# The M Street Journal 

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TONE TO CHANNEL 6. . . How about planting the new Digital Audio Broadcasting service between 82 MHz and 88 MHz ? The FCC's long-delayed Notice of proposed Rulemaking on DAB solicits comments on allocating the current Channel 6 TV spectrum to DAB -- instead of using an in-band approach for AM and FM. 82-88 MHz will be vacant because of another digital transition: television's own migration to Digital TV, though that won't happen until at least 2006. The FCC says that at the moment, "It is not possible to definitely settle this issue in favor of IBOC." But USA Digital Radio President Bob Struble tells M Street he's "ecstatic" with the document, which supports the current NRSC testing process and comes one year after USADR filed its Petition for Rulemaking. Some other FCC hypotheticals will certainly be controversial, like whether to eliminate second- and third-adjacent channel protection for FMs to foster the creation of Low Power FM. Comments are due 75 days after publication in the Federal Register, and Reply Comments 105 days afterwards. The NPRM is FCC 99-327 and the Mass Media Docket number is 99-325. Let the digital debate begin.

ORGE TO MERGE. . . For $\$ 190$ million, Citadel agrees to buy out Broadcasting Partners' investments in five subsidiary radio companies (Mercury, Pilot, Spring, Sound and Gleiser). Meanwhile struggling Big City Radio finds a merger partner and a new President/CEO in Charles Fernandez' Hispanic Internet Holdings (which spells the exit of Big City co-founder Mike Kakoyiannis). Even that's not all the merger talk this week, since Radio One discloses that African-American cable powerhouse BET Holdings made a merger overture to it, and we keep hearing rumors of "rollups" -- three or more smaller groups merging to form a larger company that might aspire to going public. We'll roll it all up for you inside this week's M Street Journal, starting with this week's format change news.

TEE COLOR OF YONEY. . . Mel Karmazin (CBS), Lowry Mays (Clear Channel) and other major broadcasters iike Jeff Smulyan (Emmis) and Dick Ferguson (Cox) have just announced the formation of a new minority investment fund, managed by chase Manhattan, worth upwards of $\$ 200$ million. Will it make a difference? We'll be watching.

FORMAT CHANGES \& UPDATES ( \# change accompanies new ownership) ( // simulcast)


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## FORMAT CEANGES \& UPDATES (cont'd)

LA Folsom (New Orleans) WYLK-104.7
country // WYLA to be JRN - smooth jazz
(WYLK is expected to begin the new format in December)
MI Dearborn (Detroit) WYUR-1310 standards \& class. adds One on One-sports
(WYUR runs One-on-One's sports talk programming between 7 and 10 pm )
St. Ignace (Petoskey) WIDG-940
MS DeKalb (Meridian) WJXM-105.7
classic country One-on-One - sports
McLain (Laurel) WXAB-96.9 Urban CHR // WLNF
urban AC "Majic 105.7"
(WXAB is expected to return shortly with a new format)
Meridian
WALT-91
urban AC \& gospel ABC - black gospel
MO St. Robert
NM Bosque Farms (Albu.) KEXT-104.7
moves to sister WJXM)

Las Vegas (Santa Fe ) KNMX-540 Spanish \& country regional Mexican
(KNMX focuses primarily on local New Mexican artists mixed with some tejano)
Lovington (Hobbs) KLEA-FM-101.7
country
WW1 - oldies
NY Jeffersonville (Mont.) WWHW-102.1 \# variety AP - news
New York WWRL-1600 R\&B oldies \& talk adds Caribbean
(WWHW enters an LMA-to-buy with WPSN, WDNH-FM \& WYCY)

NC Camp Lejeune
Jefferson
(Caribbean music is added to the mix from 6 pm to 1 am )

ND Grand Forks WSMO-1580 WWJV, silent classic country
ND Grand Forks KNOX-1310 talk, farm \& sports adds 1-on-1 sports
PA Hawley WYCY-105.3 \# adult contemporary oldies "Sunny 105"
Honesdale (WYCY is now a combo with sports WPSN and hot AC WDNH-FM)
$\begin{array}{lll}\text { New Kensington (Pit.) WPSN-1590 } & \text { WZPT-100.7 } \quad \text { WWCC, easy listen. }\end{array}$
classic hits
ESPN - sports
(WZPT retains Craig \& Co. in the morning)
SC Walhalla
Walhalla
TN Savannah
southern gospel JRN - classic country
JRN - soft AC JRN - oldies
JRN CD - country JRN - country
TX Haltom City (Dallas) KKZN-93.3 adult alternative modern rock "The Merge"
Pasadena (Houston) KIKK-650 country // KIKK-FM business
(KIKK ends its career as one of America's first full-time country stations)
UT Sanger (Dallas) KXZN-104.1 adult alt. // KKZN modern rock // KKZN
UT Cedar City KBRE-940 CHR // KBRE-FM to be oldies (Dec.)
(KBRE's new format is waiting for new automation equipment)
Murray (Salt Lake City) KWUN-1230 \# silent sports
(KWUN enters an LMA-to-buy with KBEE A/F, KBER, KENZ, KFNZ \& KUBL; programming is from ESPN and One-on-One Sports)
Spanish Fork (S.L.C.) KHQN-1480 religion adds brokered Spanish
(Nuevo American Productions brokers noon to midnight)
WY Kemmerer KAOX-107.3 new WW1 - adult standards
BC Campbell River CFWB-1490 adult contemporary to be country (Dec.)
ON Marathon CFNO-FM-93.1 Pelmorex - AC local AC
(Pelmorex has discontinued its adult contemporary format network; CFNO-FM also feeds 5 relay stations)

Owen Sound
Sault Ste. Marie Wawa

CIXK-FM-106.5 AC \& country mix CHAS-FM-100.5 Pelmorex - AC CJWA-FM-107.1 Pelmorex - AC
adult contemporary
local AC
Pelmorex - oldies
(CJWA feeds 2 relay stations)
NEW STATIONS: APPLICATIONS ( * non-commercial station) ( \& reapplication)

| AR 90.3* | Searcy |
| :--- | :--- |
| CO 88.3* | Craig |
| GA 90.9* | Rome |
| ME 90.7* | Caribou |
| MI 89.7* | Lake Odessa |
| TX 89.1** | Stephenville |
| 89.7* | Stephenville |
| BC 106.5 | Houston | ( + competes with existing application) 3000 w (v), 171 Bcstg. for the Challenged 14000 w (v), 10 ft Bcstg. for the Challenged 2000 w, 597 ft DA GA Public Telecom. Commission 50000 w, 423 ft DA Northern Broadcast Ministries 400 w (v), 131 ft Great Lakes Comm. Broadcasting 3400 w, 371 ft DA CSSI Non-Profit Educ. Bcstg. $3500 \mathrm{w}(\mathrm{v}), 328 \mathrm{ft}$ DA Frontline International

BC 106.5 Houston 923 w Caribou Central Interior Radio
SK 97.3 (This would relay CFBV and replace the current AM relay station CHBV)
SK 97.3 Beardys Reserve Natatowin Native Broadcasting (This station would relay CJLR-FM)
99.9 North Battleford 450 w Dace Broadcasting Corp. (This station would rebroadcast CJYM)
94.7 North Battleford 49 w Natatowin Native Broadcasting
98.9 Unity (This station would rebroadcast CJLR-FM) Dace Broadcasting Corp.
(This station would relay CJYM)

## Returned/Dismissed Applications



| NEW Stat | 3: GRANTS |  |
| :---: | :---: | :---: |
| MO 104.1 | Jefferson City | 6000 w, $312 \mathrm{ft} \mathrm{Bittersweet} \mathrm{Broadcasting}, \mathrm{Inc}$. |
| BC 107.3+ | Victoria <br> (This station | 20000 w Seacoast Communications Group will offer a modern rock format) |
| ON 102.3+ | London <br> (This station will | 4770 w program an "Adult Hit Music" format) |


| TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: APPLICATIONS |  |  |  |
| :---: | :---: | :---: | :---: |
| CA new-89.3* | Lake Isabella | KAWZ | Calv. Chapel/Twin Falls |
| NE new-91.5* | Alma | WJFM | Starcom |
| new-90.3* | Fairbury | WJFM | Starcom |
| new-90.3* | Minden | WJFM | Starcom |
| new-88.1* | O'Neill | WJFM | Starcom |
| new-89.7* | Oshkosh | WJFM | Starcom |
| new-89.9* | Red Cloud | WJFM | Starcom |
| new-88.9* | Rushville | WJFM | Starcom |
| NV new-91.9* | Wells | KAWZ | Calv. Chapel/Twin Falls |
| ND new-88.1* | Beach | WJFM | Starcom |
| new-89.3* | Carrington | WJFM | Starcom |
| new-88.1* | Cavalier | WJFM | Starcom |
| new-88.1* | Devils Lake | WJFM | Starcom |
| new-90.1* | Edgeley | WJFM | Starcom |
| new-89.9* | Harvey | WJFM | Starcom |
| new-88.1* | Jamestown | WJFM | Starcom |
| new-88.9* | Langdon | WJFM | Starcom |
| PA new-88.1* | Galeton | WJFM | Starcom |
| SD new-89.9* | Custer | WJFM | Starcom |
| new-88.1* | Faith | WJFM | Starcom |
| new-88.1* | Martin | WJFM | Starcom |
| new-90.9* | Mobridge | WJFM | Starcom |
| new-89.7* | Wall | WJFM | Starcom |
| TX new-90.5* | Kerville | KAWZ | Calv. Chapel/Twin Falls |
| WY new-89.7* | Buffalo | WJFM | Starcom |
| new-88.1* | Douglas | WJFM | Starcom |
| new-89.9* | DuBouis | WJFM | Starcom |
| new-90.7* | Greybull | WJFM | Starcom |
| new-89.1* | Guernsey | WJFM | Starcom |
| new-88.1* | Lusk | WJFM | Starcom |
| new-91.3* | New Castle | WJFM | Starcom |
| new-88.7* | Pinedale | WJFM | Starcom |
| new-91.3* | Wheatland | WJFM | Starcom |

## TRANSLATORS/BOOSTERS/SYNCERONOOS XNTR: GRANTS

| CA | K215DF-90.9* | Coachella | 10 W (v) DA, KMRO |
| :---: | :---: | :---: | :---: |
|  | K214DM-90.7* | Durham | 10 W DA, KAWZ |
| CO | K219DX-91.7* | Leadville | $40 \mathrm{w}, \mathrm{KTLF}$ |
| CT | W209BK-89.7* | Vernon | $10 \mathrm{w}, \mathrm{WESU}$ amended) |
| GA | W209BJ-89.7* | Danielsville | 27 w, KAWZ |
| IA | K208DS-89.5* | Cherokee | 250 w (v), KAWZ |
| LA | K204DL-88.7* | Provencal | 75 w (v), KTLW |
| MD | W220CT-91.9* | Salisbury | 38 w, WXHL |
| NV | K207CY-89.3* | Round Mountain | 9 w , KUNR |
| NY | W210BL-89.9* | Norwich | 10 w , WCII |
|  | W219CK-91.7* | Wellsville | 43 w , WCID |
| OK | K210CT-89.9* | Wister | 11 w, KAWZ |
| TX | K209DK-89.7* | Big Spring | 115 w, KLVW |
|  | K216EQ-91.1* | Daingerfield | 250 w, KETR |
| VA | W219CJ-91.7* | Norton | 50 W DA, WISE-FM |
| WA | K205DO-88.9* | Cape George | 2 w (v) DA, KAWZ |

Assn. for Community Ed. Calv. Chapel/Twin Falls Educ. Comms./Co. Springs Revival Christian Min.

Calv. Chapel/Twin Falls Calv. Chapel/Twin Falls Living Way Ministries World Revivals, Inc.
Smoky Valley TV
Family Life Ministries Family Life Ministries Calv. Chapel/Twin Falls Educ. Media Foundation KEGG Communications Clinch Valley College Calv. Chapel/Twin Falls

CONSTRUCTION PERMIT ACTIVITY
AL WQEM-101.5
AZ KNAU-88.7*
KCDX-103.1

Columbiana
Flagstaff
license to cover for new station decreases to 1447 ft , changes xmtr loc. to 34-58-07 111-30-24
changes to $2700 \mathrm{w}, 3057 \mathrm{ft}$, drops DA

CONSTRUCTION PERMIT ACTIVITY (cont'd)
CA KBUA-94.3
San Fernando
Apalachicola
WBYX-88.7
IA KRKQ-98.3
KS KKRK-98.9
MS WFMM-97.3
MO KCMQ-96.7

NH WNTK-FM-99.7
NJ WWNJ-91.1*
NY WZEC-97.5
WSQA-88.7*
WVNV-96.5
NC WSOC-FM-103.7
OH WKRQ-101.9
WDOK-102.1
PA WUBZ-FM-105.9
RI WADK-FM-99.3
WBRU-95.5
SC WBDQ-94.1
TN WAWL-FM-91.5*
TX KYKR-95.1
Kwow-103.3
KKLY-97.3
WA KACS-90.5*
KYYT-102.3
KFFM-107.3
WV WETZ-FM-103.9
WI WBDK-96.7
WRKU-102.1
BC CFCP-1440
ON CFRH-FM-101.9
PE CJRW-1240

Stroudsburg
Boone
Coffeyville
Sumrall
Columbia

New London Dover Township

Hoosick Falls
Hornell
Malone
Charlotte
Cincinnati
Cleveland
Philipsburg
Block Island
Providence
Cross Hill
Red Bank
Beaumont
Clifton
Pecos
Chehalis
Goldendale
Yakima
New Martinsville Algoma

Forestville
Courtenay
Penetanguishene
Summerside
decreases to 26 ft
increases to $50000 \mathrm{w}, 315 \mathrm{ft}$, class C2 from class A
license to cover for new station
changes to $41000 \mathrm{w}, 541 \mathrm{ft}$, changes
xmtr loc. to 41-49-51 93-43-53
changes to $3200 \mathrm{w}, 453 \mathrm{ft}$
increases to 6000 w , 328 ft
increases to $100000 \mathrm{w}, 912 \mathrm{ft}$, class C1 from class A, changes xmtr location to 38-41-30 92-05-44
changes to $760 \mathrm{w}, 676 \mathrm{ft}$
increases to 50000 w (v), class B from class B1
changes to $400 \mathrm{w}, 1204 \mathrm{ft}$, drops DA
license to cover for new station
increases to $15000 \mathrm{w}, 423 \mathrm{ft}$, adds DA, changes xmtr loc. to 44-46-56 74-13-09
increases to 1348 ft . changes xmtr loc. to 35-15-06 80-41-12
decreases to 866 ft , changes xmtr loc. to 39-06-59 84-30-07
decreases to 994 ft , changes xmtr loc. to 41-22-58 81-42-07
changes to 710 w , 951 ft , adds DA, changes xmtr loc. to 40-47-34 78-10-29
increases to $6000 \mathrm{w}, 256 \mathrm{ft}$, changes xmtr location to 41-10-28 71-34-20
changes to $18500 \mathrm{w}, 456 \mathrm{ft}$
license to cover for new station
increases to 11000 w (h), class C3 from A
increases to 1070 ft , class C from class C1
changes to $12500 \mathrm{w}, 459 \mathrm{ft}$, changes xmtr loc. to 31-44-05 97-19-17
license to cover for new station
increases to 187 ft
increases to 2100 w (h), 1873 ft . class C2 from class C3, adds DA
increases to 1512 ft , changes xmtr loc. to 46-38-26 120-23-45
increases to $6000 \mathrm{w}, 328 \mathrm{ft}$
changes to $8000 \mathrm{w}, 538 \mathrm{ft}$, changes xmtr location to 44-42-26 87-24-26
changes to $400 \mathrm{w}, 492 \mathrm{ft}$
(as amended)
moves to $98.9 \mathrm{MHz}, 5000 \mathrm{w}$
moves to 88.1 MHz , increases to 4493 w
moves to $102.1 \mathrm{MHz}, 11000 \mathrm{w}$

FACILITIES/PARAMETERS: APPLICATIONS ( \& reapplication) [docket number]
AZ KFLG-FM-102.7 Bullhead City
GA WGST-FM-105.7 Canton
decrease to $42000 \mathrm{w}, 2375 \mathrm{ft}$, change xmtr location to 35-15-08 114-44-58
change to $16500 \mathrm{w}, 827 \mathrm{ft}$, change xmtr location to 34-03-55 84-27-14
increase to $2100 \mathrm{w}, 315 \mathrm{ft}$, drop DA, change xmtr loc. to 38-32-25 88-21-21
change to $8000 \mathrm{w}, 584 \mathrm{ft}$
increase to 50000 w (circular). class C2 from class C3
decrease to 14000 w
(The applicant says this reflects the "as built parameters")

## Returned/Dismissed Applications

FL WYND-1310
BC CKBL-1150 CJVI-700+
ON CKSL-1410+
CKOT-1510+

De Land (D)
Kelowna (D)
Victoria (D)
London (D)
Tillsonburg (D)
increase to 8500 w days ND, change xmtr location to 28-29-57 81-17-54
move to 103.1 MHz
move to 107.3 MHz
move to 102.3 MHz
move to 102.3 MHz

| FACILITIES/PARAMETERS: GRANTS |  |  |  |
| :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { AR } \\ & \mathrm{CA} \end{aligned}$ | KARH (CP)-88.1* | Forrest City | change to $3700 \mathrm{w}, 544 \mathrm{ft}$ |
|  | KIQO-104.5 | Atascadero | change to $4700 \mathrm{w}, 1443 \mathrm{ft}$, change xmtr location to 35-21-40 120-39-21 |
|  | KSDG (CP)-890 | Julian | change to 3000 w days, 330 w nights, DA-2 |
| FL | WGUL-860 | Dunedin | increase to 6500 w days, DA-2 |
| ID | KAWZ-89.9* | Twin Falls | increase to 100000 w (v), class C from class C2, add DA, change xmtr loc. to 42-43-47 114-24-52 |
| IN | WGZB-FM-96.5 | Corydon | increase to 6000 w |
|  | WJOB-1230 | Hammond | change xmtr loc. to 41-35-49 87-28-45 |
| IA | KVIK-104.7 | Decorah | change to $1950 \mathrm{w}, 584 \mathrm{ft}$, change xmtr location to 43-17-13 91-53-03 |
| KS | KSCB-1270 | Liberal | increase to 5000 w days, 500 w nights, DA-N from ND |
| KY | WEKT-1070 | Elkton | add 35 w nights, ND |
|  | WCLU-1490 | Glasgow | change xmtr loc. to 36-59-02 85-52-20 |
|  | WKMS-91.3* | Murray | make changes to auxiliary facility |
| LA | KLLA-1570 | Leesville | decrease to 630 w days, 6 w nights, ND, change xmtr loc. to 31-08-28 93-17-44 |
| MA | WLLH-1400 | Lowell | change xmtr loc. to 42-39-29 71-19-04 |
| MN | KHME-101.1 | Winona | change to $5000 \mathrm{w}, 741 \mathrm{ft} \mathrm{DA}$ |
| MO | KDKD-1280 | Clinton | change xmtr loc. to 38-23-42 93-46-18 |
|  | WDAF-610 | Kansas City | correct coordinates to 38-59-03 94-37-42 |
| NE | KNCY-FM-105.5 | Auburn | move to 94.7 MHz , increase to 14000 w , 436 ft , class C3 from class A, change xmtr location to 40-27-57 95-45-38 |
|  | KTMX-104.9 | York | modify CP to increase to $13000 \mathrm{w}, 974 \mathrm{ft}$, class C2 from class C3, change xmtr location to 40-45-07 97-27-04 |
| NH | WQLL-96.5 | Bedford | change to $730 \mathrm{w}, 935 \mathrm{ft} \mathrm{DA}$, change xmtr location to 42-59-02 71-35-22 |
|  | WNNH-99.1 | Henniker | change to $2800 \mathrm{w}, 479 \mathrm{ft}$ DA, change xmtr location to 43-12-49 71-41-19 |
| NY | WADO-1280 | New York | increase to 7200 w nights, DA-2 from DA-1, change xmtr location to 40-49-36 74-04-32 |
| OK | KMMY-97.1 | Muskogee | decrease to 1246 ft , correct coordinates to 35-15-35 95-25-52 |
| PA | WQFM-92.1 | Nanticoke | change to $660 \mathrm{w}, 994 \mathrm{ft}$, change xmtr location to 41-11-11 75-51-33 |
| SD | KSLT-107.3 | Spearfish | increase to 1899 ft , change xmtr loc. to 44-19-42 103-50-03 |
| TX | KLXK-93.5 | Breckenridge | increase to 50000 w , class C2 from class C3 |
|  | KRNH-95.1 | Comfort | one step application to increase to class C1 from class C2, $100000 \mathrm{w}, 925 \mathrm{ft}$, change xmtr location to 29-50-26 98-49-32 |
|  | KNTU-88.1* | Denton | change xmtr loc. to 33-17-24 97-08-10, change city of license to McKinney, TX |
|  | KAHK-107.7 | Georgetown | change to $25000 \mathrm{w}, 328 \mathrm{ft}$, add DA, change xmtr loc. to 30-38-17 97-31-35 |
|  | KROX-FM-101.5 | Giddings | decrease to $12500 \mathrm{w}, 843 \mathrm{ft}$, class C2 from class C1, change xmtr location to 30-19-23 97-47-58, change city of license to Buda, TX |
|  | KAMX-94.7 | Luling | build new auxiliary facility |
|  | KTCY-104.9 | Pilot Point | one step application to increase to class C1 from class C2, 16000 w, change xentr location to 33-33-37 96-57-34 |
|  | KSGR(CP)-91.1* | Portland | increase to $25000 \mathrm{w}, 328 \mathrm{ft}$, class C3 from class $A$, add DA, change xmtr loc. to 27-59-47 97-14-46 |
|  | KTUB-990 | Wichita Falls | direct measurement of antenna power |
| VA | WFAL (CP) -104.5 | Falmouth | change to $2700 \mathrm{w}, 492 \mathrm{ft}$, add DA, change xmtr loc. to 38-16-31 77-32-34 |
|  | WINF-970 | Waynesboro | decrease to 900 w days, 38 w nights, ND from DA-2, change xmtr location to 38-05-15 78-54-46 |
| VI | WAXJ-103. 5 | Frederiksted | increase to $4600 \mathrm{w}, 915 \mathrm{ft}$ |
| BC | CKAY-1560+ | Duncan | move to 89.7 MHz , 1862 w |
|  | CKXM-1200+ | Victoria | move to $91.3 \mathrm{MHz}, 1766 \mathrm{w}$ |
| ON | CKDX-88.5 | Newmarket | increase to 11300 w |

CALL LETTER CHANGES ( \# applied for by new owners)

| AL | WMKI-850 | Birmingham becomes | \# | WYDE | (requested) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | WDJC-1260 | Birmingham |  | WLGS | (requested) | "Legends 1260" |
|  | WHHY-1440 | Montgomery |  | WLWI | 10/18/99 |  |
| AR | new-88.1* | Hampton |  | KBPW | 10/18/99 |  |
| CA | KCEZ-100.7 | Corning |  | KTHU | 10/19/99 | " Thunder 100.7" |
|  | KTHU-102.1 | Los Molinos |  | KCEZ | 10/19/99 |  |
|  | KDDB-92.5 | Paso Robles |  | KWSR | 10/25/99 | "Star 92.5" |
|  | KISE-103.9 | Seaside | \# | KTEE | (requested) |  |
| DE | new-88.1* | Pike Creek |  | WBMO | 10/18/99 |  |
| GA | WYAP-95.5 | Athens |  | WBTS | 10/25/99 | "The Beat" |
|  | WPCG-1450 | Cartersville <br> (WPCG reverts to these | \# | WBHF <br> heritage | $\begin{aligned} & 10 / 25 / 99 \\ & \text { call letter } \end{aligned}$ | "Bartow Herald Friar" <br> s) |
| IN | WSYW-FM-107.1 | Danville |  | WEDJ | 10/25/99 |  |
|  | WHWD-1380 | Fort Wayne |  | WONO | 10/18/99 | "One-on-One" |
|  | WTHI-1480 | Terre Haute | \# | WPFR | (requested) |  |
| MA | WCAV-97.7 | Brockton | \# | WBOT | 10/22/99 | "Boston's Hot" |
| MI | new-91.5* | Iron Mountain |  | WBMU | 10/29/99 |  |
|  | new-89.7* | Schoolcraft |  | WBMY | 10/29/99 |  |
|  | WWCM-990 | Ypsilanti | \# | WDEO | 10/18/99 |  |
| MO | new-104.1 | Jefferson City |  | KBQF | 10/29/99 |  |
| MT | new-93.7 | Colstrip |  | KBPY | 10/18/99 |  |
| NC | WWJV-1580 | Camp Lejeune |  | WSMO | 10/22/99 | "WSM - Opry Radio" |
| OH | new-107.5 | North Kingsville |  | WPHR | 10/18/99 |  |
| PA | WWCC-1590 | Honesdale |  | WPSN | 10/25/99 | "Pocono Sports Network" |
| RI | WERI-FM-99.3 | Block Island | \# | WADK-FM | 10/25/99 |  |
| TX | KKTX-1240 | Kilgore | \# | KBGE | 10/18/99 |  |
|  | KGFJ-92.5 | Markham | \# | KZRC | 10/25/99 | " 2 Rocks 92.5" |
|  | KMIA-92.3 | New Ulm |  | KNRG | 10/18/99 | "Energy" |
| UT | KSSD-92.5 | Cedar City |  | KCIN | 10/18/99 | "Kickin'" |
| VT | WCMK-91.7* | Bolton |  | WGLY-FM | 10/22/99 |  |
|  | WCKP (CP) -91.7* | Woodstock |  | WCMK | 10/22/99 | "Christian Ministries" |
| WA | KKBY-FM-104.9 | Eatonville | \# | KFNK | 10/19/99 | "The Funky Monkey" |
| WY | new-90.1* | Powell |  | KUWP | 10/29/99 |  |
|  | new-91.5* | Sundance |  | KUWD | 10/29/99 |  |
| ON | CHOG-640 | Richmond Hill |  | CFYI | 11/15/99 |  |

PROPOSED STATION TRANSFERS


PROPOSED STATION TRANSFERS (CONL'd)
NM KPSA-1230/ Roswell/
KPSA (CP) FM-106.1 Carlsbad
NC WMMY(CP)-106.1 Jefferson
ND KQDY-94.5* Bismarck
KZZJ-1450 Rugby
OH WRTK-1390/ Youngstown WBBG-93. 3
OK KADS-1240 Elk City
PA WICT-95.1/ Grove City/
WTNX-95.9 Sharpsville
RI WLKW-550/ WWKX-106.3/ Woonsocket/ WAKX-102.9
SD KCYT (CP)-94.3 Lead
KJAM-1390/103.1 Madison
TX KOOC-106. 3
Belton
KTUX-98.9 Carthage
UT KKLY(CP)-97.3
Pecos
VA WABS-780
WVNZ-1320 Richmond

316 from Dewey Matthew Runnels to Runnels Broadcasting System, LLC
316 from 106.1, Inc. (Dale Hendrix) to 106.1, Inc. (Connie R. Hendrix)
314 from Anderson Broadcasting Company to Educational Media Foundation
316 from Rugby Bcstg. (Richard/Alice Evers) to Rugby Bcstg. (Delhart D. Nygard)
314 from Youngstown Radio License, LLC to Citicasters Co.
314 from Oklahoma Sports Properties, Inc. to Fuchs Radio, Inc.
314 from Youngstown Radio License, LLC to Citicasters Co.
314 from Back Bay Broadcasters, Inc. to AAA Entertainment, LLC Narragansett Pier

314 from Brian M. Encke to W3, Inc.
314 from Madison Broadcasting Co.. Inc. to Three Eagles of Brookings, Inc.
314 from Sheldon Communications, Ltd. to Cumulus Licensing Corporation
314 from KTUX, Inc. to Jacor Licensee of Louisville, Inc.
316 invol. from Ronald Latimer to Estate of Ronald Latimer (John Latimer)
314 from Radio 780, Inc. to Salem Media of Virginia, Inc.
314 from Max H. Pearson to Radio Richmond 1320, Inc.
( $\$ 500,000$; $\$ 95,000$ cash at close; $\$ 405,0000$ promissory note)

Form 314 Transfer Applications were filed from Cape Fear Broadcasting Company to Cumulus Licensing Corporation for North Carolina stations WRCQ, Dunn; WFNC and WQSM, Fayetteville; WFNC-FM, Lumberton and WGNI and WMNX in Wilmington. The sale price is $\$ 44$ million and includes LMA's with the stations.

DISMISSED STATION TRANSFERS


## WASEINGTON TRIS WEER

Go online, get your new calls and print out the fee-payment form: The FCC's fancy new online reservation and authorization system launched Monday (11/1), ending a mini-freeze on changes during the switchover from manual. Licensees and operators can now research the availability of calls they're interested in and reserve them right there online. The system's even designed to supply the correct paper payment form (Form 159). The address: http://www.fcc.gov/mmb.

Here's an alert on something that will create major headaches: campaign and issue advertising. Several Maine TV broadcasters have refused to run issue advertising around a ballot issue involving so-called partial birth abortions. New York Times columnist B. Drummond Ayres, Jr. reports that "several station executives questioned the accuracy of one advertisement that said late-term abortions were never necessary, and another contended the issue was moot because Maine law already prohibited late-term abortions." Some stations also rejected ads that were too visually provocative for younger viewers or (says Ayres) "left the impression that abortions routinely involved healthy late-term fetuses." Ayres says Maine Governor Angus King is worried about the free-speech implications of the managers' decisions. (M Street notes that these are ISSUE ads, not ads for candidates.) Meanwhile, the U.S. Supreme Court has just refused to hear a case from Wisconsin involving the identification (or lack thereof) of issue ads relating to candidates and campaign reform. Which means that Wisconsin Manufacturers and Commerce didn't violate state laws by not revealing who paid for

WASHINGTON THIS WEER (cont'd)
a series of radio and TV ads. As we head into a major political year, this whole area will produce some migraines, we predict.

An FCC crackdown on Main Studio and Public File rule violations is costing two stations $\$ 17,000$ in fines. For Jacksonville-market WQOP, Atlantic Beach, FL (1600 KHz ), it means a $\$ 7,000$ ticket for failing to have a meaningful staff presence" at the main studio. (They were okay on the issue of "meaningful management presence.") For KYCM, Bastrop, TX (88.5 MHz) it was both failure to keep meaningful presence of staff and management, plus a public file availability problem. That produces a fine of $\$ 10,000(\$ 7,000$ plus $\$ 3,000)$.

## CANADA THIS WEEK

This week, the CRTC articulated a formal policy regarding local marketing agreements (LMAs). Going forward, any radio broadcaster wishing to enter into an LMA with another radio licensee will be required to seek Commission approval to amend its radio license and a "public process" of evaluation will follow. In this evaluation the Commission will apply the following guiding principles. (1) Parties to an LMA must ensure that distinct and separate programming and news services are maintained, and that their management remains under the respective responsibility of each licensee. This includes the program director and the news director, as well as any other related staff assigned to programming andor news activities; and (2) all assets of the undertakings involved in an LMA must remain in the ownership of each respective licensee. In addition, the CRTC said it will be inclined to approve LMAs that (1) include unprofitable stations, (2) include a number of stations that does not exceed the number ofstations that may be commonly owned under the ownership policy; and (3) are limited to a specific term and represent a temporary alternative business model that will allow the broadcasters to improve their performance. The commission reserved the right to approve, "in exceptional circumstances," an LMA that groups a number of stations in excess of the limit allowed under the common ownership policy.

At the first comparative hearing for new radio stations under the CRTC's new ownership rules, the Commission awarded three FM frequencies on Vancouver Island in British Columbia. Two of the awarded frequencies will allow existing AM stations to move to FM (CKAY, Duncan, BC and CKXM, Victoria, BC) while another will enable an AM broadcaster (CFAX, Victoria, BC) to establish an FM sister. In its decision, the CRTC also approved the application by the CBC for a victoria station to relay French language CBUF-FM, Vancouver but asked the CBC to find a new frequency. Options include the AM frequency to be vacated by CKXM or the 88.9 MHz frequency that will be the subject of a future comparative hearing. CKXM offered to lease its AM transmitter for $\$ 1$ a year to the CBC once it's on FM.
It seems that the Kelowna, $B C$ area can't support a new radio station. The CRTC denied Kelowna Broadcasting's application to build a sister to CILK-FM because it's "concerned that licensing too many stations in the market could lead to a reduction in the quality of service to the local community." At the same time, the CRTC refused to allow CKBL, Kelowna to migrate to FM because doing so would place CILK-FM, Kelowna's only stand-alone station, "at a competitive disadvantage." An intervention filed by CKOV and CKLZ-FM, Kelwona sheds some light on the economics of radio in Kelowna. The stations wrote; "The fact of the matter is the Kelowna radio market is in a very serious financial plight." According to the CRTC the aggregate profit before interest and taxes (PBIT) margin for the Kelowna market has been negative for the past three years. This period corresponds with the introduction of the fifth station in the market in 1996.

Big Pond Communications 2000 . Inc. won't get to build a new FM radio station in Thunder Bay, Ontario. In denying the application, the CRTC expressed concerns with Big Pond's plan to operate the station with automation equipment and only two part-time employees. The commission found that such a station would not be able to offer "spoken word material of direct and particular relevance to the community served, such as local news, weather and sports, and the promotion of local events and activities."

The CRTC's Montreal office is moving on November 8. The new address is 405 DeMaisonnueve Blvd. E., Suite B2300, Montreal, Quebec H2L 4J5. The phone number remains 514-283-6607 and the fax stays 514-283-3689.

## MLSEWERRE

Group action: Citadel is shelling out $\$ 190$ million to cash out Broadcasting Partners' investments in five different operating companies. To name them, they are \#1 Mercury (Charlie Banta's cluster in Buffalo). \#2, Pilot (Jim Leven's

ELSEWHERE (cont'd)
stations in Syracuse and Maine). \#3, Spring (Atlantic City and southern New England). \#4, Sound Broadcasting (in Monroe, LA). And \#5, Gleiser Communications (Tyler, TX). BPI backer Veronis Suhler \& Associates originally wanted to sell the whole group (without breaking out the more desirable Buffalo and Syracuse pieces), then had a series of conversations over the past year with other groups with the idea of a merger or "rollup." Then Citadel's Larry Wilson called, and things rolled fast from there.

Here's what Citadel bought for its $\$ 190$ million cash: \#1, Mercury Radio, based in Buffalo and currently run by former Greater Media radio exec Charlie Banta. It has four stations in Buffalo and a Joint Sales Agreement with CKEY-FM, across the Canadian border. The U.S. stations are three Class B FMs: classic rock "97 Rock" WGRF at 96.9 MHz . Modern rock WEDG at 103.3 MHz . And oldies WHTT-FM at 104.1 MHz . There's also an $A M$ : Black gospel $W M N Y$ at 1120 KHz , currently LMA'd out to Young Media.

From Broadcasting Partners, Citadel also gets Pilot Communications, currently managed by Jim Leven. Pilot has four stations in Syracuse: Classic rock "95X" WAQX-FM a B1 at 95.7 MHz . Soft AC "Lite" WLTI, a Class A at 105.9 MHz. CHR "93Q" WNTQ, a class B at 93.1 MHz . And all-news WNSS at 1260 MHz , a 5-kw fulltime, DA-N facility. Just to the south in Ithaca, NY, Pilot has classic rock WIII, a class B at 99.9 MHz , and oldies WKRT at 920 KHz , with $1-\mathrm{kw}$ day, $500-\mathrm{w}$ night, DA-N. The Pilot group has four stations (and two simulcasts) in Augusta, ME: CHR "92 Moose" WMME-FM, a class B at 92.3 MHz , plus its simulcast partner, WEZW at 1400 KHz , a 1,000-watt non-directional full-timer. There's also country WEBB, a class C1 at 98.5 MHz , plus WTVL, a 1,000-watt non-directional fulltimer at 1490 KHz . And way the heck up there in real moose country, around presque Isle, ME, Pilot has these stations: hot AC WQHR, a class $C$ at 96.1 MHz . Country WBPW, a C1 at 96.9 MHz . Oldies WOZI, a C2 at 101.9 MHz . And further out, the Dennysville-licensed CHR WCRQ, a C1 at 102.9 MHz .

Here's the Spring Broadcasting roster that BPI acquires: In Atlantic City, AC WFPG-FM, a class B at 96.9 MHz . Talker WFPG, a one-kilowatt non-directional fulltimer at 1450 KHz . "Cat Country" WPUR, a B1 at 107.3 MHz . Plus an LMA with "Shore" modern AC WKOE, a class C at 106.3 MHz . Spring's got two stations in New London, CT: CHR "Q105" WQGN, an A at 105.5 MHz , and talk/sports WSUB, with 1000 -watts day, 72 -watts night, ND, at 980 KHz . Also in that area, Spring has an announced deal for Stonington, CT-licensed WVVE, an A doing oldies at 102.3 MHz . And further up on the coastline, two stations in New Bedford, MA: CHR WFHN, an A at 107.1 MHz and news/talk WBSM, with $5-\mathrm{kw}$ day, $1-\mathrm{kw}$ night, DA-2 at 1420 KHz .

And the last two BPI-related companies that Citadel acquires are Sound and Gleiser, each operating in just one market. Sound brings along four FMs in Monroe, LA (Arbitron market \#233): country KMYY, a C at 106.1 MHz . Urban AC "The Lite" KYEA, a C3 at 103.1 MHz (the former KCTO-FM). AC KZRZ, a C2 at 98.3 MHz (the former KYEA). And, through an LMA-to-buy, oldies KTJC, a C2 at 92.3 MHz . Gleiser Communications has five stations in Tyler, TX (Arbitron market \#140): Adult standards KDOK, a C3 at 92.1 MHz . Talk/sports KEES at 1430 KHz , with 5 -kw day/1-kw night, DA-N. Talk KYZS at 1490 KHz , with $1-\mathrm{kw}$ full-time, ND. News/talk/sports KTBB at 600 KHz , with 5,000 watts day, 2,500 watts nights, DA-2. (KEES, KYZS and KTBB all share some programming). Then there's oldies K-Gold KGLD at 1330 KHz , with 1,000-watts day, 77 -watts night, ND. And that's it for Broadcasting Partners.

Around Youngstown, Ohio, Clear Channel turns up another four stations to buy. For $\$ 6.1$ million, it proposes to add four stations from Richard Gorman's Gocom holdings there to its Youngstown-market cluster that includes talk WKBN, hot AC WMXY and rock WNCD. Here's what it would pick up from Gocom: "Cat Country" WICT, Grove City, PA, a class $B$ at 95.1 MHz . Modern AC WTNX, Sharpsville, PA, a class A at 95.9 MHz . Oldies WBBG, Youngstown, a class B at 93.3 MHz . And talk/adult standards WRTK at 1390 KHz , with 9500 watts day, 5000 watts night, DA-N.

In Shreveport, Clear Channel pays $\$ 5.5$ million to add KTUX to its Shreveport cluster. And the Commission red-flags the deal based on possible concentration and diversity concerns. The facility is rocker "99x" KTUX, Carthage, TX 98.9 MHz ), a booming Class C1 owned by Ken Stephens' KTUX Inc. Clear Channel's existing five-station cluster is news-talk KEEL, country KITT, CHR KRUF, AC KVKI-FM, and classic country KWKH. And just to make things even more interesting, AMFM likewise has stations there: urban KMJJ-FM, country KRMD-FM and sports KRMD. M Street believes that the entire AMFM trio is on "The List" for probable divestiture by Clear Channel.

## ELSEWHERE (cont'd)

Allentown, PA is about to get a Hispanic station as Mega Communications buys Holt's WTKZ for $\$ 1,250,000$. The station's now doing sports but we'd expect that to change as Spanish-language specialist Mega takes over. We checked Arbitron stats on the market and its Hispanic population is $5 \%$-- which ought to be enough to make some kind of Spanish-speaking format viable. Next question: where does the sports format move to in the Lehigh Valley? With Clear Channel set to take over AMFM Inc.'s cluster there, we'd wonder about WKAP at 1470 KHz , now doing adult standards -- but that's just speculation on our part.

Veteran owner Al Dame cashed out once, and now he's ready to start all over again with "Dame Broadcasting LLC." The Harrisburg-based Dame envisions a 30- to 50station group, and begins by spending $\$ 8,300,000$ for a three-station cluster on the Pennsylvania-Maryland border. Dame recently sold his 21-station Dame Media group to Clear Channel, and then launched a fast-growing syndication business with Mike Gallagher. But -- he missed radio ownership enough to create a whole new company. Here's where it starts: Chambersburg Broadcasting's AC WIKZ (95.1 MHz/ Class B). And the "Kiss Country" combo of WCHA, Chambersburg ( 800 KHz ) and WCHA-FM, Greencastle (94.3 MHz). The AM has 1,000 watts day, 196 watts night, ND. The FM is a Class A. Phone number for the new Dame Broadcasting LLC: (717) 909-7220. The Chambersburg transaction was brokered by Dick Foreman.

Radio Unica's price to buy KCUV, Denver: $\$ 2.8$ million. We told you back in June about the LMA-with purchase option between Radio Unica and Den-Mex for KCUV, first reported in the Denver Post. Now we know the price for KCUV-- $\$ 2,800,000$. The Englewood, CO-licensed AM has $5-\mathrm{kw}$ days and $1-\mathrm{kw}$ nights, DA, operating at 1150 KHz . With an Hispanic population of better than $12 \%$ (according to Arbitron). Denver would be an important addition for Radio Unica.

At Big City Radio, co-founder and group head Mike Kakoyiannis makes a sudden exit, as the company merges with a Hispanic Internet firm run by Charles Fernandez. The new President/CEO of Big City Radio, in fact, is none other than Fernandez. Before launching the bilingual Internet Service Provider called Hispanic Internet Holdings, he'd been a senior executive at Heftel Broadcasting. The merger with HIH immediately sparked rumors that some of the Big City operations might be headed to a Spanish-language format, and we hear that the southern California Y107 modern rock simulcast is an excellent candidate for that -- by Christmas. (We'd be surprised if Big City did something similar in New York with the "WYNY" country simulcast service.) In the early' 90 s Mike Kakoyiannis oversaw the Westwood One station group that included "Pirate Radio" KQLZ, Los Angeles and WNEW-AM and WYNY, New York. In 1996 he co-founded Big City Radio with Metromedia investor Subotnick and in late 1997 they went public.

Mel Karmazin and Lowry Mays announce a new minority investment fund worth up to $\$ 200$ million, aimed at helping experienced minorities and women buy radio and TV stations. People who've watched Karmazin and Mays tell us they're not just going through the motions on this. Wednesday's Washington, D.C. press conference (11/3) including Karmazin and Mays in person, along with Tribune Broadcasting's Dennis FitzSimons, Emmis' Jeff Smulyan, Cox Radio's Dick Ferguson, Radio One's Alfred Liggins and more. Also at the podium: NAB President Eddie Fritts. Veteran broadcast lender Chase Manhattan will manage the fund, which continues to look for more capital from both broadcasters and non-broadcasters -- like pension funds, for example. Almost everybody who spoke at the press conference use the same phrase: It's time to "do the right thing."

Spot buys are trending younger, says Clear Channel's Randy Michaels. He tells Wall Street analysts that Clear Channel's "seeing a lot more buys that start with an '18'" -- as in 18-34 or 18-49. Generation $X$ and the upcoming Generation $Y$ kids are changing radio buying habits just as they've altered. TV and magazine ad placement. And perhaps buyers are moving off of their fixation on the 25-54 demo. It's a trend we'll be watching.

On the subject of Low Power TV, something we wrote about in issue \#40, we got a spirited letter from Journal reader (and former NAB Radio Board Chairman) Doug Williams. He says that "Microradio has nothing in common with LPTV, and it is unfair that you should seek to confuse the two. The driving force behind the status change [a new FCC initiative regarding Class A status] is the community Broadcasters Association." Williams notes that many LPTV operators are existing TV broadcasters who "already create and broadcast local programming. . .The rulemaking action by the FCC would only affect those of us that are actually serving our communities in this manner." Williams says "Your article conclusion was right: The NAB has a battle here, not because we are a TV version of microradio, but because those of us that are community broadcasters have an

## ELSEWBERE (cont'd)

investment in our television properties. We risk losing our broadcast properties and our communities risk losing their only local television source" in the transition to Digital TV. (Reach Doug Williams at Omni Broadcasting in Woodward, OK.)

They'll be hauling steel into Houston, as Richland Towers announces construction of a new 1,972-foot supertower in the Missouri City, TX tower farm. Canada's LeBlanc group is doing the design and construction, scheduled for top-out by October 2000. Richland says the new tower has space for DTV and plenty of sidemounted FM and ENG tenants. Meanwhile, up in Denver, M Street notes that several TV operators have petitioned the FCC for help in persuading the Jefferson County Commission to grant permission to build a new DTV tower there, on the existing Lookout Mountain Antenna Farm.

## M STREET BAZAAR. . . PEOPLE, PRODUCTS, AND PROGRAMMING

Decency crusader Jack Thompson claims he and the American Decency Association will target Howard Stern affiliates in a coordinated series of filings aimed at pressuring stations to drop him. They've already named some of their targets, including AMFM Inc. -owned KXPK, Denver, and five Clear Channel stations that carry Stern, including WBGG, Miami. (We note that so far, we haven't actually seen evidence that those filings have been made.) Thompson claims great success in previous efforts to cripple Stern's advertiser base. He says he's already persuaded 8,400 advertisers to "flee the program" in 24 markets and brags about helping knock Stern out of Minneapolis. Now here's the new battle plan: First, a wave of indecency filings at the FCC. Then Petitions to Deny license renewal. And all of it backed up by transcripts, since Thompson has been taping Stern's syndicated show since May 1996. Thompson's even using Howard Stern's recent marital problems to "relegate Stern's radio career to the garbage heap of history where it belongs."

It's time for Version 5.5 of the software: Arbitron's new update of Tapscan software ups the ante on qualitative, as Version 5.5 provides access to the consumer info Arbitron picks up from the 25 retail and media questions in the back of the diary in the $100+$ ranked markets. Another thing: Users in all markets can now run queries for "women 25-54 in households with children", with new access to socio-economic demographics. And Version 5.5 permits a new " $21+$ age break" to show the number of listeners available for buys for potential clients whose products are alcohol or gambling. To get all the new goodies you must subscribe to both Maximiser (respondent-level data) and Tapscan (sales presentation software).

Crystal ball-time for traffic information: A new high-tech traffic service called "Traffic.com" supplies "predictive" information, and hires former Shadow executive Al McGowan as Senior Vice President-New Media. Camp Hill, PA-based Traffic.com says it not only supplies "real-time" traffic information (as in, there's a lane closure on the bridge and you should avoid it) but also "predictive" data, based on historical traffic trends generated from its proprietary database. Traffic.com customers include businesses and government agencies as well as broadcasters. Al McGowan joins as Senior VP-New Media.

In North Dakota, they're remembering broadcasting pioneer A.L. "Andy" Anderson, who passed away October 31 at age 81 . Andy owned several stations himself, including KQDY, KSSS and KXMR in Bismarck, and he also was involved in a station in Montana (KERR, Polson). Later Anderson ran the powerful Meyer Broadcasting radio franchise in Bismarck.

AMFM Radio Networks promotes four original VPs to Senior VP, as the network observes its second anniversary. David Kantor cranked up AMFM Radio Network in October '97, and these four ground-floor executives can now add "Senior" to their VP titles: Marla Bane, head of Operations. Karen Childress, Affiliate Marketing. Rhonda Munk, Advertising Sales. And Marty Raab, Marketing and Promotions.

Hot off the presses: The new M Street Group Directory. 750 groups now, and we print them all. Track group ownership at the group level (contact name, phone/fax, address) and at the station level, with every station owned and LMA'd. From the authoritative M Street Database, and just as up-to-date and accurate as we can make it. The latest M Street Group Directory is yours for just $\$ 175$. Call (800) 248-4242. That's it for this week's Journal -- see you back next week here on M Street.

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# The M Street Journal 

Radio's Journal of Record NEW YORK - NASHVILLE November 10, 1999 Vol. 16 No. 45

CAUTION FLAG AT RACETRACK. . . A "common sense" decision the FCC Chairman says he made on the eve of a big race outside Dallas has led to a most unusual charge of ethics violations against him. Texas track owner Billy Meyer claims he didn't know he needed a license to do the low-power "event" TV broadcast of his April 2425 race to the track's parking lot. But FCC field agents got wind of it and closed him down. Allegedly Meyer then called Congressman Joe Barton (R-TX) and Barton buzzed FCC Chairman Bill Kennard, who asked the field agents to lay off Meyer for the weekend. Lots of congressional reps ask agencies for action on constituents' problems, but what makes this case stand out is that the ethics allegation was filed by a high-ranking FCC official. Richard Lee is the Chief of the FCC's Compliance and Information Bureau. And the names of some of the FCC's most well-known figures show up in his complaint, from Roy Stewart (Mass Media Bureau Chief ) to Sheryl Wilkerson (FCC Legislative and Intergovernmental Affairs director). Commerce Committee Chairman John McCain says there won't be a "rush to judgment" and is allowing the FCC Inspector General's office to do its work first. Does this weaken Kennard's position as he maneuvers through the Low Power FM proposal and other initiatives?

DOT-COM TRICKLE-DOWN. . . AMFM Inc. chief Jimmy de Castro tells analysts "The Internet has embraced radio as its principal advertising medium" and quotes a Miller Kaplan study showing that radio is getting $41.3 \%$ of the Internet ad business -- a bigger slice than TV and newspaper. The RAB's just-released revenue estimates for September show $14 \%$ overall growth and $20 \%$ in national -- much of that goosed by the dot-com ad explosion. But here's the big question: So far the dot-com advertising has only benefited the top 15 or top 20 markets. Media buyers just aren't looking any deeper than that, and everybody's wondering when that will change. Cumulus Media executives tell analysts they think it will, after a "shakeout" in Internet companies next year that will produce fewer but stronger Internet companies. But $M$ Street wonders: The history of new advertising categories is that they start in major markets, then spread to. : . national radio (like network ad buys). We hope the blessings of dot-com do trickle down. But we're not holding our breath.

TEE WAITING GRAM. . - Round One bids were due Friday, November 5 in the giant Divestiture Game involving Clear Channel-AMFM Inc. and seemingly half the other groups in the country. And no, there's no word yet from Covington, KY, home of Clear Channel Radio, about who advances to the Second Round. PaineWebber analyst Lee Westerfield tells M Street he expects the total value of the spun-off stations to be between $\$ 4$ billion and $\$ 4.5$ billion -- and we'll follow the action for you. One thing M Street DOES know for sure is the week's format changes, starting right here --

FORMAT CBANGES \& UPDATES ( \# change accompanies new ownership) ( // simulcast)
AR Atkins
KRRD-99.3
becomes
(KRRD "RiverRock" airs Jones' classic rock overnights)
Bald Knob KAPZ-710 \# country // KKSY talk \& sports // KWCK
(KAPZ and KKSY are in an LMA-to-buy with KWCK AM/FM and KAWW AM/FM)

| El Dorado | KAGL-93.3 | classic hits | JRN - classic rock |
| :--- | :--- | :--- | :--- |
| Heber Springs | KAWW-1370 | standards // FM | talk \& sports // KWCK |

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[^1]The M Street Journal is published weekly except the last week of December. Subscriptions are available for $\$ 139$ per year, or $\$ 41$ per quarter. The Eighth Edition M Street Radio Directory is available for $\$ 65.00$ (plus shipping \& handling).

FORMAT CHANGES \& UPDATES (cont'd)
CA Johannesburg
KEDD-103. 9
( \# change accompanies new ownership) ( // simulca
(KEDD returns to air after a 6 month hiatus)
Pomona (Los Angeles) KMNY-1600
Chinese \& business adds adult standards
(KMNY is standards morning drive \& fills in with it the rest of the day)
Ridgecrest KLOA-1240 talk JRN - adult standards
GA Douglas WOKA-1310 JRN - classic CW JRN - regional Mexican
McDonough
ID Idaho Falls
IN Bloomington
IN Ellettsville
Gary
WKKP-1410
KOSZ-FM-105.5 adult contemporary JRN - standards

WBWB-96.7
WGCT-105.1 soft AC
hot AC
WLTH-1370
JRN - country
\# silent
adds ABC - 45+ soft AC
(It looks like weTH reverts ownership talk
LA Oakdale
KREH-900 \# variety
(KREH Has variety men reported silent
MD Rockville (Wash. DC)
NE Lincoln WINX-1600 tropical // WBZS tropical // WBZS Spanish talk \& sports

O'Neill
KFOR-1240 AC \& sports adds talk

NJ Columbia (Atl. City)
NM Silver City
NY Sodus (Rochester)
OH Akron
PA Bloomsburg (Scranton)
KBRX-1350
country // KBRX-FM
modern rock
JRN - oldies
WJSE-102. 7
adult contemporary
adds Stern mornings
KSCQ-92.9
WNNR-FM-103.5
classic hits
WTOU-1350 urban AC
WJMW-550 adult standards
WW1 - country "Big Dog"
ESPN - sports
New Castle (Youngstwn) WBZY-1200 \# oldies WKST, talk \& sports (WBZY call letters \& oldies programming moves to 1280 KHz )
New Castle (Youngstwn) WKST-1280 \# adult contemporary WBZY, oldies

KSDN-930 talk \& sports adds soft AC

PA Philadelphia
SC Columbia
Newberry (Colombia)
SD Aberdeen
TX McCook

KSDN-930 talk \& sports adds soft AC
classic hits "Alice"
WW1 - adult standards
WGVC, WW1 - rhythm. old.
(WKST's call letters move to 1200 KHz )
$\begin{array}{ll}\text { WYXR }-104.5 & \text { hot } A C\end{array}$
WISW-1320 news
(WISW drops Imus in the morning)
WDXZ-106.3 \# silent

WI Winters (Abilene)
ON Iroquois
KCAS-91.5* to country \& talk sister KKAA)
KCAS-91.5* new to be religion // KFGG KCAS hopes to be on the air in the next 5 months)

KATX-96.1 \# new ABC Real - country WKFX-97.7 new classic hits "The Fox"

NEW STATIONS: APPLICATIONS ( * non-commercial station) (\& reapplication)

| A2 | 89.3* | Ajo |
| :---: | :---: | :---: |
| AR | 88.3* | Jonesboro |
| FL | 90.3* | Eustis |
|  | 91.5* | Umatilla |
| GA | 88.5* | Valdosta |
| IL | 89.9* | Brookville |
| MI | 88.7* | Allegan |
|  | 90.1* | Battle Creek |
|  | 88.5* | Jackson |
|  | 88.1* | Saint Ignace |
| NE | 88.9* | Hickman |
| TX | 90.9* | San Angelo | ( + competes with existing application) 88000 w (v), 204 ft CSN International 1900 w, $299^{\prime} \mathrm{ft}$ Solid Rock Broadcasting 2800 w (v), 326 ft CSN International $700 \mathrm{w}, 187 \mathrm{ft}$ 25000 w (v), 213 ft (vio 3050 w (v), 213 ft Bcstg. for the Challenged 3850 w (v), 374 ft Pensacola Christian College 500 w (v), 428 ft 5000 w (v), 56 ft 100 w (v). 98 ft 500 w (v), 243 ft $1 \mathrm{~h}, 35000 \mathrm{v}, 285 \mathrm{ft}$ 25000 w (v), 230 ft

Pensacola Christian College

Bcstg. for the Challenged
Bcstg. for the Challenged Great Lakes Comm. Bcstg. Educational Media Foundation Bcstg. for the Challenged

Returned/Dismissed Applications

| CA $90.3^{*}$ | Greenville (R) |  |
| :--- | :--- | :--- |
|  | 101.5 | Truckee (D) |
| ID | 107.1 | Idaho Falls (D) |
|  | 92.1 | Pocatello (D) |
|  | 98.3 | Twin Falls (D) |
| IA 95.7 | Atlantic (D) |  |
| MS | 104.7 | Greenville (D) |
| MT | 107.3 | Great Falls (D) |
| SK 99.9 | N. Battleford |  |
|  | 98.9 | Unity |

Pacific Cascade Communications
George N. Gillett, Jr.
James W. Fox
James W. Fox
James W. Fox
Mitchell Communications
Carl Como Tutera
Carl Como Tutera
Dace Broadcasting Corp.
Dace Broadcasting Corp.
(These applications have been withdrawn at the applicant's request)
NEW STATIONS: GRANTS

| MI 104.1 | Pinconning |
| :--- | :--- |
| OK 91.1* | Lawton |
| TN 89.7* | New Johnsonville |
| WY 96.7 | Laramie |

4100 w, 367 ft $10000 \mathrm{w}, 413 \mathrm{ft} \mathrm{DA}$ $300 \mathrm{w}, 472 \mathrm{ft}$ $235 \mathrm{w},-200 \mathrm{ft}$
(requested calls KBPV)

Russell LaFave
The Christian Center, Inc. Tennessee Ed. Informational Rule Communications

TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR:

AL W209BL-89.7* Huntsville
CA K212FD-90.3* Azalea
K201FS-88.1*
CT W203BB-88.5*
IA K220HO-91.9*
MI W206AZ-89.1*
OR K204DP-88.7*
K220HP-91.9*
TN WAYM-FM1-88.7
UT K213DC-90.5* WA K216ER-91.1* WI W203AV-88.5*

Johnstonville
Norwalk
Sioux City
Fremont
Florence
Scio
Nashville
Ephraim
Sequim
Oshkosh

## GRANTS

4 W (v) DA, KAWZ
13 w DA, KVIP-FM
(as amended)
$11 \mathrm{w}(\mathrm{v})$ DA, KEFX
$3 \mathrm{w}(\mathrm{v})$ DA, KAWZ
170 w (v) DA, WPCS
55 w, WAAQ
10 w (v) DA, KAWZ
$28 \mathrm{w}, \mathrm{KLRO}$
80 w, WAYM
$10 \mathrm{w}, \mathrm{KAWZ}$
$14 \mathrm{w}, \mathrm{KAWZ}-$
$27 \mathrm{w}(\mathrm{v})$, WPCS

Calv. Chapel/Twin Falls Pacific Cascade Comms.

Calv. Chapel/Twin Falls Calv. Chapel/Twin Falls Pensacola Christian Coll. Great Lakes Comm. Bcstg. Calv. Chapel/Twin Falls Lifetalk Bcstg. Assn. Way-FM Media Group Calv. Chapel/Twin Falls Calv. Chapel/Twin Falls Pensacola Christian Coll.

| CONSTRUCTION PERMIT | ACTIVITY |
| :--- | :--- |
| AZ KNAD-91.7* | Page |
|  |  |
| GA WPMA-102.7 | Sparta |
| IL WETN-88.1* | Wheaton |
| KY WRZI-101.5 | Vine Grove |
| LA KYEA-103.1 | Columbia |
| KREH-900 | Oakdale |

MN WCCO-830 Minneapolis
MS WMSO-97.9
NV KBAD-920
NJ WWRU-1660

PA WKST-1280

WEEU-850

WCUR-91.7*
PR WXYX-100.7
SD KSOO-1140
TN WYYB-93.7

WDEB-1500
WSMJ-98.7
WZPC-102.9
TX KRNB-105.7
KRBH-98.5
VA WKCW-1420
WA KSRB-1150
WY KYTI-96.5

KZWY-94.9 Sheridan

ON CFCO-630

Newton
Las Vegas
Elizabeth

Reading
increases to $1000 \mathrm{w}, 1633 \mathrm{ft}$, class C2 from class C3
license to cover for new station
changes to 250 w (circular), adds DA increases to 6000 w , adds DA
increases to $50000 \mathrm{w}, 492 \mathrm{ft}$
changes to 2500 w days. 10 w nights, DA-2 from ND, changes xmtr location to 29-38-38 96-05-46, changes city of license to Pecan Grove, TX
changes xmtr loc. to 45-13-30 93-23-59
for auxiliary facility
changes to $8700 \mathrm{w}, 551 \mathrm{ft}$
changes to DA-N from DA-2
increases to 9000 w nights. DA-N,
changes city of lic. to Jersey City, NJ
(two site operation)
decreases to 1000 w days and nights, DA-1.
changes xmtr loc. to 40-57-14 80-19-05
(uses night facility for full time)
moves to 830 KHz , increases to 5000 w
days, 6000 w nights, $\mathrm{DA}-2$ from DA-N,
changes xmtr loc. to 40-30-54 76-07-24
license to cover for new station
increases to 1092 ft , changes xmtr loc.
to 18-16-58 66-10-47
changes xmtr loc. to 43-28-50 96-41-07
changes to $1150 \mathrm{w}, 755 \mathrm{ft}$, changes xmtr
location to 36-08-10 86-59-04, changes city of license to Kingston Springs, TN
changes xmtr loc. to 36-25-31 84-56-32
built new auxiliary facility
increases to 955 ft
built new auxiliary facility
decreases to $130 \mathrm{w},-43 \mathrm{ft}$
adds 17 w nights, $N D$, changes xmtr loc. to 45-10-40 93-20-55
increases to 10000 w days, DA-N
moves to 93.7 MHz , increases to 75000 w 1207 ft , class C from class C1, changes xmtr location to 44-37-20 107-06-57
increases to $75000 \mathrm{w}, 1207 \mathrm{ft}$, class C from class C1, changes xmtr location to 44-37-20 107-06-57
increases to 6000 w nights
Returned/Dismissed Applications
IN WQKO-91.9 Howe (R)

MO KGSP-90.3* Parkville (D)
SC WSNW-1150
Seneca (D)
increase to $20000 \mathrm{w}, 328 \mathrm{ft}$, class B1 from class $A$, add DA, change xmtr loc. to 41-38-47 85-21-16
move to $90.7 \mathrm{MHz}, 49 \mathrm{w}, 291 \mathrm{ft}$, change
xmtr location to 39-11-43 94-39-51
change xmtr loc. to 34-40-23 82-59-40

FACILITIES/PARAMETERS: GRANTS
CA KTCT-1050 San Mateo
CO KCBR-1040 Monument
FL WLLD-98.7 Holmes Beach
WQNU-105.5
WYUU-92.5
HI KNUI-FM-99.9

| IL WAWJ(CP)-90.1* | Du Quoin |
| :--- | :--- |
| IN WNJY-102.9 | Delphi |
| KY WLGC-FM-105.7 | Greenup |
| MA WCDJ-102.3 | Truro |
| MI WKQI-95.5 | Detroit |
| NC WCLN-FM-107.3 | Clinton |

OH WNCX-98.5
OK KSSU-91.9*
SD KKMK-93.9
TX KIXC-FM-100.9

KLGD-104.9

VA WLLL-930

Naples Park
Safety Harbor
Kahului

Du Quoin
Delphi
Greenup
Truro

Clinton
Cleveland
Durant
Rapid City
Quanah
increase to 5 towers days, modify DA increase to 15000 w days, ND
correct coordinates to 27-50-32 82-48-52
change to $23500 \mathrm{w}, 722 \mathrm{ft}$
correct coordinates to 27-50-32 82-48-52
one step application to increase to class C from class C1, 72000 w, 2283 ft.
change xmtr loc. to 20-39-36 156-21-50
change to 3000 w (v), 328 ft
correct coordinates to 40-34-57 86-38-28
change to $12500 \mathrm{w}, 466 \mathrm{ft}$, correct

- coordinates to 38-35-44 82-51-22
decrease to $340 \mathrm{w}, 98 \mathrm{ft}$
change xmtr loc. to 42-28-23 83-11-59;
build new auxiliary facility
change to $9200 \mathrm{w}, 535 \mathrm{ft}$, change xmtr location to 35-07-37 78-35-19
build new auxiliary facility
increase to $1500 \mathrm{w}, 341 \mathrm{ft}$, change xmtr location to 34-00-45 96-19-45
increase to 686 ft , change xmtr loc. to 44-02-49 103-14-45
increase to $50000 \mathrm{w}, 492 \mathrm{ft}$, class C2 from class $A$, change xmtr location to 34-15-21 99-30-50
one step application to increase to class C1 from class C3, $100000 \mathrm{w}, 344 \mathrm{ft}$. change xmtr loc. to 34-13-14 101-42-52
increase to 10000 w days. DA-D from ND
CALL LETTER CHANGES ( \# applied for by new owners)
MA WTTT-1430 Amherst becomes WPNI (requested)
PA WKST-1280 (this corrects listing in M Street Journal 1643)
WBZY 1200
\# WBZY (requested)
\# WKST (requested)
\# WGVC (requested) "Groovin' Carolina"
SC WDXZ-106.3 Newberry

PROPOSED STATION TRANSFERS
( 314 asset sale, 315 transfer of control, 316 reorganization)


## PROPOSED STATION TRANSFERS (cont'd)

KY WYMC-1430
Mayfield
LA KMRC-1430
MN KLKS-104.3
Morgan City
Breezy Point
KLGR-1490/97.7/ Redwood Falls KBGP (CP)-105.9 Belview
( $\$ 7.5$ million; bro
MS WRTM-FM-100.5 Port Gibson
MO WHB-810 . Kansas City -
NY WLOF-101.7 Attica
( $\$ 650,000$; assumption of liabilities)
WHCD-106.9 Auburn 314 from Salt City Communications, Inc. to Clear Channel Broadcasting Licenses
WKOP-1360 Binghamton
WINR-680 Binghamton
( $\$ 600,000$; assumption of liabilities; swap for wKOp)
WJTN-1240 Jamestown 316 invol. from James Broadcasting Co.. Inc.
WLIR-1300 Spring Valley
OR KICE-100.7 Bend
$(\$ 2,040,000 ; \$ 1.64 \mathrm{milli}$ on to be paid to seller: $\$ 400,000$ to be paid the Real Property Sellers)
KNRQ-1320/ Eugene/ 316 from McDonald Media Group (W. McDonald) KZEL-FM-96.1/
PA WRKT-100.9 North East
WILK-980 Wilkes-Barre
TN WEYE-104.3 Surgoinsville
to Trent Broadcasting, LLC
TX KSOX-1240 $\$ 403,000$; assumption of liabilities; $\$ 288,000$ in promissory note)
IX KSOX-1240 Raymondville 314 from Sendero Multimedia, Inc.
(\$700,000; cash at close)
UT KWUN-1230 Murray 316 invol. from Venture Bcstg. (DIP)
VA WABN-1230 Abingdon
WLRV-1380 Lebanon

WA KNLT-95.7 Walla Walla
WV WLTP-1450 Parkersburg
WSGB-1490/ Sutton
WCKA-97.1
WI WMDC-98.7
WY KUYO-830 Evansville
(\$250,
ille
sville
to Venture Bcstg. (Kenneth A. Rushton)
314 from Legends Radio Group (DIP) to Bristol Broadcasting Company, Inc.
314 from J. T. Parker Broadcasting Co., Inc. to Gary Ward Broadcasting Corporation
(\$161, 250)
314 from KUJ, LP to New Northwest Broadcasters II, Inc.
314 from WNUS, Inc. to Jacor Licensee of Louisville, Inc.
314 from Mid-State Broadcasting Corporation to Summit Media Broadcasting, Inc.
mption of liabilities)
315 from Mayville Lic. (Robert Cox, et al) to Mayville License corp. (Lyle Evans)
316 Wyoming Christian Bcstg. (A. Hedquist) to Wyoming Christ. Bcstg. (Joy Stumbo, et al)

FM ALLOCATIONS: GRANTED AMENDMENTS

| MI WSAN-FM | Fremont | to Holton, MI from Fremont, MI |
| :--- | :--- | :--- |
| NV new | Cal-Nev-Ari | add 104.9 A |

new Cal-Nev-Ari add 104.9
(window will be addressed by the Commission in a subsequent order)
OH WZAZ-FM Marysville
to Hilliard, OH from Marysville, OH
FM ALLOCATIONS: DISMISSED AMENDMENTS
$\begin{array}{lll}\mathrm{NE} \text { new } & \text { Pleasant Dale (Den) add 99.1 A } \\ \text { TX new } & \text { Van Alstyne (D) } & \text { add } 99.9 \mathrm{~A}\end{array}$

## WASHINGTON THIS WEEK

Monday's Senate Commerce Committee hearing on mergers produced the split you'd expect, as both FTC Chairman Robert Pitofsky and FCC Chairman Bill Kennard are "very, very concerned" about the pace of consolidation in the telecommunications sector. Senator Byron Dorgan ( $D-N D$ ) specifically mentions radio consolidation since 1996 and wants Congress to re-examine the 1996 Telecom Act next year. While Consumers Union executive Gene Kimmelman tells the hearing that the FCC and FTC heads "describe a world about which they have tremendous concerns but then they don't do anything about it."

Will the FCC get involved in this tower-site fight? Watch this one: On paper the FCC has the power to license digital TV towers and take precedence over local authorities, as part of its legal mandate to foster the implementation of HDTV. But try telling that to the community activists outside Denver, $C 0$ and the broadcasters who are trying to build a new super tower on Lookout Mountain. To break the logjam, a consortium of TV broadcasters has petitioned for an FCC Order preempting the zoning decision of the Jefferson County (CO) Commissioners. It's important to radio because the new super tower would replace four existing towers -- which take advantage of the best geographical tower location in the entire Denver area. Will the FCC mix it up with the local authorities? If it doesn't set a precedent somewhere, we think Digital Audio Broadcasting is going to have more difficult fights when it gets going next decade.

Another pirate busted, and it's another Spanish religious operation, as federal agents seize the equipment of an unlicensed operation at 94.3 MHz in Springfield, MA. We can't help but notice how many of the recent pirate radio enforcement actions have included Spanish-speaking stations and particularly Spanish religious operations, like "Radio Unidadcristian" in Springfield. (And we're not saying the Feds are targeting the Spanish operations, just that there must be a lot of them.) In the Massachusetts case, the office of U.S. Attorney Donald Stern got a court order, hauled in U.S. marshals and FCC agents, and busted the operation at 1071 Dwight Street in Springfield.

## CANADA THIS WEEK

It's now known exactly what assets Corus Entertainment will get as a result of the break-up of Western International Communications. Western International is being split between its former partners CanWest Global Communications and Shaw Communications (from which Corus was spun off earlier this year). Corus is getting all of Western International's radio stations: talk and AC formatted CKNW and rock CFMI-FM, both New Westminster, BC (both in the Vancouver market); newstalk CHQR and CHR CKIK-FM, both in Calgary; talk and sports CHED and CHR CKNG-FM, both Edmonton; news-talk CJOB and rock CJKR-FM, both Winnipeg; talk CHML and rock CJXY-FM, both Hamilton; and talk CFYI, Richmond Hill, ON (Toronto) and rock CILQ-FM, Toronto. In addition to the radio stations, Corus picks up the WIC Radio Network, which provides newscasts along with talk and specialty music shows to a mostly western Canadian affiliate base. Corus also gains the Canadian Broadcast Sales rep firm, distribution outfit Electronic Digital Delivery Inc., Western International's rights to obtain a Video on Demand license along with western International's applications to operate seven specialty television channels. The new stations give Corus duopolies in Vancouver (where it owns rock CFOX-FM and hot AC CKLG), Calgary (country CKRY-FM), Edmonton (AC CHQT and country CISN-FM), and Toronto (where it owns modern rock CFNY-FM and has an LMA with CHR CING-FM). The sale of the radio stations, radio network and specialty TV applications await CRTC approval following a December public hearing.

ELSEWFERE
Emmis buys an AM-FM combo for $\$ 15$ million, down in Buenos Aires, Argentina. Jeff Smulyan told shareholders recently that he'd been looking into opportunities in Latin America and this is the first fruit of that effort. To do this deal, Smulyan and Emmis International President Randy Bongarten literally needed a presidential decree plus approval by the Comite Federal de Radiodifusion. What they've bought is a $75 \%$ interest in "Radio 10 " (at 710 KHz ) and "FM News" (at 98.3 MHz). The Buenos Aires market has a population of 15 million people and just 24 radio stations -- 12 AMs and 12 FMs . (Seems the Argentines typically license an AM and FM together.) Emmis bought $75 \%$ of the shares of Votionis S.A. from Daniel Hadad and Viviania Zocco, which means Emmis gets something crucial: Operational control. M Street remembers an earlier international venture of Emmis' (in England) where the-lack of control frustrated them. Emmis is already active in radio in central Europe, but this is its beachhead in Latin America. Smulyan hopes to make additional acquisitions in Argentina "in the near future."

In Jonesboro, AR, Cumulus pays $\$ 26,500,000$ to enter the market (and it picks up some billboards, too). This newly-minted Arbitron market (\#271) looks to fit the Cumulus pattern nicely and we'll be watching to see what else Richard Weening and Lew Dickey buy to fill out their new cluster. Jonesboro's in northeastern Arkansas, a good hour's drive up Route 63 from Memphis, and the home of Arkansas State University. Here are the three Jonesboro-licensed stations Cumulus acquires there from seller Duke Broadcasting -- "New country 108 " KFIN, a class C1 at 107.9 MHz CHR ${ }^{n}$ Kiss FM" KIYS, a class C at 101.9 MHz . And news-talk KBTM, with 1,000 watts full-time, non-directional, at 1230 KHz . Cumulus began an immediate LMA in what will be its 49th market. Cumulus also acquires Duke's ownership of Southern Outdoor Graphics.

In Tampa, there's yet another format swap coming, as clear Channel and concord file to exchange AMs. Broker/owner Mark Jorgenson is swapping his WSAA at 620 KHz for Clear Channel's $W H N Z$ at 570 KHz . Jorgenson says either facility works just fine for him -- and Clear Channel's paying him $\$ 1$ million to make the switch. Just speculation here: We're still wondering if Clear Channel plans to move the "Sports Animal" programming off WDAE ( 1250 KHz ) down to the superior 620 signal and spin off the 1250.

Out in Bend, Oregon, WLOQ, Orlando owner Gross Communications buys an FM on the other side of the continent, which makes them a group. It will be quite a transcontinental commute for Gross, which is acquiring country KICE, Bend (100.7 MHz), a class C1 facility, for $\$ 2$ million from Sequoia Communications. Gross' existing property is Orlando-market smooth jazz WLOQ, Winter Park, FL.

In Santa Maria, CA, American General adds another FM, and it's gospel KPAT, Orcutt, CA (95.7 MHz), a class A facility owned by Radio Representatives. AGM's other stations in Santa Maria-Lompoc include country KKJG, which also figures in the San Luis Obispo market. (American General Media has strong presences in both Santa Maria-Lompoc and San Luis Obispo.)

In Pueblo, Colorado, Bahakel deals away its two AM stations to McCoy Broadcasting for $\$ 912,000$ cash. Stations being sold are news-talk-sports KCSJ, a 1,000-watt full-timer (DA-2) at 590 KHz , and adult standards KGHF, licensed for 5,000 watts daytime/280 watts night (ND) at 1350 KHz . Both buyer and seller remain in the market: Seller Bahakel (doing business as Colorado Springs Radio Broadcasters) keeps rock KILO, Colorado Springs ( 94.3 MHz ) and classic rock KYZX, Pueblo West (103.9 MHz). Both FMs play in the Colorado Springs and Pueblo markets. Buyer McCoy Broadcasting has country giant KCCY, Pueblo (96.9 MHz) and oldies KDZA-FM, Pueblo (107.9 MHz).

In Binghamton, NY, Citadel upgrades its situation through a swap with Titus Broadcasting Systems. Titus trades its WINR ( 680 KHz ) to Citadel. Citadel sends its WKOP ( 1360 KHz ) back to Titus, accompanied by a check for $\$ 600,000$. WINR, the 680 facility going to Citadel, has 1,000 watts day, 500 night, DA-2 (with a CP for 5,000 watts day). WKOP, the 1360 KHz facility going to Titus, has 5,000 watts day and 500 night, DA-2. Interestingly, both stations are basically now doing adult standards, though wKop (using Jones' Music of Your Life) has some ethnic programming on weekends. Format future? We hear Citadel will move the talk programming of its WNBF ( 1290 KHz ) down to 680 , where WINR is now. While the WKOP adult standards format migrates from 1360 to 1290 (which also has a CP for 9300 watts days, 5000 watts night, DA-N.)

ELSEWHERE (cont'd)
Citadel adds KWUN ( 1230 KHz ) to its Salt Lake cluster and returns it to the air doing sports. KWUN, Murray, UT had been in a bankruptcy-trustee situation and silent (after previously doing talk). Now it's got new life in an LMA-to-buy that makes it Citadel's seventh station there. (The Eric Hauenstein-run cluster includes hot $A C$ KBEE-FM and rock KBER). Kenneth Rushton was the trustee for KWUN. The new sports format features programming from ESPN and One-On-One.

Up in Tri-Cities, WA, New Northwest files to add KNLT, Walla Walla (95.7 MHz) to the cluster of stations it's acquiring from AMFM Inc. (including country KIOK). The KNLT deal with KUJ LP is worth $\$ 800,000$ cash, and the facility is a full Class C currently doing oldies.

The legal department will be busy, as WCMF, Rochester's morning show gets a legal complaint from a second female employee. \#1 (reports the Democrat and Chronicle) was from former sales rep Jodi Strada, who filed a $\$ 2.3$ million lawsuit objecting to "Brother Wease" Alan Levin saying on the air that her clothing showed she's sexually promiscuous. But \#2, newly-public, involves a former Brother Wease onair cast member. And the paper reports Cindy Pierce just filed a federal EEO complaint claiming that Levin and others at WCMF sexually harassed her and that she failed to get pay raises she had earned. Beyond that Pierce attorney Lonny Dolin is talking about a possible class action lawsuit involving other women. Dolin says one of the examples she's using is the placement of an eight-year-old photo of Cindy Pierce on Levin's website -- a photo that shows her eating a hot dog held by somebody else. And (says the paper) there's a "suggestive headline."

A sleep disorder doesn't qualify as a "disability", says the U.S. Supreme Court, which rules that a "shiftwork sleep disorder" doesn't protect a radio journalist from being fired. William Scheffler says the continually changing shifts he was asked to work at the Wall Street Journal Radio operation caused a diagnosed case of sleep disorder that should have entitled him to accommodation under the ADA - the Americans with Disabilities Act. Wall Street Journal owner Dow Jones offered him a different set of hours after he went out on short-term disability, but they weren't acceptable to Scheffler. He was fired in 1995. He then sued on grounds of the ADA but had the suit dismissed, fought up through the appeals court (where he lost) and then to the U.S. Supreme Court (where he lost again, on Monday). The basic reasoning of the court: Scheffler couldn't perform the basic duties of his job and therefore wasn't entitled to keep it.

Nobody's using the headline word "payola", but the Justice Department and the IRS are reported to be investigating programmers at 80 Spanish and urban stations, according to the Los Angeles Times. Among the allegations are charges of promocopy records being sold, with the proceeds handed to station people as cash. There are also questions about third-party "promotional consultants." The investigation that began in southern California with the convictions of execs at the independent Fonovisa Records has now spread, says the Times writer Chuck Phillips, who says the DOJ probe has widened to the "Latin and urban music divisions of some of the world's largest record conglomerates." The Times reports that "questionable promotional practices involving cash continue unchecked at several broadcast outlets that play Latin and urban music." It also says no payola problems exist at major black music stations in L.A. and New York. But "questionable promotional tactics are sometimes seen at stations in the South where labels test-market new songs."

Questions of influence are being raised in the growing ruckus in Australia over several radio personalities who allegedly accepted large sums of money -- close to $\$ 800,000$-- from large companies for favorable treatment on the radio shows. The flap began with allegations involving popular 2 UE , Sydney personality John Laws, and his reported relationship with a banker's trade group. Now the speculation has spread to a second $2 U E$ employee, Alan Jones, who allegedly had a relationship with Cable \& Wireless Optus. The on-air "help" may have come in the form of friendly comments during their talk shows, editorials and interviews. Now there's word that Perth radio personality Howard Sattler may have had an endorsement arrangement with Qantas Airlines.

Radio Marti gets more power -- literally. On Monday (11/8) the governmentoperated station aimed at Castro's Cuba upped power from 50,000 watts to 100,000 watts to try to muscle past the jamming of Cuba's own radio transmitters. AntiCastro hardliners claim the old signal was reaching less than $10 \%$ of the island's population and they wanted more juice. Radio Marti operates on 1180 KHz .

ELSEWEERE (cont'd)
Going too close to the line with a diary-like promotion puts Phoenix-market KPTY below-the-line in Arbitron. The modern rocker didn't use the word "diary", but the print ads it ran in a newspaper's entertainment supplement asked people to record the start and stop times of their listening. Even worse from Arbitron's perspective is the fact the more listening you recorded, the better your chances of winning a prize in the KPTY-sponsored contest. (That really gets the Arbitron cops going.) Arbitron labels the off-air promo both "rating bias" and "rating distortion" and positions New Planet Radio-owned KPTY, Gilbert, AZ (103.9 MHz) "below the line" in the Summer book. KPTY also gets a cover notice, notice inside the printed book and computer tape flag.

M STRGET BRZARR. : . PPOPLE, PRODUCPS, AND PROGRAMMING
Sometimes you like non-compete agreements, and sometimes you don't: Citadel's on opposite sides of morning show non-compete fights in Providence and Portland. In Providence it's been trying to block Carolyn Fox's immediate move from WPRO to do mornings at Clear Channel-owned WWRX-FM. (We hear they may just have worked out a settlement after spending time in court.) But now in Portland, OR, it's being hauled into court for hiring morning personality Lori Voomas from WMGX owner Saga. In fact (says the Portland Press Herald) Saga's lawyer cited the Providence case to support his own argument for enforcing a six-month non-compete. Voomas left Saga hot AC WMGX two months ago, but the newspaper reports her name is now appearing on promotional letters sent out on Citadel letterhead signed "Lori Voomas W??? Morning Show." Saga has filed suit against Voomas and Citadel.

AMFM Inc. is launching an Internet-only station, based in San Francisco, though it's not immediately releasing details. An Internet-only radio station would be a first for the company. In other programming news from AMFM Inc.'s third-quarter news conference with analysts: Jimmy de Castro predicts "new AM initiatives" are coming, and says the "Jammin' Oldies" rhythmic oldies format has produced big revenue growth in New York and other markets. (AMFM has 11 of them now.) It's developing new morning shows and is about to announce one in New York.

Is it Internet radio or broadcast? RealNetworks' new "Real.com Network" makes Internet radio more competitive with broadcasters. Rob Glaser says not only is Realplayer 7 going to do a better job with audio and video -- the new "real.com" website is a "single place to explore the vast array of audio and video programming from all over the web." Microsoft's MediaPlayer has some similar features -- including a "radio" icon on the toolbar.

The RAB's clicking into the Internet by offering RAB members its e-commerce program to get them started on the web. Level One of the three-part "e-Commerce Solution" lets stations link over to an online shopping mall featuring over 100 national retailers. For a $\$ 25$ monthly maintenance fee, Level Two adds a "local shopping page" to link over to station client websites, do banner ad sales and multi-media ad packages. Level Three is coming soon, and it's the most intriguing, since it would let the station offer its clients on-line vending through the station website.

At the Katz Hispanic Rep, 12-year veteran Laura Hagan is the new president. She's just been promoted from Executive VP and is apparently taking over the job last held by Felix Perez, who'd joined Katz Hispanic Media in 1996. Stu Olds says new president Hagan "has been the heart behind Katz Hispanic Media since the division was created in 1987." She's worked there continuously except for a oneyear stint at CBS Hispanic Radio Networks in 1991-1992.

Here's how to reach the new Prism minority investment fund, the $\$ 175$ million fund just announced by Lowry Mays and Mel Karmazin. For now Reginald Hollinger is running Prism on behalf of Chase Capital Partners. Hollinger's phone number is (212) 270-8192. Fax is (212) 270-1264. Chase is recruiting a professional manager to serve as Prism's general partner, and that person will run the operation on a full-time basis. A reminder from M Street that Prism's announced goal is to work with "talented minority and female entrepreneurs who have experience in the media and communications industry:" No absolute beginners, in other words. Gauging by the calls we've been fielding, Prism should expect the phone to be ringing off the hook. Another thing: There are no "applications" to fill out on this one. They're ready to accept well-thought-out business plans, so here's the mailing address: 270 Park Avenue, 37 th Floor, New York, NY 10017-2070.

## For General Classified Information, Please Contact Sanders Hickey (770) 433-9292.

## General Sales Menenger

COX - ATLANTA, WSB-FM
Are you someone who always sees an opportunity to grow the organization through people?

Are you conversant with the unique characteristics of each of your staff members?

Do former employees still call you about important career (or life) decisions?

Can you set crystal clear expectations for yourpeople and get them to buy in?

Are you technically sawy, knowing how to position your station in the market?

Have your people evolved from agency transactions to customer partnerships?

Are you a "wiz" at managing inventory?
If I've described you, perfectly, you owe it to yourself to pick up the phone and call me. I am Neal Maziar, and I just got promoted to DOS, so I'm looking for the individual described above to be the next GSM of WSB-FM (B98.5).

This is one of the best GSM jobs in the country. Atlanta is a fabulous radio market, and COX Radio leads it. We have great sales talent in place, and we back up you and the staff, with tons of resources and the finest management and sales training in the industry. You can grow and prosper here.

Please call me at (404) 897-7565, or email me at "Neal.Maziar@WSBRadio.com".
I know you are already employed. sc don't worty about a resume.

If this is not you, but describes someone you know well, ask them to call me. It could be the best career advice you have ever given them.

All inquiries will be held in the strictest conlidence.

## General Mananer[s]

## Three Eagles

 Communications (TEC)TEC is adding stations to its Midwest group and needs managers! We'll soon have 30 stations in Nebraska, So. Dakota, lowa, Minnesota and Illinois. TEC believes that great people make the difference in their radio stations, and in the community. Have a commitment to broadcast excellence and know how to deliver on your word? Please send resume to:

Gary Buchanan, President/COO.
FAX (402.) 483-5744, or email to:
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## Radio Syndibator Investment Talk

Experience a MUST! Top compensation to market "Investment Channel Radio." Total NEW concept. High Demographics.

Fax resume: (770) 541-6770 Attn: Mr. Hoff

EEO.

- In-depth radio and media infurmation on 170)+ mariets - Revenue estimates by market by sation and by ownet portfolio


## DUNCAN'S*

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For marc delails, call IT Andertom or Noncy Nailly af (5131) 331-1300


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## Truly a RARE Opportunity!!!

## - Top 10 Market Turnaround <br> - Great Heritage <br> - You'll have all the tools <br> - Great Company in a Great Market

We are looking for America's smartest, most passionate and committed News and Talk programmer for program Director/Operations Manager position. Market Director AM Operations for the right candidate.

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- Natural and Strong Talent Coach
- Oversee Play-by-Play Broadcasts and Network Operations

Your completely confidential response should be to (888) 501-9439.

## Ohio' - Gerieral Maniger <br> Immediate Opening...

For General Manager of WCHO AFF in the heart of Fayette County. Country simulcast with great staft! A real "Roll Up Your Sleeves and Get It Done" opportunity. Candidate should have minimum of five (5) years radio experience... previous management experience preferred, but not required. Please mail resume and cover letter to: Tom Thon

Clear Channel - Columbus<br>Market Manager • 6172 Busch Blvd., Ste. 2000<br>Columbus, OH 43229<br>No Phone Calls PLEASE!

## Loual salas Manager

TEXAS RIVIERA !!! Rare opening for Local Sales Manager. 6-station market dominating cluster. Must be driven to WIN! Resume to: Director of Sales. FAX (361) $289-6670$, or mail to: DOS, Radio Plaza, 501 Tupper Lane, Corpus Christi, TX 78417. eoe.

# The M Street Journal 

## Radio's Journal of Record NEW YORK - NASHVILLE

November 17, 1999 Vol. 16 No. 46

FILING FRENZY. . . Tuesday (11/16) was the first day the FCC was accepting apps for TV duopolies and TV-radio cross-ownership combos under the new Ownership Rules adopted on August 5, and they poured in. That's because "first-in wins", in many cases, since the new rules limit the number of $T V$ duopolies in a market. Just some of the filings we saw: Gannett, which owns Jacksonville's NBC affiliate (WTLV), plans to buy the ABC affiliate (WJXX). Granite, which owns the ABC affiliate in Buffalo (WKBW), plans to buy the UPN affiliate (WNGS). Sinclair files to convert five LMAs with Glencairn (in San Antonio, Charleston [SC], Raleigh, Birmingham and Milwaukee), and another with Eddie Edwards (in Pittsburgh). We also believe CBS made at least one filing, and we expect some from Clear Channel. In the Portland, ME DMA, locally-owned Channel 8 filed to buy five area radio stations from Down East Broadcasting for nearly $\$ 12$ million. Not everybody likes the new rules -- but the FCC hopes it's finally succeeded in ending years worth of makeshift TV LMAs and temporary radio-TV ownership waivers.

THREE-LETTER CALLS. . . News this week about WSM, Nashville and WOW, Omaha, both of which carry those heritage (and no longer obtainable) three-letter call signs. One of them -- Journal's wow -- is dropping the classic country format and also surrendering the calls it's carried uninterrupted since it signed on in 1923. The 590 KHz facility transmutes itself into "Majic", doing adult standards with new calls of KOMJ. (M Street notes that "WOW" lives on over at country sister WOW-FM.) The other three-letter callsign station is staying country, but owner Gaylord has wrought major changes by shifting from classic country ("Original Country Favorites") to a playlist that includes more recent tunes (as "America's Country Music Station"). WSM ( 650 KHz ) does continue its commitment to local news, but drops its afternoon one-hour newsblock and will drop its overnight trucker's show in February. Nashville-based m Street is delighted that Gaylord is keeping the "Classic Country Saturday", which plays country records from as far back as the 1920 s. And Gaylord retains the Friday Night Opry and the Saturday evening Grand Ole Opry. And the really good news: Opry fans should be able to hear it all live on the web, as WSM will shortly start streaming its audio. The rest of the week's format news involved four-letter callsigns, and let's dig right into it --

FORMAT CBANGES \& UPDATES (\# change accompanies new ownership) (// simulcast)
AL Northport (Tuscaloosa) WLXY-100.7 \# $\frac{\text { formeriy }}{\text { classic rock }}$ adds Rick \& Bubba
(WLXY is now a combo with hot AC WTID, urban AC WTUG-FM \& gospel WTSK
AK Anchorage KKRO-102.1 \# classic hits classic rock

Girdwood
CA Indio (Pal
CO Monte Vista Monte Vista
GA Sparta
HI Honolulu
IN Indianapolis
IA Sageville (Dubuque)
(KKRO is now in a combo with dance KFAT \& soft AC KQEZ)
Springs) KESQ-1400 news/talk \& sports country JRN - Spanish hits KSLV-1240
KSLV-FM-95.3
WPMA-102.7 soft AC adds JRN CD - country adds JRN - soft AC WPMA-102.7 new religion // WLPE
(WPMA joins Clarence Barinowski's Good News Network) KOHO-1170 \# silent to be oldies (Jan. 15) WTLC-FM-105.7 urban adds ABC's Tom Joyner KIYX-106.1 \# AC adds Delilah
(KIYX is now a combo with WGLR AM \& FM and WPVL AM \& FM)

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FORMAT CHANGES \& UPDATES (cont'd)
LA Morgan City KMRC-1430 \# southern gospel rock "The Dawg"
(KMRC enters an LMA-to-buy with Spotlight Broadasting, LLC)
ME Winter Harbor (Bangor) WAKN-97.7
MA Harwich Port (Cape Cd) WYST-93.5
Lawrence
Mashpee (Cape Cod)
WCCM-800
WWKJ-101.1

## new

classic rock
W. Yarmouth (Cape Cod)

Ware (Worcester)
MS Tchula
NE Omaha
NM Kirtland
KJ retains
WXTK-95.1
WARE-1250
WGNG-106. 3
WOW-590
KAZX-102. 9
(KAZX is in an LMA-to-buy with KCQL; KDAG, KKFG
NY Corning (Elmira)
WCBA-FM-98.7
WFCB-94.3 \# gold-based AC
adult contemporary
talk \& standards classic hits

WW1 - oldies
adds JRN - standards
classic rock
Tom in the morning)
talk
\# oldies
new
classic country
\# new

OH Chillicothe
(WFCB \& country sister WCHI are now in a combo with
SD Clear Lake KDBX-107.1 new adult alternative
(KDBX enters an LMA with KDLO-FM, KIXX, KJJQ, KKQQ, KKSD and KWAT)
Volga
KKQQ-102. 3 adult alternative stunting
(KKQQ's format has moved to KDBX, a new format is expected by December)
TN Nashville
WSM-650
classic country country "America's CW"
(WSM will drop the Interstate Radio Network from overnights in February)
TX Amarillo KAEZ-105.7 \# adult contemporary contemporary Christian
Benavides
KXTM-107.7 new tejano
Edna (Victoria) KGUL-96.1 \# new CW \& cls. rock // KTXM
(KGUL enters an LMA-to-buy with Roy E. Henderson; format debuts mid December)
Hempstead KEZB-105.3 \# new to be CW \& cls. rock
(KEZB's "Texas Thunder" format is expected on by the end of the year)
Ore City (Longview) KKLK-106.9 silent KAZE, urban // KBLZ
(KKLK moves into the Longview market with a class C3 upgrade)
Pecan Grove (Houston) KREH-900 silent brokered, Vietnamese
(KREH has just moved into the Houston market from Oakdale, LA)
Pecos
KKLY-97.3 new classic country // KKJW
(KKLY enters an LMA with John H. Wiggins)
Wichita Falls KTUB-990 sports
reported silent
(KTUB goes silent in preparation for a move to the Dallas market)
Winona (Tyler) KBKV-102.7 \# new KBLZ, urban "The Blaze"
(KBLZ enters an LMA-to-buy with KAZE \& new CP KGRI)

UT Richfield
WV Clarksburg (Morgantwn) WOBG-1400
WY Casper

KRFD-97.5

KKTL-1400

## new

 to be oldies (Jan. 1) oldies // WOBG-FM WW1 - adult standards talkadds news block 6-9a tropical // WLAT "Mega"
ABC - urban AC // WGNL
KOMJ, WW1 - standards
Christmas music
\& KTRA)
ABC - adult contemporary
adult contemporary

NEW STATIONS: APPLICATIONS ( * non-commercial station) (\& reapplication)

| AR 89.9* |  | Beebe |
| :--- | :--- | :--- |
| 90.7* | Brookings |  |
| CO 90.7* | Leadville |  |
| GA 91.9* | Milledgeville |  |
| MI 90.1** | Clyde Township |  |
|  | 90.1** | Coldwater |
| NJ 88.1** | Hopatcong |  |
| OH 88.3* | Springfield |  |
| OR 89.5* | Wheeler |  |
| TX 89.7* | Camp Wood |  |
|  | $88.3^{*}$ | Mount Vernon |


| ( + competes with ex | Solid Rock Broadcasting, Inc. |
| :---: | :---: |
| no facils given | Bcstg. for the Challenged |
| 10000 w (h), 1796 ft | Univ. of Northern Colorado |
| 6000 w, 328 ft | Bcstg. for the Challenged |
| $1500 \mathrm{w}, 131 \mathrm{ft}$ | Larlen Communications, Inc. |
| 2500 w (v), 328 ft | Michiana Christian Bcstg. |
| 17h, 1120v, 291 ft | CSN International |
| no facils given | Bcstg. for the Challenged |
| 200 w, -239 ft | Tillicum Foundation |
| 500, 361 ft | Houston Christian Broad |
| no facils given | Millennium Bcstg. Cor |

NEW STATIONS: GRANTS
CA 90.1* Hams Station
100 w (v), 935 ft DA Your Christian Companion Net.
TRANSLATORS/BOOSTERS/SYNCHRONOUS XRMTR:
$\begin{array}{ll}\text { FL new-88.5* } & \text { Stuart } \\ \text { WA new-91.9* } & \text { Brinnon }\end{array}$
TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR:

CO K216ES-91.1*
FL W204BL-88.7*
OR K213DB-90.5*
SC W201CH-88.1*

Cardiff
Gainesville
Island City
S. Charleston

APPLICATIONS

WPCS
KAWZ

GRANTS
( 10 w , KTLF
(as amended)
55 w DA, KLOV-FM
10 w (v) DA, KEFX
13 w (v) DA, KEFX

Pensacola Christian Coll. Calv. Chapel/Twin Falls

Ed. Comm./Colo. Springs
Educ. Media Foundation
Calv. Chapel/Twin Falls
Calv. Chapel/Twin Falls

CA KZPM-1100 Bakersfield
dismissed license to cover for new station

KMGX-107. 3
FL WORL-660
WYUU-92.5
IN WMDH-1550
MA WWKJ-101.1
MI WMXG-106.3
NJ WNNJ-1360

TX KOXE-101. 5
KDET-FM-102. 3

KKLK-106.9 Daingerfield

KEYE-FM-95.9 Perryton

WA KBSG-FM-97.3
ON CJKL-560
(we believe this station to still be on the air)
Rio Dell increases to 3300 w
Altamonte Springs
Safety Harbor
New Castle
Mashpee
Stephenson
Newton

Brownwood
Center

Kirkland Lake
license to cover for new station built new auxiliary facility
changes xmtr loc. to 39-55-59 85-24-26
increases to $6000 \mathrm{w}, 272 \mathrm{ft}$, changes xmtr loc. to 41-36-13 70-29-21
increases to 50000 w
increases to 2000 w days, 320 w nights, DA-2 from ND, changes xmtr location to 41-02-22 74-44-19
moves to 101.3 MHz , increases to 577 ft
moves to 100.5 MHz , changes to 2050 w , 568 ft , changes xmtr location to 31-43-34 94-15-27 [98-57]
increases to 8200 w , 502 ft , class C3 from class $A$, changes xmtr loc. to 32-41-54 94-37-04, changes city of license to Ore City, TX
moves to 96.1 MHz , increases to 8500 w , 400 ft, class C3 from class A, changes xmtr location to 36-21-54 100-46-48
built new auxiliary facility
moves to $101.5 \mathrm{MHz}, 23000 \mathrm{w}$

FACILITIES/PARAMETERS: APPLICATIONS ( \& reapplication) [docket number]
NY WAXQ-104.3 New York
build new auxiliary facility
Roturned/Dismissed Applications
GA WMVV-90.7* Griffin (D)
increase to 18000 w, 492 ft DA, class C2 from class C3

FACILITIES/PARAMETERS: GRANTS

| AZ KCUB-1290 | Tucson | direct measurement of antenna pow |  |  |
| :---: | :---: | :---: | :---: | :---: |
| CA KBUE-105.5 | Long Beach | correct coordinates to 38-37-49 |  |  |
| MD WFBR-94.3 | Cambridge |  |  |  |
| MO KRCU-90.9* | Cape Girardeau | increa clas loca | to 6500 w ( from class to 37-24-1 | (v), 695 ft DA A, change xm 89-34-06 |
| OH WLOH-1320 | Lancaster | decreas chang | to 500 w da ntr loc. to | ys, 16 w nigh 39-42-44 82 |
| TX KWDX-101.7 | Silsbee | one st clas chang | application from class ontr locatio | to increase <br> A, 11500 w , to 30-24-0 |
| WV WIWS-1070 | Beckley | decrea | to 7700 w c | ritical hours |
| WI WKTY-580 | La Crosse | direct | asurement o | antenna |
| CALL LETMER CBANGES ( \# applied for by new owners) |  |  |  |  |
| NE WOW-590 | Omaha becomes | KOMJ | (requested) | "Majic 590" |
| TX KKLK-106.9 | Ore City | KAZE | (requested) | "The Blaze" |
| KBKV-102.7 | Winona | \# KBLZ | (requested) | "The Blaze" |

## PROPOSED STATION TRANSFERS

( 314 asset sale, 315 transfer of control: 316 reorganization)
AL WBYE-1370 Calera 316 invol. from WBYE Bcstg. (B. Franklin, Dec.)
AR KESE-1190 Bentonville

CA KCMG-100.3 Los Angeles
CO KQIL-1340/ Grand Junction
KQIZ-93.1
FL WQHL-1250/98.1 Live Oak
WHNZ-570 Pinellas Park
FL WSAA-620

Saint Petersburg
to WBYE Bcstg. (Joseph Walden/E. Franklin)
314 from Lerita A. Huff
to Butler Broadcasting Company, LLC
(\$100,000)
316 from Chancellor Media Radio Lic., LLC to Chancellor Media/Shamrock Radio Licenses
314 from Mustang Broadcasting Company to MBC Grand Broadcasting, Inc.
314 from Day Communications, Inc. to Southern Broadcast Group, Inc:
314 from Clear Channel Broadcasting Licenses to Concord Media Group, Inc.
314 from Concord Media Group, Inc. to Clear Channel Broadcasting Licenses ( $\$ 1,000,000$; assumption of liabilities)

PROPOSED STATION TRANSFERS (COnt'd) HI KLHT-1040

Honolulu
KY WXLN-FM-105.1
Shepherdsville
(\$2 million;
OH WILE-FM-97.7 Byesville

OR KZNX(CP)-89.7*
Astoria
PA WESA-940/
WZKT-98.3
WFGO-94.7/ WJET-102. 3
SC WASC-1530
TN WBIN-1540
wXVO-106.7 Norris
TX KPRC-950/

> KSEV-700

UT KWUN-1230

VT WJJR-98.1/ Rutland WJEN-94.5/ WJAN-95.1
WA KZOE-90.3* Longview

316 from Calv. Chapel (Kevin O'Neill) to Calv. Chapel (Edwin Arcalas)
314 from Cross Country Communications, Inc. to Blue Chip Broadcasting Licenses, Ltd.
ssumption of liabilities)
314 from Coshocton Broadcasting Company to AVC Communications, Inc.
316 from Columbia Heights Academy (Old Board) to Columbia Heights Christ. Academy (New Bd.
314 from Farr Communications, Inc.
to Keymarket Communications, Inc.
314 from The Jet Broadcasting Co., Inc. to Nextmedia Group, LLC
316 invol. from New South (J. Harrelson, Dec.) to New South Bcstg. (Gregory Harrelson)
314 from BP Broadcasters, LLC to John Sines and L. Jane Sines, JTWROS
316 from Newko, LLC to Newko General Partnership
316 from CCC-Houston AM, Inc. to Clear Channel Broadcasting Licenses
314 from Kenneth A. Rushton to Citadel License, Inc.
(\$603,202.16)
316 from Albany Broadcasting Co.. Inc. to Pamal Broadcasting, Ltd.
316 from Columbia Heights Academy (Old Board) to Columbia Heights Christ. Academy (New Bd.

Form 316 Transfer Applications were filed from Marathon Media, LP to Marathon Media Group, LLC. In Montana: KBUL, KKBR, KBBB and KCTR-FM, Billings and KMHK in Hardin. In Oregon: KTMT and KCMX-FM, Ashland; KEHK, Brownsville; KKTT or KUGN, Eugene; KBOY-FM and KTMT-FM, Medford; KTHK, Milton-Freewater; KCMX and KAKT in Phoenix. In Washington: KFLD and KEYW, Pascó; KORD-FM, Richland and KXRX in Walla Walla. Form 316 Transfer Applications were also filed from Marathon Media, LP to Marathon/Pennsylvania, LLC for Pennsylvania stations WBLF, Bellefonte; WQKK, Ebensburg; WGLU, Johnstown; WNCL, Port Matilda; WRSC, State College and WQWK in University Park. These were applied for and granted this week.

Form 315 Transfer Applications were filed this week from Runnels Broadcasting, Phillip Runnels to Runnels Broadcasting, Dewey Matthew Runnels for New Mexico stations KRSY and KNMZ, Alamogordo; KNFT AM and FM, Bayard; KRSY-FM, La Luz and KQTN in Lordsburg. Price for the deal was $\$ 180,000$.

## WASHINGTON TRIS WEER

Is Commissioner Gloria Tristani considering resigning from the FCC to pursue her political ambitions back in New Mexico? We're hearing pretty loud rumors about that possibility, and they fit with speculation that she's always been interested in following in her grandfather's footsteps (he was a senator from New Mexico). Scuttlebutt is that she's mulling over a challenge to incumbent GOP Representative Heather Wilson. The filing deadline for that seat is February 8, 2000, and Tristani would of course resign her seat on the Commission in order to make the run. IF that happens, Chairman Bill Kennard suddenly has a very different operating enviromment, with a four-person Commission of two Democrats and two Republicans. We've always figured Tristani would be a potential support for Kennard's Low Power FM initiative. Would her possible departure cause him to speed up his plans? Or scrap them?

It's back to the lottery for the FCC, as the Commission decides (against opposition by CBS and others) to use the machine again to break ties in the case of competing applicants for TV duopolies in a local market filed the same day. That's important for radio because the number of TV stations owned locally affects the number of radio stations you can own. The FCC will apply the random lottery technique to situations where too many licensees applied on the same day to "double up" their TV holdings. Under the new Ownership Rules adopted on August 5 , there will be only a limited number of TV duopolies possible in a given market, based on the size of the market and the number of competitors. We believe clear Channel, CBS, Sinclair and others will be playing the lottery at the FCC, very soon.

WASHINGTON THIS WEER (cont'd)
Be sure to use the new FCC Forms for filing station transfers - at least the Form 314 and Form 315. There's a new Form 314 (asset sale) and Form 315 (sale of entity holding a license or CP), and you can get them online at FCC.gov. The old ones are now obsolete and won't be accepted. The other station-transfer form we at $M$ Street commonly see is Form 316 (reorganization), and that one wasn't affected by this latest set of revisions.

Want to file a comment in the FCC's new Notice of Proposed Rulemaking on Digital Audio Broadcasting? The Commission has set the Comment date (deadline January 24, 2000) and the Reply Comment date (February 22). It appears to us as if the DAB and the Low Power FM proceedings will continue to be linked in various ways --

Reply Comments on Low Power FM were due last Monday (11/15). They contained blasts against studies filed by others in the first round. The Media Access Project aimed a few shots at the receivers used by the NAB in its field testing study in Northern Virginia, while opponents of LPFM used the Reply Comment filing to try and solidify their argument from Chairman Bill Kennard's proposed new service.

## ELSEWHEMR

In Lincoln, the hometown of the Nebraska Cornhuskers, 25-year-owner Norton Warner sells his stations to David Benjamin's Triad Broadcasting. As Warner (with help from broker Larry Patrick) finds a way to avoid an expensive visit from the taxman. There were actually TWO sales of Warner's five Nebraska stations on Monday (11/15), one right after another -- In a stock sale, Warner Enterprises and related companies transferred their four-station cluster in Lincoln, an AM in Beatrice, Nebraska plus an AM/FM combo in Colorado to James Haber's "JC Acquisitions." That package was worth $\$ 11,465,000$. Sale \#2: Haber spins the five Nebraska stations to David Benjamin-run Triad in an asset sale valued at $\$ 12$ million. For the time being Haber keeps possession of the two Colorado stations: "Star" country KSTY, a class A at 104.5 MHz , and oldies-talk KRLN, a one-kilowatt non-directional full-timer at 1400 KHz . M Street believes eventually KSTY \& KRLN may find their way back to the Warner family, but meanwhile Triad wins the \#3-billing cluster in state capital Lincoln (according to Jim Duncan's 1998 revenue estimates). Benjamin should get great seats at Nebraska Cornhusker games -- KLIN's the flagship of the Husker network.

And here are the five Nebraska stations Triad is acquiring -- News-talk-sports KLIN, Lincoln ( 1400 KHz , 670 watts full-time, ND), Duncan's \#5 biller at $\$ 975,000$. Country "Froggy" KFGE, Milford, NE (98.1 MHz/Class C1), \#7 biller at $\$ 850,000$. Oldies "Kool" KKUL, Lincoln (105.3 MHz/Class A), \#8 biller at $\$ 600,000$. AC "Star" KEZG, Lincoln (107.3 MHz/Class C1), \#9 biller at $\$ 590,000$. And outside the Lincoln market, AC KWBE, Beatrice, NE ( $1450 \mathrm{KHz}, 530$ watts full-time, ND). Lincoln is market \#4 for Triad, following Biloxi, Rapid City, SD and Fargo, ND.

In Maine, the locally-owned TV station buys five local radio stations -- a headline that Down East Broadcasting principal Ron Frizzell jokes won't be a very common sight -- meaning both buyer and seller are locally-owned independents, not part of a large national group. The deal here is that Down East agrees to sell its five southern Maine radio stations to Channel 8 (WMTW) for a price the Portland Press Herald reports as $\$ 11,875,000$. Here's the lineup -- Hot AC "Mix 99.9" WMWX, Auburn, ME (99.9 MHz/Class B), a player in the Portland \& Lewiston markets. Country WTHT, Lewiston, ME (107.5 MHz/Class C1), in the Portland, Lewiston \& Augusta markets. And the three-station adult standards simulcast called "The Jewel", consisting of WLAM-FM, North Windham, ME (106.7 MHz/Class A); WLAM, Gorham, ME (870 KHz, $10-\mathrm{kw} / 1-\mathrm{kw}, \mathrm{DA}-2$ ) ; and WZOU, Lewiston, $\mathrm{ME}(1470 \mathrm{KHz/5-kw}$ fulltime, DA-1). The five-station cluster was Portland's \#3 biller in 1998, says Jim Duncan. But at $11 \%$ it's way behind Saga (47\%) and Citadel (39\%).

In Lafayette, Louisiana, Citadel finishes assembling the puzzle, by purchasing four more stations for $\$ 8,500,000$. We knew when Larry Wilson entered Arbitron market \#98 several months ago with KRRQ (urban), KNEK (R\&B oldies), KNEK-FM (urban AC) and KFXZ (black gospel) that his shopping list likely contained some more stations. This time around he's buying the four stations associated with powell Broadcasting -- CHR KSMB, Lafayette ( 94.5 MHz ), a full Class C and Jim Duncan's \#2 biller in 98 at $\$ 2.2$ million. The talk-sports simulcast of kvol, Lafayette (1330 KHz/5-kw D, 1-kw N, DA-N) and KVOL-FM, Opelousas, LA (105.9 MHz/Class A), Duncan's \#11 biller at $\$ 390,000$. And Radio Disney affiliate KDYS, Lafayette ( $1520 \mathrm{KHz} / 10,000$-watts day, 500 -watts night DA-N). The purchase adds the market's \#2-billing entity in Duncan (Powell, with $\$ 2,590,000$ ) to the \#4-billing cluster (Citadel's KNEK-AM/FM, KRRQ \& KFXZ). That gives Citadel about 28\% of the market, versus Communications Corp.'s nearly 39\%. Mike Bergner brokered the deal.

## ELSEWHERE (cont'd)

Out in the oh-so-trendy Hamptons on Long Island, NY, Back Bay Broadcasters buys a couple of FMs from H-Radio Partners. Back in 1997 the separately-owned WEHM, East Hampton, NY ( 96.7 MHz ) and WBEA, Montauk, NY (104.7 MHz) merged into a new group called H-Radio Partners, LP. -- and now H-Radio sells out to Rhode Islandbased Back Bay. These two Class A FMs -- adult alternative WEHM and hot AC WBEA -- will be Back Bay's first facilities there, though M Street notes that in air miles Long Island's not all that far from Rhode Island. We do hope that brokers George Reed and Robert Maccini of Media Services Group got to do a little expenseaccount entertaining while they put the deal together.

In Binghamton, an exchange of AM stations produces 3 format swaps, as Citadel exchanges AMs with WINR owner Titus Broadcasting Systems, and then plans to swap formats between two of its own stations. Here's the deal: Titus trades its WINR $(680 \mathrm{KHz})$ to Citadel. Citadel sends its 1360 KHz frequency, now home to wKOP, back to Titus, and Titus also gets a check for $\$ 600,000$. WINR, the 680 facility going to Citadel, has 1,000 watts day, 500 night, DA-2 (with a CP for 5,000 watts day). WKOP, the 1360 KHz facility going to Titus, has 5.000 watts day and 500 night, DA-2. Both stations are basically now doing adult standards, though wKOP (using Jones' Music of Your Life) has some ethnic programming on weekends. Format future? Citadel will move the talk lineup of its WNBF ( 1290 KHz ) down to 680 , where WINR is now. While the WKOP adult standards format migrates from 1360 to 1290 (which ALSO has a CP to upgrade). Titus didn't return our calls about plans for 1360 .

What radio stations will CBS need to divest to pull off the merger with Viacom? There may be as many as 10 of them, as CBS tells the SEC it may divest stations in Los Angeles (1). Chicago (1), Dallas-Ft. Worth (2), Washington, D.C.-Baltimore (up to 4, depending on how this complicated double-market set of assets is counted) and Sacramento ( 2 of the current 7 stations). D.C.-Baltimore is real game of 3-D chess because the CBS-Viacom merger puts CBS-owned WJZ-TV, Baltimore (Channel 13) against Viacom's WDCA, Washington (Channel 20), and the 11 radio stations covered by the two. CBS could also face divestiture of some TV stations, since it would like to own two TV outlets in Philadelphia, Boston, Dallas, Detroit, Miami and Pittsburgh. And we should mention that CBS may well request "deferred enforcement" of FCC rules or "seek other regulatory relief" to trying hanging onto some assets -- so the above is just the current scenario, and may well change as Mel Karmazin's team bargains with regulators.

Here's a quick topline report from Arbitron's Consultant Fly-In (held at Arbitron's Columbia. MD headquarters on Friday, November 12):

First, the People Meter looks inevitable, as a passive measuring device that Arbitron will try to use in the United States. The traditional diary will have difficulty in capturing ALL listening, whether it's broadcast, Internet or satellite-delivered digital -- not to mention terrestrial digital or analog. Just to cite two examples, how can a diarykeeper discern whether they're listening to the analog or the DAB signal of the same station? Or the Internet feed or the broadcast signal? And with CD Radio and XM Satellite radio coming, with more cable and wireless signals -- there's just going to be more audio, period. Most importantly to radio's comnercial future, the People Meter promises single-source ratings for radio, TV, cable and the Internet. The second-stage U.K. study is underway in Manchester using a "panel" of 300 people aged $6+$ who'll wear People Meters from July 1999 through March 2000. We believe the first U.S. test of the PPM (Personal People Meter) will come in late 2000.

Arbitron is pulling the plug on its Exit Poll research, due to lack of demand. Arbitron says clients liked its new perceptual study product, using callbacks of diarykeepers, but it duplicated stations' existing perceptual research. The Fall 1999 Exit Poll research being done for New York, Los Angeles, Chicago, Miami, St. Louis, Seattle and Phoenix will be the last of the Exit Polls, first announced last year.

Do website visitors care what the DJs look like? Arbitron research suggests that stations are concentrating on the wrong content, by giving surfers pictures of DJs, when they're telling Arbitron they really want info about community events, concerts, title/artist of songs, audio streaming, contesting, and -- for $40 \%$ of people in one study -- the chance to print out coupons to cash in at advertisers. $35 \%$ want to buy products and services on station websites. Arbitron's Joan Fitzgerald says it comes down to "Who will provide E-Radio?" Somebody will, but it might not be traditional broadcasters. As for audio streaming, online users are experimenting with listening to a station online, but "it's not yet habitual." Some of Arbitron's recommendations: Do a "much better job" of matching site

ELSEWEEGRE (cont'd)
content to consumer desires. Demand a "substantial premium" from advertisers for delivering those so-called "streamies." And develop niche programming for separate Internet-only stations to be programmed and sold by over-the-air broadcasters.

Response rate problems are cropping up again, and this time it's not 18-24 males. Those guys have become $25-34$ s and they're still undependable diary-returners. And looking ahead, Arbitron sees signs that 35 to 44 -year-old males may become fickle diarykeepers. Arbitron's justifiably proud of keeping the 18-24 male demo indices above 90 in proportionality since Winter 1997. (Proportionality just means how many people in a particular demo cell there are in the sample, compared to the population. A proportionality index of 100 is ideal.) But 25-34 males are now often in the high 80s. And Arbitron is "starting to see" problems with 35-44 males. It's reviving the "response rate task force." Another demo gets less attention from advertisers but is beginning to show response rate problems: 65+ women.

If you're one of those radio folks who lives and dies with the monthly Arbitrends (and we hope you aren't that dependent on them), you should know that Arbitron has suddenly stretched out the delivery schedule for the Phase I and Phase II Arbitrends by five days. It's unusual, because Arbitron was already four days into the Phase I release when they made the announcement (on Wednesday, 11/17). Best bet: Check the Arbitron.com website for update release info.

After $M$ Street spent the day at Arbitron's Consultant Fly-In, we dropped in on the nearby headquarters of USA Digital Radio, and found out we're not the only visitors. Turns out the world is watching IBOC and visiting Bob Struble's operation in Columbia, MD. This doesn't mean the world is ready to switch over from the out-of-band Eureka 147: The Canadians seem happy to steer a separate course. Ditto the British, who just launched a Eureka-based service, and the South Americans, and the Europeans who formed the backbone of the Eureka consortium. But some are paying discreet visits to 8865 Stanford Avenue in Columbia, MD. Struble has little to say about his foreign visitors. But if acceptance of Eureka (including receiver sales) lags, he wants USADR's In-Band onChannel solution to be there as an alternative. Next milestone for Struble's troops is the December 15 deadline for test results at the National Radio Systems Committee, with an important "cc:" to the Federal Communications Commission.

Salem plans a major expansion of its online strategy (but was punished by wall Street for saying so). It spent $\$ 1,500,000$ (more than it expected) on its "OnePlace.com" just in the third quarter, and recently it forged an exclusive alliance with the "most-visited Christian website", an Internet company called Gospelcom.net. But Ed Atsinger and Stu Epperson are thinking even bigger than that, and they promise a major announcement related to Internet strategy in the next couple of weeks. Salem sees the potential of online ministry and Christian commerce -- even if Wall Street dropped the stock $26 \%$ in price the day after it announced its third-quarter numbers and its Internet intentions.

We'll be watching to see how the Clear Channel-AMFM Inc. merger rearranges the rep business -- because national interests at many (not all) Clear Channel stations are handled by "Clear Channel Radio Sales" -- which happens to be owned by Interep. But Clear Channel's merging with AMFM -- which owns Katz. Word around New York is that Interep's Ralph Guild has already paid a visit to Lowry Mays. Guild would obviously like to keep Clear Channel's business, especially since Interep is about to go public with an IPO. Interep is in its "quiet period" preceding its Initial Public Offering and can't comment on speculation.

No cannibals here: Veronis Suhler forecasts "dot-com" spending will push radio to nearly $\$ 24$ billion in revenue by 2003. Veronis Suhler \& Associates predicts the Internet will stimulate all traditional media, but radio -- with a Compound Annual Growth Rate predicted to be 9.7\% -- should grow faster than its competitors. Faster than broadcast TV (5.3\%, to nearly $\$ 48$ billion). And faster than the rebounding daily newspaper segment (up 6.5\%). VS\&A's rosy view is the Internet will not "cannibalize" traditional media. It should boost ad revenues, create better efficiencies and create a direct sales channel.

Saga loses its bid to enforce a non-compete in Portland, ME. Saga wanted a Temporary Restraining Order to keep former WMGX morning personality Lori Voomas from working at Citadel during her six-month non-compete. The Portland Press Herald reported that Voomas triggered Saga's attempt by writing a letter to advertisers about a new morning show she's going to be doing for Citadel. She hasn't actually appeared on the air and we still don't know which station citadel will use her on.

Art Bell monitors the Millennium with an 8-hour live New Year's Eve show. Who better than Art and his faithful listeners to report in on Y 2 K problems? He'll start his marathon "Coast To Coast AM" show at 10pm Eastern time (three hours early), and then follow the click-over to 2000 , time zone by time zone. Bell promises plenty of special guests and listeners calling in from all over North America.

Old Time Radio Drama on the Web. . . Infinity-owned KNX, Los Angeles and MediaBay, Inc. are launching a new daily webcast of the station's "Drama Hour", which plays Old Time Radio shows from the 1930 s through the 1950 s . The webcast will be a repeat of the previous evening's $9-10 \mathrm{pm}$ show, and available online as of noon Pacific time. One of MediaBay's subsidiaries is long-time radio syndicator Radio Spirits. M Street notes that KNX owner Infinity doesn't currently stream any of its stations -- so this is an unusual departure for it.

If you know somebody who belongs in the Country Music Disc Jockey Hall of Fame (along with Ralph Emery, Bill Mack and Biff Collie), now's the time to nominate him or her. Criteria include 25 years or more of service to country radio and "contribution to the preservation and enhancement of countrymusic as an art form." Details from Mary Anne Nelson at the CRB office (615-327-4487) or by faxback at (615) 329-4492.

Syndicator United Stations partners with urban specialist Anderson Communications, and will immediately start to represent and market four shows produced by the Atlanta-based Anderson: Focus On Women, Power Minutes, Inspirations Across America and the new "Holy Hip Hop." Al Anderson founded Anderson Communications back in 1971.

At Catholic Family Radio, co-founder John Lynch resigns as CEO. Lynch got the San Diego-based group owner and syndicator launched, and now he's retreating from the President/CEO position. CFR stresses that he remains a major investor in the venture, along with other Catholic laypeople like Domino's Pizza tycoon Tom Monaghan and Fidelity's Peter Lynch. In fact John Lynch's replacement as President/CEO is Gary McCausland, who just joined CFR several months ago from Domino's.

The RAB Board confers new Vice President stripes on four executives: Renee Casis becomes VP/Corporate Marketing. Wendy Frech is VP/National Marketing. And Millicent James and Dolores Nolan get VP stripes as Regional Directors. That news comes out of the RAB's board meeting in Dallas.

At Seattle-based Broadcast Programming, they lure Shawn Smith across the border as BP's new marketing manager for the Broadcast Division. That means working with Broadcast Programming shows like Delilah, and Neon Nights with Lia. Smith has been handling Rhona Raskin and other shows for Canadian broadcaster and syndicator Rogers.

Happy Thanksgiving. . . Happy Hanukkah and Merry Christmas, too. All of us at M Street wish you a peaceful Thanksgiving (even if you do share it with some seldomseen and eccentric relatives). And as for Christmas -- we're just waiting to hear about the inevitable all-Christmas stunting that typically happens right after Thanksgiving. Sometimes we see stations doing the holly-jolly tunes between Thanksgiving and Christmas, and then returning to their normal format. But other stations use it as an attention-getting device leading into a permanent format change. In fact Santa is visiting new sign-on KAZX, Kirtland, NM (102.9 MHz) starting on Thanksgiving Day. We've seen'em all here at $M$ Street, and we'll track them for you. If you can use our database services, just call us at (800) 248-4242. And happy holidays from M Street!

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# The M Street Journal 

## Radio's Journal of Record NEW YORK ■ NASHVILLE

## November 24, 1999 Vol. 16 No. 47

THE BIG THAW. . . The FCC will "un-freeze" a pile of AM license apps by holding another of its now-famous auctions -- this time covering both proposals the FCC received on or before November 26, 1997 for new AM stations, and also major modifications to currently-authorized AMs in the same time frame. But as usual, it isn't quite that simple: The FCC's bid-and-buy will also address a batch of new AM station and AM major modification apps filed after 11/26/97 as "freeze waiver" requests. And the AM auction will actually create its own mini-freeze: The FCC won't be accepting apps for CPs for minor changes between December 24 and January 21, so get a move-on if you're planning to file. The filing window for the auction stays open five days: January 24-28, 2000. Of course there are significant details to all this, and our recommendation is to check the FCC website for more re: DA 99-2585.

OVER THERE. . . M Street's reporting that Metromedia has put its 17-station European radio group on the block, at the same time some other U.S. broadcasters like Emmis and Clear Channel are itching to get more border crossings stamped on their passports. The Metromedia decision was perhaps inspired by Russia's iffy economics (Metromedia owns stations in Moscow and St. Petersburg). Donaldson Lufkin \& Jenrette and broker Frank Boyle are fielding the offers for two separate packages: Metromedia's news-talk station in Berlin, and a grouping of the other 16 stations, including Prague and the cash cow of the chain in Budapest, Hungary). Meanwhile Emmis just agreed to buy an AM/FM combo in Buenos Aires, Argentina for $\$ 15$ million, and news reports from Jolly Old England suggest Clear Channel is one of the companies eyeing Virgin Radio owner Ginger Media. U.S. consultants have been working the international markets for years -- now it's the turn of more owners, looking for fresh real estate where they can apply their expertise.

THE FORMAT WHEEL OF FORTUNE. . . It spins 365 days a year, and it's radio's ongoing game show -- stations adopting, continuing or dropping a format. M Street's been calling the play-by-play since 1984 and this week's Journal contains the first of our year-end format charts from the National format Trends study. Want a sneak peak? Among commercial stations, country is still \#1, adult contemporary is still dropping and Spanish -- hola! -- is booming.

FORMAT CHANGES \& UPDATES ( \# change accompanies new ownership) ( // simulcast)

(The KCOL call letters \& programming move to 600 KHz )

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[^2]KIIX, standards talk
(The KIIX call letters move to 1410 KHz )
FL Holly Hill (Daytona) WEAZ-88.1* new
Navarre (Pensacola) WGCX-95.7
Santa Rosa Bch (F.W.B) WWAV-102.1
WBBE, classic rock talk // WZZR
Vero Beach (Ft Pierce) WCZR-101.7 WBBE, classic rock talk // WZZR
(WCZR adds Lex \& Terry AM drive and John \& Jeff PM drive)
GA Ringgold (Chattanooga) WMPZ-93.7 smooth jazz
HI Lihue-Kauai
ID Burley
Coeur d'Alene (Spokane)
Rupert (Twin Falls) KBBK-970
IN Chesterton
Marengo
Muncie WLHN-990 \# silent southern gospel
MD Cambridge
southern gospel JRN - oldies
JRN - oldies JRN - classic rock
JRN - oldies JRN
MA Concord (Boston)
Plymouth
business
bus. // WBNW \& AC
adds Bloomberg - news
WPLM-1390
WCDJ-102. 3
smooth jazz
adds Bloomberg - news
MI Caro (Sagınaw)
WIDL-92.1 KBFH-107. 1

WBKTー ${ }^{*}$ *
WKIO 8.5 new
(WKLO expects to sign-on January 15, 2000)
WCEM-1240
new
oldies
talk \& sports
talk \& sports
new

WTDK-107.1
adult contemporary
religion
talk
WW1 - country
KFTA, JRN - ranchera
to be variety // WFMU
to be southern gospel
reported silent
ABC - classic rock ABC - hot AC
new ABC - oldies // WKLK-FM
(KBFH expects to debut a new format after the new year)
WASM-91.1* new AFA - cont. Christian
WNJJ-97.3 WTRC-FM, hot AC urban "Jams 97.3"
(WNJJ adds ABC's Doug Banks in morning drive) KWAW-100.3 new standards \& ethnic
(KWAW mixes Chamorro \& Philipine music into its standards format)
NM Las Cruces
Maljamar (Hobbs)
Ruidoso Downs
KBOU-89.7* new Moody - religion
KWMW-105.1 country adds ABC - country
(KWMW also adds Imus in the morning) KRUI-1490 country talk
(KRUI simulcasts KWMW's Imus in the morning)
NY Mount Kisco
Newport Village
Ticonderoga
WBGK-99.7 new to be religion (Dec.) WIPS-1250 country adult alt. // WLPW
(WIPS enters an LMA with WIRD, WLPW and WRGR)
OH Niles (Youngstown) WRTK-1540 WNIO, standards standards // 1390 KHz (1540 KHz moves its programming, talent and call letters to new WNIO, 1390 KHz ) Youngstown WNIO-1390 \# WRTK, tk \& stands. JRN - adult standards (WNIO, WBBG \& WICT enter an LMA-to-buy with WRTK, WBZY, WKBN, WMXY,

WKST AM/FM and WNCD)
OK Sallisaw (Ft. Smith) KKBD-95.9 \# KMXJ, hot AC classic rock "Big Dog"
(KKBD is now a combo with country KMAG, CHR KZBB, news-talk KWHN and CP KHFS)
Sallisaw (Ft. Smith) KKUZ-1560 hot AC // KMXJ reported silent
(The 1560 KHz license will be donated to a local group)
PA West Chester (Phil.) WCUR-91.7* new variety
SC Cross Hill WBDQ-94.1 new talk \& sports
Murrell's Inlet WMBJ-88.3*
SD Watertown KSDR-FM-92.9
TN Ripley WAUV-89.7*
TX Amarillo
Hondo
KBUY-FM-94.1
\# WHGB, rel.// WHCB
talk \& sports
cont. Christian // WLFJ
country
adds After Midnite
new AFA - cont. Christian
rock hot AC "The Mix"
KRBH-98.5 new country // KVWG-FM
(KRBH enters an LMA with Pearsall Radio Works, Ltd.)
Pilot Point (Dallas) KTCY-104.9 religion regional Mexican
San Angelo
KELI-98.7 adult contemporary
(KELI airs Delilah 7pm to midnight)
Sherman (Dallas)
KXEB-910
Spanish religion brokered ethnic
(KXEB airs mainly Hindi \& Pakistani programming)
Temple KBDE-89.9* AN AFA - cont. Christian
Tyler KYZS-1490 talk ESPN - sports
WA Opportunity (Spokane) KXLI-630 KKPL, standards Imus \& AP - news
WI Barron WAQE-FM-97.7 hot AC "Star 97.7"
(This corrects listing from M Street 1645)
Milwaukee (WOKY will return to its standards format after the holidays) music
Rice Lake WKFX-99.1 WAQE-FM, hot AC classic hits "The Fox"
(WKFX moves its frequency from 97.7 MHz to 99.1 MHz ; WAQE-FM call
letters \& programming move to 97.7 MHz , Baron, WI)

FORMAT CHANGES \& UPDATES (cont'd)


NEW STATIONS: APPLICATIONS ( * non-commercial station) ( \& reapplication)

| DE | 91.1* | Camden |
| :---: | :---: | :---: |
| FL | 88.5* | Cross City |
| GA | 91.9* | Toomsboro |
|  | 89.7* | Whitesburg |
| MI | 90.1* | Clark Lake |
|  | 88.9* | Muskegon |
| MN | 89.9* | North Branch |
| NJ | 88.1*+ | Hopatcong |
|  | 88.1*+ | Hopatcong |
| NC | 90.1* | Bath |
| OH | 88.3* | Springfield |
| OR | 90.7* | Brookings |
| PA | 88.3* | Hamburg |
| RI | 91.3* | Wakefield |

( + competes with existing application) 4200 w, $139 \mathrm{ft} \quad$ World Revivals. Inc. $33000 \mathrm{~h}, 70000 \mathrm{v}, 180 \mathrm{ft}$ Spirit Radio of North Florida 3500 w, 541 ft Augusta Radio Fellowship 50 w, 295 ft Belcher Santa Maria Bcstg. 200 w (v), 151 ft Great Lakes Comm. Bcstg., Inc. $400 \mathrm{w}, 141 \mathrm{ft} \quad$ Great Lakes Comm. Bcstg., Inc. 340 w, 420 ft Educational Media Foundation 250 w (v), 367 ft Educational Media Foundation 500 w (v), 387 ft Youngshine Media, Inc. 7500 w, 231 ft 400 w (v), 16 ft 1700 w (v), 1233 ft 1h, 180v, 968 ft 200 w, 203 ft

NC Public Broadcast, Inc. Bcstg. for the Challenged Bcstg. for the Challenged Berks Radio Association The WRNI Foundation

Returned/Dismissed Applications

| GA $90.5^{*}$ | Colquitt |
| :--- | :--- |
| MS $91.7^{*}$ | Amory (R) |

D \& K Communications, Inc. Mississippi for Educational TV

NEW STATIONS: ACCEPTED FOR FILING

| AK | 90.1* | Sterling | 11-15-99 |
| :---: | :---: | :---: | :---: |
| AR | 89.7* | Booneville | 11-15-99 |
|  | 88.9* | El Dorado | 11-15-99 |
|  | 89.7* | Fort Smith | 11-15-99 |
|  | 89.9* | Van Buren | 11-15-99 |
| IN | 91.3* | Oakford | 11-15-99 |
| IA | 88.9* | Williamsburg | 11-15-99 |
| KY | 91.7* | Bowling Green | 11-15-99 |
|  | 90.1* | Ledbetter | 11-15-99 |
|  | 90.7* | Paris | 11-15-99 |
| LA | 91.1* | Norco | 11-15-99 |
| MI | 91.3* | East Tawas | 11-15-99 |
| MN | 90.1*+ | Albert Lea | 11-15-99 |
|  | 90.1*+ | Albert Lea | 11-15-99 |
|  | 90.1*+ | Hayfield | 11-15-99 |
|  | 89.9* | Rochester | 11-15-99 |
|  | 89.9* | Windom | 11-15-99 |
| MS | 88.7* | Indianola | 11-15-99 |
| MO | 90.9* | West Plains | 11-15-99 |
| MT | 90.9* | Dillon | 11-15-99 |
| NM | 89.1* | Roswell | 11-15-99 |
| NY | 89.5* | Arcade | 11-15-99 |
| NC | 88.5* | New Bern | 11-15-99 |
| SC | 91.5* | Laurens | 11-15-99 |
| TN | 91.5* | Lebanon | 11-15-99 |
|  | 89.3* | McKenzie | 11-15-99 |
| TX | 88.7* | Hereford | 11-15-99 |
| WV | 91.5* | Middlebourne | 11-15-99 |
| WY | 88.7* | Evanston | 11-15-99 |
|  | 91.1* | Jackson | 11-15-99 |

170 w, 1279 ft DA Northern Sound Public Radio

NEW STATIONS: GRANTS
WA 91.7* Mount Vernon 170 w, 1279 ft DA

Alaska Educational Radio Vision Ministries, Inc. Bcstg. for the Challenged Bcstg. for the Challenged Educational Media Foundation Pensacola Christian College Family Stations, Inc.
Western Kentucky University Heartland Ministries. Inc. Lay Witness Outreach, Inc. Bcstg. for the Challenged Northern Christian Radio, Inc. Bcstg. for the Challenged CSN International
Lifetalk Broadcasting Assoc. Rochester Community College Abundant Life Broadcasting Bcstg. for the Challenged Bd. of Governors/ SW MO Univ. Western Montana College Educational Media Foundation CSN International
Craven Community College
Pensacola Christian College Cumberland University Heartland Ministries, Inc. Educational Media Foundation Tyler County Bd. of Education Community Wireless/Park City Abundant Life Broadcasting

APPLICATIONS
WPCS
KSBJ

TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR:
MN new-91.9*
TX new-88.1*
Medina Brenham

Pensacola Christian Coll. KSBJ Educational Found.

GRANTS
10 w, WXXC
19 w (v) DA, KEFX

Syracuse Comm. Radio Calv. Chapel/Twin Falls

AK KJHA-88.7* Houston
AZ KFMR-95.1 Winslow
FL WSWN-900
WAVW-94.7
GA WMAX-FM-98.1
ID KHTQ-94.5
IL WONX-1590
KY WCBL-1290
WKMS-91.3*
KY WKMS-91.3*
MN WXPT-104.1
OH WHK-FM-98.1
TN WPLN-90.3*
TX KTCY-104.9

WA KEYF-FM-101.1
KXLY-920
WI WKTI-94.5
WKFX-97.7 Rice Lake

NB CJPN-FM-90.5 Fredericton
increases to $340 \mathrm{w},-125 \mathrm{ft}$
license to cover for new station
change xmtr loc. to 26-42-43 80-40-49
changes to $22500 \mathrm{w}, 354 \mathrm{ft}$
changes to $25000 \mathrm{w}, 328 \mathrm{ft} \mathrm{DA}$
changes to $83000 \mathrm{w}, 2181 \mathrm{ft}$ DA
dismissed license to cover to increase to 3500 w days. DA-2
changes xmtr loc. to 36-51-31 88-20-11
changes xmtr loc. to 36-55-17 88-05-48
its auxiliary site)
built new auxiliary facility
built new auxiliary facility
built new auxiliary facility
built new auxiliary facility
increases to 16000 w , 1755 ft , class,
C1 from a class C2. changes xmtr loc.
33-33-37 96-57-34
built new auxiliary facility
changes xmtr loc. to 47-36-31 117-22-25
built new auxiliary facility;
changes to $14000 \mathrm{w}, 955 \mathrm{ft}$
moves to 99.1 MHz , increases to 44000 w , 522 ft , class C2 from class C3, changes xmtr location to 45-22-23 91-55-22
increases to 1560 w

FACILITIES/PARAMETERS: APPLICATIONS ( \& reapplication) [docket number]

AL WXFL-96.1
Florence

Oro Valley
AZ KOAZ-97.5
CA KAAT-103.1
FL WLLD-98.7
IA KIOA-FM-93.3

KY WYGE-92.3
ME WBLM-102.9
MI WOBE (CP)-100.7
MS WZKR (CP)-103.3
MO KTRI-FM-95.9
NY $\operatorname{WBGJ}(C P)-100.3$
OH WNIR-100.1
OK KMXJ-95.9
KWDQ-102. 3

TX KNNK-100.5
KJFK-98.9
WI WWIB-103.7
WY KHOC-102.5

London
Portland
Crystal Falls
Kosciusko
Oakhurst
Holmes Beach
Des Moines

Mansfield
Sylvan Beach
Kent
Sallisaw
Woodward

Dimmitt
Lampasas
Hallie
Casper
modify CP to increase to 23000 w , 980 ft , class C2 from class $A$, change xmtr location to 34-54-17 87-24-02
increase to 305 ft
decrease to -194 ft , change xmtr loc. to 37-27-10 119-37-54
build new auxiliary facility
decrease to 82000 w , 1066 ft , class C1 from class $C$, change xmtr location to 41-37-55 93-27-26
build new auxiliary facility
decrease to 1427 ft , change xmtr loc. to 43-55-29 70-29-29
increase to 656 ft , class C1 from class A, change xmtr loc. to 45-49-59 88-05-12
build new auxiliary facility
increase to 6000 w
change xmtr loc. to 43-14-46 75-46-25
increase to $4200 \mathrm{w}, 394 \mathrm{ft}$
change to $50000 \mathrm{w}, 479 \mathrm{ft}$, change xmtr location to 35-21-12 94-25-55
increase to $100000 \mathrm{w}, 538 \mathrm{ft}$. class C1 from class A, change xmtr location to 36-18-47 99-41-47
change xmtr loc. to 34-44-49 102-29-37
increase to 40000 w , 1417 ft
change xmtr loc. to 45-06-07 91-09-33
modify CP to decrease to 1696 ft . change xmtr loc. to 42-44-37 106-18-31

Returned/Dismissed Applications
NE KAYA-91.3* Hubbard (D)
NY WAXQ-104.3 New York (D)
change city of license to Sioux City, IA
build new auxiliary facility
dismissed 9/9/99)

FACILITIES/PARAMETERS: GRANTS
CA KALI-FM-106.3 Santa Ana
CO KLDC-800
Brighton
GA WPBS-1050
HI KAHU-1060
KY WLGC-1520
LA KJAE-92.7

Hilo
Conyers

Greenup
Leesville
increase to 328 ft , change xmtr loc. to 33-45-24 117-51-23
direct measurement of antenna power move to 1050 kHz , increase to 12000 w days, increase to 5000 w critical hours ND increase to 5000 w days and nights, ND correct coordinates to 38-35-44 82-51-22 move to 93.5 MHz , increase to 7500 w , C3
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Nov. 24, 1999

FACILITIES/PARAMETERS: GRANTS (cont'd)

ME WIDE-1400
MA WRNX-100.9
WPVQ-93.9
MN KAYF (CP) -97. 3
MO KTBJ-89.3*

Biddeford
Amherst
Turners Falls
Starbuck
Festus

Rio Rancho
Poughkeepsie
Pauls Valley

Ephrata
Providence
Oak Ridge
Bowie
direct measurement of antenna power
build new auxiliary facility
increase to $4300 \mathrm{w}, 390 \mathrm{ft}$, change xmtr location to 42-34-17 72-38-42
change xmtr loc. to 45-31-42 95-32-52
increase to $25000 \mathrm{w}, 397 \mathrm{ft}$, class B from class A, add DA change xmtr loc. to 38-10-58 90-00-25
increase to $5800 \mathrm{w}, 112 \mathrm{ft}$, change xmtr location to 35-11-26 106-28-46
change to $520 \mathrm{w}, 1040 \mathrm{ft}$, add DA, change xmtr location to 41-43-09 73-59-47
increase to $25000 \mathrm{w}, 328 \mathrm{ft}$, change xmtr loc. to 34-21-00 97-27-35, change city of license to Healdton, OK
change to 11000 w, 1017 ft
increase to 10000 w nights, DA-2
change to $2550 \mathrm{w}, 505 \mathrm{ft}$, change xmtr location to 35-53-10 84-08-11
increase to 100000 w , 1896 ft , class C from class C3, change xmtr location to 33-33-37 96-57-34, change city of license to Highland Village, TX
increase to $9500 \mathrm{w}, 804 \mathrm{ft}$, class C2 from class C3, Change xmtr location to 30-26-34 98-14-48
change daytime xmtr loc. to 47-18-20 122-14-53, change nighttime xmtr loc. to 47-18-00 122-11-17
(two-site operation)
KZOK-FM-102.5 Seattle
change to $68000 \mathrm{w}, 2290 \mathrm{ft}$, change xmtr location to 47-30-17 121-58-04

CALL LETTER CEANGES ( \# applied for by new owners)
AL WDJC-1260 Birmingham becomes

CA KTRJ-1050 new-94.5
CO KCOL-1410
KSEC-93. 3
KIIX-600
FL WTMC-1290
WTRR-1400
WBBE-101. 7
GA WUUS-107.7
WLMX-980
HI KKLV-98.5
KMKP (CP) -105.9
ID KBBK-970
IL WNKK-92.1
IA KIGL-104.9
KY WKLW-600 WJZC-101.1
ME new-90.5*
MA WTTT-1430
MS WTRC-FM-97.3
NM new-91.7*
NY WZZN-106.3
NC WRDT-570 WCHO-1250
OH WNIO-1540
WZJZ-104.3
WRTK-1390
OK KOAS-92.1
KOFY (CP) - 105.5
KMXJ-95.9
OR KKJY-1640
PA WBZY-1200
WKST-1280
WYXR-104.5
SC WHGB-88.3*
WDXZ-106. 3
TX KBNB-1060

Frazier Park
Temecula
Fort Collins
Lamar
Wellington
Ocala
Sanford
Vero Beach
Martinez
Rossville
Honolulu
Honolulu
Rupert
Carthage
Spencer
Paintsville
Russellville
Camden
Amherst
Natchez
Fruitland
Mount Kisco
Raleigh
Washington Court Hous
Niles
Richwood
Youngstown
Broken Arrow
Coalgate
Sallisaw
Lake Oswego
New Castle
New Castle Philadelphia Murrell's Inlet
Newberry
Gilmer

WLGS
KMAP $11 / 1 / 9$
KTMK $11 / 16 / 99$
\# KIIX 11/5/99
\# KSNZ 11/17/99
\# KCOL 11/5/99
WCFI $\quad 11 / 18 / 99$
WSDO $11 / 12 / 99$
WCZR 11/1/99
WPRW-FM 11/5/99
WUUS 11/5/99
KDNN $11 / 5 / 99$
KAHA 11/5/99
KFTA (requested)
\# WQKQ (requested)
\# KLLT (requested)
\# WKYH (requested)
WZTO 11/5/99
WMEP 11/12/99
WPNI 11/1/99
WNJJ 11/18/99
KTGW 11/10/99
WFAF 11/16/99
\# WDTF 11/5/99
WMXV 11/5/99
\# WRTK 11/1/99
WJZK 11/9/99
WNIO 11/1/99
KIZS
KBNB
KKBD
KPBC
\# WKST
\# WBZY
WLCE
WMBJ
\# WGVC
KOFY
(requested) "Kiss 92.1"
11/1/99
11/9/99 11/1/99 11/5/99 11/5/99 11/18/99 11/18/99 11/15/99 11/1/99
"Alice"
"Legends"
"Kicks, The X"
" Power"
"Fantastica"
"The One"
"Public News \& Information"
"Jams"
"Jazz"
"Percy B. Crawford"
"Groovin' Carolina"


PROPOSED STATION TRANSFERS (cOnt'd) VA WPTG-107.9 West Point

314 from Colonial Broadcasting, LLC to Winner Broadcasting, LLC

Triad Broadcasting Company filed several Form 316 Transfer Applications to Monterey Licenses, LLC this week. In Mississippi: WXBD, Biloxi; WCPR-FM, D'Iberville; WXYK and WUJM, Gulfport and WXRG in Pascagoula. In North Dakota: KPFX, Fargo and KQJC(CP) and KQWB in West Fargo. In South Dakota: KOUR, KKLS, KKMK and KFXS, Rapid City and KRCS and KBHB in Sturgis.

## WASHINGTON THIS WEEK

More on the just-announced un-freeze of AM applications we mentioned on the front page: The Jan. 24-28 filing window is available for proposals for new AM stations and also major modifications to authorized AM facilities. That includes new AM and major modification apps received by the commission on or before Nov. 26, 1997, but for which no "A" cut-off list had been released by that date. The FCC's also going to deal with new AM station and AM major modification applications filed Nov. 26, 1997 with so-called "freeze-waiver" requests. M Street notes that those haven't been protected from minor-change apps filed during the freeze, and that policy continues through Dec. 23. Freeze waiver apps must protect fully all minor change apps filed on or before Dec. 23, 1999 to be considered for the upcoming window (and auction). The FCC's applying that same proviso to new station and major change proposals submitted for the first time during this window.

The auction procedure is similar to the recently-completed Auction 25 , the firstever FCC auction of broadcast licenses. It begins with the timely filing of a short-form-FCC Form 175. M Street watched the Commission toss an application that was filed late for Auction 25 , so don't miss the boat on this one.

You could write a book about the recent engineering history wowo, Ft. Wayne ( 1190 KHz ), and another chapter's about to get written as part of the new auction. The new window is also available for any minor change that's contingent on the grant of a pending license app for WOWO (File No. BL-981230AE). At least one major change and six minor change applications have been filed contingent on the WOWO application, and some are mutually exclusive. The FCC says it's "particularly concerned about the rights of those potential applicants that have chosen to adhere to the commission's procedural and substantive rules. . ." The whole thrust of the wow downgrade a couple of years ago was to give Inner City's WLIB, New York ( 1190 KHz ) a nighttime signal -- which has now happened.

Sorry, this window's not open for expanded-band applications: Filings won't be accepted for either new AM expanded-band applications or for major changes in existing EB facilities. (We HAVE seen some flexibility this past year on expanded-band facilities, but they won't be addressed in this particular process.)

Finally, the big thaw means a short freeze on minor change applications for existing AM facilities. The FCC will NOT be accepting applications for minor changes for AM stations between December 24 and January 21 -- so file soon, or wait until late January. The FCC cites two reasons for the mini-freeze: It gives existing AM stations an additional opportunity to file minor change apps prior to the window. And it "eliminates the risk that a potential window filer's proposal is blocked by the filing of a mutually-exclusive minor change application immediately prior to the window." So -- no last-minute surprises. Full details in various FCC documents like Attachment A (Pre-auction procedures), B (Guidelines for Completion of Form 175 and exhibits). C (Eligibility for new entrant "bidding credit", ownership disclosure and joint bidding arrangements). The necessary documents are online at FCC.gov, related to DA 99-2585.

Make one exception and everybody else wants one, too: The FCC's emergency license grant at the Texas race track may embolden other unlicensed operations, based on what we're seeing in Tampa. Tampa Bay "Party Pirate" Doug Brewer specifically cites FCC Chairman Bill Kennard's emergency grant of a low power license to Billie Meyer as one reason he's going back into business at 102.1 MHz . Brewer says something that's going to give Kennard a headache: "This clearly makes all previous FCC actions against unlicensed stations illegal." M Street notes that Meyer later applied for and was granted a license to cover his operation. Meyer says he's applying again for a Special Temporary Authorization.

Latest on Low Power FM is that five House members have introduced a bill to block the FCC from implementing it. The "Radio Broadcasting Preservation Act of 1999" is pretty simple: It would "prohibit the Federal Communications Commission from establishing rules authorizing the operation of new, low power FM stations." Not only that -- If FCC Chairman Bill Kennard did proceed with a Low Power FM service,

## WASEINGTON TEIS WEER (cont'd)

this new bill would kill it retroactively. The original sponsor is Mike Oxley (R-OH). Co-sponsors so far are Cliff Stearns (R-FL), Frank Pallone (D-NJ), Barbara Cubin (R-WY), and Robert Ehrlich (R-MD). The NAB's Eddie Fritts immediately backed the bill to squash the FCC's "misguided initiative" and preserve the $F M$ band from interference.

And some were surprised by the Media Access Project's reply comments in the Low Power FM proceeding: MAP suggests that second- and third-adjacent channel interference shouldn't be eliminated for the proposed 1,000-watt class of LPFM stations. Andy Schwartzman's group did say that loosening interference criteria for the proposed 10 -watt and 100 -watt stations would allow 81 million listeners in the top 60 markets to hear the stations, with interference going to just over a million people. Here's what we're hearing, just on the scuttlebutt circuit: There's little or no chance of a new 1,000-watt LPFM service. And the service would almost surely be non-commercial. But stay tuned.

KVRP-FM, Haskell, TX would have to move up the FM dial as part of an intricate series of changes to other stations' facilities. This proposal involves KDOS (re-licensing from Gainesville, TX to Louisville, TX). An upgrade to C1 for KYXSFM, Mineral Wells, TX (95.9 MHz) And transmitter moves for KHYI, Howe, TX (95.3 MHz ) and KJKB, Jacksboro, TX (101.7 MHz). KVRP-FM's being asked to move from 95.5 MHz to 97.1 MHz , and the other four stations would fund the costs associated with the move. KVRP-FM licensee Rolling Plains Broadcasting now has time to reply to the FCC and justify why these moves shouldn't take place.

## CANADA THIS WEER

Telemedia's Nornet Communications division has launched an adult contemporary network. At present, the program feed is heard only on Telemedia owned CJCM, Grande Centre, AB; CJYR, Edson, AB; as well as CJYR's four relay stations CFYR-FM,
 In addition to the AC programming, Edmonton based Nornet Communications supplies a country music format to Telemedia stations in Alberta and British Columbia. At present, the networks are cleared by Telemedia owned stations only. A future offer of programming to other companies' radio stations is a possibility.

The debut of all-news radio in Montreal is being postponed to mid-December. Metromedia CMR's CIQC and CKVL are currently running technical tests on the 940 KHz and 690 KHz frequencies the CBC vacated last year. Come the week of December 13, the stations will use the channels to debut new English and French language all-news formats. English language CIQC will move from its present 600 KHz facility to become 940 News. Francophone CKVL, presently on 850 KHz , will become Info 690. CIQC has applied for the new call sign CKNN. CKVL also plans new call letters but there's no word on what those will be.

## ELSEWHERE

In the D.C. area, Spanish radio specialist Mega Communications is forking over $\$ 5,250,000$ for suburban FM WMJS, Prince Frederick, MD (92.7 MHz). It's a class A facility located southeast of Washington, and it at least gets Mega onto the FM dial in the Washington area. Seller is MJS Communications, and the station is currently doing soft AC as "Easy 92.7." We certainly expect the format to change to something Hispanic, to complement Mega's current D.C.-area holdings of WBZS and WINX (Spanish talk \& sports), WKDL and WKDV (regional Mexican) and WZHF (romantica). Mega says WMJS will become the first Spanish-language FM in the Washington market.

We keep seeing the old familiar name of "Keymarket" pop up in the FCC apps with stations in the Pittsburgh area, as it appears Kerby Confer and company are creating a suburban ring around the Steel City. They just dropped $\$ 3,500,000$ to buy an AM-FM in Charleroi, PA, south of Pittsburgh, and we're hearing about planned purchases further to the southeast and even some interest in Ohio stations. Of course Keymarket has an announced deal to acquire WASP, Brownsville and WASP-FM, Oliver, PA from Humes, south of Pittsburgh. This latest deal is for the Charleroi-licensed combo of WESA (940 KHz) and WZKT (a class A facility at 98.3 MHz ). The AM has 250 watts day and 5 watts night, $N D$ and simulcasts the $F M$ 's CHR format in morning drive; the rest of the day it does talk. Seller is farr Communications and the FCC filing says Mike Bergner was the broker. (Confer has an interest in several Pennsylvania stations through the "Forever" group.)

Cumulus adds to its Abilene cluster with tejano KFQX-FM, a class C2 licensed to Anson, TX that turned in a 3.5 share total week $12+$ in the Spring Arbitron. (It has an app to upgrade to $C 1$ status.) Seller is Powell Meredith Communications.

ELSEWHERE (cont'd)
Cumulus' existing quartet there is country KBCY, CHR KCDD, classic rock KHXS \& AC KKHR -- though we understand Cumulus will swap KKHR, Abilene (a class A at 106.3 MHz ) over to Powell Meredith as part of this deal.

In Grand Junction, Colorado, Mustang Broadcasting sells out to competitors MBC Grand and Cumulus, which cashes Mustang principal Paul Fee right out of the radio business, thanks to Richard Dean at MBC and Richard Weening and Lew Dickey at Cumulus. The newest half of this is the just-filed $\$ 1.2$ million sale of Mustang's KQIL/KQIX combo to group owner MBC Inc. That gives Richard Dean's MBC five stations there: Talk KNZZ, soft AC KJYE and adult standards "Sunny" KSNJ. Plus sports KQIL (a one-kilowatt non-directional full-timer at 1340 KHz ) and hot
 rock KKNN and regional Mexican KEXO to Cumulus, and Cumulus is operating those under an LMA. (At one time Fee had KQIL in an LMA with Cumulus, but that has ended.)

Station owner Dain Schult is back in the game, as the new American Communications Enterprises announces the purchase of four Texas stations as regional "flagships" for a group he envisions to be as large as 400 stations. The new company will operate under the name of ACEN and plans a "Radio WalMart" approach to centralized programming and business operations. M Street remembers that Schult was talking about similar themes when he was running the earlier Tex Rock/Texas Eagle group that concentrated on smaller-market stations in Texas. Here are the building blocks of the new ACEN: Brownwood-licensed country simulcast of KXYL (a onekilowatt $N D$ full-timer at 1240 KHz ) and KXYL-FM (class A at 104.1 MHz ). And the nearby Coleman-licensed KSTA ( 250 watt daytimer, ND-D) and KSTA-FM (class C1 at 107.1 MHz). KSTA does country and the FM soft AC. This time around, Schult envisions a radio-plus-Internet strategy that includes online gaming, entertainment and e-commerce. The beta version of the website is at "Radioace.com" Reach Schult at (512) 249-2344.

Between Jacksonville and Tallahassee, Day sells its WQHL-AM/FM Combo for $\$ 2,375,000$, and we'll save you the trouble of looking up "Live Oak, Florida." It's near the junction of major arteries I-10 (east-west) and I-75 (north-south), and Southern Broadcast Group has decided that Shannon Day's combo there is worth more than $\$ 2$ million. WQHL is a talk station at $1250 \mathrm{KHz}(1,000$ watts day, 83 watts night, ND). Class C2 WQHL-FM does country at 98.1 MHz , and they're both licensed to Live Oak.

In Oklahoma, Friends Communications buys four of Monroe-Stephens' five Oklahoma stations for $\$ 2$ million. Stanton Nelson of seller Monroe-Stephens tells us they're keeping one station -- sports KJON, Anadarko, OK ( 850 KHz ). But Friends takes all of KJON's sister stations: sports simulcast KXCA, Lawton ( 1380 KHz ) and KKEN, Duncan ( 1350 KHz ). And a couple of country FMs: Class A "Kickin' Country" KKEN, Duncan (102.3 MHz) and C1 KRPT-FM, Anadarko (103.7 MHz).

In St. Louis, the buyer, the seller, and the appraiser all finally agree on a "the number" for St. Louis: $\$ 366,500,000$. That's what Emmis will pay Sinclair for ABC-TV affiliate KDNL-TV plus six radio stations now owned by sinclair. BIA's Tom Buono handed in his "third-party" evaluation, reconciling the first-stage estimates arrived at by appraisers working for seller Sinclair and buyer Emmis, and that produces the price of $\$ 366.5$ million. Here's what Emmis' Jeff Smulyan gets for all that dough --KDNL-TV, Channel 30, the St. Louis ABC-TV affiliate. Modern rocker "Point" KPNT (Class C at 105.7 MHz ). Classic rock KXOK-FM, (C1 at 97.1 MHz). Modern AC "River" WVRV (C2 at 101.1 MHz ). Country WIL-FM (class C at 92.3 MHz ). Classic hits KIHT (C1 at 96.3 MHz ). And adult standards WRTH (at 1430 KHz , with 5,000 watts full-time, DA-2). So Emmis will divest three FMs in St. Louis, and keep WRTH-AM. Emmis owns rocker KSHE, country WKKX (home of the Steve \& D.C. morning show), and modern rocker WXTM.

XM Satellite Radio gives Delphi Delco a "multi-year" order to build car radios. They've talked about a deal before, but this represents a definitive purchase order to develop and manufacture original-equipment radios that pick up AM, FM and -- XM. In fact that's exactly what the interface will say: $A M, F M, X M$. One of the features is an LED display of channel, type of music and song name. Terrestrial radio had a window of opportunity to provide that using the RDS data system. But it was never widely adopted in the U.S. Delphi Delco will produce receivers for $G M$-- which already owns a piece of XM Satellite Radio.

Up in the sky, it's a bird, it's a plane -- no, it's a dog named "Sirius." This particular dog is hooked up to a couple of satellites, though, as satellite broadcast hopeful CD Radio changes its name and identity to "Sirius Satellite

## ELSEWHERE (cont'd)

Radio." Sirius is the "Dog Star", and the new Sirius logo features a friendlylooking pup with a very bright tail that points to the sky. David Margolese made the identity change official at an invitation-only concert by Sting at New York's Beacon Theatre. He also revealed that Sting will serve as creative consultant and appear on a regularly-scheduled program when "Sirius" launches. The concert and name-change were in honor of the completion of the new studios at 1221 Avenue of the Americas. Sirius Senior VP/Marketing Ira Bahr says the CD Radio name "had some confusing and limiting aspects to it." Changing the name of the company will produce a new stock symbol as of January 2000: "SIRI."

Next to go public: USA Radio Network's parent, following a reverse merger with Ansel Project. Inc. The Dallas-based company says it's acquiring Colorado-based Ansel Project, with the intention of creating a public platform it can use to expand in both radio and the Internet. USA Radio.com is the parent company of USA Radio Network, whose programming -- like its newscasts and DayBreak USA -- airs on a claimed 1,100 U.S. radio stations. USA Radio.com says the combined companies will operate under the "USA" name and should be trading on the OTC Bulletin Board as a merged entity in early 2000. Among its announced acquisition targets: other radio networks, Internet properties and over-the-air radio stations.

M STREET BAZAAR. . . PEOPLE, PRODUCTS, AND PROGRAMMING
Call it a country version of "Rockline", coming January 11th from AMFM Radio Networks. They haven't officially announced it yet, but M Street hears the show is named "Country Live Tonight" and will debut on Tuesday, January 11. The syndicator's been quietly sounding out stations about the prospects for a Rockline-type show featuring country artists. That means it would probably run 90 minutes and would air live from 11pm to 12:30am Eastern. The "Rockline" format is to feature one live act per night, which would take listener phone calls and maybe perform live or introduce some new recorded material. We hear AMFM's already got names like Clint Black and John Michael Montgomery lined up. And that it's selected a host -- most likely somebody from AMFM Inc.-owned WSIX, Nashville.

KGO's Mickey Luckoff is the new Chairman of the Arbitron Advisory Council, succeeding WLAD/WDAQ, Danbury GM Irv Goldstein, who's still got a year left to serve on his term. The newly-elected Vice Chairman of the group that represents broadcasters' interests is another veteran San Francisco manager: KOIT's Chuck Tweedle. There are four new members of the Council, but also a runoff, with a four-way tie for the non-continuous markets News-Talk seat. That's another round of balloting, so watch the mail. Here are the four new Council members: WQUE/WYLD-FM/WODT, New Orleans GM Earnest James (Black/Urban). WLWI-FM, Montgomery Bernie Barker (non-continuous country markets). KKMJ/KAMX, Austin's John Hiatt (AC). And KKTX-FM, Tyler GM Steve Joos (AOR).

Syndication stuff: NBG Radio Networks will handle the sales representation for Fisher's John and Jeff Show, which gives Portland, OR-based NBG 20 minutes of inventory from each John and Jeff affiliate to sell. The talkshow's available on a barter basis, and M Street notes a number of announcements out of syndicator NBG as it marches toward listing on Nasdaq.

From the legal file, here's a quick followup on Saga's contract dispute in Portland, ME: The judge didn't actually rule on the non-compete. Former Saga morning personality Lori Voomas wrote letters to advertisers while warming the bench during her six-month non-compete. Saga took her to court (though not new employer Citadel) and asked the judge to stop the letter-writing. The judge refused to do that.


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About the author: Internationally acclaimed broadcast consultant VALERIE GELLER works with stations and broadcast groups throughout the world coaching individual talent and managers, and conducting "Creating Powerful Radio Workshops."
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## M Street format data produces the following format information:

| Primary Format | Total | Commercial | Non-Comm. | \% AM | \% FM | Simulcast |  | Network |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 Country | 2,320 | 2,306 | 14 | 33\% | 67\% | 276 | 12\% | 546 | 24\% |
| 2 News, Talk | 1,695 | 1,159 | 536 | 66\% | 34\% | 278 | 16\% | 604 | 36\% |
| 3 Adult Contemporary | 784 | 775 | 9 | 19\% | 81\% | 51 | 7\% | 181 | 23\% |
| 4 Oldies | 771 | 766 | 5 | 38\% | 62\% | 59 | 8\% | 281 | 36\% |
| 5 Religion (Teaching, Variety) | 703 | 363 | 340 | 49\% | 51\% | 88 | 13\% | 134 | 19\% |
| 6 . Adult Standards | 602 | 595 | 7 | 85\% | 15\% | 44 | 7\% | 379 | 63\% |
| $7{ }^{7}$ Spanish | 600 | 536 | 64 | 59\% | 41\% | 85 | 14\% | 70 | 12\% |
| 8 Contemporary Christian | 529 | 167 | 362 | 13\% | 87\% | 64 | 12\% | 169 | 32\% |
| 9 Top-40 (CHR) | 439 | 401 | 38 | 3\% | 97\% | 33 | 8\% | 1 | 0\% |
| 10 Variety | 436 | 39 | 397 | 11\% | 89\% | 24 | 6\% |  | - |
| 11 Soft Adult Contemporary | 386 | 382 | 4 | 20\% | 80\% | 29 | 8\% | 115 | 30\% |
| 12\|Alternative Rock | 361 | 95 | 266 | 3\% | 97\% | 11 | 3\% |  | - |
| 13 Adult Hits, Hot AC | 329 | 325 | 4 | 4\% | 96\% | 14 | 4\% | 80 | 24\% |
| 14 Classic Rock | 315 | 314 | 1 | 4\% | 96\% | 20 | 6\% | 56 | 18\% |
| 15 Southern Gospel | 313 | 269 | 44 | 69\% | 31\% | 16 | 5\% | 74 | 24\% |
| 16\|rock | 289 | 280 | 9 | 2\% | 98\% | 16 | 6\% |  | - |
| 17 Black Gospel | 271 | 257 | 14 | 84\% | 16\% | 22 | 8\% | 36 | 13\% |
| 18 Sports | 256 | 256 |  | 94\% | 6\% | 25 | 10\% | 172 | 67\% |
| 19 Classic Hits | 223 | 222 | 1 | 7\% | 93\% | 19 | 9\% | 34 | 15\% |
| 20 Urban, R\&B | 186 | 166 | 20 | 16\% | 84\% | 8 | 4\% |  | - |
| 21 Classical, Fine Arts | 146 | 38 | 108 | 3\% | 97\% | 25 | 17\% | 13 | 9\% |
| 22 Jazz | 139 | 72 | 67 | 7\% | 93\% | 5 | 4\% | 21 | 15\% |
| 23 New Rock, Modern Rock | 136 | 136 |  | 4\% | 96\% | 17 | 13\% | 9 | 7\% |
|  | 127 | 127 |  | 27\% | 73\% | 6 | 5\% | 27 | 21\% |
| 25 Urban AC | 112 | 112 |  | 29\% | 71\% | 9 | 8\% | 34 | 30\% |
| 26. Ethnic | 92 | 82 | 10 | 75\% | 25\% | 6 | 7\% |  | - |
| 27 Gospe! | 79 | 42 | 37 | 51\% | 49\% | 13 | 16\% | 4 | 5\% |
| 28 Modern AC | 74 | 74 |  | 0\% | 100\% | 7 | 9\% |  | - |
| 29 Pre-Teen | 51 | 51 |  | 96\% | 4\% | 5 | 10\% | 46 | 90\% |
| 30 Easy Listening | 42 | 34 | 8 | 21\% | 79\% | 2 | 5\% |  | - |
| not availabie or changing | 4 | 3 | 1 | 25\% | 75\% |  | - |  | $\bullet$ |
| Total operating stations | 12,810 | 10,444 | 2,366 | 37\% | 63\% | 1277 | 10\% | 3086 | 24\% |
| Stations off the air | 103 | (73 AM and 30 | FM) | 71\% | 29\% |  |  |  |  |
| Construction permits | 385 | (53 AM and 33 | FM) | 14\% | 86\% |  |  |  |  |
| Total stations and CP's | 13,298 | (4884 AM and | 8414 FM) | 37\% | 63\% |  |  |  |  |

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Stations are counted in their primary format only.
Simulcast and Network totals are for stations with a primary Simulcast or Network programming source.

The Big Chart: Here's the first installment of the 1999 National Format Trends study produced by $M$ Street Corp. We're starting with the page we call "The Big Chart", because it's the best single snapshot of American radio, both commercial and noncommercial. The \#1 format is the same one you see at \#1 every year: Country. But that's only in the commercial world, you'll notice (2,306 of the 10,444 operating commercial stations are country -- nearly 1 out of 4). The most-programmed primary format on non-commercial stations is News, Talk (with 536 stations). Another thing: If you think of alternative rock as mostly a commercial format, look again: of the 361 total alt-rock stations, 266 of them are non-coms, and less than 100 are commercial operations. Here's another way to look at The Big Chart: How the formats do on AM versus FM. Two-thirds of all country stations are now on FM. While twothirds of all news-talk stations are on AM. As your fingers walk through the 30 formats, notice that we continue to break out classic hits and modern AC as separate formats.

And finally, check the diversity (or lack of it?): 24\% of all U.S. stations now take $80 \%$ or more of their programming from networks. That continues a steady upward trend in use of outside programming. Another $10 \%$ of all stations are simulcasting another station. The network and simulcast numbers are exclusive of each other, so that means $34 \%$ of U.S. stations -- fully one-third -- are airing programming that comes from another source. Enjoy the Big Chart.


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