Industry Continues Limited Schedule Of Christmas Product... MIDEM: Promise Fulfilled & Then Some (Ed). Supreme Court Supports Col In Pirate Suit; Other Anti-Piracy Actions... Memphis Commission Set To Boost Area's Music Mkt... Schmidt's New CBS Post.

ROCK OLA 450: IT'S GOT (FREDDIE) HART
THE TOUR
THAT'S MAKING
TRANQUILITY.

On tour with Yes, Tranquility has had one standing ovation after another. The reaction has been so strong, they've extended their tour to include major new dates with West, Bruce & Laing, and the J. Geils Band.

And now with a fantastic, new album called "Silver," Tranquility could be the best surprise anyone bargained for this year.

On Epic Records and Tapes

www.americanradiohistory.com
A promise that seems to outdo itself in terms of being fulfilled each year is Bernard Chevy's MIDEM meet in Cannes. A hit right from its start seven years ago, MIDEM wasted little time in becoming the key international gathering of the music business. Each year, in fact, its scope has been enlarged, so that MIDEM 7—taking place in Jan.—booms as the biggest of them all, with at least 5000 tradesters from all levels of the business and all key music markets of the world will be on hand.

The promise of MIDEM is, as we have so often stated in the past, not merely one that takes place during the week of the MIDEM gathering. It's one that is fulfilled throughout the remainder of the year, and if one takes into account the relationships it sets in motion, its impact is felt in future years. While it's true that modest arrangements are finalized at MIDEM, there are many major arrangements that are initiated at MIDEM and finalized through further negotiation during the year. How often do the pages of Cash Box contain major international agreements with the notation that "negotiations were initiated at this year's MIDEM"?

From the standpoint of the American industry, MIDEM carries more significance as the years go by. The American sound of music is once again the world's leading maker of music. American songs and artists are leading the way, and it behooves any U.S. music man to be on hand at MIDEM to offer his musical wares for exposure and exploitation abroad.

So, it has been for solid reasons that Cash Box has supported MIDEM down through the years. It does so with the realization that only by face-to-face meetings among all levels of the world's music output can all the world's music continue to prosper. MIDEM is about to offer its seventh event. Seven is a lucky number, but MIDEM has had lucky numbers in terms of performance since it started its countdown seven exciting years ago.
"MOULDY OLD DOUGH"

BY
LIEUTENANT PIGEON

The single that took Europe by storm (a hit in Belgium... Holland... England) is well on its way now in the U.S.A.

"Mouldy Old Dough" was #1 on the British charts for 3 weeks and sold over 700,000 copies. Unheard of.

"Mouldy Old Dough" is a hit. By any country's standards.

So, U.S.A. get ready!

A Stavely Makepeace Production
Procol Harum started their career with a song that’ll be around as long as rock. Today they’re still a major influence in music. But five years of people have grown up who weren’t listening when Procol got their start.

So we’re re-releasing their original album which contains “A Whiter Shade Of Pale,” their first classic. It’s a new standard.

On A&H Records.
Commission To Boost The Sound Of Memphis

MEMPHIS — The music industry of Memphis has received a boost with the formation of the Memphis and Shelby County Music Commission. The commission was formed by a joint resolution of the Shelby County Quarterly Court and The Memphis City Council.

The purpose of the commission is to promote the Memphis Music Industry throughout the world in addition to assisting the industry in becoming involved in various community projects including the proposed $3 million Memphis Music Hall of Fame.

At the first meeting of the commission Marty Lackey, Mempro, Inc., was named chairman; County Court Squire Bill Holliman, president; and Billy Mitchell, Hi Recording Company, treasurer.

In addition to Lackey and Mitchell, members of the commission are Stax President, Jim Stewart; James Etkin, Jr., vice president, Transmaximus Studios; Knox Phillips, vice president of Sam Phillips Recording Studios, Isaac Hayes, and Don Burt, co-owner of Mempro, Inc., and the current president of the board of directors of Memphis Music, Inc., to be rotated each year.

Additional members of the commission are Memphis City Councilman.

_exempted p. 12

FRONT COVER:

Fantasy Buys Milestone Rights

BERKLEY — Fantasy Records has acquired most of U.S. and Canadian rights to the Milestone catalog for $250,000.

Milestone records artists under sub-license, from Locel, a Belgian conglomerate, which has purchased the label. Fantasy will take over the production, packaging and distribution of Milestone in the U.S. and Canada immediately, according to a joint announcement by Saul Zaentz, president of Fantasy, and Herman Gimbel, president of Audio Fidelity (of which Milestone became a division in 1970).

"It is our intention to continue the aggressive development of Milestone with new recordings by established and new artists, while at the same time maintaining the catalog," said Zaentz.

The two artists acquired by Fantasy are Blind Lemon Jefferson and Blind Lemon Henry, "We Wish You a Merry Christmas.

Waxie Maxie's 37th Year Is Retailer's Best

WASHINGTON, D.C. — During the 37th year of operation, Waxie Maxie's has experienced the largest growth in sales and earnings in the history of the chain, according to Mr. Maxie, who has earned $2 per share on sales of $2,800,000, which is 20% higher compared to $2 per share (reverse) in the preceding year.

Top albums for the year ended July 31, 1971, included

Diamond, John
Bow MCA Records

UNIVERSAL CITY — MCA Records is introducing its new MCA label with the release of the new Waxie Maxie's "Top 40"

Diamond, John
Bow MCA Records

ADL Award: Joe Smith

NEW YORK — Joe Smith, president of Warner Bros./Reprise Records, will receive the Anti-Defamation League Human Relations Award at tonight's madison Square Garden Gala to be held at Madison Square Garden.

The concert will feature top recording artists and will be broadcast live on CBS. The award will be presented to Smith in recognition of his work in the recording industry and his support of the ADL's Human Relations Award.

Simon Schmidt's
New Post At CBS Int'l

See Int'l News

Cash Box — December 2, 1972

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Cash Box — December 2, 1972
Bobby Darin sings "Happy" (The Love Theme from Lady Sings The Blues)

Music by Michel LeGrand
Lyrics by Smokey Robinson
Produced by Bob Crewe

Four of music's most important personalities combine their talents to create one of the year's most important singles—from one of the year's most important motion pictures. Listen.

Listen to what's happening at Motown. You'll hear the times change.
Goody 9 Mos.: Higher Sales, Profit Loss

NEW YORK—Sam Goody, Inc. has reported results for the nine months ended Sept. 30.

Sam Goody, president, said that sales for the nine months ended Sept. 30, increased to $19,362,571 compared with $17,661,129 for the year earlier period. There was a loss of $9,455, or 1¼c per share for the current period, compared with the loss of $253,509, or 3¢ per share for the same period a year earlier.

Goody noted that the loss for the nine months is attributed to the opening of five new stores in the third quarter of the year, which decreased the sales margin of the company. The company is currently operating 28 stores in the mid-Atlantic states.

Letter To Editor

Right on! This week’s Cash Box editorial ("The Liner Note Vacuum") commenting on the absence of liner notes evidence during live shows is a valid commentary. With so many manufacturers wondering how to launch a new album, it seems a shame that the potential consumer is given so little information.

There is a root cause, though. As one who spent a number of years with a vinyl producer, I have endless hours of discussion with countless new artists and writers scoring of liner notes — not from the manufacturer, but from the artist and/or producer. As the industry passed into the era of the self-contained artist, the independent artists produced in the post-Beatle period, more and more “independence” was asserted by these people. So called artistic or artistic concerns took precedence over marketing considerations and the new breed of music makers said “the music speaks for itself” — what’s in the grooves is our statement. Unless you have three spare hours to go his ‘message’ because they weren’t sufficiently motivated by the writing process.

The information provided by jazz authorities such as Feather, Gleason, Gilstrap, Lippman, Lott and the like, in an anthology of the period and the music. Unless one saves random in-depth reviews, there is no registry. For those who already have records, there is no archive for this period.

With everyone in the industry complaining, though, will they ever really go forward into the past in search of good old days?

Marty Hoffman

Cash Box — December 2, 1972

London's Year-End LP Product

NEW YORK—London Records has a final, year-end LP release of product, headed by the second album by Gilbert O'Sullivan, according to Herb Goldfarb, vice president, marketing and sales.

Already well on its way to a record-breaking Oct. Nov. Dec. quarter, the company will release within the next two weeks, seven new albums covering such diverse repertoire areas as pop, jazz and classical.

The O'Sullivan LP, titled "Back to Front," includes the artist's self-titled single hit, "Long Haired Lover From Liverpool." The LP, produced by Mike Curb and Don Costa, with arrangements by Costa, features songs such as "Little Girls Are Fun," "Let Me Be Your Teddy Bear," "Mother of Mine" and "Rubber Band.""}

Columbia Re-Inks Beautiful Day

NEW YORK—Columbia Records has announced the re-signing of It's A Beautiful Day to the label, following a five-year recording contract on which the group was managed by manager Mike Japounoski and attorney Stan Friedman.

The band is currently recording their fifth LP for the Columbia label with January as a possible release date. Their previous album, "Beautiful Day," was released to open Chicago's revamped Kinetic Playground with Yaco on cymbal and newly signed San Diego alto saxophonist John "Mr. Tuba" Eccles.

Closing on the album is entitled "It's A Beautiful Day At Carnegie Hall.""}
WARNERS SETS REGIONAL MKTING MGRS

HOLLYWOOD—In an unprecedented marketing move, Warner Bros. Records has appointed nine regional marketing managers who will coordinate and direct all sales and motivational efforts regionally for Warner Bros., Capitol, Bearsville and Chrysalis products distributed locally through the WEA Distribution System. These managers will report directly to Ross Brierly, Don Sullivan or Russ Thyret in the home office in Burbank.

The new regional marketing managers for Warner Bros. are Al Frontera in Cleveland, Ray Milanese in Chicago, Don McGregor in Dallas, Gary Davis in San Francisco and Alain Mink in Los Angeles.

CRAWFORD NAMES FINE PROMO VP

LOS ANGELES—Jay Lasker, president of ABC/Dunhill Records, has announced the opening of a new office in Atlanta at 1431 South Industrial Drive, N.W. It will be headed by Oliver Crawford, who will be involved in a full scope of activities from the acquisition of new artists and writers to production and promotion of new and currently signed artists.

The basic reason for the creation of this office," stated Crawford, "is to give artists and writers, primarily, although not exclusively, in the rhythm and blues field, a shot at a major recording company in the South."

Recording of artists and writers signed to ABC/Dunhill Records in Atlanta will be done at Muscle Shocks Sound Studios in Alabama, as well as at independent studios in Philadelphia and Detroit when called for, reported Crawford.

Announcement of the new Atlanta office is part of ABC/Dunhill's continuing expansion into the r&b market (recent signings include the Four Tops, recently announced). It also follows closely the creation of a Nashville office by the addition of Cartwheel Records in Nashville.

PACESETTER—Stax's chairman of the board, Al Bell, was a recent recipient of the National Pacesetter Award. The award presentation, sponsored by the U.S. Department of Commerce and Office Of Minority Business Enterprise, was held at the International Club in Washington, D.C. L.R.: Stax's corporate manager John Smith (who accepted the award on behalf of Bell), secretary of commerce, Shorna Phillips, and Arthur F. Sampson (GSA).

FINDLATER HEADS DISCO-VISION FOR MCA

UNIVERSAL CITY—John W. Findlater has been appointed president of MCA Disco-Vision, Inc., by Lew R. Wasserman, president and chief executive officer of MCA, Inc.

A long-time senior officer and vice president of MCA, Inc., Findlater has functioned in a wide range of high-level administrative affairs, including the company as general counsel during its many years as a talent agency. In his new position, he will direct activities connected with the MCA Disco-Vision (color video disc) system, which will be demonstrated publicly for the first time on Dec. 12 before invited audiences of press and entertainment industry executives.

MCA Disco-Vision is a MCA company specializing in the development and entertainment of a new technology that will enable artists and writers to market their original musical compositions and video images to the American public through a variety of media.

The Dec. 12 demonstrations are designed as a progress report on the company's research and development of the video disc and not a consumer introduction.

JONAS OPENS MFR

HOLLYWOOD—Jonas Music Co., a music placement firm, has started in Hollywood, under the aegis of Jonas Hardy.

The company places songs for established and unknown songwriters and works with publishing companies as well. It not only selects potential hit songs, but secures top, established groups to record them.

Among these are "Joy to the World," "Never Been to Spain" and "Pieces of April" recorded by Three Dog Night, as well as "Snow Blind Friend" recorded by Steppenwolf, "Alligator" recorded by Rod Poster and Ralph J. R. Poster Associates in Beverly Hills, Calif., and his music firm a "throwback to the old Tin Pan Alley Days."

They encourage artists to approach them for material, and make every effort to get clients' music exposed.

Hardy, who has worked with various recording groups, checks previously overlooked material, and is bringing "an honest, personalized service," he said.

Meisel into Indie Promo

NEW YORK—Lennie Meisel, vet promoter, has rejoined Mushroom Music's indie promo office in New York. He is located through Raydel, 311 West 43rd St., in New York. He can be reached there at (212) 586-5370 or at (212) GL 4-7149.

4TH HARMONY HUT OPENS IN 4 MOS.

LANCASTER PA. Schwartz Brothers, Inc. officially here last week (21) opened a giant 6,400 square foot music center in Park City Mall (Lancaster, Pa.). It is the fourth Harmony Hut to open in four months.

Once the nation's largest enclosed shopping center with 166 stores including four department stores, it is now a 8,000 auto mobiles. An average of more than 200,000 people have shopped in the mall each week.

According to James Schwartz president, "this music business is one of the booming areas in retailing and there is an ever growing number of products for the public to choose from. It's a trend we have taken our music merchandising know-how operations and put it to work successfully in our own large, full line music store. They are answering consumer demand for one-stop shopping with all their music needs and at the same time providing Schwartz Brothers with a strong profitable division."

The company, which operates the world's largest music store in Willowbrook Shopping Center Wayne, N.J., this month released its first Harmon y Hut, a 500 square foot unit in College Park Md. with 2,700 square foot unit in Seven Corners Shopping Park City, Calif., and a 4,500 square foot unit in Manassas Mall Shopping Center, Manassas, Va.

Schwartz Brothers, Inc. recently reported record sales of $13,390,405 for the first time in its history and plans to open in 1972 with $15,467,794 a year earlier.

HIS OWN MAN—Songwriter-guitarist Jesse Ed Davis signs Epic record contract. Davis, who started his career with Schwartz Brothers, Inc. (MSR, MCA branch) as vice president of the label, has become his own man. He will produce his own next album, "Bangla Desh concert and film. His first solo LP from the Epic label is currently in the planning stages.
"THE BEST OF THE BYRDS."
WATCH IT BECOME THE SECOND BIGGEST BYRDS ALBUM IN HISTORY.

Here's the follow-up to one of the most successful "Greatest Hits" albums in rock history. "The Best of The Byrds": including every AM and FM favorite from the past few years.

ON COLUMBIA RECORDS AND TAPES
Grammy Awards Entries Screened

NEW YORK—Dozens of the recording field’s producers, musicians, arrangers, composers, record company execs, reviewers, authors and trade personalities were in New York’s Essex House on Nov. 9 for the annual screening of entries for this year’s Grammy Awards competition. The purpose of the Academy’s (NARAS) annual event was to insure proper category placement for recommendations submitted by members and companies and also to screen out duplicates. Throughout the morning, separate committees met to rule on the entries in their specific fields, occasionally huddling with other committees to discuss duplicate entries. In the afternoon, the various committees combine forces to solve all remaining category problems and also to review all entries for the Best New Artist category.

The pop, rock and folk committee meeting was supervised by Atlantic’s Bill Lowery, assisted by Mary Telleen, P.J. O’Connell of San Francisco, Bill Paxton of Capitol, and Melvin Leon of Atlantic. The trades were represented by Rob Adela of Cash Box, Mike Signman of Record World and Sam Sutherland of Billboard. Nancy Eichler sat in for Record World. Columbia and RCA sent out Mickey Epstein and Bruce Summerfield, respectively.


Musicologist David Hall again chaired the committee screening, sided expertly by Down Beat’s Jim Frey, Scott Manpe of Philips and Alan Freed of New World. Who once more this year, author and teacher of phonetics and historian Ray Kennedy reviewed all the entries on the Ethnic/Traditional category.

BIG BYRD—UA biggies congratulate Blue Note Records’ Donald Byrd upon his beautiful engagement at “The Lighthouse,” west coast jazz mecca in Hermosa Beach just outside of Los Angeles. Left to right are Pat Cronin, Al Endo, vice president and treasurer of the Byrd Company, Byrd, and Mark Levinson, vice president of United Artists Records.

3rd Child For Neil Bogarts

NEW YORK—Brad Bogart is the name of Neil and Nina Bogart’s third child. Nina, who is 5 months pregnant, told the press that the couple also has a girl, Jill, and a boy, Timothy.

SLEEPER SIGNS—Greene Mountain Record president Charles Green right has signed Mississippi singer/composer Jeremiah (“The Sleeper”) Griffith middle to an exclusive, long-term recording and publishing contract. Management consultant Tony Rico left, looks on. The Sleeper’s single, “Four Died Beans (From The Lord Above)” will be the label’s first release, slated for early January.

Sea Cruise To St. Louis

ST. LOUIS—Ken Keene has moved his central base of operation to this city after a tenure in New Orleans and Nashville. The company has retained its representation in those two key cities, while the new headquarters is more centrally located. The move involves Sea Cruise Productions and Brunswick Music Unlimited and their affiliated companies.

Ken Keene is personal manager of such established artists as Frankie Ford, Robert Parker, Apocalypse, and Billie Joe Doneven. Ford is a partner in the firms; it was for his million-seller disc of “Sha-la-la-la-la-las” that they derived the name of the production company.

Ford has just been signed to a recording agreement with Cinnamon Records, which is headed by Johnny Morris. The label’s first sessions with 5 Douglas Sets Released By UA

HOLLYWOOD—Five more LP’s from the Douglas Collection series of albums produced and arranged by United Artists Records. Among the artists featured are the Dukes and the UA quintet are Bill Evans and Jim Hall (“Undercurrent”). Herbie Mann (“Brazil Blues”), Charlie Mingus (“Wonderland”), Kenny Dorham (“Shadow”), and Betty Carter (“Inside Betty Carter”). Previously, another five collections had been issued in early October. These were Billie Holiday’s “Lady Love,” Art Blakey’s “Three Blind Mice,” John Coltrane’s “Coltrane Time,” King Pleasure’s “Moody’s Mood For Love,” and “Snoopy Jangle” which combined the talents of Duke Ellington, Charlie Mingus, and Max Roach.

The Douglas Collection consists of a series of recordings originally produced by Douglas in 1962 for the label.

Five To Serve Music Conference

HOLLYWOOD—the group Chicago, Henry Mancini, Benny Goodman, Tony Bennett, and Ray Manzarek have been invited to serve on the Special Advisory Council of the American Music Conference, a non-profit organization representing all segments of music, as a way to instill within young and old the desire to become involved with and understand music.

Ford have been completed and released. The release of “I’m Proud of What I Am” is scheduled for immediate release. George Cooper III of Country Collage has been retained to handle national promotion for UA’s records.

On the international scene, Keene has leased a major to Norman Felts of Southern Sound Records in London. The single, “Tongue Tied Jill” b/w “Sail Away” has already been released in Sweden, Germany, and England. The sides have never been released in the United States or Canada.

Apocalypse will be returning to the studio next month to record their next single. Keene is also currently negotiating for a tour of England for Robert Parker who has toured there twice before. He has had several hit records there, including his “Barefootin’” for which he received a gold record. Parker is also an instrumentalist; his saxophone has been heard on countless hit records including “Rockin’ Pneumonia” and the later “We’re Gonna Fly” written and recorded originally by Honey Smitty and “Sea Cruise” by Frankie Ford.

For desig copies, and additional information about any of the Ken Keene artists, contact Sea Cruise Records, 3801 West Florissant Ave., St. Louis, Missouri 63105. Phone 314/885-0714.

Paul Williams In Mini-Pilot

HOLLYWOOD—A “mini-pilot,” starring Paul Williams, was taped to test the waters while being peddled to networks and syndicators, the show starring singer-composer Williams was prepared and handled by Pierre Cosette and Jerry Frank and is being pitched in conjunction with Antony Mann “Stand Up and Cheer” show.

A nine-minute segment of William’s “How ’bout You” pilot was lifted and edited to “show a taste of the show” to his manager, Deeny Bod. The vignette shows Williams singing, and kidnaping a singing dog.

Pilot show is being offered as a late-night, prime-time TV vehicle, and is being pitched to recording artist is well known in that time slot, having guested many times on the “Tonight” show.

The segment was shot at KTLA studios in Hollywood, with John Moftitt directing from a script by Rod Warren and Ken Shapiro.

Starday-King Boot Promo

NEW YORK—Starday-King Records has launched a full-fledged boot promo, with its distributor promo men, involving a new album by Boot, record for record. Boot’s first album has been one of the most highly regarded (Junior Golden Eagle) with its initial shipment of “Boot” albums. As soon as a new album by Local 40, has been released on his local FM-Underground station, he will be featured on Starday-King’s boot, a band from the Tampa-St. Petersburg section of Florida, signed to Starday-King recording and progressive Agape label in mid 1972.

Chi War Fete

CHICAGO—A balsod of Chicago and Illinois state fairs, and small-town folk, people were taken out to the High Chaparral club here in town for the Thanksgiving Eve performance of War, highlighted by the group’s recording of a live album session to be released in the near future by United Artists Records.

Label’s Marty Cerf came in from Los Angeles to join local representa- tion, is a personal friend of Ernie Jones and Hilary Johnson in hosting the event.

The entire program was aired live via radio station WYON, one of this year’s new stations, and handled by the station’s program director E. Rodney Jones.

Music Etc.’s 4th

OKLAHOMA CITY—Music Etc. has opened its fourth store in Oklahoma. The new store carries discount records and tapes, as well as a wide selec- tion of auto and home stereo components.

The new location at Quail Plaza will be holding its grand opening through Jan. 9. Pat Burtman is manager. The large tape and record re- tailer has opened three other locations in Oklahoma.

Memphis Comm. (Cont’d from p. 7)

Gwen Awumey, City Councilman Jack McNeil and Phillip Perel, Shelby County Court Squires William Farris, Walter Bailey, Jr., and Joe Cooper. The meeting is being held by the Tennessee Commerce is represented by Chairman President Frank M. Norfleet; Thomas Barlow, Municipal Judge; and Norfleet Turner, Data Communications.

The commission’s next meeting will be held Thursday night, Dec. 7, at which time additional Memphians will be appointed to at large positions and the commission’s executive committee will be completed.

Cash Box — December 2, 1972

www.americanradiohistory.com
The fifth album by Bread.
Includes their recent smash singles "Guitar Man" (EK-45803) and "Sweet Surrender" (EK-45818) and . . . .

Produced & Arranged by David Gates
Associate Producer James Griffin

They can make you love, they can make you cry.
Fantasy 9418

Creedence Clearwater Revival.  
The originals.  
All Gold, all over 1 Million units in sales.  
All from the original masters.

Proud Mary  
Down On The Corner  
Bad Moon Rising  
I Heard It Through The Grapevine

The Midnight Special  
Have You Ever Seen The Rain?  
Born On The Bayou  
Suzie Q

On Fantasy Records  
and Tapes  
Tapes distributed by GRT
Motown presents the winners:
1972 Image Awards

“Lady Sings The Blues”—Best Picture
Diana Ross—Best Actress
Billy Dee Williams—Best Actor
Stevie Wonder—Record Producer of The Year
Nick Ashford & Valerie Simpson—Best Songwriter/Composer
The Supremes—Best Female Vocal Group of The Year
The Jackson 5—Best Male Vocal Group of The Year
The Temptations, “All Directions”—Best Album of The Year
Wallace Terry, “Guess Who’s Coming Home”—Best Spoken Word Album of The Year

Listen to what’s happening at Motown.
You’ll hear the times change.
Motown presents the winners: The best from the best.

Wallace Terry, "Guess Who's Coming Home"—A masterpiece of record documentary. Listen, and you'll understand.

The Temptations, "All Directions"—What can you say about the Best Album of The Year? Except that it contains their million-selling single, "Papa Was a Rolling Stone".

"Lady Sings The Blues"—Original Motion Picture Soundtrack Album. Great dramatic moments from Diana Ross' award-winning performance, as well as her long-awaited vocal interpretations of many Billie Holiday classics. A beautiful two-record set, including a full-color eight page souvenir booklet.

The Jackson 5, "Lookin' Through The Window"—Their latest and best. Also, listen to their newest single, "Corner of The Sky", from "Pippin".

Valerie Simpson, "Valerie Simpson"—The award-winning songs of Nick Ashford and Valerie Simpson, sung as only Valerie can sing them.

The Supremes, "The Supremes, Arranged and Produced by Jimmy Webb"—The best are, as always, Supreme in their newest album, which includes their exciting new single, "I Guess I'll Miss The Man", from the hit Broadway musical, "Pippin".

Stevie Wonder, "Talking Book"—Stevie Wonder's award-winning production is only part of this unique package. Listen to "Superstition", his chart-climbing single.

Listen to what's happening at Motown. You'll hear the times change.
Mayor Alioto Lends Support To Gavin Conference; Rap Session Panels Set

SAN FRANCISCO — Mayor Joseph L. Alioto has declared the November 30-Dec. 2 conference on "Radio Programming Conference Days here, in conjunction with the annual conference of the National Association of Broadcasters.

Alioto observes, "The unique service with Bill Gavin now so painfully renders to the radio industry has brought him the high esteem of the record industry and of those in radio, anyone who functions as a leader in the betterment of radio programming is indeed a valuable citizen."

The three-day, non-profit Conference opens Thursday morning (Nov. 19 with a keynote address by Mr. Buckminster Fuller. Federal Communications Commissioner Charles E. Truax is also scheduled to make a major presentation, on Friday morning (Nov. 21) while other will feature panels reviewing various aspects of contemporary programming. "Rap Session," one of the few opportunities broadcasters have each year to get together in a non-formal setting, will remain a major feature of the conference. Formats get their own special session on Friday afternoon (Nov. 19), with five panels running simultaneously on an informal, unstructured basis.

Each will present a group of qualified participants at the head table, including moderators: Non-Rock panel: Tom Donahue, KKS-F, San Francisco; Top 40 — George Wilson, Bartell Broadcasting; Pop/Folk Brian Stone, WMEX; Tom Donahue, KKS-F, San Francisco; R&B — Leon Barrow, Tobacco Atlantic Radio, Boston; Tom Allen, WIL, St. Louis.

The Alioto Rap Session will feature air personalities at a Saturday morning session (Dec. 2) when Conference delegates provided opportunities to be heard and evaluate leading performers from various formats. This session will be helmed by programming consultant Paul Drew.

WAR COMES TO THE CITY OF BROTHERLY LOVE — In conjunction with their recent concert appearance at Philadelphia's Spectrum and the release of their new LP, "The World Is A Ghetto," members of United Artists' group War visited with WDAS-FM personalities. Left to right (standing): Otto Kernshaw (WDAS security), Larry Cohen (UA east coast director), Clyde Bradshaw (UA west coast representative), Entercom-WDAS-FM, Dana Dee Allen, B. D. Dickerson, (kneeling) Steve Epstein (UA promo, Phila.), Harold Brown and Howard Scott.

J. Denver In TV 'Big Horn' Spec

NEW YORK — Jerry Weintraub and Son of Las Vegas have announced that John Denver will star in a 20-hour documentary special entitled "Big Horn," scheduled for airing in mid-January.

The special will consist of footage of the big horn ram in America and Canada. It will be shown nationally on Hughes' Network as the first television special this season in General Electric's Monogram Series.

Denver's concern for land and animal life in western America is long standing. Last April he headlined a third benefit concert for the Environmental Task Force, an ecological organization in Aspen, Colorado.

Salvation On Metro TV Series

HOLLYWOOD — Though their first album on Elektra Records has just been released, Sweet Salvation, the company's new vocal and instrumental sextet, has been tapped for several segments of Metromedia's "Superstar" series, now set for debut, Jan. 6, 1973. Brian Riddle and Kip Wallock are the guitarists.

The show, featuring interviews as well as music, runs a half hour and will air on 100 stations (6:30 on the east coast and 7:30 on the west). Others set for the series are the Persuasions, Sha Na Na, Cholmune and Tower of Power.

STATION BREAKS:

And The Contests Just Keep On Comin' Department: WDWD is currently high on "The Last Contest." The initial kick-off ad read "CLIF Bar Offers A Free Cruise To The Bahamas For You, And 50 Friends, or A Band of Rock and Rollers who never had a chance to crack the N.M.I. contest." The show has covered nationwide, and is being re-broadcast with the FM rockers outpacing its closest competition by almost 2 to 1. The entire staff (and the city of Philadelphia) has much to be proud of.

Metromedia's country outlet in LA, KLAC begins polling for their second annual Country Music Awards. The listeners, not the industry, determine winners in the various categories, and the results are set to be announced New Year's Day. Last year, 15,000 votes were received from Bakersfield to the Mexican border. WMMS and Cleveland Recording will team up to showcase (on the air) national talent as it comes through the area. The studios have been rescheduled for several gold Grand Funk albums as well as product from The Jams Gang, Glass Harp, Brownsville Station and Bloodrock. The station plans to stage a "Q42" year with a "four hour of commercial free radio," each hour will be devoted to one artist (Leon Russell, Elton John and more) with David Bowie stars of "Bowie's Blues" on the other for the bunching hit, WJWD's morning man, Gary Russell explained that the title of the new Cat Stevens LP, "Catch Bull At Four," probably came out of an early morning rap session with "Mr. Robert adel.

WMMF's Prisoner Request Night came off well. So have the ratings. The July-Sept. buck peak shows the station ranking 20th for adults 18-34 (31-F, average 4 hr.,) as pd Jerry Stevens puts it, "rightfully we belong with the FM rockers outpacing their closest competition by almost 2 to 1. The entire staff (and the city of Philadelphia) has much to be proud of.

All communications in located at 7 East 31st Street. In addition to London Wavelength, parent firm ASI Communications and McGovern Guild Radio (a major national radio sales concern) and owns and operates several radio and television stations.

"...fine LP filled with strong MOR material sure to receive much airplay and sales... marks Myrrh Records entry into the pop field."

- Billboard

Anita Bryant

...Naturally

Alone Again (Naturally)

Lean on Me

Day by Day

Fire and Rain

Medley:

Mighty Clouds of Joy

Ain’t Your Hand in the Hand

Joy to the World

What are You Doing the Rest of Your Life?

That’s the Way I Always Heard it Should Be

The First Time Ever (I Saw Your Face)

You’ve Got a Friend

We’ve Only Just Begun

Distributed Exclusively by

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MYRRH RECORDS BOX 1790. WACO, TEXAS 76703

myrrh
MCA Records, Inc. announces
MCA Records. A new label
from the end of the rainbow.
MCA Records. An old name
for the best in entertainment.
A new name for a label with
the best. MCA Records.
A premium label. A *gold* label.
MCA Records. With Decca,
Uni, and Kapp. New gold.
Where the rainbow ends.
MCA Records presents its first single: Elton John's "Crocodile Rock". He introduced it on his recent concert tour and now it's a smashing new single. Good as gold from the end of the rainbow.
1. You're So Vain—Carly Simon—Elektra
2. Crocodile Rock—Elton John—Uni
3. Living In The Past—Jethro Tull—Chrysalis
4. Super Fly—Curtis Mayfield—Custom
5. Sitting—Cat Stevens—A&M
6. Don't Let Me Be Lonely—James Taylor—W.B.
7. Separate Ways—Elvis Presley—RCA
8. Alive—Bee Gees—Atco
9. Been To Canaan—Carole King—Ode
10. Superstition—Stevie Wonder—Tamla
11. Corner Of The Sky—Jackson 5—Motown
12. Funny Face—Donna Fargo—Dot
13. Your Mama Don't Dance—Loggins & Messina—Columbia
15. Long Dark Road—Holies—Epic
16. Why Can't We Live Together—Timmy Thomas—Glades
17. Smoke Gets In Your Eyes—Blue Haze—A&M
18. The Relay—Decca
20. Keeper Of The Castle—4 Tops—Downhill
21. Do It Again—Steeley Dan—ABC
22. 992 Arguments—O'Jays—Phila. INT'L
23. I'm Just A Singer In A Rock & Roll Band—Noody Blues—Threshold
24. Me & Mrs. Jones—Billy Paul—Phil.
25. Looking Through The Eyes Of Love—Partridge Family—Bell

Looking Ahead

101 Hey Mister (Racer Music—ASCAP)
102 Angel Of The Morning (Blackwood Music—BMI)
103 I Can't Stand To See You Cry (Jabate—ASCAP)
104 Wild Honey (Columbia Music—BMI)
105 America (Clectric Corp.—BMI)
106 Melaine Makes Me Smile (January Music—BMI)
107 One Way Out (Wren Music—BMI)
108 The Jean Genie (Columbia Music—BMI)
109 Latin Boogalo (Gerrard Music—BMI)
110 I Got So Much Trouble In My Mind (McIntosh Alice—BMI)
111 Didn't We (Mel-Musick—ASCAP)
112 American (Kitty Hawk Music—ASCAP)
113 I Just Wanna Make Love To You (Ace Music—BMI)

Vital Statistics

273 Let Us Love (3:34)
Bill Withers—Taylor—287 (Dir. Bududda)
2:58 Buddah, 457 Seventh Ave., N.Y.C.
PROD: Bill Withers, J. Jackson, J. showroom, M.
Deborah & B. Blackman
RIP: Premier Music Corp.—BMI
140 Street Blvd., Hollywood, Calif, 90238
WRITERS: John Denver & Mike Taylor
FLP: John Denver
122 The Weekend (2:19)
Randy Mountain High (4:39)
John Denver—RCA—209
122 Avenue of Americas, N.Y.C.
PROD: William Olman
RIP: RCA
2:46 Sony Music
WRITERS: John Denver & Mike Taylor
FLP: John Denver & Harry Kesow & Mike Taylor
122 You're So Vital (4:35)
Carl Simon—Emarcy—5524
RIP: Richard Perry
2:56 F.S.A.
WRITERS: John Denver & Mike Taylor
FLP: John Denver
108 I'm So Vain (4:35)
Carly Simon—Elektra—284
RIP: Vanguard
2:56 Main Ave., N.Y.C.
WRITERS: Carly Simon
FLP: His Friends Are More Than Kind Of Robin
117 Woman To Woman (4:13)
Joe Cocker—A&M—110
RIP: Nigel Thomas for Tomato's Point's
2:56 Main Ave., N.Y.C.
WRITERS: Joe Cocker
FLP: John Denver & Chris Stainton
122 Trouble In My Home (3:31)
Joe Simon—Spring—110
2:56 Main Ave., N.Y.C.
WRITERS: Joe Simon & Reeloff Gerald
FLP: I Found My Dad

Cash Box — December 2, 1972
CARLY SIMON

NO SECRETS

Includes Carly's new single
You're So Vain  EF-45824
Produced by Richard Perry
Mercury Pacts Fire And Rain

CHICAGO — Through a deal with Joe Saraceno of Dana Music Co., producer of Johnny Rivers, the Ventures and Sonny and Cher, Mercury Records has signed Fire and Rain to an exclusive, long-term recording contract, according to Irving H. Steinberg, president.

Fire and Rain, consisting of Manny Fiser and Patti McCarron, have been performing in and around the Los Angeles area since 1970. The duo was brought to the label through the efforts of Saraceno and Benny Rosenberg, Mercury west coast a&r. Saraceno also produced the debut album, set for Dec. 15 release.

C.A.M.—U.S.A.’s New Product

NEW YORK — Vittorio Benedetto and Jimmy Lenner of C.A.M.-U.S.A. report their publishing/production schedule for the month of November. The new Lighthouse single and LP, both produced by Jimmy Lenner and entitled “Signy Days” have been released by Evolution (Stereo Dimension). Raspberries (also produced by Lenner) have received their first gold single award for “Go All The Way,” and a gold LP is being reserved for present commitments. C.A.M.’s LP “Fresh Raspberries” has just been shipped. The group’s new single is “I Wanna Be With You.” Bang’s new Capital album, “Mother/Now To The King” is set to ship shortly.

On C.A.M.’s publishing front, the original report the cancellation of the score for the new Dustin Hoffman feature film “Alturo, Alfredo.” C.A.M. also published most of the material on the new Paul Winter Consort Rite LP “Earth.”

RCA Signs Ide of March

NEW YORK — The Ide of March has signed an exclusive recording contract with RCA Records. The announcement was made by Don Burkhard, division vice president of a&r.

The group’s first RCA single, “Mother America,” has just been released, and their album, “World War” is being rushed out this month.

Phil Baxter Dies

DALLAS — Phil Baxter, 76, whose tunes were widely recorded, died in a nursing home here last week (21). His best known song was “I’m A Ding Dong Daddy from Dumas.” His works were handled by Ted Weinman of Vanguard, Bing Crosby, Fats Waller and Louis Armstrong.

HONOR THE KING — Norman A. Carlson, director of the Federal Bureau of Prisons, presented plaques to B.B. King, Co-Administrator of FAIRR, at the Atlanta Federal Penitentiary on Nov. 6. Standing left to right: Carlson; King; Wayne Smith, executive director of the foundation for the advancement of inmate rehabilitation & recreation (FAIRR); and James Henderson, Warden.
Score with Lettermen and their new Capitol album/single - Spin Away.
AFM Provides Free Yule Phones For Servicemen

NEW YORK — For the fifth consecutive year, the American Federation of Musicians will pick up the phone bills for Christmas phone calls made by overseas servicemen and women to their homes. Hal C. Davis, international president of the AFM, announced that the musicians' union would pay for phone calls which are made abroad from U.S. servicemen and women during the three-day period from Dec. 24 to 26. Specific instructions for placing calls follow this release.

The calls are transmitted from overseas by the Military Affiliate Radio Service (MARS) to a HAM radio station in Mansfield, Ohio, manned by Robert Altomonte, president of the Federation's Local 159. From Mansfield the calls are sent through regular telephone lines to the serviceman's home. It is this phase of the operation for which the AFM pays the charges.

In past years the majority of calls have been made from Vietnam, but service personnel have called home from such faraway places as Korea, Ethiopia, Japan, Okinawa and the Canal Zone. It has become a tradition for them in Antarctica to use the AFM's facilities, and servicemen on various islands in the Caribbean are especially grateful for the accommodations because that island has no telephone connection with the mainland. Other calls have been placed from hospital ships in the South Pacific and planes in flight over the Atlantic Ocean.

Bob Altomonte has been a HAM Radio Operator for many years. He first became interested in helping service personnel contact their families when he was assigned to a MARS Operation while serving in the U.S. Navy. Since returning to civilian life he has helped literally thousands of GI's to make telephone contact with their loved ones. The service which he and hundreds of other HAM Operators perform goes on throughout the year.

More Garden Gold

NEW YORK — Another Evening Of Songs From Garden has been selected as one of four representatives from the world of professional musicians to serve on the special advisory council of the American Music Conference. Each of the four artists are Doc Severinson, Henry Mancini, Benny Goodman, and Arthur Fiedler.

The American Music Conference is a non-profit organization representing all segments of music. The goal of the AMC is to instill within young and old the desire to become involved with and understand music.

Chicago's initial involvement with the American Music Conference was this June, when the group recorded a series of public service announcements as a part of the AMC's successful campaign to raise funds for music education in the Chicago public schools.

‘Say When’
At Plaza 9

NEW YORK — Arnold Geland announces that Broadway's Anita Dari-

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Sixteen great musicians play twelve songs for one show on the second of December.

On December 2, '72 on WNEW-TV and simulcast on WNEW-FM from 7:00 to 8:00PM, Blood, Sweat, and Tears, Seals and Crofts, and McKendree Spring are together for the first installment of GENESIS. Just the beginning of using the television medium to enhance the presentation of major rock talent. Visually and audibly you’ll find GENESIS captures all the excitement of a live performance. Look for it in other Metromedia markets in succeeding weeks.

A Don Stump/Alan Niederman production
Directed by Rubin Shapiro

Available on
Columbia Records
and Tapes
KC-31780

Seals & Crofts
Summer Breeze
Warner Bros. album BS 2629

McKENDREE SPRING
Tracks
Decca DL-7-5385

www.americanradiohistory.com
**30 Win Trips In Chess/Janus' Chuck Berry Promo**

NEW YORK — The results of the largest and most extensive promotion using a single artist in the history of the record business, the Chuck Berry Month in October, has been announced by Chuck Berry’s manager-director, Steve Weintraub. Thirty distributors, salesmen, promotion men and personnel will combine all expense paid weekend in London over the next week. The event will be accompanied by several Chess/Janus executives.

The winning couples will fly to London on Nov. 22, stay at the British Museum Hotel, and return on the 26. Among the special activities planned for their guests by Chess/Janus are dinners at The Savoy, a sightseeing tour of London and a special concert at The Zoo, the day “Time and Time Again” starring Tom Courtney.

The winners are: Mr. & Mrs. Jim Yates of A & I District in Cincinnati; Mr. & Mrs. Howard Sing, Mr. & Mrs. Jerry Brenner, Mr. Bill Weinstroer and Mr. & Mrs. Jack Hightower, Mr. Mike Chadwick, Mr. & Mrs. Jack Weinstock, Mr. & Mrs. M. J. Weinstock and Mr. & Mrs. Jerry Weinstock.

**Victrix To Score 'Crazies'**

NEW YORK — Victrix Productions will enter the film scoring field via the independently produced picture "Crazies." Victrix will act as music director of the film, which is produced and directed by George Romano of the Latent Image, an east coast production company. Metz will compose the score and Jimmy Walker will do the arranging. The main theme music, "The Mule," will be sung in the picture by Beverly Bremers and Scopet, will release a record of the song. Victrix is an independent label and the film's music is an "In-Chamber" venture.

The deal was negotiated between Bob Breeden of Bremers & Jeffers, attorneys for Victrix and George Romano. The deal was announced by Victrix vice president Lew Felt. "The Crazies" is the first of three films which Victrix will score for the Latent Image.

**Weinstock inked for Coliseum date**

HOLLYWOOD — Veteran rock festival producer Bob Weinstock has been signed by executive producer Gary Blocksta as producer director of "Rock and Roll Concert and Festival" at the Los Angeles Coliseum on January 26.

Weinstock will be in charge of the entire production for coordinating all aspects of the six-hour concert, said Blocksta, president of the Los Angeles Coliseum. The Coliseum is sponsoring the event for the benefit of the Southern California Council of Free Clinics.

The event is the first such ever held in the Los Angeles Coliseum. The concert will be a blow out rock concert in Los Angeles since November 1967, the last concert, which was produced by Weinstock.

The seat-of-the-pants "Live at the Coliseum, or the greatest concert ever held by a radio station," Weinstock expects more than 100,000 people at the coliseum.

Cash Box — December 2, 1972
"WILLIE REMEMBERS..."

& you'll never forget

A New Album From

RARE EARTH

on RARE EARTH Records & Tapes

R543L

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www.americanradiohistory.com
The Elton John Show

CARNegie HALL, NY — Rock thea- tre that isn’t serious drag or ultra- violence? Yes, Elton John brought it to Carnegie. But we also thank the good Muse that there was some musical achievement on those business stages.

Let’s dispense with the obvious visual elements of the evening first. Elton sat on a back stage piano with out: a red, silver and blue Uncle Sam-type suit. Ex-Bonos “Legs” Larry Smith made two guest appearances. The first was an “Wedding Man,” kind of a limp-wristed Kaiser headed for the church on time. His/her train was supported by two militantly-dominated dancers. His second shot was in a trench coat, as he kicked “Singing In The Rain” with Elton, supported by eight chorus girls, a black-tie pianist and a chorus again. The rain was first flung about by a thrashes-gathered dancer, but by song’s end, it was coming down in tiny streams from above the lights. And of course, his/her own time, Elton kicked the stool back and played piano standing, crouching and jumping depending on the occasion.

Musically, Elton garners brushed silence or frenzied audience participation as much as the best his. He unveiled a number of new tunes from his upcoming LP, “Don’t Shoot Me, I’m Only The Piano Player.” The first was an acoustic intro into the early days of a dreamy nature with somewhat amorous, though poet lyrics. “Crocodile Rock,” his just-released single, took the pre-camp atk went down well. The closest thing to a blues he and the band ever did—Have Mercy On Me. This was a well-received “Rocket Man.”

The time change of the evening, however, was one of lowest jams on “Madman Across The Water” we’ve heard. The set which ran well over two hours, was spiced by “Your Song,” “Take Me To The Pilot” and the enormously well-received “Rocket Man.” Dee Murray, Nigel Olsen and the newest band member Davey Johnston (on guitar and mandolin) was very good. The set was eclectic.

The evening went by with melody, style and fervor.

English quintet opened the show. Their negative attitude about the audience and were a self-fulfilling prophecy.

Johnny Nash
Bitter End, NY — When this club goes for the black audience, they do it right. Nash has always been one of the best vocalists of merit, but his newfound front, Sons Of The Jungle, will truly cement his relationship with an audi- ence.

Something like a War with melo- don, Nash has always been one of the best vocalists of merit, but his newfound front, Sons Of The Jungle, will truly cement his relationship with an audi- ence.

Sons Of The Jungle, also known as Nash, was excellent. Nash hearkened to the musical styles of the night time, but never let his musical style take over. He was very good.

Johnny Nash’s version of “Legs” was excellent. The song was well-done, and Nash brought it off with his crooning style. He is a very good vocalist and has a wonderful style.

Hot Tuna
New Riders Wishbone Ash

Palo Alto, L.A. — An evening of incoherent music that had us on with the sound difficulties and poor, but the musicianship of the band was wonderful.

Hot Tuna brought the triple bill and turned in a less than satisfying performance. Of course, the Pallad- im didn’t help much. The music of Hot Tuna is better suited to smaller clubs where their sound style fully comes to the huge crowd. Hot Tuna is certainly capable of putting on a good show with the proper location, atmosphere, and audience.

The Palladium also had a large chockup to just one of those nights.

The New Riders of the Purple Suede were back in town for another fine set. Their vocal and instrumental work are the New Riders trademark, and this performance was no exception, proving again that they are there own strong band and not just an extension of another.

Britain’s Wishbone Ash encoun- tered some problems with their sound, it didn’t prove to be a terrible hir- drance.

As a total unit, Wishbone Ash keeps their feet tight, but allows ample freedom for instrumental creativity.

The 5th Dimension
Paul Williams

CARNegie HALL, NY — Individu- ally and collectively, the 5th Dimen- sion continue to improve in tech- nique, message, fineness and style.

Although it’s a group that makes a point with its message, the listener is conditioned to expect more from this group. The result is a more polished than ever. Drewed in striking, black, skin-tight costumes and with white sequeing the group wins over you with their dramatic showmanship, their ability to sing. Sold! “I Just Want To Cel- ebrate,” a plea to the public for the healing of their artist’s current heart attack, is a great event in their career. Their performance was punctuated with a spontaneous burst of applause.

The Pantanal, the late-night show, was as much a hit as their songs.

Musically, Elton garners brushed silence or frenzied audience participation as much as the best his. He unveiled a number of new tunes from his upcoming LP, “Don’t Shoot Me, I’m Only The Piano Player.” The first was an acoustic intro into the early days of a dreamy nature with somewhat amorous, though poet lyrics. “Crocodile Rock,” his just-released single, took the pre-camp atk went down well. The closest thing to a blues he and the band ever did—Have Mercy On Me. This was a well-received “Rocket Man.”

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English quintet opened the show. Their negative attitude about the audience and were a self-fulfilling prophecy.

Tom Rush
Lindisfarne

PHiLHARMONIC HALL, NY Columbia folkie Tom Rush, with that tender flint of a voice, played to an eager audience here. Appearing with bass (Wayne Leslee) drums (Brian Post) and long-time guitarist/friend Trevor Velich (the audience loves him almost as much as Rush), he proved himself still very much the master of his musical fate. Whatever the state of the relative popularity of acoustic rock, Rush and his group, Rush & Tom, command an enviable following.

He has only one “gimmick” per se— that’s his friggin-beat voice which he first curred on “I Will Follow You?” and which he also uses on his interpretation of Randy Newman’s “A Lover’s Prayer.” Aside from this enjoyable trickery, Tom gives it you plain, straightforward and strong. The group harmonies will vocally (as on “Merrimac County”) and apart from not playing upon this facet of their talents quite enough, his set was well-paced—full of slight variations in the time that brought him fame that won’t quit.

Elektra’s English quintet, Lindis- farne is not yet half the draw here they are in Merry Olde. They have three albums out (the latest, “Dingly Dell”), and of course, they did, four were taken from their first, “Slightly Out Of Tune.” For good reason. The LP still ranks with the finest ever recorded by any group, it’s a harder set to follow than when it’s your own.

Philly’s Cash Box, together and quite a few standing ova- tionary fans proved their worth to this side of the Atlantic.

Sha Na Na
The Persuasions

LOS ANGELES — The incredible Sha Na Na left nothing to be desired by their capacity audience at the Santa Monica Civic Auditorium Friday evening. The eleven polished showmen were total entertainment as they transported the enthusiastic fans back through the decade of Fifties with “Jailhouse Rock,” “Yakety Yak,” “Runaround Sue” and “Around The Clock.” Just when it seemed the enjoyment was over, the only vocal member of the group, he broke loose with “Great Balls Of Fire,” and the crowd started rocking in the aisles.

Seven standing ovations later, four encore requests, and there was no doubt that “Rock & Roll Is Here to Stay!” was one of the most exciting concerts of the year.

The Persuasions were at their best in a capella set including “Sincerely,” “Mr. Earl,” “Manny Homey” and their final song, “You Don’t Love Me (Just When You’re Not?).” What just what over 100 volunteers from the audience sang during the evening resulted, was unapologetically rising to their feet in a dancing burst of applause that lasted all...

Cash Box — December 2, 1972
And here's how. Lick salt off your hand. Drink the Cuervo Tequila straight. Then bite into a fresh lime.

Jose Cuervo is derived straight from the Mexican maguey plant. They don't ruin it with a lot of blending and tampering. It's straight, natural Tequila.

Sometimes for the sake of variety, I take my Jose Cuervo in a Tequila Sunrise. That's tequila and orange juice with a dash of grenadine. A great drink. In fact, I like it so much I named my album Tequila Sunrise.

But most of the time I just like to take it easy. With Jose Cuervo.

Try the Tequila Sunrise. Record or drink.
1 PAPA WAS A ROLLING STONE
Tupelo落户 (Geff 75242) 9
(Inst. Mottels) 8

2 IF YOU DON'T KNOW ME BY
Now Harold Melvin & Blue Notes (Phila. 11337) (CT/CS 31385) 154
BY NOW
(Inst. Mottels) 10

3 YOU OUGHT TO BE WITH
Green (Hi SHL 5133) (CT/CS 31380) 80
ME AT GREEN (Hi 2227) (Dist. London) 10

4 whistle rymes
Wright (Janus) 39

5 carlos santana & baddy live... me live (Columbia 3030) (CT/CS 31308) 80

6 the supremes
(Motown 5756) 10

7 foqhat
(Beatlesville Bk 2077) 106

8 understanding
(Columbia 3019) (CT/CS 31305) 83

9 the devine miss m
Bettye Muller (Atlantic 62728) (TP/CA 7238) 23

I love you more than you ever knew
Donny Hathaway (Atlantic 6923) 17

2 keeper of the castle
The Four Tops (Gtam 4240) 23

3 i got a bag of my own
James Brown (Pye 41530) 19

4 Freddie's dead
Curtis Mayfield (Atlantic 4776) 17

5 mama told me not to come
Wilson Pickett (2909) 20

6 woman don't go astray
King Floyd (Chess 2136) 13

7 stop doggin' me
Jersey Taylor (Stax 1642) 29

8 them from the men
Isaac Hayes (Enterprise 0058) 14

9 love Jones
Brighter Side of Darkness (Columbia 31373) 10

10 why can't we be lovers
Frankie Avalon (Tristar 9125) 15

11 superstition
Stevie Wonder (Tamla 54266) 31

12 one night affair
Berry Butler (Mercury 362) 29

13 use me
Bill Withers (Sussex 241) (Dist. Buddah) 43

14 a lonely man
Chess (Atlantic 55483) 28

15 i feel like i'm falling
Edwin Hawkins (Tamla 5422) 30

I just as long as we're in love
At Green (Hi 2227) (Dist. London) 10

2 hey mister
Ray Charles (ABC 11337) 32

3 superfly
Curtis Mayfield (Gtam 4776) (Dist. Buddah) 42

4 beggin' is hard to do
The Montclairs (Paula 376) 37

5 guilty
At Green (Gtam 47528) 25

6 off & on
Areosol (Atlantic 51085) 38

7 fool's paradise
Associated Artists (Atlantic 51085) 37

8 lovin' you, lovin' me
Gang Starr (Starr 5105) (Dist. MGM) 44

9 feel the need
Berry Butler (Columbia 31373) 10

10 trying to live my life
Otis Clay (Hi 2226) (Dist. London) 43

11 i'll be your shelter
Luther Ingram (Koko 2131) 15

12 how could you change in... in mind
Tyrese Davis (Brunswick 55483) 23

13 why can't we live together
Timmy Thomas (Gtam 47528) 30

14 the world is a... in mind
RCA Victor Artists (Atlantic 55483) 28

15 time
Jimmie Rixie (Atlantic 1620) 45

144 all time greatest hits
Bobby Vinton (Epic KEG 31487) 26

145 all in the family 2nd album
Original K. Cast (Tamla 5133) (CT/CS 31330) 28

146 all the young dudes
Nott the Hoolie (Columbia 31375) (CT/CS 31375) 108

147 slade live
(Slide) (Polydor 5508) 107

148 bulldog
(Doco B/B 75327) 149

149 i'll play the blues for you
Albert King (Stax STAX 309) 150

150 and i love you so
Shirley Bassey (United Artists 5643) 153

151 portrait of sammy davis jr.
(RCA SML 4592) 162

152 popcorn
Hot Butter (Mambo BSB 3242) (Dist. London) 163

153 people hold on... hold on
Miriam Reddy (Capitol ST 1108) (Dist. London) 155

154 can't you hear the song?
Wayne Newton (Columbia CO 1003) (B/PX CO 1003) 155

155 i am women
(Willie Nelson) 156

156 the best of the byrds greatest hits
(Columbia 31375) (CT/CS 31375) 156

157 charlie mccoY
Mount Kisco (RCA 31390) 157

158 batdorff & rodney
(Atlantic 5056) 163

159 man who sold the world
David Bowie (RCA LSP 4816) (PTL/PT) 201

160 johnny hartman today
(Percussion PLP 30) 161

161 the rowan bros.
(Columbia 31279) (CT/CS 31292) 154

162 the good things in life
Tony Bennett (MGM/REO 5088) 164

163 the joy heatherton album
(MGM 8488) 167

164 nature planned it
(Columbia 31375) (CT/CS 31375) 158

165 honky-tonk stardust cowboy
Jonathan Edwards (Atlantic 3632) 155
The most performed rhythm and blues songs in BMI repertoire for the period from July 1, 1970 to March 31, 1972:

Ain't a shame
Donnell Dunbar, Edythe Wayne
Gold Forever Music, Inc.

Ain't no sunshine
Bill Withers
Interior Music

Baby I need your loving
Eddie Holland, Lamont Dozier, Brian Holland
Stone Agate Music Division

Baby I'm yours
Van McCoy
Blackwood Music, Inc.

Ball of confusion (that's what the world is today)
Norman Whitfield, Barrett Strong
Stone Agate Music Division

Band of gold
Ronald Dunbar, Edythe Wayne
Gold Forever Music, Inc.

Be my baby
Phil Spector, Eline Greenwich, Jeff Barry
Hudston Bay Music Publishers
Mother Bertha, Inc.

Betcha by golly wow
Kenneth Gamble, Thom Bell, Jerry Butler
Pendulum Music Corp.

Bing the boys home
Angela Bond, Greg S. Perry, General Johnson
Gold Forever Music, Inc.

Can I get a witness
Eddie Holland, Brian Holland, Lamont Dozier
Stone Agate Music Division

Clean up woman
Clarence Reid, Willy Clarke
Shephard Publishing Co.

Deeper and deeper
Ronald Dunbar, Edythe Wayne, Norman Whitfield
Neargold Music, Inc.

Do right woman, do right man
Don Peete, Chinn Moman
Van McCoy Music Publishing Co.

(Studentin') on the dock of the bay
Otha Redding, Steve Cropper
East/Memphis Music Corp.

Don't knock my love
Willie Ficklen, B. Shapira
Eva Publishing Co., Inc.

Don't let that green grass fool you
Jerry Addis, Johnnie Ballon, Victor Drayton, Reginald Turner
Associated Music

Don't play that song (you lied)
Emmett Vernet, Betty Nelson
Hill and Range Songs, Inc.

Double lovin'
George H. Jackson, Charles M. Buckles
Fame Publishing Co.

Drowning in the sea of love
Kenneth Gumble, Leon Huff
Associated Music

Empty arms
Ivy Joe Hunter
Uptown Music Corp.

Endlessly
Clyde Orr, Bree Barnett
Vagula Music, Inc.

Everybody's everything
Gregg Rolie, Carlos Santana, Tyrone Moss, Michael Brown, Jr., Michael Shrieve
Dandelion Music Co.

Everybody's got the right to love
Vernon Stallman, Inc.

Everything is good about you
Banda Dean, Eddie Holland
Stone Agate Music Division

Evil ways
Clarence A. Henry
Family affair
Sly Stewart
Stone Flower Music

3-10-15-20-25-30 years of love
Walter Boyd, Archie Powell
Van McCoy Music

Funky nassau
Raphael Murwings, Tyrone Fragments
Shelby Publishing Co.

Funeral nassau Publishing Co.

Grandma's hands
Bill Withers
Interior Music

Groove me
King Floyd III
Ragtime Music Co.

Malice Music Co.

Groovy situation
Herman Davis, Russell Lewis
Cochard Music, Inc.

Patchouli Music

Guess who
J. B. Selvin, Jr., Ann Belvin
Michelle Publishing Co.

Gypsy woman
Curtis Mayfield
Curtton Publishing Co., Inc.

Have you seen her
Esquerencia, Barbara Acklin, Julie Brown Music, Inc.

Igotcha
Joe Tex
Tree Publishing Co., Inc.

I hear you knocking
Dave Barloweome, Pearl King
Travis Music Co.

I heard it through the grape
Barrett Strong, Norman Whitfield
Stone Agate Music Division

I love you for all seasons
Shela Young
Gold Forever Music, Inc.

I'm a shame
Lee Garrett, Synnly Wright, Steve Wunder
Stone Agate Music Division

I've found someone of my own
Frank Robinson
Run A Muck Music

Just my imagination (running away with me)
Barrett Strong, Herman Whitfield
Stone Agate Music Division

Let's stay together
Willie Mitchell, Al Green, Al Jackson, Jr.
JEC Publishing Corp.

Loveland
Don Trent, Charles W. Wright, James Lee, Barney Williams
Whitney Grant Productions

Warner-Tamdown
Publishing Corp.

Mr. big stuff
Joseph Broussard, Roland Williams, Caroll Washington
Malaco Music Co.

Mariah Carey

My cherie amour
Sylvia May, Henry Cadby, Steve Wunder
Stone Agate Music Division

Nathan Jones
Karen Waterfield, Leonard Carbon
Stone Agate Music Division

Never can say goodbye
Clint Davis
Remobile Music Co., Inc.

One bad apple don't spoil the whole bunch
George H. Jackson
Fame Publishing Co., Inc.

One monkey don't stop no show
General Johnson, Greg S. Perry
Gold Forever Music, Inc.

Ooh child
Stan Vincent
Kama Sutra Music, Inc.

Sleeping sun

Patches (I'm dependin' on you)
General Johnson
Ronald Dunbar
Gold Forever Music, Inc.

Send to the piper
General Johnson, Greg S. Perry
Gold Forever Music, Inc.

The promised land
Chuck Berry
Art Bar Music

A rainy night in Georgia
Tommy Joe White
Caroline Music Co.

Reach out I'll be there
Brian Holland, Eddie Holland, Lamont Dozier
Stone Agate Music Division

Respect yourself
Mack Rice, Luther Ingram
East/Memphis Music Corp.

Klandike Enterprises, Inc.

River deep—mountain high
Phil Spector, Jeff Barry, Ellie Greenwich
Mother Bertha Music, Inc.

Diana Ross & The Supem.LEADING
Stone Agate Music Division

Stand by me
Frank E. Wilson
Stone Agate Music Division

Rock steady
Arentha Franklin
Funk Inc., Inc.

Pamela Music, Inc.

Jimmy Thomas
Records, Inc.

Rubin's away
Sly Stewart
Stone Flower Music

She's all that
Steve Williams, Jr., Gary Bonds
Jerry Williams Music

Excellence Music, Inc.

She's not just another woman
Ronald Dufort
Clyde D. Wilson
Gold Forever Music, Inc.

Smiling faces sometimes
Norman Whitfield, Barrett Strong
Stone Agate Music Division

Somebody's been sleeping
General Johnson, Greg S. Perry, Angelo Band
Gold Forever Music, Inc.

Somebody's watching you
Sly Stewart
Davy City Music

Someday we'll be together
Harvey Fuqua, Jackie Beavers, Johnny Bratzo
Stone Agate Music Division

Soulful strut
Fusaro, Record, William Sanders
Dakin Publications, Inc.

BRC Music Corp.

Spanish Harlem
Jerry Lieber, Phil Spector
Hill and Range Songs, Inc.

Hudston Bay Music Publishers

Stagger Lee
Leroy Logan, Lloyd Price
Travis Music Co.

Stand by your man
Tommy Wayneette, Billy Sherill
Al Gallico Music Corp.

Suck up
General Johnson, Angelo Band, Greg S. Perry
Gold Forever Music, Inc.

Still water (love)
William Robinson, Frank E. Wilson
Stone Agate Music Division

With what you got where you are
Norman Whitfield, Barrett Strong
Stone Agate Music Division

Theme from Shaft
Isaac Hayes
East/Memphis Music Corp.

Tired of being alone
Al Green
JEC Publishing Corp.

Trapped by a thing called love
Debbie Ladd
Orlando Music Co.

Bridgeport Music

Treated her like a lady
Eddie Lee Constants, Jr.
Stage Door Music Publishing

Unart Music Corp.

Treat her right
Roy Head
Don Music Co.

Up on the roof
G rests
Carole King
Screen Gems-Columbia Music, Inc.

www.americanradiohistory.com
NEW YORK — RCA Records announced this week the launching of “It is Beautiful”—a massive black audience marketing campaign and merchandising effort.

According to Bill Keane, director, market development, RCA Records: “Several years ago, recognition of the importance of the black market, RCA began aggressively building a prestigious roster of rhythm and blues, soul and black pop performers. Recently, our roster of artists and RCA’s efforts on their behalf were recognized when the Beverly Hills-Hollywood branch of N.A.A.C.P. designated RCA as the Record Company of the Year at its sixth annual dinner. The campaign is under-taken now is to bring these artists and their product to the widest possible print and radio audience utilizing all available promotional tools. The acts that will be involved in the campaign are Jimmy Castor, Papa John Creach, Friends of Distinction, Love & Happiness, Ruben, Aretha Franklin, Mother’s Finest, New Birth, the Stairstones, San Francisco Sound and Nina Simone.

Commenting on December 6, radio and television personalities, who will run in eleven markets. These are: New York (WABC), Chicago (WBBM), Baltimore/Washington, Atlanta, Los Angeles, Memphis, San Francisco, San Antonio and Detroit.

Support for print and radio buys will come from point-of-sale, in-store displays and in-store radio and television stations.

A ‘72 favorite was Stax, the American business has made a notable contribu- tion to the people supporting it, a contribution worthy of recognition.

“The Stax Organization, a leading black business in America, and the dedication of its leaders to the basic principles of American citizenship, deserves our commendation.

“Primarily involved in the production and distribution of classical records, for which they have been known for many years, the Stax Organization, headed by a dynamic man named Al Bell, recognizes that the problems of the Negro are multifold.

“With this in mind, Al Bell and his colleagues have shown to the people of giving back to the people some of the benefits the company has received.

“A most significant example of this kind of corporate responsibility was displayed on August 20, 1972, in Los Angeles when Stax, Inc. and the Stax Museum set off a massive six-hour musical spectacular that brought some 100,000 black citi- zens together at the Los Angeles Coliseum. The entire event was a tour de force from Stax to the community. Stax provided the entire list of top music stars-everyone from Otis Redding, the Bar-Kays, Emotions, Luther Ingram, Albert King, Mel and Tim, David Porter, the Rance Allen Group, Soul Children, the Staple Singers, Tommy Tate, Jonnie Taylor, Carla Thomas, Rufus Thomas, Eddie Floyd, Hot Suner Teeth, and the incomparable Isaac Hayes. Working with the Watts summer festival, Stax also provided much of the personnel staffing the event and underwrote most of the ex- pense.

“The entire proceeds from the event have been contributed to the Watts summer festival, to enable it to carry out a yearlong program of community-oriented projects, the anemia program, the Martin Luther King hospital, and the Watts Labor Co-op.

“I commend the Stax Organization and those associated with them in this project. They are, indeed, inspiration- al examples of good citizenship to all Americans of every race, creed and national origin.”

Wattstax ‘72 Praised In U.S. Senate

WASHINGTON, D.C.— In an act of recognition received by an enter- tainment-oriented industry, the Stax Organization was the subject of a lengthy commendation by Senator Alan Cranston (D-Calif.) in the United States Senate.

The commendation, which was sub- sequently incorporated in the Congres- sional Record, was directed at Stax’s Watts “72” tour in which the company and the Los Angeles Coliseum on August 20.

Portions of Senator Cranston’s ad- dress follow. (The complete text is printed in the Record on page 7011)

Mr. President, a major American business has made a notable contribu- tion to the people supporting it, a contribution worthy of recognition.

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Starday-King In Gospel Push

NASHVILLE, TENN.—In an effort this week to bring increased public attention to the field of traditional gospel music, Starday-King Records, Inc. had recently announced the release of a satin-pressed, black national gospel label, featuring gospel artists of both old and recent vintage.

Among the new releases are “If It Wasn’t For The Lord” by the Swans Silvertone Singers and “Yes, I Goin’ Home,” by Gales of Joy, two albums by popular-gospel artists cur- rently a part of the Starday-King roster.

The five additional albums—Dr. Alvin “Cowboy” Avers’s Interns, “Days Past and Gone” by the Spirit of Memphis, “I Cried Holy” by the James Davis Singers, “Amazing Grace” by the Patterson Singers, and “The Stax Revival” by the Reverend Swan —a new collection of vintage gospel tracks from the King catalog.

Due to the current popularity of so many black artists and independent gospel-type music, it is Starday-King’s belief that the gospel public may now be ready to respond against the music in its original form,” stated Neely.

World Awareness Of Blues Heritage

Aids Nashboro Growth

NASHVILLE — Nashboro Records, one of the nation’s leading Black record labels, “sees continued growth in these areas of the music,” says the company’s president, who is aware of the blues heritage,” stated Bud Howell, President of Nashboro Records. In this context the label’s new line of records, the J. C. Mannix, has been involved by the B.B. King, Al Bell, George Wallace and Lightnin’ Slim on the interna- tional scene. The group’s J. C. Mannix has been in this country, Howell relates, is able to continue in the success of the group’s catalogue featuring Slim Harpo and other blues artists, who has also been instrumental in the Nashboro growth.

In a recent field trip, Howell stated that the label has been involved in the development of the record label, and has continued success of the J. C. Mannix by the additional artists have been involved in the Nashboro growth.

A recent trip to Nashville, the label’s headquarters, revealed that the label has been involved in the development of the record label, and has continued success of the J. C. Mannix catalogue featuring Slim Harpo and other blues artists, who has also been instrumental in the Nashboro growth.

Among the label’s recent signings have included artists such as Millie Jackson, whose hit single “I’m Not The Only One,” has been a major factor in the label’s continued success.

For other artists, the label has continued success of the J. C. Mannix catalogue featuring Slim Harpo and other blues artists, who has also been instrumental in the Nashboro growth.

Right Now’ Guests Speak About Black Experience & Music On WOR-TV Program

NEW YORK CITY — The universal theme of the arts was effectively brought to TV per- formers to communicate the Black ex- perience and tradition to the television viewing audience, bringing people closer together and “making the barriers a little easier to hurdle.”

This was the opinion voiced by Kel- lye Isley of the Isley Brothers, the hotly discussed band on the “Right Now” show. Produced by Hal Saffier, president of the Queen Booking Corp., appearing on “Right Now” was the State Black Arts Council in association with WOR-TV public affairs television pro- gram.

Jack M. Sable, Commissioner of Human Rights for the State of New York, introduced the group and stated that while he had been attacked by white folk, this was the only program they would be on.

Mille Jackson said that “message songs” were not new, and that “we are not in a sea of a medium of expression that dates back to the days of slavery and the song of the problems they had.”

“I think the children of today are doing the same thing,” she added. “It’s the only way they have to express themselves, even though most have no idea what it’s all about. But that’s the way they are—singing the message and blues’ and soul music.”

Commissioner Sable remarked that “music always has been a very effective way to reflect the thought that is in the music.”

Isley related that his group had started as singers of religious songs, which he credits as the beginning of their career. He admitted that success in show business was a “rocky road,” but that today’s artists have a much easier time and management once they’ve made it.

“Years ago we recorded for different labels,” he pointed out. “We had to do a lot of singing and a lot of business for ourselves, and we now have it all encompassing and the business management once they’ve made it.

Jean Sophisticated

Blythe’s "Beautiful"-a

of

FOR

...with King Curtis and his band...who played...in the
dinner house in Greenwich Village on West 13th St., serves excellent food with good service. This charming young soul-loving singer by the name of Connie Thomas simply knocked the dinner guests out. Does she ever radiate! And what a looker for moosers, TV set commercials and she are too. - don broell
Cash Box  — December 2, 1972

POP PICKS

ONE MAN DOG—James Taylor— Warner Bros. BS 2600

The long-awaited sequel to "Mud Slide Slim" is at last upon us. No less than nineteen tunes (and lunettes) greet the Taylor fan; much of the sounds feature his trademarked acoustic ease of approach but many tracks display some really inventive brass. The single, "Don't Let Me Be Lonely Tonight" is the album's standout. Also on the same high plane, "Back On The Street Again." A whole bunch of notables join in (Kate, wife Carley Simon; brother Alex and Hugh) and friends (Carole King, Linda Ronstadt and The Section). Will be one of the year's biggest.

HOMECOMING—America — Warner Bros. BS 2655

Almost every top act today has made it the long, hard way. Almost. That America really zipped down Easy Street to Big Timeland, but it does seem that way. Their first LP went to #1 (as did their first single) before you could saddle a horse with no name. And with "Ventura Highway" being a solid road on which to continue travelling in fine fashion, this LP shapes up as another high. Highlights are their own "California Revisited" and John Martyn's "Head & Heart.

EUROPE '72—The Grateful Dead—Warner Bros. 3WX 2668

Multiple record sets are nothing new for Dead fans, neither are live LPs. But this is their first triple live package, and it's bound to be one of their biggest in more ways than one. There's the omnipotent "Truckin'" (all thirteen minutes), "Waiting For The Sun," "He's Too Tall," "13 Blue Days," "When I'm Gone," "Tears Of Sorrow," "Busted Me Too?"), their salute to the sound (through not the material) of the Fillies ("Kill Kingdom," "Kiddie Rider") and some jazz improvisations to boot (get it, boot). The running time of the package more closely approximates their live performances than any of their previous releases. This one's only missing three more sides or so.

THE PARTRIDGE FAMILY NOTEBOOK — Bell 1111

The latest from TV's first family of song features a hefty helping of reminiscences. The Animals' "We've Gotta Get Out Of This Place" along with The Ronettes' "Walking In The Rain" and the Raes' "The Boss Man" is the current item, "Looking Through The Eyes Of Love," originally famous as Gene Pitney's. Of the new material, "Friend And A Lover" is the light, having a very persistent beat and sing-a-long profile. Once again, the lead vocals of David Cassidy, the production expertise of Wes Farrell and the contributions of arranger Mike Melvoin combine to give fans just what they've come to expect from the top charting team.

WAR HEROES — Jimi Hendrix — Reprise MS 2111

The label continues in its posthumous release schedule of tracks by the father of progressive electric guitar. His power to create excitement with each "new" release proves how much of a genius Hendrix really was. Here, he's joined by Mitch Mitchell (drums), Billy Cox (bass) and on three cuts, Noel Redding (bass). Most interesting are his interpretations of Henry Mancini's theme from "Peter Gunn" and a nursery rhyme turned acid, "3 Little Bears." The man for all reasons.

IN THE CAN—Flash — Capital SMAS—11115

The group made it by word of mouth with their first release. Head shops started importing the British copies and one fan led to another. For their second LP effort, the group has once again released an oldie. But the real interest lies in the music, which can prematurely be described as magic rock of the type Yes are known for. Flash's "In The Can" is no flash in the pan.

MAN OF LA MANCHA—Soundtrack—United Artists 1AS 9906

Going before the public in the weeks to come, UA's "Man Of La Mancha" should prove the final stamp of approval for this sturdy musical. The Mitch Leigh-Joe Dassin songs are as melodic and fervent as ever, done with appropriate pan-fluting. The film stars Peter O'Toole, Sophia Loren and James Coco, which all sounds like perfect casting. Will surely open a new sales dimension for the score, with this track version cashing-in heavily.

AN ANTHOLOGY—Duane Allman—Capricorn 2CP 0108

A two record set tracing the development of the legendary guitarist's style, first as a sideman, and later as the primary force in groups. Hits by Aretha, Wilson Pickett and Clarence Carter are interspersed with some previously unreleased tracks from Hourglass, a duet with Eric Clapton and The Allman Brothers Band in its original form. Other tracks feature Duane with Delaney & Bonnie, King Curtis, Cowboy and Johnny Jenkins. A fitting musical history and tribute, one that listens as well as it looks.

NO SECRETS—Carly Simon— Elektra EKS-75049

Her first two LPs were substantial, both artistically and commercially. She won the "Best New Artist" award from NARAS and was certainly no stranger to public acclaim from all sectors. But this new LP is her "Tapestry" in the sense that it is bound to top the charts for weeks, and remain a best seller for many, many months. Produced by Jimmy Webb and Larry Lipshitz, the record features such familiar tunes as "Handel's Messiah" and "King Of Kings."
HOLLYWOOD—ROWAN BROS.: OUT OF THE BAY AREA

The Rowan Brothers, one of Columbia's newest acts, has recently released their first LP (entitled "The Rowan Brothers"). The obvious observation, and perhaps the most important, is that they are young. Chris is 22, and Lorin is 20. The reason that this is a factor is not that they lack the experience of age but that they possess the enthusiasm of youth. Their recording careers have taken them on the road, through the studios, and into the clubs that quite easily could instill a feeling of success into any performer. And that feeling of success is often accompanied by a sense of security that one can easily succumb to. Yet the Rowan Brothers have reacted to their achievement as stepping stones rather than peaks. Instead of being content with what has been done, they are concentrating on what new things can be done.

A perfect example of their advancement is the musical development that the group has made through recent months. The Rowan Brothers started as an acoustic guitar-based act, merged their music with electric, and most recently added a moog. Many groups have made these adjustments, however there is usually a period of years involved in such a transformation. This development has been nicely incorporated into their music to encompass many styles. Although they have evolved into an electric, real, they have no means abandoned their acoustic foundation. The group has added on new forms rather than straying away from old ones. As Chris explains, "We want to give a total musical show with a taste of acoustic, electric, and moog. The acoustic, when played properly, is extremely intimate with the electric sound, and especially the moog, giving you a sort of bigger-than-life feeling. And each has a place in developing different appreciative levels."

Just as the technical know-how has grown in recent months, so has their skill in writing. Lorin states, "We can't wait to make another album because we feel our songs maturing. There's an evolving process of new experiences filtering into the music, and we're getting these new ideas of ours into a format that we can communicate through."

Provided that The Rowan Brothers continue to communicate their zeal for performing and continue reacting to what feels right, they should develop into one of the more complete groups of the future. As Chris surmises, "The pace that we've set for ourselves has always been not to rush things, just take what comes as it comes. And as long as we're getting off as a group, and we don't push each other into burning out, we'll continue to feel our way along."

HOLLYWOOD—DENNY DOHERTY: A PAPA GOES SOLO

It was one of those cold nights in Halifax, Nova Scotia. A group of friends sat outside the Forum, where a dance was being held and shared some of that third Red Eye. Well, they got a little loaded and decided to move inside where the action was. So, in the back of the Forum, fifteen-year-old Denny Doherty watched and sang along with the band when sometimes, Doherty stroked his beard as he listened. "Yeah, that's how it happened. It was a dare: I walked up on stage and started singing "Love Letters in the Sand" or "Love Me Tender," something like that. One moment all the kids are dancing, and the next moment they're all staring at me. The band is even shocked to hear me, and so I asked to get off and got around $15 for each show. At this point, I realized that music was all I wanted to do for the rest of my life."

With this in mind, Doherty struck out across Canada and down to New York with two other guys. The Himal Three didn't meet with much success and disbanded because of hunger and pain. Doherty went to Washington, D.C., where he helped form The Mugwumps with Cass Elliot, Zal Yanovsky, and John Sebastian. Unfortunately, The Mugwumps were ahead of their time and after one album met with the same fate that damped The Himal Three.

It wasn't long before a refreshing new sound was to capture the ears of the music world. Denny and Cass joined forces with John Phillips and his wife, Michelle. It was not a plan but simply four people who had the same musical feelings and ideas. And so, The Mamas and Papas were born. For five years they made one hit song after another while being an early influence in fusing rock music with folk.

Groups break up, but the people remain. Denny Doherty is still the warm, personable guy he's always been. His voice still carries the magic that sang "Send Me to the End of the Universe." (Cont'd. on page 41)

ROWAN BROS.

DENNY DOHERTY

TEMPATIONS

NEW YORK—The Temptations: From Hops To Hits

Three hits—happy and lively, soulful, and sweet—could only be coming from the hotel room in which I was scheduled to meet Melvin Franklin, Otis Williams, Dennis Edwards, Richard Street and Damon Harris. I just followed my ears, and true enough, The Temptations were at the door to greet me.

Immediately, upon entering their room, I felt the presence of camaraderie and happiness. This, despite the early hour—an hour usually more apropos for orange juice and coffee. In a matter of moments they had me feeling as if I were chatting with some very real old friends. And, The Temptations are (for real!) It's easy to see why they simply and honestly captivate an audience with that rare combination of youthful enthusiasm, professionalism maturity and, of course, undeniably, the talents to match. All of these things have served them well.

After a decade of success, they have managed to keep emerging not unlike a bamboo. They have an ocean of basic honesty that has been instilled in themselves, in their music and in their performances. And, The Temptations also have that all important requirement-determination. Their status as one of the world's top R&B groups is well justifiably earned. And they did not come without the long and often bitter struggle. In fact, the start was less than propitious. Melvin, Otis and Richard were actually kicked out of Northwestern High School in Detroit for—you know what—singing in the school hallway. Although, the three readily give this advice, "Stay in school at all costs."

All they wanted to do was sing, and that they did. Otis Williams formed a group called, "Otis Williams and The Distance" that included Big Al and Little Al. They knocked around, doing masters and demos, and many things for the Northern label. An early manager, Johnnie Mae Matthews, had the boys under her wing and Melvin says, "She taught us a hell of a lot." We worked the chitlin circuit, in fact says Melvin, "one of the joints was so bad, there wasn't any indoor restrooms. It was a bitter cold night so one person took a cardboard box and used that, upon finishing put the box on a shelf and it started dripping wet into a big pot of chicken fat. Needless to say, they didn't eat chicken but the plates of chicken were going to the customers in a steady stream, and you can believe me, they were enjoying every last drop. We were lucky if we got $50 for the whole group. But, it was enough to go out and share some hot dogs," says Melvin. Melvin also admitted that because of his age at that time, he often had to remain in the dressing room until it was time for the group to go on. Record hops were also part and parcel of their lives, and these says Otis really helped us in starting to put things together. It wasn't unusual for us to do as many as five hops a day, and most of the time it required a trip of some 30-40 miles between the hops. But, the opportunity of working with guys like Smokey Robinson made these efforts worthwhile. And, to this day we are still dedicated to our work as well as totally dedicated to each other, "this is really what it's all about," says Otis. Also, Otis acknowledges that Motown has been very good for us, but it's "challenging to see what can be accomplished on your own."

"It takes a lot of stuff, I know my friends, Franklin and Cornelius Grant the musical director for The Temps in a record producing company, D. C., using primarily new talent. Can you imagine, says Richard, what an inspiration it was for us when we saw that big sign in the sky that read "Hiteville U.S.A.," then we were with Motown in 1960. Success didn't come suddenly, "we were still paying our dues." Richard went on to say that the first Apollo appearance was in 1962, and "we had idol group that learned from us," they were BIG TEMPS. Melvin recalled an incident when the group was booked into Atlanta, Melvin was driving Eddie Hyland's cadillac and taking the wrong turn out of Detroit it was sometime before the group discovered they were well on the way to Buffalo, N.Y., instead of Atlanta. Melvin says it took them some 20 hours before they got there. One would have to say that this is just a part of the frustration that goes with anything that is worthwhile.

Each member of The Temptations, from the beginning until now, have displayed the kind of dedication and perseverance that it takes to become recognized as the "world's top R&B group" on their way up as well as the recognition and more of young fans.

"Planting The Seed That Makes The Need", that is the basic philosophy of The Temptations and who can argue with it. They have climbed to the top of the mountain many times and they are doing it again with "All Directions", their current LP produced by Norman Whitfield. Also, the sensational piece of music "Paul Was A Rolling Stone" written by Norman and Barrett根本不new evidence that the 3rd of September is significant for everyone and The Temptations are masters at 'Gettin' it Down'." don drossell

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HOLLYWOOD—DENNY DOHERTY (From page 40) vocals to great tunes like "Monday Monday," and "California Dreamin'." There has been a three-year period of thinking and relaxing. Sometime ago, he did an album called, "Whatcha Gonna Do," a solo venture that completely un-noticed.

It is now time to try again. There are no real set plans except to make and sell records and get back on tour. As Doherity explains, "I was just sitting around." I'm doing this alone because I figured this time around I've never gone out and deliberately formed a group. That kinda thing just happens with the right people and the right time. But now, it's here! I go again! And on my own. I haven't been doing anything, just anticipating.

It certainly must be strange to go through changes from nothing, to huge stardom with the Mamas and Papas, where earning and spending a million dollars was the same thing, then loneliness for a few years.

When beginning fresh career, you have to start somewhere. For Doherity, it was in the recording studio. Behind him one hundred percent is Jack Gold, head of the band and one of the best producers in the business. Gold is responsible for producing over 30 gold records. Because of Doherity, Gold returned to the studio, and together they have just completed a truly fine single, "Pippin." You can first listen, if you close your eyes, you'll see that the voice is hauntingly familiar.

For Doherity, returning to the studio presented no problem, because he has recorded in the past and it comes naturally. But hitting the concert trail again is a new adventure. "It's going to be a real trip. Before, I always had two or three other people on stage to feed off or goof around with. Now it's just me. It's not breaking in or just starting out, it's something I've never done. I'm sure I can do it right away, but I don't know what's going to happen. It could be a "Buddy" marking records. I love to listen. I've been laying around long enough a person has to apply his trade and use his creative energy. I'm not a plumber like my Dad, or a writer like you. I'm a singer, and I'm happiest when I work." mark alburt

NEW YORK—BEN VEREEN: A STAR IS BORN

Ben Vereen is today's kind of Broadway musical star. And, in this corner, that's more meaningful than yesterday's Broadway musical star Vereen, who sings, cau-dles and dances his way through "Pippin" is about to make a point to John Rubinstein's <i>Pippin</i>, that one only gains freedom through some attachment to others, can gain, that means can he get down to some serious acting. The point about freedom and such is pretty much clearly made in "Pippin," and its accomplished with a blend of novelty and charm.

A very clearly defined product of "Pippin" is that Vereen is, if he so desires, going to delight Broadway audi-ences in many vehicles to come. His role as the Player is his second Broadway triumphs and should get him the Tony Award he missed by a nomination for his role as Judas in "Jesus Christ Superstar."

Today's Broadway music doesn't put all his eggs in one basket. And so Vereen is weaving film offers, about which a decision will be made after he com-pletes his "Pippin" role eight month from now. Another media, too. It's recording studio, Vereen has formed his own label, Four Star (his nickname and friend). He's already cut four tunes, two from "Pippin" and originals by Ken Asher and Donald Lee.

Yet, Broadway remains on his mind in more ways than one. That aware in order for Broadway theatre to survive—and there's nothing Vereen feels is more exci-ting—on face-to-face confrontation with an audience—some attempt must be made to bring youth into Broadway houses against the weight of high ticket prices. So, Vereen is putting in a pitch for "community black," seats, a method that could be tried once a week or once-a-month—put theatre tickets into the hands of today's youngsters who will form tomorrow's ticket-buying theatre-goers. He, like one "Pippin" viewer, is struck by the fact that the show's audiences are overwhelmingly adult while its theme has a lot to do with youth and their search for identity.

Vereen, who performed in the film version of "Sweet Charity," recently finished an unusual film assignment. He'll be the voice you hear singing "All Good Gifts," in the film adaptation of "Godspell," which, like "Pippin," has a score by Stephen Schwartz. In all likelihood, we'll see more of Ben in films, too. I I.

PASSING REMARKS—The Cash Box editorial staff is in the process of compiling its year end 'Best Of' list which will include only personal favorites and will not necessarily reflect albums or singles that have made the charts. This year's list will feature Top 50 singles, and album covers of special merit.

The new Carly Simon album, "No Secrets," on Elektra is destined to be a top 15 LP. And speaking of giant albums, "Tommy," on Ode looks like it's up there with the biggest album of '73. It has performances by everyone from Daltly, Rod Stewart, Ringo Starr, Richie Havens, Sandy Denny, Peter Townshend, Merry Clayton, Steve Winwood, Richard Hatch, John Entwistle, and a host of other superstars.

New single by Thundertug entitled "Africa" is picking up plenty of important airplay in both FM and top 40 markets. This is a record we told you about weeks ago and is going to go all the way to the top. Hod & Marc will be singing "I'd Love Making Love To You" on the Dr. Joyce Brothers show. Title is duo's latest Bell single. Elton John party is one of your best-selling class of celebrities turning out to see the superstar. Clay Davis, Sly Stone, Bette Midler, Mary Travers, and others turned out.

Curtis Mayfield's "Superfly" single looks like it's going to outsell his "Freddie's Dead" single this year. "Superfly" single is currently #37 in Cash Box charts. Mary Hopkin is to have her first huge single since "Those Were The Days." Her latest, "Knick, Knick, Who's There," is just beginning to break.

Guy / Peter & Gino's, "A Good Feelin' To Know," is doing very well after only two weeks cut. Plenty of singles possibilities, too with an edited version of Paul Cotton's "Keeper Of The Fire," or "Go And Say Goodbye" as solid choices. k. k.
COMING SOON: Big Year End Issue Of Cash Box

"The World Of Recording Artists" • • • A Complete Report On The Top Artists • • Top Records • • Top Songs • • Top Publishers and Top Producers Of 1972 • • Make Sure Your Message Is In This Important Edition

DEADLINE: DEC. 5  ISSUE DATED: DEC. 23

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Broadcasters To Set Agenda For Country Radio Seminar

NASHVILLE — Country broadcasters themselves will be exclusively responsible for the agenda at this year's Country Radio Seminar, scheduled to be held March 16-17 at Nashville's King of Prussia Motor Inn.

"While the seminar was organized 4 years ago for the purpose of sharing practical information on how to overcome problematic areas in broadcasting," explains Tom McEntee, founder of Country Enterprises, which produces the seminar, "this will be the first year we've had a chance to draw our agenda topics directly from the concerns that professionals involved in the broadcast industry.

Serving as chairman of the agenda committee will be Dave Donahue of WITL in Lansing, Michigan. Broadcasters and seminar attendees will include: Tom Allen, WIL, St. Louis; Mike Day, WRAY, Ft. Worth, Tex.; Rich Libby, KENR, Houston, Tex.; Mike Jackson, KVVO, Tulsa, Okla.; Art Wander, WMFS Memphis, Tenn., Carson Schreiber, KLC, Los Angeles, Calif.; Don Nelson, KKOB, Albuquerque, N. Mex.; Charles Robinson, WIRE, Indianapolis, Ind.; Jay Hoffman, KRAK, Sacramento, Calif.; and Lee Ransom, WXCL, Peoria, Ill.

We encourage all country broadcasters to submit topics they desire to have discussed at the seminar." Donahue stated that which will allow actual authority to stem from the broadcast media itself as our concern is the determining of the direction for this year.

All ideas must be mailed immediately to Donahue, or any member of the Agenda Committee. Topics will then be determined according to semi

The executive committee consists of as coordinator between the agenda and executive committees: Charlie Monk, ASCAP, in charge of registrations and entertainment with assistance from Ersy Kahanek, ICA, and Riff Colie. United Artists, operating Barbara Starling, Berlin American, serving as head of promotion/publicity will be aided by Bobbie Byrd of Shelby Singleton Corp., Mac Allen of Acuff-Rose, and Betty Hoer of Open Door Agency. All committee and members are to operate under the absolute auspices of Tom McEntee, with each individual serving strictly on a volunteer basis. The seminar is a nonprofit function formed for the purpose of providing excellence in country radio.

Country Music's Six New Staffers

NEW YORK — Country Music Magazine has announced several additions to its editorial team.

Steve Goldstein has been appointed advertising sales director. Steve has worked with Bob Hope, the late Bing Crosby, and many other stars during his career in show biz. Steve has also worked in advertising and public relations with several major record labels.

Chappell Inks Gayle Barnhill

NEW YORK — Henry Hurt, head of Chappell Music's Nashville office, has signed writer Gayle Barnhill to an exclusive agreement.

Ms. Barnhill, who with Royce Bourke (Chappell) forms one of the top male/female country writing teams in existence, is represented by Royce Bourke Inc. (Charly Records). Among their successes are "Breaks Lose" by David Rogers (Columbia), and "It Takes Two" by The Statler Brothers. Ms. Barnhill is currently working on material for producer Ray James, "Love's the Last Chance" was written in association with the artist John Anderson.

New Country Music Writer Lynne Kaye

NEW YORK — For the past year, Lynne Kaye has been working as a freelance writer. She has written for Billboard, Cash Box, and Country Music Reporter. She currently lives in Nashville and is working on a book about the Nashville music scene as well as a collection of short stories and poems. Lynne Kaye graduated from Ithaca College with a degree in journalism. She has also worked as an editorial assistant at Rolling Stone and has written for the Village Voice. She is a member of the Nashville Songwriters Association and the Country Music Association.

The Pops Of Country Music

NASHVILLE — The Country Music Pops will be bringing their annual Christmas concert to Nashville on December 20th at the Ryman Auditorium. The concert will feature a variety of country music stars performing original songs and Christmas carols. The Pops have been a popular annual event in Nashville for many years and are always well received by the audience. The concert will be taped for broadcast on local television stations. Tickets are available now through local radio stations and box offices.

Country Artist of the Week: Sandy Posey

SANDY POSEY

BORN A WOMAN TO SING—Sandy Posey burst on the music scene five years ago in Memphis with her first release "BORN A Woman" which sold in excess of a million records for MGM. The record, a demo which became a master in more ways than one, was quickly followed by such hits as "Single Girl", "I'll Take It Baby", "What A Woman In Love Won't Do" and "Something I'll Remember." Born in Jasper, Alabama into an all-musical family, Sandy's style is influenced by that of such great "criss-cross" artists as Elvis Presley, Jerry Lee Lewis and Mac Davis who all possess that rare quality of being equally "at home" in any music category whether it be pop, R&B or country. Possessing and delivering a "universal sound" they are recognized and claimed by fans throughout the world as evidenced by the success of Sandy's recent European tour where she played the Top of The Pops along with Tom Jones and Engelbert Humperdinck.

After her initial success, Sandy took a short hiatus to reorganize and "catch her breath" for her next suige forard. Today on Columbia Records, Sandy is again turning out hits like "Bring Him Home Safe To Me", "Why Don't We Go Somewhere and Love", along with her present hot chart climbings "Happy, Happy, Happy, Baby." Sandy Posey's records are produced for Columbia by independent producer Richard Perry, with personal management by Billy Robinson. Booking is by Sandy Posey Productions.

Moman Buys % Of Soundshop

NASHVILLE — Chris Moman has purchased interest in Nashville's Soundshop Studios following his recent move to Music City. Soundshop, which is less than a year old, is an independent public, working with such personalities as P. Drake, TommyJames and Leslie Golden. Melvin Steward has been appointed executive editor of Tennessean, the country magazine. He will work closely with editor Peter McCabe on the overall concept and execution of the editorial package. Steward was previously entertainment editor of Saturday Evening Post, executive editor of True, and senior producer at CBS News.

New Residents at Tennessee Harbert has been appointed associate editor. Richard will work in New York with editor Peter McCabe on all aspects of the editorial package, particularly country music news. Previously, Richard worked for the Times, the New York Times and the New York Times Book Exch.

New Pacts Jim Davis

INDIANAPOLIS — R&B singer/songwriter Jim Davis has signed a new deal with Warner Bros. Records. Davis has been working on his debut album for over a year and is currently in the studio with producer Ray Hearn. The album is expected to be released later this year.

Wiseman/Light

NASHVILLE — Mac Wiseman now is being booked exclusively by the Don Light Talent Agency in Nashville. Wiseman's arrangement with Light for the past year has been in connection with college concerts and "listening clubs." Light, who has expanded his own agency staff during the last month, says his intention is for his artists to "deselect" their sources of personal appearance income. He has often sponsored his own artist showcases for college talent buyers, single. Soundshop has just recently added 24 track equipment. Its owners report a second studio is planned adjacent to the current studio structure. Artists looking at Soundshop recently include Billy Joe Royal, Bobby Goldsboro, Jack Reno, and Rich Mountain Tower in addition to several jingle sessions for agencies.

www.americanradiohistory.com
NASHVILLE — Scotty Moore, veteran music business personality, has been named general manager and production head of a Nashville music industry complex. The announcement was made by W. Runyon, a Baltimore, Maryland businessman who is president of National Sound Production and Recording Co., Inc., the parent company of the various music industry operations included in the organization.

The operations of the corporations, all headquartered in Nashville, include National Sound Studios, Country Records and its subsidiary label American National Records, Candle Music, Canary Music, two additional publishing companies (now in the process of being formed) and Music City Recorders, another recording studio recently purchased by the Runyon interests.

Moore had previously been general manager and one of the owners of Music City Recorders prior to its purchase by the present owners two months ago. The studio has been in business some eight years, and during that time has attracted artists from all over the country for recording work under Moore’s supervision.

Moore’s responsibilities will also include coordination of the distribution of the firm’s record labels, which is handled in five states by National Sales Co., Memphis (a subsidiary of Transamerica Corp.), and in five states by D & H Distributing Co., Baltimore, Md.

During the several weeks Moore will be devoting his efforts largely to developing and coordinating the activities of the various companies, and naming several new department heads. Prior to his helping establish Music City Recorders in 1966, Moore had for four years been production head of the famed Phillips Organization in Memphis and Nashville.

Programmers Enter C&W

NEW YORK — The Programmers of New York City, is entering the country music field immediately succeeding to Edward Schmidt, president. Schmidt has announced that the New York based firm will syndicate two country music concepts created and produced by Doug Davis. Davis is program manager for KCMD Radio in San Marcos, Texas and has quite an extensive background in country music programming.

One of the radio features will be a fifteen minute show entitled "Sound Country," which is already a syndicated newspaper column on country music written by Doug Davis. The second feature available to radio stations is five, five minute programs titled "Circle One Of Sound." Both shows were created and will be written and produced by Davis and syndicated by The Programmers. The company has been programming music since the Radio Station Club was formed to disseminate various music fields for over six years and this is their first venture into country music.

Also planned are several country music specials during the coming months, also written and produced by Doug Davis. These country music specials will be free to subscribing stations. Stations interested in detailed information on these two shows should contact: Sound Country, The Programmers, 450 Fifth Avenue, New York, New York, 10016; Telephone: (212) 679-2856.

HAIL OF GOLD—Freddie Hart receives a gold disk for his country album, "Easy Loving." The presentation was made onstage during the recent Decca Convention in Nashville by Waffle Pepper, vice president of country sales and promotion.

Haynes Heads Loretta’s Pub

NASHVILLE — Loretta Lynn Enterprises, Inc. announced last week that Bill Haynes, a veteran in the music industry, has been appointed to head its publishing companies, Coal Miners Circle, Inc. (IMMI), King Cool Music, Inc. (ASCAP) and Coal Dust Music, Inc. (SSSAC).

Haynes was previously affiliated with the Hubert Long Organization and Forrest Fills Music in publishing and promotion. Haynes will report to Mooney Lynn, president of the Enterprise.

Mayberry Joins KFOX

LONG BEACH, CAL. — West Coast D. J. Corky Mayberry has joined the air staff at KFOX, Long Beach, Southern California’s pioneer country station.

He will currently be doing the two p.m. to seven p.m. slot on Sundays. During his five year stint at KBQB, Burbank, Corky was voted the outstanding country disc jockey of the year by both Bill Gavin and the Academy of Country and Western Music.

**Country LP Reviews**

ROY CLARK LIVE—Dot DOS 26005

With a title like "Roy Clark Live," an explanation is definitely a fitting piece of punctuation. Packed for欣赏者 both side as has, gives thus a much more objective view than the average singer is capable of possessing. Haynes knows how to sing and artist to reach for his soul to come all with the inner, subjective emotions. From his experience as deejay, he knows what his listeners are looking for, so he can temper his emotions to fit his audience’s tastes. The combination of Gus’ many sides split open pure and deep emotion channelled into his songs such as "The Boss," "Daddy Don’t You Walk So Fast" and "Too Late To Turn Back Now."  

**LISTEN TO A COUNTRY SWEDGE—Jimmy Jenson—Dot 14622**  

Country music is popular in more countries than just the U.S. Jimmy Jenson is the "Swinger" Swede, popular in several countries presenting a style tune, an adoption of Jim Messina’s "Listen To A Country Song." Recorded in Minneapolis Sound Studios, the song set has clear and light sound. Includes "Liberty’s March," "Texas" and "Johnson’s Wedding" and "Snowmobiler’s Dream," latter cut having hot Christmas potential.

**Top Country Albums**

1. THE BEST OF THE BEST OF MERLE HAGGARD (RCA LSP 4737)
2. TOGETHER ALWAYS (RCA LSP 4741)
3. I CAN’T STOP LOVING YOU (LOST HER LOVE) ON OUR LAST DATE (RCA LSP 4743)
4. LADIES LOVE OUTLAWS (RCA LSP 4744)
5. A SUNSHINY DAY WITH CHARLIE PRIDE (RCA LSP 4747)
6. THE HAPPIEST GIRL IN THE WHOLE U.S.A. (RCA LSP 4748)
7. HERE I AM AGAIN (Decca 75381)
8. WHEN THE SNOW IS ON THE ROSES (Columbia 31646)
9. BUCK OWENS LIVE AT THE WHITE HOUSE (Columbia 31769)
10. ME AND THE FIRST LADY (Capitol 11051)
11. GET THE ALL OVERS FOR YOU (Capitol 11052)
12. IF YOU TOUCH ME DON’T TOUCH ME (Mercury 11053)
13. WHEEL OF FORTUNE (Mercury 11056)
14. THE STORYTELLER (Mercury 11057)
15. CHARLIE MCCOY (Mercury 11059)
16. AMERICA (Columbia 31645)
17. JOHN LEE (Columbia 31655)
18. COUNTRY MUSIC THEN AND NOW (MCA LSP 4770)
19. A PERFECT MATCH (MCA LSP 4771)
20. CHEAT ATKINS NOW & THEN (MCA LSP 4772)
21. DEE DAWN (MCA LSP 4773)
22. SOMEBODY LOVES ME (MCA LSP 4774)
23. LYNN ANDERSON’S GREAT HITS (MCA LSP 4775)
24. MISSING YOU (MCA LSP 4776)
25. SEND ME SOME LOVIN’ (MCA LSP 4777)
26. TOM T. HALL GREATEST HITS (MCA LSP 4778)
27. BABY DON’T GET HOOKED ON ME (MCA LSP 4779)
28. DOLLY PARTON SINGS (MCA LSP 4780)
29. TRACES (MCA LSP 4781)
30. BORROWED ANGEL (MCA LSP 4782)
31. LONELINESS MAKES GOOD LOVERS (MCA LSP 4783)
32. ALL TIME GREATEST HITS OF ROY ORBISON (MCA LSP 4784)
33. LISTEN TO A COUNTRY SONG (MCA LSP 4785)
34. HEAVEN IS MY WOMAN’S LOVE (MCA LSP 4786)
35. EDDIE ANSON (MCA LSP 4787)
36. TAXI PACKAGE (MCA LSP 4788)
37. TO GET TO YOU (MCA LSP 4789)
38. CASH BOX — December 2, 1972

Cash Box — December 2, 1972
C & W Singles Reviews

Picks of the Week

LORETTA LYNN (Decca 33039)
Rated "X" (2:37) (Sure-Fire, BMI—L. Lynn)
"X" stands for the highest hit position, so this new Loretta Lynn single is definitely rated "X." A self-penned country rocker, this tune gives Loretta a chance to express her funny side. Flip: "'Til The Pain Outweares The Shame" (2:40) (Coal Miners Music, BMI—W. J. Smith).

SAMMI SMITH (Mega 0097)
The Toast Of '45 (2:47) (Jack, BMI—V. Matthews, J. Casey)
Sammi Smith paints a sound picture with her sensitive interpretation of a slow Vince Matthews ballad about a lady looking back into her past. This hit-to-be is definitely the toast of '45 (r.p.m. singles, that is). Flip: no info available.

TOMPALL & THE GLASER BROTHERS (MGM K14462)
A Girl Like You (2:23) (Glaser Bros., BMI—T. Glaser)
Using traditional fiddle and steel guitar roots for a tight c&w arrangement, Tompall and crew come across with a solid jukebox ballad that is sure to go over big in truckstops and stations across the country. Flip: no info available.

JERRY REED (RCA 74-0857)
You Took All The Ramblin' Out Of Me (2:13) (Vector, BMI—J. Hubbard)
Maybe all the ramblin' was taken out of Jerry by a cookin' country chick, but she left the funk there so that Jerry could continue to turn out hit country singles. A real mover with the right feel. Flip: "I'm Not Playing Games" (2:38) (same credits).

BILLY "CRASH" CRADDOCK (ABC 11342)
Afraid I'll Want To Love Her One More Time (2:45) (Little David, BMI—D. Wilkins)
This is the first release on ABC of Cartwheel Records artists since the former label was folded on the latter as part of its move into country. Crash has already established his track record of consistent hits with Cartwheel and should continue accordingly on ABC with the proper handling in country markets. Flip: no info available.

SUSAN RAYE (Capitol 3499)
Love Sure Feels Good In My Heart (2:51) (Blue Book, BMI—B. Alan)
Susan Raye is back to her happy heart. Using a Buddy Alan composition as a very commercial vehicle for her lilting voice, Susan has a fine chance to repeat the success of her "Wheel Of Fortune" hit. Flip: "I've Got You On My Mind Again."

GEORGE HAMILTON IV (RCA 74-0854)
Blue Train (Of The Heartbreak Line) (2:49) (Acuff-Rose, BMI—J. D. Loudermilk)
George Hamilton IV is a superlative performer, and John D. Loudermilk is one of country's toprate writers. The two of them teamed together is an unbeatable hit combination. Top this team off with a pyrotechnic fiddle arrangement, for the finishing touch. Flip: "Maritime Farewell" (3:12) (Crown-Yetah, CAPAC—Krytiuk, Atman, Spence).

CAL SMITH (Decca 33040)
The Lord Knows I'm Drinking (2:50) (Stallion, BMI—B. Anderson)
Cal Smith is starting to become a familiar name on radio playlists and c&w chart surveys. His convincing interpretation of this humorous Bill Anderson composition should help further his reputation. Flip: "Sweet Things I Remember About You" (2:16) (Chey, BMI—R. Shofner).

ROY ROGERS (Capitol P-3490)
In Another Lifetime (2:54) (Cedarwood, BMI—B. Sykes)
In another lifetime, Roy Rogers was the cowboy star of the TV screen. He was always a singing cowboy and although his six-shooters may be slightly rusty, his vocal chords are still sly. A melodic and captivating ballad. Flip: "Talkin' About Love" (2:33) (Con Brio, BMI—H. Holaday).

Best Bets

PAM MILLER (MGM K14465)
We're Just Hangin' On (2:20) (Eddie Miller Music, BMI—E. Miller)
Talent runs in the Miller family. Eddie Miller wrote and published this song, which daughter Pam delivers with compelling vocals. A classy arrangement that showcases hit lyrics. Should be big. Pam's flip side also shows potential of making this a two-sided hit. Flip: "I'll Have You Now" (2:37) (Permanent, ASCAP—T. Ghent).

JERIS ROSS (Candy C-1017)
The Midnight Cowboy (2:15) (Tree International, BMI—D. Kirby, G. Martin)
The lady who brought us country versions of "Brand New Key" and "Old Fashioned Love Song" is back with a cute tune about a countryumannia. Immature production by Scotty Moore. Flip: "I Wonder How The Folks Are (Back In Kansas)" (2:07) (Roadhouse, ASCAP—R. J. Ross).

STAN DEE (Country Showcase America CSA129)
Dona (2:49) (Delphi, BMI—R. Valona)
Richie Valona is gone, but his memory lives in his music. This classic pop hit is given fine country treatment by Stan Dee and should top the charts all over again. Flip: "So Fine" (2:54) (All, BMI—L. Finney, W. Schofield).

BOBBY WRIGHT (Decca 33004)
If Not For You (2:40) (Big Sky, ASCAP—B. Dylan)
Bobby Wright delivers a strong country version of this Bob Dylan-George Harrison composition that was a pop hit for several artists. The song easily lends itself to country interpretation and has a winning melody line that should captivate listeners across the country. Flip: "Searching" (2:33) (Bill & Range, BMI—P. W. Maddox).

Cash Box — December 2, 1972
New Segments For 'Hee Haw'

NASHVILLE — The winter series of "Hee Haw", currently under production here at WLAC-TV studios, will offer even more appeal for the younger set through incorporation of more animation and new segments featuring children.

"Since our show airs so early in most markets, a large percentage of our audience is children," explained Sam Lovullo, producer. "Therefore, we are increasing the amount of animation used in the series, as well as adding segments featuring kids telling jokes, kids on the streets answering questions, etc."

Co-star Buck Owens will also incorporate a new segment, entitled "Ask Buck." This bit will feature Buck throwing out sarcastic and humorous answers to letters received containing serious questions. Weeping Willie, newcomer to the present series, will do his crying-laughing act over the subject of "Good News—Bad News." The remainder of the format will stay approximately the same with all of the current regulars returning.

Lovullo said the "Hee Haw" show is currently airing in 250 markets with a rating estimate of 30,000,000 viewers.

Kustom Sells Goya & Greco

CHANUTE, KANSAS — To devote more fully his company's energies to continued development of electric products, Charles A. Ross, president of Kustom Electronics, Inc., announced the sale of the Goya and Greco guitar lines.

Sale of all inventories, trademarks and patents pertaining to the Goya and the Greco line of guitars was made to Dude, Inc., of Chanute, and headed by Keith Dodd who previously has served Kustom as a vice president for 9 years. Dodd left Kustom in February 1972 when he organized Dude, Inc., and purchased Kustom's guitar accessory business.

Since Goya and Greco guitars are almost entirely acoustic and not requiring electronic amplification systems, Ross said they were not entirely compatible with Kustom's primary interest in electronics for the music industry and specialized equipment for law enforcement.

Labels Love Outlaws—Getting together on the occasion of Waylon Jennings' renewing his recording contract with RCA Records are (from left) Rocco Laginestra, president, RCA Records; Neil Reshin, Jennings' manager; Jennings, and Clet Atkins, division vice president of country music and Nashville operations, RCA Records.

RCA Signs Wynn Stewart

NEW YORK — RCA Records has signed country artist Wynn Stewart to an exclusive recording contract and has released his first single, "Paint Me a Rainbow."

Announcement was made by Chet Atkins, division vice president of country music for RCA Records, who said Stewart's signing is in line with RCA's policy of enlarging its Nashville roster of artists whenever real talent comes along.

"Katy" knew what she was doing, all right—and now she just won't stop.

"Katy Did" is Porter Wagoner's new single, and what she's doing is tearing up the country charts. After three weeks, she's 25° in CASH BOX, 28° in BILLBOARD, and 29° in RECORD WORLD.

From Porter's new album "Porter Wagoner — Experience." LSP 4810
Brockway To Munich Meets

NEW YORK — Bob Brockway, president of Polygram Corp., will go to Munich, for forthcoming Polygram Group shareholders meeting. Departure is Nov. 26, return Dec. 10.


Polygram Corp. is the U.S. parent company of Chappell Music, Mercury Records, NGM Records and Polydor Records.

Schmidt To New Post At CBS Int'l

NEW YORK — Peter de Rougemont, vice president of European operations at CBS Records International, has announced the appointment of Simon Schmidt as director of eastern Mediterranean operations for CBS Records International.

The post is a newly created one, necessitated, the label said, by the increased activities of CBS Records in that part of the world. Over recent months, the company has established a licensee in Turkey and has renewed business dealings in Iran. In addition, All Records, a wholesale operation has been launched in Cyprus. Finally, CBS Israel's sales this year have increased by 100% over last year.

In his new post, Schmidt, currently managing director of CBS Israel, will continue to operate from Tel Aviv.

Aussie WEA Inks 1st Act As Indie

AUSTRALIA — WEA Records (Australia) Pty., Ltd., has signed its first local act since becoming a fully indie distribution company last month. The group, Hush, has been on the Aussie dance circuit for two years and has a strong following. Members are: Chris Patilthorpe, drummer; Rick Lom, lead guitarist; George Lucas, bass guitarist; Keith Lamb, vocalist. Group's manager is Peter Rix. Paul Turner is managing director of WEA.

Tokuma Rights To Eterna Disks

TOKYO — Tokuma Onko Co., has signed a contract with Eterna (the national record company of East Germany) on Nov. 8 in Tokyo. This brings Tokuma Onko, the exclusive right to press and sell last year's 43 original LPS in Japan.

This contract is incidental to the fundamental agreement which had been signed in the past. Eterna records will be sold in the U.S.A. through Tokuma-Communications in New York.

Hallyday To Japan

TOKYO — Johnny Hallyday, is expected to visit Japan next Jan. by the invitation of Universal Orient Promotion. He will perform for 10 days in Tokyo, Osaka, Hiroshima and Kyoto.

Nippon Phonogram will release "Johnny On Stage" (sound track LPS) at the end of Jan.

HOT SELLING 'POPCORN': Musicor's "Popcorn" hit by Hot Butter has had marked international success. At left, Eddie Bovay, president of Barclay Records presents Musicor president Art Talmadge (center) with a special plaque for one million sales in France, noting that the disk is the fastest-selling million seller ever in France. Standing by is Rick Talmadge, vp and producer. At right, Talmadge receives a silver platter noting 250,000 sales in England from Pye. Shown (l. to r.) are: John Wise, Pye promo director; Peter Summerfield, creative coordinator; Talmadge; Peter Prince, director of A&R; and Dave McAleer, international label coordinator.

International News Report
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...and LONDON

EMI International leaders in Records

Recording Manufacturing Distribution Licensees Worldwide

World Headquarters: EMI House, 20 Manchester Square, London W1A 1ES
Contact Group Director, Records Telephone: 01-486 4486 Telex: 22643 Cables: Enuwor London W1
### International Best Sellers

**Great Britain**

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<td>Clair—Gilbert O'Sullivan—MAM·MAM</td>
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<td>My Ding A Ling—Chuck Berry—Chess—Carlin</td>
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<td>Leader Of The Park—Shangri Las—Kama Sutra—Robert Melvin</td>
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<td>Moldy Old Dough—Lieutenant Pigeon—Decca—Camberley</td>
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<td>Loop Di Love—Shag—U.K.—Jano</td>
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<td>Psy—Donny Osmond—MGM·Delmar</td>
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<td>Crazy Horses—Osmonds—MGM·Kolob</td>
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<td>Debbie—R.C.C.—U.K.—St. Annes</td>
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<td>Elected—Alice Cooper—Warner Bros.—Carlin</td>
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<td>Goodbye To Love—Carpenters—A &amp; M·Rondor</td>
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<td>In A Broken Dream—Python Lee Jackson—Youngblood—Youngblood</td>
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<td>Let's Dance—Chris Montez—London—E. H. Morris</td>
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<td>Crocodile Rock—Elton John—D.J.—D.J.M.</td>
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<td>Hallelujah Freedom—Junior Campbell—Decca—Canal</td>
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<td>I'm Stone In Love With You—Stylistics—Avo·Gamble Huff/F. Carlin</td>
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<td>Here I Go Again—Archie Bell &amp; The Drells—Atlantic·Gamble Huff/Carlin</td>
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<td>Burlesque—Family·Reprise—UA</td>
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<td>18</td>
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<td>There Are More Questions—Johnny Nash—CBS—Rondor</td>
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<td>Hi Ho Silver Lining—Jeff Beck—E.A.K·Contemporary</td>
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<td>20</td>
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<td>New Orleans—Harley Quinn—Bell·Dominion</td>
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**Top Twenty LPs**

1. Greatest Hits—Simon & Garfunkel—CBS
2. Catch Bull At Four—Cat Stevens—Island
3. 20 All Time Greats Of The Fifties—Various Artists—K-Tel
4. Back To Back—Gilbert O'Sullivan—MAM
5. Never A Dull Moment—Rod Stewart—Mercury
6. Sing Along With Max—Max Byrnes—Pye
7. Best Of Bread—Bread—Epic
8. 20 Star Tracks—Various Artists—Ronco
9. Slade Alive—Slade—Polydor
10. Glitter—Gary Glitter—Bell
12. Close To The Edge—Yes—Atlantic
14. Portrait Of Donny—Donny Osmond—MGM
15. Cherish—David Cassidy—Bell
16. A Song For You—Carpenters—A & M
17. Dinghy Dell—Lindisfarne—Charisma
18. Trilogy—Emerson Lake & Palmer—Island
19. Bandstand—Family·Reprise
20. War Heroes—Jim Hendrix—Polydor

**Top Ten LPs**

1. Greatest Hits—Simon & Garfunkel—CBS
2. Catch Bull At Four—Cat Stevens—Island
3. 20 All Time Greats Of The Fifties—Various Artists—K-Tel
4. Back To Back—Gilbert O'Sullivan—MAM
5. Never A Dull Moment—Rod Stewart—Mercury
6. Sing Along With Max—Max Byrnes—Pye
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9. Slade Alive—Slade—Polydor
10. Glitter—Gary Glitter—Bell

**Italy**

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<td>Il Padrono—Santo &amp; Johnny (Prod. Assn.) Chappell</td>
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<td>Il Gabbiano Inferno—Il Guardiano del Faro (Ricordi) Ilneri—Pfo</td>
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<td>Pop Coro—La Strana Societa (Fonit-Cetra) Bourne</td>
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<td>Alone Again—G. O'Sullivan (Decca) Sugarmusic</td>
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<td>Run To Me—Beee Gees (Polydor) Agnelli/Robin Gibb</td>
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<td>Donna Sola—Mia Martini (Ricordi) Ricordi</td>
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<td>Noi Due Nel Mondo E Nell'animal—Poli (CBS) April Music</td>
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<td>Rocket Man—Elton John (Ricordi) D.J.M.</td>
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<td>Un Abero Di 30 Piani—A. Cestano (Clan) Margherita</td>
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<td>Woman Is The Nigger Of The World—J. Lennon (Apple) Ricordi</td>
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**Belgium**

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<td>Wig-Wam-Bam (The Sweet—RCA—Universal).</td>
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<td>Ich Hab Die Liebe Gewah'n (Vicky Leandros—Phillips—Apollo).</td>
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<td>Sugar Me (Lynsey De Paul—MAM·Kirshner Music).</td>
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<td>Clair (Gilbert O'Sullivan—MAM·Editions Vedette).</td>
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<td>This World Is A Mess Today (Donna Hightower—Decca—Frapera).</td>
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<td>You're A Lady (Peter Skellern—Decca).</td>
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<td>Mexico (Les Humphries Singers—Decca—Basart).</td>
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<td>I Think I Love You (The Partridge Family·Bell—Screen Gems Music Bene).</td>
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<td>Ik Heb Rozen Voor Je Mee (Paul Severa—Sturt·Sturt).</td>
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<td>Eine Neue Liebe (Jurgon Marcus—Telefunken—Basart).</td>
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<td>Porque Te Quiero Tanta (Odeon) Laureano Brizuela (CBS);</td>
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<td>Te Quiero, Nos Queremos (Relay) Juan Marcelo (RCA).</td>
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<td>Me Juego Enamorado Por Ti Amor (Anna) Sandino (CBS).</td>
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<td>El Amor Como El Viento Tony Ronald (Music Hall).</td>
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<td>A Nuestra Salud Middle of the Road (RCA)</td>
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<td>Nuevamente Solo (Alone Again) (Korn) Gilbert O'Sullivan (EMI-Odeon)</td>
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<td>Abrazame Fuiste Mi Amor (Korn) Beto Orlando (EMI-Odeon)</td>
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<td>Falsedad Lisette (Disc Jockey).</td>
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<td>Mundo De Amor (Relay) Camilo Sexto (RCA)</td>
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<td>10</td>
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<td>Que Soy Para T.I. Elizma (Microfon).</td>
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<td>Osa No Miichi—Shiro Miya &amp; Pinkara Trio (Columbia) Pub: Nichion</td>
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<td>Ame—Eiji Miyoshi (Victor) Pub: Shinko Music</td>
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<td>Kausai—Naomi Chiaki (Columbia) Pub: Kaientai Music</td>
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<td>Dookyuun—Masako Mori (Minipubone/Tokuma) Pub: Tokyo Music</td>
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<td>Kyu No Niwaka Ame—Rumiko Koyanagi (Reprise/Warner-Pioneer) Pub: Watanabe</td>
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<td>Kuruwase Tane—Taida Yamamoto (Canyon) Pub: Fuji Music</td>
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<td>Aishu No Page—Soji Minami (CBS-Sony) Pub: Nichion</td>
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<td>Kanashimiyu Kenchiichi—Megumi Asaka (GAM/Victor) Pub: J &amp; K</td>
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<td>Niijwo Watatte—Mari Amachi (CBS-Sony) Pub: Watanabe</td>
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<td>Chijrara Taisen—Hironi Goh (CBS-Sony) Pub: Nichion</td>
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**Top Five LPs**

11. Alone Again—Gilbert O'Sullivan (London/King) Pub: Review Japan
12. 11. Anata No Maeni Bokugayita—Four Leaves (CBS-Sony) Pub: April Music
16. 15. Otokonoko Onnansko—Hiruni Goh (CBS-Sony) Pub: Nichion
17. 16. Yagisba—Furui Ooyan (Toshiba) Pub: Takarajima Pub: Watanabe
20. 19. Saturday In The Park—Chicago (CBS-Sony) Pub: Watanabe
EDITORIAL

Thanksgiving 1972

Thanksgiving Day always provides the perfect occasion to pause and reflect upon the good things in our lives, in our businesses and at home with the family. Unfortunately, a day off from the route routine (except for service calls) and a great turkey dinner is about all anyone thinks about anymore on that holiday.

There are many things to be sincerely thankful for this year. On the business side in particular, the national collection slump is mostly gone. New machine ideas, like the fabled dart game, continue to come along and promote bigger coinage in the cash pan. New locations are out there and being won by aggressive operators, even tho they may be forced into new environments like off-street shopping malls and into the arcade field (once they’re in, do they like it).

We hope all had a good holiday and that the spirit of the day manages to poke its head thru from time to time. It’s a grand business and one should be grateful to be a part of it.

Rochester Flipper Tournament Spectacular Scores Heavy In Anti-Narcotics Fight

ROCHESTER, NY — At 7:00 PM sharp Friday night (17th), the now-fabled "Light Up on Drugs' Pinball Tournament began in the Holiday Inn with finalist competition completed at 8:00 PM Saturday. It between an unprecedented success story enfolded with over 500 contestants competing for prizes and cash awards in singles, doubles and team competition. Over 2,000 people were involved totally in the tournament including the spectators, staff and players.

Described to raise money for the Adelphi anti-drug crusade, the flipper event scored mightily, according to its organizer and chief promoter Herb Gross. What happened and what lies downstream for flipper events on this level can best be described in Gross' own words. Her relates:

After weeks of working day and night, I can now say that it was all worth it. But is this the end, no it's the beginning, it's the start of a new era for Pinball and the entire coin machine industry.

This weekend, we completed Rochester's first Lights Out Pinball Tournament. Three (3) days of competition, and drama of people of all ages sweating over where that little steel ball would go, perhaps a ship and a little body english . . . but not too much, if I tilt, it'll cost us those points we need, our team is depending on me . . . ah ah . . . I've made it now let's see them beat that . . . This was all part of it, man against man, and yes girl against girl, team versus team . . . and of course all the fans that went with it . . . teams of four dressed in special uniforms saying . . . Miller's Pinball Wizards . . . The Orange Monkey . . . Red Creek with the slogan . . . "The Max Pack . . . and even the teams with the doctors and nurses from Strong Hospital vs. The Rochester Board of Mental Health . . . all were there to win but also lose with a smile and a hand shake . . . But we can't forget all the teams with their own coaches, managers . . . and yes the cheer teams . . . It was truly a first, people were really into it, and when they lost they felt it and came back with the comment, I'm going to practice some more, well back for the next one and we will win.

The victors, celebrated with champagne ...

(continued on p. 53)
DAYTONA BEACH, Fla. — Despite the lack of anticipated attendance, those who attended FAMA's 1972 Convention at the Daytona Plaza enjoyed one of the finest group of speakers at any FAMA gathering. State Beverage Director Winston W. Wyane was unable to attend due to family illness, but his substitute, Charles L. Ivey, Jr., State Licensing Supervisor, gave a most interesting talk. "Our panel members proved to be outstanding and we again give our thanks to D. Joe Barton, Vice President & General Manager, Distributing Operations, Rowe International, Inc., Active's the choice for the lowest prices and best equipment always. Exclusive Gitten's, Rock-Ola, Fisher and Chicago Coin Distributors for Eastern Pennsylvania, North Jersey and Delaware."

SHUFFLEBOARD EVERYWHERE South Jersey and Delaware. Exclusive Gottlieb & General Manager, SHUFFLEBOARD L. E. DE KALB, ILL. — "Sales orders for the new Wurlitzer 'Americana' model 3700 are the best in years," said Wurlitzer Dist. Corp.'s branch manager of branches Richard D. Williams, in commenting on the results of the highly successful Wurlitzer Week throughout the nation. "The fact that many fine prizes were awarded during the various showings was secondary to the excitement expressed by operators upon seeing the 'Americana'." Williams added. "They were unanimous in their praise of the new model for its strikingly beautiful appearance and efficient, dependable mechanism."

As further evidence of the America's wide acceptance in the trade, Williams said that WDC branches across the country are already awaiting second and third volume shipments from the factory.

Dave Rose, Vice President of General Merchandising Sales of the Vendo Company; J. P. Farrell, Brandt, Inc.; and A. J. Pulvis, Vice President of Marketing & Sales, National Vendors. Unfortunately, Bob Breither of Seeburg Sales Corporation was unable to attend due to flight difficulties. Mitchell Zainet of AAV United, Jacksonville, did an outstanding job of moderating the panel," according to the association's executive director Bob Rhinehart.


Left to Right: Newly elected FAMA President Willbur Wenger of Automatic Merchandising, Inc, Orlando; Margaret Lawson and Wesley Lawson of Lawson Music Company, Winter Haven listening to Charles L. Ivey, Jr., State Licensing Supervisor at the Friday evening banquet at the Plaza Hotel of Daytona Beach. In the background is Harlan C. Wingrave, President, Music Operators of America, Inc. Photo at right: FAMA Executive Director Bob Rhinehart and Jim Mullins of Mullins Amusement Company, Miami discuss association business.

The Wurlitzer Branch Offices Reflect Solid Sales Year for 'Americana'

Jerry Williams shows 'em the Americana.

Attention Game Operators: Conversion Plates Now Available for your present DART GAMES Quality Guaranteed

ONLY $59.95 PER GAME (10% prepaid discount) CONVERT NOW for higher and longer lasting profits NU-GAME PLATES CO.

P. O. BOX 102, ENFIELD, CONN. TEL: 1-203-745-0560 24 hour phone—when ordering, specify game type

Wurlitzer Branch Offices Reflect Solid Sales Year for 'Americana'

CINCINNATI — Gold Medal Products Co. has entered the cigarette machine manufacturing arena with the release of their new 63" model 314 unit. The unit offers a decorator styled walnut woodgrain cabinet, an illuminated top panel to advertise cigarettes in bold letters, a tilt out front loading feature, and a moisture seal on the front door to keep the cigarettes fresh. The machine contains 14 columns because, "as Gold Medal's J. C. Evans put it, "14 brands of cigarettes account for approximately 85% of all cigarette sales. This means maximum sales with minimum stocks."

Specifications — Capacity 540 packs — Mechanical operation — correct change only... Vendo at 3 price levels—base price $3c with 5c price increments... Reinforced Steel Construction... Weight 285 pounds... Sign and light require 120 volt outlet... Size 36" W x 24" D x 63" H.

MOA Health Plan Deadline Nearing

CHICAGO — MOA members interested in the Catastrophic Health Care Plan which is being offered by the association, are urged to subscribe for membership as soon as possible. The open enrollment period ends Dec. 31st.

"I cannot stress enough the value and importance of this plan," Fred Granger said. "It is similar to major medical but much more complete. The enrollment period has been open for several weeks but cannot be extended beyond Dec. 31st, so I strongly recommend that interested parties contact our office immediately."

Gold Medal Cig Unit

CIGARETTES

BALLY SUB-PACK FOR TOP EARNINGS IN EVERY TYPE OF LOCATION EVERYWHERE

A Full Line of Coin Operated Recreational Tables from American Coin Machine Company 210 PATERSON PLANK ROAD UNION CITY NEW JERSEY

“The House That Quality Built”

JUKEBOX PROGRAMMING GUIDE


R & B

SMOKY ROBINSON & THE MIRACLES I CAN'T STAND TO SEE YOU CRY (3:28) No Flip Info. Tamla TS4225F A

TOMMY TATE MORE POWER TO YOU (3:33) No Flip Info. Koko KOA 2114

Cash Box — December 2, 1972
Flipper Tournament Manager Sees National Scope for Pin Competition

(continued from p. 51)

page, and raised their trophy's for the whole crowd to see. After three days of competition, with over 300 registrants, and a total of more than 2,000 spectators, they deserved the cheers. Already the question is asked, "What will we see and where will it be...? we'll be there.

In the singles competition, the winner were 2 Scions of Rochester in the lead by over 60,000 points over Steve terrific. But as usual it was Steve, was shook by all the tension and spectators crowding around for a close up of soon to be named champ.

In the doubles competition, it was a couple of guys from the University of Rochester versus the cream of the crop from Red Creek, a tavern where Pinball is only second to the rock group playing there that nite. Well, Hirsch & Crosseau of the University came out on top, but they stated that it was right down to the line, in fact, they thought they had lost until the finals had come in.

The team competition was by far the most dramatic. With a team composed of four men, the lowest score of the four was eliminated with the top three scores representing the team. Only one team was left in the final competition, a few were handicapped due to some team members not being able to compete during both days. This was the case for WMCC, the team representing the campus radio station from Monroe Community College. Only three men, yet they were in the finalist play off and they were up against the Cheeming County Drug Abuse Team who had won the State Championship at Geneseo during the previous weekly. They triumphed, WMCC, with only 3 men, beat all comers and guaranteed all that they would be back to defend their title in the next Lights Out Pinball Tournament.

Delphi, the sponsoring organization of the tournament, was elated, as all they had fulfilled their objectives even beyond their darkest imagination. When they first started on the tournament, no one knew who they were or what they were trying to do. The tournament was the deciding factor in getting Delphi in a position of respect in the community as a drug program aggressive enough to do something on their own without waiting for the government to provide all their needs. Delphi received publicity on every college campus in the form of feature articles and radio talk shows as well as public service spots with all the Rochester radio and television media. Posters were distributed throughout the city, and several feature news articles were done on local television and newspaper coverage. If the media time had to be purchased, the cost of their exposure would have been somewhere in excess of $20,000 dollars. Delphi also benefited financially, all proceeds were donated and they raised in excess of $1,000 towards their $5,000 goal for the procurement of a residential facility for the treatment of drug addicts.

As for myself, my job was to coordinate all promotions and publicity, prepare all audio visual and graphic material for the promotion of the event. In addition, I registered the majority of the teams for competition, approached local merchants and political figures for active participation, as well as protected the Holiday Inn for the location of the Tournament. In all, I worked over two months on this project, days... nights and weekends, you see I know the potential of Pinball and the beam of people of all ages. One local article in Rochester's Times Union stated that "I had taken Pinball out of the dark back corner of the local pizza parlor, and pool hall to make it big time." Well, in essence I've been doing this for the past three years. I've been marketing game rooms in colleges in conjunction with John Bilotta, if it were not for John I would not be involved in promoting Pinball.

Now I'm ready for the next big step. We recorded the entire tournament on tape and 16 M.M. reel film. With Wes Ackerman, a film producer from San Francisco, we're producing the entire tournament in movie form, along with telling the entire story of how it all happened and how people felt during and after it was all over. I'm presently approaching various Pinball manufacturers as well as trade associations to seek out sponsors of a mobile tournament. The tournament would travel to colleges promoting pinball, would also have live music, and slides and movies on the tournament. In other words, a traveling tournament, allowing students to compete on the latest equipment manufactured and show their skill in the fastest growing sport in the United States. That's how John Bilotta describes it, the sport where you need not have all the physical attributes of other sports, but don't let it fool you... Pinball is a game of skill, we proved it this weekend in Rochester, and we have the proof on film.

I would like to give special thanks to Mr. Nick Zimorino of Delphi, who worked with me hand and hand for the past two months and felt the anxious moments as well as the victorious ones when it was all over and we had realized that we had truly had not only one of the most successful events Rochester has ever seen but very possibly a first for the nation. And to John Bilotta, who donated all his resources to make the tournament a success by providing the best equipment and full time mechanic coverage.

I believe we really have done something to help "Put the Lights Out On Drug Addiction In the City Of Rochester", and Pinball was the key to it all.

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Cash Box — December 2, 1972

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EASTERN FLASHES
AROUND TOWN—We hope everyone enjoyed a relaxing Thanksgiving and thought of a few things to really be thankful for. Business is a bit better around town, we hear, with tavern trade picking up and more folks out in the midtown area of a night. Mayor Lindsay said "muggings are down!" on TV last week. After which the commentator added "but larceny and rapes are up!"

The whole gang was on hand Sat. Nov. 18th at the Hilton Hotel to toast Max Weiss as Man of the Year. The Weiss testimonial, also a victory dinner for the local UJA DIVISION, saw more than 400 tradeshers and their guests, according to Ben Chincoksky's estimate. "The food was great, the cocktail party really real and the speeches were short," Ben said. "Max gave a really fine acceptance speech after he got the UJA and association awards. When Al Denver stood up to talk, he got a standing ovation from the table. Al was instrumental, you know, in organizing the very first UJA affair some 25 years ago. The group also applauded his recent re-election as MONY president." Hal Zimmerman of active Automatic Sales told us the UJA was a double delight for he and his wife since they were celebrating their 29th wedding anniversary the very same night. . . . Ralph Nofkins of Munves said a bunch of out-of-town tradeshers visited the Tenth Ave. shop recently, including Harry Prince of Revere, Mass., Louis Katz of Hudson and Nate Halpin of Leonore Arcades (Coney Island). . . . Sam (Musical Moments) Morrison, who brought along some of his store owners, says route business is very good. "There's a Chicago Coin 'Grid Iron' in one of my stops that's so popular, the booker's stocking it," he quipped.

Charles Steindecker of the Charles Raymond Co., importers of the Rene Pierre soccer table games, just returned to New York after two week business-vacation trip to Europe with his Missus. While there, he visited with Pierre and the latter's son Thierry at their Ranchot, France factory. Rene Pierre himself will be visiting the States for five days beginning Dec. 3rd, calling on distributors of the soccer line and discussing new distribution outlets. Any tradeshers interested in meeting Pierre can make an appointment with him during that time by calling Steindecker's office at MU 7-0657. Pierre had a big promotion conference luncheon at the Waldorf Nov. 28th to unveil their new Guiller's Lunchbox. This is a unique sandwich vending machine that doesn't vend sandwiches. It vend ingredients. You pick what you like from generous portions of top-grade branched meats, cheeses, breads and condiments and put them together the way you like. Canteen says they're "building freedom of choice into a vending machine."

Johnny Bilotta, down to his Florida Gatos soccer team late last week after winning up two big flipper events upstairs. First was the Genesee College journey (won by Tom Novick of Elmira) and then the Lights Out on Drugs spectacular in Rochester. See separate story on the latter in this issue.

CHICAGO CHATTER
'ALL STAR FOOTBALL,' the new two-player competition electronic wall game from Chicago Dynamic Industries Inc., was officially released to the trade this week. Sample shipments to distributors are expected to commence shortly, according to marketing manager Chuck Arnold and operators will be able to see the release of "Big Top," their newest coin-op distribution affair, at that time. Chuck also mentions that 'Big Top,' the twin- rifle gun, is still very much on the current delivery schedule, and that ChiCoin has several "surprises" in store for the new year—so stay tuned.

REACHING LARRY BERKE of Midway Mfg. Co. this past week was a near impossibility, and we understand the condition has prevailed since the release of "Super Backpack." After a couple of tries we were successful in reaching the telephone for a few minutes. "This is a big seller, no question about it," he said, "and it's obviously going the route of ' Bulls Eye' which was just about the biggest thing he had in that category of games." And what's more, since 'Table Tennis' was spotlighted recently on Channel 9 television here in Chicago, Larry said phone inquiries have been literally pouring in at both Midway and its local branch. So for Employers, who are issuing production schedules are way up at the Shiller Park factor in an effort to meet this demand.

AT BALLY MFG. CORP. all eyes are focused on 'Sub Pack' and 'Space Time'—two of the biggest winners of the year, say, distributors. . . . Had an opportunity to say a quick hello to Bally's director of marketing, Ross Scheer who was in his office last week—and plenty busy as usual. . . . Really got the travel urge after talking to Bally ad manager Herb Jones about the recent vacation trip he and his wife Sera took to Paris and London. Sounded just great.

ROCK-O-LA MFG. CORP.'s George Hinchler tells us the recently concluded Bottlers Show in McCormick Place was a big success! Rock-Ola's exhibit, displaying its entire line of coin-operated gaming, was the largest at the show—and the most crowded each day with convention visitors, customers, etc. according to George. . . . As for music, suffice it to say the 450 and 447 model phonographs and the 506 Simulglider was in such high demand in such quantity as to warrant stepped up production schedules at the factory.

AND SPEAKING OF ROCK-O-LA, Hymie Zorinsky of H. Z. Vendtime and Sales in Omaha can't help but mention that they have been selling out of rock-o-las every morning, and out it went—that fast!" he told us. Hymie also mentioned that he's very anxiously awaiting some new equipment to embellish his current games (there's a Howard-Tomlinson for him in the mail). The Rock-Ola "Aero Vue" will be released shortly, worded, he said, that's the way it is.

RECEIVED WORD FROM Wuritzler Dist. Corp.'s manager of branches Dick Williams of Chicago. Dick reports, of course, that our latest survey has been receiving regular reports from branch offices across the country and the obvious conclusion, he said, is that this new model might well be one of the biggest ever for Wuritzler.

MILWAUKEE MENTIONS
Jim Stansfield, president of the Wisconsin Musicians Associations, will shortly announce the date of the state group's annual meeting, slated for sometime in the first of the New Year. Jim's in town now to meet with the various LAMS—Local Amusement Music Sales—stands. He will be a report from the association's attorney Charles Polidori on the status of the local tax situation, most notably the 4% sales tax which has been a bone of contention among area operators for many months.

The WMMC is also planning a tribute to longtime association secretary Ed Dowle who will be retiring next month to take up residence in Florida. . . . Jim, by the way, was on hand for the Music Operators of Minnesota meeting Saturday (1B) at the Ambassador Motor Hotel in Minneapolis. Meeting was an informal general membership session with guest speakers, followed by a cocktail party which the three major distributors in the Twin Cities hosted, and a banquet.

ANOTHER TESTIMONIAL TO THE sensational 'Air Hockey' by Brunswick—this one from Joe Kleinman of Pioneer Sales & Services, the factory's distributor in this area. Joe Kleinman sells us in that an extraordinary new game has been and what an extraordinary seller this new game has been and what fantastic collections it's been garnishing! It is difficult even to keep count of the ink on the question about whether Pioneer is doing very big business with the new Rowe phonographs—and it's a really "Biggie" and "Dee-audio." Vending equipment is also in much demand out there, as are football soccer ball vending machines. Latter being very considerable in a matter of fact, there isn't any department at Pioneer that isn't busy these days—and that's nice to hear.

UPPER MID-WEST
Mr. & Mrs. Gene Heorch, Aberdeen, in the cities for the day buying equipment. . . . Phil Sande, Dickinson, in the cities for a few days making the rounds and visiting his brother Freddy living in St. Paul. . . . Tom Roberts in town as Joe Hechter of Alexandria. . . . Emmett Ingalls, Seeburu Vending Equipment holding service school at Viking Vending Co. for 3 days 21-23rd. John Wilson held a Seeburu Tobacco Counter School on Tuesday evening. Doc Keinst in the cities for the day as was Andy Olsen and Kevin Anderson . . . Mr. & Mrs. Martin Kallinen in town for a few days. . . . Tom Novick, Minneapol condos. . . .<br>

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Las Vegas Gallery Big On Market

LOS ANGELES — Since the introduction of For-Play's "Las Vegas Gallery" ride game by A.C.A. Sales and Service at the recent MOA Expo, A.C.A.'s product vice president Mickey Greenman has been setting up distributors across the country to handle the item locally. About 10 key distributors have been appointed thus far by Greenman, with several others pending.

A.C.A., which performs as worldwide sales agents for For-Play, Inc. (California game makers), is shipping Las Vegas Gallery units in bulk now, and orders are being promptly filled for the most part. "The trade reaction to this piece has been fantastic," Greenman declared. "One operator said it's the greatest thing to come along of its type since the original Seeburg Bear Gun," Greenman stated.

Las Vegas Gallery, which comes with a rifle and combination stand coin acceptor and a separated wall-mounted target board, combines the skills of marksmanship with card poker. Greenman said the enthusiastic reaction of the MOA show-goers has been amplified by results in the field. "Collections are very fine both street and arcade signs, along with your off-street places like malls and store lobbies," he declared.

Among the distributors appointed by A.C.A. thus far are: O'Connor Distributing (Dallas), SeeVend (Columbus), Modern Vending (Indianapolis), Philip Mess (Des Moines), Sutherland Distributing (Oklahoma City), South Atlantic Dist. (all five branches in the South), Robert Jones International (Boston), Lakeland Dist. (Adrian, Mich.), Allen Smith Dist. (Memphis), Eastern Music Systems (Philadelphia), Operator Sales Co. (New Orleans), Royal Amusement (Phoenix), Advance Automatic Sales (San Francisco), National Coin Machine Exchange (Chicago) H. A. Frants (Houston) and Albert Simon, Inc. (New York City).

Minn. Ops Meet On Programming

MINNEAPOLIS — Norman Pink, a vice president of MOA and the new president of the Music Operators of Minnesota, was the fourth recipient of the MOA Commemorative Anniversary Gavel, presented to him during the state group's meeting in Minneapolis on Nov. 18th by MOA's executive vice president Fred Granger. Granger made the presentation following his brief speech before the group.

The Gavel presentation is part of the year long promotion campaign currently in progress in celebration of MOA's 50th anniversary.

A high point of the MOM meeting was the programming panel, chaired over by Clayton Norberg of C&N Sales in Mannkato and consisting of panel members from both the one-stop and operator levels. The discussions, which spurred membership participation from the floor, were very informative and elaborated not only on programming techniques but on the promotion of Jukebox play as well.

"I was very impressed with the programs presented, especially by Phil Deit, "since it dealt so thoroughly with the very pertinent subject of record ordering," Pink said. "It's a tool that MOA has been used to promote the involvement which is equally important to the supplier and the retailer." Panel members were Ray Brown of Brown Bros., Minneapolis; Kip O'Connor of O'Connor Distributing, Acme Music in Minneapolis, and Ivy Gosen of the Minneapolis Lakeshore Music Company.

Pink further declared, "I am thoroughly impressed by the professionalism of the music trade reaction to this product and feel that this is a tool that will help to bring music to the family in the home as well as the establishment as a whole."

Ten More Goldies In Epic Catalog

HOLLYWOOD — Ten more hits have been added to Elektra Record's popular Sinn Gold series, with five just-released singles by Bread (represented by two disks, the Doors, the New Seekers and Carly Simon. The current releases make a total of eleven singles in the series, which was launched a year and a half ago with sides by the Dooleys. Judy Collins, Bread, the New Seekers and Love.

Elektra has been experiencing particular success with its Sinn Gold singles reissue series among one-stops and racks which make them available in locations with high sales in the older field. George Steele, III, Elektra's recently appointed vice president marketing noted that "A and B hit records are extra legs and extra mileage. Oldies are a real bear to convincingly successful with juke box operators."

Sinn Gold is being offered on a 10 per cent discount program from now until the end of December.

Int'l Vend Show To London Jan 15

LONDON — The International Vending 73 Exhibition, to be held at Olympia Exhibition Center, London, from January 16 to 20, has been designed and planned to illustrate the versatility and range of modern vending equipment.

This year the biennial exhibition, a trade-only event, is scheduled to occupy more than 40,000 sq. ft. It will include displays of the latest developments and new equipment designed for use in the industrial and office catering, and public retail sectors. It will also cover the allied fields of disposable ware, food and commodity products now available for use with automatic vending machines; coin mechanisms and electronic components used in vending-machine construction; and repair and replacement, and back-up services such as contract-operating, rental and maintenance.

Commenting on plans for the show, Derrick Skinner, chief executive of the Automatic Vending Association said, "Our object is to show, under one roof, all the leading manufacturers, the whole range of vending machinery, products and services now available, and the range of services offered. Existing and potential users can come along to examine what they need with representatives of the firms exhibiting."

"With today's increased pace of living and high cost of labor," he added, "there is a real need for a quicker and greater economy in the supply of services and we hope to demonstrate at the exhibition how this can be achieved by use of automatic vending systems."
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