WHITNEY HOUSTON
A STAR IS BORN
THE INSIDE STORY ON
JOHN DOE OF 'X'
another hard hitting single from their gold lp

'Til Tuesday

"Looking Over My Shoulder"
the GAVIN REPORT
Editor: Dave Sholin

TOP 40

MOST ADDED

1. HUEY LEWIS & THE NEWS - The Power Of Love (Chrysalis)
2. Tears For Fears - Shout (Mercury/PolyGram)
3. Corey Hart - Never Surrender (EMI America)
4. JOHN PARR - St. Elmo's Fire (Atlantic)
5. ARETHA FRANKLIN - Freeway Of Love (Arista)
6. TINA TURNER - We Don't Need Another Hero (Capitol)
7. JOHN PARR - Summer Of '69 (A&M)
8. STING - If You Love Somebody Set Them Free (A&M)
9. PHIL COLLINS - Don't Lose My Number (Atlantic)
10. BILLY JOEL - You're Only Human (Columbia)
11. Paul Young - Every Time You Go Away (Columbia)
12. KOOL & THE GANG - Cherish (Delite/PolyGram)
13. WHAM! - Freedom (Columbia)
14. PAT BENATAR - Invincible (Chrysalis)
15. DEAD OR ALIVE - You Spin Me Around (Epic)
16. PRINCE - Pop Life (Warner Brothers)
17. HOWARD JONES - Life In One Day (Elektra)
18. BILLY OCEAN - Mystery Lady (Jive/Arista)
19. DIRE STRAITS - Money For Nothing (Warner Brothers)
20. Bruce Springsteen - Glory Days (Columbia)
21. POINTER SISTERS - Dare Me (RCA)
22. Heart - What About Love (Capitol)
23. Depeche Mode - People Are People (Sire/Warner Bros.)
24. REO SPEEDWAGON - Live Every Moment (Epic)
25. Freddie Jackson - Rock Me Tonight (Capitol)
26. Power Station - Get It On (Bang A Gong) (Capitol)
27. MOTLEY CRUE - Smokin' In The Boys Room (Elektra)
28. MOTELS - Shame (Capitol)
29. MADONNA - Dress You Up (Sire/Warner Bros.)
30. Whitney Houston - You Give Good Love (Arista)
31. Rick Springfield - State Of The Heart (RCA)
32. MICHAEL MCDONALD - No Lookin' Back (Warner Bros.)
33. A-HA - Take On Me (Warner Brothers)
34. MARY JANE GIRLS - Wild & Crazy Love (Gordy)
35. EURYTHMICS - These Must Be An Angel (RCA)
36. LAURA BRANIGAN - Spanish Eddie (Atlantic)
37. GODLEY & CREME - Cry (Polydor)
38. COCK ROBIN - When Your Heart Is Weak (Columbia)
39. KATRINA & THE WAVES - Do You Want Crying (Capitol)

TOP NEW AIRPLAY

RECORD TO WATCH

STEVE A arrington
Dancin' In The Key Of Life (Atlantic)

R&B top 5'er is beginning to unlock the door to Top 40 land.

CERTIFIED

MADONNA
Dress You Up (Sire/Warner Brothers)

GODLEY & CREME
Cry (Polydor)

CHARTBOUND

Reports +adds On Chart

JOHN WAITE - Every Step Of The Way (EMI) 173 89 76 8
JOHN Cafferty - C.I.T.Y. (Scoti Bros.) 172 90 76 6
JULIAN LENNON - Jesse (Atlantic) 136 34 91 11
+JOHN COUGAR MELLENCAMP-Lonely Ol' Night (Mercury/PolyGram) 107 -- -- --

www.americanradiohistory.com
TAKE NOTES!

O.M.D.
Orchestral Manoeuvres
In The Dark
"So In Love"
Winner of the KMEL
BATTLE OF THE HITS
5 NIGHTS IN A ROW

Ron Fell Recommended
OMD—"So In Love" (A&M/Virgin)
"Very English rock ballad
with a haunting yet
simple melody line.
Anybody remember their
song "Souvenir" from
1981?"

Dave Sholin Personal Pick
OMD—"So In Love" (A&M/Virgin)
Their hip following
knows them as OMD
which is a lot easier to
write plus announce on
air. If you're expecting
something bizarre, spacy,
and avant-garde prepare
to be surprised. If ever
there was a shot for
this group at Top 40,
this is it!

Gavin Album/Alternative
Album Chart DEBUT
Alternative Chart

BILLY CRYSTAL
"You Look Marvelous"

Amy Grant
"Wise Up"

UB40
"I Got You Babe"
(with Chrissie Hynde)

Phil Oakey*
& GIORGIO MORODER
"Good-Bye Bad Times"

NEW RELEASES, Kent
Zimmerman
"Phil Oakey's collaboration
with synthist/composer/
producer Giorgio Moroder
extracts what was brilliant
about DARE, adding a bit
of pop gloss. I'm a big fan
of the original
Moroder/Forsey school of
technology. Also, if you
enjoyed last year's
"Electric Dreams" track
(included on this LP), this
is well above and way
beyond. Ten songs sweep
into each other dance
floor style, so do be agile.
Enjoy this fantastic LP."

*Philip Oakey of Human League
**TOP 40**

**ARTIST & TITLE**

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**Reported added: 43**

**Additions: 13**

**Dropped:** #28 Night Ranger, #30 Duran Duran, #34 Madonna, #35 Paul Hardcastle, #36 Amy Grant, #37 Prince (BERET), #38 Don Henley, Kenny Loggins, Go West, Jeff Beck & Rod Stewart, Alison Moyet, Carly Simon, Sister Sledge.

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**INSIDE TOP 40 WITH DAVE SHOLIN**

No surprise to see one of America's two hottest acts (The Boss & Huey) rocket to number one fueled by the summer's best picture "Back To The Future". More debuts on the Top 40 than at anytime this year, as a slew of new product is coming on fast. PHIL COLLINS slides into the top ten in only his 4th week, as charted side pulling up a 78% "Hit Factor". He'll be joined soon by WHAM!, Kool & The Gang, and BENATAR who is scoring big at KISS-Boston 28-19, CHUM-Toronto 25-20, WFBG-Altoona 23-17, I-95-Miami 25-18, WALG-Albany 31-1", WBAM-Montgomery 23-14, 92X-Columbus 22-16, B-96 Chicago 22-18, KCPX-Salt Lake City 21-10, KWOD-Sacramento 28-21, KQZ-20-13, etc. PRINCE moves ahead into the top 20 easily with a hit Factor of 37% after only 4 weeks. Strongest showing yet for HOWARD JONES with moves of 5 places or more at WIIZ, KDVV, Y-94, B-96, KFIM, KTAW, KIXY, KIMN, KRL, KDON, KLUC, etc. Programmers continued to be stunned by the explosive activity on DIRE STRAITS. Chris Bailey at KEY-P-Tyler charts it number one, with number one sales for two weeks and top 3 in requests. This was the week for A-HA, as early believers are vindicated... WRKR-Racine #10, WBBQ-Augusta 28-21, WKTI-Milwaukee 21-16, KKYS-Bryan 14-8, Z-95 Lake City 8-4, KISS/FM-Los Angeles 10-17, OK95-Tri-Cities 16-7, KTBC-Nacogdoches 14-6, KIPR-Lufkin 12-8, etc. Biggest move on LAURRA BRANIGAN comes out of Erie, with K104's Bill Shannon going 28-18. COCK ROBIN survives the airplay wars and bypasses Chartbound with top 30 debuts at B-94, KIXY, and adds at WDEK, WHKC, G100, YWXX, KYA, KSXQ, KNBQ, KLQ, WLJ, etc. READY FOR THE WORLD sure is...another 34 adds and hot West Coast action in L.A. at KKHR 24-12, KIIS/94-10, Sacramento FM102 25-21, San Francisco KIIS debut #14. One of those "street" records you don't want to miss! UB40 with CHRISSIE HYNDE off and running, almost doubling its airplay base, now over 100 mentions. Debuts for KHSN, KZQ, KIST, KFMI, WCCC, 106X, KIJK, etc. Of note, OMD's "So In Love" wins KNEF's nightly battle of new sounds 5 consecutive nights, knocking off many notables including MADONNA and COUGAR. John Raymond at KIXY-San Angelo notes that the WHAM! "Rap" is pulling top phones ("demo's across the board") and beating out "Freedom" 10-1 in calls. STEVE AARRINGTON earns a "Record To Watch" mention, making impressive airplay inroads with adds at WXXS/94, KKKR, KIMN, WTCQ, WPFM, WJ1Q, KOLL, KTBC, etc.
Hit Factor is a percentage of stations playing a record which also have it Top 20.  
ie: 100 stations playing the record — 60 stations have it in their Top 20 — Hit Factor = 60%.

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NORTHEAST

Toronto, ON (Bob Saint-CFTR) Payolas, Chee Trick, Air Supply, Kim Carnes.
Toronto, ON (Brad Jones-CHUM) Madonna, A-Ha, REM, Kool and the Gang, Eurythmics.
Hamilton, ON (Nevin Grant-KCOC) Gowan, Madonna, J. Waite, Eurythmics, T. Dunavall.
Boston, MA (White/Donaghey-WKKS/FM) Cougar.
B. Crystal, A-Ha, Survivor, Arrington.
Cape Cod, MA (Gary Franklin-WKPE) Ready/World, J. Waite, Cougar.
Providence, RI (Tom Cuddy-PRO/FM) Playlist Frozen.
Hanover, NH (Lonnie Staley-WDRR) Survivor, Foreigner.
W. Houston, UB40, S. Politti.
Bangor, ME (Rick Andrews-WZON) Madonna, Eurythmics, J. Waite, Y&T, Bon Jovi, Cougar.
Ellsworth, ME (Tim Moore-KHKSQ) Dead or Alive, Heart, Bryan Adams.
Hartford, CT (Mike West-WDIC/FM) Dire Straits, Madonna, W. Houston, Ready For The World.
Hartford, CT (Grossman/Stewart-WCCC/AM) Eurythmics, Mary Jane, Cafferty, B. Crystal, Cougar.
New Haven, CT (Stef Rybak-KC101) Cougar, W. Houston, Motels, Ready For The World.
Norwalk, CT (Brett Richards-WLYQ) Dire Straits, Foreigner, Eurythmics.
Westport, CT (Storm N. Norman-WEBC/FM) J. Waite, Madonna.
New York, NY (Bergen/Tonacci-WPLJ) Bryan Adams, F. Jackson, Dire Straits, Chaka Khan.
New York, NY (Scott Shannon-Z100) T. Turner, Heart, Madonna.
New York, NY (Steve Ellis-WAPP) Tina Turner, Cafferty, Cougar, Foreigner.
Schenectady, NY (Jim Walsh-3MD) Cougar, W. Houston, Survivor.
Utica, NY (Jim Reitz-WHCK) Cougar, Foreigner, Tom Petty, E. Martin, What Is This.
Buffalo, NY (Roger Christian-WBEN/FM) Dead or Alive, P. Benatar, B. Ocean, Madonna, J. Waite.

MID ATLANTIC

Newark, NJ (Pat Gillen-WILK/FM) Cougar.
Cock Robin, Limahl.
Rochester, NY (Tom Taylor-WPST) Playlist Frozen.
Mt. Airy, PA (Keith Abrams-WHTX) L. Branigan, Madonna.
Johnstown, PA (Rich Kelly-WGRO) Dire Straits, Cougar.
Frie, PA (Jim Cook-WEET) Foreigner, Madonna, J. Waite.
Frie, PA (Bill Shannon-K104) Foreigner, Cougar, Survivor, Belouis Some, W. Houston, E. Martin, Katrina and the Waves, Jamie Bond.
Ltoona, PA (Steve Kelsey-WBFG) Cougar, W. Houston, Mary Jane Girls, What Is This.
illasport, PA (Carl James-WQSV) J. Waite, Cafferty, UB40, Cougar, Hooters.
ashington, DC (Dempsey/Ballantine-B106) Frozen.
ashington, DC (Rivers/Baxter-WAVA) A-Ha, Cougar, Eurythmics.
altimore, MD (Kingston/Kronthal-B140) W. Houston, J. Waite, Cougar, Katrina and the Waves.
cean City, MD (Jack Gillen-WKHI/FM) Cougar, A-Ha, Air Supply, Foreigner, Loose Ends, Survivor, Belouis.

SOUTHEAST

Lynchburg, VA (Wayne Fanning-WGOL/FM) Katrina and the Waves, Dire Straits, J. Waite, Julian Lennon, Cafferty, M. McDonald.
Cedar Bluff, VA (Bob Asbury-WRRV) B. Crystal.
T. V&L, B. Branigan, M. McDonald, Madonna.
Sanford, NC (Bill Freeman-WFJA) Madonna, Limahl.
T. Ready/World, Eurythmics, Alisha, Melanie, Foreigner.
Raleigh, NC (Peter Delford-94Z) Amy Grant, Wham!
Cougar, L. Branigan, Motels, A-Ha, Motley Crue.
Dunham/Raleigh, NC (Cindy Wright-G105) A-Ha, Ready For Cougar, J. Waite.
Rocky Mount, NC (Leslie Jordan-WEED) T. Turner, M. Franks, Beach Boys.
Ahoskie, NC (Brett Summers-WQX/FM) Cafferty, Houston.
Charlotte, NC (Chrysler/Daniels-WJZ/FM) Frozen.
Charlotte, NC (Bill Martin-WBCY) Dire Straits, Cougar, L. Branigan, Cafferty, UB40, Hooters.
Kernersville, NC (Bill Sellars-WZV) Survivor, Cock Robin, T. Martin, Limahl, Belouis Some.
Hendersonville, NC (Al B. Lake-WHVL) Bon Jovi, Motels, Prince, Klymaxx.
Spartanburg, SC (J.J. Hemingway-WOR) O'Jays, Ready For, Melanie, J. Waite, Julian Lennon, Amy Grant, Rene & Angela, S. Politti, Foreigner.
Florence, SC (Martin Green-90X) Survivor, Cougar, What Is This, Cheap Trick, Foreigner, W. Houston, Hurricanes, Park, Righteous, Motley Crue, J. Waite.
Myrtle Beach, SC (Linda King-WKZQ) J. Waite, M. McDonald, UB40, Belouis Some, Cock Robin, Cougar, Cafferty.
Greenville, SC (Tommy Smith-WANS/FM) Motley Crue, Cougar, Cafferty, Air Supply, Belouis Some.

Rome, GA (Tim Hensley-WQUT) Cafferty, Eurythmics, Loose Ends, Motley Crue, Godley & Creme, W. Houston.
Soperton, GA (Shannon West-WMPZ/FM) Dire Straits, W. Houston, H. Jones, Cougar, E. Martin.
Valdosta, GA (Chuck Kreamer-WBU) J. Waite, Foreigner, UB40, Arrington, Melanie.
Athens, GA (Sarah Eberhard-WRFC) A-Ha, Air Supply, Amy Grant, W. Houston.
Athens, GA (Dan Murray-WAGQ) Eurythmics, J. Waite, Cougar, Air Supply, Survivor.
Augusta, GA (Bruce Stevens-WBQ) Cougar, Cafferty, W. Houston, Hooters, Amy Grant, What Is This.
Hinesville, GA (Jaye-St. James-Whlu) Cafferty, Alisha, Hyts, Hooters, O'Jays.
Albany, GA (Bill Young-WALG) J. Waite, Cougar, W. Houston, Cafferty, Foreigner, Survivor, Melanie.
Columbus, GA (Ralph Carroll-WCGQ) Cafferty, Cougar, K. Carnes, Hooters, UB40. Ready For The World.
St. Augustine, FL (Jim Andrews-WWVU) Air Supply, Beach Boys, Godley & Creme, UB40.
Tallahassee, FL (Will Cate-2103) Eurythmics, Cougar, A-Ha, Ready/World, J. Lennon, Loose Ends, Tom Petty, J. Johnson, Cafferty.

Panama City, FL (Thomas/Davis-WPFM) Cougar, Arrington J. Waite, Amy Grant.

Pensacola, FL (Chuck Evans-WLQ/WM) P. Collins, Pointers, Kool and the Gang, Julian Lennon.


Miami, FL (Frank Amadeo-Y100) P. Benatar, W. Houston, Alisha, Survivor, Cougar, Godley & Creme.

Miami, FL (Mark Shands-195-1) W. Houston, ABC, Miami Sound, Oingo Boingo, Curtie & Boombox, Cougar, Sequence, B.K. Star.


Tampa, FL (Kaghan/Clarc-29B) W. Houston, Cougar, Cafferty.

SOUTH


Florence, AL (Matt Durham-WLQ) Air Supply, Beach Boys, Mr. Mister, J. Waite.

Gadsden, AL (Davis/John-YQ104) Cougar, M. White, Foreigner, Survivor, What is This.

Montgomery, AL (Alan Dupre-WHLY/MY) Katrina & the Waves, Godley & Creme, Y&T, J. Waite, Cougar.

Montgomery, AL (Mike Rainier-99FM) Godley & Creme, Madonna, J. Waite.

Mobile, AL (Giffith/Ocean-G100) UB40, Cock Robin, W. Houston, B. Crystal, Cougar, Madonna.


Johnson City, TN (Steve Taylor-WOUT) Motels, Cafferty, Cougar, Sparta.

Tallahassee, MS (Pete Jarrett-WHJS/FM) Playlist Frozen.

Meridian, MS (Tom Kelly-9Q1) Foreigner, Cougar, W. Houston, Madonna, Tom Petty, What is This, Arrington.

Hattiesburg, MS (Dave Lyons-WNSL) M. McDonald, Cafferty, Mary Jane, B. Ocean.

Biloxi, MS (Coulter/Christopher-WQID) Playlist Frozen.

McComb, MS (Brae Lee-WHNY) Foreigner, Cougar, O'Jays, Melanie, S. Politti, B. Crystal, Beach Boys.

Starkville, MS (Ken Glenn-WKOR) M. McDonald, Eurythmics, Melanie, Julian Lennon, Katrina and the Waves, Cafferty, Cougar, W. Houston.

Lexington, KY (Charlie Fox-WPMI) What is This, Urgent, W. Houston, Tom Petty, E. Martin, Candy, Cougar.


Paducah, KY (Harrington/Richards-WDDJ/FM) Madonna, Eurythmics, J. Waite, Y&T.

Bowling Green, KY (Darrell Duvall-WBGN) Foreigner, Tom Petty, UB40, What is This.

Glasgow, KY (St. James/Beasley-WNOU/FM) Frozen.

Evansville, IN (Margo King-WKQD) M. Franks, Natalie Cole, W. Houston, Pointers, Dire Straits, Madonna.

New Orleans, LA (O'Kelly/Rolling-B97) Ready For the World, Godley & Creme, W. Houston, Heart, Cougar.


Monroe, LA (Mark Wohle-KNOE/FM) Playlist Frozen.


EAST CENTRAL


Oak Hill/Beckley, WV (Jim Martin-WQY/FM) A-Ha, Cafferty, Cougar, Ratt, UB40.

Morgantown, WV (Craig Cochran-WCLG/FM) UB40, Loose Ends, Cougar.

Columbus, OH (Adam Look-92X) Kool/Cang, Cougar, A-Ha, UB40, Godley and Creme.

Elkira/Cleveland, OH (Bentley/Alberts-WBBA/FM) Air Supply, Godley & Creme, J. Waite, Cafferty.

Akron, OH (Matt Patrick-KWDD) Cougar, Foreigner, Air Supply, Survivor, Motley Crue.

Cincinnati, OH (Jim Fox-Q102) Playlist Frozen.

Indianapolis, IN (John Wetheee-WANAP) Frozen.

Angola, IN (Larry Davis-WCKI/FM) Rick Springfield, Dire Straits, REO, Motels.

Ft. Wayne, IN (Jeff Daniels-KNOE) Foreigner, Beach Boys, W. Houston, Natalie Cole, M. Franks.

Evansville, IN (Eddie Ashton-KCIO) Cougar, B. Ocean, Eurythmics, Cock Robin, Cafferty, Katrina and the Waves, Dire Straits, Godley & Creme, Survivor.

Terre Haute, IN (Mike Arnett-WCFR) Madonna, J. Waite, E. Martin, M. McDonald, Family, Tears for Fears.

Ann Arbor, MI (Brent Alberts-WOJB) Cock Robin, Straits.

Monroe/Toledo, MI (Terri McCormick-MWTTA) Madonna, Cock Robin, Eurythmics, W. Houston.

Detroit, MI (Gary Berkowitz-WNY) B. Crystal, Madonna, P. Collins, W. Houston, Men at Work, J. Waite, Tom Petty, Y&T, Cafferty, What is This, Cheap Trick.

Saginaw, MI (Travis/Fuller-WFXZ) Cock Robin, Eurythmics, Cafferty.

Lansing, MI (Maloney/Kittredge-WVIC) F. Jackson, B. Ocean, Dire Straits, J. Waite.


Gaylord, MI (David Barr-WZMI) J. Waite, Madonna, Cafferty, Eurythmics, B. Crystal, A-Ha, W. Houston.

Petoskey, MI (Dennis Martin-WWFP) Wham!, Dead or Alive, Prince, Heart.

UPPER MIDWEST

Mason City, IA (Sandy Stewart-KRIB) Foreigner, Air Supply, Survivor, Madonna, Cafferty, W. Houston, Waite.

Mt. Dodge, IA (Charles Chase-KZEK) W&O Boys, Foreigner, Survivor, E. Martin.


Sioux City, IA (Pat Paxton-KGLI) Cock Robin, J. Waite, Cougar, Survivor, Cafferty, Julian Lennon.

Iowa City/Cedar Rapids, IA (Harmon/Dixon-KQCR/FM) Cafferty, Madonna, UB40, Cougar, W. Houston.

Clinton, IA (Brian Thoms-KNUY) J. Waite, Eurythmics, Cougar, Survivor, W. Houston, Limahl. Urgent.

Davenport, IA (Gunny O'Hara-K11K) W. Houston, Cock Robin, J. Waite, Cougar, Dire Straits, Madonna.

Milwaukee, WI (Denise Lauren-WKTI) B. Ocean, Kool and the Gang, M. McDonald, Cougar, Cafferty.

Milwaukee, WI (Brian Kelly-WQOU) Pointers, Kool/Gang, P. Benatar, REO.

Racine, WI (Pat Martin-WRKR/FM) J. Waite, Madonna, Julian Lennon, Godley & Creme.
Madison, WI (Little/Hudson-Z104) Cougar, P. Benatar, Hooters, J. Waite.


Two Rivers, WI (Don Cook-WOTC) REO. Madonna, J. Waite, Cougar, Survivor.

Wausau, WI (Mike Edwards-WIFC/FM) Beach Boys, L. Branigan, Julian Lennon, Cougar, UB40. Wausau, WI (Dave Wright-WRIG) P. Benatar, Straits, Stevens Point, WI (Bouley-Steffen-WSPT) Cougar, Cafferty, W. Houston.

La Crosse, WI (Doug Collins-WIZM/FM) Playlist Frozen. La Crosse, WI (Knight/Dowd-HIT105) Katrina and the Waves, Eurythmics.


Rochester, MN (Denny Foster-KROC/FM) Survivor, Hyts, J. Waite, Hooters, Foreigner.


St. Cloud, MN (Susan Sheffield-KCLD/FM) K. Carnes, J. Waite, M. McDonald, Cock Robin.


Yankton, SD (Gregg Klein-KHJU/FM) REO, Motley Crue, Dire Straits, Julian Lennon, Cheap Trick, Hyts.

Sioux Falls, SD (Adam North-KKRC) Cougar, Madonna, J. Waite, L. Branigan, Godley & Creme.

Aberdeen, SD (Scott Daniels-KQ95) Katrina and the Waves, Foreigner.

Aberdeen, SD (Dan Zerr-KSDN) Foreigner, Cafferty, J. Waite. W. Houston.


Rapid City, SD (Sherwyn/Piper-KKLS/FM) W. Houston, Foreigner, Tom Petty, Cougar, UB40. Ready/World.

Fargo, ND (Brad Anderson-Y94) Cougar. M. McDonald, A-Ha, L. Branigan, Julian Lennon, Survivor.


Bismarck, ND (Branman/Heritage-FYMR) Survivor, H. Jones, Foreigner.

Bismarck, ND (Bob Beck-KHYY/FM) A-Ha, Y&T.

Minot, ND (Scott Meyer-KIZZ) L. Branigan, Godley and Creme, J. Waite, Dire Straits.

De Kalb, IL (Lew White-WDEK/FM) Heart, Motels, Cock Robin, B. Ocean, Madonna, Mary Jane, Bon Jovi, Julian Lennon, Cafferty.

Joliet, IL (Lentine/Webster-PLL) V&T, Cafferty, Lone Justice, Godley & Creme, Urgent.

Chicago, IL (Joe Bohannon-B69) Cafferty, Cougar, Freeport, IL (Bill Johnson-WXQG) Frozen playlist.

Rockford, IL (McGee/Dent-WZOK) Katrina/Waves.

Kool/Gang, M. McDonald, Eurythmics.

Galesburg, IL (Bryan Bradford-WGBO/FM) Cock Robin, Cafferty, Madonna, Ratt, Cougar.

E. Bonington, IL (Justin/Robbins-WBNA) Cafferty, UB40. Foreigner, Cougar, E. Martin, Urgent.

Springfield, IL (Greg Lawley-WDBR) Cougar, Foreigner, E. Martin, X, Ready For the World, Sting, Tom Petty, Survivor, What Is This, W. Houston.


Kalamazoo, MI (Bill Anthony-WKMI) Cock Robin, J. Waite, Madonna.

Kirkville, MO (Jeff Allen-KTOF) J. Waite, Godley and Creme, Foreigner, Cougar, Joe Walsh, Survivor.

East Prairie, MO (Greg Landis-KYMO) Motels, Cafferty, Godley & Creme, Wham!, Prince, M. McDonald, Lone Justice, L. Branigan, UB40.


Waynesville, MO (Kevin Barton-KFBD) Foreigner, Survivor, Cougar, Cafferty, S. Politi.

Topeka, KS (Roger Heaton-WIBH/FM) T. Turner, Heart, A. Franklin.

Topeka, KS (Kevan Rabat-KOUV/FM) Cougar, W. Houston, Amy Grant, Ready for the World, Foreigner.

Topeka, KS (Stewart/Rues-KMAJ) Air Supply, Cock Robin, J. Waite, Julian Lennon, Commodores.

Pittsburg, KS (Bell/Porter-KQWK/FM) Cougar, Survivor, Foreigner.


Hays, KS (Kurt Brecheisen-KJLS) J. Waite, Cafferty, K. Carnes, Beach Boys, Motley Crue, Urgent.

Norfolk, NE (Doug Koehn-KJEN) W. Houston, Natalie Cole, Cafferty, Eurythmics, J. Waite, Madonna.


El Dorado, AR (Dan Murphy-KLBO/FM) Madonna, Survivor, Commodores.

Little Rock, AR (Mark McCain-KKYY) T. Turner, A. Franklin.


Tulsa, OK (Mel Myers-14K/92K) J. Waite, Ready for the World, Godley & Creme, Motley Crue.

Dallas, TX (Shomby/Crosby-KAFM) Playlist Frozen.

Texarkana, TX (Mario Garcia-KTFS) Madonna, Katrina and the Waves, L. Branigan, Eurythmics, Godley and Creme, A-Ha, J. Waite.

Tyler, TX (Chris Bailey-FEYP) Foreigner, Tom Petty, Survivor, B. Crystal, M. White.

Lufkin, TX (Randy Shannon-KIPR) Foreigner, Tom Petty, Survivor, B. Crystal, M. White.

Lufkin, TX (Matt Shannon-KIPR) Foreigner, Tom Petty, Survivor, B. Crystal, M. White.

Nacogdoches, TX (John Rowe-KTBC) W. Houston, M. McDonald, K. Carnes, Alisha, UB40, Lone Justice, Hyts, Arrington.

Wichita Falls, TX (Beck/KAYN/FM) Prince, Cougar, W. Houston, K. Carnes, Tom Petty.

Killeen/Temple, TX (B.J. Mccreage-KIES/FM) Katrina and the Waves, Survivor, Cafferty, Julian Lennon.

San Angelo, TX (John Raymond-KIXY/FM) B. Crystal, W. Houston, Ready for the World.

Houston, TX (Lander/Hamilton-930) Madonna, Cougar, Godley and Creme, Cafferty.


Bryan, TX (Carl Gideon-KTAM) Godley & Creme, L. Branigan, Eurythmics, Waves, Urgent.

<table>
<thead>
<tr>
<th>Location</th>
<th>Station</th>
<th>Genre</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bryan, TX (Skip Bishop-KKYS)</td>
<td>D. Foster, S. Politi, Mr. Miser, Amy Grant, Cougar, M. White</td>
<td>All Genres</td>
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<tr>
<td>Victoria, TX (Jay Arena-KVIC)</td>
<td>Foreigner, Limahl, Moloty Crue, UB40, D. Foster, Survivor</td>
<td>All Genres</td>
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<tr>
<td>Laredo, TX (Peter McRae-KRQG)</td>
<td>Currie/Boombox LaBelle</td>
<td>All Genres</td>
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<tr>
<td>San Antonio, TX (Hunter/Gilles-Q66)</td>
<td>W. Houston, Ready For The World, Cafferty</td>
<td>All Genres</td>
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<tr>
<td>Amarillo, TX (Jamey Karr-KPOR)</td>
<td>UB40, J. Waite, Cock Robin, Cafferty, Ready For The World, Godley/Creme</td>
<td>All Genres</td>
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<td>Abilen, TX (Dominic Testa-KFPM)</td>
<td>Frzn. list-no adds</td>
<td>All Genres</td>
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<tr>
<td>Odessa/Midland, TX (John Clay-KXES/FM)</td>
<td>Cougar, M. McDonald, Ready/World, Menudo, W. Houston</td>
<td>All Genres</td>
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<tr>
<td>El Paso, TX (Whitehead/Haney-B94FM)</td>
<td>B. Adams, Phil Collins</td>
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<tr>
<td>El Paso, TX (Johnny Thompson-KFJM)</td>
<td>J. Waite, Dire Straits, UB40, Katrina and The Waves, Phoenix, AZ (Guy Zapple-KZLP) Godley/Creme, Motels, Eurythmics, King</td>
<td>All Genres</td>
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<tr>
<td>Tuscon, AZ (Gille/Johnson-KRFQ)</td>
<td>Cafferty, W. Houston, J. Waite, Godley/Creme, Katrina and The Waves</td>
<td>All Genres</td>
<td></td>
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<tr>
<td>Alamosa, NM (Juan Velasco-KKEE/FM)</td>
<td>UB40, Julian, M. Crue, Dire Straits, Ratt, Alamosordo, NM (Ben Noe-KFMMFM) Madonna, Cafferty, J. Waite, Weird Al, W. Houston, Arrington, M. Zahalan</td>
<td>All Genres</td>
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<tr>
<td>Rocky Mountain</td>
<td>Billings, MT (Charlie Fox-KYTA)</td>
<td>Cougar, Cock Robin, M. Crue, Motels</td>
<td>All Genres</td>
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<tr>
<td>Sidney, MT (Brad Zoeller-KGCH)</td>
<td>Madonna, J. Waite, B. Crystal, Hooters, Hyts, R. Plant, Willie &amp; The Poor Boys, Beach Boys, Scritti Politti</td>
<td>All Genres</td>
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<tr>
<td>Polson/Kalispell, MT (Aldo Decker-KQ92)</td>
<td>Cafferty, B. Crystal, King</td>
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<tr>
<td>Denver, CO (Gloria Avila-Perez-KIMN)</td>
<td>W. Houston, Cougar, Eurythmics, Madonna</td>
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<tr>
<td>Denver, CO (Geina Morton-KRKY)</td>
<td>P. Benatar, Repeaters, Cock Robin</td>
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<tr>
<td>Denver, CO (Mark Bolte-KPK)</td>
<td>Kool &amp; The Gang</td>
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<tr>
<td>Windsor, CO (Chuck Summers-KUA/AM)</td>
<td>Julian Lennon, Beach Boys, J. Geils, K. Carnes, Cafferty, Loose Ends, Urgent, J. Waite</td>
<td>All Genres</td>
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<tr>
<td>Greeley/FT Collins, CO (Rodger Meschke-KGGS)</td>
<td>Sting, Y&amp;T, New Order, Eurythmics, Prince (PL), J. Waite, Julian, Godley/Creme</td>
<td>All Genres</td>
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<tr>
<td>Pueblo, CO (Rip Avina-KDZA)</td>
<td>Madonna, H. Jones, M. McDonald, Godley/Creme, Julian, Beach Boys, Maurice White, J. Waite</td>
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<tr>
<td>Grand Junction, CO (Collins/Stone-KSTAR)</td>
<td>No Report - Playlist Frozen</td>
<td>All Genres</td>
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<td>Cody, WY (Jackson W. Beard-KTAG)</td>
<td>Frzn. list-no adds</td>
<td>All Genres</td>
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<tr>
<td>Casper, WY (Todd Cavanah-KTRS)</td>
<td>Foreigner, Cougar, Survivor, Hooters, W. Houston</td>
<td>All Genres</td>
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<tr>
<td>Gillette, WY (Chuck Martin-KOLL)</td>
<td>Foreigner, Survivor, Maurice White, Ready/World, Madonna, Hooters, Beach Boys, Belouis Some, Arrington</td>
<td>All Genres</td>
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<tr>
<td>Soda Springs, ID (Rich Summers-K79)</td>
<td>What Is This, Cafferty, Cock Robin, Katrina and The Waves, Limahl</td>
<td>All Genres</td>
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<tr>
<td>Lewiston, ID (Jay McCall-KOZE)</td>
<td>Cougar, Scritti Politti, Survivor, Ready/World, Bon Jovi, David Foster</td>
<td>All Genres</td>
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<tr>
<td>Boise, ID (Steve Holm-KNPA)</td>
<td>Madonna, Cock Robin, Cafferty, UB40, Scritti Politti, J. Waite</td>
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<tr>
<td>Boise, ID (Tom Evans-KLYS)</td>
<td>W. Houston, Cougar, J. Waite, Loose Ends, Scritti Politti, Cafferty</td>
<td>All Genres</td>
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<tr>
<td>Moscow, ID (Gary Cummings-KRPL)</td>
<td>Cafferty, K. Carnes, Maurice White, Scritti Politti, Ready/World, King, Salt Lake City, UT (Myke Kross-Z95) Survivor, L. Branigan, B. Joel, Eurythmics, Cougar, McDonald, Salt Lake City, UT (Ausham/Main-KCPX/FM) Y&amp;T, Cafferty, Survivor, Logan, UT (Jay Hall-KBLQ) Dire Straits, Foreigner, W. Houston, UB40, Cock Robin, Survivor, Ogden, UT (Paul Wilson-KQX) A-ha, Cock Robin, Weird Al, Cafferty, Mary Jane Girls, Amy Grant</td>
<td>All Genres</td>
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</tbody>
</table>

**FAR WEST**

Las Vegas, NV (Barry Hodge-KITT/FM) Madonna, A-ha, Eurythmics, Julian, King, Beach Boys, Bon Jovi.

Las Vegas, NV (Richardson-Christian-KLUC) Eurythmics, Cougar, Ready/World, Cafferty.


 Reno, NV (Shakes/Davis-KNWN/FM) Loose Ends, Eurythmics, Cafferty.

 Reno, NV (Bill Kelly-GERQ/FM) F. Jackson, Pointers, Foreigner, Eurythmics, W. Houston, M. Crue, Survivor.

 Reno, NV (John Chomnie-KHXT) Cougar, Hooters, Julian, Belouis Some, Urgent, W. Houston, Eurythmics.

 Los Angeles, CA (Scarborough/Hall-KKHR) Eurythmics, Cafferty, Hooters, Arrington.

 Los Angeles, CA (Mike Schaefer-KIS/FM) W. Houston, Dire Straits.

 San Diego, CA (Mike Preston-KSD) Dire Straits, W. Houston, Eurythmics.

 Santa Barbara, CA (Dick Williams-KIST) What Is This, Cafferty, Dire Straits, Belouis Some, Urgent, Hooters, Ready/World, Amy Grant, E. Martin, W. Houston, Idle Eyes, Men At Work.

 Bakersfield, CA (Dave Kamper-KKXX/FM) Cafferty, Kool and The Gang, Motels, Pointers.

 San Luis Obispo, CA (Joe Collins-KSLF/FM) Cafferty, Cougar, Low Supply, Hooters, Belouis Some, E. Clapton.

 Lompoc/Santa Maria, CA (Ken Burke-KROM/FM) Motels, Ready/World, UB40, Cafferty.

 Santa Maria, CA (Maria Rubio-KKFM) Godley/Creme, Mary Jane Girls, Foreigner.

 Fresno, CA (Walker/Davis-KYNO) Kool and The Gang, Ready/World, Madonna, Cafferty, J. Waite.

 Fresno, CA (Carey Edwards-KMGX) W. Houston, L. Branigan, Cafferty, King.

 Monterey/Salinas, CA (Kirk Clavier-KDON/FM) Madonna, W. Houston, Amy Grant, Hooters, Urgent.

 Monterey, CA (Lyn Michaels-KIWW) Cafferty, Madonna, Godley/Creme.


 San Francisco, CA (Keith Naftaly-KMML) W. Houston, A-ha, Maurice White, O.M.D., Godley/Creme.

 San Jose, CA (Robin Kipps-KWSS) Madonna, Cougar, Eurythmics, Ready/World.

 Stockton, CA (Ray Williams-KJOY) Cougar, UB40, W. Houston, Stockton, CA (John Hampton-KSMT) Cougar.

 Modesto/Stockton, CA (David Krahm-KHOP/FM) King, Foreigner, M. McDonald, Tom Petty.

 Modesto/Stockton, CA (Brian Casey-KQ93) Godley/Creme M. McDonald, J. Waite, W. Houston, Cougar.

 Modesto, CA (Russ Novak-KFV/FM) M. McDonald, Cafferty, Belouis Some, Mary Jane Girls, Madonna, Godley/Creme, Eurythmics, Dire Straits.
Santa Rosa, CA (Robin Hart-KRED) Katrina and The Waves, W. Houston, Survivor.
Eureka, CA (Mark Jeffrey-KFMI) Survivor, Madonna, Tom Petty, J. Waite, Eurythmics.
Arcata/Eureka, CA (Jim Nelly III-KXGO) UB40, Eurythmics, Limahl, Godley/Creme.
Sacramento, CA (Gillet/Collins-FM102) J. Parr, Eurythmics, W. Houston, K. Carnes.
Sacramento, CA (Mr. Ed-KWOD) Cougar, W. Houston, Lisa Lisa, Ready/World, UB40.
Sacramento, CA (David Gariano-KPOP) P. Benatar, W. Houston, Cougar, Katrina and The Waves.
Paradise/Chico, CA (Ron Bruder-KNVR) No adds.
Redding, CA (Kevin Kahl-KEMB) J. Waite, Eurythmics.
Redding, CA (Bob Lee-KXSO) M. McDonald, Cock Robin, Cafferty, Katrina and The Waves, J. Waite, Julian, Madonna.

NORTHWEST

The Dalles, OR (Tina Spears-KACI) Scritti Politti, J. Waite, Cock Robin, Cafferty, Y&T, UB40, Foreigner.
Portland, OR (Barry/Naganuma-KMJ) Dire Straits, R. Springfield, Cougar, M. McDonald, Godley/Creme, J. Waite.
Salem/Portland, OR (Len E. Mitchell-KSKD) Frzn.List-no adds.
Albany, OR (Kris Weber-KGAL) Scritti Politti, Julian, L. Branigan, Beach Boys, Madonna.
Albany/Corvallis, OR (Mike Shannon-KIOT) Cougar, J. Waite, Cafferty, Cock Robin, W. Houston.
Coos Bay, OR (Mark Cruz-KKCS) Survivor, Hooters, Scritti Politti, J. Geils, Urgent.
Coos Bay, OR (Dave O'Conner-KNYG/FM) J. Waite, Julian, W. Houston.
Roseburg, OR (Veronica Burns-KYES) Frzn.List-no adds.
Medford, OR (Lurch-KJIC) Madonna, Beach Boys, Motels, Air Supply, W. Houston, F. Jackson.
Klamath Falls, OR (Kay Jordan-KAGO/FM) S. Politti, J. Geils, M. Zalahan.
Seattle, WA (Stephen Rabow-KHIT) M. McDonald, A-ha, Loose Ends, Cafferty, Cougar.
Seattle, WA (Wendy Christopher-KUBE) W. Houston, Cougar.
Tacoma/Seattle, WA (Sandy Louie-KBNQ/FM) Godley/Creme, F. Jackson, Cock Robin, Cafferty.
Spokane, WA (Dave McKe-KZUU/AM) Madonna, Motels, J. Waite, Cafferty.
Tri-Cities, WA (Ron O'Brian-OK95) Cougar, Foreigner, L. Branigan, Urgent, Survivor, Oingo Boingo, Tom Petty, Ready/World.

Tri-Cities, WA (Johathan Walker-KZJK) Katrina and The Waves, King, W. Houston, L. Branigan.
Anchorage, AK (Kay Taylor-KGDT) A-ha, Cougar, Houston.
Vancouver, ON (Shannon/Russell-LG73) Frzn.List-no adds.

MTV-NEW YORK, NY 212-944-5399
LES GARLAND/BUZZ BRINDLE
ADDs:
John Mellencamp "Lonely"
UB40 "Babe"
Julian Lennon "Jesse"
Sting "Fortress"
Candy "Fun"
Billy Crystal "Marvelous"
Goons Squad "Arms"
Back To The Future "Marty"
Johnny B. Goode "MCA"
Belouis Some "People"

SERVICE

WSTP-Salisbury, NC - singles: Warner Brothers
KPTL-Carson City, NV - Godley & Creme (Polydor), Pointer Sisters (RCA), Motels (Capitol), Aretha Franklin (Arista)
WBQM-Scranton, PA - single: Huey Lewis & The News (Chrysalis)
KKJO-St. Joseph, MO - single: Howard Jones (Elektra)
KLYQ/FM-Hamilton, MT - singles & LP's: Atlantic

We're saddened to learn of the death, this past week, of Salvatore Ienner, father of Jimmy and Don Ienner. Donations may be made in honor of the late Mr. Ienner through:
The Hospice of Stanford Inc.
461 Atlantic Street
Stanford, CT 06901
TINSELTOWN'S MY BEAT

Just when it seems that things can't possibly get any more exciting, we have a week with a bunch of stuff like this past one! Here's the highlights:

Perry Como's first music video was released! MTV quickly assigned it to power rotation and The Gavin Report assigned it to your Hollywood columnist for review:

Flanked by Dire Straits, the ageless chartbuster is photographed in hazy fuschia smoke as he glides his surrealistic way through encounters with a series of bizarre Oz-type characters.

A rococo throng of devilish blondes surround our protagonist, their seamet-stockinged calves shimmering in the middle distance.

Dulled steak knives flash an oddball light at the camera, as Como spins his way through panoramas of swirling shadows.

Shafts of light follow the balladeer in his floating journey into time and space, with the climactic moment virtually exploding through the screen as he settles down at the largest Burger King in Yankton, South Dakota and breaks bread with a stiletto-heeled mud wrestler. Not to be missed!

The appearance of Madonna/Sean Penn nuptials has been carefully hidden, for obvious security reasons, from the pop press. Our crack Gavin investigative staff didn't let that stand in their way, they will NOT be denied, and we herewith reveal... exclusively we might add, the venue of that historic event.

The plush tropical garden behind the home of Gavin Top 40 editor Dave Sholin is where the trendy twosome will recite their rock & roll vows! A flock of seagulls (along with Men At Work) will circle the expansive greenery adjacent to the Sholeman's digs, creating a naturalistic atmosphere for The Wedding Of The Century.

Abrams-Burkhart will cater the affair and drive-jocks representing every corner of the globe will circulate among the guests passing trays of reconstituted rumaki.

An ice sculpture of The Lennon Sisters will be the centerpiece on an overflowing hors d'oeuvre display and Private I promo-master Danny Davis will serve as jocular M.C. in an afternoon of unbridled ecstasy.

Copies of the bride's PENTHOUSE spread will serve as table favors and all of us at Gavin look forward to the Nuptials of The Eon!

Among the more provocative letters received by this column of late is one from KIST's Dick Williams, who queries, "As a heavy metal fan, I watched the entire 18-hour Live Aid marathon, and never saw any of my favorite fave-raves, namely TENDER DRILLBIT, BRAINSCAN and JELLOMOLD MOTHER. Do you, Tony, as the foremost chronicler of Rock and Roll, know why this is so?"

Happy to be of service, Dickie-DJ: The three premier headbanging aggregations were all in Bakersfield working the Dave Kamper combination 30th birthday celebration and pre-Rosh Hashonah banquet.

In closing, we draw your attention to Publisher Ron Fell's July 26th review of The Motels album.

In his pithy comments, the well-spoken Ron states that "fear and loathing anchor the themes, as our heroine stalks elusive dreams," and that she "never layers her voice."

What we, as a Como video fan want to know is, we love you, Ron, but... what the hell does that mean? ■
**VOICES CARRY**
Irwin Z. Robinson (president of the Chappell/Intersong Music Group) recently presented 'Til Tuesday with the first copies of the sheet music for "Voices Carry." Shown backstage at the Ritz in New York during the presentation are (from left) 'Til Tuesday members Robert Holmes, Michael Hausman, Aimee Mann, and Joey Pesce, and Chappell/Intersong's Irwin Robinson.

**UTOPIA IN PHILLY**
Some of the folks from WYSP-Philadelphia were backstage visiting Todd Rundgren and Utopia after a recent performance at the Tower Theater there. Pictured are: (top row) Dallyn Pavey (WYSP), Kasim Sulton (Utopia), Todd Rundgren, and Robert Aponte, Jem's Promo Dir.; (second row), Roger Powell (Utopia), Willie Wilcox (Utopia), Todd's mother, Ruth; (bottom row) Ken Sharp, (WYSP), and Louis Hirshorn (WYSP).

**QUICK—WHO'S THE GUY IN THE WHITE TIE?**
We didn't recognize him either! That's Ronnie Milsap all spiffed up for the filming of his video "Lost In The Fifties." Shown with Milsap are (from left) RCA Product Manager, David Hogan (video director), Milsap, and Bob Glassenburg, (Executive Producer, Catzel, Thomas and Associates.)

**ROWDY GOLD FOR HANK**
Hank Williams Jr. recently journeyed to Warner Brothers' Burbank home office to receive yet another gold album. Joining in the fun were (from left) David Altschul (WB); Bruce Adelman (WB); Mark Maitland (WB); Mo Ostin (Board Chairman); Jim Walker (WB); Hank; Merle Kilgore; Vic Faraci (WB); and Lou Dennis (WB).

Care to be "FOTO FILED" by The Gavin Report? Send your favorite photo of yourself or anyone else to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102.
WHITNEY HOUSTON
A STAR IS BORN

by Ron Fell

Whitney Houston is the daughter of Cissy Houston, former member of the Sweet Inspirations, a group which, among other credits, sang backup for the likes of Elvis Presley and Aretha Franklin. Whitney is also a cousin of Dionne Warwick. Whitney was born to sing and has proven that point with her very first album. On this first album, she sings duets with Jermaine Jackson and Teddy Pendergrass and works with four of the finest pop music producers in the country. An auspicious debut for a truly rising star.

RF: You’re one of the few artists we’ve talked to that has a musical background literally from birth. Enlighten us a little bit about your mother’s background in music prior to your coming around. What was she doing prior to your birth?

WH: She was singing... doing club acts and singing in the New Hope Baptist Church. She’s been doing that for decades and taking care of me.

RF: You have another famous relative in Dionne Warwick. Did they play a key role in your musical taste and style before you started singing, or was it something you developed while watching them? Were your first professional experiences with your mom and her group?

WH: Yes. I was singing with my mother in nightclub acts, besides doing sessions with her and for other artists. When I was younger, I went on the road with Dionne a lot because my mom was singing background for Dionne then. And I got a chance to see Dionne and I learned a lot from her physically. I was just watching, absorbing and learning then.

RF: Were there other artists you were fond of as a young person growing up?

WH: Aretha Franklin was my favorite. I knew her because I grew up around her. My mom and she are very good friends. I got a chance not only to see her perform and listen to her records, but I got a chance to see her record in the studio. It was exciting. She was one of my favorite female vocalists and still is.

RF: Obviously you’d spent a lot of time prior to recording your first album in live performance. Had you spent a lot of time in studios prior to the recording of your album?

WH: Long before I was performing or recording with other artists, such as Jermaine and Teddy, I was in the studio doing background sessions. I did things for other people on their albums like Paul Jabara which featured the Weather Girls “It’s Raining Men.” I was on that album, and I did another song on an album called “Material On Down;” with Nona Hendryx and Archie Shepp.

RF: How did it change when you went into the studio for yourself? Was there a whole different attitude?

WH: Not really. I was on my own. This was mine and that’s basically what the attitude was. I was producing it and doing my own thing. I had to get the best shot that I could.

RF: How did you get signed by Arista Records?

WH: During the process of looking for a record company I did showcases for the executives of record companies. Arista was one of them. Clive Davis came down to see me. He really liked me and he wanted to sign me, so he was the man I chose to go with.

RF: Was it something in Arista that attracted you? I’ve noticed that many artists seem pleased being with Arista—that Arista takes care of its artists. They don’t have a large roster. Was there one single factor, was it something other than money—or—

WH: It wasn’t money at all. It was the fact that Clive Davis was Arista. He was the president and I know from his background and from how he handles careers that he is very successful at what he does and he is a career builder. I needed guidance and a lot of wisdom and Clive had it.

RF: How did the signing of your first recording contract effect what appeared to be a burgeoning modeling career?

WH: Well, I didn’t start modeling until I was sixteen. Long before I started modeling I had been singing, if not professionally I was singing in church, an opportunity that I thought I should take and I took it. That’s how I got started into that.

RF: Do you see any parallels between singing and modeling?

WH: Not so much for me. They’re both forms of entertaining. But, for me they’re two totally different worlds. My singing and my music are what I love the most above anything. Modeling comes second. Music’s fun and I think it will feed off of my music and what I do. It will help it a whole lot, I think.

RF: At the age of sixteen, performing live and modeling, did you still have time for school or did you accelerate your schooling to the point where it wasn’t as necessary?

WH: No. I finished school. I only worked once or twice out of the week from school and on the weekend was the only time I got to work with my mother or do sessions. My parents thought it was best that I learn that before I become a solo artist and take on these big responsibilities. So... I went to school, I stayed young, and I had my teenage years and all that stuff.

RF: Did you see any parallel between your career and that of Brooke Shields?

WH: You both had dual careers. Brooke had modeling and movies and you had modeling and getting your live performance career together.

WH: Not at all.

RF: Did you have a specialty in modeling? Were you a still photographer type or were you a live performance model?

WH: I don’t know, I was pretty versatile in what I did. I’ve done runway. I’ve done print. I’ve done editorial. I think the specialty was that I was an editorial print model. I took pictures for magazines. That’s basically what I did.

RF: Has your recording career accelerated the demand for you as a
model and have you had to deal with that in any way or have you just put modeling on a back burner?

WH: Well, during the recording of my album and promoting it, I had to put modeling on the back burner for a while because I can't do everything at once. But as soon as my record was out hot as it has become or whatever, the demand for Whitney Houston became more popular. But now I get a chance to choose what I want to do. I want to work with this magazine if it's going to advance my career, my singing career, if it's going to feed off that then I will do that.

RF: You've now had an experience in television with both "As The World Turns" and "Gimme A Break." How did those come about for you? Didn't these shows take place before your album came out?

WH: Yes they did. As a matter of fact I was working on my album during those times. "Gimme A Break"... somehow NBC had gotten in touch with my people and they wanted this person for a certain role and episode so they called me and saw me and liked me and so that's how I got into that part. In "As The World Turns," I didn't do any acting at all. Jermaine Jackson and I did a song together which is on my album called "Nobody Loves Me Like You Do." They loved the song, and they wanted it in their story. So we went on the television and did it.

RF: The process of recording your first album... we heard outrageous figures thrown around that it cost somewhere upwards of a quarter of a million dollars to put together. Obviously Arista spent a lot of money putting the right stuff together. Was there a major rejection process along the way in putting the album together?

WH: Ummmm... no. We chose the songs we wanted to do. We heard a lot of songs but we discarded those before we recorded them. So, we didn't have to go through that process. I did have to go back sometimes and do certain things on the record. I had a few vocals over or something like that. I heard that could have been better. But nothing that I recorded had to be totally disregarded.

RF: We touched a little bit on the fact that you were able to have your teenage years to yourself before you really started to get serious in the business. But, did your mom give you any specific advice when it was time to go professional? Did she sit you down and say, "Listen honey, you've got all this and you've got to do this and watch out for this and watch out for that?"

WH: Yeah! When I said that I wanted to be in show business, my mom sat me down and she told me, "You know all the wonderful things you can reap from this business and all the great things that can happen. But now I'm going to tell you all the negative stuff that can come about." And she did. She never missed a detail, believe me! She let me go and record and do what I had to do and when I came back and let her listen to the roughs she started to comment and say, "Well, do it like this. Do it like that. Maybe it would be better like this."

RF: A couple of weeks ago Dear Abby kind of took a shot, not at you directly, but the fact that you chose to do a song called "You Give Good Love."

WH: (Laughs) Yes.

RF: For some reason she thought that was not a tasteful song. What kind of reaction have you had to that and what reaction do you have to her kind of blacklisting your music?

WH: I don't know. People have their jobs and they do what they do. I don't have time to really get into how they feel about it. But I feel that the song is in good taste. It doesn't say anything explicit. If she had listened to the song, maybe she would have figured that out. But I don't think she heard the song. I think this song is a positive song. Maybe she needs to go back and listen to it.

RF: All right. Now, who is the song's writer? La-La?

WH: La-La is with Arista also. She has an album coming out very soon. La-La is a great writer. I love La-La's writing. You'll be hearing from her I'm sure.

RF: Is this her first published song or has she been plugging around for awhile?

WH: No. She's been writing for awhile. She wrote Glen Jones' song called "Show Me." She wrote Melba Moore's "Living For Your Love," and she's written for Kashif. She's a good friend of Kashif, and that's how I met her.

RF: Now that you're out on tour with Jeffrey Osborne, what are you learning from the touring process? How does that vary from your experiences early on, when you were touring as a teenager? Do you get more attention now being someone whose name is on the marquee?

WH: (Laughs) Yeah, I suppose so. You start to get a lot of attention when it's all starting to happen for you. I mean, you pick up cousins from nowhere and friends from the other part of the world and all kinds of stuff. But, I don't know, I guess it's a fact. I'm used to performing and being on stage by now, I think the only thing that is different is that I'm going from city to city, I'm packing and unpacking.

RF: I remember when I reviewed your album, I thought, "There's so much stuff on here that you're probably going to get your solid singles off of it." So I guess there's no hurry to get back into the studio now?

WH: No, not particularly (laughs).

RF: Do you have some things in mind? Do you have some things you want to do differently?

WH: I think now it depends on the producers and who we get and whether they have the material ready or whether we have to look for songs. But if there's one thing I don't want to change from the album that's out now, it's the quality and the meaning and all those things that went into this album and the time and to get the best and to get it right. I don't want that to change because obviously it works.

RF: What was the experience like in having the opportunity to record with Teddy Pendergrass?

WH: Ummm... actually Teddy and I did not record together. I was asked at the last moment to do it. Teddy had already laid down his vocals and I flew to L.A. I didn't meet Teddy until two weeks later at his press party. But it was very exciting to hear him on tape. When I received a cassette it was just Teddy and another vocalist.

RF: Did you get a chance to see him on "Live Aid" with Ashford and Simpson?

WH: I missed it.

RF: That was a chilling moment, to see him on stage and to see the tears in his eyes. It was an emotional thing.

WH: I can imagine, yeah.

RF: Any duets in mind or any people you'd like to do duets with?

WH: Ummm... not particularly. I don't know, I have this thing that if they want to sing with me, I don't mind singing with them.

RF: If I have a hunch if I print that, which I will, you're going to get some offers.

WH: (Laughter)

RF: You can sing with me anytime (laughs).

WH: Okay!

RF: I guess we should talk about the new single "Saving All My Love For You." Michael Masser's experience has been as a producer of ballads, working with people like Roberta Flack and Peabo Bryson and Diana Ross and Teddy. Do you find yourself as comfortable in ballad form as you do in a more rhythm-oriented song?

WH: Oh yeah, I probably find myself more comfortable doing that than doing rhythmic songs. I love doing up-tempo, fast and funky songs... I love them to death. But I am partial to ballads. I love singing ballads. I love digging into a song and really taking my time and doing it.

RF: I know with ballads that you're almost singing naked. It's really the vocalist carrying everything. You can't hide behind the rhythm tracks.

WH: Right, right. I like that. It's all right with me.

RF: Are we talking about singing naked or...?

WH: I knew you were going to say that (laughs).

RF: Or singing ballads (laughs).

WH: Singing the ballads. ◆
Hello Stranger
Carrie Lucas

FROM THE DEBUT ALBUM,
HORSIN' AROUND
MCA-5200

www.americanradiohistory.com
the GAVIN REPORT

Editor: Ron Fell
Associate Editor: Diane Rufer

POWER TRIO

BILLY JOEL
You're Only Human
(Columbia)

KOOl & THE GANG
Cherish
(De-Lite/PolyGram)

BILLY OCEAN
Mystery Lady
(Jive/Arista)

CERTIFIED

MICHAEL FRANKS
Your Secret's Safe With Me
(Warner Bros.)

BEACH BOYS
It's Gettin' Late
(Caribou/CBS)

MOST ADDED

WHITNEY HOUSTON
Saving All My Love For You
(Arista) 64 adds

AIR SUPPLY
The Power Of Love
(You Are My Lady)
(Arista) 59 adds

COMMODORES
Janet
(Motown) 55 adds

RECORD TO WATCH

ERIC TAGG
Woman I Love
(RMC)

DROPPED

Beach Boys 'Getcha"
D. Parton & K. Rogers
Sting
Bruce Springsteen

A/C

2W | LW | TW

1. BILLY JOEL - You're Only Human (Columbia)
2. DeBarge - Who's Holding Donna Now (Gordy)
3. Paul Young - Everytime You Go Away (Columbia)
4. Sade - Your Love Is King (Portrait)
5. KOOl & THE GANG - Cherish (De-Lite/PolyGram)
6. BILLY OCEAN - Mystery Lady (Jive/Arista)
7. Kenny Loggins - Forever (Columbia)
8. Don Henley - Not Enough Love In The World (Geffen)
9. RONNIE MILSAP - Lost In The Fifties Tonight (RCA)
10. TINA TURNER - We Don't Need Another Hero (Capitol)
11. ARETHA FRANKLIN - Freeway Of Love (Arista)
12. WHAM! - Freedom (Columbia)
13. COREY HART - Never Surrender (EMI America)
14. Rosanne Cash - I Don't Know Why You... (Columbia)
15. Air Supply - Just As I Am (Arista)
16. HUEY LEWIS & THE NEWS - The Power Of Love (Chrysalis)
17. Amy Grant - Find A Way (A&M)
18. Sister Sledge - Frankie (Atlantic)
19. Whitney Houston - You Give Good Love (Arista)
20. NATALIE COLE - A Little Bit Of Heaven (Modern/Atco)
21. HOWARD JONES - Life In One Day (Elektra)
22. MICHAEL MCDONALD - No Lookin' Back (Warner Bros.)
23. MICHAEL FRANKS - Your Secret's Safe With Me (W.B.)
24. BEACH BOYS - It's Gettin' Late (Caribou/CBS)
25. LAURA BRANIGAN - Spanish Eddie (Atlantic)
26. Hall & Oates - Possession Obsession (RCA)
27. Phil Collins - Don't Lose My Number (Atlantic)
28. POINTER SISTERS - Dare Me (RCA)
29. Survivor - The Search Is Over (Scotti Bros.)
30. Carly Simon - Tired Of Being Blonde (Epic)

CHARTBOUND

AIR SUPPLY - The Power Of Love (You Are My Lady) (Arista)
WHITNEY HOUSTON - Saving All My Love For You (Arista)
GOODELY & CREME - Cry (Polydor)
COMMODORES - Janet (Motown)
ERIC TAGG - Woman I Love (RMC)

ACTION SIDES

JOHN DENVER - Don't Close Your Eyes, Tonight (RCA)
JOHN PARR - St. Elmo's Fire (Atlantic)
MOTELS - Shame (Capitol)
JULIAN LENNON - Jesse (Atlantic)
BILL WITHERS - Something That Turns You On (Columbia)
CHRIS ISAAC - Livin' For Your Lover (Warner Bros.)
MANHATTAN TRANSFER - Ray's Rockhouse (Atlantic)
GEORGE FISCHHOFF - Feel (Fast Fire)
EURYTHMICS - There Must Be An Angel (Playing With My Heart) (RCA)

NEW

MADONNA - Dress You Up (Sire/Warner Bros.)
KIM CARNES - Abadabatgango (EMI America)
AMY GRANT - Wise Up (A&M)

Reports accepted Mondays at 8am through 6pm Tuesdays
A/C ANALYSIS

Looks like BILLY JOEL unpacked the boxing gloves long enough to whoop poor ol' PAUL YOUNG, featherweight SADE and the MARCIANO family of Grand Rapids, the DeBARGES. The next contenders for the crown will be KOOL & THE GANG and BIG OCEAN. Both KOOL & OCEAN have 90% plus Hit Factors in only seven weeks and have to soak it out with BILLY JOEL (98% Hit Factor in just six weeks). Soul sisters ARETHA FRANKLIN and TINA TURNER have over 80 heavies apiece and Hit Factors over 90%. MICHAEL FRANKS picks up 44 more adds and a Gavin A/C certified ribbon for being the highest chart debut.

Look for Arista's AIR SUPPLY and WHITNEY HOUSTON to chart BIG next week. They were this week's Most Added and have 222 stations between them. This week's Record To Watch, ERIC TAGG'S WOMAN I LOVE, shows 73 stations already including: WPLC, WJDX, KFOR, KFSB, KGOL, WTRX, KTUN, KQJP, KKLV, KIT, KVEC, KTIM, KSKI, KBHQ, and WIZE.

RECOMMENDED FOR A/C RADIO

MAURICE WHITE - "Stand By Me" (Columbia) His first solo venture since EWF, is the pop standard made famous by Ben E. King 24 years ago. Very adult and contemporary in its arrangement, the record has made more than one of us wonder if Hall & Oates or Lionel Richie might have been beaten to the punch.

DAVID FOSTER - "Love Theme From St. Elmo's Fire" (Atlantic) Tested well with the Brat Pack bunch here at The Gavin Report. The theme provokes positive response from all here who've seen the movie.

A-HA - "Take On Me" (Warner Bros.) Top 40 radio sets this song up for what I would predict will be a healthy number of A/C's who just didn't want to lead the market into the record.

AMY GRANT - "Wise Up" (A&M) "You better wise up. Use your head to guard your heart". This is Grant's tome to live by. She sings in a bright, Logginesque style.

Ron

---

**Research:**
Diane Rufer
Ron Fell

**Hit Factor**

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. To 100 stations playing the record: 60 stations have it in Heavy or Medium rotation Hit Factor = 60%

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>Reports</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Adds</th>
<th>Hit Factor</th>
<th>Weeks</th>
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<tbody>
<tr>
<td>BILLY JOEL</td>
<td>You're Only Human</td>
<td>Columbia</td>
<td>210</td>
<td>181</td>
<td>25</td>
<td>2</td>
<td>98%</td>
<td>6</td>
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<tr>
<td>DeBARGE</td>
<td>Who's Holding Donna Now</td>
<td>Gordy</td>
<td>206</td>
<td>179</td>
<td>23</td>
<td>4</td>
<td>98%</td>
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<tr>
<td>PAUL YOUNG</td>
<td>Everytime You Go Away</td>
<td>Columbia</td>
<td>202</td>
<td>182</td>
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<td>4</td>
<td>98%</td>
<td>14</td>
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<td>SADE</td>
<td>Your Love Is King</td>
<td>Portrait</td>
<td>199</td>
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<td>KOOL &amp; THE GANG</td>
<td>Cherish</td>
<td>De-Lite/PolyGram</td>
<td>197</td>
<td>161</td>
<td>23</td>
<td>3</td>
<td>93%</td>
<td>7</td>
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<tr>
<td>BILLY OCEAN</td>
<td>Mystery Lady</td>
<td>Jive/Arista</td>
<td>192</td>
<td>123</td>
<td>54</td>
<td>8</td>
<td>92%</td>
<td>7</td>
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<tr>
<td>RONNIE MILSAP</td>
<td>Lost In The Fifties Tonight</td>
<td>RCA</td>
<td>173</td>
<td>82</td>
<td>80</td>
<td>6</td>
<td>93%</td>
<td>7</td>
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<tr>
<td>TINA TURNER</td>
<td>We Don't Need Another Hero</td>
<td>Cap.</td>
<td>174</td>
<td>85</td>
<td>73</td>
<td>6</td>
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<td>ARETHA FRANKLIN</td>
<td>Freeway Of Love</td>
<td>Arista</td>
<td>165</td>
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<td>72</td>
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<td>WHAM!</td>
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<td>Columbia</td>
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<td>COREY HART</td>
<td>Never Surrender</td>
<td>EMI America</td>
<td>150</td>
<td>49</td>
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<td>9</td>
<td>89%</td>
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<td>HUEY LEWIS &amp; NEWS</td>
<td>Power Of Love</td>
<td>Chrysalis</td>
<td>137</td>
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<td>NATALIE COLE</td>
<td>A Little Bit Of Heaven</td>
<td>Modern</td>
<td>133</td>
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<tr>
<td>HOWARD JONES</td>
<td>Life In One Day</td>
<td>Elektra</td>
<td>123</td>
<td>16</td>
<td>61</td>
<td>21</td>
<td>62%</td>
<td>6</td>
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<tr>
<td>MICHAEL McDONALD</td>
<td>No Lookin' Back</td>
<td>Warner Bros.</td>
<td>128</td>
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<td>74</td>
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<td>MICHAEL FRANKS</td>
<td>Your Secret's Safe With Me</td>
<td>WB</td>
<td>131</td>
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<td>44</td>
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<td>BEACH BOYS</td>
<td>It's Gettin' Late</td>
<td>Caribou/CBS</td>
<td>144</td>
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<td>59</td>
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<td>46</td>
<td>43%</td>
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<td>LAURA BRANIGAN</td>
<td>Spanish Eddie</td>
<td>Atlantic</td>
<td>111</td>
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<td>61</td>
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<td>19</td>
<td>56%</td>
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<tr>
<td>PHIL COLLINS</td>
<td>Don't Lose My Number</td>
<td>Atlantic</td>
<td>92</td>
<td>10</td>
<td>50</td>
<td>24</td>
<td>8</td>
<td>55%</td>
<td>5</td>
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<tr>
<td>POINTER SISTERS</td>
<td>Dare Me</td>
<td>RCA</td>
<td>80</td>
<td>5</td>
<td>40</td>
<td>25</td>
<td>10</td>
<td>56%</td>
<td>5</td>
</tr>
</tbody>
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*the Gavin Report* August 9, 1985
NORTHEAST

Keene, NH (Mike Trombly-WKNE) Whitney, Motels, Amy Grant, Commodores, G. Fischoff.
Newport, NH (Rick Joyce-WCNL) Frozen Playlist.
Lewiston, ME (Chris Lough-WLAM) Wham!, C. Hart, Tina T.
New Haven CT (Jay McCormick-WELI) Air Supply, Tina Turner.
Kingston, NY (Thom Williams-WGHO) Julian Lennon, Maurice White, David Foster, Chris Williamson.
Poughkeepsie, NY (Steve Star-WKJB/FM) Pointers, John Waite, Madonna, Howard Jones.
Syracuse, NY (Dr. Phil LoCascio-19FM) K. Loggins, Kool & Gang, Wham!, Tina Turner.
Ithaca, NY (Dave Smith-WQNY) Beach Boys, M. Franks, Phil Collins, Natalie Cole, Dire St., F. Jackson.
Pittsburgh, PA (Bob Conrad-WTAE) Whitney, Wham!.
Johnstown, PA (Jack Michaels-WXYE) Commodores, Whitney, Amy Grant, Eric Tagg.
New Castle, PA (Bobbie Vaughn-WKST) Howard Jones, Natalie Cole, L. Branigan, Michael McDonald.
Sharon, PA (Ron Fantone-WPIC) Commodores, Ocean, Joel.
Meadeville, PA (Todd Raymond-WGNO) J. Parr, M. Franks, Amy Grant, Eurythmics, Beach Boys.
Scranton, PA (Burke/Trama-WBQW) Natalie Cole, Carly Simon, Howard Jones.
Dover, DE (Donna Beaty-WDOV) Branigan, Parr, N. Cole, Beach Boys, Franks, Eurythmics, Pointers, McDonald, Manhattan Transf.
Williamson, WV (Kim Whitney-WEFB) Julian, Carnes, Brigan, Beach Boys, Madonna, Pointers.
Sutton, WV (Steve Douglas-WSBG) Air Supply, Cock Robin, Commodores.

SOUTH

Winchester, VA (Frank Mitchell-WNC) Kool & G. H. Jones, Julian, Parr, M. McDonald, Sade, Franks, Eurythmics.
Harrisonburg, VA (Brian Cariette-WQPO) Howard Jones.
Charlottesville, VA (Ken Medek-WCHV) Frozen P.-list.
Richmond, VA (Lou Dean-WRVA) A. Grant, Jamie Bond.
Norfolk, VA (Rick O'Neil-WLTY) Tina T., Milsap.
Salisbury, NC (Doug Rice-WSTP) Commodores, Pointers, Howard Jones, L. Branigan, Beach Boys.
Charlotte, NC (Dave Bishop-WBT) Whitney, Huey Lewis.
Charlotte, NC (Steve Sutton-WEZC) M. McDonald, Huey Lewis & News, Whitney Houston.
New Bern, NC (Gary Lee-WSFL/FM) Howard Jones.
Asheville, NC (Don Brookshire-WSKY) Frozen Playlist.
Sumter, SC (Les Bailey-WDXY) Beach Boys, Manhattan Transf.
Charlotte, SC (King/Donovan-WMTM) M. Franks, Natalie.
Conway/Myrtle Beach, SC (Bobby Ocean-WAVY/FM) Wham!, Eurythmics.
Atlanta, GA (John Chappell-WSBG/FM) Gudley & Creme, Howard Jones, Bertie Higgins.
Atlanta, GA (Greg Picciano-WSBG/FM) Beach Boys, Air Supply, Billy Ocean.
Savannah, GA (Phil West-WAVE/FM) Frozen Playlist.
 Ft. Walton Beach, FL (Mike Bridges-WFTH/FM) Madonna, Kin Carnes, Beach Boys, Commodores.
Stuart, FL (Lee McGuire-WSTU) Wham!, REO, McDonald.
Tuscaloosa, AL (Sander Walker-WFFX/FM) Commodores, Air Supply, U840, Amy Grant.

Huntsville, AL (Steve Dallas-WAHN) E. Tagg, UB40, What Is This, Commodores.
Gadsden, AL (David Ford-WGAD) Tina Turner, Whitney, Michael Franks, UB40, Eric Tagg.
Bay Minette, AL (Mike Snowden-WBJS) H. Jones, Phil Collins, Wham!.
Selma, AL (Bob Payton-WTON) Air Supply, Whitney.
Greenville, MS (Dan Diamond-WNIX) Commodores, Whitney Houston, Madonna.
Jackson, MS (Rich Allen-WJDX) Air Supply, Beach Boys, Michael Franks, Laura Branigan.
Louisville, KY (Nugent/McElvein-WHAS) R. Milsap, John Parr, Kool & Gang.
Louisville, KY (Jeff Crawford-WRKA) Whitney, Franks, Paducuh, KY (Frank Carvell-WKXY) Hugh Masekela, Madonna, Prince, Commodores, Cafferty, Men At Work.
Glasgow, KY (Shannon McCombs-WJSM) Pointers, Air Supply, M. Franks, Manhattan Transf., Whitney.
Campbellsville, KY (Jackson/McClendon-WCKQ) UB40, Amy Grant, Eric Tagg, Bertie Higgins, Survivor.
Pineville/Alexandria, LA (Jim Steele-KSY/FM) Air Supply, Beach Boys.

CENTRAL

Newark, OH (Greg Moebius-WKNO) Beach Boys, Motels, Air Supply, Manhattan Transfer.
Urbana/Springfield, OH (El Williams-WKSW) Tagg, Carnes, J. Waite, Air Supply, Commodores, Beach B., UB40, Madonna.
Logan, OH (Chuck Anthony-WLWN) Commodores, Fischhoff.
Marion, OH (Jan Chamberlain-WDF) Clapton, Survivor, Waite, Springfield, Cafferty, Commodores, Outfield, Kool & G.
Toledo, OH (Fred Heller-WSPD) No adds.
Toledo, OH (Matthews/King-3WV) Frozen Playlist.
Zanesville, OH (Pete Petaonia-WHIZ) Eric Tagg, Air Supply, Commodores.
Dover, OH (Steve Kelly-WJER) Motels, Air Supply, George Fischhoff, Natalie Cole.
Sandusky, OH (Bill Zimmerman-WLCE) Whitney, Michael Franks, Commodores, Air Supply.
Hamilton, OH (Mark Gibson-WMDH) Commodores, Kool & Gang, Air Supply, Beach Boys, Julian, B. Ocean.
Springfield, OH (Dale Grimm-WIZE) Eric Tagg, Beach Boys, Laura Branigan, Godley & Creme.
Anderson, IN (Larry Joseph-WLWN) Julian, F. Jackson, Whitney, Air Supply, John Parr, Beach Boys.
Lowell, IN (Jim Holly-WZYN) G. Fischhoff, Natalie Cole, Eric Tagg, Billy Ocean.
Kokomo, IN (Darryl Parks-WIOU) Commodores, Air Supply.
Evansville, IN (Gary Olson-WGFB) N. Cole, Corey Hart.
Lafayette, IN (Mike Johnson-WASK) H. Jones, Beach Boys, Commodores, Jamie Bond, Air Supply, Whitney, B. Crystal.
Detroit, MI (Gene Elzy-WJR/AM) Hugh Masekela.
Flint, MI (Bill Pearson-WTRX) M.Franks,Air Supply,
F.Jackson,Whitney,Fischoff,Motels,Eric Tagg.
Lansing, MI (Jack Robbins-WLIS/FM) Whitney,
Howard Jones Huey Lewis & News.
Battle Creek, MI (Rick Chapman-WKNA) Frozen P'list.
Grand Rapids, MI (Mark Roberts-WOOD) Frozen P'list.
Graysling, MI (Cheryl Afe-WQON/FM) Fischoff, Whitney,
Beach Boys, Natalie Cole, Commodores.
Kenosha, WI (Terry Havel-WLIP) Air Supply, Beach
Boys, Commodores, Michael Franks.
Milwaukee, WI (Beth Fast-WMYX) Air Supply, M.Franks.
Milwaukee, WI (Mike Murphy-WJSN) Commodores,Whitney.
Ft.Atkinson, WI (Rob Anderson-WFAW) Natalie Cole,
L.Branigan, Madonna, Commodores.
Madison, WI (Pat O'Neil-WKMG) Whitney, Beach Boys,
Commodores, Michael Franks.
Beaver Dam, WI (Steve Sabatke-WBEV) Wham!, McDonald,
Beach Boys, Eurythmics.
Green Bay, WI (David Carew-WDUX) Air Supply, John
Denver, Michael Franks.
Marshfield, WI (Brent Randal-WLDB) Howard Jones,
Julian, Crystal Gayle, Michael Franks.
Eau Claire, WI (Rick Roberts-WIAL) Men At W., Whitney.
Menomonie, WI (Allison Girard-WMEQ) No adds.
Oshkosh, WI (Chad Campbell) Phil Collins,
Chicago, IL (Suzy Mayzel-WCLR) Kool & Gang,
Aretha, Don Henley, Huey Lewis & News.
Wilmington, IL (Wayne Perrott-WDON) Julian, Branigan.
Freeport, IL (Allen Zippsie-WFPS) Whitney, Michael
McDonald, George Fischoff.
Porcia, IL (Denise Henley-WIRL) Wham!
Porcia, IL (Robb Westaby-WMBO) Aretha, Wham!

MIDWEST

Mason City, IA (Steve Locker-KGLO) Weather Girls,
David Foster, Commodores.
Chippewa Falls, WI (Harry O'Neil-KLSS) Whitney, Air Supply
Rob Troy, Eurythmics.
Waterloo, IA (Roger Davis-KWLO) Commodores, H.Jones,
Bill Withers.
Duluth, MN (Tim Jansen-WDBQ) Sade, Tina Turner,
Huey Lewis & News.
Cedar Rapids, IA (Gary Edwards-WMT/AM) Air Supply,
Whitney Houston, Rob Troy, Billy Crystal.
Cedar Rapids, IA (Denis Green-WMT/AM) Amy Grant,
Eric Tagg, Willie & The Poor Boys.
Forest Lake, MN (Cathleen Cary-WLWX/FM) Beach Boys,
Air Supply, Commodores, Michael Franks.
Northfield, MN (Rich Harris-KYMN) Amy Grant,
Michael Franks, Eric Tagg, Sting.
Minneapolis, MN (Chuck Knapp-KSTP/FM) Amy Grant.
Duluth, MN (Dunsflorion-WBEC) No adds.
Rochester, MN (Rich Peterson-KROC/AM) Michael Franks,
Air Supply, Phil Collins, G. Fischoff, Julian.
Austin, MN (David Mehlhaff-KGHR) No adds.
Mankato, MN (Sue LaFond-KE2E/AM) Huey, Amy Grant,
David Foster, Commodores, Cafferty, Waite, Rob Tro.
Louverne, MN (Keith Maine-KQAD) No adds.
Pipestone, MN (Dan Norris-KLOH/AM) J. Parr, H.Jones,
Beach Boys, Natalie Cole, Rob Trot.
Willmar, MN (Paul Davis-KQIC/FM) Foreigner, A.Grant,
Motels, Kool & Gang, Whitney, Natalie, Couger.
Marshall, MN (Craig Allen-KKCK/AM) Beach Boys,
Natalie Cole, Howard Jones.
Montevideo, MN (Cathy Cooley-KMMG) No adds.
St. Cloud, MN (John Fine-WJOD) Whitney, C.Hart, Huey,
Air Supply, Commodores, Manhattan Trsf., Fischoff.

Southwest

Wichita Falls, TX (Dave Landry-KTLT) Tina, G.Creme.
Houston, TX (Bruce Nelson-KNUZ) Heart, Wham!
Humble/Houston, TX (Rick Stancato-KTUN) Juice Newton,
Laura Branigan, Huey Lewis & News.
Austin, TX (Keith Jacobs-K103) Men At Work, Huey,
Commodores, Air Supply, Amy Grant.
Del Rio, TX (Kevin Bel-KOLK) Motels, John Parr,
Melanie, Eurythmics, Whitney Houston, G. Fischoff.
Angleton, TX (Tim Butler-KHBO/AM) Beach Boys, Air
Supply, Whitney Houston, Eric Tagg.
Pampa, TX (Matt Parsons-KGRO) UB40, A-ha, Madonna,
Beach Boys, Air Supply.
Midland/Odessa, TX (Chuck Wolfe-KCRS) G. Fischoff,
Howard Jones, Whitney, Air Supply, Commodores.
Odessa/Midland, TX (Steve Myers-KQIP) Tina Turner,
George Fischoff, Julian, Melissa Manchester.
Phoenix, AZ (Sam Church-KKL) Michael Franks.
Sedona, AZ (Mahannah/Kessel-KAZM) Air Supply, Beach
Boys, Commodores, Whitney Houston, C.Williamson.
Albuquerque, NM (Jay Scott-OBW/FM) Whitney, Wham!, Air S.
Clovis, NM (Jerry Mayfield-KCLV) Frozen Playlist.

Rocky Mountain

Laurel/Billings, MT (Ams Crosby-KNFL) H.Alpert,Fischoff.
Great Falls, MT (Steve Keller-K99) M. McDonald.
Chinook, MT (Eric Edwards-KRYK/FM)Whitney Houston,
Madonna, George Fischoff.
Hamilton, MT (Steve Fullerton-KLYQ/FM) Pointers,
Tears For Fears, Huey Lewis, M. Franks, Amy Grant.
Colorado Springs, CO (Irwin/Howard-KWU) Wham!,
Air Supply, Michael Franks.
Salida, CO (Charles Darvin-KVRH) John Denver,
Commodores, Michael Franks, Melanie.
Montrose, CO (Tom Trickey-KKBC) M. Franks, Huey Lewis,
Whitney Houston, George Fischoff, Howard Jones.
Pueblo, CO (David KLYZ) J.Humes,J.Bond,C.Gayle.
Rock Springs, WY (Chris Alexander-KQSW/AM) Limahl,
John Cafferty, Amy Grant, Commodores.
Sun Valley, ID (Jeffrey Ballou-SKSI) S. Jordan,
Lauren Zingman, Eurythmics.
Grangeville, ID (Jim Cross-KORT) Whitney,H.Jones,C'dores.
Boise, ID (Drew Harold-KBOI) Frozen Playlist.
Salt Lake City, UT (George Lemich-KSL) Commodores, George Fischoff, Carly Simon, Bill Withers.

Mantl, UT (Stan Eriksen-KMTI) K. Loggins, Whitney, George Fischoff, Carly Simon, Bill Withers.

Carson City, NV (Scott Carson-KPTL) Wham!, Beach Boys, Rob Tro.

Los Angeles, CA (Kaye/Marie-KOST) Whitney, Beach Boys, Air Supply, Rob Tro, Bertie Higgins.

Los Angeles, CA (Liz Kiley-KFI) Beach Boys, Corey Hart, Bertie Higgins.

San Diego, CA (Richards/Paul-KYXY) Frozen Playlist.

San Diego, CA (Mark Larson-KFMB) Air Supply, George Fischoff, Whitney Houston, Madonna.

Palm Springs, CA (Scott Huskey-KLTK) Ronnie Milsap, Wham!, Air Supply.

San Francisco, CA (Gardner/Kulp-K101) Billy Ocean, Kool & Gang, Billy Joel.

Concord, CA (Mike Alexander-KKIS) H. Jones, Laura Branigan, Godley/Creme, Beach Boys, Julian.

Livermore, CA (Scott Lewis-KKIO) M. Franks, Air Supply.

San Francisco, CA (Frank Eriksen-KTIM) S. Clarke, Jesse J. Santa Rosa, CA (Larry Chiarion-KSRO) Commodores.

Kailua, HI (John Wilcox-KXKL) Prince, George Fischoff, David Foster, Michael Franks.

Arcata, CA (Chris Knight-KATA) Wham!, Whitney, M. Franks.

Crescent City, CA (Rene Shannon-KCRE) Air Supply, Whitney Houston, George Fischoff.


Heathrow, WA (Dave Lankow-KARO) L. Branigan, Beach Boys, Manhattan Trsf., Julian, Natalie Cole, Bill Withers, Eric Tagg, Michael Franks.


Yakima, WA (Frank Taylor-KMUX) Frozen Playlist.

Spokane, WA (Sky Walker-KQSP) Phil Collins, Whitney Houston.

Tri-City, WA (Bill Templeton-KALE) Cafferty, Steve Grant, Commodores, Foreigner.


Anchorage, AK (Greg Wilkinson-KKLV/FM) G. Fischoff, Katrina & E. Tagg, Melanie, Prince, C. Dore, E. Mics.

Soldotna, AK (J. J. McCartney-KCSY) Commodores.

Saskatoon, SK (Rick Korchinski-CFQC) M. McDonald.

WELCOME To Our New A/C Correspondents:

Mike Alexander, KKIS Radio – 1975 Diamond Blvd. – Concord, CA 94520 (415-682-2832)

Bobby Ocean, WYAV/FM Radio – P.O. Box 799 – Conway, SC 29526 (803-248-9040) From Top 40

Our special WELCOME to LINDSAY born JUNE 7th, weighing 7lb. 8oz. to CHUCK and JEANNE YATES. CHUCK is our A/C correspondent from KGRC-HANNIBAL, MO.

...WELCOME to JOSEPH TUCKER III born JULY 18th, weighing 7lb. 1oz. to SHEILAH (BOWMAN) and husband JOSEPH TUCKER. SHEILAH is our A/C correspondent from KUIC-VACAVILLE, CA.

...WELCOME to LORI ANN born JULY 26th, weighing 6lb. 5oz. to DONNA DEE and husband MAHLON EDMONSON. DONNA is an air talent from our COUNTRY station KSJB-JAMESTOWN, ND.

...CONGRATULATIONS and WELCOME to GREG and LAUREL GAVIN’s second daughter ELAINE RUTH born JULY 20th, weighing 6lb. 10oz.
by Peter Standish

Since their debut album 5 years ago, X has always been one of the most highly regarded Alternative groups. They played a vital role in re-establishing the new music scene in Los Angeles and have paid plenty of dues along the way. Their new album, "Ain't Love Grand", marks important turning points for X: the introduction of a new producer and the desire to evolve their sound, but to still challenge their audience. We spoke with co-lead vocalist and bass player John Doe.

PS: What motivated you to begin playing and writing music?
JD: Well ... I think it's the same as most people, out of frustration. I started writing to understand my feelings. And I quickly got away from that introspective bullshit and got into telling stories. As far as when I started playing music, I started singing when I was four years old, moving from Tennessee to Wisconsin in the car with my mom and dad. Then I moved to Maryland. I moved around a little. But playing rock and roll music was a natural thing. It just turned out I was one of the lucky ones that had the talent to do it.
PS: Were you in any organized bands before X?

JD: Well, see I don't like to name drop but James Brown was real big in Baltimore. That's basically when I started being serious about music or being cognizant of people making music and playing it on the radio. I always listened to Hank Williams. I listened to him when everyone else was listening to Led Zeppelin and stuff. I started listening to blues music in there and when I was seventeen or eighteen I started listening to Country music all the time. It all seemed real natural because I had heard it before.
PS: How did you ever come up with the name X?
JD: Exene thought of it. One time we were riding along and she saw a big billboard and she said, "You know, if I ever had a band I'd just put a big black X up there!" and I said, "That's a dumb name for a band, The Big Black X." She said, "No, stupid, just an X." Once we came up with the name we realized all the possibilities it had.
PS: How did you meet up with the producer of your first four albums, Ray Manzarek?
JD: Jesus, he came to see us at the Whiskey A Go-Go. And we got together and he said, "Let's make some records!"
PS: What did you think?
JD: Well, we liked him. That's why we worked with him and we shared a lot of artistic ideas. And then I think we probably should have tried someone new on our last record because the production seemed to stay very much the same. It didn't have a kind of professional gloss to it. It still had a homemade feel to it which we all like. It's difficult for us to break out of that, but at some point we realized we had to.
PS: Did you ever feel that because of your association with Manzarek, X was sometimes looked upon as the definitive L.A. band as The Doors were back in their day?
JD: I think a lot of people did, yeah.
PS: Was that something that you were comfortable with?
JD: Yeah, as long as it didn't mean we could only be an L.A. band. Sometimes it got to the point where people only thought of us as an L.A. band and that didn't sit very well.
PS: What were some of the elements and circumstances that inspired the whole group to form?
JD: Boredom and dissatisfaction with music as it was in 1974 and 75.
PS: How have those things that originally brought you together changed or remained the same over the last four or five years?
JD: Music has gone through a lot of changes. We've kept our basic ideas the
same because we want to challenge the audience, ask them to see something that they haven’t seen before. Ask them to be open minded and not just go with the flow.

PS: How has X changed?
JD: Well ... we’re understanding what people want and we’re getting it to them a little more. Which probably means that we’re becoming better artists and that we’re able to communicate to more people, or at least know our craft better.
PS: It’s no secret that the term punk is a passe phrase, but X really was one of the earliest American punk bands to make a relatively large impact in this country. You’re also one of the few left that’s evolved and is still relevant. What happened to punk music? How did it evolve? I think that’s something that few have addressed recently.

JD: It was self-destructive from the start.
PS: Punk rock was.
JD: Yeah, but the reason for that was because people misinterpreted it to mean the Sex Pistols and things like that. I saw punk music as being Blondie and the Ramones and the Talking Heads. That was just fun. Fun with art mixed in. Which is what rock ‘n roll is today. It ran its course. It did what it set out to do, which was to shake music out of a dull and boring era. And now, Madonna and Prince and all these people are dressing up like people did in 1976. They put some rhinestones with it and some fashion and it’s like, ‘Ooohh, isn’t that cute?’ It takes five years for people to accept something, so now it’s being accepted in a different form. I mean, it’s co-opted into a palatable form. That doesn’t make any difference to me. Punk rock did something successful. So nobody got rich, big deal. That wasn’t the main idea.

PS: This new album represents a shift in direction for X, especially in the production. Why the change?
JD: Well, we’ve been talking about that all along. You realize you can’t come across to people doing the same thing. So instead of just going half-way, we’re going three-quarters of the way to the audience. Maybe not as much of them, but still not compromising ourselves. It also has something to do with the professional production on our record for a change.
PS: I notice you brought in Michael Wagner for the album. What was it like working with him?
JD: It’s really great. He’s German and he writes everything down. He’s real organized. It’s ironic that it’s usually someone from Europe, or another country, who has to come in to get an American sound. Like the man who made Parris, Texas. He was from Germany. I think Michael Wagner got a very American sound that’s competitive with all the other so-called hits nowadays.

PS: What did he do differently than Manzarek?
JD: Well, we recorded more things separately, rather than doing everything as a band. We would do everything as a band and then fix the guitar and bass, so that we could pay attention to one thing at a time. With Ray we would get a basic groove going on a song and if there were mistakes, fuck it. If there were mistakes, let them go. This was more exciting. I think Michael has more of a vision of how he wants things to sound, whereas with Ray and us we would all put in our two cents. We let Michael take more control of the production. Ray probably would have had a better sound if we had kept our noses out of it.

PS: Musically, what did you do differently?
JD: Exene and I had Billy and D.J. have more of an open hand in the arrangement and musical parts whereas before we tried to control the sound that we thought the group should have. Now it’s more of a group effort, which is why I think we have been producing, that’s something to Billy always wanted. It’s more of a group effort and we just let things go. It usually turns out better than trying to mastermind the whole thing.
PS: Did you consciously try to write things to appeal to a bigger audience at all?
JD: Well, when you listen to the lyrics it’s obvious that we didn’t because they’re

"Punk did what it set out to do, which was to shake music out of a dull and boring era."

about a person’s inability to control love. Just because you love someone doesn’t mean they will return it in the same way. You might think you wanted to reach to the audience three-quarters of the way instead of half-way. Why is it important to you to reach that broader audience?
JD: Well, it’s not to reach a broader audience, it’s just to get the shit to people in a simple way. It’s important to reach the broad audience because it’s popular music. It’s not pop music but it’s popular music. Plus you get tired of selling the same number of records to the same people.
PS: Are you concerned you might alienate your core audience by trying to produce the album a little more professionally?
JD: I think our core audience is broad-minded enough to realize if we want to do something different it’s for a reason. Maybe they won’t like it as well as the last four records but we have to do something different. Otherwise you stagnate.
PS: You think in some ways you’re now becoming what you were originally rebelling against?
JD: Um ... maybe on the production aspect. But certainly not on the song writing, lyrics, or attitude. I mean, to be real frank, I get sick of busting my ass and making less money than a construction worker. Well, we work twenty-four hours, with always a lot of mental anguish, et cetera. For doing that kind of thing the only thanks that we get are a bunch of half-assed people coming up to us at gigs and saying, ‘You know, I liked your first record better than your last record. How come you guys are like selling out?’ And you just sort of go, ‘Well, you don’t give a fuck anyways so what am I doing this for? Why don’t I do it for myself and if I feel like making a record that’s commercial or, at least has a commercial chance, who gives a fuck?’ I realize there are a lot of people out there that do care about X, but they care about the soul of it. They don’t care about the surface stuff, they care about the lyrics and the progressions of the sound.
PS: Your live shows are really dynamic and intense. Have you ever thought about recording a live record?
JD: Yeah, we’ve been thinking about it for the last album and I wonder of fact. We always wanted to do that.
PS: What kind of levels of achievement are you looking for and what will it take to reach them?
JD: I still think what makes it ‘big’ is glamour and show business and I’m not interested in that.

PS: Yeah, X has always shunned that.
JD: I’m interested in a middle ground between working your ass off until you can’t do it anymore and then quitting and having nothing to show for it, or being a superstar where you can’t go out of your house. The middle ground between there, something like ... I can’t think of an example ... where you get what’s coming to you rather than people just ripping off your ideas.

PS: What music are you embarrassed to admit you currently like?
JD: (Laughing) I think I’m embarrassed at really liking that Phil Collins and Philip Bailey song which I thought was a really good song. It had an excellent drum sound and Philip Bailey is an incredible singer. But it was so popularized I was embarrassed to admit that. And that Tears For Fears song isn’t too bad either. It has a real good line, you know, ‘everybody wants to rule the world’ is pretty true. I’m pleased to say we’re not going to fly the Concorde to make money for Africa. Did you hear about that? Phil Collins is flying from England to New York on the Concorde in order to play Philadelphia after he plays England. It’s really weird. It makes it so obvious that people aren’t doing this to just make money for Africa but also do it for the P.R. and to get their fat faces into magazines. Well, I was part of a benefit recently for the burns in Los Angeles. It wasn’t a bunch of hoopla and fanfare and bullshit like that. A woman organized the whole thing and got some people that were new and some people that were old. I was on the same show as Brian Wilson! And we just made some money for a legal organization that tries to feed these people. It wasn’t a grand thing. Some simple things.
The purpose of contests and on-air promotions is to recirculate listeners into more dayparts and extend listening spans. This increases efficiency (share) but normally has little effect on weekly circulation (cume). The purpose of outside promotion usually is to bring new listeners into the station (cume), by alerting people who don't listen to your station about why they might enjoy what your station offers.

Most of us can do a satisfactory job with on-air promotions and contests. We understand our own medium. But what about the outside campaigns? How do we use other media to convey the correct perceptions about our station? The answer probably is, become intimately familiar with how the media you plan to use work, and how their audience relates to them! Failing that, it's common to turn to an ad agency. An advertising agency does have the familiarity with other media and how they work, but (and this is the purpose of this column) beware their perceptions of your station!

Once upon a time, I worked for a big station owned by a major company. Our very forward-thinking and superior General Manager decided the time had come to commit big bucks to outside advertising, to further build audience, and make an already very financially successful station even more so. So he invited in all the local and regional ad agencies to make presentations, based on their proposed concepts to bring about this audience gain.

We were disappointed by most of what we saw. Most of the agencies were basing their campaigns on outdated concepts of what sort of station we were—the very reason we had decided to commit a big budget to an ad campaign in the first place! You see, nearly everyone of every age in the market knew our call letters, and...

THOUGHT they knew what sort of station we were (comfortable, old fashioned, stodgy), and they didn't want to listen to that kind of radio. In the meantime, we had become a reasonably modern A/C. If the ad folks didn't perceive that, even with some briefing from us about this beforehand, then clearly we had a major marketing problem. And a lot of opportunity to change things.

The agency we finally selected had a campaign idea that seemed to represent the station the way WE saw it. “Full Color Radio”, the slogan they offered, though not completely original, hadn't been used in years, and did stress the variety of our programming...and the butterfly trailing a rainbow path underlined the concept visually. These guys were the experts; they had figured out what we thought we were, and we took their word for it that this could be communicated in this manner.

After all, they were very successful selling milk with the same sort of “happy family having fun together” TV ads they proposed. One year later, the ratings hadn't budged. After $100,000 spent on advertising in a well planned ad campaign, substantial showings in TV and billboards, none traded, all paid for, it hadn't changed a thing. What went wrong? We hired a research firm to do some interviews and try to find out. What they found out may give you some insight into the problems of entrusting to skilled ad folks the fragile and intangible PERCEPTION that is your entire radio station. (Radio is not milk. You may want to write that down.)

Here were the findings:

1) The only people who understood what we meant by “full color radio” (diversity) and the rainbow and butterfly logo (bright, energetic variety) were the people who listened to the station already. They grasped it as easily as we did when it was offered to us.

2) People who didn't listen to the station interpreted the butterfly and rainbow idea as meaning the station played “beautiful music”. Those who liked beautiful music were disappointed when they tuned in, and they tuned right back out again, never to return. Those who would have liked what they heard, never tuned in, because they thought we played elevator (“beautiful”) music.

3) There was a small but significant segment of the population that thought we meant we catered to ethnic groups (“full color radio”...!). Whether they tuned in or not after coming to this conclusion I have no idea, but it was the wrong perception, and they'd have been getting something other than they were expecting if they did.

It was enlightening to discover all of this. It cost that company $100,000 in advertising, plus the cost of research. You just got it at no extra charge in your Gavin Report.

The only clear moral from this story is, don't let the enthusiasm of an ad person keep you from considering critically any suggestion from him or her as to how to communicate in concrete and tangible terms what your insubstantial and intangible radio station. You need their ad expertise in executing and keeping all details managed; but don't approve a campaign till you are satisfied it will say about your station what needs to be said. Spend a few bucks to “test” the reaction of randomly-selected members of the population of your market—and see if they understand it the way you do! A few dollars up front can save a LOT of money on an unsuccessful campaign.
PRINCE
"Prince and the Revolution Live," a new two-hour video of his Syracuse, New York concert, is now available.

CULTURE CLUB
Boy George and company have hooked up with producer Arif Mardin and singer Jocelyn Brown for work on the new CC LP being recorded in Switzerland.

HERBIE HANCOCK
He's just recently been in Paris playing on stage with Sting as well as in the studio with DURAN DURAN.

B.B. KING
New LP for B.B. will be called "Six Silver String"—silver because it will be his 50th album. His name was originally Riley King, then nickname "Beale Street Blues Boy" was shortened to B.B. King.

MERLE HAGGARD
He got married on May 25th to a young lady named Deborah Parrett in a sunrise ceremony on the grounds of his home in Lake Shasta, CA.

BECKY HOBBS
She recently returned from Ireland where she and Johnny Cash played the Cork County Music Festival.

ROCKIN' SIDNEY
Sidney Simien, alias "Rockin' Sidney," wrote "My Toot Toot" a decade ago.

HALL & OATES & KENDRICKS & RUFFIN
Look for a live LP from Darryl, John, Eddie & David recorded at the Apollo in New York City.

LIVE AID
The official dollar figure for Live Aid contributions from England & Ireland alone has passed the $20 million mark.

THE POWER STATION
Miami Vice star Don Johnson has announced he'd like to do an LP...a group mentioned that he'd love to sing with is Power Station.

LOS LOBOS
Moviegoers will get treated to an updated version of the old Fats Domino hit "I'm Gonna Be A Wheel Someday" performed by Los Lobos in the upcoming Blake Edwards movie "A Fine Madness."

LISA LISA & CULT JAM with FULL FORCE
Full Force produced UTFO's "Roxanne Roxanne."

WILLIE NELSON
Late August will see the arrival of an album titled "Half Nelson," a collection of Nelson duets with superstars Carlos Santana, Julio Iglesias, Neil Young and a never before released tune with Hank Williams SR!
"Like Cock Robin 'When Your Heart Is Weak,' which after twelve solid weeks of accumulating airplay, is now on the heaviest stations in the country."

"Like Lisa-Lisa's 'I Wonder If I Take You Home' which has proven itself to be more than a crossover smash — I just can't back away from a record that goes Top 10 wherever it's played."

"O.K. Columbia, I'll add y
“Like the Hooters ‘And We Danced,’ because their first single ‘All You Zombies’ exceeded all my expectations for a debut band and my audience is demanding more after seeing them open the LIVE-AID show in Philadelphia.”

“Or, like Men at Work’s ‘Maria’ — I’ve read that this group has scored Top 5 for both men and women in the Gallup’s Youth Poll Survey of favorite groups and I’m going to give my audience what they want to hear!”

“Uh-oh, here comes that Loverboy single...”
"Already Top 15, great phones, great sales."

Ed Scarborough, KKHR, Los Angeles

"Audience response is astounding, great to hear ABC back where they belong."

Ken Jordan, KUNV, Las Vegas

"'Be Near Me' sounds like a hit to these ears. Really excited that ABC has given us such a great song. At WMMR we have played both LP's and with a great deal of success. Martin Fry is terrific!"

Erin Riley, WMMR, Philadelphia

"Been playing it for 3 months as an import, it's doing fantastic—great phones. Top 10!"

Larry Groves, KROQ, Los Angeles

"Certainly great to have the ABC single finally out in the states. 'Be Near Me' has been doing quite well on the station for the past few months as an import. There's big hit potential on this record that will probably surpass the success their first LP enjoyed."

Steve Strick, WFNX, Boston

"Chameleon-like—ABC has changed direction again towards the mainstream. 'Be Near Me' is a legitimate shot at the top."

Harry Levy, KUSF, San Francisco
"Lonely Ol' Night"—John Mellencamp (Riva)

Now what were you doing April 9th, 1985 at 10PM? JOHN MELLENCAMP has an airtight alibi. He was cutting this song, off-the-cuff, probably in one day. MELLENCAMP's one of my very favorite American artists because he doesn't overwhelm his music with superfluous production, lyric, and arrangement. The lyric says, "Radio playing softly some singer's sad sad song." When was the last time you heard one?

"We Built This City"—Starship (Grunt/RCA)

This one'll be a barnburner on the airwaves. When GRACE SLICK eventually pipes in, the song indeed takes off. Producer/Keyboardist/Electronic Wizard PETER WOLF did an outstanding job taking on a tough assignment in the face of conflict and tension, turning out a modern, super-hot mix of great eighties' style rock. This is no 70's rehash. "We Built This City" is especially sympathetic to GRACE SLICK, who shows no sign of wear and tear. Instead her voice and MICKEY THOMAS' are closely entwined. Speaking as a PAUL KANTNER fan, I gotta admit. I'm duly impressed. Don't forget to drop the "JEFFERSON".

"When Angels Kiss"—Gary Myrick
(Network/Geffen)

Technology can be pretty and producer JOHN LUONGO and GARY MYRICK prove it. The rhythm section pounds it out heavy, but the lyric retains the song's glow. After his collaboration with JOHN WAITE, MYRICK soon found the groundrules a bit constraining. Now he's back on his own and sounding good.

"Be Near Me"—ABC (Mercury)

"Be Near Me" retreats back to the lushness of ABC's first LP, LEXICON OF LOVE. After a bold attempt to heavy-up with the overlooked BEAUTY STAB, ABC seems back on course. Like KATE BUSH's new single, this one begs to be heard inside the context of the whole LP. Also like KATE BUSH's single, this piece musters up anticipation.

THE ARMOURY SHOW

Waiting For The Floods—Armoory Show [EMI]

Some albums rely heavily on an identity carved by one or two easy trax. The other approach is to forge a constant sound, largely based on atmospherics and vision. Bands going that route risk being overlooked at first, until they tour a selected series of undersized clubs in order to create a media buzz. ARMOURY SHOW play spaciously mixed hard artrock that combined with more traditional hard rock, could diversify your air sound for the better. Castles In Spain/The Glory of Love into Waiting For The Floods/Sleep City Sleep.

"Running Up That Hill"—Kate Bush (EMI)

A thin slice out of what will, no doubt, be one of 1985's sparkling groundbreakers. Since her discovery in 1974 at the age of 16, KATE BUSH has earned the awe and admiration of players like DAVID GILMOUR and TODD RUNDGREN, two who have seen both sides of commercial and progressive success. KATE BUSH is an amazing eccentric idealist who organically and electronically combines theatrics and complicated layers and layers of passionate vocal work and electronics. More importantly, DIANE, our subscription person actually pried herself away from KFOG long enough to rant and rave about this single. Around here, that can mean more than being a huge European star.

"Lovin' Every Minute Of It"—Loverboy
(Columbia)

Bands like LOVERBOY cut from the mold of the late seventies kick ass rock and roll era live and die by their songs, rather than from a strong visual image. Possibly this is why "Lovin' Every Minute Of It" is so aggressively produced. Written by MUTT LANGE, LOVERBOY layer their vocals heavy a la QUEEN. They will rock you.

KENT

August 9, 1985 / the GAVIN REPORT
ISLAND. NOT MAINLAND

a secret wish

PROPAGANDA
the essence of strange delight

BLUE IN HEAVEN'S ALBUM IS CALLED ALL THE GODS' MEN

BLUE IN HEAVEN IS UNBELIEVABLE LIVE UNRESERVEDLY IRISH UNASHAMEDLY SMART

BLUE IN HEAVEN IS UNMISTAKABLY ISLAND
Put me in coach...I'm sure JOHN FOGERTY's "Centerfield" was this week's appropriate song-of-the-week considering the aborted baseball strike. You know and I know it wasn't the players or the owners nor the commish that stopped the strike. It was the fans!...STING quite nearly climbed back into the number one spot. But in this game, you gotta knock the champ out, not just stun him...this week's most impressive movers are UB40, MOTELS, Hooters (back up for the second time), Y&T, Nick Mason-Rick Fenn, suprisingly CHEAP TRICK, and of course, John Mellencamp and John Waite...Cock Robin, after twelve weeks on the boards, climbs aboard at #38. Maybe the producer, GUITARIST/SPACE-HEAD STEVE HILLAGE will get more assignments as a result...TAXXI hops on at #39. Although the action is primarily on "Still In Love", don't you think that "Lipstick" is actually a better track for Album Radio? It's kind of silly to follow Top Forty when the band's base is in Album Radio.WXRK in New York added "Lipstick" this week. They're no fools...I could have debuted EDDIE and his TIDES this week, but he narrowly missed the cut. Fear not. If all goes Eddie steady, it'll benefit and debut even higher next week...I have a question. What in the hell is that triangle inside the circle that has been showing up on through my closet looking for some papers, I came across my old CRY BABY wah-wah pedal. I think I'm gonna go out and get some batteries for it. The ole wah-wah is making a big comeback on records these days. Check out TOM PETTY'S first single "Don't Come Around", WHAT IS THIS, and even the new single by MELLENCAMP. STEVIE RAY VAUGHN is stomping on his wah as well. I remember when they were $29 new...Don't know if you're a believer in chart talk, but on the BILLBOARD charts, U2's "War" LP has redebuted at 110, BLOOD RED SKY at 90, and UNFORGETTABLE FIRE has seen the Top 100 for a total of 45 weeks. This week we found a Japanese CD of UNFORGET-ABLE FIRE...check out this month's MUSICIAN MAGAZINE. There's a short piece on WALTER BECKER. Anyone remember STEELY DAN? Sure you do.........KZ.
WHO AND WHAT

SLY AND ROBBIE

LANGUAGE BARRIER

WITH
HERBIE HANCOCK
AFRIKA BAMBAATAA
WALLY BADAROU
MANU DIBANGO
BERNIE WORRELL
PAT THRALL
EDDIE MARTINEZ
BERNARD FOWLER
AND
BOB DYLAN

PRODUCED BY
BILL LASWELL
FOR MATERIAL/OAO
MIXED BY
JASON CORSARO
AT THE POWER STATION

www.americanradiohistory.com
No record qualified this week.

1. WHAT IS THIS—WHAT IS THIS (MCA)
2. A SECRET WISH—PROPAGANDA (ZZT/ISLAND)
3. FEUDALIST TARTS—ALEX CHILTON (BIG TIME)
4. ROCKIN' & ROMANCE—JONATHAN RICHMAN (TWIN/TONE)

NIXON & ROPER (Enigma) "Mania"
NIXON DAMNED (MCA UK) "Grimly"
MEATMEN (H’stead) "Punkerama"
UP TONES (415) "KUSA"
PLAIN WRAP (Enigma) "Time"
CURE (Fiction-12?)
CABARET VOLTAIRE (Caroline)
MIRACLE LEGION (Incas) "B’yard"

The slowdown of new releases in the past few weeks is reflected in a rather sluggish chart. There are a few movers and shakers, X, UB40, and MIDNIGHT OIL, but overall it’s very slow. This inactivity accounts for no records qualifying to be CERTIFIED.

Remember, CERTIFIED is a record receiving a significant airplay commitment from radio in an early stage of development. You may also notice older fatigued albums tend to linger longer than usual under these circumstances.

REM rules the format and the expected challenge from X was overshadowed by SHRIEKBAC, who quietly gained inside the college programmers. The tongue-in-cheek "BITCHIN' CAMARO" is stirring up lots of attention.

Perserverance pays for KID CREOLE who finally debuts, after steadily picking up more stations each week.

The Backyard/Closer To The Wall/
The Heart Is Attached—MIRACLE LEGION (Incas) This record, available for quite awhile now, is a brilliant slice of new American pop music. It features very accessible songs with pleasant chord structures. The brightly produced music is precise and tight, unlike some other bands in this breezy pop genre. This is the type of record you could play to impress your friends or roommates, yet it won't offend the neighbors. Want a copy? Contact NICK CUCCI with THIRSTY EAR COMMUNICATIONS @ 212-697-7800, tell 'em Gavin sent you!

Peter
Some weeks ago, we told you that Mac Davis' "I Never Made Love ('Til I Made It With You)" was a hit! Now you are telling us!!!

"Researching well...Should be a definite Top 10 for us. As soon as we added the record, we got immediate response."
Barry Mardis–WWWW-FM–Detroit, MI

"It's great to see an artist have a hit on his own without recording a duet with Willie Nelson. We're glad to know that Mac is back!"
Henry Jay–WGTO–Cypress Gardens, FL

"Mac has always been a favorite with WHN listeners and the long wait was well worth it."
Pam Green–WHN Radio–New York

"Great record! Lots of calls!"
Bill Wyatt–WUBE–Cincinnati, OH

"This is one of our highest research records. Female demographics 25-34 researched the highest."
Doug Brannan–KNIX–Phoenix, AZ

"Mac Davis is getting great phone requests from the ladies. They love it and we do too!"
Edd Robinson–WSOC–Charlotte, SC

"One of those records that we get strong female requests on. Obviously, a lot of time was spent in putting this record together."
Rick Jackson–KYGO Radio–Denver, CO

"The best he's had in years, and our listeners love it!"
Beverlee Bleisch–KJJY–Des Moines, IA

Now we're telling you that Loretta Lynn's "Heart Don't Do This To Me" is a smash! Just listen to the music and you and your listeners will be telling us the same!!!
### Certified

- **JUICE NEWTON**
  - You Make Me Want To Make You Mine (RCA)
- **OAK RIDGE BOYS**
  - Touch A Hand (Make A Friend) (MCA)

### Most Added

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<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
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<tbody>
<tr>
<td>EXILE</td>
<td>Hang Onto Your Heart (Epic)</td>
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<tr>
<td>*ALABAMA</td>
<td>Can't Keep A Good Man Down (RCA)</td>
<td></td>
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<tr>
<td>*BARBARA MANDRELL</td>
<td>Angel In Your Arms (MCA)</td>
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### Top Requests

- **RONNIE MILSAP**
  - Lost In The Fifties Tonight (In The Still Of The Night) (RCA)
  - Rockin' Sidney
  - My Toot Toot (Epic)
- **THE JUDDS**
  - Love Is Alive (RCA/Curb)

### Chartbound

- **CRYSTAL GAYLE**
  - Long And Lasting Love (Warner Brothers)
- **EXILE**
  - Hang Onto Your Heart (Epic)

**Station Reporting Phone (415) 392-7750**

**Reports** | **Adds** | **On** | **Chart Weeks**
------------|----------|--------|-----------------|
115         | 24       | 75     | 16              |
84          | 53       | 28     | 3               |

**August 9, 1985**
**ACTION SIDES**

<table>
<thead>
<tr>
<th>ARTIST &amp; TITLE</th>
<th>Reports</th>
<th>Adds</th>
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<th>Chart Weeks</th>
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<tr>
<td>SOUTHERN PACIFIC - Thing About You (Warner Brothers)</td>
<td>79</td>
<td>22</td>
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<td>ED BRUCE - If It Ain't Love (RCA)</td>
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<td>EMMYLOU HARRIS - Rhythm Guitar (Warner Brothers)</td>
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<td>JOHN SCHNEIDER - I'm Gonna Leave You Tomorrow (MCA)</td>
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<td>LORETTA LYNN - Heart Don't Do This To Me (MCA)</td>
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<td>KAREN BROOKS with JOHNNY CASH - I Will Dance With You (WB)</td>
<td>64</td>
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<td>KATHY MATTEA - He Won't Give In (Mercury)</td>
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<td>*ALABAMA - Can't Keep A Good Man Down (RCA)</td>
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<td>LOUISE MANDRELL - I Wanna Say Yes (RCA)</td>
<td>56</td>
<td>30</td>
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<td>MARK GRAY - Smooth Sailing (Rock In The Road) (Columbia)</td>
<td>55</td>
<td>6</td>
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<td>KENNY ROGERS - Twentieth Century Fool (Liberty)</td>
<td>53</td>
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<td>*GARY MORRIS - Never Stop Loving You (Warner Brothers)</td>
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<td>*BARBARA MANDRELL - Angel In Your Arms (MCA)</td>
<td>49</td>
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<td>MOE BANDY - Barroom Roses (Columbia)</td>
<td>46</td>
<td>14</td>
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<td>BOBBY BARE - When I Get Home (EMI America)</td>
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<td>13</td>
<td>29</td>
<td>4</td>
</tr>
<tr>
<td>MICKEY GILLEY - You've Got Something On Your Mind (Epic)</td>
<td>46</td>
<td>25</td>
<td>20</td>
<td>1</td>
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<tr>
<td>*JOHN ANDERSON - Tokyo Oklahoma (Warner Brothers)</td>
<td>44</td>
<td>34</td>
<td>10</td>
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<tr>
<td>*DAN FOGELBERG - Down The Road/Mountain Pass (Full Moon/Epic)</td>
<td>38</td>
<td>10</td>
<td>26</td>
<td>2</td>
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<tr>
<td>CHANCE - You Could Be The Woman (Mercury)</td>
<td>37</td>
<td>10</td>
<td>26</td>
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<tr>
<td>TAMMY WYNETTE - You Can Lead A Heart To Love (Epic)</td>
<td>35</td>
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<td>25</td>
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<td>*GUS HARDIN with DAVE LOGGINS - Just As Long As I Have You(RCA)</td>
<td>34</td>
<td>13</td>
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<tr>
<td>*STATLER BROTHERS - Too Much On My Heart (Mercury)</td>
<td>31</td>
<td>30</td>
<td>1</td>
<td>1</td>
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<tr>
<td>*JUDY ROMAN - You're Gonna Miss Me When I'm Gone (MTM)</td>
<td>30</td>
<td>9</td>
<td>21</td>
<td>1</td>
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<tr>
<td>*WILLIE NELSON &amp; NEIL YOUNG - ...Anymore Real Cowboys? (Col.)</td>
<td>30</td>
<td>21</td>
<td>9</td>
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<tr>
<td>*BRENDA LEE - I'm Takin' My Time (MCA)</td>
<td>28</td>
<td>19</td>
<td>9</td>
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<tr>
<td>*T.GRAHAM BROWN - Drowning In The Memories (Capitol)</td>
<td>26</td>
<td>3</td>
<td>23</td>
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</tr>
</tbody>
</table>

*Debuts In Action Sides This Week

**Dropped:** #34-Kendalls, #37-Johnny Lee, ‘Becky Hobbs, Jim Glaser

**LP CUTS**

WAYLON JENNINGS - Turn The Page/Rhiannon
ALABAMA - Down On Longboat Key
HANK WILLIAMS JR. - Something To Believe In
REBA MCENTIRE - I'm In Love All Over
BELLOMAY BROTHERS - Wheels
VINCINE GILL - Oklahoma Borderline

**RECOMMENDED NEW RELEASES**

HANK WILLIAMS JR.
This Ain't Dallas
(Warner Brothers/Curb)

RAY CHARLES with HANK WILLIAMS JR.
Two Old Cats Like Us
(Columbia)

**COUNTRY SUMMARY**

Certified: With a touch of a hand, the OAK RIDGE BOYS have reached out for enough friends to be Certified in less than a month. Out-of-the-box, JUICE NEWTON was bound to be a Certified headline.

Most Added: EXILE continues to draw adds and goes Chartbound. ALABAMA and BARBARA MANDRELL are the new Most Added in Action Sides and there are eight other debuts in Action Sides to consider to freshen up playlists.

**Top Requests:** Requests for "Toot Toot" are simmering down and RONNIE MILSAP is boiling with twice the flame as SIDNEY. The OSMOND / SEALS duet is ready to ignite and the FORESTER SISTERS have the device for exploding.

Chart: Lots of movement in the 40 chart. The JUDDS still have a stronghold on the number one position, but ROSANNE CASH will have the upper hand next week.

**Note:** GRIP is overworked and underpaid on Wednesdays. To ward off a strike and relieve the Wednesday pressure, we're pushing up the phone reporting deadline to 1 PM on Wednesdays starting the week of August 26th. All reports received by mail Wednesday will be processed. GRIP really appreciates those who call weekly and earlier in the week. Please call 415-392-7750 Monday and Tuesday 8AM-6PM and now Wednesdays 8AM-1PM PDT. The Gavin Report enjoys with gratitude all of our correspondents.
Memphis, TN (Eddie Edwards-WMC/AM) Statlers, Schneider.


Biloxi, MS (Jim Tabor-WMMI) K. Brooks, Southern Pacific, J. Rodman.

Brandenburg, KY (Rachel Heavin-WMMG) K. Brooks, L. Lynn, Schneider, Exile.

Louisville, KY (Mark Williams-WCII) C. Gayle, Exile.


Paducah, KY (Kent King-WKYJ) Bama Band, J. Anderson, J. Denver.


Ruston, LA (Bob Day-KKZ) L. Mandrell, Brenda Lee.


Fayetteville, AR (Tom Sleeker-KKKX) E. Raven, C. McClain, T.T. Hall.

UPPER MIDWEST

Rochester, MN (Paul Stenzel-KWKK/FM) C. Gayle, Schneider, Exile.


Brainerd, MN (Todd Stewart-KQBR) M. Haggard, E. Raven, Chance.

Yankton, SD (Rollie Smith-WNAX) Exile, Moe Bandy, Bobby Bare, L. Mandrell, Alabama.


Sioux Falls, SD (Rohrer/Linn-KIOV/KKRB) Alabama, M. Mandrell, Statlers, Schneider, Gus Hardin.


Huron, SD (Penny Lane-KOKK) Willie & Neil Young, E. Raven, Brenda Lee, M. Gilley.


Rapid City, SD (Randy McDaniel-KKMM) C. McClain, Haggard, Oaks, E. Raven, R. McDowell.

Rapid City, SD (Bob Louis-KTOO) S. Wariner, L. Lynn, M. Gray, K. Mattea.


Fargo, ND (Scott Winston-KVOS) G. Jones, G. Morris, V. Gitto, Southern Pacific.

Grand Forks, ND (Mark Houston-KYCK) Juice Newton, C. McClain, R. McDowell, Haggard.
Minot, ND (Jeri Lee-KKOA) R. McDowell, Alabama, S. Wariner.

MIDWEST

Des Moines, IA (Billy Cole-KSO) R. Travis, Bobby Bare, Brenda Lee, Statlers, Exile, R. Price.
Cedar Falls, IA (Tom Edwards-KCFI) Alabama, Exile, B. Mandrell.
Spencer, IA (Rick Friday-KICD/FM) Fogelberg, Willie & Neil Young, M. Gilley, T. T. Hall, Exile.
St. Louis, MO (Oakes/Langston-WIL) Alabama, Exile, Fogelberg.
Des Moines, IA (Georgann Harris-KUSA) Alabama, Statlers, G. Morris, B. Mandrell, Bobby Bare.
Joplin, MO (Dan Casey-WMBH) B. Mandrell, Exile, Willie & Neil Young, Bobby Bare, Moe Bandy.
Columbia, MO (Chris Baker-KTGR) L. Lynn, J. Anderson, Exile, Schneider, J. Rodman, Chance.
Springfield, MO (Donn Emis-KWTO/AM) C. Gayle, Brenda Lee, Ed Bruce, T. T. Hall, L. Mandrell, Chance, Bobby Bare, Fogelberg, Schneider.
Topeka, KS (Tony Stewart-KSXX) Alabama, M. Gilley, Exile, B. Mandrell, Statlers.

CENTRAL

Akron, OH (Rick Cardarelli-WSLR) Exile, Ed Bruce, Southern Pacific, M. Gray.
Indianapolis, IN (J. D. Cannon-WMPS/WM) Statlers, Alabama, Gus Hardin, Southern Pacific, Chance.
South Bend, IN (J. D. Keating-WNDO) Maylon, Juice N. Ft. Wayne/Kendall, IN (Karen May-WBTO) Exile, G. Jones, C. Gayle, Southern Pacific.

COUNTRYSIDE ADDS

Batesville, IN (John Granger-WRBI) C. Pride, C. McClain, Mac Davis, Mason Dixon, K. Rogers, L. Mandrell, T. T. Hall, S. Wariner, M. Gilley, Exile.
Lansing, MI (Wayne Waters-WJL/WM) G. Jones, Ed Bruce, E. Raven, J. Rodman, Bobby Bare.
Milwaukee, WI (Bill White-WBKS) C. McClain, Juice Newton, Oaks.
Dodgeville/Mineral Pt., WI (Bob Brainerd-WDMP) Atlanta, S. West, K. Rogers.
Manitowoc, WI (Jon Murray-WCUB) Moe Bandy, T. T. Hall, G. Jones, Brenda Lee, Fogelberg.
Neillsville, WI (Dick Deno-WCEN) M. Gilley, Schneider, Southern Pacific, B. Burnett, R. Price, Lone Justice, Gus Hardin.
Stevens Point, WI (Dan Olsen-WYQO) Exile.
La Crosse, WI (Dave Tindell-WKTY) K. Mattea, C. Gayle, K. Rogers, L. Lynn, T. Wynette.
La Crosse, WI (Dave Shepel-WLXR/AM) M. Osmond, R. McDowell.
Rockford, IL (Curt King-WKKN) Margo Smith, B. Anderson, Alabama, Carletta, B. Burnett, Moe Bandy, Schneider, J. Anderson.
Springfield, IL (T. J. Hart-WFMB) C. Gayle, Watson, Haggard, McDowell.
Anna, IL (Rich Griffin-WRAJ) Emmylou, Ed Bruce, C. Gayle, Schneider, Exile, Razzie Bailey.

SOUTHWEST

Houston, TX (Candie/IPA-KILT) Frzn.list-no adds.
Pt. Arthur/Beaumont, TX (Mickey Ashworth-KYKY)
S. Wariner, G. Jones, Ed Bruce.
Rockport, TX (Jan Shaffer-KZTX) Moe Bandy, Southern Pacific, J&M Younger, Exile.
Corpus Christi, TX (Joey Garcia-KAYS/FM) Jada King, B. Mandrell, S. Wariner, Alabama, M. Gilley.
Austin, TX (Steve Gary-KASE/FM) L. Mandrell, M. Osmond, Statlers, B. Mandrell, Alabama.
Lubbock, TX (Chuck Luck-KLLL) Alabama, Exile, B. Mandrell, G. Morris, L. Mandrell, Schneider.
El Paso, TX (John Austin-Y96) C. Gayle, V. Gill, Alabama.
El Paso, TX (John Austin-KHEY) G. Jones, Exile, M. Haggard, C. Gayle, Schneider, Alabama.
Las Cruces, NM (Dennis Goodnight-KGRT) Willie & Neil Young, Exile, M. Gilley.
ROCKY MOUNTAIN


Dillon, MT (Mike Kandillas-KDBI) Southern Pacific, Schneider, Chance, Exile, L. Mandrell.


Whitefish, MT (Jeff Bolstad-KJUR) No adds.

Greeley, CO (Don Dana-KYOU/FM) B. Burnette, R. Cash, T.G. Sheppard, N.G.O.B., Bama Band.


Jackson Hole, WY (Gil King-KSGT) B. Mandrell, Alabama.


FAR WEST

Las Vegas, NV (Andy Carr-KVEG) Southern Pacific, Chance, Jada King, Ramsey Kearney.


Los Angeles, CA (R.T. Simpson-KLAC/KZLA) M. Haggard, J. Conlee, Juice Newton, M. Osmond.


Anaheim, CA (Don Jeffries-KKIF) R. Travis, M. Gray, L. Mandrell, G. Jones, Exile.

Oakland/San Fran., CA (Laurie Sayres-KSAN) G. Jones, Ed Bruce, Southern Pacific.


Sacramento, CA (Michael Franks-KMYX) C. Gayle, Ed Bruce, L. Mandrell, Exile, Alabama.

Sacramento, CA (Lee Nye-KKIO) S. Wariner, Raven, Alabama, C. Gayle, Exile, G. Jones.

Sacramento, CA (Rick Stewart-KKRA) C. Gayle, L. Lynn, Emmlyou, Raven, Alabama.


COUNTRY ADDS


Eugene, OR (Dick Sainte-KEED) L. Mandrell, B. Mandrell, Chance, G. Morris, Moe Bandy, V. Gill.

Redmond, OR (Bobby Smith-KPRB) D. Bottoms, Atlanta, G. Wolf, R. Hall, M. Smith.


Tacoma/Seattle, WA (Gary Taylor-KPRM/FM) Rodman, Ed Bruce, G. Morris, Alabama.

Vancouver, WA (Dave Lee-KVAN) Alabama, Conway.

Yakima, WA (Mike Pursell-KUTI) Ed Bruce, Southern Pacific, Moe Bandy, M. Gray, Schneider, Bobby Bare.


Anchorage, AK (Guy Phillips-KYAK) E. Raven, Ed Bruce, C. Gayle, Schneider.


Calgary, CAN (Robin Ingram-CFAC) R. Travis, Moe Bandy, M. Gilley, Schneider, G. Morris, C. Gayle, M. Price, V. Gill, J. Rodman, M. Gray, J. Kennedy.

WELCOME To Our New Country Correspondents

Bob Randall, KZPR Radio - P.O.Box 10 - Minot, ND 58701 (701-852-4646)

Michael Saxton, WAUK Radio - 1460 Whitehall Ave. - Waukesha, WI 53186 (414-544-6800)

Mike Kandillas - KDBI Radio - P.O.Box 950 - Dillon, MT 59725 (406-683-2800) FROM A/C

COUNTRY JOBS

Air Talent/Music Dir. - KKJQ/FM-Garden City, KS

Kevin Lein - Box 798-67846

Air Talent - WCII-Louisville, KY

Mark Williams - 307 Muhammed Ali-40202

Air Talent - KLIK-Jefferson City, MO

Brian Miller - Box 414-65102

COUNTRY SERVICE

WMPO/FM-Middleport, OH - Sawyer Brown/McEntire Capitol/MCA

WNDU-South Bend, IN - Rosanne Cash album - Columbia

KJJR-Whitefish, MT - Singles - MCA/Epic

KBUF-Garden City, KS - Singles - Epic/Mercury

KTDO-Toledo, OR - Gospel singles & albums - All Sources

www.americanradiohistory.com
Editor: Betty Hollars

CERTIFIED

<table>
<thead>
<tr>
<th>2W</th>
<th>LW</th>
<th>TW</th>
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1. FREDDIE JACKSON - You Are My Lady (Capitol)
2. STARPOINT - Object Of My Desire (Elektra)

MOST ADDED

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<thead>
<tr>
<th>Artist</th>
<th>Most Added</th>
<th>Label</th>
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<tbody>
<tr>
<td>MAURICE WHITE - Stand By Me (Columbia)</td>
<td></td>
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<tr>
<td>JENNIFER HOLLIDAY - Hard Time For Lovers (Geffen)</td>
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POP Crossover

<table>
<thead>
<tr>
<th>Artist</th>
<th>Pop Crossover</th>
<th>Label</th>
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<tbody>
<tr>
<td>WHITNEY HOUSTON - Saving All My Love For You (Arista)</td>
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CHARTBOUND

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>Reports</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Add</th>
<th>Hit Factor</th>
<th>Weeks</th>
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<tbody>
<tr>
<td>FAMILY - The Screams Of Passion (Paisley/W.B.)</td>
<td>29</td>
<td>6</td>
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<td>14</td>
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<tr>
<td>DAZZ BAND - Hot Spot (Motown)</td>
<td>28</td>
<td>5</td>
<td>12</td>
<td>11</td>
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<tr>
<td>PHIL COLLINS - Don't Lose My Number (Atlantic)</td>
<td>26</td>
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<tr>
<td>HOWARD JOHNSON - Stand Up (A&amp;M)</td>
<td>24</td>
<td>5</td>
<td>11</td>
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<tr>
<td>KLYMAXX - I Miss You (Constellation/MCA)</td>
<td>24</td>
<td>2</td>
<td>8</td>
<td>14</td>
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<td></td>
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<tr>
<td>5 STAR - All Fall Down (RCA)</td>
<td>24</td>
<td>1</td>
<td>14</td>
<td>9</td>
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R&B HIT FACTOR

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Add</th>
<th>Hit Factor</th>
<th>Weeks</th>
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<tbody>
<tr>
<td>Kool &amp; the Gang - Cherish (DeLite)</td>
<td>60</td>
<td>35</td>
<td>3</td>
<td>21</td>
<td>1</td>
<td>58%</td>
<td>6</td>
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<tr>
<td>Aretha Franklin - Freeway Of Love (Arista)</td>
<td>58</td>
<td>37</td>
<td>1</td>
<td>20</td>
<td>--</td>
<td>63%</td>
<td>8</td>
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<tr>
<td>Tina Turner - We Don't Need Another Hero (Capitol)</td>
<td>55</td>
<td>28</td>
<td>5</td>
<td>21</td>
<td>1</td>
<td>50%</td>
<td>5</td>
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<tr>
<td>Prince - Pop Life (Warner Brothers)</td>
<td>55</td>
<td>25</td>
<td>7</td>
<td>20</td>
<td>3</td>
<td>45%</td>
<td>6</td>
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<tr>
<td>Whitney Houston - Saving All My Love For You (Arista)</td>
<td>51</td>
<td>34</td>
<td>4</td>
<td>3</td>
<td>10</td>
<td>66%</td>
<td>5</td>
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<tr>
<td>Ready For The World - Oh Sheila (MCA)</td>
<td>50</td>
<td>24</td>
<td>7</td>
<td>14</td>
<td>5</td>
<td>48%</td>
<td>3</td>
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**UP & COMING**

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<th>Adds</th>
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<tbody>
<tr>
<td>BILL WITHERS - Something That Turns You On (Columbia)</td>
<td>23</td>
<td>2</td>
<td>8</td>
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<tr>
<td>JUICY - Bad Boy (Private)</td>
<td>23</td>
<td>1</td>
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<tr>
<td>SHANNON - Stronger Than Before (Mirage)</td>
<td>23</td>
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<td>10</td>
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<tr>
<td>BAR-KAYS - Your Place Or Mine (Mercury/PolyGram)</td>
<td>23</td>
<td>--</td>
<td>12</td>
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<tr>
<td>JENNIFER HOLLIDAY - Hard Time For Lovers (Geffen)</td>
<td>23</td>
<td>11</td>
<td>10</td>
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<tr>
<td>NATALIE COLE - A Little Bit Of Heaven (Modern)</td>
<td>22</td>
<td>1</td>
<td>4</td>
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<tr>
<td>O'JAYS - Just Another Lonely Night (Manhattan)</td>
<td>22</td>
<td>9</td>
<td>10</td>
</tr>
<tr>
<td>*MAURICE WHITE - Stand By Me (Columbia)</td>
<td>22</td>
<td>17</td>
<td>4</td>
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<tr>
<td>SHEILA E. - Sister Fate (Paisley/Warner Brothers)</td>
<td>21</td>
<td>3</td>
<td>11</td>
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<tr>
<td>MAI TAI - History (Critique)</td>
<td>21</td>
<td>--</td>
<td>11</td>
</tr>
<tr>
<td>MADONNA - Dress You Up (Sire/Warner Brothers)</td>
<td>20</td>
<td>6</td>
<td>13</td>
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<tr>
<td>LOOSE ENDS - Choose Me (MCA)</td>
<td>15</td>
<td>2</td>
<td>9</td>
</tr>
<tr>
<td>*ONE WAY - Serving It (MCA)</td>
<td>15</td>
<td>5</td>
<td>10</td>
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<tr>
<td>HERB ALPERT - &quot;8&quot; Ball (A&amp;M)</td>
<td>15</td>
<td>5</td>
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<tr>
<td>MARVIN GAYE - It's Madness (Columbia)</td>
<td>13</td>
<td>1</td>
<td>9</td>
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<tr>
<td>*PATTI LABELLE - I Can't Forget You (Philly international)</td>
<td>13</td>
<td>1</td>
<td>7</td>
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<tr>
<td>STACY LATTISAW - I'm Not The Same Girl (Cotillion)</td>
<td>13</td>
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<tr>
<td>*TEARS FOR FEARS - Shout (Mercury/PolyGram)</td>
<td>12</td>
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<tr>
<td>*ATLANTIC STARR - Silver Shadow (A&amp;M)</td>
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<td>7</td>
<td>4</td>
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<tr>
<td>*COLONEL ABRAMS - Trapped (MCA)</td>
<td>12</td>
<td>9</td>
<td>3</td>
</tr>
<tr>
<td>CHARLIE SINGLETON - Make Your Move On Me Baby (Arista)</td>
<td>12</td>
<td>9</td>
<td>3</td>
</tr>
<tr>
<td>*COMMODORES - Janet (Motown)</td>
<td>12</td>
<td>4</td>
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</tbody>
</table>

*First time listed on this page.


**LP CUTS**

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<thead>
<tr>
<th>ARTIST &amp; TITLE</th>
<th>REPORTS</th>
</tr>
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<tbody>
<tr>
<td>MAZE - Want To Feel Wanted (Capitol)</td>
<td>DENNIS EDWARDS - Coolin' Out (Cordy)</td>
</tr>
<tr>
<td>DEBARGE - Share My World (Gordy)</td>
<td>DEBARGE - You Wear It Well (Cordy)</td>
</tr>
<tr>
<td>BOOZE BOYS - You Ain't Fresh (Capitol)</td>
<td>KOKO POP - Brand New Beat (Motown)</td>
</tr>
<tr>
<td>PRINCE - She's Always In My Hair/Hello (W.B.)</td>
<td>NILE RODGERS - State Your Mind (Warner Bros.)</td>
</tr>
<tr>
<td>PATTI LABELLE - If You Don't Know Me By Now/What Can I Do For You (Epic)</td>
<td>JESSE JOHNSON - Free World (A&amp;M)</td>
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<tr>
<td>POINTERS - Hey You/Freedom (RCA)</td>
<td>CAMEO - Single Life (Mercury/PolyGram)</td>
</tr>
<tr>
<td>LUTHER VANDROSS - My Sensitivity/The Night I Fell In Love/Wait For Love (Epic)</td>
<td>CHAKA KHAN - Can't Stop The Street (Warner Br.)</td>
</tr>
<tr>
<td>ONE WAY - More Than Friends, Less Than Lovers (MCA)</td>
<td>RUN DMC - Here We Go (Profile)</td>
</tr>
<tr>
<td>DEELE - I'll Send You Roses (Solar)</td>
<td>RENE &amp; ANGELA - I'll Be Good (Mercury/PolyGram)</td>
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**POTENTIAL SINGLES**

<table>
<thead>
<tr>
<th>ARTIST &amp; TITLE</th>
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<tr>
<td>CHARLIE WATTS - Straight Shooter (Arista)</td>
<td>DENNIS EDWARDS - Coolin' Out</td>
</tr>
<tr>
<td>KISS - You Make My Heart Race (Epic)</td>
<td>DEBARGE - You Wear It Well</td>
</tr>
<tr>
<td>INGELIA WARD - Be True (Mercury/PolyGram)</td>
<td>KOKO POP - Brand New Beat</td>
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<tr>
<td>ROCKIES - It's Not Easy (Arista)</td>
<td>NILE RODGERS - State Your Mind</td>
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<tr>
<td>MARVIN GAYE - It's Madness (Columbia)</td>
<td>JESSE JOHNSON - Free World</td>
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<tr>
<td>PATTI LABELLE - I Can't Forget You (Philly international)</td>
<td>CAMEO - Single Life</td>
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<tr>
<td>STACY LATTISAW - I'm Not The Same Girl (Cotillion)</td>
<td>CHAKA KHAN - Can't Stop The Street</td>
</tr>
<tr>
<td>TEARS FOR FEARS - Shout (Mercury/PolyGram)</td>
<td>RUN DMC - Here We Go</td>
</tr>
<tr>
<td>ATLANTIC STARR - Silver Shadow (A&amp;M)</td>
<td>RENE &amp; ANGELA - I'll Be Good</td>
</tr>
<tr>
<td>COLONEL ABRAMS - Trapped (MCA)</td>
<td>n/a</td>
</tr>
<tr>
<td>CHARLIE SINGLETON - Make Your Move On Me Baby (Arista)</td>
<td>n/a</td>
</tr>
<tr>
<td>COMMODORES - Janet (Motown)</td>
<td>n/a</td>
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**R&B SUMMARY**

Aretha won't give up her top spot on the chart to anybody - not even to her labelmate Whitney. It feels like a battle that will be hard fought, since both are getting major support from other formats, and you can hear them almost anywhere on the dial in any city. Top 5 is a bottleneck, and it's certainly anybody's guess as to who will give in next week. Strongest debut comes with Freddie Jackson's second hit "You Are My Lady". And don't count out Bobby Womack, who debuts at #29 - he looks so strong against the tough competition which is coming around the bend in "Chartbound" that this could be another big one for him. Howard Johnson went quite a few yards to get into "Chartbound" this week, bypassing a dozen or so others that had more reports than he did last week to get where he wanted to be - on the way to a new entry in that category. I understand they're a related family of (5) singers who hail from England, and if this is their first ever release in America, they're in for a "good show". Jennifer Holliday could be a good prospect for "Chartbound" next go-around, having picked up 11 new adds this week after debuting on the page with 8 last week. Speaking of adds, Maurice White's debut solo attempt knocked the socks off the competition with 17 adds its first week out! This Earth, Wind & Fire alumni might be making something of an under-statement by debuting with a remake of Ben E. King's "Stand By Me" instead of doing a new piece of his own, but the PD's and MD's could care less - it's on the air as of the day of arrival at most stations. Next in line of the newer entries are One Way and Patti Labelle's "I Can't Forget You". Although Tears For Feels's first single had a little airplay on R&B stations, their second, "Shout" has now received enough to make it in "Up & Coming". Popular LP cut by Atlantic Starr, "Silver Shadow" which we showed in "Potential Singles" for weeks, is now just that - a single - and debuts this week on the page. Others that garnered many adds were Colonel Abrams' "Trapped" and the former Cameo member Charlie Singleton, with his first solo "Make Your Move On Me Baby". Both look headed for the big time.

August 9, 1985/ The Gavin Report
NORTHEAST

BOSTON, MA
ANIELA THOMAS-WILD
New: Charles Singleton, Family. Hots: 9.9, Mai Tai, A.
Cymone, Boogie Boys, Ready For The World, Dazz
Band, Third World, B.Withers, Finesse, B.Womack.

STONY BROOK, NY
NEW YORK, NY
TONY QUARTERONE-WRKS/AM
New: Steve Arrington. On: DeBarge, P.LaBelle, Loose
Ends, Ready For The World, Weather Girls, Lisa
Lisa, Freddie Jackson, Pointers, Kool & Gang.

SCOTT SHANNON-Z100
New: Tina Turner, Madonna. On: Whitney Houston,
Wham!, Kool & Gang, DeBarge, Gwen Guthrie,
Aretha, Prince, Phil Collins.

BERGER/TONACCI-WPLJ
New: Freddie Jackson (LADY), Chaka Khan (FIRE). On:
DeBarge, Expose, Loose Ends, Aretha, Kool & Gang.

ROCHESTER, NY
ANDRE MARCEL-WDKX
New: O'Jays, Bobby Womack, Dayton, Jennifer Holliday.
Hots: Gwen Guthrie, Jesse, Family, RJ's Latest.
9.9, A.Cymone, Starpoint, F.Jackson, Con Funk S.

PHILADELPHIA, PA
JEFF WYATT/TONY GRAY-WUSL/AM
New: Maurice White, Veronica Underwood, Loose Ends,
Colonel Abrams, F.Jackson, Doug E.Fresh. Hots: 9.9,
Klee, A.Starr, Starpoint, Shannon, Jesse.

PITTSBURGH, PA
ALAN HARRISON-WAMO
Hots: Aretha, A.O'Neal, Lisa Lisa, Gap Band, Patti
LaBelle, Gwen Guthrie, Mary Jane, Mz, Sister
Sledge, Melba Moore, Carrie Lucas, Sade, Womack
& Womack, Jesse Johnson, Steve Arrington.

NORFOLK, VA
CHRIS TURNER-WOWI
New: Bronner Bros., Crash Crew, Conway Bros., Family,
Treacherous Three. Hots: Gwen Guthrie, Jesse
Johnson, 9.9, Klymaxx, J.Holliday, Juicy, Marvin
Gaye, O'Jays, Sheila E., Bar-Kays, Kool & Gang,
Kristol, Con Funk Shun, Veronica Underwood, Col.
Abrams, Run DMC, Reddings, Goon Squad, One Way.

WASHINGTON, DC
MIKE ARCHIE-WHUR
Hots: 9.9, Loose Ends, A.O'Neal, Kleeer, B.Withers,
Melba, DeBarge, Sheila E., Ready/World, Bar-
Kays. On: Mai Tai, B.Womack, A.Cymone, Gwen G.

BALTIMORE, MD
ROY SAMPSON-WXYV/AM
Hots: Jesse Johnson, System, Ready/World, C.Lynn, C.
Lucas, Kool & Gang, S.Arrington. On: Fatboys, P.
LaBelle, Melba, 9.9, Peabo Bryson, Lอาหาร.

KINGSTON/KRONTHAL-B104
New: Whitney Houston. On: Sting, Tina Turner, Billy
Ocean, Prince, Aretha, Freddie Jackson, Kool/Gang.

SOUTH

GEORGETOWN, SC
SWINTON/WRAGG-WV BX
New: Freddie Jackson, Ready For The World, A.O'Neal,
9.9. Hots: Aretha, Gwen Guthrie, Mary Jane Girls,
Commodores, Manhattans, Dazz Band, Jesse Johnson.

ST. MATTHEWS, SC
ANDY HENDERSON-WQKI
New: O'Jays, George Clinton, Commodores, Maurice White,
Madonna. Hots: S.Arrington, Boogie Boys, Starpoint,

COLUMBIA, SC
CHAZ SAUNDERS-WDPN
New: Sister Sledge, Peabo & Chaka, Billy Crystal, Gap
Band, Madonna. Hots: Jesse, Aretha, Whitney
Houston, 9.9, Gwen, 5 Star, Ready/World, Family.

SUMTER, SC
SCOTTY-B-WWDM/AM
New: Bronner Bros., O'Jays, Howard Johnson, Carrie
Lucas, Maurice White, Jennifer Holliday, Loose

SPARTANBURG, SC
J. HEMINGWAY-WXK
New: Ready For The World, Rene & Angela, O'Jays. On:

ATLANTA, GA
SCOTTY ANDREWS-V103
New: Marvin Gaye, Weather Girls, Herb Alpert, Howard
Johnson, Madonna, Maurice White, 450SL, Dynamic

JACKSONVILLE, FL
HANK BROWN-WJAX
Hots: F.Jackson, Deele, Aretha, S.Arrington, Jenny
Burton, Bill Withers, RJ's Latest, 9.9, Con Funk
Shun, Klymaxx, 450SL, Starpoint, M.Lovesmith.

TALLAHASSEE, FL
JOE BULLARD-WAN
New: Maurice White, Dayton, Peabo Bryson & Chaka Khan,
Doug E.Fresh, Merk & Monk, Sister Sledge. Hots:
J.Holliday, Aretha, Boogie Boys, Starpoint, Family.

MIAMI, FL
FRANK AMADEO-Y100
New: Whitney Houston, Alisha. On: Tina Turner, Shannon,
Lisa Lisa, Nenodo, Ready For The World, Pointers.

MARK SHANDS-195
New: Whitney Houston, Brenda K. Starr, Miami Sound

MOBILE, AL
B.J. TAYLOR-WBLX
New: Atlantic Starr, Dazz Band, George Howard, Carrie
Lucas, Jennifer Holliday, Joe Sample, Karl Carlson,
Howard Hewett, O'Jays. Hots: Boogie Boys.

MONTGOMERY, AL
FRENCH BE/SUNT SHAE-WQIM
Hots: Rick James, Mary Jane, One Way, Sade, DeBarge,
Melba Moore, Skipworth & Turner, Klymaxx, Mid-
night Star, Glenn Jones, Atlantic Starr.

NASHVILLE, TN
J.C. FLOYD-WQOK/AM
New: Dazz Band, Maurice White, Atlantic Starr, Howard
Hewett, Cameo, Charlie Singleton. Hots: Jesse
Johnson, Fatboys, P.LaBelle, Full Force, Steve
Arrington, Boogie Boys, SOS Band, Bar-Kays, Con
Funk Shun, Whitney Houston, B.Ocean, Starpoint,
Sly & Robbie, Shannon, Juicy, Mai Tai, Gwen G.

MEMPHIS, TN
JERRY MASON-KRNB
Hots: Boogie Boys, Rick James, L.Vandross, B.Ocean,
Fatboys, P.LaBelle, Mary Jane, Ready/World, 9.9,
Goon Squad, New Edition, Bar-Kays, Jesse
Johnson, System, Teena Marie, Pointers, Ocean.

MORGAN/SMITH-K97-WHRK/AM
Hots: Jesse, Rick James, Fatboys, Bar-Kays, A.Cymone,
Fatboys, System, S.Arrington, Mary Jane, Gwen
Guthrie, 9.9, 5 Star. On: Family, Warren Mills,
B.Womack, Goon Squad, Carrie Lucas, J.Holliday.

NEW ORLEANS, LA
DONNIE TAYLOR-WYLD
New: Chuck Strong, F.Jackson, Jennifer Holliday, Wind-
jammer, Prince, Sheila E. Hots: P.LaBelle, 9.9,
S.Arrington, Collage, Mai Tai, 5 Star, Skool B.
O KELLY/ROLLING-B97

ABBEVILLE, LA
ANTHONY KEITH-KROF

LAKE CHARLES, LA
ROSHON-KZZZ

MCMBB, MS
BRAD LEE-WHNY

JACKSON, MS
JULIAN DAVIS-WOKJ

CINCINNATI, OH
BRIAN CASTLE-WBLZ

STEVE HARRIS-WGIN

CAIRO, IL
MIKE SMITH-WKRO

INDIANAPOLIS, IN
KELLY KARSON-WTLC

DETROIT, MI
CECILIA WHITMORE-WJLB

GARY BARKWORTH-WHT

MILWAUKEE, WI
BERNIE MILLER/DAVE MARX-WLUM

ROB HARDY-WNOV

CHICAGO, IL
MARCO SPONO-WBMX/FM

ST.LOUIS, MO
MIKE STRADFORD-KMJM

MINNEAPOLIS, MN
SPIDER HAMILTON/LOU KUNO-CBLS

SOUTHWEST
DALLAS/FT. WORTH, TX
TERRY AVERY/M SPEARS-KFDA

MCCANN/MICHELLE MADISON-KNOK

KILLEEN, TX
BILL ST. JOHN-KKJZ

HOUSTON, TX
RON ATKINS-KMJJ

PT. ARTHUR, TX
DOUG DAVIS-KHYS

FAR WEST
LOS ANGELES, CA
DOUG GILMORE-KJUL

GREG MACK/MAXIA BANE-KDAY

KEVIN FLEMING-KGFJ

HARRY GANDY-KUTE
Hots: Michael Franks, Bill Withers, Sting, China Crisis, Earl Klugh, Luther Vandross, Peabo Bryson, Style Council, Paul Young, Carly Simon.

MIKE SCHAEPER-KIIS/FM

SCARBOROUGH/HALL-KKHR
**San Diego, CA**

**Duff Lindsey - XHRM**

New: Maurice White, Commodores, Klymaxx, A.Starr, Carl Carlton, Colonel Abrams, O'Jays, Howard Hewett.

Hots: Bar-Kays, Jesse Johnson, Gwen Guthrie, A. O'Neal, 9.9, Mary Jane, Boogie Boys, Fatboys.

**Stockton, CA**

**Roy Williams - KJOY**


**John Hampton - KSTN**


**Sacramento, CA**

**Gillette/Collins - FM102**


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**Available**

**Kelly Frost** from KSNN/KUFB is looking for a position as Air Talent/Prod., contact her at (209)383-3146.

**David T. Hillley** from WWK-Elberton, GA is looking for a position as Air Talent, contact him at (404)285-2581.

**Gayle Massey** from KUTI-Yakima, WA is looking for a position as Air Talent, contact her at (509)452-7139.

**Paul Reilly** from WMTG-Gaithersburg, MD is looking for a position as Air Talent, contact him at (301)495-3337.

**Diana Sheppard** from WIIZ-Jacksonville, NC is looking for a position as A.T./M.D., contact her at (919)347-6411.

**Steve Shortz** from KATA-Arcata, CA is looking for a position as A.T./P.D./Prod., contact him at (707)839-440.

**Jill Henry** from KFMI-Eureka, CA is looking for a position as A.T./M.D./Prod./News, contact her at (707)822-7223.

**Rob Conahy** from KLLP/KBVR is looking for a position as A.T./Prod./News, contact him at (503)393-4367.

**Doug Allen** from KCMN-Waterloo, IA is looking for a position as A.T./P.D./M.D., contact him at (319)352-2230.

**Jackson Beard** from RTAG-Cody, WY is looking for a position as A.T./M.D./P.D., contact him at (605)348-8919.

**Don Brokshire** from WSKY-Asheville, NC is looking for a position as Program Director, contact him at (713)440-5874.

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**Birthdays**

Our Best Wishes and HAPPY BIRTHDAY To:

- Jon Barry, KMJK-Portland, OR 8/11
- Chris Baker, KTGR-Columbia, MO 8/11
- Eric Carmen, Joe Jackson, John Conlee 8/11
- Mark Knopfler, Buck Owens, Porter Wagoner 8/12
- Jack Daniels, WJZR-Charlotte, NC 8/13
- Charlie Chase, KKEZ-Ft. Dodge, IA 8/13
- Dan Fogelberg 8/13
- Dave Wright, WRIG-Wausau, WI 8/14
- Connie Smith 8/14
- Frank Burke, WBQW-Scranton, PA 8/15
- Chris Holmberg, WWOM-Albany, NY 8/16

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**San Francisco, CA**

**Marvin Robinson - KSOL/FM**


**Keith Naftaly - KMEL**


**Fresno, CA**

**Carey Edwards - KMGX**


**Walker/Davis - KYNO/FM**

**PROMOTIONS** by Lisa Smith & Betty Hollars

**PAINT YOUR HEART OUT**
Over 2,000 volunteers painted their hearts out in the third annual Paint Your Heart Out campaign in Boise. The event was presented by KBOI with a continental breakfast kickoff for all volunteers. Hundreds of colorful Paint Your Heart Out balloons signalled the beginning of painting. The 2,000 volunteers made up 100 paint teams who painted 78 senior citizens’ homes and the Senior Center in Boise. KBOI’s paint team spruced up the home of 82-year-old Neva Heckman and KBOI volunteers also groomed her yard and planted flowers. The station also hosted a remote broadcast from Paint Your Heart Out events during the day. Mrs. Heckman and the KBOI paint team, along with all the volunteers and their senior citizens, closed the day with a fun-filled picnic at a local park.

**VEIN DRAINS**
K-Earth in Los Angeles sponsored a Blood Drive in Orange County in conjunction with The American Red Cross. Each blood donor received an official K-EARTH “1985 Blood Drive” T-shirt . . . Giving blood is not a barrel of laughs, but Gary Morris and the Forester Sisters helped at US-101—Cleveland, TN’s second annual Vein Drain. Autographs were signed, hands shaken, kisses planted and pint after pint of blood donated for one of the most successful days yet for Blood Assurance. Those donating received US-101 Vein Drain T-shirts or concert tickets for their efforts . . . KSO-Des Moines air personalities held a live broadcast on June 28th from the Central Iowa Blood Center from 6AM to 6PM. Over 100 listeners donated blood for the Fourth of July holidays.

**GOING BACK TO GADSDEN**
Attention all disc jockeys who are currently working—or have ever worked—in Gadsden, Alabama. Bill Buckner at WAAX is currently organizing a disc jockey reunion for you. It will be held the second week of October, and Bill would like those interested to respond before the middle of September. For more information, contact Bill at 205-543-9229.

**BEYOND THE CALL OF DUTY**
On May 31st, fourteen tornadoes touched down in Northwestern Pennsylvania, killing 88 people, injuring some 700 others, and leveling hundreds of homes and businesses. K104/WEYZ in Erie, PA immediately mapped out their strategy to help the victims. All contests and promotions were cancelled to put the full force of the stations behind the effort. Donations were taken on the air, and a booth was set up at a local mall to collect more donations. The fundraising effort received a tremendous boost when Kenny Loggins donated the entire proceeds from his Erie concert to the fund. The total amount raised by the K104/WEYZ Tornado Relief Fund was over $150,000, with the corporate amount exceeding $500,000. The president of the American Red Cross described their efforts as the best he’s ever seen, especially considering the magnitude of the disaster.
SURVIVOR - First Night (Scotti Brothers)

No doubt about it now, '85 is their year. From the mellow intro to the rockin' climax, this record is a sure fire guarantee that Survivor's current roll will continue for nearly the entire year.

DAVID FOSTER - Love Theme From St.Elmo's Fire (Atlantic)

St.Elmo must be the patron Saint of hit songs. In this case, he's looking out for master composer David Foster, who may well follow Harold Faltermeyer's lead and pull off the second instrumental hit of the year. The beautiful melody is breaking out of Texas with this week at John Landers' KKBQ and Skip Bishop's KKYS.

ERIC MARTIN - Information (Capitol)

Quite a transformation from his debut LP a few years back. His talent as a vocalist can't be denied. Match his maturity as an artist with the productions of Kortchmar and Ladanyi, some great players, and this soulful side, and you've got a tasty combination.

WHAT IS THIS - I'll Be Around (MCA)

What it is! The Spinners hit of thirteen years ago gets a pop/rock injection that makes it palatable for a new generation while still pleasing ears of "oldsters" who'll enjoy it as a memory maker.

NEXT WEEK

Propaganda - "Secret Wish" (ZTT/Island)

Dave and I take a lot of time and space on this page each week to propagate brain-tickling junk music (the bread and butter of our existence). Once in a while Dave finds the golden Twinkie and I build a sandcastle out of Ding Dongs. Then, once in a solar eclipse, I hear something less perishable more enlightening -- which says, "Listen to this!" Propaganda's "Secret Wish" is one such album. Artistic, thoughtful, insightful, witty and inventive, (and that just in their liner notes, complete with a mini-thesis on the fear of living). Propaganda is a quartet of avant guardians who get their tone from the texture of their music. I gotta believe that Trevor Horn had a big hand in the translation from the quirky abstraction of their lyric to the digital dynamics of the recording. Without the appropriate arrangements and mix, Propaganda would probably be out there in the wake of Haley's Comet. Tracks like: DREAM WITHIN A DREAM, DUEL, THE CHASE, and DR. MABUSE give new hope to the craft of music-making. If you listen to one album this year, let it be Propaganda's "Secret Wish".

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Tower, Concord Tower, West Covina Odyssey, Las Vegas

From the forthcoming LP "SEVEN THE HARD WAY"

BB 30 •- 25 •
R & R 30 •- 22 •
LOVERBOY

Lovin' Every Minute Of It

Produced by Tom Allen and Paul Dean
Taken from the Columbia LP "LOVIN' EVERY MINUTE OF IT" FC 30063

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