Music Awards Balancing Out (Ed) ... The Long 'Hair' Fact Sheet As Musical Starts Fifth Year ... 189% Sales Gain For Odyssey In '72 ... MGM Obtains 100% Interest In Lionel Ent... SWARM Battles Piracy In Southwest ... EMI Melanie Rights Through Neighborhood

SIMON-IZED DISKS SHINE
The sleeper group of the year has a hit single: Blue Öyster Cult—"Cities on Flame With Rock and Roll."

"The tightest and most musical hard rock record—since dare I say it—'Who's Next.'"—Robert Christgau, The Village Voice

In Rolling Stone, Lester Bangs said, "'Cities on Flame With Rock and Roll' is triumphantly Sociopathic."

The Blue Öyster Cult's new single, "Cities on Flame With Rock and Roll."
An Insomniac's Nightmare On Columbia Records®
The winds of change in musical styles have finally permeated on a broad level into the traditional annual awards festivities. In past years, a good argument was made that contemporary sounds were not being given their due, despite the fact that creativity in this area was high.

Earlier this year, Carole King won four key Grammy awards from the membership of NARAS. Issac Hayes, also a Grammy winner this year, reached an exciting new level of achievement by earning an Oscar for his theme from "Shaft," which became the first Soul-oriented selection to win an Academy Award. It also marked the first time that a black composer had won an Oscar. Most recently, a Tony award for best musical was won by "Two Gentlemen from Verona," wherein Shakespeare is in the company of a rock beat—at least for the most part. Even "Follies," which won seven Tonys, represents in score and book a more mature and modern approach to the musical theatre.

We are not citing the success of contemporary sounds among the various awards festivities in order to wash away more traditional musical vehicles. Instead, we would hope that a new balance is being reached in the consideration of all worthy works of musical art. The criteria for music, as the old saying goes, is not the factor of one form being "more important" than the other; it's simply whether the music being created is good or bad. Many have correctly felt that rock, for instance, had been downgraded in terms of category rather than substance.

We would hope that there now be a more even-handed approach to musical awards, one based on the spark of true creativity.

We believe this balance will also do better for the more traditional sounds of music. Perhaps the music trade can do away with terms like "now music" or even "contemporary music." For "now" music, in particular, should really mean any kind of music that continues to please and entertain. And into this mold, certainly, fits music written generations and generations ago. Sometimes, admittedly, it is the younger generation that downgrades old types of music simply because it is old. Historically speaking, youngsters will find in music of the past the seeds of today's newer sounds.

The lines between all forms of pop music are thinning out. This means, in our view, a greater respect for what is great in all areas. And what is great is what musical awards are designed to pay homage to.
Among the first releases of London Records was an instrumental version of “La Mer (Beyond The Sea)” b/w “Night And Day” conducted by a talented young musician named Annunzio Paolo Mantovani. That was in 1947. And that marked the beginning of one of the greatest success stories in musical history.

Since 1947, Mantovani has recorded 57 LPs for London. Not to mention the numerous 78s and 45s. “The Mantovani Sound” has become a part of all our lives. Especially the romantic side. It has brought pleasure to as many listeners as any other recording artist on the music scene during the past three decades.

Mantovani has enjoyed popularity and success beyond telling. It can truthfully be said he is one of the few artists whose every release consistently finds its way onto the charts.

On the 25th Anniversary of the beginning of this success story—and of the beginning of London Records—we proudly and affectionately announce the release of the maestro’s new LP, appropriately entitled

“ANNUNZIO PAOLO MANTOVANI.”

It’s a very special new LP.

May is Mantovani Month

LONDON RECORDS

Also available on Ampex Stereo Tape
from the dawn of recorded history, stemming through the
lifetimes of every man, woman and child who ever walked upon
the face of the earth. There have been but a handful whose fate
it was to become known as Phenomenon. And from their births
they were born to be known in their time by first name alone.
Indeed, these were, of course, literally thousand—from Emerson
to O’Hara, from Mozart to Massey, from Hitler to Hemingway.
They were, of course, literally thousands—from Einstein
to Osmond, from Mozart to Manon, from Hitler to Hemingway.
way—who buried their family names forever into the pages of
history.

Discounting those whose last names were utterly completely
unknown or non-existent—Adam, Moses, Noah, Cleopatra—the
true leaders of each cult, each Phenomenon have been known
by their first name alone. From Peace and War and Innocence
and Passion there came Jesus and Napoleon and Twain and Marx.
And it was this yet unknown energy—something ethereal
and great—that everyone knew by the name Eliza, The lost sheep
that everyone knew by the name Elvis, The lost sheep that
reigned as shepherds.

When you hear Elvis, you think only of The King. His time came to
pass in the Sixties. When you hear John, Paul, George and Ringo together, the
beat goes on. It is known as the Sixties.

It has often been said that Art cannot be ignored.
"good" can be ignored, but only when it is absolutely cannot be ignored.
For Mark Dewitt St. Mel that time came in the year 1969-71.

TERCY KNIGHT
March 15, 1972
MINNEAPOLIS — Amos Heilicher, president of Pickwick International, Inc., has announced an agreement in principle to acquire the assets of Music Sales of Florida for an undisclosed amount of Pickwick Inter- national. Pickwick is a distributor and one-stop of pre-recorded music and tape based in Miami, Fla.

Music Sales of Florida currently represents London, Buddah, Audio Fi- delity, Fantasy and Casablanca Rec- ords, among others. Don Smith, who started Music Sales of Florida in 1985, will continue as Manager.

Heilicher revealed that he will shortly open a branch of J. L. Marsh, the rack jobbing division of Pickwick Interna- tional, to clear out Music Sales of Florida’s facili- ties at 2400 NW 77th Terr. in Miami. At present, there are J. L. Marsh units in Minneapolis, Des Moines, Kansas City, Los Angeles, St. Louis, Atlanta and Denver.

Paul Simon has proven he can make it on his own and if anyone needed another proof, Simon, of course, is half of Simon & Garfunkel and responsible for all the material on their six gold LPs. Now with his first solo effort, “Paul Simon” #4 on the LP chart (sales nearing the million unit figure), and his second single release culled from it (“Me And Julio Down By The Schoolyard”) bulletted #12 on the singles chart, it is apparent that he can as easily maintain his reputation in the industry.

His past compositions have been covered many times each. “Bridge Over Troubled Waters,” for example, was a gold single for himself as well as for阿Reatha Franklin in a span of less than two years. While there was a long wait for a follow-up LP to the album of the same name, the ma- terial on his latest, also seems to be taking the same road to instant standard.

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Cash Box — May 6, 1972

NEW YORK — On April 29, at the Biltmore Theatre, “Hair” became the seventh musical in the history of the Tonop Terrace in Minneapolis, Minn., the number one show in the Twin Cities area for the last two years. It is the first of its kind to be produced by a non-profit theatre group, and the first to be presented in the Twin Cities area.

In addition to the Minneapolis, Minn., version, the show has also played in New York City and is currently touring the U.S.

“I would like to thank the audience for their support,” said one of the performers, “and I look forward to seeing all of you again soon.”

Over 1,000 recordings have been made from the show since it first appeared on Broadway in 1968. The show has also been recorded in numerous other countries, and has been translated into at least 30 languages.

Odyssey Shows 189% Gain In ‘72

NEW YORK — Odyssey Records, Co., the firm’s label, has announced that its parent company, Wonderland Records, has achieved 189% of pre-recorded sales for the past year.

Pierre Bordain, director of merchandising for Wonderland, said, “We are very pleased with the results of our efforts. Our goal was to increase sales by 100% and we have exceeded our expectations.”

Odyssey’s packaging has received facelifts, also, with the emphasis on the contemporary. At the same time, however, the con- tinue issue of fine musical instru- mental and vocal recordings such as the highly successful Metropolitan Opera performances of Ross Pon- ter, the live recording of the New York Philharmonic under the direction of Sir Georg Solti, and the music of the London Symphony Orchestra under the direction of Sir Neville Marriner.

“‘Fantasy’ and ‘Lost’ are no longer available at our local music shop,” said one consumer, “but I will continue to purchase from Odyssey.”

‘Gentleman’ Best Musical Tony Winner

NEW YORK — "Two Gentleman from Verona" was named best musical at the 25th Annual Tony Awards, May 4th. The award, which, in terms of the number of Tony awards, ‘Gentleman’ also earned a Tony for best musical libretto (John Guare), who also wrote the lyrics to "Gentleman’s" Grammy-winning music, and Mel Shap- ler.

"Follies" Tony’s included best score (Stephen Sondheim), best actress (Alexis Smith), best director (Harold Prince), best choreographer (Michael Bennett), best set designer (Boris Aronson), best lighting (Florence Klotz) and best lighting design (John Gagne).

The best actor award for musicals went to Paul Simon, starring in the role of "Hair." The show, which included the hit song "Hair," received a Tony for "Hair," best director (Philip Gordon), and best choreography (Florence Klotz) and best lighting design (John Gagne).

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"If you define niggers as someone whose life style is defined by others, whose opportunities are defined by others, whose role in society is defined by others, then good news! — you don’t have to be black to be a nigger in this society. Most of the people in America are niggers."

Congressman Ronald V. Dellums (D-Calif)

WOMAN IS THE NIGGER OF THE WORLD

JOHN LENNON

PLASTIC ONO BAND/ ELEPHANT’S MEMORY AND INVISIBLE STRINGS

APPLE 1948
Beaver Hills—Was Farrell president and founder of Delta Records (distributed by RCA), is now ready to admit that he will expand his activities to include other labels which will be considered within the future. Farrell has been closely associated with RCA, and has made a number of successful records, including "The Man in the Iron Mask," and "The Man From Nowhere." His records have sold in large numbers, and his company has been highly successful. The Farrel label includes a wide range of music, from classical to pop, and is well known for its high-quality production. The future plans for the label are not yet clear, but it is expected to continue to release successful records. 

Memphis—The second annual Memphis Music Awards have been announced, and the winners are expected to be selected by a panel of judges. The categories in which awards will be given include: Best Male Vocalist, Best Female Vocalist, Best Instrumentalist, Best Songwriter, Best Album, Best Recording, and Best Overall Artist. The winners will be presented with trophies and certificates at a special ceremony to be held in the coming months. 

Col Adds 2 More SQ Licensees

NEW YORK — Columbia Records' SQ disk yard has added two new licensees, one of the European Union of Producers and one of the European Union of Composers. The new licensees, Lasseff and Miller, will be responsible for the maintenance of SQ records and will work closely with the Sunday Night special. The two are the latest of many licensees to join the SQ yard, which has seen a significant increase in recent years. 

Elvis June Dates in MSG

NEW YORK—Colonel Parker announced that Elvis Presley will make his first appearance in New York City at the Madison Square Garden on the night of June 9 and matinee and night on June 10. The Colonel said the association with RCA Records Tours and Jerry Weintraub and the addition of new licensees have made it possible to accommodate the demand for the show. 

Elvis, just off a sold-out 15 city tour, returned to Hollywood to finish recording a new album and will make the June tour and New York City appearance as part of an extended engagement to Los Angeles for his month-long annual summer festival at the Los Angeles Civic Auditorium. 

The concerts will be priced at $10, $7, and $5, with general admission starting Monday, May 8, at the Garden box office and all Ticketron locations. There will be no mail orders. 

www.americanradiohistory.com
LI Rock Fest To Benefit Easter Seal

NEW YORK — Roosevelt Raceway will house its first outdoor rock Festival this summer. The Fest will include acts in a Festival of Hope that will bring financial benefits to crippled children. On July 26 and 27, 80,000 fans are expected to attend the two day Festival set for Aug. 12. A 50% profit will go to Easter Seal Society.

Talent bookings are nearing completion says Simon, and negotiations are now underway regarding record contracts. According to Simon, producers will be offered a 50% cut of all profits. Children's acts will be featured by Atlantic Records.

The deal with Atlantic involves a new artist discovered by Mendes, composer-pianist-angels (first photo above). Airs Past, on a five-and-a-half week tour eastward with Mendes. Second deal is a new-seven man Latin rock group called Macoendo, (photo right) which comprises its own material.

MCA VP Posts For Frio, Pipolo

NEW YORK — Dick Frio has been appointed vice president of MCA Records, Inc., and director of marketing and Pat Pipolo has also been elected vice president and director of promo and publicity for MCA and three component labels—Decca, Kapp and Uni.

The announcements came from Mike Mindid, president of MCA Records, who said: "I am really pleased to be able to promote Rick and Pat to these well-deserved positions. Our continued support of the organization with our destined policy of promoting with the organization whenever possible.

"Frio's assignments include full responsibility for the brand names and regional distribution and all sales and operating activities will report to him. Advertising, merchandising and promotion are added to his duties.

"In his new position Pipolo is responsible for all promotional activities for the three labels and direction of the field promotion staff in the United States. He will work with Frio in efforts of the promotion staffs, coordinating promotional programs, shows, radio spots and other promotional activities. He will be the liaison between the company and all radio and TV stations and coordinate promotion activities with the sales promotion activities developed by marketing.

"According to Pipolo, "Now I am able to assume a greater responsibility in the overall area of promotion not only in singles and LP's but directly taking part in the development of new artists as well as maintaining the high standards already established in the company and giving further direction efforts between promotion and publicity and another of my important goals.

"Prior to his joining the MCA family Frio was a regional sales representative for a national sales manager for Liberty. In addition, he has been served as district manager for that label as a representative with independent distributors and branch.

Droz To W-E-A As National Accounts Dir.

BURBANK, CALIF. — Henry Droz has left his post as vice president and general manager of Arc-Jay, Kay Distribution Company to Detroit to join the Warner-Electric-Atlantic Distributing Corp., as national accounts director, Joel M. Friedman, president of the company has announced.

Droz is a veteran of the music distribution field, who operated his own company prior to its sale eight years ago to the Handler Co.

He will headquarter in Burbank, reporting to Friedman, and will be responsible for the sales and administration of all national consumer accounts.

Kaplan, Gusick Fill GSF Posts

NEW YORK — Dennis Kaplan and Michael Gusick have been named to key executive posts at GSF, Inc., record music publishing and motion picture production, according to Larry Loden, president of the corporation.

Kaplan will serve as director of business affairs, while Gusick becomes international operations director. The announcement also disclosed that the law firm of Kaplan and Weed, which were the two attorneys founded three and a half years ago, will continue to operate as an entity completely separate from the GSF operations.

The new posts, to which were filled by two individuals under the law firm of Kaplan and Weed, will be directly involved in handling negotiations with talent.

NARAS Meet On Finances

NEW YORK — Representatives from each of the five chapters of the Recording Academy met at this week (1) in Nashville to review the organization's financial situation and planning for future activities and expenditures, and fund-raising activities for both the academy, itself, and for its educational wing, the NARAS Institute.

Called together by national president Wesley Rose, the members of the Finance Committee, which is a part of the Academy, has been established to promote the development of financial programs and activities. The committee include Chicago's Loren Binford, Los Angeles' Bill Cole, Nashville's Cliff Collins, Denny Denson, New York's William Fevre, New York's F. M. Scott, III and National Treasurer John Scott of Chicago.

Executive director Catherine Cohn is also attending the confab and results of which will be presented to the entire national slate of trustees when it convenes in Nashville on May 19 for a three-day get-together.
Stephen Stills
"Manassas"

Paul Harris
Joe Lala
Chris Hillman
Dallas Taylor
Calvin "Fuzzy" Samuels
Al Perkins, Jr.

On Tour:
4/19/72 - HIC Arena, Honolulu, Hawaii
4/14/72 - Auburn University, Auburn, Alabama
4/16/72 - Louisiana State University, Baton Rouge, La.
4/17/72 - University of Florida, Gainesville, Florida
4/18/72 - Fieldhouse, Pitcairns, Florida
4/19/72 - Pirates World, Daytona Beach, Florida
4/20/72 - Jai La Fontaine, Tampa, Florida
4/21/72 - University of Mississippi, Oxford, Mississippi
4/22/72 - Kneehole Auditorium, St. Louis, Mo.
4/23/72 - Bradley University, Peoria, Illinois
4/24/72 - Fieldhouse, Galesburg, Illinois
5/2/72 - Ace Crown Theatre, McCormick Place, Chicago, Illinois
5/4/72 - Carnegie Hall, New York City
5/5/72 - Boston Garden, Boston, Massachusetts
5/6/72 - Nassau Coliseum, Hempstead, Long Island, New York
5/7/72 - Performing Arts Center, Buffalo, New York
5/8/72 - The Spectrum, Philadelphia, Pennsylvania
5/9/72 - College of William and Mary, Williamsburg, Virginia
5/10/72 - San Antonio Municipal Auditorium, San Antonio, Texas
5/13/72 - Hofheinz Pavilion, Houston, Texas
5/14/72 - Dallas Municipal Auditorium, Dallas, Texas

Atlantic Records and Tapes
Two-Record Set SD2-903

Booked and Coordinated by
CMA - Bud Carr and Iv Dinkin
### America To Make TV Debut

**HOLLYWOOD** — Producer-director Marty Pasetta has set America for their U.S. television debut in a half-hour syndicated special titled, "America: In the Attic" to be taped at Columbia General Studios May 12.

The special will be the first of several rock spectaculars to emanate under the Pasetta Production banner. Pasetta will serve as executive producer and Harry Walseron will produce.

The Warner Bros. group currently has the number two album in the country along with the number twenty single, "A Horse with No Name." They record for Warner Bros. McCann-Erickson will serve as syndicator.

### Radio-TV News Report

**HE GOT IT** — Bill Williams, second from left, music and program director for WGBB in Detroit, is presented with a gold record of Joe Tex's "I Gotcha" on Dial Records. WGBB was one of the first stations in the country to chart the Tex record as No. 1. Presenting the award from Mercury Records, which distributes Dial, are, from left: Stan Bly, national promotion director; Andre Montell, national promotion director of R&B promotion, and Jack Ashton, Detroit promotion manager.

**New Jazz Show**

NEW YORK — WRVR-FM has announced that "Art d'Logoff's Jazz Shop," a weekly survey of contemporary music, will be heard on Saturdays from 4:30 p.m. The show is sponsored by King Records in conjunction with Buddah and Flying Dutchman.

**Pewter To WPIX-FM**

NEW YORK — DJ Jim Pewter has joined WPIX-FM with a show on Saturday and Sunday, 6-10 p.m. Making his New York debut, Pewter has earned a reputation in Los Angeles with two weekly shows, one on Metropolitan's KMET-FM show, on American Forces Radio Network, covering over 29 countries overseas and with 500 million listeners.

Pewter's show on WPIX-FM, "Jim Pewter's Rock Shoppe," is syndicated by Ken Draper's Programming D.B.

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### Cash Box Radio Active

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

<table>
<thead>
<tr>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
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<tbody>
<tr>
<td>1. Song Sung Blue—Neil Diamond—Un</td>
<td>35% 69%</td>
<td></td>
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<tr>
<td>2. Walkin' In The Rain With The One I Love—Love Unlimited—Un</td>
<td>33% 90%</td>
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<tr>
<td>3. Immigration Man—Graham Nash &amp; David Crosby—Atlantic</td>
<td>30% 30%</td>
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<tr>
<td>4. Diary—Bread—Elektra</td>
<td>29% 93%</td>
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<tr>
<td>5. Someday Never Comes—Creedence Clearwater Revival—Fantasy</td>
<td>27% 63%</td>
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<tr>
<td>6. Outa Space—Billy Preston—A &amp; M</td>
<td>24% 35%</td>
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<tr>
<td>7. It's Goin' To Take Some Time—Carpenters—A &amp; M</td>
<td>23% 99%</td>
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<tr>
<td>8. Old Man—Neil Young—Reprise</td>
<td>21% 41%</td>
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<tr>
<td>9. Rocket Man—Elton John—Uni</td>
<td>21% 47%</td>
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<tr>
<td>10. Tumbling Dice—Rolling Stones—Rolling Stone</td>
<td>19% 99%</td>
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<tr>
<td>11. Nice To Be With You—Gallery—Sussex</td>
<td>17% 99%</td>
<td></td>
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<tr>
<td>12. How Can I Be Sure—David Cassidy—Bell</td>
<td>16% 16%</td>
<td></td>
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<tr>
<td>13. Ask Me What You Want—Millie Jackson—Spring</td>
<td>14% 29%</td>
<td></td>
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<tr>
<td>14. Powder Blue Mercedes Queen—Raiders—Columbia</td>
<td>14% 14%</td>
<td></td>
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<tr>
<td>15. Amazing Grace—Royal Scots Dragon Guards—RCA</td>
<td>13% 13%</td>
<td></td>
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<tr>
<td>16. Life &amp; Breath—Climax—Rocky Road</td>
<td>11% 28%</td>
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<tr>
<td>17. Daddy Don't You Walk So Fast—Wayne Newton—Chelsea</td>
<td>10% 55%</td>
<td></td>
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<tr>
<td>18. You Are The One—Sugar Bears—Big Tree</td>
<td>10% 54%</td>
<td></td>
</tr>
<tr>
<td>19. Automatically Sunshine—Supremes—Motown</td>
<td>9% 27%</td>
<td></td>
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<tr>
<td>20. Candy Man—Sammy Davis Jr.—MGM</td>
<td>8% 99%</td>
<td></td>
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<tr>
<td>21. Isn't Life Strange—Moody Blues—Threshold</td>
<td>8% 99%</td>
<td></td>
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<tr>
<td>22. Me &amp; Julio Down By The Schoolyard—Paul Simon—Columbia</td>
<td>7% 74%</td>
<td></td>
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<tr>
<td>23. In A Broken Dream—Python Lee Jackson—GNP Crescendo</td>
<td>7% 7%</td>
<td></td>
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<tr>
<td>24. Trogolyde (Cave Man)—Jimmy Castor Bunch—RCA</td>
<td>6% 6%</td>
<td></td>
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<tr>
<td>25. I'm Movin' On—John Kay—Dunhill</td>
<td>5% 13%</td>
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Cash Box — May 6, 1972

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**WLIB Now WBL8**

NEW YORK — WLIB-FM has formally changed its call letters to WBL8. The shift went into effect on April 24. The station will remain under the same management as WLIB-FM.

**Commander Cody On 'Bandstand'**

NEW YORK — ABC's American Bandstand will feature Paramount recording artist Commander Cody's new single, "Hot Rod Lincoln." Dick Clark will introduce the record, and it will be played while a film of car racing is shown in the background. A special film is being created to match the lyrics of "Hot Rod Lincoln."

The May 12th show will be aired on the ABC Television network in 200 individual markets throughout the nation.

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**SOMETHING TO SMILE ABOUT** — A&M recording artist Billy Preston opened recently at New York's Bitter End. On hand for the occasion and surrounding Billy for the photographer were (left) Jerry Love, A&M east coast director of promotion and ad; and Dick Bozzi, program director of WCBS-FM in New York.
In addition to all the good old George Jones records around, there's a great new one:

"Loving You Could Never Be Better" is George Jones' newly recorded Epic single. Produced by Billy Sherrill.

It's the follow-up to "We can Make It," George Jones' first Epic hit. And it's from his just-completed Epic album. "Loving You Could Never Be Better" is George Jones at his best. And it's fresh. Not from the can.

On Epic Records
Additions To Radio Playlists

A brief overview of the titles many of radio top 40 stations added to their "Playlists" last week

WABC—NEW YORK
Walking To The Rain In The Love Unlimited—Uni
I'll Take You There—Staple Singers—Stax
Song Sung Blue—Neil Diamond—Uni
CKLW—DETROIT
TakeMe Home—Rhett Butler—Atlantic
I'll Take You There—Staple Singers—Stax
Song Sung Blue—Neil Diamond—Uni
OKLW—ATLANTA
Old Man—Neil Young—Reprise
WXY—CLEVELAND
Little Bitty Pretty One—Jackson 5—Motown
I'll Take You There—Staple Singers—Stax
Old Man—Neil Young—W.B.
WOFJ—WILMINGTON
I'll Take You There—Staple Singers—Stax
Good Goin'—The Rolling Stones—Rolling Stone
A&M
RCA

KILT—HOUSTON
How Can I Be Sure—David Cassidy—Bell
Sing Sung Blue—Neil Diamond—Uni
WQAM—MILWAUKEE
Conquistador—Procol Harum—A&M
I'll Take You There—Staple Singers—Stax
Crosby—Atlantic

WMPS—MEMPHIS
Don't Let Me Be workflow—Neil Diamond—Uni
Daddy Don't—Walk—Wayne Newton—Capitol
Song Sung Blue—Neil Diamond—Uni

WYCD—DETROIT
Walking In The Rain—Love Unlimited—Uni
Old Man—Neil Young—Uni
WAVZ—NEW HAVEN
I'll Take You There—Staple Singers—Stax
Song Sung Blue—Neil Diamond—Uni

WABC—NEW YORK
Walking To The Rain In The Love Unlimited—Uni
I'll Take You There—Staple Singers—Stax
Song Sung Blue—Neil Diamond—Uni
CKLW—DETROIT
TakeMe Home—Rhett Butler—Atlantic
I'll Take You There—Staple Singers—Stax
Song Sung Blue—Neil Diamond—Uni
OKLW—ATLANTA
Old Man—Neil Young—Reprise
WXY—CLEVELAND
Little Bitty Pretty One—Jackson 5—Motown
I'll Take You There—Staple Singers—Stax
Old Man—Neil Young—W.B.
WOFJ—WILMINGTON
I'll Take You There—Staple Singers—Stax
Good Goin'—The Rolling Stones—Rolling Stone
A&M
RCA

KILT—HOUSTON
How Can I Be Sure—David Cassidy—Bell
Sing Sung Blue—Neil Diamond—Uni
WQAM—MILWAUKEE
Conquistador—Procol Harum—A&M
I'll Take You There—Staple Singers—Stax
Crosby—Atlantic

WMPS—MEMPHIS
Don't Let Me Be workflow—Neil Diamond—Uni
Daddy Don't—Walk—Wayne Newton—Capitol
Song Sung Blue—Neil Diamond—Uni

WYCD—DETROIT
Walking In The Rain—Love Unlimited—Uni
Old Man—Neil Young—Uni
WAVZ—NEW HAVEN
I'll Take You There—Staple Singers—Stax
Song Sung Blue—Neil Diamond—Uni

WABC—NEW YORK
Walking To The Rain In The Love Unlimited—Uni
I'll Take You There—Staple Singers—Stax
Song Sung Blue—Neil Diamond—Uni
CKLW—DETROIT
TakeMe Home—Rhett Butler—Atlantic
I'll Take You There—Staple Singers—Stax
Old Man—Neil Young—Uni
OKLW—ATLANTA
Old Man—Neil Young—Reprise
WXY—CLEVELAND
Little Bitty Pretty One—Jackson 5—Motown
I'll Take You There—Staple Singers—Stax
Old Man—Neil Young—W.B.
WOFJ—WILMINGTON
I'll Take You There—Staple Singers—Stax
Good Goin'—The Rolling Stones—Rolling Stone
A&M
RCA

KILT—HOUSTON
How Can I Be Sure—David Cassidy—Bell
Sing Sung Blue—Neil Diamond—Uni
WQAM—MILWAUKEE
Conquistador—Procol Harum—A&M
I'll Take You There—Staple Singers—Stax
Crosby—Atlantic

WMPS—MEMPHIS
Don't Let Me Be workflow—Neil Diamond—Uni
Daddy Don't—Walk—Wayne Newton—Capitol
Song Sung Blue—Neil Diamond—Uni

WYCD—DETROIT
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Little Bitty Pretty One—Jackson 5—Motown
I'll Take You There—Staple Singers—Stax
Old Man—Neil Young—W.B.
THE ROLLING STONES
AMERICAN TOUR 1972

TICKET PRICES: $4.50; $5.00; $5.50; $6.00; $6.50


SEE LOCAL PRESS FOR DETAILS

production by Chipmonck
LOOKING AHEAD

101 QUESTIONS (106, USA, BMI) 7 300
102 AIN'T THAT PECULIAR (ibid-BMI) 7 300
103 I ONLY HAVE EYES FOR YOU (W.B., ASCAP) 7 200
104 HOLD ON TO FREEDOM (la Bira-Tanemos, BMI) 7 500
105 HOT THANG (Columbia, BMI) 7 200
106 OPEN UP YOUR HEART (Southern-ASCAP) 7 225
107 LITTLE DOG HEAVEN (date Jackson-RMA) 7 317
108 LOVE THEME FROM THE GODFATHER (Famous-ASCAP) 6 102
109 PUT IT WHERE YOU WANT IT (Four Knights-BMI) 7 208
110 LOVE THEME FROM THE GODFATHER (Famous/Harper-ASCAP) 7 300
111 WE'LL MAKE IT (Famous, Harper & Teicher-SCA) 6 300
112 HOT FUN IN THE SUMMERTIME (Capitol, BMI) 7 200
113 AN AMAZING GRACE (Tambury-ASCAP) 7 102
114 FEEL THE NEED (Blandin, BMI) 7 200
115 LEO (Freedom, ASCAP) 7 200

R&B Additions
To Radio Playlists

A broad view of the titles many of radio's key
R&B stations added to their "Playlists" last week

KJFK—LOS ANGELES
Make It Funky—Monk Higgins-U.A.
You Said You'd Work—Tina Turner-Philips
Super Woman—Steve Winwood-Tamla
Lean On Me—Bill Withers—Sire
You & I—Tony & Carol—Roulette

WWL—NEW ORLEANS
Game Of Love—Donny Hathaway-Atlantic
I Found A Love—Stax
Automatically Sunshine—Sun-King
Follow The Wind—Midnight Movers United
I Wanna Be Your Baby—Three Degrees—Northern

WGOO—ATLANTA
I Only Have Eyes For You—Jerry Butler—Mercury
Mary From Atlanta—You Issac Hayes & David Porter—Enterprise
Trouble—Simba Cats-MCCA
Heaven Must Have Sent You—Continental 4—It's Working

WIMO—CLEVELAND
Bring It Home—Hot Sauce—Villain
Weight Of The Rain—Unii—I've Been Lonely—Frederick Knight—Stax

KATZ—ST. LOUIS
Tell Me This Is A Dream—Delphineon—RCA
You're The Man—Marvvee Gaye—Tamla
Mary, Mary—Donny Hathaway

KPHK—DENVER
I Don't Have Eyes For You—Jerry Butler—Mercury
And God—Aretha Franklin—Motown
I Got Some Help—B.B. King—ABC
Beautiful Brother Of Mine—Bill Withers—Mayfield
Vil—Sherry Payne—Invictus

WYCH—CHICAGO
What A Feeling—Lil' Mo—Pond/Dore
Twins—Astroscope
Before The Morning—Little Milton—Stax
I Found A Love—Etta James—Chess
Dreaming Of You—Milton Mc心愿—Stax

I'm The Feeling—Little Beavers—Cot

It's 8:00 in Los Angeles...
It's 9:00 in Denver...
It's 10:00 in Chicago...

In Baltimore, it's 6:42"

Gillian WB Nat'l Tape Chief

NEW YORK — In line with the ex-
pansion of Warner/Reprise into the tape field via distribution of its own tape product, Ed West, vice president and treasurer of Warner/Reprise Records, has announced that Matt Gillan, current director of national operations, will be responsible for tape as well as records. Gillan, exclusive immedi-
ately, Gillan is a vet of 14 years with the Warner/Reprise organiza-

At the same time, West announced the appointment of Bernie Freehand as Gillan's assistant. Jeff McGrath the company's vice president manager for Warner/Reprise tapes, and is based at the Ampex plant in Elk Grove Village, Ill.

Earlier this month, Lou Dennis was appointed to the post of director of tape operations and is now coor-
dinating tape sales activities with the W-E-A branch operations.

R & B Drop Keep Falling On My Head

Shane Warrell—Warner Bros.

Californiawine

Gin, Barber, BMI

Cotton Jenny

(early Morning)—ASCAP

Annie Murray—Capitol

I Can't Quit You

120 Keep On Truckin'

(Leo Frost)—ASCAP

Details

Love Theme From The Godfather

R. Williams—BMI

I Told You Somebody Loves Me

Kitty Price—Sun

House On Holly Road

The Crusaders—Blue

I Can't Help But Loose

(Chappell/Chappell—Rehearsal)—BMI

My Hang-Up Is You

(Blue Boat)—BWM

Before The Honeymoon

Little Milton—Stax

Giving Love

(Stax)—BMI

Where's There's A Will

(Cordell/Collison—BMI)

Tao's New Mexico

(in—BMI)

I've Got Some

(Tops—Motown)

Free Your Mind

Gold Forever—B.B.F.

130

R \ B tape news report

Cartridge Rental Industries Formed To Distrib Video Cassettes; Beginning June

NEW YORK — On April 25th, Car-
tridge Television Inc. and Columbia Pictures Industries, inc. announced the forma-
tion of a joint venture to distribute rental videotape cartridges for individual viewers throughout the world. The new company, Cartridge Rental Network, will be jointly owned by subsidiaries of Columbia and Cartridge Television, developer of the Cartriveni system.

Lawrence Hilford has resigned his
post as vice president and general man-
er of Columbia Pictures Car-
tage, a division of Columbia Pic-
tures Industries, Inc. to become presi-
dent of Cartridge Rental Network; Jerry Watner has left his post as di-
rector of cartridge distribution at Cartridge Television Inc. to become executive vice president of the new program distribution company.

Cartridge Rental Network's imme-
diate plans call for the establishment of 81 area distributors through-
out the continental United States. The first announcements of the availability of distributors will be made in full-page advertisements in all ed-
itions of The Wall Street Journal shortly.

Initially, distributors will have a li-
3ary consisting of some 200 titles of motion pictures and other special series are available for rental. These will be selected from several thousand titles now presently available to Cartridge Rental Network from major motion picture, television and edu-
cational film companies. Cartridge Rental Network plans to acquire ad-
ditional product from the studio and other sources around the world.

At the outset, programming will be

cont m a on the Cartriveni "Red Cartridge" capable of playing up to 112 minutes of tape, which is suf-
icient to hold most feature films pro-
duced today. The Red Cartridge's spe-
cially-designed, locked re-wind system limits customers to only one showing for each rental fee.

Included in the first group of pro-
tribution in a regular basis. Titles range from all-time classics to pictures which have just completed the-
na rel ease.

Cartridge Television's Cartriveni system has already been licensed for production to: Admiral, Pa Mont, Emerson, Teledyne Packard Bell and Warwick. The systems will be offered by leading retailers for delivery begin-
ing June 1972.

Hilford said that even before Car-
tridge Rental Network was formed more than 100 companies and busi-
esses approached Cartridge Tele-
vici and Columbia separately to in-
quire about entering the cartridge rental business. The new distributors associated with the Cartridge Rental Network, Hilford said, "will have to have aggressive marketing and mer-
chandising management in order to see substantial amounts of capital to in-
vest in developing this new industry."

Gillian, former executive vice presi-
dent of Columbia Pictures Car-
tage, will be in charge of the lo-
cation of the new company's head-
rquarters at the Gary Film Pointe in New York City.

Also joining the Cartridge Rent-
al Network staff are: Anthony R. Smith, former director of sales for the Columbia Pictures Cartriveni program, who will be general sales manager of Cartridge Rental Network; David K. Greene, director of promotion and distribution for Cartridge Rental Network; and Penny E. D. Sloat, coordinator of promotion and distribution.

Cartridge Rental Network was formed in an effort to distribute rental videocassettes...
On the morning of April 16, 1972, Apollo 16 was launched into orbit on a journey to the moon. A few mornings earlier Uni Records launched a new Elton John single into a world-wide orbit. WHAT A TRIP! Both launchings bound to set new records.

ELTON JOHN

ROCKET MAN

Produced by Gus Dudgeon

Uni 55328
GROOVE (Ike & Tina Turner)

TRAMMPS (Buddah) (2:50)

JOHN LENNNON/PLASTIC ONION BAND with ELEPHANTS MEMORY (Apple 1984) (2:50)

Ike & Tina Turner

SINGLES (Buddah) (2:50) (Warner Bros., BMG-Capitol)

Nigger Coasters' 'Ain't No Helpin' My Heart To Lay Down' (1:40) (United Artists 50910)

Tina Turner

Island

THE JIMMY CAST BUNCH (RCA 48-1029)

(2:34) (Jimmie, BMG—Castor Bunch)

Funk" is a mild word compared to this up-tempo. A stone soul narrative if there ever was one. Be it just another novelty disk or a new art form, it sounds like a monster. Flip: "I Promise To Remember" (2:45) (Patricia, BMG—Castor, Smith)

JERRY BUTLER (Mercury 73290)

I Only Have Eyes For You (3:31) (Warner Bros., ASCAP—H. Warren, A. Dubin)

Sequel to "An' I'm Not Understandin' Mellow" was last brought to glory by the Flamingos. Jerry's personal version could be the Ice Man's biggest in years.

A Prayer (2:33) (Butler, ASCAP—J. Butler, S. Berlin)

COLENIUS & EMMUSCROSE (Unart/Stagedoor, BMI 50910)

To Late Turn To Break (3:12) (Unart/Stagedoor, BMI—E. Cornelius)

Group hit with their first, "Treat Her Like A Lady" and is now back to try their hand at soul sounds like it could do it again for them, despite the time between releases. Flip: no info, available

IKE & TINA TURNER (United Artists 50913)

Feel Good (3:25) (Huh/Unart—T. Turner)

Tina explodes

SWEETHEART (RCA 45598)

Cities On Flame With Rock And Roll (3:14) (O. Culton, ASCAP—S. Pearlman, R. B. Novarro, F. Bouchard)

First single from the group's debut LP introduces the powerhouse hardrockers to the Top 40 audience. Guitar riffs pervade all; the lyrics will be in much demand too. Flip: no info, available

THE COURTHSHIP (Tamla 54217)

It's The Same Old Love (2:58) (Legacy, BMI—G. Knight, G. Allan)

New group with the old Anthony & The Imperials sound hit the Top 40 quickly, powered by a solid soul market. Flip: no info, available

JOE REED (Columbia 46050)

Don't Run From My Love (2:34) (Fifth Floor, ASCAP—J. Reed, A. Munson)

Writer/arranger/producer/singer Joe Reed debuts as a solo performer poised at the starting line to race home with this one. Grass Roots-like sunshine with an instantaneously sing-a-long chorus. Flip: no info, available

FOUR TOPS (Motown 1198)

I Can't Quit Your Love (2:50) (Johnnie and Calvin "Joe"

LeVon) Levi Stubbs and crew hit a groove midstream between Temptations psychedelic and More mix. Could be their biggest in a while. Flip: no info, available

THE STREESESS (Capitol 269)

Fly Me (2:47) (Juniper/Knollbrook, ASCAP—R. Lockhart, R. Droz)

National Airlines jingle that has come under fire from Women's Lib groups. Sounds like a strong record, politics aside. High-flying potential.

L. J. REYNOLDS & CHOCOLATE STRIP (Law-Ton 1956)

What's A Matter Baby (Is It Hurting You) (2:40) (Eden/Matrick/Shirley Coney, BMI—T. Otis, R. Lynce, T. Martin)

TRAMMPS (Buddah 396)

Zing Went The Strings Of My Heart (3:00) (Warner Bros., ASCAP—

Hannley)

The Coasters' version brought up to date, from Philly's famed Sigma Sound soundbath. Could be a sleeper. Flip: no info, available

BOBBIE BYRD (Brownstone 4296)

If You Got A Love You Better (Hold On To Her) (2:50) (Warner Bros., ASCAP—M. da/Uncapable)

"?—J. Brown, B. Byrd et al) Bobby holds on to his hit follow-up to "Keep On Doing", huge r&b potential. Flip: no info, available

LENNY WILLIAMS (Aero 6888)

People Make The World Go Round (RCA 45598)

Pepper

l, L. Reid) Lyettes sing of the pits in life's bowl of cherries. With strong r&b activity assured, could spread pop. Flip: no info, available

LITTLE ROYAL AND THE SWING-MASTERS (Train 912)

Jealous (2:58) (Tri-U, BMI—R. Torrence)

In the Joe Tex tradition, r&b tails-monster that explains title and all ramifications of same. Flip: "razor Blade" (1:30) (same—A. Simms)

Z. H. MILL (Mankind 120-100)

The Guy Under The Bridge (2:32) (Eden/Mark/Sharley Coney, BMI—T. Otis, R. Lynce, T. Martin)

FAIRPORT CONVENTION (A&M 15598)

John Lee (2:00) (UFO, BMI—D. Swarbrick) Culled from their "Bab-

beau" shot album making noise, the former couldn't be hung. He could be the man to bring the group into the Top 40. however. Flip: "The Time Is Near" (2:35) (same—D. Pegg)

THE PEOPLE'S CHOICE (Phil-L.A. Of Soul 356)

Magic (3:08) (Dandelion, BMI—F. Bronano)

"I Likes To Do It"--confluent in a whole new bar. "That's Life" type pop/soul ballad with strong lead vocals. Flip: "Oh How I Love It" (3:00) (same credits)

MEGAN MCDONOGH (Wooden Nickel 73-009)

Guitar Picker (2:47) (WoodenNickel, ASCAP—McDonough) Woman sounds like she could drive cattle from the strength she displays here. But tenderness comes through as well. Flip: no info, available

JAMES VINCENT (Big Tree 137)


THE ENDVAVERS (Gambit 606)

Sexy Woman (2:30) (Black Queen, ASCAP—J. Freeman) Now that the title's get your attention, get into the group's silky soul. A smoothie. Flip: "Who! Shaft Where!" (3:09) (East Memphis, BMI—L. Hayes)

CREE CHEE AND PEPPY (Buddah 304)

A Lover's Question (2:08) (Progressive/Emden, BMI—F. Peppers)

Waited past follow-up to their "I Know I'm In Love" is the Clyde McPhatter eternal query. Little kids continue to make good. Flip: no info, available

THE FAMILY CIRCLE (Sky Disc 214)

Change (2:43) (Ran-Lu/Skies Disc, BMI—C. Simmons, D. Bradshaw)

Softsell soul with an extraordinarily overpowering lead vocal. Combination makes it an r&b disk to watch. Flip: "If You Want Me Really Make It" (3:10) (same—C. Simmons)

JACKIE ROSS (Sexton 12345)

What Would You Give For (2:58) (Van Lear, BMG—J. Van Lear)

"Selfish Love" r&b surfaces with strong pop/soul material that will bring her back to chartland with play. Flip: "The World's In A Hell Of A Shape" (3:48) (same credits)

JOHN EDWARDS (Bell 205)


THE METERS (Reprise 1895)

Do The Dirt (2:35) (Rhinelaud, BMI—L. Nocentelli) Good clean fun in a soul dance vibe bringing the former Josie hit-makers to the label. Flip: "Smiling" (3:09) (same—A. Neville)

Cash Box — May 6, 1972

Choice Programming

Fifty Pickin' partners are equal explicit at a time. Pickin' programming shows an array of equal explicit at a time.
How many times have you said it this week?

"Give Us a Break"

(REP 1074)

A new single by John Sebastian.
May Release From Mercury

CHICAGO — Mercury Records’ May release features albums by Chuck Mangione, BullAngus, Bobby Bare, Dave Dudley, two newcomers, John Van Horn and The Johnstons, plus a reissue of two Swing Singers albums for the price of one.

Mangione’s follow-up to his second chart album together, “The Chuck Mangione Quartet,” the first time the young performer has recorded for Mercury without a full orchestra. BullAngus’ second Mercury album, “Free For All!,” will be supported by heavy advertisement tied into the group’s tour dates during May and June with Deep Purple and others.

Col Album On Yevtushenko

NEW YORK — Columbia Records is releasing “Yevtushen,” an album of the Russian poet Yevgeniy Yevtushenko’s work. The album was produced by Eugene Paul. Supported by theatre stars Vivien Lineford, the Barry Boys, poet stars Ali, Gofin, Lawrence Ferrigno, Richard Wilbur and others, Yevtushenko’s sell-out concerts attract the largest audiences ever for poetry. Included is “Burns for Balaikina,” the poem Yevtushenko wrote as a result of the fatal bombing of Sputnik’s office the day before Yevtushenko performed it in New York. Also in the album is the comic “City of Yes and No of the City of No,” the indictment of anti-Semitism that Yevtushenko has performed all over the world, and the controversial “Freedom to Kill” which has been banned in some localities.

Buskin Bows With Epic LP

NEW YORK — Epic Records has just released the debut album by David Buskin, a young singer-songwriter-guitarist whose material for Mary Travers has won notice in the business recently. Produced in Nashville by Bobbi Blue, the Buick, the album showcases ten of Buskin’s songs, including a duet on the current #1 “Mornin’ Glory.”

David Buskin will be appearing in New York next at the Gaslight II (MacDougal Street), May 11-14. Epic has planned a major promotional push in support of the album, beginning with the Gaslight date.

Bar’s latest is named after his current country hit, “What Am I Gonna Do.” The LP also features songs by Tom T. Hall, Kris Kristofferson plus some bare originals. Dudley’s album, “Original Travelling Man,” is also keyed to a hit single, “If It Feels Good, Do It.”

Van Horn is from the Appalachian Mountains and is a former side man for Link Wray. The album is titled “Back Magic” featuring some down home rock with Van Horn singing. The Johnstons are a duo from England with their first Mercury album named after them.

The double album was produced by Eugene Paul. Their unique style of using voices to recreate the parts of musical instruments won the group a chart in the mid-1960s. The repackage is entitled “Bachanalia” on the Philips label.

WB Grades ‘Display Case’ Line ‘Effective’

NEW YORK — The Warner/Reprise display and ‘Display Case’ line LP sets which are serviced to retail stores exclusively have proven to be an effective sales tool to the retailer and to Warner/Reprise. The ‘Display Case’ albums offer a wide variety of different tracks and artists to stir consumer interest.

When the project was launched six months ago, Stan Cornyn, Warner Bros. vice president and director of creative services commented, “We recognize the potential in hitting the consumer when he’s in a buying mood.”

A recent survey of retail outlets confirmed the company’s faith in “Yevtushenko.”

The display case form “excels idea” to “marvelous” to “a tremendous help.” One retailer stated that a customer immediately bought a T. Rex album after hearing a track from the group on a “Display Case” pressing. Another offered the flat statement, “It helps sell records.” Because all albums are sealed, still another commented, “we think this is an excellent way of selling an artist and an LP.” One mentioned the fact that the albums came in handy in his work as it enabled him to “advise customers about new Warner/Reprise albums,” he “would normally not have heard.”

Vital Statistics

NEW YORK — A&M has marketed 10 albums. They cover a wide spectrum from the symphonic pop synthesis of the group’s first album to a trip down the post depression memory lane with all (Archie Bunker) O’Connor. Albums to be released include, “Free At Last”, the sixth album from this British rock group, Miss Minnelli’s “Live At The Paris Olympia”, Miss Minnelli’s first and only live performance album; the Strawbs’ “Grave New World”, a rock/folk album built around the troubles in Ireland; “The Last Of The Red Hot Burritos,” a follow-up to this British rock performers; and “Sold Brawn,” Herb Alpert and the TJB, album two of Albert’s greatest hits.

Also released are the debut of Car. (Archie Bunker) O’Connor, “Remembering You,” with a nod to the music and feeling of the 1930’s; “Yevtushenko,” the album of the Russian Poet; “Together,” an album of the group the Johnstons; and Sascha, Bailey’s first album for the label, containing six original songs; and “Good Times / A Comin’,” the second album from Elton John’s former big band group, sporting Calab Quaye; Procol Harum—“Live In Concert With The Edmonton Symphony”. The album is a throwback to the pop and symphonic, and Jersey Mulligan, “The Age Of Steam,” this jazz giants first solo album in more than eight years, containing nine original songs. Intensive advertising and promo campaigns are now being readied for the 10 releases on both national and international scenes.

Last Poets Album Due

NEW YORK — A new LP from The Last Poets is scheduled for release shortly on their new label, True Sound Communications.

The album, entitled “Chastisement,” is the first on this new label, which is a part of the Blue Thumb Group, distributed by Famous Music Corporation.

“Chastisement” differs from their previous albums in that it features female background vocals, horns, and all musical composition behind the poetry.

Meredith To Bell

HOLLYWOOD — John Ronca, executive director, west coast operations, Bell Records, has announced the signing of Larry Meredith to a term contract with the label. A former member of the Establishment Records, Meredith will sell, with sessions already underway under the supervision of producer John Flores.

GOLDEN GOOdie — Music Bank has announced the return of The 5 Satins to the recording scene after the direction of producer Jay Warner. First sides recorded by the group are “Fate Has A Brother,” b/w “You Need To Know.” Shown above are Fred Parris, lead vocalist for the 5 Satins, and Jay Warner, producer.

20 Cash Box — May 6, 1972

May Release From Mercury

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You may wish to send your congratulations to stations

WITH-FM and WJAS-FM

Baltimore Pittsburgh

both of which have joined the growing list of subscribers to

the programming produced by KEEN DRAKE A PRODUCER of Programming on which Olde Goldie is, are the world’s best at it.

for full information about Olde Goldie, please db

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Hollywood, California
THE CONTINUING SAGA OF FAT CITY CONTINUES.

BILL DANOFF AND KATHY NIVERT RECEIVE STANDING OVATIONS AS A WEDDING PRESENT. THEY SPEND THEIR HONEymoon ON A NATION-WIDE TOUR WITH THE MOODY BLUES. FAT CITY ENTERTAINS 200,000 CHEERING PEOPLE AT THEIR CONCERTS. BILL AND KATHY CAN'T BELIEVE IT, AND RETURN FROM THEIR TOUR A SUCCESS. FOR THE RECORD, BILL AND KATHY SHOW ALL THE BEGINNINGS OF A BEAUTIFUL MARRIAGE, MUSICALLY, AND OTHERWISE. MUSICALLY, ON THEIR NEW PARAMOUNT ALBUM. OTHERWISE, IS LEFT TO YOUR IMAGINATION.

The Album:
"Welcome To Fat City"
PAS-6028 PA8-6028 PAC-6028

The Single:
"Morning Go Away"
PAA-0162 b/w "I Guess He'd Rather Be In Colorado"

FOR THE NEXT EXCITING EPISODE OF FAT CITY, STAY TUNED TO THESE PAGES.

Produced By: Milt Okun

Distributed by Famous Music Corporation
A Gulf + Western Company

www.americanradiohistory.com
NEW YORK—The 1972 tour of the Rolling Stones, covering 30 cities, will begin June 3 at the Pacific Coliseum in Vancouver, B.C., and conclude with three dates at Madison Square Garden in New York on July 24, 25 and 26. Other major stops in the tour are Winterland in San Francisco on July 6, 8, and 10; Los Angeles, June 9 at the Palladium, June 10 at Pacific Terrace Center in Long Beach, and June 11 at the Forum; June 19 and 20 at the Amphitheater International in Chicago; June 26 in Tuscaloosa at the University of Alabama; and July 18 and 19 at the Boston Garden.

The tour, set by Peter Rudge of Sound Image, Inc., contains innovations in booking, consumer protection, security and staging never before used for rock concerts.

All concerts on the tour will have $6.50 as the top ticket price. In addition, Rudge, as part of a special plan of action to prevent ticket scalpers and forgers, has set an absolute limit of 4 tickets sold per customer. In each city, all outlets will put tickets on sale simultaneously 30 days prior to the actual date, with mail orders in some cities. Local newspaper ads, which will be designed and supplied by the Stones’ office, will carry details.

All complimentary tickets will be handled by CGO (Central Organizing Group, a/k/a Children of God—headquarters for the tour) with neither the individual латч nor the forum hall having any responsibility. No comps will be available in the first 20 tickets in order to leave the seats open for the general public. All requests for complimentary tickets, either for the press or for radio station personnel, will be channeled through the Rolling Stones’ press office: Gibson and Stromberg, Inc. 212-541-7585 in New York, and 213-659-3563 in Los Angeles. Marshall Chess will be acting as coordinator in this field and as executive liaison with Atlantic Records which distributes the Rolling Stone label.

The innovations in production and staging, which have been designed by Chipmunk Industries, eliminate most sound and lighting equipment from the stage, thereby enabling the audience to have an unobstructed view. Among the methods for doing this are towers which hold all sound equipment, except the group’s amplifiers, above the sightlines of the viewers and a system of backlighting utilizing mirrors, making the stage brighter than otherwise possible.

In addition, the 14-man technical crew will all be members of the IATSE union making this the first all-union rock & roll tour. Clark Transfer will provide the personnel and the two 40‘ trucks which will carry the Stones’ equipment.

Opening acts for the Rolling Stones on the complete tour will be Stevie Wonder and Martha Reeves, plus totally unknown gospel singers who will accompany the group on their Bible Belt bus trip.

The itinerary is as follows:

June 3, Sat—San Francisco—Winterland
June 4, Sun—San Francisco—Winterland
June 5, Mon.—Off
June 6, Tues.—San Francisco—Winterland
June 7, Wed.—Off
June 8, Thurs.—San Francisco—Winterland
June 9, Fri.—Los Angeles—Palladium
June 10, Sat.—Long Beach—Pacific Ter. Center
June 11, Sun.—Los Angeles—Forum

June 12, Mon.—Off
June 13, Tues.—San Diego—International Sports Arena
June 14, Wed.—Tucson—Civic Arena
June 15, Thurs.—Abuquerque—U. of New Mexico
June 16, Fri.—Denver—Coliseum
June 17, Sat.—Off
June 18, Sun.—Minneapolis-St. Paul—Sports Arena
June 19, Mon.—Chicago—Amphitheater Int’l.
June 20, Tues.—Kansas City—Municipal Auditorium
June 21, Wed.—Off
June 22, Thurs.—St. Louis—Kiel Auditorium
June 23, Fri.—Off
June 24, Sat.—St. Louis—Kiel Auditorium
June 25, Sun.—Houston—Hoffman Pavilion
June 26, Mon.—Off
June 27, Tues.—Mobile—Auditorium
June 28, Wed.—Tuscaloosa—Univ. of Alabama
June 29, Thurs.—Nashville—Municipal Auditorium
June 30, Fri.—Off
July 1, 2, 3, Sat., Sun., Mon.—Off
July 5, Wed.—Norfolk, Va.—Scope
July 6, Thurs.—Charlotte, N.C.—Coliseum
July 7, Fri.—Knoxville—Civic Arena
July 8, Sat.—Off
July 9, Sun.—Chicago—Auditorium
July 10, Mon.—Off
July 11, Tues.—Akron, Ohio—Rubber Bowl
July 12, Wed.—Indianapolis—Convention Center
July 13, Thurs.—Detroit—Cobo Hall
July 14, Fri.—Chicago—Cobo Hall
July 15, Sat.—Toronto—Maple Leaf Gardens
July 16, Sun.—Off
July 17, Mon.—Montreal—Forum
July 18-19, Tues., Wed.—Boston—Symphony Hall
July 20, 21, Thurs., Fri.—Philadelphia—The Spectrum
July 22, Sat.—Pittsburgh—Civic Arena
July 23, Sun.—Off
July 24, 25, 26, Mon., Tues., Wed.—New York—Madison Square Garden

‘Tommy’ Tours

HOLLYWOOD — Concert Associates toppers Steve Wolf and Jim Rassmiller, who are presenting the Who’s ‘Tommy’ at the Aquarius Theater here, announced they will put the show on tour, with the cast of 27 and 12-piece band.

The Beverly Hills promoters are negotiating with talent agencies for representation. Wolf said the show would play major cities now, and he said the show’s success in the fall. He added that theatrical and concert promoters would be most likely to promote the touring version.

‘Tommy’ opened for a six week run, but was held over for eight more weeks and will close May 31. It will gross close to $500,000, and play to approximately 80,000 persons. “Most of the audiences are concert audiences,” noted Wolf, “rather than the regular theater crowd.”

The show was co-promoted with KRLA in the 1,200-seat house, doing eight performances a week. College produced with choreography and staging, and utilized film and slides for multi-media effect.

Add Two New McGovern Shows

NEW YORK — Warren Beatty, Lou Adler, and Peter Asher, who comprise the Committee for McGovern have added two additional concerts for McGovern, one held on April 28, and another May 5. Judging from the success of their first endeavor held at the Forum in L.A. on April 15, the two new additions are expected to be immediate sell outs. The Forum concert grossed well over $300,000.

The April 28 show held at the Cleveland Arena starred Joni Mitchell, James Taylor and Paul Simon who made his first appearance as a solo artist. The third concert is scheduled in the San Francisco Civic Auditorium and will star Chicago and Judy Collins.

Daddy Cool

U.S. P.A.’s


Other schools are Western Montana State College, School of Mines in S.D., Lincolnland College, III., Western Michigan University, Michigan State, S.D., Kansas Wesleyan University, University of Kansas, and Midland Lutheran College, in Nebraska. Also on the tour are University of South Dakota, Mankato State College, N.D., Grand Valley State, Mich. and Dickinson University, N.D.

BLACK HUMOR

All recorded live

WELCOME—Peter Thom, Canadian singer-composer (seated) is shown taking a brand-new United Artists recording pact. Surrounding Thom (left to right) UA’s Ron Eyr, Dick Broderick of Tara International who represent Thom, Larry Brestrer, Thom’s personal manager, and UA vp Bob Skadir.

Cash Box — May 6, 1972
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www.americanradiohistory.com
JOPLIN IN CONCERT—Janis Joplin—Columbia 2X31160
A portrait. Janis Joplin was a completely unpredictable whirlwind capable of stirring an audience as few performers could. This long awaited double album features some of Joplin's greatest live performances going back to her Fillmore West days with Big Brother right on through to the last summer of her life when she was backed by the Full Tilt Boogie Band. The early selections are tighter and funnier, the later things hold a strange fascination too, perhaps because of their intensity but more likely because they took place such a short time before her death. Prepare to cry when you hear these discs.

PROCOL HARUM LIVE IN CONCERT WITH THE EDMONTON SYMPHONY ORCHESTRA — A&M SP 4335
Fifty-two musicians, twenty-four choral singers and a host of engineers were on hand last November when Procol Harum essayed a live performance in Alberta, Canada. Though the group was performing familiar material, the proceedings were transformed by the extraordinary power of the total experience. Unlike many of the British groups who have been most influenced by American R&B music, Procol owes their allegiance to the great German classical composers and never has this been more apparent than in this absolutely awesome record. Look back in angst and look ahead to Procol Harum finally reaching their proper place in the sun.

ROBERTA FLACK & DONNY HATHAWAY—Atlantic SD 7216
"It's been a while since they scored with 'You've Got A Friend,'" but in the intervening period, both artists have released Top 20 LPs, and Roberta's had a #1 single. It's hard to imagine two artists better suited to play and sing together. But there is so much interplay going on between them in a seemingly eternal give and take of love and consideration, this package would have to happen if we had never heard or either of them. In addition to "Friend," there's a newly recorded version of "You've Lost That Lovin' Feeling," Aretha's hit of "Baby I Love You" done up in a countryish setting and the omnipotent "I (Who Have Nothing)." Togetherness among giants may yet prove to be bigger than the both of them.

GERALDINE/ DON'T FIGHT THE FEELING—Flip Wilson—Little David LD1001
Everybody's favorite femme fatale, Geraldine, returns with another helping of laugh provoking skits. Flip's alter-ego finds herself in a brand new assortment of funny situations and among the guest artists who pitch in are Bing Crosby, Ruth Buzzi, Tim Conway, Phyllis Diller, Bably Eckstine, Tony Randall and Jim Brown. Best moments on the LP are in "The Perfect Secretary" track, wherein Geraldine shows up as a replacement for a vacationing office witch. Album has already popped onto the chart.

LAST OF THE RED HOT BURRITOS—The Flying Burrito Brothers—A&M SP 4334
All things must pass. All good things come to an end. And all that, Which brings us to the Flying Burrito Brothers who have flown. This, their final album, is a live set with plenty of country and bluegrass flavor. With Al Perkins pumping the stuffing out of the pedal steel and the likes of fiddle champ Byron Berline sitting in, there's plenty here to cheer about and more than enough to get you on your feet. "Dixie Breakdown," "High Fashion Queen" and "Don't Let Your Deal Go Down" can't be beat. Should be the Brothers' biggest selling record.

GUMBO—Dr. John—Atlantic 7006
Dr. John brings his 1950's New Orleans r&B roots full circle on his new album by performing a number of r&B classics as well as com- posing an original in the traditional vein. Using the group of musicians with which he has been touring, the mystical doctor brews a piping hot New Orleans stew with tunes such as Alnet Egertun's "Mess Around," Sugarboy Crawford's "Iko Iko," Roy Byrd's "Flipotina" and Huey "Piano" Smith's "Don't You Just Know It."

MARK, DON & MEL, 1969-71—Grand Funk Railroad—Capitol SABB—11042
"Greatest Hits" LPs usually feature hit singles and flip sides for filler. There is not much of the former but none of the latter here, as GFR have made their legend on the basis of LP sales. Phenomenal personal appearances. And a saga which has evolved without the support of much of the consumer rock press. This two-LP collection spans the fruitful two-year period when the early selections are tighter and funnier, the later things hold a strange fascination too, perhaps because of their intensity but more likely because they took place such a short time before her death. Prepare to cry when you hear these discs.

THE ROAD GOES EVER ON—Mountain—Windfall 5502
The volatile group sparked by Felix Pappalardi and Leslie West has split its energy into several directions now but what these two men, drummer Corky Laing and keyboard player Steve Knight achieved can be expected to live on. All four of the tracks on this LP were recorded live and the dynamism and sheer power of the group surges forward with every revolution of the wheel. Everything's a lonesome tattered sack that's made its first LP, "Just As I Am" such a hit.

STILL BILL—Bill Withers—Sussex SBXS 7014
He's not carrying his lunch pail on this cover, but success still hasn't spoiled Bill Withers, thus the title. A concept LP in a loose but meaningful way, ten tunes (nine originals) tell of love and the varying qualities of personal relationships. His new single "Lean On Me" is an obvious stand-out, but "Use Me," "Kissing My Love," and "I Don't Want You On My Mind" are all well worth hearing. Withers has stopped trying to decide whether he's soul, folk or pop, they can just listen to more fine tunes that the Withers manner that made his first LP, "Just As I Am" such a hit.

COME FROM THE SHADOWS—Joan Baez—A&M SP 4339
Each album of Joan Baez is more than just a musical experience — it is a statement of personal beliefs. This one goes a step further in that it is also the beauty of her voice and the sincerity of her heart, Ms. Baez extends her message and people everywhere and the message is one of universal brotherhood and individual resistance. "To Bobby" and "The Computer" should be clear enough even to the casual server. John Lennon's "Imagine" becomes a reinforced anthem in Joan's hands, and the Greek outlaw song "The Partisan" is given a spirited treatment. "In The Quiet Morning," a song for Janis Joplin, is another memorable offering. One of this artist's most eloquent records.

JEFF BECK GROUP—Epit 31331
Jeff Beck's last album might have been "Rough And Ready," but for this LP, he's working on the third of the three "s—Raw!" Beck is riding right on top of his whirlwind guitar, bending notes over, under, sideways and down. His band is tight, economic and brutally rhythmic. The music is dirty and gritty, but Steve Cropper's production is appropriately immaculate. Listen to "Goin' Down," "Ice Cream Cakes," Dylan's "Tonight I'll Be Staying Here With You" and Steve Wonder's "I Got To Have A Song."

EVERYTHING STOPS FOR TEA—John Baldry—Warner Bros. 2614
He who would know how British rock evolved could do a lot more by knowing the career of Long John Baldry. Latest effort by Baldry follows the same pattern as "Arctic Queen" album in that he has engaged Rod Stewart and Elton John to produce a side.apiece. It all works beautifully especially when John and Rod team up for some vocalizing. This track, "Mama A'N'T Dead," is a joy and a natural for singles plucking. But the other numbers are just about in the same league. Could develop into a sizable item.
ASCAP wishes to congratulate Four Gentlemen of ASCAP One Gentleman of CAPAC and Two Gentlemen of Verona.

Richard Rodgers (ASCAP)  
For his contributions to the American Musical Theater.

Stephen Sondheim (ASCAP)  
For Best Score, "Follies." Published by Valando Music, Inc.

John Guare (ASCAP) and Galt MacDermot (CAPAC)  
For Best Musical Play, "Two Gentlemen of Verona." Published by Chappell & Co., Inc.

John Guare and Mel Shapiro  
For Best Book, "Two Gentlemen of Verona."

Phil Silvers (ASCAP)  
For Best Actor in a Musical, "A Funny Thing Happened on the Way to the Forum."
FLASH—Capitol SMAS 11040
Flash is a tough word to define. You just know what it means. Flash is a tough group to categorize, but after one listen to their debut album you know that they mean to be around for some time to come. Drawing on their experiences with such groups as Yes, the members of Flash weave their way effortlessly through musical hallways. There are sudden turns and smartsy done surprises but if you hold on you'll be treated to rock at its innovative and imaginative apex. Flash gets particular attention to "Small Beginnings" and "The Time It Takes." Flash has it. Flash, that is. And a whole lot more.

LOOKING GLASS—Epix 31320
When Alice gazed into the looking glass, she saw the curious dancing world of Wonderland. Many magicians even used looking glasses to fortell the future. After you taste "Brandy" and catch the reflections from "Golden Rainbow," you won't have to be a magician to predict a bright and dancing future for this New Brunswick, N.J. quartet's debut album Looking Glass. Also includes "Jenny-Lynne," "From Stanton Station" and "Dealin' With The Devil."

Pop Best Bets

FROM WITHIN—Dionne Warwick—Scepter 2-596
Most of these two dozen plus selections were recorded back when Dionne spelled her last name with only seven letters. But the group could easily have been recorded this morning. That's how fresh they are, thanks to Dionne's typically warm performance and the superb production work of Hal David and Burt Bacharach, John Boyden, Chips Moman and others. Standards like "Summertime" and "I'll Be Good To You" are, "The Weight" and "To Be Young, Gifted And Black." Dionne fans are already on their way to the shops for this one.

HORSE WITH NEW NAME—Warner Bros. Records, in conjunction with KOL in Seattle, recently completed its "Horse With No Name" contest, in which participants were asked to name the horse that America has ridden to the top of the single and album charts. Pictured above is the Seattle winner, The Brickendon-Wood's Horse For Underprivileged Kids. Their winning entry named the horse "Claude Gras." Seated upon the horse that was presented to the Brickendon Home is KOL radio personality Burt Bean. Standing to the right of the horse and wearing the Warner Bros. Records T-shirt is Warner's Seattle promotion man Dan Flynn. Next to Flynn is Gary Davis, Warner's district sales manager for the west coast and Milt Hoffman, Warner's Seattle sales manager.

Nature Planned It — 4 Tops—Motown M 7488
On the cover they're getting ready to plant a flower and on the record they're getting ready to plant some hit action. The Tops are one of the Durtest and grittest R&B groups and herein they come through once again, from the opening cut, the declaration, "I Am Your Man," through their current single, "I Can't Quit Your Love" and a medley which includes "Hey Mac" and the Runt song, "We Got To Get You A Woman." Check this one out—it's natural.

HORSE RE-LINKS WITH ATLANTIC
NEW YORK—Atlantic Records has signed up Eddie Harris to a long-term exclusive recording contract. Initiating the new association is the album release of Harris' "Instant Death." Harris' new arrangement with Atlantic also encompasses production capacities. Eddie and his manager, Marv Lagunoff, will be involved in the production of all forthcoming productions emanating from this new association.

Kelloway On A&M
HOLLYWOOD—Roger Kelloway will be singing for the first time on 'Hollywood with an original called "Jazzy Karma Lane." Cut is from Rugg's second album, "The Center Of The Circle" due for imminent release. Album was arranged, conducted by Kelloway, and produced by Stephan Goldman. All material is original with exception of title tune which was penned by Melanie Safka.

Walt's "Jesus Thing"... Norman Jewison notes
- produces a new LP, "West Coast Christmas," which will be released by Chess-Jan in early May.

cashbox album reviews

Newcomer Picks

Capitol JAZZ CLASSICS, VOLUMES 1-10—Capitol M-11026-M-10035
It's no secret that jazz is making a strong comeback and the latest thrust in this great resurgence has got to be this hundred-record set put out by Capitol. The riches to be found in these disks are literally too outstanding to be listed in a review like this and so all we'll say is here are vintage performances by Miles Davis, Stan Kenton, Art Tatum, Gerry Mulligan, Coleman Hawkins, the Metronome Allstars, Serge Chaloff, the King Cole Trio, Woody Herman and Billie Holiday. Pick any of the ten and just dig in for listening pleasure.

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Tom Fogerty's been recording for over a decade. His new album is also his first.

Tom went through some very dramatic changes last year. Changes which gave him the freedom to sing his own songs and think his own thoughts in music for the first time. It made a sideman into a fine new artist. With a fine new album. It's called "Tom Fogerty." On Fantasy. It's a new day.
John Denver & Joe Simon: Songmen

Roger McGuinn: Leader of the Pack

player Mike Taylor. Having just completed his sixth album, scheduled for June release, he now believes "the music is no longer mine anymore, it's ours." The LP due for release on RCA also completes a musical trilogy for John, to which he has contributed much of the material for his recent "Leavin' On A Jet Plane" and "Follow Me". The third element is a song called "Goodbye Again" and it is one of three newly-penned Denver songs. 

"Prisoners," which is about POWs and "all others in a state of mental or physical incarceration" and "Rocky Mountain High" are the other two. The upcoming LP also includes "For Baby (For Bobby)" with which, shades of "Jet Plane!", PP&M also enjoyed great success. The Beatle's "Mother Nature's Son," (the album's probable titlebearer) is here, as we'll see in the background of Steve Gillette's "Darcy Farrow" and John Prine's "Paradise." The album is rounded out by a Denver single originally written for a North-western Bell promotional flick, "Season Suite."

Denver is still modest, six albums later. "I'm not that good of a guitar player, and I don't think I'm a very good singer. I have not really been at the top in any aspect of my art." However, he notes that despite the years of "Country Roads" (which by rights should have made him West Virginia's honorary folk hero of the decade), he has continued to develop and grow as an artist. "I'm the best I can be," he says. "I'm not perfect, but I'm getting there."

Denver still seeks the attention of your common garden variety rock freak, and he feels he got it recently while blue-eyed soulin' it with a local band in Aspen. "That was the first time any of the natives ever came up to me and said, 'Dad, you're fantastic!'" This may lead him to consider a hardrock/ &b album of some sort, not really that strange since John did that kind of thing while at

HOLLYWOOD—ROGER MC GUINN: STRICTLY FOR THE BYRDS

There's no real justification for our wanting to chat with Roger McGuinn, or so we thought, other than that he's always been one of our favorite Byrds. No mean accomplishment that, when you consider that they were one of the first bands to bring things home during the initial hysteria of the "English invasion." The group is still around, in name at least, though the personnel and sound have changed so much as to make them almost unidentifiable at times.

The first time we met Roger was a couple of years ago at his home in the hills-viewing the San Fernando Valley. The present line-up of the group had only recently been assembled, with Clarence White on lead guitar, Gene Parsons on drums, bassist Skip Battin, and McGuinn on rhythm guitar and lead vocals. The arrangement was a new one for the group; rather than being under McGuinn's direction, they were working as a partnership. The results of that arrangement showed up as a couple of albums' worth of material that was not, to say the least, well received by either the critics or the general public.

The Byrds seem to have realized something was amiss; their latest single-to-be, just finished, is a McGuinn original called "I Was Born to Rock and Roll." There's the traditional 12-string intro, a melancholy McGuinn lead vocal, and some fancy woodwind playing by Charles Lloyd—there, one might suppose, for the same reason Hugh Masakela played on "So You Want To Be a Rock and Roll Star." Revelation! Happiness! We asked Roger what, finally, had persuaded the group to begin sounding like The Byrds.

"I think it was the last Rolling Stone review. We all knew that something was

wrong, it's just that nobody had wanted to admit it or do anything about it. The problem had started around the time of 'Sweetheart of the Rodeo.' It was originally going to be part of a two-record set. That would be the country half, and the rest would be rock and roll and some of the electronic things we were getting into. I thought that country was the coming thing, even though I don't particularly like it at all, as I can't really listen to that kind of music. It would just one album, all country, and didn't do very well." The group enlisted the services of Bob Johnston, who worked with them for a while. "We did a Dylan number—'Lay, Lady, Lay.'" It was just us, a regular Byrds record. We finished the tracks and vocals and had to go out on tour. Bob told us that when we came back, he'd have a big surprise for us. We figured that since he'd produced Bob Dylan, Johnny Cash and Simon and Garfunkel, everything would be all right. When we came back, he added a big vocal chorus to the record." McGuinn shuddered. "We're producing ourselves now, with some help from Steve Desper, who's worked with the Beach Boys for the last few years.

We asked Roger how Columbia, his record company for all these years, was treating the group. "Just fine. They keep hearing rumors that we want to leave the label. And every time they hear the rumor, they come up and ask what they can do for us—more advertising, more promotion, or whatever. So we're very happy."

The subject of the proposed up coming original Byrds reunion album came up. "It's possible, but we haven't really done anything about it." How do the present Byrds feel about the project? "They don't like it at all, but that doesn't really bother me." We suggested that perhaps the present group could work on an acoustic, folk-country album that would, among other things, give Clarence White a chance to show off his talents as one of the finest guitarists around. The group has been performing a couple such numbers "live" during the last couple of years; a complete album would be a real treat. "It's possible," said Roger, trying to find another piece of beef in his stew. "We should think about it."

(Cont'd on p. 38)
NARM Committees

PHILA.—The National Association of Recording Merchandisers, has announced the appointment of the 1973 NARM scholarship committee and the 1973 NARM convention committee. These committees will work directly with Jules Malamud, the association's executive director. NARM President David Press is an ex officio member of all committees.

Chairman of the scholarship committee is Jack Grossman (Jack Grossman Enterprises, New York City), NARM's immediate past president. Committee members are: Gerald Friedman (Gate City Record Service, Atlanta, Ga.); Peter Stocke (Taylor Electric Co., Milwaukee, Wisc.); Dan Heilicher (Heilicher Bros., Minneapolis, Minn.); Jesse Seller (MMC Corp., Oceanside, N.Y.); Norman Kaufman (Musical Isle, Pennsylvania); Peter Boden (Channel Records, New York); John Staehely. Pictured: Ron Podell (Transcontinental Distributing Co., New York City); Jack Silverman (ABC Record & Tape Sales, Des Moines, Iowa); Jay Jacobs (Knox Record Rack Co., Knoxville, Tenn.); John Cohen (Disc Records Co., Highland Heights, Ohio); Timothy Brawsell (Duje Tape & Record Co., Charlotte, N.C.); George Berry (Musical Isle of America, New Orleans, La.); William Hall (Transcontinental Music Corp., Burlingame, California); Allan Walt (United Record & Tape Industries, Hialeah Gardens, Fla.); and Richard Godlewski (Interstate Record Dist., Hagerstown, Md.).

The committee's responsibility will be to work with NARM's Executive Director, Jules Malamud, in planning and executing the 1973 Annual Convention, which will be held March 2-3, 1973 at the Century Plaza Hotel in Los Angeles, California.

Named for ’73

Cash Box — May 6, 1972

GALL IN GOOD SPIRIT—High spirits were in order as Epic Records hosted a dinner for Spirit and key media people last week (17th) at Benihana Palace. The recording of Spirit's first New York appearance in a year, two days earlier at Carnegie Hall, when founders of the group John Locke and Eddie Kramer (Musical Isle of America) and drummer Ed Cassidy, epic vice president Ron Alexenberg, Spirit manager Ron Stone and Jon Fodell of Associated Booking observe as Benihana chef deftly manipulated a living picture. The show will include Chuck Berry, Little Richard, Fats Domino, Bill Haley & The Comets, Bo Diddley, the Shirelles, Counters, Five Satins and Danny & The Juniors. Richard Nader has built his Rock Revival concept into a series of concerts in 60 cities in the U.S. and Canada, including eight consecutive sellouts at Madison Square Garden and a six country European tour beginning June 1. The Rock & Roll Revival has also been the basis of a Kama Sutra album and now a motion picture. Tickets for the May 6 concert are available at $4.50, $5.50 and $6.50 at the Nassau Coliseum box office in Uniondale, New York and at all Tick- etron outlets. For additional information call (516) 794-9130.

J-M-I Talks

NEW YORK — Jack Clement, president, and Allen Reynolds, vp & general manager of J-M-I Records were in New York last week for exploratory meetings on J-M-I international disk & tape rights. First J-M-I LP's "Short Stories" by Bob McDill and "Finally Getting Home" by Susan Taylor were just released.
Men, Have We Got Girls for You!

Fanny
“Ain’t That Peculiar”
Reprise single 1080

...irrepressible spirit of 1964-5 rock coupled with the white album Beatles instrumental sound.
Fanny Hill has certainly got to be my absolute favorite LP of 1972.
— Mike Saunders, Rolling Stone

Mary Travers
“Morning Glory”
from her album of the same name
Warner Bros. single 7588

A key single in the career of one of America’s best artists.
Being very heavily programmed.

Jennifer Warren
“These Days”
Reprise single 1070

The reaction has been pretty much “hurrah, a deserving singer has finally got it together!”
Her single is proving it.

Singles Girls, Making Outstanding Music.
Ike and Tina's new single is called "Feel Good."

It's going to make a lot of people feel that way.

"Feel Good" b/w "Outrageous" #50913 Written by Tina Turner. Produced by Ike Turner & Gerhard Augustin. On United Artists Records.
Knight Hunts Talent For Metromedia

NEW YORK—Dave Knight, director of promotion for Metromedia, has wound up a three week tour of the west coast where he conducted an extensive search for new talent, as well as finalizing plans for Metromedia's promotional gathering to be held for the 7th time in San Francisco where GNP and Davis will perform. Tim Davis, who is the former drummer of the Steve Miller Band, will make his recording debut on Metromedia with Tracy Nelson and other members of The Miller Band accompanying him.

GNP is a vaudeville rock band who combine both comedy and music on their debut LP. Both albums are scheduled to be released in early May.

Mercury's '666' Promo Campaign

NEW YORK—Promotional and publicity efforts are in full swing for phase two of the campaign for '666' by Apriehold's Child, on Vertigo Records, distributed by Mercury. The album, based on the Book Of Revelations from The Bible, was written and conceived by Vangelis Papathanassiou and Costos Ferris, two Greeks now living in Paris.

The promotional campaign began with a Greek styled party held at The Daisy in Beverly Hills under the direction of Freddie deMann of Consummer Awareness who was hired by Stan By, national director of promotion for Mercury working for the Apriehold's Child project.

Specially prepared paraphlets containing information on the '666' LP were designed and shipped to the press and radio stations. Also, group leader Vangelis Papathanassiou placed calls to 15 American radio stations and spoke about the album on the air.

'The company is heavily supporting the album in many major markets via extensive radio spots,' according to label vice president and director of marketing, Lou Simon. "We are using multiple spot advertising," continues Simon, "which involves airing the sec- ond selection on the first so as to impart more knowledge of the produc- ture.

Additionally, an LP containing four selections from the LP has been shipped to disk jockeys and program directors. Tracks included are "Babylon," "B.Break," "The End," and "The Last Days."
The Dillards on tour with Elton John:

Baylor University, Waco, Texas
Convention Center Auditorium
April 27

University of Houston
Hofheinz Pavilion
April 28

University of Texas, El Paso
Sun Bowl
April 29

University of Texas, Austin
Municipal Auditorium
April 30

University of Missouri, Columbia
Brewer Field House
May 2

Michigan State University,
Jenison Field House
May 4

Notre Dame University, Indiana
Athletic & Convocation Center
May 3

Kent State, Ohio
Memorial Gymnasium
May 5

Ohio State
St. John's Auditorium
May 6

Miami of Ohio
Millett Hall
May 7

McCormick Place, Chicago
Arie Crown Theatre
May 8 and 9

University of Illinois
Urbana Assembly Hall
May 10

Southern Illinois University
Outdoor Performing Arts Facility
May 12

Northern Illinois University
Field House
May 13

University of Wisconsin
Field House
May 14

Minneapolis:
St. Cloud University, Minneapolis
Halenbeck Hall
May 15

Municipal Auditorium
May 16

Their roots are in the earth, their branches are in the wind.
Hear how they've grown on their new album.
Dillards, 'Roots and Branches.'
West, Bruce & Laing

MUNICIPAL AUDITORIUM, NASHVILLE—Are you playing guitar? It's a question you might ask Jack Bruce, and he'd likely respond with a smile. His demeanor is casual, his playing is tight, and his music is compelling. Bruce is one of the founding members of Cream, the band that brought rock and roll to a new level of sophistication in the late 1960s. His bass playing is as integral to the band's sound as Eric Clapton's guitar work and Ginger Baker's drumming.

Though he's seen his share of fame and fortune, Bruce remains grounded. He's a highly talented musician with a deep love for his craft. When asked about his personal life, he laughs off the question, preferring to focus on the music. Bruce is a man of few words, but his playing speaks volumes.

The band's setlist is diverse, including both Cream classics and new material. The audience is captivated as they play hits like "Sunshine of Your Love" and "White Room," and they encore with a medley of songs that have become synonymous with their sound.

Bruce's bass lines are intricate and evolving, showing a passion for the instrument. He works well with his bandmates, creating a dynamic and exciting performance. The band's energy is infectious, and the crowd is clearly enjoying the experience. This is a band that knows how to entertain a crowd, and they do it with style and grace.

Kris Kristofferson

BCA RECORDING STUDIOS, NYC—Kris Kristofferson has been known to get pretty mellowed out for a country music star. For the most part, he is more in the realm of the subdued. But for his recent show at BCA Recording Studios, Kris brought a little bit of the concert entertainment from this vast and adjustable studio and aired it on stage.

"I just read page two of the contract and prayed to the Lord that word," Kris launched as he launched a program of songs from his recent RCA recording "Rivers in the Rain." Kris may have curtailed a good deal of breathy singing on songs like "Rivers in the Rain." But the melodic, mellow folk melodies that set the stage of the evening took center stage. In this sense, it was a bit more engaging than the "shushing white noise" banda ritto ripped through a couple of gospel-tinged numbers, "Kris for Make It Through The Night.

Buckwheat

GASLIGHT AU GO GO, NYC—We've heard the live versions, and we've heard the recorded versions. And we've charted a single helping them do just that ("Simple Song Of Freedom") the band took their music and the gap between Arthru Funkin and Mason Spring. Their female lead singer sounds very much like Lady Soul, but the similarity, like the comparison of anything but Buckwheat to the group tackles "Baby, I Love You" in their own way.

It was on "Eleanor Rigby" that Buckwheat showed they're listening to String's fiddler wonderboy Mike Dreyfus (and probably to some extent Brian Wilson), who'd been a mainstay of this group since they started. The band has settled for sound, melody, and songcraft, every-thing a twist of the commercial-ly eclectic. Buckwheat mainly relies on outside material, but they more than make it their own. The band's harmonies or traditional blues epithet. They have drive and judging from this week's press release, they should take this far.

Low Rees

MAISSONNETTE, NY—Cool and funky are the main ingredients of Lou Rees's nitty gritty act. For a while it seems that the star singer is going to settle for reading this side of Al- O.R, which might be the best ap-proach in a showcase that caters to well over 30 patrons. One couldn't ask for nicer renditions of such " standards as "Sweet Georgia Brown," "You Made Me Very Happy," "The Shadow Of Your Smile," "Just a Little Bit," "The Blues" and "Dead End Street," all biggies on "The Blues" and "Dead End Street." And the MGR Records. It should be noted that while Rees works with a four man band, the lead guitar and vocals are handled with skillful, robust and always that background. The arrangement is all that. While the performer sometimes tends to work on his own, the result is a completely engaging performer, with the perfect mixture of soul, funk, and personal warmth. Autumn is probably the right time for this kind of romantic style. Rees's live show is a treat, and his listeners can't get enough.
CHÉR
Living In A House Divided

Chér brings it all together with Her single... Her newest... From a soon to be released album Available on

Kapp
MCA Records Inc.

Produced by Snuff Garrett
For Garrett Music Enterprises
The Band only always impressed single since HOLLYWOOD: with growing. Nor versatility. LARGELY NEW YORK: & forming. like his rhythm section piano & keyboard. Mike Gross. -drums with soulful background. His lead vocal range was greatly saddened by the death of veteran trade journalist Mike Gross. He was always welcome at various trade gatherings, Besides his high degree of professionalism, Mike was a warm and charming individual.

NEW YORK—THE JOE SIMON KIND

Don’t categorize Joe Simon. And don’t make Joe Simon categorize himself. If you asked Joe Simon what kind of style he has, he would probably tell you it’s the Joe Simon kind.

"Joe Simon is Joe Simon," he would tell me often as we talked, emphasizing the simple and basic truth of his personality. This basic truth is what made the sound of his recent back-to-back hits on Single Records, "Drowning In The Ocean," "Pool Of Bad Luck." The emotions expressed by his singing are simple and uncluttered, because they are very personal and unique. They are emotions that people from many different walks of life can relate to.

There are reasons why Joe Simon is the kind that can reach so many—he sings with feelings that everyone has and his background covers many different musical experiences that have melded together into a distinct, expressive approach.

Born in Simmesport, Louisiana, Joe started his life only a stone’s throw from New Orleans and jazz. His father was a Baptist Gospel singer. Huff, his main source; singing in church choirs gave him the feeling that he would succeed throughout his career.

When Joe’s family moved to Oakland, California in his early teens, his gospel feel was joined by country & western and pop influence. Ballads by Ray Charles and Arthur Prysock guided Joe as he bridged his talents into the new styles. In these various styles, he often brought other people along, with quite interesting results.

Because of his closeness to country & western, Joe did a number of Nashville recording sessions, while his r&B roots were responsible for some Memphis sessions. The rather unique quality of Joe’s sessions lie in the fact that he would often mix soul musicians with country musicians, achieving a new sound that appealed to both musical audiences. For example, placing country guitars and piano over r&B bass and drums gave him a mellower feeling on top, with a cooking rhythm section still supplying the catchy dance beat in the background.

Using c&w and r&B instruments with soulful lead instruments would cause another different new effect.

When Joe journeyed to Los Angeles to record for Sound Stage 7 Records, he topped his Simmesport and Oakland roots with a healthy dose of pop and country. The results were his first million-seller single, and "You Keep Me Hangin’ On." His primary market was the soul audience, but like his talents, his listeners overflowed into other areas.

At the time when he changed labels and signed with Spring Records, Joe was gathering multi-market attention. His "Sounds Of Simon" re-affirmed his versatility. But the added attention didn’t cause him to overestimate his image; he continued with his simple and basic clothes and his honest, uncluttered performing.

The most recent development for Joe is teaming up with Philadelphia hitmakers Kenny Gamble and Leon Huff, who in the past have been responsible for authoring and producing hits such as the Intruders’ "Cowboy To Girls" and Dusty Springfield’s "Brand New Me." The combination of the Simon sound with the Gamble & Huff approach has even further widened the possible range of the listening audience. Their first collective effort was "Drowning In The Sea Of Love," which quickly sold million copies, to be followed by another hit, "Pool Of Bad Luck."

Both tunes were written and produced by Gamble & Huff, who also wrote five tunes on Joe’s new LP, "Drowning In The Sea Of Love," which they produced as well.

And Joe has future plans for working with Gamble & Huff, because, like him, they have travelled many musical roads but still remember the importance of basics. The sound they’re into is the Joe Simon kind.

marrines

NEW YORK—(Cont’d. from Page 28)

Texas Tech before emersing himself in the singer/songwriter scene.

John Denver basically knows that he could work steadily and for good money forever in the country music field, but he can’t quite bring himself to stop growing. Nor is he consciously seeking another super-boss hit-bound single. But we feel his bound to hit with one again very soon. Just considering his luck with "three’s," there should be at least two more giants in the cards for him.

ROBERT ADELS

HOLLYWOOD—(Cont’d. from Page 28)

In the meantime, though, the Byrds are working steadily; chiefly college and large city college road bands. The Byrds’ recording and touring for their first 30 single since "My Back Pages." Skip Battin is making a solo album. Country music has become stylish, and Roger and his new wife have moved from the Valley to Malibu. "But," he assures us, "it’s the same old thing."

TODD ERETT

PASSING REMARKS—Press release: "The names Mary Magdalene and Jesus Christ are synonymous with Yvonne Elliman."

Just thought you’d like to know.

Peter Schekery, husband and producer of Melanie, is producing two new groups, "Morning Glory" (in that name) and Five Dollar Shoes. No word as to what record label is involved, so we assume Neighborhood until further notice. The National Credit Card Company has signed with Sunflower Records. Their first, "Got To Get Back," was produced by Joe Reed and Tony McCaslin. The Linda Oypo House has been sold, apparently, and is being re-opened under the name "Lindie Theater." The Wilshire Boulevard house has been reemphasized as a more musical hall for the right kind of music, and several abortive attempts with The Band a couple of years ago, 1330 seats, psh atmosphr and a fairly central location. Call and ask for Lou Gray.

The staff of Cash Box is greatly saddened by the death of veteran trade journalist Mike Gross. He was always a welcome sight at various trade gatherings. Besides his high degree of professionalism, Mike was a warm and charming individual.

TOP HITS OF THE YEAR

PUBLICATION OF THE YEAR’S BIGGEST HITS TO DATE

Because Cash Box is continually asked to supply a list of the year’s leading hits to A&R men, record producers and radio stations, etc., Cash Box offers a continuing feature that lists the year’s Top 50 titles as of the date the feature appears. The feature is published in the issue of each month and is compiled from the Cash Box Top 100 Sales Chart. Point system operates as follows: For each week a song is No. 1 on the Top 100 it receives 150 points. Each No. 2 song gets 140 points, No. 3 through No. 10 songs get 130 points each, No. 11 through No. 20 songs get 120 points each, No. 21 through No. 30 songs get 110 points each. Only the top fifty hits of any given week are included in the survey. Survey begins with the first issue in January.

Title of Song Artists Record Co. Total
1. Without You Nilsson—RCA 1536
2. American Pie Don McLean—United Artists 1427
3. Got to Give You Love John Denver—Capitol 1386
4. Let’s Stay Together Al Green Hi 1289
5. Heart Of Gold Neil Young—Reprise 1289
6. Down By The Lazy River Osmond Bros—MGM 1178
7. Precious & Few Climax—Rocky Road 1177
8. Hugging Each Other Carpenters—A&M 1157
9. The Honeycomb Ernie K Doe—T-Rex 1132
10. Mother & child Reunited Paul Simon—Columbia 1109
11. The Life Of The Party The Osmonds—Okeh 1109
12. Way Of Love Cher—Kapp 1086
13. I Gotcha Joe Tex—Dial 1001
14. Puppy Love Donny Osmond—MGM 981
15. Never Been To Spain—3 Dog Night—Dunhill 953
16. Everything I Own Bread & Elektra 917
17. Bang A Gong (Get It On) T Rex—Reprise 900
18. Day After Day Badfinger—Apple 875
19. Sugar Daddy Jackson 5—Motown 854
20. Rockin’ Robin Michael Jackson—Motown 853
21. In The Rain—Dramatics—Volt 853
22. Sweet Seasons—Carole King—Ode 842
23. Brand New Key—Melanie—Neighborhood 841
25. Slippin’ Into Darkness—War—United Artists 802
26. Clean Up Woman—Betty Wright—Alston 794
27. Rock & Roll Lullaby—B J Thomas—Scepter 782
28. A Cowboy’s Work Is Never Done—Sonny & Cher—Kapp 782
29. Anticipation—Carly Simon—Elektra 762
30. Roundabout—Yes—Atlantic 754
31. Betsha By Golly—Wow—Stylistics—Avco 719
32. The First Time Ever I Saw Your Face—Roberta Flack—Atlantic 716
33. We Got To Get It On Again—Addrisi Bros—Columbia 647
34. Joy—Apollo 100—Mega 644
35. My World—Bee Gees—Atco 627
36. Witch Queen Of New Orleans—Redbone—Epic 627
37. Kiss An Angel Good Morning—Charley Pride—RCA 620
38. Runnin’ Away—Sly & Family Stone—Epic 616
39. Ain’t Understanding Mellow—Jerry Butler & Brenda Lee—Eagar—Mercury 600
40. Black Dog—Led Zeppelin—Atlantic 698
41. Stay With Me—Faces—W B 697
42. Drowning In The Sea Of Love—Joe Simon—Spring 688
43. Don’t Say You Don’t Remember—Beverly Bremers—Scepter 687
44. Taurus—Dennis Coffey—Scepter 658
45. You Are Everything—Stylistics—Avco 670
46. Floy Joy—Supremes—Motown 659
47. Scorpio—Dennis Coffey—Scepter 654
48. Do Your Thing—Isaac Hayes—Enterprise 598
49. Ev’ry Day Of My Life—Bobby Vinton—Epic 587
50. Day I Found Myself—Honey Cone—Hot Wax 586

www.americanradiohistory.com

Cash Box — May 6, 1972
Roberta Flack Day In D.C.

NEW YORK — Saturday, April 22 was Roberta Flack Day in Washington, D.C. The event was celebrated by six receptions on behalf of Miss Flack, two free concerts, and five awards to the Atlantic Records recording artist.

During the event, which was extended to two days because of rain, Miss Flack was presented the keys to the city, the Downbeat Magazine Award for number one female vocalist, a proclamation from the city, and a gold record award for her new album, “Quiet Fire” among other awards.

After a breakfast reception, Miss Flack was honored at a special Black Caucus Social held in the Congressional Caucus reception room. A coalition of black congressmen and women hosted the champagne social.

Paul Anthony presented her with Downbeat Magazine’s award for number one female vocalist in the publication’s 36th annual poll. Tony Taylor of Compared To What, Inc., the local sponsoring arts committee for Roberta Flack Day, presented the singer with an award for helping Washington. And Joel Dorn, producer of Miss Flack’s records, presented the singer with a gold record award for record sales of one million dollars for her newest album, “Quiet Fire.”

On Sunday, Miss Flack gave a free concert on the mall before the Washington Monument which attracted an estimated crowd in the neighborhood of 35,000. Mayor Walter Washington (of Washington, D.C.) initiated the concert by presenting Roberta with the keys to the city.

A one-hour motion picture was made of the two days’ festivities by Eli Productions and will be the subject of a forthcoming special presentation by WETA-TV.

Quad Studio Inks Three

MIAMI—Singers-composers Emnis Jacobs, Ron D’Alessandro, and Gale Morris have just been signed by Quadraphonic Studio Complex, a Miami based Independent Record Production Co.

Producing the new artists for the company’s “Quadrant” label are executive producers Kevin McManus and David Hieronymus.

THE LINE UP—Bhaskar Mecon, president of Capitol Records, Inc. (center), hosted a party at his home the fourth afternoon last week for visiting EMI executives: (left to right) Dave Allen, director of marketing/licensing, EMI Records; Ron Ben, deputy managing director of EMI Records; Mecon, Gerry Oord, international promotion director, EMI Records and Roel Kuizne, assistant international promotion director. The party also honored the completion of Mecon’s first year as president of Capitol.

WB/Reprise May Product Meets

NEW YORK — Warner/Reprise Records and Tapes is now holding its May new release presentations at the eight Warner-Elektra-Atlantic Branches across the country. Ed Rosenblatt, Warner’s director of national sales; Russ Thyret, assistant director of national sales; Hal Halverstadt, director of merchandising and Lou Dennis, Warner Bros’ newly appointed director of tape operations, met with the Warner/Reprise district sales managers, branch managers, promo and sales personnel.

Rosenblatt stated that “Warner/Reprise Records and Tapes is aiming for a continued upward swing. The last few months have witnessed new sales records for the expanding record and tape operations of Warner/Reprise and its affiliate labels, Beavisville, Capricorn, Bizarre, Raccoon and Brother Records. May looks like another banner month.”

The Burbank-based team of Rosenblatt, Thyret, Halverstadt and Dennis supervised the May previews at the eight individual Branches, with Thyret and Dennis making the presentations in Cleveland on April 27; Chicago (27) and Atlanta, (28); Rosenblatt and Halverstadt present the May release in Boston on May 1; New York, (28), and Philadelphia, (3), while the entire team was on hand for the presentation in San Francisco on April 28.

William Fisher Dies In Conn.

GREENWICH, CONN. — William Hardy Fisher died here, April 24. The Cos Cob Conn. resident was a musical arranger for Ed Sullivan’s 25-year-long tv show. Fisher was 58. He is survived by a wife and son.

As a saxophonist and clarinetist, Fisher played with the Russ Morgan and Al Donahue orchestras before joining the Columbia Broadcasting System. At C.B.S., he was with the Ray Block Orchestra, which played on Sullivan’s “Toast Of The Town.”

Fisher’s last completed work was a tv salute to Richard Rodgers which was screened recently at the Anto Line Perry Awards, held at the Broadway Theater in New York.

Cash Box — May 6, 1972
MCA Launches C&W Campaign

UNIVERSAL CITY — MCA Records' president, J. K. Maitland, has announced that May has been designated "As The Music Country America Month." During this time, the company and its Decca, Kapp and Vocation labels will feature the release of another "golden record," Bill Anderson, Jimmy Martin, Jerry Reed, Bill Monroe, etc. In addition, the entire Decca country catalogue, which includes past product, Johnnie Wright, Bill Perry, Bill Monroe, etc., will be available. Jerry Wallace, Freddie Hart, Webb Pierce, Joe Dowell, Roy Cee, Patrye Cruse,等 will form an important part of the overall campaign. The campaign will include a total advertising, promotional and merchandising program. Special radio spots, trade ads, and a complete line of graphic support including window, counter, poster and other components constitute part of the campaign, while dealer mailers stuffers listing both LP and tape configurations are also going to be utilized heavily. A special radio spot is being cut featuring the biggest hit from many of the company's top country artists. Creative services director, George Oski, in conjunction with publicity director Michael Show, has compiled a 12-page booklet containing biographical and photographic portraits of the artists involved.

NSA Appoints Maggie Cavender

NASHVILLE—Maggie Cavender has been appointed by the Nashville Songwriters Assoc. as its public relations and publicity director. The account will be handled through Maggie Cavender Enterprises beginning immediately.

Col Nashville Resumes Taping

NASHVILLE — Harold Hitt, manager of Columbia Records' Nashville studio operations, has announced resumption of custom recording, master ting, and editing work in the Nashville facilities. For the past two years Columbia has been using its multi-million dollar recording complex for in-house work exclusively.

In announcing the change in policy Hitt stated: "Due to the recently completed expansion of our facilities we feel we are able to meet the challenge and demand of the constantly changing music industry. We feel the growth occurring in Nashville in all fields of recording can best be met by being totally involved with all aspects of the industry—pop, country, independent, etc. We can make a greater contribution to our industry by creating together with the many individuals and companies in Nashville.

Columbia has two studios, and an overdub studio, all fully equipped with the latest in 16-track equipment. Columbia also has the new SQ equipment for recording, mixing, and cutting mastering facilities in four channel stereo (Quadraphonic sound). The engineering staff also services recording in Memphis, Muscle Shoals, Atlanta, and other areas of the southeast.
**Country Artist of the Week: LANA RAE**

**C&W Distribution Deals:**

Perception/Jamboree U.S.A.

NEW YORK — Terry Phillips, president of Perception Ventures, Inc., has announced that its subsidiary, Percep-

tion Records, Inc., 165 West 44th St. New York, has entered the country and western market by becoming the exclu-

sive world-wide distributor of phonograph records and tape recordings pro-

duced by Jamboree U.S.A., Inc. or any of its associated or affiliated compa-

nies.

Jamboree U.S.A., Inc. of Wheeling, West Vir-

ginia, is a subsidiary of Basic Communications, Inc., of Bir-

mingham, Alabama which also owns two large country music radio stations: WWVA in Wheeling, West Virginia and WYDE in Birmingham, Alabama. Station WWVA, which is received in 23 states and 4 Canadian provinces, broadcasts “Jamboree U.S.A.” new in its 38th year. All records released un-

der the Jamboree label will also bear the Percep-

tion logo.

The deal was signed by Emil Mogen, president of Oklahoma, plus an untold number of various talent shows interspersed with a Far East USO tour and nightclub engagements, with finally, a hit country record on her first release. Today, Lana Rae’s “You’re My Shoulder To Lean On”, written by Warner Mack, is a hit for Decca Records. Said to be a recording artist with the closest approach to Patsy Cline yet heard, Lana’s recording is directed by Owen Bradley, with Buddy Lee Attractions, Inc. handling exclusive booking.

**NSA Songwriter’s Course Launched At U. of Tenn.**

NASHVILLE Registrations are now being made for a new, compre-

hensive course, “Fundamentals of Songwriting,” which has been made possible by the Nashville Songwriters Assoc. in cooperation with the U. of Tennessee at Nashville, according to Clarence Selman, NSA prez. The twelve-hour course will be conducted over a period of six weekly two-hour sessions at the U. of Tennessee at Nashville, beginning on May 15 at 7:30 PM and continuing weekly until June 19. The course has been fundamentally designed to present proved techniques in songwriting to all interested in the exploration of the subject as well as those who are already active in the field.

Eddie Miller, immediate past presi-

dent of NSA will be lead instructor and participating with him such lead-

ing authorities as Dallas Frazier, Harlan Howard, Kris Kristofferson,

Vic McAlpine, Buddy Mize, Mickey Newbury, and Selman.

Elements of the course are basic law and tools, public domain melo-

dies, history of development, eras, classics, structure, rhyme and inner rhyme, interpretation of public mood as well as the interest level of the public, individual psychological proc-

esses, self-critique, songwriting teams, and creative output development.

Audio tape, other mechanical visual devices, group discussions, and oth-

er tools will be utilized throughout the course.

The course including cost of all materials, hand out material, and ID cards is $36.00. Registration will be closed on May 10. Advance registration forms may be obtained from Margie Cavender, 719-A 17th Ave., South, or the offices of the Nashville Songwriters Assoc. at 720 17th Ave., South, or through the Division of Public Service, UT, 323 McMellon St., Nashville, Tennessee 37202.
CashBox | Country Top 75

CHARTED
AMERICAN HERITAGE RECORDS

"Duet 'n Dream" b/w "Stripes & Circles" - Le Grand Twins
"The Lover" - Darrell McCall
"Candy" - Jimmy Snyder

Liz Anderson says, "I'll Never Fall In Love Again" with Mellen, a record produced by Charlie Jackson, which now appears in 200 markets. Judy Brey has signed an exclusive writer pact with Millene Music, wing of Acuff-Rose. Judy tours the country's better supper club circuit and is a triple-threat girl as a writer, singer, and guitarist, and her work, "Budweiser Blues" has been a catalyst for a new release by Wallin (see below). "I'm Glad" Records has opened a promotion office in Nashville. With the number of labels under the Budweiser Group now totaling 9, promotion is beamed at the Nashville and Memphis markets. Wade Cookina was appointed to oversee the operation and will be responsible for radio station, trade, and consumer shows. .. Looks like Country Johnny Watkins, the lead singer of the Grand Twins, whose ABC World Records label, has a biggie on the way with "Smile, God Loves You", produced by Johnny Cash. Cash is slated to appear on the Jimmy Rodgers Memorial in Meridian, Mississippi. Starline, who handled the Glen Campbell Goodtime Hour, is the new "walking" man for KBQB in Burbank. .. Harry Marvin, the new singer, Dennis Weaver, has a new album on Imperial Records called simply, "Denis Weaver." Although Dennis has long been a country music lover, this is his first C&W album, Period. Includes several songs he wrote himself.

Just as "Good as Gone" is title of new single released by Cathy Owens on the Royal American label. The Dolly Parton/benned gum was produced by Bill Owens. .. The "Statement" has a new weekly, 30-minute TV show in Atlanta. The show hosted by Hokie Lister and Jim Reese, is featured in the six cities of all the gospel groups and is viewed over a million shows during the same Sunday day, but plans are for the show to later be shown daily.

"The Blackwood Brothers were the first gospel group to sing at the World Meeting Planners Congress and Exhibitors. They were a feature of the "Entertainment Go-Round Showcase".

HANK LIVES ON — Jonathan Edwards, left, whose "Sunshine" single on Capricorn was recently declared a gold record, is one of the world's number one country music fans, with a special focus on Hank Williams. The life of Roy Acuff, the man who inspired this, the Acuff-Rose folks in Nashville promptly arranged to dispel to Edwards the few remaining copies of the MGM Records Hank Williams' "Greatest Hits" collection, along with their own deluxe volume of "20 Years of the Greatest Acuff Rose Hits," which includes many of the most famous Williams copyrights. Seen with Edwards in personnel manager, Peter Casper- son.

Cash Box — May 6, 1972
Our April country release is fresh and welcome as the birds in spring. Budding genius. Or beautifully seasoned. Each month we offer the country of all seasons.
EMI Gets Melanie Rights

Releases Thru Neighborhood

LONDON — As a result of a three-year test, world wide contract recently concluded between EMI and the Neighborhood records division of Famous Music Inc., EMI has acquired the exclusive worldwide publicity and promotion rights of Melanie whose product will be released through EMI on the Neighborhood Records label. The deal includes all territories except USA, Canada and Japan.

The Neighborhood, a label headed by Melanie's husband/producer Peter Steekly, has been responsible for the U.S. release of the singer/songwriter's product for some time. Melanie will be in the studios putting down tracks for a new album beginning April and the material thus recorded will constitute her first album for release through EMI. Neighborhood this summer. Neighborhood was recently awarded its first gold record (USA) sales in excess of 1 million of Melanie's album "Brand New Key," issued here on Elektra last year was also this first gold disk for Melanie.

Sheekly has also announced plans for Melanie to appear on national TV and radio shows which will also be released through EMI under the same arrangement.

Fantasy Sets Label Logo w/Licenses

BERKELEY - All Fantasy product will be given full label status and identification in countries outside the United States and Canada as a result of recently completed licensing agreements in most world territories.

A new label and logo has been designed and will be used in all countries, commencing with the re-release of Creedence Clearwater Revival albums this week.

First releases on the new Fantasy label in foreign markets - "Weirdo" and "Sauger." "Heavy Turbulence." They will be followed by albums featuring Bobbie Gentry, Alice Stuart and Tom Fogerty, and the soundtrack album of the cartoon film "Cats Call" by The Monkees (also for RCA) and also created by Kirshner.

Nice To Exit Burlington; Plans Own Co.

LONDON - John Nici, general manager of Burlington Music, has resigned his post and leaves the organization in the middle of May. Nici has been with the company for 21 years during which time has been spent at Burlington Music. Nici leaves to set up his own music publishing company.

Decade Deal - Jack Hasslehuis, managing director of Dutch Phonogram, has signed a ten-year contract with singer/songwriter Liesbeth List. The singer has been under contract with the company for a number of years and she became a big name in several European countries. She got herself golden records for her album on Mikla Theodorakis and for the one on Jacques Brel. For the Brel record she received an Edison Award also. Liesbeth List made many television shows. One of them, directed by the versatile Bob Rooyens, was awarded the Press Prize in a Montreux Festival. Recently Liesbeth has many contracts with Rod McKuen. She recorded an album with him in England and that will be released in the States also.

The photo shows Liesbeth List with Jack Hasslehuis, managing director of (Dutch) Phonogram B.V. Amsterdam.

Dealers Visit Soviet Union

LEIDEN - CWR Records, representative in the Benelux countries of the Russian Melodia Label, organized an eight-day trip to Russia this month. The winners of a 1971-Melodia campaign, 30 of the most active Dutch Melodia-dealers members of the composers-union Chautacharian and Sjedr. The group attended concerts opera-and ballet performances. Highlight of the program was a gig at the Wemchemy Rock Festival in performance of Tchakovsky's Swan Lake.

Weiss To Mexico On Licensees

HOLLYWOOD - Bobby Weiss, executive vice president and general manager of Daylight Records, flies to Mexico City for a series of meetings with prospective licensees of the catalogue, beginning next week.

"We are now focusing our future listening to product recommendations on Mexico, Central and South America," stated Weiss, "now that we have established the Daybreak trademark with releases in England, on the Continent, the U.S., Canada and Australia we will be meeting with various Mexican record company executives to discuss the possibility of getting a license, during his week's visit. Weiss will be staying at the Camino Real Hotel, arriving there May 9.

Hochmuth Dies

VIENNA - Josef Hochmuth, managing director of the Peer-Southern Orchestras of Austria, died April 11th after a short illness. Hochmuth's Music Publishers Union and owner of the Josef Hochmuth Music and Druckeret Metropress, was 65 years old.

ATV-Kirshner: Second In Eng. In 1st Quarter

NEW YORK — The ATV-Kirshner Music Group considers itself the second leading publisher in Great Britain for the first quarter of the year 1972. The new publishing complex, after only one year of operation, was edged only by Jobert-Carter.

The ATV-Kirshner Group, which was created by London-Paul McCartney "Beatle" copyrights in the United States, published such top chart records during the quarterly period as "Amarnth," theme from "The Fornamers," "Son Of My Father" and "Storm In A Teacup."

Last year, the ATV-Kirshner Music Group, in its first year in business tied, as the leading publisher in BMI with Screen Gems-Columbia Music Inc.

In another poll released in Great Britain, the BBC compiled the top 10 singles of the last decade. "The Arctic" musically created by Don Kirshner and their recording, supervised by him, of, "Sugar, Sugar" proved to be RCA's biggest seller in England for that period followed closely by the "Believer" by The Monkees (also for RCA) and also created by Kirshner.

Cash Box — May 6, 1972
CONGRATULATIONS

to our authors, composers and publishers receiving

1971 Certificates of Honour

AIN'T IT A SAD THING
R. Dean Taylor

ALBERT FLASHER
Burton Cummings
Cirrus Music/Expressions Music

CARRY ME
Rich Dodson
Corral Music Publishers

COUNTRY PRINCESS
Rick Neufeld
Laurentian Music Limited

GENEVIEVE
Johnny Cowell
Marwood Music

HELLO MOM
Terry Carisse/Bruce Rawlins
The Mercey Brothers Publishing Co.

IT SEEMS
Jim Roberts
Beechwood Music of Canada

IT TAKES TIME
Shirley Eikhard
Beechwood Music of Canada

I WAS WONDERING
Terry Jacks
Gone Fishin' Music Limited

M'LADY
Michel Pagliaro
Lapapula Music

NOE
Jacques Weill/Hervé Wattine
Laurentian Music Limited

ONE FINE MORNING
Skip Prokop
Mediatrix

PETIT PIERRE
Denis Forcier/Claude Michon
Les Editions Delco

PUT YOUR HAND IN THE HAND
Gene MacLellan
Beechwood Music of Canada

RAIN DANCE
Burton Cummings/Kurt Winter

RIDE WITH ME
Manitou Music

ROSELINE
Russell Thornberry
Beechwood Music of Canada/Greenhorn Publishing Limited/Manitou Music

SIGNS
Les Emmerson
Areele Music

SO LONG MARIANNE
Leonard Cohen
Stranger Music Inc.

SOUTHBOUND TRAIN
Robert Cockell/Anthony Dunning/
Robert Forrester
Belsize Park Music

STAY AWHILE
Ken Tobias

SWEET CITY WOMAN
Rich Dodson
Corral Music Publishers

SWEET SOUNDS OF MUSIC
Frank Mills
White Dove Music

WHERE EVIL GROWS
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Thru The Years With Wurl. Exec Roy Waltemade

NORTH TONAWANDA—It has been almost two years since Roy F. Waltemade was actively involved in the music industry, but his death February 18, 1972 brings back memories of his long tenure as manager of The Wurlitzer Company’s North Tonawanda Division. Roy was a trusted and loyal friend to thousands of music operators, as was the central figure in Wurlitzer’s sizable phonograph manufacturing operation for twenty-six years. Upon his retirement in 1971, he had completed thirty-six years with the Wurlitzer Company and was succeeded by the present Vice President and Manager of the North Tonawanda Division, Amie A. Addy.

Waltemade was born in Chicago on April 28, 1903. He joined The Wurlitzer Company in 1934 and was assigned to the North Tonawanda Division as comptroller. During World War II, Waltemade co-ordinated the work of several national electronic firms working on the proximity fuse for the U.S. Navy which was produced by Wurlitzer. In 1946, following World War II, he was made manager of the Dekalb, Illinois piano division and achieved record keyboard production during the period of his responsibility. In 1954, having been appointed a vice-president, he returned to North Tonawanda as manager of that facility.

Under Waltemade’s direction, Wurlitzer produced its famous 200-selection Carousel mechanism and the first Wurlitzer console coin-operated phonograph. Popular Wurlitzer features such as the Little L.P., Two-button bonus buttons and 33 1/3 and 45 RPM intermixed record-playing capability were developed during his years as manager of the division. Highlight of the executive’s career was the Wurlitzer Company’s Centennial, a gigantic celebration marking 100 years of Wurlitzer participation in the business of music.

Comments Bob Bear, Wurlitzer Sales Manager, “Roy Waltemade’s life was one of love—for his family—his music—his community.”

“Til was so impressed by his confidence in and dedication to Wurlitzer, expressed during an interview in 1958, that I felt privileged to join his staff. He was very demanding of those who worked with him yet, if a mistake was made it would always be discussed in a calm and deliberate manner. His friendship, as well as his guidance and advice, has meant very much to me over the years of our association.

Newlander Top Rowe U. S. Sales

Whippany, N. J. — Jim Newlander has been named vice-president, marketing—domestic distribution for Rowe International, Inc., according to Harry Martin, president.

Newlander, who has been with Rowe since 1961, moves up from the post of vice-president & general sales manager.

In his new capacity, Newlander will be responsible for marketing Rowe music and vending machines throughout the United States and Canada.

NY Trade Heads For Catskill Weekend

NEW YORK—The weekend of May 5, 6 & 7 marks the social highpoint for the New York State music and games trade when members and guests of the three regional associations will gather for their 1972 convention and anniversary outing at the Granti II resort hotel in Kerhonkson, New York.

Ben Chicofsky, managing director of MONY (which, with the Westchester and New York State operator organizations, is now a sustaining sponsor of the event) revealed that the Grants’ new super deluxe wing, reserved for the music trade, is completely sold out. However, Chicofsky advised that late starters might be accommodated in rooms in other parts of the Grants if they notify the MONY office immediately.

Chicofsky said an industry symposium will be held the evening of May 6th (Friday).

New Remote Control Game From Midway

Midway Mfg. Co., is now shipping a new dart board game, "Bull's Eye". The game is available as a wall unit with remote control or as a pedestal unit with remote control. Each unit is also available with a hard line cord that extends 12-15 feet and retails to 4 feet like a telephone cord. Each player has his own remote control box or hard line cord. The game has an adjustable length of additional cities to those selected ... and we know there are a couple hundred operators who agree with us because they attended and know how much value they get in return for their $45 registration fee.

Among the scores of operators we spoke to after the concluding seminar, who praised the work of MOA and the Notre Dame professors who delivered the lectures and workshops, perhaps one man’s statement sums it up most aptly: "I’ve been in the business 35 years and I thought I knew just about everything. But these people opened my eyes to operating ideas I never imagined existed. If they’re having these next year, I’m coming back.”

Congratulations to all responsible parties, especially to MOA president Trucano who originated and produced the program. Let’s keep ‘em coming!
EASTERN FLASHERS—MOA staged its last of three 1972 regional seminars at the New York Hilton April 21-22 and the 60 or so operators who attended the two days of lectures and rap sessions declared the program a hands-down success. While most of the topics and sessions were of interest to all operators, a sizable delegation came in from such out-of-state places as Minnesota, Virginia, Oklahoma and Northern Carolina. Wurlitzer distrit Jon Brady of North Carolina said he was thoroughly impressed with the seminars, especially those pertaining to financial matters on machine depreciation. Brady does a first-class job and has kept his machines down his way. Ray Barker and Russ Madsavly came down from Mass. with the wives. Both big New England operators said the information passed across the Northe Dakota professors opened their eyes to the avenues in merchandising, as well as in employee relations, and for these industry vets to say this, the seminars were obviously great. Pat Storino of Toms River, N.J. was also in attendance (his second seminar, first being at Notre Dame) and is helping MOA pres- ident Johnny Trucano in keeping the two days' activities rolling smoothly, and doing a grand job. Bruce Kawut joined his friend Al Kress, plus Bob and Vic Mc- Carthy at the seminars; all four expressed satisfaction with the program and later got involved in a heated rap session on employee relations. Runyon's Art Warner joined sales manager Irv Kemper for the seminars (we were told by an anony- mous operator to mention Art's experience and general impression with many that the seminars should make the regional seminars an annual thing, and to include New York. "We had a pretty good attendance at the Hilton," said Chicocty, "but I'll guarantee you we double it next time. So many of our members are getting requests for seminars, this much we learned, I know they'll be taking it up with others in the months to come.

HERE AND THERE—Lenny Schneller of US Billiards made one of his brief but memorable appearances in the Big City (Len's usually on the road) by attending the MOA'er at the Hilton. Len immediately collared financial prof Herman Wolsky after the latter's seminar and from the pool table purchase plans, plus depreciation, over the traditional coin machine drink (or two) in the lounge. . . . Belam Co. vice president Marc Haim-during in some fine orders for use during the week while on his presently far East sales trip . . . NYS Ops Guild secre- tary Shirley Werner advises that next week's session of the club will be held May 17 at the Governor Clinton Hotel in Kingston. Guild members will have joined with the MOA'er and brothers before that at May 5-7 weekend cutting in the Catskill . . . Herb Craft and Associates sponsored a well-attended dinner for the dealers who recently concluded their annual meeting. A sales rep out of their Baltimore office, Craft was chosen from among 47 Canteen salesmen throughout the USA. The award was based on sales volume, quality, presentation, cooperation, and all around selling skills. Canteen also named Peter Clark their Southern area salesman of the year. Pete works out of Greensboro, N.C.

THE JERSEY BUMP—Conquers to Jim Newlander on his appointment as top sales chief at Rowe . . . American Shuffleboard's Tony Oliveri doing well now after recent coronary; should be back at the place before too long. . . . F.O. Lipkin with wife Marge off this week to Anaheim, Cal. for the Apartment Builders Convention. Will show their non-coin line there. Also will visit with coin dealers who rep their products in the California area. . . . Wurlitzer recently announced that it concluded its fiscal year ended March 31, 1972 with the strongest quarter in its history. The recently concluded fourth fiscal quarter also marked the highest quarterly volume in the company's history, as declared by company pres- ident. For the fourth fiscal quarter ended March 31, 1972, sales of vending equip- ment rose approximately 34 percent to a historic high of $2,735,431 from the $2,047,789 recorded in the similar quarter of the previous year.

HOUSTON HAPPENINGS—Sincere Expressions of condolence from CASH BOX and Houston Coinmen to Operator Anthony C. Pizzolito for loss of his Father, Charles Edward Pizzolito, 79, who died April 18, 1972. Charles was a member of the National Coin Club, F.O. Eagles, Sacred Heart Society, Unico. Survivors: Widow, Mrs. Pauline Pizz- oIito, One Son besides Anthony, One Daughter, Two Brothers, Two Sisters, 16 Grandchildren and one Great Granddaughter. Entombment April 22 under auspices of Holy Rosary Catholic Church, Houston.

As do most real Texas L. C. Butler, president Gulf Coast Dist. Co., does things in a big way. Like the big Wurlitzer sales drive now going full speed ahead. Matt Roberts, retired Air Force Colonel, has been retained as full time Gulf Coast Distributing for both Houston and San Antonio offices. Back of his business card bears an eye catching picture of Wurlitzer Super Star phonograph. Bob Jorwak with 15 years in vending business, was assigned to Distri- buting sales staff. Other activities involved but above mentioned are the big fellows.

Happy to report that Les Foster, husband of Dottie Foster, apparently has fully recovered from heart surgery. Dottie owns and operates Dotties Record Shop in Tomball, Texas. Her store is among tops as to retail outlet in this area. Modern sales of record, adventitious plans for a larger outlet and one day hoping to walk outside. Tomball, some 30 miles from Houston, is one of the outstanding "Old Oil Towns of Texas."

Pizza together for lunch with top notch ability and intelligence apparent in main office personnel of Big State Vending Co., 6201 Gulf Freeway. Bovv of Beauties who keep business records of the major firm even keep are: Ginger Williams, secretary; Pat, receptionist, and Barbara Davis, office clerk; Sherry Amador, office clerk; Virginia Johnson, addresseograph and office clerk. Jack Stacho is chief executive of the outfit with Bob Barger as vice Pres. and Evelyn Osborn general secretary. The old lady is the mother of our Texans. Eddie Troy and wife Jerry, now a high and mighty High School Senior with lead pipe cinch of graduating this June. Eddie has many years of service behind him with Consolidated City Music, Houston.

Bob Jones, president, Bob Jones Sales & Vending, Inc., Pasadena, spending most of his time working hard as a candidate for Texas State Legislature from District 100 in May 6 Democratic primary election. During his political campaign, sales chief of the major concern are effectively handled by son Don Jones, vice president and charming wife Minna, treasurer, . . . One legend is that expression "Rock Bottom" originated during Big Depression when a business man said to his family: "We are on the floor of绝望 there. Also marked the considered. The last is the most common slogan used in the coin industry. The president of American Shuffle Boards (with a new drop coin and double cash box) is now on the showroom floor, and also Circle is distributing the New National Coin. . . . Joe Moore has been in charge of the double cash box for cash box April 5, 1972.

ARIZONA AUTOMATION, INC. 8900 N. Central Avenue Phoenix, Ariz. (602) 997-8376

CHAMPION SOCCER Germany's Fussball

JUKEBOX PROGRAMMING GUIDE

POP

DAVID CASSIDY HOW CAN I EVER BE (2:52) No Flip Info. Bell 220

THE GUESS WHO GUESS WHO (3:26) No Flip Info. RCA 74-0708

JOHN LENNON/PLASTIC ONO BAND WITH ELEPHANTS MEM- ORABLE WOMAN IS THE NIGER OF THE WORLD (3:15) b/w Sisters, Oh Sisters (3:46) Ap- ple 1848

PETER YARROW WE ARE ALL THE SUNSHINE (4:55) b/w Outrageouse (2:16) United Ar- tists 16913

JERRY BUTLER I ONLY HAVE EYES FOR YOU (3:31) b/w I Pray for You (3:23) Mercury 72920

THE JIMMY CASTOR BUNCH TROGLODETTE (CAVE MAN) (5:24) b/i I Promise To Remember (2:45) RCA 48-1029

CORNELIUS BROTHER & SISTER ROSE TOO LATE TO TURN BACK NOW (3:12) No Flip Info. United Artists 90510

C & W

GAYLE JONES LOVING YOU COULD NEVER BE BETTER (3:00) No Flip Info. Epic 10868

JODY MILLER & JOHNNY PAY- CHEEK HANG ON TO ALL THE WAY DOWN TO THE RIVER (3:20) No Flip Info. Epic 10863

C & W

ANNIE SMITH (Smith) (3:56) No Flip Info. Epic 10868

TERRY CANADY & RUDY PERRY (Aztec) (2:58) b/w MAMA BEAR (Smith) (3:45) EPIC 3625

CANADY & PERRY (B) b/w One Good Friend (3:04)
CHICAGO CHATTER

Two powerful drawing cards, the Rock-Ola "447" phonograph and Elektra's brand of the permitted Chaplin, provided an extraordinary climax to the Rock-Ola/Faberge tie-in promotion held at all eleven Carinie Scott & Co. Chicago land stores (4/10-24). Chaplin, who was in town for an engagement at Mister Kelly's, made an appearance at the CPS State Street store on Saturday, April 22, to help select the winner of the 447. To give you a little background—during the period of the promo, store customers in the cosmetics department where Faberge's new "Music" scent was on display along with a model "447" phonograph, if they wanted to participate in the final drawing to win the phonograph.

AS SPELLED OUT IN last week's Cash Box, production schedules at Chicago Dist. & Mfg. Industries are way up in an effort to meet the demand for the factory's new "Twin Rifle" game! "We're trying to fill as many orders as we can, as quickly as we can," said marketing manager Chuck Arnold. "We're asking customers to be patient with us." Quite a game!

HAD AN OPPORTUNITY to chat briefly with Bally-Midway's director of marketing Ross Scheer—a rare opportunity at that, since Ross has been traveling very extensively lately. Bally-Midway's latest Salesforce schedule will be in the May issue of Cash Box, or in our upcoming special release, as we're nuts about this game. Ross has a great sense of humor and has a very cool attitude toward facts.

A SPEEDY RECOVERY to Mort Secore who is in Skokie Valley Hospital (Skokie, Ill.). We understand he's coming along nicely and might very likely be convalescing at home by the time this column is in print. EMPIRE DIST.'S BEN ROCCHETTI gave an assist to Rock-Ola field engineer Bill Flickinger in conducting the recent Rock-Ola service school held at Juniors Castle in Peoria for the benefit of operators and service people in the area. Session drew a good sized crowd...Empire exec Jack Burns was in Grand Rapids, Mich., last week visiting Harold Lafoux who heads up the firm's office out there. Then on to Detroit to see Jim Bille in that neck of the woods.

NICE TO HEAR THAT Chicago based Interstate United Corp. (professional food management organization) was awarded the Plentiful Foods Program Certificate of Appreciation by the U.S. Secretary of Agriculture.

WATCH FOR MIDWAY'S NEW "Bull's Eye" dart game which is being officially unveiled by the factory this week.

A REMINDER: Representatives from the various amusement machines factories, pool table manufacturers, etc., have been invited by MCA to come into Chicago on Tuesday, May 2 for luncheon, and to discuss the assignment of exhibit space for the upcoming Exposition which will be held at the Conrad Hilton Hotel this year (9/14-15-16). Function will be in Dining Room #3 (third floor) of the Conrad Hilton so those attending will get a look at the hotel's facilities.

MILWAUKEE MENTIONS

Received the good word from John Mason of MCI that the firm's newest entry "Desert Fox" is being very well received by the trade. Factory is maintaining full production schedules and is enjoying a steady flow of repeat orders. MCI's director of marketing John Ascona is quite the man on the go, having embarked on still another lengthy business trip last week.

AS A FURTHER ACCOMMODATION FOR operators, retail shops and the like, Radio Doctors recently enlarged its wholesale division and added a few extra services especially for operator customers. "Insomuch as a large percentage of our business comes from the operator," said Stu Glassman, head of Radio Doctors, "we are constantly searching for new ways of providing the best and quickest service we can." Stu said they recently instituted what they call "instant set-up" whereby an operator can phone in his needs, for the most part without ever leaving his shop. The set-up is broken down by category (c&w, oldies, polkas, etc.), and have his order filled and ready for pick-up in practically no time at all. With time being a commodity most ops just don't have enough of, we can see why this system works so effectively. "Word of our special services really gets around," Stu added, "as evidenced by the numbers of inquiries we receive from various areas of the country." Stu's personal experience in the industry and his programming knowledge, plus the fact that he surrounds himself with a very capable staff, makes for quite an efficient, smooth running operation out there.

UPPER MID-WEST

Mr. & Mrs. Einar Carlson in the cities last week end to see the play offs of the Twins and St. Louis hockey teams. Took off 35 pounds and is still losing more weight. Doctors orders and he is doing a great job of it...Carl Gedney and Ray Sellman in the cities for a few days of doing a lot of the buying equipment...Mr. Sam Sigel of the music operators of Minnesota (M.O. M.) held their meeting this week at the Ambassador Hotel. (Just the board members) Attending the meeting were Gene Clessen, Darrell Weber, Martin Kallsten, Clay. and Harold Seitzberg, Tom Eichinger, Norm Pick, Richard Hawkins, and Ray Wozniak...Mr. & Mrs. Gordon Runberg, in the cities for a few days as was Mr. & Mrs. Glen Addington, Bismarck, N. D. Congratulations to Mr. & Mrs. Sam Sigel on the marriage of his son Joel 8th and 9th...Mr. & Mrs. Duane Reiners, Watertown, Don Casey, Yankton, Mr. & Mrs. Doyle Hicks, Brookings, Gary DeKraai, Brookings, Mac Hasvold, Sioux Falls, Tony Ratchford, Huron, Lee Friedly, Geary, Mr. & Mrs. Duane Rydell, Aberdeen, John Trucano...A Distributor Reips were Solly Rose, Lieberman Music Co. Glen Charney, Viking Vendng Co., John Wright, N'west Ramy, Jim Ramy, National Vendors.

CHICAGO

NEW FROM MCI

Player controls his plane to dive on realistic WWII desert scenes of German tanks and troops. Rapid-fire machine gun shots: tracers: pilot sees and hears his target explode. Eight hits wins bonus play. Easy operation, variation of both game time and difficulty. One or two plays for $255.
Chances are you know people who think their places are too classy for a coin-operated phonograph. They think the flashing lights and rainbow colors would destroy the kind of atmosphere they've paid a decorator thousands to create.

We think they're right.

That's why we created the Rock-Ola 447 Console Deluxe. Simply stated, it's beautiful furniture that makes music. The 447 fits comfortably into the most sophisticated restaurant or club.

We chose Mediterranean styling for its compatibility with a wide range of decors. The lines are fine and clean to complement contemporary rooms yet the overall design is rich enough to fit gracefully in any traditional setting.

On the inside, Rock-Ola parts. The same maintenance-free reliability you're used to.

As for the outside, just look at it. Better still, show it to someone who swore he'd never have a jukebox in the joint.

Show this to people who swore they'd never have a jukebox in the joint.
Lou Reed makes his mark.

Lou Reed, supermusician and legendary city poet. On his own now, with a new album "Lou Reed" LSP-4701.

Songs and secrets from the phantom of rock.

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RCA Records and Tapes

Produced by Richard Robinson and Lou Reed.