Indie Distribution: It’s Now Or Never (Ed) . . . MCA Sets Artie Mogull As VP; To Handle His Label . . . RCA Expands Country Operations; Names J. Bradley C&W Director . . . GSF Label To Mkt First Black Rock Opera . . . Bailey RCA’s Mkting Dir. In Euro . . .

THEIR SOUL CASTLE: ABC/DUNHILL’S FOUR TOPS
Billy Paul: The New Singer's Singer.

Zooming to the top with the love and respect of the entire world of music.

Every so often a new star emerges and the applause of music men everywhere transcends label loyalties. Such a great new star is Billy Paul. So thank you music lovers everywhere.

On Philadelphia International Records

KZ 31793
Also available on tape
Indie Distribution:
Difficulties That
Must Be Worked Out Now

Whatever the improvement in the economic climate of the music industry, one sector of the business seems to defy hopes of bright days to come. This is the area of the independent distribution system. Depending on whom one talks to, the survival factor of indie distribution runs the gamut of obsolescence to it-can-and-must-survive.

The best thing going for indie distribution, of course, is that the "major" indie labels and smaller entities that desire full control of their operations feel that a viable indie distribution network serves their needs best. Yet, however, they have some basic complaints that include poor paying habits, lack of an efficient carry-through in the promotion of their product. Other than the label itself, it is the indie distributor who must mount proper promotional efforts on behalf of the accounts they service. A poor paying habit speaks for itself, of course. "Service is survival," as Cash Box put in an editorial earlier this year.

Things have come to a pass where talk must turn to action. We hear of a proposed meeting of indie distributors at some indefinite point in time as a concrete start in reaching con-
crete solutions. Also, there is word of a new indie distributor organization, which we believe to be a concept that is not required at this time.

The industry already has a strong organization, NARM, that is willing to help the indie distributor iron out its difficulties.

In less than two months, the NARM Convention will be held, where, we are told by highly-placed NARM executives, a specific program is to be designed to tackle the indie distributor dilemma. NARM is the place and time when the ball must get rolling. There are several possible solutions to the problem being privately voiced. One includes the partnership of two or more distributors in outlets in key areas. The field is wide open for ideas at this point, and all, no matter how far afield from present-day thinking about indie distribution, must be aired.

It's no secret that while indie labels still want to maintain an indie system of distribution, they worry and wonder about its vitality—and they have been doing so for several years. This is reason enough for action in the immediate future, for we believe the patience of a lot of indie labels is running thin.
"...this week's pop exploder: ENGELBERT"

"I NEVER SAID GOODBYE," already a proven MOR hit, is going pop!
It started in Philadelphia—WIP broke it wide open. Top 40 action followed
—CKLW in Detroit, KJR in Seattle, for instance.

Gavin and Rudman predicted it.

"I NEVER SAID GOODBYE" by Engelbert Humperdinck. If you've only
heard it once, play it again. And if you've never heard it, get your hands
on a copy. It's going to be a big one.

The pop world has re-discovered the romantic singing genius of
Engelbert Humperdinck.

"I Never Said Goodbye" is only one of the eleven
fantastic songs on Engelbert's latest LP "IN TIME"

* The Friday Morning Quarterback, 11/24/72
JAMES BROWN, SOUL BROTHER NO. 1, INTRODUCES HIS LATEST POP EXPLOSION: A DYNAMITE DOUBLE ALBUM, "GET ON THE GOOD FOOT". IT INCLUDES THE MILLION-SELLING TITLE SONG AND A NEW CHARTBREAKER:

"I GOT A BAG OF MY OWN"

ANOTHER STICK OF DYNAMITE TO LOOK OUT FOR IS "DIRTY HARRI". WITH "GET ON THE GOOD FOOT" YOU'RE OFF ON THE RIGHT FOOT.

JAMES BROWN
"GET ON THE GOOD FOOT"
Mogull To Join MCA As VP; Company To Handle His Label

UNIVERSAL CITY — Artie Mogull will be joining MCA Records Inc as a vice president, announced Mike Mait- ton, president of the company. Mogull, who founded Signpost Records about 30 years ago, the same time his vice president of Capitol Records, will join the MCA family on Jan. 1. At the label, he will assume all future activities for independent record companies, which is presently distributed through Atlantic Records. Mogull was previously associated with MCA in the late 1950s, when the latter was president of Warner Bros-Reprise Records. Before forming Signpost, Mogull held a key talent acquisition vp post at Capitol Records.

Sutton Exits MCA

UNIVERSAL CITY — Joe Sutton, MCA Records vice president in charge of artists acquisition and development, has resigned the company due to policy difference. More is effective immediately.

Loren Becker:

NY Is Total Cultural Center

NEW YORK — This town is still a helluva town for the music business. That opinion of Loren Becker, president of Evolution/Stereo Distribution Records. "We hear a lot of talk about 'the Nashville sound,' 'the Memphis sound,' Muscle Shingles, Los Angeles sound. But there's been more than one real sound, and that's what Bob Dylan is. That's the sound that remains the total cultural center—New York," says Becker.

While the recording industry has spread its wings, and that's good because musical talent knows no geographical boundaries, the man in charge of that's diversity— and that's the reason we make our home here.

"This is the only place we can say our artists roster is limited to New York talent. To the contrary, Lighthouse, a major and regional, is Now Canadian-based, but its producer Jimmie Lee has not forsaken our New York girl. On the other hand, we are no longer signing from Texas. Dorotha Joyce is from Detroit, Bill Stains, a folk act we've never had high on, is from Boston; Game is based and produced in Miami. On our new R&B label Roadshow—our first, in fact—is a product of New York City. The point is: the variety and level of professionalism enjoyed by our artists is a unique thing in New York City.

"We recognize the difficulties existing in the music business. We're not trying to come out and point out the problems. We're not trying to tell the world that music is in trouble. We're just trying to represent the pinnacle of success." The key to this is this year's Tony Award, for best musical, to American in West Side Story. The last time an American composer or a producer or performer was honored was in 1956.

Holly Bio From Peer-Southern

NEW YORK — The Peer-Southern Organization, publishers of Buddy Holly material, "Buddy Holly ... A Life in Music," a new book, and "The Music," the writer/entertainer is considered one of the major in- fluences in the evolution of rock music. Holly died tragically in 1959 in the plane crash that also took the lives of Richie Valens and J. P. Rich- ardson.

The new bio was prepared by Ralph Peer II and Elizabeth Peer, who have extensively interviewed relatives and friends of Holly. Included in the 148 page book is 11 1/2 line of text, all black and white photos, many previously unpublished photographs and a complete discography and bibliography.

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Cash Box — December 9, 1972
Number One In More Ways Than One

#1 Song in America—I'd Love You To Want Me—Lobo on Big Tree
#1 Highest Sales in Our 43 Year History
#1 Publisher in Sheet Music

Famous Music Publishing Companies

A DIVISION OF FAMOUS MUSIC CORP. A GULF & WESTERN COMPANY

PUBLISHERS OF:

- Moon River
- Me and You and a Dog Named Boo
- Make It Easy on Yourself
- Romeo & Juliet (A Time For Us)
- Brand New Me
- Wives and Lovers
- Love Story (Where Do I Begin)
- Sittin' on the Dock of the Bay
- Call Me Irresponsible
- Godfather Theme (Speak Softly Love)
- Blue on Blue
- Come Saturday Morning
- Alfie
- Help Yourself
- Hey There, Lonely Girl

Watch For These Super Scores From The Up-Coming Paramount Films:

- The Little Prince—Lerner & Loewe's First Motion Picture Score Since Their Unforgettable "Gigi"
- Charlotte's Web—Composed by the Oscar Winning Robert & Richard Sherman
- for the full length animated feature of the children's classic
- Badge 373—The Sequel to "The French Connection" (The Eddie Egan Story)
- The Friends of Eddie Coyle—Starring Robert Mitchum and Peter Boyle

Famous Music Publishing Companies

Mervyn Caine Chief Operating Officer
Sidney Herman V.P. of Administration

In New York
Billy Moshel
Dick Milford

In Nashville
Jim Fogelsong V.P.
Nelson Backlund

In Hollywood
Julie Chester

www.americanradiohistory.com
'Rudolph' Sparks St. Nicholas Promo O Christmas Card

NEW YORK — Johnny Marks, thru his St. Nicholas Music Inc., will again be working on his four Christmas standards: Rudolph The Red-Nosed Reindeer this year to the Songwriters Hall of Fame and celebrate its annual TV airing. Rockin' Around The Christmas Tree, I Heard The Bells On Christmas Day and A Holly, Jolly Christmas! The Rudolph Color TV Special with Burl Ives and score by Mark Shumaker has been his first this Friday evening (8), 8-9-90 on CBS TV. The Bells On Christmas Day was the last in the history of TV. The soundtrack album will again be promoted by Decca.

Millions Sold
Since 1949, Rudolph has sold over 97 million records—plus 65 million in the United States and 32 million abroad—and over 9 million copies of various printed arrangements. It was first recorded in 1949 by the New Galaxy of Columbia Records. There have been more than 400 records of the song and it has been sold in 100 countries. Rockin' Around The Christmas Tree became a hit in 1960 as recorded by Bing Crosby on his new Columbia album. It marks the first international hit, David Cantor of the Lyric Agency said. It was recently recorded the song.

A Christmas Yuletide Carol was a hit for Burl Ives on Decca in 1963 and has become another annual repeater. It is the features song in the score of the Rudolph Special.

The Christmas Community Lyric Book has sold over 1,400,000 copies.

Nat'l Tape Opens 2 More Retail Stores

MILWAUKEE — National Tape and Records continues its renewed growth by announcing the opening of two new National Tape stores, one in the Northridge Shopping Center and a second at a Shopping Center, bringing their total number of retail outlets to four, in- cluding one at Southridge and another at 2429 West Fond Du Lac Avenue.

The new Galaxy of Sound store in Bay Shore has approximately 7,000 square feet of display floor space, making it the largest of the four stores. In addition, a new Galaxy of Sound store, one in the Northridge Shopping Center, and a second at a Shopping Center, bringing their total number of retail outlets to four, including one at Southside and another at 2429 West Fond Du Lac Avenue.

Capitol Gold

HOLLYWOOD—Three RIAA certifi- cates were awarded to Capitol Gold for a single recording of Raspberries and Merle Haggard each a happy Thanksgiving.

Raspberries received its eighth consecutive Gold disc for its "Best of Merle Haggard" album.

Raspberries was presented with a gold single honoring their million-selling song "I’m Gonna Make It Now!"

At his ranch in Bakersfield, Merle Haggard received from a RIAA gold disc for his "Best of Merle Haggard" album.

NARM Starts Ball Rolling

PHILADELPHIA — Advance Registrations for the 1973 National Association of Music Merchants (NARM) Convention were sent to all retailers and associate members last Friday (1). The NARM Convention convenes Feb. 26 to March 1, at the Convention Hall in Philadelphia. Reservations for the convention have been increased by 15% because of the demand. Special arrangements may also be made only through the NARM office and by using the official registration forms.

"Partners in Progress", the convention theme, will dominate all business. Marketing special effects will be the highpoint this year to involve as many industry representatives in the convention as possible. Separate panel sessions and open forums will be held for record jobbers, distributors and retailers. Manufacturers will partici- pate in all the business sessions with the merchandisers in these sessions. In addition to the Opening Business Session, NARM knows that industry execs view these sessions as an opportunity to meet and see the latest trends. Other meetings will be held on piracy, and on the current trends in the business. Work shop sessions will spotlight merchandising problems.

Past registrants will be held. Recommendations of the Manufacturers Advisory Committee and leaders of all directors will be put into effect.

Exhibit Area

In addition to Person to Person, an exhibit area will be set up in the same area that E.B. Marks Music Corp.Person also plans to have booths. The exhibit booths will provide space for companies in such allied fields as display fixtures, equipment, printing, packaging, etc. Participation in Person to Person will be limited to manufacturers of recorded music (records and tapes), accessories and sheet music. Reservations for Person to Person are handled on a first-come, first-served basis. Requests must be submitted with the official registration forms.

A special booths program has been arranged. Wives who are registered to attend NARM conventions will be given activities planned for them, as well as a beautiful gift on their arrival at the convention.

The plans for the 1973 NARM Convention are the result of many meetings of the NARM board of directors, the manufacturers advisory committee and the Planning Committee, chaired by David Lieberman of Lieberman Enterprises, Inc., Minneapolis.

N.Y. Court Order

N.Y. Court Order Restrains Marks On Simon's Songs

NEW YORK—The New York Supreme Court has issued a restraining order against Simon & Garfunkel and the Simon & Garfunkel Music Corp., concerning a lawsuit presented against Marks by co-plaintiffs, CBS Records and Mercury Music Corp. and CBS Records, a division of Columbia Pictures Industries, Inc. The court order prohibits Marks from publishing or issuing any songs by Paul Simon that he had written in any of Paul Simon’s early compositions.

Simon, Charing Cross (his publishing company) and CBS Records filed suit against Marks last month after Marks released a song folio and a long-playing disk, both entitled "The Early Songs Of Paul Simon." Marks also released a single from the album, "Carlos Dominguez" and "He Was Mr. Brother," with the performer listed as Paul Simon. Plaintiff’s stated that the material was from the beginning of Simon’s career and not written at the time Simon held the copyright and would therefore be injurious to his career. Also, the plaintiffs maintained that the material Marks had written had been written under the pseudonym of "Art Garfunkel" and he had no right to list the songs as written by Paul Simon. CBS Premiere Records has obtained a preliminary injunction and it is now denied any recording pact with Simon.

The Hon. Hyman Korn, Justice, issued the court order. Simon & Charing Cross, CBS and RIAA are represented by the law firm, Owen- stein, Arrow, Silverman & Purcher. Simon & Garfunkel are represented by Abeles and Clark.
**G+W Top Net Over 3 Mos.**

NEW YORK — Gulf + Western Industries, Inc., has reported that net earnings for the three months ended Oct. 31, rose to a new all-time high for any quarter in its history.

Net earnings for the first quarter of the current fiscal year increased 19 percent to $20,215,000, equal to 88¢ a share. This compared with $16,970,000, or 85¢ a share, the same three-month period of fiscal 1972.

Sales hit a new first quarter peak of $439,000,000, again up $83,000,000 in the first quarter of the previous year.

“The strong showing in the first quarter reflected improved conditions in general and excellent performances by the company’s consumer durable products operations,” according to Charles G. Bluhdorn, chairman.

He said all eight of the company’s operating groups were profitable in the quarter, with seven groups showing gains over the prior year. The manufacturing group experienced a slight decline from the previous year, although there is increasing evidence of an upturn in this group’s operations.

For the quarter, momentum that produced record sales and earnings in fiscal 1972 is continuing,” Bluhdorn added.

**Handelman Otr 6 Mos. Net Drop**

NEW YORK—Handelman Co. earnings dropped $1,682,000, or 77¢ a share, in the six months ended Oct. 31 and for the first six months of 1972. The giant wholesaler showed stronger first six months.

Net income for the third quarter was $1,291,000, or 72¢ a share, compared to $1,606,000, or 85¢ a share. Sales for the third quarter came to $36,307, 000, compared to $35,016,000.

For the first six months, net income was $2,580,000, or 54¢ a share, against $3,044,000, or 68¢ a share. Sales for the six months totalled $68,251,000, against $65,230,000.

**New Hendrix Pic Via Warners**

NEW YORK — A full-length feature documentary on the life and music of Jimi Hendrix will be released in the spring by Warner Bros. in conjunction with the late rocker’s birthday on May 27.

Unlike the current "Rainbow Bridge" film, the Warners film will contain previously unreleased footage from Woodstock, Monterey, The Isle of Wight, Madison Square Garden, London’s Marquee Club and other sources along with interviews with Hendrix and his friends and fellow musicians.

The film is currently being edited at the Burbank Studios, and Warner Bros. Records is planning a soundtrack album simultaneous with the film.

**Bachman AGAC Exec Director**

NEW YORK — The American Guild of Authors and Composers (AGAC), embarking on a campaign of promoting its members’ rights and royalties, has engaged Lewis Bachman, CFA, as its new executive director.

Bachman comes from six years experience with the American Society of Composers, Authors and Publishers, Inc. as controller, supervisor of all financial matters including origination, record-keeping and accounting, and in budgeting, financial and tax planning activities. He has been in charge of relations with writers and other publishers.

“Writers need the most sophisticated protection in this day,“ says Bachman, “because they are the original creators of royalties from foreign uses of their songs. With a written knowledge of their rights, they are in a better position to protect themselves and he is being properly paid and he can really do his best creative work.”

**Rackmil Named Pres. Emeritus Of Univ. Pict.**

NEW YORK—Milton R. Rackmil, former head of Decca Records will become president emeritus of Universal Pictures with Henry H. Martin, presently vice president and general sales manager, succeeding him as president, effective Jan. 1, according to Lew Wasserman, president of MCA Inc.

In his new Universal capacity, Rackmil will act as the company’s consultant and remain active in motion picture association and industry matters, keeping offices at the firm’s New York headquarters at 445 Park Avenue. He has been president of Universal Pictures since 1952. He previously had served the parent MCA corporation as a member of the board of directors, vice chairman of the board, and president of Decca Records, a company he co-founded in 1945.

Both Jules C. Stein, chairman of the Board, Mr. Inc. and Wasserman, landed the 20-year executive leadership of Rackmil. He deposed Decca Records in 1954.

**Woody Allen’ 2 Record Set**

HOLLYWOOD—A two-record set entitled "Woody Allen—The Night Club Years, 1964-1968", has just been released by United Artists Records. Excerpts from three live performances spanning those years comprise the album.

In 1964 Allen recorded his first album live at Mr. Kelly’s, the Chicago nightclub. The following year, he waxed a second collection at the Shulas, a small cabinet in Washington, D.C. Finally, in 1966, he completed a third set in concert at Eugene’s in San Francisco.

Because of assured business and legal complications, these three LPs had never been readily available to Allen’s public, which has grown considerably since his early incipient performances. United Artists purchased the three masters and after reducing them to LPs with very few deletions, has now re-issued them.

**Capitol Appoints New Prod. Mgr.**

HOLLYWOOD — Robert A. Snyder, director, cost & inventory, at Capitol Records, has been appointed Benjamin V. Dobrats to the position of manager of production & cost accounting.

In this position, Dobrats will be responsible for the duties of the M&E accounting department for CRU. He will provide functional tie to CRI’s four plant accounting managers, reporting director to Snyder.

Dobrats comes to Capitol with a varied and diversified financial background, which includes cost account manager for a major nigger mill and a paint plant in the San Francisco area.

**A&M Artists Win Gold**

HOLLYWOOD—Cut Steven's newest album, "Cattle Bull at Four," and Procol Harum's "Live at Edinovir," L.P., the group's fifth, have both been certified as Gold Records by the RIAA.

Steves has achieved a perfect rec- ord at A&M, with four albums re- lease all going on to win Gold status. Procol’s latest release of "White Studio of Vale," the title tune of which brought the group its first Gold single.

**Keith Holzman As Elektra VP**

NEW YORK—Mel Posner, executive vice president and general manager of Capitol Records, has announced the appointment of Keith Holzman as vice president in charge of production, manufacturing and studio operations.

Holzman, with the label over eight years for controlling all the factors involved in the actual production and manufacturing of records (nursing, pressing, cutting, printing, etc.), is in constant contact with the recording artists and studio informed of their progress in the production workshop. Holzman will also oversee the operations of West Coast studio operation, insuring that they operate efficiently.

**Cassey To Direct Chappell Workshop**

NEW YORK—Norman Weiser, vice president and production director of Chappell Music, has named Chuck Cassey as director of the publishing company's New York Writers Workshop.

He simultaneously announced the appointment of Ed Bill Caturean as assistant to Cassey.

Both Cassey and Caturean will ad- minister the company's annual workshops at the Chelsea workshop which will provide an atmosphere conducive to the development of writers and performers.

They will work closely with Buddy Robinson, director of special projects and activities and Tommy Motola, content manager.

Although primarily utilizing the artist's self-motivation, Chappell's workshops will provide a full range of services which will be coordinated by Cassey and Caturean. Aside from the screening of the music, all materials, they will be involved with the development of songs, artist relations and producing acts for placement on labels.

Cassey, who has been with Chapp- ell for 4 years supervising all re- cordings, was previously responsible that capacity, was an arranger and musical conductor for TV shows and was involved with Arlen and the Jayne Mansfield Band. His responsibilities included the recording of several songs, art, artist relations and preparing acts for placement on labels.

Caturean was previously employed by Capitol Records as professional manager for the Richmond Organisation (TRO). Chappell's new workshop is located on 35th Street and is in Manhattan's Chelsea district and operates the enti- re year. His telephone number is (212) 637-0576.

**‘Masterpiece,’ Standard Bound?**

NEW YORK — September Music says its got a copyright well on its way toward becoming standard.

It’s the Charlie Randles Green Sound of “The Masterpiece,” originally released in 1964. According to Stan Mills, president of Green, the Randle disk itself turned out to be a hit after its release last April. There have been many cover versions, in- cluding dates by Chet Atkins (RCA), Johnny Carl (Columbia), Milt Okan (Cotillion), and Mancini (RCA). Latest version is by Johnny Pearson, the English instru- mentalist. He has also turned out several instrumental arrangements.

In addition to commercial record- ing and radio-tape, the record has spread to the educational field and is available in numerous follow-up and in many of the world's leading marching band arrangements. A cor- ellation: Perfect for the marching band.

“The beauty of a song like this,” says Mills, “is that the type of artists that buy it have world wide popularity and thus far, all five of the aforementioned records are either re- leased or are scheduled for release throughout Europe, Japan and Aus- tralia.”

Cash Box — December 9, 1972

10
Marvin Gaye scores for the first time.

Marvin Gaye has just scored his first motion picture soundtrack. The film, 20th Century Fox's "Trouble Man." The single, "Trouble Man." Listen. Marvin Gaye has just scored again. Tamla single #T54228.

Listen to what's happening at Motown. You'll hear the times change.

©1972 Motown Record Corporation
12. Rocky Mountain High—John Denver—RCA
13. Oh Babe What Would You Say—Hurricane Smith—Capitol
14. Corner Of The Sky—Jackson 5—Motown
15. Pieces Of April—3 Dog Night—Dunhill
16. Been To Canaan—Carole King—Ode
17. Anthem—Wayne Newton—Cheslea
19. No—Bulldog—Decca
20. Big City Miss Ruth Ann—Gallary—Sussex
21. The Cover Of Rolling Stone—Dr. Hook & Medicine Show—Columbia
22. Funny Face—Donna Fargo—Dot
23. Why Can't We Live Together—Timmy Thomas—Glades
24. Super Fly—Curtis Mayfield—Curtom
25. The Redback Spider—Brownsville Station—Big Tree

Vital Statistics

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CASH BOX TOP TEN HITS—December 3, 1960

1. ARE YOU LONESOME TONIGHT—ELVIS PRESLEY—RCA VICTOR
2. POETRY IN MOTION—JOHNNY TILLOTSON—CADECNE
3. STAY—MAURICE WILLIAMS—HERALD
4. LAST DATE—FLOYD CRAMER—RCA VICTOR
5. NEW ORLEANS—U.S. BONDS—HAND
6. HE WILL BREAK YOUR HEART—JERRY BUTLER—VEE JAY
7. A THOUSAND STARS—KATHY YOUNG & INNOCENTS—INDIGO
8. GEORGIA ON MY MIND—RAY CHARLES—ABC PARAMOUNT
9. SAVE THE LAST DANCE FOR ME—DIEFTERS—ATLANTIC
10. YOU TALK TOO MUCH—JOE JONES—ROULETTE
From Phil Spector and Apple
For the Merriest of Christmases

$5.00

* THIS ALBUM, PREVIOUSLY RELEASED ON PHILLES RECORDS, IS NOW AVAILABLE ON APPLE
ABC Uses Radio In Impulse Push

BOSTON — ABC/Dunhill Records and their Impulse jazz label have entered into a unique on-the-air marketing program of jazz product in an attempt to stimulate the often elusive jazz market. The FM promotion program was devised and announced by Steve Barker, national director of promotion for the label.

The promotion program involves an exclusive offering of jazz records by New York's ABC Radio Network stations, in addition to a Midwest promotion. The program is designed to attract jazz enthusiasts to local retail stores where they will purchase Impulse albums, followed by a contest for the best essay promoting the label's jazz artist to the music world.

Marshall, Vogan To Metro Radio Sales

NEW YORK — Robert Williamson, president of Metro Radio Sales, a division of Metromedia, Inc., recently announced the appointments of Edward Marshall to the position of account executive for Metro Radio Sales' New York office and Stan Vogin, as manager of the company's Philadelphia office.

A&M Artists Score ABC-TV Movie of Week

HOLLYWOOD — Three A&M Records artists have scored a forthcoming ABC television movie. The three artists — Steve Backer, Wiz, and India — have been chosen to provide music for the score of the ABC television movie, "Escape From the Planet of the Apes."

Canada Song Fest Set For CTV Net

OTTAWA — An hour-long special to be carried at 10 pm Tuesday, Dec. 7th on the CTV Network, will feature the six entries of the "Have a Beer Canada Singing" competition sponsored by the Canadian Conference of the Arts and supported by Molson Canadian. Viewers will meet the winning songwriters and hear their music performed by top professional artists such as the Tragically Hip, Barenaked Ladies, and Tom Cochrane.

KROQ Concert Aids Clinics

HOLLYWOOD — The Southern California Council of Free Clinics, a group of 23 free clinics and community health centers, in five Southern California counties, will be receiving the proceeds from "The Ultimate KROQ Concert/Festival" sponsored by KROQ radio held Saturday, Nov. 25. The concert is expected to be the largest single fund-raising effort ever made on behalf of the Free Clinics, many of which are located specifically to the needs of minority groups.

The weekend benefit concert at the Los Angeles Memorial Coliseum featured The Clothing, the J. Geils Band, and Funkadelic, among many other performers including Bob Ross, The Who, and The J. Geils Band. The proceeds from the concert will be used to support the Southern California Council of Clinics.

STATION BREAKS:

It's One Way To Celebrate Thanksgiving: WLS gave away tickets to Chicago concerts at the Aragon, Civic Opera House, and the group's album, the Turtles, to listeners who enjoyed their happy hour at WLS. The concert was a huge success, with the Turtles and their turkey-boys being winners.

Word of the most interesting Election Day radio stunt just reached us recently. Seems WGAU held a rate-a-jock contest between a turkey, a donkey at a suburban Cleveland shopping center parking lot. Claims they got the mastodon from "our Friendly Neighborhood Rent-A-Elephant" and the ass from a listener. (Hmm ... ) Morning man John Langan rode atop the elephant while evening jock Stoney Richars took his chances with the donkey. Oh, by the way, the elephant won. John Mazer has been promoted from assistant operations manager to Stone's Detroit station WJOL. WLS "Rock On Chicago" is designed to listen to how many records the station will play in their 10,000-station-watt format from 6pm-midnight (Nov. 15). The winning number was 109 and it was worth $31,000.

WKRL AM FM sports director Jim Baker, WLS's "Rock On Chicago" director, has been named chairman of the National Water Ski and Wakeboard Tournament. And Kite Skiers Union Committee. That's a high honor.

485" mouthful.

WFLC sponsored a radiothon last weekend to benefit St. Jude Children's Research Hospital in Memphis. Founder Danny Thomas was on hand to personally thank the listeners who joined thethon. The goal was to raise $50,000, half of which was raised.

KDKO's "Kevin & Sandy" format was adopted by KDKO during the Christmas season, where they played Christmas music exclusively during the day and an interesting variety of music during the evening.

Boyd said who said this can't happen anymore? "There's really quite a battle emerging amongst all the grocery store chains. There's one supermarket that's running a great contest. If you come in, they give you the name of a cheaper supermarket."

Cash Box — December 9, 1982

www.americanradiohistory.com
Snuff Garrett added new brilliance to our logo...

"the night the lights went out in georgia"

recorded by

vicki lawrence

Our First Release From
SNUFF GARRETT MUSIC ENTERPRISES
on Bell #45,303

BELL RECORDS,
A Division of Columbia Pictures Industries, Inc.
Additions To Radio Playlists

A broad view of the titles many of today’s key Top 40 stations added to their “Playlists” last week

WABC—NEW YORK
Keeps the Car Stuff—Four Tops—Dunhill
Sitting—Cat Stevens—A&M

KCBO—SAN DIEGO
Something's Wrong With Me—Austin Roberts
Cancun—Carole King & James Taylor—A&M
Rockin' Pneumonia Boogie Wolfie—Flaco Jimenez—Self-Produced—Tamla
Operator—Jim Croce—Dunhill
See My Baby—Frankie Avalon—Ode & Mrs. Jones—Billy Paul—Phil.

KXY—SAN FRANCISCO
Rockin' Pneumonia Boogie Wolfie—Flaco Jimenez—Self-Produced—Tamla
Sitting-Cat—James Brown & His Famous Flames—Dunhill
You're So Mean—Rasberries—Capitol

KRJ—SEATTLE
Zambalaya—Blue Ridge Ranger—Fantasy
Your Mama Don’t Dance—Loggins & Messina—Columbia
I Never Said Goodbye—Engelbert Humperdink & Faye—Capitol
Mama We All Crave Now—Slade—Polydor
High, High, High—Paul McCartney—Apple

KISN—PORTLAND
Your Mama Don’t Dance—Loggins & Messina—Columbia
Keeper Of The House—Carole King—Dunhill
The Cover Of The World—Stevie Wonder—Tamla

KJL—LOS ANGELES
What Am I Crying For—Dennis Yost & The First—MGM
Superstition—Stevie Wonder—Tamla
Ooh La La—Bob & Lee—Capitol
Crocodile Rock—Elton John—MCA
Big City Miss Ruth Ann—Galaxy—Sussex

WAPE—JACKSONVILLE
I Wanna Be With You—Rasberries—Capitol
Sunny Days—Lighthouse—Evolution
Your Mama Don’t Dance—Loggins & Messina—Columbia
Sweet Surrender—Bread—Electra
Do It Again—Steely Dan—ABC

WCAO—BALTIMORE
You’re So Mean—Rasberries—Capitol
Cherry Creek Road—Elton John—RCA

KOV—PITTSBURGH
Pieces of April—3-D Dog Night—Dunhill
Crocodile Rock—Elton John—RCA

KLF—DALLAS
Oh No, Not My Baby—Mercy Clayton—Ode
Rock Me Down High—The Rays—Ode
I’m Never Gonna Be Alone Anymore—Brooks & Dunn—Sire
Your Mama Don’t Dance—Loggins & Messina—Columbia
Do It Again—Steely Dan—ABC

WNON—CHICAGO
I’m a Woman—Bobby V—Warner Bros.
High, High, High—Paul McCartney—Apple

WMEK—BOSTON
Keeper Of The Castle—Four Tops—Dunhill
Do It Again—Steely Dan—ABC

CKLW—DETROIT
Remember Me—You—Young Andy—Crocket Rock—Elton John—MCA

WIDEO—CHICAGO
I’m A Woman—Bobby V—Warner Bros.
High, High, High—Paul McCartney—Apple

WINFO—WICHITA
I’m Never Gonna Be Alone Anymore—Brooks & Dunn—Sire
Your Mama Don’t Dance—Loggins & Messina—Columbia

WCSU—NEW HAVEN
It’s All Right With Me—Curtis Mayfield—Columbia

WIRE—PEORIA
I’m In Love With You—Stylistics—ABC
Rocky Mountain High—John Denver—RCA
Don’t Let Me Be Lonely—James Taylor—W.B.

WKW—NEW ORLEANS
The World Is A Ghetto—War—U.A.
Separate Ways—Elvis Presley—RCA
Living In The Past—Jethro Tull—Dunhill

WNTX—NORTH CAROLINA
Johnny Rivers—UA
Hold On—You’re My Baby—Don’t Let Me Be Lonely—James Taylor—W.B.
Sittin’ On The Road—Henry Mancini—Wax

WJOL—CHICAGO
Crocodile Rock—Elton John—MCA
Marvin Gaye—Tama

WJGD—MINNEAPOLIS
Been To Canaan—Carole King—Ode
Don’t Let Me Be Lonely—James Taylor—W.B.
You Wanna Be With You—Bobby V—Warner Bros.

R&B Additions

WWRM—NEW YORK
Diana Ross—Motown
Sweet, Sweet Lady—Fuji—20th Century
The World In A Ghetto—War—UA

WJMO—CLEVELAND
Don’t Let Me Staying For Your Love—Holland, Dozier & Holland—Invictus
House Of Memories—Willie Roundtree—Dunhill
Let’s Stay—Bobby Solo—People’s Choice
Paul La O Sol—Lo-Fi

WJGO—ATLANTA
Don’t Let Me Staying For Your Love—Holland, Dozier & Holland—Invictus
Baby Let Me Sing Close To You—Baby Washington & Dan Gardiner—Master Five
Hey Mister—Ray Charles—ABC

WONN—CHICAGO
Singing What Would You Say—Richard Anthony—MGM

KFGI—LOS ANGELES
The World Is a Ghetto—War—U.A.

KZST—ST. LOUIS
Trouble Man—Marvin Gaye—Tama

Lulu At Chelsea

WLS—CHICAGO
Keepin’ Of The Castle—Four Tops—Dunhill

LUU AT CHELSEA: Wes Farrell, president of Columbia Records, has signed international recording artist and entertainer Lulu to a long-term recording contract with Columbia Records. Farrell will produce Lulu’s single and album products for Columbia which is manufactured and distributed by RCA Records.

Lulu’s first album on Columbia will be released in mid-Jan., according to Farrell. Prior to signing with Columbia, Lulu was with Atlantic and has had such hits singles as “To Sir With Love,” “Oh, Me, Oh My,” among others.

Under the release of Lulu’s first single album, a major tour of the United States will be scheduled for the songwriter next spring.
now available!

LIGHOUSE

THEIR HIT SINGLE... NOW
THEIR GREATEST ALBUM EVER!

EVOLUTION #3016

Produced by Jimmy Ienner

STEREO DIMENSION
a Westinghouse Company
Picks of the Week

The Doobie Brothers (Warner Brothers 7661) - Jesus Is Just Alright. A hit on many top 40's across the country. Follow up to groups first chart smash will return them to national spotlight. Flip: "Rockin' Down The Highway" (3:19) (Warner/Tambelaine, BMI-Johnston)

Danny O'Keefe (Signpost 70012) - The Road (3:26) (Columbia/Johnston, BMI-O'Keefe) Danny O'Keefe tells the sad story of what it's like to be on the road - away from everyday life. For a musician, it's a reality. Looks like another definite winner and potential top 10. Flip: No info. available.

Jermaine Jackson (Motown 1216) - Daddy's Home (2:59) (Nom, BMI-Shepard, Miller) Remake of the Shirelles classic will make for Jermaine's second solo hit. Solid airplay already in both pop and r&B markets. Flip: No info. available.

The Main Ingredient (RCA 74-0866) - You've Got To Take It (3:25) (Civic, BMI-Townsend) Follow up to their million selling "Everybody Plays The Fool" will return Main Ingredient to immediate chart success in r&B and pop circles. Watch for this to explode nationally. Flip: No info. available.

Marvin Gaye (Tamla 54228) - Trouble Man (3:50) (Jobete, ASCAP-Gaye) From the motion picture of the same name comes Marvin's newest smash single a la Curtis Mayfield. Record is a fine blend of smooth vocals and intriguing musical ventures. Destined to score in both pop and r&B markets. Flip: No info. available.

Little Jimmy Osmond (MGM 14469) - Tweedle Dee (3:33) (Progressive, BMI-Scott) From his brand new "Killer Joe" album comes what looks like Little Jimmy's first hit. Remake of the classic song will soon establish him as an important talent along with his brothers. Flip: "Mama'd Know What To Do" (4:00) (Tally, ASCAP-Zeller)

Wayne Newton (Chelsea 0109) - Anthem (2:52) (Pocket Full Of Tunes/Wherefore, BMI-Romeo) Tony Romeos composition is absolutely stunning in its appeal both to pop and MOR audiences. By far Newton's strongest vocal performance to date. Flip: No info. available.

Cashman & West (Dunhill 4333) - Songman (3:27) (Blendingwell, ASCAP-Cashman & West) "Cashman West" follow in the footsteps of their previous chart item, "American City Suite" with another pretty ballad that will find favor with all AM/MOR audiences. Single will score many chart points in weeks to come. Flip: No info. available.

Cornelius Brothers & Sister Rose (United Artists 50996) - I'm Never Gonna Be Alone Anymore (2:37) (Unart/Stage Door, BMI-E&C Cornelius) Continuing with their chart success, Cornelius Bros. and Sister Rose will add to their impressive list of hits with this latest offering that will soon find its way to new chart heights. Flip: No info. available.

Choice Programming

Randy Newman (Reprise 1123) - You Can Leave Your Hat On (3:10) (Newman, Warner/Tambelaine, BMI-Newman)

Krist Kristofferson (Monument 8558) - Jesus Was A Capricorn (2:20) (Retasa, BMI-Kristofferson)

John Prine (Atlantic 45-2925) - Everybody (2:34) (Colition, BMI-Prine)

Harry Chapin (Elektra 45282) - Better Place To Be (6:25) (Story Songs, ASCAP-Chapin)

Shawn Phillips (A&M 45200) - We (3:30) (Dick James, BMI-Phillips)

Earth, Wind & Fire (Columbia 45747) - Mom (3:43) (Hummitt, BMI-M&W White)

Jade Warrior (Vertigo 108) - The Demon Trucker (2:34) (H, G, Music, ASCAP-T&D Huigih, Harvest, Field)

Spencer Davis (United Artists 50993) - Rainy Season (3:00) (Blue Aquila, Fure, ASCAP-T. Fure)

Artie Kaplan (Hope 104) - God Fearin' Man (3:35) (Ivyoy, BMI-Kaplan)

100 Proof (Hot Wax 7211) - Nothing Sweeter Than Love (3:20) (Gold Forever, BMI-Holland, Dozier, Wilson)

Teegarden & Van Winkle (Westbound 210) - Carry On (2:51) (Bridgeport, BMI-Knap, Shinder)

JACKIE DE SHANNON (Atlantic 45-2924) - Chains On My Soul (3:00) (Screen Gems/Columbia, BMI-Wess, Unobsky) Another shining performance from one of our finest singers that will surely grace both pop and MOR charts for some time to come. Every concert, Jackie continues to release fine commercial product. Flip: No info. available.

The People's Choice (Phil L.A. Of Soul 358) - Let Me Do My Thing (2:36) (Dandelion Music, BMI-Brunson) Supercharges rhythms and reoccurring melodic riff are certain to make for instant impact in the sales department when this record is out. Looks like nobody will be able to stop this from rampaging up the national charts. Flip: "On A Cloudy Day" (3:02) (Cotillion Music, BMI-Shore-Moore-Crawford)

The Three Degrees (Roulette 7137) - I Won't Let You Go (2:59) (Antisia Music, ASCAP-McDonald-Salter) Fiery r&B material will cross both pop and r&B boundaries on its way to becoming its biggest hit to date. This one will get the female trio back on the hit track for good. Flip: No info. available.

Gordon Lightfoot (Reprise 1128) - That Same Old Obsession (3:42) (Moose Music, CAPAC-Lightfoot) From Lightfoot's "Old Dan's Records" album comes a sensational offering certain to spark immediate sales reaction. Flip side is already receiving much attention in Canada. Flip: "You Are What I Am" (2:35) (same credits)

Johnny Pearson (Mercury 73336) - The Masterpiece (2:27) (September, ASCAP-Parnes, Moutet) Graceful offering gives classical and pop lovers something to cherish for years to come. Completely engrossing tune is exactly what title says: A masterpiece. Flip: "Lazy Silhouettes" (3:10) (Al Gallico, BMI-Pearson)

James Brown & Lyn Collins (Polydor 14157) - What My Baby Needs Now Is A Little More Lovin' (2:54) (Dyntone/Belinda/Unichappell, BMI-Brown, Collins, Matthews) The teaming of these two sensational talents for the first time means that this is only the beginning of a great duo career for Brown and Collins. Record is a natural winner in pop/r&B fields. Flip: No info. available.

Martine Habib (Columbia 45742) - Take It All (3:00) (Mandy, ASCAP-Habib) This is a new comer artist who displays enough talent and potential on her first outing to make her a potential superstar of the future. Record is one of those songs that takes many listenings to really appreciate. But it's well worth the effort. Flip: No info. available.

Paladin (Epic 10931) - Third World (2:45) (Dick James, BMI-Solley) If this one catches on, nothing will stand in its way from going right to the very top of the singles chart. A driving dance item with its own identity and style. Flip: No info. available.

Vicki Lawrence (Bell 45-3036) - The Night the Lights Went Out In Georgia (3:36) (Russ, ASCAP-Russell) Bobby Russell tune could turn into another "Ode To Billy Jo" with the proper radio exposure. All the makings of a huge pop/MOR hit are present. Flip: No info. available.

Barbara Jean English (Alditha 6042) - I'm Sorry (2:56) (Champion, BMI-Seif)

Teresa Brewer (Amsterdam 85025) - Singin' A Doo Dah Song (2:55) (Godspeed/Valkano, ASCAP-Thistle, Weiss)

Bobby Doyle (Bell 45-294) - Sail Away (4:15) (Newman/Warner/Tambelaine, BMI-Newman)

Gove SCRIVENER (Uni 55354) - Mobile Blue (2:16) (Acuti Rose, BMI-Newbury)

Gater Davis (Sewedy Seven 124) - Long Cold Winter (2:51) (3 Cheers/Notes Of Gold, ASCAP-Davis, Bell)

John Wornderling (Paramount 0183) - Shadows (3:06) (Famous/Sweet Jenny, ASCAP, Ensign, Pumpernickel, BMI-Wonderling, Budnick)

Dax Xenos (Mr. G 100) - Spread Your Love On Me (2:45) (Screen Gems, Columbia/Song Painted, BMI-Davis)

J. J. Williams (Capitol 3436) - Gonna Have A Murder On Your Hands (2:40) (Muscle Shoals, BMI-Mitchell)

Tim Weisberg & A&M 1397 - Our Thing (3:09) (Almo/Elsive Sounds/ Uncle Josh/ASCAP-Weisberg, Bogert)

Tapestry Garden (Oil City 205) - She Needs Love (2:14) (Celia, BMI-L. Shaw)

Royal Brewery (Mercury 73320) - Na Ya Ta Ta (2:53) (Belwin Mills, ASCAP-Deutscher, Humphries)
KEITH HAMPSHIRE

"DAYTIME NIGHT-TIME"
A SINGLE ON A&M RECORDS

Produced by Pig-weed Productions
Atlantic Sets Four Albums

NEW YORK — Atlantic Records released four new albums last week: Bobby Short's "Beautiful LP outings," the original TV cast of "You're a Good Man, Charlie Brown," the comedy team of Stiller and Meara, and Ellis Fitzgerald.

"Bobby Short Is Mad About Noel Coward" is the 2-LP follow-up to Short's successful Cole Porter salute. "Juno and the Paycock," starring James Cagney and Bette Davis, is now available.

Moody Blues' 7th Gold 'Sojourner'

NEW YORK — The Moody Blues have just been certified for their seventh consecutive gold album, according to the RIAA Gold Award marketing vice president for London Records. "Future Passed," the group's latest effort, is also a five-year-old disc, having been erased as a single out of "Days of Future Passed," also in 1968. This single has become the largest selling for the group to date.

Make Music's Indie Venture

NEW YORK — Make Music has completed its first independent production venture not specifically assigned by a label to E. B. Joplin Music Corp. and personal manager Marc Preisel. Myrna March and Bert Keys of Make have produced a master session with Nell Carter and will present it to its two producers.

Nell Carter was in the recent short-lived Broadway production, "Dude." She previously had a big hit as "Jesus Christ Superstar" and has appeared with national touring companies in London.

It's A Golden 'Beautiful Day'

NEW YORK — "It's a Beautiful Day" is a product of Columbia Records' San Francisco-based rock group, has struck gold with their Columbia LP, "It's A Beautiful Day," which has been certified Gold by the RIAA signifying sales of over one million dollars.

GSF Pacts Three Acts

NEW YORK — Lloyd Price, director of A&R for GSF Records, has announced the signing of 3 new recording acts.

An exclusive production deal has been made with Delaware's "Skin Snaps," and a new Gold by the RIAA signifying sales of over one million dollars.

GSF's new LPs will contain sides featuring Armstrong with blues singers and his and other orchestras. The albums are to be released sometime in February. GSF will also release three piano roll albums containing the works of Scott Joplin, James P. Johnson and Bubbie Blake.

MOTOWN RECORDS has just released the cast LP of the hit musical, "Pippin." Shown at the recording session in New York are (top to bottom): recording engineer, Phil Ramone; and composer Stephen Schwartz; "Pippin" star Ben Vereen; John Robinstein, who plays "Pippin" and chorus member Candy Brown; Schwartz; Marty Wilke, producer, and Suzanne De Passe, creative director of Motown.

2 Roulette LPs

NEW YORK — Roulette Records is releasing two albums. One is "Fluss" by the new instrumental vocal group. The other is Don Cooper's "What You Feel Is How You Grow," featuring the singer-writer-musician.

Biograph Reissues Old Jazz Albums

CANADA, N.Y. — Biograph Records Inc., through its leasing arrangement with Columbia Records (CBS), has been given approval by Columbia to release albums featuring Louis Armstrong, Pee Wee Russell, Bunny Berigan and Ted Lewis (featuring Benny Goodman, fats Waller, Muggsy Spanier and George Brunis).

Two separate Armstrong albums will contain sides featuring Armstrong with blues singers and his and other orchestras. The albums are to be released sometime in February. Biograph will also release three piano roll albums containing the works of Scott Joplin, James P. Johnson and Bubbie Blake.

Blake has recently signed a contract with Biograph to release all of his early piano rolls containing blues and ragtime. Previous releases of piano roll material have included Scott Joplin's only hand played rolls. Four previous albums licensed to Biograph by Columbia have recently been produced, two featuring Benny Goodman and Jack Teagarden, the third featuring the Boswell Sisters, and an album of 1928 recordings of Mississippi John Hurt.
the gift of love

Ray Charles

Through The Eyes of Love

ABCX-765/TRC

Side A
MY FIRST NIGHT ALONE WITHOUT YOU 3:40
Ken Steere - Quill Music (ASCAP)
I CAN MAKE IT THRU THE DAYS (BUT OH THOSE LONELY NIGHTS) 3:12
Ray Charles - Smash Productions and Ervin - Star Music (ASCAP)
SOMEONE TO WATCH OVER ME 3:20
George & Ira Gershwin - New World Music Corp. (ASCAP)
A PERFECT LOVE 4:07
Paul Williams - Almo Music (ASCAP)

Side B
IF YOU WOULDN'T BE MY LADY 4:10
John Holiday - Eddie Kramer - United Artists Music Corp., Inc./Racer Music Corp. (ASCAP)
YOU LEAVE ME BREATHLESS 3:09
Nathan Freed - Fredric Hillelson - Famous Music Corp. (ASCAP)
NEVER ENDING SCNG OF LOVE 2:37
Delaney Bramlett - Metric Music (BMI)
RAINY NIGHT IN GEORGIA 6:12
Tony Joe White - Columbia Music (BMI)

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Vegas Lists Exec Posts

HOLLYWOOD — Vegas Music International president Bill Porter has announced a series of new appointments. Joe Saliba has been appointed exec director of concerts and artists promo. Dominic Diella is the new head controller, Tom McConnell will handle promo in the Nashville office and Morty Wax Promotion Associates will handle all national promo for Vegas Music International and its recording artists.

Friedman Makes WEA Appointments

HOLLYWOOD — WEA president Joel Friedman has made two new appointments at the firm's Boston branch. Paul Wenninger, general manager of Capitol Records, has been named regional sales manager, and Lou Conelli, special accounts manager.

In a related move, Friedman appointed Bill McNeill operations controller of the WEA Atlanta branch. McNeill was controller for ABC Records and Tote Sales in Atlanta for the past six years.

Insurance For AFM Members

NEW YORK — Instrument insurance is now available to members of the American Federation of Musicians, which has been attempting for some time to arrange such coverage.

As long ago as the union's 1970 annual convention, delegates requested the Federation to investigate the complex problems of obtaining satisfactory insurance. Subsequently many insurance carriers were contacted and, as union president Hal Davis reported to the 1971 convention, implementation of the program was delayed by numerous problems, including negative responses from some companies and inability of others to handle this type of insurance for members in every geographical area.

Coverage is available to union members anywhere in the United States, Canada, Puerto Rico and Virgin Islands at preferred annual rates as follows: first $1,000, value $5 per $100; second $1,000 of value $5 per $100; over $2,000 of value — $1 per $100. State tax of 3.5% is in addition to these premiums.

For insurance is underwritten through Archbold Insurance Associates of Calif. and insured by the Dairyland Insurance Group of Madison, Wisconsin.

Ter-Mar Studios Renovate Gear

NEW YORK Following an extensive renovation, the Ter-Mar Recording Studios in Chicago has increased its custom recording business over 200%, since last June, announced Esmond Edwards, vice president of A&R for Chess/Janus Records, which owns the studio.

Ralph Bass was put in charge of Ter-Mar in June at the time the studio's capacity was increased from 12 to 16-tracks and the board was updated.

Outputs for 24 sets of headphones and a new monitoring system utilizing Tannoy speakers from England were installed. Bass has been a producer for the past thirty years.

Jeff Beck, who begins sessions at Ter-Mar in December, is one of the many artists who have booked the studios since the renovations.

Chess Records has made two new appearances for sessions with Chuck Berry, Howlin' Wolf, the Do-Di-Dley and Violnares. Artists Freedy King, Little Johnny Taylor and Fontella Bass and producers Leon Russell and Tom Washington have also done sessions recently.

Chief engineer in Gary Starr, announced as the firm's control engineer, produced the sessions.

AN EVENING WITH GROUCHO: Jerry Moss, president of A&M Records and his wife, Sandy, hosted a special reception for Groucho Marx at the Astor in Beverly Hills recently to honor Groucho Marx and his new album, "An Evening With Groucho" and also, Groucho's upcoming concert at the Music Center on Dec. 11.

DICK BIRTHDAY PARTY: Performer Dax Xenos (center) was recently feted here to launch his recording of "Winter Song" on the Mr. G label. Jimmy Winger (left) arranged and conducted the date. The "Mr. G" of Mr. G Records is shown at right.

Bass Italy to Greene Mt.

HOLLYWOOD — Charles Greene, president of the Greene Mountain Record Company and Greene Bottle Records, Inc., has appointed Steven Bass to the newly created position of special coordinator of A&R for the two labels.

Bass, a native of Brooklyn with a degree in psychology from the University of Miami, first became involved in the record industry as a musician. He learned the ropes working with a number of independent producers and studio engineers in New York.

In his new position at Greene Mountain/Greene Bottle, Bass will be responsible for all phases of pre- and post-production of artists produced in-house and will act as the company's liaison with outside producers involved in the label's projects. Bass will also play an important role in the preliminary evaluation of all potential new talent and product with which the labels might become involved. Mr. Bass will work closely with and report directly to Greene.

Heavenly Blue At NEA Confab

NEW YORK — New Heavenly Blue, the jazz-pop-rock fusion group on Atlantic Records will appear at the annual NEA Convention in Cincinnati on Feb. 15, 19 and 20. This performance will be a focal point of the national college promotions organization which meets each year to discuss the country's top musical concert opportunities.

Blood Runs Thru the Eyes

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HOLLYWOOD — Charles Greene, president of the Greene Mountain Record Company and Greene Bottle Records, Inc., has appointed Steven Bass to the newly created position of special coordinator of A&R for the two labels.

Bass, a native of Brooklyn with a degree in psychology from the University of Miami, first became involved in the record industry as a musician. He learned the ropes working with a number of independent producers and studio engineers in New York.

In his new position at Greene Mountain/Greene Bottle, Bass will be responsible for all phases of pre- and post-production of artists produced in-house and will act as the company's liaison with outside producers involved in the label's projects. Bass will also play an important role in the preliminary evaluation of all potential new talent and product with which the labels might become involved. Mr. Bass will work closely with and report directly to Greene.

Heavenly Blue At NEA Confab

NEW YORK — New Heavenly Blue, the jazz-pop-rock fusion group on Atlantic Records will appear at the annual NEA Convention in Cincinnati on Feb. 15, 19 and 20. This performance will be a focal point of the national college promotions organization which meets each year to discuss the country's top musical concert opportunities.

Blood Runs Thru the Eyes
Rapid Transit.

Response has been incredible – from accounts, from PMers, from AMers, even from our vets in the field.

Renaissance. English. Schooled in the classics…and in now.

The album is titled PROLOGUE, and it's magnificent. We've just issued a single from the album called "Spare Some Love," backed with the title tune, "Prologue."


It's a trip.

Prologue

RENAISSANCE

www.americanradiohistory.com
... FOR THE ROSES

On Asylum Records and Tapes.
<table>
<thead>
<tr>
<th>No.</th>
<th>Album Title</th>
<th>Artist</th>
<th>Label</th>
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**R&B Top 60**

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**CashBox**

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“Kyrie Eleison” PAA 0189
“Virgin” PAS 8000 A 2-record set, boxed with libretto.

Virgin
A ROCK OPERA BY THE MISSION

Currently in Concert by The Mission.
Six performances a week at Village East, formerly Fillmore East.

PARAMOUNT RECORDS
Famous Music Corporation
A Gulf + Western Company
The Temptations
Kool & The Gang
Swiss Movement

APOLLO THEATRE, NYC—In what may be easily described as a block-down affair, the Temptations, to the delight of an opening night (Nov. 22) SRO crowd, once again demonstrated why they are continually rated as one of the top groups of "The Temperamentally Simple.—Get Down." In other words, they are super cool.

This group is a well-honed professional machine, a machine of turning a tune and turning a phrase, a machine of rhythm and visually. "Smiling Faces Some- times" was an homage to the second show, a hit by Undisputed Truth, is one example of The Temps' willingness to give a pass at their own original stamp. Other selections in the second set, the band's "Ain't No Sunshine," "Take a Look Around," and "Just Your Imagination" were largely treated with effortless force in music.

Flash Gordon and the Continental Kids were second on the bill complete with many antics, all the jive clowns, old rockers, and cold rock- ers and rollin' they could muster. Because of the condition of the theatre, the band is very musically light, as evidenced in their instrumental numbers of "Pipeline" and "Tequila."

It's too bad that Mott the Hoople were second on the bill. Ten thousand people were limited in time. Behind Ian Hunter, a group vocally well-trained, but fully controlled music, a la Who. "Smokin'" lead singer Gary Lee, and "Ready For Love" vocalists, standouts, but of course the highlight that evening was the talented Young Dukes. Mott the Hoople deserves better placement. Their music should not be missed if in your area.

Billy Preston
Danny O'Keefe
The Hollies

SANTA MONICA CIVIC AUDITORI- UM—One of the most astound- ingly able of being able to install excitement into everything that they touch, this talent is consistently reflected in their response. Where other performers either fill an audience up or fall short, Preston excels. Putting all of their efforts into their hearts, and truly getting into the music is an art that Preston has mastered. The Hollies, with their blend of elements of a good moving beat backed by a strong brass section, stimulating to a level that is clearly communicated to the people, and a show that has been well-balanced. Included with his favorite hits were cuts off his latest A&M release, "Make It My Life," with the title song being one of the hits.

Danny O'Keefe has recently risen in popularity by way of his hit single, "Good Times, Charlie's Got the Blues." This number demonstrates the finesse in which O'Keefe can approach the formality of the tune, but is in no way totally representative of his style. This is due to his deft mastery of this mellower style with bread-and- butter boogie, quite an unusual blend, yet held together expertly. His approach to the instrument is one of the finest of recent years, being able to excite the current beat with equally fine aptitude.

It was unfortunate that the Hollies lacked the opportunity to perform that demonstrated the excellence that has earned them such great acclaim over the past ten years. They seemingly had no desire to please the crowd, which is too bad because the ability is obviously there.

SATURDAY, Aug. 14, 1971

MGM's "Elvis On Tour" documents Elvis' recent, triumphant 20-city tour of Europe. This film, using the latest techniques of cinema-verite and split screen to feature the features (1 hour, 45-minutes long), shows the life and music of the world's most popular performer. Elvis' tour was a triumphant success, but it was also a costly venture that could nearly have bankrupted the entertainment company. The film serves as a reminder of what it is like to be Elvis Presley, the King of Rock and Roll.

Film Review:
Elvis On Tour

Country music and the radio industry will not be doing tallspins over this release. But for the nostalgic (or the new generation who know the King) it is quite a film. It captures a true slice of the King's world. The film is a true tribute to Elvis Presley. The disk jockey has the same tastes as Dann—again, the music plays a minor role.

The film contains four tunes for the film's original score, but you really don't need them to enjoy the film. In one scene filmed on location at Montgomery's WHHY (the Alabama station is actually contemporary, but the film does a pretty good job); you see Elvis and his band. The film probably represents an idealization of the King's life, but it is still a fascinating look into the life of the King.

We know who lost. Who won?

Cash Box | December 9, 1972
Friends, Romans, countrymen, lend us your earphones.

The Ides of March are here.

The Ides of March: a band to go down in history. They've already racked up rave reviews, enthusiastic audiences, and lots of big-time rock & roll music.

The Ides win their biggest and best laurels yet with their brand-new album "World Woven" (LSP-4812) that includes their hit single, "Mother America."

Beware the Ides of March. They're going to do you in.

The Ides of March are part of The RCA Experience.

"Mother America" 74-0850
NEW YORK—GENESIS COMING OF AGE

Why do you suppose it is that American audiences seem to immediately respond to British groups? And why do you suppose it is that Great Britain has consistently produced some of the very best and most talented musicians ever? One of the major factors attributed to the overwhelming success of the British invasion is dedication—pure and simple dedication. Another is originality. And that brings us to the beginning: Genesis.

The nucleus of Genesis was formed back in 1966, and has, over the past six years, developed into a tightly knit unit of fine musicians/songwriters who have created a particular brand of what can be called narrative rock—though neither ‘narrative’ nor ‘rock’ best describes their musical genre. For Genesis lies in an other musical realm.

At their best, Genesis is capable of weaving a tapestry of sound into a blanket of intricate song. Tony Banks (mellotron and keyboards) knows exactly when to become an entire orchestra, and when to lay back and be felt rather than heard. One of the dangers of using a mellotron is that there can be easily compared to the Moody Blues or to Yes—but Banks, too, is a master technician, and no comparison need be drawn. He has developed his own unique style of performing, which, in conjunction with the remainder of the band, has given him his own identity.

The other members of Genesis, Steve Hackett, Phil Collins, Peter Gabriel and Michael Rutherford, all contribute equally to the band’s overall sound. They play a variety of instruments and generate the necessary energy needed to comprise the total working unit. And when everyone contributes, everyone shares in the success.

HOLLYWOOD—RASPBERRIES: ALL THE WAY

Although “raspberries”—at least the vocal sort—conjure up visions of the Bronx, The Yankees, the fans and their cheers, from the hitherlands of Clevel-

and when to lay back and be felt rather than heard. One of the dangers of using a mellotron is that there can be easily compared to the Moody Blues or to Yes—but Banks, too, is a master technician, and no comparison need be drawn. He has developed his own unique style of performing, which, in conjunction with the remainder of the band, has given him his own identity.

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NEW YORK—JOHNNY CASH: ON THE LINE

"I Walk The Line" was always my favorite song of all the ones I’ve done," Johnny Cash mused in a flash of reminiscence. He then cast a questioning smile sideways to his wife, June, and was quickly reassured that she agreed with his choice. The two sat together, a couple that represented unity and bliss; although he’s travelled down a long and winding trail, Johnny has been walking the line for June, while she keeps a close watch on the ties that bind them togeth-
er. Walking the line together has led the twosome to “The Gospel Road,” a movie that Johnny and June recently filmed in the Holy Land. And while many performers cross the line from country to pop and vice versa, Cash has developed his style and image so that he now walks the line between the two forms of music, drawing audiences from both sides.

The scene was taking place back at the WWVA Jamboree U.S.A. show in the Capitol Music Hall, Wheeling, West Virginia. Screen Gems-Columbia had flown a group of journalists to Wheeling to acquaint the New York press with the works of the WVA Radio, Jambo and U.S.A. Records and the Jamboree U.S.A. Show, all of which Screen Gems-Columbia had recently purchased. Johnny was playing five shows at the Capitol that weekend, and was answering questions in between sets.

John Cash is a tall man with a large build. Everything about his solid stance, firm jaw, dark garb and piercing eyes signifies strength and magnetism. When he talks, he uses words, but they make his point clearly, backed up with deliberation and determination. He answered questions as he makes music—the real meaning was as much in his tone and expression as it was in the words. The straightforwardness of personality was further heightened when June Carter Cash stood next to him, her silent but warm radiance adding inner strength to her husband’s towering image.

GENESIS

JONNY CASH

RASPBERRIES

GENESIS

JOHNNY CASH

RASPBERRIES

themselfs through a private school. The “private school” turned out to be a veritable institution for all the “rejects, knappers, dopers and collective misfits” in the Cleveland area. “Our record was big at that time, and I let it drop,” Wally recalled. “I think that saved us from being lynched because they thought we were freaks too!” The group, as it is today, evolved via a mutual taste in the same kind of music. “We all knew each other from other bands and after high school we decided to put together a band of our own.” And so they did.

They attribute the variety in their music to several factors. They each write independently of one another although occasionally some collaboration takes place. Eric is credited with most of the arrangements on their albums. His creative “touch” transformed a ballad like “It Seems So Easy” to a rock tune and added the necessary spice to make “Go All The Way” go screaming up the charts. “We all write in our own vein using completely different constructions, producing three distinct styles with raspberry arrangements.”

Although the group does not like being compared to The Beatles in reviews, they admit there are some rather obvious similarities. “None of us has a mustache or beard, looks totally tubercular or disgusting, and (pause) there ARE four of us. However, it has been brought to my attention that I’m not as ‘cute’ as Paul!” Eric said grinning.

Raspberries feel there is a certain amount of inherent “Beatleness” in most contemporary rock bands, and note that their style is as reminiscent of early Beatles as early Beatles was of Elvis. They believe that each group is an entity in itself and should be judged on individual merit. They appreciate constructive criticism and accept it with open objectivity. They ignore sarcastic remarks about their album covers and their “clean-cut look” considering them petty and superfluous. They WANT to know and realize the need to know what their audience likes or dislikes relative to their performance on a given album or live. “Besides,” Eric says indignantly, “Who says I’m supposed to be as ‘cute’ as Paul? I’m not a model, I’m a musician! Anyway, the Real review is the Gold Record on our wall!”

And he’s right!!!

www.americanradiohistory.com
Spiderman Crowd Is Biggest Ever At Korvette's
NEW YORK—Buddah recording artist, Spiderman, made his first personal appearance stop at Manhattan's J. Korvette's department store and was greeted by the largest crowd ever assembled in the store's history.

Scheduled to make a 4 o'clock appearance to promote his first album, "From Beyond The Grave," Spiderman was escorted from the elevator through the thousands of screaming youngsters and parents to a small stage where he was to sign autographs. Because of the size of the crowd, the store security guards were of little help, and to prevent accidents, Spiderman was immediately removed to a larger outdoor area where he could be easily seen by everyone.

According to one of the floor managers at the store, "we usually get anywhere between 50 and 150 people who come to see a celebrity. But, he continued, "this is without a doubt the largest crowd we have ever had. Nobody expected this kind of a turnout. All of the Spiderman albums were sold out hours before they scheduled to appear."

After meeting, Spiderman to the employee entrance on 49th Street, the New York City police were called in to help keep the crowd under control. Spiderman was making similar appearances throughout the country on dates to be announced in the future.

Ms. Siler To Bell Promo
NEW YORK—Steve Van, Bell Records president in charge of promotion, has announced the appointment of Ms. Sandy Siler to the label's east coast regional promo staff.

Prior to joining Bell Records in New York, Ms. Siler did promo for the label in San Francisco through R. B. Washington. Before that, Ms. Siler directed the promotion department of Transcontinental Distributing in Denver for five years and earlier had been music director at KOL in Seattle, Washington.

SUCCESSFUL CROSSING—D. H. Teller-Bond, president of London Records, greeted Peter Stokely, the latest artist to triumph on the British charts with a smash and to follow with success in America. The record, "You're A Lady," is just coming off number one in England and is on the rise here on the London label.

Stokely, right, is seen here with his manager, John Stirling (left) and Teller-Bond, in the latter's office in New York, prior to departing on a six-city national promo tour. The artist, who sings and plays the piano on the tour, visited stations and press in Philadelphia, Baltimore, Washington, Dallas and Detroit, in addition to New York City, after which he flew back to Europe for TV performances in Holland, Belgium and France.

RCA's Dogs Bark Again
NEW YORK—Well into last Christmas season, RCA Records unearthed an old recorded version of 'Jingle Bells' featuring the harking in several key's of several kinds of dogs. The company re-released the single and more than half a million copies of the record were snatched up by dog lovers. RCA is now re-reissuing the single for the second time.

To prove that canine love is not merely an American phenomenon, RCA is releasing the single in numerous overseas nations as well.

Hans Werner Henze Debut At Tully
NEW YORK—Contemporary German composer, Hans Werner Henze, will supervise the American premiere performance of his new work, "The Teutonic Way to the Place of Nathan/Crizerbeer." On Sunday evening, Nov. 26 at 8:00 P.M. at Alice Tully Hall in Lincoln Center as the opening of the festival of their New Opera Music Series. It will be the first time the work has been performed in English. Henze will supervise the ensemble in his work, which will be conducted by Dennis Russell Davies who will also conduct works by Hindemith and Loren Rush.

Henze will have another premiere in February when the New York City Opera will present his "The Young Lord."

UA Signs Bay Area Act
SAN FRANCISCO—United Artists Records has just closed a deal with one of the Bay area's top acts, Asleep at the Wheel. Described by Van Morrison as the best "country-swing entertainers in the business," the act is currently recording their first album in Nashville for release in March of '73.

Asleep at the Wheel was first brought to UA's attention by rock critic Ed Ward, who persuaded indica, the UA creative services department to see the band at Berkley's Long Branch, the club that launched the career of Commander Cody and His Lost Planet Airmen. Asleep is managed by Joe Kerr, who also represents Commander Cody

Musicanza Film Single
Musicanza Records has announced it is releasing a single on a new motion picture, "It's Showtime in Hollywood," as a 2 sided instrumental Part 1 and Part 2 theme. Deal for the film is being handled by UA's music department.

Quirillity's Equipment Stolen
NEW YORK—Epic Records' Quirillity may find themselves back home in England after one of their name had a stroke at the $31,000 worth of equipment was recently stolen from the group's van. Epic is New York's Greenwich Village. Quirillity's manager, Ashley Koszak, believes the theft was the work of professionals. "The bars on the truck were sawed off and then the doors and the band's equipment, Quirillity, who had just completed a U.S. tour with Yes to publicize their new Epic J.P. "Silver," was preparing to finish up their tour with a series of concert dates with Edgar Winter, Humble Pie, J. Geils, the Eagles, and John Mayall. Koszak is now doubtful about the future of the remaining dates.

Transquility's Equipment Stolen
NEW YORK—Epic Records' Transquility may find themselves back home in England after one of their name had a stroke. Over $31,000 worth of equipment was recently stolen from the group's van. Epic is New York's Greenwich Village. Transquility's manager, Ashley Koszak, believes the theft was the work of professionals. "The bars on the truck were sawed off and then the doors and the band's equipment, Transquility, who had just completed a U.S. tour with Yes to publicize their new Epic J.P. "Silver," was preparing to finish up their tour with a series of concert dates with Edgar Winter, Humble Pie, J. Geils, the Eagles, and John Mayall. Koszak is now doubtful about the future of the remaining dates.

Jay Wright Dies
NEW YORK—Polydor New York promo manager Jay Wright died suddenly on Sat., Nov. 25, of a heart attack. Wright, who had just turned 30, had been with Polydor for four years. He leaves a wife and two children. Services for Wright were held last week.

Smallsens, Conductor, Dies
NEW YORK—Alexander Smallens, symphony conductor who conducted the first Broadway rock & roll performance, died in Tucson, Ariz., at the age of 83. He conducted the Philadelphia Orchestra for 18 years, and made many distinguished appearances with the world's great orchestras and two grandchildren. His wife died in 1969.

Jimmy Lytell Dies
NEW YORK—Jimmy Lytell, 67, clarinetist and band leader, died here on Sunday, Nov. 26, at his home in Kings Point. He also made many recordings for leading labels. His wife and son survive.

Havergal Brian Dies At Age 96
SHOREHAM, ENGLAND—Havergal Brian, who composed 32 symphonies, five operas and several chamber pieces, died at 96, with an honor posthumous award by the Composer Guild here as Composer of the Year in 1971.

Philip Metz Dies
NEW YORK—Philip Metz, father of Steve Metz, vice president of Victor's Production and Catalyst Management, Ltd., died on Nov. 27 in the North Valley Hospital. He was at one time assistant casting director of RKO Pictures.
\textbf{BMI R&B Award Winners}

\textbf{('Shaft' Most Performed)}

At the BMI Awards Dinner, Ed Cramer (right), president of BMI, presents special engraved glass plaques to Isaac Hayes (left), the composer, and to East/Memphis Music Corp. president Jim Stewart (center), publisher of "Theme From Shaft" as the most performed R&B song for the period from July 1, 1970 to March 31, 1972.

\textbf{21 publishing awards are garnered by Stone Agate Music Division and shown above (left) to Robert Gordy, VP and general manager of J porn, being congratulated by Ed Cramer, Brian Holland (next to Gordy) and Lamont Dozier (far right) are multiple writer-award winners with five awards each.}

\textbf{(Gold Forever Music)}

General Johnson (above) is one of the leading writer-award winners, with new songs along with Norman Whitfield who is not shown.

Better R&B PR Could Help NARAS

HOLLYWOOD — "It's the bottom line on the balance sheet that counts and if it's black it really counts," so said Warren Lanier of Warren Lanier Enterprises public relations firm at the NARAS Toys session on "R&B. What It Is... What Is It?" held Monday evening, November 14th, at the A&M Studio sound stage.

An invited panel speaker, Lanier was also quoted as saying that most major recording firms do not put enough concern into the promotion of black artists or R&B product. Some executives of these companies seem to feel that black artists only appeal to black audiences and that all it takes to sell these records is for a black promotion man to take these records to the nation's black stations and get them played. "In essence, R&B is not handled in a businesslike manner despite the billion dollar business that it is," said Lanier.

If the major record firms would develop enough concern to allocate the proper amount of time and funds for the promotion of R&B product, then the R&B field would be raised to a first-class level as a viable entity in the music industry. Public relations, promotion, and advertising on a large scale would more than double the current sales figures on these products and return the extra investments of funds at least ten-fold.

PR working hard in hand with promotion work at the station level in the real answer to changing R&B's current second-class status. Station level promotion alone will never do it. Therefore, PR in association with company promotional efforts can assure total success and acceptance of R&B music," commented Lanier.

Questions and answers flew at the recent (Nov. 20) Los Angeles chapter-hosted NARAS session on the meaning of Rhythm and Blues. Pictured (left to right) are panel members Warren Lanier, Mike Melvins, Sam Samudio, Mel Carter, Charles Wright, moderator Harold Battiste, J. W. Alexander, John Levy, Ernie Freeman, Zelda Sands, H. B. Barnum, and Ron Granger. Facilities were provided by A & M Records.

\textbf{POSITIVELY SOUL—Jazz pianist Ray Bryant is one individual who really talks through his music in a classic jazz form. Ray has a newly released LP on Atlantic that was produced by Joel Dorn. The album, Ray Bryant "Alone At Montreux" was recorded live at the Montreux Jazz Festival, in Montreux, Switzerland in '72. Leaders of Jazz will really appreciate the type of music in these grooves starting with the opening selection, "Gotta Travel On" and many more piano stylings that prove that a competent artist can do it by himself. "Blues #9" and "Willow Weep For Me" are other outstanding cuts. "Rockin Chair" is especially a great blues piano solo...Grady Tate (Chess/Janus) drummer turned vocalist treats a ballad a la Johnny Mathis. Grady's new album, "She Is A Lady" has some excellent cuts among them, an Allen Toussaint tune, "Whoever Is Killing You (Is Killing Me)"...Jerry Butler and Jerry Peters who did the music and sound track for "Melinda" have some solid offerings in their LP, especially Jerry's vocal of "Melinda" a story of the girl dreaming of the bright lights and night lights. "Music For Tank's Boot", is funky and melodic with some great R&B vibe work. Those mentioned cuts are on side 2...Summy Brown, a young man out of Georgia, is on a current bill at the Apollo with The Main Ingredient and Sammy is one of those guys who really does rhythm and blues, his offering of "Who's Makin' Love" is right-on.

On The Promotion Beat—Matt Parsons, formerly with Mercury Records, is going into independent record promotion and PR. Currently, until his office is established, Matt may be reached at his home, 63 Eddy Road, Roosevelt, L.I. 11575 (516) 568-7551. Joan (Jay) Wright, Polydor's regional promotion manager, died of a heart attack, Sunday, November 19th. The Funeral was held at the Metropolitan A.M.E. Church on West 156th St., in NYC. Jay was 30 years old and he is survived by his wife Mavis and 2 children. Correspondence may be directed to the family at 104-44 211 St., Queens Village, L.I. 11429.

Modern Broughton of Re-deen Enterprises and Ruth Bowen (Queens Booking) recently returned from an eight-day European business and pleasure trip. Ruth and Joe Adams, president of Queens Booking, are now preparing to leave for funnel where Joe will be producing a TV Special on Ray Charles.

\textbf{Midnight Movers Unltd.}

\textbf{2-Sided Smash Hit (take your pick)}

"Put Your Mind In Your Pocket" b/w "Truckin" Record Number—RE 3005

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\textbf{Cash Box — December 9, 1972}
OIC Day's 40 City Closed Circuit TV'er A Credit to Rev. Sullivan

NEW YORK — Audience reaction to the recent star-studded OIC Production masterpiece from the Waldorf Astoria and Hollywood Palladium, "Everybody Can Be Somebody", indicates that the two hour simultaneous live-tape performance was the benefit coup of the year for Rev. Leon Sullivan, and a milestone for closed circuit television productions.

The coast-to-coast, 40 city hook-up, was piloted by Joe Adams, executive producer and production mastermind of the evening. Queen Booking's Ruth Bowen, who personally handles engagements for some of the nation's top stars, recruited, scheduled, and hosted the talent from New York and California. Performers included Ray Charles, Nancy Wilson, Dick Gregory, Carroll O'Connor, Buffy St. Marie, Bob Hope, The Dance Theatre of Harlem, Aaron and Freddie, Sammy Davis Jr., Ossie Davis, a special tape of President Nixon, and many others. Actor-Producer Ossie Davis wrote the script.

With talent and television crews in both New York and Hollywood, live audiences dining at 8:00 p.m. plate, and 40 other cities' auditoriums, schools, theatres, and hotels waiting, the smooth performances and overall operation of this year OIC benefit was brilliantly executed.

The benefit was the kick-off event for a national appeal to the nation to get involved and assist OIC in helping poverty stricken Americans help themselves. "Everybody Can Be Somebody" is a credo to the stars, producers, and the concepts for which Rev. Sullivan and the OIC Centers stand—"It's not the color of a balloon that makes it rise, it's what's inside".

Left to right at the OIC are Ossie Davis, Ruth Bowen (Queen Booking), Rev. Leon Sullivan and executive producer Joe Adams (who is also Ray Charles' personal manager).

Platters Sign With UA's Avalanche; And Celebrate 20th Showbiz Year

HOLLYWOOD — The Platters, one of the great names in popular music and rock and roll trail blazers, have been signed to an exclusive contract with Avalanche Records, the record arm of the United Artists Music Publishing Group. Murray Deutch, Group president, made the announcement last week with Black Rum, founder and creator of the famed group.

The pact was concluded on the Platters twenty-fifth anniversary in the entertainment business, during which time they have been responsible for the sale of over 75 million recordings. They are tapped only by the Beatles as all-time champion record sellers.

The group was launched in 1953 via the number-one Buck Ram songs "Only You" and "The Great Pretender." They subsequently earned 13 gold records including the memorable successes, "Twilight Time," "My Prayer," "Smoke Gets in Your Eyes," "I'll Never Smile Again," and "If I Didn't Care." They have had a grand total of forty discs on the national top one hundred bestseller charts.

Potomac Productions Signs with Atlantic

NEW YORK — Atlantic Records has signed a long term agreement with Potomac Productions for record distribution through Atlantic system.

Bob Carington, Potomac President, signed the new contract with Atlantic rep, Henry Allen. Carington is the man behind The Persuaders, and The True Reflections. Carington says of Potomac, "We will tap the unexplored talent from the inner cities, the south, and mid-west—giving the newest sounds the exposure they deserve."

Carington is an accomplished song writer himself from Durham, North Carolina. Potomac is headquartered in Washington, D.C.

JEWEL - THE SOUL FACTORY IS SIZZLING!!

WITH THREE HIT SINGLES

"AS LONG AS I DON'T SEE YOU / STRANGE BED"
LITTLE JOHNNY TAYLOR RONN 66

"I WANT TO BE A PART OF YOU GIRL"
TED TAYLOR RONN 65

"BEGINN' IS HARD TO DO"
THE MONTCLAIRS PAULA 375

AND A SMASH ALBUM

DREAMING OUT OF SEASON
THE MONTCLAIRS PAULA LPS 2216
AVAILABLE ON 8-TRACK TAPE

JEWEL RECORDS
728 TEXAS, SHREVEPORT, LOUISIANA 71101 U.S.A.

Cash Box — December 9, 1972
HOT AUGUST NIGHT—Neil Diamond—MCA 2-8000
First LP release under the new all-inclusive MCA logo is a double-record live set recorded at the Greek Theatre last LA summer. Neil recently duplicated his dramatic and moving super-performance in New York at The Winter Garden Theatre, this record should completely blanket the country in between with his talent. Much of his best known material is here ("Crackin' Rose," "Song Sung Blue," "Sweet Caroline") but many of his humor tunes find a place to call home as well ("Porcupine Pie," "Sobriety Prizes"). A thirty-six piece string section and Neil's own seven-member band give him ample support. Warm sounds for this wintertime.

DON McLEAN—United Artists UAS-5651
"What after American Pie?" was the burning musical question of the past year. Now, it's been answered. Don's voice is still that perfect blend of morning toast and midnight coffee; his lyrics run the gamut from precision to poetry. But here, Ed Freeman's production veers sharply away from the folk route and sets McLean in the company of big brass, string and on one song, chordal arrangements. All tunes are originals, except for the fun loving "On The Amazon." Airplay should be concentrated on "Dreidel," "Bronco Bill's Lament" and "Birthday Song."

GYPSY COWBOY—New Riders Of The Purple Sage—Columbia KC 31930
The third LP from the Grateful Dead spin-off group. They've long since developed a style all their own and a following to match. Much of the album is more harmonically like the western songs from which they draw their initial inspiration than their last efforts. But a longer and harder "Death And Destruction" and an up "Groupie" lend variation to this theme. All but two cats are originals—"Long Black Veil" and "She's No Angel." The quintet is aided by Richard Greene (of Seafarin' fame) on violin and Mark Naftalin, piano.

PIPPIN—Original Cast—Motown M 760L
Motown begins its Broadway cast catalog with a bang. It's Stephen Schwartz' score for "Pippin" another musical written by the composer of "Godspell." Schwartz' melodic and wordy tunes give him Broadway's best new writing talent in years. His is contemporary and traditional in the finest sense of theatre music. Two outstanding examples: "Corner of the Sky" and "No Time At All." Yet there are more delights—including the lovely "With You!"—all performed wonderfully by a cast including Ben Vereen, John Rubinstein and Irene Ryan.

THE GRAND WAZOO—Frank Zappa And The Mothers—Bizarre/Reprise MS 2083
At his last New York concert, Frank Zappa asked the audience "Well, we could start out tonight by giving you something that vaguely resembles rock 'n roll, or we could just kind of jump into the weird stuff right away. Whadya say?" The overwhelming response was "weird stuff!" and hence another weird LP from the unoinitoned Family of Freaks. (Uninotoned only because who wants a whole mess of sacrificial oil all over their head?). The twenty-one member orchestra includes Aynsley Dunbar, Don Preston and Errorenous.

FULL MOON—Douglas KZ 3190
The word's already out on the street. Full Moon is "not just another blues band." Buzz Feiten and Brother Gene Dinwiddi come from the Butterfield Blues Band, but they have broadened their musical base with jazz and soul influences as well. Their sound is unique, but at least two tracks—"To Know" and "Need Your Love"—have substantial Top 40 and R&B potential as singles. In addition to Feiten (guitar, vocal) and Dinwiddie (sax, vocal), group includes Neil Larsen (piano), Philip Wilson (percussion) and Freddie Beckmeier (bass). Together they shine on brightly.

MY BEST TO YOU—Donny Osmond—MG/M Koloes SE-4872
We've seen youngsters in this business before, but how many of them have ever gotten as far as a greatest hits LP? Well, here's Donny with one that includes "Go Away Little Girl," "Sweet And Innocent" and his most recent, "Why." This is Mr. Osmond's fifth LP and it should be his biggest yet. Yes, we called him "Mr." So many hits have got to make him an honorary adult.

RIGHT-OFF!—Hudson & Landry—Dore LP 329
Radio and recording's answer to Rowan & Martin offer their third tribute to the Muse of laughter. For the hell of it. Their two previous releases were top chart items (the first really started the current comedy LP renaissance), and there's every reason to believe this one will follow the same path. TV movies ("Bruser LaRue Meets Count Dracula," "Charlie Chin") to TV ("The Soul Bowl"—a Howard Cosell take-off). And then their own Ajax bit contributes two new confrontations between proprietors and Debilized customer. Recorded live at Pomona National Country Club.

GARDEN PARTY—Rick Nelson And The Stone Canyon Band—Decca DL 7-5391
When someone told Rick to just make the best of his personally unique image reception at a Madison Square Garden Rock 'N Roll Revival, he did just that. This LP brings him back into the spotlight where he belongs, along with his powerful five-man band. Rick produced this one himself and wrote many of the album's best tunes, like "Palace Guard" and "Nighttime Lady." Not to be overlooked, the one "oldie" on the package—"Chuck Berry's "I'm Talking About You" last done to a rockin' tnt by The Stones. The music ranges from Dylan-type lovesongs to goodtime stompin'. Welcome home, Rick!

FREE TO BE YOU AND ME—Marlo Thomas & Friends—Bell 1110
This album is a whole lot more than the best kids' gift record to come up with. It is a children's concert LP which should change the course of things to come. Co-sponsored by the Ms. Foundation For Women, the songs and sketches are designed to celebrate the self in each individual...to show the beauty not tied to the commonly misguided notions of sex and ideal behavior...it's a record of, for and by human liberation for both children and their parents and parents. Cast includes Mel Brooks, Diana Ross, Carol Channing and a box-office of luminaries. Material from Sheldon Harnick, Shel Silverstein, Carl Reiner, Mary Rodgers and more.

MUSIC IS MY LIFE—Billy Preston—A&M SP 3516
Billy may have made his biggest move saleswise with an instrumental single called "Outta Space," but his fans know him chiefly as a vocal performer. Very vocal! On this, his third LP, he preaches Jesus, love and music. In addition to the fine originals, there are "I Love You" and "I Wonder Why," there's a successful remake of the Lennon-McCartney tune "Blackbird" which sounds like the single most likely. Interesting cover concept here too: the inner two sides of the foldout consists of photo reproductions of the lead sheets.

NEWCOMER PICKS

BEYOND BODY & SOUL—Soul Generation—Eboni Sound ESR-1626
Early this year, a single called "That's The Way It's Got To Be (Body & Soul)" by Soul Generation was released on the infant Ebony Sound label. The company had distribution problems, but wherever there was stock, the disk became a #1 R&B item. The label has since been acquired by Liberty thru its subsidiary, Dr. Feelgood (Newark, N.J.) and hopefully the album will be able to reach even more people. In addition to that fine debut single effort, the LP contains a fine, chuggin' "Super Fine" (as infectious as "Super Fly") and two beautiful tunes in "Million Bucks" and "Sailing." There are big things in store for this soul quartet.
A LOOK INSIDE—Joe South—Capitol ST-11074

For perhaps the first time since his debut LP, Joe's material and vocals are on their gains level by acute, basilry production and arrangements. This one thus proves that Joe South is country, soul, progressive and Top 40—alternatively and simultaneously. "Misunderstanding" is by far the best track he's ever laid down—the rhyme scheme is devastating and it has all the guts of an Aretha winner. "Imitation Of Living" is a story country smash, while "All Nice Lover, All Day Friend" and "Save Your Best" are hits in any idiom you care to name. South is everywhere.

SPIN AWAY—Lettermen—Capitol SW-11124

This album could represent a turning point in the trio's career. In addition to their now familiar MOR softsell, there's a very substantial guitar-dominated version of America's "Sandman." Should this see release as a single, this album will have an even greater appeal to the younger buyer. LP also includes a live medley of two Nissen songs "Don't Leave Me/Without Her" and a beautiful interpretation of the Elton John-famoused "Love Song," written by Lesley Duncan.

MOVING WAVES—Focus—Sire SAS-7401

First album released through the label's new affiliation with Famous Music is the second for this Dutch group. It far surpasses their early 71 effort both in ambition and scope. Here are four musicians who know the happy medium between music and marketing. They chiefly use voice for coloration only, but there is one vocal track here, "Moving Waves," with English lyrics. "Hocus Pocus" is a hard rocker equipped with yodels, while many of the other short cuts are upon the nuances of mellotron, harmonium and flute. Side Two is an extended emidice piece, "Eruption." A totally remarkable package on all fronts.

JAZZ PICKS

SOUL OF THE BIBLE—Cannonball Adderley presents the Nat Adderley Sextet; narrated by Rick Holmes—Capitol SABB-11120

From the folks who brought you the successful two-record set "Soul Zodiac," comes another lookin' and soundin' just as strong. Probably more so, since there's material here for a few singles if properly edited. The gospel tradition is expanded into the jazz/6b constellation, and the music moves. The album's progression from "In The Beginning" to the "Space Spiritual" is as natural a winner as you're gonna read about in the Good Book. Or anywhere else for that matter.

WITH LOVE—Joe Williams—Tempo-7B-29561

There's a song on this LP called "Once Upon A Happy Time (The Big Band Days)," which does not sound like the Autumnian (most recently of Doobie Brothers fame) and thereby take to creating some heavy and white music. It gives modern day validity to the approach which seeks no expense to create fullness. So do most of the cuts on this album. Williams sings more effortlessly than ever, and he's backed by eight trumpets, nine trombones, nine saxophones, two pianos, three drums, bass, four french horns, two vibes, three guitars, four violas, four cellos, twelve violins and a chorus of twenty-one. What you call really big band—and really big music.

CLASSICAL PICKS

THE SEA HAWK: THE CLASSIC FILM SCORES OF ERICH WOLFGANG KORNGOLD—Charles Gerhardt, National Philharmonic Orchestra—RCA LSC-3330

This seems to be the kind of "classical" LP only the public wants. For too long, film scores have been the sole providence of soundtrack LPs, even when a full symphonic treatment seemed only fitting to the work. Korngold's career as a Hollywood scorer of merit is hare traced from his first, "Captain Blood" (1935) to his last, "Deception" (1946). Initial public response indicates this LP could be a harbinger of a new marketing approach for orchestras.

BERLIOZ: BENVENUTO CELLINI—Colin Davis, conducting the Chorus Of The Royal Opera House Covent Garden and the A.B.C. Symphony Orchestra; Nicolai Gedda, tenor—Philips 6500-492

Colin Davis' Berlioz cycle has come in for tremendous critical acclaim. His "Les Troyens" package paved the way for substantial sales in the classical market for this 4-LP set. This recording of the 1858 opera is the first complete available, and it features several unpublished scenes from the original version.

POP BEST BETS

THE EXCELSO STORY—Various Artists—Excello DBL 28025

A specially-priced two-record oldies collection with much to recommend it. Firstly, it carefully illustrates the evolution of rock 'n' roll as many of its cut backwards like Little Richard Slim and Slim Harpo show just how the down home blues came to figure into rock's then new scene. Set collectors will also note that this is the first oldies package to include the Cains Crescendos and "Little Darlin'" by The Gladios. Other gems from Lilian Offit, Arthur Gunter and a host of blues performers.

UNDER MY WINGS—Smith Connection—Music Merchant MM105

This vocal trio deals in silky soul with full, inventive arrangements courtesy of McKinley Jackson & Paul Riser. The sum total of their abilities comes together in the successful Stylistics bag, ten-inch which the theme for the cover photo brings in sound effects to create a very immediate mood. "I Wish I Had You" allows the group to show off their vocal powers to fine effect. "Weaver's Dream/You're Lovin' Me" is a tuneful treatment of a catchy phrase. Album also includes soulful remakes of "Till There Was You," "Rainy Days & Mondays" and "My World Is Empty Without You."

Cash Box—December 9, 1972

www.americanradiohistory.com
NEW YORK—JOHNNY CASH (from page 30)

And the questions about Johnny's career ran the gamut from his favorite songs to his view on prison. After deep thought, Johnny philosophized that reason is why so many prison concerts is because I can empathize with the prison life. And while I've never experienced it, I've spent a few days in jail prison, and that's the only reason I play so many prison concerts is because I can empathize with prison life. Though I've never experienced it, I've never experienced a different state of mind which I've never experienced before. 

When the subject of the Holy Land was brought up, it was June's turn to express her subtle emotions. The light that immediately filled her eyes was often the most moving experience. After the most moving experience, she realized that the only reason she's doing what she's doing is because of the audience. If the audience weren't there, she wouldn't be doing it. As she put it, the audience is the reason for doing what she's doing.

When asked about the not-so-obvious future of Ryma, Audreyn, and Brook, they all declined to comment. Ryma has a vengeful spirit that will be sorely missed, but I know that the country musicians will make the adjustment.

Johnny and June's movies, "The Gospel Road," recently premiered at the Tennesse Theatre in Nashville. Filmed in Israel by Robert Elfstrom, it has a soundtrack,orchestrated by Larry Buc, with Larry G. and Paul, on June. Kristofferson, John Denver and Christopher Wren as contributing writers. Sung and narrated by Cash, the movie simply depicts the life of Christ in spoken word and music, the story of the role of Mary Magdalene. As the Cashes spoke in reverence tones of their pilgrimage, it became obvious that the real meaning of religion was an important factor in their lives. 

Now as June and Johnny Cash have returned from Israel and its Gospel Road, they continue on their road of making American music for America listeners to enjoy. Until very recently, Cash's show included the Carter Family, Carl Perkins, the Carter Brothers, but he is now working in his new image of performing as a soloist, backed by the Tennessee Three. This not only allows him to move more time in singing songs of his very large repertoire, it also gives more personal attention that will help Johnny sell in the pop market without sacrificing his country audience.

Johnny Cash has been walking the line for quite a while now. Dressed in black and reportedly sober, he takes one determined step at a time, but that seems to be the best way to keep moving forward. 

PASSING REMARKS—Capitol recording artist Bloodrock dropped into the Cash Box office several weeks ago to discuss the changes the group has undergone recently. Most noticeable change was obvious on their latest "Passage" album. The entire band feels that they are now coming of age. In one kind of music. Group was originally produced by Terry Knight. Now, they all write and participate in the arrangements of the songs, and they're happy with what's come out. Material for next album is still in the air, mainly because Bloodrock is still in the process of finding their new direction. What's certain is the fact that Bloodrock gets all the time. And that's good.

West, Bruce & Laing have eight remaining dates left on their tour: Memorial Hall, Kansas City; Dec. 3; Corpus Christi, FL; (5); Houston, (8); Wichita, (8); Lincoln, Nebraska, (11); Denver, (10); St. Louis, (12); and San Francisco, (13).

United Artists Records this week released a two-record set containing some of the finest Woody Allen material available. If you're into realistic comedy, you must pick up on UP. They should increase their total with the release of Donny's latest LP, "My Best To You." The Osmonds topped The Beatles and Elvis Presley in their first year as recording artists by receiving 11 certified albums to The Beatles' 9, and Elvis' 8.

Ode Records seems to be experiencing some pressing difficulties. They just can't keep up with the demand for "Tommy." We've been told that they are almost 400,000 copies behind schedule. But after all is said and done, "Tommy" just could be the biggest album of '73 anyway.

In the radio department this week, we've learned that Metro media act IF has broken up after releasing their finest album ever, "Waterfall." We also hear that The Beatles are back in the studios, but we don't know what they're up to as yet.

SATCH'S WATcH—Told you about the Billy Paul record months ago, and this week it's a solid #3 on the charts. Other singles to watch include Sonny Simon's "You're So Vain," Mary Hopkin, "Knock, Knock," "Africa" by Thundermug, "Oh Man!" by Pizza, by Brownsville Station, "Take It All" by Martine Habit, and "Third World" by Paladin.

ALBUMS TO WATCH—"Faces," Shawn Phillips; "The Best Of The Byrds Greatest Hits," (10); "A Good Feeling To Know," Paco; "The Divine Magician," (10); 360 Degrees Of Billy Paul," (7); "The Magician's Birthday," (7); "Heep, Fresh," Raspberries; "No Secrets," Carly Simon; and "They Only Come Out At Night," (10).

The World's Greatest Jazzband of Yank Lawson & Bob Haggart will appear at Carnegie Hall on Wednesday, January 17, 1973 at 8:00 P.M. in a concert presented by Victor's Record Service of New York.

John Barker Hickox, president of World Jazz Records, is recording the concert "live" and members of the audience who purchase concert tickets will receive complimentary copies of the album.

MERRY CHRISTMAS FROM THE HILLSIDE SINGERS—Metromedia KMD 1058

The group that made its name with its title "I'd Like To Be A Student At The World's Fair," has come up with a special Christmas package. Special, because it's the closest thing to the true spirit of Christmas that we've heard on record. It will be a welcome background for your holiday gathering. One of the many Christmas favorites is "Deck The Halls." Unfortunately, it's not hard to find. A Merry Christmas to you, and may you have a Merry Christmas of your own.

HARK, THE HERALD ANGELS SING—The World's Greatest Jazzband Of Yank Lawson & Bob Haggart—World Jazz WLP 5-12

Dig the title. But don't stop there. This is one of those unique holiday recordings which can stand up to the test of musical time in the heat of July. Instrumental treatments of favor- ite Christmas melodies done passionately jazz. One of the hardest they tackle is "Little Drummer Boy" which they interpret with horn and drum power beyond belief. "Deck The Halls" is another winner. More than just a novelty approach to season at hand: a whole lot of fine music.

CHRISTMAS AT THE WHITE HOUSE—Burl Ives—Caidman TC 9102

Most album selections are chosen by producers, A&R men and the artists themselves. Here, the tunes were selected by Richard Nixon, Thomas Jefferson, Abraham Lincoln and other Presidents for White House Christmas parties. There are selections from Christmas pasts. Burl Ives gives them all his special style and interpretation of some of our favorite Christmas songs. Can't help but imagine sitting in the Oval Office with the President and First Lady and listening to this album.

MERRY CHRISTMAS—Jim Nabors—Columbia K 1468

With a voice as warm and as dependable as a Yuletide fire, Jim Nabors delivers 11 memorable Christmas favorites. The tunes were selected by Richard Nixon. Though Jim is a Southerner, you wouldn't think he would be able to do this kind of music. With the pool of stars he has, it is hard to believe that he would be able to do this kind of music. But he does it with a passion that is quite apparent on this album. The tunes are selected from the best known music of the season. Album is destined to become a Yuletide classic.

CHRISTMAS ORGAN AND CHIMES—Robert Rheims—United Artists UX-96

It's not hard to forget that Christmas is a religious holiday. It's also not hard for Christmas music to lose sight of its origins and get carried away with the bright side of secular happiness. Robert Rheims restores the season's music to its original intent. This specially-adapted organ set is thus a very unique experience, totally involving on a very moving level. Will remain a catalog staple.

WE WISH YOU A MERRY CHRISTMAS—Various Artists—Harmony KH 1536

One of the more attractive budget packages for the season. Artists include Andre Kostel- laver, Jimmy Swaggart, "A Good Feeling To Know," Paco; "The Divine Magician," (10); "360 Degrees Of Billy Paul," (7); "The Magician's Birthday," (7); "Heep, Fresh," Raspberries; "No Secrets," Carly Simon; and "They Only Come Out At Night," (10).

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RCA Expands Nashville Operations; Jerry Bradley Named C&W Director

NEW YORK — Chet Atkins, division vice president of country music and Nashville operations, has announced initiation of a number of RCA Records’ activities in country music spearheaded by the appointment of Jerry Owen Bradley as director of Nashville operations, to be in charge of RCA’s day-to-day management of RCA’s country music division.

Bradley joined RCA Records in 1970 as executive producer and Atkins’ administrative assistant.

Atkins said that Bradley’s assumption of a major role in directing Nashville’s operations will give him more time to work with RCA’s roster of artists in planning and recording of their albums as well as more time to concentrate on his own albums and his other creative activities in line with the overall RCA program.

Atkins also said RCA Records is increasing its ad force, its promotion, artists relations and publicity areas and he noted that the company recently had appointed Charlie Smith as manager of country music sales, in headquartered in Nashville, and that Eroy Kahanek will continue to manage the country music promotion activity, which will be bolstered.

Bradley, son of Owen Bradley, vice president and manager of Decca Records in Nashville, who with Atkins and the late Steve Sholes are given credit for making the RCA Sound world famous, joined RCA Records in 1970 after a varied career in the recording field.

In 1970, he was manager of Forest Hills Music, Inc., a publisher. Simultaneously, he was sworn and appointed manager of Bradley’s Earl’s large independent recording studio in Mt. Juliet, Tenn., where many Decca country recordings are produced. From 1966 to 1970, he was also manager of Music City Realty Co., Inc.

Ember Acquires Europe Distribute For C&W Movie

LONDON — Ember Enterprises Inc. has acquired distribution rights for England and Europe to “Road to Nashville,” Crown-International Films feature starring Faron Young, Minnie Pearl, Connie Smith, Johnny Cash and other major country music artists.

This is the second deal negotiated by Ember president Jeffrey S. Kruger with Crown-International. The first was the 1975 “Chain Gang Women” and “Point of Terror” features.

“Road to Nashville” is scheduled for special showcase presentation release in late February, according to Kruger, to coincide with a concert tour and package tour by Young and Smith. The tour is being supervised by Kruger’s Ember Concert Attractions subsidiary.

Others in the film are Hank Snow, Porter Wagoner, Tanya Tucker, Carter Family, Wavon Jennings, Bill Anderson, Kitty Wells, Dottie West, the Stonemans, and the Osborne Bros. It was produced by Robert Patrick, who also directed it, and written by Wily Zen.

The Young-Connie Smith tour is set for the Feb. 23-27 period. Kruger presented Glen Campbell and Chubby Pride in concerts earlier this year.

WPLO’s Country Charity Show

NASHVILLE — For the second year, WPLO Atlanta, presented a charity show on Nov. 25 for the benefit of the Georgia Asso. for the Deaf, and the Children’s Fund of United Cerebral Palsy. According to operations manager, Jim Cinnan, last year’s show was the equivalent of 14 years’ worth of earnings toppings last year’s figure.

Municipal Auditorium fans saw a show over an even of country acts, featuring Kenny Price, Connie Smith, Streamline, Johnnie Wright, Norro Wilson, Red Lane, Pat Daily, Charlie Walker, Sleaton Brothers with Danny Davis and The Nashville Brass. These performances in conjunction with WPLO’s Country Music Network, will remain with the firm, as well as Bob Wills who co-sponsored west coast promotions in Los Angeles and other west coast cities with E. J. Enterprises.

Sponsored Events stages country music events annually in metro areas each year in Detroit, Pittsburgh, St. Louis, Philadelphia, Little Rock, Phoenix, Minneapolis, Chicago, City, and Indianapolis. Norman and Sponsored Events also operate mountain Jones at 1813 Rec.

Little Richie Works 6 Singles

BELEN, N.M. — Little Richie John- son’s first single was released in the States. The single disc includes singles by Jimmy Snyder, Webb Pierce, Jimmy Carl Bradford, Randy Cis- co and Linda and Jim. DJ’s needing copies may obtain them by writing Little Richie at P.O. Box 3, Belen, New Mexico, 87002.

Country Music Report

Country Artist of the Week: JOHNNY RODRIGUEZ

HITCH YOUR WAGON TO A GOAT—One always hears stories about people who are completely lost without their pets. Johnny Rodriguez is certainly unique to say the least.

Johnny got his start in jail after being arrested for goat-napping and barqueing goats. It was in Texas earlier this year and Johnny brought his guitar to jail to keep him company. A Texas Ranger heard him playing and singing while in jail and called Happy Shahan, who is a friend of Tom T. Hall’s and Happy Hall’s. The album was released in April, but has been gathering momentum ever since.

The album includes songs such as “Kissing the Candyman” and “Running away with the Doctor.” The latter song tells the story of a young girl who runs away from home with a man.

The album also features a duet with Reba McEntire called “He’s Back.” The song talks about a man coming back to his hometown and finding his love waiting for him.

The album has received critical acclaim and has been nominated for several awards. It has sold over 500,000 copies and has reached the Top 10 on the Billboard country chart.

CMA Aims To Improve Sound

NASHVILLE — Recognizing that the quality of reproduction a sound system provides is limited by the quality of sound into it by the microphone, short orientation pamphlet has been prepared for the Country Music Assoc. by Bill Porter, president of Vesper Music International and Porter Industries, Los Angeles.

The orientation, in booklet form, describes the different types of microphones along with their sound qualities, pickup patterns, frequency response, prices, boxes, and using tips and local troubleshooters.

To help ensure the quality of country music, the booklet also brings out the various differences between the sound equipment which should be used in a theater, nightclub, auditorium, music hall, school, meeting hall, church, gymnasium, legislative or judicial chamber or any other indoor or outdoor application.

Ted Harris, Chairman of CMA’s committee for this study, acknowledged the efforts of Porter. Porter’s credits include sound reinforcement for such superstars as Elvis Presley, Paul Anka, Connie Stevens and Ann Illiss Tapes LP

In Birmingham

NASHVILLE — MGM Record artist, Mel Tillis, along with his band, the Statesiders, recorded a live album during their performance at the Municipal Auditorium in Birmingham, Alabama on Saturday night, Nov. 25. MGM Records supplied a 16-track recording unit complex for the show. The album is titled “Mel Tillis & The Statesiders Live at Birming- ham Municipal Auditorium.”

The title of the album bears a definite emphasis upon its having been released in Birmingham. Tillis has recorded other LPs, including his most recent live album titled “Recorded Live At San Antonio Coliseum, Houston, Texas.”

Mel Tillis is a former semi-reporter on the Glenn Campbell Good Time Hour, and has recently made guest appearances on the syndicated Dinah Shore Show and The Mike Douglas Show. Plans are presently being formulated for a nationally syndicated TV show of Mel’s own.

Marquette in addition to having engineered 33 million-selling records in the recording field during his 20 years in the sound industry.

Cash Box — December 9, 1972...
'I'VE JUST GOTTA FEEL LIKE A WOMAN TONIGHT'
TRIUNE #7202
produced by Joe Melson
written by Jerry McBee

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1 GPT THE ALL OVERS FOR YOU
Freddy Hart (Capitol P3633)

2 SHE'S TOO GOOD TO BE TRUE
Cherri Boyce (RCA 0022)

3 HEAVEN IS MY WOMAN'S LOVE
Tommy Overstreet (Dot 17428)

4 PRIDE'S NOT HARD TO SWALLOW
Richard Lawrence Jr. (MGM K 14421)

5 FOOL ME
Lynn Anderson (Columbia 4592)

6 SING ME A LOVE SONG FOR BABY
Gary Walker (MGM K 14420)

7 WHITE SILVER SANDS
Danny Davis (MGM 14417)

8 LONELY WOMEN MAKE GOOD LOVERS
Bill Murnan (Epic 09005)

9 LONESOME 7-7203
Jerry Wallis (Capitol 3441)

10 PRETEND I'VE NEVER HAPPENED
Ray Pray ( Capitol 3484)

11 DON'T SHE LOOK GOOD
Bill Anderson (Decca 33002)

12 WHO'S GONNA PLAY THIS OLD PIANO
Jerry Lee Lewis (Mercury 73228)

13 SHE'S GONNA BE A SAINT
Roy Price (Capitol 34724)

14 A PICTURE OF ME WITHOUT YOU
George Jones (Epic 09109)

15 MY MAN
Tommy Wynette (Epic 10999)

16 SOMEBODY LOVES ME
Johnny Cash (Monogram 1651)

17 LOVIN' ON BACK STREETS
Neil Street (Armsworth Country 36)

18 IS THIS THE BEST I'M GONNA FEEL
Charlie Rich (Epic 5-10867)

19 KATY DID
Patty Wynegar (RCA 08200)

20 I TAKE IT ON HOME
Charlie Rich (Epic 5-10868)

21 SOUL SONG
Bobby Freeman (Prestige 1975)

22 THIS IS A MAN
Marvin Bibb (Decca 33096)

23 TO KNOW HIM IS TO LOVE HIM
Roy Miller (Epic 10516)

24 FUNNY FACE
Donna Lynn (Capitol 1279)

25 HOLDIN' ON (TO THE LOVE I GOT)
Barbara Mandrell (Columbia 45702)

26 LISTEN
Tommy Cash (Epic 10915)

27 I REALLY DON'T WANT TO KNOW
Charlie McCoy (Monogram 7054)

28 BABY, BYE BYE
Charlie Rich (Capitol 0978)

29 CATTSHF JOHN
Johnny Cash (ABC 9108)

30 IT'S NOT LOVE (BUT IT'S NOT BAD)
Merrill Osmond (Capitol 3419)

31 YOU AIN'T GONNA BUCK OVERTHERE
Cherry Pine (Capitol 3497)

32 WHEEL OF FORTUNE
Susan Raye (Capitol 3448)

33 SHE LOVES ME (RIGHT OUT OF ME)
Freddy Webster (Columbia 45148)

34 GOOD TIME CHARLIE'S GOT THE BLUES
Billy Walker (Capitol 36040)

35 HAPPY HAPPY BIRTHDAY BABY
Tony Mottola (Capitol 4510)

36 DON'T LET THE GREEN GRASS FOOIL YOU
O. B. McClinton (Enterprise 9059)

37 OLD FASHIONED SINGING
George Jones & Tammy Wynette (Epic 09053)

38 SHE'S MY ROCK
Jimmy Edwards (Capitol 3962)

39 AFRAID I'LL WANT TO LOVE HER ONE MORE TIME
Billy Joe (Capitol C 1227) (Little Darlin' -BMI)

40 KNOXVILLE STATION
Bobbie Austin (Atlantic 201)

41 DELTA DAWN LOVE'S ANSWER
Johnny Tucker (Columbia 45721)

42 PASS ME BY
Johnny Rodriguez (Mercury 73334)

43 I WONDER HOW JOHN FELT
(WHEN HE BAPTIZED JESUS)
Johnnie Cash (Mercury 73393)

44 RHYTHM OF THE RAIN
Roy Roberts (Dot 17434)

45 SHE NEEDS SOME ONE TO HOLD HER
Conway Twitty (Decca 33033)

46 WHOLE LOTTA LOVING
Johnnie Wright & Lon Johnson (MGM 14413) (Terra -BMI)

47 BEHIND BLUE EYES
Morgan Evans (Cra-sweet American 65)

48 IF IT'S ALL RIGHT WITH YOU
Dottie West (RCA 0928) (Music Of Gold Music -BMI)

49 A SWEETER LOVE
(TIL NEVER KNOW)
Barbara Fairchild (Capitol 45650)

50 IT TAKES A LOT OF TENDERNESS
Anne Murray (Columbia 45708)

51 OLD DOGS, CHILDREN AND WATERMELON WINE
Johnny Cash (Columbia 45705)

52 ONE NIGHT
Jimmie C. Riley (MGM 14427)

53 I WOnder IF THEY EVER THINK OF ME
Sharon Jones (Capitol 3814)

54 HE Ain't Country
Claude King (Columbia 45710)

55 ALL HEAVEN BROKE LOOSE
Johnny Rogers (Columbia 45706)

56 SOMEWHERE, MY LOVE
Red Steagall (Capitol 36681)

57 CLASS OF '57
Statler Brothers (Mercury 73316)

58 EVERYBODY NEEDS LOVIN'
Roy Wilson (Columbia 0825) (S. Gallis & American-BMI)

59 A PERFECT MATCH
David Houston & Barbara Mandrell (Epic 11090) (Flagship -BMI)

60 RAINS JUST THE SAME IN MISSOURI
RayGBP (Epic 10740) (Black Eagle -ASCAP)

61 BOWLING GREEN
Hank Cochran (Capitol 355) (Bowling Green -BMI)

62 ANY OLD WIND THAT BLOW tons
Johnny Cash (Columbia 45740)

63 PAINT ME A RAINBOW
Wynn Stewart (RCA 0819) (R-Kare -Ember)

64 MORE ABOUT JOHN HENRY
Tom T. Hall (Mercury 73227) (Mercury Music -BMI)

65 COMIN' AFTER JINNY
Jay Black (Capitol P3637) (Epic -BMI)

66 DOWNFALL OF ME
Sonny James (Capitol 3075) (Morton -BMI)

67 SHE CALLED ME BABY
Carroll Baker (Capitol 3470) (Cedart -BMI)

68 GOOD MORNING
Good Morning (Dot 33001)

69 I JUST GOT TO FEEL LIKE A WOMAN TONIGHT
Jimmy C. Newman (Capitol 23857) (Rural Music -BMI)

70 PROUD MARY
Brick & Mort (Capitol)

71 NEW YORK CITY SONG
Joe Byrd (Decca 33539)

72 I FORGOT MORE
Jimmie Drifts (Decca 3093)

73 LET THEM TALK
Ray Pennington (Ranger)

74 ONE LAST TIME
Sam's Song (Capitol 3075) (Cedart -BMI)

75 THANKS TO YOU
Jerry Walker (United Artists 50964) (Triva -BMI)

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MGM Has A New Country Look In JO ANN SWEENEY and her new record "I'LL TAKE IT" MGM #14457 Exclusively on MILLER/HOLT PRODUCTIONS
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C & W Singles Reviews

Picks of the Week

**CONNIE SMITH (RCA 74-0860)**

Love Is The Look You're Looking For (2:08) (Neely's Bend, BMI—R. L. Maghiss)

Now that Connie Smith has switched labels from RCA to Columbia, she will probably be releasing their backlog of Connie’s material, beginning with this strong, rhythmic Rose Lee Maphis composition. A fine arrangement that should go well, Flp: “My Ecstasy” (2:50) (Blue Crest, BMI—D. Frazier).

**BARBARA FAIRCHILD**

(Columbia 4-54734)

Teddy Bear Song (2:57) (Duchess, BMI—D. Earl, N. Nixon)

Barbara Fairchild puts on her best little girl’s voice as she wishes she was a Teddy Bear. A novelty song that should do well during the Christmas season. Flp: “You Make Me Feel Like Singing A Song” (2:44) (Champion, BMI—J. Crutchfield).

**RAY GRIFF**

(Dot DOA-17440)

R. Raist Just The Same In Michigan (2:48) (Blue Echo, ASCAP—R. Griff)

Singing one of his original compositions, Ray Griff puts across a catchy ballad sound that should surely rep his fan base as he prepares to release an album. Flp: “Somewhere Between Atlanta And Mobile” (3:35) (Blue Echo, ASCAP—R. Griff).

**JOHNNY PAYCHECK**

(Cutlass 8138)

Billy Jack Washburn (3:40) (Chex, J.—A. Mayham)

Now that Johnny Paycheck has established himself as a top name country artist for Epic Records, Cutlass is releasing some of his earlier material which shows how he developed his distinctive vocal style. This bouncy ballad should command considerable attention from listeners and radio programmers. Flp: no info available.

**STONEWALL JACKSON**

(Columbia 4-45738)

I’m Not Strong Enough (To Build Another Dream) (2:13) (Blue Crest/Hill & Range, BMI—D. Frazier, A. L. Owens)

Although Stonewall Jackson claims that he’s not strong enough to build another dream, this steel guitar ballad has a sound strong enough to build another hit for this vet performer. Flp: “I’ve Run Out Of Reasons For Running Out Late At Night” (2:34) (Turp, BMI—S. Jackson).

Best Bets

**US** (MGM South ST-8007)

The Clay Street Pentacostal Taberna-

clium Meeting Campfire Songs (2:25)

(Terry, ASCAP—Raj) This new-style religious single says a mouthful, and it’s not a bad thing. It’s all about the length of the tithe. It is a clever and vivid description of a special little church, delivered with innovative lyrics and arrangement. Will leave listeners humming and could easily catch on as a big chart item. Flp: “The Touch Of The Master’s Hand” (3:35) (acme credits).

**GUS THOMAS** (Joliet U.S.A. USA 104)

The Hands Of Time (2:34) (Toledo, BMI—B. Reese, R. Wilson)

A pleasant country song sounds chilling mood of this strong ballad arrangement serves as filling ballad ground for stirring lyrics about how brotherhood should really be. There should be a big sound for Gus Thomas. Flp: “Don’t Ask Me About Her” (2:28) (Nashville, BMI—A. P. Carter).

**MARY LOU TURNER**

(Jamboree U.S.A. USA 105)

Like We Used To (2:30) (Basic-Wheeling/Patrick Turner)

Mary Lou Turner emerges as a distinctive songstress with a new and different way of expressing vocal emotion. Working with this topnotch David Rivel ballad, she stands a fine chance to become one of this year’s important country acts. Flp: “I Built A Wall” (3:21) (Combine, BMI—R. Pennington).

Country/Talent On Stage

Johnny Cash

Mary Lou Turner

Les Seever

CAPITOL MUSIC HALL, WHEEL-

ING W. Va.—Johnny Cash is looking like a winner. He’s playing and making music that is more person-

al and introspective. Playing a five

number set for the WWVA Jamboree USA, Cash performed a wide range of material, devoting more time to filling requests now that he has turned solo.

For years, Johnny returned with a revue that included the Carter Family, the Statler Brothers and Carl Perkins. Everyone had a great time onstage. It really didn’t stop. John very much to convey his personal message. It is still backed up by the Tennessee Three and his wife June joins him for a few numbers, his current act fo-

ruses on one individual rather than a group affair.

Mary Lou Turner has a voice that will stop you in its tracks. Her blues inflections subtly bend until exactly the last possible moment, at which point its the gentle beauty. She is a strong and upwards, emotionally expressive material such as “Like We Used To.” Les Seever has an interesting piece of material on his hands, too. “Pretty Girl!” is a song he wrote that tells the story of a young girl who won’t let the undertakers take his dead girlfriend from him. Judging from the previous response, a topic may even be a little too strong for rock & roll now finds itself in a country-

world.

LITTLE RICHIE

(Skyway)

‘It’s A Hit!’

Jimmy Snyder

ON AMERICAN HERITAGE RECORDS

THE SHERIFF SIGNS—Pam Young re-signs his exclusive recording contract with Mercury Records to sign with a small new company owned by Knowles and Young’s man-

ager. Billy Denton (right) look on. Pam has been with Mercury for seven years. His next LP will be released this month.

GOOD HEARTED WINTER—Jerry Wexler, exec vp of Atlantic Records and singer-songwriter Willie Nelson chat after Nelson flew into N.Y. to sign an exclusive contract with Atlantic. The singer-songwriter will split the label’s country department. Nelson wrote “Good Hearted Woman” and “Pretend I Never Happened.”

CONCERTS

Country Corner

C&W: A Natural Resource

For WWVA’s Jamboree USA

WHEELING, W. Va.—To its perfor-

mbers and listeners, the Jamboree

serves as a natural resource. Al-

though it is not as materialistic as

commercial items such as crops, minerals and metals, it is a product

from the working men who plant the corn, mine the coal, farm the

land, and dig for oil. The celebration of West Virginia, the resource of

country music, is one of the points

merely providing aesthetic pleasure—it is one of the city’s important

sources of income.

The financial returns from country music are both direct and indirect. In the form of tips, artists, technicians, sponsors and aud-

ences who together comprise the WWVA Jamboree, held as a weekly radio-

cast event at Wheeling’s Capitol Mus-

ic Hall. Celebrating its 40th anniversary this year, the Jamboree has live and radio audiences with suf-

sufficiently large numbers to draw top name country acts such as Johnny Cash and Jerry Lewis to the Capitol stage. To these name ar-

tists, the money they receive for perfor-

mances is merely providing aesthetic value.

For the local artists that play the Jamboree, the returns are more indirect and therefore the value is generally re-

warding. Nonetheless, players on the bill with the name acts that are hired to lend their drawing power and to play a place larger and more exposure than what would be possible otherwise. Singers from the Wheeling vicinity such as Bob Turner started this way and are now establishing themselves as names on their own.

The local sponsors, like the sponsors of commerce, are buying the power of the Jamboree audience as they are buying the power of smoking tobacco to auto mufflers. WWVA transmits up and down the East Coast and carries a large and diverse audience. Surveys conducted at the Capitol show that live listeners equal the number of listeners anywhere in the state. With the exception of the Midwest, and as far as the West Coast and Canada, we saw fans Howard Heathcote organizes a yearly tour to the Jamboree from his hometown of Hamilton, Ontario. This year, Heathcote needs three truckloads of tips to be delivered to his fellow countrymen.

As can be seen, the amount of out-of-towners who converge on Wheeling for the weekly hoedowns, the Jamboree has given the city sub-

stantial financial returns in the form of tourist trade. Most of the city’sJamboree alone remains open on weekends since its when all the pickers come to town. Of the esti-

mated 100,000 Jamboree attendance in 1972, approximately 70% were out-of-
towners, the remaining 30% which means that the Jamboree boosted Wheeling’s economy by about $5 million in 1972.

The economy of Wheeling and the Jamboree are intertwined in many ways as they each help each other grow. Not only do WWVA Radio (under general manager J. Ross Fel-

ton) and the Jamboree USA show (under general manager F. Glenn Reeves) work closely with each other, but the Jamboree in Wheeling, the station and the show also started Jamboree, U.S.A. Records and signed a number of local artists. The record label negotiated a deal and a month ago with the WTB Radio and the latter label now distributes Jamboree nationally. Most of the songs recorded for this label were recorded at Wheeling’s WTVW studios. Asbo Pictures Industries, who own WWVA and will be focusing national attention on the station and its activities.

But although all the direct and indirect financial returns from coun-

try music form an interesting pic-

ture, the real natural resource is the music itself. When songman Denver’s “Take Me Home Country Roads” top the nation’s charts with Denver’s distinctive voice that “almost heaven,” the state’s natural beauty shows as bright as his finest piece of steel.
THE TRUTH ABOUT WHO ZERO SLEEPS WITH!

Produced by Loretta Lynn and Tommy Alsup

CUTLASS RECORDS, INC., 613 16TH AVENUE SC., NASHVILLE

Cash Box — December 9, 1972

THE MEANING OF YOUR MIND

Maurit visits Japan

Tom Yuma, Paul Mauriat made his 4th visit to Japan on Nov. 15.

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[Continued from previous page]

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[Continued from previous page]
Australia

Australian composer Brian Cadd has won the outstanding composition prize at the recent Manne in the Netherlands. His composition was featured in the film "The Manne in the Theatre," directed by Johny Farahm. Cadd was presented with the award by the managing director of Polydor Limited.

Brian Cadd is also working on a new album with the London-based band "The Manne in the Theatre." The album is scheduled for release later this year.

Holland

Golden Slumbers have won the prize "Jury's Delight" at this year's Dutch Radio Awards. The prize is awarded to the album that has the most potential for commercial success.

Canada

Amplex Records has signed a deal with EMI Canada to release a new album by the band "Stardust." The album is set to be released in the fall.

The deal is a significant move for Amplex Records, as it marks their first entry into the Canadian market.

Mogull Trips

NEW YORK — Music publisher Ivan Mogull left just last Friday (1), for Puerto Rico on a 10-day trip, in order to visit with Spain's top singer/composer Julio Iglesias, who is appearing at the Stadion "Pepsi Cola" in Madrid, and who will return for the Canadian leg of his tour. He will also visit with Spanish records and will return to New York to prepare for a trip to Cuba.

Can. Radio Tour For Amplex Acts

SALTONTOWN, ONT. — Amplex Music's Joe Taylor and Gordon Paul are planning a trip across Western Canada hitting all radio stations and distributors on their way to London. The tour will be a preview of their new Canadian Tours Records and cassettes.

Farrell No. 1 in England

LONDON — Wes Farrell has been named No. 1 singles producer in Britain in a recent market survey published by Music Week Magazine. Farrell, who produces the hit "Don't Stop" by the band "The Rolling Stones," has been successful in recent months, especially in the singles market.
EDITORIAL:
Jingle Time For Ops

With the holidays fast approaching, the jingle of the sidewalk Santa's bell becomes increasingly louder. But for many operators, this sound, though very pleasant, will be the only jingling they'll be hearing. These are the fellows whose only response to the Yuletide season is to slap a half dozen tired, groove-cracked holiday tunes onto their jukeboxes, stick in some yellow titles strips along with them, and go about their business as if this were any other old time of the year. Oh, the songs are played—people never seem to get altogether weary of hearing “White Christmas” and “Auld Lang Syne”—the operator makes his customary collections and after New Years the Yule discs go back on the shelves and the strips are again relegated to the dusty files. And ops begin another year, without even realizing what they have missed by failing to treat the year's end holiday season as a totally unique time of year.

For smarter operators, the sound of jingling bells is drowned out by the sound of jingling coins which have been gathered from busy jukeboxes. Chances are they're all quarters too, since wisdom tends to be a year round characteristic. More than likely, the difference between this fellow and his less fortunate operator friend is that he took the trouble back in early December to examine the situation. He studied his locations, their patrons, their likes, etc. and made the necessary moves which resulted in his Christmas stocking being full of cash goodies. A genius? Hardly. A thoughtful businessman? We think so.

It's no secret that people like to get together during the holidays and toast one another's health. Chances are they'll be doing quite a bit of their partying at a nearby tavern. Perhaps it's one of your locations. The folks are in a happy mood, just the right spirit to play the jukebox. Add to this the fact that they've got some extra coins to spend. After all, so much of our buying these days is done on credit and the bills don't arrive until January. If their boss had a good year, there's a likelihood they've got some bonus money in their pockets too. At the right conditions for added jukebox and game plays.

Weather is an important factor too. When it's cold outside, what better place to get together than at a warm friendly pub? And don't forget there are more days off at Christmas time and this means more time to kill. Total it all up and it should amount to hefty returns for the coin operator. If it doesn't, he has no one to blame but himself.

Take a look at the jukebox in one of your locations. How many of the songs on it have been there for more than six months? If the answer is over 50%, you have some changing to do if you hope to reap the holiday bonanza. With people pouring into bars at holiday time, the accent is on now. People want to hear the current tunes—the kind they heard on their car radios while driving over. They're not as likely to be interested in something that's been off the charts for weeks.

Then of course there are the Christmas standards and no smart operator can be without them, dusty grooves and all. No one can deny that they pull in the coins. We all know which records they are, so there is no need to list them all here. But they are only a small part of holiday programming. Put those new releases in there too—if you're not sure which ones, check the chart or our location programming guide. They're there to help and are never as valuable as at this time of the year.

When you put those chartbusters in there, pay particular attention to your young adult locations. The young people will be home for the holidays and, for them, parties are practically a nightly occurrence. Another thing to keep in mind: more women will be visiting the taverns this time of year, many of whom don't normally frequent them. Even your old Auntie Maude feels duty bound to take a nip or two 'cause Christmas comes only once a year." So count on her and her girlfriends playing the phonograph and give them the kind of tunes they like. This means the tearjerkers and the sing-a-longs. We know how women love those group sings.

While you're at it, why not invest a little extra on decorating your location? A little tinsel and bunting here and there can do a whole lot toward drawing attention to your jukebox and getting people in the proper mood to play it. And play it they will, you can bank on that.

These are just a few ideas. We know you can come up with a dozen more quicker than you can say Donder and Blitzen. So why not take a tip from the ops who make their Christmases jolly and jingle jangle all the way to the bank.

New ABT Bill and Coin Changer Now Available

ROCKFORD, ILL.—ABT Division of Reed Industries, Inc., has released a new Bill and Coin Changer. The new changer now completes ABT's line of coin-handling equipment; coin chutes, coin vaults, coin meter kits and the 2550 changer. Company spokesmen point out that now any coin-operated business can get all of the above essential equipment from "one convenient source."

Designed to convert unusable money to usable change, the Bill and Coin Changer accepts U.S. one-dollar bills, U.S. half-dollar coins, and U.S. quarter coins.

Cabinet and door are heavy gauge (1/16") steel with welded seams. Dual screw-in T-handle locks. Recessed door. ½" Keyset locks.

Pantuso To I.U.C

CHICAGO—Robert K. Deutsch, president of the Public Services Group of Interstate United, announced the appointment of Pantuso as vice president-sales & marketing of the Volume Service Division.

Pantuso will be responsible for obtaining new business with stadiums, arenas, racetracks, convention centers, amusement parks, zoos and ski areas on a national basis. He will be headquartered in Seattle and will report directly to Richard B. Kosen, president of the Volume Service Division. Pantuso comes to Interstate United from ARA Services, where he served as vice president-sales & marketing of the ARAEBR Division.
THE MUSIC PEOPLE

WURLITZER

AMERICANA

WURLITZER Model 3700
North Tonawanda, N.Y./14120
FEATURES
The new Wurlitzer Americana is engineered for maximum operator efficiency. Its features are designed to make music operating more profitable. Its capabilities encourage extra profits. Its looks are enough to win an award. Its music...well, sensational!

Styling
The beautiful contemporary sculpturing of Americana’s full front and its sweeping twenty-first century profile make this the phonograph Wurlitzer operators can be proud of forever.

Quality Construction
Once again, Wurlitzer builds the best phonograph cabinet in the business. There is no glass up front, so you will never have to worry about glass replacement because of damage in handling. The speaker grille is just as sturdy. It’s steel, molded, shaped, and sprayed with accent silver. The chrome wipes clean of barroom spills and finger marks. It enriches the phonograph and gives it that important authentic “jukebox” appeal.

Americana features a recessed cash box door as well. It is located on the right hand side of the cabinet in an area without laminate. It’s difficult to pry open — easy to repair.

Famous Wurlitzer Sound
This year again Wurlitzer means great music. Americana delivers the same throaty spectacular jukebox sound that has high-marked Wurlitzer in the music industry for over forty years. The dependable solid-state Wurlitzer stereo amplifier produces 40 watts of acoustical power per channel.

OPTIONS AND ACCESSORIES
Popular Wurlitzer options and accessories tailor the new Americana line to accommodate every music operator’s equipment needs.

Dollar Bill Validator
The latest improvement in dollar bill validators, National Rejector’s new Buckpasser, is available as an option for use in any 200-selection Americana.

Digital Record-Now-Playing Indicator
This attractive Americana option shows patrons exactly what music selection is playing by number and letter. The searching action of the illuminated letters and numbers above the selection buttons welcomes additional play.

Advanced Bonusing
Pre-selected programs are standard on Dash-7 phonographs and available as an option on other 200-selection Americana phonographs. Patrons can hear one of two programs of six, eight, or ten tunes by inserting the correct coins and pressing one of two pre-select program buttons on the Americana instrumentation panel.

Little L.P. Programming
Up to half of the selections on a 200-selection model can be programmed with Little L.P.’s. Americana with 100 selections can also be equipped with Little L.P. selections. All 160-selection Americana have the Little L.P. feature. The Little L.P. Program is standard on Dash-7 phonographs.

Remote Volume and Cancel Control
This accessory, a “must” on the route of most smart operators, allows the location owner to adjust volume or cancel music in play.

Paging System
A paging system kit consists of one Control Box fashioned and appointed to match the remote volume and control accessory, an On/Off switch including volume control, microphone plug-in socket, and microphone.

Income Computer
The Wurlitzer Income Computer furnishes instant confidential reading and print-out of all money inserted in the phonograph between collections. It will read and print-out receipts taken in by Wurlitzer wall box installations as well. A new, non-printing income computer is available as an accessory for the first time.

Security Cashbox
The Security Cashbox automatically locks the coin opening when the cashbox is removed from the phonograph. A separate key, which operators can keep in the office, is required to remove the money.

Break-in Alarm
The alarm sets off an ear-shattering blast if the cashbox door or its frame is pried open as little as one-eighth of an inch.

Wurlitzer Wall Box
The wall box is available in 100 and 200 selection models. Pre-set programming is available only in the 200-selection model.

Auxiliary Speakers
Extra light, high quality auxiliary speakers feature the latest development of polarization of sound. Available in rectangular and wedge shapes, the speakers are priced low and packed in a protective container for easy operator handling.

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>3700-1</td>
<td>200-Selection Standard</td>
</tr>
<tr>
<td>3700-4</td>
<td>200-Selection with Little L.P. Feature</td>
</tr>
<tr>
<td>3700-7</td>
<td>200-Selection with Little L.P., Pre-Set Programs and Digital Record-Now-Playing Indicator</td>
</tr>
<tr>
<td>3760-4</td>
<td>100-Selection with Little L.P. Feature</td>
</tr>
<tr>
<td>3710-1</td>
<td>100-Selection Standard</td>
</tr>
<tr>
<td>3710-4</td>
<td>100-Selection with Little L.P. Feature</td>
</tr>
</tbody>
</table>

Specifications

<table>
<thead>
<tr>
<th>Model</th>
<th>Selection</th>
<th>Height</th>
<th>Width</th>
<th>Depth</th>
<th>Net Weight</th>
<th>Cased Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>3700</td>
<td>200</td>
<td>52 3/4</td>
<td>40 3/4</td>
<td>27 3/16</td>
<td>385 lbs</td>
<td>425 lbs</td>
</tr>
<tr>
<td>3710</td>
<td>100</td>
<td>52 3/4</td>
<td>40 3/4</td>
<td>27 3/16</td>
<td>389 lbs</td>
<td>423 lbs</td>
</tr>
<tr>
<td>3760</td>
<td>160</td>
<td>52 3/4</td>
<td>40 3/4</td>
<td>27 3/16</td>
<td>386 lbs</td>
<td>426 lbs</td>
</tr>
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</table>

Walltage

<table>
<thead>
<tr>
<th>Model</th>
<th>Normal Operating</th>
<th>Maximum Input</th>
<th>Standby</th>
</tr>
</thead>
<tbody>
<tr>
<td>3700</td>
<td>All: 360 VA (230 W)</td>
<td>All: 650 VA (400 W)</td>
<td>All: 200 VA (120 W)</td>
</tr>
<tr>
<td>3710</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3760</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

THE WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK 14120 Printed in U.S.A.
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MILWAUKEE MENTIONS

Good huntin’ to the many operators who took to the wilds last week to partake during the brief, very popular, deer hunting season hereabouts!

MIDWAY’S “TABLE TENNIS” IS a big hit at Empire in Green Bay! “I expected the game to do well for us,” said Bob Rondeau, “but it has already even surpassed our expectations! Operators love it and are ordering it like crazy!”

HEAR TELL THAT Jim Stansfield’s wife, Bellie, did a very commendable job, as a panelist, on the “programming panel” held during the recent Music Operators of Minnesota meeting. She has a wealth of knowledge and experience where programming is concerned and it obviously came to the fore—as it does daily at this young man’s job in LaCross: Norman, Bellie.

ELMER SCHMITZ’S SON, Junior, who manages the route in Gilbert was married recently. Our congratulations! The happy couple returned from their honeymoon trip in time to spend Thanksgiving with the family.

MORE GOOD NEWS: Empire salesman Pat Netterville and his mates will finally be able to welcome the adopted child they’ve been wanting: infant is a four month old Baby boy, who’ll be called Brian Patrick, and he’s expected to arrive at the Netterville household in early December.

BOB RONDEAU ITEMS THAT he has received a great deal of response from tradeshers throughout the country to his recent mailing requesting “candid opinions” for last September’s MOA Expo convention in the Conrad Hilton Hotel. He is currently evaluating the replies in preparation of a report which he will submit to the association.

CALIFORNIA CLippINGS

“Sales of the new Brunswick Air Hockey game are rising far beyond expectations,” reports Dean McMurry of Circle International. “The game has the greatest potential since Speedway!” Golf games still going “hot and heavy—‘in fact, we’re having a difficult time meeting the demand.”

Portola Automatic Sales returned from the recent Gottfried’s new piece called Wild Life, and reports that is causing a lot of excitement. Bill Cravens, who just returned from a “very successful” road trip said that the Rock-Ola school and phonograph showing held in Phoenix had about forty operators in attendance. “All the leading operators were there,” he said. There’s a great deal of new equipment coming in this fall and Portola has high hopes for all of it. Used equipment sales are going strong as they try to satisfy the various needs of all the operators in the territory. Due to the great weather, Rock-Ola can venders going extremely well and the Allied Leisure twin machine gun “is gonna be a real winner!”

U.S. Billiards dynamic new Aerobic jet game due into SeeWest soon and big things are expected to pop with the item. U.S. Billiards sales manager Len Schneller told us the item will be released nationally probably next week. Might be the dawning of the “air cushion” puck era in coinland. . . .

Mickie Greenman at the Los Angeles A.C.A. office up to his neck in orders for the For Play “Las Vegas Gallery” rifle game. The novelty is hitting from coast to coast, sales are great. We remember the Las Vegas as one of the biggest attractions at the Chicago MOA Show and are happy to learn it’s been equally successful in the field.

Cash Box — December 9, 1972
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