The Demand For Superstars: An Escalation In Signing Costs (Ed) . . . UK Labels Work Around Energy Crisis; Needs Met...Sherman & Kahan: ‘Honest,’ Disk-Type Commercials...Kiernan Named RCA Mkting VP...Edson Top Capitol Exec In East...More Vs. Pirates

EMERSON, LAKE & PALMER: MUSICAL BRAINS, CHART BRAWN
FROM THE HOTTEST NEW GROUP IN AMERICA, A LITTLE SOMETHING TO FAN THE FLAMES.

EARTH, WIND & FIRE "MIGHTY MIGHTY"
THE SIZZLING-HOT NEW SINGLE. ON COLUMBIA RECORDS 4-46007
The Demand For Superstars: Escalation Of Signing Costs

Is the era of big artist deals at an end? Think carefully about the answer. The key word, of course, is “artist.” Does the question involve an established act or a newcomer? Let’s take the latter area first.

It’s certainly true that labels are taking a hard look at big financial commitments to new acts. The odds have gone haywire against major newcomer success. It’s also a question—at this point in time, at least—of the energy crisis. Because of it, the word has already gone out that one of the casualties of the vinyl shortage or the rate of inflation is a lessening (for better or worse) of going along with lots of new acts in hopes that one will stick.

This brings us to the established stars. If major labels are to compete effectively in view of an unwillingness to try too many new attractions in the marketplace, it stands to reason that they will seek out those with a strong track record. And this is what seems to be happening. We know that a number of major deals are in the works to lure some superstars from their current label affiliations.

Today’s current economics or no, acts that do move on to new label associations will be enticed with lucrative financial deals that will no doubt take the rate of inflation into account. [We realize that artist “unhappiness” that may have little to do with money may force a change, but money is still number 1 on the Top 10 listings of reasons why key artists leave labels.]

Thus, we believe there’s going to be a lot of musical chairs in the future with regard to label rosters. And labels that want to keep a super act are just going to have to come up with ante that tickles the hearts of the artist, their managers and/or business agents or lawyers.

In any era there is a considerable movement of artists of stature from one label entity to another. This movement will be intensified, and rather than leading to what has been seen as a cut in large outlays for talent, the direction may actually mean greater artist signing costs. This would be true even with the elimination of what have been accurately described as “outlandish” deals for the so-called “promising act.” Obviously, an escalation in getting the “heavies” requires careful study in the economics of it all. This is hardly the end of the era in big artist deals—especially when the artist commands a commanding position in the marketplace.
DID YOU READ WHAT CASH BOX SAID ABOUT THE NEWEST RELEASE OF ONE OF THE ALL-TIME ROCK 'N' ROLL CLASSICS?

BUBBLEROCK (UK 49020) (I Can't Get No) Satisfaction

The first spin will turn heads and probably bring about a few groans in the process. But don't let that first time around dictate final feelings. Listen again. You'll like it. A few more spins, and you'll be in love with it. Great arrangement that builds in intensity from start to finish. Although nothing like the original and almost impossible to realistically describe, this one will be an out and out smash!

NEWCOMER PICKS, CASH BOX, 2/9/74

WELL, NOW THE TRUTH ABOUT THE ARTIST ON THE NEWEST RELEASE OF ONE OF THE ALL-TIME ROCK 'N' ROLL CLASSICS CAN BE TOLD.

"Bubbleroock" is another pseudonym for one of the most clever talents in music. None other than Jonathan King. And "Satisfaction" is only one of the classic spoofs from an album called "BUBBLEROCK IS HERE TO STAY." (UKS 53101)

A classic new version of the Classic. (I Can't Get No) SATISFACTION. By BUBBLEROCK. "...you'll be in love with it."
We take a special pride in presenting the debut single of

MARTHA REEVES

POWER OF LOVE

Produced by Richard Perry

MCA RECORDS
NY Times Music/Metromedia Prod. Ties On Music


The New York Times Music Publishing Corp., established in 1973, the New York Times Music Publishing Corporation, to sign composers in the popular music field (including theater, film, television). Deutch will place special emphasis on composers who are not major recording artists and to manage and promote existing song catalogues.

Deutch, a former general professional manager of Southern Music and president of United Artists Music Corporation, said, "The marriage of Ted sound and film music interests with one of the most impressive of contemporary theatre music to a significant step forward for the New York Times Music Publishing Corp."

Front Cover:

One of the most celebrated groups to emerge from England in the late 60s is Jethro Tull. One of the supergroups of the late 60s, the band has been constantly improving their music. Keith (Fennemore), Great (Fennemore) and (Palmer) have put together one of the most outstanding theatrical shows in the business.

Obviously ELP's style has caught on in a big way. With total sales of their 5 gold LP's estimated at over 10 million worldwide, the three talented musicians have established their own label through Atlantic. Manticore Records, which is actively developing new artists under the direction of the group and label president, Mario Elia. ELP's highly successful U.S. tour which took them to major halls across the country, drew packed houses at every stop and demands for them to return again soon. With so much happening for them, their reputations and sound are still improving completely.

UK Labels Try To Work Around Energy Crisis; Needs Are Meth

LONDON — With Britain in the depths of an economic crisis and a national fuel and electricity shortage, record companies have to try to minimize their releases after the Christmas period. Although there is a worldwide shortage of vinyl, in this country the primary problem is the cut back on the usage of electricity. EMI's Eltham Road factory is now on a three day week inanucc as presses are run for three days and then shut down again. Other companies use the other days for non electricity consuming processes. At the moment EMI is experimenting with the delivery of normal production but to offset this, the first batch of records from Holland and other European factories as well as small records mail order titles have been released. With coupled with this EMI's distribution of records related to the current transport on train services, the railway driver's go-slow for the past few weeks has delayed delivery even further. At the moment, EMI's vinyl supply has been consistent and it has a good stockpile. EMI released 10 singles fewer than Jan. 1973 and fewer albums, but the picture for the rest of the year is that it is hoped that production will increase.

Sir Edward Lewis, chairman of Decca, has countered the power crisis at a cost of £500,000 a day. Decca is in the position to generate a vinyl production of five hundred per week because they have the capacity to do it.

The CBS factory is running on a three day week from the second week in the national grid and open half hour and the rest of the week running off their own steam. The label is able to at least get more records than they did in the past.

RCA is meeting production by imposing similar working hours in factories in the United States, Canada, and France. For January the factory reported a very good month for sales, and so far has not had a problem of low stocks. RCA's factory system is on a three day week but this is offset by importation.

The EMI factory has a generator to supply partial power to the presses and electricity when used and the firm is running at around eighty five per cent normal production. The trouble is that EMI is running a day week so production is not affected. To offset any production loss EMI orders Pye is importing from Europe.

ICI, the suppliers of vinyl in this country, say that the situation is due to an overwhelming demand in the United States. No one plastic went up by thirty per cent and now there aren't enough factories in the world to supply the demand. Suppliers are loyal to set up new factories because it would be too large for them to increase their capacity. In the long run the plastic industry has raised prices and there will have to pay more for raw materials which will inevitably mean another rise in the price of disks.

Casablanca Opens On Top 100; Act Plans Mapped Out

HOLLYWOOD — Neil Bogart's Casablanca label, distributed through Capitol, has announced plans to make chart impact after a month since its inception.

The label has made its first Top 100 showing with Bill Amesbury's "Virgin," which, in its first week, is number 80 with a bulge. Roy Beilngold, national promo director, said that the label is starting to look big in Canada. Arleam is a Casablanca client.

In other moves at the label, Cecil Holmes, director of R&B Activities at Capitol, is the first to announce the impending release of the..1971 single, the Parmenters, "Do You Feel It?" Holmes has won a number of important sales from the West Coast. The Parmenters give the label their first Top 20 hit in February.

RCA's 1974 Off To Heavy Charge Action On Top 100

NEW YORK—Early 1974 is showing a big charge chart activity for RCA Ords, with the label having nine entries in the Cash Box Top 100 chart singles.

Leading off is John Denver's "Sunshine Superman" (Epic) and "I've Got A Thing About You Baby" at 2; "Daddy What Is" by Boney M. (CTI), "This Ain't Nothing" by The Commodores, "There Won't Be Anymore" (60); Elton's "Take Good Care Of Her" and "Lonely Lonesome" at 8 and 9 respectively. "Just Don't Want To Be Lonely" by A.J. "Jedena," by Leon Russell, "If I Really Had My Way," by Harry, New York City (91); and Jerry Reed's "Crude Oil Blues" at 94.

Chappell Forms Firm In SESAC

NEW YORK—Norm Weiser, president of Chappell Music and, Salastero B. Candilleria, executive vice president of SESAC, Inc., have announced the signing of a long-term affiliation agreement between the newly formed Tri-Chappell Music Inc. and SESAC.

As present also in the signing of the SESAC offices at 43 West 43rd Street, New York City, were Philip B. Watenberg, chairman of SESAC, Inc., Joseph U. Clarke, chairman, and Albert F. Ciancimino, house counsel for SESAC.

Mr. Weiser said, "We are proud to welcome Tri-Chappell Music to our growing roster of publisher affiliates, and we look forward to working with them."

Colby Opens 'Other End'

NEW YORK — Paul Colby, musical entrepreneur whose Bitter End coffeehouse was one of the best known on the east coast, has opened a new club, The Other End, in 149 Bleeker Street. Concentrating on showcase evening performances, Colby said, "There's a lot of good talent around. The showcase concept gives the talent an opportunity to be heard by everyone else." Regular bookings of established acts in the club will be announced.

A unique feature of The Other End is that the audience have a view of the rear of the club featuring a miniature bowling alley and other entertainment. There are no seats in the seating capacity of 175 and will include a bar. Colby says it is the first new concept in New York City's night club life. Colby, who recently announced his involvement with the Bitter End in San Francisco, is planning to make The Other End his home club and "be more of a mouth—the same kind of conceptual, music oriented club that the Bitter End was in London."

Colby's other activities include management of Cashell Road ("Back When My Hair Was Short") whose newest single is "She Made A Man Of Me Out Of My Knees in 1973. In addition, Colby is negotiating with several production companies on an original television series.

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 Cash Box — February 16, 1974
Everyone Who Hears it Gets Hooked on
HOOKED ON A FEELING
(3627)
by
BLUE SWEDE

Incredible phone requests!
Instant sales action!

Hooked On A Feeling has taken off fast on:

WDRC Hartford
WPOX Hartford
WCCC Hartford
KLIF Dallas
WPIX-FM New York
WTXL Springfield, Mass.
WPLR New Haven
WICC Bridgeport
WTRY Troy, NY
WABY Albany
KJXR Seattle
KCPX Salt Lake City
KRSP Salt Lake City
KNAK Salt Lake City
WLCY Tampa
WSRF Ft. Lauderdale
WMFJ Daytona Beach

KHJ Los Angeles
KHRC San Francisco
KFRB Boston
WRKO Boston
WMEX Cleveland
WIXY Topeka
KEWI Wichita
KEYN Milwaukee
WOKY Los Angeles
KKDJ Los Angeles
K100 Los Angeles
WLAV Grand Rapids
WCOL Columbus, Ohio
WMAK Nashville
WKY Oklahoma City
KAKC Tulsa
KFJX Ft. Worth
KXOL Ft. Worth
WCFL Chicago
KELP El Paso
KINT El Paso
KLBK Lubbock
WIFE Indianapolis
WORC Worcester
WFIM Fitcheburgh
WRKO Atlanta
WFOM Atlanta
WXI Augusta, Ga.
WFDR Albany, Ga.
WABC Charlotte
WORC Columbia, S. C.
WFBQ Miami
WKY Orlando
WFUN Minneapolis
WLOF Philadelphia
WGHB Norfolk

Distributed by Capitol Records
Sherman & Kahn Assoc.

'Honest' Disk-Style Commercials

NEW YORK — If the line between a commercial and an artistic recording is thinning out, a good deal of the credit goes to the efforts of Gerald M. Sherman, chairman of the firm.

Commercials are the world's top jingle writers, producers/arrangers, both men started their company eight years ago with the plan to break into the recording field, having had associations with some of the major music companies. "According to Kahn, the basic element of success in their jingles efforts is a 'reflection' of the client's approach to making recordings. "Ad agencies," Kahn says, "are learning that the audience is not a single listener. Using the proper music and musicians from concept to production and an approach in the studio that's identical to a recording are essential.""

Kahan and Sherman are also putting the finishing touches on an interesting project for the musical theater, "Chariots of Fire," according to Sherman. "As described by Its writer-director, the show is about two students who are forced to exist with a mixed rock 'n' roll group. The music will initially take on different directions — rock, theatre, authentic Jewish music, whatever the other songs as the show progresses.""

NARAS Sets 'Supper' Date On Grammy Night

NEW YORK — The New York Chapter of NARAS will be supplementing the February 26 official "The Grammy Awards Show," with a "Grammy Supper" on the same evening, Sat., Mar. 2, at Broadway's new Pub Theatre.

More information on previous New York Grammy events and beamed at "having a good time," the party will include presentations of nominations winners, a reception for NARAS members, and special presentation of numerous Grammy Awards that will not be telecast. In addition, the New York Chapter will be strategically around a portion of the large room. Live and taped guests will be heard on the television program.

Another part of the room will be closed off so that those wishing to continue eating and drinking, and to dance and socialize, can do so.

To attract as many members as possible (the chapter's rolls have now reached an all-time high), ticket prices are being slashed. Non-member tickets are priced at $55 each, Invitations are being mailed this week.

Allan Steckler, chairman of New York Chapter, will be executive director, with help from the entire board of governors, is current president of both the nominations plaque and the Grammys.

AGAC Annual Meet, 'Rap' In New York

NEW YORK — AGAC will hold its Annual General Membership Meeting Thursday night, May 26, at the Barbizon-Plaza Hotel, 52nd and Avenue of the Americas, at 8 p.m.

This year the meeting will be in two parts. The first part covering the regular business functions featuring an address by AGAC president Ervin Driscoll. Part II of the meeting will be "AGAC Rap Session" featuring: Tom O'Neill, chairman of the Board of Directors, "his Hair," "Jesus Christ Superstar," "Les Misérables," "Pippin," "A Chorus Line," "Hair," "Fiddler on the Roof," "Hair," "All That Jazz," "Sweeney Todd," "Hair," "Rain," and "Hair." Music scores for "Hair" will be heard.

The theme of the movie was written by Peter Thomas, and the scenes and music were presented by Polydor. At this time no single release of the theme has been scheduled to date, but it will probably be released by the label. The theme has been contacted by Gene Goodman and Joe Di Stefano, president of First Music Publishing Co., Inc., and a commitment is expected shortly.

WB Promo Meet In Acapulco: Kallicka Top Promotion Man

While At Confab, An Earth Tonom

NEW YORK — Warner Bros. Records second annual Acapulco national convention will be held and hosted by national promo director Ron Saul saw Ed Kallicka, Warner's promotion director in the Pacific division, manager, named the company's "promotion director," who reported that Ron Saul handled "the business," assistant national promotion director, served as co-host for the week end.

The convention, held Jan. 30-Feb. 2, 1974, was held at the Hotel, friendly shook the town. The Warner promo force and top execs from Burbank, Hollywood, and New York were treated to one of Mexico's periodic summits during the meetings. No injuries were reported and the meetings went on unhindered.

Others Honored

The highlight of the series of meetings was the promo awards ceremonies hosted by Saul. In addition to the promo man of the year award—which includes the best man's envelope—Saul made a number of other presentations. Warner Bros.'s "best Sammy" award was granted to Furacchi, Chicago ("branch manager of the year"), and "best performance single" was given to Chris Unicov, Virginia ("Chariots of Fire"), and "best performance unit" was given to Martin Broner at the New York Regional office.

The men of the year included Bill Beanish, Hartford (second place); Dick Gifford, Chicago (third); and Louis Cohen, Cincinnati ("best performance single") and Chris Unicov, Virginia ("best performance unit").

The Orange County Kaleidoscope will take over March 21. This program features a large group of people in bands, combos, jazz groups and orchestras and will be held in junior high schools. The program is being held in conjunction with the 25th National Conference which begins March 21.
Maher, Barone To New Slots At RCA Label

NEW YORK — Jack Kiernan, just named vp of marketing at RCA Records, has made two appointments.

Jack Maher has been named director of scheduling and creative services, responsible for the product of a number of contemporary, pop and all national acts.

Bob Barone has been named director of scheduling and distribution services, who will be in charge of commercial services for the newly created branch.

He joined RCA Records in July as manager of over-the-counter marketing. A few months later, he was named the Decca branch manager of RCA Records.

Before joining RCA Records, Kiernan had been national sales manager of Project 3 for two years, before being the sales and marketing manager of Kapp Records for two years. From 1956 through 1968, he was associated with the Decca branch of MCA, variously as salesman, branch manager, and sales promotion manager.

Col A&R Admin: 4 Promotions

NEW YORK—Eliot Goldman, administrative vp at Columbia Records, has announced the promotion of Jerry Durkin to the position of director of A&R administration. Also promoted in that department were Joseph Agresti to director of advertising services, and Sam Lederman to associate director and Sam Lederman to manager.

In his new capacity as director of A&R administration, Durkin will be responsible for the following administrative services to the Columbia, Epic and Custom Label A&R departments, including the musical, managerial and sales expenses, overhead and recording budgets, the coordination of all single and album product, the periodic review of the contractual status of all Columbia, Epic and Custom label artists, and the maintenance of the Studio Recording schedule. In addition, Mr. Durkin will supervise the personnel in both the Copyright Administration department and the Copyright Supervision department. He will report directly to Mr. Goldman.

Durkin joined CBS in 1969, working as assistant manager of administrative services. He has been manager of A&R administration for Columbia Records.

Joseph Agresti will be responsible for the following administrative services to the Columbia, Epic and Custom Label single releases as well as continuing in his present capacity as the A&R representative in expediting the release of all popular albums and singles and in product for the labels. Agresti joined CBS in 1965 as supervisor of recording and listing and most recently held the position of manager of scheduling and coordination for A&R administration.

A&R administration.

Jane Friedmann will be responsible for the following administrative services to the Columbia, Epic and Custom Label single releases as well as continuing in his present capacity as the A&R representative in expediting the release of all popular albums and singles and in product for the labels. Agresti joined CBS in 1965 as supervisor of recording and listing and most recently held the position of manager of scheduling and coordination for A&R administration.

Jane Friedmann will be responsible for the following administrative services to the Columbia, Epic and Custom Label single releases as well as continuing in his present capacity as the A&R representative in expediting the release of all popular albums and singles and in product for the labels. Agresti joined CBS in 1965 as supervisor of recording and listing and most recently held the position of manager of scheduling and coordination for A&R administration.

The A&R department of Columbia, Epic and Custom Labels.

Edison Named To Top East. Post For Capitol

HOLLYWOOD — Al Count, vice president of promotion, press and product management of Capitol Records, has announced the following recent appointments in the East Coast office: Bob Edison, national promo manager for Capitol Records, has joined the Tower in Hollywood to the firm’s New York exec offices, where he will handle added responsibilities, focusing on strengthening east coast operations.

Along with Edison’s current responsibilities in national promo, he will take on the added responsibility of east coast trade liaison along with ongoing A&R and artist relations operations on the East Coast. He will, in effect, be the highest ranking national executive on the east coast.

Count said: “Bob Edison has been a key executive in national promotion, working closely with me at the Hollywood offices for the past year.”

Edison joined “I am sending him to New York to bolster Capitol’s East Coast operations. Our promotional effort is now more forceful than it has ever been before.”

Johnson Heads Famous Setup On West Coast

NEW YORK — Tony Martell, President/CEO of Mercury/Capitol Records, has appointed Charles Johnson to the newly created post of director of west coast sales for Capitol Music and its associated labels.

Johnson, who reports to Andy Macdonald, the company’s president, will consolidate and further Famous Records’ prominent west coast presence. He will oversee and expedite every facet of Famous Music’s West Coast operation, including the acquisition of new talent.

Some consider Los Angeles to be the ‘New York of the West.’ Famous Music already has a strong presence in Los Angeles and with Johnson’s addition, the company is poised to further strengthen its existing presence in Los Angeles. Because it’s home base for some of the largest record companies, television and film companies, Los Angeles has become the magnet for many of the young artists and creative west record producers. It’s the perfect atmosphere for both talent and labels.

Johnson has worked in many phases of the recording industry and has built an entire career in broadcasting. Starting out as a Los Angeles radio personality, Johnson moved over to television.

He went from local to regional programs and became a regional, national, and then national promo director. Two years ago, Johnson moved to Famous Music and was recently given the west coast management and promotion position to A&R. He recently moved to the west coast.

Allen, Myers, New Angel Posts

HOLLYWOOD—Michael W. Allen has been appointed general manager of the EMI-Capitol Records, Region West, to succeed Richard Brown Meiggs, executive vice president at Capitol Records. Allen, currently chairman of the independent EMI’s International Classical division, will assume the post of EMI-Capitol president.

Allen, who will oversee all aspects of EMI’s West Coast business, will be responsible for the Capitol Records, Region West, and all other EMI operations west of Chicago.

He has been with the company since 1987, having joined the company as general manager of EMI’s West Coast operations. Allen has served in a variety of positions at the company, including general manager of the EMI West Coast office, president and chief operating officer of EMI’s West Coast operations, and chief executive officer of EMI’s West Coast operations.

Allen is also responsible for EMI’s negotiations with the Federal Communications Commission, which has announced plans to sell the EMI-Capitol to EMI-Capitol.

He has served in a variety of positions at the company, including general manager of the EMI West Coast office, president and chief operating officer of EMI’s West Coast operations, and chief executive officer of EMI’s West Coast operations.

Allen will make his headquarters in the Capitol Tower here in Hollywood.

False Named To New Post at RCA

HOLLYWOOD—Pat Pippol, MCA promotion vice president, announced the promotion of Frank False to special projects for the northeast territory.

Prior to his promotion, False was a regional manager in the Baltimore/ Washington area for three years.

False will continue to handle all aspects of marketing and artist relations as well as promotion. His territory will include Boston, New York, Philadelphia and the Baltimore/Washington.
Jimmy Buffett
a new name
from ABC/Dunhill
that
You'll Never Forget
CBS Performance Awards Made To Promo, Sales Staff

NASHVILLE — CBS Records held a special ceremony at a recent sales meetings to honor its promo and sales reps. The meetings, conducted recently in New York and Los Angeles, provided an opportunity for CBS Records' regional directors to present performance awards to various Promotions and Sales people.

Northeast
Paul Smith, regional director of sales for CBS Records' northeastern division, presented the following awards in his region: Columbia Promotions' Regional Manager Award to Irv Myers, Philadelphia; Epic Custom/Sales Managers Award to John Balsam, Hartford; Salesman of the Year Award to Den nia Noto, New York; R&B Promotion Award to Armand Kinsel, Philadelphia, and a Special Award to Frank Smith of the Philadelphia branch who retired after working for CBS for 25 years.

Western
Del Costello, regional director of sales for CBS Records' southern division, presented the following awards in this region: Columbia Promotions' Regional Manager Award to Mark Hartley, Denver; Epic Custom Promotion Award to Bob Gussler, Houston; Columbia Sales Manager Award to Bob Measly, Los Angeles; Columbia and Epic/Custom Sales Managers Award to Franky Hamburgh, Miami; and R&B Promotion Award to Fred Ware, Atlanta.

Midwest
Don Van Gorp, regional director of sales for CBS Records' central division, presented the following awards in his region: Columbia Promotions' Regional Manager Award to John McKissick, Los Angeles; Epic Custom Promotion Award to Dick Gussler, Houston; Columbia Sales Manager Award to Bob Beaums, Minneapolis; Epic Custom Manager Award to Joe Mansfield, Dallas; Columbia Promo Award to Bud Wal ker, Miami; and R&B Promotion Award to Fred Ware, Detroit.

ASCAP Names McCoy Asst. Gen. Counsel

NEW YORK — Bernard Korman, general counsel of the American Society of Composers, Authors, and Publishers (ASCAP), announced the appointment of Thomas F. McCoy as assistant general counsel. He was born in New York City in 1916, McCoy is a graduate of New York University and Harvard Law School. He was admitted to the New York Bar in 1939, and served as law clerk to Judge Charles L. Hand in 1939 and 1940, and then for Judge David Peck 1945 and 1946. From 1951 to 1953, he was a member of the Federal Trade Commission and 1951 and 1953. After two years of private practice, he became counsel to ASCAP in 1955. At ASCAP in 1955 and 1956, he was named counsel of ASCAP in 1955 and 1956. He retired from this position last month.
"BENNIE AND THE JETS"

The new ELTON JOHN Single from the Platinum Album "GOODBYE YELLOW BRICK ROAD"

MCA-40198

P.S. Elton says "Many Thanks" for the great R and B Airplay!

*Stick Around
You're Gonna Hear Electric Music,
Solid Walls of Sound
HOLLYWOOD—TIM WEISBERG: THE ARTICULATE FLUTE

"You're a maclan." Chuck Kaye, former A&M vice-president told Tim Weisberg, "It's going to take a while, but you're so tenacious that I know you're going to make it." Before signing with A&M, Tim had barged his head against the wall of the Shubert Building and, in an effort to land a pitance, just trying to get his foot inside the door.

"I wanted to play," recounted Weisberg. "I didn't know what needed to be done, but I expended the energy. I ended up being a manager, a schlepper, the bank; I bought the equipment and sold my sportscar to buy a van." When I played a college gig, I'd xerox the reviews and send them to another school. "Look, I'd say, 'let us play a noon concert once in a while, tuned like a string instrument—lots of different combinations. There was an experiment on the "Dreamspeaker" album where we used an orchestra and I'd like to go further in that direction. I'd like to see the ban wholly integrated with the orchestra, instead of having us sitting out in front of sixty well-schooled kids who are seeing away playing half-notes and whole notes. I want the members of the orchestra itself to see the project as a challenge, I'd like to have them walk away from the performance saying, Wow!"

"I think there would be people who at first reading would say, 'I don't want to do this thing in an auditorium and listen to anything serious.' But we could sensitize them as we take them through the show, 'I've done it before, played Bach compositions before a rock audience who had come to hear Dave Mason. It went over very well.'"

Tim was asked if he had considered adding a vocalist to his act, or otherwise changing it all-instrumental format. "It's been suggested," he said, "and I gave it a lot of thought before rejecting the idea violently. Then, I sat down and thought about all the reasons why I rejected it. It would change the whole concept—A human voice always dominates the sound, no matter in what context placed. I don't sing and I guess I could be partially a question of ego—performers are that way—but I really don't see any way that you can build a focal point around a flute and have a vocal also present. That's why I picked the title "Dreamspeaker"—I really think that I'm a hell of a lot more articulate when I play my flute than I am when I'm talking. The flute is like my voice. When I play, I'm singing with it, or sometimes, I guess, I'm shouting."

ELIOT SEKULER

Cash Box — February 16, 1974
To all those fans who expect a lot from Barry Manilow:

you've got it!

BARRY MANILOW INTRODUCES HIS NEW SINGLE

"LET'S TAKE SOME TIME TO SAY GOODBYE"

Produced by
BARRY MANILOW & RON DANTE
Bell #45,443

BELL RECORDS
A Division of Columbia Pictures Industries, Inc.
I. Guthrie
& Pete Seeger

NEW YORK — Ira Guthrie and Pete Seeger will join together for four concerts appearances this March. The concerts will be in Carnegie Hall on Tuesday, March 17; The University of Chicago on March 23; The Academy of Music in Philadelphia on March 28; and The Palladium in New York on March 30. Tickets for all concerts are available now.

Johnny Winter

NEW YORK — Johnny Winter will perform at the Memorial Auditorium, Buffalo, N.Y., on March 1 at the Jacksonville, Florida Coliseum. The tour will continue through March 4 with three other concerts in southern Florida. Johnny Winter has been a popular performer in the southern states and has a loyal following among fans of rock and roll music.

On the Road Again

MARGO THOMAS (Con's 3rd from P. 14) had to wait as the TV show and black have been two years in the making. Quite understandable when you consider the energy and time that has gone into getting the show together. Margo has already traveled extensively all over the country and has some positive results to show for it. She has been meeting with fans and getting great feedback about the show.

Savoy Brown

NEW YORK — Savoy Brown, London Records recording artists, will embark on their 17th U.S. tour this February with some changes in lineup. Founding member, guitarist Kim Simmonds, and drummer Jon J. Nicola will be replaced by two new musicians, Miller Anderson, Stan Webb, Jimmy Leverton and Eric Dilson. The group will tour the following 25 cities: Phoenix, Feb. 9; Los Angeles, Feb. 10; San Diego, Feb. 11; San Francisco, Feb. 12; Portland, Feb. 13; Denver, Feb. 14-15; St. Paul, Minnesota, Feb. 16; Chicago, Feb. 17-18; Cleveland, Feb. 19; Detroit, March 4; Buffalo, March 5; Pittsburgh, March 6; Largo, Maryland, March 7; New York, March 8; Hempstead, L.I., March 11; Syracuse, March 12; Boston, March 14, and Providence, March 15.

FOGHAT

NEW YORK — The recording artists, Foghat, have embarked on a two-month, nationwide U.S. tour. Beginning March 5 at the Fox Theater in Atlanta, they will open the tour with headline appearances in New York City on February 16 at Paramount Theater, Portland, Ore., on March 10 at Memorial Auditorium in Buffalo, N.Y., on March 13 at the Convention Center in Dallas, on March 22 at Swing Auditorium in San Francisco, on March 23 at Winterland Coliseum, in San Francisco, and on March 25 at Salt Palace Coliseum in Salt Lake City. The tour will conclude on May 30 at the Convention Center in New Orleans.

NEW YORK — Larry O'Neill, a well-known figure in the music world, has a new single out and is working on a new album titled "The Dream." His songwriting style has been compared to the likes of Sergio Franchi and Enzo Sartori.

The outspoken singer related the absolute frustration he has encountered in attempting to secure a spot for his kind of music. O'Neill hopes to augment the interest of classical music without relying on the usual classical standards like "Musical Dream," which may not be the right style for his music, and "Ebb Tide." A New York appearance will be at Town Hall on May 9, 1974.
"On a Night Like This"

Bob Dylan with The Band
BURT BACHARACH: THE BALANCE OF HIS NATURE

Burt Bacharach is a legend in the music world, known for his distinctive style and the many hits he has created. His work has spanned several decades, and he has collaborated with a wide range of artists, including Dionne Warwick, Barbra Streisand, and Simon & Garfunkel.

Bacharach's career began in the 1950s, when he worked as a session pianist in Los Angeles, playing for many of the city's top recording artists. He later formed his own band, which included singing partner Hal David, and they began to write songs together.

Bacharach's style is characterized by its simplicity and effectiveness. His songs often have memorable melodies and straightforward lyrics, and they have a universal appeal that has made them popular with audiences around the world. Bacharach's music has been used in countless films, television shows, and commercials, and it has become an integral part of popular culture.

Bacharach's success has allowed him to live a life of leisure, although he continues to write and record music at his home in the Bahamas. He remains an active performer and is known for his sense of humor and his love of life. His work continues to inspire and delight audiences around the world, and he remains one of the most respected and beloved composers in the music industry.
“Changes”

is the new single release from David Bowie’s hit album “Hunky Dory.”
TALENT ON TV

Music Country, NBC (February 14) — Marty Robbins hosts this week. His country music guests include Charley Pride, John Constan
tart, Karen Wheeler, Mac Davis, Sandi Barnett, Jerry Reed, Red Rodney, Ray Stevens, Rex Allen, Joe Stampley, Ray Griff, Lynn Anderson, Mel Tillis, Tom T. Hall and Doug Kershaw. In addition, very special guests to appear include Dean Martin, Faron Young, James Stewart, Rodney Allen Bippy and Jack Benny.

Brut Sets Bennett Experimental TV
Marketing Campaign

NEW YORK — In what is admittedly an experimental and innovative project, Brut Records is initiating a series of special TV marketing campaigns. The first in this series will center around a new song, "All That Love Went To Waste," and feature interviews with many of the recording artists on behalf of the single release. "All That Love Went To Waste," by Tony Bennett. An industry first, the 60 second spot was filmed in the studio as Bennett recorded the song, with a voice-over by the artist as well.

In explaining this experimental project, Dennis Ganim, general manager of Brut Records, stated: "There are a number of reasons why we have decided to make this move. One of the most important for us is a simple question of mathematics. It is esti
mated that there are some 30 million record players currently in use in the U.S. And yet, our industry is de
tal of a single release sells only a few million copies. Relative to other commercial enterprises, this represents a con
tinued market penetration. In plain words, given the potential, we would like to see sales of eight, nine, even ten million copies of hit records."

Initially, the special 60-second spots will be aired in New York and L.A., with other major markets to follow.

OTHER MINOR NOTES.


Baking at Town Hall — Susan Pillsbury of Famous Music's Sweet For
tune label, went directly from her Town Hall Interludes Concert to a reception in her honor. The Town Hall event served as a way to introduce her work in Boston where she appeared at Passim's and promoted her current album. Among the gathered guests were (from left to right) Tony Martell, president of Famous Music, WNEW-FM's Alison Steele, Ms. Pillsbury, Scott Muni of WNEW-FM and Aaron Levy, Famous Music's vice-president in charge of administration and finance.
ABC-TV and Dick Clark congratulates the final nominees for The American Music Awards

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<td>&quot;Bad, Bad Leroy Brown&quot; (Jim Croce)</td>
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The American Music Awards Telecast Live From The In Concert Theatre
TUESDAY, FEBRUARY 19, 1974—8:30-10:00 p.m. EDT

Executive Producer—Dick Clark
Producer—Bill Lee
Director—John Moffitt

HOSTS: Roger Miller
Helen Reddy
Smokey Robinson

a dick clark teleshows, inc. production
representation IFA / publicity—Don Rogers & Associates
CANNED HEAT IS ON ATLANTIC RECORDS (WHERE THEY SHOULD BE) WITH A HIT SINGLE, "ONE MORE RIVER TO CROSS"

#3010
Produced by Barry Beckett and Roger Hawkins

FROM THE ALBUM "ONE MORE RIVER TO CROSS"

ATLANTIC RECORDS
1. Diana & Marvin
2. The Divine Miss M
3. Maria Muldaur
4. The Smoker You Drink, The Player You Get
5. Ass
6. Hat Trick
7. For Everybody
8. The Captain and Me
9. Heartbeat... It's a Lovebeat
10. Hymn of the Seventh Galaxy
11. Simon & Garfunkel's Greatest Hits
12. Sweet Freedom
13. Killing Me Softly
14. Song for July
15. They Only Come Out at Night
16. Ferguslie Park
17. Creative Source
18. James gang

**TREASURES**

152. The Pointer Sisters
153. The Pointer Sisters
154. Live from Deep in the Heart of Texas

**ANTHOLOGY**

155. Smokey Robinson & the Miracles
156. Godspell

**PAPER ROSES**

157. Mariah Carey

**NOW & THEN**

158. Carpenter Family

**BARRY MANILOW**

159. Robin Hood

**ANTHONY**

160. Smokey Robinson & the Miracles

**ALL-TIME GREATEST HITS**

161. Rockabye Golde

**CASHBOX #100 ALBUMS**

7. Diana Ross & Marvin Gaye
12. The Warlocks
13. The MC5
15. The Last Poets
16. The Ray Charles Quartet
17. The Isley Brothers
18. The Temptations
19. The Four Tops
20. The Supremes
21. The Four Seasons
22. The New Christy Minstrels
23. The Beach Boys
24. The Impressions
25. The Four Tops
26. The Supremes
27. The Temptations
28. The Isley Brothers
29. The Beatles
30. The Rolling Stones
31. The Beatles
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**CASHBOX R&B TOP 70**

1. Put Your Hands Together
2. Boogie Down
3. Tryin' to Hold On to My Woman
4. Sexy Mama
5. Can This Be Real
6. I'll Be the Other Woman
7. Jungle Boogie
8. I Like to Live the Life
9. Lookin' for a Love
10. Joy
11. Stop to Start
12. That's Got to Be a Train in Your Life
13. Love Theme
14. You Sure Love to Ball
15. Mighty Love
16. Love's Theme
17. What It Comes Down to
18. Thanks for Saving My Life

**HIT SENTINEL**

3. I Wish It Was Me
4. It's Been a Long Time
5. I'd Rather Be (Blind, Crippled & Crazy)
6. Until You Come Back to Me
7. Let Your Hair Down
8. Homely Girl
9. I Just Can't Get You Out of My Mind
10. Wish That You Were Mine
11. The Delta
12. A Mother for My Children
13. Doctor Demento
14. You're So Unique
15. I Told You So
16. Wanna Get Down
17. No Time to Burn
18. Quick, Fast in a Hurry
19. Last Time I Saw Him
20. The First Time We Met
21. That's the Sound That Lonely Makes
22. If It's in You
23. Keep It in the Family
24. One Good Thing
25. Best Thing That Ever Happened to Me
26. Same Beat
27. L & L Exchange
28. Pin Pan Alley
29. Newsy Neighbors
30. French Connection
31. Best Thing That Ever Happened to Me
32. Outside Woman
33. Will Pass the Water
34. Baby Come Back
35. Soul Power '74
36. Sweet Dan
37. My Mistake Was
38. I Wanna Do Things For You
39. She Calls Me Baby
40. When the Rain Runs Out
41. I Got to Try It One Time
42. Thanks Dad
43. Get Stuff
44. The Funky Bird
45. Fever
46. Don't Nobody Live Here
47. Sound Your Funky Horn
48. Who Is He and What Is He to You
49. Soul March
50. Party Bump
51. Sunny Moons

**GREAT SMOKER」

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Edwin Starr. "Hell Up in Harlem."
The Original Motion Picture Soundtrack Album
Written and Produced by Freddie Perren and Fonce Mizell.
An American International Release.

MTO'N 1974 Motown Record Corporation.
WJPC ‘Truckin’ Gold

Motown promotion man, Alonzo King (r) and Cy Gold (Hitchville of Illinois) (l), presenting Richard Steel (l) and Clark Young, program director of WJPC (Chicago) with a gold record for Eddie Kendricks million seller, “Keep On Truckin’”.

Blink To Reprise

HOLLYWOOD — Soul artist Blink Williams has signed an exclusive recording contract with Reprise Records. It was announced today in Burbank by executive director—label manager, Dennis Williams, and Mickey Stevenson, Ms. Williams’ manager.

Blink Williams was most recently heard in the film “Lady Sings the Blues” for which she recorded the song “ Ain’t Nobody’s Business If I Do.” Prior to that she recorded for both Atlantic and Motown, the latter as a team with Edwin Starr, in addition to her solo efforts. She has appeared with outstanding artists including the Temptations, Commodores, Al Green, Four Tops, Flip Wilson, Quincy Jones and Johnny Mathis.

Reprise plans to release Ms. Williams most recent recording effort, with Stevenson producing, in the near future.

NATRA AWARDS Dinner Mar. 9

NEW YORK—The Excellence Awards Dinner taking place March 9th, at the New York Hilton, is a combination of the NATRA national, and Jack Walker Chapter. This important function is already receiving heavy response. The affair is to honor: Benjamin Hooks (FCC Commissioner); William F. Buckley, Jr. from “Sock Show” in New York; and Isaac Hayes, Michel Clarke, Dick Gregory and the NY Symphony. Tickets for the function are follows: table costing $100, individual tickets are $75. The program is streamlined and it will be a highly entertaining evening. Remember the price is tax deductible. It’s your dinner so let’s have a big big turnout.

CBS Records Sponsors Martin L. King, Jr., Benefit In Atlanta’s Omni Auditorium

ATLANTA — CBS Records recently sponsored a benefit concert in Atlanta on the occasion of Martin Luther King, Jr’s 40th Birthday Anniversary. The concert, part of a two-day celebration hosted by Mrs. Coretta Scott King, the wife of the late Civil Rights leader, was held at Atlanta’s Omni Auditorium.

Featured at the benefit, proceeds of which went to Martin Luther King, Jr. Center for Social Change, were: Epic Recording Group Sly and the Family Stone, Stax Recording Artist Albert King, Monument Recording Artist Rance Allen and Columbia Recording Artist Raye Lewis. Mrs. King presented each artist with a silver tray for their participation and gave an additional tray to Logan Hendricks, director of special markets for CBS Records, for his efforts in putting the entire show together. Also cited by Mrs. King were Goddard Lieberson, president, CBS Records; Ray Allen, president of CBS Records, for their contribution to the affair.

Participating Artists Get Awards

CBS’ SLY STONE

Columbia’s LEWIS

ALL THAT’S JAZZ

New Orleans Style Into Carnegie Hall

NEW YORK — New Orleans jazz will be served at all temperatures, from the cool Ronnie Kole Trio, to the hot footstomping of Louis Cotrell and the New Orleans Heritage Hall Jazz Band, featuring the Queen of the Blues, Blanche Thomas, the Onward Brass Band and the fifty piece orchestra of the Convent Gospel Singers, all for the benefit of the National Academy of Recording Arts and Sciences’ Bob Hope-Kettering Cancer Research Center. The concert will take place Tuesday, Feb. 12 at Carnegie Hall at 8 p.m.

The Heritage Hall Jazz Band, under the leadership of Louis Cotrell, will be joined by guest artist Louis Gottlieb is the finest that can be assembled. It is truly the last of the great, authentically New Orleans bands. The Onward Brass Band, also led by Cotrell, dates back to the 1860’s and was originally led by King Oliver.
Smokey Robinson's "Baby Come Close"

Sales Over 800,000 and Going For Gold

"Again we say overlooked smash: We keep telling you every week Smokey Robinson should become a top 5 top GO-Rilla. It is breaking wide open in Philadelphia, Baltimore, Washington, Chicago, etc..."

— Kal Rudman, Record World

Kal Rudman is right. "Baby Come Close" is getting closer to being an across-the-board smash. Look at the figures:

- Detroit—64,000
- New York—63,000
- Atlanta—48,000
- Chicago—43,000
- Washington—45,000
- Philadelphia—42,000
- Memphis—38,000
- Miami—20,000
- New Orleans—25,000
- Charlotte—46,000

So get close to "Baby Come Close." #T54239

© 1974 Motown Record Corporation
CBS Revamps South Marketing

Ziegler, Dempsey Named To Posts

NEW YORK — Croigo, vice president in charge of the South region, has been named area director of the South region, in an effort to boost sales and marketing concentration in the region. The region has been restructured, with a new regional director of the South region. Acquired, formerly director of sales in the southern region, has been promoted to regional director of the south region. Dempsey, formerly manager of the Atlantic branch, has been promoted to position of regional director of the southeastern region. The new southeastern region will include areas formerly covered by the northeast promotion and sales field.

In his new capacity as regional director of the southeast region, Ziegler will concentrate the efforts of his staff in New Orleans, San Antonio, Tulsa, Oklahoma City, Kansas City, Memphis, and Houston. He will oversee all promotion and sales operations at the CBS Records sales offices in Dallas, Houston and St. Louis. He will report directly to Croigo.

In his new capacity as regional director of the newly created southeastern region, Dempsey will oversee all promotion and sales operations for CBS offices in Washington, Atlanta and Miami. He will also be responsible for operations in Baltimore, Norfolk, Charlotte, Nashville, Birmingham and Jacksonville. He will also report directly to Croigo.

The creation of two southern regions became necessary due to the substantial growth of the CBS Records' branches in the south.

Norman Ziegler has been with CBS Records since 1951 when he joined as a salesman in Detroit at an independent distributor. He moved to St. Louis in 1961, where he worked as branch manager until, in 1964, became sales manager in Chicago. In 1967 he moved to Dallas where he was appointed assistant promotion manager, and three years later, named branch manager of the Dallas office.

Don Dempsey, who has been in the record business for 20 years, joined CBS Records in 1964 as a salesman at the Hartford, Connecticut branch. In 1966 he was transferred to Atlanta as a district manager and, in 1968, became regional manager. In 1970, Dempsey was promoted to sales manager of the Atlanta branch.

Diedrich Named To MIA Operations

NEW YORK — America's Denver distributor, Diedrich, has been named a division of the Denver-based Alliance Record Company Sales Corp., of Colorado distributing wing, has brought about the reorganization of Diedrich as operations manager, according to Mike Diedrich, branch manager of the Mile High city disc complex.

Diedrich, who enters the Denver picture after a stint with S.R. Lee's St. Louis operations, will assist Krusk at all aspects of the business. The appointment comes in the wake of major increases in the company's rock-and-roll end of operations, which at the May Company outlets increased in the 750 percent over the same period in the previous year, while volume at the Berstein-Applebee chain were the highest since the stores were opened.

Three years ago, the Musical Isle branch also acquired a new account, the downtown Denver Woolworth's, as this fine, worth retail location containing the recent Woolworth's report department.

On the distributing side, the firm recently acquired Vanguard, Mainstream, of Chicago, and A&R. Other affiliation agreements signed recently are with Krispy Kreme, Michael Cappell Music and Marie's Music, all of Nashville; Jose Maria Castillo and Guadalupe of Memphis, Tennessee; and Sup-An Publishing of Charlotte, North Carolina. Ivan Mogoll also became affiliated with SESAC recently, who was appointed as the company's distribution manager at the New York City.

In the most recent concentrated drive to sign writers directly, he has brought scores of both new and established publishers in all areas of contemporary music to the firm's roster. In the past few weeks, such names as Jackie D. Johnson, Charley Shaw, Michael White, Dotty Warden, Stephen D. Hays, Bill Reed, Richard Bevon, Richard D. Montgomery, Sylvia Nobley, Wayne Hilliard, Donnie Shafer, Paul Russell, Kim Kelly, Thomas Beckett, Melba Kendall and Jerry C. Green.

Casablanca

(Cont'd from p. 7)

relations, has announced the release of the first Casablanca album by Kiss. A cross-country tour that will continue for more than 80 dates is already underway. The first leg of this extensive tour will take them through 10 key cities in Canada. The act is being booked by A&M. 

Kiss, who stated: "we're off and running at Casablanca. The excitement and acceptance by people in all phases of the music and radio industry has been phenomenal." In just 50 per cent of the label, and Kiss, has been set for Feb. 18, at the Century Plaza Hotel in Los Angeles. The album also will be distributed by the existing A&M network.

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Feb. 8-10th Pittsburgh, Pa.—Syria Mosque
Feb. 15th Detroit, Mich.—Masonic Auditorium
Feb. 16th Montreal, Quebec—Forum Concert Bowl
Feb. 17-18th Toronto, Ontario—Massy Hall
Feb. 19th Hamilton, Ontario—Palace Theatre
Feb. 22-23rd Nanuet, N.Y.—Nanuet Theatre
Feb. 24th Boston, Mass.—Symphony Hall
Mar. 1st Providence, R.I.—Palace Theatre
Mar. 2nd Passaic, N.J.—Capitol Theatre
Mar. 3-4th New York, N.Y.—Avery Fisher Hall
Mar. 5th New Haven, Conn.—Coliseum

Mar. 6th Baltimore, Md.—Civic Centre
Mar. 7th Devon, Pa.—Valley Forge Music Fair
Mar. 8th Westbury, L.I., N.Y.—Music Fair
Mar. 9th Washington, D.C.—Constitution Hall
Mar. 10th Norfolk, Va.—The Scope
Mar. 15th Chicago, Ill.—Auditorium Theatre
Mar. 19th Morehead, Ky.—State University
Mar. 20th Chattanooga, Tenn.—Memorial Auditorium
Mar. 22nd Miami Beach, Fla.—Convention Center
Mar. 25th Nashville, Tenn.—Municipal Auditorium
Mar. 27th—The Tonight Show

Latest Single

MR. NATURAL

Produced by Arif Mardin

from their forthcoming album

Records and Tapes
Distributed by Atlantic Records
CHARLIE RICH (Epic 5-11095)
A Very Special Love Song (2:44) (Alleg) BMG—B. Sherrill, N. Wilson
This is the latest followup to Rich's successful "Most Beautiful Girl" and this equally beautiful potential chart buster that has already made a dent on both pop and country listings. Will obviously be lopping both charts in a few weeks as Charlie further proves that he is stronger than ever before. Flip: info. no available.

NEIL DIAMOND (Columbia 4-59928)
Skybird (2:18) (Stonebridge, ASCAP—N. Diamond)
This is the third track from his latest album, "Jonathan Livingston Seagull," and this one should take off as quickly as "Be" did a little while back. His powerful performance of his composition is so moving that many pop and MOR stations will find impossible to pass on after just one spin. Listeners should feel the same way. Flip: Lonely Looking Sky (3:12) (Credits same as above)

ELTON JOHN (MCA 40198)
Bennie And The Jets (5:10) (Dick James, BMG—E. John, B. Taupin)
The Elton depression is in high gear again with this new release from that fabulous "Goodbye Yellow Brick Road" collection. As there's just no way that Elton is going to miss with any disk at this point in his career, this one is certainly a natural, but do listen closely, the song is a strong one and worth every second of its 5:10. Programmers will be depriving their audiences should they not go on this one immediately. Flip: info. no available.

STEVE MILLER BAND (Capitol 3837)
Your Cash Ain't Nuthin' But Trash (3:10) (Hill And Range, BMG—C. Calhoun)
Steve follows his "J geometric smash with this funny number certain to expand his already super long following. Steve gets into this tune so much that he may as well get paid to perform in traffic. Either way, his second piper drive in a row. Here. This has so much more in the future now that the Steve Miller Band has got their act together. Flip: Evil (4:35) (Haworth, ASCAP—S. Miller)

THE STAPLE SINGERS (Stax 0196)
Touch A Hand, Make A Friend (3:26) (East/Memphis, BMG—H. Banks, R. Jackson, C. Hampton)
Again culled from their great "Be What You Are," LP, this hit bound gospel rock number will be veritable mass movement. Mavis up to her vocal best with this track and also the mix to include a sweet string section, with some distorted organ for good measure. This one was number one. This group gets better all the time and we, the people, are reaping all of the benefits. A great record Flip: no info. available.

LOGGINS & MESSINA (Columbia 4-46010)
Watching The River Run (3:25) (Jasperill/Gnossoss/Portosino, ASCAP—J. Messina, K. Loggins)
Kenneth Loggins once again deliver another pretty country/po pop ballad certain to once again turn all ears in their direction. As pretty and as soft as "Danny's Song," this record is going to take off and as such, serve an interesting direction, eventually settling itself in the Top 10. Strong lead vocal performances and tight harmonies with sensitive acoustic backing makes this track a candidate for out and out smash. Flip: no info. available.

BEE GEES (RSO 408)
Mr. Natural (3:15.S.O./Midweek, ASCAP—B. Gibb, R. Gibb)
The harmonies are there, but you won't believe that these are the same Bee Gees that have hit time and time again. This incredibly delicious track by the Bee Gees shows the incredible growth of this group. Most notably, the unique excuse for them. One listen will hook even the most critical of pop fans and it is likely this will go to may out in the Top 5. In fact, it will probably be carried straight to the top (possibly due to the knock out bass line running through the entire track). Do not miss this one from the new Bee Gees Flip. No info. available.

EARTH, WIND & FIRE (Columbia 4-46007)
Mighty, Mighty (3:01) (Sagfire, BMG—M. White, V. White)
In obviously describes the talents of this group, the title of this power driving track sums it all up. A tough, hard mover that's going to generate across over the board play and settle itself high on both pop and R&B charts really soon. The similarity to a Sly and The Family Stone performance will obviously be made here, but this group as individual as can be and a hit making machine beyond belief. Flip no info. available.

LIGHTHOUSE (Polydor 14220)
Maggie In The Dancing (3:19) (C.A.M.—U.S.A., BMG—R. Cole)
This spirited band just missed the top of the mark with their last great one, "Pretty Lady." Well, that won't be the case this time around with this track. Their chances are much better here due to the impact this hit has in the energy created through the group's smooth blend of jazz and rock, and it's easy to listen to. Call this one a strong contender for Top 10. The group has got their consistency, it's time the public got turned on it. Flip: no info. available.

MAC DAVIS (Columbia 4-46004)
One Hell Of A Woman (2:52) (Screen Gems-Columbia/Songpainter/Sweet Glory, BMG—C. Davis)
The man who has become both pop and country superstar, comes through again with a strong country rocker, heavy on the lyric and strong on the music, the group has made it very clear that Davis is a giant as his "Baby, Don't Get Hooked On Me," but it is most definitely one hell of a record and one that's going to make a strong dent on a couple of charts. Flip: no info. available.

SAMY DAVIS, JR. (MGM 14865)
Singin' In The Rain (2:55) (Robbins, ASCAP—N. Brown, A. Freed)
Take the established combination of this classic song, an arrangement a lot of "Candy Man" and Samy Davis, Jr., the man who gave us that hit time after time and the result is this hit, once again, and one of the surest bets in some time. Sammy even works with that energetic chorale as in "Candy Man," MOB and pop. A dent on both charts for this one instantly. Listen: response is a natural here. Flip: Chattanooga Choo Choo (2:30) (Leo Feist, ASCAP—H. Warren, M. Gordon)

ALBERT HAMMOND (Mums 6026)
I'm A Train (3:16) (Leeds, ASCAP—A. Hammond, M. Hazlewood)
It's difficult to say exactly why Albert hasn't really hit on his last few outings, but that's all in the past now. This latest track should change things for the better and get this fine writer/singer/musician back on the right track. High spirited performance of a cute tune will attract ears and bring those eyes back to the man who gave us that west coast weather report and put it in the top of the pops. Give this one a try, it deserves the play. Flip: no info. available.

JIMMY BUFFETT (Dunhill 4378)
Flip: That's What This Is All About (1:20) (Dunhill, BMG—J. Buffett)
Jimmy reappears with his first certain hit single from his second pop album, "Viva! Living And Dying In 3/4 Time," and the similarly to Jim Croce, in both performance and arrangement is uncanny. Highly lyrical track with great backing music makes this one a pop/rocking delight and one that stations will be flocking to upon first spin. Look for Jimmy's career to fly high from here on.

FOGHAT (Beanville 0019)
That'll Be The Day (2:52) (Melody Lane, BMG—J. Allison, B. Holly, N. Petty)
The groups first single from their latest LP, "Energizer" is this vintage Buddy Holly/Phillip Lynott in rock and roll friendly style to give it life all over again. Strong vocal and musical performances give the song excitement as never before. The group should have no difficulty in pinning down their first single smash here. A mover Flip: no info. available.

LYN COLLINS (People 633)
Dead On The Over (3:44) (Blue Saas/Jac, ASCAP—B. Barachar, H. David)
The preacher-ess really gets down to sizzling with this classic Bacharach/ David tune made famous years ago by Dionne Warwick. In treating this one to a superb soulful performance, Lyn establishes herself as the soul artist of the '70's as she sets this one flying onto both pop and R&B charts. You already know the song, now get to know Lyn's way of putting it across. Flip: no info. available.

MICKY DOLENTZ (Romer 715)
Buddy's Theme (3:50) (Bearsville, BMG—B. Petty, A. Holly, Petty, Hadir, Petty, Holly, Petty, Allison, Holly)
Although Micky hasn't hit on his own, this medley of Buddy Holly rock classics should change matters somewhat. Great, contemporary rocking arrangement of four Holly greats are better than ever. When combined, complete with great segues, this disk cannot be beat. Hey, remember those fabulous '50's They're even better in the '70's, thanks to Micky Dollenz. Flip: Ooh She's Young (2:50) (Asmamic/Romer, Today, BMG—M. Dolenz)

MARTHA REEVES (MCA 40194)
Power Of Love (3:05) (Blackwood/Gauche/Bealnda, BMG—Gamele, Hiff, Neuman)
This label has already given the world the insanity of Cheech & Chong (which by their distribution of Ode) and now this bit of craziness based on the current "Americans" smash will generate another ton of solid belly laughs. As funny as the "Americans" is serious, it's a safe bet that stations will pick up on this one, too. Flip: Questions To God (3:13) (Irving/Novello, BMI—Novello)

KATHI MCDONALD (Cape 3835)
Flea's Lover (3:07) (Focal, BMG—M. Unobski)
Kathi, one of the stronger back up vocalists for some time now, comes bursting forth on her own with a powerful blues performance that is going to establish her own career, and fast. The backing vocals help considerably as does the music, but it's all Ms. McDonald as she dynamically makes this track work. Old '70's style, and FM's a kick, will be a good to, and program, this track, probably upon receipt. Flip: no info. available.

JIMMY GRAY HALL (Epic 5:10083)
Be That (2:35) (Paisly, ASCAP—J. Hall)
An impressive debut of a new artist who demonstrates that he can deliver a tune with the finesse and strength of an established artist, this performance by Jimmy, an almost reggae pop rockier, is a certainty for most pop markets looking to get their listeners up and dancing. Keep a close eye on this, he's going to be heard from a lot in the future. Flip: no info. available.

Cash Box — February 16, 1974
When I arranged and produced "Hooked On A Feeling" in 1971, featuring the grunts of 100 gorillas, I wasn't to know that it would be a big hit in England, Holland, Belgium and Germany.

But when it was, I hoped that it would happen in America—seems I was three years ahead of my time. Now a Swedish note-for-note cover has been released and is receiving substantial airplay.

Do me a favor and listen to my version before you program theirs. It's not easy being creative when someone else is pocketing the money.

Jonathan King
Joni Mitchell
Tom Scott & The L.A. Express
MUSIC HALL, NYC. A beautiful young woman in a rock star. (sorry but there’s no other way). It was an incredible evening and many hundreds of fans were waiting. That day and that night was the beginning of a stage with the confidence of a压缩的内容，确保生成的文本是清晰和完整的。
Hot Stuff

"TELL ME A LIE" by Sami Jo
(S-7029) 69 BULLET CASHBOX

"SPIDERS & SNAKES" by Jim Stafford
(K-14648) 5 BULLET BILLBOARD

"YOU WON'T FIND ANOTHER FOOL LIKE ME"
by The New Seekers
(K-14691) 77 CASHBOX

"SNAP YOUR FINGERS" by Don Gibson
(HK-312) 15 BULLET BILLBOARD COUNTRY

"MIDNIGHT ME & THE BLUES" by Mel Tillis
(K-14689) 19 BULLET CASHBOX COUNTRY

"I CHANGED MY MIND" by Billy Walker
(K-14693) 46 BULLET RECORD WORLD

"LORD, HOW LONG HAS THIS BEEN GOING ON"
by Doyle Holly
(B-5030) 55 BULLET CASHBOX COUNTRY

MGM Records, Hollywood
©1974 MGM Records, Inc.
1. "Handful On A Feeling"—Blue Swede—EMI 29% 38%
2. The Lord's Prayer—Sister Janet Mead—A&M 27% 27%
3. Sunshine (On My Shoulders)—John Denver—RCA 25% 70%
4. Mockingbird—Carly Simon—Elektra 21% 87%
5. Jet—Paul McCartney & Wings—Apple 18% 67%
6. Eres Tu—Mucedodas—Tara 16% 37%
7. Jungle Boogie—Kool & The Gang—De-Lite 15% 56%
8. I Love—Tom T. Hall—Mercury 14% 47%
9. The Last Time I Saw Him—Diana Ross—Motown 13% 48%
10. The Best Thing That Ever Happened To Me—Gladys Knight & The Pips—Buddah 13% 13%
11. A Special Kind Of Love Song—Charlie Rich—Epic 13% 13%
12. Rock & Roll Hoochie Koo—Rick Derringer—Blue Sky 11% 57%
13. Boogie Down Eddie Kendricks—Tamla 10% 64%
14. Seasons In The Sun—Terry Jacks—Bell 9% 86%
15. Star—Stealers Wheel—A&M 9% 9%
16. In The Mood—Bette Midler—Atlantic 8% 23%
17. On A Night Like This—Bob Dylan—Asylum 8% 8%
18. I Like To Live The Love—B. B. King—ABC 7% 7%
19. Put Your Hands Together—O'Jays—Phila. Intl.' 6% 33%
20. There Won't Be Anymore—Charlie Rich—RCA 6% 6%

VITAL STATISTICS

101 MIDNIGHT AT OASIS (Shoe Poets—ASCAP)
Maine musician (number 1183)
102 TOUCH A HAND, MAKE A FRIEND (East Memphis—BMI)
Shingle Singles (Star 196)
103 FREETAS THE WIND (South—BMI)
Equipto Rundereck (Forest 54487)
104 BEYOND THE BLUE HORIZON (Famous—ASCAP)
CeeLo Gherardini (Three Brothers 404)
105 RIDIN' STORM OUT (Romon Music—BMI)
Rip Sirey Wayne (Epic 11078)
106 MARLENA (Pen in Hand/Sharp—BMI)
Billy Goldsbloom (United Artists 371)
107 YOU WILL BE MY MUSIC (Sorensen/Mason/Cox—BMI)
Frank Sinatra (Reprise 1190)
108 SABBATH, BLOODY SABBATH (Born/Neustadt/T-China
Bob Sabbath (cumber Brothers 794)
109 CAMELEON (Miklos—BMI)
Hoffie Handa (Suburban 44007)
110 AMERICANS (Signer—BMI)
Trev Ritter (Capitol 3814)
111 FOOL'S PARADISE (Buckner/Campbell—BMI)
Roe Watson (United Artists 369)
112 I TOLD YOU SO (Nickel/Bambi/Rio/Outlook)
Bellotris (Phillips Grove 187)
113 UNBORN CHILD (Gleb—BMI)
Steve & Griffs (cumber Brothers 777)
114 I GOT TO TRY IT ONE TIME (Gonchel/Keenan/Robins—BMI)
(Stunt—BMI)
115 WINDFALL (Mackinnon—BMI)
Robin Hopper and the Stone Canyon Band (RCA 40187)
116 LOVING ARMS (Miley—ASCAP)
Kris Kristofferson & Rita Coolidge (A&M 1569)
117 LET IT RIDE (Miller/This/Beil—BMI)
Barnett-Turner, Oxbridge (3216)
118 NEWSY NEIGHBORS (Ske/Ske/Ske—BMI)
Tayborn (3832)
119 FOLLOW THE SPIRIT (ABC/Danish) Street (Vulc.—BMI)
Donny Moore (ABC 33/3)
120 SINGIN' IN THE RAIN (Boogie Music—ASCAP)
(Philo/A&R—BMI)
121 GUMBO JONES (Boo Mere—ASCAP)
Pop's-Big Ben/BMI
Pacific Gas, Electric (ABC 4374)
122 TIMES SURE Bells (Virgin—ASCAP)
Mike Gay (Acme 30600)
123 BIG TIME LOVER (Sharp/Sharp—BMI)
Central, Brothers & Serum (United Artists 377)
124 WISH THAT YOU WERE MINE (Blackwood/Thornham—BMI)
Manhatten (Columbus 60017)

Sank Joins RCA In Regional Promo

NEW YORK — Stewart Sank has been named regional promo manager at RCA Records. Sank will cover the southwrest region, and will be based in RCA's Dallas offices, according to Tom Cossie, director of promo, to whom Sank will report. Sank, a 1971 graduate of Temple University with a BA in Communications, last did indie promo in New York, and was national promo director for GSP Records for a year and a half. While at college, Sank was Sports Director of WRT-FM, and had his own blues show, "Blues Graveyard."

CASH BOX TOP TEN HITS—FEBRUARY 19, 1966

1. LIGHTNIN' STRIKES—LOU CHRISTIE—MGM
2. MY LOVE—PETULA CLARK—REPRISE
3. UP TIGHT—LITTLE STEVIE WONDER—TAMLA
4. THESE BOOTS ARE MADE FOR WALKING—NANCY SINATRA—REPRISE
5. MY WORLD IS EMPTY WITHOUT YOU SUPREMES—MOTOWN
6. CRYING TIME—RAY CHARLES—ABC PARAMOUNT
7. BARBARA ANN—BEACH BOYS—CAPITOL
8. ZORBA THE GREEK—HERB ALPERT & TIJUANA BRASS—A&M
9. DON'T MESS WITH BILL—MARVELETTES—TAMLA
10. GOING TO A GO-Go—TAMLA

Looking Ahead
Your Cash Ain't Nothin' But Trash
(3837) has come crashin' out of that platinum album,
The Joker (SMAS 11235)

Pass It On.

STEVE MILLER
This is Sister Janet Mead and she has one of the biggest rock hits in the country: "The Lord's Prayer."

Sister Janet's version of "The Lord's Prayer" is becoming very popular very fast—over a quarter million singles in three days.

Sister Janet is an accomplished musician from Australia whose Rock Masses are highly regarded in her own country. Her recording of "The Lord's Prayer" is one of those rarely successful fusions of tradition and change and will be a very pleasant surprise to anyone who hasn't heard it.

For an audience that has come to take the 2000 year old prayer for granted, Sister Janet has made it new again.

"The Lord's Prayer" by Sister Janet Mead.
TWIN PEAKS — Mountain—Columbia/Windbelt PG 32918
For all devoted mountain fans (and for those who just like good rock 'n roll music) the group's latest live two-record set is a treat featuring some of the band's biggest sensations such as "Mountain Green"...beautifully done. "Roll Hand," fine done. But, classy. Gonna Party Beautiful," Lost World," and "The Worthwhile Sortie" are some of the standout tracks on this album.

SKYLARK—Skylark—Capitol ST 11256
The quote from Khalil Gibran on the back cover appropriately sums up the group's philosophy when it says..."...but who shall sing?", and this LP provides further emphasis that Skylark's intention is to fill the air with beautiful music. "The Love A River Flowing" is one of the prettiest and most capably arranged ballads we've heard in quite a while and displays the excellent inner workings of the artists' minds as they make difficult harmony parts sound effortless. "If That's The Way You Want It" and "It's A Wonder" are our favorites from this worthwhile effort.

SWEET FORTUNE'S DARLING—Hotspur—Columbia KC 32541
The sweet, strong, and powerful, driving rhythms highlight this attractive debut LP for the talented quartet. "I Lost My Wings In Memphis" is a fabulous rocker with a steady, repeating chorus that gives it enough strength to become a hit single. Throughout the collection, Hotspur effectively makes use of percussion, in much the same way as the Stones, using accents to bolster the feeling of the song. "I Wrote This Song," "The Best Can Do," "Country Side Ride," "You Can't Lose (What You Never Had)", and "We Need A Captain" are all well worked pieces of music, showing promise for the band.

JAZZ PICK

WIRGO RED—Roy Ayers Ubiquity—Polydor PD 6016
Fascinating is the best word to describe Roy's new Polydor LP, which combines jazz's most overt and octaves with a steady, cooking' feeling that's altogether compelling. Featuring an interesting version of the Stories' hit single, "Brother Louie," as well as the memorable tracks "Love From The Sun," "I Am Your Mind," "Des Nude," and the stunning title cut, the album is a rousing sortie into the textures and modes of the present and future. The entire collection is permeated with constantly changing rhythm patterns that are sure fire dance numbers. Watch for the LP to take off very soon.

CUSTONER'S PICK

HERES COMES INSPIRATION—Paul Williams—A&M SP 3806
To all of those who have followed Paul's multiple careers as performer, songwriter, singer, and TV star, this new LP will be a healthy tonic for mid-winter's coldest and loneliest days as well as an inspiration for the inevitable warm breezes of spring. The lovely and tender ballad "You and Me Against The World," a beautifully orchestrated song, is placed for contrast after the short romantic spoof entitled "Neilson Sings Newman" and gives an insight into Paul's concept of the pacing and juxtaposition of his material. Paul uses less than 50 musicians and singers to give this LP the richness which is its trademark.

COME LIVE WITH ME—Ray Charles—Cross-over CR 9009
Every release of Ray's is anxiously expected and this unique collection is certainly no exception. Highlighted by the hit title track, the LP is neatly divided into ballads and up-tempo tunes. "Somebody" looks like a great potential single, and "I'll Say You're The Most" is an Allison style interpretation of the art form every bit as well as his classic "Hit The Road Jack" of 1961. For diversity, Ray has a wonderful version of "Brothers" hit, "Problems, Problems," adorning side 2 of this LP, completing the LP, "Everybody Sing," and "Where Was He?" perfectly. His vocals are as spirited as ever, and the entire effort is one of his best.

LOUD 'N' PROUD—Nazareth—A&M SP 3609
In the great tradition of powerful British bands, Nazareth has come through in fine fashion on this rock 'n roll gem which will have knowledgeable fans everywhere up and boogying as they play this LP before they know what hit them. "Go Down Fighting" is typical of the band's straight forward approach, and we all know that the shortest distance between two masts is a thumping rock beat with "Rock & Roll Faking It," "Child In The Sun," and "a great version of Johnnie Braveheart's "Everybody Sing," are further proof that this group is on its way to the very top.

HELLO!—Status Quo—A&M SP 3615
England's number one boogie band has itself another stellar LP with this small collection highlighted by "Roll Over Lay Down," "Gaudie," and the epic "Forty-Five Hundred Times." Francis Rossi, Richard Parfitt, Alan Lancaster, and John Coghlan have been down to the really good rock on this album and the effort may very well be rewarded by this biggest sales to date. With tunes like "Caroline," and "It's Better Now," and "A Reason For Living," the band that is also a regular at a top box office draw in England, is surely headed for the top of the U.S. charts with this one.

ETHNIC STEW—Tribe—ABC ABCX 807
One of the most versatile new groups to emerge this year, this LP does so with refreshing abandon on its ABC debut LP, a collection that starts out funky and just doesn't let up. "The World: Sing Us Together," "Think People," and "Lovin' On The Outside" are typical of the group's approach and the group puts together throughout the collection. Obviously well versed in the crucial arts of arrangement and dynamics, the band has got good time feeling in its songs that's infectiously catchy. Listen to "Tribe," "What Am I Gonna Tell My Wife," and "Sissy Styggy" and you'll fall for this band in a big way.

STAN GETZ & BILL EVANS—Stan Getz and Bill Evans—Verve V-8683
This LP is something special, not just because it highlights a whole series of previously unreleased recordings of great jazz artists on Verve (there are six such LP's in all), but because it brings two of jazz's greatest masters together in a very impressive and distinctive collection along with Ron Carter, Richard Davis (who is also on the first few cuts of this LP) and the indubitable Elvin Jones on drums. Each of the six compositions on this album from "Night and Day" to "A Night In Tunisia" is a gem on its own. A must for fans of Charlie Parker and the Verve collection. Whole album is a great blended mix of jazz, blues, and funk, with the talent and passion from the Verve artists, and a swinging and relaxed feel. A must have for any serious jazz fan.

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PATTI DAHLSTROM
"EMOTION"
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PATTI DAHLSTROM
"EMOTION"
PATTI DAHLSTROM

"EMOTION"
PATTI DAHLSTROM
SAYS IT ALL!

SINGLE TC-2056
ALBUM T-421
Produced By MICHAEL J. JACKSON & MICHAEL OMARTIAN

AVAILABLE ON STEREO TAPE
PIZZA TO LMI
HOLLYWOOD — Lee Magid, presi-
dent of LMI Records, has announced the signing of Rod Piazza, former leader of the Dirty Blues Band, to LMI. Production has already started on his first LMI album, tentatively titled "Blues Man." Piazza formerly recorded with ABC/Dunhill.

Reprise Signs Blinky Williams
NEW YORK — Blinky Williams, a soul artist, has signed an exclusive recording contract with Reprise Records, it was announced in Burbank by executive director-label management, Don Schmitt and Mickey Stevenson, Mr. Williams' manager.

Blinky Williams was in the film "Louie Louie Blues" for which he recorded the song "All You Need's Business If I Do." He recently recorded for both Atlantic and Motown Records, the latter as a team with Edgar Stomp on his solo efforts. She has appeared with artists including the Temptations, Cannonball Adderley, The Four Tops, Flip Wilson, Quincy Jones and Sam

New Mama Lion LP
HOLLYWOOD — Lynn Carey-Mama Lion, family recording artist, has a new album, "Give It Everything I've Got," now in national release. Album contains 10 new cuts, ranging from hand driving rock and jazz to blues, ballads and mood pieces. Artist penned six of tunes on album with Neil Merryweather, who also produced album.

"Give It Everything I've Got" was produced for Family Productions and is being released and distributed by Famous Music Corp.

TONY'S READY AGAIN — Tony Christie was feted recently at a luncheon in honor of the completion of "A Lover's Question." Pictured at the luncheon seated, left to right: Artie Mogull, vice president; Lou Cook, vice president/administration; Harvey Lieberg, personal manager and Lee Armstrong, vice president/international. Christie's single is scheduled for a February 11th release, and follows his three international hits, "I Did What I Did For Maria," "Las Vegas," and "Is This The Way To Amarillo," which sold over a million copies worldwide.

Mentor Williams Debut LP On MCA
UNIVERSAL CITY — Mentor Williams, who produces Dobie Gray and was responsible for Dobie's million-selling "Drift Away," has just completed his first album for MCA Records. Entitled "Feelings," it is scheduled for March release.

Recorded in Nashville at Quadrafonic Studios, "Feelings" was co-produced by Williams and Troy Beals, and includes Mentor's versions of both "Drift Away" and Dobie's "I've Got So Much On My Mind.

According to Rick Frio, vice president of marketing, MCA is planning an extensive merchandising and advertising campaign to support the release.

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Peter Pan Sets 'Bugs Bunny' LP With Mel Blanc
NEW YORK — Peter Pan Children's Records has announced that the "New Adventures of Bugs Bunny" will be released in England February 11th, and on March 1st in the United States and Canada. Among the featured cuts on this new MCA album are Mel's single, "Love Me Tender." (E.P. release date Jan. 25—U.S. release date: Feb. 1)"I've Got So Much On My Mind," and other selections for the new album at this already sold-out concert in London's Rainbow theater Feb. 22-23.

Dengrove Forms Album Promo Co.
NEW YORK — Jeffrey Dengrove, most recently in the MCA Records promotion department, has announced the formation of his own national album promotion company, Third World Promotions. He is currently in the process of lining up clients for the firm and any interested parties can reach Dengrove, in Los Angeles at (213) 890-3795.

Cash Box — February 16, 1974
NEW YORK — President of the music division of Columbia Pictures Industries, Inc., Lester Sill, announced the creation of a Screen Gems and Columbia Pictures music publishing department. The new department will handle all music requirements for both TV and motion picture production.

The new department will be under the direction of Dick Berris at The Beverly Hills office. Berris has called for contracts for musicians and singers and will work with composers in the supervising, scheduling and budgeting of recording sessions.

In connection with the music division, Berris' department will oversee the licensing of all songs used in motion pictures and television shows and will prepare music cue sheets which are distributed to performing rights societies and tv networks and stations.

Berris formerly supervised technical music requirements for the Screen Gems division and will now handle such responsibilities for the motion picture division. Berris joined the music publishing division of the Record Academy in 1967. He had been head music editor at Bing Crosby Productions since 1965. Prior to that, he was a music editor at Desilu Productions from 1955, and a staff musician for 20th Century Fox, where he started his career as a recording artist and played for the Lux Radio Theater.

Berris recently returned from Rome, where he supervised the recording of the forthcoming television motion picture "QB VII." He was music director for the film.

Born in Berlin, Berris was raised and trained as a cellist in Los Angeles. Berris attended the University of California at Los Angeles for five years following World War II.

SterN Named VP At Levinson Assoc.

NEW YORK — Mark Stern has been promoted to vice-president at Levinson Associates, Inc., announced Bob Levinson, president of the international network of entertainment lawyer offices.

Stern, who heads the firm's New York office, first joined Levinson Associates in 1971, as an account executive in Los Angeles. He soon became an account director, and last year was promoted to vice-president.

Prior to joining the firm, Stern was in the Capitol Records marketing department for five years. He is a former associate producer of the Metropolitan Opera radio broadcasts.

Levinson Associates specializes in representation of entertainment and leisure-time accounts, directing operations from wholly-owned, full-staffed offices in Los Angeles and New York. Locations include: Los Angeles: 90089, 213-461-8441; and 10 West 66th Street, New York City 10023; 212-592-5336.

O'Dell To GCI

HOLLYWOOD — Larry Gordon, president of Gordon/Candy Inc., has announced the signing of singer-songwriter Kenny O'Dell to a personal management contract. Nominated for two Grammy awards this year as the writer of "Belong Closed Doors," Kenny's new single, "You Bet Your Sweet, Sweet Love" has just been released by Capitol Records. An album was scheduled for release in March.

SNEAKING A PEAK — Producers John Ierardi and Richard Oliver of MGM Records' "Those Glorious MGM Musicals" and Jesse Kaye of MGM pictures greet Ann Miller during a film retrospective honoring Ms. Miller held in San Diego. The occasion was sparked by a "special sneak preview" of Ierardi and Oliver's six new double album releases for February continuing their successful "Those Glorious MGM Musicals." (I. to r.) are: Ierardi, Ms. Miller, Oliver, and Kaye.

U. Of Pacific Course On Rock Biz

STOCKTON, CALIF. — The University of the Pacific, Stockton campus, is repeating its course of study into rock music and its influence upon society. Hosted by the school’s Communications Arts Dept., the course is once again being taught by UOP graduate student Larry Seidman.

Said Seidman: "A main objective of this year will be more popular music, that is, rock and roll, becoming commercial. He said the business side of rock music will be studied more closely than last year, and he will be receiving assistance in this area from the National Academy of Recording Arts and Sciences Institute. "We will look at the popular music industry as its relationship to its performers and to society," explained the 24-year-old Seidman, who attended an institute symposium last summer in Nashville, Tennessee on popular music.

Several guest speakers, such as music critic Philip Elwood and folklorist Margareta Levan-Gleason, University of California history professor Leon Litwack and rock promoter Bill Graham are scheduled to visit the class. Also planned will be the showing of selected films, field trips to rock concerts and visits by rock bands.

The course, already with a maximum enrollment of 50 students and a waiting list, began Thursday (February 15) with a program of 19th century folk and rock bands. Several of the sessions later in the semester will be open to the public.

"I think it is time the rest of our society realized that rock music is a cultural indicator of great impact," explained Seidman in describing why the class was developed. "Rock music is the largest medium of communication in the country. It is an artifact of our society, a vehicle to political, social and cultural awareness an art form. Because it is all of these things, it is a form of communication that needs to be studied," he declared.

Ringo Gold Again

HOLLYWOOD — "You're Sixteen," Ringo Starr's version of the oldie-originally recorded by Johnny Burton and officially certified "gold" by the RIAA, 1974, for the Apple single (distributed by Capitol Records), according to Don Zimmerman, vice-president, sales, CRI.

"You're Sixteen,... is the second cut from the gold album "Ringo" to be released as a single, and the second to achieve gold status. (The first was "Photograph."). And coinciding with the certification of "You're Sixteen" is the release this week of yet another single taken from the album—"Oh My My."

Barbra's 'Way Is RIAA Gold

NEW YORK Barbra Streisand's latest single, "The Way We Were," has been certified gold by the RIAA, the young singer in excess of one million copies. The single is a featured song from the film, "The Way We Were." The sound track of this film is on Columbia Records. Ms. Streisand also co-stars in the film, along with Robert Redford.

GRC Rushing Comedy Single

ATLANTA — GRC Records, an Atlanta-based world-wide record label, which is a Michael Thevis Enterprise, is planning a new single commentary entitled "My Fellow America...

With background music from "America, The Beautiful," this three-minute social commentary written and recorded by Chris Glendon, production manager of radio station WAPE in Rutland, Vermont, is being released as a number one telephone request single on WAPE.

According to GRC president, Michael Thevis, "Over 200,000 singles have been sold to date and this single, "The Way We Were," will be released in 11 dose pressure. Pressing plants across the country are standing by to press as many additional singles as will be needed. All GRC's distributors will receive a copy of this record by today's release date with all retail and one-stop outlets receiving top priority on record orders.

Digby Richards Inks RCA Pact

NEW YORK — Australian singer-composer, Digby Richards has signed an exclusive recording contract with RCA Records. Hitside album for RCA, "Digby Richards" (VPL 1-0001) will be released this month.

Richards is currently in the midst of which has taken him throughout Australia. He will soon be doing dates in Toowoomba and Townsville before coming to the U.S.

A single from the album, "Be My Day," was released a few weeks ago. Plans are currently in the works for Richards to settle in the Los Angeles area from where he will be arranging a tour of the U.S.

O'Connell's Room

O'Connell occasionally plays a role in the stories. For example, in the story of the new television show, "The Way We Were," the role of a television reporter is played by a member of O'Connell's band. The show is scheduled to air on NBC next month.

A WINNING GRAMMY AME—Here’s a key quarter behind the planning and production of the 16th Annual Grammy Awards Presentation of the Record Academy (NARAS), scheduled for Sat., March 2, over CBS-TV. From left: producer Tom Tomlin; member of the Record Academy's Los Angeles chapter; Andy Williams, who'll host the show; executive producer Pierre Cousseau; and producer-director Marty Paeseta. They gathered when nominations in 46 categories were publicly announced during a special press conference in Los Angeles. The Grammy Awards emnate this year from the Hollywood Palladium, with a roster of participants that includes record industry luminaries such as Glen Campbell, The Carpenters, Roberta Flack, Al Green, Isaac Hayes, Kris Kristofferson, Henry Mancini, Tony Orlando, and Dawn, the Pointer Sisters, Helen Reddy, Telly Savalas and Lily Tomlin.

Cramer & Ventures Record Serial Theme

NEW YORK — The theme music from Screen Gems’ CBS-TV weekday dramatic series, "The Young And The Restless," has been recorded by both Floyd Cramer and The Ventures. It is also the title of Cramer’s latest album on RCA Victor.

A decision to record the music was reached after nearly 50,000 pages of sheet music were purchased by viewers of the daytime drama.

The main theme of "The Young And The Restless" was written by Perry Botkin, Jr., and Barry DeVorzon and is published by Screen Ventures, Inc., a division of Columbia Pictures Industries, Inc. The Ventures version has been released by United Artists.

Available May 1st.

MAY 1ST

3,240 Sq. Ft.

Major record company and music publisher moving in company-owned building, space has 13 private offices, large steno pool, reception, record room, canteen, complete modernized and air conditioned. Will divide to suit tenants. See Miss Kunzman, 1630 Broadway, Room 807, N.Y., N.Y. or call

(212) 757-4400.
HANK'S HOT SINGLE:
“The Older The Violin The Sweeter The Music”
DOA-17490

Here’s the hit single from “Kindly Keep It Country” that’s skyrocketing the charts. Hank Thompson, a consistent country star for over 25 years, is currently one of the brightest shooting stars. He’s got strong airplay and he’s got everybody buzzing. Hank Thompson, you’re not getting older, you’re getting better!

HANK’S HOT ALBUM:
“Kindly Keep It Country” DOS-26015

An impressive collection of hits from a country giant. Features the current smash single, “The Older The Violin The Sweeter The Music.”
HIS RECENT HITS
NOW IN ONE ALBUM!

THE BEST OF BUCK OWENS
VOLUME 5

★ BIG GAME HUNTER
★ IN THE PALM OF YOUR HAND
★ ROLL IN MY SWEET BABY'S ARMS
★ I'LL STILL BE WAITING FOR YOU
★ AIN'T IT AMAZING, GRACIE
★ MADE IN JAPAN

★ GET OUT OF TOWN BEFORE SUNDOWN
★ ARMS FULL OF EMPTY
★ THE GOOD OLD DAYS (ARE HERE AGAIN)
★ YOU AIN'T GONNA HAVE OL' BUCK TO KICK AROUND NO MORE

ST-11273
COUNTRY MUSIC LOOKING AHEAD

1. SMILE FOR ME
(Chapell—ASCAP)
2. YOU BETTER TREAT HER RIGHT
(Brendywine Music—ASCAP)
3. I'VE GOT A THING ABOUT YOU BABY/TAKE GOOD CARE OF HER
(Stomp For White Heaven—ASCAP)
4. BOB, ALL THE PLAYBOYS AND ME
(ACE—ASCAP)
5. WINDFALL
(Mercury Music—BMI)
6. SILVER THREADS AND GOLDEN NEEDLES
(Charles Kael—ASCAP)
7. RAINY NIGHT IN NEW YORK
(Columbia—BMI)
8. BYE, BYE, BLACKBIRD
(ACE—ASCAP)
9. SHE STILL COMES TO ME
(Morton—ASCAP)
10. I'LL NEVER GET THROUGH MISSING YOU
(ASCAP)

ESCM'S Sets Dates

NASHVILLE — Plans for Eastern States Country Music, Incorporated's Fourth Annual Golf Tournament, sponsored by ESCM's president Mickey McPhail, have been completed. Convention '74 will be held at Kutz's Country Club in the heart of the Catskill resort area. Convention dates are set for April 18th through 21st, and a complete country music holiday is planned for the registrants. All the convention activities, including the main event, will be held within the same complex.

Registration opens at 10 A.M. April 18th in the main lobby followed by ESCM's Third Annual Golf Tournament. The entry fee is $25.00 per player, and the course.

Saturday will be a full day of activities including the instrument workshop for musicians, Radio Station DJ rap sessions and afternoon bluegrass concerts. Brolin forecasts that following a cocktail party that evening, there will be entertainment. The annual ESCM Awards Show will be presented on Saturday evening from 5:30 p.m. to 1:00 a.m. at the Club, The Stardust Room.

Hollywood suites and display areas are more adequate with over 15,000 square feet of exhibit space available.

Registration fee for the convention is $10.00. The cost for the complete convention including lodging, meals and all facilities from Friday thru Sunday will be $95.00 per person (occupancy) depending on your choice of room. Special rates for children under age 12 are $40.00.

Registration is not limited to ESCM members. Any company or individual will be admitted to the convention. All musical equipment and music is welcome. A $10.00 deposit mailed to Nash Naras, 60th Capitol Club, Nashville, New York will hold your reservation.

Johnson To Handle Promo For Atteiram

NASHVILLE — Little Richie Johnson will handle promotion for Atteiram Productions. Atteiram, which consists of four former Opry members, is headed by Carl Queen. New releases are in the making with two brand new disc's to be released around Oct. 1. 

Tell Me A Lie
(Anderson—ASCAP)
Sunshine On My Shoulder
(Cherry Lane—ASCAP)

Some Kind Of Woman
(Mob)
Country Music Report

Third Int'l Country Music Fair To Be Held In Nashville In June

NASHVILLE — Plans are being formulated for the upcoming Third International Country Music Fan Fair June 12-16 at Nashville's Municipal Auditorium.

The fair, which is a change just announced by the Fan Fair Committee is that after March 15 the $20.00 registration fee will increase to $25.00.

The registration fee includes a Bluegrass Concert, Ole Time Fiddling Contest, picture taking and autograph sessions with the stars, 20 hours of live entertainment provided by various record companies, three luncheons, a trip to Opryland USA and the Country Music Hall of Fame, and a large exhibition area filled with fan club booths for the autograph sessions.

The registration fee does not cover the price of an Opry ticket. These must be ordered separately and can be purchased only by those registered for the Fan Fair.

All registration checks should be made payable to NMC (National Music Committee) and mailed to Grand Ole Opry, P.O. Box 106, Nashville, Tennessee 37202. Separate checks for the registration and the Opry tickets should be made payable to Grand Ole Opry, and mailed to the same address, with indications on the show of your choice: Friday (one show) or Saturday, 6:30 p.m. on Sunday. Be sure to include names and addresses on both requests. Opry tickets are $4.00 per person.

The Fan Fair is co-sponsored by the Country Music Association, Inc. and the Grand Ole Opry.

A Tribute To Tex Ritter

NASHVILLE — George Riddle has released a special 78 record to Tex Ritter on Brite Star called “Thank You Tex Ritter”. The song was written as a tribute to the memory of the Ol’ King of Country Music that was back to be heard. Ritter, at the age of 17 and counting, recorded the release one week after his death. Brite Star reports good air play and sales on the Ritter record. An upcoming Tennesseans will go to the Tex Ritter Memorial Scholarship fund.

Owens On ‘VOA’

HOLLYWOOD — Buck Owens, Capitol recording artist, will be featured on “Voice of America’s” 60-minute over-the-air special in their series to promote Owen’s upcoming Far East and South Pacific tour in March-April. Owens will tour Japan, Hong Kong, New Zealand, and Australia.

Acuff Awarded Gold Record

NASHVILLE — During their recent visit to Nashville, the Nitty Gritty Dirt Band presented veteran entertainer Roy Acuff a gold record for his participation in their million-plus selling album, “Will The Circle Be Unbroken,” a project that has held true to its announced intention of helping “music form a new circle.”

Dirt Band producer Bill McEuen expressed his personal appreciation for Acuff’s willingness to assist in the sessions at a time when “a lot of people were more concerned with the length of our hair than with the fact that we wanted to make music.” And make music they did. Interestingly, one of the most memorable songs on the album, with spontaneity and communication intact, to do conflicting takes on the same song—has become regarded as a highlight of the album and a major statement of philosophy regarding recording.

NARAS Luncheon To Discuss Piracy

NASHVILLE — The NARAS Board of Governors for a long time has concerned itself with the problems of illegal duplication and the consequent ramifications. The board decided that the statement should be made to NARAS members to avail themselves of the information on these reports and brought to their attention. Therefore, NARAS along with Commerce, Union, First and Third National Banks is sponsoring a luncheon on February 12th, 12:00 Noon at the Sheraton (920 Broad) for its membership with guest speakers on all the aspects of piracy. Roy Acuff, a speaker will be RIAA president Stan Gortikov (Record Association of America, Inc.) is a trade association comprising the principal U.S. phonograph record and pre-recorded tape manufacturing companies. Gortikov has been present since March, when the RIAA board of directors elected him as the first permanent salaried president. In his role he serves as a major spokesman for the recording industry, which he has served for 15 years. Gortikov previously held executive positions with the 25 years with Capitol Industries, Inc. and its major subsidiary, Capitol Records and for the past two years as president of the National Association appointed as president and chief executive officer.

Other speakers at the luncheon will be Robert Knapp, dean, Vanderbilt School of Law; Bill Veit, criminal investigator, TBI; Bob Strong, assistant district attorney; Cecil Scofield, label owner and chairman of the NARAS committee on tape theivery; Joel Talbot, chairman of the Country Music Association; NARAS officer and board member; Richard Tishler, music industry legal counsel. John Sturdivant, vice president of Record World Magazine, chairman of NARAS special events and Board member will be the moderator.

There will be no charge for NARAS members. However, there will be a charge of $5.00 for non-members. RSVP by calling 242-5731.

Twitty Named VP For MDA

NASHVILLE — MCA recording artist Conway Twitty was named a national vice president of the Muscular Dystrophy Associations of America (MDAA) at the annual January meeting. The honor came as Twitty became a highly active participant in the 1973 Rhythm and Blues Concert Against Dystrophy. Twitty has been campaigning for the Associations both on a national basis and in his native Oklahoma.

Country Artists of the Week:
Mack White

Its All “Commercial” — When it comes to music, Alabama born Mack White has, virtually, a one man show. First, he wrote his recent chart climbing hit song, “Too Much Pride,” then he produced himself as artist on his own label. And, appropriately enough, his own label is named “Commercial.”

Chocawas To Honor Twitty

NASHVILLE — MCA recording artist Conway Twitty will be appointed “Honorary Chief of the Choctaw Indian Tribe” on February 12th, a singular honor that has only been bestowed once before on a white man. In 1955 Roy Rogers, who had adopted two Choctaw children, received the same accolade, but he was not given the Choctaw name, which will be assigned to Con- way by Harry J. W. Belvin, principal chief of the Choctaw Nations, during the ceremonies in Meridian, Okla.

NSD’s 2nd Birthday

NASHVILLE — Nationwide Sound Distributors celebrated their second birthday, February 1, with the announcement that January was their largest sales month to date.

NSD president, Joe Gibson, also named Big State Distributors as winner of the first NSD "Distributor of the Month" Award. The award is based on largest percentage of sales increase and overall performance.

As a national sales agency, NSD has been instrumental in establishing names of independent country artists. They are currently in national country charts with records on Comb, Pinal Shannon and Brand X Labels.

Veesen Appts

SUSAN SCOTT

NASHVILLE — Susan Scott has been appointed to the newly created post of publicity and public relations coordinator for Veesen International. According to Georgia Twitty, president, Veesen International produces "Music City Hotline", a syndicated radio program and newspaper column. Mr. Scott, 24, recently came to Nashville from Akron, Ohio, where he served as associate editor for Modern Tire Dealer Magazine, a Bill Publication that serves the rubber industry.

Marenco Appts

NASHVILLE — Biele Marenco Enterprises has announced two new appointments.

Skippy Barrett will be the new general manager, and Richard Porter will be in charge of publishing and song plugging.

Cash Box — February 16, 1974
HELEN CORNELIUS (Columbia 4-49580)
Little Sugar Plum (2:40) (Duchess, BMI—H. Cornelius)
A true up-tempo delight, Helen's new song will at once find its way into your heart. Little sugar plum is sure to sweeten your ears. A sweet vocal by Helen, is complimented by fine instrumentation and excellent production which should give this record potential chart success. Flp: Patchwork Girl (3:11) (Duchess, BMI—H. Cornelius)

JUDY KESTER (Dot 17492)
I'm Gonna Keep Hangin' On (Till You Surrender) (2:41) (Famous, ASCAP—Milton Blackford)
Judy, a most tenacious young lady, is determined to hang on to her man until he becomes all hers. She promises to make it easy to do. She also makes it very easy to totally get into her new record which is an up-tempo joy with a fine vocal by Judy, and lush orchestration. Watch this move on, because it's going to: Flp: I'm Gonna Miss You (3:17) (Ensign, BMI—Rhett Davis)

MELODY ALLEN (Mercury 73456)
All The Love You Can Stand (2:25) (Ben Peters, BMI—B. Peters)
An aptly named young lady she sure can sing this. This easy paced ballad is a fine outing for the competent Melody. She is a very devoted young lady and she wishes to give her man all the love he can stand. Flp: Well, My For Goodness Sakes (2:52) (Chisholm, BMI—M. Allen)

SINGLES TO WATCH

CHARLIE RICH (Epic 5:11091)
A Very Special Love Song

MAC DAVIS (Columbia 4-46004)
One Hell Of A Woman

LINDA RONSTADT (Asylum 11032)
Silver Threads And Golden Needles

(SEE POP SINGLES REVIEWS P. 30)

Country LP Reviews

HAPPY HOUR—Tony Booth—Capitol 11270
Tony Booth, undoubtedly one of the fresh- est and most talented young singers on the country scene today, has put together an album of great material that gives his vocal abilities all the room they need to really take off. The title cut is an up-tempo tune that takes hold of you just as she takes hold of him. The fine material presented on the album is written by such greats as Buck Owens and Freddie Hart. "Bring Back My Peace Of Mind" is a moving ballad that has a fine identifiable lyric. Some of the selected cuts which bear careful listening are "Across The Town And Gone," "Fishin' On The Mississippi," "The Good Old Days Are Here Again," and "Secret Love."

I'VE ALWAYS BEEN COUNTRY—Ivy Joe Hunter—Paramount 6060
Ivy Joe's countryfied approach is something fresh and new to behold on the country music scene. When Ivy Joe puts together an album you can bet the LP is going to be a tight package of the kind of music that Ivy Joe manages to perform so well. "Today I Started Loving You Again" is a moving ballad that the lovers can relate to. "Somebody" is a loose on with fine instrumentation and great background harmonies. "Streets Of Baltimore," an interesting tale, possesses Ivy Joe's melodic undercurrent which makes this record something special. "He'll Never Love You," is a tender ballad that has that Ivy Joe flair. Others include "City Lights," and "San Antonio Rose."

THE OAK RIDGE BOYS—The Oak Ridge Boys—Columbia 32742
Renowned as one of the most talented gospel groups on the scene, The Oak Ridge Boys have an uncommon ability to incorporate Gospel into a country type sound. There new album is a glorious achievement both for their established devotees as well as a primary vehicle for the winning of new fans. And once The Oak Ridge Boys have captivated you with your vocal magic you will undoubtedly remain steadfast, included in the excellent selection of material is a great rendition of "The Baptism of Jesse TV." Splendid string arrangements abound by Bergen White. The display of material in- cludes "Loves Me Like A Rock," "Put Your Arms Around Me Blessed Jesus," and "What A Time We Will Have Over There."

Cash Box — February 16, 1974
NOW PLAYING!!

STARRING
WANDA JACKSON
FEATURING THE HIT SINGLE
COME ON HOME
(TO THIS LONELY HEART)

MST-6510-LP

MS-125

RECORDS AND TAPES
Waco, Texas
New Opry House To Have Grand Opening

NASHVILLE — The grand opening and first performance of the Grand Ole Opry in Radio Station WSM's new Opry House will take place March 16 before a capacity audience of regular Opry fans and music industry people. The house will open to the public the next day.

Several new releases are in the making with two brand new disk's to be released around October 1.

Penny Clevegar, who recently acquired the "The Most Beautiful Girl" in Nashville, has announced Lynn Anderson will be her first client. The business was developed by Sidney Frank, who is preparing to make a very important show at the Opry. The show will be a success and will be a television special in the near future.

Kutcher's country club in the Catskills has had a roundtrip tour of the states Country Music Inc. Convention April 15th through 21st.

Dennis Weaver is the hot one in country this week. She just finished a successful week with a live TV special in London and to tour the continent with him.

Very happy to report that Roy Clark did not suffer a heart attack in Las Vegas as reported. He has been in excellent health since his recent appearance on the TV show "The Most Beautiful Girl" and has been back to his regular television appearances. The show has received a lot of attention and has been well received by the viewing audience.

Charlie Rich, the Silver Fox, has been signed by the Columbia Records as a solo artist. He has recorded three gold records (album and single) so far in his career. "The Most Beautiful Girl" and his "Behind Closed Doors" have been nominated by the Academy of Country Music as Album of the Year, Album of the Year and Country Vocalist, Male. Top it all off, he just received word that both the "Behind Closed Doors" album and "The Most Beautiful Girl" have been nominated for a Grammy award.

Tommy Overstreet will unveil the new Opry House in Nashville which he has been working on for the past year. The building will be completed in time for the Opry opening.

A.Q. Talent Inks Linda Gayle Lewis

NASHVILLE — Jim Acuff, president of A.Q. Talent, has announced the signing of Linda Gayle Lewis to the talent agency. Lewis is the daughter of the late Wilf Carter, the "Country Music Star." She has recorded a new album for RCA Victor and has been a guest on many television programs.

Ms Douglas Studies Nashville

NASHVILLE — Despite a crowded schedule, actress Donna Douglas took time during her recent visit to Nash-
Malcolm Forrester has resigned his position as general professional manager and director of IMR in order to devote himself exclusively to his Gotham Music catalogue. He will, however, still be headquartered at Savile Row and Carlin will continue to produce as before. Forrester had his own office at Carlin with his own contract to becoming general professional manager in 1971. Forrester’s duties will now be undertaken by Paul Rich. While at MIDEM Rich financed, produced and arranged a new project — The English Folklores, which started during his recent Stateside trip whereby Carlin music acquires for the first time, the services of well Music, Sweet Songs Inc. and Sister John Music which has the writings of Cashman and Jim Croce and new singer Henry Gross. A new company, City Songs Ltd, has been formed.

Hai Shaper, president of Sparta Florida Music group currently in New York for talks with publishers and will return to go to Nashville where he will be joined by Jeff Kruger head of Ember. On the 17th he leaves for London and will visit publishers and artists.

Affiliated Music Publishers Ltd., EMI’s publishing subsidiary which incorporates Isanity Ltd., Tiptop Ltd., Feldmann’s, and Keith and Prowse Choral Music has changed its name to EMI Music Publishing Ltd. The change was effective from Jan. 21. At the same time Keith Tomato, who was appointed managing director of Tiptop Ltd., L. G. Wood and J. Phillips. The name change is to bring the company in line with the EMI Group. It is hoped that all EMI companies around the world will continue the same and being Miss Kay O’Dwyer (Finance), A. May (Buyer), Rosalyn Beek (Feldmann), Terry Slater (Robins) and Peter Phillips (KPM). The sheet music division will be known as EMI Music Publishing Co. Ltd. in Distribution Centre.

Deputy managing director of CBS Records Maurice Oberstein announced the appointment of Frank Whipp to the newly created post of manager, manufacturing and technical operations. Whipp has been a management consultant at Coopers and Lybrand for the past three years and prior to that with S.C. Johnson and Co. Ltd.

Terry Slater, general manager and director of Sales and Marketing, has negotiated a deal with Sydney Thompson whereby Thompson’s Invicta Music catalogue will be handled by EMI. Invicta Music will remain a separate company within the world wide, Invicta Music contains a substantial amount of original music and is the second important dance music catalogue of the company.

Jeffrey Kruger, chairman of the Ember Group of Companies has announced the acquisition of two sets of publishing rights. Barton Music, with the title of “the union of the fusions between classical music and jazz” and Frank Sinatra will be administered world wide excluding America, Canada, Latin America, Spain, Mexico, Sparta Florida Music, and Wes Farrell’s highly successful jazz and pop music will also be administered by Sparta Florida in the UK only.

KPM are releasing the musical score to the film “Papillon” for the UK. The score was written by Jerry Goldsmith, and the film stars Steve McQueen and Dustin Hoffman. As a result of this reported agreement will wipe the soundtrack album in March and the film will be on general release next Easter.

QUICKIES...UK Records group (Tony Beck, Man on first ever tour of the US. Four companies will still keep their separate identities and the directors are Robert Schatten (EMI), Devlin (Decca), Michael Nacter and Lenny Henson (Decca), D. J. Shing (Reprise), “Wonderful” (Colin Blundell), “Shady Lady” (Eddy Duchin) and “Showdown” (E.L.O.).

It was a very positive year for EMI-BSO companies. Not only has the company also added the MCA label. The MCA label has been a new structure. Robert Pernet will be exclusively responsible for the promotion and marketing of the company.

In Bermagas, promotion manager, will promote the new extended EMI catalogue in co-operation with Mr. Jean-Claude Lambert who is responsible for Belgian sales (of French sung promotion). Mr. Jan Fliorizone left EMI from February 1974. Much promotion is given to the film version of Barbra Streisand’s “A Star is Born” which has a new LP entitled “Love Songs”. Much is expected from the new Bob Dylan album on record for Bob Dylan is already a certainty. Jack Jerrard's new single is entitled “Don’t break this heart”. Jack Jersey is a Dutchman who sings in the style of B. J. Thomas of “Hooked on a Feeling” who has such success in the Benelux.

Polydor does a big promotion for the new single by Georgeous Netkijrski “Sans la nommé”.

Olson's Gold Again

DENMARK — One year ago, the Olsen Brothers created sensation in Denmark by being awarded a silver award for their new album debut. However, this did not mean that sales diminished. The Olsen Brothers then received a gold disk for the sale of 8,950,000 copies of their second album release "Olson". Previously only four albums have sold enough to qualify for this distinction in Denmark, amongst these LPs by Simon & Garfunkel and Roger Whittaker.

Cash Box - February 16, 1974

International News Report

Ward Swingle Inks April Music Pact

NEW YORK — April Music (U.K.) has signed an exclusive long term deal with Ward Swingle—creator and producer of the Swingle Singers. The worldwide publishing/record label rights run concurrently. Ward Swingle’s new recording deal with Capitol, American-born Swingle, who now living in England, was one of the finders of the fusion between classical music and jazz. He recently re-formed his Singers under the new title of "The Swingles" and is currently working on his first album for CBS which will be released in the spring. "It will be a collection of madrigals from all over Europe," said Swingle. "I am hoping to use an A.R.P. Synthesizer to copy the sound of Medieval instruments — otherwise, apart from voices, with the Dobro and drums."

April music general manager, Ivan Chandler, said: "We are very pleased to be involved with Ward Swingle. I, personally, have admired his work for many years."

Energy Crisis

KO's Steels Dan, Walsh UK Tours

LONDON — The energy crisis and gas shortage in England have forced cancellation of two American band tours, those of Steely Dan and Joe Walsh, with his Barnstorm group, both of whom were originally scheduled to headline tours there this spring.

Wash and Barnstorm were to have been headlining the Goose Brothers at the Rainbow Theater in London, the highlight of their new cancelled schedule.

Joel Cohen of Kade III Management in Beverly Hills, manager of Steely Dan said, "the time just isn’t right now. American groups don’t know what will happen to them if they play England, especially with the severe gas shortage.”

Steely Dan and Walsh are on the ABC-Dunhill label in the U.S., and are represented by Probe Records in the U.K.

A Probe spokesman said, “until the present situation improves, all British tours by our acts will be held in abeyance.”

Seikodo Of Japan Shows A Profit

TOKYO — One of Japan’s largest record wholesalers, K. K. Seikodo (president, Masanobu Ishihara) reconfirmed his company’s sales target for the 25th term (Jul. 1-1973 to June 30, 1974) and announced its sales target for the 30th term (Jul. 1, 1974 to June 30, 1975) at the 11th annual financial conference, held Jan. 26 at the head office in Tokyo.

Seikodo’s sales for the 30th term are projected to be 13,200,000,000 yen ($44,000,000), an 8% increase from the 25th term’s 12,200,000,000 yen ($40,000,000) estimated initially. This is due to the receipt of 8,950,000,000 yen ($29,853,000) and the projected figure for the 31st term is expected to be amended from 18,000,000,000 yen ($58,223,000) to 15,200,000,000 yen ($51,332,000).

Shinseido Shows Growth In Sales

TOKYO — the president of Masa- mori Miyazaki, K. K. Shinseido (one of Japan’s largest record retailers) has reported that 1973 sales is close to reaching the projected yearly target of 6,200,000,000 yen ($226,666,666). Sales target for 1974 is 9,000,000,000 yen ($300,000,000), but the figure is subject to change according to the raw material shortage and curtailment of electrical power. The sales increase in 1973 was due to the establishment of 72 new branches in several districts in Japan.

Budd To Israel

NEW YORK — Julie Budd, the 19-year-old singer, will depart on her first trip to Israel, on Feb. 19th for a week’s visit. The tour will include 30 shows for troops and hospitalized soldiers in Gorperas.

Accompanied by Herb Bernstein, her conductor-manager, she will be making the trip under the auspices of the United Stares Stars for Israel program, founded by impresario Harry Walker and co-chaired by Alan King and Theodore Bikel. Budd, the Israeli-born artist, is expected to entertain Israeli troops ever since the Yom Kippur War.

Nordista/Big Secret Deal At MIDEM

CANNES — During MIDEM, AB Nordiska Musikforlaget, Stockholm, concluded a catalog deal with Big Secret Music Ltd., London. The result of the discussions between Lennart Jernberg, manager of the music publishing company and Guy Fletcher and Doug Flett of Big Secret Music, was that the firm will represent the catalog for Scandinavia including Finland and Island.

While at MIDEM, Direc Records of Sweden reached an agreement with Byg Records France for the distribution of the group’s albums distributed throughout Spain by Direc. Present at the signing were Gaby Souvannapha, vice-president of Byg Records France and Carlos Perez, director of Fonty, Dorris Land (Cash Box), Jean-Luc Young (Byg Records), France, the label manager (Oversea Records, Spain—actually doing the signing) and Antonio Olobo (Spain).
EDITORIAL:
A Word To The Wise

Every intelligent juke & games operator keeps a list of reasons in his head why direct location ownership of equipment will hurt rather than help that location's profits. He normally pops these reasons out whenever a direct sale threatens one of his locations. The major points normally stressed are:

1. No location owner is equipped with the skill and technical knowledge necessary to keep machinery functioning smoothly, and it must either rely upon guesswork when a machine breaks down or call in costly service help from an independent.

2. No location can afford to rotate in new music boxes and games as can an operator with a broad route and with business contacts with all legitimate distributors.

3. No location can adequately select the right record mix for the box as can an operator equipped with professional help in that regard.

Now, there are loads of other legitimate reasons why the professional operator's skills always work out best for the location, but let's just discuss these three. Why? Because these are three areas which many, many operators today are abusing themselves, and in the main, they have absolutely no logical ground to stand on when fighting a direct sale.

What hypocrisy! Imagine an operator mouthing off to the owner of Joe's bar who's considering buying his own juke, flipper and/or table when: 1. service by that operator stinks and machines are either old, dirty or dead half the time; 2. new or newer different machines are only reluctantly installed after the location screams for months; 3. records are selected in the most senseless way... letting someone who doesn't even work for the route pick them and then throw them at the route manager to put out anywhere he likes instead of utilizing all of the printed material available in conjunction with the operator's own intimate knowledge of the tastes of each of his stops.

What we're saying is simply: don't tell a location that he can't perform the necessary skills to keep machines operating and coin coming when you don't provide those skills yourself.

A.T.E. Photos

Mr. Rogers, London; Mr. Benco
Bell Fruit Co. Stand

P. Schmit, T. Leon, M. Haim, M. Sykes, R. Versam, R. Haim, D. Versam
London Coin Stand

Allied Leisure Fire Report
HIALEAH — The extent of fire damage to the Allied Leisure Factory complex here was not nearly as severe as company executives originally believed when the blaze engulfed the facility two weeks before last. According to present assessment, the fire was concentrated in the executive offices, shipping and silk screening departments, the production line, engineering and cabinet making facilities escaped critical harm.

Company marketing vice president Chuck Arnold said they are in a "business as usual" posture, shipping Tennis Tournament - video game machines - some Super Soccer, and "Our target date for the release of our upcoming novelty game remains March 4th," he declared. The new items, details of which are still under wraps, will be introduced to Allied distributors at the March 12 meeting at the Doral Country Club in Miami Beach.

Atari 'Superpong' Is Being Readied
LOS GATOS, CAL. — Atari's latest video amusement game, "Superpong," is now in manufacturing. The fast action 2 player game, Superpong features three paddles per player and the players can choose from various locations on the screen (unlike "Pong", where the ball is served only from the net). Which paddle hits the ball, and where on the paddle the ball hits, determines the angle and speed of the ball.

Superpong is in limited production, and Atari sales chief Pat Karas anticipates more orders than can be filled. Atari, according to Karas, is clearing the manufacturing line early to make way for possibly one of the "most exciting new concepts in video games in two years."

A.T.E. is Good Despites Energy Crisis

Despite the energy crisis and the continuing industrial problems besetting the United Kingdom at the present time the Amusement Trades Exhibition took place as usual from 28th thru 1st January 1974 at Alexandra Palace. The usual exhibitors were included, and visitors came to look and buy at what is generally considered to be the largest showcase for the coin machine industry in the world. However, like many other German arcade owners and executive president of the working committee for the promotion of the German Amusement Avenue Industry—a stalwart A.T.E. visitor was in attendance as usual, Skriver told Cash Box that he is well on his way to attaining a goal he has been aiming at, and that is to raise some 40,000 dollars amongst his fellow arcade owners in favour of the Dolphin Foundation for Disabled Children. His collection in 1973 amounted to 5,250 dollars beyond the stated amount of 25,000 dollars. When the total of 40,000 is reached a press conference is to be held which will be attended by many well known doctors and high officials.

Also very evident at this year's show was the advent of the video tennis game. London Coin Machines Ltd., one of the international leaders in the world of coin operated amusement machines, took their usual prominent stand and displayed their newest video game. It was said that although the show itself was a success business was not as buoyant as in past years where bookings and transactions prevalent in the U.K. right now. However, games were no less popular and the World Cup man, manufactured especially for the American and overseas market has done admirably well. He had many orders for this machine and although World Cup looks like a video game, it is in fact a mechanical game, very easy to look after, and a perfect companion to one wherever as on a video game the player only has control of the bat on the World Cup the player has control of the ball itself and is able to maneuver the ball down the alley into the opponent's side. The game is manufactured by Breco Equipment Ltd. of Weston-Super-Mare, Somerset. It is a factory of some 50,000 square feet and a turnover of 100 machines a week, to date.

The American Kiddiarama Company were present, and although only small stands were available in the Monsterland and Kiddyland, they had established their product in the States they are now entering the international market via Mar-Matic Sales in England, Japan and Belgium with Belam Exports in the U.S. representing Kiddiarama for the rest of the world. Shipments have already gone out to France, Hong Kong and the Middle East. Kiddiarama, the first cartoon machine in the world, because of its content is in the happy position of needing no licenses and no gaming controls. A complete movie running for six minutes in colour and sound is available for only $30. They have the largest film library in the world and have access to all cartoons from major motion picture shows in Hollywood. The Kiddiarama theatre is a product of the technological age because the film is unbreakable, the cartoon is a cartridge and the lamps are long burning so there is no problem of tear and tear.

ADP Automaten from Germany were at the ATE to launch their new air hockey game Taifun which, by maximum noise reduction through patented cushioning is silent and the only audible sound is the resulting — a score. This makes it much easier to locate.

Cash Box — February 16, 1974

Bally Big Show
BUY

"SUPER-SOCRER"
The Finest Soccer Game In The World

 Built in the U.S. and featuring the exclusive slide-out playfield.
A.C.A. Has Shipped Its
1st Thousand SportsCenter TV

SPORTS CENTER

LOS ANGELES — A.C.A. Sales vice president Dickie Greeneman revealed last week that For-Play Mfg. Corp., at its completed amendment of the first two thousand SportCenter TV games to distributors in the United States and Europe. This includes a major shipment to South Africa as well.

The hotel was selected by the Convention Committee not only for their convenient location and unique decor, but also because they have sufficient exhibit space to allow FAMA to accommodate more displays at the Show. Lack of space forced the 1971 Show to be closed out at 30 exhibits. The Show will be expanded this year to include product manufacturer, as well as amusement, music, and vending machine manufacturers. For additional information on the Convention and "the show," contact Judi Deaver at FAMA Headquarters, Post Office Drawer 1819, Winter Haven, Florida 33889.

Greeneman declared that Sport Center with the new units, will be a success, and equally successful at the recent A.T.E. exhibition in London. He went on to say that, obviously, operations have the same intuition all over the world and that's why the SportCenter has been so universally accepted.


"At this moment," Greeneman went on, "Our big push at A.C.A. is Sport Center, we do have other projects under development for our distributors."

Greeneman added that A.C.A. would naturally keep its distributors completely informed as to what was happening. He did explain that new products that were expected to come through in the TV and non-TV areas. "The need for space and new operators develop and new locations. It behoves manufacturers and distributors to intelligently fill this growing need."

JUKEBOX PROGRAMMING GUIDE

POP
GLADYS KNIGHT & THE PIPS
BEST THING THAT EVER HAPPENED TO ME (3:45)
No Flip Info. Buddha 403

SEALS & CROFTS
UNBORN CHILD (3:55)
No Flip Info. WB 7771

BARRY WHITE
HONEY PLEASE, CAN'T YA SEE (2:57)
No Flip Info. 20th Cent. 2077

BOB DYLAN
ON A NIGHT LIKE THIS (2:57)
by: "Angel You (2:51)" Asylum 11033

PINK FLOYD
US AND THEM (3:15)
No Flip Info. Harvest 3832

BACHMAN-TURNER OVERDRIVE
LET IT RIDE (3:35)
No Flip Info. Mercury 74857

CANNED HEAT
ONE MORE RIVER TO CROSS (3:07)
No Flip Info. Atlantic 3010

Kris Kristofferson & Rita Colliges
LOVING ARMS (3:50)
No Flip Info. A&M 1408

Foster Sylvers
HANG ON SLOOPY (2:59)
b/w Na Na Hey Hey Kiss Him Goodbye (3:56) MGM 14698

First Choice
NEWSY NEIGHBORS (3:12)
No Flip Info. Philly Grove 183

C & W
DONT GIVE CARBO
I'LL TRY A LITTLE BIT HARDER (3:06)
Na Flip Info. Dot 17491

Dorsey Burnett
PLAY THE PLAYBOYS AND ME (2:35)
b/w The Bootleggers (2:35) Capi- tol 3829

Dickey Lee
I USE THE SOAP (2:24)
No Flip Info. RCA 0227

Cash Box — February 16, 1974
Never has there been a money-maker like SPORT CENTER since the invention of the flipper game.

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— YOU WANT —

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MANUFACTURED BY: FOR-PLAY MANUFACTURERS CORP., BURBANK, CALIFORNIA 91504
Washington State Assoc.'s 1st Meeting To Be Held Feb. 23

SEATTLE—The first large-scale meeting of the newly-formed Washington State Coin Operators Association will be held here Saturday, Feb. 23rd at the Sea-Tac Motor Inn (Seattle-Tacoma Airport). Al March (Hart Music), president of the group, said the principle business to be conducted will be formation of by-laws, incorporation of the group under Washington State law and the ultimate election of a board of directors. At present, officers are March as president, Jim Hart vice president and Rod Miller, secretary-treasurer. Buzz Heyer of Northwest Sales (also an MOA director) also serves as an executive officer and advisor to the new group.

Some meetings are planned as of now, although an exact schedule has yet to be set. The meeting will be followed by a banquet and dinner and entertainment. Tom Skiffington, Seattle Record One Step, is serving as entertainment coordinator and will have Dot Records’ Pat Roberts and Cinnamon Records’ Jackie Ward on the bill.

March advised that the principle reasons he and his colleagues decided to organize an operator association was both to promote the coin phonograph-game industry and to educate location owners against direct machine buying.

“I felt we needed to advertise ourselves a bit more in this state,” said March. “We know we’ve got a solid, healthy and necessary service business here and felt it was time to say so and quit hiding. Besides, we’ve had a bit of trouble with direct sales and figured that a little united trade work could educate our location owners into reasons why taking an operator instead of trying to maintain the equipment they buy themselves is preferable,” March stated.

“Many of us have suffered by losing locations to direct sellers but it’s the location owner who suffers most—especially in the cost of equipment, in his attempt at maintaining the equipment technically and in supplying records and vendable items, and eventually in losing much of the good will he’s had with his customers who get fired of playing the same old equipment and same old records. That is, provided they keep playing,” March is expecting a large turnout of Washington operators, together with their wives and key employees, at the Feb. 23rd function.

Supak & Sons Mfg. Enter Soccer Table Arena With “Le Grand Footsball”

ELIZABETH CITY, N.C.—Another new coin game factory has entered the business with a new table soccer game. The firm, Supak and Sons Mfg. of this city, has developed a “French-style” soccer table which they call Le Grand Footsball. Bulk deliveries to distributors (who are now being appointed) will commence in March. And according to Jon Supak, general manager of the Le Grand division of Supak & Sons, the game will be priced “$100 to $200 below our competitors.”

Coin-op operators are offering the game and Supak has said the Le Grand soccer table (which they produce in the Far East and import into the States) is “the result of a long chain of events beginning in Virginia Beach, Va., where football was first introduced in a big way in the United States.

As he has described as “amazing profits being made in youth-oriented football centers, Nate Supak spoke with a few local, half-parlor operators. He said he then “examined all the soccer games currently on the market and found the finally locating exactly the right people to produce this type of product.

Jon got together with me. We then established a brand new manufacturing and assembly plant directly supervised by Supak and Sons for the exclusive production of the Le Grand competition model French style coin phonograph games industry and to educate location owners against direct machine buying.

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French-style table consistently grossed more in all locations...not only in parlors has also in bowling alleys, college dorms and neighborhood bars.

Judging that the profitable action in Virginia Beach could be telescoped across the entire country, Supak decided “to take action” and called his son Jon, in Hong Kong at that time as far eastern representative for Supak and Sons. “I asked him to see if we couldn’t produce a French-style table which was both better and cheaper than the French-style tables available,” Supak said. Jon began an intensive research into all the manufacturing possibilities and traveled throughout the Orient. After

S. Rose App’t. V.P. Sales
Nutting Assoc’s

MOUNTAIN VIEW, CALIF.—Bill Nutting, president of Nutting Associates, has announced the appointment of Stuart Rose as vice president in charge of sales. Initially, Rose will be headquartered in Cherry Hill, N.J., and cover sales for setting the Eastern U.S.A. Bill Nutting himself will cover sales in the West.

The company, Nutting further advised, is now in full production of their ‘Wimbeldon’ color-screen video tennis game, and bulk shipments have been sent to their network of dealers throughout the country.

Wimbeldon, originally previewed to the industry at the MOA Expo in Chicago features a left-handed view of the game depicting a tennis court, complete with green areas and boundary lines.

Football table.

Inherent in the “French-style” table, according to Supak, is the “competition factor not found in other style machines. The telescopic rods, which do not extend through the opposite side of the table, allow the players to stand closer to the table without fear of injury.”

“The semi-rough P.V.S. playing surface makes for excellent ball control and the heavy duty metal men permit very powerful and skillful goal-scoring shots. What this means is that customers developed sufficient skill to allow steady improvement which keeps them and their friends coming back. But despite being the best and most profitable table, the French machine was still not in all ways satisfactory.

Jon Supak, General Manager of the Le Grand Division of Supak & Sons Mfg. Co. makes a point to a local football parlor owner.

ashtrays were too small and over flowed all over the floor, annoying janitors, and machine downtime was high because the French coin mechanism was continuously jamming across the entire country, Supak decided “to take action” and called his son Jon, in Hong Kong at that time as far eastern representative for Supak and Sons. “I asked him to see if we couldn’t produce a French-style table which was both better and cheaper than the French-style tables available,” Supak said. Jon began an intensive research into all the manufacturing possibilities and traveled throughout the Orient.

The improved production samples of Le Grand Football were tested in a Tidewater Football Parlor and quickly gained the acceptance of the players, out-crossing all the other tables in the parlor,” he said. The players found Le Grand to play smooth as silk and liked its added color. The management was happy to spend time counting money rather than trying to get down machines back on the floor.

Now the enthusiastic Jon Supak has left the garment division of Supak and Sons to devote himself full-time to the production and marketing of the Le Grand.

Cash Box — February 16, 1974
Chicago Chatter

Following the announcement of the merger of Phoenix, Arizona-based Arizona Micro Games, Inc., from its president Dick Raymond further informed us that a location has been selected for the construction of a new 50,000 foot plant. This will be in addition to the recently completed facilities on the city's west side. "We have been enjoying tremendous success with our Champion Soccer coin and non-coin version units and are presently very much involved in the production of video games," Dick said. "We have an excellent team of programmers and designers, and our first video game (which was shown during the MOA Expo) and we intend to accelerate our efforts in this type of equipment, since Micro is a leader in the software and hardware testing of integrated circuitry." The first video game released will be in Chicago February 10 thru 14 to exhibit his very popular Champion Soccer non-coin operated model in the National Automatic Merchandising Association convention in McCormick Place.

A SERIES OF discussion workshops for operators is being sponsored by the National Automatic Merchandising Council (state chapter of NAMA) on the subject of the energy crisis. Sessions will be held at the Marriott Hotel in Chicago (2/13); the Holiday Inn in Bloomington, Illinois (2/21); and the Holiday Inn in Bettendorf, Iowa (2/20). Workshop chairman is Ken Gruenes of Cockrell Coffee Service Inc. in Schaumburg, Ill.

Fresh on the heels of the release of "Playtime," Midway Mfg. Co. unveiled still another T.V. game. This one's called "Leader" and it is geared for two or four player action and housed in an attractive upright cabinet. Larry Berke is quite excited about it and he's urging operators to stop in at their local Midway distributor showroom and have a look at it!

Understand the T.V. game was as big an attraction at the MOA convention as it was at ATE '79. Choin's export manager, Bob Sherwood, although he didn't attend the show this year, was in daily touch with Avron Ginsburg who was at ATE and noted especially the numerous new companies (both U.S. based and from foreign countries) who displayed video units. Incidentally, samples of Choin's new "World Series" baseball game have been in progress for the past week and the feedback from factory distributors has been most gratifying, according to Bob. Distris are very impressed with the entire unit, which is an upright console model, and Bob said the factory is geared for a very successful run!

From the MOA Newsletter: Association vice president Don Van Brakel, in the hopes of forming a state association in Ohio, has called a meeting of area operators for Friday, February 22, at the Holiday Inn in Columbus.

California Clippings

Coming fresh on the heels of their success with "Playtime," Midway's new 4-player video game, "Leader," has been applauded as a huge success by the local operators. Also a hot item at C.A. Robinson is the new Atari "Super-Prong," featuring 3 paddles for each player. The firm, incidentally, is currently conducting a post-inventory sale with bargain prices being posted on most of their stock.

Fuel shortages haven't prevented operators from the surrounding areas of L.A. from flocking to see this new in the city. Last week Jerry Kunerth of the Albritting Co. arrived, having driven from his home in Bishol Calif., in the high sierra.

Californians returning last week from the A.T.E. show in London included the A.C.A. brass George Murooka and Mick Greenman, and Rui Lopes, executive vice president of Nutting Associates. Greenman described the show as good for the manufacturers, meaning that many distributors from the United Kingdom, the Continent, and other foreign sources exhibited to make deals. Matter of fact, none other than Francis-Claude Gesteli from France's legendary Electro-Kicker company will be in Los Angeles in a couple of weeks to firm up French distribution deal he struck with Greenman for the For-Play video game "Sport Center." A.C.A. president Henry Leyser, also at A.T.E., jetted off afterward for conference with distris in Germany before returning to Oakland.

Cash Snatcher

Nothing attracts the quartas quicker than Champion Soccer. Virtually the lowest, finest game of its type manufactured anywhere, built to endure years of enthusiastic play. Ask for the "Cash Snatcher" and Champion Soccer—the number one choice for play and profit.

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LOOK GREAT!
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The text contains various classified advertisements for sale items such as records, machines, and machines. Examples include a sale on records by various artists, a sale on interpolation machines, and a sale on coin machines. There are also mentions of contact information for the sellers.
The Action Starts Here
Rebound. It's the newest action game from Atari. In fact, it's a whole new ball game that may be faster, more fun and more profitable than anything you've seen yet. This one is everything you've come to expect from the leader in innovative video games... and more.

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Maximum Player Appeal
Of course, that's the way we designed Rebound... for maximum player appeal. And, that means maximum profitability for you. Contemporary cabinet styling and special graphics demand attention. The fast-paced action assures replay after replay. And, Rebound offers the same exceptional reliability, solid state design and full year warranty available in previous Atari video games.

Get In On The Action
Rebound is here now. Ready to begin producing profits for you. To get in on the action, contact your local Atari distributor, or:

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