous type on the exposed surfaces of the cartons or other outside wrappers. (7609 & 7610)

**Tilmer Thompson Hatchery**—Tilmer Thompson, trading as Tilmer Thompson Hatchery, Elmore, Minn., and as Famous Chicks, Winnebago, Minn., entered into a stipulation with the Commission to discontinue certain advertising representations in connection with the sale of baby chicks. (7612)

**Wang Umbrella Co.**—An agreement to disclose the rayon content of umbrella covers has been executed by Julius Wang, trading as Wang Umbrella Co., 13 West 28th St., New York, and approved by the Commission. (7613)

#### **Cease and Desist Orders**

**S & S Tie Co.**—Misrepresentation in the sale of materials, patterns and instructions for making neckties or other articles is prohibited in a cease and desist order issued by the Commission against Joseph Schecter and Arnold Stockenberg, formerly trading as S & S Tie Co., 412 West Sixth St., Los Angeles. (5110)





The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 25, June 23, 1947

## White Measure Widely Opposed

### NAB, FCC, Stations and Networks Object to Various Provisions of S.1333

*Texts of Judge Miller's statement and of the White Bill are contained in accompanying Information Bulletin No. 5.*

The President of NAB, the Chairman of the Federal Communications Commission, several members of the NAB staff, the Presidents of three networks, several broadcasting station executives, and a representative of the Chicago Federation of Labor appeared before a special subcommittee of the Senate Interstate and Foreign Commerce Committee last week to oppose parts of the White Bill (S. 1333).

A brilliant display of legislative fireworks developed over the contention by many industry spokesmen, led by NAB President Justin Miller, that radio must be as free as the press. All suggestions that the freedom of press and speech provisions of the Constitution precluded the FCC's concerning itself with radio programming met with belligerent opposition from three members, including the Chairman, of the Committee. In addition to the Chairman, Sen. Wallace H. White, Republican of Maine, they were Democratic Senators Edwin C. Johnson, of Colorado, and Ernest W. McFarland, of Arizona. Other members of the Committee did not make their sentiments known.

#### Section 326

Judge Miller concentrated most of his testimony on proposed changes in Section 326 of the present Communications Act—the section dealing with censorship.

If the proposed amendments are adopted, he stressed, they "will give even greater courage to the FCC to expand its administrative interpretation, and further to encroach upon the rights of the broadcaster in the field of free speech by means of radio communication." *(Complete texts of the NAB President's testimony and of the White Bill have been published in NAB Information Bulletin No. 5, enclosed with this issue of REPORTS.)*

He objected strenuously to elimination of the provision that the FCC shall promulgate no regulation interfering with the right "of free speech by radio communication."

*(Continued on next page)*

### ABC, CBS, MBS Heads Oppose White Bill; Trammell Scheduled to Testify Today

Three network presidents, appearing as witnesses during the hearings on the White Bill last week, registered opposition to the measure. The fourth network president, accepted a postponement until today (23) to offer his statement for the consideration of the Senate group.

The executives who testified included: Edgar Kobak, president, MBS; Frank Stanton, president, CBS; and Mark Woods, president, ABC. Niles Trammell, president, NBC, will be heard today.

A summary of the testimony offered, in order of the appearance of the witnesses, follows:

#### ABC Executive Testifies First

In the hearings on Thursday, Mark Woods offered a number of suggestions look-

*(Continued on page 503)*

### On the Inside

President Truman withdrew the name of Commissioner Wakefield and nominated Congressman Robert F. Jones, (Rep.) of Ohio, to the FCC. (p. 507)

FCC Chairman Denny, testifying during the hearings on the White Bill, opposed many of the provisions of the proposed legislation. (p. 505)

The International Telecommunications Conference, entering its second month, is making progress in reaching solutions to some of the problems confronting the delegates. (p. 511)

National spot advertising activity continued to climb during May, according to the latest Rorabough Report. Renewal business totaled 69 per cent. (p. 512)

A recent study conducted by a trade magazine indicates an increase in sales volume of electrical appliances which may prove beneficial to local stations' sales efforts. (p. 510)



THE NATIONAL ASSOCIATION OF BROADCASTERS

1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300  
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963  
Taft Building, Hollywood 28, Cal. GRanite 7166

JUSTIN MILLER, *President*

A. D. WILLARD, JR., *Executive Vice-President*

C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER  
*Director of Research*

ROBERT T. BARTLEY  
*Director of FM Department*

CHARLES A. BATSON  
*Director of Information*

ROBERT C. COLESON  
*Assistant to the President  
(Hollywood)*

RICHARD P. DOHERTY  
*Director of Employee-Employer  
Relations*

HAROLD FAIR  
*Director of Program Depart-  
ment*

ROYAL V. HOWARD  
*Director of Engineering*

DOROTHY LEWIS  
*Coordinator of Listener Activity  
(New York City)*

FRANK E. PELLEGRIN  
*Director of Broadcast Adver-  
tising*

DON E. PETTY  
*General Counsel*

ROBERT K. RICHARDS  
*Director of Public Relations*

ARTHUR C. STRINGER  
*Director of Special Services*

He pointed out: "As the Communications Act now stands, the inclusion of these words . . . clearly indicates legislative intent that the provisions of the First Amendment shall apply to radio broadcasting and shall limit the power of the FCC in its administration of the Act. Elimination of the words will suggest to the FCC that it should no longer consider itself restricted by the Constitutional Amendment. It will suggest to the Courts—if the Courts ever get an opportunity to examine the point—that Congress has changed its mind concerning the applicability of the First Amendment to radio broadcasting. As it now stands, the First Amendment applies to radio broadcasting, and the Act, itself, makes freedom of speech as guaranteed in the First Amendment applicable to radio broadcasting. I am satisfied that if and when the question reaches the Courts, the Courts will decide that radio broadcasting does come within the guaranty of free speech as set out in the First Amendment. However, no Court can help being concerned by the apparent change in intent upon the part of Congress in this respect."

### FCC Will Assume Power

Among other objections to the rewording of this section, Judge Miller objected to use of the words "the substance of" in the provision: "The Commission shall have no power to censor, alter, or in any manner affect or control *the substance of* any material to be broadcast. . . ." He suggested that the use of this language would lead the Commission to assume that it did have "some power to censor, alter, affect and control." These words, "the substance of" should, he argued, be stricken from the provision.

In addition to his assertion that governmental control of programming contravenes the First Amendment, Judge Miller took issue with the theory that broadcasting must be controlled closely because of the scarcity of radio frequencies. "Another favorite argument," he said, "for abridging freedom of speech

by means of radio is that there is a limited number of frequencies available for this purpose. When this doctrine was first asserted, there may have been some facts to support the scarcity idea; but the facts no longer justify such an argument. There are, today, far more frequencies available than we had any idea of when we first began to regulate radio broadcasting in interstate commerce. At the present time, it is common knowledge that in most communities there are more radio stations operating or licensed to operate than there are newspapers. Indeed, it has been suggested that the number of licenses being issued is so great that it may result in bankruptcy of many licensees."

In his testimony, which lasted some four hours on Wednesday (18), Judge Miller also expressed opposition to the political and public questions, news, and other sections of the bill. He approved provisions of the bill which would facilitate judicial review of Commission decisions, but suggested that they should be expanded even more. (See *Information BULLETIN* No. 5.)

### Willard Continues Opposition

A. D. Willard, Jr., NAB executive vice president, pursued the objections to proposed changes in Section 326, concentrating attention on this provision:

"Provided that nothing herein contained shall be construed to limit the authority of the Commission in its consideration of applications for renewal of licenses to determine whether or not the licensee has operated in the public interest."

Mr. Willard commented:

"The Federal Communications Commission has held for years that the term 'public interest' invests in them the right to examine and evaluate the program policies and programs of radio stations in determining their fitness for the renewal of their licenses. That has been their interpretation of the words 'public interest' in the Act of 1934. Broadcasters are very much concerned over what the Commission's interpretation might be if, as in this bill, they are given the right, in terms, for the first time, to consider programs and business practices as part and parcel of 'public interest' whenever a broadcaster comes before them for a renewal of his license?"

"The Federal Communications Commission has constantly maintained that it was the intent of Congress, implicit in the words 'public interest' contained in the Act of 1934, that the Commission should consider the 'over-all' program structure of a radio station in granting the renewal of license. The FCC, in its recent Blue Book, reiterates this assertion of power in terms.

"And the Commission contends that this examination and evaluation of a station's 'over-all' programming is not censorship because it (the Commission) does not pre-censor programs but only reviews them, and because it (the Commission) does not consider single programs on their content but only the 'over-all' program structure or policy.

"If, indeed, that be the intent of Congress—and I devoutly hope that it is not—then the last sentence of Section 16 of the bill, to which I referred at the beginning, would have the effect of writing this assertion of power into the law for the first time."

(Continued on next page)

The NAB executive urged a reversal of the trend toward closer governmental supervision of radio programming, recommending:

"I earnestly believe that we are face to face here with a grave decision—of incalculable importance to our national well being and the future of our democratic institutions. I sincerely believe that Congress must enact a law which makes radio 'as free as the press'—or—stand by and watch the press and motion picture subjected to the same government controls—the same methods of intimidation—the same 'censorship'—as radio suffers today."

### Facsimile

In support of this argument he pointed out:

"The same electronic miracles that have brought you radio have a great many more wonders in store. Some weeks ago, in Philadelphia, two newspapers and their affiliated radio stations successfully demonstrated a sustained and near-perfect presentation of facsimile broadcasting. Many top experts in both the journalistic and radio field believe, as I do, that tomorrow's newspaper may be printed daily on a facsimile receiver in your home. When that day comes, the newspapers of America will be subject to the rules and regulations of the Federal Communications Commission. Where will be the freedom of the press which successive Congresses and Courts have protected for 156 years when the regulation prohibiting editorializing applies to the facsimiled newspaper, and when the rule requiring equal opportunity for all sides of public questions becomes law for the American press?"

"Incidentally, by the standard applied to radio broadcasting stations, a good many American newspapers would be virtually 100 per cent commercial. Certainly they would not be denied facsimile licenses on this basis?"

"I have been urging U. S. editors and publishers to examine carefully the rules and regulations of the Federal Communications Commission in the light of the miracle of facsimile broadcasting. This is a pursuit worthy of every free American's attention."

Mr. Willard also placed the NAB on record as taking "strong issue" with the proposed amendment which would require the FCC to consider the "needs and requirements" of communities in granting licenses. "The authors probably refer," he said, "to economic needs and requirements as well as others."

In contrast with the present situation where the law provides that radio is not a public utility and the Supreme Court has declared accordingly that the Commission may not regulate business aspects of stations, Mr. Willard said:

### Economic Control A Threat

"It seems obvious to us that if a government agency has the right and power to protect existing broadcasting facilities in a community against competition and to create artificial quasi utilities, that it must, in turn, have the power to regulate rates, sales prices and so on. I hardly need call to your attention the fact that such power over the economics of a medium of mass communication is a serious threat to its freedom and to freedom of expression. I feel sure that the authors of this bill had no intention of over-riding the Supreme Court decision and, indeed, in Section 16, amending Section 326 of the Act, they evidence an opposite view when they prohibit the Commission from interfering with the business aspects of broadcasting.

"We strongly urge that the words 'giving effect in each instance to the needs and requirements thereof' be deleted and, in their place, the words 'with due consideration to proper engineering standards' be substituted."

Without economic restrictions, Mr. Willard said, we are approaching a situation where there would be no shortage of frequencies—"Then, in our judgment, even the last excuse for certain types of program regulation, which we feel are an infringement upon freedom of speech, would vanish."

In conclusion, Mr. Willard appealed for elimination of the Section calling for detailed financial and program reports. He said: "I cannot understand the necessity for detailed financial reports if the Commission is prohibited from regulating the business aspects of radio, and I cannot understand the need for voluminous program reports if the Commission is prohibited from controlling the substance of any material to be broadcast by any radio broadcasting station."

### Public Relations Director

NAB's director of public relations, Robert K. Richards, who followed Mr. Willard to the witness stand, presented a statement "highlighting the corollary development of publishing and broadcasting in the United States. He contended vigorously that "radio broadcasting is governed by the First Amendment to the Constitution and subject, therefore, to the same guarantees of freedom that apply to the press, the pulpit and public assemblies."

"Broadcasting," he said, "will not have attained its full development as an instrument of democracy until the measurement of its performance in the public interest is determined by the people (as in the case of the press) rather than by the licensing authority."

As he traced the parallel between the development of the two media of communication, Mr. Richards observed:

"The importance of this historic relation is to be found in this remarkable development: as the unlicensed press has advanced in its capacity to serve the people, the cause of a free press has advanced as well; BUT as licensed broadcasting stations have advanced in their capacity to serve the people, their freedom has been retarded. . . .

"It cannot be argued logically that one man, a broadcaster, is less capable of serving the public interest than another man, a publisher. Or if this is asserted, then what of the anomalous situation which finds approximately 35% of the broadcasting stations in the country owned by newspapers? Does it follow that one who can operate a newspaper with the public's interest at heart (without "overall review") must be subjected to such "overall review" in the content of his radio programs?"

### Truman Statement

That there is bi-partisan agreement that radio must be "As free as the press was recalled to the Committee members by the NAB public relations director. He quoted a statement of President Truman's in which the President said radio "must be maintained as free as the press." From the 1940 Republican platform, he quoted: "The principles of a free press and free speech, as established by the Constitution, should apply to the radio."

(Continued on next page)

Commenting upon the testimony of FCC Chairman Denny recently before the House Appropriations Committee, Mr. Richards said:

"The Commission's Chairman has testified that this phrase public interest permits the establishment of standards which represent gloss. I understand that gloss has a special meaning to a lawyer, i.e., functions and powers not conferred by law. Five of the seven members of the Commission are attorneys and would be conversant with this definition, one presumes."

### **Ryan Hits Censorship Provision**

Mr. Richards introduced into the record a written statement by J. Harold Ryan, vice president and treasurer of the Fort Industry Company, who was unable to be present. Mr. Ryan qualified himself as a witness "principally as former assistant director of the Office of Censorship, during the war, and only secondarily as a broadcast licensee." Against this background he commented thusly upon the section of the White Bill entitled "Identification of News Sources":

"I should like to say as one who has had experience as a censor during time of war—and only in such periods of emergency is censorship of our free media legal in the United States—that Section 18 of S. 1333 is harsher as an instrument of censorship than was the code of wartime practices issued by the Office of Censorship during the war, and by terms of which broadcasters voluntarily governed their operations against releasing information of value to the enemy."

"To set up, in peacetime," he continued, "a censorship of our greatest means of mass communication that is more severe and restrictive than any censorship observed during wartime is unthinkable and can be fraught with the most dangerous results. I earnestly appeal for the elimination of Section 332(a) and (b) as amended in its entirety."

In reference to Section 326 of the Act, Mr. Ryan commented: "I note with much concern that any mention of the right of free speech which appeared in this original section has been eliminated, and for the sense of security and for the reasons of clarity this phrase should be restored to this section."

Mr. Ryan further objected to inclusion in this section of the proviso that the Commission's authority extends to the length of considering, at renewal time, "whether or not the licensee has operated in the public interest." This doctrine, he said, "has been the means by which the Commission has assumed to exercise control and censorship over the programs of radio stations, and has been the means by which such pseudo-regulations as the Blue Book have been promulgated."

### **Pellegrin Fights Regulation**

Frank Pellegrin, NAB director of broadcast advertising, told the Committee that this proviso would nullify the provision in the bill that Commission does not have power to "regulate the business of the licensee of any radio broadcast station unless specifically authorized in this Act." Under the new law, he said "it is believed the Commission will engage even more actively in regulating the business of the broadcasters."

Mr. Pellegrin argued that the Commission's present practice of requiring stations to specify amounts of

time they planned to devote to "commercial" and "sustaining" programs and then comparing "promise with performance" was completely unrealistic. The many variables, such as fluctuating costs of operation and other economic factors, he said, make it "impossible for any broadcaster to set up an arbitrary division of his time into sustaining and commercial, and be sure that he can always continue to operate on a sound basis."

### **Profit Figures Misleading**

The Committee members were cautioned by Mr. Pellegrin against accepting as a basis for legislation some of the profit figures which have been attributed to radio. "It should be pointed out," he said, "that the profit figures which are cited in such instances are based on earnings generally in the period of 1940 to 1945—those years immediately before and during the war when nearly all American business enterprises enjoyed unprecedented prosperity (and when such profits were largely drained off anyway by excess profits taxes of about 90%). This was, furthermore, a period when the licensing and construction of new broadcast stations were frozen. This meant that the relatively few existing stations enjoyed an abnormal prosperity. But one does not find these opponents or critics of the American system citing the income figures of broadcast stations, say, for the period of 1930-40, when many stations operated at a loss, and when some were forced out of business."

Mr. Pellegrin objected also to the wording of the Section dealing with "Network organization," which could, he said, as now written, be construed to cover national radio sales representatives, combinations of one AM and one FM station which broadcast some programs simultaneously, as well as cases where two stations owned by the same person are connected by a line. In this connection, he said: "it is extremely doubtful if it is the intention of the Congress to require these hundreds of licensees to be considered as 'networks,' and to comply with the special regulations required for such operation."

### **Objection to Political Provision**

Both Mr. Pellegrin and Harold Fair, director of the NAB program department, objected to the proposed restrictions on broadcasts by political candidates on the ground that they were contrary to the First Amendment. They argued that no such restrictions were placed on the press or other media of communication.

Mr. Fair stated:

"A further, and more serious objection to this Section 15(c) is the fact that it prohibits any responsible citizen or group from voicing an opinion on such matters without written authorization from a candidate or a political faction. As an example, the Parent Teachers Association could and should be vitally interested in candidates for the local school board, regardless of political affiliation. Such a group would be in a position to know the duties and qualifications of a board member, and their opinions, as voiced by their spokesmen would be of sound value. Yet this law clearly and unequivocally prevents them from using the air for such a purpose."

*(Continued on next page)*

Addressing himself to Section 326 of the Act, Mr. Fair observed that the proposed changes give "the Commission unlimited authority to determine whether or not an applicant has operated in public interest."

"I realize," he continued, "that a definition of the term 'public interest, convenience, and necessity' is difficult or virtually impossible to achieve. Therefore, the present bill retains this ambiguity which permits such elasticity of interpretation that abuses can still arise. In this present wording I can see no reason to expect relief from those philosophies of the Commission already expressed in the Blue Book other than that relief provided by review and hearings before the Commission or the courts."

"Of equal or greater importance, in my mind, is the fact that the new bill accepts this philosophy and in so doing constitutes a continued threat to the fundamental right of freedom of speech. There is no question as to the reaction of station managers and program managers to these implications. It is only natural that program policies will be formulated that will tend to conform to these philosophies already expounded by the Commission in the Blue Book. Even in my own experience as a program manager, I have many times seen programs of doubtful quality and effectiveness given time on the air simply because they would improve the appearance of the station's program record if and when examined by the Commission."

Paul W. Morency, general manager of WTIC, Hartford, protested the section concerning controversial public issues on the ground that it would "curtail the discussion of public questions rather than to encourage them." He suggested that the proviso requiring that up to double the original amount of time be given to answer points of disagreement would open the door to "a merry-go-round which might go on indefinitely."

Mr. Morency also spoke against those sections of the bill dealing with political broadcasts, identification of news sources, and chain regulation.

In summary he said:

"My general comment on the provisions which I have discussed is that they are detrimental to good community and regional operation because they take away from the flexibility of the individual broadcaster's operation. Flexibility—and inflexibility, I include timeliness—is one of the great public assets of radio and each step toward inflexibility makes for poorer not better service to the listener."

Campbell Arnoux, president and general manager of WTAR, Norfolk, Va., who, along with Messrs. Ryan and Morency, is a member of the NAB Board of Directors, urged changes in the sections dealing with business regulation, political broadcasts, and discussion of controversial issues.

Provisions of the new law, Mr. Arnoux stated, would "tend to regulate the business of broadcasting in any given community and to regulate the business of broadcasting is to invoke the powers of censorship through the pocketbook."

### **Pengra Opposes Business Regulation**

Basing the major portion of his statement on the regulation of station operation as proposed in the White Bill, Marshall Pengra, KRNR, asserted that the

only "regulation that radio needs is open competition in its field." He emphasized the point that listeners "will become the most compelling and exacting regulatory forces that could be devised."

He pointed out the exacting requirements of the FCC in filing of various forms. Referring to the form for renewal application he said: "This information reveals to the FCC how the broadcaster is maintaining those percentages in program time that he originally said he would."

Questioning the value of such procedure he asked: "And what happens if his percentages have changed with changing conditions in his town?"

Such a policy of checking-up he said "is business regulation with a capital B under implied threat of losing a license to broadcast."

### **Bannister Asks for Simplification**

Citing the need for new legislation concerning broadcasting, Harry Bannister, WWJ, asked the Senate Subcommittee to provide a law, but insisted that simplification of requirements was of utmost importance.

"As an over-all observation," he said, "it seems to me that Sections 15, 16 and 17 are too involved and complicated. They could stand a lot of simplification and clarification, else they will tend to promote confusion rather than to diminish it."

He pointed out that while no station was compelled to carry programs dealing with public questions, "we strive always to attract listeners. If enough people are interested in any question, we'll do something about it." He pointed out that no station would want to clutter up its program schedule with long-winded dissertations.

He also pointed out the impracticality of attempting to identify the source of every news item and stated that not only would such detail lose listener interest but would consume much time which could be better devoted to reporting the news.

He stated that while he would "love to have the extra time" provided to local stations by the Bill, such action would be detrimental to the structure of radio, "because the network furnishes its stations with the programs" that build audiences.

### **ABC, CBS, MBS Heads Oppose White Bill; Trammell Scheduled to Testify Today**

*(Continued from page 499)*

ing toward changes in the provisions of the proposed legislation, and stressed the importance of considering the practical effects of any new legislation.

"One thing we should all bear in mind in the drafting and discussion of this legislation," he said, "is that the broadcasting industry has developed certain practices and policies during the 25-year period of its existence. Those practices and policies should be given due weight," he suggested, "not as standards to be incorporated in a statute, but as substantial assurance that the industry will continue to conduct itself in accordance with those policies without being required by statute to do so."

Questioning the advisability of Congressional action which would permit detailed supervision over the busi-

*(Continued on next page)*

ness of a station, Mr. Woods stated that he could see no reason "particularly in view of the rapid growth in the number of broadcasting stations in operation, and soon to go into operation . . . why the Congress should place any additional restrictions on broadcast licensees which already go far beyond those which are applicable to publishers of newspapers or magazines and other media of expression." He pointed out that radio stations, like other media which have the same comparative functions "should be equally free in their business operations and in their programming."

In view of the fact that there are more broadcasting stations than newspapers in the country, Mr. Woods pointed out, the need for special controls has decreased and continues to become less and less necessary. Rather than burden the industry with further restrictions, he suggested a review of present restrictions to determine which of them are still necessary.

### Financial Reports

Arguing against the provision of the bill which would authorize the Commission to require financial reports, Mr. Woods urged complete elimination of such a requirement on the grounds that this might give the FCC some base "to move toward rate regulation in broadcasting . . ." Mr. Woods offered a specific revision of the section covering the point.

### Political Broadcasts

The ABC President opposed the Bill's provision in the matter of political broadcasts during election campaigns pointing out "That a highly commendable degree of impartiality in the treatment of political candidates has been maintained by broadcasters . . ." The legislation proposed, he continued, would create such complexities in station operation as to make the provisions impractical.

He agreed that neither the licensee or the FCC should have the power of censorship over material broadcast, but emphasized that the licensee should be protected from any liability for "libel, slander, invasion of right of privacy, or any similar liability for any statement made in any such broadcast except with respect to statements made by the licensee" or by persons in his employ.

Mr. Woods also opposed the provisions of the White Bill dealing with broadcasts of controversial subjects, announcements giving the source of news stories and limitation of station ownership.

### Broadcasting Only Half Free

Frank Stanton, president, CBS, in his testimony on Friday, stated that broadcasting is only half free today. "There is no question in my mind," he asserted, "that broadcasting must be freed from government interference or control if it is to serve its democratic function in our nation."

Calling for a new approach to a Communications Act, the network executive told the Senate Subcommittee, that: "all provisions other than those relating strictly to the allocation of frequencies, the granting of licenses, and the technical operation of broadcasting apparatus" were not appropriate in the Communications Act.

"I am not asking that radio broadcasting be placed above the law," he continued. "Broadcasting is and should be subject to applicable general laws, just as are newspapers, magazines and other businesses. There is no reason why broadcasting, which is not a common carrier or a public utility, should be subject to additional burdens from government interference."

In opposing the provision giving the FCC authority to review overall programming Mr. Stanton said: "Overall program regulation by a government agency which has a life-and-death licensing power must ultimately seep down into specific programs. As a matter of fact," he pointed out, "overall program review . . . can be more dangerous than supervision of specific programs because it is less susceptible to the test of public opinion."

He recommended changing the language of the proposed section so that "there shall be no governmental interference with program content."

### Political Broadcasts

Mr. Stanton opposed the provisions of the White Bill dealing with political broadcasts, stating that "fairness cannot be legislated." He reminded the subcommittee that Congress does not regulate the newspaper and magazine stories devoted to candidates for office and insisted that "such regulations with respect to broadcasting are inappropriate."

Because of the detailed provisions of the requirement it "might well have the effect of inducing a large number of stations to refuse to carry political broadcasting at all," Mr. Stanton said, because large and small broadcasters alike would have difficulty in going through a campaign without violating some of the requirements of the proposed Bill.

Mr. Stanton also objected to the provisions of the legislation dealing with controversial questions, stating that "the requirement for twice the number of replies results in a geometric progression which could, conceivably, exhaust the entire broadcast schedule of a station."

While agreeing with the intent of the section requiring identification of news sources, Mr. Stanton felt "that the purpose is best accomplished by voluntary adherence to a high professional standard in the field of news and news analysis just as in the newspaper field." He said that it was impractical for broadcasters to attempt to divulge all news sources in the course of a specific program.

The CBS executive argued that special rules are not required for network broadcasting. He stated that station ownership should not be arbitrarily restricted and opposed the provision of the new legislation which would limit ownership of stations.

"The most unusual feature" of the provision, Mr. Stanton said, "is that the 25 per cent limitation applies to *potential* rather than *actual* listeners."

In concluding his statement, Mr. Stanton said: "Broadcasting is a comparatively young industry, and I urge you to give it full opportunity to develop itself as an outstanding medium of information and entertainment, just as you have the printed press of the country."

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## Opposition by MBS

Edgar Kobak, president, MBS, affirmed the industry stand in opposition to those provisions of radio legislation which would restrict the freedom of radio.

Taking issue with the stated purpose of Section 16 of the White Bill, Mr. Kobak said: ". . . we believe that it actually confirms and ratifies the very practices by which the Commission has gradually been edging into control of the programs broadcast by radio stations and into control of their business practices."

He suggested that the proponents of the Bill were not completely familiar with the methods employed by the Commission in its encroachments on program control.

"So long as the Commission can threaten radio stations with the loss of their licenses," he said, "if the radio stations fail to conform with the Commission's ideas as to proper program content, the Commission will be able to exercise a censorship of the most effective character."

In his statement, he also registered criticism of "a compulsory division of the Commission into two divisions and the proposed change in the status of the chairman."

### Political Broadcasts

Mr. Kobak expressed opposition also to the provisions relating to broadcasts during political campaigns. He said:

"The proposed amendments in Section 15 of the bill relating to political broadcasts are, in part, theoretically good, in part, indifferent and, in part, exceedingly bad. Unless the undesirable provisions are eliminated, the amendments should not, in my opinion, be adopted."

Referring to the new requirement on providing time for the discussion of public questions, Mr. Kobak pointed out that it is virtually impossible to get any agreement "as to what constitutes a controversial issue of public importance, as distinguished from an issue on which only a few cranks disagree. On most issues," he continued, "there are not merely two but many schools of thought." He re-emphasized the point, made by other industry leaders, that broadcasters lean over backwards in trying to get all sides of a question to the public in their programming.

### News Sources

Mr. Kobak stated that the identification of news sources "is not merely excessive, but actually impossible." He pointed out that in a fifteen minute news program, the broadcaster regularly gives information derived from a number of sources. He said that citing all the sources would not only be time consuming but would make for dull listening.

He also objected to the provision of the Bill "which would prohibit the broadcasting of a false accusation or charge" as extremely broad and dangerous. He stated that the penalty for any violation is much greater for radio than for other media of mass communications.

Summing up his statement, Mr. Kobak said: "This is a time above all other times in our history when the people of America and Congress as the representatives of the people must zealously scrutinize any change in

the law in the light of preservation of constitutional freedoms. I submit that the White Bill in its present form will not bear that scrutiny."

## Denny Favors Program Review Provision, But Opposes Many Sections of White Bill

Chairman Charles R. Denny of the FCC, testifying before the Senate Subcommittee in hearings on the White Bill (S. 1333), registered opposition to a number of the provisions of the proposed legislation. Among his objections to the bill are its requirements concerning:

- The mandatory separation of the Commission into two divisions;
- The Commission's dealing with the economic details of broadcast licensees;
- The announcement of source of news stories;
- Limitations on political broadcasts;
- Multiple ownership of stations;
- Broadcasting of controversial issues;

Mr. Denny favored the adoption of that portion of the bill which would give the FCC the right "to review the overall operations of a station in passing upon applications for renewal of licenses. . . ."

In response to a Committee question, Mr. Denny asserted that he did not feel that there was a pressing need for the passage of new legislation at this time.

### Commission Divisions

In discussing Section 5 of the proposed bill, Mr. Denny pointed out that it provides for reorganization of the FCC into two independent divisions, the Broadcast Division and the Common Carrier Division. Each division would consist of three members. The Chairman would be the executive officer of the Commission, but could not sit on either division except in case of a vacancy.

"The purpose of this section is stated to be twofold," Mr. Denny said.

"The first is that there are fundamental differences between rate making and public utility concepts, on the one hand, and broadcasting on the other, and having the Commission operate as a unit on all matters creates a tendency on the part of the Commission to confuse the two and to apply the same concepts and philosophies in both fields. The second stated purpose is that the Commission has centered its attention, as well as the attention of its staff, on broadcasting at the expense of the other matters entrusted to the Commission's jurisdiction.

"As to the first point, I have heretofore seen such statements in print both in a trade magazine and in briefs filed by networks during the course of litigation. But I have never seen any facts presented to support the charge."

Continuing, Mr. Denny stated: "I turn now to the second stated purpose of Section 5, namely that broadcasting work demands a disproportionate share of the Commission's efforts. It is true that broadcasting work does require a great amount of time but examination of the Commission's agenda discloses that the Commission is relatively current so far as its common carrier and safety and special services work is concerned. It is in the *broadcast field* that a huge back-

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log has accumulated. This has been due to the abnormal broadcast workload that has been thrust upon the Commission since the war. At the present time this backlog consists principally of hearing cases. A division of the Commission would not expedite this work. What is badly needed are more hearing officers.

The FCC staff, Mr. Denny said, "is presently organized into divisions. Thus, in each of the professional departments—Engineering, Law and Accounting—we have a Broadcast Division, and Common Carrier Division, and in addition the Engineering and Law Departments have Safety and Special Services Division.

"Thus far, I have been discussing the reasons which have been advanced for requiring a mandatory division of the Commission and have shown that, in our view, the reasons advanced are not valid. I should now like to discuss the affirmative objections we have to Section 5 of the bill. In the first place, the divisions proposed by Section 5 would be composed of three members each. In our opinion, many of the problems which the Commission must pass upon are too important to be finally resolved by a majority vote of two out of three men. This has been recognized ever since the days of the original Federal Radio Commission. That body had 5 members and did not have the present Commission's common carrier jurisdiction.

"The second difficulty with Section 5 is that it provides for only two divisions—Common Carrier and Broadcasting. In our opinion three divisions are desirable since the work that we are performing in the safety and special services field is as important as in the other two branches referred to.

"The third objection to Section 5 is that it makes it impossible for a member to sit on more than one division and for the Chairman to sit on any division."

Mr. Denny, concluding his argument on the point said that while the Commission was opposed to a mandatory division of its organization, it favored the authority of the present bill which *permits* a division system but does not *require* one. He said that the Commission has a plan for setting up divisional operation and that it proposed to put it on trial this fall.

### **Economic Factor**

Testifying on Section 9 of the White Bill, Chairman Denny said that the Commission felt "that the theory of free competition in broadcasting" has operated satisfactorily, and urged "that this basic theory be left unchanged. But," he continued, "if the [Senate] Committee feels that it should be changed then the precise formula to be applied for restricting competition in the broadcast field should be written into the bill so that we will know just how much of the present theory of free competition is retained and how much is discarded." He asked that the Congress specifically provide in the law a "yardstick to apply in determining how many stations a particular community can properly support."

Introducing his statement on the Section 9 amendment, the FCC chairman pointed out:

"Under Section 307(b) of the Communications Act as presently written, the Commission is required to provide a fair, efficient, and equitable distribution of radio service among the several states and communities insofar as there is demand for the same. Section 9 would delete the requirement as to demand and instead require the Commission to give effect to the needs and requirements of the various communities."

Stating that the purpose of the change was not clear, Mr. Denny said: "The amendment may be construed as requiring the Commission to consider the ability of a community to support an additional radio station when there is no competitive application from another community for that frequency. In the Commission's opinion, this would be an undesirable change. The Commission has felt that since radio broadcasting is designed to be operated on a basis of free and competitive private enterprise, and is neither a common carrier nor subject to rate and other financial regulations, it was not and should not be part of the Commission's job in licensing radio stations to consider the effect of the licensing of such station on the economic position of existing stations in the same community, or, conversely, the possible impact of such existing stations on the financial position of the applicant. We have insisted that all applicants demonstrate that they have sufficient financial resources to construct and operate a station to insure that the limited number of available radio frequencies will be adequately utilized to give the listening public maximum radio service. We do not go beyond that to consider the possible economic effects of competition. And I should like to point out that if you do require the Commission to take such factors into consideration, you will be going a long way towards vesting existing stations with a property right in their licenses . . ."

### **Identification of News Source**

Opposing Section 18 of the proposed amendment which would require announcement, before and after news broadcasts, stating the source of news and identifying editorial comment, Mr. Denny agreed that the objective was desirable but questioned the practicality of such a requirement. He said:

"It should be kept in mind that the distinction between fact and interpretation of fact is very fine. Even if a station were to utilize solely the reports from one of the national news services, it is clear that it will be a matter of opinion whether any particular report represents an objective reproduction of the event described or also includes subjective coloring reflecting the writer's own viewpoint. Therefore, I am afraid, in actual operation the section would result in either the making of a routine and perfunctory statement at the beginning and end of all news or opinion programs, which would add little if anything to the existing knowledge of radio listeners, or would involve such subtle subjective determinations on the part of the station licensees as to represent little more than the stations own judgment as to the validity and objectivity of the news reports carried over its facilities. Therefore, we think this section should be deleted."

### **Political Broadcasts**

Mr. Denny objected to two important points in the proposed Section 15, which deals with political broadcasts.

In his first objection he said "the licensee would be forbidden during a political campaign to permit the use of his station for or against any candidate for public office excepting the candidate himself, his qualified opponents, persons authorized by them, or authorized representatives of recognized political parties whose candidate's name appears on the ballot. In the Commission's opinion, this represents a serious limitation on free speech," the FCC Chairman stated.

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## Review of Program Service

He went on to say that such a limitation would prevent minority parties which were attempting to get on the ballot at the succeeding election from using the radio. In addition, he continued, news commentators and analysts would probably be prevented from using the air during campaigns, unless they eliminated discussion of the candidates or the election from their talks.

Mr. Denny also objected to the provision which would prohibit political broadcasts for a period beginning 24 hours prior to an election and extending through election day. Designed to prevent the making of sensational charges immediately before an election, without giving the opponent an opportunity to answer, the result would not be accomplished, Mr. Denny said, since the same thing could be done if any deadline were written into the Act.

## Multiple Ownership

The Commission, said Mr. Denny, objected seriously to the provision limiting ownership of stations so that no person could provide broadcast service to more than 25% of the people in the United States.

Such a policy, the Chairman went on to say, is contrary to proven procedure whereby the Commission determined the merits of ownership on a case-to-case basis, so far as AM broadcasting was concerned. Mr. Denny added however, that in FM, the Commission had adopted a policy of limiting ownership to six stations and in the television field, five stations. He stated that the Commission is prepared to consider a revision of these limitations if an appropriate showing is made.

He said that the 25% rule, if adopted, would lead to unfortunate results. He calculated that under such a rule, a single person could own stations serving the entire population of 20 of the 22 states west of the Mississippi. He also cited the example of an examination of the last one hundred grants by the Commission without a hearing. He pointed out that the population served by these one hundred grants totaled about 24 million and stated that under the provisions of the White Bill it was possible for one applicant to control each of those stations. Mr. Denny stated emphatically that such ownership was not in the public interest.

Continuing, he emphasized the point that, if adopted, the 25% provision would force three of the four networks to divest themselves of key outlets. Such action, he stated, would decrease materially the ability of those networks to provide a high quality of program service.

## Controversial Programs

The new bill provides that the licensee shall not be required to devote more than twice as much time in the aggregate to present different views than was made available to the original users of time, and prohibits the licensee and the FCC from censoring any of the material on programs dealing with controversial issues. Mr. Denny suggested for the Commission, that an additional provision should be included "forbidding the licensee to censor material," but at the same time relieving the licensee of responsibility for libel.

The Commission, said Mr. Denny, favored adoption of Section 16 of the White Bill, which gives the agency the power to "review the overall operation of a station in passing upon applications for renewal of licenses. . . ."

Following is a portion of Mr. Denny's testimony on this provision of the bill:

"This section would divide Section 326 into two subsections. Subsection (a) provides that nothing in the Act shall be construed to give the Commission the power to regulate the business of any licensee unless otherwise specifically authorized by the law.

"The purpose of this provision is not clear. Historically, the language set forth in proposed subsection (a) is derived from the Supreme Court's opinion in the *Sanders* case and has been relied on by the industry as showing a lack of statutory authority to promulgate the chain broadcasting regulations. The Supreme Court rejected this contention in the network case. The Commission does not claim the right to regulate the business of licensees.

"Subsection (b) would amend the censorship provision of Section 326. The Commission would have no power to censor, alter or control the substance of radio broadcast material or to interfere with the right and duty of the licensee of any such station to determine the type of material to be broadcast. The section, however, would also expressly recognize the right and obligation of the Commission to review the overall operation of a station in passing upon applications for renewal of licenses to determine whether the licensee has in fact operated in the public interest. The section would thus in effect codify the well established rule of the *Brinkley* and *Shuler* cases, . . . which upheld the Radio Commission's right, under a similar statute, to deny renewal of a station license where a review of the station's past operation indicated that they had not operated in the public interest. I believe that on the whole the new Section 326(b) represents an improvement on the existing law. It makes explicit what is now implicit, namely that there is a distinction between censorship of radio program material, in which the Commission does not and should not indulge, and the consideration of the overall service of a station, including its program service, in determining whether a station has operated in the public interest."

## General

### Pres. Truman Withdraws Wakefield Nomination, Names Representative Jones Instead

In a surprise move last week President Truman withdrew the nomination of Commissioner Ray C. Wakefield to succeed himself as a member of the FCC. He nominated instead Representative Robert F. Jones, Republican of Ohio.

Congressman Jones, a native of Lima, now represents the Fourth Ohio Congressional District. Prior to his election to Congress, he served as prosecuting attorney of Allen County (1935-1939).

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Commissioner Wakefield's term on the FCC expires next week, June 30th.

## **Woods, Ream, Petty and Roberson Discuss Procedural Aspects of White Bill**

On Wednesday, 18, Don Petty, NAB General Counsel, presented to the Committee NAB's views with respect to the procedural sections of the White Bill. He urged four points especially. First, he recommended that insofar as the procedural provisions of the White Bill differed from the corresponding provisions of the Administrative Procedure Act, passed last year, they be amended to guarantee all persons at least as great rights as they now have under the Administrative Procedure Act. In this connection, he referred to several instances in which the language of the White Bill was less comprehensive than that of the Administrative Procedure Act, thus raising the possibility of doubt and confusion in construction on the part of both the Commission and the courts. He pointed out that while the Administrative Procedure Act provides that no subsequent act of Congress shall be construed to modify it in the absence of specific language to that effect, it is impossible for one Congress to bind a later Congress. Consequently, notwithstanding such provision, in the event of any inconsistency between the White Bill and the Administrative Procedure Act the former would necessarily prevail, being the later act.

Second, he urged the inclusion in the White Bill of language to make it clear that all of the guarantees of the Administrative Procedure Act applied to hearings on applications for initial licenses. There is now some doubt on this question as a result of an exception in the Administrative Procedure Act relating to agency licensing procedures generally.

Third, he suggested that S. 1333 be amended to forbid the Commission to employ any attorneys or other persons for the purposes of reviewing cases heard by trial examiners, except such attorneys as might be assigned separately to individual Commissioners. Such a provision was incorporated in the current labor bill and is designed to assure that that part of the Commission's staff engaged in prosecuting and investigatory functions has no influence on or control over Commission decisions.

Fourth, Mr. Petty emphasized particularly the need for assuring broadcasters reasonable certainty in their operations by forbidding the Commission to revoke licenses and to refuse to renew licenses. Under the amendments proposed by NAB, all revocation and renewal proceedings would be by way of suit by the United States Attorney, brought in the United States District Court for the district in which the station operated, upon complaint by the Commission. Such suits would be fully tried on the facts as well as the law under the ordinary rules of procedure governing district courts, and would be appealable to the circuit courts of appeals and thence to the Supreme Court.

Frank Roberson, chairman of the Legislative Committee of the FCC Bar Association, presented the views of that Association on the procedural sections of S. 1333 on Tuesday (17). Mr. Roberson stated

that, in accord with the tradition of the Bar Association, neither he nor it took any position with respect to matters of substance.

In general the Bar Association favored the procedural sections of the Bill because they set out in greater detail than the present Act the rules required to be followed by the Commission in hearings on applications. Specifically, they favored that section which would permit the protest of grants of applications, provided that it was amended to give the Commission power to determine whether any particular protest alleged sufficient facts to warrant the Commission in reopening the proceeding.

The Bar Association approved the proposed transfer rule because it would prevent the Commission from following its present practice of requiring the proposed transferor to permit others than the proposed transferee to bid for the facilities and because it would confine the Commission to a consideration of the qualifications of the transferee without regard to the qualifications of the transferor.

The Bar Association commended generally that provision of the Bill which would exempt radio stations from liability for defamation in the case of political broadcasts on the ground that they are forbidden in any event to censor political scripts. However, Mr. Roberson expressed concern that this provision would prohibit stations from requiring the submission of political scripts in advance.

The Bar Association expressed its approval of that portion of the Bill which gives the Commission power to issue declaratory judgments. He suggested, as did Mr. Petty, that the language of the section be reworded so as to make it clear that the Commission could issue declaratory judgments in order to "remove uncertainty." This would mean that broadcasters who were doubtful as to the legality of their conduct under the Act could, in the sound discretion of the Commission, get a declaration by the Commission as to its interpretation of the Act and their conduct in the light of it.

In conclusion, Mr. Roberson approved section 402 of the Bill which requires the Commission, in the event a court, on appeal, sends a case back to it, to make its subsequent decision on the basis of the record made for the appeal, thus precluding it from reopening the proceedings.

On Thursday (19), Mark Woods, president of the American Broadcasting Company, expressed his approval of the suggestions of Don Petty with respect to the procedural sections of S. 1333.

On Thursday (19), Joseph Ream, Executive Vice President of Columbia Broadcasting System, endorsed "the provisions of S. 1333 relating to matters of procedure insofar as those provisions do not detract from the rights of parties conferred by the Administrative Procedure Act of 1946." At the same time, he agreed substantially with NAB that it should be made clear in S. 1333 that all of the rights guaranteed by the Administrative Procedure Act are intended to be retained in S. 1333 without restriction.

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## MBS President Kobak Urges that Stations Contribute to Edison Foundation Fund

*As Radio Division Chairman of the Thomas Alva Edison Foundation fund-raising campaign, Mutual President Edgar Kobak wishes to direct this message to you:*

Sometimes I think that most of our woes in radio vis a vis the public result from a simple fact: the war's end left too many voluntary workers out of work. With time on their hands, they have turned their attention to radio—with a vengeance.

I am happy to report that your correspondent, a not-too-willing volunteer worker, is busy as that well-known bird dog—and glad to be this time. To show the fallacy of the above reasoning, however, it does not mean that I am going to leave you radio executives alone. Not by a long shot! In fact, I'm going to ask you to shell out some cash—some of that mossy material the FCC says we've been coining.

Sometime ago I wrote most of you a letter asking you to contribute to the Thomas Alva Edison Foundation. I've heard from a lot of you, and we're on the way toward raising the \$125,000 which has been set as the radio industry's part of the \$2,590,000 required to carry out the laudable objectives of the foundation.

In view of the rich heritage radio has received from the genius of Edison, I am sure you will agree that our portion of the total subscription is modest indeed. I am equally certain you would not want our industry to fall short of such a reasonable goal.

You're probably asking yourself: What is this Thomas Alva Edison Foundation going to do? To quote a pamphlet published by the foundation:

"The immediate objectives of the Foundation are three-fold: (1) The preservation of Edison's laboratories and library at West Orange, N. J., (2) The establishment there of the Edison Center for Invention, Discovery, and Research, one of the important activities of which will be to study and make available to all scientists the methods developed by Edison in making his own efforts so productive, (3) The restoration of the nation-wide Edison scholastic competition so that fundamental American concepts of life and government—free enterprise, for example—may be instilled in Young America."

In brief, that will give you some idea. There's a lot more to it, of course. With such personages as Mrs. Charles A. Edison as Chairman, Charles F. Kettering as President, and David Sarnoff, John Studebaker, Harvey S. Firestone, Jr., Mary Pickford, and Lenox Lohr among the Trustees, you need have no doubts about the worthiness of the undertaking nor the efficiency with which it will be executed.

If you'd like more information, would you drop me a line at Mutual in New York? Better still, just make out a check to the Thomas Alva Edison Foundation and send it to me.

EDGAR KOBAK.

P.S. Make a note to deduct this contribution from your income tax.

## Radio's Big Job

*[The following editorial is reprinted, by permission of the publisher, from the Memphis Commercial Appeal.]*

Miss Barbara Ward, a governor of the British Broadcasting Corporation, has been over here attending meetings of those interested in radio and traveling about observing our radio in action. She is quite evidently a lady of much firmness of mind, and from what we have been able to observe has a slight tendency to rear back and scatter dicta in all directions.

In Columbus recently, for example, Miss Ward said that the survival of free governments rests in the ability of education to catch up with the task of preparing the masses to share in that government. Radio, she pontificated further, will be the principal means by which this mass education will be carried out. American broadcasting, said she, is not meeting that responsibility. These are exceptionally juicy examples of the statement inclusive.

All in all, Miss Ward reminds us a bit of Gilbert & Sullivan's character who resisted all temptations to belong to other nations, and felt it was greatly to his credit that he was an Englishman. At any rate, the notion that radio exists primarily to "educate the masses," whatever that might mean, is properly subject to brisk and sharp challenge. The thesis is no good at all unless one defines "educate" and "masses."

Primarily, we think, the function of radio is to entertain in a land where the means of education with a big E are so various otherwise. We also deny enthusiastically any suggestion that good entertainment is not educational, one way or another. Miss Ward opines that radio has an obligation to "get straight thinking into the poorest of homes." With that we would agree in principle, but if she has in mind something comparable to some of the dreary cultural efforts we have heard from time to time over her own stations, the idea has one bad defect. No one over here would listen to it for more than the few seconds required to switch stations or turn off the receiver.

It is presumable that Miss Ward is thinking in terms of her own experience with her own people, which is apt to be delusive. Radio in Britain and radio over here are by no means the same thing, and of necessity never will be. The lady said, in summing up her impressions of American broadcasting and its responsibility: "I don't see how anyone recognizing the challenge can think they (radio) are doing a good job." By indirection, that is to say, she says "they" are doing a bad job.

It is interesting to recall that B. B. C. listening fell away to small proportions when programs broadcast for the American armed services were available to the British public during the war. No one in his right mind would claim American broadcasting does not have faults and imperfections. The people engaged in it know all that better than anyone, and are earnest in the effort to remedy defects and obtain improvement. By and large, however, it does a pretty good job and should speak up and say so more often than it does.

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## Information on NAB Convention Mailed to Membership Last Week

Preliminary information on the 25th Annual NAB Convention was mailed last week to member broadcasters all over the nation as the program outline for the meeting takes shape.

The Convention, at Atlantic City, N. J., September 15-18, will be different in several respects from previous meetings. Having outgrown the type of convention held under one roof, the industry this year will utilize the beach city's Convention Hall for meetings and exhibit space, as well as nine hotels for housing.

Most of the country's radio station executives, it is expected, will arrive on the scene Sunday, September 14, to register, and the NAB Board of Directors will meet on that day. The following day, for the first time in convention history, special clinics are scheduled, to discuss in shirt-sleeve sessions these phases of industry activity: broadcast advertising, employee-employer relations, engineering and programming. In addition, all of the NAB standing committees will hold their meetings.

The Convention's initial general session, to be held on Tuesday, September 16, will be featured by the keynote address of NAB President Justin Miller. That evening, the broadcasters will hold their annual banquet in the Convention Hall Ballroom.

General sessions will occupy the three full days of the convention proper, Tuesday through Thursday, and the NAB Board will hold its post-convention meeting on Friday, September 16. At this meeting, the six newly elected District Directors will officially take over their duties as members of the Board.

To accommodate the expected large turnout, NAB has contracted with nine leading hotels in Atlantic City to house the delegates. Association members may register at these specified hotels through NAB headquarters effective immediately. Those who wish accommodations at other hotels must make their own arrangements.

NAB headquarters officials have urged the membership to pre-register for the convention on the forms mailed to station managers, pointing out that time and expense for all concerned will be saved by following such procedure. Pre-registration, the NAB management stated, also carries with it a priority in the processing of hotel registration requests.

### Broadcast Advertising

## Retail Hardware Stores Expect Sales Increase In Electrical Appliances

Retail hardware stores will sell an important part of the total national sale of major electrical appliances annually, according to a study made by *Hardware Age*.

A survey of hardware merchants reveals they are expecting sales on electric ironers to be 600% greater than 1940. Electric washers sales are expected to be up 200%, refrigerators up 200%, ranges up 700%, and radio sets up 60%. The expected business was given for the first year of normal production.

Major hardware dealers sell such appliances as electric washing machines, ironers, refrigerators, ranges, water heaters, radios, radio-phonograph combinations, vacuum cleaners, freezer cabinets, water systems, and power lawn mowers.

The latest figures show there are 10,000 major hardware retail stores, 30% of which do 72% of the total sales volume.

Radio station sales staffs may find a new awareness of advertising and merchandising among these retailers.

## One-Third of Selling Expense Devoted To Advertising, Promotion and Publicity

Radio stations allocate one-third of their selling expenses to advertising, promotion and publicity, a recently completed NAB study shows.

The study, conducted jointly by the NAB Research Department and the Sales Managers Subcommittee on Promotion, is based on information received from 568 NAB member stations of all sizes excluding ten key network stations. It reveals that the stations' total selling expense is 10.6% of net revenue. Salaries, wages and commissions account for 5.8%; advertising, promotion and publicity 3.6%; and other selling expense, 1.2%.

A breakdown of the various data indicates:

1. In general, radio stations tend to spend about one-third of their advertising appropriations in efforts to bring themselves to the attention of time-buyers. The remaining two-thirds is spent in attracting and holding their audience.
2. The practice of spending a large proportion of advertising funds on time-buyer promotion is relatively more common in large stations than in regional or local stations.
3. Small stations are relatively more inclined to spend large portions of their advertising money on audience promotion than are the regional or large stations.
4. There seems to be no significant or consistent trend from 1945 to 1946 in the allocations of advertising funds. Slight increases in certain classes of stations are offset by equally small decreases in others.
5. Although the number of no-network and part-time stations reporting was small, there seemed to be little effect of these two factors on the above trends. What effect there is seems to be in the direction of increasing the proportion of the advertising appropriation on efforts to promote the station to time-buyers.

### Small Market Stations

## Small Markets Group Discusses Problems Of Chain Store Advertising At Meeting

The NAB Small Market Stations Executive Committee which met in Washington, Thursday and Fri-

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day (19-20) discussed many operational problems confronting the small stations of the nation. The Committee took up such subjects as selling radio to chain stores in small cities; BMB and small station market data; commercial public interest programs; libel and lottery laws; the White Bill; FCC relief on the operator requirements; municipal governments' taxation of stations; school fees for sports broadcasting; free time requests under threat and duress; independent telephone companies' excessive rates; improving stations' program structures; community leadership; religious programs; station representatives; sale of network cooperatives; syndicated transcribed programs and other matters of particular interest to the management of the small stations.

The Committee urged that broadcasters in every section of the nation renew their efforts to sell the local outlets of national and regional chain stores. It was brought out that local chain store managers have been "passing the buck" with such statements as "we can't do anything locally, you'll have to see our national headquarters." The Committee stated that with nation-wide sales action by some 1500 stations, chain store resistance will be weakened, especially since NAB is constantly telling radio's story to the chain store national headquarters. It was felt that this is an important sales job that requires every station's cooperation.

### **Fees for School Broadcasts**

In discussing the practice by high schools of charging small stations for sports broadcasting privileges, the Committee cautioned stations against bidding against each other. This was felt a bad practice since small stations do not have extensive budgets for broadcasting such public interest services even though they are sponsored.

Cases where schools attempt to make charges should be reported to state associations and to NAB. It was pointed out that these broadcasts increase attendance of games and bring additional revenue to school treasuries. The Committee heartily endorsed NAB Districts 8, 9 and 11 for recent resolutions against paying fees to schools.

Stations were advised to keep weekly records of all public interest programs, both commercial and sustaining.

Following a discussion of BMB and small station market data, the members drew up a resolution to the effect "that a uniform method of radio audience measurement is necessary and desirable; that BMB provides the best available structure; that long range research, experiment and refinements be undertaken along with a Subscriber Service Bureau; that subscription fees be held low and payable more frequently than once a year; that all future studies omit any reference to non-subscribing stations and networks; that subscribing stations be given information on counties in which less than ten per cent of radio homes are reported as audience, subject to rules and regulations as may be promulgated by the Broadcast Measurement Bureau for its publication and use."

A suggestion came from the Committee that small stations should carefully study the religious broadcasting needs of their areas, work with religious

organizations to improve their broadcasts, and supervise closely the allotment of time for a balanced program structure.

Stations were advised to check with their State Utility Commissions about excessive rates charged by independent telephone companies.

The Committee discussed the problems incurred by small stations in complying with FCC rules and regulations relative to first class operators. A subcommittee was appointed to present the small broadcasters' case to the FCC.

Harold Fair, program department director, met with the committee and discussed NAB program assistance to small stations. Mr. Fair urged stations to seek qualified program men, explore fully the services of transcription libraries, news wire services, etc. He invited suggestions from all small stations regarding NAB services.

Stations were urged to secure complete information on network cooperative programs and syndicated transcribed shows. Special emphasis was given to the stations' need for experienced farm directors. It was pointed out that farm broadcasts were highly salable by small stations since many of them are located in rural areas.

Committee members who were present for the meeting include: Wayne W. Cribb, KHMO, chairman; Simon Goldman, WJTN; R. Sanford Guyer, WBTM; Lofton L. Hendrick, KRRV; Robert T. Mason, WMRN; Frank R. Mills, WDWS; and Marshall Pengra, KRNR. John F. Meagher, KYSM, committee member who was recently elected to the NAB Board, was also present for the sessions.

## **Engineering Department**

### **Progress Is Evident As Conference Goes Into Second Month at Atlantic City**

With one month of negotiations behind them, the International Telecommunications Radio Conference at Atlantic City this week appeared to be making more progress than has been evident heretofore.

"Tropical Broadcasting", the knot in the allocations structure, still remained unsettled, although the Central American group located between the Tropic of Cancer and the Tropic of Capricorn were coming closer to agreement among themselves. Originally requesting 1750 kilocycles of exclusive space between 4000 and 8000 kc, the American group finally scaled this down during the week to 750 kc shared. The Indian delegation was expected to find this entirely unsatisfactory.

Despairing of finding any immediate solution in this band of frequencies, astute and witty Chairman Mao of China changed tactics and switched to the higher band. Here an agreement was reached giving International Broadcasting 300 kilocycles of space in the 21000 kc band. This ups the original U. S. delegation's request by 100 kilocycles. Previously an agree-

*(Continued on next page)*

ment had been reached allocating 200 kilocycles in the 17700-17900 kc band, and 500 kilocycles from 25600 to 261000 kc. It appeared imminent that likewise 300 kilocycles would be allocated in the 15000 kc band. This would also be 100 kilocycles more than the United States' original request.

These agreements, widening the space for International Broadcasting, were expected to ease the admittedly difficult task of allocating the various individual channels at the forthcoming International High Frequency Broadcasting Conference now scheduled for August 15.

### **Engineers Discuss Plans for Clinic To Be Held at NAB Convention**

The Engineering Executive Subcommittee met at New York City on Friday (20) to discuss plans for the upcoming Atlantic City September 15 Engineering Conference to be held in conjunction with the NAB Convention. The discussion of lectures and papers to be presented occupied the major portion of the meeting time.

Present at the meeting, which was presided over by Royal V. Howard, NAB Director of Engineering, were: Raymond F. Guy, Chief of Radio Facilities, NBC; Earl M. Johnson, Chief Engineer, MBS; William B. Lodge, Director of Engineering, CBS; and Frank Marx, Chief Engineer, ABC.

## **Research Department**

### **National Spot Activity Continues Climb During May, Rorabaugh Report Shows**

National spot continued its steady climb during May with strong buying among the seasonals (insecticides, soft drinks, etc.). According to the June issue of the Rorabaugh Report on Spot Radio Advertising, it was also a healthy month for renewal business with 69% of the accounts holding stet schedules. Another 13% showed increases in the use of markets and stations, 8% curtailed, 4% became newly active or resumed their activity in the medium, and 6% cancelled out.

Among the accounts which expanded their lists of markets and stations during May are:

Alligator Cigarettes, Breyer's Ice Cream, Dawson's Beer, Gemma Cooking Oil, Guittard Ground Chocolate, Hyde Park Beer, Kellogg's Corn Soya, Krank's Shavekream, Lay Potato Chips, Marshall-Wells Paints & Appliances, Martin Rosenberger Wallpaper, Metropolitan Life Insurance, Mobilgas-Mobiloil-Tavern Products & Bug-A-Boo, Musselman's Applpie, Newsweek, Nu-Maid Margarine, Old Gold Cigarettes, Omega & White Ring Flour, Oscar Mayer Meat Products, OZ Ice Cream Mix, Pestmaster, Phillips Soups & Vegetables, Phillips 66 Gas & Oil & Lee Tires, Pillsbury Pie Crust Mix, Rainier Beer & Ale, Ruppert Beer & Ale, Shell Gas & Oil, Southern Dairies Ice Cream, Tenderay Beef, Tootsie Fudge Mix, Tydol & Veedol, Utica Club Beer, Waltham Watches, Ward's Tip-Top Bread, Wheaties, Whiz & Pecan Pete Candy Bars.

Included in the newly active group are:

American Airlines Service, Carbola DDT, Derby Tamales, General Motors Corp. (Allison Engine Div.), Gulf Spray, Hires Root Beer, Look Magazine, Nutti Brittle Candies, O-So Grape, Post's Corn Toasties, Savarin Coffee, Skat, Tartan.

## **Books for Broadcasters**

HANDBOOK OF RADIO WRITING, by Erik Barnouw. c1947. 336 p. \$3.00. Little, Brown and Company, 34 Beacon Street, Boston.

This is a revised edition, with new examples, of Mr. Barnouw's 1939 book. Brief chapters on the market and the medium as a whole are followed by a detailed discussion of radio writing techniques.

The good examples culled from a great variety of scripts make the book valuable to the new writer who can profitably learn short cuts from Mr. Barnouw's experience.

HOW TO CONDUCT CONSUMER AND OPINION RESEARCH, edited by Albert B. Blankenship. c1946. 314 p. \$4.00. Harper and Brothers, 49 East 33rd St., New York 16.

Twenty-nine authorities from business and government offer their views on sampling surveys in operation.

Those in radio will be especially interested in such sections as "The Office of Radio Research" and discussions on the various methods of radio audience measurement: telephone recall, telephone coincidental, personal door-to-door interview, and mail panels. Also of special interest to broadcast advertisers are the chapters on advertising copy, copy testing, and brands. Good graphs and charts accompany the text.

Public opinion is important to free radio. This is a useful study of methods of polling such opinion.

## **Public Interest Programming**

### **Ad Council Network Campaigns**

The following public-interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of June 30-July 6, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The

*(Continued on next page)*

Advertising Council, 11 West 42nd Street, New York 18, New York.

### Safety on the Highway

The National Safety Council reports: 1) *More deaths in 1946*. The nation's 1946 motor vehicle death toll of 33,500 was 19% greater than the total of 28,076 for 1945—though it was still about 6,500 below the all-time high of 1941. 2) *More driving*. Vehicle mileage in 1946 is estimated at 39% above 1945, 4% above 1941, the previous high year. With more new cars pouring into the market daily, mileage totals will continue to rise—thus multiplying the danger of traffic casualties unless Americans learn to be more careful than ever before. 3) *Inexperienced drivers*. In 1946 there were 45% more traffic deaths in the 15- to 24-year age group than in 1945. Many teen-age drivers have recently returned from the Armed Services; others are new drivers. Teen-age drivers as a rule have a higher accident rate per mile than any other age group. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Stress the safety campaign theme: "BE CAREFUL! THE LIFE YOU SAVE MAY BE YOUR OWN." Point out that there are one or more violations of the law in almost every motor vehicle accident. The National Safety Council—the recognized authority in the field of public safety—believes that obedience to the law is one of the best ways to promote safety on the highway. Every motorist and every pedestrian should obey traffic signs and signals. Drivers should observe safety and other traffic regulations . . . never drive after drinking . . . keep cars in good condition at all times . . . watch for warnings at grade crossings . . . be alert and careful every moment behind the wheel. Urge every motorist and pedestrian actively to support the safety movement in his own community . . . encourage driver training in high schools . . . teach children the rules of safety on the highway, in the home and everywhere. Listeners should be reminded of the extra need for careful driving in order to avoid Fourth of July accidents. (Fact Sheet No. 15-D)

### Help Prevent Forest Fires

Our forests and woodlands are vital to the nation's welfare. America needs timber for homes and thousands of other urgent uses . . . water for irrigation, power and domestic use. In the midst of a critical lumber shortage, our natural resources are suffering appalling losses from forest fires, *9 out of 10 of which are man-made*. Figures compiled on forest fires and the damage done by them show that sharp reductions have been achieved as the result of what advertisers have done to alert Americans to the danger of forest fires and how to prevent them. Over 200,000 forest fires annually lay waste an average of 31,000,000 acres of timberland—an area larger than the State of New York . . . destroy enough timber to build 215,000 two-bedroom homes; enough to make 90 million railroad ties or almost 6 million tons of newsprint . . . tie up almost 1 million man-days of labor . . . cripple watersheds on which many people, industries, and cities depend for pure water, power and light . . . cause soil erosion, floods and serious property damage . . . transform playgrounds into charred wastes—destroying wildlife—robbing America of its peace and beauty. MORE gasoline, tires and time in 1947 mean MORE opportunity for MORE Americans to be careless with fire in 1947. Everyone, therefore, should memorize and follow these four rules of forest fire prevention: 1) Crush out cigarette, cigar and pipe ashes. 2) Break matches in two after using. 3) Drown all camp fires; then stir and drown again. 4) Find out the law before using fire. Remind Fourth of July weekenders of the simple rules for preventing Forest Fires. (Fact Sheet No. 16-C)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, June 23. They are subject to change.

#### Monday, June 23

(10:00 A. M.)

- NEW—WDEL, Inc., Wilmington, Del.—For FM facilities.
- NEW—Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Del.—For FM facilities.
- NEW—Keystone Broadcasting Corp., Harrisburg, Pa.—For FM facilities.
- NEW—York Broadcasting Co., York, Pa.—For FM facilities.
- NEW—Reading Broadcasting Co., Reading, Pa.—For FM facilities.

#### Further Hearing

(10:00 A. M.)

- NEW—United Broadcasting Co., Ogden, Utah—C. P. 1490 kc., 250 watts, unlimited.
- NEW—Ogden Broadcasting Co., Inc., Ogden, Utah—C. P. 1490 kc., 250 watts, unlimited.
- KCSU—The Central Utah Broadcasting Co., Provo, Utah—C. P. 1490 kc., 250 watts, unlimited.

#### Thursday, June 26

#### Further Hearing

(10:00 A. M.)

- KTHS—Radio Broadcasting, Inc., West Memphis, Ark.—C. P. to include power and move studio. 1190 kc., 25 KW night, 50 KW day, unlimited; DA-Night.
- NEW—Radio Broadcasting, Inc., Hot Springs, Ark.—C. P. 550 kc., 1 KW night, 5 KW day; DA-Night; unlimited.
- WMFJ—W. Wright Esch, Daytona Beach, Fla.—C. P. to change frequency, etc. 1090 kc., 1 KW night, DA-Night; 1 KW day, unlimited.
- NEW—Hot Springs Broadcasting Co., Hot Springs, Ark.—C. P. 1090 kc., 50 KW, unlimited. Facilities of KTHS requested.

#### Friday, June 27

#### Oral Argument

(Before the Commission en banc, Room 6121, beginning at 10:00 A. M., in the order listed.)

(1)

- WBNS Broadcasting Co., Inc.; News Syndicate Co., Inc.; WMCA, Inc.; Debs Memorial Radio Fund, Inc.; Frequency Broadcasting Corp.; American Broadcasting Co., Inc.; Bernard Fein; WLIB, Inc.; Peoples Radio Foundation, Inc.; Metropolitan Broadcasting Service; N. M. U. Broadcasting Co., Inc.; Amalgamated Broadcasting System, Inc.; Unity Broadcasting Corp. of N. Y.; North Jersey Radio, Inc.; Radio Projects, Inc.; North Jersey Broadcasting Co., Inc.; Radio Corp. of the Board of Missions and Church Extensions of the Methodist Church, Inc.—For FM facilities in the New York area.

(Continued on next page)

(2)

Golden Gate Broadcasting Corp., San Francisco, Calif.—  
1460 kc., 5 KW, unlimited; DA-D&D.

Monterey Bay Broadcast Co., Santa Cruz, Calif.—1460 kc.,  
1 KW, unlimited; DA-N&D.

Cascade Broadcasting Co., Inc., Yakima, Wash.—1460 kc.,  
1 KW, unlimited.

San Jose Broadcasting Co., San Jose, Calif.—1500 kc., 1 KW,  
unlimited; DA-N&D.

Mission Broadcasting Co., San Jose, Calif.—1490 kc., 250  
watts, unlimited.

## FCC ACTIONS

### AMPLITUDE MODULATION

#### AM—Docket Cases

##### 1450 KC.

The Commission announced adoption of an Order (B-372) granting construction permit to Radio Station **WKEU, Griffin, Ga.**, to change location of its transmitter and studio and install new transmitting equipment, subject to approval of transmitter site and antenna system by the CAA, and upon condition that construction and installation of the station at the new site be carried out in exact accordance with the Commission's Standards.

At the same time **Special Temporary Authority** was granted for a period of 90 days, authorizing station **WKEU** to operate with 250 watts at its present location pending completion of construction at its proposed new site.

Applications for construction permit, license to cover CP and authority to determine operating power by direct measurement (BP-4485; Docket 7213; BL-1827 and BZ-1625; Docket 7211) were dismissed.

##### 1380 KC.

The Commission adopted an Order granting petition of **Beloit Broadcasters, Inc.**, to sever from the consolidated proceeding (Dockets 7964 and 8169) and grant its application (BP-5617; Docket 8169) for a new station in **Beloit, Wis.**, to operate on 1380 kc., 500 watts, daytime only; conditions.

#### AM—New CP's Granted

##### 570 KC.

**Radio Associates, Biloxi, Miss.**—Granted CP for new station to operate on 570 kc., 1 KW, daytime only; engineering conditions. (BP-5801)

##### 610 KC.

**Treasure State Broadcasting Co., Inc., Butte, Mont.**—Granted CP for a new station to operate on 610 kc., 1 KW, unlimited time, DA-night use. (BP-5943). (Action taken June 14).

##### 690 KC.

**Radio St. Louis, St. Louis, Mo.**—Granted CP for new station to operate on 690 kc., 1 KW, daytime only; engineering conditions. (BP-5859)

**Bloom Radio, Inc., Bloomsburg, Pa.**—Granted CP for new station to operate on 690 kc., 1 KW, daytime only, using DA; engineering conditions and provided applicant agrees to satisfy legitimate complaints of blanket interference occurring within the 250 mv/m contour. (BP-5914)

##### 860 KC.

**Randall County Broadcasting Co., Canyon, Tex.**—Granted CP for new station to operate on 860 kc., 250 watts, daytime only; engineering conditions. (BP-5695)

**Western Maryland Broadcasting Corp., Norfolk, Va.**—Granted CP for new station to operate on 860 kc., 1 KW, daytime only; engineering conditions. (BP-5923)

##### 930 KC.

**Columbia-Montour Broadcasting Corp., Bloomsburg, Pa.**—Granted CP for new station to operate on 930 kc., 500 watts, daytime only. (BP-5560)

##### 1230 KC.

**Newton Conover Broadcasting Co., Newton, N. C.**—Granted CP for new station to operate on 1230 kc., 250 watts, unlimited time; engineering conditions. (BP-5847)

##### 1240 KC.

**Hickory Hill Broadcasting Co., Thomson, Ga.**—Granted CP for new station to operate on 1240 kc., 250 watts, unlimited time. (BP-5800)

##### 1280 KC.

**Mid-Carolina Broadcasting Co., Salisbury, N. C.**—Granted CP for new station to operate on 1280 kc., 1 KW, daytime only; engineering conditions. (BP-5322)

##### 1340 KC.

**Alaska Broadcasting Co., Seward, Alaska**—Granted CP for new station to operate on 1340 kc., 250 watts, specified hours (5 p. m. to midnight); engineering conditions. (BP-5902)

**The Snowy Range Broadcasting Co., Laramie, Wyo.**—Granted CP for new station to operate on 1340 kc., 250 watts, unlimited time; engineering conditions. (BP-5001)

##### 1370 KC.

**Gastonia Broadcasting Service, Inc., Gastonia, N. C.**—Granted CP for new station to operate on 1370 kc., 1 KW, daytime only; engineering conditions. (BP-5948)

##### 1400 KC.

**Ernest H. Warnock, Middletown, N. Y.**—Granted CP for new station to operate on 1400 kc., 100 watts, unlimited time; engineering conditions. (BP-5916)

**The Voice of Fallon, Fallon, Nevada**—Granted CP for new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-5831)

##### 1430 KC.

**Stephens County Broadcasting Co., Breckenridge, Tex.**—Granted CP for new station to operate on 1430 kc., 500 watts, daytime only. (BP-5722)

##### 1450 KC.

**Charles W. Ingersoll, Ely, Minn.**—Granted CP for new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (BP-5930)

#### AM—Designated for Hearing

##### 1250 KC.

**Morristown Broadcasting Co., Morristown, N. J.**—Designated for hearing application for new station to operate on 1250 kc., 1 KW, daytime only. (BP-5841)

##### 1340 KC.

**Kickapoo Prairie Broadcasting Co., Inc., Springfield, Mo.**—Designated for hearing application for new station to operate on 1340 kc., 250 watts, unlimited time. (BP-5823)

##### 1400 KC.

**Northeast Ga. Broadcasting Co., Gainesville, Ga.**—Designated for hearing application for new station to operate on 1400 kc., 250 watts, unlimited time. (BP-5659)

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**1460 KC.**

**Joseph Henry Broadcasting Co., Inc., Albany, N. Y.; Governor Dongan Broadcasting Corp., Albany, N. Y.**—Adopted an order setting for further hearing in a consolidated proceeding, on July 14, the following applications: Joseph Henry Broadcasting Co., Inc. (BP-6123); and its application for temporary license to operate station WOKO upon termination of its present authority (BL-2485); Governor Dongan Broadcasting Corp. (BP-6124), Van Curler Broadcasting Corp. (BP-4395), all seeking the facilities of WOKO, Albany, 1460 kc., 5 KW, unlimited time. (Action taken June 12.)

**1490 KC.**

**WLOE—Douglas L. Craddock, Leaksville, N. C.**—Designated for hearing modification of license to increase power from 100 to 250 watts, unlimited time. (BML-1253)

**AM—Licenses for New Stations Granted****730 KC.**

**WKSR—Pulaski Broadcasting Co., Pulaski, Tenn.**—Granted license for new station; 730 kc., 250 watts, daytime, and to specify studio location. (BL-2427)

**WFAK—Charleston Broadcasters, Charleston, S. C.**—Granted license for new station; 730 kc., 1 KW; day. (BL-2414)

**1010 KC.**

**WJVB—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.**—Granted license for new station; 1010 kc., 250 watts, daytime. (BL-2420)

**1170 KC.**

**KSDJ—Clinton D. McKinnon, San Diego, Calif.**—Granted license for new station; 1170 kc., 1 KW-5 KW-LS, DA, unlimited. (BL-2208)

**1230 KC.**

**KPRL—Leslie Henry Hacker, Paso Robles, Calif.**—Granted license for new station; 1230 kc., 250 watts, unlimited; conditions. (BL-2135)

**KSWS—McEvoy Broadcasting Co., Roswell, N. Mex.**—Granted license for new station; 1230 kc., 250 watts, unlimited. (BL-2432)

**1290 KC.**

**WTUX—Fort Frere Broadcasting Co., Inc., Wilmington, Dela.**—Granted license for new station; 1290 kc., 500 watts; day. (BL-2382)

**1340 KC.**

**WCVI—Connellsville Broadcasters, Inc., Connellsville, Pa.**—Granted license for new station; 1340 kc., 250 watts, unlimited. (BL-2408)

**KWRZ—Grand Canyon Broadcasting Co., Flagstaff, Ariz.**—Granted license for new station; 1340 kc., 250 watts, unlimited time. (BL-2394)

**1350 KC.**

**WEEK—West Central Broadcasting Co., Peoria, Ill.**—Granted license for new station; 1350 kc., 1 KW-DA, unlimited. (BL-2415)

**1400 KC.**

**KKIN—D. O. Kinnie, Visalia, Calif.**—Granted license for new station; 1400 kc., 250 watts, unlimited; conditions; and for change of studio location. (BL-2184)

**1450 KC.**

**KSIG—Acadia Broadcasting Co., Crowley, La.**—Granted license for a new station; 1450 kc., 250 watts, unlimited. (BL-2389)

**KWCJ—Natchitoches Broadcasting Co., Inc., Natchitoches, La.**—Granted license for new station; 1450 kc., 250 watts, unlimited, and to specify studio location. (BL-2417)

**1490 KC.**

**WBUD—Morrisville Broadcasting Co., Morrisville, Pa.**—Granted license for new station; 1490 kc., 250 watts, unlimited; conditions; and for change of studio location to 12 So. Pa. Ave., Morrisville. (BL-2255)

**KICO—Charles R. Love, Calexico, Calif.**—Granted license for new station; 1490 kc., 250 watts; unlimited time, and to specify studio location. (BL-2405)

**1510 KC.**

**KTIM—Marin Broadcasting Co., Inc., San Rafael, Calif.**—Granted license for new station; 1510 kc., 1 KW, day, and to specify studio location. (BL-2416)

**1570 KC.**

**KAKC—Public Radio Corp., Tulsa, Okla.**—Granted license for new station; 1570 kc., 1 KW, day. (BL-2223)

**1580 KC.**

**WWXL—Central Ill. Radio Corp., Peoria, Ill.**—Granted license for new station; 1580 kc., 1 KW, day; conditions. (BL-2317)

**AM—Modifications of CP's Granted**

**WLIP—William L. Lipman, Kenosha, Wis.**—Granted modification of CP to install a new transmitter; conditions. (BMP-2775)

**KSEI—Radio Service Corp., Pocatello, Idaho**—Granted modification of CP for extension of completion date to 7-31-47.

**WSNJ—Eastern States Broadcasting Corp., NE of Bridge-ton, N. J.**—Granted modification of CP for extension of completion date to 7-21-47. (BMP-2796)

**WCOC—Miss. Broadcasting Co., Inc., Meridian, Miss.**—Granted modification of CP for extension of completion date to 6-19-47.

**WBIR—Radio Station WBIR, Inc., Knoxville, Tenn.**—Granted modification of CP for extension of completion date to 9-24-47. (BMP-2795)

**WOV—Wodaam Corp., New York City, N. Y.**—Granted modification of CP for extension of completion date to 7-31-47. (BMP-2789) (Auxiliary). Also modification of CP for extension of completion date for main transmitter. (BMP-2788)

**WBAT—Marion Radio Corp., Marion, Ind.**—Granted modification of CP to change power to 500 watts and install new transmitter. (BMP-2770)

**KFH—Radio Station KFH Co., Wichita, Kans.**—Granted modification of CP for extension of completion date to 8-14-47. (BMP-2784)

**WARK—Antietam Broadcasting Corp., Hagerstown, Md.**—Granted modification of CP for approval of antenna and transmitter location, and to specify studio location. (BMP-2694)

**Collinson-Wingate Broadcasting Co., Topeka, Kans.**—Granted modification of CP for approval of antenna, to change type of transmitter, approval of transmitter location, and change of studio location. (BMP-2764)

**WAPX—United Broadcasting Co., Inc., Montgomery, Ala.**—Granted modification of CP for extension of completion date to 7-4-47. (BMP-2767)

**WLBC—Donald A. Burton, Muncie, Ind.**—Granted modification of CP for extension of commencement and completion dates to 9-7-47 and 12-7-47, respectively. (BMP-2779)

**WILX—Carolina-Northwest Broadcasting Co., No. Wilkesboro, N. C.**—Granted modification of CP to specify studio location. (BMP-2808)

**WBEX—Shawnee Broadcasting Co., Chillicothe, Ohio**—Granted modification of CP for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations. (BMP-2685)

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**WJMX**—Atlantic Broadcasting Co., Florence, S. C.—Granted modification of CP to change type of transmitter. (BMP-2763)

**WGFG**—The Southwestern Mich. Broadcasting Co., Kalamazoo, Mich.—Granted modification of CP to change type of transmitter and extend completion date to 12-12-47. (BMP-2754)

**WSFC**—Southeastern Broadcasting Co., Inc., Somerset, Ky.—Granted modification of CP for approval of antenna, change type of transmitter, approval of transmitter location, and change studio location. (BMP-2632)

**WABZ**—Albemarle Broadcasting Co., Albemarle, N. C.—Granted modification of CP for approval of antenna, to change type of transmitter, and for approval of transmitter location. (BMP-2608)

**WBYS**—Fulton County Broadcasting Co., Canton, Ill.—Granted modification of CP to make changes in vertical antenna, to change transmitter location and studio location, and for extension of completion date to 180 days after grant. (BMP-2797)

**WPAD**—Paducah Broadcasting Co., Inc., Paducah, Ky.—Granted modification of CP to install a new transmitter. (BMP-2802)

**WTTH**—The Times Herald Co., Port Huron, Mich.—Granted modification of CP to change type of transmitter, and for approval of antenna and transmitter location. (BMP-2765)

**KRTN**—Southwest Broadcasters, Inc., Raton, New Mex.—Granted modification of CP for approval of antenna and transmitter location. (BMP-2720)

**WIMS**—Northern Ind. Broadcasters, Inc., Michigan City, Ind.—Granted modification of CP to change type of transmitter and for approval of antenna and transmitter location. (BMP-2725)

**KGNC**—Plains Radio Broadcasting Co., Amarillo, Texas—Granted modification of CP for extension of completion date to 9-17-47. (BMP-2805)

**KELN**—Boulder City Broadcasting Co., Ely, Nevada—Granted modification of CP for extension of commencement and completion dates to 6-22-47 and 9-1-47, respectively.

**KXXX**—Western Plains Broadcasting Co., Inc., Colby, Kansas—Granted modification of CP for approval of antenna, to change type of transmitter, approval of transmitter location, and to change studio location. (BMP-2697)

**KIJV**—James Valley Broadcast Co., Huron, S. Dak.—Granted modification of CP to make changes in transmitting equipment. (BMP-2811)

**WGOV**—E. D. Rivers, Valdosta, Ga.—Granted modification of CP to change type of transmitter, make change in DA and mount FM antenna on top of AM tower, and extend completion date. (BMP-2750)

### AM—Miscellaneous Actions

**Coastal Broadcasting Co., Lakeland, Fla.**—Denied petition requesting the Commission to designate an early hearing date on its application and that of WSIR (Dockets 8039 and 8251).

**KOY**—Salt River Valley Broadcasting Co., Phoenix, Ariz.—Denied petition for leave to intervene in the hearing on application of KYUM (Docket 8399); exceptions noted by Counsel for petitioner.

**WDAE**—Tampa Times Co., Tampa, Fla.—Granted petition for leave to intervene in the hearing on application of WCNT (Docket 8174).

**WKAT**—A. Frank Katzentine, Miami Beach, Fla.—Granted petition for leave to amend its application (BP-5973; Docket 8339) so as to change applicant from an individual to a corporation.

**WHDH**—Matheson Radio Co., Inc., Boston, Mass.—Granted petition to accept late appearance in re application of WRUF (Docket 8335).

**KFDA**—Amarillo Broadcasting Corp., Amarillo, Texas—Granted petition for leave to amend its application (BP-4353; Docket 7559) so as to specify a modified DA design. The amendment was accepted and application as amended removed from the hearing docket.

**Santa Rosa Broadcasting Co., Santa Rosa, Calif.**—Granted petition for leave to amend its application (BP-5855; Docket 8247) so as to add to the application a supplemental engineering statement regarding interference conditions, etc. The amendment was accepted. Insofar as petition requests removal from the docket, it was denied.

**WRVA**—Larus & Bros. Co., Inc., Richmond, Va.—Granted petition for leave to intervene in the hearing on application of WKAX, Birmingham (Docket 8368).

**WELI**—Connecticut Radio Foundation, Inc., New Haven, Conn.—Granted petition for leave to intervene in the hearing on application of WAAT (Docket 8336).

**WERC**—Presque Isle Broadcasting Co., Erie, Pa.—Granted petition for continuance of consolidated hearing in re its application and that of WLBU, presently scheduled for June 25, and continued same to July 28.

**Thomas G. Harris, et al., Austin, Tex.**—Granted petition for leave to amend application (BP-4355; Docket 7373) so as to specify 1260 kc., with 1 KW, daytime only, instead of 1340 kc., 250 watts, unlimited. The amendment was accepted and application as amended removed from the hearing docket.

**KLX**—Tribune Bldg. Co., Oakland, Calif.—Denied petition requesting the Commission to strike Issues Nos. 1 and 3 in Hearing Notice upon its application (Docket 8379).

**Radio Broadcasting Associates, Houston, Texas**—Granted petition for continuance of hearing presently scheduled for June 26 on its application (Docket 7910), and continued same to August 18.

**KOPR**—Copper Broadcasting Co., Butte, Mont.—Granted request to dismiss without prejudice application for modification of CP (BMP-2567; Docket 8365).

**KIFI**—Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho.—Granted petition for leave to amend its application (BP-5978; Docket 8343) so as to specify 1060 kc. instead of 550 kc., etc. The amendment was accepted and application as amended removed from the hearing docket.

**Treasure State Broadcasting Co., Inc., Butte, Mont.**—The Commission on its own motion removed from the hearing docket application (BP-5943; Docket 8366).

**KRIC**—KRIC, Inc., Beaumont, Texas—Denied petition for leave to reopen the record in the consolidated proceeding in re Docket 7321, et al.

**Panhandle Broadcasting Corp., Amarillo, Tex., and Voice of Amarillo, Amarillo, Tex.**—Granted petition for extension of time in which to file proposed findings in re their applications (Docket 7575 and 7722), and the time was extended to 20 days after final action on KFPA's application (BP-4353).

**George Arthur Smith, Jackson, Tenn.**—Granted petition for extension of time in which to file opposition to petition for reconsideration filed by Jackson Broadcasting Co. (Dockets 7487), and the time was extended to and including June 20.

**Wired Music, Inc., Rockford, Ill., and Beloit Broadcasters, Inc., Beloit, Wis.**—The Commission on its own motion continued the hearing on these applications from June 18 to July 7, 1947.

**KSWO**—Okla. Quality Broadcasting Co., Lawton, Okla.—Granted license for change in frequency to 1380 kc., increase in power to 1 KW, hours of operation to unlimited; installation of new transmitter and DA for day and night use, and change in transmitter location. (BL-2388)

**KWOS**—Capital Broadcasting Co., Jefferson City, Mo.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (BP-5576)

*(Continued on next page)*

**WBAX**—John H. Stenger, Wilkes-Barre, Pa.—Granted license for increase in power to 250 watts, installation of new transmitter, changes in antenna and change in transmitter and studio locations. (BL-2392)

**WFBL**—Onondaga Radio Broadcasting, Syracuse, N. Y.—Granted license covering installation of an auxiliary transmitter near Collamer, N. Y. (present site of main transmitter), to operate with 1 KW, DA-N, for auxiliary purposes only. (BL-2344)

**WHDL**—WHDL, Inc., Town of Alleghany, N. Y.—Granted license for old main transmitter to be used as an auxiliary with 250 watts. (BL-2386)

**WSLB**—St. Lawrence Broadcasting Corp., Ogdensburg, N. Y.—Granted CP to install new vertical antenna and mount FM antenna on AM tower. (BP-6084)

**WBEC**—Western Mass. Broadcasting Co., Pittsfield, Mass.—Granted license which authorized installation of new transmitter. (BL-2436)

**WMIQ**—Iron Mountain-Kingsford Broadcasting Co., Iron Mountain, Mich.—Granted CP to install a new transmitter. (BP-6110)

**WJOB**—South Shore Broadcasting Corp., Hammond, Ind.—Granted CP to install a new transmitter. (BP-6109)

**I & E Broadcasting Co., Dayton, Ohio**—Granted petition for extension of time within which to file exceptions to the proposed decision (Docket 7586-7587), and the time was extended to and including July 2.

**Metropolitan Houston Broadcasting Co., Houston, Tex.**—Granted petition for leave to amend its application (BP-5175; Docket S375), so as to add the names of H. J. Griffith, Frank M. Dowd and Joe H. Torbett as partners in applicant partnership.

**Pryor Dillard, Raymondville, Tex.**—Granted petition to accept late appearance of petitioner in re his application. (BP-5468; Docket S157)

**WPEN**—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Granted petition for leave to intervene in the hearing on application of WAAF. (BP-4796; Docket S400)

**Monterey Bay Broadcasting Co., Santa Cruz, Calif.**—Granted petition for leave to intervene in the hearing on application of KORE. (BP-5470; Docket S008)

**WRIB**—R. I. Broadcasting Co., Providence, R. I.—Granted petition to accept late appearance in re its application for modification of CP. (BMP-2479; Docket S298)

**KFSD**—Air-Fan Radio Corp., San Diego, Calif.—Granted petition for leave to intervene in the hearing on applications of KWRZ and Coconino Broadcasting Co. (Dockets S276-S277)

**Marathon Broadcasting Co., Wausau, Wis.**—Granted petition to dismiss without prejudice its application (BP-5792; Docket S207)

**Holland Broadcasting Co., Holland, Mich.**—Granted petition for leave to amend its application (BP-5379; Docket 7895), so as to add to the application an engineering report re field intensity measurements.

**KBPS**—Benson Polytechnic School, Portland, Oregon—Granted petition to accept late appearance in re application. (BP-3225; Docket 6356)

**WIS**—Surety Life Ins. Co., Columbia, S. C.—Dismissed petition directed against the Commission's action of Feb. 22, 1947, granting without hearing the application of Beaumont Broadcasting Corp. (BP-4241)

**United Broadcasting Co., Ogden, Utah, et al.**—The Commission, on its own motion, continued the further hearing presently scheduled for June 23, to July 28. Dockets 6885, et al.)

**Lycoming County Broadcasting Co., Williamsport, Pa.**—Granted petition for extension of time within which exceptions may be filed to proposed decision (Dockets 7425-7427) and extended the time to July 3.

**WJBK & WJBK-FM**—James F. Hopkins, Inc., Detroit, Mich.; **WHIZ & FM (CG)**—Southeastern Ohio Broadcasters,

**Inc., Zanesville, Ohio**—Granted petition for reconsideration and grant of applications for transfer of control of standard station WJBK and CP for FM station WJBK-FM (BTC-513; Docket S295); also application for assignment of license of station WHIZ and conditional grant for FM station in Zanesville, Ohio (BAL-579; Docket S296). The WJBK transfer involves the sale of three classes of stock from three stockholders to the Fort Industry Co., controlled by George B. Storer, for \$698,285.14. The application of WHIZ involves assignment of license from the Southeastern Ohio Broadcasters, Inc. (Storer interests) to the Southeastern Ohio Broadcasting System, Inc., a new corporation, for \$272,500.

**WSSV**—Southside Virginia Broadcasting Corp., Petersburg, Va.—Granted petition requesting that the Commission rescind reservation for Radio Virginia, Inc., of the call letters WFFV for new AM station at Richmond not yet on the air. Because this similarity in calls in the same area may cause confusion, the Commission has requested Radio Virginia to select other letters.

**KGEZ**—Donald C. Treloar, Kalispell, Mont.—Granted CP to increase power from 100 to 250 watts, and install new transmitter. (BP-5967)

**KGA**—Louis Wasmer, Spokane, Wash.—Granted petition to reconsider, remove from hearing docket, and grant CP to increase power from 10 KW to 50 KW, and install DA, operating on 1510 kc. (BP-4647)

### AM—Applications Accepted for Filing

#### 550 KC.

**KENI**—Midnight Sun Broadcasting Co., Anchorage, Alaska—Modification of construction permit (BP-4817, as modified) which authorized a new standard broadcast station to change transmitter location from 5.2 miles S.S.E. of Anchorage, Alaska, to Anchorage, Alaska.

#### 590 KC.

**KTBC**—Claudia T. Johnson, Austin, Texas—Voluntary assignment of license to Texas Broadcasting Corp.

#### 620 KC.

**WCAX**—WCAX Broadcasting Corp., Burlington, Vt.—Modification of construction permit (BP-P-3961, which authorized increase in power, installation of new transmitter, and changes in directional antenna) to change type of transmitter and for extension of completion date.

**KWFT**—Wichita Broadcasters, Wichita Falls, Tex. (Joe B. Carrigan, Mrs. Joe B. Carrigan, P. K. Smith, Trustee, P. K. Smith, Mrs. Claude M. Simpson, Jr.)—Modification of construction permit (B3-P-4101, which authorized increase in power and changes in directional antenna for night use) to make changes in DA and mount FM antenna on SE Tower and extension of completion date.

#### 630 KC.

**NEW**—Georgia-Alabama Broadcasting Corp., Columbus, Ga.—Construction permit for a new standard broadcast station to be operated on 630 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 630 to 620 kc.

#### 670 KC.

**NEW**—Shebelut Chevrolet Co., Madera, Calif. (Darwin G. Shebelut and Conrad Shebelut, a partnership)—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 250 watts and unlimited hours of operation. Resubmitted and amended to change hours of operation from unlimited to daytime only, and to specify type of transmitter.

#### 690 KC.

**KGGF**—Hugh J. Powell, Coffeyville, Kansas—Voluntary assignment of license to The Midwest Broadcasting Company.

(Continued on next page)

**730 KC.**

**WDIA—Bluff City Broadcasting Co., Ltd., Memphis, Tenn.** (E. R. Ferguson and J. R. Pepper, Ltd.)—License to cover construction permit (B3-P-4708, as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

**740 KC.**

**NEW—George M. Hughes, Florence, S. C.**—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 840 to 740 kc.

**750 KC.**

**NEW—Montebello Broadcasting Co., Montebello, Calif.** (Albert M. Carmona, Frank J. Fontine and John R. Parsons, a partnership)—Construction permit for a new standard broadcast station to be operated on 750 kc., power of 250 watts and daytime hours of operation. Amended to change transmitter location from 3710 So. Mesa Drive, Montebello, California, to Montebello, California, and change studio location from 3710 So. Mesa Drive, Montebello, California, to site to be determined, Montebello, California.

**WSB—The Atlanta Journal Company, Atlanta, Ga.**—Modification of construction permit (B3-P-5261, which authorized installation of new transmitter) for extension of completion date.

**800 KC.**

**NEW—Superior Enterprises, Hammond, La.** (Joseph A. Sims and Henry A. Mentz, Jr., a partnership)—Construction permit for a new standard broadcast station to be operated on 1200 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1200 kc. to 800 kc., power from 250 watts to 1 KW and changes in antenna.

**830 KC.**

**KBOA—Kennett Broadcasting Corp., Kennett, Mo.**—Modification of construction permit (B3-P-4764, as modified, which authorized a new standard broadcast station) to change type of transmitter.

**840 KC.**

**WHAS—WHAS, Inc., Louisville, Ky.**—Modification of construction permit (B2-P-5093, which authorized installation of FM antenna on AM tower) for extension of completion date.

**850 KC.**

**KFUC—Evangelical Lutheran Synod of Missouri, Ohio, and other States, Clayton, Mo.**—Authority to determine operating power by direct measurement of antenna power.

**WNAO—The News and Observer Publishing Co., Raleigh, N. C.**—Modification of construction permit (B3-P-4176, which authorized a new standard broadcast station) to make changes in directional antenna and mount FM antenna on top of AM tower and change transmitter location.

**WHDH—Matheson Radio Co., Inc., Boston, Mass.**—Construction permit to install auxiliary transmitter at Saugus, Mass., to be operated on 850 kc., with power of 1 KW.

**860 KC.**

**NEW—Radio Atlanta, Inc., Atlanta, Ga.**—Construction permit for a new standard broadcast station to be operated on 680 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 680 to 860 kc.

**870 KC.**

**WGTL—Fred H. Whitley, Kannapolis, N. C.**—License to cover construction permit (B3-P-5266, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**880 KC.**

**WRFD—Peoples Broadcasting Corp., Columbus, Ohio**—Modification of construction permit (B2-P-4663, as modified,

which authorized a new standard broadcast station) for extension of completion date.

**910 KC.**

**WPTN—Broadcasters Associates, Paris, Tenn.** (James H. McKee and Odes E. Robinson, a partnership)—Modification of construction permit (B3-P-5431, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

**NEW—The Kjan Broadcasting Co., Inc., Opelousas, La.**—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW, directional antenna night and unlimited hours of operation. Amended re change in directional antenna pattern.

**KRIO—Valley Broadcasting Association, Inc., McAllen, Texas**—Modification of construction permit (B3-P-3759, as modified, which authorized a new standard broadcast station) for extension of completion date.

**KVAN—Vancouver Radio Corp., Vancouver, Wash.**—Modification of construction permit (B5-P-3552, as modified) which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location; for extension of completion date.

**960 KC.**

**WSBT—The South Bend Tribune, South Bend, Ind.**—Modification of construction permit (B4-P-4294, as modified, which authorized increase in power, installation of new transmitter and changes in directional antenna) to change type of transmitter and for extension of completion date.

**980 KC.**

**WGBG—Greensboro Broadcasting Co., Greensboro, N. C.**—Authority to determine operating power by direct measurement of antenna power.

**990 KC.**

**WCAZ—Superior Broadcasting Service, Inc., Carthage, Ill.**—Modification of construction permit (B4-P-4269, which authorized change in frequency, increase in power, installation of new transmitter and antenna, and change in studio and transmitter locations) for extension of completion date.

**1000 KC.**

**NEW—Goggan Radio Sales, Henderson, Texas** (a partnership composed of Benjamin F. Goggan, Jr., and Howard E. Dennis)—License to cover construction permit (B3-P-4642, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1040 KC.**

**KIXL—Variety Broadcasting Co., Inc., Dallas, Texas**—License to cover construction permit (B3-P-4886, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1050 KC.**

**WRFS—Piedmont Service Corp., Alexander City, Ala.**—License to cover construction permit (B3-P-5062, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1110 KC.**

**KFAB—KFAB Broadcasting Co., Omaha, Neb.**—License to cover CP (B4-P-4578, as modified) which authorized installation of an auxiliary transmitter (at present site of main transmitter) to be operated on 1110 kc., power of 5 KW, employing directional antenna for night and authority to determine operating power by direct measurement of antenna power.

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**1140 KC.**

**KLPR—Oklahoma City Broadcasting Co., Oklahoma City, Okla.** (Byrne Ross)—License to cover construction permit (B3-P-4992, as modified) which authorized a new standard broadcast station and for change in studio location and authority to determine operating power by direct measurement of antenna power.

**1150 KC.**

**WJBO—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.**—Modification of construction permit (B3-P-5283, which authorized move transmitter location and install FM antenna on top of center element of directional antenna system) for extension of completion date.

**1180 KC.**

**WHAM—Stromberg-Carlson Co., Rochester, N. Y.**—Modification of construction permit (B1-P-4957, which authorized installation of new transmitter and change transmitter location) for extension of completion date.

**1230 KC.**

**WJOB—South Shore Broadcasting Corp., Hammond, Ind.**—Construction permit to install old main transmitter to be used for auxiliary purposes with power of 250 watts. Contingent upon grant of BP-6109.

**WAZF—B. J. Barrier, Jr., H. T. Barrier, and H. P. Holmes, Yazoo City, Miss.**—License to cover construction permit (B3-P-4910, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KELN—Boulder City Broadcasting Co., Ely, Nevada**—Modification of construction permit (B5-P-4214, as modified which authorized a new standard broadcast station) to change transmitter location.

**KWTC—Mojave Valley Broadcasting Co., Barstow, Calif.** (William T. Brown, Burton C. Boatright and Robert E. Reno), (a partnership)—Modification of construction permit (B5-P-4960, as modified, which authorized a new standard broadcast station) to change transmitter and studio location.

**KSST—Hopkins County Broadcasting Co., Sulphur Springs, Texas** (Howard S. Smith, R. E. Pratt, Howard Hicks, John A. Hicks and Ross Bohannon)—Voluntary assignment of license to Hopkins County Broadcasting Co.

**KTHT—Texas Star Broadcasting Co., Houston, Texas** (Roy M. Hofheinz and W. N. Hooper)—License to cover construction permit (B3-P-5573) which authorized installation of alternate main transmitter at Freud and Emmis streets, Houston, Texas (present site of main transmitter) to be operated on 1230 kc., power of 250 watts.

**KYJC—Medford Printing Co., Medford, Ore.**—Modification of construction permit (B5-P-4188, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location. Amended to make changes in antenna; transmitting equipment and change transmitter location from 27-29 North Fir street, Medford, Ore., to Barnett Road, Medford, Ore.; and studio location from 27-29 North Fir street, Medford, Ore., to Barnett Road, Medford, Ore.

**WFAS—Westchester Broadcasting Corp., White Plains, N. Y.**—Modification of construction permit (B1-P-4392, which authorized installation of new transmitter and vertical antenna, and change in transmitter location) for extension of completion date.

**WFAS—Westchester Broadcasting Corp., White Plains, N. Y.**—Modification of construction permit (B1-P-4457, which authorized to change location of present licensed transmitter to be used as an auxiliary) for extension of completion date.

**NEW—Hanna Broadcasting Co., Utica, N. Y.** (Joseph A. Hanna and Michael R. Hanna, a partnership) (P. O. 169 Campbell Ave.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

**1240 KC.**

**NEW—Home Appliance Store, Susanville, Calif.** (Nolan Hallowell and James E. McKahan, a partnership) (P. O. 700 Main St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

**NEW—Northwest Public Services, Kelso, Wash.** (Roscoe Arthur Day, Jr., Henry H. Alderman and Frederick C. Arpke, a partnership)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended to change transmitter location.

**WLBT—Bernard K. Juhnpoll, Liberty, N. Y.**—Modification of construction permit (B1-P-5107, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna and to change transmitter and studio locations. Amended to change transmitter location and make changes in ground system.

**1270 KC.**

**WDUK—WDUK, Inc., Durham, N. C.**—Construction permit to change frequency from 1310 to 1270 kc., change hours of operation from daytime to unlimited time, and increase power from 1 KW to 500 watts night, and 1 KW day. Amended to change frequency from 1270 to 1310 kc., install directional antenna for night use, and change transmitter location.

**NEW—Radio Calumet, Inc., Gary, Ind.** (P. O. 675 Adams St.)—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 500 watts, and daytime hours of operation.

**1290 KC.**

**WJSW—Altoona Broadcasting Co., Altoona, Pa.**—Construction permit to increase power from 250 watts to 1 KW, install new transmitter and change studio location. Amended to change frequency from 650 to 1290 kc., power from 1 KW to 500 watts night, 1 KW day, hours of operation from daytime to unlimited, install directional antenna for night use only, change transmitter location, changes in ground system and change re officers, directors and stockholders.

**1310 KC.**

**WKMH—Suburban Broadcasters, Dearborn, Mich.** (Fredrick A. Knorr, Harvey R. Hansen and William H. McCoy)—Construction permit to change frequency from 1540 kc., to 1310 kc. and make changes in antenna. Amended to change hours of operation from daytime to unlimited, using 1 KW for both day and night; install directional antenna for night use only and change transmitter location.

**1340 KC.**

**NEW—John H. Phipps, Marianna, Fla.**—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change type of transmitter.

**KTXL—WestTex Broadcasting Co., San Angelo, Texas** (Ingham S. Roberts, Joe N. Weatherby, B. P. Bludworth, J. Edward Johnson, Travis E. Baker and Armistead D. Rust)—Modification of construction permit (B3-P-4437, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location and to specify studio location.

**1360 KC.**

**NEW—The Sandhill Community Broadcasters, Inc., Southern Pines, N. C.**—Construction permit for a new standard broadcast station to be operated on 1180 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1180 to 1360 kc., power from 250 watts to 1 KW, change type transmitter and change transmitter location from Southern Pines, N. C., to Moore County, N. C.

**1400 KC.**

**KWSL—Alonzo Stanford Dudley, Lake Charles, La.**—License to cover construction permit (B3-P-5065, as modified)

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fied) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WSGC—Elberton Broadcasting Co., Elberton, Ga.**—License to cover construction permit (BP-6041) which authorized installation of new transmitter.

**WABY—The Adirondack Broadcasting Co., Inc., Albany, N. Y.**—Voluntary transfer of control of licensee corporation from Raymond M. Curtis and Harold E. Smith to The Press Company, Inc. (105 shares of capital stock—52.50%.)

**KRUN—Runnels County Broadcasting Co., Ballinger, Tex.** (Fred Harman, E. L. Ingram, Arthur M. Underwood, R. E. Bruce, L. B. Horton, Walter E. Yaggy, L. B. Horton, Jr., and Virginia E. Carswell)—Modification of construction permit (B3-P-5025, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location and to specify studio location.

#### 1410 KC.

**NEW—Leavenworth Broadcasting Co., Leavenworth, Kan.** (Alf M. Landon)—Construction permit for a new standard broadcast station to be operated on 1130 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1130 to 1410 kc., power of 1 KW to 500 watts.

**KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.**—License to cover construction permit (B2-P-3992, as modified) which authorized increase in power, installation of new transmitter and directional antenna for day and night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

#### 1420 KC.

**KTRE—Forest Capital Broadcasting Co., Lufkin, Texas**—Modification of construction permit (B3-P-5275, which authorized a new standard broadcast station) to change type of transmitter.

#### 1440 KC.

**WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.**—Modification of construction permit (B3-P-4356, as modified, which authorized increase in power, installation of directional antenna night) for extension of completion date.

**KVON—Napa Broadcasting Co., Napa, Calif.** (Elwyn F. Quinn, William S. Quinn, John William Chadwick and Robert L. O'Brien, a partnership)—Modification of construction permit (B5-P-5479, which authorized a new standard broadcast station) to change type of transmitter.

#### 1450 KC.

**KOBE—The Mesilla Valley Broadcasting Co., Las Cruces, New Mex.**—Modification of construction permit (B5-P-5183, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location and to specify studio location.

**WBSR—Escambia Broadcasting Co., Pensacola, Fla.** (Ruth Braden, Edward F. Braden, George E. Mead, John H. Braden, Lala Braden Boughton and Kirke M. Beall)—Construction permit to install new vertical antenna.

**KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.**—Modification of construction permit (B5-P-4533, as modified, which authorized a new standard broadcast station) for extension of completion date.

#### 1460 KC.

**NEW—The Joseph Henry Broadcasting Co., Inc., Albany, N. Y.** (P. O. 8 Elk St.)—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Request the facilities of WOKO, Albany, N. Y.

**NEW—Governor Dougan Broadcasting Corp., Albany, N. Y.** (P. O. 100 State St., Albany, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Request the facilities of WOKO, Albany, N. Y.

#### 1470 KC.

**WSAN—Lehigh Valley Broadcasting Co., Allentown, Pa.**—Modification of construction permit (B2-P-4047, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use) for extension of completion date.

#### 1480 KC.

**WTHI—Wabash Valley Broadcasting Corp., Terre Haute, Ind.**—Modification of construction permit (B4-P-4130, as modified, which authorized a new standard broadcast station) for extension of completion date.

**KANS—Kansas Broadcasting, Inc., Wichita, Kans.**—Construction permit to change frequency from 1240 to 1480 kc., increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for night use, and change transmitter location. Amended to use directional antenna for both day and night (DA-2).

#### 1490 KC.

**NEW—The Joseph Henry Broadcasting Co., Inc., Albany, N. Y.**—License to operate present facilities now assigned WOKO. 1490 kc., 500 watts night, 1 KW day, unlimited time.

**KXOA—Sacramento Broadcasters, Inc., Sacramento, Calif.**—License to cover construction permit (BP-6006) which authorized installation of new transmitter.

**KVOW—J. C. Rothwell, Littlefield, Tex.**—License to cover construction permit (B3-P-5004, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1500 KC.

**KTAN—Denison Broadcast Corp., Sherman, Tex.**—Modification of construction permit (B3-P-5493, which authorized a new standard broadcast station) to change type of transmitter and to change transmitter and studio locations.

#### 1520 KC.

**NEW—The Littleton Co., West Hartford, Conn.**—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1540 to 1520 kc.

#### 1590 KC.

**WHHT—Harold H. Thoms, Durham, N. C.**—Modification of construction permit (B3-P-5424, which authorized change in frequency, hours of operation, installation of directional antenna night, and to change transmitter location) to change transmitter location description remains Durham, N. C.

#### 1600 KC.

**NEW—West Allis Broadcasting Co., West Allis, Wis.**—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1030 to 1600 kc., power from 250 watts to 1 KW; change type of transmitter.

### AM—Applications Tendered for Filing

#### 550 KC.

**WGR—WGR Broadcasting Corp., Buffalo, N. Y.**—Modification of construction permit for changes in the directional antenna system, using power of 5 KW, and directional antenna night.

#### 570 KC.

**WCPS—Coastal Plains Broadcasting Co., Inc., Tarboro, N. C.**—License and authority to determine operating power by direct measurement of antenna power on frequency of 570 kc., power of 1 KW, and daytime hours of operation.

#### 590 KC.

**KFXM—Lee Brothers Broadcasting Co., San Bernardino, Calif.** (J. C. Lee and E. W. Lee)—Modification of construction permit (B3-P-5424, which authorized change in frequency, hours of operation, installation of directional antenna night, and to change transmitter location) to change transmitter location description remains Durham, N. C.

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tion permit for changes in daytime directional antenna, using power of 1 KW, unlimited hours, and directional antenna for day and night.

#### 620 KC.

**WRBC—Rebel Broadcasting Co., Jackson, Miss.** (Chas. H. Russell, W. B. McCarty, T. E. Wright and C. A. Lacy, a limited partnership)—Consent to assignment of construction permit to Rebel Broadcasting Co.

#### 720 KC.

**WFFV—Radio Virginia, Inc., Richmond, Va.**—Modification of construction permit to change frequency from 720 ke. to 740 ke., power of 1 KW, daytime hours of operation.

#### 730 KC.

**NEW—Wyoming Broadcasting Co., Pineville, W. Va.**—Construction permit for a new standard broadcast station to be operated on 730 ke., power of 1 KW, and daytime hours of operation.

**NEW—Morehouse Broadcasting Co., Bastrop, La.** (Nathan Bolton and A. R. McCleary)—Construction permit for a new standard broadcast station to be operated on 730 ke., power of 250 watts, and daytime hours of operation.

#### 860 KC.

**WOAY—Robert R. Thomas, Jr., Oak Hill, W. Va.**—Construction permit to increase power from 250 watts, daytime, to 1 KW, daytime, and install new transmitter.

#### 910 KC.

**WFDF—Flint Broadcasting Co., Flint, Mich.**—Consent to transfer of control to Trebit Corp.

#### 930 KC.

**NEW—Dixie Broadcasting Co., Jackson, Tenn.** (Aaron B. Robinson)—Construction permit for a new standard broadcast station to be operated on 930 ke., power of 1 KW, and daytime hours of operation.

#### 990 KC.

**WJMR—Supreme Broadcasting System, Inc., New Orleans, La.**—Construction permit to change hours of operation from daytime to unlimited, using power of 250 watts.

#### 1080 KC.

**KSCO—Radio Santa Cruz, Santa Cruz, Calif.** (Charles Vernon Berlin, Fred D. McPherson, Jr., and Mahlon D. McPherson, a partnership)—Modification of construction permit to change hours of operation from daytime to unlimited, power from 1 KW to 500 watts night and 1 KW day, and install directional antenna for night use.

#### 1190 KC.

**WYSC—Yumasa Broadcasting Co., Yuma, Ariz.**—Modification of construction permit for approval of directional antenna system using power of 1 KW, unlimited hours, and directional antenna for day and night use.

#### 1230 KC.

**KOTN—Universal Broadcasting Corp., Pine Bluff, Ark.**—Construction permit to change frequency from 1490 to 1230 ke., using power of 250 watts, and unlimited hours of operation. Contingent on KGHJ relinquishing 1230 ke.

**KVOC—Natrona County Tribune, Casper, Wyo.**—Consent to assignment of license to KVOC Broadcasting Co.

#### 1240 KC.

**KIUL—Radio Station KIUL, Garden City, Kans.** (Frank D. Conrad)—Consent to assignment of license to The Telegram Publishing Co.

**NEW—E. E. Krebsbach, Williston, N. Dak.**—Construction permit for a new standard broadcast station to be operated on 1240 ke., power of 250 watts, and unlimited hours of operation.

#### 1250 KC.

**WREN—WREN Broadcasting Co., Topeka, Kans.**—Modification of construction permit for approval of directional antenna for day and night use, using power of 5 KW, and install a new transmitter, hours of operation S-KFKU, with studios at Topeka, Kans., instead of Lawrence, Kans.

#### 1270 KC.

**NEW—Radio Calumet, Inc., Gary, Ind.**—Construction permit for a new standard broadcast station to be operated on 1270 ke., power of 500 watts, and daytime hours of operation.

#### 1280 KC.

**KNAK—Granite District Radio Broadcasting Co., Salt Lake City, Utah**—Modification of construction permit to install directional antenna for night use, approval of antenna and transmitter location, using power of 500 watts, unlimited hours, on 1280 ke.

#### 1330 KC.

**NEW—Graham Broadcasting Co., Graham, Tex.** (A partnership composed of George W. Smith, Jr., Clay E. Thompson, Jr., Harland V. Newsom and Guy C. Hutcheson)—Construction permit for a new standard broadcast station to be operated on 1330 ke., power of 500 watts, and daytime hours of operation.

#### 1340 KC.

**NEW—Albert J. Felman, Joliet, Ill.**—Construction permit for a new standard broadcast station to be operated on 1340 ke., power of 250 watts, and unlimited hours of operation. Request facilities of WJOL.

**WHHM—WHHM Broadcasting Co., Memphis, Tenn.** (Herbert Herff)—Consent to assignment of license to Mid-South Broadcasting Corp.

**NEW—Brunswick-Islands Broadcasting Co., Brunswick, Ga.**—Construction permit for a new standard broadcast station to be operated on 1340 ke., power of 250 watts, and unlimited hours of operation. (Contingent on WSAV releasing 1340 ke.)

#### 1380 KC.

**NEW—United Garage and Service Corp., Lakewood, Ohio**—Construction permit for a new standard broadcast station to be operated on 1380 ke., power of 500 watts, and daytime hours of operation.

#### 1420 KC.

**WPHP—Voice of Porto Rico, Inc., Ponce, Puerto Rico**—Modification of construction permit to change proposed transmitter location, using power of 5 KW, and directional antenna for day and night use.

#### 1450 KC.

**NEW—Bessemer Broadcasting Co., Bessemer, Ala.** (a partnership composed of Jesse E. Lanier, S/Sgt. Jack Warden, Crawford J. Bass and Walter G. Petty, Jr.)—Construction permit for a new standard broadcast station to be operated on 1450 ke., power of 250 watts, and unlimited hours of operation. Contingent on WTBC changing frequency.

**WCJU—Forrest Broadcasting Co., Columbia, Miss.** (C. J. Wright, B. M. Wright and C. J. Wright, Jr.)—Consent to assignment of license to Lester Williams.

#### 1490 KC.

**NEW—Forrest City Broadcasting Co., Inc., Forrest City, Ark.**—Construction permit for a new standard broadcast station to be operated on 1490 ke., power of 250 watts, and unlimited hours of operation.

**WAZL—Hazleton Broadcasting Service, Inc., Hazleton, Pa.**—Consent to assignment of license to Hazleton Broadcasting Co., a co-partnership composed of Victor C. Diehm, E. H. Whitney, Hilda M. Deisroth and George M. Chisnell.

#### 1520 KC.

**NEW—Frank A. Gandia, Rio Piedras, P. R.**—Construction permit for a new standard broadcast station to be operated

*(Continued on next page)*

on 1520 kc., power of 250 watts, and unlimited hours of operation.

**NEW—Lake County Broadcasting Corp., Hammond, Ind.**—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 5 KW, daytime hours of operation with directional antenna.

**NEW—Monroe Publishing Co., Monroe, Mich.**—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts, and daytime hours of operation.

**NEW—Floral City Broadcasting Co., Monroe, Mich.**—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts, and daytime hours of operation.

#### 1580 KC.

**NEW—Benlee Broadcasting Co., Patchogue, N. Y.**—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts, and daytime hours of operation.

### AM—Application Dismissed

#### 1450 KC.

**KGFF—KGFF Broadcasting Co., Inc., Shawnee, Okla.**—Modification of construction permit (B3-P-5312, which authorized installation of new vertical antenna) to mount FM antenna on AM tower, and change transmitter location and for extension of completion date. Dismissed June 11, 1947, request of attorney.

### AM—Application Received and Dismissed

#### 1360 KC.

**WGFG—The Southwestern Michigan Broadcasting Co., Kalamazoo, Mich.** (Harold F. Gross)—Modification of construction permit (B2-P-4335, as modified, which authorized a new standard broadcast station) for extension of completion date. Dismissed June 11, 1947, request of applicant.

### AM—Application Returned

#### 1240 KC.

**KBMY—Billings Broadcasting Co., Billings, Mont.** (Don C. Foote, John W. Foote, Robert E. Mulvaney, Willard Mulvaney, Horace S. Davis, and Rockwood Brown, Co-Partners)—Authority to determine operating power by direct measurement of antenna power. Incomplete.

## FREQUENCY MODULATION

### FM—Docket Cases

The Commission announces its **Proposed Decision** (B-373) looking toward the grant of the applications of **Unity Broadcasting Corp. of Pennsylvania, Independent Broadcasting Company, and Franklin Broadcasting Corp.** (Dockets 7643, 7645 and 7818) for Class B FM stations in **Philadelphia, Pa.**, each grant for 20 KW effective radiated power, with antenna height of 500 feet above average terrain, subject to CAA approval of antenna structure location and height, and specific channel assignments to be made at a later date. At the same time the Commission proposes to continue similar application of **Patrick Joseph Stanton** in a hearing status (Docket 7646), and to dismiss similar application of **WDAS Broadcasting Station, Inc.** (Docket 7640) without prejudice to any action that company, through its present ownership, might take with respect to applying for FM facilities in Philadelphia.

The Commission announces adoption of an Order (B-332), making final its decision in the **Chicago FM** cases, granting construction permits for Class B stations in Chicago, as follows (power is effective radiated power, antenna is height above average terrain):

1. **Amalgamated Broadcasting System, Inc.**—Channel No. 290, 105.9 mc.; 19 KW; 520 feet (BPH-674; Doc. 7136).

2. **American Broadcasting Co., Inc.**—Channel No. 234, 94.7 mc.; 15 KW; 595 feet (BPH-221; Doc. 7137).

3. **Balaban & Katz Corp.**—Channel No. 242, 96.3 mc.; 17 KW; 665 feet (BPH-729; Doc. 7138).

4. **Chicago Federation of Labor**—Channel No. 282, 104.3 mc.; 22 KW; 575 feet (BPH-120; Doc. 7139).

5. **Drovers Journal Publishing Co.**—Channel No. 278, 103.5 mc.; 12.5 KW; 600 feet (BPH-174; Doc. 7140).

6. **UAW-CIO Broadcasting Corp. of Ill.**—Channel No. 286, 105.1 mc.; 20 KW; 500 feet (BPH-441; Doc. 7142).

7. **National Broadcasting Co., Inc.**—Channel No. 266, 101.1 mc.; 25 KW; 600 feet (BPH-137; Doc. 7146).

8. **Radio Station WGES**—Channel No. 230, 93.7 mc.; 20 KW; 490 feet (BPH-609; Doc. 7151).

9. **WJJD, Inc.**—Channel No. 262, 100.3 mc.; 17 KW; 545 feet (BPH-75; Doc. 7152).

10. **Radio Station WSBC**—Channel No. 270, 101.9 mc.; 31 KW; 420 feet, conditions (BPH-716; Doc. 7153).

### FM—Conditional Grants

**Continental Broadcasting Co., Atlantic, Iowa**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1120)

**Evangeline Broadcasting Co., Inc., Lafayette, La.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1254)

**Western Carolina Radio Corp., Shelby, N. C.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channel No. 241 to Shelby. (BPH-1242)

### FM—Modifications of CP's Granted

**WSNJ-FM—Eastern States Broadcasting Corp., Bridgeton, N. J.**—Granted modification of CP for extension of completion date to 7-31-47. (BMPH-428)

**WMBS-FM—Fayette Broadcasting Corp., Uniontown, Pa.**—Granted modification of CP for extension of commencement and completion dates to 4-15-47 and 10-15-47, respectively. (BMPH-358)

**WLSU—Board of Supervisors of La. State University, etc., Baton Rouge, La.**—Granted modification of CP to specify frequency as Channel #219, 91.7 mc., power as 205 KW; change transmitter location and change type of transmitter and make changes in antenna system. (BMPH-53)

**WHYN-FM—The Hampden-Hampshire Corp., Holyoke, Mass.**—Granted modification of CP for extension of commencement and completion dates to 6-29-47 and 9-29-47, respectively. (BMPH-423)

**WGNC-FM—F. C. Todd, Gastonia, N. C.**—Granted modification of CP for extension of completion date to 8-31-47. (BMPH-420)

**WNYC-FM—City of New York, Municipal Broadcasting System, New York City**—Granted modification of CP for extension of completion date to 12-25-47. (BMPH-418)

**WEHS—WHFC, Inc., Chicago, Ill.**—Granted modification of CP for extension of completion date to 12-25-47 (BMPH-426)

**WTAD-FM—Lee Broadcasting, Inc., Quincy, Ill.**—Granted modification of CP for extension of completion date to 9-30-47. (BMPH-429)

**WPEN-FM—Wm. Penn Broadcasting Co., Philadelphia, Pa.**—Granted modification of CP for extension of completion date to 12-24-47. (BMPH-425)

**KALE-FM—KALE, Inc., Portland, Ore.**—Granted modification of CP for extension of completion date to 12-18-47. (BMPH-397)

*(Continued on next page)*

**WDNC-FM—Durham Radio Corp., Durham, N. C.**—Granted modification of CP for extension of completion date to 9-8-47. (BMPH-452)

**KPRA—Pacific Radio Advertising Service, Portland, Ore.**—Granted modification of CP for extension of completion date to 8-6-47 (BMPH-372)

**KDNT-FM—Harwell V. Shepard, Denton, Tex.**—Granted modification of CP for extension of completion date to 12-16-47 (BMPH-422)

**KMED-FM—Mrs. W. J. Virgin, Medford, Ore.**—Granted modification of CP to extend completion date to 9-1-47. (BMPH-175)

**WFBR-FM—The Baltimore Radio Show, Inc., Baltimore, Md.**—Granted modification of CP for extension of completion date to 12-30-47. (BMPH-408)

**KLTI—R. G. LeTourneau, Longview, Tex.**—Granted modification of CP to change studio and transmitter locations, and change commencement and completion dates to 10 days from date or grant and 90 days thereafter, respectively. (BMPH-392)

**WFNS-FM—Burlington-Graham Broadcasting Co., Burlington, N. C.**—Granted modification of CP to make changes in antenna system. (BMPH-321)

**KXOK-FM—Star-Times Publishing Co., St. Louis, Mo.**—Granted modification of CP to extend completion date to 1-3-48. (BMPH-433)

### FM—Channel Assignments to Proposed Grantees

*The Commission adopted a Supplement to Proposed Decision in the New York FM proceeding, specifying the following frequency and channel assignments to the proposed grantees:*

**WMCA, Inc.**—Channel No. 222—92.3 mc.

**News Syndicate Co., Inc.**—Channel No. 286—105.1 mc.

**Unity Broadcasting Corp. of New York**—Channel No. 278—103.5 mc.

**American Broadcasting Co., Inc.**—Channel No. 238—95.5 mc.

**North Jersey Broadcasting Co., Inc.**—Channel No. 282—104.3 mc.

*Adopted a Supplement to Proposed Decision, in the Bridgeport-Danbury, Conn., proceeding, specifying the following frequency and channel assignments to the proposed grantees:*

**Bridgeport Herald Corp.**—Channel No. 248—97.5 mc.

**Harold Thomas**—Channel No. 260—99.9 mc.

**Harry F. Guggenheim**—Channel No. 268—101.5 mc.

*Adopted a Supplement to Proposed Decision, in the Philadelphia FM proceeding, specifying the following channel assignments and frequencies to the proposed grantees:*

**Franklin Broadcasting Corp.**—Channel No. 291—106.1 mc.

**Unity Broadcasting Corp. of Pa.**—Channel No. 279—103.7 mc.

**Independence Broadcasting Co.**—Channel No. 287—105.3 mc.

### FM—Miscellaneous Actions

**American Jewish Congress, New York City, N. Y.**—Granted petition for extension of time within which to file exceptions to the Proposed Decision of the Commission granting application of News Syndicate Co., Inc., for a new FM station (BPH-87; Docket 6175), and the petitioner was granted leave to file exceptions in this matter on or before June 20, 1947.

**News Syndicate Co., Inc., New York, N. Y.**—Dismissed the motion of petitioner to strike the exceptions, request for oral argument and brief filed May 20, 1947, by the American Jewish Congress (Doc. 6175); and granted motion for time to reply to exceptions, etc., to Proposed Decision; extended to June 26, 1947, the time within which the News

Syndicate Co., Inc., may file a reply to the exceptions of the American Jewish Congress.

**News Syndicate Co., New York City, N. Y.**—Denied petition for review of the action of the Motions Commissioner which granted the American Jewish Congress leave to file exceptions in the New York FM proceeding. (Action taken June 14.)

**Mayflower Broadcasting Co., Huntington, W. Va.**—Granted applicant's request to vacate the CP authorized for a new Class A FM station (BPII-951) "due to change in the plans of the company."

**Keystone Broadcasting Corp., Harrisburg, Pa., et al.**—Granted joint petition in part, for continuance of consolidated hearing on FM applications (Dockets 8291-92-93) presently scheduled for June 23, and continued same to July 7.

**WEVD—Debs Memorial Radio Fund, Inc., New York, N. Y.**—Granted petition requesting the Commission to accept Supplemental Exceptions and a Memorandum Brief filed June 6, in re its FM application (BPH-112; Docket 6178).

### FM—Applications Accepted for Filing

**NEW—Shroyer Radio Corp., Shamokin, Pa.** (P. O. 1016 North Shamokin street)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned in the 100 mc. band and effective radiated power of 1 KW.

**WEAW—North Shore Broadcasting Co., Inc., Evanston, Ill.**—Modification of construction permit (B4-PH-608, which authorized a new FM broadcast station) for extension of completion date.

**WJBC-FM—Bloomington Broadcasting Corp., Bloomington, Ill.**—Modification of construction permit (B4-PH-236, which authorized a new FM broadcast station) for extension of completion date.

**WLAL—United Garage and Service Corp., Lakewood, Ohio**—Modification of construction permit (B2-PH-562 which authorized a new FM broadcast station) to change type of transmitter, effective radiated power to 1 KW and make changes in antenna system.

**WFMO—Fidelity Media Broadcasting Corp., New Jersey, N. J.**—Modification of construction permit (B1-PH-325, as modified) which authorized a new FM broadcast station for extension of completion date.

**WMRC-FM—Textile Broadcasting Co., Greenville, S. C.**—Modification of construction permit (B3-PH-317 as modified) which authorized a new FM broadcast station for extension of completion date.

**WEW-FM—St. Louis University, St. Louis, Mo.**—Modification of construction permit (B4-PH-37 as modified) which authorized a new FM broadcast station for extension of completion date.

**KGBS-FM—Harbenito Broadcasting Co., Inc., Harlingen, Texas**—Modification of construction permit (B3-PH-319, as modified) which authorized a new FM broadcast station for extension of completion date.

**Claudia T. Johnson, Austin, Texas**—Voluntary assignment of conditional grant to Texas Broadcasting Corporation.

**KWFT-FM—Wichita Broadcasters, Wichita Falls, Texas** (Joe B. Carrigan, Mrs. Joe B. Carrigan, P. K. Smith, trustee, P. K. Smith and Mrs. Claude M. Simpson, Jr.)—Modification of construction permit (B3-PH-994 which authorized a new FM broadcast station) to change frequency to channel #260, 99.9 mc., antenna height above average terrain, effective radiated power to 9.7 KW and make changes in antenna system.

**Northeast Georgia Broadcasting Co., Gainesville, Ga.** (P. O. Gainesville, Ga.)—Construction permit for new FM broadcast station (Class A) to be operated on frequency channel #265, 100.9 mc., effective radiated power of 304 watts and antenna height above average terrain 254 feet.

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**WMCK-FM—Mon-Yough Broadcasting Co., McKeesport, Pa.**—Modification of construction permit (B2-PH-910, as modified which authorized a new FM broadcast station) for extension of completion date.

**Syndicate Theatres, Inc., Wabash, Ind.** (P. O. 57½ North Main Street, Franklin, Ind.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 31.6 KW.

**WKH—Kankakee Daily Journal Co., Kankakee, Ill.**—Modification of construction permit (B4-PH-717 as modified, which authorized a new FM broadcast station) for extension of completion date.

**KWIN-FM—Rogue Valley Broadcasting Co., Inc., Ashland, Ore.**—Modification of construction permit (B5-PH-1030 which authorized a new FM broadcast station) for extension of commencement and completion dates.

**WIP-FM—Pennsylvania Broadcasting Co., Philadelphia, Pa.**—Modification of construction permit (B2-PH-1060, which authorized a new FM broadcast station) to make changes in antenna system and change commencement and completion dates.

**KGNC-FM—Plains Radio Broadcasting Co., Amarillo, Tex.**—Modification of construction permit (B2-PH-529, which authorized a new FM broadcast station) for extension of commencement and completion dates.

**NEW—The Bethesda Free Church of Minneapolis, Minn., Minneapolis, Minn.** (P. O. 2600 East 38th St.)—Construction permit for a new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC with effective radiated power of 2278 watts.

**KROC-FM—Southern Minnesota Broadcasting Co., Rochester, Minn.**—Modification of construction permit (B4-PH-363, which authorized a new FM broadcast station) for extension of commencement and completion dates.

### FM—Application Returned

**WBNY-FM—Roy L. Albertson, Buffalo, N. Y.**—Modification of construction permit (B1-PH-602, as modified which authorized a new FM broadcast station) for extension of completion date. Incomplete.

## TELEVISION

### TV—New Experimental CP's Granted

**Havens & Martin, Inc., Richmond, Va.**—Granted CP for new experimental television relay broadcast station. (BPVB-203)

**Crosley Broadcasting Corp., Portable-Mobile, area of Cincinnati, Dayton and Columbus**—Granted CP for a new experimental television relay station. (BPVB-205)

### TV—Experimental CP Deleted

**W1XDZ—Cherry & Webb Broadcasting Co., near Providence, R. I.**—Construction permit for a new experimental television broadcast station to be operated on frequency to be assigned by FCC in band from 480-920 mc., power not to exceed 1 KW, emission special for color television and unlimited hours of operation. Deleted June 12, 1947.

### TV—Miscellaneous Actions

**W3XHC—Allen B. DuMont Labs., Inc., Portable-Mobile, area of Washington, D. C.**—Granted license for new experimental television relay station. (BLVB-87)

**Nat'l Broadcasting Co., Inc., Portable-Mobile, area of Washington, D. C.**—Granted license for new experimental television relay station. (BLVB-85)

**The Evening Star Broadcasting Co., Mobile, area of Washington, D. C.**—Granted license for new experimental television relay broadcast station. (BLVB-86)

**WXDP—The St. Louis University, St. Louis, Mo.**—Granted modification of CP for extension of commencement and completion dates to 6-3-47 and 12-3-47. (BMPVB-164)

**WOI-TV—Iowa State College of Agr. and Mechanic Arts, Ames, Iowa**—Granted modification of CP for change of transmitter location, and to change antenna system. (BMPCT-63)

**KSD-TV—The Pulitzer Publishing Co., St. Louis Mo.**—Granted modification of CP for extension of completion date to 9-11-47. (BMPCT-67)

**WOIC—Bamberger Broadcasting Service, Inc., Washington, D. C.**—Granted modification of CP for extension of completion date to 12-23-47. (BMPCT-66)

**WWJ-TV—The Evening News Assn., Detroit, Mich.**—Granted modification of CP for extension of completion date to 12-9-47. (BMPCT-69)

### Television

**Philco Television Broadcasting Corp.**—Granted construction permits (BPVB-193, 194, 195, 196 and 197) to change frequencies, emissions, transmitter locations and antenna systems of the following 5 experimental television relay stations: W10XP, W10XPB, W10XPC, W3XPL and W3XPF, to 1340-1360 mc. and 1400-1420 mc. (subject to change in accordance with proceedings in Docket 6651); A5, A3, Special for FM; locations: Philadelphia and New York, N. Y., to provide a two-way microwave radio link system between New York and Philadelphia for the purpose of experimenting with a multiple hop television inter-city relay system. It is planned to relay programs from WNB, New York, to WPTZ in Wyndmoore, near Philadelphia, with a repeater at Mount Rose, N. J. It is also planned to do the same from the studios of WPTZ in Philadelphia, to WPTZ transmitter, and then to New York, with a repeater stop at Mount Rose again. Provisions are also being made to connect with other circuits such as one to WRGB at Schenectady.

**General Electric Co.**—Granted authority to retain Class I experimental license for stations W2XCH, W2XIE, W2XNR, W2XNS, for equipment design and testing purposes; issued an experimental television broadcast license for stations employing the same equipment to operate in accordance with 4.101(b).

### TV—Applications Accepted for Filing

**WABD—Allen B. DuMont Laboratories, Inc., New York, N. Y.**—Modification of construction permit (BPCT-177) to request new aural transmitter and to install new antenna; to change designation of maximum power output of visual transmitter.

**W9XBB—Balaban and Katz Corp., area of Chicago, Ill.**—License to cover construction permit (BPVB-191) which authorized installation of new visual transmitter, changes in frequency, power, emission and antenna system.

**KSTP-TV—KSTP, Inc., St. Paul, Minn.**—Modification of construction permit (B4-PCT-130, as modified, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

**WTVR—Havens and Martin, Inc., Richmond, Va.**—Modification of construction permit (B2-PCT-29, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

**W2XQW—Allen B. Du Mont Laboratories, Inc., area of New York, N. Y.**—License to cover construction permit (BPVB-189) which authorized a new experimental television relay broadcast station.

**W3XHD—Allen B. Du Mont Laboratories, Inc., area of Washington, D. C.**—License to cover construction permit (BPVB-187) which authorized a new experimental television relay broadcast station.

**WNB—National Broadcasting Co., Inc., New York, N. Y.**—License to cover construction permit (BPCT-169 as modified) which authorized a new commercial television broadcast station.

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**W2XNJ—North Jersey Broadcasting Co., Inc., Clifton, N. J.**—Modification of construction permit (BPVB-177) which authorized a new experimental television broadcast station) for extension of commencement and completion dates.

**WTW—The Evening Star Broadcasting Co., Wash., D. C.**—Modification of construction permit (B1-PCT-141, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

**NEW—The Yankee Network, Inc., Boston, Mass. (P. O. 21 Brookline Ave.)**—Construction permit for a new commercial television broadcast station to be operated on Ch. #7, 174-180 mc., with power of 5 KW, visual and 2.5 KW, aural.

**WRTB—Raytheon Manufacturing Co., Waltham, Mass.**—Modification of construction permit (B1-PCT-102, as modified, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

## MISCELLANEOUS BROADCAST

### Actions

#### Remote Pickup

**Kenneth Edward Rennekamp, Mobile, area of Oil City, Ia.**—Granted CP for new remote pickup station. (BPRY-345)

**KBWZ—Western Waves, Inc., Mobile, area of Seattle, Wash.**—Granted CP for a new remote pickup broadcast station. (BPRY-346)

**WSIA—Commodore Broadcasting, Inc., Decatur, Ill.**—Granted modification of CP for extension of completion date to 7-24-47. (BMPRE-66)

**WDON—Commodore Broadcasting, Inc., Decatur, Ill.**—Granted modification of CP for extension of completion date to 7-24-47. (BMPRE-65)

**WENM—The Evening News Association, Mobile, through United States (P. O. Detroit, Mich.)**—Low frequency relay station, operating on frequency of 1606, 2022, 2102 and 2758 kc., power of 100 watts and A-3 emission. Deleted June 10, 1947.

**KBWZ—Evergreen Broadcasting Corp., area of Seattle, Wash. (P. O. 2102 Smith Tower)**—Relay broadcast station operating on 1622, 2058, 2150 and 2790 kc., power of 20 watts with A3 emission. Deleted June 10, 1947.

#### Noncommercial Educational

**WUOM—The Regents of the Univ. of Mich., Ann Arbor, Mich.**—Granted modification of CP for extension of completion date to 12-16-47. (BMPED-65)

**KOKU—State Univ. of Okla., Norman, Okla.**—Granted modification of CP to change transmitter site. (BMPED-63)

**KSUI—The State Univ. of Iowa, Iowa City, Iowa**—Granted modification of CP for extension of completion date to 10-16-47. (BMPED-62)

**KCRW—Santa Monica School Board, Santa Monica, Calif.**—Granted modification of CP to change type of transmitter and make changes in antenna system. (BMPED-64)

#### Developmental CP Deleted

**W3XOL—Cowles Broadcasting Co., Wheaton, Md. (P. O. 1627 K Street, Wash., D. C.)**—Construction permit for a new developmental broadcast station to be operated on frequency between 485-600 mc. as assigned by the FCC and special emission for television with power of 3 KW. Deleted June 9, 1947.

### Applications

#### Noncommercial Educational

**KRVM—School District #4, Lane County, Oregon, Eugene, Ore.**—Modification of construction permit (B5-PED-68, as modified) which authorized a new noncommercial educa-

tional broadcast station to change type of transmitter and make changes in antenna system.

**WBGO—The Board of Education of Newark in the County of Essex, Newark, N. J.**—Modification of construction permit (B1-PED-50, as modified) which authorized a new noncommercial educational broadcast station for extension of completion date.

**WBGO—The Board of Education of Newark in the County of Essex, Newark, N. J.**—License to cover construction permit (B1-PED-50, as modified) which authorized a new non-commercial educational broadcast station.

#### Remote Pickup

**WRGF—Miami Broadcasting Co., area of Miami, Fla.**—Modification of construction permit (B3-PRE-471, which authorized a new remote pickup broadcast station) for extension of completion date.

**KPLM—Emporia Broadcasting Co., Inc., area of Emporia, Kans.**—License to cover construction permit (BPRY-341) which authorized a new remote pickup broadcast station.

## Federal Trade Commission Actions

### COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

**Gevertz Buying Corp., etc.**—Violation of the brokerage section of the Robinson-Patman Act is alleged in a complaint issued by the Commission against Gevertz Buying Corp.; Madeline Gevertz and Charles R. Gevertz as officers of the corporation and as individuals trading as Charles R. Gevertz Stores; and Clifford Spitzer and Violet Prager Spitzer, copartners, trading as Pacific Exporting Co., all of 170 Fifth Ave., New York. (5501)

### STIPULATIONS

**Brown & Williamson Tobacco Corp.**—The Commission accepted from Brown & Williamson Tobacco Corp., Louisville, Ky., a stipulation to cease and desist from advertising that Raleigh cigarettes are "right for the throat." The corporation also agrees to discontinue any other representation to the effect that Raleigh's have been adapted to or made suitable for the throat so that the smoke from such cigarettes is beneficial to the throat or less harmful to the throat than the smoke from other cigarettes. (7618)

**Nash & Kinsella Laboratories, Inc.,** 800 East Big Bend Road, Kirkwood, Mo., entered into a stipulation with the Commission to cease and desist from representing that application of N & K DDT Insecticide Paint to screens, light bulbs and fixtures will provide fly and mosquito control for an entire house, or that one or two applications of the product will control flies or mosquitoes for an entire year. (7617)

**Niagara Units, Inc.**—An agreement to discontinue numerous representations as to the therapeutic properties and effectiveness of mechanical massage devices designated Niagara Health Units has been accepted by the Commission from Niagara Units, Inc., 15 East 47th St., New York, and its president, Edwin H. Tompkins. (7616)

### CEASE AND DESIST ORDERS

**E. H. Roberts Portrait Co.,** 1000 Holmes St., Kansas City, Mo., its officers and 17 of its representatives and sales agents  
(Continued on next page)

have been ordered by the Commission to cease and desist from practices tending to mislead and deceive the purchasing public with respect to the nature of their business and the quality and value of tinted or colored enlargements and miniatures of photographs, as well as frames for such reproductions. (4692)

**Mohawk Chemical Products, Inc.; Bainbridge, Kimpton & Haupt, Inc.**—An order to cease and desist from misrepresentation of a fluid designated "Sten-O-Fren," which is recommended for use on rubber products such as typewriter platens, has been served by the Commission on Mohawk Chemical Products, Inc., 1420 Cahill St., Philadelphia, and Bainbridge, Kimpton & Haupt, Inc., 218 Greenwich St., New York. (5200)

### COMPLAINT DISMISSED

**Sal-Fayne Corp.**—The Commission dismissed its complaint charging Sal-Fayne Corp., 801 Patterson Blvd., Dayton, Ohio, with disseminating advertisements which fail to reveal the danger that may result from overdosage of Sal-Fayne, a medicinal preparation recommended for the relief of neuralgia and headache pains and muscular aches. (5241)

### CASE DISMISSED

**Mid-Continent Petroleum Corp.**—A complaint charging Mid-Continent Petroleum Corp., Tulsa, Okla., with misrepresentation in the sale of "D-X" motor fuel was dismissed by the Commission on the ground that the charges "were not sustained by the greater weight of the evidence." (4065)



1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 26, June 30, 1947

## Leaders of Mass Communications Media Meet to Discuss Threats to Freedoms

Representatives of the broadcasters, magazine publishers, book publishers, newspaper publishers, and motion pictures met Thursday (26) in an all-day session at the invitation of NAB President Justin Miller. They were received by President Truman at the White House.

Threats to their fundamental freedoms and to individual rights under the First Amendment of the Constitution, which provides that "Congress shall

*(Continued on page 528)*

## Trammell Reveals High Speed Transmission, Opposes White Bill at Senate Hearing

Opening Monday's testimony at the White Bill hearings, Niles Trammell, president, NBC, pointed up the importance of a radio as free as the free press, when he announced the development by RCA, of ULTRAFAX, a new high-speed communications system which he said "could transmit twenty 50,000-word novels from New York to San Francisco in only 60 seconds."

Continuing, Mr. Trammell explained: "Each printed page is treated as a frame of a television picture, and each page is flashed in rapid succession. At the receiving end, the pages are reproduced by new high-speed photographic processes for quick delivery."

The NBC executive said that radio's regulatory body should be given definite limits and forbidden to go beyond those limitations "so as to assure no interference with the rights of a free radio. We believe," he continued, "the Commission should be denied any authority involving control of the program service that the American people are to receive."

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## Taft-Hartley Act Requires Analysis; Supreme Court Upholds Lea Act

*The following is a preliminary summary of the provisions of the Taft-Hartley Act which become law, over the President's veto, last week. A condensed summary of the Supreme Court decision upholding the constitutionality of the Lea Act, is also published for membership information.*

The passage of the Labor-Management Relations Act of 1947 (Taft-Hartley Act) has prompted widespread concern by broadcasters over their new rights and responsibilities. To answer these questions, a comprehensive analysis of general radio problems arising under the Act is being prepared by the NAB and a special bulletin will be distributed to all members for the general information of station managers

*(Continued on page 528)*

## Membership to Vote on Proposal That FM, TV, FX Have Board Representation

Three moves affecting FM activities at the NAB were announced Friday (27).

A plan which would give the newer radio services, FM, television, and facsimile, direct representation on the NAB Board of Directors will be submitted to the membership of the organization in the near future for a referendum vote, association officials said. This proposed change in the structure of the NAB policy-making body was approved, in the form of an amendment to the by-laws, at the last meeting of the Board.

The amendment under consideration would provide for four new directors-at-large: one each from FM stations in Class A, FM station in Class B, television stations and facsimile stations. The provisions for this particular type of representation be-

*(Continued on page 530)*

### *On the Inside*

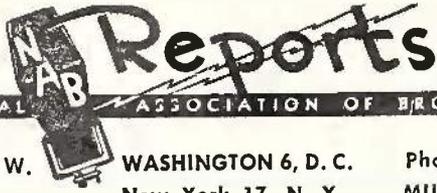
Proposals to utilize 540 Kc for broadcast assignment was adopted Friday by the delegates to the International Communications Conference at Atlantic City. (p. 531)

Charging ASCAP with violations of the anti-trust laws, the U. S. Attorney General has filed a suit against the music licensing organization because of its agreements with foreign licensing groups. (p. 531)

At its recent meeting, the BMB Board decided to suspend its plans for a study in 1948. A plan for financing the organization on a long-term basis is being considered. (p. 532)

Testimony by NAB President Justin Miller before the Senate subcommittee on the White Bill has received the commendation of a number of leading broadcasters. (p. 536)

AFM President James C. Petrillo was subpoenaed to appear on July 7, before a subcommittee of the House Labor Committee investigating the musicians' union. (p. 529)



THE NATIONAL ASSOCIATION OF BROADCASTERS

1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300  
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963  
Taft Building, Hollywood 28, Cal. GRanite 7166

JUSTIN MILLER, *President*  
A. D. WILLARD, JR., *Executive Vice-President*  
C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER <i>Director of Research</i>	ROYAL V. HOWARD <i>Director of Engineering</i>
ROBERT T. BARTLEY <i>Director of FM Department</i>	DOROTHY LEWIS <i>Coordinator of Listener Activity (New York City)</i>
CHARLES A. BATSON <i>Director of Information</i>	FRANK E. PELLEGRIN <i>Director of Broadcast Advertising</i>
ROBERT C. COLESON <i>Assistant to the President (Hollywood)</i>	DON E. PETTY <i>General Counsel</i>
RICHARD P. DOHERTY <i>Director of Employee-Employer Relations</i>	ROBERT K. RICHARDS <i>Director of Public Relations</i>
HAROLD FAIR <i>Director of Program Department</i>	ARTHUR C. STRINGER <i>Director of Special Services</i>

### Leaders of Mass Communications Media Meet to Discuss Threats to Freedom (Continued from page 527)

make no law . . . abridging the freedom of speech or of the press," were reviewed.

The individual members of the group agreed to report the result of their deliberations to the Boards of Directors of their respective associations.

Among those present were: Melville Minton, president, American Book Publishers Council; Harry F. West, managing director, American Book Publishers Council; David W. Howe, president, American Newspaper Publishers Association; Colonel James Hale Steinman, chairman of the ANPA Federal Laws Committee; Kenneth Clark, director of information, Motion Picture Association; Donald S. Russell, attorney, Motion Picture Association; Judge Justin Miller, president, NAB; A. D. Willard, Jr., executive vice president, NAB; William L. Chenery, chairman of editorial committee, National Publishers Association; Donald Nelson, president, Society of Independent Motion Picture Producers.

Paul Miller, assistant general manager, Associated Press, attended as an observer.

### Taft-Hartley Act Requires Analysis; Supreme Court Upholds Lea Act

(Continued from page 527)

and attorneys. The employee-Employer Relations Committee and the General Counsel will meet on July 21 to evaluate the probable effects of the new labor law and the Lea Act upon the industry. *Until there has been further clarification of the Taft-Hartley Act as regards radio broadcasting, it is advisable that broadcasters continue to operate under the terms of their existing contracts and new contracts should be entered into very cautiously. In each of the latter cases, facts will tend to vary. For this reason, broadcasters and*

*their attorneys should study the law in relation to the individual facts pertaining.*

Regarding possible changes in station policy as a result of the Supreme Court's decision on the Lea Act, broadcasters should bear in mind that: (1) all proceedings under the Act are within the jurisdiction and supervision of the United States District attorney; (2) any contemplated changes in present practices should be discussed thoroughly with the station's attorney; (3) although the industry has long awaited the Supreme Court's ruling, it is most feasible that, at this time, new steps should be taken with caution and hasty decisions be avoided.

This Taft-Hartley Act is long and complex; its full impact will be gradual rather than immediate; its basic significance as applied to certain areas of problems will require NLRB rulings and even court decisions. However, the following conclusions and summarization of principal provisions may be drawn at this time:

1. The Act, in no way, reduces or eliminates the employer's obligation to bargain collectively if the majority of his employees elect this method of labor-management relationship. As a matter of fact, the Act prescribes and defines the minimum responsibilities of both unions and management in their collective bargaining negotiations.

2. The full effect of the Taft-Hartley Act will not be felt by many employers for some time to come; for those who already have union contracts in effect, the general status quo of the contract will prevail until the termination date of the agreement.

3. Closed-shop and union-shop provisions in operation at the time of the passage of the Act are not affected until the expiration or renewal of the contract. However, except as perpetuated during the remaining life of existing contracts, the Act specifically outlaws the closed shop—hiring through the union and hiring limited to union members. The union shop, characteristic of AFRA contracts, is permitted but with the stipulation that: (a) the majority of all employees, in the bargaining unit, must select this type of union security in a secret ballot; (b) new employees shall have 30 days' grace before joining the union; (c) no employee shall be denied membership in the union except according to the same terms and conditions applicable to all other union members. Any union security provisions signed within 60 days of the passage of the Act remain effective for a period of not more than one (1) year.

5. "Secondary boycotts" are made illegal. Interpretation of this term and further clarification of the provision will be needed before it is possible to evaluate its full meaning as applied to what broadcasters commonly call "unfair station or secondary boycott" practices and demands in the industry.

6. The Act preserves the right to strike and picket. However, definite restrictions are imposed including: (a) a 60-day cooling off period; (b) a ban upon strikes to force a company to cease doing business with another company (secondary boycott); (c) the outlawing of strikes to force an employer to recognize one union if another union has been certified as the appropriate bargaining agent, and (d) certain limitations upon jurisdictional strikes.

7. "No-strike clauses" in contracts take on a new significance. The Taft-Hartley Act enables an em-

(Continued on next page)

ployer to secure an injunction and collect damages if the union strikes in violation of the contract.

8. The new law requires the NLRB to isolate professional and craft employees into separate bargaining units, unless a majority of the professionals vote for their inclusion with the craft employees. Because the definition of "professionals" in the radio industry has never been fully and clearly defined, even by the Wage and Hour Division, the full significance of this point regarding the coverage of actors, singers, writers, directors and perhaps certain announcers and musicians is, for the moment, problematical.

9. Employers are no longer required to extend the collective bargaining process to supervisors and independent contractors.

10. The Act makes it an unfair labor practice for a union to force and coerce an employer to pay money for services not actually performed (featherbedding). The full implication of this "anti-featherbedding" provision to broadcasting is very ambiguous. NLRB and court decisions will be needed to establish rules by which broadcasters, and other employers, may be guided. However, it does seem obvious that payment for "standby" musicians or other employees who are not "actually performing services" may not be required by unions. This would seem to preclude wage payments to certain "standbys" for the purpose of avoiding jurisdictional conflict such as has happened in some television broadcasts, and on certain network originations at affiliate stations where the latter's union differed from that of the network.

11. Health and welfare funds are made subject to a variety of restrictions. Currently this is of little concern to most broadcasters.

12. Even where collective bargaining prevails, individual employees, or groups of employees, now have the right to adjust their grievances direct with the employer, without the intervention of union representatives, so long as the adjustment is not inconsistent with the terms of the union contract.

13. Employers are now permitted to petition the NLRB for an election whenever "one or more individuals or labor organizations have presented to him a claim to be recognized as the appropriate representative." This will enable the employer to take the initiative to determine his collective bargaining responsibility whenever a demand is made that he recognize a certain union.

14. If a union fails to secure a majority vote in an election, it must wait twelve (12) months for another election.

15. Other important provisions of the Act relate to: (a) freedom of speech by employers (much the same as currently prevails in NLRB rulings); (b) good standing of union membership—largely determined by union constitution and by payment of dues; (c) enlargement of the NLRB to five (5) members; (d) limitations placed upon strikes which create a national emergency and imperil national health and safety, and (e) suits by and against labor organizations for violation of contracts—it should be noted that the Act makes certain actions illegal but makes other actions "unfair labor practices" subject to NLRB procedure.

## Supreme Court Upholds Lea Act; Case Returned to Chicago District Court

The long-awaited Supreme Court decision in the case charging James C. Petrillo with violation of the Lea act was announced last Monday (23) when the Court upheld the constitutionality of the Act. The Court, by a 5 to 3 decision, held that the legislation was constitutional on its face and reversed the earlier decision of Judge La Buy of the District Court in Chicago. The case now will go back to Chicago for further proceedings on the sufficiency of the criminal information filed by the government and for a trial on the merits.

Since there had been no evidence taken, the Court expressly refrained from deciding whether in applying the statute to peaceful picketing the constitutional right of free speech would be infringed. However,

### Labor Committee to Hear Petrillo

James C. Petrillo, president, AFM, was subpoenaed to appear before a labor subcommittee of the House next Monday (7), it was announced by Congressman Fred A. Hartley, (R) N. J., chairman of the House Labor Committee.

Rep. Hartley said the subpoena was issued on April 11 based on a number of "complaints which had been made concerning the unfair practices of Mr. Petrillo and the American Federation of Musicians."

The subcommittee, of which Rep. Carroll D. Kearns, (R) Pa., is chairman, has started an investigation of the musicians' union.

the Court did hold that the law is not invalid on the grounds that it was excessively vague, or denied equal protection of the law.

Justice Reed, joined by Justices Murphy and Rutledge, dissented on the ground that the definition of crime was vague and uncertain.

Pertinent excerpts of the majority opinion follow:

"Two general principles which concern our disposition of appeals involving constitutional questions have special application to this case: We have consistently refrained from passing on the constitutionality of a statute until a case involving it has reached a stage where the decision of a precise constitutional issue is a necessity . . . And in reviewing a direct appeal from a District Court . . . our review is limited to the validity or construction of the contested statute . . .

"First. One holding of the District Court was that, as contended here, the statute is repugnant to the due process clause of the Fifth Amendment because its words, 'number of employees needed by such licensee,' are so vague, indefinite and uncertain that 'persons of ordinary intelligence cannot in advance tell whether a certain action or course of action would be within its prohibition . . . ' . . .

"Clearer and more precise language might have been framed by Congress to express what it meant by 'number of employees needed.' But none occurs to us, nor has any better language been suggested, effectively to carry out what appears to have been the Con-

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gressional purpose. The argument really seems to be that it is impossible for a jury or court ever to determine how many employees a business needs, and that, therefore, no statutory language could meet the problem Congress had in mind. If this argument should be accepted, the result would be that no legislature could make it an offense for a person to compel another to hire employees, no matter how unnecessary they were, and however desirable a legislature might consider suppression of the practice to be.

"The Constitution presents no such insuperable obstacle to legislation. We think that the language Congress used provides an adequate warning as to what conduct falls under its ban, and marks boundaries sufficiently distinct for judges and juries fairly to administer the law in accordance with the will of Congress . . . The language here challenged conveys sufficiently definite warning as to the proscribed conduct when measured by common understanding and practices. The Constitution requires no more.

"Second. It is contended that the statute denies equal protection of the laws to radio-broadcasting employees as a class, and, for this reason, violates the due process clause of the Fifth Amendment. This contention, raised by the motion to dismiss, and sustained by the District Court as a ground for holding the statute unconstitutional as written, is properly before us, and we reach this equal protection ground, for the same reason that we decided the question of whether the section was unconstitutionally vague and indefinite.

"In support of this contention it is first argued that if Congress concluded that employment by broadcasting companies of unneeded workers was detrimental to interstate commerce, in order to be consistent, it should have provided for the punishment of employers, as well as employees who violate that policy. Secondly, it is argued, the Act violates due process because it singles out broadcasting employees for regulation while leaving other classes of employees free to engage in the very practices forbidden to radio workers. But it is not within our province to say that because Congress has prohibited some practices within its power to prohibit, it must prohibit all within its power. Consequently, if Congress believes that there are employee practices in the radio industry which injuriously affect interstate commerce, and directs its prohibitions against those practices, we could not set aside its legislation even if we were persuaded that employer practices also required regulation . . . Nor could we strike down such legislation, even if we believed that as a matter of policy it would have been wiser not to enact the legislation or to extend the prohibitions over a wider or narrower area. Here Congress aimed its law directly against one practice—compelling a broadcasting company to hire unneeded workers . . .

"Third. Respondent contends here, and the District Court has held, that the statute abridges freedom of speech by making peaceful picketing a crime. It is important to note that the statute does not mention picketing, peaceful or violent . . . Thus, rather than holding the statute as written to be an unconstitutional violation of the First Amendment, the District Court ruled on the statute as it was proposed to be applied by the information as it then read . . . We do not decide whether the allegations of the information, whatever shape they might eventually take, would constitute an application of the statute in such manner as to contravene the First Amendment. We only pass on the statute on its face; it is not in conflict with the First Amendment.

"Fourth. The District Court held, and it is argued here, that the statute, as sought to be applied in the information, violates the Thirteenth Amendment which prohibits slavery and involuntary servitude . . . For the reasons given with reference to the picketing specification, therefore, we consider the Thirteenth Amendment question only with reference to the statute on its face. Thus considered, it plainly does not violate the Thirteenth Amendment. Whether some possible attempted application of it to particular persons in particular sets of circumstances would violate the Thirteenth Amendment is a question we shall not pass upon until it is appropriately presented."

### **Membership to Vote on Proposal That FM, TV, FX Have Board Representation**

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come effective whenever there are twenty-five active members from the category of stations concerned in the membership of NAB.

These additions to the Board, along functional lines, were provided, an official of the Association pointed out, so that the newer services might automatically be given proper representation as they develop and expand.

Another proposed amendment to the NAB by-laws, which was submitted to membership referendum recently, would change the classification of network members from active to associate and delete the present provisions for automatic representation of networks on the Board.

Other than the network directors, there are presently twenty-three members of the NAB Board, seventeen representing the geographical districts of the Association, and six directors-at-large, two each from large, small, and medium-sized stations.

### **Asch Becomes FM Committee Chairman**

Second of the three changes affecting NAB's FM activities was the appointment of Leonard Asch as chairman of the NAB FM Executive Committee. Mr. Asch, a pioneer among FM broadcasters and long-time operator of FM station WBCA at Schenectady, N. Y., an FM station without AM affiliation, succeeds Walter J. Damm, general manager of WTMJ-FM, Milwaukee, who resigned the chairmanship, but will continue to serve as a member of the Committee.

### **Bartley Resigns**

NAB announced also the resignation of Robert T. Bartley as director of the NAB FM Department. Mr. Bartley submitted his resignation on May 28th, requesting that it become effective on July 1st. Association officials stated that a successor to Mr. Bartley would be named in the near future.

The retiring FM Director has served as an NAB staff member since September, 1943. He served as director of government relations until that post was abolished last year.

The proposed amendment to the by-laws providing for additional directorships reads as follows:

"DIRECTORS-AT-LARGE. There shall be ten Directors-at-Large, two from large stations, two from medium

*(Continued on next page)*

stations, two from small stations and one each from FM stations in Class B, FM stations in Class A, television stations, and facsimile stations, provided, that the directorships-at-large from these classifications shall be filled when there are at least twenty-five active members in such classifications respectively."

## Legal Department

### ASCAP, Cited by Attorney General, Charged with Anti-Trust Violation

The Attorney General of the U. S. filed a civil suit on Monday (23) charging that ASCAP's agreements with foreign licensing societies were in violation of the anti-trust laws.

The agreements in question are with 25 other music licensing societies which control the performance rights to all or nearly all of the copyrighted music of thirty countries.

The complaint alleged that through a confederation of the 25 societies, each is allotted a specific country in which it has the exclusive right to license music. No member of the confederation is permitted to deal with a non-member society, and the nationals of any one country are not permitted membership in the society of any other country. To enforce the agreements, a commission has been established for the purpose of investigating complaints of violations and recommending disciplinary action to the confederation, which in turn is authorized to censure, fire or expel member societies. As a result of these agreements, it is charged that "ASCAP and the co-conspirators" have procured monopolies in the territories assigned to them of virtually all of the world's musical compositions not in the public domain; denied other musical performing rights societies access to such music, thereby seriously affecting their ability to enter or remain in business; and retarded the introduction of foreign music in the United States.

The court is asked to decree generally that the agreements are in violation of the anti-trust laws, and to enjoin ASCAP from doing anything to continue, revive or renew them. Specifically the complaint asked that: (1) ASCAP be required to accept rights from foreign societies only if they are made available on a non-discriminatory basis to other American societies, (2) that it be enjoined from granting rights under its own repertoire to foreign countries on condition that they refuse to deal with other American societies, and (3) that it be enjoined from belonging to any organization whose rules prevent members from licensing performing rights to non-members, limit membership to a single society for any particular territory, or prevent any American society from marketing its rights freely in foreign trade.

## Engineering Department

### International Conference Agrees to Use Of 540 Kc. for Broadcast Services

The International Telecommunications Conference agreed Friday (27) to widen the broadcast band to include the frequency 540 kc for assignment to the broadcast services. Other countries, led by England, India and France, proposed to widen the band to include the assignment of 530 kc, with the French proposing that 520 kc be assigned at interior locations. The U. S. delegation clung tenaciously to its stand that 530 kc could not be allocated in this country due to possible interference being caused to the International Distress Frequency of 500 kc (490-510 kc) (NAB REPORTS, May 19, 1947). A compromise was finally reached when it was agreed that the European nations and India could assign 530 kc. France will also employ 520 kc where interference would not be caused to the Distress channel.

This agreement, while it apparently closes the door on U. S. employment of 530 kc, opens the way for 540 kc in the North American region. However, FCC hearings will have to be held to determine whether the channel should be classed as local, regional or clear. Before any assignments can be made regional agreements will have to be negotiated. This will undoubtedly come up at the North American Regional Engineering meeting in Havana scheduled for November 1. The general NARBA conference, where the final decision would be made, has been set for sometime after the first of the year.

Now operating on 540 kc with 50,000 watts power is Canadian station CBK at Watrous, Saskatchewan. The NARBA Executive Series (No. 136) between the United States and Canada provided, in addition to certain protection requirements, that "when, as and if a substitute broadcast channel acceptable to the Canadian Government is made available for this station, Canada agrees to discontinue the use of 540 kc for this purpose." However, in view of the complexities of finding another channel that would meet these requirements, the possibilities of CBK being shifted would appear to be fraught with difficulties. Several proposals have been made for the employment of this channel, ranging from a group of 50-watt stations scattered throughout the country to high-power installations.

### ITC Delegates Schedule Extra Sessions Attempting to Meet July 1 Deadline

Delegates to the International Telecommunications (Radio) Conference at Atlantic City, faced with the July 1 deadline for the official opening of the Plenipotentiary Conference, scheduled extra sessions last week to try to complete its work on time. However, while a great deal of agreement has been reached by the delegates on other services, "Tropical Broadcast-

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ing" was still undecided, not only as to the number of channels to be allocated but as to its definition. While originally a tentative agreement had been reached providing "Tropical Broadcasting" with 750 kc's of space on a shared basis, Cuba and Mexico objected to what they considered insufficient channels.

### **Agreement Reached to Provide 50 Kc.'s More in 6000 Kc. Band**

In the long-range international broadcast channels, agreement has been reached to provide 250 kc's of space in the 6,000 kc band. This would provide an additional 50 kc's of space over that previously allocated in the Cairo Agreement. In the 11,000 and 9,000 kc international broadcast bands no agreement of any kind has been reached. In the 15,000 kc band the U. S. delegation has agreed to a 50 kc widening, from the Cairo allotment of 200 kc to 250 kc, while other nations are insistent on 100 kc's additional.

### **Recent Heavy Sun Spot Count Believed Cause for Unusual FM Reception**

With the greatest number of sunspots ever recorded, long-range FM reception over unusual distances has been reported during the past two months. This condition, according to the Bureau of Standards, will continue until November and then decrease again until 1954 in the sun's regular eleven-year cycle of outbursts.

These eruptions of the sun cause heavy ionization of the upper reaches of the earth's atmosphere and cause FM signals that would ordinarily penetrate through the ionosphere and into outer space to be confined to the earth. This phenomenon has caused Texas stations to be heard on the East Coast and one report from Australia indicates that numerous U. S. FM broadcast stations are being heard there.

The Bureau of Standards reports that the number of sunspots in May of this year reached the highest recorded point, since recordings were started in 1750, when the average for May was tabulated at 205.1. The highest previous Zurich number occurred in 1778 when the total was 155. The peak number occurred on May 25, 1947, when the daily number ran to 315, by far the highest ever observed. While complete tabulation has not been made for June, it is believed that this number is down under May, although still higher than expected. After November the number of sunspots should decrease, reaching a low in 1954, and may not reach the same high for decades. The long-range reception of FM signals is believed to be, perhaps, by F-layer ionospheric transmission and in other cases may be caused by sporadic E-transmission. Over extremely long distances such transmission may be via a combination of both F and sporadic E-layers. This transmission is generally of a spotty nature and of short duration and may, on occasion, cause long-range interference during the next few months and apparently will occur only in the middle of the day.

Previous extreme peaks occurred, in addition to 1778, in the years 1787, 1837, 1848 and 1870. In these years the Zurich numbers exceeded 120. Peak

years in this Century occurred in 1905 (64 numbers); 1917 (104 numbers); 1928 (80 numbers); and 1937 (118 numbers).

## **Research Department**

### **BMB Board Considers Financing Plan, Postpones Projected 1948 Study**

Following the NAB Board of Directors' recommendation that BMB be put on a firm and permanent financial basis, and that its projected 1948 study be delayed until 1949, all of BMB's standing committees held one or more meetings to discuss the details of the NAB suggestions.

On conclusion of the committee sessions, the BMB Board met on June 20, and decided to suspend operations on the 1948 study pending consideration by the NAB Board of a plan prepared by the BMB Finance Committee and the NAB Liaison Committee composed of Leslie C. Johnson, WHBF; Paul W. Morency, WTIC; G. Richard Shafto, WIS; and William B. Way, KVOO.

In keeping with the NAB recommendation, the plan which these two groups proposed, and which the BMB Board approved in principle, includes a long-term plan of financing BMB on a monthly subscription basis, and postpones the second study which had been set for next year.

Upon incorporation of several additional suggestions into the plan, it will be circulated among the NAB Board members. If approved, the BMB will take immediate steps to put the plan into action by subscription solicitation.

### **Program Ratings**

The BMB Board adopted the recommendation of its Research Department not to enter the field of program ratings at present. Instead, the Board decided to make a long range experimental study and analysis of current and proposed rating procedures as an integral part of its overall experimentation in all fields of radio measurement.

In view of this decision, the BMB Board informed C. E. Hooper, Inc., that it could not consider his offer to sell his rating service to BMB at this time.

Other action taken at the BMB Board meeting included the re-election of J. Harold Ryan as its chairman; Justin Miller, Paul West and Fred Gamble as first, second and third vice-chairmen, respectively; Hugh Feltis, president and Roger Clipp, secretary. In addition, the Board's Executive Committee was enlarged by the election of Joseph Allen to represent ANA and Leonard Bush to represent AAAA, thereby giving each of the three associations two members each on the committee.

Board members present were J. Harold Ryan, Fort Industry Company; Paul West, ANA; Roger Clipp, WFIL; Frederic R. Gamble, AAAA; Leonard T. Bush, Compton Advertising; Carlos Franco, Young &

*(Continued on next page)*

Rubicam; Linnea Nelson, J. Walter Thompson; C. Burt Oliver, Foote, Cone & Belding, D. E. Robinson, La Roche & Ellis; Joseph M. Allen, Bristol-Myers; Lowry Crites, General Mills; Albert S. Dempewolff, Celanese Corporation; Donavan B. Stetler, Standard Brands; Hugh M. Beville, Jr., NBC; E. P. H. James, MBS; Robert T. Mason, WMRN; Hugh Terry, KLZ.

Guests present were John Griffin, legal counsel, Kenneth Baker, NAB; Eric Haase, ANA; Harold Beckjordan, AAAA.

Members of the BMB staff present were Hugh Feltis, president; John Churchill, director of research and Philip Frank, executive secretary.

## **NAB Research Group Plans New Study This Year on Listener Reaction**

A discussion of questions to be included in the new public opinion study of listener reaction to radio featured the recent meeting of the special subcommittee of the NAB Research Committee, it was announced Friday (27).

The new study was approved earlier this year by the NAB Board of directors which authorized an appropriation to defray the cost of field work for the study.

The subcommittee, Hugh Beville, NBC, chairman, at its meeting in New York recommended that the field work for the new study be conducted in November of this year in order that its results will be comparable to the first NORC study, field work for which was conducted in November, 1945.

While the NAB Research group did not make a final decision as to which organization would conduct the field work, or the form in which the results would be presented, it considered in detail all the questions asked in the 1945 interview, deleting some from the new study and adding others which relate to problems not covered in the first study.

The subcommittee plans to meet again at an early date to reconsider some of the latter points, and to make definite and specific recommendations for the conduct of the study.

Members of the subcommittee, appointed by Carl Burkland, chairman of the Research Committee, in addition to Mr. Beville, are: Dr. Paul Lazarsfeld, Columbia University; Elmo Wilson, CBS; and Earl Winger, WIOD. Also present at the meeting were William Zurfieh, NBC, and Kenneth Baker, NAB director of research.

## **Program Department**

### **Multi-Organization Meeting on Delinquency Arranged by Minnesota Radio Council**

Complying with NAB President Justin Miller's request that the broadcasting industry inaugurate or stimulate local campaigns against juvenile delinquency, the Minnesota Radio Council, in a recent meeting received the cooperation of state and local government

officials, civic organizations, local advertising agencies and radio stations, in an overall discussion of plans to combat the problem.

Theodore B. Knudson, Judge of the Minneapolis Municipal Court, who represented Governor Youngdahl stated that the Minnesota Youth Commission plans to consult the various state courts as to program needs in combatting juvenile delinquency and that a work shop is to study the causes of delinquency. He emphasized that delinquency prevention is not a job for the police, probation officers or the courts.

Max Karl, production manager and educational director, WTCN, discussed some of the methods by which radio can help fight the problem. He pointed out that communities must recognize the symptoms of delinquency and stated that radio stations exist to help through dissemination of news and through special programs.

Dr. Tracy F. Tyler, Council vice president, and moderator for the meeting discussing radio programs now being aired said "some programs need touching up." However, he continued, there are many good programs and people should make an effort to listen to them.

### **Judge Blames Home Influence**

Municipal Court Judge Earle W. Lyons told the group that radio and movies often are blamed when the fault is really in the home. He pointed out that there are many good programs both on the radio and in the movies. He cited a plan adopted in Los Angeles where groups of students review and evaluate films for other young people to see. "Trashy types of film" he said "are boycotted."

He also told the group of a youngster in trouble who agreed under questioning that movie and radio stories were the cause of his difficulty, yet under continued questioning, the boy could not recall a single movie or radio program in particular.

Betty Girling, KUOM, said: "Democracy can come out in every script, without mentioning the words democracy, fascist or communist." She pointed out the importance of a radio station of receiving letters and post cards from listeners commenting on various programs, reminding the group that only when the public makes demands does it get what it wants.

Mrs. George W. P. Heffelfinger, Council president, in answer to the question: What is a good program for children?, suggested a series based on dramatizations of books.

### **Pressure Groups**

Dorothy Spicer, public relations director, KSTP, said that from time to time pressure groups send in criticisms of murder and crime programs, but fail to offer constructive suggestions. She said that one of the basic problems stemmed from groups who sign petitions without knowledge of the facts. "We can't listen to your station day or night," they say "because you have crime and horror all the time."

Miss Spicer pointed out that when that particular complaint was received, there was one-half hour of crime stories in 147 hours of broadcasting on her station.

## Broadcast Advertising

### Newspaper Association Spends More on Sales Promotion Than NAB's Entire Budget

There can be no doubt that newspapers are putting on the heat in competition for the advertising dollar and intend to maintain the pace. This fact is reflected in *The Advertiser's* coverage of the recent ANPA convention.

Commenting on the high-powered campaign to increase newspaper lineage, on which the publisher's association is reported to have spent three-quarters of a million dollars during the past year, the magazine says:

"If the Bureau fell short of any of its objectives for the past year, lack of ample funds was the reason. Operating on \$725,000, when \$1,000,000 was the figure required for the full expansion program, the Bureau hopes to make its quota through a revised dues plan. If the successes of the present year are in proportion to last year's accomplishments, few newspaper publishers will want to grumble at the raised ante. Advertising will certainly approve."

[EDITOR'S NOTE: NAB's budget for 1947 for all purposes was approximately \$650,000. Its Broadcast Advertising Department operates on a fraction of that amount.]

### Gordon Gray Named to Serve With NAB Retail Advisory Group

Gordon Gray, WIP, has been appointed to the Sales Managers Retail Advisory Subcommittee of the NAB by William D. Murdock, subcommittee chairman, it was announced last Monday (23).

Mr. Gray, prior to joining WIP, was manager of the Kansas City office of the Katz Agency, and later was general manager of Stations KOIL-KFOR.

## General

### Trammell Reveals High Speed Transmission, Opposes White Bill at Senate Hearing

(Continued from page 527)

Stressing the point to the Senate subcommittee, Mr. Trammell stated: "No agency should ever be permitted by the threat of revocation of a license or denial of renewal, to intimidate broadcasters as to the kind of program service they must render to the public."

He opposed the section of the White Bill requiring identification of news sources labelling such a provision as a "secondary censorship" similar to the type practiced by the Nazis before the war. He also argued against the bill's requirements regarding political broadcasts and discussion of public interest questions stating that the requirements are impractical and an infringement of free speech.

"The authority to refuse to renew a license because of the nature of programs that have been broadcast," he stated, "is a form of censorship much more powerful than the blue pencilling kind of censorship. It permits the Commission a tremendously wide latitude in determining what the listeners of the country may hear or may not hear. It gives the Commission most persuasive power of suggestion as to the programs it feels should be broadcast. No licensee can feel free to ignore such suggestions when to do so would jeopardize the continuation of his license. This is a much greater power than the power to delete."

Mr. Trammell pointed out: "The broadcaster is responsive to the turn of a dial or the flip of a switch. If he is left free from control by the government, public preference will determine the programs which he broadcasts."

### Station Operation Can't Be Legislated

Congress bears a great responsibility in writing a new radio law, Don S. Elias, WWNC, stated at the hearings on Monday (23) and "must make certain that the power to license does not become the power to throttle."

He agreed that there was need for new radio legislation but stressed the importance of establishing "the essential freedom of radio against even the suspicion—not to say, the accomplished fact—of governmental censorship or manipulation."

Speaking both as a newspaper publisher and a broadcaster, Mr. Elias said that "the legislative effort to regulate and control political broadcasts and discussions of controversial issues will be the cause of much confusion, controversy and dissatisfaction on the part of the public and the broadcasters. The answer to every problem which arises in the day-to-day operation of radio simply cannot be spelled out in a legislative enactment," he continued.

### Tuesday Sessions

A statement from Aeronautical Radio, Inc., asked for equal status under Commission organization for special services. While limiting its statement to problems of aviation safety, the organization felt that similar safety factors could and should be applied to marine, railroad, etc., communications.

Rolf Kaltenborn, son of the network commentator, spoke on behalf of a "committee for non-partisan radio" supporting Section 17 of the proposed White Bill. He felt that the provisions of the section should be made even stronger than it reads in the Bill and proposed that time for political broadcasting should be balanced all year-round.

Rear Admiral S. C. Hooper (ret.), electronics consultant and former Naval Communications director, suggested adding to Sec. 326 of the Bill, a provision for polling the listening audience of a station when it comes up for renewal of license to permit the public to express its opinion on the station's performance.

The Rev. Sam Morris, spokesman for the National Temperance and Prohibition Council, urged that legislation be enacted which would prohibit the advertising of any alcoholic beverages over the air.

(Continued on next page)

He was followed by Elizabeth A. Smart, WCTU, who also asked that broadcasters be prohibited from carrying advertising of alcoholic beverages.

Criticizing the policy of some broadcasters who do not sell time for religious broadcasts, the Rev. Dale Crowley, representing the National Religious Broadcasters, Inc., asked the Senate Committee to "provide a specific clause in Section 9 of this proposed amendment to the Communications Act to the effect that the licensee of every radio frequency be obliged to provide time for religious broadcasts without discrimination as to time of day or night on their broadcasting schedule."

### Wednesday Testimony

Appearing on Wednesday, Bill Henry, president of the Radio Correspondent's Association, opposed provisions of the bill dealing with news. He said:

"We agree heartily with the importance of pinning responsibility for accuracy on broadcasters of news, analysis and comment.

"We agree that the listening public has a right to be informed as to the identity of the broadcaster, his responsibility, and the nature of his broadcast.

"We believe that responsible stations and networks are already doing these things, not only as a matter of duty to the public, but also for their own benefit.

"We believe, as a matter of principle, that broadcasting should be as free of regulation as the press and we oppose any regulation beyond that already in existence."

Mr. Henry told the committee that his association felt that the provision of the bill requiring identification of news sources if applied generally, is meaningless and, if applied literally or harshly, would have the effect of destroying the continuity and listenability of news, analysis and commentary programs and would trespass on the well-established right of responsible reporters to protect confidential sources of legitimate news. We believe that Section 332A is both unnecessary and unworkable and believe it should be eliminated.

He also urged clarification and enlargement of the provision of the bill which exempts news broadcasts and descriptions of current events from the restrictions on political broadcasts and discussion of controversial issues.

Other witnesses who appeared on Wednesday were Dr. Edwin H. Armstrong, Richard W. Hubbell of Hubbell and Associates, and Stanley Fulkner, attorney representing the Voice of Freedom Committee.

Dr. Armstrong recounted his efforts of the past eleven years to establish FM broadcasting and told the Committee, "it is doubtful if more than 1% of the population of the country enjoy its benefits." He concluded: "I believe the reason to be the abuse of the regulatory power."

Richard Hubbell urged the Committee to provide for 17 year licenses, commenting:

"In my opinion this grant of stability to the radio and television industry would have an immediate and

electric effect on the expansion of television services to the general public. I believe it will hasten the investment of new capital in television."

Mr. Fulkner argued against the bill on the grounds that it restricted freedom of speech but asked that the FCC be given power to see that "liberal" commentators continue to be heard.

### Friday Session

After a recess from Wednesday until Friday morning, the Subcommittee resumed by listening to statements submitted by Senator Glen H. Taylor, (D) Idaho, Fulton Lewis, Jr., Edmund Craney, Bernard K. Johnpoll, WYOS; Arnold Petersen, secretary of the Socialist Labor Party and Susan B. Anthony, Progressive Citizens of America.

Sen. Taylor stated that he favored provisions which would free radio stations from liability in political broadcasts.

Lewis proposed that all commentators be required to maintain records, for public inspection, which would show their sources of income, past employment and organization membership.

He also argued that it would be impractical for commentators and newsmen to comply with the requirements of the bill providing for identification of news sources.

Edmund Craney, operator of stations in Spokane, Portland, Butte, Helena and Bozeman, supported generally the provisions of the proposed legislation. He favored the section dealing with network-station relations which would provide for a two-hour option in each three-hour period of time, but stated that it is "not a matter of major concern to me."

Commenting on the amendment to Section 326 of the present Act, Mr. Craney said the new provision "is a definite improvement."

Mr. Johnpoll said that "news commentators should be forced, during election campaigns, to yield as much time to rebuttal as they may take in behalf of a particular man or party." He favored the section of the bill which divides the FCC's activities into two separate divisions. Mr. Johnpoll suggested that the new legislation include a provision which would "order the FCC to increase the band spread from 540 kc to 1650 kc."

### Socialist Labor Party

Arnold Petersen, in a statement filed on behalf of the Socialist Labor Party, opposed the bill on the grounds that it would not permit on the air those political candidates whose names did not appear on a ballot. The organization also objected to the provision which would limit ownership of stations to coverage of not more than 25 per cent of the population.

Representing the Progressive Citizens of America, Susan B. Anthony, said that the organization did not feel that the bill "is an answer to the problems of the public, the radio broadcasting industry or the critics of the present" Act.

## **NAB Testimony on White Bill Receives Wide Industry Approval**

[*Editor's Note: Reaction to NAB's presentation of testimony before the Senate Sub-Committee holding hearings on the White Radio Bill—S. 1333—is reflected in the following letters, released to the press last week by their authors. Judge Miller testified before the Senate committee Wednesday, June 18.*]

### **From Frank Stanton, President, CBS, to Members of NAB Board**

I have just come up from Washington for the afternoon, taking advantage of a short recess in the Senate Subcommittee hearings on the White Bill to clean up some things which have accumulated at Columbia while I've been attending the hearings. But before I get into them, I would like to give you my first-hand impressions of the NAB appearances before Senator White's committee.

As you may know, the NAB had six witnesses: Justin Miller, Jess Willard, Don Petty, Bob Richards, Frank Pellegrin and Harold Fair. Justin led off yesterday for the industry and was on the stand the greater part of the day. He did a magnificent job; he was forthright and logical, and did not retreat from the position that radio should have equal rights with the press. Having followed closely three previous hearings on radio legislation before committees of Congress, this was the first time that broadcasters took the offensive with a solid position to back it up. I urge you to read his full statement when it reaches you.

Because I am convinced of the soundness—and the necessity—of maintaining that radio should not be discriminated against, I am mighty glad that we have this kind of forceful leadership. The rest of the NAB boys did well too. Even though we may not get the kind of legislation we want at this session—or even the next—it is reassuring to know that, for the moment at least, we are not going in for appeasement and compromise. I just hope that broadcasters will give Justin the kind of backing he deserves and must have.

You may have gathered from the above that I think we have something to be proud of. That's right. I wanted to drop you this note to let you know how I feel about what I saw and heard, even though some faint hearts may not agree.

### **From Edgar Kobak, President, MBS, to Judge Miller**

I'll bet your ears have been burning ever since you appeared before the Senate Sub-Committee on the White Bill. They ought to be good and red and hot.

What more can I say. We are proud of you and we are proud to be a part of NAB.

### **From Niles Trammell, President, NBC, to Justin Miller, President, NAB**

Immediately after you completed your testimony on the White Bill I congratulated you on the position you had taken in advocating and defending the basic rights of broadcasters. I am now placing this commendation in a letter so that I may be on record with the members of your Board of Directors to whom I am sending a copy.

As you stated, free speech, as contemplated by the first amendment to the Federal Constitution, has not been analyzed with sufficient care by witnesses testifying at previous radio hearings. The fight for fundamental freedom never has been an easy one. It took one hundred years to establish freedom of the press. Our fight has just begun.

I want, also, to express my approval of the entire NAB presentation before the Senate Sub-Committee. All of your witnesses, including those from the independent stations, did exceedingly well.

I hope you will call upon me for every encouragement and assistance I can give you in what we must consider as the primary issue now facing our industry.

### **From T. A. M. Craven, Vice President, Cowles Broad- casting Co., to Mr. Trammell**

I appreciate tremendously your transmitting to me a copy of your letter of June 23 to Justin Miller.

I consider his statement before the Sub-Committee of the Senate a masterly presentation of the broadcasters' just cause. It is the first presentation that I have heard or seen which treats the subject in a convincing manner. This statement does not detract in any way from those who preceded Justin Miller in the past because those of us who have previously testified were correct in spirit but not sufficiently equipped in constitutional law to speak convincingly.

The fact that you, Frank Stanton, Edgar Kobak, Mark Woods, as well as other leaders in the industry, supported Justin Miller so effectively, added great weight to the cause of broadcasters.

It is my opinion that broadcasters have real cause for alarm. I have felt this for a long time. Until we can secure legislation which makes radio as free as the press, I fear that the great value of radio as an instrument of mass communication, may gradually deteriorate. As you know, this single factor is one that I have recognized over the years. This is a factor for which I fought so ineffectively while a member of the Communications Commission.

### **From Campbell Arnoux, President, WTAR, to Judge Miller**

May I take this means to tell you how greatly I admired the magnificent way in which you carried the ball for the radio industry at the Senate Interstate Commerce Committee hearing last week.

I never expect to hear a more brilliant or finer piece of testimony and we should all be extremely grateful to you especially under the almost impossible difficulties of preparation or organization in the few days available.

I only wish every member of NAB could have been present in person and have had the privilege of hearing you.

### **From Theodore C. Streibert, President, WOR, to Judge Miller**

Your statement at the hearing on the White Bill will unquestionably be referred to later as the first step in a change in the whole philosophy of radio legislation and regulation. That is not to say that it may not be a long time coming, as I presume you fully anticipate, but I just wanted to let you know that the appreciation of it can be evidenced to you here and now.

### **French Radio, Interested in American Shows, Seeks to Broaden Program Exchange**

[*The following statement is published at the request of Mr. Jacques Meyer, Deputy Director General of the National French Broadcasting System (Radio Diffusion) who is now visiting the United States as a member of the French Delegation, International Telecommunications Conference, Atlantic City.*]

#### **AMERICAN BROADCASTERS:**

About five months ago, France and the United States inaugurated a program-exchange system which was intended to create a greater understanding between our peoples.

At the present time, the French Broadcasting System is sending six transcribed programs weekly to the United States. Three of these programs are popular in nature, and three of them are more cultural. All are performed by leading French radio artists and designed for use on American broadcasting systems.

(Continued on next page)

Over one thousand of these records are shipped weekly to about 200 American stations and about 60% of these stations are scheduling them regularly. So you in America are hearing about France—her music, her customs, her people, their daily lives.

Now we would like for American stations to send us more recorded programs so that we can broadcast them throughout our land on Radio Diffusion. We want programs which will be representative of those areas in which your stations are located.

If you would like to join in this effort, which is especially needed with the curtailment in Voice of America broadcasts, please write our New York office, the North America French Broadcasting System, at 501 Madison Avenue. Miss Steinberg, there, will answer inquiries. We are anxious to continue this relationship with American broadcasters and make it even more effective.

JACQUES MEYER,  
Deputy Director General,  
National French Broadcasting System.

### Oregon, Washington Broadcasters Discuss White Bill at Joint Meeting

The largest contingent of Oregon and Washington broadcasters ever attending a semiannual, joint session of the two state associations, assembled in Portland on Monday, June 16, to hear Robert C. Coleson, assistant to the president of NAB, discuss developments on the White Bill.

One hundred twenty-five station managers and staff personnel registered for the one-day meeting, according to Frank Coffin, KGW, Portland, secretary-treasurer of the Oregon State Broadcasters' Association, who handled arrangements and reservations.

Ray Morgan, of the Raymond Morgan Advertising Agency in Hollywood, highlighted the morning session with his agency-angled comments on "What We Want From Radio." Morgan urged "better cooperation from radio stations in furnishing information to agencies," and cited several examples of successful programs which sell for the advertiser. "All stations should spend more time and exert greater effort to develop more live talent shows," according to Morgan.

Representing Judge Justin Miller, Mr. Coleson told the Northwest radio people: "We cannot hope for perfect legislation. We *can* hope to improve the existing law, particularly when that law has been distorted by its administrators."

C. E. Arney, Jr., secretary-treasurer, NAB, explained the organization's departmental structure and pointed out the assistance which NAB is prepared to give broadcasters. He discussed the actions taken by the NAB Board of Directors at their May 21-22 meeting.

Frank H. Loggan, KBND, Bend, and Tom Olsen, KGY, Olympia, presidents of the Oregon and Washington State Broadcasters' Associations respectively, presided over the joint meeting with the assistance of Toastmaster Leith Abbott, head of Foote, Cone and Belding's office in Portland.

Other speakers taking part in the day-long confab were: Harry Spence (KXRO, Aberdeen), NAB dis-

trict director, who conducted a BMB Round Table; Bob Priebe, KRSC, Seattle, "I'm in the Black with FM"; Ed Adams, of the University of Washington faculty, discussed "Education for Radio"; Ted Cooke, KOIN, Portland, outlined "Programs That You Can Sell."

In his comments welcoming the broadcasters to Portland, Mayor Earl Riley congratulated Oregon radio stations on their 100% membership in the Oregon State Broadcasters Association, and cited this move as a step in the right direction toward serving public need and demand of the broadcasting industry. This accomplishment was announced by OSBA President Frank Loggan at the Monday meeting. James Mount, KXL, Portland, served as program chairman for this, the second joint meeting of Oregon and Washington State associations during 1947.

Among resolutions adopted were these:

*Resolved*, that this combined meeting of the Oregon-Washington Broadcasters thank Robert Coleson and C. E. Arney for their analysis of the White-Wolverton Bill, and NAB for their work in connection with the hearings on this Bill, and urge all broadcasters in Oregon and Washington to inform themselves fully on the provisions of the Bill so that they may supply their Senators with such information.

*Whereas*, the radio stations in Washington and Oregon believe there is a growing need for industry control of the standards by which station audiences and listening are measured, be it resolved that Broadcast Measurement Bureau be commended for the progress in that direction so far evidenced and that they be encouraged to continue.

## Books for Broadcasters

TELEVISION TECHNIQUES, by Hoyland Bettinger. c1947. 237 p. \$5.00. Harper and Brothers, 49 East 33rd St., New York 16.

This is an excellent and comprehensive television manual. The author, a consultant on television planning and production, writes from first-hand experience. He is interested more in the basic principles of good video programming than in the quick tricks.

A dramatic plot is built before your eyes with a sample scenario, and sequences from the manuscript and production script. A variety show is followed through. Such topics as pictorial composition, lighting, and the integration of film with live productions are considered. Clear line drawings point up the text.

The book is basic, dealing with the psychological and aesthetic aspects of television's own special techniques. It will be helpful to sponsors, writers, actors, producers, and studio crews.

BROADCASTING MUSIC, by Ernest LaPrade. c1947. 236 p. \$2.50. Rinehart and Company, 232 Madison Ave., New York 16.

Music over the air has come a long way since Caruso sang in *Pagliacci* over "wireless telephone" in 1910. This book traces briefly the beginnings of musical

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broadcasting and then is chiefly concerned with musical program building and production.

The sample continuities and diagrams of set-ups are especially useful. Definitions of terms throughout the book will be a help to beginners—"cataloguing clerks," SESAC, "high fidelity"—though all controversial matters in the music field are carefully sidestepped. The book gives a good picture of the attention to detail which gives network broadcasting of music its high standards.

## Public Interest Programming

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of July 7-13, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

#### The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving teaching positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and the more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field . . . The poor morale of teachers is by no means

entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school systems is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: (a) Join and work with local groups actively concerning themselves with the problems of better education. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. Though the schools of America are closed in July and August, the urgency of the crisis in our schools makes it necessary to keep this subject before the public. During the summer months plans should be made to assure that when schools open in the fall they should be more adequately staffed and have improved equipment, buildings, supplies, etc. Your program can help bring this improvement about by stressing the serious plight of our schools, what a deterioration in American education means to our boys and girls and to our nation, and what listeners can do now to overcome the crisis. (Fact Sheet No. 37)

#### United America—Group Prejudice—A Post War Menace

To divide the United States along racial and religious lines, and so to conquer it was the chief hope of our enemies during the war. In fact, it was the possibility that America could be thus weakened and disintegrated by conflict between group and group that gave the Axis the courage to embark on its catastrophic adventure. This Axis strategy was defeated. *But today we cannot afford division any more than we could during the war.* We have two great tasks before us: (1) to build a peaceful world; (2) to press forward on the home front to high production and prosperity. The achievement of both these goals becomes immeasurably more difficult if America is torn by racial and religious strife. A divided America seems weak in the eyes of the world and is disabled as a force for peace; nor can it successfully carry out great harmony among our various racial and religious groups that was the source of our strength in war. What makes the danger of division especially acute at the present time is that many real problems now confront the American people—problems of housing for veterans and other civilians, jobs for the returning serviceman, strikes, shortages of food and household goods, rising costs of living. In the midst of postwar dislocations and unrest, when everyone naturally seeks to discover the causes and cures for what troubles him, the "scapegoat" technique of blaming all difficulties on one group or another is not likely to pay off well. Political quacks and adventurers belonging to the "lunatic fringe" of American life seek to gain adherents and make easy money for themselves by diverting citizens from their real problems and attacking some racial or religious group as being "at the bottom of" the shortages, the strikes, or the rising prices. People who, out of indifference to American principles of racial and religious freedom, and "undecided" about prejudice, or who might support hate campaigns against Protestants or Jews, Catholics or Negroes, are potential confederates or dupes of such subversive forces. No one can prevent people from being prejudiced or hating their neighbors. We can, however, (1) recognize such antagonisms for what they are: *a danger to the nation that is particularly acute in the midst of postwar dislocations and unrest;*

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(2) isolate such antagonisms and quarantine them, prevent them from spreading and infecting the whole community; malicious slanders against groups of fellow Americans cannot be respected as "honest opinions"; (3) guard ourselves and our families against the danger of contracting prejudices and passing them on, however innocently—we can refuse to listen to or spread stories which discredit members of any race or religion—we can make sure that we judge our fellowmen by the character of their lives alone, and not on the basis of their race or religion—we can keep our children from absorbing prejudice. (Fact Sheet No. 31)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, June 30. They are subject to change.

#### Monday, June 30

(Before Commissioners Walker, Wakefield and Durr in Room 6121 at 10:00 o'clock A. M.)

In re Applications of Press Wireless, Inc., for modification of licenses to permit the handling of administrative press messages.

In re Applications of Press Wireless, Inc., for modification of licenses to permit the handling of deferred commercial messages. (Ricksville, N. Y., and Los Angeles, Calif.)

Made Intervenors: The Western Union Telegraph Company  
RCA Communications, Inc.  
Commercial Pacific Cable Company  
All American Cables & Radio, Inc.  
Commercial Cable Company  
Mackay Radio & Telegraph Co., Inc.

#### Tuesday, July 1

##### Further Hearing

(10:00 A. M.)

WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—C. P. to increase power, etc. 1190 kc., 50 KW, unlimited; DA Night.

WLIB—WLIB, Inc., Brooklyn, N. Y.—C. P. to increase power, etc. 1190 kc., DA, 5 KW night, 10 KW day, unlimited.

## FCC ACTIONS

### AMPLITUDE MODULATION

#### AM—Docket Cases

##### 1230 KC.

The Commission announces its **Final Decision** (B-355) granting the application of **Allentown Broadcasting Corporation** for a new station in **Allentown, Pa.**, to operate on 1230 kc., 250 watts, unlimited time (BP-4374; Docket 7180);

conditions. At the same time the Commission denied the mutually exclusive applications of **Easton Publishing Co.** (BP-4212; Docket 7179), for new station at **Easton, Pa.**, **Steel City Broadcasting Co. of Bethlehem, Pa., Inc.** (BP-4428; Docket 7181) for new station at **Allentown, Pa.**, both requesting 1230 kc., 250 watts, unlimited time, and application of **Associated Broadcasters, Inc.**, to change frequency of Station **WEST, Easton, Pa.**, from 1400 kc. to 1230 kc., operating with 250 watts power, unlimited time.

#### AM—New CP's Granted

##### 980 KC.

**Stanley S. Beaubaire, Oreville, Cal.**—Granted CP for a new station to operate on 980 kc., 1 KW; daytime only; engineering conditions. (BP-5640)

##### 1240 KC.

**Cambridge Company, Cambridge, Md.**—Granted CP for new station to operate on 1240 kc., 100 watts, unlimited time. (BP-5838)

**Bryan Broadcasting Co., Bryan, Texas**—Adopted an Order granting application for a new station to operate on 1240 kc., 250 watts, unlimited time. (BP-4767; Docket 7776)

##### 1250 KC.

**WTMA—Atlantic Coast Broadcasting Co., Charleston, S. C.**—Granted CP to increase daytime power from 1 to 5 KW, change type of transmitter and make change in antenna, operating on 1250 kc., 1 KW night. (BP-3752)

##### 1360 KC.

**Puritan Broadcast Service, Inc., Lynn, Mass.**—Granted petition to reconsider action in designating application for hearing; removed from hearing docket, and granted CP for new station to operate on 1360 kc., 500 watts daytime only; engineering conditions and also subject to any interference from WOCB. (BP-5117; Docket 7802)

##### 1490 KC.

**Waynesboro Broadcasting Corp., Waynesboro, Va.**—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time; engineering conditions. (BP-6065)

#### AM—Modifications of CP's Granted

**WIBS—Jose E. del Valle, Santurce, P. R.**—Granted modification of CP for approval of directional antenna. (BMP-2710)

**KGVN—Grass Valley-Nevada City Broadcasters, Inc., Grass Valley, Cal.**—Granted modification of CP to increase power from 100 watts to 250 watts, for approval of transmitter location and antenna system and for change in transmitting equipment. (BMP-2506)

**WFAS—Westchester Broadcasting Corp., White Plains, N. Y.**—Granted modification of CP for extension of completion dates. (BMP-2832; BMP-2844)

#### AM—Designated for Hearing

##### 690 KC.

**The Naugatuck Valley Broadcasting Corp., Ansonia, Conn.**—Designated for hearing application for a new station (BP-5926), to operate on 690 kc., 1 KW, daytime only, and ordered that stations WOR and WNBC, New York, be made parties to the proceeding.

##### 1230 KC.

**Oral J. Wilkinson, Murray, Utah**—Designated for hearing application for new station to operate on 1230 kc., 250 watts, unlimited time (BP-5392), in consolidated proceeding with application of Weber County Service Co. requesting same frequency at Ogden, Utah (BP-5462); made KOVO and KVNU parties to this proceeding.

(Continued on next page)

**Utica Observer Dispatch, Inc., Utica, N. Y., and Hanna Broadcasting Co., Utica, N. Y.**—Designated for consolidated hearing applications for new stations to operate on 1230 kc., 250 watts, unlimited time. (BP-6015; BP-6129)

#### 1230-1240 KC.

**Hector Reichard, Aguadilla, Puerto Rico**—Designated for hearing application for new station to operate on 1240 kc., 250 watts, unlimited time (BP-5952) to be consolidated in hearing on applications of Jorama Fer Radio Corp. and Caguas Radio Broadcasting Co., for new stations at Caguas, P. R., on 1240 kc. and 1230 kc., respectively.

#### 1340 KC.

**Wabash Broadcasting Co., Inc., Lafayette, Ind.**—Designated for hearing application for new station to operate on 1340 kc., 250 watts, unlimited time (BP-6037); made WJOL, WSOY, WLBC and WTRC parties to this proceeding.

**Howdy Folks Broadcasters, Tulsa, Okla.; Donald W. Reynolds, Okmulgee, Okla.; Muskogee Broadway Broadcasting Co., Muskogee, Okla.**—Designated for consolidated hearing the three applications (BP-5853), (BP-5871), and (BP-5918), respectively, each seeking a new station to operate on 1340 kc., 250 watts, unlimited time, in their respective cities.

#### 1400 KC.

**Radio Greenville, Greenville, Ala.; The Greenville Broadcasting Co., Greenville, Ala.**—Designated for consolidated hearing applications for new stations to operate on 1400 kc., 250 watts, unlimited time. (BP-6025; BP-6094)

#### 1460 KC.

**Pellegrin and Smeby, Detroit, Mich.**—Designated for hearing application for a new station (BP-5805), to operate on 1460 kc., 500 watts, daytime only; and ordered that station WJBK be made a party to the proceeding.

#### 1490 KC.

**Radio Courier, Inc., East Liverpool, Ohio**—Designated for hearing application (BP-6092) for a new station to operate on 1490 kc., 250 watts, unlimited time, in a consolidated proceeding with applications of Western Pennsylvania Broadcasting Corp. (Docket 8170), East Liverpool Broadcasting Co. (Docket 8171), and United Broadcasting Corp. (Docket 8348)

**William Courtney Evans, Dover, Del.**—Designated for hearing application (BP-5927) for a new station to operate on 1490 kc., 250 watts, unlimited time, and ordered that WBAB, Atlantic City, and WTOP, Washington, be made parties to the proceeding.

### AM—License Renewals

**WJHL—WJHL, Inc., Johnson City, Tenn.**—Granted renewal of license for period ending May 1, 1950. (BR-988)

**WJBO—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.**—Granted renewal of license for period ending May 1, 1950. (BR-446)

**WISN—Hearst Radio, Inc., Milwaukee, Wis.**—Granted renewal of license for main and auxiliary, to May 1, 1950.

### AM—License Extensions

*Licenses for operation of following stations extended upon a temporary basis to October 1, 1947, pending final determination upon applications for renewal of licenses, for the reasons shown:*

**WKPA, New Kensington, Pa.**—(Renewal application not filed in complete form within the time required by Rule 1.320);

**WEDC, Chicago, Ill.; KARK, Little Rock, Ark.; KFJZ, Fort Worth, Texas, and WAIT, Chicago, Ill.**—(Pending consideration of information requested of licensees under Sec. 308(b) of the Act);

**KWBC, Fort Worth, Tex.; WDEL, Wilmington, Del.; WFLA, Tampa, Fla.; WRC, Washington, D. C.; WTTM, Trenton, N. J., and WFNS, Burlington, N. C.**—(Pending further engineering study);

**KXOX, Sweetwater, Texas**—(Pending consideration of information furnished under Rule 1.341);

**WNOE, New Orleans, La.**—(Pending further consideration of applicant's qualifications);

**KOB, Albuquerque, N. M.**—(Pending final action in Dockets 6584 and 6585);

**WJOL, Joliet, Ill.; WTEL, Philadelphia, Pa.**—(Renewal applications in hearing);

**WOV & Aux., New York, N. Y.**—(Pending final outcome of litigation involving transfer of control of licensee corporation);

**WKBW, Buffalo, N. Y.**—(Pending action of the Commission in conformity with the Mandate of the U. S. Court of Appeals, District of Columbia);

**WABY, Albany, N. Y.**—(Pending consideration of and final action upon application for transfer of control of licensee corporation).

*Licenses for operation of following stations extended upon a temporary basis to October 1, 1947, for the reasons shown:*

**KRSC, Seattle, Wash.**—(Pending consideration of information requested of licensee under Section 308(b) of the Act);

**KHJ, Los Angeles, Calif.**—(Pending final action in Dockets 7398, 7399, 7615, 7616, 7680).

### AM—Miscellaneous Actions

**C. Thomas Patton, Oakland, Cal.; Pittsburg Broadcasting Co., Pittsburg, Cal.**—Granted petitions insofar as each requests severance of petitioners' applications from the consolidated proceeding; insofar as petitions request immediate grants of their respective applications, they are denied. Further ordered that the record in Docket 7766, C. Thomas Patton, and the record in Docket 7956, Pittsburg Broadcasting Co. be reopened and that each application be designated for further separate hearing at times and places to be set by subsequent order of the Commission.

**KSJO—Santa Clara Broadcasting Co., San Jose, Cal.**—Denied application for Special Service Authorization to operate at night with 250 watts, non-DA, on frequency 1590 kc. (BSSA-162)

**WGBS—The Fort Industry Co., Miami, Fla.**—Granted CP to increase power from 10 KW to 50 KW with DA day and night; change nighttime DA array, and change transmitter site; conditions. (BP-4393).

**WTBC—Tuscaloosa Broadcasting Co., Tuscaloosa, Ala.**—Granted CP to change frequency from 1450 to 1230 kc., and install a new vertical antenna to support an FM antenna; engineering conditions. (BP-5960)

**Tytex Broadcasting Co., Tyler, Texas; Tyler Broadcasting Co., Tyler, Texas**—Denied requests for waiver of hearing in Dockets 8058 and 8040, without prejudice to requests being renewed if both applicants amend their respective applications re joint exhibit supplying information relative to extent of interference with Eastland proposal. (Docket 5688)

**Central Broadcasting, Inc., Independence, Kans.**—Granted petition to remove from the hearing docket and grant application (BP-5751; Doc. 8136) for a new station to operate on 1010 kc., 250 watts, daytime only; engineering conditions, and subject to the further condition that J. Nelson Rupard sever all connection with station KTSW, both as to stock ownership and management. Further ordered that petition for waiver of hearing be dismissed.

**KTBC—Claudia T. Johnson (assignor); Texas Broadcasting Corp (assignee), Austin, Texas**—Granted consent to assignment of license of Station KTBC from Claudia T. Johnson to Texas Broadcasting Corp., in which Mrs. John-

*(Continued on next page)*

son will be president, a director and own 398 out of the 400 shares of class A stock and all of the 100 shares of class B stock (BAL-611)

**KGEM—Idaho Broadcasting Co., Boise, Idaho**—Denied petition requesting leave to intervene in the proceeding upon application of KGDM, Stockton (Docket 8185); exceptions noted by counsel for petitioner.

**Queen City Broadcasting, Inc., Cincinnati, Ohio**—Granted petition for extension of time in which to file exceptions to the Proposed Decision (Dockets 6971 et al), and the time was extended to and including July 8. (Action taken June 23.)

The following action was taken by Commissioner Hyde on June 20:

**KTHS—Radio Broadcasting, Inc., West Memphis and Hot Springs, Ark.**—Granted petition for continuance of further hearing scheduled for June 26, in re Docket 7086, et al, and continued same to July 22.

**WBCM—Bay Broadcasting Co., Inc., Bay City, Mich.**—Granted petition to dismiss without prejudice its application (BP-5662; Docket 8352).

**The Tower Realty Co., Cumberland, Md.**—Granted petition for leave to amend its application so as to specify 100 watts instead of 250 watts power. (BP-5940; Doc. 8424)

**KXRO—KXRO, Inc., Aberdeen, Wash.**—Granted petition for leave to amend its application (BP-5568; Doc. 8374) so as to add revised engineering data respecting the use and availability of the proposed transmitter site.

**WIAC—Radio Station WIAC, Inc., San Juan, P. R.**—Granted petition for leave to intervene in the hearing on applications of The Patriot Co., and WHP, Inc. (Doc. 6884 and 7115)

**Okefinokee Broadcasting Co., Waycross, Ga.**—Granted petition for leave to amend its application (BP-5513; Doc. 8063) so as to change status of applicant from an individual to a partnership.

**The Patriot Co., Harrisburg, Pa.**—Granted petition for leave to amend its application (BP-4091; Doc. 6884), so as to show a revised directional antenna array, etc.

**The Joseph Henry Broadcasting Corp., Albany, N. Y.**—Granted petition for leave to amend its application (BP-6123; Doc. 8439) so as to show a reduction in voting stock ownership of Raymond M. Curtis from 50% to 44.4%. Also granted in part, petition to transfer hearing now scheduled for July 14, from Washington to Albany, N. Y., to be heard there commencing that date.

**WKBN—WKBN Broadcasting Corp., Youngstown, Ohio**—Dismissed petition requesting reconsideration of the Commission's action of April 29 granting, without hearing, application of WWNC for modification of construction permit.

**Wharton County Broadcasting Co., El Campo, Texas**—Granted petition for leave to amend its application (BP-5611; Doc. 8312) so as to request 1390 kc., with 500 watts, day only, instead of 1490 kc., 250 watts, unlimited time. The amendment was accepted and application, as amended, was removed from the hearing docket.

## AM—Applications Accepted for Filing

### 550 KC.

**WCON—The Constitution Publishing Co., Atlanta, Ga.**—Modification of construction permit (B3-P-4086, as modified, which authorized a new standard broadcast station) for extension of completion date.

### 560 KC.

**WJLS—Joe L. Smith, Jr., Beckley, W. Va.**—License to cover construction permit (B2-P-3943, as modified) which authorized increase in power, new transmitter, directional antenna for night, and change in transmitter site and authority to determine operating power by direct measurement of antenna power.

### 570 KC.

**WWNC—Asheville Citizen-Times Co., Inc., Asheville, N. C.**—License to cover construction permit (B3-P-2644, as modified) which authorized installation of directional antenna for night use, increase power, installation of new transmitter, and move transmitter location, and authority to determine operating power by direct measurement of antenna power.

### 580 KC.

**KSAC—Kansas State College of Agriculture and Applied Science, Manhattan, Kansas**—Modification of construction permit (B4-P-4874, which authorized increase in power, installation of new transmitter and vertical antenna, and change in transmitter location) for extension of completion date.

### 600 KC.

**KXSA—San Angelo Broadcasters, San Angelo, Tex.** (Glen H. McClain, E. H. Rowley, James A. Clements, L. M. Rice, Frank Monroe Dowd, and Joe H. Torbett, a partnership)—Modification of construction permit (BP-5906, which authorized a new standard broadcast station) for extension of commencement and completion dates.

### 620 KC.

**WRBC—Rebel Broadcasting Co., Jackson, Miss.** (Chas. H. Russell, W. B. McCarty, T. E. Wright and C. A. Lacy, a limited partnership)—Voluntary assignment of construction permit to Rebel Broadcasting Co.

### 740 KC.

**KLIK—Balboa Radio Corporation, San Diego, Calif.**—Modification of construction permit (B5-P-4981, as modified, which authorized a new standard broadcast station) for extension of completion date.

**NEW—Tri-Cities Broadcasting Co., Tullahoma, Tenn.** (Raymond L. Prescott, Jr., and Henry L. Wilson, a partnership) (P. O. Box 411, Tullahoma, Tenn.)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 250 watts, and daytime hours of operation.

**WFFV—Radio Virginia, Inc., Richmond, Va.**—Modification of construction permit (B2-P-5067, as modified, which authorized a new standard broadcast station) to change frequency from 720 to 740 kc.

### 800 KC.

**WIBK—Independent Broadcasting Corp., Knoxville, Tenn.**—Modification of construction permit (B3-P-5000, as modified, which authorized a new standard broadcast station) to change type of transmitter, to make changes in vertical antenna, and change name of applicant from Independent Broadcasting Corp. to Independent Broadcasting Co.

### 900 KC.

**WOTW—Nashua Broadcasting Corp., Nashua, N. H.**—Modification of construction permit (B1-P-4746, which authorized a new standard broadcast station) to change type of transmitter, to make changes in vertical antenna, and to specify studio location.

**WSWN—Seminole Broadcasting Co., Belle Glade, Fla.**—Modification of construction permit (B3-P-5258, which authorized a new standard broadcast station) to change transmitter location and to specify studio location.

### 910 KC.

**WDFD—Flint Broadcasting Co., Flint, Mich.**—Voluntary transfer of control of licensee corporation from Howard M. Loeb and Frederick S. Loeb to Trebit Corp. (150 shares of common stock—100%.)

### 940 KC.

**WESA—Monongahela Valley Broadcasting Corp., Charleroi, Pa.**—Modification of construction permit (B2-P-5601, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

(Continued on next page)

**960 KC.**

**KGKL—KGKL, Inc., San Angelo, Texas**—License to cover construction permit (B3-P-4502, as modified) which authorized a change in frequency, increase in power, install new transmitter and directional antenna for night use, and change transmitter, and authority to determine operating power by direct measurement of antenna power.

**KOOL—Maricopa Broadcasters, Inc., Phoenix, Arizona**—License to cover construction permit (B5-P-4053) which authorized a new standard broadcast station and specify studio location as Hotel Adams, Phoenix, Ariz., and authority to determine operating power by direct measurement of antenna power.

**970 KC.**

**WWSW—WWSW, Inc., Pittsburgh, Pa.**—Modification of construction permit (B2-P-3055, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna, and change in transmitter location) for approval of directional antenna for day and night use, to change type of transmitter and change transmitter location from 1½ miles north of McKees Rocks Boro, Stowe Twp., Pa., to S. W. corner of junction West View, in Ross Twp., Pa. Amended to make changes in directional antenna system.

**1000 KC.**

**WSCR—Lackawanna Valley Radio Broadcasting Co., Scranton, Pa.** (Dahl W. Mack, James J. Doherty, Sr., and Eugene L. Burke, a partnership)—License to cover construction permit (B2-P-5213, as modified) which authorized a new standard broadcast station, and to specify studio location, and authority to determine operating power by direct measurement of antenna power. Amended to change name of application from Dahl W. Mack, James J. Doherty, Sr., and Eugene L. Burke, a partnership, d/b as Lackawanna Valley Radio, to Lackawanna Valley Broadcasting Co.

**1050 KC.**

**NEW—Albert B. Pyatt, Garden City, Kansas**—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 830 kc., to 1050 kc.

**1060 KC.**

**KIFI—Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho**—Construction permit to change frequency from 1400 to 550 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change transmitter location. Amended to change frequency from 550 to 1060 kc., and make changes in night time directional antenna pattern.

**1090 KC.**

**KEVR—Western Waves, Inc., Seattle, Wash.**—Modification of license to change corporate name from Western Waves, Inc., to King Broadcasting Co.

**1190 KC.**

**WBUY—Davidson County Broadcasting Co., Lexington, N. C.** (Omar G. Hilton and Greeley N. Hilton)—Authority to determine operating power by direct measurement of antenna power.

**1210 KC.**

**WWSO—Radio Springfield, Inc., Springfield, Ohio**—Modification of construction permit (B2-P-5220, which authorized a new standard broadcast station) to increase power from 250 watts to 1 KW, change type of transmitter, and for approval of antenna and transmitter location and to specify studio location. Amended to change power from 1 KW daytime to 250 watts daytime, and change type of transmitter.

**1220 KC.**

**WRIB—R. I. Broadcasting Co., Providence, R. I.**—License to cover construction permit (B1-P-5046, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1230 KC.**

**WCLO—Southern Wisconsin Radio, Inc., Janesville, Wis.**—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

**KWTC—Mojave Valley Broadcasting Co., Barstow, Calif.** (A partnership of William T. Brown, Burton C. Boatright and Robert E. Reno)—Modification of construction permit (B5-P-4960, as modified, which authorized a new standard broadcast station) for extension of completion date.

**KWTC—Mojave Valley Broadcasting Co., Barstow, Calif.** (a partnership of William T. Brown, Burton C. Boatright and Robert E. Reno)—Modification of construction permit (B5-P-4960, as modified, which authorized a new standard broadcast station) to change transmitter and studio locations. Amended to make changes in transmitting equipment.

**NEW—KDAK, Inc., Sioux Falls, S. Dak. (P. O. % F. G. Warren, 355 Boyce Building, Sioux Falls, S. Dak.)**—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

**1240 KC.**

**KVRC—Arkadelphia Broadcasting Co., Arkadelphia, Ark.** (Cecil W. Cupp, sole owner)—Modification of construction permit (B3-P-5607, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

**WRTA—Thompson Broadcasting Co., Altoona, Pa.** (Roy F. Thompson)—License to cover construction permit (B2-P-3703, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

**KDEC—Telegraph Herald, Decorah, Iowa**—License to cover construction permit (B4-P-4579) which authorized a new standard broadcast station, and for change of studio location.

**NEW—Jasper Broadcasting Co., Jasper, Texas** (A. B. Rhodes, B. G. Lindsey, C. V. Lindsey, Joe H. Tonahill, Joe J. Fisher and Jep S. Fuller, a partnership) (P. O. % Ross Bohannon, Attorney at Law, 1517 Commerce St., Dallas, Texas)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

**1290 KC.**

**KITO—San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.**—Modification of construction permit (B5-P-3908, as modified, which authorized a new standard broadcast station) to change type of transmitter and for extension of completion date.

**1340 KC.**

**KWSD—Shasta Cascade Broadcasting Corp., Mt. Shasta, Calif.**—License to cover construction permit (B5-P-5274, as modified) which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

**WJHM—WJHM Broadcasting Co., Memphis, Tenn.** (Herbert Herff)—Voluntary assignment of license to Mid-South Broadcasting Corp.

**NEW—Thomas G. Harris, individually and as trustee for Coleman Gay, James P. Alexander, E. G. Kingsbery, Rex D. Kitchens, Spencer J. Scott and Hardy C. Harvey, Austin, Texas**—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1340 to 1260 kc., power from 250 watts to 1 KW, daytime hours of operation from unlimited to daytime; change type transmitter.

**WKGN—East Tennessee Broadcasting Co., Knoxville, Tenn. (Clarence Beaman, Jr.)**—Modification of construction permit (B3-P-4127, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

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**WCMI—The Ashland Broadcasting Co., Ashland, Ky.**—Authority to determine operating power by direct measurement of antenna power.

**KVOX—KVOX Broadcasting Co., Moorhead, Minn.**—Modification of construction permit (B4-P-5252, which authorized changes in vertical antenna and mount FM antenna on AM tower) for extension of commencement and completion dates.

**WMID—Mid-Atlantic Broadcasting Co., Atlantic City, N. J.**—License to cover construction permit (B1-P-5185, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

**NEW—Bert Williamson, Martinez, Calif.**—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1330 to 1340 kc. and change hours of operation from daytime only to unlimited.

#### 1350 KC.

**WGAD—Coosa Valley Broadcasting Co., Gadsden, Ala. (E. L. Roberts)**—License to cover construction permit (B3-P-4596, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

#### 1360 KC.

**KREL—Tri-Cities Broadcasting Co., Goose Creek, Texas**—Modification of construction permit (B3-P-4706, which authorized a new standard broadcast station) to change type of transmitter, to make changes in directional antenna, and to specify studio location.

**NEW—El Dorado Broadcasting Co., Eldorado, Kansas (Tom Potter)**—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts, and daytime hours of operation. Amended to change power from 250 watts to 1 KW, and change type of transmitter.

#### 1380 KC.

**WTSP—Pinellas Broadcasting Co., St. Petersburg, Fla.**—Modification of construction permit (B3-P-3965, which authorized increase power, install new transmitter and directional antenna for night use, and change transmitter location) for extension of completion date.

#### 1390 KC.

**WWOD—Old Dominion Broadcasting Corp., Lynchburg, Va.**—License to cover construction permit (B2-P-3978, as modified) which authorized a new standard broadcast station, and specify studio location, and authority to determine operating power by direct measurement of antenna power.

#### 1400 KC.

**KGFN—'49er Broadcasting Co., Grass Valley, Calif. (John G. Colling, Carlton G. Thomas, John Edwin Keegan, Harold W. Westbrook, Earl J. Caddy and Robert T. Ingram, a partnership)**—License to cover construction permit (B5-P-5077, as modified, which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

**KYAK—Yakima Broadcasting Corp., Yakima, Wash.**—Modification of construction permit (B5-P-5099, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna, transmitter and studio locations.

**WHDF—Upper Michigan Broadcasting Co., Houghton, Mich.**—Modification of construction permit (B2-P-5580, which authorized installation of new vertical antenna, and change in transmitter and studio locations) for approval of antenna and transmitter location and to specify studio location.

**WDWS—Champaign News-Gazette, Inc., Champaign, Ill.**—Authority to determine operating power by direct measurement of antenna power.

#### 1420 KC.

**NEW—Fannin County Broadcasting Co., Bonham, Texas (Frank Svoboda)**—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 250 watts and daytime hours of operation. Amended to change power from 250 watts to 1 KW and change type of transmitter.

#### 1440 KC.

**KFDA—Amarillo Broadcasting Corp., Amarillo, Texas**—Construction permit to change frequency from 1230 to 1440 kc., increase power from 250 watts day and night to 5 KW day and 1 KW night, install new transmitter and directional antenna night use, change transmitter location. (Facilities to be relinquished by KGNC.) Amended to modify night time directional antenna pattern.

#### 1450 KC.

**WASK—WFAM, Inc., Lafayette, Ind.**—Modification of construction permit (B4-P-4827, as modified, which authorized installation of new vertical antenna and mounting FM antenna on AM tower, and change in transmitter location) to install new transmitter and for extension of completion date.

**NEW—Myrtle Beach Broadcasting Co., Myrtle Beach, S. C. (P. O. % E. E. Stone, Box 1031, Florence, S. C.)**—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

#### 1470 KC.

**WLAM—The Lewiston-Auburn Broadcasting Corp., Lewiston, Maine**—Modification of construction permit (B1-P-5146, which authorized a new standard broadcast station) to change type of transmitter to make changes in ground system, and to specify studio location.

**WWOK—Drohlich Brothers, Flint, Mich. (Albert S. Drohlich and Robert A. Drohlich)**—License to cover construction permit (B2-P-4151, as modified), which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

#### 1480 KC.

**WABB—Mobile Daily Newspapers, Inc., Mobile, Ala.**—Modification of construction permit (B3-P-5523, which authorized a new standard broadcast station) to make changes in directional antenna system and to mount FM antenna on AM tower.

**KTBS—Radio Station KTBS, Shreveport, La. (Allen D. Morris, Prentiss E. Furlow and George D. Wray, Sr., a partnership)**—Voluntary assignment of license to Radio Station KTBS, Inc.

**WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.**—Modification of license to change main studio location from Jersey Journal Building, Journal Square, Jersey City, N. J., to 29 West 57th Street, New York, N. Y.

**WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.**—Modification of construction permit (BP-5521, which authorized increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location) to change transmitter location from approximately 8.7 miles north of Jersey City in Ridgefield Park Township, N. J., to approximately 8.1 miles north of Jersey City in Ridgefield Park Township, N. J.

#### 1490 KC.

**WHBS—The Huntsville Times Co., Inc., Huntsville, Ala.**—Authority to determine operating power by direct measurement of antenna power.

**WAZL—Hazleton Broadcasting Service, Inc., Hazleton, Pa.**—Voluntary assignment of license to Victor C. Diehm, E. H. Whitney, Hilda M. Deisroth and George M. Chisnell, a co-partnership, d/b as Hazleton Broadcasting Company.

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**WLCX—Bermae Radio, Inc., LaCrosse, Wis.**—License to cover construction permit (B4-P-5288, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**NEW—Itasca Broadcasting Co., Grand Rapids, Minn.** (P. O. 2 E. Third St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

#### 1520 KC.

**KOMA—KOMA, Inc., Oklahoma City, Okla.**—License to cover construction permit (B3-P-4080, as modified), which authorized increase in power, installation of new transmitter and directional antenna for night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

#### 1560 KC.

**KSWI—Nonpareil Broadcasting Co., Council Bluffs, Iowa**—License to cover construction permit (B4-P-5153, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WTNS—Coshocton Broadcasting Co., Roscoe, Ohio**—Modification of construction permit (B2-P-5491, which authorized a new standard broadcast station) to change studio location from Roscoe, Ohio, to 114 North Sixth Street, Coshocton, Ohio. Amended to change type of transmitter.

#### 1580 KC.

**NEW—News-Examiner Co., Comersville, Ind.** (P. O. 406 Central Avenue)—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts and daytime hours of operation.

#### 1600 KC.

**WJEL—Champion City Broadcasting Co., Springfield, Ohio** (Dr. Delbert Joseph Parsons, John Edward Harwood and Bill Erin, a partnership)—Modification of construction permit (B2-P-5208, which authorized a new standard broadcast station) to specify power of 500 watts, change type of transmitter, make changes in vertical antenna and mount FM antenna on top of AM tower.

**WBAT—Marion Radio Corp., Marion, Ind.**—License to cover construction permit (B4-P-4429, as modified), which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

### AM—Applications Tendered for Filing

#### 620 KC.

**WDNC—Durham Radio Corp., Durham, N. C.**—Modification of construction permit to mount FM antenna on AM radiator, using 620 kc., 1 KW night, 5 KW day and unlimited hours of operation with directional antenna day and night.

#### 760 KC.

**WKLF—Southeastern Broadcasting Co., Clanton, Ala.** (Dr. J. Kelley Robinson, J. S. Robinson and Hugh I. Webb)—Modification of construction permit (B3-P-4747, as modified) for change in frequency from 760 kc. to 980 kc., and increase of power from 500 watts to 1 KW.

#### 850 KC.

**WIIDH—Matheson Radio Co., Inc., Boston, Mass.**—Modification of construction permit to specify changes in antenna and ground system, using power of 50 KW, unlimited hours and directional antenna for day and night use on 850 kc.

#### 1070 KC.

**KBKI—Alice Broadcasting Co., Alice, Texas** (a partnership, composed of J. H. Mayberry, Buford Nicholson and E. G. Lloyd, Jr.)—Request for special service authorization

to operate with power of 100 watts night, 1 KW day, unlimited hours on 1070 kc., for a period of 1 year or until decision on applicant's pending application to operate with 5 KW, unlimited hours and directional antenna night.

#### 1130 KC.

**WNEW—Greater New York Broadcasting Corp., New York, N. Y.**—Modification of the directional antenna system, using power of 10 KW, unlimited hours and directional antenna for day and night use, on 1130 kc.

#### 1170 KC.

**KPUG—Bellingham Broadcasters, Bellingham, Wash.** (a partnership, composed of Jessica L. Longston, C. V. Zaser, L. Berenice Brownlow, and Edward J. Jansen)—Modification of construction permit to change proposed transmitter location and approval of the antenna system, operating on 1170 kc., 1 KW, unlimited hours and directional antenna for day and night use.

#### 1230 KC.

**NEW—The Starkville Broadcasting Co., Starkville, Miss.** (Grady Imes, James P. Hartness, C. C. Hollinshead and Joe Phillips)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

#### 1240 KC.

**NEW—Kosciusko Broadcasting Corp., Warsaw, Ind.**—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

#### 1270 KC.

**KXRJ—The Valley Broadcasters, Russellville, Ark.** (Jerrell A. Shepherd and Clyde R. Horne)—Construction permit to change frequency from 1490 kc. to 1270 kc., power from 250 watts to 500 watts night, and 1 KW day, install new transmitter and directional antenna for night use.

#### 1290 KC.

**KHSL—Golden Empire Broadcasting Co., Chico, Cal.**—Construction permit to increase power from 1 to 5 KW, install new transmitter and change transmitter location and change from employing directional antenna for day and night use to directional antenna for night use only.

#### 1340 KC.

**NEW—Richardson, Spring and Adair, a partnership, Crawfordsville, Ind.**—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 100 watts, and unlimited hours of operation.

#### 1400 KC.

**KKIN—D. O. Kinnie, Visalia, Calif.**—Voluntary assignment of license from D. O. Kinnie to KKIN, Incorporated.

**NEW—The St. Andrew Bay Broadcasting Co., Panama City, Fla.**—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

#### 1420 KC.

**NEW—Diamond H. Ranch Broadcasters, Auburn, Calif.** (Charles E. Halstead)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 250 watts and unlimited hours of operation.

#### 1450 KC.

**NEW—Centinela Valley Broadcasting Co., Inglewood, Cal.**—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and specified hours of operation (night).

**WILX—Carolina-Northwest Broadcasting Co., North Wilkesboro, N. C.** (Edney Ridge and Hadley Hayes)—Consent to assignment of construction permit to Carolina-Northwest Broadcasting Co.

*(Continued on next page)*

## AM—Application Returned

**WASK—WFAM, Inc., Lafayette, Ind.**—Construction permit to install old main transmitter at present location of main transmitter, to be used for auxiliary purposes only, with power of 250 watts. (1450 kc.) Returned June 27, 1947. Wrong Forms.

## FREQUENCY MODULATION

### FM—Docket Cases

The Commission announced its **Final Decision** (B-362), granting the following Class B FM stations in the **Boston, Mass.** area; power given is effective radiated power; antenna height is height above average terrain:

**Columbia Broadcasting System**—Channel No. 277, 103.3 mc.; 20 KW; antenna 495 ft. (BPH-79; Doc. 6024)

**Matheson Radio Co., Inc.**—Channel No. 289, 105.7 mc.; 20 KW; 500 ft. antenna. (BPH-142; Doc. 6991)

**The Yankee Network, Inc.**—Channel No. 253, 98.5 mc.; 19.5 KW; antenna 510 ft. (BPH-590; Doc. 6993)

**Unity Broadcasting Corp. of Mass.**—Channel No. 273, 102.5 mc.; 20 KW; antenna 500 ft.; conditions. (BPH-687; Doc. 6994)

**Templetone Radio Mfg. Corp.**—Channel No. 281, 104.1 mc.; 20 KW; antenna 500 ft.; conditions. (BPH-689; Doc. 6995)

**Mass. Broadcasting Co.**—Channel No. 294, 106.7 mc.; 20 KW; antenna 350 ft.; conditions. (BPH-685; Doc. 6996), and

**Harvey Radio Laboratories, Inc.**—Channel No. 345, 96.9 mc.; 20 KW; antenna 500 ft.; conditions. (BPH-628; Doc. 6997)

The application of **The Northern Corp.** (BPH-668; Doc. 6992) is denied, and **Raytheon Mfg. Co.** withdrew its application. (BPH-367; Doc. 6998)

### FM—Conditional Grants

*Authorized conditional grants to the following for the class of station indicated, subject to further review and approval of engineering details:*

**Seminole Broadcasting Co., Belle Glade, Fla.**—Class A. (BPH-1180) Proposed Channel (221) 92.1 mc.

**Eurith Dickinson Rivers, Jr., Decatur, Ga.**—Class A. (BPH-1264) Proposed Channel (292) 106.3 mc.

**Nonpareil Broadcasting Co., Council Bluffs, Iowa**—Class B. (BPH-1230)

**Albert B. Pyatt, Garden City, Kans.**—Class A. (BPH-1245) Proposed Channel (257), 99.3 mc.

**Cortland Broadcasting Co., Inc., Cortland, N. Y.**—Class B. (BPH-1262)

**Empire Newspapers-Radio, Inc., Endicott, N. Y.**—Class A. (BPH-1253) Proposed Channel (269), 101.7 mc.

**Suburban Broadcasting Co., Cheviot, Ohio**—Class A (in lieu of a Class A grant authorized to George Anthony Waslovas on April 3, 1947). (BMPH-434) Proposed Channel (244), 96.7 mc.

**Lebanon Broadcasting Co., Lebanon, Pa.**—Class A. (BPH-1208) Proposed Channel (261), 100.1 mc.

**Radio Lebanon FM and Television, Inc., Lebanon, Pa.**—Class B. (BPH-1027)

**The Sayre Printing Co., Sayre, Pa.**—Class A. (BPH-1261) Proposed Channel (244), 96.7 mc.

**Beaumont Broadcasting Corp., Beaumont, Texas**—Class B, and further subject to the removal of any degree of common ownership between the applicant and KRIC, Inc. (BPH-1152)

**Alvin E. O'Konski, Merrill, Wis.**—Class A. (BPH-1258) Proposed Channel (269), 101.7 mc.

## FM—Construction Permits

*The following were authorized construction permits; conditions (Note: Power given is effective radiated power; antenna height is height above average terrain.):*

**Thomas N. Beach, Birmingham, Ala.**—Class B; 106.9 mc. (No. 295); 276 KW; 825 feet. (BPH-1073)

**The Fort Industry Co., Miami, Fla.**—Class B; 96.3 mc. (No. 242); 27 KW; 395 feet. (BPH-722)

**Macon Telg. Pub. Co., Macon, Ga.**—Class B; 106.1 mc. (No. 291); 60 KW; 480 feet. (BPH-298)

*The following were authorized construction permits in lieu of previous conditions:*

**WALA-FM—Pape Broadcasting Co., Mobile, Ala.**—Class B; 94.9 mc. (No. 235); 102 KW; 570 feet. (BMPH-421)

**KAGH—Rose Bowl Broadcasters, Ltd., Pasadena, Calif.**—Class A; 98.3 mc. (No. 252); 420 watts; minus 715 feet. (BMPH-246)

**KVCV-FM—Golden Empire Broadcasting Co., near Redding, Calif.**—Class A; 103.9 mc. (No. 280); 1 KW; 240 feet. (BMPH-419)

**WPBN—Parker Brothers, Inc., Ahoskie, N. C.**—Class B; 101.9 mc. (No. 270); 42 KW; 355 feet. (BMPH-380; BPH-860)

**KTUL-FM—Tulsa Broadcasting Co., Tulsa, Okla.**—Class B; 97.1 mc. (No. 246); 170 KW; 630 feet. (BMPH-431)

**KGFF-FM—KGFF Broadcasting Co., Shawnee, Okla.**—Class B; 97.5 mc. (No. 248); 7.8 KW; 400 feet. (BMPH-337; BPH-465)

### FM—Designated for Hearing

**The WAVE Publications, Vernon, Calif.**—Designated application (BPH-1273) for hearing in a consolidated proceeding with applications of San Pedro Printing and Publishing Co. (Docket 8318, et als) upon issues Nos. 1 and 6, set forth in the Commission's order of April 23, 1947.

### FM—Frequency Assignment Changes

*The Commission approved the following frequency assignment changes in lieu of previously announced assignments:*

**KTFI-FM—Radio Broadcasting Corp., Twin Falls, Idaho**—99.7 mc. (Channel 259)

**WSMB-FM—WSMB, Inc., New Orleans, La.**—102.7 mc. (Channel 274)

**WSKY-FM—Radio Asheville, Inc., Asheville, N. C.**—101.5 mc. (Channel 268)

**KOIN-FM—KOIN, Inc., Portland, Ore.**—101.1 mc. (Channel 266)

**WABX—Harold O. Bishop, Harrisburg, Pa.**—100.9 mc. (Channel 265)

### FM—License Renewals

**WMNE (FM)—The Yankee Network, Inc., Boston, Mass.**—Granted renewal of license for period ending July 1, 1948. (Com. Durr for further inquiry.)

**WGTR (FM)—The Yankee Network, Inc., Boston, Mass.**—Granted renewal of license for period ending July 1, 1948. (Com. Durr for further inquiry.)

**WBRL (FM) Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.**—Granted renewal of license for period ending May 1, 1948.

### FM—License Extensions

*Licenses for the operation of the following FM stations extended upon a temporary basis to October 1, 1947, pending (Continued on next page)*

consideration of information requested of the licensees under Section 308(b) of the Act:

**WFMN, Alpine, N. J.; WMIT, Winston-Salem, N. C.; WSM-FM, Nashville, Tenn.**

**WNYC-FM—City of New York Municipal Broadcasting System, New York, N. Y.**—License for operation of station extended upon temporary basis to October 1, 1947, renewal application not filed within the time required by Rule 1.320.

**KHJ-FM—Don Lee Broadcasting System, Los Angeles, Calif.**—License for operation of station extended upon temporary basis to October 1, 1947, pending final action in dockets 7398, 7399, 7615, 7616, 7680.

**WNBC-FM—National Broadcasting Co., New York City**—License for FM station extended upon a temporary basis for the period ending October 1, 1947, pending consideration of information requested under Section 308(b) of the Act.

### FM—Miscellaneous Actions

**The Bridgeport Herald Corp., Bridgeport, Conn.**—Granted petition for extension of time in which to file a reply brief to any exceptions filed and to file a notice of intention to participate in Oral Argument, in re the Bridgeport FM cases, and the time was extended to Aug. 5, 1947.

**Yankee Network, Inc., Bridgeport, Conn.**—Granted petition for extension of time in which to file exceptions and request oral argument in re the Bridgeport FM cases, and the time was extended to and including July 23.

**Radio Projects, Inc., Newark, N. J.**—Granted petition requesting the Commission to accept Supplemental Exceptions and a Memo Brief in re its application for FM station (BPH-648, Doc. 7232).

**Kansas City Star Co., Kansas City, Mo.**—Granted request to vacate the conditional grant for a Class B station (BPH-356) and dismiss the application.

### FM—Applications Accepted for Filing

**NEW—Denny Park Lutheran Church of Seattle, Washington, Seattle, Wash.**—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 1.6 KW.

**NEW—Newark Broadcasting Corp., Newark, N. J.** (P. O. 744 Broad Street)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 970 watts.

**WNDR-FM—Syracuse Broadcasting Corp., Syracuse, N. Y.**—Modification of construction permit (B1-PH-740 which authorized a new FM broadcast station) for extension of completion date.

**WAIR-FM—Wair Broadcasting Co., Winston-Salem, N. C.** (C. G. Hill & George D. Walker)—Modification of construction permit (B3-PH-468 which authorized a new FM broadcast station) for extension of completion date.

**WCED-FM—Tri-County Broadcasting Company, Inc., Du Bois, Penna.**—Modification of construction permit (B2-PH-681 which authorized a new FM broadcast station) to change frequency to Channel 271, 102.1 mc., type of transmitter effective radiated power to 9.5 KW; make changes in antenna system and change commencement and completion date.

**WLSC—Lancaster Broadcasting Co., Lancaster, S. C.**—Modification of construction permit (B3-PH-876 as modified) which authorized a new FM broadcast station) for extension of commencement and completion dates.

**WMBR-FM—Florida Broadcasting Co., Jacksonville, Fla.**—Modification of construction permit (B3-PH-247 which authorized a new FM broadcast station) for extension of completion date.

**KFSD-FM—Airfan Radio Corporation, Ltd., San Diego, Calif.**—Modification of construction permit (B5-PH-377 which authorized a new FM broadcast station) for extension of completion date.

**WBNY-FM—Roy L. Albertson, Buffalo, N. Y.**—Modification of construction permit (B1-PH-602 as modified which authorized a new FM broadcast station) for extension of completion date.

**WRRF-FM—Tar Heel Broadcasting System, Inc., Wash., N. C.**—Modification of construction permit (B3-PH-579, which authorized a new FM broadcast station) for extension of completion date.

**WTAQ-FM—WHBY, Inc., Green Bay, Wis.**—Modification of construction permit (B4-PH-854, which authorized a new FM broadcast station) for extension of completion date.

**WROV-FM—Radio Roanoke, Inc., Roanoke, Va.**—Modification of construction permit (B2-PH-1012, which authorized a new FM broadcast station) for extension of completion date.

**WCNB—News-Examiner Co., Connersville, Ind.**—Modification of construction permit (B4-PH-404, as modified) which authorized a new FM broadcast station, for extension of commencement and completion dates.

**WCON-FM—The Constitution Publishing Co., Atlanta, Ga.**—Modification of construction permit (B3-PH-125, which authorized a new FM broadcast station) for extension of completion date.

**NEW—Ruth W. Finley, Santa Rosa, Calif.**—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 260 or 229 (99.9 or 93.7 mc.), effective radiated power of 7.3 KW.

**WAFM—Voice of Alabama, Inc., Birmingham, Ala.**—Modification of construction permit (B3-PH-249, as modified) which authorized a new FM broadcast station for extension of completion date.

**Radio Station KTBS, Shreveport, La.** (Allen D. Morris, Prentiss E. Furlow and George D. Wray, Sr.)—Voluntary assignment of conditional grant to radio station KTBS, Inc.

**WFDF-FM—Flint Broadcasting Co., Flint, Mich.**—Voluntary transfer of control of grantee corporation from Howard M. Loeb and Frederick S. Loeb to Trebit Corp. (150 shares of common stock—100%.)

**WTRI-FM—Troy Broadcasting Co., Inc., Troy, N. Y.**—Modification of construction permit (B1-PH-550, which authorized a new FM broadcast station) to make changes in antenna system and change completion date.

**Hazleton Broadcasting Service, Inc., Hazleton, Pa.**—Voluntary assignment of conditional grant to Victor C. Diehm, E. H. Whitney, Hilda M. Deisroth and George M. Chisnell, a co-partnership, d/b as Hazleton Broadcasting Co.

**WHHM-FM—WHHM Broadcasting Co., Memphis, Tenn.** (Herbert Herff)—Voluntary assignment of construction permit to Mid-South Broadcasting Corp.

**WHBL-FM—Press Publishing Co., Sheboygan, Wis.**—Voluntary assignment of conditional grant to WHBL, Inc.

**WGYN—WGYN, Inc., New York, N. Y.**—Modification of construction permit (B1-PH-1024, which authorized changes in new FM broadcast station) for extension of completion date.

**KTEM-FM—Bell Broadcasting Co., Inc., Temple, Texas**—Modification of construction permit (B1-PH-594, as modified), which authorized a new FM broadcast station to change type of station to Class B; type of transmitter; frequency to Channel 298, 107.5 mc., effective radiated power to 7 KW; make changes in antenna system and change commencement and completion dates.

## TELEVISION

### TV—Modification of CP Granted

**WTTG—Allen B. DuMont Labs., Inc., Washington, D. C.**—Granted modification of CP for extension of completion date for a period of 180 days from June 26, 1947, with pro-

(Continued on next page)

vision that the applicant select a satisfactory site and submit an appropriate modification within 120 days.

### TV—License Extensions

*Licenses for following television stations extended upon temporary basis to October 1, 1947, pending final action in dockets 7398, 7399, 7615, 7616, 7680:*

W6XAO, W6XDU, Los Angeles, Calif.

### TV—CP for Experimental Station Deleted

**W3XBS—Bendix Aviation Corp., Bendix Radio Division, Towson, Md.** (P. O. Joppa Road, Towson, Md.)—Construction permit for a new experimental television broadcast station to be operated on 600-620 mc., power of 100 watts visual, 100 watts aural, emission visual special, aural; FM special and unlimited hours of operation. Deleted June 20, 1947.

### TV—Applications Accepted for Filing

**NEW—Scripps-Howard Radio, Inc., area of Cleveland, Ohio**—License to cover construction permit (PBVB-206), which authorized a new experimental television relay broadcast station.

**NEW—Scripps-Howard Radio, Inc., area of Cleveland, Ohio**—License to cover construction permit (PBVB-207), which authorized a new experimental television relay broadcast station.

## MISCELLANEOUS BROADCAST

### Actions

#### Developmental License Renewals

*Licenses for operation of following developmental broadcast stations extended upon a temporary basis to October 1, 1947, pending further engineering study:*

W1XVJ, Boston, Mass.; W2XEO, Schenectady, N. Y.; W9XMB, Chicago, Ill.; W9XJN, Riverside, Ill.; W9XLA, Denver, Colo.; W4XGG, Winston-Salem, N. C.

### Applications

#### Noncommercial Educational

**WBOE—Cleveland City Board of Education, Cleveland, Ohio** (Charles H. Lake, Supt.)—Modification of construction permit (B2-PED-71, as modified) which authorized a new noncommercial educational broadcast station to change completion date.

**WNYE—Board of Education, City of New York, Brooklyn, N. Y.**—Modification of construction permit (B1-PED-72, as modified), which authorized changes in noncommercial educational broadcast station to make changes in antenna system.

#### Remote Pickup

**NEW—Texas Star Broadcasting Co., areas of Harris and Houston Counties, Texas** (Roy Hofheinz and W. N. Hooper) (P. O. 5th Floor, Southern Standard Bldg., Houston, Tex.)—Construction permit for a new remote pickup broadcast station to be operated on 25.28 mc., power of 50 watts, emission FM, and hours of operation in accordance with Section 4.403.

**NEW—Texas Star Broadcasting Co., areas of Harris and Houston Counties, Texas** (Roy Hofheinz and W. N. Hooper) (P. O. 5th Floor, Southern Standard Bldg., Houston, Tex.)—Construction permit for a new remote pickup broadcast station to be operated on 152.87 mc., power of 50 watts, emission FM, and hours of operation in accordance with Section 4.403.

**NEW—John H. Stenger, Jr., area of Wilkes-Barre, Pa.** (P. O. 85 West Union St.)—Construction permit for a new remote pickup broadcast station to be operated on 152.75 mc., power of 10 watts, emission A3, and hours of operation in accordance with Section 4.403.

**NEW—John H. Stenger, Jr., area of Wilkes-Barre, Pa.** (P. O. 85 West Union St.)—Construction permit for a new remote pickup broadcast station to be operated on 152.75 mc., power of 10 watts, emission A3, and hours of operation in accordance with Section 4.403.

**NEW—Texas Star Broadcasting Co., areas of Harris and Houston Counties, Texas** (Roy Hofheinz and W. N. Hooper) (P. O. 5th Floor, Southern Standard Bldg., Houston, Tex.)—Construction permit for a new remote pickup broadcast station to be operated on 25.28 mc., power of 50 watts, emission FM, and hours of operation in accordance with Section 4.403.

## Federal Trade Commission Actions

### Complaints

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why a cease and desist order should not be issued against them.

**Corn Products Refining Co., New York**, and its subsidiaries, Corn Products Sales Co., a New Jersey corporation, and Corn Products Sales Co., a Massachusetts trust.

**A. E. Staley Manufacturing Co.** and its subsidiary, Staley Sales Corp., both of Decatur, Ill.

**Clinton Industries, Inc., St. Louis**, and three subsidiaries: Clinton Sales Co., Clinton, Iowa; Bliss Syrup and Preserving Co., Kansas City, Mo.; and D. B. Scully Syrup Co., Inc., Chicago.

**Anheuser-Busch, Inc., St. Louis**, and three subsidiaries: A. A. Busch and Co., Inc., A. A. Busch and Co. of Massachusetts and Southern Syrup Co., Inc.

**Union Starch & Refining Co., Columbus, Ind.**, and its subsidiary, Union Sales Corp.

**Penick and Ford, Ltd., Inc., New York**; American Maize-Products Co., New York; The Hubinger Co., Keokuk, Iowa; and National Starch Products, Inc., New York, also trading as Piel Brothers Starch Co. and National Adhesive Corp.

Nineteen companies (listed above) which are said to account for 95 percent of the corn derivatives manufactured and sold in the United States are charged by the Commission with engaging in a combination and conspiracy to fix and maintain the prices, terms and conditions of sale of their products with the result that competition in the industry has been suppressed. (5502)

**Arkansas Peanut Co.**—Use of lottery methods in the sale of peanuts is charged in a complaint issued by the Commission against John E. Haynes, trading as Arkansas Peanut Co., 327 Quichita Ave., Hot Springs, Ark.

The complaint alleges that the respondent sells to dealers assortments of peanuts so packed and assembled as to involve the use of a game of chance, gift enterprise or lottery scheme when sold to the purchasing public. (5503)

### Stipulations

**Korby Sportswear, Inc.**—The Commission approved a stipulation in which Korby Sportswear, Inc., 1410 Broadway, New York, agrees that in branding, labeling or selling wearing apparel containing rayon, it will clearly disclose the rayon content. (7619)

(Continued on next page)

**James L. Cook**, N. 223 Post St., Spokane, Wash., entered into a stipulation with the Commission to discontinue advertising that a medicinal preparation designated "Gluc-O-Dine" is effective in the treatment or cure of sinusitis, head colds, headaches or catarrh, or that it possesses any therapeutic value in the treatment of bronchitis or bronchial asthma in excess of such palliative relief as may be afforded through a temporary liquefaction of mucuous secretions in the respiratory tract.

Cook does business under the trade names, Roy Cook; Roy Cook, Drugs; Cook's Drug Store; Cook's Drug Stores; and Cook's Number 2, according to the stipulation. (7620)

### **Modified Order**

**United Buyers Corp.**—The Commission has modified its 1941 cease and desist order in the United Buyers Corp. brokerage case to make its prohibitions "more explicit."

The order forbids United Buyers Corp., Chicago, together with its officers, directors and former wholesaler-stockholders, to accept brokerage fees or any compensation in lieu thereof on the purchase of grocery products in violation of the Robinson-Patman Act. It is also directed against seven "representative" sellers who were found to have paid brokerage to the buyer respondents. (3221)

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