Looking To Other Sources For Material (Ed) ... GFR Claims Split With Knight; Court, Arbitration Actions By Knight ... New Labels: Ardent Thru Stax; Greene Bottle Thru Famous ... ABC/Dunhill's Exclusive Ties With J. Miller ... Col Expands A&R In Toronto
Andy Williams.
The Godfather's hit man.

"Love Theme From 'The Godfather' (Speak Softly Love)" is Andy Williams' great new single.

In just one week, it's breaking through on Top-40 radio. With MOR's already very heavy.

And now, right along with it, there's Andy's new album. Featuring 10 other songs besides his new hit. Like "Theme From 'Summer of '42," "Imagine," and "Without You." An album that promises to make this another huge Andy Williams love story.

So before the bullets start flying, protect yourself with both the single and album of Andy's "Love Theme From 'The Godfather'."

On Columbia Records

Like it. Or else.
Looking At Other Sources For Material

Most discussions on what factor is more important in a hit sound—the performance or the material—usually end in a let’s-talk-about-it-again tie. One thing that isn’t open to debate is that if the performance or material fail, no one’s going anywhere. These two ingredients must work side by side to produce an overall musical effect that pleases.

In an era of the self-sustaining attraction, one that writes and performs its own material, there is, of course, a double burden placed upon this modern day minstrel: the music as written and played.

What concerns us is whether many fine-sounding new acts are going down the drain because they simply lack a real creative spark in the material they have to offer. True, the personal nature of rock commentary may make it incumbent upon the act to devise its own musical message. Yet, at what price? Certainly, material of high quality exists and can come from other sources, spelling the difference between success and failure. There is, too, so much material around whose message can speak well for a particular group’s musical views.

But, whatever the case, it’s time that new groups or more established acts whose material has taken on a monotonous, assembly-line quality to re-assess and take a hard, critical look at their own material. This is not a very easy, objective thing to do, of course, but there’s little sense in failing on the grounds of inconsistency of material.

There is, indeed, a waste of precious talent on two ends. One is the act who has everything going for it, but the spark of a good song. The other is the composer and/or lyricist who does not make his own music, yet has to offer in terms of what he is capable of declaring on a lead-sheet. We think these two factors that make up success, as they always have, should be getting together more often.

To make real use of performing talents, it’s a matter of maturity and intelligence to think in terms of the totality of one’s art, even if this is achieved as the result of a helping hand when it comes to material.
BUCKWHEAT: A success story.

Shortly after the new BUCKWHEAT LP "MOVIN' ON" was released Progressive FM stations began playing one cut heavily..."SIMPLE SONG OF FREEDOM." In fact, so much so, that we released it as a single. (#176)

AM stations picked up on it quickly. Stations like WCFL in Chicago, WKNR and WCAR in Detroit, WGDY and KDWB in Minneapolis, KFJZ and KXOL in Ft. Worth, WKY and KOMA in Oklahoma City, KLZ in Denver, KLIV in San Jose, KJR in Seattle, KJRB in Spokane, KNUZ in Houston, KAAY in Little Rock, WKDA and WMAK in Nashville, KLEO in Wichita and WKGN in Knoxville.

As a result, "SIMPLE SONG OF FREEDOM" is taking off.

The world is just now discovering BUCKWHEAT and their high-spirit brand of rock'n'roll. (Both the single and the LP are Regional Breakouts in Chicago, for instance.) The group is delighting audiences on the West Coast currently and will soon be heading East.

So, get a taste of BUCKWHEAT now. Their hit single "SIMPLE SONG OF FREEDOM" is only one good reason to check out their new LP "MOVIN' ON."

BUCKWHEAT is on the move.

PS 609

LONDON
UPSETTER
(Mark Farner)

PROMOTIONAL RECORD

(Came from the LP "PLURIBUS FUNK"
SN-403)

Rhythm/Percussion: FM
Intro: -16
Total: -2:40

NOT FOR SALE

Recording Produced by TERRY KNIGHT

STereo

Catalog No.
2216
(SAC-7818)
0702

Crestar Records, Inc.
ABC/Dunhill-Jimmy Miller Set Exclusive Artist Ties

HOLLYWOOD — ABC/Dunhill Records has concluded an exclusive, multi-million-dollar agreement with Jimmy Miller Productions Inc., designed to bring the company new and established artists, as well as a continuing flow of talent and recording artists on an international basis.

President Jerry Lasker, describing the arrangement as a "milestone" for ABC/Dunhill, observed: "With a person of Jimmy Miller's proven abilities do we have assurance, success, in every area of this new association."

Miller produces the Rolling Stones as well as other artists and past associations include Spencer Davis, Traffic, Spooky Tooth and Blind Faith.

An American citizen, he has resided in London for the past six years. Miller is presently in Los Angeles, completing the Stones' newest album, and has worked on many of the sessions he's produced over the years.

Other areas of the American Broadcasting Company entertainment business covered by the services of Jimmy Miller Productions, for Broadway show or television "movie of the week," "novelty" and special musical projects.

According to Jimmy Miller Productions released by the label features composer-performer Bobby Whitlock, one-time member of Derek and the Dominos.

Lasker revealed the contract with Miller and his production company partner, George Greif.

Miller, a native of New York, studied law at the University of Michigan while working upon a career in entertainment, first as a singer. He was under contract briefly to Columbia (Cont'd on p. 26)

GFR Claims Split w/Knight; He Goes To Court, Arbitration

Group Contends Separation

By John Eastman

NEW YORK — Terry Knight, manager of the Rolling Stones' newest album, Grand Funk Railroad since its emergence three years ago, is taking court action against the wake of an apparent decision by the group to sever their ties.

Named by Knight in a prepared statement read at a press conference was the withdrawal of his services at Capitol Records, was John East- man, the company's vice-president, ex-Beale Paul McCartney. In his statement, Knight said Eastman, a former vice-president and manager of the Chase Manhattan Bank as the man who attempted to change Miller's services and has empowered to withdraw funds from the company to produce their records.

Knight, who has been associated with many groups of GFR when Knight performed as head of Terry Knight & the Penalty Blues, is said that the current situation developed "but five days following a meeting at which the members of the group at which (Cont'd on p. 26)

Court Modifies Ruling On 'Superstar'; Stingwood Favor

NEW YORK — Judge J. R. Kaufman on a preliminary injunction in a lower court in an action for copyright infringement against the group's record label, RCA's The American Touring Company and Betty Sperber Management, Inc., which has been granted.

The opinion stated:

1) preliminary injunction is modified and it is ordered that defendants be enjoined from:

1) performing any song in such a way as to follow another song in the same order as in the original Jesus Christ—Superstar opera:

2) performing any songs from the album in a way as to affect the original Jesus Christ—Superstar operas;

3) advertising or in any way replying any representations as being from Jesus Christ—Superstar operas, whether by song, instrumental selections or excerpts as taken therefrom in whole of in part;

The original preliminary injunction entered by the District Court for the Southern District, New York, by Judge Lawrence W. Haines (Cont'd on p. 26)

Group Acquires 3 Plants From N.A. Philips

NEW YORK — An investment group headed by Henry W. Haines has announced the purchase from North American Philips Corp. of Philips Magnetic Recording (M.R.E.) of the one-story warehouse building in the Englewood Cliffs, N.J., complex on the New York, an injection molder of cassette and magnetic recording tape, its acquisition by the company.

P'wck/All Tape Suspend Talks

WOODBURY, N.Y. — Cy Leslie, chairman of the board of Pickwick Industries Inc., indicated the suspension of negotiations with OTC, said the New York Times, to furnish any date for the resumption of discussions with All Tapes, the expected switch from their acquisition by the company.

Monteiro Back At Metromedia

NEW YORK — Stan Monteiro is re- turning, effective this week, to Metromedia Records as head of promotion. Monteiro left the firm in the same spot less than a year ago to head the coast for the Jefferson Promotions in New York. He returns to head the east coast for the Jefferson Promo activities to the A&R section of the company. Other moves at the labels are expected this week.

'New york — a voluntary, 3-hour meeting here of stockholders of Commonwealth United Corp., approval was returned by CUC. According to recommenda- tions by a investment bankers Allen & Co., sale is to be to a new company, Seeburg Industries, which would be mirrored and partially n- funded by some officers and directors of CUC. Shareholders also approved a name change for CUC toLots Industries.

Shareholder anger stems from the rapid decline of CUC stock from a high of $57 1/4 in 1969 to a quote of less than 50c. Many questioned the sale of the stock, the firm's most im- portant asset.

Answering shareholder comments, Louis M. Simon, chairman of the board, said that the company would be to the "best side" of CUC shareholders. An alter- native to the sale of Seeburg, he indicated that the company would be to the "best side" of CUC shareholders. An alter-
To Carole and Lou-

Congratulations
from a very happy
Herb Alpert & Jerry Moss
and all your friends
at A&M.
Greene Sets Green Bottle, New Diskery Thru Famous

NEW YORK — Charles Greene and Tony Martell have announced the formation of Greene Martell, Inc., a new Los Angeles based label that will be distributed by Famous Music Corp., the A&R division of the biggest music publishing company in the world.

Greene is president of Greene Bottle, whose product is unique,” according to Greene, including album covers and tapes of original performances of some of its albums. He is best known in the industry for producing and bringing several established copyrights, but also for his personal efforts that distinguish the Greene Bottle name. Said Greene, “There is a need for a recording establishment for talent and management. Greene Bottle is a new method of bringing it to the consumers, where the atmosphere is free of commercial pressure. It is a relationship with Famous Music has occurred because they recognize this need.”

NMC Into 19 Unit Calif. Chain

OCEANSIDE, N.Y., N.MC Corp., has been named exclusive rack jobber of records and tapes for the 19-unit Johny Rock department store chain in Southern California.

MCC president Jesse Setter hailed the development as “a breakthrough” for the company, declaring “this is our first contract with the Los Angeles Coast.” NMC handles more than 125 retail stores in Los Angeles and is one of the top 10 operations in the world with more than 400 stores throughout the country with records, tapes and hi-fi combinations.

NMC, headquartered here, maintains a wholesale warehouse facility in Oceanside, N.Y., Detroit, and Gardenia and Burlington, Calif.

Motown Exec Blasts Grammys Block

HOLLYWOOD — The creative head of Motown Records is up in arms about the Grammy awards.

Suzanne De Passe terms the Grammy awards by NARAS, the record industry’s gramophone academy, as a “quandary” because the academy has not kept up with the new times.

Candle was produced by Greene himself and is an original arrangement of his. It is designed as a particular source of untapped talent. “Every facet of Greene Bottle’s product is unique,” according to Greene, including album covers and interviews with prominent performers.

Stax To Handle Ardent, New Memphis-Based Label

MEMPHIS — Al Bell, chairman and chief executive officer of the Stax Organization, Inc., announced here recently that Stax has made one of its “most significant expansion plans yet.” The company has signed a contract with the Ardent Publishing Company, a new Memphis-based record company.

Bell stressed that this will “by no means be the usual sort of distribution arrangement, but rather a relationship that is frequently typified in the industry today. What we have in Ardent is not just a label to be distributed through us, but a fully developed recording company that we can work with.

Ardent, in addition to having all the modern recording complex in Memphis, will be able to bring to the market only the best new artists, but also a complete staff of producers, writers, marketers, and publicity and promotional personnel who will work closely with Ardent in the promotion of new artists.

Several acts have already been signed and recorded by Ardent, two of which are being readied for album release in March and April. These include the Arlenes and the Nighthawks. In addition, the Arlenes will have a testimonial dinner at the Regency in New York in March.

B. Lawrence Seeks Artist Pub Deals

NEW YORK — Bernie Lawrence, who represents the Steve Lawrence, offers exclusive sales recognition to his artists, is seeking to acquire for administration a select group of “working” artists.

Lawrence feels artist-owned catalogs are a sorely neglected area, particularly among performers who are constantly on the road. Under his own personal contracts, he feels he can do a better job of making sure that the material is properly merchandised, and that record companies honestly pay their artists.

The negotiating is especially concerned about artist catalogs with several releases that are made in favor of whose other material is virtually overlooked in preference to the hits кредence. Lawrence feels the artists should have professional representation, Lawrence explains, they have little time to take care of business in the vital aspects as the printing of lead sheets, publishing, recording, foreign representation, and contacting other artists.

The publishing is the one area Lawrence is especially concerned about artist catalogs with several releases that have been in favor of whose other material is virtually overlooked in preference to the hits credited. Lawrence feels the artists should have professional representation, Lawrence explains, they have little time to take care of business in the vital aspects as the printing of lead sheets, publishing, recording, foreign representation, and contacting other artists.

Dave Clark Fete In May

MEMPHIS — Dave Clark, vet promoter who now heads Stax’s new gospel project, has announced plans for a testimonial dinner-shout at Detroit’s Motor Hotel May 10.

Clark is considered the first black music music industry powerhouse, having been a successful manager and producer of such popular artists as the Byrds, the Douglass, and the Dave-A-Rock label. He is responsible for the development of such acts as the Beach Boys, the Byrds, the Douglass, and the Dave-A-Rock label.

Tickets are on sale for $25, with tables at $100. Proffits from the affair will be put into a scholarship fund for Clark’s son and grandchildren.

Col. Douglas Dist. Renewal

NEW YORK — Epic Columbia Cust. Label reports the renewal of Douglas Records’ distribution pact with Epic.

In an earlier renewal covering the period of 20 years, the parties continued the agreement, and now the 20-year term has been extended.

Epic will continue to represent the Douglas label on an equal basis with its own labels.

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Epic will continue to represent the Douglas label on an equal basis with its own labels.
You win.

PAUL SIMON
Paul Simon's brilliance can't be restricted to one single at a time.

So here is "Me and Julio Down by the Schoolyard."

Songs are popping out of Paul Simon's beautiful new album all over the place. "Me and Julio Down by the Schoolyard" just can't be held back any longer.

Play it along side "Mother and Child Reunion." Both are Number One singles from the year's most important new album.

You want two singles at the same time from Paul Simon. You can have them. The charts will look great with them both at the top.
MGM ‘Grease’ Caster Cut By Arnold Maxin

NEW YORK — MGM Records is releasing the original cast LP of the smash musical hit “Grease.” The LP was produced by Arnold Maxin in a deal negotiated by Clive Fox, manager of indie labels at MGM, and authorized by label president Mike Curb.

“Grease,” now playing the Eden Theatre, is directed by Maxin as “the perfect cast recording for the younger generation.” It’s a spoof of the rock ‘n roll era of the ’60s, with box office receipts reaching $100 million at the box office. The movie is a big hit, and Maxin has been associated with the film since he started his career in the music business over 10 years ago.

Maxin, who is presently involved in Broadway and film production and as a label consultant, was a long-time executive of the label and music publishing wings of MGM. He has left MGM to join the new company, which was formed by Maxin and other former MGM executives.

Douglas Heads RCA Singles

NEW YORK — Larry Douglas has rejoined RCA Records as the new singles promo manager of the RCA Records division. Douglas will report to RCA’s vice president for promotion, Joe Reardon.

Douglas joined RCA in March of 1968 as national promo rep. In 1970, he was promoted to assistant national album manager. Then, in 1976, he was appointed national singles promo manager.

Yogi’s $250 G’s Int’l Promo

NEW YORK—Yogi Ramu Michael Adonaiasis, president of Universal Awareness Foundation, is scheduled to release a new album of world music to benefit the Universal Awareness Foundation.

Col’s Sherrill, Master At ‘Making Things Come Together’

NASHVILLE — To make a hit record “all things must come together when timing, record sales, the recording itself, the marketing and the efforts of many record companies are involved.” And Billy Sherrill is a master at making “all things come together,” according to Mike Cap, A&R vice president of A&M in Nashville.

Sherrill, who reports himself a “lyric nut” with a background in the religious field gained from working as a piano player with his father who was a Christian preacher. From those early days in Winston County, Alabama, he learned that songs had to be inserted into the basic needs and elements which he later incorporated into songwriting and producing. “I have an admiration of the old church writers who, no matter what, have contributed the most unique and artful lyrics and melodies toward taking the world a message.”

R & R Detour

Taking a brief detour in rock and roll, Sherrill played a variety of instruments and produced his first hit as a song by the “Dixie Belles.” But, his love for the great traditional music and finally finding George Jones sing “Seasons of My Heart” brought him to the record business. “I have an admiration of the old church writers who, no matter what, have contributed the most unique and artful lyrics and melodies toward taking the world a message.”

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Promo, Coast Base

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Jamie Markets Sherry Sisters’ Japanese Hit

NEW YORK — Jamie Markets is marketing an album of the U.S. a successful recording in Japan by the Sherry Sisters. The American singing duo, who performed at the 7th Tokyo International Pop Show in Japan last June, has been promoted by Markets.

Jamie, who has been in the music business for 30 years, said he feels his “album is one of the best ever recorded in Japan.”

The album, which features singles and albums by the Sherry Sisters, has been promoted in Japan and is being released on Matsushita Records.

Yogi’s $250 G’s Int’l Promo

NEW YORK—Yogi Ramu Michael Adonaiasis, president of Universal Awareness Foundation, is scheduled to release a new album of world music to benefit the Universal Awareness Foundation.

Cash Box — April 1, 1972
No use crying over spilt Cream.
We've got some more.

A second installment in a live musical documentary of a group whose sound shook the sixties and helped shape our musical consciousness.


Captured forever, the overwhelming power and virtuoso musicianship that made Cream the spiritual fathers of the mid-sixties rock explosion.

"Live Cream Volume II"
On Atco Records and Tapes.

www.americanradiohistory.com
5 LP's In Blue Note Month

HOLLYWOOD — Blue Note Records, the jazz label of United Artists Records, initiates Blue Note Month with the release of five new albums. The special promo includes an all-out sales, merchandising and airplay push to give the first ever蓝 Note Blue Note album a jolt.

All five releases are "Ethiopian Knights" by Donald Byrd, "Strange Things" by John Coltrane, "Flute Again" by Don Cherry, Canadian singer-songwriter; Flash, new five-man group from Britain under the leadership of John Coltrane, and "Smitty," a three-man Muscle Shoko band, produced by Dave Hood, the first American group to be signed by Island Records.

Silver's "The United States of Mind—Phase II" and "Flute-In," a debut collection from young instrumentalist Bobbi Helm.

Among the aids prepared to implement Blue Note Month's campaign are catalogs, ease-backed album covers, display pieces, trade and consumer advertising and ads for posters. In addition, Blue Note is introducing a special inner sleeve that items the entire current catalog of the label.

Polydor's 5 LP's

NEW YORK — Polydor Inc. has announced the release of a five new albums. The release follows Polydor's first American group release from Mandrill, Jake with the Family Jewels, Roy Ayers Ubiquity, Cat Mother and the debut album by Ellen Mellen.

Mandrill's second album, "Mandarin," continues sojourner into rock, Latin, soul and jazz. The album, produced by Al Brown, is highlighted by "Gin It All," Four plans for the group are currently being set, with an appearance at New York's Academy of Music in the works.

Ellen Mellen's "Honky Tonk Angel" is a combination of "live" and studio material, the first album having been recorded at New York's Bitter End, while the second side was recorded at the Record Plant. Produced by Polydor's Peter Siegel, the album is set for release with a "street date" next week and has recently completed an engagement with Polydor's "Live," appeal.

There is also a album from Jake with the Family Jewels called "The Big Mousse Calls His Baby Sweet Lorraine," produced by Ed Freeman, who produced Don McLean's "American Pie" album of singles, the album is Jake's (also a Gilmore Smith) second release for Polydor.

Jake with the Family Jewels recently completed an engagement at New York's Folk City and will soon be heard at Max's Kansas City.

A new album from Roy Ayers Ubiquity titled "Total Love" is highlighted by Ubiquity's current single "He's a Superstar." The album and single were produced by Myrrah Williams, who also manages the group. Roy Ayers Ubiquity recently completed an engagement at New York's Pee Wee's.

A new release from Cat Mother titled "Cat Mother" continues that band's combination of jazz, rock and roll, and the record was produced by Cat Mother at New York's Electric Lady Studios. Currently engaged in a successful tour of Europe, the group (formerly known as Cat Mother and the All Night Newsboys) is managed by Michael Jeffrey, president of the Jimi Hendrix.

Niles Inks Dubeserbe

NEW YORK — Duke Niles has signed Chuck Dubeserbe as an artist for his D.N. Productions and as a writer for Rayven Music. Niles has cut four sides with Dubeserbe, formerly a member of the 5th Estate, which scored some years ago with "Ding Dong! The Witch Is Dead."
Roger Williams romances The Love Theme from "The Godfather."

Produced by Stan Farber

www.americanradiohistory.com
**CashBox Radio Active**

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the percentage of combination adding previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior weeks or weeks.

<table>
<thead>
<tr>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Back Off Bugalo—Ring Starr</td>
<td>Apple</td>
<td>47% 96%</td>
</tr>
<tr>
<td>2. Morning Has Broken—Cat Stevens</td>
<td>A&amp;M</td>
<td>42% 62%</td>
</tr>
<tr>
<td>3. Look What You've Done For Me—Al Greene</td>
<td>Hi</td>
<td>41% 64%</td>
</tr>
<tr>
<td>4. Mister Can't You See—Buffy Saint Marie</td>
<td>Vanguard</td>
<td>38% 68%</td>
</tr>
<tr>
<td>5. Taxi—Harry Chapin</td>
<td>Elektra</td>
<td>35% 44%</td>
</tr>
<tr>
<td>6. You Could Have Been—April Wine</td>
<td>Big Tree</td>
<td>31% 99%</td>
</tr>
<tr>
<td>7. (Last Night) I Didn't Get To Sleep At All—5th Dimension</td>
<td>Bell</td>
<td>28% 55%</td>
</tr>
<tr>
<td>8. Run Run Run—Jo Jo Gunne</td>
<td>Asylum</td>
<td>25% 69%</td>
</tr>
<tr>
<td>9. Legend In Your Own Time—Carly Simon</td>
<td>Elektra</td>
<td>22% 66%</td>
</tr>
<tr>
<td>10. I Saw The Light—Todd Rundgren</td>
<td>Bearsville</td>
<td>21% 44%</td>
</tr>
<tr>
<td>11. Am I Losing You—Partridge Family</td>
<td>Bell</td>
<td>19% 34%</td>
</tr>
<tr>
<td>12. Jump Into The Fire—Nilsson</td>
<td>RCA</td>
<td>18% 99%</td>
</tr>
<tr>
<td>13. Me &amp; Julio Down By The Schoolyard—Paul Simon</td>
<td>Columbia</td>
<td>18% 18%</td>
</tr>
<tr>
<td>14. Be My Lover—Alice Cooper</td>
<td>W.B.</td>
<td>16% 36%</td>
</tr>
<tr>
<td>15. Candy Man—Sammy Davis Jr.</td>
<td>MGM</td>
<td>15% 23%</td>
</tr>
<tr>
<td>16. Chantilly Lace—Jerry Lee Lewis</td>
<td>Mercury</td>
<td>15% 76%</td>
</tr>
<tr>
<td>17. Oh Girl—Chili Lites</td>
<td>Brunswick</td>
<td>13% 13%</td>
</tr>
<tr>
<td>18. Help Me Make It Through The Night—Glady's Knight &amp; Pips</td>
<td>Soul</td>
<td>12% 12%</td>
</tr>
<tr>
<td>19. Vincent—Don MacLean</td>
<td>U.A.</td>
<td>10% 97%</td>
</tr>
<tr>
<td>20. Iko Iko—Dr. John</td>
<td>Atco</td>
<td>9% 30%</td>
</tr>
<tr>
<td>21. Family Of Man—3 Dog Night</td>
<td>Dunhill</td>
<td>9% 98%</td>
</tr>
<tr>
<td>22. American Music—Steve Ailaamo</td>
<td>Enterance</td>
<td>8% 8%</td>
</tr>
<tr>
<td>23. Sylvia's Mother—Dr. Hook &amp; Medicine Show</td>
<td>Columbia</td>
<td>8% 26%</td>
</tr>
<tr>
<td>24. Hot Rod Lincoln—Commander Cody</td>
<td>Paramount</td>
<td>7% 36%</td>
</tr>
<tr>
<td>25. Rock &amp; Roll—Led Zeppelin</td>
<td>Atlantic</td>
<td>6% 80%</td>
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**CashBox Radio-TV News Report**

**Crawdaddy Program Set For April Debut**

NEW YORK — "Crawdaddy Magazine Of The Air," a new thirty minute radio program, will be heard on more than 200 stations throughout the country beginning in mid-April. The show, subtitled the "Crawdoodah Gazette," is produced by Crawdaddy and is under the supervision of Jack Brechard.

The non-commercial, public service program will have a format similar to the magazine itself and among the features will be interviews with artists, comments on the music scene, and "Pat Shots," random observations on subjects of the day, such as ecology and voter registration.

Initial program will include interviews with John Lennon & Yoko Ono, John Sinclair and the singing team of Loggins & Messina. Also the playing of some unreleased tapes by the Beatles. Later shows will feature discussions with Ray Davies and Grace Slick & Paul Kantner.

Among the stations in the New York area which will be receiving the program are WRFH, Hunter College; WNYU, New York University; WKCR, Columbia; WFMU, Fordham; WYOR, Yeshiva; WMHR, Baruch; WALI, Adelphi and WYXG, Nassau Community College.

The program is available on reel to reel tapes and without charge. Interested stations should contact Crawdaddy, at 232 Madison Avenue, NYC.

**Nominate Shepherd For Emmy Awards**

NEW YORK—Mercury Records' artist Jean Shepherd has been nominated for two Emmy Awards by the Public Broadcasting System (PBS). Shepherd received a nomination for Best Performer, and his WGBH (Boston)-produced series, "Jean Shepherd's America," won a nomination for Best New Series.

Shepherd, a veteran radio personality and writer, may be heard on the Mercury album, "The Declassified Jean Shepherd."

**Bremers To Coast**

Sceptr's Beverly Bremers will take a few days off from Broadway's "Hair" in order to make a trip to Hollywood to tape several television appearances. She will be on "The Dating Game," "Dick Clark's American Bandstand" and "KJH-TV's Bandstand." Dates for the showing of the appearances are not yet set.

**Brut Projects TV Schedule**

NEW YORK — Brut Productions, Inc. has announced plans for a program which will include four television properties completed for next season.

Set for production are "The Protectors," featuring Robert Vaughn, an ITC production which will be distributed under the sponsorship of Fawge; "Anita In Jumboland," a Triple 7 feature out of Britain, starring Anita Harris; "Rexford," a Bil Baird puppet show.

In addition, four documentary specials involving ecology and sports are being readied for network airing.

**HAIL, SHIRLEY**—Midway through her first U.S. concert tour, Shirley Bassey played to a capacity house at New York's Philharmonic Hall. Following the concert, a party in her honor was held at the Ginger Man where the United Artists recording artist greeted fans from radio and press. Shown above are Jay Reynolds, WABC disk jockey; Ma. Bassey; Chuck Leonard, WAIC; and Bob Russo, WHN. The singer's latest album release is entitled "I, Capricorn."
In '71 we said there'd never be another recording happening like "LOVE STORY"

We were wrong.

In '72 "THE GODFATHER" happened.

To date, there are 21 recordings of "THE GODFATHER", with more to come. We've never seen anything like it!

But we've been wrong before.

LOVE THEME
Nino Rota—Paramount
Ferrante & Teicher—United Artists
Roger Williams—Kapp
Paul Mauriat—MGM
Percy Faith—Columbia
Hugo Montenegro—RCA
Brass Ring—Project 3
Hugo Winterhalter—Musico
Gene Barge—Paramount

SPEAK SOFTLY LOVE
(Love Theme from THE GODFATHER)
Andy Williams—Columbia
Al Martino—Capitol
Ray Conniff—Columbia
La Lupe—Tico
Johnny Mathis—Columbia
Vikki Carr—Columbia

GODFATHER WALTZ
Assembled Multitude—Atlantic
Hugo Montenegro—RCA
Percy Faith—Columbia
Nino Rota—Paramount
Enoch Light—Project 3
Brass Ring—Project 3

Famous Music Publishing
A Division of Famous Music Corp.
A Gulf + Western Company

The Original Soundtrack Album on Paramount Records
Souvenir Songbook Available.
Charles Hansen Music and Books.
The small showroom of P.J.'s night club in Hollywood has been renovated and renamed. A Wall's bazaar called Jackie J.C.'s Curtiss. It takes a lot of money to keep the nation's economy in its present state, but there are a lot of good friends. 

For the past year, he has been the host at the Hollywood Bowl and Eyelle, LA, Mike Clifford, who hit several years ago with So Close to Cathy, has been appearing in this boutique recently, presenting an "adult" program. The audience responded to the band's sound. The three members later appeared in supper clubs showing how a rock and roll star could appeal to the younger set. 

Clifford's at his best on ballads like "A Song for You" and "Rain Some day." He hits his stride during a show, when he does a straw hat, a few in a "rhythm&harp" and wants us all to be nostalgic for the 30's, it's a hit too much. But he's an altogether different story. It will be interesting to see what will happen. This band will be very popular many years from now as the Cliffords will be enjoying other bands, and the band members were doing twenty years ago. 

Second billed was Kay Dennis, an attractive young lady with a good voice and a lot of style and taste to her singing. She comes on perky as all-get-out, and it's to her credit that her house is the center of her people. She says, "jazz?" doesn't overwhelm in the music. 

Her songs are well chosen, ranging from quite a bit of Motown material to a touch of "Elvis Comin'" and "Stoney End" to "Can't Help Lovin' That Man" (of all things!) which she recalls having first performed ten years ago in high school production of "Showboat." 

Miss Dennis is currently playing the playback circuit and such; you might do well to look out for her. 

The Well, NY City, Tom Miller, a fine performer along with his band (a comic, guitar, keyboard, and drums.) The band consists of: Jake, acoustic guitar; Mike, vocals; and John, drums. Danny Surname was fine starting points in lead vocals are Kathy Whelan and Henry Surname. 

Jake opened the set on a foot tapping beat and, aside from a sound balance problem, that kept the vocals too low, things kept rolling along. Some highly entertaining material (without any message.) Down in Uncle Henry's basement and I'd Like To Help I'd Like To Help I'd Like To Help audience in a jovial frame of mind. One helluva piece of material was introduced by Jake's comments about his commercial writing abilities for a Production H product, Bumpin' My Head, and for a television show. "Welcome Town For All and Girl From France are some more examples of material that are getting to Jake & The Family Jewels display."

An act well worth seeing, when you want to enjoy the music and have fun. 

Earthlight

UNITY THEATRE, NYC - The group is experimenting with a theme each of their shows. This show was described but which also is an obvious product of past improvisations. Their current "spiritual burlesque" is written by Alton, a talented and with music by Danny's brother Jonathan Kalb, David Cohen and Joel Mofsenen. 

The idea makes for a rather short evening in the theatre, but given the run of a recording or television studio, this troupe of five singer/actors and a musical quartet might well take the rock opera out of its rigid, 

AQUARIUS THEATER, L.A. - This latest in a series of adaptations of early 60's material has been considered a success. As an experiment in musical revue, it's a failure. The musician, John Rosenberg production has its share of faults, to be sure, but not enough to douse the audience at which it's aimed from having a thrilling experience at the theater. 

For most of the difficulties with handling the material. To rise from the original work. The basic story of the deaf, dumb and blind that can't go on to become a cult hero is bizarre and sketchy enough. It is the plot with the show is mandatory, unless ex- tensive rewriting is done which, wise- ly, wasn't attempted by the adapters here. Instead, a synopsis is included which leads us to believe that members at the door. This isn't cheating; a libretto is often helpful in allowing the audience to get a handle on the story. However, if they don't know the synopsis, Tomm y confronts his problem and is forced to face his own problems in his own way . . . and not too much alien life-style on others. 

Well o.k. 

Mechanically, the show is a strange sort of production, quadratic sound and a near studio mixing system would be expected to have its effect on the kind of difficulties to have been mentioned except for the voice there and there and an imbalance among the musical instruments were noticeable but that kind of thing can be worked out in time and, no doubt, will be. The use of slides and slides was a pleasant surprise. It could have been more imaginative. Some baby's feet are being kicked out of the pinball sequence, the projections could have been dispensed with entirely. Deferring the joke telling at all. 

There may be lapses in timing, too. Act I, although long, ran smoothly. Act II has more "hits," but there is a three week run coming in the form of the sequences that drag things considerably. 

As lengthy a list of reservations as that is, though, they are all very mi nor when taken in the context of the super-professionally mounted production. Perhaps the most impressive as pect of the show is that the two seemingly cameos, fine; just while you're ap- plauding, one performance along another comes another character and another brilliantly etched moment in Tommy's eventual life. Particularly noteworthy are the actors portraying Cousin Keen and The Story of the World, the stage presence to command applause upon their first appearance even though neither was familiar with the audience—the couple portraying the Haywards of the version. 

All in all, this production of "Tommy" is one I can recommend to any one. Also well worth seeing. I'm a little better, and to a lot of people who don't think that they are. 

It is a piece of theater that deserves to be seen, heard and appre ciated on its own terms. 

R.E.O. Speedwagon

TRANQUILTY

WHISKY A GO GO, L.A. - The auto company, dressed themselves "R.E.O." these folks have changed it to "R.E.O." for reasons (and pronuncia tion) known only to themselves. The band, pretty good, so's the group. Maybe that's the connection. 

R.E.O. Speedwagon features a drummer who wears leather gloves; a lead singer who was, on the night review, not wearing at all. Paul, and an o.k. bassist. But their greatest asset is a Jeff-Beckish guitarist who can commit everything with his instrument in short of making it stand up on its hind feet and say "howdy." The group gets a bit winded going, keeps the dancers off their butts, and should be monstrous. And they'd be even bigger if the lead guitarist would make point of wearing that little flas hier and getting his hair styled. 

Supporting act was Tranquility. Like the headliners, they're an Epic group, but there the similarity ends. Speedwagon is loud and brash, Tranquility is smooth and mannered. Their work features Beat plush melodies, a taste of the Byrds in the four-part harmony arrangements and an occasional George Harrison gu itar. Listen to "Thank You," for instance. An interesting addition was a hefty Donovan parody, complete with crashing waves and seagulls. Altogether, a very listenable and pleasant group. It will be nice to hear them again.
The envelope, please.

Record of the Year
Song of the Year
Album of the Year

Best Pop Vocal Performance, Female
Best New Artist of the Year
Best Score from an Original Cast Show Album

Best Pop Vocal Performance by a Duo, Group or Chorus
Best Instrumental Composition
Best Jazz Performance by a Big Band

Bing Crosby Award
Special Board of Governors Award

ASCAP congratulates all its members who won Grammies.
THE COMMODORES (Mowest 5009)
The Zoo (The Human Zoo) (3:16) (Obote, BMI—P. Sawyer, G. Jones)
Group that's been touring with the JS cage a funky animal that's guaranteed to draw a crowd unto themselves. Topical boogie is a superior debut item, pop and soul. Flip: no info. available

THE GREER BROTHERS (Duke 474)
We Want To Dig No Busing (The Busing Song) (3:20) (Don BMI—D. Malone)
Open your ears to open your mind. Lyrics bring the black perspective to the anti-busing movement. The music and Brown approaches and so should bring to the record's infectious drive to any you hear it. Flip: "Let Me Stay A Part Of You" (3:00) (same credits)

LOIS LEE (Steady 37005)
One Night Stand (3:14) (Fiction, BMI—B. Flast, S. Gordon)
Another step forward for women's liberation as the double standard finds itself at a loss for words. Johnny Maestro/Billy Rose production is pop/soul in a spirited setting. Flip: no info. available

R. E. O. SPEEDWAGON (Epic 10847)
157 Riverside Avenue (2:56) (Two Twenty Two, BMI—R.E.G. Speedwagon)
More boisterous boogie from a group that deserves a huge hardrock reputation sides like this will only build. Flip: no info. available

TONY BENNETT (Columbia 45572)
Twilight World (3:04) (Haleycon, ASCAP—M. McPartland) Old-lime lushness in the Tony tradition; new mate- rial for dreamers in MOR style. Flip: no info. available

SPARROW (Spark 05)

JOE ODOM (Capitol 3311)
Old Man Blues (2:40) (Rabon, BMI—S. H. Doff, M. Brown) For those whose bar is "Little Green Apples," this should fit the bill. Strong, dramatic reading of fine material. Flip: no info. available
Al Kooper
A Possible Projection of the Future/Childhood's End

Including:
The Monkey Time
Swept for You Baby
The Man in Me
Love Trap/Fly On

Aquarius: Its ruling planet, Uranus, acts in abrupt, sudden, explosive and unpredictable ways. There is always the element of surprise. Aquarians live in a constant “tomorrow land.” They have notions which are far beyond their time.

New Al Kooper on Columbia Records* and Tapes

Al Kooper Itinerary
March 15-19 Whiskey, Los Angeles / March 24 Chicago Auditorium
March 26 Chicago Auditorium / March 31 Boston / April 1-3 Puerto Rican Pop Festival / April 5-8 Baltimore
April 21 Louisville / May 1-7 Cellar Door, Washington, D.C. / May 12-14 Alice’s Revisited, Chicago
ELVIS' NEW SINGLE

From ELVIS' "Standing Room Only" Album

An American Trilogy

ELVIS The First Time Ever I Saw Your Face

NOW AVAILABLE ELVIS' New Sacred Album HE TOUCHED ME

#74-0672

ELVIS ON TOUR:

April 5, Buffalo, N.Y. / Buffalo Coliseum
April 6, Detroit, Mich. / Olympia Stadium
April 7, Dayton, Ohio / Univ. of Dayton Arena
April 9, Hampton Roads, Va. / Hampton Roads Coliseum
April 10, Richmond, Va. / Richmond Coliseum
April 11, Roanoke, Va. / Roanoke Coliseum
April 12, Indianapolis, Ind. / Indianapolis State Fairgrounds

April 13, Charlotte, N.C. / Charlotte Coliseum
April 14, Greensboro, N.C. / Greensboro Coliseum
April 15, Macon, Ga. / Macon Coliseum
April 16, Jacksonville, Fla. / Veterans Memorial Col.
April 17, Little Rock, Ark. / T.H. Barton Coliseum
April 18, San Antonio, Texas / San Antonio Conv. Center
April 19, Albuquerque, N.M. / Tingley Coliseum

STOCK UP NOW

RCA Records and Tapes
ESTHER PHILLIPS
"Home Is Where The Hatred Is"
KU 904

"From A Whisper To A Scream"
Esther Phillips
New Album on KUDDU
Hollywood — Chuck Mann, president of Cinema West Productions, has personally agreed to produce the first annual Soul and Blues Awards, probably in May.

"The business-minded Mann, an executive who is always striving for writers and producers is only a talkative, open audience and worthy candidates could be considered. It is time for the Soul and Blues audience to be heard."

Mann believes that as a black indie talent, that the financial support there is a "huge buying market, over 15 billion dollars, that spends its money on the audience of these artists. Mann is making a strong effort to get Bill Cosby to handle the emcee chores."

With a budget projection of over a quarter million, D. Rollman is trying to line up Harry Belafonte, Lena Horne, Duke Ellington, Count Basie, Jon Hendricks, James Moody, Fats Waller, B. B. King and many more. There will be a total of 20 artists that are asked to choose, in effect, between sponsors who may be interested.

"Obviously, something constructive must be done, and done now," Miss De Passe said.

"I call for our industry, at least those with power and influence, to stand up and be counted. Let it be understood that our industry is as vulnerable as the smallest child."

Miss De Passe said: "Our industry is as vulnerable as the smallest child. It is the responsibility of each and every artist to protect their industry from being destroyed."

Mann is saying: "The events that are taking place are the victims of our own system, not the system."

"This is a call to action, not a call to debate. Let's get it done, or be baseless."
Dionne reigns supreme with her new single

"Raindrops Keep Falling On My Head"
Bacharach/David
b/w "Is There Another Way To Love You"  SCE 12345
Produced by Burt Bacharach and Hal David  Blue Seas/Jac/20th Century/ASCAP

Dionne Warwicke On Scepter Records And Tapes

© 1972 SCEPTER RECORDS, INC.
Black Sabbath
Wild Turkey

FORUM. L.A. — No chances were taken when it came time to unveil the odd-looking Turkey: they were billed at the bottom of the bill. Most of their performances in the past have fallen to the younger, more prodigious talent often performed by Tull. Most of the songs were familiar ones from the group's new "Battle Cry" album, with the exception of one song. The band's name, 4across, was sort of a Hendrix number of the "Can You See Me?" variety with a lot of nice rhythmic and piano work. But then the led arrives and the audience begins to sing along. This was a major accomplishment, as the group had not been together for many years. They seemed to be enjoying themselves immensely.

Grateful Dead

ACADEMY OF MUSIC, NYC. — The Grateful Dead are getting ready for a European tour that will begin in early May. The group has just completed plans to tour Europe, in Grateful Dead fashion. The Dead are ready for the music of so many different varieties that the group said, "If we're ready for that, we've got to get our hands on some other kinds of music."

The Beach Boys

CARNEGIE HALL, NYC — Even a three-night stand here did not offer enough for the group to secure a ticket to watch and absorb firsthand. And those who got their hands on some seemed too excited to quiet themselves down to listen with the intensity the group's music deserves and demands.

The Brother/Reprise group's contemplative numbers were marred by screams from lead singer Ozzie Osbourne, who wears what appears to be black leather boots and long, white underwear. He waves peace signs at the audience, who, curiously enough, do not seem to notice. And is only by benefit of familiarity figurehead. Depending on how you feel about bass solos, Cornick's was quite extraordinary; he played with a kind of genius that will never be duplicated in the near future.

Loudon Wainwright

GASLIGHT AU GO GO, NYC. — Few apocryphal comments can dim an artist's career, but one "cult hero." Yet Loudon Wainwright might have gone down that disappointing path save for one propitious, completely original talent and the belief, every so often, that the worst is yet to come.

Joe Cocker

REDHONE

MADISON SQUARE GARDEN, NYC — Skip this review. If sometime during the course of the concert one of the songs is over but a second and quarter remains left, the audience will be startled, startled. A second song is likely to be interrupted by an incredibly throaty voice newcomer doing "Writings On The Wall From My Friends," skip this review.

If you saw him with the Great Band for the first time, it was a review. If you witnessed the wildness of Mad Dogs And Englishmen, it was another review. You have to read it. And if you were one of the many who witnessed Cocker returned to New York after a year and a half's absence, skip this review. No song seemed to happen.

It was a burst of confidence seldom equaled since Burnum, it was billed as The Concert. The indefinite article would have been far more appropriate. It was a concert. It was "a musical performance where any known vocalist or players participated." So much for semantics. The sad truth is that Cocker and the legendary Cocker band was one of the major disappointments of the year. Cocker's singing was sloppy. His voice sounded as if it was being squeezed out of his body. His material was varied and infinitely. He made numerous false starts and twice as many false stops. It was all Chris Stainton and the other accompanists could do to keep up a semblance of a band led to somehow get through a road. The song dragged on for more than two minutes before it was said down. The conclusion was beautiful. The house lights came up to reveal a half-empty arena. Many of those who had attempted to brave the freezing cold and rain in vain for a shred of familiar material were, as an audience, barely noticeable, like witnesses to a street brawl.

After the bill and providing an excellent opportunity to listen to songs from his upcoming Columbia album, and though the words and melodies are fine, his self-effacing stance and humorous outlook were as of the old. He, however, gave it an effort to do his best on as he breezed through his superb performance. Joining him for the last few numbers was White Cloud, exuberant and musically rich band which complemented Wainwright's singing and guitar playing quite well.

It looks as though Loudon's "cult" is turning into an honest to God movement. And it is really something.

King Crimson

Fairport Convention

Blues Project

SANTA MONICA CIVIC AUDITORIUM, L.A. — One of the strangest and most captivating of all rock bands from the small town since Ian Matthews and Danny Kalb left the Troubadour and formed the three-way bill turned out to be an evening of many highlights, no one of which could even begin to describe the sum total of the three attractions.

King Crimson, in their first local visit since the Whisky two years ago, shone themselves to have a sort of intelligence actuality from heavyweights. Lots of noise and volume, to be sure, but supplemented by leader Robert Fripp's easygoing asides to other members of the group and the audience, and a musically-rich material to their audience (a delight in the day's happenings) with varied entertainment. Cross Mark Allyson with the Moody Blues and Shadysia got well. Two melodies, a jazzy drumming, an echo of jazzy reed and woodwind player, nice guitar and good with bands (if that's the case, he doesn't give his last name). Fripp, the only remaining member of the old group, has come up with a sort of intelligent for an evening — he's able to juxtapose color on "Percy's Experiences." Playing with more elementary tunes like "20th Century Schizoid Man" and "21st Century Schizoid Man" arepter.

Fairport is another group in con- struction, with the personnel and the composition of their original members remains. Of those currently wearing the name, Mark Egan, drummer Steve Swarbrick, will be the lastest, the least and appears to be the most true to the spirit of the town, their sound was entirely too "twee" for comfort, but the group showed a lot of showmanship. Opening with a violinist that "I'm in the mood for a bit of tea room," the group progressed through such staples of their repertoire as "Walk Awhile," "Dirty Love," with prints from their A&M album, "Rubberband from the town," and the lengthly English ballade "Matty Groves," Swarbrick slipped into a rough treatment of that old favorite, a bit of a nice touch. Their encore included "Fixin' to Die," "Sisters of Charity," were more careful about their sloppiness in performance and sound. Fairport would be one of the five or six most entertaining "live" groups around.

The surprise of the evening, for me at least, was Capitol's Blues Project. A legendary band in this part, because they have so rarely played here during their long career, the group gave ample justification for their reputation. Instrumentally, they're tight and a little bit rough around the edges and this material is fine in a sort of mid-60's groove, but they are not the kind of band they all but invented ("Nadine," "Danville Dame," "I'm Ready"). Lead singer Danny Flanders has all the earmarks of a major star. Coming on stage wearing a Doo-Wop type of suit and the label on his jacket turned deftly out, he tosses his head, ambles over to the audience, and with a smile to appear totally devoted while retaining a certain coolness about the act. He sings well enough, but that's not the point. Even if he's not a singer, he's a writer, he's not a man of a star about him.

The others are Danny Kalb and Bill Laswell on guitars, David Cohen on organ, Don Kretman on bass and Roy Blumenfeld on drums and Gabriel Meeker sat on in piano. All performed very well indeed.
On Wednesday, March 22, I mailed you a copy of his new album "Bags & Things.

Each of you are among the Industry's opinion makers. No promotion man hawking his wares will be at your side as you listen.

You make the judgment. SUPERSTAR... or what?
Atlantic Rushes
Daniel LP & Promo
NEW YORK—"Take A Sad Song . . .," the first album recorded by the rock group, Godfrey Daniel, will be rush-released by Atlantic Records.

Plans for Godfrey Daniel include an advertising, publicity and point-of-sale merchandising campaign as well as a national "Get Out The Vote" campaign for the NAB. Names included in the Nation. Their recent dates include Coney Island, Nathan's Green Room, Tampa, Grandy's Cellar, Miami, Wolfie's, Atlantic City, Harry's Penny Arcade and Ta'd Stink House in N.Y.C.

"Medicine" As CBS Book-Album
NEW YORK — Columbia Records has released "Medicine, Mind and Music," a compilation of Their Links Through the Centuries," under the direction of Goddard Lieberson, CBS senior vice president. "Medicine, Mind and Music" was produced by Lieberson. Fred Karlin and Meg Welles Karlin did the medical research and Fred Karlin was music director. Mr. Karlin has recently been working in Hollywood, where his song "For All We Know" from the film "The Love Machine." Academy Award and his score for the movie "The Baby Maker" was also produced by Lieberson.

The performers range from the blues team of Sonny Terry and Brownie McGhee to the distinguished classical harpsichordist Igor Kipnis. Meg Welles Karlin is heard in several English songs.

Dial: Tex Gold And Allmans LP
CHICAGO — Dial Records is working on a number of projects simultaneously, rather than concentrating on specific items, reports Buddy Killen, vp of the Nashville-based label that is directed by his secretary. Mr. Kilien, who is in position to pursue a lot of different directions.

What gave them the position to Joe Tex's "Hangin' Around," which was recently certified by RIAA as a million-selling single. A new Tex single, "I Feel Good," is being planned and set for release soon, according to Kilien.

The room is a package recorded in the late 1960's by Duane and Janie Allman (The Allman Brothers) when they were still called Allman Joy. Also set for release soon are the latest recordings by rock act Dutch Ross and country act Donald Wayne.

Other artists on the Dial roster include the Hall of Fame, Hilton Hotel, Bahamas.

Bette Swann To Atlantic
NEW YORK — Bette Swann has been signed to an exclusive recording contract with Atlantic Records. The deal was arranged by Paul and Michael Seabold and Stephen Greenberg, senior vice-president and general manager, and Rick Hall of Fame Records, Muscle Shoals, Alabama.

Hall who is producing Miss Swann's recordings, has worked with Clarence Carter and the Omond Brothers. Miss Swann's first single for Atlantic, "Don't Be A Victim Of A Love Song," will be released in the spring.

Making The Rounds — At various functions in the NATM convention, Rocco Lagunastra, RCA president is shown (1) with Charley Pride receiving fifth gold album award, and with RCA artist Perry Como.

SESCA Vote Salute At NAB Confab
NEW YORK — A salute to America's 1972 Presidential elections and the national "Get Out The Vote" campaign will provide the theme for the Annual General Meeting of Broadcasters, to be held at The Conrad Hilton Hotel, Chicago, April 9.

Designed to highlight the role that America's radio and television broadcasters play in this Presidential election year, SESAC's Suite 900 Omni hotel will feature portraits of the presidents, from George Washington to Richard Nixon, and a showcase of local patriotic music and mediated by Richard E. "Doc" Brown, vice-president, SESAC, and host of the famous "Rushes," will be held at the Hilton Hotel, Chicago, April 9.

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SPARROW

Is a fresh new group from England. “Rainsun Song” is their first American single.


NEW YORK—MARY TRAVERS: "THE FOLK SINGER DOWN THE STREET"

Not that you blame them for wanting a small piece of privacy, but interviews hardly ever take place in an artist's own home. Usually you rap in a motel room. But I didn't have to hunt for a phonebooth when I explained to him just who I was looking for. "Oh sure, the folksinger down the street," he said. "And he pointed me in the right direction, assuring me a most pleasant afternoon."

I got lost. In copying down the east side street address, I reversed two digits and walked in on a carpenter. But Mary Travers invites you up for coffee. She gives you her phone number in case you get lost on the way over.

I got back. In copying down the new EP, "Morning Glory," I'm about to be released, and we talked about some of the writers represented on it: Paul Williams, Allan Thomas and especially David Buskin. He's been playing guitar in her band for over a year now, and Mary calls him her "best writer/love songs since John Denver and the only true extrovert since Dylan!"

She chose one of his tunes as her single, "It Will Come To You Again." He's doing an LP of his own for Epic, and she's wishing him all the solo success in the world, even though she well knows it will eventually cause him to split from her own group.

Mary loves people, and loves certain people who work for companies, but has a rather realistic attitude toward labels. "I don't love any company,..." I buy Westinghouse washing machines because they work, not because I love Westinghouse. It's the same with record companies. Warner's is one of the best, if not the best, but I don't love them. They work for me, they are the agent of my work. If push comes to shove, a label can always bring out that contract you signed. If companies were only people, we wouldn't need that piece of paper now, would we?

According to Ms. Travers, a person should always strive to treat another person with dignity and graciousness. She exploded in front of Dick Cavett on the air when he wrote while she was singing a song he later told the audience was "just terrific." Business seems to make people forget about dignity and graciousness.

Mary is far from paranoid about people. She's lived with the same New York phone number for six years. She will never accuse people of "bigotry" even though she has very definite moral convictions she expects others to emulate. Using the term "un-Christian," she explains it in specifics, rather than fiery ambiguities and generalizations. Peter, Paul & Mary changed many more minds around that way than they would have merely being holier-than-thou righteous.

And while her own career is charting an individual musical course, her philosophy stems from that particular collective. And it's growing.

There's still talk of a "reunion" LP, but with three itineraries now to correlate for session work, and with musical director Milt Okun now residing in England, or backstage. Once in a while, the artist will pop over to your own turf. But Mary Travers invites you up for coffee. She gives you her phone number in case you get lost on the way over.

I got lost. In copying down the east side street address, I reversed two digits and walked in on a carpenter. But Mary Travers invites you up for coffee. She gives you her phone number in case you get lost on the way over.

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Mary Travers: Morning Glory

HOLLYWOOD—PAUL ANKA: DOING IT HIS WAY

We took one of our infrequent junkets a few weeks ago, to see and meet Paul Anka who was headlining at Caesar's Palace in Las Vegas. It was, frankly, our idea. Paul has recently reappeared in the limelight after a relatively "cool" period. Within the last several months, he has shown up as manager of two new independent favorites, John Prine and Steve Goodman, sold his considerable publishing interests to MAM and joined Gordon Mills' company, signed with Buddah Records as an artist, released a pretty good album and incredible single for that company, and brought a super-professional show into Vegas. The time was right we felt, if not perfectly, for a conversation with the talented tycoon.

We managed to find Anka's dressing room (suite, actually) after Saturday's dinner show. Elvis had stopped by the night before, and Johnny Carson's parents were waiting to greet Paul, plus a couple of agency bigwigs. So the excitement and pressure were high.

Our first question regarded his recent diversification. "After I sold Spanka Music to MAM, I had some free time. The administration of the music companies had really been draining a lot of my energy. I wanted to become involved with some talented newcomers. I was in Chicago and went to see Kris Kristofferson. Steve Goodman was second-billed, and I was really impressed. After the show, we went to another club, at Steve's suggestion. We were just about the only customers there, and John Prine was sitting on a stool at the bar. We asked him to sing for us, and what he had to say just hit home with me. His lyrics are just incredible. Jerry Wexler heard John with Kris at the Bitter End and wanted him; I brought Steve to Buddah."

Rock and roll trivia freaks will want to note that Paul's first record was a thing called "Blow Wile de Best Fontaine," for Modern Records. "It's the name of a town in Africa. Ennie Freshman produced the record. I was 13 years old and parking cars in L.A."

His first real break, though, came when he was signed to ABC-Paramount's publishing company, Pamco Music, in New York. "When I was living in Canada, I used to hang out with the local groups backstage—the Diamonds, The Four Lads, and people like that. I went to New York on a vacation one year and just made the rounds. I started writing; the only reason I recorded 'Diana' is that no one else could sing it as well. It was the genius of Don Costa that made it all happen. There aren't that many good ears around. I wasn't a particularly good singer, or a good piano player. I just sang with a lot of emotion. The fact that I was a writer saved me from being packaged like a lot of my contemporaries were."

The "lot of emotion" and a genuine talent for easy-to-remember lyrics and catchy melodies turned into a string of hits to be envied by anyone; the fact that Paul started at 15 made his success all the more noteworthy (he was 20 when he wrote "The Longest Day"). "When I sold my publishing to Gordon Mills, it was on the strength of tunes like 'She's a Lady,' which Tom Jones had recorded, and 'My Way,' of course. It's funny," Paul notes, "but the first big success since the sale was Donny Osmond's version of 'Puppy Love,' a song I'd written twelve years ago."

Paul's gotten back into live appearances in a big way, working hard on his presentation. The show includes arrangements by Al Cohn, Don Costa, Tommy Newsome and Johnny Harris (who wrote and arranged "Jubilation"), and a large, percussion-oriented orchestra ("You don't need five saxophones unless you're Glenn Miller"). Sections of the orchestra are individually baffled by glass partitions to facilitate control of sound; the night we caught Paul's set we were testing a new-design microphone. "I'm putting together a company to package night club acts. We'll furnish everything from arrangements to sound and lighting. We've always been a leader in putting shows together, now we're in a position to help others with our experience."

Another goal of Anka's is to become an impresario of sorts; as part of his contract with Caesar's, he wants to bring in desirable talent. The first, which he's...

(Cont'd on p. 40)

Mary Travers: Morning Glory

Paul Anka: Great Jubilation

Robert Adelsheim
THE KILLER ROCKS ON!

Jerry Lee Lewis' new rock album featuring his smash single "Chantilly Lace".

JERRY LEE LEWIS
the "killer" rocks on
CHANTILLY LACE - ME AND BOBBY McGEE

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Don't Be Cruel/Games People Play
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Me And Bobby McGee/I'm Walkin'

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WE BELIEVE the Atlanta Rhythm Section will be the biggest group to ever come out of the South. WE BELIEVE in the Atlanta Rhythm Section not only because they are some of the finest musicians in the country today, but also because they believed in themselves enough to turn their backs on lucrative careers as hit songwriters and sought after musicians to make this album. WE BELIEVE their debut album, "The Atlanta Rhythm Section" (#75265), is worth the year it took to make. WE BELIEVE, after careful consideration, that "Another Man's Woman" is the must play, must stock single from this album. WE BELIEVE you'll believe.

See The ATLANTA RHYTHM SECTION On Tour

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Bitter End Sunday Shows

NEW YORK — A series of Sunday afternoon concerts at the Bitter End club in Greenwich Village has been planned by Management III, in association with clubowner Paul Colby. Management III is a theatrical management and promotion firm headed by Jerry Weintraub, Sid Bernstein and Billy Fields.

The afternoon shows will begin on April 2 with Arnie Lawrence & the Children of All Ages, a jazz group featuring vocalist Bob Dorough, guitarist Ted Irwin and drummer Bill Goodwyn. Future acts are currently being negotiated.

IFA/News Reciprocity

NEW YORK — International Famous Agency and Nems Enterprises Limited of London have concluded a reciprocal arrangement to represent each other in the variety and light entertainment fields, it was jointly announced by Ralph Mann, IFA senior executive vice president and Vic Lewis, chairman and managing director of Nems.

IFA's territory will include the United States, Canada and the rest of the Western Hemisphere. Nems' territory will be the British Isles and the European continent.

Stax Org. Drive To Save College

LITTLE ROCK, ARK. — Former Governor Winthrop Rockefeller has solicited the assistance of the Stax Organization of Memphis in a major fund-raising project to combat possible extinction of Philander Smith College.

Stax artist and Grammy Awards winner Isaac Hayes will do a benefit show in Little Rock's Barton Coliseum on March 31. Also included on the show's itinerary are the Little Rock's Symphony Orchestra and Stax' Rance Allen Group.

TCP (Take Care of Philander) Committee announced at a recent press conference on the Philander Smith campus concluded that three major fund raising projects for the college.

The TCP project is one of the many civic activities which Hayes has been involved. Among them is a three hour concert at Colorado State Prison which marked the first time the 1,000 male and female inmates were allowed to attend an event together.

Hayes, along with former Governor Winthrop Rockefeller, Stax executive vice president Al Bell and other concerned Arkansans formed TCP (Take Care of Philander) Committee as a major fund raising project for the college.

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Musical Metaphysics "GETTING IT TOGETHER"

A Recorded Experience By Yogi Ramu Michael Adonaiasis

A Cosmic Event
Belwin-Mills Opens Plant
On New 18-Acre L.I. Site

MELVILLE, N.Y. — Belwin-Mills Corporation opened its new home office on Sunday, Mar. 19, in this Whitestone, New York, office located on 18 acres. The company now employs 158 people on a full-time basis.

The move in no way affects the Belwin-Mills Music Corporation located on 66th St. West 61st Street, where the company conducts its extensive activities in the production of music publications.

Work on the present building began last April in a Belwin-Mills Oak Harbor, Wash., mill. The building comprises nearly 360,000 square feet and is located on 18 acres.

New P.A. Plant, too

In addition, the corporation’s wholesale distribution division, Belwin-Mills Music on Exton, Pa., will be housed in the new offices. A Belwin-Mills inventory is maintained in the new building from which all orders are filled and shipped. New record planning and mailings originate.

Belwin-Mills publishes books band

Within the building are housed (1) the administrative and executive offices (2) 30,000 square feet of space for the Belwin-Hampshire Press printer (3) 6,000 square feet housed by Instan Retrieval Computer Service, and instruction books for individual instruments. It maintains one of the largest libraries of serious musical publications, instructional materials of symphonic and operatic works. It is the University of California's representative for several of the largest European serious music publishers such as B. & G. Record Co. and Novello & Co. Ltd. It distributes statuettes (busts and plaques) of famous composers and Music Minus One recordings for professional and student use.

Mills Music, which merged with Belwin in 1970, is one of the largest popular music publishers in the world. Among its many copyrights are “Starlight,” “Caravan,” “Ain’t Misbehavin’,” “I Can’t Give You Anything But Love,” “Moan Indigo,” “Sand, Sun, Sea Lady” and “The Syncopated Clock.”

The top 100 book publishers in the world, 1969, have a combined annual trade of $6,000,000,000. In Belwin-Mills, the 100 annual trade that is $6,000,000,000.

The purchase of the 18 acres of property on which this building is located is was made to allow ample room for further expansion.

A&M Donation
To Free Clinic

HOLLYWOOD — A donation of $10,000 was awarded to the Los Angeles Free Clinic on Monday afternoon by A&M Records.

According to Gil Friessen, A.M. vice-president, the money is to be used primarily in conjunction with supporting the Clinic’s drug abuse control programs.

The L.A. Free Clinic, in operation since 1969, has treated over 150,000 patients, questions asked: Servicce includes free medical and dental work, legal, psychiatric and problem pregnancy counseling, an employment program, and free university offering more than 20 unique courses ranging anything from the introduction to yoga to macrame.

High on the list of Clinic priorities are the control of the epidemic of venereal diseases, and education and treatment of young people who fail to understand the realities of drug abuse.

The Clinic was originally founded to help meet the needs of the huge numbers of runaways who converged upon the Sunset Strip area in the late Sixties.

Centaur Expands

ST. LOUIS — Irvin Davis, president of Columbia Records and an A.M. affiliate, named to direct the expansion of Centaur Records. Centaur Music Company is located at 408 Olde Street, St. Louis, Missouri 63102.

WELCOME ABOARD — Polydor Records recently added two new acts to their talent roster. Shown with Peter Siegel (A&R director for the label) are Allan Nicholls, former star of the Broadway production of “Hair,” and co-producer, Eddie Kramer. Photo on right shows artists Tony Devon, (second from right) with Tommy Noonan, Polydor’s director of merchandising and marketing. Devon’s manager and producer, John Jaders, and A&R director Peter Siegel.

Stax Supports ‘First Offender’

MEMPHIS — The Stax Organization, as part of its community interest in the state of Tennessee, has contributed $6,000 to the penal rehabilitation project, First Offender. Stax will finance the national distribution of Jupe W. Otis Higgin’s “Project First Offender (first draft)” book.

At a recent press conference, executive vice president Al Bell stated: “The Stax Organization would like to challenge other businesses to come out and lend support to Project First Offender. We have enough citizens concerned about crime on both sides of the street and who want to do something about it. We hope that businesses will accept the challenge extended by Stax Records and will get involved in Project First Offender.”

Recently, a Stax executive has commissioned to review cases of persons with felony convictions who seek city employment. Existing data, compiled and established by Judge Higgs (Division IV), has been described as a compromise between the society and the penal rehabilitaion system. Citizens, on a voluntary basis, will serve as probation officers for first offenders whose crimes are less than a serious nature. Judge Higgs said that the project could well alleviate the problem of repeaters.

Rocky Road Signs 3 Acts

HOLLYWOOD — Rocky Road Records president Marc Gordon has signed three new artists to the label as the group expands its market in the U.S. and Europe. The artists are singers who have received critical acclaim including the Nippon and English rock group, the Easy Beats. Marc Gordon productions figure prominently in the red book office in the near future to handle his management and recording artists.

Jimmy Carroll
Is Dead At 59

HOLLYWOOD — Jimmy Carroll, noted composer, arranger and instrumentalist, died in his home here of a heart attack on Sat., March 18.

Born in New York on Dec. 15, 1913, Carroll graduated from the Eastman School of Music, and attended both the Yale Music School and the Juilliard School of Music, in addition to private studies with, among others, Nathan Van Cleave and Joseph Schillinger.

Long associated with Columbia Records, Carroll played solo clarinet on the classic Alex Wilder albums, and provided arrangements for Frank Sinatra while the singer was on that label. Later, Carroll arranged “The Yatang River” of Texas” and “Intermezzo From The River Kwai” and the “Sing Along With Mitch” albums for Mitch Miller, Rosemary Clooney. “Come On My House,” Frankie Laine’s “High Noon” and “Mule Train” and “The Charlie Parker With Strings” album. Carroll also wrote for television and commercials.

Recently arrived to Los Angeles, Carroll was working with synthesizer and computer music. He had just completed an album, and was in the initial stages of negotiations for a release.

Carroll was a member of ASCAP, the American Federation of Musicians and the American Society of Music Arrangers. He is survived by a daughter, a sister and two brothers.

WILLIAMS FUND

SALT LAKE CITY — Pat Williams, Los Angeles film and television composer, last week established a fund for music students at the University of Utah, Salt Lake City, Utah. The fund will be administered by Dr. William L. Fowler, director of jazz studies at the university.

Purpose of the fund is to finance trips for selected music students to Los Angeles to meet and participate in seminars conducted by composers, arrangers, and performers in music and related fields. The first such Los Angeles session is being scheduled for late May or early June, Dr. Fowler announced.

Sonny & Cher
Aid UCPA

HOLLYWOOD — Sonny & Cher, stars of CBS-TV’s “The Sonny & Cher Comedy Hour,” have been named national celebrity chairman for the United Cerebral Palsy Association’s 1973-74 campaign drive, it was announced by William Pate, president of the National United Cerebral Palsy Association, Los Angeles County. Sonny & Cher will serve as honorary campaign chairman for the May fund-raising drive in Los Angeles County.

Sonny & Cher have served in leadership roles previously for the voluntary agency.

EL CHICANO Rides Again — Kapp artists El Chicano take a quick break from their recent sessions at the Sound Factory in Hollywood to pose with label general manager Johnny Musso (second from left) and the group’s new producer, free-lance writer and reviewer Don Buday (fourth from left; laughing). MCA Records’ field sales and promotion director, Vince Cosgrove (far right) dropped in to wish the locally-based ensemble good luck. As you might surmise from expressions on the group members’ faces, their album title is “Celebration.”
SMOKIN'—Humble Pie—A&M SP 4342

"Smokin'" is more than just the title of Humble Pie's new album. It's a description of their music and a pretty fair approximation of how this disk will shoot up the chart. The Pie is one of England's finest fun groups and Steve Marriott runs into a song with the same kind of gleeeful zest which has distinguished Rod Stewart. Detroit City is well represented via a romping and stomping version of "Road Runner" and "C'mon Everybody" by Eddie Cochran comes in for an equally exuberant treatment. All of the group's new tunes pack a punch with their own nod going to "You're So Loved Me" as the best of them. Keep on Smokin'!

D&B TOGETHER—Delaney & Bonnie—Columbia KC 31377

When it comes to funky gospel style rock and roll, Delaney & Bonnie have few equals. On their first album for Columbia they serve up a representative sampling of their wares, including familiar fare such as "Only You Know And I Know," "Comin' Home," "The Carpenter's hit "Superstar," which was penned by Delaney with Leon Russell, tuned up in a slightly altered and rechristened ('Groupie') form. Duo's most recent single, "Move 'Em Out" is here too, along with eight more selections.

THE BEST OF FREDA PAYNE—Invictus ST-9804

You just know that an album entitled "The Best Of Freda Payne" has got to be really good. You know it because "Band Of Gold," "Deeper, & Deeper," "Cherish What Is Dear To You" and "Bring The Boys Home" have got to be there. And they are! Along with such other stellar offerings as "How Can I Live Without My Life" and "The Road We Didn't Take." Freda is nothing short of fabulous and this is the album which shows her off at her singing best.

DID YOU HEARD ME?—Rufus Thomas—Stax STS 3004

We don't know anyone who spends more time on the dance floor than Rufus Thomas. Good thing he's such a fine dancer. And a good thing he makes his way into the studio now and again to lay down some of his fancy vocal footwork for posterity. Latest package from Rufus includes some of his best lessons in the art of terpichore—we're talking about "Do The Funky Penguin" (parts one and two), and "Do The Push And Pull" (parts one and two too). In a more mellow mood, the master offers "I Love You For Sentimental Reasons." It all makes for enjoyable rocking listening—even for those with two left feet.

BACKWOODS WOMAN—Dianne Davidson—Janus JLS 3043

All too many female vocalists make a hasty decision between but two roads: sweetness and screams. Carly Simon came along last year and showed there was an alternative. This year's pioneer is Dianne Davidson, a Nashville singer/songwriter who knows how to harness both charm and power to her best advantage. Her second LP is the one to really show her stuff, thanks to the dynamic assistance of three members of Mother Earth (including Tracy Nelson), the pedal steel of Weldon Myrick and especially the psychic guitar of Mac Gayden who plays as if he were part of Dianne's very mind. Whether it's the country comforts of "Delta Dawn" or the riveting rock of "Sympathy," Dianne is always at the heart of the matter. Sales should reflect the impact of her music.

SILENT RUNNING—Original Soundtrack—Decca 9188

Yes, even a movie entitled "Silent Running" has a soundtrack, and the resulting audio visual combination creates quite a strange brew! The science fiction film that focuses on the future uses folkay Joan Baez for two tunes, "Rejoice In The Sun" and the title tune. The original music was composed and conducted by Peter Schickele, the classicist who is known for his PDQ Bach LPs.

DAVID CLAYTON-THOMAS—Columbia KC 31000

Whatever you expected a David Clayton-Thomas LP to be, this is it. The former lead vocalist with Blood, Sweat & Tears now builds everytihg finally around his own capabilities which are skyrocketing in and of themselves. His charted single, Gary Wright's "Sing A Song," is but one shining moment. The tunes he's selected are not easy to put across, but once mastered, they sound easy, and this is part of the Thomas secret: "Magnificent Sanctuary Band" is where gospel rock ought to be always, and this LP shows that. "Let It Bring You Down" is an up throughout. Few singers gone solo have experienced the private glow of the public acceptance that's bound to greet this powerhouse vocalist.

MERRIMACK COUNTY—Tom Rush—Columbia 31306

As the continuing tale of Tom Rush unfolds with another album, we find a mature and evolved folk artist-trendsetter who has kept well abreast of the changing times. One of the first wave of the early '60s folk boom, Rush was also on the front lines of folk-rock, as well as being the first to record songs by Joni Mitchell ("Uge For Going") and Jackson Browne ("Little Girl Named Maria"), yet his combination of "Say You Will" shows a continuing interest in Browne, "Mr. Julio" and "Seems," The Songs," showcase Rush's further development as song-writer. Judging from Rush's knack to uncover talent, we could keep our eyes open for Bob Carpenter, who wrote "Gypsy Boy" and "Roll Away The Grey" for this set.

EVERY DAY OF MY LIFE—Bobby Vinton—Epic KE 31286

A pleasing mixture of ballads and uptempo songs comprises this new release from Bobby Vinton. The seasoned artist does well by the Tom Paxton song, "Whose Garden Was This?", and the Don McLean piece "And I Love You So." Bobby's interpretation of his own called "She Loves Me." Eight more tunes round out the set in a fine fashion. One of Vinton's strongest album ventures—certain to please his many fans.

GALLAGHER & LYLE—Capitol ST-11016

One of the better groups to emerge on the English scene in recent times has been McGuinness Flint. Those who are familiar with that band will instantly recognize the names of Benny Gallagher and Graham Lyle for these two gentlemen wrote most of the McGuinness Flint songs. This is their breakaway album and it affords them ample opportunity to weave a singer-songwriter of melody and memorable tunes done up with a minimum of accompaniment. "Mrs. Cantelli's" is mirthful in a sort of ''Billie Holiday" way, and other standouts include "Great Australian Dream," "Broken Wings" and "To David, Charlie And Ian."

MADE FOR EACH OTHER—Original Soundtrack—Buddah BDS 5111

This is the soundtrack of the hit movie featuring Robert Redford and Joseph Bologna. Its main theme is a lovely and intriguing work and the remainder of the LP is strong and varied enough to set this one apart from more conventional predictable soundtracks. Composer Trade Martin, now of Gorgoni, Martin & Taylor, is heard in a singing role on several of the cuts, and he offers a spiritual spoof called "Da Dum Bop A Dum" and a countryesque number "Light Country Rock At O.J." A most unusual record.

INVICTIONS' GREATEST HITS—Invictus ST-9807

In a relatively short period of time the Invictus label has come upon an impressive string of hits. As the title signifies, this is a collection of the most popular songs, Freda Payne is represented with "Bring The Boys Home" and "Band Of Gold," while the Chairman Of The Board offer "Pay To The Piper" and "Give Me Just A Little More Time." Eighth Day's "She's Not Just Another Woman" makes for more good listening, as do selections by Ruth Copeland and The Glass House.
IT'S JUST BEGUN—The Jimmy Castor Bunch — RCA LSP-4640

You might remember Castor's big Latin/pop/novelty hit, "Hey Leroy" some years back. Well, his music has progressed much since then so that it is now a gifted fusion of San-tana, Sly and Stone and R&B/jazz. Because he fuses these genres together so well, he has the potential to reach the sum of all those specific audiences and then some. Already, there's been much about him in the disc-cut, and what's in the grooves of "Bad" is bound to draw nothing but smiles from the audience. This will be the stepping stone to a major new career for the guy who started out with Frankie Lymon & The Teenagers.

SCRAPS—NRBQ—Kama Sutra 2045

(NRBQ which stands for New Rhythm & Blues Quintet) have undergone a record label odyssey that now finds them comfortably on Kama Sutra with a batch of new sounds and even a new face in the group. Former Wild Weed leader Al Anderson is now playing guitar for NRBQ, further contributing to the funky simplicity that is the group's hallmark. Drum-mer John Stalley and vocalists/keyboardists Russ Kunkle & Jimmie prime pinpoints to subtle but highly percussive rhythm backbone for pianist Terry Adams and vocalist Frank Gadiee, and directly to the point on clever material such as "Howard and My Grandma Go To Workin'," "Boys In The City," "Ain't It All Right" and "Tragic Magic."

MOTHER HEN—RCA LSP-4641

She plays piano, organ, pump organ and harpsichord. Her accompanists include Clare-nce White, Danny Kootch, Russ Kunkel and Lee Sklar. She sings in a single note style and her name is Mother Hen. Not your ordinary first album, this one. Mother Hen writes clever lyrics and marries them to her strong melodies. What she achieves falls somewhere short of down home country and covers a wide afield of traditional rock and roll. But it falls clean and undeterred. Highly original and oddly compelling.

MOVIE HITS—Enoch Light & The Light Brigade — Fantasy TS PR 50638

Get Enoch Light together with arranger Dick Hyman and the Light Brigade and you've got movie themes, select some choice musicians and go into the studio to record. That's what this album has done. It has a short, clean and tasteful set. "Clockwork Orange," "The French Connection," "Diamonds Are Forever," "Queen Of Scots," "The Godfather," and "Fid-der On The Roof" are joined by a half dozen more.

FOR THE FIRST TIME — Razmatz — United Artist UAS 5564

The American Heritage dictionary does not define Razmatz. But we think we know what it means. Musically speaking it means a new group who, despite the title of their debut album, should be with us for quite a number of times. There are echoes of such diverse groups as Procol Harum, Chicago, the Kinks, The Clancy Brothers (listen to "Sailor Suite" and decide on that one). Still, Razmatz has its own freshness and it carries them through. For sheer imagination, you can't go wrong with "Car To The Moon" and "Drunk." An uncommonly enjoyable experience.

LOVE UNLIMITED—Uni 73131

One might call this a soul concept album. It's intended to give the listener a subject of love from a "girl's point of view." This is the thread which connects all the tunes, but far more cohesive is the fine singing of the trio vocal, and the productions by Barry White (who also wrote many of the tunes) Marvin Gaye's "If This World Were Mine" and Gamble/Huff's "It's Better" fit nicely into the proceedings. The kind of LP which could really take off.

Cash Box — April 1, 1972
UNICEF/CMA C&W Tour To Cover Far East

NASHVILLE — Another first for country music is the Far East tour set for May 1-22. 1972. To be co-sponsored by UNICEF and CMA, New Zealand, Australia, and Japan and the three countries chosen for the tour.

The purpose of the joint venture is to promote country music internationally, and to raise funds for the children of Pakistan and Bangladesh. In addition to concert performances, a network show will be telecast in each country. It is estimated that the promotion may have a number of military bases in that part of the world.

The following artists have been set for the tour, through the cooperation of their respective record labels and booking agents: Tex Ritter, emcees; Capital; Wanda Jackson, Capitol; Freddy Weller, Columbia; LeRoy Van Dyke, Decca; Glenn Barber, Hickory; Brian Collins, Mega; Tom T. Hall, Mercury; Bonnie Smith, RCA; and Ray Sanders, United Artists.

After the group’s departure from Nashville on May 1, they will play concerts in the following countries: May 5, Melbourne, Australia; May 7, Sydney, Australia; May 9, Auckland, New Zealand; May 10, Chonburi, Thailand; New Zealand; May 11, Tamworth, Australia; May 12, Darwin, Australia; May 13, Hong Kong (unconfirmed); May 16-21, Japan.

Dick Frederick of Tara, International and former CMA president, initiated this project during his term of office last year.

The record companies with artists on the tour are putting forth much effort to promote the tour in the three countries. Also, records will be released in each country by the artists on the tour.

American Artists Buys Studios

SPRINGFIELD, MO. — American Artist, Inc. of Springfield has purchased recording studio located at 1763 E. Elm, formerly owned by Ted Talent, Inc.

Principals in American Artists are Joseph H. Higgins, president, and Russell Newport, chairman of the board. The company has been leasing the facility for the past year.

Principals at Ted Talent, publisher and recording engineer, Wayne Carnon, will remain active in the recording and music publishing business. Services of Earl Barton Music, Inc. and Rosebridge Music, Inc., both in Springfield, have been terminated.

Higgins said the studio, an 8-track recording facility, will be doubled in size immediately with the addition of offices, conference rooms and facilities for A&R, promotion and A&L personnel.

Allen Named GOP Delegate

SHERMAN OAKS, CAL. — Country & western artist Rex Allen has accepted an invitation from Governor Ronald Reagan to serve as an honorary delegate to the Republican National Convention this August, in addition to attending the California delegation during the California August convention in San Diego.

Correction

In last week’s issue of Cash Box (March 25, 1972), Bob Luman, the Country Artist of the Week, was listed as being booked by Moeller Talent, Inc., also of Nashville. He is in reality booked by Moeller Talent, Inc., also of Nashville.

Screen Gems Awards WSM

NASHVILLE — Danny Davis, national promotion director of Screen Gems/Columbia Music, has awarded their publisher’s award to Music City’s WSM music director Don Smith.

Smith discovered “Bless the Beasts and the Children” for the Carpenters. WSM was the first station to rate it as the #1 song, which became a best-seller in Nashville in September. In his award to Smith, Danny Davis said, “You might like to know, Don, that I try to keep such things valued and on this particular song I’ve tended only two others

“Bless the Beasts and the Children” was nominated for an Academy Award, for which Davis gave Smith and WSM credit.

Red Trucks With KLAC

HOLLYWOOD — Capitol artist Red Simpson, whose “I’m A Truck” album and single are riding high on the charts, has added a new entry to his repertoire — a promotion personality, Larry Scott for a remote broadcast from Jimmie’s Truck Stop, off the Pomona Freeway near Los Angeles.

The broadcast — from midnight to 6 a.m. — was held for KLAC’s Phantom broadcast, and was to be a giveaway for anyone who was invited to stop by, where they were greeted by Simpson, Scott, and Mrs. Simpson. Capitol promotion man Scott Anderson set up the event with KLAC. “I’m A Truck” bumper stickers were given away.

Dennis Lambert’s Debut Album

HOLLYWOOD — The writing team of Dennis Lambert and Brian Potter are generally ranked among pop writers, but nevertheless are also in the country music scene nowadays.

Apart from songwriting activities, Lambert has been finishing his debut album as an artist for ABC/Dunhill Records. Called “Bags and Things,” it’s planned for March release and will feature (of course) Lambert & Potter songs.

Men of this event, Harris is the father-in-law of Larry McNeely, a regular on the Glen Campbell Show.
“What Ain’t to Be, Just Might Happen” is already happening big for Porter Wagoner.

Country music’s prime mover is here with a new single (74-0648), written by the man himself. That’s got to be one of the sweetest and snappiest country sounds around. And it’s already making things happen fast on the country charts—where it matters.

Billboard # 9, Cash Box # 11*, Record World # 3*  From the album of the same name.

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1. MY HANG-UP IS YOU
   Red Foley (Columbia 3261)
2. ALL HIS CHILDREN
   Merle Haggard (RCA 3068)
3. CRY
   Bobcat (Capitol 3339)
4. A THING CALLED LOVE
   Ray Price (Columbia 45529)
5. WHEN YOU SAY LOVE
   Jack & Bill (ASCAP)
6. I’LL STILL BE WAITING FOR YOU
   Jack & Bill (ASCAP)
7. GOOD HEARTED WOMAN
   Wayne Jennings (RCA 0615)
8. WE CAN MAKE IT AGAIN
   Sonny James (Epic 10831)
9. ANN (DON’T GO RUNNIN’)
   Tommy Overstreet (Dot 17402)
10. WHAT AIN’T TO BE, JUST MIGHT HAPPEN
    Porter Wagoner (RCA 0648)
11. COTTON JENNY
    Anne Murray (Capitol 3260)
12. NEED YOU
    David Harris (Columbia 45551)
13. THE DAY LOVE WALKED IN
    David Houston (Epic 10830)
14. THE WRITING ON THE WALL
    The Nashville Teens (Epic 0526)
15. FAR, FAR AWAY
    Joe Dibson (Hickey 1622)
16. TO GET TO YOU
    Jerry Wallace (Decca 32914)
17. CHANTILLY LACE
    Country Gentlemen (Mercury 73327)
18. DO YOU REMEMBER THESE?
    Tommy十分重要 (Epic 10848)
19. BEDTIME STORY
    Tommy重要的 (Epic 10848)
20. AIN’T NOTHIN’ SHAKIN’
    Tony最火的 (Capitol 2210)
21. I SAW MY LADY
    Stoney知音 (Epic 10632) (April—ASCAP)
22. THREE YEARS TO LOVE
    Porter Wagoner (RCA 0687)
23. IT’S FOUR IN THE MORNING
    Sonny important (Mercury 73325)
24. EVERYBODY’S REACHING OUT FOR SOMEONE
    Pat Day (RCA 0637) (Jack—BMI)
25. JUST FOR WHAT I AM
    Country Gentlemen (Mercury 0655)
26. BALLAD OF A HILLBILLIE
    Waylon Jennings (Columbia 45542)
27. I STARTED LOVING YOU AGAIN
    Charlie McCoy (Monument 8192)
28. HEARTACHES BY THE NUMBER
    Jack Rose (Fargo 0141) (Free—BMI)
29. 10 DEGREES AND GETTING COLDER
    George Hamilton IV (RCA 0630)
30. DADDY DOLLS & WINE
    Shelly Lee (Capitol 50879)
31. YOU’RE MY SHOULD’R TO LEAN ON
    Lana Raw (Decca 32907)
32. THE PAPER DOLLS
    Red Smiley (Capitol 1064)
33. TOUCH YOUR WOMAN
    Black Jack (RCA 06625) (June—BMI)
34. SINGIN’ IN THE SUNSHINE
    Alvis Croach (Target 044)
35. DAY IN THE LIFE OF A FOOL
    George Jones (RCA 0646)
36. ALL THE LONELY WOMEN
    Bill Anderson (Decca 32905)
37. GIVE MYSELF A PARTY
    Sonny C. Riley (RCA 1434)
38. ARKANSAS
    Bill Barlow (Decca 32921)
39. ME AND JESUS
    Tom T. Hall (Mercury 73328)
40. TAKE ME
    Tammy Wynette & George Jones (Epic 14935) (October—BMI)
41. IF IT FEELS GOOD DO IT
    George Jones (Mercury 73324) (Pavilion—BMI)
42. SWEET, LOVE ME GOOD
    Tammy Wynette & George Jones (Epic 14935) (October—BMI)
43. MISTY MEMORIES
    Brenda Lee (Decca 32918)
44. THE BEST IS YET TO COME
    Don Henley United Artists 0567) (April—BMI)
45. WE’VE GOT TO TAKE IT OUT BETWEEN US
    Diana Trask (Dot 17401)
46. ON OUR LAST DATE
    Connie Taffy (Decca 25345) (April—BMI)
47. UNTOUCHED
    Mel Tillis (MGM 14329)
48. DRAGIN’ THE RIVER
    George Jones (Epic 10835) (Pauk—BMI)
49. I CAN’T FACE THE BED ALONE
    Minnie Pearl (Mega 0660)
50. EVENING
    Jim Ed Brown (RCA 0642)
51. THERE’S A KIND OF HUSH
    Brian Collins (MGM 14360)
52. LOVE ME
    Mel Tillis (MGM 14329)
53. BE MY BABY
    John Miller (Epic 10835) (Muller Bertha—BMI)
54. TWO DIVIDED BY LOVE
    Waylan Jennings (Dot 17435) (Silver—BMI)
55. FORGOTTEN IN YOUR KISS
    Porter Wagoner & Del Reeves (RCA 075) (Oswalt—BMI)
56. FOOLS
    John Duncan (Columbia 45556)
57. THAT’S ALL THIS OLD WORLD NEEDS
    Stowfuss Wall (Columbia 45546)
58. GRANDMA MARA
    Martha Collison (Columbia 3294)
59. LONELY PEOPLE
    Bobby Arnold (RCA 0641) (Wilderness—BMI)
60. I AM SAID
    Bill Phillips United Artists 08279) (Prophet—ASCAP)
61. YELLOWRIVER
    Country Gentlemen (Epic 10847)
62. THE LEGENDARY CHICKEN FAIRY
    Jack Blanchard & Mickey Morgan (Mega 0662) (Cocky/Brown/Cooper-BMI)
63. WE FOUND IT IN EACH OTHER’S ARMS
    Roger Miller (Mercury 73205) (Frem—BMI)
64. THE KEYS IN THE MAILBOX
    Tony Booth (Capitol 32699) (Free—BMI)
65. YOU’RE EVERYTHING
    Tommy Cline (Epic 10830) (Flagship—BMI)
66. I WISH I WAS A LITTLE BOY AGAIN
    Larkinda Lindsey (Chart 5133)
67. THE HAPPIEST GIRL IN THE WHOLE U.S.A.
    Elaine Fargo (Dot 17409) (Prime—BMI)
68. SWEET APPLE WINE
    Donnie Cox (Capitol 207) (August—BMI)
69. IF YOU EVER NEED MY LOVE
    Jack Greene (Decca 25359)
70. I’D RATHER BE WAITING
    Jack Greene (Decca 25359) (Confession—ASCAP)
71. I’M THE MAN ON SUSAN’S MIND
    Glenn Tipton (Hickory 1625) (ACt—BMI)
72. SWEET CITY WOMAN
    George Jones (Epic 10846) (Silver—BMI)
73. MR. FIDDLER MAN
    Johnny Russell (RCA 0665) (Gables—BMI)

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Porter Wagoner
What Ain’t to Be, Just Might Happen

Cash Box — April 1, 1972
CashBox  C & W Singles Reviews

Picks of the Week

RAY PRICE (Columbia 45583)
The Lonesome Lonesome (2:43) (Screen Gems-Columbia, BMI—M. Davis)
Ray Price uses picturesque images to convey a melancholy ballad that will be quick to score country listenership. He has added his singing style to straddle the fence between MOR and country, giving this single multi-market pop potential. A glossy and appealing arrangement adds the proper final touch. Flip: "That's What Leavin's About" (2:53) (Charlie Boy & Re-Jane, ASCAP—T. A. Lazaros).

BARBARA MANDRELL (Columbia 45580)
Show Me (2:40) (Tree, BMI—J. Tex)
Talented Barbara Mandrell adds plenty of country trimmings atop the steady soul groove of this Joe Tex tune. Country music is known for its mellowness while soul music is noted for its ability to create dynamic tension. Barbara combines the best of two worlds and works this song to an exciting peak. Flip: no info available.

ROY CLARK (Dot 17413)
Ode To A Critter (3:04) (Tree, BMI—L. Henley, R. Lane)
At first the song might seem like a cute novelty, but as it unfolds, its message tells a grim and very real story of man's bleak and polluted destiny if he doesn't stop destroying Nature. Flip: "I'll Take The Time" (2:19) (Tree, BMI—H. Cochran).

JACK BARLOW (Dot 17414)
They Call The Wind Maria (2:58) (Chappell, ASCAP—Lerner, Loewe)
After filling his sails with "Catch The Wind," Jack Barlow should breeze up the charts with a robust and deep-throated version of this old Lerner & Loewe favorite, tailored to the country feel. Flip: "It's A Long Way Back To Georgia" (2:23) (Terrace, ASCAP—R. Mareno, J. Gillespie, C. Black).

FREDDIE HART (Koop 2167)
Only You (3:09) (Hollis, BMI—R. Ram, A. Rand)
Freddie Hart stretches his vocal chords for a suave country remake of the old pop hit by Buck Ram & The Platters. Shouldn't waste time in following the hitpath recently cleared by Lynn Anderson's remake of the Johnny Ray oldie, "Cry." Flip: "Funny, Familiar, Forgotten Feelings" (2:48) (Acuff-Rose, BMI—M. Newbury).

FERLIN HUSKY (Capitol 3308)
Just Plain Lonely (2:45) (Hall-Clement, BMI—J. Foster, B. Rice)
Ferlin Husky might be "Just Plain Lonely," but he's also just plain likely to come up with a winning sound in this slow ballad. Should get solid listener response. Flip: "Always In All Ways" (2:09) (Con Brio, BMI—C. Walker).

SUE THOMPSON & DON GIBSON (Hickory 1629)
Did You Ever Think (2:25) (Acuff-Rose, BMI—D. Gibson)
Exchanging questions by alternating verses on this happy-cute honky tonker, Sue Thompson & Don Gibson make a fine country couple. Their side comments between the lines are likeable genuine, which sometimes becomes a greater selling point than the lines themselves. Flip: "Love's Garden" (2:20) (Acuff-Rose, BMI—B. Johnston).

CARL BELEW (Deca 32952)
Happy Harry's Honky Tonk (3:35) (4 Star, BMI—C. Belew, V. Givens)
Carl Belew launches into a beat that is undeniably happy, and totally ready to drive this story ballad up the charts. Doing solo tunes gives Carl a chance to sing about fooling around, since when he teams with Betty Jean Robinson, the duo usually sings love songs. Flip: "I Won't Care" (2:55) (same credits).

TEX RITTER (Capitol 3286)
Little Peanut Shell (2:39) (Jimskip, BMI—Gaufman, Anthony)
A classy Flamenco introduction begins a cute tune with clever examples used for lyrics. Could score on MOR as well as country surveys. Flip: "Bourbon Man" (3:11) (Halmo, BMI—Tom T. Hall).

DORSEY BURNETTE (Capitol 3307)
In The Spring (3:05) (Brother Karl's, BMI—D. Burnette)
Dorsey Burnette's uniquely warm vocal style paints a vivid picture of a love from long ago. This song has an undefinable quality that happens when all elements mesh successfully—tempo, lyrics, arrangement and singing all point to a sustained country hit. Flip: "The Same Old You, The Same Old Me" (2:02) (same credits).

Best Bets

JOHNNY WILLIAMS (Epic 10842)
He Can Break Your Heart. (3:11) (Conrad, BMI—J. Butler, C. Mayfield, C. Carter)
This Jerry Butler-Curtis Mayfield-Clarence Carter song has been experiencing a number of re-makes by new artists, including Johnny Paycheck. This Johnny Williams version (Tec, BMI—J. Tex) is poised for substantial airplay in country and pop markets. Flip: no info available.

BOB FRANK (Vanguard 35154)
Memphis Jail (2:06) (Cross Keys, ASCAP—R. Frank) An episode of derring do and car-theft, this well-paced country lament once again proves that crime doesn't pay—unless Bob Frank gets a hit record from this. Flip: no info available.

BILL PHILLIPS (United Artists 80679)
I Am, I Said (3:12) (Prophet, ASCAP—N. Diamond) A tingly country arrangement by Scott Turner gives this personal Neil Diamond composition an even more intimate feel for Bill Phillips. This affirmative statement should quickly get the green light from listeners. Flip: "Son" (2:37) (Metrie, BMI—S. Turner, N. Palmer).

Cash Box — April 1, 1972
Sherrill Produces Own Success

(Cordt from p. 7)

if you cut a record everyone likes, you'd sell 210,000,000 records". "Billy feels 76% of a record's success is due to the melody. "It's like looking through a ton of iron to find a piece of gold, and if a hit song is found, it's easy to make a record. Any bad artist can make a hit record with a hit song, but a great artist can't make a hit record with a bad song." A distinct enjoyment, according to Sherrill, is finding new talent and molding them into new artists of national acclaim. "It's harder, but more fun, giving a better sense of accomplishment." CBS Records, Billy Sherrill, and Nashville have "come together" and "will go together" into much bigger and better things. When Sherrill says "Nashville unequivocally contains more talent than anywhere in the world . . . the Nashville songwriters and musicians attract the top producers, . . . country music will go into other areas, getting bigger and better, attracting more people," their words spoken by a highly gifted, astute executive, an executive who has recently been appointed as vice president of CBS Records in charge of the Nashville product.

Self Made Success

According to Sherrill, you make your own success in Nashville . . . it's like being your own employer and you make your own success." Sherrill, contributing to the success of the CBS Records product, is the national promotion men, Bill Williams of Epic, and Gene Ferguson of Columbia, who spend long hours by phone and miles of travel exposing the product into every area where "popular" country music is played. These are the men who contribute their part to make "all things come together" for the success of CBS Records.
Leonard Bernstein is shown with a special Bruno Walter plaque created by CBS/SONY Records of Japan as part of its special Bruno Walter promotion. The plaque, which is also being distributed to key Japanese dealers, was presented to Leonard Bernstein by CBS/SONY in recognition of his close association with the late conductor.

Nippon Phono Stewart Promo

TOKYO — Nippon Phonogram Records will launch a four-month campaign, "Rod,72," on March 25 to develop Rod Stewart's appeal. The campaign will include a plan to call the artist the "face of A&M as toll in May as well as usual advertising and merchandising campaigns. Rod badges will be given to every buyer of Rod Stewart albums, and autographs and a "Rock Artists Dictionary" will be given by lot. Official Fan Club of Rod Stewart will be organized on tour with Nippon Phonogram.

Also, the company is planning to promote a Japanese concert tour by the artist in association with promoter Tats Nagashima's office.

King Promotes 3 A&M Perf.

TOKYO — The popular music division of King Record is launching a "L, Big C Campaign" featuring three of A&M's top acts, Carol King, Cat Stevens and the Carpenters. The campaign is a part of A&M's tenth anniversary plans by King Records. The reasons for picking up these three acts are that they are less popular in Japan than in America and Europe, and to emphasize which is A&M as well as Herb Alpert and Sergio Mendes and Brazil '77, who are already established in Japan.

Keen, Evans To Australia

LONDON — Radio Luxembourg's managing director Alan Keen and program director Ken Evans will arrive in Australia on March 30 sailing from Melbourne, Adelaide, Brisbane and Sydney. The object of the visit is to collate as much information as possible from Australian radio stations for possible use on Radio Luxembourg, which operates in English-speaking countries.

Anka Sets Japan Tour

NEW YORK — Paul Anka, who just finished a headline starring engagement at the El San Juan Hotel, Puer- to Rico, has kicked off one of the most ambitious tours of his career when he plays Japan Mar. 25—April 10.

Anka, who records for Buddah Records, will play 11 concerts, seven of which will be performance shows and will be taped for television, as well as featuring special personal appearances at hospitals and bases of armed forces personnel.

Anka will return from Japan, Anka will star at the Westbury Theatre, Long Island, Apr. 24—April 30. Then Anka opens a gala two-week starring engagement at the Persian Room, Plaza Hotel, May 25—June 10.

Swiss EMI Under Landvai

LONDON — Because of the retirement of George Alexander, having been with EMI since 1929, EMI has announced the appointment of Michl Landvai as managing director of EMI Records (Switzerland). After a student career he started his career as a record producer in Geneva and later gained experience in the music business with Philips Holland, West German Radio in Cologne and later with EMI in London. He has also had experience with recordings for France, Germany and Switzerland before joining EMI last Sept.

CHUM Action Vs. Globe & Mail

TOKYO: — Radio station, CHUM-FM recently bowed a public affairs program, "You and The Law" which features Toronto lawyer Clay Rub. Their first series was reported on by Blair Kirkby in the Toronto Globe & Mail (March 10) in which he termed the program "terribly irresponsible" on the part of the station. Kirkby also advised in his article that the program did not make the reader want to go and ask questions about the law.

"Hopefully, the CRTC will have something to say about them," said CHUM president Allan Water. was quick to use the facilities of both his AM and FM operation to editorialize on the Kirby article and advised CHUM listeners that "yesterday (Mar. 9), CHUM Limited served a notice on the Globe and Mail under the Libel and Slander Act." He went on to explain, "This is a libelous statement which is damaging to CHUM Limited and its FM station. The program series is factual, accurate and timely, and the subject matter is, in our opinion, of concern to our listeners and concern to all Canadians."

GOLD FOR SONET — Top Swedish singer Stig Anderson has just been awarded a gold disk for his album "Vardagsmusik" which has now sold over 25,000 copies. This is the second gold disk for Decca, which produced their "TV For Smutsiga" album which reached the quarter million mark, which is eligible for a gold disk in Scandinavia. Picture shows Stefan Demitri with Lars Peter- son, director general of the Swedish State Railways at a celebratory luncheon at the Central Station's restaurant.

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The Beach Boys' financial balance...
YOUNG BLOOD Productions proudly announce two new HIT SINGLES

Following their sensational MILLION SELLING single 'JOY' and their current TOP 30 album smash. Now comes 'MENDELSSOHN 4', a fabulous new CHART BOUND single by APOLLO 100

Produced by MIKI DALLON

MEGA RECORDS No.615-0069

ALSO

'SEA TRIP'
by HOMAR JACKSON
Released just two weeks ago and already bubbling under the charts.

MEGA RECORDS No.615-0064

Young Blood Productions 138 New Bond St. London W1
EDITORIAL:
The Record Specialist

If there's anything an operator hates worse than losing his best location it's reading another editorial on record programming. But from time to time, it's always good to reappraise one's attitude on record selection in particular, and even music in general.

Many operators, let's face it, personally dislike "today's music". It's a natural prejudice, since many in the trade think "Sinatra" and "Dorsey" when music is discussed, rather than Led Zeppelin and Grand Funk Railroad. But when that prejudice leads to indifference when record purchases are to be made, then it can only hurt in the cash box.

In addition to this personal disadvantage in current music trends, many operators have too little time on their hands to delve into trade charts, reviews, one stop racks and whether or not to research out the best changes for their stops. They record treat buying much like buying any other replacement part, and find it an annoyance at best . . . an outright drudge at worst. Add to this the fact that many operators actually get guilt feelings if they sit around the shop listening to record sales, thinking they should be out on the route with the men or on the horn with distractors, other operators or prospective locations.

It must be remembered that today's jukeboxes, as fine as they look, are really the packaging for the product you sell — music. You can have the finest looking cabinet on a new TV but if the reception stinks, you've got a fine looking dust collector in your living room. Same goes for the jukes, obviously, although good looking machines can do a selling job on even the worst record playlists.

Point is, if the operator can't find the time (or doesn't want to find the time) to dope out record purchases, it's okay, provided he's got someone on the staff, who's hip to the music scene, to do it for him. In some cases, good one stops provide this service, but they can only be as accurate as the location information you give it (and that's not very much). Therefore, your best guide to choosing the best records for each specific location is someone who's tuned to that location, be it you or an employee, a son or a daughter.

Music is the product the jukebox vend and that product is highly perishable. Some disks have an earning life of four weeks and if you don't jump on them fast enough, that's money lost. Every big vending operation runs some sort of food commissioner, the manager of which knows those types of sandwiches which sell best. Sticking the wrong goods into any machine . . . be it a food vender, a cigarette unit or a jukebox, leads to stale goods and skimpy collections.

Effective record programming requires special knowledge of the new tunes now on the market and special skills to shuffle and deal the right disks to the right stops. In other words, it requires a specialist.

Cash Box — April 1, 1972
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to produce
a great hit
Road Runner" which has (and still
is)
enjoying such tremendous success!

MIDWAY MFG. CO. distributors can look forward to sample shipments this week of—to quote Larry Burks—"a unique, new baseball game...with
a flash unit a la shuffle alley!" How about that? It's called "Flash Baseball!"..and
so while we’re at it, Larry also mentioned still another
with
other
being unveiled by Midway within a few short weeks.
This one's called "Bulls Eye"—it's a dart game as you might have guessed. It
will be available either as a wall unit or on a pedestal. It will be in a single cabinet
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There
this month attracted flocks of
customers. "We've actually
had
no
let-up in activity since the first of the month when Photo Vend took over the
business,
and
the
industry
will
in
progress out there this month attracted flocks of old and new customers.

EMPIRE DIST.'S JACK BURNS and his wife, Sibby, just returned from a delight-
ful
vacation trip to Florida. The weather was great during their stay. Jack says
they
bumped into former operator Fred Keildahl (Keidahl Novelties in Indiana) who
is
in
semi-retirement. Mr. and Mrs. Keidahl were marvelous hosts on several occasions,
Jack tells us. Bet it was murder getting back to work after a trip like that, huh Jack!

MILWAUKEE MENTIONS

We’d like to pass along a reminder from Wisconsin Music Merchants Associa-
tion
prexy Jim Stansfield that the association’s meeting will be coming up in
about two weeks—April 9, to be exact—and management of the Tyrolean Towne
House (site of the meeting) requests that room reservations be made in advance.
Although the business meeting will actually be held on Sunday (9), the associa-
tion
is hosting a cocktail party get together on Saturday night (8) so it would
be wise for members to check in a day early. Please direct requests for room
accommodations to Mrs. Bursdor at the Tyrolean, 1673 S. 108th St., Milwaukee
(phone: 771-3410). The testimonial luncheon in honor of Clint Pierce, a founder
of
MIDWAY MFG. CO., and one
of the most respected members of the industry, will
highlight Sunday’s format!

A BRAMS, WISCONSIN OPERATOR Stan Leja (Leja Dist.) was elected to the
International Democratic Congress for Pinball and Related Games.

BOB RONDEAU of EMPIRE DIST. returned to his Green Bay office last week
after attending the MOA Board meeting in Scottsdale. Bob’s expecting delivery
of
a new Gottlieb add-a-ball, "Pop Art"—he’s been looking forward to receiving! He tells us the Rock-Ola "447" model phonograph,
newly delivered, is doing extremely well.

ANGLES SCENE: John Jankowski of Radio Doctors lists the following
as active with area ops: “Something Tells Me” by Bobbi Martin (Buddah),
"Sweet Apple Wine" by Duane Dee (Cartwheel) "Somewhere There’s Someone
Waiting For You" by Les & Joy (Amsterdam) and "Everybody’s Reaching Out
For Someone" by Pat Daisy (RCA).

CASH BOX

Round The Route

CHICAGO CHATTER

Fresh on the heels of the release of "Winner!," its new 2-player race horse
game, comes word from Williams Electronics Inc. that the factory’s current de-
sic program includes the newly debuted 6-player shuffle, by United, called
"French Quarter." This newest Williams release has been putting out a fabulous array of new equipment—and selling it like crazy!
Right, Bill DeSein!

SPEAKING OF WILLIAMS, Howie Freeer of World Wide Dist. says the firm’s
forthcoming new single player has to be a gas—if test reports are any indication
at
World Wide Dist.
Toni Wood, who has been putting out a fabulous array of new equipment—and selling it like crazy!
Right, Bill DeSein!

Wurlitzer Inaugs Programming Campaign
Called Cabaret 100 Record Program Pack

N. TONAWANDA, N.Y. — In Octo-
ber of 1971, Wurlitzer introduced its
furniture-styled Cabaret coin phono-
graph to the industry. To offer
the greatest selection of music possible,
Wurlitzer used the 200 selection
WurlAmatic mechanism, as standard
in the Cabaret. It was set to play 20
Little L.P. records, 40 sides, with
the remainder of the programming on
standard singles, either 33 or 45
R.P.M. Then Wurlitzer decided to try
programming a 200 selection Cabaret
completely with Little L.P.’s and set-
ing the unit on straight quarter
play. A first step to accomplish this
was the creation of a full library of
100 Little L.P. records which could be
programmed as easy listening, show
tunes, old favorites, musical groups,
and pop specialties by such accepted
and widely revered artists as: Al
Hirt, Lenny Dee, Bert Kaempfert,
Peggy Lee, Carol King, Boits Ruan-
dolph, Glenn Campbell, Ray Anthony,
Dean Martin and other names of
equal fame.

There has been a good deal of talk in
the industry that Little L.P.’s were
in short supply," said A. D. Palmer,
Wurlitzer advertising & sales promo-
tion manager. But he was convinced
that sufficient good music was avail-
able for full phonograph program-
ing. He contacted Dick Prutting,
Prxy of Little L.P.’s Unlimited and the
result was the Wurlitzer Cabaret 100
Record Full-Program Pack.

In addition to being able to pack-
age 100 Little L.P.’s with "great pas-
tional appeal," Prutting indicated that
his company would undertake a pro-
gram to release six additional Little
L.P.’s each month. By using these
releases which will be made up of the
music from new Broadway shows, the
creation of new albums by orchestras,
groups, and big name recording ar-
tists will permit a music operator to
constantly up-date his programming
without deviating from the full Little
L.P. context of his musical offering.

The plan in using a 200 selection
Cabaret fully programmed with Little
L.P.’s is to offer the patron up to 600
musical renditions and encourage the
pre-selection of a complete program
to meet the listening requirements
of specific musical tastes. To date loca-
tion exposure has proved the program
not only workable but profitable and
Wurlitzer has advised its distributors
in a letter mailed this week that the
Wurlitzer Cabaret 100 Record Full-
Program Pack is available to them for
operator purchase.

The development of the BO/AC
accumulator has made it easy to set
the Cabaret on straight 25e play. The
Wurlitzer distributor furnishes the
operator with a printed circuit card
which when inserted in the BO/AC
may be designed to program 1 play
25e, 4 plays for $1.00 in any U.S.
coinage or 5 plays for $1.00 if such
additional bargain incentive seems log-
(continued next page)
EASTERN FLASHES

ON THE AVENUE—Lou Wolfberg, Runyon sales exec, returned Tuesday from a 15-day trip he and the Missus made to Israel and to say that Louie was impressed. Lou saw an understudy for The Wolfberg, along with 38 other tourists, did the bus thing all over the country, visiting the religious shrines, the farms and even the war front along the Lebanon border and the Golan Heights. Employment was non-existent in occupied Syria. Lou discovered (or re-discovered) his linguistic talents during the tour, using his excellent French, his okay Yiddish and of course his New York English. He heartily recommends the trip to one and all and no doubt will be returning himself one of these days. . . . The new Rock-Ola 447 furniture-styled console is on exhibition at Albert Simon, Inc. showrooms and according to Al Dinzillo, the operators have fallen in love with it. Plenty ordered already so those New York clubs should be in for a treat. Al’s looking forward to some cooler spring weather to show our way so he can take us to the skies over White Plains Airport and relax. . . . Speaking of weather, Ron Gold phoned in Wednesday to tell us that gloomy Cleveland weather should have come our way by the weekend; also to say his customers were excited about the Miss Wurlitzer Super Star of Northern Ohio contest he was running at the location level out thataway. Contest will be held at 25 stops and the lucky winner will receive an all expense paid trip to Palm Springs. Voting will be held first week of May.

TRAVELERS—Suren Espijian, Mondial’s president, recently returned from Israel. Mondial’s latest sales trip is due off again in April to Europe. Will stop off at the Milan Fair to show off latest Gottlieb flippers, plus soon-to-be-released Allied Leisure game. . . . Vic Haim of Belam enjoyed lengthy visit from prominent custom houses from the Far East. Vic arrived in Manila week before last. Marc Haim recently returned from 6 weeks road trip; Vic himself will be leaving for Far East coin market tour in couple of weeks. . . . A.C.A.’s sales vice president, Mickie Greenman, due back to his New York office in early April after couple of month’s work out of the firm’s Los Angeles and Oakland branches.

RECORD EVENTS—Columbia’s jukebox coordinator, Ron Brasswell, says that Andy Williams new single, “Love Theme From The Godfather”, is already on the way to becoming another “Love Story” hit. Recorders are already pouring in from all sales areas, including the one-stops, says Ron, and it’s only the beginning. Andy’s powerful rendition makes it a suitable selection for all locations. Ron says also that there is plenty of extra jukebox play with a new single from Frankie Yankovic and His Yanks, doing a rendition of, “Who Stole The Keeshaa?”, a Polka King juke box program, and once the Polka is heard there will be plenty of singing, clapping and what’s more, plenty of repeat play. And, the disc is backed with, “Too Fat Polka”, says Ron, all this from the Polka King.

At the A-1 Record Sales one-stop, Otto Wilkinson says that the Jackson Browne single on Asylum, “Doctor My Eyes”, is moving at a brisk pace. Otto says that business has been moving at a steady clip.

HERE AND THERE—An operator’s work is never done, (additional work, that is) and on February 1 the operator was given an additional workload. That is the date that the new cigarette tax went into effect and from reports on the grapevine, many operators are still putting about trying to get all those cigarette machines (converted). In this case it’s a price conversion (upward naturally) and painful for all concerned. Some machines presented more problems than others. For some machines, operators reported, it was difficult, and often impossible, to find conversion parts. Again, operators also said there were long delays before receiving ordered parts; also after a long delay, some operators were informed that the parts were unavailable. At any rate—all operators are involved in the conversion problems.

CONDOLENCES—We just recently learned of the death of Milton Nagler who has passed away last November. Nagler, although he had been retired for some 8 years, served as the parts department manager for 20 years at the Mike Munves Corp. We are passing this sad information on, and we belatedly express our sympathy to the Nagler family.

Wurlitzer Co.
Little LP Pgm.

(continued)

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(continued)
PHOENIX — MOA’s 1972 Mid-Year Board of Directors Meeting (held here March 17-19) enjoyed just about 100 attendance by the association’s directors, with 12 prominent trade-sters joining the organization’s office staff for three days of business discussions.

Among the most important decisions reached at the meeting is the organization’s campaign to survey its membership and prepare a list of every operator (or employee) in charge of each specific member firm’s record purchasing. This “programmer list” is being prepared especially for distribution to record companies, who have indicated their desire to have such a roster of buyers for their merchandising needs. MOA executive vice president Fred Granger advised that the programmer list will be distributed free to record companies requesting such. Granger will advise shortly when his survey gets underway.

The directors, under the chairmanship of current president John Trucano, appointed the numerous committees who will set the stage for the Sept. 15-17 Exposition in October later this year. (The show will be held at the Conrad Hilton this time, a testament to MOA’s growth as a prominent trade association.)

Operators Ray Burket and Garland Garrett were appointed co-chairmen for the 1972 Expo. Hy Leenix, Fred Collins Jr. and Maynard Hopkins will chair the banquet and stage show, which concludes the convention.

The meeting also decided to augment the categories for the Jukebox (JB) Awards and appointed the following committee to conduct the operator poll which decides the winners: Ted Nichols, Wayne Hench, Vic Seals, Joe Silla and Clayton Norbog. The new categories of awards will be: Record of the Year, Artist of the Year, Pop Record of the Year, C&W Record of the Year and Soul Record of the Year. The committee will poll a cross section of operators some weeks prior to the Expo for nominations in the above categories, then install the nominees down to a workable number and mail a general ballot to the entire membership in time for tabulation and presentation at the Expo banquet.

MOA counsel Nick Allen delivered a brief summation on the copyright situation, and while once again declaring the bill to be thoroughly bogged down in Congress, nevertheless warned the directors that the association will remain on its toes until final disposition is reached. (Allen advised that no action is expected this session.)

On the subject of the Expo again, Granger advised that the board has decided to go “all-out” in promoting the affair. “We discussed the possibility of picking some slogan for the affair, perhaps one of international flavor, since over one hundred foreign visitors came to the last show. Perhaps we’ll have something along the leisure time there, but something will be decided soon.”

Granger further advised that a ribbon-cutting ceremony will be held at the official opening of the Expo, celebrating it’s first showing at the Hilton.

Next year’s board meeting will be held in Florida.
WANTED: BUYING ALL 1960'S and EARLIER TABLE MODELS; 1960'S and Earlier Slot Machines including Penny, 1 Cent, 2 Cent, 5 Cent, 10 Cent, 25 Cent, 50 Cent, 75 Cent, 1 Dollar, 5 Dollar, Slot Machines, Multiline Viewers, Pay-by-Way Shows, Coin Pushers, Coin Returners, Coin Shooters, Coin Vending Machines, NICE MARCH 1958, COIN-SALES, 609 ENTON ST., THOMAS, ONTARIO, CANADA. (519) 431-9560.

WANTED TO BUY OUT STORING SLOTS ONE or two years old Jennings slots machines. Wurlitzer slot machines, pinball machines, etc. All makes, 50,000 machines. WILL PAY TOP DOLLAR FOR ALL TYPES. export to HOLLAND or BELGIE EUROPE, 5PM. 276 AVENUE, LOUIS.

WANTED-Settelen Copartners, Photographs, new movie film, Live Model Machine, and Midway Mega Skee. Also interested in distribution of allied equipment. ST THOMAS COIN SALES, 609 EENTON ST., THOMAS, ONTARIO, CANADA.

A halfdozen of the hottest superstars of 1972 join Don and Phil on their new album.

They asked if they could sit in when they heard the Everly Brothers were going into a studio to record a new album. Especially since the producer would be Paul Rothchild, the man who produced Joplin, The Doors and Sebastian. "Stories We Could Tell" is new music. It deals with new listeners and new listeners can deal with it. Forget about nostalgia. Forget about the previous 35 million sales of Everly Brothers' singles. There've been some changes made and the Everly Brothers have gone through them.

RCA Records and Tapes