1975 Warm On In L.A.
Retailers Returning Product To Racks To Reduce Inventory And Payables
RIAA Sees Reduction In Piracy; Calls For More Industry Action

'TOMMY' To New Heights On Disc & Film

Issac Hayes' Hot Buttered Soul Label Set For ABC Distribution
Mac Davis Re-Signs W/Columbia
GRC Bows Elephant Records
'Overwhelming Response' To Musexpo Says Shashoua
Profile: Jethro Tull's Ian Anderson
NOW OUT BY POPULAR DEMAND, THE NEW DAVE MASON SINGLE, "EVERY WOMAN."

On record, in concert and as host of "Midnight Special" two weeks ago, Dave is proving more popular than ever before.

"EVERY WOMAN" FROM THE ALBUM "DAVE MASON." ON COLUMBIA RECORDS AND TAPES
NARM — 1975
More Necessary Than Ever

Never, in all of the years since its inception some seventeen years ago, has a NARM Convention been looked-forward-to with such keen interest as the industry is looking forward to this year's NARM Confab that takes place in Los Angeles this week.

We haven't heard any of the usual put-downs such as: 'It's a waste of time and money. The seminars are exercises in futility. None of the problems confronting the industry are ever solved at such a meeting... and the like.'

It seems as though everyone is anxious to attend this year to get, first hand, the answer to the question we have been asked at every luncheon appointment we've had during the past three months: 'What do you hear about business and what effect has the nation's economic turmoil had on the other record companies.'

Everyone seems to be concerned about the near future. Collection problems, potential bankruptcies, cash flow, rising costs and the like are subjects of daily conversation. And all who will attend the NARM Meet are looking for answers, solutions, opinions and advice about how to handle what appears to be a difficult business year.

As a result, the big benefit of this year's convention is probably not going to come out of the large general membership meetings. Nor the seminars. But, instead, out of the many one-on-one meetings that will take place in hotel suites, in the lobby, at breakfast and over a drink late at night.

The record industry has been enjoying a decade of stunning growth in volume that saw sales of an LP zoom from the under-a-hundred-thousand mark to the over-a-million unit figure on the big hit. During this period companies were able to make numerous errors in judgment and still not be knocked out of the box.

But, today, everyone seems to be in agreement that similar growth in the next decade is just about impossible. Strong, informed management that will minimize future mistakes and will stay on top of every new avenue of possible profitability is without a doubt the order of the day... and with the nation's economic conditions being what they are, may be the order of the remainder of the seventies.

Records and music will always play an important role in the life-style of man. But how big a role it will play in the near future while high unemployment puts tremendous pressure on the public's dollar is what the NARM Conventioners are going to attempt to determine during the coming week.

This can't help but be the most productive Convention NARM has ever had.
<table>
<thead>
<tr>
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<td>AL GREEN</td>
<td>Includes: Do It Over; Put The Music Where Your Mouth Is.</td>
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<td>GILBERT O'SULLIVAN A STRANGER IN MY OWN BACK YARD</td>
<td>GILBERT O'SULLIVAN</td>
<td>Includes: Sha-La-La (Make Me Happy); Take Me To The River; God Blessed Our Love.</td>
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<td>AL GREEN</td>
<td>Includes: Sha-La-La (Make Me Happy); Take Me To The River; God Blessed Our Love.</td>
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A NEW SINGLE BY
BEN VEREEN

"STOP YOUR
HALF-STEPPIN'
MA MA"

BDA 450

FROM THE ALBUM
"OFF-STAGE"

BEN VEREEN APPEARANCES:
FEBRUARY 28 MIKE DOUGLAS SHOW 4:30 P.M. CBS-TV
MARCH 17 LATIN CASINO
APRIL 1 WALDORF ASTORIA
APRIL 17 CAESAR'S PALACE
Ian Anderson: Leader Of Jethro Tull Discusses Rock, Life & The Future

HOLLYWOOD — Ian Anderson, lead singer and multi-talented instrumentalist, leader of Chrysalis Records group Jethro Tull, looked up during a recent Cash Box interview and said: "I'd be flattered if any of my songs were still being played 100 years from now. That would be the ultimate success!"

In the context of the group's current success (7 consecutive gold LPs and a recent tour which saw the act sell out the 15,000 seat L.A. Forum on 5 successive nights) Anderson's statement might seem strange, but the artist is concerned about every aspect of his life and is an eloquent spokesman not just on the subject of music, but on a variety of subjects ranging from spy thrillers to electronics.

Anderson spends much of his time concentrating on the music he writes for Jethro Tull, and is crucially involved in the presentation of that music to the public both in live concerts and on record. "Sound is an objective phenomenon," said Anderson, "and I've learned to produce that sound that's best for the public. He is personally involved in checking out a given venue that the band will perform in and making sure the sound equipment and lighting facilities are as professional and accurate as Jethro Tull itself is as a performing entity.

With a "Greatest Hits" LP due to be released in the next couple of months and a studio disk in the works for October (tentatively titled 'Minstrel In The Gallery') Anderson stated emphatically, "I'm against the idea of live albums because it's unfair to attempt to re-capture a musical and visual event, especially for those who weren't there on the particular night or nights that such an album is recorded. Going into the studio is private and personal and it is the only way to maintain total control over the final product.

One reason for the consistency and success of the Jethro Tull tour rests on the shoulders of the key personnel that have worked steadily for Anderson and the group for the past 10 years. For instance, the Jethro Tull tour at this point carries 40 people and, said Anderson, continued on pg. 44

Mac Davis
Re-Signs Col. Recording Pact

HOLLYWOOD — Columbia Records has announced the re-signing of recording contract by Mac Davis and Davis is to an exclusive recording contract with the label. Columbia took the occasion of Davis's recent birthday on Aug. 10, to announce a special luncheon in honor of his continuing with the label for which he has already recorded 5 LPs and recording of 3 gold records.

In addition to his busy recording and performing schedule, Mac Davis also stars in his hit television show on NBC. "The Mac Davis Show" is Mac Davis's current riding high on all the charts with his latest LP, 'All The Love In The World' and his single, "Rock and Roll (I Gave You The Best Years Of My Life)"

Shown above at the gala party (1 to rear): Irwin Segelstein — president, CBS Records; Bruce Lundvall — vice-president and general manager, Columbia Records; (1 to r front): Sandy Gallin, Davis's manager; Mac Davis, Don Ellis, vice-president of west coast A&R, Columbia Records.

Elephant Records
New GRC Label

ATLANTA — Mike Tewis, president of General Recording Corporation, has announced the creation of a new label for GRC: Elephant Records. The label will be a medium-priced line of albums covering many musical forms. The new line has a logo designed by Ruby Mazur, creative services director. The Elephant series will debut with three albums set for a Mar. 4 release.

Albums to be released are: "Festival Strings, Vol. 1 Play Hit of the Carpenters" produced by Martin Erdman and arranged by Les Sands; "Australia's Original Version of "The Plow's Show" produced by Harry M. Miller and written by Richard Brien; and "That Wilson Big Band" produced by drummer Warren Daly and Ed Wilson trombonist.

The Elephant group, vice-president & general manager for GRC states, 'Elephant Records looks to a fine future as a diversified line for GRC, supported by consumer and newspaper advertising, creative in-store displays and a super push by our promotion department.'

Retailers Returning Merchandise To Racks To Reduce Inventory, Payables

NEW YORK — Retail outlets (not owned by rack jobbers but serviced by racks) are returning records back to the rack jobbers in an effort to cut their inventories and reduce their payables. This is not a deal between rack jobbers to cut their own payables but to reduce the rack jobbers' ability to obtain credit. In this way, they will go to a competitive rack in the future.

The sales exec said that he and his sales staff were flying into the home office of a major rack jobber to determine how this problem might be resolved.

He also said that he saw a deal issued by the buyer of a large chain sent to all of his stores advising the record department manager that the record companies guarantee all purchases by the racks 100% so send back at least half of what you have in stock immediately.

ABC/Isaac Hayes Label/Publishing Pact Announced

LOS ANGELES — Jerry Rubinstein, chairman of ABC Records, has announced that the label has entered into a new, long term agreement with Isaac Hayes and Hot Buttered Soul Records. Hayes forthcoming albums, the first of which has been scheduled for release this spring, will be marketed and distributed by ABC on the label Hot Buttered Soul. He will also produce other artists at his two studios in Memphis, Tennessee, whose records will carry that label and be marketed by ABC as well.

Rubinstein also announced that he also administer to ABC, will administer Hayes' publishing company, Incense Music, Inc. (BMI). Hayes is perhaps best known for the theme he wrote for the motion picture "Shaft," which won the Academy Award for Best Original Song in 1972. That same year, he also received an Oscar nomination for Best Score. A Grammy for Best Instrumental Arrangement; a gold record for the song "Shaft," an NAACP Image Award, the A la American Press Association Award and Holland's first number one hit, "Hot Buttered Soul.

Hayes got his start in the music business in Memphis, where he was raised and where he worked as a studio musician before teaming up with David Porter to write songs and produce. The pair eventually wrote over 200 songs.
A singer.
A writer.
A memorable album.
Produced by Ken Mansfield and her husband, Waylon Jennings.

She's Jessi Colter.
Walden Comments On Georgia’s New Pirate Law

HOLLYWOOD — In a follow-up interview with Capricorn Records president Steve Walden last week’s television by both the Georgia House and Senate to impose strict penalties on pirates in the state, Capricorn has called for a dedicated lobbyist to bring about the signing of the country’s toughest antipiracy laws.

Capricorn vice president of corporate development, Cloyd Hall was a lobbyist for the bill which passed the Georgia Senate by a vote of 52-0 and the House by 116-0.

Record Sales Spark WCI Income Increase

NASHVILLE — The continued growth of record sales and theatrical film rentals resulted in an increase in 1974 revenues and earnings from continuing operations that were the highest in the company’s history, according to Richard Goldenson, chairman, and Elton Rule, president.

Goldenson and Rule said the company’s income from continuing operations was $20,618,000, an increase of 18 percent from $17,084,000 in 1973. The earnings attributable to common stock was $4,470,000, or $1.20 a share, compared with $3,754,000, or $1.06 a share, in 1973.

The company’s growth in record sales and theatrical film rentals was attributed to the strong success of its major label, ABC-Dunhill, its record label, and its ABC-Paramount Pictures film division. According to Goldenson, the company’s film division set a new gross profit record with an increase of 23 percent over 1973.

Goldenson and Rule also said ABC-Paramount distribution and sales division continued to expand its international distribution and sales capabilities in recent months.

ABCD Reports Record 1974 Income Figures

NEW YORK — Significant growth trends by ABC-Paramount Pictures, the ABC television network, and the ABC owned television stations sparked 1974 revenues and earnings from continuing operations that were the highest in the company’s history, according to Richard Goldenson, chairman, and Elton Rule, president.

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Private Stock Rushes 1st LP’s

NEW YORK — Private Stock Records, Larry Uttal’s new label is releasing their first LP’s by Frankie Valli and Flash Cadilliac, following chart singles by both artists.

Going into immediate distribution on the heels of Valli’s current top ten single “My Eyes Adored You” is his album entitled “Closeup.” The LP was produced by Bob Crewe, who also recorded Valli’s “My Eyes Adored You,” and by Bob Gaudio.

An LP by Flash Cadilliac and The Continental Kids containing their single “Golden Times Rock & Roll” is also scheduled for release by Private Stock later this spring, following the group’s appearance on the ABC variety series. The album, entitled “The Continental Kids and American Bandstand” shows late in March.

The release album product into the momentum being created by a hit single takes full advantage of market potential, commented Uttal. “The company wants the album; the retailer knows he can make the sale and the distributor is eager to supply the demand. Product is expected through the marketing chain because it is pre-sold at every juncture.”

Sklar Named ABC-AM Veep

NEW YORK — Rick Sklar has been elected vice president and director of program development of the ABC owned American Broadcasting Companies, Inc.

Sklar is also director of operations for WABC in New York. He has held this position since Dec. 1972. Sklar has also been director of program development for ABC-AM since June 1974.

Before assuming the position of director of operations, Sklar had served as director of programming.

As vice president and director of program development, he will continue to coordinate the ABC television stations: WABC, New York, WXYZ, Detroit, WLS, Chicago; KXYZ, Houston; KGO, San Francisco; and KABC, Los Angeles.

Sklar has spent most of his professional life in the field of radio broadcasting. A native New Yorker, he joined WNYC as a copywriter and became the program director within three years. He moved to WMGM (now ABC entertainment affiliate, WNEW) in the same capacity before joining WABC in 1963 as community affairs and production director.

‘Overwhelming Initial Response’ To Musexpo Says Roddy Shashaun

NEW YORK — The initial response to Musexpo is overwhelming, according to Roddy Shashaun, president of Musiwox, the International Record and Music Industry Association, which is being held here from Sept 21-24. (People in the industry have been referring to this new section as the “American MIDEM”)

Shashaun has just returned from a trip that took him to MIDEM in Cannes, to Paris for a week, to Hamburg for 4 days and to London for a week.

During his almost-month-long trip to Europe, he spoke to international record execs, music publishers, producers and industry associations in each of the above countries and reports that interest in his Musexpo event is extremely high. Many are planning to attend.

As a result of my trip,” said Shashaun, “more than 100 companies from England, France, Germany, Italy and Holland have confirmed that they will be coming to Musexpo. And a very importantiggent from Japan said they would participate with booths and good attendance.

The mailing with applications for further information went out to the world music market a little over a month ago and more than 200 requests for further information and applications have already come in from the U.S., Europe, Latin and South America, with a heavy response from Canada. Shashaus reports.

Among the people interested in attending and exhibiting are record companies, music publishers, independent producers, sheet music jobbers, marketing companies, audio manufacturers and distributors, record reps, import and export services, etc.

20th Century Taps Two VP’s

HOLLYWOOD — Russ Regan, president of 20th Century Records, has elevated two executives to vice-president posts, effective immediately.

Paul Lovelace will now function as vice-president of the country division, and Rene Krikorian will serve as v.p. in charge of finance. Krikorian and Lovelace have been members of the 20th Century Records staff under Regan, since inception.

“We’re very pleased that Paul and Rene are taking on these new responsibilities as they’ve worked so hard to achieve,” said Regan.

Lovelace entered the record industry with Decca Records, Memphis, in 1969 as a local promotion man. Two years later he was transferred to Nashville where he became the country division director. In 1972 Lovelace was tapped by Regan to join him in the formation of 20th Century Records, as national promotion manager. When 20th entered the country field with Jimmy Vienneau in Nashville and John Mitchell as promotion manager, Lovelace was appointed to the newly created position of director of country marketing.

Lovelace also functions as finance veep for 20th Century Music Corporation, headed by Herb Eisenman, who was previously controller for the company.

Supreme Court Rejects Tape Pirate Appeal

WASHINGTON, D.C. — The U.S. Supreme Court has declined to hear an appeal by E-C Tapes, Inc. from a Wisconsin Supreme Court ruling that the firm’s manufacture and sale of pirated tapes constituted unfair competition.

The E-C Tape appeal contended that since the company was engaged in interstate commerce, the Wisconsin state court could not determine the manufacture and sale of pirated tapes.

NEW YORK — Broward County police raided Gale Distributors, Inc., here and seized 33,000 allegedly pirated 8-track tapes and the tapes’ container and labels with an estimated value of $65,000.

The raid was charged with six counts of violating the state’s anti-piracy statute and with one count of violating the state law on false or misleading advertising by having reproduced covers that the manufacturer had compiled with the statutory royalty provisions of the Copyright Law.

Chief Assistant State Attorney Richard A. Purdy said the court has been petitioned to destroy the seized tapes and other materials.

Association Signs With RCA

NEW YORK — The Association, one of the most popular groups of the late sixties, has reached an exclusive recording contract with RCA Records. The announcement was made by Mike Bernard, RCA’s vice-president of promotion.

Currently composed of Ted Bluechel, Larry Ramos, Jim Yester, Maurice Miller, David Vought and Dwayne Smith, The Association was previously signed to the L&M Records label for the past four years, and will begin another tour of the southeast in late March. Plans for the group’s next album are being considered.

The group’s debut single for the label, “One Summer Morning”, has just been released. It was produced by Jack Richardson of Nimbus 9 Productions.
Private Stock
Appoints Hall Nat'l Promo Mgr

NEW YORK — The appointment of Jerre Hall as national promotion manager for Private Stock Records was announced last week by Dave Marshall, director of national promotion. Marshall indicated that the appointment is in direct response to the label's singles chart activity and their upcoming first album release, Frankie Valli's 'My Eyes Adored You' is now in the top 10. Flash Cadillac's 'Good Times Rock & Roll' is on many play lists and three new singles are aboard this week.

Prior to joining Private Stock Records, Jerre Hall was with London Records. He did regional promotion for the major areas of Cleveland, the Pacific Northwest and Detroit. Hall was previously associated with UDC Distributors. He also served as sales manager for progressive radio station WMMS, and spent five years doing promotion and sales for such independent distributors as Midwest, Seaway and Mainline. Hall will report directly to Dave Marshall at Private Stock.

DeMann To Direct E/A/N Field Team

HOLLYWOOD — Steve Wax, vice president of promotion, for Elektra/Asylum, Nonesuch, has announced the appointment of Fred DeMann to the newly-created post of director of field operations. DeMann's responsibilities will include coordination of all ongoing promotional activities by Elektra/Asylum field personnel, as well as acquisition of the company's liaison with industry sales channels.

Prior to joining Elektra/Asylum last May, DeMann served as national promotion coordinator. Prior to taking that post, DeMann was director of creative services at United Artists Records, formed Consumer Awareness, his own promotional and marketing services, and held top promotion posts withDot Records and Bell Records.

GRC Restructures Executive Staff

ATLANTA — Michael Thevis, president of General Recording Corporation, in restructuring of executive personnel, has announced the appointment of Bob Harrington to vice president—general manager of GRDC, the distributing arm of GRC. Harrington, in his new position, will handle all negotiations and direct the acquisition and administration of all international record distribution.

Further restructuring includes the appointment of Oscar Fields as vice president—sales coordinator. Fields will be responsible for and supervise all the activities of marketing, merchandising, sales and promotions.

Both Fields and Harrington will report directly to Thevis. Thevis states, GRC has had a fantastically good year and it gives me even more pleasure to be able to promote from within our own ranks. Based on their past performance and capabilities, I have complete confidence that they can provide GRC with its most successful year.

Di Sabato Joins RCA Market Div.

NEW YORK — Joe Di Sabato has joined RCA Records as a manager in product merchandising. The announcement of Di Sabato's appointment was made by Jack Kieran, division vice president of marketing.

Di Sabato joined the American Broadcasting Company in 1970 where he was music director of ABC's owned and operated FM radio stations. While with ABC, he conceived the ELTON JOHN live concert broadcast, the first in the country. This broadcast later became the ELTON JOHN album on MCA Records.

In 1971 Di Sabato joined MCA Records as a product manager for contemporary acts. From July of 1971 through October of 1973, he was self employed in booking, personal management and various other aspects of the record business. Immediately prior to joining RCA, Di Sabato was general professional manager with Regent/Arc Music Publishers.

Augustin Joins Ike, Tina Turner

HOLLYWOOD — Gerard Augustin, the former head of a&r and director of creative services at UA Records Munich, Germany, has left United Artists Records after 5 years. He will be involved in the personal management of Ike and Tina Turner and to act as managing director for Ike and Tina Turner's new label, Atlantic Records. Prior to his appointment of UA Records Munich, he spent 2 years at United Artists Records in Munich.

Augustin, who has an international record business background, was the founder of German pop music magazine in discomatze and together with Michael Lechekushe he started one of the longest running music TV series on German TV — "Beat Club" which has been replaced through 'Musikladen'. Augustin became the first MC to introduce a rock group on German TV, breaking the ice in 1965 for international rock acts to appear on German TV.

Rubin To Manage PIP National Sales, Promotion

NEW YORK — P.I.P. Records, a division of Pickwick International, Inc. has named Norman Rubin national sales and promotion manager. Among the labels distributed by P.I.P. are DeLite, Mega, Gang, Courage and Groove Merchants.

Rubin, who reports directly to Bugs Bower, vice president, will be dividing his time between the P.I.P. home office and visits to radio stations, distributors and the various labels distributed by P.I.P. Records.

Rubin, who was most recently general professional manager of the New York Times Music Corp., includes in his background promotion and sales efforts with Atlantic and UA Records.

Vidal To Direct Polydor Eastern Publicity Office

NEW YORK — Bill Farr, president of Polydor Incorporated has announced the appointment of Harriette Vidal to the position of eastern coast publicity director. Ms. Vidal will be responsible for the press relations and publicity activities of the east coast based Polydor/MGM artists.
This Tex-Mex legend with the soulful sound has a half-English, half-Spanish hit that’s breaking all over the world!

Top 5 POP sales in Memphis, Louisville, Kansas City, Houston, Nashville, St. Louis, Dallas & Phoenix.
Over 200,000 “Gringos” can’t be wrong!

#1 country everywhere!!
Bullets in the trades both POP & COUNTRY!

FREDDY FENDER’S
‘BEFORE THE NEXT TEARDROP FALLS’

Exclusively on abcDot

Be on the lookout for Freddy’s first Dot album,

“BEFORE THE NEXT TEARDROP FALLS”
As a leader in the recording industry, what specific results do you think NARM 1975 will achieve?

E.G. Abner, President, Motown Records

I would expect that the membership of NARM, being the factor that they are in getting our product to the ultimate consumer, can actually be the cutting edge to take this industry from the present three billion dollars to four billion dollars in a very short period of time. In this country of ours with its over 200 million consumers, we have not succeeded in reaching our potential market. We have not really penetrated and the unit sales of all types of product can be immediately increased with the proper coordinated effort of all involved. The single most important contribution that NARM makes in convention is the opportunity to meet both professionally and socially to attack our mutual problems and map plans for our future growth. The achievement of this particular convention will, in my opinion, be in direct ratio to the registrant input. At this time of our industry's development coupled with the present economic conditions, this convention is most meaningful and we will certainly be there in force to participate and hopefully contribute.

Bhaskar Menon, President & Chief Executive Officer, Capitol Industries-EMI, Inc.

NARM's annual convention remains the industry's most effective means of creative dialogue between manufacturers and key channels of distribution — mass merchandisers, distributors, major retailers. Such dialogue has never been more urgently required than it is today, when our industry faces unprecedented business — faces unprecedented economic pressures. Hence, in my view, the principal results to be sought this week in Los Angeles are a sympathetic sharing of our economic problems and related marketing implications, and, hopefully, the development of realistic solutions or, at least, approaches to these problems. In particular, Wednesday's breakfast meeting, highlighted by Professor Levitt's uniquely well-informed views on leisure-time business in the seventies — should prove of enormous value to all.

Jerry Moss

I'm looking forward to a positive convention. As long as the participants attending come to Los Angeles with open minds, everyone could witness some reasonable benefits. An interchange of ideas from whichever side of the panel will be, at the very least, worthwhile entertainment. How often does everyone attract that large an audience for whom the cause. I'm excited over the prospects. Fight on! NARM 1975.

Mike Stewart, Chairman of the Board, United Artists Records & Music Group

NARM has always been the ideal forum where record manufacturers, distributors, rack jobbers, retailers and the media could meet for an open and frank dialogue concerning the issues confronting our industry. This year's NARM Convention in the midst of a recession economy should result in a greater awareness of the interdependence of all segments of our industry, a greater appreciation of the "other guys'" problems and the necessity for economically healthy links in the entire record and music industry chain. Our success in combatting record piracy is indicative of the positive results realized from unified industry action.

Jimmy Bowen, Vice President A&R, Polydor Incorporated:

Hopefully, the primary issue for the NARM convention this year will be total communication between the manufacturers, retailers, rack jobbers and distributors. I feel that we, the manufacturers, need to fully understand the problems of the retailer, rack jobbers and distributors and vice versa so that we can operate as a team from the creation of product until it reaches the consumer's hands. The most important part of achieving this has to be closer communication between all of us involved and a true understanding of the problems on both the manufacturer's and the distributor's side. I'm sure the shrinking playlists will be discussed. Although a tremendous amount has been accomplished against piracy in this regard, this problem, additionally, today's economy problem in relation to volume and pricing should be attacked. In short, a key theme of the 1975 NARM convention should be total understanding and teamwork.

Lieberson Seeks Funds For Hopkins Center For Arts

NEW YORK — The board of trustees of Dartmouth College has authorized a $12 million fund drive to raise the necessary funds to establish the Hopkins Center for the Arts and the arts programs at the college to keep pace with developments in the arts, humanities and social sciences.

The fund drive was announced by Dartmouth president John G. Kenney. He said a petition from the board of overseers of the Hopkins Center urging that a fund drive to raise $12 million urgently be initiated for the arts at Dartmouth was approved by the trustees at their winter meeting after they had heard a presentation from Goddard Lieberson, chairman of the Hopkins Center overseers, senior vice president of CBS and president of CBS Records Group.

Lieberson underscored the importance of a selective fund drive for the Hopkins Center at this time, despite the economic climate and the necessity for retrenchment in most areas.

Lieberson called the campaign a unique way in which the Hopkins Center has brought all the arts together in a working relationship and that the effort will make an integral force in the total life of the college. Lieberson called the campaign a "very remarkable institution" which should prove a model for other educational institutions of how the arts should function.

He stressed that what the Hopkins Center overseers were seeking was moral support and encouragement to launch a selective fund-raising effort among persons with special interest in the arts, rather than an authorization for a major campaign.

He said that the kinds of persons who would be approached would be interested only in support for arts programs of special vitality and imagination.

The Hopkins Center seeks funds for a range of projects including:

- establishment of an endowment to provide a continuing musicians-in-residence program and also a program of instrumental instruction.
- establishment of two additional endowed professorships in the creative arts.
- establishment of an endowment for special college wide programs relating to the arts.
- creation of a further endowment to cover many of the college's current activities in the arts now subsidized from general funds.
- construction of additional space for the center, including a dance studio and more rehearsal and practice rooms.

Slade Flick In 80-Theatre Run

LONDON — Following a London premiere, "Flame," the new film starring Slade, has begun an 80-theatre multiple engagement in the metropolitan London area. The film marks the motion picture debut of the band Slade.

Preceding the film's arrival has been the soundtrack album "Slade In Flame," which has won Britain's Silver Disc Award for passing the quarter-million sales mark.

"Flame" was produced by Gawrck Losey, with former rock artists Chas Chandler and John Steel acting as executive producers. Richard Loncraine directed the VPS/Goodtimes Production.

Atlantic Readies 'Yessongs' Promo

NEW YORK — "Yessongs," a feature-length motion picture filmed at the Rainbow Theatre in London, will open in quadruphasic soundtracks in March in New York, Cinn., Ohio and Charlotte N.C. on Mar. 12 and 14 to be followed by openings in 20 other cities later in the spring.

Atlantic Records, in conjunction with the March release of "Yesterdays" (an LP repackaging of related "Yes" material from 1969-70), will coordinate an extensive marketing and promotion campaign with "Yessongs," which is in the initial three key markets.

In addition to album and film ticket-giveaways a reciprocal agreement between Atlantic and Elmian Film Enterprises, Inc. (exclusive U.S. and Canadian distributors of the film) provides that on all movie posters, lobby displays, and print advertising there will appear pictures or titles of the Yes catalog on Atlantic Records. In turn, Atlantic will be able to account for a 5% discount (from Feb. 20 through Mar. 21) on six of the nine Yes albums in the catalog (excluding "Yesterdays" and the first two albums, "Yes and Time And A Word").

The film utilizes artist Roger Dean's cover designs as animated sequences and micro-underwater photography. The music soundtrack, originally in stereo, will be heard in simulated quad, amplified and mixed on a PA board inside the movie theatre and projected through full-concert speaker stacks.

Negotiations have also been concluded with non-theatrical exhibitors to broadcast a five minute segment of the film on "In Concert" the last weekend in March. The 25th anniversary of the opening in Madison's Cinema Theatre, Cincinnati's Alpha Theater, and Charlotte's Plaza Theater, midnight preview will be scheduled in each city for Fri. Mar. 7.

AFE Execs On The Road

NEW YORK — Herman D. Gibels, president of AudioFidelity Enterprises, announces that all key members of the company will be on the road for two weeks beginning Mar. 3. Each executive will make appearances around the country, plus key accounts at distributors' area, to promote Audio Fidelity Records, and all affiliate labels — Black Lion Records, Chambersun Records, Enja Records, World Jazz Records, and First Component Classical Series.
SAMMY JOHNS’ “CHEVY VAN” GRC 2046
GETS A SPEEDING TICKET...
(FOR CLIMBING THE CHARTS TOO FAST)

BILLBOARD 31 CASH BOX 34 RECORD WORLD 28

"CHEVY VAN" IS SAMMY’S SECOND CONSECUTIVE SMASH SINGLE FROM HIS ALBUM...

General Recording Corporation
174 MILLS STREET • N.W. ATLANTA GEORGIA 30313

GA 5003
Recording Hall Of Fame Opened
HOLLYWOOD — Celebrities and guests were in attendance at Universal Studios. Feb. 21, for the official opening of the Recording Academy's Hall of Fame. Designed to honor all contributors to recorded music, the Hall opened with an exhibition of Grammy Award-winning artifacts and photographs. The permanent site, the Recording Academy's Hall of Fame exhibit will remain at Universal Studios as a major attraction of their studio tour.

Best Of Luck — Sergio Mendes triumphs at Troubadour. Broad smiles above show the excitement and energy generated by the new sounds of Mendes at a recent recording date at the Troubadour. Pictured above (L to R) are Graciana Leorporace, Fred DeMann (E/A), Sergio Mendes, George Albert (Cash Box President & Publisher), Ken Butch (E/A), Jerry Sharel (E/A), Paulinho and Octavio Barly.

Reed To Direct Motown Canada Promo & Merch
HOLLYWOOD — Mike Reed has joined Motown-Canada as director of national promotion and merchandising, replacing Ken McFarland who has resigned. He was announced by Ron Newman, Motown's Canadian managing director.

Reed has been associated with Sayvettles, Handler Co., Compuver and for the past seven years with WEA in various capacities ranging from promotion to the Alberta branch manager, to promotion and merchandising manager.

On making the announcement Newman stated, "Mike's resourcefulness, enthusiasm and dedication to the Canadian music industry as well as his all encompassing record business experience will allow Motown-Canada to capitalize on the promotional efforts put forth during the past year by Ken McFarland. We are very grateful to Ken for helping us establish Motown as an independent company in Canada and wish him continued success in his future endeavors. At the same time, we are very pleased in having acquired the services of a very knowledgeable Mike Reed and look forward to many more promotions for Motown-Canada.

Cash

14

March 8, 1975

www.americanradiohistory.com
abc records welcomes

RON BANKS and the DRAMATICS

with their introductory lp release

The Dramatic Jackpot
ATV Adds Two New Composers

HOLLYWOOD — ATV Music Publishing has added two new composers to its stable of writers, according to Sam Trust, head of ATV's western hemisphere operations. Composer Jeff Finner and lyricist Harry Shannon have signed as exclusive writers with ATV Music Publishing.

Shannon is the composer of lyrics for the DiFranco Family's "Because We Both Are Young" on 20th Century Records. "The Woman," recorded by John Davidson on 20th and Tom Bahler on Capitol, and "Do You Know Who You Are?" and "Greets Theme," both from the film "Mary, Mary, Bloody Mary," Finner worked on NBC-TV's "Andy Williams Show" as assistant to music director Mike Post and arranged the music for Richard Harris' national concert tour of "Jonathan Livingston Seagull." He recently completed the music for a film for Atlantic Richfield Co.

Shannon and Finner will compose individually, as well as collaborate with each other and other ATV writers. "We feel their musical talents will enhance the wealth of writing talent already at ATV," said Trust.

Goldenberg To Score Wolper 'Body'

HOLLYWOOD — Composer Billy Goldenberg has been signed by Wolper Promotions to write the score for "The Human Body," National Geographic documentary produced by Irwin Rosten for executive producer Nicholas Clapp.

Pompadour UJA 'Man Of Year'

NEW YORK — Martin Pompadour, president of ABC Leisure Group 1, and a vice president and member of the board of the American Broadcasting Companies, has been named "Man of the Year" by the music division of the United Jewish Appeal, according to Morris Levy, president of Roulette Records and general chairman of the UJA music division.

In making the announcement, Levy said "the UJA is honored to name such a distinguished colleague for this high award. Since Pompadour entered the music industry, he has made many lasting and significant contributions both to ABC's music interests and to the industry in general.

As president of ABC Leisure Group 1, Pompadour is responsible for all of the company's interests in music as well as other leisure time fields. Prior to his appointment as president of ABC Leisure Group 1 in Sept. 1973, Pompadour has been vice president of ABC, Inc., vice president of ABC's broadcast division, and assistant to the president of the group's ABC television network.

He joined the company in 1960, following two years of private-law practice in Stamford, Connecticut, progressing steadily through numerous important legal and administrative positions before becoming general manager of the television network.

Weinstein To Be Honored

NEW YORK — A committee co-chaired by Phil King of King Karol Records and Dick Mullen of Phonodisc, Inc. is planning a luncheon to honor Lou Weinstein, New York Columbia Records sales manager, upon his retirement. Weinstein, after 42 years of active years as salesman and sales manager in the New York City area, is scheduled to retire in June of this year.

King and Mullen have named the following to their committee: Don England, Phonodisc; Milt Goldstein, Columbia; Ron Piccolo, Columbia; Paul Smith, Columbia; Harold Komiser, Chess/Janus; Bob Meneshe, Sam Gouds, Sam Spilov, Sam Goody's, and David Rothfeld, Corvette.

June 12 has been set as the date for the testimonial at the Statler-Hilton Hotel in New York.

Phantom's Oscar Nomination: A Dream Fulfilled For Filmusic's Arciaga

HOLLYWOOD — The Oscar nomination of Phantom Of The Paradise for Best Original Song Score has capped a dream for Michael Arciaga, who conceived the "marriage" between the Paul Williams soundtrack and the independent film production while at A&M's Almo Productions and later saw it through to completion at the Filmusic operation which he founded in November of 1973.

With roots in both music and film, Arciaga started Filmusic to complete his work on the Phantom project as associate producer as well as music supervisor. Further, Filmusic provided Arciaga the opportunity to pursue his conviction that the role of a "broker" between music and picture industries would create profit and promotional benefits for both.

It worked, for during its first year of operation, Filmusic successfully packaged and produced the scores and/or soundtrack albums for 20 motion pictures and movies of the week, most notably Phantom Of The Paradise. "Up town Saturday Night." The Education of Sonny Carson, and the soon to be released Lifeguard for Paramount Pictures. Previously, Arciaga completed nearly 40 film and TV projects for A&M's Almo Productions.

He decided to go "independent" with Filmusic, as he says, because it gave me the ability to serve all music publishing and record companies as well as all film studios and networks.

Arciaga explained, "Conventionally, the film studio finances a film score and retains 100% of the music publishing rights and soundtrack album rights, with no guarantee the album will be released. While any number of financial deals have been worked out by Filmusic for picture and record companies, the ideal situation, according to Arciaga, is:

1. The record label finances the entire cost of the film score and soundtrack album. (2) The music publishing is equally divided. (3) Whenever possible, the music talent should be seen in a picture. (4) Soundtrack music should be utilized in the film's advertising campaign, extensively. (5) A line of commu-
You'll feel it as well as hear it!

The house on **TELEGRAPH HILL**

the new single by Bo Donaldson and THE HEYWOODS

WRITTEN BY LAMBERT & POTTER
PRODUCED BY STEVE BARRI

**abc Records**
Freston New Col Assoc Product Mgr.

NEW YORK — Arma Andon, director of east coast product management at Columbia Records, has announced the appointment of Bill Freston to the position of associate product manager.

Freston will be responsible for the planning and execution of merchandising programs for album releases and will work closely with the advertising, sales, promotion and art departments in developing advertising/image approaches and cover art for assigned Columbia recording artists. He will report directly to Andon.

Freston joins Columbia Records with an extensive background in sales, promotion and advertising. In 1971, he was appointed account executive at WNTN-AM radio in the greater Boston area, and went on to hold the positions of sales manager, station manager and, general manager of the station before leaving recently to join Columbia.

AN ARTISTA CELEBRATION — AND HOW! — Clive Davis and Arista Records came west Mon. (Feb. 24) to launch the label's West Coast office located at 9220 Sunset Blvd., Suite 312; Phone: 213-550-0381. Clive and friends host an amazing reception in honor of Melissa Manchester, Gail Scott-Heron and Barry Manilow. Pictured having a ball are (top row) Mo Ostin, WB and Davis. John Denver with Clive, Harry Nilsson and Davis, (bottom row) Martha Reeves and Davis, Melissa Manchester with Steve Wonder and Arista's Mike Klenkner and Bill Graham. The party itself was a spectacular success. Featuring every top name in the rock field who was in town along with some quality Hollywood movie vets like Barry Sullivan and Sylvia Miles. Truly. If there is to be a single affair singled out for its 'get it on' feeling, this was it. Featuring disco dancing and an atmosphere of excitement unparalleled so far on the Hollywood scene, the affair bridged the gap between outright showmanship and friendly get-together. Davis and his staff (including Mike Klenkner, Marty Goldrod, Dave Carrico and Bob Feiden) managed the large gathering with resplendent, 'Aristacric' ease and the evening was a perfect intro for the label's artists to the West Coast.

Discount Records
Field Marketing Staff Reorganized

NEW YORK — Discount Records has realigned its field marketing staff. The changes announced by Sidney Brandt, vice president in charge of operations and business development. CBS Retail Stores, include the appointment of two new regional managers and thirteen district managers for the seventy-store nationwide chain.

This organization gives us twenty-three management people in the field rather than seven," Brandt noted. "it will afford better control, greater flexibility, and make Discount a more viable marketer of records and tapes.

The new structure is designed to give Discount Records the capability to implement national programs set up by marketing vice president Harry Anger and director of advertising Linda Sloan.

Heading the change as regional managers are Stewart Treslar, Larry Golinski, Martin Sperer and Mal Goldberg. Each man will be responsible for a major sector of the country.

Legrand Date First Gryphon Production

NEW YORK — Composer-entertainer and Oscar and Grammy award winner Michel Legrand will appear in concert at Carnegie Hall on Friday, Mar. 7 at 8 p.m. This marks the initial concert presentation by Gryphon Productions headed by Legrand, Nat Shapiro, Norman Schwartz and Harold Wheeler.

Titled 'Michel Legrand and Friends,' the artist will be joined by Phil Woods, Grady Tate, Joe Back, Marvin Stamm, Bob Daughtery, The Virtuoso String Quartet and new singer Laury Shelley.

Legrand has been nominated for nine Academy Awards and has won two Oscars—one for "The Winds of Milford Haven" and the other for the best dramatic score for "The Summer of '42." He has also received three Grammy Awards as well as an Emmy nomination for the score of "Brian's Song.

RCA, which recently completed a long-range deal for a series of albums with Gryphon Productions, is currently in release with Legrand's latest album "Michel Legrand Live At Jimmy's.

ATV Inks Hotel Orch.

NEW YORK — Peter K. Siegel, president of ATV Records, Inc., has announced the signing of the Hotel Orchestra and the rush release of an LP on the Pye label. Included on the album are such swing-era songs as "It's Only a Paper Moon," "Sing Sing Sing," "The Montreal-based orchestra is the creation of Andre Perry, who also handled production on the album. The Hotel Orchestra consists of six musicians who supplement conventional instruments with the use of synthesizers. The LP was originally released in Canada and has received airplay in the U.S. as an import.
John Lennon
ROCK'N'ROLL

The new single
STAND BY ME (SS)

from the
"Rock'n'roll"
album (SK-3419)

You should'a been there...

Apple Records
From Capitol Records
WARNER BROS. RECORDS WITHDRAWS ITS TROOPS FROM EUROPE.

We'd like to congratulate the Warner Bros. Music Show—The Doobie Brothers, Little Feat, Tower of Power, Graham Central Station, Montrose and Bonaroo—on a whirlwind tour well wound.

And congratulations to the populations of London, Manchester, Munich, Frankfurt, Dusseldorf, Hamburg, Brussels, Paris and Amsterdam on their excellent taste in music.
1975 NARM CONVENTION PROGRAM
Century Plaza Hotel, Los Angeles, Ca. March 1-6

Saturday, March 1

EARLY BIRD REGISTRATION ........................................ 1:00 PM-5:00 PM

SUNDAY, March 2

CONVENTION REGISTRATION .................................. 9:00 AM-5:00 PM
RACK JOBBERS MEETING ........................................ 10:00 AM
Chairman: Stanley Jaffe, ABC Record & Tape Sales
RETAILERS MEETING .............................................. 10:00 AM
Chairman: Barrie Bergman, The Record Bar
DISTRIBUTORS MEETING ..................................... 10:00 AM
Chairman: Milton Saltstone, M.S. Distributing Co.
RACK JOBBERS, RETAILERS, AND INDEPENDENT DISTRIBUTORS’ LUNCHEONS AND RAP SESSIONS .................................................. 12:00 Noon
REGULAR MEMBERS MEETING .................................. 2:30 PM
PRESIDENTIAL WELCOMING COCKTAIL RECEPTION ...... 7:00 PM
Host: RCA RECORDS
THE "TOMMY" DISCOTHEQUE .................................. 8:30 PM
Host: POLYDOR, INC.

Monday, March 3

BREAKFAST ......................................................... 7:45 AM
OPENING BUSINESS SESSION .................................. 9:15 AM
Chairman of the Day
Jay Jacobs/Knox Record Rack Co./1975 NARM Convention Chairman
President’s Welcome
David Lieberman/Lieberman Enterprises/NARM President
Keynote Address
Amos Heilicher/President/Pickwick International
"MUSIC IS OUR BUSINESS"
Featured Speaker
Stan Cornel/J.Vice President/Warner Bros. Records
THE DAY RADIO DIED!
Panel Session
RADIO PROMOTION TODAY: DOES IT REALLY EXIST?
Moderator
Joseph B. Smith/President, Warner Bros. Records
Panelists
Ron Alexenburg - Epic Records
Buzz Bennett - Buzz Bennett Associates
Paul Drew - RKo Radio
Bill Gavin - The Gavin Report
Ira Heilicher - J.L. Marsh Company
Louis Laventhal - ABC Records & Tapes
Jerry Moss - A&M Records
Russ Regan - 20th Century Records
Bob Wilson - Radio and Records
George Wilson - Bartell Media

LADIES BREAKFAST, SEMINARS, AND LUNCHEON
Host: ABC RECORDS

CONTINENTAL BREAKFAST ...................................... 9:00 AM-9:30 AM
SEMINAR SESSIONS ........................................... 9:30 AM-10:45 AM and 11:00 AM-12:15 PM
Each session will be given twice, so that each lady attending will be able to participate in two of the seminars.

Beginners Needpoints
Mrs. Marvin W. (Phyllis) Rossman/Mrs. Jay R. (Betty) Jacobs
"How To Give A Great Party"
Mrs. Martin (Susan) Kasen
"How To Rebuild Your Home"
Mrs. Tom/Pamelia) Rodden
"Beginners Backgammon"
Lee Genuit, Pips Backgammon Club
"Communications: Is it Up and Down, Sideways, or Backward?"
Virginia Sailer, Family Practitioner-at-Large

GOURMET BUFFET LUNCHEON ................................ 12:30 PM

MEET THE PRESS LUNCHEON ..................................... 12:15 PM
Moderator: Stanley M. Gortikov, President, NAM
from the industry
Kenneth Giancy/RCA Records
David Lieberman/Lieberman Enterprises
Bruce Lundvall/Columbia Records
Michael Mallardi/ABC Record & Tape Sales
John K. Maitland/MCA Records
David Rothfield/Korvettes
Alvin Teller/United Artists Records of America
Larry Uglal/Private Stock Records
from the press
George Albert, The Cashbox
Bob Austin, Record World
Sidney Davis, Music Retailer
Eliot Tiegel, The Billboard
Ben Fong-Torres, Rolling Stone

Tuesday, March 4

BREAKFAST-MEETING ........................................ 7:30 AM
RETURNS: A NEW VIEWPOINT ................................... 7:30 AM
Chairman: Jack Lwerweke/Record Merchandising Co.
Jay Cooper, Esq./Cooper and Horowitz
William Dubey/Whistler. Fine and Berger
Tom Heiman/Nehi Distributing Co.
Ralph Kaffel/Fantasy Records
Tom Noonan/Motown Records
Russ Solomon/Tower Records
Tom Rodden/Twentieth Century Records

SEMINAR SESSIONS ........................................ "MBA" DEGREE PROGRAM
Session I — 9:30 AM-10:45 AM
Session II — 11:00 AM-12:15 PM
PERFEKT RECORDS AND TAPES PRESENTS
"THE MYTHICAL GROUP AND HOW TO MERCHANDISE IT"
Co-Chairmen
Barry Grief/A&M Records — George Steele/Elektra/Asylum Records
Spence Berland/Record World
James Greenwood/Coricrie Pizza
Jeff Wald/Jeff Wald Associates

HOW TO USE POINT OF PURCHASE DISPLAYS
Chairman: Martin Kasen/Peter Pan Industries
Barrie Bergman/The Record Bar
Stuart Burnat/Musical Isle of America
Adam Somers/Warner Bros. Records

THE IMPORTANCE OF SPECIALTY PRODUCT
Co-Chairmen
Richard Lionetti/Pickwick International — Jerry Weiner/Disneyland/Vista Records

MAKING RADIO PROMOTION
AN EFFECTIVE MERCHANDISING TOOL
Chairman: Ron Alexenburg/Epic Records
Lenny Beer/Record World
Alfred Chotin/J.L. Marsh Company
Jay Jacobs/Knox Record Rack Co.
Dennis Laventhal/ABC Records
John Rock/John Rock & Associates
James Tyrrell/Epic Records
George Wilson/Bartell Media
1975 NARM CONVENTION PROGRAM
Century Plaza Hotel, Los Angeles, Ca.  March 1-6

ONE THIRD OF OUR BUSINESS: TAPE!
Chairman: Herbert Hershel/GRT Music Tapes
Robert Elliott/A&M Records
R. A. Harlan/LBC Record and Tape Sales
George Schnake/The Record Bar
Jack Woodman/GRT Corporation

THE ULTIMATE IN YOUR FINANCIAL STATEMENT:
THE BOTTOM LINE
Chairman: Mortimer Beni/J.K. Lasser & Co.

INSTALLATION AND AWARDS LUNCHEON .................. 12:15 PM
ENTERTAINMENT
CHARLIE RICH/EPIC RECORDS
Country Music Entertainer of the Year

EXHIBIT AREA VISITING .......................... 3:00 PM-6:00 PM

PIRACY REPORT LUNCHEON ............................ 12:00 Noon
Host: MCA RECORDS
"Combating Piracy: How To Do It Yourself"
Chairman: Jack Silverman/A&M Record and Tape Sales.
NARM Piracy Chairman
Speaker: John Sippel/Billboard
Henry Brief/RIAA
Chet Brown/U.S. Attorney/Los Angeles County
Richard Greenwald/Interstate Record Dist.
Stanley Lewis/Stan's Record Service
Joseph Martin/Alex-Martin Distributors
Jo Walker/Country Music Association

ADVERTISING SEMINAR — "MBA" DEGREE PROGRAM — 2:30 PM

I. THE YEAR OF THE TELEVISION EXPLOSION
Chairman: Neil Bogart/Casablanca Records
Bill Aucoin/"Direction, Plus"
Clare Baren/A&M Records
"Joyce Bawitz/"Direction, Plus"
Tony Datesandro/Musical Isle of America
Murray Garrett/Licorice Pizza
Ira Heilicher/J.L. Marsh Company

II. ADVERTISING IN THE OTHER MEDIA
Chairman: Lou Simon/Phonogram/Mercury
Lou Fogelman/Music Plus
David Glew/Atlantic Records
Alan Perper/J.L. Marsh Company

NARM AWARDS COCKTAIL RECEPTION .......................... 6:30 PM
Host: MOTOWN RECORDS

NARM AWARDS BANQUET ............................. 8:00 PM
Host: NARM
Master of Ceremonies
Joseph B. Smith, President/Warner Bros. Records

NARM SCHOLARSHIP FOUNDATION DINNER .......................... 8:00 PM
ENTERTAINMENT
PAUL ANKA/UNITED ARTISTS RECORDS OF AMERICA

Wednesday, March 5

BREAKFAST-MEETING .............................. 8:00 AM
Chairman of the Day: Cy Leskie/Pickwick International
Featured Speaker:
Professor Theodore Leasoff/Harvard University Graduate School of Business
"THE LEISURE TIME BUSINESS 1975"
Presentation: Joel Friedman/WEA Distributing Corp.
"BUT MUSIC IS OUR BUSINESS HOW TO BROADEN ITS BASE"
Bud Cee/Fred Meyer Department Stores
Kenneth Giles/Zayre's
Barry Goody/Goody's
Lonne Jackson/Two Guys
I. Martin Pompadour/AMERICAN Broadcasting Company
Sam Weiss/Win Records

LADIES HOUSE TOUR AND
CHAMPAGNE LUNCHEON ............................. Buses leave hotel at 9:45 AM
Host: ABC RECORDS

EXHIBIT AREA VISITING .......................... 11:30 AM-5:30 PM
Luncheon served in the Exhibit Area
Host: W/E/A Distributing Corp.

NARM SCHOLARSHIP FOUNDATION DINNER .......................... 8:00 PM
ENTERTAINMENT
PAUL ANKA/UNITED ARTISTS RECORDS OF AMERICA

Thursday, March 6

CONTINENTAL BREAKFAST ............................. 8:00 AM
SEMINAR SESSIONS — "MBA" DEGREE PROGRAM
Session I — 9:00 AM-10:15 AM
Session II — 10:30 AM-11:45 AM
LABOR RELATIONS: RACE, SEX, AND
AGE DISCRIMINATION; WAGE AND HOURLY REGULATIONS
Chairman: Allen Siegel, Esq./Arena, Fox, Kintner, Plotkin and Kahn

THE TRAINING OF IN-STORE PERSONNEL
Chairman: Raul Acevedo, Disc Records Company
Ben Karl/King Karl Records
John Schairer/Tow
George Schnake/The Record Bar

THE MERCHANDISING OF POP CATALOG,
CLASSICAL AND JAZZ PRODUCT
Audio-Visual Presentation: Peter Munves, RCA Records

Exhibitors At NARM 1975

AA Records
ABC Records
Alshire International
Amberg File & Index Company
American Album and Tape
Ampex Corporation
Arista Records
Audio Magnetics Corporation
Big Three Music Corp.
Buddah Records
Capitol Magnetic Products
Capitol Records
Casablanca Records
Caytronics Corporation
Chelsea/Roxbury Records
Children's Records of America
Columbia/Epic Records
Columbia Magnetics
 Controlled Sheet Music Service
Decora Industries
Disneyland/Vista Records
Display Media, Inc.
Elektra/Asylum/Nonesuch Records
E V Game, Inc.
Fantasy/Prestige/Milestone Records
Fidelitone, Inc.
Fiddler's Deli.
Friedman Air Craft Engineering Corp.
Gemini Rising, Inc.
GRC Records
GRT Corporation
Gusto Records & Tapes

Hamilton Fixture Company
Heartwarming/Impact Records
Helmac Products Corporation
Island Records
Richard Kastner Company
Kester Marketing
Keyso-Century Corporation
Laff Records
Le-Bo Products
Liberty Fixture, Inc.
Herbert A. Linsky Associates
London Records
MCA Records
Memorex Corporation
M.I.A. In and Out Promotions
Motown Record Corp.
Peter Pan Industries
Pfannehl
Pickwick International
Polydor, Inc.
RCA Records
Recoton Corporation
Scorpio Music Distributors
Screen Gems/Kane Publications
Some Records
Surplus Records & Tapes
Sutton Record Company
Transcriber Company
Twentieth Century Records
United Artists Records of America
Vee Jay International
Warner Bros. Publications
W/E/A Distributing Corp.

March 8, 1975
A new album from the most talked about, seen about, and critically acclaimed about new instrumental group in recent years. 

TOM SCOTT AND THE L.A. EXPRESS proudly on Ode Records and Tapes.
CASH BOX R&B NEWS REPORT

r&b ingredients

Celebrations are in order this week for Minnie Riperton, Epic Records artist, whose singer, "Lovin' You" has topped to number one on the Cash Box Top 100 Singles Chart. The tune, penned by Minnie and Richard Rudolph, is from her LP 'Perfect Angel.' Front Line Management's Jack Kellman is obviously pleased, but is keeping us all guessing on Minnie's future recording plans. We can't wait for more. Jack-Motown recording artists The Jackson Five have been packing 'em in on tour recently, setting a new gross record at Gotham's Radio City Music Hall for eight shows. At the New York venue, they introduced their sisters La Toya and Janet, leaving open all sorts of possibilities for speculation on their own careers. The US have gotten positive chart responses from their current 45 'I Am Love' from their 'Dancing Machine' LP Mercury recording artists The Ohio Players continue with their current two-month long U.S. tour. Ironically the group, scheduled to receive gold disks for their Fire LP, will have to wait until their return to Chicago's Arie Crown Theater in April. That should give RIAA time to make up the platinum plaques! Hamilton Banker, Inc. PR concern has announced exclusive representation deals for Isaac Hayes and Mannix's Gail Fisher. Gimme Recording Corporation has released a single from its first jazz LP 'Moog Fluting' by Joe Thomas, alias the Ebony Godfather. The cut, entitled 'Castrin' features Thomas' flute virtuosity, which first gained him distinction as a member of the Rhoda Scott Trio. LeBaron Taylor, vice president of special markets, Columbia Records, has announced the signing of the Edward Winsor Wright Corp. to handle press and PR for Ramsey Lewis and the Mannhills. Philly Groove Records has announced the release of "Sunshine And Promises," a single from artists Finishing Touch's forthcoming LP. Trio. composed of Charles Mack, Matthew Ledbetter, and Paul Hunter perform tune written by manager Herbys Harris and produced by Philly Groove president Richard Pison. Pdp side is interestingly titled "Second Best." Such modesty cannot be overlooked! Tamla Motown recording artist Eddie Kendricks slated to headline L.A.'s Total Experience Mar. 5 through 10 Barry White will perform a one-night special concert at L.A.'s Shubert Theatre on Mar. 8. The concert is sponsored by the era of the west coast National Youth Movement. Earth, Wind and Fire, Epic Records group, has begun a U.S. tour expected to run several months, with dates already set in Texas, Florida, Georgia, Alabama and Louisiana. Assembled guests at the Troubadour opening of Arista Records artist Barry Manilow this past week were treated to an unexpected, super performance of "Dancing In The Streets" when Martha Reeves, also newly signed to the label, joined Barry on stage, in addition to Anita president Clive Davis, star gazers had a field day, as actress Sally Kellerman and Neil Diamond watched Barry perform. Capricorn recording artist Percy Sledge is enjoying his return to recording and stage performance. The sweet voice that gave "When A Man Loves A Woman" a few years back has a new album and single, both entitled "I'll Be There," Everything. Gail Giddens, Capricorn's lovely Macon publicist, tells Cash Box that Percy gave an SRO performance at Macon's Uncle Sam's club. Joe Sample and Steve Hodder of the Crusaders make the interesting claim that they are the only Blacks to own property in the high Sheriff. Now at least producer Stuart Levine will have a place to spend his winter holidays! Sample is exclusive these days, putting together new material for the band at the mountain retreat, but plans to be in town for the Grammys this week. The Crusaders are celebrating their 25th anniversary together. Rufus currently on tour in Europe, where a new logo has been designed for the group. According to ABC's Todd Gray, the design is simply the mouth of lead singer Chaka Khan. Delightful! Mary Wilson of the Supremes celebrates her birthday on Mar. 6, an annual event. At the Whisky opening of the Undisputed Truth this past week, notable onlookers included Eddie Kendricks, Stevie Wonder, Tavares, Bloodstone, Jackie and Germaine Jackson and the wives and Yvonne Fair. Gil Scott-Heron has released the single 'Superman' off his Arista LP 'First Minute Of A New Day.' Atlantic Records artist Major Harris arranges in Los Angeles later in March to tape Soul Train.

phil alexander

NEW AND IMPROVED -- After two sold-out shows at New York's Fillmore Atlantic Recording artists The Spinners celebrated in their dressing room. A new single 'Live A Little, Laugh A Little' has just been released from their gold album on Atlantic Records. 'New And Improved.' Pictured from left to right are Spinner Bobby Smith, Atlantic/Aco director of artist relations. Barbara Harris, Spinners Pervis Jackson and Phillip Wynne, Charlie Brown of WRVR Radio, and Spinners Henry Fambrough and Billy Henderson.

VOULEZ-VOUS MANGER AVEC MOI, CE SOIR? -- During their first visit to France in December, La Belle's Nona Hendryx's passion for French food required a photograph with the head Chef of CBS Records own office restaurant in Paris. The photograph (left-to-right) Peter De Rougemont (vice president of European operations, CBS International), Sarah Darch, Monsieur Pierre Mestre (Chef), Nona Hendryx, Patti LaBelle and Steve Diener. (European marketing director at CBS).

Awards To Stax For LP Design

MEMPHIS -- The Stax Organization was honored with awards in the field of packaging design during the recent competition sponsored by the Memphis Advertising Federation. Stax entries LP jackets developed for Shirley Brown's 'Woman To Woman' and Isaac Hayes' 'Truck Turner' were each awarded gold certificates citing their excellence in both creative approach and market appeal. The annual event drew more than four hundred entries from some of the Midwest's advertising agencies. The Stax Organization has been a participant in the competition for the last four years, and each year has been selected by judging panels to receive citations of merit and first-place awards in the scope of advertising, marketing and creative direction categories. All LP jackets and advertising materials bearing the Stax trademark are conceived and supervised through the production stages by the creative services element of the Stax advertising department.

Latin Stars For Kirshner TV Show

NEW YORK- Jerry Masucci, president of Fania Records, reported last week that Salsa Music will be getting its first national television exposure by way of an appearance of the Fania All-Stars on the 120-station syndicated 'Don Kirshner's Rock Concert' on Mar. 8. Featuring such Latin musicians as bandleaders-performers Ray Barretto, Willie Colon, Larry Harlow, Johnny Pacheco, Roberto Rona, and Bobby Valentin, the Fania All-Stars will be performing songs from their upcoming feature-length film, 'Salsa,' filmed at Yankee Stadium. The group will be joined by guitarests Manu Dibango, Billy Cobham, Mongol Santamaria, and Jorge Santana at various junctures of their performances.

Della Reese To Tour Africa

HOLLYWOOD -- Della Reese has been set for a five-week concert tour of South Africa starting Mar. 4. Miss Reese, who recorded the LP 'Della and Her Records' will be accompanied on the tour by The Art Reynolds Singers, comedian Tim Reid and The Marvin Jenkins Trio. The tour will include dates in Capetown, Johannesburg, Port Elizabeth and Durban.

NYC Concert Salutes Lionel Hampton

NEW YORK -- Jack Kleinsinger's "Highlights In Jazz" concert set for Mar. 17 will be a salute to Lionel Hampton. All proceeds will go to the Lionel Hampton Aqueduct for music scholarships. Appearing with Hampton at the concert will be such musicians as Buddy Rich, Teddy Wilson, Art Tatum, Clark Terry and Miles Davis. The concert will take place at NYU Loeb Student Center in New York.

NASH DAY -- Johnny Nash was the recent recipient of an award by Mayor Tom Bradley proclaiming Johnny Nash Day in Los Angeles. Pictured above are Mayor Tom Bradley and Nash at the ceremony at City Hall. The award was presented for Johnny's contributions to the community of Los Angeles and to the entertainment field.

Gloria Gaynor Fete Planned For Mar. 3

NEW YORK- Gloria Gaynor Day has been planned for March 3 when MGM Records artist Gloria Gaynor will be crowned Queen of the Discotheques in a ceremony at Le Jardin disco club. Ms. Gaynor was elected in a poll by the National Association of Discotheque Disc Jockeys in the first of what is to be an annual event. Mayor Abe Beame's citation of congratulations to Gloria Gaynor reads: "It's always a pleasure to congratulate a citizen of this great city on meritorious achievement, especially those that result from talent and hard work. Such achievements are your well-deserved recognition for your continuing fame in the world of pop music and recordings, and the trophy naming you 'Queen of the Discotheques.'" The award will be presented to Ms. Gaynor at Le Jardin by a representative of the Mayor's Office.

Ms. Gaynor's 'Never Can Say Goodbye,' was a hit in the U.S. and Great Britain, and an album of the same name was recently released by MGM.

www.americanradiohistory.com

March 8, 1975
Capitol Names March LPs

HOLLYWOOD — The Capitol debut of the British band Status Quo and the return to Capitol of singer-guitarist Bob Seger highlight Capitol's seven-album March release, announced Don Zimmerman, senior vice president, marketing, Capitol Records, Inc.

Status Quo's first album for Capitol titled 'On The Level' features their recent British single 'Down.' Bob Seger, who recorded four albums with Capitol in the late sixties, returns to the label with 'Beautiful Loser,' a rock album recorded with the help of the Muscle Shoals Rhythm Section and Bob's regular backup group, Silver Bullet Band.

Blue Swede, the Swedish band whose first LP on the EMI label (distributed by Capitol) featured versions of 'Hooked On A Feeling' and 'Never My Love,' return with 'Out Of The Blue,' which they are supporting with their third concert tour of the U.S.

Country songstress Arleen Hardin offers a first album for Capitol entitled 'I Could Almost Say Goodbye.' Also for release is a two-record set of many Tennessee Ernie Ford's performances, 'Precious Memories.'

The comedy field is represented this month by 'Justifyin' Justin Wilson, a compilation of the Cajun comedian's repartee.

Rounding out the month is a special re-release newly titled 'Beginnings,' featuring Linda Ronstadt. The LP, which was originally released eight years ago as 'The Stone Poneys,' marked Ronstadt's recording debut.

Major MCA Push For Earring

HOLLYWOOD Rick Friol MCA vice president of marketing, has announced a promotion and sales campaign to coincide with the March release of Golden Earring's track/MCA LP, 'Switch' and with the Dutch rock group's concert tour of the U.S. set for spring.

MCA has prepared radio spots for airing in key markets. In addition, print ads will appear in all major trade and consumer publications to tie in with Golden Earring's American tour dates. T-shirts, iron-ons, stickers and posters are also being prepared. In-store and window displays will be shipped to key dealers and a billboard on Sunset Blvd will announce the release of Golden Earring's LP, 'Switch.'

Golden Earring is set to begin their 21-month-long tour April 3. The band will headline concerts in 21 cities.

RCA Releases Low Cost LP's

NEW YORK — RCA Records last week introduced a new record line which will feature albums containing greatest hits LPs, re-issues of albums from its popular country and jazz catalogs and newly recorded albums. The new line will have a suggested list price of $4.98 and all the recordings will be available on stereo B tape cartridges with a suggested list of $5.98.

Introduction of the new line was made at the NARM Convention in Los Angeles by Jack Kiernan, division vice president of marketing. He said there is a growing demand and therefore a need for a line of recordings priced midway between our full-priced recordings and our economy labels.

Eighteen albums are part of the first release, and among the artists represented are Elvis Presley, Henry Mancini, Perry Como, Glenn Miller and Harry Belafonte. These albums, titled Pure Gold, are collections of these artists' hits.

Among the newly recorded albums will be songbook-type sets of the music of Jim Croce (by the Fourth Generation), Stevie Wonder (by Bert de Coteaux) and Elton John (by Benny and the Jets).

Kiernan said that among the packages are collections from "the very heart" of RCA's catalog. As an example, he said that the Elvis Presley album is a collection of hits such as "Jailhouse Rock." "All Shook Up," "Love Me Tender," "In the Ghetto," "Loving You" and others.

To introduce the new line, RCA Records will offer the following support trade advertising, a 600-line ad mat, a 4-color poster showing all 18 albums of the first release, 60-second radio and TV spots, a 6-bin wire rack with a special header and a sixty count cardboard dump compete with banker card.

Oscar Peterson Month For BASF

NEW YORK — Paul Wennick, national sales manager/promotion director of BASF/MPS Records, has designated March, "Oscar Peterson Month" at two of the major jazz retail outlets in the U.S. The Sam Goody chain of 19 stores and the 7 Tower Record locations will be involved in the campaign which features the latest Oscar Peterson LP, "Tracks." Print ads, radio time buys, two-color window posters, in-store displays and special pricing on the entire Peterson BASF/MPS catalog will also be included in the project.

E/A Sets Mar. LP Release

HOLLYWOOD — New albums from Judy Collins and Melba Montgomery comprise Elektra/Asylum/Nonesuch's third album release schedule of the year. Set for national release on Mar. 17 are Judy Collins first Elektra album of newly-recorded songs in two years, 'Judith,' and Melba Montgomery's third album for Elektra, 'Don't Let The Good Times Fool You.'

'Judith' was produced by Anil Mardon and, in addition to new Collins originals, includes songs written by Mick Jagger and Keith Richards, Stephen Sondheim, Jimmy Webb and Danny O'Keefe. The release of the new album, Judy's 14th for Elektra, follows a hiatus from recording during which Collins completed the documentary film, Antonia, with Jill Godmilow.

Melba Montgomery's third album follows the country chart action of its title song, "Don't Let The Good Times Fool You" also marks her third collaboration with producer Peerie Drake, who produced Melba's first number one country single, 'No Charge,' and has continued with subsequent hit singles for Melba.

Both albums will be supported by Elektra/Asylum's retailers' preview and marketing plan, as well as in store display materials including a special four-color poster for the Collins album. Melba Montgomery's album will be supported with a special retailer promotion centered on phone calls to selected retailers from the artist herself.

Both albums are being released simultaneously in disc, cassette and eight-track configurations.

Seals, Crofts Set Spring Tour

HOLLYWOOD Seals & Crofts have been set for a two-month concert tour of major U.S. cities beginning March 1. Tour has been set by Marc Leminon, for Nine House Promotions and will feature as special guest star Walter HUD Bat-dah Records artist. Walter's new single, "You Know You're Wrong Don't Ya Brother" has just been released following his new Buddah LP of the same title, Seals & Crofts new single, "I'll Play For You" is being released simultaneously with the opening of the tour. All lights, sound equipment, equipment moving, air and ground transportation is being provided by Nine House Productions during the entire tour.

CBS Releases New Getz LP

NEW YORK — Columbia Records recently released 'Carpentier Marvel,' a new album by Stan Getz, who had not had a new LP release in almost two years. Accompanying Getz' (saxophones) on the album are Chick Corea (electric piano), Arturo Moreira (percussion) and Stanley Clarke (bass). Corea also composed five of the six tracks on the album, with the remaining cut being penned by Billy Strayhorn. Columbia has launched a comprehensive merchandising campaign in support of the LP, including a national advertising plan covering radio and print outlets in major cities in the U.S. and Canada. The campaign will aim at pop, rock and mod of the road audiences as well as jazz enthusiasts.

Stan Getz' current touring band consists of Albert Dailey (piano), Clint Houston (bass) and Billy Harth (drums). The quartet has scheduled a series of club dates.
MOVING AHEAD — Colin Johnson and Alan Crux of Quarry Productions visit Capitol Records to present Al Coury, senior vice president, &r/promotion/artist development. Capitol Records, Inc. with new Status Quo album to be released by the label this month. The new Status Quo LP entitled "On The Level" currently tops England's album charts and includes the group's recent No. British single "Down Down". Picture: (l to r): Johnson; Rubpert Perry, Capitol's general manager, &r/poury, Crux, and Bob Buzaik, executive assistant to Coury.

Sound Bird To Ship First LP Release

HOLLYWOOD — Rick Sidoti, sales manager of Sutton-Miller Ltd, has announced that S-M's Sound Bird Records will ship its first LP release, Mar. 5. The release will consist of nine Mystic Moods catalog albums featuring an entirely new packaging concept for the line and will be serviced by S-M's 17 independent distributors throughout the United States. Rather than service the line of nine LP's to radio stations, a special DJ sampler featuring various cuts from the catalog and a cover showing the entire line concept has been developed and will be used at the radio level as well as the in-store level to aid sales and promotion on the line.

Osmond Duo Reach Gold

HOLLYWOOD — MGM Records has announced that Donny and Marie Osmond's MGM/Kolot album, "I'm Leavin' It All Up To You," has passed the million-dollar sales mark and has been certified as a gold record by the Record Industry Association of America (RIAA). Donny (17) and Marie (15) have both earned other gold disks, but this debut LP marks their first gold album as a duo. They were previously awarded a gold record for the single also titled "I'm Leavin' It (All) Up To You". That song as well as their current single, "Morning Side Of The Mountain," both appear on the LP which was produced by Mike Curb.

Lori Lieberman To Tour Europe

NEW YORK — Lori Lieberman will leave the U.S. Mar. 12 and make a ten day concert tour of Holland, Belgium, West Germany, France and England. Upon her return to the states in April, Capitol Records will release her fourth album. Her new single is "Raise Up Off Of Me."
POUNTS WEST — The business of party-going got its biggest boost of 1975 when Clive Davis and Aristas Records hosted an intimate gathering for what was supposed to be a close few friends in the Hollywood area. Naturally, the Bel-Air Hotel bash was anything but intimate, because Davis has more friends than you could count on a Sperry-Rand punch-card machine, so that’s no surprise to Aristas artists Gil Scott-Heron, Barry Manilow and Melissa Manchester (all of whom are performing in L.A. now and in the coming weeks).

The affair, complete with mobile disco service provided by Jane Brinton, ended about 3 a.m. and saw the following cast of characters make appearances at some point during the evening: Alice Cooper, Ringo Starr, Harry Nilsson, Keith Moon, Glen Frey, Don Henley, Kenny Loggins, Jim Messina, Barry Mann, Bernie Taupin, Elliott Murphy, Ron Dante, Bill Graham, John Denver, Jerry Weintraub, Maurice White, David Pomerenz, Tom Sullivan, America’s Jerry Becker, Paul Rothchild, Richard Perry, Vini Ponci, Bonnie Raitt, Stevie Wonder, Mo Odin, Sylvia Miles, Alan Hirschfield (proxy of Columbia Pictures). Bobby Roberts, Tony Roberts, ICM head Ralph Mann and the lovely Carol Strauss.

The club that night was super in every way, offering a positive feeling that all of us have been looking forward to since 1975. In a sense, it beat back the recent grumbling about recession, inflation, depression and the price of Wonder Bread. To sum it up, it was a defusing affair. Symbolic of the good times we’ve had recently in the mid-sixties and whether or not it is indicative of things to come. It nonetheless provided the outlet we need so desperately in these ‘hard times.’ Aristas’ roster of artists is top notch and I feel that the party-goers who turned up for the Bel-Air bash typify the class that the music industry today has to offer.

The taping of Hoyt Axton’s Country & Western. Boogie Woogie. Gospel. Rock ‘n Roll Special also drew a cast of distinguished characters to its doors in the person of Buffy Sainte-Marie, Kris Kristofferson & Rita Coolidge, Artie Guthrie, Keith Moon, Harry Nilsson, Ringo Starr, Paul Williams, Commander CODY, Cheech Marin, Doug Dillard, Mark Anthony, Evie Sands, Jerry Moss, Dean Stockwell, Dennis Hopper and David Doria. The evening featured taping of the Factory Freash album. Sun was the “No Song” which Axton wrote and was in joined in singing by a bunched up as the assembled guests. Quite a show. May very easily garner network sponsorship.

Something happened to Kinky Friedman on his way to completing his second show last weekend at San Francisco’s Boarding House. Friedman, as you doubtless know, puts everybody on (religious groups, politicians, other rock acts, you name it). He was gigging with Buffy Sainte-Marie and was into a spoof on the American Indian titled

"Miss Nickelodeon" complete with headress when Buffy walked in and was shocked. Nobody sensed his feelings till the second show when, according to ABC PR chief Mike Ochs, Buffy rushed on stage and snatched the headress from Kinky’s head.

A few days later the friends were preparing to make a film about that show, but that is playing with dynamite.

Grinderswitch’s new capricorn LP entitled “Macon Tracks” features a cover painting by Marshall Anderson and represents 19th century America including the members of the obedient group surrounding the railroad depot. Anderson is, of course, kin to one of Grinderswitch Elvin Bishop’s next LP, “Juke Joint Jump” features guest shots by Steve Stills and June Pointer...John Hammond’s Capricorn debut, “Can’t Beat The Kid” produced by Eddie Hinton, features numerous Nashville studio heavies. Look for it.

Robert Johnson, former Memphis session heavy and lead guitarist for John Lee Hooker’s Ox, played on the Rolling Stones sessions in Rotterdam recently at the personal invitation of Mick Jagger, according to John Scott, MCA national LP promoter, while “Oo The Wisp” is the title of the new Leon Russell LP due via Shelter and MCA in April.

Pam Rodden, chronicling the Misaus of 20th Veep Tom Rodden, will chair a seminar at the NARM for trade ladies on the subject of “How to Handle Your Home Rebuilding Problems.” Pam’s an architect and well versed on the subject. Should be for us.

Our Gaal Maureen McGovern (speaking of 20th ladies) has again had tunes nominated for Oscars, this time for her work on her current “We May Never Love Again” single, b/w (and also nominated) "Where Love Takes Me. The first is from "Towering Inferno," the B-side from "Gold." The former will be awarded to Paul Nicture, national promotion chief for Pye Records, was in L.A. last week and stopped at Cash Box to visit with out own Bert Bogash to promote new single by Phil Everly and Johnny Wakelin.

The first week of the month is any indication, composer/arranger/conductor Jimmie Haskell must be one of the busiest in the business. Following arranging/conduction sessions for Paul Anka, Rick Nelson, and The Dillards, English superstar T. Rex flew to Los Angeles especially to record 4 tunes to Jimmie’s arrangements. Next on Jimmie’s agenda was a Three Dog Night session in which they selected him to arrange their first album with strings. This was followed by sessions for Bobby Goldsboro and Candi Staton... Grinna records has released a single by newly signed artist Elmo Bateman, “I Am A Spy for the F.B.I.” Backed with “Bateman,” the single was written and produced by Chuck Howard. composer of much of the material on Ringo Starr’s “Beauties of Blues” album Elmo Bateman presently is working with a group called the Banana Sandwich at the Stagecoach in Mason City. It’s much!

david budge

EAST COASTINGS — The Alice Cooper television special, “Welcome To My Nightmare” will be broadcast over the ABC network on Friday, April 29. The program, which will be part of the “Wide World.” In Concert” series marks Cooper’s first TV appearance in two years, when, by the way, he inaugurated the “In Concert” program in November, 1972. The show, which will further Cooper’s fusion of rock with theater, will present him in a surrealistic setting incorporating new lighting techniques designed by Imero Fiorentino. The show, which combines Cooper’s dreams, nightmares, and fantasies with his music, will also star Vincent Price. The soundtrack should be available next week.

The BLUE JAY WAY: What has been described as a “landslide” listener response of more than 1,500 postcards has been reported after radio station WNEW-FM’s initial announcement of Carnegie Hall’s “Playback” of the new Justen Hayward/Lodge John Dillay’s LP, Jerry Weintraub, who first conceived the event, has commented that, “the response from the fans has surpassed our expectations.” Some 2,800 members of the public and press will be at Carnegie Hall on Mar. 10 for the event which will undoubtedly be SRO. Scott Muni, program director of WNEW-FM has gone so far as to say that the station has already received close to 12,000 requests for tickets which will be allotted to listeners by a special draw. It’s overwhelming at this stage, Muni told Cash Box. We haven’t even said anything about the possibilities of Justin and John showing up for the event to answer questions from the audience. Weintraub has further announced that 1,200 more postcards will be drawn after all the tickets have been mailed out to the winners. These 1,200 applicants will receive a letter which, when presented at Carnegie Hall on the day of the Playback will entitle them to fill any empty seats. In the event that there are no empty seats, these 1,200 people will receive a copy of the new Hayward/Lodge single culled from the album.

BITS & PIECES: Muddy Waters, who just finished recording his next album in Woodstock with members of the Band (he’s pictured here with: top) Top Top Perkins, Levon Helm, Garth Hudson, Fred Carter, (bottom) Bob Margolin and Muddy Waters, Paul Butterfield. Quite an impressive band.

Yesterdays Memories‘ will have its first issue out this week. Its stated purpose is to present stories and critiques on the r&r and black music scene of the 40’s and 50’s. It is a quarterly publication and can obtained through P.O. Box 1825, F.D.R. Station, N.Y.C. 10022.

Badfinger have just completed the recording of their next album for Warners in England under the direction of Ken Nelson and Richie Wise producing. The album, as yet untitled, deals entirely with the music business as written by the members of the group. The LP is scheduled for a early spring release. John Mayall, in town for his concert at the Academy Of Music stopped by the Bottom Line to see Eric Burdon and wound up doing a couple of numbers with him. Veteran session drummer Emo枋 Suwannee, a guest at the Bottom Line last week, and drew among others, members of the Average White Band, who joined him on stage to the total enjoyment of the audience. He was reported to have more favorable reaction to new releases passing through in the office last week were Led Zeppelins “Physical Graffiti,” Argent’s “Circus,” Orleans’ “Let There Be Music,” and Les Variations’ Cafe De Paris, but not to be overlooked is the second American release by the Italian group. Osanna, “Landscape Of Life,” on the Cosmos label. The five members of the band approximate something out of Andy Warhol’s 1966 Plastic Exploding Inevitable on the back cover, but their blend of progressive rock and jazz undercurrents are executed with extraneous flair and flamboyance. One of the more talented and better recorded groups to emerge out of the current European invasion, let’s hope Osanna make it over to these shores sometime soon.

SCHOOL DAZE: Orange High School in Cleveland has developed a program unique to contemporary high school curriculum. Now entering its third year, the school’s ‘Listen To The Music’ program is a student run forum which covers many aspects of the music business. Guests who have addressed the students at the invitation of Gary M. Cohen, the student currently running the program have included recording artists Michael Stanley and John Hambich plus a number of local radio people including WABQ program director Ernest James, WXYX program director Chuck Dunaway, and Carolyn Thomas of WWCFL. Promoter-manager Mike Beikin has addressed the students as has Warner Bros. artist relations executive Ted Cohen.

The informal course covers the broad topics of how records are made, promoted, merchandised and how they eventually get on the air. Music business people interested in participating in the program should contact Gary Cohen at 1 Brantenhal Place. Cleveland. Ohio 44108.

Pine Top Perkins, Levon Helm, Garth Hudson, Fred Carter, Bob Margolin, Muddy Waters, Paul Butterfield: Quite an impressive band.

barry taylor
Right now they’re getting ready to press the new Seals & Crofts album.

In three weeks it will be ready.

Meanwhile, here’s the single:

“T’ll Play For You”
(WBS 8075)
On Warner Bros. records
Seals & Crofts on tour:

March 1—Illinois State University, Normal
March 2—University of Notre Dame, South Bend, Ind.
March 3—Northern Michigan University, Marquette
March 5—Indiana State University, Terre Haute
March 7—Erie, Pa.
March 9—Ohio State University, Columbus
March 11-12; 14-16—Uris Theater, New York
March 18—Boston Music Hall, Boston
March 19—Mike Douglas TV show, Philadelphia
March 20—Spectrum, Philadelphia
March 21—Convention Center, Niagara, N.Y.
March 22—Arie Crown Theater, Chicago
March 24—Central Michigan University, Mt. Pleasant
March 25—St. Paul Auditorium
March 26—Kiel Auditorium, St. Louis
March 28—Vanderbilt University, Nashville
March 31—Pittsburgh Civic Auditorium
April 1—Cincinnati Garden
April 3—University of Kansas, Lawrence
April 4—Kansas State University, Manhattan
April 6—Montana State University, Bozeman
April 8—Seattle Arena
April 9—Memorial Coliseum, Portland, Ore.
April 10—Western Idaho Fair Exhibition, Boise
April 11—Idaho State University, Pocatello
April 17—Sports Arena, Hershey, Pa.
April 18—Sienna College, Albany, N.Y.
April 19—Civic Center, Providence, R.I.
April 20—Civic Center, Hartford, Conn.
April 22—War Memorial, Rochester, N.Y.
ABC Records Has Record '74 fr pg. 9

to profitability during 1974.
Earnings from continuing operations for 1974 were $45,945,000 compared with $45,470,000 in the 1973 period, an increase of 10 percent. Earnings per share from continuing operations rose to $2.92 compared with $2.69 in 1973, an increase of 9 percent. Revenues from continuing operations were $886,040,000 in 1974, compared with $880,505,000 for the prior year, an increase of 3 percent.

Fourth quarter earnings from continuing operations were $11,901,000 compared with $12,094,000 in the 1973 period. Fourth quarter earnings per share from continuing operations were $61 compared with $72 in the 1973 quarter. Fourth quarter earnings from continuing operations rose to $208,453,000 from $253,767,000 in the like period of 1973, an increase of 18 percent.

The Company's decision to write off the cost of certain unsuccessful network programming projects in the second quarter of the period was a principal factor resulting in lower earnings per share in the fourth quarter. Earnings per share for the quarter amounted to $0.61 per share compared with $0.72 per share for the same period of 1973.

Earnings from discontinued operations for 1974 include a net loss of $9.01 per share in the fourth quarter and net gains of $0.11 per share for the year, arising principally from the sale of certain real estate and theatre properties and the Company's Pittsburgh radio stations including 93 WAMX.

Similar gains for the first nine months of 1973 were reflected as extraordinary items, and then were excluded from the previously reported net income and were added back in the fourth quarter of 1973 amounting to $0.02 per share. Net gains in the fourth quarter of 1973 amounting to $0.02 per share were included in continuing operations.

Earnings from discontinued operations in 1973 are equivalent to $0.08 per share reflect the operations of the television program syndication subsidiary sold in March, 1973 and the Northern Theatre Group through September 28, 1973. The date the Company decided to sell the Group.

Gains on the record 1974 results, Goldenson and Rule said. "This outstanding year for our Company reflects the continuing growth of our principal business—broadcasting. Both the ABC Television Network and ABC owned Television Stations reported record revenues and profits. In addition, a significant growth trend was short our recorded music operations. These two activities were the major contributors to the gains we are reporting today."

"In radio, both our owned AM stations and our network radio declined in profits. Our FM stations, reflecting the unique growth potential of the medium, showed higher revenue gains and their reduced loss was in accordance with our projections for the division."

"The ABC Television Division showed increased revenues during the year. Severe cost pressures from higher film rentals affected the division, as well as a result of the gains on the sale of various properties, the division reported an overall profit improvement."

Commander Cody: New Directions, No Dry Ice

It was a freezing, windy day in 1970 at Cal State College. Hayward, California, much too cold for an outside concert for the student body, but there was George Frayne and the Lost Planet Airmen rocking away with a high-energy set that featured "Beat Me Daddy Eight to the Bar," and an almost indescribable country-boogie style that soon had the crowd warming up. A summer later, in the ABC Studios, the Airmen, with George Frayne from Ann Arbor, Michigan in those days, the band was soon established as one of the most innovative and exciting groups in the Bay Area, attracting overflow crowds to favorably Bay Area clubs, and even the interest of national publications.  Most astounding then, and of most importance today, is the band's tremendous versatility, which accounts for their widespread popularity and listenability.

Out of the funky atmosphere of the Berkeley beer joints, the Commander and his boys went on to record five albums, sell more than a million records, perform several thousand albums, and make friends at larger venues across the country. But reflection on the past history of the band for George Frayne is just so much pleasant conversation. "Most of the changes in the group members are a part of the music business, so it is difficult to pin one group as the Airmen."

Actually, the coming of Commander Cody to Warner Brothers has both camps extra-vigilant and looking for the final, almost-unilateral potential of the band's musicality and popularity. And when George Frayne decides to open those golden vocal chords, there'll be a lot of people listening.

phil alexander

Manzarek Band Begins U.S. Tour

CHICAGO — Ray Manzarek opens his U.S. tour at the Salt Palace in Salt Lake City, Utah on Feb. 22 with Grand Funk. The tour marks the debut of his new band, and will extend through March.

His album is entitled "The Whole Thing Started With Rock And Roll And Now It's Out Of Control." The band includes Ray on keyboards and vocals, Robby Krieger on guitar, Manzarek on bass, Terry Sylvester on guitar, and Hunt Salem on drums. Harrison was previously with Silverstein, and the Krieger Brothers with Todd Rundgren.

"I've spoken of my concept for the band, which was that it would be best when it was out of control, not programmed or calculated, I wanted to get myself totally musically and emotionally, back to that point, and my efforts now are directed to creating a stronger musical output with the keyboards as the focal point."

After the Salt Palace, further dates with Grand Funk include Denver, (23), Albuquerque, (24), Tucson, (25), El Paso (Mar. 1), and Phoenix (2) Ray will also do several dates with Robin Trower, including Salt Lake City and Portland, (8,9), with further March concert dates to be announced shortly.

MUSEXPO fr 9

Musexpo will hold a press conference in the four weeks at which time Shasoua will formally announce the first group of participants and give the press a progressive report on the convention.

A number of prominent recording artists are interested in exposure of some of their major talent in America and to assist in this Shasoua is working with the Las Vegas Hotels so that these big international acts can appear during the four week period. Musexpo at the various lounges and major hotels as added attractions. They are also discussing a few late night (2 a.m.) shows of these major acts in the big "big rooms" and Shasoua reports that one TV station is even expressing an interest in filming a 3-hour TV special featuring these acts. Soshua is still negotiating this aspect with the other two networks before he comes to any conclusions in the TV area.

Blohm Leaves Col. Records

HOLLYWOOD — Gary Blohm has departed Columbia Records after 3½ years as vice-president of national promotion and recording operations, to enter independent film and record production.

THE CRYSTALS APPEARING AT THE WESTBURY MUSIC FAIR, N.Y. MAR. 14 & 15 VALLEY FORGE MUSIC FAIR, PA. MAR. 21 & 22

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March 8, 1976
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It's the newest LP featuring
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It's the newest LP featuring
GLADYS KNIGHT AND THE PIPS

It's the newest LP featuring
CURTIS MAYFIELD

It's the newest LP featuring
KOOL AND THE GANG

It's the newest LP featuring
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Humble Pie
Joe Vitale’s Madmen

academy of music, nyc — up until several years ago, humble pie seemed destined for superstardom. as one of the best of the british rockers to emerge from mid-sixties teeny-bopper (steve marriott being from the small faces and peter frampton from the herd), the a&m group developed a tight, entertaining heavy blues-rock style which climaxed with the classic “live at the fillmore” album, arguably the best live rock disc ever produced. however, frampton’s departure in 1971 seemed to slow the group’s rapid upward rise. although their successful lp followed “smokin’,” the ensuing activity failed to generate the excitement that was necessary to push them to a once-potential peak. humble pie gave their farewell performance at the academy on a recent saturday evening, and a bit of the old fillmore magic seemed to be in the air.

steve marriott has always been a great showman in addition to using his powerful voice both in song and in his famous sung-spoken story raps, and he was in fine form for this last gig in new york. in fact, the whole group was sounding fine, as clem clingman’s guitar playing was tasty, both solo and complementing marriott’s licks, and greg ridley on bass and drummer jeremy shirley provided a strong, tight bottom. ironically, and there was a certain sadness in seeing a once-great band whose time has passed give up the ghost, especially in the context of a fine performance.

opening the show was joe vitale’s madmen, a new rock outfit formed essentially out of the remains of joe walsh’s barnstorm. the atlantic group performed a good rock set highlighted by tunes from drummer vitale’s “rolly cooper weekend” lp. the level of musicianship was high throughout the set, and the future looks promising for the outfit.

mandrill
whisky a go-go
mandrill continues as the most demonstrative and persuasive rock/soul bands working today, and the united artist septet proved that they could get anybody boogeying during their gig at hollywood’s famous whisky. led by the willson brothers (lou, carlos and ric) and claude “coffee” cage the band offered a powerful amalgamation of latin-rock jazz and soul influences in a tour de force that started off slowly, but built to a frenzied pitch at the conclusion with the audience on its feet dancing and handcapping in unison.

the band is particularly adept at taking a riff and improvising on it and such was the case last night. the crowd seemed particularly fascinated by tunes like “symphonic revolution,” “peck” and “roll it all.” the group also offered an elegant and remained tight within the improvisational format. this is no mean feat. with the following the group has been on tour for the past five years, there is already a great deal of interest in their upcoming ua lp set for release on march 21st. mandrill’s next album is an explosive act to catch on, not just here in la but all over the country.

friends
holiday inn, torrance, ca — it is unusual to find really well-toned harmonies on the show band scene, but bands are a band that are truly distinctive anywhere they play. the group is one of the few modern pop sounds sequencing effortlessly together, they construct a delightful musical unit, featuring material from a variety of sources. their harmonies are crystal clear and diamond bright.

band members include larry sutton on keyboards and vocals, jody gaford on vocals and percussion, mark ross on bass and vocals and denny o’toole on drums. o’toole is of particular interest providing the foundation for the fresh, friendly sound.

Johnny Winter
winterland, san francisco — johnny winter has for a long time been regarded as one of this country’s top rock slide guitarists. on this night in the confines of the winterland he demonstrated how true his living legend is. the band included harry gibbs on bass, floyd radford on rhythm/lead guitar and richard hughes on drums — gave him the magnanimous support he so truly deserves and he tore through an evening of inspiring, crunchy rock and roll music.

he opened the show with the john lennon song from his latest columbia/blue sky lp “john Dawson winter iii” and also included the ethereal “people” and played an awesome version of the tune. floyd radford also was allowed plenty of room in which to solo so that between the two guitarists there was a literal hurricane of notes. following such an auspicious start, johnny played a rick derringer song, “roll with me” and followed it with a slower, ukelele song called “stranger” which was also replete with crowd pleaser, kept the mood in very high gear.

a string of blues oriented songs demonstrated winter’s technique to great advantage, but it did slow down the pace of the show somewhat. even johnny’s brilliant slide solos were less than totally enjoyable in these monochome contests.

but when winter played “johnny b. good” the audience wanted to tear the house down they enjoyed it so much. this chuck berry standard has become a theme song for the algo wizard and within its rocking refrain he played some mercurial licks.

winter had to deliver two encores to satisfy the rabid crowd. the fact that “green Chicago flash,” “man in the high seat” and “boogey” was chosen extra icing on the cake. winter pranced around the stage like a whirling dervish and totally captured the attention of all in attendance.

b.s.

j. geils band
entwistle’s ox

long beach — the j. geils band, who for years have been the primary exponent of boston blues, street jive and beer-barrel mentality, stepped on stage with a set that is true to their peculiar ability to set an audience off in a pyramaniac sets off a skyrocket. the full of between-sets was transformed into instant mayhem as peter wolf, howard “chick” stanley, danny klein and geils himself blasted off into a set that included high-energy renditions of “detroit breakaway,” “house party,” “give it to me” and “must of got lost.” peter wolf turned on the already crazed assemblage by a between-number barrage of slinky, tongue-splitting comic patter that was astounding, if only from a grammarian’s perspective. by the time the band returned for their encore, the folks were dancing in the aisles close to the stage.

as ‘blond and justman carried on a 15-minute battle between themselves on cymbals and timbales. as always, it was hard to discern at the evening’s end who was more exhausted, the geils band or their frenetic followers. j. geils is masterful in his guitar technique, living up to his almost holy responsibility as the group’s namesake. as for peter wolf, god bless him — he is as outrageously satanic and magnetic as ever.

opening the concert was mca records artist john entwistle, bassist of the who, whose band ox pleased the crowd with a set that included many of his compositions for the who as well as selections from his first solo album “rigger mortis.” entwistle’s bass playing is as crisp and precise as has been heard, and the new band seems fully suited to rocking away at a moment’s notice. particularly rousing was ox’s performance of the old rock classic “not girls.”

the combination of the geils band and ox provided a show that was both electric and well-balanced, each act complementing the other in a fashion not often enjoyed on today’s concert trail.
The Who's "Tommy," already considered a rock classic, attains new heights of recognition with the debut of the Ken Russell directed film and the Polydor soundtrack LP. Originally released in 1969, "Tommy" today represents a milestone in the evolution of rock. For the first time, a rock album had to be considered as a coherent, unified whole rather than merely a collection of tunes. The probing themes of alienation, hypocrisy, and perversion are underlined in Tommy's amazing deaf, dumb and blind journey and subsequent rebirth as the "New Messiah." The lyric content and underlying rhythms of "Tommy" reflect the driving energies of 60's rock music in a format that revolutionized the genre. Beginning March 18, this classic entity will reach a broad new audience through the film and soundtrack media. A close look at the evolution of "Tommy" from its inception follows...
The Who's "Tommy," already considered to be a rock classic, attains new heights of recognition with the debut of the Ken Russell directed film and the Polydor soundtrack LP. Originally released in 1969, "Tommy" represents a milestone in the evolution of rock. For the first time, a rock album had to be considered as a coherent, unified whole rather than merely a collection of tunes. The probing themes of alienation, hypocrisy, and perversion are underlined in Tommy's amazing deaf, dumb and blind journey and subsequent rebirth as the "New Messiah." The lyric content and underlying rhythms of "Tommy" reflect the driving energies of 60s rock music in a format that revolutionized the genre.

As soon as the record was released, however, an absurd controversy was raised over the use of the word "opera." Though the serious music critics considered the record worthy of their attention, they immediately dismissed it because "Tommy" did not conform to the strict rules of operatic procedure. These critics disregarded the fact that Peter Townshend used opera merely as a convenience and, as he freely admits, "Tommy" isn't really an opera at all.

What "Tommy" is, is an extended musical story. It is nothing more or less than a significant example of the creative potential of The Who and an illustration of the capacity of rock, referred to by Townshend as the most vital form of expression available to modern society.

"Tommy," a poignant and searching piece of music, reaches out to different people on different levels. "I wanted you to be able to listen to any number on its own or if you wanted, you could listen to the whole thing as a continuous story," Townshend has remarked. "I wanted it to appeal as a fairy story to young people, and to be intellectually entertaining as well."

Many of the passages in "Tommy" are familiar to those who have listened to The Who. "Rael," a track from The Who Sell Out" LP released in 1967, contains a lengthy passage that was duplicated note for note in "Tommy's Underture." "It's a boy. Mrs. Walker" was originally conceived in a different context by Townshend when it was written during an early Who tour. It was the last line in a song called "Glow Girl," that finally surfaced as one of the selections in last year's "Odds And Sods" album. The basic theme of "Tommy" was heard as early as 1967 during the live versions of the prototypical "A Quick One While He's Away," the group's heralded mini-opera. Furthermore, strains from "Tommy" were prevalent in nearly every extended solo Townshend took during the stage versions of songs like "Relax," "Shakin' All Over," and "My Generation." The original idea for "Tommy" (which Townshend lovingly referred to as "Deaf, Dumb and Blind Boy" in early interviews), was far more sophisticated than the final product, but the group's "new brand of rock and roll," hinted at before a tiny Fillmore East audience in 1968 still emerged as a work of incomparable beauty.

The original recording, which has grossed more than $7,000,000 in the U.S. alone, has created a greater demand for the group than their former guitarist-mashing antics. It would take almost a full year of touring with the opera before The Who realized the implications that were an inseparable part of their new found audience. Meanwhile, a new air of respectability permeated the rock world and the resultant crossing of cultures clashed head on when The Who became the first rock group to appear at the Metropolitan Opera House in Apr. 1970 on the invitation of Rudolph Bernstein.

Since then, "Tommy" has been acted out on the stage, it has been danced to by professional ballet companies, it has been orchestrated by Lou Reizner with the London Symphony Orchestra and Chamber Choir, and its songs have been covered by artists as far ranging as Jennifer Warren, the Seekers, the Assembled Multitude, Roger Ruskin Spear, and Orchestra Harlow.

After five years, "Tommy" has finally reached the motion picture screen. Peter Townshend was approached by several people for the film rights as early as 1969, but as he says, "nothing concrete ever happened." An offer by Robert Stigwood to get Ken Russell to direct a "Tommy" film in 1972 resulted in a deal that called for production to commence the following spring.

The Stigwood-Russell-Townshend collaboration proved to be harmonious as well as artistically satisfying, prompting the acclaimed director to speak of "Tommy" in the most glowing terms. "'Tommy' is greater than any painting, opera, piece of music, ballet, dramatic work or what you will, of this century," Russell has explained. "Every art form should communicate of course, but 'Tommy' communicates deeply, more deeply than anything else I know."

The star-studded Polydor soundtrack LP which features four new Peter Townshend compositions written specially for the film, preserves the electric performances of the stars of the movie. Oliver Reed, Ann-Margret, Elton John, Eric Clapton, Jack Nicholson, and the four members of The Who.

The Acid Queen (Tina Turner) dances frenetically as she attempts to cure Tommy's afflictions.

In a scene from the Acid Queen sequence, Tommy (Roger Daltrey) is transfixed during an attempted cure. At his feet is his mother (Ann-Margret).

The Who performs on-stage during the Pinball Wizard sequence. Pete Townshend wrote and composed "Tommy," collaborated on film script with Ken Russell, and acted as music director on the picture.
I would like to thank the many talented people who have made the filming of

**Tommy**

an exceptionally satisfying experience.

I would particularly like to thank Director Ken Russell, Executive Producers Beryl Vertue and Christopher Stamp, Pete Townshend for his musical direction and a cast with a rare variety of depth and talent:

- Ann-Margret
- Oliver Reed
- Roger Daltrey
- Elton John
- Eric Clapton
- Keith Moon
- Paul Nicholas
- John Entwistle
- Tina Turner
- Jack Nicholson

My thanks also to

**Columbia Pictures and Polydor Records**

for their hard work and cooperation towards the success of

**Tommy**

Robert Stigwood
Robert Townshend: ‘Tommy’ Co-Producer Details The Making Of A Spectacular

Robert Townshend, the co-producer of one of the best-selling and most successful musical films in history, ‘Tommy’, one of “Superstar” as conceived by the creators of the film. The Tommy Organization has grown in the past two years from being a ‘Tommy’ cast album and a television production to a multi-national conglomerate with interests in seven parts of the entertainment business: artist management, films, TV legitimate theatre, music publishing, record production and the RSO record label.

With over 25 years of experience in the music and entertainment industry, Townshend has had a hand in the production of over 250 albums and has worked with some of the biggest names in the industry, including Bob Dylan, The Beatles, and The Rolling Stones. He has been involved in the creation of some of the most iconic albums of all time, including “The Dark Side of the Moon” and “Abbey Road”.

Townshend has always been known for his artistic vision and his ability to bring different elements together to create something truly unique. He has a passion for music and a drive to push boundaries, which is why he has been a driving force behind the success of ‘Tommy’.

The film ‘Tommy’ is a musical based on the 1969 concept album by The Who, and it tells the story of Tommy, a deaf-mute child who grows up to become a pinball wizard. The film was directed by Ken Russell and produced by Robert Stigwood.

For five years, many producers expressed interest in bringing ‘Tommy’ to the screen, but none were granted the rights by Pete Townshend and The Who. The man who understood the visualisation that Ken Russell could bring, casting ideas, and other things about Tommy, that sounded like our own thinking. After the experience of filming it together, we all know it has been the best show since our marriage, Townshend concluded.

In an interview with Cash Box, Stigwood discussed the ‘Tommy’ venture, his decision to co-produce the film with Ken Russell and a number of highlights surrounding the casting and filming of ‘Tommy’. This is a first of its kind in many ways, said Stigwood as he sat in his suite at the Beverly Hills Hotel.

“We’re using a combination of three speakers mounted behind the screen and two more in the rear of the theatre, and in the continuing efforts to work together on the casting of ‘Tommy’, something most producers usually don’t get involved with. I had a hunch about Ken because I felt he was a wild kid who had never been tamed artistically and he proved to be exceptionally responsive to the concept when we finally decided upon the parameters within which we were going to work.

The stars in ‘Tommy’ did an incredible job,” smiled Stigwood, reflecting back on the six months of production that ultimately was moosed into the one hour, fifty-three minute film. “‘Tommy’ is a musical, and a musical movie, and a musical film, and we did our best to make it all work together. It was a challenging production, but the end result was worth it.”

Elton John, who has been involved with the musical ‘Tommy’ since its inception, continued Stigwood. ‘Tommy’ was a casting coup because it’s at his appearance in ‘Tommy’ that the plot begins to thicken. “We were looking for someone who could sing, dance, and act, and Elton was perfect for the role of Tommy. His voice, his talent, and his charisma all came together to make him the ideal choice for the part.”

The ‘Tommy’ soundtrack LP is being given the most extensive promotional campaign by Polydor Records since their inception as a record company in the United States. According to Arnie Geller, director of east coast marketing for Polydor, the label has spent ‘unlimited resources’ in a no-holds-barred campaign designed to provide maximum exposure for the project. Geller said: “We are spending all we have to spend on marketing the album because we see that the potential sales of the ‘Tommy’ LP are practically unlimited. So far there have been no restrictions on anything we wanted to do. The advertising for the film and soundtrack LP will be coordinated with Columbia Pictures Industries, the distributor of the film.

As part of their massive merchandising campaign which has been on the drawing board since last Sept., Polydor intends to utilize assorted retail and radio outlets to reach the largest possible consumer audience. Geller said that the events are to be tailored to meet the specific needs of each particular market.

WEAF-FM in New York and Korvettes department stores, for instance, are scheduled to hold a celebrity pinball contest in the window of their Fifth Avenue store during the movie’s premiere week. A state of personalities in the fields of music and film will participate with the winner donating the pinball machine to the orphanage of his choice. Other radio stations throughout the country are scheduling similar events and contests with prizes to include T-shirts, posters, autographed LPs, tickets to screenings and premieres of ‘Tommy’ and actual ‘Wizard’ pinball machines designed specifically for the move by the Bally Manufacturing Company.

Retailers from store owners to clerks and cashiers will also participate in this campaign by receiving promotional items and complimentary tickets to screenings of the film. Geller added that five major display pieces have been designed for retailers including a poster that will be shipped with each box of disks.

A videocassette package depicting scenes from the movie has also been prepared for major retail accounts. A one-hour documentary radio special outlining the evolution of the rock opera from its original 1969 release to its complete 1975 production is being made available to all colleges and FM radio stations.

Preceding Tommy’s premieres in New York on Mar. 18, Los Angeles on Mar. 19, and Chicago on Mar. 20, will be a screening for the press and dealers on the 18th which will be followed by a party at LeJardin one of New York’s top discotheques. On the 17th a major press conference will be held in New York. Most of the cast including director Ken Russell are expected to attend. ABC-TV intends to film the events leading up to and including the tri-city premieres for a “Wide World Of Entertainment” special. The record, which will carry a $4.98 list, will be benefited by a nine month marketing program (Geller pointed out that the usual campaign lasts for approximately three months). A single from the album will be released on the same time as the LP. At The Who’s request, the “Overture,” a track not included in the album, will be the B-side.

To ensure a simultaneous worldwide record release date, a courier will deliver printed material from New York to London where European Polydor affiliates will be gathered. The representatives will then return to their respective countries with the material necessary to print the album jackets.

The entire ‘Tommy’ program should be a shot in the arm for the whole record industry, Geller stated. He added that retailers will also benefit from the increased sales activity which will, in turn, excite the industry.

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Polydor Charts Major Campaign To Launch ‘Tommy’ Soundtrack; ‘Shot In Arm For Record Biz’

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Who Made The Original Tommy

Pete Townshend  Roger Daltrey  Keith Moon  John Entwistle

A proven seller.  Only 25,000,000 45 retail dollars needed through your hands.

A deluxe 2 record set. Also included: 4 color libretto. MCA-10999 available at www.americanradiohistory.com Also available on VHS. 3 hour musical.
June 1974
The Who return for a four day stand at Madison Square Garden. The time and days of the concert were announced once at 10:30 p.m. Sunday and the tickets went on sale at 12:30 a.m. Not only were the concerts sold out in record time, but theflaggergated ticket person at Madison Square Garden said, "We could have sold tickets in the middle of the East River and the kids would have swam or rowed to get them."

Pete Townshend, born 5/19/45, really came to life when Roger Daltrey and John Entwistle asked their schoolmate to join their group in 1964. At this time, Townshend was absolutely obsessed with the size of his nose; he felt acceptance of a break in the rock and roll group constituted finding his niche.

It wasn't that easy. "As soon as I started to write, I came along one piece for the first time." The Who, as they soon began to call their group, acquired the fourth member, Keith Moon, a year later, and began their incredibly violent stage behavior.

In fact, one of rock's strangest dichotomies is the on-stage violence of Pete Townshend, and his belief in the teachings of Meher Baba. Townshend can, in the course of one paragraph, expound on "The Who is a live animal, existing on raw meat and Southern Comfort," and then patiently explain the teachings of the Indian spiritual master. Baba followers, opposed to both violence and drugs, seem to be strange mental companions to a rock star, but Townshend, who has been through all that, gives the leader credit for his ability to cope.

Townshend describes Tommy as something of a microcosm of humanity. "We all have this self-imposed deaf, dumb, blindness. Tommy feels everything simply as rhythm and vibrations. Everything is music to him. If you can't see or hear, touch must come totally alive, and that's the pinball part of it."

Tommy came out for The Who at a time when they were almost thinking about splitting up because of finances. "All those tax matters," mutters Townshend. "At about this same time, the group's dynamic appearance at Woodstock and in the film made of the Festival, made them more popular than ever in this country."

Despite the celebrated "artistic disagreements" within the group, the last of which resulted in Daltrey knocking Townshend cold, Townshend's future is irrevocably linked to The Who. The Who, indeed, remains the only major group to be formed this year.

Townshend, long considered rock's favorite troubadour of teenage trauma, is now pushing 30 and thinking of new directions. "I'd like to do something crazy, explosive. I'd like to meet the spiritual issue head on, and I don't even know if it will be rock 'n roll," says Townshend.

John Entwistle, the one who stands on the stage dressed in solid black, has become the quietest, but most prolific of The Who. Three solo albums, and his own band, Igor Morris, show Entwistle has enough music going on in his head to be a staple of The Who and still record. In fact, Entwistle is planning an international tour for his new band. OX. It will be the first time on stage for him without The Who members for 10 years.

Entwistle's background is much the same as the rest of The Who. Born 10/9/44 in Chiswick, he played in the same bands with Townshend and Daltrey, but at one time found himself playing trumpet in a traditional jazz band. Entwistle is looking forward to his tour, feeling that he must keep his own creativity both within and without The Who.

Keith Moon, considered by many to be rock's most loved maniac, is the only one of The Who who has a different background. He was born in Wembley and went to Harrow Technical College. The youngest of The Who, he joined the group at only 17, but he was so strange, the group asked him to join them and then.

Now, 10 years later, Moon is considered one of the finest drummers in rock, lunacy notwithstanding, and now says "we started playing together at 18, now 10 years later I'm 19, and the rest of the band is 33."

Keith writes the "Tommy's Holiday Camp" song for the movie, and also plays Uncle Ernie, the bent lecher.

Roger Daltrey, born 3/1/45, started the group called The Detours, who metamorphosed into The Who when he was in high school. At the time, however, Daltrey, playing lead guitar, switched to singing about a year later.

His dancing, mike-swinging stage presence started a whole new way of singing in concerts, and his wild fringe-swinging appearance in the movie "Woodstock" started a cult of Daltrey fanatics all over the world.

Tommy. Daltrey not only sings, but has to perform stunts that he admits "I'd know what it was about, I'd probably be burned alive."

In one scene, Daltrey has to stand under a huge waterfall. "Eight in the morning, tons of water pounding on my head and Ken would walk up and say, 'Sing!'

The Who has started up in "Tommy" seems to have done well. Ken Russell has asked Daltrey to play Franz Liszt in his next project, with added music by another rock heavy, Rick Wakeman.

Daltrey, who has never acted in his life before "Tommy," says "if you're going to start to do anything, you might as well start at the deep end, and do your very best.

Daltrey is the only one of the group who does not write songs, and is looking forward to film as his creative outlet.

Ken Russell — Creative, Controversial

"Ken is the only one who could have done it," said Townshend. He comes to Tommy after five years of successful, often controversial but never dull productions. "The Music Lovers," "The Devils," "The Boy Friend," "Savage Messiah," "Women In Love," and most recently, "Mahler" have all met with equal portions of controversy and approval.

After an early spell as an actor, Russell turned to photography and became successful as a freelance Several amateur films he made gained the attention of BBC-TV and he was invited to join the film-making team of Monitor, then the top arts program. Between 1959 and 1969 he produced over 40 TV documentaries. During this period he produced several theatrical features, but it was "Women In Love" in 1969 that established him as a film maker of note.

For co-producer Stigwood, "Tommy" marks the second major rock opera he has brought to the screen. The first being 'Jesus Christ Superstar' which property he developed through its entire phenomenal success from records through concerts, stage and film.

A native of Australia, Stigwood arrived in London in 1957 after hitchhiking from Iraq. After drifting from job to job, he formed a casting agency specializing in commercials. Later he established a talent agency and managed top groups such as the Bee Gees and Cream. In 1968 he entered the London theatre scene and produced "Hair," and later "Jesus Christ Superstar," among others. The same year his company expanded and was responsible for the British TV comedies. "Wait Till Death Do Part" and "Stepford And Son," later becoming the successful American shows. "All In The Family" and "Sanford And Son." In 1973 he formed RSO Records. Today, Robert Stigwood is one of the world's leading show business impresarios. His entertainment complex produces features, movies of the week and legitimate stage shows, including "Sargent Pepper's Lonely Hearts Club Band." now at the London Palladium.
TINA TURNER
ACID QUEEN

On United Artists Records & Tapes
Watch for ENCORE! IKE & TINA TURNER LIVE IN EUROPE, '74 soon.

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Tommy

Original Soundtrack Recording on Polydor Records and Tapes

The Movie

Your senses will never be the same.
ERIC CLAPTON
ROGER DALTREY
JOHN ENTWISTLE
ELTON JOHN
ANN-MARGRET
KEITH MOON
JACK NICHOLSON
OLIVER REED
PETE TOWNSHEND
TINA TURNER
THE WHO

Tommy

Original Soundtrack
Polydor [2-Record Set]

Album: PD 2 9502, 8 Track: 8F 2 9502, Cassette: CF 2 9502

and the single:
Listening To You/See Me, Feel Me
B/W
Overture From Tommy

PD 15098

Distributed by Phonodisc, a Polygram Company.
www.americanradiohistory.com
'Tommymania' Kicks Off With Polydor/Narm Disco Party

The 17th annual NARM will be the launching point for 'Tommymania.' Polydor Inc. will host the opening of the five day convention with a multi-media 'Tommy' disco in Los Angeles at the Century Plaza Hotel.

More than 1500 guests will dance to all the current disco hits as played by Michael Cappello, star disc jockey of New York City's hottest discothèque Le Jardin.

The 'Tommy' Publicity Program: Something for Every Medium

'Tommy' is considered by those who have been charged with the publicity campaign as a 'something for everyone.' Columbia Pictures, Rogers & Cowan Public Relations and Allan Carr, who has been asked by his friend, Robert Stigwood, to oversee the openings in America, have all found enthusiastic response at radio stations, television networks, and in newspapers and magazines appealing to many different markets.

'We have been most pleased with the publicity on this film,' said 'Tommy' executive producer Beryl Vertue. 'Motion picture magazines have astounded us with their response,' she added, 'as more than 40 of them have requested photos for covers and inside stories.'

'Music publications, both trade and consumer, are, as we expected, eagerly awaiting the film. The opera itself is a masterwork of music, a landmark in rock, and now everyone is waiting to see what landmark director Ken Russell and producer Robert Stigwood have accomplished for the screen,' Vertue concluded.

Black-aimed publications have been inquiring about Tina Turner's screen debut. television variety shows are contemplating sketches based on 'Tommy' or musical numbers from the score, and the nighttime talk shows are asking about the availability of stars from the film as guests.

Roger Daltry, currently filming 'Lizstomania' for Russell in England, and Jack Nicholson, starring in 'One Flew Over The Cuckoo's Nest' in Oregon, are the only two stars of the film unable to come to America and join in the premiere activities, which will be televised nationally over ABC-TV on 'Wide World of Entertainment' on March 26.

Bally and the 'Wizard' Game: Promo and Pinball Personified

Bally Manufacturing Corporation, a major manufacturer of coin-operated amusement equipment, is launching a massive promotion campaign spanning approximately fifty major markets across the country, in conjunction with the national release of the Columbia film 'Tommy.' A special Bally produced pinball machine called 'Wizard,' which has a distinctively designed backglass featuring a color montage of the film's stars including Ann-Margret, will be premiered by the company as part of the campaign.

Although the firm does not anticipate commencing production on the new pinball machine until a later date, prototypes of 'Wizard' will be made available for use in the Bally-sponsored celebrity pinball tournaments to be held, as part of the promotion, in various areas of the country.

The New York City tournament will run during the week of March 17, to coincide with the film's premiere. and tournament play will take place in the window of the Fifth Avenue Korvette's building with recording star John Lennon competing with local radio and TV personalities.

Prizes will include specially designed belt buckles, t-shirts and various promotion paraphernalia as well as tickets to the film.

Bally's Tom Nieman, who is coordinating the campaign, is arranging a week of celebrity tournament play to be held in various shopping malls throughout the Chicago and suburban area. Many of the top AM and FM radio stations, including the major top 40 outlets, have arranged alternate coverage of the event and disk jockey participation in the tournament play.

During the recent NARM convention at the Century Plaza Hotel in Los Angeles, an array of approximately twenty-five different pieces of amusement equipment, bearing both the Bally and subsidiary firm Midway Manufacturing Co. logo, were displayed at the Polydor Records hosted cocktail party on the convention's opening night (2). The party heralded the official release of the 'Tommy' soundtrack album.

Bally's role in the original version of the rock opera 'Tommy' by The Who evolved in 1968 when the group approached the firm for authorization to use the name Bally in the lyrics of the 'Pinball Wizard' track.

Tina playing pinball at press party.
Many Thanks and Much Luck!

Love,

[Signature]
‘Tommy’ – The Film’s Production And The Film Makers

“Tommy” is the greatest work of art of the twentieth century has produced,” declared Ken Russell, the man who has brought the rock opera to the screen, after over a year of working in concert with “Tommy” creator Pete Townshend and a rigorous 12-week shooting schedule.

Shot entirely on location throughout England, not a single word is spoken throughout the film, every word uttered is sung. When there are no words, the action is backed entirely by instrumental music, accompanied where needed by dramatic sound effects, carefully orchestrated into the score.

All dialogue, which is sung, was recorded before shooting. Four months were spent recording the music at Lee International Studios in England. The actors lip-synchronized their parts throughout the filming. In other words, the motion picture was shot silent, all sound having been recorded previously, with additional effects dubbed in during post-production.

There are 30 separate songs or musical sequences in “Tommy.” Townshend penned all except two by John Entwistle and one by Keith Moon (all members of The Who). Four new songs were written by Townshend especially for the film. They are “What About the Boy?” “Today It Rained Champagne,” “Deceived” and “Listening To You.”

The Who’s fourth member, Roger Daltrey, makes his acting debut in ‘Tommy’ as Tommy. According to Daltrey, he had never even performed in a school play prior to his signing as the title character. Director Russell calls his performance “extraordinary, he’s a natural talent.”

‘Tommy’ is probably Russell’s most bizarre film yet, revolving around a boy who is struck deaf, dumb and blind after witnessing the murder of his father. Visually, the film explores Tommy’s inner universe, his delusions, his plea for help (“See me, feel me, touch me, heal me”), and the pictures he paints of the outer world on his esoteric journey to a miracle cure.

This is not a story easily explained solely in words,” said co-producer, Robert Stigwood. “‘Tommy’ is perfectly suited to the visual and aural capabilities of film. Ken has done a magnificent job of creating a striking, colorful, bombastic, and sometimes shocking experience.”

‘Tommy’ will feature the premiere performance of a new sound system called “Quintophonic.” The process involves the installation of a new type of speaker placed in all four corners of a theatre. In addition, a fifth speaker is placed in the center of the projection screen.

Russell has never been known for restraint and ‘Tommy’ proves to be no different. ‘Tommy’ is staffed with an intriguing group of pop music’s stellar members.

Elton John makes his film debut as the Pinball Wizard. During the filming of the Pinball Wizard sequence, six stagehands had to hoist John onto a pair of three-foot-high boots. Away from the movie set, John is a pinball enthusiast and has three machines at his English manor house.

‘Tommy’s’ “soul asset” is Tina Turner who plays another fanciful freak, the Acid Queen, a number in the picture some observers on the set say may “stop the film.”

In addition to these musical stars, members of The Who appear as themselves, and individually Keith Moon plays Tommy’s feckless Uncle Ernie. Eric Clapton plays the preacher in a remarkable and bizarre sequence.

In this memorable scene, the deaf, dumb and blind Tommy (Daltrey) is taken to an incredible “St. Marilyn Shrine” by his mother (Ann-Margaret). The shrine is, in fact, a huge church in which the congregation worships the memory of the late Marilyn Monroe. The handicapped and afflicted flock to the shrine to be healed by touching her.

The sequence was filmed in an old, de-consecrated church in Portsmouth, England. The settings and decorations were created by art director John Clark. Ten 12-foot paintings of Monroe in different poses hung around the church’s perimeter. ‘Marilyn candles’ burned in candleholders, while towering above the visage was a massive 10-foot-high plaster figure of Monroe in the famous ‘skirt-blowing’ pose from ‘The Seven Year Itch.’ The 500-strong congregation included many authentically-handicapped people.

In this scene the deaf, dumb and blind of the world seek salvation through materialism, and in fact worship it,” said Russell in summarizing the sequence. “They have made their salvation figure Marilyn Monroe, who was created by commercial and materialism, and was finally killed by them.”

Portnoy’s “The St. Marilyn” sequence was shot, was nearly demolished by the Luftwaffe during World War II. When Russell began shooting the ‘Blitz’ sequence, many thought he was picking up where the Germans left off.

The Blitz is one of several sequences added during filming by the back-to-back Russell and Townshend. For this sequence, Russell set a section of condemned buildings to the torch to recreate the terror wrought from enemy bombing during the war. Two thousand choiring and angels gathering to watch the excitement during the night of the Blitzkrieg. Many anticipated disaster, but nothing went awry. Not until several days later when a couple of arc lamps became overheated during what was intended to be a strictly non-incendiary scene. That was the night Southland Pier burned down.

When filming had been completed at Portsmouth, the emotional strain that may have been incurred on the townpeople was alleviated by a sensational two-hour free concert by The Who. Over 2,000 turned out to the “thank you performance from the Tommy company for the town’s services during filming.”

The Story

The story follows a six-year-old boy (played by Barry Winch) who is struck deaf, dumb and blind. He receives after witnessing a terrible scene between his mother (Ann-Margaret), steppedfather (Reed) and his true father (Robert Powell). As Tommy stands bewitched and horrified in the dead of night outside his parents’ bedroom doorway, he sees his father murdered in the reflection of a mirror. The last words he hears are those from his mother and stepfather: “You didn’t hear it, you didn’t see it, and you won’t say nothing to no one.” His mind accepts the commands literally and thus Tommy is stricken.

When he grows to manhood, Tommy (Roger Daltrey) remains afflicted, living only in the shadows of his mind and silently pleading for help. But no one hears, and no one is able to help despite many bizarre attempts at cures. He is forced to undergo many indignities and humiliations by tormentors, but eventually becomes the pinball champ of the world and attains a devoted following. In time, Tommy is cured and is hailed as the new Messiah. Miraculously, he recovers his house and his newly-formed ‘Tommy’s Holiday Camp.’ But these followers soon discover that they murdered his parents and though Tommy is again alone—he is free at least.

Nora Walker (Ann-Margaret) looks on in concern at her son Tommy (Roger Daltrey) wired for medical tests.

Eric Clapton as The Preacher, is followed by “Tommy” creator, Pete Townshend, in a scene from the St. Marilyn’s Shrine sequence.

Ken Russell (standing) with “Tommy” stars Ann-Margaret and Robert Powell, high on a cliff overlooking the English countryside, prepares to film an early scene from the movie.
Ode Records presents THE LOU REIZNER PRODUCTION written by PETER TOWNSHEND and THE WHO as performed by THE LONDON SYMPHONY ORCHESTRA and CHAMBER CHOIR with guest soloists PETER TOWNSHEND · SANDY DENNY · GRAHAM BELL · STEVE WINWOOD · MAGGIE BELL · RICHIE HAVENS · MERRY CLAYTON · ROGER DALTREY · JOHN ENTWISTLE · RINGO STARR · ROD STEWART · RICHARD HARRIS

Ode Records Salutes Tommy
The Promotion Of 'Tommy'—Campaign Of Campaigns

When 'Tommy' begins its exclusive runs in major U.S. cities next month, its opening will mark what Allan Carr, head of the film's promotion, calls 'the return to the great lost tradition of the Hollywood premiere. Opening in New York's Ziegfeld Theatre on March 18 and the Fox Wilshire Theatre in Los Angeles on the 19th, 'Tommy's promotional activities will involve logistics that rival even the jet-age diplomacy of Kissinger.Carr views 'Tommy' as the first film musical in the past ten years that warrants such an elaborate promotional program. 'Very few films require a premiere at all,' said Carr. 'Premieres can be fun, exciting, glamorous, but only if the film itself stands on its own as a work of art. What we have in 'Tommy' is a film that does that, but represents the new Hollywood as well.' Carr feels a production that will attract audiences from every segment of both concert-going and film-going audiences.

'Tommy Week' will begin on March 18 with a national press conference in New York with Ann-Margret, Elton John, Robert Stigwood and Peter Townshend, followed by the world premiere that evening at the Ziegfeld. Following the film will be a major party in the 'nouveau-Hollywood-black-tie-glitter-funk' style that Carr explains has become the accepted norm of dress in Hollywood today, and represents the potential for fun in the film's promotion. An invitational buffet candlelight supper following the premiere will be held in the most unlikely of places—in a new M.T.A. subway station just off 58th Street that the city of New York has closed especially for the event.

The subway party is a prime example of how the promotion seeks to be involved with the premiere cities to make the openings more than the usual. 'We very easily could have had a dinner at a fashionable New York restaurant, but people in New York are always doing the same thing. If we were going to do that, then why have a premiere for 'Tommy' at all? But when you have a subway party where Leonard Bernstein and the Who are mingling you have an incredibly exciting evening, and a situation that is news worthy and can attract national press exposure.'

From the party in New York, the film's players, guests and management will board a private jet and fly to California for the L.A. premiere the next evening. Because of the time change, the project is feasible. Then comes the west coast premiere at the Fox Wilshire, followed by a party at L.A.'s Studio One created for the 'Tommy' event. Highlights of the evening will include a celebrity pinball tournament in the atmosphere of 'Tommy's Place' created especially for the occasion.

Additionally, ABC Television will produce a 90-minute Wide World of Entertainment Special of the 'Tommy' Premiere, with David Frost as host, to air two weeks following the event. Taped segments, including interviews with Elton John and Ann-Margret have already been produced in London. As well as spots with Robert Stigwood and Roger Daltrey. When Bob Shanks and Carr began planning the ABC Special, it was with the intention of bringing the glamour and spectacle of the 'Tommy' preem to people living outside the urban areas. 'What we felt was that those people did not directly involved with a major opening still longed to see the glitter, the stars, the flashy cars, and the glamour of Hollywood. So we're bringing it into their living rooms. The special will also feature film clips of the film. 'Tommy' opens in Chicago on March 21 with an invitational screening highlighted by a proclamation by Mayor Daley of an Ann-Margret Day with a gala parade down State Street. Daley is the official host of the 'Tommy' festivities in the city, with Tina Turner joining the parade. 'The film is going to many things, not the least of which is to bring theatre goes back to downtown areas. The film community working with each city to bring life back into these areas is an important phenomenon, and we see great press interest involved. When 'Tommy' arrives, it will bring both the excitement of a major film and promote the welfare of the cities as well. You can do this with any film, but because 'Tommy' is as meaningful a film as it is, it works.'

The major purpose of the promotion, it is clear, is to cover the country. A Texas World Premiere sneak preview on March 13 in Dallas, with Tina Turner and Ann-Margret on hand for interviews, is planned, followed by the premiere in Miami Beach on March 26. Carr explains: 'Our intention is to reach every level of the film audience. For 'Tommy' devotes, of course, we have a pre-sold audience. But you can never assume that people are going to go to anything these days. You have to sell, but not to the extent of overkill. The entire promotion is in the spirit of the film, which can be a lot of fun. 'Tommy' is a film that can be seen by everyday people who are familiar with the opera, but on another level by what I call the hardcore audience, people who stand in line for hours at Cinema I and II to see the film. And beyond that, the film appeals to the parents of those two groups. The integrated players are not old enough to be, say, 'Tommy' audiences. It is a family film. People will see it with their kids and their parents, and it can be seen by any one of any age at any time day or night. It's a total visual and musical assault unquipped in any film musical of recent history.'

Although there are probably few young people who do not already own one recorded version of the Who's rock opera, the musical score of the film, on which Peter Townshend and Ken Russell collaborated closely, represents a major original soundtrack album for Polydor Records, who have exclusive rights in the U.S. The film is personalized directed by Elton John sings 'Pinball Wizard.' Tina Turner is the 'Acid Queen,' and performances by Jack Nicholson, Ann-Margaret and Eric Clapton have the Polydor organization deservedly excited. Following the premiere's, promotional activities will include TV appearances by Ann-Margaret on the Mike Douglas and Dinah Shore Shows to reach their special audiences. 'Tommy' is a sensitive portrayal of a mother and child, captured by the genius of Ken Russell. Interest in the film will be generated by word of mouth. We want to reach everybody, but in an immemorially gimmicky way that has been tried on so many other films. We're not selling the clothes, but the film itself. Bally has created a new 'Wizard' pinball machine exclusively for the production and Carr expects that 'Tommy' will breathe additional life into the already booming pinball craze in the U.S. 'Tommy' will run on an exclusive basis through the summer, featuring the new Quintophonic sound developed for the film. When it moves to the multiplexes, it will never be exhibited in monocular sound, always in at least high-quality two-channel stereo.

The return to the glamour promotion for 'Tommy' obviously represents a tremendous deal of expense and work. But it is a project which Carr firmly believes in. 'So often one is involved with a project that requires going outside of one's own belief. But I'm delighted to be involved with 'Tommy.' It is a tremendous piece of art, bringing together the best that film and music industries have to offer, and will be talked about for years to come. Most importantly, it's all going to be worth it in terms of people enjoying the parades, the parties, and that's what promotion at its best should be.'
A great 4-PLAYER flipper
by any name
boosted to super-great status
by tie-in with the
GREATEST MOVIE HIT IN YEARS
Your senses will never be the same.

COMING SOON TO A THEATRE NEAR YOU!

ORIGINALLY SOUNDTRACK AVAILABLE ON RECORDS AND TAPES.
pop picks

THE ELTON JOHN BAND | MCA MCA-40384
Philadelphia Freedom | (3:38) (Bigwig/Legend, ASCAP — E. John/B. Taupin)
Soaring strings and bleating horns are only two of the things that make this Elton John single so distinctive and different. A thumping heartbeat pounds steadily along and keeps company with Elton's vocal. A big production in every respect, this can't miss and will bring Elton back to the top of the charts! Surprise! Flip: No info. available.

BOB DYLAN | Columbia 3-10106
Tangled Up In Blue | (5:31) (Rum's Horn, ASCAP — B. Dylan)
From his exciting new album, "Blood On The Tracks," comes this great tune. With lyrics pouring out of passion and with B. Dylan's voice in excellent shape, he has ex-hibited his top form. Already receiving massive airplay, it is heavily hitbound. Flip: No info. available.

THE SOUTHER, HILLMAN, FURAY BAND | Asylum E 42517X
Border Town | (3:22) (Golden Spread/Benchmark, ASCAP — J.D. Souther)
From their debut album comes this J.D. Souther song. With Souther's and Hillman and Furay give it all they've got. Lotsa harmonies support the pumping instrumentals and the driving rhythm makes this a certain to receive lots of attention. Flip: No info. available.

DAVE MASON | Columbia 3-10104
Every Woman | (3:01) (Indaba, BMI — D. Mason)
Dave Mason's plaintive vocal and polished production bring a little country sunshine to this delightful tune from his super album, "Dave Mason." Great lyrics, fine support from his band, some strings and steel guitar for spice make this a spectacular single. Flip: No info. available.

PAUL ANKA | United Artists UA-XW615-X
I Don't Like To Sleep Alone | (3:14) (Spanka, BMI — P. Anka)
With cascading chords, this new single for the ever-ready Paul Anka opens fragility and then evolves into a lush, lovely, lilting romantic ballad. Professional, precise production with a full-bodied back-up band, makes this destined for the top of the charts. Flip: No info. available.

DIAN | Warner-Spector SPS 0403
Make The Woman Love Me | (3:26) (Screen Gems-Columbia/Summerhill, BMI — B. Mann/C. Weil)
Donn is fortunate to have a big, bold Phil Spector production behind him on this song. Moving ballad and he makes the most of it. With an excellent vocal hung on Paul's of Wall of Sound this song will certainly go very far. Flip: No info. available.

SEALS & CROFTS | Warner Bros. WB 8076
I'll Play For You | (3:47) (Daubraker, BMI — J. Seals/D. Crofts)
Seals & Crofts' patented sound is easily recognizable and on this tune they demonstrate why they are so very popular. A subtle, slick production which underlines the lyrics makes this song a big potential chartbubby. Fine, fragile harmonies accent the friendly feelings throughout. Flip: No info. available.

BONNIE BRAMLETT | Capitol CPS 0229
Bramlett's big and brassy sound is set in a polished, professional production in this remake of a hit by the Drifters. Politely and it should certainly be a big hit. Soulful, support throughout allows Bonnie plenty of room in which to stretch out and sing. This will take you higher and higher. Flip: No info. available.

TONEY ORLANDO & DAWN | Elektra E 45240-A
He Don't Love You (Like I Love You) | (3:26) (Conrad, BMI — J. Butler/C. Carter/C. Mayfield)
Dawn breaks once again for Tony Orlando and in this remake of the classic pop tune they have another great big chartbubby. A strong vocal from Tony tells this romantic tale in style. Solid backing makes this a sure hit. Flip: No info. available.

MARY MCCREARY | Shelter SR-40365
Everybody's Having Problems | (2:57) (Skylil/Corner Girl, BMI — M. McCreary)
Mary McCreary's ode to these hard times sure helps make everything seem brighter. A hard-driving tune featuring Mary's crystal, cutting vocal and a highly polished, rocking back-up band. Flashes of harmony illuminate the scene like lightning bolts. Mary has no problems with this at all. Flip: No info. available.

BLUE MAGIC | Atco 45-7014
Love Has Found Its Way To Me | (3:27) (W MOT/ Friday's Child, BMI — B. Ellis/A. Waldman)
With an infectious, pound beating run to the finely crafted vocals, this should be a real disco delight. Voices interplay with style and finesse. The production is big, solid and sly with strings tying everything together nicely. This will find its way to the top of the charts. Flip: No info. available.

MURPHY | Epic E-60984
Wildfire | (3:15) (Stylistic Music, BMI — M. Murphy/L. Caniser)
Michael Murphy paints musical landscapes that are tranquil and tender, able to touch people with their pointed lyrics. A polished production is laid back and lovely, subtle and supple. This country tinged ballad should get good response in both country and pop circles. Flip: No info. available.

LINDA LEWIS | Arias AS 0109
The Old Schoolyard | (3:18) (Freshwater — C. Stevens)
Linda Lewis' high and handsome voice is placed amidst a classic, classic production on this funny, syncopated, soulful tune. A rhythmic revenge, this song sounds like a big hit. Written especially for Linda by master craftsmen Cat Stevens. Flip: No info. available.

L.T.D. | (AAM 1665)
Don't Lose Your Cool | (2:44) (Irving/Iverson/McDorosby, BMI — H. E. Davis/J. Osbourn)
L.T.D. is a dynamic, eleven man soul group and on this funky, fresh single they demonstrate their many talents. The tight, tizzy, bouncy sound and guitar and percussion is augmented by bleating horns and pillow soft back-up vocals. With the lead voice testing powerful, this good advice should pick you right up. Don't lose your cool foot! Flip: No info. available.

FIRST CHOICE | Philly Groove PS-204
Love Freeze | (3:05) (Silk/Golden Fleece/Might Three, BMI — A. Felder/N. Harris)
Icy gusts of horns slide under the super-cool vocals as The First Choice tells you the truth about the cool reality of the Love Freeze. With a production that will chill you to the bone and a slick, shiny back-up band this looks like a hit. Socially significant lyrics too? Flip: No info. available.

RETURN TO FOREVER FEATURING CHICK COREA | Polydor PD 15099
Jungle Waterfall | (2:35) (Indaba, BMI — P. Corea/Stanley Clarke)
Chick Corea has created a superb disco record with his super-talented band. Return To Forever, in this cascade of sounds. Co-written by bassist Stanley Clarke, the rhythm is insomaniac and the soaring, spacey synthesizer sails high above the rest. This will get everybody dancing! Flip: No info. available.

PHIL EVERLY | Pye PYE 71014
Old Kentucky River | (3:25) (Bowling Green, BMI — E. Stamer/Slater)
Phil Everly's name has always been associated with fine harmonies and sweet, lovely melodies and on this excellent tune he delivers both. With subtle string sounds and a smooth, easy picking the production sails along beautifully. This should put Phil back at the top where he has always belonged. Flip: No info. available.

JAMES AND BOBBY PURIFY | Casablanca NB 827
You And Me Together Forever | (2:38) (Jerry Williams/Jibaro, BMI — J. Roach)
This will put your soul for sure and forever. It is a lovely, lovely stringed ballad with sweet soul production creating the environment for James and Bobby's poignant vocals. A romantic story that deserves both heavy r&b and pop interest, it will make you feel real fine. Flip: No info. available.

RAY STEVENS | Barnaby B-614
Misty | (2:53) (Ariola, BMI — E. Graner/J. Burke)
"Misty" has no parking permit. Ray Stevens gives an upbeat and unusual interpretation of this all time classic. Cheery and convivial with high spirits aplenty this song should become a worldwide monster. Friendly and persuasive, this will have everyone singing and dancing along. Thought you knew Misty, huh? Flip: No info. available.

THE MAIN INGREDIENT | RCA JH-10224
Rolling Down A Mountainside | (3:20) (Better-Half, ASCAP — J. Hilliard/L. Ware)
Cushioned by a bank of strings that weave a sensious thread through the arrangement. The main ingredient? Cooks up a delicious stew in this hitbub tune. This song features a subtle production and great vocals. Roll along with this one for sure. Flip: No info. available.

RUFUS THOMAS | Stax STN 0236
Do The Double Bump | (5:14) (Rufon, ASCAP — R. Thomas)
"Rufus" is a hard-driving tune with crashing piano chords pushing everything forward in fine shape. Screaming synthesizer weaves a hypnotic solo against which the cutting vocals slide, slicing into you with conviction. A compelling beat, this could bounce very high. Flip: No info. available.

AMERICAN TEARS | Columbia 3-10094
He Don't Want Your Money (Doctor Abreaction) | (3:29) (Waterstone, ASCAP — M. Mangold)
A hard-driving tune with crashing piano chords pushing everything forward in fine shape. Screaming synthesizer weaves a hypnotic solo against which the cutting vocals slide, slicing into you with conviction. With a compelling beat, this could bounce very high. Flip: No info. available.

THE MOMENT OF TRUTH | Roulette RJD-7164
Helplessly | (3:20) (Planetary/Brookside/Cebega, ASCAP — R. Whitley/N. Bergen)
With percolating percussion popping perfectly along, the Moment of Truth gets down and tells it like it is. Equally appealing to the r&b and pop markets, this song sounds like a chartbuster. A stroke a chartbuster. A stroke a chartbuster. A stroke a chartbuster. A stroke a chartbuster.

JOHNNY WAKELIN & THE KINSHASA BAND | PYE 71012
Black Superman | (3:32) (Drummer Boy, BMI — J. Wakelin)
This record tells the story of Muhammad Ali and it is surely a heavyweight dish. With a powerful, ideal example, infectious melody it is sure to gain lots of attention. A championship contender, this tune flies like a butterfly and stings like a bee. Flip: No info. available.

MICH AVER | RCA JB-10042
Westbound Train | (3:15) (Sunbury/A& Big Little, ASCAP — J. Howard)
A hard-driving tune with the twang of a western train, this song by Michael Howard will leave its mark on you. Acoustically tender and fragile, Howard's pure and clean vocal floats breathlessly above it all. A beautiful ballad, this is heading hitbound. Flip: Country Mama (2:41) (Creditt's Same As Above)

newcomer picks

LINDA LEWIS | (3-10106)
The Old Schoolyard | (3:18) (Freshwater — C. Stevens)
Linda Lewis' high and handsome voice is placed amidst a classic, classic production on this funny, syncopated, soulful tune. A rhythmic revenge, this song sounds like a big hit. Written especially for Linda by master craftsmen Cat Stevens. Flip: No info. available.
LOVERS — Mickey Newbury — Elektra 7E-1030 — Producer: Chip Young

The haunting and compelling melodies of Mickey Newbury once again echo like the winds across the desert at sunset on the artist's incomparable new Elektra album. Newbury has gained a sense of soulful expression that is perhaps even more profound than the one he demonstrated on his last record. We really enjoy songs like 'Apples Dipped In Candy.' "How's The Weather," 'If You Ever Get To Houston,' 'Good Night,' and 'Lead On.' A class LP in every sense of the word.

LET THERE BE MUSIC — Orleans — Asylum 7E-1025 — Producer: Charles Piotkin

Orleans, one of the most inventive and strongest bands recording today, has a tremendous new Asylum LP of which they have every right to be proud. The group's latest effort reflects not only the individual strengths of its four members, but also the collective strengths of the band as a unit. The dynamics and arrangements of each tune are singularly impressive and the overall effort sparkles with finesse and ingenuity. We like: Fresh Wind. 'Dance With Me' and 'Business As Usual.'

COSMIC TRUTH — The Undisputed Truth — Gordy G6-97051 — Producer: Norman Whitfield

There will be thousands of smiling faces when The Undisputed Truth's latest Gordy disk hits the racks this week. The LP, a tour de force by one of the most inventive and creative groups working today, has every ingredient to make it a monster hit, including sensational harmonies, meaningful lyrics and clever production. Our special faves include 'Earthquake Shake.' Spaced Out. 'Got To Get My Hands On Some Lovin.' 'Down By The River' and 'UFOS.' A stone hit.

ORCHESTRA LUNA — Orchestra Luna — Epic KE 33166 — Producers: Jeff Lesser, Rupert Holmes

Though fairly new to the music scene, look for Orchestra Luna to take its futuristic sounds and blend them with the traditional forms of rock they employ into a solid force for the future. The group has all the necessary ingredients to be a major tastemaker in 75, including precision arrangements, tight harmonies and irrepressible production. Particularly enjoyable selections from this stunning disk include 'Were You Dancing On Paper.' 'Boy Scouts.' 'Doris Dreams' and 'Little Sam.'

DRUICK & LORANGE — E.A.R. L 2701 — Producer: Marty Lewis

This excellent songwriting/artistic team has a bright and good-looking future ahead on E.A.R. and this debut LP has all the ingredients to launch them into the public eye in style. Obviously, the song selection was carefully considered because the results are dramatically stunning. Each cut sparkles with its own individual flair. We really dig 'Third City Blue.' 'Sunday Shouldn't Make No Difference.' 'Lady Marelle' and 'Dark End Of The Rainbow.'

WILLIE BRYANT & JIMMIE LUNCEDOF & THEIR ORCHESTRAS — Bluebird AXM-5502

A classic two record set harkening back the good old days of swing music is presented on this great Bluebird set which features such greats as Edgar Battle, Jack Butler, Benny Carter, Taft Jordan, Sy Oliver, Glyn Paice, Ram Ramirez, John Russell, Willie Smith, Tommy Stevenson, Joe Thomas, Ben Webster and Teddy Wilson. Special cuts include 'Throwin' Stones At The Sun.' 'It's Over Because We're Through.' 'Cross Patch' and 'Is It True What They Say About Dixie?'

CAUGHT IN THE ACT — Commodores — Motown M6-92051 — Producers: James Carmichael, Commodores

For all of you who were floored by 'Machine Gun,' the Commodore's last LP, this new disk should provide an extra special treat. The sextet hits new dimensions in soulful pyrotechnics with this record and each cut reflects the growing maturity that has become a feature of the group in their field today. Our own favorite cuts from this superlative LP are 'Wide Open.' 'Don't Know Tha' Word' and 'Slippery When Wet.' This disk is hitbound without a question.

ROLLER COASTER WEEKEND — Joe Vitale — Atlantic SD 1814 — Producers: Ron Albert, Howard Albert, Joe Vitale

Joe Vitale is an explosive commodity and the impact of his talent can be felt on his new Atlantic LP. one that offers the rock aficionado all he could ask for and then some. Vitale's strengths are many, but can be pinned down to catchy lyric lines, strong lead guitar riffs (some by Rick Derringer) and tight harmonies. Especially good cuts include 'Roller Coaster Weekend.' 'Shoot Em Up.' 'Interruption On Love.' Look for Joe to do well in the near future.

THE DRAMATIC JACKPOT — Ron Banks & The Dramatics — ABC ABCD-867

Ron Banks & The Dramatics have always represented class in r&b recording and this ABC collection is no exception in the high standards they've always stood for. If you're a harmony freak, this LP will send chills down your spine. The group is at its level best on such choice tracks as 'I'm Going By.' The Stars In Your Eyes.' A Thousand Shades Of Blue.' I Cried All The Way Home.' Good Things Don't Come Easy' and 'Never Let You Go.'

ILLUSION — Isotope — Gull GU6-40251 — Producer: Poli Palmer

The debut effort by the newly acquired Motown label Gull and that label's brightest prospects. Isotope's new record is an easy to say the least. A futuristic approach combined with the various hard core rock and jazz motifs gives Isotope a great starting block from which to take off and run to daylight. Great tracks on the album include 'Rangoon Creeper.' 'Sleding Dogs.' 'Lion Sandwich.' 'Marin County Girl' and 'Illusion.' To say the least, the group's future is extremely bright.

WHO IS THIS BITCH, ANYWAY — Marlena Shaw — Blue Note BLN-LA 397-G — Producer: Benardigher

Marlena Shaw is going to have a tremendous impact on the music scene in a hurry once this class disk gets some airplay and much deserved recognition. Make no mistake, this lady can sing each song as if it were just waiting for her to sing it. Actually, that's where this LP is at and Marlena's performance is stunning, incorporating a professional capacity few possess. We really like 'Davy.' 'You Been Away Too Long.' 'The Lord Giveth And The Lord Taketh Away' and 'You.'

TWO SLEEPY PEOPLE — Philip & Vanessa — Asylum LPE 3102

An amazing duo with an incredible sense of insight and thoughtfulness. Philip & Vanessa are pure delights on their new Asylum album, one which displays an incredible amount of poise and professionalism. They are as adept as stylists as they are as interpreters, both attributes stand them in excellent stead here. We really enjoy 'Two Sleepy People.' 'If I Fell.' 'That Thing.' Baby I Loved You.' 'Ventura Highway' and 'Dancing Jones.'

March 8, 1975

www.americanradiohistory.com
High energy contemporary sounds from one of the most amazing young talents to explode upon the scene in recent years. Mouzon made his name with Weather Report and Larry Coryell's Eleventh House, now he's on the threshold of superstardom.

Brand new vocal group that you've been listening to for years. They've sung background with such superstars as Marvin Gaye, Diana Ross and the Jackson Five. Now they've stepped into the spotlight with their own, very soulful, funky first album.

Swinging, soulful, tender and beautiful. She's one of the most distinctive new voices to come along in years. And on her latest album, she's applying that voice to songs by such great writers as Benard Ighner, Gene McDaniels and Marlena herself.

Brand new from one of our most exciting contemporary marimba players. Recorded entirely outdoors in a mountainous forest, it contains some of the most beautiful and natural music ever made.

He showed us the way with BLACK BYRD and STREET LADY. Now we're releasing his first album in more than a year. The Donald Byrd album you've been waiting for is here.

Swinging, soulful, tender and beautiful. She's one of the most distinctive new voices to come along in years. And on her latest album, she's applying that voice to songs by such great writers as Benard Ighner, Gene McDaniels and Marlena herself.
picks

AL GREEN — GREATEST HITS — Al Green — Hi
SHL 32089 — Producers: Willie Mitchell, Al Green
An obvious #1 LP if we ever heard one. The
new Al Green "Greatest Hits" package is truly
a magnificent statement. All the Green classics
are here including "Look What You Done For Me.", "Let's Stay Together" and "Love On Your
Mind." It's impossible to list every track on this
album. It is truly one of our most highly
recommended albums.

SIXTEEN GREAT PERFORMANCES — Steppenwolf — ABCD-4011
An incredible collection of Steppenwolf's big-
est chart successes, this LP is truly a 'Greatest
Hits' package of the highest magnitude.
Featured here are such tracks as "Born To Be
giant group of the 60's is making another big comeback this year and this disk is an
excellent reminder of where they came from.

NATTY DREAD — Bob Marley & The Wailers
Island ILPS 9281 — Producers: Chris Blackwell
The master of Los Angeles has really won
himself a legion of fans since touring with Joni
Mitchell a year and a half ago. But it seems
that the power of music is such that even a
discus that is no exception.

CIRCUS — Argent — Epic PE 33422 — Producers: Rod Argent, Chris White
The distinctive sound of Rod Argent and his
band is musical and timeless as typified by
this brilliant offering. The group's latest on Epic
Each cut is an exercise in artistic discipline
and each song is an example of the band's
dynamism, arrangements and production with
great skill. Impeccable harmonies and a
stunning lead guitar riff add cog to this
tasty piece of cake. We really go for Circus' "Shine On Sunshine" and The Jester.

THAT'S THE WAY OF THE WORLD — Earth, Wind & Fire — Columbia PC 33280 — Producer: Sig Shore
Anytime Earth, Wind & Fire get together the
result is soulful dynamism and this LP, an original
soundtrack recording, is no exception.
The group cooks on every cut displaying
their total mastery of the recording arts and in the
process will convince legions of new fans to join their
ranks. We really dig the tracks "Shiny Star," "Yearnin' Learnin'," "See The Light," "That's The Way Of The World" and "Africano." This will be another smash LP for the group.

ON YOUR FEET OR ON YOUR KNEES — Blue Oyster Cult — Columbia PC 33371 — Producers: Murray Krugman, Sandy Pearlman
Recorded live all over this great big heavy
metal country of ours. Blue Oyster Cult's new
two record set is a prime example of why kids are
turning out by the thousands to catch them live
and are showing up in even greater numbers to
buy their albums. All the explosive power of a
woolly mammoth collision with a runaway subway
during an earthquake is captured on these
two disks and the band displays the noise and
professionalism it takes to get to the top. We like
"Cities Of Flame."
Miss lunch.
Miss America.
Miss Ogynist...but don’t miss
Mel Brooks’ YOUNG FRANKENSTEIN.

Dialogue & Music From Original Soundtrack of “Young Frankenstein”

YES!
Now you can see YOUNG FRANKENSTEIN in your own home... without the pictures. Not only do you get the funny music, but you get the serious dialogue as well in its original cast.

THE ALBUM: Young Frankenstein (ABCD-870) THE SINGLE: Theme from “Young Frankenstein” by Rhythm Heritage (ABC-12063)

www.americanradiohistory.com
_behind the counter_

Cash Box has expanded its coverage of sales, marketing and merchandising news and record company product support programs in this column, it is directed to the retailers, distributors, other companies and individuals that are directly involved in the industry's bottom line — sales. Each week in this column you can expect to find information that will help make your "final assault on the consumer dollar" a successful one.

One such photograph, comments for "Behind The Counter" are invited and should be sent directly to Bert Bogash, Cash Box, 6656 Sunset Blvd., Hollywood, Calif. 90028 or call (213) 469-2966.

During Capricorn Records' "Peaches" campaign held throughout the country last fall the company held an interstore competition for the best "Peaches" display. The store competition was set up by Factory's Ted Heilicher, Bill Schmitt, and Don Aboud. Each of the 144 stores received the following for display in the stores: one peach crate, four "Peaches" T-shirts, one "Peaches" sampler album for in store and play, and six specially designed "Peaches" posters featuring the Allman Brothers Band, Wet Willie, Marshall Tucker, and others. All the stores were required to send in at least one color photo. The judging of all the entries was based on three items, creative theme, easy accessibility to all Capricorn display product, and the overall neatness of the display. The winning store was Musicland number 609 in Blaine, Minnesota, managed by Doug Backer. There were 20 prizes to be awarded, with the Blaine store receiving first prize of $200.00. The remaining 19 prizes ranged from $100.00 to $10.00. The display competition for the Musicland chain was coordinated by Capricorn's sales manager David Young along with Adam Somers and Robin Millar. Outfitters in Burbank, who were responsible for shipping all display materials to the Musicland chain, were directly involved in the campaign were Cliff Sauer, regional marketing manager for Warner Brothers in Minneapolis, Bob Wiestrollo, sales manager, Minneapolis, and Al Abrams, sales manager of Warner Brothers Chicago branch.

Ever wonder where those T-shirts, display art and other merchandising and promotional tools disseminated constantly by record companies in an effort to reach out to the fans themselves and their artists in front of you and the consumer come from? Besides the record companies and their merchandising departments, a number of private firms and organizations get into the act through the creative work of a growing number of smaller firms specialized in merchandising caused in part by tightened playlists and increasing competition for the increasingly selective consumer dollar as an alternative means of product exposure. One of the newer and more innovative firms for their individualized work on the recent George Harrison tour through a variety of media-T-shirts, sweatshirts, belt buckles and other materials, they helped establish a fan identity for the public eye and for the tour members themselves. A year-and-a-half ago they began designing belt buckles for the New Orleans Saints football team and grew quickly to service music oriented accounts including Dark Horse Records, Midnight Special, Johnny Cash, Roy Clark, CBS International, among others. The company has further expanded into broadcast and video media as well and is currently working on a six minute promotional film for German instrumentalist, James Last. While Last is very popular in Europe, he is virtually unknown in the U.S., and Polydor plans to use the film to help introduce him to American audiences. The Image Factory has worked on various projects for such notables as Joe Cocker, Jethro Tull, Johnny Cash, Joe Walsh, Rufus, Midnight Special, Billy Preston, Steppenwolf, Cheech & Chong, Dog Soldier and Swoon Philips, among others.

Arnie "Good-Guy" Thies, Phonodisc's southern regional director talked with the details of Phonodisc's "saddle" country promotion set up in Musicland number 144, Troy, N.Y., managed by Mike Koste. The display was set up by Factory's Jann Heilicher, Bill Schmitt, and Don Aboud. Each of the 144 stores received the following for display in the stores: one peach crate, four "Peaches" T-shirts, one "Peaches" sampler album for in store and play, and six specially designed "Peaches" posters featuring the Allman Brothers Band, Wet Willie, Marshall Tucker, and others. All the stores were required to send in at least one color photo. The judging of all the entries was based on three items, creative theme, easy accessibility to all Capricorn display product, and the overall neatness of the display. The winning store was Musicland number 609 in Blaine, Minnesota, managed by Doug Backer. There were 20 prizes to be awarded, with the Blaine store receiving first prize of $200.00. The remaining 19 prizes ranged from $100.00 to $10.00. The display competition for the Musicland chain was coordinated by Capricorn's sales manager David Young along with Adam Somers and Robin Millar. Outfitters in Burbank, who were responsible for shipping all display materials to the Musicland chain, were directly involved in the campaign were Cliff Sauer, regional marketing manager for Warner Brothers in Minneapolis, Bob Wiestrollo, sales manager, Minneapolis, and Al Abrams, sales manager of Warner Brothers Chicago branch.

According to Atlanta Records, a full-length feature film filmed at London's Rainbow Theatre and titled "Yessongs" will play at major movie houses across the U.S. The group "Yes" is featured with material from the LP (with the same title) and with the added material from the film. The film has been directed by Michael Meson, his assistant director is Dennis Smith, and his editor is Jerry Lebowitz. The film includes an interview with the band and special guest appearances by Spike Milligan and Benny Hill. The film is expected to be released in the spring of 1976.

Demento Show Pushes '74 Disk To Charts

HOLLYWOOD — "Shaving Cream," an under-the-counter party record recorded in 11 days by Benny Bell, and re-discovered last year in Ontario, California by nationally-syndicated DJ Dr. Demento, has received considerable airplay outside the context of the show, and was the most requested song on the 100 most-requested for the last year.

Phone requests at WBNC (New York) for the single, which has since been released on Vanguard Records, have helped the disk to soar to #13 requested song on KWBW, Buffalo.

The show, a tongue-in-cheek pollka number has led Demento's promotion firm, Gordon/Casady of Los Angeles, to install a special long-distance request phone line to handle some 3000 calls a week for the disk. The single appears on the Cash Box Top 100 Charts this week at #90.

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According to Tom Gamache of Gordon/Casady, the phenomenon of a 1947 party chart reaching the national DJ chart and right directing the popularity of the Demento Show, which specializes in music of "Dementia," an escapist form of music which he says may represent a new kind of musical form in the U.S. "Nobody had heard of rock and roll before Alan Freed coined the term," he explains. "Dementia" will be a new form of music that has been green- trenched requests only by virtue of those people who tune in Demento Shows. It is a music news expression for musicians who find serious music stultenous, and rely on being funny with songs like "Shaving Cream."

A REAL SWEETHEART — Crystal Gayle stopped up to visit the folks at KLCR Radio in Los Angeles last week after her well received west coast debut at Tommy Thomas Palomino Club. Of course, Crystal chatted with KLCR music director, Carson Smith, about all the news from home. Beyond: You won't believe how much she is. Shown above are (l-r) KLCR personality Harry Newman, Schreiber, Crystal Gayle. KLCR personality Art Nelson and U.A. S premier Southern California promotion rep. John Davis.

bert bogash
A Smash Hit Single!

BENNY BELL

"SHAVING CREAM"

45 RPM — VRS • 35183

HEAVY AIR PLAY!

WNBC — New York
WYSL — Buffalo
WKBW — Buffalo
WIP — Philadelphia
WIBG — Philadelphia
WMEX — Boston

KIMM — Denver
OK102½ — Seattle
KQV — Pittsburgh
WQXI — Atlanta
WAKY — Louisville
WBBF — Buffalo

WNDR — Syracuse
WFBR — Baltimore
WCBM — Baltimore
WLPL-FM — Baltimore
WIXY — Cleveland
WMMS — Cleveland

KEZY — Anaheim, Calif.

DR. DEMENTO — SHOWS
KWST — Los Angeles
KSFO — San Francisco
WLEE — Richmond, Va.

VANGUARD RECORDS

Watch for the NEW HIT ALBUM

VSD • 79357

VANGUARD RECORDING SOCIETY, INC., 71 WEST 23RD STREET, NEW YORK, N.Y. 10010
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<tr>
<th>TITLE</th>
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<th>LABEL</th>
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<td>Philadelphia Freedom - Elton John</td>
<td>MCA</td>
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<td>2.</td>
<td>What Am I Gonna Do With You - Barry White</td>
<td>20th Cent.</td>
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<td>3.</td>
<td>Chevy Van - Sammy Johns</td>
<td>GRC</td>
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<td>4.</td>
<td>He Don't Love You - Tony Orlando &amp; Dawn</td>
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<td>5.</td>
<td>Long Tall Glasses - Leo Sayer</td>
<td>W.B.</td>
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<td>6.</td>
<td>Harry Truman - Chicago</td>
<td>Columbia</td>
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<td>7.</td>
<td>It's Miracle - Barry Manilow</td>
<td>Arista</td>
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<td>8.</td>
<td>Somebody Done Somebody Wrong - B.J. Thomas</td>
<td>ABC</td>
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<td>9.</td>
<td>Jackie Blue - Ozark Mountain Daredevils</td>
<td>A&amp;M</td>
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<td>10.</td>
<td>Don't Let Go - Commander Cody</td>
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<td>11.</td>
<td>Once You Get Started - Rufus</td>
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<td>12.</td>
<td>Supernatural Thing - Ben E. King</td>
<td>Atlantic</td>
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<td>13.</td>
<td>Emma - Hot Chocolate</td>
<td>Big Tree</td>
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<td>14.</td>
<td>Sad Sweet Dreamer - Sweet Sensations</td>
<td>Pye</td>
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<td>15.</td>
<td>No No Song - Ringo Starr</td>
<td>Apple</td>
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<td>16.</td>
<td>Express - B.T. Express</td>
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<td>17.</td>
<td>Poetry Man - Phoebe Snow</td>
<td>Shelter</td>
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<td>18.</td>
<td>Shame, Shame, Shame - Shirley &amp; Co.</td>
<td>Columbia</td>
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<td>19.</td>
<td>Emotion - Helen Reddy</td>
<td>Capitol</td>
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<tr>
<td>20.</td>
<td>L-O-V-E - Al Green</td>
<td>Hi</td>
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**FOR RENT**

**RECORDING STUDIO**

Owner of successful studio splitting from partner. Have capital available and interested in becoming involved in other studio facility. Would be willing to consider tie-in with engineer following and some capital. Write: Box 960

Cash Box, 119 W. 57th St., N.Y., N.Y. 10019 or call 914/354-3192 (weekends)

**VITAL STATISTICS**

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<td>Philadelphia Freedom</td>
<td>Elton John (MCA 40364)</td>
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<td>Gus Dudgen</td>
<td>PUB: Big Pig Music/Limited/Leed Music Corp. - ASCAP</td>
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<td>WRITERS</td>
<td>Elton John/Bernie Taupin</td>
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<td>FLIP</td>
<td>Saw Her Standing There</td>
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<tr>
<td>#56</td>
<td>What Am I Gonna Do With You (3:24)</td>
<td>Barry White (20th Cent. TC 2177)</td>
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<td>#59</td>
<td>Tangled Up In Blue</td>
<td>Bob Dylan (Columbia 3-10106)</td>
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<td>FLIP</td>
<td>Sea Lion</td>
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<td>#85</td>
<td>Skating Away on Thin Ice (3:25)</td>
<td>Jethro Tull (Chrysalis 2103)</td>
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<td>Gus Dudgen</td>
<td>PUB: Maison Rouge/Chrysalis - ASCAP</td>
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<td>#87</td>
<td>My Little Lady</td>
<td>Bloodstone (London 5N-1061)</td>
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<td>Gus Dudgen</td>
<td>PUB: The Crystal Jukebox - BMI</td>
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<td>WRITERS</td>
<td>C. McCormick</td>
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<td>#88</td>
<td>He Don't Love You (Like I Love You)</td>
<td>Tony Orlando &amp; Dawn (Elektra 45-240A)</td>
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<td>WRITERS</td>
<td>David Apple</td>
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<td>#89</td>
<td>Swing Your Daddy</td>
<td>Jim Gilstrap (Rockbox 205)</td>
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<td>Gus Dudgen</td>
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<td>WRITERS</td>
<td>Sonny Casella</td>
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<td>#96</td>
<td>Only One Woman</td>
<td>Nigel Olsson (MCA 40337)</td>
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<td>R. Gibb, M. Gibb</td>
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<td>Theme From Prophet</td>
<td>Richard Harris (Atlantic 3328-A)</td>
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<td>Sorry Doesn't Always Make It Right</td>
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<td>#99</td>
<td>This Night</td>
<td>Loretta Lynn (MCA 40358)</td>
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<td>SMOKY FACTORY BLUES</td>
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<td>REMEMBER WHAT I TOLD YOU</td>
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<td>CAROLINE</td>
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<td>#120</td>
<td>YOU'RE NOT A BAD GHOST</td>
<td>(MCA 40358)</td>
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<td>#121</td>
<td>TOBY</td>
<td>(Columbia 40358)</td>
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<td>#122</td>
<td>LOVER PLEASE</td>
<td>(RCA Bee-Hive 4010)</td>
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<tr>
<td>#123</td>
<td>WHERE HAVE THEY GONE</td>
<td>(Columbia 40358)</td>
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<tr>
<td>#124</td>
<td>BELIEVE HALFWAY OF WHAT YOU SEE (NONE OF WHAT YOU HEAR)</td>
<td>(Capitol 40358)</td>
</tr>
<tr>
<td>#125</td>
<td>DANCIN' (ON A SATURDAY NIGHT)</td>
<td>(Columbia 40358)</td>
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</tbody>
</table>
The big three

2. What Am I Gonna Do With You - Barry White - 20th Century
3. Chevy Van - Sammy Johns - GRC

profile of the giants

Loving You - Minnie Riperton - Epic
Who's Making Love - Donny Hathaway - Cotillion
Do It Baby - Joe Bataan - Scepter
Ya Ya - Chaka Khan - Atlantic
Sweet Thing - Hot Chocolate - Cotillion
Look Away - Barbra Streisand - Columbia
We're Gonna Have A Beautiful Love Song - Isaac Hayes - Stax
I'm Gonna Get You - Little River Band - Dunelm
Tell It Like It Is - Janis Ian - Atco
Till The Things Gonna Get Better - Miriam Makeba - Epic

USA - NEW YORK
Philadelphia Freedom - Elton John - MCA
The South's Gonna Do It - John Lennon - Atco
I'm Gonna Get You - Little River Band - Dunelm
You're Gonna Have A Beautiful Love Song - Isaac Hayes - Stax
We're Gonna Have A Beautiful Love Song - Isaac Hayes - Stax
Tell It Like It Is - Janis Ian - Atco
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TRADEMARKS
WABC - NEW YORK
Philadelphia Freedom - Elton John - MCA
Ya Ya - Chaka Khan - Atlantic
Sweet Thing - Hot Chocolate - Cotillion
Look Away - Barbra Streisand - Columbia
Tell It Like It Is - Janis Ian - Atco
Till The Things Gonna Get Better - Miriam Makeba - Epic
cashbox/news

The 'Many Hats' of Bobby Roberts And Hal Landers

HOLLYWOOD — Mums Records means a success to the record label to the music industry and to the Columbia distribution team which handles the line. But to its president Bobby Roberts and his partner Hal Landers, it’s but one of a wide variety of entertainment operations which include motion picture production (Landers and Roberts Films), concert promotion (Artists Consultants) and music publishing (L&R Music).

While Roberts’ background is clearly rooted in music, when asked which entertainment arm he prefers to all others, he can do a good verbal tap dance, saying, “we enjoy the totality of entertainment and get as much satisfaction from launching a good album as with the release of a picture. We like working our broad base, rather than simply plying one segment.

Although Roberts and Landers have been associated for almost fifteen years, most of their present activities have been in operation less than two years. Mums enjoyed a fine kickoff with Albert Hammonds’ ‘It Never Rains in Southern California’ and more recently with Steppenwolf’s ‘Gold’. They are currently working with writer Hal David on a new album, ten tunes of which were co-penned by Hammonds and David. New acts on the Mums roster under the Jackson Sisters and Band of Angels, both of which are ‘only a record away from stardom’, according to Roberts. Landers and Roberts Films have scored at the box office with ‘Hot Rock’ starring Robert Redford. ‘Death Wish’, starring Robert Redford, ‘Slow Motion’ and more.

Rod Stewart Inks Post Pub Relations

NEW YORK — Billy Galf, personal manager for Rod Stewart and The Faces, has announced the appointment of Myrna Post Associates to represent Rod Stewart. Ms. Post will be responsible for all press concerning Rod Stewart with the exception of the Faces current U.S. tour.

Brothers for the production of a Don Everly Brothers film entitled ‘Help. I’m Being Held Prisoner.’

Their Artists Consultants stages approximately 300 concerts each year, often featuring such performers as Stevie Wonder, Johnny Cash and the Carpenters.

While Landers came up thru the motion picture ranks, Roberts, as mentioned, came from music. Back in the early sixties, Landers was a member of the Dunhills (the name he was to borrow for the record company he and Lou Adler founded in 1966). Dunhill, one of the greatest hits of his career, was the string of Mamas and Papas smash hits, was distributed by and eventually sold to the 20th Century-Fox Film Corporation.

After the label sale, Roberts and Landers went for a rest, a retreat. Oddly, when they eventually founded Mums, Steppenwolf, which had acts for exposure difficulties ‘retiring’ signed on with Mums when they made their return to the recording scene.

Landers and Roberts are now looking forward to the day when Steppenwolf will score one of their films, a natural marriage for the multi-directional L&R team.

Roger Grod Forms Ind. Prod Firm

NEW YORK — Roger Grod has left Kirshner Entertainment Corp. and has set up his own production company, Roger Grod Productions, Inc. in New York. During his tenure with the Kirshner organization, Grod acted as coordinator for the early ‘In Concert’ shows and later for the ‘Rock Concert’ TV show. He also handled the firm’s domestic and international publishing for Don Kirshner’s publishing companies as well as doing promotional work for Kirshner Records.

Several productions have already been completed, including a single by Valerie Harp, titled ‘A Wounded Blackbird Can Fly.’ For Buddah Records. The record was co-produced by John Pioli. Grod has also just produced Steppenwolf’s Illinois-based rock act, whose Buddah single ‘Back When My Hair Was Short’ was on the charts. Grod is also working with Don Oriolo, east coast professional manager of 20th Century Music Corp. and Rick Talmadge of Muscor Records on his upcoming project.

Aside from production, Grod will be working with Professional Video Services, in a joint venture with Richard and Alan Namm. The company will be involved with video taping various rock acts for exposure on music video media. Grod is located at 329 East 50th Street, N.Y.C. His phone number is 751-9292.

Harley Makes American Bow — Steve Harley is greeted backstage by Capitol executives during his American debut at Hollywood’s Whiskey A Go Go nitey. Harley, who with his group Cockney Rebel now holds the No. 1 spot on the English singles charts, embarked on his first U.S. tour in conjunction with the release of his second EMI album (distributed by Capitol) titled ‘The Psychomodo.’ Pictured (l to r): Rupert Perry, Capitol’s general manager, a&r; Trevor Beaton, Harley’s manager; Don Zimmermann, Capitol senior vice president, marketing; Bob Stutzak, executive assistant to Al Coury, Steve Harley, Coury, senior vice president, a&r/promotion/artist development; and Paul Ahern, Capitol’s national FM promotion manager.

Maclen Catalog Stays Source For Hit Records

HOLLYWOOD — Speculation that the Maclen Music catalog, which contains the bulk of the Beach Boys’ songs, lost its uncharacteristic use potential is ‘outright nonsense’, said Steve Love at the ATV Music Group, which administers Maclen. Love, who recently switched his base of operation from New York to Los Angeles, is supported in his attitude by a solid core of music names including Elton John.

‘I’ve heard some producers say there’s nowhere left to go with the Maclen catalog and those Beatles tunes,’ says Love. ‘There’s plenty of room left for new treatments and new hits, with lots of recent illustrations to prove the point.’ Among them is Elton’s success with ‘Lucy In The Sky With Diamonds,’ a singles treatment that roared to Number 1 on the charts.

In sum, says Love, ‘opportunities nowadays with the Maclen Music catalog content is only as limited as a producer’s imagination.’

In addition to new recordings, the songs are regularly being fitted to orchestral and band use, most recently in a recorder series by Consolidated Sales, instrumental and solo books from Chappell and Creative Concepts, and others.

USO Distributes Song Festival Forms

HOLLYWOOD — The United Service Organization (USO) will distribute entry forms of the 1975 American Song Festival for military personnel and their dependents state-side and overseas. Reported Los Angeles USO director of public relations, Bill LaRouche: ‘The American Song Festival, an international songwriting competition, will award $129,776 and broadened opportunities for songwriters all over the world to enter the music business. Malcolm C. Klein, president of the festival said the 1974 kickoff has already helped stimulate the launching of a number of promising careers. Tim Moore’s grand prize winning song ‘Charmer’ released on Asylum both as a single and an album. Made the charts within the first few weeks of its release.

USO Distributes Song Festival Forms

HOLLYWOOD — Mike Beaton has been promoted to managing director of all European affairs for the Wes Farrell Organization. Beaton who is based in London, has responsibility for the promotion and co-ordination of the Chelsea label in Europe. Chelsea/Richmond labels are distributed under the Chelsea logo through Polydor for the world including U.S. and Canada. Up until now Beaton’s activities have been primarily as a liaison for the various publishing ties. Beaton’s new responsibilities will now include acquisition of new talent, signing new writers, negotiating administration and co-publishing arrangements.

Beaton To Manage Chelsea Europe

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Exposure Firm Opens

CHICAGO — Exposure is a unique new concept in the field of public relations. We offer a variety of talent including professional musicians, talent agents, photographers, graphic artists, copy writers, developers, printers, and set designers to combine a plethora of talent into a totally new design concept for the promotional market.

Our staff works on a personal basis with each one of our clients to fill their individual needs. We are a complete multimedia photographic art centre.
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Why should you participate? Because you'll have a unique opportunity to meet with other industry executives — and sell, license, buy, discover music properties, promote your company, products, artists internationally. And increase your sales and profits.

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TULL'S ANDERSON tr 7

Tull is one of the few groups who can play the role of a band and a performer. As a performer, I must combine the idea of playing to the first 10 rows with that of reaching in the cellar and sitting in the worst seat in the house.

Anderson's concern for the totality of the performance is evidenced by his contention that, "Musicians play more off an audience than actors and in seeking to create moods and tone, use several very different means of communication.

Music has the most possibilities for variations of repetition of any art form. Yet Anderson fears that the screen, particularly TV specials, is not the best place to present Jethro Tull to a mass audience. I feel that the Turtles and the Monkees movies entailing too many artistic compromises.

A Cash Box Upfront question asked major recording artists what they felt were their labels primary responsibilities to them. Anderson answered the question saying, "A record company should ensure product availability, make the public aware of the product and promote it through advertising and recognize its responsibility to music as a phenomenon."

Regarding Anderson's feelings, he said, "The film business has lived up to these standards admirably, and I sing out the label's Ten Commandments as an example of the sensitive, aware music executive who strives to do the best he can for both the artist and the record company.

Bungle In The Jungle and Living In The Past have been Jethro Tull's most successful albums. I do not claim any suggestion that he is influenced to find a singles groove and stay in it. I do not want music that sounds the same. For example, when certain songs, because they have a certain length and have a repetitive hook, are chosen to be released as singles.

On the subject of the band's next studio album, J. P. Anderson said, "It's very English and is more personal lyrically and musically than 'War Child.' There's more variety in the dynamics and the tunes. There will be 11 songs ranging in length from 45 seconds to 6 minutes. There will be a few spoken word pieces. It's moddly music, medieval if you will. It won't be a concept album because we as a group must be responsible to our audience, and in all honesty, we are the creation of our music, from the old to the new.

Basically, I deal with two themes which are evident in our new concert tour. The first is the joining of nation and the warring off of evil spirits. I feel there are two sorts of characters in the nation among which I feel the miniature straddles both worlds. As a performer, I am in awe of the reputation and the history and the songs I have, but there are more gold records. If we were immensely wealthy, I'd like to do something good like building schools or giving money to the theatre, but people have a misconception that musicians who are successful are millionaires. This isn't so. In fact, because big groups have been hurt by the recession both in the U.S. and U.K. feel that the return to the local pub scene is necessary if there is to be any major new development of talent in the field. The first thing anyone companies must take the blame for not taking chances on new acts. They should not all the blame for the bad state of the business, and they should recognize that there is an important responsibility to music.

Anderson's concern for the state of affairs in music today is reflected by his attitude towards large record companies. As well as responsibility. I think some rock critics are content with making banal, unimportant statements about the music they criticize. When they attack anyone on a totally subjective basis they are only

WALDEN ON PIRATES tr 9

House by 1740: The unanimity of the vote by both parties underscores the determination of Georgia legislators to put an end to record piracy.

The penalty for a person or corporation found guilty of pirating, for the first offense, is a fine of $1,000, or a jail sentence of up to one year in prison. The penalty for a subsequent offense carries a fine of $10,000 and/or a jail sentence of up to five years.
Mac Davis Entertainer Of The Year: Haggard, Lynn Top Vocalists At Academy Of Country Music Awards

HOLLYWOOD – Mac Davis walked away with the Entertainer of the Year Award and Merle Haggard and Loretta Lynn were named Male and Female Vocalist of the Year at the Academy of Country Music at its Tenth Annual Awards Show taped Thursday evening (27) at the Aquarius Theater here. The show, which is being produced by Gene Weed and Coffee Walker and directed by Alan Angus, will be televised nationally via ABC’s Wide World Special on Wednesday, March 5.

The Awards were presented in two parts — the first on TV and the rest after the Awards Show Banquet held at the Hollywood Paladium immediately following the taping — due not only to the large number of entries in the program but also because of the large number of country artists and celebrities performing at the event.

Roger Miller was Master of Ceremonies for the televised portion of the Awards program which included Male and Female Vocalist of the Year, Top Vocal Group, Most Promising Male and Female Vocalist, Single, Album and Song of the Year, and Entertainer of the Year.

Performing on the TV special were Loretta Lynn singing “You Ain’t Woman Enough” and “Secret Love”; Johnny Rodriguez singing “I Just Can’t Get Her Out of My Mind” and Donna Fargo singing “You Can Be A Woman and ‘U.S. of A’.” Mickey Gilley with “Room Full of Roses/I Overlooked An Orchid”; LaCosta a musical number; Molly Love; Millar Miller singing “I Love a Rodeo” and “Our Love” and Marty Robbins performed a medley of the five songs nominated in the song of the year category: “Back Home Again,” “Country Bumpkin,” “I Can Help,” “One Day at a Time,” and “Things Ain’t Funny Anymore.”

The award presenters on the show included Glen Campbell, Roy Clark, Conway Twitty, Claude Alkins, Del Reeves, Skeeter Davis, Fred Hartman, Molly Bee, Linda Day George, Chris George, Diana Trask, Adrienne Barbeau, Gary Burghoff, Susan Howard, Conny Van Dyke, Mike Evans and Joyce Bollini.

Tom T. Leads Golf Benefit

NASHVILLE — Mercury/Phonogram Records artist Tom T. Hall is leading a major fund-raising effort to benefit a unique children’s home project in East Tennessee.

Hall will not only participate but is sponsoring the organization of a celebrity golf tournament and evening concert, both of which will be major sources of operating revenue for the organization. The Bible School of Hixon, near Chattanooga.

The golf tournament, named the “Tom T. Hall Celebrity Golf Tournament,” will be Fri. and Sat., May 23 and 24. A benefit concert will be given on Friday evening.

The school is a home for deprived children from especially adverse environments: one or both parents of children applying for residence are in prison, Hall stated. “While the institution is fully recognized as a non-profit organization supported by tax-deductible contributions, it receives no city, state, or federal funds. And there have been times when it had to do just to meet weekly operating expenses, much less set anything aside for a much-needed expansion program.

“Two of the dozen or more of us from Nashville are joining the community leaders of Chattanooga in a serious attempt to help the children,” he added.

“Tom wanted to work with us for last year’s tournament,” said tournament vice-chairman Sam Wooley in sports writer for the Chattanooga News-Free Press. “But his prior commitments prevented him from doing so. We therefore repeated our program of the year before and obtained the participation of sports celebrities and other prominent civic personalities.

Hall summarized his hopes for this year’s project: “The Bethel Bible School has one of the most unique and challenging programs I have yet to encounter in my lifetime. It is not a physical rehabilitation program for parents a fresh start. I only hope that our golf tournament and efforts will help in obtaining the additional income that will share it with everybody — including the children.”

Walene and Hall will provide further information shortly. More detailed preliminary data, however, may be obtained from Tom T. Hall, P.O. Box 396 Clarksville. Bob Neal, hall’s manager in Nashville.

Walene is coordinating developments related to the golf tournament and sports personalities.

Tom T. Hall is also a member of the Country Music Hall of Fame.

COUNTRY ARTIST OF THE WEEK

Diana Trask

From “Down Under” to On Top Red-haired Diana Trask was born “down under” — in Australia — where she studied music, had her own syndicated TV show, and won $2,000 as the most promising act of the year on an Australian TV talent contest. That led to more television exposure and appearances on Australia’s Hit Parade and Tonight Show.

At 17 Diana was an Australian celebrity, and when U.S. shows toured her country and New Zealand. Diana was often the opening act. She opened shows for people such as Frank Sinatra, Bob Hope, Cleo Davis, Jr. and for the first time got to know Americans who encouraged her to come to the States. Her first American tour started in smaller clubs but she was soon working the biggest ones such as the Blue Angel in New York, Harrah’s in Reno, the Tidelands in Texas and the Fountainbleau in Miami.

Marriage and a family caused Diana to take a short hiatus back home in Australia but it wasn’t long before she was back in America where she was in great demand for appearances on national TV shows.

A contract with Dot Records has proven to be a good marriage starting with “I Fall To Pieces” down through “Lock Stock, and Teardrop,” “The Chokin’ Kind,” “Say When,” “It’s A Man’s World,” “When I Get My Hands On You,” and “Lean It All On Me.” Several albums have been released by ABC-Dot Records, including the Diana Trask’s Greatest Hits LP, and her current single, “Oh Boy,” is climbing to the top.

Diana is produced by Dot president Jim Foglesong. She has become a familiar face on major network and syndicated TV shows, including “Dinah,” “The Tonight Show,” “Merv Griffin,” ABC’s “In Concert,” and “Hee Haw,” with several other appearances that include “Jack Paar Tonight,” “Music Country U.S.A.” “The Ian Tyson Show” on Canadian TV as well as a nationally syndicated special from Las Vegas titled “How The West Was Lost.”

Her first dramatic role came on ABC-TV’s “Love American Style” and most recently she was tapped to sing the title song for the ABC Movie Of The Week, “Anything Goes.” Diana will also be heard on Nestle’s TV commercials.

Diana has appeared at both the Frontier and Sands Hotels in Las Vegas as headlining with Roy Clark, Danny Thomas and Miton Berie. Concert dates on Diana’s schedule include the Fairmont Hotels in both Dallas and Atlanta, Harrah’s at Lake Tahoe and Reno, and a one-week special in Hawaii.

She’s also a popular talent along the fair circuit and all together plays over 250 dates a year.

Additionally, Diana has won the affection of the people of Great Britain, making tours after tour throughout the British Isles. Her popularity there has led to guest star appearances on BBC-TV specials and she will again entertain in London April 10-16 with co-star Glen Campbell.

Her success is best summed up from Diana’s own belief that “Country music is the living history of the average American man, and therefore here to stay.”

Juanita Jones

Charley Pride Packs ’Em In On U.K. Tour

NEW YORK — Country music is alive and well in the United Kingdom if a recent Charley Pride tour is any indication. Pride just completed a string of sold-out concerts there, in the British Isles that took him to London, Dublin, Ipswich, Glasgow, Birmingham, Southport and Wigan, places he has never played before and he played to an SRO audience at every show doing two shows a night in every city.

Frank Mancini, v.p. of artist relations at RCA, who travelled with Pride during the tour, heard that when he was driven to the airport he was cut off by the British Isles that took him to London, Dublin, Ipswich, Glasgow, Birmingham, Southport and Wigan, places he has never played before and he played to an SRO audience at every show doing two shows a night in every city.

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LaCosta says “He Took Me For A Ride” — RCA Records has shipped Bobby Bare’s new single, both sides are from his next album. Neither side of the single has been designated as the ‘A’ side and all promo copies shipped to radio stations will have both sides of the release.

“Warm And Free” is coupled with “Back Home In Huntsville.” Most tunes in the soon-to-be-released album, including the new single, are Shel Silverstein compositions. The new album is titled “Hard-Time Hungries” and is composed of songs about hard times from depression days to our current economic pressures.

Mac Davis recently performed the self-penned song “Put Another Notch In Your Belt” on his TV show. The Screen Gems published tune is an upcomer on MCA by Kenny Starr.

Shorty Lavender Talent Agency is now located in a new office building at 1217 16th Avenue. South in Nashville.

George Jones has put together a new band, with the traditional Jones Boys name. The Jones Boys consist of Jimmy Peppers, as front man, Reggie Allie on lead guitar, Harry Wade on bass guitar, Gary Bobbs on steel guitar, Zeke Dawson on the fiddle, Walt Cunningham on the piano, and Ralph Land as drummer. George has purchased Mel Tillis’ bus, and is on the road once again.

Harold Morrison and Patsy Sield have joined the Tammy Wynette Show, and the original Jones Boys, now traveling with Tammy, have changed their name to The Tennessee Gentlemen.

Ava Barber, featured performer on the Lawrence Welk television show, is now being booked by Stu Phillips.

Wayne Kemp has signed with United Artist Records. Buddy Killen, who produced Wayne’s first records on Dial will be Wayne’s producer, and Wayne will also work closely with Larry Butler.

Ray Warren, general manager of APCO Records has announced the label’s first single release. The artist is Stu Phillips and the disk. “Still Loving You” is a Ray Warren penned song coupled with ‘No One Knows” which was written by Phillips. The record was produced by Bill Walker, and is distributed by National’s Joe Gibson. According to Warren another session for Phillips is planned and material is needed. Stu will tape his TV show, Stu Phillips Music Place at WAVE-TV in Louisville on Tues., Feb. 25, with featured guest, Charlie McCoy; and next on Mar. 11 with guest yet to be announced ‘The Tye is a widely syndicated show. Stu also celebrated his birthday early in Feb, and fans from Michigan gifted him with a female Yorkshire terrier. Because his mate Yorke was dubbed “Tom Jones,” and since Stu had considerable success with his recording of ‘Juanita Jones’ a few years ago, the new member of the Phillips household is Juanita Jones.

Roy Clark is co-authoring a book with Jack S. Margolis, “The Roy Clark Stuff Yourself! Diet Book,” which is both a satirical and serious manuscript detailing proper weight-loss methods. Roy has maintained a successful diet program for several months and has dropped 40 pounds Publishers. Price, Stern & Sloan will have hard-bound editions on the market by Sept.

Two Nashville recording artists participated in a telethon in Maine and in just 25 hours helped raise over $80,000 for the local Cerebral Palsy drive. Connie Van Dyke, of Dot Records, was mistress of ceremonies for the event, which aired on WMTW-TV, near Lewiston, from 5 p.m. to 6 p.m. Dickey Lee was the other Nashville country artist who participated in the highly successful fund-raiser, which also included numerous local personalities. Contributions came from throughout the state of Maine, as well as Vermont, New Hampshire, upstate New York, and other parts of Canada. CBC-TV newsmen Stan Gibbons, Juanita Jones

**Additions to Country Playlists**

WNL—NEW YORK
Whoever Turned You On — David Wilkis — RCA
Have You Never Been — O’Neal Johnson — MCA
You Are The One — Mel Tillis & Sherry Byrge — MGM
Jesus Only Loves Me — George Jones — RCA
Stir This But You — Billy Clark — Cackled — ABC
Always Wanting You — Marie Hayden — Capitol
Leave It Up To Me — Billy Lynn — ABC
If You Feel Good — Dino Fargo — ABC
Get A Lot Of Hurtin’ — Donna Smith — Columbia
Ma Ma Don’t Foo — Hank Thompson — ABC/Ode

KLAQ—DENVER
My Elusive Dreams — Charlie Rich — Epic
Diamonds — Gary Stewart — RCA
Roll On Big Mama — Joe Stanley — Epic
I Still Feel The Pain — Bill Anderson — ABC
14 To 1 — You Are The One — Sherry Bryge & Mel Tillis
20 To 8 — Little Bit South Of Saskatoon — Sonny James

KLCR—LOS ANGELES
The Bachelor On The Ground — Billy Jo Spears — United Artists
Tuna On A Saturday Night — Betty Kusak — Home Window Above — Mickey Gilley — Playboy
Cover Me — Sammy Smith — Mega
Lonely Men Lonely Women — Charle Eason — ABC
25 To 12 — Loving You Will Never Grow Old — Lisa McCune
28 To 19 — Penny — Joe Stanley
40 To 30 — I Can’t Get Her Out Of My Mind — Johnny Rodriguez
41 To 31 — This All There Is To A Honky Tonk — Jerry Naylor
71 To 2 — A Little Bit South Of Saskatoon — Sonny James

KMXA—FRESNO
If This All There Is To A Honky Tonk — Jerry Naylor — ABC
Who’s Sorry Now — Marie Osmond — MGM
Roll On Big Mama — Joe Stanley — Epic
Upgrade — Anne Murray — Capitol
Breaker On The Ground — Billy Jo Spears — United Artists
Talkin’ — Lorette Lynn — MCA
11 To 11 — A Little Bit South Of Saskatoon — Sonny James

KFDJ—WICHITA
He’s A Good One — Gary Stewart — RCA
Peppe Come To Nashville — Ronnie Dove — ABC
Roll Good On You — Durwood Haddox — Nashville
Caprice — Me — Joe Miller — Epic
34 To 15 — Charlie is My Name — Johnny Duncan — Dot
38 To 7 — Roll On Big Mama — Joe Stanley — Epic
39 To 33 — Sweet Country Music — Rudy Fibs — ABC
46 To 26 — Always Wanting You — Marie Hayden — Capitol
47 To 37 — Phantom 509 — Red Sovine

WCCL—PEORIA
God’s Gonna — Betty Jean Robinson — 4 Star
Heart Of The Heartland — Mickey Gilley — Playboy
May God Hold You In His Love — Hank Snow — RCA
What A Beautiful Name — Marie Osmond — MGM
Let Me Love You — Ronnie Milsap — RCA
Another Somebody Done Something Wrong — B.J. Thomas — ABC

WIMM—CHICAGO
Still Thinkin’ About You — Billy Crush — Cackled
ABC

WKNR—CLEVELAND
Help Yourself To Me — Debra Barber — RCA
Solo — Gary Stewart — RCA
Warm And Free — Bobby Bare — RCA
Window Up Above — Mickey Gilley — Playboy
Takin’ You — Eric Weisberg & Delbarton — Epic
Morning Train To Cleveland — Dave Krby — Capitol

WJDW—CHICAGO
She’s A Pin-Up Girl — Gary Stewart — RCA
Roll On Big Mama — Joe Stanley — Epic
Come Home To You — Jerry Wallace — MGM
A Man Needs Love — David Houston — Epic
Love You Means All — Johnny Paycheck — Epic
Window Up Above — Mickey Gilley — Playboy
Brass Buckle — Bart Benton — Playboy
Too Late To Worry — Ronnie Milsap — RCA
Mattieb — Donna King — Warner Brothers

WNNR—LOUISVILLE
You Gonna, Gee Yourself In The Morning — Roy Clark — Dot
Angie — Somebody Done Something Wrong — B.J. Thomas — ABC
Bankroll On The Ground — Billy Jo Spears — United Artists
She’s A Pin-Up Girl — Gary Stewart — RCA
Roll On Big Mama — Joe Stanley — Epic
Too Late To Worry — Ronnie Milsap — RCA

WMC—MEMPHIS
Charles Is My Name — Johnny Duncan — Columbia
Window Up Above — Mickey Gilley — Playboy
You Are The One — Mel Tillis & Sherry Byrge — MGM
Wile A Letter — Bobbby Rice — GIT
Come Home To You — Jerry Wallace — MGM
Roll On Big Mama — Joe Stanley — Epic
United Artists

WKAQ—CLEVELAND
Tell Me It’s Over — Gary Stewart — RCA
Help Yourself To Me — Debra Barber — RCA
Solo — Gary Stewart — RCA

WUOJ—JACKSONVILLE
Window Up Above — Mickey Gilley — Playboy
Too Late To Worry — Ronnie Milsap — RCA

WJNK—COLUMBUS
Window Up Above — Mickey Gilley — Playboy
Too Late To Worry — Ronnie Milsap — RCA

WORX—SOUTH BURLINGTON
Into Love Again — Lynn Anderson — Columbia

WALR—KANSAS CITY
Lay Me Down — Johnny Duncan — Dot

WJMJ—CHICAGO
Lay Me Down — Johnny Duncan — Dot

WJMJ [WWW]—CHICAGO
God’s Gonna — Betty Jean Robinson — 4 Star

**Back To The Country**

Featuring Her Single

**The Pill**

MCA-46586

MCA-471**
Melodyland Records and a young man from Memphis have a very similar history. They both hit number one with their first release.

T.G. Sheppard released his first single, "DEVIL IN THE BOTTLE M6022", on November 7, 1974. That day was the birth of a new country label, Melodyland. Today, both T.G. and Melodyland have scored their first hit: number one with a bullet on Cashbox country chart. And we're watching it pop because we know you're watching us.

Produced by Jack Gilmer, Bill Browder & Doug Crews for Penthouse Productions.
do on their records. "But seeing the London Palladium, with its 2300 seats filled twice in one night at about $9 per ticket was evidence of the strength of Pride and country music in England," Mancini concluded.

The tour was set by promoter Jeff Kruger. While in England, Pride also appeared as a guest on the "Lulu" TV show and did a half-hour special on BBC featuring Pride and the Pridesmen.

**ABC Taps Bailey For Nashville PR**

LOS ANGELES — Michael Ochs, national director of press and public information at ABC Records, has announced the appointment of Jerry Bailey as Nashville publicity manager for the label. In his new position, Bailey is responsible for all press and public relations for ABC in Nashville with special emphasis on ABC's own Nashville operations.

Bailey, who was formerly a feature writer and reporter on the music industry for the Nashville Tennessean, will report directly to Ochs.

**Shannon Inks Nancy Ryan**

NASHVILLE — Nancy Ryan, a new Canadian artist, has been signed by Shannon Records. Now a featured vocalist on a Canadian network TV show she works personal appearances and hotel lounges, has her own band, vocal group and does backup work on recording sessions and singles. Louis Innis is her manager and her first release for Shannon is titled "I'll Love You More."

**Rubenstein's First — Jerold H. Rubenstein, chairman of ABC Records Inc., visited Nashville (18) to meet with ABC and Dot recording executives. The occasion was an open house to display ABC's new offices. It was Rubenstein's first visit to Nashville since his appointment as chairman. During his visit, Rubenstein announced plans to unite the ABC and Dot operations and move the Dot operation from 1225 16th Ave. South to the new facilities at 2409 21st Ave. South as soon as interior construction is completed. Pictured (l-r) are Jerold H. Rubenstein, chairman of ABC Records, Don Gant, ABC director of operations, Nashville, Jim Foglesong, president of Dot Records.**

**THE MOST REQUESTED RECORD!**

WHILE THE FEELING'S GOOD

GUSTO 124

**Mike Lunsford**

Promotion: Gene Hughes 615-256-1656

FEATURED EXCLUSIVELY ON GUSTO RECORDS

**Conway Twitty**

With a new album titled after his hit single "LINDA ON MY MIND"

Album: MCA-469  Single: MCA-40339

-MCA RECORDS

March 8, 1975
IT’S BEEN A YEAR OF MANY THANKS

Thanks to:
American Guild of Variety Artists/Country Star of the Year
Country Music Association/Entertainer of the Year,
Best Album of the Year “Very Special Love Song”
The American Music Awards

Top Country Music Male Vocalist
Top Pop Album of the Year “Behind Closed Doors”
Best Country Single “The Most Beautiful Girl in the World”

Personal Management Sy Rosenberg Organization
Public Relations Peter Simone and Associates
www.americanradiohistory.com
HERE HE COMES AGAIN

Another Goody From Gilley

"Window Up Above"

P6031
From Mickey Gilley's Soon To Be Released LP
"Mickey's Movin' On"
PB405
Produced by Eddie Kilroy
52

cashbox country roundup

From the Paramount picture 'FRAMED' starring Joe Don Baker and Conny Van Dyke comes the smash single 'I'LL NEVER MAKE IT EASY' DOA 17524

Conny Van Dyke

Conny co-stars with Burt Reynolds in the movie 'W.W. & The Dixie Dance Kings' *soon to be released

Be on the lookout for her coming album CONNY VAN DYKE SINGS FOR YOU DOSD 2019

country looking ahead

76 SWEET LOVIN' BABY Wilma Burgess (Shannon 821) (Clash 4 - BM) 77
77 COME ON HOME Betty Lou Turner (MCA 40343) (Excitement - BM) 78
78 ONCE I SAW YOU SLEEP WITH MY LOVING ON MY MIND Melody Allen (MCA 73638) (Wane - ASCAP)
79 I'M NOT LISA Jessi Colter (Capitol P4009) (Excitement - BM) 80
80 WHILE THE FEELING'S GOOD Mike Lunchford (Gusto 124) Broughton Hall (Heart Line - BM) 93
81 THE SWEETEST MISTAKE Hank Locklin (MCA 4777) (Acuff-Rose - BM) 81
82 BAD WATER Gene Watson (Resco 630) (United Artists - BM) 83
83 HOW COME IT TOOK SO LONG (TO SAY GOODBYE) Dave Dudley (Liberty 685) (United Artists - BM) 84
84 CHAINS Buddy Alan (Capitol 4019) (Liberty - BM) 87
85 I FOUGHT THE LAW Sam Neeley (A&M 1651) (Acuff-Rose - BM) 89
86 CLEAN YOUR OWN BOXES Stoney Edwards (Capitol 4015) (Acuff-Rose - BM) 91
87 SING ME A LOVE SONG PORTER WAGONER Mike Wells (Playboy 6029) (Exclusively - BM) 94
88 FRIDAY WE'LL BE BACK IN LOVE AGAIN JoJo Mathias (Chart 2255) (19th Ave. - BM) 88

49 SONGS OF FOXHOLLOW Tom T. Hall (Mercury SRM 1-500) 2
49 LINDA ON MY MIND Connie Twitty MCA 498 3
49 HEART LIKE A WHEEL Linda Ronstadt (Capitol ST 11258) 1
49 PROMISED LAND Elva Presley (MCA APL 1-0873) 5
49 JIGGING LIGHTS Mickey Gilley (Playboy 403) 4
49 IT'S TIME TO PAY THE FIDDLER Carl Smith (MCA 467) 9
49 THE SILVER FOX Charlie Rich (Disc PE 33560) 6
49 A LEGEND IN MY TIME Ronnie Milsap (MCA BM 846) 18
49 LIKE OLD TIMES AGAIN Ray Price (MCA ST 6538) 8
49 EVERY TIME I TURN THE RADIO ON/TALK TO ME OHIO Bke Anderson (MCA 454) 17
49 RIDE EM COWBOY Linda Ronstadt (MCA 469) 14
49 BREAKAWAY Carl Smith (MCA 470) 7
49 HIGHLY PRIZED POSSESSION Ann Murray (Capitol ST 11354) 10
49 I CAN HELP Billy Sherrill (Monument KZ 33279) 11
49 DON WILLIAMS VOL III Dennis Drew (ABC/Dot DOSD 1004) 12
49 ALL THE LOVE IN THE WORLD Mac Davis (Columbia PE 33937) 23
49 HAVE YOU NEVER BEEN MELLOW Olivia Newton-John (MCA 2135) 20
49 BABBI DOLL Bari Benton (Playboy P5040) 19
49 PRIDE OF AMERICA Charley Pride (Dyno-APL 1-0757) 15
49 ANNE MURRAY COUNTRY The Murray (Capitol ST 11354) 16
49 SONGS ABOUT LADIES AND LOVE Johnny Rodriguez (Mercury SPM 1-10) 20
49 I GOT A LOT OF HURTIN' DONE TODAY George Jones (Captila KC 3775) 21
49 THE RAMBLIN' MAN Waylon Jennings (MCA APL 1-0734) 21

49 SWEET COUNTRY MUSIC Ruby Fails (50 States FS 31) (Kendall - BM)
49 PUT ANOTHER NOTCH IN YOUR BELT Kenny Starr (MCA 40350) (Pe-Gem - BM)
49 AIRPORTS AND PLANES Pat Roberts (Dot 17539) (Pe-Gem Music - BM)
49 LOVE IS THE FOUNDATION Bud Loggs & Wilma Burgess (Shannon 826) (Coal Miners - BM)
49 IF THAT'S WHAT IT TAKES Ray Griff (Dot 17642) (Blue Echo - ASCAP)
49 SAWMILL DEPOT Jack Green (MCA 40544) (Acuff-Rose - BM) 86
49 IN THE MISTY MOONLIGHT George Morgan (4-Star 5-1001) (4-Star - BM) 98
49 BUT I DO Del Reeves (United Artists 593) 89
49 CAT'S IN THE CRADLE The Compton Brothers (ABC-Dot 17528) (Story Songs - ASCAP)
49 THE ONE SHE'S CHEATIN' WITH Billie Shane (튀 begging PB 10169) 91
49 A MAN NEEDS LOVE David Houston (Epix 5-50066) (Gallic Algae - BM) 28
49 ALL AMERICAN GIRL The Starter Brothers (Mercury 73665) (American Cowboys - BM) 88

“SOARIN’ HIGH all the way to the TOP”

Airports and Planes’ DOA-17539

Pat Roberts

Produced by Ronnie Mitasp's Ace Producer Tom Collins

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BUSTIN' OUT!

Barbi Benton's "Brass Buckles"

Produced by Eddie Kilroy

Our Initial Excitement Has Been Confirmed By Country Radio...Thank You
singles

MICKY GILLEY (Playboy 6031)
The Window Up Above (2:36) (Glad Music — BMJ) (George Jones)
Following on the heels of this string of number one hits, Mickey takes another old classic tune and gives it the "Gilley" treatment. Vocals and production are up to par for another #1 contender. Flp: No Info. available.

BEETY JEAN ROBINSON (4 Star 5-1004)
God is Good (3:01) (Star Music — BMJ) (B.J. Robinson — B.D. Burno)
A nice peaceful record leaves your day a little better off than it started. Gentle lyric is complemented by soft vocals, making for a good programming record. Flp: No Info. available.

JOHNNY DARRELL (Capricorn 0223)
Pieces of My Life (3:35) (Donor Music — BMJ) (Troy Seals)
Johnny has found many hits in previous years and is out solidly looking for another one with this easy paced ballad. Vocals, lyrics and production are excellent, allowing lots of room for good programming. Flp: Glendale, Arizona (2:33) (House of Gold BMJ) (Judy Riley — J. Darrell)

NANCY RYAN (Shannon 827)
A new artist on the scene. Nancy shows she definitely is very talented, on this ballad. Nancy's vocals reach many ranges to tell the story of loving her man more with each little thing he says and does. Flp: No Info. available.

SUSAN JACKS (Mercury 73649)
You're A Part Of Me (3:18) (Chappell, Inc./Brown Shoes Inc. — ASCAP) (K. Karnes)
The tempo of this ballad builds as it progresses, with excellent production and vocals. Susan tells a tale of finding her way out of a relationship not just a cold memory. A tremendous programming record suitable for any market. Flp: I'd Rather Know You (2:46) (Erma Music/Marks Music — BMJ) (C. Lawrence)

CHARLIE LOUVIN (United Artists UA-AW161X)
When You Have To Fly Alone: Tree — BMJ (R. Lane)
Charlie lends his well known voice to a very sensitive sad song about being alone. Excellent production by Larry Butler adds to the haunting melody and superb vocals to make for a solid chart record. Flp: No Info. available.

JODY MILLER (8-5079)
The Best In Me (2:40) (Alpree — BMJ) (D. Hall)
Jody tells the tale of a man who may not be perfect in a lot of ways, but he brings out the best in her. The best has definitely come together on this record to make for another chart record for Jody. Flp: No Info. available.

DAVE KIRBY (Capitol P-4038)
Morning Train To Cleveland (3:03) (Tree — BMJ) (D. Kirby — J. Allen)
Singer, picker, writer. Dave Kirby tells of wishing to trade places with a train so he could be the one that gets the girl in the end. Good lyrics and pleasing production should help Dave make this one a chart contender. Flp: No Info. available.

THE POINTER SISTERS (ABC/Dot/Blue Thumb BTA 262)
Following their last chart topping single with an up-tempo bouncy time, the Pointers are here to add blending vocals and solid production bringing this one together with an upbeat of 'funky'感觉. Flp: No Info. available.

RONNIE DOVE (Melodyland 6004 F)
Please Come To Nashville (2:56) (Sunbar — SESAC — Dunbar — BMJ) (B. David — N. Shrode)
Ronnie is in grand form on this invitation to Jesus to come to Nashville. when he comes back. A bouncy up-tempo tune should have no trouble finding its way onto air waves and charts alike. Flp: Pictures On Paper (3:08) (Acoustic Music — BMJ) (G.S. Paxton)

RONNIE MILSPAR (RCA 10228-A)
Too Late To Worry, To Be Old To Cry (3:05) (Hill & Range/Elvis Presley Music/NOMA Music — BMJ) (Al Diller)
Taken from his latest LP. A Legend In My Time, Ronnie's rendition of this song is vocally superb with excellent production and instrumentation. Ronnie has had much deserved success in the past and will continue to do so with product like this. Flp: No Info. available.

DON GIBSON/SUE THOMPSON (MGM M 342)
No One Will Ever Know (2:35) (Milene — ASCAP) (F. Rose — M. Forese)
Don and Sue dove had some great duos lately and this one ranks right up there with the best. Good blending vocals on an easy paced ballad should help send this one over the top. Flp: Put It Off Till Tomorrow (2:52) (Combine — BMJ) (D. Parton — B. Owens)

ROY ORBISON (Mercury 73652)
Following his latest LP, A Dream In My Time, Roy has come back and in the style of all that his fans know and love. A driving ballad leaves no doubt that Roy has all the talents possible for one man to possess. Production is superb by Jerry Kennedy making for an all-market record. Flp: Spanish Nights (2:31) (Accuff-Rose — BMJ) (R. Orbison — J. Melson)

EDDIE RABBITT (Elektra 45237)
Forgive and Forget (3:12) (Brier Patch/DebDavie — BMJ) (E. Stevens — E. Rabbitt)
Eddie's last two records had some good duos lately and this one ranks right up there with the best. Good blending vocals on an easy paced ballad should help send this one over the top. Flp: Put It Off Till Tomorrow (2:52) (Combine — BMJ) (D. Parton — B. Owens)

LP's

WOLFCREEK PASS — C. W. McCall — MGM M3G 4989
Having your first two singles reach the top ten position in the nation is quite an accomplishment, and one that C. W. McCall can lay claim to. With his first LP he will be able to claim immediate success again, starting off with his current single "Woofcreek Pass." C. W. does excellent jobs on "Night Rider," "Old Home Filler Up" (his other top single), "Classified: Rocky Mountain September," "Sloan and Glenwood Canyon." All cuts are enjoyable and make up a hit package for C. W. McCall.

MEL TILLS AND THE STATESIDERS — MGM M3G 4987
Leading the title track with their current single "Best Way I Know How," Mel and The Statesiders as usual are featured on good solid country product like "You Only Think Of Me When You're Lonely," "Honey Dew Melon," "Woman In The Back Of My Mind," "Moanin' The Blues," and "Dear Love." Produced by Jim Vienneau, this LP is an excellent showcase for Tills undisputed talents.

I'M A BELIEVER — Tommy Overstreet — Dot Dood-206
Tommy is a master of the hard core country ballad and keeps his fans standing in line for more after each release. This LP will satisfy till the next time. It's full of great songs that Tomy's vocals make even better. Some of our favorites are "Cry Like A Baby," "I See The Want To In Your Eyes," "I'll Love Him Right Out Of Your Mind," "To Reach The Woman In You," "Unfaithful Fools," and, of course, "I'll Miss You Again Tonight," Produced by Rico Moreno for MGB Productions. All cuts are true to pattern for the tremendous Tommy Overstreet.

TEN MORE BILL ANDERSON SONGS — Jean Shepard — United Artists — LA363G
Produced by Larry Butler. Jean's latest LP features two of her last top singles "Poor Sweet Baby" and "Slipin' Away," her current single "The Tip Of My Finger," and nine more Bill Anderson songs. Jean's vocals do much justice to Bill's writing. Her down to earthness shines through her tremendous talents on such cuts as "I'm Alright," "When Two Worlds Collide" and "Think I'll Go Somewhere And Cry Myself To Sleep." A collectors package from Jean will see her stay on top.

VASSAR CLEMENTS — Mercury SRM-1102
With a little help from his friends, Buddy Killen as producer, John Hartford, banjo. John McEuen mandolin, and many more fine musicians, Vassar Clements proves he is truly a legend in his own time. Production is superb. and the fiddle pickin' is unequalled. All cuts are equal as enjoyable including, "Peking Fling," "Sweet and Sassy," "Night Train," "Mocking Bird," and "Lonesome Fiddle Blues." Do not miss the chance to get into Vassar Clements.

A PAIR OF FIVES — Roy Clark & Buck Trent — DOSD-2015
"A Pair Of Fives" (banjos that is) features twenty of the fastest fngers alive Roy and Buck are true virtuosos of the banjo, and show their stuff on such toe-tappin material as "Foggy Mountain Breakdown," "Farewell Blues," "Banjos," "A Pair Of Fives," and "Dueling Banjos." Produced by Jim Fogelson, we quote the liner notes to say: 'A Pair of Fives is the winning combination of all time.

March 8, 1975
SEGA To Acquire Williams; Seeburg To Retain Slot Mfg. South Atl. Offices To SEGA

NEW YORK — Lou Nicastro, chairman of the board of Seeburg Industries, Inc. and former chairman of the board of Sega Enterprises, Inc. announced an agreement in principle for Sega to acquire the slot machine and amusement machine operations of Seeburg's subsidiary, Williams Electronics, Inc. and certain domestic and international marketing offices. Sega will also acquire a majority owned subsidiary of Gulf & Western Industries, Inc.

Under the terms of the agreement in principle, Sega would assume the liabilities of Williams and the acquired distribution units, and approximately $7,000,000 of Seeburg debt. Sega would receive a 20 percent equity position in the combined Sega-Williams operations. Sega will also acquire the 145,148 shares of Seeburg Class A Capital Stock currently held by Gulf & Western.

The companies said that the transaction is subject to the execution of a definitive agreement, the approval of the Boards of Directors of both companies, and various other requirements including the consent of certain of Seeburg's bankers.

Sega is a manufacturer, distributor, and operator of coin-operated amusement machines and an operator of amusement arcades, principally in Japan. Seeburg would retain the slot machine manufacturing operations of its Williams subsidiary. In addition, Williams will continue to own and operate its divisions that manufacture and sell various vending equipment, coin-operated phonograph equipment, hearing aids and musical instruments.

In a press-time interview with Nicastro, Cash Box said he learned that the distributing outlets, slot machines, slot machine management and ownership are only the South Atlantic Dist. Co. offices (now under the Seeburg Corporation). In Jacksonville, Atlanta, Baltimore, Raleigh, Ceyce, S.C. and the Serose overseas distribution arm headquartered in Zug, Switzerland, with offices in Belgium, Germany and Italy.

Seeburg itself, according to Nicastro, will become a 20% owner in SEGA. Inc, making it the second largest SEGA partner to Gulf & Western. He stressed that every present Seeburg distributor, whether independent or company-owned, will have the Williams franchise, further that the South Atlantic offices will continue to distribute SEGA phonographs.

The present Williams facilty in Chicago will of course be maintained and with the present management, headed by Sam Stern. Nicastro stated. The proposed sale is subject to approval by both boards, as stated. A meeting of principles scheduled to be held Tuesday (4) in New York, which may be the deciding factor in this affair, which many in the trade will view as not just a sale of SEGA, but a merger of sorts between SEGA and Seeburg and without doubt, the strongest foothold SEGA has yet achieved in America.

MINNEAPOLIS — More than one thousand high school students, supported by Carson Distributors, Inc., and the National Association of Broadcasters, will participate in the Minnesota High School Students Compete In Foosball Tourney.

The tourney will be held on March 22-24 at the Southdale Center's Garden Court. The tourney will be held on Friday, Saturday, and Sunday, with the finals on Sunday.

The tourney will be held on the fourth floor of the Southdale Center's Garden Court. The tourney will be held on Friday, Saturday, and Sunday, with the finals on Sunday.

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CLASSIFIED AD WANTED

[Text content of the classified ad wanted, resembling a classified ad for coin machines.

CLASSIFIED AD 25 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Specifications and description must be typewritten or printed in ink. Do not enclose cash. Be sure to write on back all orders for classified advertising. If check or cash is not enclosed with order, you will be billed for image printing and receipt of your check or cash. NOTICE: $128 classified Advertisers (outside USA) $78 to your present subscription price. You can enter your name in the Classified Section for a period of One Full Year. 52 consecutive weeks. You are allowed to change your classified Ad each week if you desire. All words over 50 words - $128...

Classified Ads Close WEDNESDAY

Send all copy to: CASH BOX, 6656 Sunset Blvd., Hollywood, Cal. 90028

Make sure your check is enclosed

Bally and Avon-ans-1 are 20 year old cards. You can get them with your check. All words over 50 words - $128...

COIN MACHINES WANTED

WANTED 8 TRACK CARTRIDGES, MAJOR LABELS, ORIGI- NALS, ALSO PHONOGRAPHIC PHOSPI V allo bass wall, New York City.

WE ARE ALWAYS INTERESTED IN USED AND BRAND new phonographs, phonos, guns, guns, arcade, side notes, list machines, etc. Make all offers, model for $1000.00. Make change addition. Order your coin machines before. Bill Fry Box 360. West: Menlo Park, Cal. 19.

Used - all makes and used and new phonographs, phonos, guns, guns, arcade, side notes, list machines, etc. Make all offers, model for $1000.00. Make change addition. Order your coin machines before. Bill Fry Box 360. West: Menlo Park, Cal. 19.

COIN MACHINES FOR SALE

CONVERSION CARTRIDGES, PLAY STERE0 RECORDS, O "K" catalog phonos, VARIOUS, all makes, all sizes, all conditions. Used - all types of phonographs, phonos, guns, guns, arcade, side notes, list machines, etc. Make all offers, model for $1000.00. Make change addition. Order your coin machines before. Bill Fry Box 360. West: Menlo Park, Cal. 19.

For Sale: All - West 86th Street, Chicago, 9429. Excellent condition. Used - all types of phonographs, phonos, guns, guns, arcade, side notes, list machines, etc. Make all offers, model for $1000.00. Make change addition. Order your coin machines before. Bill Fry Box 360. West: Menlo Park, Cal. 19.
CHICAGO

The meeting of the MOA heavyweights takes place March 6, 7 and 8 at the Royal Orleans in New Orleans. Slated to attend the board meeting from our area is Mrs. Millie McCarthy who is one of the more active members on the board. Millie got the idea of a few ideas burning which should “lighten up the meeting considerably.”

Don Van Brackel from Defiance, Ohio says first organizational meeting of the Ohio Music and Amusement Assn., back in Feb. 1974 had three participants. Today, they’re gaining on 60 and planning a full four-day convention at the Stonelake Inn for April 4-5. Honored guests at that fest (and educational conclave) will include security expert Bob Curtis, MOA ex-vice Fred Collins and executive veep Fred Granger and Triangle’s Hank Leonard (a top banquet speaker and entertainment inducements to the行业). Rounding out the subject of Ohio, reservations should be made by any operator who intends to attend the April 25-26 Third Annual MOA Regional Seminar. Deadline for room reservations is April 10th for the Morris Inn on campus at Notre Dame, again headquarters for this singularly excellent MOA event. ‘Professors’ for this year’s seminar are Dr. Gerry Sequin (coordinator), Dr. John Malone (one of the trade’s favorites), Dr. Willis Seleve (management) and Dr. David Appel (in marketing and new to the staff this trip). The seminar continues MOA’s theme of previous seminars. Profit and Performance. All sessions will be directed at helping the operator sharpen his business skills by hearing speakers who combine a thorough knowledge of business with practical experience; and, by providing an opportunity discuss problems with other operators in an environment that encourages sharing ideas. Besides operators, MOA’s Granger recommends this year’s seminar’s distributor and manufacturers. Seminar reservations should be made with MOA; however, room reservations have to be made directly to the Morris Inn, Notre Dame, Indiana 46556. Complete cost is $85 and it’s limited to 75 persons.

South Carolina’s operators association had a gala gathering of the clan Feb. 7-8 in Columbia. Helen Sikes of Galloway Music was elected president of SCCOA at their general membership meeting. Fred Collins, a founding father of SCCOA and now MOA, made a chatel address at that meeting. B.B. Baxley was elected first vice president. Joel Hendrix was elected second vice president. J. B. Broughton was elected third vice president and Earl Glover was elected sergeant-at-arms. Outgoing president Ken Flowe became chairman of the board and outgoing chairman A. L. Witt became secretary.

Our own local group, Music and Amusement Assn., is gathering a large contingent for its May 14-15 annual meeting. Managing director Ben Chicofsky says reservations are starting to come in heavy so he advises all who haven’t responded yet to let him know how many from their company will want rooms. Affair will once again be held at the popular Stevensville Country Club in Swan Lake, N.Y. Len Schneller of U.S. Billiards tells us shipments of their new Survival video cocktail table are heading out to distributors. Len’s makes fine mention of new distributor on the West Coast — Pico Indoor Sports in Los Angeles — where chief Chris Loumakis has been doing really fine with the U.S. Billiards line among the trade out there.

EASTERN FLASHES

HEADING SOUTH — The meeting of the MOA heavyweights takes place March 6, 7 and 8 at the Royal Orleans in New Orleans. Slated to attend the board meeting from our area is Mrs. Millie McCarthy who is one of the more active members on the board. Millie got the idea of a few ideas burning which should “lighten up the meeting considerably.”

But Bally FLICKER FOR TOP EARNINGS IN EVERY TYPE OF LOCATION EVERYWHERE

CHICAGO CHATTER

At prelast time last week MOA’s Fred Granger was finalizing plans for the association’s annual board meeting at the Royal Orleans Hotel in New Orleans, La. Mar. 6, 7 and 8. The meeting is one of the most important the association holds each year and it annually attracts a substantial director representation, however, this year the MOA office received 100% advance confirmation from the entire 48-member board plus representatives of several former directors who will be in attendance! Managing agent will focus on all association business with much emphasis placed on planning the 1975 Expo show and thoroughly reviewing last year’s convention to determine what improvements, if any, should be made. MOA’s Fred Collins was in Minneapolis on the 23rd to address the Minnesota state group who were holding their general membership meeting at the Ambassador Motor Motel.

ROCK-OLA MFG. CORP. EXEC S. Dons and Les Reck were back in the home office last week for a brief respite before resuming their respective travel schedules. Both gentlemen have visited numerous Rock-Ola distributors in their travels — and heard many fine comments about the factory’s current phonograph line.

THINGS ARE REALLY HOPPING AT Williams Electronics — with the rapidly increasing demand for shuffle alleys and the heavy sales activity on the new “Star Pool” 4-player! Bill DeSelm mentioned that domestic deliveries of “Star Pool” have been stepped up considerably.

NO COMPLAINTS about present business conditions from Orma Johnson Mohr of Johnson Vending in Rock Island! Collections are good, she tells us, and qualified the fact that, fortunately, there have been no measurable layoffs in her route territory and unemployment is not high so the reported economic squeeze has had no ill effect on her business. Orma mentioned that pool tables and foosball are among the most profitable pieces in her line. She is currently planning to hold a local football tournament among her pool operators to have arrangements finalized by late March.

AND SPEAKING OF FOOSBALL, Hanson Distg. Co. of Minneapolis hosted what they termed one of the largest open doubles foosball tournaments in the nation, early last month. Play was open to highschool students only and, we understand, the event attracted spectator crowds of 500 to 600 each day.

ON THE SINGLES SCENE: Learned from Gus Tartol or Singers One Stop For Ops, that they’re gaining a lot of ground on first state Asrs. in the rapidly growing “Love Finds Its Own Way” by Gladys Knight & The Pips (Budchag); both sides of the new Bobby Vinton release “Dick and Jane” and “Beer Barrel Polka” (ABC); “Have You Never Been Mellow” by Olivia Newton-John; “Musical Chairs” by Charlie Kunis (Playboy). ‘To The Door Of The Sun” by Al Martino (Capitol); and “Harry Truman” by Chicago (Colombia).

MILWAUKEE MENTIONS

Joel Kleiman and Sam Cooper of Pioneer Sales and Services are making plans for an upcoming 2-day service school, on logic boards, to be conducted by representatives of Atari. Joel said that sessions are tentatively slated for early April and, since many ops and service people have expressed a desire to attend, the school will most likely be held in a hotel or motel in the area. More details later. As for present business at Pioneer — it’s very good. Joel added Games are moving well, vending is active and Rowe phonograph sales are on the rise!

GLINT AND MARIE PIERCE will be returning to their Pierce Music headquarters in Brohead this week after spending a couple of weeks vacationing in Florida. Welcome back!

BOB RONDEAU OF Empire Dist — Green Bay reports a surge in sales of Rock-Ola phonographs! He said he’s moving a lot of new models. He also mentioned getting feelers from some of the resort ops who are in need of used phonos. In the games department, Bob noted a continuing demand for both the home model and coin-operated Garmando units! Activity on the home units usually slows down after the holidays — but not this year!

London In Brief

RCA to launch a new label — BTM

The long-term deal was negotiated between RCA managing director Geoff Hannington and BTM principals Sherry Copeland and Nick Blackburn. First BTM product "Turn of the Cards" by Renaissance, already a chart success in the States, was rushed released in the U.K. BTM, in association with Sherry Copeland have had considerable success in representing British acts primarily in the United States and have been instrumental in breaking Wishbone Ash, Renaissance, Climax Blues Band, Al Stewart, Nektar and Camel. They now plan to expand their operation in Britain and the rest of the world using the record label to build on their existing success. First album release will capitalize on the massive exposure Renaissance will receive in Britain and Europe during February and March when they are on tour with Caravan. Future signings to the label include Caravan, Curved Air, Climax Blues Band, American Gypsy and Sonja Kristina. RCA expects to release approximately 8 BTM albums the first year.

Mary Rigby has been appointed European promotion manager for A&M Records reporting to R.A. Tims, the A&M manager Derek Green. Mary was recently working with A&M's Shwan Philips in Europe and America before that was Atlantic Records press officer.

Henry Hadaway of Satrif Records has signed a licensing agreement with Metronome Records GmbH for the pressing and distribution of Satrif product in Germany. The label will be known in Germany as Satrif label. The new deal coincides with the new Satrif logo which they will be introducing to licensees worldwide.

British radio stations and recording radio stations are to work together in a nationwide promotion which will take the form of a network of tie-ins by Bristol Radio and soul band. The contest is being sponsored by RCA Records in association with Record Mirror and the top prize is an RCA recording contract, a management contract and a set of Bose speakers and amplifier. 'Soul Search' will take form of the auditions in the nine areas of the participating stations London (Capital); Glasgow (Lyon); Manchester (M.E.G.); Liverpool (Hallam); Birmingham (BMFR); Leeds (City); Sheffield (Hallam); Newcastle (BMR) and South Wales (Swansea). Finals will take place on April 21 in London. Just before the contest, Gordon has promoted to general promotion manager of the KPM Group responsible for radio and TV promotion and artists liaison. Laurie Hall has joined the EMI Music Publishing Group as manager of business affairs responsible for all contractual aspects of the group. He will also take an increasing interest in the activities of its overseas sub-publishing and licensing activities.

Cheers — Disc jockey John O'Donnell of Radio 3XY was on hand with representatives of Festival Records to greet British keyboard wizard Rick Wakeman on his recent concert stint through Australia. Greeting took the form of a stack of chilled cans of beer in typical Aussie style. During the next few weeks a virtual invasion of big disk attractions will play major Australian cities. They include Joe Cocker, the Osmonds, Ike and Tina Turner, Roy Orbison and Don McLean making his second Australian visit starting mid-March. English performers Wishbone Ash also make the scene early next month.

Polydor Concludes E. Europe Pacts

HAMBURG — Polydor International has concluded negotiations with eastern European states involving pop Polydor and classical (Deutsche Grammophono) recordings. The agreements are with the Soviet Union, Hungary and Bulgaria. In Moscow, Polydor's managing director has signed its first exploitation agreement with the Soviet music agency which will allow Polydor product to be physically shipped to the USSR. The agreements will allow Polydor International's pop product can be exploited in Hungary with immediate effect. Lastly, a major export order has been signed with Bulgaria which covers finished product pop and classical shipped from Polydor's Stuttgart, Hanover factories. Di. Dieter. Polydor International's senior vice president said that the deals represented a strengthening of the existing co-operation between Polydor International and the socialist countries. He said, "We hope these ties have already led to Polydor International more than doubling its business with eastern Europe in 1974 with releases in Czechoslovakia and the German Democratic Republic.

Belgium In Brief

French-sung hits in Wallonia are: Si Tu Tappelles Mme Moncorne (Joe Dassin), Jolie Baby Blue (Laurent Rossi), Qui Pourra Te Dire (Mike Brant), Madona Madona (Alan Chamfort), Garde-moi Avec Toi (Clairen Chenel), Le Prince D'Amour (Francis Valery), Le Zizi (Pierrette Perlet), Uile Fille Aux Yeux Clair (Michel Sardon) and Deux-Liue Que Le J'aime (Frank Michael).

W.E.A. bestsellers are: My Special Prayer (Percy Sledge), Ain't Too Proud To Beg (The Rolling Stones); Aime-La (France Gall); Are You Ready To Rock (Wizzard); Love Don't Go Through No Changes (Stevie Wonder); A la Neige et Au Mexique (Titil); Bertha Butt Boogies (Jimmy Castor Bunch), "Noel (Titil) and Une Jolie Internationale de Pepin. The best selling albums are Soul Train (various artists), Good Old Boys (Randy Newman) Meerkat (Orange) (B.O.F.), Star Collection 1 (Percy Sledge) and 'Woman' (Alfie Khan).

Big success in Belgium for both the double-LP 'That's Entertainment' on MGM and Gene Kelly's evergreen 'Singin' In The Rain' which has been released on a single record, his big hit chances again. It is heavily plugged on radio and TV.

CBS-Belgium has organized a promotion campaign on radio and TV around the new black vocalists Bertice Reading. She is extremely popular in Spain. The first Bertice Reading single which has been released in Belgium is entitled 'Sunday Morning'. CBS candidates for the festivals at Szop (Poland), Santorict Biaig (Bulgaria) and Tokio (Japan) are: Ann Michel and Connie Neefs. On February 28 Labelys will give a concert in Antwerp. Amazing Blondell is expected in March for a few concerts Bertice Reading is expected for a concert during the Easter weekend.

Phonogram's promotion & public relation department has recently introduced his assistant Mrs Anne Chougu. Mud will record for Phonogram's first English smash in England. Status Quo's "Down Down" is doing well in Belgium. Banzai, a Belgian group, has a new single, entitled 'Hora Nata'.

Orbison On Tour

In Aust., N.Z.

HOLLYWOOD — Mercury artist Roy Orbison is in the middle of a tour to Australia and New Zealand. The singer whose latest single "Hung Up On You" was simultaneously released in the U.S. and Australia to coincide with the tour has had to add performances to the original 21 day tour to accommodate ticket demands. In Sydney, two concerts were planned at the world famous Sydney Opera House. This has now been extended to 4 performances. The tour started Feb. 14 and ends Mar. 12. A big feature in that part of the world in a year was the being of the Pentridge Jail in Australia. Orbison went directly to the institution upon arrival in the city for a special presentation by the prisoners. In separate concert given there a year ago. Orbison was presented with a large white koala bear and two portraits done by inmates.

When the Australian tour is completed, Orbison returns to the U.S. for a series of dates here.

Reddy, Murray Set For Ember Europe Dates

LONDON — Major appearances in Britain and on the continent for Helen Reddy and Anne Murray have been set by Jeff K. Kritskian, Ember Concerts, both scheduled for April.

Miss Reddy will make her London concert debut on Apr. 19 at the Savoy Theatre Royal, Drury Lane, as part of a 10-day tour including television appearances in Amsterdam, Copenhagen, Amsterdam, Hamburg and Paris.

She'll also guest on one of six Glen Campbell specials being produced in London by BBC-TV as well as a segment of the weekly 'Top of the Pops' series.

Miss Murray, who'll guest on another of the Glen Campbell TV specials is set by Ember Concerts for 16 days of television appearances, in Scandinavia, Holland, Belgium, Germany, Austria and Spain.

Thereafter, she'll come to England for the Campbell program, an "in Concert", BBC special, and two concerts at London's Victoria Theatre.

Campbell's recently concluded tours with Charley Pride and the Chi-Lites. Other forthcoming involvements include Campbell's annual visit for stage and television appearances.

Kruger's concert division also is involved with tours, developing the series of Las Vegas-style shows that will premiere at the 'Queen Mary Suite' of the International Hotel in London in mid-June.

A 13-week series of week-long engagements will headline major show business performers. Kruger returns to New York and Los Angeles in Mar. to conclude negotiations.

Gates To Guest With Campbell On BBC

HOLLYWOOD — David Gates has been set as guest star on one of the six Glen Campbell Specials to be produced by BBC-TV while Campbell is in London during April for his fourth annual concert visit.

Gates will make the London trip specifically for the Campbell program. The two will devote the hour special to a series of songs that includes Gates standards such as "My Guy," "Walkin' My Baby Back Home," "Make It With You," "Guitar Man" and "Dirty Water." Gates is currently recording his first solo album and a new Elektra album, "Never Let Her Go."

Campbell's guests on the five other shows, one per show, will be Helen Reddy, Anne Murray, Seals and Crofts, Jimmy Webb and Diana Trask.

Osmond's Will Tour Orient

HOLLYWOOD — M.G.M/Kolob recording artists The Osmonds, will tour the Far East: New Zealand, Australia, then return to the U.S. (Hawaii) in concert beginning Wed., Mar. 5 in the Philippines; it was announced by their management, Katz, Gallin & Leff. The tour itinerary for the group are: Mar. 5, Manila; Mar. 6, Hong Kong, Mar. 8 and 10, Tokyo, Mar. 11 and 12, Osaka, Mar. 13 and 15, Honolulu, Mar. 18, Auckland, Mar. 21, Sydney, Mar. 22, Brisbane, Mar. 24, 25, Sydney, concluding in Melbourne, Mar. 26 and 27.

The Osmonds appearance in the Orient marks the beginning of their four years. Appearances in New Zealand and Australia mark the group's initial visits to both countries.
WELCOME TO MY NIGHTMARE

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<td>The Magic of the Blue</td>
<td>Blue Magic</td>
<td>MGM 36-103</td>
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<td>Pieces of Dream</td>
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<td>93</td>
<td>Chicago VII</td>
<td>(Columbia CP 32810)</td>
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<td>94</td>
<td>I Feel a Song</td>
<td>Gladys Knight</td>
<td>Island ILPS 9312</td>
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<td>Goodbye Yellow Brick Road</td>
<td>Elton John</td>
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<td>96</td>
<td>Caught Up</td>
<td>Willie Jackson</td>
<td>Spring SPR 6703</td>
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<td>Stormbreaker</td>
<td>Deep Purple</td>
<td>Warner Bros. PR 2832</td>
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<td>Can’t Get Enough</td>
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<td>Play, Don’t Worry</td>
<td>McC Johnson &amp; Riva</td>
<td>RCA 1-06981</td>
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<td>100</td>
<td>Just a Boy</td>
<td>Leo Sayer</td>
<td>Chrysalis BS 2836</td>
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It's got 'THAT FARGO FEELING' and "IT DO FEEL GOOD"
DONNA FARGO
from Donna's latest album
MISS DONNA FARGO
DOSD-2002
Exclusively on ABC/DOT Records