Next Week: A 'New Look' (Ed)...Polydor Inc. Umbrella For MGM, Polydor Labels; Beltran President...ABC's Lasker Deal w/Kinks: Prod. Co. Label...An Oscar 1st: 3 Awards To Hamlisch Music...Rodden 20th VP, GM...Murray, Jacks Top June Awards...

CARLY SIMON: COOKIN' WITH HITS
Howdy, Podners...

It's the Old Timer here to tell you about one of the toughest bands of marauding musicians ever to come out of the West...

The New Riders of the Purple Sage.

The New Riders are the most wanted band live, and on "Home, Home on the Road" they're captured at their sold-out Academy of Music performances in New York. "Home, Home on the Road" has all the classic New Riders songs, and there are also two new tunes.

The New Riders are getting mighty famous, too. Gonna have their pictures on TV. "Midnight Special," April 5 and May 17.

On Columbia Records and Tapes

Well, reckon I'll be moseying.
Keep an eye peeled for the New Riders of the Purple Sage® and "Home, Home on the Road."
They're coming to your town, U.S.A.

March 1-2 Austin, Texas
March 8 San Diego, California
March 9 Santa Monica Civic Auditorium (Sold Out)
March 10 Orange, California
March 12 Chico, California
March 23 Reno, Nevada
March 29 San Luis Obispo, California
March 30 Sonoma State, Sonoma, California
April 5 Brockport, New York
April 6 Ithaca, New York
April 7 Stratford, Connecticut
April 8 Scranton, Pennsylvania
April 10 Burlington, Vermont
April 12 Boston, Massachusetts
April 13 New York, New York (Sold Out)
April 18 Toronto, Canada
April 19 Buffalo, New York
April 20 Cleveland, Ohio
April 21 Fredonia, New York
April 22 St. Louis, Missouri
April 23 Chicago, Illinois
April 24 Fort Wayne, Indiana
April 26 Cleveland, Ohio
April 29 Grand Rapids, Michigan
May 1 Detroit, Michigan
May 3 Columbus, Ohio
May 8 Minneapolis/St. Paul, Minnesota

Printed in U.S.A.
Next Week: A 'New Look'

Next week an old and trusted friend will take on a "new look." We're speaking of Cash Box Magazine, which will usher in a new graphic appearance designed to bring to the music industry a new level in trade magazine reportage. For many months, the Cash Box staff has been preparing for this new approach, and from the "advance rushes" we have seen, we earnestly believe that the trade will discover in the "new look" of Cash Box a truly exciting channeling of vital trade information.

The new graphic design will lend a new, livelier look to many of our familiar and reliable features—plus a few surprises!—that have made the publication a Monday morning "must" for more than 30 years. Features, from editorial commentary to charting, that will continue to take a highly responsible view of the industry we reflect.

In a way, our own new era of service to the trade will mirror the industry's own growth and maturity in recent years, particularly the greater stress on professionalism and imagination that has marked the exposure of product in terms of packaging and use of print media. We at Cash Box take the position that our own growth and continuing prosperity requires the kind of exciting format change demanded by an increasingly more sophisticated industry. While the "presentation" of industry information through Cash Box will continue to emphasize what we consider a unique "feel for the business," we will be utilizing new graphic concepts that will make our flow of weekly information an intelligent treat to the eye.

From our front cover on, next week's new Cash Box will attempt with great intensity of purpose to convey our traditional skillful dedication to all areas of industry affairs.

As we embark on this new venture, it is obvious that we do so with great optimism about the continued prosperity of the music business. Greater prosperity can only come about when the "product" the industry delivers continues to excite and challenge the creativity of all who play a role in its formation and exposure. To a great degree, we at Cash Box regard the industry's excitement and challenge as stimuli to our own sense of purpose, which is to act with responsibility and accuracy as a conduit of industry information and ideas. As the trade encounters our "new look," we hope it realizes that this philosophy remains the framework of our future relationship to the music industry.
With a little help from our friends in R&B and Pop radio, the follow-up to “I Can’t Stand The Rain” has now been decided.

“(You Keep Me) HANGING ON” is the new single by ANN PEEBLES. Just released from her incredible new album “I Can’t Stand The Rain” #XSHL 32679

Produced by Willie Mitchell.
Over a million in sales and it's just beginning.

THE JACKSON FIVE'S DANCING MACHINE

Appearing at the MGM Grand Hotel
April 10-23

From their hit album "Get It Together" M783V1

©1974 Motown Record Corporation
Anne Murray, Terry Jacks Top Juno Awards; 1400 Attend Fete

TORONTO — Canada’s music industry had its day at the Inn On The Park (25) with a lavish JUNO Awards Presentation that drew more than 1400 record execs, producers, artists, the press and members of the radio and television community. Distinguished and popular artists from across the country and international field were also on hand including Johnny Nash, who the day earlier released his new company, from Columbia; and Mercury’s Chuck Mangione among others.

Topping the poll this year as Female Vocalist of the Year was Anne Murray. This Capitol talent has consistently been honored with Juno Awards over the years. She also picked up a Juno for her “Danny’s Song” album as Pop Music Album of the Year.

Newcomer to the Juno honor list and taking the category of Male Vocalist of the Year was Busy Dymond, who headed up the Goodlife label. Jacks also took top honors in the Pop Music Single category with his “Sons In The Sun” being voted as top single. His album under the same title won the category of Pop Music Album of the Year.

FRONT COVER:

Hamlisch Wins Record 3 Oscars

HOLLYWOOD — Marvin Hamlisch became the only person ever to receive three Oscars in one year at the American Academy of Motion Pictures and Sciences’ 46th annual awards presentation. He received awards for “Best Scoring Adaptation” for his arrangement of Scott Joplin music utilized in “The Sting,” “Best Original Dramatic Score” for “The Way We Were,” and “Best Song,” also for “The Way We Were,” with lyrics written by Alan and Marilyn Bergman.

Universal’s “Thelma & Louise” was the most honored picture, winning awards in the categories including “Best Picture,” “Best Achievement in Direction” (George Roy Hill), “Best Actor in a Supporting Role” (Sigourney Weaver) and “Best Original Story and Screenplay” (written by David S. Ward).

The ceremony was held at the Dorothy Chandler Pavilion of the Los Angeles Music Center and m.c. duties were shared by Burt Reynolds, Diane Keaton, Dial Sheen and Wanda Ventham. The show was broadcast via the NBC T.V. network.

For background on Hamlisch, refer to the Cash Box Insight & Sound column of Mar. 23.

Comment: Oscar Failure To Use Star Diskers

It seemed to us a bit peculiar that last week’s Oscar song presentation did not use any major recording talent, save for the appearance of Peggy Lee, during its enactment of the five contours. “All The Love Went To Waste,” was sung by Dyan Cannon, while Burt Reynolds’ Stephen Singlepart took the Paul McCartney and Wings recording of “Live and Let Die,” Telly Savalas performed “Can You Hear Me Around,” and Jodie Foster (assisted by artist Johnny Whitaker) sang “Love.” By this point in the competition, with the exception of the exceptional singing voice of eleven year old Jodie Foster, everyone began wondering if “The Way We Were” would be sung by Walter Brennan or Alfred Hitchcock. Fortunately, Peggy Lee was the singer who got to perform this year’s winning entry.

Cash Box — April 13, 1974

Polydor Inc. Creates Div. For MGM, Polydor; Beltran President

Schoenbaun Is Polydor Pres.: MGM To Name Chief

NEW YORK — Polydor Incorporated will encompass all administrative functions of MGM Records and Polydor Records, which will continue as corporations and be operated as divisions. Gil Beltran has been appointed president with responsibility for all functions of the existing Polydor and MGM organizations.

MGM Records continues operations in Hollywood. Its new president will be named shortly. Polydor Records will headquarter in New York with Jerry Schoenbaum continuing as president. Both Schoenbaum and the new president of MGM Records report to Beltran who, in turn, reports to Bob Brockway as chairman of the board.

In making the announcement, Brockway commented on the reorganization, “The new functional structure is a step forward for Polygram. It will provide the environment for more aggressive, more ambitious penetration of the marketplace, as well as greater creativity in merchandising and promoting present and future artists in both companies.”

He added, “Gil Beltran brings to his new post executive experience in all phases of record operations. His ability to organize and direct record companies will insure his success in a challenging position.”

Beltran was previously associated with RCA Records, where he was instrumental in organizing strong international operations for the label in Spain and Brazil. More recently, he held a key position at RCA in the U.S.

Initial Plans

Beltran’s initial plans cover realignment and consolidation of all operational, financial, administrative

(Cont’d on p. 40)

Who Sell Out 3 MSG Shows In 15 Hours

NEW YORK — The Who announced their only United States appearances this year at Madison Square Garden for four dates, June 10, 11, 13 and 14, and within 15 hours of the first public notice, 3 of the 4 shows sold out.

The shows went on sale Sunday (3/31) at 12:30 a.m. after more than 1000 young people began lining up on the 8th Ave. side of Madison Square Garden. Fifteen hours later, at 8:00 p.m. Mon., 60,000 tickets or 3 shows were sold out.

These three shows, were sold out through one 60-second radio advertisement which was broadcast at 10:00 p.m. Sun., night at the end of a special 90-minute edition of The King

(Cont’d on p. 40)

ABC’s Lasker Sets Kinks Deals


Ray and Dave Davies and the Kinks will be producing artists for the company, which will be based at Konk Recording Studios in north London. Lasker and Howard Stark, vice president of ABC Records, flew into London from ABC to finalize a

licensing agreement for Konk Records for the United States and Canada on an exclusive basis. An agreement for the rest of the world is currently being negotiated.

The pact comes almost exactly on the 10th anniversary of the Kinks’ first single released in the U.S., “You Really Got Me.” The song established the Ray Davies/Kinks trademark, and stressed the fact that the Beatles were not the only group to come out of England that was doing interesting rock music—both hard driving and complex.

Pictured are, from left to right: Tony Dinitriades, business manager for Ray and Dave Davies; Howard Stark, vice president of ABC Records; Ray Davies; Jay Lasker, president of ABC Records; Mickey Shapiro, attorney; and Dave Davies.
Congratulations Marvin Hamlisch Winner of THREE Academy Awards
SYRACUSE, N.Y. — In the eighth of a 14-session Syracuse University workshop series sponsored by the Woman's Press Club of Syracuse, a panel discussed the need for teamwork and professionalism within the context of the industry. The panel agreed that to achieve the full potential of the combined effort, the company must properly reap its rewards, an artist must be able to work effectively and freely in each of these areas. By applying sound business practices within the industry, the panel believes, the business side of music can be improved, leading to proper financial rewards for success.

Jablonski stressed that an attorney’s association can be an important influence in our moment in time, and in the field of music to those with a particular artist’s career as well. The attorney is the one to “negotiate the artist’s contract. He or she is the one that draws a major responsibility of an attorney in the industry as a part of the business.”

(Cont’d on p. 40)

NAIRD Meet Topics CHICAGO.—The effects of such industry developments as superdistribution, retailing and material shortages, and format changes on independent distributors were some of the topics discussed at the 1974 NAIRD (Nat. Assoc. of Independent Record Distributors) Convention.

The convention, to be held May 10-12, at Orange County Coliseum, 3024 E. Independence Blvd., in Charlotte, North Carolina (704/372-4850) will include a trade show, workshop sessions, election of new officers and board. Conference topics and pricing will also be discussed.

Current co-chairmen of NAIRD are George W. Glenn of Ballantine, distribut ing in Los Angeles, and Chris Schraytz of Arhoolie Records in Berkeley, Calif.

Bruce Kaplan has been appointed entertainment coordinator for the Convention. Kaplan, formerly independent producer of country and blue LPs for the Founders Records, recently founded Flying Fish Records. In the past he was in charge of the Univer sity of Michigan’s Folk Festival, and has also contributed articles on traditional music to various publications.

Board chairmen’s fees for the NAIRD Convention are $36 per person until May 10. Registration for the Convention, to be made payable to NAIRD and mailed to Ellen Thomas, NAIRD, c/o Talmage House, 4091 Rainway Dr., Northville, Mich. 48167 (313/549-0455). For further information, contact Robert R. Koechen of the NAIRD Public Relations Office; phone: (312) 826-8894.

20th Major Drive On Harriet Schock HOLLYWOOD — Ten Rodden, vice president and newly appointed general manager of 20th Century Rec ords, has taken over the national campaign for Harriet Schock’s new LP, “Hollywood Town,” and for the promotion of the songs. The album was produced by Roger Gordon of Screen Gems, the company that handles Ms. Schock’s publishing.

In conjunction with the release of the record, a “special” event is set this week (11) for the artist at Los Angeles’ Trouba- dor. The party, which is being com posed of all her own material, will perform for members of the music, radio and others considered by the company to be “opinion makers.”

A Los Angeles area has been scheduled to cover all major cities, including Chicago, New York, Philadelphia, Washington, Chicago and Los Angeles. Trade and consumer advertising, as well as in-store displays for retailers will also be implemented.

Lambert & Potter Map Plans For Haven; Ink Righteous Bros.

Reddy Wald Donate $250G’s To Medical Ctr

New Para Logo

New Paramount Logo

Cash Box — April 13, 1974.
Henneberry's Wider Scope Set At RCA

NEW YORK — Ken Glancy, president of RCA Records, reports a wider role for David Henneberry in the company, beginning with Henneberry's appointment as vice president of music and operations services.

As vice president of Music Services, Henneberry had been responsible for RCA's music publishing and motion picture divisions, the RCA Gold Versions, the RCA Records Operations Training School for dealers and RCA's on-the-spot plan and audio visual program concepts. Under his new title, he retains all these responsibilities, adding to them responsibility for all of RCA Records' manufacturing, warehousing, recording studios research and development, and new product planning.

Glancy said: "David Henneberry has proved to be one of RCA Records' most valuable executives. The areas for which he has responsibility have consistently met with remarkable success. At a time when expansion of the record and tape markets, rapid development of the four-channel record market and development and commercial introduction of SelectaVision are in sight in the immediate future, it is most desirable to have an executive of Henneberry's caliber in a position to balance this expansion against the ever-present problems of today's business environment."

Glancy noted that under Henneberry, RCA's record, Stereo 8 tape and cassette clubs have experienced "consistent and substantial" growth and that since Henneberry had involved RCA Records in special product sales, particularly in TV packages, RCA's business in this burgeoning business has more than quintupled.

Henneberry joined RCA Records in 1967 as manager of marketing, RCA Record Club. A year later, he was named the club's manager. During his tenure, he instituted a Stereo 8 tape club and a cassette club. In 1971, he added to his club responsibilities all of RCA Records' operations in the Midwest, responsibilities at that time becoming vice president of music services, a title he has held until he was given his present responsibilities.

Prior to joining RCA Records, Henneberry had been vice president of marketing at LaSalle Extension University, a Chicago-based correspondence school. During his graduate study course of Crowell, Collier and MacMillan (now the MacMillan Co.), before that, he had been vice president of John Associates, advertising agency in Chicago, and assistant advertising director of Bankers Life & Casualty Company, also in Chicago.

In Print, Too, 'Way We Were' Is Smash Hit

NEW YORK — Total sales for all printed versions of the Oscar Award-winning song from Columbia Pictures' "The Way We Were" have already exceeded one-half million copies with all indications pointing to total sales in excess of one million, according to Irwin Robinson, vice president and general manager of Colgems Music Corp.

"The Way We Were" has been a best seller ever since its initial release thanks to the general success of the film but, more importantly, to the quality of the song and its beautiful rendition by Barbra Streisand," noted Frank J. Hackinson, vice president of Screen Gems-Columbia Publications, the exclusive sheet music publisher for Colgems. "But the impact of winning an Oscar has really been demonstrated by the deluge of calls and requests we've received from buyers since the awards. Evidently, our music still exists and we fully expect to sweep past the million mark in print sales, making "The Way We Were" one of the all-time great sellers in the business.

In addition to the version by Ms. Streisand, "The Way We Were" has also been recorded by Ronnie Aldrich, Frank Ifield and Perry Como. Roger Williams, John and Mark Flaherty, Andy Kim, Joe Pontillo and the Chorus and Orchestra, Ferrante and Teicher, Flickwick Orchestra and Singers and Ray Conniff.

The printed versions available are piano/vocal, easy piano, easy organ, choral, piano solo and band.

Henneberry

Rodden Promoted To VP, Gen. Mgr. At 20th Label

HOLLYWOOD — Russ Regan, president of 20th Century Records, has named Ken Rodden to the newly created post of vice president & general manager, effective immediately. "Tom has performed admirably while supervising a number of major departments throughout the company," said Regan.

Rodden entered the record industry with Decca Records in 1958 as branch operations manager in his hometown. In 1960, he moved to Minnesota, spending the next two years with record distributor, Lieberman & Co., based in Minneapolis. He became one of the company's representatives in the Midwest, responsible for the promotion of dozen records to the area, including hits for The Ronettes, Dylan and others.

Later, he joined 20th Century's operations department, with responsibilities ranging from promotion to artist伯 relations, direct operations and sales. Rodden's most recent job was as vice president of promotions at 20th Century Records, responsible for the promotion of hits for Country Joe and the Fish, Joni Mitchell, Bob Dylan and others.

Rodden moved to Dallas and worked with Big State as a salesman for two years, prior to being tapped by MCA in 1966 to function as their Dallas branch manager. Shortly thereafter, he was appointed director of MCA's Southwest regional manager, covering territories from Minnesota to Oklahoma. In 1969, he was transferred to San Francisco as west coast regional manager. During his tenure, he represented the labels of the Denver, Phoenix, L.A., S.F. and Seattle offices. He joined 20th Century Records during the company's inception in late 1972.

In Print, Too, 'Way We Were' Is Smash Hit

ABC Publishing Names Yoergler W. Coast GPN

HOLLYWOOD — Jerry Teifer, vice president and general manager of ABC/Dunhill Music, Inc. (BMI) and American Broadcasting Music, Inc. (ASCAP), has announced appointment of Hal Yoergler as west coast professional manager of the ABC music publishing companies.

Yoergler has a background in music publishing and in production and promotion of records. His most recent music publishing assignment was as west coast professional manager of Beechwood Music — Capitol Music Corp., supervising their operations in New York, Toronto, and Nashville offices.

Yoergler was director of Woodcliff Productions, a division of Capitol Industries. During this period, he was responsible for music production of feature films and TV series.

Yoergler and his wife, Betty, Nashville professional manager, will report directly to the general manager, Gerald Teifer.

Pennsylvania native, Yoergler attended Penn State University.

West To Capitol E&R

HOLLYWOOD — R. Joseph West has been appointed manager of employee relations, Capitol Records. West will be responsible for employee activities for Capitol's Hollywood locations.

ABC Publishing Names Yoergler W. Coast GPN

Motown Promotes Miller London

HOLLYWOOD—Miller London has announced promotion of Larry Williams to sales manager for Motown Records and its affiliate labels, reports Mike Lushka, Motown's director of national publicity.

London, a native Detroiter who attended Wayne State University, has worked in various positions in his five years with Motown, most recently as assistant national singles sales manager.

In his new position, London will be responsible for the sales of all single records to Motown distributors. The new singles sales manager reports directly to the national sales manager and the appointment is effective immediately.

READ CASH BOX

Changin of the Sleeves—RCA Records has introduced two newly designed sleeves for its single releases. It appears there is one for regular weekly single releases in gradual tones of yellow-going-into-orange against a generally black background. The other, created especially for the RCA Gold Standard Series, is a gold and black sleeve that suggests the head of an old-fashioned record-player's tone arm.

WB Pubs Inks Weatherly & Kica

NEW YORK—Songwriter Jim Weatherly and his publishing company Keca Music, Inc. have signed a long-term print agreement with Warner Bros. Publications.

Weatherly has written such hit songs as the recent Gladys Knight & Pips singer's "Midnight Train To Georgia" and "Best Thing That Ever Happened To Me."

Pictured (l. to r.) are: Jim Weatherly, personal manager and president of Keca Music, Larry Gordon, and Warner Bros. music president Ed Silvers.

Dick Williams To Shelter

HOLLYWOOD—Denny Cordell, president of Shelter Records, has appointed Dick Williams director of western marketing. Williams will be responsible for all merchandising, sales and promotion west of the Mississippi for all Shelter product. Williams will be working out of the main Shelter office in Hollywood, and will report directly to Shelter label manager, Ron Hester.

Williams comes to Shelter from MCA, where he was previously in charge of special projects for the east and midwest out of Detroit. Prior to that position, he was the local promotion director for U.A. Records out of Memphis. With this latest appointment, Shelter/Records' staff is currently complete.

Feder Back At BT

LOS ANGELES—Larry Feder has rejoined Blue Thumb Records as head of college promotion. All correspondence regarding college radio should be addressed to his attention at Blue Thumb.

(1. to r.) Weatherly, Gordon, Silvers, Williams

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Cash Box — April 13, 1974
You said we were wrong!

You said

Jimmy Buffett was a monster but we had picked the wrong single

You said the single was "Come Monday"

We said "What do you know"?

WE SAY YOU WERE RIGHT.

Give a break to an errant kid and play "Come Monday"
MCA Sets April Album Release

UNIVERSAL CITY — MCA Records has announced the April release of six LPs, among them Dyanne's first on the label and the Rockette debut of Kiki Dee. Deodato, one of whose earlier albums was named top LP in the Best Jazz and Best Instrumental categories at the NARM convention in Miami, produced his first offering for MCA, "Whirlwind." In addition to the title track, which Deodato co-authored, the LP features two other songs penned by Burnt, "West of 42nd Street," and "Havana Strut." Also set for April release is LP #2 by Lynyrd Skynyrd, aptly titled "Second Helping." The album was produced by Al Kooper for his band, Free. Most of the songs are new and were written by members of Lynyrd Skynyrd; included in the collection is a song titled "Working For SCA."

Wilson To Prod. Rare Earth LP

NEW YORK — Rare Earth's next album is being produced by Frank Farian. The group will include such chart singles for Eddie Kendricks. Wilson is producing the tracks with Atco Records/Motown acc.

Mayfield Keys Buddah LP Release

NEW YORK — "Curtis Mayfield's sixth LP, "Sweet, Sweet Jesus," and "Hot Sox," the sixth LP from Sha Na Na, will be part of one of The Buddah Group's strongest LP releases ever," stated Art Kas, president of the label. The company will release the Mayfield and performed by Gladys Knight & The Pips LPs, which has sold in excess of 350,000 units.

"Hot Sox," Sha Na Na's new LP was produced by Jack Douglas with Herb Alpert as executive producer. The album unites the group's fifties sound with a pop music done in contemporary style.

"Mind Over Matter," Robert Klein's second album on Bud will be the focus of major efforts by The Buddah Group. Stated Lewis Merenstein, Bud's vice-president and general manager, "This is the first cut on the album, entitled 'The Ultimate Record Offer,' has become the basis of a 60-second TV spot, as well as our radio advertising." Klein's first album "Child Of The Century" won him a Grammy Award nomination, and the artist has been involved in a national tour that will continue through the spring of 1974.

ABC, Screen Gems Set QBVII Track

HOLLYWOOD — Jay Lacks, president of ABC Records, and Lester Sill, president of Screen Gems/Columbia Music Inc., the publishers of the QBVII tracks, have signed an agreement. Under the terms of the release of the musical soundtrack of the forthcoming 6-hour TV film, "QBVII," this marks the first TV soundtrack album in ABC Records history.

The motion picture, based on Leon Uris' novel, produced by Screen Gems, and directed by Herbert Ross, will be seen on the ABC TV Network in two parts, Mon., Apr. 29 and Tues., Apr. 30.

Jerry Goldsmith, with sixty-five motion picture scores to his credit including " Patton," "To Kill a Mockingbird," and "The Exorcist," will conduct, arranged, and scored the music for the presentation. Utilizing a 76-piece orchestra and sections of the Vatican Choir, Goldsmith will record in Rome with the assistance of Richard Berres, who serves as music coordinator.

Goldsmith states that the soundtrack "was the greatest challenge I have ever faced. The varieties of subject matter in the drama—from love and ambition to the human suffering of the concentration camp—demanded music expressing great pain, yet culminating in the feeling of hope."

As part of the promotion campaign for the album, ABC Records will make available a number of LPs to the seventy top ABC TV stations for promotional distribution to their viewers.

"QBVII" (short for Queen's Bench VII, a courtroom in the drama) was written for the screen by Edward Anhalt, and was shot in England, Belgium, Israel, and the U.S. under the direction of Tom Gries. The film stars Richard Basehart, Dean Stockwell, Leslie Caron, Lee Remick, Robert Stephens, Anthony Quayle, Julian Mills, John Forsythe, and John Gielgud. Jack Hawkins, Joseph Wiseman, Judy Carne, Sineas Hasso and Mike O'Shea in a cast which includes 135 speaking roles.

Stax Apr. Release: 7 LP's, 3 Singles

MEMPHIS — The Stax Organization scheduled three new singles for April to include "Mothers Day," by Mike Douglas; "Guess Who," by Eddie Floyd; "It's You," by Conley. LPs include "Tough Guys" by Isaac Hayes; "I Wanna Get Funky" by Al Bell; "Super Soul" by Black Oak Arkansas; "Friction" by The Soul Children; "Super Taylor" by Soul Brothers; "My Baby's Coming Back" by Gloria Jones; and "Am I Am," by The Isley Brothers.

New Mott LP, B'way Gig Set In Promo Push

NEW YORK — The vice-president, merchandising, Columbia Records, Al Teller, announced on April 3, that the company has launched a major merchandising campaign for Mott the Hoople. The campaign is part of the release of the British group's third Columbia album, "the Hoople," and will kick-off April 1.

The campaign will be supported by radio spots, to be aired before and after each group's spots in each city, and nationwide print ads in daily newspapers and rock magazines. Various in-store promotions will be done by music retailers along with the new "the Hoople" album, including posters, tee-shirts, tote bags, calendars, and bumper stickers. The group's previous LP, "Mott," will be reserved as part of the campaign.

The highlight of the upcoming Mott The Hoople tour will be May 17, when the group will become the first rock group to play a week-long engagement on Broadway, at New York's Palace Theatre. A full-page ad in the New York Times kicks-off the promotional campaign for Mott in New York.

Cash Box — April 13, 1974

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NEW YORK — The vice-president, merchandising, Columbia Records, Al Teller, announced on April 3, that the company has launched a major merchandising campaign for Mott the Hoople. The campaign is part of the release of the British group's third Columbia album, "the Hoople," and will kick-off April 1.

The campaign will be supported by radio spots, to be aired before and after each group's spots in each city, and nationwide print ads in daily newspapers and rock magazines. Various in-store promotions will be done by music retailers along with the new "the Hoople" album, including posters, tee-shirts, tote bags, calendars, and bumper stickers. The group's previous LP, "Mott," will be reserved as part of the campaign.

The highlight of the upcoming Mott The Hoople tour will be May 17, when the group will become the first rock group to play a week-long engagement on Broadway, at New York's Palace Theatre. A full-page ad in the New York Times kicks-off the promotional campaign for Mott in New York.

Cash Box — April 13, 1974
Listen OUR FRIENDS
And You Shall Hear
The HARRIET SCHOCK
Album Of The Year!

Harriet Schock
HOLLYWOOD TOWN

Produced by ROGER GORDON

WHERE HER FRIENDS ARE!
New Grand Funk LP Goes Gold

HOLLYWOOD—Grand Funk's "Shinin' On," released by Capitol Records March 11, 1974, was certified a million-dollar seller by the R.I.A.A., reported Don Zimmerman, CRI vice-president, sales and merchandising.

The gold album is the group's tenth: all have reached this status, and six have been certified platinum, representing sales on one million units each.

"Shinin' On," like Grand Funk's previous album, "We're An American Band," was produced by Todd Rundgren. Both albums feature unique packaging concepts: "We're An American Band's" cover was, appropriately enough, shining gold, and "Shinin' On" was the first album to use an optically three-dimensional coating. It also contains Grand Funk's version of "The Loco-Motion."

Elephant's Memory Inks RCA Pact

NEW YORK — RCA Records has announced the signing of rock band, Elephant's Memory to the label's effective immediately. The group from the New York area received a gold record for its work on the soundtrack from the movie "Midnight Cowboy."

Elephants Memory's last album was produced by John Lennon and Yoko Ono, and the group has appeared and recorded with Lennon and Ono for two years. RCA has just released the Elephants first single, "Rock and Roll Streaker." B/w "Angels Forever," the title track of the group's forthcoming RCA album.

Members of Elephants Memory are Stan Bronstein (lead vocals, sax), Rick Frank (drums), Gary Van Scyoc (bass, vocals) Chris Robison (keyboards, vocals, guitar), and Jon Sachs (lead guitar)

New Webb LP Via Asylum

NEW YORK — Jimmy Webb's first album for the Asylum label will be released this month by Elektra/Asylum Records. Titled "Land's End," the LP comprises nine new Webb originals, and is his first in over two years. His first single for Asylum is "Crying In My Sleep," and has already been released.

Both album and single were produced by Jimmy Webb in association with Robin Cable and recorded in London. Musicians for the sessions included Ringo Starr and Nigel Ols- on drums, Dave Johnstone and, on backing vocals, Joni Mitchell and Susan Webb.

'Tubular Bells' Certified Gold

NEW YORK — Michael Oldfield's debut solo LP on Virgin Records, "Tubular Bells," has been certified a gold by the R.I.A.A. The disk, a segment of which has been excerpted as "The Ex- orcit" theme, was composed and performed by Oldfield, who is scheduled to bring a stage presentation of the album to the U.S. shortly. "Tubular Bells" is the first gold record for the Virgin label, distributed by Atlantic Records.

Cream Via Col
On Retail Level

NEW YORK — Columbia Records will distribute Creem Magazine at the retail level, accordic to Bruce Landvall, CBS Records marketing vp.

Negotiated by Tom McGuinness, director of special product sales at CBS Records, and Barry Kramer, publisher of Creem, the pact allows the national music magazine to be distributed by the record company to record retail outlets throughout the country.

Similar agreements have previously been reached between Columbia and both Rolling Stone and the National Lampoon Magazines.

Kramer, who began Creem some five years ago, stated that the distribution would take effect with the June issue. Kramer plans to support the venture with mass merchandising campaigns which will be highlighted by in-store display cards, special Creem streamer cards and assorted radio spot advertisements.

Asylum Signs
Bob Neuwirth

NEW YORK — Bob Neuwirth signed a long-term recording contract with Elektra/Asylum Records, recording for the Asylum label with a debut album due in May.

After a career as a performer based in New York and the northeast, Neuwirth travelled to Los Angeles to begin recording his first album with producer Tommy Corcoran. He also recently completed a national tour with Kris Kristofferson.
Everyone knows there's really only one record on

BILLY, DON'T BE A HERO

and it's by

BO DONALDSON & THE HEYWOODS

on

abc Records

ABC 11435
for the most part, soft and sensitive and rather easy on the ear. Excellent production work in Nashville helped, too, and Burt was full of admiration for those studio musicians, engineers and music industry people who helped out on the way towards the disk’s completion. Bobby Goldsboro and Buddy Killen produced the album and when Burt mentioned that he was so much into the actual recording of the songs on the album, and working at it until completion, with few breaks, it came as somewhat of a surprise. After all, there are a few other commitments a man of Burt’s stature might come across with such work is going on.

When I asked Burt what he actually expected from the album, he seemed to have a good deal of faith in the finished product. The cover art, a giant, cut out poster of himself, would be an attractive item for fans, I noted, but he wanted the package to be more than just another pin-up. He felt that his fans—those who have been following his film and TV career, would buy the album and then be surprised by it, but he does hope that people will accept the project on a purely musical level. When I mentioned what type of actual sales he expected, he wasn’t too sure exactly how records sold and what constituted good or excellent. He estimated 100,000 or so. Not an outrageous figure for a projected long run album.

When discussing a new career with a man who already has succeeded on other entertainment levels, the case is usually one of guarded optimism and such was the case of Burt Reynolds. He seemed to shy away from his own actions on the record and concentrate more on the people with whom he worked on the disk. He mentioned his musicians, including Bobby Emmons (organ), Bobby Wood (piano), Larrie London (drums) and Timmy Tappan (mooch and harmonica) as well as his

HOLLYWOOD—RUFUS THOMAS—A SONG AND A DANCE

Rufus Thomas is a patently unpredictable figure, and so those who know him were only slightly surprised when the 57 year old entertainer arrived for a Watt-Stax concert wearing sparkling pink hot pants. “They were bermuda shorts,” claims Rufus, but reliable witnesses disagree. Rufus, who began his career as a tap dancer in a minstrel show, has become by now the patriarch of Memphis soul, the “Crown Prince of Dance.”

Memphis has long served as a center for American black music. As a way station between the spawning ground of the blues—the Mississippi delta—and the urban confines of Chicago, numerous singers and musicians passed through or remained there to play the bars and small clubs that abounded in and around the city. Rufus reminisced about the days when Howlin’ Wolf was the area’s big-pest attraction, having once drawn a phenomenal 4,000 fans to hear him. And those little clubs, some of them thinly disguised gambling joints, served as a cauldron for the music that was later to be heard on such Memphis labels as Sun Records, Stax Records and still later, Hi.

They were funky places, and Rufus Thomas played them for the better part of his career. Now, with European concert tours behind him and a possible TV series under consideration, he still considers these nights in sweaty clubs around Memphis to be the most interesting part of his career. It was while playing in one of those places that Rufus got the idea for one of the first major hits.

“When we were in a club one night—” the Danceland over in Millington, about 14 miles outside of Memphis—and there was this girl in a black leather suit, sleek and shiny looking. This chick had no waistline, none at all; she just came down like that—” and Rufus’ arm described a sleek and possibly shiny contour with a definite absence of waistline. “Anyway, this chick backed up to the bandstand, set her bottom out and” started to really do her thing. It was a new dance at the time called the “Dog, and I start to look at her and thinking do the dog, do the dog”; I was trying to figure out just what kind of dog that was. The hound dog? No that’d been done, the bull dog? Finally I just thought, hell, do

Contd on p. 18
Thanks, again and again.

WNBC  New York  #45
WSGN  Birmingham Hit Bound
WTMA  Charleston Hit Bound
WVIC  Lansing   *
KFRC  San Francisco  #26
WFFIL Philadelphia  #24
WGRQ  Buffalo  #29
WLEE  Richmond  #22
WAPE  Jacksonville  #16
WHBQ  Memphis  #29
WIXY  Cleveland  #15
WHOT  Youngstown  *
CKLW  Detroit  #6
WDRQ  Detroit  #9
K101  San Francisco  *
KTAC  Tacoma  #16
WPCC  Providence  #30
KEEL  Shreveport  #33
K100  Los Angeles Hit Bound
KRXU  Phoenix Hit Bound
KYNO  Fresno Hit Bound

“Thanks for Saving My Life” took off from Billy Paul’s album “War of the Gods” and bounded up the R&B charts to stardom. But it didn’t stop there.

It’s breaking out on Top-40 stations all over the country and speeding up the pop charts in the same crossover hit direction of “Me and Mrs. Jones.”

Billy Paul’s “Thanks for Saving My Life,” Heading for the best of two worlds.

On Philadelphia International Records
FOR THE RECORD

PASSING REMARKS—First off, the mystery group, pictured in last week’s "Rock And Roll: The Way We Were" #5 were those very same chart busters out of Chicago who raced the charts back in the mid-Sixties with such powerhouse singles as "Time Won’t Let Me Be," "Respectable" and "Help Me Girl." In case that doesn’t help, well, the group was The Outsiders. This week’s should be even more difficult. These four American lads had but one major chart single, on Tower Records. Since they hail from a certain Northeastern city, these guys really haven’t been in the picture since. See if you can pin them down. Answer next week...

Contrary to the rumor printed here last week, the Rolling Stones will not be playing Miami in November in support of their tour with Peter Rudge who coordinates the Stones’ U.S. tours. Rumor had it that the Tropicana Hotel in Vegas was about to ink the group for a series of performances for the usual outrageous Las Vegas fees (might have been $250,000 a week). The Stones were looking for a one-week tour of the town the very same week as Elvis Presley and Frank Sinatra. Anyone for crowd control? ... Peter Rudge will not be idle in the near future, though. The Who, in a concert series coordinated by Rudge, will be playing two concerts in Los Angeles in June (13th & 14th) and no where else in the U.S. Seems the last tour did not include New York (came no closer than Philly) and the group feels their act is together enough to play there. So they are not yet secured, forget what you’ve just read. All four shows are sold out (that’s 80,000 a show for all four nights). Who is fast? A young mercury, recording artist Jerry LaCroix has joined Blood, Sweat & Tears as featured vocalist and will be backing them up on some group bookings. Their last release, "Second Coming" was recently released on Mercury... Diana Ross will be appearing at this year’s Newport Jazz Festival singing predominantly from "Lady Sings The Blues" and some material from that classic Billie Holiday period... Now one from King Crimson upcominc will be entitled "Starless And Bible Black." The LP precedes their tour with Robin Trower... Rick Wakeman, on tour with "Yes" at the Cowbby Club in Chicago. He liked what he heard and is considering producing their next album... Peter Holm (singing) is currently on a short tour of U.S. clubs, is working on a stage musical, partly autobiographical. His recent genius brought about the incredible "O Lucky Man" soundtrack is the most obvious first step. How’s this for a super session? It is definite, or at least so my sources say, that Elton John and Paul McCartney will be doing back up vocals on the forthcoming Rod Stewart LP... Speaking of Paul, he was present last week for the Academy

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ROCK AND ROLL:
THE WAY WE WERE
#6

MID-SIXTIES
ROCKING RIVER LOVERS

Award presentations in L.A. only to see his "Live And Let Die" butched in a choreographed interpretation. The sightless thrust about like an attractive slice of potatoes before the song lost its magic. We can’t name the winner, "The Way We Were." Looked as if he wasn’t too happy about something. ... Speaking of the Academy Awards, Marvin Hamlish, pulled what had to be the concert of the year at the Cobo Hall in Detroit. His "You Don’t Know Me" and "Make Me A Promise" are among many "thank yous" for so many different people from one person. Either way, congratulations, Marvin, keep ‘em coming... Alice Cooper’s debut feature film, "Hard Hearted Alice" can be expected in May, in general release... Mike Oldfield’s follow up LP to his incredibly popular "Tubular Bells" is expected shortly. The working title is, at this point, "Hargest Ridge"... Rumor has it that the forthcoming Rolling Stones LP will include, among others, "Drift Away" and " Ain’t Too Proud To Beg." Both should be out in May... If you want to get on the bandwagon for a single destined to become a monster, listen to Harry Nilsson’s "One More Car" from the forthcoming "Snoopy Come Ringo Starr." It’s probably one of the most infectious tracks he’s ever laid down... The new Eagles LP on Asylum is great, choc full of single possibilities, but right about now, "Out Of Control" from their "Desperado" LP would make a very tasty Top 40 item. If you haven’t heard it, do so, see what you think... Saw a new bars last week. It should be a 1974 boomer. It’s called "Our Time," a nostalgic look at the mid-Fifties in New England and a powerful statement for legalized abortion. The show features a sensitive script by Michael Milow and is performed by the film and enhances the beauty and sensitivity of it all. I recommend the film highly, but do bring a ton of Kleenex as tears will have a tendency to flow... Tony Orlando & Dawn’s "Do You Know What It Means To Miss New Orleans" is seeking an appearance at the Bottom Line as "Special Guest" for the New York Dolls. Not that the Dolls are top, but they are a lot more fly than the new single is projected to be "Stranded In The Jungle"... Must say that a couple of weeks back, David Buddge and I had a wonderful lunch hour or two with Nelson Riddle, a rather fascinating individual and the man who created the great soundtrack for "The Great Gatsby." It’s nice to know that a man of his stature in both the film and music industries can still be easy to talk with. Good luck releasing "Oscarcast," Nelson... art by insight & sound

ON THE ROAD AGAIN

Doobie Brothers

Helen Reddy

NEW YORK — On the heels of their chart LP, "Now Habits," Warner Bros. recording artists, the Doobie Bros. have just released another label to keep them at the top of their city tour across the country.

The tour, which began Mar. 25, still has stops in Takalawha, Fla. (Apr. 10); Miami (11); St. Petersburg (15); Orlando (16); New Orleans (17); Morgan- town, W. Va. (24); Baltimore (25); Roanoke, Va. (26); Greensboro, N. C. (27); Richmond, Va. (28); and Chattanooga, Tenn. (29).

In May the tour concludes with dates in Detroit, Mich. (1); Chicago, Ill. (3); Dallas, Texas (4); Jacksonville, Fla. (10); Atlanta (11); and Mobile, Ala. (12).

Les Variations

NEW YORK — Due to the reactions Budokan received, future Variations have been received by its first American that tour will be released. "Mororoc Roll," the band has been brought over for their first major American tour. The group have already played some concert dates and made tv appearances as part of a massive promotional campaign. Les Variations, a French group, has been in the United States for more than a year. France’s number one rock group, will be touring the States for the first time with more to be announced in the near future:

State Fair Pavillion, Ta- sun, Oklahoma; 7, Pershing Auditorium, Lincoln, Nebraska; 8/9, the Uplift Center, Winn, 16 Civic Auditorium, Allen Park, Michigan; 11, IMAS Sports Arena, Flint, Michigan; 13, Rome, Tead, Milwaukee, Wisconsin; 21, Boston College, Boston, Massachusetts; 25-28, Mothers, Nashing hamton, North Carolina; 5/3, Memphis, Tennessee; 6 Atlanta Municipal Audito- rium; Atlanta Civic Center, Atlanta, Georgia; Bank of America Coliseum, Dallas, Texas; 25/26, Winterland, San Francisco, California; 7-20; Tucson, Santa Monica Civic Auditorium, Los Angeles, California.

ZZ Top

London recording artists ZZ Top have just started on a tour that will take them through the States on the road have been set for Calula, N.C. (Apr. 9); Macon Ga. at (10); the Ryman Auditorium (13); Detroit, (15); Madison, (17); Chicago (18); Los Angeles (19); Warehouse (12-13); St. Louis, Amba- ssador Theater (16); Birmingham, (19); Austin, (20); Nashville, (22); Cleveland, (23); Chicago (4/30-5/4) Convention Center (19); Charleston, W. Va. (20); Baltimore, Memorial Auditorium; and 21, Houston, (22); Austin & (24); Pittsburgh, Mosque (20); Hampton Roads, Va. (23); Market Coliseum, 27); and Cleveland, T.B.A. (28).

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BURT REYNOLDS: THE MAN AND HIS MUSIC

(Courted from p. 15)

guitarists Reggie Young, Johnny Christopher and Bobby Goldsboro. Each and every singer who recorded on his 3,000 releases has a distinctly different from that which he is used to when making films on strict deadlines, was the most amazing young talent. Being used to working on tight deadlines, was the only way that could be the same way, but only if you really feel it and taking and re-takeing was unusual but easy to handle. When asked if he would someday like to record a second album, Burt thought for a few seconds and said that he wasn’t really sure. He claimed his theory of working fast, and not wanting anything to be flashy as was. We’ve been waiting for Cuizin to New York since this new method and they took a close look at that lady on the cover. Batfen down the and turn 50. Speaking again of the Dolls, their second LP is "Too Soon" (wonder what that means) is scheduled for release any minute now. The new single is projected to be "Stranded In The Jungle"... Must say that a couple of weeks back, David Buddge and I had a wonderful lunch hour or two with Nelson Riddle, a rather fascinating individual and the man who created the great soundtrack for "The Great Gatsby." It’s nice to know that a man of his stature in both the film and music industries can still be easy to talk with. Good luck releasing "Oscarcast," Nelson... art by insight & sound

Alan Stivell

NEW YORK—British folk personality Alan Stivell has announced his first dates in the U.S. promoting his tal- ent at the Warner Bros. recor- dian, "Chez Chans De Fer" LP on Fontana Records won an award in New York last week.

Stivell will play in New York at Hunter College Assembly Hall (Apr. 21); Harvard University (29); and will announce another selected dates shortly.
EVERYONE'S BEEN BITTEN BY "WEREWOLF"

Not even a silver bullet can stop "Werewolf," Polydor's hot new single (PD 14221).
Written and produced by Les Emerson for Five Man Electrical Band.

From Polydor with pride.

Polydor Records are distributed in the U.S.A. by Polydor Incorporated.
In Canada by Polydor Ltd.
Musi: published by Uichappell Galeyn.
J. FRANK WILSON (April 1) Tell Laura I Love Her (3:29) (E.B. Marks, BMI—J. Barry, B. Raleigh) The depressing nature of our current events may have prompted the current trend of rock music, heavy and thick, a classic in the long rock period of nec-rock-philia. J. Frank, a veteran of the elliptic show, has raised this genre to a new level with his track. This makes one work all over again in sweet, yet hard hitting sensitivity and just watch the action happen. Indeed, this song is the 3:29 number that will be aired all over the country. Flip: no info. available.

EDWARD BEAR (Capitol 3969) You, Me And Mexico (2:46) (Eloy, CAPAC, L. Eovy) Originally released almost four years ago when this fine Canadian group was in the progressive stages, this single is a new release. A bright pop rocker with tasty South of The Border spicing might just be the group’s biggest since “Last Song.” Stations are already beginning to pick this one up. Join the parade. Flip: no info. available.

RONNIE SPECTOR AND THE RONETTES (Buddah 408) I Will Never Saw The Sunshine (1:50) (Trio, BMI—E. Greenwich, J. Barry, P. Spector) Short, yet sweet and definitely definitive is this latest attempt by Ronnie and her Ronettes to storm charts. Abd again. Reminiscent of “Be My Baby” as the curtain rises, the track soon rockets into a strong contemporary feel via Ronnie’s sweet vocals and a fine string arrangement. Most stations will find this pleasant pop tune a very worthwhile programming item. Flip: no info. available.

BROTHERHOOD OF MAN (Bell 456) When Love Catches Up On You (3:00) (Tony Hillier/ATV, BMI—T. Hiller, L. Sheorad) Very easy, flowing r/c tune with strong crossover potential by the Brotherhood is a certainty for both pop and r&b charts very shortly. Strong, light-hearted vocals and the feature here and they are very good. One of the best songs of the genre to come round the pike in some time. Should be catching up with most listeners if given the proper shot. Flip: no info. available.

BOBBY GOLDSBORO WITH THE TSU CHORUS (United Artists XW-422W) I Believe The South Is Gonna Rise Again (2:57) (Tee, BMI—B. Braddock) Bobby comes through with his strongest single possibility in years. This bright pop rocker is a r&b crossover possibility. The song is thrown together with even a hint of Stealers Wheel, this is a good track that smoothly takes from beginning to end and that has some infectious quality that brought Stealers Wheel to the top. With a bit of a push, this one can shine on at the very top. Flip: no info. available.

GALLAGHER & LYLE (A&M 1518) Shine A Light (3:44) (Rondor/U.S. Control—Alto, ASCAP—B. Gallagher, G. Lyle) Benny and Graham, former members of McGuiness Flint deliver their most potent and currently most available of their hits. This one, a fine pop crossover possibility will appeal to both pop and r&b stations. Features, along with Bobby, a strong choral and a fine string arrangement. Shown well on pop and r&b stations Bobby’s got the track record. This disk should continue. That info. disk not available.

MEL CARTER (Roser 176) I Only Have Eyes For You (3:28) (Warner Bros. Music, ASCAP—A. Duben—H. Warren) Harry Warren who turned 80 years old last month couldn’t have received a better gift than this automatic hit of his timeless love song. Record begins with a rap and then proceeds to a la the Flamingos version. Ayes are for “Eyes.” Flip no info. available.

New Pickers

HARRIET SCHOCK (20th Century 2030) Look At Me (2:52) (Columbia, ASCAP—H. Schock) Get ready for a very pleasant “schock” as this fine lady Harriet delivers a simply mesmerizing and touching ballad of loneliness and those who suffer from the same. Culled from her super debut LP, this is the perfect single release and should attract p.d.’s galore. Timeliner or gadget here, Harriet is the real thing. Flip: no info. available.

BLACK SHEEP (Chrysalis 2038) Stick Around (3:24) (Chrysalis, ASCAP—Grammatico, Mancuso) Surprisingly, by the first Andach group to sign to the label is a very British sounding hard rock delight that is certain to make a direct hit on the pop charts, a unique stylistic feature. Loads of British rockers will come to mind when this disk spins, but remember the name Black Sheep, they will be happening very big in right away. Flip:“You’re” (3:03) (Credits Same As Above)

LENA ZAVARONI (Stax 0206) Main Man’s Making His Eyes At Me (2:27) (Mills, ASCAP—C. Conrad, S. Clore) Listening to the performance delivered here, it’s hard to believe that Lena is only 9 years old. The delivery is a simply incredible cover of this standard and the kid is quite simply too good to be true. This is a nicely performed pop hit and take this great pop arrangement to the heights. Has more than just a strong chance of denting the pop charts in a big way. Watch her go and grow. Flip: no info. available.

THE BARONET (Columbia 4-46011) There Will Never Be Peace (2:24) (Criteron, ASCAP—B. Estardy) The year of the instrumental goes on and this one, reminiscent of the recent “Pepper Box” hit and Billy Preston’s “Outa Space” has as good a chance of hitting big as either of those two did. Driving funk and roll here with the accent on keyboard and horns will get ‘em up and dancing and phoning in for more. Always wanted to know what a “pelican dancing” sounded like anyway. Flip: Jangle Piano (2:35) (Criteron, ASCAP—B. Estardy, G. Chatelain)
"RHINESTONE COWBOY"

A BRIGHT NEW RECORD FROM
A BRIGHT NEW ALBUM T-428
BY

LARRY WEISS

WHERE HIS FRIENDS ARE!
Bramy, Herbert
Start New Firm
SAN FRANCISCO — Lou Bramy and Walter Herbert have formed Spread-eagle Productions a division of Herbert & Bramy, Inc. management. The company will be operating as a full service record production and management complex. Founding principals of the new firm include Lou Bramy, former western region promotion manager for Warner’s and national FM promotion for the Famous group, and Walter Herbert, production manager for the Santana group.

Current activities for the pair are production and management duties for Journey a new San Francisco based band featuring Gregg Rolie and Neal Schon, formerly of Santana, along with George Tickner, ex. Meri Sanders & Jerry Garcia, Rex Valory recently with the Steve Miller band, and Aynsley Dunbar noted for various session work and involvement with several bands including John Mayall, Mothers, Lou Reed and most recently David Bowie.

Journey’s name was picked via a contest promotion on local radio station KSAN. The winner received a life time pass to all the band’s personal appearances anywhere in the world.

Dick James
Inks Ms. Posta
NEW YORK — Adrienne Posta signed an exclusive recording contract with Dick James Music said Dick James. Her first single, "Dog Song," will be released at the end of April on the Crested Butte label, distributed by Paramount Records.

The single was written by Graham Bonnet, Ms. Posta’s fiancé, who is also a Dick James artist. An album is currently being completed. Ms. Posta, a singer/comedienne has just returned from Los Angeles where she taped the first segments of a new TV show, "Lampoon," created by George Schlatter, known as the creator of TV’s "Laugh-In." She will be starring as a regular on the show. The first program will air Apr. 16 on the NBC network.

Son Fon Ginsbergs
NEW YORK — RCA Records’ Stu Ginsburg and his wife, Vicki, are the parents of their first baby, a boy. Matthew Steven Ginsburg was born on Mar. 28 and weighed in a healthy 8 pounds 2 ounces.

Both mother and child are doing fine and contrary to tradition, so is father.

AN AWARD FOR CHAPPELL—Dr. Paul Noble, (L), president of the printing industries of metropolitan New York, presented awards for outstanding examples of printing to Chappell Music’s Tony Lens (2nd from r.), head of the publications department, Vivien Friedman (R), director of public relations, and Howie Harmes of Hampton Press, Chappell, the only music publisher honored in the 1974 presentations, received the award for its contemporary songbooks "Kristofferson: Sunlight And Shadow" and "Fresh Sly And The Family Stone."

Miscues You” b/w “What Happened To Muffin?” The labels were sent to program directors nationwide with the promise that the records themselves were soon to follow.
Thanks for remembering...

"The Way We Were"

Best Song: music by Marvin Hamlisch, lyric by Marilyn and Alan Bergman. Best Original Score: Marvin Hamlisch.

Congratulations to all of you—and a very special thanks to Barbra.

Colgems Music Corp.
The Music Division of Columbia Pictures Industries, Inc.
THE NEW
CAT STEVENS
ALBUM IS
"BUDDHA AND THE
CHOCOLATE BOX"
(SP3623)
ON A&M RECORDS

Produced by Paul Samwell-Smith and Cat Stevens
Pure

That’s Smokey Robinson’s second solo album. Also provocative, unique, and dynamite. T6-331S1.

Boogie

The only way to Keep on Truckin’ is to Boogie Down. Just ask Eddie Kendricks. T330V1.

Foxy

Willie Hutch scores again. On the right track with Foxy Brown. (Remember The Muck!) M6-811S1.

COUNTRY FRESH

Diahann Carroll debuts on Motown. Listen to that country feeling. Produced by Joe Porter. M6-805S1.

CELEBRATION

The most magnificent assemblage of black artists ever brought together. That’s Save The Children. The album that’s a celebration of life. M-600R2

Mmm Mmm Good!

That’s what Michael Edward Campbell’s debut Motown album is. Open it up and see for yourself. M6-810S1

Marvin’s Music

The Marvin Gaye Anthology Album. Three records of the man and the music that’s Marvin Gaye. A collector’s must. M-791A3

It’s a hot April at Motown.
Ray Charles Opens At Waldorf's "Empire Room," April 29

NEW YORK — April 29th, all time great Ray Charles will open at The Empire Room of The Waldorf Towers, a major New York appearance in six years. 

Simultaneously, in response to the enthusiastic response for Charles product from disc jockeys and dealers across the nation, Crossover Records is rushing release packages from his current lp, "Come Live With Me." The lp, described as "Black American" has been out by mid April. 

Topping off these activities is the launching of A Ray Charles product line including a new campaign for the Longines Symphonette Society package, "The Greatest Hits Of The Great Ray Charles." 

The five album set of 50 original recordings will be sold via mail order under a special arrangement between the Longines Symphonette Society and Crossover Records.

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Willie Hutch has scored again. This time it's the soundtrack from the film *Foxy Brown*, starring the luscious Pam Greer. And it proves once again that Willie is on the right track.
Who, Earring
To Strauss PR

NEW YORK — Carol Strauss, president of C. J. Strauss & Co., will supervise and coordinate all press and publicity activities for the group, which is scheduled to play June 10, 11, 13 and 14 at Madison Square Garden, announced Peter Rudge of Sound Image, Inc. Rudge is the group's American manager.

Raymo stated that C. J. Strauss & Co. will be handling publicity relations for its new management signing, Golden Earring, a Dutch group. Golden Earring will begin their first major tour of the United States in May. Christmas, taking playing with J. Geils, the Doobie Brothers, and the Marshall Tucker Band, among others.

The group's most recent single, "Can't Just Be Happy" has just been released by Track Records, distributed by MCA.

DJM Names Two New Executives

NEW YORK — Dick James announced appointments in two key department positions. James Music, Joan Schulman has been appointed office and administration manager. Her duties include the music office and the copyright administration for the entire Dick James family of publishing and production companies. Schulman has been with Dick James Music for 15 years, most recently as copyright manager.

Jim McPeek has joined the professional department of the firm. He will be working the company's publishing catalogs and will be involved with new writers. He reports directly to Robert Spitz, professional manager of Dick James Music. McPeek was previously with the William Morris Agency.

Dick James Music has moved to larger quarters at 119 W. 57 Street in New York. The new offices include a large conference room and work area for visiting songwriter/producer teams, new and double as space for live talent auditions.

UPM Pub Shift Under M. Press

NEW YORK — Unlimited Professional Management, Inc., has realigned its music publishing companies under the direction of M. Press, chairman of the finance committee.

The publishing wing of the international management company consists of UPM Music Corp. (ASCAP) and Universal Music Corp. (BMI).

It was also announced that UPM has set co-publishing deals with Budde Whalen's firm, Strike Up The Band Music (ASCAP) and Angie Meyers' company, Western Head Music (ASCAP).

ATLANTIC ENGINEER RETIRES — Clair D. Krepp, Atlantic chief engineer and studio manager, has retired after four years of being in charge of the New York recording facility.

In 1951, at the urging of the late Frank Walker, he built and operated the first studio owned by the MGR record label in New York and worked with bands and singers, especially Hank Williams.

Leaving MGM in 1958, he helped organize a tax exempting process plant and and the recording department in Puerto Rico under the Commonwealth's "Bootstrap" program.

In the early days of TV, he engineered the musical scores for the Chet Huntley-David Brinkley special news program during President Eisenhower's trips to foreign lands.

In 1965, he formed his own company in Times Square, New York, and introduced channel recording to the independent studios in the nation.

Krepp cut the master of the 1973 Grammy Award winning record of Roberta Flack's "Killing Me Softly With His Song." It featured (1, 1, 1) are: Chris Al commanders, Joel Dorn, Arif Mardin, vice president and music director, Claire Krepps, chief engineer/studio manager, Jerry Wester, executive vice president and Lee Krepp.

Chrysalis Sees Expansion Trend

NEW YORK — Chrysalis in England is involved in music publishing, talent booking, concert promotions, management and records a trend of the firm predel will continue.

Their publishing wing has grown to a full-scale setup, with approximately 2,000 copyrights in its catalog, representing not only Chrysalis artists, but other artists, ranging from David Bowie to Stevie Ray Shank to Shel Talmey's Hush Music.

Chrysalis has also opened a publishing office in New York, and Ellis explains: "It is a publishing company's responsibility to get recordings of its artists on the air. If we believe that the selling houses would be effective for us through an administran deal. It has been a long, hard struggle, but producers are finally beginning to realize that we have writers with hit songs."

Company's initial breakthrough was with the first major cover of Leo Sayer hit, "The Show Must Go On," by Three Dog Night.

Sussex Product Gets Action

NEW YORK — Sussex Records' vice-president and executive producer announced the release of Dennis Coffey's new LP, "Instant Coffey" and the Soul Searchers new LP, "Salvage Of The Earth" as highlights of the company's creative efforts. Also included in the release is Masterfield's debut LP, "High On The Sea."

The label, independent for nine months and a subsidiary of APEX Music in Canada for the master of "Last Kiss," is produced by Rick Klassen, who has produced, engineered, and produced the label's own LP's, "J-Justments" and accompanying single "The Same Love That Made Me Laugh" are currently enjoying chart success.

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New Book Deals With Pop Singers

NEW YORK — Music authority Henry Pleasants in his new Simon and Schuster book, "The Great American Popular Singer" that our contemporary singers are resourceful, and stylistically more secure, in melodic deviation, elaboration and virtuosity than their predecessors, although the latter are capable of forms of musical expression beyond the powers of today's most popular vocalists.

In his book, Pleasants examines the lives, careers and recordings of such singers as Billie Holiday, Bing Crosby, Louis Armstrong, B.B. King, Judy Garland, andConditions, and concludes that the tradition of the canto pop as an arena for true popular music." The author of "The Agency of Modern Music," "The Great American Pop Singers," and "All That Jazz," Pleasants starts with Al Jolson and ends with Barbra Streisand. He chronicles the history of the American pop music idiom through those singers (and two dozen others) whom he considers the most "The Great American Popular Singer,"

Chrysalis gives its own home offices a co-ed run of hundred photos and contains both an index and glossary. The book, set to go on sale stores Apr. 23, retail for $9.95.

Hunter Opens New York Office

NEW YORK — Kevin Hunter, a Canadian company, has just opened a New York office. Kevin Hunter Associates, Inc. is located at 888 3rd Avenue, Suite 116. The phone is (212) 586-2905.

Hunter maintains his Toronto office at 44 Charles Street which will double as space for live talent auditions.

Among the artists represented by Hunter are vocalists Natalie Cole, David Essex, and King Cole; The Bells, whose recording of "Stay Away" was an RIAA gold record in 1972; Jason, a Canadian rock group who are known by the Canadian college audiences; The Zepherines; Shari Klein; The North Door, a group based out of Montreal and Cliff Edwards, who records for Columbia Records and has his own Canadian television show, "A Good Record."

The opening of a New York office by Hunter reflects the increasing number of U.S. bookings his acts have been obtaining. Hunter will be negotiation with record labels and producers on behalf of his artists.
Kool & The Gang's newest single is out and movin'! It's HOLLYWOOD SWINGING (DEP-561), It's their third straight smash hit from their album "Wild And Peaceful". And people must be wild about HOLLYWOOD SWINGING 'cause in the first week out, half-a-million were sold! No vinyl shortage here! Kool & The Gang are on Delite Records, distributed by P.I.P. Records, a division of Pickwick International, Inc., Woodbury, N.Y. To Swing call Ted Eddy, 516-364-2900.
### Vital Statistics

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>% of Station Airplay</th>
<th>% of Total Airplay</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>I Won't Last Without You</td>
<td>The Carpenters</td>
<td>A&amp;M</td>
<td>35%</td>
</tr>
<tr>
<td>2.</td>
<td>Band On The Run</td>
<td>Paul McCartney &amp; Wings</td>
<td>Apple</td>
<td>34%</td>
</tr>
<tr>
<td>3.</td>
<td>The Streak</td>
<td>Ray Stevens</td>
<td>Barnaby</td>
<td>31%</td>
</tr>
<tr>
<td>4.</td>
<td>Midnight At The Oasis</td>
<td>Maria Muldaur</td>
<td>WB</td>
<td>22%</td>
</tr>
<tr>
<td>5.</td>
<td>My Girl Bill</td>
<td>Jim Stafford</td>
<td>M-G-M</td>
<td>22%</td>
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<tr>
<td>6.</td>
<td>Tubular Bells</td>
<td>Mike Oldfield</td>
<td>Virgin</td>
<td>20%</td>
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<td>7.</td>
<td>Dancing Machine</td>
<td>Jackson Five</td>
<td>Motown</td>
<td>18%</td>
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<td>8.</td>
<td>The Entertainer</td>
<td>Marvin Hamlisch</td>
<td>MCA</td>
<td>17%</td>
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<tr>
<td>9.</td>
<td>The Show Must Go On</td>
<td>Three Dog Night</td>
<td>Dunhill</td>
<td>17%</td>
</tr>
<tr>
<td>10.</td>
<td>My Mistake</td>
<td>Diana Ross &amp; Marvin Gaye</td>
<td>Motown</td>
<td>16%</td>
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<td>11.</td>
<td>Werewolf</td>
<td>Five Man Electrical Band</td>
<td>Polydor</td>
<td>14%</td>
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<tr>
<td>12.</td>
<td>You Make Me Feel Brand New</td>
<td>Stylistics</td>
<td>Avco</td>
<td>12%</td>
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<tr>
<td>13.</td>
<td>Just Don't Want To Be Lonely</td>
<td>Main Ingredient</td>
<td>RCA</td>
<td>12%</td>
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<tr>
<td>14.</td>
<td>Don't You Wonder 'Bout A Thing</td>
<td>Stevie Wonder</td>
<td>Tamla</td>
<td>10%</td>
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<tr>
<td>15.</td>
<td>Help Me</td>
<td>Joni Mitchell</td>
<td>Asylum</td>
<td>9%</td>
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<tr>
<td>16.</td>
<td>Let It Ride</td>
<td>Bachman Turner</td>
<td>Overdrive — Mercury</td>
<td>8%</td>
</tr>
<tr>
<td>17.</td>
<td>Piano Man</td>
<td>Billy Joel</td>
<td>Columbia</td>
<td>8%</td>
</tr>
<tr>
<td>18.</td>
<td>I'm A Train</td>
<td>Albert Hammond</td>
<td>Columbia</td>
<td>8%</td>
</tr>
<tr>
<td>19.</td>
<td>Loco Motion</td>
<td>Grand Funk</td>
<td>Capitol</td>
<td>6%</td>
</tr>
<tr>
<td>20.</td>
<td>One Hell Of A Woman</td>
<td>Mac Davis</td>
<td>Columbia</td>
<td>6%</td>
</tr>
</tbody>
</table>

### Looking Ahead

1. UNDER THE INFLUENCE OF LOVE
   - (Fox Features/Music/Very Own Music/—BMI)
   - Love Unlimited (20th Century Fox 2087)

2. DON'T MESS UP A GOOD THING
   - (Chad/—BMI)
   - (Carmen 0042)

3. HELP YOURSELF
   - (Sesame Street Music/—BMI)
   - Bop Along (Cordy 7134)

4. STREAKIN'
   - (The Breathers) (AFC 11430)
   - (Big Seven/—BMI)
   - (Rhythm & Blues; Roulette 7152)

5. BAD, BAD LEROY BROWN
   - (Blissfield/Jamaican Broadcasting/—JASPP)
   - (Frank Sinatra) (Ripple 1196)

6. MA-MA BELLE
   - (American Electric Light Orchestra (United Artists 201)

7. HEADLINE HUSTLER
   - (SOGC UK 51915)

8. SILENT THREADS AND GOLDEN NEEDLES
   - (Central/—BMI)
   - (Asylum 11032)

9. DO IT AGAIN
   - (King/Lrol/Graham & Ascap) (Drodlike (CT 18)

10. LOOKING FOR THE LIGHT
    - (Blue Music/Sanford & Music—BMI)
    - (B. W. Stevenson) (RCA 9323)

11. DON'T FIRE A CARPENTER
    - (Hudson Bay—BMI)
    - (Ray Stevens) (United Artists 499)

12. SWEET RHODE ISLAND RED
    - (Red Music/Murphy & Music—BMI)
    - (Ike & Tina Turner) (United Artists 499)

13. THE AIR THAT I BREATHE
    - (Sundown—BMI)
    - (Reprise 115931)

14. FOR THE LOVE OF MONEY
    - (Bolton/Potter/British/ASCAP)
    - (Whitney Houston) (Epic 112931)

15. YOU MAKE IT SO HARD
    - (Say No)
    - (Blue Street—ASCAP)

    - (New York — The Recording Institute of America (RIA) basic Modern Recording Techniques Course I, basic expanding to five cities throughout the country. The course is presently in Memphis at the Ardent Recording Studio. The instructor there is Jim Tarbuton.

17. At Omega Studios in Chicago the RIA was able to six consecutive courses with five different instructors teaching the course. They are Ed Rehn, Murray Allan, Dave Purple, Richie Adler, and Bruce Swedlund.

18. Harry Hetherington who is legal counsel for Peer Southern Publishing Co., New York, is Pitts and Garber Publishing, Pittsburgh, where he was guest speaker for the Recording Institute of America (RIA) on the basic recording course, and discussed legal aspects of the Recording.
A trio of country favorites

One of the few true superstars on the country music scene, Bill Anderson, is a living legend to legions of fans. Part of the "secret" of Bill's success is the close musical contact he maintains with his audiences. For this, he relies upon his Shure Unisphere microphone and Vocal Master sound system, the official microphone and sound system of Bill Anderson on tour. Why? Because the Unisphere is designed to pick up sound from the front, reject sounds from the sides and rear, filter out "pop" and breath noises. The Vocal Master gives Bill recording studio control over live performances, with enough penetrating power to cover the largest rooms. Through it all, they get Bill's voice across purely and naturally. Ask any of dozens of big-name performers on the country tour circuit. From Opry to Orlando to Oakland, the Shure Unisphere and Vocal Master are genuine country favorites!

Shure Brothers Inc.
222 Hartrey Ave., Evanston, Illinois 60204
**Additions To Radio Playlists**

A broad view of the titles many of radio’s key Top 40 stations added to their “Playlists” last week.

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**1. I Won’t Last A Day Without You—The Carpenters & MAMMY**

**2. Band on the Run—Paul McCartney & Wings—APPLE**

**3. The Street—Ray Stevens—BARNABY**

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**The BIG THREE**

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**1. I Won’t Last A Day Without You—The Carpenters & MAMMY**

**2. Band on the Run—Paul McCartney & Wings—APPLE**

**3. The Street—Ray Stevens—BARNABY**

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**WACO—NEW YORK**

*Won’t Go On—Three Dog Night*

Don’t Want To Be Lonely—Main Ingredient

**WABC—NEW YORK**

*She Knows She’s Right—Marvin Gaye*

**WRIF—DETROIT**

*Better Than I Ever Was Before—Donna Summer*

**WCHO—CHICAGO**

*Love Me Like You Mean It—Bread*

**WZMX—CHICAGO**

*Ain’t That a Shame—Paul McCartney & Wings*

**WOKN—MEMPHIS**

*Wear Your Love Like a Coat—Ray Stevens*

**WKLH—BOSTON**

*Beyond the Sea—Frank Sinatra*

**KCAL—LOS ANGELES**

*You’d Better Run—Warren Zevon*

**WMMS—Cleveland**

*Have a Coke—Grand Funk Railroad*

**WJFK—WASHINGTON**

*Find the Joy in Me—Paul Simon*

**WQXK—ATLANTA**

*Love Will Keep Us Alive—The Allman Brothers Band*

**WOR—NEW YORK**

*Tell It Like It Is—Rolling Stones*

**WXLC—CHARLOTTE**

*Give It Up—Isaac Hayes*

**WFLZ—BALTIMORE**

*Good Morning—Bobby Sherman*

**WLPX—Cleveland**

*Start Me Up—The Rolling Stones*

**WQXK—ATLANTA**

*Love Will Keep Us Alive—The Allman Brothers Band*

**WFRN—HARTFORD**

*Tell It Like It Is—Rolling Stones*

**WNNF—MIAMI**

*Love Me Like a Sister—Barry White*

**WOR—NEW YORK**

*Tell It Like It Is—Rolling Stones*

**WBLOCK—BALTIMORE**

*Love Me Like a Sister—Barry White*

**WXIX—CINCINNATI**

*Start Me Up—The Rolling Stones*

**WIVK—Knoxville**

*Tell It Like It Is—Rolling Stones*

**WQXL—CHARLOTTE**

*Love Will Keep Us Alive—The Allman Brothers Band*

**WOKK—ATLANTA**

*Love Will Keep Us Alive—The Allman Brothers Band*

**WNCX—CINCINNATI**

*Start Me Up—The Rolling Stones*

**WQXK—ATLANTA**

*Love Will Keep Us Alive—The Allman Brothers Band*

**WJFK—WASHINGTON**

*Tell It Like It Is—Rolling Stones*

**WXLC—CHARLOTTE**

*Start Me Up—The Rolling Stones*

**WQLT—Tallahassee**

*Tell It Like It Is—Rolling Stones*

**WJXK—WASHINGTON**

*Tell It Like It Is—Rolling Stones*

**WQXK—ATLANTA**

*Love Will Keep Us Alive—The Allman Brothers Band*

**WOR—NEW YORK**

*Tell It Like It Is—Rolling Stones*

**WFLZ—BALTIMORE**

*Good Morning—Bobby Sherman*

**WQPX—HARTFORD**

*Tell It Like It Is—Rolling Stones*

**WJFK—WASHINGTON**

*Tell It Like It Is—Rolling Stones*

**WXIX—CINCINNATI**

*Start Me Up—The Rolling Stones*

**WQXL—CHARLOTTE**

*Tell It Like It Is—Rolling Stones*

**WQLT—Tallahassee**

*Tell It Like It Is—Rolling Stones*

**WJXK—WASHINGTON**

*Tell It Like It Is—Rolling Stones*

**WQXK—ATLANTA**

*Love Will Keep Us Alive—The Allman Brothers Band*

**WOR—NEW YORK**

*Tell It Like It Is—Rolling Stones*

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**Cash Box**

April 13, 1974
Disney Promo Uses Rabbit

HOLLYWOOD — Disneyland Records has launched a sales campaign utilizing a stuffed toy, a four foot tall image of the white rabbit from Walt Disney's "Alice in Wonderland," and a special Mickey mouse wall clock offering to promote their "Alice in Wonderland" albums.

The new album product includes a 12" storyteller record that features the story, songs and music, enclosed in a 12-page book of full color illustrations from the film, and a 12" children's LP record containing all the songs from "Alice."

The sales campaign, which is tied in with Walt Disney Productions reissue of the animated classic, "Alice in Wonderland," scheduled for a nationwide Easter release, is themed "Don't You Be Late."

Step 2 Studios Bows in H'wood

HOLLYWOOD — Bill McCloud, veteran producer-promotion official opened his new Step 2 Recording Studios Apr. 1. Studio is located on La Cienega in Beverly Hills, and offers 8-track capability at $25 per hour recording, $50 per hour mixing. McCloud's experience in engineering, ad and production will be at the disposal of artists and groups utilizing Step 2 facilities.

Apart from his studio activities, McCloud is also managing Bell Records Formula 4 group (which is produced by Steve Cropper through Mark Gordon Enterprises), an LP is expected shortly.

Preliminary reactions to the campaign have been extremely good, and we are expecting even stronger sales as the campaign progresses," reported Jerry Weiner, national sales manager for Disneyland Records.

Also due for release at Easter time is Disneyland Record's "Peter Cotton-tail, Pigs Other Funny Bunnies And Their Friends." In a special retail promotion, the albums will be displayed in a purple and yellow "Happy Easter" centerpiece browser hutch.

Peter Pan's Kiddie 'Prayer'

NEW YORK — Martin Kassen, president of Peter Pan Industries, major kiddie record manufacturer, has announced that his firm has just issued an album featuring a rock version of the hits 'The Lord's Prayer,' on its Peter Pan label.

"Reverence for religion does not have to be locked into traditional musical forms," said Kassen, "the young people of today dig rock and can be just as reverent enjoying a modern rock version of The Lord's Prayer."

In addition to "The Lord's Prayer," the 12" album features such other inspirational favorites as Let It Be, Joshua Fit The Battle Of Jericho, Put Your Hand In The Hand, Spirit In The Sky, etc. "The Lord's Prayer" was produced for Peter Pan by Charlotte Russe Productions. Featured performers are The Brothers and Sisters.

MARVIN WOULD'VE BEEN HAPPY WITH 1.

When you're Marvin Hamlisch, you have to face the fact that talent has a way of offending modesty.

One Oscar was plenty.

Two was outrageous.

Three was downright embarrassing.

But when you adapt music* for the screen for "The Sting," then turn around and create an original score for 'The Way We Were,' and collaborate on the title song, only 3 Oscars do little more than reveal the modesty of the Academy.

Marvin Hamlisch and Alan and Marilyn Bergman, his very gifted collaborators on the title song, won every Oscar for musical achievement this year.

"They deserve everything they got, even if they're too modest to admit it.

*By his ASCAP colleague, Scott Joplin.
Clark To Receive Syracuse U. Award

Syracuse, N.Y. — Dick Clark, master of ceremonies of ABC-TV's American Bandstand, will return to his alma mater, Syracuse University, April 19 to receive a Distinguished Service to Broadcasting award from SU's Beta chapter of Alpha Epsilon Eho, the national radio-television honor society. He will speak at 9:45 p.m. in Stolkin Auditorium in the Physics Building, as well as presenting film clips from his shows and answering questions from the audience. The talk is free and open to the public.

Clark's appearance will be his second at the university. In 1959 the television-radio department gave him its alumni award. At 29, he was then the youngest graduate to be so honored by Syracuse.

Clark graduated from SU in 1951 with a bachelor's in business management. He worked at the campus FM station, WAER, as an actor, disc jockey and newscaster. After graduation he worked for WOLF Radio in Syracuse. In 1959 he and his grandfather bought CKLW in Utica, N.Y., where his father was station manager. His first job in television was as a newscaster for WKTV-TV, Utica.

April Is WB Month At WLIR-FM On L.I.

NEW YORK — April has been designated "Warner Bros. Month" at Long Island's WLIR-FM in recognition of a series of on-the-air concerts and promotion tie-ins involving Warner Bros. artists and albums. This is the second annual transformation of the month of April into Warner Bros. Month.

The month-long concert series begins April 9 with a performance by the James Montgomery Band. Tower Trower follows on April 16 with Graham Nash, Joni Mitchell, and Tower of Power on last day of the month.

The series was coordinated for Warner Bros. by New York promotion man Mike Shavelson, east coast artist relations supervisor Alan Rosenberg, WLIR music director Irving Shostak, and assistant music director Ken Weinstraub.

Also participating in WLIR's Warner Bros. Month are all the same Goody stores in the New York area. They will be featuring all the albums and artists which are part of the WLIR schedule and music and WLIR will be sporting WLIR-WB t-shirts.

Seven Plus Wolfman Set For Amer. Song Fest.

Hollywood — Piero Cossette has finalized arrangements for the first annual American Songfest, which seven of the leading Wolfman performers will utilize in his "American Song Festival" TV special which will be shown on CBS from Wednesday, September 22, to September 29 at Saratoga Springs, N.Y. The names set to date to play are Helen Reddy, Dottie Wilkins, the Brazilian Sisters, Loggins and Messina, Johnny Mathis, the Staple Singers and Olivia Newton-John.

In a later announcement, Wolfman Jack has been signed to perform a couple of weeks at the 7474 festival, the first U.S. international songwriting competition, he will serve as official festival spokesman, according to a announcement made by Milt Hoffman, the competition's vice president of production.

Wolfman Jack will also host the concert when the festival's final judging is held Labor Day weekend at the Performing Arts Center. Official spokeswoman is Helen Reddy.

Teletape Acquires 'McDimple' Rights

New York — Program head Keith Gaylord has announced that Teletape Corp. has acquired TV & film rights to writer/director Bob Dabah's off Broadway, musical hit of the late 1960's "Curley McDimple". Initial plans at Teletape are for a television special.

The Winning Tip

New York — A three month old tip from WNYW-AM music director George Katmian to Morty Wax on the potential of Marvin Hamlish's "The Entertainer (Music From "The Sting")" seems to have paid off. Hamlish last week won three Academy Awards for the film's music, "The Sting". Wax handles national promotion for Hamlish.

The Hawk Flies At Midnight—Pictured above are Stacia of Hawkwind, Downbeat editor Jim Shaffer, WXFM's Saul Smasy and Dan Bacin, program director of WXFM. The station's initial exposure of the Hawkwind LP "Space Ritual" reportedly resulted in sales of several thousand units in the area. Photo was taken at a midnight press party which United Artists Records hosted for the group on the occasion of their concert appearance in Chicago.

STATION BREAKS:

From - The - Come - Out - Come - Out - Wherever - You - Are - Dept: It's been a little while since I received the letter, unfortunately, but there is a certain soul living in Quebec who has asked me to try to locate one Bob Baker who used to work in Montreal for CKLW from 1966-68. If you are out there Bob, drop me a line, or call, and I'll pass on your message.

Gary Fisher has been appointed national account executive at WABC's Radio Division in New York City. He comes to the station from WCBS where he was the sales manager for the past year ... Dominique Anne Avery has been appointed newspaper director at WXYZ, New Haven, Conn. Ms. Avery was promoted to assistant news director at the station in January and is now one of the first women to head the news department of a medium-to-large market station ... There's been some shuffling about of personnel of late. Some of those changes are as follows: Craner Han has been promoted to Regional Promotion Manager. Miss. to WFLI, Chattanooga, Tenn. G. T. Stone from KSTT, Davenport, Iowa, to WDIG, Minneapolis, St. Paul; Ted Alexander, from WSUM, Cleveland, to WAKR, Akron, Ohio; Kent Newton from WBSR, Pensacola to WKGJ, Knoxville, Tenn.; and George Carter, from WAYS, Charlotte, N.C. to WBSR, Pensacola, Fla. ... From - The - Something - Old - Something - New - Dept: It would be interesting to find out exactly how many stations across the country are currently using some sort of a "new-ies" to judge listener response to the new releases of each week. The format has been working well here in New York at WPXFM where new releases are put to the listeners for a couple of hours on Saturday and Sunday evenings, whereas upon they vote on those same releases. If your station has got something similar, drop me a line and let me know how it's going. Thanks ... Later ...

Maggie Ringer's True—Maggie Bell recently visited KMFT-FM in Los Angeles to promote her new single "After Midnight" from her album "Queen Of The Night." Maggie is seated. Standing, left to right, are Cathy Kenyon, assistant music director, Danny Goldberg, vice-president of Columbia Ltd., which represents her management in the U.S. Richard Kimball, music director of KMFT-FM and disc jockey, and John Widdicombe, Atlantic Records regional promotion man.
Electronic Music Course at UCLA

LOS ANGELES—Musicians of the future may have to be scientists as well, claim Dr. Philip Springer, composer of electronic scores for such TV shows as "Manjack," "Medical Center," and "The Young Lawyers.

Dr. Springer says electronic music is the wave of the future. "Musical composition is always a search for new sounds and there are no new sounds for conventional instruments. Composers have to turn to electronic instruments for new sounds," he explains.

Dr. Springer will conduct a UCLA Extension course for musicians, composers, teachers, and laymen on "Electronic Music and Electronic Composers," Wednesdays, April 3 to May 29, 7:30 to 10 p.m., in Room 103 Schoenbrun Hall but will set up an electronic studio. Field trips to electronic studios are included.

Springer's Ph.D. dissertation, titled "Phantasy 75," was the first at UCLA to be doctored in electronic music. He has written electronic music for films and TV scores. His conventional songs include "How Little We Know," made popular by Frank Sinatra, and Eartha Kitt's "Santa Baby." The composer has a full equipped electronic laboratory in his home.

When offered for the first time (winter 1974), the course attracted such diverse professionals as Hollywood film composers Johny Pate and Eddy Mannion, electronic engineers, music teachers, rock musicians, artists and photographers.

The fee is $55 and three units of credit may be earned.

Further information is available by writing P.O. Box 24902, Department of Radio, Television and Electronic Extension, UCLA, Los Angeles, CA 90024, or telephone (213) 825-2929.

Ms. Franklin Named Executive Asst. for Blue Sky Records

NEW YORK—Marcia Franklin has been named executive assistant at Blue Sky and Organic Management. It has been announced by Steve Paul, president of both Blue Sky and Organic Management.

Prior to her appointment at Blue Sky, Ms. Franklin most recently served as tour secretary on the Bob Dylan-Band tour, traveling with the group and overseeing road operations.

Last year she served as a special liaison secretary on the European Santana tour, coordinating dates and publicity between the group and various European managers.

Ms. Franklin has also worked at Record World as assistant to the executive in the east coast a&r department.

She began her career as administrative assistant to Otto Preminger. From there, she moved to San Francisco and with Bill McLean and Value, organized a record label, managing organization, where she served as Graham's personal secretary in addition to working on publicity for Fillmore Management and Bill Graham Productions.

In her new capacity, Ms. Franklin will be working closely with Steve Paul, president of Blue Sky and Organic Management. Other executives include Edgar Winter, Johnny Winter, Rick Derringer, and Dan Hartford.

At the moment, Johnny Winter is in the midst of a major North American tour and his album, "Saints and Sinners," is riding the charts. The Edgar Winter Group's followup to their 1.5 million selling album, "They Only Want You for Your Body," is currently being readied in the studios.

In addition to producing the new Edgar Winter album and going out on tour as a member of the band, Winter has a new single, "Rock and Roll Hoochie Koo," and album, "All American Boy." Ms. Franklin also works with the Casadesus' widow, pianist Mme. Gaby Casadesus, who is heard on two of the recordings with her husband (Schubert's Andant Variato for Piano Four Hands and the Bach Concerto No. 2 for three pianos—along with the most recent release, contributed directly to the preparation of the album. Selections from "A Tribute to a Great Artist" include "Scarlatti: Eleven Sonatas," "Mozart: Quintet In E-Flat Major for piano, oboe, horn, and bassoon," and "Chopin: Ballade No. 2 in F Major." Selections from the Mozart quintet and Casadesus' own "Violin Sonatas" have never been released before.

A special booklet, with reminiscences by Goddard Lieberson, Andre Mauritou and Zino Francescatti, and a selection of photographs of Casadesus throughout his life (provided by Mme. Casadesus) is also included.

Columbia Masterworks is planning to release a three-record set of historical recordings of six of the Mozart Piano Concertos, with Casadesus and the Cleveland Orchestra, conducted by the late George Szell, with whom Casadesus collaborated throughout his long and illustrious career.

Takoma to Dist. Thistle Records

HOLLYWOOD—Takoma Records announced that it has signed Thistle Records for exclusive worldwide distribution effective immediately.

Thistle is now on the market with two releases, "Grassroots Guitar" by George Cromarty, and "The Only One", which is a children's album album also distributed by Takoma.

Thistle represents the second label taken on by Takoma in its drive to expand its label diversification program. Takoma is also talking with several other labels in the U.S.A. and Europe about similar agreements.

Ms. Bernstein to Columbia WC A&R

HOLLYWOOD—Ted Feigen, vice president Columbia Records a&r, will, it was announced, immediately take over the appointment of Ellen Bernstein as a&r coordinator of the San Francisco office.

Prior to her new assignment, Ms. Bernstein worked as artist liaison and assistant coordinator of a&r in San Francisco.

Ms. Bernstein will report directly to Mr. Feigen and will coordinate recording, album and single release activities for artists currently on the label and will be in charge of acquiring new talent for Columbia Records in the Bay Area.

Samuels Joins UA's PR Dept.

HOLLYWOOD—Mike Stewart, president of United Artists Records, has announced that Jeff Samuels has joined UA's publicity and artist relations department. Samuels joins UA from CBS Records where he served as vice president, publicity and artist relations.

Samuels spent 1973 in England as correspondent for various state-side publications, including Billboard. Since 1970 he has been with United Artists for one and one-half years as part of the publicity department. He has been responsible for interviews with artists such as Andrae, Wahl's magazine interview, and has appeared on the Anon Pericil cable-television show for the past year.

Cashman West to Hire Rubin

NEW YORK—Irving Rubin was named director of copyright and labor relations for Cashman West's HMV and West's Blendingwell Music Inc. and related companies. Announcement of Rubin's appointment was made by Ronald Greenhill, an administrative director for Cashman West's enterprises. Rubin was formerly vice president and a&r, Schroder International Ltd., where he was involved in copyright and licensing administration.

Butts Producer: Bruce Botnick

HOLLYWOOD—Bruce Botnick has been hired by the Butts Band to produce their next three albums for Blue Thumb Records. Botnick produced the albums for The Doors, two members of which, Robbie Krieger and John Densmore, will join the Butts Band. First album will be recorded Apr. 24 in Hollywood.

McClean At Dawnbreaker

HOLLYWOOD—Rick Joseph, executive head of Dawnbreaker Music, has named Jude McLean to head the country music division of the publishing company.

McLean has been involved in country music for several years as a manager and writer.
MEETING OF THE MINDS—The Four Tops—
Dunhill SSD S5016

The Four Tops have represented excellence for years and the quartet's latest effort, highlighted by a sure-fire top single, "One Chain Don't Make No Prison," is a continuation of the perfection that has been the group's trademark. Particularly effective are the lead vocals of peerless Levi Stubbs, though Lawrence Payton does a fine job on "No Sad Songs," "Tell Me You Love Me," and "I Found The Spirit," Obie Benson and Duke Fakir, the other Tops, do their thing beautifully, carrying the message as only they can. We particularly dig the title track and "The Well Is Dry."  

ROAD FOOD—The Guess Who—RCA APL1-04025

Featuring their fantastic hit single, "Star Baby," the Guess Who's latest LP on RCA is a diary of thoughts and feelings that the group accumulated on the road. A very convincing collection of fine songs, the LP offers a wealth of textures and moods that come together adroitly, though they're quite different. "Atti's Blues," "Ballad Of The Last Five Years," "Don't You Want Me," "Straight Out," "One Way Road To Hell," and "Pleasin' For Reason" are exemplary of the diverse threads Burton Cummings and cohorts weave together into a colorful, cohesive unit. We like the title cut.

SOME DAYS YOU EAT THE BEAR—SOME DAYS THE BEAR EATS YOU—Ian Matthews—
Elektra 75078

Ian's provocative new LP is just what the proverbial doctor ordered, a stunning combination of the performer/songwriters demonstrating lyrical and musical talents. "Oh, 55" is a classic number incorporating a variety of subtle expression behind a powerful melodic structure. "Dirty Work"/"I Still Figure In Your Life," "A Wailing Good Bye," and "Keep On Sailing" are fine, innovative pieces that perfectly define the parameters within which Matthews is working. A careful craftsman, his concern for dynamics earmarks this package as a real treat.

UNCONDITIONALLY GUARANTEED—Captain Beefheart and the Magic Band—Mercury SRM-1297

Captain Beefheart, or Don Van Vliet as his wife Jan knows him, has always been a forerunner of the avant-garde movement in rock and has a legion of hard core followers behind him, but this album has a fine chance of exposing his prodigious talents to the masses who would immediately warm to his wit and musical dexterity if given the opportunity. Well here's the opportunity—an LP full of tunes that are based on today's market, including such gems as "Upon The My-Oh-My," "New Electric Ride," "I Got Love On My Mind," and "Peaches." Don has worked long at his craft and is a master musician as well as composer and arranger, a fact that speaks for itself on this album.

SAVE THE CHILDREN—Original Motion Picture Soundtrack—Various Artists—Motown M800-R2

An amazing work accomplished by an equally impressive cast of musical talents including Cannonball Adderley, Jerry Butler, Sammy Davis Jr., Roberta Flack, Marvin Gaye, Jackson Five, Rev. Jesse Jackson, Quincy Jones, Gladys Knight & The Pips, Main Ingredient, Curtis Mayfield, O'Jays, Temptations, Nancy Wilson, and Bill Withers. Based on the premise that all kids deserve a fair break out of life the two record set is alive with love and caring, from the title track to "Papa Was A Rollin' Stone," "What's Going On," and "I Gotta Be Me." An remarkable effort worth catching.

ANTHOLOGY—Marvin Gaye—Motown M9 78113

This specially priced three record set is almost like a bible for soul music enthusiasts as well as everybody who at one time or another has fallen under the magic spell of the magnificent Marvin Gaye. Included in this blockbuster collection are "Hitch Hike," "Can I Get A Witness," "How Sweet It Is (To Be Loved By You)," "I'll Be Doggonely," and "I'm Not Nothing Like The Real Thing (Also with Tammi)."

GRACIAS A LA VIDA (HERE'S TO LIFE) —Joan Baez—A&M SP 3-LP-2005

One of America's most talented, respected, and lovely singer/songwriters has explored a variety of new approaches and lent a brilliant career and this fling at rendering a number of Spanish compositions is an excellent idea. Joni Mitchell does a splendid improvisation on "Dida" and Tom Scott's work on the LP is a plus, giving it a heavy polished luster, perfectly suited to Joan's distinctive vocals. The record, dedicated to her father, features Ms. Baez, "O'Donovan's Blues," "Lila Danca," "Dias," and "De Colores (In Colors)" all of which are charming.

1969 VELVET UNDERGROUND LIVE—Velvet Underground with Lou Reed-Mercury SMR-2-7504

This amazing two record live set which includes 103 minutes of remarkable music is an indicator of the past and the future at the same time. Lou Reed, who has gone on to be a star in his own right, is featured on a number of selections from those good old days and even though his style was already burst into prominence, Included in the package are "Sweet Jane," "Waiting For My Man," "White Light/White Heat," "Gimme Some Sugar Man," "Rock'n'Roll," and "Heroin," and "You Know She's No Good." While catching.

SECRET TREATIES—Blue Oyster Cult—
Columbia KC 32858

One of the heaviest hard rock bands around, the Oyster Cult has come to represent the long,拖逐ed fury both on stage and record and on this explosive LP the group demonstrates how it got its reputation. "Carrion of Evil" is a bombastic piece, possibly a choice for a single, but we'll wait and see. "Monument" and "The Outsiders" are prime examples of the group's future potential

MOONTAN—Golden Earring—MCA-396

Out of the hard rock tradition somewhat reminiscent of the Who and even Led Zeppelin comes Golden Earring with a highly provocative album which, though it displays only five of the group's compositions, points clearly to a brilliant future for the talented newcomers. In waves of sound "Radar Love" explodes out of the grooves with an intense fervor that belies all the subtleties which make the mini-epics such an interesting quantity. When the Stones first put an 11 minute cut, "Goin' Home" on an LP, people said it wouldn't work, but Earring here has "Are You Receiving Me" matching up well with the Stones' cut proving the technique to be effective.

FOXY BROWN—Original Soundtrack—Willie Hutch—Motown M6-81151

Willie Hutch, whose soulful work has distinguished him as one of the only produced and arranged this soundtrack, but also wrote all the compositions herein, giving the package the crucial strength to stand on its own two feet, a tribute to any score. While complimenting the American International film, Hutch, who has purred the songs themselves are provocative and exciting on a number of levels. Particularly enjoyable are "I Gotta Be Me." A remarkable effort worth catching.

THE GOLDEN SCARAB—Ray Manzarek—
Mercury SMR 1-703

Ray the keyboardist since leaving the Doors has been to play his own music and on his Mercury debut his keyboard skills are more than evident, a spin that has the band listen. A chronological and psychic exploration of his history with the Doors and after leaves the listener both introspective and extroverted at the same time. Ray is sensitive and complete artist and he leaves nothing to chance. A family, this is a must for any serious music lover. Ray has turned out to be a controversial one, whether due to his own. He went after the "complete song" and came up with a bunch, including "He Can't Come Today," "Choose Up and Choose Off," "The Purpose of Existence Is?", and "Solar Boat."
CINEMA SOUNDS

The Oxford History of Music refers to the period from 1745 to 1790 as the "Age of Enlightenment," however it becomes evident that every year produces innovations which manage to influence the collective consciousness of the consumers via some uplifting work. Last year it was Richard Bach's "Jonathan Livingston Seagull," the allegorical tale of a very spirited volatile whose 'wings of loftier things' soon succeeded in spreading over all media in the form of a book, movie, and several albums. This year's contribution to an "Age of Enlightenment" is going to be "Trust the Goosebumps, Sammy Schwartz," by Allan Jay Friedman, the young television writer/producer who won an Emmy for "The Young Man From Boston."

This reporter had the privilege of previewing the musical "Goosebumps," and it can be said here that the score, libretto, and intelligence which it projects will provide much commercial success for its producers, The Dream Makers. The Dream Makers (made up of prodigious business investors, Hugh Coaton, Don Wright and William Ritter) are involved in making a most ambitious dream come true and that is the formidable task of trying to "uplift" the entertainment arts. Friedman contends that "Media could be interestingly used only for a "scapism."" He cited audiences going to see "The Exorcist," and coming out of the theatre feeling "good" because their own lives are "better off" than the characters he wrote about, and this is the "better off" rather than a more optimistic "could be as good as." "Trust the Goosebumps," is a property (as "Jonathan Livingston Seagull," was) which through its many themes will put audiences into the latter bracket.

Friedman's "Goosebumps," (soon to be an LP, a book, and a movie) deals with a political candidate who "elects" for once to trust his own instincts rather than comport himself like he "ought to be." Friedman's connotation of the word "goosebump" differs slightly from Webster's definition, that of having to do with "a condition caused by cold or fear," but here the word means finding intuition without getting your feet cold and without being afraid.

The genesis of Allan Jay Friedman's "Trust the Goosebumps," has since resulted in other 'goose' namely the formation of Romer Records whose first single "Some People Say," performed by Friedman from his rock opera "One Shining Moment," has just been picked up by Bell Records. The song is an inspirational narrative from Friedman's operatic opera loosely about the life John Kennedy. The record shined practically the moment it was released (a few weeks ago) and did so well on it's own merit and with the assistance of veteran record promoter Barney Fields that Bell called Romer and arranged to distribute it.

Friedman is often amazed by the fact that we, in our technical age, have before us the wonder of mass communication and yet rarely does the entertainment arts manage to influence the collective consciousness of the consumers. The industry creates a surfeit of action-packed thrillers and violence which in turn create a schism of humanistic spirit. The Dream Makers intend to use the sometimes misused gift of media in an entertaining inspiring manner. Friedman's story will reach audiences for it is a story of our human being in such a way that perceiving it causes us to be more human. In this way man builds up his sensitiveness to the world, and also enlarges the materials by which he can grasp more and more realities, art-sense-stretches, perception proliferates, and soul builds."

As far back as the 1800's (after Oxfords "Age of Enlightenment" people were interested in rock, roll, and "big business" millionaires, and one of the money making maxims published in Galaxy Magazine (1800's) was "One must not go meandering about Nature, nor spending your time enjoying air, earth, sky, and water for there is no money in it." Apparently the tv and movie industries must have seen this copy of this Galaxy Magazine story and therefore have dedicated them to the study of violence which have in fact made them millionaires. However the latter theses of nature and humanistic spirit created by Friedman and the Dream Makers consist of good stories and all audience awareness that can also make money for all the branches of the entertainment industry. Perhaps we are not truly at the dawn of the "Age of Enlightenment," as expressed thru the entertainment arts so that one can now throw away his Galaxy Magazine reprint and start referring to this article. The entertainment arts stand at least a chance to become the enlightenment arts.

CASH BOX/ALBUM REVIEWS

BOYER & TALTON—Cowboy—Capricorn CP 017

One of the most popular live bands now working the yellow brick road of rock success, Cowas, has a new release this year's contribution to the pro-gress of this new LP, one that features Tom Boyer and Don Talton and bonfire cooking up a number of musical delicacies with help from the likes of such masters as the Allman's keyboard man, Chuck Leavell and Johnny Sandlin. The music is sweet and rugged simultaneously, offering up a variety of moods and tasty textures through songs like "Pain Killer" to the soft country ballad "Coming Back To You." A truly enjoyable piece of work, we recommend.

S-TIGHT—Ohio Players—Mercury SRM-1-705

This fabulous funked up set has done it again, this time with a collection that fits the title appropriately. Once you hear "Streakin'" Cheek To Cheek," "Heaven Must Be Like This Nobody Gonna Be Saved," "Live Turkey," "It's Your Night/Words Of Love," and the scintillating title track, your going to want to stay awfully close to this record. Precisely dynamics and clever arrangement spotlight the exquisite harmonies which makes this album such a treat to listen to.

DIANNH CARROLL—Diahann Carroll—Motown MG 80551

Diahnnd's brilliance has always shown through, whether it be on television as "Julia," or here, on her latest LP, a stunning collection of devastatingly beautiful ballads and fine contributions of harmonics which weaving hauntingly through the more interesting selections. Particularly effective are "I Can't Give Back The Love I Feel For You," "Somewhere Between Love and Tomorrow," "I've Never Been A Fool Like This Before," and "I've Been There Before," each of which amply demonstrates why Diahann Carroll has become one of the most respected songstresses in the business.

STARS—Janis Ian—Columbia KC 32857

Though still a young lady, Janis has been around the music scene for quite a while dating back to her smash hit, "Society's Child," in 1965. Her new Columbia LP features Janis as a grown up talent, a young girl whose growth is measured here in bold musical textures and moods. The Brooks Arthur produced package highlights Janis vocal strength and versatility, especially on cuts such as "The Man You Are In Me," "You've Got Me On A String," "Dance With Me," and her moving version of "Jesse," the big hit she wrote for Roberta Falck. No doubt about it, Janis is back to stay.

I WANNA GET FUNKY—Albert King—Stax STS-5505

Blues master Albert King has always been thought of as one of the legendary figures of the idiom and here again he proves that the blues are the food of the soul. This Stax collection featuring "That's What The Blues Is All About," is one of the most expressive he's ever made, with every note from his blistering guitar carrying out the agony and pleasure of a thousand lifetimes. Walking The Back Streets Country is typical of what King can do with a basically simple story and "I Wanna Get Funky" is one of the hottest cuts on the album. Albert King's weapon of choice, that's the way he's done it in the perfect forum—his music.

SOUND TRACK PICK

THE THREE MUSKETEERS—Original Soundtrack—Michel Legrand—Bell 131

Built on the glorious film whose stars include Raquel Welch, Charles Heston, Christo-pher Plummer, Richard Chamberlain, and Michael York, this fine soundtrack is done in typical Legrand style professionally and to the point. "Tooth Of A Great (If You'll Pardon The Expression)," "He Ain't Heavy, He's The Cardinal," "Till We Meet Again," "Love And Feeling," "Dirty Business Amongst The Dirty Laundry," "Three's Company," But Four Will Cost You Extra," and "Don't Put Milk On The Stage" are exemplary of the humor that abounds throughout this sheer musical delight.

ALLAN JAY FRIEDMAN

Cash Box—April 13, 1974
**BACHMAN-TURNER DRIVING' ON—Blair Thornton, fourth from left, is shown signing his contract with Bachman-Turner Overdrive as Rob Bachman, Randy Bachman, manager Bruce Allen and C. F. Turner look on. Thornton replaces Tim Bachman, the rhythm guitarist since the group's inception and brother to Randy and Rob, who has left the Canadian group to enter into the areas of production and engineering. Bachman-Turner Overdrive are presently on the charts with "Let It Ride," and two LP's "Bachman-Turner Overdrive," and Bachman-Turner Overdrive II. Thornton will make his public debut with the band April 13th at Winterland in San Francisco and will be seen nationally April 16th with the group on ABC-TV's "In Concert." B.T.O. will be touring the U.S. throughout the month of April and May with dates at the Whiskey A Go Go in Los Angeles, the Aragon Ballroom in Chicago and the Academy of Music in New York.
THE BOTTOM LINE, NYC — It has been said that there are 9 million stories in this naked city. One of them turned out to be a monster smash hit for Rick Nelson & The Stone Canyon Band, "Garden Party", based on Rick's favorite childhood experience at Madison Square Garden during a rock and roll revival show. Well, that story is now history, but the former rock revivalists have been backed into their closets. Not quite all of them, however, and the fact that his recordings have been better than ever, Rick Nelson returned to New York with his Stone Canyon Band for two nights at this great, new night spot and totally dazzled audiences for four sold-out shows over a two night period, forrunning a trip to Holland for a UNICEF benefit performance.

Appearing on stage, fronting his four man band, Rick, a-sitter in dazzling western dress, wasted no time in giving the overflow crowd exactly what they came to see and hear, and proved that, vocally, he was better than ever. Within the first few minutes of his captivating set he delivered material perfectly from the various stages of his career and had the crowd on their feet clapping for whatever he was to choose to give them. "Hello Little Girl" and "Mammas Don't Allow" were two of the earliest "Little Rickie Nelson" periods, "She Belongs To Me", his claim to media brilliance, "Rick Nelson folk song" and "One Night Stand", his current single release, from his upcoming album and entailing "Rick and the Stone Canyon Band" period, were immediately and delicately given to the crowd who savored every note.

Barry Manilow

M. KELLY'S, CHICAGO — Barry Manilow, with his friendly approach, sparkling personality and very professional presentation, certainly endeared himself to the all-female, all-singing, all-clapping, all-swinging, all-dancing, all-huge crowd at M. Kelly's; and he couldn't have selected a more apropos opening number than "Cloud Burst!"—only a soul reached for an umbrella because everyone was too busy applauding! His act is complemented by an excellent line-up of musicians and his four singing women—superb vocal talent who, collectively and individually, contributed much to the show's overall appeal.

Manilow's repertoire consisted almost exclusively of excerpts from his current album on Bell Records; tunes such as "Sweetwater Jazz," "It's A Miracle," "These Days," "It's Too Late," "Sweet Life" and others, all self-penned.

If he comes through as effectively on records as he does in live performance, he should be making the charts in no time at all!

Continuing on through a completely definitive one hour set, Rick and the band offered "Windfall," "Garden Party" (a perfect rendition), "Honky Tonk Women" (for which he took to the keyboard) and a great cover of Doug Kershaw's classic Cajun tune, "Louisiana Man", as well as a great sentimental encore of his own classic "There's A Place" in proving that his years as a performer have been spent honing his craft and maturing. The diversity of the material and the tight quality of the band, lead by Tom Bramley (pedal steel guitar), Richard Hayward (drums), Dennis Larden (lead guitar) and J. D. White this (they're) provided a set most in attendance would remember for some time to come.

Having been a Rick Nelson "fan" since his folk-rock "arrival", I must say that the performance, one I had anticipated for some time, was everything I could have hoped for. Here's hoping the fans continue to show up for his sets and expect, and deserve, to see the Rick Nelson of old.

Robert Klein

TROUBADOR, L.A.—Comedian Robert Klein headlined the show on a set that included parts of local TV commercials, toilet seat protocol and jokes about his recent move to the West Coast. Klein has a gift for scatting and free association that is seldom seen these days, and even his Watergate jokes (they seem to have become as de rigueur as the omnipresent sneaker) had a refreshingly originality. Some of the material he performed can be heard on his latest Buddah LP, "Mind Over Matter."

Max Morath

TOWN HALL, NYC.—A totally delightful afternoon was spent at Town Hall as Max Morath took his way through some rather tight ditties, which were part of the NYU Interlude Series. Having enjoyed an upsurge in popularity, rye music seems to be riding the current "nostalgia craze that has clothed clothes, styles, movies and music. Max, with an abode rag player builds his entire act upon the nostalgia craze, and his rendering of songs as "The Man Without A Country" are part of the great color he gives to his music and over all performance. The New York University recording artist played such classic rag songs as "Mr. Johnson Turn Me Loose," "The Ragtime Ramble" and "The Rag." The lively rhythms and sparkling music was highlighted by Morath's dynamic stage presence and excellent musical ability.

Jefferson Starship

Jack Traylor & Steelwind

ACADOMY OF MUSIC, NYC — Few can deny that the Academy of Music, on 14th Street here in the city is a hell of a place packed with immediate devotion, and a place where fans of music are treated with the respect and attention that they should be treated with. But, should the Academy be closed tomorrow, it's nice to know that the Jefferson Starship is here to brighten the otherwise lackluster atmosphere with their simply incredible drive and power.

The Starship, consisting of a potential top 40 group of record-recording artists including Grace Slick, Paul Kantner, Peter Chilvers and of course, Jorma Kaukonen, is a unique conglomerate, established artists all, who play together with the fierce intensity that proves decisively that their music has gone through a grand, painful evolution. The particles completely mesmerized the packed house with material from every conceivable period of "San Francisco Music" and the crowd literally loved every second of it (standing ovations throughout proved that fact decisively).

Material from "Blows Against The Empire", the first Starship outing was included, along with Papa John's "The Great American Trail" and a few of Grace's "Free", with a few natural choices from "Baron Von Tolbodt" and The Bevis Bower. Of all the tracks, but most exciting portion of the evening's performance was the encore, "Grace, performing her "Manhole" suite, from her recent LP, never sounded better when the entertainers spun into "Voluteers", the house erupted (to the tune of an incredible long applause, then pandemonium, then even while the crew took the equipment from the stage)."

Yes, the Jefferson Starship had New York City in the palms of their hands, and, to paraphrase, they could have played all night.

Opening for the Starship were Jack Traylor and Steelwind, another Grunt group, of highly disciplined musicians, whose lead vocalist Diane Harris seems to get better with each performance. They performed material from their first album and a few new tunes, and "performed like LP, all of which perfectly prefigured the appearance of the Starship. They deserve to be watched in the near future.

Malo

Umzag

WHISKY L.A. — Combining such diverse elements as Latin music, jazz and good old rock n roll, Malo has picked a perfect immediate forerunner. Santana, has left off. With a sound built largely around the brilliance of guitarists3, and the genius of Jose Santana, the group has developed into a musical look of all things, and more importantly, has mastered their own peculiarly electric style.

Malo has had a couple of hits since its inception and the most popular among them, "Suavecoito", was easily the height of their Whisky set. The sweet vocal harmonies of Arcelo Garcia and Abel Zarate worked perfectly with the percussive background, underlining the ability of the band to produce music that is simultaneously danceable and listenable.

The latter activity, though, prevailed at the Whisky, and by the time the group launched into selections from their latest Warner Bros. LP, "Ascension", the tiny dance floor in the club had become a proverbial sardine can.

Umzag opened the show for Malo with music in a somewhat similar vein. Prior to Whisky engagement, they had done something of an unknown quality in Los Angeles, but by the middle of their set there were done with the audience asking "who are these people?" Easily one of the most impressive new groups to be seen in these parts for a long, long time, Umzag is not yet signed to a recording contract. Given their talents, as well as the enthusiastic reception that greeted their Whisky set, that situation should change in the near future.

BACHMAN-TURNER OVERDRIVE

on the success of your new album

Engineered by Buzz Richmond and recorded in S A T T E L L I T E

Kaye-Smith production

2214 4TH AVE SEATTLE, WASHINGTON (206) 682-0420

Cash Box — April 13, 1974

Congratulations, BACHMAN-TURNER OVERDRIVE on the success of your new album.

*Also the recording home of TOWER OF POWER's 'BACK TO OAKLAND', Jim Gaines, Engineer.
1 A VERY SPECIAL LOVE SONG (Bee Gees/BMI) April 3
2 ONLY ONE WAY TO MAKE A LADY CRY (Billy Idol—BMI) April 10
3 THE HANG IN THERE GIRL (Brett Young—BMI) May 2
4 HELL'S ANGELS (Glen Campbell—BMI) May 17
5 BABY DOLL (Blondie—BMI) May 24
6 MIDNIGHT ME AND THE BLUES (Eric Clapton—BMI) June 7
7 I'M GONNA TRY A LITTLE BIT HARDER (Melanie—BMI) June 14
8 YOU WILL MAKE ME TARYN TUCKER (Columbia 45091) June 21
9 TAKE GOOD CARE OF HER (George Fox—BMI) June 28
10 COUNTRY BUMPKIN (Coli Smith—MCA 40161) July 5
11 THINGS AIN'T FUNNY ANYMORE (Moe Bandy—BMI) July 12
12 JET SET (George Jones & Tammy Wynette—Epic 11062) July 19
14 SWEET MAGNOLIA BLOSSOM (Billie Joe Royal/Screen 45125) August 9
15 IS IT WRONG (Sonny James—Columbia 446003) August 16
16 WHEN YOUR GOOD LUCK WAS MINE (Novel Fells—Cinnamon 779) August 23
17 TWENTIETH CENTURY DRIFTER (Marjorie MPN 40172) August 30
18 GUESS WHO (Jerry Williams/MCA 40183) September 6
19 WE SHOULD BE TOGETHER (Don Williams—BMI) September 13
20 I'M LEFT, YOUR RIGHT, SHE'S GONE (Jerry Lee Lewis—Mercury 72552) September 20
21 SEASON'S IN THE SUN (Billy Knight—ABC 11148) September 27
22 IT'S TIME TO CROSS THAT BRIDGE (Jack Greene—MCA 40179) October 4
23 SUPERSKIRT (Dottie West—Capitol 3786) October 11
24 HONEYMOON FEELIN' (Roy Clark—Capitol 2946) October 18
25 NO CHARGE (Melba Montgomery—Elektra 65885) November 1
26 SMILE FOR ME (Lynn Anderson—Columbia 46009) November 8
27 LAST TIME I SAW HIM (Dottie West—RCA 40231) November 15
28 I NEVER GET THROUGH MISSING YOU (Bobby Lewis—Ace of Hearts 048) November 22
29 SOME KIND OF A WOMAN (Tommy Roe—Motown 3814) December 6
30 ON THE COVER OF THE MUSIC CITY NEWS (Ricky Nelson—Capitol 2981) December 13
31 YOU NEVER SAY YOU LOVE ME ANYMORE (Not Storley—RCA 0222) December 20
32 AT THE TIME (Hank Shepard—United Artists 384) December 27
33 SILK TEAHEADS AND GOLDEN NEEDLES (Vince Montana—EMI 11027) January 3
34 SOMETHING (Johnny Rodriguez—Mercury 74741) January 10
35 WRONG IDEAS (Brenda Lee—RCA 40217) January 17
36 I WILL ALWAYS LOVE YOU (Dolly Parton—EMI 2050) January 24
37 CAPTURED (Jerry South—Atlantic 40130) February 7
38 YOU DON'T NEED (Jeannie Pilotte—MCA 40207) February 14
39 I NEVER GO AROUND MIRRORS (Levy Finkler—ABC 11146) February 21
40 J. JOHN JONES (Marie Orens—MCA 40184) March 7
41 ONE HELL OF A WOMAN (Kris Devis—Columbia 45001) March 14
42 I JUST STARTED HATING CHEATIN' SONGS TODAY (Max Rudy—Columbia 35003) March 21
43 I'M PART OF FOREVER (Johnny Paycheck—Epic 11706) March 28
44 LEAN IT ALL ON ME (Diana Trask—RCA 37068) April 4
45 PURE LOVE (Ronnie Milsap—RCA 02377) April 11
46 STORMS OF TROUBLED TIMES (Roy Price—Columbia 46013) April 18
47 MAKE ME INTO LOVE (Wilton Bing/Willie Bryant—Chardon 828) April 25
48 WHEN THE MORNING COMES (Waylon Jennings—Columbia 11097) May 2
49 JUST ENOUGH TO MAKE ME STAY (Bob Luman—Epic 11087) May 9
50 THERE'S A HONKY TONK ANGEL (Chilliwack Weekly) May 16
51 BORN TO LOVE AND SATISFY (Jerry具有—BMI) May 23
52 DON'T LET GO (Barbry Bryco—Screen Gems—Columbia—BMI) May 30
53 DON'T STOP NOW (Sherry Bruce—MGM 14690) June 6
54 I GAVE UP GOOD (Linda Mac—BMI) June 13
55 GOOD MORNING LORIN (Sonny & Cher—RCA 3505) June 20
56 I GOT A WOMAN TO LEAN ON (Jim Owen—BMI) June 27
57 THE SAME OLD WAY (Bobby Mack—BMI) July 4

Everybody wanted "LADY LOVER" as Bobby Lewis' next single and it was hidden on the "B" Side of his current hit "I NEVER GET THRU MISSING YOU" Thanks to all D.J.'s for a two-sided hit.

'LADY LOVER' and 'I'll Never Get Thru Missing You'

BOBBY LEWIS

"LADY LOVER" has been serviced to all Country stations

New Hits On Ace of Hearts

'I Don't Have To Come This Far To See It Rain' Linda Nash

'I Got A Woman To Lean On' Jim Owen

'The Same Old Way' Bobby Mack
From Las Vegas to London with Diana Trask.

Diana Trask is a country singer you can't keep down in the country. Her career is flying high, jetting her across the world, while her songs shoot straight up the charts!

She just finished Las Vegas stints with Roy Clark and Danny Thomas.

Meanwhile, back on the charts, her hot single, "Lean It All On Me" keeps climbing. "Lean It All On Me" is also the name of her forthcoming album.

At the moment, Diana’s off to London, where she begins a tour with Glen Campbell, bringing American country music to Europe.

When she returns, it's a roundup of TV appearances, kicking off with the Midnight Special on April 12th, hosted by friend, Roy Clark.

If all this sounds like a country dream-come-true, that’s because it is. Diana Trask has caught on, from Nashville, to Los Angeles, to Las Vegas, to London. Stock up on success.

Single: DOA-17496

"Lean It All On Me"

Forthcoming Album: DOS-26021
8 Track: 8150-26021
Cassette: 5150-26021

Available on GRT tapes.

Personal Management:
Jim Halsey Company
Tulsa, Oklahoma

Distributed by Famous Music Corporation
A Gulf & Western Company
"You Got Everything You Want"  DOA-17495

Produced by George Richey
Personal Management: Jack Roberts Agency

Top Country LP's

1 ELVIS, A LEGENDARY PERFORMER Vol. I
Elvis Presley (RCA CPL 1-0461) 2
2 THERE WOULDN'T BE ANYMORE
Charlie Rich (RCA 4395 2)
3 JOLENE
Porter Wagoner (RCA APL 1-0473 4)
4 LET ME BE THERE
Olive Newton John (MCA 399 3)
5 IF I'M LOSING YOU
Tina Turner (2-3808 3)
6 THROUGH DECEMBER
Merle Haggard (Capitol 11276) 11
7 I'M STILL LOVING YOU
Joe Stampley (Dot 20968) 5
8 MY THIRD ALBUM
Bobby Bare (Mercury 699) 13
9 WOULD YOU LAY WITH ME
Tanya Tucker (Columbia 32743) 15
10 BEHIND CLOSED DOORS
Dolly Parton (MCA 1254 10)
11 THE ENTERTAINER OF THE YEAR
Roy Clark (Capitol 11264) 7
12 FOR THE PEOPLE IN THE LAST HARD TOWN
Tom T. Hall (Mercury 6487) 6
13 A VERY SPECIAL LOVE SONG
Don Campbell (Columbia 3255 22)
14 I REMEMBER HANK WILLIAMS
Glen Campbell (Capitol 12553) 5
15 THE LAST SONG
Hank Williams II (MGM 4935) 17
16 LOVE SONG
Don Williams II (Capitol 11256) 23
17 LLULABIES, LEGENDS AND LIES
Bobby Bare (RCA PLC 2-0750) 9
18 SONG & DANCE MAN
Johnny Paycheck (Epic NE 25705) 16
19 WE'RE GONNA HOLD ON
George Jones & Tammy Wynette (Epic 32757) 12
20 RED, WHITE & BLUE (GRASS)
Brooks & Dunn (MCA 0356) 20
21 BEST OF BUCK OWENS VOL. 5
Buck Owens (Capitol 11278) 28
22 THE ENTERTAINER
Roy Clark (Dot 2003) 13
23 AMAZING LOVE
Charlie Pride (RCA APL 1-0439) 17
24 FULLY REALIZED
Charlie Rich (Mercury 7005) 33
25 THE UPTOWN POKER CLUB
Jerry Reed (RCA APL 0366) 18
26 SOUTHERN ROOTS
Anthony Hillig (Mercury SM 994) 22
27 HOUSE OF THE RISING SUN
Jody Miller (Epic 25089) 39
28 DON WILLIAMS VOL. II
(Jo 4006) 32
29 AN AMERICAN LEGEND
The Ritter (Capitol 12149) 29
30 THE BEST OF SUSAN RAYE
Susan Raye (Capitol 11282) 34
31 JIM STAFFORD
(MCA 0356) 19
32 ANOTHER LONELY SONG
Tammy Wynette (Epic 32734) 37
33 NEW SUNRISE
Don Williams II (MCA 337) 25
34 THAT'S THE WAY LOVE GOES
Don Williams II (MCA 32581) 45
35 BEAN BLOSSOM
Bill Monroe & Various Artists (RCA 8002) 26
36 ALL ABOUT A FEELING
Donna Fargo (K dot 00019) 29
37 THE FASTEST HARP IN THE SOUTH
Charlie McCoy (Monument 32794) 27
38 IF YOU MAKE IT
Edie Arnold (MGM 1912) 31
39 IF YOU CAN FEEL IT
Charlie McCoy (Capitol 11285) 31
40 THE MIDNIGHT OIL
Barbara Mandrell (Columbia KC 32743) 36
41 LET'S GO ALL THE WAY
Tina & Sherry Byrd (RCA 4912) 40
42 THE PILGRIM
Larry Gatlin (Monument 32571) 44
43 HONKY TONK ANGEL
Don Williams II (MCA 4908) 48
44 SHE'S GOT EVERYTHING I NEED
Tom J. H. (MGM 1912) 31
45 SOME KIND OF WOMAN
Faron Young (Mercury 698) 39
46 DOUBLE EXPOSURE
Johnny Cash (ABC) 46

Cash Box — April 13, 1974

Cash Box C & W Singles Reviews

Picks of the Week

LORETTA LYNN (MCA 40223)
They Don't Make 'Em Like My Daddy (2:18) (Passkey, BMI)—Jerry Chesnut
An infectiously bright and sparkling tune this one is going to be going all the way. No one but Loretta can sing a tribute to her patriarch with all the beauty and warmth that Loretta gives to her music. Fine background vocals and instrumentation mark this a hit. Flip: Nothin' (2:37) (Coal Miners, BMI—JimmyPeppers)

JOE STAMPLAY (Dot 17502)
How Lucky Can One Man Be (2:24) (Su-Ma, BMI)—Joe Stampley
An up-tempo delight this tune will be sure to land Joe a top ten chart item in no time. Joe's vibrant voice sounds really fine, and the bouncy instrumentation adds a great deal to the song. Joe is as happy as any man can be because he realizes how lucky he is to have found the woman that is his. Flip: No info available.

KENNY PRICE (RCA 0256)
Que Pasa (2:33) (Debdave/Briarpatch,BMI—Even Stevens—Eddie Rabbitt)
Culled from his sensational "Turn On Your Light And Let It Shine" LP, Kenny really lets us know what is happening. An up-tempo tune with a very definite Latin flair, Kenny's voice is smooth and adds that certain something that makes this novel recording something really different. Flip: Greener Grass To Walk On (2:43) (Dubarn, BMI—Ray Pennington)

DON GIBSON (Hickory 318)
One Day At A Time (2:35) (Acoustic, BMI)—Gary S. Paxton
Culled from Brian's fine "This Is Brian Collins" album, this tune is an easy flowing ballad that embodies the smooth richness of Brian's fine vocal. An allegory of sorts the lyric is deep and has very profound implications. The orchestration is fine and there is no reason why this one shouldn't go all the way. Flip: No info available.

ERNEST TUBB (MCA 40222)
Don't Water Down The Bad News (2:16) (Tree, BMI—Don Wayne)
An up-tempo tune, it has a very catchy flair and rhythm to it and a very definite bounce. Ernest's vocal is earthy and he gives definite life to this tune. Some great instrumentation adds to this tune concerned with laying the news on the line and letting him know where it's at. Flip: Anything But This (2:51) (Evie EyE, BMI—ShelSilverstein)

BRIAN COLLINS (Dot 17499)
Slutue Of A Fool (3:09) (Sure Fire, BMI—Jan Crutchfield)
Culled from Brian's fine "This Is Brian Collins" album, this tune is an easy flowing ballad that embodies the smooth richness of Brian's fine vocal. An allegory of sorts the lyric is deep and has very profound implications. The orchestration is fine and there is no reason why this one shouldn't go all the way. Flip: No info available.

CORKY MAYBERRY (Warner Bros. 77899)
A Friend Of A Friend Of Mine (3:00) (Burdette, BMI—Ian Whitcomb)
An up-tempo novelty tune that at once captivates the listener. A lyric line that will be sure to knock you out, it almost follows a free from circus-like association. Fine instrumentation compliments this great little ditty that should get some very definite chart response. Flip: Whispering Grass (2:45) (Mills, ASCAP—Fred Fisher—Doris Fisher)

DON CHERRY (Monument 8603)
Going Away Party (2:38) (Four Star, BMI—Cindy Walker)
A lifting easy paced ballad, Don's voice embodies a polished finesse and richness that comes across as the polished professional. Don is throwing a party for a dream of his that has gone away. She has left and Don wants to be alone. Fine instrumental accompaniment makes this a sure shot. Flip: No info available.

BOBBY MACK (Ace Of Hearts 0483)
The Old Way (2:50) (Dunbar, BMI—Geoffrey Morgan—Dan Hoffman)
A great up-tempo tune with a honky-tonk feel to it Bobby comes across with a great vocal. It seems Bobby is doing everything in the same old way and he loves his woman the same old way also. The record has an unmistakable feel to it that should get it some positive chart action and added to playlists. Flip: No info available.

TONY DOUGLAS (Dot 17503)
Rainbows, Wishing Wells (And Strawberry Pie) (2:02) (Cochise, BMI—Tommy Williamson)
An up-tempo, delight, Tony's sweet voice surely compliments the most enchanting lyrics of this tune. Comparing this girl to rainbow, wishing wells and strawberry pie Tony surely sings the sweetest lyric tale in town. Watch this one. Flip: Lover Her When She's Lonely (2:59) (Cochise, BMI—Tommy Williamson)

BILLY BOB BOWMAN (Capitol 3864)
Thirty Four Cents Till Thursday (2:48) (Evie EyE, BMI—Shel Silverstein)
A great novelty number you will find it at once captivating. A catchy type song with provocative instrumentation that will have you singing and cheering out the entire record to roll over the great novelty niche. Playlists will be adding this one. Flip: Little Things (2:30) (Bowie, BMI—William Frith)

MACK WHITE (Commercial 1315)
Sweet And Tender Feeling (2:37) (Milenac, ASCAP—Mack White)
As the title suggests this song is a sweet and tender ballad. Mack's voice is soft and controlled yet it is forceful which is the best combination maintained for a dynamic equilibrium. A sensitively tender ballad concerns an involvement that Mack sings with true beauty. Fine arrangement and orchestration augments this great dish. Flip: No info available.

Pat Roberts sings the question: Can a mansion, shiny cars, fancy clothes, and roses in the garden take the place of love?

Pat Roberts' hit single hits home. His message, and manner of delivering it are unforgettable. Just what you'd expect from one of the country's rising young stars.

“YOU GOT EVERYTHING YOU WANT”  DOA-17495

Produced by George Richey
Personal Management: Jack Roberts Agency

Distribution by Famous Music Corporation A Gulf & Western Company
Country Music Spectacular
A Renaissance in C&W Concerts

NEW YORK — A great musical and cultural movement has been taking place within the last five years. An important element of this movement has been brought about by the collective psychodelia of communal intoxication, with thousands of individual artists chronicling the troubled times, to the revitalized complacency of a present culture which was the same as it was then. It looks to a simplicity of expression, both culturally and individually, that is new. This natural evolution has brought with it a popularization of country music.

CMF Receives NEA Grant for Mural

NASHVILLE — The Country Music Foundation, through the Tennessee Arts Commission, has received a grant for $20,000 from the National Endowment for the Arts for the commissioning of a mural painting by the American artist Thomas Hart Benton. The six-foot by ten-foot painting will depict the growth and development of Country Music from 1692 to 1976. William Ivey, Country Music Foundation executive director, has announced that the mural, which is currently being assembled dignitaries in a brief ceremony at the Hall of Fame in Nashville. The work was begun on the site on May 25 and was completed on June 1.

An unanswered individual, Flax, a one-time national promotion man for International Tape Cartridges, has always been into country music and its soul-stirring magnetism. With performers as Lynn Anderson, Donna Fargo, Tom LeMesurier, Lewis, Melba Montgomery, Willie Nelson, Ray Price, Charlie Rich, George Jones, and Earl Thomas Statler Brothers, and Tanya Tucker, it is the “Country Music Spectacular” just that.

The eleven-hour show, it is to be held at the Tennessee Performing Arts Center in Nashville on May 25 from 1 PM on. There will be no unnecessary waiting between acts. Flax has planned the entire entourage of the show, which will have the entire area of the event be available to the patrons, and a network of radio coverage will be arranged to cover the show from any area of the arena. The event will be recorded for national distribution.

Kentucky Joins Anti-Piracy List

NASHVILLE — Governor Wendell Ford signed House Bill No. 378 Friday, March 22, making it illegal to manufacture and sell pirate tapes in Kentucky.

The law adds Kentucky to the growing lists of states who have passed anti-piracy legislation. The new law calls for a maximum penalty of $10,000 for sale of recordings with no more than 50 copies and $25,000 for sale of materials with more than 50 copies. The law also provides for a maximum $100 fine for the sale of bootleg recordings.

The House sponsor for the bill was William K. McBea and the Senate sponsor was John H. Carlock. The law will be enforced by the Kentucky State Police and the Kentucky Highway Patrol.

CBS Promo Push: On Country Sales

NEW YORK — Rick Blackburn, director, sales and distribution, Columbia Records, has announced that Columbia, Epic and Columbia National Sales and Promotion will be responsible for the new country music sales and promotion campaign. The project, which will run from May 1 to May 31, has been carefully mapped out at the CBS Records sales office, and will continue into this fall. It will include a merchandising drive on eleven new albums as well as new products of tape and record labels.

The campaign will be spearheaded by the release of 11 new country releases as well as the releasing of various recent releases on the Columbia, Epic and Custom Labels. Seven Columbia records are scheduled to be shipped to radio stations during the month, including albums by Lynn Anderson, Freddy Welker, Barbara Mandrell, Roger Miller, Grandpa Jones, Bobby Russell, and The Chuck Wagon Gang. A special poster of Tanya Tucker will also be utilized as a support of her recently released Columbia LP, “Would You Lay with Me (In A Field of Stone).” Also, four new Country albums on the Epic and Monument labels have been added to the 60 to 70 new releases. These new releases include records by Kix Brooks, Charlie McCoy, Boots Randolph and David Houston & Barbara Mandrell.

The campaign will be supported by national advertising, both in print and on radio. Special in-store displays will be distributed to retail outlets throughout the country. A standard mobile with the words “Country Sale” will also be made available to the retailers.

Country Artist of the Week: Ann Cato

"LITTLE STICK OF DYNAMITE" — Ann Cato, whose debut Capitol single “Little Stick Of Dynamite” was released a few days before her 18th birthday, was born on December 11, in Chicago, Illinois. Although she had no musical training, she grew up with a love of entertainment, of people and of country music. She says, "I love country music because I can understand the emotions of the song, they're about life." Her first professional engagement took place at a homecoming dance and she sang the songs known to "Ode To Billie Joe" and "Ruby, Don't Take Your Love to Town". Since then she has performed in many clubs with such popular entertainers as Hank Williams, Jr., Johnny Paycheck, Kenny Price and others.

Dolly Parton is her favorite singer and songwriter, bass fishing and skating are her hobbies and she has always wanted to ski. The "big time" is "in the welfare office." She is a friend of the famous country singer and songwriter and is always wanted by the famous country singer and songwriter and is always wanted. She is known to be a friend of the famous country singer and songwriter and is always wanted. She is known to be a friend of the famous country singer and songwriter and is always wanted. She is known to be a friend of the famous country singer and songwriter and is always wanted.

CBSannaCato selects Board of Directors

NASHVILLE — The executive committee of the NSAI (Nashville Songwriters Association), met on Thursday (28) and selected the directors for the year 1973-1974 who will serve with the executive committee on the board.

The members of this committee are the newly-elected officers: Joe Altec, president, Earle Devaney, vice president, Lenore Mann, secretary, Ron Peterson, treasurer, Bud Wingard, manager, and Robert Brink, secretary-treasurer.

Margie Calverson will continue as executive director of the organization.

The first meeting of the entire board was held on Thursday, April 4, and plans were laid at this meeting for the direction and activities of the association for 1973-75.

McCoy On Midnite Special

NASHVILLE — Charlie McCoy will be on the Midnite Special broadcast Thursday, April 5, on WSM Radio and WSM-TV. To get the sound of his records, Charlie brought along the Barefoot Jerry band from Nashville, Tennessee. He will be doing his current single, "Silver Threads and Golden Needles" and "Orange Blossom Special."
Hensley Forms Poor Valley

NASHVILLE — Jerry Hensley, front man for the Tommy Cash show for three years, has formed his own group, The Poor Valley.

Mr. JONES? — Marie Owens re-signed with Hubert Long International for exclusive representation.

Her current MCA release "I John Jones" is riding the charts.

Pictured (l. to r.) are Dick Blake, president of HLI, Marie Owens, and her executive, Joe Hohnson.

Johnny Paycheck Returns to Nashville

Johnny Paycheck, booked by Buddy Lee Agencies, Inc., will make his return to Nashville with a new single by Jimmy Watford titled "A City on Tour." Jimmy Watford, from Montgomery, Alabama, has a long history of success in the business and has been able to secure a spot for his new single with Buddy Lee Agencies, Inc., as part of their successful strategy.

Dot Artists

Score Twice

NASHVILLE — Dot recording artists Donna Fargo and Roy Clark have doubled honors at their label by delivering two major releases for the most part, as a result of their respective new releases.

Dot's newest recording, "The Academy of Country and Western Music," has just been named "Best Female Vocalist" by the ASCAP. We're also happy to report that Miss Fargo has been named "Best Vocalist" by the CMA.

Both performances are properties of Dot Records, which is based in Nashville, Tennessee.

The group's co-producer is Len Levy, former vice-president and general manager of Epic Records. This is their first major country label with its headquarters in Nashville.

Take Somebody You Love

"Honky Tonkin"

NASHVILLE — The crossover appeal of the title song of the new Jimmy Cotton album, "A City on Tour," has been a hit with audiences across the country, and a major factor in the success of the group's new release, "The Academy of Country and Western Music." The album, which features Miss Fargo and Roy Clark, has been well-received by country music fans and critics alike. With its catchy melody and memorable lyrics, the album has become a favorite among listeners, and its success has been attributed to the skillful performance of both artists. The group has achieved considerable success with previous releases, and their latest work continues to demonstrate their talent and dedication to the genre.
Japanese Push
Foreign Artists

TOKYO — Nippon Phonogram and CBS-Sony are projecting a spring/summer promotional push for foreign labels. Nippon Phonogram will campaign extensively for Leon Russell from Apr. 28 to the full. The company will spotlight Russell's single, "If I Were a Carpenter" to be released Apr. 25, and the LP's, "Leon Live," "Hank Wilson."

CBS-Sony acquired the Monumental label and will distribute it as of June 21, 1974. The label had previously been released by Teichiku Records. CBS-Sony will market the Kris Kristofferson LP June 21 as Monumental's first release.

Lieberman
France TV'er

NEW YORK — Following her appearance on the annual two-hour show "Artists Help UNICEF," which is being recorded in the Hague and transmitted by THOS, the independent radio and television organization, Capitol recording artist Lori Lieberman will fly to Paris to tape the Domino Show, one of France's most popular television shows. Show will be taped on Apr. 11.

Nobili New A&M
UK Art Director

LONDON — Mike Doud, A&M Records art director for over two years, has left A&M Records in London to open an office for Album Graphics Incorporated, a well-known American album designer and printer. Doud, who will be AGI's creative director, is currently looking for a London studio.

Mike, who came to Britain from California 10 years ago, worked on albums by Rick Wakeman, Strawbs, Humble Pie, Gallagher & Lyle, and Stealers Wheel. At A&M, he is succeeded by Italian-born Fabio Nicoli who has worked extensively in graphics in the music business and, in 1972, won the "New Musical Express" sleeve design award for the album "The History of Fairport Convention." A recent example of Nicoli's work is Emerson, Lake and Palmer's "Brain Salad Surgery."

GOLD DISK-OVERY: Aster Records, Australian distributor of MCA Records, reportedly scored the country's first gold LP when Neil Diamond's "Hot August Night" went over the $1-million mark. When the entertainer couldn't be present for awards ceremonies, a full-sized cardboard photograph was substituted. On hand, from left, when the Gold was presented were: Bryan Dawe, national promotion manager for Aster Records; Bill Gates, Radio NZ program director; The Surrogate Neil Diamond; and Mike Nicholls, Radio SXY DJ.

La Croix To BS&T; Euro Tour Planned

CHICAGO — Mercury Recording artist Jerry La Croix has joined Blood Sweat and Tears as lead singer and will be embarking on a European tour with the group Apr. 22. La Croix, former lead singer with Edgar Winter's White Trash, has just had an idolizing "coming out" released on Mercury.

La Croix will be a featured singer with Blood Sweat and Tears, performing three numbers from his album, "Mean Old World." "She Does it to Me," and "You Girl!" In addition he will perform four songs with the group as a solo singer and will be sharing vocal chores during the rest of the set. La Croix is currently writing songs and will have four of his tunes included on the upcoming album.

The first date of the tour will be in Lisbon on Apr. 27. Other cities to be played include Madrid, Genoa, Paris, Lyons, Zurich, Munich, Vienna, Hamburg, Berlin, Frankfurt, Amsterdam, Stockholm, Glasgow and Birmingham. Negotiations are currently underway to bring the act to Australia, and New Zealand. Group plans to tour the United States this summer.

Paris Audio Fair
Shows New SQ Ware

NEW YORK — The Festival International du Son, held recently in Paris, a key annual multinational audio fair for the trade open to the public, featured much new SQ quad product.

A large number of major audio brands displayed and demonstrated their SQ quadrophonic hardware models, including Thorn-Ferguson, Servo-Sound, SONY, Supercorps, Lafayette Radio, Toshiba, Sony, Akai, Fisher, Onkyo, Kenwood, Pioneeer, and Harman-Kardon. This support and enthusiasm for SQ underscores the reason why SQ is considered the world-wide standard for matrix channel sound.

Reflecting this leading position for SQ is the announcement that four new SQ licensees were added: Nippon Electric ("NEC") and Shin-Shirasuma Electric in Japan, Studio Electrocinet in England and Keystone division of Berkley Photo in the U.S. To date, there are well over 100 audio brands in the SQ Family.

Schekerly Names
Symes UK Head

NEW YORK — Peter Schekerly appointed Phil Symes to head the newly-established London office of Schekerly Enterprises. Symes will be involved in the company's European interests, including records, publishing and management, as it implements publicity campaigns on behalf of MCA and other neighborhood artists, and maintaining public relations for Schekerly Enterprises throughout Europe. He will report to Ed Kellher, director of publicity for Schekerly Enterprises.

Prior to his appointment, Symes was label manager of Tamla Motown Records in London, as well as press officer for the label. Earlier, he spent several years as a feature writer.

Assisting Mr. Symes at the London office will be Penny Gibbons, formerly of the Promotion and Press Departments of EMI, London.

The London office of Schekerly Enterprises—to be known there as The Neighborhood Record Company—has been established at 280 Fulham Road, London SW 10. Telephone numbers are: 01-352-6581 and 01-352-6582.
New Midway Rife
Is "Gang Busters"

CHICAGO — Midway Manufacturing treats arcade gun game players to one of everyone’s secret fantasies—being involved in a running gun battle with bank robbers, complete with getaway car and an assortment of bad guys who suddenly jump out at the player. It’s all part of their new and really fun “Gang Busters” rifle game that’s shipping by Midyear distributors this week.

The weapon is fashioned after a real cartridge and gives the player the feeling of being the man behind the badge, trying to thwart the bank robbery. The tape player’s coordinated sounds and the interior back-ground of the room (illuminated by black light) add to the excitement and makes the player want to come back and confront the bad guys again.

 Says Midway sales director Larry Berke: “Order early as this is a gun game you won’t be able to refuse. It can be inspected at all local Midway dealers and purchased in time for arcade season.

NAC Board To Meet In Chicago May 22

CHICAGO — Officers and directors of the National Association of Concessionaires are scheduled to hold their Midyear Board meeting May 22 at the Ambassador East Hotel, Chicago. It was announced by Harold F. Chesler, Theatre Candy Distributing Company, Salt Lake City, Utah, NAC President.

The agenda of the meeting will include discussions on many important industry matters and the Board will hear reports from various committee chairmen. High on the agenda will be such subjects as the 1974 Convention and NAC-NATO-TEA Trade Show scheduled for October 6-10 at the Marriott and Regency Hyatt House Hotels, Atlanta, Georgia; membership service expansion and plans for staging future NAC Regional Meetings and other pertinent topics.

The Regional Vice Presidents and several Committees will meet a day in advance of the Board Meeting.

With many NAC directors planning to be in Chicago to attend the National Restaurant Show, May 18-22 at McCormick Place, a large and representative turnout is expected.

EDITORIAL:
One Man’s Opinion

Several centuries back, Peter the Great of Russia made an incognito trip on his own throughout Europe to see how well or poorly the average man lived. Of course, the Czar was also interested in how the average person viewed the monarchy. Well, an interesting parallel took place within our own business last month when the president of one of our better known amusement machine factories made a trip through a couple of states to see how his equipment, and amusement games in general, were doing on location. What he saw caused this gent the greatest distress.

“Quite frankly, I was shocked and disappointed and very concerned at what I saw,” he wrote us. “In fact, what I saw was a situation in which only 20% of the video games in the field were, what I would consider to be, acceptably operating. Ten per cent of the machines were broken, thus thought it’s not good, is not outside of the typical situations, whether they be jammed coin machines or other, the greatest concern was for the remaining 70% of machines. They were operating, but so far out of specifications that I would consider them to have marginal to no play appeal. All that means is that they were just being sloppily operated.”

The factory chief also went on to criticize operators for placing games at 50c play in locations which could not support such a high vend price. He also saw games at 25c where the time limit was set less than one minute. Both situations caused the machines to be totally ignored and both machines, he pointed out, are considered “hits” in the industry.

“We as manufacturers can only go so far to keep operators healthy and viable. If they do not care or understand that a game will not earn when it is so badly out of adjustment that no one in his right mind would put in another 25c to play a game that is not fun, what can be done,” he declared. “If we build in a 50c capability on a game, doesn’t the operator realize that only 20% to 30% of the locations are even strong enough to support 50c games on a day-in, day-out, three or four month location basis?”

“If people walk up to a game that is out of adjustment and play it for the first time and find that it is not a pleasant experience, we have lost them for the next twenty years as well. The growth of this industry is really dependent upon getting the other 80% of the people that don’t play games to put in that first quarter and have fun doing it.”

Nuff said. If the shoe fits, wear it.

Sherwood, Wick To Chicago Coin

CHICAGO — Robert Sherwood has been named to a new position at Chicago Coin (division Chicago Dynamic Industries) and Robert E. Wick has joined the company as director of international sales.

Sherwood, 5-year veteran of Chicago Coin, will assist corporate officers in special administrative and advance planning projects for Chicago Coin.

Before coming to Chicago Coin, he served as marketing consultant to several multi-national manufacturing and financial corporations.

Bally Revenue

CHICAGO — Bally Manufacturing Corp. reported record results in 1973, with revenues up 46 per cent over 1972 and an increase in earnings of 32 per cent.

Revenues for 1973 totaled $128.2 million, compared with $87.5 million in the prior year. The year’s net income was $11.1 million, or $2.14 per share, as against $9.8 million, or $1.83 per share in 1972.

During the final quarter of 1973, total revenues were $33.2 million compared with $25 million in 1972, while earnings for the three months were $2.4 million or 44 cents per share. In the like period of 1972, Bally had earnings of $3 million or 56 cents per share.

Bill ODonnell, president, attributed the lower fourth-quarter earnings to several main factors: International currency fluctuations, notably the strengthening of the dollar during the last quarter of 1973, resulted in diminishing the earnings of Bally’s foreign subsidiaries when translated from their own currencies.

In addition, fourth-quarter earnings were affected by the company’s entry into new areas of production designed to foster future growth but adversely affecting profit margins on a short-term basis.

Finally, the product mix in the fourth quarter emphasized less profitable components, thus further reducing the profit for that three-month period.

ODonnell pointed out that the sales mix for the quarter is determined by market demand for various types of machines and results in a varying of profit margins attainable in any three-month period.

"SUPER-SOCCER"
The Finest Soccer Game In The World

"SUPER-SOCCER" by Bally. The finest soccer game ever manufactured, now for top earnings in every type of location everywhere.

The excited runner up slide-out playfield made in the U.S. and featuring the exclusive slide-out playfield.

CHICAGO, I LOYAL "SUPER-SOCCER" for top earnings in every type of location everywhere.

Built in the U.S. and featuring the exclusive slide-out playfield.

"SUPER-SOCCER" by Bally. The finest soccer game ever manufactured, now for top earnings in every type of location everywhere.

The excited runner up slide-out playfield made in the U.S. and featuring the exclusive slide-out playfield.
SEGA Becomes American Corp.; May Open Factory & Depots Here Within One Year

NEW YORK — SEGA Enterprises, Inc., which made its first public stock offering (OTC) last week, is now officially and corporately an American amusement machine manufacturer. Their SEGA Enterprises, Ltd., in Tokyo is now a subsidiary of the American corporation. The announcement was made jointly by SEGA chairman and president David Rosen and the Gulf & Western Corp., the firm’s major shareholder.

Rosen revealed that plans are now under consideration to establish an equipment depot on the West Coast for the distribution of product made in the Tokyo facility to American distributors and operators. Then a similar depot will be established on the East Coast. Eventually, Rosen revealed that a complete manufacturing facility will be set up here in the States, possibly within one year.

Other new directions the now-independent firm can take, according to Rosen, may include operating in the states on what he terms a “non-competitive basis with U.S. operators.” Rosen discussed the possibility of joint-ventures with operators, assisting them financially toward placing the quality and quantity of machines such support would lend.

The equipment depot, besides trafficking equipment, would also stock parts. They will be manned by full time SEGA staffs (in both sales and service areas), who in the main will be hired here.

Rosen added that the next new amusement game to be released from Tokyo to the States is called ‘Ranger’ which he describes as illusion game where a cowboy lassos a bull (based upon the player’s dexterity). It will be shipping in May.

Rowe International signs lottery contract with state of Mich.

NEW YORK — Rowe International, Inc., has announced the signing of a contract with the Michigan Bureau of State Lottery utilizing Rowe manufactured vendors for the sale of lottery tickets.

Rowe machines are already approved in five other states—New York . . . New Jersey . . . Connecticut . . . Maryland . . . and . . . Massachusetts—and are in operation in Connecticut and Maryland, according to Earl C. Ramsey, President.

Ramsey said the announcement is expected shortly of approval and operation of these machines in several other states, as well.

Installation of the initial machines in Michigan is expected to begin in mid-March.

Gold-Mor Ships Five Atlantic LLP’s; Stones, Aretha, Flack, Bette & Spinners

NEW YORK — One of the finest sets of little LP’s ever to be released to the music operating industry is shipping to the nation’s key one stops this week. All on the Atlantic family of labels, and all shipping simultaneously thru Gold-Mor Distributing, the junior stereo albums feature such top chart artists as the Rolling Stones, Aretha Franklin, Roberta Flack, Bette Midler and the Spinners.


The five little LP’s should be available for purchase at most operator one stops at week’s end. The set carries $3.98.

Reno Firm Rolling On Skee Roll Game

RENO — Stan-A-Lane, Inc., established mid-1973 here in Reno to manufacture and distribute their Skee Roll arcade game (shown above) is now in full production for the pending arcade season. Firm president Lane Fleisher says the game (patterned after the unit made by Amusement Equipment Co. of England since 1932) has been completely revamped and is now done in solid state circuitry to provide trouble-free operation.

“Also, in the past these machines could not be backed up against a wall due to the fact that a lot of electrical components had to be located in the rear part of this equipment,” Fleisher stated. “We have made this equipment in such a way that all operating functions of the equipment can be reached from the front of the machine, which saves a minimum of 3 or 3 1/2 feet in an arcade operation,” he added.

Fleisher stresses such appeal that Gold-Mor president Bernie Yudkofsky suggests moving on it quickly before the supply becomes exhausted.

FREE PLAY

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WE BUILD THE GAMES YOU ASK FOR.

1 or 2 players against the game
2, 3, or 4 play against each other
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FEATURES 
WILL HAVE A 
TOUGH TIME 
COMPETING

Here's the inside story of why Rowe AMI Phonographs remain the most reliable in the business. This superbly engineered equipment offers all that today's technology can provide to increase your take, save service time and calls, last out the worst punishment. So, take a good look at the "insides" as well as the "outside" . . . it's a matter of more money for you.

No lubrication required on mechanism for FIVE YEARS. Space age Teflon, Emralon and nylon coatings and bearings used at all critical wear points.

Six speaker stereo sound with two 10" bass speakers in duct tuned reflex cabinet, two 6" heavy duty midrange speakers, and two high frequency tweeters.

Modularized electronic components with plug-in wiring.

Price control console with easy to set price slide switches and switch locking feature.

Front door servicing—full accessibility to all components. Mechanism slides straight out. Selector assembly serviced by top access door.

Three-wire grounded electrical system with circuit breakers.

Electronic reliability—enclosed relays, sintered gold contacts, silicon transistors, gold plated circuit boards in search unit.

Highly accessible record title rack flips down for fast label changes.

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Optional freon-powered burglar alarm system operates independently of electrical power.

High quality, heavy duty construction materials used throughout.

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EASTERN FLASHES

AROUND TOWN—Hear tell collections are picking up around town at last. Good grosses reported on music and amusements; recent lift in the weather no doubt helped to bring the folks out. Here’s a toast to a new season that hopefully will recoup some of the soft collections suffered over the winter. . . . MONY president Al Dunn covered his members at an impressive luncheon. Watch the mails for time and place, The MONY board meets this Tuesday at association headquarters on 57th St. and will map out agenda for the April 23rd biggie. New Atlantic Little League选择了 Otto’s (A11) end of this week from Gold-Ma Distributing of New Jersey. Artists include Aretha, Roberta Flack, the Rolling Stones, Betty Midler and the Spinners and get ‘em while they last! Good-Ra also will be shipping a new batch of those great R&B singles pretty soon. These will be culled from the vast RCA and Columbia archives.

Mucho talk along the grapevine concerning the disposition of the Wurlitzer phonograph line, with several heavy names being mentioned as “interested” parties. Chatted with Amici Addie last week who said he may be a statement from A. D. Palmer next week on the matter. . . . SEGAS’s president David Rosen into New York this week for high-level consultations in the Gulf & Western Tower. Firm just went “public” on its own (with GA) this week. The principal shareholder and big plans are in the making for equipment depots on both coasts, plus a manufacturing facility. But this is downstream for the present. The overall intent, according to Dave, is to become a first line American amusement game manufacturer. Since the firm is now corporately an American firm, with the Tokyo operation technically an overseas branch operation, Dave’s and Gulf & Western’s goal has already begun to take fruit. We welcome to our shores the firm that gave us periscope, missile and other games whose impact on the industry is legend.

CALIFORNIA CLIPPINGS

Good buddy and trade leader Bert Betti into Los Angeles to meet with his good buddy Bob Portale last weekend. Bert was fresh back from a trip to Italy (on behalf of his Imperial Billiards Chain) in search of superstar poolables. Bert and our Bob dined at Martoni’s famed Hollywood restaurant and saw thru the Italian cuisine while rapping about the coinkydoo east and west. . . . Another trade patriarch into L.A. last week was SEGAS’s president and chairman David Rosen. Big doings at Schwab has called an emergency meeting April 23rd and an eventual U.S. factory to produce their fine line of coin games. See separate story this issue. . . . A.C.A. sales vice president Mickie Greenman on the road four days last week visiting their distributors in Atlanta, Nashville and St. Louis and New Orleans. Mickie info’s there’s been such a stepped up demand for their “Sport Center” multi-game video piece he had to nail down distributor needs now to assure delivery within the next 90 days. Among the distrib he visited were Sammons-Pennington, Game Sales and A.M.A. Dist. . . . Hank Tronic from C. A. Robinson expecting Bally’s new “Twin Win” 2-player flipper game to become a legend in its own time. Hank, who can count practically every Bally flipper ever made by name and year, predicts super sales to ops and super collections for the new piece. He mentions that if the excitement of the play won’t attract the players, that zotizic cowgirl in the backglass will. . . . Watch for arrival of Midway’s new “Gang Busters” target rifle at Robinson’s. Should be a honey of an arcade item this season.

MILWAUKEE MENTIONS

At prestation, popular WPM program director Tom Shanahan was being ribased in the Crystal Ballroom of the Mart Plaza Hotel. More than 500 people attended the event honoring the members of the music industry on all levels, as well as local officials and representatives from the Mayor’s office, who all attended the big bash, which was spearheaded by independent promotion representative Paul Gallis. A fine tribute to a fine man.

INYA DEPARTMENT IS certainly humming at Pioneer Sales & Services (formerly WOJ). Joe Kleinman very enthusiastically points to the Rowe Ti-2 model, and the console unit, which he refers to as the “classic beauty”! . . . Joe also mentioned that vending sales are up considerably, and he’s enjoying excellent initial reaction to a new video piece called “Film Flim” which is produced by the Tom Moore Companies.

ON THE SINGLE SCENE: John Jankowski, our expert at Radio Doctors, items that area ops are programming the following: “Energy Crisis” by Gas Oil & Five (3:03), “Country Cats” by Gene Vincent “Dance Of Life” by Lonzo & Oscar (GRC), “Hollow Love” by Hank Snow (RCA) and “Piano Man” by Billy Joel (Columbia).

CHICAGO CHATTER

The new Empire Dist. branch office in Indianapolis, Indiana is now doing business in its brand new, permanent quarters at 1343 Sadtler Circle South Drive. The branch occupies about 10,000 sq. ft. of space for shop, warehouse, showroom and office facilities, and branch manager Joe Patterson said they’ve been completely settled and “rarin’ to go” for just about a week. Members of the staff are Wayne Benson, vending manager; Jay Harris, music and games sales; Randy Padgett, parts manager and Tom Nelson, service manager! . . . The Spring rush is on at Empire Dist. Chicago headquarters. Veepee Joe Robbins is much impressed with the new crop of equipment being released by the various games manufacturers and he’s especially excited about the new driving units! Joe is currently preparing for a trip abroad to attend the upcoming Milan show.

POP FOR A NEW GAO player called “Pro Bowl,” which is being readied for release by Chicago Dynamic Industries. We understand, from Bob Sherwood, that it’s currently in production—along with “Speed King” and “World Series,” Incidently, Bob has been upped to administrative assistant of corporate affairs in the One Coin and will be to extend our congratulations and good luck to him and Carlin Bensinger, who will be departing for Europe at the end of the week to be on hand for the opening of the Milan show April 14.

STEP-UP PRODUCTION is the order of the day at the Rock-Ola Manufacturing Corp. factory! Les Rieck said the demand for consoles, 100-sel. and 160-sel. phonographs exceeds the supply at the present time but they are making every effort to fill as many orders as they can as quickly as they can.

RIP: THERE’S a BEAUTY in a new United shuffle alley company in production at Williams Electronics Inc.—and it’s called “Pinnacle”! . . . In the video games department, Bill DeSelm said they’re concentrating on quantity shipments of “Pro Hockey”—a very big seller.

MIROQ GAMES INC. of Phoenix has been entertaining many distributor visitors these past weeks, to view the firm’s spacious factory complex and, of course, the new “Challenge” video game, with fire play!

OPERATORS WANTED

COIN-OPEATED MINI - THEATRE

25¢ PER CHILD

Featuring the Magic of Hollywood’s Finest Cartoons in Full Color and Sound

- COMPARE KIDDIERAMA TO ANY OTHER COIN MACHINE, Field tested for 2 years in the Chicago area. Mint in all major location.
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- PAY ONLY 25% COMMISSION TO ACCOUNTS.
- KIDDIERAMA doing only $6.00 per week is equivalent to other equipment doing $10.00 per week—paying 50% commission.
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- CAPTURE THE GIANT CHILDREN’S MARKET. You can’t beat the magnetism of cartoons to the kids.
- ONLY 25¢x6”8”.
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JUKEBOX PROGRAMMING GUIDE

POP

PAUL McCARTNEY & WINGS
BAND ON THE RUN (5:09)
$1/200 Nineteen Hundred And Eighty Five (5:30) Apple 1782

THE CARPENTERS
I WONT LAST A DAY WITHOUT YOU (3:47)
No Flip Info. A&M 1521

ANNE MURRAY
YOU WONT SEE ME (3:07)
$1/200 He Still Thinks I Care (3:25) Epic 3887

JIM STAFFORD
MY GIRL BILL (3:12)
No Flip Info. MGM 14718

GUNHILL ROAD
SHES MADE AN OUT OF ME (No 198)
No Flip Info. Kama Sutra 591

BUZZY LINHARD
YOU DON’T HAVE TO TELL ME GOODBYE (2:35)
No Flip Info. Ato 8059

BUFFY SAINTE-MARIE
SWEET LITTLE VERA (3:02)
No Flip Info. RCA 42261

R & B

THE BYJAYS
FOR THE LOVE OF MONEY (3:46)
No Flip Info. Phila Int’l 3544

KOOL & THE GANG
HOLLYWOOD SWINGING (4:38)
No Flip Info. De-Lite 561

RONNIE DYSON
CAN MAKE IT LAST FOREVER (3:02)
No Flip Info. Columbia 4-66021

C & W

JOHNNY RUSSELL
SHE IS A WOMAN WITH A RODED MAN (2:43)
No Flip Info. RCA 0248

WILLIE NELSON
BLOODY MARY MORNING (2:47)
No Flip Info. Atlantic 3020

LLOYD GREEN
SAN ANTONIO ROSE (2:29)
$1/200 Atlantic (2:29) Monument 8608

Cash Box — April 13, 1974
"Look For The Light"
The new single from
B.W. Stevenson.