"Pops, We Love You"... A Tribute From Motown
ROCK COMES OUT OF THE DARKNESS...
KAYAK LIGHTS THE WAY
WITH THEIR NEW SINGLE
'KEEP THE CHANGE'
FROM THE ALBUM
PHANTOM OF THE NIGHT.
EDITORIAL

Energizing Radio

Disco radio is coming of age. From scattered major market beginnings, dancing music has proliferated to more than one hundred stations. And that figure is deceiving because many more Top 40, AOR and black stations are playing the disco hits.

It’s hard not to play them. One look at the pop charts shows that disco music has broad appeal. In fact, some promoters feel that it will be harder to break a rock and roll record on Top 40 stations than it will to break a new disco record in the next six months. There are still skeptics who doubt the viability of pure disco formats for radio. Some say it will work in a fast-paced urban environment like New York but not in their markets. Because of the newness of disco on the radio, no one really knows what will work. Time will tell is the cliche and the truth.

Knowledgeable radio observers expect disco music to undergo a natural fragmentation into Top 40 disco, progressive disco, MOR disco and a plethora of other variations which will only intensify the penetration of disco as a whole. What is certain is that radio has embarked upon a daring experiment.

Disco has raised passions — pro and con. And isn’t that what radio should be all about? Many radio observers have felt that radio in the 1970s was stagnant. Rock’s crown was seen to slip. Disco is the upstart, the new sound.

Radio is big enough for rock and disco and beautiful music and jazz and... The point is that the cliche enlivens radio.

NEWS HIGHLIGHTS

- MCA, Inc. finalizes purchase of ABC Records (page 7).
- Promo Records denies CBS allegations, sues Yetnikoff and Ar-dens (page 7).
- Disco formats now on more than 100 radio stations (page 7).
- Paul McCartney signs with Columbia Records (page 7).
- Bang and Starlight Records pact with CBS for distribution (page 8).
- "McGuinn, Clark & Hillman" and "New Kind Of Feeling" by Anne Murray are the top Album Picks of the week (page 15).
- "Big Shot" by Billy Joel and "Just One Look" by Linda Ronstadt are the top Singles Picks of the week (page 18).
Nobody sings Carnes like Kim.

Kim Carnes
St Vincent's Court
Includes the single
“It Hurts So Bad”
Boomtown is a modern-day miracle.

From the rock-ribbed majesty of a colossal Empire to utter chaos. These are the dimensions of power wielded by England's most exciting new band, The Boomtown Rats.

For the past 18 months these 6 clever Irish lads have been shaking the UK Rock Establishment to its very foundations. On the strength of an unbroken string of 5 hit singles and a demonstrative legion of supporters who go boom at lead-Rat Geldof's every utterance, the Boomtown Rats have occupied more front-page space than evaluation of the pound.

Now Boomtown's high-rise rock is headed for the USA. Accompanying the lads on their journey to that big Boomtown across the water is their new album full of pep and vinegar, "A Tonic for the Troops." A spirited collection of modern music containing their choicest singles which so intoxicated Brit rock critics that they hailed it as the finest of the year.

So brace yourself as Boomtown springs up around you. Should things get a little out of control, don't panic. If Boomtown falls, the Rats will survive.

The Boomtown Rats. Their new album is "A Tonic for the Troops." On Columbia Records and Tapes.
Cash Box/Feb 8

MCA Purchasing ABC Label; Future Of ABC Staff Unclear
by Joey Berlin

LOS ANGELES — The long-rumored sale of ABC Records was made official Jan. 30 with the announcement that MCA, Inc. had purchased the label. A joint venture between MCA's Sid Sheinberg, president and chief operating officer of MCA, Inc., and Elton Rule, president of Capitol Records, closed the deal. ABC, Inc., predicted that “the acquisition will be consummated in early March after compliance with certain regulatory waiting periods.”

MCA will immediately take over the pressing and distribution of ABC Records. The future status of the ABC Records staff is unclear, but Jim Foglesong, ABC's head of Nashville operations, is expected to be in top de in Detroit for many years, the station is among the most recent additions to the disco consultancy of Burkhard/Abrahams which caught the attention of the radio scene in the success of WKTU in New York. Beginning with WKTU last August, Burkhard/Abrahams disco consultant/distributor Wanda Ramos added nine stations to date, WAXS-FM in Medford, Mass., and KRLY-FM in Houston being the most recent.

In addition to stations switching to all disco, many other stations are also partially programming disco, including KRLA in Los Angeles, WICO in Bridgeport, Conn., WXW in Orlando and WWWW-FM in Chicago. Recent conversions to disco block programming came from WNIA in Boston, WABF and Mobile WAPE in Jacksonville, KIROK in Shreveport, KFOM in Oklahoma City and WBT in Charlotte, N.C.

Chuck Dunaway of the Radio Music Report in Marietta, Ga. says that the sheet lists 105 disco stations with 75 full-time disco artists.

“Six months ago, it seems you could count the stations playing disco on one hand.” Says Jan Brinkman of Tom Hayden & Assoc., an independent disco promotion firm. “There were stations like WCAU in Philadelphia, WBOS in Boston, specifically excluded from the inventory purportedly purchased from United Artists Co. by CBS. Furthermore, Promo denied that a substantial percentage of the ELO albums in question are defective as claimed by CBS and Jet.

Revised History
Promo’s eleven countercalms and the third-party suit, which together ask for hundreds of millions of dollars in damages, contain assertions about the disputed ELO albums that throw their history into a considerably different light than that outlined in the CBS/Jet suit. For opening, it’s claimed specifically excluded from the inventory purportedly purchased from United Artists Co. by CBS. Furthermore, Promo denied that a substantial percentage of the ELO albums in question are defective as claimed by CBS and Jet.

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MCA Distributing Ready For ABC, Says Al Bergamo
by Alan Sutton

LOS ANGELES — Since taking over as head of MCA's new distribution arm several months ago, president of MCA Distributing Corp. has completely revamped the way the company gets its records to market. This was done, he says, with the anticipation of a deal the size of the recent ABC acquisition.

“Since last October, we've been making changes that would enable us to handle in excess of $200 million worth of volume, although we didn't have it, anticipating the fact that the way this would happen was Bergamo.

Among the changes instituted by Bergamo, expanding the number of regional sales, press and promotion personnel, relocating 16 of the existing MCA branches to larger facilities; and opening a new sales office in Dallas, with another new branch slated to open shortly in Charlotte, N.C.

Executive Turnover
Besides the physical restructuring of the operation, Bergamo also made some sweeping policy changes. He says a top priority was establishing a pay program that was comparable to the rest of the industry at a time when MCA executives were

EMI Purchase Of United Artists Label Expected

LOS ANGELES — Negotiations are underway between EMI, Ltd. and United Artists Records for the purchase of United Artists Records from co-chairmen Arthur Mogull and Gerald Rubenstein, it was learned.

Although UA had no comment on the reported sale, it was understood that a formal announcement would be forthcoming this week.

Acquired in 1978
Mogull and Rubenstein acquired UA last April from its former parent company, Transamerica Corp., and set up worldwide distribution agreements through EMI and Capitol Records.
Bang, Starlight Distrib Deals Announced At CBS Meetings

NEW YORK — The announcement of new distribution deals with Bang Records and Starlight Records highlighted CBS Records' mid-year marketing meetings last week in Dallas. The meetings were conceived and planned by Paul Smith, senior vice president and general manager of marketing for CBS Records; Frank Mooney, vice president of marketing, branch distribution for CBS Records; and Mike Martinovich, vice president of merchandising for CBS Records.

Bang Records' roster currently includes Nigel Olsson, Brick and Paul Davis. Starlight Records features Freddy Fender and Tommy McLain.

Bruce Lundvall, president of the CBS Records Division, delivered the keynote address to the gathering at the Fairmont Hotel. He congratulated the organization for its achievements last year and outlined goals for 1979. In another announcement, Walter Yetnikoff, president of the CBS Records Group, informed company executives that Paul McCartney and Wings have been signed to the Columbia label (See separate story).

In addition to discussions covering all areas of field marketing activities, new releases on the Columbia and E/P/A labels were introduced in two product presentations, featuring artists by Jack Craig, senior vice president and general manager of Columbia, and Don Dempsey, senior vice president and general manager of E/P/A. Columbia presentations were also made by Don Ellis, vice president of national A&R, and Joe Mansfield, vice president of marketing; E/P/A presenta-

King Appointed VP Of Promotion At MCA Records

LOS ANGELES — Larry King has been named vice president of promotion at MCA Records.

Prior to joining MCA, King was director of field operations and co-administrator of promotion at Warner Bros. Records. He has a history in promotion with Atlantic in 1972, holding the position of regional marketing director for the Southeast. He was later promoted to regional marketing director for the Southeast and Southwest before moving to New York to become director of field operations.

Commenting on the announcement, Stan Layton, vice president of marketing for the label, said, "We are very excited to have Larry with us. His expertise in the fields of marketing, promotion and administration is just the formula needed to give new direction to our promotion department and to create a closer working relationship between the home office and field personnel."

Gordon Edwards

Edwards Named GRT President

LOS ANGELES — Gordon R. Edwards has been appointed president and chief operating officer of GRT Corporation. The announcement was made by Vinton D. Carver, who has held the post of president to become chairman of the board and chief executive officer.

Edwards joined GRT over two years ago as executive vice president of the company's Canadian subsidiary, and was later promoted to president of GRT of Canada. Before joining the company, Edwards was vice president and general manager of the Handlerman Company of Canada.

In making the appointment, Carver said, "Gordon Edwards' unusually strong background in the music industry and his great success with our Canadian organization make him especially qualified for the company presidency."

Carnegie Report Rattles NPR

by Joanne Ostrow

WASHINGTON, D.C. — More diverse programming, an emphasis on minority ownership and a better funding base are the goals set for public radio in the new Carnegie Commission report. To achieve these, the report says, it will take 250 to 500 new public radio stations by 1985, bringing the total in the U.S. to 1,500.

Other key recommendations of the Carnegie Commission on the Future of Public Broadcasting in a report released last week include a boost in public broadcasting funding from $480 million a year to $1.2 billion by 1985 ($240 million for radio), and better insulation from political pressures.

The first Carnegie report, which virtually ignored radio in favor of TV, became the blueprint for the Public Broadcasting Act of 1967. It is expected that the new report will be given careful consideration by legislators rewriting the Communications Act in Congress this year. The 401-page report is being published in book form as A Public Trust.

NPR's Reaction

Although the report devotes much space to public radio, initial reaction from National Public Radio was negative. NPR President Frank Mankiewicz said he was "very disappointed," especially with the provision for matching funds for radio. The report said NPR should be given increased federal matching grants on a ratio of $1 to every $1.50 raised by the stations.

According to Mankiewicz, "The report

Capitol Putting Big Push On McGuinn, Clark & Hillman LP

by Joey Berlin

LOS ANGELES — Capitol Records is supporting the debut LP from McGuinn, Clark & Hillman with a wide-ranging campaign, including merchandising aids, a showcase tour and substantial advertising. The self-titled debut album from the former Byrds shipped Jan 29.

Capitol executives say the label's spending on the campaign is equal to what is normally spent on established gold and platinum acts.

"The music on the album is what convinced us to give them the big push," explains Randall Davis, Capitol's director of merchandising and advertising. "We gave them the superstar treatment, with the best studio (Criteria Studios in Miami), and the best producers (Ron and Howard Albert), and they gave us a super LP. When we got the rough mixes the Tower staff exploded, and the momentum has been building.

All of the advertising for the album refers to McGuinn, Clark & Hillman as "A new group from Capitol Records", because the label is trying to avoid representing the group as a return of the Byrds. A 1973 Byrds reunion album on Asylum did not sell well.

"We're not playing up the Byrds angle," notes press and artist relations director Oscar Arstian, "but we're not avoiding it either. We're putting the full names of the trio on all the support materials so that Byrds fans and fans of their solo albums will recognize the artists."

Korvettes Buyout By French Firm In Final Stages

NEW YORK — A letter of intent has been signed by the Agache-Wiott Group, a French retail and manufacturing corporation, to purchase controlling interest in Korvettes, the 50-unit retail department chain. Korvettes is expected to be consummated within the next two weeks, according to the principals in the transaction. The change in ownership would take place for Korvettes in three decades (Cash Box, November 4, 1978).

Arien Realty & Development Corporation has agreed in principle to sell 51% of Korvettes Inc. to Agache-Wiott for $30 million. Arien intends to retain 49% ownership of Korvettes.

In the past year, Korvettes has narrowed its losses and increased sales. For the fiscal third quarter ended November 26, Korvettes increased its pretax earnings to $609,000 from $340,000 a year earlier.

Forrest Appointed Senior VP Of Polygram Corp.

NEW YORK — Edward Forrest has been named senior vice president and chief financial officer for Polygram Corp. He succeeds Jan Cook, who was appointed chief financial officer of the Polygram Group Publishing Division last month.

Formerly executive vice president for Matchup, Inc., Forrest has also served as vice president of publisher relations for the Independent News Company, a division of Warner Communications, Inc. Prior to that, he was executive assistant to the president of the Curtis Circulation Co., a division of Cadence Industries. He began his career in finance and administration as a senior staff member of the public accounting firm, S.D. Leidersdorff & Co.

(continued on page 17)
Polygram Starting Operations At New Edison, N.J. Facility

NEW YORK — Polygram Distribution will begin operations at its new eastern distribution center, located in Edison, New Jersey, on Feb. 13.

The move from the company's present depot in Union, New Jersey to the new facility will take place Feb. 8-12. As a result, orders will not be taken from east coast customers after one p.m. on Feb. 7 until the start of business on Feb. 13. Shipments will be made from Union through Feb. 7 and commence from Edison Feb. 13. The company urges its customers to order product in advance to cover the transition period.

The new Edison facility, which will operate under the direction of Dean White and his assistant, Alan Dorfman, includes 55,000 square feet of warehouse floor space (Cash Box, Sept. 30, 1978). Total inside space is 2,260,000 cubic feet, compared to 784,000 cubic feet at the Union plant.

New Telephone System

One of the many new features the Edison facility will offer is a telephone system with separate lines for order entry, customer service and credit. The phones will be equipped with a roll-over feature to automatically give customers the next open line. In addition, a device will be installed on the order entry phone so that customers can leave their name and phone number in the event that order lines are busy.

Upgraded computer equipment will be operable in the new plant, including the Systems Three, Model 15-D computer, which is capable of performing simultaneous multi-operations (the company's first operation in Polygram's Sun Valley and Indianapolis distribution centers).

New System

A new Zone Picking System has also been developed which breaks down product into categories such as new releases, catalog and backlist in both boxed lots and loose quantities. According to Bert Franzblau, vice president of operations for Polygram, the new system will eliminate 85% of the walking time in picking orders.

Commenting on the relocation, Franzblau said: "We are truly excited about our new facility and believe that it will provide our customers with the highest level of service in the industry. We want to thank our customers in advance for their cooperation and support during this transition period and look forward to even bigger and better things in the future."

New Numbers

The new telephone numbers for the Edison center are: order entry (New Jersey), (800) 272-1250, (all other areas) (800) 526-7533; customer service (New Jersey), (800) 272-1208, (all areas) (800) 526-7531; and credit (New Jersey), (800) 272-1209, (all areas) (800) 526-7532. The mailing address is 180 Mill Road, Edison, N.J. 08817.

Record Number Of Gold, Platinum LP's Awarded Last Year

NEW YORK — A record 112 platinum record awards for 10 singles and 102 albums were certified by the RIAA in 1978. In 1977, the Association certified 68 albums and three singles as platinum.

In addition, the RIAA noted that it certified 61 singles and 193 albums for gold record awards. For which only 102 singles and 102 albums were certified by the RIAA in 1978.

The certification requirement for platinum record awards, for which only recordings released on or after January 1, 1976 are eligible, is a minimum sale of two million copies of a single or one million copies of an album. For a gold record award certification, a minimum sale of one million singles or 500,000 copies of an album is required.

HANCOCK AT ROXY

California recording artist Herbie Hancock recently played the Roxy in Los Angeles. Pictured background are (l-r) Joe Mansfield, vice president/marketing; Jack Craigo, senior vice president and general manager; Columbia; David Rubinson, Hancock's manager; Ed Hynes, vice president/promotion; Hancock; Don Ellis, vice president/A&R and Arma Andon, vice president/artist development.
"This is exciting two LP set has just about everything I seek in jazz. Getz is simply magnificent playing a selection of tunes that show his tremendous warm feeling for ballads and unfailing ear with chord sequences no matter how complex or simple they be."

Jerry L. Atkins, Cadence Magazine

"STAN GETZ GOLD Illustrates in tones unmistakably his own that Getz's personality is immune to the ravages of time. His tenor delineations are painted in bold, confident strokes, yet there is still a certain reserve, a tenderness implied rather than openly stated, that has long been the mark of the Getz sound and style... the performance reveals four mature artists at the peak of their form."

Leonard Feather, L.A. Times

"In jazz the only constant is change. Styles change, trends live and die, artists rise and fall from favor with merciless swiftness. Occasionally, however, a giant comes along who breaks all the rules and creates his own special status. Above constant change, yet alive and growing. An artist esteemed by his fellow artists, yet apart from them by virtue of the security of his talents, his strength, his inventiveness, and his craftsmanship. Such a man is Stan Getz.

"Irene Kral is a mandarin singer of a high order."
Whitney Balliett, The New Yorker

"She is just not a singer of songs, a delineator of melody and a weaver of words. Irene is an artist with a lustrous sound (there are such things), someone who puts glaze over a song."
Gary Stevens, Host Magazine

"It is a treat, a privilege and an honor to hear her any time, anywhere. In a world overcrowded with singers, she is totally unique and a world of music, sophistication and good taste unto herself."

Rex Reed, N.Y. Daily News

This record is a joy, sheer and utter. It's a feast and a feast. It's a celebration of the human spirit in its most attractive and welcome attitude. And it's a fun album if there ever was one. . . Jefferson is one of the most engaging performers I've heard. . . Anyone who misses this one is cheating himself."

Don Bacon, The Boston Ledger

". . . the flavorsome, leaping joy of Jefferson's improvisations resonate in the mind for a long, long time. . . ."

Nat Hentoff, Modern Recording

"It's a truly memorable set of music, which can be celebrated without any excuse other than the joy of listening."

Cliff Smith, Gannett Press

"STAN GETZ GOLD is a true celebration of the musician's art. . . this double set clearly shows that, not only has he not lost any of his originality or power, he has matured and expanded to become the complete musician."

James Halie, Preview magazine

". . . an absorbing, happy listening experience and a milestone in his discography. . . This Gold should be sold by the ounce."

Performing Arts Magazine

INFORMATION...where jazz is happening!

Best Jazz Vocal Performances

Irene Kral - GENTLE RAIN
CR 1020 CHOICE RECORDS

The death of Irene Kral in August of last year came as a tragic blow. The beauty which she brought to a song was incomparable and unique. We mourn her passing as do music lovers everywhere.

This veteran singer pioneered the setting of lyrics to jazz solos and since the 1940's has been an important influence on all jazz vocalists. Ask any singer... Eddie Jefferson is truly THE MAIN MAN.

West Coast Office: 13012 Saticoy Street
N. Hollywood, Ca. 91605
Bornstein Names New VP At A&M

LOS ANGELES — Mary Bornstein has been named national vice president and director of quality control for A&M Records. Bornstein has been the label’s director of quality control for the past ten years. In his new post, Bornstein will be working with RCA manufacturing within the new RCA and A&M and Associated Labels distribution system. He will headquarter in the A&M Hollywood offices and report directly to A&M president Gil Friesen.

Formerly Bornstein was involved with the recording, mixing and mastering of product completed in the A&M Recording Studios. He also oversaw the quality control of all records and tapes for A&M.

Stewart Named VP, Retail Sales, For Record Bar

NEW YORK — Chris Stewart has been named vice president of retail sales for the Record Bar chain. The 27-year-old Stewart, who has been with the firm since 1972, was most recently director of operations. Stewart will head the company’s sales department and will be responsible for store operations, merchandising, promotions, inventory control and renovation. He replaces David DeFravo, who resigned January 8.

MCA Ups Russo To VP Position

LOS ANGELES — Santo Russo has been promoted to the post of vice president/product development for MCA Records. Russo was most recently the regional sales manager/west coast for the company.

In his new position, Russo will be chief liaison between the label and MCA Distributing Corp. in the coordination of manufacturing and all other label components as they relate to single and album releases. He will also be in charge of creating sales and marketing programs, and organizing artist activities in the sales area.

Russo, who has been with MCA for 10 years, will staff his department with five regional product development managers who will be located in the five district offices of MCA.

Russo had held the position of west coast operations manager prior to entering sales.

Osaki Named VP Creative Affairs At MCA Records

LOS ANGELES — George Osaki has been named to the post of vice president of creative affairs for the label. Osaki joined MCA in 1971 as creative service director and was promoted in 1975 to the position of vice president/creative service. Prior to joining MCA, Osaki was a member of the creative department at Capitol.

Osaki will be in charge of all graphics for MCA, including album cover design, merchandising aids, print advertising and television campaigns. He will also act as liaison between artists, managers and label.

Papale Appointed VP Of Island

NEW YORK — Mike Papale has been appointed vice president of Island Records. Papale was co-principal of a management firm with Forest Hamilton before joining Island. From 1972 to 1975, Papale was with Chrysalis Records, where he was general manager and national promotion director. Papale was also national promotion director at Stax Records prior to joining Chrysalis. He will be based at Warner Brothers Burbank complex and will report directly to Marshall Bornstein, president of Island Records.

Pickwick Int’l Posts Sales Gains In 1978

NEW YORK — Pickwick international posted revenue gains in 1978, contributing to parent company American Can’s record sales and earnings from operations for 1978 and for the fourth quarter. Pickwick’s revenues included contributions from the 28-store operations of Sam Goody, Inc., acquired at mid-year.

American Can’s income for the year was $119.6 million, up from $108.6 million in 1977, while fourth quarter net income was $28.6 million, up from $25.9 million in the fourth quarter of 1977.

Capital Adjusts Prices

LOS ANGELES — Capitol Records Inc. has adjusted its bulk price to accounts on $7.96 product from $3.90 to $4.01. The change, which is effective immediately, will result in proportionate adjustments in other categories.

EXECUTIVES ON THE MOVE

Thomas
Gusler
Cooper
Ware

Thomas Named At MCA — MCA Distribution Corporation has announced the appointment of Vaughn Thomas as director of sales. MCA Distributing Corporation. Previously he was with CBS Records based in Los Angeles, most recently as west coast sales director of independent artist development, black music marketing. He started with CBS in 1976 as associate director of press information, west coast, special markets.

Gusler Appointed At Columbia — Columbia Records has announced the appointment of Michael Gusler to director of Masters/Decca West Coast. He started with CBS in 1969 as a junior salesman and was later promoted to salesman and then to EPA local promotion manager in Houston. In 1975 he became Columbia Records regional country promotion manager, southwest and in 1976 he was promoted to regional promotion marketing manager, southwest region, Columbia Records.

Capricorn Taps Cooper — Capricorn Records has announced the appointment of Jerold T. Cooper as director of business affairs for the label. A certified public accountant and attorney at law, he is a member of the American Institute of CPAs, Georgia Society of CPAs and the Georgia Bar Association. Prior to joining Capricorn, he worked in a public accounting practice for Mauldin and Jenkins Accountants of Macon, Georgia.

Ware Appointed At CBS — CBS Records has announced the appointment of Fred Ware as director of business affairs for the label. A certified public accountant and attorney at law, he is a member of the American Institute of CPAs, Georgia Society of CPAs and the Georgia Bar Association. Prior to joining Capricorn, he worked in a public accounting practice for Mauldin and Jenkins Accountants of Macon, Georgia.

McLeod Named At WEA — WEA has announced the appointment of Michael McLeod to director of national credit. He was formerly the assistant director of national credit, a position he has held since 1977. He worked for London Records in Chicago from 1973 to 1976, before joining WEA in 1976, as regional credit manager of the Philadelphia branch.

Lewis Named At MCA — Anne Lewis has been named as director/film & video services at MCA. She came to MCA’s creative services department a year ago, prior to which she was a graduate in motion picture/TV production at UCLA and a film editor for Moore Editorial and Silver Pictures.

McCray To Source — John McCray has been appointed director of special projects for Source Records. He is a graduate of the University of Washington in Seattle. Prior to joining Source, he was a management consultant.

McLeod
Lewis
Wax
Sartori

Cerami, Williams Upped At Warner — Sam Cerami has been named national sales director for Warner Bros. Records country division while Christine Williams has been appointed executive director of Warner Bros. vice president and country music director Andy Wickham. Cerami, who had been vice president of Island Records, will join Warner Bros. as vice president and will be based out of Chicago. Previously, he had been with ABC-Dot, United Artists, CBS and London Records in the country promotion field. Williams has been with the country division for three years. In her new capacity, she will act as liaison with Warner’s Nashville office and will be working closely with Rob Rothman, the Burbank-based Warner product manager who handles all of the company’s country artists and their product.

RCA Taps Wax — Susan Lee Wax has been named national singles promotion — secondary markets for RCA Records. Prior to her RCA appointment, she had been employed at Champion Entertainment. She started at Champion as Top 40 promotion coordinator in April 1977, and was promoted to the position of national director of Top 40 promotion in August 1978.

Sartori Named At E/A — Maxanne Sartori has been named artist development director of the southern region for Elektra/Asylum Records. She joined WBN in Boston in 1970, serving as public service director, announcer and producer of live broadcasts, at the same time producing and voicing radio and TV spots and shows on a freelance basis. During her seven-year tenure at the station, she was named a top progressive format announcer by various publications.

Forman
Norman
Helfer
Cable

Rosica Named — The Famous Amos Chocolate Chip Cookie Corporation has announced that John Rosica has been named national sales director for Famous Amos’ corporate vice president, eastern operations, has been appointed chief operating officer of the corporation. He will continue to personally direct the promotion/public relations functions of the firm as well as the direction of Amos’ career in television, music and personal appearances.

Santo Russo

LOOKING AHEAD TO THE TOP 100

IT HURTS SO BAD (Almo/Brown Shoes/Oxquadric — ASCAP) KIM CARNES (EMI America P. 8017)

FREEME FROM MY FREEDOM/TIE ME TO A TREE (HANDCUFF ME)” — (Jobbote-ASCAP)/Stone-Diamond — BMI) BONNIE POINTER (Motown M1451F)

LOVE STRUCK (Combat/Deep Cove — BMI) STONEBOLT (Parachute 522)

WHEELS OF LIFE (Almo/Giva — ASCAP) GINO VANNELLI (A&M 2114)

CONTINUED ON PAGE 48

(continued on page 48)

www.americanradiohistory.com
SPACE — George Benson — CTI 7085 — Producer: Creed Taylor — Cat: 7384

Jazzman Benson has scored heavily at Warner Brothers. There are many who feel that the CTI LPs showed off his instrumental virtuosity to better advantage. This repackaged contains three newly issued Benson performances, and there is a vocal on "Hold On, I'm Comin'" that will bring solid air. His guitar work on "Sky Dive" will be of considerable interest to fans of his playing. Should be a strong performance.

JOUSTS — Oscar Peterson & The Trumpet Kings — Pablo 3210 87 — Producer: Norman Grant — Cat: 881

The kings are Roy Eldridge, Eddie Swann, Clark Terry, Dizzy Gillespie and Jon Faddis. The accompaniment is by Oscar Peterson and no others. Actually this album works better than the five single LPs of a couple of years ago, because of the track-to-track contrast of the players. Exceptional work by all concerned.

FAMILY MAN — Jaki Byard — Muse 5173 — Producer: Fred Selbert — Cat: 798

Byard is a one-man encyclopedia of piano styles, and this album covers an extremely interesting and wide-ranging program. There is Ellington, ragtime, a five-part original suite and two other originals. Best is "Just Rolling Along," which was the pianist's set call for many years. Byard also plays alto and tenor here. His bass player doubles tuba and his drummer also plays vibes and tympani. This artist has a strong following in New England and California.

TOP 40 ALBUMS

Jazz Record Mart is not only at 7 W. Grand in Chicago, having moved last week to 11 W. Grand. Owner Bob Koester (also owner of Delmark Records) reports that the new quarters will be much as the old, but one must wonder about that. If one were diligent and willing to look through stacks of old records at JRM, one might find an oddball item long out of print. But one could also quickly assume the look of a coal miner. Dust and old jazz records most certainly go together. It wouldn't be a bad idea for Koester to bring along some of the 7 West Grand dir. just to lend an authentic aura to the new location.

New Xanadus shipping shortly include: Billy Mitchell ("Colossus Of Detroit"); Bob Berg ("New Birth"); Jimmy Rowles ("We Could Make Such Beautiful Music"); Ronnie Cuber ("Eleven Day Of Aquarius") and Sam Most ("From The Attic Of My Mind").

Robert Watson also either with Art Blakey in recent years, has a new Roulette album, "All Because Of You," which also features Curtis Fuller, James Williams, Ray Drummond and Victor Lewis.

Inner City has completed its move to 423 W. 55th Street in New York, but the move will not slow the release schedules. Note will be the first album in many years by singer Abbey Lincoln, and February will also see new product by David Friedman.

JAZZ ALBUM PICKS

ME, MYSELF AN EYE — Charles Mingus — Atlantic SD 8803 — Producers: Ilian Mimarrogi and Raymond Silva — Cat: 798

The death of Charles Mingus' last month was a great loss to the world of music, but the great bass man left behind one last brilliant contribution. "Me, Myself An Eye" is one of his greatest works, despite the fact that it is the only Mingus album on which he doesn't play bass. Side one is a half-hour celebration that will stand as lasting evidence to the man's genius. The performances by a score of top players are exceptional.

WITH ALL MY LOVE — Bruce Cameron Jazz Ensemble — Discovery DS-753 — Producers: Dennis Woodrich and Bruce Cameron — Cat: 798

Virtually unknown out of its native San Diego habitat, the Bruce Cameron Jazz Ensemble should change this situation with its debut effort. Led by Cameron's emotional and lyrical trumpet, "With All My Love" offers a range of jazz styles from the sprightly pep of 'Sunrise' to the tender, melodic little cut "The material is so strong, especially on side one, that it's hard to believe this isn't an all-star unit. In fact, it is, but most of the world just doesn't know it yet.

LIVE — Return To Forever — Columbia JCl 35281 — Producer: Chick Corea — Cat: 798

Culled from the limited-edition four-album set released last November, this live LP captures the highlights of two shows at the Palladium in New York City during RTF's 1977 tour. With Chick Corea, Stanley Clarke and Joe Farrell forming the group's core, it's no surprise that this LP contains some of the most sparking moments yet recorded on a live LP. "Chick's Piano Solo" and "The Moonlight Mann And Spanish Princess" are particularly delightful.

WHITE WORSHIPERS — Elektra/Asylum jazz artist Lenny White recently performed at the Roxy. The musician was joined backstage by executive friends. Pictured (l-r) are: Primus Robinson, E/A national marketing director; Oscar Fields, director of black music; WEA, Lenny White, Don Mizzell, E/A jazz/fusion general manager; Burt Stein, E/A national album promotion director and Joe Morrow, E/A west coast regional marketing coordinator.

bob porter
Tobias Appointed VP Finance for Entertainment Co.

NEW YORK — Barry Tobias has been named vice president of finance and operations for the Entertainment Company Music Group.

In his new post, Tobias will oversee the Entertainment Company's financial operations, administer the company's financial operations, and be responsible for contract administration and financial reporting.

DENVER TO HOST GRAMMY AWARDS; STARS ANNOUNCED

LOS ANGELES — John Denver will host the 21st Annual Grammy Awards. Held March 12 at the Shrine Auditorium, the show will be broadcast to 59 television markets that air CBS on Feb. 15. The show will be broadcast over the network from the Shrine Auditorium in Los Angeles. Scheduled performers include: Eubie Blake, Natalie Cole, Chuck Mangione, Martin Mull, Anne Murray, Lou Rawls, Donna Summer and Kenny Rogers. In addition to the other recording stars yet to be announced, Boz Scaggs is also set for a special segment honoring San Francisco, as part of the Academy's annual salute to one of its chapiter cities.

Grammys will be presented for Record of the Year. Album of the Year, Song of the Year and Best New Artist, as well as the latest inductees into the Academy's Hall of Fame. A running total of recordings released prior to 1958.

LIEBERMAN NAMED VP OF SESAC

NEW YORK — Nat Lieberman, director of licensing at SESAC, has been elected a vice president of the firm. He joined SESAC in 1967 as collections manager and was appointed general manager in 1974. Lieberman is a member of the International Radio and Television Executives Society, the Country Music Association, the Gospel Music Association, and several other trade-oriented organizations.

Commenting on the election, Norman Weiser, president of SESAC, said: “Nat’s appointment is a much-deserved recognition of the major role he has played and will continue to play in the restructuring of the company.”

NEW SINGLE FOR CLAPTON

LOS ANGELES — “Watch Out For Lucy,” the new single from RSO recording artist Eric Clapton, from his latest album, “Backless,” will be released Feb. 5. “Watch Out For Lucy” was written by Clapton and produced by Glynn Johns.

New York Consumer Dept: Tickets Karol For Price on Album

NEW YORK — The King Karol Records Co. of New York has reportedly received 12-violation notices last week from the Consumer Affairs Department for allegedly selling copies of “Super Oldies of the 50s and 60s” (37¢) for $6.79, more than 70% above the manufacturer’s suggested retail price of $3.98. A hearing has been scheduled for Feb. 12 in New York on the allegations. A maximum civil penalty of $500 could be levied for each violation.

Consumer Affairs Commissioner Bruce Ratner said that his office was alerted to the store’s pricing in July of 1978 when he received a letter from a Manhattan per. At a hearing, King Karol fined was $50 for “failing to disclose that it was selling records in the ‘Super Oldies’ series for above the recommended list price” under the Consumer Protection Law, which requires retailers to clearly list the manufacturer’s suggested retail price. A compliance check of the store’s pricing last month, however, found that the outlet was “con- structing a false price of violation” of the consumer regulation.

Karol Comments

Asked to comment on the alleged violations, John Karol, president of Karol (president of both the Karol Industries catalog and the Schwann catalog. We were cited for overcharging based on a Springboard International catalog printed in California that the ‘product price’ for $9.80. Karol explained: ‘According to the Schwann catalog, Trip product lists for $2.94 and the Schwann label (springboard) and he told me that the catalogs issued in California does not offer the trip product for that price. But that we made a mistake, we’re not perfectionists. But I think we can handle this thing.”

Casablanca To Release New Simon Musical LP


Moody Blues Score Platinum With New LP

NEW YORK — “Octave,” the latest LP by London recording artists the Moody Blues, has been certified platinum by the RIAA, for sales of one million units.

For the Record

NEW YORK — The RIAA certified 10 platinum records for the week four as reported in the story “Atlanlta’s Emphasis on Disco Exemplifies Industry Trend” (Cash Box, February 3, 1979).

ARTISTS ON THE AIR

John Denver will host the television special “John Denver and the Ladies” on Feb. 28 on ABC.

Rodney And The Rats

Two members of the group Rodney and the Rats, visitied the company’s L.A. of- fices recently, after a 12-city promotional tour which saw them perform in cities from New York to Los Angeles. One of their songs was KROQ radio personality, Rodney Bingenheimer. Pictured above from left to right are: Johnny Fingers, Boomtown Rat; Rodney, Elizabeth Otto; Stanley Spark, Elizabeth Otto; and Simon Sparks, Elizabeth Otto.

Rodney and the Rats are the first band to appear on the West Coast and will be performing in many more cities in the near future. The band is currently signed to Epic Records.

Personality Profiles — Charlie Fach, senior VP and general manager for Phonogram/Mercury, will be going to Nashville to form his own production company the Perez Ubu album. Also joining are Barbara Shelley, who moved over to head Casablanca’s East Coast office.
REVIEW

McGUINN, CLARK & HILLMAN — Capitol SW-11910 — Producers: Ron Albert and Howard Albert — List: 7.98

Bringing together three of the original members of The Byrds, this album engagingly forges a musical style which combines the various country/folk rock elements the trio has created, both together and separately, over the past 15 years. Each member has composed new material for the album, which ranges from delicate folk-flavored ballads to surging medium-tempo rockers. "Little Mama," "Don't You Write Her Off," and "Bye Bye Baby," among others, should receive heavy AOR airplay.


Having returned to major pop recording success with his "You Light Up My Life" album last year, veteran singer Johnny Mathis has returned with a new collection of elegant ballads and moderate upbeat tunes. Lush orchestral arrangements embellish each song, providing a tender, sentimental backdrop for Mathis' vocal performances. Including his duet with Jane Olivor, "The Last Time I Felt Like This," the LP also features "As Time Goes By" and the title cut.

ST. VINCENT'S COURT — Kim Carnes — EMI America SW-17004 — Producers: Daniel Moore, Dave Ellinson and Kim Carnes — List: 7.98

About a year in the making, Kim Carnes' EMI America debut album is a memorable collection of intimate, passionate ballads, upbeat pop faded confections and understand rockers. Carnes' expressive, slightly throaty voice comfortably handles all of the material here, which was mostly composed by Carnes and Dave Ellinson. Standout tracks here are a single "It Hurts So Bad," "Stay Away," and "What Am I Gonna Do." For pop, MOR and possibly AOR formats.


Meco Monardo's latest disco/pop workout is his entry into the "Superman" cover sweepstakes. Side one of this LP is devoted to this producer/arranger's rhythmic interpretations of the "Superman" themes as composed by John Williams. Standout moments include the "Main Title Theme" and the "Read My Mind" sequence. Side two contains disco renditions of other galactic heroes such as "The Caped Crusader" and "The Amazing Amazon."

CUT LOOSE — Bohnannon — Mercury SRM-1.3762 — Producer: Hamilton Bohnannon — List: 7.98

On his latest Mercury affair, Hamilton Bohnannon has concocted another, assortment of polished R&B disco numbers. Bohnannon as usual on this LP handles writing, arranging and producing duties, utilizing a number of crack instrumentalists and vocalists to execute his creative ideas. Standout tracks on this effort are "Cut Loose," "Mighty Groove" and "Let Me See How You Do It."

TAKING ME HOME — Cher — Casablanca NBLP 7122 — Producers: Bob Esty and Ron Dante — List: 7.98

This veteran singer/entertainer's debut Casablanca album marks her swing into the disco field, containing nine songs: six of which are humpering disco numbers, with the other three being romantic ballads. Side one is devoted strictly to disco tunes, highlighted by the feisty title track. Throughout the album, Cher's vocal performances are aggressive and energetic, as much more expressive than most of her recent recordings. For disco and pop formats.


Tonio K. is a California rock 'n' roll who executes explosive rock kicks, composes melodic compositions, and most importantly, displays his own fascinating personality. Side one of this humorous LP is titled "Life In The Foodchain," while the other side is affectionately called "Love Among The Ruins." Featuring such musicians as Earl Slick, Albert Lee, and Garth Hudson, this album boasts song titles like "The Ballad Of The Night The Clocks All Quit," "Willie And The Pigman," and "H-A-T-T-R-E-D." The Amazing Rhythm Aces — ABC AA-1123 — Producer: Brinni Johnson — List: 7.98

The Amazing Rhythm Aces are a country-rock sextet who, quite simply, are not the least bit self-conscious about performing classic Hank Williams-tainted country swing with touches of Kansas City blues. Uncluttered stellar musicianship and arranging make this LP's superficially limited approach something quite altogether unique. In essence, the Amazing Rhythm Aces do for country what George Thorogood has done for electric R&B.

SUPER MANN — Herbie Mann — Atlantic SD 19221 — Producer: Patrick Adams and others — List: 7.98

Getting in on the current "Superman" craze, disco/jazz flute player Herbie Mann has issued this "Super Mann" album which contains the charted pop single "Superman" and six other tracks. Mann's airy, bristling flute work effectively injects light jazz textures into the album's steady disco rhythms, creating an enjoyable sound that provides both dancing and listening pleasure. Other worthy cuts are "Etagui," "Jisco Dazz" and "O-Django."

NEW KIND OF FEELING — Anne Murray — Capitol SW-11849 — Producers: Ed Norman — List: 7.98

Back in the Top 10 pop charts again last year with "You Needed Me," this Canadian songstress has produced a tasty new collection which includes her fast-rising single "Just Fall In Love Again." An enjoyable mixture of tender ballads and feisty upbeat tunes. "New Kind Of Feeling" should further establish Murray's reputation as a stellar hit-making attraction in the pop/MOR field.


Brooklyn Dreams consists of three male vocalists (Edie Swanson Hokenson, Joe "Bean" Esposito and Bruce Sudano) who have mastered the art of composing and singing a variety of soul-flavored ballads and pulsing, synthesizer-laden disco numbers. Currently gaining widespread exposure due to its collaboration with singer-dancers New Edition, this LP offers an alluring mix of co-writing and co-production talents of Disc Jockey/Frankie Faison here, which was recorded in the studio and features the title cut. This LP should be a hit on Top 40 and AOR airplay.


Already a highly successful album in England, "Tonic" should be the LP that breaks the Boomtown Rats in the U.S. "Fat Trap" was a number one hit in the U.K., featuring its upbeat anti-war single "Rat's a Rollin'." This LP contains four more thumping disco numbers, creating a sturdy collection of co-writing and co-arranging talents of R&B, pop/disco and driving rockers as well as MOR songs. Several top studio musicians help enhance this long-awaited LP. For a variety of formats.

ON THE CORNER — Jimmie Mack — Big Tree BT 76014 — Producer: Elliott Scheiner — List: 7.98

Formerly lead singer and songwriter for the Earl Slick Band, Jimmie Mack has created an impressive follow-up album to his Big Tree debut last year. "Mack" possesses a distinctive, raspier vocal, with his harmonious compositions and full-bodied arrangements which make this LP a success. "On The Corner" contains a variety of musical styles, ranging from the jazz tinged "Talkin' At The Avenue" to "Lonely Girl's Going To Aint Gonna Make It To On The Ice," a passionate ballad. For AOR and pop airplay.


Spearedhead by female vocalist Jan Park, this Midwestern-based outfit has released an inviting mainstream rock effort which amply displays the band's ability to perform a diverse set of material ranging from sensitive ballads, affectionate medium-tempo cuts and touchy rockers. Composing most of its own material, the group's two central figures are guitarist Bartle and of course, Park. For a variety of formats.


Bloodstone's latest Motown affair is a spirited set of string love ballads, peppery R&B tracks and briskly-paced disco numbers. "Don't Stop" boasts polished arrangements and stellar instrument work by such musicians as Lee Ritenour and James Gadson. But the LP's most compelling ingredient is the quartet's vocal work. Bloodstone's lead vocal and backing vocals are extremely soulful and appealing. For R&B, pop and disco airplay.


Employing various catchy movements by Prokofiev, electronic classic "Tomato" takes us on a sonic journey to, through and beneath the infamous Bermuda Triangle. Utilizing a veritable electronic keyboard warehouse, the trio's recording explores the eerie sound of light to be left to his own freebie devices only to be swept away again toward visions of eye-blinding beauty. "The Bermuda Triangle" is a slice of contemporary classicism by a master of the art.
Discos Formats Spread Across Nation To 100 Plus Stations

ABC has been interested in disco since KSFR in San Francisco switched in January from Top 40 to FM. Last fall following the success of WKTU, KSFR switched to a pure disco format. K101-AM in San Francisco recently went disco, airing sunrise to sunset. The addition of KCBS-FM playing disco at night has made San Francisco a lively disco radio market.

How To Compete

With the expansion of disco-formatted stations, a new issue has been raised: how do disco stations compete with one another? Due to the relative newness of disco music, most disco stations are playing predominantly the same music.

In the near future," says Jim Maddox, senior vice president of the Armstro Group. "Disco will begin to fragment into many subgenres, similar to Top 40, progressive, MOR and other pop formats. The fragmentation of disco will increase its potential reach and as such will benefit all involved.

Already people are asking if a disco format is Latino, Black or contemporary," says Bayliss from Combined Communications.

Disco is an extension of contemporary music and it will reflect changes.

Because we disco stations are all playing basically the same records," says Wanita Rosar of San Francisco's K-Roc. "This kind of scary. Stations have to find formats that are unique.

Live Mixing

WCAU-FM, a CBS-owned and operated station in Philadelphia, celebrates its third anniversary with a disco station. Program director Jim Keating feels that WCAU has a unique competitive edge because the station features sweeps of live mixing during the day and exclusively live mixed from 8-12 p.m., a feature which was instituted a month ago. DJ Bob Pantano handles the mixing.

Live mixing which duplicates the flow of music in discotheque is very popular for disco stations which have by and large retained Top 40 or AOR jocks after a switch to disco. Most stations rely on local research of hot records from the retail, club and disco deejay perspectives to build a playlist but then, many times, there is little consultation as to how the material should be assembled. The result in some cases is a less than smooth flow of songs.

"A lot of disco radio people do not know much about disco music," says A.J. Miller, president of the Southern California Disco DJ Assn. "Disco radio can sound jerky if stations are not consistent. Books on the way record producers put together. Disco is a total different experience from Top 40. It is a different language. I would hope that in the near future more real disco DJs are incorporated into radio.

Radio Is Not A Discotheque

While radio often lacks the expertise and knowledge of disco DJs regarding the music, many programmers are quick to agree.

(continued on page 49)
FLY HERE FIDO — Portrait Records in conjunction with KOKO Omaha and the Records & Tapes owned-Homer's Records in Omaha, Nebraska recently held a promotional contest in honor of Heart's "Dog and Butterfly" album. If required contestants to dress their dogs up as Beatles. Picture: Central Washington Charlie Morgan and her dog Buster are: Dan DeNigs, CBS sales representative, Curt McLean, buyer for Records & Tapes; John Morgan, winner's husband; Bruce Van Langdon, owner of Records & Tapes; Brian Harden, account representative for Records & Tapes, and Barry Taft, music director of KOKO.

MCA Launches Media Promo For "Totally Hot" LP

LOS ANGELES — MCA Records has begun its Phase II marketing campaign for Olivia Newton-John's "Totally Hot" album. The program, scheduled for four weeks, will kick-off with TV spots covering second-day radio commercials with a national airing in Top 40 and Adult Contemporary markets during the second week. By the end of the month, only radio and print advertising will be utilized, with radio spots carried in primary markets and print ads to be on a national level.

Elton John Picture Disc Released

LOS ANGELES — MCA Records has released a limited edition picture disc of Elton John's new album, "A Single Man." It is the label's second picture disc release, following the first "Who Are You" album which was shipped in December. MCA will press 50,000 units at a manufacturer's retail price of $15.98 per unit.

Trans-American Video Pacts For Featurettes

LOS ANGELES — Trans-American Video has been retained by Homer & Associates to do the film transferring and editing of a four-minute film performance of CBS recording star Dan Hartman. TAV has also paired with Jon Roseman Productions to shoot and edit Peaches and Herb promos for Polydor records. The films will be used internationally in record stores and on TV shows like the "Midnight Special."
BILLY JOEL (Columbia 3-10913)
Big Shot (3:39) (Impulsive Music/April Music — ASCAP) (B. Joel)
"2nd Street" has topped the album chart and Billy continues to be a must-have Top 40 artist. This second single from the album is certain to receive immediate Top 40 attention. Tough-edged and sassy, the track has a brash arrangement of guitars, piano, horns and drums. The lyric is rich and Joel's singing is catchy.

BOB WELCH (Capitol P-4685)
Precious Love (3:12) (Glenwood Music/Cigar Music — ASCAP) (B. Welch)
"Three Hearts" is the name of Bob Welch's new album which follows the smash "French Kiss." This first single is a bright uptempo rocker with fuzz-edged guitar work and sweeping strings. A solid beat, percussion embellishments and good vocals make this an interest to formats from pop to dancing.

JOHNNY MATHIS/JANE OLIVOR (Columbia 3-10902)
The Last Time I Felt Like This (2:59) (Leds Music — ASCAP) (A. Bergman/M. Bergman/M. Hamlisch)
Duet singing became a popular pop mode during 1978 with several distinguished pairings. The combination of Mathis and Olivor ought to draw smart Top 40/AC action as this single from the "Same Time Next Year" movie has a classic Jack Gold production and fine singing. Gene Page handled the expansive arrangement. Check it out.

DAN HARTMAN (Blue Sky 258-2775)
This Is It (3:30) (Silver Steed Music — BMI) (D. Hartman)
Hartman scored with the vivacious "Instant Replay." This follow-up is characteristically exciting and uptempo with driving danceable rhythms and bright overhead strings and party vocals. A garrulous sax solo adds pleasant texture. This song is a natural for pop formats looking for catchy, accessible dance music.

LINDA RONSTADT (Elektra/Asylum E-46011)
Just One Look (3:20) (Premiere Music — BMI) (G. Carroll/D. Payne)
Playful piano lines underscore this new single from Ronstadt's "Living In The U.S.A." album. The jaunty rhythm guitar work and excellent off-tempo guitar fills add an interesting tension which complements Ronstadt's saucy and enticing lead vocals. This is likely to be an out-of-the-box add for Top 40 formats.

JOHN DENVER (RCA JK-11479)
Downhill Stuff (2:53) (Cherry Lane — ASCAP) (J. Denver)
If your vision of Denver is a lone acoustic balladeer crooning to the sunshine, this first single from his new "John Denver" may necessitate some re-evaluation. Denver has assembled a rock 'n' roll band. Contained here are blistering sax and guitar licks. A fast shuffle beat and Denver's clear, effective vocals make this Top 40 material.

THE FARAGHER BROS. (Polydor PD 14533)
Stay The Night (3:25) (Faraflap Music — BMI) (J.T. Faragher)
The Faragher Bros. sound like they are having a good time on this engaging, sounds-like-a-winner single. Silky falsetto chorus, perky keyboard line and almost recognizable melody make this likely to appeal to Top 40 programmers. The layering of vocals and simple musical backdrop make this excellent lulling pop.

Jerry Butler has been an important force in music for many years. This title track from his album is an unabashed ode to love. Swelling strings, gentle keyboard and guitar touches make this of interest to R&B and MOR/AC lists.

DAVID OLIVER (Mercury 7/403)
I Wanna Write You A Love Song (3:49) (Dalco Music/Grandneco Music — BMI) (D. Oliver/M. & Nadeay)
Oliver creates an almost haunting feeling on this song dedicated to loves. Keyboards and strings shape a gentle, sensitive mood while Oliver's falsetto vocals soar overhead. Suited to R&B lists.

Warner Bros. has been beaten to the punch with this song from the Superman movie. Casablanca and A&M have their own versions. However, an elaborate fantasy arrangement of strings and sensitive singing by McGovern help tip the odds. MOR/AC.

THE FUTURES (Philadelphia Intl/CBS ZS 3674) Ain't No Time For Nothing (3:30) (Mighty Three — BMI) (J.B. Jefferson/C.B. Simmons)
Taken from the "Past, Present and The Futures" album, this single is an appealing R&B ballad which ought to attract a large audience. Layered vocals, circular strings, congas backing and clapping beat make this of interest.

HELEN SEXTON (Bee 45578) Another Way Of Losing (3:54) (Bee Music — BMI) (T. Williams/B. Dass)
A fluid mix of harp, piano, harpsichord and steady beat bolster Sexton's lead singing. Backing vocals add depth. This track is suited to AC lists.
Carnegie Report Disappoints B'casters

(continued from page 8)

Commercial or noncommercial, that the Carnegie Commission proposals would effectively dismantle it even before it can be built.

More Stations

The report proposed that the system should be "substantially expanded" to allow near complete national coverage, and multiple coverage in larger markets. The goal for public radio, Carnegie II specifies, is to double the number of stations through "regulatory reform, financial assistance and purchase of existing stations.

Public AM's are not mentioned; reducing the bandwidth from 10 kHz to 9 kHz, as suggested to the FCC last month, then Carnegie II urges that a substantial number of the new frequencies be reserved for public radio.

In some cases, the report concluded, the only way to expand the number of stations may be by purchasing existing commercial or under-used noncommercial stations. To help public radio along, the report suggested, the FCC might grant "right of first refusal" to qualified public groups at the negotiated price for the transfer of any license, giving them first crack at buying a station.

Diversity of funding is an important objective, the report stated. The federal government's share would be increased from 26% to 50%, with additional federal funds being raised by a licensing fee levied on all "users" of the public airwaves. This endorsement of the spectrum fee idea won praise on Capitol Hill from its originator, House Communications Chairman Vincent Rees (D-Calif.).

Under the Carnegie plan, the average public radio station budget would jump to $310,000 from $225,000. Much of that new money should be spent on better, broader programming, the report said adding, "We urge the radio system not to repeat the mistakes of the TV system by emmeshing its creative people in a host of bureaucratic constraints.

It also suggested that the FCC begin to crack down on colognes which use public radio stations mainly to train students. "The larger goal is to use the stations now taken up by mini-10 watt stations. It concluded, "Diversity is not completely served by classical music or university licenses alone, no matter how laudable either may be."

Other Recommendations

Aside from recommendations specifically pertaining to radio, the Carnegie report urged that:

- CBP be replaced by a presidentially appointed nine-member Public Telecommunications Trust, responsible for planning but not for programming.
- A semi-autonomous "statutory organization" be set up within the Trust, to be called the Program Services Endowment, to handle all program funding. This would provide another insulating layer between the Trust and any possible governmental interference.
- Public broadcasting stations not be drawn into a national network, instead preserving "the fundamental unit of the present system - the local broadcasting station."

Here's the report's overall bleak assessment of today's systems. "We find public broadcasting relatively inert, with organizational and creative structure fundamentally flawed in retrospect, what public broadcasting tried to invent was a truly radical idea. An instrument of mass communications that simultaneously respects the artistry of the individuals who create programs, the needs of the public that form the audience, and the forces of political power that supply the resources. Sadly, we conclude that the invention did not work, at least not very well. Institutional pressures became unbalanced in dramatically short time: they remain today - despite the best efforts of the thousands within the industry and the millions who support it - out of kilter and badly in need of repair.

National Public Radio Announces New Posts

WASHINGTON, D.C. - Appointments to four newly created positions at National Public Radio were recently made by the system's board of directors.

People assuming new posts are Thomas C. Warnock, executive vice president, Samuel O. Holt, senior vice president of programming, Billy O. Oxley, senior vice president of distribution and Waldia Roseman, vice president/national affairs.

WGTB/Georgetown U. Loses Airplay Rights

WASHINGTON, D.C. - WGTB-FM/Georgetown University has been taken off the air by the Federal Communications Commission. The action is the result of a programming battle between the student station, which carries progressive rock/new wave format and the school's administration. The rights to the frequency are subject to review by the FCC.

Tulsa Station KELI Bought For $1.65 Million

LOS ANGELES - Philip R. Johnson, Dallas businessman and former broadcasting executive, recently purchased Tulsa radio station KELI for $1.65 million from Broadcasting Associates, Inc. The station will retain its Top 40 format.
1. **TRADEYEE—BEE GEES—RSO**
   - WKY, WHHY, KTNQ, WCAO, WSQG, WNSN, WOKY, WAPE, B-100, KAPM, WOW, WKBW, WERC, WIFL, WPRO-FM, WZPQ, Q102, WBHO, KLEO, KTAC, KCPC, KXKU, KJRB, WTBX, KXED, KQNO, WNE, BJ50, WJL, WCRC, WBTX, KQNO, WQKO, WIFL, WMG, WQNA, WXDA, WJZ, WQMG, WQPB, Z-93, KSPR, WBLI, WKB, WSGA, WMET, KEEL, WSGA.

2. **Big Shot—Billy Joel—COLUMBIA**
   - WTB, WKKV, WIKS, WNS, KOPA, KRSC, KTAC, KCPC, JB105, KFRC, Q94, WQKJ, KNUS, WOKY, B-100, KLEO, OHIO, 012, KSLJ, KJRB, KQNO, WQPC-Z, 93, KSPR, WBLI, WKB, WSGA.

3. **SulTANS OF SINGING—DIRE STRAITS—WARRN Bros.**
   - WHTC, KPPA, KRKE, KAAY, WAGO, WECO, KNFM, WKKV, WJED, WSGA, BROS, WJED, 20-1, WJED, 14, WJED, 13, WJED, 11, WJED, 10.

4. **CRAZY LOVE—POCO—ABC**
   - WKY, WCAO, WSGA, WAPE, WING, 130, WSUN, WLC, WDBC, KCPC, WTOM, WJED, WFF, WFC, WMET, WPKD, WZPQ, WJED.

5. **WHAT A FOOL BELIEVES—DOOBIE BROS.—WARRN Bros.**
   - KNTQ, KEN, KFMD, WIFE, WNYE, WKE, WLEE, WNL, WOKY, WIF, KFMD, 130, KUNU, WOKY, B-100, KYNO, KB, WIFL, WMET, WJED, WJED, WJED, WJED.

6. **Song On The Radio—Stuart—ARISTA**
   - WSB, B-100, WPRO, WMZP, O102, KGAL, WLC, KLY, KLTL, 9ZQ, WRCF, WARI, KFMD, WKKV, WQPD, WCUE, WQPD.

7. **STUMBLIN’ IN—SUZI QUATRO & Chris Norman—RSO**
   - WNS, KASH, KFMI, KNUS, WAO, WBLI, WWSK, WSGA, KFMD, WJPD, WER, WRCF, WJED, WJED, WJED, WJED, WJED.

8. **Forever In Blue Jeans—Neil Diamond—COLUMBIA**
   - WLS, KSLY, KENO, 9-7Y, WQKJ, B-100, KJAM, KIM, WMET, KEEL.

9. **I Will Survive—Glory Gaynor—POLYDOR**
   - WBB, KSLY, KENO, WQKJ, B-100, KJAM, KIM, WMET, KEEL.

10. **Knock On Wood—Ami Stewart—ARISTA**
    - WBB, WING, WWTX, B-100, KERN, WSGA, 9-7Y, 9-3, KOPA, KILT, WAGO, WRCF, WQPD, WQPD.

11. **What You Won’t Do For Love—Bobbie Caldwell—Clouds/TK**
    - WSGA, WERC, KLEO, KYNO, KB, WQED, WJBL, WAGQ, WIP, WQET, WAGO, WRCF, WQPD, WQPD.

12. **Precious Love—Bob Welch—CAPITOL**
    - WAP, WIFC, WMET, KJRM, WJZU, JB105, 9-33.
MCA Distributing Systems In Place To Handle ABC Label

(continued on page 7)

beingiphoned off by other companies.

"We had an incredible turnover in this company," explains Bergamo. "38% of our salesmen last year were because we weren't competitive in the marketplace.

Another priority was to give our branches and our regions the autonomy to do business on a local level. With the structure of MCA before, if they wanted to run advertising or promotions or whatever, they had to come to this building (MCA headquarters in Universal City) to get authorization. That doesn't work.

The next priority was to bring in people in a management capacity who could get these things rolling very fast." Bergamo feels that with the appointment of Sam Passamano to the newly created post of executive vice president and the appointments of Ron Douglas and Neil Harlgy as vice president/branch distribution and vice president/national accounts, respectively, MCA's national staff is now in place.

Bergamo calls MCA will be the first major label with a black sales force. "All other labels have black departments," he says, "but they can only grow within their own area. To me that doesn't make any sense, a salesman is a salesman.

"We are going to have black salesmen in probably six of our major markets. And they are not going to be selling just to black accounts. They will be responsible for black and white accounts and will report directly to the branch manager, not to a special markets division.

Previously, the distribution division came under the MCA Records umbrella. The advantage of having a separate company to handle distribution according to Bergamo, is that equal time can be devoted to each of MCA Inc.'s three labels -- MCA Records, Infinity Records, and now ABC. You can't do that if your distribution division is controlled by any one of the labels," he says.

Bergamo says another advantage of MCA's present setup is that it gives control over release schedules to the distribution company. He feels this is key to breaking new artists.

"The labels have to decide priorities, and with this set-up they have to decide priorities," he says. "At the same time, if all three of the labels want to bring out product in the same release, you're out of it for that week.

That's why, he adds "manufacturing reports to distributing. This allows us to dic- tate the production capacity."

$200 Million Goal

The acquisition of ABC Records is a major step toward achieving Bergamo's stated goal of tripling MCA's 1978 sales to more than $200 million. He says the agree- ment will increase MCA's volume by more than 50%, and bolster its artist roster in key markets.

The ABC deal gave us jazz, which we didn't have, in addition to black music and a stronger country roster than we already had," says Bergamo.

With the addition of the ABC, MCA has increased its market share substantially. However, Bergamo says he is not too happy about this industry leaders CBS, Polygram and WEA.

"We don't want to be the biggest," he says. "We want to be the best."

"I think there's a point in the business where you get so large that you have a dif- ficult time marketing records," Bergamo maintains. "You can't establish priorities. I think a good example of this is CBS, which is the finest record company on the street. only broke one artist last year.

You can't survive unless you break at least six artists a year."

Bergamo says it's possible that ABC Records will maintain its own identity, perhaps with a different name, rather than have its roster divided up among the exist- ing MCA labels. His biggest concern now is that product released on ABC does not lose its momentum.

Smooth Transition

"Rufus is starting to break across the country," he says. "So our first priority is not to lose any of the records that are out that."

"That's why, he says he will meet with ABC president Steve Oberner for the purpose of maintaining marketing con- tinuity for ABC product in the future.

Bergamo acknowledges the role MCA Distributing will play in the future growth of MCA Inc.'s record division. "This has become a very aggressive record company," he points out. "Since October we've taken the Hot Chocolate single to gold, the Tanya Tucker album is now 200,000 and take anything she's done before and Olivia Newton-John is up to the million and a half figure, where her previous album did 400,000.

He adds, "I don't know if MCA could have handled that five months ago."

Yet Bergamo insists the distribution arm's biggest contribution toward increas- ing MCA's volume will be in "signing dis- tribution agreements" with other labels. He denied, though, rumors that MCA has firm distribution pacts with such promis- ing independent labels as Motown, Chrysalis and Ariola.

We have had no conversations with any of these people," he stresses. "Not that we wouldn't, but we haven't."

CASABLANCA INC ORLANDO — Casablanca Records and Filmworks president Neil Bogart recently announced the signing of Tony Orlando to the label.Shown offering congratulations to the singer in Las Vegas are (l-r): David Appel, Orlando's co-producer, Neil Bogart, Joyce Bogart and Hank Medress, Orlando's co-producer.
ANTHONY & ASSOCIATES

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**GOSPEL NEWS**

Contemporary Gospel recording artist Eddie Burton will make his national television debut Feb. 22 on the "Today With Letter Summral" program. Originating from WHME-TV, South Bend, Ind., the show will be seen on broadcast stations and cable networks in more than 150 cities across the United States. It will also be aired in Japan, the Philippines, Iran and on the PTL satellite. Atlanta-born Burton will be interviewed by the show's host, Lester Sumrall. Burton will also sing 'Come A Runnin' Joseph,' "I Can Hardly Wait" and "I Was There" from his newly released LP, "I Can Hardly Wait To See Your Face."

For the first time Rev. James Cleveland along with the Salem Inspirational Choir performed a special concert to commemorate the 25th anniversary of the Salem Choir. The Omaha Symphony Orchestra, under the direction of Thomas Briccetti, joined Cleveland and the Choir.

Lexicon Music completed its first hymnal in Spanish. "Una Nueva Alabanza," it contains 56 contemporary songs from such composers as Ralph Carmichael, Bill Gaither, Andrae Crouch, Jimmy Owens, Kurt Kaiser, Audrey Meak, Doris Akers and others.

Savoy Records announced the appointment of Ben Middleton as director of national gospel publicity and promotion. Before joining Savoy, Middleton, a native of Tampa, Fla., was associated with Willie Banks and the Messenger, Junior Franklin and the Joyful Commanders of Los Angeles and the Redemptive Ensemble of Florida as soloist. His academic training was in marketing and advertising, which led him to develop his own agency in Florida known as Middleton's Public Relations and Associates, which directed national promotions for Deep Roots Records of Los Angeles and the Gospel Keynotes. He also acted as editor for Gospel Sound Magazine. Mark Smith has also joined the Savoy organization. He will be succeeding Middleton with national promotion.


The B.C. and M. Mass Choir, a Nashville-based Gospel Choir, will be featured on the Carol Burnett and Dolly Parton television special to be aired Feb. 14. The choir presently records for Savoy Records.

Hob Records artist Shirley Caesar has been nominated for the second Grammy for her singing career in the category of Best Soul Gospel Performance. Contemporary, for the current Hot: "First Lady" album, Caesar won a Grammy in 1971 for her rendition of "Put Your Hand In The Hand Of The Man From Galilee.

"Songs For The Flock," Lamb's first album in two years, was released at the National Religious Broadcasters convention in Jan. 21-24. Mark Dayan, vice president of sales and distribution, presented the album. Messianic Records moved into its new office complex Jan. 25 at 7007 City Line Ave, City Line Center, Philadelphia, Penn. 19151. In addition to this expansion, two new members will be added to the present staff of seven. Messianic Records produces and distributes Lamb, Kol Simcha and Sonship albums and tapes.

The Blackwood Brothers of Memphis were nominated for a Grammy for the Best Gospel Album of the year for their album "His Amazing Love." The Brothers have won five Grammys in the past years.

Distribution by Dave has increased its annual sales and continued its growth pattern. And Dave Peters, president. The California-based record and tape distribution center reported that overall sales in dollars in 1978 was $1.1 billion ahead of 1977 and 101% over 1976. In addition to sales increases and an enlarged sales force, Peters stated that DD grew organizationally and as a result now has an enlarged catalog of more than 60 labels and 1,049 items (which includes a number of exclusive albums) and the increasingly popular accompanying cassettes.

Jennifer Bohler

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**TOP 20 ALBUMS**

**Spiritual**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>LOVE ALIVE II</td>
<td>Walter Hawkins &amp; The Love Center Choir</td>
<td>2/7/71</td>
</tr>
<tr>
<td>2.</td>
<td>I DON'T FEEL NOWAYS TIRED</td>
<td>Rev. James Cleveland &amp; Salem Inspirational Choir</td>
<td>9/7/70</td>
</tr>
<tr>
<td>3.</td>
<td>GOSPEL FIRE</td>
<td>Gospel Keynotes</td>
<td>11/70</td>
</tr>
<tr>
<td>4.</td>
<td>SATURDAY THE HEART</td>
<td>Shirley Caesar</td>
<td>2/72</td>
</tr>
<tr>
<td>5.</td>
<td>I'LL KEEP ON HOLDING ON</td>
<td>T.N.A. (Tennesseans)</td>
<td>8/44</td>
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<tr>
<td>6.</td>
<td>GOLDEN FLIGHT</td>
<td>Shadow Wade &amp; the Messengers</td>
<td>4/72</td>
</tr>
<tr>
<td>7.</td>
<td>FOR THE WRONG I'VE DONE</td>
<td>Rev. James Center</td>
<td>7/70</td>
</tr>
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<td>8.</td>
<td>HOW FAR IS HEAVEN</td>
<td>Rev. Julius Cheeks</td>
<td>12/66</td>
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<tr>
<td>9.</td>
<td>EVERYTHING WILL BE ALRIGHT</td>
<td>Rev. James Cleveland &amp; the New Jerusalem Baptist Church</td>
<td>3/71</td>
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<tr>
<td>10.</td>
<td>LIVE IN LONDON</td>
<td>Andre Crouch &amp; the Disciples</td>
<td>8/72</td>
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<tr>
<td>11.</td>
<td>DWELL IN ME</td>
<td>Rev. Charles Waters &amp; the Christian Tabernacle Choir</td>
<td>5/65</td>
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<tr>
<td>12.</td>
<td>JACKSON SOUTHERNERS</td>
<td>Rev. James Cleveland &amp; the New Jerusalem Baptist Church</td>
<td>1/66</td>
</tr>
<tr>
<td>13.</td>
<td>REUNION!!!</td>
<td>Rev. James Cleveland &amp; Albert Walker</td>
<td>12/65</td>
</tr>
<tr>
<td>14.</td>
<td>FIRST LADY</td>
<td>Shirley Caesar (Hos 3:10)</td>
<td>1/72</td>
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<td>15.</td>
<td>LOVE ALIVE</td>
<td>Walter Hawkins &amp; the Love Center</td>
<td>4/72</td>
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<tr>
<td>16.</td>
<td>TRY BEING BORN AGAIN</td>
<td>Rev. James Cleveland &amp; the New Jerusalem Baptist Church</td>
<td>7/66</td>
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<tr>
<td>17.</td>
<td>IS THERE ANY HOPE FOR TOMORROW</td>
<td>Rev. James Cleveland</td>
<td>9/70</td>
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<td>18.</td>
<td>DR. JESUS</td>
<td>The Swanee Quintet</td>
<td>10/66</td>
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<tr>
<td>19.</td>
<td>DONALD VAILS CHORALEERS</td>
<td>Donald Vails</td>
<td>10/71</td>
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<tr>
<td>20.</td>
<td>LOVE AT CARNegie HALL</td>
<td>Rev. James Cleveland</td>
<td>7/74</td>
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**Inspirational**

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<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Date</th>
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<tbody>
<tr>
<td>1.</td>
<td>HAPPY MAN</td>
<td>B.J. Thomas</td>
<td>5/69</td>
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<tr>
<td>2.</td>
<td>MIRROR</td>
<td>Don Stilson</td>
<td>7/73</td>
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<tr>
<td>3.</td>
<td>THE VERY BEST OF THE VERY BEST</td>
<td>Various</td>
<td>5/73</td>
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<td>4.</td>
<td>NO COMPROMISE</td>
<td>Keith Green</td>
<td>12/74</td>
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<td>5.</td>
<td>DALLAS HOMES &amp; PRAISE LIVE</td>
<td>Impact</td>
<td>3/74</td>
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<tr>
<td>6.</td>
<td>WHERE I BELONG</td>
<td>B.J. Thomas</td>
<td>9/71</td>
</tr>
<tr>
<td>7.</td>
<td>THERE WHO HAS EARS TO HEAR</td>
<td>Keith Green</td>
<td>11/71</td>
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<tr>
<td>8.</td>
<td>GENTLE MOMENTS</td>
<td>Eve Toungquist</td>
<td>8/74</td>
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<tr>
<td>9.</td>
<td>GIVE A CRY</td>
<td>B.J. Thomas</td>
<td>6/74</td>
</tr>
<tr>
<td>10.</td>
<td>A LITTLE SONG OF JOY FOR MY LITTLE FRIENDS</td>
<td>Eve Toungquist</td>
<td>8/71</td>
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<tr>
<td>11.</td>
<td>KINGDOM BUILDERS</td>
<td>The Kingdom of Rots</td>
<td>10/70</td>
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<tr>
<td>12.</td>
<td>HINSONS...ON THE ROAD</td>
<td>Live</td>
<td>11/74</td>
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<td>13.</td>
<td>CLASSICT GHERR</td>
<td>The Cowboy Trio</td>
<td>8/69</td>
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<tr>
<td>14.</td>
<td>MUSIC MACHINE</td>
<td>Candle</td>
<td>9/74</td>
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<tr>
<td>15.</td>
<td>TELL 'EM AGAIN</td>
<td>Dallas Holm &amp; Friends</td>
<td>3/78</td>
</tr>
<tr>
<td>16.</td>
<td>PROMISES TO KEEP</td>
<td>The Propers</td>
<td>5/69</td>
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<td>17.</td>
<td>LOOKING FOR YOU</td>
<td>Michael Jackson</td>
<td>11/69</td>
</tr>
<tr>
<td>18.</td>
<td>SOMEWHERE LISTENIN</td>
<td>Jimmy Swaggart</td>
<td>12/71</td>
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<tr>
<td>19.</td>
<td>COSMIC COWBOY</td>
<td>B.B. King</td>
<td>8/71</td>
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<tr>
<td>20.</td>
<td>LIVE IN LONDON</td>
<td>Andrae Crouch &amp; the Disciples</td>
<td>5/77</td>
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**REVIEWS**


"Closer Than Ever," produced by Jim Van Hook and arranged by Don Hart and Rick Gibson, is superb spiritual music. Van Hook, Hart, and Gibson have fused jazz and classical pop rhythms with a variety of vocal and instrumental infections, but they have succeeded where so many other ambitious attempts at similar synthesis were simply confused collages of contrastingly styles. There are several fine songs on the album such as "Closer Than Ever," "I Won't Turn Back," and "Stained Glass Window," but the real star of the show is the innovative production coupled with stellar singing by Find Free. This album has something for everyone.


The "Joy Choir" of the Fountain Of Life Baptist Church, Chicago, is a group of musicians and singers under the direction of Kevin Yancey. They do make joyous and soulful music. To try and categorize "Fountain Of Life," would be akin to describing life itself. Yancey uses seven different soloists throughout the eight-song album, except for one cut performed by the choir. There are uptempo, energetic selections such as "Lift Him Up," "Sign Me Up," and "I'm So Happy," and spirited electric ballads like "Thank You," "Everything To Me," and "Serving God," but all are consecrated praise offerings.

**PROMOTIONS AT LEXICON** — Ralph Carmichael, president of Lexicon Music and Light Records, announced the promotion of three employees to vice president posts. Pictured (l-r) are: Bill Cole, promoted to vice president Light Records from A&R producer; Carl Seal, promoted to vice president of publications for Lexicon Music and Larry Jordan, executive vice president of finance with overall responsibility for both companies. Seated is Carmichael.
Top Country Artists Honor Ernest Tubb On Double LP

by Bob Campbell

NASHVILLE — Ernest Tubb might have lived a living legend. After 36 years as a member of the Grand Ole Opry, after 40 years of endless touring as an ambassador for country music and a member of the Country Music Hall of Fame since 1965, Tubb stands as an absolute giant in his field.

He was the first country artist to record in Nashville, and he was one of the first country singers to use an electric guitar on record and in his shows. In the '30s and '40s, country music was known as "hillbilly music." Through his influence, Tubb popularized Decca Records to promote the music as "country and western." Soon, all record companies utilized the more modern terms.

Back In Limelight

Though he still tours most of the year, Tubb has been somewhat ignored in the wake of the modern country music business. But this week, some of that limelight will again shine on Tubb with the release of a double album on Pete Drake's First Generation Records, "Ernest Tubb: The Legend And The Legacy."

Scheduled for release on Feb. 9, coinciding with Tubb's 65th birthday, this album is a musical tribute to Tubb from many of his old friends in the business. Pickin' and swingin' on 20 Tubb standards are such notables as Willie Nelson, Waylon Jennings, Charlie Daniels, Loretta Lynn, Johnny Paycheck, Merle Haggard, Johnny Cash, Charlie Rich, Cal Smith, Conway Twitty, Marty Robbins, George Jones — Justin Tubb, the Wilburn Brothers, Vern Gosdin, Charlie McCoy and Cletus Atkins.

Tubb had originally recorded a solo album of such songs as "Walking The Floor Over You." Walker Across Texas, "Soldier's Last Letter" and "Thanks A Lot." Through the help of Drake and without Tubb's knowledge, all of these artists came into the studio and overdubbed harmonies with Tubb.

On a recent Saturday night, back stage at the Grand Old Opry, Tubb talked with Cash Box and expressed his singular views on country music and his reaction to the upcoming tribute album. His point of view may seem somewhat outdated to those active in the current commercial musical arena, but Tubb speaks from the vantage point of surviving four decades as a leading singer of classic country music.

(Continued on page 33)

EPIC, UNITED TALENT SIGN MCDOWELL — Epic Records and United Talent Booking Agency announced recently that Donnie McDowell has exclusive recording and booking contracts. Known for his "The King Is Gone," McDowell will be produced by Tree's Buddy Killen. Pictured during a reception at United Talent are (l-r): Joe Casey, CBS promotion director; Nashville, Buddy Killen, president of Tree Productions; Conway Twitty, United Talent president; Roy Wünsch, CBS marketing director. Nashville Columbia Records' promotion manager; Rick Blackburn, CBS marketing vice president, Nashville; Jimmy Jay, United Talent general manager; Rick Schwan, E/P/A promotion manager. Nashville and McDowell seated.

TUBB ACCEPTS OPRY PLAQUE — In a 1978 ceremony onstage at the Grand Old Opry, WSM President Bud Wendell (l) presented Ernest Tubb with a plaque celebrating his 35th anniversary as a member of the Grand Ole Opry. In Tubb's debut appearance on the Opry in 1943, he sang "Walking The Floor Over You" and received three encores.

Tubb is infeasible on a vital point. He refuses to homogenize his music for the sake of commerciality. Consequently, two or three years ago, he experienced major differences with his old label, MCA. And failed to come to terms with other Nashville companies. Through Drake and Pete Drake Productions. Tubb recorded an album of the "Living Legend" on First Generation Records in his style. Following that release, Drake urged Tubb to return to the studio and lay down more tracks. At that point, Drake proposed the idea of recording some songs with Willie Nelson and Waylon Jennings.

First Generation Formed

"After I had gotten my contract back from MCA because of a misunderstanding with them. I recorded about 10 songs for Pete Drake. Tubb said: "Pete played this for various people who were interested in sign- ing up Ernest Tubb. Each of them said: "That's fine, but we want to re-record him because we have some new ideas. I told Pete to forget about it. I'm not going to change my style and do something in the so-called modern fashion. So Pete created

(Continued on page 33)

Top 75 ALBUMS

1 THE GAMBLER KENNY ROGERS (Columbia KCL 33444-N)
2 TNT ERIC CLAPTON (Capitol 2411)
3 WILLIE AND FAMILY LIVE NEW YORK (Columbia 33-3821)
4 LARRY GATLIN'S GREATEST HITS (MCA) 33-2762
5 EXPRESSIOMS DON WILLIAMS (ABC ABC 1069)
6 LET'S KEEP IT THAT WAY ANNE MURPHY (Capitol 911139)
7 I'VE ALWAYS BEEN CRAZY WAYLON JENNINGS (Capitol 33-2857)
8 EVERY WHICH WAY BUT LOOSE RICH RABBITT, TILLIS (Capitol 33-2858)
9 TOTALLY HOT OOLLIE NEWTON-JOHN (MCA 33-3811)
10 HEARTBREAKER DEVIL'S NIGHTMARES (ABC 1027-91)
11 WHEN I DREAM ORYVAL GAYLE (United Artists UA-LA 555-H)
12 WILLIE NELSON (Capitol 33-2645)
13 MOODS KIDS ANDед (ABC ABC-1058)
14 PROFILES OF EMMYLOU HARRIS (ABC ABC-1059)
15 ARMED AND CRAZY KENNY ROGERS (MCA 33-5444)
16 TEN YEARS OF GOLD KENNY ROGERS (MCA 33-5445)
17 ROSE COLORED GLASSES PORKMEAL AC-110)
18 CONWAY FINDING A WAY (MCA 33-5446)
19 ROOM SERVICE OX RODEE BOYS (ABC ABC-1068)
20 LIVING IN THE U.S.A. LINDA RONSTEDT (Asprey 6115)
21 VARIATIONS EDDIE RABBITT (Elektra E-1271)
22 A LEGENDARY PERFORMER VOL. 3 ELVIS PRESLEY (Japa C-1-1025)
23 FALL IN LOVE WITH ME RONNIE BANDWIA (Repub RLP-6033)
24 PLEASURE & PAIN DION & THE CILS (Capitol 33-5520)
25 GREATEST HITS THE ROLLING STONES (Capitol 33-5521)
26 THE BEST OF THE STALTER BROTHERS (Mercury SRM 1-1037)
27 BURGERS AND FRIES CHARLY PRIDE (ABC 10017-A)
28 ONLY ONE LOVE IN MY LIFE RONNIE MILSAP (MCA 1-1279)
29 WATSON & WILLIE WAYLON & WILLIE (MCA 10396)
30 BASIC CURTIS KAMPHELL (Capitol NBL 11222)
31 JOHNNY PAYCHECK'S GREATEST VOL. II (ABC AC-2071)
32 TEAR TIME BOB & SUGAR (HMAH 1-3861)
33 EVERY TIME TWO FOLKS COLIDGE DON CRAGU & DOTTIE WEST (United Artists UA-LA 184-I)
34 TURNING UP LEE LEWIS AND FRIENDS (Capitol 33-5581)
35 TURNING UP LEE LEWIS AND FRIENDS (Capitol 33-5581)
36 YOU HAD TO BE THERE JIMMY BUFFETT (ABC AC-1058)
37 JERRY JEFF JERRY JEFF WALKER (ABC AC-2078)
38 ENTERTAINERS ... ON AND OFF THE RECORD THE STALTER BROTHERS (Mercury 11-1007)
39 HEAVEN'S JUST A SIN AWAY THE KENDALLS (Capitol 911139)
40 HEAVEN'S JUST A SIN AWAY THE KENDALLS (Capitol 911139)
41 LONNY LONCHAEZ LIKE IT (United Artists UA-LA 503-H)
42 SWEET MEMORIES DON WILLIAMS (ABC ABC 1069)
43 THAT'S THE WAY A GOVERNMENT SHOULDN'T ROLL DON WILLIAMS (ABC ABC-1069)
44 ELVIS — A CANADIAN TRIBUTE ELVIS (RCA KKL 1-7065)
45 JERRY DUNCAN JERRY (Columbia KC-3346)
46 YOU'LL COME BACK TO ME OAK ROSE BOYS (Disc 102293)
47 THE OUTFAYERS VARIOUS ARTISTS (ABC AC-1-1352)
48 THERE'LL BE NO TEARDROPS TONIGHT WILLIE NELSON (MCA 33-5441)
49 MARTY ROBBINS CHICKEN McGINNIS (Columbia KC-3345)
50 LOVE THE WAY IT'S ALL ABOUT MONT ROYAL (Capitol 33-5524)
51 MR. TUNEFRIENDS EDDIE RABBITT (Mercury 2511-MY-11)
52 WISH YOU WERE HERE BOB & JULIE (Capitol 33-5529)
53 THE BEST OF BARRIE MANDRELL THE BARRIE MANDRELL TRIO (ABC AC-1-1119)
54 DAYTIME FRIENDS KENNY ROGERS (RCA AC-594)
55 BEST OF CHARLY PRIDE RONNIE MILLIGAN (Capitol 33-5520)
56 GUY CLARK (Warner Bros. 33424)
57 AMERICA'S MILESTONES AGAIN CHARLEY RICH (United Artists UA-LA 925-H)
58 JOHNNY DUNCAN'S GREATEST HITS (Columbia KC-3348)
59 GUY CLARK'S BEST OF VOL. 2 CHARLEY RICH (Capitol 33-5524)
60 LET'S SHARE HANDS AND COUNTRY音樂 (Elvis Capitol CPM-0211)
61 A GIGANTIC COMBO TONY T. HALL (RCA AC-10318)
62 LET ME BE YOUR BABY DONNY MCDOUGAL (ABC AC-3664)
63 JIMMY RODGERS AND FRIENDS RONNIE MILSAP (ABC AC-3664)
64 JOE STAPLEY'S HITS (Epic EK-3087)
65 SLEEPER WITHOUT A FALL BOBBY BARNES (Columbia KC-3345)
66 TAMMY WYNETTE'S GREATEST VOL. IV (ABC AC-6026)
67 DISLOCATION COURSE AT THE WHEEL (Capitol 33-5527)
68 THE SHOES YOU WORE (Capitol KC-3347)
69 THE SHOES YOU WORE (Capitol KC-3347)
70 RED WINE AND BLUE MEMORIES JOSE Y SURIA (Capitol 33-5524)
71 RED HEADED STRANGER JOE Dassin (Columbia KC-3348)
72 LINDA ROGERS GREATEST HITS (ABC AC-1058)
73 LINDA ROGERS GREATEST HITS (ABC AC-1058)
74 LIVE FROM THE STAGE OF THE GRAND OLDE OPRY TURNER (ABC AC-3709)
75 LIVE AT THE FOX RONNIE MCDOUGAL (RCA APL-13243)

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2. Religious type
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4. Not for airplay
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6. Price: $ .58
A sedative-no phones-no quarters

LITTLE DARLIN'

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Radio Seminar Agenda Set

Radio/television market

March 9-10 in Nashville at the Hyatt Regency, has been announced by Bob Young, chairman of the Agenda Committee.

"We feel this agenda is the strongest and most relevant agenda we've presented," stated Young. "There are panels that appeal to and deal with all problems, phases, and interests of radio no matter what the market size.

The first session, on Friday, March 9, will be "Social Changes," conducted by Dr. Roger Blackwell of the Ohio State University.

This session will focus on an in-depth look at the changing lifestyles of Americans. Among the questions to be asked: What are we, and why are we changing?

The next session will be "If you're changing, are your listeners?" Panelists will be Dick Gんじゃない, J. Seabrook, and Howard B. S. The panel will be moderated by Jim Gary.

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PB-11427

TOM T. HALL

"SON OF CLAYTON DELANEY"
PB-11453

DOTTSSY

"TRYIN' TO SATISFY YOU"
P-11448

www.americanradiohistory.com
KENNY ROGERS & DOTTIE WEST (United Artists UA-X-1276-Y)

All I Ever Need Is You (3:07) (United Artists Music/Rae/Music/ASCAP) (H. Holiday/E. Reeves)

I armed with this old Sonny and Cher release, Kenny and Dottie hope to recreate the magic of their past duets. Holding true to form, Larry Butler’s production techniques are crisp and clean.

JOHNNY CASH (Columbia 3-10915)


Johnny Cash moves towards a smoother sound with the pop hit, “Slow Dancing.” His first record in some time, this MOR release is distinctive and suited to Danc’s deep vocals.

JACKY WARD (Mercury 50555)

Wisdom Of A Fool (2:58) (Planetary Music — ASCAP) (Abner Silver/Roy Alfred)

The Ward hit is an early pop hit. Jacky Ward continues in the same vein which has proved successful for him on a sales level and on the airwaves.

FREDDIE HART (Capitol 4-P4684)

My Lady (2:50) (Monarch/Lowell — BMI) (D. Goodman/B. Reneau/R. Schuman)

Freddie Hart has always possessed an emotional voice capable of squeezing the most from a lyric, and that he utilizes that voice to its best advantage on “My Lady.” This release could well be the biggest hit for years for Freddie.

FREDDY FENDER (ABC-AS 12453)

Walking Piece Of Heaven (2:27) (Morpisa Music — BMI) (Marty Robbins)

Freddy can add his unique style to any type of material. This Marty Robbins song would be difficult for many artists, but Fender swings truly fine.

SINGLES TO WATCH

MARTY ROBBINS (Columbia 3-10905)

Touch Me With Magic (2:41) (Lyn-Lou Music Inc./Algee Music Corp. BMI) (S. Bogard/M. Utley)

BILL ANDERSON (MCA-40992)

This Is A Long Song (3:45) (Decca Music Inc. — ASCAP) (Jim Weatherly)

ROY CLARK (ABC AB-12402)

Shoulder To Shoulder (Arm and Arm) (3:15) (Music City Music Inc. — ASCAP/Combine Music Inc. BMI) (Bob Mannis/Alan J. Zumberge)

WOOD NEWTON (Electra E-46013)

Lock, Stock, & Barrel (2:56) (DebDave Music Inc. — BMI) (Even Stevens/Bobby James/Beau Brown)

BOBBY MACKEY (Soundwaves Music Corp.)

Make My Love Groove (2:53) (Ma-Ree Music/Porter-Jones Music — ASCAP) (Royce Porter/Bucky Jones)

BILLY PARKER (SCR SC-162)

Take Me (5:40) (Music City Music Inc. — ASCAP) (Allee-Scott Byrnes)

TOMMY WALLACE (4 Star 5-1036)

Tears Are The Bridge (2:08) (Harlan Howard Songs/Tree Int. Inc. — BMI) (Harlan Howard)

TOMMY CASH (Monument 45-271)

We Got The Thing (2:13) (Screen Gems EM/Music Corp. — BMI) (Carmel Taylor/Tommy Donegan)

BRENDA KAYE PERRY (MRC 1026)

Make Me Love You (2:53) (Ma-Ree Music/Porter-Jones Music — ASCAP) (Royce Porter/Bucky Jones)

TICKS TUCK, & TANGENT LOT (2-30) (Friends Of The General Music/Cochise Music — BMI)

(Tommy Williamson)

JERRY WALLACE (4 Star 5-1036)

Four Fourtune (2:08) (Harlan Howard Songs/Tree Int. Inc. — BMI) (Harlan Howard)

TOMMY CASH (Monument 45-274)

Six Feet Tall And Handsome (2:48) (Ensign Music Corp/Chatthoochee Music — BMI) (Sammy Johns)

William Morris Agency's Nashville Business Increases 60% In 1978

NASHVILLE — The William Morris Agency, one of the nation's top talent and booking firms, reported that business generated by its office here in 1978 was up approximately 60% over the previous year. The agency's Nashville office is approaching its sixth year of operation according to managing director Bob Neal.

A major achievement of the local office last year was the filming of the two-hour television motion picture “Murder In Music City” by Frankel Films, which was seen on national television Jan. 16. Besides Sonny Bono, Claude Akins and other well known performers, top Nashville personalities were featured in the cameo appearances. These artists included Ray Stevens, Ronnie Milsap, Mel Tillis, Barbara Mandrell, Larry Gatlin and Charlie Daniels.

Film Involvement

The agency became involved with the film when a representative from Frankel Films approached them to supply the personnel for the cameo appearances. According to Neal, many of the personalities contacted and supplied by the agency are not clients of William Morris. “We used two or three of our people for the film and we got several other artists in the area,” Neal said. “Our purpose was to get the best people we could.”

The agency was not involved in any of the cameos. Neal said, rather than dramatic characters. But, Neal said, the demand for cameo artists to appear in dramatic roles is definitely increasing. He added that many of his clients are being tested for roles.

Neal said interest in Nashville as a location for filming television and motion pictures is growing. He added that tentative plans include filming the pilot for a new police-type story, sometime in the spring.

Air Circuit

Another area the agency has been involved in is booking its Nashville artists in State Fairs. With the retirement of veteran agent Sidney Epstein, Dave Douds has been made national head of the Fair Department. In the past year, one or more William Morris attractions appeared at almost every major State Fair, as well as major independent fairs. “We also supplied hundreds of attractions for area and country fairs all across the United States and Canada,” said Douds.

Concert tours were also a major area of activity for the agency, according to Neal. “More venues have opened for country artists,” he said. “I feel the demand will increase even more this year. More and more people are requesting country artists that had not used them before.”

Many of the agency’s clients made guest appearances on television shows. One recent show was a concert by Crystal Gayle and Ray Stevens was filmed at the Grand Ole Opry in October for home box office release. Among its Nashville clients, the William Morris Agency represents Crystal Gayle. Ronnie Milsap, Charlie Rich, Rex Allen, Jr., Bobby Bare, Ray Stevens and Dottie


Crisp, clean production and a voice sound as wine are two of the finest points for this excellent Anne Murray album. Murray’s voice has become a little more mature for a voice capable of handling any style of music, and this album supports that belief. “I Just Fall In Love Again,” (her follow-up single to “You Needed Me”), “For Reasons I All?” and “2 Tickets” are the best cuts on another great Anne Murray LP.


Willie Nelson must have old masters stored in half the vaults in Nashville. RCA has released yet another album’s worth of early work from the Texas troubadour. Without a doubt there is good stuff here, but the question is how much more can labels continue to find and decent Willie material in storage? On this LP, Willie’s pickin’ and singing is not quite as good as it is today, but Willie at 3/4 speed is better than nearly anyone else running full blast.

LOVE LIES — Larry Lee Black — List: 7.98

Although Larry Lee has charted well with each of his singles, she has a long way to go before she wins over country audiences. However, she is a talented vocalist, and if she continues to record albums of this quality, stardom might not be too far away. If Larry Lee can find 10 or 15 other singles for her next LP, she could find herself in the league with Dolly, Tammy and Crystal.

I BELIEVE IN LOVE — Saska & Sage — ABC/Hickory-HB 44016 — Producer: Bill Hoebee — List: 7.98

Saska possesses a sweet, light voice which nearly goes undetected on first listen. But with as other delicacies, a generous helping of Saska introduces the listener to deeper and richer textures. The entire album is a delightful blend of country and pop influences. “I Believe in Love,” “Crying” and “Tennessee Waltz” are the best here.

Mayhew Re-Groups Little Darlin’, Looks To Expand Beyond Country

NASHVILLE — Little Darlin’ Sound and Picture Company, Inc., the independent record company that spawned the career of Johnny Paycheck back in 1964, is back in business again.

After shelving the company for a few years, Aubrey Mayhew, founder and discoverer of Paycheck, has opened new offices for the independent company.

Mayhew’s current Little Darlin’ roster includes Stoneywell Jackson, songwriter and performer. A con- hue, X. Lewis, Hoot Hesten, Dugg Collings, Frank Myers, Buddy Spicher, Bobby Rainbow, and Lloyd Green. In addition, Little Darlin’ owns an entire catalogue of old Paycheck masters as well as other country, rock, jazz, blues and gospel masters — all of which he plans to release, he says.

Singles released so far under the new Little Darlin’ Label include Jackson’s “My Favorite Sin.” Hester’s “I Still Love Her Memory” and Collins’s “There’s No Easy Way To Die.” Last week, Little Darlin’ released an album on Paycheck titled “The Outlaw.” An album on Jackson is also scheduled for release soon.

Beyond Country

With plans to develop a full-line album catalogue, national sales and promotion director Bob Holliday said the label will not operate solely as a country label.

“Our goal is to become Nashville’s independent counterpart to the major labels Casablanca, RSO and others. Our intention in 1979 is to establish a major status profile and back up our nameage with product in all fields of contemporary music.”

In addition to 30 distributors across the country, Little Darlin’ plans to start release through advertisements in print, television, radio and billboards. Holliday also said Little Darlin’ maintains close ties with licensees in foreign countries. According to Holliday, Little Darlin’ feels it has a goldmine in the old Paycheck masters. During 1964-71, Paycheck logged nine consecutive top-10 singles with the label, and many unreleased masters are in the vault. To release these masters as anything but new, front-line product would be an insult to the great talent of Johnny Paycheck,” Holliday said.

Mayhew Staff Members

Principal staff members of Little Darlin’ include Mayhew, owner and president, Aubrey Mayhew, general manager, Hol- lian Sher, sales assistant, T.J. Janon, graphic arts director; Tom Huck- man, executive assistant, and Jackie McCartney, secretary-receptionist.

Ronnie Gant Named Acuff-Rose Director

NASHVILLE — Wesley Rose, president of Acuff-Rose Publications, has announced the promotion of Ronnie Gant to director of the company’s professional department.

Gant, who has been with Acuff-Rose for 15 years, was previously a producer-engineer in charge of the company’s production studios. He will continue to produce Mickey Newbury, Don Gibson, Carl Smith and Lorrie Morgan for the ABC/Hickory Records label.

Three employees have been added to the staff of Acuff-Rose Publications. Gene Yowell has been promoted to assistant director in the professional department and Lynn Petzell has been hired as an engineer.

Chuck Baxter Opens Indie Production Firm

NASHVILLE — Chuck Baxter has formed Darrell Ann Productions, a custom recording company. The production company will be located at 2510 Capitol Records Building here at 38 Music Square West. The phone number is (615) 354-7403.
COUNTRY COLUMN

Artists Honor Ernest Tubb

(continued from page 28)

For the sake of our readers and to put the "Living Legend" album.

"Then Pete asked me to do some more numbers to complete the album. About this time. Pete asked me what I thought about doing a record with Waylon Jennings. And he said "Willie was going to do a duet album and you should do one but it would have to be done way with the Troubadours. Now, I have known both of them for over 10 years. We started in the same group of things with some of their musicians. Pete said, 'I'll tell Waylon and Willie and see if we can work it out.'"

Eddie Rabbitt will become the first recording artist to be represented in the Country Walk of Fame. The Walk will be located adjacent to the Palomino Club in North Hollywood, one of the most important country music showcases on the west coast. A bronze plaque and a special ceremony marked the inauguration of the Walk of Fame on Feb. 1, which Los Angeles Mayor Bradley declared as "Country Music Day."

Kenny Rogers and Dottie West recently completed a second duet album at Jack Clement Recording Studios in Nashville. Larry Butler produced the sessions, with Billy Sherrill engineering. The United Artists album is scheduled for release in early March. Also in Jack Clement's Studio were Hickory Records artist Mickey Newburn, who just completed an album. Sonny James, who began work on his first single for Monument Records, and Artie Harden, who just finished a demo session with co-producers Don Williams and Joe Allen.

Waylon Jennings and the Crickets began an 18-date tour Feb. 2 at Florida State University.

Columbia's Willie Nelson will begin a series of four dates in February that will take him to college and university campuses throughout the western states, as well as other major venues. Beginning Feb. 10 at Stanford University in Palo Alto, Calif., Nelson will continue touring through the month and will appear at venues on the campuses of Arizona State University, Colorado State University, the University of Oklahoma and Wichita State University. Future appearances for Nelson include a role in the movie "Electric Horseman," which he completed filming recently with Robert Redford.

It's tough to turn 40, especially when your friends give you a soup topper, walkie talkie, license plate, license plate, or in this case, the Big 4-0. Ray Stevens recently received such a gift from friends Norro Wilson, Warner Bros. A&R director, Chet Atkins and Don Light.

Recently Peggy Sue and Sonny Wright went into the studio to cut a new session for Door Knob Records. The session at Bradley's Barn was almost complete when Peggy's older sister, Loretta Lynn, dropped by to hear what Peggy had done. Sissy Spacek, the actress who will be portraying Loretta in the movie "Coal Miner's Daughter," was there with Loretta Crystal Gayle. Peggy and Loretta's sister, was supposed to sing some background harmony with Peggy Sue, who is recording a solo album in New York.

Don't let the two turn out to be one of the most unusual "crossovers" in quite some time. Porter Wagoner unveiled his new disco show at the Exit/In last week in Nashville. With the addition of such touches as a synthesizer and a flashing disco light show. Porter's new act was quite a change in image.

"Change my image?" Porter quipped. "I'm putting on a few rhinestones than normal. I've even had a hat made that's got them all over."

Jennifer Bohler

MILSAT'S SURPRISE PARTY — RCA staff members and Ronnie Milsat Enterprises surprised the RCA Records workers with an unexpected birthday party for a birthday which was worked on an upcoming LP (I-I-1 are: Joe Galante, RCA division vice president, marketing; Tom Collins, Milsat's co-producer; Bob Thompson, Milsat's manager; Mike Judd, RCA division vice president; Nashville operation; and Dave Wheeler, RCA director of national country sales representative. Nashville operation, and Dave Wheeler, RCA director of national country sales representative.

Kahlenberg Appointed As Music City Comm. Sales Representative

NASHVILLE—Music City Communications, Inc. announced the appointment of Charles Kahlenberg to the position of sales representative. Kahlenberg comes to M.C.C. with an extensive background in individual sales, marketing and management. Buddy Blake, president of Music City Communications, made the announcement.

Kahlenberg will report to the sales manager and will be responsible for the addition to the M.C.C. staff in view of his additional experience in the music industry.
BUTTERFLY CHANGES? — Butterfly Records is reportedly planning a major move in the next several weeks. Changes in distribution have been rumored for several months in which RCA would lose a possible partner. In addition, the distribution deal may involve an expansion by Butterfly into the film business.

NAMES IN THE NEWS — Lisa Guerrero has joined MK Dance Productions in New York to work retail tracking for Andrea Joseph. Tony Aloia, who spins at Broadway Limited in Chicago is now also working for the Dogs of War pool. Richie Kaczor of Studio 54 broke up his left thumb recently after getting crazy at X. "I guess I’ll learn how to spin with my feet," said benumbed Kaczor.

Craig Morey is now head DJ at Curtis in L.A. following the departure of Mike Lewis. Jim Norman has been hired to Circus on Sundays and Tuesday. Lou Possenti is now DJ at Play in L.A. In New York, Barbara Jane Graham is in this week’s DJ spotlight. Barbara is vice president of FL. Lauderdale DJ Disco J. and Spins at Pete & Lenny's, home of the syndicated TV show "Disco Magic." Barbara also chairs the marketing committee for the franchised Count Dracula Working in the new Allen Zenati 32-track recording studio in L.A., Long and Adcock were joined by Richie Rivera who assisted with the first Woodcuts. The studio is a powerful track which features the gutsy vocals of Pat Hodges, formerly of Hodges, James & Smith. As usual with Long, the rhythm tracks are solid muscle and the melody lines are stellar. An impressive --- of what is likely to be bubbling for months. "Dancer" has an overtly rhythm section, good feeling changes, engaging female vocals and special effects to drive the popper crowd wild. The build is excellent. At 8:23 (199 BPM), this is an outstanding recording. So "Lonely" is sure to be a hit. At 2:03, a captivating, 200 BPM power play around with "The Visitors." At 143 BPM is a driving synthesizer track about space visitor. A punchy sax line comes into several keyboard explorations. Colorful "Dance To Dance" on Side Two has silky layered female vocals, nice horn work and 135 BPM kick. The short percussion break features a striking male voice.

As a reminder, "Dancer" is a solo track. Gino Soccio, the record's producer, is in the process of recording a complete disco album which the group has been working for the past several months. "Dancer" has strong energy and silky chorus and a great change. A vibrant percussion break breaks into "New York’s On Fire," which has shimmering strings and a punchy chorus. The record includes a nice touch. "Mama Heatwave" opens with cow bell, kick timbales, piano and layers of Pat Hodges, formerly of Hodges, James & Smith. As usual with Long, the rhythm tracks are solid muscle and the melody lines are stellar. An impressive, pulsating, 200 BPM power play around with "The Visitors." At 143 BPM is a driving synthesizer track about space visitor. A punchy sax line comes into several keyboard explorations. Colorful "Dance To Dance" on Side Two has silky layered female vocals, nice horn work and 135 BPM kick. The short percussion break features a striking male voice.

SEVENTH AVENUE — Midnight In Manhattan — AV-6057 — List: 7.98

Ivan Levine is a talented producer. Fiastra Trench is an excellent arranger. Rick Gianatosa is a mixer responsible for #1 records. The combination on this around-the-nation concept album yields predictable results: an impressive disco album which is certain to provide hot disco nights. "Midnight In Manhattan" has strong energy and silky chorus and a great change. A vibrant percussion break breaks into "New York’s On Fire," which has shimmering strings and a punchy chorus. The record includes a nice touch. "Mama Heatwave" opens with cow bell, kick timbales, piano and layers of Pat Hodges, formerly of Hodges, James & Smith. As usual with Long, the rhythm tracks are solid muscle and the melody lines are stellar. An impressive, pulsating, 200 BPM power play around with "The Visitors." At 143 BPM is a driving synthesizer track about space visitor. A punchy sax line comes into several keyboard explorations. Colorful "Dance To Dance" on Side Two has silky layered female vocals, nice horn work and 135 BPM kick. The short percussion break features a striking male voice.

Compiled from audience response as reported from top disco programming artists.

**PROGRAMMERS PICKS**

**MUST SPIN**

1. Sheena Easton: There But For The Grace Of God Only (MCA/MGM-33592)
2. Nina Simone: Feelin' Good (Vanguard-MGM-13801)
3. Laura Branigan: Self Control (Epic-MGM-22401)
5. Luenell: Power (Epic-MGM-22401)

**CAN'T MISS**

1. Joe Iansotto: There But For The Grace Of God Only (MCA/MGM-33592)
2. Ben Margulies: There But For The Grace Of God Only (MCA/MGM-33592)
3. Steve Smith: There But For The Grace Of God Only (MCA/MGM-33592)
4. Scott Talarico: There But For The Grace Of God Only (MCA/MGM-33592)
5. Tony Smith: There But For The Grace Of God Only (MCA/MGM-33592)

**SLEEPLESS NIGHTS**

1. Luenell: Power (Epic-MGM-22401)
2. Luenell: Power (Epic-MGM-22401)
3. Luenell: Power (Epic-MGM-22401)

**DANCE**

1. Donny Osmond: Your Love (A&M-MGM-33549)
2. Luenell: Power (Epic-MGM-22401)
3. Luenell: Power (Epic-MGM-22401)
4. Luenell: Power (Epic-MGM-22401)
5. Luenell: Power (Epic-MGM-22401)
BLACK CONTEMPORARY

TOP 75 ALBUMS

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<td>MOTOR BOY AFFAIR</td>
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<td>MY HEART &amp; YOUR SOUL</td>
<td>Black Country</td>
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<td>SHAKA HAN</td>
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<td>&quot;EVERYBODY'S A WINNER&quot; HOT CHOCOLATE</td>
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<td>THE SONG OF THE SCHOOLS</td>
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<td>ONE NATION UNDER A GROOVE</td>
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<td>STEP II</td>
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<td>MONEY TALKS</td>
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<td>MELBA MOORE</td>
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<td>RE DC</td>
<td>(Warner Bros. BSK 3219)</td>
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<td>BELL &amp; JAMES</td>
<td>(A&amp;M AM SP-4728)</td>
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<td>32</td>
<td>YOU FOOLLED ME</td>
<td>(RCA APL-1-2809)</td>
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Solid Distributor Association Makes Solar Quick Charter

by Cookie Amerson

LOS ANGELES — Solar Records is a ten-month old black-owned label that is on its way to becoming a major player in the music industry. The label, which was established by Solar Records, is currently touring the country and promoting its latest release, "The Black and White Show." The show features some of the top black artists in the country and has been well received by fans and critics alike.

Being totally involved with his artists in-cluding management and production, he co-produced the Shalamar LP with Leon Sylvers, who left his performing family to produce other acts. He also plans to ex-pand the company's business interest to include a management division and a concert promotion firm, as off-shoots of Solar Records.

In addition to Shalamar, Lakeside, the Whispers and Carrie Lucas, which is the present roster, the company is presently in the process of adding two additional acts to the roster. Leon Sylvers plans to return to the performing scene with two female and one male vocalist. The four groups do not have a name yet, but they are re-listing product to be released on the label in ap-pendix.

THE RHYTHM SECTION

RUMOR HAS IT — Don Mac has officially accepted a national promotion position at Capitol Records and will be leaving WOL Feb. 16 coming out to the coast. Arola Records has signed Newborn — Jeryl Busby and Rubin Rodriguez will be co-national promotion men at Casablanca. WB is still searching for a promotion manager for New York. Infiniti is still searching for a national person. RCA just hired a national sales person under Ray Harris. Customs is now looking for a new promotion division with its new marriage to RSO. Don St. John, who is presently with RKO's KFRC in San Francisco, may be going to WDIA as PD. Lee Microwave will resign from WGIV in Charlotte, and go to KKSS as PD in St. Louis. WGIV may promote from within.

NAB CONVENTION FEATURES COSBY — This year's National Association of Broad-caster's convention was held in Dallas from March 25-28, with Bill Cosby heading the entertainment portion of the closing luncheon. National attendance is at its peak for radio personnel wishing to keep abreast of many changes in the broadcast industry.

HITTER FEATURES CAPITOL ARTISTS — A Taste Of Honey, Maze and Gloria Jones are among five Capitol acts being featured on soundtrack to the film "Hitman." Capital LP will be released in mid-February, preceding the film's national release in mid-March.

JACKSONS TOUR THE WORLD — The Jacksons first tour in two years will include visits to 13 European cities and a stop in the continental U.S. RICK PRODUCES TINA — Under his producers contract with Motown, Rick James is presently producing a very talented young singer named Tina Marble. James is also keeping himself busy writing film script that he also plans to score.

ARETHA IN LIME LIGHT — Aretha Franklin is presently gearing up for her upcoming album, on which she takes a totally new approach with some new material and new producers. The Atlantic LP will be slated toward the disco market.

NATALIE GEE STARR — The Hollywood Chamber of Commerce honored Cookie Cole by placing her star in the Hollywood Walk of Fame. Feb. 5. In 1961, her father, Nat "King" Cole, also a star on the walk, decided to accept the honors in the television and recording industries. Natalie's dedication will mark the first time that a father and daughter have had stars placed in the Walk of Fame. The star will be placed directly in front of Capitol Records building on Vine Street. Natalie will also make her Las Vegas debut at the MGM Grand Feb. 8-14.

EARTH, WIND & FIRE START INTERNATIONAL TOUR — Earth, Wind & Fire members are presently rehearsing for their upcoming international tour, which will commence in approximately six weeks. This tour will include stops in London, Paris, Japan and some African countries. This will be the band's first visit to each of these countries in over two years, and its first time ever in Japan.

cookie amerson

Cash Box/February 10, 1979

www.americanradiohistory.com
Carnegie Report Disappoints Radio

(continued from page 3)

overlooks the fact that local public radio stations are far less able to raise funds than local public TV stations. For example, a public TV station is likely to be one signal out of four where the public radio station is likely to be one out of 40." Public radio is also without a TV Guide-type listing to inform the public of its programs, "yet the public radio stations must compete for the same funds as public TV," he said.

The FCC last week finally approved NPR's satellite distribution plan. However, Matkiewicz noted the irony that "in the same week that the FCC authorized the construction, by satellite distribution, of the first truly national radio network in 30 years.

CBS Announces Distribution Deals

(continued from page 8)

Lonne Liston Smith, and David Allan Coe: Epic's Fabulous Poodles, Molly Hatchet, Livingston Taylor, and Mother's Finest, and Nemperor's Steve Forbert.

A number of field awards in promotion, sales, merchandising, and total branch effort were also announced at the meetings, which were coordinated by Rosalind Blanch, managing director of marketing administration for CBS Records. Arnold Levine, vice president of advertising creative services for CBS Records and his staff prepared the audio-visual and multimedia presentations, and Jock McLean, director of artist development for Columbia, and his department organized the live performances.

Solar Records

(continued from page 17)

proportionately two months. Solar has also recently acquired a nine-member group from the midwest called Midnight Star. There are eight male members and one female.

Gritsey is very selective about any artists that he signs. He explained "I have known too many instances where artists' attitude have kept them from becoming the stars that they could, so in addition to my wanting superior talents in an artist that I sign, they must have a mature attitude towards life.

"I am not much of a tape listener, so when someone tells me about an artist that's very good, I want to see them. I don't want to listen to a tape. I can't sign a tape."

Gritsey explained the direction of the label as not being totally disco or totally funk "I don't see myself immediately producing a rock or country act, because I know more about the type of artists that I am presently dealing with than I do those areas. The label will definitely be getting into different areas including jazz."

Solar will be releasing product from the Whispers soon and Carrie Lucas single "Dance With You" was just released this week.

For The Record

April-Blackwood Music has moved its West Coast offices to 1930 Century Park West, Century City, California 90067, not at 1930 Century Park West as reported in Cash Box, Feb. 3.

New ELP Disc Gold

NEW YORK — "Love Beach," the ninth LP from Atlantic recording artists Emerson, Lake and Palmer has been certified gold.

DISCO BREAKS

(continued from page 31)

Casablanca and other friends of the project. The material is something to look forward to at Motown has the soundtrack to a new Columbia Pictures' flick called "Fast Break" Feb. 15 will be the release of a promo only 12" sung by Syreeta Wright and Billy Preston.

DISCO IN THE DESERT — Wayne Thorberg, a disco veteran who heads the Las Vegas pool (35 members) and has played an important role in the formation of pools in California and Texas, is promoting a revitalized Vegas club Cosmos Underground which re-opened last Thursday. Thorberg was lured away from Studio 4 by Underwater owner Tony Calabrese who promised Wayne a free hand in shaping up the club which has a reputation as the best Italian restaurant in Vegas. Howard Metz of Disco-Texas, was consulted on lights and sound. A.J. Miller of the S.C.D.D.J.A. opened the club with a four-day stint. Torberg hopes to convince a A.J. to truck to Vegas on a regular basis. The hottest DJs in Vegas, according to Thorberg, are Jimmy Strange and Doug McDuff who spin at Rumors. Who is slated to be the DJ at the hot new Moscow disco installed at Olympic Village is yet to be known. The Soviet news agency Tass reports the 1980 Games' organizing committee has contracted a West German firm to handle the music and sound system.

RADIO UPDATE — KTFM in San Antonio, Texas is the latest to join the burgeoning list of new disco stations (see story page 7) to Kevin McCormick. PD of the station, says he is in need of record company service. The format was switched Jan. 26 from "contemporary FM" to disco. David Munoz is music director. McCormick cites the music mix as "80% disco. 20% pop.

PARTIES — Studio 54 will be the site Feb. 5 of the kick-off party for Ray Francis Caviano Records (RFC) and the new Warner Brothers disco division. Feb. 6 is Fantasy Night at Celebration and Together at Boston in honor of Damon Harris, David Simmons and Breeze. Feb. 5 is the time and the Latest Dish in Philly is the place for a kick-off party for WZZO-AM Wizard 100. Glen Kalina of the Pococono Pool who spins two nights a week at The Loff, also holds down Fri-Sat a 10 p.m.-2 a.m. spot five days a week at the station. Kalina is also on the music committee. Feb. 1 marked the third anniversary of WCAU. A bash was held at Emerald City in Cherry Hill New Jersey.

CLUB CLOSINGS — Centerstage in Chicago closed last week as a result of "lack of support," according to DJ Peter Lewicki who also spins at Alphie's. The club has had recently modeled to make a go at it but ran into financial difficulties. Zizi in L.A. closed recently. Rumors are flying that next door neighbors Studio One are expressing interest in the facility. Meanwhile, DJs Teddy Cleveland and Dan Morin are looking.

HEAT IS HOT — A Feb. 14 Valentine's Day official opening is planned for the new N.Y.C. club Heat. According to owner Sandy Accuro, the 8,000 sq. ft. dance floor is the largest in New York. David Todd is head DJ. John "Jellybean" Benitez is the alternate. Recent work by John includes the mix on 'Freestyle Rhythm' by Mantus. W. Crittendon also worked on the mix. John also worked on "Reaching Out For Happiness" a new one coming from Fay Hauser on Shfl. (I sissy Sanchez is sponsoring Benitez for the Forum). The sound system for

The Exclusive Representation of Peaches & Herb with their smash single "Shake Your Groove Thing" from their Album "2 HOT!"

NORBY, WALTERS ASSOCIATES
Artists Representatives
Suite 254 • 1290 Avenue of the Americas • New York, New York 10019 • (212) 245-3939

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BLACK CONTEMPORARY MOST ADDED SINGLES

1. DA YA THINK I'M SEXY — ROD STEWART — WARNER BROS.
   VWOL, WKIU, KFLL, WJLB, WDIA, WCNQ, WJRX, WXYT, WABO
2. DON'T YOU WANNA MAKE LOVE? — SHOTGUN — ABC
   WOFL, WMBA, WQOK, WORP, WPLJ
3. CHOLLY (FUNK GETTING READY TO ROLL) — FUNKADELLIC — WARNER
   WRAP, OKC, WRDB, WDAO, WVOQ, WKKO
4. SAY THAT YOU WILL — GEORGE DUBE — EPIC
   WOSO, WADO, WDAO, WJLB, WPLJ
5. DISCO NIGHTS (ROCK AN' ROLLA) — MIKE ARISTA
   KMJQ, WMJO, WILD, KATZ, WBXM, WWRL, WCIN
6. GET MY MIND MADE UP (YOU CAN GET IT GIRL) — INSTANT FUNK
   WJXL, KFLL, KSOL, WJLB, KIAA, WQPR, WMF
7. DON'T IT MAKE IT BETTER — BILL WITHERS — COLUMBIA
   VHHQ, WAVE, WJFC, WJIL, WCIL
8. IT MUST BE LOVE — ALTON MCCLAIN DESTINY — POLYDOR
   WLDL, WWRL, WCNQ, WMWJ, WNJR, WQPR, WMF

BLACK CONTEMPORARY MOST ADDED ALBUMS

1. BUSTIN OUT O' LEV — RICK JAMES — GORDY
   WWIN, KYAC, WXML-FM, WLYD, WSOK, VWOL, WJMA, WRAP, OK100,
   WCFL, WERD, WCIN, WORL, WJRL, WLOU, WASK
2. NUMBERS — RUFUS & BACHETTE
   KMJQ, KYAC, WLYD, WDLQ, KFRR, WDIA, WMJO, WRCL, WRLD, WDD
3. SOMEWHERE IN MY LIFE — PHYLLIS HYMNAN — ARISTA
   KMJQ, WOSO, WSLK, WLYD, WJFC, WJLF, WRFM, WGGV

SELECTED ALBUM CUTS

EXOTIC MYSTERIES — LONNIE LISTON SMITH — COLUMBIA
   Space Princess, Quiet Magic, Torus, the Goddess, Purple Sound, Exotic Magic

MADAM BUTTERFLY — TAVARES — CAPITOL
   Time, Butterflies, The Waiting Game, La Vie en Rose

SPIRITS HAVING FLOWN — BEE GEES — RSO
   Tragedy, Love You Inside Out

BARRY WHITE PRESENTS MR. DANNY PEARSON — MR. DANNY PEARSON — UNLIMITED GOLD
   Honey, Please, Can't You See, I'm So Glad

FUNKED UP — CREME D'OCCOT — VERVE
   Waiting For The Last Goodbye, Mr. Me, Mrs. You

BLUES CONTEMPORARY MOST ADDED SINGLES

1. WIGGALO — BRUCE BRAILEY — PD
   — PARLIAMENT
   JUMPS, 20-21, 22-23 — Parliament
   37 to 26 — L. White, 23 to 25 — C. Brown, 27 to 17 — D. Oliver
2. WAKO — ATLANTA — TONY JAMISON — PD
   — LAKESIDE
   HOT5: E. Starr, D. Summer, Third World Tavares, Amaret. ADDS: Gary's Gang, Ross, Gaye, Wonder & Robinson
3. WWIN — BALTIMORE — DON BROOKS, PD
   — LAKESIDE
   HOT5: Bloodstone, Rufus, P. Hyman, B. White, Tavares, R. Stewart, Gary's Gang, D. Pearson, E. Gee's
   15 to 13 — L. White, 14 to 12 — D. Oliver, 16 to 14 — Pointer Sisters ADDS: Amii Stewart, R. Stewart, W. Rydell
4. WILD — BOSTON — ELLIOTT FRANCIS, PD
   — PARLIAMENT
   JUMPS: 10 to 18 — B. Horne, 13 to 11 — Instant Jumps
5. WBXN — CLEVELAND — JAMES ALEXANDER, PD
   — LAKESIDE
   HOT5: Tavares, Bell & James, P. Hyman, B. White, Ross, Don Hamer
6. WVDO — CHICAGO — GUY BRODY, PD
   — LAKESIDE
   HOT5: C. Brown, Soul Searchers, F.I.L.E, Bell & James, Eastbound Express, Lakeside, Tavares
7. WWMJ — CLEVELAND — LYNN TOLLIVER, PD
   — ROD STEWART
   JUMPS: 30 to 28 — G. Duke, 21 to 17 — Funkadelic, 35 to 26 — Pointer Sisters, 32 to 24 — P. Hyman, 30 to 23
   — Pointer Sisters
8. WDAQ — DAYTON — LANKFORD STEPHENS, PD
   — LAKESIDE
   HOT5: C. Brown, Third World, T. Moore, Ross, Hamer, P. Hyman
9. WJBL — DETROIT — TOM COLLINS, PD
   — SHIRLEY TEMPLE
   JUMPS: 15 to 13 — Pointer Sisters, P. Hyman, 18 to 16 — Pointer Sisters
10. WRBD — FT. LAUDERDALE — JOE FISHER, PD
    — PARLIAMENT
    JUMPS: 30 to 28 — R. Fuqua, 20 to 14 — D. Oliver, 16 to 10 — C. Brown, 19 to 13 — D. Oliver, 17 to 11 —
    Funkadelic, 14 to 11 — GRP, 10 to 8 — Pointer Sisters, 12 to 8 — Pointer Sisters
11. WKNQ — HARRISON — JAMES JACK, PD
    — L. C. LYN
    HOT5: G. Gaynor, Sister Sledge, Jackson 5, Ross, Gaye, Grey & Hanks
12. WLYD — HOUSTON — JACOB PATTerson, PD
    — POINTER SISTERS
    JUMPS: 15 to 13 — Sister Sledge, D. Summer, Donny Hathaway, 10 to 7 — G. Chisholm, ADDS: F. Tyra,
    G. Severson, J. finely, 5 to 3 — T. Moore, 7 to 3 — F. Tyra, 9 to 5 — F. Tyra, 8 to 3 — G. Chisholm,
    6 to 3 — T. Moore
13. WLYQ — HOUSTON — JAMES JACK, PD
    — L. C. LYN
    HOT5: G. Gaynor, Sister Sledge, Jackson 5, Ross, Gaye, Grey & Hanks
14. WLYQ — HOUSTON — JACOB PATTerson, PD
    — POINTER SISTERS
    JUMPS: 15 to 13 — Sister Sledge, D. Summer, Donny Hathaway, 10 to 7 — G. Chisholm, ADDS: F. Tyra,
    G. Severson, J. finely, 5 to 3 — T. Moore, 7 to 3 — F. Tyra, 9 to 5 — F. Tyra, 8 to 3 — G. Chisholm,
    6 to 3 — T. Moore
LATIN PICKS

POR LA VIDA — Paillo Ortega — International 933 — Producer: Fabian Ross

Multi-talented singer Paillo Ortega shines on this album of love songs and soft rock. His voice is greater, backed by excellent orchestrations. Recording was done well in Italy. The best songs in this album are "Caminemos," "Para Un Amigo De Verdad," "Al Encuentro Del Amor," "Recordando A El Viento," and "Elevemos a Luisa." The songs are a mixture of rhythms and are well-arranged. The album is a must-have for fans of Latin America.

SIEMBRA — Willie Colon/Ruben Blades — Fania JM-005-377 — Producer: Willie Colon

Super combination of Willie Colon and Ruben Blades bois again in this album of swinging salsa tunes. Almost all the songs on this album are composed by Blades. The combination of five trombones and tight rhythms are superb. Ruben Blades' vocals are excellent in all cuts. The best songs are "Plastico," "Buscando," "Guayaba," "Pedro Navaja y Ojos." A good dance album.

QUINO — Fania JM-00521 — Producer: Johnny Pacheco

Talented composer and musician Quino excels in his debut album of love songs, which was recorded in Argentina. The final mixing and vocals were then orchestrated and arranged by Quino. The songs are beautifully suited to his style of singing, and his voice is in fine form on all of the songs. String section arrangements are great. This album is a masterpiece for lovers of Latin boleros.

LATIN BEAT

Many people believe in miracles, many, particularly artists, have a talisman. One of them is Luisa Fernandez. She wears a small silver box she never takes off and which she firmly believes will bring her luck and open the door to success. Many others have taken to it, but Luisa is the one with the most promising star of 1978 in Germany.

A year ago she was participating in a talent contest at a discotheque. Today Luisa Fernandez is a permanent fixture on the German pop market — but not only the German market: her debut single, "Lay Low, Baby," has been a success in many countries. In neighboring Belgium she has secured the position of most singles sold over all the charts of the WEA offices there. In Germany the new arrival has already sold more than 250,000 records and was named "Disco Darling" of the year by Germany's disc jockeys.

Now "Lay Love On You" has been way up front on the "Muschkipark" hit parade for over 20 weeks — a sure sign of the popularity of the darling Spanish import. In honor of Luisa, Recordashing party at Hill's "Hot-Restaurant" where a golden key had been presented to her by WEA managing director Siegfried E. Loch, as a symbol of the "key to success" — "Give Love A Second Chance" is the title of her second single, just released. Again, it was written and produced by Don Pablo. Another sure hit, it makes everyone very eager to hear Luisa's first album.

David Parker has this to say about the album: "The track we did for our "Disco Darling" was in her own language; the wild-renowned song "Granada" comes from Lara, the perfect music to illustrate the heated atmosphere of a bullfight. A change of tempo and "Cool It, Baby," taken off "Lay Love On You," was recorded in Spain. It's started and we allow her to try her luck at the Latin American market, but Luisa's second single, "Stop," follows with a few catchy guitar fills from Alex Conti ("Lake") and Peter Franken giving it power and drive with his unforgettable brilliant drumming. The next song begins with a fantastic trumpet and "Give To Me" comes to life, "Dance, Baby, Dance Around" comes next. After Luisa's sensational start this album will undoubtedly be the cornerstone of a long-lasting career for "Disco Darling." Luisa Fernandez.

Fania News: Jerry Masucci announced that Sociedad '76 with Johnny Zamot at the helm has signed with Fania Records. The New York based band has had previous hits of "Solution De La Salz," "Ladcasting Mio," and "Rumba De Los Bravos." Their first album with Fania Records will be produced by Tommy Pacheco.

NARAS has announced the finalists for "Latin Recording of the Year." Selected for the "Proper Grammy," are four Fania Productions. Among them are last year's winner Monguito Sambatara, with "Monguito's Caribe" the Fania All Stars with "Coro Mundamental" produced by Jerry Masucci and Jay Chattaway, the legend in his own time, Tito Puente, with his LP titled "Homenaje a Tito." The former NARAS governor who was instrumental in instituting the Latin award, received his first nomination after 13 years of leading the Larry Harlow Orquesta. His production "La Raza Latina" was one of the most talked about albums of the year. Congratulations.

Jerry Masucci, president of Fania Records, announced the appointment of Sergio Rosenblat as publicity and promotion director. For any contact please address any correspondence to Fania/La Tierra 1540 Broadway 25th Fl., New York, N.Y. 10018 or phone at (212) 354-0040. Hector LaVece continues to hold the number one spot at WITN New York with the "Songo Coesongo," produced by Willie Colon from the album "La Comedia." Another Willie Colon production that's scorching the air waves is Ruben Blades' "Siembra," from the Fania LP by the same title.

February 10 brings Ray Aviles and Mercado to Radio City Music Hall with Tito Puente's "A Tribute To Benny More." The show headlines Celia Cruz, Hector Casanova, Felix Feliciano, Junior Gonzalez, Ismael Quintana, Nestor Sanchez and Alcabierto Santiago. Special attractions will be Willie Colon with Ruben Blades and Hector Lavoe plus the Latin Low Disco and Salsa Revue. Orquesta Novel's hit single, "Salud, Dinero Y Amor" was voted number one record in the West Indies. Angela Khaboui and The American Rhythm will be the opening act.

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Camu Discusses Canada Star System, Future Of B'casting

by Kirk LaPointe

(Received in the Canadian Radio-Television and Telecommunications Commission.

Cash Box discusses the Canadian star system, and the future of broadcasting in Canada, with CRTC chairman Pierre Camu.)

The system has been an integral part of American entertainment but in Canada it has yet to be fully developed, with the exception of Quebec, where it has been created for Francophone artists. As a native French Canadian, do you see any reason for this situation?

Yes, you’re quite right. The star system is a difficult thing to develop. It requires the cooperation and harmony between several differing mediums. First thing, you must have radio to support the talent, then you have to have record companies supplying radio, and you have to have a press that allocates talent exposure to the promotion of these artists. In Quebec, you have such a system, and it was much easier to create, because of the language difference. In English Canada, it has always been hard to find a unique Canadian cultural identity. The easiest thing to do was to copy the American culture. But things are getting better. I think the Canadian content legislation which compels AM radio to play 30 percent Canadian music is helping to launch a Canadian star system, but it takes time.

The problem has also been that once a star is created in Canada, he or she often heads for Hollywood. Andy Gibb, for example, has created a much bigger vogue in Hollywood than in Canada. And the same is true for Francophone artists. Why don’t they stay in Canada, give respect to their own countrymen, instead of going after imitative artistry?

Well, I don’t really want anything to do with the tax system. I think it’s going to revolutionize communications in North America. It brings the whole question of regulation. Who will control it? How will it be received? So I think that’s one of prime importance to the Commission in coming years. I think the development of fibre optics (for the transfer of telecommunications) will be important, because it will increase the value of television as well as satellite communications, for Canadians. Without fibre optics there won’t be an issue. We’ve got to get things straightened away with radio. They must be happy with the legislation. But as I said, I don’t think the regulations will be changed at all. And radio, in all its forms, will learn to live with the new star system and the wave of the future. Yes, definitely so.

RCA AWARDS SIGLA — Joao Araujo (r), managing director of Sigla Records, received a gold nipper award for sales of 1.2 million albums of the group’s "Dancin’ Days," which is taken from the popular Brazilian soap opera of the same name. Adolfo Pinto (l), president of RCA Brazil (which distributes Sigla) and RCA Argentina (presented the award. The "Dancin’ Days" LP includes "Macho Man" by the Village People and "Rivers Of Babylon" by Boney M.

United Artists Canada Star System, Future Of B’casting

Canada

VANCOUVER — Critical acclaim preceded the Clash’s first North American tour, with the first date being a Canadian one, in Vancouver. B.C. Talking by phone, Cash Box in Toronto, the Clash’s drummer, Nick Heaton, outlined the purpose of the first tour. "We’re over here to show people that they’ve been sucked by boring news," he claims. At first, the British were buying garbage that got released. Now, they’ve got better taste. They want some proficiency in musicianship. They want higher production standards. They want excitement and not too much violence. And they want to have fun. Certainly, the band’s second production is one of the finest produced in the new wave genre. "Well, we don’t like to compare the two albums to each other. But the second one will be an issue. We’ve got to get things straightened away with radio. They must be happy with the legislation. But as I said, I don’t think the regulations will be changed at all. And radio, in all its forms, will learn to live with the new star system and the wave of the future. Yes, definitely so.

INTERESTED BESTSELLERS

Top TEN 45s

1 Y M C A — Village People — RCA
2 Da Ya Think I’m Sexy — Rod Stewart — Warner Bros.
3 Giving Up — Plastic Bertrand — RCA
4 Kiss You All Over — Exile — RCA
5 You Don’t Bring Me Flowers — B. Streisand/M. Diamond — CBS
6 My Life — Billy Joel — CBS
7 Fun — Bee Gees — RSO
8 A Little More Love — Olivia Newton-John — Intersound
9 You Need A Hero — Capitol

Top TEN LPs

11 Grease — Soundtrack — RSO
12 World of Today — Supermax — Atlantic
13 Buggin’ — Claude Wilkins and the Detroiters — Elektra
14 Cruisin’ — Village People — Metronome
15 Nightflight To Venus — Boney M. — CBS
16 Seine 20 Scissors Liender — Roger Whittaker — K-Tel
17 Jazz — Queen — Elektra
18 Macho M Wilder Tantzy — Max Greger — Polydor
19 Not the Mood — Billy Vaughn — Arista
20 Pyramide — The Alain Parsons Project — Arsita

Der Musikmarkt

Top TEN 45s

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Der Musikmarkt

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Cash Box/February 10, 1979

www.americanradiohistory.com
Halsey Company Showcase Presented At MIDEM; China Tour In The Works

CANNES — The Jim Halsey Company, a country music booking and management company, has packed its third act package of Don Williams, the Oak Ridge Boys and Roy Clark at MIDEM on the third night of the convention. At the same time, the firm closed its plans to bring several of its artists to the People's Republic of China for a concert tour.

Among the events of the 13th annual MIDEM festival, the Cannes show began with a series of spotlight introductions of top music industry executives present in the audience. Jim Halsey, president of the company, Steve Dieken, president of ABC Records, and Jay Morgenstern, president of ABC International were among those introduced. Also present in Halsey's successful MIDEM presentation, his company went on to offer a package of country music talent to tour producers of the People's Republic of China. Also included in Halsey's Chinese endeavor is an offer from Halsey's artists to lecture at universities and musical institutions.

INTERNATIONAL BESTSELLERS

**Argentina**

1. **You're The One** — J. Treviño; O. Newton-John — RSO
2. **Hay Que Venir Al Sur** — Raffaella Carrà — CBS
3. **Por Ti** — Sergio Denis — Philips
4. **A Ti** — Joe Dassin — CBS
5. **Balada Para Adevíne** — Richard Clayderman — Toshiba
6. **Rapsodi** — Boney M — RCA
7. **Te Extrano** — Rolling Stones — EMI
8. **El Que No Bala Es Un Aburrido** — Katanga — Microtron
9. **Carrera De Bichillas** — Quichotte (EMI)
10. **TOPTEN LPs**
    - **Emigración** — Julio Iglesias — CBS
    - **Hit Sounds Vol. 2** — Selection — Phonogram
    - **En Casamigos** — Raffaella Carrà — EMI
    - **Los Exitos Del Amor Vol. 5** — Various — Microtron
    - **Summer Hits Vol. 2** — RCA
    - **Los Consagrados** — Selection — RCA
    - **Piratas Del Piratas** — Project — CBS
    - **Festival De Exitos 79** — Selection — CBS
    - **El Continuado** — Cuarteto Imperial — CBS
    - **Los MH Positivos Vol. 12** — Selection — Music Hall — Prensario

**Canada**

1. **Le Frere** — Chic — VEA
2. **Y.M.C.A.** — Village People — Casablanca
3. **Take Me Out to the Ball Game** — Kool & The Gang — EMI
4. **Do Ya Think I'm Sexy** — Rod Stewart — Warner Bros.
5. **Sharing The Night** — Or - — Capitol
6. **Arms of Heaven** — Laura Bennett — RCA
7. **My Life** — Billy Joel — CBS
8. **(Our Love) Don't Throw It All Away** — Andy Gibb — RSO
9. **Boogie Oogie Oogie** — A Taste Of Honey — Capitol
10. **I Love The Nightlife** — Alicia Keys — Columbia

**Great Britain**

1. **Hit Me With Your Rhythm Stick** — Ian Dury & The Blockheads — Stiff
2. **Y.M.C.A.** — Village People — Mercury
3. **September** — Earth, Wind & Fire — CBS
5. **Woman In Love** — Three Degrees — Ariola
6. **Heart Of Glass** — Blondie — Casablanca
7. **Lay Your Love On Me** — Randy - — RCA
8. **This Is the House** — Do It Yourself — Spring
9. **Don't Cry For Me Argentina** — Shangri-La — EMI
10. **TOP TEN LPs**
    - **Dornik** — Boogie — Various — EMI
    - **Armored Forces** — E. Costello & The Attractions — Radar
    - **Blondie** — Chrysalis
    - **Greatest Hits** — Shovellyaddy — Arista
    - **Singles 1974-78** — Carpenters — A&M
    - **Great Orchestral Soundtrack** — RCA
    - **Nightflight To Venus** — Boney M — Atlantic/Hansa
    - **Top Of The Pops** — EMI
    - **A Single Man** — E. Joen — Rocket
    - **Action Replay** — Various — K-Tel
CONTROVERSIAL LYRICS — Lyrics with sexual or offbeat innuendos often face resistance from commercial radio. Musique's “In The Bush” caused some squawks. The Stones prompted a boycott. The “Maximum” cut by GB Experience which contains the line “gonna make you uncomfortable” is not impressing Wanda Ramos. WKTU won’t play it. Ronnie Pointer’s “Free Me From Your Freedom (Tie Me To A Tree Handcuff Me)” is another track Wanda feels is damaged by its lyric. “It’s a great disco track,” says Wanda, “but the kinky lyric restricts it.” RCA is changing a controversial line in the song “There But For The Grace Of God Go I” by Machine. The change encouraged by radio, is not aimed at eliminating a sexual reference but rather toning down a biting statement satirizing racism. The line “no black, no jews and no gays” is being replaced by the line “where only upper class people stay.” A new Machine 12" was prepared for radio only. Tony King of RCA thinks the controversy is a good sign. “People criticize disco lyrics as meaningless. The reality of the lyric by the Machine proves them wrong.”

RESORTS — C-Cingerprint TM is a “Hot Number” 12" by Foxy and a “Fly Me On The Wings Of Love” 12" by Ceeli Bee. Jim Burgess mixed the 9.35 track. Next week brings “Ring My Bell/Make Believe Lovers” by Anita Ward and mixed by Richie Rivers. The track is supposedly great for the new dance, the Rock, which is doing well on the east coast and was recently spotted in L.A. L.A. Feb. coming from the Warner Bros. is a commercial 12" “Born Free” by Lion’s Den Gino Soccio’s RFC LP “Outline” is coming Feb. 9. An “Everything is Better” 12" by Inner Circle is coming Feb.14 along with a commercial 12" “Star Walk” by Larry Graham and Graham Central Station. Expect from Epic this month classic tracks from Sly and the Family Stone re-produced by John Luongo. Delilah released last week a commercial 12" by Crown Heights Affair with LP to follow in several weeks. Salsoul’s David Rodriguez is excited about newly signed band Skyy. He also says that the First Choice coming Feb. 13 is “the definitive disco record with not one ballad.” Salsoul just released “Wish I Were” by David Boydelli and I Wanna Go Home With You” by the Miami Disco Band. Coming is “Dance The Night Away” by Viva... RCA is releasing shortly a 12" of “Sunshine Hotel” by rocker Richard T. Bear mixed by Warren Schatz. Jacques Morali discovery Dennis Parker is expected to debut with a namesake Casablanca LP Feb. 15. AV is releasing a commercial 12" by Evelyn Thomas of My Head Is In The Stars” and Love Isn’t Just An Illusion”... Inventive Rick Gianatos (who mixed “Contact”) has two Thomas songs sequed together on one side and separated on the flip side so that both tracks are available at the corners.

for delivering high-voltage shows, but his recent Paris gig was even more electric than Gabriel used to be. Apparently the crush of the audience toward the stage pushed a crash barrier through the insulation of the main cable, and when Gabriel put his foot on the barrier and picked up his mike he became the conductor for several hundred volts of electricity. Gabriel later called the incident “shocking.”

IN THE STUDIO — The Charlie Daniels Band is in the final mixing stage at Westgate Audio on its new LP with producer John Boylan. set for March release on Epic. The single “The One That Got Away” from Steve Goodman’s upcoming “High And Out”... is expected in March. Atlantic (the company) is planning to release a John Boylan compact disc in mid-March. It will be the first new EP with producer Sandy Pearlman. All six Far East dates are sold-out already, including a night at Tokyo’s largest hall. John Hiatt is in the studio working on his first MCA release. I.AM., the 40-track studio in Irving, is a mastering room this month featuring a Neumann lathe and direct-to-disc capabilities.

SHORT TAKES — Natalie Cole, recently named Best Female Soul Singer of ’78 at the American Music Awards, is expected to release a new LP, produced by Al Gural at his own studio on Hollywood’s Walk Of Fame. The star was dedicated Feb. 5. Interestingly located directly in front of the Capitol Tower. The frontenner for best party at Modem honors this year is the one hosted by Atlantic Records president Jerry Greenberg on the 110-foot Silver Mist yacht.

CORRECTION — The wedding of Dee Anthony’s daughter Michelle is still set for June 10, as reported here earlier, but it will take place at the Plaza Hotel in New York, not the Century Plaza in L.A.

HEARTBREAKER ON TOUR — RCA Records recording artist Dolly Parton recently went on promotional tour with stops in Buffalo, Atlanta and Charlotte. The tour was in support of the new Parton album, “Heartbreaker,” and the single “Baby I’m Burnin’.” Pictured (l-r) are: Kelly McCoy, WQXI/Atlanta radio personality; Patron; Carol McCoy; Marc McCann, WAYS/Charlotte staff member; Patron; Scott Slade standing, WAYS staff member and Robert Murphy, WAYS staff member. In Buffalo pictured (l-r) are: Mike Craft, David Wheeler and Alan Resty of RCA records; Larry Ryles, WBZ radio personality and dis tributors; Patron; Ken Johnson, music director of WVOJ/Buffalo; Joe Galante, RCA vice president and Tim McFadden, RCA regional promotion manager. A private jet was char tered to speed Dolly along her route.
NEW LINEUP — "Lion's Head" (I) and "Stamford" are the latest additions to the Irving Kaye Co. line of commercial and home model pool tables. Features on the former include durable plywood and steel construction and variable pricing. The latter unit comes in six, seven and eight-foot models. Both tables feature the company's fine workmanship and quality control.

Innovative Systems Offers New Acceptor

CHICAGO — Innovative Systems, Inc. of Muskogee, Oklahoma, is marketing a new coin acceptor-rejector system called "Coin-Sensor," which is geared to alleviate the maintenance costs incurred by operators when foreign objects, mutilated coins and the like are inserted in vending machines.

The Coin-Sensor, while accepting all objects without jamming a machine, will vend only when the proper coins have been inserted. It can easily be installed on existing machines, or can be utilized by machine manufacturers (continued on page 46).

New Models From Irving Kaye Offer Contemporary And Antique Styling

STAMFORD, CONN. — "Lion's Head," which features antique styling and impressive bronz castings, is the newest addition to the Irving Kaye Co. line of coin-operated pool tables. Imposing in appearance and durably constructed of plywood and steel, the new model contains all of the features of Kaye's highly successful "Silver Shadow" Antiques Tradition

According to company executive Arnold Kaye, this particular table was designed with "many purposes in mind. We have a tradition to uphold," he said, to provide "the only antique style coin-operated tables in the industry."

Kaye noted further that "Lion's Head affords the coin machine operator the ability to obtain the 50 cent per play pricing so important to him in this inflationary period."

Home Model

The factory has also introduced "Stamford," a new model in its expanding line of commercial and home pool tables. Stamford is six, seven, eight and nine-foot models; the nine-foot unit is offered with either three pieces, one-inch slate of Kaye's exclusive "Silver Shadow" piece natural quarried slate. The cabinet is 3/4-inch plywood covered with a high pressure laminated Rosewood finish; the corners and legs are of solid steel and the top corners of chrome-plated zinc die casting.

Further details about either model may be obtained by contacting Irving Kaye Co. at 48 Union Street, Stamford, Conn. 96006.

THE JUKE BOX PROGRAMMER

TOP NEW POP SINGLES

1. I GO TO RIO PABLO CRUISE (A&M 2112)
2. CRAZY LOVE PACCO (ABC 12439)
3. GOODBYE, I LOVE YOU FIREFALL (Atlantic 5464)
4. SONG ON THE RADIO AL STEWART (Atlantic 3-10288)
5. WHAT A FOOL BELIEVES DOOBIE BROTHERS (Warner Bros. WBS 8725)
6. LADY LITTLE RIVERBAND (Capitol P-4467)
7. MAYBE I'M A FOOL EDDIE MONEY (Columbia 3-10900)
8. BABY I NEED YOUR LOVE ERIC CARMEN (Arista 14034)
9. EVERY WHICH WAY BUT LOOSE EDDIE RABBITT (Elektra E-45554)
10. HEAVEN KNOWS DONNA SUMMER (Casablanca NB 959)

TOP NEW COUNTRY SINGLES

1. GOLDEN TEARS DAVE & SUGAR (PCA-PB 11407)
2. SON OF CLAYTON DELANEY TOM T. HALL (PCA-PB 11455)
3. WORDS SUSIE ALLANSON (Elektra Curb E-46069)
4. TRYIN' TO SATISFY YOU DOTTYS (PCA-PB 11448)
5. SOMEBODY SPECIAL DONNA FARGO (Warner Bros WBS 8722)
6. STILL A WOMAN MARGO SMITH (Warner Bros WBS 8728)
7. IT'S A CHEATING SITUATION MOE BANDY (Columbia 3-10889)
8. TOO FAR GONE EMMYLOU HARRIS (Warner Bros WBS 8732)
9. THE OUTLAW'S PRAYER JOHNNY PAYCHECK (CapitolP-46055)
10. FANTASY ISLAND FREDDY NELLER (Columbia 3-10990)

TOP NEW R&B SINGLES

1. I WILL SURVIVE GLORIA GAYNOR (Paxidy Pax 14508)
2. HEAVEN KNOWS DONNA SUMMER (Casablanca NB 959)
3. SHAKE YOUR BODY DOWN TO THE GROUND THE JACKSONS (Epic 8-88558)
4. KEEP ON DANCIN' GARY'S GANG (Sambird/Columbia 3-10884)
5. KEEP IT TOGETHER RUFIUS (ABC 12444)
6. DANCIN'/GREY & HANKS (PCA-PB 11460)
7. AT MIDNIGHT T-CONNECTION (Capitol TK-5048)
8. FIRE POINTER SISTERS (Planer Elektra LP-4901)
9. DA Y A THINK I'M SEDY ROY STEWART (Warner Bros WBS 8724)
10. HE'S THE GREATEST DANCER SISTER SLEDGE (Contemporary Atlantic 44246)

TOP NEW MOR SINGLES

1. MUSIC BOX DANCER FRANK MILLIS (Paxidy PD 14508)
2. BABY I NEED YOUR LOVIN' ERIC CARMEN (Arista 10904)
3. STORMY SANTANA (Columbia 3-10873)
4. WHAT A FOOL BELIEVES DOOBIE BROTHERS (Warner Bros WBS 8725)
5. WHEELS OF LIFE GINO VANNELLI (A&M 21124)

Gottlieb Releases 'Solar Ride', Its New Four-Player Pinball Machine

CHICAGO — "Solar Ride" is the latest solid state four-player released by Gottlieb & Co. and the factory's first new flipper for 1979. It's a model with the accent on distinctive graphics and abundant play action, according to Tom Herrick, Gottlieb's marketing vice president, who expects the game to rank among the top income producers in recent months.

"The spectacular, bionic horsewoman graphics on the backglass bring you over to see what all the excitement is about," Herrick enthused, "and then after you test the play action you're hooked. Action is what the artwork personifies," he continued, "and scoring action is what you get. The game has both a single and dual set of flippers and many playfield features, including plunger skill shots to pick up rollover multipliers in sequence before the ball enters the playfield."

Other Features

Another of the game's skill shots is a long diagonal to the upper right corner which returns the ball to the plunger for an additional shot at the top multipliers. The player can also advance the multiplier by knocking down five drop targets on the left midway up the playfield. Knocking down the center red drop target fast earns a replay, and when the ball is eased into a kickout hole at the left top of the game the plasma immediately collects accumulated bonus.

"Solar Ride," which is currently in full production at the Gottlieb factory, is ad-
Blizzard Of '79 Affects Coin Business

(continued from page 45)

abundant supply and an insatiable demand separated by a seemingly immovable ob-
ject—snow.

In the early part of the week, distributor
staffs ran from 1/4 to 1/3 strength. Working
days four to six hours, and with phone and
to traffic virtually stilled, much of the day
consisted of exchanging blizzard stories:
walking four miles to work when the bus
never arrived, waiting two hours in traffic
when it did arrive, digging out buried cars,
and pushing them into hopelessly clogged
streets, measuring distances in feet per
hour, shoveling roofs before they collaps-
ed, and seeing the world’s largest shopping
mall closed except for one store which
had a queue of 400 people, numbers in
hand, waiting to buy snow blowers. In the
latter part of the week, distributors
struggled for a return to business as usual
while operators grew increasingly im-
patient over delivery delays.

Local operators fared little better. They
dashed between snowflakes into the dis-
tributor to buy emergency parts, but few
were able to pick up new games or switch
others between locations. One day an
operator had his truck on the street for 8
hours, and it did nothing but get stuck
repeatedly. A freelance mover was groun-
ded for a week before he got his teeth and
finally began work on a ten-page backlog
of moves. With impassable streets and alleys
and drifts burying sidewalks, even if
movers picked up a game at the distributor,
they had no access to the location.

Initially collections tumbled con-
siderably, but eventually operators partially
recouped their losses through neighborhood
walk-in traffic. At first ar-
cadges were empty, and then the city and
suburban schools were closed all week so
the arcades began to fill up. One weary
operator declared it was like a perpetual
weekend—noon to night each day. The
local bars and bowling alleys and their
game rooms also provided entertainment
and escape from the snow. Business listed
but, at least, it did not sink.

New Acceptor Offered
(continued from page 45)

urers as original factory equipment on new
models.

There are several different units available; among them the model 100 for
jukeboxes which accepts nickels, dimes, quarters, halves and the new dollar coin;
the model 101 in single price or 101-A in multi-price changer; and the models 102,
102-A and 103. Available in quarter, dime, or multi-price, respectively.

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Disco Formats Spread Across Nation To 100 Plus Stations

(continued from page 16)

point out that the radio experience is not comparable to the discotheque experi-
ence. “Jerkins” in the flow of the music is in fact seen by some as a positive feature rather than a drawback. Several spokes-
persons felt that smooth segueing on the radio could create boredom and that noticeable transitions were necessary to sustain interest.

“A lot remains to be seen as to how disco radio stations will compete,” says Allen Shew, manager of the internationally renowned FM stations. “The appeal of disco has not been completely determined for the radio. But without a doubt, music of importance and en-
thusiasm against community involvement are going to play important roles.

Voice competition among disco radio stations is a relatively new phenomenon which has yet to be explored or docu-
mented by rating results, label disco promoters are elated by the broadening base of exposure opening for disco music. As a result of the growth of disco radio, says Ken Friedman, national disco direc-
tor of Casablanca, “we are seeing expanded retail sales. Instead of the hard-to-know-where-from type of sale we are used to with discotheques, we are now in-
stantly realizing sales from radio exposure. It is important to remember the names of songs are mentioned on radio but they are not in discos. Radio gives credibility, facts and figures for the industry to respond to.”

Friedman also views the emergence of disco radio as the breakthrough to mass acceptance for disco personalities.

“Superstar Status”

“Disco radio alleviates the necessity for a black record to cross,” says Friedman. “Gloria Gaynor does not have to go R&B to go pop now. She can be snapped up im-
mediately. Disco radio is the beginning of superstar status for disco performers.”

There is considerable controversy within the disco industry as to the effects of the growth of disco radio on the importance of discotheques. Traditionally, discotheques were the breaking ground for disco records. Substantial sales of disco product were generated through clubs in major cities such as New York without airplay. How-
ever, the expansion and exposure power of disco radio has altered that original proposition, according to Billy Smith, na-
tional disco director for London Records.

“Disco radio will have an adverse effect on the importance of breaking a record in a club,” says Smith. “Radio programming records through the majority of discotheques if I can get my record on the radio.”

Typically, a record company will issue approximately 3,000 promotional copies of a disco record to disco pools and in-
dividual DJs across the country to expose a new piece of product “I would stick it in that,” says Smith, “if I have access to disco radio. I would rather have my record played on KTU at Stillwater than put it in a discotheque.”

“Disagree Completely”

“I disagree completely,” says Ray Cavanio of RFC/Warner Bros. Records. “Clubs are the barometer of trends. Clubs break and sell records. But disco radio which is the Top 40 of the 1980s will just speed up the whole process.”

Boyd of KISS-FM in Los Angeles feels that disco radio will complement the achieve-
ments of discotheques in the community. “Clubs break the records in many cases but disco radio will give the songs mass exposure. We want to play what the people want to hear.”

BMA Film Will Be Distributed By LCA

LOS ANGELES — The Black Music Association And The Learning Corporation Of America have entered into an inter-
national distribution agreement. Kenneth Gamble, BMA president, recently announced that LCA will be distributing the 30-
minute film “Black Music In America! The 70’s.” The film will be an over-
view of black music during this decade, and will explore the impact of black music on popular music, and how it paved the way for the emergence of disco. The film is scheduled to premiere at BMA’s Founders Conference in Philadelphia, June 8-11.

Columbia Releases Six Historic Broadway LPs

NEW YORK — The Columbia Special Products’ collector’s series has issued six original Broadway cast recordings for JuFeather day release.

“Gentlemen Prefer Blondes”

The six albums are “Gentlemen Prefer Blondes,” “Bel’s Are Ringing,” “Irma La Douce,” “On The Town,” “Pins and Need-
dles,” and “Anyone Can Whistle.”

White House Ready To Host Debby Boone

LOS ANGELES — Warner/Curb recording artist Debby Boone will perform April 6 at the White House as a special guest of the National Very Special Arts Festival National chairperson Jean Kennedy Smith added that over 500 handicapped children from all parts of the U.S. will be flown in for the event, in illustration of the theme “The International Year Of The Child.” It also marks the singer’s first appearance there.

EXECUTIVES ON THE MOVE

(continued from page 12)

RCA Appoints Forman — The promotion of David Forman from field promotion representative in San Francisco to manager, regional promotion–western region, RCA Records, has been announced. He joined RCA Records in 1976 in the San Francisco position. From 1974 to 1976, he was associated with UDC/Phonodisc, first as San Fran-
cisco sales representatives and then as local promotion manager for Mercury Records of the Polygram group.

RCA Names Norman — Roy A. Norman has joined RCA Records as manager, national black music sales. Prior to joining RCA Records, he was associated with the Poigym company as marketing development manager. Before that, he was president of Honor International Music, his own independent production and publishing company, from 1965 through June 1978.

Haven Promoted At WEA — Warner/Elektra/Atlantic Corp. has announced the ap-
pointment of David Haven to the position of director, national special projects coordinator. He joined WEA in 1977 as a sales account executive, and in January 1978, he was appointed to field sales manager (representing the Los Angeles and Phoenix markets).

A&M Names Cabe — A&M Records has appointed Robin Geoffrely Cabe as a staff producer. He comes to A&M from England where he most recently acted as producer and was head engineer for major artists such as Elton John and John Martyn.

Krebitz Appointed At RCA — Patrick Krebitz has been appointed international marketing specialist, west coast at RCA Records. He joined RCA in 1975 as a radio and television promotion man for RCA Germany, for whom he handled other promotion per-
sonal and worked on special marketing and promotion concepts for artists in Ger-
many. In May 1978, he was transferred to RCA International in the U.S., to learn the American market and to work on international overseas product on the west coast.

MacKay Named At Infinite — Dave MacKay has been named Buffalo promotion manager at Infinity Records. He spent the last eight years in a succession of program-
ing positions including music director at WPFG (Washington), assistant program director and production director at WCAO (Baltimore) and music director at WRVQ (Roanoke, Va.).

Bragg Returns To Columbia — Columbia Studios in Nashville has announced the ap-
pointment of Charlie Bragg to staff engineer. He returns to the engineering staff at Columbia after several years of successful operation of the House of Cash Studios in Hendersonville.

Holly Joins Pacific Arts — The Pacific Arts Corporation has announced the appoint-
ment of Sandy Holly as corporate accountant. She was previously bookkeeper with Underwoods Foods in Texas and with the Wittmar Company, a subsidiary of Safeco In-
surance in Seattle.

A&M Appoints Weis — A&M Records has announced the appointment of Shelly Weiss to song consultant. For the past two years he has served as professional manager of Almo Irving Music. Prior to that, he was an independent record producer.

Christiansen Joins Mikes’ — Mikes’ Artist Management, Ltd. has announced the ap-
pointment of Jill Christiansen to publicity director. She comes to Mikes’ Management from the Howard Bloom Organization, where she was senior account executive. Previously, she was a publicist at C.J. Strauss & Co.

Weiss To Infinity — Barry Paul Weiss has been appointed to college coordinator at In-
finity Records. Weiss, a sophomore at Cornell University, has had experience as a promotion representative for Old Town Records and as a sales clerk at San Goody. His Preliminary Assi — ASL Records has announced the addition of Susan Oliver to the staff. She has been involved with various aspects of the entertainment business for several years and assumes the position of national AOR director and will work out of the home office in Minneapolis, Minn.

Glogoza Upped At Monarch — Mary Glogoza has been named office manager of Monarch Communications Bureau, West Orange, N.J. She has been with the company for two years and during the major portion of that time, acted as secretary and special assistant to the Monarch president.

Rayburn To Tempo — William H. Rayburn has been appointed director of advertising and promotion for Tempo, Inc. of Kansas City. He comes to Tempo after serving for 13 years as a minister of music. He also was national director of record promotion for Word, Inc.; served as executive director for Andrae Crouch and the Disciples and was vice president of Christian Artists Corporation in Thousand Oaks, Calif. where he also served as president of his own booking agency.

Barberis Named — Bill Barberis has been appointed as independent publishing con-
sultant for the Don Costa Publishing Group. He previously was professional manager for the group and will continue to work for them on an independent basis. He will also manage several other companies including United Communications Co., Gottaia Music Co. (ASCAP) and Absolutely Music Co. (BMI).
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The ARB Analysis—
We are pleased to present a four book trend analysis of ARBITRON ratings, focusing on principal music selling stations in major American radio markets.
This analysis reviews the last four ARB reports in the following categories:
1. Average Quarter Hour Share (with bar graph)
2. Position in Market (Average Quarter Hour) for all demos 12 through 34
   All displays are for Monday through Sunday, 6 am to Midnight. Please note that ARBITRON restrictions prohibit putting values in terms of numbers of people. The true story of any station's ratings is told in the ratio between Average Quarter Hour and Cume. Since this ratio cannot be calculated for these purposes, the reader will do well to read each station's Average Quarter Hour in full awareness of its Cume score.

Cume is the most consistent, least fluctuating rating value. Average Quarter Hour and all of the position in market figures tend to be more subject to fluctuation. For this reason, the Cume Trend tends to tell the most about a station’s direction. Ratings tend to fluctuate from book to book. For this reason, most industry leaders agree that a trend studied over several books is the only way to understand a station's true position in the market.

ARB data edited and analyzed by Nick Adams & Associates
GREAT ARTISTS & MUSIC MAKE GREAT RADIO.

JOAN ARMATRADING
BELL & JAMES
THE BROTHERS JOHNSON
CAPTAIN & TENNILLE
CARPENTERS
RITA COOLIDGE
PETER FRAMPTON
QUINCY JONES
KRIS & RITA
L.T.D.
CHUCK MANGIONE

1994:
NAZARETH
PABLO CRUISE
THE POLICE
THE RAES
SAD CAFE
CAT STEVENS
STYX
SUPERTRAMP
THE TUBES
GINO VANNELLI

ON A&M RECORDS & TAPES
If there is one thing Arbitron has clearly achieved in 30 years in the audience measurement business, it is credibility. When radio and television sales executives call on the top five hundred or the top twenty-five hundred advertisers and agencies with Arbitron, they don’t have to spend time selling our credibility. They can devote all of their energies to the job they want to get done — selling themselves. This wasn’t always the case with research, particularly radio research.

Over the years when radio revenues were increasing from about five hundred million dollars a year — a dozen years ago — to the current two billion dollars a year, Arbitron has been innovating every year to make sure we keep abreast of the needs of radio broadcasters; to anticipate the things that need to be expanded and improved, so we can continually upgrade the quality of our information to help radio grow.

Here are a few examples of what we are doing to help contribute to that growth:
The introduction of the Expanded Sample Frame after a testing period of some nine years, to include unlisted telephone households in the sample and to better represent all segments of the population not only by age and sex, but by race.

For years, Audience Research has been criticized for not having sufficient in-tab diaries for the under 35 age group and for measuring only listed telephone households. Expanded Sample Frame is a response to both of these items.

Arbitron has developed a technique of determining telephone numbers which have a high probability of being in service in residential households, and yet we know are not in the current telephone directory. We estimate that between 20 and 50% of all telephone households in any given metro area are not listed in the telephone directory. Previously, this significant population had to be ignored because we had no efficient way of identifying which telephone numbers would reach those households.

Now, with ESF, our audience estimates “fold-in” this never before included segment of the population, creating more representative listening estimates.

The addition of this population to the universe being measured is a significant improvement in the quality of research used for radio audience measurement. We are convinced that ESF is better research and at the same time, good for radio. Arbitron implemented ESF in eight top markets in October/November 1978. In April/May 1979, 14 major markets will have the benefits of ESF, and the top 30 by October/November 1979. We will continue to roll out additional markets until all Arbitron radio markets are being measured using the ESF techniques by the spring of 1982.

The introduction of ESF is just one example that indicates the ways in which Arbitron has been working with broadcasters to provide the information needed for growth.

And radio has been growing and changing. For instance, in 1972 some 2,600 radio stations were listed in our market reports. In 1977, just three years later, the 2,600 grew to over 4,300 stations, an increase of 65%.

That increase has led to the need for more detailed information, so Arbitron is presently developing an entirely new product — Qualitative data. Called the Arbitron Radio Market Index, its purpose is to provide market-wide qualitative information about the audience, the audience’s product usage and their demographic socio-economic characteristics. Our plan is to re-interview former Arbitron diary keepers to learn about shopping, fast food usage, automobile and home ownership, occupation, income and many other items. We want to demonstrate something all of us feel very strongly about — that radio in general and individual stations in particular are very effective in delivering an advertiser’s target audience. We will have this valuable selling and buying tool in Broadcasters’ hands in the near future.

Our testing of the Extended Measurement concept is still another example of how we are continually trying to upgrade our product to better serve the needs of Broadcasters.

The concept is a simple one — spread the diaries normally used in a four week sweep over twelve weeks, to minimize the effects of atypical events, such as “hypoing,” and thus increase reliability.

An added benefit are the monthly programmer’s guides, providing stations with trending information for decision making.

We have been using this method in New Orleans and Seattle since April of 1978, and will also include Indianapolis in April of this year. With the help of Broadcasters in these markets, we will “fine-tune” this methodology, and poll the industry at large to determine whether other markets would like to have Extended Measurement.

Arbitron has worked hard for radio — establishing credibility in both the national and local marketplace by showing documentation of the medium’s performance. As a result of this credibility, radio revenues have grown significantly.

We have done a lot of listening in the past year and we know from that . . . at the very least . . . we must do a lot more. Let us continue to hear from you. Help direct us toward a service which will advance the purpose of radio.

Arbitron Radio
ATLANTA
(Metro Survey Area)

Mon. thru. Sun. 6 am to Midnight Average Quarter Hour Share

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(continued on page ARB 34)
YOU'RE PLAYING OUR SONGS.

And now more than ever before, everybody’s listening. On Polydor and Polydor/MVP Records and Tapes.

"Love Tracks," featuring the smash hit "1 Will Survive" from Gloria Gaynor.

"2 Hot," featuring "Shake Your Groove Thing" from Peaches & Herb.

"Alicia Bridges," featuring her gold single, "I Love the Nightlife.

"For The Sake of Love," "Zoele" featuring "Just the Way You Are" from Isaac Hayes.

Write or call your local Polygram Distribution office for display or other promotion items.
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### CHICAGO
(Metro Survey Area)

#### Mon. thru. Sun. 6 am to Midnight Average Quarter Hour Share

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<td>Soft Rock</td>
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<td>WDAI</td>
<td>Contemporary/AOR</td>
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<td>WEFM</td>
<td>T40</td>
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#### Average Qtr. Hour Position in Market

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(continued on page ARB 19)
From The Award Winning Original Motion Picture Soundtrack

Midnight Express

comes the smash single

CHASE

Composed and Produced by Giorgio Moroder

Cashbox 67 Record World 62 Billboard 62

from Casablanca Record and FilmWorks
**CINCINNATI**

(Metro Survey Area)

Mon. thru. Sun. 6 am to Midnight Average Quarter Hour Share

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**WRKQ-FM** — Taft rocker picks up WSAI slack and moves into the #1 position. The station dominates Females 18-34 and Teens.

**WLW** is off last year's pace in Average Quarter Hour share. Sampling is also lowest in five book trend. Market position is out of kilter, maybe a wobble.

**WSAI-FM** — Best showing yet. Moves into the third market position among 18-24 and 25-34 Males and 18-24 Females and Teens.

**WEBN** — Sampling is up over last year and last book. Average Quarter Hour down. AOR ranks #1 in Men 18-34.

**WKRC** — Station shows growth. Percent of Cume is the best in two-year-period. Strength is mainly with older demos.
The image contains a page from a document discussing radio station ratings in St. Louis. The page is titled "ST. LOUIS (Metro Survey Area)" and includes a table titled "Average Qtr. Hour Position in Market" with columns for Men, Women, Teen 12-17, and % of Cume Share 12+.

The text mentions various radio stations and their performance:

- **KADI** AOR: Stays steady with their 3.8 share.
- **KATZ** Black: Holds steady with 3.2 share.
- **KKSS** Black AOR: Shows a consistent trend with 3.5 share.
- **KSD** A/C: Up over last year with 6.7 share.
- **KSHE** AOR: Up over last book with 5.5 share.
- **KXOK** A/C: Newcomer to the top 10 with 4.9 share.
- **WIL-AM** Country: Holds steady with 5.1 share.
- **WIL-FM** Country: Showed a consistent trend with 3.9 share.

Cash Box/February 10, 1979
### Average Qtr. Hour Position in Market

<table>
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<tr>
<th></th>
<th>Men</th>
<th>18-24</th>
<th>Women</th>
<th>25-34</th>
<th>Teen</th>
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### Station Performance

**WGAR** - Station burned somewhat in Females. Average Quarter Hour and Cume is down from a year ago. Looks very healthy.

**WGCL** - Station enhances position in the market in 18-24 demos and teens. Has fallen off the mark with 25-34 demo graphics.

**WHK** - Station holds position with 18-24 demos. Up over corresponding period a year ago. Looks very healthy.

**WJMO** - Station holds position with 18-24 demos. Up over corresponding period a year ago. Looks very healthy.
**San Francisco**

(Metro Survey Area)

Mon. thru. Sun. 6 am to Midnight Average Quarter Hour Share

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**Average Qtr. Hour Position in Market**

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<th>Men 25-34</th>
<th>Women 18-24</th>
<th>Women 25-34</th>
<th>Teen 12-17</th>
<th>% of Cume Share 12+</th>
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</table>

**KFRC** has another good book. This RKO outlet repeatedly scores big. This book is better than a year ago. It is #2 behind KGO, ABC's News/Talk station.

**KIOI** registers some nice gains. Adult Contemporary station enhances its market position... It's #1 Women 18-24, #2 Men 25-34.

**KSFO** had an "off" book. It may be a wobble; the next book will tell. The sampling is off last year's pace. This book is the lowest in the five book trend.

**KSFX**, ABC's FM station scores. The station is back after a mediocre summer book. It is #1 with highly volatile 18-24 men. Disco does it again.

**KMEL** — Down trend is noted in Average Quarter Hour listening. Sampling is up from last year.

Cash Box/February 10, 1979
### Dallas/Ft. Worth

(Metro Survey Area)

<table>
<thead>
<tr>
<th>Mon. thru. Sun. 6 am to Midnight Average Quarter Hour Share</th>
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### Average Qtr. Hour Position in Market

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<th>Men 18-24</th>
<th>25-34</th>
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<th>25-34</th>
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(continued on page ARB 27)
in our book
you're always
number one.

Thanks
## DENVER

(Metro Survey Area)

Mon. thru. Sun. 6 am to Midnight Average Quarter Hour Share

### Average Qtr. Hour Position in Market

#### Men

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### % of Cume Share 12+

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(continued on page ARB 33)
### Detroit (Metro Survey Area)

#### Mon. thru. Sun. 6 am to Midnight Average Quarter Hour Share

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(continued on page ARB 33)

Cash Box/February 10, 1979

*www.americanradiohistory.com*
HOUSTON/GALVESTON

(Metro Survey Area)

Mon. thru. Sun. 6 am to Midnight Average Quarter Hour Share

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(continued on page ARB 18)
KAUM — ABC outlet matches last book and is up over a year ago. No major shifts in audience, 18-24 Men stronger.

KILT-FM — AOR station up slightly. Strength among Males 25-34... market position enhanced. Sampling of slightly.

KRBE — Best book in last 5. Moves nicely among 18-24 demographics and becomes Houston's #1 Teen station. Sampling is the best in last 4 books.

KMJO — Black formatted station levels out with 11.8. It's #1 across the board in 18-34 demos. Dominates the market.

KILT-AM better its market position. It's a consistent #3, which isn't bad in heavily fragmented situation.

CHICAGO
(Metro Survey Area)

(WMAQ Pop/Country

(Metro Survey Area)

(WMAQ, NBC owned Country Music station scores its best ever, edging out perennial music leader, WLS. Does well in 35-44 Men and Women in total audience. Sampling is lowest of four book trend.

WLS, ABC owned rocker is off from last year. It's still the leader in 18-34 Women and Teens. It got burned in Men 18-24.

WFYR is holding steady. RKO Adult Contemporary FM hangs in there. It's off a little in market position.

WVON, Combined Communication station scores just below a year ago, off in 25-34 demographics. It may be a wobble.

WBMX is up over the same period last year. A steady growth pattern is indicated. It's very strong in 18-34 and Teens. It gained in market position.

WCLR — Soft Rock outlet increased over a year ago. It has good growth in market position among 18-24 and 25-34 demographics.

WEFM — Main teen efficient. Current #2 in the market. Its position increased over a year ago in 18-34.
### Mon. thru. Sun. 6 am to Midnight Average Quarter Hour Share (Metro Survey Area)

#### Average Qtr. Hour Position in Market

<table>
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<th></th>
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<th>25-34 Men</th>
<th>18-24 Women</th>
<th>25-34 Women</th>
<th>Teen 12-17</th>
<th>% of Cume Share 12+</th>
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#### WIBC — Fairbanks owned is bigger and stronger than last 4 books. #1 in Women 25-34. Very strong sampling, good book.

#### WFMS — Fairbanks FM rocker consistent as ever. Holds market position #1 Persons 18-24. Good showing Men 25-34 and not bad in Women 25-34.

#### WIFE — This former giant is starting an upward trend. Average Quarter Hour listening up over last two books for up trend. While market position is holding, station could break open.

#### WIRE — Normally consistent Country outlet may be experiencing statistical wobble. Next book will provide clue.
### KANSAS CITY (Metro Survey Area)

Mon. thru. Sun. 6 am to Midnight Average Quarter Hour Share

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#### Average Qtr. Hour Position in Market

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We Count on Your Numbers!

ELEKTRA/ASYLUM RECORDS
WHYI is up over last year in both Average Quarter Hour and Cume. Market position enhanced Men 18-24, off 25-34. Stable Females 25-34, and #1 in Teens.

WIOD has best Quarter Hour showing in past two years. Station sampling looks stronger. Position in the market enhanced among younger Females. Strength still remains with older demos.

WEDR continues up trend over last book, but it's off last year's pace. Another book will provide a trend. Some audience shift noticed.

WQAM - Average Quarter Hour matches last year. #3 in Teens, position among Females off somewhat. Sampling looks strong, better than 1977.
WE MAKE MUSIC FOR EVERY FORMAT.
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NEW YORK

(Metro Survey Area)

Mon. thru. Sun. 6 am to Midnight Average Quarter Hour Share

### WABC T40
- **11/77**: 8.4
- **2/78**: 7.0
- **5/78**: 8.1
- **11/78**: 7.1

### WCBS-FM Oldies
- **11/77**: 3.2
- **2/78**: 2.5
- **5/78**: 2.8
- **11/78**: 3.4

### WHN C&W
- **11/77**: 3.1
- **2/78**: 2.7
- **5/78**: 3.3
- **11/78**: 3.4

### WKTU
- **11/77**: 11.3

### WNBC T40
- **11/77**: 3.2
- **2/78**: 2.7
- **5/78**: 3.0
- **11/78**: 2.6

### WNEW A/C
- **11/77**: 2.3
- **2/78**: 2.5
- **5/78**: 2.6
- **11/78**: 3.1

### WNEW-FM AOR
- **11/77**: 7.0
- **2/78**: 1.9
- **5/78**: 1.7
- **11/78**: 2.1

### WPIX AOR
- **11/77**: 1.6
- **2/78**: 1.6
- **5/78**: 1.5
- **11/78**: 1.3

### WPLJ AOR
- **11/77**: 3.7
- **2/78**: 4.0
- **5/78**: 4.1
- **11/78**: 3.3

### WRVR Jazz
- **11/77**: 1.2
- **2/78**: 1.1
- **5/78**: 1.6
- **11/78**: 1.3

### WWRL Black
- **11/77**: 1.4
- **2/78**: 1.4
- **5/78**: 1.4
- **11/78**: 1.6

### WXLO T40
- **11/77**: 2.9
- **2/78**: 2.6
- **5/78**: 3.4
- **11/78**: 3.1

### WBLS Disco
- **11/77**: 7.2
- **2/78**: 5.7
- **5/78**: 7.0
- **11/78**: 3.1

### WKTU is the big story in the Big Apple. Burkhart scores with Disco station and skyrockets to the #1 position. The station accomplished the most amazing coup in New York history. The numbers are monstrous. Everybody is going to be looking to see what the next book brings.

### WABC holds onto Women and Teens. It is still healthy from a sampling standpoint, while admittedly off somewhat. Positions

---

(continued on page ARB 33)

Cash Box/February 10, 1979

www.americanradiohistory.com
THERE'S A BUZZ ON THE STREETS
ABOUT RCA RECORDS...
HERE'S WHY!

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Margo Morse (Detroit)
Ron Geslin (Reg. North Central)

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Jeff Naumann (Hartford)
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Larry Van Druff (D.C./Baltimore)
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Artie Dunnings (Reg. Cleve., Pitts., Buff., Cinn.)
Leroy Little (Reg. N. & S. Carolina)
Sharon Heyward (Reg. N.Y., Boston, Hartford)
Leroy Phillips (Reg. Chic., Det., Mil., Flint, Sag., Toledo)
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Emanuel George (San Francisco)

**Nashville Promotion Staff**

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Margo Knesz
(Dir.—Nat. Singles Promotion)
Bill Staton
(Dir.—Nat. Black Promotion)
Susan Wax
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Lee Arnold
(Mgr. Nat. Album Promotion, East Coast)
George Taylor Morris
(Mgr. Nat. Album Promotion, West Coast)
Elaine Locatelli Stemmark
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Hilda Williams
(Promotion Coordinator)
Sylvia Degruff
(Promotion Coordinator)
Rhona Maulano
(Promotion Coordinator)
Ray Harris
(Dis. VP-Black Music Marketing)
Joe Galante
(Dis. VP-Nashville Marketing)
Tony King
(Dis.—Disco Marketing)

RCA Records

Where The Magic Is In The Music
And— The People.
### Average Qtr. Hour Position in Market

<table>
<thead>
<tr>
<th></th>
<th>Men 18-24</th>
<th>25-34</th>
<th>Women 18-24</th>
<th>25-34</th>
<th>Teen 12-17</th>
<th>% of Cume Share 12+</th>
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<tr>
<td></td>
<td>10 11 12 13</td>
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<td>9 10</td>
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</table>
AC/DC
IF YOU WANT BLOOD
YOU'VE GOT IT
SD 19212. Produced by Vanda & Young. Includes the single "Whole Lotta Rosie" #3553.

Blues Brothers
Briefcase Full of Blues
SD 19217. Produced by Bob Tischler. Includes the single "Soul Man" #3545.

C'est CHIC
SD 19209. Produced by Nile Rodgers and Bernard Edwards for the Chic Organization Ltd. Includes the single "I Want Your Love" #3557.

EMERSON LAKE & PALMER

FOREIGNER
"DOUBLE VISION"
SD 19211. Produced by Emerson, Lake & Palmer. Includes the single "All I Want Is You" #3555.

THE ROLLING STONES
Some Girls
COC 30108. Produced by Glimmer Twins. Includes the single "Shattered" #19310.

LEIF GARRETT
"FEEL THE NEED"
SB 7100. Produced by Michael Lloyd for Mike Curb Productions, Inc. Includes the single "I Was Made For Dancing" #1S 403.

ON ATLANTIC, ATCO RECORDS & TAPES & CUSTOM LABELS.
### PITTSBURGH (Metro Survey Area)

#### Mon. thru. Sun. 6 am to Midnight Average Quarter Hour Share

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<thead>
<tr>
<th>Station</th>
<th>Format</th>
<th>1977</th>
<th>1978</th>
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### Average Qtr. Hour Position in Market

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<th>Station</th>
<th>Format</th>
<th>18-24</th>
<th>25-34</th>
<th>Women 18-24</th>
<th>Women 25-34</th>
<th>Teen 12-17</th>
<th>% of Cume Share 12+</th>
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<tr>
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</tbody>
</table>

(continued on page ARB 33)
KDKA — Average Quarter Hour share and Cume off last book and last year. It's still by far the market leader, mainly older demos 35-44+.

WEEP-AM — AM standing on its own, no simulcast. Sampling understandably cut in half. Lowest WEEP score in 4 books. Next book will be interesting.

WKTO — Rocker scores the same as a year ago in Average Quarter Hour share. Seems to have gotten hurt in Women 18-24, could be a sample situation. Next book will tell.

DETROIT

(WMetro Survey Area)

WJR is very highly sampled. It's up over the same period a year ago, but off some what in younger demos. It's still healthy.

WRIF, an ABC-FM AOR outlet is slightly off from last year. Position loss in Men 18-24, but this can change rapidly.

CKLW-AM's 5.5 is on up trend. This is the fourth straight up book. Station moves into #2 slot behind WJR.

WABX registers nice gains overall. It's up from last year, has excellent position gains — best book of the last five. Strong sampling.

WDEE — Off from a year ago and off from last book. Next book will be interesting. They have a strong history.

WNIC holds on after good summer showing. #1 position among Women 18-24.

WJLB — On an up trend. Previous Cume growth turns into Average Quarter Hour consistency.

WABX moves to its best showing in four books. It has strong market position gains in Men 18-34 and 18-24 Women.

DENVER

KAZY is down from April/May 1978, but up from a year ago. Enhances market position among Teens and Men 18-24.

KBPI — Former leader is off the track. It slips in market position. Serious problem in sampling evident.

KIMN has its best book in the last 5. Cume is up. It moves into #1 position in Teens and enhances its 18-34 position overall.

NEW YORK

WBL is a strong #2 in the market. Station is off last year's mark.

WCBS — Good showing. They are better than a year ago. Strong with 25-34 demographics. The question is will they affect ABC where it hurts? Sampling is off slightly.

PHILADELPHIA

WIP, Metromedia's Adult Contemporary station off from last year in Average Quarter Hour listening. Their sampling is still very strong, however. It's still the market leader.

WDAS-FM has very strong showing and is a consistent #1 among Men 25-34 and Women 18-24 and 25-34. Sampling continues strong.

WIOQ has good gains over a year ago. Position in the market is stronger. Audience sampling is on the upswing.

Baltimore

WYWW — Burkhart/Abrams "Superstars" format is #1 in men and women 18-24. Excellent sampling.

WCMA — AM rocker is highly sampled, but faces stiff competition. It's off last year's pace — Lowest score in last five books.

Bozton

WHDH walks away with the #1 position in the market. The demos are older, with the exception of a strong showing of Women 25-34. Credit a very well run operation.

WKRO — This station is strong with women and teens. This book seems more realistic. The April/May may have been a wobble. Station is very consistent; the sampling is about the same as last year.

WBZ comes in with an 8.0 Average Quarter Hour share. Sampling still looks strong. WHDH is apparently doing a little better job in holding listeners and converting cume to quarter hour listening.

WCOZ is an AOR station with a lot of male appeal. Sampling is up nicely. Station maintains its #1 18-34 male position.

WBCH took some nice jumps in market position. The 4.1 in Quarter Hour Share is almost double a year ago... the 9.5 Cume percentage is the best in 4 books. Somebody is doing something right over there.

Kansas City

KBEQ is up over last showing in Average Quarter; however, it is off slightly in market position. They are generally consistent, so it's likely a wobble.

KCMA — Good book, strong Quarter Hour and Cume, #1 Women 25-34, and good show in Males.

WDAF is up over last book. Strong among females 18-34. Healthy cume, strong station.

KYYS — Best in 5 books. Strong in persons 18-24. #2 in Teens. Audience is much larger than a year ago and holding.
LOS ANGELES

(Metro Survey Area)

(continued from page ARB 22)

Mon. thru. Sun. 6 am to Midnight Average Quarter Hour Share

KDAY
Black
11/77
11/78
2.8
2.6

KFI
Country (Formerly KGBS)
11/77
11/78
1.7
1.3

KHTZ
Country (Formerly KGBS)
11/77
11/78
1.4
1.1

KUTE
Disco
11/77
11/78
1.7
1.2

KFI, Cox owned Adult Contemporary station is same as last year in overall sampling. Average Quarter Hour rating 12+ is off last years mark. Station drops position in men 25-34 which has to hurt.

KHJ, RKO station loosing ground 25-34 demographics. Sampling is down. 12.9 cume % is the lowest in 5 books. Seems to be hurting in Women, next book will tell.

KLAC, Country station has strong showing, one full point over a year ago. Sampling is best in 5 book trend. Good gains in Women 25-34.

KMET, Metromedia station is king of the Contemporary music stations. Good Average Quarter Hour to Cume conversion. It is #1 in Men and Women 18-24, tied with KRTH for #1 Men 25-34 and is Los Angeles #1 Teen station.

KNX-FM registers good Average Quarter Hour listening. Still #1 with Women 25-34. It's slightly off last year's overall rating.

MILWAUKEE

(Metro Survey Area)

(continued from page ARB 26)

Mon. thru. Sun. 6 am to Midnight Average Quarter Hour Share

WTMJ
A/C
5/77
11/77
6.2
6.2

WZMF
AOR
5/77
11/77
1.7
1.7

WTMJ — A/C outlet is #1 12+. Average Quarter Hour share is up over last year, while sampling is as strong as ever, actually highest in two years.

WISN — Off the mark in Average Quarter Hour and sampling. Looks like a wobble. Another book will be required.

WOKY — Position in the market is enhanced. Station is up over last book. Another book should provide a trend.

WLPX — Very strong showing, best in two years. Super 18-24 numbers makes them #1 in that demo, both sexes.

WZUU-FM — Consistent operation goes it without simulcast and holds its own in sampling and Average Quarter Hour listening.
**SAN DIEGO**

(Metro Survey Area)

<table>
<thead>
<tr>
<th>Mon. thru. Sun. 6 am to Midnight Average Quarter Hour Share</th>
<th>Average Qtr. Hour Position in Market</th>
<th>% of Cume Share 12+</th>
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<tbody>
<tr>
<td><strong>KCBQ</strong> Top 40</td>
<td>18-24</td>
<td>25-34</td>
</tr>
<tr>
<td>5/77</td>
<td>6</td>
<td>6</td>
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<td>11/77</td>
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<td>5/78</td>
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<td>5</td>
</tr>
<tr>
<td>11/78</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td><strong>KMJC</strong> Top 40 Album (Formerly KDEO)</td>
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<tr>
<td>5/77</td>
<td>5</td>
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<td>11/77</td>
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<td>11/78</td>
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<tr>
<td>11/78</td>
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</tbody>
</table>

**KCBQ** — Overall Average Quarter Hour continues to dip. Persons 12+. The station's Cume is up slightly over April/May, usually indicative of heavy promotional activity. Sampling still has a ways to go to match earlier efforts. Market position in 25-34 Females is back to 3rd position from 6th.

**KMJC** — bounces back from a poor April/May showing. Examining positioning, the station seems to be more efficient among Females. Sampling is back to normal 16% range.


**KGB-FM** — may be experiencing a wobble. Station's sampling is drastically off, as well as its Average Quarter Hour share. This type of situation may disappear completely with the next book. Unless the station has completely altered its presentation, there is no reason to get overly excited.

**KPRI** — "Superstars" levels off, an increase in market position over last book. #1 Men and Women 18-24 and #2 Men 25-34. Station sampling is up over last book and corresponding period a year ago. Excellent book.
MINNEAPOLIS/ST. PAUL
(Metro Survey Area)

Mon. thru. Sun. 6 am to Midnight Average Quarter Hour Share

<table>
<thead>
<tr>
<th>Radio Station</th>
<th>18-24</th>
<th>25-34</th>
<th>18-24</th>
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**WCCO** is still a monster. Sampling is up over same period last year. It continues as a mandatory listen station in Minneapolis/St. Paul.

**KDWB AM/FM** — The stations up in Quarter Hour Share over last book and a year ago. Sampling is off slightly. Position in the market off in Men 18-24 and 25-34. It's still #1 in Teens.

**WCCO-FM** — Position in the market is off slightly in Women. Sampling is down from last book, but up over a year ago.

**KSTP-FM** is up from last book in both sampling and Average Quarter Hour. Increase interest in the station is apparent among listeners — next book will prove interesting.

**KQRS-AM/FM** — "Superstars" sampling up and the highest in four book trend. Station off a bit in Women, still strong showing while down from last year and last book. May be a wobble.

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DALLAS/FT. WORTH

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<th>Radio Station</th>
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**KTXQ** comes up with a 4.6 and a #1 market position in the volital 18-24 Male group. Best showing of what used to be KFWD.

**KFJZ-FM** — Ft. Worth outlet dips to lowest since April/May 1977. This may be a fluke. Station has been a steady improver, may be leveling off.

**KZEW-FM** — Identical to last year in Average Quarter Hour while off in sampling. Market position hurt in Males.

**KNUS** — Up from a year ago, increases in market position and sampling . . . good showing.

**KKDA-FM** — Still consistent. Black formatted outlet with Disco approach ranks #1 with Women 18-24, #2 in 18-24 Men.
WPGC had an excellent book. The combination AM/FM ties WASH. It's #1 in Women 18-24 and Teens. Sampling continues steady.

WOOK — Up trend continues. It's up over last year. It is strong in 18-34 Women and #2 in Teens. Cume picture looks bright... best in the last five books.

WWDC-FM — Album Rocker is #1 with Men 18-24 and consistent with sampling.

WHUR continues with its growth. Nice position in the market, #1 in Men 25-34, and #2 in Women 25-34. Sampling up slightly from last year.
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