Count Basie

ZZ GREAT BASIE DIES
CREASED BLACK MUSIC VIDEO EXPOSURE SOUGHT
OUNDTRACKS CHART SUCCESS
ASH BOX INTERVIEW — RICK DEES
ZING UP AMERICA (Ed.)
CASH BOX PROUDLY PRESENTS ITS SIXTH ANNUAL

SPOTLIGHT ON BLACK MUSIC

ISSUE DATE: JUNE 16, 1984 □ AD CLOSING: JUNE 4, 1984

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EDITORIAL — Jazzing Up America

Quick, define jazz!
Impossible, right? Just glance over the jazz charts this week: the Crusaders, Carla Bley, George Winston, Wynton Marsalis, and Herbie Hancock all stand cheek by jowl yet the types of music contained on their albums are hardly the same. In other words, jazz is as eclectic and varied as that list of names would indicate. Yet there are still jazz musicians who loathe the term jazz and pop musicians who call their music jazz. No matter how you slice it, jazz is an important part of the American music business; indeed, it may be America's only native art form.

At this point in time, jazz seems to be standing strong. The record bins are brimming with jazz of all varieties — from the enormous output of independent labels, based both here in America and in Europe, to the new product and reissue programs of the major labels. Thirty years ago this summer the Newport Jazz Festival was born and now jazz festivals literally cover the globe, many of them receiving all important corporate dollars. The video revolution has not passed by jazz either, and in stores now are tapes of Michael Jackson share rocks with video concerts of Dizzy Gillespie and Lionel Hampton and many others. Many bookstores have weighty shelves with jazz scholarship.

Cash Box has always had a strong commitment to jazz. We think the definition is pointless: be it Joe Roll Morton's Hot Peppers or Ronald Shannon Jackson and the Decoding Society or Pieces Of A Dream if, as the great Duke Ellington said, it got that swing, Cash Box supports jazz and we're proud to see record companies, retailers and everyone else supporting it. The music is our heritage — it is as varied, as diverse, as exciting, as well, America.

CONTENTS

DEPARTMENTS
Black Contemporary ..... 24
Classifieds ..... 28
Contemporary Albums ..... 29
Country ..... 19
Gospel ..... 23
Jazz ..... 14
Mercury ..... 10
Radio ..... 11
Video ..... 15
FEATURES
East Coastings ..... 9
Editorials ..... 18
Events On The Move ..... 6
Points West ..... 6
CHARTS
Top 100 Singles ..... 4
Top 200 Albums ..... 16
Top 20 Black Contemporaries ..... 24
Top 20 Contemporary Singles ..... 26
Country Singles ..... 22
Country Singles ..... 20
Gospel Albums ..... 23
Jazz Albums ..... 14
Jazz Charts ..... 13
Top 15 Midlites ..... 10
Top 30 12" Singles ..... 15
Top 30 Video Releases ..... 10
Top 15 Music Videos ..... 10
REVIEWS
Albums And Singles ..... 12
music theme: this is the life (pendent)
Jazz Great Basie Dies At 79
NEW YORK — William James "Count" Basie died of cancer April 26 in Florida at the age of 79. The Count, as he was known since a Kansas City disc jockey thought him a moniker at age 19, was 49 years old, led a big band that for 49 years defined the term "swing." Except for two years (1961-62), Basie was at the helm of an orchestra that played sleek, blues-based arrangements, his spatial, wry presence distinguishing the band from the smooth, breezy rhythm section that served as a springboard for the solos of such stars as Lester Young, Benny "the Bullet" Wes, Tony "the Pivo" Bennett, Frank Wells, Al "the Screamin'" Ala, and Jimmy Forrest. The band was also a favorite with singers — Jimmy Rushing, Hazel Scott, Billie Holiday, among others. Basie was members of the orchestra, and Frank Sinatra, Sarah Vaughan, Ella Fitzgerald, among others, the band for concerts or recordings.
Count Basie's funeral, held April 30 at the Kansas City All Souls Church drew thousands of mourners, crowning the cathedral and spilling into the street, including Sarah Vaughan, Quincy Jones, Benny Carter, Billy Eckstine, Woody Herman and many other members of the jazz community. From every edition of the orchestra. Fried Green, Basie's guitarist for 47 years, was so overcome by Basie's pass away, his voice cracking, "I don't know what to do now that he's gone." Basie was born in Red Bank, New Jersey, on Aug. 21, 1904. As a teenager, he became a disciple of stride piano. He first played on radio and at clubs from him, and, for awhile, working the bellows for the organ Waller played in Harlem's Lincoln Theatre. He began playing piano professionally, in the mid-20s; shortly thereafter he became stranded in Kansas City, Mo., while on the road with pianist White's vocal group. Basie remained in Kansas City, soon joining Waller's Blue Devils and, when that band broke up, Bennie Moten's Orchestra.

(A continued on page 9)

Incresed Black Music Video Exposure Sought

by Gregory Dobrin

LOS ANGELES — Video has arrived in the music industry, and that one can deny. It is a sudden technological sensation that has shot to such a level of popularity the buying public has begun to dictate the kind of music we're hearing, and the success of the bands that record it. Increasingly, we're seeing the rise of artists that are attractive not only for their music but for their visual appeal. This visual impression is a key factor in the merchandising of music.

But despite the video boom, exposure of black music video through this new format is limited to the music of CHA and R&B formats. Black music, which has always oldwell, doesn't appear to be as involved with the video phenomenon. The pop/rock orientation of the various music video television programs that have been new to black music has been declining, and a year seems to be changing somewhat, but the reality remains.

In preparation for Black Music Month at Cash Box, we queried some of the top promotional people at the major record labels for their opinions. In doing so we tried to gain a perspective on both sides of the issue, talking to people from areas of pop/rock promotion as well as those from black music promotion departments. Each of these executives was given enough to share their views in the total spectrum of video and its effects on the promotion of music while developing insights into the inequities between black contemporary/R&B and pop/rock exposure through video.

A general picture was provided by several executives who deal primarily with the promotion of CHR/AD music, none of whom seemed to feel video was actually taking over as a primary means of exposure. But all of whom felt that with the huge sums spent by their companies the making of videos, seeing it to they said, was now a top priority. In the words of Walter Lee, senior vice president of sales and promotion at Capitol Records: We have an in-house staff that spends 20 percent of its energies to see that there are being exposed. We are utilizing our field staff in the exposure of videos. This company, as was all companies, spends a great deal of money creating music videos, so we put a lot of time and effort into getting these videos out there.

(continued on page 11)

Most Added Single Is Not A Single

by David Adelson

LOS ANGELES — The Jermaine Jackson duet with his brother Michael off of Jermaine's newly released self-titled LP for Arista, "Tell Me I'm Dreamin' (Too Good To Be True)," could very well turn out to be one of the most popular songs of this year. But it was the most added single on the pop and B/C formats in Cash Box May 5. But, as a result of an agreement between Epic and Arista Records, the song will not be released as a single.

A spokesperson for Arista commented, "We did what we release a three-track single instead of a duet, and we included the Michael Jackson duet. It just happened that radio stations played the single 10 times as much as the song. The record company official stated, "We were not given as a single and it was stated quite clearly that it was not available for commercial release. It was promo only. It's not unusual to give three tracks from a major artist to radio stations.

Elda has so far licked each copy of the single, alerting the consumer of the songs on the disc. The first song listed is the Jackson duet which plainly states Michael Jackson's contribution. According to Arista, "on the sticker copy of the album it says "duet with Michael Jackson" because it is the word that gives us the right to use. We had to get clearance for both artists. Obviously he is not a solo artist. CBS records declined to comment on the subject.

At this point it appears that the song will not be released as a single in the foreseeable future. Arista claimed they have no interest of ever releasing it in 45 or 12" single configurations for commercial distribution, citing the agreement with Epic. If in fact the song is a success, the only way to gauge its popularity will be radio saturation.

(continued on page 11)

Soundtracks Chart Success

by Pete Hohn

LOS ANGELES — Soundtracks have been known to find success since the early days of silent films, but never has the musical underscoring of a movie been so important to the public's consciousness as at the present time. The mid-70s' multi-million dollar success of the Bee Gee's Saturday Night Fever soundtrack gave such albums the profit-making potential that paved the way for numerous music/film projects. The current proliferation of solid selling soundtrack discs comes from that success, but in many ways, fart overshadows it. This week's Cash Box Top 200 album chart holds three soundtracks in the Top 10 and eight on the chart as a whole. Singles spawned from these LPs also account for four of the Top 10 singles.

(continued on page 11)

CD Group Votes

by Rusty Cutchin

NEW YORK — In one of its first official acts as an independent, not-for-profit association, The Compact Disc Group of America elected eight of its members to complete the formation of a CDG board of directors, subject to approval by New York State's attorney general.

The Compact Disc Group was launched one year ago and recently formalized its separate corporate legal status. The group is headquartered in New York and is composed of manufacturers and suppliers of compact disc products, including players, record labels, accessory manufacturers and trade associations. Its primary goal is to provide retailer education and to develop standards for testing and acceptance of the CD system.

The officers of CDG are: chairman, Eddy Fox; first vice chairman, Pat鸡 Compact Disc, Polygram Records; vice chairman, Harlan Lippincott, product manager-home audio division, Zenith Electronics, treasurer, Jerry Shulman, director-market development, CBS Records, and secretary, Leslie Rosen, director of the Compact Disc Group.
Silver Lauper — CBS executives from England and the U.S. recently surprised Portrait/CBS recording artist Cyndi Lauper with a U.K. Silver Disc award for the single “Girls Just Want To Have Fun,” the first international award the singer has won since her solo debut album release. “She’s So Unusual.” Pictured (l-r): marketing director for Epic and Associated Labels, U.K., Jerry Turner; Lauper’s manager, David Wolf; “She’s So Unusual” producer, Rick Chertoff; vice president and general manager of A&R, Epic/Portrait Records; Lennie Petie; managing director of CBS Records, U.K. Paul Ruth; Cyndi Lauper; vice president and general manager of E/P/A Records, Don Dimpsey.

Atlantic Slates ‘Beat Street’ Date

LOS ANGELES — The worldwide release of “Beat Street,” the soundtrack of the forthcoming Orion Pictures film of the same name, has been announced at Atlantic Records.

The soundtrack was produced by Harry Belafonte and Arthur Baker, with several producers involved on individual cuts, and will feature the songs of a variety of artists, including Grandmaster Melle Mel and The Furious Five, Jenny Burton, The System, Alisia Bromeaataa and The Soul Sonic Force, Ruben Blades and many others.

Several single-album volumes are scheduled for release over the next few months, with Volume 1 slated for a May 18 national release. Four singles from Volume 1 will be cut from the M'cLennan/Wilson/Wilson Records in close succession, beginning with “Beat Street Breakdown” by Grandmaster Melle Mel and The Furious Five. 7” version of “Beat Street Breakdown” is due for immediate release by Atlantic Records, with a 12” single released by Sugar Hill Records.

T-I-C-K-E-R-T-A-P-E

NEW YORK — MENC (Music Educators National Conference) has just published “Promoting School Music: A Practical Guide,” a public relations guide for music educators at the state and local levels. Copies are five dollars for non-members and can be had from MENC Publication Sales: 1902 Association Dr., Reston, Va. 22091.

...The Second AES (Audio Engineering Society) International Conference focuses on an in-depth study of audio recording technology past, present, and proposed, May 11-14 at Anaheim, Ca. Disneyland Hotel Convention and Conference Center... "Maniac McPartland’s Piano Jazz" has won a George Foster Peabody Award. South Carolina Educational Radio will present its fifth season this fall... The American Guild of Authors and Composers (AGAC) has just changed its name to The Songwriters Guild. The Songwriters Guild is about to release such music folios as "Pink Floyd Two," and "Dark Side of the Moon" for a Summer sale push... The Bitter End, the historic Greenwich Village club that presented such artists as Neil Diamond, Bill Cosby, and Joni Mitchell early in their careers, was renamed the Other End a few years back. Now they’ve gone back to the original name which they hope to keep until, well, the Bitter End... Norby Walters Associates has just signed Patti LaBelle, Dee Dee, and Con Funk Shun for worldwide representation. Meanwhile, the Recording Arts Unit of S.O.B. (for "Waxing Amor Norby Walters," May 10, at the Sutton Place Synagogue, 225 E. 51st St., NY... Spokaromic Car Sound has joined with MTV to promote the Summer/Fall, 25-market leg of the Yes tour.

WCI Reports First Qtr. Revenues

NEW YORK — Warner Communications Inc. has reported first quarter revenues of $726,026,000 with a $35,740,000 loss from continuing operations and net income of $30,861,000. These figures compare with revenues of $869,399,000 and a net loss of $18,880,000 for the first quarter of 1983. Net income per share was $.44 compared with last year’s first quarter loss of $.46.

According to Steven J. Ross, chairman and chief executive officer, “Revenues for the quarter over WCI’s Recorded Music and Music Publishing division increased 7 percent to $203.2 million and operating income was up 32 percent to $21.3 million as a result of improved performances from all three domestic labels and international operations. Van Halen’s ‘1984,’ issued early in the quarter, has already sold over three million copies and is one of the fastest selling releases in Warner Bros. Records history.”

Ross also said that each of the divisions in the company’s core entertainment and communications business showed improvement over the first quarter of 1983. “Operating income from the Film Entertainment, Recorded Music and Consumer Products divisions rose 32 percent in aggregate and Atari’s losses decreased. Interest expense and cable losses increased and income from other investments declined for the quarter.”

“Operating income from WCI’s Film Entertainment division increased 9 percent to $45.0 million during the quarter,” Ross said. He cited Clint Eastwood’s "Sudden Impact" and sales to network TV, along with growth in the company’s home video business as contributing to the improved showing of the film division.

Ross also said that first quarter results were negatively affected by continuing losses of WCI’s joint venture with American Express, Music. Music Television continued, however, to achieve "substantial subscriber growth" during the quarter and now reaches 19.3 million cable households, according to Nielsen figures,” Ross said.

EXECUTIVES ON THE MOVE

RCA Promotes Siisilli-Higgins — Barbara Siisilli-Higgins has been promoted to director, advertising media, RCA Records. She was RCA’s manager, advertising media, a position she had held since joining the company in 1977.

Tarant Appointed — Gene Tarant has been appointed associate director, A&R administration for CBS Records. Since 1982 she has been manager, copyright, product and contract administration, CRC.

Dean Appointed — Jim Dean has been appointed manager, A&R, west coast for Columbia Records. Prior to joining Columbia, she was an assistant to Mike Gormley and Miles Copeland at L.A. Personal Direction.

Winnick Named Co-Duplication Corporation, a video/Dvd lab of Lyric for Atlantic Records. She has been the former New York-based vice president/general manager for NBC’s The Source network and most recently vice president of the Satellite Music Network.

Detin Named — Bob Detin has been promoted to vice president/creative director, graphics for Atlantic Records. He joined Atlantic Records in 1972 as advertising art director and became director of Atlantic’s art department.

Hinkle Joins CBS Records Nashville — Sally Hinkle to manager, Columbia press and public information. She has worked with the label’s marketing division during the past four years as an independent music business writer.

Jackson Appointed — The Nashville chapter of the National Academy of Recording Arts and Sciences (NARAS) has announced the appointment of Paul Jackson as executive director of the local chapter. He comes to the Recording Academy from The Oak Ridge Boys’ Stars For Children, Inc. where he served as executive vice president.

Dolan Named — CBS Records International has announced the appointment of John Dolan to vice president, strategy & development. For the last two years, he has been on assignment as managing director, CRI Europe, based in Paris.

Changes At RCA — RCA Records has made the following changes in its marketing organization. Under the new structure, the following departments and senior staff members are: product management: Jack Maher, director, merchandising, east coast; Don Wardell, director, merchandising, west coast; Basil Marshall, director, product management, black music advertising; Alan Grunblatt, manager, video and promotion administration.

Koppelman Named — Charles A. Koppelman was elected a director of Williams Electronics, Inc. He is the manager of The Entertainment Television Company, a company that recently purchased the CES/CSL Group, a company that has been a leader in the home electronics business field.

S/T Promotes Santale — S/T Videocassette Duplication Corporation, the east coast subsidiary of VideoDisc Corp. of America Inc., has announced the promotion of Rosalba Santale to manager of duplication and quality control. She joined the company five years ago in the “Engineering” division and has since been promoted to manager of the printing division.

Kinzell To ICM — Carole Kinzell has joined ICM as an agent in the Los Angeles concert department. She previously was vice president and supervised operations at the Empire Agency In Atlanta, Georgia.

Trainer New President Of CES — Stephen J. Tanino has joined CES Publishing Corp. as director of promotion and special events. He has been vice president and executive director of the Recording Industry Association of America and its RIAA/Videodisc and acting coordinator for the Compact Disc Group.

Murphy-Baran Named — Tola Murphy-Baran has been promoted director, industry public relations for Showtime/The Movie Channel Inc. She had been manager of business and trade public relations for Showtime/The Movie Channel Inc. and earlier held the same position for Showtime.

Cash Box/May 12, 1984
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LOMOS BACK IN TOWN — Lately, it seems like just about every band wants to go to Europe to try its hand at winning over our ancestral neighbors across the sea. Strokeبحشة Los Lobos arrived in L.A. after a three-week tour of northern Europe, which included an all-night jam session with an authentic Dutch “tex-mex” band at Amsterdam’s famed Melkweg club (the Milkyway), a car chase taxi tour of London, and even a bit of loose jamming in places like Looon in the Netherlands. Steve Berlin, the band’s sax and co-producer, noted this especially interesting evening. “Looon was great because Stevie Ray Vaughn was playing there. We went and caught the first part of his show; the two clubs timed it so you could see their shows on the same night, so everybody from his show came over to see ours. Then he came out and played with us for about an hour. After the sixth or seventh encore, we were in the dressing room and they were outside pounding on the door for us to go on!” From one whirlwind tour to another, Los Lobos was a “Fourties in eight days” run through California. Bass player Conrad Lozano explained, “we were in L.A. for a half-year gig at the Music Machine and a acoustic gig at McCabe’s on the up.”

PREVIN COMES TO LOS ANGELES — Renowned American conductor Andre Previn has been named music director of the Los Angeles Philharmonic according to a recent Wall Street Journal report. Previn, who was the principal conductor of the London Symphony Orchestra from 1968 to 1976 and music director of the Pittsburgh Symphony since 1976. His initial contract with the L.A. Philharmonic will begin in January of 1986 and continue through the 1988-89 season and calls for a minimum of 14 weeks in residence with the orchestra each season. Previn will also be expected to conduct the orchestra in its summer season at the Hollywood Bowl, as well as special projects and recordings. Previn has been a regular guest conductor and appears regularly with the Atlanta Symphony Orchestra and the Philadelphia Orchestra. The conductor/composer has made over 150 recordings and also collaborated with playwright Tom Stoppard on the music drama Every Good Boy Does Fine, starring John Cullum.

HAPPY BIRTHDAY BOB — A multi-media collection of songs, poems and interviews by Bob Dylan will be presented at L.A.’s Latest Stage, previewing May 24 – Dylan’s 50th Birthday, and running through July 1. The show will star Peter Landecker as Dylan and is said to present “a conrert feeling.” The Latest Stage is located at 1630 La Cienega.

PUNK TENDENCIES — Billing the “season’s biggest punk bash,” KROQ-FM and the Whisky-A-Go-Go announce that the first annual Punk Tendencies party will be held on the evening of Monday, May 13. Some of the featured acts include the Misfits, thead Subhumans, the Meatmen, and a large number of local punk bands. The Whisky-A-Go-Go is located at 8032 Sunset Blvd., L.A.

PUNK IN THE PEAPOE RAP. — With his ambitious LP, “999,” Prince broke down quite a few barriers on radio and in the music business. Taking the next step, Prince has now created and starred in an auto-biographical feature length motion picture called Purple Rain. The Los Angeles finishing up the soundtrack LP (of the same name), Prince is releasing one of two singles, “When Doves Cry,” or “Let’s Go Crazy” in early May. The LP and film should be out this summer. ODD AND ENDS — Romeo Void is finishing up their newest disc to 415 Records. “Instincts” will be out in June and the first single “A Girl in Trouble” will be out two weeks earlier. Patti LaBelle and Taj Mahal are working on music for a feature length film, Soldier Story, as is Herbice Hancock. The film covers a group of black soldiers fighting for the U.S. in World War II. Keep to posted. Frank Stella is in the studio with Quincy Jones for four ‘“eyes” latest which includes vibe man Lionel Hampton (turning 71 on April 12) and George Benson on guitar. Amazing how he gets around; Michael Jackson showed up there, too. Huey Lewis and the News are in the studio mixing the sound from live dates earlier this year which will be broadcast by Westwood One in June... Black Flag vocalist Henry Rollins will give a spoken word performance May 8 at Be Bop Records in Reseda. This will be the last solo date by Rollins before Black Flag leaves for its European tour... Spring should be fruitful with new vinyl out by Rank & File, “Long Gone Dead,” Violent Femmes, “Hula Love” by John Lee Hooker and the Blasters’ Bill Bateman.

SHAKING THE BLUES — A recent Club GAMC gig with John Lee Hooker and the Sax Maniacs brought in a number of well known faces. Pictured here are (l-r): John Doe of X, Dave Alvin of the Blasters, blues legend John Lee Hooker and the Blasters’ Bill Bateman.

Springsteen Album “Born In The USA” Set For Release

Springsteen has completed his latest LP, which has been recorded entirely in his home studio, and will be released in the U.S. in June. The first single from the album, “Dancing In The Dark,” will be released to radio during the tour continuing through the United States on May 19. “Born In The U.S.A.” will feature a new Cover for the E Street Band, and the disc was produced by Springsteen, John Landau, Chuck Potskin and Steve Van Zandt. Springsteen and the E Street Band are also planning a summer tour with dates to be announced in the next few weeks.

FREIDA PARTON

borrowed something else from the artists listed: a penchant for playing live. “I’ve seen so many groups that just jammed out when I saw their video or heard their record, and then when I saw them live, I just thought ‘Oh my God!’ If you listen to this album, there’s not a thing that we can’t do. I believe people should get what they pay for. If they like the album, they’re going to get it even better when they see us. That’s the only way it should be; it’s cheating if it’s not that way.” Though Parton’s relationship to her sisters may have made things easier initially, it is also a difficult shadow to live under. Yet Freida acknowledges that the good of her family far outweighs the bad. “Dolly raised me since I was 13 along with my baby sister Rachel. And now with her family, they took us all over. She’s my mother and my sister, she’s just something to me!” And as for the flood of attention that’s now overwhelming her right now, Parton looks on the positive side of the situation. “It has been absolutely overwhelming her right now, Parton looks on the positive side of the situation. ‘It’s been a fun, I’ve grown so much in the last couple of years, I’ve grown before, but, boy, I’m grown now!’” The biggest media furor is over Parton’s debut video on MTV, which is a clip of the single “Oriental Doll.” Parton obviously enjoyed the attention and the exposure it brings about. “A lot of people are really loving it. It was fun making it and a lot of other video channels have picked it up. It’s humorous, and it makes people realize that good rock is tongue-in-cheek. They’re having a hard time putting a label on it, and that’s alright. We’re covering it all: the boys from Boston and the girls from east Tennessee have brought together something new. I was born to do this, this is all I know how to do!”

FREIDA PARTON

MAMA DON’T LET YOUR BABIES GROW UP TO DELIVER SINGING TELEGRAMS: — MGM/HUA Home Video has been sending surprise singing telegrams to promote its upcoming The Other Side Of Nashville. Picture above are the deliverer (with the hat) and the surprised sales staff from NP’s Metro Video Distributors.
Jazz Great Basie Dies

(continued from page 5)

Up until 1935, Basie took
many members of that organization to the Reno Club and began the band that, in one form or another, survived until his death.

Kansas City was, during the Depression, an unusually active city, thanks largely to the corrupt policies of political boss Tom Pendergast. The Basie aggregation flourished — their loose, rangy blues arrangements, based on simple, repeated phrases called "riffs," and the brilliant soloing of, particularly, tenor saxophonist Lester Young, caught the ear of John Hammond, who would pick up the live radio transmissions from the Reno Club on his car radio in Chicago. Hammond arranged for the band to travel to Chicago, and in 1937, to open at New York's Roseland Ballroom.

Despite the presence of Lester Young, other soloists such as Herschel Evans, Dick Wells, and Buck Clayton, and powerful blues shouter, Jimmy Rushing, the band didn't catch on right away. It was during an engagement at 52nd Street's Famous Door club in the summer of '37 that things started to change.

The Basie band swung, pure and simple.

The four-man rhythm section (Bass, piano, drums, and guitar; Walter Page, Joe Jones, drums was the heart of the band — sparse and lean, they played as if they were floating, earning the nickname, "The All-American Rhythm Section." Their earliest recordings, recorded for Decca, became classics, including "One O'Clock Jump" and "Jumpin' At The Woodside," establishing Lester Young as one of the pre-eminent soloists in jazz and causing the band to be dubbed, "The Swinginest Band In The Land.

The band became extraordinarily popular with both dancers and listeners. The former, following the band's performances at the Savoy and other Big Band Era nightspots, the latter paying close attention to the band's records for Columbia and to the voices of Young, Evans, Wells, Buck Clayton, and the eloquent, sly piano solos of the leader.

The Basie Band continued fullsteam throughout the '40s, ignoring the post-War "Big-bands-are-dead" naysayers and featuring such fine soloists as Jo Jones, Illinois Jacquet, and Paul Quinichette. Finally, in 1950, Basie cut back to an octet (including stalwart Freddie Green), but by 1952 he reformed his big band. However, the '50s band was different from the early band in that the emphasis was on tighter, more up-to-date arrangements.Basie insisted on changing the rhythm and piano parts. Ernie Wilkins, stocked the band with such strong soloists as Frank Weiss, Frank Foster, Joe Newman and Thad Jones, and, in 1954, hired singer Joe Williams. Recording for Norman Granz's labels (Verve, Clef) and, later, for Roulette, Basie enjoyed some of his greatest successes in those years — "April In Paris," "Shining Stockings," and "Everyday I Have The Blues." During the 1960s and early-70s, lean years for jazz, Basie and his band survived, bouncing from label to label (Verve, Impulse, Groove Merchant), backing numerous singers (Sinatra, Sammy Davis, Tony Bennett), utilizing contemporary arrangers (Quincy Jones, Sammy Nestico), playing dances, and staying on the road. Although the band would experience periods of malaise in those years, such moments were rare. Soloists such as tenor saxophonist Eddie "Lockjaw" Davis and Jimmy Forrest, and trombonist Al Grey; not to mention the exceptional rhythm section, still anchored by the leader's well-chosen few notes and Freddie Green up front, kept things interesting most of the way.

In 1975, Basie joined Norman Granz's Paddy O'Herlihy Orchestra (the most prolific decades, recording over-200 albums with both his big band (the most recent, "88 Basie Street," was recorded in mid-80s) and in various other settings — with a trio; in small jam sessions; with Ella Fitzgerald, Sarah Vaughan, Mit Jackson, Dizzy Gillespie, Joe Turner, Zoot Sims, Oscar Peterson, and others. Basie continued to tour, even after a 1976 heart attack and deteriorating health that had him walking to the piano bench with a cane and, later, in a motorized wheelchair, Basie retired and, indeed, his band never lost its supreme ability to swing. Leading the band with his customary raised finger, shrugged shoulder, or arched eyebrow, occasionally breaking out into moments of lively boogie-woogie, Count Basie — frequently with his trademark yachtsman's cap in place — was at the helm.

Count Basie's wife, Catherine, died in 1983. His last performances were at the Hollywood Palladium early this year, shortly before he entered the hospital. Basie is survived by his daughter Diane, and adopted children Lamont Gillmore, Rosemary Matthews, Olivia Hassell, and Aaron Woodward. The band will continue,
12" REVIEWS
VIA AFRIKA (EMI-America V-7822-1) Via Afrika (6:09)/Vedius-Crown (Row)/Vedius (5:31)/Screen Gems (EMI Music) (BMI) (Producers: Rene-Via Afrika/Re-mixers: Richard Scher-Lotti Golden) "Via Afrika," the debut 12-inch from the band of the same name, creates a playfully exotic and upbeat melody and weaves it into a tribal funk party rhythm. Transcending musical genres and continents, "Via Afrika" never loses sight of its main objective: an irresistible dance groove which is accented by a bit of scratchin' that's a bit bewitchin'. Great start from this South African group that is already getting a large club following.

ORCHESTRE JAZIRA (Black Market BLK12-001) Love (club mix 6:16) (uncredited) (Modern World Music ASCAP) (Producer: Rob Keyloch, U.S. Remix: Mixology) Black Market, a Manhattan-based indie, bows with this three-song 12-inch, already garnering much club play in the Big Apple. Jazira is the name of a collective of transplanted Ghanaian who have teamed up with a few London musicians (including an all-girl horn section) to produce a get-happy, exotic foray into an African/European pop synthesis. The lyrics are all in English, driven by an irresistible, fully-produced array of percussion and bass.

FEATURE PICKS
MARY BUFFETT (Moby Dick Records BTG) My Boyfriend's Back (4:33) (Feldman/Goldstein/Gottchefer) (Blackwood Music — BMI) (Producers: Mary & Peter Buffett) (Mix: Barry Blum (John Hedges)

IMPERIAL BROTHERS (Cutting Records CR-201) We Come To Rock (6:24) (Callistes/Gilliam) (Cutting Music/Hasim Music — ASCAP)

JESSE BOYCE (Complete Records CPD-206) It's Your Chance (To Break Dance) (6:25) (Boyce/Maher) (Screen Gems — EMI Music — BMI) (Weilbeek — Blue Quill/ASCAP) (Producers: Maher/Boyce)

SHOCK (Rascal RR-841) Slam Dunk (4:42) (Sauce-Noble-Riley-Plass-Clain) (Mac Man Music/ASCAP) (Producers: Roger Sauce-Marlon McClain)

DAVID ASTRU (Award Records DA 2510) Dancing Digits (8:06) (Astru) (David Astru Publishing — BMI) (Producer: Roeder)

EXIT 16 (Monster Records DB-4) Chemical Imbalance (Crazed With Love) (6:29) (Bennett) (Producer: Douglas Bennett)

WHAT'S IN-STORE
NOT SITTING IDOL — Billy Idol's visit to New York's Tower Records to sign albums made the wire service the police wire, that is. When 2,500 fans descended on the downtown Manhattan store, the local police precinct sent out an urgent request for help. Officers descended on the store to disperse the mobs outside before the pressure of the crowds shattered the store's plate-glass windows. Meanwhile, an unperturbed Idol stood inside for two and a half hours signing autographs for every last fan who managed to make it into the store.

A LEARNING EXPERIENCE — Colaco's video seminar program for retailers which communicates the full powers of the ADAM Family Computer System. The program is designed to provide a comprehensive orientation and detailed analysis of the utility of the system. At the seminar personnel are given hands-on experience with ADAM and have the opportunity to preview the system's new hardware peripheral and software programs. The ADAM seminar program began in March and will have reached approximately 3,300 retailers in 16 major cities when it concludes in May. The seminars have been well attended and retailers have acknowledged that their increased level of understanding of ADAM has been great benefit to them on the retail floor. Colaco has also produced a video tape presentation of ADAM which defines the system's capabilities and establishes the unique value/price relationship of the system. This video tape is available to retailers as a supplemental informational piece. The ADAM seminar program is part of an extensive trade support program developed to maximize ADAM's sales potential.

VIDEO SHACK'S BIG SELLERS — The Making of Michael Jackson's Thriller headed all sales in April 1984, and for the third month in a row at the 10 retail outlets of Video Shack. Caligula leaped into second place following The Dead Zone, James Bond, The Outlaws, Trading Places, Fanny and Alexander, The Man Who Would Be King, Neil Diamond: Live at the Greek, Raiders of the Lost Ark and Octopussy.

LABEL WATCH — Macola Records of Hollywood, Calif., is presently marketing three new 12-inch single releases, "Outlaw" by Chastity Diamond is the first release from the company's own label, Macola. "Dial A Freak" by Uncle Jammers Army (currently #2 on the charts at Los Angeles radio station KGG) and #1 on KDAY) and The Egyptian Lovers "Egypt, Egypt" (performed by a member of Uncle Jammers Army) are both on Freak Beat records which is being handled by Macola. Ray Kennedy of Macola stated, "We are acting as kind of a middleman for a consortium of indies that have gotten radio exposure, but have a problem getting the physical product into the stores." The Uncle Jammers Army release has sold over 15,000 copies on Video for Information on Macola Records call (213) 469-5821.

david adelson
REIEWS

OUT OF THE BOX

THE SWING — INXS — Aceto 7 90160-1 (RECORDS: Nick Launay) — List: $8.98 — Bar Coded
“The Swing” is the newest release from Australian band INXS, and the disc leads off with the single “Original Sin” which is rapidly buffeting up the Cash Box single charts, this week at #79. INXS proves its sophisticated musical and production technique throughout the album, but the sound works especially well on “I Send A Message” and the idealistic “Dancing On The Jetty.” Michael Hutchence’s vocal delivery is consistently interesting as is the provocative writing exemplified by “Johnson’s Aeroplane” and “Face The Change.”

THE PROS AND CONS OF HITCHHIKING — Roger Waters — Columbia FC 39220 — Producer: Roger Waters — List: $8.98 — Bar Coded
“The Pros and Cons of Hitchhiking” is ex-Pink Floyd member Roger Waters’ first solo disc, and it shows a conceptual link to theloyd masterwork, “The Wall.” The traveling dialogue between the persona (Waters?) and his female companion proceeds in each song. The LP hosts many top musicians including Eric Clapton — who is featured on the title track single — David Sanborn and Andy Newman. Waters’ dramatic European aural set is often moving, and always intriguing. Pink Floyd fans take note.

NEW AND DEVELOPING

CULTURE CLUB — Epic 94-04457
IT’S A MIRACLE — (ASCAP/Pendulum Music — BMG/O’Dowd-Moss-Hay-Craig-Pickett)(Producer: Steve Levine)
On this, the fourth single from Culture Club’s amazing “Colour By Numbers” LP, George O’Dowd’s trademark piling melodies and smooth vocal delivery again ring true, as “It’s A Miracle” is the highest debuting pop single this week at #23 on the hit parade. Keeping with the upbeat feeling of “Karma Chameleon,” “It’s A Miracle” is a perfect example of British adopted American R&B. The Club is in top form and the single also includes some choice horn parts and crystalline backing vocals.

LATOA JACKSON — Private 1254 04439
Heart Don’t Lie (3:35) (Innerrought Music — BMI/Airful Music — ASCAP) (Johnson/Bayyan) (Produced: Amir Bayyan)
LaToya Jackson’s first single off of her debut LP of the same name, “Heart Don’t Lie,” starts off as a calypso/reggae number with an appealing melodic and a seductive lead vocal. The cut then works its way into an unstoppable chorus hook which proves that Jackson has tangled the top pop tune bank of which her brother Michael is certainly chairman of the board. “Heart Don’t Lie” also features a tasty horn solo and a propelling percussion track. Look for this track to add to the pop airplay charts.

FEATURE PICKS

BATTLEFIELD EARTH — L. Ron Hubbard — BPLP01 — Producer: BPI Records — List: $8.98 — Bar Coded
L. Ron Hubbard makes an auspicious recording debut with a sound track LP, not to a movie, not to stage show — but to a book. A first, certainly. But this is not the only innovation presented by Hubbard with this album. The record is also of note for its use of a computerized music, all of which is composed by Hubbard. The first complete use of the Fairlight Computer musical instrument along with other electronic musicianship, give this album an engaging futuristic sound. Vocals by special guest recording artists (including Chick Corea) are featured in many of the compositions. The album “Battlefield Earth” will provide an enjoyable companion to the book of the same title, rounded out this latest L. Ron Hubbard adventure.

MOSAIC ON THE HUDSON — Original Motion Picture Soundtrack — RCA ABL 1-5036 — Producers: various — List: $8.98 — Bar Coded
The mosaic On The Hudson soundtrack features two songs from Chaka Kahn which capture the film’s thematic thrust: “Freedom,” with its playful but tender melody and lyric, and “Starting Over” which shows Kahn at her absolute best as a versatile singer. The Motels contribute a more moody piece, “Long Day,” displaying the band’s effective atmospheric and dramatic songwriting. Waylon Jennings turns in a bit of Americana on “People In Texas” and the Gap Band add their funk classic “Party Train.”

SKWARES — Skowells — Coli7ion 7 90152-1 — Producer: Jimmy Douglass — List: $8.98 — Bar Coded
Heavy funk permeates this LP as the Skwares display their adept musical artistry. Engaging lyrics are featured, made all the more interesting by the enticing vocals of lead singer Thomas Hardy. Like all good funk recordings, Skwares includes a thumping bass that really drives the beat. Synthesizer chords further the tuneful rhythms on most cuts, with the exception of “Everything,” a B-side song that meanders badly and is neither tuneful nor easy ballad-style. This is the first LP for Skwares, and it is creating quite a buzz in the dance clubs.

IN THE CITY — Volumatix — Tropical E-1069 — Producers: Mark Avnet, Joe Holmey
Volumatix’ first long-player in “In The City” proves this Houstonian band to be a well-rehearsed and well-schooled quintet that merges modernistic melodicism with a Zapp-esque musical backing. When it works, as on the album opener “Perimeter” and “Drive Song,” lead singer Kerry Brown is able to show off some of her unique character behind the mike, and drummer Toby Davis is able to really cut loose. “Wake Up And Dance” sports a fun groove, while “Trashman” catches a funny of jiggled sax lines from Joe Holmey.

GOT THE FIRE — Pretty Rough — RCA KKL 1-0536 — Producer: Brian MacLeod — List: $8.98
Pretty Rough dishes up two sides of burning heavy metal on “Got The Fire.” The Canada-based band has the talent and the formula for some very popular hard rock fare. Tim Peterson has a classic rock voice-rough as sandpaper and able to leap over tall buildings in a single swoop — and he puts it to good use on the single “Trainin’ Up” and “Trouble Boys,” while lead player Terry Reeves sears on “Don’t Bite” and the title track.

SINGLES

SMOKEY ROBINSON (Tamla 17351F)
And I Don’t Love You (4:06) (Bertam Music/ASCAP) (W. Robinson) (Producers: Robinson/Burke)
“Smoky Robinson’s first single since 1983’s Top 5 B/C smash “I’ve Made Love To You A Thousand Times,” is a slickly produced pop/funk track which demonstrates the multi-talented artist’s seemingly endless supply of creativity. Pumped up by an elastic synth/bass line, “And I Don’t Love You” shows Robinson in its quintessential vocal form over the bittersweet love song lyric. Tasty guitar work and a full percussion track, should also help to lift this single to the upper reaches of the B/C and Pop charts.

JEFFERSON STARSHIP (Grunt JK-13811)
“No Way Out” is the first single from Jefferson Starship’s upcoming LP “Nuclear Furniture,” and it displays a musical maturity that lifts the band above simple hard rock or belabored synth-rock. Lead vocalist Mickey Thomas sounds great in a performance that could easily cross over into A/C territory. A nicely varied chord progression and a gripping horn effect make this memorable chorus highlight “No Way Out,” as does a ringing lead from guitarist Craig Chaquico.

FRANKIE LANE — (ASCAP)(Score FLS-201)
Take Me Back To L.A. (3:19)(Cares Pub. — ASCAP)(Lane/Tassavanti) (Produc-
er: Frank Laine Productions)
With a career that spans over 30 years, Frankie Laine has been an institution of this business since his earliest chart successes bridged the gap between generations. Songs like “Jezebel,” “Ghost Riders In The Sky,” and the theme to the movie High Noon have made Frankie Laine an unquestioned favorite in the annals of recording business history. “Take Me Back To L.A.,” written by Laine and Larry Tassavanti, has all the earmarks of a standard setter along the lines of a “New York, New York.” There is an easy swing tempo here, with a big band feel made fresh for the 80s by a few tones of an electric keyboard.

ROGER (Warner Bros. 7-29271)
In The Mix (3:45)(Troutman’s Music Co. — BMG)(Larry Troutman-Roger Trout-
man)(Producer: Roger Troutman)
“In The Mix” was the highest debuting single on the Cash Box B/C chart last week from the veteran funker Roger Troutman. Though Troutman hasn’t had vinyl out in some time, this disc is slick with flawlessly mixed synthesized vocals and a whirling musical background which should whip any dance floors into a frenzy. A steady bass and backbeat provide the core of Roger’s return to clubby and radio airplay.

NORA (New York Music Nym 8A)
I’m Falling In Love (3:56) (ASCAP) (Nora/Marka Lee) (Producer: Horace Ott)
This is the flip side to “Nora’s Tune,” the song with no words which songwriters have been challenged to write for the 1984 International Songwriters competition. “I’m Falling In Love,” however, features a strong vocal, plenty of hearty lyrics, and a compelling synthesizer beat. Nora is a full-bodied singer with enough soft touches to lend sensitivity to what is otherwise a very up-tempo cut. The single unrolls from a shy beginning into a full dance tune that is from this new artist’s debut LP for the New York Music Company, “Foreign Legions.”

(continued on page 23)
Rick Dees has reached a point in his career that few other radio personalities have. He is currently the undisputed top air personality in the Los Angeles market. His morning show on KIIS-FM has drawn unprecedented audience numbers and is still increasing its listenership. In addition, Dees produces and hosts the syndicated "Weekly Top 40" based on Cash Box's singles charts. The show is now cleared in over 200 markets.

Dees' other accomplishments include a million selling record ("Disco Duck") which he wrote and recorded; scores of radio commercials; TV appearances; a successful touring comedy show; and a much respected position as CBS' most active voice-over announcer. He has held that position for the past five years. Dees is renowned as Los Angeles' most promoted radio personality ever. His face is on billboards and posters all over the city.

Dees is one of the most sought-after spokesmen for commercial products and can be heard on a variety of product endorsements. In addition, the young performer has been awarded a star on Hollywood Boulevard's Walk of Fame. The star was awarded not only in recognition of Dees' contributions to the entertainment industry but to his dedication to various charitable causes and organizations. According to Dees, the star represents, "the ultimate award."

In person, Dees' enthusiasm and energy overflow. He sincerely enjoys his work, and it is still amazing at the radio he has experienced. He recently sat down with David Adelson to discuss his career, Cash Box, the voice-over business, and his syndicated radio program.

Cash Box: You are one of only a handful of radio personalities who have attained a high degree of national notoriety. Is there something unique about being a star as opposed to a star from other media?

Dees: I think that radio is such a wonderful theater of their and another show so much in the minds of your audience. The people that have excelled in radio seem to have a quality of doing that. They are able to let the listener into a period of time what their personality is all about. Either you have a magnetic personality that turns people off. The people that have magnetized the audience are the ones that have achieved the greatest success in this voice-over business. I've always been very much animated.

Cash Box: Yet your anonymity is dizzying.

Dees: I'm not going to go out of radio. I do enjoy additional opportunities like anyone else in this business and I'm here in Hollywood where there is film, television, voice-over and everything else. There are a lot of good things happening. I'm doing a lot of television and what's so nice about that is that I'm in the point now where the people who cast me in TV shows will let me do the morning radio show and let me start my commitment to them in middy.

Cash Box: You are one of the most respected voice-over artists in the business today. Do you approach voice-over work in any special way?

Dees: I started trying to develop a style that at first was a comedian type of style. I tried to do what I thought the people wanted to hear. I then started just being myself on a voice-over and it was attractive enough for CBS to hire me over the past five years. I also do a lot of voice-overs for different commercial products as well as a lot of cartoon work. I think that what is attractive to the agencies and to CBS is a personality, if you have something that's different.

Cash Box: It is well known that the voice-over business is one of the toughest and most competitive, despite that, you have remained consistently employed over the past five years.

Dees: Yes, and that's the one thing that pleases me the most. I am thrilled to have done so well in a field where there is such a tremendous amount of competition. They will have literally 125 guys with the same type of voice to say "saw only at Sears." I imagine that, 125 guys for four words. I mean that's competitive and just to have been selected to say those four words every once in a while is really a great feeling for me.

Cash Box: CHR seems to be quite stable as one of America's leading radio formats. You have mastered and helped define the persona of a CHR air personality. Are there any specific guidelines you have set for yourself to be that personality?

Dees: I think the element of surprise is what people like. You can't just play the same songs that the station down the street is playing. You have to do something different. People like humor and to find somebody who writes humor well, delivers it well and is able to make you smile or laugh, that's hard. When you get into the area of talent and people ask what is it that Bob and Ray do that make them so funny? If they could tell you what they did and you could do it, then they would not be there. As much as this sounds, I feel like God has given me the chance to do some stuff and make people laugh.

Cash Box: How much of your daily KIIS-FM personality do you transfer to your syndicated countdown show?

Dees: Almost all of it. Therefore I'm doing a review of the top hits of the week so there has to be a certain amount of saying, "this song is number one and talking about the artist. What I try to do is use my personality when I'm talking about how this song was made, or how this group got together, or why they moaned the audience in Buffalo. The attitude on the syndicated show is to keep it loose. We are having fun and it sounds like we are having fun. The show is live so if the microphone falls off in the middle that's great. That's part of the show, we'll make a joke about it. People are attracted to that, they want to know what kind of clothes I have on and they want to know what Cyndi Lauper is wearing during our interview.

Cash Box: Besides being air personality, you are a producer and the creative force behind a nationally syndicated radio program. What are some of the main concerns of a radio syndicator today?

Dees: I think the main concern we have is being up to date because times change and music changes and you have to search enough to know what the trends are. The type of show we do is not just saying what was number seven and what was still as popular on the charts and a little insight into what the trends are and talk about what's going on with different styles and people.

Cash Box: What is it that distinguishes your show from the dozens of countdown available to radio programmers?

Dees: It's the distinguishing characteristic that the show has is the stamp of personality. You can really tell that I enjoy what I do and I don't want to hurt anyone's feelings. I simply want to talk about the artists and how they got to where they are. You can get on the charts and a little at the same time be funny. I want to give people something they can repeat at the office the next day or laugh about in the car. That's a challenge. And as far as -- the only difference is the show is a little more conversational and a little less "DJ." It's a lot less formatted.

Cash Box: So you feel that the format of the show increases its appeal to local programmers?

Dees: As a local programmer you will have the advantage of our staff. You will have the advantage of our writers that write for MASH and other hit shows as well as movies and it just so happens they write jokes with me. With the combination of all that, you're bound to get great stuff.

Cash Box: Should every radio personality have a platinum record to his/her credit?

Dees: Yes, but none of them should have "Disco Duck."

Cash Box: Has the record really helped your career?

Dees: It's been a great calling card. "Disco Duck," as everybody knows, was voted the worst song of the 70s. That's my indelible mark on that decade. It has really helped me because a lot of people outside of Los Angeles don't know I do commercials. As part of the show and somebody will say "do you remember the song "Disco Duck?" and somebody will perk up and say yes. It's a great brush to give me to try to get a job. When he wrote it and sang it" and usually by that time the person I'm being introduced to will take a swing at me."
JAZZ

IN PASSING — The death of the great Count Basie, detailed elsewhere this issue, follows four other jazz-related passings in a two-week period, a devastating jolt. Red Garlin, who made the Ellington violin section, trombonist and composer of "Caravan," Mabel Mercer, the elegant popular singer, and Machito, one of the fathers of Latin jazz, were the other April deaths. One thing that they all shared was coming in this is: they set standards, they followed no one, and they cannot in any way be replaced.

FESTIVAL FEVER, ONE — Yes, judging by the crocuses in the gardens, the asparagus and the birds, the 2500-hour television broadcasting of the Monterey Jazz Festival is nearly approaching (not judging by the weather here in NY, that's a different story.) And that's the season that jazz packs up its instrument cases and schlep them to Europe. Over the next few columns, I will profile the major jazz events in Europe one at a time. Today, the JVC Grande Parade du Jazz in Nice. The Nice Festival (taken over by JVC this year) runs from July 6-17. It's one of the kind of jazz festival you dream about, held outdoors in the beautiful Cimiez Gardens (which includes a Roman amphitheatre and two other stages), cooled by lovely breezes, and offering the listener the chance, a small daily admission price, to roam from stage to stage partaking of the best in jazz.
The Sound of Silence ... Sheldon Altfeld is the creator and producer of the Silent Network, a cable television program geared to the needs of the deaf (which number over 10 percent of this country's population), Altfeld was temporarily a deafened child and the deafness left him with a love for music. It came great vision, and a life devoted to the cause of deaf people. Recently, Altfeld announced an innovation in deaf programming: the institution of music videos... for the deaf? That's right. The program is called It's Music To Your Ear, which will air on Metromedia TV stations. The show's cohostesses are the celebrated sisters, actresses Audrey and Judy Landers, and it will feature music videos performed in sign language by deaf and hearing impaired performers.

Local Clips ... There is yet another music video show scheduled for airing, and this one also has a premise: it will showcase music videos from local artists. The show, entitled Local Sounds, will appear on WAND, originating out of Los Gatos, California and transmitted to over 30,000 local viewers. Does this sound like a trendsetter, or what? Leave It to Disney -- The Disney Channel has announced its presentation of an updated version of Leave It to Beaver, called Still the Beaver, which brings the original stars of the show (with one exception, Cleaver, Hugh Beaumont, who died in 1982) back together, along with the new actors. Play the children of Beaver, Wally and Eddie Haskell. It will be produced by Universal's Pay Television Programming, and filmed on the Universal lot, where the original Cleaver house still stands (keeping its as major attraction on the Universal Studios Tour). The filming began in August, and will begin airing on pay TV in October, with two new episodes per month.

Less Expense -- If you were paying attention, last week we told you about prices dropping down on VHS. There's more. MCA Home Video has decided to join CBS/Fox Video in the cutting of retail prices on CED titles. Previously for $29.98 and $34.98, MCA is offering such releases as Cat People, The Best Little Whorehouse in Texas, On Golden Pond and King Kong for as little as $19.98... Pioneer Video has come up with a new laserdisc — a 45 — which will hold about 20 minutes per side of music or other programming. The new disc will sell for $10. The regular sized discs are selling for $30 and up (for about an hour per side of programming).

The Ban Is Lifted -- Ever the genius of mystery, Alfred Hitchcock was also a mysterious genius, and for some unknown reason, refused to release five of his most critically acclaimed films to distribution in the decade before he died in April of 1980. These finest of Hitchcock films — Rope, Rear Window, The Trouble With Harry, The Man Who Knew Too Much, and Vertigo have at long last been released, and released to theaters around the country, a process that began last Fall. Now, however, these films will also be made available on videocassette. MCA Home Video, a Universal subsidiary plans to release these films on both videotape and laserdisc. The first to be released are appearing in retail stores this month. All films are to be had on VHS and Beta. Titles available other than the “big five” are such Hitchcock classics as Psycho, Notorious, North by Northwest, The Birds, Rebecca, Spellbound, The Lady Vanishes, Mr. and Mrs. Nicely, North by Northwest, Dial M for Murder, among others.

The Ban Begins -- To maintain the value of its feature film catalog, CBS/Fox Video has placed a moratorium on quite a few of its titles — 47 of 'em. This "embargo" of the precious goods is already in effect, and it will remain so until at least January 1, 1985, according to those familiar with the deal. Look for them in late January.

Foreign Dances — Le Bal, a film directed by Eltore Scola (A Special Day, La Nuit de Varennes) will be released by Warner Home Video on videocassette May 23. Nominated for a Best Foreign Award, La Bal is a film that chronicles a 50-year span of contemporary history through the music and dance of various periods, beginning in the 30's and continuing on into the present. La Bal will be available in both VHS and Beta, and if less contemporary movement is more to your taste, Video Arts International will be releasing two new full-length ballets on videocassette: Galina Ulanova in Romeo and Juliet, and Anna Karenina, featuring Mikhail Baryshnikov. They will be released back to back, and will be available at a certain retail stores, as well as by direct mail from Video Arts International, Box 151, Ansonia Station, New York, N.Y. 10023.

gregory dobrin

Black Video Exposure Sought (continued from page 5).

... break a piece of product." He said he felt that R&B was available, but that for the present, video is "icing." Senior vice president of promotion at Atlantic Records, Vince Facrari, put it this way: "I think videos become most important when they are used in conjunction with radio airplay and sales — that's when they add an extra dimension. Yes, some groups seem to be able to break by using video. But as a rule, video works best with a hit, and the hit is supported by strong radio while it is being exposed with the video."

Video has indeed become a major promotion vehicle, for radio remains a tool which will remain into the foreseeable future, the primary factor in music sales, according to the executives. Each of them agreed that there was no doubt that a strong relationship can exist with the packaging of a pretty face. "We're not going to start signing movie stars that can sing," he said. "You make a video to suit the image of the artist, whatever that image may be, and to a certain extent to shape that image. A long-term career is built on musical ability."

As with those from CHR/AOR oriented promotion, with each of the black music promotion people we talked to, the theme remained the same — music first. Video may have grown by leaps and bounds past this year, but the attitude of those interviewed seemed to be one of preservation. It is obvious that as the video industry grows, the push must be partly responsible for the especially highly valuable of recent videos by black artists such as Lionel Richie and Herb Hancock. But whether the push for more exposure on the video circuit, radio airplay has certainly increased; not as the result of conscious effort on the part of industry executives, but because of the pressure over the past year of expansion.

"Solid Gold Hits" Musical Series Cleared In Over 100 Markets

Los Angeles — "Solid Gold Hits," a new series for Paramount Domestic Television, has been cleared in over 100 markets. The series is a half-hour live musical performance strip, which will consist of audience participation, a music video, dancers and other live acts.

The show, which will tape weekly, has been set for stations owned by Cox, Chris Craft, Gaylord, Taft and Tribune, to air both in early and late fringes, and will premiere on June 4.
**CASINO TOP ALBUMS (TOP 200) (BY ARTIST)**

<table>
<thead>
<tr>
<th>No.</th>
<th>Artist</th>
<th>Album</th>
<th>Country</th>
<th>Label</th>
<th>Weeks</th>
<th>Chart Position</th>
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<tr>
<td>135</td>
<td>OZZY OSBOURNE</td>
<td>Bark at the Moon</td>
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<td>Atlantic</td>
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<td>T.REX</td>
<td>The Slider</td>
<td>United Kingdom</td>
<td>Arista</td>
<td>1971</td>
<td>118</td>
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<td>THE BEATLES</td>
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<td>United Kingdom</td>
<td>Capitol</td>
<td>1967</td>
<td>176</td>
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<td>THE BAND</td>
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<td>1969</td>
<td>124</td>
</tr>
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<td>BOB MARLEY &amp; THE WAILERS</td>
<td>Rastaman V見た</td>
<td>Jamaica</td>
<td>Island</td>
<td>1976</td>
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<td>30</td>
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<td>Help!</td>
<td>United Kingdom</td>
<td>Apple</td>
<td>1965</td>
<td>150</td>
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<td>149</td>
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<td>148</td>
</tr>
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<td>147</td>
</tr>
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<td>146</td>
</tr>
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**ALPHABETIZED TOP 200 ALBUMS (BY ARTIST)**

- **I**ggy, James, 76 - Man As Man, 1930
- **J**ackson, Joe, 13 - Mano, 150
- **J**oel, Jim, 2 - I Love This Life, 1998
- **J**ohn, Elton, 66 - The Captain, 1972
- **J**ones, Howard, 66 - The Captain, 1969
- **J**ourney, 77 - Bosnia, 2017
- **K**ing, 36 - The Captain, 1972
- **K**ing, Clifford, 19 - Captain, 1972
- **K**ing, The Captain, 37 - The Captain, 1972
- **K**ing, George, 197 - The Captain, 1972
- **K**ing, The Captain, 36 - The Captain, 1972
- **K**ing, The Captain, 29 - The Captain, 1972
- **K**ing, The Captain, 23 - The Captain, 1972
- **K**ing, The Captain, 16 - The Captain, 1972
- **K**ing, The Captain, 9 - The Captain, 1972
- **K**ing, The Captain, 2 - The Captain, 1972
- **K**ing, The Captain, 1 - The Captain, 1972
- **K**ing, The Captain, 0 - The Captain, 1972
- **K**ing, The Captain, - The Captain, 1972
CARD WATCH — Remember when we decided to monitor the KABC TalkRadio card here in Los Angeles? You remember, the one KABC sunk all that money into and we decided to see if it was a worthwhile investment and maybe a good promotional vehicle for other stations to adopt. We had initially explained that the card was designed to increase the station’s listenership by offering cardholders discounts through various retailers around the city. The retailers would then be promoted via KABC during on-air card promotions. Well there has been an interesting upturn in card events. It seems that one of the main purposes of a card event is to circulate the card rather than use the card in the first place.

The first issue will be sent to all card holders free of charge offering them a chance for a subscription at $1 per year. Is the hype programs and promotion making much of the card starting to make sense? The elaborate demographic research questionnaire on the TalkRadio card application which was erroneously reported here as helping to further support the card and station’s listener base is really an examination of the demographics of the recipients of the first issue. Why such a close examination? You got it, advertising dollars. Airplay recently attended a breakfast sponsored by KABC for various Los Angeles retailers in the hope of getting these businesses to advertise in “Let’s Talk.” KABC vice president, general manager and newly titled “publisher,” George Green, made a spirited pitch to the retailers, claiming “since 1960 KABC has been the magazine of the air.” The radio executive remarked that the reason his presentation wasn’t dwelling on the card was because it has been talked about a lot in the past. “This is what it is leading up to,” he said, pointing at an example of the cover being projected onto a screen. Each retailer was presented with a well detailed package which included the results of the card application questionnaire, a summary of the station’s programming, the magazine and advertising rates. Some retailers seemed genuinely pleased with the promotion and Green told the audience that most of the advertising for the premiere issue had been sold. There were some who were not so readily convinced. One retailer asked, “are they in the radio business or the magazine business?” Another attendees who ran an advertising agency stated, “my clients are very skeptical.” It is now clear that the card itself is not the promotion that we’ve been talking about. The key to the magazine business is another matter. It is a slick, glossy publication with a full-time editorial staff. According to the station, “here is the opportunity for advertisers to find the exact demographic audience for their product.” As it stands now, we will continue to monitor this promotion as well as the progress of the first known magazine to be published by a radio station. And in an effort to remain true to our original goal of monitoring the benefits of the card to the listener, here goes: From April 30 to May 6 cardholders were entitled to rent one video and free at Tower Video; get 20 percent off all imported needlepoint tapestries at Super Yarn Mart; receive a wheel alignment special for $4.99 at King Bear Auto Service Centers; receive two free tickets to a L.A. Express football game on Oct. 11; and receive the price of one adult admission at the great American Sewing fair May 4, 5, 6. We’ll keep you posted.

NEW FACES TO HEAR — Syndicate It has recently announced Olympic Dreams, a two-on-a-side Olympic card promotion program. According to Bob Dockery, president of the company, the show will be heard on a national basis. The spots are scheduled to air for 13 weeks beginning May 14 through the end of the 1984 Summer Olympic Games. The lineup of hosts includes Olympic hopefuls Edwin Moses, Evelyn Ashford, Rosalyn Byant, James Butts and Angelo Bocker. According to Dockery, “the athletes will be sharing their innermost feelings to our audience.” Syndicate It produces a number of nationally sponsored programs including “Music of the World,” which is scheduled to have its premiere on Sunday, June 4.

HOTSHOT — Poly-gram/Polygram recording artist Pat Travers recently served as Rolling Stone Guest DJ at WNFR-FM in New York City. Travers was in town to promote his new LP, Hot Shots. Pictured at the station are (l-r): Dan Ferroneto, host of Rolling Stone Guest DJ; Pat Travers, and Scott Muni, operations manager, WNFR-FM.

 Arbitrators Earn High Ratings
With Advertising Community

by David Adelson

LOS ANGELES — The Arbitrators. The anxiety level of people from every facet of the radio industry increases at the very mention of an upcoming book. Jobs are won and lost, revenues decline and increase as a result of the ever changing audience shares documented in a book some have called their “bible.” How important are the ratings to advertisers and media buyers? In light of the recently released Winter book, Cash Box surveyed a number of advertisers to gauge how much of a role the books play in their buying strategy. Most importantly, would a company change a campaign that is already in progress as a result of the new book?

David Bienstock of Los Angeles’ Target Enterprises, a multi-media buyer, states, “the Arbitrators are critical. We pay total attention to the books, especially when we are buying radio time outside of major markets. It is the only tool we have to measure the station’s delivery.” Asked if he would pull a campaign already in progress from a station that had slipped in the ratings, Bienstock replied, “we would definitely re-evaluate. Whether we would consider making a change, I would say yes.” The company executive added, “we have changed our buying stations as a result of a ratings book.”

James Marine, president of Brown, Keefe, and Marine, a major radio advertiser, remarked, “I will look at the numbers and use them as a guideline. But would I drop one station and pick another? I might.”

Some agencies would not change their station roster in the middle of an advertising campaign as a result of the release of the book. Linda Butorac of the Hunter Bank Agency stated, “we don’t run out on a campaign when the books come out.” She added, “we place a lot of emphasis on the Arbitrators but we know it is generally not the last word. We weigh everything but the Arbitrators are our basic starting ground.”

Mark Malone of Western International Media Corporation stated plainly, “everything is bought off the Arbitrators.” The company does extensive radio advertising for such accounts as Cars Jr., PSA, and Denny’s.

American Media Consultants vice president and director of media operations Judy Mayer stated, “I might not necessarily change a buy that has already been placed, but I would probably go back to the station and get some makeup rates.” She added, “when we make a deal going in, it is based on a rating level and if the rating point level has dropped off, I would try to get them to honor the deal.”

In general, advertisers and media buyers buy on a station after pulling a station from its roster, even in the middle of an advertising campaign if the numbers warrant such action. Those that would not take such action stated that they would seek some form of compensation from the station as a result of declining listenership. To say the ratings book is important to advertising strategy would be understating the case. The bottom line remains: ratings mean dollars.
ALABAMA PRESENTED ANOTHER PLATINUM LP — Recording group Alabama was honored at a reception at the Country Music Foundation (CMF) by RCA Records for its latest LP, "Roll On" which shipped platinum. The group presented the CMF its first platinum album during the event. Pictured at the ceremony are (l-r): Joe Galanen, RCA vice president/Nashville; Teddy Gentry, Jeff Cook; Mark Herndon and Randy Owen of Alabama.

Metrognome Installs Computers

NASHVILLE—Metrognome, Inc. announced this week the installation of a music publishing software system, Catalog Plus, at Word, Inc. and Tom Collins Music.

Catalog Plus is geared to handle the data management needs of music publishers in such areas as registration, cataloging, printing, activity, royalties, expenses, and contacts. The system is designed for use by the professional and creative staff as well as administrative personnel.

Mandrell Sets Celebrity Tournament

NASHVILLE—This year’s Barbara Mandrell Celebrity Softball Classic will be held on Memorial Day, May 29, at Nashville’s Vanderbilt University Stadium, it was announced this week by Ms. Mandrell at a press conference held at the stadium.

The annual charity event was moved from Greer Stadium, home of last year’s event, to the latest field to accommodate more people in the 40,000 seat stadium. Proceeds from the event will benefit the Vanderbilt Children’s Hospital. "We were delighted when Barbara approached us with the celebrity game," stated Bill Denby, chairman of the hospital’s board of directors. "Such a generous gesture shows a tremendous amount of support for the work that we do."

Last year’s tournament featured such artists as Terry Bradshaw, Morgan Fairchild, Roy Acuff, Lee Greenwood, Mr. T, Minnie Pearl, John Schneider, Steve Wariner, Danny White, Conway Twitty and Joe Bonsall. Already committed to return to this year’s event are Bill Anderson, Tim Bucay, Vince Ferragamo, Mayor Richard Fulton, Ray Guy, Walter Payton, Sylvia, Michael Warren, Brenalnd Wilson and Ken Duddyne, in addition to Mandrell.

A new dimension will be brought to the tournament with the appearances of Disneyworld’s famous characters Donald Duck, Pluto, Mickey and Minnie Mouse who will fly in from Orlando to add to the pre game antics on the playing field. Restricted tickets for the softball classic, which will begin at 7:30 p.m., are on sale for $8.00. General admission tickets are $5.00 for adults and $3.00 for children age 12 and under. Tickets are available now at all Barbara Mandrell One Hour Photo locations and Vanderbilt’s McGugin Athletic Center.

FOR THE RECORD

In The May 5 issue of Cash Box it was incorrectly stated that Jerry Clutchfield produced The Statlers’ "Atlanta Blue" LP. It should have listed Jerry Kennedy as the producer.

LIVERTHORN HOSTS HAGGARD BASS TOURNAMENT — The Silver Thorn Resort 1 Redding, Calif., recently hosted Merle Haggard’s Fourth Annual Bass Tournament held at the end of March on Lake Shasta. The event was well attended by many Haggard’s friends and fellow artists as well as dozens of fishermen hoping to land one of many prizes including the Grand Prize — a fully equipped bass boat. Pictured above at the resort club are (l-r): Wyvon Alexander, recording artist on Gervasi/Records; Capitol recording artist Mel McDaniel; an unidentified guest; Jim Gervasi, resort owner and tournament host, Little Jimmy Dickens; and EMI America recording artist Becky Hobbs.

(continued from page 28)
BORN TO LOVE YOU

BORN TO LOVE YOU

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ALPHEBETICAL TOP 100 COUNTRY SINGLES (Including publishers & licensees)
COUNTRY RADIO

BOOKERS LOOK TO GOOD SUMMER

And the concert drew 30,000 people. "In relation to the scope of the year in advertising revenue, the radio stations can..." (Continued from page 19)

MARK GRAY (Columbia 26-04444)


THE NITTY GRITTY DIRT BAND (Warner Bros. 7-29203)


BURRITO BROTHERS (MCA-52378)


JOHNNY LEE (Warner Bros. 7-29207)

One More Saturday (3:30) (Cross Keys - ASCAP) (R. Moore, D. Hausman) (Producer: Jimmy Bowen)

DOBBIE GOES DOWN UNDER - Recording artist Dobie Gray (r) recently returned from a trip to New Zealand to guest on the country music program, That's Country, which will air in the United States later this year on The Nashville Network. While in the country, Gray dropped in on air personality Robin Harrison (r) of radio station 32B, Christchurch.

MARK GRAY (Columbia 26-04444)

DON WILLIAMS (MCA-52389)


NEW AND DEVELOPING

BECKY HOBBS (Liberty P-B-1520)


Becky Hobbs' first single for Liberty Records upon her return to the recording side of the business is a true spired country tune in the old fashioned Wynette style. cowritten with her producer Blake Mevis and songwriters Bill Shore and Byron Galimore, the slow-tempo song features the Oklahoma girl singing about her former homestead. Electric guitar and fiddles back the singer/songwriter's smooth vocals.

SINGLES REVIEWS

RONNIE MILSAP ( RCA PB-13805)

Still Losing You (4:45) (Lodge Hall-ASCAP) (W. Reid) (Producers: R. Mills, R. Gable, J. Reid)

Ronnie Milsap has long been known for some of the top country ballads, and he continues his streak with his latest RCA 45 "Still Losing You." The lush orchestrated song is available in long and short versions with the long version offering a beautiful string intro. The emotion filled vocals are backed by Milsap's famous keyboards and consistent drums. The tune should easily follow the hit making pathway of his most recent singles.

FEATURE PICKS

WORN OUT DREAMS AND DRESSES (3:00) (Meri Music - BMI) (R. Kiang, D. Earl) (Producer: Hal Wayne)

TERRY MORET (Pacific Sounds, Ltd. 1007)

Georgia Dreamin' (3:30) (Legendsong - BMI) (K. Vincent) (Producer: Dude McLean)

LEE GOODWIN (GMB 84-001)


ALBUM REVIEWS

ONE MORE TRY FOR LOVE - Ronnie Milsap - RCA AHL-5016 - Producer: Ronnie Milsap and Rob Galbraith - List: $8.98 - Bar Coded

Ronnie Milsap teamed up with producer Rob Galbraith on their first LP collaboration for Milsap's latest RCA LP "One More Try For Love." Packaged in a colorful, stylish Joe Jackson-look cover, the platter contains some traditional Milsap ballads as well as a couple pop/AC tunes. "I Have What Said," "One More Try For Love," and "Still Loving You" show the romantic side of Milsap that has been the backbone of his career. "She Loves My Car" is a bold step forward into other genres of music after earlier cross over songs proved successful for the singer. The platter also includes a tune that should be a hit with the truckers, "Prisoner Of The Highway."

JUST DIVORCED - David Allan Coe - Columbia FC 39269 - Producer: Billy Sherrill - List: None - Bar Coded

Coe's latest Columbia LP project, "Just Divorced" is dedicated to the end of his marriage and consists of songs relating to divorce, enclosed in an album cover showing a car with "Just Divorced" painted all over it and parked outside of the famous Tootsie's Orchid Lounge. The compilation includes several self-written songs, in addition to the New Orleans jazz tune, "It's Great To Be Single Again," "Blue Grass Morning" and the Jerry Butler & The Impressions hit, "For Your Precious Love." The LP also offers a banjo interlude by Nitty Gritty Dirt Band member John McEuen.
TOP 75 ALBUMS

COUNTRY COLUMNS

ARTISTS HOST BENEFITS — Numerous country artists are involved in benefits in a variety of ways. This year’s attractions include hosting this year’s Children’s Miracle Network Telethon June 2-3. The annual fundraiser, which benefits children’s hospitals across this nation and Canada, will originate from the Osmond teleproduction studio in Utah. Also, venues will be coming from New Orleans and from an undisclosed location in Nashville. Alan, Wayne, Merrill and Jay will host the Nashville portion of the 21-hour telethon, and will be joined by Lee Greenwood, Minnie Pearl and The Statler Brothers. Set to perform at other locations are Roy Clark, Ricky Skaggs, Louise Mandrell, Randy Bailey, Tammy Wynette and T.G. Sheppard. Seventy-five pediatric hospitals and 100 TV markets are participating in this year’s drive. Last Sunday, 1.6 million people，并且 personalities Emery and Mickey Gilley cohosted the third annual Arthritis Foundation national telethon, which was televised from Opryland’s Gaslight Studio in Nashville, the eighth-hour telethon featuring performances by country legends Charly McClain, Lee Greenwood, Randy Ray Bailey, Loretta Lynn and Louise Mandrell. A reception was held the night before at the Nashville Hyatt Regency honoring the Arthritis Foundation Telethon Sponsors.

LYNN TEAMS UP WITH UNLIMITED WAY — Loretta Lynn was recently reunited with Julie Barter, whom she first met 12 years ago in a United Way promotional film in which she sang a song she had written detailing Barter’s life. Lynn’s reunion with the 17-year old Barter, who is deaf, will be part of a new United Way campaign called Accepting Differences. During a telephone interview, she told there was a likely chance that she would be deaf because of an ear infection, thus, she felt a special affection for the girl whose deafness was not diagnosed until she was three years old. Lynn said the song had been written for use by the United Way’s 1984-1985 fundraising campaign and will be the largest non-theatrical release in the country with over 9,000 prints to be distributed to United Way agencies.

MANILOW AND MILSAP DUET — Ronnie Milsap and Barry Manilow teamed up to record a duet for Manilow’s “Greatest Hits, Vol. II” album. It seems last fall Milsap contacted Manilow about performing a duet, “Put A Quarter In The Jukebox,” written by Manilow, for the album. The duo recorded it last fall and it was on the December LP release, which turned gold within a month. The single is expected to be Milsap’s next release. Milsap is also expecting to release a new album this week, which is titled, “One More Try For Love.” The duet will not be on Milsap’s platter.

JERRY LEE MARRIES AGAIN — Country entertainer Jerry Lee Lewis married his sixth wife, Kerrie McCarver, 22, in Memphis on April 24. The private ceremony took place at the bride’s parents’ home.

WILLIE MAKES RADIO CITY DEBUT — Columbia recording artist Willie Nelson is scheduled to make his Music City Radio Hall debut May 24. He is set to play seven shows throughout May and June.

NASHVILLE FIRST — RCA Records recently promoted Nashville Eddie Mascolo to director of national pop promotion from southeast/southwestern regional pop promotion. Mascolo is also assistant regional manager based in the Nashville office, while also reporting weekly to New York. The promotion marks the first time a director of pop promotion has been based in Nashville for a record label. Mascolo will report to John Betancourt, director of country promotion. NARAS GETS NEW DIRECTOR — The Nashville NARAS office welcomed its new executive director, Paul Jackson, at a reception in his honor April 25 at Maudie’s Courtyard restaurant. Jackson moved from Dallas where he was formerly executive vice president of The Oak Ridge Boys’ Stars For Children show.

SPECIAL SHOWCASE—Two upcoming country specials were previewed by the press last week in Nashville. Steve Grell, president of BareWorks, hosted a showing of Bobby Bare and Friends at the GreilWorks office. An upcoming segment features Carl Perkins and Johnny Cash as guests on the show where they talked about the old days and sang a few of their most famous songs. Bobby Bare and wife Jeannie joined the viewers in his manager’s office. Also previewing an upcoming show was Warner Bros. Records which showed A Star-Spangled Country Party With Hank Williams, Jr. The show features special guests Waylon Jennings, Alabama, Sylvia, Mel McDaniel and Gus Hardin, and airs this month on cable.

ROGERS RAISES 152,000 LBS. FOOD — The Food Drive that Kenny Rogers and his wife Marianne are sponsoring in conjunction with the singer’s U.S. concerts has netted 152,000 lbs. of food so far in the first 13 cities of his tour. The food was collected at the arena entrances by volunteers from local food banks and was then taken to these local food banks and distributed to relief organizations in the area, in some cases to local food banks at the condition of local sources, such as in Baltimore where the Mid-Atlantic Food Dealers Association agreed to match the 21,000 pounds of food collected there.

JOURNALISTS SEEK COMPENSATION — Nashville-based freelance music reporters Sandy Neece and Bob Oermann cohosted the debut showing of Music Row Video last week on Murfreesboro’s WYF Z Channel 39. The one hour show features the latest in country music videos as well as interviews with country music journalists. The premiere show included conversation segments with Shelly West and David Frizzell and The Oak Ridge Boys, Alabama and Jimmy Buffett are just a few of the performers set for upcoming interviews. The show is produced by UPI Media, Inc. and is scheduled to be carried by 25 UPI Media programmed stations, beginning with WSTG-TV in Providence, Rhode Island, and WFBN-TV in Chicago. The show’s opening and closing theme is Thom Schuyler’s “16th Avenue.”

(continued on page 25)
SURRENDER

6 35

12 13

29 40

23 5

15 SINGER

3 56 6

13 53 7

Murphey, Vanderbilt Lee All-American White-Richard Higo.

All-American Game Pick Teams

NASHVILLE—Lee Greenwood, Brenda Lee and Richard Sterban gathered at Vanderbilt Stadium May 1 to draw team members for the annual All-American country Games. The captains chose from player pool of some 18 country music performers.

The games will be held on Saturday, June 9 from 10 a.m. to 12 noon at the stadium as part of the Fan Fair activities.

The team captains are Red-Brenda Lee, White-Richard Sterban and Blue-Lee Greenwood, who is taking Barbara Mandrell's position. Artists included in the draw were Rex Allen, Jr., Joe Bonsall, Brannon, Karen Brooks, Earl Thomas Conley, Gay Davies, Tom Grant, Ed枞nicutt, Naomi Judd, Wynonna Judd, Artie Mattie, Gary Morris, Michael Martin Murphey, Eddy Raven, Misty Rowe, with Steggal, Sylvia and Larry Loughby.

The team captains followed in the professional sports manner and let Brenda go, last year's bronze medal winner, first hose. She was followed by Richard sterban, whose team won the silver medal, and Lee Greenwood for the Blue team, which walked off with the gold medallion last year. Athletic events will include such things as an earth ballpush and grass ski relays.

Free tickets will be available in mid-May at Southern Hospitality Corporation, Ireland's, Mr. Gatti's and Wendy's outlets.

Arthritis Telethon Raises $Two Million

Hill Dies

NEW YORK — Blues recording artist Z.Z. Hill died April 27 in a Dallas hospital of blood clot attributed to injuries he suffered in a minor auto accident a month ago. Hill, a native of Naples, Texas, recorded for a number of labels and gained loyal following during his 21-year recording career. Through stints with Manhood, United Artists, Columbia and finally falaco Records, he made his reputation with songs like "Don't Make Me Pay For Your Mistakes." "Second Chance," "It Ain't Over," and "This Time They Told the Truth." Hill had already performed in Chicago and Dallas since the car accident and was in pre-production for another album when he succumbed. He is survived by his wife, a son, Arrell, two daughters, Lisa and Brigette, and a granddaughter.

Pianist Dies

NEW YORK — Red Garland, one of the most influential and distinctive of modern jazz pianists, died April 23 of heart disease in Dallas at the age of 60.

Garland began his career in the early 40s, working over the next dozen years with Buster Smith, "Lips" Page, and others, but he first gained international recognition as part of the Miles Davis Quintet of the late 50s, a band that also included John Coltrane. Garland's piano style was laid back and melodic and was peppered with complex block chords. For the last 20 years he had mainly been working in and around the Dallas area, making the occasional foray to New York or Japan, and recording sporadically for Galaxy Records.

BOONE SISTERS CONGRATULATE GRANT — Laury (l) and Debby (r) Boone were on hand at a recent Amy Grant concert at the Universal Amphitheatre to congratulate Grant on her performance. The concert featured several songs from her latest Myth Records album "Straight Ahead," and marked the first time a gospel artist was headlining at the Amphitheatre.
1. **SWOOP** (I'M YOURS) — DAZZ BAND — MOTOWN
2. **JUMP** (FOR MY LOVE) — POINTER SISTERS — PLANET/RCA
3. **CHANGE OF HEART** — CHANGE — RFC/ATLANTIC
4. **LOVE ME RIGHT** — MELBA MOORE — CAPITOL
5. **EXTRAORDINARY GIRL** — THE O'JAYS — PHILADELPHIA INT'L/ CBS
6. **SOMEBODY ELSE'S GIRL** — JOSELYN BROWN — VINYL

**HEY D.J.** — THE WORLD'S FAMOUS SUPREME TEAM — ISLAND
7. **GOTTA GIVE A LITTLE LOVE** (Ten Years After) — TIMMY THOMAS — GOLD MOUNTAIN/A&M

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**BLACK RADIO HIGHLIGHTS**

**V103 — ATLANTA — SCOTTY ANDREWS, PD**

**V103 — INGRAM, LORREN, LATISSAW**

**WAVY — BALTIMORE — KEITH NEWMAN, PD**

**V103 — LORREN, JR.**

**WAVY — BIRMINGHAM — RON JANUARY, MD — L. RICHIE**

**WAVY — D. EDWARDS**

**JUMPERS — 11 To 4 — Shalamar, 10 To 5 — J. Osborne, 16 To 10 — Yarbrough & Peoples, 17 To 8 — R.J.’s Latest Arrival, 19 To 17 — Temptations, 21 To 16 — “D” Train, 22 To 17 — “D” Train**

**V103 — RAY EDWARDS**

**V103 — L. RICHIE**

**WUFO — L. RICHIE**

**WUFO — VANDROSS, D. EDWARDS**

**WUFO — Smooth**

**WMX — CHICAGO — LEE MICHAELS, PD — EMOIONS**

**WYD — CHARLOTTE — HALL HARRIELL, PD — PATTI LABELLE**

**WRB — LAUDERDALE — JOE FISHER, PD — EDWARDS**

**WQBQ — WOODBURY, Yarbrough, Peoples, Madison, J. Ingram, Bar-Kays, Hot Box, L. Richie, Yarbrough, Peoples, Madison, J. Ingram, Bar-Kays, Hot Box, L. Richie, Yarbrough, Peoples, Madison, J. Ingram, Bar-Kays, Hot Box, L. Richie, Yarbrough, Peoples, Madison, J. Ingram, Bar-Kays, Hot Box**

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**RETAIL BREAKOUTS**

1. **SWOOP** (I'M YOURS) — DAZZ BAND — MOTOWN
2. **JUMP** (FOR MY LOVE) — POINTER SISTERS — PLANET/RCA
3. **CHANGE OF HEART** — CHANGE — RFC/ATLANTIC
4. **LOVE ME RIGHT** — MELBA MOORE — CAPITOL
5. **EXTRAORDINARY GIRL** — THE O'JAYS — PHILADELPHIA INT'L/ CBS
6. **SOMEBODY ELSE'S GIRL** — JOSELYN BROWN — VINYL

**HEY D.J.** — THE WORLD'S FAMOUS SUPREME TEAM — ISLAND
7. **GOTTA GIVE A LITTLE LOVE** (Ten Years After) — TIMMY THOMAS — GOLD MOUNTAIN/A&M

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**V103 — ATLANTA — SCOTTY ANDREWS, PD**


**HOTS — Moore, Windjammer, G. Clinton, Womack & Womack, S. Robinson, Rockwell, L. Branigan, R.J.’s Latest Arrival, Roger, Chicago, Pretty Tony, LP ADDS**

**WAVY — BALTIMORE — KEITH NEWMAN, PD**


**WAVY — BIRMINGHAM — RON JANUARY, MD — L. RICHIE**


**WAVY — SMITH**

**HOTS — R.J.’s Latest Arrival, Temptations, DeBarge, P. LaBelle, J. Ingram, Dazz Band, Yarbrough & Peoples, M. Joseph, T. Marie, N. Hendryx, I. Cara, O'Bryan, E. King, ADDS**

**WAVY — ATLANTA — RAY EDWARDS**


**WAVY — CLEVELAND — LYNN TOLLIVER, JR., MD — L. RICHIE**


**WAVY — KANSAS CITY — MIKE STRAFORD, PD**

**HOTS — Shalamar, Dayvon, Change, The Deele, Bar-Kays, P. LaBelle, Yarbrough & Peoples, J. Osborne, C. Lynn, J. Ingram, L. Vindross, Dazz Band, Rose Royce, T. Thomas, ADDS**

**WRB — FT. LAUDERDALE — JOE FISHER, PD — D. EDWARDS**


**WQMG — GREENSBORO — SHELLY BYNUM, MD**

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**THIS WEEK ON Cash Box B/C Singles Chart**

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An **EXTRAORDINARY** song that is becoming an **EXTRAORDINARY** hit by an **EXTRAORDINARY** group.
**International Bestsellers**

**United Kingdom**

LONDON — Classical music is to get the pop sales treatment through an innovative link between classical label Deutsche Grammophon, owners of the Walkman cassette machine. Labelled the Walkman Classics, dealer prices have been halved in a bid to extend their appeal beyond record stores as well as classical specialists. The advertising campaign uses a striking picture of a Walkman, a pair of Walkman headphones. The initial 20 titles released have running times of over 80 minutes, and include popular classics played by top artists.

"Walkman Classics will be a key, a password, to a new and potentially huge classical market," says DG label manager Bill Holland.

Ronco UK, who reported a "cash flow" problem earlier this month, is planning to buy UK operations from its American parent company.

UK managing director Mal Sherman hopes to secure the deal with key management and an unnamed private investor.

"Negotiations are taking place with UK financial institutions regarding support for the offer," says Sherman. He stresses the company's future potential, and expresses confidence in their planned summer and autumn releases.

Further restrictions on "freebie" giveaways on records eligible for the Gallup charts have been announced. Rules announced last August will restrict giveaways with singles that has now been extended to albums.

Only insignificant gifts like buttons and patches or a free record by the same artist will be allowed. Previously, record companies were offering T-shirts and on occasion a free video. The moves were implemented by the Gallup chart partners' committee and the BPI Council.

Londoners looking out one of its most action-packed summer on the concert scene. Neil Diamond, Stevie Wonder, Billy Joel and Pink Floyd's Roger Waters teaming up with Eric Clapton have already been announced. Confirmation is also expected for an Elton John concert at the 110,000-crowd Oakland Stadium. And rumours abound that the ink is about to dry on contracts for Bob Dylan, Santana and The Who.

One of the most successful heavy rock acts of the early seventies, Deep Purple, are to reform. The five members from the group's most successful period, including singer Ian Gillan, guitarist Ritchie Blackmore and keyboards player Jon Lord will be back in the studio together in the summer, and are expected to start a tour taking in the UK, US and Japan by the end of the year.

Leading record, video and computer companies — including Sony — released today a remarkable record of its own. The London based company has won the prestigious Queen's Award For Export Achievement for the second year running. The 1984 award was announced on Queen Elizabeth's birthday, April 21. In the past year Losago has extended its worldwide operations to include a wider coverage of North America, Australia and the Far East.

Magnum Music Group, which includes five record labels and a publishing company, the first release on MAG Video is Canadian star Ronnie Hawkins live in concert, scheduled for release in June.

Lamborghini Records will be well placed to sell its upcoming album from former Genesis guitarist Steve Hackett internationally. The company has just completed licensing deals for its product with Teldec in West Germany, CDD in Italy, Non-Stop in Scandinavia and Turn-Point for Benelux.

Inner Vision has signed a licensing deal with Sony Music Publishing. The period of inactivity following litigation with its most successful act to date Wamit, now signed to CBS.

**Argentina**

BUENOS AIRES — A delegation of CBS executives from the US, headed by Allen Davis, president of Columbia Records International, and Nick Cirillo, vice-charger of Latin America (LAO), visited Buenos Aires and held talks with Roberto Lopez, president of the local branch, as part of a South American tour on which the main highlight was the opening of a new plant in Rio de Janeiro, Brazil. In Buenos Aires Davis and Cirillo, as well as Lopez, were on hand at the offering of a "Number One" award to local chanteur Martha Martin who sold more than one million albums of her recordings during her career and at the same time unveiled a new LP at the Mi- 

Duran. During a brief talk with the press, Davis told Cash Box that he felt very happy in Argentina. He will operate as the association of the composers (Associazione Unica) and the music publishers (Unimi and Aedem). Virgin Dischi released a milestone called MP (medium price). The first 35 issues are already on the market, distributed by Dischi Ricordi, on sale to the public at price of $5 each.

**Italy**

MILAN — The Italian Confederation of Music will join API, the association of the record manufacturers, to be an independent company, transmittings its programs under the name of Music Box. The production will be handled by the existing Music Box staff at Thorn EMI. (There, former MD of WEA UK, is currently engaged in looking for larger premises and a bigger staff.)

**Giancarlo Bongiovanni** announced an agreement with the French record company GIP (Societe Phonogramme Internationale) for the distribution of its catalog in Italy. The repertoire includes several music soundtracks from all over the world.

The Stone Castle Recording Studios, located in Carimate, Como, have been sold by Antonio Casetta to two different groups, the first one called Lark Recording Studios — created by Allan Goldberg and Odeon Rubini — and the second one Morning Studio, Music Records & Productions managed by Red Canzian, Renato Cantele and Marco Tenisi.

mario deulgi

**Music Videos Brought To Europe Via Cable**

by Chrissey Iley

LONDON — Next year Europe will have a 24-hour cable service transmitted from London according to Charles Levison, chief executive of The Music Channel Ltd. (MCL) (the recently announced partnership of Thorn EMI, the Virgin Group and Yorkshire Television.)

MCL will also operate as a wholly independent company, transmitting its programs under the name of Music Box. The production will be handled by the existing Music Box staff at Thorn EMI. Levison, a former MD of WEA UK, is currently engaged in looking for larger premises and a bigger staff.

**PRODUCING A THRILLER — Producer Quincy Jones recently received a visit from president of CBS Records International Allen Davis, who brought along with him a sampling of the international awards earned by Jones for his production of Michael Jackson's "Thriller." Davis (f) and Jones (t) are seen enjoying the amazing array of gold displayed in Jones' home.**
PHILLY WORLD SIGNS WITH ATLANTIC—Philly World Records, whose roster of artists includes Harold Melvin & the Blue Notes, Bryan Loren, Terri Wells and others, has signed a distribution deal with Atlantic Records. The first release under the new contract is Loren’s hit “Lollipop Lup.” Seen celebrating the deal, are (l to r): Cotillion Records president Henry Allen; Atlantic president Doug Morris; Philly World president Peter Pelullo; Atlantic/Cotillion vice president/GM Hank Caldwell; Philly World national sales and marketing director Ernie Cimadamore; and Philly World attorney Jonathan Black.

ASCAP Re-elects David, New Board Members

NEW YORK — The board of directors of ASCAP has re-elected lyricist Hal David as president. In other elections the ASCAP board voted Arthur Hamilton and Irwin Z. Robinson vice presidents; Morton Gould secretary; George Duning, assistant secretary; Leon J. Brettl, treasurer; and Sidney Herman, assistant treasurer. ASCAP members have also elected four writers and four publishers to serve on its Board of Review, the Board of Review decides questions raised by members concerning royalty distributions and ASCAP’s distribution rules. Writers elected to the board were lyricists John Bettis and Donald Kahn and composers Burton Lane and William Kraft. Publishers elected were shareholders and Manufacturers:

Music Videos Brought To Europe Via Cable

(continued from page 27)

Virgin chief Richard Branson expressed his delight with the alliance, saying "our combined strength will ensure that music lovers everywhere throughout Europe will receive the best possible music channel." Levison also triumphantly claims, "this is a new outlet for the music industry; and I emphasize the words ‘music industry’ rather than record industry.

Music Box is producing four hours of programming at present and that will be increased to five or six early next year.

As well as his quest for office accommodation and plans to recruit more staff, Levison says he is putting together 100% of his own dedicated facilities for program production in London.

Music Box is to be the first cable channel to carry the UK chart, going out on Wednesdays," he disclosed. "There will also be a Euro chart, a video chart and a new release chart program. It’s the first program ever to be dedicated to the whole of Europe, to a potential European audience of five million.

Levison went on to explain that Music Box will feature concerts, quizzes, internationanlly known artists and music news. The deal is scheduled to be up to five times a day, but the rotation will average two or three plays a day.

Advertising will be screened in about a month. Initially, ads will be restricted to four minutes per hour due to advertising regulations in Switzerland. Music Box is also being considered in the form of fees from cable operators.

In its early UK stage Music Box will be available to all Cable and Broadband providers in England, Wales and Scotland. The French channel will be made available to 20 towns throughout the UK by the end of June, with an audience penetration estimated at 500,000 homes. The Greenwich Village will be the first London area to receive Music Box near the end of the Summer. The service will expand as more cable systems come on line.

For Sale: Black Marketers, Tick'er Tapes, and Hi Fi Wavers. Also back-up sources for names and listings. We are also Distributors for Amats Hold and Drew poker games. Antique shop for sale 8 yard Carl Wayman Drive area code 305-320-3731. Margate town, W. Va. 18050.

For Sale: Pole Position Upjohn $1,895, Star Ware. Upjohn $1,595, Desk Of Tran (environmental design) $1,500, Desk Of Tran Upright $1,299, Tupper $1,000, Musi Box, Florentine (360° disc player & 26" conversion) $1,095 (or 3 more—$1,500), CHU (Hepper-1 disk $1,500), Elevator Action $1,597, Change Lanes $475, Pro Sports (games in 2) $700, Tango Floor $850, Fax 2 $705, Breaker $1,109, Track & Field $1,799, Tag Team Wrestling $1,495, Rango (Perry Sampson) $45, TX $145 Sheffield $1 $145. Call or write NEW ORLEANS NOVELTY CO., 3020 N. Arnaud Rd., Metairie, LA 70021. Tel: (504) 888-3505.

For Sale—King Pin, Minidiscar, Quartzhornet, Diamond Derby, Derby King, Electronic Bongos, Hi-Lu double up Pinkers, Vegas 3 Wayn, Bongo Bongos, Winner Circles. Celto-Monti-Villa, Hildas (20) 826-9070.

DYNAMO POOL TABLES 4x8, $1,000 each 13' pool table $1,800 4x6 or 4x8 $1,000 each buy 2 save. E-mail: dynamo@fire.net. Machines in good condition. Henry Adams' Auction Co., 114 South 1st, P.O. Box 3644, Temple, TX 76501.

CLASSIFIED AD RATE 35 CENTS PER WORD

Count every word including all words in title name. Numbers in address count as one word. Minimum ad accepted $30.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISEMENTS. If cash or check is not accepted, you agree that your classified ad will be held for follow-up insertion. All orders must be accompanied by remittance. No personal checks. No cash refunds, cancellations or substitutions. You are authorized to charge your Classified each week. If you do not desire, all words over 40 will be billed at the rate of 35¢ per word. Please count words carefully. Be sure your Classified Ad is sent to reach the L.A. City Industry Ad. 3603 N. Vermont Ave., Los Angeles, CA 90029 by Tuesday, 12 noon, of preceding week to appear in the following week's issue.

Classified Ads Close TUESDAY
Dateline Union City, New Jersey, where we spoke with Sol Lipkin, American Shuffleboard's sales manager, whose very much involved in the shuffleboard tournament circuit and has been telling a lot about past weeks — but that's nothing new for Sol! Most recently he was in Las Vegas for the second national shuffleboard tournament which was held at the Showboat where players from 11 different states competed for cash awards and prizes totaling around $25,000. League interest in shuffleboard is mushrooming nationwide, as Sol told us. Professionals, women and all.

This photo will give you an idea of the format that is used in the Showboat tournament. The '85 spring tournament that is being planned by American Shuffleboard will feature 24 tables, rather than the 12 that were played_in Las Vegas. Potentially, in case you're wondering about players' attire and style, this photo is from a 1949 tournament!

Skill levels are participating and plans are now underway for a national tournament in Spring of '85 for teenage players. As a result of all this interest, American Shuffleboard is "heavily back-ordered" over demand in the U.S. plus the growing interest in England. Australia is another market that is opening up. Current models include the Royal line (16-22), and 12 Royal Cushion and the 9 Royale Bank Shot.

Tony Yula, general manager of Mondial-Springfield, NJ, notes that the firm recently took on the Wurlitzer phonograph line and is expecting a delivery from Germany very shortly, "We are very enthusiastic about the Wurlitzer phonograph line," he stated, stressing the "quality" of the product and the competitive price tag. Mondial is planning to hold a showing of the current Wurlitzer jukebox models — and a service school as well — some time later this year. For present business, pinballs are definitely in the hot seat, particularly Myths and Jacks To Open. As Tony pointed out, "we're getting "back to the basics" where you can go into a tavern to play a shuffleboard and pool table, and jukebox. Additionally, there's the younger generation who are just now experiencing and enjoying pinball play, he noted. Mondial is also doing just beautifully with Nintendo's "Punch Out" and "VS Tennis."

Attention jukebox ops. Remember the Four Lads from years past who recorded such hits as "Standing On The Corner", "I'm a Tenderfoot" and "No Not Much?" Well, they recently cut a new single on the GP label titled "She Will Call Again" b/w "How Did She Look," which is getting some good airplay, and should do well on jukeboxes, according to Ben Arrigo of Glenn Productions in New York. The group just completed an engagement in Reno, is scheduled for T.V. and a concert appearance in New York — and will also be cutting a new L.P. Operators may secure jukebox promo copies of the single by contacting Ben Arrigo at Glenn Productions, 1577 and 1579 New York, NY 10019 or phoning 212-265-6855.

The latest USJC Survey is available from NAMA. The survey includes 1984 sales data. The survey reveals that jukebox and coin-op sales and service are continuing to improve. Current jukebox sales de base is 40.9 percent compared to 39.6 percent in 1983. Sales of jukeboxes in 1984 were $272,713,000 as compared to $194,830,000 in the same period last year. Net income was $260,000 compared to $2,078,000 earned in the first quarter of 1983. Earnings per share were $0.61 compared to $0.08 per share reported a year ago.

Mullane said, "the revenue increase is primarily attributable to our newest operations Health & Tennis Corporation of America, which was not included in last year's first quarter. The earnings decline in this year's first quarter reflects the decreasing deepened conditions in the coin-operated game business, which we first reported in the fall of 1982. Public play of amusement games at the retail level again declined in this quarter which resulted in a lower order rate for new equipment. The first quarter of 1983, to which the current quarter compares, was the best quarter of that year for the amusement business."

Mullane noted that, "partially offsetting the continuing weakness in the amusement game business, we have experienced some improvement in the non-jukebox earnings of NAMM, which was not included in last year's first quarter. The earnings decline in this year's first quarter reflects the decreasing deepened conditions in the coin-operated game business, which we first reported in the fall of 1982. Public play of amusement games at the retail level again declined in this quarter which resulted in a lower order rate for new equipment. The first quarter of 1983, to which the current quarter compares, was the best quarter of that year for the amusement business."

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He further noted that, "as we enter the second quarter, we expect solid contributions by our Six Flags unit and further contribution from Bally's Park Place as both divisions enter their seasonally strong periods. Health & Tennis should also continue its growth. We naturally hope for continued improvement in the amusement game business, but expect that these operations will continue at low levels as the industry adjusts to the lowered level of play by the public."
INDUSTRY NEWS

1984 Sees Another Drop In Jukebox Registration

CHICAGO — In a recent conversation between the AMOA office and the Licensing Division of the Copyright office in Washington, D.C., it was reported that the number of jukeboxes registered in the first quarter of 1984, dropped by 29,763 from last year.

Following a six-year decline, it was reported that as of April 16, 1984, 83,054 jukeboxes were licensed compared to last year’s end figure of 112,817. This represents 2,790 separate licensees as opposed to 3,988 by year-end 1983.

The registration decline follows a pattern that began in 1978, when the Copyright Royalty Tribunal (CRT) instituted a copyright licensing fee of $8 per jukebox. In 1978, it was reported that 145,146 jukebox licenses were issued to 4,287 operators. As the copyright license fee increased from 1978 to 1980 to $12,000 an increase of 225 percent, a drop of 62,092 licenses and 1,497 operators occurred from 1978 to the current 1984 figure.

The following table further illustrates the significant decline over the past seven-year period.

<table>
<thead>
<tr>
<th>No. of Operators</th>
<th>No. of Jukeboxes Licensed</th>
</tr>
</thead>
<tbody>
<tr>
<td>1978</td>
<td>$8, 4,287</td>
</tr>
<tr>
<td>1979</td>
<td>$8, 3,918</td>
</tr>
<tr>
<td>1980</td>
<td>$8, 4,046</td>
</tr>
<tr>
<td>1981</td>
<td>$8, 3,920</td>
</tr>
<tr>
<td>1982</td>
<td>$25, 3,996</td>
</tr>
<tr>
<td>1983</td>
<td>$25, 3,988</td>
</tr>
<tr>
<td>1984</td>
<td>$50, 2,790</td>
</tr>
</tbody>
</table>

Rock-Ola Appoints Three New Distribis

CHICAGO — Donald Rockola, president of Rock-Ola Manufacturing Corp., announced the addition of three new distributors to the firm’s network.

Lucky Distributing Company is now representing the Rock-Ola coin-op phonograph line. Located at 2179 Nolensville Road in Nashville, Tennessee, the company’s executive team, headed by president Steve Shacklett, includes David Shacklett, William Braezy and a full staff of sales representatives.

Also representing the Rock-Ola line is Bally Advance Distributing, which is located at 1974 Business Park Drive in Sacramento, California. Manager of the distributorship is Terry Lauchaire.

The third new appointment is Jack’s Amusement Co., located at 310 Strong Highway in El Dorado, Arkansas. Company president is Jack Ethridge.

Dynamo Corp. Launches Nationwide Table Soccer Tour

CHICAGO — Dynamo Corp., of Grand Prairie, Texas, manufacturer of the “Dynamo Soccer Table” and the “Big D” pool table, kicked off its nationwide 1984 Table Soccer Tour in Los Angeles on the weekend of March 23-25, with the $2,500 Los Angeles Open. The Los Angeles competition was the first of the over 20 events on the 1984 tour.

Based on the same promotional concept as last year’s successful tour, this year’s program features mostly regional tournaments that range in size from $1,000 to $5,000 in prize money. These smaller tournaments are co-sponsored by operators and location owners and are usually held right in the game-room or tavern, keeping the excitement of the promotion at the location in order to stimulate interest in the sport at the local level.

To keep the interest (and quarter revenue) high not only for the tour but also after the regional promotions, the 1984 Dynamo tour is also offering three major tournaments. The first of these, the $12,000 U.S. Open, took place in Reno on April 20-22. The next will be the $12,000 National Championships, to take place during Memorial Day weekend, May 28-29, in Denver.

The third major tournament, and the high point of the tour — will be the $40,000 Dynamo 1984 World Championships, taking place Aug. 31-Sept. 3 in Dallas. More than 1,000 players from the U.S., Canada and Europe are expected to attend the four-day extravaganza which, in addition to the excitement of world-class competition, will offer special outings to such famous Dallas tourist attractions as Six Flags Over Texas theme park and the Southfork Ranch, home of television’s J.R. on the program “Dallas” and now the No. 1 tourist attraction in the state of Texas.

There will be more regional competitions continuing throughout the Fall and Winter months (four have already been scheduled for the Fall), but the main focus of Dynamo’s table soccer promotions from September through March of ’84 will be a new national league program.

“From the past, as table soccer evolved from a tavern game to a professional sport, we saw how the move from the locations into hotel ballrooms, causing the large player base to erode, leaving nothing but an elite group of pro players,” explained Kathy Brainard, Dynamo’s director of marketing promotion. “We believe that the key to a successful future for table soccer lies in the creation of a program that allows players of all skill levels to enjoy competing on a weekly basis at the local level.”

“Weekly tournaments continue to play an important part in the promotion of table soccer, but too often it’s the same players who win over and over again,” she continued. “A league format, with friendly competition between evenly-matched teams of six to eight players, is just what the sport needs.”

City table soccer leagues have proven to be very successful in the past, but this will be the first time that a league program has been organized on a national level.”

Current plans call for the league to have two divisions of play, one for game-rooms and one for taverns. Division winners will play off at the local, state and regional levels, with the Dynamo National League Championships taking place in the spring in conjunction with a major tournament that will kick off the 1985 tour schedule.

“A national league program during the Fall and Winter months nicely complements our regional tournament program,” said Mark Struhs, vice president of marketing. “The two programs will work together to help us achieve our goal of increasing on-location play on a year-round basis.”

Tour posters, location tournament kits and player newsletters are now available, free of charge. To receive these promotional items or more information about Dynamo’s products and promotions contact Kathy Brainard, Dynamo Corp., 1805 S. Great Southwest Parkway, Grand Prairie, Texas 75051.

From Out Of The Past

The game theme satisfies the player’s urge to break down the walls. Play begins with eight rows of bricks; each two rows are of different colors and points are scored according to these colors with the player utilizing three balls to knock down as many bricks as possible via the use of a video paddle which will decrease in size as the game progresses. Steadily increasing ball speed adds to the challenge of play. The name of the game is “Breakout,” produced by Atari and featured in the June 19, 1976 issue of Cash Box. Remember when...
THE JUKEBOX PROGRAMMER

May 12, 1984

POP

1 TO ALL THE GIRLS I’VE LOVED BEFORE JULIO IGLESIAS & WILLIE NELSON (Columbia 38-04217)
2 YOU MIGHT THINK PHIL COLLINS (Atlantic 7-87700)
3 AGAINST ALL ODDS (TAKE A LOOK AT ME NOW) DENICE WILLIAMS (Columbia 38-04117)
4 HELLO LIONEL RICHIE (Motown 17220M)
5 LOVE SOMEBODY RICK SPRINGFIELD (RCA PB-13738)
6 MISS ME BLIND CULTURE CLUB (Virgin/Epic 34-04388)
7 LET’S HEAR IT FOR THE BOY DENICE WILLIAMS (Columbia 38-04117)
8 FOOTLOOSE KENNY LOGGINS (Columbia 38-04310)
9 OH SHERRIE STEVE PERRY (Columbia 38-04391)
10 HEAD OVER HEELS GO-GO’s (I.R.S./A&M IR-9296)
11 HOLD ME NOW THOMPSON TWINS (Arista AS-19164)
12 AUTHORITY SONG JOHN FAIR & KELLY CASTEL (Rive/PolyGram R 216)
13 ROCK YOU LIKE A HURRICANE SCORPIONS (Mercury/PolyGram 818 440-7)
14 TIME AFTER TIME CYNDI LAUPER (Portrait/CBS 37-04432)
15 I WANT A NEW DRUG HUEY LEWIS AND THE NEWS (Chrysalis VSA 42766)
16 THE LONGEST TIME BILLY JOEL (Columbia 38-04000)
17 THE REFLEX DURAN DURAN (Capitol B-5345)
18 THEY DON’T CARE TRACEY ULLMAN (MCA-52347)
19 SISTER CHRISTIAN NIGHT RANGER (MCA-52350)
20 THE HEART OF ROCK & ROLL HUEY LEWIS AND THE NEWS (Chrysalis VSA 42768)
21 SOMEBODY’S WATCHING ME ROCKWELL (Motown 1702)
22 EAT IT WEIRD AL YANKOVIC (Roll ‘n’ Roll/CBS 254-04374)
23 I’LL WAIT VAN HALEN (Warner Bros. 7-29307)
24 DANCING IN THE SHEETS SHALAMAR (Columbia 38-04372)
25 I’M STEPPING OUT JOHN LENNON (Polygram/PolyGram 821107-7)
26 GIRLS DWIGHT TWILLEY (EMI America 88196)
27 JUMP (FOR MY LOVE) POINTER SISTERS (Planet/RCA 19-13780)
28 ADULT EDUCATION DARLY HALL & JOHN OATES (RCA PB-13714)
29 LUFFBALLS* NENA (Epic 34-04108)
30 WHITE HORSE* LAID BACK (Sirs 7-29346)

COUNTRY

1 TO ALL THE GIRLS I’VE LOVED BEFORE JULIO IGLESIAS & WILLIE NELSON (Columbia 38-04217)
2 I MAY BE USED WAYLON JENNINGS (RCA PB-13735)
3 SWEET COUNTRY MUSIC ATLANTA (MCA-52336)
4 AS LONG AS I’M ROCKIN’ WITH YOU JOHN CONLEE (MCA-52351)
5 HONEY (OPEN THAT DOOR) RICKY SKAGGS (Epic 34-04394)
6 CANDY MAN MICKEY GILLEY & CHARLY MCGILL (Epic 34-04368)
7 SOMEDAY WHEN THINGS ARE GOOD MERLE HAGGARD (Epic 34-04402)
8 MONA LISA LOST HER SMILE DAVID ALLAN COE (Columbia 38-04396)
9 I DREAM OF WOMEN LIKE YOU RONNIE MIDDELL (Epic 34-04361)
10 I GOT MEXICO ED WYRICK (RCA PB-13748)
11 I DON’T WANNA LOSE YOUR LOVE CRYSTAL GAYLE (RCA-7-28266)
12 YOU’RE STILL GONNA DO ME IN GEORGE JONES (Epic 34-04413)
13 I COULDA’ HAD YOU LEON EVERETTE (RCA PB-13717)
14 JUST A LITTLE LOVE REBA MCENTIRE (MCA-52349)
15 DENVER LARRY GAITLIN & THE GAITLIN BAND (Columbia 38-04395)
16 WHY GOODBYE STEVE WARINER (RCA PB-13768)
17 WHEN WE MAKE LOVE ALABAMA (RCA PB-13760)
18 I CAN TELL BY THE WAY YOU DANCE VERONICA (Compiles 122)
19 HAPPY BIRTHDAY DEAR HEARTACHE BARBARA MANDRELL (MCA-52340)
20 GOD MUST BE A COWBOY DAN SEALS (Liberty P-8B-1515)
21 I’M NOT THROUGH LOVING YOU YET LOUISE MANDRELL (RCA PB-13752)
22 IN MY DREAMS EMILYLOU HARRIS (Warner Bros. 7-29357)
23 VICTIMS OF GOODBYE SYLVIA (RCA PB-13755)
24 TOGETHER AGAIN KENNY ROGERS & DOTTIE WEST (Liberty P.B-1516)
25 I GUESS IT NEVER HURTS TO SOMETIMES OAK RIDGE BOYS (MCA-58662)
26 RIGHT OR WRONG GEORGE STRAIT (MCA-52337)
27 BAND OF GOLD CHARLY MCCLAIN (Epic 34-04423)
28 FOREVER AGAIN* GENE WATSON (MCA-52556)
29 EYES THAT SEE IN THE DARK* KENNY ROGERS (RCA PB-13774)
30 ATLANTA GA* THE STATLERS (Mercury/PolyGram 818 700-7)

BLACK CONTEMPORARY

1 HELLO LIONEL RICHIE (Motown 17220M)
2 DON’T LOOK ANY FURTHER DENNIS EDWARDS (Motown 17105G)
3 TONIGHT KOOL & THE GANG (Go-Lists/PolyGram 818 226-7)
4 LADY YOU ARE ONE WAY (MCA-52348)
5 SHE’S STRANGE CAMEO (Atlantic Artists/PolyGram 818 384-7)
6 FREAKSHOW ON THE DANCE FLOOR BARR-KAYS (Mercury/PolyGram 816 631-7)
7 WHITE HORSE LADY TANG (Sire 7-29346)
8 GIVE ME TONIGHT SHANNON (Emergency/Mirage 7-99775)
9 PERFECT COMBINATION STACY LITTS AND JOHNNY GILL (Columbia/Aco 793978)
10 LET’S HEAR IT FOR THE BOY DENICE WILLIAMS (Columbia 38-04417)
11 DANCING IN THE NIGHTS SHALAMAR (Columbia 38-04372)
12 LOVE, NEED AND WANT YOU PATTI LABELLE (Philadelphia Int’l/CBS 254 04390)
13 SHAKE DOWN EVELYN “CHAMPAGNE” KING (RCA PB-13748)
14 THERE’S NO EASY WAY JAMES INGRAM (Dream/Warner Bros. 7-29301)
15 LOVELITE O’BRYAN (Capitol B-5339)
16 SOMEBODY’S WATCHING ME ROCKWELL (Motown 17020F)
17 NEW MOVES CRUSADERS (MCA-52365)
18 SAIL AWAY THE TEMPTATIONS (Gordy/Motown 17204F)
19 WE’RE GOING ALL THE WAY JEFFREY OSBORNE (A&M 2418)
20 LAST DANCE GEORGE CLINTON (Capitol B-5332)
21 LOLLIPOP LUV BRYAN LOREN (Phil World/Atlantic 7-89764)
22 DON’T WASTE YOUR TIME* YARBROUGH & PEOPLE (Total Experience/RCA TEST-1240)
23 SUPERSTAR (DON’T YOU REMEMBER) LUTHER VANDROSS (Epic 49-04959)
24 LOVE ME RIGHT MELBA MOORE (Capitol B-5343)
25 LOVE HAS FINALLY COME AT LAST SCOTT WISLOCKI & PATTI LABELLE (Beverly Glen BG-2012)
26 SLOW DOWN (I’M YOURS)* DAZZ BAND (Motown 1225 MF)
27 RIGHT OR WRONG SPINNERS (Atlantic 7-89689)
28 JUMP (FOR MY LOVE)* POINTER SISTERS (Planet/RCA 19-13780)
29 THRILLER MICHAEL JACKSON (Epic 34-04364)
30 LOVE ME IN A SPECIAL WAY DELBERT GIBSON (Gordy/Motown 1723GF)

RECORDS TO WATCH

ANGEL IN DISGUISE — Earl Thomas Conley (RCA)
MAMA HE’S CRAZY — The Judds (RCA)
JUST ANOTHER WOMAN IN LOVE — Anne Murray (Capitol)
NEW PATCHES — Mel Tillis (MCA)
BETTER OUR HEARTS SHOULD BEND — Bandana (Warner Bros.)
EYES WITHOUT A FACE — Billy Idol (Chrysalis/CBS)

SOMEONE IS FALLING IN LOVE — Kathy Mattea (Mercury/PolyGram)
GIVE ME TIME (GIVE ME TIME) — Nora Hendryx (RCA)
DOWNTOWN — Dobby Parton (RCA)
THE WHOLE WORLD IN LOVE WHEN YOU’RE LONELY — B.J. THOMAS
(Cleveland Int’l/Columbia)
I STILL DO — Bill Medley (RCA)

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