



# NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W.

WASHINGTON 6, D. C.

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## Network Executives to Speak at Convention; Kobak, Paley, Trammell Accept Invitations

Pre-registration for the 24th Annual NAB Convention climbed to well over the thousand mark last week, and NAB headquarters in Washington received acceptances from three top broadcasting executives and a leading educator who were invited to speak at major convention meetings.

Edgar Kobak, president, Mutual Broadcasting System, William S. Paley, chairman of the Board of Directors, Columbia Broadcasting System and Niles Trammell, President, National Broadcasting Company have accepted NAB's invitation to participate in various

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## Lea Act Defended in Government Brief

Department of Justice attorneys, in a brief filed September 30 with the Federal District Court in Chicago, asserted that the Lea Act, as applied in the criminal prosecution of Mr. Petrillo for attempting to coerce Radio Station WAAF to employ more musicians than needed to perform actual services, is valid and constitutional.

The government brief, in answer to the contention that the Lea Act restricts the right to strike and thus imposes "involuntary servitude" and deprives Mr. Petrillo of "due process of law,"—points out that the Supreme Court has said that the Constitution does not confer "the absolute right to strike." The prohibition against coercion of licensees to employ more workers than they need is entirely consistent with the Congressional purpose in the Communications Act to secure the maximum benefits of radio to all the people. This purpose, the brief argues, would be defeated if Mr. Petrillo's argument that he is constitutionally entitled to coerce broadcasters, prevailed. This point is summed up as follows:

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## First Sections of Joske Report Ready; Retailer Survey Still Underway

Suggested techniques for the application of radio advertising to the sales promotion problems of retailers are contained in "Radio for Retailers," a new publication to be distributed this week by the National Retail Dry Goods Association and the NAB.

The 90-page report is based on results of an extensive year-long clinical study of radio conducted by Joske's of Texas, large San Antonio department store, in cooperation with the NAB.

Chapters on "Planning" and "Results" are contained in the first release, together with an introductory section and four appendices. Scheduled for release by the end of October are three additional chapters covering "Copy," "Programs," and "Promotion and Merchandising." Each chapter is a complete unit designed to fit into an especially prepared loose-leaf binder. Research still underway at Joske's of Texas will form the basis for future releases to this continuing study.

Widely known in retailing circles as "the largest store in the largest state," Joske's of Texas is a subsidiary of Allied Stores Corporation and has achieved prominence through its spectacular growth and its application of progressive merchandising methods. Development of a series of "do's and don'ts" in radio advertising and a number of recommended techniques, disclosed in this report, were the result of the careful controls during the radio study year applied by the store and by the various experts in research, retailing and broadcasting who participated.

Prominent among the recommendations emerging from the study is one calling for the use of the "beamed program technique," whereby specific objectives are set by the retailer; specific customer-types are predetermined as

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### INSIDE THIS ISSUE

Starting Monday (7), BMB is mailing to station subscribers its release on station-audience reports. BMB directors are making plans for a second survey in 1948. (p. 763)

FCC announced last week the status of commercial television applications, including numbers of licensed stations, authorized CP's and pending applications. (p. 767)

Protesting against paying fees to high schools for local broadcasts of school sports events, Leslie C. Johnson, WHBF, 9th District Director, urged that station management "present a solid front against this practice." (p. 763)

Now in its formative state, the Mayflower Group is being organized to include a number of New England stations. Plans call for stations to be sold as a "package" to national spot advertisers. (p. 765)

NAB President Justin Miller will speak at the 13th annual meeting of the Junior Bar Conference on Oct. 29. Subject of Judge Miller's address is "Lawyers and Broadcasting in the Public Interest." (p. 762)

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### First Sections of Joske Report Ready; Retailer Survey Still Underway

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desired audiences, and specific programs and stations are selected to appeal to those audiences. Selection of merchandise, preparation of commercial copy and program content, and all other radio factors are then tailor-made to conform to this technique, which the report describes as the "rifle" rather than "shot-gun" method. "Use of this technique," says the report, "tended to make the store's use of radio advertising more logical and more effective."

Methods of the clinical study led the store to designate certain controlled departments to receive considerable radio advertising through 54 programs and 109 spot announcements weekly, while other departments received little or no radio. Various tests were applied to the selection of merchandise to be radio-advertised, to the different approaches to be used in commercial copy, and to types of programs and announcements used. Broad evaluations were made of the value of radio advertising for "institutional" and for "item-merchandising" purposes.

Mr. James H. Calvert, president of Joske's of Texas, at whose invitation the joint study was undertaken, said: "We know that the thoroughness of the study and the contributions of the many highly qualified specialists who cooperated, justify close examination of our experience by all those interested in retail promotional problems."

Emphasizing that the study was undertaken with a clinical attitude, "without prejudices and with an open mind—but we had to be shown," Mr. James H. Keenan, Joske's vice president in charge of sales promotion, declared that "the study has enabled us to develop new and effective techniques in the use of an important advertising medium. After our year's experience it is fair to conclude that radio advertising has now become a permanent part of our store promotional program. We are most pleased to share with other retailers what we have learned."

The report discloses that radio advertising during the study year, using 20.5% of the store's newspaper-radio advertising budget, "contributed to a profitable increase of sales volume; directly and indirectly

brought more traffic to the store; widened the range of Joske's trading area; reached new customers not previously reached by other advertising; helped increase the prestige of the Joske name and substantially aided in establishing the store's character, service and slogans."

Results from radio improved as the year progressed, the report states, indicating a cumulative value from regular, persistent use. Volume increased in radio-advertised store services, such as fur storage, mail order, gift wrapping, etc., and institutional values of radio advertising were described by a store official as "limitless and immeasurable," particularly in publicizing the Joske slogan of "the largest store in the largest state." In some instances radio was found to be more effective when coordinated with other media.

Special research disclosed a close relationship between verified radio listening and increased sales. Throughout the study year numerous surveys were made, and the report stresses the application of such research to the practical solution of merchandising problems.

Another series of surveys disclosed that the average audience ratings of Joske programs increased during the year, "indicating ample listener-acceptance of locally-sponsored programs in competition with network shows."

Copies of the report are available at \$3 through the National Retail Dry Goods Association, New York City, or the National Association of Broadcasters, Washington, D. C. As an outgrowth of the study, lending libraries of selected radio programs and scripts are being installed by both associations.

Assisting in preparation of the report were Russell A. Brown, vice president in charge of sales promotion and advertising, Allied Stores Corporation; James H. Keenan, vice president in charge of sales promotion, and James Shand, assistant to the president, Joske's of Texas; Willard H. Campbell, sales manager, Sibley, Lindsay & Curr Co.; Howard Abrahams, manager of the sales promotion division, National Retail Dry Goods Association; Walt Dennis, radio and television director, Allied Stores Corporation; Cecil K. Beaver, general manager, KTBS; James Brown, general manager, KONO; Lewis H. Avery, president of Lewis H. Avery, Inc.; Walter Johnson, assistant general manager, WTIC; Frank E. Pellegrin, director of broadcast advertising, and Miss Lee Hart, assistant director, NAB.

## General

### Judge Miller To Address Annual Meeting Of Junior Bar Conference Oct. 29

NAB President Justin Miller has accepted an invitation to address the 13th annual meeting of the Junior Bar Conference of the American Bar Association at Atlantic City on October 29.

The title of Judge Miller's address is "Lawyers and Broadcasting in the Public Interest."

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In maintaining an active public information program, the Junior Bar Conference has cooperated with radio station management in presenting speakers and panel members on forum broadcasts.

### **Paying High Schools For Sports Broadcasts Is Opposed In Ninth District Protest**

A protest against paying fees to high schools for permission to broadcast local school sports events was registered recently by Leslie C. Johnson, WHBF, Rock Island, Ill., NAB 9th District Director.

Mr. Johnson, writing to radio station management in his district, urged broadcasters "to present a solid front against this practice" and requested that information be forwarded to him when authorities of high schools in the Ninth District proposed to charge for school broadcast rights.

This action occurred when the principal of the West Frankford Community High School, West Frankford, Ill., requested a \$25 fee from Station WDWS, Champaign, Ill., for the broadcast of a football game.

Frank R. Mills, director of the station, explained to the school principal that the station sustained a slight loss in carrying the games even without payment of the proposed fee. The station, said Mr. Mills, would be forced to forego such broadcasts if additional charges were imposed by school authorities.

## **Research Department**

### **BMB Station-Audience Reports Mailed; New Survey Planned For 1948**

The BMB station-audience reports are in the mail. They are being mailed to subscribers over a period of a week with a release date of October 7, to permit all station subscribers to receive their reports before any BMB station-audience information is released to advertisers and agencies.

With regard to BMB's next step the BMB Board of Directors meeting in New York on Friday, September 27 adopted the following resolution:

"WHEREAS the advertising and radio industries were long in need of a uniform measurement of radio station and network audiences in order to permit valid comparisons and thus make possible more informed use of the medium, and

"WHEREAS such a measurement, to win full acceptance, support and use by all segments of both industries, had to be undertaken by an organization which was truly cooperative in concept, organization and operation, and

"WHEREAS Broadcast Measurement Bureau, being so established, has available the full resources of the advertising and radio industries with respect to research methods, techniques and experience, as well as skilled personnel for its staff and the consultative services of leaders within the industry, and

"WHEREAS Broadcast Measurement Bureau, by reason of representing the common interests of buyer and seller, has both a rounded understanding of the problems involved in the measurement of radio sta-

### **AVOID INCONVENIENCE!**

**Bring your hotel confirmation when you come to the convention. This form is as important as your train ticket. It will save you considerable inconvenience in getting your room.**

tion and network audiences and an objective approach to the solution of those problems, and

"WHEREAS Broadcast Measurement Bureau has won the financial support of three quarters of the radio stations, the four major networks, and prominent regional networks, representing a true cross section of the industry with respect to station power, frequency and city size, and

"WHEREAS Broadcast Measurement Bureau has completed the first study of radio station and network audiences, which has been validated by advertisers and agencies and the results of which are in the process of being issued, and

"WHEREAS, in the interests of maintaining a measurement characterized by comparability, uniformity and continuity, no interim audience studies shall be made between scheduled national U. S. studies, for portions of the United States or for individual stations or networks, and

"WHEREAS the results of the first study of radio station and network audiences should be fully understood, correctly interpreted and properly used by advertisers, agencies and broadcasters prior to embarking upon a second study, and

"WHEREAS, despite the requests of numerous broadcasters, advertisers and agencies for a 1947 survey and despite the desirability of frequent measurements of radio station and network audiences in order that data be always of as recent origin as possible, the second study may be improved by careful evaluation of the first study and a refinement of techniques, now therefore

"BE IT RESOLVED that Broadcast Measurement Bureau undertake its second U. S. station and network audience study in March 1948 as a continuation of the original program adopted unanimously by the ANA, AAAA and NAB in 1944 and put into operation by BMB in 1945 and 1946, and

"BE IT FURTHER RESOLVED that, the advantages of annual surveys notwithstanding, in acknowledgement of practical considerations and the long term interests of the advertising and radio industries Broadcast Measurement Bureau forego a survey in 1947 and devote the year to the following activities; (1) evaluation of its first study, refinement of techniques, methods and procedures, experimental research and exploratory activities in the field of radio audience measurements; (2) promulgation of the full and proper use of the first study findings by advertisers, agencies and broadcasters and (3) the solicitation of present station and network subscribers and new contracts for the continuing participation in the activities of the Bureau, including the 1948 U. S. survey and (4) servicing subscribers with respect to the interpretation of the data and its correct statistical presentation."

This action of the BMB Board frees BMB from the necessity of embarking on a second survey prior to a

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## Network Executives to Speak at Convention

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sessions. Subjects to be discussed by these industry leaders and schedules on their talks will be announced this week.

Dr. Paul F. Lazarsfeld will address industry representatives on the subject "How Broadcasters Can Use the NORC Radio Study." Dr. Lazarsfeld, author of "The Public Looks at Radio", is professor of sociology at Columbia University and director of the university's Bureau of Applied Social Research. His talk is scheduled for Thursday morning, Oct. 24.

With all signs pointing to an overflow attendance, the following message was received from convention management:

When preliminary plans were made for the convention it was estimated that the attendance would run in excess of that of any previous convention. To protect NAB members, active and associate, in the matter of sleeping, as well as exhibit rooms, a block of over 1000 of the former and 50 of the latter was optioned. It was felt that this would adequately serve all possible requirements. However, it has been found necessary to increase the number of exhibit rooms and every effort is being made to secure more sleeping rooms in other than the headquarters hotels.

Over 50 applications for sleeping rooms have not yet been filled, and unless more rooms or cancellations are forthcoming it is just going to be necessary to tell the applicants that unless they can make their own arrangements for sleeping quarters in Chicago, they had better not attempt to attend the convention. In the first announcements it was stated that any reservations received after September 20 could not be honored. All those received prior to that date will be accommodated.

Plans for the Annual Banquet on Thursday evening, Oct. 24, are progressing satisfactorily. While no announcement is yet possible with regard to the show it will be good entertainment.

All those planning to attend the convention are requested to forego invitations to their friends or business associates who are not registered at the convention.

From the foregoing it can be seen that the management of the convention is struggling with some very serious "growing pain" problems. Whole hearted co-operation of each individual member is a necessity. These conventions are just growing too big to be held in a hotel. The Board of Directors already has taken action looking to improvement of the situation in years to come but for this year we are "stuck" with a situation which is likely to prove inadequate and to some, annoying. Everything possible is being done to avoid aggravating incidents and the hotel managements are cooperating whole heartedly and to the limit of their ability.

## Lea Act Defended in Government Brief

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"To require broadcasters to expend their assets in paying many more employees than they need—something which they normally would not do in the absence of some form of coercion—diminishes the resources available for giving the public the best possible radio service. In particular, such demands may affect the very existence of the

large number of small stations with small resources upon which a substantial portion of the nation depends. If the broadcasters comply with the demand for unneeded employees, their capacity to furnish the community with other useful services, such as non-remunerative programs, will obviously be impaired. If they do not comply they will, at the very least, be unable to provide the public with the musical entertainment which it desires, and in many instances, as Congress was aware, will be forced by outside pressure to shut down altogether."

Citing various Supreme Court opinions, the brief argues that both strikes and picketing for unlawful purposes may be prohibited, without conflicting with the Constitution. Even though picketing has been regarded as a form of freedom of speech, it is not "entitled to greater constitutional protection than other forms of speech and writing. \* \* \* Speech which constitutes coercion, as distinct from dissemination of information or persuasion by appeal to reason, may be prohibited."

One of the claims made by attorneys for Mr. Petrillo in the brief they filed August 15 (see Current REPORTS, p. 645), was that the Lea Act is discriminatory. This contention is answered by the Department of Justice as follows: "It is clear that Congress had good reason for believing the coercive enforcement of the harmful practices referred to in Section 506 to be especially serious in the broadcasting industry. Although other unions may have so-called feather-bedding restrictions, it does not appear that in any similar industry (if there be one) a union is in a position, because of a nation-wide closed shop and a president with completely unfettered powers, to coerce employers to the same extent, or that a union is seeking to impose restrictions so contrary to the public interest."

The Lea Act prohibition against coercion to force employment of persons "in excess of the number of employees needed by such licensee to perform actual services" does not, it is urged, establish a vague and unconstitutional definition of crime. The Government attorneys call attention to the fact that a criminal penalty is imposed only on persons who *willfully* violate the Lea Act prohibitions, and that in several recent decisions the Supreme Court has held such a claim unavailable "when the crime must consist of conduct which is willful—that is, known by the defendant to be in violation of law." This aspect of the case is summarized as follows:

"There can be no question that in the type of case Congress intended the statute to reach, a defendant would know that he was forcing upon an employer more employees than were needed. No one could claim in good faith, for example, that twice as many musicians were needed to broadcast on standard wave lengths and on frequency modulation than on the former alone; all that is needed is two microphones and two transmitters. No one could claim in good faith that a station needed a number of persons to act exclusively as platter turners, that is to put on and take off phonograph records, when announcers and other technicians had been able to perform this difficult operation in a few seconds per program along with their other duties. In these and other cases which Congress had in mind, the union pays no attention to the employer's need. It treats that as irrelevant, and is concerned entirely with what it regards as its own interest in securing employment for its members. When it makes that the criterion, irrespective of the need of the employer, it is deliberately and knowingly—that is, willfully—violating the statutory mandate, and cannot pretend that the statute is too indefinite for it to know that its conduct is unlawful."

**BMB Station-Audience Reports Mailed; New Survey Planned for 1948**

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full examination of the first survey and assures a second survey in 1948 which will take advantage of whatever findings may evolve from a year's study of the present survey.

**Use Of Spot Announcements And Programs By 300 National Radio Accounts Analyzed**

The N. C. Rorabaugh Company of New York, publishers of monthly reports on national spot radio business, presented in its August report an interesting analysis of the way in which spot programs and announcements are used. Using a representative sample of 300 of the active accounts for June 1946 the breakdowns appear as follows:

**LIVE vs TRANSCRIBED**

	Annets. Only	Progs. Only	Both Annets. and Progs.
Used Live material only . . . . .	62	57	35
Used Transcribed material only . . . . .	52	30	4
Used both Live & Transcribed material on same schedules . . . . .	10	11	39
<b>Total . . . . .</b>	<b>124</b>	<b>98</b>	<b>78</b>

**TYPES OF ANNOUNCEMENTS**

A total of 202 advertisers (124 plus 78) used spot announcements.

	%
Station breaks . . . . .	35.
1-minute spots . . . . .	60.
2-minute spots . . . . .	2.
½-minute spots . . . . .	.5
¼-minute spots . . . . .	.5
Chain breaks . . . . .	.5
Time signals . . . . .	1.
Weather reports . . . . .	.5
	<hr/>
	100

**LENGTH OF PROGRAMS**

A total of 176 advertisers (98 plus 78) used spot programs.

	%
5-minute programs . . . . .	11.
10-minute programs . . . . .	4.
15-minute programs . . . . .	60.
30-minute programs . . . . .	19.
More than 30-minutes . . . . .	5.
	<hr/>
	99

**TYPES OF PROGRAM MATERIAL USED**

The individual types of material used by the 176 advertisers who bought spot programs are shown as follows:

	%
News . . . . .	35.
Drama . . . . .	11.
Sports . . . . .	5.
Music . . . . .	23.
Quiz . . . . .	5.
Variety . . . . .	9.
Talk . . . . .	6.
Women's Program . . . . .	3.
Musical Clock . . . . .	3.
	<hr/>
	100

**News**

**Radio Journalists' Council Schedules Meeting At Convention on October 20**

The Council of Radio Journalism is to meet during the NAB Chicago Convention according to announcement by Chairman Fred Siebert, director, School of Journalism, University of Illinois. The call is for 2:00 p.m., October 20, at the Palmer House.

**Industry Members**

Industry members of the Council are: E. R. Vadeboncoeur, WSYR, Syracuse, also Chairman, NAB News Committee; William Brooks, NBC, New York City; Karl Koerper, KMBC, Kansas City; and Arthur Stringer, NAB, Council Secretary-Treasurer.

**Educator Members**

Educator members are: Prof. Siebert; Wilbur Schramm, vice-chairman of the Council and director, school of journalism, University of Iowa; Kenneth Bartlett, director, radio workshop, Syracuse University; Floyd K. Baskette, assistant professor of journalism, Emory University; and Mitchell V. Charnley, professor of journalism, University of Minnesota.

**Small Market Stations**

**"Mayflower Group" Formed in New England To Cooperate in National Spot Sales**

Management of several small market stations in New England have organized "The Mayflower Group" to handle national spot business. Approximately twenty stations, located in Maine, New Hampshire, Vermont, Massachusetts and Connecticut are expected to become members of the group. The organization is now in the formative stage with each station subscribing to a fund for promotional purposes.

The Mayflower Group will be represented by Miss Bertha Bannan, 553 Little Building, Boston, Mass. Miss Bannan, with many years' radio experience, opened her own station representative agency in 1938. Well known in New England stations of all sizes, Miss Bannan informed the NAB Small Market Stations Division last week that The Mayflower Group will be sold to national and regional advertisers as supplementary to the metropolitan stations she represents. A package rate is being set up to make the entire list of small stations attractive to the national advertiser. Careful selections will be made so as not to include outlets which overlap in coverage. Coverage data are now being compiled and plans are expected to be completed within two months.

Miss Bannan has consulted Monroe B. England, WBRK Pittsfield, Mass., member of the NAB Small

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Market Stations Executive Committee and other New England broadcasters to work out the problems involved in the representation of the station group. Mr. England reports that all stations have been enthusiastic over progress to date in the formation of the group.

"Group Selling" will be included in a talk by J. Allen Brown, head of NAB Small Market Stations Division, at the convention in Chicago October 21-24th. In this connection, Kenneth H. Baker, NAB director of research, reports that there are 40 regional networks (or groups) organized in the United States, and seven in Canada.

## Public Interest Programming

### Treasury Dept. Bond Drive Scheduled To Run From November 11 Through December 7

Treasury's second 1946 bond selling campaign has been set for November 11-December 7, inclusive.

Brent O. Gunts, chief, radio section, Treasury Department, room 2712, 1270 Sixth Avenue, New York 20, N. Y., has mailed all stations a three-page letter on the campaign. It outlines material available—what is being sent and what must be requested.

Some stations may find it difficult to handle the 1-minute transcribed announcements that Treasury is offering. On many stations, announcement programs are not as numerous as formerly and many others do not now broadcast 1-minute announcements after 6:00 p.m.

Since all Treasury material may be sponsored, the question also arises as to whether 15-seconds for the commercial on the 5-minute "Sports Spots" are sufficient.

However, the industry has always rallied around Treasury more aggressively than any other medium. For the War Loans and Victory Loans, more than 50% of the promotion effort was always contributed by broadcasting.

So it is logical to expect that the ingenuity of all station personnel can be counted upon to repeat during the forthcoming campaign. And, as matter of fact, better broadcasting will result if station personnel will plan their own programs and announcements especially for their own area.

### Ad Council Networks Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of October 14-20, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West Forty-Second Street, New York 18, New York.

### Community Chests of America

The largest voluntary campaign in America this year for the support of health and welfare services will be the combined campaigns of local Community Chests of America this October. President Truman has urged full support of the Community Chest Red Feather services vital to the health and welfare of millions of Americans. Every city of more than 100,000 population in the United States, with the exception of New York, Wilmington, Delaware, and Fall River, Mass., has a Community Chest. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the friendly, neighborly services which go on day after day, month after month, in 850 cities and towns in America. The total sum to be raised is more than 170 million dollars, which includes more than half of the USO's total budget of 19 million dollars. Sample studies show that four out of ten families—nearly half the families in Community Chest cities—benefit directly through Community Chest Red Feather services, such as aid to handicapped, boys clubs, Boy Scouts, Campfire Girls, child guidance children's aid, clinics, community centers, day nurseries, family services, Girl Scouts, homes for the aged, hospitals, maternity homes, neighborhood houses, Salvation Army, social hygiene, summer camps, Travelers Aid, visiting nurses, YMCA, YWCA. There are some 20 million contributors to Red Feather services—a total equivalent to one for every family in the Chest cities. By combining a number of welfare appeals in one, Community Chests cut down administrative expenses and save not only money but time and effort for the real purpose: giving needed services to the Community. This year more money than ever before is needed because: 1. Costs of everything—commodities, personnel, equipment, services—which health and welfare agencies use in behalf of the millions of people they serve—have risen sharply; 2. Since 1941 the population in Community Chest cities has increased about 25% and the need for Red Feather services has increased accordingly; 3. Many established agencies, not formerly included in Community Chests, were added during the war years and will remain as Red Feather agencies.—"EVERYBODY BENEFITS—EVERYBODY GIVES." (Fact Sheet No. 33)

### Atomic Energy

Man's control of atomic energy has created the most serious problem ever to face this nation and the world. With the discovery of a new principle of the universe, weapons of war have assumed immeasurable powers of destruction. In addition to the atom bomb, recently perfected methods of germ and gas warfare offer further possibilities for mass extermination. The problem of how to prevent the use of scientific knowledge for destructive purposes, and to promote its use for the benefit of mankind, is one that is immediate and personal to every man, woman and child. It is the problem of life itself. The overwhelming majority of scientists and experts who developed the atomic bomb agree that: (1) the atomic bomb is primarily a weapon against cities and concentrations of people. (2) Present-day atomic weapons could kill 30 per cent or more of a country's population and destroy most of its industry in attacks on its major cities over a short period of time. More powerful atomic bombs are possible. (3) There is no effective defense against atomic bombs and none can be expected. (4) No single big secret protects the atomic bomb. Other nations could perfect atomic bombs within as little as three to five years, and many powers have access to the necessary raw materials. An Atomic Energy Commission has been set up in the United Nations to work toward the control of atomic energy in order to insure its use for peaceful purposes only. To this Atomic Energy Commission, the representative of the United States, Mr. Bernard Baruch, has submitted a plan as a basis for beginning a discussion on control measures to be taken. The United States' proposal to the Atomic Energy Commission rests on the belief that it is not enough merely to outlaw atomic weapons and to police nations to see that such weapons are not being manufactured. To eliminate atomic weapons,

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the United States plan maintains all development and use of atomic energy must be controlled, starting with the placing under international control of the dangerous raw materials, uranium and thorium. The United States' plan, therefore, proposes the creation of an international Atomic Development Authority which would assume control (including ownership if necessary) of all atomic energy activities potentially dangerous to world security, actively conduct atomic research, and supervise through license and inspection all atomic activities throughout the world. To such an Authority we would in time disclose any exclusive knowledge of atomic energy in our possession—but we would make these disclosures in a series of stages, as various parts of the plan go into successful operation. It should be stressed that the building of effective atomic control will involve the cooperative efforts of many nations and peoples. The opinion of the citizens of the nation which developed the atomic bomb is of key importance. Ultimately, whatever method is arrived at for atomic control must be ratified by the people's representatives in the form of a treaty subject to the approval of a two-thirds vote of the Senate. Unless whatever international policy is arrived at is backed by American public opinion, it will not stand. The people cannot become scientists or nuclear physicists. But every American who makes any pretense of good citizenship can and should inform himself of the proposals made by his government to the U.N. Atomic Energy Commission—and follow every modification or counter-proposal. Then, when the time of decision comes, that decision will be made by a citizenry armed with facts—instead of swayed by emotions or prejudices. (Fact Sheet No. 30)

## Television

### FCC Announces 78 Television Applicants Licensed, Granted CP's or Awaiting Decision

The FCC issued a report on the status of television broadcast applications on Monday (30). The report includes the number of licensed commercial television stations, the number of construction permits authorized for such stations and the number of applications pending as of September 25, 1946.

Following is a summary of the report:

Licensed stations rendering broadcast service	6
Outstanding CP's authorizing new stations	31*
Applications designated for hearing and awaiting decision	14
Applications pending disposition of hearings in related cases	11
Applications pending receipt of information requested by the Commission	10
Applications being processed	6*

\* Wm. Penn Broadcasting Co., Philadelphia, was granted a CP on September 30. The grant increases the outstanding authorized CP's to 32, and decreases the applications being processed to five.

The FCC announced at the same time, that similar reports will be issued from time to time for the information of interested parties. A copy of the status report has been sent by the Commission to all television applicants.

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, October 7. They are subject to change.

#### Monday, October 7

WOW—Radio Station WOW, Inc., Omaha, Nebraska—Renewal of license, 590 kc., 5 KW, unlimited.

NEW—La Crosse Broadcasting Co., La Crosse, Wis.—C. P. 580 kc., 1 KW night, 1 KW day, unlimited.

#### Other Participants

WILL, Urbana, Illinois (Intervenor)

(At 10:00 o'clock a. m.)

WCBM—Baltimore Broadcasting Corp., Baltimore, Md.—C. P. 680 kc., 10 KW day, 5 KW night, unlimited.

NEW—The Tower Realty Co., Baltimore, Md.—C. P. 680 kc., 10 KW night, 10 KW day, directional antenna, unlimited.

NEW—Mark A. Braynes and Frank Z. Tomerson, d/b as Lomar Broadcasting Co., Lancaster, Pa.—C. P. 680 kc., 5 KW day, 1 KW night, DA night, unlimited.

#### Other Participants

WLAW, Lawrence, Massachusetts (Intervenor)

WPTF, Raleigh, North Carolina (Intervenor)

The Foundation Company of Washington (Pending)

#### At Lorain, Ohio

(To be held in the Auditorium of St. Mary's School, 7th St. and Reid Avenue)

NEW—Northern Ohio Broadcasting Co., Amherst, Ohio—C. P. 1040 kc., 1 KW, daytime.

NEW—LCB, Inc., Lorain, Ohio—C. P. 1040 kc., 1 KW day, daytime.

#### Wednesday, October 9

KGB—Don Lee Broadcasting System, San Diego, Calif.—C. P. 1360 kc., 5 KW, unlimited.

#### At Mansfield, Ohio

(To be held in auditorium of McVey Post, American Legion, at 126 Park Ave., W.)

NEW—Unity Corporation, Mansfield, Ohio—For FM facilities.

NEW—Richland, Incorporated, Mansfield, Ohio—For FM facilities.

NEW—Mansfield Journal Company, Mansfield, Ohio—For FM facilities.

#### Thursday, October 10

NEW—Lake Broadcasting Co., Inc., Gary, Ind.—C. P. 1560 kc., 500 watts night, 1 KW day, unlimited.

#### Other Participants

WQXR—New York, N. Y. (Respondent)

(Continued on next page)

### At New Orleans, La.

(To be held in Court Room 245, U. S. Main Post Office Bldg.)

WJRW—Charles C. Carlson, New Orleans, La.—Renewal of license, 1230 kc., 250 watts, unlimited.

### Friday, October 11

WAMI—New Laurel Radio Station, Inc., Laurel, Miss.—C. P. 1560 kc., 1 KW, unlimited.

#### Other Participants

WQXR—New York, N. Y. (Party Respondent)

### At Ventura, Calif.

(To be held in City Council Room, 474 E. Santa Clara St.)

NEW—Coast Ventura Company, Ventura, Calif.—C. P. 1450 kc., 250 watts, unlimited.

NEW—Ventura Broadcasters, Inc., Ventura, Calif.—C. P. 1450 kc., 250 watts, unlimited.

## FCC ACTIONS

### AM APPLICATIONS GRANTED

NEW—Altoona Broadcasting Co., Altoona, Pa.—Granted CP for a new station to operate on 650 kc., 250 watts, daytime only, subject to the conditions that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards; that the transmitter complies with Sec. 3.46 and that waiver of Secs. 3.55(b) and 3.60 be granted. (B2-P-3670; Docket 6697)

NEW—John Daniels, El Daniels and Harry Daniels, d/b as Daniels & Sons Broadcasting System, Deadwood, S. Dak.—Granted CP(\*) for a new station to operate on 1450 kc., 250 watts, unlimited time. (B4-P-4994)

NEW—Arthur H. Croghan, Santa Monica, Calif.—Granted CP(\*) for a new station to operate on 1580 kc., 5 KW, daytime only. (B5-P-4236)

NEW—Gulfport Broadcasting Co., Inc., Pensacola, Fla.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time. (B3-P-4085; Docket 6850)

NEW—Savannah Valley Broadcasting Co., Augusta, Ga.—Adopted an order granting application for a new station to operate on 1340 kc., 250 watts, unlimited time (B3-P-4125; Doc. 6873—B-271), subject to the condition that applicant file an application for modification of CP within 60 days specifying a transmitter location acceptable to the Commission and subject to CAA approval.

### TELEVISION APPLICATION GRANTED

NEW—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Granted construction permit for a new television station; Channel No. 10, 192-198 mc.; 25 KW visual power; 26.4 KW aural; antenna 676 feet. (B2-PCT-150)

### FM FINAL CP'S GRANTED

The following permittees were granted regular construction permits. (Note: power given is effective radiated power; antenna height given is height above average terrain):

Radio Columbus, Inc., Columbus, Ga.—Class B; Channel: 97.1 mc. (No. 246); 10.4 KW; antenna 545 feet. (B3-PH-894).

(\*) Subject to the filing, within 60 days of grant, an application for the modification of CP specifying transmitter location and antenna system meeting the requirements of the Standards.

Troy Broadcasting Co., Inc., Troy, N. Y.—Class B; Channel: 102.3 mc. (No. 272); 2.4 KW; antenna 1090 feet. (B1-PH-550)

The Wooster Republican Printing Co., Wooster, Ohio—Class B; Channel: 97.9 mc. (No. 250); 9.6 KW; antenna 300 feet. (B2-PH-275)

Syracuse Broadcasting Corp., Syracuse, N. Y.—Class B; Channel: 92.7 mc. (No. 224); 8.5 KW; antenna 690 feet. (B1-PH-740)

Harrisburg Broadcasting Co., Harrisburg, Ill.—Class B; Channel: 98.9 mc. (No. 255); 32.7 KW; antenna 350 feet. (B4-PH-396)

KFEQ, Inc., St. Joseph, Mo.—Class B; Channel: 94.7 mc. (No. 234); 63 KW; antenna 550 feet. (B3-PH-414)

Muskogee Broadcasting Co., Muskogee, Okla.—Class B; Channel: 92.1 mc. (No. 221); 6.5 KW; antenna 320 feet. (B3-PH-536)

Valley Broadcasting Co., Eugene, Ore.—Class B; Channel: 99.7 mc. (No. 259); 8 KW; antenna 250 feet. (B5-PH-946)

Radio Industries Broadcast Co., Asbury Park, N. J.—Class A; Channel: 107.1 mc. (No. 296); 260 watts; antenna 250 feet. (B1-PH-961)

Ramon G. Patterson, et al., d/b as WAIPO Broadcasting Serv., Chattanooga, Tenn.—Class A; Channel: 94.5 mc. (No. 233); 37.2 KW; antenna 840 feet. (B3-PH-768)

Commodore Broadcasting, Inc., Decatur, Ill.—Class B; Channel: 98.7 mc. (No. 254); 31.2 KW; antenna 460 feet. (B4-PH-162)

News Examiner Co., Connersville, Ind.—Class B; Channel: 102.5 mc. (No. 273); 6.5 KW; antenna 200 feet. (B4-PH-404)

WHBF-FM—Rock Island Broadcasting Co., Rock Island, Ill.—Class B; Channel: 100.7 mc. (No. 264); 39 KW; antenna 385 feet. (B4-PH-158)\*

WKIP-FM—Poughkeepsie Newspapers, Inc., Poughkeepsie, N. Y.—Class B; Channel: 103.3 mc. (No. 277); 2.3 KW; antenna 1120 feet. (B1-PH-260)\*

WTSP-FM—Pinellas Broadcasting Co., St. Petersburg, Fla.—Class B; Channel: 92.1 mc. (No. 221); 37 KW; antenna 430 feet. (B3-PH-464)\*

WCAC-FM—Wilton E. Hall, Anderson, S. C.—Class B; Channel: 103.5 mc. (No. 278); 33.2 KW; antenna 395 feet. (B3-PH-568)\*

WALA-FM—Pape Broadcasting Co., Mobile, Ala.—Class B; Channel: 102.1 mc. (No. 271); 32.5 KW; antenna 510 feet. (B3-PH-283)\*

WTAID-FM—Lee Broadcasting, Inc., Quincy, Ill.—Class B; Channel: 98.1 mc. (No. 251); 53 KW; antenna 880 feet. (B4-PH-185)\*

WRAK-FM—WRAK, Inc., Williamsport, Pa.—Class B; Channel: 92.5 mc. (No. 223); 3.2 KW; antenna 1270 feet. (B2-PH-251)\*

KARM-FM—KARM, The George Harm Station, Fresno, Calif.—Class B; Channel: 101.9 mc. (No. 270); 24.5 KW; antenna 360 feet. (B5-PH-638)\*

### FM CONDITIONAL GRANTS

The following were given conditional grants subject to engineering conditions:

City and State	Grantee	Interest in Standard Station	Class of Station
Sacramento, Calif.	Ewing C. Kelly, et al., d/b as Central Valleys Broadcast- ing Co.	KCRA	Class B
Houston, Texas	Harris County Broadcast Co.	KXYZ	Class B
Roanoke, Va.	Roanoke Broad- casting Corp.	WSLS	Class B

### LICENSE RENEWALS

WMJM—Cordele Dispatch Publishing Co., Cordele, Ga.—Granted renewal of license for the period ending August 1, 1948.

\* In lieu of previous conditions specified.

(Continued on next page)

KOCA—Oil Capital Broadcasting Assn., Inc., Kilgore, Texas—Granted renewal of license for the period ending August 1, 1949.

WATT—Midwestern Broadcasting Co., Traverse City, Mich.—Granted renewal of license for the period ending August 1, 1949.

KASA—Southwest Broadcast Co., Elk City, Okla.—Granted renewal of license for the period ending August 1, 1949.

KBIZ—KBIZ, Inc., Ottumwa, Iowa—Granted renewal of license for the period ending August 1, 1949.

WKBW-WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—The Commission, upon its own motion, ordered that the temporary licenses for WKBW and WGR be extended to December 30, 1946.

WSOO—Radio Station WSOO, Sault Ste. Marie, Mich.—Temporary license further extended upon a temporary basis for a period of 30 days, because of applicant's failure to file renewal application within time required by rules.

KSAN—Golden Gate Broadcasting Corp., San Francisco, Calif.—Present license extended for a period of 60 days, pending consideration of information requested under Sec. 308(b) of the Act.

KFJI—KFJI Broadcasters, Klamath Falls, Ore.—Present license extended for a period of 60 days, pending consideration of information requested under Sec. 308(b) of the Act.

Licenses for the following stations were further extended upon a temporary basis for the period ending December 1, 1946, for the reasons shown:

KABC—Alamo Broadcasting Co., Inc., San Antonio, Texas—Pending consideration of information required in connection with application for transfer of control of licensee corporation.

KGDE—Fergus Radio Corp., Fergus Falls, Minn.—Pending further engineering study.

KHUB—Luther E. Gibson, near Watsonville, Calif.—Pending consideration of information requested under Sec. 308(b) of the Act.

KICA—Hugh DeWitt Landis, Clovis, New Mexico—Pending consideration of information requested under Sec. 308(b) of the Act.

KODY—Radio Station WOW, Inc., North Platte, Neb.—Pending final decision upon renewal application of WOW.

KROY—Harmco, Inc., Sacramento, Calif.—Pending consideration of information requested under Sec. 308(b) of the Act.

KSAM—Radio Station KSAM, near Huntsville, Texas—Pending final disposition of application for assignment of license.

KTOH—Garden Island Pub. Co., Ltd., Lihue, Hawaii—Pending consideration of information requested under Sec. 308(b) of the Act.

KVXU—Cache Valley Broadcasting Co., Logan, Utah—Pending further study concerning station ownership.

KXOX—Sweetwater Radio, Inc., Sweetwater, Texas—Pending further study concerning station ownership.

WABY—The Adirondack Broadcasting Co., Inc., Albany, N. Y.—Pending outcome of litigation involving station WOKO.

WACO—Frontier Broadcasting Co., Inc., Waco, Texas—Pending final determination upon application for transfer of control.

WAGM—Aroostook Broadcasting Corp., Presque Isle, Maine—Pending consideration of information required in connection with application for transfer of control.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Pending outcome of litigation affecting station's license.

WBLJ—Dalton Broadcasting Corp., Dalton, Ga.—Pending further engineering study.

WBLK—Charleston Broadcasting Co., Clarksburg, W. Va.—Pending action on renewal of WCBS.

WCOU—Twin City Broadcasting Co., Inc., Lewiston, Maine—Pending further accounting study.

WEDC—Emil Deenemark, Inc., Chicago, Ill.—Pending consideration of information requested under Sec. 308(b) of the Act.

WFTC—Johas Weiland, Kinston, N. C.—Pending consideration of information requested under Sec. 308(b) of the Act.

WHTR—Voice of Talladega, Inc., Talladega, Ala.—Pending consideration of information requested under Sec. 308(b) of the Act.

WMOB—Numm Broadcasting Corp., Mobile, Ala.—Pending consideration of information requested under Sec. 308(b) of the Act.

WSPB—WSPB, Inc., Sarasota, Fla.—Pending consideration of information requested under Sec. 308(b) of the Act.

WEOA—Evansville On the Air, Inc., Evansville, Ind.—Pending final determination upon application for assignment of license.

WGRM—P. K. Ewing, Greenwood, Miss.—Pending further accounting study.

WING—Great Trails Broadcasting Corp., Dayton, Ohio—Pending consideration of licensee's application for CP.

WINN—Ky. Broadcasting Corp., Inc., Louisville, Ky.—Pending consideration of information required in connection with application for transfer of control.

WNOE—James A. Noe, New Orleans, La.—Pending further consideration of applicant's qualifications.

WPRP—Voice of Porto Rico, Inc., Ponce, P. R.—Pending the filing of data required pursuant to the Commission's approval of application for assignment of license.

WPAR—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Pending final action on renewal of station WCBS.

WQV—Wodaam Corp., New York City, N. Y.—Pending outcome of litigation involving transfer of control of licensee.

WTAX—WTAX, Inc., Springfield, Ill.—Pending consideration of information required in connection with application for transfer of control of licensee corporation.

#### DESIGNATED FOR HEARING

Union Tribune Pub. Co., San Diego, Calif.; Balboa Radio Corp., San Diego, Calif.—Designated for consolidated hearing applications for new Class B FM station in San Diego. (B5-PH-384; B5-PH-1054)

Grand Forks Herald, Inc., Grand Forks, N. Dak.; and Community Radio Corp., Grand Forks, N. Dak.—Designated for consolidated hearing these applications, each requesting a new station to operate on 1400 kc., 250 watts, unlimited time. (B4-P-5145 and B4-P-5242)

Southern Broadcasting Co., Montgomery, Ala.; and Lincoln Operating Co., Miami, Fla.—Designated for consolidated hearing application of Southern Broadcasting Co. for a new station in Montgomery, Ala., to use 1170 kc., 10 KW, unlimited time (B3-P-4743), with application of Lincoln Operating Co. for a new station in Miami to use 1170 kc., 15 KW, unlimited time (B3-P-4903), and ordered that KVOO, Tulsa, and WWVA, Wheeling, W. Va., be made parties to this proceeding.

Lee-Smith Broadcasting Co., Fairbault, Minn.; and Rochester Broadcasting Co., Rochester, Minn.—Designated for consolidated hearing application of Lee-Smith Broadcasting Co. for a new station to operate on 920 kc., 100 watts night, 250 watts day (B4-P-4581) with application of Rochester Broadcasting Co. to use 920 kc., 1 KW, DA, unlimited time (B4-P-5080)

Morris Lnskin, Burbank, Calif.; and Burbank Broadcasters, Inc., Burbank, Calif.—Designated for hearing application of Morris Lnskin to operate on 1490 kc., 250 watts, unlimited time (B5-P-5027), in a consolidated proceeding with application of Burbank Broadcasters, Inc. (B5-P-5251), requesting the same facilities, and ordered that KVOE, Santa Ana, be made a party to this proceeding.

Dr. Delbert Joseph Parsons, et al., d/b as Champion City Broadcasting Co., Springfield, Ohio; and Radio Springfield, Inc., Springfield, Ohio—Designated for hearing in a consolidated proceeding the application of Champion City Broadcasting Co. (B2-P-5208) and applica-

(Continued on next page)

tion of Radio Springfield, Inc. (B2-P-5220), both requesting 940 kc., 250 watts, daytime only.

Radio Fort Wayne, Inc., Fort Wayne, Ind.—Designated for hearing in consolidation with applications of Rodeheaver and Feldman, application of Radio Fort Wayne, Inc. (B4-P-5282), for a new station to operate on 1450 kc., 250 watts power, unlimited time, and further ordered that the order heretofore issued in the consolidated proceeding in re the Rodeheaver and Feldman applications, be amended to include Radio Fort Wayne, Inc.

The Concho Valley Broadcasting Co., San Angelo, Texas, and Runnels County Broadcasting Co., Ballinger, Texas.—Designated for consolidated hearing applications of Concho Valley Broadcasting Co. (B3-P-4968) and Runnels County Broadcasting Co. (B3-P-5025), each requesting 1400 kc., 250 watts, unlimited time, at San Angelo and Ballinger, respectively.

Kinston Broadcasting Co., Kinston, N. C., and Josh L. Horne, Rocky Mount, N. C.—Designated for consolidated hearing the application of Kinston Broadcasting Co. (B3-P-5227) with application of Josh L. Horne (B3-P-5229), both requesting 810 kc., 1 KW, daytime only, at Kinston and Rocky Mount, respectively.

Andrew Jarema and Frank H. Altdorffer, r/as The Binghamton Broadcasters, Binghamton, N. Y., and Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—Designated for consolidated hearing the application of Binghamton Broadcasters (B1-P-5244) for a new station to operate on 590 kc., 500 watts, daytime only, and application of Hudson Valley Broadcasting Co., Inc. (B1-P-5148), requesting 590 kc., 1 KW night, 5 KW day, D.A. unlimited time, in a consolidated hearing with applications of WBAX, Wilkes-Barre, and WARM, Scranton, and the Commission's Order of Sept. 19 designating WBAX and WARM for hearing was amended to include Binghamton Broadcasters and Hudson Valley Broadcasting Co., Inc.

Ralph E. Oliver, et al, d/b as Napa Valley Broadcasting Co., Napa, Calif.—Designated for hearing application for a new station to operate on 1570 kc., 500 watts, daytime only (B5-P-4972), and ordered that KCVI, Lodi, Calif., be made a party to this proceeding.

Pynchon Broadcasting Corp., Springfield, Mass., and WHYN, Hampden-Hampshire Corp., Holyoke, Mass.—Designated for hearing in a consolidated proceeding application of Pynchon Broadcasting Corp. (B1-P-5217) for a new station to operate on 530 kc., 5 KW, unlimited time, D.A. with application of WHYN to change facilities to operate on 560 kc., with 5 KW, unlimited time, D.A.

William Paul Beville, et al, d/b as WCPZ Broadcasting Co., Beaumont, Texas.—Designated for hearing application for a new station to operate on 1340 kc., 250 watts, unlimited time. (B3-P-5113)

Ruston Broadcasting Co., Ruston, La., and Abe B. Harris, Ruston, La.—Designated for hearing in a consolidated proceeding the application of Ruston Broadcasting Co. (B3-P-5263) and application of Abe B. Harris (B3-P-5163), each requesting a new station to operate on 1490 kc., 250 watts, unlimited time.

Thomas H. Frier and W. R. Frier, d/b as Enterprise Publishing Co., Douglas, Ga.—Designated for hearing application for a new station to operate on 1490 kc., 250 watts, unlimited time. (B3-P-4922)

### MISCELLANEOUS ACTIONS

WJXX—Ewing Broadcasting Co., Jackson, Miss.—Present license further extended upon a temporary basis for the period ending December 3, 1946, pending consideration of information required in connection with application for assignment of license.

Chicago Federation of Labor, Chicago, Ill.—Adopted an Order ordering that the record in the consolidated hearing in re the Chicago FM applications be reopened, for the purpose only of taking additional testimony of Maurice Lynch with respect to the present and future policy of Chicago Federation of Labor concerning the use of time on radio station WCFB and its proposed FM station by persons and organizations for the discussion of controversial issues; such further hearing

to be held at a time and place to be specified by a subsequent order of the Commission.

WMRO—Martin R. O'Brien (Assignor), WMRO, Inc. (Assignee), Aurora, Ill.—Granted consent to voluntary assignment of license of station WMRO from Martin R. O'Brien to WMRO, Inc., a newly organized corporation. (B4-AL-522)

WJXX—P. K. Ewing, Jr., and F. C. Ewing, d/b as Ewing Broadcasting Co. (Assignor), P. K. Ewing, Jr., et al, a partnership, d/b as Ewing Broadcasting Co. (Assignee), Jackson, Miss.—Granted consent to voluntary assignment of license of WJXX from P. K. Ewing, Jr., and F. C. Ewing, d/b as Ewing Broadcasting Co., to P. K. Ewing, Jr., F. C. Ewing, and Myrtle M. Ewing, a partnership, d/b as Ewing Broadcasting Co. (B3-AL-543)

WTAW—Agr. and Mechanical College of Texas, College Station, Texas.—Dismissed petition for reconsideration directed against the action of the Commission May 13, 1946, granting application of WACO for modification of construction permit to increase power from 1 to 5 KW on 1460 kc.

Port City Broadcasting Co., Port Arthur, Texas.—Placed in the pending file until after conclusion of the clear channel hearing, application for a new Class II station to operate on 840 kc., 1 KW, daytime only. (B3-P-4929)

WSM—The National Life and Accident Insurance Co., Nashville, Tenn.—Granted petition to amend application for voluntary assignment of license (B3-AL-476), reconsidered action of October 3, 1945, in designating same for hearing, and application as amended, removed from hearing docket and granted assignment of license of WSM, relay stations and FM station associated therewith, from The National Life and Accident Co. to WSM, Inc.

Radio Peoria, Inc., Peoria, Ill.—Granted petition for continuance of hearing on application for CP (B4-P-4177; Doc. 7600) now scheduled for Oct. 1, and continued same to November 1, 1946.

Ark.-Okla. Broadcasting Corp., Fort Smith, Ark.—Dismissed petitioners petition for rehearing directed against the Commission's action of May 16, granting applications of KWHN Broadcasting Co., Inc., and Southwestern Hotel Co. for new FM stations in Fort Smith.

Don Lee Broadcasting System, Inc., Hollywood, Calif.—Adopted an order dismissing application (B5-MPCT-18) as it was superseded by B5-MPCT-23, which is in hearing. (Doc. 7235)

National Broadcasting Co., New York City.—Adopted an order dismissing application (B1-MLCT-2) as it was superseded by application B1-PCT-169, which was granted on July 15, 1946.

Television Productions, Inc., Los Angeles, Calif.—Adopted an order dismissing application (B5-LCT-9) which has been superseded by application B5-PCT-160. (Doc. 7264)

Claremont Eagle, Inc., Claremont, N. H.—Adopted an order dismissing without prejudice to the right of applicant to amend and reinstate within a reasonable time, application (B1-PST-14) for a new ST station.\*

McNary and Chambers, Washington, D. C.—Adopted an order dismissing applications for CP and license for new developmental broadcast station (B-PEX-33; B-LEX-15), because of applicants' failure to respond to official correspondence.

Albuquerque Broadcasting Co., Albuquerque, N. Mex.—Adopted an order dismissing without prejudice to the right of applicant to amend and reinstate within a reasonable time, application (B5-PVB-104) for a new relay experimental television station.\*

Hearst Radio, Inc., Baltimore, Md.—Adopted an order dismissing without prejudice to the right of applicant to amend and reinstate within a reasonable time application for a new relay experimental television station. (B1-PVB-109)\*

The Journal Company, Milwaukee, Wis.—Adopted an order dismissing without prejudice to the right of applicant

\* Frequency requested no longer assigned to service by findings in Docket 6651.

(Continued on next page)

to amend and reinstate within a reasonable time, application for a new relay experimental television station. (B5-PVB-96) \*

- Merlin H. Smith, d/b as Radio Ft. Wayne, Inc., Ft. Wayne, Ind.—The Commission, on its own motion, dismissed application for CP (B4-P-5218) because of substitution therefor by applicant of an application by three partners under the name of Radio Ft. Wayne, Inc. (B4-P-5282)
- J. W. Birdwell, Nashville, Tenn.—Adopted a memorandum opinion and order denying petition of J. W. Birdwell to dismiss without prejudice his application for CP (B3-P-3651, Docket 6649) which was heard in December, 1945, in a consolidated proceeding with four Nashville and one Murfreesboro, Tenn., applications. (Dockets 6108, et al)
- WWNR—Rahall Broadcasting Co., Inc., Beckley, W. Va.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time; waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions. (B2-L-2021) Also granted authority to determine operating power by direct measurement. (B2-Z-1844)
- WWBR—Bamberger Broadcasting Service, Inc., Washington, D. C.—Granted modification of CP which authorized a new commercial television station for extension of commencement and completion dates only from 6-26-46 and 12-26-46 to 1-23-47 and 6-23-47, respectively. (B1-MPCT-25)
- WWCO—Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Waterbury, Conn.—Granted modification of CP which authorized a new station, for approval of transmitter location at Thomaston Ave., Waterbury, and studio location at 119 W. Main St., Waterbury. (B1-MP-2070)
- WQQW—Metropolitan Broadcasting Corp., Washington, D. C.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location at Corner E. Broad St., and Wilson Blvd., Falls Church, Va. (B1-MP-1956)
- KSOK—The Traveler Pub. Co., Inc., Arkansas City, Kans.—Granted modification of CP which authorized a new station, to change type of transmitter, for approval of antenna and transmitter location at SE corner of SW quarter Sec. 18, Twp. 34, Range 4, Arkansas City, change studio location to 106 East 5th Ave., Arkansas City, Kans. (B4-MP-2081)
- WHIZ—Southeastern Ohio Broadcasters, Inc., Zanesville, Ohio.—Granted authority to determine operating power by direct measurement. (B2-Z-1880)
- WMOA—Marietta Broadcasting Co., Marietta, Ohio.—Granted CP to change type of transmitter. Waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions. (B2-P-5226)
- KWIN—Rogue Valley Broadcasting Co., Inc., Ashland, Ore.—Granted license to cover CP which authorized a new station to operate on 1400 kc., 250 watts, unlimited time, and for change of studio location to 1160 Helman Road, Ashland, Ore. Waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions. (B6-L-2018) Also granted authority to determine operating power by direct measurement. (B5-Z-1841)
- WCTA—Andalusia Broadcasting Co., Inc., E. of Andalusia, Ala.—Granted license to cover CP which authorized a new station to operate on 1340 kc., 250 watts, unlimited time; waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions. (B3-L-2024) Also granted authority to determine operating power by direct measurement. (B3-Z-1848)
- WMTW—The Yankee Network, Inc., Portland, Maine.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at 212 Middle St., Portland, Me. Waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions. (B1-MP-2085)
- WARL—Northern Va. Broadcasters, Inc., Arlington, Va.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations near Bailey's Cross

\* Frequency requested no longer assigned to service by findings in Docket 6651.

- Roads, 2.5 miles SW of Arlington, and 3102 10th Road, North, Arlington, respectively; waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions. (B2-MP-2023)
- Charlotte Broadcasting Co., Charlotte, N. C.—Granted request to dismiss its petition requesting leave to amend its application for CP. (B3-P-3847; Doc. 6825)
- WBTM—Piedmont Broadcasting Corp., Danville, Va.—Granted petition for leave to amend its application for CP (B2-P-4137; Doc. 6938), so as to specify frequency 1330 kc., 5 KW day, 1 KW night, with DA-N, instead of 1390 kc., 1 KW, 1', DA. The amendment was accepted and application removed from hearing docket.
- Charlotte Broadcasting Co., Charlotte, N. C.—Denied petition requesting dismissal without prejudice of its application for CP. (B3-P-3847; Doc. 6825)
- Louisiana Broadcasting Co., New Orleans, La.—Granted petition for leave to amend its application for CP (B3-P-4260; Doc. 7162), so as to specify 1540 kc., with 50 KW, DA, in place of 1580 kc., 1 KW, DA-N. The amendment was accepted and application as amended removed from hearing docket.
- Granted petition of LCB, Inc., Lorain, Ohio, for continuance of hearing now scheduled for Oct. 7 at Lorain to Nov. 15 at Amherst, Ohio, and Nov. 16 at Lorain, Ohio, in re appeals, in Dockets 7496 and 7495.
- KSTR—Great Falls Broadcasting Co., Great Falls, Mont.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, approval of transmitter and studio locations at Park Hotel (Park Drive and Central Ave.), Great Falls. Waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions. (B5-MP-2129)
- KWBC—Worth Broadcasting Co., Ft. Worth, Texas.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location at Fort Worth. (B3-MP-2091)

## ACTIONS ON MOTIONS

- Debs Memorial Radio Fund, Inc., New York City—Granted petition to reopen the record in re applicant's application and others for new television stations in New York, and the record in the consolidated hearing was reopened for the purpose only of receiving into evidence an affidavit concerning height of proposed antenna of Debs Memorial Radio Fund, Inc.
- WIRE—Indianapolis Broadcasting, Inc., Indianapolis, Ind.—Granted petition to dismiss without prejudice application for CP (B4-P-4646; Docket 7675)
- KFJZ—Tarrant Broadcasting Co., Inc., Fort Worth, Texas.—Granted petition for waiver of Sec. 1.387(a) of the Rules and accepted petitioner's late appearance in re Docket 7752.
- Pecos Valley Broadcasting Co., Roswell, New Mex.—Granted petition for waiver of Sec. 1.387(a) of the Rules and accepted petitioner's late appearance in re Dockets 7714 and 7715.
- Radio Santa Cruz, Santa Cruz, Calif.—Granted petition insofar as it requests leave to amend and remove from hearing docket; accepted amendment so as to specify frequency 1080 instead of 1000 kc., and removed application from the hearing docket (B5-P-5105; Docket 7767); dismissed petition insofar as it requests grant of application as amended.
- KGVO—Mosby's, Inc., Missoula, Mont.—Granted petition to dismiss without prejudice application for CP (B5-P-4608; Docket 7517)
- WPAR—Charleston Broadcasting Co. (Transferor); News Pub. Co. (Transferee); Parkersburg, W. Va.—Dismissed petition requesting that the hearing now scheduled for October 25, be held in Parkersburg instead of Washington.
- Ojai Broadcasting Co., Ventura, Calif.—Granted petition to take deposition in re application for CP (Docket 7469 et al.), hearing on which is scheduled for October 15.
- Williamsport Radio Broadcasting Associates, Williamsport, Pa.—Granted petition for leave to amend application

(Continued on next page)

(B2-P-4549; Docket 7427) so as to change partnership from four to three members, and the amendment was accepted.

Community Service Broadcasting Corp., Amsterdam, N. Y.—Granted petition for waiver of Sec. 1.387(a) of the rules and accepted late appearance in re Docket 7703 et al.

Northern Ky. Airways Corp., Covington, Ky.—Granted petition for waiver of Sec. 1.387(a) and accepted petitioner's late appearance in re Docket 7477 and 7478.

Modesto Broadcasting Co., Modesto, Calif.—Granted petition for leave to amend application for CP (B5-P-4851; Docket 7678), so as to specify frequency 1080 kc, with 250 watts power, daytime only, instead of 1450 kc, 100 watts, unlimited time; the amendment was accepted and the application was removed from the hearing docket.

Arthur S. Feldman, Fort Wayne, Ind.—Granted petition requesting that the consolidated hearing on petitioner's application and that of Homer Kedeheaver, be scheduled for October 28, at Washington, D. C.

WABI—Community Broadcasting Service, Bangor, Maine—Granted petition for leave to intervene in the hearing on application of The Asher Broadcasting Service, Inc. (Docket 7448) for a new station at Quincy, Mass.

Kelly Bell, Nacogdoches, Texas—Granted petition for leave to amend his application for CP (B3-P-4718; Docket 7573) so as to add more detailed engineering data, etc.; the amendment was accepted and application removed from the hearing docket.

The Capital Broadcasting Co., Annapolis, Md.—Granted petition for leave to amend its application for CP (B1-P-4318; Docket 7371) so as to specify power of 500 watts both day and night, with DA night only, instead of 100 watts night, 250 watts day; the amendment was accepted and application removed from hearing docket.

Frank Mitchell Farris, Jr., Nashville, Tenn.—Granted petition for leave to amend its application for CP (B3-P-4043; Doc. 7765) so as to specify a modified DA system, etc., and the amendment was accepted.

Birney Innes, Jr., Grenada, Miss.—Granted petition for waiver of Sec. 1.387(a) of the rule and accepted petitioner's late appearance in re application (B3-P-4773; Doc. 7578)

Northern Ky. Radio Corp., Covington, Ky.—Granted petition for waiver of Sec. 1.387(a) of the rule and accepted petitioner's late appearance in re application (B3-P-4573; Docket 7478)

United Broadcasting Co., Inc., Silver Spring, Md.—Granted petition for leave to amend application for CP (B1-P-4630; Docket 7428), so as to specify the frequency 1590 kc, instead of 1390 kc, etc.; the amendment was accepted and application removed from hearing docket.

Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.—The Commission, on its own motion, removed from the hearing docket application for CP (B2-P-4999; Docket 7693)

LaCrosse Broadcasting Co., LaCrosse, Wis.—Granted petition for leave to amend its application for CP (B4-P-4507; Doc. 7475), so as to specify a new transmitter site; add exhibit relative to field intensity measurement, etc.

Midwest Broadcasting Co., Mount Vernon, Ill.—Granted petition for leave to intervene in the hearing upon application of WIS11 for CP (B4-P-4979; Doc. 7671) presently scheduled for October 18.

Mountain State Broadcast Co., Clarksburg, W. Va.—The Commission, on its own motion, ordered that the hearing on application of Mountain State Broadcast Co. (B2-P-4727; Doc. 7774) be scheduled for October 28, at Washington, D. C.

P. C. Wilson, Canton, Ohio—Granted petition for leave to amend his application for CP (B2-P-4117; Doc. 6915), so as to specify the frequency 900 kc., with power of 250 watts, in place of 1540 kc., with 1 KW; the amendment was accepted and application removed from the hearing docket.

W. J. Marshall, Cleveland, Ohio—The Commission, on its own motion, removed from the hearing docket the

application of W. J. Marshall for CP (B2-P-4497; Doc. 7471)

Diamond State Broadcast Corp., Dover, Dela.—Granted petition to dismiss without prejudice application for CP (B1-P-4217; Doc. 7012)

Commissioner Wakefield on September 26, continued without date, until further order of the Commission, the hearing on Rochester Broadcasting Corp., and Veterans Broadcasting Co., Inc., scheduled for October 1. (Doc. 6606 and 7660)

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 580 Kilocycles

KALB—Alexandria Broadcasting Co., Inc., Alexandria, La.—Construction permit to make changes in directional antenna and mount FM antenna on top of center tower.

#### 640 Kilocycles

WNAD—University of Oklahoma, Norman, Okla.—Construction permit to make changes in antenna and mount FM antenna on top of AM antenna.

#### 680 Kilocycles

NEW—Foundation Company of Washington, Philadelphia, Pa. (P. O. 1028 Connecticut Ave., N. W., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on 680 kc., power of 10 KW, directional antenna and unlimited hours of operation.

#### 730 Kilocycles

WPIK—Potomac Broadcasting Corp., Alexandria, Va.—License to cover construction permit (B2-P-4688, as modified), which authorized increase in power and installation of new transmitter.

WPIK—Potomac Broadcasting Corp., Alexandria, Va.—Authority to determine operating power by direct measurement of antenna power.

#### 740 Kilocycles

KSF0—The Associated Broadcasters, Inc., San Francisco, Calif.—Construction permit to change frequency from 560 to 740 kc., increase power from 1 KW night, 5 KW day to 50 KW day and night, move transmitter location, install new equipment and directional antenna for day and night use. Amended to make changes in directional antenna pattern, changes in ground system and change transmitter location.

#### 750 Kilocycles

KXI—KXI Broadcasters, Portland, Ore.—Construction permit to increase power from 10 to 50 KW, install new transmitter and directional antenna and move transmitter location.

#### 780 Kilocycles

KSI1—Stillwater Publishing Co., Stillwater, Okla.—Modification of construction permit (B3-P-4426, which authorized a new standard broadcast station) to change frequency from 840 to 780 kc.

#### 790 Kilocycles

WTAR—WTAR Radio Corp., Norfolk, Va.—Construction permit to make changes in directional antenna and mount FM antenna on top of tower #3.

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### 790 Kilocycles

WGRC—North Side Broadcasting Corp., New Albany, Ind.—Construction permit to change frequency from 1400 kc., NARBA to 790 kc., increase power from 250 watts to 1 KW and change transmitter location. Amended to change type transmitter, make changes in directional antenna and change transmitter location from New Albany, Indiana, to Jeffersontown, Kentucky, and power from 1 KW to 1 KW night and 5 KW day.

### 830 Kilocycles

NEW—Hillsdale Broadcasting Co., Inc., Hillsdale, Mich. (P. O. 63 North Howell St.)—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 250 watts and daytime hours of operation.

### 870 Kilocycles

NEW—Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C. (P. O. 2209 Colony Road)—Construction permit for a new standard broadcast station to be operated on 870 kc., power of 1 KW and daytime hours of operation.

### 900 Kilocycles

WAYN—Wayne M. Nelson, Rockingham, N. C.—License to cover construction permit (B3-P-4052, as modified), which authorized a new standard broadcast station and for approval of studio location.

WAYN—Wayne M. Nelson, Rockingham, N. C.—Authority to determine operating power by direct measurement of antenna power.

### 910 Kilocycles

WKNB—The New Britain Broadcasting Co., New Britain, Conn.—Construction permit to change frequency from 840 to 910 kc., increase power from 1 KW to 5 KW, change hours of operation from daytime to unlimited time, change type of transmitter, install directional antenna for day and night use and change transmitter location.

### 960 Kilocycles

NEW—Maricopa Broadcasters, Inc., Phoenix, Arizona—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 5 KW, directional antenna night and unlimited hours of operation. Amended to make changes in directional antenna pattern and make changes in ground system.

### 1040 Kilocycles

KIXL—Variety Broadcasting Co., Inc., Dallas, Texas—Modification of construction permit (B3-P-4886, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and for approval of transmitter location.

### 1050 Kilocycles

#### Correction

The item in last week's REPORTS referring to Station WEPQ, William L. Lipman is corrected by the Commission to read Kenosha, Wisconsin, instead of Milwaukee, Wisconsin.

### 1100 Kilocycles

WGAT—Central Broadcasting Co., a partnership composed of H. Ross Perkins and J. Eric Williams, Utica, N. Y.—Modification of construction permit (B1-P-4838, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location, and to specify studio location.

### 1150 Kilocycles

WJBO—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Construction permit to move transmitter location and to install an FM antenna on top of center element of directional antenna system.

### 1170 Kilocycles

NEW—Robert E. Liverance, Gaffney, S. C. (P. O. 62 North Church St., Concord, N. C.)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts, and daytime hours of operation.

### 1190 Kilocycles

WBUY—Omar G. Hilton and Greeley N. Hilton, d/b as Davidson County Broadcasting Co., Lexington, N. C.—License to cover construction permit (B3-P-4186, as modified) which authorized a new standard broadcast station.

WBUY—Omar G. Hilton and Greeley N. Hilton, d/b as Davidson County Broadcasting Co., Lexington, N. C.—Authority to determine operating power by direct measurement of antenna power.

### 1210 Kilocycles

WKNX—O. J. Kelchmer, William J. Edwards, and Howard H. Wolfe, d/b as Lake Huron Broadcasting Co., Saginaw, Mich.—Modification of construction permit (B2-P-4894, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and specify studio location.

### 1230 Kilocycles

NEW—Louise C. Carlson, New Orleans, La. (P. O. 92 Fontainebleau Drive)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

WAYX—Jack Williams, Waycross, Ga.—Modification of construction permit (B3-P-4345, which authorized to install new vertical antenna and ground system and to change transmitter and studio locations) for extension of commencement and completion dates.

NEW—Chet L. Gonce, tr/as The Voice of Reno, Reno, Nev. (P. O. 709 South Center St.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

WAIM—Wilton E. Hall, Anderson, S. C.—Construction permit to install a new vertical antenna and mount FM antenna on top of AM tower.

KVCV—Golden Empire Broadcasting Co., Redding, Calif.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

NEW—Richard Field Lewis, Jr., and Winslow T. Porter, a partnership, d/b as Berkshire Broadcasting Co., North Adams, Mass. (P. O. 7 Ware St., Cambridge, Mass.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

WMFR—James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Ralph M. Lambeth, Frank S. Lambeth and Molly H. Lambeth, d/b as Radio Station WMFR, High Point, N. C.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

### 1240 Kilocycles

NEW—James R. Williams, Newton, Kans. (P. O. Box 292, Great Bend, Kans.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

NEW—News Publishing Co., Charlotte, N. C.—Construction permit for a new standard broadcast station to be

*(Continued on next page)*

operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1400 to 1240 kc., and changes in antenna and ground system. (Contingent on grant of WSOC)

WWVB—Walter W. Bankhead, Jasper, Ala.—Modification of construction permit (B3-P-4420, which authorized a new standard broadcast station) for extension of completion date.

WGIB—Harry H. Carman, Freeport, N. Y.—Construction permit to install new vertical antenna (with FM antenna mounted on top) and ground system. Amended to make changes in antenna.

KWIL—Central Willamette Broadcasting Co., Albany, Ore.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

### 1270 Kilocycles

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Modification of construction permit (B5-P-1383, which authorized increase in power, installation of new transmitter and change studio location) to make changes in vertical antenna and mount FM antenna on top of AM tower.

### 1280 Kilocycles

WKST—WKST, Inc., New Castle, Pa.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

### 1290 Kilocycles

NEW—Frequency Broadcasting System, Inc., Shreveport, La. (P. O. 618 Travis St.)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 250 watts, and unlimited hours of operation.

WIKL—Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain, d/b as Illinois Valley Broadcasting Co., Peoria, Ill.—Modification of construction permit (B4-P-3686, which authorized a new standard broadcast station) to specify power of 5 KW, and directional antenna for day and night use, change type of transmitter and change transmitter location.

### 1330 Kilocycles

WFIX—Fred R. Hoyer, tr/as Findlay Radio Co., Findlay, Ohio—Construction permit to install a new antenna and mount FM antenna on top of AM tower.

### 1340 Kilocycles

NEW—Sarkes Tarzian and Mary Tarzian, a partnership, d/b as Sarkes Tarzian, Bloomington, Ind. (P. O. 537 South Walnut St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

WLBC—Donald A. Burton, Muncie, Ind.—Construction permit to make changes in vertical antenna, mount FM antenna on top of AM tower and to change studio location.

KPRK—Yellowstone Amusement Co., Livingston, Mont.—Modification of construction permit (B5-P-4565, which authorized a new standard broadcast station) to change transmitter and studio locations.

NEW—Shasta Cascade Broadcasting Corp., Mt. Shasta, Calif.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

WAIR—C. G. Hill and George D. Walker, d/b as WAIR Broadcasting Co., Winston-Salem, N. C.—License to cover construction permit (B3-P-4267, as modified) which authorized installation of new vertical antenna and change transmitter location.

WAIR—C. G. Hill and George D. Walker, d/b as WAIR Broadcasting Co., Winston-Salem, N. C.—Authority to determine operating power by direct measurement of antenna power.

WTSS—Robeson Broadcasting Corp., Lumberton, N. C.—Authority to determine operating power by direct measurement of antenna power.

### 1390 Kilocycles

KCBC—Capital City Broadcasting, Des Moines, Iowa—Modification of construction permit (B4-P-3669, which authorized a new standard broadcast station) to change type of transmitter.

### 1400 Kilocycles

KCHS—Sierra Broadcasting Service, a partnership composed of Leonard R. Trainer and Reginald H. Shirk, Hot Springs, N. Mex.—License to cover construction permit (B5-P-4558, as modified) which authorized a new standard broadcast station.

KCHS—Sierra Broadcasting Service, a partnership composed of Leonard R. Trainer and Reginald H. Shirk, Hot Springs, N. Mex.—Authority to determine operating power by direct measurement of antenna power.

WCFT—Corbin Times-Tribune, Inc., Corbin, Ky.—Modification of construction permit (B2-P-4656, as modified, which authorized a new standard broadcast station) to make changes in antenna and to change type of transmitter.

WEOA—Evansville on the Air, Inc., Evansville, Ind.—Voluntary assignment of license from Evansville on the Air, Inc., to WFBM, Inc.

WDAR—A. C. Neff, Savannah, Ga.—License to cover construction permit (B3-P-3628, as modified), which authorized a new standard broadcast station and change studio location.

WDAR—A. C. Neff, Savannah, Ga.—Authority to determine operating power by direct measurement of antenna power.

### 1420 Kilocycles

NEW—Forest Capital Broadcasting Co., Lufkin, Texas (P. O. c/o John S. Redditt, Atty., Box 660)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW, directional antenna night, and unlimited hours of operation.

### 1440 Kilocycles

KMED—Mrs. W. J. Virgin, Medford, Ore.—Voluntary assignment of license to Gibson Broadcasting. Amended re officers, directors and stockholders.

### 1450 Kilocycles

WKXL—Charles M. Dale, Concord, N. H.—License to cover construction permit (B1-P-4229, as modified) which authorized a new standard broadcast station and to specify studio location.

WKXL—Charles M. Dale, Concord, N. H.—Authority to determine operating power by direct measurement of antenna power.

WCJU—C. J. Wright, B. M. Wright and C. J. Wright, Jr., d/b as Forrest Broadcasting Co., Columbia, Miss.—Modification of construction permit (B3-P-4798, which authorized a new standard broadcast station) to specify power of 250 watts, for approval of antenna, approval of transmitter location, change studio location, and make changes in transmitting equipment.

WCUR—Grecco, Inc., Greenwood, S. C.—Construction permit to install new vertical antenna.

NEW—Radio Fort Wayne, Inc., Fort Wayne, Ind. (P. O. 1120 Lincoln Bank Tower)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

KCLB—Old Pueblo Broadcasting Co., Tucson, Ariz.—Modification of construction permit (B5-P-4073, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations.

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KFIZ—The Reporter Printing Co., Fond du Lac, Wis.—Voluntary assignment of license to KFIZ Broadcasting Company.

WCCP—Carter C. Peterson, Savannah, Ga.—Authority to determine operating power by direct measurement of antenna power.

WCCP—Carter C. Peterson, Savannah, Ga.—License to cover construction permit (B3-P-4245, as modified), which authorized a new standard broadcast station.

WHDL—WHDL, Inc., town of Allegany, N. Y.—Construction permit to install a new transmitter.

KWHW—The Altus Broadcasting Co., Altus, Okla.—Modification of construction permit (B3-P-4543, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

WDLB—Dairyland's Broadcasting Service, Inc., Marshfield, Wis.—Modification of construction permit (B4-P-3931, as modified), which authorized a new standard broadcast station) to install a new vertical antenna, mount FM antenna on top of AM tower and to change studio location.

KTIP—J. F. Tighe, Portersville, Calif.—Modification of construction permit (B5-P-4849, which authorized a new standard broadcast station, for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

### 1470 Kilocycles

KPLC—Calcasieu Broadcasting Co. (T. B. Lanford, R. M. Dean and L. M. Sepaugh), Lake Charles, La.—Construction permit to change frequency from 1490 to 1470 kc., increase power from 250 watts to 1 KW, install new transmitter. Amended to change power from 1 KW to 1 KW night, 5 KW day, change directional antenna from day and night use to night use only and change type transmitter.

### 1490 Kilocycles

WKAY—Glasgow Broadcasting Co., Glasgow, Ky.—License to cover construction permit (B2-P-4008, as modified), which authorized a new standard broadcast station.

WKAY—Glasgow Broadcasting Co., Glasgow, Ky.—Authority to determine operating power by direct measurement of antenna power.

NEW—F. F. McNaughton and Louis F. Leurig, a partnership, d/b as The La Salle County Broadcasting Co., La Salle, Ill. (P. O. Box 609, Pekin, Ill.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

KYOS—Merced Broadcasting Co., Merced, Calif.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

WKMA—John Raymond Barlett, tr/as Radio South, Quitman, Ga.—Modification of construction permit (B3-P-4548, which authorized a new standard broadcast station for approval of antenna for approval of transmitter location and to specify studio location.

NEW—Louis F. Leurig and F. F. McNaughton, a partnership, d/b as Seminole Broadcasting Co., Wewoka, Okla. (P. O. % Aldridge Hotel)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Clarence E. Faulk, Jr., tr/as Ruston Broadcasting Co., Ruston, La. (P. O. % Westwood Hills)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Bradford Publications, Inc., Bradford, Pa.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to make changes in transmitting equipment.

NEW—Bermac Radio, Inc., La Crosse, Wis. (P. O. 2202 Ogden Avenue, Superior, Wis.)—Construction permit for a new standard broadcast station to be operated

on 1490 kc., power of 250 watts and unlimited hours of operation.

WTOM—Fred O. Grimwood, Bloomington, Ind.—Modification of construction permit (B4-P-3856, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

KAFY—Bakersfield Broadcasting Co., Bakersfield, Calif.—Modification of construction permit (B5-P-4153, which authorized a new standard broadcast station, to change type of transmitter.

### 1510 Kilocycles

WAZW—Wauk Broadcasting Co., Waukesha, Wis.—Modification of construction permit (B4-P-4833, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location.

### 1570 Kilocycles

KAKC—Public Radio Corp., Tulsa, Okla.—Modification of construction permit (B3-P-4717, which authorized a new standard broadcast station) for approval of antenna to change type of transmitter and for approval of transmitter location.

### 1590 Kilocycles

WLOW—Commonwealth Broadcasting Corp., Portsmouth, Va.—Modification of construction permit (B2-P-4731, which authorized a new standard broadcast station for approval of antenna and transmitter location.

## TELEVISION APPLICATION ACCEPTED FOR FILING

WCBS-TV—Columbia Broadcasting System, Inc., New York, N. Y.—Construction permit to install new visual transmitter.

## FM APPLICATIONS ACCEPTED FOR FILING

R. G. LeTourneau, Longview, Texas—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #274, 102.7 mc. or as assigned by FCC and coverage of 8500 square miles. Amended to change coverage from 8500 to 9460 square miles, specifies population as 291,425.

The Danbury News-Times Co., Danbury, Conn.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency and coverage to be assigned by FCC. Amended to change stockholders.

## MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

W9XG—Purdue University, West Lafayette, Ind.—Modification of construction permit (B4-PVB-52, as modified), which authorized changes in equipment, frequencies decrease in power and addition of aural channel using special emission for FM) for extension of completion date only.

WDTR—The Board of Education of the City of Detroit, Detroit, Mich.—Modification of construction permit (B2-PEB-34) to make changes in antenna system and specify type of transmitter. Amended to change type of transmitter.

NEW—The Western Connecticut Broadcasting Co., area of Stamford, Conn.—Construction permit for a new relay broadcast station to be operated on 1606, 2074, 2102 and 2790 kc., A3 emission and power of 25 watts. Amended to change frequencies from 1606, 2074, 2102 and 2790 to 1646, 2090, 2190 and 2830 kc.

WIUV—State of Wisconsin—State Radio Council, Madison, Wis.—Modification of construction permit (B4-PEB-60) to change type of transmitter and to make changes in antenna system.

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W2XNJ—North Jersey Broadcasting Co., Inc., Clifton, N. J.—Construction permit to reinstate construction permit (B1-PVB-149), which authorized a new experimental television broadcast station, to be operated on frequency to be assigned by the Commission's Chief Engineer from time to time, power of visual 1 KW (peak), aural 1 KW (peak), emission A3, A5, special and special for FM.

KNCB—Nichols & Warimer, Inc., Area of Southern California—License to cover construction permit (B5-PRF-465) which authorized a new relay broadcast station.

KCNW—Nichols & Warimer, Inc., Area of Southern California—License to cover construction permit (B5-PRF-466) which authorized a new relay broadcast station.

W3XF—Philco Products, Inc., Springfield Township, Pa.—Modification of construction permit (B2-PVB-148, as modified, which authorized a new experimental television broadcast station) for extension of commencement and completion dates.

WSXAL—Crosley Broadcasting Corp., Cincinnati, O.—Extension of special temporary experimental authorization to operate a 1 KW transmitter on 6080 kc., with 1 KW power, A0 and A1 emission for identification purposes only, to be used with all international broadcast stations licensed to the Crosley Corporation.

NEW—The Board of Education of the City of Oklahoma City, State of Oklahoma, Oklahoma City, Okla. (P. O. 400 North Walnut Ave.)—Construction permit for a new noncommercial educational broadcast station to be operated on 8892 kc., emission special for FM and 250 watts power.

NEW—Allen B. DuMont Laboratories, Inc., Area of New York, N. Y. (P. O. 2 Main Ave., Passaic, N. J.)—Construction permit for a new experimental television relay broadcast station to be operated on Ch. #13, 210-216 mc., power of visual 40 watts (peak), aural 40 watts, and emission of visual A3 and aural A3.

#### APPLICATIONS DISMISSED

Richard T. Sampson, Oceanside, Calif.—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 100 watts and unlimited hours of operation. Request of applicant.

WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—License to operate auxiliary transmitter of station on a regular basis. (550 kc.) Request of Attorney.

KSEL—Lubbock Broadcasting Co., Lubbock, Texas—Modification of construction permit (B3-P-4796, which authorized a new standard broadcast station) to make changes in antenna, ground system and transmitting equipment. (950 kc.) Request of attorney.

Radio Austin, Inc., Austin, Minn.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 100 watts and unlimited hours of operation. Request of applicant.

#### APPLICATION RETURNED

Cecil W. Roberts, Farmington, Mo.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Incomplete.

#### APPLICATIONS TENDERED FOR FILING

##### 580 Kilocycles

KALB—Alexandria Broadcasting Co., Inc., Alexandria, La.—Construction permit to change power from 1 KW day and night to 1 KW night, 5 KW day, and install new transmitter, operating with directional antenna night, and unlimited hours of operation.

NEW—Chippewa Valley Radio and Television Corp., Eau Claire, Wis.—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 1 KW, night, directional antenna, and unlimited hours of operation.

##### 670 Kilocycles

NEW—Western Oklahoma Broadcasting Co., Clinton, Okla.—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 250 watts, and daytime hours of operation.

##### 710 Kilocycles

KMPC—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Construction permit to change directional antenna from day and night to night only.

##### 780 Kilocycles

KSPI—Stillwater Publishing Co., Stillwater, Okla.—Construction permit to change frequency from 840 to 780 kc., operating with 250 watts, daytime.

##### 790 Kilocycles

NEW—East Tennessee Broadcasting Co., Johnson City, Tenn.—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW, and daytime hours of operation.

##### 810 Kilocycles

KGO—American Broadcasting Co., Inc., San Francisco, Calif.—Construction permit to make changes in directional antenna, operating with 50 KW, unlimited time.

##### 890 Kilocycles

NEW—Rutherford County Broadcasting Corp., Forest City, N. C.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 1 KW, and daytime hours of operation.

NEW—Blackstone Broadcasting Co., Inc., Tyler, Texas.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 250 watts, and daytime hours of operation.

##### 910 Kilocycles

NEW—Piedmont Broadcasting Co., Greenville, S. C.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW, and daytime hours of operation.

##### 960 Kilocycles

WSBT—The South Bend Tribune, South Bend, Ind.—Construction permit to make changes in directional antenna system, operating on 5 KW, unlimited time, and directional antenna.

##### 1170 Kilocycles

NEW—Mid-Carolina Broadcasting Co., Salisbury, N. C.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 1 KW, and daytime hours of operation.

##### 1210 Kilocycles

NEW—Northeast Radio, Inc., Lawrence, Mass.—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 1 KW, directional antenna, and daytime hours of operation.

##### 1230 Kilocycles

NEW—Union-Carolina Broadcasting Co., Union, S. C.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

*(Continued on next page)*

KVNU—Cache Valley Broadcasting Co., Logan, Utah—Consent to transfer of control to Herschel Bullen, Reed Bullen, Helen Bullen, Herschel Keith Bullen, T. H. Bullen, Logan, Utah, and Dan B. Shields, Salt Lake City, Utah.

### 1450 Kilocycles

WJXN—P. K. Ewing, Jr. & F. C. Ewing, a partnership, d/b as Ewing Broadcasting Co., Jackson, Miss.—Construction permit to change frequency from 1490 to 1450 kc., when WSLI vacates 1450 kc.

NEW—Mrs. Agnes Jane Reeves Greer, Dover, Ohio.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

### 1470 Kilocycles

NEW—Air Waves, Inc., Jamestown, N. Y.—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 1 KW, and daytime hours of operation.

### 1490 Kilocycles

NEW—Louis Wolf, Abbott E. Wolf, J. George Wolf and William Robert Wolf, a partnership, d/b as Mason City Broadcasting Co., Mason City, Ia.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

NEW—Frank W. Wagner, Blackstone, Va.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

NEW—Continental Broadcasting Co., Atlantic, Iowa.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

### 1540 Kilocycles

NEW—Dale S. Crowley, Washington, D. C.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 1 KW, and daytime hours of operation.

### 1560 Kilocycles

NEW—Kitsap G. I. Broadcasters, Inc., Bremerton, Wash.—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 500 watts, night, 1 KW day, and unlimited hours of operation.

## Federal Trade Commission Actions

### COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

**California Marine Curing & Packing Co.**—Violation of the Robinson-Patman Act by payment of brokerage fees to direct buyers in connection with the interstate sale of seafood products is charged in a complaint issued by the Commission against California Marine Curing & Packing Co., 709 Ways St., Terminal Island, Calif. Officers and directors of the corporation also named respondents in the complaint are Max Joseph Gorby, president; Jack Gorby, vice-president; and Anna Gorby, secretary-treasurer. (5462)

### CEASE AND DESIST ORDER

**Custom House Packing Corp.**—An order prohibiting payment of brokerage fees to buyers of seafood products for their own accounts has been issued by the Commission against Custom House Packing Corp., Monterey, Calif., and Wilbur-Ellis Co., 430 California St., San Francisco, as well as officers of each corporation. Julian G. Burnette is listed as president and Frank J. Leard as vice president of Custom House, while Brayton Wilbur is president and Thomas G. Franck vice president and treasurer of Wilbur-Ellis. (5404)

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1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 14, No. 41, October 14, 1946

## Complete Lineup For Convention Announced

### Program Replete with Top Executives to Lead Numerous Significant Sessions

*(The complete agenda is printed in chronological form beginning on the next page.)*

With the largest number of broadcasters ever to assemble in a single session expected to begin converging on Chicago next weekend, NAB has announced full details of the agenda for its 24th Annual Convention.

Under the leadership of NAB President Justin Miller, who will deliver his keynote address on Tuesday morning at the opening general session, many of the foremost executives in the broadcasting industry, along with several guest speakers from allied fields, will lead a variety of timely and significant sessions concerning matters of prime industry importance.

Judge Miller will set the tone for the meeting with a keynote address entitled "Broadcasting—An Opportunity—A Challenge." Following the keynote address, William S. Paley, chairman of the CBS Board, will address the assembly.

#### Business Session Scheduled for Wednesday

The NAB business session, which will be of great interest and importance to members, has been scheduled for Wednesday afternoon. In addition to electing directors-at-large for the coming year, and considering the proposed amendments to the By-Laws, this session will consider resolutions proposed by members.

In order that proper and full consideration may be given to suggested resolutions, Association officials have requested that they be given to the NAB Secretary-Treasurer prior to 5:00 p.m. on Tuesday, October 22nd.

#### Freedom of Speech Panel Set

One of the highlights of the convention announced last week is the "no host" dinner on Wednesday night (23). Feature of the dinner is a panel discussion by top executives of radio, the press and motion pictures who will present the viewpoints of their respective industries on the vital subject "Do We Have Freedom of Speech in the United States?"

Edgar Kobak, president, Mutual Broadcasting System, will serve as moderator for the panel which will include John S. Knight, president, American Society of Newspaper Editors; Byron Price, vice president, Motion Picture Association of America, and former head of the Office of Censorship; and A. D. Willard, Jr., executive vice president, NAB.

Earlier the same day there will be a panel discussion of the topic "Broadcasters' Public Relations," over which President Miller will preside. The panel participants will include Edgar Kobak, MBS president, Harold V. Hough, general manager of WBAP, Fort Worth, Texas, and Alma Kitchell, president, Association of Women Broadcasters.

### INSIDE THIS ISSUE

The FCC issued two proposed decisions last week based on its "overlapping service" rule. In one decision, the FCC granted a power increase to WGAR, Cleveland. The second denies both of two applicants for facilities in Biloxi. (p.790)

Negotiations for a new contract are underway between the major networks and AFRA. It is reported that six new AFRA demands are included. (p. 790)

NAB is cooperating with the State Department in the latter's efforts to obtain qualified personnel to fill positions as Public Affairs Officers in United States Embassies abroad. (p. 789)

The monthly analysis of the status of broadcasting stations shows that on Oct. 1 there were 1007 AM outlets licensed to operate and 336 CP's for stations. Total number of stations was 1343. (p. 791)

NAB President Justin Miller, on behalf of American broadcasters, sent a message of greetings to radio men in Australia who will hold their first post war convention next month. (p. 789)

The next two issues of the NAB Radio Management Study, numbers 3 and 4, are being mailed to small market stations this week. (p. 788)

#### Facsimile to Be Discussed

Four of the top authorities in the field of facsimile broadcasting have accepted invitations to participate as panel discussion leaders during the facsimile session slated for Monday afternoon.

Scheduled to speak first when the facsimile meeting gets underway at 4 P.M., is Captain W. G. H. Finch, president, Finch Telecommunications, Inc., whose subject is "Facsimile Broadcasting." He will be followed by Mr. Philip G. Caldwell, sales manager for General Electric Company's Television and Facsimile Equipment. Mr. Caldwell

*(Continued on page 788)*



THE NATIONAL ASSOCIATION OF BROADCASTERS

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Justin Miller, *President*  
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Richard P. Doherty, *Director of Employee-Employer Relations*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; James L. Middlebrooks, *Director of Engineering*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

## CONVENTION AGENDA

### Sunday, October 20

10:00 A.M.-5:00 P.M.—Registration

2:00 P.M.—Meeting of Council on Radio Journalism, Inc.

### Monday, October 21

9:00 A.M.-5:00 P.M.—Registration

9:00 A.M.-12:00 Noon—Committee Meetings

Research Committee  
Engineering Committee (11-12 open session)  
Small Market Stations Committee  
Program Committee  
Music Advisory Committee  
FMBI Board of Directors

11:30 A.M.—FM Executive Committee

12:30 P.M.-3:00 P.M.—General Luncheon and FM Panel

Walter J. Damm, Chairman NAB FM Executive Committee and President, FMBI, presiding  
"FCC Policy"—Charles R. Denny, Jr., Acting Chairman, Federal Communications Commission  
"FM Transmitter and Receiver Status"  
Dr. W. R. G. Baker, Chairman, Engineering Committee, Radio Manufacturers Association and Vice President, General Electric Co.  
"FM Station Engineering"—T. A. M. Craven, Vice President, Cowles Broadcasting Stations  
"FM Station Promotion and Program Sources"—Lester H. Nafzger, Manager and Chief Engineer, FM Station WELD, Columbus, Ohio  
"General Management"—Walter J. Damm, Chairman NAB-FM Executive Committee and President, FMBI  
"NAB-FM Department"—Robert T. Bartley, Director, NAB FM Department

3:00 P.M.-4:00 P.M.—FMBI Annual Membership Meeting

4:00 P.M.-5:00 P.M.—Facsimile Meeting

"Facsimile Broadcasting"—Captain W. G. H. Finch, Finch Telecommunications, Inc.

"Modern Facsimile Broadcast Equipment"—Phillip G. Caldwell, Sales Manager, Television and Facsimile Equipment, Electronic Department, General Electric Company

"Programming Your Facsimile Newspaper"—Elliott Crooks, Director, Newspaper Publishers' Facsimile Service, Radio Inventions, Inc.

"Facsimile and the Broadcaster"—John V. L. Hogan, President, Radio Inventions, Inc.  
General Discussion

6:00 P.M.—Board of Directors Meeting

## Tuesday, October 22

8:00 A.M.-9:30 A.M.—Breakfast—Auspices Chicago Radio Management Club

(This is a no host breakfast. Tickets, \$2.00 each, may be obtained on fourth floor)

Holman Faust, President, Mitchell-Faust Advertising Co., presiding  
David W. Dole, Henri, Hurst & McDonald, Inc.—program chairman

"The Clinical Indications of World War III"—Fulton Lewis, Jr.

9:00 A.M.-5:00 P.M.—Registration

10:00 A.M.-10:15 A.M.—Opening General Session

J. Harold Ryan, immediate past president of NAB, presiding  
Announcements; appointment of committees

10:15 A.M.-11:00 A.M.—Keynote Address

"Broadcasting—An opportunity—A Challenge"  
Judge Justin Miller, President, NAB

11:00 A.M.-11:30 A.M.—Address: (Subject to be announced)

William S. Paley, Chairman of the Board of Directors, Columbia Broadcasting System

11:30 A.M.-12:00 Noon—Address: "What Broadcasting Can Contribute to World Understanding—Plans of The United Nations"

Benjamin Cohen, Under Secretary-General, United Nations

12:30 P.M.—General Luncheon

1:30 P.M.-2:00 P.M.—"Application of War Developments to Post War Broadcasting"—E. K. Jett, Commissioner, Federal Communications Commission

2:05 P.M.-2:30 P.M.—General Session

"A Program for Sound Industrial Relations"—Richard P. Doherty, NAB Director, Employee-Employer Relations Department

(Continued on next page)

2:30 P.M.-5:00 P.M.—Broadcast Measurement Bureau  
Introduction BMB Board, Technical Committee and  
Staff—Justin Miller  
Acknowledgment of Introductions—J. Harold Ryan,  
Chairman, BMB Board of Directors  
“Report on BMB Study No. 1”—Hugh Feltis, Presi-  
dent, BMB  
“A Glance into the Future of BMB”—J. Harold  
Ryan, Chairman, BMB Board  
Remarks by AAAA members of the BMB Board  
“The Advertising Agency Looks at BMB”—Frederic  
Gamble, President, AAAA  
Remarks by ANA members of BMB  
“The Advertiser Looks at BMB”—Paul West, Presi-  
dent, ANA  
Summary and Conclusion—Justin Miller

### Wednesday, October 23

9:00 A.M.-5:00 P.M.—Registration  
10:00 A.M.—General Session  
10:00 A.M.-10:30 A.M.—Music Copyright and Broad-  
cast Music, Inc.  
Campbell Arnoux, President, WTAR, and Sydney  
M. Kaye, Vice President and General Counsel,  
Broadcast Music, Inc.  
10:30 A.M.-12:15 P.M.—Small Market Stations  
Chairman of Executive Committee Marshall Pengra,  
KRNR, Roseburg, Ore., presiding  
“Management Study”—Wayne Cribb, KHMO, Han-  
nibal, Mo.  
“FCC Regulation 91-D and Operators’ Require-  
ments,” Marshall Pengra  
“Sales Promotion Material and Sales Aids”—Hugh  
Higgins, Assistant Director, Broadcast Adver-  
tising, NAB  
“The Small Market Manager’s Place in Community  
Leadership”—Robert T. Mason, WMRN, Marion,  
Ohio  
“Development of New Business in Small Market  
Stations”—J. Allen Brown, Assistant Director,  
Broadcast Advertising, NAB  
“Employee - Employer Relations” — Richard P.  
Doherty, Director E.E.R. Department, NAB  
“Public Relations at Work in Small Market Sta-  
tions”—Edward J. Heffron, Executive Assistant-  
Public Relations, NAB

12:30 P.M.—General Luncheon

1:30 P.M.-2:00 P.M.—Address to the Industry—  
Charles R. Denny, Jr., Acting Chairman, Federal  
Communications Commission

2:05 P.M.-3:00 P.M.—General Session  
Broadcaster’s Public Relations—Justin Miller, Mod-  
erator  
Edgar Kobak, President, Mutual Broadcasting  
System

Harold V. Hough, General Manager, WBAP, Fort  
Worth, Texas  
Alma Kitchell, President, Association of Women  
Broadcasters

3:00 P.M.-3:30 P.M.—Address by Representative of  
the Civil Aeronautics Administration

3:30 P.M.-5:00 P.M.—NAB Business Session

Election of directors-at-large; consideration of by-  
laws; announcements; resolutions

6:00 P.M.—Special Dinner

(This is a no host dinner. Tickets may be obtained  
at \$5.00 each at the registration desk)

Panel Discussion: “Do We Have Freedom of Speech  
in the United States?”—Edgar Kobak, President,  
Mutual Broadcasting System, Moderator

John S. Knight, President, American Society of  
Newspaper Editors

Byron Price, Vice President, Motion Picture Asso-  
ciation of America

A. D. Willard, Jr., Executive Vice President, NAB

### Thursday, October 24

10:00 A.M.-10:30 A.M.—General Session

“How Broadcasters Can Use the NORC Survey”—  
Dr. Paul Lazarsfeld, Director, Bureau of Applied  
Sociological Research, Columbia University

10:30 A.M.-12 Noon—Retail Advertising Clinic—Dis-  
cussion of the Joske Report, “Radio for Retailers”  
Questions from the members.

Members of the panel to consist of the Joske Ad-  
visory Subcommittees:

James H. Keenan, Vice President in Charge of  
Sales Promotion, Joske’s of Texas

Russell A. Brown, Vice President in Charge of  
Sales Promotion & Advertising, Allied Stores  
Corporation

Willard H. Campbell, Sales Manager, Sibley,  
Lindsay & Curr Company

Howard P. Abrahams, Manager, Sales Promotion  
Division, National Retail Dry Goods Association

Walt Dennis, Radio and Television Director, Allied  
Stores Corporation

Cecil K. Beaver, General Manager, KTBS

James Brown, General Manager, KONO

Lewis H. Avery, President, Lewis H. Avery, Inc.

Walter Johnson, Assistant General Manager,  
WTIC

Frank E. Pellegrin, Director of Broadcast Adver-  
tising, NAB

Harold Fair, Program Director, WHO, Des Moines,  
Iowa

Miss Lee Hart, Assistant Director of Broadcast  
Advertising, National Association of Broadcast-  
ers (formerly Radio Director, Joske’s of Texas)

(Continued on page 789)

## Complete Lineup for Convention Announced

(Continued from page 785)

will discuss "Modern Facsimile Broadcast Equipment."

Third speaker on the panel is Mr. Elliott Crooks, director, Newspaper Publishers Facsimile Service, Radio Inventions, Inc. Mr. Crooks will speak on "Programming Your Facsimile Newspaper." Final discussion leader on the panel is John V. L. Hogan, president, Radio Inventions, Inc. Mr. Hogan's topic is "Facsimile and the Broadcaster."

Each of the speakers will discuss his respective subject for ten minutes. Following these introductory remarks, the panel leaders will answer questions from the floor. The meeting will provide broadcasters with information on the present status of facsimile development.

### Breakfast on Tuesday

Under the auspices of the Chicago Radio Management Club, a no host breakfast has been arranged for Tuesday morning, October 22.

Presiding at the breakfast will be Holman Faust, president, Mitchell Faust Advertising Co.; David W. Cole, executive of Henri, Hurst & McDonald, Inc., is program chairman. Guest speaker at the breakfast is Fulton Lewis, Jr., whose subject is "The Clinical Indications of World War III".

On Tuesday afternoon, following the general luncheon, delegates to the convention will hear a discussion by Richard P. Doherty, NAB Director, Employee-Employer Relations Department. Mr. Doherty's address is titled "A Program for Sound Industrial Relations."

### Broadcast Measurement Bureau

The work of the Broadcast Measurement Bureau will be thoroughly covered in a two and a half hour meeting on Tuesday afternoon. Judge Miller will introduce the BMB, Board, technical committees and staff and J. Harold Ryan, BMB chairman of the board will acknowledge the introductions. Hugh Feltis, president, BMB will make his "Report on BMB Study No. 1". Mr. Ryan will then address the delegates on BMB's plans. Title of his talk is "A Glance into the Future of BMB".

Following Mr. Ryan, remarks by AAAA members and ANA members of BMB will be heard. "The Advertising Agency Looks at BMB" will be presented by Frederic Gamble, president, AAAA, who will be followed by Paul West, president, ANA who will discuss "The Advertiser Looks at BMB". A summary and conclusion of the discussions will be presented by Judge Miller.

### Broadcast Advertising Discussions

Most of the discussion scheduled for Thursday, final day of the convention, will be devoted to the subject of advertising.

Featuring the luncheon session, Niles Trammell, president of the National Broadcasting Company, will speak on the topic "Advertising in the Public Interest."

Preceding the luncheon, a retail advertising clinic is scheduled for an hour and a half forum, which will

be devoted largely to a discussion of the Joske Report, "Radio for Retailers." Members of the panel will consist of the Joske Advisory Subcommittees.

The final general session of the convention, Thursday afternoon, will be devoted entirely to a Broadcast Advertising Clinic. James V. McConnel, chairman of the Sales Managers Executive Committee, will preside, and the meeting will feature reports by the various committees and subcommittees concerned with broadcast advertising.

Though the convention will be officially adjourned at the close of the business sessions on Thursday afternoon, it is expected that some broadcasters will remain in Chicago overnight, since they seem to anticipate a festive evening at banquet.

### Management Studies No. 3 and No. 4 Released

Two new issues, numbers 3 and 4, of the NAB RADIO MANAGEMENT STUDY, were released last week-end. This study of actual operations of small stations is being mailed to the NAB membership of Small Market Stations (less than 5000 watts in cities of 50,000 population and under.) Special mailings will be made to larger stations requesting copies.

A presentation on the Management Study will be made at the convention by Wayne W. Cribb, KHMO, Hannibal, Mo., member of the Small Market Stations Executive Committee. The Survey was done by Arthur C. Stringer, NAB director of Special Services.

### Feature for Wednesday Evening at the Convention

A "no host" dinner at 6:00

Followed by a Panel of Leaders from the  
Press . . . Screen . . . Radio

EDGAR KOBAK

*President, Mutual Broadcasting System*  
will serve as moderator. . . .

JOHN S. KNIGHT

*President, American Society of Newspaper Editors*  
will speak for the press. . . .

BYRON PRICE

*Vice President, Motion Picture Association  
of America, Inc.*  
will speak for motion pictures. . . .

A. D. WILLARD, JR.

*Executive Vice President, NAB*  
will speak for radio. . . .

In answer to the question

"Do We have Freedom of Speech  
in the United States?"

Make your reservation for the Wednesday evening  
dinner and panel discussion.

Tickets, available at the Convention Registration  
Desk, are \$5.00 per person.

## CONVENTION AGENDA

(Continued from page 787)

12:30 P.M.-1:00 P.M.—General Luncheon

1:30 P.M.-2:15 P.M.—Address: "Advertising in the Public Interest"—Niles Trammell, President, National Broadcasting Company

2:15 P.M.-5:00 P.M.—General Session—Broadcast Advertising Clinic

James V. McConnell, Chairman, Sales Managers Executive Committee, presiding

Reports of chairman of the committees and sub-committees:

James V. McConnell, Chairman, Sales Managers Executive Committee

Walter Johnson, Sub-committee on Revision of Standard Contracts

Arthur Hull Hayes, Sub-committee on Standardization of Rate Card Format

John M. Outler, Jr., Sub-committee on Sales Practices

Odin S. Ramsland, Sub-committee on Audience Measurement

Stanton P. Kettler, Sub-committee on Advertising Agency Recognition Bureau

Cecil K. Beaver, Joske Advisory Sub-committee

Beverly Middleton, Sub-committee to Define Spot Sales

Consideration of proposals or resolutions

Discussion of plans for future activities

Open Forum

Adjournment

7:00 P.M.—Annual Banquet—Grand Ball Room—Stevens Hotel (Attendance limited strictly to ticket holders)

### Friday, October 25

10:00 A.M.—NAB Board of Directors Meeting

## General

### State Department Seeks Candidates for Public Affairs Positions Abroad

At the request of the State Department, NAB is cooperating in locating personnel to help complete the staff of Public Affairs Officers to be appointed for service in United States Embassies abroad.

The State Department proposes to appoint some 372 information officers in sixty-two countries.

Though no minimum educational requirements are specified, it is desirable that candidates for the positions have a speaking knowledge of the language of the country to which they are assigned. In some in-

stances, such knowledge is nearly essential. Naturally, in many of the countries, including those of the British Empire, a knowledge of English is sufficient. The positions are open to alert and well-informed men and women, preferably between twenty-eight and thirty-five years old, who are capable of interpreting American life and institutions to the people of the country to which they are assigned.

The State Department expects that the appointments will be made for somewhere between eighteen and twenty-four months.

Candidates should possess a high degree of patriotism, and must have been American citizens for at least fifteen years.

The proposed salary for Public Affairs Officers will be about \$4000 or \$5000 a year. In addition, there will be an allowance for living expenses, varying according to the cost of living in the respective countries, but averaging about \$1500. Appointees will be permitted to take their families with them, with an additional allowance contemplated for families. Transportation to and from the countries assigned will be provided for the appointees and their families. If the present employer of a man or woman appointed desires to continue to pay the difference between the salary now being earned and the sum the Department will pay, there is no objection.

NAB will welcome any recommendations of available, qualified personnel which radio industry executives may wish to make.

### Australian Broadcasters, Meeting Next Month, Saluted by Judge Miller

Australian broadcasters will hold their first post-war annual convention in Tasmania early next month.

NAB President Justin Miller has sent a message to A. C. Paddison, president, Australian Federation of Commercial Broadcasting Stations, conveying the best wishes of American broadcasters to the radio men "down under."

Text of Judge Miller's letter follows:

"On behalf of the more than 1,000 United States broadcasters represented by the National Association of Broadcasters, I extend greetings and very best wishes to your Federation and the commercial broadcasting stations of Australia on the occasion of your first post-war convention.

"The commercial broadcasters of Australia and the United States played a glorious part in the common defense of our countries. Now, that defense is happily concluded and our stations are preparing to perform an equally large and important work in the reconversion and in the struggle for the peace. I have no doubt that their ingenuity, energy and spirit will make a substantial contribution to these all-important objectives.

"We share with you the firm conviction that only through the absolute maintenance of our peoples' right to listen to a free and unhampered radio can world understanding and permanent peace be achieved, and we join with you in pledging to our respective peoples our eternal vigilance in their behalf."

## Employee-Employer Relations

### Network-AFRA Negotiations Underway

The major networks are now engaged in contract negotiations with AFRA.

Although to date neither the Union nor the networks have issued any statements concerning these negotiations, the trade press claims that AFRA demands include the following:

1. That the networks agree not to feed programs to outlets which refuse to negotiate with AFRA.
2. Equalization of commercial and sustaining rates.
3. Elimination of Pacific Coast regional differentials.
4. Mutual cancellation rights, by which artists as well as producers could cancel contracts.
5. Commercial fees for sound effects men.
6. Payment for non-professionals at AFRA rates.

## Broadcast Advertising

### Meeting In N. Y., Joske Committees Discuss "Radio for Retailers," Advertising Clinic

The Joske Advisory Committees met in New York on Tuesday (8) to review copy for "Radio for Retailers" and to discuss plans for the retail advertising clinic at the convention.

Discussion of "Radio for Retailers" covered the next three chapters of the book consisting of "Copy," "Programs," and "Promotion and Merchandising."

Lewis H. Avery, president, Lewis H. Avery, Inc., will be chairman of the retail radio advertising clinic to be held on Thursday morning, Oct. 24. Members of the Joske Advisory Committees will serve as speakers on the panel.

Attending the meeting in New York were: James Shand, assistant to the president of Joske's; Russell Brown, vice president in charge of sales promotion and advertising, Allied Purchasing Corp.; Walt Dennis, director of radio and television, Allied Purchasing Corp.; Howard P. Abrahams, sales promotion director, NRDGA; Walter Johnson, assistant general manager, WTIC; Lewis H. Avery; Lee Hart and Frank E. Pellegrin, NAB.

### Suggestion Is Made For National Contest To Find New Name For "Spot Broadcasting"

A sub-committee of the Sales Managers Executive Committee met in New York on October 3 to discuss standardization of a definition for the term "spot broadcasting."

Following the discussion, it was moved that the sub-committee recommend to the executive committee

that a national contest be conducted to find a new name for the term.

A motion was passed also recommending that the sub-committee meet with the executive committee during the convention in Chicago to discuss an overall plan for the promotion of "spot broadcasting."

Attending the sub-committee meeting were: Chairman Beverly Middleton, WSYR; Lewis H. Avery, Lewis H. Avery, Inc.; John Blair, John Blair & Company; Joseph Timlin, Branham Company; Eugene Katz, The Katz Agency; Stanley Bailey, Burn-Smith Company; Robert McNamara, Free & Peters, Inc.; Henry Christal, Edward Petry & Co.; Arthur Hull Hayes, WCBS; and Hugh M. P. Higgins, NAB.

## Legal Department

### FCC Rule On Overlapping Service Is Basis For Two Decisions

In a proposed decision issued last week the FCC granted WGAR, Cleveland, permission to increase its power from 5 to 50 KW on 1220 kc. In so doing the Commission denied the application of WADC, Talmadge, Ohio, for the same facilities. The Commission granted the application of WGAR in spite of the fact that the primary service areas of WGAR and WJR, Detroit, which are under common control, overlap. However, the Commission found that the overlap existed at the time of the adoption of Rule 3.35, that it existed as a consequence of the classification of WJR as a clear channel station, and that the overlap was incidental to the necessity of rendering service to rural areas. Other factors influencing the Commission were that the two stations had separate network affiliations, advertising representatives, news services, and local programs, and that Cleveland and Detroit have distinct and separate trading areas.

In considering the application of WADC the Commission pointed to two factors favoring a grant: The first was the local residence of the licensee and the second was the question of Rule 3.35 in the WGAR application. However, the FCC concluded that "the advantage which local residence normally gives . . . is negative by the evidence in this case which discloses a complete lack of concern by WADC of the local needs of its service area." The Commission pointed out that WADC proposed to become simply a conduit for the network programs of CBS and that the applicant had stated that he could think of no case in which he would be interested in substituting a local program for a network program. In contrast, WGAR, though not locally owned, had manifested considerable concern in the wants and needs of its local audience.

### Both Applicants Denied in Biloxi

The FCC released a proposed decision on Tuesday (8) which denies both of two mutually exclusive applications to operate on 1490 kc. in Biloxi, Miss.

The Commission denied the application of WGCM

*(Continued on next page)*

on the ground that it already operates a station at Gulfport, Miss., the service of which would overlap the proposed operation at Biloxi. Consequently, the FCC applied Rule 3.35 which prohibits dual ownership of facilities rendering substantially the same primary service. The Commission said that the applicant had failed "to make a sufficient showing that public interest, convenience and necessity will be served through the multiple operations. . . . Dual ownership would not afford the two communities . . . that competition in radio service which the enactment of 3.35 of the Rules was intended to accomplish."

The application of WLOX Broadcasting Company was denied by the FCC which stated in its decision that the principal stockholder, the owner of a hotel in Biloxi, was a consistent violator of the Mississippi gambling and liquor laws, and consequently, failed to measure up to the standards of public responsibility which the Commission considers is required of licensees by the Communications Act.

## Research Department

### STATION ANALYSES

The following tables present the status of all standard, commercial FM and commercial television stations by month through Sept. 30, 1946. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

#### STANDARD STATIONS

As of 1945	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New**	Licensed to Operate	Deleted		
Oct. 1	959				935	24
Nov. 1	965	6	3	0	938	27
Dec. 1	984	19	1	0	939	45
1946						
Jan. 1	1004	20	1	0	940	64
Feb. 1	1032	28	5	0	945	87
Mar. 1	1054	22	0	0	945	109
Apr. 1	1092	40	4	2 CP	949	143
May 1	1138	47	3	1 CP	952	186
June 1	1179	41	9	0	961	218
July 1	1215	37	0	1 CP	961	254
Aug. 1	1247	33	9	1 CP	970	277
Sept. 1	1299	53	12	1 CP	982	317
Oct. 1	1343	45	25	1 CP	1007	336
Total Changes						
12 months		391	73	7 CP		

#### COMMERCIAL FM STATIONS

As of 1945	Total Stations*	Monthly Change			Licensed to Operate	Total	
		New** CP	Licensed to Operate CG	Deleted		CP	CG
Oct. 1	53				46	7	0
Nov. 1	117	0	64	2	48	5	64
Dec. 1	228	0	111	0	48	5	175
1946							
Jan. 1	283	0	55	0	48	5	230
Feb. 1	352	0	69	0	48	5	299
Mar. 1	399	0	47	0	48	5	346
Apr. 1	429	0	30	0	48	5	376
May 1	479	10	50	0	48	5	416
June 1	495	55	17	0	48	70	377
July 1	504	37	9	0	48	107	349
Aug. 1	514	78	10	0	48	185	281
Sept. 1	573	64	60	0	48	249	276
Oct. 1	596	46	24	0	48	295	253
Total Changes							
12 months		290	546	2	3 CG		

### COMMERCIAL TELEVISION STATIONS

As of 1945	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New** CP	Licensed to Operate	Deleted		
Oct. 1	9				6	3
Nov. 1	9	0	0	0	6	3
Dec. 1	9	0	0	0	6	3
1946						
Jan. 1	9	0	0	0	6	3
Feb. 1	9	0	0	0	6	3
Mar. 1	9	0	0	0	6	3
Apr. 1	9	0	0	0	6	3
May 1	13	4	0	0	6	7
June 1	26	14	0	1 CP Prewar	6	20
July 1	27	1	0	0	6	21
Aug. 1	34	7	0	0	6	28
Sept. 1	36	3	0	1 CP	6	30
Oct. 1	40 <sup>1</sup>	4	0	0	6	34
Total Changes						
6 months		33	0	2 CP (1 Prewar)		

<sup>1</sup> Non-commercial CP included.

\* Includes stations licensed to operate, CP's and CG's.

\*\* Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

NOTE: A few stations, licensed to operate, may be temporarily off the air during period of changing to new frequencies, and a few stations with CP's are operating with special temporary authority.

## Small Market Stations

### District Chairmen to Meet with Executive Committee on Opening Day of Convention

When the NAB convention convenes in Chicago on Monday, October 21st, small market stations from every state and district in the nation will be officially represented. The small station chairman from each of the seventeen NAB districts will meet for a "committee session" with members of the Small Market Stations Executive Committee, headed by chairman Marshall H. Pengra, KRNR, Roseburg, Ore. The meeting is scheduled for 10:00 A.M. Monday.

The district chairmen are well informed on problems confronting the small station in each section of the nation. Matters of a national and sectional nature will be given in "first hand" reports to the Executive Committee, which represents the some 750 small market stations in the country. There is keen interest in the convention throughout the small station field since stations of this category (less than 5000 watts in cities of 50,000 or under) have had approximately a 100% increase in number since the NAB War Conference two years ago.

Shortage of radio operators, multiple station grants, FCC regulation 91-D, re-evaluation of local and national rate structure, programming with local emphasis, spot announcement vs. program sales, salesmen's compensation, developing local business, value of fresh brief commercials, sales aids, reduction in costs of services purchased by stations, station promotion, use of NAB management studies, employee-employer relations, community leadership, local news programming and sales, public relations, use of BMB Report and group selling are some of the subjects of special interest to small market stations which will be covered at the convention.

(Continued on next page)

The chairmen and their districts are as follows: (1) A. E. Spokes, WJOY, Burlington, Vt.; (2) Simon Goldman, WJTN, Jamestown, N. Y.; (3) George E. Joy, WRAK, Williamsport, Pa.; (4) R. Sanford Guyer, WBTM, Danville, Va.; (5) Glenn Marshall, Jr., WFOY, St. Augustine, Fla.; (6) Emmett H. McMurry, Jr., WJPR, Greenville, Miss.; (7) Paul Wagner, WPAY, Portsmouth, O.; (8) D. E. Jayne, WELL, Battle Creek, Mich.; (9) Allan Curnutt, WOSH, Oshkosh, Wis.; (10) John Alexander, KODY, North Platte, Neb.; (11) John F. Meagher, KYSM, Mankato, Minn.; (12) J. Fred Case, KWON, Bartlesville, Okla.; (13) B. A. Laurie, KNET, Palestine, Tex.; (14) Rex Howell, KFXJ, Grand Junction, Colo.; (15) William H. Bates, Jr., KTRB, Modesto, Calif.; (16) Maurice A. Vroman, KFXM, San Bernardino, Calif.; (17) C. O. Chatterton, KWLK, Longview, Washington.

Members of the Small Market Stations Executive Committee are: Marshall H. Pengra, chairman, KRNR, Roseburg, Ore.; Wayne W. Cribb, KHMO, Hannibal, Mo.; James R. Curtis, KFRO, Longview, Tex.; Monroe B. England, WBRK, Pittsfield, Mass.; William C. Grove, KFBC, Cheyenne, Wyo.; Robert T. Mason, WMRN, Marion, O.; Glenn Marshall, Jr., WFOY, St. Augustine, Fla.

NAB Board liaison members are: William B. Smul- lin, chairman, KIEM, Eureka, Calif.; Clair R. McCollough, WGAL, Lancaster, Pa., and Harry R. Spence, KXRO, Aberdeen, Washington. J. Allen Brown is head of the NAB Small Market Stations Division.

## Public Interest Programming

**Navy Day—Sunday, October 27, 1946**

*(Message from OWMR)*

One hundred and seventy one years ago, the First Continental Congress received a bill providing for the establishment of a United States Fleet. Therefore, President Truman, by Presidential proclamation, will designate Sunday, October 27 as NAVY DAY. In recognition of the Navy's part in the war so recently won, and to honor the veterans of that war, as well as to stress the importance of guarding our Nation's fought-for freedom, this year's NAVY DAY slogan is "Your Navy—Victor in War, Guardian in Peace."

The Navy is anxious to have a nation-wide radio tribute, not only on NAVY DAY, but during the week previous and on the Monday following. As a suggestion, various salutes and spot announcements might be given at convenient times during the preceding week and on Monday. Interviews with Naval personnel and veterans including Ex-Sailors, Ex-Marines, Ex-Waves and Ex-Nurses would be desirable. The fact that NAVY DAY falls on Sunday makes religious observance especially appropriate.

Any program assistance you may be able to give will be greatly appreciated.

For further information concerning special Navy

celebrations, communicate with the Public Information Officer in your nearest Naval Activity, or write Comdr. H. H. Holton, Radio Program Section, Navy Department, Washington 25, D. C.; or Comdr. Merle Macbain, Radio Section, Public Information Office, 90 Church Street, New York, N. Y.

## Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of October 21-27, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West Forty-Second Street, New York 18, New York.

### Community Chests of America

The largest voluntary campaign in American this year for the support of health and welfare services will be the combined campaigns of local Community Chest of America this October. President Truman has urged full support of the Community Chest Red Feather services vital to the health and welfare of millions of Americans. Every city of more than 100,000 population in the United States, with the exception of New York, Wilmington, Delaware, and Fall River, Mass., has a Community Chest. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the friendly, neighborly services which go on day after day, month after month, in 850 cities and towns in America. The total sum to be raised is more than 170 million dollars, which includes more than half of the USO's total budget of 19 million dollars. Sample studies show that four out of ten families—nearly half the families in Community Chest cities—benefit directly through Community Chest Red Feather services, such as aid to handicapped, boys clubs, Boy Scouts, Campfire Girls, Child guidance, children's aid, clinics, community centers, day nurseries, family services, Girl Scouts, homes for the aged, hospitals, maternity homes, visiting nurses, YMCA, YWCA. There are some 20 million contributors to Red Feather services—a total equivalent to one for every family in the Chest cities. By combining a number of welfare appeals in one, Community Chests cut down administrative expenses and save not only money but time and effort for the real purpose: giving needed services to the community. This year more money than ever before is needed because: 1. Costs of everything—commodities, personnel, equipment, services—which health and welfare agencies use in behalf of the millions of people they serve—have risen sharply; 2. Since 1941 the population in Community Chest cities has increased about 25% and the need for Red Feather services has increased accordingly; 3. Many established agencies, not formerly included in Community Chests, were added during the war years and will remain as Red Feather agencies.—"EVERYBODY BENEFITS—EVERYBODY GIVES." (Fact Sheet No. 33)

### Group Prejudice—A Post War Menace

Radio is asked to help with this campaign, approved with top priority by the Public Advisory Committee of The Advertising Council—BECAUSE . . . in the midst of present post-war tensions public opinion surveys show that racial and religious antagonisms exist. BECAUSE . . . experience after the last war, both here and abroad, indicates that such antagonisms, following in the wake of war, menace existing institutions—interfere with production in offices, shops, mines, factories—constantly

*(Continued on next page)*

threaten to break out into open acts of destructive violence. BECAUSE . . . division at home weakens the United States on the international scene—group strife here lowers the prestige of the United States among the nations of the world, hampers our country in its efforts towards world peace, promotes the belief that democracy has failed, encourages aggression in the hope of easy conquests. Division at home hampers production—discrimination against fellow employees or business associates because of race, religion, or national origin, annually robs the United States of millions of hours of productive labor and the best skill and talents of countless workers. In a prejudice-filled America, no one can be secure—in his job, his business, his church, his home. The problem is especially acute now because of the many real difficulties that confront the American people—such as housing, jobs for servicemen, shortages, strikes, rising costs of living. We must not let ourselves be diverted from serious efforts to overcome these post-war difficulties by the “scapegoat” technique that blames them on some racial, religious, or national group. Every individual citizen can help keep America strong by: 1. *Isolating and quarantining group antagonism.* (If someone runs down a neighbor’s race or religion, remind him that this is bad business for America both at home and abroad.) 2. *Alertly guarding himself and his family against infection by racial and religious prejudice.* (Don’t spread prejudice now, any more than you would have spread enemy rumors during the war. Through your own behavior and otherwise, encourage respect in your children for neighbors of different races and religions—remind them that these very differences among Americans have resulted in a variety of contributions that have made our country great and kept her free.) 3. *Working in your community*—your church, your business, your trade union, your school—to promote the American principles of racial and religious freedom. (Fact Sheet No. 31)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise specified, during the week beginning Monday, October 14. They are subject to change.

#### Monday, October 14

##### Further Hearing

(10 o'clock A. M.)

- NEW—The Sandusky Broadcasting Co., Sandusky, Ohio—C. P. 1450 kc., 250 watts, unlimited.  
 NEW—Lake Erie Broadcasting Co., Sandusky, Ohio—C. P. 1450 kc., 250 watts, unlimited.  
 NEW—The Bay Broadcasting Co., Sandusky, Ohio—C. P. 1450 kc., 250 watts, unlimited.

(10 o'clock A. M.)

- NEW—Illmo Broadcasting Corp., Quincy, Ill.—C. P. 1230 kc., 250 watts, unlimited.

(10 o'clock A. M.)

- WHOW—WHOW, Inc., Baltimore, Md.—C. P. 1010 kc., 750 watts, daytime.  
 NEW—Radio Television of Baltimore, Inc., Baltimore, Md.—C. P. 1010 kc., 250 watts, daytime.

(10 o'clock A. M.)

- NEW—Albany Broadcasting Co., Inc., Albany, N. Y.—C. P. 1460 kc., 500 watts night, 1 KW day, unlimited.

- NEW—Fort Orange Broadcasting Co., Inc., Albany, N. Y.—C. P. 1460 kc., 5 KW, unlimited DA-night.

- NEW—Van Curler Broadcasting Corp., Albany, N. Y.—C. P. 1460 kc., 5 KW night, 5 KW day, unlimited, directional antenna.

(10 o'clock A. M.)

- NEW—San Diego Broadcasting Co., San Diego, Calif.—C. P. 1510 kc., 5 KW-LS, 1 KW night, directional antenna, unlimited.

#### At Winston-Salem, N. C.

(Federal Courtroom, P. O. Bldg., 10 o'clock A. M.)

- NEW—Piedmont Publishing Co., Winston-Salem, N. C.—For FM facilities.  
 NEW—North Carolina Broadcasting Co., Inc., Greensboro, N. C.—For FM facilities.  
 NEW—Greensboro Broadcasting Co., Inc., Greensboro, N. C.—For FM facilities.  
 NEW—Capitol Broadcasting Co., Inc., Greensboro, N. C.—For FM facilities.

#### At El Paso, Texas

(10 o'clock A. M.)

- NEW—Bleecker P. Seaman and Carr P. Collins, Jr., d/b as Seaman & Collins, El Paso, Texas—C. P. 1340 kc., 250 watts, unlimited.  
 NEW—Sunland Broadcasting Co., El Paso, Texas—C. P. 1340 kc., 250 watts, unlimited.  
 NEW—Del Norte Broadcasting Co., Inc., El Paso, Texas—C. P. 1340 kc., 250 watts, unlimited.  
 NEW—Timberwolf Broadcasting Co., Inc., El Paso, Texas—C. P. 1340 kc., 250 watts, unlimited.

#### Tuesday, October 15

(10 o'clock A. M.)

- NEW—Ojai Broadcasting Co., Ventura, Calif.—C. P. 1590 kc., 1 KW, unlimited.  
 NEW—Walter L. Edwards, Porterville, Calif.—C. P. 1590 kc., 1 KW, unlimited.

#### Wednesday, October 16

(10 o'clock A. M.)

- KFVS—Hirsch Battery and Radio Co., Cape Girardeau, Mo.—C. P. 960 kc., 1 KW, directional antenna for night use.

##### Other Participants

- Mt. Vernon Radio & Television Co. (Intervenor)  
 Midwest Broadcasting Company (Intervenor)

#### Oral Argument Before the Commission

(2:30 P. M.)

In the Matter of: Revised frequencies service Allocations to non-Government fixed and mobile services in the band 152 to 162 mc.

#### Thursday, October 17

##### Further Hearing

(To be held in the offices of the Commission, 10 o'clock A. M.)

- NEW—Northern Kentucky Airways Corp., Covington, Ky.—C. P. 1050 kc., 250 watts, daytime.

(Continued on next page)

NEW—The Northern Kentucky Radio Corp., Covington, Ky.  
—C. P. 1050 kc., 250 watts, daytime.

(10 o'clock A. M.)

NEW—Sun River Broadcasters, Inc., Great Falls, Mont.—  
C. P. 970 kc., 5 KW, directional antenna, unlimited.

(10 o'clock A. M.)

NEW—Central Conn. Broadcasting Co., New Britain, Conn.  
—C. P. 910 kc., 5 KW, unlimited.

WHITE—The Hartford Times, Inc., Hartford, Conn.—C. P.  
910 kc., 5 KW DA-night and day, unlimited.

#### Other Participants

WJAR—Providence, R. I. (Intervenor)

### Friday, October 18

(10 o'clock A. M.)

WBWB—Alamance Broadcasting Co., Inc., Burlington, N. C.  
—C. P. 940 kc., 1 KW, directional antenna, unlimited.

WISB—Capitol Broadcasting Co., Indianapolis, Ind.—C. P.  
910 kc., 5 KW, unlimited.

#### Other Participants

Midwest Broadcasting Co. (Intervenor)

Mount Vernon Radio and Television Co. (Pending)

(10 o'clock A. M.)

NEW—The Yankee Network, Inc., Bridgeport, Conn.—For  
FM facilities.

NEW—The Travelers Broadcasting Service Corp., Bridge-  
port, Conn.—For FM facilities.

NEW—Harry F. Guggenheim, Bridgeport, Conn.—For FM  
facilities.

NEW—Harold Thomas, Bridgeport, Conn.—For FM facili-  
ties.

NEW—The Western Connecticut Broadcasting Co., Stam-  
ford, Conn.—For FM facilities.

NEW—The Bridgeport Herald Corp., Bridgeport, Conn.—  
For FM facilities.

#### Oral Argument Before the Commission

(10 o'clock A. M., Room 6121)

In the Matter of: Use of Recording Devices in Connection  
with Telephone Service

Argument to be presented by parties in the following  
order:

- (1) Bell Telephone System Companies.
- (2) Bluefield Telephone Company.
- (3) United States Independent Telephone Association.
- (4) The Soundcriber Corporation.
- (5) Thomas A. Edison, Inc.
- (6) The Dictaphone Corporation.
- (7) Frederick Hart & Company.
- (8) Wisconsin Public Service Commission.
- (9) National Association of Railroad and Utilities  
Commissioners.

## FCC ACTIONS

### DOCKET CASE DECISIONS

The Commission announces its Order (B-263) making  
final the grant of application of the Arkansas-Oklahoma  
Broadcasting Corporation for a construction permit for a  
new standard broadcast station in Fort Smith, Arkansas  
(Docket 6834), to operate on the frequency of 1230 kc., 250

watts, unlimited time, subject to reaffirmation by CAA of  
antenna site.

The Commission announces its final Decision (B-275)  
granting the application of James L. Stapleton, et al., d/b  
as Grand Canyon Broadcasting Company for a new station  
at Flagstaff, Arizona, to operate on 1340 kc., 250 watts,  
unlimited time (Docket 7000), subject to approval by CAA  
of antenna site, and a denial of the application of N. Pratt  
Smith (Docket 6999) seeking the same facilities.

The Commission announces its final Decision (B-270)  
granting the application of Valley Broadcasting Association,  
Inc., for a new station at McAllen, Texas, to operate on  
910 kc., 1 KW, directional antenna, unlimited time (Docket  
6859), subject to CAA approval of antenna system and trans-  
mitter site, and subject to installation of appropriate monitor-  
ing equipment as required by Section 3.55(b) when such  
equipment is available. At the same time the Commission  
denied the applications of Radio Station KFEW, Ltd., to  
change operating assignment of Station KVAL, Brownsville,  
Texas, from 1490 kc., 250 watts, to 910 kc., 1 KW, directional  
antenna, unlimited time (Docket 6861), and of Howard W.  
Davis seeking the same facilities as Valley Broadcasting  
Assn., Inc., at McAllen, Texas (Docket 6860).

The Commission announced its Proposed Decision (B-282)  
looking towards the grant of an application of Wade R.  
Sperry, Edgar J. Sperry and Josephine T. Sperry, d/b as  
Daytona Beach Broadcasting Co., for a new station at Day-  
tona Beach, Florida, to operate on 1340 kc. with 250 watts,  
unlimited time (B3-P-4123; Docket 6902), subject to the  
filing of a modification of permit, within 60 days, specifying  
(1) a transmitter site which will meet Commission ap-  
proval; and (2) complete information in regard to pro-  
posed transmitter.

Mutually exclusive applications of Roderick T. Peacock,  
et al., d/b as Daytona Beach Broadcasting Co. (B3-P-4122;  
Docket 6901), and News Journal Corporation (B3-P-4338;  
Docket 7133), for the same facilities, are proposed to be  
denied.

The Commission announces its Proposed Decision (B-273)  
looking towards denial of the application of WGCM Broad-  
casting Company (B3-P-3698; Docket 6881), and the applica-  
tion of WLOX Broadcasting Company (B3-P-4158; Docket  
6882), both requesting a new station in Biloxi, Miss., to  
operate on the frequency of 1490 kc. with 250 watts, un-  
limited time.

The Commission also announced a Proposed Decision  
(B-283) looking towards the grant of application (B2-P-3942;  
Docket 7320) of WGAR, the WGAR Broadcasting Company,  
Cleveland, Ohio, to increase its power from 5 to 50 KW on  
the frequency 1220 kc., and denial of application (B2-P-4243;  
Docket 7319) of WADU, Allen T. Simmons, Tallmadge, Ohio,  
requesting a change of frequency from 1350 to 1220 kc., and  
increase in power from 5 to 50 KW.

The Commission announces its Order (B-261) making final  
the grants of new stations to operate on the regional fre-  
quency 1600 kc., to the following applicants:

James F. Hopkins, Inc., Ann Arbor, Mich.  
1600 kc., 1 KW, unlimited time. (B2-P-2391; Docket 6230).  
Valley Broadcasting Co., Pomona, Calif.

1600 kc., 500 watts, unlimited time. (B5-P-3610; Docket  
6633)

United Broadcasting Co., Inc., Montgomery, Ala.  
1600 kc., 1 KW, unlimited time. (B3-P-3695; Docket 6828)  
The Gazette Co., Cedar Rapids, Iowa.

1600 kc., 5 KW, unlimited time. (B4-P-4162; Docket 6830)  
Piedmont Carolinian Broadcasting Co., Reidsville, N. C.

1600 kc., 500 watts night, 1 KW day, unlimited time. (B3-P-  
4164; Docket 6833)

(Continued on next page)

The application of WWRL, Long Island Broadcasting Co., Woodside, L. I., to increase power from 250 watts to 5 KW, install a new transmitter and change transmitter location and install a directional antenna, operating on 1600 kc., was granted. (B1-P-4163; Docket 6831)

The application of Charlotte Broadcasting Co., Charlotte, N. C., to operate on 1600 kc., 1 KW, unlimited time (B3-P-3847; Docket 6825), and application of Four Lakes Broadcasters, Madison, Wis., for 1600 kc., 1 KW, unlimited time (B4-P-4366; Docket 7171) are denied.

### AM APPLICATIONS GRANTED

NEW—R. I. Broadcasting Co., Providence, R. I.—Granted CP for a new station to operate on 1220 kc., 250 watts, daytime only, providing applicant conforms with Sec. 3.46 and be subject to the waiver of Secs. 3.55(b) and 3.60 and the approval of transmitter site and antenna system by CAA. (B1-P-5046)

NEW—Wm. F. Butt and Paris G. Singer, d/b as The Voice of Thomaston, Thomaston, Ga.—Granted CP for a new station (\*) to operate on 1020 kc., 250 watts, daytime only. (B3-P-4882)

NEW—Alonzo Stanford Dudley, Lake Charles, La.—Granted CP for a new station (\*) to operate on 1400 kc., 250 watts, unlimited time. (B3-P-5065)

NEW—Gene Burke Brophy, Flagstaff, Ariz.—Granted CP for a new Class IV station (\*) to operate on 1240 kc., 250 watts, unlimited time. (B5-P-5035)

NEW—Joseph H. Roher and Edythe G. Sweeney, d/b as Pikes Peak Broadcasting Co., Colorado Springs, Calif.—Granted CP for a new station (\*) to operate on 1240 kc., 250 watts, unlimited time. (B5-P-4934)

NEW—Northern Broadcasting Co., Havre, Mont.—Granted CP for a new station (\*) to operate on 1340 kc., 250 watts, unlimited time; waiver of Sec. 3.55(b) and 3.60 required. (B5-P-5043)

NEW—Donald W. Reynolds, Ft. Smith, Ark.—Granted petition to grant without a hearing an application for a new station (\*) to operate on 950 kc., 1 KW, daytime only. (B3-P-3772)

NEW—Ralph D. Epperson, Mount Airy, N. C.; John T. Cashion and Doris B. Brown, d/b as Wilkes Broadcasting Co., near Wilkesboro, N. C.—Adopted an order granting petition of John T. Cashion, and Doris B. Brown, d/b as Wilkes Broadcasting Co., requesting that application of Ralph D. Epperson be reconsidered and granted without a hearing on the frequency 740 instead of 800 kc., and the Commission ordered (1) that the application of Ralph D. Epperson (B3-P-4795) be removed from the hearing docket and granted for the frequency 740 kc., 250 watts, daytime only, subject to the condition that applicant will within 60 days from date of action, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards; (2) Further ordered that the application of Wilkes Broadcasting Co. (B3-P-4862; Docket 7659), be removed from the docket and granted without hearing to operate on 810 kc., 1 KW, daytime only, subject to same conditions as listed above for Epperson.

NEW—San Diego Broadcasting Co., San Diego, Calif.—Removed from hearing docket and granted application for CP for new station to operate on 1510 kc., 5 KW-LS, 1 KW night, unlimited time, using DA. (B5-P-3744; Docket 7600)

### FM FINAL CP's GRANTED

The following permittees were granted regular construction permits (Note: power given is effective radiated power; antenna height given is height above average terrain):

Amarillo Broadcasting Corp., Amarillo, Texas—Class B; Channel: 101.3 mc. (No. 267); 3.2 KW; 420 feet. (B3-PH-136)

\* Subject to condition that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards.

Darrell E. Yates, Lufkin, Texas—Class B; Channel: 92.9 mc. (No. 225); 2.9 KW; 395 feet. (B3-PH-947)

Tar Heel Broadcasting System, Inc., Washington, N. C.—Class B; Channel: 101.9 mc. (No. 270); 29 KW; 400 feet. (B3-PH-579)

Larus & Bro. Co., Inc., Richmond, Va.—Class B; Channel: 97.1 mc. (No. 246); 21 KW; 510 feet. (B2-PH-973)

KJBS Broadcasters, a partnership, San Francisco, Calif.—Class B; Channel: 98.5 mc. (No. 253); 35 KW; 650 feet. (B5-PH-322)

The Associated Broadcasters, Inc., San Francisco, Calif.—Class B; Channel: 98.1 mc. (No. 251); 14 KW, 580 feet. (B5-PH-211)

### Correction

According to a correction by the Commission, the item appearing in last week's REPORTS referring to the final CP granted to Ramon G. Patterson, et al., d/b as WAPO Broadcasting Corp., should read Class B instead of Class A.

### FM CONSTRUCTION PERMITS

The following were authorized construction permits; conditions. (Note: Power given is effective radiated power; antenna height given is height above average terrain):

Donald W. Reynolds, Fort Smith, Ark.—Class B; Channel: 101.3 mc. (No. 267); 180 KW; 802 ft. (B3-PH-458)

Marysville-Yuba City Broadcasters, Inc., Marysville, Cal.—Class B; Channel: 92.7 mc. (No. 224); 4.7 KW; 395 feet. (B5-PH-999)

Belvedere Broadcasting Corp., Baltimore, Md.—Class B; Channel: 98.9 mc. (No. 255) 20 KW; 390 feet. (B1-PH-782)

E. F. Peffer, Stockton, Cal.—Class B; Channel: 101.3 mc. (No. 267); 39 KW; 310 feet. (B5-PH-206)

Cornbelt Broadcasting Corp., Lincoln, Neb.—Class B; Channel: 97.3 mc. (No. 247); 25 KW; 820 feet. (B4-PH-351)

E. C. Todd, Gastonia, N. C.—Class B; Channel: 102.1 mc. (No. 271); 11.1 KW; 890 feet. (B3-PH-752)

Catawba Valley Broadcasting Co., Inc., Hickory, N. C.—Class B; Channel: 99.5 mc. (No. 258); 180 KW; 965 feet. (B3-PH-714)

Radio Americas Corp., San Juan, P. R.—Class A; Channel: 105.1 mc. (No. 286); 330 watts; 270 feet. (B-PH-822)

Tri-State Broadcasting Corp., Evansville, Ind.—Class B; Channel: 93.9 mc. (No. 230); 20 KW; 330 feet. (B4-PH-741)

Thomas Garland Tinsley, Jr., Richmond, Va.—Class B; Channel: 97.9 mc. (No. 250); 21 KW; 290 feet. (B2-PH-911)

Mayflower Broadcasting Co., Inc., Huntington, W. Va.—Class A; Channel: 104.3 mc. (No. 282); 275 watts; 150 feet. (B2-PH-951)

Voice of Alabama, Birmingham, Ala.—Class B; Channel: 94.3 mc. (No. 232); 13.7 KW; 640 feet. (B3-PH-249)

Northern Broadcasting Co., Inc., Wausan, Wis.—Class B; Channel: 94.9 mc. (No. 235); 19.5 KW; 500 feet. (B4-PH-903)

Stark Broadcasting Corp., Canton, Ohio.—Class B; Channel: 96.3 mc. (No. 242); 15 KW; 275 feet. (B2-PH-906)

The Scioto Broadcasting Co., Portsmouth, Ohio.—Class B; Channel: 103.9 mc. (No. 280); 4 KW; 525 feet. (B2-PH-960)

Sharon Herald Broadcasting Co., Sharon, Pa.—Class B; Channel: 102.9 mc. (No. 275); 26 KW; 455 feet. (B2-PH-191)

Findlay Radio Co., Findlay, Ohio.—Class B; Channel: 101.7 mc. (No. 269); 8.2 KW; 245 feet. (B2-PH-447)

Santa Clara Broadcasting Co., San Jose, Cal.—Class A; Channel: 105.5 mc. (No. 288); 1 KW; 610 feet. (B5-PH-737)

Cornell University, Ithaca, N. Y.—Class B; Channel: 101.3 mc. (No. 267); 40 KW; 730 feet. (B1-PH-248) (\*)

North Shore Broadcasting Co., Inc., Evanston, Ill.—Class A; Channel: 104.3 mc. (No. 282); 665 watts; 230 feet (B4-PH-608) (\*)

(\*) In lieu of previous conditions specified.

(Continued on next page)

Portsmouth Radio Corp., Portsmouth, Va.—Class B; Channel: 94.7 mc. (No. 234); 33.2 KW; 350 feet. (B2-PH-352) (\*)

Richard Field Lewis, Jr., Winchester, Va.—Class B; Channel: 92.5 mc. (No. 223); 13.4 KW; 1390 feet. (B2-PH-672) (\*)

## FM CONDITIONAL GRANTS

The following application, heretofore designated for hearing, was removed from the docket and given a conditional grant subject to engineering conditions (Commissioner Wakefield voting "No"):

North Carolina Broadcasting Co., Greensboro, N. C.—Class B station. (Permittee is licensee of station WBIG, Greensboro.)

The following were given conditional grants, subject to engineering approval:

City and State	Grantor	Interest in Standard Station	Class of Station
Phoenix, Ariz.	Sun Country Broadcasting Co.	New AM station in Tucson.	B
Tucson, Ariz.	Sun Country Broadcasting Co.	Same	B
New Haven, Conn.	Colony Broadcasting Corp.	—	B
Kansas City, Kans.	Sunflower Broadcasting System.	—	B(f)
Ashtabula, Ohio	WICA, Inc.	WICA	B
Lima, Ohio	Northwestern Ohio Broadcasting Corp.	—	B
Tiffin, Ohio	Jay R. David.	—	A
Ashland, Ore.	Rogue Valley Broadcasting Co., Inc.	KWIN	A
Lancaster, So. Car.	Lancaster Broadcasting Co.	—	B
Dallas, Texas	City of Dallas.	WRR	B
Richmond, Va.	Richmond Radio Corp.	WRNL	B

† This application was inadvertently included by the Commission in a previous report. No previous action has been taken.

## COMMERCIAL TELEVISION APPLICATIONS GRANTED

NEW—Minnesota Broadcasting Corp., Minneapolis, Minn.—Granted CP for a new station; Channel (No. 4), 66-72 mc.; visual power 17.9 KW; aural 9.2 KW; antenna 490 feet. (B4-PCT-176)

NEW—The Wm. H. Block Co., Indianapolis, Ind.—Granted CP for a new television station; frequency 60-66 mc. (Channel #3); power: 14.44 KW visual; 7.6 KW aural; antenna 331 feet; conditions. (B4-PCT-126)

## EXPERIMENTAL TELEVISION APPLICATION GRANTED

NEW—The St. Louis University, St. Louis, Mo.—Granted CP for new experimental television station; frequencies to be assigned by the Commission's Chief Engineer. To operate as an experimental television broadcast station in accordance with Secs. 4.101 to 4.184 of the Rules; type of emission: A-5 with aural transmission transmitted by multiplex during horizontal pedestal interval. (B4-PVB-174)

## DESIGNATED FOR HEARING

T. J. Shriner, Hobart, Okla.—Designated for hearing application for new station to operate on 1400 kc., 250 watts, unlimited time (B3-P-5108; Docket 7899); ordered that KTOK, KVOP and KSWO be made parties to the proceeding.

The Messenger Publishing Co., Athens, Ohio; Grant Street Radio Stations, Inc., Pittsburgh, Pa.—Designated for consolidated hearings applications of The Messenger Publishing Co. (B2-P-5061; Docket 7900), and Grant Street Radio Stations, Inc. (B2-P-4998; Docket 7773), for new stations to operate on 730 kc., 1 KW, daytime only, at Athens, Ohio, and Pittsburgh, Pa., respectively; and amended order designating for hearing

the Grant Street Radio Stations, Inc., application to include application of The Messenger Publishing Co. and add issue.

Woodward Broadcasting Co., Woodward, Okla.—Designated for hearing application (B3-P-5053) for a new station to operate on 1450 kc., 250 watts power, unlimited time, and ordered that the petition of Altus Broadcasting Co. (KWIN) to intervene, be granted, and that KWBW and KGFF be made parties to this proceeding.

E. T. Wright, Orlando, Fla.; and Seminole Broadcasting Co., Belle Glade, Fla.—Designated for hearing application for CP (B3-P-4268) for a new station to operate on 900 kc., 250 watts, daytime only, in consolidation with application of Seminole Broadcasting Co. (B3-P-5258), for the same frequency with 1 KW, daytime only.

Silver City Crystal Co., Meridan, Conn.; and The Lewiston-Auburn Broadcasting Corp., Lewiston, Me.—Designated for consolidated hearing application for CP (B1-P-4025) for a new station to operate on 1470 kc., 500 watts power, unlimited time, D.A. with application of The Lewiston-Auburn Broadcasting Corp. (B1-P-5146), for a new station on the same frequency with 5 KW, unlimited. Further ordered that the Lehigh Valley Broadcasting Co., licensee of WSAN, Allentown, Pa., be made a party to this proceeding.

Southern Ill. Broadcasting Co., Inc., Centralia, Ill.—Designated for hearing application (B4-P-4181) for a new station to operate on 1430 kc., 1 KW, unlimited time, in a consolidated proceeding with applications of Metropolitan Broadcasting Corp. and Belleville News Democrat, Belleville, Ill., and further ordered that the Orders of September 19 designating these latter two applications for consolidated hearing be amended to include Southern Ill. Broadcasting Co., Inc.

Foundation Co. of Washington, Philadelphia, Pa.—Designated for hearing application for a new station (B2-P-5267) to operate on 680 kc., with 10 KW, unlimited time, in a consolidated proceeding with applications of Baltimore Broadcasting Corp., WCBM, Tower Realty Co., and Lomar Broadcasting Co.; ordered that the Commission's orders of March 13, May 2 and Sept. 19 designating these latter three for hearing be amended to include the application of Foundation Co., and on its own motion the Commission ordered that the hearing presently scheduled for October 7 on applications of WCBM, et al., be continued to November 5.

Fred H. Whitley, Kannapolis, N. C.; and Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.—Designated for consolidated hearing applications of Fred H. Whitley (B3-P-5266; Docket 7901) and Publix Broadcasting Service of Charlotte, Inc. (B3-P-5276; Docket 7902), for new stations to operate on 870 kc., 1 KW, daytime only, at Kannapolis, N. C., and Charlotte, N. C., respectively.

## MISCELLANEOUS ACTIONS

### Correction

According to a correction by the Commission the item appearing in last week's REPORTS referring to WTAW should read as follows:

WTAW—Agr. and Mech. College of Texas, College Station, Texas.—Dismissed petition for reconsideration directed against the action of the Commission on May 13, 1946, granting application of WACO (B3-MP-1867), to install a new transmitter, move transmitter, and extend commencement and completion dates to 60 days after grant and 120 days thereafter, respectively.

KSAM—W. J. Harpole and J. C. Rothwell, d/b as Radio Station KSAM (assignor), J. G. Long (assignee), Huntsville, Texas.—Granted consent to voluntary assignment of license of Station KSAM from W. J. Harpole and J. C. Rothwell, d/b as Radio Station KSAM, to J. G. Long for a consideration of \$42,500 plus. (B3-AL-539)

(Continued on next page)

(\*) In lieu of previous conditions specified.

- KVOP**—W. J. Harpole and J. C. Rothwell, a partnership (assignor), W. J. Harpole (assignee), Plainview, Texas.—Granted consent to voluntary assignment of license of Station KVOP from W. J. Harpole and J. C. Rothwell, a partnership, to W. J. Harpole for a consideration of \$21,875 for Rothwell's ¼ interest. (B3-AL-545)
- KGB**—Don Lee Broadcasting System, San Diego, Calif.—Granted petition requesting that its application for an increase in power of KGB, etc. (B5-P-4330) be consolidated for hearing with the Don Lee renewal applications (Dockets 7398, 7399, 7615, 7616) on the issues specified in Commission order of April 3, 1946, with respect to said application. (Docket 7497)
- KLCN**—Harold Sudbury, Bytheville, Ark.—Dismissed as moot petition for reconsideration of action of the Commission granting application of Purchase Broadcasting Co., Inc., Mayfield, Ky., for CP.
- WBT**—Southeastern Broadcasting Co., Charlotte, N. C.—Granted CP for installation of a booster station at Shelby, N. C., to be operated on 1110 kc., 1 KW, nighttime only, using a DA and synchronized with WBT operating on 1110 kc., 50 KW, unlimited time; waiver of Secs. 3.55(b) and 3.60 required. (B3-P-4655)
- Navarro Broadcasting Assn. (Assignor), J. C. West, Pres., Alto, Inc. (Assignee), Corsicana, Texas.—Denied petition of Alto, Inc. (Assignee), for reconsideration and grant without a hearing application (B3-AL-504) for voluntary assignment of license of KAND. (Comm. Jett voting to grant)
- Andrew Jarema and Frank H. Altdorffer, tr/as Binghamton Broadcasters, Binghamton, N. Y.—The Commission, on its own motion, ordered that its action of September 30 designating for hearing the application of Binghamton Broadcasters in a consolidated proceeding, be rescinded, and said application (B1-P-5244) removed from the hearing docket; and further ordered that the orders of September 19 designating for hearing in a consolidated proceeding the applications of WBAX and WARM, be amended to exclude said application of Binghamton Broadcasters.
- Coast Ventura Co., Ventura, Cal.; Ventura Broadcasters, Inc., Ventura, Cal.—Granted joint petition requesting with respect to the consolidated proceeding in re these applications, that the Commission accept the engineering reports submitted with these applications in lieu of engineering testimony; that the depositions filed by the applicants be accepted and admitted into evidence; that further hearing in this consolidated proceeding now scheduled for Oct. 11 be cancelled, and that a period of 20 days from date of an order closing the record in this proceeding be allowed the parties for submission of proposed findings of fact. The Commission ordered that the engineering reports submitted with these applications are admitted into evidence; that the depositions be accepted and admitted into evidence; that further hearing in this proceeding is cancelled and the record closed, and applicants are allowed 20 days from date of order for submission of proposed findings.
- Capital Broadcasting Co., Greensboro, N. C.—Application for FM station removed from hearing docket and placed in pending files pending outcome of AM proceedings.
- Greensboro Broadcasting Co., Inc., Greensboro, N. C.—Application for FM station to be heard in a separate proceeding on multiple ownership issue. (Doc. 7595)
- WJLS**—Joe L. Smith, Jr., Beckley, W. Va.—Granted CP to increase power of WJLS from 100 watts night, 250 watts-LS to 500 watts night, 1 KW-LS, change transmitter site, install new transmitter and install DA for nighttime use; engineering conditions. (Comm. Jett voting for hearing) (B2-P-3943)
- KOB**—Don Lee Broadcasting System, San Diego, Cal.—Dismissed petition requesting continuance of hearing on application for CP (Docket 7497) presently scheduled for October 9 at Washington, D. C.
- KGB**—Don Lee Broadcasting System, San Diego, Cal.—Granted petition for leave to amend application for CP (B5-P-4330; Docket 7497), so as to specify a modified DA for day and night use, and change paragraphs 21-28 of application to show revised engineering data.
- Lake Broadcasting Co., Inc., Gary, Ind.; WAML—New Laurel Radio Stations, Inc., Laurel, Miss.—The Commission on its own motion, continued the consolidated hearing on these applications now scheduled for Oct. 10 and 11 to October 30.
- Paul W. Delehanty, Chester, Pa.; James M. Tisdale, Chester, Pa.; Key Broadcasting Corp., Baltimore, Md.—The Commission ordered that the consolidated hearing on these applications now scheduled for October 7 be continued to October 9.
- The Fort Hamilton Broadcasting Co., Hamilton, Ohio.—Granted modification of CP changing authorized Class A to a Class B FM station. (B2-MPII-122), subject to engineering approval.
- Harold Thomas, Waterbury, Conn.—Dismissed without prejudice application (B1-PII-374) for conditional grant of a Class B FM station.
- The Fairfield Broadcasting Co., Danbury, Conn.—Granted petition requesting that application for a new Class B FM station be designated for hearing to be heard in consolidated proceeding with applications of Yankee Network, Inc., et al; ordered that application (B1-PII-1078) be designated for consolidated hearing with Yankee Network, Inc., et al. and further ordered that the order heretofore issued be amended to include Fairfield application.

### ACTIONS ON MOTIONS

- The Pacific Coast Broadcasting Co., Inc., Pasadena, Cal.—Granted petition for waiver of Sec. 1.387(a) of the rules and accepted petitioner's late appearance in re application for FM station. (Docket 7744)
- I and E Broadcasting Co., Dayton, Ohio; Paul F. Braden, Middletown, Ohio; Radio Ky., Inc., Louisville, Ky.—Granted petition for continuance of hearing on their applications now scheduled for October 30, and continued same to November 1, 1946. (Doc. 7586 et al)
- Capitol Broadcasting Corp., Indianapolis, Ind.; Alamance Broadcasting Co., Burlington, N. C.—Granted joint petition requesting advancement of the hearing on their applications for CP (Doc. 7671 and 7670) from October 18 to October 17.
- The Northern Ohio Broadcasting Co., Amherst, Ohio.—Granted petition for waiver of Sec. 1.387 of the rules and accepted late appearance in re their application for CP (Doc. 7495)
- Peninsula Newspapers, Inc., Palo Alto, Cal.—Granted petition for admission of Adron A. Beene to practice Pro Hoc Vice before the Communications Bar for the purpose of taking depositions in re their application for a new station. (Docket 7677)
- Peninsula Newspapers, Inc., Palo Alto, Cal.—Granted motion to take depositions in re their application. (Docket 7677)
- Cherokee Broadcasting Corp., Morristown, Tenn.—Granted petition requesting that the hearing upon its application for CP (Docket 7653), presently scheduled for hearing on November 25 and 26 at Middlesboro, Ky., in consolidation with application of Middlesboro Broadcasting Co., Inc., Middlesboro, Ky. (Doc. 7002), be held at Morristown, Tenn., and the Middlesboro Broadcasting Co., Inc., hearing be held at Middlesboro, Ky., as scheduled. The Commission ordered that the hearing on Middlesboro Broadcasting Co. application be scheduled for Nov. 25 at Middlesboro, Ky., and the hearing on application of Cherokee Broadcasting Corp. be scheduled for Nov. 26 at Morristown, Tenn.
- Unity Corp., Inc., Mansfield, Ohio.—Granted petition for leave to amend its application for a new FM station (B2-PH-560; Doc. 7589), so as to add two members to the board of directors of corporation.
- WBTM—Piedmont Broadcasting Corp., Danville, Va.—Dismissed as moot petition for continuance of oral argument scheduled for Oct. 2 upon its application for CP, as petitioner was granted leave to amend its application so as to specify a different frequency, and the application was removed from the hearing docket on Sept. 30.

(Continued on next page)

WAYE, Inc., Louisville, Ky.—Denied petition for leave to intervene in the hearing on application of Radio Peoria, Inc. (Doc. 7609), presently scheduled for hearing on Nov. 1.

Oklahoma A. & M. College, Stillwater, Okla.—Granted petition for leave to amend its application for CP (B3-P-4748; Doc. 7789) so as to specify the frequency 840 kc., with 10 KW power, daytime only, instead of 760 kc., 10 KW, daytime only. The amendment was accepted and application as amended removed from hearing docket.

Democrat Printing Co., Durant, Okla.—The Commission, on its own motion, ordered that the application of Democrat Printing Co. (B3-P-4897; Doc. 7790), which was designated for consolidated hearing with application of Oklahoma A. & M. College, be removed from the hearing docket.

WJAR—The Outler Company, Providence, R. I.—Granted leave to intervene in the hearing on application of The Asher Broadcasting Service, Inc. (Doc. 7446), for a new station at Quincy, Mass.

The Patriot Co., Harrisburg, Pa.; Crescent Broadcasting Corp., Shenandoah, Pa.—Granted petition of The Patriot Company to reopen the record in the consolidated hearing on these applications, and without further hearing the record is reopened for the purpose only of receiving into the record documentary evidence concerning the death of Vance C. McCormick. (Dockets 6884 and 6885)

Union Broadcasting Co., Monroe, N. C.—Granted petition for leave to amend its application for CP (B3-P-4901; Doc. 7787) so as to specify the frequency 1060 kc. instead of 1010 kc. The amendment was accepted and the Commission, on its own motion, removed said application as amended from the hearing docket.

Albemarle Broadcasting Co., Albemarle, N. C.—The Commission, on its own motion, ordered the application for CP (B3-P-4904; Doc. 7788), heretofore consolidated with application of Union Broadcasting Co., removed from the hearing docket.

WLOF—Hazlewood, Inc., Orlando, Fla.—Granted petition insofar as it requests reconsideration of the Commission's action of April 26 designating petitioner's application (B3-P-3973) for hearing, and removed said application from hearing docket (No. 6864). Insofar as petition requests a grant without hearing, it is dismissed.

Herman Radner, Dearborn, Mich.—Denied petition requesting that the record heretofore made in the proceeding upon his application (Docket 6220), et al., be reopened and made a part of the evidence in the hearing in re applications (Dockets 7676 and 7811). Exceptions noted by counsel for petitioner.

Buffalo Broadcasting Corp., Buffalo, N. Y.—The Commission, on its own motion, ordered that the hearing on application for a new FM station (Docket 7187), presently scheduled for October 21, be continued without date until further order of the Commission.

Hanford Pub. Co., Hanford, Calif.; Fresno Broadcasting Co., Fresno, Calif.—The Commission, on its own motion, ordered that the consolidated hearing on these applications (Dockets 7783 and 7784) be scheduled for October 31 at Hanford upon application of Hanford Pub. Co., and November 1 at Fresno upon application of Fresno Broadcasting Co.

The Capital Broadcasting Co., Annapolis, Md.—Dismissed petition for reconsideration of the Commission's action designating its application for hearing, as the Commission on September 30 accepted an amendment to application and removed same from hearing docket.

Hirsch Battery and Radio Co., Cape Girardeau, Mo.—The Commission, on its own motion, continued without date until further order of the Commission, the hearing on application (B4-P-4280; Docket 7130), now scheduled for October 16 at Washington.

Magnolia Broadcasting Co., Magnolia, Ark.; Four States Broadcasting Corp., Texarkana, Ark.—The Commission, on its own motion, ordered that the consolidated hearing on these applications, be scheduled for November 1, at Washington, D. C.

Theodore Granik, Washington, D. C.; Chesapeake Broadcasting Corp., Washington, D. C.—The Commission,

on its own motion, ordered that the consolidated hearing on these applications, be scheduled for November 13 at Washington.

WJBW—Charles C. Carlson, New Orleans, La.; Louise C. Carlson, New Orleans, La.—Granted petition of WJBW requesting a continuance of hearing now scheduled for October 10 in New Orleans, on these applications, and continued said hearing to November 4 at New Orleans.

WILL—Univ. of Illinois, Urbana, Ill.—Granted petition requesting Commission to dismiss its intervention in the proceeding upon application of La Crosse Broadcasting Co. (B4-P-4507; Docket 7473)

La Crosse Broadcasting Co., La Crosse, Wis.—Granted petition requesting the Commission to strike Issues 1, 3 and 8 in the order of March 27 designating this application for hearing, and the said issues were deleted.

Sandusky Broadcasting Co., Sandusky, Ohio—Granted petition to reopen proceeding for further hearing, to be held at Columbus, Ohio, on October 14, in re petitioner's application (Docket 7003) and applications of Lake Erie Broadcasting Co. (Docket 7004) and The Bay Broadcasting Co. (Docket 7172)

Central Conn. Broadcasting Co., New Britain, Conn.—Granted petition insofar as it requests that hearing upon its application and that of Hartford-Times, Inc., be held in Hartford, Conn., instead of Washington, and said hearing is transferred from Washington to Hartford, to be held on October 17 the date now scheduled.

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 540 Kilocycles

NEW—Herbert L. Spencer, area of the State of Maryland (P. O. Main Post Office Box 1522, Baltimore 3, Md.)—Construction permit for a new developmental broadcast station to be operated on 540 kc. or as assigned, power of 10 watts and A3 emission.

#### 580 Kilocycles

WGAC—The Twin States Broadcasting Co., Augusta, Ga.—Modification of construction permit (B3-P-3789, which authorized to change frequency, increase in power, installation of new transmitter, changes in directional antenna for night use and to change transmitter location) for extension of completion date.

KALB—Alexandria Broadcasting Co., Inc., Alexandria, La.—Construction permit to increase power from 1 KW day and night to 1 KW night and 5 KW day and install new transmitter.

#### 630 Kilocycles

NEW—Boise Broadcasting Co., Boise, Idaho—Construction permit for a new standard broadcast station to be operated on 630 kc., power of 5 KW, directional antenna and unlimited hours of operation. Amended re changes in directional antenna and change transmitter location.

#### 680 Kilocycles

WRNY—Monroe Broadcasting Co., Inc., Rochester, N. Y.—Construction permit to change hours of operation from daytime to unlimited time; increase power from 250 watts day to 500 watts night, 1 KW day; install new transmitter, directional antenna for day and night use, and change transmitter location.

(Continued on next page)

### 710 Kilocycles

WKRG—Kenneth R. Giddens and T. J. Rester, d/b as Giddens and Rester, Mobile, Ala.—License to cover construction permit (B3-P-4293, as modified), which authorized a new standard broadcast station.

WKRG—Kenneth R. Giddens and T. J. Rester, d/b as Giddens and Rester, Mobile, Ala.—Authority to determine operating power by direct measurement of antenna power.

### 740 Kilocycles

NEW—Carteret Broadcasting Co., in or near Morehead City, N. C.—Construction permit for a new standard broadcast station to be operated on 720 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 720 to 740 kc.

### 750 Kilocycles

NEW—Andrew Jarema and Frank H. Altdoerffer, a partnership, d/b as The Binghamton Broadcasters, Binghamton, N. Y.—Construction permit for a new standard broadcast station to be operated on 590 kc., power of 500 watts and daytime hours of operation. Amended to change frequency from 590 to 750 kc., change power from 250 watts to 1 KW, change type transmitter and make changes in antenna.

### 760 Kilocycles

WTNC—Tarboro Broadcasting Co., Inc., Tarboro, N. C.—Modification of construction permit (B3-P-4891, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and approval of transmitter and studio locations. Amended to change name of applicant from Tarboro Broadcasting Co., Inc., to Coastal Plains Broadcasting Co., Inc.

### 780 Kilocycles

NEW—Rutherford County Radio Co., near Forest City, N. C. (P. O. RFD #2)—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 1 KW and daytime hours of operation.

### 790 Kilocycles

NEW—East Tennessee Broadcasting Co., Johnson City, Tenn. (P. O. 204 W. Main St.)—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW, and daytime hours of operation.

### 800 Kilocycles

NEW—Biscayne Broadcasting Co., Inc., Miami Beach, Fla. (P. O. 19 West Flagler St., Miami, Fla.)—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 1 KW and daytime hours of operation.

KJXD—John W. Davis, Portland, Oregon—Modification of construction permit (B5-P-4299, which authorized a new standard broadcast station) to increase power from 250 watts to 1 KW, change type of transmitter, for approval of antenna and approval of transmitter and studio locations.

### 810 Kilocycles

KGO—American Broadcasting Co., Inc., San Francisco, Cal.—Modification of construction permit (B5-P-3894, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) to make changes in directional antenna and change type of transmitter.

### 840 Kilocycles

KSPI—Stillwater Publishing Co., Stillwater, Okla.—Modification of construction permit (B3-P-4426, which authorized a new standard broadcast station) for approval of antenna and transmitter location and change studio location.

### 850 Kilocycles

WTNB—Thomas N. Beach, Birmingham, Ala.—Construction permit to change frequency from 1490 to 850 kc., increase power from 250 watts to 1 KW night and 5 KW day, install new transmitter and directional antenna for night use and change transmitter and studio locations.

### 860 Kilocycles

KWPC—Charles A. Henderson, George J. Volger, Thelma Marie Volger, d/b as Muscatine Broadcasting Co., Ltd., Muscatine, Iowa—Modification of construction permit (B4-P-4755, which authorized a new standard broadcast station), to change transmitter location and to specify studio location.

### 890 Kilocycles

NEW—Rutherford County Broadcasting Corp., Forest City, N. C. (P. O. 405 Summit Ave., Sanford, N. C.)—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 1 KW and daytime hours of operation.

### 900 Kilocycles

NEW—Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn. (P. O. 20 South 11th St.)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW and daytime hours of operation.

### 910 Kilocycles

NEW—Piedmont Broadcasting Co., Greenville, S. C. (P. O. 114 E. Prentiss Ave.)—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW and daytime hours of operation.

KLX—Tribune Building Co., Oakland, Calif.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter and studio locations.

### 920 Kilocycles

KECK—Ben Nedow, tr/as Ector County Broadcasting Co., Odessa, Texas—Modification of construction permit (B3-P-4148, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

### 950 Kilocycles

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—License to cover construction permit (B3-P-3384, as modified), which authorized changes in directional antenna system and increase in power.

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Authority to determine operating power by direct measurement of antenna power.

### 960 Kilocycles

WSBT—The South Bend Tribune, South Bend, Ind.—Modification of construction permit (B4-P-4294, as modified, which authorized increase in power, installation of new transmitter and changes in directional antenna) to make changes in directional antenna.

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## 1000 Kilocycles

KGRI—Goggan Radio Sales, a partnership, composed of Benjamin F. Goggan, Jr., and Howard E. Dennis, Henderson, Texas—Modification of construction permit (B3-P-4642, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

## 1010 Kilocycles

WINS—The Crosley Corp., New York, N. Y.—Voluntary assignment of license and construction permit to the Crosley Broadcasting Corporation.

WINS—The Crosley Corp., New York, N. Y.—Special service authorization to operate on 1010 kc., power of 10 KW night and 50 KW day, unlimited time, employing directional antenna for day and night for a period of two months.

WLOW—Commonwealth Broadcasting Corp., Norfolk, Va.—Modification of construction permit (B2-P-4731, which authorized a new standard broadcast station) to change frequency from 1590 to 1010 kc., change transmitter and studio location. Amended to change power and hours of operation from 1 KW daytime to 5 KW unlimited, install directional antenna for night use, change type transmitter and transmitter location.

## 1020 Kilocycles

KFVI—Standard Broadcasting Co., Los Angeles, Calif.—Modification of construction permit (B5-P-3808, as modified, which authorized installation of new transmitter and antenna increase in power and change transmitter location) for extension of completion date.

## 1050 Kilocycles

KFMJ—Fred Jones and Mary Eddy Jones, d/b as Fred Jones Broadcasting Co., Tulsa, Okla.—Modification of construction permit (B3-P-3990, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location. Amended re changes in antenna, type transmitter and change transmitter and studio location.

WKTM—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—Modification of construction permit (B2-P-4623, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WKTM—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—License to cover construction permit (B2-P-4623, as modified), which authorized a new standard broadcast station and for approval of studio location.

WKTM—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—Authority to determine operating power by direct measurement of antenna power.

KVSM—Edmund Scott, Gordon D. France, Hugh H. Smith and Merwyn F. Planting, a partnership, d/b as San Mateo County Broadcasters, San Mateo, Cal.—License to cover construction permit (B5-P-4078) which authorized a new standard broadcast station.

KVSM—Edmund Scott, Gordon D. France, Hugh H. Smith and Merwyn F. Planting, a partnership, d/b as San Mateo County Broadcasters, San Mateo, Cal.—Authority to determine operating power by direct measurement of antenna power.

## 1060 Kilocycles

WIBV—John H. Schultz, Marshall True, Paul A. Whorowski, Marvin M. Nollring, John W. Lewis, Jr., & Joseph Yaegel, d/b as Belleville Broadcasting Co., Belleville, Ill.—Modification of construction permit (B4-P-4654, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and for approval of transmitter and studio locations.

## 1080 Kilocycles

NEW—H. M. Williamson and Roy D. Johnson, d/b as Modesto Broadcasting Co., Modesto, Cal.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 100 watts, and unlimited hours of operation. Amended to change frequency from 1450 to 1080 kc., change power from 100 to 250 watts for daytime use only, change hours of operation from unlimited to daytime, change type of transmitter and make changes in antenna.

## 1150 Kilocycles

NEW—Burlington-Graham Broadcasting Co., Burlington, N. C.—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1030 to 1150 kc.

## 1210 Kilocycles

NEW—Northeast Radio, Inc., Lawrence, Mass. (P. O. 21 Main St., Andover, Mass.)—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 1 KW, directional antenna, and daytime hours of operation.

## 1230 Kilocycles

WPBZ—Lock Haven Broadcasting Corp., Lock Haven, Pa.—Modification of construction permit (B2-P-4753, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location, and to change studio location.

NEW—Union-Carolina Broadcasting Co., Union, S. C. (P. O. E. H. Hughes, % Union-Buffalo Mills)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

WJOY—Vermont Broadcasting Corp., Burlington, Vt.—License to cover construction permit (B1-P-4183, as modified) which authorized a new standard broadcast station.

WJOY—Vermont Broadcasting Corp., Burlington, Vt.—Authority to determine operating power by direct measurement of antenna power.

WFOM—Fred B. Wilson and Channing Cope, d/b as Chattahoochee Broadcasters, Marietta, Ga.—License to cover construction permit (B3-P-3652, as modified) which authorized a new standard broadcast station.

WFOM—Fred B. Wilson and Channing Cope, d/b as Chattahoochee Broadcasters, Marietta, Ga.—Authority to determine operating power by direct measurement of antenna power.

WQUA—Bruff W. Olin, Jr., G. Decker French and Howard P. Eckerman, a partnership, d/b as Moline Broadcasting Co., Moline, Ill.—License to cover construction permit (B4-P-3678, as modified), which authorized a new standard broadcast station.

WQUA—Bruff W. Olin, Jr., G. Decker French and Howard P. Eckerman, a partnership, d/b as Moline Broadcasting Co., Moline, Ill.—Authority to determine operating power by direct measurement of antenna power.

KVNU—Cache Valley Broadcasting Co., Logan, Utah—Transfer of control of licensee corporation by redistribution of 14,994 shares of stock among present stockholders.

## 1240 Kilocycles

WGCM—WGCM Broadcasting Co., a co-partnership composed of Hugh O. Jones, William E. Jones and James O. Jones, Gulfport, Miss.—License to cover construction permit (B3-P-4944) which authorized installation of new transmitter.

NEW—Alabama-Georgia Broadcasters, Inc., Eufaula, Ala. (P. O., Dothan Road)—Construction permit for a new standard broadcast station to be operated on

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1240 kc., power of 250 watts, and unlimited hours of operation.

WENC—Whiteville Broadcasting Co., Inc., Whiteville, N. C.—License to cover construction permit (B3-P-4263, as modified) which authorized a new standard broadcast station.

WENC—Whiteville Broadcasting Co., Inc., Whiteville, N. C.—Authority to determine operating power by direct measurement of antenna power.

KBMY—Don C. Foote, John W. Foote, Robert E. Mulvaney, Williard Mulvaney, Horace S. Davis and Rockwood Brown, co-partners, d/b as Billings Broadcasting Co., Billings, Mont.—License to cover construction permit (B5-P-4238, as modified), which authorized a new standard broadcast station.

KBMY—Don C. Foote, John W. Foote, Robert E. Mulvaney, Williard Mulvaney, Horace S. Davis and Rockwood Brown, co-partners, d/b as Billings Broadcasting Co., Billings, Mont.—Authority to determine operating power by direct measurement of antenna power.

### 1270 Kilocycles

WLBR—Lester P. Etter & H. Raymond Stadium, d/b as Lebanon Broadcasting Co., Lebanon, Pa.—Modification of construction permit (B2-P-4291, which authorized a new standard broadcast station) for extension of completion date.

### 1310 Kilocycles

WDUK—W. W. Conch, Jr., Sam H. Campbell, Jr., and W. Hanes Lancaster, Jr., Durham, N. C.—Voluntary assignment of license from W. W. Conch, Jr., Sam H. Campbell, Jr., and W. Hanes Lancaster, Jr., to WDUK, Inc.

### 1340 Kilocycles

NEW—Harry J. W. Kiessling, Carl F. Stroehmann, Frank E. Plankenhorn and William P. Wilson, a partnership, d/b as Williamsport Radio Broadcasting Associates, Williamsport, Pa.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change name of applicant from Harry J. W. Kiessling, Carl F. Stroehmann, Frank E. Plankenhorn and William P. Wilson, a partnership, d/b as Williamsport Radio Broadcasting Associates to Harry J. W. Kiessling, Carl E. Stroehmann and William P. Wilson, a partnership, d/b as Williamsport Radio Broadcasting Associates.

KANI—Navarro Broadcasting Assn., J. C. West, President, Corsicana, Texas—Modification of license to change studio location.

### 1390 Kilocycles

WFBL—Onondaga Radio Broadcasting Corp., Syracuse, N. Y.—Construction permit to install auxiliary transmitter to be operated with power of 1 KW, for auxiliary purposes only.

### 1400 Kilocycles

KOKO—The Southwest Broadcasting Co., La Junta, Colo.—Transfer of control of licensee corporation from Leonard E. Wilson, Elizabeth M. Wilson, O. C. Samuel and Charles T. Miller to Stanley N. Schultz, B. C. Bulson, L. R. Sanders, James R. Coney, A. G. Mason, R. P. Jones, P. P. Mickelson, H. W. Hinkel, S. W. Azar, E. O. Schoombs, Paul E. Whiteside, D. R. Kennedy, B. H. Shattuck and A. V. Berg thru sale of 183 shares of common stock.

WROX—William E. Blake, Ronceverte, W. Va.—Modification of construction permit (B2-P-4788, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna, approval of transmitter location and specify studio location. Amended re change in transmitting equipment.

KMH—Harry Willard Linder, Marshall, Minn.—Modification of construction permit (B4-P-3975, which au-

thorized a new standard broadcast station) to make changes in antenna and to change type of transmitter.

WSAU—Northern Broadcasting Co., Inc., Wausau, Wis.—Modification of construction permit (B4-P-5038, which authorized installation of new transmitter) for extension of commencement date.

NEW—Raymond M. Beckner and Melvin B. Williams, a partnership, d/b as Royal Gorge Broadcasters, Canon City, Colo.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change hours of operation from unlimited to daytime only, make changes in antenna and ground system.

WAGF—John T. Hubbard, Julian C. Smith, Fred C. Moseley and Horace Hall, d/b as Dothan Broadcasting Co., Dothan, Ala.—Construction permit to change frequency from 1400 to 1320 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use.

NEW—Wired Music, Inc., Rockford, Ill. (P. O. 309 Mulberry St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

KCLA—Kenneth Kesterson and Charles Penix, a partnership, d/b as Radio Engineering Service, Pine Bluff, Ark.—Modification of construction permit (B3-P-4498, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to change studio location.

WFTL—Fort Lauderdale Broadcasting Co., Fort Lauderdale, Fla.—License to cover construction permit (B3-P-3785, as modified), which authorized a new standard broadcast station.

WFTL—Fort Lauderdale Broadcasting Co., Fort Lauderdale, Fla.—Authority to determine operating power by direct measurement of antenna power.

### 1410 Kilocycles

WEGO—Wayne M. Nelson, Concord, N. C.—License to cover construction permit (B3-P-4812) which authorized installation of new transmitter.

### 1440 Kilocycles

KGNC—Plains Radio Broadcasting Co., Amarillo, Texas.—Construction permit to make changes in vertical antenna and mount FM antenna on present AM tower.

### 1450 Kilocycles

WHSC—Hartsville Broadcasting Co., Hartsville, S. C.—License to cover construction permit (B3-P-4222, as modified) which authorized a new standard broadcast station.

WHSC—Hartsville Broadcasting Co., Hartsville, S. C.—Authority to determine operating power by direct measurement of antenna power.

WJXX—P. K. Ewing, Jr., and F. C. Ewing, a partnership, d/b as Ewing Broadcasting Co., Jackson, Miss.—Construction permit to change frequency from 1490 to 1450 kc. (Contingent upon the grant of WSL1)

WBSR—Ruth Braden, Edward F. Braden, George E. Mead, John H. Braden, Lala Braden Boughton and Kirke M. Beall, d/b as Escambia Broadcasting Co., Pensacola, Fla.—License to cover construction permit (B3-P-3842) which authorized a new standard broadcast station and for approval of studio location.

WBSR—Ruth Braden, Edward F. Braden, George E. Mead, John H. Braden, Lala Braden Boughton and Kirke M. Beall, d/b as Escambia Broadcasting Co., Pensacola, Fla.—Authority to determine operating power by direct measurement of antenna power.

WLAR—Lowell F. Arterburn, tr/as Athens Broadcasting Co., Athens, Tenn.—Authority to make changes in automatic frequency control unit.

WASK—WFAM, Inc., Lafayette, Ind.—Modification of construction permit (B4-P-4827, which authorized installation of new vertical antenna and change transmitter

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location) to make changes in vertical antenna and mount FM antenna on top of AM tower.

KSRV—Inland Radio, Inc., Ontario, Ore.—Modification of construction permit (B5-P-4210, as modified, which authorized a new standard broadcast station) to extend completion date.

#### 1470 Kilocycles

WCBC—Civic Broadcasting Corp., Anderson, Ind.—Modification of construction permit (B1-P-4572, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location and to specify studio location.

#### 1490 Kilocycles

WMOA—Marietta Broadcasting Co., Marietta, Ohio—License to cover construction permit (B2-P-3895, as modified) which authorized a new standard broadcast station.

WMOA—Marietta Broadcasting Co., Marietta, Ohio.—Authority to determine operating power by direct measurement of antenna power.

WIIGP—The Haverhill Gazette Co., Haverhill, Mass.—Modification of construction permit (B1-P-4675, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location.

WIOB—The Gardner Broadcasting Co., Gardner, Mass.—Modification of construction permit (B1-P-4770, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location.

WTNB—Thomas N. Beach, Birmingham, Ala.—License to cover construction permit (B3-P-3713) which authorized a new standard broadcast station.

WTNB—Thomas N. Beach, Birmingham, Ala.—Authority to determine operating power by direct measurement of antenna power.

WRLD—L. J. Duncan, Leila A. Duncan, and Josephine Rawls, d/b as Valley Broadcasting Co., West Point, Ga.—Construction permit to make changes in transmitting equipment, install new vertical antenna and mount FM antenna on top of AM tower, move transmitter and change studio location.

KGKY—L. L. Hilliard, Ruth K. Hilliard & R. M. Stewart, d/b as Hilliard Co., Scottsbluff, Nebr.—License to cover construction permit (B4-P-4924) which authorized installation of new transmitter.

#### 1540 Kilocycles

NEW—Dale S. Crowley, Washington, D. C. (P. O. Box 1112)—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 1 KW, and daytime hours of operation.

WKMH—Frederick A. Knorr, Harvey R. Hansen and William H. McCoy, d/b as Suburban Broadcasters (a co-partnership), Dearborn, Mich.—Modification of construction permit (B2-P-4232, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to change studio location.

#### 1580 Kilocycles

NEW—Roy Hofheinz and W. N. Hooper, a partnership, d/b as Louisiana Broadcasting Co., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 5 KW, directional antenna and unlimited hours of operation. Amended to change frequency from 1580 to 1540 kc., increase power from 5 to 50 KW, make changes in directional antenna, change type transmitter and change transmitter location from New Orleans to Mandeville, Louisiana.

### FM APPLICATIONS ACCEPTED FOR FILING

KSD-FM—The Pulitzer Publishing Co., St. Louis, Mo.—Modification of construction permit (B4-P-11-30, which

authorized a new FM broadcast station) to make changes in antenna system.

WHPC—The Patriot Co., Harrisburg, Penna.—Modification of construction permit (B3-P-393 which authorized a new FM broadcast station) to specify coverage as 13,810 square miles, population as 1,664,538, change transmitter site and make changes in antenna system.

Central Broadcasting Co., Inc., Johnstown, Pa. (P. O. 235-237 Franklin St.)—Construction permit for a new FM broadcast station to be operated on Ch. #260, 99.9 mc. and coverage of 21,100 square miles.

KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Ch. #241, 96.1 mc. or as assigned and coverage to be determined. Amended to change coverage from "To be determined" to 22,447.85 square miles, transmitter location, specify population as 3,307,460, change type of transmitter and make changes in antenna system.

Burbank Broadcasters, Inc., Burbank, Calif. (P. O. 705 North Lima St.)—Construction permit for a new FM broadcast station to be operated on Ch. #281, 104.1 mc. or as specified by Chief Engineer of FCC.

The Fairfield Broadcasting Co., Danbury, Conn. (P. O. 173 Main St.)—Construction permit for a new FM broadcast station to be operated on Ch. #265, 100.9 mc., and coverage of 10,780 square miles.

### TELEVISION APPLICATIONS ACCEPTED FOR FILING

KOB-TV—Albuquerque Broadcasting Co., Albuquerque, N. M.—Modification of construction permit (B5-PT-60, which authorized new commercial television broadcast station) to change frequency from Channel #2, 54-60 mc. to Channel #4 66-72 mc., specify ESR as 238, make minor changes in transmitter site, change type of transmitter, studio location and make changes in antenna system.

Crosley Broadcasting Corp., Dayton, Ohio—Construction permit for a new commercial television broadcast station to be operated on Ch. #5, 76-82 mc., ESR of 1920 and power of visual, 10 KW (peak), aural 10 KW. Amended to make changes in antenna system.

Crosley Broadcasting Corp., Cincinnati, Ohio—Construction permit for a new commercial television broadcast station to be operated on Ch. #4, 66-72 mc., ESR of 8630 and power of visual, 50 KW and aural 50 KW. Amended to make changes in antenna system.

Crosley Broadcasting Corp., Columbus, Ohio—Construction permit for a new standard broadcast station to be operated on Ch. #3, 60-66 mc. ESR of 6850 and power of visual, 50 KW (peak), aural 50 KW. Amended to make changes in antenna system.

### MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

NEW—Herbert L. Spencer, Area of the State of Maryland (P. O. Main Post Office Box 1522, Baltimore 3, Md.)—Construction permit for a new developmental broadcast station to be operated on 540 kc., or as assigned, power of 10 watts and A3 emission.

NEW—Herbert L. Spencer, Area of the State of Maryland (P. O. Main Post Office Box 1522, Baltimore 3, Md.)—Construction permit for a new developmental broadcast station to be operated on 540 kc., or as assigned, power of 10 watts and A3 emission.

NEW—Herbert L. Spencer, Area of the State of Maryland (P. O. Main Post Office Box 1522, Baltimore 3, Md.)—Construction permit for a new developmental broadcast station to be operated on 540 kc., or as assigned, power of 10 watts and A3 emission.

WEHP—The Fort Industry Co., Toledo, Ohio—Modification of license to operate remote pickup broadcast station WEHP with standard station WLOK at Lima, Ohio.

NEW—Herbert L. Spencer, Area of the State of Maryland (P. O. Main Post Office Box 1522, Baltimore 3, Md.)—Construction permit for a new developmental broadcast station to be operated on 540 kc. or as assigned, power of 10 watts and A3 emission.

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W6XPC—The Times-Mirror Co., Pasadena, Calif.—Modification of construction permit (B5-PVB-161, which authorized new experimental television broadcast station) for extension of completion date.

WSXCT—Crosley Broadcasting Corporation, Cincinnati, Ohio—Modification of construction permit (B2-PVB-23, as modified which authorized a new experimental television broadcast station) for extension of completion date only.

WSHS—Board of Education, Sewanbaka High School, Floral Park, N. Y.—Modification of construction permit (B1-PEI-45, which authorized new non-commercial educational broadcast station) for extension of completion date. Amended to change completion date.

#### APPLICATIONS DISMISSED

Merlin H. Smith, tr/as Radio Ft. Wayne, Ft. Wayne, Ind.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Request of attorney.

John W. Guider, tr/as White Mountain Radio, Littleton, New Hamp.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Request of Attorney.

#### APPLICATION RETURNED

Thomas E. Danson, Laguna Beach, Calif.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts and unlimited hours of operation. Incomplete.

#### APPLICATIONS TENDERED FOR FILING

##### 600 Kilocycles

KVCV—Golden Empire Broadcasting Co., Redding, Calif.—Construction permit to change frequency from 1230 to 600 kc., power from 250 watts to 1 KW, install new transmitter and change transmitter location and install directional antenna for day and night use.

##### 680 Kilocycles

WRNY—Monroe Broadcasting Co., Inc., Rochester, N. Y.—Construction permit to change power from 250 watts to 500 watts night and 1 KW day, install new transmitter and change transmitter location, install directional antenna for day and night use, and change from daytime to unlimited.

##### 690 Kilocycles

NEW—A. L. Chilton, Leonore H. Chilton and James Ralph Wood, a partnership, d/b as Sky Broadcasting Service, New Orleans, La.—Construction permit for a new standard broadcast station to be operated on 690 kc., power of 1 KW and daytime hours of operation.

##### 710 Kilocycles

NEW—Western Broadcasting Associates, Modesto, Calif.—Construction permit for a new standard broadcast station to be operated on 710 kc., power of 1 KW and daytime hours of operation.

##### 730 Kilocycles

NEW—Ellis Comty Broadcasting Co., Waxahachie, Texas—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 250 watts and daytime hours of operation.

##### 730, 870, 1010 or 1050 Kilocycles

NEW—Frank Andrews, Modesto, Calif.—Construction permit for a new standard broadcast station to be operated on 730, 870, 1010 or 1050 kc., power of 250 watts and daytime hours of operation.

##### 820 Kilocycles

WFAA—A. H. Belo Corp., Dallas, Texas—Consent to transfer of control from George B. Dealey, deceased to Edward M. Dealey, J. M. Moroney, and George Waverly Briggs, trustees.

##### 830 Kilocycles

NEW—Abe Lapides, Pontiac, Mich.—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 1 KW, and daytime hours of operation.

##### 850 Kilocycles

WTNB—Thomas N. Beach, Birmingham, Ala.—Construction permit to change frequency from 1490 to 850 kc., power of 250 watts to 1 KW night and 5 KW day, install new transmitter and change transmitter location and install directional antenna for night use.

##### 860 Kilocycles

KTRB—KTRB Broadcasting Co., Inc., Modesto, Calif.—Construction permit to change power from 1 KW to 1 KW night, 5 KW day, and install new transmitter, using directional antenna night.

NEW—Steel City Broadcasting Corp., Homestead, Penna.—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 250 watts and daytime hours of operation.

##### 870 Kilocycles

NEW—Mrs. Carla Burnham Keys, Farmville, Va.—Construction permit for a new standard broadcast station to be operated on 870 kc., power of 1 KW and daytime hours of operation.

##### 900 Kilocycles

NEW—E. L. Barr, Elmer Rheingans, Jake Rheingans and Estey H. Walton, co-partners d/b under the name Radio Sanger Co., Sanger, Calif.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW and daytime hours of operation.

##### 920 Kilocycles

NEW—Associated Broadcasters, Inc., Wadena, Minn.—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW, directional antenna night and unlimited hours of operation.

##### 1020 Kilocycles

NEW—Family Broadcasting Corp., Minneapolis, Minn.—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 10 KW and daytime hours of operation.

##### 1140 Kilocycles

KSOO—Sioux Falls Broadcast Assn., Inc., Sioux Falls, S. D.—Consent to transfer of control of licensee from Morton H. Henkin and Ruth J. Henkin, executors of the estate of Joseph Henkin, deceased, to Morton H. Henkin and Ruth J. Henkin.

##### 1190 Kilocycles

NEW—Trinity Broadcasting Corp., Oak Cliff, Texas—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW and daytime hours of operation.

NEW—Frank C. Christl, Mildred Christl and Joseph J. Garafalo, d/b as Huntington Park Broadcasting Co., Huntington Park, Calif.—Construction permit for a

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new standard broadcast station to be operated on 1190 kc., power of 1 KW and daytime hours of operation.

#### 1240 Kilocycles

NEW—Border Broadcasting Co., Nogales, Ariz.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

#### 1250 Kilocycles

KGHI—A. L. Chilton, Leonore H. Chilton and S. C. Vinsonhater, d/b as KGHI Broadcasting Service, Little Rock, Ark.—Construction permit to change frequency from 1230 to 1250 kc., power from 250 watts to 500 watts night, 1 KW day, install new transmitter and directional antenna for night use.

#### 1270 Kilocycles

NEW—Eastern Broadcasting Corp., Newport News, Va.—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 1 KW and daytime hours of operation.

#### 1340 Kilocycles

NEW—The Mount Vernon Broadcasting Co., Mt. Vernon, Ohio.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Radio Bedford, Inc., in or near Bedford, Ind.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

#### 1400 Kilocycles

NEW—KAYS, Inc., Hays, Kansas.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

#### 1430 Kilocycles

NEW—Andave Radio Co., Milwaukee, Wis.—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW and daytime hours of operation.

#### 1450 Kilocycles

NEW—Endicott Broadcasting Corp., Endicott, N. Y.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Broadcasting Corporation of America, Blythe, Calif.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—J. G. Long, d/b as Eagle Pass Broadcasters, Eagle Pass, Texas.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

KNET—Palestine Broadcasting Corp., Palestine, Texas.—Consent to transfer control from Billy Averitte Laurie, Ben A. Laurie and Leta Moye Laurie to Gordon B. McLendon, John Franklin Long and Joe J. Brown.

#### 1470 Kilocycles

WRGA—Rome Broadcasting Corp., Rome, Ga.—Construction permit to change frequency from 1490 to 1470 kc.,

power from 250 watts to 5 KW, install new transmitter and directional antenna for night use.

#### 1490 Kilocycles

NEW—Alex. B. Craig and Morgan J. Craig, d/b as Craig Broadcasting Co., Chester, S. C.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Western Pennsylvania Broadcasting Corp., Pittsburgh, Penna.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

WLAT—Loys Marsdon Hawley, Conway, S. C.—Consent to assignment of license to Herman Lee Hands and Loys Marsdon Hawley.

## Federal Trade Commission Actions

### COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

**Foley & Co.**—Misrepresentation of the effectiveness and safety of Foley's Pain Relief Tablets is charged in a complaint issued by the Commission against Foley & Co., 945 George St., Chicago, and its advertising representative, A. M. Salomon, trading at Lauesen & Salomon, 520 North Michigan Ave., Chicago. (5464)

**Magazine Management Co.**—Misrepresentation in the sale of books and other publications is charged in a complaint issued by the Commission against Martin Goodman and Jean Goodman, copartners, trading as Magazine Management Co., 350 Fifth Ave., New York, and twelve subsidiary publishing corporations. (5463)

### CEASE AND DESIST ORDERS

**Gattis Chemical Co.**, 214-216 Woodland St., Nashville, Tenn., must stop advertising that a medicinal preparation sold under the name of Gattis K & B Pills is a cure or remedy for, or a competent and effective treatment of, any kidney disorder or disease, under the terms of a cease and desist order issued by the Commission. (5014)

**High Seas Tuna Packing Co.**—Payment of brokerage fees to interstate purchasers of fish products who buy for their own accounts is prohibited in a cease and desist order issued by the Commission against High Seas Tuna Packing Co., Inc., 2802 Canon St., Point Loma, San Diego, Calif. (5428)

### STIPULATION AND ORDER DISMISSING COMPLAINT

**Welch Grape Juice Co.**, Westfield, N. Y., and its advertising representative, H. W. Kastor & Sons Advertising Co., 360 North Michigan Ave., Chicago, entered into a stipulation with the Commission to discontinue making certain representations with respect to the weight-reducing properties and laxative ingredients of Welch's Grape Juice. After approving the stipulation, the Commission dismissed without prejudice its complaint charging the respondents with false and misleading advertising. (4953)

## Two New FM Panel Leaders, CAA Speaker, American Forum Airing, on Convention Agenda

The names of two additional members of the panel which will discuss frequency modulation broadcasting and the name of the representative of the Civil Aeronautics Authority who will speak at the NAB convention were announced Wednesday (16). It was also announced that the American Forum of the Air, Mutual network program, will be broadcast from the convention. The program, heard on Tuesday night, will be aired from the Palmer House from 9:30 to 10:15 P. M. EST. Theodore Granik, moderator on the program will be in Chicago to assume his regular role.

When the FM panel convenes at lunch today (21) at the Palmer House in Chicago, A. D. Willard, Jr., NAB executive vice president, and Paul A. deMars, consulting radio engineer, will be present, in addition to the four persons previously named.

Mr. deMars will answer questions concerning engineering aspects of FM and Mr. Willard will reply to queries concerning activities of the NAB FM Department. Mr. deMars, who was one of the early proponents of FM, is a former vice president of the Yankee Network.

The panel participants previously announced are Acting FCC Chairman Charles R. Denny; Dr. W. R. G. Baker, director of the Engineering Department of the Radio Manufacturers Association and vice president of the General Electric Company; T. A. M. Craven, vice president of the Cowles Stations; Walter J. Damm, chairman of the NAB FM Executive Committee and president of FM Broadcasters, Inc.; and Lester H. Nafzger, general manager of WELD, FM station in Columbus, Ohio.

### CAA Policy Discussion

The CAA representative who will speak at the con-  
(Continued on page 806)

## NC Broadcasters Hear Willard, Doherty; Re-elect Officers for Another Term

The North Carolina Association of Broadcasters met in Durham on October 11-12, re-elected all of their officers to serve another term, and heard discussions by NAB Executive Vice President A. D. Willard, Jr., and Richard P. Doherty, director of NAB's Employee-Employer Relations Department.

At the annual session, attended by representatives of almost all N. C. stations, the broadcasters voted to keep in their offices J. Frank Jarman, WDNC, president; Richard A. Dunlea, WMFD, Wilmington, vice president; and Harold Essex, WSJS, Winston-Salem, secretary-treasurer.

Mr. Willard, speaking at the Friday morning session, discussed some of the basic problems confronting the broadcasting industry. He reaffirmed NAB's position on the FCC Blue Book and explained the association's position concerning the wholesale licensing policy of the Commission. Mr. Willard also discussed the results of the NORC survey and suggested methods by which broadcasters could utilize the survey profitably.

In the afternoon session, Mr. Doherty explained the importance of building better labor relations under all conditions. He suggested that regardless of whether or not a station is unionized, management should take the lead in developing effective employee-employer relations.

Among the resolutions adopted by the representatives of the North Carolina stations was one urgently requesting the FCC to reinstate Section 91-C of the Commission's rules and regulations at the earliest possible date, for at least a period sufficient to permit stations to train qualified personnel to fulfill present operator requirements specified by the Commission.

## INSIDE THIS ISSUE

The decision of the three-judge federal court was upheld by the Supreme Court's action in the New Mexico tax case. Lower court ruled that action could be taken only in state courts. (p. 806)

NAB has received a flood of orders for copies of the Joske Report, along with comments attesting to the value of the book. (p. 807)

A \$10,000 campaign has been approved by the RMA Board of Directors for the promotion of National Radio Week. Promotion material is now being prepared for distribution to radio dealers and retailers. (p. 806)

A new sub-committee of the Sales Managers Executive Committee has been formed to promote the use and effectiveness of radio as an advertising medium. (p. 806)

The FCC applied the new Administrative Procedure Act in amending its Rules to protect the Bahama Islands rather than Cuba in the use of 1540 kc. (p. 806)



THE NATIONAL ASSOCIATION OF BROADCASTERS

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Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Richard P. Doherty, *Director of Employee-Employer Relations*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; James L. Middlebrooks, *Director of Engineering*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

## Two New FM Panel Leaders, CAA Speaker, American Forum Airing, on Convention Agenda

(Continued from page 805)

vention is James Douglas, superintendent of flight operations for the CAA's third region. Mr. Douglas will discuss policy matters affecting both the radio and aviation industries, and answer questions from the floor. He will speak Wednesday morning (23), at ten o'clock. The discussion of "Music Copyright and Broadcast Music, Inc." previously scheduled for this hour has been shifted to three o'clock the afternoon of the same day.

## Legal Department

### FCC Applies Administrative Procedure Act in Protecting Bahamas on 1540 Kc.

On Oct. 10, 1946, the FCC had occasion to apply Section 4 of the new Administrative Procedure Act, which requires the agency to give notice of proposed rule making and to afford interested persons an opportunity to participate, except, among other things, where the agency finds that such procedure is "impracticable, unnecessary, or contrary to the public interest."

In amending Rule 3.25 to protect the Bahama Islands rather than Cuba in the use of 1540 kc., the FCC found the procedure required by Sec. 4 unnecessary on the ground that the Rule was amended for the purpose of conforming it to Article III of the Interim Agreement made at the second NARBA conference, which is presently in effect.

### Lower Court Ruling in New Mexico Tax Case Approved in Supreme Court Action

The Supreme Court of the United States upheld on Monday (14) the decision of a three judge federal

court in the New Mexico tax case, *KGFL v. Ormsbee*. The lower court had dismissed the case on the grounds that it did not have jurisdiction and that under applicable federal statutes the only available remedy was in the state courts.

The litigation began when KGFL entered suit for an injunction against the collection of a state tax on the gross receipts of radio stations—a tax for the privilege of doing business in the state of New Mexico.

Milton Kibler, who represented NAB *amicus curiae* before the Court in New Mexico, and Lake Frazier of Roswell, New Mexico, attorney for KGFL, as well as Don Petty, NAB general counsel, are studying the case with a view to determining the future course of action.

## General

### \$10,000 Promotion Campaign Approved By RMA for National Radio Week

The Board of Directors, Radio Manufacturers Association has appropriated \$10,000 to be spent by the RMA Advertising Committee in the promotion of National Radio Week, November 24-30.

Observance of radio week, backed jointly by NAB and RMA, will have the cooperation of some 30,000 radio dealers and for the first time will have the active support of organized retail trade organizations such as NRDGA, National Retail Furniture Association, National Music Merchants Association and the National Electrical Retailers Association.

Promotion material, being prepared by the RMA Advertising Committee, will include two types of posters along with other material to be utilized by radio dealers in window and showroom displays.

RMA announced that many set manufacturers will have their latest receivers ready for display during National Radio Week, including new AM-FM sets.

## Broadcast Advertising

### New NAB Sales Promotion Group Formed To Aid Effectiveness of Radio Advertising

A new committee on sales promotion which will operate as a standing sub-committee of the NAB Sales Managers Executive Committee has been organized and will enter upon its 1946-47 term following the NAB Convention in Chicago, it was announced Wednesday (16) by James V. McConnell, Director, NBC National Spot Sales Department, chairman of the SMEC.

Heading the sales promotion group as chairman will be John R. Outler, General Manager, Station WSB, Atlanta, Ga. Appointed to membership for the

(Continued on next page)

1946-47 term were representatives from each of the following categories: national sales representative: H. Preston Peters, President, Free & Peters, Inc., New York, N. Y.; national network: Louis Hausman, Director of Presentation, CBS, New York, N. Y.; large market station: Joseph Creamer, Advertising and Promotion Director, Station WOR, New York, N. Y.; medium sized station: Edward P. J. Shurick, Director Promotion, Press Relations, and Merchandising, Station KMBC, Kansas City, Mo.; small market station: John Carl Jeffrey, General Manager, Station WKMO, Kokomo, Ind. Hugh M. P. Higgins, NAB assistant director of broadcast advertising, will act as secretary.

Organized to increase the use and promote the effectiveness of radio as an advertising medium, the group will also assist in the development and distribution of information about broadcast advertising as a gainful occupation.

### **Reaction to Joske Report Favorable; Orders for Book Pour Into NAB**

Initial reaction to the Joske Report, "Radio for Retailers" has been most favorable from both the retail and radio fields.

Orders for copies of the book are being received in large quantities at NAB headquarters. Due to recent negotiations for new labor contracts in both the printing and transportation industries, delays in production and delivery of the book have been experienced. It is expected that members waiting for their copies of the report will receive them with delays of one to two weeks.

Reprinted below is the text of a letter to Judge Miller from Walter L. Dennis, director, Radio and Television, Allied Purchasing Corporation, regarding the value of the Joske Report:

"In my travels for Allied from coast to coast and border to border I have had occasion to work with many department stores and to talk and work with many broadcasters on the problem of radio advertising for department stores.

"I have accumulated quite a store of information as to the relations between the two industries and the needs and problems which exist when they do business together.

"So it is that I want to praise as strongly as I know how the great contribution toward solution of many of the problems and meeting of many of the needs that the Joske retail radio report will make. Frank Pellegrin, Lee Hart and before them, Lew Avery, and the other NAB personnel who helped have done and are doing a great job and no one is more conscious of this job and the contribution it will make than we are here at Allied.

"I will even go as far as to say that in a commercial sense this is the greatest single contribution ever made to furthering the cause of broadcasting in the local areas where it will have to turn in increasing amounts in the years ahead.

"It will help my work immeasurably. I have been privileged to work on this report as a member of the committee and will do all I can at Chicago to spread the good word, but I did want to express my feeling directly to you."

### **Audience Measurement Methods Reviewed At Sales Managers Subcommittee Meeting**

The NAB Sales Managers Subcommittee on Audience Measurement met in New York on Tuesday (15) to discuss various current methods of audience measurement and to review recent publications on the subject produced by NAB's Research Department.

A special set of charts showing the adaptability of audience measurement research to station sales was discussed and approved for presentation at the Sales Managers Clinic, October 24, in Chicago, at the NAB Convention. Other routine activities of the Subcommittee were discussed and will be incorporated in its report to the convention body in Chicago.

Present for the meeting were: Odin S. Ramsland, KDAL-Duluth, Minn., chairman; Henry I. Christal of Edward Petry & Company, New York; Howard Meighan, CBS-New York; Frank V. Webb, Lewis H. Avery, Inc., Los Angeles; Lewis H. Avery of Lewis H. Avery, Inc., New York; Beverly Middleton, WSyr-Syracuse, and Frank E. Pellegrin, NAB.

## **Women Broadcasters**

### **Two New AWD Chairmen Appointed in Districts 3 and 14**

The appointment of two new district chairmen in Districts 3 and 14 has been announced by the Association of Women Directors.

The new leaders and their districts are Kay Witmer, Station WKBO, Harrisburg, Pa., who replaces Ruth Welles in District 3; and Louise Hill Howe, Station KSL, Salt Lake City, who replaces Evadna Hammersley in District 14.

## **Public Interest Programming**

### **Ad Council Network Campaigns**

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of October 28-November 3, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West Forty-Second Street, New York 18, New York.

#### **Army Prestige Campaign**

Wanted—An All-Volunteer Army. To preserve the peace, America has undertaken world wide commitments.  
*(Continued on page 808)*

## AD COUNCIL NETWORK CAMPAIGNS

(Continued from page 807)

In support of these commitments, and to provide adequate defense in this Atomic Age, Congress has authorized the largest Regular Army in this nation's history. The War Department desires an all-volunteer Army, and to use the draft only to fill the gap between the number of volunteers obtained and the Army overall manpower requirement. The Army needs a total of 1,550,000 men during this fiscal year. By June 30, 1947, it is expected that the Army requirements will be reduced to 1,070,000 men. It will require about 40,000 men per month to maintain the Army at strength. A direct recruiting drive, using paid advertising in all media, is now under way. But, says the Army, the paid recruiting campaign is not enough. The Army urgently asks help for a campaign to build prestige for the new Regular Army and its enlisted personnel in the public mind, particularly in the minds of potential recruits, their families and friends—to aid in attracting high-calibered young men in the numbers required to meet military commitments and insure the country's defense. Except in war time Americans have tended to have a poor opinion of Army enlisted men. Many people have thought that men joined the Army because they couldn't get jobs anywhere else—didn't like to think for themselves—or were incompetent. These are just a few of the notions which circulated easily in the years before blitzkrieg. If Americans again harbor such notions, the Army will have a hard time recruiting and holding the fine type of men it needs. Actually, the new Regular Army of today is a compact, carefully chosen force of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the stakes are high in the task before them: the maintenance of the peace and security for which thousands of other young Americans have already died. (Fact Sheet No. 2-C)

### Buy U. S. Savings Bonds—"Back Your Future"

The Advertising Council has selected this campaign as important to the public interest—because surplus cash invested in U. S. Savings Bonds, instead of being used to bid up the price of still-scarce goods, helps to combat inflation. Because regular, substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. Because the rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. Here are four compelling reasons why buying and holding U. S. Savings Bonds are the ideal ways of providing for the future: (a) Besides being the safest investment in the world, U. S. Savings Bonds are a very profitable investment—for every three dollars invested with your government today in E Bonds you will receive four dollars when the bonds mature. (b) U. S. Savings Bonds can be conveniently purchased at banks, post offices or through the Pay Roll Savings Plan where you work. (c) Series E Bonds can be redeemed at any time after sixty days of purchase at purchase price plus accrued interest. (d) Unlike currency, Savings Bonds can be replaced if lost or destroyed. "Back Your Future" today by— . . . buying and holding as many U. S. Savings Bonds as possible, and . . . stepping up your Pay Roll Savings as much as you can. (Fact Sheet No. 11-D)

### Homes for Veterans

America's veterans need homes. Millions have been hit by the critical housing shortage—but our veterans are by all odds the worst sufferers. No one wants to make a separate group of veterans, and most veterans want to be regarded, not as a special group, but as a part of the entire community. Nevertheless, in simple justice, veterans deserve all possible assistance in finding living

accommodations. They feel the pinch of the shortages more acutely because they interrupted their lives to go into the Armed Services. It is simply a matter of fair play to help them, in every way possible, to locate homes in which they can live with their families as they return to civilian life. We entered the war with an undersupply of houses which became increasingly more acute as manpower and materials that otherwise would have been utilized in housing construction were required for war production. During the past five years, there has been a sharp rise in the number of new families and the resultant demand for homes. The accelerated release of veterans has made America realize that its housing situation is extremely serious, and it is the veterans that are feeling the brunt of the shortage. It is estimated that 1,600,000 of the married veterans who will have been released by December 31, 1946, have no established homes to which to return. An estimated 1,300,000 single veterans will get married by December 31. Even when generous allowance is made for the fact that some of these married veterans may prefer to live temporarily with relatives or friends, it appears that more than 2 million veterans' families will be looking for places to live in 1946. Urge listeners to help ease the housing situation by . . . "staying put" if they possibly can, so that a maximum number of veterans' families can find living places in the existing housing supply; . . . sharing their homes with veterans and others if they can possibly do so; . . . remodeling unused rooms into small apartments for veteran occupancy; . . . listing vacancies and houses for sale at the Veterans' Housing Center, if one exists in their community, so that veterans' families can get first chance at them; and . . . giving preference to veterans in renting apartments and houses, and not discriminating against veterans with children. (Fact Sheet No. 4-D)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, October 21. They are subject to change.

#### Monday, October 21

(10 o'clock A. M.)

KANI—Navarro Broadcasting Association, Corsicana, Texas  
—Assignment of license. 1340 kc., 250 watts, unlimited.

#### At Baltimore, Md.

(7th Floor, Appraiser's Bldg., Gay & Lombard Sts.,

10 o'clock A. M.)

NEW—Hearst Radio, Inc., Baltimore, Md.—For FM facilities.

NEW—The Tower Realty Co., Baltimore, Md.—For FM facilities.

NEW—Radio-Television of Baltimore, Inc., Baltimore, Md.—For FM facilities.

#### Tuesday, October 22

(10 o'clock A. M.)

WBRK—Mouroe B. England, Assignor, Western Massachusetts Broadcasting Co., Assignee, Leon Podolsky, Assignee—For assignment of license of AM station WBRK and of grant for associated FM station.

(Continued on next page)

(10 o'clock A. M.)

NEW—Allen B. DuMont Laboratories, Inc., Pittsburgh, Pa.—For television facilities.

(10 o'clock A. M.)

Press Wireless, Inc., Hicksville, N. Y., & Los Angeles, Calif.—For modification of licenses in the fixed public press service to permit the handling of communications in the government classification.

### Wednesday, October 23

(10 o'clock A. M.)

WSM—The National Life and Accident Ins. Co., Assignor, WSM, Inc., Assignee, Nashville, Tenn.—Assignment of license. 650 kc., 50 KW, unlimited.

(10 o'clock A. M.)

NEW—Antilles Broadcasting System, Inc., Rio Piedras, P. R.—C. P. 790 kc., 5 KW, unlimited.  
NEW—Radio Americas Corp., San Juan, P. R.—C. P. 790 kc., 1 KW, unlimited.

### Thursday, October 24

#### At Amarillo, Texas

(Grand Jury Room, Federal Bldg., 10 o'clock A. M.)

NEW—Panhandle Broadcasting Corp., Amarillo, Texas—C. P. 1230 kc., 250 watts, unlimited.  
NEW—Voice of Borger (Jim Golding & Ben H. Gnill, d/b as a partnership), Borger, Texas—C. P. 1230 kc., 250 watts, unlimited.

### Friday, October 25

(10 o'clock A. M.)

WPAR—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Transfer of control. 1450 kc., 250 watts, unlimited.

(10 o'clock A. M.)

NEW—Jose 'Edel Valle, Santurce, P. R.—C. P. 740 kc., 10 KW, DA unlimited.  
WKAQ—Radio Corporation of Puerto Rico, San Juan, P. R.—C. P. 740 kc., 10 KW, unlimited.

#### Further Hearing

(10 o'clock A. M.)

NEW—Key Broadcasting Corp., Baltimore, Md.—C. P. 750 kc., 1 KW, daytime only.  
NEW—James M. Tisdale, Chester, Pa.—C. P. 740 kc., 250 watts, day.  
NEW—Paul W. Delehanty, Chester, Pa.—C. P. 740 kc., 250 watts, daytime.  
Other Participants: WPIK, Alexandria, Va. (Petition to intervene pending).

#### At Detroit, Michigan

NEW—Herman Radner, Detroit, Mich.—C. P. 680 kc., 250 watts, daytime.  
NEW—Wolverine State Broadcasting Service, Inc., Detroit, Mich.—C. P. 680 kc., 250 watts, daytime only.  
NEW—Grosse Pointe Broadcasting Corp., Grosse Pointe, Mich.—C. P. 660 kc., 250 watts, daytime.

## FCC ACTIONS

### DOCKET CASE DECISIONS

The Commission announced issuance of an Order (B-279) making final the grant of the application of I. K. Corkern for a new station in Bogalusa, La., to operate on 1490 kc., with 250 watts, unlimited time (B3-P-4033; Docket 6894), conditioned on the filing within 30 days of an application specifying a transmitter site and antenna system which will comply with the Commission's standards.

The mutually exclusive application of John L. Plummer, tr/as John L. Plummer Enterprises (B3-P-3798; Docket 6822), for the same facilities is denied.

The Commission announces adoption of an Order (B-272) making final the grant of the application of A. G. Beaman and T. B. Baker, Jr., d/b as Capitol Broadcasting Company (B1-P-3673; Docket 6669), for a new station in Nashville, Tenn., to operate on the frequency 1240 kc., 250 watts, unlimited time, and a grant of the application of Cecil N. Elrod, Cecil N. Elrod, Jr., and S. D. Weeton, Jr., a partnership, d/b as Murfreesboro Broadcasting Service (B3-P-3802; Docket 6789), for a new station in Murfreesboro, Tenn., to operate on 1450 kc., 250 watts, unlimited time. At the same time the applications of Nashville Radio Corp. (B3-P-3034; Docket 6108), for 1450 kc., 250 watts, unlimited time; Tennessee Broadcasters (B3-P-3621; Docket 6648), 1240 kc., 250 watts, unlimited time; Tennessee Radio Corp. (B3-P-3219; Docket 6193), 1240 kc., 250 watts, unlimited time, and J. W. Birdwell (B3-P-3651; Docket 6649), 1240 kc., 250 watts, unlimited time, all seeking a new station in Nashville, are denied.

The Commission announced adoption of a Proposed Decision (B-284) looking towards the grant of the following applications:

United Broadcasting Co., a co-partnership composed of George Mardikian, George Snell, Bernard Floyd Farr, S. A. Melnicoe and Alfred Aram, for a new station in San Jose, Cal., to operate on 1370 kc., 1 KW, unlimited time, DA (B5-P-4061; Docket 6930), and

DeHaven, Hall and Oates, for a new station in Salinas, Cal., to operate on 1380 kc., 1 KW, unlimited time, DA, (B3-P-4135; Docket 6931)

Applications of the following are proposed to be denied:

FM Radio and Television Corp., San Jose, Cal., for a new station to operate on 1370 kc., 1 KW, U-DA, (B5-P-4133; Docket 6928)

Broadcasters, Inc., San Jose, Cal., for a new station to operate on 1370 kc., 1 KW, DA-U (B5-P-4134, Docket 6929), and

Central California Broadcasters, Inc. (KRE), Berkeley, Cal., to change frequency from 1400 to 1380 kc., and increase power from 250 watts to 1 KW, DA, U. (B5-P-3982, Docket 6933).

There was also adopted a Proposed Decision (B-285) looking toward a grant of a new station to Nathan J. Cooper to operate on 1490 kc., 250 watts, unlimited time, in Morganton, N. C. (B3-P-4789, Docket 7657), and denial of a mutually exclusive application by Beatrice Cobb for the same facilities. (B3-P-4821, Docket 7656)

### FM CONSTRUCTION PERMITS

The following were authorized construction permits: conditions (Note: Power given is effective radiated power; antenna height given is height above average terrain):

Tribune Building Co., Oakland, Cal.—Class B; Channel: 98.1 mc. (No. 251); 6.4 KW; 223 feet. (B5-P11-113)

(Continued on next page)

Delaware Broadcasting Co., Wilmington, Del.—Class B; Channel: 101.1 mc. (No. 266); 20 KW; 500 feet. (B1-P11-738)

Southern Media Corp., Coral Gables, Fla.—Class A; Channel: 104.3 mc. (No. 282); 270 watts; 208 feet. (B3-P11-786)

Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Class B; Channel: 96.3 mc. (No. 242); 20 KW; 305 feet. (B4-P11-691)

Winchester Sun Co., Inc., Winchester, Ky.—Class A; Channel: 104.3 mc. (No. 282); 975 watts; 250 feet. (B2-P11-549)

Leonard A. Versteig, Grand Rapids, Mich.—Class B; Channel: 93.9 mc. (No. 230); 10.6 KW; 230 feet. (B2-P11-264)

WJIM, Inc., Lansing, Mich.—Class B; Channel: 99.5 mc. (No. 258); 53 KW; 360 feet. (B2-P11-152)

The Argus-Press Co., Owosso, Mich.—Class A; Channel: 104.7 mc. (No. 284); 1 KW; 220 feet. (B2-P11-846 (\*)

Southern Minnesota Broadcasting Co., Rochester, Minn.—Class B; Channel: 94.7 mc. (No. 234); 20 KW; 500 feet. (B4-P11-363)

Civic Broadcasting Corp., Syracuse, N. Y.—Class B; Channel: 94.7 mc. (No. 234); 8.5 KW; 690 feet. (B1-P11-922) (\*)

Parker Bros., Inc., Ahsokie, N. C.—Class A; Channel: 104.3 mc. (No. 282); 665 watts; 300 feet. (B3-P11-860)

Eastern Carolina Broadcasting Co., Inc., Goldsboro, N. C.—Class B; Channel: 99.7 mc. (No. 259); 35 KW; 500 feet. (B3-P11-800)

Lucian E. Kinn, Fostoria, Ohio.—Class B; Channel: 102.7 mc. (No. 274); 8.5 KW; 420 feet. (B2-P11-802)

Central Willamette Broadcasting Co., Albany, Ore.—Class A; Channel: 104.3 mc. (No. 282); 950 watts; 135 feet. (B5-P11-930) (\*)

Siskiyou Broadcasting Co., Inc., Ashland, Ore.—Class A; Channel: 104.7 mc. (No. 284); 270 watts; 1470 feet. (B5-P11-933)

WKST, Inc., New Castle, Pa.—Class B; Channel: 102.5 mc. (No. 273); 9.2 KW; 355 feet. (B2-P11-805) (\*)

Union Broadcasting Co., Scranton, Pa.—Class B; Channel: 100.5 mc. (No. 263); 6 KW; 780 feet. (B2-P11-993)

Piedmont Broadcasting Corp., Danville, Va.—Class B; Channel: 92.1 mc. (No. 221); 31 KW; 615 feet. (B2-P11-495)

Green Bay Newspaper Co., Green Bay, Wis.—Class B; Channel: 101.1 mc. (No. 266); 14.4 KW; 430 feet. (B4-P11-147) (\*)

WHBY, Inc., Green Bay, Wis.—Class B; Channel: 101.5 mc. (No. 268); 14 KW; 440 feet. (B4-P11-854) (\*)

WJMC, Inc., Rice Lake, Wis.—Class B; Channel: 99.7 mc. (No. 259); 4.4 KW; 360 feet. (B4-P11-839)

#### FM CONDITIONAL GRANTS

Voice of the Orange Empire, Ltd., Santa Ana, Cal.—Adopted an order granting petition for leave to amend its application to request a Class A instead of a Class B station; the amendment was accepted and a conditional grant authorized for a Class A station, subject to further review and approval of engineering details, and application removed from hearing docket (B5-P11-663; Docket 7737)

FM Radio and Television Corp., San Jose, Cal.—Adopted an order authorizing a conditional grant for a Class B station, subject to engineering conditions. (B5-P11-929) (Action taken 10/16)

Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Authorized a conditional grant for a Class B station, subject to further review and approval of engineering details. (B2-P11-1034)

R. G. LeTourneau, Longview, Texas.—Authorized a conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-P11-987)

Western Waves, Inc., Seattle, Wash.—Authorized a conditional grant for a Class B station, subject to further review and approval of engineering details. (B5-P11-1032)

(\*) In lieu of previous conditions specified.

#### COMMERCIAL TELEVISION APPLICATION GRANTED

NEW—The Associated Broadcasters, Inc., San Francisco, Cal.—Granted CP for a new station; Channel (No. 5) 76-82 mc.; visual power—23.6 KW, aural 12.6 KW; antenna 583 feet, on top of Mark Hopkins Hotel; main studio to be located in Mark Hopkins Hotel. (B5-PCT-46)

#### NON-COMMERCIAL EDUCATIONAL APPLICATION GRANTED

NEW—Fordham University, Bronx, N. Y.—Granted CP for a new station to operate on Channel (No. 211), 90 mc.; power 3.5 KW; antenna height: 200 feet. (B1-PED-65)

#### AM APPLICATIONS GRANTED

NEW—Marshall Broadcasting Co., Marshall, Texas—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time, subject to the waiver of Secs. 3.55 (b) and 3.60, to compliance with Sec. 3.46, and CAA approval of transmitter site and antenna system. (B3-P-3675; Docket 6706)

NEW—Roy Richards, Robert Tisinger, J. E. Duncan and Thomas Carr, a partnership, d/b as Carroll Broadcasting Co., Carrollton, Ga.—Granted CP for a new station to operate on 1100 kc., 250 watts, daytime only, on condition that applicant satisfies legitimate complaints of blanket interference occurring within the 250 mv/m contour and conforms with Sec. 3.46, and subject to waiver of Secs. 3.55 (b) and 3.60, and approval of transmitter site and antenna system by CAA.

NEW—Blue Bonnet Broadcasting Corp., Fort Worth, Texas—Granted CP for a new station to operate on 870 kc., 250 watts, daytime only\* (B3-P-4983)

NEW—Tar Heel Broadcasting System, Inc., Clinton, N. C.—Granted CP for a new station to operate on 880 kc., 1 KW, daytime only\* (B3-P-4831; Docket 7706)

NEW—Piedmont Service Corp., Alexander City, Ala.—Granted CP for a new station to operate on 1050 kc., 1 KW, daytime only;\* also waiver of Secs. 3.55 (b) and 3.60 required. (B3-P-5062)

NEW—James W. Bradner, Jr., Galveston, Texas—Granted CP for a new Class II station to operate on 1540 kc., 1 KW, daytime only\* (B3-P-5037)

NEW—Cream City Broadcasting Co., Milwaukee, Wis.—Granted CP for a new station to operate on 1290 kc., 1 KW, daytime only;\* also waiver of Sec. 3.55 (b) granted. (B4-P-4631)

NEW—State Broadcasting Co., Oklahoma City, Okla.—Granted CP for a new station to operate on 890 kc., 1 KW, daytime only\* (B3-P-4465)

NEW—Independent Broadcasting Corp., Knoxville, Tenn.—Granted CP for a new station to operate on 800 kc., 1 KW, daytime only\* (B3-P-5000)

NEW—Lloyd Clinton McKemey and John Joseph Daly, a partnership, d/b as Carthage Broadcasting Co., Carthage, Mo.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time\* (B4-P-5044)

NEW—Western Mass. Broadcasting Co., Pittsfield, Mass., and WBRK—Monroe B. England (assignor), Western Mass. Broadcasting Co. (assignee), Leon Podolsky (assignee), Pittsfield, Mass.—Granted CP for a new station to operate on 1490 kc., 100 watts, unlimited time (B1-P-2988; Docket 5988); dismissed applications (B1-AL-517 and B1-APII-3) for assignment of license of AM station WBRK, Pittsfield, Mass., and associated FM conditional grant, from Monroe B. England to Western Mass. Broadcasting Co., and granted application for assignment of license of WBRK and associated FM grant, from England to Leon Podolsky under AVCO procedure.

\*Subject to condition that applicant files within 60 days an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards.

(Continued on next page)

NEW—Gene Burke Brophy, Glendale, Ariz.—Granted CP for a new station to operate on 1340 kc., 250 watts, unlimited time.\* (B5-P-5003)

NEW—Gene Burke Brophy, Yuma, Ariz.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time.\* (B5-P-5102)

NEW—Jerene Appleby Harnish, Carlton R. Appleby, Annie M. Potter and Walter Axley, a partnership, d/b as the Daily Report, Ontario, Calif.—Granted CP for a new station to operate on 1510 kc., 250 watts, daytime.\* (B5-P-5069)

NEW—Connellsville Broadcasters, Inc., Connellsville, Pa.—Granted CP for a new station to operate on 1340 kc., 250 watts, unlimited time.\* (B2-P-5138)

NEW—Century Broadcasting Corp., Johnstown, Pa.—Granted CP for a new station to operate on 1230 kc., 250 watts, unlimited time.\* (B2-P-5097)

NEW—McMinnville Broadcasting Co., Inc., McMinnville, Tenn.—Granted CP for a new station to operate on 1230 kc., 250 watts, unlimited time. (B3-P-5070)

NEW—Port Frere Broadcasting Co., Inc., Wilmington, Del.—Granted CP for a new station to operate on 1290 kc., 500 watts, daytime only. (B1-P-5063)

NEW—Winston-Salem Broadcasting Co., Inc., Winston-Salem, N. C.—Granted CP for a new station to operate on 710 kc., 1 KW, daytime only.\* (B3-P-5028)

## DESIGNATED FOR HEARING

### Correction

According to a correction by the Commission, the item appearing in last week's REPORTS referring to Foundation Co. of Wash., should show inclusion in the consolidated hearing of application of Monroe Broadcasting Co., Inc., Rochester, N. Y. (B1-P-5333) to change hours from day to unlimited, increase power from 250 watts to 500 watts night, 1 KW day, install new transmitter and change transmitter location; install DA for day and night.

Radio Broadcasting Associates, Houston, Texas—Designated for hearing (Comm. Jett voting to grant), application for a new station to operate on 1170 kc., 250 watts, daytime only. (B3-P-4563)

Waterloo Broadcasting Co., Waterloo, Iowa—Designated for hearing application for a new station (B4-P-5012) to operate on 730 kc., 500 watts, daytime only.

## MISCELLANEOUS ACTIONS

KVOS—KVOS, Inc., Bellingham, Wash.—Granted modification of CP (B5-P-3925), to provide for a change in transmitter site and changes in antenna system. (The present CP provides for operation on 790 kc., 1 KW, unlimited time, and for installation of a new transmitter and antenna (DA-1) at a new location.) (B5-MP-1904)

National Broadcasting Co., Inc., New York City, N. Y.—Granted application for extension of permit from September 15, authorizing transmission of programs to Canadian stations for broadcast purposes. (B1-FP-160)

Hugh Shurtliff, Santa Maria, Calif.—Adopted an order dismissing "protest" which is in effect a petition for rehearing, filed August 5, by Shurtliff, one-third partner of station KSMA, directed against the Commission's action of May 24 granting without hearing application of News Press Pub. Co. for a new station at Santa Maria.

WLOW—Commonwealth Broadcasting Corp., Portsmouth, Va.—Granted petition requesting that its application (B2-MP-2116) to modify its CP to change from 1590 kc., 1 KW, daytime only, to 1010 kc., 5 KW, unlimited, DA, be designated for hearing in a consolidated proceeding with WHOW, Inc., Baltimore, etc.; ordered that said application of WLOW be designated for hearing in the consolidated proceeding with application of WHOW, Inc., and Radio-Television of Baltimore, Inc., and amended the order of May 16 designating these applications for hearing, to include said application of WLOW.

WQXR—Interstate Broadcasting Co., Inc., New York City, N. Y.—Denied petition requesting an indefinite continuance of hearing now scheduled for October 30 in Washington, on applications of Lake Broadcasting Co., Inc., Gary, Ind., and New Laurel Radio Stations, Inc., Laurel, Miss.

High Point Enterprise, Inc., High Point, N. C.—Granted petition requesting dismissal of its petition filed on July 12, entitled "Petition to Dismiss", in re application (B3-P-4199; Docket 7553), as applicant has been granted leave to amend its application to request 1070 in lieu of 830 kc.

KCBF—Caprock Broadcasting Co., Lubbock, Texas—Granted modification of CP (B3-P-4090) for approval of different directional antenna (DA-2), change in transmitter location and change in transmitter for new station, subject to applicant's utilizing the modulation and frequency monitors proposed by his original application (B3-P-4090), or his being granted waivers of Secs. 3.55(b) and 3.60 of Rules pending availability of approved types.

KYSM—F. B. Clements & Co., et al., d/b as Southern Mimm. Supply Co. (assignor); F. B. Clements & Co., a partnership composed of F. Braden Clements, et al., d/b as Southern Mimm. Supply Co. (assignee); Mankato, Minn.—Granted consent to voluntary assignment of license of KYSM and conditional grant of FM station, to a newly formed co-partnership, consisting of six members of one family, in contract to assignor which was also a co-partnership, composed of but three members of the same family. No monetary consideration involved. (B4-AL-540)

WONS—State Broadcasting Corp. (assignor); The Yankee Network, Inc. (assignee), Hartford, Conn.—Granted consent to voluntary assignment of license of station WONS, from the State Broadcasting Corp. to The Yankee Network, Inc., the State Broadcasting Corp. being a 100% subsidiary of Yankee Network. (B1-AL-548)

WNCA—Richard M. Arnold, et al., d/b as Community Broadcasting Co. (assignor); Community Broadcasting Co. (assignee), Asheville, N. C.—Granted consent to voluntary assignment of license of station WNCA from a partnership composed of 5 equal partners to a corporation, and to associate with them as a stockholder, C. F. Rabell, the present general manager of the station. All assets, tangible and intangible, and its liabilities are to be transferred to assignee corporation in exchange for capital stock of assignee having a par value equal to the amount of capital contributed by partners to assignor partnership. (B3-AL-546)

WATZ—Midwestern Broadcasting Co., Alpena, Mich.—Granted modification of CP (B2-P-4723) for approval of antenna, approval of transmitter and studio location at Mich. Highway 32 at West City limits, Alpena Twp., Mich., Sec. 3.55(b) and 3.60 waived; conditions. (B2-MP-2103)

KSMN—The New Mexico Pub. Co., Santa Fe, New Mex.—Granted modification of CP (B5-P-3932) for approval of antenna and approval of transmitter location at corner of Cienega and Marcy Sts., Santa Fe. (B5-MP-2101)

K10X—Bay City Broadcasting Co., a partnership, Bay City, Texas—Granted modification of CP (B3-P-4012) to install a new transmitter, make changes in antenna and extend commencement and completion dates to 60 days after date of grant and 180 days thereafter, respectively. (B3-MP-2060)

WSBR—WFCB, Inc., Superior, Wis.—Granted modification of CP (B4-P-4610) to change corporate name from WFCB, Inc., to WSBR, Inc.; Secs. 3.55(b) and 3.60 waived; conditions. (B4-MP-2109)

WNEL—Juan Piza, San Juan, P. R.—Granted modification of CP (B-P-3740) for extension of completion date to 3-23-47. (B-MP-2124)

KGEM—Idaho Broadcasting Co., Boise, Idaho—Granted modification of CP (B3-P-3631) to change type of transmitter, for approval of antenna, and approval of transmitter and studio locations at 4th Ave. and Roosevelt St., Boise, and Owyhee Hotel, 11th at Main

(Continued on next page)

St., respectively; Sec. 3.60 of rules waived; conditions. (B5-MP-1972)

- KTBI**—Tacoma Broadcasters, Inc., Tacoma, Wash.—Granted modification of CP (B2-P-3795), for approval of antenna and approval of transmitter location at S. Pine and Hood Sts., Tacoma. (B5-MP-2112)
- KDXT**—Harwell V. Shepard, Denton, Texas—Granted CP to make changes in antenna and mount FM antenna on top of AM tower. (B3-P-5122)
- WQUA**—Moline Broadcasting Co., Moline, Ill.—Granted modification of CP (B4-P-3678) to change type of transmitter. (B4-MP-2106)
- KCRT**—Corley Radio & Sound Service, Trinidad, Colo.—Granted license to cover CP (B5-P-3892), which authorized a new station on 1240 kc., 250 watts, unlimited (B5-L-1971); also authority to determine operating power. (B5-Z-1797)
- WTBF**—Troy Broadcasting Corp., Troy, Ala.—Granted modification of CP (B3-P-4446), to make changes in antenna and change type of transmitter, and extend commencement and completion dates to 30 days after grant and 180 days thereafter, respectively; subject to condition that permittee shall satisfy legitimate complaints of blanketing within the 250 mv/m contour, including external cross modulation. (B3-MP-2067)
- WFVI**—Hollywood Broadcasting Co., Hollywood, Fla.—Granted modification of CP (B3-P-4696) to change type of transmitter, for approval of antenna and approval of transmitter location at Sunny Isle Road, near Sunny Isle Boat Works, Hollywood. (B3-MP-1984)
- WTAD**—Lee Broadcasting, Inc., Quincy, Ill.—Granted CP to install a new transmitter. (B4-P-5228)
- KRMV**—Billings Broadcasting Co., Billings, Mont.—Granted modification of CP (B5-P-4238), to install a new type of transmitter. (B5-MP-2100). Sec. 3.55 (b) waived; conditions.
- WSBT**—The South Bend Tribune, South Bend, Ind.—Granted modification of CP (B4-P-4294), for extension of completion date to 4-6-47. (B4-MP-2099)
- KEVD**—Standard Broadcast Co., Los Angeles, Calif.—Granted application. (B5-Z-1869)
- WBRY**—American-Republican, Inc., Waterbury, Conn.—Granted modification of CP (B1-P-4302) for extension of completion date to 1-13-47. (B1-MP-2105)
- WCBS**—WCBS, Inc., Springfield, Ill.—Granted CP to install a new vertical antenna and change transmitter location to South 4th 3000 (Southern View), Springfield, Ill. (B4-P-4841)
- WNBI**—New England Broadcasting Co., Worcester, Mass.—Granted modification of CP (B1-P-4196) for approval of antenna and approval of transmitter and studio locations at 507 Main St., Worcester. (B1-MP-2016)
- KIST**—Harry C. Butcher, Santa Barbara, Calif.—Granted modification of CP (B5-P-4615) for approval of antenna and for approval of transmitter and studio location at Benjamin Franklin Building, 733 State St., Santa Barbara. (B5-MP-2066)
- WSB**—Atlanta Journal Co., Atlanta, Ga.—Granted CP to install a new type of transmitter. (B3-P-5261)
- WFOR**—Forrest Broadcasting Co., Hattiesburg, Miss.—Granted CP to install new vertical antenna with FM antenna mounted on top, make changes in ground system, and change transmitter location (same designation). (B3-P-4783)
- WCAU** and **WCAU-FM**—WCAU Broadcasting Co. (assignor), Philadelphia Record Co. (assignee), Philadelphia, Pa.—Granted consent to assignment of license and transfer of ownership of standard station WCAU and FM station WCAU-FM from WCAU broadcasting Co. to the Philadelphia Record Co., for a consideration of \$6,000,000 cash for 1,000 shares (all) of assignor's stock. Assignee also to assume responsibility for the payment of current liabilities less certain reserves. (Commissioner Walker voting "no.") (B2-AL-547)
- WHBQ**—Broadcasting Station WHBQ, Inc. (assignor), Harding College (assignee), Memphis, Tenn.—Granted consent to assignment of license and transfer of ownership of station WHBQ from Broadcasting Sta-

tion WHBQ, Inc., to Harding College, for a consideration of \$300,000 for 1,000 shares (all) of outstanding capital stock. (B3-AL-534)

- WINS**—The Crosley Corp. (assignor), The Crosley Broadcasting Corp. (assignee), New York, N. Y.—Granted consent to assignment of license and permit of WINS from The Crosley Corp. to The Crosley Broadcasting Corp., a newly organized subsidiary of The Crosley Corp. (B1-APL-21)

## MISCELLANEOUS TELEVISION ACTIONS

Upon consideration of a request by Television Broadcasters Association, Inc., for waiver until Dec. 31, 1946, of Sec. 3.661(a) of the Rules, the Commission ordered that Sec. 3.661(a) be amended by adding a footnote to the end of the section as follows, said order to be made effective October 31, 1946:

"The requirements of Sec. 3.661(a) are waived until December 31, 1946."

The Commission denied a request of Television Productions, Inc., to waive the requirements of Rule 4.182 with respect to making of charges by experimental television stations.

## ACTIONS ON MOTIONS

- KPMC**—Pioneer Mercantile Co., Bakersfield, Calif.—Granted petition for leave to intervene in the hearing upon application of El Paso Broadcasting Co. (Docket 7533), which is presently scheduled for hearing on Oct. 31; exceptions noted by counsel for El Paso Broadcasting Co.
- Port Orange Broadcasting Co., Inc., Albany, N. Y.**—Granted petition to dismiss without prejudice application (B1-P-4020; Docket 6947) for a new station.
- WKNB**—New Britain Broadcasting Co., New Britain, Conn.—Dismissed as moot, petition for leave to take depositions in hearing upon its application for CP. (Docket 7904 et al)
- Foundation Co., Philadelphia, Pa.**—Dismissed as moot request to intervene in the hearing on application of WCBM and The Tower Realty Co.
- Arthur S. Feldman, Ft. Wayne, Ind.**—Granted petition for leave to amend his application for CP (B4-P-4993; Docket 7699), so as to substitute the Community Broadcasting Corp. as the applicant in place of Arthur S. Feldman; the amendment was accepted and the issues in this proceeding dated Aug. 1 were amended accordingly, exceptions noted by counsel for Homer Rodeheaver.
- Mansfield Journal Co., Mansfield, Ohio**—Granted petition for leave to amend application for FM CP (B2-PH-728) so as to supply additional engineering information.
- Shawnee Broadcasting Co., Chillicothe, Ohio**—Granted petition for leave to amend its application for CP (B2-P-4512; Docket 7415) so as to add to the application an engineering exhibit containing field intensity measurements. The amendment was accepted and application removed from hearing docket.
- Piedmont Pub. Co., Winston-Salem, N. C.**—Granted petition insofar as it requests a continuance of hearing on FM application presently scheduled for Oct. 14, and continued same to Dec. 9. Dismissed as moot that portion of petition requesting severance of its application from consolidated proceeding.
- Oscar C. Hirsch, Flat River, Mo.**—Granted petition for leave to amend his application for CP (B4-P-5192; Docket 7856), so as to specify 1250 instead of 1450 kc. The amendment was accepted and application as amended removed from hearing docket.
- The Donze Co., Ste. Genevieve, Mo.**—The Commission, on its own motion, removed from the hearing docket application for a new station (B4-P-5155; Docket 7855), heretofore consolidated with Hirsch application above.
- Greensboro Broadcasting Co., Inc., Greensboro, N. C.**—Granted petition for continuance of hearing on application.

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- cation for FM station, and continued said hearing from Oct. 14 to Dec. 16 at Winston-Salem, N. C. (B3-PH-360; Docket 7595)
- Central Comm. Broadcasting Co., New Britain, Conn.—Granted petition for leave to amend its application (B1-P-4505; Docket 7567) so as to specify a modified directional antenna pattern, etc., and the amendment was accepted.
- Asher Broadcasting Serv., Inc., Quincy, Mass.—Granted petition for waiver of Sec. 1.387 (a) and accepted petitioner's late appearance in re application. (Docket 7448)
- Crawford County Broadcasting Corp., Meadville, Pa.—Granted petition to dismiss without prejudice its application for CP. (B2-P-4569; Docket 7754)
- Kaw Broadcasting, Inc., Topeka, Kans.—Granted petition requesting reinstatement of its application for CP (B4-P-3989), which was dismissed Aug. 30; and the amendment filed simultaneously specifying the frequency 1560 kc. with 1 KW, U, was accepted; dismissed petition insofar as it requests grant of application as amended.
- Hub Broadcasting Co., Lubbock, Texas—Granted petition to dismiss without prejudice application for a new station. (B3-P-4772; Docket 7582)
- South Plains Broadcasting Co., Lubbock, Texas—The Commission, on its own motion, removed from the hearing docket application (B3-P-4742; Docket 7581), which was consolidated with Hub application above.
- Ojai Broadcasting Co., Ventura, Calif.—Granted petition for continuance of hearing on its application for CP, and continued hearing presently scheduled for Oct. 15 to Dec. 16. (Docket 7469)
- Southeastern Mass. Broadcasting Corp., New Bedford, Mass.; Narragansett Broadcasting Co., Fall River, Mass.—Granted petition requesting 20-day extension of time within which to file proposed findings in re their applications (Docket 7053, etc.), and the time was extended from Oct. 15 to Nov. 5.
- KNOE—James A. Noe, Monroe, La.—Granted petition for continuance of hearing on application for modification of CP (Docket 7665), and said hearing was continued from Oct. 25 to Nov. 27.
- Walter L. Edwards, Porterville, Calif.—Granted petition to dismiss without prejudice application for CP. (B5-P-4545; Docket 7470)
- Southern Wyo. Broadcasting Co., Rawlins, Wyo.—Granted petition for leave to amend its application for CP (B5-P-4931; Docket 7803) so as to specify the frequency 1340 instead of 1230 kc. The amendment was accepted and application as amended removed from the hearing docket.
- Rawlins Broadcasting Co., Rawlins, Wyo.—The Commission, on its own motion, removed from the hearing docket application for CP (B5-P-4961; Docket 7804), heretofore consolidated with application of Southern Wyo. Broadcasting Co.
- Pacific Coast Broadcasting Co., Pasadena, Calif.—Granted petition to dismiss without prejudice application for a new FM station. (B5-PH-905; Docket 7744)
- KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—Granted petition to transfer hearing on application for renewal of license and CP (Docket 7622, 7552) now scheduled for Nov. 16, from Duluth to Washington, to be held on the same date.
- Commonwealth Broadcasting Corp., Portsmouth, Va.—Dismissed petition requesting leave to amend its application for modification of CP (B3-MP-2116) so as to specify 5 KW day and night, instead of 1 KW day only, etc.
- 49'er Broadcasting Co., Grass Valley, Calif.—Granted petition for leave to amend its application for CP (Docket 7668) so as to make minor corrections in various paragraphs of application.
- The Tri-State Broadcasting Co., Cumberland, Md.—Granted petition for leave to amend its application for CP (B1-P-4625; Docket 7554), so as to specify 1230 kc. instead of 1340 kc. The amendment was accepted and application as amended removed from docket.
- KQW—Pacific Agr. Foundation, Ltd., San Jose, Calif.—Granted petition for leave to amend its application for CP (B5-P-3021; Docket 6214) so as to show the main studio will be located in San Francisco instead of San Jose, etc., and the amendment was accepted.
- Radio Peoria, Inc., Peoria, Ill.—Granted petition to continue hearing on application for CP (Docket 7609) presently scheduled for Nov. 1, and continued same to Dec. 2.
- The Bay Broadcasting Co., Sandusky, Ohio—Granted petition for leave to intervene in the hearing on application of Mansfield Broadcasting Co. (Docket 7718), presently scheduled for Nov. 6.
- Lake Erie Broadcasting Co., Mansfield, Ohio—Granted petition for leave to intervene in the hearing on application of Mansfield Broadcasting Co. (Docket 7718), presently scheduled for Nov. 6.
- The Sandusky Broadcasting Co., Sandusky, Ohio; Lake Erie Broadcasting Co., and The Bay Broadcasting Co., Sandusky, Ohio—Granted petition for continuance of consolidated hearing in re Docket 7003, etc., presently scheduled for Oct. 14, and said further hearing was continued to Oct. 28 at Columbus.
- Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Granted petition for leave to intervene in the hearing on application of WISIL (B3-P-4979; Docket 7671)
- WHOW, Inc., Baltimore, Md.—Granted petition to dismiss without prejudice its application for CP. (B1-P-4443; Docket 7569)
- Sun River Broadcasters, Inc., Great Falls, Mont.—The Commission, on its own motion, ordered that this application (B5-P-4499; Docket 7516) be removed from the hearing docket.
- Alamance Broadcasting Co., Inc., Burlington, N. C.—Granted petition to dismiss without prejudice its application for CP. (B3-P-4534; Docket 7670)
- The Commission, on October 11, ordered that the hearing on applications of Hearst Radio, Inc., The Tower Realty Co. and Radio-Television of Baltimore, Inc., for new FM stations in Baltimore, presently scheduled for October 21, be continued until a date and place to be specified by a subsequent order of the Commission.
- WMBH—Joplin Broadcasting, Joplin, Mo.; Four States Broadcasters, Inc., Joplin, Mo.—The Commission, on its own motion, ordered the hearing on these applications be scheduled for Nov. 12, in Washington. (Action by Comr. Jett 10-8.)
- Albany Broadcasting Co., Inc., Albany, N. Y.—Granted petition for continuance of consolidated hearing presently scheduled for Oct. 14, to Nov. 13. (Docket 6946, etc.)

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 580 Kilocycles

NEW—Chippewa Valley Radio and Television Corp., Eau Claire, Wis. (P. O. 21½ South Barstow St.)—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation.

NEW—La Crosse Broadcasting Co., La Crosse, Wis.—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to change transmitter location.

#### 610 Kilocycles

KGGM—New Mexico Broadcasting Co., Inc., Albuquerque, N. M.—Modification of construction permit (B5-P-2918, which authorized change in frequency, increase in

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power, install new transmitter and make changes in directional antenna for day and night use and change transmitter location) to make changes in directional antenna.

### 670 Kilocycles

NEW—Western Oklahoma Broadcasting Co., Clinton, Okla.—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 250 watts and daytime hours of operation.

### 690 Kilocycles

NEW—Al L. Chilton, Leonore H. Chilton and James Ralph Wood, a partnership d/b as Sky Broadcasting Service, New Orleans, La. (P. O. % A. L. Chilton, 2927 Maple Drive, Dallas, Texas)—Construction permit for a new standard broadcast station to be operated on 690 kc., power of 1 KW and daytime hours of operation.

### 710 Kilocycles

NEW—Western Broadcasting Associates, Modesto, Calif. (P. O. Box 636)—Construction permit for a new standard broadcast station to be operated on 710 kc., power of 1 KW and daytime hours of operation.

KMPC—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Modification of construction permit (B5-P-4065, which authorized increase in power, installation of new transmitter and changes in directional antenna for day and night use) to change directional antenna from day and night use to nighttime use only.

### 730 Kilocycles

WTIK—Durham Broadcasting Co., Inc., Durham, N. C.—License to cover construction permit (B3-P-3592) which authorized a new standard broadcast station.

WTIK—Durham Broadcasting Co., Inc., Durham, N. C.—Authority to determine operating power by direct measurement of antenna power.

NEW—Ellis County Broadcasting Co., Waxahachie, Texas (P. O. 215 S. College St.)—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 250 watts and daytime hours of operation.

### 740 Kilocycles

KQW—Pacific Agricultural Foundation, Ltd., San Jose, Calif.—Construction permit to change power from 5 to 50 KW, install a new transmitter and make changes in directional antenna for day and night use. Amended to change studio location from San Jose to San Francisco, Calif.

### 800 Kilocycles

WWPF—J. E. Massey and L. C. McCall, d/b as Palatka Broadcasting Co., Palatka, Fla.—Modification of construction permit (B3-P-4885, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and specify studio location.

### 830 Kilocycles

NEW—Abe Lapidés, Pontiac, Mich. (P. O. 51 N. Saginaw St.)—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 1 KW and daytime hours of operation.

### 840 Kilocycles

NEW—Oklahoma Agricultural and Mechanical College, Stillwater, Okla.—Construction permit for a new standard broadcast station to be operated on 760 kc., power of 10 KW and daytime hours of operation. Amended to change frequency from 760 to 840 kc.

### 860 Kilocycles

NEW—Steel City Broadcasting Corp., Homestead, Pa. (P. O. 1200 Grant Building, Pittsburgh, Pa.)—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 250 watts and daytime hours of operation.

### 870 Kilocycles

NEW—Mrs. Carla Burnham Keys, Farmville, Va. (P. O. 105 East Watauga Ave., Johnson City, Tenn.)—Construction permit for a new standard broadcast station to be operated on 870 kc., power of 1 KW and daytime hours of operation.

### 890 Kilocycles

NEW—Blackstone Broadcasting Co., Tyler, Texas (P. O. Blackstone Building)—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 250 watts and daytime hours of operation.

### 900 Kilocycles

NEW—P. C. Wilson, Canton, Ohio—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1540 to 900 kc., power from 1 KW to 250 watts, change type transmitter and change transmitter location.

NEW—E. L. Barr, Elmer Rheingans, Jake Rheingans and Estey H. Walton, a partnership, d/b as Radio Sanger Co., Sanger, Calif. (P. O. % Strother P. Walton, 1307 Pacific Southwest Bldg., Fresno, Calif.)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW and daytime hours of operation.

### 910 Kilocycles

NEW—The Central Connecticut Broadcasting Co., New Britain, Conn.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 5 KW, directional antenna night and unlimited hours of operation. Amended re changes in officers and directors and changes in directional antenna from night use only to day and night use.

### 920 Kilocycles

NEW—Associated Broadcasters, Inc., Wadena, Minn.—P. O. Box 269)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW, directional antenna night and unlimited hours of operation.

WBFB—Alamance Broadcasting Co., Inc., Burlington, N. C.—Construction permit to make changes in antenna and mount FM antenna on top of AM tower.

### 990 Kilocycles

NEW—Pittsburg Broadcasting Co., Pittsburg, Calif. (P. O. Box 808, 490 Black Diamond St.)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, directional antenna night and unlimited hours of operation.

### 1010 Kilocycles

NEW—J. Ray Shute, Olin B. Sikes and James S. Beaty, Jr., d/b as Union Broadcasting Co., Monroe, N. C.—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1010 to 1060 kc.

### 1020 Kilocycles

NEW—Family Broadcasting Corporation, Minneapolis, Minn. (P. O. 15 N. 9th St.)—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 10 KW and daytime hours of operation.

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### 1080 Kilocycles

NEW—Charles Vernon Berlin, Fred D. McPherson, Jr., and Mahlon D. McPherson, a partnership, d/b as Radio Santa Cruz, Santa Cruz, Calif.—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1000 to 1080 kc.

### 1120 Kilocycles

WBCC—Broadcast Management, Inc., Bethesda, Md.—Modification of construction permit (B1-P-4928, which authorized a new standard broadcast station) to change transmitter location.

WCIL—Paul F. McRoy, John H. Searing, Ann E. Searing, d/b as Southern Illinois Broadcasting Partnership, Carbondale, Ill.—Modification of construction permit (B4-P-4695, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna.

### 1140 Kilocycles

KORC—Alfred Achilles Corcanges, Mineral Wells, Texas—Modification of construction permit (B3-P-4952, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

### 1170 Kilocycles

NEW—Mid-Carolina Broadcasting Co., Salisbury, N. C. (P. O. 119 Lawyers Row)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 1 KW and daytime hours of operation.

### 1190 Kilocycles

NEW—Trinity Broadcasting Corp., Oak Cliff, Texas (P. O. 3203 West Davis St., Dallas, Texas)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW and daytime hours of operation.

NEW—Frank C. Christl, Mildred Christl and Joseph J. Garafalo, d/b as Huntington Park Broadcasting Co., Huntington Park, Calif. (P. O. 3315 Santa Ana St.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW and daytime hours of operation.

### 1230 Kilocycles

WNOK—Palmetto Radio Corp., Columbia, S. C.—Modification of construction permit (B3-P-4905, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and specify studio location.

NEW—The Tri-State Broadcasting Co., Cumberland, Md.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1340 to 1230 kc.

KOOS—KOOS, Inc., Coos Bay, Oregon—License to cover construction permit (B5-P-4992), which authorized installation of new transmitter.

KVOC—Natrona County Tribune, Casper, Wyoming—License to cover construction permit (B5-P-4301, as modified), which authorized a new standard broadcast station and for change of studio location.

KVOC—Natrona County Tribune, Casper, Wyoming—Authority to determine operating power by direct measurement of antenna power.

### 1240 Kilocycles

NEW—Oscar C. Hirsch, Flat River, Mo.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1450 to 1240 kc.

WWCO—Mitchell G. Meyers, Ruben E. Aronehim and Milton H. Meyers, Waterbury, Conn.—License to cover construction permit (B1-P-4083, as modified), which authorized a new standard broadcast station.

WWCO—Mitchell G. Meyers, Ruben E. Aronehim and Milton H. Meyers, Waterbury, Conn.—Authority to determine operating power by direct measurement of antenna power.

WKBR—Granite State Broadcasting Co., Inc., Manchester, N. H.—License to cover construction permit (B1-P-4223, as modified), which authorized a new standard broadcast station.

WKBR—Granite State Broadcasting Co., Inc., Manchester, N. H.—Authority to determine operating power by direct measurement of antenna power.

KHIOZ—Harrison Broadcasting Corp., Harrison, Arkansas—Modification of construction permit (B3-P-4414, which authorized a new standard broadcast station) to change type of transmitter and to make changes in vertical antenna.

KHIOZ—Harrison Broadcasting Corp., Harrison, Arkansas—License to cover construction permit (B3-P-4414, as modified), which authorized a new standard broadcast station and for change of studio location.

KHIOZ—Harrison Broadcasting Corp., Harrison, Arkansas—Authority to determine operating power by direct measurement of antenna power.

WBHB—J. Paul Stone and R. M. Ware, Jr., Fitzgerald, Ga.—License to cover construction permit (B3-P-4607), which authorized a new standard broadcast station.

WBHB—J. Paul Stone and R. M. Ware, Jr., Fitzgerald, Ga.—Authority to determine operating power by direct measurement of antenna power.

NEW—Border Broadcasting Co., Inc., Nogales, Arizona (P. O. 126 Morley Ave.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

KAVR—Jessica L. Longston, C. V. Zaser, Edward J. Jansen and L. Berenice Brownlow, d/b as Montana Broadcasters, Havre, Mont.—Modification of construction permit (B5-P-4644, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and specify studio location.

### 1270 Kilocycles

NEW—Eastern Broadcasting Corp., Newport News, Va. (P. O. 104 East Colonial Ave., Elizabeth City, N. C.)—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 1 KW and daytime hours of operation.

### 1280 Kilocycles

NEW—Valley Broadcasting Co., Stockton, Calif.—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW, directional antenna night and unlimited hours of operation. Amended to change frequency from 1420 to 1280 kc., change type transmitter and make changes in directional antenna.

WCMN—Caribbean Broadcasting Corp., Arecibo, P. R.—Modification of construction permit (B-P-4564, which authorized a new standard broadcast station) and approval of transmitter location.

### 1300 Kilocycles

KVET—Austin Broadcasting Co., Austin, Texas—License to cover construction permit (B3-P-4192, as modified) which authorized a new standard broadcast station and for approval of studio location.

KVET—Austin Broadcasting Co., Austin, Texas—Authority to determine operating power by direct measurement of antenna power.

### 1320 Kilocycles

WKAN—Kankakee Daily Journal Co., Kankakee, Ill.—Modification of construction permit (B4-P-4013, as

*(Continued on next page)*

modified, which authorized a new standard broadcast station) to change type of transmitter.

### 1340 Kilocycles

- NEW—The Mount Vernon Broadcasting Co., Mount Vernon, Ohio (P. O. 1 South Main St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.
- NEW—G. Stanley Breger, tr/as Southern Wyoming Broadcasting Co., Rawlins, Wyo.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1230 to 1340 kc.
- WFAT—Twin City Broadcasting Co., Inc., Augusta, Me.—License to cover construction permit (B1-P-4542, as modified) which authorized a new standard broadcast station.
- WFAT—Twin City Broadcasting Co., Inc., Augusta, Me.—Authority to determine operating power by direct measurement of antenna power.
- WKUL—H. H. Kinney and D. T. Kinney, d/b as Cullman Broadcasting Co., Cullman, Ala.—License to cover construction permit (B3-P-4250, as modified) which authorized a new standard broadcast station.
- WKUL—H. H. Kinney and D. T. Kinney, d/b as Cullman Broadcasting Co., Cullman, Ala.—Authority to determine operating power by direct measurement of antenna power.
- WKJB—Jose Bechara, Jr., Mayaguez, P. R.—Modification of construction permit (B-P-3974, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna, transmitter and studio locations.
- NEW—Radio Bedford, Inc., Bedford, Ind. (P. O. Box 88)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

### 1360 Kilocycles

- WWBZ—Community Broadcasting Service, Inc., Vineland, N. J.—License to cover construction permit (B1-P-4480, as modified) which authorized a new standard broadcast station and for change in studio location.
- WWBZ—Community Broadcasting Service, Inc., Vineland, N. J.—Authority to determine operating power by direct measurement of antenna power.
- KGB—Don Lee Broadcasting System, San Diego, Calif.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and vertical antenna and change transmitter location. Amended to install directional antenna for day and night use.

### 1400 Kilocycles

- KRPL—Interstate Radio, Inc., Moscow, Idaho—Modification of construction permit (B5-P-4622, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and specify studio location.
- KCOY—News-Press Publishing Co., Santa Maria, Calif.—Modification of construction permit (B5-P-4710, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and specify studio location.
- NEW—KAYS, Inc., Hays, Kans. (P. O. 1013 Main St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. (Contingent on grant of KVGB.)

### 1410 Kilocycles

- NEW—Frank Mitchell Farris, Jr., Nashville, Tenn.—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 1 KW, directional antenna and unlimited hours of operation.

Amended to modify directional antenna and make changes in ground system.

### 1430 Kilocycles

- NEW—Andave Radio Co., Milwaukee, Wis. (P. O. 4511 N. Woodburn St.)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW and daytime hours of operation.

### 1450 Kilocycles

- WKAL—Charles M. Dale, Concord, N. H.—Modification of construction permit (B1-P-4229, as modified, which authorized a new standard broadcast station) to change type of transmitter.
- NEW—Endicott Broadcasting Corp., Endicott, N. Y. (P. O. Capitol Theatre Bldg., Binghamton, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.
- WILK—Harold T. Gray, Gerald L. Wise, Vernon L. Wise, Roy E. Morgan, Thomas P. Shelburne, Leon Schwartz, Dr. Isaiah C. Morgan and Mitchell Jenkins, d/b as Wyoming Valley Broadcasting Co., Wilkes-Barre, Pa.—Modification of construction permit (B2-P-4396, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and approval of transmitter and studio locations.
- NEW—Mrs. Agnes Jane Reeves Greer, Dover, Ohio (P. O. Box 870, Morgantown, W. Va.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.
- NEW—Arthur S. Feldman, Fort Wayne, Ind.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended to change applicant from Arthur S. Feldman to Community Broadcasting Corporation.
- NEW—J. G. Long, tr/as Eagle Pass Broadcasters, Eagle Pass, Texas (P. O. 2521 Avenue F Street, Bay City, Texas)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.
- NEW—Broadcasting Company of America, Blythe, Calif. (P. O. 3401 Russell St., Riverside, Calif.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.
- NEW—Western Montana Associates, Missoula, Mont.—Construction permit for a new standard broadcast station to be operated on 630 kc., power of 5 KW, directional antenna night and unlimited hours of operation. Amended to change frequency from 630 to 1450 kc., power from 5 KW to 250 watts, change type of transmitter, change directional antenna for night use to vertical antenna and change transmitter and studio location.

### 1470 Kilocycles

- NEW—Air Waves, Inc., Jamestown, N. Y. (P. O. 5901 Lawn-  
dale St., Philadelphia, Pa.)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 1 KW and daytime hours of operation.
- WRGA—Rome Broadcasting Corp., Rome, Ga.—Construction permit to change frequency from 1490 to 1470 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use and change transmitter location.

### 1490 Kilocycles

- NEW—Louis Wolf, Abbott E. Wolf, J. George Wolf and William Robert Wolf, a partnership d/b as Mason City Broadcasting Co., Mason City, Iowa (P. O. %

(Continued on next page)

Mier Wolf & Sons Co., Inc.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Frank W. Wagner, Blackstone, Va. (P. O. Box #69)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

WMOC—The Covington News, Inc., Covington, Ga.—License to cover construction permit (B3-P-3923, as modified) which authorized a new standard broadcast station.

WMOC—The Covington News, Inc., Covington, Ga.—Authority to determine operating power by direct measurement of antenna power.

NEW—Western Pennsylvania Broadcasting Corp., Pittsburgh, Pa. (P. O. 2205 Clark Building)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. (Contingent on grant of WWSW.)

NEW—Alex B. Craig and Morgan J. Craig, d/b as Craig Broadcasting Co., Chester, S. C. (P. O. 132 Main St., Agurs Bldg.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Ilope Broadcasting Co., Ilope, Ark. (P. O. % A. H. Washburn)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

### 1520 Kilocycles

WKBW—Buffalo Broadcasting Corp., Buffalo, N. Y.—License to operate auxiliary transmitter on regular basis.

NEW—Lake States Broadcasting Co., Milwaukee, Wis. (P. O. Room 716, 152 W. Wisconsin Ave.)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 5 KW, directional antenna and unlimited hours of operation.

### 1560 Kilocycles

NEW—Kitsap G. I. Broadcasters, Inc., Bremerton, Wash. (P. O. 506 Hewitt Ave.)—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 500 watts night and 1 KW day and unlimited hours of operation.

NEW—Kaw Broadcasting, Inc., Topeka, Kans.—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW, directional antenna night and daytime hours of operation. Amended to change frequency from 730 to 1560 kc., change hours of operation from daytime to unlimited, install directional antenna for night use and change transmitter location.

### 1590 Kilocycles

NEW—United Broadcasting Co., Inc., Silver Spring, Md.—Construction permit for a new standard broadcast station to be operated on 1390 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1390 to 1590 kc. and make changes in antenna.

### FM APPLICATIONS ACCEPTED FOR FILING

Colonial Broadcasting Co., Providence, R. I.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 10,630 square miles. Amended to make changes in antenna system.

The Danbury News-Times Co., Danbury, Conn.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency and coverage to be assigned by FCC. Amended to change coverage from to be assigned to 10,780 square miles, frequency from to be assigned to Channel #265, 100.9 mc., type of transmitter, specify population as 2,568,700 and make changes in antenna system.

James B. Littlejohn, Ogden, Utah (P. O. 2895 South 27th East, Salt Lake City, Utah)—Construction permit for a new FM broadcast station to be operated on Channel #282, 104.3 mc.

WBBM-FM—Columbia Broadcasting System, Inc., Chicago, Ill.—Construction permit to change type of transmitter and make changes in antenna system.

WELD—Radiohio, Inc., Columbus, Ohio—Construction permit to specify coverage of 13,118 square miles, population as 1,042,962, install new transmitter and make changes in antenna system.

Merced Broadcasting Co., Merced, Calif. (P. O. Box 717)—Construction permit for a new FM broadcast station to be operated on frequency to be determined and coverage of 5,941 square miles.

KWRN—Reno Newspapers, Inc., Reno, Nevada—Modification of construction permit (B5-PH-476, which authorized a new FM broadcast station) to make changes in antenna system.

Thomas N. Beach, Birmingham, Ala. (P. O. 112 North 21st St.)—Construction permit for a new FM broadcast station to be operated on frequency to be determined.

WKOK-FM—Sunbury Broadcasting Corp., Sunbury, Pa.—Modification of construction permit (B2-PH-585, which authorized a new FM broadcast station) to make changes in antenna system.

The Yankee Network, Inc., Bridgeport, Conn.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #67, 101.3 mc., and coverage not specified. Amended to change coverage from not specified to 8,393 square miles, population from not specified to 1,613,499, transmitter location, specify type of transmitter and make changes in antenna system.

Champlain Valley Broadcasting Corp., Albany, N. Y. (P. O. Room 1203, 598 Madison Ave., New York, N. Y.)—Construction permit for a new FM broadcast station to be operated on frequency to be determined by FCC and coverage of 13,640 square miles.

Radio Elizabeth, Inc., Elizabeth, N. J. (P. O. 1143 East Jersey St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC.

The Tower Realty Co., Baltimore, Md.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by FCC and coverage of 12,260 square miles. Amended to change coverage from 12,260 to 11,074 square miles, transmitter location, population from 1,981,377 to 1,925,358, changes in directors and stockholders and makes changes in antenna system.

Amalgamated Broadcasting System, Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency and coverage as determined by the FCC. Amended to change type of transmitter, specify coverage as 9,060 square miles, population as 12,325,000 and make changes in antenna system.

Batavia Broadcasting Corp., Batavia, N. Y. (P. O. 90 Main St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC.

WGYN—Muzak Radio Broadcasting Station, Inc., New York, N. Y.—Modification of license to change corporate name to WGYN, Inc.

Regional Broadcasting Co., Chicopee, Mass.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by FCC and coverage of 13,280 square miles. Amended to specify population as 1,254,678, change coverage from 13,280 to 13,437 square miles, transmitter site and specify type of transmitter and make changes in antenna system.

American Broadcasting Company, Inc., New York, N. Y.—Construction permit for a new FM broadcast station to be operated on 47.9 mc., and coverage of 8,950 square miles. Amended to change frequency from 47.9 mc. to Channel #251, 98.1 mc., coverage from 8,950 to 9,530 square miles, type of transmitter, transmitter

(Continued on next page)

## APPLICATIONS TENDERED FOR FILING

location, specify population as 12,369,000 and make changes in antenna system.

WNYC-FM—City of New York, Municipal Broadcasting System, New York, N. Y.—Construction permit to install new transmitter and make changes in antenna system.

WMCA, Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #239, 95.7 mc., or as assigned by FCC and coverage of 10,420 square miles. Amended to make changes in antenna system.

The Travelers Broadcasting Service Corp., Bridgeport, Conn.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC. Amended to change frequency from to be assigned to Channel #265, 100.9 mc., transmitter location from Trumbull to Bridgeport, Connecticut, specify coverage as 8,601 square miles, population as 1,866,868 and make changes in antenna system.

Northwest Georgia Broadcasting Co., Cedartown, Ga.—Construction permit for a new FM broadcast station. Amended to change type of transmitter, specify frequency as Channel #269, 101.7 mc., coverage as 8,773 square miles, population as 400,796 and make changes in antenna system, change directors, officers and stockholders.

Radio Corporation of the Board of Missions and Church extension of the Methodist Church, Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage to be determined. Amended to change coverage from to be determined to 9,330 square miles.

Unity Broadcasting Corporation of New York, New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC, and coverage of 9,060 square miles. Amended correction in antenna system.

Radio Projects, Inc., Newark, N. J.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #239, 95.7 mc., and coverage of 12,959 square miles. Amended to change coverage from 12,959 to 10,685 square miles, population from 12,401,698 to 11,957,981 and make changes in antenna system.

## MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

American Broadcasting Company, Inc., New York, N. Y.—Extension of authority to transmit recorded programs to all broadcast stations under the control of the Canadian authorities that may be heard consistently in the United States.

## APPLICATION DISMISSED

Howard W. Davis, tr/as The Walmae Co., Austin, Texas—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Request of applicant.

## APPLICATIONS RETURNED

Continental Broadcasting Co., Atlantic, Iowa—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Incomplete.

Bruno Shaw, New York, N. Y.—Construction permit for a new standard broadcast station to be operated on 620 kc., power not specified and unlimited hours of operation. Incomplete.

The Atlas Broadcasting Co., Baltimore, Md. (P. O. 101 Old Town Bank Building—Construction permit for a new FM broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage of 7,710 square miles. Incomplete.

## 570 Kilocycles

WNAX—WNAX Broadcasting Co., Yaukton, S. D.—Consent to assignment of license to Cowles Broadcasting Co.

## 660 Kilocycles

NEW—Heart of Ohio, Inc., Columbus, Ohio—Construction permit for a new standard broadcast station to be operated on 660 kc., power of 1 KW and daytime hours of operation.

## 810 Kilocycles

WEDO—Tri City Broadcasting Co., McKeesport, Pa.—Request of special service authorization to operate from 1:00 to 4:00 a. m. daily until January 1, 1947.

## 860 Kilocycles

NEW—F. L. Thornhill, d/b as East Side Broadcasting Co., Kirkland, Wash.—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 250 watts and daytime hours of operation.

## 950 Kilocycles

NEW—Pilgrim Broadcasting Co., Boston, Mass.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW and daytime hours of operation.

## 1030 Kilocycles

NEW—The Times Herald Co., Port Huron, Mich.—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 1 KW and daytime hours of operation.

## 1050 Kilocycles

WKTM—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—Construction permit to change power from 250 watts to 1 KW and install new transmitter.

## 1070 Kilocycles

NEW—Texas Gulf Coast Broadcasting Co., a partnership consisting of E. H. Rowley, Nathan Clark, James A. Clements, Glen H. McClain and L. M. Rice, Corpus Christi, Texas—Construction permit for a new standard broadcast station to be operated on 1070 kc., power of 10 KW, directional antenna and unlimited hours of operation.

## 1240 Kilocycles

WINK—Fort Myers Broadcasting Co., Fort Myers, Fla.—Consent to transfer of control from Ronald B. Woodyard and Mary W. Martin to United Garage and Service Corporation.

## 1310 Kilocycles

NEW—Roscoe L. Thompson, Keokuk, Iowa—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 250 watts and daytime hours of operation.

## 1490 Kilocycles

WJBK, WJBK-FM—James F. Hopkins, Inc., Detroit, Mich.—Consent to transfer of control of standard station and WJBK-FM from Richard A. Connell, Jr., James F. Hopkins and Henrietta Connell to The Fort Industry Company.

*(Continued on next page)*

**NEW**—Hope Broadcasting Co., Hope, Ark.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

### 1500 Kilocycles

**KSTP**—KSTP, Inc., St. Paul, Minn.—Consent to transfer of control from licensee to Stanley E. Hubbard.

### 1520 Kilocycles

**EW**—Lake States Broadcasting Co., Milwaukee, Wis.—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 5 KW, directional antenna and unlimited hours of operation.

## MISCELLANEOUS

James F. Hopkins, Inc., Ann Arbor, Mich.—Consent to assignment of construction permit to Huron Valley Broadcasters, Inc.

# Federal Trade Commission Actions

## COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

**The Myndall Cain House of Beauty**—Misrepresentation in the advertising of cosmetic products is charged by the Commission in a complaint issued against William A. Wickland and Myndall Cain Wickland, copartners trading as The Myndall Cain House of Beauty, 808 LaSalle Avenue, Minneapolis. (5466)

**New England Brick Mfgs.**—Unlawful combination to fix prices and suppress competition in the interstate sale of brick is charged in a complaint issued by the Commission against nine New England brick manufacturers, their sales agency and the trade association of the clay products industry. (5468)

**Structural Clay Products, Inc.**—Substantial lessening of competition and unfair oppressive price discrimination

against portions of the purchasing public have been the effects of a "regional sales agency" established by a combination of five manufacturers of glazed facing tile under the aegis of Structural Clay Products, Inc., 1765 K St., Washington, according to a Commission complaint. (5467)

**United-Rexall Drug Co. and Liggett Drug Co., Inc.**—Misrepresentation of prices in connection with "Factory-to-You Sales" and "One-Cent Sales" is charged in a complaint issued by the Commission against United-Rexall Drug Co. and Liggett Drug Co., Inc., 43 Leon St., Boston, and Owl Drug Co., 657 Mission St., San Francisco. Liggett and Owl are wholly-owned subsidiaries of United-Rexall, according to the complaint. (5465)

## CEASE AND DESIST ORDERS

**Beau Peep Products.**—Frank M. Conklin, trading as Beau Peep Products, 5642 Lake Park, Chicago, has been ordered by the Federal Trade Commission to stop representing that Beau Peep Baby Shoe Cleaner is nonallergic or sterile under conditions of use and that it will not rub off. (5435)

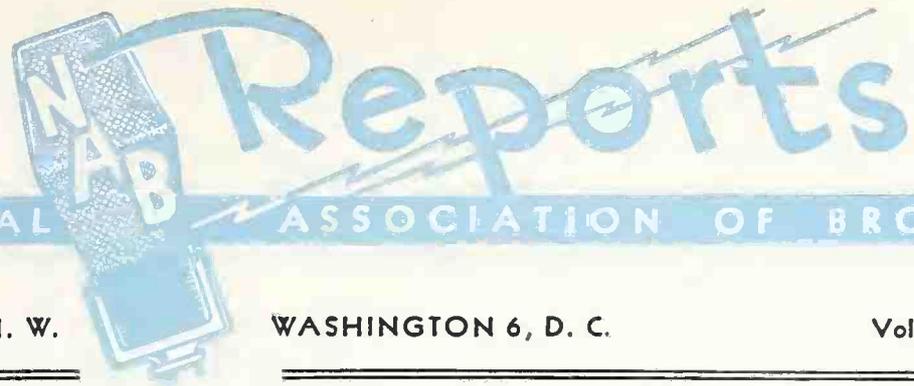
**Century Travel Service**—The Commission issued an order directing Century Travel Service, Inc., 501 Fifth Ave., New York, and Harry Craig Cooper and Joseph C. Cooper, Jr., 1016 Fifth Ave., New York, to cease and desist from misrepresentation in connection with the sale of so-called "packaged tours." The Coopers are not only officers of the corporate respondent but are also associated with a partnership trading as Century Travel Service, Century Travel Service De-Luxe Tours, Mexican Advisory Tourist Bureau and Florida Advisory Hotel Bureau. (5299)

**French Sardine Co.**—The Commission issued an order directing French Sardine Co. of California, 171-181 Fish Harbor Wharf, Terminal Island, Calif., to discontinue paying commissions or brokerage fees, or any compensation or discount in lieu thereof, to interstate buyers of seafood products who purchase for their own accounts. (5456)

**Gerald A. Rice.**—The Commission issued an order prohibiting Gerald A. Rice, 418 Spokane Hotel, Spokane, Wash., from representing in any manner that he or the correspondence school he operates is connected with any branch of the United States Government. The correspondence courses sold by Rice were intended to prepare students for examinations for certain United States Civil Service positions. (5321)

**John Solari & Co.**—Rinaldo J. Solari, trading as John Solari & Co. and Par-Ex Products Co., 65 Beach St., New York, may not use the word "Hollandaise," or any simulation thereof, to designate, describe or refer to a sauce in which the fatty ingredient is not "exclusively butter," according to a cease and desist order issued by the Federal Trade Commission. (4895)





# Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 14, No. 43, October 28, 1946

## 24th ANNUAL REPORT—July 1945-October 1946

### The President

This month, October, marks the first anniversary of my association with you as your President.

In this 24th Annual Report, you will find a complete summary of the activities of the Departments of the NAB. I urge you to read them carefully to the end that you may better understand the work of your association and acquaint yourself more fully with the variety and scope of the services which are available to you as members.

At the convention in Chicago, on Tuesday morning, October 22nd, I shall report the progress which your association has made during the year, the plans for the year to come and I shall discuss with you some of the problems which we face together. Copies of this will be available shortly thereafter in a special NAB Bulletin.

This has been a year of encouraging growth for the NAB. For the first time in its history, the association membership has passed the thousand mark. Frequency Modulation Broadcasters, Inc., until this year an independent organization, has tentatively chosen to cast its fortunes with the NAB and has brought with it some 150 members and the creation of a new NAB department. This merger has established a more nearly united front among broadcasters in meeting their common problems and has strengthened our industry organization.

Within the NAB the work of organization is nearing completion. The Board of Directors authorized the appointment of an Executive Vice President, a General Counsel; the establishment of an Employee-Employer Relations Department and, at its last meeting, a Program Department. With the exception of the Program Department, directors and personnel for all of these new divisions have been selected and the departments have been activated. Indeed, I am happy to be able to report to the membership that for the first time since taking my office, all of the old-line NAB departments and all of the new departments mentioned (with the exception noted above) are now fully staffed.

I am confident that the combined skills and abilities of Vice President Jess Willard, Secretary and Treasurer Bee Arney, and General Counsel Don Petty, working with me and with the splendid group of department heads, whom you will meet individually in these pages, constitute an industry team thoroughly capable of carrying the ball on virtually any play you may need to call.

Much of my first year as your President has been spent in getting acquainted with you at the 17 District Meetings and absorbing as many of the intricate, multiple-sided aspects of your industry workings and problems as possible. Your patience and your cooperation have contributed a great deal toward my education in these matters. To the broadcasters in the field, to the special Advisory Committee which so ably assisted me at the beginning of my term of

office, and to the Board of Directors, I am deeply indebted for the inspiration and help without which it would have been impossible to carry on.

JUSTIN MILLER,  
*President.*

### Secretary-Treasurer

The period which has intervened since we last made an "annual report" to the membership has been one of unusual growth in membership and expansion in services and activities on the part of the Association. This growth and expansion has brought with it an enlargement of the headquarters staff, the need for a larger building in which to carry on our activities and a resulting increase in our financial outlays. The details of membership, personnel and finance are set forth in the charts accompanying this report. Some brief generalizations, however, may be helpful.

#### MEMBERSHIP

During the 15 months covered by this report (July 1, 1945-September 30, 1946) it will be noted that a phenomenal increase in membership has occurred. Several reasons for this may be found. The induction of Judge Justin Miller as President on October 1, 1945, and the instant favorable reaction to his sound and constructive approach to the problems of the industry in his talks at the seventeen district meetings and before outside groups, is one of the prime causes. A second cause may be found in the substantial increase in the number of station licenses which have been granted and the recognition on the part of these grantees of the advice and service available only through NAB.

Still a third cause is the activities of the various departments and their contact with stations and the services which they render. The small market stations activity within the Department of Broadcast Advertising has resulted in bringing into membership a very large number of this type of station. While the foregoing constitute the major causes of increase, there is a growing recognition throughout the industry of the need for united and coordinated action on industry matters.

#### PERSONNEL

The personnel turn-over since July 1945 has brought many new faces to the executive, administrative and clerical staff. The list of personnel attached hereto shows the dates upon which the service of each member of the staff began and an examination of this will reveal the extent to which changes have occurred.

## NEW BUILDING

It will be recalled that in the fall of 1942 NAB was compelled to seek new headquarters for its operations due to the requisition by the government of the Normandy Building in which its offices were then located. The building at 1760 N Street containing about 14,000 square feet of usable space was purchased and has served quite admirably, until recently, as headquarters. However, the increase in the size of the staff has rendered it totally inadequate. The Board took action on this matter at its meeting in January, and in July the purchase of a larger building at 1771 N Street, recently occupied by the Canadian Government, was consummated. This building contains some 24,000 square feet of usable space and will, in the judgment of the Association's officers, serve us adequately for many years to come. It is now in process of remodeling to accommodate our needs. It is probable the move will be made some time before the first of the year.

## DISTRICT MEETINGS

Meetings were held in all seventeen NAB districts during the early part of 1946. President Miller, Broadcast Advertising Director Frank Pellegrin, and either A. D. Willard, Jr., Executive Vice President, or the undersigned were present at all of these meetings. They were splendidly attended and constitute the finest means by which the membership may be kept abreast of industry matters and the staff may gain a better understanding of the industry's attitudes and desires.

## FINANCES

The increase in membership has brought with it a corresponding increase in the income of the Association, but likewise it has produced an increase in the outlays. The Association is in sound financial condition insofar as current operations are concerned. It has a cash and bond surplus, as well as the assets represented by the present headquarters building (which will be sold) and the new one above referred to, both of which are entirely free of all encumbrance. The Board, however, is giving close attention to the matter of re-organizing the Association's finances to the end that it will always be in a position to render the most effective service to the industry on all matters which arise.

The financial statement which is a part of this report sets forth in some detail the income and expenses for the period from July 1, 1945 through August 31, 1946. It could not be made to cover the full 15-month period because the books for the month of September were not closed in time to enable the extension of the report to cover the other month.

Should any more detailed information with respect to any phase of the business operation of NAB be desired by any member, such information will be cheerfully provided.

## NAB Membership by NAB Districts

District	June 30, 1945	Sept. 27, 1946
1.....	38	52
2.....	40	46
3.....	40	53
4.....	61	98
5.....	59	81
6.....	48	61
7.....	39	44
8.....	25	31
9.....	34	39
10.....	42	48
11.....	26	30
12.....	27	32
13.....	45	55

District	June 30, 1945	Sept. 27, 1946
14.....	31	41
15.....	28	38
16.....	27	39
17.....	39	45
FM.....	16	35
Television.....	2	2
Networks.....	2	3
Associate.....	39	206*
<b>Total.....</b>	<b>708</b>	<b>1079</b>

\* Includes 5 FM-CP.

Excludes 86 AM-CP already included above.

## NAB Membership by Dues Classification

Class	June 30, 1945	October 1, 1946
A.....	65	190
B.....	79	73
C.....	94	92
D.....	61	78
E.....	80	104
F.....	57	67
G.....	43	56
H.....	61	68
I.....	34	38
J.....	19	21
K.....	19	21
L.....	9	15
M.....	11	10
N.....	7	9
O.....	10	8
P.....	14	14
Q.....	4	6
R.....	0	1
S.....	0	0
T.....	0	0
U.....	0	0
V.....	0	0
W.....	2	2
X.....	0	0
Associate.....	39	206
<b>Total.....</b>	<b>708</b>	<b>1079</b>

## NAB Membership by Network Affiliation as of October 1, 1946

	NAB Member	Per Cent Membership	
Total U. S. Network Affiliates.....	821		
ABC.....	215	168	78.1
CBS.....	157	128	81.5
MBS.....	329	239	72.6
NBC.....	153	133	86.9
Less Duplicates*.....	-33	-27	
Non-Affiliates.....	522	192	36.9
<b>Total Standard Broadcast In-</b>			
<b>cluding 335 CP Stations.....</b>	<b>1343</b>	<b>833</b>	<b>62.0</b>
Frequency Modulation.....		35	
Television.....		2	
Networks.....		3	
Associate Members.....		206	
(Includes 5 FM-CP Stations)			
<b>Total NAB Membership.....</b>		<b>1079</b>	

\*Duplicates:

ABC and MBS.....	19	17	NAB members
CBS and MBS.....	5	3	" "
NBC and MBS.....	4	7	" "

### District Meetings

District	Date	Place
16	January 7-8, 1946	Los Angeles, Calif.
15	January 10-11, 1946	San Francisco, Calif.
17	January 14-15, 1946	Seattle, Washington
10	January 25-26, 1946	Omaha, Nebraska
14	January 28-29, 1946	Denver, Colorado
13	January 31-Feb. 1, 1946	Dallas, Texas
12	February 4-5, 1946	Tulsa, Oklahoma
6	February 7-8, 1946	Memphis, Tennessee
11	March 18-19, 1946	Minneapolis, Minnesota
8	March 21-22, 1946	Grand Rapids, Michigan
9	March 25-26, 1946	Chicago, Illinois
7	March 28-29, 1946	Cincinnati, Ohio
4	April 11-12, 1946	Virginia Beach, Virginia
2	April 25-26, 1946	New York, N. Y.
5	April 29-30, 1946	Pensacola, Florida
1	May 13-14, 1946	Boston, Massachusetts
3	May 16-17, 1946	Philadelphia, Pa.
15	August 12-13, 1946	Monterey, California

### Personnel

#### Executive Staff:

	Date employed
Justin Miller, President	October, 1945
A. D. Willard, Jr., Executive Vice-President	October, 1945
C. E. Arney, Jr., Secretary-Treasurer	April, 1940

#### Administrative Staff:

	Date employed
Kenneth H. Baker, Director of Research	April, 1946
Robert T. Bartley, Director of FM Dept. and Government Relations	September, 1943
Charles A. Batson, Director of Information	March, 1946
J. Allen Brown, Assistant Director of Broadcast Advertising	December, 1945
Robert C. Coleson, Assistant to the President (Hollywood)	February, 1946
Richard P. Doherty, Director of Employee-Employer Relations	September, 1946
Lee Hart, Assistant Director of Broadcast Advertising	January, 1946
Edward J. Heffron, Executive Assistant-Public Relations	June, 1946
Hugh M. Higgins, Assistant Director of Broadcast Advertising	December, 1945
Milton J. Kibler, Assistant Director Employee-Employer Relations	March, 1945
Dorothy Lewis, Coordinator of Listener Activities (New York City)	January, 1943
James L. Middlebrooks, Director of Engineering	July, 1946
Benjamin Miller, Assistant Director of Information	April, 1946
Frank E. Pellegrin, Director of Broadcast Advertising	April, 1941
Ivar H. Peterson, Assistant Director of Employee-Employer Relations	February, 1946
Don E. Petty, General Counsel	February, 1946
Bryce Rea, Attorney	May, 1946
Everett E. Revercomb, Auditor	September, 1935
Helen H. Schaefer, Assistant Director of Research	November, 1938
Arthur Stringer, Director of Special Services	August, 1939

#### Secretarial, Clerical and Part Time:

Kathleen Allardice, Research Assistant	September, 1946
Jayne Arnold, Receptionist	December, 1939
Barbara Baer, Research Assistant	July, 1946
Neil M. Bradshaw, Clerk	October, 1945
Frederica Clough, Secretary	February, 1944

### Secretarial, Clerical and Part Time—Continued Date employed

Alice M. Dodd, Research Assistant	September, 1946
Helen A. Fruth, Secretary	October, 1945
Elma G. Garber, Librarian	March, 1946
Gladys Hall, Secretary	January, 1946
Elsie L. Hodson, Secretary (Hollywood)	February, 1946
Katherine Holland, Information Specialist	January, 1946
Hazel Jones, Secretary	April, 1946
Loretta Kealy, Secretary	February, 1942
Irmah Kerrigan, Secretary	October, 1945
Joan Kirk, Clerk	September, 1946
Adele Kuczensky, Varitypist	October, 1945
Carolyn Lighton, Secretary (New York)	March, 1946
Harold Magos, Clerk	August, 1946
Mable Mann, Assistant Auditor	September, 1944
Shirley Munro, Secretary	May, 1946
Ella Nelson, Secretary	April, 1932
Frances Palmer, Secretary	November, 1945
Leonard D. Pigott, Secretary	February, 1946
Frances Roberts, Clerk	November, 1945
Helen Ryan, Secretary	February, 1946
Leona Schalk, Secretary	March, 1946
Lillian Stewart, Secretary (New York)	May, 1946
Joan C. Warner, Secretary	April, 1946
Rita J. Williams, Secretary	August, 1946
Evelyn Williamson, Secretary	July, 1946
George Smith, Janitor	February, 1945
Celestin Barrington, Charwoman	December, 1944

### Statement of Income and Expense July 1, 1945 to August 31, 1946

Income	
Membership Dues	\$679,491.67
Other Income	12,474.35
	<u>\$691,966.02</u>
Expenses	
President	\$91,352.21
Secretary-Treasurer	37,247.98
Broadcast Advertising	54,278.62
Employee-Employer Relations	26,005.25
Engineering	10,274.96
FM	9,038.12
Government Relations	14,577.52
Legal	13,188.50
Special Services	14,679.16
Public Relations	76,680.33
Research	17,066.71
General Administration	194,876.36
Special Budget	37,469.86
Total	<u>\$596,735.58</u>
Excess of Income over Expenses July 1, 1945 to August 31, 1946	<u>95,230.44</u>
	<u>\$691,966.02</u>

### Balance Sheet

#### July 1, 1945 and August 31, 1946

Assets:	July 1, 1945	Aug. 31, 1946
Cash in Bank	\$97,141.06	\$79,022.86
Petty Cash	250.00	250.00
Investments, U. S. Bonds	100,775.00	55,000.00
Deposit, American Airlines	425.00	425.00
Joske Clinical Test	3,742.95	
Broadcast Measurement Bureau	45,757.00	
Dues and Accounts Receivable	17,129.43	9,032.56
Furniture and Fixtures less Reserve	10,340.66	23,158.03

<i>Assets—Continued</i>	<i>July 1, 1945</i>	<i>August 31, 1946</i>
Land.....	\$11,000.00	\$11,000.00
Building less Reserve.....	22,800.43	27,061.29
New Building "1771 N St.".....	.....	200,000.00
Postage Inventory.....	239.17	359.71
	\$309,600.70	\$405,309.45

<i>Liabilities:</i>		
Surplus.....	\$201,295.89	\$341,680.15
War Bonds for Employees.....	37.50	.....
Taxes Withheld.....	2,348.50	.....
OAB Taxes.....	189.56	182.47
Excess of Receipts over Expenditures 1/1 6/30/45.....	105,729.25	.....
Excess of Receipts over Expenditures 1/1 8/31/46.....	.....	63,446.83
	\$309,600.70	\$405,309.45

C. E. ARNEY, JR.,  
*Secretary-Treasurer.*

## General Counsel

### August 1, 1945, to February 1, 1946

It is my pleasure to submit a report on the activities of the office of General Counsel of the Association for the period from my previous report in July of 1945 to February 1, 1946, when I was succeeded in office by Don E. Petty, Esquire.

During this period the work of the General Counsel encompassed both the field of industrial relations and general legal matters. As in my report of last year I believe it best to consider each phase of our work separately.

#### INDUSTRIAL RELATIONS

The constructive program established under the resolutions of the Board of Directors was carefully pursued. Information was sought from all stations, received from many, and was utilized by our office to supply data to a number of members for the purposes of collective bargaining.

Decisions of various governmental agencies dealing with industrial relations were carefully analyzed and utilized for the benefit of our members whenever an inquiry was received. Information of general interest was published currently in the weekly Reports of the Association.

Whenever a problem of wide application was received, our office attempted to obtain a favorable ruling from the governmental division involved. Problems of specific interest to a particular broadcasting station were analyzed carefully, and a prompt personalized reply was made. Almost three hundred such inquiries were received and answered.

A number of member stations conferred with our office, either in person or by telephone, to obtain our advice on labor negotiating problems which then confronted them. In all such matters we endeavored in every way to help the inquiring member and gave him the benefit of the latest information then in our possession.

We believe the efforts of this Department in the industrial relations field during this period of operation were successful in eliminating a great deal of labor unrest and improved labor relations in a number of radio stations while strengthening the bargaining ability of those members who sought our help.

#### GENERAL LEGAL MATTERS

Our work in this field consisted of advising the Association's department heads on the legal aspects of the various problems which were handled by them. These included the revision of the standard form of NAB-AAAA contract for spot broadcasting; the formation of the Council on Radio Journalism; the application of Section 722 of the Internal

Revenue Code to broadcasting stations; the legality of establishing standards for receiving set manufacture; the dissolution of the NAB Bureau of Copyrights; and many others of wide diversification of subject matter.

It may be well to specifically touch on the revision of the standard form of NAB-AAAA contract for spot broadcasting. The final proposal, which I believe will be submitted for approval to the Annual Convention, is the best form of contract which could be agreed upon by the two negotiating committees. While it can be greatly improved from the legal standpoint, it represents an excellent transitory step toward the more completely legally satisfactory document which is the goal of the future.

By direction of the NAB Board, our office took an active part in the legal actions filed in New Mexico to test the validity of a sales tax which that state sought to apply to all radio broadcasting stations in the state. It was a privilege tax on the stations' gross revenue which we believed was unconstitutional. The case was argued in November 1945 and again in February 1946 and my assistant, Milton J. Kibler, and I conferred with and assisted local counsel of the broadcasting stations and argued as "amicus curiae." This case was dismissed without prejudice on the basis of a lack of jurisdiction by the United States District Court, but its decision is presently being appealed to the Supreme Court of the United States.

Our office prepared and filed briefs with the Federal Communications Commission on several matters in the Promulgation of Rules and Regulations for Commercial Television Stations and the Allocation of Frequencies for Non-Governmental Service in the radio spectrum as it applied to Frequency Modulation Stations.

Our office also conferred with the legal staff of the Federal Communications Commission many times relative to various rules and regulations as proposed. We appeared before the Commission on behalf of the industry whenever oral argument was held on matters of general application. We also conferred with the Director of the Accounting Division and a representative of the Budget Bureau in an endeavor to simplify many of the forms which the FCC requires radio stations to file.

In all of the work of the Legal Department, I was most fortunate in having the able assistance of Major Milton J. Kibler. Without this many of the accomplishments of the Department could not have been achieved. I am deeply grateful to him.

On February 1, 1946, Don E. Petty, Esquire, assumed the post of General Counsel and shortly thereafter I was able to devote my full time to my law partnership, Davis and Short, in Philadelphia. I miss many of the contacts I had with the Association's membership and officers. However, I am greatly pleased with the legal ability of my successor, Commander Petty, and the manner in which he has taken hold of the many intricate legal problems which face broadcasting. I consider the industry most fortunate in having him available to participate in the solution of these problems.

JOHN MORGAN DAVIS.

### February 1, 1946, to August 1, 1946

The General Counsel acts as attorney for the Board of Directors, the officers and all committees and departments of the Association. In such capacity legal problems of general interest to the industry are considered as they arise. In addition, many long range legal problems affecting the industry have been and now are being analyzed and studied. Many of the problems considered are of such a nature that they cannot be set forth in detail in a public report.

Among the matters considered by the General Counsel during the period of this report are the following:

Relief from excess profits tax under Section 722 of Internal Revenue Act; income tax exemption status of NAB and BMB; legal relationship between NAB and other associations and organizations in which NAB is in-

terested; analysis of NAB Articles of Incorporation and By-Laws; purchase of building, and zoning and Civilian Production Administration matters in connection therewith; New Mexico radio broadcasting gross receipts tax case; Federal Communications Commission transfer rule; FCC FM frequency withholding rule; FCC Blue Book; FCC forms and questionnaires; Inter-American Copyright Convention and proposed treaty; revision of Government copyright catalogs; ASCAP contracts; the Lea Act; Petrillo-industry matters; standard labor contracts; transcription-radio industry problems; FCC transcription rule; NAB-AAAA standard contract; libel and slander in radio; crime programs; television-radio broadcasting problems; anti-trust problems; NAB Standards of Practice; authority of Federal Communications Commission under the Communications Act and its Rules and Regulations.

Briefs were prepared and filed and oral argument made before the Commission in connection with the transfer rule and the FM withholding rule.

DON PETTY,  
*General Counsel.*

## FM Department

The FM Department of NAB was established November 1, 1945, under the direction of an NAB-FM Executive Committee, with the President of FM Broadcasters, Inc., as Chairman, and including three members of the FMBI Board of Directors and three members of the NAB Board of Directors. The Executive Committee is composed of Walter J. Damm (President, FMBI), Chairman; John Shepard, 3d (FMBI Board); Wayne Coy (FMBI Board); Gordon Gray (FMBI Board); Paul W. Morency (NAB Board); Frank M. Stanton (NAB Board); and Leslie Johnson (NAB Board).

The Department was established as a result of negotiations between the NAB Board of Directors and the FMBI Board of Directors looking to the assumption by NAB of the duties previously performed by FM Broadcasters, Inc. The purposes and objectives of the FM Department, as established by the Executive Committee, are as follows:

1. To seek to secure the assignment of sufficient additional channels for FM so that broadcasting may develop in the public interest to its fullest potentialities without the artificial barriers, restraints, and regulation now imposed upon it.

2. The issuance of three-year licenses to FM licensees.

3. The revision of the numbering of FM channels to begin with the highest frequency instead of the lowest in order that the numbering will be consecutive when the band is extended downward.

4. The use of joint program logs during the period of duplicate operation.

5. The use of joint call letters during the duplicate operation.

6. The revision of the six-hour minimum rule to eliminate requirement of three hours before 6:00 p.m. and three hours after 6:00 p.m.

7. The use of numerical instead of frequency designations on FM receiving sets.

8. The compilation of information with respect to FM receiver sales.

To June 30, 1946, NAB had on two occasions appeared before the Federal Communications Commission and argued in behalf of the grant of additional channels for FM broadcasting so that it might develop in the public interest to its fullest potentialities without the artificial barriers, restraints, and regulations now imposed.

The first of these occasions was on the petition of Zenith Radio Corporation for the assignment of an additional

band of FM frequencies in the 50 megacycle range. The brief filed by NAB set forth the need for additional FM channels and urged that the Commission reconsider its previous allocation and grant additional channels for FM development (See NAB Reports, January 23, 1946, pp. 36-37).

Again NAB appeared before the Commission and urged the allocation of additional channels in connection with the Commission's proposal that one out of five channels be reserved for future applicants.

The Commission in both cases failed to extend the band. However, the objective, as set forth by the Executive Committee, will be pursued at every opportunity.

In view of the several changes which have been made in the allocation by the Commission it does not appear to be appropriate to seek three-year terms for FM licenses as yet. However, the Department is prepared at the appropriate time to petition and urge the Commission to extend the license period to the fullest extent possible under the Communications Act of 1934.

With respect to Items 3 and 7 above, the Department sought and secured the cooperation of the Commission in the numbering of FM channels so as to provide for expansion of the band in the future without making obsolete the numbering of channels of the FM receivers first distributed. In addition, the manufacturers were urged to adopt the FCC channel numbering, and the vast majority of manufacturers have agreed to follow this suggestion.

With respect to Items 4 and 5, the Department sought from the FCC and has secured authority for stations operating both AM and FM stations to maintain single program logs on a joint basis during the periods of simultaneous operation and to authorize the use of joint call letters for both standard and FM channels.

With respect to Item 6, the Department sought relief from the inflexible rule that FM broadcast stations be required to operate three hours before 6:00 p.m. and three hours after 6:00 p.m. While the Commission retained the Rule in its existing form, it was explained that should some special occasion arise when the public interest would be served by a station's operating at hours other than those specified, the Commission would look with favor on petitions for relief in that specific case.

With respect to Item 8, set distribution has not as yet reached the point where a breakdown of information would be of any assistance. The problem however, has been thoroughly discussed with the Radio Manufacturers Association, and we understand that when distribution reaches a somewhat higher volume, RMA will undertake to supply the FM broadcasters with adequate information.

The Department is maintaining close watch on this situation and should the need arise will seek the direct cooperation of manufacturers in supplying to NAB the distribution figures which would be of value to FM broadcasters.

In addition, the Department has been a clearing house for information for FM licensees, for FM applicants and others interested in FM broadcasting. It has assisted in planning station promotion of FM, has maintained a close scrutiny of and taken appropriate action on all developments which would affect FM broadcasting.

This section of the report does not cover general activities of NAB, all of which are geared to the general welfare of the broadcasting industry as a whole.

Robert T. Bartley,  
*Director, FM Department*

## Department of Broadcast Advertising

As part of the NAB reorganization plan the Department of Broadcast Advertising was enlarged late in 1945 to

## SUBCOMMITTEES

### Subcommittee on Rate Card Standardization

include three new sections: Small Market Stations, Sales Promotion, and Retail Radio Advertising, with an assistant director in charge of each. Personnel of the department was increased from four to eight people.

Lewis H. Avery, director of the department since July, 1942, resigned in September, 1945, to become president of the national radio sales representation firm bearing his name. Frank E. Pellegrin, who left the post in 1942 to enter the army, returned as director.

J. Allen Brown, formerly general manager of WFOY, St. Augustine, Florida, was appointed assistant director in charge of the Small Market Stations section. Hugh M. Higgins, former NBC sales promotion director in Washington, was named assistant director in charge of Sales Promotion. Miss Lee Hart, former radio director for Joske's of Texas, was appointed assistant director in charge of the Retail Radio Advertising section.

Activities of the department were coordinated with work of the Sales Managers Executive committee, under the experienced leadership of its chairman, James V. McConnell, NBC, New York. Serving on the committee during the past year were:

Cecil K. Beaver, KTBS, Shreveport, La.  
Lincoln Dellar, KXOA, Sacramento, Calif.  
Stanton P. Kettler, WMMN, Fairmont, W. Va.  
Arthur Hull Hayes, WABC, New York, N. Y.  
Beverly Middleton, WSYR, Syracuse, N. Y.  
John M. Outler, Jr., WSB, Atlanta, Ga.  
Odin S. Ramsland, KDAL, Duluth, Minn.

#### Board Liaison Members:

William B. Ryan, KFI, Los Angeles, Calif.  
Martin B. Campbell, WFAA, Dallas, Texas  
Paul W. Morency, WTIC, Hartford, Conn.

#### Associate Members:

John Blair, John Blair & Company  
Henry I. Christal, Edward Petry & Co.  
Lewis H. Avery, Lewis H. Avery, Inc.

Meetings of the committee were held May 8-10 in San Antonio, Texas, in connection with the Joske retail radio advertising study; September 11-12 and November 29-30 in New York City, and June 5-7, 1946, in Washington. Principal activities conducted by the committee included:

### 1946 DISTRICT MEETINGS

Sales managers' sessions were held at each of the 17 NAB district meetings early in 1946, with the Director reporting on current activities and radio sales problems. These meetings were directed by each district sales manager's chairman, appointed by the District Director and consisting of:

#### District

- 1—Herbert L. Krueger, WTAG, Worcester, Mass.
- 2—John W. Kennedy Jr., WHAM, Rochester, N. Y.
- 3—J. Robert Gulick, WGAI, Lancaster, Pa.
- 4—Henry V. Seay, WOL, Washington, D. C.
- 5—Thad Holt, WAPI, Birmingham, Alabama
- 6—F. C. Sowell, Jr., WLAC, Nashville, Tenn.
- 7—J. E. Willis, WLAP, Lexington, Ky.
- 8—Robert E. Bausman, WISH, Indianapolis, Ind.
- 9—Joseph Raber, WMBD, Peoria, Ill.
- 10—Wendell B. Campbell, KMON, St. Louis, Mo.
- 11—Odin S. Ramsland, KDAL, Duluth, Minn.
- 12—Clark A. Luther, KFH, Wichita, Kansas
- 13—Bill Bennett, KXYZ, Houston, Texas
- 14—William C. Grove, KFBC, Cheyenne, Wyoming
- 15—Clyde Coombs, KARM, Fresno, Calif.
- 16—J. Arch Morton, KNN, Los Angeles, Calif.
- 17—Oliver A. Runchey, KOL, Seattle

The subcommittee on Standardization of Rate Card Format made an extensive study of current rate cards, and obtained from time buyers a list of recommendations for standardizing the information given thereon "to make it easier to buy radio." A comprehensive report and five model rate cards were distributed at the district meetings. Thereafter the committee continued its work looking towards greater refinement in standardization, with a supplementary report due for release at the 1946 convention.

The recommendations of this committee met with enthusiastic industry-wide acceptance and were hailed as a major contribution to broadcast advertising. Members who served on the committee are:

Arthur Hull Hayes, WABC, New York, N. Y., *Chairman*  
W. C. Roux, NBC, New York, N. Y.  
William Doerr, Jr., WEBR, Buffalo, N. Y.  
Ken Church, WCKY, Cincinnati, Ohio  
K. K. Haskathorn, WJHC, Cleveland, Ohio  
Craig Lawrence, WCOP, Boston, Mass.  
J. Kelly Smith, CBS, New York, N. Y.  
George Southerland, WILM, Wilmington, Del.

### Subcommittee to Define Spot Broadcasting

Beverly Middleton, WSYR, Syracuse, N. Y., *Chairman*  
John Blair, John Blair & Co., Chicago, Ill.

Work of this subcommittee resulted in the adoption of the following definition:

"Spot broadcasting is radio advertising of any type on stations individually selected. Regardless of the number of stations used, each broadcasting schedule is separately arranged, giving the advertiser free choice of markets and of stations in each market, free choice of programs or announcements, either live or transcribed."

The subcommittee is now engaged in a project to develop a better term for "spot" broadcasting.

### Subcommittee on Audience Measurement

Odin S. Ramsland, KDAL, Duluth, Minn., *Chairman*  
Frank V. Webb, Lewis H. Avery, Inc., Los Angeles, Calif.  
Sam H. Bennett, KMBC, Kansas City, Mo.  
Henry I. Christal, Edward Petry & Co., New York, N. Y.  
Howard Meighan, CBS, New York, N. Y.  
Beverly Middleton, WSYR, Syracuse, N. Y.

This committee, working in cooperation with the Research Department, undertook a series of studies intended ultimately to lead to establishment of standards for radio audience measurement. It also inquired extensively into the current research methods used by various organizations, and into the problem of disclosing radio measurements to various types of subscribers.

### Subcommittee on Revision of the NAB-AAAA Standard Contract for Spot Broadcasting

Walter Johnson, WTIC, Hartford, Conn., *Chairman*  
Sam H. Bennett, KMBC, Kansas City, Mo.  
Ben Laird, Green Bay Broadcasting Co., Appleton, Wis.  
Howard Meighan, CBS, New York, N. Y.  
Lewis H. Avery, Lewis H. Avery, Inc., New York, N. Y.

A year of negotiations with a subcommittee of the AAAA Time Buyers' committee led to a new proposed standard contract form, embodying extensive revisions of the form jointly approved in 1942. The new form was approved by the NAB Board of Directors August 6, 1946; formal action had not yet been taken by the AAAA Board.

On the AAAA negotiating subcommittee were Carlos Franco, Young & Rubicam, chairman; Linnea Nelson, J. Walter Thompson Co.; Charles Ayres, Ruthrauff & Ryan; Frank Silvernail, BBD&O, and William Mallefert, Compton Advertising, Inc.

Special commendation by the Sales Managers Executive Committee was voted to the two groups engaged in this project.

### Subcommittee on Advertising Agency Recognition Bureau

Stanton P. Kettler, WMMN, Fairmont, W. Va., *Chairman*

William Doerr, Jr., WEBR, Buffalo, N. Y.

Harold Soderlund, KFAB, Omaha, Nebr.

Lewis H. Avery, Lewis H. Avery, Inc., New York, N. Y.

An extensive study by this subcommittee of advertising agency recognition bureaus now operated by other media, and of the pros and cons for the establishment of such a bureau by the radio industry, led to a report submitted to the NAB membership at the 1946 district meetings.

The NAB Board at its August meeting decided against the establishment of a bureau at this time.

### Subcommittee on Sales Practices

John M. Outler, Jr., WSB, Atlanta, Ga., *Chairman*

Lincoln Dellar, KXOA, Sacramento, Calif.

Odin Ramsland, KDAL, Duluth, Minn.

Craig Lawrence, WCOP, Boston, Mass.

Henry Christal, Edward Petry & Co., New York, N. Y.

This was established as a standing subcommittee in 1946 to work towards the elevation of standards in broadcast advertising and in radio sales methods. Its activities encompass such fields as cooperation with the Standards of Practice Committee, higher standards for copy acceptance, a study of station rates and definitions, etc. Currently it is engaged in an industry-wide survey on rate practices, and is evolving a set of recommendations for submission to the industry at the 1946 convention.

### SMALL MARKET STATIONS

This section of the Broadcast Advertising Department was established to render special service to NAB members with power of less than 5,000 watts, in cities of 50,000 population or less. Its work is directed by the Small Market Stations Executive committee, consisting of

Marshall Pengra, KRNR, Roseburg, Oregon, *Chairman*

Wayne W. Cribb, KHMO, Hannibal, Mo.

James R. Curtis, KFRO, Longview, Texas

Monroe B. England, WBRK, Pittsfield, Mass.

William C. Grove, KFBC, Cheyenne, Wyo.

Robert T. Mason, WMRN, Marion, Ohio

Glenn Marshall, Jr., WFOY, St. Augustine, Fla.

#### Board Liaison Members:

William B. Smullin, KIEM, Eureka, Calif.

Clair R. McCollough, WGAL, Lancaster, Pa.

Harry R. Spence, KXRO, Aberdeen, Wash.

Assisting this executive committee are the Small Market Stations chairmen in each of the 17 NAB districts:

#### District

1—David Carpenter, WKNE, Keene, N. H.

2—Simon Goldman, WJTN, Jamestown, N. Y.

3—George E. Joy, WRAK, Williamsport, Pa.

4—R. Sanford Guyer, WBTM, Danville, Va.

5—Glenn Marshall, Jr., WFOY, St. Augustine, Fla.

6—Emmet H. McMurry, Jr., WJPR, Greenville, Miss.

#### District

7—Don Ioset, WMOH, Hamilton, Ohio

8—D. E. Jayne, WELL, Battle Creek, Mich.

9—Allan Curnutt, WOSH, Oshkosh, Wis.

10—John Alexander, KODY, North Platte, Nebr.

11—John F. Meagher, KYSM, Mankato, Minn.

12—J. Fred Case, KWON, Bartlesville, Okla.

13—B. A. Laurie, KNET, Palestine, Texas

14—William C. Grove, KFBC, Cheyenne, Wyo.

15—William H. Bates, Jr., KTRB, Modesto, Calif.

16—Maurice A. Vroman, KFXM, San Bernardino, Calif.

17—C. O. Chatterton, KWLK, Longview, Washington

A cross-section study of salesmen's compensation among small market stations was completed in January; many established stations as well as hundreds of new ones have asked for this specific information.

At the request of the executive committee, a series of "Radio Management Studies" was undertaken by Arthur C. Stringer, NAB Director of Special Services, who made on-the-spot surveys of actual operating conditions and practices among 10 selected small market stations in widely separated areas of the nation. The studies have been published in booklet form. The committee has expressed its appreciation for the excellent information obtained; many letters have been received with the comment that this is one of the finest services the NAB has rendered to stations in this classification. Management of several hundred larger stations have requested copies of the study.

A special session for small market stations was held at all 1946 NAB district meetings. The agenda covered many subjects of particular concern to small stations.

Per-inquiry and free time problems were referred to this section to handle in keeping with the NAB resolution discouraging this practice. Although several such "deals" have come to light during the year, mostly among the smaller stations, it is apparent that the number is considerably fewer than in pre-war years.

Valuable information on commercial and sustaining religious broadcasting was released to all NAB members. Credit for this work goes to A. E. Spokes, WJOY, Burlington, Vermont, who at that time was Small Market Stations Chairman of District 2.

A study was made on the costs of syndicated transcriptions to small market stations. Views and experiences of station management and transcription producers were released to the industry during the early part of the year.

Techniques of "group selling" have been reported throughout the year. Various plans, whereby a number of small stations are grouped together in various geographical areas to attract national and regional spot business, have been described to the industry.

The Small Market Stations Executive committee has vigorously pursued its work on behalf of the approximately 650 small stations within NAB. The committee has held meetings in April and September in Washington, and on each occasion George Adair, chief of the FCC Engineering Division, has been present to discuss operator requirements. The committee has continuously kept before the FCC staff the problems of small station operation.

The committee has kept a close watch on developments of the Lea bill and the resultant Lea Act. It has encouraged the training of personnel and kept abreast of all matters which might affect small market stations.

Studies have been made on "Early Morning Programming" on large and small stations. Information on programming for stations in competitive markets has proved valuable. "The 11:00 P.M. Sponsor", or late hour commercial programming, was a study for the development of new business during this period of the broadcast day.

A study of effective methods of selling network cooperative programs was made, resulting in increased activity

during the year on this subject by the four networks. Spotlighting of the subject brought about additional sales for stations throughout the nation. In a single week, 36 co-op programs were sold by MBS affiliates. Sales increased considerably on affiliates of the other networks. Additional co-op programs on each of the networks were added as a result of the interest expressed.

**SALES PROMOTION**

During the year the activities of the Sales Promotion section have been directed towards increasing the use of radio as an advertising medium, and in distributing information about broadcast advertising as a gainful occupation.

Because of the rapid growth in the number of stations and construction permits, plus the fact that competitive post-war markets demand a sure knowledge of advertising techniques, the Department of Broadcast Advertising established this clearing house for the compilation, preparation and exchange of information on the successful use of the broadcast medium.

Towards this end the "Manual of Radio Advertising" (first published by NAB in 1941) was revised, brought up to date in charts and text, and distributed to newcomers in the industry. This five-chapter book deals with the extent of radio listening, the effectiveness of radio, radio as a social force, and radio as a medium for dealers, and compares its cost factor with that of other media.

In keeping with the original plan to make the Manual a continuing study for radio sales people, a new 30-page illustrated chapter, "Here's How," was published. This describes the successful use of radio advertising by brewers. Work now in progress includes studies on radio for bakers, hardware dealers, jewelers, and laundries.

Two promotional activities which had been discontinued at the start of World War II were also revived. They were:

- 1) The mimeographed success story series, "Radio Gets Results" (sent free to members on request);
- 2) The monthly four-page two-color printed series, "Results from Radio."

Both "sales helps" record specific instances wherein radio advertising gained objectives and produced results for various types of advertisers.

Distribution was also made of such sales aids and promotional literature as: "What's What in Merchandising"; "Dealer Cooperative Radio Advertisers"; "What Radio Buyers Want to Know"; the "How to Do It" booklets; "How Much for How Many" (a presentation of radio's ease in the media cost comparison); sets of advertising charts and tables; standard program schedule forms; mats of recommended contracts for station facilities; the "Radio Salesman's Check List", and various reprints of timely articles from trade and selected publications.

The continued use of the 16-mm. sound films and scripts on "Air Force and the Retailer", "Why Radio Works", and "America Takes to the Air", which were a part of the Retail Promotion Plan, was encouraged, and the films received several hundred showings.

Articles and speeches were prepared on such subjects as "Radio's Place in the American Marketing Picture in the Reconversion Period"; "Today's Opportunity for the Advertiser in Radio"; "Radio for Retailers", etc., for *Markets of America*, *Fashion Topics*, the Fairchild publications, the Retail Reporting Bureau, the General Electric Company's factory representative school, and the Pacific Advertising Association.

Literature descriptive of the broadcasting industry and its effectiveness as an advertising medium was widely distributed among various organizations and was circulated among agencies, station representatives, radio writers, and schools and colleges listing radio courses in their curricula.

The main objective of the Retail Section is to further the development of radio advertising by providing broadcasters and retailers with information about how to use radio for the promotion of retail business.

This emphasis distinguishes retail advertisers from national advertisers in that retailers aim to build acceptance of a particular store, rather than consumer-acceptance of a name or product. Therefore, each retailer must plan his radio promotion to meet his own specific and local problems.

A major project of the past year has been the writing and publishing of "Radio for Retailers", the report of the study of broadcast advertising conducted at Joske's of Texas since January of 1945. This report is being distributed to member stations by NAB and to retailers through the National Retail Dry Goods Association.

"Radio for Retailers" records procedures, observations and results of the Joske study, and recommendations of the committee. Much of this information is applicable to retailers and broadcasters generally, and can encourage more accurate procedures for using radio to meet the advertising objectives of all types of retailers.

It places emphasis on:

- 1) Careful study and frank exchange of basic information between retailer and broadcaster. (Analysis of the retailer's advertising needs in terms of what he wants to promote and to whom. Analysis of the potentialities of the medium to serve those needs.)
- 2) Setting of specific objectives.
- 3) The "beamed program technique", or the selection of stations, times and types of programs on the basis of their potential ability to meet specific objectives.
- 4) Usage of programs correlated with their objectives. (Scheduling of merchandise or departments; types of radio copy.)
- 5) Integration of radio advertising into the store's entire promotional and merchandising plan.

Information concerning programs being used successfully by other retailers in the United States will be included in the program section of the Joske report.

A library of program scripts, commercials and transcriptions is being compiled from these and other successful retail programs, so that retailers and broadcasters may obtain this service from the Department.

Assisting in this extensive project, jointly financed by Joske's of Texas, the NAB and the five participating stations in San Antonio, are the following two advisory committees:

*For the Broadcasters:*

- Cecil K. Beaver, KTBS, Shreveport, La.
- James Brown, KONO, San Antonio, Texas
- Walter Johnson, WVIC, Hartford, Conn.
- Lewis H. Avery, Lewis H. Avery, Inc., New York, N. Y.

*For the Retailers:*

- Willard Campbell, Sibley, Lindsay & Curr Co., Rochester, N. Y.
- Russell Brown, Allied Purchasing Corporation, New York, N. Y.
- Walt Dennis, Allied Purchasing Corporation, New York, N. Y.
- James H. Keenan, Joske's of Texas, San Antonio, Texas
- Howard P. Abrahams, NRDGA, New York, N. Y.

It is believed that the Joske study and report constitute the most intensive project of its kind ever undertaken by any advertising medium. The study was an outgrowth of the NAB's "Retail Promotion Plan" series in 1943, and

credit for its inception belongs to those who participated in the series, as well as to Hugh Half, WOAI-San Antonio, who helped to interest Joske's of Texas in the undertaking.

Early planning and much of the actual study was directed by Lew Avery and Helen Cornelius, his assistant, as well as by Lee Hart, who served as Joske's Radio Director until January 1, 1946, when she joined the NAB staff.

Additional research is still underway at Joske's; also, the Department engaged Professor Vernon Fryburger of Miami University to conduct a six-month study, which will be reported as a supplement to "Radio for Retailers."

Articles for retail trade papers have been written to increase the retailer's knowledge of how to use radio most effectively.

A special article on radio for promotion of teen-age business has been written for the *Girls And Teen's Merchandiser*, a trade publication which goes to all merchandise managers and buyers in the teen-agers' and girls' departments, and to all manufacturers in the related fields. This type of direct promotion on the use of radio for specific types of retail business will be an important part of the department's work in the year to come. Plans are also under way for working with the Association of Women Directors on the commercial aspects of women's programs, so that the Department's service will reach one of the most important groups of talent used by retailers.

Specific information has been given on programs, copy, scheduling of merchandise, and other topics, to retailers and broadcasters who approached the Department with specific problems.

The Retail section has made inquiries of stores and stations using television for retailers, and is gathering data concerning advertising techniques, types of merchandise most adaptable to these techniques, and types of studio, remote, and intra-store television programs being used.

### COOPERATION WITH TRADE GROUPS

The Department has worked in close cooperation with other trade and advertising associations, notably the National Retail Dry Goods Association, American Association of Advertising Agencies, Association of National Advertisers, Advertising Federation of America, Retail Furniture Advertising Institute, National Association of Electrical Companies, American Bankers Association, Radio Executives Club of New York, Chicago Radio Management Club, etc.

### TALKS ON ADVERTISING

Members of the Department's staff have delivered talks on various phases of radio advertising before such groups as the Sales Institute of the Fort Wayne Chamber of Commerce, Indianapolis Junior Chamber of Commerce, San Antonio Advertising Club, San Francisco Advertising Club, Lever Brothers Advertising Department (Cambridge, Mass.) Kansas City Advertising Club, Omaha Advertising Club, Association of Women Directors (New York convention), National Academy of Broadcasting (Washington), Indiana Association of Broadcasters, Kentucky Broadcasters Association, etc.

### OTHER ACTIVITIES

The Department is working in cooperation with the Research Department on the revival of "The Broadcast Record" as a media record for radio advertising, and with the Engineering Department on standardization of informative transcription labels.

Contact is maintained with such agencies of government as are directly or indirectly interested in radio advertising.

Thousands of individual inquiries from member stations have been handled, and information given. Similar service has been rendered to advertisers and their agencies, to

schools, trade associations, and others interested in commercial aspects of radio.

Sincere thanks of the Department are extended to President Miller and all other members of the NAB staff, and to the members of the Sales Managers and Small Market Stations committees and subcommittees, for their guidance and valued assistance throughout the year.

FRANK E. PELLEGRIN,  
*Director of Broadcast Advertising*

## Research Department

The present Director of the Research Department was appointed April 1, 1946 and so has been in office only the last six months of the period since the last Annual Report. For the six month period previous to this appointment there was no Director of Research, Barry Rumples having resigned as Director in October, 1945.

During the period in which there was no Director, however, the Department continued its diversified activities under the direction of Mrs. Helen H. Schaefer, Assistant Director and Miss Frederica Clough, secretary. The volume of requests for all kinds of information continued to increase and the processing of these requests occupied most of the time of these two people. In addition, they undertook one major project and continued the work on another.

The interest in the problems centering around the American Federation of Musicians required that some factual data on the subject be collected. A questionnaire was mailed to both members and non-members of NAB to determine how many had contracts with musicians unions, how many union and non-union musicians were employed by each broadcaster and the amount of money paid in wages to these employees.

Section 722 of the Internal Revenue Code provided certain forms of relief from the excess profits tax. In the case of a change in operation subsequent to December, 1940, however, it was necessary for the claimant to establish a base of operations for the period 1936-1939. Since it was virtually impossible for licensees to determine for themselves what they would have been earning had they been operating under the changed conditions during the 1936-1939 period, the Research Department analyzed the Annual Reports of the FCC and published a booklet entitled "Average Income Items of Broadcast Stations, 1937-1944." This booklet has been well received and has been found useful for a number of purposes other than the one for which it was originally prepared.

The Broadcast Measurement Bureau has long since ceased to be a primary concern of the Research Department, although a former NAB Research Committee was the point of origin of the idea and much of the early work which established the Bureau. The Director of the Research Department serves on the Technical Committee, the Special Plans Committee and the Statistical Bases Sub-committee of the BMB.

Both the Small Markets Committee and the Sales Managers Executive Committee have asked that some data similar to that published in the Broadcast Advertising Record be developed and published periodically by the Research Department. The shortcomings of the old Record were to be corrected and some additional information included. To this end, the Research Department has been considering the possibility of studying the Program Logs of a sample of stations with a view to abstracting the desired information from those logs. A pilot study on a 100-station sample is now underway. An initial obstacle was, of course, the fact that only 82 of the original sample submitted logs for study. Whether or not the desired information can be distilled from these logs still remains

to be demonstrated. Information sought includes: Types of commodities advertised; types of advertisers using radio; volume of spot business; estimate of income derived from various sources; type of programs being broadcast; and the industry-wide breakdown of sustaining vs. commercial time.

At the request of the Sales Managers Executive Committee and its Sub-committee on Sales Practices, the Research Department canvassed the NAB membership in an effort to determine the extent of the practice of charging multiple rates. The findings of this survey were summarized and sent to participating stations and the data turned over to the Sales Practices Sub-committee.

By an action of the Board of Directors, the Office Forms and Practices Committee (formerly the Accounting Committee) has been decreased in size and now constitutes a two-man sub-committee of the Research Committee.

The NAB Research Committee now consists of:

J. C. Tully, WJAC, Johnstown, *Chairman*  
 H. M. Beville, NBC, New York  
 Roger W. Clipp, WFIL, Philadelphia  
 Charles E. Couche, KALE, Portland, Ore.  
 W. Lee Coulson, WHAS, Louisville  
 Dietrich Dirks, KTRI, Sioux City  
 Edward F. Evans, WJZ, New York  
 E. P. H. James, MBS, New York  
 Dale L. Taylor, WENY, Elmira  
 Elmo S. Wilson, CBS, New York

*Working Guests:*

Glenn Bannerman, CAB, Canada  
 Hugh Feltis, BMB, New York  
 Kenneth Greene, NBC, New York  
 Richard Puff, MBS, New York  
 Barry Rumple, NBC, New York

*Sub-committee on Office Forms and Practices*

Gene L. Cagle, KFJZ, Fort Worth  
 Earle W. Winger, WDOD, Chattanooga

The Sub-committee recently examined the Accounting Manual and recommended that it be republished with few changes. This Manual, which has been one of the most fruitful efforts of the Research Department, is widely used in the industry as the basis of the bookkeeping system of all types of licensees.

Several demands have been made of the Research Committee for a statement concerning the present status of the matter of audience-measurement. The role of the Research Department has been largely that of coordination since most of the work has been done by a sub-committee set up for that purpose. As a result of their efforts, a booklet, "Radio Audience Measurement," has been published. It is planned that this will be followed by a critique of the methods and agencies now most popular or widely used. Several considerations have delayed the issuance of these statements, among them certain legal items not yet straightened out.

The Department continues to maintain a valuable and unique file which, on one card, provides accessible and convenient information regarding many aspects of the operation of all standard stations. This file is indispensable to the efficient operation of the headquarters office. It is in the process of being expanded to include similar data regarding FM and Television stations and will be supplemented shortly to include a geographical representation of the industry. In addition, a statistical analysis of the size and growth of the industry is being published monthly in the Reports.

It has been the policy of the Department in its many contacts with members through the mail to answer any and all questions put to it by old and prospective operators. In addition, every attempt has been made to put members in direct contact with those original sources available to them. These sources include the Regional Field offices of the Department of Commerce, many Census reports, and other similar funds of data. Our thesis has been that, in the competitive era just ahead, the successful operator will need to base more and more of his decisions on facts rather than fancy.

**STATION ANALYSIS**

(October 1, 1946)

	<i>Stations as of Oct. 1, 1946</i>	<i>NAB Membership Sept. 27, 1946</i>
Clear Channel:		
Unlimited (50kw).....	47	40
Part-time (50kw).....	4	4
Unlimited (5 to 25kw).....	34	25
Part-time (5 to 25kw).....	4	2
Regional Channel:		
Unlimited.....	282	243
Limited and Day.....	49	31
Part-time.....	14	7
Local Channel:		
Unlimited.....	498	369
Day and part-time.....	24	11
Total Commercial, Operating in		
Continental U. S.....	956	732
Non-Commercial.....	35	4
Territorial-Operating.....	16	11
Construction Permits.....	336(9 Ter.)	86(2 Ter.)
Total Standard Broadcast Stations	1343	833
Frequency Modulation.....		35
Television Stations.....		2
Total NAB Stations.....		870
Networks.....		3
Associate Members Other Than AM-CP (See Above).....		206
Total Membership in NAB.....		1079

Metropolitan Districts (1940 Census)	Operating Commercial Stations Continental U. S.		Non- Commercial Stations		Territorial- Operating Stations		Construction Permit Stations		Total Stations	
	Total	NAB	Total	NAB	Total	NAB	Total	NAB	Total	NAB
2,500,000 and over.....	66	43	5	1	0	0	4	1	75	45
1,000,000 to 2,500,000.....	51	39	1	0	0	0	6	1	58	40
500,000 to 1,000,000.....	53	46	2	0	0	0	12	5	67	51
250,000 to 500,000.....	106	87	5	2	1	0	16	8	128	97
100,000 to 250,000.....	140	117	2	0	8	6	41(3T)	10(1T)	191	133
50,000 to 100,000.....	64	52	1	0	2	2	23(4T)	6	89	59
<i>City and Town</i>										
25,000 to 50,000.....	128	101	1	0	0	0	50	13	179	115
10,000 to 25,000.....	226	167	10	0	0	0	68	19	304	186
Less than 10,000.....	122	80	8	1	5	3	116(2T)	23(1T)	251	107
Total Standard Broadcast.....	956	732	35	4	16	11	336(9T)	86(2T)	1343	833
Frequency Modulation.....										35
Television.....										2
Total NAB Stations.....										870
Networks.....										3
Associate Members.....										206
Total Membership in NAB.....										1079

### COMMERCIAL FM (October 1, 1946)

Total Stations.....	596
Operating.....	48*
CP—Prewar.....	5
CP—Since October, 1945.....	290
Conditional Grants—Since October, 1945.....	253

\* Some additional stations have special temporary authority to operate.

### COMMERCIAL TELEVISION (October 1, 1946)

Total Stations.....	40
Operating.....	6
CP—Prewar.....	2
CP—Since October, 1945.....	32*

\* Includes 1 non-commercial TV station.  
The table excludes 2 CP stations deleted since Oct., 1945.

KENNETH H. BAKER,  
Director of Research.

## Special Services

*Special Services was the name approved for this department by the Board of Directors at the May 1946 meeting. The new title is functionally more descriptive than "Promotion Department" by which it was formerly known.*

The first post-war year of operation found the entire broadcast industry instituting improvements in operation all along the line. One of the highlights was progress made in handling radio news. Standards were raised. Personnel was increased. Local and regional news coverage was extended.

In many cases these results grew out of the suggestion

of the NAB Radio News Committee\*, approved by the Board of Directors, that "there be held under its sponsorship regional meetings of radio station managers, news and special events directors, for the discussion of problems of news broadcasting."

"Radio News Clinic" was the name given these regional meetings. Fifteen clinics were held through August 20, 1946. They were attended by a total of 597 managers, newsmen and other industry personnel. Attendance was said to have surpassed that of any nation-wide series of meetings for the discussion of a programming subject, previously held. At a number of clinics, the District Director was petitioned to authorize subsequent meetings. Places and dates of the fifteen are shown below:

1—Illinois Clinic	Springfield	Nov. 16, 1945
2—Indiana Clinic	Indianapolis	Jan. 3, 1946
3—Florida Clinic	Daytona Beach	Jan. 12
4—Iowa Clinic	Cedar Rapids	Mar. 22
5—Texas Clinic	Houston	Mar. 26
6—Texas Clinic	Fort Worth	Mar. 27
7—Texas Clinic	San Antonio	Mar. 28
8—New York State Clinic	Utica	Apr. 10
9—Nebraska Clinic	Kearney	May 11
10—Wisconsin Clinic	Madison	May 14
11—Minnesota Clinic	Minneapolis	May 17
12—Oregon Clinic	Portland	June 25
13—Washington Clinic	Olympia	June 27
14—Southern California Clinic	Los Angeles	July 11
15—Ohio Clinic	Canton	Aug. 20

Here is how news clinics are arranged. A request for a News Clinic is directed to NAB headquarters. Planning follows approval of request by the District Director. By notifying NAB that a demand for a news clinic exists, it is often possible for the Director of Special Services to stretch his travel budget by including more than one clinic on a trip.

\* 1945-1946 NAB Radio News Committee consisted of:  
E. R. Vadeboncoeur, WYSR, Syracuse, *Chairman*  
William Brooks, NBC, New York  
A. A. Fahy, KABR, Aberdeen  
Arthur Kirkham, KOIN, Portland  
Karl Koerper, KMBC, Kansas City  
Chet Thomas, KXOK, St. Louis  
Paul White, CBS, New York

The Director of Special Services is committee secretary.

The NAB Radio News Committee favors an adequately staffed news department reporting directly to management. It believes in gathering and broadcasting local news, and that every station should have a minimum of one competent, fulltime news man. The Committee continues to assert that news audiences are going to those stations which consistently do the best job of gathering, writing, rewriting, and broadcasting the news.

### Council on Radio Journalism, Inc.

The long range program for improvement in news continued in 1946 through the Council on Radio Journalism, Inc. (This organization was created on January 25, 1945 and incorporated in the summer of 1946. It consists of five members appointed by the National Association of Broadcasters and five appointed by the American Association of Schools and Departments of Journalism.)

For two summers (1945 and 1946) the Council has concentrated on establishing the proposition that teachers of journalism need actual radio newsroom experience if they are going to teach radio news satisfactorily to young men and women headed for industry employment. This experience is gained by the old-fashioned method of learning by doing. Arrangements are made by the Council and NAB for qualified stations to accept qualified teachers of journalism for internship in their news departments.

Internships are financed entirely by contributions of the cooperating stations. The stations which made the 1946 internships possible, and the respective internes, were:

KFI—Los Angeles	RUSSELL J. HAMMARGREN, Associate Professor University of Southern California
KPRC—Houston	ELLSWORTH CHUNN, Assistant Professor University of Tulsa
WHBC—Canton	MICHAEL RADOCK, Assistant Professor Kent (Ohio) State University
WHO—Des Moines	JAMES W. SCHWARTZ, Assistant Professor Iowa State College
WSYR—Syracuse	ALAN SCOTT, Assistant Professor Michigan State College
WTMJ—Milwaukee	BURTON L. HOTALING, Assistant Professor* University of Wisconsin

\* Rutgers University, autumn, 1946.

The indoctrination textbook for internes, "Writing by Ear", was written and contributed by Soren Munkhof, news director, WOW, Omaha, teacher of radio news writing, Creighton University, and 1945 "Professor of Internship", the trade title of a news director who has taught a journalism teacher. Many copies of the book have been found helpful by radio news writers, particularly those who have come to radio recently from newspapers. The students of a number of colleges and universities are using them.

The ten journalism teachers who interned in 1945, the six in the 1946 group, those others who previously have had radio newsroom experience, plus a fair number of station news editors serving on journalism faculties, comprise a small but impressive group of active teachers who understand the industry's problems and news department needs. The growing number of students who study under these men and enter the industry will provide the manpower for management to do an even better job.

Members and officers of the Council on Radio Journalism, Inc. are:

FRED S. SIEBERT, Chairman, Director of School of Journalism, University of Illinois.

WILBUR SCHRAMM, Vice-Chairman, Director of School of Journalism, University of Iowa.

ARTHUR STRINGER, Secretary and Treasurer, Director of Special Services, National Association of Broadcasters.

KENNETH G. BARTLETT, Professor and Director, Radio Workshop, Syracuse University.

FLOYD K. BASKETTE, Assistant Professor of Journalism, Emory University.

WILLIAM BROOKS, Vice President and Director of News and Special Events, National Broadcasting Company.

MITCHELL V. CHARNLEY, Professor of Journalism, University of Minnesota.

KARL KOEPPER, Vice President and Managing Director, Radio Station KMBC.

E. R. VADEBONCOEUR, Vice President, Radio Station WSYR.

### MANAGEMENT STUDIES

A second industry highlight of 1945-46 resulted from a decision of the small market stations, acting through the Small Market Stations Executive Committee. This important, far-reaching decision was to pioneer in the study of small market station operation. It called for a series of ten on-the-spot management studies.

The proposal was made on the theory that, if the good and the not so good facts and details of operation were plainly documented, a study of the findings would benefit individual station owners and managers.

This director received the assignment to make the studies. Field work was begun in January, 1946. First study was mailed July 26, with distribution thereafter at intervals of three to four weeks.

By September 1 more than three hundred owners and managers had commented favorably on the studies in letters to Executive Vice President A. D. Willard, Jr.

### OTHER SERVICES

During the year this department continued as NAB contact with the U. S. Treasury Department. The Victory Loan, October 29 through December 8, 1945, was supported by all segments of the industry to the tune of \$14,124,853.

For the seven War Loans and the Victory Loan the total dollar value of industry support amounted to \$95,283,595.

Cooperation was extended to the War Department, Veterans Administration, Retraining & Reemployment Administration, American Red Cross, the National Foundation for Infantile Paralysis, and others.

Late in 1945 the department completed the "Let's Go to Town" assignment which the Board of Directors approved at the 1944 Chicago War Conference at the request of General Eisenhower.

The General wanted large numbers of original home town programs to be produced and recorded by individual stations for broadcast to overseas military personnel. Over two hundred programs were produced, mostly half hours.

"Music from Your Home Town" was a second assignment to be completed for military personnel outside the United States. Cooperating stations produced both series at their own expense.

ARTHUR STRINGER,  
Director of Special Services.

## Employee-Employer Relations Department

### ORGANIZATION

During the past fiscal year, the Employee-Employer Relations Department has undergone substantial reorganization and expansion with the result that more effective labor

relations service and information have been rendered to members of the Association.

Until January 1946, the labor relations activities of the Association were conducted as a part of the General Counsel's office. Early in December 1945 a committee of broadcasters met at NAB headquarters, at the direction of the Board of Directors, and formulated plans for the creation of a separate department which would devote the full time of its staff members to employee-employer relations problems.

This committee, under the chairmanship of John Elmer, WCBM, Baltimore, comprised the following:

William Fay, WHAM, Rochester, New York  
Frank King, WMBR, Jacksonville, Florida  
Howard Lane, WJJD, Chicago, Illinois  
Harry R. LePoidevin, WRJN, Racine, Wisconsin  
John H. MacDonald, NBC, New York City  
J. O. Maland, WHO, Des Moines, Iowa  
Marshall Pengra, KRNR, Roseburg, Oregon  
Calvin J. Smith, KFAC, Los Angeles, California  
Frank White, CBS, New York City  
F. W. Borton, WQAM, Miami, Florida  
John E. Fetzer, WKZO, Kalamazoo, Michigan  
Clair R. McCollough, WGAL, Lancaster, Pennsylvania.

In January, Milton J. Kibler, theretofore NAB Assistant General Counsel, was transferred to the EER Department as an Assistant Director; in February, Ivar H. Peterson, formerly Assistant General Counsel of the National Labor Relations Board, was employed as a full-time Assistant Director of the Department. On September 9, Richard P. Doherty, formerly Executive Director of the Industrial Relations Council of Metropolitan Boston, became the Director of the EERD.

## RESEARCH ACTIVITIES

Following activation, in January 1946, the Department undertook the collection of an up-to-date file of collective bargaining agreements in force throughout the industry. In response to Judge Miller's request for copies of contracts, approximately 85% of the 600 stations solicited supplied information. By the end of the fiscal year, the Department had on file a large and representative collection of labor agreements currently in effect between radio stations and the various national unions active in organizing broadcasting employees—International Brotherhood of Electrical Workers, American Communications Association, National Association of Broadcast Engineers and Technicians, American Federation of Musicians, American Federation of Radio Artists, and American Newspaper Guild.

The staff of the Department wishes to take this opportunity to express its appreciation to the members of the Employee-Employer Relations Committee, to the District Directors, and to the individual station managers who rendered real assistance in making the contract collection project a success.

A major aspect of the Department's research activities, since January, has been the analysis and summarization of these labor agreements submitted by Association members. All the principal clauses of prevailing union contracts have been digested and abstracted. NAB members have recently received an installment of the printed copies of these summaries suitable for filing in loose leaf binders, and additional summaries will be supplied as rapidly as the work is completed. Inasmuch as the digests are classified by station power and by population and geographical areas—without revealing station call letters—each station, whether or not it has labor agreements, will have available an up-to-date collection of information showing wages and working conditions in hundreds of stations throughout the industry. As new agreements are negotiated and filed with the Department, new summaries will be made and distributed.

The importance of this type of data has long been recognized as having a significant bearing on the development of satisfactory union relations.

## PUBLICATIONS

In the past year, several comprehensive pamphlets on labor relations subjects, of general interest to the radio industry, have been prepared and distributed.

The first of these consisted of a booklet on the rights of returning veterans and the responsibilities of broadcasters and other employers under the Selective Training and Service Act and other applicable legislation.

One of the very important problems of all broadcasters concerns the operation and application of the Wage and Hour Act, which affects a large portion of the employees of each radio station. Many requests for information about this Act and the administrative interpretations of the U. S. Wage and Hour Division have been filed by this Department. Recognizing the real need for a practical handbook on this subject, adapted to fit the special problems of the broadcasting industry, the Department prepared and furnished member stations with a pamphlet entitled "The Wage and Hour Act—How it Affects a Broadcasting Station."

A very exhaustive analysis and interpretation of the standard contract proposed, to its locals, by one of the major unions in the radio industry was completed in early September and sent to all NAB members. This booklet should serve as a guide to station members in better understanding the contractual relationships, union and management rights and limitations, together with other aspects of labor contracts being sought from broadcasters. A similar breakdown and interpretation of the standard clauses of other union contracts is now in process. From these combined contract analyses, management will possess simple technical information to guide them in their union negotiations.

## LABOR INFORMATION SERVICE

Several hundred stations, during the past year, have had occasion to draw upon the Department's facilities for detailed labor relations information. Usually the service rendered has consisted of supplying comparative wage and other contract clause data which would assist the individual station in the interpretation of its specific problem or problems. Information on the provisions of various State and Federal laws, and the rulings of the agencies administering them, has also been collected and furnished to Association members.

To enhance its labor information service, the Department is now in the process of developing an NAB Labor Reference Library comprising all important laws, court decisions, governmental regulations, arbitration decisions, statistical data, and other information germane to employee-employer relations problems of the radio industry.

## PLANS AND PROGRAMS

To an ever increasing degree management has become aware of the need for facts in meeting union proposals and in conducting contract negotiations. Few, if any, stations have the facilities and staff to collect and interpret the cross-section of statistical information thus required. To this end, the Department is now undertaking an extensive research program involving the assembling of all basic data relating to wages (both in the radio industry and other fields), cost of living, and other pertinent information useful to broadcasters in conducting sound negotiations and in building constructive union-management relations.

In addition, the Department will prepare and distribute a wide range of guide and instructional manuals on a variety of subjects bearing directly upon the industrial relations problems of stations—both union and non-union.

Present plans also include expanding facilities to assist

members on specific individual problems which arise from time to time. It is clearly appreciated that requests from stations should be handled expeditiously; the Department is now geared to give this type of prompt assistance.

RICHARD P. DOHERTY.

*Director of Employee-Employer Relations.*

## Engineering Department

The Engineering Committee, composed of 23, has a member from each of the 17 NAB Districts and six members who also comprise the Executive Engineering Committee. The District members are chosen by the Directors of the Districts, and are designated District Engineering Chairmen. The Chairman and the members of the Executive Committee are appointed by the NAB President. The term of office is for the interim between National Conventions.

Members of the 1946 Executive Engineering Committee are: G. Porter Houston, Chairman, WCBM, Baltimore, Md.; J. B. Fuqua, WGAC, Augusta, Ga.; Mr. Karl B. Hoffman, WGR, Buffalo, N. Y.; W. B. Lodge, CBS, New York, N. Y.; E. C. Page, MBS, New York, N. Y.; O. B. Hanson, NBC, New York, N. Y.

Members of the 1946 Engineering Committee are: Richard Blackburn, WHTT, Hartford, Conn.; Frank V. Bremer, WAAT, Newark, N. J.; Louis E. Littlejohn, WFIL, Philadelphia, Pa.; J. D. Bloom, Jr., WWL, New Orleans, La.; Lester H. Nafzger, WBNS, Columbus, Ohio; Oscar C. Hirsch, WKRO, Cairo, Ill.; Mark Bullock, KFAB, Lincoln, Neb.; K. W. Pyle, KFBI, Wichita, Kans.; Frank Jones, KGKL, San Angelo, Texas; Robert Owen, KOA, Denver, Colo.; George Greeves, KPO, San Francisco, Cal.; Ralph G. Denechaud, KECA, Los Angeles, Cal.; Louis S. Brookwalter, KOIN, Portland, Ore.

The major project of the NAB Engineering Department during the past year has been the preparation of the new NAB Engineering Handbook. The old engineering handbook was first published in 1935, with supplements and revisions in 1938 and 1941. The original handbook and the two supplements thereto represented an effort to gather formulae, curves, and data of value to broadcast station engineers, not readily available from other sources. Since the original issue of the handbook, much of the material it contained has become generally available in other publications.

In recent years, there has been a vast increase in the amount of technical information published and generally made available. The Executive Engineering Committee, in planning the new handbook, has recognized this trend and, therefore, felt that the new edition, to be of maximum value to operating engineers, should represent, insofar as possible, a gathering together within one cover of previously published material pertinent to broadcast station construction and operation. In other words, the value of technical information already published could be considerably enhanced by making it readily available to broadcast engineers.

In addition to the previously published material, the industry has been canvassed for original technical papers of value to broadcast engineers. Obviously, it is impossible to gather such a great mass of technical writing into a single volume and, to solve this limitation of space, an extensive bibliography has been prepared of technical papers which are readily available in other publications. Only after this editorial work was well underway did the magnitude of this project become apparent to the committee and to the Director of Engineering. The vast amount of work to be done and the necessity of using an editorial

committee in order that the handbook should not represent the opinions of only one man, has delayed the publication date far beyond the original objective. However, it is believed the enhanced value of the new handbook will more than justify the unexpected publication delay.

The Broadcast Engineering Conference was resumed in March of this year under the joint auspices of Ohio State University, University of Illinois, Institute of Radio Engineers, and the National Association of Broadcasters. The NAB Engineering Department was active in the formulation of plans for the conference and in the handling of publicity. An all-time registration peak of well over 400 engineers, and their uniform attendance at all the technical sessions, would seem to suggest that this annual gathering of broadcast engineers may result in accrual of benefits to the industry of great value.

The Director of Engineering has served as the Chairman of the RMA sub-committee on AM Satellite Broadcast Transmitters. The committee completed the formulation of proposed standards for Satellite AM transmitters in December, 1945. Further work of the committee is awaiting the results of experimental operation. Much of the committee's work will accrue to the benefit of FM and Television broadcasters as well as to AM operation.

The Director of Engineering has served as Vice-Chairman of the Radio Technical Planning Board.

During the period of this report, Mr. Howard S. Frazier was Director of Engineering until December 31, 1945 when he resigned. From then until July 1, 1946, Mr. Frazier was retained as Acting Director.

JAMES L. MIDDLEBROOKS,

*Director of Engineering.*

## Public Relations Department

The Public Relations activities of NAB are under the direct supervision of the President and Executive Vice President, advised by a Public Relations Committee consisting of the Public Relations Chairmen of the seventeen districts, and by a Public Relations Executive Committee consisting of thirteen members, three of whom are members of the Board and who provide liaison between the Committee and the Board.

The ten regular Executive Committee members are:

John F. Patt, WGAR, Cleveland, Ohio, *Chairman*  
George Crandall, CBS, New York, N. Y.  
Phil Hoffman, KRNT, Des Moines, Iowa  
Herbert Hollister, KMMJ, Grand Island, Nebraska  
Frank King, WMBR, Jacksonville, Florida  
Richard H. Mason, WPTF, Raleigh, N. C.  
James H. Moore, WSL, Roanoke, Virginia  
William B. Quarton, WMT, Cedar Rapids, Iowa  
Theodore C. Streibert, MBS, New York, N. Y.  
Lewis Allen Weiss, KHJ, Hollywood, California

The three Board liaison members of the Executive Committee are:

G. Richard Shafto, WIS, Columbia, South Carolina  
James D. Shouse, WLIV, Cincinnati, Ohio  
Matthew H. Bonebrake, KOCY, Oklahoma City, Okla.

The seventeen district chairmen, comprising the Committee (as distinguished from the Executive Committee) are:

*District*

1—John J. Boyle, WJAR, Providence, R. I.  
2—Robert Soule, WFBL, Syracuse, N. Y.  
3—Joseph C. Burwell, WMBS, Uniontown, Pa.  
4—J. Frank Jarman, WDNC, Durham, N. C.  
5—James M. LeGate, WIOD, Miami, Florida

*District—Continued*

- 6—Harold M. Wheelahan, WSMB, New Orleans, La.
- 7—J. Porter Smith, WGRC, Louisville, Ky.
- 8—George C. Bigger, WIBC, Indianapolis, Indiana
- 9—Merrill Lindsay, WSOY, Decatur, Illinois
- 10—E. K. Hartenbower, KCMO, Kansas City, Mo.
- 11—C. T. Hagman, WTCN, Minneapolis, Minnesota
- 12—Robert D. Enoch, KTOK, Oklahoma City, Okla.
- 13—Gene Cagle, KFJZ, Fort Worth, Texas
- 14—Walter E. Wagstaff, KIDO, Boise, Idaho
- 15—Arthur Westlund, KRE, Berkeley, Calif.
- 16—R. B. Williams, KVOA, Tucson, Arizona
- 17—Verne Sawyer, KMO, Tacoma, Washington

At the beginning of the reported year, public relations activities on the functional level were in charge of Willard D. Egolf, who had succeeded to the position of Director of Public Relations when Edward M. Kirby was released for military service. In October 1945, Mr. Kirby returned to NAB, assuming the title of Public Relations Counsel. In the spring of 1946 he left the staff to give his whole time to his own business, and in June, 1946, Edward J. Heffron was appointed Executive Assistant-Public Relations.

During the earlier part of the year, Bruce Starkey was Chief of the NAB News Bureau. The News Bureau was changed to the Information Department in March, 1946, under the direction of Charles A. Batson, assisted by Benjamin Miller. The Information Department report will appear separately, hereafter.

Mrs. Dorothy Lewis has served as Coordinator of Listener Activity throughout the reported year. Her activities are reported separately, hereafter.

In January, 1946, Robert C. Coleson was appointed Western Field Representative. He was named Assistant to the President at the Board meeting of August 1946. His report also appears separately, hereafter.

The big public relations achievement of the year was the promotion, in cooperation with the Radio Manufacturers Association, of Radio's Twenty-fifth Anniversary, culminating in an award to NAB by the American Public Relations Association for "meritorious public relations performance in the field of radio." The year-long observance was already well under way at the beginning of the reported year, Kiwanis International having arranged a "Kiwanis Radio Week", May 13-19, 1945, in cooperation with NAB, etc.

From August 26 to September 1, 1945, the United States Junior Chamber of Commerce, cooperated with NAB by observing "Jaycee Radio Week" in approximately 1,500 communities, with luncheons, banquets, promotion campaigns, and numerous radio appearances prepared in cooperation with local broadcasters. The week was highlighted by the speech of Byron Price, retiring Director of the Office of Censorship, over the Mutual Broadcasting System.

When Japan surrendered, the Public Relations Executive Committee of NAB, having postponed any public celebration of radio's Twenty-fifth Anniversary until the close of the war, decided to do something about it even though time was short. RMA agreed to go along.

The RMA Advertising Committee, working with the Public Relations Executive Committee of NAB, designated November 4-10 as Radio Week and built a comprehensive program for manufacturers, dealers, and broadcasters from coast to coast. A booklet was written and printed in record time, explaining the purpose of the event and outlining 12 types of dealer promotion and 15 types of radio station promotion. Form letters and Bulletins from NAB were correlated with RMA material. All this effort was purely generative, as success of Radio Week depended on the extent to which local broadcasters and dealers took the initiative and implemented the NAB-RMA proposals in their own communities.

RMA speeded its plan to present the broadcasting industry with a statue symbolic of the part broadcasting plays in the American way of life, specifically, "in recognition of a

quarter century of public service by the broadcasters and for their contribution to world peace and harmony." Silvered plaques, replicas of the statue, were prepared for presentation to 1018 broadcasting stations and networks and public presentations were made during Radio Week by groups of local dealers and manufacturers, or by local civic organizations.

Some of the other highlights of the 1945 Radio Week were CBS's "Trans-Atlantic Call" of November 4; the personal appearance on NBC's "Army Hour" of Justin Miller, NAB President; ABC's "The First Twenty-five"; and the presentation of the RMA statue to the radio industry by R. C. Cosgrove, RMA President, on an MBS program.

The President of the United States opened the new Senate Radio Gallery and attended a reception of the Radio Correspondents Association on the afternoon of November 7. In a letter to Judge Miller, he referred to the fact that "broadcasting has achieved a notable place in the lives of our people."

National press releases, built around National Radio Week, were used in newspapers ranging in size from the Chicago Tribune, New York Times, and New York Herald Tribune down to small dailies and weeklies, and stories were carried by AP, UP, INS., and other wire and feature services including Science Service and the Christian Science Monitor.

Feature articles appeared in daily and Sunday newspapers and rotogravure sections. National Radio Week releases provided material for columnists and syndicates and were the basis of more than 100 editorials. Complete editorials, for instance, were carried by papers in such cities as Memphis, Springfield (Ohio), Pittsburgh, Atlanta, Toronto, Philadelphia, Cleveland, Boston, Des Moines, Dayton, Chicago, Lincoln, et al.

Estimates of newspaper publicity, based on the Press Book of National Radio Week, were as high as 300,000 lines, with an additional 300,000 estimated as having been purchased in advertising by local stations and networks.

Feature stories ran from a two-part feature in the Christian Science Monitor, and another story in the same paper's magazine section, to features in Business Week, Look, Variety, Billboard, and numerous others. The support of such trade publications as Broadcasting, Radio Daily, Advertising Age, Tide, Advertising and Selling, Printers' Ink, Billboard, Cue, Hollywood Daily Reporter, Variety, Musical America, Women's Wear, and Retailing was also enlisted.

The National Retail Dry Goods Association backed Radio Week with special bulletins to store publicity directors carrying suggestions for local tie-ins. The American Retail Federation also sent bulletins which reached thousands of members suggesting congratulatory advertisements and window displays.

As a result of the suggestions made in National Radio Week promotional material, mayors in St. Louis, Albany, San Antonio, and in several California and Pennsylvania cities, and the governors of several states, including New York, Connecticut, and Arizona, made Radio Week proclamations.

Kiwanis, Rotary, and other service clubs, Boy Scouts and Girl Scouts, Radio Councils, Advertising Clubs and other civic organizations held local meetings devoted to National Radio Week and the industry's 25th anniversary. In New York, Mayor LaGuardia spoke at a Radio Week testimonial luncheon sponsored voluntarily by representatives of 110 public service organizations, including the American Red Cross, National Foundation for Infantile Paralysis, National Safety Council, National Council of Young Men's Christian Associations and others. A dossier of congratulatory letters from the leaders of these 110 national organizations was assembled and presented to Judge Miller on this occasion.

Salutes to NAB were received from around the world, coming from England, France, Denmark, Australia, South Africa, China, Norway, Canada, Greece, and Holland.

A cross-section survey of the radio industry, based on reports furnished NAB, revealed that local stations produced approximately 5,000 local programs, from 5 to 30 minutes in length, an average of 5 per station, during National Radio Week. They broadcast approximately 7,000 announcements, a little better than 6 per station.

In addition, the four major networks originated approximately 25 programs each, for a total of 100 nationwide network shows during the week, most of them of 15 or 30 minutes' duration.

\* \* \*

Another big Public Relations undertaking which was furthered during the year — though it was not to reach its full culmination until after the close of the reported period — was the national survey of the public's understanding and acceptance of radio in the United States, made by the National Opinion Research Center of the University of Denver.

The Public Relations Executive Committee had earlier recommended that such a survey be made and at the Board meeting of February 27-28, 1945, the Board authorized it and made an appropriation. A subcommittee, headed by Dr. Frank Stanton, was asked to follow it up.

In March 1946 a preliminary release of some of the findings of this survey was made. It showed that 82 per cent of the people interviewed felt that radio was doing a "good to excellent" job in their respective communities, whereas only 45 per cent of them gave local government a comparable rating, and but 62 per cent of them looked upon the schools with equal favor. Even the churches were comparably rated by only 76 per cent of the people.

The survey also showed that 23 per cent of the people affirmatively favored radio advertising, 41 per cent said they didn't particularly mind it, 26 per cent said they didn't like it but were willing to put up with it, and only 7 per cent were unqualifiedly against it. Three per cent were undecided.

Further findings were: 81 per cent said they were able to get the kind of radio programs they wanted, when they wanted them; 84 per cent would rather do without the movies than the radio, if they had to make a choice; 81 per cent thought radio stations were usually fair about giving a hearing to both sides of an argument; and 71 per cent thought radio had done the best job of all mass media in "serving the public during the war."

The survey was based on confidential interviews, by trained interviewers, with 2,246 people chosen to represent, in proper proportions, the rich and poor, the young and old, men and women, residents of large cities, small towns, and rural areas, and various minority groups, in each geographical section of the country. The findings were analyzed and interpreted by Dr. Paul Lazarsfeld, of Columbia University.

Plans were made to have the University of North Carolina Press publish all findings, analyses, and interpretations in book form, under the title, "The Public Looks at Radio." NAB ordered 10,000 copies for free distribution to NAB members and to leaders of thought throughout the country. Dr. Stanton had a series of slides made, illustrating the NORC findings, and prepared a "snake-talk" to explain the slides.

The official publication date of the book was set for November 2, 1946, but copies began coming out of the bindery by October 1, 1946.

\* \* \*

At a meeting on October 18, 1945, the Public Relations Executive Committee voted to resubmit to the NAB Board

its recommendation that a documentary film on broadcasting be authorized. At its meeting on May 6-8, 1946, the Board received a representative of Jerrold T. Brandt, independent Hollywood motion picture producer, who described Mr. Brandt's proposal to make a feature-length film showing the growth of radio in this country. In response to a request made on behalf of Mr. Brandt, the Board indicated that it would be glad to cooperate in the undertaking without implying any antecedent endorsement of the finished product, and authorized creation of a sub-committee to work with the producer.

\* \* \*

In December, Mr. Kirby prepared a memorandum of recommendations on radio's public relations. He urged creation of a Committee on Freedom of Radio, establishment of a West Coast NAB branch office, and replacement of the News Bureau by an Information Department. All of these proposals have since been effectuated.

He also recommended establishment of a system of air awards, patterned somewhat after the "Oscars" that have been so successfully promoted by the motion picture industry. The Board considered this proposal on several occasions and finally determined that it would not be within the competency of NAB.

\* \* \*

During the reported year the Public Relations Executive Committee had under consideration the question of the NAB Code, which, while it is primarily an internal affair, is nevertheless secondarily and very importantly a public relations business. This led to adoption of a resolution, at a meeting held on July 12, 1946, reading as follows:

"It is the sense of the Committee that a well formulated Code . . . is an essential need in carrying on the Public Relations activities of the Broadcasting industry. We endorse the action taken by the Strategy Committee calling for the authorization by the Board of Directors of a special committee to consider changes in and additions to the NAB Standards of Practice and join in urging an exploration of the extent to which the industry may go in promulgating and making effective Standards of Practice and further recommend that . . . the committee on Standards of Practice should be reconstituted, a new set of Standards should be drafted, and the Committee should be asked to authorize submission thereof at the District Meetings in 1947 following which the proposed Standards of Practice should be submitted to the membership for a referendum vote."

EDWARD J. HEFFRON,

*Executive Assistant-Public Relations.*

## Department of Information

The Department of Information was created in March of 1946. Having been assigned the former functions of the NAB News Bureau and the informational activities of the Public Relations Department, the reorganized department is responsible for publishing NAB Reports and Bulletins, maintaining relations with the press, processing and distributing Association literature of general public interest, and operating a news gathering service. It functions under supervision of the Executive Assistant-Public Relations.

In addition to the departmental director, the staff consists of Assistant Director Benjamin Miller, whose duties include the managing editorship of NAB Reports, Mrs. Katherine Holland, information gathering specialist, and Miss Joan Warner, secretary.

## NAB REPORTS

Since the period covered by this report coincides closely with the first year of reconversion, the volume of coverage provided by NAB Reports was unusually large.

At the same time efforts were made to increase the ease and rapidity with which members could read and digest the contents of the Reports. Considerable experimentation and research resulted in departmentalization of all information, inauguration of a front page digest of the most significant stories in each issue, increased efforts to make the individual items brief but complete, and alterations in the type faces employed, including a slight general increase in type sizes. The latter action was taken after a poll showed that the membership was overwhelmingly in favor of the larger type face. Studies are continuing to determine what additional steps may be taken to provide a complete, easy-to-read information service for the executives of the radio industry.

## BULLETINS

As an adjunct to Reports, special Bulletins were published whenever there was subject matter which required fuller or different coverage from that which could be provided in the weekly Reports.

During the year this office, in cooperation with other departments, published forty-nine such Bulletins. Subjects covered included radio's 25th Anniversary, the NORC survey, new rules of the Federal Communications Commission, hearings before the FCC, new research data concerning the radio industry, allocation plans for FM, engineering standards, etc.

## MISCELLANEOUS PUBLICATIONS

In addition to the catalogued information services discussed above, special publications were issued from time to time for the information of the membership. Noteworthy in this category was the reprinting of the FCC report on "Public Service Responsibility of Broadcast Licensees." A maximum of five copies of this report was made available without cost to each member.

## PRESS INFORMATION

One of the department's primary objectives was providing the press with the maximum amount of constructive and useful information concerning the radio industry and the NAB.

This information was provided through news releases, interviews with key Association officials, photographs of both individuals and special events, biographical and general background information, copies of NAB publications, answering of inquiries, and through personal contact.

## PUBLICATIONS OF GENERAL INTEREST TO THE PUBLIC

During the twelve months covered by this report, 2,473 individual requests for NAB publications of general interest to the public were filled. A total of 23,851 copies of the various publications were distributed in direct response to these requests.

The requests came mainly from schools, churches, civic clubs, fraternal and other organizations, as well as from the membership and interested individuals.

These were publications designed to document the unequalled value of America's system of free radio broadcasting — to explain *how* it works, and *why* it contributes more to the public pleasure and welfare than any other system of broadcasting. There were also pamphlets and brochures to show how the public could contribute to the betterment of radio broadcasting and how the various

public interest organizations could more effectively utilize the broadcasting opportunities afforded by the industry.

Publications which were distributed included the following: The ABC of Radio; Working for Radio; Standards of Practice; How to Listen to the Radio; Let's Keep Radio Free; What is Public Interest, Convenience, and Necessity?; Does Radio Owe a Doctor Bill?; Tomorrow's Radio Programs (FREC); Is Your Hat in the Ring?; Radio's Public Service in Time of War: A Quarter Century of Broadcasting in America; Religious Broadcasting; Radio and Public Service; Program Patterns for Young Radio Listeners; Story of NAB; Radio Bibliography (FREC); Directory of College Radio Courses (FREC).

## INFORMATION GATHERING

In order that information might be furnished the membership and the headquarters staff more expeditiously, the information collecting activities of the department were expanded to include twice-daily coverage of the Federal Communications Commission and once-daily coverage of the Congress, when in session, the Federal Trade Commission, the Department of Commerce, the National Labor Relations Board, the State Department, and other governmental agencies whose activities affect the broadcasting industry. In addition a wire news service was monitored and a spot check of various newspapers made daily for news and comment concerning the industry.

## LIAISON WITH GOVERNMENTAL AND OTHER AGENCIES

The NAB was called upon frequently during the year to cooperate with governmental and other public service organizations by distributing to stations and networks information concerning special problems and campaigns. In conjunction with other departments of the NAB, this department assisted in handling many of these requests.

To this end, liaison was maintained especially with the Advertising Council and the Office of War Mobilization and Reconversion. Arrangements were made with the Advertising Council to publish each week in NAB Reports abbreviated fact sheets for those public interest projects which the Council had given priority in its network and national spot allocations. Facts concerning other pressing problems were published at the request of OWMR and other governmental agencies.

CHARLES A. BATSON,  
*Director of Information.*

## Listener Activity Division

The fundamental long term objectives of the Listener Activity Division—to acquaint American people with their possession of freedom of the air, to stimulate their intelligent and appreciative cooperation in its development, to improve working relationships with organized groups, to raise the status of the woman broadcaster, and to encourage better use of the medium for youth—are slowly being realized. To further these purposes, we have set up appropriate machinery:

## COOPERATION WITH NATIONAL ORGANIZATIONS

As part of the industry's 25th Anniversary in November 1945, over 100 national organizations joined in paying tribute to radio at the Roosevelt Hotel, New York City. A bound volume of letters was presented to NAB President Miller for the archives. These congratulatory messages

came from top ranking Cabinet members, Army and Navy officials, and presidents of national organizations. Following the occasion, even closer relationship has been established between NAB and national, state, and local leaders. Some 50 groups have given NAB their mailing lists with names of key leaders in 170 cities for use in radio conferences, Councils, or community projects. A number of women's groups advise their local offices to consult with the Coordinator during tours. Consultation is constantly held with national radio chairmen on their radio projects. Assistance is given with their scripts and regular releases are sent out for local use. In this way, it is possible to edit material at the source, reduce the number of free time requests, and improve the quality of programs and spot announcements.

Significant resolutions were passed in 1946 by several national organizations including the United Council of Church Women (11,000,000 members) and the DAR (500,000 members). The DAR resolution reads:

"Whereas, Radio Broadcasting is the most universal and rapid medium of mass communication available to the people of the United States; and

Whereas, It is essential to the free and intelligent exercise of citizenship in a republic that radio broadcasting shall remain free from government censorship or control of programs; and shall be conducted in accordance with the traditional American institutions of free speech and free enterprise:

Resolved, That the National Society, Daughters of the American Revolution in Fifty-fifth Continental Congress assembled, affirm its belief that freedom of radio ranks in importance with freedom of speech and of the press, and its opposition to all efforts which would lead in the direction of government censorship, dictation or control of radio programs; and that the Society urge the Congress of the United States to enact such legislation as is required to give effect to this affirmation."

The General Federation of Women's Clubs passed the following resolution in June 1946:

Whereas: Freedom of radio under the American system of broadcasting safeguards the fundamental doctrine of freedom of speech and,

Whereas: The FCC Act requires every radio station licensee to operate in "The public interest, convenience and necessity" and,

Whereas: Every radio station licensee will be given the responsibility of what goes on the air and must satisfy the commission when he applies for a renewal of license at stated intervals that he has served "the public interest, convenience and necessity" and

Whereas: H.R. 4775, a bill designed to remould and re-shape the obligations of radio stations in the broadcasting of news is considered by many authorities to be a direct attack upon freedom of speech and freedom of radio, therefore the General Federation of Women's Clubs in convention assembled, June 1946 opposes in principle said H.R. 4775 and expresses its faith in the judgment and integrity of Radio Station licensees operating under the FCC Act to serve the American people in the broadcasting of news and further, Resolved that copies of this resolution be sent to the House Committee on inter-state and foreign commerce and to the FCC."

\* \* \*

The Coordinator of Listener Activity was invited to numerous national conventions and addressed several.

\* \* \*

The following distinguished national leaders have accepted invitations to serve as advisors to the Division of Listener Activity:

Mrs. Harper Sibley, President, United Council of Church Women  
Mrs. Walter G. Craven, President, American Legion Auxiliary  
Mrs. Anna Lord Strauss, Past President, League of Women Voters  
Miss Margaret Hickey, Past President, National Business and Professional Women's Organization  
Mrs. Eleanor Roosevelt, American Delegate United Nations.  
Mrs. Ambrose N. Diehl, President, National Council of Women  
Mrs. LaFell Dickinson, President, General Federation of Women's Clubs

## ASSOCIATION OF WOMEN DIRECTORS

During the past year, the AWD, subsidiary of NAB, has made rapid strides in all phases of its activity. The membership now numbers over 1,000 on 500 NAB stations in 350 cities. Members include broadcasters and women executives in all departments of radio station operation. Besides the national officers, there are 17 District Chairmen and State Chairmen. Many Associate members from advertising agencies, department stores, and educational institutions, have joined during 1945-46. The quarterly publication, "The Beam," carries news, articles, and gossip. Current editor is Miss Marie Houlahan, WEEL, Boston.

AWD committees cover such subjects as:

Public Relations—Eleanor Hanson, WHK, Cleveland  
Promotion and Publicity—Marie Houlahan, WEEL, Boston  
Broadcast Advertising—Dorothy Kemble, MBS, New York  
Rural—Wynn H. Speece, WNAX, Yankton, S. D.  
Archives—Margaret Cuthbert, NBC, New York  
By-Laws—Grace Johnsen, WJZ, New York  
Radio Education—Hazel Kenyon Markel, WTOP, Washington

A number of district meetings have been held and more are scheduled for the fall of 1946. Governor Dale of New Hampshire invited District #1 for a conference in June 1946. District #1 will hold a conference for Connecticut club women at Hartford in October 1946. District #2 held their second annual meeting at Albany, and Mrs. Dewey entertained the delegates at luncheon.

The collaboration of top AWD members is being sought by the Women's Division, Department of Labor, in their presentation, "Women in Radio," to be released in the fall of 1946. Attention is being given by AWD headquarters to the numerous releases sent to women broadcasters from commercial sources, government agencies, and national organizations. An effort is being made to improve their quality, reduce their quantity, and to eliminate chiseling.

AWD President Alma Kitchell (WJZ), and the NAB Coordinator of Listener Activity attended a meeting called by President Truman and Secretary of Agriculture Anderson in October 1945. Later the Coordinator of Listener Activity, representing AWD, attended the Food and Agriculture Organization Conference at Quebec, sending back exclusive releases to AWD members, the only service of its kind from this first United Nations Organization.

The first annual convention since 1944 was held in 1946. Delegates were the guests of important associations, such as the Grocery Manufacturers of America, American Coffee Bureau, Needlecraft Bureau, Fashion Bureau, Millinery Institute, etc., at many luncheons and dinners.

Each year, the AWD inaugurates a national project at a luncheon in New York. This year the theme "Women's Responsibility in the Communicative Arts" was chosen to help in developing an informed public opinion. Many national presidents, broadcasters, and notables were

included in the 1000 guests. Awards were made to 4 women in other media for distinguished service.

Newspaper, Anne O'Hare McCormick, *N. Y. Times*  
Magazine, Mrs. Bruce Gould, *Ladies Home Journal*  
Theater, Helen Hayes  
Motion Picture, Madeleine Carroll

CBS broadcast part of the program.

During the spring of 1946, AWD devoted much of its time, both on the air and in extra-curricular activity, to the President's Famine Emergency Committee. A session was held at the Ohio Institute for Education by Radio. In June Chester Davis invited several AWD officers to the White House to present a sheaf of telegrams from AWD member stations to Mr. Herbert Hoover upon return from his world tour of inspection of famine conditions.

During the late summer and fall of 1946, AWD devoted its attention chiefly to the United Nations Assembly and to the Veterans Housing Emergency.

In addition to serving as advisors to Stephens College for a 3 year course for women broadcasters, AWD will cooperate on a series of Women-in-Radio Conferences at many leading universities and colleges in 1946. At the time of this report the schedule includes Rockford, Drake, Cornell, Emerson, Kansas City, University of Oklahoma, University of Texas, Occidental, Stephens, University of Utah, University of Denver.

Space does not permit a report of the myriad appearances of AWD members at significant meetings and conferences from coast to coast. For example, the AWD President, Alma Kitchell, addressed the National Federation of Business and Professional Women's Clubs Convention.

Several broadcasters serve as advisors to AWD:

A. N. Armstrong, WCOP, Boston, Mass.  
A. E. Josselyn, WCCO, Minneapolis, Minn.  
Ben Baylor, WMAL, Washington, D. C.

### COMMUNITY RADIO PROJECTS

1945-46 marks definite progress in the development of Radio Councils and similar Listener Group projects. Broadcasters are showing interest in the opportunities which the Radio Council plan affords for education of listeners in the American system of broadcasting, program promotion, and the "free time" problem. The broad phases of Radio Council activity are too involved for this report but can be studied in the current NAB publication "Blue Print for a Radio Council." This brochure contains chapters on "Listener Activity, World Wide," "Background of Listener Cooperation in America," "Organization Procedures" and chapters on Committee activity. Several prominent leaders and broadcasters have assisted in this compilation.

As of October 1946 there are about 42 Radio Councils with a combined membership of 7,000,000 representing about 100 national and local organized groups.

Attention is called to the NAB pamphlet published in 1944 which gives a resume of five broadcasters' talks on the "Radio Council Plan" at the 1944 NAB Convention in Chicago.

An industry advisory committee collaborates with the Listener Activity Division. Its members are:

Mr. William B. Ryan, KFI, Los Angeles  
Mr. J. J. Gillin, WOW, Omaha  
Mr. E. L. Hayek, KATE, Albert Lea

### CHILDREN'S RADIO PROGRAMS

Annually this area of programming comes up for its share of praise and criticism. Most consistent attack is being made by some educators and parents on adult mystery programs, to which many children listen.

A collection of typical children's programs has been issued by NAB under the title "Program Patterns for Young Radio Listeners." It includes program listenings and descriptions of 600 series, broadcast over 400 stations. It highlights the splendid discharge of responsibility by station managers in this important area of programming. Prominent educators and leaders greeted this report with favorable comment. *Time Magazine* gave it considerable space.

A large file of children's programs is available at the NAB New York office. Radio Councils "Youth Interest Committees" have conducted many meetings on the subject during the year. The Coordinator of Listener Activity served on the Children's Program Panel at the Ohio Institute for Education by Radio.

A distinguished Advisory Committee serves the Listener Activity division in the juvenile field:

Mr. Harold E. Stassen, President, International Council  
Religious Education  
Miss Katherine Lenroot, Chief, Children's Bureau,  
Department of Labor.  
Mrs. Josette Frank, Child Study Association  
Miss Dorothy Gordon, *New York Times*  
Dr. Bernice Baxter, President, Camp Fire Girls  
Mr. John Studebaker, U. S. Commissioner of Education  
Mrs. C. Vaughn Ferguson, President, Girl Scouts  
Miss Gloria Chandler, Radio Chairman, Junior Leagues  
Mrs. Dorothy McFadden, President, Junior Programs,  
Inc.  
Mrs. Kathleen Lardie, President, Association for Educa-  
tion by Radio.

### AWARDS

NAB cooperates with various groups who make annual radio awards. Over a period of years the industry has worked closely with the George Foster Peabody Foundation. To increase the number of entries and to aid in securing a larger sample of programs from more stations, listening posts were established in 1943. Today, these posts are operating in 100 cities in 36 states. They are made up of leaders in civic and educational life. Sometimes the committees reflect the opinion of hundreds of local citizens as well as the reaction of prestige leadership. Working with local stations they check and evaluate local and network programs. Recommendations are then made to the University of Georgia's screening group. The final choices in each classification are carefully considered by the National Board. Since 1943, the number of entries and character of submitted programs has improved materially. Of the twelve final 1945 winners, six were recommended by Listening Post Committees.

Excellent press has rewarded the listening post project because this activity serves to educate many laymen to the wealth of program material and the broad areas covered in program content.

### RADIO EDUCATION

Continuous contact is maintained with many radio education projects through travel and correspondence. Many FM educational stations are being set up. Through information received at NAB, assistance and advice are frequently sought. Education by Radio is becoming a force in this field.

Attendance and participation in several Institutes and Workshops can be reported.

Radio Councils maintain Radio Education Committees, dedicated to encourage the equipment of schools, the utilization of radio in and out of school, and the distribution of radio information. These Councils have rendered distinguished service, particularly in New Jersey, Iowa, Minnesota, Utah and Tennessee, through use of their

members and prestige in urging indifferent Boards of Education to take appropriate action.

Cooperation is being given the World Education Service Council which is setting up a World Friendship Hour in schools throughout the United States. Top educators are associated with the project.

### DISTRIBUTION OF MATERIAL

Distribution of materials is the daily routine at the New York NAB office. Thousands of copies of radio brochures, booklets etc. are forwarded to leaders from coast to coast.

A new edition of "Radio and Public Service" will be released before 1947. "The Blue Print for a Radio Council" is also ready for distribution.

### ADDRESSES, TOURS AND BROADCASTS

During the past year the Coordinator of Listener Activity has traveled 25,000 miles addressing conventions and conferences, holding small group meetings, AWD meetings. Each year Mrs. Lewis addresses the N. Y. Advertising Clubs—Radio Clinic. Broadcasts have been made over networks and numerous local stations—notably the Premiere over CBS from the World Food Conference in Quebec with Secretary of Agriculture Clinton P. Anderson, et al.

Most spectacular was the Women's Institute Radio Day in celebration of radio's 25th anniversary at St. Paul when 28,000 persons heard and saw 5 network shows originate from the vast stage. Many executives and radio personalities participated. The Coordinator of Listener Activity arranged and emceed the programs. The Radio Council of Minnesota was co-sponsor with the Pioneer Dispatch (WTCN).

### AFFILIATIONS AND SPECIAL ASSIGNMENTS

The Coordinator of Listener Activity is a member of the Board of Advertising Women of New York; Member Advisory Council to Radio Executives Club; Chairman, Women's Radio Division Memorial Cancer Drive; Member, Advisory Committee, Stephens College; Advisory Board, World Christmas Festival; Member International Advisory Committee, National Council of Women; National Public Relations Committee, Girl Scouts, Inc.; National Radio Advisor, National Society Daughters of the American Revolution; Membership Chairman, National Council of Women; Radio Chairman, Farm and Home Safety Division, New York State Department of Health.

In addition to the above organizations Mrs. Lewis is a member of the following: Association for Education by Radio, Business and Professional Women, Town Hall Club, National Society of New England Women, National Federation of Press Women.

The New York NAB office staff has been increased to take care of mail, interviews, and telephone calls. Contacts with people, places, and organizations are pyramiding as the personalized public relations program develops.

DOROTHY LEWIS,

*Coordinator of Listener Activity.*

### West Coast Office

The Hollywood office was established February 1, 1946, in charge of Robert C. Coleson.

Its purposes are:

To observe and report trends in radio, television, motion picture, and labor circles.

To establish friendly relations with advertising agencies, program producers, directors, and writers, in the highly important Hollywood area, looking particularly to the time when radio starts selling radio via allocation messages.

To establish friendly relations with trade papers and daily press representatives, up and down the West Coast, resulting in a favorable press for radio.

To strive for workable relations with West Coast industry, labor, church, civic, and educational groups. To provide officials of NAB and the industry with correct information from all West Coast sources, to enable them to continue to interpret the public interest.

To attend special District meetings within the territory.

To encourage local meetings, whenever necessary, to discuss local problems.

To encourage establishment of friendly professional relations and unity between Western broadcasters in their home cities and districts, as such cooperation works for the good of the whole industry.

To act as a clearing house for membership inquiries, etc.

To secure new members.

During the period covered by this report, in addition to luncheon meetings and personal visits with stations in the greater Los Angeles area, the Director of the Hollywood office has held luncheon meetings and made visits to stations in Salt Lake City, Denver, Seattle, and Tacoma.

He has attended special District meetings at Reno, Nevada and at Monterey, California.

He arranged and handled invitations for Judge Miller's luncheon meeting with Eric Johnston, Byron Price and members of the Board of Directors of MPAA on June 19, 1946.

He attended two meetings with the NAB advisory committee on the motion picture "Magic in the Air," and several meetings with Jerrold Brandt, producer of the picture, and Committee Chairman Ryan and still another meeting, on the same subject with Brandt, Judge Miller, and Don Petty.

He cooperated with the Los Angeles Advertising Club and the Los Angeles Chamber of Commerce in handling Judge Miller's appearance at his reception at the California Club on June 17, and as principal speaker addressing the combined Advertising Club and Chamber of Commerce on June 19, handling all press releases to trade publications and newspapers.

He cooperated with the Southern California Broadcasters Association in arranging for their dinner at the Ambassador Hotel on June 19, honoring Judge Miller.

He completed all arrangements, including press releases, for Judge Miller's appearance at the Pacific Advertising Association Convention Dinner at Spokane, Washington on June 25, and at the Spokane Chamber of Commerce Luncheon on the same date.

He has sent in news releases for *NAB Reports* from time to time.

At the Board meeting of August 6-8, 1946, the Director of the Hollywood office was named Assistant to the President.

ROBERT C. COLESON,  
*Assistant to the President.*

## BOARD OF DIRECTORS

- District 1*—Paul W. Morency, WTIC,  
Hartford, Connecticut
- District 2*—Michael R. Hanna,  
WHCU, Ithaca, New York  
(*Succeeded Kolin Hager,  
WGY, Schenectady, N. Y.,  
May 1946*)
- District 3*—George D. Coleman, WGBI,  
Scranton, Pennsylvania
- District 4*—Campbell Arnoux, WTAR,  
Norfolk, Virginia
- District 5*—F. W. Borton, WQAM,  
Miami, Florida
- District 6*—Hoyt B. Wooten, WREC,  
Memphis, Tennessee  
(\*Wiley P. Harris, WJDX,  
Jackson, Miss.)
- District 7*—James D. Shouse, WLW,  
Cincinnati, Ohio
- District 8*—John E. Fetzer, WKZO,  
Kalamazoo, Michigan  
(\*C. Bruce McConnell,  
WISH, Indianapolis, Ind.)
- District 9*—Leslie C. Johnson, WHBF,  
Rock Island, Illinois
- District 10*—John J. Gillin, Jr., WOW,  
Omaha, Nebraska
- District 11*—E. L. Hayek, KATE,  
Albert Lea, Minnesota
- District 12*—William B. Way, KVOO,  
Tulsa, Oklahoma
- District 13*—Martin B. Campbell, WFAA,  
Dallas, Texas

- District 14*—Hugh B. Terry, KLZ,  
Denver, Colorado
- District 15*—William B. Smullin, KIEM,  
Eureka, California
- District 16*—William B. Ryan, KFI,  
Los Angeles, California
- District 17*—Harry R. Spence, KXRO,  
Aberdeen, Washington

### *Directors-at-Large*

#### Large Stations

- District 5*—J. Leonard Reinsch, WSB,  
Atlanta, Georgia
- District 4*—J. Harold Ryan, WWVA,  
Wheeling, West Virginia

#### Medium Stations

- District 4*—T. A. M. Craven, WOL,  
Washington, D. C.
- District 4*—G. Richard Shafto, WIS,  
Columbia, South Carolina

#### Small Stations

- District 12*—Matthew H. Bonebrake,  
KOCY,  
Oklahoma City, Oklahoma
- District 3*—Clair R. McCollough,  
WGAL,  
Lancaster, Pennsylvania

#### Networks

- District 2*—Frank Stanton, CBS,  
New York, New York
- District 4*—Frank M. Russell, NBC,  
Washington, D. C.

\* Effective Oct. 25, 1946 meeting

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## OFFICERS

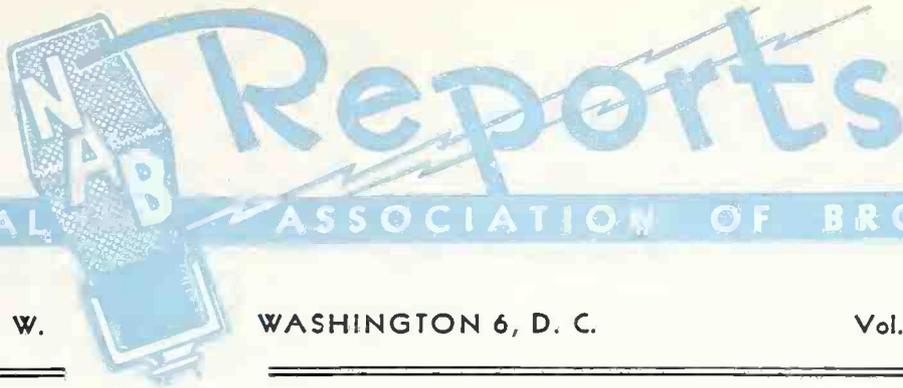
JUSTIN MILLER, *President*

A. D. WILLARD, JR., *Executive Vice President*

C. E. ARNEY, JR., *Secretary-Treasury*



Routing:



The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 14, No. 44, November 4, 1946

### Miller Receives Degree, Cites Franklin As Forerunner and Champion of Free Radio

NAB President Justin Miller delivered the main address during Founders Day exercises at Franklin and Marshall College, Lancaster, Pa., on Friday (1) and was awarded the honorary degree of Doctor of Laws.

Appropriate to Founders Day at this 159 year old college, named for Benjamin Franklin and John Marshall, and to his own position as NAB president, Judge Miller spoke on "Benjamin Franklin and Radio Broadcasting."

"One of the greatest phenomena known to man," Judge Miller said, "is the presence, on earth, from time to time of persons whose capacities so far outrun those of their contemporaries as to make them veritable milestones of history. . . . Benjamin Franklin is probably the best example—at least of the American era—of a man who possessed such qualities and, at the same time, a desire to get along with his fellow mortals, constructively, in full participation, guidance and encouragement. . . . Sometimes it requires centuries for the plodding scientists to bridge the gaps between the known facts and the hypotheses of such men. . . . It is fascinating to think of the speculations in which such men engaged; speculations which, perhaps, they failed to record."

Exemplifying this point, Judge Miller referred to the NAB convention where, he said, "we discussed the extent to which several clauses of the Federal Constitution are applicable to radio broadcasting; particularly the Clause relating to interstate commerce and the provision of the First Amendment, securing to the people, freedom of speech. It was pointed out that the words of the Constitution, giving to Congress power to regulate commerce between the States, necessarily, were

(Continued on page 846)

### New Directors Named, Area Meetings Planned, Two By-Laws Changed At NAB Convention

[Since a number of the convention speeches will be printed in NAB BULLETINS, none of the speeches is reported in the following story.]

When NAB convention officials predicted last summer that the 24th annual meeting would be the largest in radio broadcasting's history and estimated that about 2000 industry executives would register for the four-day session, they came close to guessing the actual figure. Official registration totaled 1,917. It is estimated that between 2,800 and 3,000, including exhibitors and others not officially registered, were present for the Chicago sessions.

At the general business meeting on Wednesday (23) delegates to the convention elected two new members-at-large to the Board of Directors. The new directors are Wayne Coy, WINX, Washington, for small stations, and Harold Hough, WBAP, Fort Worth, for large stations. Other directors-at-large who were re-elected are: Clair McCollough, WGAL, Lancaster, for small stations; T. A. M. Craven, WOL, Washington and G. Richard Shafto, WIS, Columbia, S. C., for medium stations; and J. Harold Ryan, WGBS, Miami, for large stations.

The two network directors, Frank M. Russell, NBC, Washington, and Frank Stanton, CBS, New York, were reelected. MBS announced that it preferred to continue its policy of having an observer without voting powers attend the board meetings.

When the Board met on Friday (25) two other new members, whose terms began that day, were present for the meeting. They are Wiley P. Harris, WJDX, Jackson, Miss., from District 6, and C. Bruce McConnell, WISH, Indianapolis, from District 8.

#### Board Holds Two Meetings

The Board held two scheduled meetings in Chicago (Continued on next page)

### INSIDE THIS ISSUE

At its meeting in Chicago on Oct. 21, membership of FMBI voted to dissolve the organization. (p. 849)

Having received NAB and AAAA approval, the new spot contract form will be distributed this week. Important changes incorporated in the new form are summarized. (p. 849)

RCA held its first public showing of electronic color television on Wednesday (30) at its Princeton, N. J., Laboratories. (p. 846)

Though no changes have been reported in depreciation rates of broadcast equipment since 1939, the tables are republished for membership information in connection with income tax calculation. (p. 853)

NAB President Justin Miller has accepted chairmanship of the March of Dimes National Radio Division for the second year. Broadcasting industry is praised for its contributions in the fight against infantile paralysis. (p. 852)

A brisk demand for additional copies of the Joske Report continues, as the book continues to meet the acclaim of broadcasters and retailers. (p. 851)

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAional 2080  
 535 Fifth Ave. New York 17, N. Y. MURray Hill 2-1963  
 Taft Building, Hollywood 28, Cal. GRANite 7166

Justin Miller, *President*  
 A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Richard P. Doherty, *Director of Employee-Employer Relations*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; James L. Middlebrooks, *Director of Engineering*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

cago—the first one on Monday (21) and the second on Friday (25). At its first session, the Board voted unanimously to accept 149 new applicants as Association members. This action brought total NAB membership, as of Oct. 21, to 1,153.

Campbell Arnoux, WTAR, Norfolk, and Hugh Half. WOAI, San Antonio, who served as NAB observers at the Inter-American Radio Congress at Mexico City, Sept. 30 to Oct. 5, reported to the Board on their mission and recommended that the NAB participate in this new organization's efforts to promote and defend freedom of radio throughout the Americas. Action on this recommendation was referred to the new Board of Directors.

Approval was given by the Board at its Monday session to a proposal that a joint advisory committee of NAB and the Radio Manufacturers Association be named to consider matters of mutual interest to both groups.

### Area Meetings Planned

At its meeting on Friday, one of the Board's first actions was to approve a proposed plan for holding "area meetings" of the NAB membership annually in eight regions of the United States, as an adjunct to the seventeen district meetings which are held each year. Primary objective of this plan, which was recommended by a Board sub-committee composed of Leslie C. Johnson, Hugh B. Terry, and William B. Smullin, is to conserve the time of NAB President Justin Miller and the NAB executive staff in meeting with the members each year in their respective areas. These area meetings would make it unnecessary for Judge Miller to attend the district sessions.

The Board emphasized, however, that these new area meetings will in no way affect the customary district meetings of the Association. The report of the sub-committee stated: "The Area meeting plan here suggested is recommended with the understanding that the autonomy and identity of Districts, and the duties and responsibilities of District Directors as provided in the By-Laws will in no way be altered."

For the purpose of these meetings the country has been divided into the following eight areas:

**AREA "A":** NAB Districts 15, 16, 17, including Alaska, Washington, Oregon, Hawaii, California, Nevada, Arizona, New Mexico.

**AREA "B":** NAB District 14, comprising Montana, Idaho, Wyoming, Utah, Colorado, western half South Dakota. (In the event District boundaries are changed to follow state lines, South Dakota shall be included in the AREA in which its district falls.

**AREA "C":** NAB Districts 10 and 12, comprising Iowa, Missouri, Nebraska, Oklahoma, Kansas.

**AREA "D":** NAB Districts 8, 9 and 11, comprising Michigan, Indiana, Illinois, Wisconsin, Minnesota, North Dakota, east half of South Dakota. (In the event district boundaries are changed to follow state lines, Wisconsin and South Dakota shall be included in the areas in which their districts fall.)

**AREA "E":** NAB District 13, comprising the State of Texas.

**AREA "F":** NAB Districts 5 and 6, comprising Arkansas, Louisiana, Mississippi, Tennessee, Alabama, Georgia, Florida, Puerto Rico.

**AREA "G":** NAB Districts 4 and 7, comprising West Virginia, District of Columbia, Virginia, North Carolina, South Carolina, Kentucky, Ohio.

**AREA "H":** NAB Districts 1, 2 and 3, comprising Delaware, Maryland, Pennsylvania, New Jersey, New York, Connecticut, New Hampshire, Massachusetts, Vermont, Rhode Island, Maine.

The sub-committee concluded its report with the recommendation that a study be made of the present District boundaries, looking toward the correction of "known inequities in District boundaries as now constituted, resulting from community interests and transportation problems."

### BMB Subject of Board Resolution

Other matters which had been referred to the Board by the membership were considered. Among these was the question of the radio industry's policy with respect to Broadcast Measurement Bureau. The following resolution relating to this matter was adopted by the Board.

"We believe that the Broadcast Measurement Bureau can be an increasingly valuable instrument for the good of the broadcasting industry and for the cementing of sound helpful cooperation between broadcasters and advertisers.

"The broadcasters of America owe to their industry and to themselves individually the responsibility for making BMB a success.

"Criticisms of BMB are being voiced among the broadcasters. They argue that refinements and modifications of the research technique are necessary to produce audience area maps which reflect to a much more exact degree the relative density of the station's area of influence. Some condemn the fact that maps and figures produced are not accompanied by BMB standards of interpretation so as to insure uniform interpretation and application rather than numerous interpretations and applications according to the whim or

(Continued on next page)

discretion of various stations and advertisers and agencies.

"These criticisms are serious and understandable. They warrant immediate action. The Broadcast Measurement Bureau must accept criticism, analyze it and act upon it with an objective, clinical philosophy which should characterize its conduct at all times.

"The temptation for the misuse of the BMB maps is so great that restrictions on their use is a matter for urgent consideration.

"We feel that BMB must immediately prove to broadcasters:

"1. That the national buyer of radio facilities desires and uses BMB to make for the more effective purchase of radio facilities.

"2. That BMB is a valuable sales tool for use with local and regional advertisers.

"Toward these ends we commend to the attention of BMB Board of Directors the following procedure.

"1. The advertiser and the advertising agency must have available the data on percentage of listeners in such form as to make for ready reference and usage and BMB should establish a uniform determination of listener intensity to meet the majority of agency requirements.

"2. The broadcast station subscriber must be fully instructed in detail on the use and misuse of the material now in his hands. He must be implemented with additional information to expedite his employment of these data by his sales force in such form as will be useful and understandable by the local advertiser.

"The Board of Directors of NAB feels a deep responsibility to the membership of its Association to see the fruition of its desires to establish a uniform and continuing method of determining station listening areas. Therefore, the Board of Directors of NAB requests of BMB that a report be made at the next meeting of this Board on what steps have been taken toward the accomplishment of the purposes herein suggested."

Mr. Frank M. Russell, one of the NAB members on the BMB Board, stated that he felt that since BMB had now become so wholly a research organization and he was not a research man, the interests of BMB, as well as the industry, would be served by having a substitute in his place on the BMB Board. The Board authorized Mr. Hugh Beville, Research Director of NBC, to act instead of Mr. Russell until such time as the NAB representation on the BMB Board is reconstituted.

### Music Copyright Situation Considered

The Board also considered the reference by the membership of the communication which had been received from Mr. John Paine, the President of ASCAP, in which he expressed a willingness to discuss at this time terms of the contract which would be effective as between the stations and the networks and the Society after the expiration of the existing contract. The Board instructed President Miller to call to his assistance any whom he desired and to discuss the subject in an exploratory way with Mr. Paine.

They further instructed officers of the NAB to carry out the purposes of the resolutions adopted by

the membership in urging the industry to renew support of BMI.

A discussion of the proposed transcription announcement rule (3.407) resulted in an instruction to the President of NAB and such staff members as he felt necessary, to discuss with the Federal Communications Commission and its staff the areas of agreement between the industry and the Commission and to report back to the Board.

The Secretary-Treasurer was instructed to proceed immediately with preparation of a detailed budget of expenditures and revenues for the Association for 1947. The Board voted to hold a meeting in San Francisco the early part of January, the time to be fixed by the President, at which this budget will be submitted.

The Finance Committee was authorized in the meantime to adopt an interim budget for the operation of the Association pending the final adoption of the 1947 budget. The President was also authorized to expend immediately the sums needed to remodel the new NAB headquarters building.

### Membership Approves By-Law Changes

Delegates to the convention voted on and passed two amendments to the NAB By-Laws. Following are the two proposals approved by the membership:

*Proposal No. 1*—"Amend Article VIII, by adding thereto a new section to be numbered 3, and renumbering the present Section 3, Section 4, and succeeding Sections of said Article, accordingly.

#### "Article VIII

Section 3. The Board of Directors shall have the power to enact, amend and promulgate Standards of Practice or Codes and to establish such methods to secure observance thereof as it may deem advisable."

*Proposal No. 2*—"Strike the present Article XIV and insert in lieu thereof the following:

#### "Article XIV

##### "Amendments

"Section 1. The charter or by-laws of the National Association of Broadcasters may be amended, repealed or altered in whole or in part by a majority referendum vote submitted by the Board of Directors to the qualified voting membership in such manner as the Board may prescribe; provided, upon petition signed by not less than five (5) per centum of the active membership of the Association respecting the amendment of the charter or the by-laws filed with the Secretary-Treasurer at least thirty (30) days prior to any meeting of the Board of Directors the Board shall at such meeting provide for the submission of such proposals in accordance with the provisions of this section."

### Full Support Pledged to UN

During the convention, NAB pledged the full support and cooperation of American broadcasters, to the United Nations. This pledge was contained in a telegram of greeting from NAB President Justin Miller, which was sent by instruction of the Board of Directors to Trygve Lie, Secretary General of the United Nations.

(Continued on page 847)

**Miller Receives Degree, Cites Franklin  
As Forerunner and Champion of Free Radio**

*(Continued from page 843)*

written against a background of commerce carried in wagons, in sailing vessels and by other methods of conveyance, which seem to us very primitive. Nevertheless, the Supreme Court has said that it was the intention of the Constitution-makers to include all forms of commerce between the States.

"That is the reason why radio broadcasting came within the terms of this Constitutional provision. That is the basis upon which Congress legislated . . . when it enacted the Communications Act and created the Federal Communications Commission. What a far cry—from a man driving a team of mules, hitched to a heavy wagon, over rutted mountain roads—to the invisible electrical waves, transmitted through the air, for thousands of miles, bringing to the people in most complete and meticulous detail every note, every harmony of a great symphony. . . .

"And still it does not seem impossible, or even improbable, that Benjamin Franklin, sitting some night before his open fire, or perhaps before the big black stove which he invented for the convenience of his people, may have dreamed of just such a scientific miracle.

"Again, when Congress enacted the Communications Act, it said that 'freedom of speech' as used in the Constitution included speech, broadcast through the air, by a radio transmitter and expressly enjoined the Commission not to interfere with that freedom. I have no doubt that, if and when the question is presented to the Supreme Court, it will uphold the interpretation which Congress placed upon these words.

"Others may doubt but there is no doubt in my mind that if some imaginative contemporary had said: 'Dr. Franklin, suppose some of our enterprising successors should devise a means of amplifying the human voice and carrying it great distances, is it your idea that this phrase "freedom of speech" should cover such a transmission?' he would have replied, most positively, in the affirmative."

After quoting Franklin's peroration at the concluding session of the Constitutional Convention of 1787, Judge Miller said: "Mr. President: I can echo the words of Dr. Franklin. Radio Broadcasting is only a quarter century old, but it has become, already, a great American institution. It permeates every phase of our daily lives. It affects the closest relationships of our national life. It will become, increasingly, an agency to be conjured with in international affairs. Those who control this great institution and those who are affected by it must be dispassionately objective concerning its operation. We must be tolerant of many points of view, of other people and of other nations. So many different people, with different opinions, to deal with; all the prejudices, the passions, the errors of opinion, the local interests and the selfish views, which are inevitably assembled, when men come together to have the advantage of their joint wisdom! All these are increased and amplified when we deal with the tremendous potentialities of radio broadcasting. It astonishes me, Sir, to find it approaching so near to perfection as it does. May it be always a blessing to

our people; a means of preserving that which our forefathers wrought for us; may it help, long, to prevent the despotism which comes only when people become so corrupted as to need despotic government."

## Engineering Department

### RCA Holds Public Demonstration of Electronic Color Television

Electronic color television pictures produced by all-electronic means were demonstrated publicly for the first time Wednesday (30) by RCA at its Princeton, N. J., Laboratories.

A new color slide television camera developed by RCA and used in the demonstration produces signals from 35 mm. kodachrome slides. Transmission of the picture on the slide is achieved in natural colors when a light beam from a kinescope is focused through the slide and separated into component colors by a system of mirrors and photo-electric cells.

The receiving set is equipped with three 3-inch kinescopes, which separately receive the signals representing red, blue and green. This trio of kinescopes is called a "trinoscope." From it the three color images are optically projected into a brilliant composite picture which appears on a 15 x 20 inch screen in natural colors.

By this new advance in television, RCA says, simultaneous color television is achieved.

Since the electrical characteristics and all of the standards of the green image, including the synchronizing pulses, are identical to those of the present black and white standards, any broadcast from color stations using the electronic simultaneous system can be received in monochrome clearly on black and white receivers by the addition of a radio-frequency converter. RCA claims no modifications are required inside the set.

Likewise, it will be possible for electronic color television sets to receive the broadcasts of black and white stations.

Dr. C. B. Jolliffe, executive vice president in charge of the RCA Laboratories Division, said "Let me emphasize that the most important fact to remember in regard to color television is that any commercial system, whether it be mechanical or electronic, depends upon the ultra-high frequency spectrum in which the necessary band width for color exists."

Dr. Jolliffe disclosed that the RCA timetable for future demonstrations of color television is divided into five stages, the first of which was shown last week, featured still pictures televised from color slides on a large screen 15 x 20 inches. The remaining stages in the timetable of laboratory demonstrations of electronic color television were outlined as follows:

Motion picture film within three months

Live-action studio scenes by the middle of 1947

Outdoor action scenes by the latter part of 1947

Large-screen theatre size pictures in 1948.

Dr. Jolliffe further stated that "Although we have solved the all-electronic color television problem, it will require a number of years to establish color television as a service to the public. What we have done is to demonstrate the realization of the principle of simultaneous electronic color television. The apparatus used in the demonstration is purely experimental as developed in the laboratories."

## New Directors Named, Area Meetings Planned, Two By-Laws Changed At NAB Convention

(Continued from page 845)

Mr. Lie responded in a message which was read to the assembled broadcasters Tuesday morning (22) when Benjamin Cohen, Under Secretary General of the UN, delivered his scheduled convention address.

Text of Judge Miller's telegram follows:

"HONORABLE TRYGVIE LIE  
SECRETARY GENERAL  
UNITED NATIONS  
LAKE SUCCESS, NEW YORK

"U.S. BROADCASTERS, AT FIRST POST-WAR CONVENTION OF NATIONAL ASSOCIATION OF BROADCASTERS IN CHICAGO, SEND GREETINGS TO UNITED NATIONS DELEGATES AND SECRETARIAT MEMBERS CONVENED FOR THE GENERAL ASSEMBLY. AWARE THAT A LASTING PEACE CANNOT BE ATTAINED WITHOUT AN ALERT AND INFORMED PUBLIC, AMERICAN BROADCASTERS PLEDGE TO THE UNITED NATIONS THEIR FULL SUPPORT AND COOPERATION. JUST AS U.S. RADIO MADE VICTORY OVER THE AXIS ITS FIRST OBJECTIVE DURING THE WAR YEARS, SO WE NOW DEDICATE OURSELVES TO THE EQUALLY MOMENTOUS TASK OF WINNING A LASTING PEACE."

Mr. Lie's message reads:

"PLEASE ACCEPT MY THANKS FOR THE MESSAGE OF GREETINGS SENT TO THE UNITED NATIONS ON THE OCCASION OF THE FIRST POSTWAR CONVENTION OF THE NATIONAL ASSOCIATION OF BROADCASTERS.

"AMERICAN BROADCASTERS CAN BE OF IMMENSE SERVICE TO THE UNITED NATIONS IN CREATING AND MAINTAINING PUBLIC INTEREST IN ITS DAY-TO-DAY ACTIVITIES AND IN INSURING THE POPULAR SUPPORT WHICH THE UNITED NATIONS MUST HAVE IN ORDER TO ACCOMPLISH ITS AIMS. YOUR OFFER OF COOPERATION IS GREATLY APPRECIATED."

### Resolutions

The following resolutions were adopted unanimously by the membership at the Wednesday afternoon business session:

WHEREAS Broadcast Music, Inc., has since its inception been instrumental in saving the broadcasting industry substantial sums, and

WHEREAS BMI has furthered the art of music and demonstrated its value as a source and reservoir of additional music of every class and category, which has been made available to the broadcasting industry in the traditionally competitive American way.

THEREFORE, BE IT RESOLVED that the National Association of Broadcasters in convention assembled instruct the officers and the Board of Directors of NAB to cooperate with BMI to insure its continuation as an important source of copyright music and to secure at an early date renewal of licenses from BMI on no less favorable conditions as now prevail.

BE IT RESOLVED that the National Association of Broadcasters in session assembled this 23rd day of October 1946, strongly commends the action of the Board of Directors in creating a committee to establish new definitive Standards of Practice for the guidance of the industry as a whole and further urges that the work of this committee be done as expeditiously as possible.

BE IT RESOLVED that the National Association of Broadcasters strongly commends the action of the Board of Directors in establishing a Program Department with an experienced and competent staff to counsel and assist individual licensees in maintaining the highest standards of broadcasting in the public interest.

WHEREAS the National Association of Broadcasters has been conducting Radio News Clinics in the various states for the purpose of raising standards of radio news, particularly in the local field, and

WHEREAS these Radio News Clinics have resulted in improvements in radio news service to listeners through employment of competent personnel and the development of local news coverage

THEREFORE, the National Association of Broadcasters is to be commended for its progressive leadership, and

BE IT RESOLVED that the Council on Radio Journalism, Inc., recommends that the program of holding Radio News Clinics be continued.

WHEREAS it has been the pleasure of the National Association of Broadcasters to have in attendance at the sessions of the 24th Annual Convention outstanding representatives of many foreign nations and representatives of the United Nations,

THEREFORE, BE IT RESOLVED that the Association extends to these representatives our hearty welcome and an invitation to attend subsequent conventions of the Association in years to come.

BE IT RESOLVED by the membership of the National Association of Broadcasters that we extend to the speakers who have appeared upon the various programs of this convention a vote of appreciation for the contribution which they have made to the better understanding of industry matters.

WHEREAS, the officers and directors of the National Association of Broadcasters, have outlined and pursued a course of action designed to bring about sound relationships with the various unions engaged in broadcasting,

THEREFORE, BE IT RESOLVED that the membership of the Association hereby indorses the action of its officials and pledges its full support in a continu-

(Continued on next page)

ation of their constructive activities with the hope that satisfactory industrial relations may be secured for the benefit of both management and labor in the broadcasting industry.

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WHEREAS the convention assembled recognizes the music problem as one of the most important ones facing the entire industry, and

WHEREAS conscientious and invaluable work has been and is being conducted by the Music Advisory Committee of the NAB in connection with the music copyright situation, and

WHEREAS ASCAP has offered to discuss with the NAB the copyright and contract problems, and to renegotiate the contract between ASCAP and the radio stations and the radio chains at this time rather than awaiting the expiration of the current contracts,

BE IT THEREFORE RESOLVED that the Music Advisory Committee of the NAB be instructed to give immediate study to the ASCAP offer in light of its past and present relations with the Society, and to consider ASCAP's offer in a full spirit of cooperation and understanding.

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RESOLVED that the National Association of Broadcasters, because of the confusion to listeners and the disruption of orderly broadcasting brought about by the conflicting observance and non-observance of daylight saving time by various communities, endorses the principle of uniform time systems in each of the respective time zones of the United States and requests the officers of the Association to promote federal legislation to establish a uniform observance of time systems in each of the respective time zones in this country, and,

BE IT FURTHER RESOLVED that pending such federal action to assure a uniform time observance it is recommended that the networks give serious consideration to the feasibility of operating on standard time.

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WHEREAS representatives of the trade press have solicited the cooperation of the Association in making more fully and promptly available to the trade press information concerning all activities of the Association, and

WHEREAS it is obviously important and helpful to the Association to have such information as may properly be released accurately and promptly reported in the trade press.

THEREFORE, BE IT RESOLVED, that the Association cooperate as fully as possible with the representatives of the trade press in facilitating their access to all information concerning the activities of the Association which is newsworthy and may properly be released, and

BE IT FURTHER RESOLVED that the specific recommendations of the aforesaid representatives of the trade press to the effect that the Association es-

tablish a New York office for the purpose of making the news of the Association more readily available and that an advisory committee composed of representatives of the trade press be appointed to consult and cooperate with the Association, be submitted to the Board of Directors of the Association for its consideration.

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WHEREAS Justin Miller has completed his first year as President of the Association, and

WHEREAS during that period he has unselfishly and unstintingly devoted his time and energies to the betterment of the Association, bringing to it leadership of the highest calibre, and

WHEREAS he has outlined for the Association and is now effecting for it a most constructive program,

THEREFORE, BE IT RESOLVED that the membership of the Association extend Justin Miller their warmest and most sincere thanks and appreciation for his outstanding performance in office and further extend their heartiest assurances and confidence in the progressive future of the Association under his inspiring leadership.

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WHEREAS the unprecedented size of this convention presented unusual problems of arrangements and staging, and

WHEREAS these problems have been handled with exacting efficiency and thoroughness,

THEREFORE, BE IT RESOLVED that this convention extends a sincere vote of thanks to NAB Secretary C. E. Arney, Jr., and the NAB personnel working with him.

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The Resolutions Committee also presented to the membership the following statements:

Your committee considered a suggestion relating to a proposed change in the classification and dues schedule of the Association. The committee having been informed that this matter is now being considered by the Board of Directors with the view to the submission of a proposed By-law amendment, feels that no action by the membership is required at this time.

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You have all heard the report of BMB given yesterday. Subsequent to the BMB meeting your Resolutions Committee gave consideration to the possibility of phrasing a satisfactory resolution but since the matter is being considered at this time by the Board of Directors and in view of the fact that there will be no further meetings of the membership before the end of the year, it seemed desirable to refer to the NAB Board for further consideration the future course of action to be pursued in connection with BMB.

#### Messages Extend Greetings

Messages from several prominent national figures who were unable to attend the convention were sent to President Miiller. Text of the telegrams follow:

"THE AMERICAN LEGION EXTENDS ITS BEST WISHES TO YOU AND THE BROADCASTERS OF

*(Continued on next page)*

AMERICA FOR THE SUCCESS OF YOUR 24TH ANNUAL CONVENTION. THE WARTIME SERVICE OF THE RADIO INDUSTRY AND THE MARVELOUS SERVICE RENDERED BY THE BROADCASTERS TO THE VETERANS IS A TRIBUTE TO THE FREE AND DEMOCRATIC METHOD OF RADIO BROADCASTING IN THE UNITED STATES. WE OF THE AMERICAN LEGION STAND BEHIND YOU IN YOUR EFFORTS FOR THE MAINTENANCE OF THE BROADCASTING INDUSTRY AS A FREE AND INDEPENDENT ENTERPRISE WHICH HAS PROVED ITS SUCCESS SINCE THE INCEPTION OF RADIO BROADCASTING. WE THE VETERANS OF THE WORLD WARS COMMEND YOU ON YOUR DEVOTED SERVICE TO THE COMMUNITY, STATE AND NATION.

PAUL H. GRIFFITH  
NATION COMMANDER  
THE AMERICAN LEGION"

"PLEASE CONVEY TO THE LEADERS OF THE RADIO INDUSTRY OUR SINCEREST GRATITUDE FOR THEIR ENTHUSIASM AND GENEROUS RESPONSE TO HUMANITY'S NEEDS DURING THE 1946 CAMPAIGN OF THE AMERICAN CANCER SOCIETY. THE MAGNITUDE OF RADIO'S HELP, OVER A MILLION DOLLARS OF RADIO TIME IN SPOT ANNOUNCEMENTS, AT LEAST SEVEN FULL NETWORK PRODUCTIONS, AND THE THOUSANDS OF HOURS DEVOTED BY STATIONS INDEPENDENTLY, IS DEEMED ONE OF THE MOST DECISIVE FORCES RESPONSIBLE FOR THE SUCCESS OF THE DRIVE. THE CONTINUING GENEROSITY OF RADIO TODAY IN FURTHERING THE INFORMATIONAL PROGRAM OF THE SOCIETY AND AROUSING THE PUBLIC TO THE DANGER OF CANCER IS FAR MORE THAN PUBLIC SERVICE OF THE HIGHEST ORDER. IT IS A CAMPAIGN THAT IS SAVING HUMAN LIVES.

JAMES S. ADAMS  
CHAIRMAN OF THE EXECUTIVE COMMITTEE  
AMERICAN CANCER SOCIETY AND  
PRESIDENT OF STANDARD BRANDS, INC."

"IT IS THE HOPE OF THE TREASURY DEPARTMENT'S SAVINGS BONDS DIVISION THAT NAB'S 1946 CONVENTION WILL BE HIGHLY SUCCESSFUL. REGRET THAT PREPARATIONS FOR BOND CAMPAIGN OPENING NOVEMBER 11 PRECLUDE POSSIBILITY MY ATTENDANCE. PLEASE EXTEND SINCERE THANKS TO ASSEMBLED REPRESENTATIVES OF BROADCAST INDUSTRY FOR MAGNIFICENT JOB PERFORMED IN BEHALF OF PEACETIME SAVINGS BONDS PROMOTION. RADIO HAS CONSISTENTLY LED ALL OTHER MEDIA IN THIS IMPORTANT WORK.

BRENT O. GUNTS  
CHIEF, RADIO SECTION"

"GREETINGS TO THE 24TH ANNUAL CONVENTION OF THE NAB FROM THE UNITED STATES MARINE CORPS. THE PERFORMANCE OF THE RADIO INDUSTRY IN THE PUBLIC INTEREST DURING THE WAR PERIOD HAS BEEN REMARKABLE. THE MARINE CORPS IS PARTICULARLY GRATEFUL FOR THE EFFECTIVE ASSISTANCE WHICH HAS BEEN SO FREELY RENDERED BY THE NAB IN OUR POST-WAR RECRUITING PROGRAM. WE KNOW THAT RADIO IS A POWERFUL

FORCE FOR THE MOLDING OF THE PUBLIC OPINION WHICH CAN WIN THE PEACE.

LIEUTENANT GENERAL A. H. TURNAGE  
ACTING COMMANDANT OF THE MARINE CORPS  
WASHINGTON, D. C."

## FM Department

### FMBI Dissolved by Membership Vote

The membership of FM Broadcasters, Inc., voted at the Convention on Monday (21) to accept its Board of Director's recommendation that the organization be dissolved.

In announcing the dissolution, FMBI President Walter J. Damm said that the action was taken with the full understanding that some of the members desired a separate promotion organization to further the public acceptance of FM. It was felt, however, that FMBI should not continue as an independent group since it would necessarily be considered as a competitor of the NAB.

Members of the FMBI, under an agreement which was established last year, are also members of the NAB. FMBI station memberships in NAB remain in force.

## Broadcast Advertising

### New Spot Contract Form, Having Received Final Approval, Now Being Distributed

The NAB Department of Broadcast Advertising will mail to the NAB membership this week mats for printing the new standard contract form for spot broadcasting, which has now received final approval of the NAB and the American Association of Advertising Agencies.

This new form, which replaces the 1942 version currently in use, received the endorsement of the AAAA Board of Directors Tuesday (29). Previously the various committees concerned, the NAB Board, and the NAB membership had given it their approval.

Adoption of the new contract form culminates more than a year of negotiations between the NAB and AAAA and incorporates numerous changes made necessary by the changing conditions which have occurred in the radio and advertising industries over the past several years, and by trial-and-error experience under the old form.

The subcommittees of the NAB and AAAA which negotiated the new contract are:

For the NAB: Walter Johnson, WTIC, chairman; Ben Laird, Green Bay Broadcasting Company; Howard Meighan, CBS; Frank V. Webb, KVPO, and Sam H. Bennett, KMBC.

*(Continued on next page)*

For the AAAA: Carlos Franco, Young & Rubicam, chairman; Linnea Nelson, J. Walter Thompson Co.; Charles Ayres, Rauthrauff & Ryan; Frank Silvernail, BBD&O, and William Maillfert, Compton Advertising, Inc.

The committees are urging that every station and agency adopt the new contract. "It is hoped," said Walter Johnson, "that in the interests of standardization among all stations, agencies and advertisers, the recommended form will be universally adopted."

Member agencies of the AAAA will adopt the new form, but AAAA headquarters has pointed out that it may be around January 1 before all of the agencies have been able to change over and that in the meantime stations should expect to receive some contracts on the old form.

Most important changes incorporated in this new form are:

Par. 1 (f): Stations are permitted to use "certifications of performance" or affidavits, whereas old clause specified affidavits only; also provides they are to be furnished "at the time of billing," and further, that "unless requested prior to billing," shall not act as a condition precedent to payment or time of payment.

Par. 1 (g): Clause permits station to change requirements for payment "if station believes reasonably that agency's credit has been impaired;" and provides for payment of liquidated damages if contract is cancelled by material breach.

Par. 2 (a) and (b): Old contract provided termination on 14 days' notice. Now provides for 28 days' notice on programs, 14 on announcements. Renewals require uninterrupted service, and failure to exercise renewal option voids all rights.

Par. 3 (a): Now expanded and clarified; no liability for talent charges in new clause.

Par. 4 (a): Old contract permitted cancellation of a program to broadcast a *sustaining* program of public importance; new clause permits broadcast of any program "which in its absolute discretion it deems to be of public importance or in the public interest." This gives stations complete control over program content, as required under the licensing act. Clause (c) puts a limit on station's liability for non-cancellable live talent charges—not to exceed the net time charges.

Par. 5 (e): Provides for continuation of the contract up to 52 weeks, providing broadcasting is continuous. Clause (d) has been improved to provide automatic rate protection to agencies.

Par. 7 (a) is more explicit by including Rules and Regulations of the FCC; (d) is new and states that the station shall not be required to broadcast for any other products than those named in the contract without prior written approval. Clause (i) is new and provides deduction of 30 seconds for station-break purposes from any program.

### Final Rate Card Reports Ready

Final report of the NAB Sales Managers Subcommittee on Standardization of Rate Card Format, which was approved Thursday (24) at the NAB convention, will be distributed to all member stations this week.

The report was unanimously approved by convention delegates and also bears approval of the AAAA Timebuyers Committee and other groups which participated in formulating the recommendations.

Purpose of the report is to bring about industry-wide standardization of rate card *format* so that essential information requested by timebuyers will be found uniformly in all station rate cards, including those published separately by stations and reprinted in Standard Rate & Data service. This, it was pointed out, will enable spot buyers to eliminate much of the work and confusion now attendant upon searching through a number of variegated rate cards and thereby will "make it easier to buy radio".

### Rate Cards, Standard Contract Forms, Discussed at Sales Managers Meeting

The Sales Managers Executive Committee, and the Sales Managers Committee (seventeen district sales managers chairmen) met during the convention in Chicago on October 21.

Arthur Hull Hayes, WABC, New York, chairman of the subcommittee on standardization of rate card format, submitted the "final" report of his subcommittee, incorporating recommendations of time buyers, station men, national sales reps and all others interested in rate cards. The report was approved and published for distribution to the entire membership at the Sales Clinic Thursday afternoon (24). It calls for "standardizing" the format of rate cards, so that standard information will always be shown, in the same order, on all rate cards; discounts will be "spelled out" so that busy time buyers can find each station's rate for a given type and quantity of service at a glance. It was recommended that all rate cards conforming to the standard form bear the imprint "format approved by the NAB and AAAA Time Buyers' Committee." (See above.)

Report of the subcommittee on standard contract form was submitted by Lewis H. Avery, president of Avery-Knodel, Inc., New York, in the absence of Walter Johnson, WTIC, chairman. It was explained that the new form has been approved by the NAB Board of Directors (at its August meeting in Estes Park), and has received the approval of the AAAA Time Buyers and Agency Administration committees. It was approved by the AAAA Board Tuesday (29). Mats will be immediately distributed to all NAB members. (See above.)

John M. Outler, Jr., WSB, Atlanta, Ga., chairman of the subcommittee on sales practices, submitted a report calling for greater standardization among stations of rate practices, terminology and definitions. The report recommends that stations adopt a one-rate policy where possible. Where this is not possible, it is recommended that a "retail-general" terminology be adopted, rather than the "local-national" terminology as is now generally prevalent. The report also recommended that where more than one rate is used, the industry agree on definitions that will be uniformly applied in granting either the "retail" or the "general" rate. The committee directed that this report be published and distributed to all NAB members

(Continued on next page)

for their consideration, with action to be taken at some later meeting after all stations have had ample opportunity to study the recommendations.

Frank Webb, newly appointed general manager of KVPO, Honolulu, former chairman of the subcommittee on audience measurement, submitted the report of his group in the absence of Beverley Middleton, WSYR, Syracuse, chairman. The report urged that the NAB undertake an educational program designed to aid all those who use radio research in the proper application of various research findings. The report was approved. It was announced that C. E. Hooper, Inc. had invited representatives of the radio industry to counsel with him in the research activities conducted by his firm. Howard Meighan, CBS vice president and a member of the subcommittee, exhibited a set of charts showing the value of certain types of station audience research, and its practical application to management and sales. Henry Ringgold of Edward Petry & Co., New York, showed a presentation based on a special study of the effectiveness of spot broadcasting.

Stanton P. Kettler, WMMN, Fairmont, W. Va., chairman of the subcommittee on advertising agency recognition bureau, reported that the NAB board at its August meeting had tabled consideration of the proposal to establish such a bureau for the radio industry.

Cecil Beaver, KTBS, Shreveport, La., chairman of the Joske advisory subcommittee, reported on progress of the study of radio advertising for retailers conducted by the NAB in cooperation with Joske's of Texas, San Antonio department store. He stated that the first release of "Radio for Retailers," distributed to NAB two weeks ago, has met with an enthusiastic response, and that three additional chapters, dealing with "Copy," "Programs" and "Promotion," are now in the process of publication, with other releases to follow later. He said that special research is still underway at Joske's. He expressed the thanks of the committee to officials of Joske's of Texas and their parent organization, Allied Stores Corporation, for the splendid cooperation received during the study period as well as in preparation of the report.

Those attending the meeting included: James McConnell, NBC, New York, chairman; Arthur Hull Hayes, WABC; John Blair, John Blair & Co., Chicago; Stanton P. Kettler, WMMN, Fairmont, W. Va.; Frank V. Webb, Avery-Knodel, Inc., Los Angeles; Paul W. Morency, WTIC, Hartford, Conn.; Harold Soderlund, KFAB, Omaha, Neb.; Clark A. Luther, KFH, Wichita, Kans.; Herbert L. Krueger, WTAG, Worcester, Mass.; Thad Holt, WAPI, Birmingham, Ala.; C. K. Beaver, KTBS, Shreveport, La.; Ralph W. Nimmons, WFAA, Dallas, Tex.; William B. McGrath, WHDH, Boston, Mass.; Craig Lawrence, WCOP, Boston, Mass.; Robert E. Bausman, WISH, Indianapolis, Ind.; Tom Price, WWSW, Pittsburgh, Pa.; Dave Rosenblum, WISR, Butler, Pa.; Clifford J. Lue, WDSM, Duluth, Minn.; Joe Raber, WMBD, Peoria, Ill.; Lloyd B. Leonard, WISE, Asheville, N. C.; Ollie L. Carpenter, WPTF, Raleigh, N. C.; J. Robert Gulick, WORK, York, Pa.; W. R. Alford, Jr., WSYR, Syracuse, N. Y.; Julian F. Haas KARK, Little Rock, Ark.; Bill Bennett, KXYZ, Houston, Tex.; Miller C. Robertson, KSTP, Minneapolis-St. Paul; Bill Doerr, WEBR, Buffalo, N. Y.; Henry I. Christal and Henry E. Ringgold, Edward Petry & Co., New York; S. Garn Carter, KOVO, Provo, Utah; Lewis H. Avery, Avery-Knodel, Inc., New York; John M. Outler, Jr., WSB, Atlanta, Ga.; Howard

Meighan, CBS, New York; Leonard Nasman, WFMJ, Youngstown, Ohio.

## Joske Report Sales Brisk

The Joske report, "Radio for Retailers," continues to meet with acclaim by broadcasters and retailers. Sales of extra copies of the book, both by NAB and NRDGA, are brisk.

Orders for as many as 150 extra copies have been received from a single station, although most orders call for smaller quantities. Orders are filled the same day as received, although parcel post delivery has been reported slow in some instances.

Letters and telegrams from stations already reveal that the book has been effective in stimulating interest in radio advertising by retailers. "We just sold our *hardest nut* with this," one station reported. A leading retailer writes, "It will prove very beneficial in guiding our use of broadcast advertising in the future." "Have already sold a quarter-hour across the board," a small station reports.

Extra copies are available from the NAB or NRDGA at \$3 per copy, which includes all future chapters yet to be released. Two additional chapters, on "Copy" and "Programs," are now at the printers, and a third, "Promotion," is in preparation.

From the size of orders received, it is obvious that some stations are making the book available to the leading retailers of their city. In other instances the several stations in one city are combining to present a copy to each leading retailer. Other stations report that they plan to equip each salesman with an extra copy, to be made available on loan to smaller retailers. Stations in the San Francisco area are planning a program where the book will be introduced at a general meeting of retailers, with outside speakers. Reports of similar plans in other cities have reached NAB headquarters.

Encouragement for continuing the study through a retail research foundation was expressed by Mr. James C. Calvert, president of Joske's of Texas, who wrote:

"The Joske radio report appears to be quite an impressive document, and our sincerest hope is that it will be of constructive value to both retailers and broadcasters. It certainly has been a pleasure on my part to have had the opportunity to work with this program of study and analysis.

"It would, in my judgment, be a great pity if this research activity were allowed to peter out when the present Joske plan terminates. We all take it for granted that a Research Division is an absolute requirement and vital necessity to our major industrial corporations, such as General Electric, General Motors, Dupont, etc. I believe it is equally important to the future development and proper service of the broadcasting industry to set up its own permanent research foundation, to continue with the basic objectives as conceived in the Joske Clinic. I believe if that could be the ultimate outcome of our mutual effort, then that would be the highest purpose that the Joske Radio Clinic could serve."

A similar hope was expressed by Mr. Calvert in his  
(Continued on next page)

talk to the NAB convention October 24 as part of the Joske panel program, which he was able to attend only by chartering a special plane for an overnight flight. Both he and Mr. James H. Keenan, Joske's vice president in charge of sales promotion, as well as the other retail experts on the panel, paid tribute to the report as an outstanding contribution to a better understanding of the values and techniques of radio advertising for retailers.

### **Sales Managers Condemn Per Inquiry and Free Time Deals at NAB Convention**

Delegates to the NAB convention in Chicago approved a resolution proposed by the Sales Managers Executive Committee condemning efforts to obtain free use of station facilities for commercial advantage and efforts to buy time on a per inquiry or contingent guaranteed-return basis.

Text of the resolution follows:

"The maintenance and protection of the American system of broadcasting is predicated on the observance of sound business practices and high standards of ethics—both on the part of the station and of those who would use its facilities.

"The NAB regards any effort on the part of any organization or interest which seeks commercial advantage through the free use of a station's facilities as being unsound, unwarranted and contrary to the best interests of the industry.

"Similarly, efforts by commercial enterprises to purchase radio facilities on a contingent guaranteed-return or per inquiry basis are declared by this association to open a way to unfair and discriminatory practices, and to be an undermining of the entire structure of American radio. Such efforts are, therefore, condemned as unethical and contrary to the best interests of the stations and the industry and of advertising in general.

"It is the will of this association, therefore, that all such requests should be denied by its members and discouraged by every other means at their disposal."

## **Small Market Stations**

### **Small Market Stations Urged to Work With NAB and District Chairmen**

Greater cooperation by small market stations in improving the district meeting agenda was urged by several district chairmen at the NAB convention.

In an open session on Monday, Oct. 21st, led by A. E. Spokes, WJOY; Paul Wagner, WPAY; John Alexander, KODY, and Allan Curnutt, WOSH, it was pointed out that (1) small station problems can be better controlled; (2) profitable business practices can be exchanged; (3) labor conditions may be evaluated; (4) national, regional and local sales may be improved, provided all small stations take an active interest in the affairs of the industry.

The chairmen also urged all small stations to work

closely with the 17 NAB district Small Market Stations chairmen. The district meeting agenda for stations of this category can be improved by informing the chairman on problems confronting management. It was stressed that the greatest service will be rendered when these stations take an active interest by working constantly with their chairmen and through NAB Small Market Stations Division in Washington.

John Meagher, KYSM, Mankato, Minn., expressed appreciation on behalf of the small stations to Chairman Marshall Pengra and the Small Market Stations Executive Committee for the effective work done on such matters as FCC Order 91-c, which it was hoped will be reinstated; for the NAB Radio Management Study series; for creation of the NAB Small Market Stations Division, etc.

John Cummins, WFOY, St. Augustine, Fla., urged the small stations to take a more active part in meetings of state broadcasting associations. He stated that President James LeGate of the Florida Broadcasters Association is planning a session of special interest to small market stations. It was also announced that J. Allen Brown, head of the NAB Small Market Stations Division, will lead a 2½ hour discussion on small market stations operation at the Kentucky Broadcasters Association meeting Nov. 15.

Present at the meeting were: Marshall H. Pengra, chairman, KRNR, Roseburg, Ore.; James R. Curtis, KFRO, Longview, Tex.; Wayne W. Cribb, KHMO, Hannibal, Mo.; Robert T. Mason, WMRN, Marion, O.; William C. Grove, KFBC, Cheyenne, Wyo., all of the Executive Committee, and J. Allen Brown, NAB.

William B. Smullin, chairman, KIEM, Eureka, Cal.; Clair R. McCollough, WGAL, Lancaster, Pa.; Harry R. Spence, KXRO, Aberdeen, Wash.; of the NAB Board of Directors Liaison Subcommittee.

District chairmen or their representatives were: Rex Howell, KFXJ, Grand Junction, Colo.; Emmet H. McMurry, Jr., WJPR, Greenville, Miss.; John Alexander, KODY, North Platte, Neb.; Robert Henderson, Copley Newspapers, Los Angeles, Calif.; A. E. Spokes, WJOY, Burlington, Vt.; John Cummins, WFOY, St. Augustine, Fla.; William Hardy, WFMD, Frederick, Md.; Paul Wagner, WPAY, Portsmouth, O.; W. C. Wester and N. L. Kessler, WMUS, Muskegon, Mich.; Dan E. Jayne, WELL, Battle Creek, Mich.; John F. Meagher, KYSM, Mankato, Minn.; Allan Curnutt, WOSH, Oshkosh, Wis.; B. J. Parrish, KOTN, Pine Bluff, Ark., and C. O. Chatterton, KWLK, Longview, Wash.

## **General**

### **Judge Miller to Lead Radio Division In 1947 March of Dimes Campaign**

NAB President Justin Miller has been appointed chairman of the National Radio Division of the March of Dimes campaign for 1947.

*(Continued on next page)*

Judge Miller having accepted the chairmanship, will for the second year lead the broadcasting industry's contribution to the nation's fight against infantile paralysis.

Following is the text of the invitation extended by Basil O'Connor, president, National Foundation For Infantile Paralysis to President Miller:

"When the 1946 books are closed, America will have experienced the second greatest epidemic of infantile paralysis in its recorded history. Not since 1916 has America had a greater epidemic.

"The cost of fighting the 1946 epidemic will run well over ten million dollars. This does not take into account the money spent for medical research to find a cure or prevention for poliomyelitis.

"The need for additional funds to continue the fight against infantile paralysis is obvious. America's children who were afflicted with infantile paralysis during 1946 will be hospitalized, or under doctor's care, for at least another year.

"It, therefore, gives me great pleasure to offer you again the Chairmanship of the March of Dimes National Radio Division, for the 1947 Campaign. Under your leadership, the 1946 Campaign was very successful, and we trust you will accept the 1947 appointment.

"The continued cooperation of the National Association of Broadcasters in the fight against infantile paralysis has always been excellent. I trust that we can count on the continued support of the broadcasting industry."

## Research Department

### Research Committee, Meeting at Convention, Discusses Plans for Future Program

NAB's Research Committee met in Chicago during the convention on Monday, Oct. 21. At the meeting, the sub-committee on audience measurement presented its final report. It recommended that nothing further on the subject be published by the committee at the present time. It stated that little of value could be attained simply by further critical utterances at the present time. Instead, it urged that the committee lay the plans for a proper research program, the results of which would adequately evaluate the present methods used in the field.

The publication of an "interim" market data handbook was considered, and it was decided to combine radio data with other market data now being published by other research organizations to provide the industry with a complete set of data peculiar to radio. The NAB Research Director was urged to proceed at once with this project.

The results of the pilot study of program logs were reported and it was recommended that the attempt to use the logs themselves be abandoned. Several alternate methods of collecting the data were proposed and discussed. A resolution passed by the committee endorsed the study and urged that it be continued in order that necessary programming information and

facts about the sources of income to the industry be kept current and in useful form.

The committee passed a resolution praising the Board for its work in producing the NORC study "The People Look at Radio."

The results of a current NAB Research Department study of newspaper policies in carrying program listings were reported in advance of their publication to the membership.

Attending the Research Committee meeting at the convention were: John C. Tully, WJAC, Johnstown, Pa., chairman; H. M. Beville, NBC; Roger W. Clipp, WFIL, Philadelphia; Charles E. Couche, KALE, Portland, Ore.; Dietrich Dirks, KTRI, Sioux City, Iowa; Edward F. Evans, WJZ, New York; E. P. H. James, MBS; Dale L. Taylor, WENY, Elmira, N. Y.; Elmo C. Wilson, CBS; Earle W. Winger, WDOD, Chattanooga, Tenn.

Board Liaison members who attended the meeting included: Frank Stanton, CBS, chairman; Martin B. Campbell, WFAA, Dallas; E. L. Hayek, KATE, Albert Lea, Minn. Kenneth H. Baker represented NAB.

### Depreciation Rates of Broadcast Equipment

A number of broadcasters recently have addressed inquiries to NAB's Research Department asking for the latest information on depreciation of equipment for purposes of calculating income tax.

The Bureau of Internal Revenue has assured NAB's Research Department that the rates of depreciation published in REPORTS, Dec. 8, 1939 are still in effect. However, a Revenue Bureau booklet, "Income Tax Depreciation and Obsolescence" (Bulletin "F"—revised January, 1942) gives a breakdown of the various items of broadcasting equipment.

For the information of broadcasters who do not have the 1939 REPORTS, a reprint of the original letter to NAB on the subject, and the breakdown from Bulletin "F" follow:

"Reference is made to office letter of January 5, 1937, with respect to the average useful lives of depreciable property owned by radio broadcasting companies and to your verbal request that you be advised in connection with changes which may have been made in such lives since that letter was written. The information now available to this office indicates that the lives shown therein should be adjusted to those indicated below:

#### "Group Lives:

Transmitter equipment .....	10 years
Studio control equipment.....	10 years
Speech input equipment.....	10 years
Antenna equipment .....	12 years
Towers .....	15 years
Buildings .....	20 years
Studio furniture and fixtures.....	7 years
Office furniture and fixtures.....	15 years
Pipe organs, pianos, etc.....	10 years
Television equipment.....	4 years
Facsimile equipment .....	5 years

"In this connection it should be kept in mind that the lives stated above are averages built up on the experience available for the equipment of all companies for which data could be obtained and may not

*(Continued on next page)*

be applicable to the assets of a particular company whose experience may indicate shorter or longer lives.

Respectfully,

TIMOTHY C. MOONEY,  
Deputy Commissioner.

By E. L. LINDSEY,  
Assistant Head of Division.

EXCERPT—BULLETIN "F"

List of items by groups:  
(Revised Jan. 1942)

Average useful life (years)	
<i>Transmitter Equipment</i>	
Amplifier, radio frequency, frame.....	12
Batteries, storage:	
Radio telegraphy .....	10
Radio broadcasting .....	7
Circuit breakers .....	8
Compensators .....	10
Condensers .....	10
Control relays .....	6
Control—transmitter units, direct (panel).....	12
Cooling ponds:	
Radio telegraphy .....	12
Radio broadcasting .....	12
Cooling ponds and sprays.....	10
Cooling systems .....	10
Frequency control apparatus.....	6
Frequency monitor .....	10
Insulation .....	10
Measuring instruments .....	10
Modulation monitor .....	10
Motor generator sets.....	12
Oscillators .....	10
Plate supply .....	12
Plate and filament.....	12
Power control equipment.....	12
Power supply:	
Radio telegraphy .....	12
Radio broadcasting .....	12
Pumps and piping .....	12
Rectifiers, main .....	10
Switches and controls .....	14
Vacuum tube transmitters.....	10
Voltage supply, high.....	6
<i>Studio Control Equipment</i>	
Amplifiers, fixed and portable.....	6
Audio equipment .....	6
Batteries—storage:	
Radio telegraphy .....	10
Radio broadcasting .....	7
Cabinets, mixer control.....	10
Electrical transcription apparatus.....	5
Equalizers, line .....	6
Listening apparatus .....	8
Measuring instruments .....	10
Microphones .....	5
Mixing panels .....	6
Oscillators .....	10
Plate supply .....	12
Plate and filament.....	12
Signaling apparatus .....	8
Sound treatment of studios .....	10
<i>Speech Input Equipment</i>	
Amplifier control .....	10
Audio equipment .....	6

Batteries—storage:	
Radio telegraphy .....	10
Radio broadcasting .....	7
Control, amplifier .....	10
Equalizers, line .....	6
Listening apparatus .....	8
Measuring instruments .....	10
Oscillators .....	10
Plate supply .....	12
Plate and filament.....	12
Signaling apparatus .....	8
Speech input equipment.....	7

*Antenna Equipment and Towers*

Antenna and ground counterpoise system.....	12
Antenna and ground system:	
Radio telegraphy .....	12
Radio broadcasting (except steel masts).....	12
Antenna structure and supports.....	12
Antenna tuning inductances.....	12
Counterpoise (station equipment).....	12
Towers and masts.....	15
Transmission lines, radio frequency.....	8

**FM, Tv and Radio-Phonograph Set Production Increased in September, RMA Reports**

The Radio Manufacturers Association announced recently that set production for September, 1946, totaled 1,323,291, compared with 1,442,757 in August. The drop off was due partly to the fact that there were two less working days in September, and partly to the fact that the August figure reported an all-time high for set production.

The most newsworthy feature of the RMA report is that the FM receiver production climbed to 17,541 as compared with 13,892 in August. A second item of note is that the production of television receivers, which has been almost negligible since V-J Day, suddenly got under way in September when 3,242 units were produced—as against a total of 225 for the previous eight months of 1946.

A third item to be noted about the RMA announcement is that the output of radio-phonograph combination consoles, which has heretofore lagged behind pre-war rates, shot ahead of the September, 1941, rate when pre-war production of these models was at its peak. At the same time, the production of table models, although still in excess of the 1941 figures, dropped below the August output. 930,000 table models were manufactured in September, over 134,500 of which were of the radio-phonograph combination type.

**Women Broadcasters**

**Council Leaders Make 14 Recommendations For Radio Education at Broadcast Meeting**

At the Radio Councils' Spark-plug Radio Education Session of the School Broadcast Conference, 11 Radio Council Presidents as panel members made the follow-

*(Continued on next page)*

ing recommendations for lay participation in this rapidly developing field of radio education.

Radio Councils and local radio community groups should:

Devote one meeting a year to subject of radio education; encourage group study of children's listening habits; invite students to become members of Council Evaluation Committees; promote school and other educational broadcasts; maintain standing Radio Education Committees; encourage AER Chapters in their areas; develop more local programs by students; support P.T.A. and library activity; arrange shelves of books on radio in school and city libraries; arrange for articles on radio in appropriate journals and house organs; encourage superintendents of schools to keep items about radio in the inter-office bulletins; promote the appointment of a radio coordinator in every school to serve on an over-all radio committee; help to develop radio workshops in all high schools and colleges; make a study of ways and means to assemble a local library of transcriptions and scripts.

It was further recommended that networks and stations be urged to forward advance information regularly on all educational and inspirational programs so that more adequate program promotion can be set up.

Dorothy Lewis, coordinator of listener activity of NAB, served as chairman. Panel members included:

Mrs. Margaret Stoddard, Cedar Rapids, Iowa; Mrs. Arch Trawick, Nashville, Tennessee; Mrs. Charles Guyer, St. Paul, Minnesota; Dr. L. H. Hightower, Kalamazoo, Michigan; Mrs. Clella Darby, Des Moines, Iowa; Mr. Uberto Neely, Cincinnati, Ohio; Mrs. Pearl Broxam, Cedar Rapids, Iowa; Mrs. Norma Stiegelmier, Illinois; Miss Olive McHugh, Toledo, Ohio; Mrs. W. F. Ottmann, Omaha, Nebraska.

## Public Interest Programming

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of November 11-17, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West Forty-Second Street, New York 18, New York.

#### Buy U. S. Savings Bonds—"Protect Your Future"

THE ADVERTISING COUNCIL HAS SELECTED THIS CAMPAIGN AS IMPORTANT TO THE PUBLIC INTEREST—*BECAUSE* . . . Surplus cash invested in U. S. Savings Bonds, instead of being used during the year's final buying period to bid up the price of still-scarce goods, helps to combat inflation. *BECAUSE* . . . The backbone of the Savings Bonds program is the Payroll Savings Plan, and recent surveys show that this method now needs additional stimulation. *BECAUSE* . . . Regu-

lar, substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. *BECAUSE* . . . The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. *BECAUSE* . . . Recent surveys also show that rural America is inadequately aware that U. S. Savings Bonds are still being sold, and this year's good farm earnings make it vital that the farmer set aside savings in Bonds. Now is the logical time for everyone to step-up his savings for the future—not for the next year or the year after, *but for ten or more years from now*. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like *retirement incomes, education for the children, new homes, the most enjoyable use of leisure time*. As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post offices and through the Payroll Savings Plan. Emphasize either—(a) "Protect Your Future: Buy Your Extra Bonds Now;" or (b) "Protect Your Future: Sign Up For Security" on the Payroll Savings Plan. (Fact Sheet No. 11-E)

#### What Price Housing?

*America's critical housing shortage constitutes one of the most potentially explosive inflationary situations of the reconversion period.* A bold and vigorous program has been developed to whip that shortage. But even under that program the urgent demand for homes will far exceed the number that can be built for the months to come. And in addition to the urgent demand by returning veterans and others, there are millions of Americans who would like to buy or remodel if they could. Under these conditions the threat of inflation in housing and building materials is more menacing than in any other section of the economy. Within limits people in urgent need of shelter are tempted to pay almost any price for it. It would be presumptuous for anyone to urge a man not to buy or build when he has the money and his family is without a place to live. However, it is in the interest of the nation as well as the home-seeker that he be told of the dangers involved in buying or building at inflated prices. During the period when the demand for housing is abnormally high and production is low, *there are two alternatives open to us—to start a "boom-bust" cycle by frantically bidding up the prices of the limited housing supply, or to put the brakes on housing inflation by postponing buying or building if we do not urgently need a new house and by securing expert advice if we do build or buy.* Explain that during the period when the shortage is most acute there is serious danger of a housing inflation that would affect our whole economy. Suggest that families not urgently in need of a home consider waiting until later to buy or build, meanwhile saving and planning for the time when more homes can be built and better values may be available. Strongly urge everyone who finds it necessary to buy or build today to secure expert advice and sound appraisals before doing so. (Fact Sheet No. 7-D)

#### U. S. Marine Corps Recruiting

Congress has authorized the U. S. Marine Corps to increase its peacetime strength to 100,000 men. Since the Marine Corps has not accepted inductees since shortly after V-J Day, the men who make up this force must necessarily be volunteers with high qualifications and training. The Corps now numbers 140,000 but over half of these are inductees and reservists, many of whom are regularly becoming eligible for discharge. In addition, the enlistment period of 7,500 regulars expires with the next three months. The Marine Corps is attempting to fulfill an unwritten obligation to discharge *all* war-time inductees and reservists—whether or not they are eligible—by Christmas, 1946. *This will be impossible, however, unless volunteer enlistments are increased by approximately 40,000 immediately in order to bring the strength of the regular Corps up to 100,000 men.* Young men between 17 and 30 should

(Continued on next page)

be told of the many advantages—travel, education, training, pay—offered by two, three or four year enlistments in the Marine Corps, and also urged to give serious consideration to the Corps as a career. Limited service or a career in the peacetime Marine Corps offers many advantages and opportunities—education and training, travel, good pay, veterans benefits at completion of enlistment period, monthly income on retirement. Men may be accepted for two, three or four year enlistment in the Marine Corps: . . . if they are between 17 and 30 and single . . . if they are United States citizens . . . if they are in good health . . . if they have a normal education, if they are free of dependents. Go to the Marine Corps recruiting office nearest you or write directly to U. S. Marines, Washington 25, D. C., for an attractive booklet describing the advantages of service in the peacetime Marine Corps. (Fact Sheet No. 27-A)

## 171st Anniversary of the U. S. Marine Corps

(A Message from OWMR)

On November 10, 1946, the U. S. Marine Corps is 171 years old. On this anniversary, all Americans join the Marine Corps and the half million men and women who served as Marines in World War II in celebrating the birthday of this proud fighting service.

Following are a few facts about the Marine Corps. It is suggested that this material be used in observance announcements on and preceding November 10:

171 years ago, on November 10th, 1775, the Continental Congress authorized a new military organization—the United States Marine Corps.

In the early days of the Corps, sharpshooting American Marines with John Paul Jones and Stephen Decatur became known as "Soldiers of the Sea." They got another nickname, that of "Leathernecks," from the leather stocks worn by early Marines as protection against the cutlasses of the fierce Barbary Pirates in their battles on the shores of Tripoli.

Marines fought at Belleau Wood, Chateau Thierry, the Meuse-Argonne, and Blanc-Mont in the first World War and were ready for the supreme test in World War II. The defense of Wake Island was a sample for the enemy. The triumph of Guadalcanal set a pattern that was repeated over and over at Bougainville, Tarawa, the Marshalls, the Marianas, Peliliu, Iwo Jima, and Okinawa.

Finally Marines landed in Tokyo Bay, repeating a visit the Leathernecks had made 92 years before with Commodore Matthew C. Perry.

Today the Marine Corps stand guard in troubled China where Marines first saw action in the Boxer Rebellion, in 1900. From 1937 to 1941 U. S. Marines in China guarded American lives and property as the Japanese moved into China. Once again the 100,000 men of the post-war Marine Corps help guard the peace.

## Radio's Efforts to Promote Employment Of Physically Handicapped Lauded

Major General G. B. Erskine, chief of the Government's Retraining and Reemployment Administration, asked the NAB last week to convey the following message to radio station managers:

"I wish to thank all radio executives and station personnel for the excellent assistance and support re-

cently demonstrated during the observance of National Employ the Physically Handicapped Week.

"It is my considered opinion that you have added greatly to the sum total of human knowledge and appreciation of the employability of the physically handicapped.

"I wish to ask that you continue to support this program at community level through generous cooperation with the Employment Service, the Vocational Rehabilitation offices, the Veterans Administration, and other organizations.

"Please know that your efforts have not gone unnoticed. In the language of the Marine Corps, I salute you with a 'well done' and ask that you carry on."

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, November 4. They are subject to change.

#### Monday, November 4

(10:00 A. M.)

NEW—Milburn H. Stuckwisch, Charles F. Bruce and F. M. Lindsay, Jr., Centralia, Ill.—C. P. 1400 kc., 250 watts, unlimited.

(10:00 A. M.)

KTBS—Radio KTBS, Shreveport, La.—C. P. 5 KW, directional antenna.  
Other Participants: KGLU—Safford, Ariz. (Intervenor)

(10:00 A. M.)

NEW—Tri-City Broadcasting Co., Newport, Ky.—C. P. 1110 kc., daytime.  
NEW—Moraine Broadcasters, Inc., Dayton, Ohio—C. P. 1110 kc., 1 KW, day.

(10:00 A. M.)

KFDA—Amarillo Broadcasting Corp., Amarillo, Texas—C. P. 1440 kc., 1 KW night, 5 KW day, unlimited.  
NEW—S. H. Patterson, Topeka, Kans.—C. P. 1440 kc., 5 KW night, 5 KW day, directional antenna, unlimited.  
KVAK—S. H. Patterson, Atchison, Kans.—C. P. 1200 kc., 1 KW, day.

#### Further Hearing

(10:00 A. M.)

NEW—Unity Corp., Mansfield, Ohio—For FM facilities.  
NEW—Richland, Inc., Mansfield, Ohio—For FM facilities.  
NEW—Mansfield Journal Co., Mansfield, Ohio—For FM facilities.

#### At Charleston, South Carolina

(U. S. Court Room, Post Office Bldg., Broad and Meeting Sts.)  
NEW—Southern Broadcasting Co., Charleston, S. C.—C. P. 1450 kc., 250 watts, unlimited.

(Continued on next page)

NEW—Ft. Sumter Broadcasting Co., Charleston, S. C.—  
C. P. 1450 kc., 250 watts, unlimited.

### At New Orleans, Louisiana

(Court Room, U. S. Main Post Office Bldg.)

WJBW—Charles C. Carlson, New Orleans, La.—Renewal  
of license. 1230 kc., 250 watts, unlimited.  
NEW—Louise C. Carlson, New Orleans, La.—C. P. 1230 kc.,  
250 watts, unlimited.

### Tuesday, November 5

WCBM—Baltimore Broadcasting Corp., Baltimore, Md.—  
C. P. 680 kc., 10 KW day, 5 KW night, unlimited.  
NEW—Tower Realty Co., Baltimore, Md.—C. P. 680 kc.,  
10 KW, directional antenna, unlimited.  
NEW—Lomar Broadcasting Co., Lancaster, Pa.—C. P. 680  
kc., 5 KW day, 1 KW night, DA night, unlimited.  
NEW—Foundation Company of Washington, Philadelphia,  
Pa.—C. P. 680 kc., 10 KW, DA, unlimited.  
NEW—Monroe Broadcasting Co., Inc., Greece, N. Y.—C. P.  
DA-2, 500 watt, 1 KW, unlimited.  
Other Participants: WLAW—Lawrence, Mass. (Intervenor)  
WPTF—Raleigh, N. C. (Intervenor)

### Wednesday, November 6

#### Oral Arguments Before the Commission en Banc in the Order Listed

(Room 6121, 10:00 A. M.)

WCLS, Inc. (WJOL), Joliet, Ill.—For renewal of license.  
1340 kc., 250 watts, unlimited.  
Scripps-Howard Radio, Inc., Cleveland, Ohio—C. P. 1300 kc.,  
5 KW, unlimited, DA-night and day.  
Cleveland, Ohio, Cleveland, Ohio—C. P. 1300 kc., 5 KW,  
unlimited, DA-night and day.  
John E. Fetzer and Rhea Y. Fetzer, d/b as Fetzer Broad-  
casting Co., Grand Rapids, Mich.—C. P. 1230 kc.,  
250 watts, unlimited.  
WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—C. P.  
1490 kc., 250 watts, unlimited.

(10:00 A. M.)

NEW—Mansfield Broadcasting Co., Mansfield, Ohio—C. P.  
1450 kc., 250 watts, unlimited.  
Other Participants: Lake Erie Broadcasting Co. (Inter-  
venor)  
The Bay Broadcasting Co. (Inter-  
venor)

### At Los Angeles, California

(Room 324, U. S. Post Office and Court House, 10:00 A. M.)

NEW—Santa Monica Broadcasting Co., Santa Monica,  
Calif.—C. P. 1190 kc., 1 KW, day.  
NEW—Robert Burdette, San Fernando, Calif.—C. P. 1190  
kc., 1 KW, day.  
NEW—Huntington Park Broadcasting Co., Huntington  
Park, Calif.—C. P. 1190 kc., 1 KW, daytime.

### Thursday, November 7

(10:00 A. M.)

NEW—Pecos Valley Broadcasting Co., Roswell, N. M.—  
C. P. 1230 kc., 250 watts, unlimited.  
NEW—McEvoy Broadcasting Co., Roswell, N. M.—  
C. P. 1230 kc., 250 watts, unlimited.

(10:00 A. M.)

NEW—Turlock Broadcasting Group, Turlock, Calif.—C. P.  
1450 kc., 250 watts, unlimited.

Other Participants: Golden Gate Broadcasting Corp. (In-  
tervenor)

### At Columbus, Ohio

(Room 322 New Post Office Bldg., 10:00 A. M.)

NEW—The Sandusky Broadcasting Co., Sandusky, Ohio—  
C. P. 1450 kc., 250 watts, unlimited.  
NEW—Lake Erie Broadcasting Co., Sandusky, Ohio—C. P.  
1450 kc., 250 watts, unlimited.  
NEW—The Bay Broadcasting Co., Sandusky, Ohio—C. P.  
1450 kc., 250 watts, unlimited.

## FCC ACTIONS

### DOCKET CASE DECISIONS

The Commission announces its final decision (B-264) granting the application of H. C. Winslow for a new standard broadcast station at Meadville, Pa., to operate on 1490 kc., 250 watts, unlimited time, subject to the condition that grantee file an application for modification of construction permit within 60 days specifying a transmitter location for approval of the Commission and the CAA (Docket 6898). At the same time the Commission denied the application of the Meadville Tribune Broadcasting Company seeking the same facilities (Docket 6899).

The Commission announces its final decision (B-285) granting the application of Nathan J. Cooper for a new standard broadcast station at Morganton, N. C., to operate on 1490 kc., 250 watts, unlimited time, subject to the filing within 30 days of an application specifying a transmitter site and antenna system which will comply with the Commission's standards of good engineering practice (Docket 7657). At the same time the Commission denied the application of Beatrice Cobb seeking the same facilities (Docket 7656).

The Commission announces its proposed decisions in the following cases:

B-288—Proposing to grant the application of E. D. Rivers for construction permit to change operating assignment of Station WGOV, Valdosta, Ga., from 1450 kc., 250 watts, unlimited time, to 950 kc., 1 KW night, 5 KW day (Docket 7112; B3-P-3213), and to deny the application of the Valdosta Broadcasting Company for a new station at Valdosta seeking the same facilities (Docket 6863; B3-P-4106).

B-289—Proposing to grant the application of Fort Worth Broadcasting Company for a new station at Fort Worth to operate on 1360 kc., 1 KW, unlimited time, using DA nighttime (Docket 7369; B3-P-4439), and to deny the application of Lack-McDonald Company seeking the same facilities (Docket 7368; B3-P-4413).

B-294—Proposing to grant the application of Liberty Broadcasting Company for a new standard broadcast station at Pittsburgh, Pa., to operate on 730 kc., 1 KW, daytime (Docket 7169; B2-P-3797), subject to the condition that the partners therein dispose of their interests in Station WJPA within 30 days of the final order in this matter. In the same Proposed Decision, the Commission proposes to deny Liberty's application for an FM broadcast station in Pittsburgh, Pa. (Docket 7205; B2-P11-582).

The Commission announces adoption of Orders granting the following applications for FM broadcast stations:

B-295—Pittsburgh, Pa.: WCAB, Inc.—92.5 mc. (No. 223), subject to filing and approval of transmitter and antenna  
(Continued on next page)

data for operation with the equivalent of 20 KW effective radiated power and antenna height of 500 ft. above average terrain; Allegheny Broadcasting Corp.—93.3 mc. (No. 227), 20 KW effective radiated power, antenna height 495 ft. above average terrain; West Virginia Radio Corp.—93.7 mc. (No. 229), 20 KW effective radiated power, antenna height 500 ft. above average terrain, subject to filing application for modification of construction permit specifying antenna structure location and height of which meets CAA approval and for approval of technical features of proposed operation; Pittsburgh Radio Supply House—94.9 mc. (No. 235), subject to filing and approval of transmitter and antenna data for operation with equivalent of 20 KW effective radiated power, antenna height of 500 ft. above average terrain, subject to approval of changes in antenna system of standard station WJAS as proposed. (Dockets 7202; 7204; 7206; 7207)

B-303—Fort Wayne, Ind.: Farnsworth Television & Radio Corp.—95.5 mc. (No. 238), 20 KW effective radiated power, antenna height above average terrain 500 ft.; Ft. Wayne Broadcasting Co., Inc.—99.1 mc. (No. 256), 20 KW effective radiated power; antenna height above average terrain 500 ft. (both granted subject to filing applications for modification of construction permits, within 60 days, specifying antenna structure location and height, which meet CAA and FCC approval, and giving technical features of proposed operation; and Northeastern Indiana Broadcasting Co., Inc.—95.1 mc. (No. 236), 20 KW effective radiated power; antenna height above average terrain 350 feet. (Dockets 7084; 7085; 7648)

The Commission announces its Proposed Decision (B-298) looking toward a grant of the application of the Georgia-Carolina Broadcasting Company for a new standard broadcast station at Augusta, Ga., to operate on 1340 kc., 250 watts, unlimited time (Docket No. 7116; B3-P-4333), subject to the condition that applicant file within 60 days an application for modification of permit specifying an antenna site meeting the requirements of the Commission's Standards of Good Engineering Practice and of the CAA.

At the same time, the Commission proposes to deny the applications of the Voice of Augusta, Inc. (Docket 6871; B3-P-3919) and The Augusta Chronicle Broadcasting Co. (Docket 6872; B3-P-4124), seeking the same facilities.

The Commission announces its Proposed Decision (B-296) looking toward a grant of the application of the Courier-Post Publishing Company for construction permit to change the operating assignment of Station KHAM, Hamibal, Mo., from 1340 kc., 250 watts, unlimited time, to 1070 kc., 1 KW night, 5 KW day, DA (Docket 7454; B4-P-4352).

At the same time, the Commission proposes to deny the applications of Monona Broadcasting Company for construction permit for a new standard station at Madison, Wis., to operate on 1070 kc., 10 KW, unlimited time, DA nighttime (Docket 7351; B4-P-4404), and of Andrain Broadcasting Corp. for construction permit for a new standard station at Mexico, Mo., to operate on 1340 kc., 250 watts, unlimited time (Docket 7453; B4-P-4401).

The Commission announces its Proposed Decision (B-293) looking toward a grant of the application of Ramulf Compton, d/b as Radio WKDN, for construction permit for a new standard broadcast station at Camden, N. J., to operate on 800 kc., 1 KW, daytime only (Docket 7181; B1-P-4617), subject to reaffirmation of approval of proposed transmitter location and antenna system by CAA. (Applicant requested 820 kc.)

At the same time, the Commission proposes to deny applications of Camden Broadcasting Co. for a new station at Camden seeking the same facilities as were granted Radio Station WKDN (Docket 7065; B1-P-4173), and Independence Broadcasting Co. for construction permit to change facilities of Station WHAT, Philadelphia, from 1340 kc., 100 watts, sharing time with Station WTEL, to 820 kc., 1 KW, daytime only and install new transmitter at new site (Docket 7306; B2-P-4435).

The Commission announces its Proposed Decision (B-297) looking toward a grant of the application of Orlando Daily Newspapers, Inc., for construction permit for a new standard broadcast station at Orlando, Florida, to operate on 990 kc., 10 KW daytime, 5 KW night, DA, subject to approval of transmitter site and antenna system by CAA (Docket 7182; B3-P-4328).

At the same time the Commission proposes to deny the application of Frederick W. Mizer for new station at Orlando seeking the same frequency with power of 1 KW day and night, DA night (Docket 7183; B3-P-4270).

The Commission announces its Proposed Decision (B-291) looking toward a grant of the application of Edwin Mead for a new station at Rockford, Illinois, to operate on 1480 kc., 1 KW, unlimited time, subject to approval of proposed antenna system and transmitter site by CAA; pending the availability of approved frequency and modulation monitors. Sections 3.55(b) and 3.60 of the Commission's rules are waived (Docket 7599; B4-P-7599).

At the same time the Commission proposes to deny the application of Radio Wisconsin, Inc., requesting the same facilities at Madison, Wisconsin, (Docket 6940; B4-P-3809).

## AM APPLICATIONS GRANTED

NEW—South Central Broadcasting Corp., Evansville, Ind.—Granted CP for a new station to operate on 820 kc., 250 watts, daytime only, subject to engineering conditions. (B4-P-5087)

NEW—Bradford Publications, Inc., Bradford, Pa.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time (B2-P-5091), subject to engineering conditions.

NEW—Walterboro Broadcasting Co., Walterboro, S. C.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time, subject to engineering conditions. (B3-P-5075)

NEW—The Lansing Broadcasting Co., Lansing, Mich.—Granted CP for a new station to operate on 1430 kc., 500 watts, daytime only, subject to engineering conditions. (B2-P-5066)

NEW—Theodora Townsend, H. H. Thompson and Geo. L. Young, a partnership, d/b as Inter-City Broadcasting Co., Providence, R. I.—Granted CP for a new station to operate on 1110 kc., 1 KW, daytime only, subject to engineering conditions. (B1-P-5092)

NEW—Ken-Sell, Inc., West Palm Beach, Fla.—Granted CP for a new station to operate on 1290 kc., 1 KW, daytime only, subject to engineering conditions. (B3-P-5104)

NEW—Kennett Broadcasting Corp., Kennett, Mo.—Granted CP for a new station to operate on 830 kc., 1 KW, daytime only (B4-P-4761; Docket 7701).

NEW—Idaho Falls Broadcasting Corp., Idaho Falls, Idaho—Granted CP for a new station to operate on 1230 kc., 250 watts, unlimited time, subject to engineering conditions. (B5-P-4599; Docket 7535)

NEW—Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time. (B5-P-4633)

NEW—J. C. Rothwell, Littlefield, Texas—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time, subject to engineering conditions. (B3-P-5004)

NEW—Effingham Broadcasting Co., Effingham, Ill.—Granted CP for a new station to operate on 1090 kc., 250 watts, daytime only (B4-P-4939), and denied petition of KTHS, West Memphis, Ark., requesting that this application be designated for hearing and for leave to intervene.

NEW—Radio Kentucky, Inc., Louisville, Ky.—Adopted an order granting petition of Radio Kentucky, Inc., requesting severance from consolidated hearing of its application, and granted said application for a new station to operate on 900 kc., 1 KW, daytime only. (B2-P-4765; Docket 7635)

(Continued on next page)

- NEW—Byrne Ross, d/b as Oklahoma City Broadcasting Co., Oklahoma City, Okla.—Granted CP for a new station to operate on **1140 kc.**, 1 KW, daytime only (B3-P-4992), (Commissioner Walker not participating.)
- NEW—Clarksburg Broadcasting Corp., Clarksburg, W. Va.—Granted CP for a new station to operate on **750 kc.**, 1 KW, daytime only, subject to engineering conditions. (B2-P-5119)
- NEW—Glacus G. Merrill and Andrew H. Kovlan, a partnership, d/b as Mountain State Broadcasting Co., Clarksburg, W. Va.—Removed from the hearing docket and granted application for a new station to operate on **1340 kc.**, 250 watts, unlimited time. (B2-P-4727)

### MISCELLANEOUS APPLICATIONS GRANTED

- KBWZ—Evergreen Broadcasting Corp., Mobile, area of Seattle—Granted CP for a new relay broadcast station; condition. (B5-PRY-322)
- NEW—Ashbacker Radio Corp., Portable, area of Muskegon, Mich.—Granted CP for a new relay broadcast station; condition. (B2-PRY-324)
- NEW—The Western Conn. Broadcasting Co., Stamford, Conn.—Granted CP for a new relay broadcast station; frequency assignment subject to changes in accordance with proceeding in Docket 6651. (B1-PRY-318)
- NEW—The Ludington Broadcasting Co., Portable, area of Muskegon, Mich.—Granted CP for a new relay broadcast station; frequency assignment subject to change in accordance with proceedings in Docket 6651. (B2-PRY-323)
- NEW—The Western Conn. Broadcasting Co., Mobile, area of Stamford, Conn.—Granted CP for a new remote pickup station to be used with applicant's standard station WSTC. (B1-PRY-317)
- WABD—Allen B. Dumont Labs., Inc., New York City, N. Y.—Granted CP for a new experimental television broadcast station; Channel No. 13, **210-216 mc.** (subject to change by Commission's Chief Engineer without advance notice or hearing); 40 watts. (B1-PVB-178)

### DESIGNATED FOR HEARING

- F. F. McNaughton and Louis F. Leurig, a partnership, d/b as The La Salle County Broadcasting Co., LaSalle, Ill.—Designated for hearing application for a new station to operate on **1490 kc.**, 250 watts, unlimited time. (B4-P-5284; Docket 7914)
- Chippewa Valley Radio and Television Corp., Eau Claire, Wis.—Designated for hearing application for a new station to operate on **580 kc.**, 1 KW night, 5 KW-LS, unlimited time, DA (B4-P-5313)
- H. M. Williamson and Roy D. Johnson, a partnership, d/b as Modesto Broadcasting Co., Modesto, Calif.; Chas. Vernon Berlin, Fred D. McPherson, Jr., and Mahlon D. McPherson, a partnership, d/b as Radio Station Cruz, Santa Cruz, Calif.—Designated for hearing application of Modesto Broadcasting Co. (B5-P-4851) for a new station to operate on **1080 kc.**, 250 watts, daytime only, in consolidation with application of Radio Station Cruz, requesting a new station at Santa Cruz, Calif., to operate on **1080 kc.**, 1 KW, daytime only. (B5-P-5105)
- Matta Broadcasting Co., Braddock, Pa.—Designated for hearing application (B2-P-5142) for a new station to operate on **910 kc.**, 1 KW, daytime only.
- Louis F. Leurig and F. F. McNaughton, d/b as The Las Cruces Broadcasting Co., Las Cruces, N. Mex.; Mesilla Valley Broadcasting Co., Inc., Las Cruces, N. Mex.—Designated for hearing application (B5-P-4986) for a new station to operate on **1450 kc.**, 250 watts, unlimited time, in a consolidated proceeding with application of Mesilla Valley Broadcasting Co., Inc., for a new station to operate on **1450 kc.**, 250 watts, unlimited time. (B5-P-5183)
- Hope Broadcasting Co., Hope, Ark.—Designated for hearing application for new station to operate on **1490 kc.**, 250 watts, unlimited time (B3-P-5353) in a consolidated proceeding with applications of Four States Broadcasting Corp., Texarkana, Ark., and Magnolia

Broadcasting Co., Magnolia, Ark. (Dockets 7796 and 7797), and with applications of Ruston Broadcasting Co., Ruston, La., and Abe B. Harris, Ruston, La. (Dockets 7889 and 7888); ordered that the issues in these dockets be amended by striking Issue No. 5 and substituting therefor a new issue; further ordered that said consolidated hearing be scheduled for November 1, 1946.

Frank C. Christl, et al, d/b as Huntington Park Broadcasting Co., Huntington Park, Calif.—Granted petition requesting that its application (B5-P-5340) for a new station to operate on **1190 kc.**, 1 KW daytime only, be designated for hearing in the consolidated proceeding with applications for the same facilities at San Fernando and Santa Monica; ordered that said application of Huntington Park be so designated; and amended the orders designating applications of Robert Burdette and Santa Monica Broadcasting Co., to include this application.

KTRB—KTRB Broadcasting Co., Inc., Modesto, Calif.—Designated for hearing application of KTRB requesting a CP to change the present facilities of **850 kc.**, 1 KW, unlimited time, DA-night, so as to increase daytime power to 5 KW, in a consolidated proceeding to be held in Washington on Oct. 28, on applications of Calif.-Nevada Broadcasting Co. and Peninsula Newspapers, Inc., for new stations at Vallejo and Palo Alto to operate on **850 kc.**, 250 watts, daytime only; and amended orders heretofore issued to include application of KTRB.

### LICENSE RENEWALS

Granted renewal of following station licenses for the period ending February 1, 1948:

KSAN, San Francisco, Calif.; WSPB, Sarasota, Fla.

Granted renewal of following station licenses for the period ending May 1, 1949:

KSJB, Jamestown, N. D.; KMJ, Fresno, Calif.; WKBN, Youngstown, Ohio.

Granted renewal of following station licenses for the period ending August 1, 1949:

KROY, Sacramento, Calif.; KICA, Clovis, N. M.

KGIF—Colorado Broadcasting Co., Inc., Pueblo, Colo.—Granted renewal of license for period ending November 1, 1948. (B5-R-730)

WMOB—Nunn Broadcasting Corp., Mobile, Ala.—Granted renewal of license for period ending February 1, 1949. (B3-R-1033)

The following stations were granted renewal of licenses for the period ending November 1, 1949:

KLCN, Blytheville, Ark.; KMPC, Los Angeles; KIEV, Glendale, Calif.; WISR, Butler, Pa.; WMAZ and Aux., Macon, Ga.; WMAQ, Chicago; WEAJ, New York; WWL, New Orleans; WIIAS, Louisville, Ky.; KXL, Portland, Ore.; KOAM, Pittsburg, Kans.; KFEQ and Aux., St. Joseph, Mo.; KFUD, Clayton, Mo.; KGGF and Aux., Coffeyville, Kans.; KMMJ, Grand Island, Neb.; KOA, Denver; KOWH, Omaha; KTRH, Houston, Texas; KUOM, Minneapolis; WCAL, Northfield, Minn.; WGBS, Miami, Fla.; WGN, Chicago; WHCU, Ithaca, N. Y.; WHDH, Boston; WHJB, Portsmouth, N. H.; WJW, Cleveland; WKAR, E. Lansing, Mich.; WLAW, Lawrence, Mass.; WLS, Chicago; WNAD, Norman, Okla.; WNYC and Aux., New York City; WOI, Ames, Iowa; WOSU, Columbus, Ohio; WPIK, Alexandria, Va.; WPTF and Aux., Raleigh, N. C.; WRUF, Gainesville, Fla.; WSB, Atlanta; WSBA, York, Pa.; WSON, Henderson, Ky.; WLW, Cincinnati; WENR, Chicago; WOR and Aux., New York City; WJZ and Aux., New York City; WHKK, Akron, Ohio; WGY and Aux., Schenectady; WCCO, Minneapolis; KSTT, Davenport, Iowa; WKAX, Birmingham, Ala.; WDSC, Dillon, S. C.

The following stations were granted renewal of licenses for the period ending February 1, 1949:

KTOH, Lihue, T. H.; WSKB, McComb, Miss.

(Continued on next page)

KLAC—KMTR Radio Corp., Los Angeles, Calif.—Granted renewal of license for the period ending May 1, 1949.

WOKO—WOKO, Inc., Albany, N. Y.—The Commission, on its own motion, ordered that the special temporary authorization for the continued operation of WOKO be extended until 3 A. M., February 1, 1947.

KFI—Earle C. Anthony, Inc., Los Angeles, Calif.—Present license for main and auxiliary was extended on a temporary basis for a period of 60 days.

KHUB—Luther E. Gibson, Watsonville, Calif.—Granted renewal of license for the period ending February 1, 1947.

KSRQ—Ruth W. Finley, Santa Rosa, Calif.—Granted renewal of license for the period ending November 1, 1948.

KOMA—KOMA, Inc., Oklahoma City, Okla.—The Commission, on its own motion, ordered the special temporary authorization for continued operation of KOMA extended for a period of 60 days.

The following stations were granted renewals for the period ending November 1, 1949:

WJR and Aux., Detroit; KTKC, Visalia, Calif.; KSKY, Dallas, Texas; KGO and Aux., San Francisco; KQW, San Jose, Calif.; KPO, San Francisco; WBBM, Chicago; WABC, New York City; KGU, Honolulu.

Licenses for the following stations were extended upon a temporary basis to January 1, 1947, for the reasons shown:

KIRO—Queen City Broadcasting Co., Seattle, Wash.—Pending consideration of information requested under Sec. 308(b) of the Act.

KXA—KXA, Inc., Seattle, Wash.—Pending consideration of information requested under Sec. 308(b) of the Act.

WKRC—Cincinnati Times-Star Co., Cincinnati, Ohio.—Pending consideration of information requested under Sec. 308(b) of the Act.

WEEL—Berks Broadcasting Co., Reading, Pa.—Pending final determination upon application for transfer of control of licensee corporation.

WEW—The St. Louis University, St. Louis, Mo.—Pending further engineering study.

WIBB—WIBB Broadcasting Co., Kansas City, Mo.—Pending further engineering study.

WHDL, Aux.—Matheson Radio Co., Boston, Mass.—Renewal application (auxiliary) filed late.

WJAG—Norfolk Daily News, Norfolk, Neb.—Pending investigation of complaints involving possible violation of Commission's rule concerning the identification of program sponsors.

WSM—WSM, Inc., Nashville, Tenn.—Pending consideration of renewal application filed by new licensee.

WSOC—Hiawathaland Broadcasting Co., Sault Ste. Marie, Mich.—Renewal application filed late; processing by staff incomplete.

WUNC—Henderson Radio Corp., Henderson, N. C.—Pending completion of accounting and engineering studies.

WVAT—Radio Station WVAT, Chicago, Ill.—Pending study of possible violation of Sec. 310(b) of the Act.

KFJZ—Tarrant Broadcasting Co., Fort Worth, Texas.—Pending study of possible violation of Sec. 310(b) of the Act.

KTRB—KTRB Broadcasting Co., Inc., Modesto, Calif.—Pending further engineering study re station's antenna system.

KOB—Albuquerque Broadcasting Co., Albuquerque, N. M.—Pending final action in Dockets 6584 and 6585.

WMGY—Dixie Broadcasting Co., Montgomery, Ala.—New license issued September, 1946; impossible for licensee to comply with 60 day rule for filing renewal application.

WBAP—Carter Publications, Inc., Fort Worth, Texas.—Pending action in Docket 6617.

WFAA—A. H. Belo Corp., Dallas, Texas.—Pending action in Docket 6618.

Licenses for the following facsimile and developmental broadcast stations were extended upon a temporary basis for the period ending January 1, 1947, for the reasons indicated:

W5XC—A. H. Belo Corp., Dallas, Texas.—Pending disposition of renewal application of station WFAA.

W9XJD—WJJD, Inc., Chicago, Ill.—Renewal application filed late.

W2XWE-FAX—WOKO, Inc., Albany, N. Y.—Pending disposition of renewal application of WOKO.

## MISCELLANEOUS ACTIONS

KGNC—Plains Radio Broadcasting Co., Amarillo, Texas.—Granted modification of CP (B3-MP-1994) for change in DA, transmitter site and extension of completion date.

KGGM—New Mexico Broadcasting Co., Inc., Albuquerque, N. M.—Granted modification of CP (B5-MP-2195) for changes in directional antenna.

KFX1—Frank E. Hurt & Son, Nampa, Idaho.—Granted modification of CP (B5-MP-2069) for changes in directional antenna, transmitter location and installation of new transmitter.

KCSG—Pocatello Broadcasting Co., Pocatello, Idaho.—Granted authority to delete new station authorized June 27, 1946, on 1490 kc., 250 watts, unlimited time; station to be merged with KEYY, Pocatello.

El Paso Broadcasting Co., El Paso, Texas; KPMC—Pioneer Mercantile Co., Bakersfield, Calif.—Denied petition for review of action of motion's commissioner granting petition of KPMC for leave to intervene in hearing in re El Paso Broadcasting Co. application Docket 7533; reaffirmed said action; denied petition of KPMC to postpone hearing in Docket 7533 set for October 31, 1946.

UAW-CIO Broadcasting Corp., Detroit, Mich.—Adopted an order granting petition of UAW-CIO Broadcasting Corp., requesting that its application (B2-P-5358) for a new station to operate on 680 kc., 250 watts, daytime only, be designated for hearing in a consolidated proceeding which is scheduled for hearing on Oct. 25 in Detroit, and ordered that said application be so designated with applications in Docket Nos. 7811, 7676 and 6220, and further ordered that the Commission's orders designating these cases be amended to include application of UAW-CIO Broadcasting Corp.

WORZ—Central Fla. Broadcasting Co., Orlando, Fla.—Granted request of WORZ to modify its CP (B3-MP-2093) for a new station by specifying the directional antenna system and exact transmitter site, provided the proposed DA is acceptable to the Cuban Government, and waiver of Sec. 3.55(b) and 3.60 of Rules required.

Burns Ave. Baptist Church, Detroit, Mich.—Granted extension of authority to transmit religious programs to Station CKLW, Windsor, Ontario. (B2-EP-158)

WKBI—WKBI, Inc., LaCrosse, Wis.—Granted application for reinstatement of CP granted under File No. (B4-P-3749) on Oct. 9, 1945, which authorized increase in power to 5 KW, new transmitter, directional antenna at night, and new site.

WING—Great Trails Broadcasting Corp., Dayton, Ohio.—Granted application for reinstatement of CP granted under File No. (B2-P-3627) as modified, authorizing DA for night use and change in transmitter location.

KVOE—Radio Station KVOE, Santa Ana, Calif.—Granted authority to delete all records relative to authorization granted on July 2, 1946 (B5-P-4576), which authorized installation of a new vertical antenna, and cancelled said authorization.

Foundation Company of Washington, Washington, D. C.—Adopted a decision and order denying petition of Foundation Co. of Washington, for reconsideration under Sec. 405 of the Communications Act, directed against the action of the Commission on June 13, 1946, granting without hearing the application of Metropolitan Broadcasting Corp., for a new station in Washington.

National Broadcasting Co., New York City.—Granted extension of permit to transmit recorded programs to all broadcast stations in Canada licensed to operate by the Canadian Government which may be heard consistently in the U. S. (B1-EP-159)

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- WRGA—Rome Broadcasting Corp., Rome, Ga.—Granted petition of WRGA for reconsideration directed against Commission action of August 1, 1946, granting without hearing the application of Joe V. Williams, Jr. for a new station in Chattanooga, Tenn., and ordered that said grant be set aside and the application of Williams (B3-P-4816) designated for hearing and ordered that WRGA be made a party to the proceeding.
- WDMJ—The Lake Superior Broadcasting Co., Marquette, Mich.—Granted CP to install a new transmitter. (B2-P-5236)
- WLBC—Donald A. Burton, Muncie, Ind.—Granted CP to make changes in vertical antenna, mount FM antenna on top of AM tower and change studio location to U. S. Highway #35, SE of City of Muncie. (B4-P-5291)
- WCTT—Corbin-Times-Tribune, Inc., Corbin, Ky.—Granted modification of CP which authorized a new station, to make changes in antenna and to change type of transmitter; conditions. (B2-MP-2150)
- WBEJ—Elizabethton Broadcasting Co., Elizabethton, Tenn.—Granted license to cover CP which authorized a new station on 1240 kc., 250 watts, unlimited, and approval of studio location at 626½ Elk Ave., Elizabethton; conditions. (B3-L-2007). Also granted application. (B3-Z-1831)
- WNVA—Blanfox Radio Co., Inc., Norton, Va.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited, and approval of studio at Natl. Bank Bldg., Norton (B2-L-1934). Also granted application (B2-Z-1761). Conditions.
- KCBC—Capital City Broadcasting Co., Des Moines, Iowa—Granted modification of CP (B4-P-3669) to change type of transmitter (B4-MP-2163)
- WCOL—The Pixleys, Columbus, Ohio—Granted CP to install an FM antenna on top of present AM tower (B2-P-5199). Also granted CP to move old main transmitter to 600 ft. South of the Factory Bldg., at 555 W. Goodale St. (present location of main transmitter) to be used as an auxiliary with power of 250 watts (B2-P-5247)
- WNAI—Univ. of Okla., Norman, Okla.—Granted CP to make changes in antenna and mount FM antenna on top of AM antenna (B3-P-5280)
- WEIT—Loyola Univ., area of New Orleans, La.—Granted license to cover CP which authorized changes in transmitting equipment and increase power to 15 watts in relay station; conditions (B3-LRE-456)
- W3XO—WINX Broadcasting Co., Garden City, Va.—Granted license to cover CP which authorized change in transmitter site of Dev. broadcast station; exp. conditions (B1-PEN-45)
- WKRM—The Middle Tenn. Broadcasters, Inc., Columbia, Tenn.—Granted modification of CP, which authorized a new station, for approval of antenna, change type of transmitter, approval of transmitter location at 1 mile SW of Columbia, E. side of U. S. Highway #43, and change in studio location to 1 mile SW of Columbia, E. side of U. S. Highway #43; conditions (B3-MP-2074).
- WBIF—W. R. Frier, Cartersville, Ga.—Granted license to cover CP, which authorized a new station on 1450 kc., 250 watts, unlimited (B3-L-2005). Also granted application (B3-Z-1830). Conditions.
- WWNC—Asheville Citizen-Times Co., Inc., Asheville, N. C.—Granted modification of CP (B3-P-2644), for extension of completion date to 4-20-47 (B3-MP-2126)
- WWGR—S. Marvin Griffin, Bainbridge, Ga.—Granted license to cover CP, which authorized a new station on 1490 kc., 250 watts, unlimited time, and for change of studio location to Callahan Bldg., Broad St., Bainbridge; conditions (B3-L-2034). Also granted application. (B3-Z-1856)
- W9XG—Purdue University, W. Lafayette, Ind.—Granted modification of CP (B4-PVB-52), for extension of completion date to 9-24-47. (B4-MPVB-152)
- WCBS-TV—Col. Broadcasting System, Inc., New York City—Granted CP to install new visual transmitter. (B1-PCT-178)
- WWWB—Walter W. Bankhead, Jasper, Ala.—Granted modification of CP, which authorized a new standard station, for extension of completion date to 12-20-46; conditions. (B3-MP-2165)
- WHBC—The Ohio Broadcasting Co., Canton, Ohio—Granted modification of CP (B2-P-3939), to change transmitter location to R. R. # North Industry, Richville Road, SW¼ Sec. 25, Perry Twp., Canton. (B2-MP-2092)
- KTSC—Sun Country Broadcasting Co., Tucson, Ariz.—Granted modification of CP, which authorized a new station, for approval of antenna and transmitter location at Block 51, SE Corner intersection Stone Ave. and 4 St., Tucson, and change studio location to 728 N. Stone St., Tucson. (B5-MP-2061)
- KAFY—Bakersfield Broadcasting Co., Bakersfield, Calif.—Granted modification of CP (B5-P-4153) to change type of transmitter. (B5-MP-2160)
- WKTI—Glens Falls Publicity Corp., Glens Falls, N. Y.—Granted modification of CP, which authorized a new station, for approval of antenna and approval of transmitter and studio locations at Dix Ave., Glens Falls. (B1-MP-2111)
- KSEM—Columbia Basin Broadcasters, Moses Lake, Wash.—Granted modification of CP, which authorized a new station, to change transmitter and studio locations to about 7 acres in SE corner of Govt. Lot #3, Sec. 21, Twp. 19 N, Range 28 EWM, Moses Lake. (B5-MP-2140)
- W3XF—Philco Products, Inc., Springfield Twp., Pa.—Granted modification of CP, which authorized a new experimental television station, for extension of commencement and completion dates to 10-1-46 and 4-1-47, respectively. (B2-MPVB-151)
- Fisher's Blend Sta., Inc., Seattle, Wash.—Granted modification of FM CP, which authorized a new station, to change date of required commencement of construction to 10-26-46.
- WATX—The Regents of the Univ. of Mich., Ann Arbor, Mich.—Granted modification of CP, which authorized a new non-commercial educational broadcast station, to change type of transmitter and make changes in antenna system. (B2-MPED-37)
- WSTV—The Valley Broadcasting Co., Steubenville, Ohio—Granted CP to make changes in antenna and for erection of FM antenna on top of AM tower. (B2-P-5221)
- KEVR—Evergreen Broadcasting Corp., Seattle, Wash.—Granted license to cover CP, which authorized increase in power, installation of new transmitter, DA for day and night use and change in transmitter location; conditions. (B5-L-2054). Also granted application. (B5-Z-1879)
- WABI—Community Broadcasting Service, Bangor, Maine—Granted modification of CP, which authorized increase in power, etc., for extension of completion date to 11-18-46. (B1-MP-2131)
- WAYX—Jack Williams, Waycross, Ga.—Granted modification of CP (B3-P-4345), for extension of commencement and completion dates to 10-20-46 and 5-20-47, respectively. (B3-MP-2143)
- WPAG—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—Granted CP to install FM antenna on top of present AM vertical radiator. (B2-P-5195)
- WPJQ—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Granted modification of CP (B3-P-3801), for extension of completion date to 1-15-47. (B3-MP-2130)
- KMHI—Harry Willard Linder, Marshall, Minn.—Granted modification of CP, which authorized a new station, to make changes in antenna and change type of transmitter; conditions. (B4-MP-2167)
- WOPK—Parkersburg Sentinel Co., Marietta, Ohio—Granted modification of CP, which authorized a new station, for approval of antenna, approval of transmitter location at 1.9 miles E.NE of center of business district of Marietta and approval of studio location at 2nd and Putnam Sts., Marietta. (B2-MP-1928)
- KAWT—Carleton W. Morris, Lowell, Ariz.—Granted modification of CP, which authorized a new station, for approval of antenna, change type of transmitter, and for approval of transmitter location 2.4 mile West of Douglas, Ariz., on U. S. Highway #80. (B5-MP-2062)
- WKST—WKST, Inc., New Castle, Pa.—Granted CP to make

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- changes in vertical antenna and mount FM antenna on top of AM tower. (B2-P-5290)
- KCOI—Northern Colo. Broadcasting Co., Fort Collins, Colo.—Granted modification of CP, which authorized a new station, to change type of transmitter to composite, approval of antenna and approval of transmitter location West of City of Ft. Collins. (B5-MP-2039)
- WCKB—North Carolina Central Broadcasters, Inc., Dunn, N. C.—Granted modification of CP, which authorized a new station, for approval of antenna, approval of transmitter site at near Dunn, and to specify studio locations as near Dunn, N. C. (B3-MP-2068)
- KIEM—Redwood Broadcasting Co., Inc., Eureka, Calif.—Granted CP to install a new transmitter and new vertical antenna with FM antenna mounted on top; conditions. (B5-P-4967)
- KTFS—Texarkana Broadcasting Co., Texarkana, Texas—Granted modification of CP, which authorized a new station, to change type of transmitter, for approval of antenna and for approval of transmitter location. (B3-MP-2045)
- WNAX—WNAX Broadcasting Co., Yankton, S. D.—Granted CP to install a new transmitter. (B4-P-5231)
- WMMJ—Mid-State Broadcasting Co., Peoria, Ill.—Granted modification of CP, which authorized a new station, to change transmitter location to  $E\frac{1}{2}$  of  $NE\frac{1}{4}$  of Sec. 23, Twp. 26W, Range 4W E. of Peoria, and approval of studio location at corner of Fulton and Jefferson St., Peoria; and extend commencement and completion dates to 60 and 180 days after grant, respectively. (B4-MP-2059)
- WSAU—Northern Broadcasting Co., Inc., Wausau, Wis.—Granted modification of CP (B4-P-5038) to extend commencement date to 11-30-46. (B4-MP-2180)
- WCSH—Congress Square Hotel Co., Portland, Me.—Granted license to cover CP which authorized installation of an auxiliary transmitter. (B1-L-2053)
- WLBR—Lebanon Broadcasting Co., Lebanon, Pa.—Granted modification of CP, which authorized a new station, for extension of completion date to 12-7-46. (B2-MP-2177)
- WCAC—The Twin States Broadcasting Co., Augusta, Ga.—Granted modification of CP (B3-P-3789) for extension of completion date to 1-3-47. (B3-MP-2178)
- KSRV—Inland Radio, Inc., Ontario, Ore.—Granted modification of CP, which authorized a new station, to extend completion date to 12-6-46. (B5-MP-2174)
- WIDL—WIDL, Inc., Town of Allegany, N. Y.—Granted CP to install a new transmitter. (B1-P-5306)
- WIAN—Charleston Broadcasting Co., Charleston, S. C.—Granted modification of CP, which authorized a new station, for approval of antenna, approval of transmitter location at Savannah Highway, St. Andrew's Farm, near Charleston, and to specify studio location at 152 Market St., Charleston. (B3-MP-2098)
- WLAR—Athens Broadcasting Co., Athens, Tenn.—Granted authority to make changes in automatic frequency control units; condition. (B3-P-268)
- WFBL—Onondaga Radio Broadcasting Corp., Syracuse, N. Y.—Granted CP to install auxiliary transmitter near Collamer, N. Y., present site of main transmitter, to be operated with 1 KW for auxiliary purposes only. (B1-P-5323)
- W2XNJ—No. Jersey Broadcasting Co., Inc., Clifton, N. J.—Granted CP to reinstate CP (B1-VPB-177), which authorized a new experimental television station; conditions. (B1-VPB-177)
- WABD—Allen B. Dumont Labs., Inc., New York City—Granted CP to install new aural and visual transmitters, and install a new antenna. (B1-PCT-177)
- KGNW—Nichols & Warriner, Inc., Area of Southern Calif.—Granted license to cover CP which authorized a new relay broadcast station; frequency assigned subject to change in accordance with proceedings in Docket 6651. (B5-LRE-458)
- W6XP—The Times-Mirror Co., Pasadena, Calif.—Granted modification of CP, which authorized a new experimental television broadcast station, to extend completion date to 4-20-47. (B5-MPPVB-154)
- KWIL—Central Willamette Broadcasting Co., Albany, Ore.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (B3-P-5295)
- WMFR—Radio Station WMFR, High Point, N. C.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (B3-P-5298)
- WAIM—Wilton E. Hall, Anderson, S. C.—Granted CP to install a new vertical antenna and mount FM antenna on top of AM tower. (B3-P-5310)
- WTNC—Tarboro Broadcasting Co., Inc., Tarboro, N. C.—Granted modification of CP, for approval of antenna, to change type of transmitter, and approval of transmitter and studio locations at 2.7 miles NW of Tarboro, on U. S. Highway No. 64, and change name of applicant to the Coastal Plains Broadcasting Co., Inc. (B3-MP-2115)
- KDSH—Queen City Broadcasting Co., Inc., Boise, Idaho—Granted modification of CP to change transmitter location to all of  $SW\frac{1}{4}$  of  $NW\frac{1}{4}$  of Sec. 16, Twp. 3N, Range 1E, near Boise. (B5-MP-2200)
- KFMJ—Fred Jones Broadcasting Co., Tulsa, Okla.—Granted modification of CP to change type of transmitter, approval of antenna and transmitter location at 1/8 mile S. of intersection of Yale Ave. and 21st St., Tulsa, and to specify studio location as 7th and Main St., Tulsa. (B3-MP-2081)
- KGNC—Plains Radio Broadcasting Co., Amarillo, Texas—Granted CP to make changes in vertical antenna and mount FM antenna on top of present AM tower. (B3-P-5287)
- WGKL—Kedge Broadcasting Co., Hendersonville, N. C.—Granted modification of CP, for approval of antenna, change type of transmitter, and for approval of transmitter and studio locations at City Limits, U. S. Highway No. 64, Hendersonville. (B3-MP-2120)
- WJOR—Bangor Broadcasting Service, Bangor, Me.—Granted modification of CP, for approval of antenna and approval of transmitter location at 340 Stillwater Ave., and studio location at 22 State St., Bangor. (B1-MP-2050)
- WMAJ—Centre Broadcasters, Inc., State College, Pa.—Granted license to cover CP for a new station to operate on 1450 kc., 250 watts, unlimited time (B2-L-1915). Also granted application (B2-Z-1740), Conditions.
- KBNY—Billings Broadcasting Co., Billings, Mont.—Granted license to cover CP which authorized a new station on 1240 kc., 250 watts, unlimited time. Also granted application (B5-Z-1919). (B5-L-2101)
- KPRK—Yellowstone Amusement Co., Livingston, Mont.—Granted modification of CP to change transmitter and studio locations to U. S. Highway No. 10 at East edge of Livingston. (B5-MP-2151)
- WMOA—Marietta Broadcasting Co., Marietta, Ohio—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions (B2-L-2078). Also granted application (B2-Z-1900).
- KAND—Navarro Broadcasting Assn., J. C. West, Pres., Corsicana, Texas—Granted modification of license to change studio location to State National Bank, Corsicana. (B3-ML-1234)
- WCIL—Paul F. McRoy, John H. Searing, Ann E. Searing, d/b as Southern Ill. Broadcasting Partnership, Carbondale, Ill.—Granted modification of CP (B4-P-4695) to make changes in vertical antenna. (B4-MP-2199)
- KHOZ—Harrison Broadcasting Corp., Harrison, Ark.—Granted modification of CP to make changes in vertical antenna; conditions. (B3-MP-2184)
- WHUN—The Joseph F. Biddle Pub. Co., Huntingdon, Pa.—Granted modification of CP which authorized a new station, for change in type of transmitter, for approval of antenna and approval of transmitter and studio locations at intersection of 27th St., and Murray Ave. and 400 Wash St., Huntingdon, respectively. (B2-MP-2014)
- KBKU—Carroll R. Hauser, Eureka, Calif.—Granted modification of CP, which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations

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- at  $\frac{1}{4}$  block E. of intersection of Railroad Ave. and Murray St. near Shore of Humboldt Bay, Eureka; conditions. (B5-MP-2125)
- WMON—Fayette Associates, Inc., Montgomery, W. Va.—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time; conditions (B2-L-2009). Also granted application (B2-Z-1833).
- WDTR—The Board of Education of the City of Detroit—Granted modification of CP to make changes in antenna system and specify type of transmitter. (B2-MPED-39)
- WGYN—Muzak Radio Broadcasting Station, Inc., New York City—Granted CP to specify frequency 96.1 mc. (Channel 241), and make changes in antenna system. (B1-PH-1024)
- WOHS—Western Carolina Radio Corp., Shelby, N. C.—Granted license to cover CP which authorized a new station on 730 kc., 250 watts, daytime; conditions (B3-L-2042). Also granted application (B3-Z-1866).
- WTIP—Chemical City Broadcasting Co., South Charleston, W. Va.—Granted modification of CP, which authorized a new station, to change type of transmitter, change transmitter location to  $1\frac{1}{2}$  miles SW of Charleston, and studio to 712 Fife St., Charleston. (B2-MP-2041)
- KFVD—Standard Broadcasting Co., Los Angeles, Calif.—Granted modification of CP, for extension of completion date to 12-15-46; conditions. (B5-MP-2182)
- WSOY—Commodore Broadcasting, Inc., Decatur, Ill.—Granted CP to install a new transmitter, make changes in antenna and mount FM antenna on top of AM antenna, and change transmitter location to Northside of State Highway No. 121, 7 miles E of U. S. Highway No. 51, Decatur. (B4-P-5123)
- KVOX—KVOX Broadcasting Co., Moorhead, Minn.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (B4-P-5252)
- WPIK—Potomac Broadcasting Corp., Alexandria, Va.—Granted license to cover CP which authorized increase in power to 1 KW, and installation of new transmitter; conditions (B2-L-2075). Also granted application (B2-Z-1897).
- KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Granted modification of CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (B5-MP-2164)
- KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Granted modification of CP for approval of antenna and of transmitter location at SW corner intersection of Central Ave. and Van Buren St., Phoenix. (B5-MP-2031)
- KECK—Ector County Broadcasting Co., Odessa, Texas—Granted modification of CP for approval of antenna, change in type of transmitter, and for approval of transmitter location at 2.5 miles west of Odessa, 0.3 miles north of U. S. Highway No. 80, Odessa. (B3-MP-2161)
- WNYC-FM—City of New York, Municipal Broadcasting System, New York, N. Y.—Granted CP to install a new transmitter and make changes in antenna system. (B1-PH-1067)
- WEHS—WHFC, Inc., Chicago, Ill.—Granted CP to specify coverage of FM station as 7,615 square miles; install new transmitter and make changes in antenna system. (B4-PH-1065)
- WKTM—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—Granted license to cover CP which authorized a new station on 1050 kc., 250 watts, daytime, and for approval of studio location 2 miles west of Mayfield, Highway No. 98 (B2-L-2083). Also granted (B2-Z-1904). Conditions.
- KANA—Mosby's Inc., Anaconda, Mont.—Granted license to cover CP which authorized a new station on 1230 kc., 250 watts, unlimited; conditions (B5-L-2067). Also granted application (B5-Z-1888).
- WBIR—Radio Station WBIR, Inc., Knoxville, Tenn.—Granted CP to install a new vertical antenna and ground system and change transmitter location to Painter Ave. and Concord St., Knoxville. (B3-P-4844)
- KTBC—Claudia T. Johnson, Austin, Texas—Granted CP to install old main transmitter at Manchaca Road, 5.3 miles south of Capitol, Austin. (present location of main transmitter) to be used for auxiliary purposes, with power of 1 KW, DA-night. (B3-P-5368)
- WEIII—The Fort Industry Co., Portable-Mobile, Area of Lima, Ohio—Granted modification of license to operate remote pickup station WEHP with standard station WLOK at Lima; frequency assignment subject to change in accordance with proceedings in Docket 6651. (B2-MLRE-127)
- WKXL—Charles M. Dale, Concord, N. H.—Granted modification of CP to change type of transmitter. (B1-MP-2188)
- KOAT—Rio Grande Broadcasting Co., Inc., Albuquerque, N. M.—Granted modification of CP to change type of transmitter. (B3-MP-2205)
- WKAN—Kankakee Daily Journal Co., Kankakee, Ill.—Granted modification of CP to change type of transmitter. (B4-MP-2193)
- KRGH—Richard George Hughes, Borger, Texas—Granted modification of CP to change type of transmitter (B5-MP-2118). Also approval of antenna.
- KNOE—James A. Noe, Monroe, La.—Granted license to cover CP which authorized change in frequency to 1230 kc. (B3-L-2040). Also granted application (B3-Z-1864).
- KSIL—Dorrance D. Roderick, Silver City, N. M.—Granted license to cover CP which authorized a new station to operate on 1340 kc., 250 watts, unlimited time (B5-L-2058). Also granted application (B5-Z-1881). Conditions.
- WRON—William E. Blake, Ronceverte, W. Va.—Granted modification of CP to change type of transmitter, for approval of antenna, approval of transmitter location at near Frankford Road,  $\frac{1}{2}$  mile north of Ronceverte, and specify studio location at Main St., Ronceverte.
- WENC—Whiteville Broadcasting Co., Whiteville, N. C.—Granted license to cover CP which authorized a new station to operate on 1240 kc., 250 watts, unlimited time; conditions. Also granted application (B3-Z-1894). (B3-L-2072)
- KCLB—Old Pueblo Broadcasting Co., Tucson, Ariz.—Granted modification of CP for approval of antenna to change type of transmitter and for approval of transmitter and studio locations at near Drachman St. and Stone Ave., Tucson. (B5-MP-2149)
- WCJU—Forrest Broadcasting Co., Columbia, Mo.—Granted modification of CP to specify power as 250 watts, for approval of antenna, approval of transmitter location at 0.23 mile SW of Columbia City limits on State Highway No. 24, near Columbia, and to change studio location to 513 S. Main St., Columbia, and make changes in transmitting equipment. (B3-MP-2147)
- KCNA—Catalina Broadcasting Co., Tucson, Ariz.—Granted modification of CP for approval of antenna, approval of transmitter location at Cherry Ave. and 16th St., Tucson, and to change studio location to corner of E. 16th St. and Curtis Ave., Tucson. (B5-MP-2119)
- WJQS—Miss. Broadcasting Co., Inc., Jackson, Miss.—Granted modification of CP for approval of antenna and approval of transmitter and studio locations at Pleasant Ave., and Walthall Hotel, Jackson, respectively. (B3-MP-2017)
- KBOI—J. Herbert Hollister, Boulder, Colo.—Granted modification of CP for approval of antenna, approval of transmitter and studio locations at 28th and Pearl Sts., Boulder. (B5-MP-2088). Conditions.
- KELN—Boulder City Broadcasting Co., Ely, Nev.—Granted modification of CP for approval of antenna, to change type of transmitter and change transmitter and studio locations from corner 5th and Aultman St., Ely, to Ely, Nev. (B5-MP-2097)
- WMBN—Midwestern Broadcasting Co., Bear Creek Twp., Mich.—Granted modification of CP for approval of antenna and approval of transmitter and studio locations at U. S. 131 So., Bear Creek Twp., Mich.; conditions. (B2-MP-2076)
- KCLA—Radio Engineering Service, Pine Bluff, Ark.—Granted modification of CP for approval of antenna.

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- approval of transmitter location at 2900 W. 28th St., Pine Bluff, and to change studio location to 2900 W. 28th St., Pine Bluff; conditional. (B3-MP-2179)
- WGYX—Muzak Radio Broadcasting Station, Inc., New York City—Granted modification of FM license to change corporate name to WGYX, Inc. (B1-MLH-8)
- KSVF—Intermountain Broadcasting Co., Inc., Artesia, N. Mex.—Granted modification of CP for approval of antenna, to change type of transmitter, for approval of transmitter location at Roselawn (So. Access Road), Artesia, and to specify studio location as So. Roselawn St., Artesia. (B5-MP-2113)
- KREO—Broadcasting Corp. of America, Indo, Calif.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time; conditions (B5-L-2041); also granted application. (B5-Z-1865)
- WPLH—Huntington Broadcasting Corp., Huntington, W. Va.—Granted modification of CP for approval of antenna and approval of transmitter and studio locations at 16th St. West and Jackson Ave., Huntington, and 1105 Fourth Ave., Huntington, respectively. (B2-MP-2028)
- WLOI—Independent Merchants Broadcasting Co., Minneapolis, Minn.—Granted license to cover CP which authorized increase in power to 5 KW, changes in transmitting equipment and DA for day and night use, and change in transmitter location (B4-L-2062). Also granted application. (B4-Z-1885)
- KSWM—Air-Time, Inc., Joplin, Mo.—Granted license to cover CP, which authorized a new station to operate on 1230 kc., 250 watts, unlimited time; conditions. (B4-L-2049). Also granted application. (B4-Z-1875)
- WSXCT—Crosley Broadcasting Corp., Cincinnati, Ohio—Granted modification of CP for extension of completion date of experimental television station to 4-28-47. (B2-MPV-153)
- WBBI—Almanac Broadcasting Co., Inc., Burlington, N. C.—Granted CP to make changes in antenna and mount FM antenna on top of AM tower. (B3-P-5255)
- KSD-FM—The Pulitzer Pub. Co., St. Louis, Mo.—Granted modification of CP to make changes in antenna system of FM station. (B4-MPII-140)
- KK1X—D. C. Kinnie, Visalia, Calif.—Granted modification of CP to change type of transmitter to (composite), change transmitter location to approximately 1½ mile NW of Visalia, Calif. (McWilliams St.), and for approval of studio location at 614 E. Main St., Visalia, and extend commencement and completion dates to 60 days after grant and 180 days thereafter, respectively. (B5-MP-2008)
- WLAU—Southland Broadcasting Co., Laurel, Miss.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions. (B5-L-1979). Also granted application. (B3-Z-1805)
- KMBC-FM—Midland Broadcasting Co., Kansas City, Mo.—Granted CP for an existing FM station to specify frequency 97.9 mc. (Channel 250), change type of transmitter, and make changes in antenna system. (B4-PII-952)
- WABF—Metro. Television, Inc., New York City—Granted CP for an existing FM station to specify frequency 98.5 mc., change transmitter, and make changes in antenna system. (B1-PII-754)
- WIP-FM—Penna. Broadcasting Co., Philadelphia, Pa.—Granted CP for an existing FM station to change type of transmitter and make changes in antenna system; antenna height 410 feet. Effective radiated power 20 KW. (B3-PII-1060)
- WKY—WKY Radiophone Co., Oklahoma City, Okla.—Granted license to cover CP which authorized move of auxiliary transmitter to present site of main transmitter, and operate with 1 KW, DA night. (B3-L-2057)
- KSJO—Santa Clara Broadcasting Co., San Jose, Calif.—Granted license to cover CP for a new station to operate on 1590 kc., 1 KW, daytime; conditions. Also granted application. (B5-Z-1886); (B5-L-2063)
- WBOB—Carroll-Grayson Broadcasting Corp., Galax, Va.—Granted modification of CP to change type of transmitter for approval of antenna and approval of transmitter and studio locations at Poplar Knob Road, Galax, Va. (B2-MP-2013)
- WKTM—Mayfield Broadcasting Co., Mayfield, Ky.—Granted modification of CP to change type of transmitter. (B2-MP-2158)
- KNCS—Nichols and Warinner, Inc., area of So. Calif.—Granted license to cover CP for a new relay broadcast station (B5-LRE-457); condition.

## ACTIONS ON MOTIONS

- San Fernando Valley Broadcasting Co., San Fernando, Calif.—Granted petition for leave to amend its application for CP (B5-P-4657; Docket 7749) so as to specify a revised DA pattern, etc., the amendment was accepted and application as amended removed from hearing docket.
- The Bluefield Broadcasting Co., Bluefield, W. Va.—Granted petition for waiver of Sec. 1.387 of rules and accepted petitioner's written appearance in re application for CP. (B2-P-4990; Docket 7823)
- Coast Radio Broadcasting Corp., Los Angeles, Calif.—Granted petition for waiver of Sec. 1.387 of rules and accepted petitioner's written appearance in re application for CP. (B5-P-5090; Docket 7817)
- Calif.-Nevada Broadcasting Co., Vallejo, Calif.—Granted petition for leave to amend its application for CP (B5-P-4614; Docket 7564) so as to specify the frequency 1190 kc. instead of 850 kc.; add supplemental engineering report, etc. The amendment was accepted and application as amended removed from the hearing docket.
- W. Va. Radio Corp., Pittsburgh, Pa.—Granted petition to dismiss without prejudice application for CP. (B2-P-4915; Docket 7805)
- Pittsburgh Broadcasting Co., Pittsburgh, Pa.—The Commission, on its own motion, removed from the hearing docket application for CP. (B2-P-5133; Docket 7806)
- The Northern Ohio Broadcasting Co., Amherst, Ohio—Granted petition for leave to amend its application for CP (B2-P-4193; Docket 7495) so as to specify a new studio location, etc., and the amendment was accepted.
- Raytheon Mfg. Co., Waltham, Mass.—Granted petition to dismiss without prejudice its application for a new FM station. (B1-PH-367; Docket 6998)
- Fidelity Broadcasting Corp., Boston, Mass.—Granted petition to dismiss without prejudice its application for a new FM station. (B1-PII-311; Docket 6990)
- Radio-Television of Baltimore, Inc., Baltimore, Md.—Granted petition for leave to amend its application for a new FM station (B1-PH-466; Docket 7726) so as to specify a revised transmitter site; etc., and the amendment was accepted.
- KAND—Navarro Broadcasting Assn., J. C. West, Pres. (Assignor); ALTO, Inc. (Assignee), Corsicana, Texas—Granted petition for continuance of hearing on application for voluntary assignment of license of KAND (B3-AL-504; Docket 7548), presently scheduled for Oct. 21, and continued same to November 19.
- Radio Phoenix, Inc., Phoenix, Ariz.—Granted petition for leave to amend its application for CP (B5-P-4053; Docket 7626) so as to show addition of a new stockholder, etc., and the amendment was accepted.
- Unity Corp., Inc., Mansfield, Ohio—Granted petition for leave to amend its application for FM construction permit (B2-PII-560; Docket 7589), so as to show current information on programming plans, etc., and the amendment was accepted.
- Western Reserve Broadcasting Co., Cleveland, Ohio—Granted petition insofar as it requests reinstatement and acceptance of amendment to application for CP (B2-P-4760; Docket 7584), and the amendment specifying the frequency 1260 kc. with 5 KW (instead of 1490 kc., 250 watts), was accepted, and application reinstated.
- KFI—Earl C. Anthony, Inc., Los Angeles, Calif.—Granted petition for leave to intervene in the hearing upon application of Hanford Pub. Co., Hanford, Calif. (B5-P-4869; Docket 7783), presently scheduled for hearing on Oct. 31.

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- Frank Mitchell Farris, Jr., Nashville, Tenn.—Granted petition insofar as it requests reconsideration of Commission's action of August 7 designating application (B3-P-4043; Docket 7765) for hearing, and the application was removed from hearing docket; insofar as petition requests a grant without hearing it is dismissed.
- MeEvoy Broadcasting Co., Roswell, N. M.—Granted petition to take depositions in re hearing upon its application for CP (B3-P-4916; Docket 7715), presently scheduled for Nov. 7. Also granted petition for admission of J. D. Atwood, to the Bar of the Commission, pro hac vice, for the purpose of taking depositions.
- Santa Monica Broadcasting Co., Santa Monica, Calif.—Granted petition requesting that consolidated hearing upon its application (B5-P-4792; Docket 7633) and application of Robert Burdette (B5-P-4799; Docket 7634), now scheduled for Nov. 6 at Washington, be changed to Los Angeles instead.
- Key Broadcasting Corp., Baltimore, Md.—Granted petition requesting that the non-engineering testimony only in the consolidated hearing upon its application (B1-P-4713; Docket 7551, et al), presently scheduled for Oct. 25 in Washington, be held in Baltimore on the date presently scheduled.
- Times Pub. Co., Erie, Pa.—Granted petition insofar as it requests reinstatement and acceptance of amendment filed therewith, and the application (B3-P-3773; Docket 6900) as amended, specifying 1400 kc., 250 watts, unlimited time, was reinstated and amendment accepted.
- WPAR—Charleston Broadcasting Co. (Transferor) and News Pub. Co. (Transferee): Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Granted petition of transferor and transferee that the hearing on application for transfer of control of WPAR (B2-TC-479; Docket 7625), now scheduled for Oct. 25 be continued to Nov. 25 in Washington.
- Harry F. Guggenheim, Bridgeport, Conn.—Granted petition for leave to amend its application for new FM station (B1-PH-844; Docket 7464), so as to supply additional engineering information, and the amendment was accepted.
- Yankee Network, Inc., Bridgeport, Conn.—Denied petition requesting enlargement of the issues in the consolidated hearing upon Bridgeport FM applications (Docket 7462, et al).
- KPLC—Calcasieu Broadcasting Co., Lake Charles, La.—Dismissed petition requesting leave to intervene in the hearing upon application of WMBD, Peoria. (Docket 7610)
- Herman Radner, Dearborn, Mich.—Granted petition insofar as it requests leave to amend application for CP (B2-P-3180; Docket 6220), so as to change the application from one to serve the city of Dearborn to one to serve the city of Detroit; denied petition insofar as it requests amended application be removed from the hearing docket.
- Herman Radner, Dearborn, Mich.—Denied petition for continuance of consolidated hearing upon above application, and applications of Wolverine State Broadcasting Service, Inc., and Grosse Pt. Broadcasting Corp., which is presently scheduled for Oct. 24 at Detroit.
- KROD—Dorrance D. Roderick (Transferor), Roderick Broadcasting Corp. (Transferee), El Paso, Texas—The Commission, on its own motion, ordered that the hearing on application for assignment of license of KROD (B3-AL-520; Docket 7614), presently scheduled for Nov. 6, be continued to December 9.
- Allen B. DuMont Labs, Inc., Pittsburgh, Pa.—Granted petition for continuance of hearing upon application for new television station (B2-PCT-139; Docket 7288) presently scheduled for Oct. 23, and continued same without date.
- Rieh Pub. House, Inc., Midland, Mich.—Granted petition for continuance of consolidated hearing upon Rieh Pub. House, Inc., application (B2-P-4906; Docket 7713) and application of Midland Broadcasting Co. (B2-P-4888; Docket 7712), presently scheduled for Oct. 28, and continued same to Nov. 28, at Midland.
- Panhandle Broadcasting Corp., Amarillo, Texas; Voice of Berger, Berger, Texas—The Commission, on its own motion, ordered continuance without date until further order of Commission, of the hearing now scheduled for Oct. 24 at Amarillo, on these applications.
- Liberty Broadcasting Corp., Atlanta Journal Co., Atlanta Broadcasting Co., Wilson & Cope, and Regents of Ga. School of Tech.—Granted petition for continuance of consolidated hearing presently scheduled for Oct. 28, at Atlanta, on these applications, and ordered the hearing continued without date until further order of the Commission.
- Peninsula Newspapers, Inc., Palo Alto, Calif.—Granted petition requesting the Commission to amend its Oct. 4 order to take depositions in re hearing upon petitioner's application for CP (B5-P-4803; Docket 7677) so as to specify that depositions be taken before Eugene W. Moore, a Notary Public, instead of Lora C. Benning. (Action 10-16.)
- WBBA—Purdue University, W. Lafayette, Ind.—Granted petition for leave to intervene in the hearing on application of WISH (B4-P-4971; Docket 7671).
- The Commission, on October 11, ordered that the hearing on applications of Hearst Radio, Inc., The Tower Realty Co., and Radio-Tele. of Balto, Inc., for new Class B FM stations in Baltimore, now scheduled for hearing on Oct. 21, be continued until a date and place to be specified by a subsequent order of the Commission.
- Regents of the Univ. System of Ga., for and on behalf of Ga. School of Tech., Atlanta, Ga.—Granted petition for leave to amend its FM application (B3-PH-918; Docket 7547) so as to supply additional engineering information.
- American Broadcasting Co., Inc., Los Angeles, Calif.—Granted petition for leave to amend its application for an FM station (B5-PH-242; Docket 7730), so as to supply revised engineering data.
- James R. Doss, Jr., Tuscaloosa, Ala.—Granted petition to dismiss without prejudice application for CP. (B3-P-4890; Docket 7859)
- Rochester Broadcasting Co., Rochester, Minn.—Granted petition for leave to amend its application (B4-P-5080; Docket 7876) so as to show addition of Richard C. Lilly to the Board of Directors of applicant corp.
- Rochester Broadcasting Corp., Rochester, N. Y.—Granted petition for leave to amend its application for CP (B1-P-3593; Docket 6606) so as to specify a revised directional antenna pattern, etc.
- WPIK—Potomac Broadcasting Corp., Alexandria, Va.—Granted petition for leave to intervene in the hearing on application of Key Broadcasting Corp., for a new station in Baltimore, Md. (B1-P-4713; Docket 7551)
- WMBD—Peoria Broadcasting Corp., Peoria, Ill.—Granted petition for leave to amend its application for CP (B4-P-2717; Docket 7610) so as to specify a modified directional antenna system, etc.
- J. B. Fuqua, Greenville, S. C.—Granted petition for leave to amend his application for CP (B3-P-5187; Docket 7832) so as to make answer to Par. 10(a) relative to the applicant being a representative of an alien or foreign government read "No."
- Frank M. Helm, Modesto, Calif.—Granted petition for leave to amend his application for CP (B5-P-5184; Docket 7830) so as to show more complete information on proposed programming plans.
- S. H. Patterson, Topeka, Kans.—Granted petition for leave to amend his application for CP (B4-P-4389; Docket 7560) so as to specify a revised DA system, etc.
- Puritan Broadcast Service, Inc., Lynn, Mass.—Granted petition for leave to amend its application for CP (B1-P-5117; Docket 7802) so as to specify the frequency 1360 kc. with 250 watts, daytime only, instead of 900 kc., 250 watts, daytime only. The amendment was accepted and application as amended removed from hearing docket.
- WGCM Broadcasting Co., Biloxi, Miss.—Granted petition requesting a 30-day extension of time within which written exceptions may be filed in the proceeding upon

(Continued on next page)

- its application for CP (B3-P-3698; Docket 6881); and the time within which exceptions in this proceeding may be filed was extended to and including Nov. 27th.
- Brookhaven Co., Brookhaven, Miss.—Granted petition requesting continuance of consolidated hearing upon its application for CP (B3-P-4947; Docket 7691), and the hearing in re this matter was continued from Nov. 4 to December 9, at Brookhaven, Miss.
- WMBI—Joplin Broadcasting Co., Joplin, Mo.—Granted petition for continuance of consolidated hearing upon its application (B4-P-5010; Docket 7782), and said hearing was continued from Nov. 12 to Dec. 16.
- The Yankee Network, Inc., Bridgeport, Conn.—Granted petition for leave to amend its application for FM station (B1-P11-691; Docket 7462), so as to correct the designation of latitude and longitude of transmitter site.
- Southern Wyo. Broadcasting Co., Laramie, Wyo.—Granted petition to dismiss without prejudice its application for CP (B5-P-4333; Docket 7769)
- Snowy Range Broadcasting Co., Laramie, Wyo.—The Commission, on its own motion, removed from the hearing docket the application for CP (B5-P-5001; Docket 7770), heretofore designated in a consolidated proceeding with above application.
- Northern Ky. Airwaves Corp., Covington, Ky.—Granted petition for leave to amend its application for CP (B2-P-4522; Docket 7477) so as to specify a transmitter site "to be determined".
- Paul F. Braden, Middletown, Ohio—Granted petition for leave to amend his application for CP (B2-P-4680; Docket 7587), so as to specify different transmitting equipment.
- Hughes Tool Co., Los Angeles, Calif.—Granted petition to dismiss without prejudice his application for new television station (B5-P-97-17; Docket 6370).
- Hughes Tool Co., Los Angeles, Calif.—Granted petition to dismiss without prejudice his application for FM station (B5-P11-553; Docket 7735).
- Springfield Broadcasting Co., Springfield, Mass.—Granted petition for waiver of rules (Sec. 1.387), and accepted petitioner's written appearance in re application (B1-P-4926; Docket 7771).
- Wilburn H. Stuckwisch, Chas. F. Bruce and F. M. Lindsay, Jr., d/b as a partnership, Centralia, Ill.—Granted petition for leave to amend application (B4-P-4732; Docket 7623) so as to substitute the Illinois Broadcasting Co. as the applicant in lieu of the three partners.
- Burbank Broadcasters, Inc., Burbank, Calif.—Denied petition requesting the Commission to schedule the consolidated hearing on its application and that of Morris Luskin (B5-P-5027; Docket 7890 and B5-P-5251; Docket 7891), at a date in December, 1946.
- Columbia Broadcasting System, Inc., Los Angeles, Calif.—Granted petition for leave to amend its application for FM station (B5-P11-150; Docket 7729), so as to provide complete engineering data concerning the facilities now requested.
- Huntington Park Broadcasting Co., Huntington Park, Calif.—Granted petition for waiver of rules (Sec. 1.387) and accepted petitioner's written appearance in re application for CP (B5-P-4822; Docket 7694).
- Mobile Broadcasting Co., Mobile, Ala.—Granted petition insofar as it requests leave to amend application for CP (B3-P-3828; Docket 7482) so as to specify 1 KW at night instead of 5 KW, etc., and dismissed that portion of the petition which requests enlargement of the issues.
- Coast Radio Broadcasting Corp., Los Angeles, Calif.—Dismissed petition requesting leave to take depositions in re the consolidated hearing on applicant's application (Docket 7817), et al., since this hearing has been ordered transferred from Washington to Los Angeles.
- Wolverine State Broadcasting Service, Inc., Detroit, Mich.—Granted petition for leave to amend its application for CP (B2-P-4971; Docket 7676) so as to show the addition of four new stockholders to applicant corporation.
- Coast Ventura Co., and Ventura Broadcasters, Inc., Ventura, Calif.—Granted joint petition requesting extension of time within which to file proposed findings in re their applications for CP (B5-P-3725; Docket 6839 and B5-P-3807; Docket 6840), and extended time to November 12.
- Southeastern Broadcasting Co., Clanton, Ala.—Granted petition for leave to amend application for CP (B3-P-4747; Docket 7702) so as to specify 760 kc. with 500 watts, daytime only, in place of 1450 kc., 250 watts, unlimited time, etc. The amendment was accepted and application as amended removed from the hearing docket.
- Montgomery Broadcasting Co., Inc., Montgomery, Ala.—The Commission, on its own motion, removed from the hearing docket the application of Montgomery Broadcasting Co., Inc. (B3-MP-1995; Docket 7751).
- The Sandusky Broadcasting Co., Lake Erie Broadcasting Co., Bay Broadcasting Co., Sandusky, Ohio.—The Commission, on its own motion, continued the consolidated hearing on these applications from Oct. 28 to Nov. 7.
- Eagle Printing Co., Inc., Butler, Pa.—Granted petition for continuance of hearing on application (B2-P-4800; Docket 7672), from November 6 to December 9, at Washington.
- Peoria Broadcasting Co., Peoria, Ill.—Granted petition for continuance of hearing on application (B4-P-2717; Docket 7610) from October 29 to November 21 at Washington.
- Hollywood Community Group, Gardena, Calif.—Granted petition requesting transference of consolidated hearing now scheduled for Nov. 12 in Washington, to Los Angeles, to be heard Nov. 25.
- Paris Broadcasting Co., James A. Dick, et al., d/b as Paris Broadcasting Co., Ky. Lake Broadcasting System, Inc., Paris, Ky., Murray Broadcasting Co., Inc., Murray, Ky.—The Commission, on its own motion, continued without date the consolidated hearing on these applications scheduled for Oct. 28 at Paris, Tenn., and Oct. 29 at Murray, Ky.
- Unity Corp., Mansfield, Ohio—Granted petition requesting that further hearing presently scheduled for Oct. 28 on its application and two other Mansfield FM applications, be continued to Nov. 4.
- WKAQ—Radio Corp. of P. R., San Juan, P. R.—Granted petition to dismiss without prejudice its application (B-P-4864; Docket 7631). Action taken 10-21.

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 570 Kilocycles

WNAX—WNAX Broadcasting Co., Yankton, S. Dak.—Voluntary assignment of license from WNAX Broadcasting Company to Cowles Broadcasting Company.

#### 590 Kilocycles

KTBC—Claudia T. Johnson, St. Austin, Texas—Construction permit to install old main transmitter to be used for auxiliary purposes, with power of 1 KW, employing directional antenna for night use.

#### 600 Kilocycles

KUCV—Golden Empire Broadcasting Co., Redding, Calif.—Construction permit to change frequency from 1230 to 600 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use, and change transmitter location.

#### 650 Kilocycles

WSVS—Southern Virginia Broadcasting Co., Crewe, Va.—Modification of construction permit (B2-P-4966, which

*(Continued on next page)*

authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location.

WJSW—Altoona Broadcasting Co., Logan Township, Pa.—Modification of construction permit (B2-P-3670, which authorized a new standard broadcast station) for approval of transmitter location.

KRCT—Bay Broadcasting Co., Goose Creek, Texas—Modification of construction permit (B3-P-4867, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location.

### 660 Kilocycles

NEW—Heart of Ohio, Inc., Columbus, Ohio (P. O. 1006 Huntington Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 660 kc., power of 1 KW and daytime hours of operation.

### 680 Kilocycles

WRNY—Monroe Broadcasting Co., Inc., Rochester, N. Y.—Modification of construction permit (B1-P-4285, which authorized a new standard broadcast station) to make changes in antenna, change type of transmitter and to change transmitter location. Amended to extend completion date.

WLAW—Hildreth & Rogers Co., Lawrence, Mass.—Modification of construction permit (B1-P-3941, which authorized increase in power, installation of new transmitter, changes in directional antenna for day and night use and change transmitter location) for extension of completion date.

NEW—Wolverine State Broadcasting Service, Inc., Detroit, Mich.—Construction permit for a new standard broadcast station to be operated on 680 kc., power of 250 watts and daytime only hours of operation. Amended re change in directors, officers and stockholders.

WAPA—Jose Ramon Quinones, San Juan, P. R.—Modification of construction permit (B-P-4189, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location and change studio location. Amended to change transmitter location.

NEW—Herman Radner, Dearborn, Mich.—Construction permit for a new standard broadcast station to be operated on 680 kc., power of 250 watts and daytime hours of operation. Amended to change type transmitter and change transmitter location from Dearborn to Detroit, Michigan, and studio from Dearborn to Detroit, Michigan.

### 740 Kilocycles

NEW—The Connecticut Electronics Corp., Bridgeport, Conn. (P. O. 112 Chalmers Ave.)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 1 KW and daytime only hours of operation.

### 760 Kilocycles

NEW—Dr. J. Kelley Robinson, J. S. Robinson and Hugh I. Webb, d/b as Southeastern Broadcasting Co., Clanton, Ala.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1450 to 760 kc., power from 250 to 500 watts, hours of operation from unlimited to daytime, change type of transmitter and change transmitter site.

### 780 Kilocycles

NEW—Herbert L. Wilson, Rutland, Vt.—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 780 to 1000 kc., and make changes in antenna.

### 790 Kilocycles

NEW—Federated Publications, Inc., Lansing, Mich. (P. O. 43-42 West State St., Battle Creek, Mich.)—Construction permit for a new standard broadcast station to be operated on 790 kc., power 1 KW, directional antenna and unlimited hours of operation.

### 800 Kilocycles

WHTN—Greater Huntington Radio Corp., Huntington, W. Va.—Modification of construction permit (B2-P-3826, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to change studio location.

### 810 Kilocycles

WEDO—Tri City Broadcasting Co., McKeesport, Pa.—Special service authorization to operate from 1:00 a. m. to 4:00 a. m., with power of 1 KW, for period ending 1-1-47.

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-P-3389, as modified, which authorized change in frequency, increase in power, installation of new transmitter, changes in directional antenna for night use and change transmitter location) to change type of antenna and transmitter.

### 820 Kilocycles

WFAA—A. H. Belo Corp., Dallas, Texas—Involuntary transfer of control of licensee corporation from George B. Dealey (deceased) to Edward M. Dealey, J. M. Moroney and George Waverly Briggs, trustees for the estate of George B. Dealey (deceased).

### 860 Kilocycles

WOAY—Robert R. Thomas, Jr., Oak Hill, W. Va.—Modification of construction permit (B2-P-4962, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

NEW—F. L. Thornhill, tr/as East Side Broadcasting Co., Kirkland, Wash. (P. O. 708 American Bldg., Seattle, Wash.)—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 250 watts and daytime hours of operation.

NEW—Everard B. Cureton, Jr., George W. Fisher, John T. Ward, Jr., and Joseph R. Trott, Jr., a partnership, d/b as Citizens Broadcasting Co., North Adams, Mass. (P. O. c/o John T. Ward, Jr., 3133 Connecticut Ave., N. W., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 250 watts and daytime only hours of operation.

KTRB—KTRB Broadcasting Co., Inc., Modesto, Calif.—Construction permit to increase power from 1 KW to 1 KW night and 5 KW day, and install new transmitter.

WDMG—Downing Musgrove, Douglas, Ga.—Modification of construction permit (B3-P-4707, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location.

### 900 Kilocycles

NEW—Thomas E. Danson, Laguna Beach, Calif.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts and unlimited hours of operation. Amended to change name of applicant from Thomas Danson to Thomas E. Danson, tr/as Universal Radio Features Syndicate, and to specify transmitter location.

NEW—Puritan Broadcast Service, Inc., Lynn, Mass.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts and

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daytime only hours of operation. Amended to change frequency from 900 to 1360 kc., and change transmitter location.

### 910 Kilocycles

NEW—Paul F. Braden, Middletown, Ohio—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW and daytime hours of operation. Amended re change in type of transmitter.

KR10—Valley Broadcasting Association, Inc., McAllen, Texas—Modification of construction permit (B3-P-3759, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter for approval of transmitter location and to change studio location.

### 920 Kilocycles

NEW—Rochester Broadcasting Co., Rochester, Minn.—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended re change in directors.

### 930 Kilocycles

WFMD—The Monacacy Broadcasting Co., Frederick, Md.—Authority to determine operating power by direct measurement of antenna power.

KSE1—Radio Service Corp., Pocatello, Idaho—Modification of construction permit (B5-P-3735, which authorized to move transmitter, increase in power, installation of new transmitter and changes in directional antenna) to change type of transmitter and to mount FM antenna on top of AM tower.

### 950 Kilocycles

WAAF—Provers Journal Publishing Co., Chicago, Ill.—Construction permit to change hours of operation from daytime to unlimited, install new transmitter and directional antenna for night use and change transmitter location. Amended to change power from 1 KW to 1 KW night, 5 KW day, change directional antenna from night use only to day and night, change type of transmitter and change transmitter location.

KDS1—Queen City Broadcasting Co., Inc., Boise, Idaho—Modification of construction permit (B5-P-3613, which authorized a new standard broadcast station) to change transmitter.

NEW—Pilgrim Broadcasting Co., Boston, Mass. (P. O. Room 704, 199 Washington St.)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW and daytime hours of operation. (Request facilities of WORL.)

### 960 Kilocycles

NEW—Radio Phoenix, Inc., Phoenix, Ariz.—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 5 KW, directional antenna night and unlimited hours of operation. Amended re stockholders.

### 1010 Kilocycles

WSUA—Radio Station WSUA, Inc., Bloomington, Ind.—License to cover construction permit (B4-P-3980, as modified) which authorized a new standard broadcast station and to specify studio location.

WSUA—Radio Station WSUA, Inc., Bloomington, Ind.—Authority to determine operating power by direct measurement of antenna power.

### 1030 Kilocycles

NEW—The Times Herald Co., Port Huron, Mich. (P. O. 907 Sixth St.)—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 1 KW and daytime hours of operation.

### 1040 Kilocycles

NEW—Northern Ohio Broadcasting Co., Lorain, Ohio—Construction permit for a new standard broadcast station to be operated on 1040 kc., power of 1 KW and daytime hours of operation. Amended to change transmitter and studio locations from Amherst, Ohio, to Lorain, Ohio.

### 1050 Kilocycles

WKTM—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—Construction permit to make changes in vertical antenna, increase power from 250 watts to 1 KW, install new transmitter (Gates BC-1E) and specify studio location.

NEW—Northern Kentucky Airwaves Corp., Covington, Ky.—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts and daytime hours of operation. Amended to change transmitter and studio sites.

### 1070 Kilocycles

WIPE—The High Point Enterprise, Inc., High Point, N. C.—Modification of construction permit (B3-P-4199, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and approval of transmitter location.

NEW—E. H. Rowley, Nathan Clark, James A. Clements, Glen H. McClain and L. M. Rice, a partnership d/b as Texas Gulf Coast Broadcasting Co., Corpus Christi, Texas (P. O. % Nathan Clark, 2616 Avenue A)—Construction permit for a new standard broadcast station to be operated on 1070 kc., power of 10 KW, directional antenna and unlimited hours of operation.

KBK1—Alice Broadcasting Co., a partnership composed of J. H. Mayberry, Buford Nicholson and E. G. Lloyd, Jr., Alice, Texas—Modification of construction permit (B3-P-4884, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

### 1100 Kilocycles

WGAT—Central Broadcasting Co., a partnership composed of H. Ross Perkins and J. Eric Williams, Utica, N. Y.—Modification of construction permit (B1-P-4838, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location. Amended to change transmitter location.

### 1110 Kilocycles

WBT—Southeastern Broadcasting Co., Charlotte, N. C.—Modification of construction permit (B3-P-3699, as modified, which authorized installation of a new directional antenna for night use) for extension of completion date.

### 1130 Kilocycles

NEW—A. L. Chilton, Leonore H. Chilton and James Ralph Wood, a partnership d/b as Sky Broadcasting Service, Kansas City, Mo. (P. O. % A. L. Chilton, 2927 Maple Ave., Dallas, Texas)—Construction permit for a new standard broadcast station to be operated on 1130 kc., power of 1 KW and daytime hours of operation.

KR10—Egon A. Hofer, David L. Hofer and John M. Banks, partners, d/b as Radio Dinuba Co., Dinuba, Calif.—Modification of construction permit (B5-P-4785, which authorized a new standard broadcast station) to change type of transmitter.

### 1140 Kilocycles

KSOO—Sioux Falls Broadcast Association, Inc., Sioux Falls, S. D.—Transfer of control of licensee corporation from Morton H. Henkin and Ruth J. Henkin, executors of the estate of Joseph Henkin, deceased, to Morton H. Henkin and Ruth J. Henkin.

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## 1190 Kilocycles

- WBIX—Robert L. Tomlinson, Sr. and Robert L. Tomlinson, Jr., d/b as Rome Radio Broadcasting Co., Rome, Ga.—Modification of construction permit (B3-P-4977, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location.
- NEW—California-Nevada Broadcasting Co., a partnership composed of Hubert Q. Joucken and David McKay, Vallejo, Calif.—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 850 to 1190 kc.

## 1230 Kilocycles

- KGfJ—Ben S. McGlashan, Los Angeles, Calif.—Special service authorization to operate on 1230 kc., with power of 250 watts, unlimited time of operation for a period of 90 days.
- WMOU—White Mountains Broadcasting Co., Inc., Berlin, N. H.—License to cover construction permit (B1-P-4819) which authorized a new standard broadcast station and for change of studio location.
- WMOU—White Mountains Broadcasting Co., Inc., Berlin, N. H.—Authority to determine operating power by direct measurement of antenna power.
- KYJC—Medford Printing Co., Medford, Ore.—Modification of construction permit (B5-P-4188, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location.
- WDSM—WDSM, Inc., Superior, Wis.—Voluntary assignment of license from WDSM, Inc., to Ridson, Inc.
- WIKB—Upper Michigan-Wisconsin Broadcasting Co., Inc., Iron Mountain, Mich.—License to cover construction permit (B2-P-4676, as modified) which authorized a new standard broadcast station.
- WIKB—Upper Michigan-Wisconsin Broadcasting Co., Inc., Iron Mountain, Mich.—Authority to determine operating power by direct measurement of antenna power.
- NEW—The Augusta Chronicle Broadcasting Co., Augusta, Ga.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1340 to 1230 kc.
- NEW—Voice of Augusta, Inc., Augusta, Ga.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1340 to 1230 kc.
- NEW—Georgia-Carolina Broadcasting Co., Augusta, Ga.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1340 to 1230 kc.
- WAZF—B. J. Barrier, Jr., H. T. Barrier, H. P. Holms, near Yazoo City, Miss.—Modification of construction permit (B3-P-4910, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and approval of transmitter and studio locations.

## 1240 Kilocycles

- NEW—Charles B. Britt, Joe H. Britt, Vardry D. Ramseur and John Arthur Ramseur, a partnership d/b as Piedmont Broadcasting Co., Greenville, S. C. (P. O. 301 W. Washington St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.
- WJTN—James Broadcasting Co., Inc., Jamestown, N. Y.—License to cover construction permit (B1-P-4782) which authorized installation of new transmitter.
- NEW—S. C. Oliff, John E. Minter and Luther W. Martin, a partnership d/b as Andrew College Broadcasting Co., Cuthbert, Ga. (P. O. Andrew College)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

## 1250 Kilocycles

- KGHI—A. L. Chilton, Leonore H. Chilton and S. C. Vinsonhaler, a partnership d/b as KGHI Broadcasting Service, Little Rock, Ark.—Construction permit to change frequency from 1230 to 1250 kc., increase power from 250 watts to 500 watts night and 1 KW day, install new transmitter and directional antenna for night use and change transmitter location.

## 1260 Kilocycles

- NEW—San Fernando Valley Broadcasting Co., San Fernando, Calif.—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended re changes in directional antenna pattern.

## 1280 Kilocycles

- NEW—Rochester Broadcasting Corp., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 5 KW, directional antenna for day and night use and unlimited hours of operation. Amended re changes in directional antenna.

## 1290 Kilocycles

- WIRL—Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain, d/b as Illinois Valley Broadcasting Co., Peoria, Ill.—Modification of construction permit (B4-P-3686, which authorized a new standard broadcast station) to specify power of 5 KW and directional antenna for day and night use, change type of transmitter and change transmitter location. Amended to change transmitter location.

## 1300 Kilocycles

- WKLX—The Fayette Broadcasting Co., Lexington, Ky.—License to cover construction permit (B2-P-4116, as modified), which authorized a new standard broadcast station.
- WKLX—The Fayette Broadcasting Co., Lexington, Ky.—Authority to determine operating power by direct measurement of antenna power.

## 1310 Kilocycles

- NEW—Roscoe L. Thompson, Keokuk, Iowa (P. O. Box 222)—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 250 watts and daytime hours of operation.

## 1330 Kilocycles

- WBFM—Piedmont Broadcasting Corp., Danville, Va.—Construction permit to change frequency from 1400 to 1390 kc., increase power from 250 watts to 1 KW, install new transmitter, directional antenna for day and night and change transmitter location. Amended to change frequency from 1390 to 1330 kc., power from 1 KW to 1 KW night, 5 KW days, change directional antenna for day and night use to directional antenna for night use only, change type transmitter and make changes in ground system and change transmitter location.
- NEW—Joseph Gardberg and Sam J. Ripps, d/b as Mobile Broadcasting Co., Mobile, Ala.—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 5 KW day and night, directional antenna and unlimited hours of operation. Amended to change power from 5 KW day and night to 1 KW night and 5 KW day.

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### 1340 Kilocycles

- NEW—Capital City Broadcasting Corp., Marianna, Fla. (P. O. Thomasville Highway at New County Road, Tallahassee, Fla.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.
- KROC—Southern Minnesota Broadcasting Co., Rochester, Minn.—License to cover construction permit (B4-P-5041), which authorized installation of new transmitter.
- WEPM—C. M. Zinn and C. Leslie Golliday, d/b as Martinsburg Broadcasting Co., Martinsburg, W. Va.—License to cover construction permit (B2-P-3859), which authorized a new standard broadcast station and for change of studio location.
- WEPM—C. M. Zinn and C. Leslie Golliday, d/b as Martinsburg Broadcasting Co., Martinsburg, W. Va.—Authority to determine operating power by direct measurement of antenna power.
- KGEM—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Idaho Broadcasting Co., Boise, Idaho—License to cover construction permit (B5-P-3631, as modified), which authorized a new standard broadcast station.
- KGEM—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Idaho Broadcasting Co., Boise, Idaho—Authority to determine operating power by direct measurement of antenna power.
- NEW—Ashbacker Radio Corp., Manistee, Mich.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1490 to 1340 kc., and make changes in ground system.
- NEW—Monahans Broadcasters, Monahans, Texas (P. O. 102 S. Minor St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change name of applicant from Monahans Broadcasters to Monahans Broadcasters.
- WEMP—Glenn D. Roberts, Melva F. Roberts, Welwood Nesbit, Robert M. LaFollette, Jr., Evelyn H. Dolph, Hope D. Pettey, Rachel Young LaFollette, Genevieve S. Nesbit, John Ernest Roe, and W. Wade Boardman, co-partners, d/b as Milwaukee Broadcasting Co., Milwaukee, Wis.—Involuntary assignment of license to Glenn D. Roberts, Melva F. Roberts, Welwood Nesbit, executor of the estate of Genevieve S. Nesbit, Robert M. LaFollette, Jr., Rachel Young LaFollette, Hope D. Pettey, Evelyn H. Dolph, John Ernest Roe, W. Wade Boardman, co-partners, d/b as Milwaukee Broadcasting Company.

### 1380 Kilocycles

- KIDO—Georgia Phillips, d/b as Boise Broadcast Station, Boise, Idaho—Construction permit to increase power from 1 KW, 2½ KW-LS to 5 KW day and night, install new transmitter, directional antenna for day and night use and change transmitter location. Amended to change name of applicant from Georgia Phillips, d/b as Boise Broadcast Station to KIDO, Inc.
- NEW—Skyway Broadcasting Corp., Asheville, N. C.—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 1 KW night, 5 KW day, directional antenna night and unlimited hours of operation. Amended to make changes in directional antenna pattern and change transmitter location.

### 1400 Kilocycles

- NEW—Elmira Broadcasting Corp., Elmira, N. Y. (P. O. Kinney Theatre Bldg.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.
- NEW—Times Publishing Co., Erie, Pa.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours

of operation. Amended to change frequency from 1490 to 1400 kc.

- WLCS—Air-Waves, Inc., Baton Rouge, La.—License to cover construction permit (B3-P-3202, as modified), which authorized a new standard broadcast station.
- WLCS—Air-Waves, Inc., Baton Rouge, La.—Authority to determine operating power by direct measurement of antenna power.
- NEW—Milburn H. Stuckwisch, Charles F. Bruce, and F. M. Lindsay, Jr., d/b as a partnership, Centralia, Ill.—Construction permit for a new broadcast station to be operated on 1400 kc., power 250 watts and unlimited hours of operation. Amended to change name of applicant from Milburn H. Stuckwisch, Charles F. Bruce and F. M. Lindsay, Jr., d/b as a partnership, to Illinois Broadcasting Company, change type transmitter, change transmitter and studio sites.
- NEW—Seaside Broadcasting Co., Atlantic City, New Jersey (P. O. 209 S. Tennessee Ave.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.
- WRJN—Racine Broadcasting Corp., Racine, Wis.—Construction permit to install new antenna to support Mast for FM antenna. Amended to make changes in antenna.
- WGAP—Geo. Burne Smith and V. H. McLean, d/b as Gateway Broadcasting Co., Maryville, Tenn.—Modification of construction permit (B3-P-3887, which authorized a new standard broadcast station) for extension of commencement and completion dates.
- KWLK—Twin City Broadcasting Corp., Longview, Wash.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

### 1420 Kilocycles

- NEW—Northern Indiana Broadcasters, Inc., Michigan City, Ind. (P. O. 449 State St., Hammond, Ind.)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW and daytime only hours of operation.

### 1430 Kilocycles

- KVNI—Coeur D'Alene Broadcasting, Coeur D'Alene, Idaho—Modification of construction permit (B5-P-3731, as modified), which authorized a new standard broadcast station) to change type of transmitter.
- NEW—The Capital Broadcasting Co., Annapolis, Md.—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 100 watts night, 250 watts day and unlimited hours of operation. Amended to change power from 100 watts night, 250 watts day to 500 watts, install directional antenna for night use only, change type transmitter and change transmitter location.

### 1440 Kilocycles

- NEW—S. H. Patterson, Topeka, Kans.—Construction permit for a new standard broadcast station to be operated on 1440 kc., power of 5 KW, directional antenna night and unlimited hours of operation. Amended re changes in directional antenna to be used day and night instead of night only.

### 1450 Kilocycles

- NEW—The Mesilla Valley Broadcasting Co., Las Cruces, N. M.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1490 to 1450 kc.
- WCTC—Chanticleer Broadcasting Co., New Brunswick, N. J.—Modification of construction permit (B1-P-448), which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and to specify

(Continued on next page)

studio location. Amended to change transmitter location.

**KNET**—Palestine Broadcasting Corp., Palestine, Texas—Transfer of control of licensee corporation from Billy Averitte Laurie, Ben A. Laurie and Leita Moye Laurie to Gordon B. McLendon, John Franklin Long and Joe J. Brown. (100 shares of common stock—100%.)

**NEW**—Holland Broadcasting Co., Holland, Mich. (P. O. 135 West 11th St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

**WRHP**—Tallahassee Appliance Corp., Tallahassee, Fla.—License to cover construction permit (B3-P-4711, as modified) which authorized a new standard broadcast station.

**WRHP**—Tallahassee Appliance Corp., Tallahassee, Fla.—Authority to determine operating power by direct measurement of antenna power.

**KBUN**—Rupert W. Bradford and Harry F. Pihl, a partnership, d/b as Bradford & Pihl, Bemidji, Minn.—Modification of construction permit (B5-P-3956, as modified, which authorized a new standard broadcast station) to change type of transmitter.

**KOSA**—Southwestern Broadcasting Corp., Odessa, Texas—Modification of construction permit (B3-P-4326, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

**KGFF**—KGFF Broadcasting Co., Inc., Shawnee, Okla.—Construction permit to install new vertical antenna.

**KOAT**—Rio Grande Broadcasting Co., Inc., Albuquerque, N. M.—Modification of construction permit (B5-P-3793 as modified, which authorized a new standard broadcast station) to change type of transmitter.

**WKAL**—Copper City Broadcasting Corp.—Modification of construction permit (B1-P-3851, which authorized a new standard broadcast station) for approval of antenna, change type of transmitter and for approval of transmitter location. Amended to change type of transmitter.

#### 1460 Kilocycles

**WACO**—Frontier Broadcasting Co., Inc., Waco, Texas—License to cover construction permit (B3-P-3574, as modified) which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change transmitter location.

**WACO**—Frontier Broadcasting Co., Inc., Waco, Texas—Authority to determine operating power by direct measurement of antenna power.

#### 1470 Kilocycles

**WMBD**—Peoria Broadcasting Co., Peoria, Ill.—Construction permit to install directional antenna for night use and increase power from 1 KW, 5 KW-LS to 5 KW day and night and make changes in vertical antenna. Amended re changes in directional antenna.

#### 1480 Kilocycles

**NEW**—Radio Anthracite, Inc., Shamokin, Pa.—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW, directional antenna night and unlimited hours of operation. Amended re corporate structure and officers.

#### 1490 Kilocycles

**KVLF**—Big Bend Broadcasters, Alpine, Texas—Modification of construction permit (B3-P-4870, which authorized a new standard broadcast station) to make changes in antenna, to change type of transmitter and to change studio location.

**KBRO**—Bruce Bartley and F. L. Pruitt, d/b as Bremerton Broadcast Co., Bremerton, Wash.—Modification of construction permit (B5-P-4031, which authorized a new standard broadcast station) to make changes in

antenna, change type of transmitter, and extend commencement and completion dates.

**NEW**—P. K. Ewing, Jr., F. C. Ewing and Myrtle M. Ewing, a partnership d/b as Ewing Broadcasting Co., Vicksburg, Miss. (P. O. 215 Deposit Guaranty Bank Bldg., Jackson, Miss.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

**WOLF**—Civic Broadcasting Corp., Syracuse, N. Y.—Modification of construction permit (B1-P-3756, which authorized installation of new vertical antenna and changes in ground system) for extension of commencement and completion dates from 10-9-46 and 4-9-47, respectively, to 3-1-47 and 6-1-47, respectively.

**KWWB**—Walla Walla Broadcasting Co., Walla Walla, Wash.—License to cover construction permit (B5-P-4595, as modified) which authorized a new standard broadcast station.

**KWWB**—Walla Walla Broadcasting Co., Walla Walla, Wash.—Authority to determine operating power by direct measurement of antenna power.

**WMTW**—The Yankee Network, Inc., Portland, Me.—License to cover construction permit (B1-P-4571, as modified) which authorized a new standard broadcast station.

**WMTW**—The Yankee Network, Inc., Portland, Me.—Authority to determine operating power by direct measurement of antenna power.

**KOVC**—KOVC, Inc., Valley City, N. D.—License to cover construction permit (B4-P-3957) which authorized installation of new antenna and ground system and change transmitter location.

**KOVC**—KOVC, Inc., Valley City, N. D.—Authority to determine operating power by direct measurement of antenna power.

**NEW**—Dewey J. Bailey, Harold P. Hummcutt and Frank G. McKenzie, a partnership d/b as Mountain Broadcasting Service, Princeton, W. Va. (P. O. 102 Circle Drive)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

**KRRR**—News-Review Co., Roseburg, Ore.—License to cover construction permit (B5-P-4007) and (B5-P-5042) which authorized installation of a new vertical antenna and installation of a new transmitter, respectively.

**KRRR**—News-Review Co., Roseburg, Ore.—Authority to determine operating power by direct measurement of antenna power.

**WTMV**—Myles H. Johns, Penrose H. Johns, William F. Johns, and William F. Johns, Jr., a partnership d/b as Mississippi Valley Broadcasting Co., East St. Louis, Ill.—Construction permit to install a new vertical antenna, new transmitter, to change transmitter and studio location.

#### 1510 Kilocycles

**NEW**—Doyle E. Collup, Stephenville, Texas (P. O. General Delivery)—Construction permit for a new standard broadcast station to be operated on 1510 kc., power of 250 watts and daytime only hours of operation.

#### 1560 Kilocycles

**NEW**—Nonpareil Broadcasting Co., Council Bluffs, Iowa—Construction permit for a new standard broadcast station to be operated on 1590 kc., power of 5 KW, directional antenna and unlimited hours of operation. Amended to change frequency from 1590 to 1560 kc., power from 5 KW to 1 KW for daytime only, change directional for day and night use to vertical antenna, and change type transmitter.

#### 1590 Kilocycles

**KSJO**—Santa Clara Broadcasting Co., Santa Maria, Calif.—Construction permit to install a directional antenna for night use only and to change hours of operation from daytime only to unlimited.

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NEW—Tillamook Broadcasting Co., Inc., Tillamook, Ore. (P. O. 715 2nd Ave. East)—Construction permit for a new standard broadcast station to be operated on 1590 kc., power of 250 watts and unlimited hours of operation.

KIITB—Fred Weber, E. A. Stephens and William H. Talbot, d/b as Texas Broadcasters, Houston, Texas—Modification of construction permit (B3-P-3648, which authorized a new standard broadcast station) to make changes in antenna, change type of transmitter and extend commencement and completion dates.

## FM APPLICATIONS ACCEPTED FOR FILING

American Broadcasting Co., Inc., Los Angeles, Calif.—Construction permit for a new FM broadcast station to be operated on 43.1 mc., coverage of 21,024 square miles. Amended to change frequency from 43.1 mc. to Channel #257, 99.3 mc., coverage from 21,024 to 22,900 square miles, population from 3,320,125 to 3,330,556, minor changes in geographic coordinates and make changes in antenna system, change type of transmitter and specify station as class "B."

The Voice of the Orange Empire, Inc., Ltd., Santa Ana, Calif.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by the Chief Engineer of FCC and coverage of 1,356 square miles. Amended to change class of station, transmitter and studio locations, specify type of transmitter and make changes in antenna system.

The Western Connecticut Broadcasting Co., Stamford, Conn.—Construction permit for a new FM broadcast station to be operated on 92-108 mc., as assigned by FCC and coverage of 3,933 square miles. Amended to change class of station, type of transmitter and make changes in antenna system.

WBBM-FM—Columbia Broadcasting System, Inc., Chicago, Ill.—Construction permit to change type of transmitter and make changes in antenna system. Amended to make changes in antenna system.

WLJB, Inc., Brooklyn, N. Y.—Construction permit for a new FM broadcast station to be operated on 45.1 mc. and coverage of 8,430 square miles. Amended to change coverage from 8,430 to 10,850 square miles, population from 12,270,590 to 12,435,100, type of transmitter, studio location from New York to Brooklyn, New York, make changes in corporate structure and antenna system.

WINX-FM—WINX Broadcasting Co., Washington, D. C.—Modification of construction permit (B1-PH-783, which authorized a new FM broadcast station) to specify population as 1,554,032, coverage of 12,121 square miles, transmitter site, type of transmitter and specify antenna system.

Mansfield Journal Co., Mansfield, Ohio.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage to be determined. Amended to change coverage from to be determined to 10,700 square miles, transmitter location, specify population as 923,000, type of transmitter, and make changes in antenna system.

Bernard Fein, New York, N.Y.—Construction permit for a new FM broadcast station to be operated on 48.7 mc., and coverage of 9,600 square miles. Amended to change minor geographic coordinates and make changes in antenna system.

Central Nebraska Broadcasting Corp., Kearney, Neb.—Construction permit for a new FM broadcast station to be operated on Ch. #228, 93.5 mc., or as assigned by FCC, and coverage of 16,665 square miles. Amended to change coverage from 16,665 to 18,300 square miles, population from 251,558 to 288,917, and make changes in antenna system.

WMAZ-FM—Southeastern Broadcasting Co., Macon, Ga.—Modification of construction permit (B3-PH-314, which authorized a new FM broadcast station) to change type transmitter and make changes in antenna system.

N.M.U. Broadcasting Co., Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency as determined by FCC, and coverage of 9,600 square miles. Amended to change minor geographic coordinates and make changes in antenna system.

KRJM—Robert K. Hancock & Stanworth C. Hancock, co-partners, d/b as Santa Maria Daily Times.—Modification of construction permit (B5-PH-619, which authorized a new FM broadcast station) to change type of transmitter and make changes in antenna system.

Public Radio Corp., Tulsa, Okla.—Construction permit for a new FM broadcast station to be operated on frequency to be determined by chief engineer of FCC, and coverage of 3,420 square miles. Amended to change class of station, transmitter location, to make changes in antenna system and change type of transmitter.

Woodrow Miller, d/b as San Bernardino Valley Broadcasters, Colton, Calif. (P. O. 1167 N. 9th St.)—Construction permit for a new FM broadcast station to be operated on Ch. #281, 104.1 mc.

Crosley Broadcasting Corp., Columbus, Ohio.—Construction permit for a new FM broadcast station to be operated on Ch. #221, 92.1 mc., and coverage of 13,785 square miles. Amended to make changes in antenna system.

Summit Corp., Scranton, Pa. (P. O. 100 West Poplar St.)—Construction permit for a new FM broadcast station to be operated on Ch. #261, 100.1 mc., and coverage of 13,900 square miles.

Port Frere Broadcasting Co., Inc., Wilmington, Del. (P. O. West Side of DuPont Parkway)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 11,450 square miles.

Radio Station WOW, Inc., Omaha, Neb. (P. O. 17th & Farnam St., Insurance Bldg.)—Construction permit for a new FM broadcast station to be operated on Ch. #231, 94.1 mc., and coverage of 14,280 square miles.

West Central Broadcasting Co., Tulsa, Okla. (P. O. 904 Atlas Life Bldg.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned and coverage of 19,720.8 square miles.

A. V. Tidmore, tr/as Pottsville Broadcasting Co., Pottsville, Pa. (P. O. 7 South Centre St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 4,769 square miles.

Golden Empire Broadcasting Co., Redding, Calif. (P. O. Box 717, Merced, Calif.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC.

E. Ogden Driggs, Oakland, Calif. (P. O. 424 Burk St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC.

Abraham Kofman & Sarah F. Kofman, d/b as Times-Star Publishing Co., Alameda, Calif.—Modification of construction permit (B5-PT-300, which authorized a new FM broadcast station) to change class of station, specify frequency as to be determined by FCC in 100 mc. band, transmitter location, specify type transmitter, and make changes in antenna system.

Raoul A. Cortez, San Antonio, Texas (P. O. Calaiscu Bldg., 214 Broadway St.)—Construction permit for a new FM broadcast station to be operated on Ch. #251, 98.1 mc., or such to be assigned by FCC, and coverage of 15,828 square miles.

Gadsden Broadcasting Co., Inc., Gadsden, Ala. (P. O. 108 Broad St.)—Construction permit for a new FM broadcast station to be operated on Ch. #261, 100.1 mc., and coverage of 8,110 square miles.

Potomac Broadcasting Corp., Alexandria, Va. (P. O. Box 298, George Mason Hotel)—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be designated by FCC and coverage to be determined.

Rahall Broadcasting Co., Norristown, Pa.—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be determined by chief engineer of FCC. Amended to change transmitter

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location, type of transmitter and make changes in antenna system.

The Scranton Times (copartnership), Elizabeth R. Lynett and Edward J. Lynett, Jr., Scranton, Pa. (P. O. 149 Penn. Ave.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned and coverage of 12,740 square miles.

Royal Oak Broadcasting Co., Royal Oak, Mich.—Construction permit for a new FM (Community) broadcast station to be operated on frequency and coverage to be determined. Amended to specify population as 2,691,692, change coverage from to be determined to 6,608.87 square miles, transmitter location, type of station from community to metropolitan, type of transmitter and make changes in antenna system and change stockholders.

Owensboro on the Air, Inc., Owensboro, Ky. (P. O. 414 Masonic Bldg.)—Construction permit for a new FM broadcast station to be operated on Ch. #230, 93.9 mc., and coverage of 13,440 square miles.

The New Haven Broadcasting Corp., New Haven, Conn. (P. O. 151 Court St.)—Construction permit for a new FM broadcast station to be operated on Ch. #263, 100.5 mc., and coverage of 9,450 square miles.

Utica Observer-Dispatch, Inc., Utica, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by chief engineer of FCC and coverage of 10,200 square miles. Amended to change type of transmitter and make changes in antenna system.

#### MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WKQE—Farnsworth Television and Radio Corp., Fort Wayne, Ind.—License to cover construction permit (B4-PRE-453), which authorized a new relay broadcast station. Amended to correct frequencies.

WKPL—Farnsworth Television and Radio Corp., Fort Wayne, Ind.—License to cover construction permit (B4-PRY-306), which authorized a new relay broadcast station. Amended to correct frequencies.

WJSM—United Broadcasting Co., Cleveland, Ohio—Construction permit to install a new transmitter.

American Colonial Broadcasting Corp., Arecibo, Puerto Rico (P. O. Box 772)—Construction permit for new remote pickup broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 50 watts and A3 emission.

American Colonial Broadcasting Corp., Arecibo, Puerto Rico (P. O. Box 772)—Construction permit for new remote pickup broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 25 watts and A3 emission.

WDWD—School District #4, Lane County Oregon, Eugene, Oregon (P. O. Eugene, Oregon)—Modification of construction permit (B5-PED-68, which authorized a new non-commercial educational broadcast station) for extension of commencement and completion dates.

#### APPLICATIONS DISMISSED

Tribune Printing Co., Beaver Falls, Pa.—Construction permit for new FM broadcast station to be operated on frequency Channel #285, 104.9 mc., coverage to be determined. Dismissed request of applicant.

Jacksonville Broadcasting Corp., Jacksonville, Fla.—Construction permit for a new commercial television broadcast station to be operated on Channel #1, 50-56 mc., ESR: 842. Dismissed request of applicant.

John P. Norton, Marquette, Mich.—Construction permit for a new FM broadcast station to be operated on Channel #225, 92.9 mc., and coverage of 4,332 square miles.

#### APPLICATIONS RETURNED

Dr. Dick Welch, Port Arthur, Texas (P. O. 5010 Procter St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Incomplete.

Frank Andrews, Modesto, Calif. (P. O. 531 11th St.)—Con-

struction permit for a new standard broadcast station to be operated on power of 250 watts and daytime hours of operation. Incomplete.

#### APPLICATIONS TENDERED FOR FILING

##### 580 Kilocycles

WLAC—Radio Station WLAC, Inc., Hato Rey, P. R.—Consent to transfer of control from Mrs. Enrique Abarca Sanfeliz, executrix, estate of Enrique Abarca Sanfeliz, deceased, to Mrs. Enrique Abarca Sanfeliz.

##### 590 Kilocycles

The Star Broadcasting Co., Inc., Pueblo, Colo.—Modification of construction permit to make changes in directional antenna pattern for night use.

##### 720 Kilocycles

NEW—Charles H. Young, Anderson, S. C.—Construction permit for a new standard broadcast station to be operated on 720 kc., power of 1 KW and daytime hours of operation.

##### 740 Kilocycles

NEW—Connecticut Electronics Corp., Bridgeport, Conn.—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 1 KW and daytime hours of operation.

##### 790 Kilocycles

NEW—Federated Publications, Inc., Lansing, Mich.—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW, directional antenna and unlimited hours of operation.

##### 860 Kilocycles

NEW—Everard B. Cureton, Jr., George W. Fisher, John T. Ward, Jr., Joseph R. Trott, Jr., d/b as Citizens Broadcasting Co., North Adams, Mass.—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 250 watts and daytime hours of operation.

##### 900 Kilocycles

NEW—Thomas E. Danson, Universal Radio Features Syndicate, Laguna Beach, Calif.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts and unlimited hours of operation.

##### 950 Kilocycles

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Consent to transfer of control of 350 shares of common capital stock owned by Donald Russell in licensee corporation to A. B. Taylor.

KPRC-KPRC-FM—Houston Printing Corp., Houston, Texas—Consent to assignment of license of standard station and construction permit of KPRC-FM to Houston Post Company.

KPRC-KPRC-FM—Houston Post Co., Houston, Texas—Consent to assignment of license of standard station and construction permit of KPRC-FM to The Houston Post Company.

##### 990 Kilocycles

NEW—Sandhills Broadcasting Corp., Southern Pines, N. C.—Construction permit for a new standard broadcast

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station to be operated on 990 kc., power of 250 watts and daytime hours of operation.

### 1130 Kilocycles

NEW—A. L. Chilton, Leonore H. Chilton and James Ralph Wood, a partnership, d/b as Sky Broadcasting Service, Kansas City, Mo.—Construction permit for a new standard broadcast station to be operated on 1130 kc., power of 1 KW and daytime hours of operation.

### 1160 Kilocycles

WJJD—WJJD, Inc., Chicago, Ill.—Construction permit to change hours of operation from limited to unlimited operating on 50 KW with directional antenna.

### 1190 Kilocycles

NEW—Continental Broadcasting Co., Atlantic, Iowa—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 250 watts and daytime hours of operation.

### 1230 Kilocycles

NEW—Oral J. Wilkinson, Murray, Utah—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Southern Broadcasting Corp., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. (Request facilities of Station WJBW.)

KGFJ—Ben S. McGlashan, Los Angeles, Calif.—Request of special service authorization to operate on 250 watts for a period not to exceed 90 days.

WDSM—WDSM, Inc., Superior, Wis.—Consent to assignment of license to Ridson, Inc.

### 1240 Kilocycles

NEW—Gordon H. Brozek, Marquette, Mich.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Charles B. Britt, Joe H. Britt, Vardry D. Ramseur and John Arthur Ramseur, d/b as Piedmont Broadcasting Co., Greenville, S. C.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Andrew College Broadcasting Co., a partnership, composed of S. C. Olliff, John E. Minter, Jr., and Luther W. Martin, Cuthbert, Ga.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

### 1290 Kilocycles

KUOA—KUOA, Inc., Siloam Springs, Ark.—Construction permit to change hours of operation from daytime to unlimited, change power from 5 KW to 500 watts, 5 KW-LS, and install directional antenna for night use.

### 1340 Kilocycles

WEMP—Glenn D. Roberts, Melva F. Roberts, Wellwood Nesbit, Genevieve S. Nesbit (deceased), Robert M. LaFollette, Jr., Rachel Young LaFollette, Hope D. Pettey, Evalyn H. Dolph, John Ernest Roe, W. Wade Boardman, co-partners, d/b as Milwaukee Broadcasting Co., Milwaukee, Wis.—Consent to assignment of license to Glenn D. Roberts, Melva F. Roberts, Wellwood Nesbit, Wellwood Nesbit, executor of the estate of Genevieve S. Nesbit, Robert M. LaFollette, Jr.,

Rachel Young LaFollette, Hope D. Pettey, Evalyn H. Dolph, John Ernest Roe, W. Wade Boardman, co-partners, d/b as Milwaukee Broadcasting Company.

NEW—Dr. Dick Welch, Port Arthur, Texas—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Capital City Broadcasting Corp., Marianna, Fla.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

### 1400 Kilocycles

NEW—Elmira Broadcasting Corp., Elmira, N. Y.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Seaside Broadcasting Co., Atlantic, N. J.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

WGAP—Geo. Burne Smith and V. H. McLean, WGAP, d/b as Gateway Broadcasting Co., Maryville, Tenn.—Application filed by Public Service Broadcasting Corporation to purchase Radio Station WGAP.

NEW—Missoula Radio Assn., Missoula, Mont.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

### 1420 Kilocycles

NEW—Northern Indiana Broadcasters, Inc., Michigan City, Ind.—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW and daytime hours of operation.

### 1450 Kilocycles

NEW—Holland Broadcasting Co., Holland, Mich.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

WPOR—Centennial Broadcasting Co., Inc., Portland, Maine—Consent to transfer of control and assignment of license to Oliver Broadcasting Corporation.

NEW—Tom C. Carrell, d/b as San Fernando Valley Broadcasting Co., San Fernando, Calif.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

### 1490 Kilocycles

WBOM—Frank E. Pellegrin and Homer H. Gruenther, d/b as Pellegrin and Gruenther, Oak Ridge, Tenn.—Consent to assignment of construction permit to Frank E. Pellegrin and Carlin S. French.

NEW—Dewey J. Bailey, Harold P. Hummcutt, and Frank G. McKenzie, d/b as Mountain Broadcasting Service, Princeton, W. Va.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—P. K. Ewing, Jr., F. C. Ewing and Myrtle M. Ewing, a partnership, d/b as Ewing Broadcasting Co., Vicksburg, Miss.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. (Contingent upon change in frequency of WJXN.)

KXOA—Lincoln Dollar, Sacramento, Calif.—Consent to assignment of license to Sacramento Broadcasters, Inc.

### 1510 Kilocycles

NEW—Doyle E. Collup, Stephenville, Texas—Construction permit for a new standard broadcast station to be operated on 1510 kc., power of 250 watts, and daytime hours of operation.

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## 1520 Kilocycles

KSIB—Southwest Iowa Broadcasting Co., Creston, Ia.—Request for special service authorization to commence operation at 6:00 a. m. from November 1946 through March 1947.

## 1570 Kilocycles

NEW—Furniture City Broadcasting Corp., Grand Rapids, Mich.—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 1 KW, and daytime hours of operation.

## 1590 Kilocycles

NEW—Tillamook Broadcasting Co., Inc., Tillamook, Ore.—Construction permit for a new standard broadcast station to be operated on 1590 kc., power of 250 watts, and unlimited hours of operation.

NEW—Rafael Fuster, Guayama, Puerto Rico.—Construction permit for a new standard broadcast station to be operated on 1590 kc., power of 1 KW, and unlimited hours of operation.

## FM

Orlando Daily Newspapers, Inc., Orlando, Fla.—Consent to transfer of control of conditional FM grant from General Newspapers, Inc., to Martin Andersen, individually and as Trustee for Marcia Andersen (his daughter) and Jane Andersen (his wife).

# Federal Trade Commission Actions

## COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

**California Sea Food Corp., etc.**—Unlawful payment of brokerage fees in connection with the interstate sale of sea food and other food products is charged in a complaint issued by the Commission against California Sea Food Corp. and Advance Realty Corp., formerly California Sea Food Co., Inc., 1275 West Seventh St., Long Beach, Calif.; Hunt Foods, Inc., formerly Hunt Brothers Packing Co., One Drumm St., San Francisco; the officers and directors of each corporation and eight other individuals. (5469)

## STIPULATIONS

**Albers Milling Co.**, 1118 Northwest Front St., Portland, Ore., entered into a stipulation with the Commission to cease and desist from advertising misrepresentations in connection with a dog food known as "Friskies." (7512)

**Max Cohen Co., etc.**—Stipulations agreeing to disclosure of the rayon content of umbrella coverings were accepted by the Commission from three New York firms engaged in the interstate sale of umbrellas.

The stipulations were entered into by Alfred G. Cohen and Celia Cohen, copartners trading as Max Cohen Co., 4 West 16th St.; Morris Wallach and Abraham Wallach, copartners trading as Wallach Bros., 29-33 West 35th St.; and Paragon Umbrella Manufacturing Co., Inc., 6-8 West 32nd St. (7516, 7519, 7520)

**Eversharp, Inc.**, 1800 West Roscoe St., Chicago, entered into a stipulation with the Federal Trade Commission to cease and desist from misleading and deceptive advertising of Eversharp fountain pens and pencils.

Under the terms of the stipulation, Eversharp agrees to stop certain claims as to the gold content of its products and the so-called "self-blotting" properties of its pens and to discontinue advertisements implying that its products have been recognized by any government agency "for distinguished service." (7515)

**Jules Press**—The Commission accepted from Julius Abrams, trading as Jules Press, 49 West 42nd St., New York, a stipulation to cease and desist from representing that business cards and other stationery are "engraved" when they are actually thermographed. (7513)

**Roach Trap Co.**—The Commission approved a stipulation in which E. N. McGrew, trading as Roach Trap Co., 1932 North 11th St., Fort Smith, Ark., agrees to discontinue misrepresentation of a liquid preparation sold under the name "Clean House Roach Trap." (7518)

**St. Louis Machine Co.**—The Commission accepted from R. I. Fleiss, trading as St. Louis Medicine Co., 6490 Russell St., Detroit, a stipulation to cease and desist from false and misleading advertising of a medicinal preparation known as Nu-Vita Tonic. (7517)

**Sudbury Laboratory**—Herbert J. Atkinson, trading as Sudbury Laboratory, South Sudbury, Mass., entered into a stipulation with the Commission to cease and desist from using the letters "T.T.D." as part of the trade name of an insecticide he sells, or from using any other letters or words which are similar to or likely to be confused with D.D.T. (7514)

## CEASE AND DESIST ORDER

**Edward P. Paul & Co.**—Misrepresentation of articles manufactured in Japan as being of British or French origin is prohibited in a cease and desist order issued by the Commission against Edward P. Paul & Co., Inc., 43 West 13th St., New York, which is engaged in the importation, manufacture and distribution of porcelain products, art ware and gift ware. (5202)

## MODIFIED ORDER

**Koret, Inc.**—The Commission modified its cease and desist order of November 30, 1945, to permit Koret, Inc., 33 East 33rd St., New York, to use an animal figure and the trade name "Koretolope" in connection with its leather or simulated leather handbags, subject to certain conditions. (4848)

## CASE CLOSED

**Helene-Earle, Inc.**—The Commission closed without prejudice its case growing out of a complaint charging Helene-Earle, Inc., Oklahoma City, Okla., and Earl D. Young and Helen M. Young, its officers, with misrepresentation of the Helene-Earle line of beauty preparations.

The Commission said the respondents have been out of business for a considerable period of time, with no indication that the business will be resumed.

All of the Commissioners participated in the decision. (5429)

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# NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 14, No. 45, November 11, 1946

## Radio Week Promotion Kits Go To Stations; NAB and RMA Heads Issue Joint Statement

NAB and RMA are pushing their joint plans for celebration of National Radio Week, November 24-30, and will send kits of suggested promotional materials to approximately 1,100 AM, FM, and television stations, and to 22,000 radio dealers, this week.

Justin Miller, NAB president, and R. C. Cosgrove, RMA president, sounded the keynote for National Radio Week on Friday (8) in the following joint statement:

"We welcome this opportunity not only to call public attention to the achievements of radio but also to remind ourselves of the serious responsibilities of broadcasters and radio manufacturers alike to serve the public interest.

"National Radio Week this year will find radio with expanded facilities, better prepared than ever before to fulfill these responsibilities. Broadcasting stations everywhere are improving their facilities and programs, new stations are being built and postwar radio receivers are being produced at record rates. FM and television are establishing themselves as new media for public enjoyment.

"We hope that everyone associated with radio broadcasting — station owners and their staffs, advertisers and agencies, program producers and participants, radio manufacturers and their merchandising representatives—will join in the observance of National Radio Week, November 24-30, and that the millions of listeners will take time to consider the vital role which radio plays in their daily lives."

NAB and RMA have called on all radio stations, networks, and radio dealers to observe National Radio Week with special radio programs and dealer displays of new receivers.

RMA and NAB will have the active support of the

*(Continued on page 886)*

## Denny and Miller Meet in First Monthly Session to Discuss Industry Problems

The first of the monthly luncheon meetings between Acting FCC Chairman Charles Denny, and Justin Miller, president of NAB, which were announced at the recent NAB convention, took place in Washington last Monday (4).

Chairman Denny and Judge Miller, along with several members of their respective staffs, discussed at some length the proposed new FCC regulation governing the identification of transcriptions (FCC Rule 3.407) and other matters of mutual industry-commission interest.

The Commission representatives, in addition to Mr. Denny, were Commissioner Rosel Hyde and Assistant General Counsel Harry Plotkin. Judge Miller was

*(Continued on page 886)*

## 1500 Copies of "People Look at Radio" Distributed by NAB; 8000 More to Go

NAB has completed distribution of 1500 copies of "The People Look at Radio," Dr. Paul Lazarsfeld's book based on the NORC radio survey, to all NAB members, the trade press, and radio writers on newspapers and magazines, and is now distributing copies to a list of 8,000 national and local leaders of thought throughout the country. A letter from Judge Miller is being synchronized with the books to national and local leaders.

The "local list" was made up in considerable part from nominations made by NAB member stations. Each station was invited to nominate up to twelve leaders of thought in the local community, and all duplications — of which there were many—were then weeded out.

At the same time a "national list" was compiled, consisting of top govern-

*(Continued on page 886)*

### INSIDE THIS ISSUE

Among NAB members 93% of the stations have their program listings printed in local newspapers, an NAB Research Department survey shows. Practice of refusing space is restricted largely to small towns. (p. 884)

Oral court argument concerning the Government's charges that AFM President Petrillo has violated the Lea Act took place in Chicago Federal District Court last Monday. Petrillo's counsel presented arguments in favor of a motion for dismissal of charges and the Government countered. (p. 884)

Form letters from agency timebuyers urging that a 2% cash discount be granted to agencies are being received by stations, NAB members report. (p. 885)

San Antonio stations report that other retailers in that city, influenced by Joske's success, have increased their expenditures for radio. Meantime, another executive of Allied stores has praised the Joske Report. (p. 885)

FM stations were authorized by the FCC on Friday to employ circular or elliptical polarization. Horizontal polarization continues as standard form. (p. 886)



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## Research Department

### Newspapers Now Publish Program Schedules Of Nearly All Stations, NAB Survey Shows

The NAB Research Department recently completed a survey among its member stations requesting information about program listings and program and station promotion in local newspapers. A report of the findings was sent last week to participating stations.

This report revealed that 93% of the responding stations have their program listings printed in local newspapers; 4% report that none of their local papers will carry their program listings in any form, and an additional 3% say that some, but not all, of their local papers refuse to carry their listings. The practice of refusing space to broadcasters is more characteristically a small-town phenomenon, especially in towns of less than 50,000 population. Only 2% state that it is necessary for them to carry their listings as part of the advertisement of a local retailer. Less than 1% share the cost of these advertisements with the retailer.

The program listings of 81% of those stations whose listings are published in local papers, are carried without charge by the papers. Charging broadcasters for carrying their listings is more typically a small-town practice, not reported at all by clear channel stations. Each station required to pay for the space for its program listings buys that space separately, there being no sharing of expense with other stations appearing in the listings.

Of the stations whose listings appear in local newspapers, 13% have trade arrangements with the papers, whereby space in the paper is traded for time on the air. This practice of trading space for time is more pronounced in towns of less than 50,000 population.

Nearly 90% of program listings appear daily in local papers. Of the listings that do not appear daily, nearly 1/2 appear weekly (in weekly papers), and approximately 20% appear irregularly. About 1/2 of the stations report that their listings appear regularly on

the same page. Most frequently mentioned pages are "radio," "amusement and theatre" and "comic," though the significance of these answers is reduced by the fact that half the respondents who have listings did not name the page. The practice of printing listings on the same page seems to be unrelated to city size.

About 80% of broadcasters buy newspaper space for the promotion of their station or programs. This practice of buying extra space for promotion of programs and stations is not related to city size. The reason given by nearly 60% of those who do not buy extra newspaper space is that it is not their policy to do so. This accounts for the lack of a relationship between this practice and city size.

Of the total respondents, 81% state that their listings are carried in ALL local papers in their communities, and 39% report that their listings appear in one or more newspapers outside of the city in which their main studios are located.

About 30% of reporting stations have an ownership affiliation with a newspaper. This aspect of station ownership bears no relation to city size.

On the whole, respondents reported friendly and cooperative relationships with local papers on the matter of program listings.

### BMB Has Produced Basic Facts Which Must Now Be Evaluated, Feltis Tells Marketers

Hugh Feltis, president of BMB, spoke last week on "First Reactions to BMB" before the radio group of the New York chapter of the American Marketing Association. Mr. Feltis reviewed some of the reaction to the first BMB maps and emphasized that BMB "has come up with facts; basic facts; important facts; facts that are uniform and comparable. The next job is to evaluate these facts, interpret them, see how they may be coordinated with other facts gained from other research and determine how they may be used and what conclusions may be drawn from them."

Mr. Feltis stated that "BMB does not measure a new dimension in radio. Rather, for the first time in radio history, it measures on a uniform basis a dimension which broadcasters, advertisers and agencies have sought to measure in one way or another for years—the number and location of families who listen to the station."

He warned against the misuse and misinterpretation of BMB audience findings, pointing out that these data are not to be a substitute for other types of radio research nor for ability, experience and judgment.

## Employee-Employer Relations

### Government and AFM Attorneys Argue Petrillo Motion to Dismiss WAAF Case

Last Monday (4) in Chicago Federal District Court Judge Walter J. LaBuy heard more than three hours

(Continued on next page)

of argument by Joseph A. Padway, counsel for the AFM and James C. Petrillo, in support of Mr. Petrillo's motion to dismiss the criminal prosecution brought against him by the Justice Department under provisions of the Lea Act.

Mr. Padway repeatedly conceded that Mr. Petrillo had committed the acts with which he is charged, and that the Lea Act applied to them. His principal argument was that Congress could not constitutionally "out-law peaceful means for a legal objective."

Special Assistant to the Attorney General John S. Pratt presented the Government's position in a 45 minute summary. He argued that the Lea Act was constitutional and that Mr. Petrillo violated the law by attempting to coerce Station WAAF to employ three additional musicians it did not need.

"Congress in enacting this legislation meant that a strike call for an unlawful purpose is a crime." Mr. Pratt said. "Millions have been extorted from the broadcasters every year, the price they paid for peace, but they didn't get that peace and Congress had to act."

Mr. Padway devoted a large portion of his time to reviewing the history of the radio and film industries in an effort to show how musicians had been deprived of jobs through the use of recorded music. He charged that the Lea Act was designed to invalidate a union-industry attempt to solve the unemployment problem resulting from the use of machine devices, claiming that a million and a half musicians had lost their jobs as a result of the introduction of mechanical reproduction devices.

Judge LaBuy, without indicating by his comments or questions what his decision might be, took the case under advisement. If Petrillo's motion to dismiss is denied, the case will go to trial unless the Government and the AFM leader stipulate to a statement of the facts. Should the motion be granted, the Department of Justice can appeal directly to the Supreme Court.

### **Milton J. Kibler Resigns From NAB Staff to Return to Private Practice of Law**

It was announced last week that Milton J. Kibler had resigned, effective November 1st, as Assistant Director of Employee-Employer Relations at NAB.

Mr. Kibler has taken this step in order that he might return to the private practice of law. He has established offices in the Evans Building in Washington, where he will specialize in the field of labor law, particularly within the radio broadcasting industry.

Having joined the NAB staff originally in March of 1945 as an attorney, Mr. Kibler subsequently was named assistant general counsel. When the NAB Employee-Employer Relations Department was activated in January of 1946, he was named as assistant director of that office.

Prior to his association with NAB, Mr. Kibler had been on active duty with the U. S. Army. He was separated from the service with the rank of major late in 1944 as a result of injuries sustained during his military service.

While at the NAB Mr. Kibler represented the Association in the widely noted New Mexico tax case in which Radio Station KGFL, Roswell, New Mexico, is contesting the right of the state of New Mexico to

collect a franchise tax from radio stations for the privilege of doing business in the state. Mr. Kibler will be associated with Mr. Lake Frazier of Roswell, New Mexico, attorney for the station, until this case is completed.

## **Broadcast Advertising**

### **Agencies Launching Campaign for 2% Cash Discount**

NAB members are reporting receipt of form letters signed by agency timebuyers, urging stations to grant 2% cash discount to agencies. This effort appears to be a renewal of the campaign that has long been fostered by the AAAA.

Several times within the past several years this matter has been considered at length by the NAB Sales Managers Executive Committee, the Small Market Stations Executive Committee, and others, and in each case the decision has been *not* to favor the cash discount, although each station is free to grant such a discount if it wishes. A heavy majority of all stations, however, do not grant a cash discount on business placed through agencies.

Principal reasoning behind the NAB committees' thinking is that, under the terms of the standard contract form and at the insistence of the agencies, the agency rather than the advertiser is the principal in the contract, and the agency assures payment of the account. Stations are denied the right of subrogation. Therefore, reasoned the committees, no further inducement should be necessary for prompt payment by agencies. The agency argument on behalf of the cash discount is that it enables them to collect promptly from the advertiser, but the NAB committees take the position that this is a problem between agency and client, and radio stations should not be involved.

### **Other Retailers Influenced by Joske's Use of Radio**

The influence of a leading retailer on other retailers in the same city has been demonstrated in San Antonio, Texas, where Joske's of Texas, the city's leading department store has used an extensive schedule of radio advertising since January of 1945.

San Antonio stations report that as a result, other retailers in the city were influenced to "follow the leader," and total retail billings showed a substantial increase. Four out of the five San Antonio stations reported a marked increase, traceable in large part to Joske's use of radio. Some retailers began using radio for the first time; others increased their schedules.

Sears Roebuck & Company, for example, expanded its use of radio and also became a regular, rather than a spasmodic, user. A San Antonio station manager reports:

"With regard to the effect of the Joske clinical test upon other retailers in San Antonio, I would like to

*(Continued on page 887)*

## Denny and Miller Meet in Fifth Monthly Session

*(Continued from page 883)*

accompanied by three representatives of the NAB Board, Edgar Kobak, president of MBS, T. A. M. Craven, vice president of the Cowles stations, and Clair McCollough, WGAL, Lancaster, Pa., as well as by Executive Vice President A. D. Willard, Jr. and General Counsel Don Petty.

## 1500 Copies of "People Look at Radio" Distributed

*(Continued from page 883)*

ment officials, including members of both houses of Congress and the members and staff of FCC, the heads of national organizations, the members of AAAA and ANA, State Superintendents of Schools, newspaper editors, public libraries, and other individuals and institutions prominent on the national level.

It will probably take another two or three weeks to finish processing and mailing the 8000 letters and books. As soon as that is completed, it is planned to break down the "local list" station-wise, and to notify each station which of its twelve nominees received the book. The purpose of this is to allow each station to make a follow-up contact, by mail or otherwise, if desired.

"The People Look at Radio," published by the University of North Carolina Press, is now on sale at the book stores at \$2.50 per copy. Members of the association are entitled to a special discount on all copies ordered through NAB.

## Radio Week Promotion Kits Go to Stations

*(Continued from page 883)*

nation's department stores, furniture stores, music stores, and electrical retailers in the observance of National Radio Week. Cooperating are the National Retail Dry Goods Association, the National Retail Furniture Association, the National Music Merchants Association, and the National Electrical Retailers Association.

One of the highlights of National Radio Week will be a nation-wide letter-writing contest for listeners. Sponsored by the Association of Women Broadcasters of NAB, the contest will be conducted locally by women radio directors in the 17 NAB districts into which the states have been divided. The topic for the letter contest is "What I Think About Radio." More than 200 new 1947 radio sets will be donated by RMA manufacturers and awarded on a district basis.

Judges of the national contest, following a local screening of letters, are: Bond Geddes, Executive Vice President, Radio Manufacturers Association; Miss Henrietta Harrison, Radio Chairman, National Council of Young Men's Christian Associations; Frank Burke, Editor, Radio Daily; Miss Gertrude Broderick, Federal Radio Education Committee, Office of Education; Bruce Robertson, Senior Associate Editor, Broadcasting Magazine; Mrs. George Fielding Eliot, Radio Chairman, Women's Action Committee; Mrs. Harper Sibley, President, National Council of Church Women; Mrs. Luella Laudin, Radio Chairman, National Council of Women; George Rosen, Editor, Variety; Max Wylie, Young and Rubicam, Inc.; and Miss Jean Rindlaub, Vice President, Batton, Barton, Durstin, and Osborn, Inc.

## AFRA-Network Negotiations Held in Abeyance While Union Consults Its Locals

For the past four weeks AFRA and the networks have been negotiating the renewal of their contract which, officially, expired October 31. At the last meeting of network and AFRA representatives it was agreed that further negotiations be held in abeyance until the union consulted with its members in Los Angeles, San Francisco, Chicago and New York.

According to George Heller, executive secretary of AFRA, the Los Angeles meeting resulted in a vote to strike if future negotiations did not produce a settlement of the issues under dispute. One of the chief obstacles to such a settlement thus far has been the union's demand that the networks agree not to supply programs to independent stations which, at any time, are having disputes with AFRA.

## FM Stations Authorized by FCC to Employ Circular or Elliptical Polarization

The FCC announced Friday (8) that henceforth licensees of FM stations may, if they desire, employ circular or elliptical polarization.

Horizontal polarization is still retained as the standard form of polarization and must be used by all FM licensees (including those who exercise the option of utilizing circular or elliptical polarization). Horizontal polarization also continues as the basis for determining effective radiated power for allocation purpose. Thus, circular or elliptical polarization in no way changes the present provisions in the Standards concerning horizontal polarization, the Commission pointed out. The change made simply permits FM licensees to add another polarization to their horizontal polarization.

The circular or elliptical polarization may be secured by the addition of vertically polarized radiation, displaced ninety degrees in electrical phase, as a supplement to the standard horizontally polarized radiation. First suggested several years ago, this type of wave polarization has received serious consideration for a considerable period and has recently proved highly satisfactory in experimental operations. Additional transmitter operating power would be authorized to stations employing the new type polarization. The supplemental power may not exceed the horizontally polarized component used for allocation purposes, thus service contours remain unchanged. The modification does not permit vertical polarization to be used except as a component of circular or elliptical polarization.

The propagation characteristics of the new polarization are similar to those of horizontal polarization and thus no change is proposed in present allocation standards, the FCC continued. It is expected, however, that circular or elliptical polarization where used will decrease the antenna requirements for home and car radio receivers and materially increase the probability that a receiving antenna located at random will provide entirely satisfactory FM reception.

Carl E. Smith, vice president in charge of engineering of United Broadcasting Co., Cleveland, Ohio, has for the past year conducted extensive research work and field measurements, investigating the propagation characteristics of circularly polarized waves.

On October 8th the United Broadcasting Company transmitted to the FCC a report of the results of Mr. Smith's experimental work on this subject. Interested broadcasters may obtain copies by addressing requests to UBC's, WHK, Terminal Tower Building, Cleveland.

## Other Retailers Influenced by Joske's Use of Radio

(Continued from page 885)

give you the reaction of one retailer in particular, Sears Roebuck & Company.

"The latter part of 1944, just prior to the time that the Joske clinical test started but after plans were already being made and announced, the Advertising Manager of Sears told me that he had bought fifteen minutes a day on KTSA, and that he would like to buy ten spot announcements daily and a thirty-minute program in the evening on KONO 'to protect Sears,' since Joske's was buying heavily on all stations.

"Prior to this time, Sears had always been a very spasmodic buyer and did not have a steady radio appropriation or schedule. I think that this advertising executive's reaction was one which probably occurred in a number of retail stores."

This type of reaction is believed to be an important by-product of effective use by stations of the Joske report, "Radio for Retailers." If the leading retailer of each city can be influenced to use radio on a substantial basis, others should follow.

Copies of "Radio for Retailers" are available, through the NAB or NRDGA, at \$3 per copy.

### Allied Executive Endorses "Radio for Retailers" Study

E. W. Broidy, vice president of Allied Purchasing Corporation, New York, one of the largest retail chains in the United States, has endorsed "Radio for Retailers" in the following letter to Russell A. Brown, Allied vice president in charge of sales promotion and advertising and a member of the Joske's Advisory Subcommittee of the NAB Sales Managers Division:

"This report is one of the best organized and most interesting I have ever reviewed. I feel rather proud that I approved the sales promotion budget for the entire year of 1945 and spring of 1946, at which time the amount appropriated for radio advertising represented relatively a large sum.

"I had previously met some of the personalities who were involved in the direction of the experiment and was impressed with the idea. I have been of the opinion for many years that retailers would find out how to use radio one of these days. I believe that a combination of the 'Beamed Program Technique' and a fair amount of money appropriated for a reasonable length of time to be used for radio advertising will undoubtedly prove to be the answer.

"Retailers, generally, have wasted more money, as you know, on radio advertising on an in-and-out basis than I believe in any other form of publicity or advertising."

One of the strong recommendations in "Radio for Retailers" is that retailers should use radio advertising consistently and adequately.

## Small Market Stations

### Agencies Asking for 2% Cash Discount

Small Market Stations are receiving form letters from advertising agencies renewing the campaign for the 2% cash discount. For a report of the NAB attitude on this problem, see story in "Broadcast Advertising" section of this issue.

### Brown Suggests Stations Utilize On-the-Job Training to Prepare for Personnel Needs

"Who's Going to Staff the New Stations?" is the title of a feature article by J. Allen Brown, head of NAB Small Market Stations Division, appearing in the October issue of *Frequency Modulation Business*.

The NAB executive encourages the hundreds of NEW Small Market Stations, AM and FM, to develop on-the-job training programs. He points out that colleges and professional schools will develop certain specialized talents for careers in the broadcasting field. Managers, sales executives, program directors, salesmen, production managers, special events men, chief engineers, news editors and chief announcers, among others, however, rarely are qualified to fill such positions unless they have had several years of practical experience.

"When even the smallest station goes on the air," the writer states, "it usually is staffed by personnel taken from existing stations. Key executives of a new station are almost without exception selected from the ranks of junior executives of other facilities. But how is a new station to build up its own corps of junior staffmen? The answer to that problem is 'on the job training'."

As a caution to established outlets, Brown emphasized that "under foreseeable conditions, stations must undertake a program to train certain personnel so as to advance them to positions which may be vacated. Wise station managers are developing these training programs now to build reserves for emergencies which may exist when present staff members take positions with new stations. While there may be an ample supply for all stations today, the picture may change drastically. The opening of several hundred new stations will cause considerable drain on the supply of trained staffs."

Special emphasis has been given to employee training programs by Frank E. Pellegrin, NAB director of Broadcast Advertising, at district meetings.

## Legal Department

### FCC Outlines Some of Its Considerations in Choosing Among Applicants

In a proposed decision released Nov. 1, granting three and denying six applications for AM facilities in  
(Continued on next page)

Florida and Georgia the FCC took occasion to state some of the considerations which have led it "to prefer one applicant over another in competitive proceedings," as follows:

- (a) That the successful applicant and its principals have been more closely identified with the community to be served;
- (b) That those in control will devote themselves primarily to radio rather than divide their time with other enterprises;
- (c) That it shows more qualifying experience in radio, particularly within the community for which application is made;
- (d) Its proposed coverage is greater.

The tentative grants in the proceeding went to WRBL, Columbus, Georgia, WMBR, Jacksonville, Florida, and WLAK, Lakeland, Florida, all present licensees seeking improved service.

Some recent specific illustrations of these enumerated considerations follow:

In a decision released October 29 an application for a new operation on 1490 kc, 250 watts, unlimited time at Morganton, North Carolina, was granted to one whose financial situation required him to borrow the entire cost of construction as against the local newspaper publisher who was thoroughly qualified financially and otherwise.

In another decision released the same day the Commission granted an application for a new 250 watt station at Meadville, Pa., to a local physician actively engaged in practice and with no experience in broadcasting as against an experienced corporate applicant whose stockholders were connected with the local newspaper and a nearby radio station.

On the other hand, in a proposed decision released Oct. 30, the Commission granted an increase of power on a new frequency to WGOV, Valdosta, Georgia, over the opposition of a new applicant for the same facilities. In its decision the Commission said that the "consideration of the establishment of an additional and competitive broadcast service" could not be accepted as controlling, because otherwise "an existing station seeking to improve its coverage by a change in frequency and increase in power would always be barred by a qualified applicant proposing to construct a new station on the operating assignment requested by the existing station." The Commission also referred approvingly to the number of "sustaining public service" programs carried by WGOV.

Applying the same policy of diversification as expressed in Sections 3.35 and 3.240(a) of the Commission's Rules, which prevent control by one group of two or more FM stations covering the same area, the Commission denied an applicant FM facilities in Pittsburgh on the ground that the applicant was already serving part of the area with an FM station in Steubenville, Ohio. Comr. Jett dissented.

In two decisions released Nov. 1, the Commission granted the applications of the Elgin Broadcasting Company, Elgin, Illinois, and the Citrus Belt Broadcasters of Winter Haven, Florida, both CP's, on the ground that both offered a "greater degree of integra-

tion of ownership with the day-to-day operation" than the opposing applicants. In so holding the Commission quoted its expression in the Grand Canyon Broadcasting Company case, decided October 3, 1946:

"It is believed that the public interest will be better served by a station which is entirely operated by its owners than by a station which is to a more or less extent operated by paid employees, although they are under the general supervision of the licensee on policy matters, since in the former instance, a greater assurance is given of the effectuation of the station's proposed policies."

In two other decisions the FCC had occasion to interpret Sec. 307(b) of the Communications Act requiring the fair and equitable distribution of radio facilities among the various communities.

In a proposed decision released Nov. 4, the Commission granted an application for a new local station at Miami, Florida, denying at the same time a conflicting application from Coral Gables, a suburb of Miami. The Commission held that Sec. 307(b) was not involved since both applicants proposed to serve principally the Greater Miami area, although the Coral Gables applicant planned to meet in some measure the local needs of Coral Gables.

On the same day the Commission released a decision granting an application for facilities in Coral Gables to the exclusion of an applicant from Miami Beach, also within the Greater Miami area, on the ground that it was thus providing "a more equitable distribution . . . of radio channels among the various communities, in accordance with Sec. 307(b) of the Communications Act. . . ."

Of interest also, in view of the current discussion of the constitutional guarantee of free speech by radio, especially as concerns the Mayflower case and the WHKC case, is the statement found in the decision granting a CP for a new station in Flint, Michigan, to the effect that the successful applicant "will have no 'editorial policy' and time for the discussion of controversial issues of public importance will be made available *without charge* and with equal treatment to all sides involved." (*Italics supplied.*)

## Hartford Considers Anti-Lobbying Measure

Apparently following the example set by the Congress in the anti-lobbying act passed last summer, there is now pending before the Common Council of Hartford, Connecticut, a bill requiring persons "retained or employed for compensation as counsel, agent, or lobbyist . . . to promote or oppose directly or indirectly" legislation by the Council or executive approval of such legislation to file complete statements of the nature of their employment and activities. In addition, the ordinance would forbid compensation made contingent on the success of the lobbyist. The penalty proposed for violation is a fine of \$500 or imprisonment for 6 months or both.

(Continued on next page)

## General

### Board of Directors

The membership of the NAB Board of Directors, as it is now constituted, is published below for the information of all members:

- District 1*—Paul W. Morency, WTIC,  
Hartford, Connecticut
- District 2*—Michael R. Hanna, WHCU,  
Ithaca, New York
- District 3*—George D. Coleman, WGBI,  
Scranton, Pennsylvania
- District 4*—Campbell Arnoux, WTAR,  
Norfolk, Virginia
- District 5*—F. W. Borton, WQAM,  
Miami, Florida
- District 6*—Wiley P. Harris, WJDX,  
Jackson, Miss.
- District 7*—James D. Shouse, WLW,  
Cincinnati, Ohio
- District 8*—C. Bruce McConnell, WISH,  
Indianapolis, Ind.
- District 9*—Leslie C. Johnson, WHBF,  
Rock Island, Illinois
- District 10*—John J. Gillin, Jr., WOW,  
Omaha, Nebraska
- District 11*—E. L. Hayek, KATE,  
Albert Lea, Minnesota
- District 12*—William B. Way, KVOO,  
Tulsa, Oklahoma
- District 13*—Martin B. Campbell, WFAA,  
Dallas, Texas
- District 14*—Hugh B. Terry, KLZ,  
Denver, Colorado
- District 15*—William B. Smullin, KIEM,  
Eureka, California
- District 16*—William B. Ryan, KFI,  
Los Angeles, California
- District 17*—Harry R. Spence, KXRO,  
Aberdeen, Washington

### DIRECTORS-AT-LARGE

#### Large Stations

Harold Hough, WBAP, Fort Worth, Texas.  
J. Harold Ryan, WGBS, Miami, Fla.

#### Medium Stations

T. A. M. Craven, WOL,  
Washington, D. C.  
G. Richard Shafto, WIS,  
Columbia, South Carolina

#### Small Stations

Wayne Coy, WINX, Washington, D. C.  
Clair R. McCollough, WGAL, Lancaster, Penna.

### Networks

Frank Stanton, CBS, New York, N. Y.  
Frank M. Russell, NBC, Washington, D. C.  
Edgar Kobak, MBS, New York, N. Y. (observer).

### Willard and Pellegrin to Speak at GAB's First Georgia Radio Institute

A. D. Willard, Jr., NAB executive vice president, and Frank Pellegrin, director of broadcast advertising at NAB, will address the First Georgia Radio Institute of the Georgia Association of Broadcasters, which will be held at the University of Georgia, Nov. 21 and 22.

Mr. Willard will talk about "Radio's Future" and Frank Pellegrin will participate in a discussion of "The Business of Broadcasting."

A number of well-known members of the broadcasting industry will take part in the two-day meeting. Along with Mr. Willard, speakers at the morning session on Friday, Nov. 22, will be Sol Taishoff, editor of *Broadcasting Magazine*, and Horace Lohnes, Washington attorney.

The luncheon speaker that day will be J. Leonard Reinsch, general manager of the Cox Radio Stations.

The session devoted to "The Business of Broadcasting" will take place that afternoon. Participants, in addition to Mr. Pellegrin, will be Douglas D. Connah, director, Radio Department, Tucker Way and Company; Irvin Abeloff, general manager, WLEE, Richmond, Va.; Henry Ringgold, Edward Petry and Company; Tom Connally, promotion director, CBS; and E. P. J. Shurick, promotion manager, KMBC, Kansas City.

The meeting will be summed up on Friday afternoon by Dean John E. Drewry of the Henry Grady School of Journalism, University of Georgia.

## Public Interest Programming

### Assistance of Stations in Selling Bonds To Farmers Requested by Treasury

The Treasury Department has called upon the radio industry for special assistance during their fall campaign, which begins today (11), in encouraging farmers to invest in United States Savings Bonds.

With farm income at an all time high, this having been a year of good weather and good crops, the Treasury feels that this is an opportune time to sell the farmers on setting aside a financial reserve for the future.

Kits of material have been sent to farm and program directors by the Treasury. In view of the shortness of this campaign—Nov. 11 to Dec. 7—officials of the Department have urged that it be given widest possible promotion during the opening days of the drive.

(Continued on next page)

## Army Expresses Appreciation for Radio's Cooperation in Recruiting Campaign

In a recent telegram from the Adjutant General of the U. S. Army, Major General Edward F. Witsell, to NAB President Justin Miller, the War Department expressed its "sincere appreciation for the fine public spirit and generous cooperation" which radio has given its recruiting drive. The message, sent in connection with the recent NAB convention, reads as follows:

"On behalf of the War Department I extend to you and the members of the association the sincere appreciation for the fine public spirit and generous cooperation which the National Association of Broadcasters has given to the volunteer recruiting drive. This help in broadcasting the Army's message has been a definite factor in our success thus far. We have enlisted over a million volunteers but half of the men now in service will have earned their right to discharge by June 1947. The Army is therefore faced with the maintenance problem of securing on an average of forty thousand volunteers a month. That is a tough assignment and we hope it can be done. The Army is bending every effort to do the task which the American people have assigned us—a one hundred percent volunteer army."

Judge Miller replied to General Witsell as follows:

"Your telegram of October 22 was deeply appreciated by the broadcasters of America. You may be sure that the cooperation which was extended to the Army during the war period will be continued with equal enthusiasm during the years of peace.

"Please keep us informed of your needs."

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of November 18-24, 1946, by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West Forty-second Street, New York 18, New York.

#### Buy U. S. Savings Bonds—"Protect Your Future"

THE ADVERTISING COUNCIL HAS SELECTED THIS CAMPAIGN AS IMPORTANT TO THE PUBLIC INTEREST—*BECAUSE* . . . Surplus cash invested in U. S. Savings Bonds, instead of being used during the year's final buying period to bid up the price of still-scarce goods, helps to combat inflation. *BECAUSE* . . . The backbone of the Savings Bonds program is the Payroll Savings Plan, and recent surveys show that this method now needs additional stimulation. *BECAUSE* . . . Regular, substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumer's goods are again in adequate supply. *BECAUSE* . . . The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. *BECAUSE* . . . Recent surveys also show that rural America is inadequately aware that U. S. Savings Bonds are still being sold, and this year's good farm earnings make it vital that the

farmer set aside savings in Bonds. Now is the logical time for everyone to step-up his savings for the future—not for the next year or the year after, but for ten or more years from now. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement income, education for the children, new homes, the most enjoyable use of leisure time. As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post offices and through the Pay Roll Savings Plan. Emphasize either—(a) "Protect Your Future: Buy Your Extra Bonds Now;" or (b) "Protect Your Future: Sign Up for Security" on the Pay Roll Savings Plan. (Fact Sheet No. 11-E)

#### Group Prejudice—A Post-War Menace

The Advertising Council asks your help with this campaign, approved by its Public Advisory Committee—*BECAUSE* . . . in the midst of present post-war tensions public opinion surveys show that racial and religious antagonisms exist. *BECAUSE* . . . experience after the last war, both here and abroad, indicates that such antagonisms, following the wake of war, menace existing institutions—interfere with production in offices, shops, mines, factories—constantly threaten to break out into open acts of destructive violence. *BECAUSE* . . . division at home creates an impression throughout the world that America is weak, and lowers our country's position and prestige in world affairs. Stress the reasons why we cannot afford divisive prejudice in America—(1) Division at home weakens the United States on the international scene—group strife here lowers the prestige of the United States among the nations of the world, hampers our country in its efforts towards world peace, promotes the belief that democracy has failed, encourages aggression in the hope of easy conquests. (2) Division at home hampers production—discrimination against fellow employees or business associates because of race, religion, or national origin, annually robs the United States of millions of hours of productive labor and the best skill and talents of countless workers. In a prejudice-filled America, no one would be secure—in his job, his business, his church, his home—Point out that the problem is especially acute now because of the many real difficulties that confront the American people—such as housing, jobs for servicemen, shortages, strikes, rising costs of living. We must not let ourselves be diverted from serious efforts to overcome these post-war difficulties by the "scapegoat" technique that blames them on some racial, religious, or national group. Recall that slandering an entire group of fellow citizens because of the behavior of individuals violates the American tradition of fair play. We should judge our neighbors by the character of their own lives alone and not on the basis of their race or religion. Racial and religious antagonisms are exploited, as a means for gaining political favor and easy money, by quacks and adventurers whose followers make up the irresponsible "lunatic fringe" of American life. Show that every individual citizen can help keep America strong by: 1. *Isolating and quarantining group antagonism.* (If someone runs down a neighbor's race or religion, remind him that this is bad business for America both at home and abroad.) 2. *Alertly guarding himself and his family against infection by racial and religious prejudice.* (Don't spread prejudice now, any more than you would have spread enemy rumors during the war. Through your own behavior and otherwise, encourage respect in your children for neighbors of different races and religions—remind them that these very differences among Americans have resulted in a variety of contributions that have made our country great and kept her free.) 3. *Work in your community—your church, your business, your trade union, your school—to promote the American principles of racial and religious freedom.* (Fact Sheet No. 31)

#### Atomic Energy

Man's control of atomic energy has created the most serious problem ever to face this nation and the world. With the discovery of a new principle of the universe,

(Continued on next page)

weapons of war have assumed immeasurable powers of destruction. In addition to the atom bomb, recently perfected methods of germ and gas warfare offer further possibilities for mass extermination. The problem of how to prevent the use of scientific knowledge for destructive purposes, and to promote its use for the benefit of mankind, is one that is immediate and personal to every man, woman and child. It is the problem of life itself. The overwhelming majority of scientists and experts who developed the atom bomb agree that: (1) The atom bomb is primarily a weapon against cities and concentrations of people. (2) Present-day atomic weapons could kill 30 per cent or more of a country's population and destroy most of its industry in attacks on its major cities over a short period of time. More powerful atom bombs are possible. (3) There is no effective defense against atom bombs and none can be expected. (4) No single big secret protects the atom bomb. Other nations could perfect atom bombs within as little as three to five years, and many powers have access to the necessary raw materials. An Atomic Energy Commission has been set up in the United Nations to work toward the control of atomic energy in order to insure its use for peaceful purposes only. To this Atomic Energy Commission, the representative of the United States, Mr. Bernard Baruch, has submitted a plan as a basis for beginning a discussion on control measures to be taken. The United States' proposal to the Atomic Energy Commission rests on the belief that it is not enough merely to outlaw atomic weapons and to police nations to see that such weapons are not being manufactured. To eliminate atomic weapons, the United States plan maintains all development and use of atomic energy must be controlled, starting with the placing under international control of the dangerous raw materials, uranium and thorium. The United States plan, therefore, proposes the creation of an international Atomic Development Authority which would assume control (including ownership if necessary) of all atomic energy activities potentially dangerous to world security, actively conduct atomic research, and supervise through license and inspection all atomic activities throughout the world. To such an Authority we would in time disclose any exclusive knowledge of atomic energy in our possession—but we would make these disclosures in a series of stages, as various parts of the plan go into successful operation. It should be stressed that the building of effective atomic control will involve the cooperative efforts of many nations and peoples. The opinion of the citizens of the nation which developed the atom bomb is of key importance. Ultimately, whatever method is arrived at for atomic control must be ratified by the people's representatives in the form of a treaty subject to the approval of a two-thirds vote of the Senate. Unless whatever international policy is arrived at is backed by American public opinion, it will not stand. The people cannot become scientists or nuclear physicists. But every American who makes any pretense of good citizenship can and should inform himself of the proposals made by his government to the UN Atomic Energy Commission—and follow every modification or counter-proposal. Then, when the time of decision comes, that decision will be made by a citizenry armed with facts—instead of swayed by emotions or prejudices. (Fact Sheet No. 30)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Tuesday, November 12. They are subject to change.

### Tuesday, November 12

(10:00 A. M.)

- WLIB—WLIB, Inc., Brooklyn, N. Y.—C. P. 1190 kc., DA, 10 KW, unlimited.  
 NEW—Scenic City Broadcast Co., Inc., Middletown, R. I.—C. P. 1200 kc., 250 watts, limited time.  
 NEW—Suburban Broadcast Co., Framingham, Mass.—C. P. 1190 kc., 1 KW, daytime only.  
 WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—C. P. 1190 kc., 50 KW, unlimited DA-night.

#### At Youngstown, Ohio

(Federal Building, 10:00 A. M.)

- NEW—Miller Associates, Inc., Youngstown, Ohio—C. P. 1240 kc., 250 watts, unlimited.  
 NEW—Mahoning Valley Broadcasting Corp., Youngstown, Ohio—C. P. 1240 kc., 250 watts, unlimited.

### Wednesday, November 13

#### Further Hearing

(10:00 A. M.)

- NEW—El Paso Broadcasting Co., El Paso, Texas—C. P. 1560 kc., 500 watts night, 1 KW day, unlimited.  
 Other Participants: KMPC—Bakersfield, Calif. (Intervenor)

(10:00 A. M.)

- NEW—Chesapeake Broadcasting Co., Inc., Washington, D. C.—C. P. 890 kc., 5 KW, daytime.  
 NEW—Theodore Granik, Washington, D. C.—C. P. 890 kc., 5 KW, daytime.

(10:00 A. M.)

- NEW—Albany Broadcasting Co., Inc., Albany, N. Y.—C. P. 1460 kc., 500 watts night, 1 KW day, unlimited.  
 NEW—Van Curler Broadcasting Corp., Albany, N. Y.—C. P. 1460 kc., 5 KW, unlimited, directional antenna.

### Thursday, November 14

#### Further Hearing

(10:00 A. M.)

- KSFO—The Associated Broadcasters, Inc., San Francisco, Calif.—C. P. 740 kc. (under NARRA), 50 KW, unlimited DA-day and night.  
 KQW—Pacific Agricultural Foundation, Ltd., San Jose, Calif.—C. P. 740 kc., 50 KW, unlimited DA-day and night.

(10:00 A. M.)

- WABW—Associated Broadcasters, Inc. (Assignor), Indianapolis, Ind.; Evansville on the Air, Inc. (Assignee)—For voluntary assignment of license.  
 WABW—Radio Indianapolis, Inc. (Assignee), Indianapolis, Ind.; Associated Broadcasters, Inc. (Assignor)—For voluntary assignment of license.

#### Further Hearing

(10:00 A. M.)

- NEW—I & E Broadcasting Co., Dayton, Ohio—C. P. 910 kc., 1 KW, daytime.  
 NEW—Paul F. Braden, Middletown, Ohio—C. P. 910 kc., 1 KW, daytime.

# FCC ACTIONS

## DOCKET CASE DECISIONS

The Commission announces Proposed Decisions in the following cases:

B-299: Proposing to grant the application of George A. Rakston and Jerry C. Miller, d/b as The Elgin Broadcasting Company, for a new standard station at Elgin, Ill., to operate on 1490 kc., 250 watts, unlimited time, subject to condition that applicant file application for modification of construction permit within 60 days specifying transmitter site acceptable to FCC and subject to approval of CAA, and waiver of Sec. 3.60 of Commission's rules until a frequency monitor acceptable can be obtained (Docket 6962; B4-P-3833). At the same time the Commission proposes to deny applications of Joseph Triner, et al, d/b as Village Broadcasting Co., for new station at Oak Park, Ill. (Docket 6963; B4-P-4075), Sidney H. Bliss, et al as Beloit Broadcasting Co., for new station at Beloit, Wis. (Docket 6964; B4-P-4161), Vincent G. Coffey for new station at Elgin, Ill. (Docket 7154; B4-P-4381), and Community Broadcasting Co. for new station at Oak Park, Ill. (Docket 7155; B4-P-4382), each seeking 1490 kc., 250 watts, unlimited time, with exception of Beloit Broadcasting Co. which specified 100 watts.

B-286: Proposing to grant the application of Peninsula Broadcasting Co., Salisbury, Md., for construction permit to change operating assignment of Station WBOC from 1230 kc., 250 watts, unlimited time, to 960 kc., 1 KW, DA night (Docket 6886; B1-P-3786), subject to CAA approval of transmitter site and antenna system. At the same time the Commission proposes to deny application of The Eastern Shore Broadcasting Company for new station at Preston, Md., to operate on 960 kc., 500 watts, unlimited time, DA nighttime (Docket 6887; B1-P-3751).

B-301: Proposing to grant the application of the Citrus Belt Broadcasters, Inc., for new station at Winter Haven, Florida, to operate on 1490 kc., 250 watts, unlimited time (Docket 7310; B3-P-4331), conditionally. At the same time the Commission proposes to deny application of Carl Connie Floyd and Esther Ferris Floyd, a partnership, d/b as Winter Haven Broadcasting Co., seeking the same facilities (Docket 7311; B3-P-4332).

The Commission announces its Proposed Decision (B-290) looking toward the grant of the applications of Columbus Broadcasting Co. to change operating assignment of Station WRBL, Columbus, Ga., from 1230 kc., 250 watts, unlimited, to 1420 kc., 5 KW, unlimited, DA-N (Docket 6819); Florida Broadcasting Co. to change operating assignment of Station WMBR, Jacksonville, Fla., from 1400 kc., 250 watts, unlimited time, to 1460 kc., 5 KW, DA-N, unlimited time (Docket 7081), and S. O. Ward, etc., to change operating assignment of Station WLAK, Lakeland, Fla., from 1340 kc., 250 watts, unlimited time, to 1430 kc., 1 KW, unlimited time (Docket 7082).

At the same time the Commission proposes to deny the applications of Muscogee Broadcasting Co. (Docket 6820), Georgia-Alabama Broadcasting Corp. (Docket 7095), both seeking new station at Columbus, Ga., to operate on 1450 kc., 250 watts, unlimited time; Chattahoochee Broadcasting Co. (Docket 6821) for new station at Columbus to operate on 1460 kc., 1 KW, DA, unlimited time; A. Frank Katzentine (Docket 6705) for new station at Orlando, Fla., to operate on 1420 kc., 5 KW, DA-N, unlimited time; and Palm Beach Broadcasting Corp. to change operating assignment of Station WWPB, Palm Beach, Fla., from 1340 kc., 250 watts, unlimited time, to 1420 kc., 1 KW, unlimited time (Docket 6822).

The City of Sebring (Docket 6696) seeking new station at Sebring, Florida, to operate on 1430 kc., 1 KW, unlimited time, disqualified itself.

The Commission announces its final Decision (B-282) granting the application of Wade R. Sperry and Josephine T. Sperry, d/b as Daytona Beach Broadcasting Company, for a new station at Daytona Beach, Florida, to operate on 1340 kc., 250 watts, unlimited time, subject to the filing of a modification of permit, within 60 days, specifying (1) a transmitter site which will meet the Commission's approval, and (2) complete information in regard to the proposed transmitter (Docket 6902; B3-P-4123). At the same time the Commission denied the applications of Roderick T. Peacock (Sr. and Jr.), d/b as Daytona Beach Broadcasting Co. (Docket 6901; B3-P-4122), and the News Journal Corp. (Docket 7133; B3-P-4338), seeking the same facilities.

The Commission announces its final Decision (B-268) granting the application of the Atlantic Shores Broadcasting, Ltd., for a new station at Coral Gables, Florida, to operate on 1490 kc., 250 watts, unlimited time, subject to the filing within 60 days of an application for modification of construction permit for approval of transmitter site and antenna system (Docket 7131; B3-P-3654). At the same time the Commission denied the applications of Southern Media Corp. (Docket 6934; B3-P-4138) and Miami Beach Publishing Co. (Docket 7132; B3-P-4363) seeking the same facilities at Coral Gables and Miami Beach, respectively.

The Commission announces Proposed Decisions in the following cases:

B-301: Proposing to grant the application of the Freeport Broadcasting Co. for a new station at Freeport, Ill., to operate on 1570 kc., 1 KW, daytime only, subject to the condition that applicant will, within 60 days, file application for modification of permit specifying transmitter site and antenna system meeting requirements of Commission Standards, and waiver of Sec. 3.55(b) and 3.60 of the Rules (Docket 7064; B4-P-3904). At the same time the Commission proposes to deny application of Kenneth G. Zweifel, seeking the same facilities (Docket 7063; B4-P-4172).

B-302: Proposing to grant the application of Mary A. Petru, et al, d/b as Port Arthur Broadcasting Company, for a new station in Port Arthur, Texas, to operate on 1340 kc., 250 watts, unlimited time (Docket 7579; B3-P-4679); conditions. At the same time the application of Harry Francis Banker, et al, d/b as Lake Side Broadcasting Company (Docket 7580; B3-P-4777), seeking the same facilities, is proposed to be denied.

B-300: Proposing to grant the application of Paul Brake for a new station at Miami, Fla., to operate on 1450 kc., 250 watts, unlimited time (Docket 7077; B3-P-4282); conditions. At the same time mutually exclusive applications of Peninsular Broadcasting Corp. (Docket 7075; B3-P-4187), for a new station in Coral Gables, and Everglades Broadcasting Co., Miami (Docket 7076; B3-P-4258), for the same facilities, are proposed to be denied.

The Commission announces its final Decision (B-255) granting the application of Albert S. and Robert A. Drohlich, d/b as Drohlich Brothers, for a new station in Flint, Mich., to operate on 1470 kc., 1 KW, unlimited time (Docket 6956; B2-P-4151). The mutually exclusive application of Booth Radio Stations, Inc. (Docket 6957; B2-P-4152) for the same facilities in Grand Rapids, is denied.

## AM APPLICATIONS GRANTED

NEW—Martí, Inc., Cleburne, Texas—Granted CP for new station to operate on 1120 kc., 250 watts, daytime only. (B3-P-5013)

NEW—Natchitoches Broadcasting Co., Inc., Natchitoches, La.—Granted CP for new station to operate on 1450 kc., 250 watts, unlimited time; conditions. (B3-P-5151)

(Continued on next page)

NEW—William E. Brooks, Brewton, Ala.—Granted CP for new station to operate on **1240 kc.**, 250 watts, unlimited time; conditions. (B3-P-5203)

NEW—Howard S. Smith, et al., d/b as Hopkins County Broadcasting Co., Sulphur Springs, Texas—Granted CP for new station to operate on **1230 kc.**, 250 watts, unlimited time; conditions. (B3-P-5158)

NEW—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.—Granted CP for new station to operate on **1010 kc.**, 250 watts, daytime only; conditions. (B3-P-5118)

NEW—Fulton County Broadcasting Co., Canton, Ill.—Granted CP for new station to operate on **1560 kc.**, 250 watts, daytime only; conditions. (B4-P-5089)

NEW—Bernard K. Johnpoll, Liberty, N. Y.—Granted CP for new station to operate on **1240 kc.**, 250 watts, unlimited time; conditions. (B1-P-5107)

NEW—Riley Orlan Parker, Lamesa, Texas—Granted CP for new station to operate on **690 kc.**, 250 watts, daytime only; conditions. (B3-P-5126)

NEW—Max Thomas, d/b as Acadia Broadcasting Co., Crowley, La.—Granted CP for new station to operate on **1450 kc.**, 250 watts, unlimited time; conditions. (B3-P-4725)

NEW—Midland Broadcasting Co., Kansas City, Mo.—Granted CP for new station to operate on **550 kc.**, 5 KW, daytime only, with transmitter located at Concordia, Mo., subject to studio being located in accordance with Commission's rules and regulations. (B4-P-5154)

NEW—Clyde R. Horne and Jerrell A. Shepherd, d/b as The Valley Broadcasters, Russellville, Ark.—Granted CP for new station to operate on **1490 kc.**, 250 watts, unlimited time; conditions. (B3-P-5139)

NEW—Newell S. Cahoon, tr/as Craig Broadcasting Co., Craig, Colo.—Granted CP for new station to operate on **1230 kc.**, 250 watts, unlimited time; conditions. (B5-P-5200)

NEW—Monahans Broadcasters, a corporation, Monahans, Texas—Granted CP for new station to operate on **1340 kc.**, 250 watts, unlimited time. (B3-P-4982)

NEW—Del Rio Broadcasting Co., Del Rio, Texas—Granted CP for new station to operate on **1230 kc.**, 250 watts, unlimited time; conditions. (B3-P-4984)

NEW—Edward J. Harpole, et al., d/b as Uvalde Broadcasters, Uvalde, Texas—Granted CP for new station to operate on **1490 kc.**, 250 watts, unlimited time. (B3-P-5147)

NEW—Wonderland Broadcasting Co., Ltd., Redding, Calif.—Granted CP for new station to operate on **1340 kc.**, 250 watts, unlimited time; conditions. (B5-P-5181)

NEW—Siskiyou County Broadcasting Co., Yreka, Calif.—Granted CP for new station to operate on **1490 kc.**, 250 watts, unlimited time; conditions. (B5-P-5144)

NEW—Pacific States Radio Co., Corvallis, Oregon—Granted CP for new station to operate on **1340 kc.**, 250 watts, unlimited time; conditions. (B5-P-5014)

NEW—The New Haven Broadcasting Corp., New Haven, Conn.—Granted CP for new station to operate on **1260 kc.**, 1 KW, daytime; conditions. (B1-P-5096)

NEW—Leon Syszatycki, d/b as Greater Erie Broadcasting Co., Lackawanna, N. Y.—Granted CP for new station to operate on **1120 kc.**, 1 KW, daytime; conditions. (B1-P-5170)

NEW—Radio Anthracite, Inc., Nanticoke, Pa.—Granted CP for new station to operate on **730 kc.**, 1 KW, daytime only; conditions. (B2-P-5120)

NEW—Suburban Broadcasting Corp., Upper Darby, Pa.—Granted CP for new station to operate on **1170 kc.**, 1 KW, daytime only; conditions. (B2-P-5134)

NEW—Booth Radio Stations, Inc., Flint, Mich.—Adopted order granting petition requesting that application be severed from consolidated hearing in which it was heard (Docket 6923), and granted said application for new station to operate on **1330 kc.**, 1 KW, unlimited time, DA. (B2-P-4120)

NEW—James Cullen Looney, Edinburg, Texas—Granted CP for new station to operate on **710 kc.**, 250 watts, daytime only; conditions. (B3-P-5051)

NEW—Neenah-Menasha Broadcasting Co., Neenah, Wis.—Granted CP for new station to operate on **1280 kc.**, 1 KW, daytime only. (B4-P-5172)

NEW—Tom S. Whitehead, Brenham, Texas—Granted CP for new station to operate on **1280 kc.**, 1 KW, daytime only; conditions. (B3-P-4704)

## COMMERCIAL TELEVISION APPLICATION GRANTED

NEW—WGN, Inc., Chicago, Ill.—Granted CP for a new station to operate on Channel No. 9, **186-192 mc.**, 18.4 KW visual power, 11.4 KW aural, antenna 496 feet. (B4-PCT-32)

## FM CONSTRUCTION PERMITS

The following were authorized construction permits; conditions (Note: power given is effective radiated power; antenna height given is height above average terrain):

Birmingham Broadcasting Co., Inc., Birmingham, Ala.—Class B; Channel: **93.9 mc.** (No. 230); 30 KW; 645 feet. (B3-PH-330)

Radio Broadcasting Corp., Twin Falls, Idaho—Class B; Channel: **96.1 mc.** (No. 241); 3 KW; 270 feet. (#). (B5-PH-462)

Elmwood Park Broadcasting Corp., Elmwood Park, Ill.—Class A; Channel: **103.5 mc.** (No. 238); 320 watts; 240 feet. (B4-PH-909)

Rock Island Broadcasting Co., Rock Island, Ill.—Class B; Channel: **100.7 mc.** (No. 264); 36.6 KW; 385 feet. (B4-PH-138). (#)

Syndicate Theatres, Inc., Columbus, Ind.—Class B; Channel: **95.3 mc.** (No. 237); 31 KW; 270 feet. (B4-PH-658)

Kokomo Broadcasting Corp., Kokomo, Ind.—Class B; Channel: **101.5 mc.** (No. 268); 34 KW; 400 feet. (B4-PH-434)

Banks of the Wabash, Inc., Terre Haute, Ind.—Class B; Channel: **96.7 mc.** (No. 244); 20 KW; 200 feet. (B4-PH-281)

Herman Radner, Dearborn, Mich.—Class A; Channel: **104.3 mc.** (No. 282); 480 watts; 350 feet. (B2-PH-151)

Grand Rapids Broadcasting Corp., Grand Rapids, Mich.—Class B; Channel: **93.1 mc.** (No. 226); 10.5 KW; 390 feet. (B2-PH-508)

Radio Station WISE, Inc., Asheville, N. C.—Class B; Channel: **94.7 mc.** (No. 234); 9.6 KW; 670 feet. (B3-PH-914)

Penn Thomas Watson, Wilson, N. C.—Class B; Channel: **96.9 mc.** (No. 245); 20 KW; 500 feet. (B3-PH-829)

The Ohio Broadcasting Co., Canton, Ohio—Class B; Channel: **97.1 mc.** (No. 246); 9 KW; 410 feet. (B2-PH-226)

The Cincinnati Times Star Co., Cincinnati, Ohio—Class B; Channel: **96.9 mc.** (No. 245); 12.6 KW; 600 feet. (B2-MPH-134). (#)

The Marion Broadcasting Co., Marion, Ohio—Class B; Channel: **102.3 mc.** (No. 272); 2.3 KW; 325 feet. (B2-PH-523)

The WPMJ Broadcasting Co., Youngstown, Ohio—Class B; Channel: **98.5 mc.** (No. 253); 50 KW; 330 feet. (B2-PH-187)

KGFF Broadcasting Co., Shawnee, Okla.—Class B; Channel: **96.3 mc.** (No. 242); 7.2 KW; 390 feet. (B3-PH-465)

Penn-Allen Broadcasting Co., Allentown, Pa.—Class A; Channel: **105.1 mc.** (No. 286); 1 KW; 180 feet. (B2-PH-950)

The Patriot Co., Harrisburg, Pa.—Class B; Channel: **96.9 mc.** (No. 245); 6.3 KW; 770 feet. (B2-MPH-133). (#)

Plains Radio Broadcasting Co., Amarillo, Texas—Class B; Channel: **101.7 mc.** (No. 269); 50.4 KW; 390 feet. (B3-PH-529). (#)

Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—Class B; Channel: **94.3 mc.** (No. 232); 37.2 KW; 1,845 feet. (B2-PH-812)

WTAR Radio Corp., Norfolk, Va.—Class B; Channel: **93.1 mc.** (No. 226); 33 KW; 345 feet. (B2-PH-218)

Daily News Pub. Co., Beloit, Wis.—Class B; Channel: **93.9 mc.** (No. 230); 3.8 KW; 330 feet. (B4-PH-1010)

Frontier Broadcasting Co., Cheyenne, Wyo.—Class B; Channel: **95.7 mc.** (No. 239); 9.5 KW; 750 feet. (B5-PH-541)

(#) In lieu of previous conditions specified.

(Continued on next page)

## Correction

According to a correction by the Commission, the item appearing on page 800, current REPORTS, referring to the FM construction permit for the Tribune Building Co., Oakland, Calif., should show Channel No. 231, 94.1 mc., instead of No. 251.

## FM CONDITIONAL GRANTS

- The Hartford Times, Inc., Hartford, Conn.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B1-PH-233)
- Capital City Broadcasting Corp., Tallahassee, Fla.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (B3-PH-1017)
- Carter C. Peterson, Savannah, Ga.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-1001)
- Capital Broadcasting Co., Jefferson City, Mo.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B4-PH-932)
- Radio Asheville, Inc., Asheville, N. C.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-998)
- The News and Observer Pub. Co., Raleigh, N. C.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-749)
- Statesville Broadcasting Co., Inc., Statesville, N. C.—Authorized conditional grant for a Class B station (on Winston-Salem frequency), subject to further review and approval of engineering details. (B3-PH-1020)
- Public Radio Corp., Tulsa, Okla.—Authorized conditional grant for a Class B station (\*), subject to further review and approval of engineering details. (B3-PH-1015)
- Associated Broadcasters, Inc., Bethlehem, Pa.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B2-PH-178)
- Lone Star Broadcasting Co., Fort Worth, Texas—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-1007)
- Southern Broadcasting Corp., San Antonio, Texas—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-1041)
- Gazette Printing Co., Janesville, Wis.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B4-PH-790)
- The Journal Co. (The Milwaukee Journal), Wausau, Wis.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B4-PH-843)

## MISCELLANEOUS FM ACTIONS

Piedmont Publishing Co., Winston-Salem, N. C.—Granted CP for a new FM station at Winston-Salem subject to Gordon Gray, also licensee of FM station WMIT in same city, modifying application to move main studio of WMIT from Winston-Salem to a new location to meet requirements of Sec. 3.205 of the rules and Regulations.

The Commission adopted an order removing from the hearing docket and granting conditionally thirteen applications for Class B FM stations in the Los Angeles area, as

(\*) Two additional channels were made available for Tulsa by deleting No. 232 and adding No. 236 at Pampa, Texas; deleting No. 238 and 240 and adding No. 230 and 232 at Elk City, Okla., and deleting No. 257 and 259 and adding 238 and 240 at Oklahoma City.

follows, subject to further review and approval of engineering details:

- Earle C. Anthony, Inc.—Also further conditioned upon the grant of pending application (B5-R-13) for renewal of license for AM station KF1. (B5-PH-132; Docket 7727)
- Standard Broadcasting Co. (B5-PH-146; Docket 7728).
- Columbia Broadcasting System, Inc. (B5-PH-150; Docket 7729).
- American Broadcasting Co., Inc. (B5-PH-242; Docket 7730).
- Consolidated Broadcasting Corp., Ltd. (B5-PH-258; Docket 7731).
- The Times-Mirror Co. (B5-PH-317; Docket 7732).
- Southern Calif. Broadcasting Corp. (B5-PH-534; Docket 7734).
- Los Angeles Broadcasting Co., Inc. (B5-PH-623; Docket 7736).
- Radio Broadcasters, Inc. (B5-PH-721; Docket 7738).
- Echo Park Evangelistic Assn. (B5-PH-724; Docket 7739).
- Unity Broadcasting Corp. of Calif. (B5-PH-882; Docket 7741).
- KMPC, the Station of the Stars, Inc. (B5-PH-893; Docket 7742).
- Cannon & Callister, Inc. (B5-PH-897; Docket 7743).

It was further ordered that the hearings on the application of The Hollywood Community Radio Group (B5-PH-765; Docket 7740) be continued until a date and place to be specified in a subsequent order.

WSPR, Inc., Springfield, Mass.; Gerson Askins, et al, d/b as Springfield Broadcasting Co., Springfield, Mass.; Regional Broadcasting Co., Chicopee, Mass.—Designated for hearing in a consolidated proceeding the following applications for new Class B FM stations in the Springfield, Holyoke, Mass., area (B1-PH-925; B1-PH-1016 and B1-PH-1070).

## DESIGNATED FOR HEARING

- Roy A. Lundquist and D. G. Wilde, copartners, d/b as The Skagit Valley Broadcasting Co., Mt. Vernon, Wash.—Adopted order designating for hearing application for CP for new station to operate on 1590 kc., 250 watts, unlimited time. (Docket 6829; B5-P-4050)
- WBLK—Charleston Broadcasting Co. (assignor), News Publishing Co. (assignee), Clarksburg, W. Va.—Designated for hearing application for voluntary assignment of license of station WBLK from Charleston Broadcasting Co. to News Publishing Co. in the same city, for a consideration of \$177,500 (B2-AL-542), in consolidated hearing with application of Ohio Valley Broadcasting Corp. for transfer of control of license of Station WPAR, Parkersburg, W. Va., from Charleston Broadcasting Co. to News Publishing Co. (B2-TC-479)
- KMED—Mrs. W. J. Virgin (assignor), Gibson Broadcasting (assignee), Medford, Ore.—Designated for hearing application for consent to voluntary assignment of license of Station KMED and CP for new FM station, from Mrs. W. J. Virgin to Gibson Broadcasting. (B5-AL-536; B5-APH-8)
- Lewis C. Tierney, et al, d/b as Mercer Broadcasting Co., Princeton, W. Va., and Mountain Broadcasting Service, Princeton, W. Va.—Designated for consolidated hearing applications of Mercer Broadcasting Co. (B2-P-4955) and Mountain Broadcasting Service, each seeking new station at Princeton to operate on 1490 kc., 250 watts, unlimited time.
- Robert P. Strakos and John F. Kearney, partnership, d/b as The Colgren Broadcasting Co., Hudson, N. Y., and Berkshire Broadcasting Co., North Adams, Mass.—Designated for consolidated hearing applications of The Colgren Broadcasting Co. (B1-P-5131) and Berkshire Broadcasting Co. (B1-P-5279) seeking new stations at Hudson, N. Y., and North Adams, Mass., respectively, to operate on 1230 kc., 250 watts, unlimited time.
- Montana Broadcasting & Television Corp., Missoula, Mont., and Missoula Radio Associates, Missoula, Mont.—

(Continued on next page)

Designated for consolidated hearing applications of Montana Broadcasting & Television Corp. (B5-P-5152) and Missoula Radio Associates for new stations to operate on 1400 kc., 250 watts, unlimited time.

### MISCELLANEOUS ACTIONS

- Associated Broadcasters, Inc., Indianapolis, Ind.; Evansville On The Air, Inc., Evansville, Ind.—Denied petition of Associated Broadcasters, Inc., and Evansville On The Air, Inc., for reconsideration and grant and for oral argument on same (Docket 7835). Involves applications for assignment of AM station WBBW and FM station WABW, Indianapolis, from Associated Broadcasters, Inc., to Evansville On The Air, Inc., Radio Indianapolis, Inc., has competing application for these facilities.
- WTOC—Savannah Broadcasting Corp., Savannah, Ga.—Granted modification of license to permit change-over time for use of directional antenna to be made 15 minutes earlier or later when regular change-over time falls within a continuous program. (B3-ML-1233)
- KALL—Salt Lake City Broadcasting Co., Inc., Salt Lake City, Utah—Granted consent to transfer control of Station KALL from Abrelia S. Hinckley, George C. Hatch and Wilda Gene Hatch to these same parties plus the Telegram Publishing Co., for a consideration of \$100,000; subject to J. F. Fitzpatrick divesting himself of interest in Station KSL. (B5-TC-503)
- KIWA—Amphlett Printing Co., San Mateo, Calif.—Granted modification of CP (which authorized new station to operate on 1550 kc., 250 watts, unlimited time); specifying transmitter site and increasing power to 1 KW. DA-N. (B5-MP-1998)
- Reno Broadcasting Co., Reno, Nev.—Granted modification of construction permit to change from directional antenna, night only, to directional antenna, day and night (DA-1) and to install new composite transmitter in Reno; conditions. (B5-MP-1964)
- Paris Broadcasting Co., Paris, Tenn.—Granted petition insofar as it requests application of Kentucky Lake Broadcasting System, Inc. (Docket 7431; B3-P-4528) for new station at Paris to operate on 710 kc. be designated for hearing in consolidated proceeding with applications of Paris Broadcasting Co., James A. Dick and William W. Crenshaw, d/b as Paris Broadcasting Co., and Murray Broadcasting Co., Inc. (Dockets 7430, 7506, 7839); granted petition as modified insofar as it requests enlargement of issues; further ordered that application of Kentucky Lake Broadcasting System, Inc., be designated in said consolidated hearing; amended issues.
- WAZL—J. Hale and John F. Steinman (transferors), E. H. Whitney, et al (transferees), Hazleton Broadcasting Service, Inc., (licensee), Hazleton, Pa.—Granted consent to transfer of control of Station WAZL from J. Hale and John F. Steinman, to E. H. Whitney, Hilda M. Deisroth, Victor C. Diehm and George M. Chisnell, for consideration of \$270,000. (B2-TC-505)
- WGBG—James E. Lambeth, et al (transferors), Ralph M. Lambeth (transferee), Greensboro Broadcasting Co., Inc. (licensee), Greensboro, N. C.—Granted consent to acquisition of control of Greensboro Broadcasting Co., licensee of Station WGBG from James E. Lambeth, Helen M. Lambeth and Frank S. Lambeth, to Ralph M. Lambeth. (B3-TC-498)
- WMFR, WHPT—James E. Lambeth, et al, d/b as Radio Station WMFR (assignor); James E. Lambeth, et al, d/b as Radio Station WHPT (assignee), High Point, N. C.—Granted consent to voluntary assignment of license of Station WMFR and conditionally granted permit for FM, and license of relay station WHPT from James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Ralph M. Lambeth, Frank S. Lambeth and Molly H. Lambeth, to same except Ralph M. Lambeth. (B3-AL-544; B3-APH-6; B3-ALRY-38)
- KJR, KEGR—Birt F. Fisher (assignor), Totem Broadcasters, Inc. (assignee), Seattle, Wash.—Granted consent to voluntary assignment of license of Station KJR and relay station KEGR from Birt F. Fisher to Totem Broadcasters, Inc., for consideration of \$700,000. (B5-AL-550; B5-ALRE-48)
- WNYC—City of New York, Municipal Broadcasting System, New York, N. Y.—Granted extension of special service authorization to operate additional time between 6 a. m. and sunrise at New York City and between hours of sunset at Minneapolis, Minn., and 10 p. m., EST; conditions. (B1-SSA-145)
- WHOM—Cowles Broadcasting Co. (transferor), Il Progresso Italo-Americano Publishing Co., Inc. (transferee), Atlantic Broadcasting Co., Inc. (licensee), Jersey City, N. J.—Granted consent to transfer of control of Atlantic Broadcasting Co., Inc., licensee of Station WHOM, from Cowles Broadcasting Co. to Il Progresso Italo-Americano Publishing Co., Inc., for a consideration of \$450,000. (B1-TC-504)
- WEEU, WEHJ—George J. Feinberg, et al (transferors), Hawley Broadcasting Co. (transferee), Berks Broadcasting Co. (licensee), Reading, Pa.—Granted consent to voluntary transfer of control of standard station WEEU, relay station WEHJ and conditional CP for new FM station, from George J. Feinberg, Joseph M. Nasseau and Milton J. Hinlein, to Hawley Broadcasting Co. for a consideration of \$300,000. (B2-TC-501)
- KCMC—Texarkana Newspapers, Inc. (transferor) Present Class A stockholders of transferor consisting of 9 members (transferee), KCMC, Inc. (licensee), Texarkana, Texas—Granted consent to voluntary transfer of control of Station KCMC from Texarkana Newspapers, Inc., to Class A stockholders of transferor consisting of 9 members. (B3-TC-502)
- KHTB—Texas Broadcasters, Houston, Texas—Granted modification of CP which authorized a new station, to make changes in antenna and change type of transmitter, and extend commencement and completion dates to 60 days after grant and 180 days thereafter, respectively. (B3-MP-2209)
- KCOY—News-Press Pub. Co., Santa Maria, Calif.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, approval of transmitter location at on Blosser Road  $\frac{7}{8}$  mile north of city limits, Santa Maria, and to specify studio location as 114 W. Cook St., Santa Maria; conditions. (B5-MP-2197)
- KWLK—Twin City Broadcasting Corp., Longview, Wash.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (B5-P-5369)
- KSEI—Radio Service Corp., Pocatello, Idaho—Granted modification of CP (B5-P-3735) to change type of transmitter and mount FM antenna on top of AM tower. (B5-MP-2135)
- WRNY—Monroe Broadcasting Co., Inc., Rochester, N. Y.—Granted modification of CP which authorized a new station, to make changes in antenna, to change transmitter and to change transmitter location to south side of Beaconsfield Road, near Mt. Read Blvd., Rochester (change in lat. and long. only) and extension of completion date to 2-1-47. (B1-MP-20)
- KEVR—Evergreen Broadcasting Corp., Seattle, Wash.—Granted modification of CP (B5-P-3933) to change type of transmitter; conditions. (B5-MP-2108)
- WKAT—A. Frank Katzentine, Miami Beach, Fla.—Granted CP to install old main transmitter at 1759 No. Bay Road, Miami Beach (present site of main transmitter) to be used for auxiliary purposes with power of 1 KW. (B3-P-5268)
- WNAE—Northern Allegheny Broadcasting Co., Warren, Pa.—Granted modification of CP which authorized a new station, to change type of transmitter and to specify studio location as 3rd floor, 310 2nd St., Warren, Pa. (B2-MP-2114); conditions.
- WFUN—Huntsville Broadcasting Co., Huntsville, Ala.—Granted modification of CP which authorized a new station, to change type of transmitter. (B3-MP-2102)
- WCAW—Capitol Broadcasting Corp., Charleston, W. Va.—Granted modification of CP which authorized a new station, to specify frequency as 1400 kc., to change type of transmitter, for approval of antenna, and for approval of transmitter and studio locations at 18th St., SE, and McCorkle Ave., Charleston, W. Va. (B2-MP-2128)

(Continued on next page)

WKAL—Copper City Broadcasting Corp., Rome, N. Y.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, and for approval of transmitter location at NE intersection of Muck Road and So. Jay St., Rome, N. Y. (B1-MP-2117)

WBT—Southeastern Broadcasting Co., Charlotte, N. C.—Granted modification of CP (B3-P-3699) for extension of completion date to 5-4-47. (B3-MP-2203)

KVNI—Coeur d'Alene Broadcasting Co., Coeur d'Alene, Idaho—Granted modification of CP which authorized a new station, to change type of transmitter; conditions. (B5-MP-2207)

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Granted modification of CP (B4-P-3389) to change type of antenna and transmitter. (B4-MP-2208)

WSHS—Board of Education, Sewanhaka High School, Floral Park, N. Y.—Granted modification of CP which authorized a new non-commercial educational broadcast station, for extension of completion date to 6-17-47. (B1-MPEI-40)

American Colonial Broadcasting Corp., portable, center and northern area of Island of Puerto Rico—Granted CP for a new remote pickup station. (B-PRY-326)

WKQP—Farnsworth Tele and Radio Corp., area of Ft. Wayne—Granted license to cover CP, which authorized a new remote pickup station. (B4-LR3-459)

WKPL—Farnsworth Tele and Radio Corp., area of Ft. Wayne—Granted license to cover CP, which authorized a new remote pickup station. (B4-LRY-326)

### ACTIONS ON MOTIONS

Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.—Granted petition for leave to amend its application (B3-P-5276; Docket 7902) so as to specify frequency 760 kc. instead of 870 kc., etc. The amendment was accepted and application removed from the hearing docket.

Fred H. Whitley, Kannapolis, N. C.—The Commission, on its own motion, removed from the hearing docket application (B3-P-5206; Docket 7901), heretofore designated for consolidated hearing with application of Publix Broadcasting Service.

Tower Realty Co., Baltimore, Md.—Dismissed petition requesting a change in the date of consolidated hearing in re its application and WCBM, et al., presently scheduled for November 5.

Foundation Co. of Washington, Philadelphia, Pa.—Dismissed petition requesting a 30-day continuance of consolidated hearing upon its application, WCBM, et al., scheduled for November 5.

UAW-CIO Broadcasting Corp., Detroit, Mich.—Granted petition for leave to amend its application (B2-P-5358; Docket 7906), so as to add Exhibits K to P, relative to program plans, etc.

Mahoning Valley Broadcasting Corp., Youngstown, Ohio—Granted petition for leave to amend its application for CP (B2-P-5057; Docket 7709) so as to show substitution of Gene Trace for Ralph Sherman as an officer, director, and a stockholder of corporation.

Raymond Kandel, Parkersburg, W. Va.—Dismissed without prejudice his application for CP (B2-P-4875; Docket 7711).

Parkersburg Broadcasting Co., Parkersburg, W. Va.—The Commission, on its own motion, removed from the hearing docket application for CP (B2-P-4273; Docket 7710), heretofore scheduled with application of Raymond Kandel.

Rich Pub. House, Inc., Midland, Mich.—Granted petition for leave to amend its application for CP (B2-P-4906; Docket 7713) so as to show certain minor changes in stock ownership of corporation.

The Commission, on its own motion, continued the consolidated hearing on applications of Tower Realty Co. (Docket 7429, et al.) from 10 a. m. to 2 p. m., November 5.

Santa Monica Broadcasting Co., Santa Monica, Calif.: Robert Burdette, San Fernando, Calif.: Huntington Park Broadcasting Co., Huntington Park, Calif.—Granted joint petition requesting continuance of consolidated

hearing upon their applications presently scheduled for November 6 at Los Angeles, and continued same to December 10 at Los Angeles.

Northern Ohio Broadcasting Co., Lorain, Ohio—Granted petition requesting continuance in the consolidated hearing in re its application (Docket 7495) and application of LCB, Inc. (Docket 7496), presently scheduled for November 15, and continued same to December 9 at Lorain, Ohio.

Lee-Smith Broadcasting Co., Fairbault, Minn.—Granted petition requesting leave to amend its application (B4-P-4581; Docket 7875) so as to show changes in membership of applicant partnership; show an increase in power requested from 250 watts day, 100 watts night, to 1 KW day and night with DA.

Chesapeake Broadcasting Co., Inc., Washington, D. C.—Granted petition for waiver of Sec. 1.357 of the Commission's rules and accepted petitioner's written appearance in re its application (B1-P-4698; Docket 7760)

Liberty Broadcasting Corp., et al., Atlanta, Ga.—Granted petition for leave to amend its FM application (B3-PH-449; Docket 7543) so as to show revised estimates of initial installation costs.

WCPZ Broadcasting Co., Beaumont, Texas—Granted petition for leave to amend its application (B3-P-5113; Docket 7887) so as to specify the frequency 1380 kc. with 1 KW, daytime only, instead of 1340 kc., 250 watts, unlimited time. The amendment was accepted and application as amended, removed from hearing docket.

Kinston Broadcasting Co., Kinston, N. C.—Granted petition for leave to amend its application (B3-P-5227; Docket 7881) so as to specify the frequency 1000 kc. instead of 810 kc. The amendment was accepted and application as amended removed from the hearing docket.

Josh L. Horne, Rocky Mount, N. C.—The Commission, on its own motion, removed from the hearing docket application (B3-P-5223; Docket 7882), heretofore consolidated with Kinston application above.

KGKI—E. Texas Broadcasting Co., Tyler, Texas—Granted petition to intervene in the hearing on applications of Community Broadcasting Co. (Docket 7648) and Greater Dallas Broadcasting Service. (Docket 7847)

WDEI—Columbia Broadcasting System, Inc., Boston, Mass.—Granted petition for leave to intervene in the hearing on application of Union Broadcasting Co., Scranton, and WBAX, Wilkes-Barre.

Radio Americans Corp., San Juan, P. R.—Granted petition for leave to amend its application (B-P-4295; Docket 7501) so as to show the substitution of the estate of Alfredo Ramirez de Arellano as a 25% stockholder in place of Alfredo Ramirez de Arellano, deceased.

WTOL—Community Broadcasting Co., Toledo, O.—Granted petition to reopen the record in the consolidated hearing (Dockets 7515, 7346 and 7345), and for further hearing. The Commission ordered the record in this proceeding reopened for the purpose of adducing evidence relative to the past and future program policies of Community Broadcasting Co., Toledo; and scheduled a further hearing for December 11.

KTAR Broadcasting Co., Phoenix, Ariz.—Granted petition for leave to intervene in the hearing on applications of Hanford Pub. Co. (Docket 7783) and Fresno Broadcasting Co. (Docket 7784)

Peninsula Newspapers, Inc., Palo Alto, Calif.—Granted petition for leave to amend its application (B5-P-4803; Docket 7677) so as to show a modified DA pattern, etc.

Turlock Broadcasting Group, Turlock, Calif.—Granted petition for leave to amend its application (B5-P-4873; Docket 7679) so as to show application is contingent upon the grant of KSAN's application to use 1460 kc. (B5-P-3913). The amendment was accepted and application as amended removed from the hearing docket.

KSFQ—The Associated Broadcasters, Inc., San Francisco, Calif.—Granted petition for leave to amend its application (B5-P-2776; Docket 6005) to show modified directional antenna, and to show amended engineering data.

(Continued on next page)

Four States Broadcasting Corp., Texarkana, Ark.—Granted petition to dismiss without prejudice its application for CP (B3-P-4938; Docket 7796)

Ruston Broadcasting Co., Ruston, La.—Granted petition for waiver of Secs. 1.387 and 1.743 of the rules and accepted written appearance of petitioner.

KPLT—North Texas Broadcasting Co., Paris, Texas—Granted petition to intervene in hearing on applications of Greater Dallas Broadcasting Service (Docket 7847) and Community Broadcasting Co. (Docket 7848)

KTBS—Radio Station KTBS, Shreveport, La.—Granted petition for leave to amend its application (B3-P-4720; Docket 7598), so as to specify the frequency 710 kc. instead of 1480 kc. The amendment was accepted and application as amended removed from the hearing docket.

Eagle Printing Co., Inc., Butler, Pa.—Granted petition for leave to take depositions in re application for CP (B2-P-4800; Docket 7672) presently scheduled for hearing December 9.

Pecos Valley Broadcasting Co., Roswell, N. Mex.—Granted petition to dismiss without prejudice its application for CP (B5-P-4878; Docket 7714)

McEvoy Broadcasting Co., Roswell, N. Mex.—The Commission, on its own motion, removed from the hearing docket application (B5-P-4918; Docket 7715) heretofore designated for consolidated hearing with Pecos Valley application.

Mansfield Broadcasting Co., Mansfield, Ohio—Granted petition to dismiss without prejudice its application for CP (B2-P-4815; Docket 7718)

Midland Broadcasting Co., Rich Publishing House, Inc., Midland, Mich.—Ordered that the hearing on these applications scheduled for November 28 be continued to December 2, at Midland, Mich. (Action taken 10-31).

KFDA—Amarillo Broadcasting Corp., et al., Amarillo, Texas—The Commission, on its own motion, ordered the consolidated hearing (Dockets 7559, 7560 and 7662) scheduled for November 4, be continued without date until further order of the Commission. (Action 10-29).

Radio Phoenix, Inc., Phoenix, Ariz.—Granted petition to dismiss without prejudice its application for CP. (B5-P-4860; Docket 7627)

Maricopa Broadcasters, Inc., Phoenix, Ariz.—The Commission, on its own motion, ordered application (B5-P-4053; Docket 7626), heretofore consolidated with Radio Phoenix, removed from the hearing docket. (Action 10-29).

Southern Broadcasting Corp., New Orleans, La.—Adopted an order denying petition of Southern Broadcasting Corp. requesting leave to intervene in the consolidated hearing on application of WJBW for renewal of license (Docket 6529), and application of Louise C. Carlson (Docket 7870); both Southern Broadcasting Corp. and Carlson request facilities of WJBW.

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 550 Kilocycles

NEW—Fred Jones, C. A. Vose, Streeter B. Flynn and Dan W. James, a partnership, d/b as Fred Jones Radio-casting and Television Co., Oklahoma City, Okla. (P. O. Box 1499)—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 1 KW night and 5 KW day, directional antenna and unlimited hours of operation.

#### 580 Kilocycles

WLAC—Radio Station WLAC, Inc., San Juan, P. R.—Transfer of control of licensee corporation from Mrs. Enrique Abarca Sanfeliz, executrix of the estate of Enrique Abarca Sanfeliz, deceased, to Mrs. Enrique

Abarca Sanfeliz. 770 shares of Class A Common stock, 53%.

#### 620 Kilocycles

NEW—Commercial Associates, Inc., Sioux City, Iowa (P. O. % Burton Bridgens, 319 N. Quincy St., Arlington, Va.)—Construction permit for a new standard broadcast station to be operated on 620 kc., power of 1 KW, directional antenna and unlimited hours of operation.

#### 680 Kilocycles

WCLE—Clearwater Broadcasting Co., Inc., Clearwater, Fla.—Modification of construction permit (B3-P-4555, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

#### 700 Kilocycles

NEW—R. A. Dowling, Jr., and Owens Fitzgerald Alexander, a partnership, d/b as Dowlander Broadcasting Co., Dothan, Ala. (P. O. 114½ Foster St.)—Construction permit for a new standard broadcast station to be operated on 700 kc., power of 1 KW and daytime only hours of operation.

#### 720 Kilocycles

NEW—Charles H. Young, Anderson, S. C. (P. O. Greenville St.)—Construction permit for a new standard broadcast station to be operated on 720 kc., power 1 KW and daytime only hours of operation.

#### 730 Kilocycles

WACE—Regional Broadcasting Co., Chicopee, Mass.—Modification of construction permit (B1-P-4408, which authorized a new standard broadcast station) for extension of completion date.

#### 760 Kilocycles

NEW—Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.—Construction permit for a new standard broadcast station to be operated on 870 kc., power of 1 KW and daytime only hours of operation. Amended to change frequency from 870 to 760 kc. and specify studio location.

#### 790 Kilocycles

NEW—Radio Americas Corp., San Juan, P. R.—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW and unlimited hours of operation. Amended re stockownership.

WMC—Memphis Publishing Co., Memphis, Tenn.—License to use old main transmitter (composite) as an auxiliary transmitter with power of 5 KW for auxiliary purposes only.

#### 810 Kilocycles

NEW—Kinston Broadcasting Co., Kinston, N. C.—Construction permit for a new standard broadcast station to be operated on 810 kc., power of 1 KW and daytime only hours of operation. Amended to change frequency from 810 to 1000 kc.

#### 850 Kilocycles

NEW—Peninsula Newspapers, Inc., Palo Alto, Calif.—Construction permit for a new standard broadcast station to be operated on 850 kc., power 250 watts, and daytime hours of operation. Amended to install directional antenna and specify transmitter location.

NEW—Felix H. Morales, Houston, Texas (P. O. 2901 Canal St.)—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 1 KW and daytime only hours of operation.

(Continued on next page)

## 920 Kilocycles

NEW—Glen H. Smith and Herbert H. Lee, d/b as Lee-Smith Broadcasting Co., Faribault, Minn.—Construction permit for a new standard broadcast station to be operated on 920 kc., power 100 watts night and 250 watts day and unlimited hours of operation. Amended to change name of applicant from Glen H. Smith and Herbert H. Lee, d/b as Lee-Smith Broadcasting Co., to Herbert H. Lee, Palmer Dragsten, John E. Hyde, Jr., d/b as Lee-Smith Broadcasting Co., change power from 100 watts night and 250 watts day to 1 KW day and night, change type transmitter, install directional antenna for day and night use and change transmitter site.

NEW—Edward V. Mead, J. T. Carroll, Lewis O. Seibert and Robert M. Jackson, a partnership, d/b as Paso Broadcasting Co., El Paso, Texas (P. O. Box 1768)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW and daytime only hours of operation.

## 930 Kilocycles

WRRF—Tar Heel Broadcasting System, Inc., Washington, N. C.—Modification of construction permit (B3-P-3954, which authorized increase in power, installation of new transmitter) for extension of completion date.

## 940 Kilocycles

WFVL—Hollywood Broadcasting Co., Hollywood, Fla.—License to cover construction permit (B3-P-4696, as modified) which authorized a new standard broadcast station and to specify studio location.

WFVI—Hollywood Broadcasting Co., Hollywood, Fla.—Authority to determine operating power by direct measurement of antenna power.

## 950 Kilocycles

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Acquisition of control of licensee corporation thru sale of 350 shares of common stock, 38.5%, from Donald Russell to A. B. Taylor.

KPRC—Houston Printing Corp., Houston, Texas—Voluntary assignment of license to Houston Post Co.

KPRC—Houston Post Co., Houston, Texas—Voluntary assignment of license to The Houston Post Co.

WKNA—Joe L. Smith, Jr., Charleston, W. Va.—Modification of construction permit (B2-P-3666, which authorized a new standard broadcast station) for extension of completion date.

KSEI—Lubbock Broadcasting Co., Lubbock, Texas—License to cover construction permit (B3-P-3796), which authorized a new standard broadcast station and specify studio location.

KSEI—Lubbock Broadcasting Co., Lubbock, Texas—Authority to determine operating power by direct measurement of antenna power.

## 970 Kilocycles

NEW—Sun River Broadcasters, Inc., Great Falls, Mont.—Construction permit for a new standard broadcast station to be operated on 970 kc., power of 5 KW, directional antenna night and unlimited hours of operation. Amended to make changes in directors and stockholders.

## 990 Kilocycles

NEW—Sandhills Broadcasting Corp., Southern Pines, N. C. (P. O. 405 Summit Ave., Sanford, N. C.)—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 250 watts and daytime only hours of operation.

## 1060 Kilocycles

WPPD—Palladium Publishing Co., Benton Harbor, Mich.—Modification of construction permit (B2-P-4663, which

authorized a new standard broadcast station) to change type of transmitter (RCA BTA-1L).

## 1130 Kilocycles

NEW—A. L. Chilton, Lenore H. Chilton and James Ralph Wood, a partnership d/b as Sky Broadcasting Service, Kansas City, Mo.—Construction permit for a new standard broadcast station to be operated on 1130 kc., power of 1 KW and daytime only hours of operation. Amended to specify transmitter location.

KYOR—Albert E. Fulow, Frank G. Forward, Roy M. Ledford, Fred H. Rohr and Mary W. Hietzler, d/b as Silver Gate Broadcasting Co., San Diego, Calif.—Modification of construction permit (B5-P-4669, which authorized a new standard broadcast station) to change type of transmitter.

## 1170 Kilocycles

WLBH—Mattoon Broadcasting Co., Mattoon, Ill.—Modification of construction permit (B4-P-4643, which authorized a new broadcast station) to change type of transmitter and studio location.

## 1190 Kilocycles

KWIK—James E. Murray, Hutchinson, Kans.—License to cover construction permit (B4-P-4735, as modified), which authorized a new standard broadcast station.

KWIK—James E. Murray, Hutchinson, Kans.—Authority to determine operating power by direct measurement of antenna power.

NEW—Continental Broadcasting Co., Atlantic, Iowa—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1490 to 1190 kc., change hours of operation from unlimited to daytime only.

## 1230 Kilocycles

NEW—Kelly Bell, Nacogdoches, Texas—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to make changes in transmitting equipment.

WFRP—F. R. Pidcock, Sr., and James M. Wilder, d/b as Georgia Broadcasting Co., Savannah, Ga.—License to cover construction permit (B3-P-3606, as modified), which authorized a new standard broadcast station.

WFRP—F. R. Pidcock, Sr., and James M. Wilder, d/b as Georgia Broadcasting Co., Savannah, Ga.—Authority to determine operating power by direct measurement of antenna power.

WMFR—James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Ralph M. Lambeth, Frank S. Lambeth and Molly H. Lambeth, d/b as Radio Station WMFR, High Point, N. C.—Authority to determine operating power by direct measurement of antenna power.

NEW—Intermountain Broadcasting Co., Inc., Alamogordo, New Mex.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended re officers, directors and stockholders.

KPRI—Leslie Henry Hacker, Paso Robles, Calif.—License to cover construction permit (B5-P-4284, as modified), which authorized a new standard broadcast station.

KPRI—Leslie Henry Hacker, Paso Robles, Calif.—Authority to determine operating power by direct measurement of antenna power.

NEW—Oral J. Wilkinson, Murray, Utah (P. O. 4975 Atwood Blvd.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

## 1240 Kilocycles

WENK—Union City Broadcasting Co., Inc., Union City, Tenn.—License to cover construction permit (B3-P-

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4508, as modified) which authorized a new standard broadcast station and change studio location.

WENK—Union City Broadcasting Co., Inc., Union City, Tenn.—Authority to determine operating power by direct measurement of antenna power.

NEW—Mahoning Valley Broadcasting Corp., Youngstown, Ohio—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended re change in officer, director and stockholder.

WINK—Fort Myers Broadcasting Co., Fort Myers, Fla.—Transfer of control of licensee corporation from Ronald B. Woodyard and Mary W. Martin to United Garage and Service Corporation thru sale of 150 shares of common stock, 100%.

WKDK—C. A. Kaufmann and John F. Clarkson, d/b as Newberry Broadcasting Co., Newberry, S. C.—License to cover construction permit (B3-P-4227, as modified) which authorized a new standard broadcast station.

WKDK—C. A. Kaufmann and John F. Clarkson, d/b as Newberry Broadcasting Co., Newberry, S. C.—Authority to determine operating power by direct measurement of antenna power.

### 1250 Kilocycles

#### Correction

According to a correction by the Commission, delete "change in transmitter location in item referring to KGHI appearing in last week's REPORTS.

NEW—Fred Conn and Millard Cope, a partnership, d/b as Denison-Texoma Broadcasting Co., Denison, Tex. (P. O. % Fred Conn, 1513 W. Day St.)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW, and daytime only hours of operation.

### 1260 Kilocycles

NEW—Western Reserve Broadcasting Co., Cleveland, Ohio—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1490 to 1260 kc., power from 250 watts to 5 KW, change type transmitter, install directional antenna for day and night use and specify transmitter location as Independence Village, Ohio.

### 1270 Kilocycles

WLRB—Lester P. Etter and H. Raymond Stadiem, d/b as Lebanon Broadcasting Co., Lebanon, Pa.—Modification of construction permit (B2-P-4291, as modified, which authorized a new standard broadcast station) to change type of transmitter.

### 1290 Kilocycles

KUOA—KUOA, Inc., Siloam Spring, Ark.—Construction permit to change hours of operation from daytime to unlimited time, change power from 5 KW day to 500 watts night and 5 KW day, and install directional antenna for night use.

NEW—Community Broadcasting Service Co., Providence, R. I. (P. O. 32 Laurel Ave.)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 250 watts, and daytime only hours of operation.

### 1320 Kilocycles

KXLV—St. Louis County Broadcasting Co., Clayton, Mo.—Modification of construction permit (B4-P-4856, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and specify studio location.

### 1340 Kilocycles

WHAR—Glacus G. Merrill and Andrew H. Kovlan, a partnership, d/b as Mountain State Broadcasting Co., Clarksburg, W. Va.—Modification of construction permit (B2-P-4727, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to change studio location.

WTRC—The Truth Publishing Co., Inc., Elkhart, Ind.—Construction permit to install new transmitter, install new vertical antenna and mount FM antenna on top of AM tower.

WSOY—Commodore Broadcasting, Inc., Decatur, Ill.—Modification of construction permit (B4-P-5123, which authorized a new standard broadcast station) to change studio location.

### 1380 Kilocycles

NEW—William Paul Beville, Louise Beville, Vincent F. Callahan, Florence Anita Callahan, Eugene M. Zuckert and Barbara J. Zuckert, a partnership, d/b as WCPZ Broadcasting Co., Beaumont, Texas—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1340 to 1380 kc., power from 250 watts to 1 KW, hours of operation from unlimited to daytime and change type of transmitter.

### 1400 Kilocycles

NEW—Missoula Radio Association, Missoula, Mont. (P. O. 218 N. Higgins Ave.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

KDWT—David W. Ratliff, Stamford, Texas—Modification of construction permit (B3-P-4932, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter and studio locations.

WMIN—WMIN Broadcasting Co., St. Paul, Minn.—Construction permit to change transmitter location, install new vertical antenna and mount FM antenna on top of AM tower.

KTEM—Bell Broadcasting Co., Temple, Tex.—Modification of construction permit (B3-P-4752, which authorized installation of new transmitter, new vertical antenna with FM antenna mounted on top and changes in ground system) to change type of the FM antenna and type of transmitter.

NEW—Atlantic City Broadcasting Corp., Atlantic City, N. J. (P. O. 1421 Atlantic Ave.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

### 1410 Kilocycles

WKBH—WKBH, Inc., LaCrosse, Wis.—Authority to determine operating power by direct measurement of antenna power.

WKBH—WKBH, Inc., LaCrosse, Wis.—License to cover construction permit (B4-P-3749, as modified) which authorized increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location.

WING—Great Trails Broadcasting Corp., Dayton, Ohio—License to cover construction permit (B2-P-3627, as modified as reinstated) which authorized change in directional antenna for night use and change in transmitter location.

WING—Great Trails Broadcasting Corp., Dayton, Ohio—Authority to determine operating power by direct measurement of antenna power.

WING—Great Trails Broadcasting Corp., Dayton, Ohio—License to cover construction permit (B2-P-5064) which authorized installation of auxiliary transmitter, to be operated on 1410 kc., and 1 KW power.

WING—Great Trails Broadcasting Corp., Dayton, Ohio—Authority to determine operating power by direct measurement of antenna power.

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## 1450 Kilocycles

- WPOR—Centennial Broadcasting Co., Portland, Me.—Voluntary assignment of license from Centennial Broadcasting Co. to Oliver Broadcasting Corporation.
- NEW—Tom C. Carrell, tr/as San Fernando Valley Broadcasting Co., San Fernando, Calif. (P. O. 753 San Fernando Road)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.
- NEW—Inter-American Radio Corp., Caguas, P. R.—Construction permit for a new standard broadcast station to be operated on 1270 kc., power 250 watts and unlimited hours of operation. Amended to change frequency from 1270 to 1450 kc. and make changes in antenna.
- WLAP—American Broadcasting Corp., Lexington, Ky.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.
- KATE—Albert Lea-Austin Broadcasting Co., Inc., Albert Lea, Minn.—Construction permit to install new vertical antenna and new transmitter, and change transmitter and studio locations.
- WJXX—P. K. Ewing, Jr., and F. C. Ewing, a partnership, d/b as Ewing Broadcasting Co., Jackson, Miss.—Construction permit to change frequency from 1490 to 1450 kc. Contingent upon the grant of WSLI to change to 930 kc. Amended to change name of applicant from P. K. Ewing, Jr., & F. C. Ewing, a partnership, d/b as Ewing Broadcasting Co., to P. K. Ewing, Jr., F. C. Ewing and Myrtle M. Ewing, a partnership, d/b as Ewing Broadcasting Co.

## 1480 Kilocycles

- WTHH—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Modification of construction permit (B4-P-4130, which authorized a new standard broadcast station) to make changes in directional antenna, and for approval of transmitter location. Amended to make changes in directional antenna patterns and change transmitter location.

## 1490 Kilocycles

- WJBK—James F. Hopkins, Inc., Detroit, Mich.—Transfer of control of licensee corporation from Richard A. Connell, Jr., James F. Hopkins and Henrietta Connell to The Fort Industry Company thru sale of 944 2/3 shares of preferred stock and 944 2/3 shares of common stock, 100%.
- NEW—Rich Publishing House, Inc., Midland, Mich.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended re change in stockholders.
- KXOA—Lincoln Dollar, Sacramento, Calif.—Voluntary assignment of license to Sacramento Broadcasters, Inc.
- KBLF—Robert L. Weeks, Red Bluff, Calif.—License to cover construction permit (B5-P-4674) which authorized a new standard broadcast station and change studio location.
- KBLF—Robert L. Weeks, Red Bluff, Calif.—Authority to determine operating power by direct measurement of antenna power.
- NEW—Intermountain Broadcasting Co., Albuquerque, N. M.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Amended re officers, directors and stockholders.

## 1500 Kilocycles

- KSTP—KSTP, Inc., St. Paul, Minn.—Transfer of control of licensee corporation from Helen B. Shields, Frank J. Anderson and First Trust Company of Saint Paul, Trustees under the will of Lytton J. Shields, deceased; Florence E. Brown and C. R. Bachmann, Trustees under the will of Frank M. Brown, deceased; and Florence E. Brown, Guardian of James L. Brown,

a minor to Stanley E. Hubbard thru the sale of 1500 shares of common stock, 75%.

## 1520 Kilocycles

- KSTB—Southwest Iowa Broadcasting Co., Creston, Iowa—Special service authorization to commence operation at 6 a. m. during months of November, December, 1946, and January, February and March, 1947, to be operated on 1520 kc., with power of 1 KW and daytime hours of operation.

## 1540 Kilocycles

- NEW—Patron Broadcasting Co., Inc., Albany, N. Y.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 10 KW, directional antenna and unlimited hours of operation. Amended to modify directional antenna system.

## 1560 Kilocycles

- KWCO—Washita Valley Broadcasting Corp., Chickasha, Okla.—License to cover construction permit (B3-P-4373, as modified) which authorized a new standard broadcast station.
- KWCO—Washita Valley Broadcasting Corp., Chickasha, Okla.—Authority to determine operating power by direct measurement of antenna power.
- WTOD—Unity Corp., Inc., Toledo, O.—Construction permit to change hours of operation from daytime to unlimited, and install directional antenna for night use. Amended to modify directional antenna pattern.

## 1570 Kilocycles

- NEW—Furniture City Broadcasting Corp., Grand Rapids, Mich. (P. O. 624 Michigan Trust Building)—Construction permit for a new standard broadcast station to be operated on 1570 kc., power 1 KW and daytime only hours of operation.

## 1580 Kilocycles

- NEW—Gila Broadcasting Co., Winslow, Ariz. (P. O. 1218 Sixth Ave., Safford, Ariz.)—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 1 KW, directional antenna, and unlimited hours of operation.

## 1590 Kilocycles

- NEW—Rafael Fuster, Guayama, P. R. (P. O. # 43 Calimano St.)—Construction permit for a new standard broadcast station to be operated on 1590 kc., power 1 KW and unlimited hours of operation.
- NEW—United Broadcasting Co., Inc., Silver Spring, Md.—Construction permit for a new standard broadcast station to be operated on 1590 kc., power of 1 KW, and daytime hours of operation. Amended to make changes in transmitting equipment.

## 1600 Kilocycles

- WAPX—United Broadcasting Co., Inc., Montgomery, Ala.—Modification of construction permit (B3-P-3395, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location at the southern end of Blackburn St., Montgomery, Alabama.
- NEW—Sabine Area Broadcasting Corp., Orange, Texas—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 1 KW, directional antenna night and unlimited hours of operation. Amended to make changes in directional antenna system and changes in ground system.
- James F. Hopkins, Inc., Ann Arbor, Mich.—Voluntary assignment of construction permit to Huron Valley Broadcasters, Inc.

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## FM APPLICATIONS ACCEPTED FOR FILING

- Crosley Broadcasting Corp., Cincinnati, Ohio—Modification of construction permit (B2-PH-214, which authorized a Metropolitan FM broadcast station) to change name from "The Crosley Corporation" to "Crosley Broadcasting Corporation," specify frequency as Ch. #251, 98.1 mc., coverage of 13,910 square miles, population as 1,588,900, transmitter site, type of transmitter and specify antenna system. Amended to make changes in antenna system.
- Walter Muller and Frank Muller, d/b as Muller Brothers, Hollywood, Calif. (6380 Sunset Blvd., Los Angeles, Calif.)—Construction permit for a new FM (Community) broadcast station to be operated on Ch. #281, 104.1 mc.
- KPDR-FM—Central Louisiana Broadcasting Corp., Alexandria, La.—Modification of construction permit (B3-PH-599, which authorized a new FM broadcast station) to change type of station to Class B; specify frequency as Ch. #261, 100.1 mc., or Ch. #263, 100.5 mc., specify studio location, transmitter site, type of transmitter and make changes in antenna system.
- KPRC-FM—Houston Printing Corp., Houston, Texas—Modification of construction permit (B3-PH-126, which authorized a new FM broadcast station) for extension of commencement and completion dates.
- KOMO-FM—Fisher's Blend Station, Inc., Seattle, Wash.—Modification of construction permit (B5-PH-454, which authorized a new FM broadcast station) to change type of transmitter, transmitter site, studio location and make changes in antenna system.
- WCIL—Paul F. McRoy, John H. Searing, Ann E. Searing, d/b as Southern Illinois Broadcasting, partnership, Carbondale, Ill.—Modification of construction permit (B4-PH-605, which authorized a new FM broadcast station) to change studio location, transmitter site, install new transmitter and make changes in antenna system.
- Myles H. Johns, Penrose H. Johns, William F. Johns, and William F. Johns, Jr., d/b as Mississippi Valley Broadcasting Co., a partnership, East St. Louis, Ill. (Broadview Hotel, Broadway and Fifth St.)—Construction permit for a new FM (Class A) broadcast station to be operated on frequency to be assigned by FCC.
- Jackson Broadcasting Co., Jackson, Tenn. (P. O. Box 30)—Construction permit for a new FM (Class B) broadcast station to be operated on frequency to be determined by FCC.
- A. L. Chilton, Lenore H. Chilton and James Ralph Wood, a partnership, d/b as Sky Broadcasting Service, Dallas, Texas (P. O. 2927 Maple Ave., Hotel Stoneleigh)—Construction permit for a new FM (Class B) broadcast station to be operated on Ch. #230, 93.9 mc.
- Beatrice Cobb, Morganton, N. C. (P. O. The News Herald)—Construction permit for a new FM (Class A) broadcast station to be operated on Ch. #285, 104.9 mc.
- Deep South Broadcasting Corp., New Orleans, La. (P. O. Box 1387, Shreveport, La.)—Construction permit for new FM (Metropolitan) broadcast station to be operated on Ch. #233, 94.5 mc.
- WFSS—Suffolk Broadcasting Corp., Coram, N. Y.—Modification of construction permit (B1-PH-816, which authorized a new FM broadcast station) to change type of transmitter, transmitter site, specify studio location and make changes in antenna system.

## TELEVISION APPLICATION ACCEPTED FOR FILING

- KCPR—The Chronicle Publishing Co., San Francisco, Calif.—Modification of construction permit (B5-PCT-170, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

## MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

- WXBV—Kansas State College of Agriculture and Applied Science, Manhattan, Kansas—Modification of construc-

tion permit (B4-PVB-164, which authorized a new experimental television broadcast station) for extension of completion date.

- WIUN—State of Wisconsin-State Radio Council, Madison, Wis.—Modification of construction permit (B4-PEI-59, as modified, which authorized a new noncommercial educational broadcast station) for extension of completion date only.
- Minnesota Broadcasting Corp., area of Minneapolis-St. Paul, Minn. (P. O. 115 East Grant St.)—Construction permit for a new remote pickup broadcast station to be operated on 152-162 mc., power of 50 watts, emission A3 and FM and unlimited hours of operation.
- The Pulitzer Publishing Co., area of St. Louis, Mo. (P. O. 1111 Olive St.)—Construction permit for a new experimental television relay broadcast station to be operated on 6,500-7,050 mc., or that may be assigned by FCC, power of 0.1 watt and emission special.

## APPLICATIONS DISMISSED

- Rutherford County Broadcasting Corp., Forest City, N. C. (P. O. 405 Summit Ave., Sanford, N. C.)—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 1 KW and daytime only hours of operation. Dismissed request of attorney.
- Cheyenne Broadcasting Co., Inc., Cheyenne, Wyo. (P. O. 176 West Center St., Provo, Utah)—Construction permit for a new standard broadcasting station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Dismissed request of attorney.
- WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Modification of construction power (B3-P-4356, which authorized increase in power and installation of directional antenna-night) for increase in power from 1 to 5 KW, installation of new transmitter, change in type of directional antenna for night use, transmitter location and extension of commencement and completion dates. Dismissed request of applicant.
- Luis Ramos Rodriguez, San Juan, Puerto Rico (P. O. Salvador Bran 59)—Construction permit for a new standard broadcast station to be operated on 620 kc., power of 5 KW, directional antenna day and night and unlimited hours of operation. Dismissed request of attorney.

## APPLICATIONS TENDERED FOR FILING

### 580 Kilocycles

- NEW—Fred Jones, C. A. Vose, Streeter B. Flynn, and Dan W. James, d/b as Fred Jones Radiocasting and Television Co., Oklahoma City, Okla.—Construction permit for a new standard broadcast station to be operated on 550 kc., 1 KW, 5 KW-LS, unlimited hours of operation, directional antenna.

### 620 Kilocycles

- NEW—Commercial Associates, Inc., Sioux City, Iowa—Construction permit for a new standard broadcast station to be operated on 620 kc., power of 1 KW, directional antenna and unlimited hours of operation.

### 700 Kilocycles

- NEW—R. A. Dowling, Jr., and Owens Fitzgerald Alexander, Dowlander Broadcasting Co., Dothan, Ala.—Construction permit for a new standard broadcast station to be operated on 700 kc., power of 1 KW and daytime hours of operation.

### 710 Kilocycles

- NEW—The Heights Broadcasting Co., Cleveland, O.—Construction permit for a new standard broadcast station to be operated on 710 kc., power of 250 watts, and daytime hours of operation.

*(Continued on next page)*

### 730 Kilocycles

NEW—Western Plains Broadcasting Co., Inc., Colby, Kans.—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 5 KW and daytime hours of operation.

### 850 Kilocycles

NEW—Felix H. Morales, Houston, Texas—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 1 KW and daytime hours of operation.

### 860 Kilocycles

KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kan.—Construction permit to change power from 5 KW day and night to 5 KW night and 10 KW day, using directional antenna night.

### 920 Kilocycles

NEW—Edward V. Mead, J. T. Carroll, Lewis O. Seibert, and Robert M. Jackson, d/b as Paso Broadcasting Co., El Paso, Texas—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW and daytime hours of operation.

### 1240 Kilocycles

NEW—Blackhawk Broadcasting Corp., Sterling, Ill.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

### 1250 Kilocycles

NEW—Conn and Cope, a partnership, composed of Fred Conn and Millard Cope, d/b as Denison-Texoma Broadcasting Co., Denison, Texas—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW and daytime hours of operation.

### 1290 Kilocycles

NEW—Community Broadcasting Service Co., Providence, R. I.—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 250 watts and daytime hours of operation.

### 1320 Kilocycles

KXRO—KXRO, Inc., Aberdeen, Wash.—Construction permit to change frequency from 1340 to 1320 kc., power from 250 watts to 1 KW, install new transmitter and directional antenna for night use.

### 1340 Kilocycles

NEW—George F. Haddican, Delano, Calif.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. (Contingent on grant of 970 kc. to KPFE.)

### 1360 Kilocycles

KRIS—Gulf Coast Broadcasting Co., Corpus Christi, Tex.—Consent to transfer of control of licensee to T. Frank Smith.

### 1400 Kilocycles

NEW—William Edwin Richardson, Ukiah, Calif.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Atlantic City Broadcasting Corp., Atlantic City, N. J.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Anson Radio and Broadcasting Co., Wadesboro, N. C.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

WHBC—Harding College, Memphis, Tenn.—Construction permit to change frequency from 1400 to 560 kc., increase power from 250 watts to 1 KW-5 KW-LS, install new transmitter and directional antenna for day and night use.

### 1450 Kilocycles

NEW—California Broadcasting Co., Santa Monica, Calif.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

### 1580 Kilocycles

NEW—Gila Broadcasting Co., Winslow, Ariz.—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 1 KW, unlimited hours of operation, directional antenna.

NEW—St. Joseph Valley Broadcasting Corp., South Bend, Ind.—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts and daytime hours of operation.

NEW—Gainesville Broadcasting Co., Inc., Gainesville, Tex.—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts, and daytime hours of operation.

## Federal Trade Commission Actions

### CEASE AND DESIST ORDER

Rochelle Fur Co.—The Commission ordered Robert Rosoff, trading as Rochelle Fur Co., 370 Seventh Ave., New York, to cease and desist from accepting from sellers brokerage fees or commissions, or any compensation or discount in lieu thereof, on purchases of furs and fur garments for his own account or for the account of buyers for whom he acts as agent. (5370)

No complaints or stipulations were issued by the Commission during the past week.

## Next Week Is National Radio Week

### Stations and Dealers Busy With Plans For National Radio Week

Radio stations and dealers throughout the nation were busy last week with plans for programs, special events, and other promotion to mark National Radio Week, which begins next Sunday (24).

NAB President Justin Miller wrote to all station managers last week urging them to devise "a comprehensive, all-out week-long celebration of National Radio Week." He urged that stations call attention to the occasion as many times as possible each day throughout the week.

In addition to suggesting that stations place members of their staffs as speakers at luncheons of service clubs, Judge Miller recalled: "Last year some of the station owners and managers got the Governors of their respective States and Mayors of their respective cities to issue proclamations in connection with National Radio Week. If you want to do anything along that line it would be helpful..."

In addition to the promotion materials which have been furnished previously by both NAB and the Radio Manufacturers Association, stations will receive with this issue of REPORTS script for a quarter-hour program designed for use any day during Radio Week.

The script, which features narration, requires only three voices and involves a minimum number of production problems. The program was prepared to serve as basic material, assuming that stations will wish to revise it to reflect local conditions.

### NAB Policy Concerning Intra-Industry Controversies Outlined by President

The position of NAB with respect to controversial issues which arise within the radio broadcasting industry was stated by President Miller last week in an exchange of letters with Edwin W. Craig, chairman of the Clear Channel Broadcasting Service.

Mr. Craig wrote to Judge Miller as follows:

"On another occasion when there were conflicting interests between certain classes of stations within the membership, the National Association of Broadcasters took affirmative action against the interests of one of its segments, *viz.*, the Clear Channel Group.

"At this time there is another question of vital interest before the industry, and also before the FCC. By their very nature, the proposals made by the Clear Channel Broadcasting Service have produced controversy within the industry.

"This is to express the hope that neither NAB, any of its Officers, its Board of Directors, or any one having a remote claim to represent the NAB, be permitted to record the Association as in opposition to our plans. We do not wish to again find NAB in support of any group or individual in their efforts to break down Clear Channel Broadcasting, and we feel that this advance notice should serve to avoid it."

In his reply the NAB President stated:

"This will acknowledge receipt of your letter of November 5, 1946. My idea of the function of NAB is that it shall provide a place where all segments of the industry may come together to discuss common

*(Continued on next page)*

### INSIDE THIS ISSUE

An informal engineering conference will be held this week by the FCC's chief engineer to discuss NARBA recommendations. Allocation standards to minimize interference between countries is scheduled for discussion. (p. 904)

National spot business showed an increase in October, according to the Rorabough Report. Rise is attributed to seasonal advertising and lifting of price controls on many products. (p. 907)

Member stations, in letters to NAB headquarters, are expressing opposition to advertising agency requests for a cash discount. (p. 905)

NAB Engineering Handbook is being processed for mailing to member stations. Plans call for delivery of book within two weeks. (p. 905)

Networks and AFRA resume their discussions on a new contract. Negotiations will begin again in New York Monday (18). (p. 906)



THE NATIONAL ASSOCIATION OF BROADCASTERS

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535 Fifth Ave. New York 17, N. Y. Murray Hill 2-1963  
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*

A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Richard P. Doherty, *Director of Employee-Employer Relations*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; James L. Middlebrooks, *Director of Engineering*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

interests, to establish areas of agreement and to work toward common ends. When the time comes that one segment of the industry is lined up against another, then, as a matter of general principle, I would say that NAB should take no part in the controversy.

"If in such a case one segment of the industry insists that NAB take a position, then I should say that the entire matter should be brought before the Board of Directors and all other affected segments should have an opportunity to speak, before a decision is made, and that appropriate steps should be taken, by the Board, pursuant to our Charter and By-Laws, to determine what position, if any, the National Association of Broadcasters should take.

"You are, no doubt, well aware from your long association with NAB that from time to time different members, or different groups of members, are very anxious to secure action by NAB, or to prevent such action. For example, I find upon my desk, one day, your letter urging no action with respect to the plan of the Clear Channel group, and, on another day, a letter from an FM broadcaster urging an all-out campaign to exploit FM at the expense of AM broadcasting.

"You may be sure that so far as is within my power there will be no overstepping the principles set out in this letter. I shall be happy to have your continued suggestions from time to time."

### Judge Miller Will Speak at NBC-WTIC Celebration at Hartford

NAB President Justin Miller will speak at Hartford, Conn., Tuesday (19), at a dinner commemorating WTIC's twenty years' affiliation with NBC.

Following the presentation of a bronze plaque to WTIC, one of the six original NBC affiliates by NBC President Niles Trammell, Judge Miller will discuss the topic "American Broadcasting Is the Best in the World—Why?"

The bronze plaque will be accepted by Jesse Randall, president of the Travelers Insurance Company, WTIC's parent company.

The dinner will take place at the Hartford Club Tuesday evening.

## Engineering Department

### Informal FCC Engineering Conference To Discuss NARBA Recommendations

The FCC announced Wednesday (13) that its Chief Engineer will conduct an informal engineering conference to discuss NARBA recommendations. The meetings will start Tuesday (19) and run through Friday (22) or until completion.

Standards of allocation to minimize interference between the various countries concerned will be one of the subjects for discussion at the preliminary conference.

Suggestions and ideas obtained from the industry relative to standards will be considered in the preparation of recommendations to be submitted to the Inter-American Radio Office. It is planned to distribute the recommendations to the North American governments prior to a technical meeting to be held early next year.

### Middlebrooks Resigns from NAB to Join ABC; Named as Facilities Engineer for Network

James L. Middlebrooks has resigned as NAB director of engineering to accept the position of chief facilities engineer for the American Broadcasting Company effective Friday (15).

Recognized as one of radio's leading technical experts, Mr. Middlebrooks is well known in radio circles. He has devoted the past 14 years to industry engineering development.

Prior to joining NAB's staff, Mr. Middlebrooks was director of engineering for Field Enterprises, Inc., Chicago. He served with the United States Navy for almost four years during World War II. Separated from service as a Commander, his last tour of duty was with the Bureau of Ships where he was officer-in-charge of the Shore Electronics Installation and Maintenance Section, Electronics Division. He had served previously in Trinidad, ETO and the Pacific.

For outstanding performance of his duties, Mr. Middlebrooks was awarded the Legion of Merit by Navy Secretary Forrestal and also holds the Bronze Star and Croix de Guerre with Gold Star.

Mr. Middlebrooks, while at NAB participated in FCC-industry discussions of technical problems. He is responsible for the completion of the new NAB Engineering Handbook which is now being readied for mailing to NAB membership. Among his other contributions, he supervised the planning and reconstruction of the new NAB headquarters building. Mr. Middlebrooks will continue to advise NAB until the alterations are completed.

No successor has been named to take over the duties of director of the Association's Engineering Department.

## New Engineering Handbook in Final Form; Now Being Packaged for Mailing to Members

The new NAB Engineering Handbook is completed, it was announced last week, and is being packaged for mailing for member stations.

Each station will receive one free copy of the Handbook. Since the book will be forwarded to all members, it is not necessary to write for the copy to which each station is entitled.

However, additional copies may be purchased by member stations at \$10 per copy.

It is expected that the Handbook will go into the mails within two weeks.

### FM Department

#### Preliminary Plans Made for Organization of FM Promotional Group

A steering committee of 10 FM broadcasters and manufacturers met in Washington last Monday (11) to make preliminary plans for organizing the FM Association to promote frequency modulation.

The committee voted to call a meeting of all those interested in promoting FM. The meeting will be called for December or January.

It was announced that the FMA will not conflict with NAB or any other established trade association, but will be devoted to encouraging the development of FM listening.

Attending Monday's meeting were Leonard Asch, WBCA, Schenectady; Wayne Coy, WINX and WINX-FM; W. R. David, General Electric Co.; Everett L. Dillard, KOZY, Kansas City and WSDC, Washington; E. J. Hodel, WCFC, Beckley, W. Va.; Roy Hofheinz, KTHT and KOPY, Houston; Frank Gunther, Radio Engineering Laboratories, Long Island City; C. M. Jansky, Jr., Jansky and Bailey, Washington; R. F. Kohn, WFMZ, Allentown, Pa.; and Leonard Marks, legal counsel for the new organization.

### Broadcast Advertising

[See RESEARCH DEPARTMENT for story concerning the October increase in over-all volume of national spot business.]

#### Stations Expressing Opposition to Agency Request for Cash Discount

Circular letters from advertising agencies to radio stations, requesting a 2% cash discount, are resulting in a number of letters to the NAB expressing continued opposition to this proposal. Thus far not one letter has been received from an NAB member approving the idea.

One station executive writes:

"It is my understanding that some years ago most all of the reputable stations around the country, or

Here Is the Official Seal for  
National Radio Week



You May Want to Reproduce It  
for Local Use

rather the majority of the more important stations, discontinued the cash discount, and that has been our policy without any problem of collection since about 1939 or 1940. We have never had any trouble on collection of our bills. In fact, in the radio business we are very careful in the first place to whom we sell, and I don't see this cash discount as any advantage. On the other hand, it can mean a loss of six, seven or eight thousand dollars a year to any station of our kind and I think that is a sizeable amount of money. We could even stand one or two little losses and still make money."

#### "Check List" for Retail Salesmen Included in Appendix to Joske Report

Do member stations want the NAB to print quantities of the "Check List for Retail Salesmen" which appears as Appendix No. 3 of the Joske report, "Radio for Retailers," and re-sell them at cost to the membership?

That is the question raised by several stations in correspondence and telephone calls to the Broadcast Advertising Department last week.

Each station, of course, is free to have the "check  
(Continued on page 907)

## AFRA-Network Negotiations Resume Monday

Negotiations between the networks and AFRA looking toward agreement on a new contract will be resumed in New York on Monday (18). (See *Current Reports*, p. 886.)

The discussions are being taken up again after a period of waiting while the union contacted its locals in New York, Los Angeles, Chicago, and San Francisco to determine their reactions to the progress of negotiations.

It was reported last week that all four locals had voted to strike in the event the discussions did not result in a contract acceptable to the union.

## LAST-MINUTE FCC ACTIONS

### AM APPLICATIONS GRANTED

- NEW**—Western Montana Associates, Missoula, Mont.—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time; conditions (Comr. Durr for hearing). (B5-P-4927)
- NEW**—Liberty Broadcasting Co., Pittsburgh, Pa.—Granted request of Liberty Broadcasting Co. for severance of its AM application from its FM application (B2-PH-582; Docket 7205) proposed to be denied (B-294), and grant the AM application. The Commission adopted an order making final the grant of application (B2-P-3797; Docket 7169) for a new AM station to operate on 750 kc., 1 KW, daytime only (Comr. Durr not participating).
- NEW**—T. R. Wolfe, W. E. Smith, S. L. Myers, Carl C. Aley and R. H. Whitlow, tr/as Albemarle Broadcasting Co., Albemarle, N. C.—Granted CP for a new station to operate on 1010 kc., 1 KW, daytime only; conditions. (B3-P-4904)
- NEW**—Democrat Printing Co., Durant, Okla.—Granted CP for a new station to operate on 750 kc., 250 watts, daytime only. (B3-P-4897)
- NEW**—Okla. Agricultural and Mech. College, Stillwater, Okla.—Granted CP for a new station to operate on 840 kc., 10 KW, daytime only. (B3-P-4748)
- NEW**—Francis E. Streit and Verna S. Hardin, d/b as Morrisville Broadcasting Co., Morrisville, Pa.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time. (B2-P-5082)
- NEW**—Dahl W. Mack, James J. Doherty, Sr., and Eugene L. Burke, d/b as Lackawanna Valley Radio, Scranton, Pa.—Granted CP for a new station to operate on 1000 kc., 1 KW, daytime only; conditions. (B2-P-5213)
- NEW**—Virginia-Carolina Broadcasting Corp., Danville, Va.—Granted CP for a new station to operate on 1250 kc., 1 KW night, 5 KW-JS, unlimited time, DA-night, provided permittee agrees to satisfy legitimate complaints resulting from blanket interference occurring within the 250 mv/m contour, and subject to the condition that Allen S. Clarke dispose of his interest in WBTM, Danville, Va. (B2-P-4113)
- NEW**—William J. Edwards, Graydon L. Newman and Pearl McPherson Patrick, d/b as General Broadcasting Co., Birmingham, Ala.—Granted CP for a new station to operate on 780 kc., 1 KW, daytime only; conditions. (B3-P-5130)

### MISCELLANEOUS ACTIONS

- WPNA**—Alpena Broadcasting Corp., Alpena, Mich.—Granted authority to withdraw application for a new station (B2-P-4667) granted May 24, 1946, and delete all records relative thereto. Permittee states as reason for deletion that "the city of Alpena is not able to support two broadcast stations."

**Clear Channel Broadcasting Service**—Denied petition requesting that the Commission reconsider its action of June 21, 1946, whereby it adopted a policy of considering on their individual merits applications involving use of 1-A channels, daytime or limited time, where the proposed station is 750 miles or less from the dominant 1-A station using a non-directional antenna on frequency requested, etc. Written opinion to be issued.

**Alvin E. Nelson, Inc., San Francisco, Calif.; C. Thomas Patten, Oakland, Calif.**—Granted petition requesting that application of C. Thomas Patten (Docket 7766) for a new station in Oakland, Calif., be designated for hearing in the consolidated proceeding involving petitioner's application (Docket 7389) et al, upon the issues heretofore defined in the order dated Aug. 7 (Docket 7766) issue numbered "5" of which is amended to specify the said proposed operation of Alvin E. Nelson, Inc., and further ordered that the order of Feb. 13 designating said application of Alvin E. Nelson, Inc., be amended to include application of C. Thomas Patten.

**Pittsburg Broadcasting Co., Pittsburg, Calif.**—Ordered that the application of Pittsburg Broadcasting Co. (B5-P-5356; Docket 7956) be designated for hearing in the consolidated proceeding with Harmco, Inc. (Docket 7170) et al., and further ordered that the Commission's order of Aug. 7 designating application of C. Thomas Patten for hearing, be amended by an order of this date consolidating said Patten application in this proceeding, be further amended to include application of Pittsburg Broadcasting Co.

**KARM**—KARM, The George Harm Station, Fresno, Calif.; KWSC, State College of Wash., Pullman, Wash.—The Commission, on its own motion, ordered that, pursuant to the policy announced in a public notice Aug. 9, 1946, that the applications of KARM (B5-P-3784; Docket 7124) and of KWSC (B5-P-3940; Docket 7537) be removed from the consolidated proceeding and from the hearing docket and referred to the pending files to await decision in the clear channel hearing.

**KYA**—Palo Alto Radio Station, Inc., San Francisco, Calif.; KROY, Harmco, Inc., Sacramento, Calif.; Alvin E. Nelson, Inc., San Francisco, Calif.—Granted petition of KYA for reinstatement of its application (B5-P-4452), and accepted amendment to application so as to specify frequency 1060 instead of 1210 kc., and designated said application as amended for hearing in the consolidated proceeding with KROY, Harmco, Inc. (B5-P-4255; Docket 7170), and Alvin E. Nelson, Inc. (B5-P-4467; Docket 7389), provided, however, that if, as a result of said consolidated hearing, it appears that were it not for the aforesaid clear channel hearing and the Commission's announcement of Aug. 9 pertaining thereto, the public interest would best be served by a grant of the application of Alvin E. Nelson, Inc. than the said application (Docket 7389) will be placed in the pending files until after said clear channel decision has been issued at which time it will be considered in connection with other 1030 kc. applications and with any other pending applications with which it might then be in conflict. Further ordered that the orders of the Commission dated Jan. 30 and Feb. 13 designating applications of Harmco, Inc., and Alvin E. Nelson, Inc. for hearing, be amended to include application of KYA; and further that said petition of Harmco, Inc., requesting that its application be removed from the aforesaid consolidated proceeding and granted without further hearing; and petition of Phoenix Broadcasting, Inc., KPHO, for unlimited time operation on 1030 kc. with 10 KW, at Phoenix, Ariz., be designated for hearing in this consolidated proceeding, be denied, for the reasons stated above.

### LICENSE RENEWAL

**KFJI**—KFJI Broadcasters, Klamath Falls, Ore.—Granted renewal of license for the period ending August 1, 1949.

**"Check List" for Retail Salesmen Included in Appendix to Joske Report**

(Continued from page 905)

list" printed or mimeographed locally in any quantity desired, for use by its local salesmen.

On the other hand, if sufficient members wish, the NAB can have these printed in large quantity, in four-page booklets, for resale at cost to members.

The importance of such a check list to local salesmen was pointed out by a leading broadcaster and former member of the NAB Board, who stated that local business is becoming increasingly important, and will be even more vital when the hundreds of new licensees are operating. Network and national spot billings, he believes, will not increase sufficiently to take care of these new stations; in fact, present network and national revenues will probably be divided when more stations are on the air, so that even the well-established stations will have to depend more on local revenue than heretofore. And for most of the new stations, he believes that local billings will make the difference between success or failure. Therefore, he stated, anything that will enable local salesmen to do a more effective job should be encouraged.

Furthermore, this broadcaster said, he believes national revenue has become "more expensive" than most stations realize.

"Take your national billings," he said, "and deduct the two 15% commissions you pay to agency and national sales rep. Then add the costs of the several sales trips you make each year to New York, Chicago, etc. Then add the thousands of dollars you spend in trade paper advertising and other forms of promotion for this national revenue. Also add the money you spend for long-distance telephone calls, teletype, etc. Total it all up, and you may find that your national business is far more costly to you than local business, and produces a much lower net revenue."

He stated that at his station, therefore, he intends to devote more attention to developing local business, and he believes that the "check list" will enable every local salesman to do a more thorough and effective job of selling each new local account, and of servicing local accounts now on the air.

The NAB will have the "check list" printed in quantity, if membership requirements warrant it.

Members are therefore requested to write the Broadcast Advertising Department, expressing their opinion and giving some indication of the quantity desired.

**Research Department**

**Rorabaugh Reports Increase in Over-all Volume of National Spot Business**

A slight rise in the over-all volume of national spot business occurred during October, according to the November issue of the Rorabaugh Report on Spot Radio Advertising. This is explained by the advent of

(Continued on next page)

**STATION ANALYSES**

The following tables present the status of all standard, commercial FM and commercial television stations by month through Oct. 31, 1946. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

**STANDARD STATIONS**

As of 1945	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New**	Licensed to Operate	Deleted		
Nov. 1.....	965				938	27
Dec. 1.....	984	19	1	0	939	45
1946						
Jan. 1.....	1004	20	1	0	940	64
Feb. 1.....	1032	28	5	0	945	87
Mar. 1.....	1054	22	0	0	945	109
Apr. 1.....	1092	40	4	2 CP	949	143
May 1.....	1138	47	3	1 CP	952	186
June 1.....	1179	41	9	0	961	218
July 1.....	1215	37	0	1 CP	961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Oct. 1.....	1343	45	25	1 CP	1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
<b>Total Changes</b>						
12 months.....	472	88	10 CP			

**COMMERCIAL FM STATIONS**

As of 1945	Total Stations*	Monthly Change			Licensed to Operate	Total CP	Total CG
		New** CP	Licensed to Operate	Deleted			
Nov. 1....	117				48	5	64
Dec. 1....	227	0	110	0	48	5	174
1946							
Jan. 1....	282	0	55	0	48	5	229
Feb. 1....	351	0	69	0	48	5	298
Mar. 1....	398	0	47	0	48	5	345
Apr. 1....	428	0	30	0	48	5	375
May 1....	478	10	50	0	48	15	415
June 1....	494	55	17	0	48	70	376
July 1....	503	37	9	0	48	107	348
Aug. 1....	513	78	10	0	48	185	280
Sept. 1....	572	64	60	0	48	249	275
Oct. 1....	594	46	23	0	48	295	251
Nov. 1....	644	65	51	0	48 <sup>2</sup>	360 <sup>2</sup>	236 <sup>2</sup>
<b>Total Changes</b>							
12 months...	355	531	0	4 CG			

**COMMERCIAL TELEVISION STATIONS**

As of 1945	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New** CP	License to Operate	Deleted		
Nov. 1....	9				6	3
Dec. 1....	9	0	0	0	6	3
1946						
Jan. 1....	9	0	0	0	6	3
Feb. 1....	9	0	0	0	6	3
Mar. 1....	9	0	0	0	6	3
Apr. 1....	9	0	0	0	6	3
May 1....	13	4	0	0	6	7
June 1....	26	14	0	1 CP Prewar	6	20
July 1....	27	1	0	0	6	21
Aug. 1....	34	7	0	0	6	28
Sept. 1....	36	3	0	1 CP	6	30
Oct. 1....	40 <sup>1</sup>	4	0	0	6	34
Nov. 1....	44 <sup>1</sup>	4	0	0	6	38
<b>Total Changes</b>						
6 months.....	37	0	2 CP (1 Prewar)			

<sup>1</sup> Non-commercial CP included.

<sup>2</sup> FCC states that 45 of the licensed stations are on the air; 44 CP and 11 CG stations are operating under Special Temporary Authority; a total of 100 FM stations are now operating.

\* Includes stations licensed to operate, CP's and CG's.

\*\* Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

NOTE: A few stations, licensed to operate, may be temporarily off the air during period of changing to new frequencies, and a few stations with CP's are operating with special temporary authority.

many seasonal accounts, as well as the lifting of price controls on many commodities which stepped up competitive product selling.

Although beers and insecticides bowed out of the picture, this loss was more than offset by the renewed activity of cough remedies, soups, fruit juices, wines and frozen foods. Some of the newly active accounts are: Booth Frozen Foods, Birds-Eye Frozen Foods, French Kitchen Onion Soup, Birds-Eye Orange Juice, Virginia Dare Wine, Luden's Cough Drops and Smith Bros. Cough Drops.

With more cars on the highways, practically every major gas and oil company is going strong in spot: Standard Oil of Indiana in 19 markets; Phillips 66 Gas and Oil on 24 stations; Pure Oil, back in spot after many months, now testing; Pennzoil opens on 17 stations; Mobilgas and Oil with 32 stations out west; Esso still in 49 markets; Conoco with new programs; Atlantic's football schedule on 90 eastern stations; Shell Oil increased from 28 to 38 stations.

## Public Interest Programming

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of November 25-December 1, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West Forty-Second Street, New York 18, New York.

### Hospitals Need Student Nurses

The majority of America's 6,511 hospitals now have patients waiting to be admitted and the situation in many areas is growing steadily worse. In New York City alone, 2,000 beds were recently taken out of use in municipal and voluntary hospitals owing to a lack of sufficient nursing personnel. In other cities whole floors and wings of hospitals have had to close. As a result of this condition, literally thousands of patients are doing without hospital care. A strong nation-wide effort must be made, therefore, to interest young women in nursing as a career; to urge them to enroll at once to fill existing vacancies in schools of nursing, and at the same time provide greatly needed help for our hospitals. Emphasize the fact that a three-year training course offers an unusual opportunity for young women to prepare for a lifetime profession—that the future demand for well-trained graduate nurses should be even greater in the years to come as a result of the expansion of voluntary hospital and public health services. Urge young women between the ages of 17 and 35, who are high school or college graduates with good records, to apply for admission in any one of the nearly 1,300 Accredited Schools of Nursing. Full information may be obtained by inquiring at their nearest hospital or School of Nursing or by checking with the Vocational Guidance Counsellor of their local high school. Nursing salaries compare favorably with earnings in other women's vocations—graduate nurses have an op-

portunity to enter many interesting careers in government, teaching and other specialized fields, and may prepare for executive positions where salaries range from \$3,000 to \$5,000 a year, and even more. (Fact Sheet No. 9-E)

### Buy U. S. Savings Bonds—"Protect Your Future"

THE ADVERTISING COUNCIL HAS SELECTED THIS CAMPAIGN AS IMPORTANT TO THE PUBLIC INTEREST—*BECAUSE* . . . Surplus cash invested in U. S. Savings Bonds, instead of being used during the year's final buying period to bid up the price of still-scarce goods, helps to combat inflation. *BECAUSE* . . . The backbone of the Savings Bonds program is the Payroll Savings Plan, and recent surveys show that this method now needs additional stimulation. *BECAUSE* . . . Regular, substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. *BECAUSE* . . . The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. *BECAUSE* . . . Recent surveys also show that rural America is inadequately aware that U. S. Savings Bonds are still being sold, and this year's good farm earnings make it vital that the farmer set aside savings in Bonds. Now is the logical time for everyone to step-up his savings for the future—not for the next year or the year after, but for ten or more years from now. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement income, education for the children, new homes, the most enjoyable use of leisure time. As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post offices and through the Payroll Savings Plan. Emphasize either—(a) "Protect Your Future: Buy Your Extra Bonds Now"; or (b) "Protect Your Future: Sign Up For Security" on the Payroll Savings Plan. (Fact Sheet No. 11-E)

### Fat Salvage

Regarding the continuing need for salvaging used kitchen fats, Secretary of Agriculture Clinton P. Anderson recently said: "It is just as important now as when fats and oils were rationed to save and turn in every bit of used kitchen fat. Used fats continue to be one of the most important sources of supply for the manufacture of soap and for other industrial uses. It may be months before we can obtain adequate supplies of imported fats and oils for these uses. *In the meantime, every housewife can help to prevent soap shortages by turning in the used kitchen fats and dealers can help by continuing collections.*" The shortage of fats and oils is due to a decline in domestic production, a reduction in imports from South America and from the East Indies and Philippines. About forty-seven percent of the total allocations of fats and oils for domestic industrial uses goes to civilian soaps; five per cent to the manufacture of soaps for industrial purposes; the remaining forty-eight per cent to paints and varnishes, floor covering, coated fabrics, lubricating oils, textiles and leather, core oils, pharmaceutical, putty and calking, compounds, etc. Glycerine, a by-product of soap manufacture, is used in making anti-freeze, cellophane, resins, cosmetics and other goods. The shortage of fats and oils in the face of the great need for them in all phases of peacetime production indicates the urgency of the need for continued fat salvage. Housewives can actually help themselves to get the peacetime products they want and need in greater abundance and sooner by keeping up their good work in salvaging fats. They are asked to: Save every drop of used fat by draining pans, skimming soups and gravies, melting down trimmings of meat left on platters and plates.—Pour immediately into the salvage can those fats which can't be re-used.—Re-use those suitable for cooking, and salvage whatever is left.—Turn in the fat salvage container to their meat dealers promptly. They'll get four cents for every pound turned in. (Fact Sheet No. 19-B)

# Federal Communications Commission Docket

## HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, November 18. They are subject to change.

### Monday, November 18

#### At Hazard, Kentucky

(City Hall Auditorium, 10:00 A. M.)

- NEW—The Hazard Broadcasting System, Hazard, Ky.—C. P. 1340 kc., 250 watts, unlimited.  
 NEW—Bullard, Metcalf & Goodlette, Hazard, Ky.—C. P. 1340 kc., 250 watts, unlimited.  
 NEW—Universal Broadcasting Co., Hazard, Ky.—C. P. 1340 kc., 250 watts, unlimited.

### Tuesday, November 19

(10:00 A. M.)

- KAND—Navarro Broadcasting Association, Assignor; J. C. West, Pres. Alto, Inc., Assignee; Corsicana, Texas—Assignment of license. 1340 kc., 250 watts, unlimited.

### Wednesday, November 20

(10:00 A. M.)

- NEW—James A. Noe, Lake Charles, La.—C. P. 1230 kc., 100 watts, unlimited.  
 NEW—Kola Broadcasting Co., Opelousas, La.—C. P. 1230 kc., 250 watts, unlimited.

#### At Amsterdam, N. Y.

(Common Council Chambers, second floor,  
City Hall, 10:00 A. M.)

- NEW—Community Service Broadcasting Corp. of Amsterdam, N. Y., Amsterdam, N. Y.—C. P. 1490 kc., 250 watts, unlimited.  
 NEW—Amsterdam Broadcasters, Inc., Amsterdam, N. Y.—C. P. 1490 kc., 250 watts, unlimited.  
 NEW—WSAT, Inc., Schenectady, N. Y.—C. P. 1490 kc., 250 watts, unlimited.

### Thursday, November 21

#### Further Hearing

(10:00 A. M.)

- WMBD—Peoria Broadcasting Co., Peoria, Ill.—C. P. 1470 kc. NARBA, 5 KW, unlimited DA-night and day.  
 Other Participants: Booth Radio Stations (Intervenor).

#### Further Hearing

(10:00 A. M.)

- NEW—Central Connecticut Broadcasting Co., New Britain, Conn.—C. P. 910 kc., 5 KW, unlimited.  
 WTHT—The Hartford Times, Inc., Hartford, Conn.—C. P. 910 kc., 5 KW, DA-night and day, unlimited.  
 NEW—The New Britain Broadcasting Co., Hartford County, Conn.—C. P. 910 kc., 5 KW, unlimited.

## Further Hearing

(10:00 A. M.)

- WDAS—WDAS Broadcasting Station, Inc., Philadelphia, Pa.—For FM facilities.  
 NEW—Unity Broadcasting Corp. of Penna., Philadelphia, Pa.—For FM facilities.  
 NEW—Independent Broadcasting Co., Philadelphia, Pa.—For FM facilities.  
 NEW—Patrick Joseph Stanton, Philadelphia, Pa.—For FM facilities.  
 NEW—Franklin Broadcasting Corp., Philadelphia, Pa.—For FM facilities.

### Friday, November 22

#### At Somerset, Ky.

(Circuit Court Room, second floor, Court House, 10:00 A. M.)

- NEW—Southeastern Broadcasting Co., Inc., Somerset, Ky.—C. P. 1240 kc., 250 watts, unlimited.  
 NEW—Somerset Broadcasting Co., Somerset, Ky.—C. P. 1240 kc., 250 watts, unlimited.

#### At Eau Claire, Wis.

(Court Room of County Judge, County Court House,  
10:00 A. M.)

- NEW—Eau Claire-Chippewa Broadcasting Co., Eau Claire, Wis.—C. P. 1400 kc., 250 watts, unlimited.  
 NEW—WBIZ, Inc., Eau Claire, Wis.—C. P. 1400 kc., 250 watts, unlimited.  
 Other Participants: KROC, Rochester, Minn. (Intervenor).

# FCC ACTIONS

## AM APPLICATIONS GRANTED

- NEW—Jose R. Madrazo and Ruben Diaz Atilas, d/b as Madrazo & Diaz, Fajardo, P. R.—Granted CP for new station to operate on 1490 kc., 250 watts, unlimited time; conditions. (B-P-5078)  
 NEW—E. R. Ferguson and J. R. Pepper, d/b as Bluff City Broadcasting Co., Ltd., Memphis, Tenn.—Granted CP for new station to operate on 730 kc., 250 watts, daytime; conditions. (Docket 7700; B3-P-4708)  
 NEW—P. C. Wilson, Canton, Ohio—Granted CP for new station to operate on 900 kc., 250 watts, daytime; conditions. (Docket 6915; B2-P-4117)  
 NEW—James G. Thomas, et al, d/b as Sampson Broadcasting Co., Clinton, N. C.—Granted CP for a new station to operate on 550 kc., 1 KW, daytime; conditions. (Docket 7707; B3-P-4845)  
 NEW—Burlington-Graham Broadcasting Co., Burlington, N. C.—Granted CP for new station to operate on 1150 kc., 1 KW, daytime; conditions. (B3-P-4857)  
 NEW—Balboa Radio Corp., San Diego, Calif.—Granted CP for new station to operate on 740 kc., 5 KW, daytime only, DA; conditions. (B5-P-4981)  
 NEW—J. Ray Shute, Olin B. Sikes and James S. Beaty, Jr., tr/as Union Broadcasting Co., Monroe, N. C.—Granted CP for a new station to operate on 1060 kc., 250 watts, daytime only; conditions. (B3-P-4901; Docket 7787)  
 NEW—Statesville Broadcasting Co., Inc., Statesville, N. C.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time, subject to filing a modification of permit for site meeting engineering requirements. (B3-P-4835)  
 NEW—Jess M. Swicegood, J. P. Burnett and Lola C. Robison, a partnership, d/b as Houston Broadcasters, Dothan, Ala.—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time. (B3-P-5179)

(Continued on next page)

## FM CONDITIONAL GRANTS

- Luther E. Gibson, Salinas, Calif.—Conditional grant for Class B station authorized, subject to further review and approval of engineering details. (B5-PH-836)
- United Garage & Service Corp., Lakewood, Ohio—Conditional grant for Class A station authorized, subject to further review and approval of engineering details. (B2-PH-562)
- Myles H. Johns, Milwaukee, Wis.—Conditional grant for Class B station authorized, subject to further review and approval of engineering details. (B1-PH-482)
- State Broadcasting Corp., Hartford, Conn.—Authorized a conditional grant for a new FM station subject to engineering conditions. (B1-PH-596)
- Pacific Broadcasting Co., San Francisco, Calif.—Granted petition for leave to amend its FM application (B5-PH-1031) to show additional financial and corporate data, etc., and the application was removed from the hearing docket (No. 7689) and granted conditionally for a Class B station, subject to further review and approval of engineering details.

## FM CONSTRUCTION PERMITS

The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height given is height above average terrain):

- Beverly Hills Broadcasting Co., Beverly Hills, Calif.—Class A; Channel: 104.7 mc. (No. 284); 760 watts; 85 feet. (B5-PH-900)
- Lincoln Dellar, Sacramento, Calif.—Class B; Channel: 102.9 mc. (No. 275); 9.3 KW; 300 feet. (B5-PH-598)
- American Broadcasting Co., Inc., San Francisco, Calif.—Class B; Channel: 96.9 mc. (No. 245); 1.6 KW; 1280 feet. (B5-PH-378)
- The Augusta Chronicle Broadcasting Co., Augusta, Ga.—Class B; Channel: 94.9 mc. (No. 235); 15 KW; 375 feet. (B3-PH-665)
- Midwest Broadcasting Co., Mount Vernon, Ill.—Class B; Channel: 100.9 mc. (No. 265); 9.2 KW; 355 feet. (B4-PH-612)
- The Corning Leader, Corning, N. Y.—Class B; Channel: 95.1 mc. (No. 236); 4.2 KW; 500 feet. (B1-PH-301)
- High Point Enterprises, Inc., High Point, N. C.—Class B; Channel: 103.5 mc. (No. 278); 13 KW; 395 feet. (B3-PH-734)
- Northwestern Broadcasting Co., Vernon, Texas—Class B; Channel: 101.5 mc. (No. 268); 8 KW; 360 feet. (B3-PH-576)
- L. G. LeTourneau, Longview, Texas—Class B; Channel: 102.3 mc. (No. 272); 9.1 KW; 425 feet. (B3-PH-987)

The following were authorized construction permits in lieu of previous conditions specified:

- The Daily Reports, Ontario, Calif.—Class A; Channel: 104.3 mc. (No. 282); 310 watts; 110 feet. (B5-PH-355)
- Southern Ill. Broadcasting Partnership, Carbondale, Ill.—Class B; Channel: 100.5 mc. (No. 265); 3 KW; 310 feet. (B4-MPH-137)
- WDOD—Broadcasting Corp., Chattanooga, Tenn.—Class B; Channel: 95.3 mc. (No. 237); 42 KW; 1040 feet. (B3-PH-324)

## MODIFIED FM CONSTRUCTION PERMITS

The following were authorized construction permits in lieu of previous conditions specified: (Note: power given is effective radiated power; antenna height given is height above average terrain):

- Robert K. Hancock, et al., d/b as Santa Maria Daily Times, Santa Maria, Calif.—Class A; Channel: 104.3 mc. (No. 282); 336 watts; 295 feet. (B5-MPH-141)
- Southeastern Broadcasting Co., Macon, Ga.—Class B; Channel: 101.9 mc. (No. 270); 32 KW; 440 feet. (B3-MPH-144)
- The Broadcasting Corp. of America, Riverside, Calif.—Class B; Channel: 102.1 mc. (No. 271); 20 KW; 5,280 feet. (B5-PH-188)

- The Capital Broadcasting Co., Annapolis, Md.—Class B; Channel: 100.1 mc. (No. 261); 16.6 KW; 370 feet. (B1-PH-781)
- Kingsport Broadcasting Co., Inc., Kingsport, Tenn.—Class B; Channel: 103.3 mc. (No. 277); 44 KW; 930 feet. (B3-PH-864)
- Saviors Electrical Products Corp., Reno, Nevada—Class A; Channel: 104.3 mc. (No. 282); 760 watts; 1,170 feet. (B5-PH-870)

## Correction

According to a correction by the Commission, the item on page 893 current REPORTS referring to the FM CP of Elmwood Park Broadcasting Corp., should show Channel 105.5 mc. (No. 288), instead of 103.5 mc. (No. 238).

## MISCELLANEOUS FM ACTIONS

- O. L. Taylor (Assignor), KTOK, Inc. (Assignee), Oklahoma City, Okla.—Granted consent to assignment of conditional CP (B3-PH-540), from O. L. Taylor to KTOK, Inc. (B3-APH-9)
- W. A. Underhill, et al., d/b as The Evening Leader (Assignor), Corning Leader, Inc. (Assignee), Corning, N. Y.—Granted assignment of conditional CP (B1-PH-301) from W. A. Underhill and E. S. Underhill, Jr., d/b as The Evening Leader to Corning Leader, Inc., a newly formed corporation composed of two equal partners. (B1-APH-7)
- Hughes Tool Co., San Francisco, Calif.—Adopted an order vacating conditional grant of a Class B station (B5-PH-554), and ordered said application dismissed without prejudice.
- Observer Publishing Co., Washington, Pa.—Cancelled conditional grant of a Class B station and dismissed without prejudice application (B2-PH-800)
- Community Broadcasting Co., Toledo, Ohio—Adopted an order severing from the consolidated Toledo FM hearing, the application of Community Broadcasting Co. for a new FM station (B2-PH-837), and ordered that said application be designated for consolidated hearing with renewal application of WTOL (B2-R-958; Docket 7867)
- The Hollywood Community Radio Group, Hollywood, Calif.—Ordered that the application for a Class B FM station (B5-PH-765) be consolidated for hearing with applicant's application for a new AM station in Gardena, Calif. (B5-P-5020), the Huntington Broadcasting Co., for a new AM station in Huntington Park, Calif. (B5-P-4822) and Coast Radio Broadcasting Corp., Los Angeles (B5-P-5095), scheduled for hearing commencing December 16, 1946.

The Commission announces allocation of an additional channel to the tentative allocation plan for the San Antonio, Texas, area (No. 256), 99.1 mc.

## DESIGNATED FOR HEARING

- Piedmont Broadcasting Co., Greenville, S. C.—Requesting 1240 kc., 250 watts, unlimited time (B3-P-5374), designated for consolidated hearing with applications of Harold H. Thoms, requesting 100 watts power on the same frequency (B3-P-5150; Docket 7831) and J. B. Fuqua, requesting 250 watts, same frequency (B3-P-5187; Docket 7832), in Greenville, S. C.
- KANS—Kansas Broadcasting, Inc., Wichita, Kans.—Designated for hearing application to change facilities of Station KANS from 1240 kc., 250 watts, unlimited time, to 1480 kc., 5 KW day, 1 KW night, unlimited time, DA night. (B4-P-5159; Docket 7952)
- Andrew College Broadcasting Co., Cuthbert, Ga.; and Alabama-Georgia Broadcasters, Inc., Eufaula, Ala.—Designated for consolidated hearing applications of Andrew College Broadcasting Co. (B3-P-5370; Docket 7954) for new station at Cuthbert, Ga., and Alabama-Georgia Broadcasters, Inc., for new station at Eufaula, Ala. (B3-P-5300; Docket 7953) each seeking 1240 kc., 250 watts, unlimited time.
- Holland Broadcasting Co., Holland, Mich.—Designated for hearing application for new station to operate on

(Continued on next page)

## MISCELLANEOUS ACTIONS

- 1450 kc., 250 watts, unlimited time (B2-P-5379; Docket 7895), to be heard in consolidated proceeding with applications of Ashbacker Radio Corp. (B2-P-5190; Docket 7853) and KVN Company (B2-P-5194; Docket 7854), seeking new stations at Holland on same frequency with 100 watts and 250 watts power respectively.
- Contra Costa Broadcasting Co., San Pablo Island, Calif.; and Western Broadcasting Associates, Modesto, Calif.—Designated for consolidated hearing applications of Contra Costa Broadcasting Associates for new station at San Pablo Island and Western Broadcasting Associates for new station at Modesto, Calif., both seeking 710 kc., 1 KW, daytime only. (B5-P-5106; Docket 7937. B5-P-5336; Docket 7938)
- Gene Burke Brophy, Nogales, Ariz.; and Border Broadcasting Co., Inc., Nogales, Ariz.—Designated for consolidated hearing applications of Gene Burke Brophy (B5-P-5149; Docket 7939) and Border Broadcasting Co., Inc. (B5-P-5345; Docket 7940), both seeking new stations at Nogales, Ariz., to operate on 1240 kc., 250 watts, unlimited time.
- Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.; and Abe Lapides, Pontiac, Mich.—Designated for consolidated hearing applications of Hillsdale Broadcasting Co., Inc., for new station at Hillsdale, Mich., to operate on 830 kc., 250 watts, daytime (B2-P-5281; Docket 7941), and Abe Lapides for new station at Pontiac, Mich., to operate on 830 kc., 1 KW daytime. (B2-P-5331; Docket 7942)
- Radio Bedford, Inc., Bedford, Ind.; and Sarkes Tarzian, Bloomington, Ind.—Designated for consolidated hearing applications of Radio Bedford, Inc., for new station at Bedford, Ind., to operate on 1340 kc., 250 watts, unlimited time (B4-P-5346; Docket 7944) and Sarkes Tarzian for new station at Bloomington, Ind., seeking the same facilities. (B4-P-5278; Docket 7943)
- Johnston Broadcasting Co., Birmingham, Ala., and WTNB, Thomas N. Beach, Birmingham, Ala.—Designated for consolidated hearing applications of Johnston Broadcasting Co. for new station at Birmingham, Ala., to operate on 850 kc., 1 KW night, 5 KW LS, DA night (B3-P-5016; Docket 7945), and Thomas N. Beach for CP to change facilities of WTNB from 1490 kc., 250 watts, unlimited, to 850 kc., 1 KW night, 5 KW LS, DA night (B3-P-5332; Docket 7946)
- Capital Radio, Inc., Columbus, Ohio, and Heart of Ohio, Inc., Columbus, Ohio—Designated for consolidated hearing applications of Capital Radio, Inc. (B2-P-5202; Docket 7947) and Heart of Ohio, Inc. (B2-P-5364; Docket 7948), each seeking new stations at Columbus, Ohio, to operate on 660 kc., 1 KW, daytime only.
- WARC, Inc., Rochester, N. Y.—Designated for hearing application for new station to operate on 1600 kc., 5 KW, unlimited time, DA night. (B1-P-3565; Docket 6605)
- W. J. Marshall, Cleveland, Ohio—Designated for hearing application for new station to operate on 1540 kc., 1 KW, daytime only (B2-P-4497; Docket 7471): further ordered that permittee of WKMH, Dearborn, Mich., be made party to proceeding.
- KGKB—Jas. G. Ulmer and Jas. G. Ulmer, Jr., d/b as East Texas Broadcasting Co., Tyler, Texas, and KGGF, Hugh J. Powell, Coffeyville, Kans.—Designated application of East Texas Broadcasting Co. for CP to change facilities of KGKB from 1490 kc., 250 watts, unlimited, to 690 kc., 1 KW, 5 KW-LS, DA-1, unlimited (B3-P-4769), with application of Hugh J. Powell for modification of CP to change operation of KGGF from 690 kc., 500 watts, 1 KW-LS, DA-night, to 690 kc., 5 KW, 10 KW-LS, DA-2 (B4-MP-2021; Docket 7951): further ordered that licensees of station KABC and KFEQ be made parties to proceeding.
- KTRM, Inc., Beaumont, Texas; KTBS, Radio Station KTBS, Shreveport, La.—Designated for hearing in a consolidated proceeding application of KTRM, Inc., for a new station to operate on 710 kc., 250 watts, daytime only (B3-P-5178), with application of KTBS for a CP to change power from 1 KW to 5 KW, change transmitter location, etc. (B3-P-4720)
- WRRF—Tar Heel Broadcasting System, Inc., Washington, N. C.—Granted modification of CP (B5-P-3954) for extension of completion date to 12-7-46. (B3-MP-2239)
- KBRO—Bremerton Broadcast Co., Bremerton, Wash.—Granted modification of CP which authorized a new station, to make changes in antenna, change type of transmitter and extend commencement and completion dates to 60 days after grant and 180 days thereafter, respectively; conditions. (B5-MP-2201)
- WCYB—Appalachian Broadcasting Corp., Bristol, Va.—Granted modification of CP which authorized a new station, for approval of antenna, change in type of transmitter and approval of transmitter location at 3 miles north of Bristol. (B2-MP-2085)
- WWPA—Allentown Broadcasting Co., Allentown, Pa.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at approximately four blocks west of intersection of Jordan Parkway north and Route 32S, Allentown, and to specify studio location as Americus Hotel, 6th and Hamilton Sts., Allentown. (B2-MP-2071)
- WNBA—Blanfox Radio Co., Inc., Bristol, Va.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, approval of transmitter location at on Highway 76, 8,500 feet from corporate limits, northeast of City of Bristol, and to specify studio location at Bristol; conditions. (B2-MP-2133)
- WGAP—Gateway Broadcasting Co., Maryville, Tenn.—Granted modification of CP which authorized a new station for extension of commencement and completion dates to 1-6-47 and 5-6-47, respectively; conditions. (B3-MP-2202)
- KOSA—Southwestern Broadcasting Corp., Odessa, Texas—Granted modification of CP which authorized a new station for approval of antenna, and approval of transmitter location at south of City, outside of City Limits on west side of Old Crane Highway, Odessa. (B3-MP-2220)
- WLAW—Hildreth & Rovers Co., Lawrence, Mass.—Granted modification of CP (B1-P-3941) for extension of completion date to 5-20-47; condition. (B1-MP-2223)
- WRFD—Peoples Broadcasting Corp., near Worthington, Ohio—Granted modification of CP which authorized a new station, for approval of antenna, change in type of transmitter, and approval of transmitter location at east side of U. S. Highway #23, approximately 15 miles north of center of Columbus. (B2-MP-2075)
- KVMV—Radio Sales Corp., Twin Falls, Idaho—Granted license to cover CP which authorized installation of a new transmitter; conditions. (B5-L-2043)
- WKNA—Joe L. Smith, Jr., Charleston, W. Va.—Granted modification of CP which authorized a new station, for extension of completion date to 12-20-46. (B2-MP-2235)
- KVMV—Radio Sales Corp., Twin Falls, Idaho—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited; conditions. (B5-L-1961)
- WLAP—American Broadcasting Corp., Lexington, Ky.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (B2-P-5393)
- KTIP—J. F. Tighe, Porterville, Calif.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations at Grand Ave. at Newcombe Drive, Porterville; conditions. (B5-MP-2153)
- WLBR—Lebanon Broadcasting Co., Lebanon, Pa.—Granted modification of CP which authorized a new station, to change type of transmitter. (B2-MP-2236)
- KBIO—Jessica L. Longston, Burley, Idaho—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time; conditions. (B5-L-2027)
- KRBA—Darrell E. Yates, Lufkin, Texas—Granted CP to install new vertical antenna with FM antenna mounted

(Continued on next page)

- on top and make changes in ground system. (B3-P-4749)
- WPPD—Palladium Pub. Co., Benton Harbor, Mich.—Granted modification of CP which authorized a new station, to change type of transmitter. (B2-MP-2233)
- KYOR—Silver Gate Broadcasting Co., San Diego, Calif.—Granted modification of CP which authorized a new station, to change type of transmitter. (B5-MP-2232)
- WBIX—Rome Radio Broadcasting Co., Rome, Ga.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location at Cantrell St., and to specify studio location at 205 Broad St., Rome, Ga. (B3-MP-2217)
- KIBUN—Bradford & Pihl, Bemidji, Minn.—Granted modification of CP which authorized a new station, to change type of transmitter. (B5-MP-2221)
- WCTC—Chanticleer Broadcasting Co., New Brunswick, N. J.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, approval of transmitter location at: On the north bank of Raritan River, within city limits Highland Park, N. J., and to specify studio location as Peoples Natl. Bank Bldg., 385 George St., New Brunswick. (B1-MP-2096)
- KVEC—Valley Electric Co., San Luis Obispo, Calif.—Granted license to cover CP which authorized change in frequency to 920 kc., increase in power to 500 watts-1 KW-LS, and installation of new transmitter and vertical radiator; conditions. (B3-L-2044)
- KWPC—Muscatine Broadcasting Co., Ltd., Muscatine, Iowa—Granted modification of CP which authorized a new station, to change transmitter location to Mulberry and Hauser Sts., Muscatine, and to specify studio location as Mulberry and Hauser Sts., conditions. (B4-MP-2166)
- WJSM—United Broadcasting Co., Cleveland, Ohio—Granted CP to install a new transmitter in remote pickup station. (B2-PRE-477)
- KAKC—Public Radio Corp., Tulsa, Okla.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter and for approval of transmitter location at NE $\frac{1}{4}$  of SE $\frac{1}{4}$  of NW $\frac{1}{4}$ , Sec. 15, Twp. 19, R-13E, Lynn Lane, Okla. (B3-MP-2145)
- WLCP—Civic Broadcasting Corp., Syracuse, N. Y.—Granted modification of CP (B1-P-3756), for extension of commencement and completion dates to 3-1-47 and 6-1-47 respectively. (B1-MP-2219)
- WCNT—Robert Stephenson, Centralia, Ill.—Granted license to cover CP for a new station to operate on 1210 kc., 1 KW, daytime; conditions. (B4-I-2025)
- KGRI—Goggan Radio Sales, a partnership, Henderson, Texas—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio location at 0.7 miles SE of center of Henderson. (B3-MP-2175)
- WCIA—Chambersburg Broadcasting Co., Chambersburg, Pa.—Granted license to cover CP which authorized a new station on 800 kc., 1 KW, day; conditions. (B2-L-2060)
- KEBE—Billy Averitte Laurie, Jacksonville, Texas—Granted modification of CP which authorized a new station, for approval of antenna, changes in transmitting equipment and approval of transmitter and studio location at Corner Lake St., and Pierces Lane, Jacksonville; conditions. (B3-MP-2065)
- KCIIS—Sierra Broadcasting Service, Hot Springs, N. M.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited; conditions. (B5-L-2069)
- WEDO—Tri City Broadcasting Co., McKeesport, Pa.—Granted license to cover CP which authorized a new station on 810 kc., 1 KW, daytime; conditions. (B2-L-2019)
- WAPA—Jose Ramon Quinones, San Juan, P. R.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location approximately 3 miles NW of Cuaynaba Village east of Highway #25 and Juan, P. R., and change studio location to 26 Ponce de Leon Ave., San Juan. (B-MP-2020)
- Paris Broadcasting Co., Paris, Tenn.—Adopted a memo opinion and order granting petition of Paris Broadcasting Co. insofar as it requests that the application of Ky. Lake Broadcasting System, Inc. (B3-P-4528; Docket 7431) be designated for hearing in the consolidated proceeding with Paris Broadcasting Co. application (B3-P-4566; Docket 7430) and application of James A. Dick, et al, d/b as Paris Broadcasting Co. (B3-P-4618; Docket 7506). The petition, as modified, was granted insofar as it requests enlargement of the issues in said consolidated proceeding; and it was further ordered that Ky. Lake Broadcasting System, Inc., be designated in a consolidated proceeding with applications of Paris Broadcasting Co., Jas. A. Dick, et al, d/b as Paris Broadcasting Co., and Murray Broadcasting Co., Inc., and the issues heretofore adopted in this proceeding amended to include the Ky. Lake application. (Comr. Jett favoring grant of Ky. Lake Broadcasting System application which requests a frequency not in conflict with other applications.)
- WRUF—University of Florida, Gainesville, Fla.—Granted extension of special service authorization to operate unlimited time with 100 watts. (B3-SSA-146)
- Philco Products, Inc. (Assignor), Philco Corp. (Assignee), Philadelphia, Pa.—Granted consent to assignment of Exp. Tel. CP (B2-APVB-3) W3XF, and Exp. Tel. licenses W10XAF, W10XAD (B1-ALVB-16 and B1-ALVB-17), from Philco Products, Inc., to Philco Corporation.
- R. F. & W. Broadcasting Co., Corpus Christi, Texas—Adopted order denying petition for reconsideration of final decision of the Commission denying petitioner's application for CP for new station, without prejudice, however, to the right of petitioner to request waiver of Sec. 1.363 of Commission's rules at such time as it tenders for filing another application for CP for new station at Corpus Christi, Texas. (B3-P-4337; Docket 7120)
- WMLT—George T. Morris, d/b as Dublin Broadcasting Co. (assignor), Dublin Broadcasting Co. (assignee), Dublin, Ga.—Granted consent to voluntary assignment of license of Station WMLT from George T. Morris, d/b as Dublin Broadcasting Co., to Dublin Broadcasting Co., a newly formed corporation controlled by George T. Morris. (B3-AL-549)
- KTNM—Hoyt Houck, et al, d/b as Tucumcari Broadcasting Co. (assignor), R. B. McAlister et al, d/b as McMa Agency (assignee), Tucumcari, N. M.—Granted consent to voluntary assignment of license of Station KTNM from Hoyt Houck, Robert D. Houck and Walter G. Russell, d/b as Tucumcari Broadcasting Co., to R. B. McAlister, Pryde E. Hale and Grady Maples, d/b as McMa Agency, for a consideration of \$45,000. (B5-AL-551)
- WGR—Buffalo Broadcasting Corp. (assignor), WGR Broadcasting Corp. (assignee), Buffalo, N. Y.—Granted consent to voluntary assignment of license of Station WGR from Buffalo Broadcasting Corp. to WGR Broadcasting Corp. for consideration of \$750,000. (B1-AL-555)
- WSPA—Donald Russell (transferor), A. B. Taylor (transferee), Spartanburg Advertising Co. (licensee), Spartanburg, S. C.—Granted consent to acquisition of control of Spartanburg Advertising Co., licensee of Station WSPA from Donald Russell to A. B. Taylor for consideration of \$155,000. (B3-TC-516)
- KXLA—Pacific Coast Broadcasting Co., Pasadena, Calif.—Adopted order denying petition requesting that application of Balboa Radio Corp. for new station at San Diego, Calif., be placed in pending file until decision has been reached in clear channel hearing and the petitioner allowed to reinstate its application to change frequency of Station KXLA from 1110 kc. to 750 kc., or, in alternative, that application of KXLA be reinstated and designated for hearing in consolidated proceeding with Balboa application.
- WDR—Syracuse Broadcasting Corp., Syracuse, N. Y.—Granted modification of CP to change transmitter site and change type of transmitter. (B1-MP-2080)

(Continued on next page)

WKAT—A. Frank Katzentine, Miami Beach, Fla.—Adopted order denying petition requesting that application of Biscayne Broadcasting Co. for new station at Miami Beach, Fla., to operate on 800 kc., 1 KW, daytime, be placed in pending file, or dismissed without prejudice, until after conclusion of clear channel hearing, or, in alternative, that petitioner's application (B3-P-3690) to change frequency of WKAT from 1360 to 820 kc. and increase power to 50 KW, unlimited time, be reinstated and designated for consolidated hearing with Biscayne application.

Voice of Dixie, Inc., Birmingham, Ala.—Dismissed application for new station to operate on 690 kc., 10 KW, DA-N, unlimited time (B3-P-4598; Docket 7949), because application violates NARBA.

KMPC—Pioneer Mercantile Co., Bakersfield, Calif.; WQXR, Interstate Broadcasting Co., Inc., New York, N. Y.—Adopted decision and order denying petition of KMPC to reconsider Commission's action of August 19 granting application of Washita Valley Broadcasting Corp. for modification of CP (B3-MP-1919). Also denied petitions of KMPC and WQXR for interim relief in re Washita Valley application.

Martin R. Williams—Denied petition of Martin R. Williams for extension of time to file a competing application re assignment of license of AM Station WBBW and FM Station WABW, Indianapolis, Ind. (B4-AL-538); Williams did not comply with rules.

WLBR—Lester P. Etter and H. Raymond Stadiem, a partnership, d/b as Lebanon Broadcasting Co. (Assignors); Lebanon Broadcasting Co. (Assignee), Lebanon, Pa.—Granted consent to assignment of CP for station WLBR from Lester P. Etter and H. Raymond Stadiem, a partnership, d/b as Lebanon Broadcasting Co., to Lebanon Broadcasting Co., a corporation composed of three equal stockholders, two of whom are the present partners. (B2-AP-39)

WJOB—O. E. Richardson, Fred L. Adair and Robert C. Adair, d/b as Radio Station WJOB (Assignor); South Shore Broadcasting Corp. (Assignee), Hammond, Ind.—Granted consent to assignment of license of station WJOB from O. E. Richardson, Fred L. Adair and Robert C. Adair, d/b as Radio Station WJOB, to South Shore Broadcasting Corp., for a consideration of \$150,000. Assignee is a newly formed corporation. (Commissioner Durr voting for hearing). (B4-AL-541)

WDUK—W. H. Lancaster, Jr., et al., d/b as Radio Station WDUK (Assignor); WDUK, Inc. (Assignee), Durham, N. C.—Granted consent to voluntary assignment of license of station WDUK from W. H. Lancaster, Jr., W. W. Couch, Jr., and S. H. Campbell, Jr., d/b as Radio Station WDUK, to WDUK, Inc., a corporation. No money involved. (B3-AL-558)

KOKO—Leonard E. Wilson, et al. (Transferors); Stanley N. Schultz, et al. (Transferees); The Southwest Broadcasting Co. (Licensee), La Junta, Colo.—Granted consent to voluntary transfer of control of The Southwest Broadcasting Co., licensee of station KOKO, from Leonard E. Wilson, Elizabeth M. Wilson, O. C. Samuel and Chas. F. Wilson, to Stanley N. Schultz, et al., for a consideration of \$25,950 (96.3%). (B5-TC-507)

## ACTIONS ON MOTIONS

Elyria-Lorain Broadcasting Co., Elyria, Ohio—Granted petition for leave to amend its application (B2-P-4865; Docket 7760) to show minor changes in stockholders of applicant corporation.

Elyria-Lorain Broadcasting Co., Elyria, Ohio—Granted motion to take depositions in the consolidated hearing upon its application and applications of Booth Radio Stations, Inc., et al., exceptions noted by counsel for Mich. Broadcasting Co.

Telair Company, Akron, Ohio—Granted petition to dismiss without prejudice its application for an FM station. (B2-PH-706; Docket 7052)

Edward L. Schacht, Oneonta, N. Y.—Granted petition to dismiss without prejudice his application for CP (B1-P-4898; Docket 7791)

WLAV—Leonard A. Versluis, Grand Rapids, Mich.—Granted petition for leave to amend his application (B2-P-4536; Docket 7778), so as to specify a new transmitter site, etc.

WMJM—Cordele Dispatch Pub. Co., Inc., Cordele, Ga.—Granted petition for leave to intervene in the hearing upon application of Enterprise Pub. Co. (B3-P-4922; Docket 7868)

Champion City Broadcasting Co., Springfield, Ohio—Granted petition for leave to amend its application (B2-P-5208; Docket 7892) so as to specify the frequency 1570 kc. with 1 KW, daytime only, instead of 940 kc., 250 watts, daytime only. The amendment was accepted and application as amended removed from the docket.

Radio Springfield, Inc., Springfield, Ohio—The Commission, on its own motion, removed from the hearing docket application for CP. (B2-P-5220; Docket 7893)

Miami County Broadcasting Co., Inc., Piqua, Ohio—Granted petition insofar as it requests leave to amend its application for CP (B2-P-4954; Docket 7840) so as to specify the frequency 1570 kc. instead of 860. The amendment was accepted and application as amended removed from hearing docket. Insofar as petition requests a grant of the application as amended, it is dismissed.

Seaman and Collins, El Paso, Texas—Granted petition for leave to amend its application for CP (B3-P-4129; Docket 6875), so as to substitute a revised partnership agreement.

Chesapeake Broadcasting Co., Inc., Washington, D. C.—Granted petition for leave to amend its application for CP (B1-P-4698; Docket 7760) so as to change location of proposed station from one servicing Washington, D. C., to one serving Bradbury Heights, Prince Georges County, Md. The amendment was accepted; exceptions noted by counsel for Theodore Granik.

A. S. Abell Co., Baltimore, Md.; WEEU, Berks Broadcasting Co., Reading, Pa.—Granted joint petition requesting continuance until December 16 of the consolidated hearing upon their applications presently scheduled for November 11.

Unity Corp., Inc., Mansfield, Ohio—Granted petition for leave to amend its application for a FM station (B2-PH-560; Docket 7589) so as to supply additional engineering information.

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—Granted petition insofar as it requests leave to amend its application and in the alternative an indefinite continuance of hearing now scheduled for November 18. Accepted the amendment to add to application an engineering report showing a revised antenna pattern, and the hearing was continued indefinitely without date. (B2-P-3855; Docket 7352)

WGAN—Portland Broadcasting System, Inc., Portland, Me.—Granted petition for leave to intervene in the consolidated hearing on application of Hampden-Hampshire Corp. and Pyncheon Broadcasting Corp. (Dockets 7325 and 7886)

WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass.—Granted petition for leave to intervene in the consolidated hearing on application of Hampden-Hampshire Corp. and Pyncheon Broadcasting Corp. (Dockets 7325 and 7886)

WTAG—WTAG, Inc., Worcester, Mass.—Granted petition for leave to intervene in the consolidated hearing on application of Hampden-Hampshire Corp. and Pyncheon Broadcasting Corp. (Dockets 7325 and 7886)

Hirsch Battery and Radio Co., Cape Girardeau, Mo.—Granted petition for leave to amend application (B4-P-4289; Docket 7130) so as to specify a new transmitter site, etc.

Hope Broadcasting Co., Hope, Ark.—Granted petition for leave to amend application (B3-P-5353; Docket 7921) so as to correct Exhibit #6 to show more detailed information concerning Alex H. Washburn, et al., in their capacities as officers, directors and stockholders of applicant corporation.

Albany Broadcasting Co., Albany, N. Y.—Granted petition to dismiss without prejudice application for CP (B1-P-3945; Docket 6946)

*(Continued on next page)*

Van Curler Broadcasting Corp., Albany, N. Y.—Granted petition for leave to amend its application (B1-P-4395; Docket 7193) to show the addition of new stockholders, new transmitter site, etc. Also granted authority to take depositions.

WLJB, Inc., Brooklyn, N. Y.; Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—Granted joint petition requesting continuance of consolidated hearing upon their applications, et al., now scheduled for November 12, and continued same to December 16.

T. J. Shriner, Hobart, Okla.—Granted petition for leave to amend application (B3-P-5108; Docket 7899) so as to specify the frequency 1420 kc. with 250 watts, daytime only, instead of 1400 kc. with 250 watts unlimited. The amendment was accepted and application removed from the hearing docket.

KSWO—Okla. Quality Broadcasting Co., Lawton, Okla.—Dismissed petition requesting the Commission to accept late its written appearance in re the application of Shriner listed above.

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—The Commission, on its own motion, continued the consolidated hearing on application of KDAL for CP (B4-P-4421) and for renewal of license (B4-R-662) presently scheduled for November 18, to January 20, 1947.

Radio Indianapolis, Inc., Indianapolis, Ind.—Granted petition requesting continuance of consolidated hearing on applicant's application and applications of Associated Broadcasters, Inc., and Evansville on the Air, Inc., now scheduled for November 14 in Washington, and continued said hearing to December 9 and transferred it to Indianapolis, Ind.

Matta Broadcasting Co., Braddock, Pa.—Granted petition for leave to amend its application (B2-P-5142; Docket 7916), so as to specify the frequency 1550 kc. instead of 910 kc., etc. The amendment was accepted and application as amended removed from the docket.

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—The Commission, on its own motion, continued the hearing on application for renewal of license, now scheduled for November 18 to January 20, 1947.

WJOL—WCLS, Inc., Joliet, Ill.—The Commission, on its own motion, continued without date until further order of the Commission, the oral argument in re application for renewal of license scheduled for November 6.

Scrapps-Howard Radio, Inc., and Cleveland Broadcasting, Inc., Cleveland, Ohio—The Commission, on its own motion, continued without date until further order of the Commission, the oral argument scheduled for November 6, in re applications for CP. (Dockets 6916 and 6917)

Fetzer Broadcasting Co., Grand Rapids, Mich.; WEBZ, Ashbacher Radio Corp., Muskegon, Mich.—The Commission, on its own motion, continued without date until further order of the Commission, the oral argument scheduled for November 6 on applications. (Dockets 7387 and 6628)

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 560 Kilocycles

WHBQ—Harding College, Memphis, Tenn.—Construction permit to change frequency from 1400 to 560 kc., increase power from 250 watts to 1 KW night and 5 KW day, install new transmitter and directional antenna for day and night use and change transmitter and studio locations.

#### 710 Kilocycles

KTBS—George D. Wray, Allen D. Morris, P. E. Furlow and John C. McCormack, a partnership, d/b as Radio

Station KTBS, Shreveport, La.—Construction permit to increase power from 1 to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended to change frequency from 1480 to 710 kc., power from 5 KW to 5 KW night and 10 KW day, changes in directional antenna for day and night use and change transmitter location.

#### 730 Kilocycles

WKSR—Robert W. Rounsaville and George M. Clark, d/b as Pulaski Broadcasting Co., Pulaski, Tenn.—Modification of construction permit (B3-P-4853, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

#### 740 Kilocycles

KFSO—The Associated Broadcasters, Inc., San Francisco, Calif.—Construction permit to change frequency from 560 to 740 kc., increase power from 1 KW night and 5 KW day to 50 KW day and night, move transmitter, install new equipment and directional antenna for day and night use. Amended re changes in directional antenna.

#### 780 Kilocycles

WARL—Northern Virginia Broadcasters, Inc., Arlington, Va.—License to cover construction permit (B2-P-4604, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WEBM—Columbia Broadcasting System, Inc., Chicago, Ill.—Modification of construction permit (B4-P-4009, which authorized to install new vertical antenna) for extension of completion date.

#### 910 Kilocycles

WABI—Community Broadcasting Service, Bangor, Me.—License to cover construction permit (B1-P-3934, as modified) which authorized increase in power, employing directional antenna night, and make changes in transmitting equipment and authority to determine operating power by direct measurement of antenna power.

#### 1110 Kilocycles

KFAB—KFAB Broadcasting Co., Omaha, Nebr.—Modification of construction permit (B4-P-1736, as modified) for extension of completion date.

#### 1120 Kilocycles

KMOX—Columbia Broadcasting System, Inc., St. Louis, Mo.—Modification of construction permit (B4-P-3882, as modified, which authorized installation of new transmitter and antenna and change transmitter location) for extension of completion date.

#### 1170 Kilocycles

KLOK—E. L. Barker, Claribel Barker, T. H. Canfield, Opal A. Canfield and Charles M. O'Brien, Jr., d/b as Valley Broadcasting Co., San Jose, Calif.—License to cover construction permit (B5-P-4202) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1230 Kilocycles

WNGO—H. M. Suthard and P. M. Mullins, d/b as West Kentucky Broadcasting Co., Mayfield, Ky.—Modification of construction permit (B2-P-4509, as modified, which authorized a new standard broadcast station) to change type of transmitter (GATES 1D).

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### 1240 Kilocycles

KIUL—Frank D. Conard, tr/as Radio Station KIUL, Garden City, Kans.—Construction permit to install a new transmitter.

WWWB—Walter W. Bankhead, Jasper, Ala.—License to cover construction permit (B3-P-4420, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

### 1320 Kilocycles

KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Modification of construction permit (B3-P-4254, which authorized a new standard broadcast station) for extension of completion date.

### 1340 Kilocycles

NEW—Mid-Atlantic Broadcasting Co., Atlantic City, N. J.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 1340 kc.

WBBQ—Savannah Valley Broadcasting Co., Augusta, Ga.—Modification of construction permit (B3-P-4125, which authorized a new standard broadcast station) to change type of transmitter (RCA 250-K) specify type of antenna, transmitter and studio locations.

### 1370 Kilocycles

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Modification of construction permit (B3-P-4365, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

### 1400 Kilocycles

WJLB—Booth Radio Stations, Inc., Detroit, Mich.—Construction permit to make changes in antenna, install new transmitter (WE 23A) and change transmitter location from 7310 Woodward Ave., Detroit, Mich., to Midland Ave., Highland Park, Mich.

KTFS—David M. Segal and Henry N. Fones, d/b as Texarkana Broadcasting Co., Texarkana, Texas—License to cover construction permit (B3-P-4808, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KGFL—KGFL, Inc., Roswell, N. M.—License to cover construction permit (B5-P-4621) which authorized increase in power, installation of new transmitter and make changes in ground system and authority to determine operating power by direct measurement of antenna power.

### 1450 Kilocycles

NEW—Wallace N. Lindscoog, Luther G. Boone, Gordon E. Mowrer, Elmer A. Hyer, August Lindblom, C. H. Lindgren, Wilbur Merrill and Gilbert Moody, d/b as Turlock Broadcasting Group, Turlock, Calif.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended to be contingent on grant of KSAN application for 1460 kc.

NEW—Jess M. Swicegood, J. P. Burnett, Lola C. Robison, a partnership d/b as Houston Broadcasters, Dothan, Ala.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1240 to 1450 kc.

### 1490 Kilocycles

WICY—Mitchell C. Tackley, tr/as North Country Broadcasting Co., Malone, N. Y.—License to cover con-

struction permit (B1-P-4568, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

### 1570 Kilocycles

NEW—R. C. Goshorn and R. L. Rose, a partnership d/b as Alton Broadcasting Co., Alton, Ill.—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 1 KW and daytime only hours of operation. Amended to change name of applicant from R. C. Goshorn and R. L. Rose, a partnership d/b as Alton Broadcasting Co., to R. C. Goshorn and R. L. Rose, a partnership d/b as Illinois Alton Broadcasting Co.

### FM APPLICATION ACCEPTED FOR FILING

WELD—Radioho, Inc., Columbus, Ohio—Construction permit to specify coverage, population, install new transmitter and make changes in antenna. Amended to change type of transmitter and make changes in antenna.

### APPLICATIONS RETURNED

WHKP—Monroe M. Redden and William A. Egerton, d/b as Redege Broadcasting Co., Hendersonville, N. C.—License to cover construction permit (B3-P-4532, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power. (1450 kc.) Incomplete.

WLAT—Loys Marsdon Hawley, Conway, S. C.—Voluntary assignment of license from Loys Marsdon Hawley to Loys Marsdon Hawley and Herman Lee Hanks, a partnership, d/b as Coastal Broadcasting Company. (1490 kc.) Incomplete.

Southern Broadcasting Corp. New Orleans, La. P. O. Coronadelet Bldg., Coronadelet St.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Request facilities of WJBW. Incomplete.

WJJD—WJJD, Inc., Chicago, Ill.—Construction permit to change hours of operation from limited time to unlimited time and make changes in antenna system employing directional antenna after sunset at Salt Lake City, Utah. Violation of Section 3.25 (a). (1160 kc.)

### MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

Carl E. Haymoud, area of Tacoma, Wash. (P. O. 914 Broadway)—Construction permit for new remote pickup broadcast station to be operated on 1646, 2090, 2190 and 2830 kc., power of 20 watts and emission A3.

Onondaga Radio Broadcasting Corp., Inc., area of Syracuse, N. Y.—Construction permit for new remote pickup broadcast station to be operated on 156.75, 156.93, 158.40, 159.30 and 161.10 mc., power of 15 watts and FM emission. Amended to delete 156.93 mc.

Continental Television Corp., Boston, Mass.—License to cover construction permit (B1-PVB-166), which authorized a new experimental television broadcast station.

### APPLICATIONS TENDERED FOR FILING

#### 680 Kilocycles

NEW—Woodward M. Ritter, San Bernardino, Calif.—Construction permit for a new standard broadcast station to be operated on 680 kc., power of 250 watts and daytime hours of operation.

#### 690 Kilocycles

WSGN—The Birmingham News Co., Birmingham, Ala.—Construction permit to change frequency from 610 to

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690 kc., power from 1 KW night and 5 KW day to 50 KW, using directional antenna for day and night use, and install new transmitter and change transmitter location.

#### 760 Kilocycles

NEW—Tri-City Broadcasting Co., Bellaire, Ohio—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW and daytime hours of operation.

#### 800 Kilocycles

NEW—Crest Broadcasting Co., just outside of Pascagoula, Miss.—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 250 watts and daytime hours of operation.

#### 890 Kilocycles

NEW—WASH Broadcasting Co., Washington, D. C.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 5 KW and daytime hours of operation.

#### 910 Kilocycles

NEW—James H. McKee and Odes E. Robinson, a partnership, d/b as Broadcasters Associates, Paris, Tenn.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW and daytime hours of operation.

#### 1130 Kilocycles

WDGY—Twin Cities Broadcasting Corp., Minneapolis, Minn.—Construction permit to increase power from 500 watts night and 5 KW day, limited time to 50 KW, unlimited hours of operation, install directional antenna for day and night use, install new transmitter and change transmitter location.

#### 1230 Kilocycles

NEW—Frank R. Smith, Jr., Beaver Falls, Pa.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—William M. Drace, Greer, S. C.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

#### 1240 Kilocycles

NEW—Gordon H. Brozek, Marquette, Mich.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

#### 1340 Kilocycles

NEW—Manistee Radio Corp., Manistee, Mich.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Dr. Dick Welch, Port Arthur, Texas—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

#### 1450 Kilocycles

NEW—Reno Newspapers, Inc., Reno, Nev.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

#### 1490 Kilocycles

NEW—Petaluma Broadcasters (a partnership), Howard R. Elvey, Forrest W. Hughes, Raymond W. Mort, Harold

A. Sparks and John E. Striker, Petaluma, Calif.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

WTMV—Myles H. Johns, Penrose H. Johns, William F. Johns, and William F. Johns, Jr., d/b as Mississippi Valley Broadcasting Co., East St. Louis, Ill.—Consent to assignment of license to Evansville on the Air, Inc.

#### 1520 Kilocycles

NEW—San Gabriel Valley Broadcasting Co., a California Corp., South of Monrovia, Calif.—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 1 KW and daytime hours of operation.

#### 1580 Kilocycles

NEW—Denison Broadcast Corp., Denison, Texas—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts and daytime hours of operation.

#### 1590 Kilocycles

WHHT—Harold H. Thoms, Durham, N. C.—Construction permit to change frequency from 1580 to 1590 kc., hours of operation from daytime to unlimited, install directional antenna night and change transmitter location.

## Federal Trade Commission Actions

### COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

Nat J. Levine—Violation of the brokerage section of the Robinson-Patman Act is charged in a complaint issued by the Commission against Nathan J. Levine, trading as Nat J. Levine, 35 West 33rd St., New York. (5470)

### STIPULATIONS

Asphalt Roofing & Slate Co.—The Commission approved a stipulation in which Fred A. Longo and Edward W. Conrad, copartners trading as Asphalt Roofing & Slate Co., 134 Brookfield St., White Plains, N. Y., and Howard Hornig, manager of the business, agree to stop misrepresenting a roof-coating preparation as having fire-resistant qualities. The business is also known as Chemical Coating Division, Asphalt Roofing & Slate Co., and as Chemical Asphalt Roof Treating Co., Division of Asphalt Roofing & Slate Co. (7523)

Berkson's Leather Co.—Misrepresentation of sole leather as waterproof and misuse of a Bureau of Standards report will be discontinued by Martin Berkson and Edward Berkson, copartners trading as Berkson's Leather Co., 12-14 Ferry St., New York, under the terms of a stipulation approved by the Commission. (7525)

Long's—Bernard Goldberg and Bertha Goldberg, trading as Long's, 731 Seventh St., N. W., Washington, D. C., entered into a stipulation with the Federal Trade Commission to discontinue misrepresentations in connection with the sale of hats and shirts. (7524)

The International Silver Co.—The Commission accepted from The International Silver Co., Meriden, Conn., a stipu-

*(Continued on next page)*

lation to cease and desist from advertising and selling "Royal Danish" silverware without revealing that it is of American design, origin and manufacture. (7521)

**John Pen Co.**—The Commission accepted from Janet Snook Doolittle, trading as John Pen Co., 107 North Wacker Drive, Chicago, a stipulation to cease and desist from misrepresentation in connection with the sale of fountain pens, carrying cases and billfolds. (7526)

**Western Institute of Hypnotism**—Adolph F. Lonk, trading as Western Institute of Hypnotism, Palatine, Ill., entered into a stipulation with the Commission to cease and desist from misrepresentation in connection with the interstate

sale of a pamphlet purporting to contain methods and instructions in hypnotism. (7522)

#### **CEASE AND DESIST ORDER**

**So-Lo Works, Inc.**—Misrepresentation in connection with the sale of a plastic mender is prohibited in a cease and desist order issued by the Commission against So-Lo Works, Inc., Loveland, Ohio. The respondent, formerly The Perfect Manufacturing Co., trading as the So-Lo Works, is engaged in the manufacture and sale of a product designated "So-Luminum" for repair of aluminum and other kitchen utensils. (4856)



## Judge Miller Cites Merits of Free Radio, Stresses Danger of Government Controls

NAB President Justin Miller, in an address at Hartford, Conn. last Tuesday (19), characterized American broadcasting as the best in the world, but warned that it is in danger of government control.

Speaking as honored guest at a dinner marking the 20th anniversary of WTIC's affiliation with the NBC, Judge Miller declared that our system is the best "because it is not government-operated and because so far it has not been government-controlled." He asserted that "the only danger to its maintaining that preeminent position is the danger of increasing government control."

Judge Miller admitted that American radio has its inadequacies. But, he said, "these inadequacies will  
(Continued on page 922)

## AFRA, Network Issues Still in Doubt As Negotiations Continue Late Friday

During the past week, contract negotiations between networks and AFRA proceeded against the impending strike deadline of 12:01 a.m., Sunday (24th). Although considerable progress was made in these negotiation meetings, the important issues of wages and secondary boycott clause were unresolved at the time the NAB REPORTS went to press. Certain other union demands were also not fully agreed upon.

Following the so-called "strike meetings" of AFRA locals in Los Angeles, San Francisco, Chicago and New York, the union officials have contended that negotiations must be brought to a successful conclusion if a strike of AFRA members was to be avoided on Sunday. Network representatives were hopeful that such a strike could be averted through an amicable agreement on the basic issues involved in the current contract negotiations.

## Bradley, Studebaker Praise Broadcasting As National Radio Week Is Celebrated

With broadcasters and radio dealers throughout the nation marking the observance of National Radio Week, the contributions of our free system of radio were pointed out last week in messages to NAB President Miller from General Omar N. Bradley, Veterans Administrator, and Commissioner John W. Studebaker of the United States Office of Education.

In a telegram to Judge Miller, General Bradley expressed his deep appreciation for the invaluable cooperation of American broadcasters in helping to carry out the nation's program of aid to veterans. The general said that "radio has played a great part in speeding the return of American soldiers, sailors, marines and coastguardsmen to normal, useful civilian life."

Dr. Studebaker, noting that Thanksgiving falls within National Radio Week, wrote "it is proper that we should be grateful for the services which broadcasting has rendered our schools and all our people in supplying education, information and entertainment, thus enriching our lives and making us more sensitive to our obligations as citizens of this great country.

Certainly," Dr. Studebaker continued, "we in America can be truly thankful as well that our system of radio broadcasting is free."

NAB was informed last week that during National Radio Week Veterans Administration plans include cooperation with local stations in observing the celebration. Field representatives of the VA will cooperate with stations in presenting local programs.

Simultaneous with his letter to Judge Miller, Dr. Studebaker wrote to R. C. Cosgrove, president, Radio Manufacturers Association. In paying tribute to the work of radio manufacturers, Dr. Studebaker thanked them for "unqualified cooperation . . . in  
(Continued on next page)

### INSIDE THIS ISSUE

On the eve of National Radio Week, messages of congratulation were received from Secretary of War Patterson, Fleet Admiral Nimitz and Sally Butler, president, National Federation of Business and Professional Women's Clubs. (p. 922)

The FCC forsee little danger that radio stations, considered vital to the public welfare, will be forced off the air during the current coal strike crisis. (p. 922)

A joint NAB-RMA advisory committee, authorized previously by the respective boards, was named last week to consider matters of mutual interest to the two associations. (p. 923)

The FCC's informal engineering conference to discuss NARBA recommendations will reconvene Tuesday. (p. 921)

New York Times Columnist Arthur Krock sees a threat to freedom of press in the FCC's handling of the N. Y. Daily News' application for a station. (p. 923)

Five stations in St. Louis have reached an agreement with IBEW on a new contract covering employment of technicians. (p. 920)

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080  
 535 Fifth Ave. New York 17, N. Y. MURRAY Hill 2-1963  
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Justin Miller, *President*

A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Richard P. Doherty, *Director of Employee-Employer Relations*; Edward J. Hefron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; James L. Middlebrooks, *Director of Engineering*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

the work of the Joint Committee on Standards for school audio equipment." He went on to say "that cooperation will enable our schools to obtain audio equipment which is progressively best, suited to their needs."

Complete text of General Bradley's telegram to Judge Miller follows:

"During celebration of National Radio Week, November 24-30, I would like to express deep appreciation for invaluable cooperation of American broadcasters. Stations, networks, nationally sponsored programs, advertising agencies, and talent have all collaborated magnificently in interest of informing veterans and their families of insurance and readjustment benefits provided by Congress and a grateful nation. Radio has played a great part in speeding return of American soldiers, sailors, marines, and coastguardsmen to normal, useful civilian life. The VA knows it can count on Radio Industry for continuing help in solving continuing problems."

Following is the text of Dr. Studebaker's letter to the NAB president:

"I am glad to express my appreciation of the splendid contributions which have been made by radio broadcasting both to the schools and to the families of our country through the long period of development which is now being celebrated during the week November 24 to 30 as National Radio Week. I am reminded that Thanksgiving falls within the week so it is proper that we should be grateful for the services which broadcasting has rendered our schools and all our people in supplying information, education, and entertainment thus enriching our lives and making us more sensitive to our obligations as citizens of this great country. Certainly, we in America can be truly thankful as well that our system of radio broadcasting is free.

"We can be thankful too for the inventive genius which has given us the finest system of radio broadcasting, technically, in the whole world. We can be thankful too for the mass production economics of industry which have made it possible to bring radio

receiving sets into many thousands of schools and millions of households in America.

"The celebration of this week provides a fitting occasion for me to express, in behalf of the school folk, deep appreciation of the fine cooperation which has been rendered this Office by the National Association of Broadcasters through the work of the Federal Radio Education Committee. The studies which have been conducted in important techniques in educational broadcasting, the services provided by the Transcription and Script Exchange and the help and advice which have been made readily available through this cooperative effort are additional reasons for us to be thankful at this time.

"These are all practical means of bringing the schools, the great foundations sponsoring research and the broadcasting industry together. We look forward to continued cooperation of these agencies in our American life working together for the welfare not only of those of us engaged in the business of education but the people in general."

## Employee-Employer Relations

### St. Louis Stations Conclude IBEW Negotiations

Five St. Louis stations, KXOK, KSD, WIL, WEW, and WTMV, recently concluded satisfactorily joint negotiations with the IBEW for a new contract covering technicians. The prior agreement expired midnight November 14.

Station and union negotiators reached agreement only a few hours before expiration of the old contract, when the union committee reported that a meeting of IBEW membership had voted to accept the proposals of management.

The top wage rate was increased less than 6 percent, as had been offered by management. The union had demanded a wage increase of approximately 30 percent, plus numerous other clauses that would have raised costs considerably more.

Station KWK did not participate in the joint negotiations; KMOX, owned by CBS, will negotiate a separate agreement, although it was a party to the early talks that led to the present contract.

### New Addition to NAB Headquarters Staff to Serve as EER Research Economist

The latest addition to NAB's headquarters staff is David J. Farber who has joined the Employee-Employer Relations Department as research economist and assistant to the EER director. Mr. Farber reported to NAB last Monday (18). He will be responsible for research activities in the general field of labor economics—wage matters, collective bargaining practices, personnel management, etc., in addition to acting as assistant to Richard P. Doherty, department head.

(Continued on next page)

Mr. Farber comes to NAB after extended service in the Federal Government. As an economist, he was associated for two years with the National War Labor Board and its successor, the National Wage Stabilization Board. While a member of the research and statistics staff of the latter agency, Mr. Farber authored a monograph on the administration of welfare funds under collective bargaining.

Before turning to research in labor matters, NAB's new economist served for three years in several personnel positions at the United States Civil Service Commission.

A New Yorker by birth, Mr. Farber is a product of that city's school system. Graduating from De Witt Clinton High School, he received his B.A. in political science from Brooklyn College in 1939, and since has done extensive graduate work in labor relations at American University, Washington, D. C. He is married, has no children, and is a member of the American Economic Association and Delta Sigma Rho.

## Small Market Stations

### Small Stations Urged to Furnish Agenda Material

Small stations throughout the nation are asked to cooperate with the seventeen small market district chairmen in providing NAB with subjects for the agenda of the 1947 district and area meetings.

Requests have gone out to the chairmen seeking recommendations from management of the small stations on proposed subjects for discussion at the various meetings. This material, when compiled in each district, will be forwarded to NAB Small Market Stations Division. The agenda for the coming meetings will be based on these suggestions. All stations are urged to make their recommendations as early as possible.

### Data Available on Salesmen's Compensation

Information on salesmen's compensation may be obtained by NAB members upon request to the Small Market Stations Division. The data show pay plans and compensation paid to sales personnel in the industry. Surveys of large and small stations are included.

## Engineering Department

### NARBA Conference to Be Resumed Tuesday

The informal engineering conference to discuss recommendations for the North American Broadcasting Agreement, which opened Monday, adjourned on Wednesday until 10 A. M. Tuesday, November 26.

Industry representatives and FCC engineers attended the meetings with George Adair, Chief Engineer, FCC, leading the discussions. Some tentative agreements were reached on the technical section of the recommendations and further discussions will be held when the conference reopens.

Porter Houston, WCBM, Baltimore, Chairman of the NAB Engineering Executive Committee, attended the sessions as an observer for NAB.

## General

### NAB Speakers Look to Radio's Future at Georgia Broadcasters First Institute

With the cooperation of the Henry W. Grady School of Journalism, University of Georgia, the Georgia Association of Broadcasters held their first annual Radio Institute at Athens, Thursday and Friday (21-22).

Representing NAB, A. D. Willard, Jr., executive vice president, discussed "Radio's Future," and Frank E. Pellegrin, director of broadcast advertising, spoke on the subject "Radio Selling in 1947."

The Radio Institute got under way on Thursday afternoon when the broadcasters held their business meeting at 2 P. M. The session was followed by a reception, and in the evening the visitors were officially welcomed when Dr. Harmon W. Caldwell, University president, addressed the broadcasting representatives. Charles Smithgall, president of the Georgia Association of Broadcasters, made the response to the message of greetings.

In discussing the future of radio, Mr. Willard stated that according to the industry's best minds the expansion of the physical dimensions of radio would take somewhat the following form:

An expansion of about 5 billion dollars in the next five years, divided to include FM, television and AM expansion. He mentioned that plans call for about two to three thousand FM stations. He estimated that 5 million FM sets would be produced in 1947, 25 million sets in four to five years.

Mr. Willard, in estimating the growth of television, stated that he expected 185 to 190 key cities would be hooked up either by coaxial cable or relays in five years.

He went on to estimate that about 1 million television receivers would be produced in 1947, and 2½ million a year in the following three to five years.

The NAB executive pointed out to the Georgia broadcasters that in standard AM broadcasting there are some 600 new applications currently on file with the FCC. Monthly receiver production, he pointed out, is 50 per cent above prewar production.

In talking about the radio broadcasting industry's employment factor, Mr. Willard said that there are about 26,000 employees now engaged in full-time work and another 26,000 part-time employees. In the next five years of expansion, an additional 50,000 jobs probably will be created.

After discussing the physical dimensions of radio's future, Mr. Willard spoke of the challenges presented by the industry's expansion. He pointed out that since radio set ownership now exists almost everywhere, it will be difficult to increase this factor. Radio, therefore, must increase listening on the part of individuals in order to support expansion in the number of stations.

The expansion of facilities is a challenge, also, to radio's sales departments, Mr. Willard pointed out. A

*(Continued on page 923)*

## Judge Miller Cites Merits of Free Radio, Stresses Danger of Government Controls

(Continued from page 919)

correct themselves through the pressures of competition and public opinion, provided that government interference goes no further than that necessary to insure technical perfection."

The NAB head expressed the conviction that a campaign is under way to expand government control over radio broadcasting. He classified supporters of this campaign into three groups—those whom he suspects of looking forward to a totalitarian state—those who are simply afraid of responsibility and really want government regimentation, and those motivated by bureaucratic thinking.

Judge Miller said that next to the American system, the British have the best in the world. He then quoted at length British Parliament debate concerning the future of the British Broadcasting Company, the government operated British radio system. The quotations brought out that members of Parliament for the most part were highly critical of governmental restrictions imposed upon BBC's operations; among others its prohibition of advertising. President Miller said that although the British are among our severest critics, the Parliament debate also shows that many of them have become convinced of the superiority of our "free radio."

Judge Miller referred several times to the FCC report of last spring which he characterized as "grossly over-emphasizing the shortcomings and asserting power to dictate the character and content of radio programs." He continued, "Immediately a lot of other folks assumed the correctness of the Commission's contentions that it had the power to tell broadcasters that they could not editorialize, that they must allow atheists to broadcast over their stations, that they must carry certain proportions of sustaining as contrasted with sponsored programs, and many other things which no government officer would dare assert as applied to newspapers and magazines."

Referring to the FCC open hearings on the editorial policy of the New York *Daily News* upon its application for a broadcasting license, Judge Miller quoted from New York *Times* columnist Arthur Krock. Krock wrote—"Nothing in the law that established the FCC, even by the most tortured construction a new deal government lawyer could make, authorizes it to weigh such an argument in coming to the decision whether to grant a license for a radio station. If there was a phrase in the act that did authorize it, the statute would be unconstitutional."

In agreeing with Krock's opinion, Judge Miller commented that the power of Congress to control broadcasting is found in the commerce clause of the Constitution—the power to regulate commerce between the states. That power, the NAB President asserted, is expressly limited by the first constitutional amendment which expressly forbids Congress to enact any law which abridges freedom of speech or of the press.

Judge Miller summed up his arguments against government-control of radio in this way—

"A free radio is as essential as a free press. We have much to learn. We recognize that we have an unsolved problem of good taste in advertising. Broadcasters have already voluntarily imposed substantial restraints upon their advertising practices—and they are willing, voluntarily, to go still farther."

"We cannot mistake the issue. A free radio is an integral part of a government designed to serve a free

people who believe in a system of free enterprise. A government controlled radio is an integral part of a totalitarian system. Either we protect and preserve the one or we slide into the other. It is as true today as in the days of our fathers, 'Eternal vigilance is the price of liberty.'"

## Radio Stations Not Seriously Threatened By Current Coal Strike Crisis, FCC Says

There is little danger that radio stations will have to go off the air soon for lack of power as a result of the coal industry negotiations now in process, the FCC announced last week.

Broadcasting is regarded as vital to the public welfare, the Commission stated, and would be one of the last activities subject to curtailment in the event the coal strike continued for a long period.

It was pointed out that radio stations use comparatively little electric power and that all the stations in the country combined use no more power than it takes to operate a single battleship.

## War Leaders and Women's Club Executive Mark Observance of National Radio Week

Additional messages of greetings were received Friday (22) by NAB President, Justin Miller, from three American leaders who offered their congratulations to the nation's broadcasting industry on the observance of National Radio Week.

Telegrams were sent by Secretary of War Robert P. Patterson and Fleet Admiral Chester W. Nimitz to both NAB President Miller and President R. C. Cosgrove of RMA, while Sally Butler, president of the National Federation of Business and Professional Women's Clubs sent Radio Week greetings to Judge Miller on behalf of the 102,000 members of the women's clubs.

The message from Secretary Patterson said:

"CONGRATULATIONS AND BEST WISHES TO THE BROADCASTERS AND RADIO MANUFACTURERS OF THE COUNTRY ON THEIR 26TH ANNIVERSARY TO BE CELEBRATED DURING NATIONAL RADIO WEEK. AMERICAN RADIO PROGRAMS HELPED TO MAINTAIN THE MORALE OF OUR TROOPS OVERSEAS AND AT HOME DURING THE WAR AND ARE STILL LISTENED TO EAGERLY BY OUR OCCUPATION FORCES. AMERICAN MADE RADIO AND ELECTRONIC EQUIPMENT HELPED TURN THE TIDE OF VICTORY DURING THE WAR AND WILL CONTINUE TO KEEP OUR GROUND AND AIR FORCES THE BEST EQUIPPED IN THE WORLD."

Admiral Nimitz' wire read:

"ON THE 26TH ANNIVERSARY OF THE RADIO BROADCASTING INDUSTRY I EXTEND MY SINCERE CONGRATULATIONS. RADIO PROVED TO BE ONE OF THE MOST EFFECTIVE MEANS OF UNITING AMERICANS IN THE CONCERTED DRIVE TO VICTORY. I AM CONFIDENT THAT THE INDUSTRY WILL MAKE AN EQUALLY SIGNIFICANT CONTRIBUTION TO A PERMANENT PEACE. THE NAVY SHARES AMERICA'S APPRECIATION OF YOUR 26 YEARS OF OUTSTANDING SERVICE."

## NAB Speakers Look to Radio's Future At Georgia Broadcasters First Institute

(Continued from page 921)

third challenge presents itself to universities and industry, together, for it will be necessary for both to train the necessary people to man new stations and fill vacancies at present stations since some personnel will shift from established broadcasting facilities to new stations.

Mr. Willard made the point that with additional stations and additional frequencies planned for broadcast services, and with almost unlimited opportunity in sight for those who want to enter broadcasting, there is great hope that the industry will be able to challenge many of the restrictions which government has placed upon it largely on the basis of scarcity of frequencies.

### Pellegrin Cites Growth of Radio

Mr. Pellegrin, in his discussion of "Radio Selling in 1947," pointed out that "in its twenty-five years of development, radio has grown to become the nation's leading medium in the field of national advertising, and a very important medium for local advertising."

He went on to say: "There are five million more homes with radios than with electricity; seven million more homes with radios than with electric irons, or automobiles; 13 million more than with electric refrigerators; 15 million more than with telephones."

Mr. Pellegrin explained that NAB "for many years has been compiling a record of individual 'case histories' of successful radio advertisers. We now have hundreds of these stories on file, dealing with every imaginable type of business or service." He said that these case histories deal with companies that spend millions on radio advertising and with advertisers who spend only a few dollars.

"Radio salesmen can say truthfully," Mr. Pellegrin continued, "that somewhere and at some time radio has succeeded for every type of sponsor, and I think it is reasonable to say that in 1947, radio can succeed for any type of sponsor. But I should qualify that. In each of these many case histories, it is apparent that the sponsoring advertiser, and the station or network, and the advertising agency (if any) cooperated to use radio intelligently."

Mr. Pellegrin continued: "It has been axiomatic, and automatic, that any political leader who aspires to dictatorship over his people must first 'take over' radio. As long as the American system of commercial radio helps to keep American radio free, not only is it helping to preserve one of our most powerful social institutions, but it is helping to preserve the basic freedoms guaranteed to us under our Constitution."

Other speakers at the Georgia meeting included the following: Horace Lohnes, radio attorney; Leonard Reinsch, general manager, Cox Radio Stations, and radio advisor to President Truman; Sol Taishoff, editor, *Broadcasting Magazine*; John M. Outler, Jr., general manager, WSB; Richard S. Nickeson, assistant professor of radio journalism at the Grady School; Irvin Abeloff, general manager, WLEE; Henry Ringgold, Edward Petry and Company; Thomas D. Conolly, CBS; and E. P. J. Shurick, KMBC.

## Joint Committee to Cooperate on Mutual Industry Problems Set Up by NAB and RMA

NAB and the Radio Manufacturers Association moved toward even closer cooperation on major industry problems last week when a joint committee of broadcasters and manufacturers was named to consider matters of mutual interest to the two associations.

The formation of such a committee having been authorized previously by the Boards of Directors of both RMA and NAB, members of the joint liaison body were appointed last week by President R. C. Cosgrove of RMA and NAB President Justin Miller.

Broadcasters representing NAB will be T. A. M. Craven, vice president of the Cowles Broadcasting Company; William Fay, vice president, Stromberg-Carlson Co., WHAM, Rochester, N. Y.; Gordon Gray, president of WSJS, Winston-Salem, N. C.; James D. Shouse, vice president, Crosley Broadcasting Corp., WLW, Cincinnati, Ohio; and Carleton D. Smith, general manager, WRC, Washington.

RMA will be represented by the following manufacturers: Dr. W. R. G. Baker vice president, General Electric Company; Walter Evans, vice president, Westinghouse Electric Corp.; Frank M. Folsom, executive vice president, RCA Victor Division; Paul V. Galvin, president, Galvin Manufacturing Corp.; E. A. Nicholas, president, Farnsworth Television and Radio Corp.

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[The following article is reprinted from the *New York Times*, November 15, 1946, with permission of the publisher.]

### IN THE NATION

#### Press Freedom Threat Via The Daily News

By ARTHUR KROCK

For six days in open hearings the Federal Communications Commission has allowed the American Jewish Congress to urge before one of its examiners that the Commission abridge the freedom of the press. The ruling sought of the Commission would violate not only the Constitution, but the heart of the civil liberties that are guaranteed in the First Amendment. Yet the FCC authorized its examiner to tolerate this plea for an action that is basically illegal, and it has not rebuked him for the excessive time allotted to it.

The Commission, through its examiner in the first instance, is being asked to deny to *The Daily News* of New York City the right to own and operate a radio station. The complainant founds this demand on a charge of anti-Semitism against the newspaper management. The evidence offered in support consists of a file of news stories and other articles purporting to demonstrate deliberate racial bias in *The Daily News*. On the ground that this evidence proves the bias exists as charged, the complainant asks the FCC to refuse the license sought by the newspaper.

(Continued on next page)

Nothing in the law that established the FCC, even by the most tortured construction a New Deal government lawyer could make, authorizes it to weigh such an argument in coming to its decision whether to grant a license for a radio station. If there was a phrase in the act that did authorize it, the statute would be unconstitutional. For, if a publication which does not violate the penal and police laws (that forbid incitement to riot and obscene and libelous matter) were excluded because of its news and editorial policies from enjoying rights available to others, that would be a flat violation of the First Amendment.

### The Excuses Offered

*The Daily News* denies that its policies are as charged by the American Jewish Congress. That rests between the newspaper and its accusers. The proper judges are its readers, not any part of any government. The important point is that a newspaper should be obliged by any part of the government to answer the charge by way of maintaining its ordinary rights to expand its interests as it sees fit. And the agency's behavior is made more flagrant by the fact that what is being urged against the newspaper, and listened to *in extenso* by the Commission, is in any event an unconstitutional ground of action.

In defense of the FCC procedure the usual quibbles are advanced. There is a recurrent phrase in the act that established the Commission and gave it power to pass on applications for radio station licenses which requires that "public convenience, interest or necessity" must be served in the grant of these licenses. It is argued that the examiner has been authorized to entertain the complaint of the American Jewish Congress to meet this prescription.

It is also being said that to make the plea before an examiner is not to make it before the FCC itself, and therefore the complaint as yet has no real standing in the case. The Commission is completely free, it is contended, to excise the complaint from the record when it reviews that record, and thus the entire proceeding before the examiner is without the slightest prejudice to the application of *The Daily News*.

Yet, ever since former Chairman Fly was compelled by Congressional pressure to end what was called a sitdown strike against licensing radio stations to newspapers (though nothing in the law forbade it), newspapers have made these applications without having to defend themselves against such an argument as this. Whether or not any other organization has attempted to block a license grant because of its critical attitude toward the news and editorial policies of the applicant, the Commission and its examiners have never before given one a hearing.

### Widely Circulated

But the time allotted for the statement of this fundamentally illegal case has been remarkably generous. For two days there was a hearing in New York City. Then, on the representation that the record filed by the complainant needed certain corrections, four days were given to a hearing in Washington, though it developed that the corrections were minor.

The consequence is that spread at great length on a public record, and circulated in the press and on the radio, are accusations against a newspaper which, even if true, have no legal standing. *The Daily News'* ill-wishers and competitors have been fed with morsels purchased on a black market of the law. And a Federal Commission has entertained a procedure which amounts to a direct assault on the freedom of the press.

For, obviously, if a newspaper's policies are to be argued before government bodies as a condition precedent to a permit for wider communication facilities, its constitutional right to fix and pursue those policies without threat or hindrance, open or implied, is similarly conditioned. Its legitimate requests for a share in a public domain, from which it is not barred by any law, are also thus conditioned. The statutes do not authorize it, and the Constitution explicitly forbids it.

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[The following editorial appeared in the *Washington Times-Herald*, November 15, 1946. It is reprinted here with the permission of the publisher.]

### IT WORKS BOTH WAYS

Listening to Bob Hope the other night we were very much struck by a little four or five sentence snapper he delivered at the end of his cut-up comedy which had been full of entertainment, as usual.

But what he had to say at the end was not funny nor was it intended to be. In a friendly but very solemn way, Hope delivered a quick little sermon on the wonderful life we have in America and the value of tolerance as the oil that makes our national machinery run easily.

Every word of what he had to say made sense and there was no doubting the sincerity of his feeling. Bob Hope has plenty of reason to love America. He is English-born and if he had really never left home the chances are that today he would be just another obscure Londoner grubbing away in Socialist poverty with not much of a past and hardly any future at all.

Hope has made good in America and America has been very good, indeed, to Hope. Which is the American dream come true for the umpteenth time, again.

But he is not the only powerful man in America these days who draws his audience together in fun and laughter, then slips over a fast moral lesson when everybody's guard is down and good humor rules.

Bing Crosby, at least Hope's equal as a master of public attention and faith, has been doing the same for quite a while. His movie, *Going My Way?*, and its sequel, *The Bells of St. Mary's*, were smashing box-office successes, but even more smashing sermons on good behavior.

They demonstrated absolutely that people can be touched by serious things in the very midst of laughter.

Frank Sinatra is another one who is sandwiching in little lectures on tolerance between swooning the bobby-soxers, not as skillfully as the other two, we think, but anyhow with sincerity.

(Continued on next page)

## They're Working With Big Stuff

These boys are very powerful across the land, no doubt about it, and they are working around with very big stuff, indeed. For they are reaching down underneath the surface of life and trying to guide the slow, hidden glacier that really controls what happens up on top day by day.

They can't do too much at any one time, for all of us are quick to resent the fellow who invites us in for a drink and then gives out with a lecture on the evils of the demon rum. That kind of dirty trick brings its own sure punishment in a hurry and is richly deserved.

But anybody who says a right word in the right direction at the right moment is never resented, and we believe that what Hope, Crosby & Co. have done so far is in good taste, to good purpose and good for the country.

Unquestionably tolerance is absolutely essential to effective and peaceful life in a nation made up of as many millions of people as variegated as ours.

And unquestionably also, we may add, ours already is the most tolerant nation in all the world. For wherever have so many people of so many kinds lived together so long and so well? We have our troubles, true, but we also have our tremendous successes.

## Intolerant Minorities

The majority of Americans are pretty tolerant, on the whole. Our main troubles stem not from intolerant majorities but from intolerant minorities, of whom the Communists are the most flagrant examples.

There is nothing tolerant about Communists or communism.

Communism has as its stated and public and unchanging aim the bloody overthrow of every government in the world outside Soviet Russia. That includes the bloody overthrow of OUR government.

The Communists believe they are at literal and actual war with all the rest of the world and that anything goes for the sake of their victory. They use lying, fraud, deception and murder as military weapons.

One of their favorite fraudulent devices is to run around this country telling anybody who will listen that he is being abused, robbed and cheated of his rights, that he is a member of a persecuted minority.

They naturally never point to the tolerance and gains that America offers to everybody who wants to live and do well here. That would be to destroy their own purpose, which is bloody overthrow of the United States Government and the confiscation of American property and the enslavement of the American people.

So, with such an intolerant minority as the Communists we have to take a stand in complete opposition.

That is not intolerance. It is just self-defense. For if the majority does not defend itself against such an intolerant minority, the minority will destroy us all.

## Broadcast Advertising

### Sales Managers Mailing List

The NAB Broadcast Advertising Department maintains a Sales Managers' mailing list, to which all releases from this department are sent.

Recent mailings to this list included the book "Radio for Retailers," mats for the new standard contract forms, and the report of the Subcommittee on Standardization of Rate Card Format.

If this material did not reach the proper person at your station, please notify the Broadcast Advertising Department, so that the proper change can be made on this mailing list.

### Easing Credit Restrictions May Stimulate Advertising

An opportunity for radio salesmen to increase their retail billing is seen in the action of the Federal Reserve Board, easing some credit restrictions. The National Retail Dry Goods Association applauded the action as a "boon to retailers and their charge account customers."

The NRDGA statement said: "Now that charge accounts have been freed from government restrictions, the time-consuming procedures required to determine whether an account is open to buy can be eliminated. This should be a definite boon to retailers and their charge customers, especially during the Christmas season."

Radio advertising, of course, remains an excellent advertising medium whereby retailers can convey this information to customers, and whereby they can also stimulate sales not only during the Christmas season, but the year around. Appliance dealers, credit jewelers, department stores and all other types of retailers who encourage credit buying should now be better prospects for radio.

### AAAA Continues Campaign for 2% Cash Discount from Radio

The AAAA campaign to get the 2% cash discount for advertisers is being carried on not only among radio stations, as reported here the past two weeks, but also among newspapers. *Editor & Publisher* reports that 97 newspapers, accounting for about half the national advertising dollar volume in dailies, are still refusing to grant such a discount.

In the campaign among radio stations, agencies attempt to convey the impression that most newspapers grant such a discount, and their invitation is for radio to "get in line." The radio industry (except for a small minority) has always been opposed to the cash discount principle.

(Continued on next page)

Further objections from radio operators to the agency proposal were received last week. One, worthy of mention, referred to the circular letter sent to stations by Young & Rubicam and states:

"I immediately referred this letter to our credit manager, and here are a few excerpts from his comments:

"1. There has been a trend toward the 'no cash discount' by the major newspapers throughout the country for the past several years.

"2. 93% of all daily newspapers grant the 2% cash discount and this 93% represents 1,684 dailies; but the 7% or 133 dailies which do not pay cash discount carry approximately 50% of the total agency billing. Sixty of the 133 no-cash-discount papers are in cities of 200,000.

"I think this is very significant and puts an entirely different light on the 93% argument contained in the 3rd paragraph of Mr. Franco's letter.

"3. No cash discount policy is maintained by 8 dailies in New York, 5 in Chicago, 4 each in Philadelphia, Los Angeles, Boston, Washington and San Francisco, and 3 each in Detroit, St. Louis, and Pittsburgh.

"4. *He feels there is no end of controversy* on the part of those who insist upon taking cash discount after the due date."

To date, not one letter has been received by the NAB favoring the "cash discount invitation" contained in the Young & Rubicam letter.

### **Sales Promotion Group Holds First Meeting; Plan Discussion of Eight Projects**

The first meeting of the Sales Managers Subcommittee on Sales Promotion is being held Monday (25) in New York.

Eight points are on the agenda for discussion as the new committee makes its plans for promotion activities. Subjects for discussion include: (1) increasing the sale of extra home radio sets; (2) preparation and distribution of three speeches to the NAB membership; (3) discussion of ways and means for increasing station tune-in; (4) plans for preparation and distribution of pre-tested ideas which can be used in individual station sales promotion; (5) suggestions for one or two major projects for industry-wide promotion during the coming year by all stations, networks and representatives; (6) ways and means by which radio broadcasting can be given greater emphasis by national advertisers whose interests are similar to radio's; (7) ways and means by which multiple stations in a single community can cooperate to their mutual advantage; and (8) recording and publicizing individual station performance in the public interest.

Subcommittee members include: John M. Outler, Jr., WSB, chairman; Joseph Creamer, WOR; Louis Hausman, CBS; John Carl Jeffrey, WKMO; Eugene Katz, the Katz Agency; Edward P. J. Shurick, KMBC; and Hugh M. P. Higgins, NAB.

## **Public Interest Programming**

### **Ad Council Network Campaigns—Week of December 2-8, 1946**

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of December 2-8, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

#### **Help Veterans Beat the Housing Shortage**

Returning war veterans have been hardest hit by the present critical shortage in houses and apartments. Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. Despite all that is being done, however, the housing crisis will continue through 1947 and even intensify in the months immediately ahead. The reasons for this are: 1. The need for homes is tremendous. Since V-J Day some 13,000,000 men and women have been released from the Armed Services—even this year discharges have continued at the rate of about 250,000 a month. Some of these veterans, of course, have established homes to return to, but a Census Bureau survey taken in June showed that about 4,000,000 wanted to rent, buy or build within twelve months if they could find anything suitable at prices they could afford. About 2,200,000 are seeking accommodations even at present prices. 2. The shortage has been accumulating for years. We entered the war with an under-supply of houses. During the war the shortage became more acute. 3. It takes time for emergency measures to pay off. The No. 1 problem was to step up the production of building materials. In addition it was necessary to establish machinery for eliminating unessential and deferrable commercial and industrial construction. Communities had to organize to meet the housing crisis. These measures are only now beginning to pay off. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes and creating apartments through remodeling; (2) "staying put" and giving the veteran first chance in renting or buying; (3) putting off deferrable repairs; (4) listing vacancies and houses for sale at their local Veterans Housing Center; (5) not discriminating against veterans with children. (Fact Sheet No. 4-E)

#### **Army Prestige Campaign**

To preserve the peace, America has undertaken worldwide commitments. In support of these commitments, and to provide adequate defense in this Atomic Age, Congress has authorized the largest Regular Army in this nation's history. The War Department desires an all-volunteer Army. It plans to use the draft only to fill the gap between the number of volunteers obtained and the Army overall manpower requirement—in fact, because of recent successes in recruiting, no draft calls are being made this November and December. More than 1,000,000 young

*(Continued on next page)*

# Federal Communications Commission Docket

## HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, November 25. They are subject to change.

### Monday, November 25

#### Further Hearing

(10:00 A. M.)

- NEW—Antilles Broadcasting System, Inc., Rio Piedras, Puerto Rico—C. P., 790 kc., 5 KW, unlimited.  
NEW—Radio Americas Corp., San Juan, Puerto Rico—C. P., 790 kc., 1 KW, unlimited.

#### Further Hearing

(10:00 A. M.)

- NEW—Herman Radner, Detroit, Mich.—C. P., 680 kc., 250 watts, daytime.  
NEW—Wolverine State Broadcasting Service, Inc., Detroit, Mich.—C. P., 680 kc., 250 watts, daytime.  
NEW—Grosse Pointe Broadcasting Corp., Grosse Pointe, Mich.—C. P., 660 kc., 250 watts, daytime.  
NEW—UAW-CIO Broadcasting Corp. of Mich., Detroit, Mich.—C. P., 680 kc., 250 watts, daytime.

(10:00 A. M.)

- WPAR—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Transfer of control; 1450 kc., 250 watts, unlimited.

#### Further Hearing

(10:00 A. M.)

- NEW—Unity Corp., Mansfield, Ohio—For FM facilities.  
NEW—Richland, Inc., Mansfield, Ohio—For FM facilities.  
NEW—Mansfield Journal Co., Mansfield, Ohio—For FM facilities.

### Oral Argument to be held before the Commission en banc

(Room 6121, 10:00 A. M.)

In the matter of amendment to Section 3.407 of the Commission's rules and regulations governing the announcement of mechanical records.

### Wednesday, November 27

(10:00 A. M.)

- KNOE—James A. Noe, Monroe, La.—Modification of construction permit; 1390 kc., 5 KW, DA unlimited.

Other Participants:

WTJS—Jackson, Tennessee (Intervenor)

#### Further Hearings

(10:00 A. M.)

- NEW—Rochester Broadcasting Corp., Rochester, N. Y.—C. P. 1280 kc., 5 KW, unlimited (requests facilities of WSAY when vacated).

(Continued on next page)

Americans have volunteered for our new Regular Army since last fall. This is a great record—but to maintain the Army at its required strength about 40,000 men per month must continue to enlist, since nearly half of the men now in service will have earned the right to be discharged during the coming year. A direct recruiting drive, using paid advertising in all media, is now under way. But, says the Army, the paid recruiting campaign is not enough. The Army urgently asks help for a campaign to build prestige for the new Regular Army and its enlisted personnel in the public mind, particularly in the minds of potential recruits, their families and friends—to aid in attracting high-calibered young men in the numbers required to meet military commitments and insure the country's defense. Except in war time Americans have tended to have a poor opinion of Army enlisted men. Many people have thought that men joined the Army because they couldn't get jobs anywhere else—didn't like to think for themselves—or were incompetent. These are just a few of the notions which circulated easily in the years before blitzkrieg. If Americans again harbor such notions, the Army will have a hard time recruiting and holding the fine type of men it needs. Actually, the new Regular Army of today is a compact, carefully chosen force of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the stakes are high in the task before them: the maintenance of the peace and security for which thousands of other young Americans have already died. (Fact Sheet No. 2-O)

## Atomic Energy

The overwhelming majority of scientists and experts who developed the atomic bomb agree that: (1) The atomic bomb is primarily a weapon against cities and concentrations of people. (2) Present-day atomic weapons could kill 30% or more of a country's population and destroy most of its industry in attacks on its major cities over a short period of time. More powerful atomic bombs are possible. (3) There is no effective defense against atomic bombs and none can be expected. (4) No single big secret protects the atomic bomb. Other nations could perfect atomic bombs within as little as three to five years, and many powers have access to the necessary raw materials. To the Atomic Energy Commission of the United Nations, the representative of the United States, Mr. Bernard Baruch, has submitted a plan as a basis for beginning a discussion on control measures to be taken. The United States plan proposes the creation of an international Atomic Development Authority which would assume control (including ownership if necessary) of all atomic energy activities potentially dangerous to world security, actively conduct atomic research, and supervise through license and inspection all atomic activities throughout the world. To such an Authority we would in time disclose any exclusive knowledge of atomic energy in our possession—but we would make these disclosures in a series of stages, as various parts of the plan go into successful operation. It should be stressed that the building of effective atomic control will involve the cooperative efforts of many nations and peoples. The opinion of the citizens of the nation which developed the atomic bomb is of key importance. Ultimately, whatever method is arrived at for atomic control must be ratified by the people's representatives in the form of a treaty subject to the approval of a two-thirds vote of the Senate. Unless whatever international policy is arrived at is backed by American public opinion, it will not stand. The people cannot become scientists or nuclear physicists. But every American who makes any pretense of good citizenship can and should inform himself of the proposals made by his government to the U. N. Atomic Energy Commission—and follow every modification or counter proposal. Then, when the time of decision comes, that decision will be made by a citizenry armed with facts—instead of swayed by emotions or prejudices. (Fact Sheet No. 30)

NEW—Veterans Broadcasting Co., Inc. Rochester, N. Y.—  
C. P. 1280 kc., 5 KW, unlimited.

### Oral Argument

(Room 6121, beginning 10:00 A. M. in the order listed)

WICA—WICA, Inc., Ashtabula, Ohio—C. P., 970 kc., 1 KW  
night, 5 KW day, unlimited DA-night.  
WWSW—WWSW, Inc., Pittsburgh, Pa.—C. P., 970 kc., 5 KW  
DA-day and night, unlimited.  
WSVA—Shenandoah Valley Broadcasting Corp., Harrison-  
burg, Va.—C. P., 970 kc., 5 KW, unlimited DA-night.  
WEBR—WEBR, Inc., Buffalo, N. Y.—C. P., 970 kc., 5 KW,  
unlimited.

FM Radio and Television Corp., San Jose, Calif.—C. P., 1370  
kc., 1 KW, unlimited DA-night and day.  
Broadcasters, Inc., San Jose, Calif.—C. P., 1370 kc., 1 KW,  
unlimited.  
United Broadcasting Co., San Jose, Calif.—C. P., 1370 kc.,  
1 KW, unlimited.  
Dehavan, Hall and Oates, Salinas, Calif.—C. P., 1380 kc.,  
1 KW, unlimited.  
Central California Broadcasters, Inc., Berkeley, Calif.—C. P.,  
1380 kc., 1 KW, unlimited DA-night.

Scripps-Howard Radio, Inc., Cleveland, Ohio—C. P., 1300 kc.,  
5 KW, unlimited DA-night and day.  
Cleveland Broadcasting, Inc., Cleveland, Ohio—C. P., 1300 kc.,  
5 KW, unlimited DA-night and day.

WTNJ—WOAX, Inc., Trenton, N. J.—Renewal of license;  
1310 kc. (NARBA), 500 watts night, 500 watts LS,  
shares WCAM and WCAP.

WTNJ—WOAX, Inc., Trenton, N. J.—Modification of license;  
1310 kc., 500 watts, unlimited, request facilities of  
WCAM and WCAP.

City of Camden, Camden, N. J.—Renewal of license: 1310 kc.  
(NARBA), 500 watts night, 500 watts LS, shares  
WTNJ and WCAP.

City of Camden, Camden, N. J.—Modification of license;  
1310 kc., 500 watts, share WCAP, request facilities of  
WTNJ.

Radio Industries Broadcast Co., Asbury Park, N. J.—Renewal  
of license: 1310 kc. (NARBA), 500 watts night,  
500 watts LS, shares WTNJ and WCAM.

Radio Industries Broadcast Co., Asbury Park, N. J.—Modi-  
fication of license; 1310 kc., 500 watts, share WCAM,  
request facilities of WTNJ.

## FCC ACTIONS

### DOCKET CASE DECISION

The Commission announces adoption of an order making final its proposed decision (B-247) granting the application of Old Dominion Broadcasting Corp. (Docket 6936) for a new station in Lynchburg, Va., to operate on 1390 kc., with power of 1 KW, unlimited time, using a directional antenna, and granting the application of John M. Rivers (Docket 6939) for construction permit to increase power of Station WCSC, Charleston, S. C., from 1 KW day, 500 watts night, to 5 KW, using a directional antenna at night only, operating on frequency 1390 kc., unlimited time. Both grants are subject to CAA approval of transmitter site.

The application of Piedmont Broadcasting Corp., licensee of Station WBTM, Danville, Va., for construction permit to change operating assignment of that station from 1400 to 1390 kc., and increase power from 250 watts to 1 KW, unlimited time (Docket 6938) was previously removed from this consolidated proceeding.

### FM CONDITIONAL GRANTS

Northwest Ga. Broadcasting Co., Cedartown, Ga.—Authorized a conditional grant for a class B station, subject to further review and approval of engineering details. (B3-PH-827)  
Royal Oak Broadcasting Co., Royal Oak, Mich.—Authorized a conditional grant for a class B station, subject to further review and approval of engineering details. (B2-PH-773)  
Mary Hardin-Baylor College, Belton, Texas—Authorized a conditional grant for a class B station, subject to further review and approval of engineering details. (B3-PH-1033)  
Sunshine Broadcasting Co., San Antonio, Texas—Authorized a conditional grant for a class B station, subject to further review and approval of engineering details. (B3-PH-537)

### FM CONSTRUCTION PERMITS

The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height given is height above average terrain):

Airfan Radio Corp., Ltd., San Diego, Calif.—Class B; channel: 100.9 mc. (No. 265); 33 KW; 425 feet. (B5-PH-377)  
The Tribune Co., Tampa, Fla.—Class B; channel: 93.3 Mc. (No. 227); 46 KW; 490 feet. (B3-PH-318)  
Columbia Broadcasting System, Inc., St. Louis, Mo.—Class B; channel: 94.5 mc. (No. 233); 41 KW; 480 feet. (B4-PH-102; B4-MPH-63)  
Greensboro News Co., Greensboro, N. C.—Class B; channel: 98.1 mc. (No. 251); 23 KW; 450 feet. (B3-PH-354)  
Josh L. Horne, Rocky Mount, N. C.—Class B; channel: 103.3 mc. (No. 277); 2 KW; 500 feet. (B3-PH-392)  
Unity Broadcasting Corp. of Tenn., Chattanooga, Tenn.—Class B; channel: 94.9 mc. (No. 235); 5.4 KW; 730 feet. (B3-PH-776)  
The Reporter Broadcasting Co., Abilene, Texas—Class B; channel: 96.9 mc. (No. 245); 46 KW; 760 feet. (B3-PH-277)

### MISCELLANEOUS FM ACTIONS

Eugene T. Roth, tr/as Mission Broadcasting Co., San Antonio, Texas—Designated for hearing application for Class B station (B3-PH-1038), to be consolidated with KONO's AM renewal application.  
WLOU—John L. Booth (Assignee), Booth Radio Station, Inc. (Assignor), Detroit, Mich.—Granted consent to voluntary assignment of license of FM station WLOU, from John L. Booth to Booth Radio Station, Inc. (B2-ALH-7)  
Telecast, Inc., Roanoke Rapids, N. C.—Authorized cancellation of conditional grant made for a Class B station (B3-PH-320). Applicant states they have come to the conclusion that the city of Roanoke Rapids is too small to support two Class B FM stations and one AM station.

### COMMERCIAL TELEVISION APPLICATIONS GRANTED

NEW—Crosley Broadcasting Corp., Cincinnati, Ohio—Granted CP for a new station; frequency 66.72 mc. (Channel No. 4); visual 34 KW, aural 17 KW power; antenna 603 feet. (B2-PCT-103.) (Comr. Durr for hearing.)  
NEW—Crosley Broadcasting Corp., Columbus, Ohio—Granted CP for a new station; frequency 60.66 mc. (Channel No. 3); visual power 48 KW, aural 24 KW; antenna 546 feet. (B2-PCT-112.) (Comr. Durr for hearing.)

### NONCOMMERCIAL EDUCATIONAL APPLICATION GRANTED

NEW—The Board of Education of The City of Oklahoma City, Oklahoma, City, Okla.—Granted CP for a new  
(Continued on next page)

station to operate on 90.7 mc., Channel No. 214; 700 watts; antenna, 500 feet; site subject to approval by the CAA. (B3-PED-76)

### MISCELLANEOUS ACTIONS

- WTIK—Durham Broadcasting Co., Inc., Durham, N. C.—Granted CP to increase power from 500 watts to 1 KW, and change type of transmitter, operating on 730 kc., daytime only. (B3-P-5168)
- WEMP—Glenn D. Roberts, et al., d/b as Milwaukee Broadcasting Co., Milwaukee, Wis.—Dismissed petition for rehearing or reconsideration directed against the Commission's action of September 5 denying petition of Glenn D. Roberts, et al., to reinstate its application for CP. (B4-P-3997)
- Lebanon Broadcasting Co., Lebanon, Pa.—Granted license to cover CP which authorized a new station to operate on 1270 kc., 1 KW, daytime only. (B2-L-2151)
- KSOO—Estate of Joseph Henkin, Deceased (Transferor); Morton H. Henkin and Ruth J. Henkin (Transferees); Sioux Falls Broadcast Assn., Inc. (Licensee), Sioux Falls, So. Dak.—Granted consent to involuntary transfer of control of Sioux Falls Broadcast Assn., Inc., licensee of KSOO, from the estate of Joseph Henkin, deceased, to Morton H. and Ruth J. Henkin (beneficiaries under the will of their deceased father). (B4-TC-511)
- WSIV—Pekin Broadcasting Co., Inc., Pekin, Ill.—Granted CP to increase power from 250 watts to 1 KW, and change type of transmitter, operating on 1140 kc. (B4-P-5169)
- WTSP—Pinellas Broadcasting Co., St. Petersburg, Fla.—Granted CP to increase power from 500 watts, 1 KW-LS, to 5 KW, DA-night; install a new transmitter and change antenna system of station operating on 1380 kc. (Commissioner Durr for hearing). (B3-P-3965)
- American Broadcasting Co., Inc., New York City—Granted renewal of permit to produce recorded programs to be transmitted to Canadian stations for broadcast purposes. (B1-FP-161)
- KMPC—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Granted modification of CP to change DA from day and night to nighttime only (B5-MP-2186), subject to engineering conditions re interference with pending application of Western Broadcasting Associates, Modesto, Calif.
- KVAN—Vancouver Radio Corp., Vancouver, Wash.—Granted CP to increase power of KVAN from 500 watts to 1 KW, install a new transmitter, change transmitter location, install DA for day and night use, and change time of operation from daytime to unlimited, subject to engineering conditions. (B5-P-3552)
- Stillwater Publishing Co., Stillwater, Okla.—Granted modification of CP to change frequency from 840 to 780 kc. (B3-MP-2162)
- WLOW—Commonwealth Broadcasting Corp., Portsmouth, Va.—Granted modification of CP to change studio location from Portsmouth to Norfolk, Va. (B2-MP-2072)
- WJHP—Metropolis Company, Jacksonville, Fla.—Granted modification of CP (B3-P-4322), to make changes in directional antenna for night use and to mount FM antenna on top of one element and television antenna on the other, subject to engineering conditions. (B3-MP-2030)
- WCKY—L. B. Wilson, Inc., Cincinnati, Ohio—Adopted a decision and order denying petition of WCKY for reconsideration directed against the Commission's action of May 10, 1946, granting without hearing the application of Patriek Joseph Stanton, for a new station at Philadelphia, Pa., to operate on 1530 kc., 10 KW, daytime only, as the Commission is of the opinion that this grant does not result in interference to petitioner's station WCKY.
- WJOY—Vermont Broadcasting Corp., Burlington, Vt.—Granted license to cover CP which authorized a new station to operate on 1230 kc., 250 watts, unlimited time; conditions. (B1-L-2085)
- WGNH—General Newspapers, Inc., Gadsden, Ala.—Granted modification of CP (B3-P-4624) for approval of antenna, to change type of transmitter, approve transmitter location at 2060 Chestnut St., Gadsden, and specify studio location at 520 Chestnut St., Gadsden. (B3-MP-2132)
- WLBH—Mattoon Broadcasting Co., Mattoon, Ill.—Granted modification of CP (B4-P-4643) to change type of transmitter and change studio location to 1632½ Broadway Ave., Mattoon; conditions. (B4-MP-2237)
- WDAR—A. C. Neff, Savannah, Ga.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited; and for change of studio location to 34 East Bryan St., Savannah, Ga.; conditions. (B3-L-2077)
- WGCM—WGCM Broadcasting Co., Gulfport, Miss.—Granted license to cover CP which authorized installation of a new transmitter. (B3-L-2090)
- WQUA—Moline Broadcasting Co., Moline, Ill.—Granted license to cover CP which authorized a new station on 1230 kc., 250 watts, unlimited time; conditions. (B4-L-2096)
- WEPM—Martinsburg Broadcasting Co., Martinsburg, W. Va.—Granted license to cover CP which authorized a new station on 1310 kc., 250 watts, unlimited time, and for change in studio location to: On Calif. Ave., west of Martinsburg, W. Va.; conditions. (B2-L-2108)
- WIISC—Hartsville Broadcasting Co., Hartsville, S. C.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited; conditions. (B3-L-2087)
- WGL—Farnsworth Television and Radio Corp., Fort Wayne, Ind.—Granted license to cover CP which authorized move of transmitter to 201 W. Jefferson St. (B4-L-2066)
- WKAY—Glasgow Broadcasting Co., Glasgow, Ky.—Granted license to cover CP which authorized a new station to operate on 1490 kc., 250 watts, unlimited time; conditions. (B2-L-2073)
- WEGO—Wayne M. Nelson, Concord, N. C.—Granted license to cover CP which authorized installation of a new transmitter. (B3-L-2088)
- WTNB—Thomas N. Beach, Birmingham, Ala.—Granted license to cover CP which authorized a new station to operate on 1490 kc., 250 watts, unlimited time (B3-L-2076); conditions.
- WNAR—Rahall Broadcasting Co., Inc., Norristown, Pa.—Granted license to cover CP which authorized a new station to operate on 1110 kc., 500 watts, daytime; conditions. (B2-L-2045)
- WIUN—State of Wis.-State Radio Council, Madison, Wis.—Granted modification of CP (B4-PED-59) for extension of completion date to 1-13-47. (B4-MPED-42)
- WXBV—Kans. State College of Agr. and Applied Science, Manhattan, Kans.—Granted modification of CP (B4-PVB-161) for extension of completion date to 5-13-47. (B4-MPVB-155)
- WBCC—Broadcast Management, Inc., Bethesda, Md.—Granted modification of CP which authorized a new station, to change transmitter location to Lot 4, 1st Addition to Sec. 2, Block 12, Bradley Hills (approximately 630 feet west of Goldsboro Road, and approximately 2000 feet west of intersection of Goldsboro Road and Bradley Blvd., Bethesda. (B1-MP-2185)
- WSOY—Commodore Broadcasting, Inc., Deatur, Ill.—Granted modification of CP which authorized a new station, to change studio location to Route 48 at N. Jasper St., extended, north of Deatur. (B4-MP-2238)
- WKJB—Jose Beehara, Jr., Mayaguez, P. R.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, approval of transmitter and studio locations at 37 Guanajibo Road, approximately 1.6 miles to center of Mayaguez City, and 8 Minerva St., Mayaguez, respectively; conditions. (B-MP-2194)
- WACE—Regional Broadcasting Co., Chicopee, Mass.—Granted modification of CP which authorized a new station, for extension of completion date to 12-20-46, subject to condition that permittee shall satisfy legitimate complaints of blanketing within the 250 mv/m contour, including external cross modulation. (B1-MP-2240)

(Continued on next page)

Minn. Broadcasting Corp., Mobile, area of Minneapolis-St. Paul, Minn.—Granted CP for a new remote pickup broadcast station. (B4-PRE-477)

## ACTIONS ON MOTIONS

WASH Broadcasting Co., Washington, D. C.—Denied petition requesting that the Commission consolidate petitioner's application for CP, tendered simultaneously with petition, seeking use of frequency 890 kc., 5 KW, daytime, with applications of Chesapeake Broadcasting Co., Inc., and Theodore Granik.

The Commission, on its own motion, continued the consolidated hearing on applications of Huntington Broadcasting Co., Hollywood Community Radio Group and Coast Radio Broadcasting Corp. to December 16 at Los Angeles, and ordered that Commissioner Ray C. Wakefield be designated as the presiding officer in the hearing.

The following actions were taken by Commissioner Hyde on November 15:

WIAS—Louisville-Times Co., Louisville, Ky.—Dismissed petition requesting leave to intervene in the hearing on application of The Miami County Broadcasting Co., Inc., Piqua, Ohio.

Radio Services Co. of Brookhaven, Brookhaven, Miss.—Granted petition to dismiss without prejudice application for CP. (B3-P-4701; Docket 7690)

Brookhaven Broadcasting Co., Brookhaven, Miss.—Granted petition for leave to amend its application for CP (B3-P-4947; Docket 7691) so as to show change in status of applicant from a partnership to a corporation. Also granted petition requesting issues No. 1, 3 and 7 of the Commission's order of July 18, be stricken, and for change in place of hearing. It was ordered that the hearing presently scheduled for Dec. 9 at Brookhaven, Miss., be transferred to Washington, to be heard on that date on the remaining issues.

Atlanta Journal Co., Atlanta, Ga.—Granted petition for leave to amend its FM application (B3-P11-761; Docket 7544) so as to show revised engineering information.

Radio Springfield, Inc., Springfield, Ohio—Dismissed petition requesting the Commission to accept late its written appearance in re application. (Docket 7893)

Ashbacker Radio Corp., Holland, Mich.—Granted petition to dismiss without prejudice application for CP. (B2-P-5190; Docket 7853)

Grant Street Radio Stations, Inc., Pittsburgh, Pa.—Granted petition to dismiss without prejudice application for CP. (B2-P-4998; Docket 7773)

Veterans Broadcasting Co., Inc., Rochester, N. Y.—Granted petition for leave to amend its application (B1-P-4826; Docket 7660), so as to show a revised directional antenna pattern and revised engineering data.

Miller Associates, Inc., Youngstown, Ohio—Dismissed petition requesting leave to amend its application. (B2-P-4937; Docket 7709)

WKNB—New Britain Broadcasting Co., New Britain, Conn.—Granted petition for leave to intervene in the hearing on applications of Asher Broadcasting Service, Inc., Quincy, Mass. (Docket 7448), and Nashua Broadcasting Corp., Nashua, N. H.

KTRB Broadcasting Co., Inc., Modesto, Calif.—Granted petition requesting leave to take depositions in the further consolidated hearing upon its application and application of Peninsula Newspapers, Inc. (Dockets 7920 and 7677)

Valdosta Broadcasting Co., Valdosta, Ga.—Granted petition for a 15-day extension of time within which to file exceptions and request oral argument in the proceeding upon application of WGOV (Docket 7112) and its own (Docket 6863), and the time for this filing was extended to and including December 4.

KAND—Navarro Broadcasting Association (Assignee), Corsicana, Texas; Alto, Inc. (Assignee)—Granted petition for leave to amend its application for voluntary assignment of license so as to reflect changes in the stockholders of Alto, Inc., etc., and the amendment was accepted. The Commission, on its own

motion, ordered the hearing presently scheduled for Nov. 19, continued indefinitely without date until further order of the Commission.

KWLC—Luther College, Decorah, Iowa; Telegraph Herald, Decorah, Iowa—The Commission, on its own motion, ordered continuance of consolidated hearing on these applications from November 25 to December 19, 1946, at Decorah, Iowa.

Eastern Shore Broadcasting Co., Preston, Md.—Granted petition in part for extension of time within which to file exceptions and request oral argument in re its application (Docket 6887) and WBOC's application (Docket 6886), and extended the time to December 6.

Monona Broadcasting Co., Madison, Wis.—Granted petition in part requesting extension of time within which to file exceptions and request oral argument in re its application (Docket 7351) and applications of KILMO (Docket 7454) and Audrian Broadcasting Co. (Docket 7453), and the time was extended to and including December 5.

James A. Noe, Lake Charles, La.—Granted petition for continuance of hearing on its application and that of KOLA Broadcasting Co. (Dockets 7416 and 7812), from Nov. 20 to January 20, 1947.

KOLA Broadcasting Co., Opelousas, La.—Granted petition for continuance of hearing upon its application and that of James A. Noe from November 20 to January 20, 1947.

WSAT, Inc., Schenectady, N. Y.—Granted petition to dismiss without prejudice its application. (B1-P-4847; Docket 7705)

Community Service Broadcasting Corp. of Amsterdam, Amsterdam, N. Y.—Granted petition for leave to amend its application (B1-P-5021; Docket 7703) so as to show the addition of new stockholders to the corporation, etc.

The Middlesboro Broadcasting Co., Middlesboro, Ky.—Granted petition for leave to amend its application (B2-P-4036; Docket 7002) so as to specify the frequency 560 with 500 watts, daytime only, instead of 1450 kc., 250 watts, unlimited time, etc. The amendment was accepted and application removed from the hearing docket. Insofar as the petition requests grant of application as amended, it is dismissed.

Cherokee Broadcasting Corp., Morristown, Tenn.—The Commission, on its own motion, removed from the hearing docket application (B3-P-4754; Docket 7653), scheduled for consolidated hearing with Middlesboro application.

Miller Associates, Inc., Youngstown, Ohio—Granted petition to dismiss without prejudice its application. (B2-P-4937; Docket 7708) (Action taken 11-12.)

Mahoning Valley Broadcasting Corp., Youngstown, Ohio—The Commission, on its own motion, removed from the hearing docket application (B2-P-5057; Docket 7709), scheduled for consolidated hearing with Miller Associates, Inc., application. (Action taken 11-12.)

Antilles Broadcasting System, Inc., Rio Piedras, P. R.—Granted petition requesting the Commission to reopen the record in the consolidated hearing in re its application (Docket 7500) and that of Radio Americas Corp. (Docket 7501). The record was ordered reopened and application designated for further hearing for the purpose only of receiving into evidence an option covering the proposed transmitter site of Antilles Broadcasting System, Inc., and said further hearing scheduled for Monday, Nov. 25, 1946.

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING 560 Kilocycles

WMIK—The Middlesboro Broadcasting Co., Middlesboro, Ky.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250  
(Continued on next page)

watts and unlimited hours of operation. Amended to change frequency from 1450 to 560 kc., power from 250 to 500 watts, hours of operation from unlimited to daytime, change type transmitter and transmitter location.

### 590 Kilocycles

KCSJ—The Star Broadcasting Co., Inc., Pueblo, Colo.—Modification of construction permit (B5-P-4094, which authorized a new standard broadcast station) for approval of antenna, and change transmitter location.

### 680 Kilocycles

WMPS—WMPS, Inc., Memphis, Tenn.—Modification of construction permit (B3-P-4310, as modified, which authorized change in frequency, increase in power, install new transmitter and DA for night use and change transmitter location) for extension of completion date.

### 690 Kilocycles

WSGN—The Birmingham News Co., Birmingham, Ala.—Construction permit to change frequency from 610 to 690 kc., increase power from 5 KW day and 1 KW night to 50 KW day and night, install new transmitter (RCA BTA-50-F) and new directional antenna for day and night use and change transmitter location.

### 710 Kilocycles

NEW—The Heights Broadcasting Co., Cleveland, Ohio (P. O. 428 Citizens Building)—Construction permit for a new standard broadcast station to be operated on 710 kc., power of 250 watts and daytime only hours of operation.

WROM—Dean Covington, J. W. Tromerhauser and Edward Nixon McKay, a partnership, d/b as Coosa Valley Radio Co., Rome, Ga.—Modification of construction permit (B3-P-4963, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

### 730 Kilocycles

WCIF—Madisonville Broadcasting Co., Inc., Madisonville, Ky.—Modification of construction permit (B2-P-4561, as modified, which authorized a new standard broadcast station) to change type of transmitter.

### 800 Kilocycles

NEW—Crest Broadcasting Co., Inc., Pascagoula, Miss. (P. O. Box 348)—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 250 watts and daytime only hours of operation.

### 860 Kilocycles

KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kansas—Modification of construction permit (B3-P-3198, as modified, which authorized change in frequency, increase in power, change in hours of operation, installation of new transmitter and directional antenna for night use and change in transmitter location) to increase power from 5 KW day and night to 10 KW day and 5 KW night, change type of transmitter and for extension of completion date.

### 890 Kilocycles

NEW—WASH Broadcasting Co., Washington, D. C. (P. O. 1922-24 Eye Street, N. W.)—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 5 KW and daytime only hours of operation.

NEW—Chesapeake Broadcasting Co., Inc., Washington, D. C.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 5 KW and

daytime hours of operation. Amended re change in stockholders, change studio location from a site to be determined, Washington, D. C., to 1510 Southern Ave., S. E., Bradbury Heights, Md., change type of transmitter and antenna changes.

### 930 Kilocycles

NEW—Elyria-Lorain Broadcasting Co., Elyria, Ohio (P. O. 330 2nd St.)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW night and 5 KW day, directional antenna and unlimited hours of operation. Amended re stockholders.

WLAV—Leonard A. Versluis, Grand Rapids, Mich.—Construction permit to change frequency from 1340 to 930 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended to change transmitter location.

### 940 Kilocycles

WTPS—The Times-Picayune Publishing Co., New Orleans, La.—Modification of construction permit (B3-P-4167, which authorized a new standard broadcast station) for approval of antenna, mount FM antenna on top of AM tower, change type of transmitter and for approval of transmitter location at near Gretna, La.

### 960 Kilocycles

NEW—Tri-City Broadcasting Co., Bellaire, Ohio (P. O. 3266 Guernsey St.)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW and daytime only hours of operation.

KFVS—Oscar C. Hirsch, tr/as Hirsch Battery and Radio Co., Cape Girardeau, Mo.—Construction permit to change frequency from 1400 to 960 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change transmitter location. Amended to change transmitter location (same description).

### 1000 Kilocycles

NEW—Herbert L. Wilson, Rutland, Vt.—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 1 KW and daytime only hours of operation. Amended re transmitting equipment.

### 1010 Kilocycles

WINS—The Crosley Broadcasting Corp., New York, N. Y.—Modification of construction permit (B1-P-3026, as modified, which authorized increase in power, new transmitter, DA) for extension of completion date from 11-25-46 to 1-24-47.

### 1050 Kilocycles

KFMJ—Fred Jones and Mary Eddy Jones, d/b as Fred Jones Broadcasting Co., Tulsa, Okla.—License to cover construction permit (B3-P-3990, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

### 1060 Kilocycles

KYW—Westinghouse Radio Station, Inc., Philadelphia, Pa.—Construction permit to install new directional antenna system. Amended to modify antenna system.

### 1160 Kilocycles

WJJD—WJJD, Inc., Chicago, Ill.—Modification of construction permit (B4-P-4425, as modified, which authorized increase in power, installation of new transmitter and

*(Continued on next page)*

directional antenna for day and night use) for extension of commencement and completion dates.

### 1190 Kilocycles

KWHK—James E. Murray, Hutchinson, Kansas—Special service authorization to commence operation at 7:00 A. M., CST, on 1190 kc., 1 KW power, during the months of November and December of 1946 and January and February of 1947.

### 1210 Kilocycles

KYA—Palo Alto Radio Station, Inc., San Francisco, Calif.—Construction permit to change frequency from 1260 to 1210 kc., increase power from 5 KW day and 1 KW night to 50 KW day and night, install new transmitter and directional antenna for night use. Amended to change frequency from 1210 to 1060 kc., change type transmitter, changes in directional antenna for day and night use, and change transmitter location from Bayview Park, San Francisco, Calif., to 3 miles south of Hayward, Calif.

### 1230 Kilocycles

KXLO—Capital Broadcasting Co., Lewistown, Mont.—Modification of construction permit (15-P-4479, as modified, which authorized a new standard broadcast station) to change type of antenna and change type of transmitter.

WNOK—Palmetto Radio Corp., Columbia, S. C.—Modification of construction permit (B3-P-4905, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and to specify studio location. Amended re transmitting equipment.

KYJC—Medford Printing Co., Medford, Ore.—Modification of construction permit (15-P-4188, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location. Amended to change transmitter site (same description).

WJOB—O. E. Richardson, Fred L. Adair and Robert C. Adair, d/b as Radio Station WJOB, Hammond, Ind.—Construction permit to install a new vertical antenna and mount FM antenna on top of AM tower.

KDIX—Dickinson Radio Association, Dickinson, N. D.—Modification of construction permit (B4-P-4586, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location.

NEW—Eugene E. Stone, Florence, S. C.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1230 to 970 kc., power from 250 watts to 5 KW daytime only; change type transmitter and change transmitter and studio location.

WBOW—Banks of Wabash, Inc., Terre Haute, Ind.—Construction permit to install new transmitter.

### 1240 Kilocycles

WWON—Associated Electronic Enterprises, Woonsocket, R. I.—License to cover construction permit (B1-P-4111) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

NEW—Blackhawk Broadcasting Co., Sterling, Ill. (P. O. 411 Lawrence Bldg., 218 First Ave.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

### 1280 Kilocycles

KSOK—The Traveler Publishing Co., Arkansas City, Kans.—Modification of construction permit (B4-P-4737, as

modified, which authorized a new standard broadcast station) to change type of transmitter.

NEW—Veterans Broadcasting Co., Inc., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 5 KW, directional antenna, unlimited hours of operation. Amended re directional antenna changes and change in transmitter location (same description).

### 1290 Kilocycles

WTMC—Ocala Broadcasting Co., Inc., Ocala, Fla.—Construction permit to change frequency from 1270 to 1290 kc., increase power from 250 watts to 1 KW, install new transmitter, directional antenna for night use and change transmitter location. Amended to change transmitter location.

### 1320 Kilocycles

WJHP—The Metropolis Co., Jacksonville, Fla.—Modification of construction permit (B3-P-4322, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change transmitter location) for extension of completion date.

### 1340 Kilocycles

NEW—George F. Haddican, Delano, Calif. (P. O. 1103 Main St., P. O. Box 367)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Request the facilities of KFRE, Fresno, Calif.

WBGF—Mike Menton, tr/as General Broadcasting Co., Atlanta, Ga.—Modification of construction permit (B3-P-3825, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter (GE-BT-20-A), approval of transmitter location and to specify studio location.

KAND—Navarro Broadcasting Assn., J. C. West, Pres., Corsicana, Texas—Voluntary assignment of license to ALTO, Inc. Amended re change in officers, directors and stockholders of assignee corporation.

WJOI—Clyde W. Anderson and Joe T. Van Sandt, d/b as Florence Broadcasting Co., Florence, Ala.—Consent to assignment of license to Florence Broadcasting Co., Inc.

NEW—Brookhaven Broadcasting Co., Brookhaven, Miss.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change applicant from Brookhaven Broadcasting Co., partnership composed of Tullius Brady and Dalton B. Brady, to Brookhaven Broadcasting Co., Inc.

WJRI—John P. Rabb, Lenoir, N. C.—Modification of construction permit (B3-P-4585, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and change studio location.

### 1400 Kilocycles

NEW—William Edwin Richardson, Ukiah, Calif. (P. O. 1935 S. W. Moss St., Portland, Ore.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

WFOR—C. J. Wright, B. M. Wright and C. J. Wright, Jr., d/b as Forrest Broadcasting Co., Hattiesburg, Miss.—Modification of construction permit (B3-P-4783, which authorized installation of new vertical antenna with FM antenna mounted on top, make changes in ground system, and change transmitter location) to make changes in vertical antenna.

NEW—Ansou Radio and Broadcasting Co., Wadesboro, N. C. (P. O. 2 Wade St.)—Construction permit for a new standard broadcast station to be operated on frequency 1400 kc., power of 250 watts and unlimited hours of operation.

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**KTOK**—KTOK, Inc., Oklahoma City, Okla.—Authority to determine operating power by direct measurement of antenna power, during special authorization as operated by KTOK.

#### 1420 Kilocycles

**NEW**—T. J. Shriner, Hobart, Okla.—Construction permit for a new standard broadcast station to be operated on frequency 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 1420 kc., and hours of operation from unlimited to daytime.

#### 1430 Kilocycles

**KVNI**—Coeur D'Alene Broadcasting Co., Coeur D'Alene, Idaho—License to cover construction permit (B5-P-3731, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1440 Kilocycles

**WSFA**—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Modification of construction permit (B3-P-4356, which authorized increase in power, installation of DA-night) for extension of completion date from 1-16-47 to 4-15-47.

#### 1450 Kilocycles

**NEW**—Reno Newspapers, Inc., Reno, Nevada (P. O. 123-127 No. Center St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

**NEW**—Reno Newspapers, Inc., Reno, Nevada (P. O. 123-127 No. Center St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

**NEW**—California Broadcasting Co., Santa Monica, Calif. (P. O. % Edward J. Murset, Jr., 12182 Laurel Terrace Drive, Studio City, Calif.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

**KSVF**—Intermountain Broadcasting Co., Artesia, New Mex.—License to cover construction permit (B5-P-4806, as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

**WIBM**—WIBM, Inc., Jackson, Mich.—License to cover construction permit (B2-P-5011), which authorized installation of new transmitter.

#### 1460 Kilocycles

**NEW**—Van Curler Broadcasting Corp., Albany, N. Y.—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 5 KW, directional antenna, night and unlimited hours of operation. Amended re change in officers, directors and stockholders; changes in directional antenna and change transmitter location.

#### 1480 Kilocycles

**KGLU**—Gila Broadcasting Co., Safford, Arizona—Modification of construction permit (B5-P-3955, which authorized changes in frequency, increase in power, installation of new transmitter and change transmitter location) to install new antenna and change transmitter location. Amended to make changes in antenna.

#### 1490 Kilocycles

**WHBS**—The Huntsville Times Co., Inc., Huntsville, Ala.—License to cover construction permit (B3-P-4594, as modified), which authorized a new standard broad-

cast station and authority to determine operating power by direct measurement of antenna power.

**WOOB**—W. S. Weatherly, tr/as Calhoun Broadcasting Co., Anniston, Ala.—Modification of construction permit (B3-P-4973, which authorized a new standard broadcast station) for approval of antenna, change type of transmitter (GATES 250-C1) for approval of transmitter location and change studio location.

**NEW**—Community Service Broadcasting Corporation of Amsterdam, N. Y., Amsterdam, N. Y.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended re stockholders and to submit engineer data.

#### 1510 Kilocycles

**WMRP**—Methodist Radio Parish, Inc., Flint, Mich.—License to cover construction permit (B2-P-3836, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1520 Kilocycles

**NEW**—San Gabriel Valley Broadcasting Co., Monrovia, Calif. (P. O. 635 Norumbega Drive)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 1 KW and daytime only hours of operation.

#### 1540 Kilocycles

**NEW**—Bayou Broadcasting Co., Inc., Baton Rouge, La.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 100 watts night and 250 watts day and unlimited hours of operation.

#### 1550 Kilocycles

**NEW**—Matta Broadcasting Co., Braddock, Pa.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW and daytime only hours of operation. Amended to change frequency from 910 to 1550 kc.

#### 1570 Kilocycles

**NEW**—The Miami County Broadcasting Co., Inc., Piqua, Ohio—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 860 to 1570 kc.

**NEW**—Dr. Delbert Joseph Parsons, John Edward Harwood and Bill Erin, a partnership, d/b as Champion City Broadcasting Co., Springfield, Ohio—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime only hours of operation. Amended to change frequency from 940 to 1570 kc., power from 250 watts to 1 KW, change type of transmitter and antenna changes.

#### 1580 Kilocycles

**NEW**—St. Joseph Valley Broadcasting Corp., South Bend, Ind. (P. O. 417 I.O.O.F. Bldg., North Main St.)—Construction permit for a new standard broadcast station to be operated on frequency 1580 kc., power of 250 watts and daytime only hours of operation.

**NEW**—Gainesville Broadcasting Co., Inc., Gainesville, Tex. (P. O. % Joe M. Leonard, Jr., P. O. Box 222)—Construction permit for a new standard broadcast station to be operated on 1580 kc., power 250 watts and daytime only hours of operation.

#### 1590 Kilocycles

**NEW**—Tillamook Broadcasting Co., Inc., Tillamook, Ore.—Construction permit for a new standard broadcast

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station to be operated on **1590 kc.**, power of 250 watts and unlimited hours of operation. Amended to specify studio location.

### 1600 Kilocycles

**NEW**—Radio Air Ways, Inc., Eugene, Ore.—Construction permit for a new standard broadcast station to be operated on **1550 kc.**, power of 1 KW and unlimited hours of operation. Amended to change frequency from **1550 to 1600 kc.**; install directional antenna for nighttime use (non-directional day) and change transmitter location.

### FM APPLICATIONS ACCEPTED FOR FILING

Regents of the University System of Georgia, for and on behalf of Georgia School of Technology, Atlanta, Ga.—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency Channel #251, **98.1 mc.** Amended to change frequency from Channel #251, **98.1 mc.**, to Channel #252, **98.3 mc.**, or channel to be assigned by FCC; transmitter location from 10th at Williams, Atlanta, Ga., to approximately 6 miles northeast of Jasper, Ga.; type of transmitter, ERP from 1.3 KW to 3.4 KW and make changes in antenna system.

**KTEM-FM**—Bell Broadcasting Co., Inc., Temple, Texas—Modification of construction permit (B3-PH-594, which authorized a new FM broadcast station) to change type of transmitter, effective radiated power to 215 watts, make changes in antenna system and for extension of commencement and completion dates.

**WDUL**—Head of the Lakes Broadcasting Co., Superior, Wis.—Construction permit to change studio and transmitter location to 4th Ave. and 10th St., Duluth, Minn.; specify effective radiated power as 63.4948; install new transmitter and make changes in antenna system.

Columbia Broadcasting System, Inc., Hollywood, Calif.—Construction permit for a new FM broadcast station to be operated on **43.1 mc.** Amended to change frequency from **43.1 mc.** to "to be assigned by FCC" (Class "B"); type of transmitter; stockholders, directors, officers. Specify Class of station as "B" and make changes in antenna system.

James B. Littlejohn, NW of Ogden, Utah—Construction permit for new FM (Class "A") broadcast station to be operated on Channel #282, **104.3 mc.** Amended to change studio and transmitter location and make changes in antenna system.

Rahall Broadcasting Co., Norristown, Pa.—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be determined by chief engineer of FCC. Amended to make changes in antenna system.

**WHPC**—The Patriot Co., Harrisburg, Pa.—Transfer of control of permittee corporation from The Patriot Co. to Gertrude Howard McCormick, Conway H. Olmsted and Dauphin Deposit Trust Co., executors of the estate of Vance C. McCormick, deceased. (1960 shares of common stock.)

**WJBK-FM**—James F. Hopkins, Inc., Detroit, Mich.—Transfer of control of permittee corporation from Richard A. Connell, Jr., James F. Hopkins, and Henrietta Connell to The Fort Industry Co. thru sale of 944 2/3 shares of preferred stock and 944 2/3 shares of common stock, 100%.

**WWDX**—The Passaic Daily News, Paterson, N. J.—Modification of construction permit (B1-PII-340, which authorized a new FM broadcast station) to change studio location to Valley Road, Clifton, N. J., specify transmitter site as Valley Road, Clifton, N. J., and type of transmitter and specify antenna system.

Brooklyn Broadcasting Service, Inc., Brooklyn, N. Y.—Construction permit for new FM (Community) broadcast station to be operated on frequency to be assigned by FCC. Amended to change transmitter and studio sites from 47 Plaza St., Grand Army Plaza, Brooklyn, N. Y., to Pershing Square Bldg., 271 North Ave., New Rochelle, N. Y.; and make changes in antenna system.

**KXOA-FM**—Lincoln Dellar, Sacramento, Calif.—Voluntary assignment of conditional grant to Sacramento Broadcasters, Inc.

**KSTP-FM**—KSTP, Inc., St. Paul, Minn.—Transfer of control of permittee corporation from Helen B. Shields, Frank J. Anderson and First Trust Company of Saint Paul, Trustees under the will of Lytton J. Shields, deceased; Florence E. Brown and C. R. Bachmann, Trustees under the will of Frank M. Brown, deceased; and Florence E. Brown, Guardian of James L. Brown, a minor to Stanley E. Hubbard thru the sale of 1500 shares of common stock, 75%.

**KPRC-FM**—Houston Printing Corp., Houston, Texas—Voluntary assignment of construction permit to Houston Post Co.

Larus & Brother Co., Inc., Norfolk, Va.—Construction permit for a new FM (Community) broadcast station to be operated on frequency  $\pm$ **98.0 mc.** Amended to change type of transmitter, change class of station from Community to Class "B"; ERP from 250 watts to 6.0 KW; and make changes in antenna system.

Peoples Radio Foundation, Inc., New York, N. Y.—Construction permit for a new FM broadcast station to be operated on frequency not specified. Amended to change minor geographic coordinates and make changes in antenna system, and change ERP to 13.8 KW.

Harry F. Guggenheim, Bridgeport, Conn.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #250, **97.9 mc.** Amended to change type of transmitter and make changes in antenna system.

Radio-Television of Baltimore, Inc., Baltimore, Md.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by chief engineer of FCC. Amended to change transmitter location and make changes in antenna system.

Radio Elizabeth, Inc., Elizabeth, N. J.—Construction permit for new FM (Class A) broadcast station to be operated on frequency to be assigned by chief engineer of FCC. Amended to specify geographic coordinates of transmitter site.

### TELEVISION APPLICATION ACCEPTED FOR FILING

**WAAM**—Radio-Television of Baltimore, Inc., Baltimore, Md.—Modification of construction permit (B1-PCT-171) which authorized a new commercial television broadcast station to change transmitter location, to make changes in antenna system and for extension of commencement and completion dates.

### MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

**W9XFT**—Farnsworth Television and Radio Corp., Fort Wayne, Ind.—License to cover construction permit (B4-PVB-160), which authorized reinstatement of construction permit for a new experimental television broadcast station.

United Broadcasting Co., area of Cleveland, Ohio—Construction permit for new remote pickup broadcast station to be operated at **156.75, 158.40, 159.30 and 161.10 mc.**, power of 50 watts, emission special.

United Broadcasting Co., area of Cleveland, Ohio—Construction permit for a new remote pickup broadcast station to be operated at **156.75, 158.40, 159.30 and 161.10 mc.**, power of 15 watts, emission special.

### APPLICATION DISMISSED

**WGAP**—Geo. Burne Smith and V. H. McLean, d/b as Gateway Broadcasting Co., Maryville, Tenn.—Transfer of control of permittee corporation from Geo. Burne Smith and V. H. McLean, d/b as Gateway Broadcasting Company to Public Service Broadcasting Corporation. (400 shares of common stock, 100%.) Request of attorney.

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## APPLICATIONS RETURNED

- Western Plains Broadcasting Co., Inc., Colby, Kansas (P. O. 502 North Franklin St.)—Construction permit for a new standard broadcast station to be operated on frequency 730 kc., power of 5 KW and daytime only hours of operation. Incomplete.
- Denison Broadcast Corp., Denison, Texas (P. O. % Elmer Scarborough, 2813 Hollis, Ft. Worth, Texas)—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts and daytime hours of operation. Request of attorney.
- Dr. Dick Welch, Port Arthur, Texas (P. O. 5010 Proctor St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Incomplete.

## APPLICATIONS TENDERED FOR FILING

### 670 Kilocycles

- NEW—Hoyle Barton Long, Front Royal, Va.—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 5 KW and daytime hours of operation.

### 790 Kilocycles

- NEW—Western Plains Broadcasting Co., Inc., Colby, Kans.—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 5 KW and daytime hours of operation.

### 840 Kilocycles

- NEW—Lamar A. Newcomb, Falls Church, Va.—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 250 watts and daytime hours of operation.

### 1130 Kilocycles

- KYOR—Albert E. Furlow, Frank G. Forward, Roy M. Ledford, Fred H. Rohr and Mary W. Hetzler, d/b as Silver Gate Broadcasting Co., San Diego, Calif.—Construction permit to increase power from 250 watts to 5 KW and change hours of operation from daytime to unlimited, install new transmitter and directional antenna for day and night use.

### 1150 Kilocycles

- NEW—Charlotte Broadcasting Co., Charlotte, N. C.—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW and daytime hours of operation.

### 1170 Kilocycles

- NEW—The Litchfield County Radio Corp., Torrington, Conn.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 1 KW and daytime hours of operation.

### 1190 Kilocycles

- KGFJ—Ben S. McGlashan, Los Angeles, Calif.—Construction permit to change frequency from 1230 to 1190 kc., power from 100 watts to 1 KW, install new transmitter and change transmitter location.
- KWHK—James E. Murray, Hutchinson, Kans.—Consent to authority to commence operation at 7:00 a. m., C.S.T., during the months of November, December, January, and February.

### 1200 Kilocycles

- NEW—Joseph A. Sims and Henry A. Mentz, Jr., d/b as Superior Enterprises, Hammond, La.—Construction

permit for a new standard broadcast station to be operated on 1200 kc., power of 250 watts and daytime hours of operation.

### 1230 Kilocycles

- NEW—Southern Broadcasting Corp., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. (Request facilities of WJBW.)
- KDIX—Dickinson Radio Association, Dickinson, N. D.—Consent to transfer of control of construction permit from P. J. Weir, W. N. Walton, Fay M. Foster and Robert B. Cummins to W. K. Johnson, William O. Rabe, Frank P. Whitney, C. R. Dukart, Leroy Moomaw, P. J. Baseflug, L. W. Veigel, Dr. P. J. Weir.

### 1240 Kilocycles

- WWWB—Walter W. Bankhead, Jasper, Ala.—Consent to assignment of construction permit to Bankhead Broadcasting Co., Inc.

### 1340 Kilocycles

- NEW—Winston O. Ward, d/b as Mt. Pleasant Broadcasting Co., Mt. Pleasant, Texas—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.
- NEW—The Southeast Colorado Broadcasting Co., Lamar, Colo.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.
- NEW—Penn Lincoln Broadcasting Co., Inc., Carlisle, Pa.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

### 1350 Kilocycles

- NEW—Duncan Broadcasting Co., a co-partnership composed of R. H. Drewery, J. R. Montgomery, Ted R. Warkentin, Robert P. Scott, Dr. G. G. Downing and John C. Halliburton, Duncan, Okla.—Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 100 watts night and 250 watts day and unlimited hours of operation.

### 1400 Kilocycles

- KSYL—Marvin Glazer and Sylvan Fox, co-partners d/b as Fox Broadcasting Co., Alexandria, La.—Consent to assignment of construction permit to Sylvan Fox and Harold M. Wheelahan, d/b as Radio Station KSYL.

### 1440 Kilocycles

- WHIS—Daily Telegraph Printing Co., Bluefield, W. Va.—Construction permit to increase power from 500 watts night and 1 KW day to 5 KW, install new transmitter and directional antenna for night use.

### 1450 Kilocycles

- NEW—Bob McRaney, Sr., West Point, Miss.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power 250 watts and unlimited hours of operation.

### 1490 Kilocycles

- WLAT—Loys Marsdon Hawley, Conway, S. C.—Consent to assignment of license to Loys Marsdon Hawley and Herman Lee Hanks.

## Federal Trade Commission Actions

No complaints or cease and desist orders were issued during the past week by the Commission.

### STIPULATIONS

**Calborn Publishing Co.**—The Commission accepted from John Calborn, trading as Calborn Publishing Co., 10 East Town St., Columbus, Ohio, a stipulation to cease and desist from misrepresentation in connection with the sale of sheet music. (7530)

**Cameron Manufacturing Co.**—The Commission approved a stipulation in which Walter C. Cameron, trading as Cameron Manufacturing Co., 1615 Bryan St., Dallas, Texas, agrees to stop representing that he or his company is an exclusive typewriter ribbon manufacturer or that inked ribbons packed otherwise than in cellophane will dry out. (7531)

**Dillon-Beek Mfg. Co. & Graham Products, Inc.**—Under the terms of a stipulation approved by the Commission, Dillon-Beek Manufacturing Co., Irvington, N. J., and Graham Products, Inc., Millburn, N. J., agreed to stop representing falsely that sextants sold by them were adopted or selected by the United States Maritime Commission or the War Shipping Administration for the lifeboats of their ships. (7527)

**W. H. Graves**, 2330 West 8th St., Los Angeles, entered into a stipulation with the Commission to cease and desist from misrepresenting the therapeutic value of a medicinal preparation designated "Dr. Graves' Pure Bile Salts." (7533)

**MY-X-YM Food Enzymes**—A stipulation to discontinue numerous misrepresentations of a medicinal preparation known as MY-X-YM has been entered into with the Commission by Paul Otto Lehmann, trading as MY-X-YM Food Enzymes Products, 2859 North Springfield Ave., Chicago. (7528)

**Siegel Rothschild Gans Bros.**—The Commission accepted from Siegal Rothschild Gans Bros., Inc., 110 South Paca St., Baltimore, a stipulation to cease and desist from invoicing or selling umbrellas without disclosing the rayon content of their coverings. (7532)

**The Standard Umbrella Co.**—An agreement to disclose the rayon content of umbrella coverings is contained in a stipulation accepted by the Commission from Julius Goldreich, trading as The Standard Umbrella Co., 115 West 31st St., New York. (7529)

### FTC COMPLAINT DISMISSED

**Cooperative Purchasing Association, Inc.**—The Commission dismissed its complaint charging Cooperative Purchasing Association, Inc., and Melvin Sherman, 419 Fourth Ave., New York, with misrepresentation in the sale of miscellaneous merchandise. The complaint alleged, among other things, that the corporation was not a cooperative.

In the order dismissing the complaint, the Commission said that the use of the name "Cooperative Purchasing Association, Inc." had been discontinued and that "no substantial public interest presently exists."

The order was issued with the concurrence of all the Commissioners after consideration of testimony and other evidence, the report of the trial examiner with exceptions thereto and briefs of counsel. (4584)

### FTC CASE CLOSED

**Grodin Pen Co., etc.**—The Commission closed without prejudice the case growing out of its complaint charging Theodore, Ida, Jack and Fred Grodin, trading as Grodin Pen Co., Grodin Pen & Pencil Co. and Underwood Pen Co., of New York, with misrepresentation of the quality and price of fountain pens and pen points.

According to the order, the respondents are no longer engaged in the business of assembling and selling fountain pens and there is no present reason to anticipate resumption of the business or the unfair and deceptive acts and practices alleged to have been used.

All of the Commissioners participated in the decision, after consideration of testimony and other evidence and the report of the trial examiner. The Commission reserved the right to reopen the proceeding should future facts warrant such action. (4916)

## Early Reports on National Radio Week Indicate Wide Observance of Anniversary

As National Radio Week drew to a close, reports from broadcasters in various sections of the country started to flow into NAB headquarters on local activities in promoting radio's 26th anniversary.

Governors of three states praised radio's contributions to the American way of life in proclamations and public statements, and Mayors of two cities issued proclamations on National Radio Week.

At press time, REPORTS did not have complete details on individual station and network participation in observing the week-long celebration, but indications showed that many stations presented the script and spot announcements provided by NAB. National coverage of the anniversary by CBS included five daytime half hours and one evening half hour when Arthur Godfrey marked the celebration during his network programs.

Governor Ben Laney of Arkansas and Governor Maurice J. Tobin of Massachusetts issued proclamations declaring the week November 24-30 National Radio Week, and Governor Dwight H. Green of Illinois issued a statement commending the broadcasting industry. Mayor Charles F. Sullivan, of Worcester, Massachusetts and Mayor John W. Kapp of Springfield, Illinois also issued proclamations marking the celebration in their respective cities.

### Proclamations

Following is the text of the proclamation issued by Governor Laney:

"TO ALL TO WHOM THESE  
PRESENTS SHALL COME  
—GREETING:

"Whereas, 26 years ago radio, one of the greatest scientific developments of all time, gave the people of the world a new medium of social intercourse that has helped shape the progress of humanity, and

(Continued on page 940)

## AFRA-Network Talks Continue on Friday As Negotiators Seek Contract Agreement

During the past week, negotiations between the networks and AFRA have overcome some of the most difficult obstacles which have hitherto existed and substantial progress is now being made toward concluding the renewal of the contract which expired October 31.

The secondary boycott demand of AFRA has been one of the chief controversial issues since the beginning of negotiations. On this point management has remained firm in its conviction that the union demands could not be met.

For a time, it appeared probable that a network strike would develop largely from this basic proposal. However, prolonged labor-management conferences, last week, apparently (at this writing) brought about a clearance of the secondary boycott clause with the networks holding to their original stand.

Considerable progress has since been made on "economic" issues, including wage increases.

### First of NAB Area Meetings Scheduled

The first of NAB's area meetings will be held in San Francisco from January 8 to 10, when the 15th, 16th and 17th Districts hold their joint session. The area sessions will follow immediately after the Board of Directors meeting scheduled for January 5 to 7.

Under the new system of area meetings, larger representation of NAB staff directors will attend to discuss with broadcasters matters of current importance.

NAB President Justin Miller, Executive Vice President A. D. Willard, Jr., Secretary-Treasurer C. E. Arney, Jr., and General Counsel Don Petty will attend both the Board meeting and the area meeting.

Other NAB staff members who will go to the coast to participate in the area meeting are: Frank E. Pellegrin, Kenneth H. Baker, Richard Doherty and J. Allan Brown.

## INSIDE THIS ISSUE

In a message to all station managers, NAB President Justin Miller urged that station managers cooperate with educational authorities in those areas where schools are closed as a result of the coal strike. (p. 938)

Seven new committees and five subcommittees were named by NAB last week to serve the industry during the coming year. (p. 939)

Representatives of radio broadcasting attended the Attorney General's Conference on the Prevention of Juvenile Delinquency. Radio panel to make recommendations. (p. 941)

NAB's Legal Department, in a brief filed with the FCC on the Commission's proposal to revise the recording identification rule, suggests five points for FCC consideration. (p. 942)

At its initial meeting, the NAB Sales Managers Subcommittee on Sales Promotion endorsed several industrywide projects to increase radio tune-in. (p. 943)

FCC, in preparing extensive revisions of Schedule 13, says changes are designed to eliminate so-called deficiencies in last year's report. (p. 943)



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Justin Miller, *President*  
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Richard P. Doherty, *Director of Employee-Employer Relations*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; James L. Middlebrooks, *Director of Engineering*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

## General

### Judge Miller Asks Station Management To Offer Aid to Schools in Coal Crisis

Stations in areas where schools are closed as a result of the coal strike were urged by NAB President Justin Miller last week to cooperate with educational authorities in presenting interim instruction by radio.

Judge Miller, writing to station management, suggested that "each station could contribute enough quarter- or half-hour periods daily during the emergency to permit the continuation of general instruction."

The text of Judge Miller's message follows:

"The crisis occasioned by the current strike in the soft coal industry has already forced schools in some parts of the country to close their doors. Should the strike continue, we may find this to be a nearly general condition throughout the country.

"At NAB we have noted with interest that broadcasters in at least one community are considering broadcasting special class instruction to help off-set this loss of valuable time in school for the youth of their area.

"This situation presents a valuable opportunity for the individual broadcasters of the United States to demonstrate again their desire and ability to operate in the public interest.

"Dr. John W. Studebaker, U. S. Commissioner of Education, endorses our recommendation that stations in affected areas contact the Superintendent of Schools, or their counterparts, and offer the services of broadcasting in meeting the emergency.

"Obviously, it won't be possible for any one station or even all of the stations collectively in a given community to transmit the full curriculum required in the normal operation of all grades of school. Perhaps, however, each station could contribute enough quarter or half-hour periods daily during the emergency to permit the continuation of general instruction. For instance, a period devoted to discussion of current events designed especially for the chil-

dren of school ages would be worthwhile. Students might be invited to participate in such broadcast discussions.

"General subjects such as history, geography, literature, music appreciation and others should lend themselves well to this treatment.

"You may decide that these suggestions are of no practical value in your community. In others they may prove to be invaluable to the public welfare. In communities where there are two or more stations, coordination of activities by all stations could contribute to efficient handling.

"We shall be happy to know your reactions to these suggestions. If they do prove helpful and work well, we would like to compile the results and evaluate the contribution of the radio industry to the alleviation of this national problem."

### American Broadcasters Awarded Citation For Work in Promotion of Tolerance

At the 24th annual dinner of the National Conference of Christians and Jews, the radio broadcasters of America were honored when a citation was awarded the industry for its contributions to the promotion of tolerance in the United States. The citation was accepted on behalf of the industry by A. D. Willard, Jr., NAB executive vice president.

Similar awards were presented to five other media of mass communications by the National Conference. The other citations were awarded to advertising, the stage, magazines, newspapers and the screen.

The citation for the radio industry was awarded by Roger William Straus, co-chairman of the National Conference. Text of the citation follows:

"The miracle of Radio with its amazing developments is so bewilderingly novel that no one fully comprehends the changes this new creation has wrought.

"Mankind has just survived its first radio war. Ethereal bombardment was the earliest weapon of that war. Propaganda of Tyranny in all languages warped the thinking and wrenched the emotions of all the people in some lands and some of the people in all lands.

"In 1939 the sound of marching armies and sudden attack which followed our war of nerves, was instantly heard around the earth, by radio. The instrument on which Totalitarianism counted for conquest became the agency which awakened free people to resistance.

"That Sunday afternoon December 7, 1941, required no lantern signal in a church steeple, no Town Crier, no newspaper extra. Radio instantly shook Americans alert from coast to coast.

"Seconds after the event in 1945 when our President of the United States was stricken, plain people were seen to weep in as widely scattered places as Pocatello, Idaho, Shanghai, China, Madras, India, Rome, Italy and New York City. Radio whispered death.

"A different meaning now attaches to the words 'up to date.' Today things are no sooner done than said.

"Radio gives promises that the kind of world which philosophy and religion has taught through

*(Continued on next page)*

the ages, can be brought into being sooner than humanity dared dream. No instrumentality can more potently help to create the "One World" of our dreams. Radio is daring, adventurous, for it is young. Radio is made progressive by the sensitivity of the microphone: that in broadcasting which is intellectually infantile, emotionally fraudulent, educationally soporific is magnified a thousand fold, and the public will not take it long.

"The forums of the radio have begun the education of millions in political and economic issues. Book reviews have increased the nation's reading. Music has given enjoyment to an audience greater than any musician ever reached. Religion has never had congregations so vast.

"For the maintenance of freedom on the air, for fair play in the presentation of controversial issues; for experimentation in new art forms of our common speech; for the support of worthy causes, working for a better America; above all, for our increase in knowledge both of the immediate present and the historic past with regard to all the peoples of the globe, American Protestants, Catholics and Jews are thankful to the masters of radio.

"On V-J Day radio broadcast a prayer for which radio itself may provide an answer as a chosen instrument of God:

Lord God of test-tube and blue-print  
Who joined molecules of dust and shook them  
till their name was Adam;  
Who taught worms and stars how they could live  
together;  
Appear now among parliaments of conquerors and  
give instruction to their schemes.  
Measure our new liberties so none shall suffer for  
his father's color, or the credo of his choice;  
Post proofs that brotherhood is not so wild a  
dream as those who profit by postponing it pre-  
tend.  
Sit at the treaty tables and convey the hopes of  
little peoples through expected straits,  
And press into the final seal a sign that peace will  
come for longer than posterities can see ahead,  
That man unto his fellow men shall be a friend,  
*forever.*

"The American Brotherhood, sponsored by the National Conference of Christians and Jews, gratefully records its recognition of the service to the present of the art of Radio and its confident expectation of a larger usefulness as time progresses."

When Mr. Willard accepted the citation, he said:

"I express to you the appreciation of the more than one thousand broadcasting stations and four networks of America for the spirit and sentiment of this citation. Radio is proud and happy that you feel that it has made a contribution to the cause of brotherhood.

"In the struggle for survival, radio early learned the lessons which it had to learn to compete with the older media of communication. It learned well how to attract the attention and hold the affection of millions of listeners. Radio counts its daily audiences by the tens of millions. Because it learned these lessons well, it is a great and powerful medium of mass communication. I hope that you will agree with me, especially after witnessing tonight's magnificent drama, that radio is also learning the infinitely more difficult task—how to teach and educate

and inform its listeners. From those groups which like your great organization who would use radio for the common good, I ask patience and understanding. Please remember that radio must always teach and educate and inform within its basic structure of entertainment lest it lose the attention and affection which make it powerful. To be of great use, radio must keep great audiences.

"One more thing: only a free radio can help you to achieve your great objective of brotherhood and I pledge the efforts of America's broadcasters to maintain a free radio in America and to encourage and to fight for a free radio all over the world, to the end that we shall have one nation, yes, even one world, indivisible with liberty and justice for all."

## Seven NAB Committees, Five Subcommittees Appointed to Serve for Next Year

The appointment of seven committees and five subcommittees to serve the industry during the next year was announced by NAB on Wednesday (27).

The committees named include the FM Executive, International Broadcasting Advisory, Legislative, Public Relations Executive, Sales Managers Executive, Small Market Stations Executive and the Standards of Practice Committee of the Program Executive Committee.

The five subcommittees which will function under the Sales Managers Executive Committee include: Sales Practices, Audience Measurement, Joske Advisory, Spot Sales and Sales Promotion.

NAB members who will serve on these committees are:

*FM Executive Committee*—Walter J. Damm, Chairman, WTMJ-FM, Milwaukee, Wis.; Gordon Gray, FM Station WMIT, Winston-Salem, N. C.; John Shepard, 3rd, FM Station WGTR, Boston, Mass.; John V. L. Hogan, FM Station WQXQ, New York, N. Y.; Leonard Asch, FM Station WBCA, Schenectady, N. Y.; Lester Nafzger, WCOL-FM, Columbus, O.; Everett Dillard, FM Station KOZY, Kansas City, Mo.; Clarence Leich, FM Station WMLL, Evansville, Ind.; Cecil Masten, WNBC-FM, Binghamton, N. Y.; Matthew Bonebrake, KOCY-FM, Oklahoma City, Okla.

*Board Liaison Committee*—Wayne Coy, Chairman, WINX-FM, Washington, D. C.; Martin Campbell, KERA-FM, Dallas, Texas.

*International Broadcasting Advisory Committee*—John S. Hayes, Chairman, WQXR, New York, N. Y.; Walter S. Brown, WSPA, Spartanburg, S. C.; Edward Murrow, CBS, New York, N. Y.; William Brooks, NBC, New York, N. Y.; A. A. Schechter, MBS, New York, N. Y.

*Legislative Committee*—J. Harold Ryan, Chairman, WSPD, Toledo, Ohio; Wayne Coy, WINX, Washington, D. C.; Don S. Elias, WWNC, Asheville, N. C.; Herbert Hollister, KMMJ, Grand Island, Neb.; Clair R. McCollough, WGAL, Lancaster, Pa.; Joseph Ream, CBS, New York, N. Y.; Frank M. Russell, NBC, Washington, D. C.; G. Richard Shafto, WIS, Columbia, S. C.; Robert D. Swezey, MBS, New York, N. Y.; O. L. Taylor, KGNC, Amarillo, Texas; Louis Wasmer, KGA, Spokane, Wash.; Joe B. Carigan, KWFT, Wichita Falls, Texas.

(Continued on page 941)

## Early Reports on National Radio Week Indicate Wide Observance of Anniversary

(Continued from page 937)

"Whereas, since its first noisy, spluttering inaugural with crystal sets and headphones in 1920, radio has become the world's luxurious theatre and forum, and

"Whereas, every influential force should encourage the further development of radio so that still further benefits and enjoyments such as television and other amazing advancements, may be perfected,

"Now, therefore, I, Ben Laney, Governor of Arkansas, by virtue of the authority vested in me, do hereby proclaim the week of November 24 as Radio Week in Arkansas, to coincide with National Radio Week, and I urge all the people to recognize and support the growth of radio and the radio industry."

Governor Tobin issued the following:

### A Proclamation

"Massachusetts has played a vital role in the development of radio communications. It was at the Brant Rock experimental station that on Christmas Eve in 1906 the human voice was successfully projected through the air. Then followed the development of wireless communications at Nantucket, Chatham and Medford.

"However, radio, as we understand the term, was originated during World War I as the result of the Federal government's need for a means of quick, mass communication. That this scientific development was not permitted to lag after the war was due to the pioneering spirit of a small group of men who foresaw the possibilities of radio as a vital service to mankind, and proceeded to lay the foundation for the American system of broadcasting.

"From this beginning, a little more than 26 years ago, has sprung an entirely new and effective social force. World-shaking events taking place in far corners of the globe become items of neighborhood conversation at virtually the moment of their occurrence. Yet it seems only yesterday that the printing press and the telegraph represented the quickest possible means of spreading information.

"For instance, through radio we become aware of the problems confronting the nations of the world in the establishment of permanent peace; and we are made aware of these problems not after they have been disposed of, but as they arise. Schooled, intelligent publicists interpret these events as they take place, and millions of listeners are thereby benefited at once through the instrumentality of radio.

"That radio broadcasting has reached today's high point of technical and cultural achievement is the direct result of the tireless and unceasing efforts of those engaged in the manufacture of receiving sets. These willing workers serve as a link between the individual in his home and the world at large.

"In Massachusetts, we are fortunate in having approximately 25 radio broadcasting stations, through which our people are given the latest and best in programs devoted to entertainment, culture, religion, education, and the news.

"In recognition of the past, present and assured future performances of the broadcasting organizations and the radio set manufacturers of America, I, Maurice J. Tobin, Governor of the Commonwealth of Massachusetts, do hereby proclaim November 24-30, 1946 as Radio Week and I respectfully request our citizenry to join in saluting the accomplishments of one of the world's foremost industries."

In his statement, Governor Green said:

"Radio has become not only an integral, but a most vital part of American living. The broadcasting industry in all its branches and services deserves every commendation that can be given.

"The week of November 24-30 has been designated by the industry as National Radio Week. I regard these days that have been set aside as ones in which the people of Illinois should join the people of the nation in tribute to the radio industry.

"We have only to think back over a few months to the crucial days of war to realize what a splendid and patriotic part was contributed by radio. As we regard all of our own activities today, we must include the conveniences and influences of radio. The broadcasting industry of America, whether it reaches our attention in the forms of commercial broadcasting, short-wave, services to our armed forces, manufacturer of equipment, or State Police radio service, deserves our gratitude."

## LAST-MINUTE FCC ACTIONS LICENSE RENEWALS

- WPRP—Voice of Porto Rico, Inc., Ponce, P. R.—Granted renewal of license for the period ending November 1, 1947.\*
- WFTC—Jonas Weiland, Kinston, N. C.—Granted renewal of license for the period ending February 1, 1949.
- KGFJ—Ben S. McGlashan, Los Angeles, Calif.—Reconsidered application for renewal of license, removed same from the hearing docket and granted renewal for the period ending February 1, 1949.\*
- WBLJ—Dalton Broadcasting Co., Dalton, Ga.—Granted renewal of license for the period ending February 1, 1949.
- WIHDH-Aux.—Matheson Radio Co., Inc., Boston, Mass.—Granted renewal of license for auxiliary for the period ending November 1, 1949.

\*Comr. Durr for hearing.

## Operating Revenues Decrease in 1945

Operating income of broadcast stations and networks dropped to \$83,584,288 in 1945 from \$90,272,851 in 1944 according to the FCC.

Though broadcasters took in \$310,484,064 from time sales in 1945 compared to \$246,339,532 the previous year, the drop in operating income was attributed to the rise in operating expenses.

## Correction

In the listing of committee members on page 939 the call letters for Lester Nafzger's station should read WELD.

## Seven NAB Committees, Five Subcommittees Appointed to Serve for Next Year

(Continued from page 939)

*Public Relations Executive Committee*—Gilmore Nunn, Chairman, WLAP, Lexington, Ky.; Craig Lawrence, WCOP, Boston, Mass.; Harold Wheelahan, WSMB, New Orleans, La.; James Le Gate, WIOD, Miami, Fla.; Richard H. Mason, WPTF, Raleigh, N. C.; Merrill Lindsay, WSOY, Decatur, Ill.; Lewis Allen Weiss, KHJ, Los Angeles, Cal.; George Crandall, CBS, New York, N. Y.; Carl Haverlin MBS, New York, N. Y.; William S. Hedges, NBC, New York, N. Y.

*Board Liaison Committee of the Public Relations Executive Committee*—F. M. Russell, Chairman, NBC, New York, N. Y.; William B. Way, KVOO, Tulsa, Okla.

*Sales Managers Executive Committee*—Odin S. Ramsland, chairman, KDAL, Duluth, Minn.; James V. McConnell, NBC, New York, N. Y.; John W. Kennedy, WHAM, Rochester, N. Y.; Robert Gulick, WGAL, Lancaster, Pa.; Bill Bennett, KXYZ, Houston, Texas; Louis Reed, WWL, New Orleans, Louisiana; Ray Baker, KOMO, Seattle, Wash.; William Murdock, WOL, Washington, D. C.; Arthur Hull Hayes, CBS, New York, N. Y.; Gene Thomas, WOR, (MBS), New York, N. Y. *Non-Voting Associate Members*: Preston Peters, Free & Peters, New York, N. Y.; Lewis Avery, Avery-Knodel, New York, N. Y.; Joseph Weed, Weed & Company, New York, N. Y.

*Board Liaison Committee of the Sales Managers Executive Committees*—Paul W. Morency, Chairman, WTIC, Hartford, Conn.; Harry R. Spence, KXRO, Aberdeen, Wash.; Edgar Kobak, MBS, New York, N. Y.

*Small Market Stations Executive Committee*—Wayne W. Cribb, Chairman, KHMO, Hannibal, Mo.; Marshall Pengra, KRNR, Roseburg, Oregon; Robert T. Mason, WMRN, Marion, Ohio; R. Sanford Guyer, WBTV, Danville, Va.; A. E. Spokes, WJOY, Burlington, Vt.; John F. Meagher, KYSM, Mankato, Minn.; Simon Goldman, WJTN, Jamestown, N. Y.; Frank Mills, WDWS, Champaign, Ill.; L. L. Hendricks, KRRV, Sherman, Texas.

*Board Liaison Committee of the Small Market Stations Executive Committee*—William B. Smullin, KIEM, Eureka, Cal.; Michael Hanna, WHCU, Ithaca, N. Y.

*Standards of Practice Committee of the Program Executive Committee*—Edgar Bill, Chairman, WMBD, Peoria, Ill.; Gayle Grubb, KGO, San Francisco, Cal.; Walter Damm, WTMJ, Milwaukee, Wis.; Ken Dyke, NBC, New York, N. Y.; Harold Fellows, WEEL, Boston, Mass.; John M. Outler, Jr., WSB, Atlanta, Ga.; C. T. Lucy, WRVA, Richmond, Va.; Eugene Carr, WPAY, Portsmouth, Ohio, Roger Clipp, WFIL, Philadelphia, Pa.

Subcommittee members include:

*Sales Practices Subcommittee*—John W. Kennedy, Chairman, WHAM, Rochester, N. Y.; John M. Outler, Jr., WSB, Atlanta, Ga.; Craig Lawrence, WCOP, Boston, Mass.; John Toothill, Burn-Smith Company, New York, N. Y.; J. Robert Gulick, WGAL, Lancaster, Pa.

*Audience Measurement Subcommittee*—William B. Murdock, Chairman, WOL, Washington, D. C.;

Henry I. Christal, Edward Petry & Co., Inc., New York, N. Y.; Howard S. Meighan, CBS, New York, N. Y.; Ted Jones, WKIP, Poughkeepsie, N. Y.

*Joske Advisory Subcommittee*—James Brown, KONO, San Antonio, Texas, Chairman; Walter Johnson, WTIC, Hartford, Conn.; Lewis H. Avery, Avery-Knodel, Inc., New York, N. Y.; Lee Hart, NAB.

*Spot Sales Subcommittee*—H. Preston Peters, Chairman, Free & Peters, Inc., New York, N. Y.; Beverly Middletown, WSYR, Syracuse, N. Y.; John Blair, John Blair & Company, Chicago, Ill.

*Sales Promotion Subcommittee*—John M. Outler, Jr., Chairman, WSB, Atlanta, Ga.; Edward P. J. Shurick, KMBC, Kansas City, Mo.; John Carl Jeffrey, WKMO, Kokomo, Ind.; Joseph Creamer, WOR, New York, N. Y.; Louis Hausman, CBS, New York, N. Y.; Eugene Katz, The Katz Agency, Inc., New York, N. Y.; Hugh M. P. Higgins, NAB.

## Radio Aid Offered to Attorney General In Prevention of Juvenile Delinquency

The Attorney General's Conference on the Prevention of Juvenile Delinquency met in Washington Nov. 21, 22 and 23 with representatives of radio broadcasting and scores of other agencies in attendance.

After the opening general session, members of the conference were divided into approximately fifteen study groups or panels and for two days intensively studied the problems of juvenile delinquency.

In addition to the fifteen study groups, three panels were devoted to the media of mass communications. These included panels on radio, motion pictures and newspapers.

Both the radio panel and the motion picture panel submitted the same type of report to Attorney General Tom Clark. The essence of these reports was that since there was no clear cut evidence that the movies or the radio contribute directly to juvenile delinquency, both of these media would delay making a final definitive report until the recommendations of the conference were set forth in the reports of the other panels.

The radio and motion picture panels stated that their respective media were ready to cooperate with any community organization interested in making use of their facilities in the prevention or cure of juvenile delinquency.

A suggestion was made to the attorney general by the panels that they be kept in existence beyond the termination of the conference itself in order that the reports of the other panels could be studied. It was felt that after such study, the media of mass communications could make definite recommendations and suggestions as to steps which might be taken to discourage juvenile delinquency.

Both the movie and radio panel reports were accepted by Attorney General Clark. It is expected that another meeting of the radio panel will be held in the near future to prepare a final report for submission to the attorney general's office.

Representing NAB at the conference were President Justin Miller and Kenneth H. Baker, research director.

## Legal Department

### Five Suggestions Made by NAB to FCC On Proposal to Revise ET Identification

Representing the radio broadcasting industry, NAB on Monday (25) filed a brief with the FCC on the commission's proposal to revise its recording and transcription identification rule. The brief was filed by Don Petty, general counsel for the Association, who also presented oral argument at the hearing.

The NAB brief, which suggested five points for inclusion in the proposed revision had been approved by the Board of Directors.

Without conceding the authority of the Commission to regulate announcements of recordings and transcriptions, Mr. Petty suggested that if the FCC should incorporate the five points in the revision, its action would meet the general approval of the industry, and at the same time meet the needs of the Commission in administering the Communications Act.

Complete text of the brief as presented follows:

Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, D. C.

In the Matter of AMENDMENT TO SECTION 3.407 OF THE  
COMMISSION'S RULES AND REGULATIONS GOVERNING  
THE ANNOUNCEMENT OF MECHANICAL RECORDS

Supplemental Brief of National Association of Broadcasters in Support of Proposed Revision of Rule 3.407 dated May 29, 1946.

Subsequent to the date that the National Association of Broadcasters filed its brief supporting the Commission's proposed revision of present Rule 3.407 the Board of Directors of said Association again considered such proposed revision and hereby files this supplemental brief.

#### I

The power of the Commission under which the proposed rule would be promulgated is based upon the commerce clause of the Constitution and is necessarily limited to action appropriate thereunder.

#### II

The question then is to what extent is it necessary to require announcements preceding, during and following the broadcasting of transcriptions or other programs in order that the Commission's representatives may properly determine whether each licensee is operating on his assigned frequency, using his allotted power and otherwise conforming to the conditions properly imposed by the Commission.

#### III

It is respectfully suggested that if in revising Rule 3.407 the Commission should incorporate points A, B, C, D, and E as set out hereafter its action would meet the general approval of the industry, and at the same time meet the needs of the Commission in administering the Act:

A. The exact form of identifying announcement is not prescribed, but the language shall be clear

and in terms commonly used and understood. A licensee shall not attempt affirmatively to create the impression that any such program consists of live talent.

- B. Each such program of longer duration than 30 minutes shall be identified by appropriate announcement at the beginning, at 30-minute intervals, and at the end of the program. However, the identifying announcement at each 30-minute interval is not required in case of a mechanical reproduction consisting of a continuous uninterrupted speech, play, religious service, symphony concert, or operatic production of longer than 30 minutes.
- C. Each such program of a longer duration than 1 minute and not in excess of 30 minutes, shall be identified by an appropriate announcement at the beginning or end of the program.
- D. Each such program of 1 minute duration or less need not be identified.
- E. In case a mechanical reproduction is used for background music, sound effects, station identification, program identification (theme music of short duration) or identification of the sponsorship of the program proper, no announcement of the mechanical reproduction is required.

Respectfully submitted,

DON PETTY  
General Counsel  
BRYCE REA, JR.  
Attorneys for National  
Association of Broadcasters

### U. S. Supreme Court Hears Testimony On FCC Denial of WOKO Renewal

The U. S. Supreme Court heard argument in the case of FCC v. WOKO on Monday (25) on the question as to whether the Commission properly refused to renew a broadcast license because the general manager had, over a period of years, made false statements as to the beneficial ownership of 24 percent of the stock in the station.

On January 21, this year, the U. S. Court of Appeals reversed the Commission's denial of a renewal to WOKO on the grounds that the misleading statements were not enough alone on which to base a determination of the ability of the licensee to operate in the public interest.

The Court further said that the Communications Act conferred no jurisdiction on the FCC to enforce the penal sections of the Act. It concluded that the Commission acted arbitrarily in depriving the public of a satisfactory operation and in depriving the owners of the station of their business.

Chief Justice Groner dissented in the Court of Appeals, stating that public policy required the Court to construe the statutory power of the Commission as broad enough to authorize the refusal of an application for repeated false swearing in statements of fact required to be filed.

In the Supreme Court Harry Plotkin, Asst. General Counsel of the FCC, pointed to Section 308(b) of the Communications Act, which gives the Commission authority to procure facts as to an applicant's character as well as to his financial, technical and other qualifications. He argued that the Court of Appeals had over-

(Continued on next page)

looked the fact that truthfulness is an important element in a man's character. Plotkin admitted that there might be some cases in which falsehoods would not justify the Commission's failing to renew a license. However, he said that in this case the Commission "was well warranted in taking the action because the misrepresentation was material, it took place over a long period of time, and the applicant had knowledge of the requirements of the statute and regulations".

William J. Dempsey, arguing for WOKO, maintained that the Court of Appeals had properly held that it was unreasonable for the Commission to deprive the public of the admittedly good broadcasting service of WOKO because one officer of the company made a misrepresentation which did not gain anything for the station or the other officers, but which was made to avoid embarrassment in his own business connections. He further pointed out that it was not shown in the record that the other officers knew of the false statements.

In reply to a question by Justice Rutledge, Dempsey admitted that the false statements were crimes under Sections 501 and 502 of the Communications Act, but argued that the Act does not permit the revocation of a license as an added penalty to the fine and imprisonment authorized by those Sections, which may be imposed only after conviction in a criminal court proceeding.

Justice Reed then asked about Section 312(a) of the Act which provides for the revocation of licenses for false statements. Dempsey answered by stating that Sec. 312 applied only to material representations and that the Court and not the Commission was the tribunal to determine materiality because it was a legal question. He also referred to the opinion of the Court of Appeals, where it was held that Section 312 must be read with Sections 308 and 309, dealing with the public interest, and did not authorize revocation for false statements, unless the statements were of such importance they outweighed other considerations and rationally gave rise to the conclusion that public interest would be served by a revocation. He concluded by saying that the question presented was whether the public was to be deprived of service from an applicant who has shown itself to be operating satisfactorily.

## Employee-Employer Relations

### Wide Revisions of Schedule 13 Proposed; FCC Says New Form Eliminates Deficiencies

The Federal Communications Commission is now preparing a rather extensive revision of Schedule 13, "Employee and Compensation Data," of the Broadcast Station Annual Report Form 324. According to the Commission, the current revision is designed to eliminate the so-called deficiencies in last year's report.

During and since the September 20 conference, held by the Commission on Schedule 13, the NAB has contended that, if deficiencies in previous reports do exist,

revisions should be limited and determined solely by such data and information as are essential to the work of the Commission.

If the proposals, now being studied and evaluated by the Commission, are adopted in their present form, each licensee will be required to report—for all classes of employees—data covering: (1) number of employees; (2) total number of weekly hours scheduled; (3) total amount of compensation for scheduled weekly hours; (4) total number of hours of unscheduled overtime worked; (5) total compensation paid for unscheduled overtime; (6) number of employees classified according to basic hourly or weekly rate of compensation.

The NAB has particularly objected to sections "E" through "Q" in the proposed Schedule 13 and has brought these objections to the attention of the Commission.

Sections e-q would require all licensees to report a frequency distribution of hourly and weekly wage rate data for substantially all their employees. It has been the opinion of NAB that this minute breakdown of employment and wage information, involving as it does personal and individual facts pertaining to the management economics of each station, should not properly be included in the mandatory report required by the FCC, unless it can clearly be shown that they are strictly essential to the Commission in its decision-making processes concerning the granting and renewal of licenses. The NAB's contention has been that the proposed breakdown of wages is primarily applicable to collective bargaining and is not pertinent to the specific needs of the Commission.

At the September 20 conference on Schedule 13 virtually all important unions, engaged in the radio industry, were present and voiced strong opinions supporting sections e-q.

Similar information for other industries is being collected by the United States Bureau of Labor Statistics, but all such data reported are based upon statistics which cooperating business firms *voluntarily* submit. Should similar data be considered necessary from the radio industry, the "voluntary" approach by the proper governmental agency should be followed rather than make these reports compulsory under FCC Form 324.

## Broadcast Advertising

### Plan Campaign to Increase Radio Listening at Initial Meeting of Promotion Group

Sponsorship of several industrywide projects, all aimed at increasing radio's tune-in, was endorsed by the NAB Sales Managers Subcommittee on Sales Promotion at its meeting in New York City Monday (25).

Named as priority project on its 1946-47 agenda, according to Chairman John M. Outler, Jr., WSB, Atlanta, Ga., will be an organized and concerted drive to increase radio listenership by promoting and accelerating the sale of "extra" radio sets for the home.

(Continued on next page)

Other projects slated for immediate handling are: the preparation and distribution to the industry of three speeches on various phases of broadcast advertising; a survey of NAB stations to determine the average percentage of gross sales allocated to sales promotion; a survey and selection of outstanding audience and station promotion devices to be included in an exhibit at NAB district meetings.

Admitting that the ownership of radios by 90.4 per cent of American families is close to saturation, committee members stated that higher tune-ins can be effected through promotional activities directed toward multiple ownership by these American radio families, especially of "extra" sets for the bedroom, kitchen, children's rooms, etc.

Plans for implementing the project include an invitation to the Radio Manufacturers Association to participate in the sponsorship; preparation and distribution of promotion kits; enlistment of farm, sports, news and women's program directors; the use of station, network, and national representatives' trade paper advertising; countrywide cross-plugging via station announcements, and the employment of "give-away" programs featuring such "extra" sets as prizes.

Stating that the campaign would be scheduled for some future period mutually acceptable to participating sponsors, Chairman Outler said:

"We plan to capitalize on the fact that most families miss a lot of fine programming because of divergent listening habits which cannot be reconciled by single set ownership.

"There is too much of this good programming being missed, usually because the most articulate member of the family hears the show that especially pleases him. With more than one reasonably priced set in the home, such as kitchen, bedroom, and similar models, more members of the family can and will listen simultaneously to good programs they now hear by accident."

In referring to the speeches being prepared for the NAB membership, Mr. Outler stated that the three which are being written will include presumptive questions which experience has shown are frequently asked at open forum meetings.

One speech, suitable for presentation by a broadcaster to an audience of radiomen, will deal with matters pertinent to the industry, such as radio advertising and its relationship to the national economy, ways and means of raising standards in radio advertising copy, etc.

A second, for presentation by a broadcaster to an audience of advertisers or students of advertising courses, will deal with radio as an advertising medium, pointing out the advantages of radio, its coverage, effectiveness, economy, adaptability, etc.

The third, suitable for presentation by a radio man before a general audience such as a local chamber of commerce, Rotary Club, PTA, etc., will deal with radio advertising as an economic and social force, depicting how advertising in general and radio advertising in particular have helped to raise standards of living, lower costs and improve quality of consumer goods, etc. It will explain why the American system of radio is supported by sponsors, and present a justification for commercials.

Among promotion devices planned for exhibit are

outstanding mailing pieces, car cards, photographs of lobby and other exterior displays and station newspapers. Also planned for preparation and distribution to the NAB membership is a promotional script that can be used by local stations to build larger listenership.

Members of the Sub-Committee on Sales Promotion are:

John M. Outler, Jr., Chairman, WSB, Atlanta, Ga.  
Joseph Creamer, WOR, New York City  
Louis Hausman, CBS, New York City  
John Carl Jeffrey, WKMO, Kokomo, Indiana  
Eugene Katz, The Katz Agency, Inc., New York City  
Edward P. J. Shurick, KMBC, Kansas City, Missouri  
Hugh M. P. Higgins, NAB, Washington, D. C.

### Small Retail Stores "Follow the Leader"

Further evidence that it pays to cultivate and develop your leading retail store is contained in a report from station KABC in San Antonio, which participated in the Joske's of Texas radio clinic.

As a result of the extensive use of radio by Joske's, the largest retail establishment in San Antonio, smaller retailers in the city either began to use radio for the first time, or materially increased their schedules.

Charles W. Balthrope, station manager of KABC, reports:

"We have seen a number of our retail accounts develop at a rapid pace since the start of the Joske clinic.

"The Studer Photo Company, less than a year ago, had a schedule of daily spot announcements and a 15-minute program daily. Today, Studer's sponsors four quarter-hours daily, and maintains their original spot schedule. At the present writing they are contemplating a schedule of six programs daily.

"The Sommers Drug Stores of San Antonio two years ago began radio actively on KABC by sponsoring one half-hour program daily, Monday through Friday. They have developed to a schedule as follows:

"15-minute Newscast," 7:30 A. M., Monday through Saturday.

"Del Dunbar," western songs, 1:00-1:15 P. M., Monday through Friday.

"For Ladies Only, 30 minutes, 3:30 P. M., Monday through Friday.

"Sports Final," 15 minutes, 10:30 P. M. daily.

"Sommers Jamboree Party," 30 minutes live, Saturday, 1:00 P. M.

"Hymn Time," 15 minutes, 10:15 A. M. Sunday.

"Another strong radio account, which for years seemed unadaptable to radio advertising, has become one of our most valued bulk clients. Winn Stores got their feet wet in radio last spring and summer with sponsorship of the Mission's Baseball Games (broadcast on a delayed basis starting at 10:15 nightly); Winn's sponsored two broadcasts per week. At the conclusion of the baseball season the results had been highly satisfactory and they signed for a year as sponsors of a 15-minute newscast daily, Monday through Friday at 5:30 P. M."

This partial report from one station, and similar experiences by other San Antonio stations, indicate that the effort and money invested in making radio advertising succeed for Joske's paid dividends not only

*(Continued on next page)*

in the substantial new Joske billing, but also in the expanded use of radio by other retailers.

In other words, it pays to "shoot the works" in developing your leading retailer into an enthusiastic user of radio advertising. Other retailers will "follow the leader."

### **Retail Business Booming at Some Radio Stations**

Although comprehensive figures are not yet available, isolated reports reaching NAB indicate that some stations have added a substantial amount of retail business since publication of "Radio for Retailers."

Copy of a letter received Tuesday (26), from one of the country's leading national spot time-buyers, indicates that choice spot availabilities have become even more scarce on some stations as a result of this retail activity. The letter, to a New England station, comments on the difficulty of finding sufficient good spots for a certain national account, and concludes:

"You might also be interested that as a result of the excellent retail job you people did we are having a really tough time getting all the spots on all the stations we want. Actually there are local retail accounts holding us out. Evidently the campaign to get retailers interested in radio was even more successful than you thought, which is why I am sending copies of this letter to some of the people who were involved."

### **Certifications of Performance**

One of the changes in the new standard contract form, approved by the NAB and AAAA and distributed to all NAB members last week, permits stations to use "certifications" of performance, rather than "affidavits," when submitting invoices for payment.

Several members have asked for sample certification forms. The Standard Contract subcommittee did not prepare any special recommended form, believing that the attorney for any station could easily prepare a simple certification form, merely by paraphrasing the present "affidavit" form now in use. The certification, however, need not be notarized. For example, the following would be sufficient:

"I certify that broadcast service has been rendered as ordered, and as shown on the above (or attached) invoice.

Signed .....  
Title .....  
For Station WXXX."

The new standard contract form does provide, however, for the continued submission of affidavits if an agency should specify that a certification is not acceptable in a certain case. (The AAAA subcommittee pointed out that a few clients may still insist on "sworn statements" before payment of bills.)

### **Small Market Stations**

#### **Play-By-Play Increases Attendance At University of Wyoming Games**

Play-by-play description of sports events by KFBC, Cheyenne, Wyo., is increasing attendance at University

of Wyoming games. Glenn J. Jacoby, athletic director, in a report to William C. Grove, station manager stated:

"The feeling of the University and particularly the Athletic Department in regard to radio coverage of all games, is that such coverage is particularly conducive to larger attendances at all ball games. This is especially true when you have a winning team. Human nature is a funny thing, and I feel their reaction is that after listening to two or three exciting ball games over the air, the natural reaction is that they have to see the next ball game.

"Looking at it from a long-range viewpoint, anyone who would probably stay away from a ball game would probably have some justifiable reason for not wanting to actually attend. Innumerable times, individuals have passed the following remark to me: 'I heard your ball game over the air, and decided it was about time for me to come down and see for myself how things were going.'

"Our present policy in regard to radio broadcasts is that we are most anxious to have complete radio coverage at all our local athletic contests. I feel this policy is sound and rest assured that it will not change until circumstances have altered considerably from what they are at the present.

"Again, having been a participant myself when radio broadcasts were in their infancy, I can speak from personal experience and say that radio has a definite and marked effect on the morale of players. Each player feels that he is a definite and integral part of each game, and naturally, like a speaker over a radio network, is most interested in giving an outstanding account of himself and his activities."

### **FM Department**

#### **Peoria Gets Preview of FM Possibilities; Local Stores Tie-In With Demonstration**

An FM preview for citizens of Peoria, Illinois, was the feature attraction of radio station WMBD during national radio week. Station is especially interested in FM by virtue of its application for an FM station.

The preview was held in eight Peoria department and radio stores. Here's the story according to Vernon A. Nolte, WMBD promotion manager:

"The WMBD engineering department constructed two miniature transmitters, each with a power of approximately one watt. One of these transmitters was FM; the other AM. Both transmitters were installed in different stores each day and the same musical program was fed to each by telephone lines. The salesmen in the stores could demonstrate the same program on both the FM and AM receivers on display in the stores.

"Interference on AM broadcasts was accentuated by static generated by a Ford coil. The operation of this coil demonstrated very convincingly how FM cuts out such interference and AM was badly distorted.

*(Continued on next page)*

"WMBD promoted these demonstrations strongly in newspaper advertising and on news broadcasts and announcements over the station. Many of the retail stores also ran their own newspaper advertising, plus taking the demonstration on their own radio programs.

"All of the retailers were enthusiastic about the demonstration inasmuch as it was their first opportunity actually to demonstrate FM radio. Many sets have already been sold in Peoria but these sets have not been able to pickup out-of-town FM stations. The major distributors were also contacted and cooperated whole-heartedly in making additional FM sets available to dealers."

## Television

### Nine French Broadcasting Officials in U. S. to Study Television Techniques

NAB President Justin Miller was host at luncheon on Monday (25) to three members of a television mission from Radio France which is currently in the United States studying American television techniques. The group, which consists in its entirety of nine officials of *Radiodiffusion Francaise*, is gathering information to be used in determining the course of television's development in France.

The three officials of *Radiodiffusion Francaise* who visited NAB in Washington last week were Stephane Mallein, director of technical services and head of the mission; Yves J. Angel, chief of the studies and works division of the television service; and Gerard J. Lehmann, professor at the Superior School of Electricity and consulting engineer to the Central Laboratory of Telecommunications.

The State Department was represented at Monday's luncheon by Stewart Brown, Deputy Director of the Office of International Information and Cultural Affairs, and Lincoln Miller, assistant chief of the International Broadcasting Division.

NAB Director Frank Russell, vice president of NBC, attended, along with C. E. Arney, Jr., NAB secretary treasurer, Don Petty, NAB general counsel, and Charles Batson, director of information.

## Public Interest Programming

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of December 9-15, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly

what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

### Buy U. S. Savings Bonds—"Protect Your Future"

The Advertising Council has selected this campaign as important to the public interest—BECAUSE . . . Surplus cash invested in U. S. Savings Bonds, instead of being used during the year's final buying period to bid up the price of still-scarce goods, helps to combat inflation. BECAUSE . . . The backbone of the Savings Bonds program is the Payroll Savings Plan, and recent surveys show that this method now needs additional stimulation. BECAUSE . . . Regular, substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. BECAUSE . . . The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. BECAUSE . . . Recent surveys also show that rural America is inadequately aware that U. S. Savings Bonds are still being sold, and this year's good farm earnings make it vital that the farmer set aside savings in Bonds. Now is the logical time for everyone to step-up his savings for the future—not for the next year or the year after, but for ten or more years from now. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement income, education for the children, new homes, the most enjoyable use of leisure time. As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post offices and through the Payroll Savings Plan. Emphasize either—(a) "Protect Your Future: Buy Your Extra Bonds Now"; or (b) "Protect Your Future: Sign Up For Security" on the Payroll Savings Plan. (Fact Sheet No. 11-E)

### Hospitals Need Student Nurses

The majority of America's 6,511 hospitals now have patients waiting to be admitted and the situation in many areas is growing steadily worse. In New York City alone, 2,000 beds were recently taken out of use in municipal and voluntary hospitals owing to a lack of sufficient nursing personnel. In other cities whole floors and wings of hospitals had to close. As a result of this condition, literally thousands of patients are doing without hospital care. A strong nation-wide effort must be made, therefore, to interest young women in nursing as a career; to urge them to enroll at once to fill existing vacancies in schools of nursing, and at the same time provide greatly needed help for our hospitals. Emphasize the fact that a three-year training course offers an unusual opportunity for young women to prepare for a lifetime profession—that the future demand for well-trained graduate nurses should be even greater in the years to come as a result of the expansion of voluntary hospital and public health services. Urge young women between the ages of 17-35 who are high school or college graduates with good records, to apply for admission in any one of the nearly 1,300 Accredited Schools of Nursing. Full information may be obtained by inquiring at their nearest hospital or School of Nursing or by checking with the Vocational Guidance Counsellor of their local high school. Nursing salaries compare favorably with earnings in other women's vocations—graduate nurses have an opportunity to enter many interesting careers in government, teaching and other specialized fields, and may prepare for executive positions where salaries range from \$3,000 to \$5,000 a year, and even more. (Fact Sheet No. 9-E)

# Federal Communications Commission Docket

## HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, December 2. They are subject to change.

### Monday, December 2

#### Further Hearing

(10:00 A. M.)

- NEW—Community Service Broadcasting Corp. of Amsterdam, N. Y.—C. P. 1490 kc., 250 watts, unlimited.  
 NEW—Amsterdam Broadcasters, Inc., Amsterdam, N. Y.—C. P. 1490 kc., 250 watts, unlimited.  
 NEW—WSAT, Inc., Schenectady, N. Y.—C. P. 1490 kc., 250 watts, unlimited.

(10:00 A. M.)

- NEW—Radio Peoria, Inc., Peoria, Ill.—C. P. 970 kc., 1 KW, unlimited.  
 Other Participants: WHA—Madison, Wis. (Intervenor)

#### Further Hearing

(10:00 A. M.)

- NEW—Peninsula Newspapers, Inc., Palo Alto, Calif.—C. P. 850 kc., 250 watts, daytime only.  
 KTRB—KTRB Broadcasting Co., Inc., Modesto, Calif.—C. P. 860 kc., 1 KW night, 5 KW day, DA-night.

### At Midland, Michigan

(Room 2, Federal Building, 10:00 A. M.)

- NEW—Midland Broadcasting Co., Midland, Mich.—C. P. 1490 kc., 250 watts, unlimited.  
 NEW—Rich Publishing House, Inc., Midland, Mich.—C. P. 1490 kc., 250 watts, unlimited.

### Monday and Tuesday, December 2 and 3

(Room 43 Museum of National History, 10th and Constitution Ave., 10:00 A. M.)

Informal Engineering Conference to discuss 30-40 Megacycle allocation proposals.

# FCC ACTIONS

## AM APPLICATIONS GRANTED

- NEW—Oscar C. Hirsch, Flat River, Mo.—Granted CP for a new station to operate on 1240 kc., 250 watts, unlimited time; engineering conditions. (B4-P-5192)  
 NEW—Norbert Bernard Donze and Elmer Lawrence Donze, d/b as The Donze Co., Ste. Genevieve, Mo.—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (B4-P-5155)  
 NEW—Kelly Bell, Nacogdoches, Texas—Granted CP for a new station to operate on 1230 kc., 250 watts, unlimited time; engineering conditions. (B3-P-4718)

- NEW—Wilbur Courtland Fouts, Nacogdoches, Texas—Granted CP for a new station to operate on 860 kc., 500 watts, daytime only; engineering conditions, re interference. (B3-P-4779)  
 NEW—United Broadcasting Co., Inc., Silver Spring, Md.—Granted CP for a new station to operate on 1590 kc., 1 KW, daytime only; engineering conditions. (B1-P-4030)  
 NEW—Carteret Broadcasting Co., Morehead City, N. C.—Granted CP for a new station to operate on 740 kc., 1 KW, daytime only; engineering conditions. (B3-P-5140)  
 NEW—Marin Broadcasting Co., Inc., San Rafael, Calif.—Granted CP for a new station to operate on 1510 kc., 1 KW, daytime only, subject to the interference which may be received from the operation proposed in the application of San Jose Broadcasting Co. (B5-P-3921), if granted, and subject to approval of transmitter site and antenna system by the CAA, and waiver of Secs. 3.55(b) and 3.60. (B5-P-5164)  
 NEW—Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.—Granted CP for a new station to operate on 1390 kc., 1 KW, daytime only; engineering conditions. (B2-P-4999)  
 NEW—Richard E. Adams, et al, d/b as Suburban Broadcasting Co., Framingham, Mass.—Granted petition requesting removal of its application from the hearing docket and grant of same. Adopted an order removing application (B1-P-4950; Docket 7821) from the hearing docket and granting same for a new station to operate on 1190 kc., 1 KW, daytime only, on conditions that applicant within 60 days file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards.  
 NEW—John E. Fitzgibbon, Roy Jarman and Temple V. Elmson, a partnership, Oregon City, Ore.—Adopted an order granting application of John E. Fitzgibbon, et al (B5-P-4432) for a new station at Oregon City to operate on 1230 kc., 250 watts, unlimited time; engineering conditions.  
 NEW—B. Loring Schmidt, Salem, Ore.—In the above order it was further ordered that application of B. Loring Schmidt be granted, for a new station at Salem, Ore., to operate on 1490 kc., 250 watts, unlimited time (B5-P-4794); engineering conditions.  
 NEW—New Mexico Broadcasting Co., Inc., Clovis, N. M.—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time (B5-P-5188); engineering conditions, and conditions re interference from Texas stations.  
 NEW—South Plains Broadcasting Co., Lubbock, Texas—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (B3-P-4742)  
 NEW—Radio Virginia, Inc., Richmond, Va.—Granted CP for a new station to operate on 720 kc., 1 KW, daytime only; engineering conditions. (B2-P-5067)

## LICENSE RENEWALS

- KGDE—Fergus Radio Corp., Fergus Falls, Minn.—Granted renewal of license for the period ending February 1, 1949.  
 WHTB—Voice of Talladega, Inc., Talladega, Ala.—Granted renewal of license for the period ending February 1, 1949.  
 WGRM—P. K. Ewing, Greenwood, Miss.—Granted renewal of license for the period ending August 1, 1949.  
 WTAX—WTAX, Inc., Springfield, Ill.—Granted renewal of license for the period ending August 1, 1949.  
 WINN—Ky. Broadcasting Corp., Inc., Louisville, Ky.—Granted renewal of license for the period ending August 1, 1948.  
 WHB & Aux.—WHB Broadcasting Co., Kansas City, Mo.—Granted renewal of license for the period ending November 1, 1949.  
 WKRC—The Cincinnati Times-Star Co., Cincinnati, Ohio—Granted renewal of license for the period ending May 1, 1949 (Comr. Durr for further inquiry).

(Continued on next page)

## DESIGNATED FOR HEARING

- San Gabriel Valley Broadcasting Co., Monrovia, Calif.—Designated for hearing application of San Gabriel Valley Broadcasting Co. (B5-P-5425) for a new station to operate on 1520 kc., 1 KW, daytime only, in a consolidated proceeding with applications of Huntington Broadcasting Co., Hollywood Community Radio Group and Coast Radio Broadcasting Corp., and ordered that the Commission orders designating for hearing the several applications involved, be amended to include the San Gabriel application.
- Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.; Capitol Broadcasting Co., Inc., Charlotte, N. C.—Designated for hearing application of Publix Broadcasting Service (B3-P-5276) in a consolidated proceeding with application of Capitol Broadcasting Co., Inc. (B3-P-4879), both requesting the frequency 760 kc., 1 KW, daytime only.
- Wired Music, Inc., Rockford, Ill.—Designated for hearing application for a new station to operate on 1400 kc., 250 watts, unlimited time. (B4-P-5296)
- Seaside Broadcasting Co., Atlantic City, N. J.; Atlantic City Broadcasting Corp., Atlantic City, N. J.—Designated for hearing application of Seaside Broadcasting Co. (B1-P-5384) in a consolidated proceeding with application of Atlantic City Broadcasting Corp (B1-P-5402), both requesting a new station to operate on 1400 kc., 250 watts, unlimited time.
- WBBC—Gordon H. Brozek, et al (Transferees); Frank Lindenthal, et al (Transferees); Delta Broadcasting Co. (Licensee); Escanaba, Mich.—Designated for hearing application for consent to transfer control of Delta Broadcasting Co., licensee of WBBC, from Gordon H. Brozek, Frank J. Russell and Leo G. Brott, to Frank J. Lindenthal, John P. Norton and William J. Duchaine, for a consideration of \$39,999.00. (B2-TC-499)
- Lon Poller, Chester, Pa.—Designated for hearing application (B2-P-4969) for a new station to operate on 1590 kc., 1 KW, daytime only.
- Texoma Broadcasting Co., Wichita Falls, Texas—Designated for hearing application for a new station to operate on 1290 kc., 1 KW, DA-N, unlimited time. (B3-P-3823)
- WATL—J. W. Woodruff, tr/as Atlanta Broadcasting Co., Atlanta, Ga.—Designated for hearing application for CP (B3-P-3985) to change present facilities from 1400 kc., 250 watts, unlimited time, to 1380 kc., 5 KW, unlimited time, DA at night, install a new transmitter and change transmitter location.
- Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Designated for hearing application for a new station to operate on 1380 kc., 5 KW, unlimited time, DA day and night. (B4-P-4063)
- Tom C. Carrell, d/b as San Fernando Valley Broadcasting Co., San Fernando, Calif.; Ken Henryson, et al, a partnership, d/b as Calif. Broadcasting Co., Santa Monica, Calif.—Designated for consolidated hearing the application of San Fernando Valley Broadcasting Co. (B5-P-5387), with application of Ken Henryson, Edw. J. Murset and Victor S. Layng, a partnership, d/b as Calif. Broadcasting Co. (B5-P-5419), both requesting 1450 kc., 250 watts, unlimited time.
- Dr. Delbert Joseph Parsons, John Edward Harwood and Bill Erin, a partnership, d/b as Champion City Broadcasting Co., Springfield, Ohio; The Miami County Broadcasting Co., Inc., Piqua, Ohio—Designated for hearing in a consolidated proceeding the application of Champion City (B2-P-5208) for a new station to operate on 1570 kc., 1 KW, daytime only, with application of Miami County Broadcasting Co., Inc. (B2-P-4954), requesting 1570 kc., 250 watts, daytime only.
- without hearing application of Century Broadcasting Corp., Johnstown, Pa.
- KVNU—Cache Valley Broadcasting Co., Logan, Utah—Dismissed as moot petition for rehearing, to vacate decision, grant hearing, etc., directed against the Commission's action of August 7, granting application of KGGM, Albuquerque, N. M. (B5-P-2918; Docket 6142)
- Fred Harman, et al, d/b as Rummels County Broadcasting Co., Ballinger, Texas—Adopted a decision and order on petition for reconsideration, denying petition insofar as it requests reconsideration, setting aside the grant to David W. Ratliff, and designating that application for hearing; granted petition insofar as it requests, in the alternative, that license issued to the Stamford, Texas, applicant be modified by expressly subjecting the operation of said applicant to such interference as it may receive from the operation of a station in Ballinger, Texas, such as proposed by petitioner's application (B3-P-5025); and the Commission's action of August 29, granting without hearing the application of David W. Ratliff, Stamford, Texas (B3-P-4932), was modified, so as to make said grant expressly subject to the condition that permittee accept whatever interference may be caused to the proposed Stamford station by a grant of the application of Rummels County Broadcasting Co., Ballinger, Texas.
- WKAX—Courier Broadcast Service, Inc., Birmingham, Ala.—Granted request for permission to engage in commercial broadcasting. (CP for this station was granted Feb. 6-46, as a non-commercial broadcast station, to operate on 900 kc., with 1 KW, daytime only.)
- KSAC—Kans. State College of Agr. and Applied Science, Manhattan, Kans.—Granted CP to increase daytime power from 1 to 5 KW, install new transmitter and vertical antenna and change transmitter location, operating on 580 kc., 500 watts night, S-WIBW. (B4-P-4874)
- KFIZ—The Reporter Printing Co. (Assignor), KFIZ Broadcasting Co. (Assignee), Fond du Lac, Wis.—Granted consent to voluntary assignment of license of station KFIZ from the Reporter Printing Co. to KFIZ Broadcasting Co., for a consideration of \$3,535.00, to a newly formed corporation owned by the same stockholders.
- WDSM—WDSM, Inc. (Assignor), Ridson, Inc. (Assignee), Superior, Wis.—Granted consent to assignment of license of station WDSM, from WDSM, Inc. to Ridson, Inc. (B4-AL-560). No monetary considerations.
- KAND—J. C. West and Frederick Slausen, d/b as Navarro Broadcasting Assn. (Assignor), and Alto, Inc. (Assignee), Corsicana, Texas—Adopted an order granting petition for leave to amend, reconsideration and grant of application as amended, for voluntary assignment of license of station KAND from the Navarro Broadcasting Assn. to Alto, Inc. (B3-AL-504; Docket 7548)
- KRPI—Interstate Radio, Inc., Moscow, Idaho—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter (Composite), approval of transmitter location at Route 3, 1 mile north of Moscow and Old U. S. Highway No. 95, Moscow, and to specify studio location at Rt. 3, Box 101, Moscow; conditions. (B5-MP-2191)
- WKBII—WKBII, Inc., LaCrosse, Wis.—Granted modification of CP which authorized increase in power, etc., for change in type of transmitter. (B4-P-5241)
- KRIEM—Cole E. Wylie, Spokane, Wash.—Granted modification of CP which authorized a new station, for approval of transmitter and studio locations at Realty Bldg., Riverside and Bernard Sts., Spokane; conditions. (B5-MP-2121)
- KSDJ—Clinton D. McKinnon, San Diego, Calif.—Granted modification of CP which authorized a new station, for extension of completion date to 2-27-47. (B5-MP-2274)

## MISCELLANEOUS ACTIONS

- Tri-State Broadcasting Co., Cumberland, Md.—Dismissed as moot petition for reconsideration of grant and designation of application for hearing, directed against the Commission's action of October 10, granting

(Continued on next page)

- Onondaga Radio Broadcasting Corp., Inc., Area of Syracuse, N. Y.—Granted CP for a new remote pickup broadcast station to be used with standard station WFBL. (B1-PRE-478)
- KMHK—Mitchell Broadcasting Assn., Mitchell, S. D.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, and approval of transmitter and studio locations at 1 mile east of Foster Ave. on U. S. Highway 16, (No. side of Highway), Mitchell, S. D.; conditions. (B4-MP-2122)
- KTEM—Bell Broadcasting Co., Temple, Texas—Granted modification of CP which authorized installation of new transmitter, etc., for extension of commencement and completion dates to 60 days after grant and 180 days thereafter, respectively. (B3-MP-2234)
- WJHP—The Metropolis Co., Jacksonville, Fla.—Granted modification of CP (B3-P-4322), for extension of completion date to 2-1-47. (B3-MP-2243)
- WJMJ—Patrick Joseph Stanton, Philadelphia, Pa.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location at River Road and Penna. Railroad, Delair, N. J. (B2-MP-1983)
- WLOW—Commonwealth Broadcasting Corp., Portsmouth, Va.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location at Western Branch, Va. (B2-MP-2089)
- KPOW—Albert Joseph Meyer, Powell, Wyo.—Granted modification of CP (B5-P-4166) to change transmitter and studio locations to 2 miles due south of Powell on Willwood Road. (B5-MP-2134)
- WHAM—Stromberg-Carlson Co., Rochester, N. Y.—Granted CP to install a new transmitter, change transmitter location to corner Brook and Ballantyne Roads, Chili, N. Y. (B1-P-4957)
- KCKY—Hilliard Co., Scotts Bluff, Nebr.—Granted license to cover CP which authorized installation of a new transmitter. (B4-L-2082)
- WBSR—Escambia Broadcasting Co., Pensacola, Fla.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time, and for approval of studio location at Palafox and Garden Sts., Pensacola; conditions. (B3-L-2080)
- WBHB—Stone and Ware, Fitzgerald, Ga.—Granted license to cover CP which authorized a new station to operate on 1240 kc., 250 watts, unlimited time (B3-L-2106); conditions.
- WRHP—Tallahassee Appliance Corp., Tallahassee, Fla.—Granted license to cover CP which authorized a new station to operate on 1450 kc., 250 watts, unlimited time; conditions. (B3-L-2114)
- WINS—The Crosley Broadcasting Corp., New York, N. Y.—Granted modification of CP (B1-P-3026), for extension of completion date to 1-24-47. (B1-MP-2258)
- WKMA—Radio South, Quitman, Ga.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location at near Quitman, and to specify studio location as 115 So. Lee St., Quitman. (B3-MP-2146)
- WBRL—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Granted CP for installation of new transmitter, move site and make changes in antenna system of FM station: Class B station; Channel No. 241, 96.1 mc.; 51 KW; 470 feet. (B3-PH-1062)
- WJOY—Vermont Broadcasting Corp., Burlington, Vt.—Granted license to cover CP which authorized a new station on 1230 kc., 250 watts, unlimited time (B1-L-2085); conditions.
- WMC—Memphis Pub. Co., Memphis, Tenn.—Granted license to use old main transmitter as an auxiliary with power of 5 KW for auxiliary purposes only. (B3-L-2133)
- KVET—Austin Broadcasting Co., Austin, Texas—Granted license to cover CP which authorized a new station on 1300 kc., 1 KW, unlimited, and for approval of studio location at 113 W. 8th St., Austin; conditions. (B3-L-2095)
- KWHN—KWHN Broadcasting Co., Inc., Ft. Smith, Ark.—Granted modification of CP which authorized a new station, for extension of completion date to 2-2-47. (B3-MP-2244)
- WSPR—WSPR, Inc., Springfield, Mass.—Granted modification of CP which authorized a new station, for extension of completion date to 1-20-47. (B1-MP-2268)
- WLAU—Southland Broadcasting Co., Laurel, Miss.—Granted license to cover CP which authorized a new station to operate on 1490 kc., 250 watts, unlimited time. (B3-L-1979)
- KOOS—KOOS, Inc., Coos Bay, Ore.—Granted license to cover CP which authorized a new transmitter. (B5-L-2100)
- WAGC—Tenn. Valley Broadcasting Co., Chattanooga, Tenn.—Granted license to cover CP which authorized a new transmitter. (B3-L-2050)
- WMOU—White Mountains Broadcasting Co., Inc., Berlin, N. H.—Granted license to cover CP which authorized a new station to operate on 1230 kc., 250 watts, unlimited time, and for change of studio location to 40 Main St., Berlin, N. H.; conditions. (B1-L-2110)
- WFOM—Chattahoochee Broadcasters, Marietta, Ga.—Granted license to cover CP which authorized a new station to operate on 1230 kc., 250 watts, unlimited time; conditions. (B3-L-2084)
- KVSM—San Mateo County Broadcasters, San Mateo, Calif.—Granted license to cover CP which authorized a new station to operate on 1050 kc., 250 watts, daytime; conditions. (B5-L-2079)
- WAYN—Wayne M. Nelson, Rockingham, N. C.—Granted license to cover CP which authorized a new station on 900 kc., 1 KW, daytime only, and for approval of studio location at 226 E. Washington St., Rockingham, N. C.; conditions. (B3-L-2071)
- W9XFT—Farnsworth Tele. and Radio Corp., Fort Wayne, Ind.—Granted license to cover CP which authorized reinstatement of CP for a new experimental television broadcast station; frequencies which may be assigned by chief engineer from time to time; power 4 KW, visual; 6 KW, aural; conditions. (B4-LVB-75)
- KFAB—KFAB Broadcasting Co., Omaha, Nebr.—Granted modification of CP (B4-P-1736) for extension of completion date to 6-10-47. (B4-MP-2249)
- WBBM—Col. Broadcasting System, Inc., Chicago, Ill.—Granted modification of CP (B4-P-4009) for extension of completion date to 6-15-47. (B4-MP-2247)
- WEPQ—Wm. L. Lipman, Milwaukee, Wis.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at 625 57th St., Kenosha, Wis. (B4-MP-2123)
- WROM—Coosa Valley Radio Co., Rome, Ga.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, approval of transmitter location at 401 Noble St., Rome, and to specify studio location at 704 Broad St., Rome; conditions. (B3-MP-2253)
- KGFF—KGFF Broadcasting Co., Inc., Shawnee, Okla.—Granted CP to install a new vertical antenna. (B3-P-5312)
- WANN—Annapolis Broadcasting Corp., Annapolis, Md.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at Bay Ridge Road, 0.3 miles east of Arundel on the Bay Road, near Annapolis, and to specify studio location as Annapolis Banking and Trust Co. Bldg., Church Circle and School St., Annapolis. (B1-MP-2127)
- KAVR—Montana Broadcasters, Havre, Mont.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, approval of transmitter location at approximately 7 acres of Sec. 4, T. 32 N., R. 16 E., Havre, and to specify studio location as Havre Hotel; conditions. (B5-MP-2192)
- KXLO—Capital Broadcasting Co., Lewistown, Mont.—Granted modification of CP which authorized a new station, to change type of antenna and change type of transmitter. (B5-MP-2246)

(Continued on next page)

WNGO—West Ky. Broadcasting Co., Mayfield, Ky.—Granted modification of CP which authorized a new station, to change type of transmitter; conditions. (B2-MP-2227)

KMOX—Col. Broadcasting System, Inc., St. Louis, Mo.—Granted modification of CP (B4-P-3882) for extension of completion date to 6-9-47. (B4-MP-2248)

WGNH—Gen. Newspapers, Inc., Gadsden, Ala.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, approval of transmitter location at 2000 Chestnut St., and specify studio location at 520 Chestnut St., Gadsden, Ala. (B3-MP-2132)

KTHH—Texas Star Broadcasting Co., Houston, Texas.—Granted petition for leave to intervene in the hearing upon application of Bryan Broadcasting Co., Bryan, Texas. (Docket 7776)

Robert Burdette, San Francisco, Calif.—Granted leave to amend his application for a new station (B3-P-4799; Docket 7634) so as to specify 5 KW instead of 1 KW, etc., and the amendment was accepted.

KBIN—Okla. Press Publishing Co., Muskogee, Okla.—Adopted an order directing that the consolidated hearing on application for renewal of license of station KBIN (Docket 7864) and application for new FM station (Docket 7865) be conducted in Muskogee, Okla., on January 15, 1947.

### ACTIONS ON MOTIONS

Crescent Broadcasting Corp., Shenandoah, Pa.—Granted petition for leave to amend its application (B2-P-4092; Docket 6883) so as to show a new transmitter site, etc.; the amendment was accepted and the proceeding reopened and application designated for further hearing for the purpose of receiving into evidence testimony concerning a change in transmitter site. The Commission, on its own motion, ordered further hearing upon issues concerning stability and operation of the proposed antenna system, etc., and scheduled such further hearing for December 18, 1946.

KFDM—Beaumont Broadcasting Corp., Beaumont, Texas.—Granted petition for continuance of hearing presently scheduled for December 4 on its application (B3-P-4241; Docket 7628), and continued same to January 6, 1947.

Waterloo Broadcasting Co., Waterloo, Iowa.—Granted petition for leave to amend its application (B4-P-5012; Docket 7911) so as to specify 1090 kc, with 1 KW, daytime only, instead of 730 kc, with 500 watts, daytime only. The amendment was accepted and application removed from the hearing docket.

Ft. Sumter Broadcasting Co., Charleston, S. C.—Granted petition for leave to amend its application (B3-P-4705; Docket 7531), so as to show deletion of three minor stockholders from the corporation, and the amendment was accepted.

Bullard, Metcalf & Goodlette, a partnership, Hazard, Ky.—Granted petition for leave to amend its application (B2-P-4661; Docket 7512), so as to show a new transmitter site, and the amendment was accepted.

WIBW—Topeka Broadcasting Assn., Inc., Topeka, Kans.—Granted petition requesting leave to intervene in the hearing on application of Chippewa Valley Radio and Tele. Corp., Eau Claire, Wis. (B4-P-5313; Docket 7915)

Elias I. Godofsky, Brooklyn, N. Y.—Granted petition requesting leave to amend application (B1-P-4958; Docket 7826), so as to specify frequency 1100 kc, instead of 1090 kc., etc. The amendment was accepted and application removed from the hearing docket.

Radio Television Corp., Medford, Ore.—Granted petition for leave to amend its application (B5-P-4716; Docket 7753), so as to specify a three-element DA at night instead of a two-element antenna. The amendment was accepted and application removed from the hearing docket.

49'er Broadcasting Co., Grass Valley, Calif.—Granted petition for waiver of rules and accepted written appearance of petitioner in re application. (B5-P-5077; Docket 7757)

Scotland Broadcasting Co., Laurinburg, N. C.—Granted petition for waiver of rules and accepted written appearance of petitioner in re application. (B3-P-5068; Docket 7846)

WCBS—Charleston Broadcasting Co., Clarksburg, W. Va.—Granted joint petition by Charleston Broadcasting Co. (Transferor) and News Publishing Co. (Transferee), for continuance of hearing on application for transfer of control of WPAR and assignment of license of WBLK (B2-TC-479; Docket 7625) and (B2-AI-542; Docket 7930), scheduled for Nov. 25, and continued hearing without date until further order of the Commission.

Peninsular Broadcasting Corp., Coral Gables, Fla.—Granted petition for leave to amend its application (B1-P-4187; Docket 7075) so as to specify frequency 1070 kc., with 1 KW, daytime hours, instead of 1450 kc., 250 KW, unlimited time. The amendment was accepted and application removed from the hearing docket.

Southeastern Broadcasting Co., Inc., Somerset, Ky., and Somerset Broadcasting Co., Somerset, Ky.—Granted joint petition requesting continuance of consolidated hearing scheduled for Nov. 22, and the hearing was continued to December 23, at Somerset, Ky.

Don Lee Broadcasting System, San Diego, Calif.—Granted petition for continuance of hearing on applications presently scheduled for Dec. 2, at Los Angeles, before Comr. Hyde, and continued said hearing to Jan. 14, 1947, at Los Angeles.

Rochester Broadcasting Corp., and Veterans Broadcasting Co., Inc., Rochester, N. Y.—The Commission, on its own motion, ordered the further hearing scheduled for Nov. 27, for the presentation of any engineering testimony which may appear proper. (Docket 6006 and 7660)

WTOL—Community Broadcasting Co., Toledo, Ohio—Ordered that the further hearing on application of WTOL, et al (Doc. 7345, 7346 and 7575), scheduled for Dec. 11 at Washington, be transferred to Toledo.

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 570 Kilocycles

KVI—Puget Sound Broadcasting Co., Inc., Tacoma, Wash.—Authority to determine operating power by direct measurement of antenna power.

#### 580 Kilocycles

NEW—Crescent Broadcast Corp., Shenandoah, Pa.—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 5 KW, unlimited hours of operation, and directional antenna for day and night use. Amended to change transmitter site from Roaring Creek Twp., Pa., to 2.3 miles approximately north of Ringtown, Pa.

#### 630 Kilocycles

KPOA—Henry C. Putnam, John D. Keating and J. Elroy McCaw, a partnership, d/b as The Island Broadcasting Co., Honolulu, T. H.—License to cover construction permit (B-P-4444, as modified) which authorized a new standard broadcast station to specify studio location at Kapiolani Blvd. and Date St., Honolulu, Hawaii, and authority to determine operating power by direct measurement of antenna power.

#### 670 Kilocycles

NEW—Hoyle Barton Long, Front Royal, Va. (P. O. Sky Line Caverns)—Construction permit for a new stand-

*(Continued on next page)*

ard broadcast station to be operated on 670 kc., power of 5 KW and daytime only hours of operation.

### 680 Kilocycles

NEW—Woodward M. Ritter, San Bernardino, Calif. (P. O. 1422 N. Highland St., Hollywood, Calif.)—Construction permit for a new standard broadcast station to be operated on 680 kc., power 250 watts and daytime only hours of operation.

### 690 Kilocycles

KSVG—William L. Warner, tr/as The Sevier Valley Broadcasting Co., Richfield, Utah—Modification of construction permit (B5-P-4877, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

### 800 Kilocycles

WIBK—Independent Broadcasting Corp., Knoxville, Tenn.—Modification of construction permit (B5-P-5000, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

### 840 Kilocycles

NEW—Lamar A. Newcomb, Falls Church, Va. (P. O. General Delivery)—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 250 watts and daytime only hours of operation.

### 850 Kilocycles

KFUO—Evangelical Luthern Synod of Missouri, Ohio and Other States, Clayton, Mo.—Construction permit to install a new vertical antenna.

### 890 Kilocycles

NEW—W.A.S.H. Broadcasting Co., Washington, D. C.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 5 KW and daytime only hours of operation. Amended re officers and directors and to specify type transmitter.

### 910 Kilocycles

NEW—James H. McKee and Odes E. Robinson, a partnership, d/b as Broadcasters Associates, Paris, Tenn. (P. O. Odes E. Robinson, P. O. Box 451, Charleston, W. Va.)—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW and daytime only hours of operation.

### 920 Kilocycles

NEW—John C. Mullens, Phoenix, Ariz. (P. O. 504 N. Central St.)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW and daytime hours of operation.

### 930 Kilocycles

WRRF—Tar Heel Broadcasting System, Inc., Washington, N. C.—Construction permit to install new transmitter.

### 1020 Kilocycles

WCIL—Paul F. McRoy, John H. Searing, Ann E. Searing, d/b as Southern Illinois Broadcasting Partnership, Carbondale, Ill.—License to cover construction permit (B4-P-4695, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

### 1090 Kilocycles

WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Modification of construction permit (B2-P-3977, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and approval of transmitter and studio locations. Amended to change transmitter location.

NEW—Waterloo Broadcasting Co., Waterloo, Iowa—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 500 watts and daytime hours of operation. Amended to change frequency from 730 to 1090 kc., increase power from 500 watts to 1 KW and change type of transmitter.

### 1100 Kilocycles

NEW—Elias I. Godofsky, Hempstead, N. Y.—Construction permit for a new standard broadcast station to be operated on 1090 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1090 to 1100 kc., change type of transmitter and change transmitter location.

### 1130 Kilocycles

KYOR—Albert E. Furlow, Frank G. Forward, Roy M. Ledford, Fred H. Rohr and Mary W. Hetzler, d/b as Silver Gate Broadcasting Company, San Diego, Calif.—Construction permit to increase power from 250 watts to 5 KW, change hours of operation from daytime to unlimited, install new transmitter and directional antenna for day and night use and change transmitter location.

WDGY—Twin Cities Broadcasting Corp., Minneapolis, Minn.—Construction permit to increase power from 500 watts night and 5 KW day to 50 KW day and night, change hours of operation from limited time to unlimited time, install new transmitter and directional antenna for day and night use and change transmitter location.

### 1150 Kilocycles

NEW—Charlotte Broadcasting Co., Charlotte, N. C. (P. O. 200 Latta Arcade St.)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW and daytime only hours of operation.

### 1170 Kilocycles

KSDJ—Clinton D. McKimmon, San Diego, Calif.—Modification of construction permit (B5-P-3705, as modified, which authorized a new standard broadcast station) for extension of completion date.

NEW—The Litchfield County Radio Corp., Torrington, Conn. (P. O. % Mr. J. Richard Dobbins, Pres.)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 1 KW and daytime only hours of operation.

### 1190 Kilocycles

NEW—Robert Burdette, San Fernando, Calif.—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW and daytime hours of operation. Amended to increase power from 1 to 5 KW, change type of transmitter and specify transmitter and studio location.

### 1200 Kilocycles

NEW—Joseph A. Sims and Henry A. Mentz, Jr., a partnership, d/b as Superior Enterprise, Hammond, La. (P. O. 500 West Morris St.)—Construction permit for a new standard broadcast station to be operated on 1200 kc., power of 250 watts and daytime only hours of operation.

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### 1230 Kilocycles

- KCMC—KCMC, Incorporated, Texarkana, Texas—Construction permit to make changes in vertical antenna, mount FM antenna on top of AM tower and change transmitter location.
- KTRE—Henry K. Arneson, Thief River Falls, Minn.—Modification of construction permit (B4-P-4818, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.
- NEW—Frank R. Smith, Jr., Beaver Falls, Pa. (P. O. 386 Parkway Drive, Pittsburgh, Pa.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.
- WPRP—F. R. Pidecock, Sr., and James M. Wilder, d/b as Georgia Broadcasting Co., Savannah, Ga.—Construction permit to install a new type transmitter. (Raytheon RA-250)

### 1240 Kilocycles

- NEW—Gordon H. Brozek, Marquette, Mich.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.
- KR10—Pikes Peak Broadcasting Company, a co-partnership, consisting of Joseph H. Rohrer and Elythe G. Sweeney, Colorado Springs, Colorado—Modification of construction permit (B5-P-4934, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.
- NEW—William M. Drace, Greer, S. C. (P. O. Box 406)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

### 1260 Kilocycles

- WGWK—W. C. Lucas and Roy Cox, d/b as Asheboro Broadcasting Co., Asheboro, N. C.—Modification of construction permit (B3-P-4641, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

### 1270 Kilocycles

- NEW—Radio Television Corp., Medford, Oregon—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 5 KW, directional antenna night and unlimited hours of operation. Amended re changes in directional antenna.
- WSPR—WSPR, Inc., Springfield, Mass.—Modification of construction permit (B1-P-3949), which authorized increase in power, and changes in directional antenna) for extension of completion date.

### 1340 Kilocycles

- NEW—Fred B. Bullard, Charles W. Metcalf and Richard H. Goodlette, d/b as Bullard, Metcalf and Goodlette, Hazard, Ky.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to specify transmitter and studio locations.
- NEW—The Southeastern Colorado Broadcasting Co., Lamar, Colorado (P. O. Box 301)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.
- WK1M—The Middle Tennessee Broadcasting Co., Columbia, Tenn.—License to cover construction permit (B3-P-3715, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.
- KERS—Herschel Bullen, tr/as Elko Service Co., Elko, Nev.—Modification of construction permit (B5-P-4836,

which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location at Elko, Nevada, and to specify studio location.

- WGRV—Clyde B. Austin, C. H. Lyerley and C. B. Burns, d/b as Greenville Broadcasting Co., Greenville, Tenn.—License to cover construction permit (B3-P-4213, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.
- NEW—Manistee Radio Corporation, Manistee, Mich. (P. O. 315 River St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.
- NEW—Penn Lincoln Broadcasting Co., Inc., Carlisle, Pa. (P. O. 2942 S. Columbus St., Apt. B-2, Arlington, Va.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.
- NEW—Winston O. Ward, tr/as Mt. Pleasant Broadcasting Co., Mt. Pleasant, Texas (P. O. Box 990)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

### 1360 Kilocycles

- KR18—Gulf Coast Broadcasting Co., Corpus Christi, Texas—Acquisition of the negative control over KR18 by T. Frank Smith. (100 shares 50%)

### 1440 Kilocycles

- W118—Daily Telegraph Printing Co., Bluefield, W. Va.—Construction permit to increase power from 500 watts night and 1 KW day to 5 KW day and night, install new transmitter and directional antenna for night use.

### 1450 Kilocycles

- WATZ—Midwestern Broadcasting Co., Alpena Township, Mich.—License to cover construction permit (B2-P-4723, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.
- KSRV—Inland Radio, Inc., Ontario, Ore.—License to cover construction permit (B5-P-4210, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.
- WAGM—Aroostook Broadcasting Corp., Presque Isle, Me.—License to cover construction permit (B1-P-3871) which authorized increase in power and hours of operation, install new transmitter and antenna, and change transmitter location and for change of studio location, and authority to determine operating power by direct measurement of antenna power.
- WPAM—Joseph L. Maguire, Kenneth Maguire, John T. Maguire, John Grenoble, Evan Evans, Patrick J. McCall, James Koch, and James J. Curran, d/b as Miners' Broadcasting Service, Pottsville, Pa.—Modification of construction permit (B2-P-3936, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter for approval of transmitter and studio locations.
- KGR11—George Bennitt, Russell Bennitt and Hal Douglas, d/b as Fayetteville Broadcasting Co., Fayetteville, Ark.—Modification of construction permit (B3-P-4218, as modified, which authorized a new standard broadcast station) for extension of completion date.
- KBUN—Rupert W. Bradford and Harry F. Pihl, a partnership, d/b as Bradford and Pihl, Benndji, Minn.—License to cover construction permit (B5-P-3956, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.
- NEW—Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

(Continued on next page)

- WFNC—Cape Fear Broadcasting Co., Fayetteville, N. C.—Construction permit to install new vertical antenna and mount FM antenna on top. Amended to make changes in antenna and change transmitter location.
- WKAL—Copper City Broadcasting Corp., Rome, N. Y.—License to cover construction permit (B1-P-3851, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

### 1490 Kilocycles

- WECW—Electronics Corporation of Puerto Rico, Mayaguez, P. R.—License to cover construction permit (B-P-4475) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.
- KDMO—Lloyd Clinton McKenney and John Joseph Daly, a partnership, d/b as Carthage Broadcasting Co., Carthage, Mo.—Modification of construction permit (B4-P-5044, which authorized a new standard broadcast station) for approval of antenna and transmitter location.
- KCIL—Charles Wilbur Lamar, Jr., Houma, La.—Modification of construction permit (B3-P-4525, which authorized a new standard broadcast station) for extension of completion date.
- KAFY—Bakersfield Broadcasting Co., Bakersfield, Calif.—License to cover construction permit (B5-P-4153, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.
- WHBB—Selma Broadcasting Co., Inc., Selma, Ala.—License to cover construction permit (B3-P-4744) which authorized increase in power and installation of new transmitter.
- WTMV—Myles H. Johns, Penrose H. Johns, William F. Johns, and William F. Johns, Jr., d/b as Mississippi Valley Broadcasting Co., East St. Louis, Ill.—Voluntary assignment of license to Evansville On The Air, Inc.

### 1590 Kilocycles

- WHHT—Harold H. Thoms, Durham, N. C.—Construction permit to change frequency from 1580 to 1590 kc., hours of operation from daytime to unlimited, install directional antenna night and change transmitter location.

### FM APPLICATIONS ACCEPTED FOR FILING

- Citizens Broadcasting Co., Inc., Abilene, Texas (P. O. Box 147)—Construction permit for new FM (Class A) broadcast station to be operated on 104.1-107.9 mc., as assigned by FCC, height above average terrain 253 feet and ERP 325 watts.
- Laredo Broadcasting Co., Laredo, Texas (P. O. Hamilton Hotel)—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC and ERP 31 KW.
- Macon Broadcasting Co., Macon, Ga. (P. O. 221 Second St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC; ERP: 41.3 KW.
- Dr. Delbert Joseph Parsons, John Edward Harwood and Bill Erin, d/b as Champion City Broadcasting Co., Springfield, Ohio (P. O. 1405 E. High St.)—Construction permit for a new FM (Class A) broadcast station to be operated on frequency to be assigned by FCC, ERP 1000 watts and height above average terrain 250 feet.
- KTRH-FM—KTRH Broadcasting Co., Houston, Texas—Modification of Construction permit (B3-PH-253, which authorized a new FM broadcast station) to specify effective radiated power as 354 KW, make changes in antenna system: change type of transmitter and for extension of commencement and completion dates.

- WTAG-FM—WTAG, Inc., Worcester, Mass.—Construction permit to change transmitter site, specify type of transmitter, specify effective radiated power as 10 KW and make changes in antenna system.
- Tri-Cities Broadcasting Co., Goose Creek, Texas (P. O. % Robert Matherne, The Daily Sun)—Construction permit for new FM (Class A) broadcast station to be operated on frequency to be determined by FCC; ERP: 1,272 watts.
- Peoples Broadcasting Corp., Near Worthington, Ohio (P. O. 246 North High St., Columbus, Ohio)—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC; ERP: 340 KW.
- Don C. Martin, tr/as School of Radio Arts, Hollywood, Calif. (P. O. 1584 Cross Roads of the World)—Construction permit for new FM (Class A) broadcast station to be operated on frequency to be assigned.

### MISCELLANEOUS APPLICATION ACCEPTED FOR FILING

- NEW—Carl E. Haymond, Area of Tacoma, Wash.—Construction permit for a new remote pickup broadcast station to be operated on frequencies to be assigned by FCC in 152-162 mc. power of 15 watts and Emission A3.

### APPLICATIONS RETURNED

- Southern Broadcasting Corp., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Incomplete.
- Howard R. Elvey, Forrest F. Hughes, Raymond W. Mort, Harold A. Sparks and John E. Striker, a partnership, d/b as Petaluma Broadcasters, Petaluma, Calif. (P. O. 58 West Popular Ave., San Mateo, Calif.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Incomplete.
- Alfred Dorman, Statesboro, Ga.—License to cover construction permit (B3-P-4486), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power. Incomplete.

### APPLICATIONS TENDERED FOR FILING

#### 690 Kilocycles

- WCYB—Appalachian Broadcasting Corp., Bristol, Va.—Construction permit to increase power from 1 KW to 5 KW, daytime operation and install new transmitter.

#### 730 Kilocycles

- NEW—Frank Andrews, Modesto, Calif.—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 250 watts and daytime hours of operation.
- NEW—Southern Broadcasting System, Inc., Thomasville, Ga.—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW and daytime hours of operation.

#### 920 Kilocycles

- NEW—John C. Mullens, Phoenix, Arizona—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW and daytime hours of operation.

#### 1140 Kilocycles

- WKAX—Courier Broadcasting Service, Inc., Birmingham, Ala.—Construction permit to change frequency from 900 to 1140 kc., hours of operation from daytime to limited time.

(Continued on next page)

### 1150 Kilocycles

WJRD—James R. Doss, Jr., Tuscaloosa, Ala.—Construction permit to change frequency from 1230 to 1150 kc., power from 250 watts to 1 KW night and 5 KW day, install new transmitter and directional antenna for night use and change transmitter location.

### 1190 Kilocycles

WLIB—WLIB, Inc., New York, N. Y.—Construction permit to change studio location from Brooklyn, New York, to New York, N. Y.

### 1230 Kilocycles

NEW—Voice of Western Colorado, Inc., Grand Junction, Colorado—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

### 1240 Kilocycles

NEW—G. Stanley Brewer, Weber County Service Co., Ogden, Utah—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

### 1270 Kilocycles

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Modification of construction permit to increase power from 1 KW night and 5 KW day to 5 KW day and night, and install directional antenna for night use.

### 1280 Kilocycles

KORE—Violet G. Hill Motter and Violet G. Hill Motter, Administratrix of the Estate of Frank L. Hill, Deceased, d/b as Eugene Broadcast Station, Eugene, Oregon—Construction permit to change frequency from 1450 to 1280 kc., power from 250 watts to 1 KW, hours of operation from limited to daytime.

### 1340 Kilocycles

NEW—Pryer Dillard, Raymondville, Texas—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

### 1370 Kilocycles

NEW—Coast Broadcasters, Inc., Tillamook, Ore.—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 1 KW, unlimited hours of operation, directional antenna.

### 1400 Kilocycles

NEW—Erie Broadcasting Co., Erie, Pa.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

### 1490 Kilocycles

NEW—Alexandria Broadcasting Corp., Alexandria, Minn.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

### 1600 Kilocycles

Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.—Modification of construction permit to specify power of 1 KW day and night, specify directional antenna for night use only and change transmitter location.

## Federal Trade Commission Actions

No complaints, stipulations, nor cease and desist orders were issued during the past week by the Commission.

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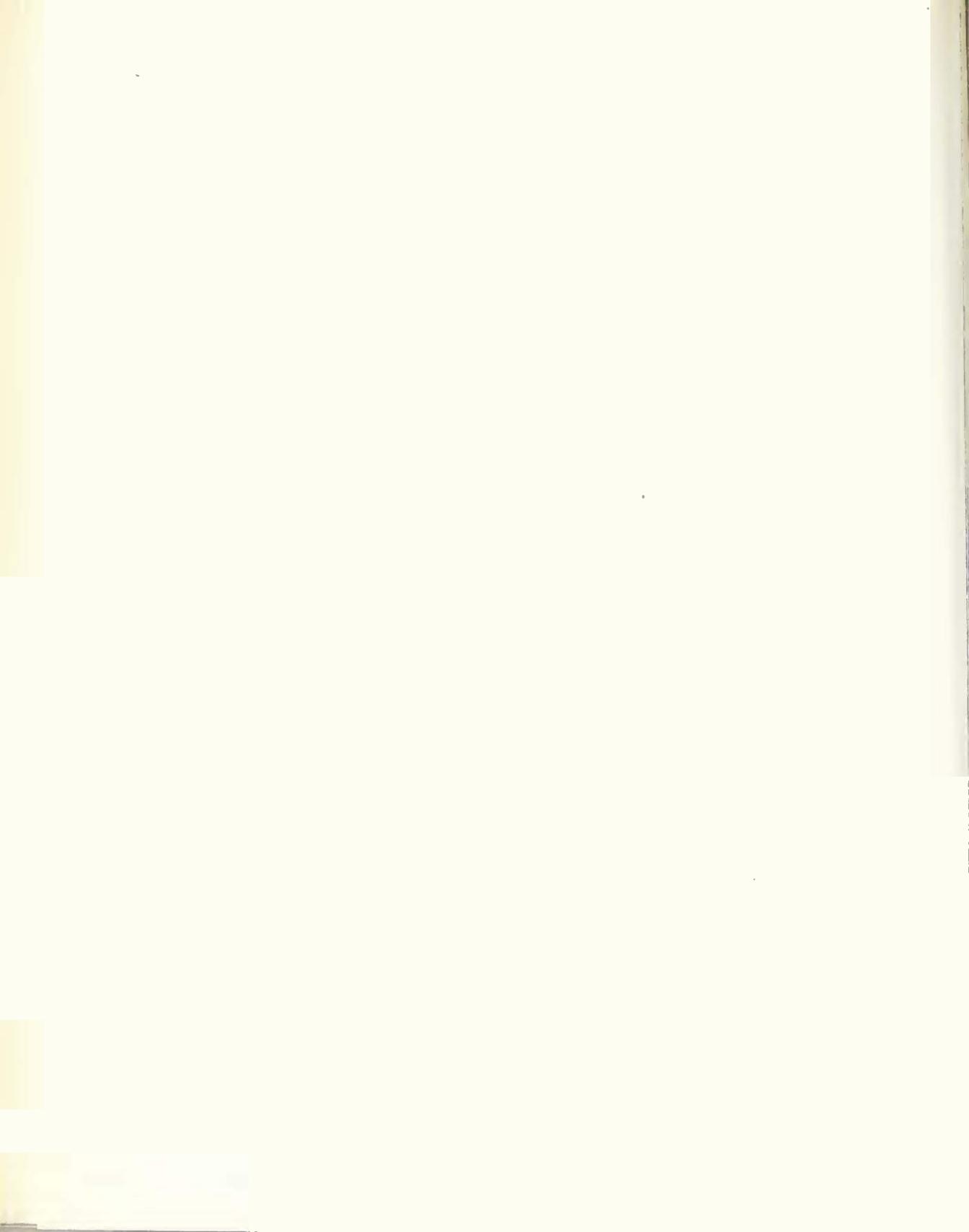
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Routing:



The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 14, No. 49, December 9, 1946

### President Truman Appoints Charles R. Denny to Chairmanship of Commission

Charles R. Denny was appointed Chairman of the FCC on Wednesday (4). He had served as acting chairman since February 26, 1946 when Paul Porter became chief of the OPA.

Chairman Denny originally joined the Commission in February, 1942 when he was named Assistant General Counsel in charge of Administration and Litigation. In October of that year he was promoted to serve as General Counsel.

The youngest man ever appointed as an FCC Commissioner, Mr. Denny's nomination to the Commission was confirmed by the Senate March 26, 1945. His term of office will continue until June 30, 1951.

### Judge LaBuy Holds Lea Act Void; Action Will Be Taken to Supreme Court

Federal District Judge Walter J. LaBuy in Chicago ruled that the Lea Act was unconstitutional on several grounds last Monday (2). He accordingly dismissed the criminal information filed against James C. Petrillo by the Department of Justice, growing out of the AFM strike against Station WAAF.

While invalidating the statute, Judge LaBuy stated he was not passing on whether "Congress is powerless to act or that the declared objectives of this law are beyond the reach of federal legislative control." The only question before him, he said, was "the constitutional aspect of this statute as it was written by Congress."

District Attorney Woll has announced that the case will be appealed directly to the Supreme Court. Department of Justice sources have unofficially confirmed that an appeal will be taken.

The Court's principal ruling was that the provi-

(Continued on page 965)

### Political Leaders Join with Broadcasters At Meeting of Florida Association

The Florida Association of Broadcasters rounded out ten years of organized activity with a semi-annual meeting at Miami Beach Sunday (1) at which the state group experimented with a new technique in presenting radio's story to government officials at all levels—local, state, and national.

Florida's Senator Spessard L. Holland, Governor Millard Caldwell, five members of the State's Congressional delegation, numerous state and local officials, and several Miami newspaper executives joined with the broadcasters in attending one or more of the day's meetings, at which NAB President Justin Miller and Sol Taishoff, publisher of *Broadcasting* magazine were the principal speakers.

The Association's objective was to give these political leaders first hand knowledge of the radio industry's problems and plans.

#### Miller Suggests Changes in Communications Act

In his address at the dinner session Sunday evening, Judge Miller suggested certain changes in the Communications Act of 1934 to clarify the rights of broadcasters and the authority of the FCC.

After outlining to his audience, several instances of what he called "subtle encroachments" by the FCC on the constitutional guarantee of free speech, the NAB president named specific ways in which the Communications Act should be amended to eliminate these "abuses."

The present provisions of the Act which prohibit any interference by the FCC with freedom of speech should, he emphasized, be expanded to make explicit the scope of these limitations on the Commission's powers.

These amendments, he continued, should provide expressly that the FCC shall

(Continued on next page)

### INSIDE THIS ISSUE

Post Office Department and ICC have authorized shipment of transcriptions during the mail and express embargo. (pp. 966, 973)

Broadcasters have been requested by Interior Secretary Krug to help enlist public cooperation in the drive to conserve coal in the present emergency. Governors have been provided with a suggested 5-minute script. (p. 974)

FCC's new regulations on identification of mechanical recordings eliminates announcements on 1-minute transcriptions. (p. 966)

Network and AFRA representatives continued their discussions of terms for a new contract. (p. 966)

Proposed revision of Schedule 13, announced by FCC last week, eliminates portions to which NAB raised objections. (p. 969)

NRDGA is sponsoring a national contest to choose the best radio programs sponsored by retailers in 1946. NAB Broadcast Advertising Department urges station cooperation. (p. 970)

# NAB Reports

THE NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NATIONAL 2080  
535 Fifth Ave. New York 17, N. Y. MURRAY HILL 2-1963  
Taft Building, Hollywood 28, Cal. GRANITE 7166

Justin Miller, *President*

A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Richard P. Doherty, *Director of Employee-Employer Relations*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; James L. Middlebrooks, *Director of Engineering*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

have no supervision over program content or structure, and should expressly repudiate the so-called "scarcity theory" as a limitation upon freedom of speech. Judge Miller reminded his audience that the Commission's power to license radio stations is based solely on the Interstate Commerce Clause of the Constitution and not upon a theoretical scarcity of radio frequencies. "As a matter of fact," he stated, "there is no question of scarcity." Pointing to FM broadcasting and the almost limitless opportunities for broadcasting on ultra high frequencies, Judge Miller contended: "If there is a scarcity, the FCC has created it."

The NAB President also called for a redefinition of the property rights of broadcast licensees. Recalling that in the settling of the West the Government granted ownership rights to homesteaders, he suggested that some property rights should accrue to broadcasters who develop virgin space in the radio spectrum into valuable sources of information and entertainment.

As one step in this direction Judge Miller recommended a system of automatic license renewals, except upon protest by the FCC within a limited period of time. Any revocation of license or renewal under protest should be triable in the appropriate Federal District Court. Rather than have the FCC act as both prosecutor and judge, as occurs under the present system, Judge Miller expressed a strong conviction that the FCC should appear in such proceedings as a party complainant. Both the licensee and the Commission, he suggested, should have the right of appeal as in other court proceedings on all the usual grounds—factual as well as legal.

He further suggested that the scope of judicial review of all the Commission's decisions should be enlarged. The NAB President explained that at present the FCC follows the practice of writing into favorable decisions statements of policy which are directive to the broadcasting industry concerning methods of programming. Since the decisions are not unfavorable to any one particular broadcaster, he pointed out, it is impossible to obtain judicial review. In this connection he suggested that the law should provide for appeal by any citizen where freedom of speech is abridged.

In addition, Judge Miller called attention to the legal

impasse which faces broadcasters who are forbidden by the Communications Act to review talks by political candidates and at the same time are provided with no immunity to the libel and slander laws of the 48 states. He expressed a doubt that Congress could legislate any changes in the state laws but stated that the federal law must "provide that to the extent the discretion of the licensee is denied in such cases his liability for libel and other penalties should also be removed."

The NAB president also took a firm stand in opposition to suggestions which have been made in some quarters that legislative limitations be placed on the freedom with which radio commentators speak over the air.

Noting the demand for such control the NAB President stated: "Some contend that they (the commentators) expound too freely the doctrines of the extreme left; others that they expound too freely the doctrines of the extreme right. And, again, it is said that they are too free in their criticism and comments concerning individuals, especially those holding public office." The American people, Judge Miller pointed out, "have consistently rejected any such limitations in the past, preferring to let the truth reveal itself out of the welter of conflicting assertions concerning all points of view."

The NAB President, rejecting any suggestion that the situation could be remedied by giving a Federal agency power to control the broadcasts of radio commentators, continued: "As a matter of fact, the situation as it now exists is due, largely, to too much control presently exercised by the Federal Communications Commission. It is a curious fact that the Federal Communications Commission has, on the one hand forbidden its own licensees to indulge in editorial comment, while at the same time it has permitted, if not encouraged, advertising sponsors to employ commentators and put them on the air on nation-wide hook-ups.

"The opportunity for free comments and opinion and full discussion which comes from many editors scattered throughout the country, each free to express his own point of view, has thus been destroyed by the FCC restriction and a situation has been produced in which a few commentators, representing, frequently, extreme points of view, are given freedom of the air.

"Obviously, further legislation giving larger powers of control to the FCC, could not be expected to produce better results if the power which has been given to it already has been so grossly abused, with the unfortunate results described. The solution for the problem, if it is a problem, lies rather in legislation strictly limiting the power of the FCC to the area of technical and other regulation and making it perfectly plain that each licensed radio broadcaster has the same privilege to editorialize as do the newspaper editors throughout the country. If this were done there would be no difficulty in finding a voice to express every desired point of view and we would soon approximate a condition in which the truth could find its true value in the market place of ideas.

"The age-long history of public discussion proves to us that we need not more, but less government con-

(Continued on next page)

trol. Our object should be to eliminate restrictions rather than to increase them."

### Editor Flays Government Control

Mr. Taishoff, who addressed the luncheon meeting, spoke out militantly against any "tampering" with the freedom of radio. Citing the recent survey conducted by the National Opinion Research Center as proof of the people's regard for American radio, as opposed to the criticism contained in the FCC's Blue Book, the magazine publisher argued: "Government, of all entities, should remember that its function is to reflect the will of the people, not oppose it. When you oppose it, the people will find redress. It will be found against the Blue Book and against all illegal assumptions of authority by the FCC."

"Any indication, however fleeting," he continued, "that such control could be wrested from the people in this country is a signal for resistance. For if it were not, then we might as well junk the Bill of Rights."

"Any law which governs the regulation of American radio must be written by men whose abilities match the talents of those who wrote the Constitution. For in this—in radio—you are dealing with the most delicate instrument we have in democracy. Its voice can win relief for the oppressed; its voice can rally millions to arms; its voice can bring the people of the world into a communion of humanity whose force irresistibly will foster peace.

"And its voice, as you well know, can and does do more than any other physical medium to win the electorates' support. There should be no tampering with the freedom with which that voice speaks."

### FAB Business Meeting

During a hard-working business session which occupied all of Sunday morning, the FAB membership voted against a proposal which had been pending before the group calling for rotation of the NAB Fifth District Directorship among the three states comprising the District—Florida, Alabama, and Georgia.

A resolution was adopted unanimously at the business meeting in which the FAB "took cognizance of the increasingly difficult situation being encountered by the nation's radio stations in finding suitable locations upon which to situate radio broadcasting stations" and called upon the NAB to "urge the Federal Communications Commission to take whatever steps it deems advisable, the premises considered, to give prompt relief, to the end that the American public, the Federal Communications Commission, and American broadcasting be aided toward a more abundant public service."

At the same meeting plans were made for establishing close liaison between the broadcasters of Florida and the State Legislature during its spring session. In addition to a full-time observer who will represent the FAB at the Capitol during that period, several members of the Association will rotate, on a weekly basis, in representing the broadcasters.

The FAB members also passed a motion endorsing the action of the NAB Sales Managers' Executive Committee in opposing the 2% cash discount which has been proposed by various advertising agencies.

### National Radio Week

In order that NAB headquarters may compile a comprehensive report on industry activities in promoting National Radio Week, broadcasters are requested to send NAB a resume of station cooperation in observing radio's 26th anniversary.

FAB President Jim LeGate, WIOD, presided over all of the meetings. Judge Miller was introduced by NAB's Fifth District Director Fred Borton, WQAM, and FAB First Vice-President Glen Marshall, Jr., introduced Mr. Taishoff. Fred Miser, WQAM, secretary-treasurer, participated actively in arrangements for the meeting. Total attendance was approximately 125, with 21 of the 30 FAB members represented.

### Judge LaBuy Holds Lea Act Void; Action Will Be Taken to Supreme Court

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sions of the Lea Act making it unlawful to coerce a licensee "to employ . . . persons in excess of the number of employees needed," violated the due process clause of the Constitution in that it failed "to define with reasonable certainty the crime charged." Judge LaBuy said that the statutory language makes a defendant's guilt or innocence "subject wholly to the whims of others." "Life and liberty" he said, "may not be imperilled by or be subject to such a frail and uncertain device as one man's opinion against another's. The will of an individual to make an act a crime or not, depending upon his own judgment, is abhorrent to our form of government."

In addition, the court said there were "other fundamental deficiencies" in the Lea Act. Referring to prior rulings to the effect that "peaceful picketing is a form of speech and discussion" that cannot be curtailed consistent with the First Amendment, the Court concluded that the picketing of Station WAAF was not illegal.

Judge LaBuy also held that the right to quit work, whether individually or collectively, was protected by the Thirteenth Amendment. Without elaborating the point, the Court stated that the Lea Act unlawfully restricted the right to discontinue employment.

As a final point, the Court decided that the Lea Act sets up "an arbitrary classification as between employers and employees and as to other communication industries." This is so, according to the Court, because station licensees may, if they wish, employ more persons than needed, while "broadcasting station employees are singled out and held to a more rigid rule than any other employees; they have not the same rights and privileges as other employees; they are penalized and prohibited in their contractual negotiations, while other employees enjoy the right which is denied them. A penalty which applies uniquely to broadcasting station employees and no others . . . cannot survive the constitutional test."

*(Continued on page 967)*

## AFRA-Network Negotiations Continue

Negotiators representing the networks and AFRA continued their discussions last week seeking agreement on a new contract to replace those which expired October 31, but no final agreement had been reached at press time on Friday.

At the meeting Thursday afternoon (5) representatives of the networks made a proposal, the details of which have not been released, that would settle all outstanding issues if accepted by AFRA. Acceptance of the network proposal will be a matter to be decided by the National Board of AFRA.

## New ET Identification Rule Eliminates Announcements On 1-Minute Transcriptions

The FCC announced its new rule on identification of transcriptions and recordings on Friday (6). One significant change contained in the new rule makes it unnecessary to identify transcriptions of one minute or less.

Following is the text of the commission's rule on identifying mechanical recordings:

*"Mechanical records.*—Each program broadcast which consists in whole or in part of one or more mechanical reproductions shall be announced in the manner and to the extent set out below.

"(a) Each such program of longer duration than 30 minutes, consisting in whole or in part of one or more mechanical reproductions, shall be identified by appropriate announcement at the beginning of the program, at each 30-minute interval and at the conclusion of the program; *Provided, however,* That the identifying announcement at each 30-minute interval is not required in case of a mechanical reproduction consisting of a continuous uninterrupted speech, play, religious service, symphony concert, or operatic production of longer than 30 minutes.

"(b) Each such program of a longer duration than 5 minutes and not in excess of 30 minutes, consisting in whole or in part of one or more mechanical reproductions, shall be identified by an appropriate announcement at the beginning and end of the program.

"(c) Each such program of 5 minutes or less, consisting in whole or in part of mechanical reproductions, shall be identified by appropriate announcement immediately preceding the use thereof; *Provided, however,* that each such program of one minute or less need not be announced as such.

"(d) In case a mechanical reproduction is used for background music, sound effects, station identification, program identification (theme music of short duration) or identification of the sponsorship of the program proper, no announcement of the mechanical reproduction is required.

"(e) The exact form of identifying announcement is not prescribed, but the language shall be clear and in terms commonly used and understood. A licensee shall not attempt affirmatively to create the impres-

sion that any program being broadcast by mechanical reproduction consists of live talent."

The Commission's action follows that suggested by NAB in its brief filed on November 25 (REPORTS, p. 942), with one exception. NAB suggested that programs of more than one minute and not more than thirty minutes be identified only once, at the beginning or the end. The Commission's new rule requires the announcement both at the opening and closing of such programs.

## Closer Relations Between Radio and Press Seen in Mutual Battle for Free Expression

Increasingly cordial relations in the future between the press and radio were foreseen by NAB's Fifth District Director Fred Borton, WQAM, in an address to the annual convention of the Florida Press Association at Miami, Saturday (30).

Pointing out that the problems of radio and the press are similar in many respects, Mr. Borton stated: "The fight that the newspapers have made against any encroachment on freedom of speech has been one of the finest examples of industry cooperation. Now broadcasters find themselves in a vulnerable position, and we believe a critical one insofar as freedom of expression is concerned. . . .

"I believe you will agree that freedom of expression is essential to broadcasters and that this freedom should also be of interest to you newspapermen," the NAB Director continued, "for if freedom of expression can be circumvented first through broadcasting; through rulings of a bureaucracy; through implied threats not to relicense a station should it attempt to express opinions, it certainly is not too far-fetched to believe that the day will come when the same procedure will apply to the press."

## Movement of Transcriptions by Express During Embargo Authorized by ICC

Authority to ship radio transcriptions by express during the emergency created by the coal strike has been granted by the Interstate Commerce Commission. Previously, the Post Office Department had stated that the restrictions on mailing did not apply to transcriptions. (p. 973)

W. C. Kendall, general permit agent of the ICC, has sent the following notice to the Railway Express Agency:

"By reason of authority vested in me as General Permit Agent under ICC Service Order 649 this may be your authority to include among exemptions to the embargo any shipments of radio transcriptions or sound recordings offered for express movement.

"This is in accordance with presentation made by Mr. Robert T. Bartley, Director of Government Relations of the National Association of Broadcasters."

**Judge LaBuy Holds Lea Act Void;  
Action Will Be Taken to Supreme Court**

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Complete text of Judge LaBuy's opinion follows:

**IN THE DISTRICT COURT OF THE UNITED  
STATES FOR THE NORTHERN DISTRICT  
OF ILLINOIS EASTERN DIVISION**

UNITED STATES OF AMERICA

vs.

JAMES C. PETRILLO

*Opinion*

The information filed herein charges a violation of Section 506 of the Federal Communications Act of 1934, as amended. It charges that the licensee of radio station WAAF, located in Chicago, Illinois, for several years to on or about May 28, 1946, employed certain persons who were sufficient and adequate in number to perform all of the actual services needed by said licensee in connection with the operation of its radio broadcasting facilities; that notwithstanding the premises, the defendant, James C. Petrillo, President of the Chicago Federation of Musicians, on or about May 28, 1946, at Chicago, Illinois, wilfully, by the use of force, intimidation, duress and by the use of other means, did attempt to coerce, compel and constrain said licensee to employ and agree to employ in connection with the conduct of its radio broadcasting business, three additional persons not needed by said licensee to perform actual services, in the following manner, to-wit:

(1) By directing and causing three musicians, members of the Chicago Federation of Musicians, theretofore employed by the said licensee in connection with the conduct of its broadcasting business, to discontinue their employment with said licensee;

(2) By directing and causing said three employees and other persons, members of the Chicago Federation of Musicians, not to accept employment by said licensee; and

(3) By placing and causing to be placed a person as a picket in front of the place of business of said licensee.

The information, therefore, charges that coercive practices employed by the defendant were only with reference to subsection (a)(1) of Section 506. The pertinent portion of the section is as follows:

"Sec. 506.(a) It shall be unlawful, by the use of express or implied threat of the use of force, violence, intimidation, or duress, or by the use of express or implied threat of the use of other means, to coerce, compel or constrain or attempt to coerce, compel or constrain a licensee—

"(1) to employ or agree to employ, in connection with the conduct of the broadcasting business of such licensee, any person or persons in excess of the number of employees needed by such licensee to perform actual services.

\* \* \*

"(c) The provisions of subsection (a) of this section shall not be held to make unlawful the enforcement or attempted enforcement, by means law-

fully employed, of any contract right heretofore or hereafter existing or of any legal obligation heretofore or hereafter incurred or assumed.

"(d) Whoever wilfully violates any provision of subsection (a) or (b) of this section shall, upon conviction thereof, be punished by an imprisonment for not more than one year or by a fine of not more than \$1000, or both."

The defendant has moved to dismiss the information on the ground that Section 506 of Title V of the Communications Act, added thereto by an Act of 1946, contravenes the First, Fifth, Tenth and Thirteenth Amendments to the Constitution of the United States.

The court considers first the contention of defendant that Section 506 violates the due process of law protected under the Fifth Amendment in that it is so framed as to create indefiniteness and uncertainty in the definition of a criminal offense. The portion of the section here involved imposes a criminal penalty upon the use or threat to use pressure upon a licensed operator of a radio station

"to employ or agree to employ, in connection with the conduct of the broadcasting business of such licensee, any person or persons *in excess of the number of employes needed by such licensee to perform actual services* \* \* \*"

There is no means, or guide, or standard by which the defendant may know "the number of employees needed." This is established by the licensee without prior knowledge upon the part of the person subjected to prosecution for violation of the section.

Such a provision in a criminal statute violates the established principle that

"a statute which either forbids or requires the doing of an act in terms so vague that men of common intelligence must necessarily guess at its meaning and differ as to its application violates the first essential of due process of law." *Connally v. General Construction Company*, (1926) 269 U. S. 385.

A similar statement was more recently made in *Lanzetta v. New Jersey*, (1939) 306 U. S. 451, and a detailed analysis of other cases is found in 83 *Lawyers' Edition*, Annotation, pages 893-921.

The word "wilfully" used in paragraph (d) of this section does not make definite the undefined offense. This view is not contradictory to that of Mr. Justice Douglas in *Screws v. Douglas*, (1945) 325 U. S. 91, for he stated:

"\* \* \* But where the punishment imposed is only for an act knowingly done with the purpose of doing that which the statute prohibits, the accused cannot be said to suffer from lack of warning or knowledge that the act which he does is a violation of the law. \* \* \*" (P. 104)

In that case defendants had knowledge they were committing an unlawful act, but under Section 506 here involved defendant cannot know whether he is doing that which the statute prohibits or is acting lawfully. This lack of knowledge is not due to ignorance as to existence of the statute. His guilt or innocence is subject wholly to the whim of others, and his position is that of the defendants in *United States v. Local 807*

(Continued on next page)

of *Teamsters*, (1942) 315 U. S. 521, 532, regarding whom the United States Supreme Court said:

"The state of the mind of the truck owner cannot be decisive of the guilt of these defendants."

Life and liberty may not be imperilled by or be subject to such a frail and uncertain device as one man's opinion against another's. The will of an individual to make an act a crime or not, depending upon his own judgment, is abhorrent to our form of government.

It is the court's opinion, therefore, that subsection (1) of Section 506(a) is patently defective in its failure to define with reasonable certainty the crime charged.

There are, however, other fundamental deficiencies in the act which must be considered.

Congress has plainly stated in this statute that if a licensee can be persuaded by means which place no constraint or coercion upon the licensee then the acts of the parties and the results accomplished are not prohibited. It is legal and not prohibited by any law for the licensee to employ more persons than it needed, without any agreement with or, in fact, against the desires of its employees or its representatives. The employment of more persons than are needed by the licensee is not condemned in this legislation; such act is not defined to be an evil which must be remedied; such conduct is not denounced or proclaimed to be illegal in any sense through all the wording of the statute. The only time it becomes a crime under this statute is when the employer refuses to agree. If an employee persists in trying to demonstrate his demand to other employees by means of a picket it becomes a crime. But if the employer agrees to hire fifty more employees than are needed, it is not a criminal offense because of the decision of the employer.

The information charges that one of the means employed by defendant to enforce his request that more persons be employed by the licensee was the "placing and causing to be placed a person as a picket in front of the place of business of said licensee." Can the hiring of additional employees which can be done legally by agreement of the licensee and the union, or by the licensee alone, be constitutionally denounced as illegal when done by the right of free speech as manifested by peaceful picketing?

There is in this case no charge of violence in picketing and therefore the placing of a picket must be regarded by this court as peaceful picketing. The Supreme Court of the United States in *Carlson v. California*, (1940) 310 U.S. 106 said:

"... publicizing the facts of a labor dispute in a peaceful way through appropriate means, whether by pamphlet, by word of mouth or by banner, must now be regarded as within that liberty of communication which is secured to every person by the Fourteenth Amendment against abridgement by a state."

It is this fundamental right that is here challenged as an unlawful means to procure the accomplishment of an admittedly legal objective. The court is of the opinion, therefore, that picketing where not accompanied by any force or violence, used merely for the purpose of disseminating the views of defendant and

the members of the musicians union is a manifestation of the exercise of the right of free speech and cannot be defined as illegal except under circumstances which warrant a restraint upon freedom of speech or where it is used for some unlawful purpose. It has been repeatedly and universally held that peaceful picketing is a form of speech and discussion that cannot under the First or Fourteenth Amendments be curtailed by any legislative enactment. *Thornhill v. Alabama*, 1940, 310 U.S. 88.

The information further charges attempts to coerce, compel and constrain employment by means of (1) causing three musicians to discontinue their employment; and (2) causing three musicians not to accept employment by such licensee.

There is no doubt as to the constitutional right to discontinue an employment or to refuse such employment. The Thirteenth Amendment accomplishes the purpose

"to make labor free, by prohibiting that control by which the personal service of one man is disposed of or coerced for another's benefit, which is the essence of involuntary servitude." *Bailey v. Alabama*, 1911) 219 U. S. 219.

As was said in *Carpenters' Union v. Citizens Committee*, (1928) 333 Ill. 225:

"Every man has a full freedom in the disposal of his labor according to his will, and workmen have a right to organize for the purpose of promoting their common welfare by lawful means. They may impose any condition of their employment which they may regard as beneficial to them, and, if not bound by contract, may abandon their employment at any time, either singly or in a body, with or without cause. They have the right to a free and open market in which to dispose of their labor."

Under the Thirteenth Amendment the right of any worker to leave his employment at will or for no reason at all is protected and that right is inviolate. The freedom to quit and refuse to undertake work may as readily be exercised through a group organization as individually.

It is further contended the statute violates the Fifth Amendment because it denies equal protection of the laws. It is fully recognized that there is no specific constitutional right to equal protection of the laws which restricts Congress; but it is true that

"discriminatory legislation may be so arbitrary and injurious in character as to violate the due process clause of the Fifth Amendment." *Detroit Bank v. United States*, (1943) 317 U. S. 329.

The Circuit Court of Appeals for this Circuit recently said:

"Congress may not arbitrarily classify an act as something, the attributes of which it does not partake, *Heiner v. Donnan*, 285 U.S. 312, but it may always designate an act as coming within a certain category if in its inherent nature it may reasonably be said to be endowed with the qualities of such category." *In re Chicago, R.I. & P. Ry. Co.*, (1937) 90 F.(2d) 312, cert. den. *Bankers Trust Co. v. Wise*, (1937) 302 U.S. 717.

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## Employee-Employer Relations

The Fifth Amendment imposes a restriction upon Congress, not specific, but equally effective as to arbitrary classification. The guarantee of peaceful picketing is found in the specific guarantee of freedom of speech by the First Amendment; the guarantee of freedom to withdraw from employment or refuse to accept employment is found in the specific guarantee of the Fifth and Thirteenth Amendments.

This statute could be used to deprive the members of the musicians union of the right to quit work collectively as a means of enforcing their demands with reference to the making of a new contract. All other employees of this country have the right to quit work collectively in order to use their bargaining power; they have the right to strike in order to enforce their demands.

Broadcasting station employees are placed in a class separate and apart from those of all other employees in the United States. The statute does not apply to employees who are engaged in communication such as telephone or telegraph companies, but is definitely limited in its application to broadcasting station employees and no others. As a result the broadcasting station employees are singled out and held to a more rigid rule than any other employees; they have not the same rights and privileges as other employees; they are penalized and prohibited in their contractual negotiations, while other employees enjoy the right which is denied them. A penalty which applies uniquely to broadcasting station employees and no others; a prohibition which relates solely to contracts between these same employees and no others; an inhibition which defines lawful acts as unlawful when applied to these employees and no others cannot survive the constitutional test. This segregation and classification plainly falls within the arbitrary group of class legislation.

The court finds it necessary to hold that the statute here involved in the application here sought to be made violates the Fifth Amendment because of indefiniteness and uncertainty in the definition of a criminal offense; violates the First Amendment by its restriction upon freedom of speech by peaceful picketing; violates the Fifth and Thirteenth Amendment by its restriction upon employment of labor; and violates the Fifth Amendment by an arbitrary classification as between employers and employees and as to other communication industries.

Whether or not the objectives sought to be attained by this statute are or are not economic evils which should be restrained or suppressed are questions not within the province of this court. This court does not hold that Congress is powerless to act or that the declared objectives of this law are beyond the reach of federal legislative control. The only question before the court is the constitutional aspect of this statute as it was written by Congress. On this question the court is of the opinion that this statute is unconstitutional for the reasons above stated.

An order may be entered dismissing the information and discharging the defendant.

### FCC Releases New Proposed Schedule 13; NAB Suggestions Adopted In Revision

The FCC on Wednesday (4) released a proposed revision of Schedule 13 of the Broadcast Station Annual Report Form 324, relating to station employees and their compensation.

The proposed revision eliminates the controversial portions previously suggested, and to which NAB had particularly objected (Current REPORTS, p. 942). As now proposed, the schedule does not require stations to report the distribution of employees in specific classifications according to hourly and weekly wage rate brackets.

Present proposals, if adopted, will require licensees to report the following for all classes of employees, except non-supervisory program employees: (1) number of employees; (2) number of weekly hours scheduled; (3) total amount of compensation for scheduled weekly hours; (4) total number of hours of unscheduled overtime worked; and (5) total compensation paid for unscheduled overtime. For non-supervisory program employees employed on a staff basis, the same data will be required. However, for non-staff program employees, the only data called for are the number of employees, the number of programs for which employed, and the total amount of compensation.

The Commission's public notice stated that the proposed schedules were prepared in the light of suggestions received from various parties who attended the September 20 conference. At that time, NAB objected to the portions calling for frequency wage rate distribution, whereas interested unions strongly supported the proposal then before the conference.

Objections to the proposed schedule may be filed on or before December 20. If the comments submitted warrant oral argument, the Commission will schedule an oral hearing.

### Doherty, Addressing Alabama Broadcasters, Stresses Need for Positive Labor Policy

In an address before the Alabama State Broadcasters Association Friday (6), Richard P. Doherty, NAB director of employee-employer relations outlined the need for a positive labor policy in the United States.

Mr. Doherty pointed out that such a "policy must not be borne of any punitive motives; it must have as its primary goal the establishment of an environment, conducive to effective mutuality in collective bargaining and it must proceed on the thesis that the economic welfare of society, at large, supersedes the so-called rights and freedoms of both labor and management."

The NAB executive suggested the establishment of "a Federal Fair Labor Practices Commission to function in much the same fashion as the Federal

*(Continued on next page)*

Trade Commission functions over "unfair trade practices."

Mr. Doherty explained that "such a governmental body should not have the authority to arbitrate the terms of negotiations and disputes, but should judge alleged unfair labor practices and issue cease and desist orders against the offending party, either labor or management. Of course," he continued, "there must be adequate legislative authority given to this Commission to enforce its regulations or to institute proper legal proceedings, and there must be strong enforcement teeth backed by enforceable penalties."

## Broadcast Advertising

### NRDGA to Sponsor First Annual Contest for Best Retail Programs

A nation-wide contest to pick the best radio programs sponsored by retailers during 1946 will be conducted by the National Retail Dry Goods Association, in connection with its annual convention to be held in New York January 13-17.

Announcement of the contest and full details regarding entries will be made soon by NRDGA. For contest purposes, stores will be classified by volume of business and entries must be submitted accordingly:

Class A—Stores up to \$1 million annual volume.

Class B—Stores with volume from \$1 million to \$5 million.

Class C—Stores with annual volume of more than \$5 million.

Each store is entitled to submit two entries. For each entry, a transcription of the program, and a script, must be submitted in time to reach NRDGA by December 31. Entries should be mailed to Howard P. Abrahams, Manager, Sales Promotion Division, NRDGA, 100 West 31st St., New York 1, N. Y.

Each entry (both transcription and script) must have attached a 3x5 inch card, giving name and address of the store, name of advertising executive, radio director, and copywriter. There is no entry fee. The script, and the envelope containing the transcription, must also state in which of the above three sales-volume classifications the retailer belongs.

Entries will be judged by a committee of men prominent in radio and retail circles. Plaques, scrolls and certificates will be awarded to the various winners in each classification. It is also requested that each entry contain a statement from the retailer, covering such items as results obtained by the programs, general storewide or community comments, and data giving the name of the radio station carrying the program, plus time and date the particular entry was broadcast.

NRDGA for many years has conducted such contests for best newspaper advertising, but this is the first year that a radio contest has been held. The NAB Sales Managers Division is actively cooperating, and urges all NAB member stations to give the contest all possible support.

Stations can begin now to urge the sponsors of their best retail programs to enter them in the contest. Stations can offer to supply the contest transcriptions without cost, and to assist in preparing the accompanying data (statement of results, comments, etc.). Elaborate entries, however, are not necessary and should be discouraged; the entries will be judged solely on the basis of the transcriptions, although the accompanying data will enable the judges to evaluate the programs more accurately.

All the outstanding shows, received in this manner on transcription, will be added to the NRDGA lending library (if the sponsoring retailer has no objection) and thus should serve to stimulate interest in radio by other retailers, and offer a valuable source of radio ideas. Scripts of winning programs will be published by NRDGA, and will also serve to stimulate the use of radio advertising by retailers.

It is believed that the value of this contest to the radio industry is so obvious that it need not be stressed. If this first contest is a success, the NRDGA will make it an annual event, the same as the annual newspaper advertising contest. Winners will be announced at the NRDGA convention and radio will benefit from this wide publicity and promotion.

Equally obvious, however, is the fact that the success of this first contest will depend largely on the cooperation of radio stations in urging their best retail sponsors to enter. Because of the three size classifications, the smaller retailers have an equal opportunity to win as do the larger ones. The programs need not be super-productions; a show of very simple format may be judged the winner, or be given a lesser award. As this is written, final decision had not been reached on how many awards and honorable mentions would be given in each class, but there will be several. It is believed that the stations carrying the winning or honorable-mention programs will thus obtain some valuable promotional material.

Further inquiries regarding the contest may be directed to the NAB Department of Broadcast Advertising, or to Mr. Abrahams at NRDGA.

### Lee Hart Available for Talks on "Radio for Retailers"

Miss Lee Hart, NAB Assistant Director of Broadcast Advertising in charge of the Retail Section, will address the Pittsburgh Advertising Club December 10 on "Radio for Retailers," a review of the Joske report.

She will be available to speak on that or related subjects at other meetings to which she may be invited. NAB members who wish to present a radio program before their local advertising club, or before any appropriate audience of retailers or others interested in radio, are invited to write the Department of Broadcast Advertising.

### "Radio for Retailers" Promotion Folder Enclosed

Enclosed with this issue of REPORTS is a copy of an eight-page promotion piece entitled "A Review of Radio for Retailers."

(Continued on next page)

The National Retail Dry Goods Association is giving wide distribution to this promotion piece, sending copies to chief executives of thousands of retail establishments throughout the country.

To make sure that *your* leading retail prospect receives a copy, however, this enclosure is sent with the request *that you mail or send it to him direct.*

A limited number of extra copies is on hand at the NAB, available on request without charge while they last.

## Wieboldt's Build Sales and Prestige with Radio

A detailed story of how Wieboldt's Stores in Chicago changed from "price-tag stores" to a smart fashion chain is featured in the December issue of *Sponsor* magazine (40 W. 52nd St., New York). This radio success story should be of interest to many retailers who are interested in upgrading their store and building sales volume.

In the same issue is a detailed breakdown of drug products using radio, showing that drugs constitute the largest single category in spot broadcasting. Application can be made to local and regional sales.

## Small Market Stations

### "How To Get More National Spot Business" Discussed by NAB District 2 Stations

Most Small Market Stations have always felt that their Station Representatives don't bring in enough business, while the station's local sales staff does a wonderful job in its own locality. The station reps, on the other hand, find the small market station hard to sell unless certain types of cooperation are evidenced by the station management. There is the cold hard profit-and-loss problem, both for management and for the representatives, of spending too much time and money for too little returns.

The problem was faced squarely by both station men and representatives at the Small Market Stations Committee meeting in NAB District 2, at Syracuse, New York. Simon Goldman, WJTN, Jamestown, presided.

The district committee met to discuss problems of small market station operation. The major topic was: "How can a Small Market Station get a larger share of the national spot advertising dollar through its station representative?"

The following conclusions were drawn, to produce more effective presentation of small market stations to advertising agencies and advertisers in the national field, and increased billings for the stations and representatives.

"First, the station must determine whether it wants to go after national business, or whether it is content to concentrate on local and regional advertising, getting whatever national spot that comes 'over the transom' without a rep.

"This analysis must include the costs involved by

engaging national representatives, plus advertising and promotion, trips, etc. Be candid in the selection of your rep, tell him exactly what you expect, what you will or won't do to help him obtain national business.

"Give your representative a chance to learn everything about your station by sending adequate information about your market and station. Don't switch reps every year; allow sufficient time for results.

"Take more interest in national spot business by treating your rep as you would another member of your sales staff (because he is exactly that). Provide him with the same availabilities, same material, same suggestions, plans and all other information you would give to your local salesmen as ammunition. Watch your local newspaper for national accounts and study your market for tips to send your rep.

"See local dealers of national products and get them to apply for advertising support; advise your rep so he can follow through with the agency. Stick to card rates and thus avoid getting your rep in the middle with agencies that offer to buy at local rates, or in any borderline cases where the account is national but tries to work out a local deal.

"Make trips to key agency centers, such as New York, Chicago, etc., so that you can make definite sales pitches on specific accounts, as lined up for you by the rep. These trips provide not only an opportunity to sell a specific account, but also enable the reps to increase their knowledge of your station, your market, your advertising and promotion know-how.

"Merchandising support attracts national spot business. It doesn't have to be expensive or pretentious but a consistent campaign of program promotion, dealer letters, etc., impresses many agencies and advertisers, showing a sincere desire on the part of the small market station to round out a radio campaign.

"Cleverly planned trade paper advertising can produce results. Before entering into a campaign, the station should set a budget in relation to expected total volume so that the cost of getting national business is not out of line.

"Use the NAB Standard Program Schedule Form, once or twice monthly, to inform agencies and advertisers about your programs and availabilities.

"Have a Hooper, Conlan, or other accredited listener survey taken at least once a year. Time buyers ask for and expect ratings by fifteen minute segments; however, over-all indexes are better than no indication at all."

The Station Representatives were advised "not to add stations just to have a long list. Make sure that you can adequately service every small market station you place on your list.

"Be candid with station management, tell them exactly what you can or cannot do, study the station, market, etc. Visit every station on your list for first hand information not otherwise available. Keep a list of availabilities on programs and spots. Urge station managers to visit key advertising centers, arranging the itinerary in advance so that the most can be accomplished in a minimum of time.

"Plan your own trade paper advertising to help promote stations on your list, giving the small market

(Continued on next page)

stations the same degree of importance as the other stations you represent.”

The committee felt that “stations and representatives should not mislead each other as to who’s going to do what. If both parties know the facts and live up to their agreement with active mutual cooperation, the results will mean increased national spot business.”

It was the consensus that “since small market stations are the grass roots of the radio industry they would have to take the lead in becoming better advertising consultants in their own markets. It was felt that there should be more scientific data available, more research and facts regarding their markets, audience and operations. Each station should be able to give any advertiser—local, regional, or national—complete information on specific factors which contribute to radio’s powerful influence in its community and area.”

The stations in District 2 were encouraged to exchange program schedules and other information for mutual benefit. It was felt that the grouping of stations for regional business might prove beneficial but a great deal more study should be made before anything concrete is proposed.

Mr. Goldman reported that the committee went on record as being opposed to granting the 2% cash discount to advertising agencies.

Committee members in attendance were: Michael R. Hanna, WHCU, NAB District Director; Simon Goldman, WJTN, Committee Chairman; Harold Cassill and Jack Kranz, WKIP-WGNY; Ed Gamble, WBTA; Tom Brown, WHDL.

Guests of the committee included: Dean Kenneth Bartlett, Don Lyons and Ed Jones, Syracuse University Radio Workshop; William McGrath, WHDH, Boston; and station representatives from New York and Boston.

### District Chairmen Encourage Non-Members to Apply for NAB Membership

Activity by District Chairmen to get non-member small market stations into NAB membership is proving fruitful, according to J. Allen Brown, NAB Small Market Stations Division.

Impetus is given these efforts by NAB District Directors. Following an invitation to join NAB in District 10 by Small Market Stations Chairman John Alexander, KODY, North Platte, Neb., a follow-up was made by NAB District Director John J. Gillin, Jr. Mr. Gillin wrote non-members: “I hope that you will give serious thought to the letter you received last week from John Alexander, KODY, Chairman of the Small Market Stations Committee in the Tenth District of NAB. Why not take advantage of NAB’s splendid services to the smaller stations by joining the Association as of January 1?”

Evidence of other district activity in behalf of this move has been received at NAB Small Market Stations Divisions. Other Small Market Chairmen urging stations to join NAB are: Simon Goldman, WJTN, Jamestown, New York, District 2; and George E. Joy, WRAC, Williamsport, Pennsylvania, District 3.

### Three Small Market District Chairmen Named to NAB Executive Committee

Recognition for cooperation with NAB on Small Market Stations activities was given to three district chairmen by President Justin Miller, who appointed them to the Small Market Stations Executive Committee. They are: Simon Goldman, WJTN, Jamestown, N. Y., District 2; R. Sanford Guyer, WBTM, Danville, Va., District 4; and A. E. Spokes, WJOY, Burlington, Vt., District 1.

Among special projects originated by these district chairmen were: surveys and studies on “Early Morning Programming, Developing National Spot Business, Religious Programming, Employee Bonus Plan, and Station Management Problems”.

### Schultz Appointed SM Chairman

John W. Shultz, WMVA, Martinsville, Va., has been appointed Small Market Stations Chairman for NAB district 4 (North Carolina, South Carolina, Virginia and West Virginia) by Campbell Arnoux, NAB District Director.

## Women Broadcasters

### Women Broadcasters In Washington To Hold Radio Institute Next Month

The Association of Women Broadcasters of Washington has set January 23rd as the date for a comprehensive Radio Institute designed to give organizational leaders in and around Washington practical information about the use of radio.

Ruth Crane, Regional Chairman of the AWB, describes the two-fold objective behind this institute as one which could be set by cooperating stations in most communities to:

1. Improve the radio service given to club activities of public interest;
2. Improve the quality and presentation of information in connection with this service.

Featured speakers of the program will be A. D. Willard, Jr., NAB executive vice president, Dorothy Lewis, NAB Coordinator of Listener Activity and Arthur Casey, Assistant General Manager, WOL.

Through panel discussion, speeches, skits and program demonstrations, the Washington AWB members of NAB will answer questions most frequently asked by organizational leaders everywhere. These answers will outline the functions of the AWB, will explain how a radio station operates and will present salient facts about how organizations can get time on the air, how they can evaluate information in terms of its public interest and news value and how they can select personnel for radio broadcasts.

*(Continued on next page)*

One of the program demonstrations will allow guests to participate in a program which will be transcribed and played back for them to hear.

Approximately 275 presidents, radio and program chairmen of leading Washington Women's groups will be invited to the Institute. Women Broadcasters of Washington who will participate in the radio Institute program are: Ruth Crane, WMAL; Elinor Lee, WTOP; Nancy Osgood, WRC; Marion Sexton, WOL; Esther Tufty, WWDC; Pat Griffin, WINX; Betti Allen, WINX; Hazel Markel, WTOP; Lee Hart, NAB; Helen Mobberly, WWDC; Alice Lane, WWDC; Bliss Harris, WARL, and Ruth Mulzey, WARL.

## General

### Postmaster States That Transcriptions May Be Mailed During Mail Embargo

NAB President Justin Miller notified station managers on Thursday (5) that the post office department ruled that transcriptions are not subject to the embargo on mail during the present coal crisis.

Following is the text of a letter from Gael Sullivan, Second Assistant Postmaster General to NAB:

"Confirming telephone conversation with you today you are advised that in phrasing the embargo order to meet the present emergency occasioned by the coal shortage it was not intended to restrict the transportation of articles necessary in the publication and dissemination of news, such as mats, films, etc. Recordings for use in radio broadcasting are not specifically mentioned in the list of exceptions. However, it is desired that they be accorded the same facilities for transportation as other articles employed in news dissemination.

"You are, therefore, authorized to instruct your personnel that while recordings should be packed to meet the limitations of five pounds, eighteen inches in length or sixty inches in length and girth combined, whenever that is at all feasible, packages containing recordings which cannot be brought within those limitations may be presented for mailing, together with your release quoting this letter, requesting the postmaster to effect their acceptance in the mail."

### Four New NAB Committees Named Including Program, Engineering, Research, EER

The membership of four more NAB committees to serve during the next year was announced last Thursday (5). Previously, seven other committees and five subcommittees were published (REPORTS, p. 939).

The committees made known last week include the Program Executive Committee, Engineering Executive Committee, Employee-Employer Relations Committee and the Research Committee.

Industry leaders who will function on the various committees include:

*Program Executive Committee*—Merle S. Jones, WOL, Washington, D. C., Chairman; E. R. Vadeboncoeur, WSYR, Syracuse, New York; Edgar L. Bill,

WMBD, Peoria, Illinois; Herb Plambeck, WHO, Des Moines, Iowa; H. W. Slavick, WMC, Memphis, Tennessee; Arthur B. Church, KMBC, Kansas City, Missouri; Stanley Hubbard, KSTP, St. Paul, Minnesota; I. R. Lounsberry, WGR, Buffalo, New York; Glenn Snyder, WLS, Chicago, Illinois; Davidson Taylor, CBS, New York, New York; Phillips Carlin, MBS, New York, New York; Clarence L. Menser, NBC, New York, New York.

*Board Liaison Committee of the Program Executive Committee*—Hugh B. Terry, KLZ, Denver, Colorado, Chairman; Wiley P. Harris, WJDX, Jackson, Mississippi.

*Engineering Executive Committee*—Orrin Towner, WHAS, Louisville, Kentucky, Chairman; James Ebel, WMBD, Peoria, Illinois; Ross Beville, WWDC, Washington, D. C.; R. V. Howard, KSFO, San Francisco, California; Roland C. Hale, WCOP, Boston, Massachusetts; Oscar Hirsch, WKRO, Cairo, Illinois; G. Porter Houston, WCBM, Baltimore, Maryland; O. B. Hanson, NBC, New York, New York; William B. Lodge, CBS, New York, New York; Earle M. Johnson, MBS, New York, New York.

*Board Liaison Committee of the Engineering Executive Committee*—T. A. M. Craven, WOL, Washington, D. C., Chairman; G. Richard Shafto, WIS, Columbia, South Carolina.

*Employer-Employee Relations Committee*—John Elmer, WCBM, Baltimore, Maryland, Chairman; William Fay, WHAM, Rochester, New York; John E. Fetzer, WKZO, Kalamazoo, Michigan; Frank King, WMBR, Jacksonville, Florida; Howard Lane, WJJD, Chicago, Illinois; Harry R. Le Poidevin, WRJN, Racine, Wisconsin; C. L. McCarthy, KQW, San Francisco, California; Frank R. Smith, WWSW, Pittsburgh, Pennsylvania; Marshall Pengra, KRNR, Roseburg, Oregon; John H. MacDonald, NBC, New York, New York; Joseph A. McDonald, ABC (WJZ), New York; Frank K. White, CBS, New York, New York; Robert Swezey, MBS, New York; C. L. Thomas, KXOK, St. Louis, Missouri.

*Board Liaison Committee of the Employer-Employee Relations Committee*—F. W. Borton, WQAM, Miami, Florida, Chairman; Leslie C. Johnson, WHBF, Rock Island, Illinois.

*Research Committee*—Carl Burkland, WTOP, Washington, D. C., Chairman; Gene L. Cagle, KFJZ, Fort Worth, Texas; Dietrich Dirks, KTRI, Sioux City, Iowa; J. C. Tully, WJAC, Johnstown, Pennsylvania; Charles P. Scott, KTKC, Visalia, California; William T. Lane, WAGE, Syracuse, New York; Elmo Wilson, CBS, New York, New York; H. M. Beville, NBC, New York, New York; E. P. H. James, MBS, New York, New York; Edward Evans, WJZ, New York, New York.

*Board Liaison Committee of the Research Committee*—Frank Stanton, CBS, New York, New York, Chairman; Harold Ryan, WSPD, Toledo, Ohio.

### Carroll Reece Suggests Personnel Changes, Citing FCC and Other Federal Agencies

In a report to the victory meeting of the Republican National Committee, Chairman Carroll Reece suggested a shake-up in several government agencies in order that the Republican Party might have greater representation. Mr. Reece mentioned the FCC, the

(Continued on next page)

ICC and the FTC as examples of federal agencies which might be included in reorganization plans.

Mr. Reece said that where the opportunity presented itself some changes might be made in agencies created by the Congress to exercise delegated legislative powers. He went on to point out that he was not referring to those agencies which are responsible to the president primarily.

## Public Interest Programming

### Secretary Krug Asks Radio Aid in Conserving Coal During Present Crisis

Through the NAB, Secretary of the Interior J. A. Krug is asking the radio industry to join in a campaign spearheaded by State Governors to conserve coal during the bituminous emergency. In what is termed the greatest crisis ever confronted by this nation, the Solid Fuels Administration for War has prepared and distributed to the governors of virtually every state a kit of radio material including one 5-minute talk to be broadcast by each governor and 10 1-minute spot announcements. Each station will be approached by a governor's representative for help in this campaign. The Advertising Council and the Office of War Mobilization and Reconversion urge generous use of this material.

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of December 16-22, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

### Cut Traffic Accidents This Christmas

According to the National Safety Council the traffic death toll during the actual Christmas holiday period is almost three times as great as for the same days of the week during the rest of the year. Winter driving brings additional hazards to our streets and highways—in northern states traffic deaths in winter go up as much as 50 per cent per mile of driving over summer months. Up to 30 per cent of all traffic accidents in the snow belt occur when road surfaces are snowy or icy. Traffic accidents can be reduced and lives saved by public education—as proved by the fact that during the period from May to August of this year, which saw the peak of the accident prevention campaign, the mileage death rate was 25 per cent less than during the same months in 1941, the last pre-war year. Stress the seriousness of the accident menace,

as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Point out that the National Safety Council—the recognized authority in the field of public safety—has found that winter brings extra driving and pedestrian hazards. To safeguard against them and protect lives drivers should—reduce speed to fit prevailing road and weather conditions; even 20 miles an hour is often too fast in winter . . . use tire chains when traveling through snowy and icy areas . . . keep windshields and windows clear; don't let them get snow-covered or foggy . . . check and repair all equipment such as brakes, tires, chains, windshield wipers, heaters, defrosters, fans, electrical system, exhaust, anti-freeze, radiator, lights. Pedestrians should be careful in crossing streets—assuming responsibility for their own safety rather than depending on drivers—consider poor visibility, especially at night. Remind each listener that traffic accidents tend to mount during the holidays, owing to such factors as increased travel, rush and activity, shopping, family reunions, and letting down cautions during holiday excitement. Stress that tragedy can be kept out of his home and those of thousands of Americans this Christmas season through increased care. Two Christmas slogans: "THE BEST PRESENT OF ALL IS YOUR PRESENCE"—"DON'T LET DEATH TAKE YOUR HOLIDAY." (Fact Sheet No. 15-B)

### What Price Housing?

Hundreds of thousands of people are bidding for the limited supply of available homes and construction materials, and those in urgent need of shelter are tempted to pay almost any price for it. As a result, the prices of homes, old and new, have been booming. From the spring of 1940 to February 1946, prices of homes that sold under \$6,000 increased 65%, and those from \$6,000 to \$12,000 increased 57%. Average increases in prices of raw land and unprepared lots in cities of all sizes were reported up 60% or more during this same period. There are indications of still further increases since last February. All this points to a serious inflation in housing—brought about by heavy demand and a critical shortage in the existing supply of homes. To combat the inflationary trend in the housing field, Congress has maintained rent control for the protection of the more than 60,000,000 Americans who rent their living place. New homes being built for veterans have sale or rental ceilings. But people who want to buy or build can also help to hold down housing prices, if families not urgently in need of a home wait to buy or build until such time as more houses have been built, when better values will probably be available. Families who are compelled to build or buy now can protect themselves, at least partially, by seeking expert advice before they act. They should make sure that the house is reasonably priced, well located, of good design and construction, and suited to their present and future needs. Housing experts urge people to guard against the temptation to buy a home which is really beyond their means, to consider the monthly demands as well as the cash-down payment, and to select a home they can afford on the basis of their long-term financial capacity. One of the best ways to make sure the home you plan to buy or build is reasonably priced is to go to a bank, savings and loan association or some other home-financing institution that offers full protective services, including sound appraisals. Many home-financing institutions offer Federal Housing Administration-insured loans. Before insuring a loan the FHA appraises a house to make certain that it is a sound investment; new construction receives inspections to make certain that building specifications are adhered to. An FHA-insured loan, or a loan from a home-financing institution which offers the same type of service "on its own," will help assure the individual's getting full value when he buys or builds. (Fact Sheet No. 7-E)

# Federal Communications Commission Docket

## HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, December 9. They are subject to change.

### Monday, December 9

(10:00 A. M.)

NEW—Eagle Printing Co., Inc., Butler, Pa.—C. P. 1230 kc., 250 watts, unlimited.

Other Participants: WCED, Du Bois, Pa. (Intervenor).  
WERC, Erie, Pa. (Intervenor).

(10:00 A. M.)

NEW—Brookhaven Broadcasting Co., Brookhaven, Miss.—C. P. 1340 kc., 250 watts, unlimited.

(10:00 A. M.)

KROD—Dorrance D. Roderick, Assignor, Roderick Broadcasting Corp., Assignee, El Paso, Texas—Assignment of license. 600 kc., 500 watts night, 1 KW day, unlimited.

(Auditorium, Department of Commerce before the  
Commission en Banc, 10:00 A. M.)

In the Matter of Petition of Columbia Broadcasting System, Inc., for changes in rules and standards of good engineering practice concerning television broadcast stations.

### At Indianapolis, Ind.

(Room 247, Federal Bldg., 10:00 A. M.)

WABW and WBBW—Associated Broadcasters, Inc. (Assignor), Indianapolis, Ind.; Evansville on the Air, Inc. (Assignee)—For voluntary assignment of license.

WABW & WBBW—Associated Broadcasters, Inc. (Assignor), Indianapolis, Ind.; Radio Indianapolis, Inc. (Assignee)—Application to purchase Radio Stations WABW and WBBW.

### Tuesday, December 10

At Los Angeles, Calif.

(Room 229, U. S. Post Office & Courthouse Bldg., 10:00 A. M.)

NEW—Santa Monica Broadcasting Co., Santa Monica, Calif.—C. P. 1190 kc., 1 KW, day.

NEW—Robert Burdette, San Fernando, Calif.—C. P. 1190 kc., 1 KW, daytime only.

NEW—Huntington Park Broadcasting Co., Huntington Park, Calif.—C. P. 1190 kc., 1 KW, daytime.

### Wednesday, December 11

#### Further Hearing

(Before Mr. Kenehan in the order listed, beginning at  
10:00 A. M.)

NEW—Lake Broadcasting Co., Inc., Gary, Ind.—C. P. 1560 kc., 500 watts night, 1 KW day, unlimited.

Other Participants: WQXR, Respondent.

WAML—New Laurel Radio Station, Inc., Laurel, Miss.—C. P. 1560 kc., 1 KW, unlimited.

Other Participants: WQXR, Respondent.

NEW—El Paso Broadcasting Co., El Paso, Texas—C. P. 1560 kc., 500 watts night, 1 KW day, unlimited.

Other Participants: KPMC, Intervenor.

### Friday, December 13

#### Further Hearing

(10:00 A. M.)

NEW—Hanford Publishing Co., Hanford, Calif.—C. P. 620 kc., 1 KW, DA, unlimited.

NEW—Fresno Broadcasting Co., Fresno, Calif.—C. P. 620 kc., 1 KW, DA, unlimited.

Other Participants: Earl C. Anthony, Inc. (Intervenor).  
KTAR, Phoenix, Ariz. (Intervenor).

## FCC ACTIONS

### DOCKET CASE DECISIONS

The Commission announces Final Decisions as follows:

**B-302:** Granting the application of Mary A. Petru, et al, d/b as Port Arthur Broadcasting Company, for a new station at Port Arthur, Texas, to operate on 1340 kc., 250 watts, unlimited time (Docket 7579; B3-P-4679), conditions, and denying the application of Harry Francis Banker, et al, d/b as Lake Side Broadcasting Company (Docket 7580; B3-P-4777) seeking the same facilities. (Commissioners Durr and Wakefield did not participate.)

**B-289:** Granting the application of the Fort Worth Broadcasting Co. for a new station at Fort Worth, Texas, to operate on 1360 kc., 1 KW, unlimited time, using DA nighttime (Docket 7369; B3-P-4439), and denying the application of Dr. Leskie Halton Luck and Myron Birdsell "Pat" McDonald, d/b as Luck-McDonald Company, seeking the same facilities (Docket 7368; B3-P-4413). (Commissioners Durr and Wakefield did not participate.)

**B-298:** Granting the application of the Georgia-Carolina Broadcasting Company for new station at Augusta, Ga., to operate on 1230 kc., 250 watts, unlimited time (B3-P-4333; Docket 7116), and denying the applications of Voice of Augusta, Inc. (B3-P-3919; Docket 6871) and The Augusta Chronicle Broadcasting Co. (B3-P-4124; Docket 6872) seeking the same facilities. (Commissioner Durr did not participate.)

### NEW AM APPLICATIONS GRANTED

Thomaston Broadcasting Co., Thomaston, Ga.—Granted CP for new station to operate on 1220 kc., 250 watts, daytime only; engineering conditions. (B3-P-5205)

G. Stanley Brewer, tr/as Southern Wyoming Broadcasting Co., Rawlins, Wyo.—Granted CP for new station to operate on 1340 kc., 250 watts, unlimited time; engineering conditions. (B5-P-4931; Docket 7803)

Rawlins Broadcasting Co., Rawlins, Wyo.—Granted CP for new station to operate on 1240 kc., 250 watts, unlimited time; engineering conditions. (B5-P-4961; Docket 7804)

Empire Newspapers-Radio, Inc., Endicott, N. Y.—Granted petition for grant without further hearing, of application for CP for new station, and granted said station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (B1-P-4470; Docket 7392)

News Publishing Co., Rome, Ga.—Granted CP for new station to operate on 670 kc., 1 KW, daytime only; engineering conditions. (B3-P-5135)

(Continued on next page)

Pittsburgh Broadcasting Co., Pittsburgh, Pa.—Granted CP for new station to operate on 1080 kc., 1 KW, daytime only; engineering conditions. (B2-P-5133; Docket 7806)

West Virginia Radio Corp., Elkins, W. Va.—Granted CP for new station to operate on 1240 kc., 250 watts, unlimited time; engineering conditions. (B2-P-5248)

Matta Broadcasting Co., Braddock, Pa.—Granted CP for a new station to operate on 1550 kc., 1 KW, daytime only; engineering conditions. (B2-P-5142)

Middle West Broadcasting Co., St. Paul, Minn.—Granted CP for a new station to operate on 700 kc., 1 KW, daytime only. (B4-P-4261)

New Mexico Broadcasting Co., Inc., Roswell, N. M.—Granted CP for a new station to operate on 1340 kc., 250 watts, unlimited time; engineering conditions. (B5-P-5189)

McEvoy Broadcasting Co., Roswell, N. M.—Granted CP for a new station to operate on 1230 kc., 250 watts, unlimited time; engineering conditions. (B5-P-4916)

Cherokee Broadcasting Corp., Morristown, Tenn.—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time. (B3-P-4754)

The Middleshoro Broadcasting Co., Middleshoro, Ky.—Granted CP for a new station to operate on 560 kc., 500 watts, daytime only; engineering conditions. (B2-P-4063)

Intermountain Broadcasting Co., Albuquerque, N. M.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time; engineering conditions. (B5-P-5083)

Hugh I. Webb, J. Kelley Robinson and J. S. Robinson, d/b as Southeastern Broadcasting Co., Clanton, Ala.—Granted CP for a new station to operate on 760 kc., 500 watts, daytime only; engineering conditions. (B3-P-4747)

Oneonta Broadcasting Co., a partnership composed of John Nazak and Joanne May Levko, Oneonta, N. Y.—Granted CP for a new station to operate on 1110 kc., 250 watts, daytime only; engineering conditions. (B1-P-5171)

James Valley Broadcast Co., Iron, S. D.—Granted CP for a new station to operate on 1340 kc., 250 watts, unlimited time. (B4-P-4228)

Intermountain Broadcasting Co., Alamogordo, N. M.—Granted CP for a new station to operate on 1230 kc., 250 watts, unlimited time; engineering conditions. (B5-P-4949)

### FM CONSTRUCTION PERMITS

The following were authorized construction permits: conditions. (Note: power given is effective radiated power; antenna height given is height above average terrain.)

Suffolk Broadcasting Corp., Suffolk, Va.—Class B; Channel: 93.9 mc. (No. 230); 10.2 KW; 190 ft. (B2-PH-969)

Harris County Broadcast Co., Houston, Texas—Class B; Channel: 96.3 mc. (No. 242); 177 KW; 525 ft. (B3-PH-983)

Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Class B; Channel: 99.1 mc. (No. 256); 3.3 KW; 300 ft. (B2-PH-1034)

KRIC, Inc., Beaumont, Texas—Class B; Channel: 102.1 mc. (No. 271); 19 KW; 465 ft. (B3-PH-148)

Oshkosh Broadcasting Co., Oshkosh, Wis.—Class B; Channel: 102.3 mc. (No. 272); 2.2 KW; 320 ft. (B4-PH-212)

The Birmingham News Co., Birmingham, Ala.—Class B; Channel: 93.1 mc. (No. 226); 370 KW; 650 ft. (B3-PH-246)

WFAM, Inc., Lafayette, Ind.—Class B; Channel: 102.3 mc. (No. 272); 12 KW; 360 ft. (B4-PH-470)

West Virginia Radio Corp., Morgantown, W. Va.—Class A; Channel: 104.3 mc. (No. 282); 275 watts; 2 feet. (B2-PH-625)

### Correction

According to a correction by the Commission, the item on p. 928 current REPORTS referring to the construction permit of Greensboro News Co., should show height as 480 ft. instead of 450 ft.

### MODIFIED FM CONSTRUCTION PERMITS

The following were authorized construction permits in lieu of previous conditions specified: (Note: power given is effective radiated power; antenna height given is height above average terrain.)

Sunbury Broadcasting Corp., Sunbury, Pa.—Class B; Channel: 99.3 mc. (No. 257); 4.4 KW; 875 feet. (B2-PH-585; B2-MPH-135)

WINX Broadcasting Co., Washington, D. C.—Class B; Channel: 92.9 mc. (No. 225); 20 KW; 500 feet. (B1-MPH-139)

Bell Broadcasting Co., Inc., Temple, Texas—Class A; Channel: 104.3 mc. (No. 282); 220 watts; 500 feet. (B3-MPH-150)

Westchester Broadcasting Corp., White Plains, N. Y.—Class A; Channel: 104.3 mc. (No. 282); 120 watts; 675 feet. (B1-PH-176)

WIBM, Inc., Jackson, Mich.—Class A; Channel: 105.9 mc. (No. 290); 670 watts; 280 feet. (B2-PH-210)

WIBX, Inc., Utica, N. Y.—Class B; Channel: 97.9 mc. (No. 250); 9 KW; 680 feet. (B1-PH-213)

Twin City Broadcasting Corp., Longview, Wash.—Class A; Channel: 104.3 mc. (No. 282); 410 watts; minus 430 ft. (B5-PH-852)

Tribune Building Co., Oakland, Calif.—Class B; Channel: 94.1 mc. (No. 231); 20 KW; 155 feet. (B5-PH-113)

Central La. Broadcasting Corp., Alexandria, La.—Class B; Channel: 100.5 mc. (No. 263); 55 KW; 435 feet. (B3-MPH-145)

Abraham Kofman and Sara F. Kofman, d/b as Times-Star Publishing Co., Alameda, Calif.—Class A; Channel: 105.9 mc. (No. 290); 750 watts; 278 feet. (B5-MPH-136)

### FM CONDITIONAL GRANTS

Dixie Broadcasting Co., Montgomery, Ala.—Authorized a conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-1057)

Monterey Peninsula Broadcasting Co., Monterey, Calif.—Authorized a conditional grant for a Class B station, subject to further review and approval of engineering details. (B5-PH-695)

Harmco, Inc., Sacramento, Calif.—Authorized a conditional grant for a Class B station, subject to further review and approval of engineering details. (B5-PH-521)

Siskiyou Broadcasting Co., Yreka, Calif.—Authorized a conditional grant for a Class A station, subject to further review and approval of engineering details. (B5-PH-934)

Brooklyn Broadcasting Service, Inc., New Rochelle, N. Y.—Authorized a conditional grant for a Class A station, subject to further review and approval of engineering details. (B1-PH-1006)

### MISCELLANEOUS APPLICATIONS GRANTED

United Broadcasting Corp., Mobile, area of Cleveland—Granted CP for a new remote pickup broadcast station, to be used with standard station WHK. (B2-PRE-481)

American Colonial Broadcasting Corp., 2 miles west of Arcibo, P. R.—Granted CP for a new remote pickup broadcast station to be used with standard station WKVM. (B-PHY-325)

Miami Broadcasting Co., Mobile, area of Miami, Fla.—Granted CP for a new relay broadcast station. (B3-PRE-471). (Action 11-21).

Carl E. Haymond, Portable-Mobile, area of Tacoma, Wash.—Granted CP for new remote pickup station. (B5-PHY-327). (Action 11-20).

The Pulitzer Pub. Co., Portable, area of St. Louis—Granted CP for a new experimental television relay station to

(Continued on next page)

be used with commercial tele station KCBG. (B4-PVB-179). (Action 11-18).

### DESIGNATED FOR HEARING

- Loys Marsden Hawley, Bennettsville, S. C., and Anson Radio and Broadcasting Co., Wadesboro, N. C.—Adopted order designating for consolidated hearing applications of Loys Marsden Hawley (B3-P-4943; Docket 7975) and Anson Radio and Broadcasting Co. (B3-P-5411; Docket 7976) for new stations at Bennettsville, S. C., and Wadesboro, N. C., respectively, to operate on **1400 kc.**, 250 watts, unlimited time.
- Elmira Broadcasting Corp., Elmira, N. Y.—Designated for hearing CP application for new station at Elmira to operate on **1400 kc.**, with 250 watts, unlimited time. (B1-P-5383)
- Standard Tobacco Co., Inc., Maysville, Ky.—Designated for hearing application for new station to operate on **1240 kc.**, 250 watts, unlimited time. (B2-P-5036; Docket 7907)
- KMAC—Howard W. Davis, tr/as The Walmac Co., San Antonio, Texas—Designated for hearing application for CP to change operation from **1240 kc.**, 250 watts, unlimited time, to **630 kc.**, 5 KW, and make certain changes in equipment (B3-P-4360), to be heard in consolidated proceeding with application for renewal of license.
- WGAP—George Burns Smith and V. H. McLean, d/b as Gateway Broadcasting Co. (assignor); George R. Dempster and V. H. McLean, d/b as Gateway Broadcasting Co. (assignee), Maryville, Tenn.—Designated for hearing application for consent to voluntary assignment of license of Station WGAP from George Burns Smith and V. H. McLean, d/b as Gateway Broadcasting Co., to George R. Dempster and V. H. McLean, d/b as Gateway Broadcasting Co. (B3-AL-554)
- Parkersburg Broadcasting Co., Parkersburg, W. Va.—Designated for hearing application for CP for new station to operate on **1230 kc.**, 250 watts, unlimited time. (B2-P-4741; Docket 7710)
- KEYS—Earl C. Dunn, Charles W. Rossi, H. B. Lockhart and E. C. Hughes, d/b as Nueces Broadcasting Co., Corpus Christi, Texas—Designated for hearing application for CP to change facilities from **1490 kc.**, 250 watts, unlimited time, to **1440 kc.**, 5 KW-LS, 1 KW, night, change transmitter site, install new transmitter and DA for night use. (B3-P-3999)
- Federated Publications, Inc., Lansing, Mich.—Designated for hearing application (B2-P-5385) for a new station to operate on **790 kc.**, 1 KW, unlimited time, DA-N, in a consolidated proceeding with application of Booth Radio Stations, Inc. (Docket 6805), and amended the Commission's order of September 5, 1946, to include application of Federated Publications, Inc.
- Frank R. Smith, Jr., Beaver Falls, Pa.—Granted petition requesting that his application be designated for hearing in a consolidated proceeding with application of Eagle Printing Co., Inc., and the application of Smith (B2-P-5428) for a new station to operate on **1230 kc.**, 250 watts, unlimited time, was designated for hearing in a consolidated proceeding with application of Eagle Printing Co. (Docket 7672), and the Commission's order of July 18 was amended to include Smith's application.
- William M. Drace, Greer, S. C.—Designated for hearing application for a new station (B3-P-5434) to operate on **1240 kc.**, 250 watts, unlimited time, in the consolidated proceeding with applications of Harold H. Thoms, J. B. Fuqua, and Piedmont Broadcasting Co. (Dockets 7831, 7832 and 7924), and the Commission's orders of Sept. 12 and Nov. 7 designating these applications for hearing, were amended to include Drace's application.
- Lake Worth Broadcasting Co., Inc., Lake Worth, Fla.—Designated for hearing application (B3-P-5455) for a new station to operate on **1450 kc.**, 250 watts, unlimited time.

### LICENSE EXTENSIONS

Licenses for the following stations were further extended upon a temporary basis only, for the period ending February 1, 1947, for the reasons shown:

- KABC—Alamo Broadcasting Co., Inc., San Antonio, Texas—Pending action on application for transfer of control of license corporation.
- KVNU—Cache Valley Broadcasting Co., Logan, Utah—Pending action on application for transfer of control of license corporation.
- WACO—Frontier Broadcasting Co., Inc., Waco, Texas—Pending action on application for transfer of control of license corporation.
- KODY—Radio Station WOW, Inc., North Platte, Neb.—Pending final decision upon renewal application of WOW.
- KSAM—Radio Station KSAM, Huntsville, Texas—Pending final disposition of application for assignment of license.
- KXOX—Sweetwater Radio, Inc., Sweetwater, Texas—Pending further study concerning station ownership.
- WABY—The Adirondack Broadcasting Co., Inc., Albany, N. Y.—Pending disposition of renewal application of WOKO.
- WAGM—Aroostook Broadcasting Corp., Presque Isle, Me.—Pending consideration of information required in connection with application for transfer of control of licensee corporation.
- WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Processing of application delayed due to litigation involving station.
- WBLK—Charleston Broadcasting Co., Clarksburg, W. Va.—Pending action on renewal application of WCHS and action on application for assignment of license of licensee corporation.
- WCOU—Twin City Broadcasting Co., Inc., Lewiston, Me.—Pending further accounting study.
- WEDC—Emil Denmark, Inc., Chicago, Ill.—Pending consideration of information requested under Sec. 308(b) of the Act.
- WEOA—Evansville On the Air, Inc., Evansville, Ind.—Pending final determination upon application for assignment of license.
- WING—Great Trails Broadcasting Corp., Dayton, Ohio—Pending action upon application for license to cover CP.
- WJXX—Ewing Broadcasting Co., Jackson, Miss.—Pending filing of application in name of assignee.
- WNOE—James A. Noe, New Orleans, La.—Pending further consideration of applicant's qualifications.
- WOV—Wodaam Corp., New York City—Pending outcome of litigation involving transfer of control of corporation.
- WPAR—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Pending final action on renewal application of WCHS and action on application for transfer of control of licensee corporation.
- KELO—Midcontinent Broadcasting Co., Sioux Falls, S. D.—Further extended special temporary authority for the period ending February 1, 1947, pending staff study of application for license filed Nov. 14, 1946.
- KSOO—Sioux Falls Broadcast Assn., Inc., Sioux Falls, S. D.—Further extended special temporary authorization for the period ending February 1, 1947, pending further staff study of renewal application.

### MISCELLANEOUS ACTIONS

The Commission granted request of Grant Union High School and Technical College for cancellation of construction permit for noncommercial educational broadcast station at North Sacramento, Calif. (B5-PED-67), which was granted on July 18, 1946.

- WTTG—Allen B. DuMont Labs., Inc., Washington, D. C.—Granted special temporary authorization for a period of 90 days, to operate television station WTTG on a commercial basis, using the equipment of experimental television station W3XWT.

(Continued on next page)

- WNAX—WNAX Broadcasting Co. (assignor); Cowles Broadcasting Co. (assignee), Yankton, S. D.—Granted consent to voluntary assignment of license of station WNAX from WNAX Broadcasting Co. to Cowles Broadcasting Co. No money involved; transfer is to simplify the corporate structure of the Cowles interests. (B4-AL-559)
- WEMP—Glen D. Roberts, et al., d/b as Milwaukee Broadcasting Co. (assignor); same except Genevieve S. Nesbit (assignee), Milwaukee, Wis.—Granted consent to involuntary assignment of license of station WEMP from Glen D. Roberts, Melva F. Roberts, Wellwood Nesbit, Genevieve S. Nesbit (deceased), Robert M. LaFollette, Jr., Rachael Young LaFollette, Hope D. Pettey, Evalyn H. Dolph, John Ernest Roc, W. Wade Boardman, d/b as Milwaukee Broadcasting Company, to same, except Genevieve S. Nesbit, who is replaced in the new partnership by her legal representative, Wellwood Nesbit. (B4-AL-561)
- WFAA—George B. Dealey (transferor); Edward M. Dealey, et al. (transferees); A. H. Belo Corp. (licensee), Dallas, Texas—Granted consent to involuntary transfer of control of A. H. Belo Corp., licensee of station WFAA, from George B. Dealey to Edward M. Dealey, J. M. Moroney and George Waverly Briggs, trustees under the will of George B. Dealey, deceased. (B3-TC-512)
- WLAT—Loys Marsdon Hawley, Conway, S. C.—Granted consent to assignment of rights of station WLAT by Loys Marsdon Hawley, to a partnership consisting of Hawley and Herman Lee Hanks for a consideration of \$5,023.64 for the one-half interest.
- United Broadcasting Co., Ogden, Utah, and Ogden Broadcasting Co., Inc., Ogden, Utah—Adopted order granting joint petition for reconsideration filed by United Broadcasting Co. and Ogden Broadcasting Co., Inc., directed against action of the Commission on August 1, 1946, granting without hearing the application of Central Utah Broadcasting Co. for new station at Provo, Utah, to operate on 1490 kc., 250 watts, unlimited time, and set aside said grant; further ordered that application of Central Utah Broadcasting Co. be designated for hearing; reopened record heretofore made on applications of United Broadcasting Co. and the Ogden Broadcasting Co. for new stations at Ogden; and ordered that these applications be designated for further hearing in consolidation with hearing on Central Utah Broadcasting Co. application.
- KGfJ—Ben S. McGlashan, Los Angeles, Calif.—Adopted order denying petition requesting that its application for CP to change frequency of KGfJ from 1230 to 1190 kc., increase power from 100 watts to 1 KW, and install new transmitter, be accepted for filing and be designated for hearing in consolidated proceeding with applications of Santa Monica Broadcasting Co. for new station at Santa Monica, Calif., Robert Burdette, for new station at San Fernando and Huntington Park Broadcasting Co. for new station at Huntington Park, Calif.
- Endicott Broadcasting Corp., Endicott, N. Y.—Denied motion to designate its application (B1-P-5323) in consolidated hearing with applications of Empire Newspapers-Radio, Inc. (B1-P-4470) and James Robert Meacham (B1-P-4470) for new stations at Endicott and Elmira, respectively; designated Endicott application for hearing. (Seeks CP for new station at Endicott to operate on 1450 kc., with 250 watts, unlimited time.)
- KXOA—Lincoln Dellar (assignor), Sacramento Broadcasters, Inc. (assignee), Sacramento, Calif.—Granted consent to voluntary assignment of license of Station KXOA from Lincoln Dellar to Sacramento Broadcasters, Inc., of which Dellar will be 100% owner of the issued and outstanding capital stock. (B5-AL-563)
- KWIIN—KWIIN Broadcasting Co., Inc., Fort Smith, Ark.—Granted application for modification of CP to increase nighttime power from 500 watts to 5 KW, change directional antenna and to install new transmitter at new location; engineering conditions. (Commissioner Durr voting for hearing.)
- James Robert Meacham, Elmira, N. Y.—Granted petition for grant without further hearing of application for CP for new station, and granted said station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (B1-P-4470; Docket 7121)
- KROD—Dorrance D. Roderick, El Paso, Texas—Granted petition to reconsider and grant application for assignment of license of Station KROD from Dorrance D. Roderick to Roderick Broadcasting Corp. (B3-AL-520; Docket 7614)
- KYA—Palo Alto Radio Station, Inc., San Francisco, Calif.—Denied petition in so far as it requests enlargement of the issues upon which the applications of KYA and Alvin E. Nelson, Inc., will be heard, without prejudice, however, to petitioner's right to again petition for such relief if such further petition is accompanied by supporting engineering data indicating the feasibility of such operation by station KVSM; in so far as petition opposes a continuance of the consolidated hearing in re Docket 7955, et al, said opposition is dismissed.
- KTRM, Inc., Beaumont, Texas—Granted petition for leave to amend application for CP (B3-P-5178; Docket 7957), so as to specify frequency 990 kc., 250 watts, daytime only, instead of 710 kc., 250 watts, day, and to submit revised engineering information reflecting such change. The amendment was accepted and application removed from the hearing docket.
- KTBS—Radio Station KTBS, Shreveport, La.—The Commission, on its own motion, removed from the hearing docket application (B3-P-4720; Docket 7598), heretofore designated for hearing with application of KTRM, Inc.
- WKNX—Lake Huron Broadcasting Co., Saginaw, Mich.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at Spaulding, Mich., and to specify studio location as 119 So. Wash. St., Saginaw. (B2-MP-2156)
- KIXL—Variety Broadcasting Co., Inc., Dallas, Texas—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter and for approval of transmitter location at Caulfield and Ferney Road, Dallas; conditions. (B3-MP-2144)
- WKMH—Suburban Broadcasters (a co-partnership), Dearborn, Mich.—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter location at 527.5 ft. south of West Warren Ave. and 220 feet west of Hayden Ave., Dearborn, and to change studio location to 22266 Mich. Ave., Dearborn. (B2-MP-2181)
- KRCT—Bay Broadcasting Co., Goose Creek, Texas—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location at Bayou Road, 1.7 miles from center of Goose Creek, and to specify studio location as M. Wilkenfeld Bldg., 106 So. Goose St., Goose Creek, Texas. (B3-MP-2212)
- KORC—Alfred Achilles Corcanges, Mineral Wells, Texas—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter and for approval of transmitter location at 1.135 miles SE of Baker Hotel, Mineral Wells. (B3-MP-2198)
- KSOK—The Traveler Pub. Co., Arkansas City, Kans.—Granted modification of CP (B4-P-4737) to change type of transmitter. (B4-MP-2264)
- KBKI—Alice Broadcasting Co., Alice, Texas—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location at approximately two miles north of Alice, Texas; conditions. (B3-MP-2206)
- WBAY—Atlantic Shores Broadcasting, Ltd., Coral Gables, Fla.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at SW 32nd Ave. and SW 16th St., Miami, Fla. (B3-MP-2283)
- WSUA—Radio Station WSUA, Inc., Bloomington, Ind.—Granted license to cover CP which authorized a new

(Continued on next page)

- station to operate on **1010 kc.**, 1 KW, daytime, and to specify studio location at 117½ West Kirkwood St., Bloomington, Ind.; conditions. (B4-L-2118)
- KROC**—Southern Minn. Broadcasting Co., Rochester, Minn.—Granted license to cover CP which authorized installation of a new transmitter. (B4-L-2115)
- KVOC**—Natrona County Tribune, Casper, Wyo.—Granted license to cover CP which authorized a new station on **1230 kc.**, 250 watts, unlimited time, and for change of studio location to 1540 So. Wolcott St., Casper; conditions. (B5-L-2104)
- WIKB**—Upper Mich.-Wisc. Broadcasting Co., Inc., Iron City, Mich.—Granted license to cover CP which authorized a new station to operate on **1230 kc.**, 250 watts, unlimited time. (B2-L-2124)
- KRDU**—Radio Dinuba Co., Dinuba, Calif.—Granted modification of CP which authorized a new station, to change type of transmitter. (B5-MP-2204)
- WSFA**—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Granted modification of CP (B3-P-4356), for extension of completion date to 4-15-47. (B3-MP-2259)
- KCIL**—Chas. Wilbur Lamar, Jr., Houma, La.—Granted modification of CP which authorized a new station, for extension of completion date to 2-3-47. (B3-MP-2270)
- WACO**—Frontier Broadcasting Co., Inc., Waco, Texas—Granted license to cover CP which authorized change in frequency to **1460 kc.**, increase in power to 1 KW, installation of new transmitter and DA for night use and change transmitter location. (B3-L-2119)
- WCMN**—Caribbean Broadcasting Corp., Arecibo, P. R.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location at 2 miles east of Arecibo, Insular Road 55, Arecibo; conditions. (B-MP-2196)
- KRNR**—News-Review Co., Roseburg, Ore.—Granted license to cover CP which authorized installation of a new vertical antenna and installation of a new transmitter, respectively. (B5-L-2107)
- WCCG**—Miss. Broadcasting Co., Inc., area-of Meridian, Miss.—Granted modification of CP (B3-P-309), for extension of completion date to 12-24-46.
- WJBO**—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Granted CP to move transmitter location 250 feet and install an FM antenna on top of center element of DA system. (B3-P-5283)
- WBOW**—Banks of the Wabash, Inc., Terre Haute, Ind.—Granted CP to install a new transmitter. (B4-P-5420)
- WCIF**—Madisonville Broadcasting Co., Inc., Madisonville, Ky.—Granted modification of CP (B2-P-4561) to change type of transmitter. (B2-MP-2256)
- WILK**—Wyo. Valley Broadcasting Co., Wilkes-Barre, Pa.—Granted modification of CP, which authorized a new station, to change type of transmitter, for approval of antenna and for approval of transmitter and studio locations at So. Dawes Ave., Wilkes-Barre, and W. Market St., Carpenter Bldg., Wilkes-Barre, respectively. (B2-MP-2190)
- WTOM**—Fred O. Grimwood, Bloomington, Ind.—Granted modification of CP (B4-P-3856), for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations at Allen St. near Junction of Walker St., Bloomington, Ind. (B4-MP-2155)
- WFOR**—Forrest Broadcasting Co., Hattiesburg, Miss.—Granted modification of CP (B3-P-4783), to make changes in vertical antenna. (B3-MP-2242)
- WHOB**—The Gardner Broadcasting Co., Gardner, Mass.—Granted modification of CP, which authorized a new station, for approval of antenna and for approval of transmitter location at Green St., 1600 ft. north of Henry Heywood Hospital, Gardner, Mass., conditions. (B1-MP-2169)
- WMGF**—The Haverhill Gazette Co., Haverhill, Mass.—Granted modification of CP (B1-P-4675), for approval of antenna, and for approval of transmitter location at Silver Hill, Haverhill, Mass. (B1-MP-2168)
- KIUL**—Radio Station KIUL, Garden City, Kans.—Granted CP to install a new transmitter. (B4-P-5413)
- WBPZ**—Lock Haven Broadcasting Corp., Lock Haven, Pa.—Granted modification of CP, which authorized a new station, for approval of antenna, approval of transmitter location near Twp. Road, Allison Twp., Pa., and to change studio location to 132½ E. Main St., Lock Haven. (B2-MP-2173)
- WCBC**—Civil Broadcasting Corp., Anderson, Ind.—Granted modification of CP which authorized a new station, for approval of transmitter location at beginning at the SW. corner of Sec. 26, Twp. 19 N, R 7 E: T. N 467 ft.; T. E 467 ft.; T. S 467 ft.; T. W 467 ft.; to the place of beginning, Anderson, Ind., and to specify studio location as Tower Hotel, 11th and Jackson St., Anderson, Ind. (B4-MP-2183)
- WMP'S**—WMP'S, Inc., Memphis, Tenn.—Granted modification of CP (B3-P-4310), for extension of completion date to 2-20-47. (B3-MP-2260)
- KGRH**—Fayetteville Broadcasting Co., Fayetteville, Ark.—Granted modification of CP which authorized a new station, for extension of completion date to 1-14-47. (B3-MP-2265)
- WJTN**—Jamestown Broadcasting Co., Inc., Jamestown, N. Y.—Granted license to cover CP which authorized installation of a new transmitter. (B1-L-2123)
- W1XDY**—Continental Television Corp., Boston, Mass.—Granted license to cover CP for a new experimental television broadcast station; conditions. (B1-LVB-74)

### Notice

The Commission calls attention to the fact that in connection with the grant of a CP on November 21, 1946, to KSAC, Manhattan, Kansas, to increase its power, this application had erroneously been listed in Processing Line No. 2 as revised on October 18, 1946. It should properly have been listed in Processing Line No. 1. Following this correction, the application reached the Commission for action in proper turn according to its file number on November 21.

**WSBT**—South Bend Tribune, South Bend, Ind.—Granted modification of CP (B4-P-4294) granted Feb. 6-46, to make changes in directional antenna for night-time operation. (B4-MP-2176)

**WEOA**—Evansville on the Air, Inc. (Assignor), WFBM, Inc. (Assignee), Evansville, Ind.—Granted consent to voluntary assignment of license of station WEOA from Evansville on the Air, Inc., to WFBM, Inc., for a consideration of \$200,000. (B4-AL-556)

**KPRC**—Houston Printing Corp (Assignor), Houston Post Co. (Assignee), The Houston Post Co. (Assignee), Houston, Texas—Granted consent to voluntary assignment of license for AM station KPRC and conditional grant for Class B FM station, from Houston Printing Corp., to Houston Post Co. (first assignee) and from Houston Post Co. to The Houston Post Co. (second assignee). (First assignee did not have authority to own and operate a station.) (B3-AL-564; B3-AL-565)

**KVIC**—Morris Roberts (Transferor), J. G. Long (Transferee), Radio Enterprises, Inc. (Licensee), Victoria, Texas—Granted consent to voluntary transfer of control of Radio Enterprises, Inc., licensee of KVIC, from Morris Roberts to J. G. Long, for a consideration of \$192,500; consisting of 250 shares of common stock. (B3-TC-495)

**WIAC**—Mrs. Enrique Abarca Sanfeliz, Executrix of Estate of Enrique Abarca Sanfeliz, Deceased (Transferor), Mrs. Enrique Abarca Sanfeliz (Transferee), Hato Rey, P. R.—Granted consent to involuntary transfer of control of station WIAC, Inc., licensee of station WIAC, from Mrs. Enrique Abarca Sanfeliz, executrix of estate of Enrique Abarca Sanfeliz, deceased, to Mrs. Enrique Abarca Sanfeliz. (B-TC-515)

**WTIII**—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Granted modification of CP to change antenna design and transmitter site, subject to such night-time interference as may be received from the co-channel operation proposed by Edwin Mead, Rockford, Ill. (B4-P-4729; Docket 7599), should it be authorized, and subject to approval of antenna site by CAA. (B4-MP-2086)

(Continued on next page)

Alvin E. Nelson, Inc., San Francisco, Calif.—Denied petition requesting removal from the hearing docket and return to the pending files its application (B5-P-4467; Docket 7389) to operate on 1030 kc.

KGB—Don Lee Broadcasting System, San Diego, Calif.—Adopted an order amending the issues in the proceeding involving hearing on applications for renewal of licenses and CP, excluding technical and financial qualifications of licensee and deleted issue with respect to program service.

WINS—Crosley Broadcasting Corp., New York City—Denied application for special service authorization for unlimited time operation on 1010 kc., with 10 KW night, 50 KW-LS, using DA day and night, for a period of two months. (B1-SSA-147)

### ACTIONS ON MOTIONS

WMBH—Joplin Broadcasting Co., Joplin, Mo.—Granted petition to dismiss without prejudice application. (B4-P-5010; Docket 7782)

Four State Broadcasters, Inc., Joplin, Mo.—The Commission, on its own motion removed from the hearing docket application. (B4-P-4805; Docket 7781)

News Publishing Co., Parkersburg, W. Va.—Granted petition requesting leave to amend its application requesting transfer of control of station WPAR, to show additional financial information, etc. (B2-TC-479; Docket 7625)

KYA—Palo Alto Radio Station, Inc., San Francisco, Calif.—Granted petition for leave to amend its application (B5-P-4452; Docket 7955), so as to show a modified DA system; correct transmitter location, etc.

Hollywood Community Radio Group, Gardena, Calif.—Granted petition for leave to amend its application (B5-P-5020; Docket 7695), so as to specify the frequency 1540 kc., 5 KW, day only, instead of 1530 kc., 5 KW, day only.

Napa Valley Broadcasting Co., Napa, Calif.—Granted petition for leave to amend its application (B5-P-4972; Docket 7885), so as to specify frequency 880 kc. instead of 1570 kc., etc. The amendment was accepted and application as amended, removed from the hearing docket on Commission's own motion.

WOOP, Inc., Dayton, Ohio—Denied petition requesting leave to amend its application (B2-P-3987; Docket 6824), to show a license to transact business as a corporation in the State of Ohio, etc.

WMBD—Peoria Broadcasting Co., Peoria, Ill.—Granted petition for leave to intervene in the hearing on application of La Salle County Broadcasting Co., La Salle, Ill. (Docket 7914)

The Northern Ohio Broadcasting Co., Lorain, Ohio—Granted petition requesting continuance of consolidated hearing on its application and that of LCB, Inc., presently scheduled for December 9 at Lorain, Ohio, and continued same to January 6, 1947, at Lorain.

Silver City Crystal Co., Meriden, Conn.—Granted petition for leave to amend its application (B1-P-4025; Docket 7897), so as to specify the frequency 1470 kc., with 1 KW, daytime only, instead of 1470 kc., with 500 watts, unlimited time. The amendment was accepted and application as amended, removed from the hearing docket.

Woodrow Miller, San Bernardino, Calif.—Granted petition for leave to amend its application (B5-P-4240; Docket 7558), so as to specify the frequency 1350 kc., with 500 watts, daytime only, instead of 1240 kc., 250 watts, unlimited time. The amendment was accepted, and the Commission on its own motion, removed the application from the hearing docket.

Amsterdam Broadcasters, Inc., Amsterdam, N. Y.—Granted petition for leave to amend its application (B1-P-4881; Docket 7704), so as to substitute the name of Thomas W. Leavenworth as an officer, director and stockholder of petitioner corporation in place of Joseph F. Donahue.

United Broadcasting Co., San Jose, Calif.—Granted petition for waiver of Sec. 1.849(b) of rules and accepted petitioner's reply memorandum brief in re application (B5-P-4061; Docket 6930).

Community Broadcasting Corp., Fort Wayne, Ind.—Granted motion for extension of time to Dec. 9, 1946, within which to file its proposed findings in re applications in Dockets 7699, 7697 and 7877.

WTOL—Community Broadcasting Co., Toledo, Ohio—Granted request for advancement of the date for the further hearing in re its application (Docket 7515) and that of Skyland Broadcasting Corp., and Ohio-Mich. Broadcasting Corp. and the date for said further consolidated hearing is advanced from December 11 to December 4, 1946.

KVSM—San Mateo County Broadcasters, San Mateo, Calif.—Granted petition insofar as it seeks intervention in the consolidated hearing on applications of KROY, KYA, etc., and insofar as it seeks continuance of said consolidated hearing; and said hearing now scheduled for Dec. 9 is continued to Jan. 20, 1947.

Veterans Broadcasting Co., Inc., Rochester, N. Y.—Granted petition for leave to amend its application (B1-P-4826; Docket 7600), so as to submit an amendment to its corporate charter showing further restriction of voting privileges on certain classes of capital stock.

KROY—Harmco, Inc., Sacramento, Calif.—Granted petition for leave to take depositions in the hearing upon its application for CP (Docket 7170). (Action 11-25.)

KNOE—James A. Noe, Monroe, La.—Granted petition for continuance of hearing on his application (Docket 7655) now scheduled for Nov. 27, and continued said hearing to January 27, 1947. (Action 11-25.)

Radio Peoria, Inc., Peoria, Ill.—Granted petition requesting continuance of hearing upon its application (Docket 7609) presently scheduled for December 2, and continued same to January 10, 1947. (Action taken 11-26.)

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 580 Kilocycles

WGAC—The Twin States Broadcasting Co., Augusta, Ga.—License to cover construction permit (B3-P-3789, as modified) which authorized change in frequency, increase in power, installation of new transmitter, changes in directional antenna for night use, and change transmitter location and authority to determine operating power by direct measurement of antenna power.

WGAC—The Twin States Broadcasting Co., Augusta, Ga.—Modification of license to move studio location from East of Augusta, Ga., to Augusta, Ga.

#### 670 Kilocycles

NEW—Western Oklahoma Broadcasting Co., Clinton, Okla.—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 250 watts, and daytime only hours of operation. Amended re officers, directors and stockholders.

#### 790 Kilocycles

NEW—George W. Lyles, Sr., Russell F. Van Lendingham, and George W. Lyles, Jr., a partnership, d/b as Thomasville Broadcasting Co., Thomasville, N. C.—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 250 watts, and daytime only hours of operation. Amended to change power from 250 watts to 1 KW, and change type transmitter.

(Continued on next page)

### 800 Kilocycles

WWPF—J. E. Massey & L. C. McCall, d/b as Palatka Broadcasting Co., Palatka, Fla.—Modification of construction permit (B3-P-4885, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and to specify studio location. Amended to make changes in antenna and change transmitter location.

### 850 Kilocycles

NEW—Kitsap G. I. Broadcasters, Inc., Bremerton, Wash.—Construction permit for a new standard broadcast station to be operated on frequency of 1560 kc., power of 500 watts night, and 1 KW, day, and unlimited hours of operation. Amended to change frequency from 1560 kc. to 850 kc., power from 500 watts night and 1 KW day, to 1 KW, daytime only; hours of operation from unlimited to daytime; changes in antenna and ground system and specify studio location.

### 880 Kilocycles

NEW—Ralph E. Oliver, Thomas E. Davisson, Silas S. Shippy, Leslie W. Oliver, d/b as Napa Valley Broadcasting Co., Napa, Calif.—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 500 watts and daytime only hours of operation. Amended to change frequency from 1570 kc. to 880 kc., and make changes in antenna.

### 890 Kilocycles

NEW—Blackstone Broadcasting Co., Tyler, Texas.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 250 watts and daytime only hours of operation. Amended to change frequency from 890 kc. to 940 kc.

### 920 Kilocycles

NEW—Boulder City Broadcasting Co. (a Nevada Corporation), Las Vegas, Nev.—Construction permit for a new standard broadcast station to be operated on 970 kc., power of 1 KW, and unlimited hours of operation. Amended to change frequency from 970 to 920 kc., hours of operation from unlimited to daytime only, changes in antenna and transmitting equipment and change transmitter location.

### 990 Kilocycles

WJMR—Supreme Broadcasting System, Inc., New Orleans, La.—Modification of construction permit (B3-P-4974, which authorized a new standard broadcast station) to change type of transmitter.

### 1010 Kilocycles

WINS—The Crosley Corp., New York, N. Y.—Special service authorization to operate on 1010 kc., power of 10 KW night and 50 KW day, unlimited time, employing directional antenna for day and night for a period of two months. Amended to change name of applicant from The Crosley Corp. to Crosley Broadcasting Corp.

### 1050 Kilocycles

WRFS—Piedmont Service Corp., Alexander City, Ala.—Modification of C.P. (B3-P-5062, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location, and to specify studio location.

### 1060 Kilocycles

KYA—Palo Alto Radio Station, Inc., San Francisco, Calif.—Construction permit to change frequency from 1210

to 1060 kc., increase power from 1 KW night and 5 KW day to 50 KW, day and night; change directional antenna for day and night use; change type of transmitter and change transmitter location from Bayview Park, San Francisco, Calif., to 3 miles south of Hayward, Calif. Amended re changes in directional antenna.

### 1070 Kilocycles

NEW—Peninsular Broadcasting Corp., Coral Gables, Fla.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1450 to 1070 kc., increase power from 250 watts to 1 KW, change hours of operation from unlimited time to daytime, and change type of transmitter.

### 1110 Kilocycles

NEW—Frederic Le Mieux, III, and Mrs. Edna Le Mieux, a partnership, d/b as Hammond Broadcasting Co., Hammond, La.—Construction permit for a new standard broadcast station to be operated on 1200 kc., power of 250 watts and daytime only hours of operation. Amended to change frequency from 1200 to 1110 kc.

WALT—W. Walter Tison, tr/as Tampa Broadcasting Co., Tampa, Fla.—Modification of construction permit (B3-P-4514, as modified, which authorized a new standard broadcast station) to change type of transmitter and to change studio location.

### 1240 Kilocycles

WRTA—Roy F. Thompson, tr/as Thompson Broadcasting Co., Altoona, Pa.—Modification of construction permit (B2-P-3703, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio location.

KGBS—Harbenito Broadcasting Co., Harlingen, Texas.—Modification of construction permit (B3-P-4385, which authorized installation of a new vertical antenna with FM antenna mounted on top) for extension of commencement and completion dates.

### 1260 Kilocycles

KFGQ—Boone Biblical College, Boone, Iowa.—Construction permit to make changes in transmitting equipment.

### 1270 Kilocycles

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho.—Modification of construction permit (B5-P-4383, as modified, which authorized increase in power, installation of new transmitter, and change studio location) for extension of completion date.

### 1280 Kilocycles

NEW—Veterans Broadcasting Co., Inc., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 5 KW, directional antenna for day and night use, and unlimited hours of operation. Amended re corporate structure.

### 1340 Kilocycles

WJOI—Clyde W. Anderson and Joe T. Van Sandt, d/b as Florence Broadcasting Co., Florence, Ala.—Voluntary assignment of license to Florence Broadcasting Co., Inc.

### 1400 Kilocycles

KSYL—Marvin Glazer and Sylvan Fox, Co-partners, d/b as Fox Broadcasting Co., Alexandria, La.—Voluntary assignment of construction permit to Sylvan Fox and Harold M. Wheelahan, d/b as Radio Station KSYL.

*(Continued on next page)*

KWSI—Alonzo Stanford Dudley, Lake Charles, La.—Modification of construction permit (B3-P-5065, which authorized a new standard broadcast station for approval of antenna and approval of transmitter and studio locations.

#### 1450 Kilocycles

NEW—Fort Sumter Broadcasting Co., Charleston, S. C.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended re stockholders.

WKET—Radio Station WKET, Griffin, Ga.—Construction permit to install a new transmitter.

#### 1490 Kilocycles

NEW—Amsterdam Broadcasters, Inc., Amsterdam, N. Y.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Amended re change in director, officer and stockholder.

WJMJ—James J. Murray, Lewisburg, Tenn.—Modification of construction permit (B3-P-4494, which authorized a new standard broadcast station) to change antenna location approximately 400 feet, change type of transmitter, and for extension of completion date.

WKBB—Dubuque Broadcasting Co., Dubuque, Iowa.—Construction permit to install a new vertical antenna and mount FM antenna on top of AM tower.

WBAY—Jas. A. Brown, Ronald C. Johnson, Elbert B. Griffin, Bert Granlich, Chas. H. Johnson, Wm. A. Johnson, Jas. E. Brooker, Chas. E. Cross, Alden J. Woodworth, Frank E. Sater & Frank J. Beougher, d/b as Atlantic Shores Broadcasting, Ltd., Coral Gables, Fla.—Modification of construction permit (B3-P-3654, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

#### 1510 Kilocycles

KOCS—Mrs. Jerene Appleby Harnish, Carlton R. Appleby, Mrs. Annie M. Potter and Walter Axley, a partnership, d/b as The Daily Report, Ontario, Calif.—Modification of construction permit (B5-P-5069, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

WAUK—WAUK Broadcasting Co., Waukesha, Wis.—Modification of construction permit (B4-P-4833, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location. Amended to make changes in antenna.

#### 1580 Kilocycles

NEW—McKinney Air Enterprises, McKinney, Texas.—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 250 watts, and daytime only hours of operation. Amended to change frequency from 780 to 1580 kc., and make changes in antenna and ground system.

#### 1600 Kilocycles

WHRV—James F. Hopkins, Inc., Ann Arbor, Mich.—Modification of construction permit (B2-P-3291, which authorized a new standard broadcast station) for approval of directional antenna and approval of transmitter location.

### FM APPLICATIONS ACCEPTED FOR FILING

NEW—L. John Miner, Taft R. Wrathall, and Grant R. Wrathall, d/b as Monterey Bay Broadcasting Co., Santa Cruz, Calif. (P. O. 133 Middlefield Road, Palo Alto, Calif.)—Construction permit for a new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC; ERP, 3.33 KW.

NEW—Matta Broadcasting Co., Pittsburgh, Pa. (P. O. 1233 Braddock Ave.)—Construction permit for a new FM (Class B) broadcast station to be operated on #229, 93.7 mc., ERP: 52,800 watts, height above average terrain 500 feet.

WMT—Gordon Gray, Winston-Salem, N. C. (421 North Spruce St.)—Construction permit to change studio location from 421 N. Spruce, Winston-Salem, N. C., to 1021 14th St., Hickory, N. C., specify frequency as Channel # 247, 97.3 mc., and effective radiate power as 200 KW; install new transmitter and make changes in antenna system.

NEW—Radio Diablo, Inc., San Bruno, Calif.—Construction permit for new FM broadcast station. Amended to change type of transmitter and make changes in antenna system.

KOIN-FM—KOIN, Inc., Portland, Ore.—Modification of construction permit (B5-PH-345, which authorized a new FM broadcast station) to change effective radiated power to 213 KW, make changes in antenna system and for extension of commencement and completion dates.

WBZ-FM—Westinghouse Radio Stations, Inc., Boston, Mass. (P. O. 1619 Walnut St., Philadelphia, Pa.)—Construction permit to specify frequency as Channel #264, 100.7 mc., effective antenna height above average terrain as 500 feet; effective radiated power as 20 KW; install new transmitter; change studio location, transmitter site from Newport Road, Hull, Mass., to Soldier's Field Road, Boston, Mass., and make changes in antenna system.

WLOU—John Lord Booth, Detroit 26, Mich. (P. O. 3100 Eaton Tower)—Construction permit to specify frequency as Channel #243, 96.5 mc.; change transmitter site from 10 Witherell St., Detroit, Mich., to Midland Ave., Highland Park, Mich.; modify transmitter; specify effective radiated power as 30 KW and make changes in antenna system.

WFHA-FM—William F. Huffman, Wisconsin Rapids, Wis.—Modification of construction permit (B4-PH-908, which authorized a new FM broadcast station) to change transmitter site, type of transmitter, ERP to 1 KW; make changes in antenna system and change commencement and completion dates.

NEW—Pacific Broadcasting Co., Los Angeles, Calif. (P. O. 690 Market St., San Francisco, Calif.)—Construction permit for a new FM broadcast station Class B to be operated on frequency to be assigned by FCC; ERP: 48,125 KW.

WIBW-FM—Topeka Broadcasting Association, Inc., Topeka, Kans. (1035 Topeka Blvd.)—Modification of construction permit (B4-PH-342, which authorized a new FM broadcast station) to change type of transmitter.

WMIX—Mt. Vernon Radio & Television Co., Mt. Vernon, Ill.—Modification of construction permit (B4-PH-887, which authorized a new FM broadcast station) to change type of transmitter and for extension of commencement and completion dates.

NEW—Continental Broadcasting Co., Atlantic, Iowa (% George E. O'Malley, 415 Royal Union Building, Des Moines, Iowa)—Construction permit for a new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC; ERP: 3.1 KW; height above average terrain 245 feet.

NEW—Wayne M. Nelson, Concord, N. C. (P. O. Box 72)—Construction permit for new FM (Class B) broadcast station to be operated on Channel #262, 100.3 mc.; ERP: 3.8 KW.

NEW—Kingston Broadcasting Corp., Kingston, N. Y.—Construction permit for new FM (Community) broadcast station to be operated on frequency to be assigned by FCC. Amended to change transmitter location from 601 Broadway Ave., Kingston, New York, to Overlook Mountain near Woodstock, New York; change class of station from A to B; specify ERP as 500 watts and make changes in antenna system.

NEW—Chesapeake Broadcasting Co., Inc., Braddy Heights, Md. (P. O. 1510 Southern Ave., S. E.)—Construction permit for a new FM (Class A) broadcast station to be operated on frequency to be as-

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signed by FCC; ERP: 410 watts; height above average terrain 379 feet.

**NEW**—KLZ Broadcasting Co., Denver, Colo.—Construction permit for a new FM broadcast station to be operated on 43.5 mc. Amended to change frequency from 43.5 mc. to—to be assigned by FCC; transmitter location from proximity of Denver, Colo., to Lookout Mountain, approximately 13 miles west of Denver, Colo. Specify type of transmitter; ERP as 57 KW, and make changes in antenna system.

**KERA**—A. H. Belo Corp., Dallas, Texas—Modification of construction permit (B3-PH-238, which authorized a new FM broadcast station) to change effective radiated power to 42.3 KW and make changes in antenna system.

**WSMB-FM**—WSMB, Inc., New Orleans, La.—Modification of construction permit (B3-PH-865, which authorized a new FM broadcast station) to change frequency to Channel #228, 93.5 mc.

**WRC-FM**—National Broadcasting Co., Inc., Washington, D. C.—Modification of construction permit (B1-PH-166, which authorized a new FM broadcast station) to make changes in antenna system, and for extension of commencement and completion dates.

### MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

**WATX**—The Regents of the University of Michigan, Ann Arbor, Mich. (504 S. State St.)—Modification of construction permit (B2-PED-26, as modified, which authorized a new non-commercial educational broadcast station) for extension of completion date.

**W3XE**—Philco Television Broadcasting Corp., Philadelphia, Pa. (Architects Bldg., 17th & Sansom Sts.)—Modification of license to change frequency from Channel #3, 66-72 mc., to Channel #3, 60-66 mc.

**NEW**—Radiophone Broadcasting Station WOPI, Inc., Area of Bristol, Tenn., and Bristol, Va. (310 State St., Bristol, Tenn.)—Construction permit for new remote pickup broadcast station to be operated on 156.75, 158.40, 159.30 and 161.10 mc., power of 25 watts, emission FM.

### APPLICATIONS RETURNED

**Capital City Broadcasting Co.**, Des Moines, Iowa—Construction permit for a new FM (Class B) broadcast station to be operated on frequency to be determined by FCC; ERP: 255 KW. Incomplete.

### APPLICATIONS TENDERED FOR FILING

#### 570 Kilocycles

**WWNC**—Asheville Citizen-Times Co., Inc., Asheville, N. C.—Modification of construction permit for changes in directional antenna system, operating on 5 KW, unlimited time and directional antenna night.

#### 840 Kilocycles

**NEW**—Rock Creek Broadcasting Corp., Washington, D. C.—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 10 KW, daytime hours of operation and directional antenna.

#### 890 Kilocycles

**NEW**—John J. Powell, d/b as Carolina Broadcasters, Anderson, S. C.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 1 KW and daytime hours of operation.

#### 950 Kilocycles

**WWJ**—The Evening News Association, Inc., Detroit, Mich.—Construction permit to install new directional an-

tenna for night use, new transmitter and change transmitter location.

#### 1140 Kilocycles

**KGEM**—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Idaho Broadcasting Co., Boise, Idaho—Construction permit to change frequency from 1340 to 1140 kc., power from 250 watts to 10 KW, install directional antenna for night use, new transmitter and change transmitter location.

#### 1150 Kilocycles

**NEW**—Mosby's Inc., Great Falls, Mont.—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 5 KW, unlimited hours of operation, directional antenna night.

#### 1220 Kilocycles

**NEW**—Interlake Broadcasting Corp., Renton, Wash.—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts and daytime hours of operation.

#### 1230 Kilocycles

**NEW**—Caguas Radio Broadcasting, Inc., Caguas, P. R.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. (Contingent on grant of WKVM to 1070 kc.)

#### 1240 Kilocycles

**NEW**—Pocahontas Broadcasting Corp., Bluefield, W. Va.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

#### 1310 Kilocycles

**NEW**—Keokuk Broadcasting Co., Keokuk, Iowa—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 250 watts and daytime hours of operation.

#### 1340 Kilocycles

**NEW**—Mound Broadcasting Corp., Newark, Ohio—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

**KGEM**—Frank C. Carman, David G. Smith, Grant R. Wrathall, and Frank C. Carman as Administrator of the estate of Jack L. Powers, deceased, a co-partnership, d/b as Idaho Broadcasting Co., Boise, Idaho—Consent to assignment of construction permit to Idaho Broadcasting and Television Company.

#### 1350 Kilocycles

**KCOR**—Raoul A. Cortez, San Antonio, Texas—Construction permit to increase power from 1 to 5 KW, hours of operation from daytime to unlimited, install directional antenna for day and night use, new transmitter and change transmitter location.

#### 1370 Kilocycles

**NEW**—American Pacific Radio Broadcasting Co., John G. Bucknum, General Partner, Elmer J. Bucknum, General Partner, Redlands, Calif.—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 500 watts and unlimited hours of operation.

(Continued on next page)

### 1410 Kilocycles

NEW—WCOE, Inc., Nashville, Tenn.—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 5 KW, unlimited hours of operation and directional antenna.

### 1440 Kilocycles

NEW—L. Col. Elwyn P. Quinn, William S. Quinn, John William Chadwick and Robert L. O'Brien, a partnership, d/b as the Napa Broadcasting Co., Napa, Calif.—Construction permit for a new standard broadcast station to be operated on 1440 kc., power of 500 watts, unlimited hours of operation and directional antenna.

### 1450 Kilocycles

WTBO—Aurelia S. Becker and Charles Z. Heskett, d/b as Cumberland Broadcasting Co., Cumberland, Md.—Consent to assignment of license to The Times-News Broadcasting Company.

### 1480 Kilocycles

WIIB—The Ohio Broadcasting Co., Canton, Ohio—Modification of construction permit to make changes in directional antenna height and install FM antenna on top of the north element of directional array.

### 1490 Kilocycles

NEW—Enid Broadcasting Co., a corporation, Enid, Okla.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

### 1550 Kilocycles

KSMO—Amphlett Printing Co., San Mateo, Calif.—Construction permit to install new transmitter, change transmitter location and make changes in directional antenna height, operating on power of 1 KW and unlimited hours of operation.

NEW—Western Illinois Broadcasting Co., Jacksonville, Ill.—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts, and daytime hours of operation.

### 1560 Kilocycles

NEW—Coshocton Broadcasting Co., Roscoe, Ohio.—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 1 KW, and daytime hours of operation.

## Federal Trade Commission Actions

### COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

**Hi-Pote Products**—Misrepresentation of a vitamin preparation designated "Hi-Pote" is charged in a complaint issued by the Commission against Edward I. Frankel, trading as Hi-Pote Products and Edward I. Frankel and Associates, 418 Seventh St., Des Moines, Iowa. (5472)

**New England Fish Company**—Payment of brokerage fees or commissions to "buying brokers" on outright purchases of canned sea food under color of purported special agency contracts is challenged as a violation of the Robinson-Patman Act in a complaint issued by the Commission against New England Fish Co., 1723 Smith Tower, Seattle, Wash. Officer-stockholders of the corporation also named respondents are Alvah L. Hager and James S. Eckman, Vancouver, B. C.; David F. Choate and William J. Rich, Boston; and Harald Symestvedt, Seattle. (5471)

### CEASE AND DESIST ORDER

**Athea Research & Processing Laboratory**—The Commission issued an order directing Haswell T. Boufield and Theo. Trecker, trading as Athea Research & Processing Laboratory, 342 North Water St., Milwaukee, and their advertising representative, Bert S. Gittins, 739 North Broadway, Milwaukee, to cease and desist from misrepresenting the properties and effectiveness of a hand lotion designated Athea. (5450)

## Engineering Conference Called by FCC To Speed Action on Applications

In attempting to expedite action on its crowded broadcast application schedule, the FCC has called an engineering conference for January 6 to discuss plans for speeding work on the backlog of applications.

The Commission pointed out that suggestions are earnestly solicited and "engineering consultants in particular are requested to give careful consideration to the problem and to be present with concrete and workable proposals."

(Continued on page 988)

## School Christmas Broadcast Cancelled By Action of Detroit AFM Local

Union music and high school voices can't be harmonized even in the spirit of Christmas. Detroit's Station WJBK was forced Thursday (12) to cancel a broadcast of traditional Christmas music by the orchestra and chorus of a city high school because of union opposition. Jack Ferentz, business representative of the AFM local, told members of the Detroit Board of Education and radio station representatives that the concert was a paid affair and that the musicians' union was opposed to high school students competing against union musicians. The program was to have been "sustaining" by WJBK but a small admission charge to the concert was being made by the high school choral society for its own treasury.

Station WJBK agreed not to broadcast the program after the union warned that the concert would be stopped if any attempt were made to put it on the air. The orchestral leader and organist are union members. "Christmas carols with a union label" seems to be the pattern—in at least Detroit—for the holiday season.

## FCC Power To Consider Newspaper Content In License Grant Challenged by Publisher

In a brief filed with the FCC Tuesday (10), the *New York Daily News*, applicant for an FM Station in New York, argued that the FCC had no power to consider the editorial and news content of the paper in determining whether to grant its publishers a broadcast license.

The brief is devoted largely to a discussion of a memorandum filed with the Commission by the American Jewish Congress urging the Commission to deny the application. It is charged that the memorandum advocates what is in effect a modern "Star Chamber" with authority to supervise the printed and spoken word and thereby to destroy the freedom of speech guaranteed by the First Amendment to the Constitution. The authors of the memorandum would, according to the brief, consign the doctrine of "free trade in ideas" to the dead past and substitute the theory that since "bad ideas drive out good," program regulation is the "paramount duty and function and the very heart of the regulatory power of the Federal Communications Commission."

In meeting this argument the *New York Daily News* brief points out that the Communications Act specifically forbids the Commission to censor radio programs or interfere with freedom of speech by radio. Furthermore, the Congress regulates radio broadcasting by virtue of its power to regulate Interstate Commerce, and the Supreme Court has made it clear that the First Amendment "operates as a restriction upon each and all of the powers of Congress" including the Interstate Commerce power.

In discussing the scope of the First Amendment the *News* charges that its opponents would adopt the European attitude that the Government shall abridge free speech on the ground

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### INSIDE THIS ISSUE

The FCC's decision to deny renewal of license to Station WOKO was unanimously upheld by the United States Supreme Court last week. The Court of Appeals was reversed in this action. (p. 986)

Possibility of national manufacturers preparing television commercials on film for use by retailers in local advertising is being explored by NAB-NRDGA. (p. 990)

Despite seasonal advertising activity by some products, the December Rorabaugh Report shows a slight decrease in total national spot business. (p. 989)

President Truman, in a letter to Judge Miller, expressed appreciation for the NAB president's work with the Famine Emergency Committee. (p. 991)

AFRA-Network negotiations were temporarily suspended last week to permit union officials to discuss contract terms. (p. 988)

The AWD has changed its name to the Association of Women Broadcasters. (p. 988)

Justin Miller, *President*  
 A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Richard P. Doherty, *Director of Employee-Employer Relations*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; James L. Middlebrooks, *Director of Engineering*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

## District Meetings

### Broadcasters of 14th NAB District to Convene in Salt Lake City for Meeting

Under the leadership of Hugh B. Terry, NAB District Director, plans for the 14th district meeting are rounding into final shape. The meeting, to be held January 13-15, 1947 at the Hotel Utah, Salt Lake City is expected to draw approximately 150 broadcasters for the three day session.

Local arrangements for the meeting are being handled by Ralph Hardy, KSL, Salt Lake City.

In addition to NAB headquarters representation, the tentative agenda includes talks by M. E. Tompkins, general manager, BMI; Sidney Kaye, general counsel, BMI; Glenn Dolberg, BMI field representative; Rex Howell, district chairman, small market stations committee; Hugh Feltis, president, BMB; Ralph Hardy, district chairman, program managers committee; William Grove, district chairman, sales managers committee.

NAB headquarters staff who plan to attend the meeting include: President Justin Miller; Executive Vice President A. D. Willard, Jr.; Secretary-Treasurer C. E. Arney, Jr.; General Counsel Don Petty; Employee-Employer Relations Director Richard Doherty; Research Director Kenneth Baker; Assistant Director of Broadcast Advertising Allen Brown; Special Services Director Arthur Stringer; and Information Director Charles Batson.

## Legal Department

### Supreme Court Upholds FCC Decision To Deny License Renewal to WOKO

The Supreme Court on Monday (9) unanimously held that the FCC could properly refuse to renew the license

of WOKO because of false statements made in reports to the FCC.

The Supreme Court, reversing the U. S. Court of Appeals, said that the Commission was not required to grant a license on a "deliberately false application", even though it "may very well be that this Station has established such a standard of public service that the Commission would be justified in considering that its deception was not a matter that affected its qualifications to serve the public." The Court, by Justice Jackson, went on to point out that it is the Commission, not the courts, which must be satisfied that a renewal of license would serve the public interest.

The Court considered beside the point the fact that the concealment concerned immaterial facts and that there was no showing that the FCC would have acted differently had the facts been known. "The fact of concealment may be more significant than the facts concealed. The willingness to deceive a regulatory body may be disclosed by immaterial and useless deceptions as well as by material and persuasive ones. We do not think it is an answer to say that the deception was unnecessary and served no purpose."

In answer to the argument that more than half of the stock of WOKO was owned by innocent persons, the Court said that a corporation cannot thus escape the consequences of the wrongful acts of its officers. Stockholders who "entrust their interests to their chosen officers often suffer for their dereliction". However, the Court remarked that the innocence of some of the stockholders might be a proper consideration for the FCC in determining just action.

The Court took notice of the fact that the Commission's action represented a departure from its action in other similar cases. While the unannounced change of policy is an appropriate consideration for the FCC in determining whether its action is too drastic, it is not "bound . . . to deal with all cases at all times" as it has dealt with some that seem comparable.

## Research Department

### A Statistical Analysis of FM and AM Broadcast Grants and Applications

Last week the FCC released an analysis of (1) total AM construction permits issued between VJ-Day and September 19, 1946; (2) summary comparison of AM stations by city size, January 1, 1939, VJ-Day, September 19, 1946; (3) FM applications filed as of October 1, 1946; and (4) FM grants as of October 1, 1946. A summation follows:

#### 1. Total AM Construction Permits Authorized between VJ-Day and September 19, 1946

- (a) 187 or 51.2 percent were issued in cities which had no existing radio station as of V-J Day. All such cities had populations of 50,000 or less. In addition, 82 construction permits, or 22.4 percent, were issued in cities with only one existing station. Over half of these grants

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(57) went to cities with populations of 50,000 or less.

(b) The most common type of AM grant was for a 250 watt unlimited time station in a community of 50,000 or less. 184, or 50.5 percent, of the total grants were of this type. The next most common type grant was for a 1,000 watt limited time station. 74, or 20.2 percent, were of this type.

(c) Seven out of ten construction permits (71.3 percent) were issued in cities located in the South Atlantic, South Central and Mountain-Pacific regions. Each of these regions received a greater proportion of the post-war AM grants than they had of the existing radio stations as of V-J Day.

(d) In each region, except the Northeast, the majority of the grants were issued in cities with populations of 50,000 or less. This was more pronounced in the South Central and Mountain-Pacific regions where the percentage of grants to cities of this size was 75.6 and 88.0 percent, respectively.

(e) Only 15.6 percent of the AM grantees had applied for FM stations (as of September 19, 1946).

2. *Summary Comparison of AM Stations by City Size: January 1, 1939, V-J Day, September 19, 1946*

(a) Between 1939 and V-J Day, the proportion of all cities with one or more radio stations increased from 16.6 percent to 22.3 percent. By September 19, 1946 this ratio had risen to 29.6 percent.

(b) The greatest gains, percentagewise, from 1939 to V-J Day were made in the 10,000-25,000 and the 25,000-50,000 size cities—18.6 percent of the former and 17.2 percent of the latter acquiring their first stations during this period. In the year between V-J Day and September 19, 1946, the greatest gains, percentagewise, were made in the 5,000-10,000 and the 10,000-25,000 class cities—from 11.8 to 23.6 percent and from 48.4 to 61.5 percent, respectively.

(c) In the city-size group 25,000-50,000 (outside metropolitan districts) only six cities were without radio stations as of September 19, 1946, while all cities of 50,000 and over (*i.e.*, metropolitan districts) had at least one radio station as of V-J Day.

3. *Percent of Total FM Applications Filed as of October 1, 1946 by AM Licensees and Newspaper Interests*

(a) 70.8 percent were from persons in the AM field,  
 (b) an additional 12.3 percent were from non-AM newspaper interests, and

(c) the remaining 16.9 percent were from persons without either AM or newspaper interests.

(d) Overall, 34.2 percent of the applications were from persons with newspaper interests.

4. *Percent of Total FM Authorizations (CP's and CG's) Issued as of October 1, 1946 by AM Licensees and Newspaper Interests*

(a) 74.6 percent were issued to persons in the AM field,

(b) an additional 13.5 percent were issued to non-AM newspaper interests, and

(c) the remaining 11.9 percent were issued to persons without either AM or newspaper interests.

(d) Overall, 37.8 percent of the authorizations were issued to persons without newspaper interests.

**STATION ANALYSES**

The following tables present the status of all standard, commercial FM and commercial television stations by month through Nov. 30, 1946. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

**STANDARD STATIONS**

As of	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New**	Licensed to Operate	Deleted		
Dec. 1945	984				939	45
1946						
Jan. 1	1004	20	1	0	940	64
Feb. 1	1032	28	5	0	945	87
Mar. 1	1054	22	0	0	945	109
Apr. 1	1092	40	4	2 CP	949	143
May 1	1138	47	3	1 CP	952	186
June 1	1179	41	9	0	961	218
July 1	1215	37	0	1 CP	961	254
Aug. 1	1247	33	9	1 CP	970	277
Sept. 1	1299	53	12	1 CP	982	317
Oct. 1	1343	45	25	1 CP	1007	336
Nov. 1	1427	87	18	3 CP	1025	402
Dec. 1	1469	44	26	2 CP	1051	418

Total Changes  
 12 months.....497 113 12 CP

**COMMERCIAL FM STATIONS**

As of	Total Stations*	Monthly Change			Licensed to Operate	Total CP	CG
		New** CP	Licensed to Operate	Deleted			
Dec. 1945	227				48	5	174
1946							
Jan. 1	282	0	55	0	48	5	229
Feb. 1	351	0	69	0	48	5	298
Mar. 1	398	0	47	0	48	5	345
Apr. 1	428	0	30	0	48	5	375
May 1	478	10	50	0	48	15	415
June 1	494	55	17	0	48	70	376
July 1	503	37	9	0	48	107	348
Aug. 1	513	78	10	0	48	185	280
Sept. 1	572	64	60	0	48	249	275
Oct. 1	594	46	23	0	48	295	251
Nov. 1	644	65	51	0	48 <sup>2</sup>	360 <sup>2</sup>	236 <sup>2</sup>
Dec. 1	655	24	14	0	48 <sup>2</sup>	384 <sup>2</sup>	223 <sup>2</sup>

Total Changes  
 12 months... 379 435 0 7 CG

**COMMERCIAL TELEVISION STATIONS**

As of	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New** CP	License to Operate	Deleted		
Dec. 1945	9				6	3
1946						
Jan. 1	9	0	0	0	6	3
Feb. 1	9	0	0	0	6	3
Mar. 1	9	0	0	0	6	3
Apr. 1	9	0	0	0	6	3
May 1	13	4	0	0	6	7
June 1	26	14	0	1 CP Prewar	6	20
July 1	27	1	0	0	6	21
Aug. 1	34	7	0	0	6	28
Sept. 1	36	3	0	1 CP	6	30
Oct. 1	40 <sup>1</sup>	4	0	0	6	34
Nov. 1	44 <sup>1</sup>	4	0	0	6	38
Dec. 1	46 <sup>1</sup>	2	0	0	6	40

Total Changes  
 6 months..... 39 0 2 CP (1 Prewar)

<sup>1</sup> Non-commercial CP included.

<sup>2</sup> FCC states that 45 of the licensed stations are on the air; 44 CP and 11 CG stations are operating under Special Temporary Authority; a total of 100 FM stations are now operating.

\* Includes stations licensed to operate, CP's and CG's.

\*\* Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

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that "governmental inaction may become as grave an impairment of constitutional freedoms as affirmative action. Society will choose freedom *through*, not freedom *from* its government." In contrast the *News* refers to the recent Supreme Court case, *Bridges v. California*, which held that the command of the First Amendment is that freedom of speech shall not be abridged. That command is explicit and unequivocal and must be taken as "of the broadest scope that explicit language, read in the context of a liberty-loving society will allow."

The brief also challenges that qualifications of the witnesses and the accuracy of their evidence to prove that the *News'* editorials are anti-Jewish, its news reporting anti-Negro, and that it publishes an excessive amount of crime and sex news.

The brief was signed for Kirkland, Fleming, Green, Martin and Ellis by Louis G. Caldwell and Percy H. Russell, Jr.

### Engineering Conference Called by FCC To Speed Action on Applications

(Continued from page 985)

"In the interest of providing some method of processing the applications within a reasonable length of time," the announcement said, "the Commission has under advisement several suggestions advanced by various applicants and consulting engineers, as well as by members of the Commission staff, which would permit a large portion of the engineering work necessary for Commission consideration of an application to be done by the applicants' engineers, at least until such time as this work is reasonably current."

### Association of Women Broadcasters Is New Official Name of Organization

After approval by the NAB Board of Directors and a referendum vote among its 1000 members, the name of the Association of Women Directors has been changed to the Association of Women Broadcasters of the National Association of Broadcasters.

Organization officers including Alma Kitchell, WJZ, New York, president; Norma Richards, WSPD, Toledo, treasurer; and Dorothy Lewis, NAB Coordinator of Listener Activities, ratified the change last week.

### AFRA-Network Negotiation Suspended for Union Discussion of Contract

The past week was one of comparative quiet in the contract negotiations between AFRA and the networks. Further meetings were suspended pending conferences between union officers and members concerning the approval of contract terms which have been worked out during earlier discussions.

## LAST-MINUTE FCC ACTIONS

### Docket Case Decisions

The Commission announces proposed decisions in the following cases:

**B-287:** Proposing to grant applications: Durham Radio Corp. to change frequency of station WDNC, Durham, N. C., from 1490 kc. to 620 kc., and increase power from 250 watts to 1 KW night, 5 KW day, DA, unlimited time, subject to interference which it may receive from station WAGE and/or WROL if the Commission determines that a grant of the WAGE application (Docket 6792) and/or application of WROL (Docket 6968) would serve the public interest, convenience and necessity; also subject to the condition that WDNC limit its radiation to 10 mv/m in the direction of WSUN, St. Petersburg, Fla., and reaffirmation by the CAA of approval of transmitter site and antenna system. (Docket 6209; B3-P-3170)

Public Information Corp. for a new station at Durham, N. C., to operate on 1490 kc., 250 watts, unlimited time. (Docket 7377; B3-P-4431)

Rebel Broadcasting Company for a new station in Jackson, Miss., to operate on 620 kc., with power of 5 KW day, 1 KW night, DA-night, subject to interference received from WROL in Docket 6968, and from station KWFT, as proposed in Docket 6970; contingent upon reaffirmation of approval of transmitter site and antenna system by the CAA. (Docket 6966; B3-P-3755)

Stuart Broadcasting Company, Knoxville, Tenn., to increase power of station WR01 from 500 watts night, 1 KW-LS, to 5 KW, operating unlimited time on 620 kc., DA, subject to the condition that applicant's radiation toward WSUN, St. Petersburg, Fla., not exceeding 42.0 mv/m; and contingent upon reaffirmation of approval of transmitter site and antenna system by the CAA. (Docket 6968; B3-P-3616)

Wichita Broadcasters, Wichita Falls, Texas, to change power of station KWFT, operating on 620 kc., from 5 KW day, 1 KW night, to 5 KW, using a directional antenna at night-time only, subject to interference received from WR01, operating as proposed in Docket No. 6968; and contingent upon reaffirmation of approval of transmitter site and antenna system by the CAA. (Docket 6970; B3-P-4101)

The application of Capitol Broadcasting Co., Inc., Raleigh, N. C., to change operating assignment of station WRAL from 1240 kc., 250 watts, unlimited time, to 620 kc., 1 KW night, 5 KW day, DA, unlimited time, is proposed to be denied. (Docket 6967; B3-P-4100)

**B-314:** Proposing to grant the following applications:

Newark Broadcasting Corp., for a new station in Newark, N. J., to operate on 620 kc., with 5 KW, unlimited time, DA, subject to reaffirmation of CAA approval of site and antenna system (Docket 6190; B1-P-3249); conditions re radiation from WAGE.

WCAX, Burlington, Vermont, on 620 kc. with power of 5 KW, using directional antenna both day and night. (Docket 6793; B1-P-3961)

WAGE, Inc., Syracuse, N. Y., to operate station WAGE on 620 kc., with 5 KW daytime, at this time, and the operation of WAGE with 5 KW nighttime using a directional antenna at such time as WAGE files an appropriate application for such nighttime operation, in accordance with the suggestions made at the hearing, which would not increase the RSS to existing stations or pending applications, computing such RSS values on the basis of WCAX operating as proposed in Docket No. 6793; and

The following applications are proposed to be denied:

Donald Flamm, for a new station in New York, N. Y., to operate on 620 kc., with power of 5 KW, using directional antenna, unlimited time. (Docket 6790; B1-P-4056)

The Metropolitan Broadcasting Service, for a new station in New York, N. Y., on frequency 620 kc., 5 KW, unlimited time, DA. (Docket 6791; B1-P-4099)

## Research Committee, Holding First Meeting, Discusses General Projects, BMB Data Use

NAB's new Research Committee held its initial meeting in Washington on Monday (9). General research projects, including the use of BMB data, were discussed.

Carl Burkland, WTOP, Washington, chairman of the committee, presided at the session. Committee members who attended were: H. M. Beville, NBC, New York; Addison Campbell, WJZ, New York; Dietrich Dirks, KTRI, Sioux City; E. P. H. James, MBS, New York; Harold Ryan, WSPD, Toledo, Ohio; and Elmo Wilson, CBS, New York.

## National Spot Business Declines Slightly, According to December Rorabaugh Report

National spot business showed a slight decline in volume during the past month despite strong, seasonal activity by cold remedies, liniments and other drug products, according to the December issue of the Rorabaugh Report on Spot Radio Advertising.

Very few new campaigns were started and there was little additional time buying. Among those accounts which expanded during November were: Swift's Ice Cream from 1 to 44 stations, Pet Evaporated Milk from 0 to 26, Phillips Soups from 23 to 33, Luden's Cough Drops from 30 to 52, and Pertussin from 80 to 89.

Gas and Oil Companies continued to hold strong. Tydol-Veedol added 43 stations bringing its total schedule to 55.

The over-all decline, however, is attributed to a general curtailment on the part of many products in all classifications. Examples: Prest-O-Lite Batteries from 83 to 3, Birds Eye Orange Juice from 17 to 5, Canada Dry Ginger Ale from 44 to 2, Grape-Nuts from 83 to 72, Guittard Chocolate from 13 to 0, Vano Household Cleanser from 16 to 6, Hanna Coal (a strike casualty) from 6 to 0, Associated Bulb Growers of Holland from 22 to 0.

## Employee-Employer Relations

### Industrial Relations Bulletin Mailed

The Employee-Employer Department's Bulletin No. 3, entitled "Labor Relations in Small Stations," was sent to all NAB members during the past week.

This bulletin is one of a series of special industrial relations publications being prepared by the staff of the EERD for broadcasters. Bulletin No. 2, "Working with Unions," was sent out a month ago, and Bulletin No. 1, "When You First Face Unionization," will be mailed before the end of December.

## Broadcast Advertising

### Bankers Association Suggests How Banks May Use Radio Effectively

The Advertising Department of the American Bankers Association has followed through on its radio service plan for member banks, first announced by John B. Mack, Jr., Manager of the Department, in his article, "Banks Learning How to Use Broadcasting," which appeared in the July 8 issue of *Broadcasting*.

How banks can make better use of radio advertising through the ABA's "package" of recommended radio programs is now reported in the November issue of *Sales Management*, which states:

"Through a "package" of radio programs designed by the Advertising Department of the American Bankers Association and recorded by the National Broadcasting Co., banks all over the country are to be aided in making better use of radio advertising.

"The "package" consists of 30 recorded 4½-minute dramatizations designed to furnish the public with information about bank credit. Each program deals with a loan problem and shows how the intelligent use of a loan from the bank provides the answer.

"Thirty programs are supplied to allow the banks a range of choice. The 4½-minute time for each recording is to allow the sponsor flexibility in making its individual announcements. It is suggested that the recording may be used as the core of a 15-minute program with library music supplied by the local station, or as a 5-minute broadcast with the bank's announcement at either end.

"Free sample recordings of four dramatizations have been offered to radio stations in order that they may show the banks just how a program will go on the air, with music, announcements, dramatizations, all woven into a 15-minute program. The first bank, or group of banks, in each community ordering the series will be given exclusive local rights to the material.

"This first series, which is to be followed by others, according to the Advertising Department of the American Bankers Association, dramatizes the following subjects: mortgage loans, Veteran loans, small business loans, farm loans, automobile loans, home repair loans, personal loans, home equipment loans, general loan services, life insurance loans, and collateral loans."

### Rules for NRDGA Radio Contest for Retailers

The National Retail Dry Goods Association will conduct a contest to find the best programs of 1946 sponsored by retailers. This is the first contest of its kind ever held by NRDGA, and cooperation of NAB member stations in obtaining entries from their retail sponsors is requested. The winners will be announced at the NRDGA convention in New York January 13-17.

#### RULES OF THE CONTEST:

1. Any retail radio program may be submitted that has been used by a NRDGA member between January 1, 1946, and Christmas, 1946.

(Continued on next page)

2. A transcription of the program must be submitted, accompanied by the script.

3. On the script, and also on the envelope containing the transcription, place a typewritten memorandum on a 3 x 5 inch card giving the name of the store's advertising executive, radio director and copy writer who supervised the program.

4. Basic prizes will consist of plaques, scrolls and certificates.

5. The Board of Judges (to be announced later) will consist of retail and radio experts.

6. Each script and transcription envelope should state the classification of the store by volume, as follows:

Classification A—Stores with annual sales volume up to \$1,000,000.

Classification B—Stores with volume of \$1,000,000 to \$5,000,000.

Classification C—Stores with volume of more than \$5,000,000.

7. Indicate on the script and transcription envelope (or attach as separate statement) any further information of interest such as:

Results

General storewide or community comments

What station broadcast the program, and what date

8. Entries may not exceed a total of two programs for any store.

9. All entries must be mailed to be received by December 31, 1946, to *Howard P. Abrams, Manager, Sales Promotion Division, National Retail Dry Goods Association, 100 West 31st Street, New York 1, N. Y.*

Inasmuch as this is the first such contest ever held, cooperation of stations will be helpful in securing entries. This cooperation is considered all the more essential right now because retailers are at their year's busiest season. Therefore, the NAB committee which is cooperating with NRDGA on this project, suggests that stations can do a great deal by:

(a) Persuading your retail sponsors to enter the contest, and

(b) Assisting them in the preparation of the entries (cutting the transcriptions, assembling transcription and script, preparing the identifying card and accompanying statement, and handling the mailing to NRDGA).

There is no charge for entries. Awards are being contributed by NRDGA. Two winners will receive awards in each of the three classifications given above (A, B and C), for a total of six major awards, plus "honorable mentions" to other outstanding programs in each classification, to receive certificates. Programs will be judged "on their general excellence in achieving their particular purpose." Therefore the accompanying statements will be of value to the judges. Because the judging will be done on this basis, the committee points out that *any* type of program has an equal opportunity—teen-age program, women's program, etc.

Following the contest, the transcriptions and scripts will then be placed in the NRDGA lending library (if the retailer has no objection) where they will be of value to other NRDGA members who are seeking radio ideas.

Serving on the NAB committee, cooperating with NRDGA, are James V. McConnell, NBC; Arthur Hull Hayes, WCBS; Thomas D. Connolly, CBS; Walter Johnson, WTIC; Lewis H. Avery, Avery-Knodel Inc.; Frank E. Pellegrin and Lee Hart of the NAB Department of Broadcast Advertising.

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### Radio Clinic Scheduled for Retailers' Convention

Plans for a "radio clinic" at the annual NRDGA convention to be held January 13-17 in New York were completed at a committee meeting Tuesday (10).

A panel to discuss "Radio for Retailers" will be composed of Willard B. Campbell, Sales Manager, Sibley, Lindsay & Curr Co., Rochester, N. Y., as chairman; James H. Keenan, Vice President in Charge of Sales Promotion, Joske's of Texas, San Antonio; Walt Dennis, Radio and Television Director, Allied Stores Corporation, New York, and Lee Hart, NAB Assistant Director of Broadcast Advertising in charge of the Retail Section.

The panel will be held January 15 as part of the Sales Promotion Division program, in the Keystone Room of the Pennsylvania hotel at 10:30 A.M.

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### NAB-NRDGA to Explore TV Commercials On Film

A joint campaign to arouse the interest of national manufacturers in preparing television commercials on film, suitable for use by retailers in their sponsorship of local television programs, will be undertaken early in 1947 by the NAB and NRDGA. Joint committees are now doing exploratory work on the project.

Although television is not yet widely used by retailers, it was pointed out at a committee meeting held in New York last week that some department stores are already experimenting with the medium, and find that one of their chief problems is the preparation of effectively produced commercials. Interest has been expressed by these stores in having the manufacturers prepare suitable commercials on film, and then making them available to retailers for local spotting within television shows.

Such commercials, the committee believes, will enable retailers to use the new medium more effectively. A leading department store executive was quoted as saying "Many retailers missed the boat in the early days of radio; let's not miss it again with television."

The committee also believes that this interest on the part of retailers may well lead to increased interest in all forms of radio by national manufacturers of products generally distributed in department stores and

*(Continued on next page)*

other local outlets, especially manufacturers of ready-to-wear and accessories, who have seldom been prominent users of any form of radio. Part of their general lack of interest, it is believed, stems from the fact that retailers have not clamored for radio support, but have generally been content to work with printed media.

Another meeting of the joint committees, plus others interested, will be held in New York next February to plan further action.

### **Retailer Advertising Problems May Be Eased By Application of Joske Report**

Pointing out how the Joske Report can assist in the practical application of broadcast advertising to specific local problems of any retailer, Lee Hart, NAB assistant director of broadcast advertising, addressed the Pittsburgh Radio and Television Club Tuesday (10).

Through the use of examples from the Joske Study, Miss Hart explained the benefits of the "beamed program technique" wherein stations, times and types of programs are chosen on the basis of their potential ability to serve specific advertising needs of a specific business. Usage of these programs is correlated with their objectives. She showed how this technique works to the advantage of both retailer and broadcaster because it is based on serving the listener.

Miss Hart stressed the point that too many people who have learned that radio sells ideas, stop with the theory that it is good to sell an institutional idea only. She emphasized the fact that any retailer must know the many different jobs he can give radio, and recommended that broadcasters and retailers analyze the different jobs which Joske's assigned to radio. She gave specific examples from the study to show how Joske's combined promotional and institutional copy to accomplish two or more of the following jobs with the audience of each program:

Promote the entire store and its customer advantages; promote the special divisions of the store; build identity of separate departments; introduce new departments or stores; promote single feature departments (merchandise or service); create demand for particular brand and fashion names; sell individual items of merchandise; give word-of-mouth emphasis to newspaper advertising, window and interior display; create demand for Personal Shopper and other services; publicize store news; build prestige with resources; strengthen relations with store employees.

## **General**

### **Famine Crisis Under Control, Pres. Truman Thanks Judge Miller for Work on Committee**

President Truman, after receiving a report on the national grain situation from Secretary of Agriculture Clinton Anderson, wrote to NAB President Justin Miller thanking him for participating as an active member of the President's Famine Emergency Committee.

Pointing out that the country's favorable grain production made it unnecessary for the Committee to function actively at this time, President Truman requested that Committee members stand by.

In his letter to Judge Miller, President Truman said in part:

"Let me take this opportunity to thank you personally for your service to this country and to those millions abroad whose very lives depended upon the success of our famine relief efforts. Your was a real service for humanity. Without your efforts, and the willing cooperation of all our people who could help in any way in the famine program, the suffering abroad would have been much greater during those dread months last spring and summer when so many nations had exhausted their own food supplies. In expressing my thanks, I also express the appreciation of all those who were benefited by your efficient service.

"I know that I can count upon your cooperation if developments at any time in the future make it necessary for me to call upon you again."

### **Radio Industry Is Credited for Its Work on Behalf of Nation's Veterans**

The radio broadcasting industry has been warmly commended by General of the Army Dwight D. Eisenhower and General Omar N. Bradley, Veterans Administrator, for its contributions to the welfare of America's veterans.

Letters from the two army leaders were sent to Frank Burke, editor, *Radio Daily*, who suggested that broadcasters this year could express the nation's gratitude to hospitalized veterans by directing extra entertainment programs in their behalf during the coming holiday season.

Text of Gen. Eisenhower's letter follows:

"Like all other veterans I am especially concerned with the welfare and happiness of our comrades who are still physically incapacitated as a result of the war. Consequently, I am delighted to support the suggestion of *Radio Daily* that during the Christmas season the broadcasters of the nation should slant their programs to give particular attention to servicemen in hospitals. Based upon innumerable conversations with our convalescent soldiers I am convinced that from no other single entertainment feature do they derive so much good cheer and contentment as from the radio. The special recognition you propose for Christmas week would, of course, assure these men once again that our country is not forgetting the sacrifices they have made for all of us.

"I hope that you may find some way to convey my congratulations and gratitude to all broadcasters who may cooperate with you in executing your plan."

Commenting on the general's letter, Judge Miller wired Mr. Burke as follows:

"Thank you for sending to me a copy of General Eisenhower's letter concerning special Christmas programs for hospitalized servicemen. I am in complete accord with the General's statements, and the NAB will be pleased to bring his letter to the attention of its members.

"As General Eisenhower points out, America's broadcasters enjoy the singular ability to provide

*(Continued on next page)*

our convalescent veterans with continual hours of information and entertainment.

"In reminding the industry to direct extra efforts during the holiday season toward stimulating these men, you are performing a highly commendable service. I know that broadcasters will cooperate wholeheartedly in providing America's veterans with the finest programs.

"Those of us in the radio industry must remember that we have an unending obligation to our servicemen. They fought and won the battle to maintain our democratic way of life. We must be ever watchful to see that their victory is preserved and that they know of our lasting gratitude."

General Bradley pointed out that broadcasters "cooperating with the VA, have generously helped to bring information, advice and comfort to veterans. The approach of the Christmas season redoubles the opportunities for service to veterans, provided in such abundantly large measure by broadcasters in the past."

Expressing his gratitude to the nation's radio industry, General Bradley said: "In helping veterans to speed their own readjustment broadcasters are, in my opinion, making an outstanding contribution to the Nation's welfare. For veterans and their families are indeed the Nation."

## News

### New Maryland Station Is Building Audience Through News Programs, News Personality

WGAY, daytime standard band station in Montgomery County, Maryland, adjacent to Washington, D. C., which took the air December 7, is well started in building audience with news.

Local news of various communities is broadcast at regular times Saturdays and Sundays.

Five minutes of local news is scheduled 6 times daily on the 7:30-7:45 A.M. program, sponsored by merchants of one shopping center. Regional and national news follows.

Don Bell, who is as famous for making the news as for reporting it, is director of news and special events.

Bell won the "Headliners Award" for his eye-witness broadcasts of the Japanese attacks on the Philippines at the beginning of World War II. He was subsequently captured and reported tortured death, while actually in "hiding" in a Japanese prison camp. He escaped death by using a different name. Later was reported dead, a second time, a month after his liberation in 1945, when his plane was shot down on the coast of China. He evaded the Japs and turned up in Chungking.

He covered V-E Day in New York and the UNO from San Francisco, and the atom bomb broadcasts from Bikini.

## Small Market Stations

### Bulletin on "Labor Relations in Small Stations" Mailed to Member Stations

"Labor Relations in Small Stations," a confidential NAB Bulletin for use of station management only was mailed to NAB members over the week-end.

The Employer-Employee Relations Department, in preparing the bulletin, advises: "Management can do much to anticipate and provide healthy solutions for many basic employee wants by the application of a professional know how and by effective practices and policies. It is reasonable to believe that if management will apply the same skill and attention to employee relations as to production and sales it will be able to secure comparably good results.

"The efficiency of your station and the ultimate cost of operating your station are inevitably determined by your employee relations. These items are as important to you, as management, as are the factors which affect your sales income dollars. They require as much management attention."

In this release of particular interest to management of Small Market Stations, NAB Employer-Employee Relations Department points out *three essential steps* for developing a good employee relations program and answers the oft-repeated question, *what does the worker want?*

Seven strong points are given in the pattern suggestion of using the "public relations" technique with your own employees.

The ten-page bulletin contains a wealth of helpful advice and information on employee relations. Every small market stations manager will profit by taking the folder home for undisturbed reading.

### Small Market Stations Business Session Set For District 14

A two hour Small Market Stations Session is scheduled on the tentative agenda for the NAB Fourteenth District Meeting, Salt Lake City, January 13-14-15. Hugh B. Terry, NAB district director has set the small station session as the first business on the program on the second day of the meeting.

The program, which will be conducted by J. Allen Brown, head of NAB Small Market Stations Division, will run from 10:00 A.M. till 12:15. Rex Howell, KFXJ, Grand Junction, Colorado, district small market chairman, will preside. Questions and discussions from the floor will be included.

### Average Number of Employees Per Station Shown in FCC Data

Frequently the NAB Small Market Stations Division receives questions from new station owners such as: "What is the average number of employees for a small market station?" or "How large a staff will be required

(Continued on next page)

for a day-time station?" The following information is taken from FCC release this month on industry employment for 1945.

### Average Number of Station Employees

Number Stations	Power	Number Employees	Average Number Employees
41	50 watt clear channel	5,461	133
4	50 watt clear channel (part time)	434	108
27	5-20 watt clear channel	1,860	69
2	5-20 watt clear channel (part time)	85	42
284	regional full time	11,922	42
57	regional part time	1,434	25
455	local full time	7,875	17
21	local day and part time	222	10

### Four District Chairmen Named to Executive Committee

The name of John F. Meagher, KYSM, Mankato, Minn., was inadvertently omitted in last week's NAB REPORTS (page 972) covering district chairmen named to the Small Market Stations Executive Committee.

### NAB Director in Fifth District Encourages Non-Member Stations to Join NAB

Non-member small market stations in NAB Fifth District (Florida, Alabama and Georgia) will receive letters this week from Fred W. Borton, District Director, outlining NAB services to stations of this category. The stations will be invited to join the Association.

## Public Interest Programming

### Local USO Campaigns in Some Areas

At the joint request of the President, General Eisenhower, Admiral Nimitz and General Vandegrift, USO will carry on its world wide operations during 1947.

According to USO President, Lindsley F. Kimball, \$8,000,000 of the \$19,000,000 budget is to be raised by independent USO campaigns in the several hundred cities of the country which do not conduct Community Chest campaigns or whose drives did not include USO. These latter communities will raise \$11,000,000 for USO.

Station managers in cities which will conduct independent USO fund raising campaigns may secure, without cost, suitable broadcast material from USO State Directors or Jesse Butcher, radio director, USO, Empire State Building, New York 1, N. Y.

### Transcribed Material

Available material features well known personalities in various walks of life. Here is the list:

5-minute programs featuring: Jack Benny, Ingrid Bergman, Paulette Goddard, Al Jolson, George Murphy.

5-minute talks by: General Eisenhower, Admiral Nimitz, General Bradley, John D. Rockefeller, Jr., Philip Murray, William Green, Lindsley F. Kimball, Carl Whitmore.

In addition there are four 15-minute dramatizations.

### VFW Presents Citation to NAB and Its Membership for "Meritorious Service"

The Veterans of Foreign Wars presented a "citation for meritorious service" to the NAB and its membership Thursday (12).

The framed, engraved citation, which was presented to President Justin Miller by VFW Commander-in-Chief Louis E. Starr at the Washington offices of NAB, reads as follows:

"Veterans of Foreign Wars of the United States awards this citation for meritorious service to the National Association of Broadcasters

"In commendation of the high standards of public service and entertainment maintained by the Association for the radio industry; for the splendid contribution made to the morale of the Armed Forces overseas; and in appreciation of the generous manner in which its member stations have contributed to the cause of the veterans welfare through the use of their facilities for programs presented by the Veterans of Foreign Wars of the United States."

### Industry Commended for Its Contributions to Prevention of Forest Fires

The broadcasting industry was lauded for its efforts in the nation's drive to prevent forest fires when Lyle F. Watts, chief of the Forest Service, Department of Agriculture wrote to C. E. Arney, Jr., NAB secretary-treasurer, expressing appreciation for the part radio played in helping to decrease losses in the country's timber supply.

Mr. Watts' letter read in part:

"During the past several years broadcasters everywhere have performed a splendid service in stimulating an increased public awareness of the danger and evil of fires carelessly turned loose in the forests and woodlands of our country. It would be difficult to estimate the true value of the effort and air time the broadcasting industry has contributed to our national effort to reduce the number of man-caused forest fires. But there is no question at all that considerable credit is due your industry for the marked success of the continuing Cooperative Forest Fire Prevention campaign.

"I sincerely hope you will see fit to extend my compliments and appreciation to all NAB members."

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of December 23-29, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs

(Continued on next page)

of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York, New York.

### Cut Traffic Accidents This Christmas

According to the National Safety Council the traffic death toll during the actual Christmas holiday period is almost three times as great as for the same days of the week during the rest of the year. Winter driving brings additional hazards to our streets and highways—in northern states traffic deaths in winter go up as much as 50 per cent per mile of driving over summer months. Up to 30 per cent of all traffic accidents in the snow belt occur when road surfaces are snowy or icy. Traffic accidents can be reduced and lives saved by public education—as proved by the fact that during the period from May to August of this year, which saw the peak of the accident prevention campaign, the mileage death rate was 25 per cent less than during the same months in 1941, the last pre-war year. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Point out that the National Safety Council—the recognized authority in the field of public safety—has found that winter brings extra driving and pedestrian hazards. To safeguard against them and protect lives drivers should—reduce speed to fit prevailing road and weather conditions; even 20 miles an hour is often too fast in winter . . . use tire chains when traveling through snowy and icy areas . . . keep windshields and windows clear; don't let them get snow-covered or foggy . . . check and repair all equipment such as brakes, tires, chains, windshield wipers, heaters, defrosters, fans, electrical system, exhaust, anti-freeze, radiator, lights. Pedestrians should be careful in crossing streets—assuming responsibility for their own safety rather than depending on drivers—consider poor visibility, especially at night. Be careful this winter. Remind each listener that traffic accidents tend to mount during the holidays, owing to such factors as increased travel, rush and activity, shopping, family reunions, and letting down cautions during holiday excitement. Stress that tragedy can be kept out of his home and those of thousands of Americans this Christmas season through increased care. Two Christmas slogans: "THE BEST PRESENT OF ALL IS YOUR PRESENCE," "DON'T LET DEATH TAKE YOUR HOLIDAY". (Fact Sheet No. 15-B)

### Fat Salvage

Regarding the continuing need for salvaging used kitchen fats, Secretary of Agriculture Clinton P. Anderson recently said "It is just as important now as when fats and oils were rationed to save and turn in every bit of used kitchen fat. Used fats continue to be one of our most important sources of supply for the manufacture of soap and for other industrial uses. It may be months before we can obtain adequate supplies of imported fats and oils for these uses. In the meantime, every housewife can help to prevent soap shortages by turning in used kitchen fats and dealers can help by continuing collections." The shortage of fats and oils is due to a decline in domestic production, a reduction in imports from South America and from the East Indies and Philippines. About forty-seven per cent of the total allocations of fats and oils for domestic industrial uses goes to civilian soaps; five per cent to the manufacture of soaps for industrial purposes; the remaining forty-eight per cent to paints and varnishes, floor covering, coated fabrics, lubricating oils, textiles and leather, core oils, pharmaceutical, putty and calking, compounds, etc. Glycerine, a by-product of soap manufacture, is used in making anti-freeze, cellophane, resins, cosmetics and other goods. The shortage of fats and oils in the face of the great need for them in all phases of peacetime production indicates the urgency of the need for continued fat salvage. Housewives can actually help themselves to get

the peacetime products they want and need in greater abundance and sooner by keeping up their good work in salvaging fats. They are asked to:—Save every drop of used fat by draining pans, skimming soaps and gravies, melting down trimmings of meat left on platters and plates. —Pour immediately into the salvage can those fats which can't be re-used.—Re-use those suitable for cooking, and salvage whatever is left.—Turn in the fat salvage container to their meat dealers promptly. They'll get cash for every pound turned in. (Fact Sheet No. 19-B)

### Group Prejudice—A Post War Menace

Stress the reasons why we cannot afford divisive prejudice in America. 1. Division at home weakens the United States on the international scene—group strife here lowers the prestige of the United States among the nations of the world, hampers our country in its efforts towards world peace, promotes the belief that democracy has failed, encourages aggression in the hope of easy conquests. 2. Division at home hampers production—discrimination against fellow employees or business associates because of race, religion, or national origin, annually robs the United States of millions of hours of productive labor and the best skill and talents of countless workers. In a prejudice-filled America, no one would be secure—in his job, his business, his church, his home. Point out that the problem is especially acute now because of the many real difficulties that confront the American people—such as housing, jobs for servicemen, shortages, strikes, rising costs of living. We must not let ourselves be diverted from serious efforts to overcome these post-war difficulties by the "scapegoat" technique that blames them on some racial, religious, or national group. Recall that slandering an entire group of fellow citizens because of the behavior of individuals violates the American tradition of fair play. We should judge our neighbors by the character of their own lives alone and not on the basis of their race or religion. Racial and religious antagonisms are exploited, as a means for gaining political favor and easy money, by quacks and adventurers whose followers make up the irresponsible "lunatic fringe" of American life. Show that every individual citizen can help keep America strong by: 1. Isolating and quarantining group antagonism. (If someone runs down a neighbor's race or religion, remind him that this is bad business for America both at home and abroad.) 2. Alertly guarding himself and his family against infection by racial and religious prejudice. (Don't spread prejudice now, any more than you would have spread enemy rumors during the war. Through your own behavior and otherwise, encourage respect in your children for neighbors of different races and religions—remind them that these very differences among Americans have resulted in a variety of contributions that have made our country great and kept her free.) 3. Work in your community—your church, your business, your trade union, your school—to promote the American principles of racial and religious freedom. (Fact Sheet No. 31)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, December 16. They are subject to change.

**Monday, December 16**

(10:00 A. M.)

WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—C. P. 1190 kc., 50 KW, unlimited DA-night.

(Continued on next page)

WLIB—WLIB, Inc., Brooklyn, N. Y.—C. P. 1190 kc., DA, 10 KW, unlimited.

NEW—Scenic City Broadcast Co., Inc., Middletown, R. I.—C. P. 1200 kc., 250 watts, limited time.

(10:00 A. M.)

NEW—A. S. Abel Co., Baltimore, Md.—C. P. 850 kc., 1 KW, unlimited.

WEEU—Berks Broadcasting Co., Reading, Pa.—C. P. 850 kc., 1 KW, unlimited.

#### Further Hearing

(10:00 A. M.)

NEW—Eau Claire-Chippewa Broadcasting Co., Eau Claire, Wis.—C. P. 1400 kc., 250 watts, unlimited.

NEW—WBIZ, Inc., Eau Claire, Wis.—C. P. 1400 kc., 250 watts, unlimited.

#### At Los Angeles, Calif.

(Room 105, City Hall, Ray C. Wakefield, Presiding Officer, 10:00 A. M.)

NEW—Huntington Broadcasting Co., Huntington Park, Calif.—C. P. 1540 kc., 5 KW, day.

NEW—Hollywood Community Radio Group, Gardena, Calif.—C. P. 1530 kc., 5 KW, day.

NEW—The Hollywood Community Radio Group, Hollywood, Calif.—For FM facilities.

NEW—Coast Radio Broadcasting Corp., Los Angeles, Calif.—C. P. 1540 kc., 5 KW, day.

NEW—San Gabriel Broadcasting Co., Monrovia, Calif.—C. P. 1520 kc., 1 KW, day.

#### At Winston Salem, North Carolina

(Federal Courtroom, Post Office Bldg., 10:00 A. M.)

NEW—Greensboro Broadcasting Co., Inc., Greensboro, N. C.—For FM facilities.

NEW—Capitol Broadcasting Co., Inc., Greensboro, N. C.—For FM facilities.

### Wednesday, December 18

#### Further Hearing

(10:00 A. M.)

NEW—Crescent Broadcasting Corp., Shenandoah, Pa.—C. P. 580 kc., 5 KW, unlimited DA-night and day.

NEW—The Patriot Co., Harrisburg, Pa.—C. P. 580 kc., 5 KW night, 5 KW day, unlimited, DA-night.

WHP—WHP, Inc., Harrisburg, Pa.—C. P. 580 kc., 5 KW, unlimited, DA-night.

### Thursday, December 19

#### At Indianapolis, Indiana

(Room 247, Federal Bldg., 10:00 A. M.)

WABW & WBBW—Associated Broadcasters, Inc. (Assignor), Indianapolis, Ind.; Evansville on the Air, Inc. (Assignee)—For voluntary assignment of license.

WABW & WBBW—Associated Broadcasters, Inc. (Assignor), Indianapolis, Ind.; Radio Indianapolis, Inc. (Assignee)—Application to purchase Radio stations WABW and WBBW.

#### At Decorah, Iowa

(Court Room, County Court House, 10:00 A. M.)

NEW—Telegraph Herald, Decorah, Iowa—C. P. 1240 kc., 250 watts, limited.

NEW—Luther College, Decorah, Iowa—Modification of license. 1240 kc., 250 watts, 9:30 a. m. to 1:30 p. m.

### Friday, December 20

#### Further Hearing

(10:00 A. M.)

NEW—Eagle Printing Co., Inc., Butler, Pa.—C. P. 1230 kc., 250 watts, unlimited.

NEW—Frank R. Smith, Jr., Beaver Falls, Pa.—C. P. 1230 kc., 250 watts, unlimited.

Other Participants: WCED, Du Bois, Pa. (Intervenor).  
WERC, Erie, Pa. (Intervenor).

## FCC ACTIONS

### DOCKET CASE DECISIONS

The Commission announces its final decision (B-297) granting the application of Orlando Daily Newspapers, Inc., for a new station at Orlando, Florida, to operate on 990 kc., 10 KW daytime, 5 KW night, DA, subject to approval of transmitter site and antenna system by CAA (Docket 7182; B3-P-4328), and denying the application of Frederick W. Mizer for new station at Orlando seeking the same frequency with power of 1 KW day and night, DA night (Docket 7183; B3-P-4270). (Commissioner Durr not participating.)

The Commission announces adoption of a decision and order (B-313) severing from consolidated proceeding and granting the following applications for use of 550 kc.:

The Constitution Publishing Co. for new station at Atlanta, Ga., to operate on 550 kc., 5 KW, DA-N; conditions. (Docket 6802; B3-P-4086)

WJIM, Inc., to change operating assignment of Station WJIM, Lansing, Mich., from 1240 kc., 250 watts, unlimited, to 550 kc., 1 KW, DA-1; conditions. (Docket 6807; B2-P-4087)

Montana Broadcasting and Television Co. for new station at Butte, Mont., to operate on 550 kc., 1 KW, DA-N; conditions. (Docket 6808; B5-P-3993)

Pulitzer Publishing Co. to change operating assignment of Station KSD, St. Louis, Mo., from 550 kc., 1 KW, 5 KW-LS, DA-N, to 550 kc., 5 KW, DA-N; conditions. (Docket 6809; B4-P-4089)

Sunshine Broadcasting Co. to change operating assignment of Station KTSA, San Antonio, Texas, from 550 kc., 1 KW, 5 KW-LS, DA-N, to 550 kc., 5 KW, DA-N; conditions. (Docket 7174; B3-P-4399)

Buffalo Broadcasting Corp. to change operating assignment of Station WGR, Buffalo, N. Y., from 550 kc., 1 KW, 5 KW-LS, DA-N, to 550 kc., 5 KW, DA-N; conditions. (Docket 7122; B1-P-4424)

Millard Eidson to change operating assignment of Station KCRS, Midland, Texas, from 1230 kc., 250 watts, unlimited, to 550 kc., 5 KW day, 1 KW night, DA-2. (Docket 7215; B3-P-4474)

The Cincinnati Times-Star Co. to change operating assignment of Station WKRC, Cincinnati, Ohio, from 550 kc., 1 KW, 5 KW LS, DA-U, to 550 kc., 5 KW, DA-2; conditions. (Docket 7401; B2-P-4372)

Radio Station WDEV to change operating assignment of Station WDEV, Waterbury, Vt., from 550 kc., 1 KW, daytime only, to 550 kc., 1 KW, DA-2; conditions. (Docket 7405; B1-P-4492)

Oregon State Agricultural College, to change operating assignment of Station KOAC, Corvallis, Ore., from 550 kc., 1 KW, unlimited, 5 KW-LS, DA, to 550 kc., 5 KW, DA-1. (Docket 7406; B5-ML-1228)

(Continued on next page)

At the same time the Commission adopted an order designating for hearing the application of the Bristol Broadcasting Co., Inc., to change operating assignment of Station WNBH, New Bedford, Mass., from 1340 kc., 250 watts, to 550 kc., 5 KW, unlimited, DA-2 (B1-P-4605; Docket 7997), to be consolidated with hearing heretofore held on application of Atlantic Radio Corp. for new station at Boston, Mass., to operate on 550 kc., 1 KW, 5 KW-LS, DA-2 (B1-P-4372; Docket 7404); said hearing to be held on January 20, 1947.

The Commission announces its final decision (B-288) granting the application of E. D. Rivers for CP to change operating assignment of Station WGOV, Valdosta, Ga., from 1450 kc., 250 watts, unlimited time, to 950 kc., 1 KW night, 5 KW day (Docket 7112; B3-P-3213), and denying the application of Valdosta Broadcasting Co. for new station at Valdosta seeking the same facilities (Docket 6863; B3-P-4106). (Commissioner Durr not participating.)

The Commission announces adoption of an order (B-286) granting the application of the Peninsula Broadcasting Co. for CP to change operating assignment of Station WDOC, Salisbury, Md., from 1230 kc., 250 watts, unlimited time, to 960 kc., 1 KW, DA night (Docket 6886; B1-P-3786). (Commissioner Durr not participating.)

The Commission announces adoption of a final decision (B-284) granting the applications of the United Broadcasting Company for a new station at San Jose, Calif., to operate on 1370 kc., 1 KW, unlimited time, DA (B5-P-4061; Docket 6930); DeHaven, Hall and Oates, for new station at Salinas, Calif., to operate on 1380 kc., 1 KW, unlimited time, DA (B3-P-4135; Docket 6931); and denying the following applications: FM Radio and Television Corp., San Jose, Calif., for new station to operate on 1370 kc., 1 KW, U-DA (B5-P-4133; Docket 6928); Broadcasters, Inc., San Jose, Calif., for new station to operate on 1370 kc., 1 KW, DA-U (B5-P-4134; Docket 6929), and Central California Broadcasters, Inc., to change frequency of State KRE, Berkeley, Calif., from 1400 to 1380 kc., and increase power from 250 watts to 1 KW, DA-U (B5-P-3982; Docket 6933). (Commissioner Durr not participating.)

The Commission announces proposed decisions in the following cases:

**B-310:** Proposing to grant the application of Pinnacle Broadcasting Company, for a new station in Middlesboro, Ky., to operate on 1490 kc., with 250 watts power, unlimited time, subject to the condition that it will within 60 days from date of this action file an application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the Commission's standards. (Docket 7420; B2-P-4501)

At the same time the Commission proposes to deny the application of Cumberland Gap Broadcasting Company seeking the same facilities. (Docket 7001; B2-P-4203)

**B-312:** Proposing to grant the application of The News and Observer Publishing Company, for a new station in Raleigh, N. C., to operate on 850 kc., with 5 KW, unlimited time, subject to approval of antenna system and transmitter site by the CAA, and subject to the condition that radiation in the horizontal plane on a bearing 39.5 degrees true does not exceed 280 mv/m unattenuated. (Docket 7505; B3-P-4176)

At the same time the Commission proposes to deny the application of Capitol Broadcasting Company, Inc., for a new station at Greensboro, N. C., to operate daytime only on 850 kc. with 1 KW. (Docket 7504; B3-P-4513)

**B-311:** Proposing to grant the application of Samuel R. Sague for a new station at Cleveland Heights, Ohio, to operate on 1490 kc., 250 watts, unlimited time, subject to

the condition that applicant will within 60 days from date of this action file an application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the Commission's standards, and waiver of Secs. 3.55(b) and 3.60 of the rules. (Docket 7176; B2-P-4377)

At the same time the Commission proposes to deny mutually exclusive applications for the same facilities, of the following: WMAK, Inc. (Docket 7175; B2-P-3994); Cuyahoga Broadcasting Co. (Docket 7393; B2-P-4468), and Forest City Broadcasting Co. (Docket 7585; B2-P-4776), all of Cleveland.

The Commission announces its final decision in the following case:

**B-304:** Granting the application of the Citrus Belt Broadcasters, Inc., for a new station at Winter Haven, Fla., to operate on 1490 kc., 250 watts, unlimited time (Docket 7310; B3-P-4331), subject to the condition that applicant will within 60 days from date of this action file an application for modification of permit with the Commission specifying transmitter site and antenna system meeting the requirements of the standards; Secs. 3.55(b) and 3.60 of the rules waived.

At the same time the application of Winter Haven Broadcasting Company (Docket 7311; B3-P-4332) is denied.

## NEW AM APPLICATIONS GRANTED

Woodward Broadcasting Co., Woodward, Okla.—Reconsidered action of October 3 in designating application (B3-P-5053) for hearing, and adopted an order granting CP for a new station to operate on 1450 kc., 250 watts, unlimited time.

Northeastern Indiana Broadcasting Co., Ft. Wayne, Ind.—Reconsidered application (B4-P-4065) for a new station, removed same from the hearing docket and granted construction permit for a new station to operate on 1380 kc., 5 KW, unlimited time, DA; engineering conditions.

## FM CONDITIONAL GRANTS

KUOA, Inc.—Siloam Springs, Ark.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-1046)

Golden Empire Broadcasting Co., Chico, Calif.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B5-PH-1053)

Everglades Broadcasting Co., Miami, Fla.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-1047)

Independent Broadcasting Co., Des Moines, Iowa—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B4-PH-1049)

Advertiser Press, Inc., Flint, Mich.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (B2-PH-1044)

Stillwater Publishing Co., Stillwater, Okla.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (B3-PH-985)

## FM CONSTRUCTION PERMITS

The following were authorized construction permits; conditions: (Note: power given is effective radiated power; antenna height given is height above average terrain):

Mobile Daily Newspapers, Inc., Mobile, Ala.—Class B; Channel 94.1 mc. (No. 231); 51 KW; 285 feet. (B3-PH-430)

WJNO, Inc., W. Palm Beach, Fla.—Class B; Channel 99.1 mc. (No. 256); 49 KW; 500 feet. (B3-PH-713)

(Continued on next page)

The Times Picayune Pub. Co., New Orleans, La.—Class B; Channel 94.5 mc. (No. 233); 270 KW; 575 feet. (B3-PH-296)

The Haverhill Gazette Co., Haverhill, Mass.—Class B; Channel 96.1 mc. (No. 241); 20 KW; 350 feet. (B1-PH-478)

Knight Radio Corp., Detroit, Mich.—Class B; Channel 95.3 mc. (No. 237); 20 KW; 500 feet. (B2-PH-631)

Lear, Inc., Grand Rapids, Mich.—Class B; Channel 94.3 mc. (No. 232); 9.8 KW; 185 feet. (B2-PH-899)

The Times Pub. Co., St. Cloud, Minn.—Class B; Channel 98.3 mc. (No. 252); 50 KW; 425 feet. (B4-PH-720)

Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—Class B; Channel 94.1 mc. (No. 231); 2.1 KW; 1130 feet. (B1-PH-939)

Copper City Broadcasting Corp., Rome, N. Y.—Class A; Channel 104.3 mc. (No. 282); 1 KW; minus 5 feet. (B1-PH-928)

The Troy Record Co., Troy, N. Y.—Class B; Channel 92.5 mc. (No. 223); 13 KW; 590 feet. (\*). (B1-PH-555)

Tri-City Broadcasting Co., Bellaire, Ohio—Class B; Channel 100.1 mc. (No. 261); 20 KW; 500 feet. (B2-PH-824)

The Crosley Broadcasting Corp., Cincinnati, Ohio—Class B; Channel 98.1 mc. (No. 251); 11.5 KW; 610 feet. (B2-PH-214; MPH-131)

L. B. Wilson, Inc., Cincinnati, Ohio—Class B; Channel 95.7 mc. (No. 239); 31 KW; 430 feet. (B2-PH-234)

The Fort Industry Co., Toledo, Ohio—Class B; Channel 98.5 mc. (No. 253); 20 KW; 480 feet. (B2-PH-348)

Central Willamette Broadcasting Co., Albany, Ore.—Class A; Channel 104.3 mc. (No. 282); 710 watts; 130 feet. (\*). (B5-PH-930)

Rogue Valley Broadcasting Co., Inc., Ashland, Ore.—Class A; Channel 105.1 mc. (No. 286); 480 watts; minus 1750 feet. (B5-PH-1030)

Lancaster Broadcasting Co., Lancaster, S. C.—Class B; Channel 101.5 mc. (No. 268); 12.5 KW; 470 feet. (B3-PH-876)

### NEW COMMERCIAL TELEVISION APPLICATION GRANTED

The Fort Industry Co., Toledo, Ohio—Granted CP for a new station; Channel (No. 13) 210-216 mc.; visual power; 27.4 KW, aural 14.4 KW; antenna 524 feet. (B2-PCT-166)

### DESIGNATED FOR HEARING

KXEL—Josh Higgins Broadcasting Co., Waterloo, Iowa—Designated for hearing the petition of Josh Higgins Broadcasting Co. "for continuation of exclusive nighttime assignment of 1540 kc. to station KXEL, Waterloo, Iowa."

Pacific Broadcasting Co., Los Angeles, Calif.—Granted petition requesting that its application for a Class B FM station be designated for hearing in consolidation with application of Hollywood Community Radio Group. Ordered that the order heretofore issued consolidating hearing on The Hollywood Radio Group, et al. applications, be set aside, and that Pacific Broadcasting Co. application (B5-PH-1122) be designated for consolidated hearing in Los Angeles on Dec. 16 with applications of Huntington Broadcasting Company, et al.

Roy Hoffhinz and W. N. Hooper, d/b as La. Broadcasting Co., New Orleans, La.; Bayou Broadcasting Co., Inc., Baton Rouge, La.; Patroon Broadcasting Co., Inc., Albany, N. Y.; East West Broadcasting, Ft. Worth, Texas; Western Waves, Inc., Seattle, Wash.—Designated for consolidated hearing application (B3-P-4260) for a new station at New Orleans to operate on 1540 kc., 50 KW, DA-1, unlimited time, with applications of: Patroon Broadcasting Co., Inc. (B1-P-4611), for a new station in Albany, N. Y., to operate on 1540 kc., 10 KW, unlimited time; Texema Broadcasting Co., Durant, Okla. (B3-P-5211), 1540 kc., 250 watts, unlimited time; East West Broadcasting, Ft. Worth (B3-P-4524), 1540 kc., 250 watts, unlimited time; and Western Waves, Inc., Seattle, Wash. (B5-P-5060),

1540 kc., 250 watts, unlimited time, DA.; Bayou Broadcasting Co., Inc. (B3-P-5453), 1540 kc., 100 watts, 250 watts LS, unlimited.

WQXR—Interstate Broadcasting Co., Inc., New York City; Washita Valley Broadcasting Corp., et al.—Adopted an order designating for hearing the applications of WQXR, Washita Valley Broadcasting Corp.; El Paso Broadcasting Co.; Lake Broadcasting Co., WAML, Kaw Broadcasting, Inc., WTOL and KPMC; and ordered that the records of the proceedings heretofore held in the hearings on application of El Paso Broadcasting Co. (Docket 7533), Lake Broadcasting Co., Inc. (Docket 7185), and WMAL (Docket 7292), be consolidated with and made a part of the hearing hereby ordered.

Roy C. Kelley, et al., d/b as KVN Co., Benton Harbor, Mich.—Granted petition of WJIM, Inc., Lansing, Mich., requesting that the application of KVN Co. be designated for hearing. The Commission ordered said application of KVN Co. (B2-P-5204), designated for hearing and that WJIM, Inc., WSBC and WEDC are made parties to this proceeding.

Jorama-Fer Radio Corp., Caguas, P. R.; Caguas Radio Broadcasting Co., Caguas, P. R.—Designated for consolidated hearing the application of Jorama-Fer Radio Corp. (B-P-5174), to operate on 1240 kc., 250 watts, unlimited time, with application of Caguas Radio Broadcasting Co. (B-P-5475), 1230 kc., 250 watts, unlimited time.

### LICENSE RENEWALS

WHNC—Henderson Radio Corp., Henderson, N. C.—Granted renewal of license for the period ending November 1, 1949.

KXA—KXA, Inc., Seattle, Wash.—Granted renewal of license for the period ending November 1, 1949.

WBAX—John B. Stenger, Jr., Wilkes-Barre, Pa.—Granted renewal of license for the period ending August 1, 1949.

WCCU—Twin City Broadcasting Co., Inc., Lewiston, Maine—Granted renewal of license for the period ending August 1, 1949.

### MISCELLANEOUS ACTIONS

The Conn. Television Co., Booth Hill, Conn.—Adopted an order dismissing application for a new station (B1-PCT-75) because of lack of prosecution.

Institutum Divi Thomae Foundation, Cincinnati, Ohio—Adopted an order dismissing application for a new station (B2-PCT-148) because of lack of prosecution.

WJSW—Altoona Broadcasting Co., Logan Twp., Pa.—Granted modification of CP which authorized a new station, for approval of antenna and for approval of transmitter location at Goods Lane, Logan Twp., conditions. (B2-MP-2222)

WOAY—Robert R. Thomas, Jr., Oak Hill, W. Va.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations as 0.7 mile from South Corporate limits of Oak Hill on U. S. #19-21; conditions. (B2-MP-2215)

WWWB—Walter W. Bankhead, Jasper, Ala.—Granted license to cover CP which authorized a new station to operate on 1240 kc., 250 watts, unlimited time; conditions. (B3-L-2142)

WTRC—The Truth Pub. Co., Inc., Elkhart, Ind.—Granted CP to install a new transmitter, install a new vertical antenna and mount FM antenna on top of AM tower. (B4-P-5399)

WFRP—Ga. Broadcasting Co., Savannah, Ga.—Granted CP to install a new type of transmitter. (B3-P-5442)

KXLW—St. Louis County Broadcasting Co., Clayton, Mo.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, approval of transmitter location at Village of Olivette on Delmar Blvd., near Warson Road, Clayton, and to specify studio location as S135 Forsythe Blvd., Clayton; conditions. (B4-MP-2225)

(Continued on next page)

(\*) In lieu of previous details.

- WHMA—Harry M. Ayers, Anniston, Ala.—Granted license to cover CP which authorized installation of a new vertical antenna and ground system and change transmitter location. (B3-L-2033)
- WRRF—Tar Heel Broadcasting System, Inc., Washington, N. C.—Granted CP to install a new transmitter. (B3-P-5445)
- KXEL—Josh Higgins Broadcasting Co., Waterloo, Iowa—Adopted decision and order denying petition for reconsideration, directed against the action of the presiding officer of the Motions Docket on October 1, 1946, granting petition of Roy Hofheinz and W. N. Hooper, d/b as La. Broadcasting Co., New Orleans, to amend their application for CP (B3-P-4260; Docket 7162), so as to change frequency from 1580 to 1540 kc., with 50 KW power.
- WTBC—Tuscaloosa Broadcasting Co., Tuscaloosa, Ala.—Granted modification of CP which authorized a new station, to make changes in antenna, to change type of transmitter and to specify studio location as City Hall, 24th Ave., Tuscaloosa. (B3-MP-2297)
- WMCC—The Covington News, Inc., Covington, Ga.—Granted license to cover CP for a new station to operate on 1490 kc., 250 watts, unlimited time; conditions. (B3-L-2103)
- Washita Valley Broadcasting Corp., Chickasha, Okla.—The Commission ordered that its orders of August 1 and November 7, 1946, denying petitions of WQXR and KPMC for rehearing and reconsideration of the Commission's action granting a construction permit and modification thereof to Washita Valley Broadcasting Corp., be vacated; and upon reconsideration of said actions, the construction permit granted on March 7, for a new station to operate on 1560 kc., 250 watts, unlimited time at Chickasha, Okla., and modification of CP granted August 19, were set aside; and the said applications and application for license of Washita Valley Broadcasting Corp (B3-L-2129) granted insofar as they request authority for daytime operation only, on frequency 1560 kc., with 250 watts; that said application of Washita Valley Broadcasting Corp. insofar as it requests authority for non-directional nighttime operation be designated for hearing.
- KWHW—The Altus Broadcasting Co., Altus, Okla.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location at Bradford and Brady Sts., Altus. (B3-P-2159)
- WGBB—Harry H. Carman, Freeport, N. Y.—Granted CP to install new vertical antenna (with FM antenna mounted on top) and ground system. (B1-P-4388)
- KOLO—Reno Broadcasting Co., Reno, Nev.—Granted license to cover CP which authorized a new station to operate on 920 kc., 1 KW, DA-N, unlimited time; conditions. (B5-L-2047)
- KOB-TV—Albuquerque Broadcasting Co., Albuquerque, N. M.—Granted modification of CP for minor change in site, change in antenna system, change to Channel #4, 66-72 mc. (B5-MPCT-26)
- WBKI—Balaban & Katz, Corp., Chicago, Ill.—Granted CP to change from Channel #2 to Channel #4, 66-72 mc., and change transmitter location to 212-216 No. State St., Chicago, and make changes in antenna system. (B4-PCT-175)
- WDMG—Downing Musgrove, Douglas, Ga.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location at 1.8 miles east of Coffee County Courthouse on Ga. State Highway No. 32; conditions. (B3-MP-2210)
- WAZP—B. J. Barrier, Jr., H. T. Barrier, H. P. Holmes, Yazoo City, Miss.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and approval of transmitter and studio location NE of Yazoo City, .16 mile east of U. S. Highway 49E, near Yazoo City. (B3-MP-2214)
- WKSX—Pulaski Broadcasting Co., Pulaski, Tenn.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at U. S. #64, 1.5 miles west of center of Pulaski; conditions. (B3-MP-2241)
- WIBV—Belleville Broadcasting Co., Belleville, Ill.—Granted modification of CP which authorized a new station, to change type of transmitter, for approval of transmitter and studio locations at 2100 W. Main St., Belleville; conditions. (B4-MP-2171)
- WATL—J. W. Woodruff, tr/as Atlanta Broadcasting Co., Atlanta, Ga.—Reconsidered action of Nov. 21 in designating for hearing application (B3-P-3085), removed same from the hearing docket and granted CP to change the present facilities of station WATL from 1400 kc., 250 watts, unlimited, to 1380 kc., 5 KW, unlimited, DA-N, to install a new transmitter and change transmitter location; engineering conditions.
- Ft. Wayne Broadcasting Co., Inc., Ft. Wayne, Ind.—Granted petition for leave to amend its application (B4-P-4178) so as to specify frequency 1090 kc., instead of 1030 kc.; removed said application from the hearing docket (No. 7348) and granted amended CP for a new station to operate on 1090 kc., 1 KW, daytime only, subject to condition that applicant will, within 60 days, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards.
- KOVC—KOVCO, Inc., Valley City, N. D.—Granted license to cover CP which authorized installation of new antenna and ground system and change transmitter location. (B4-L-2111)
- WELD—Radioho, Inc., Columbus, Ohio—Granted CP to specify coverage of 13,118 square miles; population as 1,042,962; install new transmitter and make changes in antenna system of FM stations. (B2-PH-1006)
- WJJD—WJJD, Inc., Chicago, Ill.—Granted modification of CP (B4-P-4425) for extension of commencement and completion dates to 11-25-46 and 5-25-46, respectively. (B4-MP-2254)
- WTAM—NBC, Cleveland, Ohio—Granted CP to install FM antenna on top of vertical antenna. (B2-P-4745)
- Eugene J. Roth, tr/as Mission Broadcasting Co., San Antonio, Texas—Denied request that the Commission reconsider its action of November 21, 1946, in designating its application for a Class B FM station for hearing and grant same. (Comr. Jett voting to grant.)

## ACTIONS ON MOTIONS

- The Lewiston-Auburn Broadcasting Corp., Lewiston, Me.—The Commission, on its own motion, removed from the hearing docket application (B1-P-5146; Docket 7898).
- Robert Shuler, et al, Fresno, Calif.—Granted petition for waiver of rules and accepted petitioner's appearance in re Docket 7829, 7830.
- Somerset Broadcasting Co., Somerset, Ky.—Granted petition to dismiss without prejudice application for a new station. (B2-P-4892; Docket 7697)
- Southeastern Broadcasting Co., Inc., Somerset, Ky.—Granted petition insofar as it requests leave to amend its application (B2-P-5019; Docket 7696) so as to show additional stockholders, etc. The amendment was accepted, and the Commission on its own motion removed application from the hearing docket. Insofar as petition requests grant of application as amended, it is dismissed.
- Century Broadcasting Corp., Johnstown, Pa.—Granted petition for leave to intervene in the hearing on application of Eagle Printing Co. for a new station in Butler, Pa. (Docket 7672)
- Joseph M. Ripley, Leesburg, Fla.—Granted petition to dismiss without prejudice his application for a new station. (B3-P-4936; Docket 7849)
- Lake Broadcasting Co., Leesburg, Fla.—The Commission, on its own motion, removed from the hearing docket application for a new station. (B3-P-5918; Docket 7850)
- Atlanta Broadcasting Co., Atlanta, Ga.—Granted petition for leave to amend its application for a new FM station (B3-PH-746; Docket 7545) so as to show a weekly program analysis and tentative weekly program schedule.
- Ojai Broadcasting Co., Ventura, Calif.—Granted petition for leave to amend its application (B5-P-4463; Docket

(Continued on next page)

7469) to show revised construction costs, etc. The amendment was accepted and application as amended removed from the hearing docket.

Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Granted petition for leave to intervene in the hearing on application of KANS. (B4-P-5159; Docket 7952)

KAKE Broadcasting Co., Inc., Wichita, Kans.—Granted petition for leave to intervene in the hearing on application of KANS. (B4-P-5159; Docket 7952)

KCLC Broadcasting Co., Inc., Wichita, Kans.—Granted petition for leave to intervene in the hearing on application of KANS. (B4-P-5159; Docket 7952)

Wichita Beacon Broadcasting Co., Wichita, Kans.—Granted petition for leave to intervene in the hearing on application of KANS. (B4-P-5159; Docket 7952)

Eastern Shore Broadcasting Co., Preston, Md.—Granted petition for leave to amend its application (B1-P-3751; Docket 6887), so as to specify frequency 1370 kc., with 1 KW, day only, instead of 960 kc., 250 watts, day. The amendment was accepted and application as amended removed from the hearing docket.

Huntington Broadcasting Co., Huntington Park, Calif.—Granted petition for leave to amend its application (B5-P-4822; Docket 7694), so as to show change in status of applicant from an individual to a corporation.

Grosse Pointe Broadcasting Corp., Grosse Pointe, Mich.—Granted petition for leave to amend its application (B2-P-5015; Docket 7811) to show revised construction costs, etc.

Border Broadcasting Co., Inc., Nogales, Ariz.—Granted petition for leave to amend its application (B5-P-5345; Docket 7940), so as to specify the frequency requested as 1240 kc., instead of 1340 kc., etc. The amendment was accepted and application removed from the hearing docket.

Gene Burke Brophy, Nogales, Ariz.—The Commission on its own motion removed from the hearing docket application for a new station. (B5-P-5149; Docket 7939)

Evansville on the Air, Inc., Evansville, Ind., and Radio Indianapolis, Inc., Indianapolis, Ind.—Granted joint petition for continuance of hearing on applications for assignment of license (Dockets 7835 and 7836), presently scheduled for Dec. 9, to Dec. 19 at Indianapolis.

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 550 Kilocycles

KMVI—Maui Publishing Company, Ltd., Wailuku, territory of Hawaii—Modification of construction permit (B-P-4544, which authorized a new standard broadcast station) for extension of completion date.

#### 680 Kilocycles

NEW—Grosse Pointe Broadcasting Corp., Grosse Pointe, Mich.—Construction permit for a new standard broadcast station to be operated on 660 kc., power of 250 watts and daytime only hours of operation. Amended to change frequency from 660 to 680 kc.

#### 730 Kilocycles

WACE—Regional Broadcasting Co., Chicopee, Mass.—License to cover construction permit (B1-P-4408, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

NEW—Southern Broadcasting System, Inc., Thomasville, Ga. (P. O. Bank of Thomas County Bldg.)—Con-

struction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW and daytime only hours of operation.

NEW—Frank Andrews, Modesto, Calif.—Construction permit for a new standard broadcast station to be operated on power of 250 watts, daytime only hours of operation. Amended to specify frequency as 730 kc., change transmitter and studio locations.

#### 790 Kilocycles

NEW—Western Plains Broadcasting Co., Inc., Colby, Kans.—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 5 KW and daytime only hours of operation.

#### 800 Kilocycles

WKYB—Paducah Newspapers, Inc., Paducah, Ky.—License to cover construction permit (B2-P-4244, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 880 Kilocycles

WRRZ—Tar Heel Broadcasting System, Inc., Clinton, N. C.—Modification of construction permit (B3-P-4831, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location and to specify studio location.

#### 890 Kilocycles

NEW—John J. Powell, tr/as Carolina Broadcasters, Anderson, S. C. (P. O. Box 190, Toccoa, Ga.)—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 1 KW and daytime only hours of operation.

#### 910 Kilocycles

WJHL—WJIL, Inc., Johnson City, Tenn.—License to cover construction permit (B3-P-4321), which authorized increase in power and install new transmitter and for change in studio location.

#### 930 Kilocycles

WTAD—Lee Broadcasting, Inc., Quincy, Ill.—License to cover construction permit (B4-P-5228), which authorized installation of new transmitter.

#### 940 Kilocycles

NEW—Everard B. Cureton, Jr., George W. Fisher, John T. Ward, Jr., and Joseph R. Trott, Jr., a partnership, d/b as Citizens Broadcasting Co., North Adams, Mass.—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 250 watts and daytime only hours of operation. Amended to change frequency from 860 to 940 kc.

#### 990 Kilocycles

NEW—KTRM, Inc., Beaumont, Texas—Construction permit for a new standard broadcast station to be operated on 710 kc., power of 250 watts and daytime only hours of operation. Amended to change frequency from 710 to 990 kc.

WBET—Enterprise Publishing Co., Brockton, Mass.—License to cover construction permit (B1-P-4620, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1020 Kilocycles

WCIL—Paul F. McRoy, John H. Searing, Ann E. Searing, d/b as Southern Illinois Broadcasting Partnership, (Continued on next page)

Carbondale, Ill.—Modification of construction permit (B4-P-4695, as modified, which authorized a new standard broadcast station) to change type of transmitter.

KFVD—Standard Broadcasting Co., Los Angeles, Calif.—Modification of construction permit (B5-P-3808, as modified, which authorized installation of new transmitter and antenna, increase in power, and change transmitter location) for extension of completion date.

### 1030 Kilocycles

KWBU—The Century Broadcasting Co., Corpus Christi, Texas—Extension of special service authorization to operate on 1030 kc., power of 50 KW, using non-directional antenna during the hours from local sunrise at Boston, Mass., to local sunset at Corpus Christi, Texas, for a period not to exceed six months from 12-15-46.

### 1090 Kilocycles

WBMS—The Templeton Radio Mfg. Corp., Boston, Mass.—License to cover construction permit (B1-P-4146), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

### 1110 Kilocycles

KFAB—KFAB Broadcasting Co., Omaha, Nebr.—Modification of construction permit (B4-P-4578, which authorized installation of auxiliary transmitter, to be operated on 1110 kc., 5 KW power, employing directional antenna for night use) for extension of completion date.

### 1150 Kilocycles

NEW—Mosby's Inc., Great Falls, Montana (P. O. 127 East Main St., Missoula, Mont.)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 5 KW and directional antenna night and unlimited hours of operation.

WJRD—James R. Doss, Jr., Tuscaloosa, Ala.—Construction permit to change frequency from 1230 to 1150 kc., increase power from 250 watts to 1 KW night and 5 KW day, install new transmitter and directional antenna for night use and change transmitter and studio locations.

### 1170 Kilocycles

WLBH—Mattoon Broadcasting Co., Mattoon, Ill.—License to cover construction permit (B4-P-4643, as modified, which authorized a new standard broadcast station) and authority to determine operating power by direct measurement of antenna power.

### 1230 Kilocycles

NEW—Cagnas Radio Broadcasting, Inc., Cagnas, P. R. (P. O. Shell Bldg.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. (Contingent upon the grant of American Colonial Broadcasting Corporation, WKVM.)

NEW—Voice of Western Colorado, Inc. Grand Junction, Colo. (P. O. 174 W. Center St., Provo, Utah)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

### 1240 Kilocycles

NEW—Southeastern Broadcasting Co., Inc., Somerset, Ky.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended re stockholders.

WWWB—Walter W. Bankhead, Jasper, Ala.—Voluntary assignment of license to Bankhead Broadcasting Company, Inc.

NEW—Pocahontas Broadcasting Corp., Bluefield, W. Va. (P. O. First National Bank)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

WCHV—Charles Barham, Jr., and Emmalou W. Barham, d/b as Barham & Barham, Charlottesville, Va.—Construction permit to install a new transmitter.

WTIP—Gus Zaharis and Penelope Zaharis, d/b as Chemical City Broadcasting Co., Charleston, W. Va.—License to cover construction permit (B2-P-3841, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—G. Stanley Brewer, tr/as Weber County Service Co., Ogden, Utah (P. O. 2730 Quincy St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

### 1270 Kilocycles

WHBF—Rock Island Broadcasting Co., Rock Island, Ill.—Construction permit to make changes in directional antenna and mount FM antenna on top of AM tower.

### 1290 Kilocycles

NEW—Community Broadcasting Service Co., Providence, R. I.—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 250 watts and daytime only operations. Amended to increase power from 250 watts daytime to 500 watts daytime and change re directors.

### 1310 Kilocycles

NEW—Keokuk Broadcasting Co., Keokuk, Iowa (P. O. 624 Main St.)—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 250 watts and daytime only hours of operation.

NEW—Four States Broadcasters, Inc., Joplin, Mo.—Construction permit for a new standard broadcast station to be operated on 1310 kc., 1 KW night and 5 KW day, directional antenna for night use and unlimited hours of operation. Amended to install directional antenna for daytime use in addition to DA-N.

### 1340 Kilocycles

NEW—Pryor Dillard, Raymondville, Texas (P. O. 1209 E. Taylor St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

WNHC—The Elm City Broadcasting Corp., New Haven, Conn.—License to use old main transmitter as an auxiliary transmitter with power of 250 watts.

WLIX—The Central Kentucky Broadcasting Co., Lexington, Ky.—License to cover construction permit (B2-P-4126, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WDMJ—The Lake Superior Broadcasting Co., Marquette, Mich.—License to cover construction permit (B2-P-5236) which authorized installation of new transmitter.

KROC—Southern Minnesota Broadcasting Co., Rochester, Minn.—Authority to determine operating power by direct measurement of antenna power.

NEW—Border Broadcasting Co., Inc., Nogales, Ariz.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1240 to 1340 kc., change transmitter and studio location.

KGEM—Frank C. Carman, David G. Smith, Jack L. Powers, and Grant R. Wrathall, d/b as Idaho Broadcasting Co., Boise, Idaho—Involuntary assignment of construction permit to Idaho Broadcasting and Television Company.

(Continued on next page)

NEW—Mounds Broadcasting Corp., Newark, Ohio (P. O. 407-S Newark Trust Bldg.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

KVKM—Monahans Broadcasters, Monahans, Texas—Modification of construction permit (B3-P-4982, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and to change studio location.

### 1350 Kilocycles

NEW—Woodrow Miller, San Bernardino, Calif.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1240 to 1350 kc., power from 250 to 500 watts, hours of operation from unlimited to daytime and make changes in transmitter and antenna system.

NEW—R. H. Drewry, J. R. Montgomery, Ted R. Warkentin, Robert P. Scott, Dr. G. G. Downing and John C. Halliburton, a partnership, d/b as Duncan Broadcasting Co., Duncan, Okla. (P. O. 328 E. Avenue, Lawton, Okla.)—Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 100 watts night and 250 watts day and unlimited hours of operation.

### 1360 Kilocycles

WMCK—Mon-Yough Broadcasting Co., McKeesport, Pa.—Modification of construction permit (B2-P-4273, which authorized a new standard broadcast station) to change type of transmitter.

### 1370 Kilocycles

NEW—The Eastern Shore Broadcasting Co., Preston, Md.—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 500 watts, directional antenna night and unlimited hours of operation. Amended to change frequency from 960 to 1370 kc., power from 500 watts to 1 KW, hours of operation from unlimited to daytime, change type of transmitter and changes in vertical antenna.

NEW—Coast Broadcasters, Inc., Tillamook, Ore. (P. O. Box 351)—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 1 KW, directional antenna for day and night use and unlimited hours of operation.

### 1400 Kilocycles

WPBP—Jose M. Sepulveda and Jose M. Rodriguez Quinones, d/b as Paradise Broadcasting Co., Mayaguez, P. R.—License to cover construction permit (B-P-4168, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KFPW—Southwestern Hotel Co., Fort Smith, Ark.—Construction permit to make changes in antenna and mount FM antenna on top of AM tower.

WGBR—Eastern Carolina Broadcasting Co., Goldshoro, N. C.—Authority to determine operating power by direct measurement of antenna power.

KMHL—Harry Willard Linder, Marshall, Minn.—License to cover construction permit (B4-P-3975, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

### 1410 Kilocycles

NEW—WCOE, Inc., Nashville, Tenn. (P. O. American Trust Bldg.)—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 5 KW, directional antenna day and night use and unlimited hours of operation.

### 1440 Kilocycles

NEW—Lt. Col. Elwyn F. Quinn, William S. Quinn, John William Chadwick and Robert L. O'Brien, a partnership, d/b as Napa Broadcasting Co., Napa, Calif.—Construction permit for a new standard broadcast station to be operated on 1440 kc., power of 500 watts, directional antenna for day and night use and unlimited hours of operation.

### 1450 Kilocycles

WTBC—Thomas H. Todd, Bertram Bank, Lamar Branscomb and Jeff Coleman, d/b as Tuscaloosa Broadcasting Co., Tuscaloosa, Ala.—Modification of construction permit (B3-P-4071, which authorized a new standard broadcast station) to make changes in antenna, to change type of transmitter and to specify studio location.

KWPM—Robert F. Neathery, West Plains, Mo.—Modification of construction permit (B4-P-4858, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location and to specify studio location.

WFUN—Lauren Mickle, John Garrison, Joe S. Foster, Jr., d/b as Huntsville Broadcasting Co., Huntsville, Ala.—License to cover construction permit (B3-P-4861, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla. (P. O. % John E. Webb, North Dixie Highway)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

WTOK—Meridian Broadcasting Co., Meridian, Miss.—License to cover construction permit (B3-P-4174, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

NEW—Bob McRaney, Sr., West Point, Miss. (P. O. 1104 Ninth Ave., North, Columbus, Miss.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

WHKP—Monroe M. Redden and William A. Egerton, d/b as Redege Broadcasting Co., Hendersonville, N. C.—License to cover construction permit (B3-P-4532, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

KEIO—Eastern Idaho Broadcasting and Television Co., Pocatello, Idaho—License to cover construction permit (B5-P-4638, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

KGRH—George Bennett, Russell Bennett and Hal Douglas, d/b as Fayetteville Broadcasting Co., Fayetteville, Ark.—Modification of construction permit (B3-P-4218, as modified, which authorized a new standard broadcast station) to make changes in antenna and change type of transmitter.

WTBO—Aurelia S. Becker and Charles Z. Heskett, d/b as Cumberland Broadcasting Co., Cumberland, Md.—Voluntary assignment of license to The Times-News Broadcasting Co.

### 1470 Kilocycles

WWOK—Albert S. Drohlich and Robert A. Drohlich, d/b as Drohlich Brothers, Flint, Mich.—Modification of construction permit (B2-P-4151, which authorized a new standard broadcast station) to change type of transmitter.

NEW—Silver City Crystal Co., Meriden, Conn.—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 500 watts, direc-

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tional antenna for day and night use and unlimited hours of operation. Amended to change power from 500 watts to 1 KW, hours of operation from unlimited to daytime and antenna from directional to vertical.

#### 1490 Kilocycles

- WSAP—Portsmouth Radio Corp., Portsmouth, Va.—Authority to determine operating power by direct measurement of antenna power.
- WDBH—Manatee Broadcasting Co., Inc., Bradenton, Fla.—License to cover construction permit (B3-P-4649, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.
- KCHL—Charles Wilbur Lamar, Jr., Houma, La.—License to cover construction permit (B3-P-4525, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.
- NEW—Alexandria Broadcasting Corp., Alexandria, Minn. (P. O. % Mr. R. C. Brown, 5 West Lake St., Minneapolis, Minn.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.
- KXRL—Clyde R. Horne and Jerrell A. Shepherd, a partnership, d/b as The Valley Broadcasters, Russellville, Ark.—Modification of construction permit (B3-P-5139, which authorized a new standard broadcast station), for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.
- NEW—Enid Broadcasting Co., Enid, Okla. (P. O. 208 N. Grand St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

#### 1500 Kilocycles

- WABJ—Gail D. Griner and Alden M. Cooper, a partnership, d/b as The Adrian Broadcasting Co., Adrian, Mich.—License to cover construction permit (B2-P-4852), which authorized a new standard broadcast station.

#### 1540 Kilocycles

- NEW—Hollywood Community Radio Group, Los Angeles, Calif.—Construction permit for a new standard broadcast station to be operated on 1530 kc., power of 5 KW and daytime only hours of operation. Amended to change frequency from 1530 to 1540 kc., and transmitter location from site to be determined in the vicinity of Gardena, Calif., to a site to be determined in or near Los Angeles, California.
- NEW—Bayou Broadcasting Company, Inc., Baton Rouge, La.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 100 watts night and 250 watts day and unlimited hours of operation. Amended to change power from 100 watts night and 250 watts day to 250 watts day and night.
- KGHC—James W. Bradner, Jr., Galveston, Texas—Modification of construction permit (B3-P-5037, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter for approval of transmitter location and to change name of applicant from James W. Bradner, Jr., to James W. Bradner, Jr., tr/as The Galveston Broadcasting Co.
- NEW—Leon Wyszatycki, tr/as Huntington Broadcasting Co., Huntington Park, Calif.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 5 KW and daytime only hours of operation. Amended to change applicant from Leon Wyszatycki, tr/as Huntington Broadcasting Company to Huntington Broadcasting Co.
- NEW—East-West Broadcasting Co., a partnership, composed of John C. Griffith, James H. Lawson, Jr., James G. Ulmer, James G. Ulmer, Jr., M. Ward Bailey and T. S. Christopher, Fort Worth, Texas—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 250 watts and unlimited hours of operation. Amended to increase power from

250 watts to 10 KW; install directional antenna for day and night use; change type transmitter and change name of applicant from East-West Broadcasting Company, a partnership, composed of John C. Griffith, James H. Lawson, Jr., James G. Ulmer, James G. Ulmer, Jr., M. Ward Bailey and T. S. Christopher to the East-West Broadcasting Company.

#### 1550 Kilocycles

- NEW—Western Illinois Broadcasting Co., Jacksonville, Ill. (P. O. 807 West State St.)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts and daytime only hours of operation.

#### 1560 Kilocycles

- NEW—Coshocton Broadcasting Co., Roscoe, Ohio (P. O. 115 North Sixth St., Coshocton, Ohio)—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 1 KW and daytime hours of operation.

#### 1590 Kilocycles

- NEW—Ojai Broadcasting Co., Ventura, Calif.—Construction permit for a new standard broadcast station to be operated on 1590 kc., power of 1 KW and unlimited hours of operation. Amended re voting power of stock and to install directional antenna for day and night use.

#### FM APPLICATIONS ACCEPTED FOR FILING

- NEW—Joliet Broadcasting Co., Joliet, Ill. (P. O. 601 Walnut Ave.)—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC; ERP: 29 KW.
- NEW—Jay E. Tapp, Raymond B. Torian, Walter A. Nelson and John W. Doran, d/b as The Cerritos Broadcasting Co., Long Beach, Calif. (P. O. 2790 Chestnut Ave.)—Construction permit for a new FM (Class A) broadcast station to be operated on frequency to be assigned by FCC; ERP: 111 watts.
- KDKA-FM—Westinghouse Radio Stations, Inc., Pittsburgh, Pa.—Construction permit to specify frequency as Channel #225, 92.9 mc., specify effective radiated power as 9.2 KW and specify height above average terrain as 668 feet.
- WAVE-FM—Wave, Inc., Louisville, Ky.—Modification of construction permit (B2-PH-329, which authorized a new FM broadcast station) effective radiated power to 279 KW and antenna height above average terrain to 840 feet, and change commencement and completion dates.
- NEW—The Fort Industry Co., Lima, Ohio—Construction permit for new FM (Community) broadcast station to be operated on frequency to be assigned by FCC. Amended to change Class of Station from "A" to "B"; frequency from "to be assigned" to Channel #244, 96.7 mc., specify ERP as 20,000 watts.
- NEW—L. J. Duncan, Leila Duncan and Josephine A. Rawls, d/b as Valley Broadcasting Co., Lanett, Ala.—Modification of construction permit (B3-PH-920, which authorized a new FM broadcast station) to change type of station to Class B, ERP as 10.02 KW, antenna height above average terrain as 308 feet.
- WCYA—Susquehanna Broadcasting Co., York, Pa.—Modification of construction permit (B2-PH-160, which authorized a new FM broadcast station) to make changes in antenna system.
- WSRF—South Bend Tribune, South Bend, Ind.—Construction permit to specify effective radiated power as 20 KW.
- NEW—Capital City Broadcasting Co., Des Moines, Iowa (P. O. 1117 Locust St.)—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC; ERP: 255 KW.
- NEW—Robert Burdette, San Fernando, Calif. (P. O. 539 North La Jolla Avenue, Los Angeles 36, Calif.)—

(Continued on next page)

Construction permit for new FM (Class A) broadcast station to be operated on frequency to be assigned by FCC; ERP: 1 KW.

NEW—Asheville Citizen-Times Co., Inc., Asheville, N. C.—Construction permit for new FM (Class B) broadcast station to be operated on Channel # 236, 94.9 mc., or as assigned by FCC; ERP: 6.4 KW and height above average terrain 761 feet.

WSTP-FM—Piedmont Broadcasting Corp., Salisbury, N. C.—Modification of construction permit (B3-PH-346, which authorized a new FM broadcast station) to change type of transmitter.

NEW—The Derrick Publishing Co., Oil City, Pa.—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC. Amended to specify ERP as 20 KW.

NEW—Harold Thomas, Springfield, Mass. (P. O. 71 Grand St., Waterbury, Conn.)—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC; ERP: 3.0 KW.

KPFM—Stanley M. Goard, George W. Phillips, Robert T. Zabelle, James L. Murray, co-partners, d/b as Broadcasters Oregon, Ltd., Portland, Ore.—License to cover construction permit (B5-PH-207) which authorized a new FM broadcast station.

### TELEVISION APPLICATIONS ACCEPTED FOR FILING

NEW—E. F. Pepper, Stockton, Calif.—Construction permit for new commercial television broadcast station to be operated on frequency Channel #3, 66-72 mc., ESR: to be determined. Amended to change frequency from Channel #3, 66-72 mc., to Channel #8, 180-186 mc., change studio location, to specify transmitter location and to specify antenna.

WNTC—National Broadcasting Co., Inc., Chicago, Ill.—Modification of construction permit (B4-PT-27, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

### MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

NEW—Cowles Broadcasting Co., Wheaton, Md.—Modification of construction permit (B1-PEX-92) which authorized a new experimental television broadcast station to change completion date. Amended to change completion date.

W2XNG—Allen B. DuMont Laboratories, Inc., Area of New York, N. Y.—License to cover construction permit (B1-PVB-178) which authorized a new experimental television relay broadcast station.

W9XJN—Joseph F. Novy, Riverside, Ill.—License to cover construction permit (B4-PEX-65, as modified) which authorized a new developmental broadcast station.

KCGI—News-Press Publishing Co., Area of Santa Barbara, Calif.—License to cover construction permit (B5-PRE-469) which authorized a new remote pickup broadcast station.

KCGJ—News-Press Publishing Co., Area of Santa Barbara, Calif.—License to cover construction permit (B5-PRE-470) which authorized a new remote pickup broadcast station.

KFAS—Midnight Sun Broadcasting Co., Area of Fairbanks, Alaska.—License to cover construction permit (B-PRY-314) which authorized a new remote pickup broadcast station.

NEW—WAGE, Inc., Area of Syracuse, N. Y. (P. O. 108 W. Jefferson St., Syracuse, N. Y.)—Construction permit for new remote pickup broadcast station to be operated on frequencies 1622, 2058, 2150 and 2790 kc., power of 15 watts and emission A3.

### APPLICATIONS DISMISSED

WSGN—The Birmingham News Co., Birmingham, Ala.—Construction permit to change frequency from 610 to 690 kc., increase power from 5 KW day and 1 KW night to 50 KW day and night, install new trans-

mitter, and new directional antenna for day and night use and change transmitter location. Dismissed conflict with 3.25(c).

KBRO—Bruce Bartley and F. L. Pruitt, d/b as Bremerton Broadcasting Co., Bremerton, Wash.—Modification of construction permit (B5-P-4031, which authorized a new standard broadcast station) for extension of commencement and completion dates. Dismissed (unnecessary).

NEW—W.A.S.H. Broadcasting Co., Washington, D. C. (P. O. 1922-24 Eye St., N. W.)—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 5 KW and daytime only hours of operation. Amended re officers and directors and to specify type transmitter. Dismissed, request of attorney.

### APPLICATION RETURNED

American Pacific Radio Broadcasting Co., Redlands, Calif. (P. O. 4629 Encinas Drive, LaCanada, Calif.)—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 500 watts and unlimited hours of operation. Request of applicant.

### APPLICATIONS TENDERED FOR FILING

#### 740 Kilocycles

WPAQ—Ralph D. Epperson, Mount Airy, N. C.—Modification of construction permit for increase in power from 250 watts to 1 KW and install new transmitter.

#### 830 Kilocycles

NEW—Beverly Hills Broadcasting Corp., a California Corp., Beverly Hills, Calif.—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 5 KW, daytime hours of operation—sharing with WCCO-WNYC.

#### 840 Kilocycles

NEW—Palladium-Times, Inc., Scriba, N. Y.—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 1 KW and daytime hours of operation.

#### 950 Kilocycles

NEW—Tri-State Broadcasting Co., Sioux Falls, S. Dak.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 5 KW, unlimited hours of operation and directional antenna for day and night use.

#### 1000 Kilocycles

NEW—Charles L. South, H. H. Jackson, Alton Stewart and Ross Bohannon, Coleman, Texas—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 250 watts and daytime hours of operation.

NEW—Capital Broadcasting Co., Lincoln, Nebraska.—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 10 KW and daytime hours of operation.

#### 1010 Kilocycles

NEW—Bartell Broadcasting Co., Madison, Wis.—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW and daytime hours of operation.

#### 1030 Kilocycles

KWBU—The Century Broadcasting Co., Corpus Christi, Texas—Request for extension of special service authorization on 1030 kc., power of 50 KW, hours of operation from sunrise at Boston, Mass., to sunset at Corpus Christi, Texas, for a period of 6 months.

(Continued on next page)

### 1070 Kilocycles

NEW—Southland Broadcasting Corp., North Miami Beach, Fla.—Construction permit for a new standard broadcast station to be operated on 1070 kc., power of 250 watts and daytime hours of operation.

### 1240 Kilocycles

NEW—Williamson Broadcasting Corp., Pikeville, Ky.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

KANA—Southwest Broadcasting Co., Elk City, Okla.—Construction permit to increase power from 100 to 250 watts and install new transmitter and make changes in antenna.

### 1380 Kilocycles

NEW—Albert Alvin Almada, Sacramento, Calif.—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 1 KW, unlimited hours of operation, directional antenna night.

### 1400 Kilocycles

NEW—Smoky Mountain Broadcasters, Inc., Waynesville, N. C.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

### 1450 Kilocycles

KNET—Palestine Broadcasting Corp., Palestine, Texas—Construction permit to increase power from 100 to 250 watts, install new transmitter and make changes in antenna system.

KTBS—George D. Wray, Allen D. Morris, P. E. Furlow and John C. McCormack, a partnership, d/b as Radio Station KTBS, Shreveport, La.—Consent to assignment of license to Allen D. Morris, Prentiss E. Furlow, and George D. Wray, Sr., a partnership d/b as Radio Station KTBS.

### 1490 Kilocycles

NEW—Santa Cruz Broadcasting Co., Ralph Selleck Miller, Jr., Frank L. Genshlea, Kenneth G. Burkard, Santa Cruz, Calif.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Petaluma Broadcasters (a partnership), Howard R. Elvey, Forrest W. Hughes, Raymond W. Mort, Harold A. Sparks and John E. Striker, Petaluma, Calif.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

KPDR—Central Louisiana Broadcasting Corp., Alexandria, La.—Construction permit to change frequency from 1490 kc., to 1400 kc. (Request facilities of KSYL.)

### 1500 Kilocycles

NEW—Denison Broadcast Corp., Sherman, Texas—Construction permit for a new standard broadcast station to be operated on 1500 kc., power of 250 watts and daytime hours of operation.

### 1560 Kilocycles

NEW—R. W. Calvert, W. N. Furey and Ross Bohannon, d/b as Hill County Broadcasting Co., Hillsboro, Texas—Construction permit for a new standard broadcast station to be operated on 1560 kc., 250 watts and daytime hours of operation.

### 1600 Kilocycles

The Gazette Co., Cedar Rapids, Iowa—Modification of construction permit for approval of directional antenna system and transmitter location. (1600 kc.)

## Federal Trade Commission Actions

### COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

**Concrete Materials Corp.**—False advertising of compounds represented to be "waterproofing agents" for treating stone, brick and cement structures is charged in a complaint issued by the Commission against Concrete Materials Corp., 318-320 West Hubbard St., Chicago, whose products are sold under the trade name "Conco." (5474)

**Washington Institute, Inc.**—Hiram Johnson, trading as Washington Institute, Inc., 5002 Old Third St., Louisville, Ky., is charged in a Commission complaint with misrepresentation in connection with the sale and distribution of correspondence courses intended to prepare students for certain United States Civil Service positions. (5473)

### STIPULATIONS

**Amanda-L Co.**—An agreement to stop misrepresenting the properties and effectiveness of four preparations for the hair is contained in a stipulation accepted by the Commission from Alvin Eugene Boler and Amanda L. Boler, copartners trading as Amanda-L Co., 4640 Cottage Grove Ave., Chicago. (7537)

**Beacon Ribbons, Inc.**, 1123 Broadway, New York, entered into a stipulation with the Commission to cease and desist from misrepresenting its seam bindings as "dye fast." (7534)

The corporation agrees to stop representing that the seam bindings will not change color or fade or that they are impervious to the effects of light, dry cleaning, laundering or other bleaching actions, by use of the term "Fast Dye" or any other word or term of similar import.

**Gimbel Brothers, Inc.**—The Commission accepted from Gimbel Brothers, Inc., 33rd St. and Broadway, New York, a stipulation to cease and desist from misrepresenting the effectiveness of an insecticide spray containing the chemicals DDT and Pyrethrum and designated Aer-A-Sol Insecticide Bomb. (7535)

**Gloria Umbrella Manufacturing Co.**—The Commission approved a stipulation in which Jack Wasserman, trading as Gloria Umbrella Mfg. Co., 85 Essex St., New York, agrees to disclose the reason content of umbrella coverings. (7536)

### CEASE AND DESIST ORDERS

**Equitable Service Bureau**—Misrepresentation of a private detective and investigating agency as a business devoted to genealogical research and the locating of missing heirs in order to obtain information "by deceit and subterfuge" is prohibited in a cease and desist order issued by the Commission.

The order, directed against William A. Herman, trading as Equitable Service Bureau and National Estates Research, 170 Broadway, New York, prohibits certain practices. (5225)

**Jacob Siegel Co.**—The Commission, by a 3 to 2 vote, modified its cease and desist order in the case of Jacob Siegel Co., 317 North Broad St., Philadelphia, to permit qualified use of the trade name "Alpacuna" to designate men's overcoats and topcoats. (3403)

### FTC CASES CLOSED

**B. C. Remedy Co. and Stanback Co., Ltd.**—The Commission closed without prejudice its cases charging the manufacturers of two well-known pain remedies with false advertising after they voluntarily altered the formulas of their products to eliminate ingredients alleged to be injurious to health when used to excess.

The respondents were B. C. Remedy Co., Durham, N. C., manufacturer of "BC Headache Powders," and a partnership trading as Stanback Co., Ltd., Salisbury, N. C., manufacturer of "Stanback Headache Powders." (4851 and 4855)



Routing:

The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 14, No. 51, December 23, 1946

### FCC, Following Up Blue Book Statement, Requests Networks Report on Sustainers

Reminding the networks that its Blue Book called for quarterly reports on sustaining programs carried by affiliates, the FCC on Wednesday (18) published its letter to the major networks requesting a report for the week beginning November 17, 1946.

Following is the text of the Commission's letter:

"In the Commission's Report of March 7, 1946, entitled "Public Service Responsibility of Broadcast Licensees" it was stated that the networks would be called upon quarterly for statements of the stations carrying and failing to carry network sustaining programs during a sample week in each quarter.

"In pursuance of this policy you will henceforth be advised of the designated week prior to the end of each quarter and the Commission will appreciate receiving your statement no later than the end of the month immediately following each quarter.

Accordingly, the week beginning Sunday, November 17 and ending Saturday, November 23 has been designated for the last quarter of 1946 and it is requested that the following data covering this week be submitted by January 31, 1947:

1. A schedule of the network sustaining programs originated by your network during the week, giving the title and the day and time originally broadcast.
  2. The stations, by call letters, to which each of the programs was made available and the sta-
- (Continued on page 1008)*

### KMBC Outlines ASCAP License Fee Terms For Program In Letter To NAB

In view of the current interest among broadcasters in provisions of various music licenses, a letter on this subject from Karl Koerper, vice president and managing director of KMBC, Kansas City, to NAB President Justin Miller is reprinted below for your information.

Broadcasters are requested to send to NAB similar information on music licensing negotiations.

Following is Mr. Koerper's letter:

"Arthur and I feel that you should know about our experiences with ASCAP subsequent to the time we notified them that we were going on a per-program basis effective November 1 of this year.

"At the time we gave notice in August, we had an ASCAP license for our Brush Creek Follies show which is presented each Saturday night during the winter season at the Ivanhoe Temple here in Kansas City. Our license called for a fee of \$60 per year and renewed automatically.

"Shortly after ASCAP received our notice with respect to our broadcast license, they cancelled our ASCAP agreement for Ivanhoe Temple. The new proposal which they presented called for a flat fee of \$10 per show or \$520 per year as compared to the \$60 annual fee. We checked with other stations operating a stage show similar to the Brush Creek Follies and learned that the ASCAP fee varies from \$2.50 per show to \$60 per year.

"Accordingly, we wrote  
*(Continued on page 1008)*

### INSIDE THIS ISSUE

Meeting of Area "G" (Districts 4 and 7) has been set for Roanoke April 28-29, and meeting of 2nd District scheduled for New York May 5-6. (p. 1009).

Membership of three NAB committees was announced last week; committees are Freedom of Radio, Music Advisory and Research. (p. 1009)

Reversing the decision of a lower court, New York Court of Appeals held that Advance Music Corp. could bring suit against sponsor of "Hit Parade." (p. 1006)

Broadcasters continue opposition to the 2 per cent cash discount. AAAA representatives, at NAB headquarters conference, were given permission to submit proposal to NAB Sales Managers Executive Committee again at its next meeting. (p. 1006)



*Season's Greetings* FROM THE STAFF OF THE **NAB**



NATIONAL ASSOCIATION OF BROADCASTERS

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Justin Miller, *President*  
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Richard P. Doherty, *Director of Employee-Employer Relations*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

## Research Department

### Caution in Answering Questionnaires Suggested to NAB Membership

Member stations of the NAB have sent in to the association a copy of a letter and questionnaire from Charles L. Allen, Assistant Dean and Director of Research of Northwestern University at Evanston, Illinois. The questionnaire requests in considerable detail information concerning employees in the news, continuity and sales departments of radio stations. Apparently the questionnaire has been sent to every radio station in the United States. Neither Mr. Vernon Spencer, a graduate student at the Medill School of Journalism who is conducting the survey, nor Mr. Charles L. Allen, the Dean, nor any of the authorities at Northwestern consulted the NAB or its Research Department before the release of the letter and the questionnaire.

The NAB would have been glad to work with the parties concerned in assisting them in conducting the survey. However, NAB questions the advisability of placing in the hands of any individual or group, station-by-station information in the detail requested by the survey.

Stations desiring to furnish the information in detail should first get in touch with Dr. Kenneth Baker, Director of Research at the NAB.

### New BMB Map Planned to Eliminate Confusion of Single-Color Maps

As a result of a lengthy discussion on the matter in which it was believed that all points of view were represented, BMB at its Board meeting last week decided to issue new maps in which the exact percentage of BMB penetration will be indicated in each county in which a subscribing station receives mention on 10% or more of the BMB ballots.

This move on the part of the BMB Board was to prevent misinterpretation of single-color maps. Al-

though the original BMB maps mentioned nothing about "levels," conventionalized thinking about colored maps in the radio industry lead many to misinterpret the BMB maps as depicting so-called "primary" coverage.

The new maps when completed by BMB will replace the original single-color maps and become the official BMB maps. Since the making of these maps will consume some time—possibly 3 or 4 months—and since some stations may desire to draw their own maps, BMB is both permitting and encouraging such advance preparations by stations and is furnishing models and base maps together with instructions for the proper execution of the new maps. In general, these maps follow the maps already published by Station WOW and by the Katz Agency.

## Legal Department

### N. Y. State Court of Appeals Rules That Music Firm Can Sue Sponsor of "Hit Parade"

In a recent decision the Court of Appeals of New York, the highest court of the State, held that the Advance Music Corporation, song publishers, could properly bring suit against the American Tobacco Company on the ground that the "Hit Parade" program, allegedly, did not accurately reflect the ten most popular songs and that the music company's songs were either omitted or placed in improper order.

In so holding the Court of Appeals reversed the decision of the lower court, which had dismissed the complaint on the ground that it did not state a legal cause of action, and opened the way to a trial of the issues. The Court of Appeals stated that the correct principle was that intentional wrongdoing gives a cause of action and that the wrongdoer must justify his conduct if he is to escape.

## Broadcast Advertising

### Stations Remain Opposed to 2% Cash Discount

Reactions to the NAB from member stations continue to be in opposition to the 2% cash discount proposal recently made in circular letters from two advertising agencies. As previously reported here, objections by stations have included all the points brought out at previous discussions on this subject, when the proposal was repeatedly voted down by NAB committees and by the convention.

A new angle, however, is covered by this letter from a leading broadcaster and head of a regional network:

"You are doubtless familiar with the fact that in writing a letter to all the stations asking for the 2% cash discount, Carlos Franco of Young & Rubicam stated that all four networks were allowing this.

(Continued on next page)

"While I note comments in regard to his letter in the NAB REPORTS, I don't notice any challenge of this statement of his which is certainly misleading.

"I believe you are familiar with the fact that none of the four networks actually allows this 2% cash discount—they just have a plan of penalizing an account 2% if they don't pay on time. I doubt very much that they have ever collected this penalty 2%.

"I feel that to let this statement go unchallenged will deceive many stations that are not familiar with the exact facts."

A conference on the discount proposal was held Tuesday (17) at NAB headquarters, attended by Fred Gamble, AAAA president; Carlos Franco, chairman of the AAAA Timebuyers' committee; Richard L. Scheidker of the AAAA staff; President Justin Miller, A. D. Willard, Don Petty and Frank Pellegrin of the NAB. The AAAA representatives asked, and received, permission to present their proposal again to the NAB Sales Managers Executive Committee at its next meeting, as well as by letter to the NAB membership.

### Retail Executive Condemns "Testing" Radio Response

The willingness of radio men to permit retail sponsors to "test" radio by such devices as "hiding the merchandise under the counter" was blasted this week by Walt Dennis, Director of Radio & Television for Allied Stores Corporation, New York, which operates 39 leading department stores throughout the United States.

Such "tests," he points out, are unfair to the medium and even to the purchaser, and are inconclusive at best. He writes:

"This is to set down on paper the comment I made to you at the NRDGA meeting concerning a particularly bad practice arising out of the desire of retailers to 'test' radio advertising response.

"Any system of 'testing' consumer response which penalizes the consumer is, to my way of thinking, a bad practice. I refer particularly to the practice of 'hiding' goods, which have been advertised by radio, under counters or behind shelves in order to determine how many customers come in and 'ask' for the goods 'advertised on the radio.'

"It is the purpose of proper and efficient trade relations, insofar as a retailer is concerned, to give his customers the best service and goods possible and to make shopping as easy and convenient as possible. Requiring a customer to become an innocent party to some sort of test makes it more difficult for that customer to attain his objective of making a purchase as quickly and easily as possible.

"Without going into great length concerning my objection to this, I believe you can see the logic leading to condemnation of this practice. I particularly urge you to ask the radio industry not to foster this sort of thing and even to condemn it when brought up by a client."

Stations might suggest to retailers, who wish to "test" radio, that they follow substantially the same method of testing used by Joske's of Texas, as reported in "Radio for Retailers," whereby *long-term gains based on consistent use of radio were carefully measured* and found to be extremely satisfactory.

## IN THE OFFING

Jan. 5-6-7	Board of Directors Meeting	San Francisco
Jan. 8-9	Area "A" Meeting (Districts 15-16-17)	San Francisco
Jan. 10	District 15-16-17 Meetings	San Francisco
Jan. 13-14	District 14 Meeting	Salt Lake City
Jan. 15	Radio News Clinic	Salt Lake City
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 5-6	District 2 Meeting	New York City

### NRDGA Retail Radio Contest Closes December 31

Stations are reminded that the deadline is December 31 for entries in the NRDGA radio contest, to determine the best programs sponsored by retailers. Contest rules were published in last week's issue of NAB REPORTS.

## Small Market Stations

### Order Form of NAB Aids for Small Market Stations Completed

A complete list of NAB aids for Small Market Stations has been compiled for a printed order form. The form lists the many aids from the various departments. It will be distributed to all small stations at the 1947 district and area meetings. Many aids will be included, some of which are being prepared this week. This station category will receive many added aids and service from NAB in 1947.

### NAB Issues Fifth Radio Management Study Series

NAB members in the Small Market Station classification (less than 5000 watts in cities of 50,000 population and under) will receive this week NAB RADIO MANAGEMENT STUDY #5. Larger stations and associate members interested in the study will receive copies upon request. Distribution is handled by NAB Small Market Stations Division.

The fifth in the series discloses actual operating conditions of a 1000 watt fulltime station, located in a Southwestern city of approximately 16,000 population. The regional station has been in operation for twelve years. It was originally a one hundred watt daytime station.

(Continued on page 1009)

**FCC, Following Up Blue Book Statement, Requests Networks Report on Sustainers**

*(Continued from page 1005)*

- tions accepting and rejecting each program.
3. The total number of stations (a) to which each program was made available, (b) accepting each program, and (c) rejecting each program.
  4. An indication of each case in which program was broadcast on a transcribed delayed basis.
  5. A schedule showing in detail the sustaining programs of your network broadcast by stations not regularly affiliated with your network."

**KMBC Outlines ASCAP License Fee Terms for Program in Letter to NAB**

*(Continued from page 1005)*

ASCAP stating that we felt that the suggested fee was arbitrary and discriminatory. Their answer was to the effect that the \$10 per-performance is now applicable to this type of show and any licenses they now have in effect at a lesser rate have been set up for cancellation. The stations we contacted, with one exception, were operating under recent licenses which indicates that ASCAP's statement to us is not true.

"ASCAP, also, is now checking on our personal appearances in this area and insisting on performance licenses where our acts appear even though the shows are handled by other parties and other acts are engaged to appear with ours. All in all, there is every indication that ASCAP is attempting to plague us simply because we decided to go on a per-program basis."

**AFRA-NETWORK NEGOTIATIONS**

The past week brought forth no important new developments in the contract negotiations between the networks and AFRA, pending the outcome of discussions relating to issues affecting Chicago and the West Coast.

**LAST-MINUTE FCC ACTIONS**

**NEW AM APPLICATIONS GRANTED**

- The Pittsburgh Publishing Co., Pittsburgh, Kans.—Granted CP for a new station to operate on 1340 kc., 250 watts, unlimited time; engineering conditions. (B4-P-5246)
- The Lawrence Broadcasting Co., Lawrence, Mass.—Granted CP for a new station to operate on 800 kc., 1 KW, daytime only; engineering conditions. (B1-P-5239)
- Fred H. Whitley, Kannapolis, N. C.—Granted CP for a new station to operate on 870 kc., 1 KW, daytime only; engineering conditions. (B3-P-5266)
- Wash. County Broadcasting Corp., Johnson City, Tenn.—Granted CP for a new station to operate on 1050 kc., 1 KW, daytime only; engineering conditions. (B3-P-5260)

**CESSATION OF FM BROADCAST OPERATIONS IN THE BAND OF 42-44 MEGACYCLES**

In order to clear the band of 42.44 mc. for use by the non-government fixed and mobile services to which that band has been allocated, the Commission announced Friday (19) the following temporary assignments for FM broadcast stations now operating in the 42-44 mc. region:

Call Letters	Licensee	Present Temporary Assignment	New Temporary Assignment	Regular Assignment
W2XMXN	Edwin H. Armstrong Alpine, N. J.	42.8 Mc	44.1 Mc	98.9 Mc
WINX-FM	WINX B/cg Co. Washington, D. C.	43.2 Mc	44.7 Mc	92.9 Mc
WMNE	The Yankee Network, Inc., Boston, Mass. T-Mt. Washington, N. H.	43.9 Mc	45.1 Mc	98.1 Mc
WBEZ	Board of Education, Chicago, Ill.	42.5 Mc	44.3 Mc	91.7 Mc
WBKY	University of Ky., Lexington, Ky.	42.9 Mc	44.3 Mc	91.3 Mc
WBCE	Board of Education, Cleveland, Ohio.	42.5 Mc	44.3 Mc	90.1 Mc
KALW	Board of Education, San Francisco, Cal.	42.1 Mc	44.3 Mc	91.7 Mc
WNYE**	Board of Education, City of New York, Brooklyn, N. Y.	42.1 Mc	44.9 Mc	91.7 Mc
WIUC**	University of Illinois, Urbana, Ill.	42.9 Mc	44.7 Mc	91.5 Mc

\*\* Stations WNYE and WIUC have indicated that they propose to cease operation until their equipment is ready for operation on their regular assignment.

The above changes are effective January 1, 1947, or as soon thereafter as equipment may be modified, and in no event later than February 1, 1947.

The Commission has not yet fixed the date when all FM operation in the 44-50 mc. band must cease and all FM operation be confined to the 88-108 mc. band. As previously announced, the Commission will endeavor to continue the temporary operation of stations in the lower band until FM receivers for the higher band are generally available.

**TELEVISION BROADCAST**

The Commission announced Friday (19) grants of the following applications for commercial television stations in the Los Angeles, Calif., area:

- National Broadcasting Co., Inc., Channel #4. (B5-PCT-24)
- American Broadcasting Co., Inc., Channel #7. (B5-PCT-81)
- The Times-Mirror Co., Channel #11. (B5-PCT-92)
- Television Productions, Inc., Channel #5. (B5-PCT-160)
- Dorothy S. Thackrey, Channel #13. (B5-PCT-165)
- Earle C. Anthony, Inc., Channel #9 (B5-MPCT-12). (Commissioners Durr and Hyde are of the opinion that action on this application should be deferred until after the Commission has acted upon the application for renewal of license of Standard Station KFI.)

## Small City Buying Power Demonstrated in Bridgeton, N. J.

The buying power of people in small towns of the nation was dramatically illustrated recently when *Pathfinder* Magazine conducted a mammoth sales demonstration in Bridgeton, N. J.

In cooperation with the event, the Keystone Network originated through WSNJ, Bridgeton a special tribute to the small cities of the nation. The transcribed program was broadcast over the 240 KBS affiliates.

Quality goods never before made available to small communities were placed on sale during the demonstration. Sales showed a 100% increase over the pre-war period. New merchandise was moved with impressive swiftness, due to months of preparation for the campaign. It included intensive distribution of merchandise to merchants, backed up by heavy newspaper and radio promotion.

## Small Market Stations Agenda for Area Meetings Completed

The agenda for the Small Market Stations session at the 1947 area and district meetings has been completed. Copies of the agenda are to be mailed this week to members of the Executive Committee and the 17 district chairmen. First area meeting has been set for Mark Hopkins Hotel, San Francisco, Calif., January 8-9-10.

## FCC

## FCC's New York Accounting Office Occupies New Space in Federal Building

Effective Monday (23), the FCC's accounting office in New York City occupies space in the government owned building at 90 Church Street, having moved from 299 Broadway.

The new address of the accountant in charge is:

Jack E. Buckley, Accountant in Charge  
Federal Communications Commission  
Room 724, Federal Office Building  
90 Church Street  
New York 7, New York

## General

## Broadcasters Plan Meetings for 1947; Area "G" and 2nd District Dates Set

Plans are rounding into final form for NAB's area and district meetings in 1947, according to C. E. Arney, Jr., NAB secretary-treasurer.

A meeting of broadcasters in area "G," composed of NAB member in the fourth and seventh districts, will be held April 28-29, 1947, at the Hotel Roanoke, Roanoke, Virginia. The two districts include West Virginia, District of Columbia, Virginia, North Carolina, South Carolina, Kentucky and Ohio.

Arrangements for the meeting are under the supervision of Campbell Arnoux, WTAR, NAB director for District 4, and James D. Shouse, WLW, NAB director for District 7.

A meeting of members in NAB's second district is scheduled to be held at the Waldorf-Astoria Hotel in New York City on May 5-6, 1947. Michael R. Hanna, WHCU, NAB director for District 2 is in charge of arrangements for this session. District 2 includes broadcasters of New York and New Jersey.

Other district directors are cooperating in working out final plans which will make possible a series of area meetings. Complete details on these meetings will be announced in the near future.

## Revercomb Appointed Assistant Treasurer; Farver Becomes New NAB Auditor

Everett E. Revercomb, former auditor at NAB headquarters, was promoted to the position of assistant treasurer of the association. In his new post, Mr. Revercomb will be assistant to C. E. Arney, Jr.

Replacing Mr. Revercomb as auditor is Donald S. Farver, formerly with Frazer and Torbet, Washington public accountants. A graduate of the University of Virginia, Mr. Farver received his degree of B.S. in 1937. He served with the Army Air Forces for almost five years and was released from active duty with the rank of Major.

Prior to entering service, Mr. Farver was employed by the Potomac Electric Power Company in Washington as sales representative.

## Freedom of Radio, Music Advisory and Research Committees Named by NAB

Three new NAB committees were named on Thursday (19) to serve the radio broadcasting industry during the coming year. These three committees include the Freedom of Radio, Music Advisory and Research Committees.

Industry leaders who will serve are:

*Freedom of Radio Committee:* John E. Fetzer, WKZO, Kalamazoo, Mich.; Harold Hough, WBAP, Fort Worth, Texas; Henry P. Johnston, WSGN, Birmingham, Ala.; Edgar Kobak, MBS, New York; Frank Stanton, CBS, New York; Niles Trammell, NBC, New York; James W. Woodruff, Jr., WRBL, Columbus, Ga.

*Music Advisory Committee:* Kenneth Berkeley, WMAL, Washington, D. C.; Walter Hasse, WDRG, Hartford, Conn.; Robert T. Mason, WMRN, Marion, Ohio; Joseph A. McDonald, WJZ, New York; Theodore C. Streibert, WOR, New York; Ed Yocum, KGHL, Billings, Mont.

Chairmen for the two committees listed above have not yet been designated.

(Continued on next page)

*Research Committee:* Chairman, Carl Burkland, WTOP, Washington, D. C.; H. M. Beville, NBC, New York; Dietrick Dirks, KTRI, Sioux City, Iowa; Edward Evans, WJZ, New York; E. P. H. James, MBS, New York; William T. Lane, WAGE, Syracuse; Charles P. Scott, KTKC, Visalia, Calif.; J. C. Tully, WJAC, Johnstown, Pa.; Elma Wilson, CBS, New York. *Board Liaison:* Frank Stanton, CBS, New York; Harold Ryan, WSPD, Toledo, Ohio.

Due to the pressure of other activities, Edgar Bill, WMBD, will not serve as chairman of the Standards of Practice Committee of the Program Executive Committee, as previously announced. However, Mr. Bill will serve as a member. No chairman has been designated for the committee.

## News

### Station Must Take Lead in Community Is Policy of WOL Management

Radio Station WOL, Washington, D. C., was queried last week by the NAB Radio News Committee on its 14½ months' experience with "District Assignment," a 5-times weekly, 6:10-6:15 p.m., news program with editorial opinion by the commentator. The program has been sponsored continuously by a local jewelry company, the sponsorship dating from a few weeks after the start of the program.

T. A. M. Craven, Vice President of the Cowles Broadcasting Company, station owners, and NAB Director-at-Large, tersely summed it up in this fashion:

"Every station ought to become a vital part of its community life. One way to do it is to express your own opinion with respect to those things which involve the welfare of the community."

Program is handled entirely by Lou Brott of the WOL news staff. He writes the copy and delivers it. Mr. Brott uses the additional minutes of a regular 7:45-8:00 Sunday night broadcast for more extended treatment of a current subject affecting the public interest. There is time to interview the one man in the community who knows most about the particular subject. He feels that the programs operate as "guardians of the public rights."

"You've got to take a position or you're not effective," he said.

Generally the campaigns are of relatively short duration. One, however, ran 3 months when he "poured it on" a Congressman who blocked legislation on District slum clearance. He is careful not to claim credit for the Congressman's defeat at the last election but the station does take satisfaction in the fact that enabling legislation has been passed by Congress and now the appropriate body has chosen the first slum areas to be cleared.

When attending a meeting of strikers who tied up the Capitol's transportation system, one speaker mounted the platform to denounce the "antagonism of

radio and the press." Mr. Brott "stopped" the meeting by stating that the speaker did not know what he was talking about, that he had tried for 3 days to get the union's opinion. That was sufficient to get a wire recorded statement which presented the union side of the story which was played back in the meeting hall after it had been broadcast.

The power of the program was also demonstrated in the "rat campaign." Washington is a city that allegedly has an oversupply of rodents. About 40 seconds of the 4-minute script were devoted to this subject for several weeks with the result that the rat exterminator received funds to employ 12 extra men. Letters from Senate and House District Committee members thanking the station for its leadership are on file.

### Program Warns of Rackets

Mr. Brott has used his program to reveal current rackets when he finds them. Most recent was the Santa Claus racket. He happened to see a costumed Santa Claus seize a youngster, accompanying the mother, which he held closely while a photographer (his agent) took their picture. Then Santa Claus demanded \$1 from the mother for 2 prints. Because the mother was in a hurry to finish her Christmas shopping she paid over the money. Several days after the racket story was broadcast, announcement of the arrest and fining (\$25) of 3 Santa Clauses was reported in a Sunday paper.

District Commissioners cooperate with Mr. Brott. It's routine to call every day with a wire recorder. Sometimes he records an hour, only to use a minute or so of exactly what he wants for his broadcast. District Department heads now telephone news tips.

The program, in some respects, is a liaison between the District of Columbia Commissioners and the Federal Government. This situation has been cultivated by the dispatch of copies of appropriate broadcasts to Congressional members of the District Committee.

### Broadcast Bilbo Hearing

Albert Warner, WOL Mutual Newscaster, broke Congressional precedent Wednesday (18) when he received permission from the Senate Investigating Committee to broadcast the proceedings of the Bilbo Senate Investigation directly from the Capitol chamber. It is reported that this is the first time a Congressional committee has allowed radio to broadcast any investigation hearings direct from a Congressional hearing room.

## Public Interest Programming

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of December 30-Janu-

(Continued on next page)

ary 5, 1947 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

### Hospitals Need Student Nurses

The majority of America's 6,511 hospitals now have patients waiting to be admitted and the situation in many areas is growing steadily worse. In New York City alone, 2,000 beds were recently taken out of use in municipal and voluntary hospitals owing to a lack of sufficient nursing personnel. In other cities whole floors and wings of hospitals had to close. As a result of this condition, literally thousands of patients are doing without hospital care. A strong nation-wide effort must be made, therefore, to interest young women in nursing as a career; to urge them to enroll at once to fill existing vacancies in schools of nursing, and at the same time provide greatly needed help for our hospitals. Emphasize the fact that a three-year training course offers an unusual opportunity for young women to prepare for a lifetime profession—that the future demand for well-trained graduate nurses should be even greater in the years to come as a result of the expansion of voluntary hospital and public health services. Urge young women between the ages of 17 and 35, who are high school or college graduates with good records, to apply for admission in any one of the nearly 1,300 Accredited Schools of Nursing. Full information may be obtained by inquiring at their nearest hospital or School of Nursing or by checking with the Vocational Guidance Counsellor of their local high school. Nursing salaries compare favorably with earnings in other careers in government, teaching and other specialized fields, and may prepare for executive positions where salaries range from \$3,000 to \$5,000 a year, and even more. (Fact Sheet No. 9-E)

### Help Veterans Beat the Housing Shortage

Returning war veterans have been hardest hit by the present critical shortage in houses and apartments. Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. The veteran, who by going into the service gave up his house or apartment, or missed the chance to get one during the war years, needs and deserves all possible help in obtaining a home now for himself and his family. Despite all that is being done, however, the housing crisis will continue through 1947 and even intensify in the months immediately ahead. The reasons for this are: 1. The need for homes is tremendous—the extent of the housing shortage was felt. Since V-J Day some 13,000,000 men and women have been released from the Armed Services—even this year discharges have continued at the rate of about 250,000 a month. Some of these veterans, of course, have established homes to return to, but a Census Bureau survey taken in June showed that about 4,000,000 wanted to rent, buy or build within twelve months if they could find anything suitable at prices they could afford. About 2,200,000 are seeking accommodations even at present prices. 2. The shortage has been accumulating for years—we entered the war with an under-supply of houses. During the war the shortage became more acute. The marriage rate shot up. Home-building had to be held to a minimum because materials and manpower were needed to speed victory. 3. It takes time for emergency measures to pay off—the building of homes requires many different materials and involves numerous operations. The No. 1 problem was to step up the production of building materials. It was even necessary to do such things as build roads to remote, previously inaccessible stands of lumber. Urge listeners to help take care of the veteran in the existing housing

supply, until enough new homes are ready, by (1) sharing their homes and creating apartments through remodeling; (2) "staying put" and giving the veteran first chance in renting or buying; (3) putting off deferrable repairs; (4) listing vacancies and houses for sale at their local Veterans Housing Center; (5) not discriminating against veterans with children. (Fact Sheet No. 4-E)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, December 23. They are subject to change.

**Friday, December 27**

#### Oral Argument

(Room 6121, beginning at 10:00 A. M. in the order listed)

WTNJ—WOAX, Inc., Trenton, N. J.—Renewal of license. **1310 kc.** (NARBA), 500 watts night, 500 watts LS. Shares WCAM and WCAP.

WTNJ—WOAX, Inc., Trenton, N. J.—Modification of license. **1310 kc.**, 500 watts unlimited. Requests facilities of WCAM and WCAP.

WCAM—The City of Camden, Camden, N. J.—Renewal of license. **1310 kc.** (NARBA), 500 watts night, 500 watts LS. Shares WTNJ and WCAP.

WCAM—The City of Camden, Camden, N. J.—Modification of license. **1310 kc.**, 500 watts; S-WCAP. Requests facilities WTNJ.

WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.—Renewal of license. **1310 kc.** (NARBA), 500 watts LS. Shares WTNJ and WCAM.

WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.—Modification of license. **1310 kc.**, 500 watts; S-WCAP. Requests facilities WTNJ.

NEW—Camden Broadcasting Co., Camden, N. J.—C. P. **800 kc.**, 1 KW, daytime.

WHAT—Independence Broadcasting Co., Philadelphia, Pa.—C. P. **820 kc.**, 1 KW, day.

NEW—Ramif Compton, d/b as Radio WKDN, Camden, N. J.—C. P. **820 kc.**, 1 KW, day.

NEW—City of Sebring, Florida, Sebring, Fla.—C. P. **1430 kc.**, 1 KW, unlimited.

NEW—A. Frank Katzentine, Orlando, Fla.—C. P. **1420 kc.**, 5 KW, unlimited, DA-night.

WRBL—Columbus Broadcasting Co., Columbus, Ga.—C. P. **1420 kc.**, 5 KW night, unlimited, DA-night.

NEW—Muscookee Broadcasting Co., Columbus, Ga.—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—Chattahoochee Broadcasting Co., Columbus, Ga.—C. P. **1460 kc.**, 1 KW, unlimited, DA-night.

WWPG—Palm Beach Broadcasting Corp., Palm Beach, Fla.—C. P. **1420 kc.**, 1 KW, unlimited.

WMBR—Florida Broadcasting Co., Jacksonville, Fla.—C. P. **1460 kc.**, 5 KW, unlimited, DA-night.

WLAK—S. O. Ward, tr/as Radio Station WLAK, Lakeland, Fla.—C. P. **1430 kc.**, 1 KW, unlimited.

NEW—Georgia-Alabama Broadcasting Corp., Columbus, Ga.—C. P. **1450 kc.**, 250 watts, unlimited.

## FCC ACTIONS

### NEW AM APPLICATIONS GRANTED

- Shasta Cascade Broadcasting Corp., Mt. Shasta, Calif.—Granted CP for a new station to operate on 1340 kc., 250 watts, unlimited time; engineering conditions. (B5-P-5274)
- Andrew Jarema and Frank H. Altdoerffer, tr/as The Binghamton Broadcasters, Binghamton, N. Y.—Granted CP for a new station to operate on 750 kc., 1 KW, daytime only; engineering conditions. (B1-P-5244)
- Illinois Alton Broadcasting Co., Alton, Ill.—Granted CP for a new station to operate on 1570 kc., 1 KW, daytime only; engineering conditions. (B1-P-5216)
- William Paul Beville, et al, a partnership, d/b as WCPZ Broadcasting Co., Beaumont, Texas—Granted CP for a new station to operate on 1380 kc., 1 KW, daytime only; engineering conditions. (B3-P-5113)
- Mariocopa Broadcasters, Inc., Phoenix, Ariz.—Granted CP for a new station to operate on 960 kc., 5 KW, unlimited time, using DA at night; engineering conditions. (B5-P-4053)
- Kinston Broadcasting Co., Kinston, N. C.—Granted CP for a new station to operate on 1000 kc., 1 KW, daytime only (B3-P-5227); engineering conditions.
- North Montana Broadcasting Co., Havre, Mont.—Granted CP for a new station to operate on 730 kc., 1 KW, daytime only. (B5-P-5230)
- Harold B. Newman and Anne L. Newman, d/b as Pocono Broadcasting Co., Stroudsburg, Pa.—Granted CP for a new station to operate on 840 kc., 250 watts, daytime only; engineering conditions. (B2-P-5265)
- Josh L. Horne, Rocky Mount, N. C.—Granted CP for a new station to operate on 810 kc., 1 KW, daytime only (B3-P-5229); engineering conditions.
- Golden West Broadcasting Co., Childress, Texas—Granted CP for a new station to operate on 1510 kc., 250 watts, daytime only; engineering conditions. (B3-P-5249)
- Carroll S. Mohr, Fred O. Rice, Douglas D. Kahle and Geo. D. Humphrey, a partnership, d/b as Snowy Range Broadcasting Co., Laramie, Wyo.—Granted CP for a new station to operate on 1340 kc., 250 watts, unlimited time; engineering conditions. (B5-P-5001)
- Chet L. Gence, d/b as "The Voice of Reno," Reno, Nev.—Granted CP for a new station to operate on 1230 kc., 250 watts, unlimited time. (B5-P-5202)
- The Eastern Shore Broadcasting Co., Preston, Md.—Granted CP for a new station to operate on 1370 kc., 1 KW, daytime only; engineering conditions. (B1-P-3751)
- Richard H. Balch, Utica, N. Y.—Granted CP for a new station to operate on 900 kc., 250 watts, daytime only; engineering conditions. (B1-P-5253)
- Raymond M. Beckner and Melyin B. Williams, d/b as Royal Gorge Broadcasters, Canon City, Colo.—Granted CP for a new station to operate on 1400 kc., 250 watts, daytime only; engineering conditions. (B5-P-5235)
- Calif. Nev. Broadcasting Co., a partnership composed of Hubert Q. Joncken and David McKay, Vallejo, Calif.—Granted CP for a new station to operate on 1190 kc., 250 watts, daytime only; engineering conditions. (B5-P-4614)
- James Roland Brewer, d/b as Tell City Broadcasting Co., Tell City, Ind.—Granted CP for a new station to operate on 1230 kc., 250 watts, unlimited time; engineering conditions. (B4-P-5224)
- Harriman Broadcasting Co., Inc., Harriman, Tenn.—Granted CP for a new station to operate on 1230 kc., 250 watts, unlimited time; engineering conditions. (B3-P-5243)
- Herbert L. Wilson, Rutland, Vt.—Granted CP for a new station to operate on 1000 kc., 1 KW, daytime only; engineering conditions. (B1-P-5214)
- Burith Dickinson Rivers, Jr., Decatur, Ga.—Granted CP for a new station to operate on 1010 kc., 1 KW, daytime only; engineering conditions. (B3-P-5215)

- Valley Broadcasting Co., Stockton, Calif.—Granted CP for a new station to operate on 1280 kc., 1 KW, DA-N, unlimited time. (B5-P-4015)
- Engene E. Stone, Florence, S. C.—Granted CP for a new station to operate on 970 kc., 5 KW, daytime only; engineering conditions. (B3-P-4948)

### FM CONDITIONAL GRANTS

- Lee Radio, Inc., Mason City, Iowa—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B4-PH-627)
- Perkins Bros. Co., Sioux City, Iowa—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B4-PH-963)
- Twin City Broadcasting Co., Inc., Lewiston, Me.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B1-PH-1011)
- The Tri-State Broadcasting Co., Cumberland, Md.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B1-PH-948)
- Merrimac Broadcasting Co., Inc., Lowell, Mass.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B1-PH-683)
- Elmira Star Gazette, Inc., Elmira, N. Y.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B1-PH-431)
- Butler Broadcasting Co., Bntler, Pa.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (B2-PH-583)
- Central Broadcasting Co., Inc., Johnstown, Pa.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B2-PH-1063)

### FM CONSTRUCTION PERMITS

- The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height given is height above average terrain):
- Amphlett Printing Co., San Mateo, Calif.—Class A; Channel: 105.1 mc. (No. 286); 820 watts; 270 feet. (B5-PH-640)
- Capital City Broadcasting Corp., Tallahassee, Fla.—Class A; Channel: 104.3 mc. (No. 282); 710 watts; 150 feet. (B3-PH-1017)
- Tri-City Broadcasting Co., Davenport, Iowa—Class B; Channel: 101.1 mc. (No. 266); 47 KW; 355 feet. (B4-PH-216)
- Dubuque Broadcasting Co., Dubuque, Iowa—Class B; Channel: 99.1 mc. (No. 256); 350 feet; 10 KW. (B4-PH-429)
- Sunflower Broadcasting System, Kansas City, Kans.—Class B; Channel: 99.1 mc. (No. 256); 34 KW; 370 feet. (B4-PH-991)
- The World Co., Lawrence, Kans.—Class B; Channel: 103.7 mc. (No. 279); 2.5 KW; 315 feet. (B4-PH-535)
- The Topeka State Journal, Inc., Topeka, Kans.—Class B; Channel: 102.9 mc. (No. 275); 33 KW; 285 feet. (B4-PH-972)
- The Peninsula Broadcasting Co., Salisbury, Md.—Class B; Channel: 96.9 mc. (No. 245); 7 KW; 360 feet. (B1-PH-202)
- Cape Fear Broadcasting Co., Fayetteville, N. C.—Class B; Channel: 100.5 mc. (No. 263); 12 KW; 465 feet. (B3-PH-700)
- North Carolina Broadcasting Co., Inc., Greensboro, N. C.—Class B; Channel: 98.5 mc. (No. 253); 20 KW; 455 feet. (B3-PH-254)
- City of Dallas, Texas, Dallas, Texas—Class B; Channel: 93.4 mc. (No. 230); 59 KW; 510 feet. (B3-PH-1028)
- Southland Industries, Inc., San Antonio, Texas—Class B; Channel: 102.3 mc. (No. 272); 156 KW; 395 feet. (B3-PH-156)

*(Continued on next page)*

Times-World Corp., Roanoke, Va.—Class B; Channel: 92.9 mc. (No. 225); 11.8 KW; 1550 feet. (B2-PH-388)  
 WTAX, Inc., Springfield, Ill.—Class B; Channel: 101.3 mc. (No. 267); 6.7 KW; 315 feet. (B4-PH-690)\*  
 KTRH Broadcasting Co., Houston, Texas—Class B; Channel: 99.3 mc. (No. 257); 350 KW; 520 feet. (B3-MPH-148)\*  
 Texas Broadcasting Co., Tyler, Texas—Class B; 103.9 mc. (No. 280); 4.3 KW; 470 feet. (B3-PH-780)\*

## NEW COMMERCIAL TELEVISION APPLICATION GRANTED

Radio Sales Corp., Seattle, Wash.—Granted CP for a new television station; frequency: 76-82 mc. (Channel No. 5); visual power: 18.95 KW; aural: 9.79 KW; antenna: 408 feet. (B5-PCT-95)

## DESIGNATED FOR HEARING

The KJAN Broadcasting Co., Inc., Opelousas, La.; KRRV—Red River Valley Broadcasting Corp., Sherman, Tex.—Designated for hearing application of KJAN Broadcasting Co., Inc. (B3-P-5143), for a new station to operate on 910 kc., 1 KW, unlimited time, DA-night, and application of KRRV (B3-P-4105), to increase power from 1 to 5 KW, operating unlimited time on 910 kc., DA, install new transmitter, change transmitter site and install a new DA, in a consolidated proceeding with applications of Miami Broadcasting Co., and Northeast Okla. Broadcasting Co., for a new station at Miami, Okla., and ordered that the Commission's orders of Aug. 29, 1946, designating the latter two applications, be amended to include the KJAN Broadcasting Co., and KRRV applications.

Pocahontas Broadcasting Corp., Bluefield, W. Va.—Designated for hearing application of Pocahontas Broadcasting Corp. (B2-P-5466), with application of Bluefield Broadcasting Co. (B2-P-4990), both requesting a new station to operate on 1240 kc., 250 watts, unlimited time, in a consolidated proceeding; and further ordered that the Commission's orders of Sept. 5, 1946, designating for hearing in a consolidated proceeding the applications of Bluefield Broadcasting Co. and Odes E. Robinson, also applicants for new stations at Bluefield, requesting the same facilities, be amended to include application of Pocahontas Broadcasting Corp.

Eugene Broadcasters, Inc., Eugene, Ore.; KORE—Violet G. Hill Motter, et al., d/b as Eugene Broadcast Station, Eugene, Ore.—Designated for hearing in a consolidated proceeding application of Eugene Broadcasters, Inc. (B5-P-4259), for a new station to operate on 1280 kc., 1 KW, unlimited, DA, with application of KORE (B5-P-5470) to change frequency, power and operating time from 1450 kc., 250 watts unlimited time, to 1280 kc., 1 KW, daytime only.

Thomas Phillips, Jr., et al., d/b as Erie Broadcasting Co., Erie, Pa.; Times Publishing Co., Erie, Pa.—Designated for hearing application of Erie Broadcasting Co. (B2-P-5469), for a new station to operate on 1400 kc., 250 watts, unlimited time, in a consolidated proceeding with application of Times Publishing Co. (B2-P-3773) for the same facilities.

Frank Andrews, Modesto, Calif.—Designated for hearing in a consolidated proceeding with applications of Western Broadcasting Associates, Modesto, Calif., and Contra Costa Broadcasting Co., San Pablo Island, Calif., the application of Frank Andrews (B5-P-5465) for a new station to operate on 730 kc., 250 watts, daytime only; amended the orders dated November 7, designating applications of Western Broadcasting Associates and Contra Costa Broadcasting Co. to include the Andrews application, and to include issue of possible objectionable interference with applications of KQW (B5-P-3021) and KSFO (B5-P-2776), or any other applications.

Keokuk Broadcasting Co., Keokuk, Iowa; Roscoe L. Thompson, Keokuk, Iowa—Designated for hearing in a consolidated proceeding application of Keokuk Broadcasting Co. (B4-P-5480) with application of Roscoe L. Thompson (B4-P-5365), both requesting a new station on 1310 kc., 250 watts, daytime only, at Keokuk.

KGO—American Broadcasting Co., Inc., San Francisco, Calif.; Denver Broadcasting Co., Denver, Colo.—Designated for hearing in a consolidated proceeding, application of KGO (B5-MP-2157) for modification of CP for changes in DA and also requesting that station WGY, Schenectady, be required to install DA so as to afford KGO protection at night, with application of Denver Broadcasting Co. (B5-P-5141) for a new station to operate on 810 kc., 25 KW, 50 KW-LS, DA-2, unlimited and ordered WGY be made a party to the proceeding.

Northwestern Theological Seminary & Bible Training School, Minneapolis, Minn.—Designated for hearing applications for construction permits (B4-P-5273) for a new AM station and (B4-PH-970) for FM station, to be heard in a consolidated proceeding.

Ashbacker Radio Corp., Manistee, Mich.; Manistee Radio Corp., Manistee, Mich.—Designated for hearing in a consolidated proceeding the applications of Ashbacker Radio Corp. (B2-P-5191) and Manistee Radio Corp. (B2-P-5433), both requesting a new station on 1340 kc., 250 watts, unlimited time. Further ordered that the Ashbacker application be heard on the additional issue to determine the overlap, if any, that will exist between the service areas of the proposed station and of WKLA at Ludington, etc.

## LICENSE RENEWALS

WAGM—Aroostook Broadcasting Corp., Presque Isle, Maine—Granted renewal of license for the period ending February 1, 1948.

WSM and auxiliary—WSM, Inc., Nashville, Tenn.—Granted renewal of license for the period ending November 1, 1949.

WMGY—Dixie Broadcasting Co., Montgomery, Ala.—Granted renewal of license for the period ending November 1, 1949.

W9XJD—WJJD, Inc., Chicago, Ill.—Granted renewal of developmental station license for the period ending May 1, 1947.

## MISCELLANEOUS ACTIONS

WHPC—Vance C. McCormick, deceased (transferor); Gertrude Howard McCormick, et al. (transferee); The Patriot Co. (permittee); Harrisburg, Pa.—Granted consent to involuntary transfer of control of The Patriot Company, permittee of FM station WHPC, from Vance C. McCormick, deceased, to Gertrude Howard McCormick, Conway H. Olmstead and Dauphin Deposit Trust Company, executors of the estate of Vance C. McCormick, deceased. (B2-TC-517)

Eagle Publishing Co., Pittsfield, Mass.—Granted assignment of conditional CP for an FM station from Eagle Publishing Co. to Western Mass. Broadcasting Co.

WASH—Commercial Radio Equip. Co., Washington, D. C.—Granted authority to operate station WASH commercially on an interim basis, by using the equipment of station W3XL, for a period of 90 days, using present frequency 98.9 mc. and transmitter input power of 750 watts.

WBBM-FM—Col. Broadcasting System, Inc., Chicago, Ill.—Granted CP for an existing FM station to change type of transmitter and make changes in antenna system. (B4-PH-1069)

WQXQ—Interstate Broadcasting Co., Inc., New York, N. Y.—Granted CP for an existing FM station to specify frequency as Ch. #249, 97.7 mc., install new transmitter, and make changes in antenna system. (B1-PH-784)

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Granted modification of CP (B3-P-4365), for extension of completion date to 1-10-47. (B3-MP-2250)

(Continued on next page)

\* In lieu of previous conditions.

- WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at W. Hackley Ave., at foot of Barclay St., Muskegon. (B2-MP-2055)
- WMOC—Norwich Broadcasting Co., Norwich, Conn.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time; conditions. (B1-L-2061)
- WSAZ—WSAZ, Inc., Huntington, W. Va.—Granted license to cover CP which authorized increase in day power to 5 KW-LS and installation of new transmitter. (B2-L-2064)
- WKRG—Giddens and Rester, Mobile, Ala.—Granted license to cover CP which authorized a new station on 710 kc., 1 KW, daytime only; conditions. (B3-L-2086)
- WJNF—Marcus Loew Booking Agency, New York, N. Y.—Granted CP for an existing FM station to specify frequency 99.3 mc., change type of transmitter, and install a new antenna system (B1-PH-974). (Action taken 12-13.)
- WALT—Tampa Broadcasting Co., Tampa, Fla.—Granted modification of CP which authorized a new station, to change type of transmitter and to change studio location to 401 West Tyler St., Tampa. (B3-MP-2277)
- KFAB—KFAB Broadcasting Co., Omaha, Neb.—Granted modification of CP (B4-P-4578), for extension of completion date to 6-8-47. (B4-MP-2291)
- WWCO—Mitchell G. Meyers, Ruben E. Aronchim, Milton H. Meyers, Waterbury, Conn.—Granted license to cover CP which authorized a new station to operate on 1240 kc., 250 watts, unlimited time; conditions. (B1-L-2089)
- WMTW—The Yankee Network, Inc., Portland, Me.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions. (B1-L-2112)
- WKNB—The New Britain Broadcasting Co., New Britain, Conn.—Granted license to cover CP which authorized a new station on 840 kc., 1 KW, daytime, and for approval of studio location at 213 Main St., New Britain; conditions. (B1-L-2046)
- KR10—Valley Broadcasting Assn., Inc., McAllen, Texas.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at 10 St. Rd. near Edinburg-Mission Hwy., 2.7 miles west of city limits near Edinburg, and to change studio location to 16½ So. Main St., McAllen; conditions. (B3-MP-2226)
- WGAC—The Twin States Broadcasting Co., Augusta, Ga.—Granted modification of license to move studio to 666 Broad St., Augusta. (B3-ML-1235)
- KGBS—Harbenito Broadcasting Co., Harlingen, Texas.—Granted modification of CP (B3-P-4385) for extension of commencement and completion dates to 12-1-46 and 2-1-47, respectively. (B3-MP-2281)
- WIAH—Mountain State Broadcasting Co., Clarksburg, W. Va.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location at: U. S. Highway Route No. 50 East, 0.2 mile outside city limits, Clarksburg, and to change studio location to U. S. Highway, Route No. 50 East, 0.2 mile outside city limits, Clarksburg. (B2-MP-2229)
- KGRH—Fayetteville Broadcasting Co., Fayetteville, Ark.—Granted modification of CP which authorized a new station, to make changes in antenna and change type of transmitter. (B3-MP-2301)
- KMVI—Maui Pub. Co., Ltd., Waihuku, T. H.—Granted modification of CP which authorized a new station, for extension of completion date to 6-15-47. (B-MP-2286)
- WBUY—Davidson County Broadcasting Co., Lexington, N. C.—Granted license to cover CP which authorized a new station on 1190 kc., 250 watts, daytime; conditions. (B3-L-2068)
- KTFI—Radio Broadcasting Corp., Twin Falls, Idaho.—Granted modification of CP (B5-P-4383) for extension of completion date to 4-3-47 (B5-MP-2285). Condition.
- WMCK—Mon-Yough Broadcasting Co., McKeesport, Pa.—Granted modification of CP (B2-P-4273) to change type of transmitter. (B2-MP-2288)
- KFQG—Boone Biblical College, Boone, Iowa.—Granted CP to make changes in transmitting equipment. (B4-P-5446)
- W3XE—Philco Television Broadcasting Corp., Springfield Twp., Pa.—Granted modification of license to change frequency from Channel No. 3, 66-72 mc., to Channel No. 3, 60-66 mc. (B2-MLVB-48)
- WCBS—Columbia Broadcasting System, Inc., New York, N. Y.—Granted CP for an existing FM station to make changes in transmitter and antenna system. (B1-PH-775)
- WJAG—The Norfolk Daily News, Norfolk, Neb.—Granted CP to install a new transmitter, vertical antenna, and ground system, and change transmitter location to U. S. Hwy. No. 275, Norfolk, Neb. (B4-P-3998)
- WPAM—Miners' Broadcasting Service, Pottsville, Pa.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter and studio locations at No. Tremont St., and 106 So. Center St., Pottsville, respectively. (B2-MP-2271)
- KVNU—H. F. Laub, et al (Transferors), Herschel Bullen, et al (Transferees), Cache Valley Broadcasting Co. (Licensee), Logan, Utah—Granted consent to voluntary transfer of control of Cache Valley Broadcasting Co., licensee of station KVNU, from H. F. Laub, et al, to Herschel Bullen, et al (redistribution of stock). (B5-TC-508)
- WGBF—Evansville on the Air, Inc., Evansville, Ind.—The Commission, on its own motion, extended special temporary authorization for the continued operation of WGBF until February 20, 1947.
- Yankee Network, Inc., Hartford, Conn.—Granted consent to amend application (B1-A-548) granted Oct. 10, 1946, for assignment of license of WONS from State Broadcasting Corp. to the Yankee Network, so as to include the conditional FM permit subsequently authorized to licensee of WONS.
- WEIO—Tri-City Broadcasting Co., McKeesport, Pa.—Denied application for special service authorization to operate from 1 to 4 a. m. daily with 1 KW, during period from present to January 1, 1947. (B2-SSA-149)
- WHRV—James F. Hopkins, Inc. (Assignor), Huron Valley Broadcasters, Inc. (Assignee), Ann Arbor, Mich.—Granted consent to voluntary assignment of CP for a new station from James F. Hopkins, Inc., to Huron Valley Broadcasters, Inc. No monetary consideration involved. (B2-AP-42)
- WOOD—King-Trendle Broadcasting Corp. (Assignor), Liberty Broadcasting, Inc. (Assignee), Grand Rapids, Mich.—Granted consent to voluntary assignment of license of station WOOD from King-Trendle Broadcasting, Corp. to Liberty Broadcasting, Inc., for a consideration of \$850,000. (Comr. Durr voting for hearing.) (B2-AL-553)
- WINK—Ronald B. Woodyard and Mary W. Martin (Transferors), United Garage and Service Corp. (Transferee), Fort Myers Broadcasting Co. (Licensee), Fort Myers, Fla.—Granted consent to voluntary transfer of control of Fort Myers Broadcasting Co., licensee of station WINK, from Ronald B. Woodyard and Mary W. Martin, to United Garage & Service Corp., for \$100,000, plus any difference, not to exceed \$12,000, existing between cash and current liabilities as at the date of transfer, representing 150 shares (all) of outstanding stock. (B3-TC-510)
- WPAG—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—Granted CP for an increase in power from 250 watts to 1 KW, and install new transmitter; engineering conditions. (B2-P-5237)
- WLOP—Hazelwood, Inc., Orlando, Fla.—Granted CP to change frequency of WLOP from 1230 to 950 kc.; increase power from 250 watts to 5 KW, unlimited time, install directional arrays for both day and night operation, install new transmitter, and change transmitter location; engineering conditions. (Comr. Durr voting for hearing.) (B3-P-3973)

(Continued on next page)

- WJR**—WJR, The Goodwill Station, Inc., Detroit, Mich.—Adopted decision and order denying petition for reconsideration, directed against the Commission's action of Aug. 22, 1946, granting without hearing the application of Tarboro Broadcasting Co., Inc., for a new station at Tarboro, N. C., to operate on 760 kc., 1 KW, daytime only. (B3P-4891)
- WDUE**—Duke H. Thornton, Philadelphia, Miss.—Authorized deletion of all records relative to CP (B3-P-4449) granted on April 10, 1946, for a new station to operate on 1490 kc., 250 watts, unlimited time, and cancelled said authorization. Applicant has failed to comply with contingency of the grant.
- WPGE**—Voice of Thomaston, Thomaston, Ga.—Authorized deletion of all records relative to CP (B3-P-4882) granted Oct. 3, 1946, for a new station to operate on 1020 kc., 250 watts, daytime only, and cancelled said authorization. Applicants request withdrawal of CP because of "Dissolution of the partnership and lack of finances because of length of time already involved with no income".
- KPDQ**—John W. Davis, Portland, Ore.—Granted modification of CP (B5-P-4299), which authorized a new station, to specify a transmitter site and antenna system, and to increase power from 250 watts to 1 KW, daytime only, operating on 800 kc.; engineering conditions. (B5-MP-2152)
- WAPX**—United Broadcasting Co., Inc., Montgomery, Ala.—Granted modification of CP for approval of antenna system and transmitter location. (B3-MP-2231)
- KJR**—Birt F. Fisher, Seattle, Wash.—Adopted decision and order denying petition for reconsideration directed against the Commission's action of August 22, 1946, granting application of Queen City Broadcasting Co., Inc., for CP for a new station at Boise, Idaho, to operate on 950 kc., 1 KW, unlimited time, DA.
- Voice of Dixie, Inc., Birmingham, Ala.**—Granted petition requesting reinstatement of application (B3-P-4598) for a new station to operate on 690 kc., 10 KW, DA-N, unlimited time, and requesting acceptance of an amendment to application, specifying daytime operation only. The application was ordered reinstated and amendment accepted. (This application was dismissed on Nov. 7, 1946, because of violation of NARBA.)
- KVOO**—Southwestern Sales Corp., Tulsa, Okla.—Granted CP (B3-P-5238), requesting in effect, reinstatement of a recently expired CP (B3-P-3927), which authorized installation of a new directional antenna for night use.
- KGFJ**—Ben S. McGlashan, Los Angeles, Calif.—Denied application for special service authorization to operate with increased power of 250 watts on 1230 kc., unlimited time, for a period of 90 days. (B5-SSA-148)
- WJBC**—Arthur Malcolm McGregor and Hugh L. Gately, a partnership, d/b as Radio Station WJBC (assignor); Bloomington Broadcasting Corp. (assignee), Bloomington, Ill.—Granted consent to voluntary assignment of license of WJBC from Arthur Malcolm McGregor and Hugh L. Gately, a partnership, d/b as Radio Station WJBC, to Bloomington Broadcasting Corp., for a consideration of \$120,000. (Also includes conditional grant of CP for FM station.) (Comr. Durr voting for hearing).

### ACTIONS ON MOTIONS

- KGFJ**—Ben S. McGlashan, Los Angeles, Calif.—Dismissed petition requesting continuance of consolidated hearing in re applications in Dockets 7633, 7634 and 7919.
- Antilles Broadcasting System, Inc., Rio Piedras, P. R.**—Granted petition for leave to amend its application (Docket 7500; B-P-4589) so as to specify a new transmitter site, etc.
- Antilles Broadcasting System, Inc., Rio Piedras, P. R.**—Granted petition requesting the Commission to reopen the record and order a further hearing in re its application and that of Radio Americas Corp. (Docket 7501); the record was ordered reopened and a further hearing on application of Antilles Broadcasting System, Inc., as amended, is scheduled for Dec. 20, in Washington, for the sole purpose of receiving evidence pertaining to the transmitter site described in said amendment.
- Heart of Ohio, Columbus, Ohio**—Granted petition requesting leave to amend its application (B2-P-5364; Docket 7948), so as to show the addition of a new stockholder.
- Air Capital Broadcasting Co., Inc., Wichita, Kans.**—Granted petition for leave to intervene in the hearing on application of KANS. (Docket 7952)
- The Atlanta Journal Co., Atlanta, Ga.**—Granted petition for leave to amend its application for FM station (B3-PH-761; Docket 7544), so as to change Par. 32 to show weekly program analysis and tentative weekly program schedule.
- KOCS**—The Daily Report, Ontario, Calif.—Granted petition for leave to intervene in the hearing on application of San Gabriel Valley Broadcasting Co., for a new station in Monrovia, Calif. (Docket 7962; B5-P-5425)
- Hanford Publishing Co., Hanford, Calif.**—Granted petition for leave to amend its application (B5-P-4869; Docket 7783), so as to show a revised antenna array, etc.
- Berks Broadcasting Co., Reading, Pa.**—Granted petition for leave to amend its application (B2-P-4380; Docket 7339), so as to show the transfer of control of applicant Corp. to the Ilawley Broadcasting Co.
- Western Empire Broadcasters, Inc., San Bernardino, Calif.**—Granted petition insofar as it requests leave to amend its application (B5-P-4863; Docket 7720), so as to add to the application certain exhibits containing an option to purchase the physical facilities of station KFXM, San Bernardino: insofar as the petition requests removal of application from the hearing docket, it is denied.
- Macomb Broadcasting Co., Macomb, Ill.**—Granted petition for leave to amend its application (B4-P-4887); Docket 7785), so as to specify the frequency 1510 kc. instead of 1520 kc.; add amended engineering report, etc. Said amendment was accepted and application removed from the hearing docket.
- Cornbelt Broadcasting Co., Clinton, Ill.**—The Commission on its own motion, removed from the hearing docket application for CP. (B4-P-5081; Docket 7786)
- Texoma Broadcasting Co., Wichita Falls, Texas**—Ordered the hearing on application (B3-P-3823; Docket 7126), advanced from January 15 to January 6, at Washington, provided however, any other mutually exclusive application filed at least 20 days prior to January 15, 1947, shall be entitled to be consolidated with this application notwithstanding the provisions of Sec. 1.725(b) of the Rules.
- Crescent Broadcasting Corp., Shenandoah, Pa., et al.**—Ordered that the further hearing in this consolidated proceeding (Docket 6883, 6884 and 7115) be continued from December 18 to January 22, 1947.
- KWLC**—Luther College, Decorah, Iowa—Ordered that the hearing in re application of KWLC (Docket 7613) and application of Telegraph Herald (Docket 7612), be continued from December 19, without date, until further order of the Commission.
- Greensboro Broadcasting Co., Inc., Greensboro, N. C.**—Granted petition requesting 30-day continuance of hearing on its FM application (B3-PH-360; Docket 7595), scheduled for Dec. 16, and continued same to January 29, 1947, at Greensboro.
- KTKC**—Tulare-Kings Counties Radio Associates, Fresno, Calif.—Granted petition for leave to amend its application (B5-P-3909; Docket 7601), so as to specify 50 KW instead of 5 KW power; to abandon its request to move its main studios from Visalia to Fresno, etc. The amendment was accepted and application removed from the hearing docket.
- WLIB**—WLIB, Inc., Brooklyn, N. Y.—Granted petition for leave to amend its application (B1-P-4681; Docket 7819), so as to specify 5 KW at night instead of 10 KW night; to change parameters of antenna design, etc.
- Standard Tobacco Co., Inc., Maysville, Ky.**—Granted petition for leave to amend its application (B2-P-5036; Docket 7907), so as to change Par. 28 to show changes in the proposed service contours and areas and populations proposed to be served.

(Continued on next page)

**KSFO**—The Associated Broadcasters, Inc., San Francisco, Calif.; **KQW**—Pacific Agr. Foundation, Ltd., San Jose, Calif.—Granted joint petition requesting extension of time within which to file proposed findings in re dockets 6005 and 6214, and the time was extended to and including February 10, 1947.

**Greensboro Broadcasting Co., Inc.**, Greensboro, N. C.—Granted petition for leave to amend its application for FM station (**B3-PH-360**; Docket 7595), so as to show transfer of control of applicant Corp. to Ralph M. Lambeth, etc.

**WTNJ**—**WOAX, Inc.**, Trenton, N. J., et al.—The Commission ordered that the oral argument in re Docket 5893, et al, presently scheduled for December 18, be continued to December 27, 1946.

**Oneonta Star, Inc.**, Oneonta, N. Y.—Granted petition insofar as it requests modification of the issues in re application (**B1-P-5114**; Docket 7808), so as to strike the issues relative to the legal and financial qualifications of the applicant; type of program service, etc. Insofar as the petition requests an early hearing date, it is dismissed as moot.

**El Paso Broadcasting Co.**, El Paso, Texas, et al.—The Commission, on its own motion, ordered that the further hearing on the application of El Paso Broadcasting Co. (Docket 7533) and Dockets 7185, 7292, be continued from December 11 without date, until further order of the Commission.

**WBIZ, Inc.**, Eau Claire, Wis.—Granted petition requesting that the issues in the consolidated proceeding upon its application (Docket 7692) and application of Eau Claire-Chippewa Broadcasting Co. (Docket 7557), be enlarged to include issue to determine whether operation of a proposed station in Chippewa Falls on 1340 kc., 250 watts would involve objectionable interference with any existing or proposed broadcast service, and if so, the nature and extent thereof, and availability of other broadcast service to such areas and populations; and the further hearing in this proceeding was continued from December 16 to January 15, 1947, at Washington, D. C.

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 600 Kilocycles

**WPDQ**—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Modification of construction permit (**B3-P-3801**, as modified, which authorized change in frequency, installation of new directional antenna for night use, and new ground system) for extension of completion date.

#### 620 Kilocycles

**NEW**—Stanley S. Beaulaire & W. Keith Topping, d/b as Hanford Publishing Co., Hanford, Calif.—Construction permit for a new standard broadcast station to be operated on 620 kc., power 1 KW, directional antenna for night use, and unlimited hours of operation. Amended re changes in directional antenna for night use design.

#### 660 Kilocycles

**NEW**—Heart of Ohio, Inc., Columbus, Ohio (P. O. 1006 Huntington Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 660 kc., power of 1 KW, and daytime only hours of operation. Amended re stockholders.

#### 690 Kilocycles

**WCYB**—Appalachian Broadcasting Corp., Bristol, Va.—Construction permit to increase power from 1 KW day to 5 KW day and install new transmitter.

#### 780 Kilocycles

**WCKB**—North Carolina Central Broadcasters, Inc., Dunn, N. C.—License to cover construction permit (**B3-P-4762**, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 790 Kilocycles

**NEW**—Antilles Broadcasting System, Inc., Rio Piedras, P. R. (P. O. 77 Munoz Rivera St., Rio Piedras, P. R.)—Construction permit for a new standard broadcast station to be operated on 790 kc., power 5 KW, and unlimited hours of operation. Amended re change in transmitter location from Insular Road #3, 0.8 miles SE of Carolina, P. R., to Insular Road #46, Rio Piedras P. R.

#### 830 Kilocycles

**WNYC**—City of New York, Municipal Broadcasting System, New York, N. Y.—Construction permit to install auxiliary transmitter (composite) at Foot of Greenpoint Ave., East River, Brooklyn, New York (present site of main transmitter), to be used for auxiliary purposes with power of 1 KW.

**NEW**—Beverly Hills Broadcasting Corp., Beverly Hills, Calif. (P. O. Beverly Hills Club, 120 South Roxbury Dr.)—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 5 KW, and daytime only hours of operation.

#### 840 Kilocycles

**NEW**—Palladium-Times, Inc., Scriba, N. Y. (P. O. 172-176 W. First St., Oswego, N. Y.)—Construction permit for a new standard broadcast station to be operated on 840 kc., power 1 KW, and daytime only hours of operation.

**NEW**—Rock Creek Broadcasting Corp., Washington, D. C. (P. O. 3245 "Q" St., N. W.)—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 10 KW, directional antenna, and daytime only hours of operation.

#### 870 Kilocycles

**WCHU**—Cornell University, Ithaca, N. Y.—Special Service Authorization to operate from 6:00 a.m. EST, to local sunrise, with power of 1 KW, during month of December, 1946, and the months of January and February of 1947.

**KCNK**—Blue Bonnet Broadcasting Corp., Fort Worth, Texas—Modification of construction permit (**B3-P-4983**, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location, and to specify studio location.

#### 890 Kilocycles

**KBYE**—State Broadcasting Co., Oklahoma City, Okla.—Modification of construction permit (**B3-P-4465**, which authorized a new standard broadcast station) for approval of antenna, to make changes in transmitting equipment and for approval of transmitter and studio locations.

#### 940 Kilocycles

**NEW**—Puerto Communications Authority, Municipality of Rio Piedras, P. R. (P. O. Salvador Brau between San Jose & Cristo Sts., San Juan, P. R.)—Construction permit for a new standard broadcast station to be operated on 940 kc., power 10 KW, directional antenna day and night use, and unlimited hours of operation. Amended re stockholders.

**KTKC**—J. E. Richmond, Homer W. Wood, Percy M. Whiteside, Morley M. Maddox and Charles A. Whitmore.

(Continued on next page)

d/b as Tulare-Kings Counties Radio Associates, Fresno, Calif.—Construction permit to change transmitter and studio location from 1 $\frac{3}{4}$  mi. S.W. of Visalia, Calif., to on highway 99, 5 mi. S.E. of Fresno, Calif., and Hotel Fresno, Broadway & Merced Sts., Fresno, Calif., respectively. Amended to omit request for change in studio location and to request increase in power from 5 to 50 KW, change type of transmitter, changes in directional antenna for day and night use, and change transmitter location from on highway 99, 5 mi. S.E. of Fresno, Calif., to 12 miles north of Visalia, near Monson, Calif.

NEW—Rose Capital Broadcasting Co., Tyler, Texas—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1490 to 940 kc., hours of operation from unlimited to daytime only; to make changes in antenna and ground system.

### 950 Kilocycles

NEW—Tri-State Broadcasting Co., Sioux Falls, S. Dak. (P. O. 228 $\frac{1}{2}$  South Phillips Ave.)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 5 KW, directional antenna day and night, and unlimited hours of operation.

### 970 Kilocycles

KWBC—Worth Broadcasting Co., Fort Worth, Texas—License to cover construction permit (B3-P-4448, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

### 1000 Kilocycles

NEW—Charles L. South, II, H. Jackson, Alton Stewart and Ross Bohannon, a partnership, d/b as Coleman County Broadcasting Co., Coleman Texas (P. O. Coleman, Texas)—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 250 watts, and daytime hours of operation.

NEW—Capital Broadcasting Co., Lincoln, Nebr. (P. O. 1100 Idylwild Dr.)—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 10 KW, and daytime only hours of operation.

### 1010 Kilocycles

NEW—Bartell Broadcasting Co., Madison, Wis. (P. O. 220 West Sunset Court)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW and daytime only hours of operation.

### 1140 Kilocycles

WKAX—Courier Broadcasting Service, Inc., Birmingham, Ala.—Construction permit to change frequency from 900 to 1140 kc., hours of operation from daytime to limited, and change transmitter location.

### 1150 Kilocycles

NEW—Radio Americas Corp., Mayaguez, P. R.—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW and unlimited hours of operation. Amended re officers, directors, and stockholders.

### 1190 Kilocycles

WLIB—WLIB, Inc., Brooklyn, N. Y.—Construction permit to increase power from 1 KW to 10 KW, change hours of operation from limited time to unlimited time, install new transmitter and directional antenna for day and night use, and change transmitter location from 180 Morgan Ave., Brooklyn, N. Y., to 1 mile

east of North Arlington, N. J. Amended to change power from 10 KW day and night to 5 KW night and 10 KW day and changes in directional antenna pattern.

### 1220 Kilocycles

NEW—Interlake Broadcasting Corp., Renton, Wash. (P. O. Suite 1103, 1411 Fourth Ave. Bldg., Seattle, Wash.)—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts and daytime only hours of operation.

### 1230 Kilocycles

KSPT—Howard S. Smith, R. E. Pratt, Howard Hicks, John A. Hicks and Ross Bohannon, d/b as Hopkins County Broadcasting Co., Sulphur Springs, Texas—Modification of construction permit (B3-P-5158, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

WBOW—Banks of Wabash, Inc., Terre Haute, Ind.—License to cover construction permit (B4-P-5420) which authorized installation of new transmitter.

WJOR—Sidney Slon, Lawrence Slon and Stephen Velardi, a partnership, d/b as Bangor Broadcasting Service, Bangor, Me.—License to cover construction permit (B1-P-4728, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

### 1240 Kilocycles

WGRM—P. K. Ewing, Greenwood, Miss.—Construction permit to change transmitter location and make changes in vertical antenna.

WKDA—A. G. Beaman and T. B. Baker, Jr., a partnership, d/b as Capitol Broadcasting Co., Nashville, Tenn.—Modification of construction permit (B3-P-3673, which authorized a new standard broadcast station) to change type of transmitter and make changes in the vertical antenna.

WGNS—Cecil N. Elrod, Cecil N. Elrod, Jr., and S. D. Wotten, Jr., a partnership d/b as Murfreesboro Broadcasting Service, Murfreesboro, Tenn.—Modification of construction permit (B3-P-3802, which authorized a new standard broadcast station) to make changes in antenna, change type of transmitter and change studio location.

### 1270 Kilocycles

WHBF—Rock Island Broadcasting Co., Rock Island, Ill.—Authority to determine operating power by direct measurement of antenna power.

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Construction permit to install directional antenna for night use, and increase power from 1 KW night, 5 KW day to 5 KW day and night.

### 1280 Kilocycles

KORE—Violet G. Hill Motter and Violet G. Hill Motter, Administratrix of the Estate of Frank L. Hill, Deceased, d/b as Eugene Broadcast Station, Eugene, Ore.—Construction permit to change frequency from 1450 to 1280 kc., increase power from 250 watts day and night to 1 KW day, change hours of operation from unlimited time to daytime only and install new transmitter.

### 1290 Kilocycles

WIRK—Ken-Sell, Inc., West Palm Beach, Fla.—Modification of construction permit (B3-P-5104, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

(Continued on next page)

### 1340 Kilocycles

- WCVI—Connellsville Broadcasters, Inc., Connellsville, Pa.—Modification of construction permit (B2-P-5138, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.
- WGH—Hampton Roads Broadening Corp., Newport News, Va.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.
- KOCY—Plaza Court Broadcasting Co., Oklahoma City, Okla.—Authority to determine operating power by direct measurement of antenna power.
- WKJB—Jose Bechara, Jr., Mayaguez, P. R.—License to cover construction permit (B-P-3974, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.
- WIXX—WIXX Broadcasting Co., Washington, D. C.—Authority to determine operating power by direct measurement of antenna power.

### 1350 Kilocycles

- KCOR—Raoul A. Cortez, San Antonio, Texas—Construction permit to increase power from 1 KW day to 5 KW day and night, change hours of operation from daytime to unlimited, install new transmitter, and directional antenna for day and night use and change transmitter location.

### 1380 Kilocycles

- NEW—Denison Broadcast Corp., Denison, Texas—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 250 watts and daytime only hours of operation. Amended to change frequency from 1380 to 1500 kc., change transmitter and studio locations from Denison, Texas, to Sherman, Texas.
- NEW—Albert Alvin Ahmada, Sacramento, Calif. (P. O. 718-11th St.)—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 1 KW, directional antenna night and unlimited hours of operation.

### 1390 Kilocycles

- KLPM—John B. Cooley, Ethel H. Cooley and Carroll W. Baker, d/b as Minot Broadcasting Co., Minot, N. D.—License to cover construction permit (B4-P-4342) which authorized change in power and installation of new transmitter and authority to determine operating power by direct measurement of antenna power.
- NEW—Model City Broadcasting Co., Inc., Anniston, Ala. (P. O. 421 Lapsley Ave.)—Construction permit for a new standard broadcast station to be operated on 1390 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended re directional antenna pattern.

### 1400 Kilocycles

- WMBC—Mississippi Broadcasting Co., Inc., Macon, Miss.—Modification of construction permit (B3-P-3612, which authorized a new standard broadcast station) for extension of completion date.
- KLUF—The KLUF Broadcasting Co., Inc., Galveston, Texas—Modification of license to move studio location.
- WGNH—General Newspapers, Inc., Gadsden, Ala.—Modification of construction permit (B3-P-4624, as modified, which authorized a new standard broadcast station) to change type of transmitter.
- WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Construction permit to make changes in antenna and to change transmitter location.
- NEW—Thomas Phillips, Jr., William M. Schuster, Conrad Elfenbein, Francis Schuster and Sylvia Galinsky, a partnership, d/b as Erie Broadcasting Co., Erie, Pa. (P. O. % Mr. Cecil D. Elfenbein, Atty., 1124 G. Daniel

- Baldwin Bldg.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.
- NEW—Smoky Mountain Broadcasters, Inc., Waynesville, N. C. (P. O. Mountaineer Bldg.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.
- KKIX—D. O. Kimmie, Visalia, Calif.—License to cover construction permit (B5-P-4476, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

### 1410 Kilocycles

- KWYO—Big Horn Broadcasting Co., Inc., Sheridan, Wyo.—License to cover construction permit (B5-P-4455) which authorized change in frequency, increase power, install new transmitter and make changes in vertical antenna and authority to determine operating power by direct measurement of antenna power.

### 1450 Kilocycles

- WRNO—WRNO, Inc., Orangeburg, S. C.—License to cover construction permit (B3-P-3866, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.
- WCVS—WCVS, Inc., Springfield, Ill.—License to cover construction permit (B4-P-4841) which authorized installation of new vertical antenna, and change transmitter location, authority to determine operating power by direct measurement of antenna power.
- WPLH—Huntington Broadcasting Corp., Huntington, W. Va.—License to cover construction permit (B2-P-3741, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.
- WRQX—M. F. Brice, W. O. Davis, R. E. Ledford and R. W. Sockwell, a partnership, d/b as Vidalia Broadcasting Co., Vidalia, Ga.—License to cover construction permit (B3-P-4823) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

### 1480 Kilocycles

- KIEM—Redwood Broadcasting Co., Inc., Eureka, Calif.—Construction permit to install new transmitter.
- KTBS—George D. Wray, Allen D. Morris, P. E. Furlow and John C. McCormack, a partnership, d/b as Radio Station KTBS, Shreveport, La.—Voluntary assignment of license to Allen D. Morris, Prentiss E. Furlow and George D. Wray, Sr., a partnership, d/b as Radio Station KTBS.

### 1490 Kilocycles

- WKIC—I. K. Corkern, Bogalusa, La.—Modification of construction permit (B3-P-4033, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter and studio locations and to change name of applicant from I. K. Corkern to I. K. Corkern, Jr., tr/as Bogalusa Broadcasting Co.
- WJJM—James J. Murray, Lewisburg, Tenn.—Modification of construction permit (B3-P-4494, which authorized a new standard broadcast station) to change antenna location approximately 400 feet, change type of transmitter and for extension of completion date. Amended to make changes in antenna and ground system.
- KVOW—J. C. Rothwell, Littlefield, Texas—Modification of construction permit (B3-P-5004, which authorized a new standard broadcast station) for approval of antenna, and for approval of transmitter and studio locations.
- KVOU—Edward J. Harpole, William T. Kemp and W. J. Harpole, d/b as Uvalde Broadcasters, Uvalde, Texas

(Continued on next page)

—Modification of construction permit (B3-P-5147, which authorized a new standard broadcast station) for approval of antenna, and for approval of transmitter and studio locations.

**WALD**—Walterboro Broadcasting Co., Walterboro, S. C.—Modification of construction permit (B3-P-5075, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter and studio locations.

**NEW**—Howard R. Elvey, Forrest W. Hughes, Raymond W. Mort, Harold A. Sparks and John E. Striker, a partnership, d/b as Petaluma Broadcasters, Petaluma, Calif.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended to change transmitter and studio location.

**NEW**—Ralph Selleck Miller, Jr., Frank L. Genshea and Kenneth G. Burkhard, a partnership, d/b as Santa Cruz Broadcasting Co., Santa Cruz, Calif. (P. O. 13 Locust St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

**WNS**—Alfred Dorman, Statesboro, Ga.—Modification of construction permit (B3-P-4486, which authorized a new standard broadcast station) to change type of transmitter.

**WWNS**—Alfred Dorman, Statesboro, Ga.—License to cover construction permit (B3-P-4486, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**KTYL**—Howard L. Roberts, Donald Ellsworth, Lorenzo K. Lisonbee, Bert A. Randall, Samuel F. Curtis, Joseph M. Standage and Ernest J. Burgi, a partnership, d/b as Sun Valley Broadcasting Co., Mesa, Ariz.—Modification of construction permit (B5-P-4980, which authorized a new standard broadcast station) to change type of transmitter.

**NEW**—Alex. B. Craig and Morgan J. Craig, d/b as Craig Broadcasting Co., Chester, S. C.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended to change transmitter location, change studio location and to make changes in antenna.

### 1510 Kilocycles

**NEW**—The Macomb Broadcasting Co., Macomb, Ill. (P. O. 119 N. Randolph St.)—Construction permit for a new standard broadcast station to be operated on **1520 kc.**, power of 250 watts and daytime hours of operation. Amended to change frequency from **1520** to **1510 kc.**

### 1520 Kilocycles

**KSIB**—Southwest Iowa Broadcasting Co., Creston, Iowa—License to cover construction permit (B4-P-4683) which authorized a new standard broadcast station, and to specify studio location and authority to determine operating power by direct measurement of antenna power.

### 1560 Kilocycles

**NEW**—Nonpareil Broadcasting Co., Council Bluffs, Iowa—Construction permit for a new standard broadcast station to be operated on **1560 kc.**, power of 1 KW, for daytime only. Amended to change power from 1 KW, daytime, to 500 watts daytime.

### 1580 Kilocycles

**KOWL**—Arthur H. Croghan, Santa Monica, Calif.—Modification of construction permit (B5-P-4236, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to change studio location from Hotel Carmel, 2nd & Broadway, Santa Monica, Calif., to Hotel Chase, Ocean Front, Los Angeles, Calif.

## FM APPLICATIONS ACCEPTED FOR FILING

**NEW**—Lewiston-Auburn Broadcasting Corp., Lewiston, Me. (P. O. 108 Central Ave.)—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC; effective radiated power: 15.6 KW.

**WIWA**—Poughkeepsie Newspapers, Inc., Poughkeepsie, N. Y.—Modification of construction permit (B1-PH-260, which authorized a new FM broadcast station) to change transmitter location and make changes in antenna system.

**WWDC-FM**—Capital Broadcasting Co., Washington, D. C.—Modification of construction permit (B1-PH-199, which authorized a new FM broadcast station) to specify type of transmitter and make changes in antenna system.

**WMCK-FM**—Mon-Yough Broadcasting Co., McKeesport, Pa.—Modification of construction permit (B2-PH-910, which authorized a new FM broadcast station) to change effective radiated power to 255 watts, and change commencement and completion dates.

**NEW**—Pacific Broadcasting Co., San Francisco, Calif.—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency to be determined by FCC. Amended to change studio location from "to be determined" to Mason & California Sts., San Francisco, Calif.; change stockholders and make changes in antenna system; and specify transmitter location as Grizzly Peak Blvd., Marlborough Terrace, Oakland, Calif.; ERP as 9.72 KW.

**KMPC-FM**—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency Channel No. 241, **96.1 mc.**, or as assigned. Amended to change antenna system.

**NEW**—The Atlanta Journal Co., Atlanta, Ga.—Construction permit for new FM (Metropolitan) broadcast station to be operated on Channel No. 260, **99.9 mc.** Amended to change frequency from Channel No. 260, **99.9 mc.**, to Channel No. 259, **99.7 mc.**; ERP from 20 to 50 KW and make changes in antenna system.

**WSAU-FM**—Northern Broadcasting Co., Inc., Wausan, Wis.—Modification of construction permit (B4-PH-903, which authorized a new FM broadcast station) to change transmitter site from town of Texas, Wis., to northeast of Wausan, Wis., effective radiated power to 46 KW, antenna height above average terrain to 414 feet, make changes in antenna system and change commencement and completion dates.

**NEW**—Liberty Broadcasting Corp., Atlanta, Ga.—Construction permit for new FM broadcast station to be operated on **43.3 mc.** Amended to change frequency from **43.3 mc.** to Channel No. 255, **98.9 mc.**; ERP as 20 KW.

**KYW-FM**—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—Construction permit to specify frequency as Channel No. 262, **100.3 mc.**, specify effective radiated power as 20 KW; antenna height above average terrain as 500 feet.

**NEW**—Pryor Dillard, Raymondville, Texas—Construction permit for new FM (Class A) broadcast station to be operated on frequency to be assigned by FCC; ERP 362 watts.

**NEW**—Central States Broadcasting Co., Omaha, Nebr.—Construction permit for new FM broadcast station to be operated on **47.7 mc.** Amended to change frequency from **47.7 mc.** to "to be assigned by chief engineer of FCC;" transmitter site from SE $\frac{1}{4}$ SW $\frac{1}{4}$  and SW $\frac{1}{4}$ SE $\frac{1}{4}$  of Sec. 23, and NE $\frac{1}{4}$ NW $\frac{1}{4}$  and NW $\frac{1}{4}$ NE $\frac{1}{4}$  of Sec. 26, all in Twp. 77 N., Range 44 W., Pottawattomie, Iowa, to Pottawattomie County, approximately 5 miles east of Council Bluffs, Iowa, type of transmitter, effective radiated power from 169.6 to 315 KW and make changes in antenna system.

**NEW**—Connecticut Radio Foundation, Inc., New Haven, Conn.—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC. Amended to change antenna system; specify ERP as 20 KW.

*(Continued on next page)*

- NEW—Joe L. Martinez, Albuquerque, N. Mex.—Construction permit for new FM (Class A) broadcast station to be operated on frequency to be assigned by FCC. Amended to change name from Joe L. Martinez to Joe L. Martinez and Harold O. Bishop, d/b as FM Radio Broadcasting Co.
- NEW—Hoyle Barton Long, Front Royal, Va. (P. O., Skyline Caverns)—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC, ERP: 15.7 KW.
- NEW—Pyncheon Broadcasting Corp., Springfield, Mass.—Construction permit for a new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC, ERP: 4.1 KW.
- NEW—Tri-Cities Broadcasting Co., Goose Creek, Texas—Construction permit for new FM (Class A) broadcast station to be operated on frequency to be determined by FCC, ERP: 1,272 watts. Amended to make changes in antenna system.

#### MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

- NEW—Appalachian Broadcasting Corp., Portable, Area of Bristol, Va.—Construction permit for a new remote pickup broadcast station to be operated on frequencies 31.22, 35.62, 37.02 and 39.26 mc., power of ½ watt and emission A3.
- NEW—Appalachian Broadcasting Corp., Portable, Area of Bristol, Va.—Construction permit for new remote pickup broadcast station to be operated on frequency 31.22, 35.62, 37.02 and 39.26 mc., power ½ watt and emission A3.
- WBPC—Georgia School of Technology, Area of Atlanta, Ga.—Modification of license to change corporate name to Board of Regents of the University System of Georgia for and on behalf of Georgia School of Technology.
- W4XC—Ramon G. Patterson, Louise Patterson Pursley, Ramon G. Patterson, Executor and Louise Patterson Pursley, Executrix of estate of Joda Patterson, deceased, d/b as WAPO Broadcasting Service, Chattanooga, Tenn.—License to cover construction permit (B3-PEX-90, which authorized a change in transmitter site and changes in antenna system).
- KPBL—Frontier Broadcasting Co., Area of Cheyenne, Wyo.—Modification of license to change frequencies from 1646, 2090, 2190 and 2830 kc. to 1606, 2074, 2102 and 2758 kc., and to change power from 15 watts to 20 watts.
- WTTG—Allen B. DuMont Laboratories, Inc., Washington, D. C.—Modification of construction permit (B1-PCT-16, which authorized a new commercial television broadcast station) for extension of completion date only.
- WEWS—Scripps-Howard Radio, Inc., Cleveland, Ohio.—Modification of construction permit (B2-PCT-121, which authorized a new commercial television broadcast station) to change transmitter site from 1½ mi. N. of Warrensville Heights on Richmond Rd., Warrensville, Ohio, to 8 miles south of the center of Cleveland, Ohio, to change type of transmitters, make changes in antenna system, and extension of commencement and completion dates.
- WPTZ—Philco Television Broadcasting Corp., Philadelphia, Pa.—Construction permit to install a new antenna system.

#### APPLICATIONS DISMISSED

- Donnelly C. Reeves, Hanford, Calif. (P. O. 225 Linden, Visalia, Calif.)—Construction permit for a new standard broadcast station to be operated on 870 kc., power of 250 watts and daytime only hours of operation. Dismissed—request of applicant.
- New Mexico Broadcasting Co., Inc., Gallup, N. M. (P. O. Kimo Bldg., 5th & Central (P. O. Box 1388), Albuquerque, N. M.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Dismissed—request of applicant.

- Unity Corporation, Inc., Lima, Ohio—Construction permit for new high frequency FM broadcast station to be operated on frequency 45.9 mc. Dismissed request of applicant.
- Unity Corporation, Inc., Columbus, Ohio—Construction permit for new FM broadcast station to be operated on frequency to be decided by the FCC. Amended to specify population. Dismissed request of applicant.
- A. Frank Katzentine, Orlando, Fla. (P. O. 1759 North Bay Rd.)—Construction permit for new FM (Rural) broadcast station to be operated on frequency to be assigned by Chief Engr. of FCC. Dismissed request of Attorney.
- Hughes Productions Division of Hughes Tool Co., San Mateo County, Calif.—Construction permit for a new commercial television broadcast station to be operated on Ch. #2, 60-66 mc., ESR: 740. Amended to change name from Hughes Productions Division of Hughes Tool Co. to Hughes Tool Co., frequency from Ch. #2, 60-66 mc., to Ch. #4, 66-72 mc., transmitter location from San Mateo County, Calif., to Mt. Tamalpais, Marin County, Calif., studio location from San Mateo County, Calif., to "to be determined" in San Francisco, Calif., specify a directional antenna. Dismissed request of applicant.
- Dorothy S. Thackrey, San Francisco, Calif. (P. O. 75 West St., New York, N. Y.)—Construction permit for new commercial television broadcast station to be operated on frequency (Ch. #5, 76-82 mc., ESR: 9,700, Vis. 5 K. (peak)), Aur: 5 KW. Dismissed at the request of attorney.

#### APPLICATIONS TENDERED FOR FILING

##### 550 Kilocycles

- NEW—Shawano County Leader Publishing Co., Shawano, Wis.—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 100 watts night and 250 watts day and unlimited hours of operation.

##### 570 Kilocycles

- KUTA—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Utah Broadcasting and Television Co., Salt Lake City, Utah—Consent to assignment of license to Frank C. Carman, David G. Smith, Frank C. Carman, administrator for the estate of Jack L. Powers, deceased, and Grant R. Wrathall, d/b as Utah Broadcasting and Television Co.

##### 620 Kilocycles

- KWAL—Silver Broadcasting Co., Wallace, Idaho—Construction permit to change frequency from 1450 to 620 kc., power from 250 watts to 1 KW, install directional antenna night use, new transmitter and change transmitter location.

##### 680 Kilocycles

- NEW—Miller Publishing Co., Inc., Omak, Wash.—Construction permit for a new standard broadcast station to be operated on 680 kc., power of 1 KW and daytime hours of operation.

##### 700 Kilocycles

- NEW—Marvin Handleman and Howard P. Handleman, a partnership, d/b as Worcester Broadcasting Co., Worcester, Mass.—Construction permit for a new standard broadcast station to be operated on 700 kc., power of 1 KW and daytime hours of operation.

##### 870 Kilocycles

- WHCU—Cornell University, Ithaca, N. Y.—Request for special service authorization to operate from 6:00 a. m. to sunrise during the period of December 1, 1946, to March 1, 1947, on 870 kc., power of 1 KW and limited hours of operation.

(Continued on next page)

### 900 Kilocycles

WAND—P. C. Wilson, Canton, Ohio—Construction permit to increase power from 250 to 500 watts, install new transmitter and FM antenna on top of AM tower, daytime operation only.

### 910 Kilocycles

NEW—E. K. Avriett, d/b as Okefenokee Broadcasting Co., Waycross, Ga.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 500 watts night and 1 KW day and unlimited hours of operation.

### 940 Kilocycles

NEW—Tytex Broadcasting Co., a copartnership, composed of Willis Jarrel, William S. Reeves, Robert S. Boulter, William D. Lawrence, Jr., Tomas G. Pollard, Jr., and Francis Lee Lawrence, Tyler, Texas—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts, and daytime only hours of operation.

### 950 Kilocycles

KWAT—Midland National Life Insurance Co., Watertown, S. Dak.—Construction permit to change frequency from 1240 to 950 kc., power from 250 watts to 1 KW, install new transmitter and directional antenna night use and change transmitter location.

KSEL—Lubbock Broadcasting Co., Lubbock, Texas—Construction permit to change hours of operation from daytime to unlimited, increase power from 1 KW to 500 watts night, 1 KW day, and install directional antenna for night use.

### 1080 Kilocycles

NEW—The Argus-Press Co., Owosso, Mich.—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 250 watts and daytime hours of operation.

### 1110 Kilocycles

WKID—Theodora Townsend, II. H. Thomson and George L. Young, a partnership, d/b as Inter-City Broadcasting Co., Providence, R. I.—Consent to assignment of construction permit to Inter-City Broadcasting Co.

### 1170 Kilocycles

KSDJ—Clinton D. McKinnon, San Diego, Calif.—Modification of construction permit to change power from 5 KW day and night to 1 KW night and 5 KW day using directional antenna day and night, unlimited hours of operation.

### 1230 Kilocycles

NEW—E. Z. Jones, Gainesville, Fla.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—W. W. Roark, Kerrville, Texas—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—W. W. Roark, Coleman, Texas—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Quincy Broadcasting Corp., Quincy, Fla.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Richard Aubrey Raese, Cumberland, Md.—Construction permit for a new standard broadcast station to

be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Public Service Broadcasters, Inc., Toledo, Ohio—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Request facilities of WTOL.

### 1240 Kilocycles

KICA—Hugh DeWitt Landis, Clovis, N. M.—Consent to assignment of license to Hugh DeWitt Landis and Ross B. McAllister, d/b as Radio Station KICA.

NEW—Edisto Broadcasting Co., Barnwell, S. C.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

### 1260 Kilocycles

KVSM—Edmund Scott, Gordon D. France, Hugh H. Smith and Merwyn F. Planting, d/b as San Mateo County Broadcasters, San Mateo, Calif.—Construction permit to change frequency from 1050 to 1260 kc., hours of operation from daytime to unlimited, power from 250 watts to 1 KW night and 5 KW day and install new transmitter. (Contingent upon grant of KYA.)

### 1280 Kilocycles

WJOI—Clyde W. Anderson and Joe T. Van Sandt, d/b as Florence Broadcasting Co., Florence, Ala.—Change in frequency from 1340 to 1280 kc., power from 250 watts to 1 KW night and 5 KW day, install directional antenna night; new transmitter and change transmitter location.

### 1290 Kilocycles

San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.—Modification of construction permit for approval of transmitter site, and antenna system, operating on 1 KW, directional antenna and unlimited hours of operation.

### 1300 Kilocycles

NEW—The Bridgeport Broadcasting Co., Bridgeport, Conn.—Construction permit for a new standard broadcast station to be operated on frequency of 1300 kc., power of 1 KW, and daytime hours of operation.

### 1340 Kilocycles

NEW—Voice of Wyoming, Inc., Laramie, Wyo.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—W. W. Roark, Breckenridge, Texas—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

WEWP—Glenn D. Roberts, Melva F. Roberts, Wellwood Nesbit, Wellwood Nesbit, Executor of the Estate of Genevieve S. Nesbit, Robert M. LaFollette, Jr., Rachel Young LaFollette, Hope D. Pettey, Evalyn H. Dolph, John Ernest Roe, and W. Wade Boardman, co-partners, d/b as Milwaukee Broadcasting Co., Milwaukee, Wis.—Consent to voluntary assignment of FM construction permit and of AM station WEWP to Milwaukee Broadcasting Co.

### 1390 Kilocycles

KGER—Consolidated Broadcasting Corp., Ltd., Long Beach, Calif.—Consent to transfer of control to Dana Latham, executor of estate of C. Merwin Dobyus, deceased.

### 1420 Kilocycles

NEW—Schoharie County Community Service Broadcasting Corp., Cobleskill, N. Y.—Construction permit for a  
(Continued on next page)

new standard broadcast station to be operated on 1420 ke., power of 1 KW, and daytime hours of operation.

#### 1450 Kilocycles

NEW—Harrell Broadcasting Co., composed of Orbra T. Harrell and Orbra W. Harrell, Gainesville, Fla.—Construction permit for a new standard broadcast station to be operated on 1450 ke., power of 250 watts and unlimited hours of operation.

#### 1470 Kilocycles

KTRI—Sioux City Broadcasting Co., Sioux City, Iowa—Construction permit to change frequency from 1450 to 1470 ke., power from 250 watts to 5 KW, install directional antenna for day and night use and change transmitter location.

#### 1480 Kilocycles

WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.—Construction permit to increase power from 500 watts night and 1 KW day to 5 KW, install directional antenna for day and night use, new transmitter and change transmitter location.

NEW—Mobile Daily Newspapers, Inc., Mobile, Ala.—Construction permit for a new standard broadcast station to be operated on 1480 ke., power of 5 KW, unlimited hours of operation and directional antenna night.

#### 1490 Kilocycles

NEW—Pass Broadcasting Co., a partnership composed of Carl Phillips, Robert W. Phillips and John Phillips, Banning, Calif.—Construction permit for a new standard broadcast station to be operated on 1490 ke., power of 250 watts and unlimited hours of operation.

#### 1500 Kilocycles

KSTP—KSTP, Inc., St. Paul, Minn.—Application to purchase control of KSTP, Inc., filed by N. S. Bangs, William F. Johns, Jr., William F. Johns, Sr., Penrose H. Johns, Truman P. Gardner, C. C. Cook, Roland J. Farley, Ray C. Jenkins, S. McMillan Shepard, Jr., George W. Benz, Charles J. Winton, Jr., David J. Winton, I. A. O'Shaughnessy, Sarah Maud W. Rosenberry, Walter S. Rosenberry, Jr., Adolph Bremer, Jr., Warren E. Burger, Ryland J. Rothschild, George C. Crosby, Alfred D. Lindley, Oliver Skellet, Theo Hamm Brewing Co., by D. H. Ankeny, Thomas E. Irvine, R. E. Albrecht and A. O. Lampland.

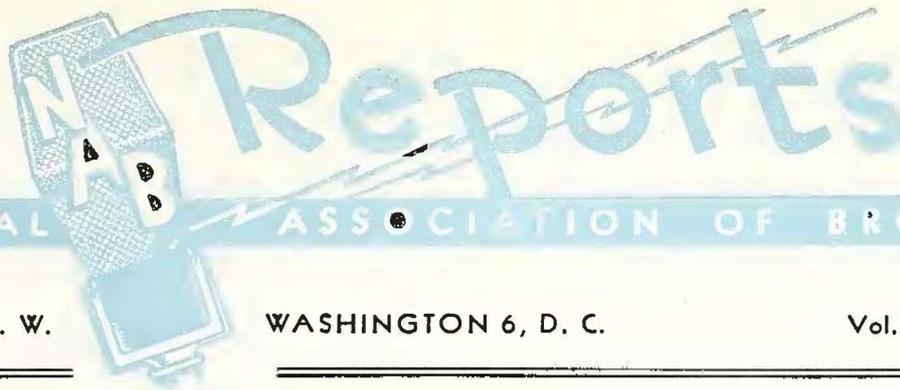
NEW—Brazoria County Broadcasting Co., a partnership, consisting of W. David Evans, Luther L. Copeland, and Richard J. Higgins, Brazosport, Texas—Construction permit for a new standard broadcast station to be operated on 1500 ke., power of 250 watts and daytime hours of operation.

## Federal Trade Commission Actions

### CEASE AND DESIST ORDER

Williams S. L. K. Laboratories—H. L. Williams, trading as Williams S. L. K. Laboratories, 647 West Virginia St., Milwaukee, Wis., has been ordered by the Federal Trade Commission to cease and desist from false and misleading advertising of two medicinal preparations sold under the names "Rux Compound" and "Williams Formula." (5179)

No complaints or stipulations were issued by the Commission during the reported week.



1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 14, No. 52, December 30, 1946

## Radio Set Ownership Reaches All-Time High, Advertising Billings Up, NAB Study Shows

The growth of the American radio broadcasting system is graphically portrayed in an annual year-end study completed this month by NAB's Research Department.

The publication, to be distributed among NAB members at the forthcoming series of district and area meetings, traces the expansion of the number of radio sets in use in the United States and the growth of radio advertising from 1927 through 1946.

Estimating an all-time high total of 60,850,000 sets in use at the close of 1946, an increase of more than 3 million over 1945. Table 1 of the publication shows that approximately 34,800,000 families own one or more receiving sets. Total number of families in the nation is estimated at 38,120,000.

Other sets, including extra sets in homes, radios in business places, institutions, hotels, etc., total 19,050,000 and auto sets are estimated at 7,000,000.

Total amount of broadcast advertising for 1946 is shown as \$433,000,000 an increase of \$21,452,000 over the previous year. The 1946 total is broken down to include national network billings, \$191,000,000; regional network, \$9,000,000; national spot, \$117,000,000; and local retail, \$116,000,000.

Though the publication will be made available to NAB members at next year's meetings, broadcasters who require copies of the analysis prior to their district meetings, may obtain the booklet by writing to Frank E. Pellegrin, Director of Broadcast Advertising or to Kenneth H. Baker, Director of Research at NAB.

## Grants Approved By FCC for Fifty FM, One Television, Four AM Stations

The FCC announced a number of grants for new stations which are listed in this issue of REPORTS under *FCC Actions*.

Twenty-nine applicants were granted CP's for FM stations and an additional twenty-one applicants were authorized Conditional FM grants.

Four new AM stations were authorized by the Commission, including grants in Puerto Rico, La Crosse, Wisc., Forest City, N. C., and Cleveland, Ohio.

A new commercial television station was approved for Riverside, Calif., to be operated by the Broadcasting Corporation of America.

License renewals were granted to two AM stations including WOW, Omaha, Neb., and KIRO, Seattle, Wash.

## Estimate Nearly Quarter Million Entries In National Radio Week Letter Contest

Preliminary estimates on participation in the National Radio Week letter contest indicate that between 250 and 300 stations promoted the contest and that an estimated 200 thousand to 250 thousand entries have been received by AWB women commentators. Sponsored by AWB and RMA, the contest asked listeners to write 200 words or less on the subject "What I Think About Radio."

Many of the stations organized committees of distinguished judges and received considerable local publicity.

RMA has contributed 204 table and portable model radios as prizes for the winners. The radios will be equably distributed through the seventeen NAB Districts.

With a January 6 deadline, a number of stations  
(Continued on next page)

### INSIDE THIS ISSUE

A talk for local presentation, based on the NORC study, has been prepared by NAB's Research Department. Copies of the speech, with a set of kodachrome slides for illustration, is available through NAB district directors. (p. 1024)

Plans have been made for the first television broadcast from the halls of Congress when the nation's legislators convene in Washington on January 3. (p. 1024)

Beginning with the Board meeting in San Francisco next Sunday (5), schedule of NAB meetings indicate a series of important conferences for broadcasters. (p. 1025)

Radio Manufacturers Association reported the production of almost a million and a half sets during November. Output of television receivers hit new high. (p. 1024)

Commissioner Garland S. Ferguson assumes the chairmanship of the FTC for the fifth time on Jan. 1, under the agency's policy of rotating leadership. (p. 1025)

1760 N St., N. W. WASHINGTON 6, D. C. Phone NATIONAL 2080  
 535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963  
 Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*  
 A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Richard P. Doherty, *Director of Employee-Employer Relations*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

already have forwarded their five best letters to the NAB-AWD office at 535 Fifth Avenue, New York City for final screening by the national judges.

Following are the national judges: Paul Ackerman, radio editor, *Billboard*; Gertrude Broderick, FREC, Office of Education; Frank Burke, editor, *Radio Daily*; Mrs. George Fielding Eliot, radio chairman, Women's Action Committee; Bond Geddes, vice president, RMA; Henrietta Harrison, radio chairman, National Council of YMCA's; Mrs. Louella Laudin, radio chairman, National Council of Women; Jean Rindlaub, vice president, Batten, Barton, Durstine & Osborn, Inc.; Bruce Robertson, senior associate editor, *Broadcasting*; George Rosen, editor, *Variety*; Mrs. Harper Sibley, president, National Council of Church Women; and Max Wylie, Young and Rubicam, Inc.

## Research Department

### Radio Talk, Suitable for Local Meetings, Available to Station Management

The Research Department has prepared a talk entitled "Report from the People." The talk is based upon the recent study conducted by the National Opinion Research Center and published in book form under the title "The People Look at Radio" by Paul Lazarsfeld and the late Harry Field. A set of 29 35-mm kodachrome slides accompanies the talk.

The talk, which can be delivered in about 30 minutes, contains material suitable for presentation and discussion this winter at service clubs, advertising groups and other similar meetings in which station personnel are usually invited to participate.

Copies of the talk, together with a set of slides, are available through the NAB District Directors. Additional copies of the talk, *but not the slides*, are available directly from the Research Department of NAB.

### Manufacture of Television Receivers Reaches New Monthly High in November

The production of 1,844 television receivers by RMA member-manufacturers was reported for November, the Radio Manufacturers Association announced last

week. This is the largest number of television sets produced in any month since V-J Day. (The September output of television sets was previously announced by RMA as being 3,242 sets and was so reported on page 854 of REPORTS. We are advised by RMA, however, that one company had erroneously listed 3,223 phonographs in the television column of their report so that the correct television set figure for September is 19.)

Radio set production maintained about the same weekly rate that has prevailed during the fall months, but the total November output fell below that of October due largely to the fact that there were fewer working days in November.

RMA member-companies reported producing 1,496,482 radio and television sets in November as compared with 1,670,444 in October.

FM receiver production in November showed a slight gain over October despite the shorter work-month, and reached 27,330 as against 23,793 in October. This was the highest monthly output of FM-AM receivers this year.

November television receiver production was more than twice that of October when 827 were reported. Of the November television set output, 1,551 were table models.

Radio-phonograph consoles continued to show proportional gains, although table model receivers accounted for the major production.

## Television

### Plans Made for First Television Broadcast of Congressional Convening

When the 80th Congress convenes on January 3, pooled television facilities will broadcast the activities in the first television program of its kind.

Participating in the pooled broadcast are WCBS-TV, New York; WABD, New York; WTTG, Washington; WNBT, New York and WPTZ, Philadelphia. The combined resources of these stations will televize the joint Congressional session, utilizing the coaxial link between Washington and New York.

Plans include the use of at least four cameras for the pickup. Two cameras will be placed in the House of Representatives opposite the rostrum. Two others will be set up outside the Capitol to record the arrival of legislators. If necessary, additional cameras will be located at strategic points for the transmission of interesting events preceding the opening of Congress.

## Small Market Stations

### Small Market Stations Executive Committee To Meet in January

Operating problems of the small radio station in a rapidly expanding industry will be covered in a three-

(Continued on next page)

day meeting of the NAB Small Market Stations Executive Committee on January 29, 30, and 31, at the Statler Hotel, Washington, D. C.

The agenda will include such topics as: Methods for developing local business, increasing national spot sales, FCC engineering requirements, public interest programming, group selling, local news, FM for small towns, rate structures, NAB Radio Management Study, station promotion, excessive use of spot announcements, surviving in a multiple-station small town, etc.

This will be the inaugural committee meeting under the chairmanship of Wayne W. Cribb, KHMO, Hannibal, Mo. The other members are Marshall H. Pengra, KRNR, Roseburg, Ore.; Robert T. Mason, WMRN, Marion, O.; R. Sanford Guyer, WBTM, Danville, Va.; A. E. Spokes, WJOY, Burlington, Vt.; John F. Meagher, KYSM, Mankato, Minn.; Simon Goldman, WJTN, Jamestown, N. Y.; Frank Mills, WDWS, Champaign, Ill.; and Lefton L. Hendricks, KRRV, Sherman, Tex.

NAB Board Liaison members are Michael R. Hanna, WHCU, Ithaca, N. Y. and William B. Smullin, KIEM, Eureka, Calif. J. Allen Brown, head of the NAB Small Market Stations Division serves as acting secretary.

## General

### FTC Chairman Becomes Head of Agency for Fifth Time under Rotation Policy

Under its policy of rotating the chairmanship each calendar year, Garland S. Ferguson assumes the chair at the Federal Trade Commission for the fifth time on January 1.

He is the only member of the Commission who has been chairman five times since the agency was created. He held the post previously in 1930, 1934, 1938 and 1943. First appointed by President Coolidge in 1927, Commissioner Ferguson has served on the Commission longer than any other member. He was reappointed twice by President Roosevelt for seven year terms.

### Music Advisory Committee

When membership of the NAB Music Advisory Committee was published last week, (REPORTS, p. 1009) the names of three committeemen and two board liaison members were omitted.

The three committeemen are A. L. Ashby, NBC; Julius F. Brauner, CBS; and Louis G. Caldwell, MBS. Board liaison members are Campbell Arnoux, WTAR, and Harold Hough, WBAP.

## IN THE OFFING

Jan. 5-6-7	Board of Directors Meeting	San Francisco
Jan. 8-9	Area "A" Meeting (Districts 15-16-17)	San Francisco
Jan. 10	District 15-16-17 Meetings	San Francisco
Jan. 13-14	District 14 Meeting	Salt Lake City
Jan. 15	Radio News Clinic	Salt Lake City
Jan. 22-23-24	Sales Managers Executive Committee	Washington, D. C.
Jan. 27	Employee-Employer Relations Committee	
Jan. 29-30-31	Small Market Stations Executive Committee	Washington, D. C.
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 5-6	District 2 Meeting	New York City

## Public Interest Programming

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of January 6-12, 1947 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York, New York.

### Atomic Energy

Man's control of atomic energy has created the most serious problem ever to face this nation and the world. With the discovery of a new principle of the universe, weapons of war have assumed immeasurable powers of destruction. In addition to the atom bomb, recently perfected methods of germ and gas warfare offer further possibilities for mass extermination. The problem of how to prevent the use of scientific knowledge for destructive purposes, and to promote its use for the benefit of mankind, is one that is immediate and personal to every man, woman and child. It is the problem of life itself. The overwhelming majority of scientists and experts who developed the atomic bomb agree that: 1. The atomic bomb is primarily a weapon against cities and concentrations of war industries. 2. Present-day atomic weapons could kill 30 per cent or more of a country's population and destroy most of its industry in attacks on its major cities over a short period of time. More powerful atomic bombs are possible. 3. There is no effective defense against

*(Continued on next page)*

atomic bombs and none can be expected. 4. No single big secret protects the atomic bomb. Other nations could perfect atomic bombs within as little as three to five years, and many powers have access to the necessary raw materials. To make surprise atomic attacks impossible, our government, in concert with other nations, is making efforts to place atomic energy under world control. An Atomic Energy Commission has been set up in the United Nations to work toward the control of atomic energy in order to insure its use for peaceful purposes only. To this Atomic Energy Commission, the representative of the United States, Mr. Bernard Baruch, has submitted a plan as a basis for beginning a discussion on control measures to be taken. The United States' proposal to the Atomic Energy Commission rests on the belief that it is not enough merely to outlaw atomic weapons and to police nations to see that such weapons are not being manufactured. To eliminate atomic weapons, the United States plan maintains, all development and use of atomic energy must be controlled, starting with the placing under international control of the dangerous raw materials, uranium and thorium. The United States plan, therefore, proposes the creation of an international Atomic Development Authority which would assume control (including ownership if necessary) of all atomic energy activities potentially dangerous to world security, actively conduct atomic energy research, and supervise through license and inspection all atomic activities throughout the world. To such an Authority we would make these disclosures in a series of stages, as various parts of the plan go into successful operation, and as the Authority becomes capable of making its controls effective. The stages would be specifically agreed upon in the treaty establishing the Authority. All would be wrapped up in a "single package," including provisions for swift and certain punishment of treaty violations. It should be stressed that the build of effective atomic control will involve the cooperative efforts of many nations and peoples. Urge every American to inform himself of what the scientists say about the power of atomic energy for either great good or great destruction. Urge him to inform himself of and to discuss the proposals of his government for atomic control. Then, when the time of decision comes, that decision will be made by a citizenry armed with the facts—instead of swayed by emotions or prejudices. (Fact Sheet No. 30-A)

### Help Veterans Beat the Housing Shortage

Returning war veterans have been hardest hit by the present critical shortage in houses and apartments. Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. The veteran, who by going into the service gave up his house or apartment, or missed the chance to get one during the war years, needs and deserves all possible help in obtaining a home now for himself and his family. Despite all that is being done, the housing crisis will continue through 1947 and even intensify in the months immediately ahead. The reasons for this are: 1. *The need for homes is tremendous*—The extent of the housing shortage was obscured somewhat during the war by the fact that soldiers' wives lived with their parents or in-laws. But with demobilization, the full impact of the shortage was felt. Since V-J Day some 13,000,000 men and women have been released from the Armed Services—even during 1946 discharges continued at the rate of about 250,000 a month. Some of these veterans, of course, have established homes to return to, but a Census Bureau survey taken in June, 1946 showed that about 4,000,000 wanted to rent, buy or build within twelve months if they could find anything suitable at prices they could afford. About 2,200,000 are seeking accommodations even at present prices. 2. *The shortage has been accumulating for years.* 3. *It takes time for emergency measures to pay off.* Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes; (2) "staying put" and giving the veteran first chance in renting or buying; (3) creating additional living quarters for veterans by remodeling; (4) putting off deferrable repairs; (5) listing vacancies and houses for

sale at their local Veterans Housing Center; (6) not discriminating against veterans with children. (Fact Sheet No. 4-F)

### USO Still Needs Help for 1947

President Truman and General Eisenhower, Admiral Nimitz and other leading military and naval figures have specifically requested that USO continue to serve the armed forces in 1947. They point out that USO is very necessary to the well-being and morale of the men in service. There will be a million and a half men in the armed forces in 1947, still serving the U. S. A.—still needing the USO. The man "sweating out" his discharge, the teen-age soldier away from home for the first time, the troops overseas—a continuing peacetime responsibility of USO and the American people. There are today 199,000 veterans and GI's for whom the war will not be over until they leave their hospital beds—and some of them will never be able to leave. They, too, need USO. USO clubs serve as a "home away from home" for the GI in the U. S. and overseas. USO helps him in traveling to and from home, gives a helping hand to his family living in towns near army camps. USO-Camp Shows and Sketching Service entertain men who have to spend long, weary months in plaster casts, or lying in bed, men who need an antidote for trouble, a relief from pain. USO's hospital programs help the convalescent veteran and GI return to normal, everyday community living. USO represents the three great faiths, Protestant, Catholic and Jewish, and combines the efforts of six member agencies—The Young Men's Christian Associations, The National Catholic Community Service, The Salvation Army, The Young Women's Christian Associations, The National Jewish Welfare Board, The National Travelers Aid Association. Emphasize that USO's task in 1947 is part of the unfinished task of winning the war—of safeguarding the fruits of victory so that peace can be made secure. **THEY STILL NEED USO AND USO IS YOU.** (Fact Sheet No. 32-A)

## Federal Communications Commission Docket

### HEARING

The following hearing is scheduled to be heard before the Commission, Washington, D. C., during the week beginning Monday, December 30. It is subject to change.

**Tuesday, December 31**

**Further Hearing**

(10:00 A. M.)

NEW—Midland Broadcasting Co., Midland, Mich.—C. P. 1490 kc., 250 watts, unlimited.

NEW—Rich Publishing House, Inc., Midland, Mich.—C. P. 1490 kc., 250 watts, unlimited.

## FCC ACTIONS

### DOCKET CASE DECISIONS

The Commission announces proposed decisions in the following cases:

**B-305:** Proposing to grant the application of the Mount Vernon Radio and Television Company for a new standard

(Continued on next page)

broadcast station in Mount Vernon, Illinois, to operate on 940 kc., 1 KW, daytime only (Docket 7060; B4-P-4265) and to deny the application of the Midwest Broadcasting Company seeking the same facilities (Docket 7059; B4-P-3922).

**B-316:** Proposing to grant applications for four Class B FM stations for Peoria, Illinois, to the following:

Peoria Broadcasting Company (B4-PH-231; Docket 7102), 92.7 mc. (Channel 224), antenna 500 feet, 20 KW; conditions.

Mid-State Broadcasting Company (B4-PH-712; Docket 7104), 92.3 mc. (Channel 222), 10 KW, 310 feet antenna.

Central Illinois Radio Corp. (B4-PH-819; Docket 7408), 93.1 mc. (Channel 226), 20 KW, antenna 500 feet; conditions.

Illinois Valley Broadcasting Company (B4-PH-938; Docket 7588), 93.5 mc. (Channel 228), 56 KW, antenna 330 feet, conditions.

The applications of Radio Peoria, Inc. (B4-PH-413; Docket 7105), and West Central Broadcasting Co. (B4-PH-984; Docket 7636) are proposed to be denied.

**B-317:** Proposing to grant the application of Green Bay Broadcasting Company for a new standard broadcast station in Green Bay, Wis., to operate on 1400 kc., 250 watts, unlimited time; conditions (B4-P-4272; Docket 7158). At the same time the application of Green Bay Newspaper Company for the same facilities, is proposed to be denied (B4-P-4350; Docket 7159).

**B-318:** Proposing to grant the application of Clarence Beaman, Jr., tr/as East Tennessee Broadcasting Company for a new standard broadcast station at Knoxville, Tenn., to operate on 1340 kc., 250 watts, unlimited time; conditions (B3-P-4127; Docket 6906). At the same time the application of Smoky Mountain Broadcasting Company for the same facilities is proposed to be denied (B3-P-3777; Docket 6905).

The Commission announces the following final orders:

**B-315:** Granting the application of Radio Station WOW, Inc., for renewal of license of Radio Station WOW, Omaha, Nebraska, for the period ending May 1, 1949 (B4-R-686; Docket 7617). (Commissioners Durr and Walker voting "No.")

**B-320:** Granting application of North Jersey Radio, Inc., for construction permit to move Station WBYN from Brooklyn, New York, to Newark, N. J., to operate on 1430 kc., 5 KW, unlimited time, using a directional antenna nighttime, and also to change the name of the licensee from WBYN-Brooklyn, Inc., to North Jersey Radio, Inc. The application is granted subject to reaffirmation of approval of antenna site by the CAA. (B1-P-4308; Docket 7370)

### NEW AM APPLICATIONS GRANTED

Bermac Radio, Inc., LaCrosse, Wis.—Granted CP for new station to operate on 1490 kc., 250 watts, unlimited time; engineering conditions. (B4-P-5288)

Rutherford County Radio Co., Forest City, N. C.—Granted CP for new station to operate on 780 kc., 1 KW, daytime only. (B3-P-5297)

W. J. Marshall, Cleveland, Ohio—Granted petition requesting reconsideration of Commission action of November 7 designating application for hearing; removed application from hearing docket; and granted application for new station to operate on 1540 kc., 1 KW, daytime only. (B2-P-4497; Docket 7471)

Inter-American Radio Corp., Caguas, P. R.—Granted CP for new station to operate on 1450 kc., 250 watts, unlimited time. (B-P-5132)

### FM CONDITIONAL GRANTS

Conditional grants were authorized for the following, subject to further review and approval of engineering details:

Gadsden Broadcasting Co., Inc., Gadsden, Ala.—Class B station. (B3-PH-1086)

Thomas N. Beach, Birmingham, Ala.—Class B station. (B3-PH-1073)

Merced Broadcasting Co., Merced, Calif.—Class B station. (B5-PH-1072)

Golden Empire Broadcasting Co., Redding, Calif.—Class A station. (B5-PH-1083)

Conn. Radio Foundation, Inc., New Haven, Conn.—Class B station. (B1-PH-874)

KLZ Broadcasting Co., Denver, Colo.—Class B station. (B5-PH-172)

Port Frere Broadcasting Co., Inc., Wilmington, Dela.—Class B station. (B1-PH-1088)

The Fort Industry Co., Miami, Fla.—Class B station. (B3-PH-722)

Hopkinsville Broadcasting Co., Inc., Hopkinsville, Ky.—Class B station. (B2-PH-455)

Owensboro on the Air, Inc., Owensboro, Ky.—Class B station. (B2-PH-1081)

Radio Elizabeth, Inc., Elizabeth, N. J.—Class A station. (B1-PH-1076)

Champlain Valley Broadcasting Corp., Albany, N. Y.—Class B station. (B1-PH-1075)

Beatrice Cobb, Morganton, N. C.—Class A station. (B3-PH-1095)

Sky Wave Broadcasting Corp., Columbus, Ohio—Class B station. (B2-PH-1055)

A. V. Tidmore, tr/as Pottsville Broadcasting Co., Pottsville, Pa.—Class B station. (B2-PH-1084)

Jackson Broadcasting Co., Jackson, Tenn.—Class B station. (B3-PH-1094)

Nunn Broadcasting Corp., Mobile, Ala.—Class B station. (B3-PH-1002)

National Broadcasting Co., Denver, Colo.—Class B station. (B5-PH-168)

Southeastern Ohio Broadcasters, Inc., Zanesville, Ohio—Class B station. (B2-PH-881)

Westinghouse Radio Station, Inc., Portland, Ore.—Class B station. (B5-PH-772)

Macon Telegraph Publishing Co., Macon, Ga.—Class B station. (B3-PH-298)

### FM CONSTRUCTION PERMITS

The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height given in height above average terrain):

WMAS, Inc., Springfield, Mass.—Class B; Channel: 96.7 mc. (No. 244); 3.2 KW; 975 feet. (B1-PH-719)

The Times Herald Co., Port Huron, Mich.—Class B; Channel: 102.3 mc. (No. 272); 22 KW; 485 feet. (B2-PH-141)

Wyandotte News Co., Wyandotte, Mich.—Class A; Channel: 104.7 mc. (No. 284); 1 KW; 110 feet. (B2-PH-362)

Independent Merchants Broadcasting Co., Minneapolis, Minn.—Class B; Channel: 101.5 mc. (No. 267); 34 KW; 410 feet. (B4-PH-621)\*

WMIN Broadcasting Co., St. Paul, Minn.—Class B; Channel: 100.9 mc. (No. 265); 59 KW; 375 feet. (B4-PH-256)

WIIEB, Inc., Portsmouth, N. H.—Class B; Channel: 97.7 mc. (No. 249); 20 KW; 715 feet. (B1-PH-718)

Palladium-Times, Inc., Oswego, N. Y.—Class B; Channel: 101.9 mc. (No. 270); 2.6 KW; 425 feet. (B1-PH-350)

St. Lawrence Broadcasting Corp., Ogdensburg, N. Y.—Class B; Channel: 100.3 mc. (No. 262); 13.7 KW; 320 feet. (B1-PH-243)

Radio Projects, Inc., Syracuse, N. Y.—Class B; Channel: 94.3 mc. (No. 232); 8.5 KW; 690 feet. (B1-PH-645)

Samuel R. Sague, Cleveland Heights, Ohio.—Class A; Channel: 104.7 mc. (No. 284); 1 KW; 250 feet. (B2-PH-976)

The Ft. Hamilton Broadcasting Co., Hamilton, Ohio.—Class B; Channel: 98.9 mc. (No. 255); 6 KW; 235 feet. (B2-MPH-122; PH-498)\*

Sharon Herald Broadcasting Co., Sharon, Pa.—Class B; Channel: 102.9 mc. (No. 275); 27 KW; 450 feet. (B2-PH-191)\*

Greater Huntington Radio Corp., Huntington, W. Va.—Class B; Channel: 99.9 mc. (No. 260); 53 KW; 560 feet. (B2-PH-886)

\* In lieu of previous details.

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Orlando Daily Newspapers, Inc., Orlando, Fla.—Class B; channel 99.5 mc. (No. 258); 47 KW; antenna 500 feet. (B3-PH-496)

WAVE, Inc., Louisville, Ky.—Class B; channel 99.9 mc. (No. 260); 28 KW; antenna 840 feet. (B2-MPII-153)\*

R. B. Page and R. B. Page, Jr., d/b as Wilmington Star-News Co., Wilmington, N. C.—Class B; channel 92.5 mc. (No. 252); 37 KW; antenna 300 feet. (B3-PH-456)

Leaf Chronicle Co., Clarkesville, Tenn.—Class B; channel 98.7 mc. (No. 254); 3.1 KW; antenna 300 feet. (B3-PH-557)

Jack M. and Louis R. Draughton, d/b as WSIX Broadcasting Station, Nashville, Tenn.—Class B; channel 93.3 mc. (No. 227); 65 KW; antenna 705 feet. (B3-PH-474)

Southern Broadcasting Corp., San Antonio, Texas—Class B; channel 100.9 mc. (No. 265); 200 KW; antenna 415 feet. (B3-PH-1041)

KCMC, Inc., Texarkana, Texas—Class B; channel 92.5 mc. (No. 223); 40 KW; 420 feet. (B3-PH-397)

A. H. Belo Corp., Dallas, Texas—Class B; channel 94.3 mc. (No. 232); 43 KW; 490 feet. (B3-MPII-156)\*

WSMB, Inc., New Orleans, La.—Class B; channel 93.5 mc. (No. 228); 158 KW; 510 feet. (B3-MPH-157)\*

Intermountain Broadcasting Corp., Salt Lake City, Utah—Class B; channel 98.5 mc. (No. 253); 900 watts; antenna minus 450 feet. (B5-PH-227)\*

Cornbelt Broadcasting Corp., Lincoln, Nebr.—Class B; channel 97.3 mc. (No. 247); 58 KW; antenna 655 feet. (B4-PH-351)\*

James E. Lambeth, et al, d/b as Radio Station WMFR, High Point, N. C.—Class B; channel 97.7 mc. (No. 249); 3.5 KW; antenna 340 feet. (B3-PH-359)\*

Winchester Sun Co., Inc., Winchester, Ky.—Class A; channel 104.3 mc. (No. 282); 770 watts; antenna 210 feet. (B2-PH-549)\*

Express Publishing Co., San Antonio, Texas—Class B; channel 101.5 mc. (No. 268); 330 KW; antenna 680 feet. (B3-PH-871)\*

Palm Beach Broadcasting Corp., Palm Beach, Fla.—Class B; channel 97.9 mc. (No. 250); 22 KW; antenna 235 feet. (B3-PH-878)\*

Daily News Publishing Co., Beloit, Wis.—Class B; channel 93.9 mc. (No. 230); 8.7 KW; antenna 350 feet. (B4-PH-1010)\*

### NEW COMMERCIAL TELEVISION APPLICATION GRANTED

Broadcasting Corp. of America, Riverside, Calif.—Granted CP for a new station; (Channel No. 1) 44-50 mc.; visual power 1 KW; aural 1 KW; antenna 5132 feet. (B5-PCT-30)

### NEW RELAY APPLICATION GRANTED

Harris County Broadcast Co., Portable-Mobile, area of Houston, Texas—Granted CP for a new relay broadcast station; conditions. (B3-PRE-475)

### LICENSE RENEWAL

KIRO—Queen City Broadcasting Co., Seattle, Wash.—Granted renewal of license for period ending November 1, 1949. (B5-R-68)

### LICENSE EXTENSIONS

Granted further extension of following station licenses upon a temporary basis to March 1, 1947, pending determination upon applications for renewal of license:

KFJZ, Ft. Worth, Texas (pending study of possible violation of Section 310(b) of the Act); KOB, Albuquerque, New Mexico (pending final action in Dockets 6584 and 6585); KTRB, Modesto, Calif. (pending consideration of information requested under Sec. 308 (b)); WAIT, Chicago,

Ill. (pending study of possible violation of Section 310(b)); WBAP, Ft. Worth, Texas (renewal application in hearing); WEEU, Reading, Pa. (awaiting information requested under Section 308(b)); WFEW, St. Louis, Mo. (pending engineering study); WFAA, Dallas, Texas (renewal application in hearing); WJAG, Norfolk, Nebr. (pending consideration of information requested under Sec. 308(b)); WSOO, Sault Ste. Marie, Mich. (pending consideration of information requested under Sec. 308(b)); KFI, Los Angeles, Calif. (pending consideration of information furnished under Sec. 308(b)).

W2XWE—WOKO, Inc., Albany, N. Y.—Granted extension upon temporary basis to March 1, 1947, for continued operation of facsimile station, pending determination upon application for renewal of license. (Pending action on mandate of U. S. Supreme Court re renewal application of Station WOKO.)

W5NIC—A. H. Belo Corp., Dallas, Texas—Granted extension upon temporary basis to March 1, 1947, for continued operation of developmental broadcast station, pending determination upon application for renewal of license. (Pending action on renewal application of Station WFAA.)

WKBW—Buffalo Broadcasting Corp., Buffalo, N. Y.—On Commission's own motion, ordered that the temporary license for continued operation of station WKBW be extended to March 30, 1947. (Docket 6324)

WGR—WGR Broadcasting Corp., Buffalo, N. Y.—On Commission's own motion, ordered that the temporary license for continued operation of station WGR be extended to March 30, 1947. (Docket 6325)

### DESIGNATED FOR HEARING

Snowy Range Broadcasting Co., Laramie, Wyo.; Voice of Wyoming, Inc., Laramie, Wyo.—Set aside action of December 17 in granting application (B5-P-5001) for a new station to operate on 1340 kc., 250 watts, unlimited time, and designated said application for hearing in a consolidated proceeding with application of Voice of Wyo., Inc. for the same facilities.

Nonpareil Broadcasting Co., Council Bluffs, Iowa.—Designated for hearing application (B4-P-5153) for a new station to operate on 1560 kc., 1 KW, daytime only, in a consolidated proceeding with applications involving nighttime operation on frequency 1560 kc. (Docket Nos. 8000 et al.); and further ordered that the Commission's order of December 5, 1946, designating said unlimited time applications for hearing, be amended to include application of Nonpareil Broadcasting Co., and that so much of par. 3 of said order of December 5 as reads "section 307(d) of the Communications Act, as amended," be amended to read "section 307 (b) of the Communications Act of 1934, as amended."

The Capital Broadcasting Co., Annapolis, Md.—Designated for hearing (Cour. Jett voting to grant) application for a new station to operate on 1430 kc., 500 watts, unlimited time, with DA for night use only. (B1-P-4318)

Louis F. Leurig & F. F. McNaughton, d/b as Seminole Broadcasting Co., Wewoka, Okla.—Designated for hearing application for new station to operate on 1490 kc., 250 watts, unlimited time (B3-P-5270, Docket 8025); further ordered that KBIN, Muskogee, Okla., be made party to proceeding.

Lamar A. Newcomb, Falls Church, Va., and Rock Creek Broadcasting Corp., Washington, D. C.—Designated for hearing in consolidated proceeding applications of Lamar A. Newcomb for new station at Falls Church, Va., to operate on 840 kc., 250 watts, daytime only (B2-P-5436, Docket 8026) with application of Rock Creek Broadcasting Corp. for new station at Washington, D. C., seeking same frequency with 10 KW power, daytime only, employing DA. (B2-P-5482, Docket 8027)

Robert E. Liverance, Gaffney, S. C., and Mid-Carolina Broadcasting Co., Salisbury, N. C.—Designated for hearing in consolidated proceeding application of Robert E.

(Continued on next page)

\* In lieu of previous details.

- Liverance for new station at Gaffney, S. C., to operate on 1170 kc., 250 watts, daytime only (B3-P-5264, Docket 8028) with application of Mid-Carolina Broadcasting Co. for new station at Salisbury, N. C., seeking same frequency with 1 KW power, daytime only. (B3-P-5322, Docket 8029)
- Enid Broadcasting Co., Enid, Okla.—Designated for hearing application for new station to operate on 1490 kc., 250 watts, unlimited time. (B3-P-5489, Docket 8030)
- Rose Capital Broadcasting Co., Tyler, Texas, and Blackstone Broadcasting Co., Inc., Tyler, Texas.—Designated for hearing in consolidated proceeding applications for new stations to operate on 940 kc., 250 watts, daytime only. (B3-P-4975, Docket 8031; B3-P-5316, Docket 8032)
- G. Stanley Brewer, d/b as Weber County Service Co., Ogden, Utah, and Oral J. Wilkinson, Murray, Utah.—Designated for hearing in consolidated proceeding application of Weber County Service Co. for new station at Ogden, Utah, to operate on 1240 kc., 250 watts, unlimited (B5-P-5462, Docket 8034) with application of Oral J. Wilkinson for new station at Murray, Utah, to operate on 1230 kc., 250 watts, unlimited time (B5-P-5392, Docket 8033); further ordered that KOVO, Provo, and KVNU, Logan, Utah, be made parties to proceeding.
- Mahoning Valley Broadcasting Corp., Youngstown, Ohio.—Designated for hearing application for new station to operate on 1240 kc., 250 watts, unlimited time. (B5-P-5057; Docket 7709)
- Arkansas Valley Broadcasting Co., Ft. Smith, Ark.—Designated for hearing application for new station to operate on 1270 kc., 1 KW, DA, unlimited time (B3-P-4200; Docket 7157); further ordered that KTFI, Twin Falls, Idaho, and KGCU, Mandan, N. D., be made parties to the proceeding.
- Central Michigan Radio Corp., Lansing, Mich., and Farmers' Chemical Co., Kalamazoo, Mich.—Designated for hearing in consolidated proceeding applications for new stations to operate on 1320 kc., 1 KW, unlimited time, DA night, at respective locations. (B2-P-4920, Docket 7979; B2-P-5111, Docket 7980)
- McKinney Air Enterprises, Inc., McKinney, Texas, and Gainesville Broadcasting Co., Inc., Gainesville, Texas.—Designated for hearing in consolidated proceeding applications for new stations to operate on 1580 kc., 250 watts; daytime only, at respective locations. (B3-P-5210, Docket 8017; B3-P-5416, Docket 8018)
- Kitsap G. I. Broadcasters, Inc., Bremerton, Wash., and F. L. Thornhill, d/b as East Side Broadcasting Co., Kirkland, Wash.—Designated for hearing in consolidated proceeding application of Kitsap G. I. Broadcasters, Inc., for new station at Bremerton, Wash., to operate on 850 kc., 1 KW, daytime only (B5-P-5327, Docket 8019) with application of East Side Broadcasting Co. for new station at Kirkland, Wash., to operate on 860 kc., 250 watts, daytime only. (B5-P-5363; Docket 8020)
- The Mount Vernon Broadcasting Co., Mt. Vernon, Ohio, and Mound Broadcasting Corp., Newark, Ohio.—Designated for hearing in consolidated proceeding applications for new stations to operate on 1340 kc., 250 watts, unlimited time, at respective locations. (B2-P-5329, Docket 8021; B2-P-5486, Docket 8022)
- WCOE, Inc., Nashville, Tenn., and Frank Mitchell Farris, Jr., Nashville, Tenn.—Designated for hearing in consolidated proceeding applications of WCOE, Inc., for new station to operate on 1410 kc., 5 KW, unlimited time, DA (B3-P-5477, Docket 8023) with application of Frank Mitchell Farris, Jr., seeking same facilities except 1 KW power. (B3-P-4043, Docket 7765)
- KTFI Radio Broadcasting Corp., Twin Falls, Idaho, and Radio Television Corp., Medford, Oreg.—Designated for hearing in consolidated proceeding applications of KTFI to change facilities from 1270 kc., 1 KW, 5 KW-LS, unlimited, to 1270 kc., 5 KW unlimited time, DA night (B5-P-5458, Docket 8024), with application of Radio Television Corp. for new station at Medford, Oreg., to operate on 1270 kc., 5 KW, unlimited time, DA night. (B5-P-4716, Docket 7753)
- Associated Broadcasters, Inc., Wadena, Minn.—Designated for hearing application for CP for new station to operate on 920 kc., 1 KW, DA-N, unlimited time, in consolidated proceeding with applications of Rochester Broadcasting Co., Rochester, Minn. (Docket 7876) and Lee-Smith Broadcasting Co., Faribault, Minn. (Docket 7875).
- Coastal Broadcasting Co., Lakeland, Fla.—Designated for hearing application for CP for new station to operate on 1400 kc., 250 watts, unlimited time. (B3-P-5256)

## MISCELLANEOUS ACTIONS

- Radio Peoria, Inc., Peoria, Ill.—Denied petition requesting that its application for a new station (B4-P-4177) to operate on 970 kc., 1 KW, DA, unlimited time, be reconsidered and granted without hearing. The Commission, on its own motion, ordered that its order of May 24, 1946, be amended by deletion of issues 1 and 2.
- WTCN—Minn. Broadcasting Corp., Minneapolis, Minn.—Adopted an order dismissing petition for rehearing directed against the Commission's decision and order of July 31, 1946, denying petitioner's application (B4-P-2439), and granting WHB's application (B4-P-2873); ordered that the motion of WTCN to dismiss without prejudice the said application, was dismissed; and the motion of WTCN for waiver of Sec. 1.363 of the Rules, was granted.
- KOMA—KOMA, Inc., Oklahoma City, Okla.—Granted consent to transfer control of station KOMA, from John Toole Griffin and his sister, Marjorie Griffin Leake, executors, to said parties in their individual capacity arising out of retirement of all the outstanding preferred voting stock.
- WRFS—Piedmont Service Corp., Alexander City, Ala.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, and for approval of transmitter location at Alexander City, and to specify studio location as 12 Main St.; conditions. (B3-MP-2282)
- W9XJN—Joseph F. Novy, Riverside, Ill.—Granted license to cover CP which authorized a new developmental broadcast station, on an experimental basis only; conditions. (B4-LEX-46)
- WMBC—Miss. Broadcasting Co., Inc., Macon, Miss.—Granted modification of CP which authorized a new station, for extension of completion date to 2-22-47. (B3-MP-2322)
- WGWR—Asheboro Broadcasting Co., Asheboro, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at approximately ½ mile north of Asheboro, N. C., and to specify studio location as 303 E. Salisbury St.; conditions. (B3-MP-2269)
- WHPE—The High Point Enterprise, Inc., High Point, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, approval of transmitter location at 1 mile SW of city limits of High Point; conditions. (B3-MP-2224)
- WFOX—Wisc. Broadcasting System, Inc., Milwaukee, Wis.—Granted license to cover CP which authorized a new station on 860 kc., 250 watts, daytime; subject to condition that permittee agrees to take any steps necessary to avoid objectionable interference caused by the proximity of the towers of WFOX and WEMP; conditions. (B4-L-2055)
- WJJM—James J. Murray, Lewisburg, Tenn.—Granted modification of CP which authorized a new station, to change antenna location approximately 400 feet, change transmitter and extend completion date to 2-10-47, and make changes in antenna and ground system. (B3-MP-2284)
- WCIL—Southern Ill. Broadcasting Partnership, Carbondale, Ill.—Granted modification of CP which authorized a new station, to change type of transmitter. (B4-MP-2302)
- KVKM—Monahanna Broadcasters, Monahanna, Texas.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of

(Continued on next page)

- transmitter and to change studio location to 317 S. Hoxie St. (B3-MP-2300)
- WPDQ—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Granted modification of CP (B3-P-2801), for extension of completion date to 3-15-47. (B3-MP-2314)
- KTYL—Sun Valley Broadcasting Co., Mesa, Ariz.—Granted modification of CP (B5-P-4980), to change type of transmitter. (B5-MP-2327)
- WIIEC—WIIEC, Inc., Rochester, N. Y.—Granted modification of CP (B1-P-3976) for extension of completion date to 1-7-47.
- WASL—The Chesapeake Radio Corp., Annapolis, Md.—Granted modification of CP (B1-P-4139) to change type of transmitter. (B1-MP-2332)
- WIUV—State of Wis., State Radio Council, Madison, Wis.—Granted modification of CP (B4-PED-60), to change type of transmitter and to make changes in the antenna system. (B4-MPED-38)
- W3XOL—Cowles Broadcasting Co., Wheaton, Md.—Granted modification of CP (B1-PIIX-92) to change completion date to 6-3-47. (B1-MPVB-156)
- W2XNG—Allen B. DuMont Labs., Inc., Portable-Mobile, area of New York, N. Y.—Granted license to cover CP for a new experimental television relay broadcast station, on an experimental basis only; conditions. (B1-LVB-76)
- KFPW—Southwestern Hotel Co., Ft. Smith, Ark.—Granted CP to make changes in antenna and mount FM antenna on top of AM tower. (B3-P-5490)
- WMBII—Joplin Broadcasting Co., Joplin, Mo.—Granted CP to increase antenna height and install FM antenna. (B4-P-5165)
- WLEE—Thomas Garland Tinsley, Jr., Richmond, Va.—Granted CP to make changes in vertical antenna and mount FM antenna on top. (B2-P-4686)
- WSAU—Northern Broadcasting Co., Inc., Wausau, Wis.—Granted modification of CP (B4-P-5038) for extension of completion date to 2-15-47.
- WJRI—John P. Rabb, Lenoir, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location at 1.25 mile, SW of city square, and change studio location to 107 West Ave., Lenoir, N. C. (B3-MP-2257)
- WATX—The Regents of Univ. of Mich., Ann Arbor, Mich.—Granted modification of CP (B2-PED-26) for extension of completion date to 6-16-47. (B2-MPED-43)
- WAAM—Radio-Television of Balto., Inc., Baltimore, Md.—Granted modification of CP (B1-PCT-171), to change transmitter location to Keyworth Ave., extended 700 feet E. of Greenspring Ave., Baltimore, to make changes in antenna system, and extension of commencement and completion dates to 60 days after grant and 180 days thereafter, respectively. (B1-MPCT-28)
- KFVD—Standard Broadcasting Co., Los Angeles, Calif.—Granted modification of CP (M5-P-3808) for extension of completion date to 1-15-47. (B5-MP-2303)
- WWOK—Brohlich Bros., Flint, Mich.—Granted modification of CP (B2-P-4151) to change type of transmitter. (B2-MP-2280)
- WCHV—Barham and Barham, Charlottesville, Va.—Granted CP to install a new transmitter. (B2-P-5484)
- WNOK—Palmetto Radio Corp., Columbia, S. C.—Granted modification of CP (B3-P-4905) for approval of antenna, to change type of transmitter, approval of transmitter location at 911 Huger St., and to specify studio location as 921 Huger St., Columbia; conditions. (B3-MP-2187)
- WCLE—Clearwater Broadcasting Co., Inc., Clearwater, Fla.—Granted modification of CP which authorized a new station for approval of antenna and transmitter location at Taylor Ave., 0.6 mile west of city limits of Largo, Fla., and to specify studio location as Legal Bldg., Clearwater; conditions. (B3-MP-2228)
- Voice of Augusta, Inc., Augusta, Ga.—Granted request for cancellation of conditional FM grant (B3-PH-863), and dismissed application without prejudice.
- Recorder Publishing Corp., Greenfield, Mass.—Granted request for cancellation of conditional FM grant (B1-PH-491), and dismissed application without prejudice.
- Harold Thomas, Springfield, Mass.; and Pynchon Broadcasting Co., Springfield, Mass.—Designated for consolidated hearing application of Harold Thomas (B1-PH-1117) with application of Pynchon Broadcasting Co. (B1-PH-1127), to be included in consolidated hearings on applications of WSPR, Inc., et al., and ordered that the order heretofore issued be amended to include Thomas and Pynchon application. All FM.
- Upon consideration of a request by Television Broadcasters Association, Inc., for waiver of Section 3.661(a) of the Rules, the Commission granted further extension to March 31, 1947.
- Public Service Radio Corp., Baltimore, Md.—Denied counsel's request for advice as to whether Commission intends to call William Randolph Hearst as a witness in the scheduled January 13 hearing at Baltimore on the application of Hearst Radio, Inc. (WBAL), for renewal of license (Docket 7400 and 7972), stating: "The Commission is of the opinion that in a comparative hearing such as the instant one, each of the parties should undertake to present its full case without regard to any presentation which may be made by the Commission's staff. Accordingly, your request cannot be complied with."
- KOMA—KOMA, Inc., Oklahoma City, Okla.—On Commission's own motion, ordered that the special temporary authority for continued operation of Station KOMA be extended to January 30, 1947. (Docket 6570)
- W. W. Roark, Breckenridge, Texas—Dismissed without prejudice application for CP for new station to operate on 1340 kc., 250 watts, unlimited time (B3-P-5526); contrary to Rule 1.387 (b) (3).
- KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—Granted petition for reconsideration and grant, without hearing, application for renewal of license. (Docket 7522)
- Valdosta Broadcasting Co., Valdosta, Ga.—Granted petition for leave to amend application for CP (B3-P-4106; Docket 6863) so as to specify frequency 910 kc., with 5 KW power, unlimited time, instead of 950 kc., 1 KW, unlimited, and make changes in engineering information contained in application so as to reflect the change in frequency and power.
- Santa Cruz Broadcasting Co., Santa Cruz, Calif.—Dismissed without prejudice application for CP for new station to operate on 1490 kc., 250 watts, unlimited time (B5-P-5509); contrary to Rule 1.387 (b) (3).
- KCID—Caldwell Broadcasting Co., Inc., Caldwell, Idaho—Granted request to reinstate application (B5-P-4900) for CP for new station (which lapsed on November 11, 1946) and extended the time within which to file modification of such permit specifying transmitter site and antenna system 60 days from November 11.
- KFMB—The Jack Gross Broadcasting Co., San Diego, Calif.—Adopted order granting petition to reinstate application for CP to change facilities from 1450 kc., 250 watts, unlimited time, to 1440 kc., 1 KW, unlimited time, and accepted amendment which request 550 kc. in lieu of 1440 kc. and make certain other changes in application. (B5-P-4415)
- KNET—Billie Averitte Laurie, Ben A. Laurie and Leita Moye Laurie (transferors); Gordon B. McLendon, John Franklin Long and Joe J. Brown (transferees); Palestine Broadcasting Corp. (licensee); Palestine, Texas—Granted consent to voluntary transfer of control of Palestine Broadcasting Corp., licensee of Station KNET from Billy Averitte Laurie, Ben A. Laurie and Leita Moye Laurie to Gordon B. McLendon, John Franklin Long and Joe J. Brown, for a consideration of \$37,500. (B3-TC-509)
- WEMP—Glenn D. Roberts, et al. (assignor); Milwaukee Broadcasting Co. (assignee); Milwaukee, Wis.—Granted consent to assignment of license of Station WEMP and associated FM station from Glenn D. Roberts and 9 others, d/b as Milwaukee Broadcasting Co., to Milwaukee Broadcasting Co. (from a partnership to a corporation). (B4-AI-573)

(Continued on next page)

WWWB—Walter W. Bankhead (assignor); Bankhead Broadcasting Co., Inc. (assignee); Jasper, Ala.—Granted consent to voluntary assignment of license of Station WWWB from Walter W. Bankhead to Bankhead Broadcasting Co., Inc. (from individual to a corporation). (B3-AL-567)

The Commission rescinded action of December 19 in designating for hearing in consolidated proceeding applications of WCOE, Inc., for new station at Nashville, Tenn., to operate on 1410 kc., 5 KW, unlimited time, DA (B3-P-5477, Docket 8023), with application of Frank Mitchell Farris, Jr., seeking same facilities except 1 KW (B3-P-4043, Docket 7765). Farris had previously filed amended application to request frequency 870 kc.

### ACTIONS ON MOTIONS

Burbank Broadcasters, Inc., Burbank, Calif.—Granted petition for leave to amend application (B5-P-5251) so as to show revised figures on estimated monthly operating revenue and expenses, etc.

KVOA—Ariz. Broadcasting Co., Inc., Tucson, Ariz.—Granted petition for leave to intervene in the hearing on application of Texoma Broadcasting Co. (B3-P-3823; Doc. 7126)

WCPO—Scripps-Howard Radio, Inc., Cincinnati, Ohio.—Dismissed as moot WCPO's petition for leave to intervene in the hearing upon application of Standard Tobacco Co., Inc., Maysville, Ky. (B2-P-5036)

Rochester Broadcasting Co., Rochester, Minn.—Granted petition for leave to amend its application (B4-P-5080; Doc. 7876) so as to specify the frequency 970 kc. with DA day and night, instead of 920 kc. The amendment was accepted and application removed from the hearing docket.

Lee-Smith Broadcasting Co., Faribault, Minn.—The Commission, on its own motion, removed from the hearing docket application (B4-P-4581; Doc. 7875).

Abe B. Harris, Ruston, La.—Granted petition to dismiss without prejudice application for CP (B3-P-5163; Doc. 7888).

Ruston Broadcasting Co., Ruston, La.—Dismissed as moot petition requesting that the hearing record in the consolidated proceeding involving its application and that of Abe B. Harris, et al. be closed.

Abe B. Harris, Ruston, La.—Dismissed as moot petition of Abe B. Harris for waiver of Sec. 1.387 of Rules. Also dismissed as moot petition of Harris requesting a 60-day continuance of the consolidated hearing in re his application and that of Magnolia Broadcasting Co., et al.

WGBS—The Fort Industry Co., Miami, Fla.—Granted petition insofar as it requests leave to amend application (B3-P-4393; Doc. 7838) so as to specify power of 10 KW at night instead of 50 KW; show change in transmitter site; and a modified nighttime DA array. Insofar as petition requests removal of application from hearing docket, it is denied.

Cherry & Webb Broadcasting Co., Providence, R. I.—Granted petition for leave to amend its application for a new FM station (B1-PH-84; Doc. 7024), so as to correct the geographical coordinates for the proposed transmitter site.

Community Broadcasting Co., Toledo, Ohio.—Granted petition for waiver of Sec. 1.387 of the Rules and accepted petitioner's late appearance in re application (B2-P-958; Doc. 7867).

Unity Corp., Inc., Mansfield, Ohio.—Dismissed as moot petition requesting leave to amend its FM application (B2-PH-560; Doc. 7589), so as to specify additional engineering information, etc.

KMAC—Walmac Co., San Antonio, Texas.—Granted petition for waiver of Sec. 1.387 of the Rules and accepted petitioner's written appearance, in re application (B3-R-411; Doc. 7866).

KWKW—Southern Calif. Broadcasting Co., Pasadena, Calif.—Granted petition for leave to intervene in the hearing on applications of San Fernando Valley Broadcasting Co., and Calif. Broadcasting Co. (Doc. 7960, 7961).

WGRC—Northside Broadcasting Corp., Louisville, Ky.—Granted petition for leave to amend its application (B4-P-2784; Doc. 6052) so as to substitute Exhibit 20 B for 20 A to show a new antenna site.

WLIB, Inc., Brooklyn, N. Y.—Dismissed petition requesting dismissal without prejudice of its application for a FM station (B1-PH-402; Doc. 7220).

WLIB, Inc., Brooklyn, N. Y.—Granted petition requesting dismissal without prejudice of its television application (B1-PCT-114; Doc. 7248).

Sarkes Tarzian, Bloomington, Ind.—Granted petition for waiver of Sec. 1.387 of the Rules and accepted petitioner's written appearance in re application (B4-P-5278; Doc. 7943).

Okla. Press Pub. Co., Muskogee, Okla.—Granted petition for waiver of Sec. 1.387 and accepted petitioner's written appearance in re applications (B3-R-881; Doc. 7864; and B3-PH-1003; Doc. 7865).

Northern Ohio Broadcasting Co., Lorain, Ohio.—Granted petition requesting leave to amend its application (B2-P-4193; Doc. 7495) so as to show the addition of new stockholders, etc.

WHKK—United Broadcasting Co., Akron, Ohio.—Granted petition requesting leave to intervene in the consolidated hearing upon application of Capital Radio, Inc., and Heart of Ohio, Inc. (Doc. 7947 and 7948).

KAW Broadcasting Co., Inc., Topeka, Kans.—Granted petition requesting leave to amend its application (B4-P-3989, Doc. 7456), so as to specify daytime operation only instead of unlimited; change power from 1 KW to 500 watts. The amendment was accepted and application removed from the hearing docket.

Mich. Broadcasting Co., Battle Creek, Mich.—Granted request for leave to take depositions in re its application (B2-P-4756, Doc. 7779), and that of Booth Radio Stations, Inc. (Doc. 7777) et al.

KWBU—Century Broadcasting Co., Corpus Christi, Texas.—The Commission, on its own motion, continued without date until further order of the Commission, the hearing on KWBU's application (B3-L-1800) now scheduled for January 13, 1947.

WJR—WJR, The Goodwill Station, Inc., Detroit, Mich.—Denied petition requesting leave to intervene in the consolidated hearing upon applications of Publix Broadcasting Service of Charlotte, Inc., and Capitol Broadcasting Co. (Doc. 7902 and 7963); exceptions noted by counsel for petitioner.

Voice of Berger, Berger, Texas.—Granted petition for leave to amend its application (B3-P-4376; Doc. 7722), so as to specify Amarillo, Texas, as the location of proposed station instead of Berger; and change name of the applicant partnership to Voice of Amarillo, etc.

Hirsch Battery & Radio Co., Cape Girardeau, Mo.—Granted petition for leave to amend its application (B4-P-4289, Doc. 7130), so as to specify a new transmitter site; show revised engineering information, etc. The amendment was accepted and application as amended removed from hearing docket.

Contra Costa Broadcasting Co., Richmond, Calif.—Granted petition requesting leave to amend its application (B5-P-5106, Doc. 7937), so as to correct site of main studio to "Nicholl Nob, Richmond, Calif., instead of San Pablo Island, Calif."

KONO—Mission Broadcasting Co., San Antonio, Texas.—Granted petition requesting continuance of hearing presently scheduled for Jan. 6, 1947, in re (B3-R-414, Doc. 7862), and continued same to March 3, 1947, at Washington, D. C.

Elgin Broadcasting Co., Elgin, Ill.—Granted petition for leave to intervene in the hearing upon application of The La Salle County Broadcasting Co. (B4-P-5284, Doc. 7914).

Scenic City Broadcasting Co., Inc., Middletown, R. I.—Granted petition requesting removal from the hearing docket of application (B1-P-4902, Doc. 7820). (Action taken 12/17)

San Gabriel Valley Broadcasting Co., Monrovia, Calif.—Granted petition for leave to amend its application

*(Continued on next page)*

(B5-P-5425, Doc. 7962), so as to show an estimated monthly revenue of \$7500, etc., and the amendment was accepted. (Action taken 12/13)

Hollywood Community Radio Group, Gardena, Calif.—Granted petition for leave to amend its application (B5-P-5020, Doc. 7695), so as to show addition of 46 minor stockholders to the corporation, etc. (Action taken 12/13)

Antictam Broadcasting Corp., Hagerstown, Md.—Granted petition for leave to take depositions in proceeding upon application for CP (B1-P-5156, Docket 7779) and application of Evening Journal Publishing Co., Martinsburg, W. Va. (B2-P-4197, Docket 7794)

WHA—University of Wisconsin, Madison, Wis.—Granted petition for leave to take depositions in proceeding upon application of Radio Peoria, Inc., Peoria, Ill. (B4-P-4177, Docket 7609)

C. Thomas Patten, Oakland, Calif.—Granted petition for leave to amend application for CP (B5-P-4876, Docket 7766) so as to show directional operation instead of non-directional operation, change Paragraph 12 of application to show increased costs of construction, and change Paragraphs 16, 21 and 23-28 inclusive, to show revised engineering information incidental to directional operation; accepted amendment filed simultaneously with petition covering above matters. Granted petition for leave to take depositions in hearing upon his application and applications in Dockets 7170, 7389, 7955, 7956.

Western Waves, Inc., Seattle, Wash.—Granted petition for leave to amend application for CP (B5-P-5060, Docket 7995) so as to show change in transmitter site, add to application an option covering purchase of transmitter site, change paragraphs 23-28 inclusive, of application to show revised engineering information relative to new site; accepted amendment filed simultaneously with petition covering matters.

KOIL—Central States Broadcasting Co., Omaha, Neb.—Granted petition for leave to intervene in hearing on application of Texoma Broadcasting Co., Wichita Falls, Tex. (B3-P-3823, Docket 7126)

William M. Drace, Greer, S. C.—Granted petition for leave to amend application for CP (B3-P-5434, Docket 7988) to change Paragraph 5 of application to show that applicant will devote full time to station, change Paragraph 32 to show changes in proposed staff of station; accepted amendment filed simultaneously to cover matters.

Coast Ventura Co., Ventura, Calif., and Ventura Broadcasters, Inc., Ventura, Calif.—Granted joint petition for leave to intervene in consolidated hearing on applications of San Fernando Valley Broadcasting Co., San Fernando, Calif. (Docket 7960), and California Broadcasting Co., Santa Monica, Calif. (Docket 7961)

Fred B. Wilson and Channing Cope, d/b as Wilson & Cope, Atlanta, Ga.—Granted petition for leave to amend application for FM CP (B3-PH-803, Docket 7546) to change Paragraph 32 to show a weekly program analysis; accepted amendment filed simultaneously.

KMED—Medford Radio Corp., Medford, Ore.—Granted petition for leave to amend application for assignment of license (B5-AL-536, Docket 7929) to change Paragraphs 9, 14 and 17 to show names of B. E. Hardy and John P. Moffat as stockholders in corporation in lieu of names of Leonard Carpenter and F. Corning Kenly and to show current stockholding of all stockholders of corporation, accepted amendment filed simultaneously.

Andrew College Broadcasting Co., Cuthbert, Ga.—Granted petition for leave to amend application (B3-P-5370, Docket 7954) to change Paragraphs 22, 27 and 28 to show revised engineering data and equipment, change Paragraph 12 to show bank references of Luther W. Martin and change Paragraph 9 to show Martin as engineering consultant for petitioner; accepted amendment filed simultaneously.

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 550 Kilocycles

WGR—WGR Broadcasting Corp., Buffalo, N. Y.—License to operate auxiliary transmitter of station on a regular basis.

WGR—WGR Broadcasting Corp., Buffalo, N. Y.—License to operate main transmitter of station on regular basis.

#### 570 Kilocycles

WWNC—Asheville Citizen-Times Co., Inc., Asheville, N. C.—Modification of construction permit (B3-P-2644, as modified, which authorized to install directional antenna for night use, increase power, installation of new transmitter and to move transmitter location) to make changes in directional antenna.

#### 690 Kilocycles

WCYB—Appalachian Broadcasting Co., Bristol, Va.—License to cover construction permit (B2-P-4651), as modified, which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 810 Kilocycles

WASL—The Chesapeake Radio Corp., Annapolis, Md.—Modification of construction permit (B1-P-4139, as modified, which authorized a new standard broadcast station) to change type of transmitter.

#### 860 Kilocycles

KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kansas—Modification of construction permit (B4-P-3198, as modified, which authorized change in frequency, increase in power, change in hours of operation, installation of directional antenna for night use, and change in transmitter location) for extension of completion date.

#### 930 Kilocycles

WRRF—Tar Heel Broadcasting System, Inc., Washington, N. C.—License to cover construction permit (B3-P-3954, as modified), which authorized increase in power and installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

#### 950 Kilocycles

WWJ—The Evening News Association, Detroit, Mich.—Construction permit to install new transmitter, directional antenna for night use and change transmitter and studio locations from 12700 Eight Mile Road, West Oak Park, Mich., and 626 West Lafayette Blvd., Detroit, Mich., respectively to on Coolidge Highway, East of Goodell St., River Rouge, Mich., and 615 W. Lafayette Blvd., Detroit, Michigan, respectively.

WKNA—Joe L. Smith, Jr., Charleston, W. Va.—Modification of construction permit (B2-P-3666, as modified, which authorized a new standard broadcast station) for extension of completion date.

#### 1050 Kilocycles

WGAY—Tri-Suburban Broadcasting Corp., Silver Spring, Md.—Modification of construction permit (B1-P-4541,

*(Continued on next page)*

which authorized a new standard broadcast station) to change type of transmitter, make change in the vertical antenna and mount FM antenna on top of AM tower.

WGAY—Tri-Suburban Broadcasting Corp., Silver Spring, Md.—License to cover construction permit (B1-P-4541, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

### 1140 Kilocycles

KORC—Alfred Achilles Corcanges, Mineral Wells, Texas.—License to cover construction permit (B3-P-4952, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

### 1170 Kilocycles

KSDJ—Clinton D. McKinnon, San Diego, Calif.—Modification of construction permit (B5-P-3705, as modified, which authorized a new standard broadcast station) to decrease power from 5 KW day and night to 1 KW night, 5 KW day, employing directional antenna day and night use and to specify studio location.

KSDJ—Clinton D. McKinnon, San Diego, Calif.—License to cover construction permit (B5-P-3705, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

### 1210 Kilocycles

NEW—Radio Springfield, Inc., Springfield, Ohio.—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 1 KW and daytime only hours of operation. Amended to change frequency from 940 to 1210 kc., change power from 1 KW daytime to 250 watts daytime and change type transmitter.

### 1230 Kilocycles

WNEB—New England Broadcasting Co., Worcester, Mass.—License to cover construction permit (B1-P-4196, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WRBL—J. W. Woodruff, J. W. Woodruff, Jr., and E. B. Cartledge, Jr., d/b as Columbus Broadcasting Co., Columbus, Ga.—Authority to determine operating power by direct measurement of antenna power.

WTNT—Georgia-Carolina Broadcasting Co., Augusta, Ga.—Modification of construction permit (B3-P-4333, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

KRKN—Arkansas-Oklahoma Broadcasting Corp., Fort Smith, Ark.—Modification of construction permit (B3-P-4034, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and to change transmitter location.

### 1240 Kilocycles

KICA—Hugh DeWitt Landis, Clovis, N. M.—Voluntary assignment of license to Hugh DeWitt Landis and Ross B. McAlister, a partnership d/b as Radio Station KICA.

### 1290 Kilocycles

WIRK—Ken-Sell, Inc., West Palm Beach, Fla.—Modification of construction permit (B3-P-5104, which authorized a new standard broadcast station) for approval of antenna and transmitter location. Amended to give detailed description of transmitter location.

### 1330 Kilocycles

KFAC—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—Modification of construction permit (B5-P-4343, which authorized a new standard broadcast station) for extension of completion date.

### 1340 Kilocycles

KIST—Harry C. Butcher, Santa Barbara, Calif.—License to cover construction permit (B5-P-4615, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KLIX—Southern Idaho Broadcasting and Television Co., Twin Falls, Idaho—License to cover construction permit (B5-P-4348, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KPRK—Yellowstone Amusement Co., Livingston, Montana—Modification of construction permit (B5-MP-4565, as modified, which authorized a new standard broadcast station) to change type of transmitter and make changes in vertical antenna.

KREM—Cole E. Wylie, Spokane, Wash.—Modification of construction permit (B5-P-4786, as modified, which authorized a new standard broadcast station) to change type of transmitter.

### 1380 Kilocycles

KSWO—Oklahoma Quality Broadcasting Co., a co-partnership composed of R. H. Drewry, J. R. Montgomery, Ted R. Warkentin and Robert P. Scott, Lawton, Okla.—Modification of construction permit (B3-P-4252, which authorized change in frequency, increase in power, change in hours of operation, installation of new transmitter and directional antenna for day and night use and change in transmitter location) for extension of completion date.

### 1400 Kilocycles

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Modification of construction permit (B3-P-4365, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

WSAU—Northern Broadcasting Co., Inc., Wausau, Wis.—Construction permit to install a new vertical antenna with FM antenna on top and change transmitter location.

KPDR—Central Louisiana Broadcasting Corp., Alexandria, La.—Construction permit to change frequency from 1490 to 1400 kc. (Facilities of KSYL requested).

### 1430 Kilocycles

KBRC—Leo H. Beckley and Louise L. Beckley, d/b as Beckley Radio Co., Mount Vernon, Wash.—License to cover construction permit (B5-P-4427), as modified, which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

### 1450 Kilocycles

WCTC—Chanticleer Broadcasting Co., New Brunswick, N. J.—Modification of construction permit (B1-P-4489, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WCTC—Chanticleer Broadcasting Co., New Brunswick, N. J.—License to cover construction permit (B1-P-4489, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

*(Continued on next page)*

- KAWT**—Carleton W. Morris, Douglas, Arizona—License to cover construction permit (B5-P-4606, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.
- KGRII**—George Bennett, Russell Bennett and Hal Douglas, d/b as Fayetteville Broadcasting Co., Fayetteville, Ark.—License to cover construction permit (B3-P-4218, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.
- KOAT**—Rio Grande Broadcasting Co., Inc., Albuquerque, New Mex.—License to cover construction permit (B5-P-3793, as modified), which authorized a new standard broadcast station and to change studio location and authority to determine operating power by direct measurement of antenna power.
- WILX**—Edney Ridge and Hadley Hayes, d/b as Carolina-Northwest Broadcasting Co., Wilkesboro, N. C.—Modification of construction permit (B3-P-4953, which authorized a new standard broadcast station) to change type of transmitter.
- KOSA**—Southwestern Broadcast Corp., Odessa, Texas—Modification of construction permit (B3-P-4326, as modified, which authorized a new standard broadcast station) to change type of transmitter and to specify studio location.
- KTIP**—J. F. Tighe, Porterville, Calif.—Modification of construction permit (B5-P-4849, as modified, which authorized a new standard broadcast station) to change type of transmitter.

#### 1470 Kilocycles

- WSAN**—Lehigh Valley Broadcasting Co., Allentown, Pa.—Modification of construction permit (B2-P-4047, which authorized increase in power, installation of new transmitter, and directional antenna for night use) for extension of completion date.
- NEW**—Silver City Crystal Co., Meriden, Conn.—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 1 KW and daytime hours of operation. Amended re transmitting equipment.

#### 1490 Kilocycles

- WROV**—Radio Roanoke, Inc., Roanoke, Va.—License to cover construction permit (B2-P-3917, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.
- KSYC**—Siskiyou County Broadcasting Co., Yreka, Calif.—Modification of construction permit (B5-P-5144, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location and to change studio location.

#### 1540 Kilocycles

- NEW**—Hollywood Community Radio Group, Los Angeles, Calif.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 5 KW and daytime only hours of operation. Amended re stockholders.

#### 1580 Kilocycles

- WWXL**—Central Illinois Radio Corp., Peoria, Ill.—Modification of construction permit (B4-P-3911, which authorized a new standard broadcast station) for approval of transmitter location and to change studio location.

### FM APPLICATIONS ACCEPTED FOR FILING

- NEW**—Plains Radio Broadcasting Co., Lubbock, Texas (914 Avenue J)—Construction permit for new FM (Class B) broadcast station to be operated on frequency to

be assigned by FCC; ERP: 13 KW and height above average terrain 268 feet.

- NEW**—Roy C. Kelley, Ray M. Veenstra and George S. Norcross, a partnership, d/b as KVN Co., Grand Rapids, Mich. (302 Keeler Bldg.)—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC; ERP: 25.1 KW.
- NEW**—Hinson Memorial Baptist Church, Portland, Ore. (P. O. 1137 S.E. Twentieth (P. O. Box 2309))—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC; ERP: 1459 watts.
- NEW**—A. C. Neff, Savannah, Ga.—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be determined by chief engineer of FCC. Amended to specify ERP: 12.549 KW; height above average terrain as 350 feet; and change transmitter location.
- WFRO**—Robert F. Wolfe and Margaret Wolfe, a partnership, d/b as Robert F. Wolfe Co., Fremont, Ohio—License to cover construction permit (B2-PH-483) which authorized a new FM broadcast station.
- NEW**—Enid Radiophone Co., Enid, Okla. (114 East Broadway; Broadway Tower)—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC; ERP: 1569 watts.

### APPLICATION DISMISSED

- WQXQ**—Interstate Broadcasting Co., Inc., New York, N. Y.—Modification of construction permit (B1-PH-109, as modified, which authorized new high frequency broadcast station) for extension of completion date only. Dismissed.

### APPLICATIONS TENDERED FOR FILING

#### 620 Kilocycles

- WKAQ**—Radio Corporation of Porto Rico, San Juan, P. R.—Construction permit to install directional antenna for day and night and move studio location, operating on 5 KW.

#### 630 Kilocycles

- NEW**—Lester Lee May, San Antonio, Texas—Construction permit for a new standard broadcast station to be operated on 630 kc., 5 KW, unlimited hours of operation and directional antenna for day and night use.

#### 680 Kilocycles

- WMPS**—WMPS, Inc., Memphis, Tenn.—Construction permit to increase power from 5 KW night and 10 KW day to 10 KW day and night, using directional antenna night.

#### 710 Kilocycles

- WHB**—WHB Broadcasting Co., Kansas City, Mo.—Construction permit to specify new transmitter location, install new transmitter and changes in directional antenna for day and night, operating on 5 KW and unlimited time.

#### 930 Kilocycles

- NEW**—Aberdeen News Co., Aberdeen, S. D.—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW, unlimited hours of operation and directional antenna for day and night use.

#### 960 Kilocycles

- NEW**—O. E. Bohlen, O. L. Bohlen, d/b as Francisco Rental Co., Victorville, Calif.—Construction permit for a

(Continued on next page)

new standard broadcast station to be operated on 960 kc., power of 5 KW and daytime hours of operation.

### 970 Kilocycles

WMMJ—Mid-State Broadcasting Co., Peoria, Ill.—Modification of construction permit to change frequency from 1020 to 970 kc., hours of operation from daytime to unlimited, install directional antenna for day and night use, and change transmitter location.

### 1140 Kilocycles

KGDM—E. F. Pepper, Stockton, Calif.—Construction permit to increase power from 5 to 10 KW day and night, using directional antenna night and make changes in antenna system.

### 1200 Kilocycles

WNAC—The Yankee Network, Inc., Boston, Mass.—Construction permit to change frequency from 1260 to 1200 kc., power from 5 to 50 KW day and night with directional antenna night, install new transmitter and make changes in antenna system.

### 1220 Kilocycles

NEW—Florida East Coast Broadcasting Co., Miami, Fla.—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts and daytime hours of operation.

### 1340 Kilocycles

NEW—Luther W. Martin, Wilson C. Burkhead, and Martin M. Mitchum, d/b as the "Show-Me" Broadcasting Co., Rolla, Mo.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Lyle Van Valkenburgh, St. Petersburg, Fla.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. (Contingent on grant of WLAX.)

NEW—Batesville Broadcasting Co., Inc., Batesville, Ark.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Philip Mathews, Carlisle, Pa.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

### 1370 Kilocycles

NEW—American Pacific Radio Broadcasting Co., John G. Bucknum, General Partner; Elmer J. Bucknum, General Partner, Redlands, Calif.—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 500 watts and unlimited hours of operation.

### 1400 Kilocycles

WAGF—John T. Hubbard, Julian C. Smith, Fred C. Moseley and Horace Hall, d/b as Dothan Broadcasting Co., Dothan, Ala.—Consent to assignment of license to Julian C. Smith, John T. Hubbard, and Fred C. Moseley, d/b as Dothan Broadcasting Company.

WJQS—Mississippi Broadcasting Co., Inc., Jackson, Miss.—Construction permit to increase power from 100 to 250 watts, unlimited hours of operation.

KTEM and KTEM-FM—Bell Broadcasting Co., Temple, Tex.—Consent to transfer of control of stock owned by Mrs. Ruth W. Mayborn in licensee Corp. to Frank W. Mayborn.

NEW—Hotels and Theatres, Inc., a Corp., Bluefield, W. Va.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

### 1570 Kilocycles

NEW—Louisville Broadcasting Corp., Louisville, Ky.—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 1 KW and daytime only hours of operation.

### FM

WABF and W2XMT-FM—Metropolitan Television, Inc., New York, N. Y.—Consent to assignment of license to Hirschmann Broadcasting Corporation.

## Federal Trade Commission Actions

### COMPLAINT

**Army and Navy Publishing Co., Inc., etc.**—Two Baton Rouge, La., partnerships engaged in the sale of military histories, pictorial reviews and service publications are charged in a Commission complaint with falsely representing that their businesses are connected with the United States government.

The respondent companies are Army and Navy Publishing Co., also known as The Army and Navy Publishing Co., Inc., and Army and Navy Photographic Bureau. Individual respondents are Herbert S. Benjamin, H. S. Benjamin, Jr., and Joan Clem Goldberger, who are listed among the copartners in both companies; William Andrew Benson, Porter Earl Dozier and Florence Riddle Benson, copartners in the publishing company; and Dorothy Dennis and Anne Shendle, copartners in the Photographic Bureau. The photo concern is engaged in the sale of portraits in addition to various publications. (5475)

### STIPULATION

**Colden Manufacturing Co., Inc.**, Alexander Krasner and Martha Krasner, Bruen and Lafayette Sts., Newark, N. J., entered into a stipulation with the Commission to cease and desist from misrepresentation in connection with the sale and distribution of crib and baby carriage mattresses. (7538)

### FTC CASES CLOSED

**Jeddo-Highland Coal Co.**—The Commission dismissed its complaint charging Jeddo-Highland Coal Co., Jeddo, Pa., and three Providence, R. I., coal dealers with conspiracy to restrain and eliminate competition and create a monopoly in the sale and distribution of Jeddo Coal in the Providence trade area. The respondent coal dealers were Eastern Coal and Oil Co., Sayles & French, Inc., and Atlantic Coal Co.

The facts of the case and the reasons assigned for its dismissal are set forth in an opinion by Chairman William A. Ayres, in which all the other Commissioners concurred. (A copy of the opinion is attached.)

The order was issued after consideration of testimony and other evidence taken before a trial examiner, the report of the trial examiner with exceptions thereto, and briefs and oral argument of counsel. (4468)

**20th Century Health Institute, Inc.**—The Commission dismissed its complaint charging 20th Century Health Institute, Inc., Los Angeles, and its officers with misrepresentation in connection with the interstate sale of books and courses of instruction on the subjects of diet and health. The respondent officers were James G. Reynolds, president, and Anna F. Reynolds, secretary.

The order said that the respondent corporation "is no longer a going business concern," having been discharged in bankruptcy and suspended by the State of California for nonpayment of franchise taxes; that the use of the representations challenged by the complaint had been discontinued, with no likelihood of their resumption by any of the respondents; and that there is not sufficient public interest to warrant corrective action by the Commission.

All of the Commissioners participated in the decision. (5427)

