
HELEN REDDY: WILLING AND ABLE
When people get to the end of Vikki Carr's new single, they'll go back to the beginning. And do just what the title says.

"I'd Do It All Again" is that sort of song. It starts strong, and builds even stronger. Vikki Carr's beautiful voice and understanding gives it an emotion that's touched every woman who's been love-lost—and every man who's ever lost a love.

We've got the feeling that even some very busy music directors and DJ's will do what the title says, too.

Vikki Carr's "I'd Do It All Again"
On Columbia Records
There would seem to be one way in which recordings can create substantial controversy. And that’s by radio or spokesman for radio’s stand on certain subject matter. The recent “drug-oriented” lyric controversy was a case in point. An FCC Commissioner’s stand against songs dealing with drug usage and the attempt by the FCC and some radio stations to force recording manufacturers to have lyric sheets accompany each release sent to stations led to a great deal of controversy, now, in our view, a past, unhappy episode of an attempt at censorship of the arts. Freedom of communication won this round.

Interestingly enough, the world has learned of the controversial nature of a recording not through radio or, as far as we can glean, any other media. This, of course, is the “Jesus Christ Superstar” rock opera. Something like 3 million LP packages and tapes sold and no real hint that controversy lurked in the background. Criticism was whether in musical terms the opus had merit. With all the immense exposure of the work (on radio, too) it took a Broadway opening of “Superstar”—with the music and concept intact—to draw pickets from various religious organizations denouncing the show’s concept of Christ or alleged renditions of the role of Jews in His crucifixion.

Perhaps the answer lies in the fact that it’s difficult to picket a recording, or a book, for that matter. And the fact that, following its tremendous success on recordings, “Superstar” was considered one of Broadway’s most eagerly awaited events in years didn’t hurt either.

So without radio taking a stand of censorship, generally unwarranted unless basic values of music or plain good taste are involved, it would seem that recordings are by their nature a personal document that the individual accepts or rejects—and let it go at that. But, turn it into an immense public event, with visual production values that can add a new dimension that might or might not lose sight of its original concept, and the door is wide open to possible headline controversy.

All this to say that recordings rarely reach the level of a forum for public debate, even if in another form their controversial nature is uncovered—rightly or wrongly. This is a freedom not without great responsibility.
Alphabetized Top 100 (Including Publishers and Licensees)
'LET'S STAY TOGETHER'

the new single by

AL GREEN

Produced by Willie Mitchell

Hi RECORDS
DISTRIBUTED BY LONDON

2202

Produced by Willie Mitchell
ORIGINAL MOTION PICTURE SOUNDTRACK ON UNITED ARTISTS RECORDS & TAPES.

"Fiddler on the Roof"

Shipped: September 27, 1971
RIAA Certification Date: September 30, 1971
NEW YORK—RCA teamed with Panasonic and JVC (Victor Co. of Japan, Ltd.) last week for a press conference designed to report the companies’ status concerning quadrophonic records and tapes. The meeting was coupled with a demonstration of recent technical advances as well as reports of future possibilities.

RCA Records president Rocco Lagina
era opened the meeting by stating that RCA was definitely interested in the potential of quadrophonic sound because of the added response allowed both the musicians and listeners. He mentioned that the system of fully discrete four-channel tapes that RCA introduced to the market last year has since become the industry standard. Lagina added that although there are current systems of manufacturing quadrophonic disks, RCA has no plans of releasing any product until the company could perfect a total four-channel system with 100% mechanical compatibility.

**Simulations**

A number of U.S. labels have been using the matrix system, which electronically simulates quadraphonic sound but does not actually provide distinct separation of the four channels. JVC began marketing discrete four-channel consumer units in April as of last June, and although these records are currently the only ones available, they can be played on a normal stereo setup in addition to a specialized four-track playback system.

For this reason, RCA teamed with the Miami Super Soul Sound at last July in an effort to make the Japanese recording and to present for all current record playback systems.

Lagina noted, “The progress in the last few months has been phenomenal in terms of results. A 2-channel disk can be a marketable reality in a matter of months. RCA and JVC were the first companies to introduce the system. RCA president declared to give a specific date, however, stating that the project would take a long time to be sary, with no cutting corners in- sary. At this moment, the sound of the four-channel disk is compatible to stereo records and is far superior to that of disks electronically processed to simulate the four-channel effect. The mechanical compatibility has been dramatically improved,” Lagina concluded. (Cont’d on p. 14)

**Drake-Chenault Format Change; Increase In LP Play Set**

NEW ORLEANS—The Drake Che- nault programming service involving some West Coast stations in the U.S. has undergone a programming format change, Cash Box has learned. It’s understood that the new format systematically eliminates “bubble gum”-type sounds and adds a particular emphasis on the programming of LP cuts. Many label execs attending last week’s Bill Gavin Programming Conference got .

1 Yr Hiatus For Grand Funk?

NEW YORK—The recently concluded Grand Funk tour may well have been the group’s last statewide tour for a while, according to acknowl edged GFR’s manager-producer. 

Rumors about the future of the group have been circulating for some time in music industry circles, since it became known that concert promoters were being turned down for bookings into 1972. Knight said he purposely avoided advertising the tour as a “spring tour” or even a “temporary farewell tour,” adding that the group became known as one that keeps giv ing farewell tours, just so they can continue to perform. In an interview with the group, Knight indicated that GFR re stored the GTO’s upcoming tour to alter their plans at will, even though the current intention is for the group to be absent from the concert circuit for a year. “Something unexpected may come up, and we don’t want to take any competition,” he said, “but we already have a lot of commitments that will keep us busy.”

Among the commitments Knight outlined are recording dates, editing for the historic Grand Funk at Shea Stadium television special, and the Grand Funk album. In addition, Knight also referred to a “personal project” the trio has been working on that would not entail too much touring, either, except to say that it’s a non commercial venture, and would be an- nounced soon.

Again referring to the rumors about the group, Knight said that the planned absence is not due in any way to internal problems, or to a lack of interest or appeal. With the support of his, he revealed that GFR were touring down South and would do a repeat concert at Shea, as well as another U.S. tour in the Spring. Before the hiatus goes into effect however, the group will have a pre-Comedy LP’s Tickle Charts; New Wave Acts Ripple In

dor album, “This Is A Recording.”

Concurrent to movies and albums plays also National Fantasy. Fantasy Records are reviving their stock of his albums to show the influence he has had in developing the sound. The Bob & Ray album on Columbia, "Two And Only," is taken from duo’s successful Broadway play with the same title.

Coming, more so than music, needs an audience reaction to maintain its momentum. This is a problem when recording a live set, but a studio disk can get very sterile without listener response. For this reason, David Frye had a week-long open house when recently recording his new Buddah LP at Bell Sound Studios in NYC. His previous disk, "I Am The President," established him in the new wave.

Which leads back to the new wave’s prime movers—the Fireign Theater. Although the quarter’s popularity has only declined, Frye recently returned from a European holiday. "The trip was well worth all the time I got to my recording sessions. I was able to see how the whole thing started," Frye says. Although his record has been undergirded in the past few years, this time, they can’t tell the comedians from the music, or the music from the comedy, which is preparing his fancy "Uncle Dirty’s Prime" for Elektra. Also, the

John Kay: Bogus Recordings Bigger In Europe

HOLLYWOOD—The pirating and bootlegging of recorded music is be- coming a bigger problem in Europe than America, according to Steppenwolf’s John Kay. Kay recently returned from a European holiday. "The problem is getting worse every year. It’s no longer just a matter of piracy, it’s a matter of copyright. In the U.S., the tape is made in one country, dupli cated in quantity in another, and sold in yet another country, and the govern ment has no way of knowing where it ends," Kay said. While the regulations in these countries provide no meaningful protection for the artist or record label. They can’t even tell if the song they are playing is the original version or a bootleg.

Herb Kohl Resigns From Stax Records

MEMPHIS,—Herd Kohe, head of the record sales and merchandising for Stax Records announced his resigna tion last week. He reported that the part was due to "family reasons" and said his reasons for resigning were personal.

He has been with Stax for three years and has been at the house for an the last year and a half ago.

He has no immediate plans for his future, but he is thinking of putting his house up for sale this week.

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We Have a Spill Situation!

JOE SOUTH
Featuring "Fool Me", "Rose Garden", "How Can I Unlove You"

JOY OF COOKING
Pilot - Blues for a Friend
Sometimes Like a River

SEATRAIN
The Marblehead Messenger
Seatrain's second album... the music will lodge itself in your soul...

ANNE MURRAY
GLEN CAMPBELL
I Say a Little Prayer/Brother Love's Just a Sister Love
I Get to Phoenix/United We Stand

Canadian Sunset

STEVE MILLER
Rock Love
Steve Miller's music is like a diary of everything that happens to him and to his brothers.

Seatrains second album...

QUICKSILVER
Easy Loving
FREDDIE HART
Write It All In
The Whole World Making Hands
If Fingerprints Showed Up on Skin

And We're Cleaning Up!

www.americanradiohistory.com
Atlantic Exec Reorganization: Greenberg, Vogel Senior Veeps

Meyerson A&R Coordinator

N. Philadelphia-based Ahmet Ertegun, president of Atlantic Records, has announced the appointment of Jerry Greenberg and Sheldon Vogel as senior vice presidents of the firm. Greenberg was named senior vp of operations and general manager of the company. Vogel was named senior vp of finance. At the same time, Ertegun announced the promotion of Mark Meyerson to the post of coordinator of A&R for Atlantic.

Midwest Named SD/Evol Outlet

CLEVELAND — Fred Edwards, sales manager of Stereo Dimension/Evolution Records and Sheldon Tirk of Midwest Limited in Cleveland jointly announce the official appointment of Midwest to cover the Pittsburgh/Western Pennsylvania territory as the label's distributor.

Fantasy Concludes Eurofilm Dist Deal

BERKELEY — Fantasy Records has concluded negotiations with Jack Lewerke and his firm, Eurofilm Productions, for distribution of records produced, and control by Eurofilm. The deal includes all products currently in the Vault Records catalog. It was an all-cash future transfer.

Laginestra Names Hurford RCA Int'l Division Veep

NEW YORK — Robert A. Hurford has been appointed division vice president, RCA Records, International. His appointment was made by Rocco Laginestra, president of RCA Records, who said Hurford has been selected after a full and careful evaluation of overseas activities including the supervision of subsidiaries and their operations, and liaison between RCA and its licensees. Hurford will also guide RCA Records activities in Latin America, where the label has sold a "fantastic" amount of records over the past year. Hurford's position will be as a division vice president.

Lambert, Potter Chart Fling; Biggest Team Since Beatles

HOLLYWOOD—Undoubtedly the hottest co-writers in town today are an American named Dennis Lambert and a Scottish named Brian Potter. Together, as Lambert and Potter, they have achieved the extraordinary feat of having four songs on the singles chart at the same time—before or since the Beatles have been able to make that claim.

For three weeks now Lambert and Potter have been represented on the Cash Box Top 100 by the Grass Roots' "Two Divided By Love" (ABC-Dunhill), "One Tin Soldier" by Coven (Warner Bros.), "It's a Cryin' Shame" by Gayle McCormick (ABC-Dunhill), and Sam & Dave's version of "Don't Fall Your Love" (Atlantic). If the just-released "Daisy Mae" by Hamilton, Joe Frank & Reynolds (ABC-Dunhill) makes it in the coming weeks, assuming the others hold, Lambert and Potter will have really set a record.

They all began back in '65, by accident. In fact, the two young songwriters' new recollection of that first song was made by four songwriters, one of them being a British friend of a friend named Brian Potter, who in turn decided the song was too short: "So I added sixteen bars." The song is question, "Find My Way Back Home." It was written and recorded for the Ten Ten in England and climbed somewhere above 60 here—"sort of a hit," according to Lambert.

So they stayed in touch, though it was not until 1969 that they came to a formal agreement. Lambert was a newly formed Talent Associates label headed by Wexler, and Potter was with ABC-Dunhill. "We were both going in different directions, especially left-off—working together as co-writers," Lambert said mid-'60 and the end of 1970, Lambert and Potter produced some 100 songs, among them "One Tin Soldier" recorded by the Grass Roots, their first real hit. The group had approached Lambert and Potter tune, "Mr. Monday," which, though not a hit in this country, went to number one in London during that period," recalls Dennis. "We were far more popular in short, we were working hard, writing, in addition to the songs, a good deal of special material for TV." Lambert and Potter came to the inevitable moment to "go independent." Lambert and Potter left Talent Associates at the end of 1970, were brought under the banner of ABC-Dunhill president Jay Lasker, who had recognized the potential of Barry to produce and write for the label. Together, they formed Soldier Productions and Soldier Music, Inc.

Ten months later, along with a re-issued "One Tin Soldier" by Coven, came a first full-length album, backed by the single "Billy Jack" (and re-recorded for a sequel made by MGM a few weeks ago, and the three other Top 100 singles cited above, the two are pictured together, at least one current R&B chart entry, Sam & Mark Meyerson

Cash Box — November 20, 1971
HOLLYWOOD—Acting as an independent marketing consultant, Rocco Catena has launched a multi-channel campaign to generate what he calls "incremental" sales on Ray Ruff's "Acapulco Gold," from RCA in a "torrid" fourth quarter release. That is, Catena is seeking additional sales in areas normally left untouched by the marketing procedures of the record business.

"In a sense," said Catena, "I'm not selling music but a product that will generate additional sales schemes outside of the industry.

"Almost any record you can name and a specific segment or market out-purchasing public—rock, middle of the road, jazz—and the machinery already in place among those buyers is pretty standard.

"The 'Truth of Truths' is one of those very few albums that allows us to develop a merchandising scheme that aren't record buyers. It allows us a degree of expansion beyond the usual outlets, beyond the rigid marketing patterns of the business."

Integrity's First Quarter

TORRANCE, CALIF. Integrity Entertainment Corp., (OTC), owner and operator of Integrity Records, Inc., which distributes Capitol and other subsidiaries, has announced the results of the first quarter of its fiscal year ending September 30. Sales of $2,100,000 resulted in net income of $40,858, or 2¢ per share based on 404,444 shares of common stock outstanding. Comparative results for the first quarter of fiscal 1971 are not significant as the company commenced store operations during the quarter.

"New York City is our largest market, estimated the company is currently planning to open seven additional locations in 1972, in addition to the seven outlets now in operation. The company also is considering additions in San Diego during the second quarter of 1972. Integrity's net sales for this quarter will be in the neighborhood of $1,500,000."

Lee Hatstone, chairman of the board of Integrity, emphasized that the company is currently planning to open seven additional locations in 1972, in addition to the seven outlets now in operation. The company also is considering additions in San Diego during the second quarter of 1972. Integrity's net sales for this quarter will be in the neighborhood of $1,500,000.

CBS Dividends

NEW YORK The CBS board of directors declared a cash dividend of 5¢ per common share on CBS stock payable December 10, to shareholders of record at the close of business on November 24, and a stock dividend of 2 percent payable December 24, to shareholders of record at the close of business on November 24. No fractional shares will be issued in connection with the stock dividend; shareholders will receive transferable order forms for the fractional shares.

The CBS directors declared a cash dividend of 5¢ per common share on CBS preferred stock payable December 1, to shareholders of record at the close of business on November 24.

The CBS directors also approved a proposed 2-for-1 stock split. Shares of the company would purchase shares of its common stock on the basis of two shares for each one held by shareholders. The plan of split is subject to approval by the board of directors.

Viewlex Report

NEW YORK—Viewlex, whose subsidiaries include Buddah Records, Inc., and Viewlex Records, Inc., has announced that its recording-music complexes announced a first quarter financial statement.

Net sales were $10,024,800 as compared to $7,601,300 in the corresponding period in 1970. Earnings per share were 36¢ as compared to 26¢.

Music Maximus

W. Coast Office Under L. Taylor

NEW YORK Frank Military and Jay Schiffman of Music Maximus, a division of Lansbury-Duncan Productions, have announced the impending opening of a second west coast office and the appoint- ment of Len Taylor as vice president of west coast operations.

Prior to joining Music Maximus, Taylor was a regional vice president of the Paramount of the Pamplin Company, based out of New York, Nashville and Calif.

Taylor also has served as manager of publisher relations for Columbia Records, and prior to that was general manager of Moog Music Co. as well as president of Jimsak Music.

The New York office of Music Maximus will be opened within the next month.

Dabney Roulette

Promo Manager

NEW YORK—Dede Dubinsky has been named as promo manager for Roulette Records. She will report to the company's vice president, Len Thorne.

Dedee has spent five years in the music business as a stock clerk for a Philadelphia record distributor and a short time as a radio personality. She was her way up to assistant to the program director of WHAT, a Philadelphia station. She started in the industry was taking over the editorial tasks for a number of Roulette publications. When she also became Survey's publisher, she moved the office to a new location where she has now tied in with Roulette.

Wiesel Given New Co House Post

NEW YORK Abraham Wiesel has been appointed vice president of marketing and administration of the Columbia House Division of CBS, Inc. The announcement was made by Columbia House president Carmelia P. Keating.

In the newly created position, Mr. Wiesel will be responsible for the development and administration of marketing and distribution of the Columbia House Division of CBS, Inc. He will report to the company's executive vice president, Frank W. Lichtman.

The move comes as the result of a recent reorganization of the company's operations, and the addition of Mr. Wiesel to the staff will bring the total number of top executives to four.

Poco Management Moves

HOLLYWOOD—Schiffman & Lon- son have added the management of the upcoming new Poco group to their stable of clients, according to the president of the firm, C.F. Lamb, who said: "We are very pleased to have Poco join our organization."

Poco, a folk-rock group, have been together for several years, and have been working with fans throughout the country. Their record, "The Other Side," was released in May and sold more than 200,000 copies.

Poco are currently on tour with the Byrds, and are scheduled to play at the Fillmore East in New York City on December 9.

Mega Moves

NASVILLE—Mega Records and Tapes, Inc., has moved its base of operations from the Country Music Hall of Fame, located at 375 Sunset Blvd., Suite 600, Los Angeles, Calif. 90069. The company has also moved its offices to 2401 Broadway, Nashville, Tennessee, and will distribute their records through the Metro Music distribution company.

Schener To Berlin Music

NEW YORK Bernstein Schener, formerly with E. H. Morris Music for the past nine months, has joined Irving Berlin Music. He also served at Bourne Music for 5½ years.

Penny Ross To PR At Elektra

NEW YORK Penny Ross has joined the staff of Elektra Records in New York to do east coast publicity, according to Berl Miloslavsky, vice president of advertising and publicity. She will report to Jack Sattler.

Mrs. Ross was previously with Ben Greavetz, Associates, where she worked as publicity director for the bands, The Doors, the Kinks, Linda Ronstadt, etc. For the last several months, she did free-lance public relations for the ABC Owned FM Stations.

Murtha Joins With Gurtman

NEW YORK—James Murtha has resigned as assistant to the public relations director for impresario Sol Hurok and has become a partner in comprehensive firm of Gurtman Brown Associates Inc. The firm will now be known as Gurtman and Murtha Asso- ciates Inc., with new offices here at 162 West 56th St.

Hurok's 14 years with Hurok Concerts Inc., he did much to create international attention for many classical artists and international ballet companies. He estab- lished his own television and radio media outlets never before utilized by the classical music industry. The fruits of his efforts Hurok artists were among the first to establish a greater radio presence and to thereby attract a wider audience.

Hurok continues as the world's top businessman and performers in the popular enter- tainment field, the firm's classical list includes luminaries Yehudi Menuhin, Sir Thomas Olofsson, Clouds, Brian L. Lansbury-Duncan Productions, and the Theatre on the Balustrade of Prague. The firm also signed Osipov Balalaika Orchestra with Stare of the Bolshoi Opera and Bolshoi Ballet.

Olinick To RCA Business Affairs

NEW YORK—Marty Olinick has joined the board of directors of Purchase, N.Y., based RCA.

Mel Iberman, director of business and distribution of RCA's RCA Victor division, said the appointment is effective immediately and that Olinick will work in the area of artist contracts and business affairs.

Olinick was house counsel and managing director of television and recording for Roulette Records and Big Seven Music.

Fanfare To Buy Big Sioux

HOLLYWOOD—The Fanfare Corp., has agreed in principle to acquire Big Sioux Music Inc., and will work closely with the services of the music group's president and sole stockholder, James Murtha, until Murtha has become president of a newly-created subsidiary, Fanfare Music, which will publish and distribute the music companies. The companies include: Fanfare, label, Big Sioux, Inc. The companies will also be acquired by the parent companies of Fanfare subsidiaries of Fanfare Music. Diamond also will continue in his present job as publicity director of radio station KRLA in Los Angeles.

Diamond has spent a dozen years in the music and radio television fields and has created a hit song, "Acapulco Gold," a chart hit, which has been recorded by the Beach Boys and other popular groups. Diamond will be in charge of music operations for the parent company, which produces and distributes music in record and tape formats oriented toward the under-20 market.

The company has announced that Murtha will become president of a newly-created subsidiary, Fanfare Music, which will publish and distribute the music companies. The music companies include: Fanfare, label, Big Sioux, Inc. The companies will also be acquired by the parent companies of Fanfare subsidiaries of Fanfare Music. Diamond also will continue in his present job as publicity director of radio station KRLA in Los Angeles.

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Cash Box — November 20, 1971
S. Geils Band

The Morning After

New Single:

"Looking For A Love"

Produced by Bill Szymczyk for Tumbleweed Productions

On Atlantic Records & Ampex Tapes

50-8297

www.americanradiohistory.com
PHILHARMONIC HALL, NYC — Few “adult” acts which surfaced in the mid-sixties were as much a success, both in the public eye. One superb exception is Sergio Mendes & Brasil ´77, whose music still manages to enchant and impress, even after two decades of continued success. Their producer, the enterprising A&M Records’ Jerry Green, has been instrumental in helping the group maintain its fresh, exciting sound, which has won them a devoted following throughout the world.

Sergio Mendes & Brasil ´77 are a unique combination of Brazilian and American musicians, unified by an overriding passion for creating music that is both innovative and accessible. Their sound is a rich blend of elements from diverse cultures, resulting in a unique musical tapestry that has captured the imagination of listeners worldwide.

The group’s success is due in large part to their ability to seamlessly blend traditional Brazilian music with contemporary styles. This fusion of genres has allowed them to reach a wide audience, while still maintaining a deep connection to their musical roots.

One of the key factors in the group’s enduring popularity is their talent and dedication. Each member of Sergio Mendes & Brasil ´77 is a skilled musician, bringing their unique musicianship to the table to create a cohesive and powerful sound. Their performances are characterized by a high level of energy and emotion, which captivates their audience and keeps them coming back for more.

In addition to their on-stage performances, Sergio Mendes & Brasil ´77 are also known for their prolific output of high-quality recordings. Under the guidance of producer Jerry Green, the group has released a string of successful albums, each one building on the previous to create a unique and dynamic body of work.

Despite the passage of time, Sergio Mendes & Brasil ´77 continue to be a force in the world of music. Their ability to cross boundaries and create music that resonates with people of all ages and backgrounds is a testament to their talent and dedication.

Their producer, Jerry Green, has been instrumental in helping the group maintain its fresh, exciting sound, which has won them a devoted following throughout the world. Green’s expertise and guidance have allowed Sergio Mendes & Brasil ´77 to continue pushing the boundaries of music and reaching new audiences.

In conclusion, Sergio Mendes & Brasil ´77 are a true musical phenomenon, their sound and stage presence captivating audiences around the world. Their ability to blend traditional and contemporary elements in a way that is both innovative and accessible is a testament to their talent and dedication. As they continue to perform and record, their influence on the music industry is likely to grow, and their fans will undoubtedly continue to enjoy their music for years to come.
DAY AFTER DAY
APPLE'S 1,641 IS THE SINGE FROM THE NEW BADFINGER ALBUM "STRACHT UP".
APPLE ST: 387.
RCA Bows 9 In Dec.

NEW YORK—RCA has announced a December release of nine LPs including two disks on Grant, which is distributed by the label.

Chicago Earns 4th Gold Album Award

NEW YORK—"Chicago at Carnegie Hall" has four disk live-in-concert album by Columbia Records' Chicago, has been declared Gold by the RIAA. The packaged concert set is the first quadruple album by a pop group and makes it four gold records in a row for the group.

This live recording, the group's first, recreates the complete Chicago concert held at Carnegie Hall in April of this year, when the group sold out concerts in six days. In addition to the four individually packaged disks, the concert comprises a complete listing of Chicago's appearances from 1967 to the present; full color posters of the group, a sepia-toned historical poster of Carnegie Hall; and a compendium of registration information for 18 to 21-year-old voters.

James Taylor's Gold Parade

NEW YORK—The combined tape and album sales of James Taylor's first Warner Bros. LP "Sweet Baby James" has been certified gold by the RIAA. The album has sold 500,000 copies to date. The tape single, "Long Ago And Far Away," has sold 750,000 copies.

Kinks Set U. S. Tour

NEW YORK—The Kinks have returned to America for a new tour arranged by the Millard Agency's Herb Sparr. Recently signed by RCA Records, the group starts the U.S. tour at Westy University, Middletown, Conn., Nov. 20. Next on tap is the U. of Hartford (20) and Carnegie Hall (21). The Carnegie concert is already sold out.

MCA Re-Links Spring

UNIVERSAL CITY—MCA Records' vp Joe Sutton has announced the re-signing of New York group McDowell Spring to a long-term contract with RCA Records. McDowell Spring will continue to record for MCA's Decca label, which has released two albums by the group over the past 15 months. Plans now call for a third album early next year.

Quad Progress Report

(Cont'd from p. 7)

Longer Lasting

Bill Dearborn, RCA director of records, stated that the playtime of discrete disk has been extended in the last four months; a record can now be played approximately 100 times with total quadruple-play time. His figure applies to mixed-system playback, or playing a recorded program on the discrete equipment and then on four-channel systems. The playing life is gradually increasing as recording techniques improve.

Dearborn conducted a demonstration using two Hugo Montenegro tunes recently recorded on discrete disk. He also demonstrated the difference between his modified playback systems by playing a record recorded in different languages—on discrete, the four tongues could be heard distinctly, one through each channel, while the modified system blended the voices together.

In closing, vice president of the Panasonic Consumer Electronics Group, stated that as soon as RCA was prepared to issue a line of playback and amplification equipment. Panasonic has also aided RCA and JVC in development of their respective systems. JVC marketing manager Jerry Orbach added that his company was also prepared to release a line of four-channel discrete playback equipment.

In addition to the cooperation which includes plans to market individual components such as cartridges and modulators for consumers who already have four-part track systems that wish to convert to discrete.

PCl Position

Following the report, questions were raised concerning the position of radio stations as far as playing derived playback. Dearborn pointed out that the Federal Communications Commission has had a limited say in the matter, but that it would be necessary to widen the band for each station to the four-channel transmission standard. However, Dearborn added that any station could play a mechanically converted disk on their current equipment with no loss of fidelity.

JVC demonstrated their quadrophonic equipment at the end of the meeting, stating that the discrete disks released in Japan have become very popular and are already on advanced order.

Warners Grateful For 'Dead Month' & Gold LP

NEW YORK—Warner Brothers' "Grateful Dead Month" culminated with a sales increase of 50% on the December releases of the band's albums. The pioneer San Francisco group is also set to release a new record for its current double LP set, "Grateful Dead." These disks are currently wind- ing up a sell-out tour of the Midwest and Canada that will feature merchandising, advertising and promo campaigns that focused on the complete LP catalog. Director of merchandising Hal Halverstadt designed a clothingline display in store for promotional use, including the sets, patches, and logo that appears on the new album.

"I want you to grow up and be like the Grateful Dead" is the contest that culminated with a more formal procession with horse-drawn hearses for the winners. Michael Warner of Famous was placed a hearse-and-coffin display at Tower Records, and the New Orleans prize of an untasted trip to the Louvre XIN room of the Marie Antoinette Hotel.

Zeppelin: Instant Gold

NEW YORK—Led Zeppelin's new album is gold within its first week of release last Monday (8). Orders for the album, with its unusual title of four rune-like symbols, had advanced orders for records and tapes that to the band. The record is reportedly already sold to the RIAA for official certification.

All of the Led Zeppelin's three albums prior to the new one have been certified by the RIAA, but the band's sales with sales of over $1,000,000. Their latest recording is being billed internationally throughout the world by Atlantic.

Comedy LP Comeback

(Cont'd from p. 7)

Times Square Two look like they are competing for the title of the week between Village and Ripley's Believe It Or Not. Another contemporary team, the Comedy Alley, has several in-store appearances to follow their popular "Hanging In There" on the Dore label.

Gaining ground is the idea of comedy albums, where the subject rather than the artist is the stressed. Along these lines of logic, the Comedy Alley last week with "The Jewish American Princess" (no. 148). Although Tom Postch and Jay Tarses are "in the same, their Deca album, "Instant Replay (The Two Sides Of Football)" stresses the concept more than the act.

Kay On Bogus Disks

(Cont'd from p. 7)

quated and not particularly relevant to today's scene. If nothing else, they show that the music business is bigger than the artists.

"But revision is not the total answer," Kay continued, "what is really needed is a form of legislation, covering all the countries of Europe, and there those who are working toward that end. How successful they'll be I don't know."

On an unrelated music matter, Kay reported that English Recording in America, dominates the European market.

"Without taking anything away from our English cousins," he smiled, "I would say the reason they dominate is that Americans are more enthusiastic. But they are more often in these countries have and more opportunity to sell their material. Their sound would undoubtedly change if more American artists and groups went over there and performed.

Kay reminded that Steppenwolf has abandoned the road for the balance of 1971. There'll be a follow-up album to the group's newest LP, "For Ladies Only." as well as Kay's music, no effort, "Forgotten Songs and Unsung Heroes."

Cash Box — November 20, 1971
E

PLURIBUS

FUNK

Produced by TERRY KNIGHT
LOOKING AHEAD

1 SOUR SUITE
(Glimms, Durham-BMI)
2 TURN YOUR RADIO ON
(Affiliated-BMI)
3 AFTER ALL THIS TIME
(Sweet, Gomby-Philadelphia)
4 I'D LIKE TO TEACH THE
WORLD TO SING
(Choral-ASCAP)
5 MONDAY MAN
(Harper-ASCAP)
6 TO YOU WITH LOVE
(Sweet, Back-ASCAP)
7 ME & BOBBY MCGEE
8 IT'S ALL RIGHT WITH YOU
(Twisted, Gomby-Hollywood)
9 TREAT ME LIKE A GOOD
PIECE OF CANDY
(Think of Tunes-Saturday-BMI)
10 FOOL ME
(Sherry-ASCAP)
11 CHILD OF GOD
(Gchoo-Bel-BMI)
12 500 MILES
(Harbor-BMI)
13 DON'T TURN AROUND
(Rose-A&M)
14 I'M GONNA BE A COUNTRY
GIRL AGAIN
(Buffy, Dietrich-Mart-Vanguard 35143)

Amram LP Mixes
Classical & Jazz

NEW YORK — "No More Walls," a double-date album by David Amram, will be released on the RCA Red Seal label in November. Amram's musical experience ranges from being the first composer-in-residence of the N.Y. Philharmonic to playing jazz in Greenwhich Village. Amram's record appropriately features classical ("Shakespearean Concerto") and jazz ("Wind From The Island") form. He plays a number of instruments on the set, including French Horn, guitar, bassoon, head-base and Pakistat Rowl. Amram has composed for opera, plays and movie scores, including "Splendor In The Grass" and "The Manchurian Candidate."

McFaul Jingle
For Lipton

NEW YORK — Tom McFaul has been chosen by the Thomas J. Lipton Co. to compose and produce a radio ad jingle for a new Lipton product, Cup-A-Soup. McFaul is a member of David Mancin's production and recorded the jingle at Lucas' Warehouse Studio.

"EYES/LIPS" & SMILES—Grinning from left to right are Bobby Flax; Bob Benson of the Budweiser Music Group, and Lennie Lambo of the Firm. Benson is the firm's president, Lambo is the Firm's creative director. They are new exclusive writers for Kama Sutra Music whose first KSM tune, "White Lies, Blue Eyes" by Bollitt on Big Tree Records, jumped to 66 on the Cash Box charts this week. Flax and Lambo, who also operate their own independent office, Very Very Productions, produced the single.

15 ROSES AND THORNS
(Proctor-BMI)
16 THE LOVE YOU LEFT BEHIND
(Jac-BMI)
17 NUMBER WONDROUL
(Sackett-Ton Tunes-Saturday
Bluington, Bros. & Bemuan & Bailey-BMI)
18 LOOK WHAT WE'VE DONE
(Golden-BMI)
19 DESDEMONA
(Blax-ASCAP)
20 LOST SON
(Blaxc-ASCAP)
21 THE WITCH QUEEN
OF NEW ORLEANS
(Naceune-Blackdog-BMI)
22 DANNY IS A MIRROR TO ME
(Gold-BMI)
23 NO DOCTOR
(Emme-ASCAP)
24 PLEASE MRS. HENRY
(Emme-ASCAP)
25 LADY dough
(Emme-ASCAP)
26 HELP ME MAKE IT
THROUGH THE NIGHT
(Dcote-ASCAP)
27 DOLLY DOGGER
(Emme-ASCAP)
28 I'M GONNA BE A COUNTRY
GIRL AGAIN
(Buffy, Dietrich-Mart-Vanguard 35143)

Metro Sings
The World A Coke

NEW YORK — Commercial music in its most literal sense is us with us again. Following in the footsteps of successful recordings of Maxwell House coffee, Diet Pepsi and Alka Seltzer commercials in instrumental forms in recent years, Metromedia has released a vocal version of the Coca Cola commercial based on the theme "I'd Like To Buy The World A Coke." The Hillside Singers' "I'd Like To Teach The World To Sing" was released the first of the month and has been the object of substantial deejay and programming interest.

The release was sparked by Coca Cola's receipt of numerous requests for a commercial recording. The Metromedia disk was produced and arranged by Al Ham.

Rader A Dad
NEW YORK — Jerry Rader, production manager of Ampex Records, and his wife, Bernice, are the parents of a girl, Pamela Fran, born last week.

Savoy Records
Sets New Release
NEW JERSEY — Newly formed Savoy Records will have with a special Gospel Workshop release. The Mass Choir, an important part of the Workshop, will consist of thousands of voices including that of James Cleveland. Album was recorded 'live' in Houston, Texas. Among the newly signed acts to the Label are: Sara John Powell, the F.P. Inspirational Youth Choir, and the Echoes of Harmony.

Book Review:
Ring Bells! Sing Songs!

Incredibly rich in words and music, gay and irreverent, the American musical theatre of the 30's was, perhaps, all that the musical was intended to be. A sense of social concern, mirroring the hard times of the decade, was apparent, but never to the point of harshness, except for Kevin Weil and Paul Green's "Johnny Johnson," which, by the way, lyricist Larry Hart thought would put him out of business. He was, happily, wrong, and well, in fact, went on to light the 30's musical sky with the delightful "Knickernickerbocker Holiday." For more, much more, turn to Stanley Green's "Ring Bells! Sing Songs!" (Arlington House, $14.95), an immense narrative glyasis of the who-what-where-when and, true to Green's authoritative knowledge of the musical theatre, the why of the shape and scope of the 30's musical. He has effectively interwoven headlines and ads from the period plus theatre photos you've likely never seen before.
NEW YORK—LARRY McNEELY: OUT FROM THE SHADOWS

Compromise has always been an essential part of life. A necessary part of life. But when a man compromises to the extent that his freedom and goals are in jeopardy, it's time to come out from the shadows and put into effect a set of new ideals. For a man restricted to the point where he no longer has control over his life—is no man at all.

Not too long ago, The Smothers Brothers had one of the most important television series ever aired. They were honest, sincere, and their particular brand of comedy was both topical and relevant. As a reward for their high ratings, the network cancelled their contract and refused to allow them to continue another season unless they curtailed their controversial statements. The Smothers Brothers refused to compromise.

Each week, for the past three seasons, Larry McNeely has had to compromise. He sits, in his own quiet way—and lets the world know that he is one of the finest banjo players in the world. But it only takes one show to do that. How many times can you play "Foggy Mountain Breakdown" and "Cripple Creek?" How many people know that Larry McNeely can sing? How many know that he plays guitar at least as well as he plays banjo? Few—if any at all! And this is compromise in the highest degree.

The image created for the Glen Campbell Show has not changed since the very first episode was aired. The producers, directors and sponsors must feel that it's doing fairly well as is—but what about the audiences? Don't you think they deserve a refreshing change of pace?

One of the segments that can be altered most easily is the portion of the show that features Campbell, Reed and McNeely performing as a trio. It's always been the same: week after week after week. In Glen Campbell, Jerry Reed and Larry McNeely, we have three of the most incredibly talented musicians ever assembled on a single stage—so why not let them make full use of their talents?

Larry McNeely was not about to wait for that change to come. He's been recording solo albums for Capitol Records, the second of which has just been released. And it represents the real McNeely. The singer, the songwriter, the guitarist.

For McNeely to become successful on his own, he need only perform live. His talents then become obvious. His new LP, titled simply "Larry McNeely," is the recorded extension of these talents for those not fortunate enough to see him perform.

The album represents many of the feelings that McNeely was unable to get across on the Campbell Show:

like a leaf on a tree
I'd like to be free,
the earth is changing
and so are we

But those excerpts from the liner notes mark just the beginning of the real Larry McNeely. He's a whole other person on record because he IS free! He's not confined to a corner, and he's not told how and what to perform and how to perform it. It's McNeely making his own decisions for a change. A welcome change at that!

kenny kerner

A PERSONAL NOTE: There are those things over which man has no control. The gift of life and the tragedy of death are controlled by a far greater power. A power that man will never fully understand. But we must learn to accept these circumstances; we must learn to live with them no matter how much joy or sadness they may bring. There is a force greater than any force imaginable, and it controls us—each and every one of us—from the first moment of light until and beyond the first glimpse of darkness.

k.h.

HOLLYWOOD—ROCK FOR DEAD IN SOUTHEAST ASIA

Lalo Schifrin, after all these years in the music business participating in what must be nearly every phase of production—composing, arranging, and conducting—has just picked up his first credit as actual producer of an album: his recently released "Rock Requiem" (on Verve), which he characteristically has composed, arranged and conducted. And is listed as sit-in pianist on one track, which he says he did just because he wanted to. Good enough reason.

Schifrin, you'll remember, wrote a Jazz Mass back in the 60's, at a time when a lot of today's religious-rock proponents were learning to play guitar. So he can in no way be criticized for latching on to a fad with this piece. Besides, the Requiem was written, in 15 days last spring, "For the Dead in The Southeast Asia War," which in itself betrays the seriousness of its intent.

"I had been thinking about writing something like this for about two years," Schifrin said last week, interviewed at his home in Beverly Hills. "And then back around April or May I began putting it down. Stravinsky died about this time, so I turned the Offertory into a kind of Blues for Igor Stravinsky, incorporating a little of his musical idiom in the opening and closing wind passages. There was so much joy of life and vigor in his religious music, and that's what I was after in the Requiem—an affirmation of the joyous values of life."

"I selected rock as a musical basis for the work because I like it. And because it's always been an integral part of jazz. Jazz's children are the children of rock, and World War II's kids are the children of today."

In fact Schifrin's "Rock Requiem" incorporates a good deal more than rock, and the Stravinskians are only part of it. The writing is extremely sophisticated yet "contemporary" in sound and "easy" on the ear. The text is in English. The orchestra is big-band in instrumentation and size, the chorus derives (cont'd on page 40)

Larry McNeely
Cactus
Lalo Schifrin

Cash Box — November 20, 1971
Metromedia has the real hit.
It's a hot new single called,
"I'd Like to Teach the World to Sing," by
the Hillside Singers (MMS 231).
It's based on the Coca-Cola commercial theme.
And we're the ones who are teaching the world to buy it.

BILLBOARD- "TOP 50' PICK / CASHBOX- "NEWCOMER" PICK
RECORD WORLD- "PICK" / JILL GAYL- "PICK" (TWO WEEKS IN A ROW)
BOB HAMILTON RADIO REPORT- "PICK"

KAL RUDNAN SAYS: "THERE IS NO DOUBT THAT KIDS ALL OVER THE COUNTRY KNOW
AND LOVE THIS... IT'S NOT LIKE THIS "

TED RANDALL "BEST OF THE NEW... NOT" SIDE."

COLLEGE RADIO REPORT- "RECOMMENDED SINGLES" / POP MUSIC SURVEY- "PICK"

KJR-SEATTLE / KING-SEATTLE / KM-SEATTLE / KMPC-LOS ANGELES / KFBB-SPOKANE
KGBS-LOS ANGELES / KREM-SPOKANE / KD-ALBUQUERQUE / KMUZ-HOUSTON
KEX-PORTLAND / KZYM-WICHITA / WHOLO-AKRON / WAIR-AKRON / WIXY-CLEVELAND
KOY-PHOENIX / KHOW-DENVER / KPT-MILWAUKEE / WAVE-AKRON
WCFL-CHICAGO / KUDL-KANSAS CITY / K-103-TACOMA / WRKZ-CINCINNATI
WRBQ-NEW YORK / WTHI-TERRE HAUTE / WTSO-MADISON / KULF-HOUSTON
KSFM-SAN FRANCISCO / WSDL-LONG ISLAND / KEX-OKLAHOMA / WDLW-INDIANAPOLIS
WGST-ATLANTA / KSTT-DAVENPORT / KCCU-EUGENE, ORE. / KKFW-NANUET / WEN-WEN NEW YORK
WNBC-NEW YORK / WPOP-HARTFORD / WAVE-NEW HAVEN / WRDC-HAFTFORD
WPUL-SYRACUSE / WPM-MAR CHETA / WWDP-BALTIMORE / WP-Philadelphia
WGST-ATLANTA / WAGN-BOGOTE / WDDO-ATLANTIC / WMFJ-ORLANDO
WDQ-MEMPHIS / WXIX-NASHVILLE / WHOF-YOUNGBOROWN / WHFQ-AUGUSTA
KBSI-MINNEAPOLIS / WCCO-HARTFORD / WSPR-SPRINGFIELD
KWTQ-SPRINGFIELD, M. / WCCO-MINNEAPOLIS
WWTC-MINNEAPOLIS / WHII-LONG ISLAND / KLJ-DALLAS
WJZ-Philadelphia / KLUL-HOUSTON
KPRC-HOUSTON / WSIX-NASHVILLE/ WLAC-NC/ SHVILLE
WPGC-Washington

www.americanradiohistory.com
DONNY OSMOND (MG-M) 14322

Hey Girl (3:06) (Screen Gems-Columbia, BMI—G. Goffin, C. King)

Last week’s coverboy come up with another winning variation on the 1½ time Dionne Warwick hit popular by Freddie Scott on the sixties will definitely happen again. Joe South’s material on flip makes this a two-sided hit disk. Flip: “I Knew You When” (2:48) (Lowery, BMI—J. South)

RARE EARTH (Rare Earth 5038)

Hey Big Brother (2:50) (Jive Music, BMI—D. Fekaris, N. Zesses)

And the earth moves again, this time shaking with some mighty musical and even stronger musical appeal. Pounding organ riffs will echo in chart territory loud and clear. Flip: Gone with the Wind (2:49?) (Donny Osmond-Billboard, BMI—D. Mott, B. Potter)

HAMILTON, JOE FRANK & REYNOLDS (Dunhill 4296)

Daisy Mae (2:55) (Troisdale/Soldier Music, BMI—D. Lambert, B. Potter)

Funny how natural this group’s name sounds now. “Daisy Mae” will sound likewise after Top 40 and MOR programmers jump on this jump. Lambert and play it for all its worth. This is a quite bit of a flip: No info, available

STAMPEDEUS (Bell 154)

Devil You (2:38) (Corral Music, BMI—R. Dodson)

Rockin’ good follow-up to “Sweet City Woman” has only a hit sound similarity to its chart predecessor. Otherwise it is a completely different genre, and one that should prove the versatility of the Canadian act. Flip: “Giant In The Streets” (4:04) (Corral Music, BMI—K. Berly)

BADFINGER (Apple 1841)

Day After Day (2:44) (ASCAP—P. Ham)

Without laying claim to any particular sound, this group continues to make winning product, although their releases are still few and far between. This ballad should bring them to the top of the pop charts, and leave us all hungry for more. Flip: No info, available

HELEN REDDY (Capitol 3231)

No Sad Song (3:00) (Screen Gems-Columbia, BMI—C. King, T. Stern)

Innes truly be the wizard in a sax-inflected charmer which should shake up the rock & pop charts quickly and come in for considerable pop interest too. Flip: “Afro-Strutt” (2:50) (Rutti, BMI—Fiqua, Heenord)

SANTY (Warner Bros. 7537)

Santy Cry (4:17) (Orange Music, BMI—D.-Holler)

Soft self-rock tale begins to shape up with this Seekers entry into the market. Group is as refreshing as ever, and should bubble MOR and pop. Flip: “Boom-Town” (4:24) (Yellow Dog Music, ASCAP—P. Doyle)

J. GEILS BAND (Atlantic 2844)

Looking For A Love (3:20) (Kagi, BMI—I. Alexander, Z. Samuels)

Sooner does there seem to develop a void in hard-driving rock entries to the chart then along comes J. Geils with enough punch to last for parties to come. Strong cut from their powerhouse LP. Flip: No info, available

SEALS & CROFTS (Warner Bros. 7559)

When I Meet Them (3:15) (Downbreaker Music, BMI—J. Seals, D. Crofts)

Duo has garnered a broad and most dedicated following with two LP’s for another label. Warner debut a happy, hand-clapper of a song with which they started off with the first few bars and never let up. Will establish act as a singles-mover in pop, MOR and FM markets.

COASTERS (King 6385)

Love Potion Number Nine (2:24) (Quintet Music, BMI—Leiber, Stoller)

Mighty sweet, tuneful family routine. Coasters teamed with Leiber-Stoller tune and production. Material that has hit twice before (Clovies, Searchers) should wiggie its way up top again. Welcome back, everyone! Flip: “O. W. Washburn” (2:20) (Screen Gems-Columbia, BMI—Leiber, Stoller)

CARL SMITH (Columbia 4597)

Don’t You Know Mine (2:30) (Seaview Music, BMI—C. Mullins)

Carl Smith takes the Ray Price route, lushly stringing a country ballad and rendering it an unassailable hot prospect for MOR. Interest should be powerful enough to take the tune high on Top 100 charts. Flip: No info, available

THE PLAYMATES (Bell 149)

Daveno (That Would Be Enough For Me) (Kahl Music, BMI—R. Zavin, A. Badalian)

Beautiful back track finds more happy travelers here. “Deep Deep” gang brings a Hebrew hymn up to date, and you don’t have to be Jewish to hear written all over it. Frontwards. Flip: “Foundation Of Love” (2:33) (Vanee Music, ASCAP—P. Vance, L. Pockroost)

SCOTT ENGLISH (Janus 171)

Brandy (3:17) (Graphile Music/Screen Gems-Columbia, BMI—English, Kerr)

The return of “High On A Hill” man English who’s already made a hit out of this in Canada. Whatever else it may be, Duplicate hits the star (Dynamite)Dave Block production and material to match. Flip: “Lead Me Back” (4:49) (Alamo Music, ASCAP—King, Bloxham)

N. F. PORTER (Lizard 1010)

Knock On Keeping On (2:50) (Vulture Music, BMI—R. Flowers)

Such a monster r&b release that already, Top 40 stations are picking up on it and listeners are confirming their choice. Sales should follow soon and national charting if not already. Flip: “I’ll Make You My home Sweet Home” (3:09) (Lizard Music, ASCAP—N. F. Porter)

Newcomers Pick

JOHN ENTWISTLE (Decca 32896)

SYDNY (5:34) (Track Music, BMI—J. Entwistle)

Who member debuts with first song single, culled from his “Smash Your Head” LP. Mighty rocker should do well with both AM and FM rock audience. Flip: “I Believe Everything” (3:07) (Track/ST, Nicholas Music, Asa-J. Entwistle)

DON McLEAN (United Artists 50586)

American Pie (4:21) (no pub.—D. McLean)

His most successful epic endeavor since Alice’s Restaurant” now condensed to single proportions should be an instant attention getter. Will establish McLean as a major talent. Flip: No info, available

BOB SACKER (Epic 10792)

Every Thursday We Ant Got Money (Danny’s Song) (3:12) (Winsink/Blackwood Music, BMI—K. Loggins)

Same theme as the latest eloquent anti-war song update by folk rock’s hottest young man. This song should bubble as a household word after just a taste of exposure on this disk. Flip: No info, available

BOB HINKLE (Ampex 3039)

Unborn Ullalay (Let Your Mind Be Your Captain) (2:55) (Clary Music, BMI—B. Hinkle, B. Shaw)

Amepex exec moonlighting as singer-songwriter should please James Taylor fans with this pleasing flavored-sound tune. Flip: No info, available

DELA GARETTEL (Right-On 109)

See What You Done, Done (Hymn) (3:40) (Chapman Music, BMI—J. Shaw, D. Gartrell)

One of the most eloquent anti-war songs ever written, tuned base on spiritual theme that should break through to Top 100 listings. A powerhouse. Flip: “Fight Fire With Fire” (4:30) (same credits)

APOLLO 100 (Mega 615-0050)

Joy (3:10) (Youngblood Music, BMI—J. S. Batch)

While it’s hard to define just what makes a “winter hit,” listening to this will tend to make you know about them. Instrumental sounds like magic for MOR and Top 40 while the snow begins to fall. Flip: No info, available.

Choice Programming

QUINCY JONES (A&M 1316)

What’s Going On, Part I (Abbe-Muhammad, J. Byers, C. T. Cale) Released by demand from his fast-moving mansion pipe to jump Jimmy Clapton hit reborn with a new arrangement of Clapton hit that should bring the song into prominence for the second time in the same year. Top 40 and MOR possibilities with r&b action also guaranteed. Flip: Part II (4:40) (same credits)

CHASE (Epic 10806)

So Many People (2:42) (Irving Music, BMI—F. Williams, R. Nicholas)

Big-band rock strikes a strong possessing appeal. Should bubble with the protest movement and material. Could chase up the Top 100 with this powerful tune. Flip: No info, available

DANA VALERY (Brunswick 55446)

Forty-Five (2:44) (Redbridge/Lear Music, BMI—E. Freedman, E. Shaw)

Another commercial makes for MOR interest—this one for Progressive food, lastly performed by some-of-the-dudes. Dana Flip: “You On My Mind” (4:30) (Redbridge/Lear Music, ASCAP—T. Sauder)

EDDIE LOVETTE (Steady 37001)

Me And You And A Dog Named Boo (Music by E. Lovette & T. Randolph)

Guitars and r&b version of Lobo hit could take that out for another Top 20 or better. Should bubble with their new approach yields a viable new item. Flip: No info, available

JERRY BUTLER & BRUNDA LEE (Eager 73255)

Ain’t Understanding Mellow (4:45) (Butler Music, ASCAP—H. Pelk, H. Talbert)

The lonesome comely crooner will make a big hit in his r&b singer, making for a cool, refreshing duo. Record should bubble in pop and drive directly to Top 100 listings. A powerhouse. Flip: “It Must Have Been Love” (2:34) (same credits)

JOEY SCARBU (Bell 149)

I Wonder (3:03) (Dyanseco Music, BMI—F. Brunnson)

“I Wonder To Do It” brings in another old-time country singer, making for a cool, refreshing duo. Record should bubble in pop and drive directly to Top 100 listings. A powerhouse. Flip: “It Must Have Been Love” (2:34) (same credits)

THE PEOPLE’S CHOICE (Phil-L.A. Of Soul 352)

I Wonder To Do It (3:31) (Dyanseco Music, BMI—F. Brunnson)

“I Wonder To Do It” brings in another old-time country singer, making for a cool, refreshing duo. Record should bubble in pop and drive directly to Top 100 listings. A powerhouse. Flip: “It Must Have Been Love” (2:34) (same credits)

MIKE SETTLE (Uni 50589)

Walking Again (3:10) (RO-Holla Music, BMI—M. Settle)


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Cash Box — November 20, 1971

Workshop revenues from this product will be used to help support CTW educational projects.
Grand Funk Package Duplicated In 8Trk And Cassette Units

HOLLYWOOD — "E PLURIBUS FUNK," Grand Funk Railroad's first release on their own label, will be available in cassette and 8-track tape configurations with the same silver-foil embossed covers as the album.

According to Allen A. Davis, V.P., marketing for Capitol Records who will distribute the Funk label, "the group and their manager-producer, Terry Knight, have requested that since Grand Funk's tapes account for more than 30% of their total sales in the U.S., all tape configurations will carry the specially embossed foil cover. This will provide tape customers with the identical cover as the album."

"Special miniature dyes have been hand-cast in bronze which will stamp out the embossed tape covers with the same fine detail as the album covers."

According to Davis, "900,000 tapes in four and eight-track configurations carrying the special engraved cover and 1,000,000 albums of "E PLURIBUS FUNK" have been assembled to meet the November 15 release date."

New Memorex 8Trks

SANTA CLARA, CALIF.—Memorex has announced the addition of eight-track recording tape cartridges to its line of audio recording tape products.

The new Memorex cartridges are available in 40-minute and 80-minute configurations. The Memorex line of audio recording tapes now includes 5-inch, 7-inch and 10-inch polyester reels, 30, 60, 90 and 120-minute "low-noise, high output" cartridges, 60 and 90-minute chromium dioxide cassettes, and 45, 64 and 80-minute cartridges.

Maxwell In-Store Test

NEW YORK—Marvin Soloff, sales manager, OEM and professional products at Maxwell Corp., says his company has developed a "highly sophisticated, graphic technique which is instantaneous and revealing as to tape performance parameters. We have recently presented a series of in-store demonstrations of this technique with various new dealers and were excited by the enthusiastic public response. Last week a demonstration held at Federated, 11850 Olympic Boulevard, West Los Angeles, California, produced very heavy door traffic and was considered extremely successful."

"This is the way the new Maxwell magnetic tape evaluation method works: In order to provide an almost immediate and comprehensive graphic evaluation of a test sample, we utilize a Hewlett Packard dual trace storage oscilloscope and a Hewlett Packard logarithmic audio sweep generator. In addition to this we use a high quality standard type cassette deck. The lower trace on the oscilloscope provides a view of the output signal of the sweep generator. The upper trace on the oscilloscope provides a view of the same signal having been recorded and played back on the cassette deck."

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

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Cash Box — November 20, 1971
New Led Zeppelin Album Now Available

On Atlantic Records & Ampex Tapes
THE 1972 DETROIT HAS ARRIVED COMPLETE WITH CUSTOM STYLING, POWER-DRIVE PERFORMANCE, AND HEAVY-DUTY BASED DETROIT WHEELS.

STANDARD EQUIPMENT INCLUDES THE BUILT-IN VOCAL ENERGY OF MITCH RYDER BACKED BY A TEAM OF SEVEN ROCK AND ROLL EXPERTS. DETROIT ON PARAMOUNT RECORDS AND TAPES.

DETOIT

DAS-6010
DAS-6010
PAC-6010
First Anniversary For Earth News: Subscribing Stations Number 250

SAN FRANCISCO — Earth News Service, in existence for only one year, has become the third largest radio station news service in the country, serving more than 250 stations daily with news for young audiences.

The service began in October, 1970 as a daily service mailed to about 50 FM rock stations. During the past year, the daily service has grown and now numbers many AM stations and many major FM stations in its subscriber family.

While numerous, the Metromedia station network in New York, Los Angeles and Philadelphia, and other individual stations in many of the major markets in the U.S. and Canada, rely entirely on Earth News for its national news broadcasts. Several other Metromedia stations, including those in San Francisco, Cleveland and Los Angeles, rely on the service as a daily supplement to their newscasts. More than half of the ABC-owned FM stations subscribe to the service.

During the past year Earth News has provided subscribers with more than 1,200 news stories and features involving the counterculture, music events, interviews and environment reports.

Earth News is published daily by Earth Magazine, Inc., 1623 8th St., NW, Washington, Los Angeles, San Diego, Seattle, Chicago and Houston. The service distributes by mail and phone and mail in news and features to the San Francisco station as well as to the New York, Los Angeles and San Diego stations.

The service is available at a minimum fee to all FM, AM and college radio stations throughout the U.S. and Canada. Newspapers and tv stations can also subscribe by writing to Earth News, The Agriculture Building, The Embarcadero at Mission, San Francisco, California. Telephone number is 415-989-4300.

Mini Gregory LP Set For Deejays

NEW YORK — Poppy Records will release a special nine minute six second mini-lex for DJ use. The album was produced by Kevin Fredricks, former program director of WCBS-FM, New York, and distributed by UA/UDC.

Cuts to appear on the album, all expected to be from the film "Dick Gregory At Kent State" double lp, are; "Write The History Of Kent State," "Mama Africa: Revolution-Evolution," "Money-Old Woman," "Frankenstein," "Then Opened," and "Good Feeling." Gregory is currently on a personal appearance tour at colleges throughout the country.

Cactus, Dust On WLIR

NEW YORK — Continuing with their policy of broadcasting live concerts, radio station WLIR, 92.7 FM, has taped "The Fabulous Dust," and "Kama Sutra Dust," on Tuesday evening Nov. 16, from 8-10 p.m. The groups will perform live at the Ultra Sonic Sound Studios in Hempstead, Long Island, while being broadcast simultaneously over WLIR.

STATION BREAKS:

Ed Shane, former program director at KKDJ-Los Angeles, and operations mgr. for WGLD-FM in Chicago, has joined WGGL-Chicago as program director. Shane has been the news director and program director at KKDJ in Dallas and Wisconsin, and has served as program director for WABC-FM in New York.

Ben Gage named entertainment director for WILD-Los Angeles. Gage will report to Ben S. Bong, the new program director of WMMJ in Cleveland. Bong, who is a former program director of WMMS in Cleveland, has been the news director of the station and program director at KKDJ in Dallas and Wisconsin.

New appointments at KQV-Pittsburgh include Bill Rice, music director and executive and George Gilbert, Jr. as research director. Future Scott is the new director of publicity at KABC-Los Angeles. Gary Starr named sales mgr. of WYDM in Miami.

THE PAUSE OF MR. CLAUS — Santa Claus, also known as Capitol's top liaison man Joe Maimone, made a surprise early visit to the offices last week, bringing along a bundle of his label's releases. Joining Joe for the appearance were Steve Watson, center, music director of NBC Monitor, Steve Meyer, Capitol's album promotion manager.

Cash Box — November 20, 1970

www.americanradiohistory.com
The girl Karin Berg in Rolling Stone described as having "a superlative voice, a feeling for a lyric at hand, a feeling for beat and melodic line, and, what's this, the feelings and warmth are underlined with intelligence" has a new album. The girl is Helen Reddy and the album includes her current single, "No Sad Song," written by Carole King and Toni Stern, "I Don't Remember My Childhood" by Leon Russell, "Time" by Paul Parrish, and songs by John Lennon, Randy Newman, Donovan, Alex Harvey, David Blue and Helen Reddy herself. ST-857

Helen Reddy
IT'S THE REAL THING!

Accept no substitute! No one can imitate the flavorful sound of The New Seekers' new single, "I'd Like To Teach The World To Sing (In Perfect Harmony)."

The New Seekers' version is the indisputable original—heard on nationwide radio and TV as the Coke jingle and rush-released by Elektra Records to meet popular demand.

EKS-45762
Produced by David Mackay for Leon Henry Productions, Ltd.
ELEKTRA RECORDS, 15 Columbus Circle, New York City 10023
THE NEW LED ZEPPELIN ALBUM—Atlantic SD7206

For its fourth album, Led Zeppelin has abandoned the idea of fusing rock sounds and is taking a much more straightforward approach. There are two types of songs on the disk—very conventional blues-rock and delicate finger-picked ballads in the traditional Old English style. There is no attempt to merge these two styles: they are kept separate, but each is highly developed and serves to exhibit the group's tightness. Sandy Denny is guest vocalist on "The Battle Of Evermore" and mystical allusions abound in "Stairway To Heaven" and "Misty Mountain Hop."

MADMAN ACROSS THE WATER—Elton John—Uni 63120

In the space of little more than a year, Elton John has released two brilliant albums, one lesser album (the live set) and a sound-track LP. With "Madman Across The Water," he out distances even his most polished past achievements. Even those who have not been drawn to this artist will be likely to marvel at the like of "Tiny Dancer," "Indian Sunset" and "Rotten Peaches," three of the most finely wrought renditions of Elton's music with Bernie Taupin's lyrics. The title track and the wry and caustic "Levon" are two other beauties. A superb album which will be a major seller.

HOW CAN I UNLOVE YOU—Lynn Anderson—Columbia C30925

If all this LP contained was Lynn Anderson's sparkling treatment of John Denver's "Take Me Home, Country Roads," that would be enough! But there's much much more. Ten more to be precise. Including the title tune (which was penned by Joe South), Lynn's very own composition, "All Day Sucker" and the lovingly rendered "You've Got A Friend." A bonus seven inch disk, including an interview with Lynn and selections from her previous hit albums, rounds out the package. Should be another big charter for Miss Anderson.

MEMORIES—John Mayall—Polydor PD 5012

This set of ten tunes really amounts to kind of a musical autobiography of John Mayall. Playing his guitar, harp and piano he traces his life story from childhood to the present—all through the lyrics of his songs. Joining him for the ride are guitarist Jerry McCue and bass player Larry Taylor. Mayall's strong vocal work gives a needed lustre to some of the lyrics and the instrumental work, as expected, is first rate throughout. "Nobodys Cares," a plaintive piece of self-diagnosis is a memorable blues-litigted cut with a three in the morning flavor. "Wish I Knew A Woman" is a raunchy remembrance of the formative years that many will be attracted to. Another quality performance by Mayall and Co.

POPPY SEEDS—The Poppy Family—London P5599

For their second album, this talented Canadian duo has assembled a dozen songs including two of their recent singles, "I Was Wondering" and "Where Evil Grows." Half the material was composed by Terry Jacks and "Good Friends?" and "Someone Must Have Jumped" are among his best works. We also liked the Family's version of the Merle Haggard song "I Started Loving You Again." There is a gentle countryesque touch to the proceedings here but the set should be strongest in the pop market.

GOTTA GET BACK TO CISCO—Gorgoni Martin & Taylor—Buddah BOS 5058

Country rock harmonies are not exactly a new development; still it's always good to welcome a group that can distinguish themselves in this field. In this case the group is Al Gorgoni, trade Martin and Chip Taylor. Best track on the album is the throbbing "Carolina Timper" but there are some other fine songs here, including "The Baby," "I Can't Do It For You" and "Cisco" with its pretty lyrics. A group to watch.

E PLURIBUS FUNK—Grand Funk Railroad—Capitol SW-853

This album was presented to us on a rug of black velvet, Pretty snazzy, eh? The record itself is traditional Grand Funk fare—which is to say it's high velocity rock—occasionally a trifle overblown in the lyrics—and lots of fun to dance to. The cut which should cause riot among the ears most likely immediate attention is "Loneliness" principally because the Cleveland Symphony Orchestra sat in for that one. "Stop The War" is an impassioned plea for sanity which works rather nicely. It's a safe bet this will be a top tenner.

AERIE—John Denver—RCA LSP 4607

Not only is John Denver a pretty fair second baseman but he is an exceptionally talented composer/singer. More evidence of this is unveiled in "All Of My Memories" and "Stairway In Aspen," two of the high points in an album which is practically just one consistent high. John's compositions have a quality about them which is often beautiful in an achingly sort of way. When he turns to the material of others, such as Kris Kristofferson's "It's A Bad Sign" and John Prine's "Blow Up Your TV," he shows himself to be an unusually gifted interpreter. Also included here is John's current single, "Friends With You." This is probably his best album to date and it will undoubtedly be his most popular.

SCHMILSSON—Nilsson—RCA LSP 4515

Nilsson's LPs always defy the listener to say "no, I don't like you." There's hardly a more consistent singer-songwriter around; his tunes, his delivery and his production techniques never fail to impress. Calling this album his finest work yet is just an understatement. Hence, we feel favorable to the material of most of these cuts, but, here goes. "Without You" sounds like the single most likely, "Early In The Morning" captures the 4:4.M spirit better than a ride over a deserted freeway and "Let The Good Times Roll" is a happy time indeed. Love it!

HELEN REDDY—Capitol ST-857

One of the happier developments of the past year has been the emergence of Helen Reddy as an important artist in the American market. The second helping of Reddy features songs from the catalogs of Donovan, Randy Newman, John Lennon and Carole King, plus a few things Helen penned herself. "Love-You-But-Not That Much" is one of the best interpreters of song writing today as can be heard in her renditions of "How, I Don't Remember My Childhood," and "Sad Songs," one of Carole King's starkest and most vivid works—and one which Helen approaches with the air of a street singer. We raved over Miss Reddy's first album and we're raving over this one.

ROCK FLOWERS—Wheel WLS—1001

This RCA label makes an auspicious debut with a good listenable rock set courtesy of this three woman group. Rock Flowers are basically into strong harmonies and a heavy emphasis on rhythm tracks. Of the eleven numbers on the album, "And Then He Says He Loves Me," "Mother You, Smother You," the very soulful "Upwind Night" and "Sunday Dreaming" are most guaranteed to please. LP was produced by Wes Farrell.
Our last release was the most successful we ever had. Where did we go right?

Last time we said if you didn't pick up on our new release our sales mgr would come around and put firecrackers under your bed. From the way things took off, it looks like someone came around and put firecrackers under his bed, because we moved everything in sight. We figure we went right because we had the kind of product everyone believed in. This is our new release. And we believe in it at least as much as last time.
America" Bobby spots stores ranged Records distribution. Was its using "The Essential HOLLYWOOD Ever Nino Tempo, HOUSE Helps promote Bruce Book for their LP L.A. Chain Sets $6.99 Chicago Price HOLLYWOOD — The Alkon, a Los Angeles-based retail chain, has been selling Columbia's four-record album "Chicago at Carnegie Hall" for $6.99. The price is, according to Columbia West Coast sales head Bill Shaler, "the lowest we've heard of in this market." By way of comparison, discount outlet Tower Records is selling the set for $7.88, Wallichs' Music City chain for $10.08. Manufacturer's suggested retail price is $12.98. Alkon representative Richard Hadel told Cash Box, "We are primarily a promotional outlet, and when we can get a good price on something, we'll sell it as low as we can." The 21-store chain is not primarily a record merchandiser; records are purchased from a variety of sources—rack jobbers, distributors and factory outlets. Hadel declined to name his source for the Chicago album, but when asked if the store was selling it at a loss, stated, "We make money on everything we sell." (California has a unique law stating, in essence, that merchandise must be sold for a minimum of 9% above cost.) The album package, consisting of four records, three posters, a concert program and a voter registration information form, is selling well, having entered the Cash Box chart at #26 last week.

Vinton's 'America' Single Re-Issued Epic Records had decided to re-issue Bobby Vinton's record of "God Bless America" as the "A" side of his current record. It was previously the "B" side of his single "A Little Bit Of You." Vinton is currently promoting the idea that "God Bless America" replace "The Star Spangled Banner" as our National Anthem.

MOLDING GOLD — Ray Hall, RCA Records engineer (left) and Bill Olun, famed independent producer (right) receive Gold Record plaques from Dennis Katz, RCA Records’ Division Vice President, Contemporary Music, for their work on the single, "Take Me Home Country Roads," which won singer John Denver his first gold disk. Denver received a second gold award in quick order for his RCA album, "Poems, Prayers and Promises."

HOUSE CALL — A press reception was held in Hollywood to introduce Chad Everett and his new Marina single, "All Strung Out." Shown left to right are: Nina Tempo, producer; Harold Berkman, president of Marina Records; Chad Everett and Mike Curb, president of MGM Records which distributes the Marina label.

Bruce Book Helps Promo On Douglas LP HOLLYWOOD — Douglas Records is using "The Essential Lenny Bruce," its hit book with over 400,000 sales, to lend promo support to "What I Was Arrested For," the Bruce LP released through Douglas' Columbia distribution. The book, now repackaged with the same cover as the album, is distributed by Ballantine Books. Douglas Records exec manager Phil Willen arranged with local Columbia distributors co-op promotions with record stores in 12 markets, in which a copy of the book will be given away with the purchase of the album. The promo began in L.A., in which the warehouse record chain ran spots on KFPC-FM advertising the package.

This is Christmas — RCA VPS—6046 This two record package features twenty-two tracks in the Christmas spirit. Henry Man cini opens the program with a medley of "We Three Kings", "Adeste Fideles" and "The Christmas Song" and Harry Belafonte, Jose Feliciano, Perry Como, Jack Jones, Sergio Franchi, Eddy Arnold, Floyd Cramer and other artists add their Christmas wishes via individual selections. It all makes a varied and happy collection of year end songs.

It's Been a Long Time A'Comin' — Street Children—P.I.P. 6810X Now that Jesus has been certified a superstar, religious rock is definitely a force to contend with. If all of it would be as enjoyable to listen to as the music of Street People, then it would certainly be a welcome development. This group sings the story of Jesus in a way that is fresh, contemporary, and, best of all, rocking. Outstanding tracks include "Hey, Did You Give Some Love Today?" and "Clear To The End Of The Line."

GLENNY YARBROUGH & THE HAVENSTOCK RIVER BAND — Impress 1612 "Baby The Rain Must Fall" man returns to the disco scene with an LP chock-full of contemporary tunes performed in a country-rock vein, quite a bit more animated than any of his previous work. Ron Davies' "Silent Song Thru The Land" is the best example of his new-found up-tempo, which proves to be funny and most enjoyable. Other songwriters represented on the package include Hoyt Axton, John Stew art, Tom Paxton and Dick Hoier. Of substantial interest to a cross-section of record buyers.

WALDEN — Nature—Aithia 9100 More than a hundred years ago Henry David Thoreau found solace and new meaning for his life by visiting Walden Pond. Now the very beautiful voiced ensemble has found in Thoreau's writings the inspiration for an album of songs. Call it what you will—a nature concept album maybe—it's certainly an exhilarating listening experience. Pay special attention to "Travel" and "Everybody Hears A Different Drummer."
Saturday morning she comes at ten
And I play the father role again
And I buy my precious joy a toy balloon
Her mother smiles a cold goodbye
And says "I'll pick her up at five"
Then we cram a week into an afternoon

Saturdays only she comes to ease the lonely
The loneliness I'm feeling' deep inside
Saturdays only she comes to ease the lonely
And remind me that what once was mine
Cannot completely be denied

Her mother comes on time at five
And they're gone we had so little time
And I wonder as I watch her walk away
If what she gets on Saturday
Makes up for what she's lost
Or does she really need a daddy every day

Saturdays only she comes to ease the lonely
The loneliness I'm feeling' deep inside
Saturdays only she comes to ease the lonely
Saturdays only, Saturdays only...

"SATURDAYS ONLY"
UNI 55309
A new single by
MIKE SETTLE
on UNI Records
In 1969, Leon and his friend Marc Benno were keeping the tyranny of boredom at bay by writing songs and making this record. Asylum Choir II (SW-8910) is a major stepping stone between the underground and the overcoat.

No rock left unturned on Shelter Records and Tapes.

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COMING SOON: Big Year End Issue Of Cash Box

Cash Box

DEADLINE: DEC. 6
ISSUE DATED: DEC. 25

www.americanradiohistory.com
HOLLYWOOD: (Cont’d from p. 20)

from the Mike Curb Congregation, and the one vocal soloist is a really commanding baritone named Alexander Stilt Charles. “There are over 50 musicians involved in recording the album, producer/conductor,” but thanks to the set-up here at MGM, and the total freedom they gave me, it almost seemed as if I was home in my own studio or an extension of it. It all had a very intimate feel, and I think the processing, with the sizeable forces involved that some of that intimacy comes across in the album.”

Schifrin’s MGM contract calls for one LP and two movies a year, the latter being scores for Roger Vadim’s “Pretty Maids All in a Row” and the upcoming “The Reivers” with Robert Mitchum. He has also just finished the preliminary writing on a musical based on Henry Fielding’s 18th-century classic “Jonathan Wild,” with lyrics by Harold Rome (L), to be produced by film and television producers Henry and John Rappaport first in London then New York. “It’s been difficult but exciting,” Schifrin said, “and probably my greatest work—but then, the greatest satisfaction I ever derived from any one of my compositions has been my last.”

ADDITION

Speaking of the Alabama State Troopers, we can’t let this one get away. Elektra’s Russ Miller recently received a letter from Gov. George C. Wallace, thanking him “for making it possible for an Alabama group . . . to tour a number of foreign countries as ‘the first official civic band of the state of Alabama’ and that the wonderful people of California will know that Alabamians are fine, friendly, warmhearted individuals.

And, finally, we were wandering down the Elektra corridors, somewhat dazed after seeing the Wallace letter, who should we run into but The Doors. Ray, Robbie and John gave us a brief account of how their last two albums were recorded by Bruce Botnick in their rehearsal room with the help of a 16-track mixing truck. It is, they found, more comfortable than using a regular studio and cheaper than buying their own. They’re selling enough records that the company doesn’t have to argue. Starting on May 25th, the Doors, currently billed as their first album as a trio, the group’s greatest worries at this point seem to be centered around how they will be accepted in their new form (with an added bassist and rhythm guitarist). If they will be re-adapted, “The experience at the studio, because you know that it’s already down on tape and that it’s just a matter of juggling it around.”

“Mixing’s a lot easier,” Tim added. “After you’ve gotten all the takes down, you can sit back and play it in last year’s room. Last time we worked with the producer and decide exactly what instruments should be at certain volumes and which overdubs should be used at any particular time. When you’re at the mixing stage, you can also start entering overdubs to get the real sound back in the studio, because you know that it’s already down on tape and that it’s just a matter of juggling it around.”

“Mixing’s when you can get into your instruments tone,” Carmine interjected. “You’re taking a lot of extra care in equalization, rebalancing things that can be blended for the exact sound you want. That’s especially important for drums; since the drum sound is basic and hypnotic, the tone has to be exact for it to work.扬 see, you also have to get the tones out of the console. A lot of time and effort goes into getting the exact sound, it’s a fine philosophy. A lot of time and effort can go into getting the exact sound, it’s a fine philosophy. We spent a lot of time and effort to get the exact sound, it’s a fine philosophy.”

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The Doors, Penny Nichols, Lenny Brene and Tim Hardin, among others, have been working extensively with the Byrds and as publicist, for a time, for Doris Day. He produced such talents as Penny Nichols, The Blues Project, Erskine Caldwell and the Dukes of Dixieland.

WEST COAST GIRL OF THE WEEK—Yes, it’s the very same Judy Payaster, Judy, who has been the other half of the company’s publicity and public relations wing, and has been the new manager of a local office of needlecraft store chain. Judy was at the second stage of a promotion for a new Chicago retailer, and has been nominated for another position. Judy has been going to San Francisco this week. Judy, who has been with the company for approximately nine months, starting there as assistant to Pat Farelly, Pat left to join John Roberts and Asylum Records’ management firm in San Francisco to take up her present position.

Born in Texas, Judy moved to Oklahoma at the age of two. She grew up in Tulsa, attending Oklahoma University as a Commercial student. Judy is married and has a young daughter. She had been with the company for approximately nine months, starting there as assistant to Pat Farelly, Pat left to join John Roberts and Asylum Records’ management firm in San Francisco to take up her present position.

If you thought Spinach really was the Ultimate, be advised that Ian Bruce Douglas is planning an imminently return to the world of pop music—Penn Square, which originally opened in the heart of London’s West End last spring, has announced the West Coast Girl of the Week was actually the photo of the West Coast Girl of the Week and vice versa. Our humble apologies to both Carol Bayer Sager and Candye Kane. Coming in the year Farelly is the All-America College Poll. The All-America College Poll will feature the top ten favorite albums of the year as chosen by CB editorial members and will include our predictions for the coming year. Octagon company.

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CHICAGO—The new Oak Records album “Truth Of Truths”, a rock portrayal of life in the middle west, is being traded at a press party hosted by the label and WGN and Summit Dist. Special guest was Jim Backus, the voice of God on the album. Backus has made numerous appearances on network TV to promote the album by the group, and later in the Chicago Regional Medical Center, Vanderbilt University Hospital, Nashville, Tennessee.
"A Friendly Man" b/w "Stay Off of Your Frown"
PR45-1404

A friendly man is hard to find.
A lot of life is so unkind.
Life makes too many people cold.
It makes them sad when they grow old.

Friendly, sensational raves!
"Combining fine vocals with
great musical accompaniment,
Free Design have come up with
a definite chart contender in
AM/top 40 markets. Song sounds
with originality that will find
its way to many turntables across
the country." — Cash Box!

"One of the prettiest
records in recent
memory, this one
shouldn't miss MOR
with high top 40
potential. Lovely
harmony." — Record World!

"Free Designs' Friendly
Man" is a happy rocker in
this group's best Top 40 and
easy listening fashion as
their blended voices are
just right." — Variety!!

Project 3 Total Sound Stereo
C & W Singles Reviews

MERLE HAGGARD (Capitol 3222)
Carolyne (2:31) (Shade Tree, BMI—T. Collins)
Taken from his LP, "Someday We'll Look Back," by popular demand, Merle's rendition of this original and melodic love ballad has a striking arrangement that should carry it to the top. The background vocals sound very much like Glen Campbell. Flip: "When The Feeling Goes Away" (2:53) (Blue Book, BMI—M. Haggard).

CONWAY TWITTY (Decca 32895)
I Didn't Lose Her (2:14) (Twitty Bird, BMI—L. E. White, B. J. White, C. Twitty, E. Mullinnix)
Conway Twitty won't lose any time climbing the charts with his new entry, a bluesy, lament delivered in his classsy-widely range vocal style. Flip: "I Can't See Me Without You" (2:40) (Twitty Bird, BMI—C. Twitty).

FARON YOUNG (Mercury 73250)
It's Four In The Morning (2:55) (Chesmont, BMI—J. Chestnut)
Faron Young's loyal following will be quick to pick up on this rolling ballad with smooth vocals and catchy lyric, augmented by tasty fiddle work. Flip: "It's Not The Miles" (2:03) (Court Of Kings, BMI—L. Redding, D. Hall).

SLIM WHITMAN (United Artists 50952)
Loveliest Night Of The Year (2:31) (Robbins, ASCAP—A. Irnerson, P. F. Webster, J. Rosas)
Gleaned from his new LP, "It's A Sin To Tell A Lie" LP, this slow and romantic ballad should win over Slim's regular fans as well as many MOR-pop listeners that are not normally &w listeners. Flip: "Near You" (1:45) (Supreme, ASCAP—K. Goell, F. Craig).

HANK THOMPSON (Dot 8092) I've Come Awful Close (2:39) (Chess, ASCAP—A. J. Morton)
Hank Thompson's robust and masculine vocal is a perfect vehicle to drive this rocking truck-driver ballad to the top of the charts. Flip: "Teardrops On The Rocks" (2:39) (Central, BMI—C. Williams, B. Bare).

ROY DRUSKY (Mercury 73252)
Red Red Wine (2:47) (Tallyrand, BMI—N. Diamond)
This slow and melodic ballad pays tribute to the fruit of the vine as the way to forget your blues. The haunting lyric, however is quite hard to forget. Flip: "Without You Baby" (1:55) (Funny Farm, BMI—R. Drusky).

NAT STUCKEY (RCA 74-0590)
Forgive Me For Calling You Darling (2:27) (Blue Crest/Range Songs, BMI—D. Frazier, D. Owens)
NAT Stuckey has applied his determined balladeering to a Dallas Frazier tune about the eternal triangle. With able harmony backing by the Jordanaires, this record should command substantial airplay. Flip: "He's Got The Whole World In His Hands" (2:35) (Chappell, ASCAP—G. Love).

JACK GREENE & JEANNIE SEELY (Decca 32898)
Much Oblige (2:10) (Belkard, BMI—G. L. Fulford, G. Deaton)
Backed by a perky, upbeat arrangement, this duo sings a message of inspiration with a glossy and full vocal style. Appears destined for a honkingart chart slot. Flip: no info. available.

STATLER BROTHERS (Mercury 73253)
You Can't Go Home (2:57) (House of Cash, BMI—D. Reid)
The glossy Statler Bros. harmonies deliver a strong anti-war message in the form of a song about childhood times that should get a good chart response. Flip: "Second Thoughts" (2:14) (House of Cash, BMI—D. Reid, H. Reid).

MAY NUTTER (Capitol 3226)
The Litterbug Song (2:32) (Blue Book, BMI—M. Nutter)
May Nutter should clean up with an uncluttered and straightforward message that deals with a very contemporary problem, This song is definitely not a toss-away, it will get significant airplay in all markets. Flip: "Never Had A Doubt" (2:18) (same credits).

Best Bets

CHARLIE MCCOY (Monument 257 82029)
I Started Loving You Again (2:28) (Blue Book, BMI—M. Haggard, B. Owens)
Top Nashville backup musician Charlie McCoy should receive automatic kudos for his deepfelt harmonica instrumental of this Merle Haggard/Bonnie Owens tune. Although slow instrumentals are rare, this one is an easy listener. Flip: "The Real McCoy" (2:22) (Wormwood, BMI—C. McCoy).

LESTER FLATT (RCA 74-06589)
Kentucky Ridgerunner (2:36) (Comb. BMI—L. Chapel)
Lester Flatt can score heavily with this uptempo bluegrass tune. Immaculate guitar work and smooth harmonies mark the happy sound that Flatt puts across. Flip: "Roll In My Sweet Baby's Arms" (2:53) (Peer International, BMI—L. Flatt).

DICK O'LEARY (Country Showcase America CSA 108)
The Wintertime (2:37) (Blue Echo, ASCAP—R. Griff)
Dick O'Leary comes through with a strong Broadway Grish ballad, complete with melancholy vocals and fine fiddle potential. Dick's convincing vocals turn the trick for this one. Flip: "Another Man's Wife" (2:22) (Country Showcase America, BMI—D. O'Leary).

JIMMY MITCHELL (Kontention K-3289)
Maggie May (3:04) (MRC, BMI—R. Staggart, M. Quittinham)
Jimmy Mitchell's deliciously sassy shuffle with the Big O's. Flip: "Take Time To Say Goodbye" (2:03) (Belardo, BMI—J. Thompson).

BECKI BLUEFIELD (Circle 7102)
The Ballad Of Charly Pride (2:03) (Chu-Fin, BMI—B. Bluefield)
Becki Bluefield hitches her wagon to a star with her own composition, a tribute to popular R&B singer, Charlie Pride. As she says, Charlie's "a leg- end in his own time," and this song should further his reputation. Flip: "Going Home To Mama" (2:24) (Chu-Fin, BMI—B. Bluefield).

Mandi Martini (Prince PR-7109)
Nice Girl (2:57) (Grande, ASCAP—M. Martini) Virtuous vocals backed by a snappy steel guitar arrangement should help Mandi Martini zip up the charts with her own composition about chastity and self-control. Flip: "You Don't Turn Your Back On Me, Baby" (3:24) (same credits).

The Pride of country music delivers this entire set to devotion. Charlie is proud of love, and the music on this album reflects his feelings well via subtle, refined backup and moving vocals. Judging from "You're Still The One" and "No One Could Ever Take Me From You," Charlie is also devoted to his love. One thing for sure is that he's devoted to his singing—this is his 15th album on RCA. Other highlights are "Kiss An Angel Good Morning" and "What Money Can't Buy."

WHERE COMES HONEY AGAIN—Sonny James—Capitol 18749
The Southern Gentleman applies his deep, mournful voice to a varied set of songs, five of which he wrote. The range of emotions is wide: the title tune is slow and blue, while "Achin' Things Called Love" is fast and blue. "Louisiana Bayou," in the Doug Dunah style, is fast and anything but blue. "Still Water Runs Deep" has something to say, and the funky best delivers the message. "More Than Ever" is proof that Sonny's style is still fresh.

FROM THE NORTH COUNTRY—Arthur D. Noel—Many AN 100
Although the name Noel may mean Christmas to more people than it does country music at this stage of his career, he's assembled a package of strong material from the top of the charts to introduce his talent, and it might change things considerably. Here are rather unique interpretations of "For The Good Times," "I'll Be Home For Christmas," "I Remember Roses," "Sunday Morning Coming Down," "A Woman Always Knows" and many more. Some strong programming here that should make his voice a familiar fixture on the airwaves.
Foster & Rice’s ‘Career Direction’; Become One Nitters ‘Exec Artists’

NASHVILLE — Nashville songwriting team, Jerry Foster and Bill Rice, winners this year of five ASCAP citations, have signed a "career direction" pact with One Nitters, Inc., exclusively covering the areas of booking and career development as performers.

Under the One Nitters' aegis, Foster and Rice will be available for select personal appearance schedules set by the agency, while continuing to concentrate on their joint writing efforts for Jack & Bill Music, headed by Bill Hall.

Billy Smith, president of One Nitters, announced the signing. He noted that Foster and Rice were both involved with the industry as performers before entering the songwriting field.

Jerry Foster is currently being given a major promo drive by Mercury Records for his initial release on the label, "Bein’ Close To You," penned by Foster & Rice and produced by Jerry Kennedy.

Coinciding with his One Nitters pact, Bill Rice has also signed recording contracts with Epic Records. His first release is expected within the next few weeks, produced by Glenn Sutton.

In announcing the signings, Smith noted that Foster and Rice represent a growing trend in Nashville of 'executives,' who are involved in the industry at many different levels as well as performing.

Harper Draws RCA Artists

NASHVILLE — Florida-born artist Betty Harper has recently completed a catalog of sketches for the RCA label. A composite sketch of Chet Atkins, executive head of RCA’s Nashville complex, and 45 of the label’s artists recently came off her drawing board.

The composite, to be used by RCA for promotional purposes, contains 62 individual portrait sketches and, according to Brian Harper of the House Of Harper creative complex, is the result of three months of research and two and one half months of drawing.

Together Buys Nashville Reporter

NASHVILLE — The Nashville Reporter, a weekly news broadcast service produced for the past year by Bill Hudson & Assoc. of Nashville, will be sold and distributed to broadcasters in the future by Together of Memphis, Inc.

The weekly series features voiced reports of news on the country music industry and its personalities. Together president Fred Still expects over fifty stations to be carrying the series by the end of the year. By Dec. 1, the show will start on KLAC (Los Angeles) and KVOC (Tulsa).

Culver & Nichols Win Trophies; Owens’ Tourney Aids Cancer Soc.

BAKERSFIELD, CALIF. — George Culver of the Houston Aces walked away with the celebrity trophy at the Buck Owens Pro-Celebrity Invitation-al golf tournament, held recently in Bakersfield. Bobby Nichols qualified as the winning pro and capped the trophy plus a year's lease on one of Bakersfield's many working oil wells.

The winning threesome, Dale Schreiber, George Bellusmini and Ed Piper, received the Buck Owens Trophy.

Performing at the Bakersfield Country Club following the event were Joey Bishop, George "Gooser" Lindsay, Charlie Pride, Maury Wills, Mickey Mantle, Johnny Bench, Rusty Draper, Susan Raye, Buddy Alan, Buck Owens' Backaroos and the Bakersfield Brass. Owens was also finally convinced to perform, and he ended the affair with a standing ovation.

Approximately 200 people attended, and all proceeds were donated to the American Cancer Society.

Other personalities who attended included Glen Campbell, Roy Rogers, Frank Cady, Al Gerberger Archie Campbell, Max Baer Jr., Rafer Johnson, Frank Beard, Willie Davis, Roger Adams, Alvy Moore, Max Bennett, Mal Alberts, John Sellers, Bobby Murcer, Brian Allin, Mickey Mantle, Larry Scott, Bob Morris, Jack Ewing, Monty Hall, Dennis Ralston and Willie Shoemaker.

Owens Offices Move

BAKERSFIELD, CALIFORNIA — Buck Owens Enterprises has moved to new offices at 1225 North Chester Ave., Bakersfield, Calif., 93308. Telephone is: (805) 935-1011.


Country Artist Of The Week: TOMPALL & THE GLASER BROS.
HERE COMES HONEY AGAIN (Cary Grant, Capitol 5714) (Marvin—BMI) 2
ROLLIN’ IN MY SWEET BABY’S ARMS Buck Owens The Buckaroos (Columbia 2455181) (Buck—BMI) 1
LEAD ME ON Loretha Lynn & The Gentry Bros. (Shade Tree—BMI) 4
HOW CAN I UNLOVE YOU Sonny James (Columbia 45229) (Lowery—BMI) 3
RINGS Tommy & The Gayer Bros. (BMI 42791) (Unison—BMI) 5
KISS AN ANGEL GOOD MORNING Charley Pride (RCA 0550) (PayCheck—BMI) 12
SHE’S ALL I’M GONNA HAVE... (THE GUITAR MAN) Sonny James (Blackwood—BMI) 15
BABY I’M YOURS Red Milby (BMI 10775) (Blackwood—BMI) 9
ANOTHER NIGHT OF LOVE Freddy Weller (Columbia 4455) (Bassett—BMI) 17
EVERY SONG OF SONGS OF LOVE Stoney Overstreet (BMI 1078) (Take—BMI) 11
DON’T KNOW YOU ANYMORE Tommy Overstreet (BMI 13787) (Mamie—BMI) 6
DIS-SATISFIED Bill Anderson & Jan Howard (Decca 5277) (Carlton—BMI) 21
K-III-JO KEE Jerry Lee Lewis (BMI 1012) (Vector—BMI) 10
WE’VE GOT EVERYTHING BUT LOVE David Houston & Barbara Mandrell (RCA 6200) (Mama—BMI) 6
PAPA WAS A GOOD MAN Johnny Cash & Evangelia Temple (Columbia 36466) (Murphy—BMI) 14
RED DOOR Carlene Carter (BMI 4526) (Bell—BMI) 29
MAIDEN’S PRAYER Linda O’Neal (BMI 10781) (Pacifica—BMI) 25
FLY AWAY AGAIN Dave Dudley (BMI 73225) (Emily—BMI) 8
COAT OF MANY COLORS Dolly Parton (BMI 0389) (Owens—BMI) 25
DON’T STOP ME IF YOU CAN’T KEEP A SECRET! Shelby Singleton (BMI) (Owens—BMI) 19
ALL I EVER NEED IS YOU Ray Sanders (UA 50437) (UA Rascal—BMI) 13
WEST TEXAS HIGHWAY George Hamilton IV (RCA 276) (United Artists—BMI) 25
HITCHIN’ A RIDE Jack Bruce (BMI 10789) (United Artists—BMI) 10
I’M SORRY IF MY LOVE GOT IN YOUR WAY Connie Smith (BMI 0530) (Bristol—BMI) 28
COUNTRY GREEN Don Gibson (BMI 10803) (Acuff-Rose—BMI) 13
NO NEED TO WORRY J. Scott Blankenship (BMI 10777) (Carlton—BMI) 13
YOU BETCHA BETTER BE BETTER ON THAT BILL! “Crazy” Creedence (Gibson 201) “Rafael” (BMI) 37
WOULD YOU TAKE ANOTHER CHANCE ON ME Jerry Lee Lewis (Capitol 73146) (Lock & Bill—ASCAP) 43
EASY LOVING Freddy Fender (Capitol 3115) 17
ROSES AND THORNS Jeannie C. Riley (Plantation 79) 44
SHE’S LEAVING Ed Ed Brown (BMI 45712) (Tree—BMI) 36
LIVING AND LEARNING Pat Boone (RCA 43033) (Rangoon—BMI) 40
FOR THE KIDS Sammy Smith (Mega 0039) (BMI) 27
BURNING THE MIDNIGHT OIL Porter Wagoner & Dolly Parton (United Artists—BMI) 46
THE NIGHT MISS ANNIE ANN’S HOTEL FOR SINGLE GIRLS’ BURNT DOWN Tex Williams (Monument 8503) (BMI) 26
MAGNIFICENT SONG BAND Ray Clark (BMI 13785) (Blackwood—BMI) 46
CHARLOTTE FEVER Marty Robbins (BMI 1515) (RCA)—52
A CHAIN DON’T TAKE TO ME Bob Luman (Epic 10784) (Blue Crest—BMI & Rand—BMI) 47
I’D RATHER BE SORRY Ray Price (Columbia 4452) (Buckhorn—BMI) 24
RUBY YOU’RE WARM David Rogers (Columbia 45748) (BMI) 50
YOUR KIND OF LOVIN’ June Stearns (Columbia 33788) (Unison—BMI) 51
I’M GONNA ACT RIGHT Now Shelly (BMI 1043) (Cedarwood—BMI) 29
ALRIGHT, I’LL SIGN THE BILL Jeannie Seely (Decca 32882) (Cedarwood—BMI) 54
HOW DO YOU MEND A BROKEN HEART Jean Shepard (BMI) (Homestead—BMI) 56
A PAIR OF DOUG’S BOOTS Darrell & Dorothy (United Artists—BMI) (Polo Run—BMI) 55
AFTER ALL THEY USED TO BELONG TO ME Marty Robbins (BMI 13477) (Rock Warrick—BMI) 53
CATCH THE WIND Jack Barlow (BMI 13788) (Ferraco—BMI—BMI) 51
SHORT AND SWEET Bobby Bare (Mercury 73202) (Owens—BMI) 52
BRING HIM SAFELY HOME TO ME Bobby Bare (BMI 45458) (BMI) 60
YOU ARE LOOKING AT COUNTRY Loretta Lynn (Decca 32813) (Cedarwood—BMI) 34
I’VE GOT A HAPPY HEART Sonris Ray Barlow (Capitol 3209) (Sun—BMI) 69
TRAIN TRAIN (CARRY ME AWAY) Marty Robbins (Epic 10784) (BMI) 67
TRAINED LIKE A WOMAN Billy Walker (BMI 14305) (BMI) 19
THE NIGHT THEY DROVE OLD DIXIE DOWN Alice Green (Terrant 1004) (Cananda—BMI) 11
YOU BETCHA BETTER BE BETTER ON... Joanna Nett (Decca 32885) (BMI) 65
SNAP YOUR FINGERS Doris Cooper (BMI 6208) (Fried Rose—BMI) 69
LET THE WORLD ON FIRE (WITH LOVE) Red Lane (BMI 0346) (Tree—BMI) 63
IT DON’T DO NO GOOD TO BE A GOOD GIRL Linda Ronstadt (BMI 9526) (BMI) 62
SOMEBODY IN THE RAIN Jerry Lee Lewis (Mega 046) (Oak/Bird/Bobink—BMI) 64
THE MORNING AFTER BABY LET ME DOWN Ray Staff (RCA 39458) (BMI) 69
NEVER ENDING SONG OF LOVE Mary Anne (BMI 10716) (BMI) 58
BABY’S SMILE, WOMAN’S KISS Johnnie Duncan (BMI 45749) (United Artists—ASCAP) 56
NEVER AN EMPTY HALL—During his recent appearance at the Arie Crown Theatre in Chicago, Mercury artist Tom T. Hall (c) was visited backstage by a number of label executives who congratulated him on his chart success with “The Year Clayton Delaney Died.” The theatre party included (1 to 7) Andre Montell, regional promotion manager; public relations director Mike Gornley; Mike Gill, British pr rep for Mercury; national sales manager Jules Abramson and Robin McBride, midwest and international ad exec for Mercury.

Cash Box — November 20, 1971

Young Films
B. C. Spots

NASHVILLE—The B.C. (beach powder) company recently sent reps to Music City to film B.C. commercials with Faron Young. The segments taped will be for tv segments scheduled to begin in January and continue for a half year. One of the tapes was scheduled at Faron’s home on Hillibrook Road and Faron’s wife, Hilda, and his little daughter took part in the commercial. Another filmed in the Sheriff’s bus and included the Country Depu- ties. Young has recently returned to town after taping the Mike Douglas Show in Philadelphia.

Jenks Inks
Adams & Taylor

WILKES-BARRE— Travis Adams and Clint Taylor have been signed by the Jenks Publishing Co., as exclusive writers. The announcement was made by William J. Jenks, general pro- fessional manager, Taylor’s initial effort as a country artist and writer will be “Holdin’ Out” (On Losing You),” scheduled for January release on the Jenkins Co. subaid, Together Records.

All inquiries or product should be directed to the Jenks Publishing Co., P.O. Box 5079, Wilkes-Barre, Penna. 18710. Telephone is: (717) 287-2255.
Thanks
For Making
“Easy Loving”
The Song Of The Year.

I'll Try To Be Worthy.
Bless Your Heart,

FREDDIE HART

Watch For My New Single, Soon
Jody Miller says, "Baby, I'm Yours". Johnny Holaday, well known country music writer, has joined Bill Sizemore's Interstate Talent Agency. He specializes in the literatures and booking for the agency's country acts. Holaday has been most recently working for Wayside Records. At the same time he started a new married life. On October 15 he married Sandra Colegrove, a Detroit native. Other Nashville pop stars are married. Jerry Chesnut, one of Music City's top session men, recently married the Sheriff's current single, "Leaving and Saying Goodbye", is still running. Chambliss, one of Nashville's top producers, recently married the first Back Owens Prom-Celebrity Golf Tournament Bakersfield, and on November 8 filmed the Mike Douglas Show. Circle Records, a division of Minaret Records, has released a single by Becky Bluefield, titled "The Ballad of Charley Pride".

Jim Williamson, ten year engineer-in-chief, has left the Atlanta office. He joined the staff of Woodland Sound Records recently. Williamson has been with the music industry for several years with Columbia Records and is now responsible for the new Woodland Sound Records label. He has recorded many successful songs and has now moved to the Atlanta office.

Patsy Sledd just completed a tour of military bases in Hawaii. When asked about possibilities of a future tour, Sledd replied, "No". Sledd is in the Savannah, Georgia ball park recently he was interviewed by a reporter for the stadium. However, he continued his show while she served as secretary to Bruce D. Davidson, executive vice president of the National Music Foundation.

Tiny Tim, of national TV and record fame, has signed Toni Lee, a country music writer, to cut a record under his label's first recording contract. Toni Lee will be managed by Tiny Tim and Tex Clark. Brite Star Promotions will produce the session sometime in December. The first single will be "Break It To Me Gently", a Cedarwood song, written by WSM deejay Billy C. Cole. Tiny Tim will be playing a concert at the A & W in Nashville on December 15th. It is doubtless that Tiny Tim will have a very successful tour in Canada. It was Ray's first personal appearance in his hometown of Calypso, N.C., since he left for the military in 1955.

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TOMMY'S "NASHVILLE SOUND" - Tommy James tries his hand at steel while Bob Swobd (his manager) Pete Drake, Bob King and Russ Leslie (1 to 3) look on. James and Bob King, his co-writer, co-producer and bass player, returned to Nashville recently to begin work on James' 1st, "My Head, My Red and My Red Guitar." After having cut a single here a few months ago. The single, "Nothing To Hide," has been picked by both Drake and Gavin, and has been added to their playlists. The sessions have been held at Music City Recorders, with Scotty Moore engineering.

November finds the Statler Brothers in the Bahamas at the Grand Bahama Island in Freeport, Nov. 7, 8 and 9. Nov. 15-19 they will be in Nashville recording sessions with their current producer, after which they will be recording a new album and single. Release date is tentative for Jan. 1. . . . Bill Anderson's recent birthday gift from his fan club was a plaque commemorating his ten years with the Grand Ole Opy. The inscription on the plaque reads "Bill Anderson in recognition of your tenth anniversary as a member of the Grand Ole Opy. 1961-1971. Bill Anderson Fan Club." The gift was presented to Anderson by his fan club president, Mrs. Frances Cox, on stage during a show starring Anderson in Casper, Wyoming . . . . Mrs. Tom (T. Dixie) Hall will be guest Announcer of the The Gary Van Show on WAGG in Franklin, Tennessee this past week. Encei by Kathy Clayton, the show started off a new era on the wire of famous country artists. Mrs. Hall will work with Miss Clayton on further exposure of Hall's music on a later program. "TFI Miller, Country Showcase Americana recording artist, has signed as a regular member of Jamboose U.S.A. Tracy's new release is "I'm Not The Only One."

Bonnie Ferguson has a new recording of the Clyde Beavers song, "How Can Anything So Wonderful Be So Wrong" on the Metro Country label. Dee-jays may get copies by writing to Beavers Ted Agen, 133 Walton Ferry Road, Houston, Texas 77097. Delbert Nettles has signed again with Hi Records of Memphis and has recorded a single and an album. He is handled by Beavers Ted Agen, his manager. The Gary Van Show from Dallas makes several appearances in the Northwest during November, including a first-time appearance at the McNeil Island Federal Penitentiary near Tacoma. Members of Gary's Western Caravan are Darly Davidson, Charlie Carpenter, Ray Kellar, and Skip Reynolds. After less than three months with Sandy Knox, steel guitarist Mike Stanton has rejoined the Judy Lynn band and been named country music advisor-arranger for the group. The Judy Lynn Show finishes up the year between Reno and Las Vegas bookings.
Stereo Dimension Launches Int’ll Build-Up Campaign

NEW YORK — Loren Becker, president of Stereo Dimension Records, has just returned from a European tour where he met with distributors throughout the continent to convey the company’s new aggressive promotional drive. The trip included a key meeting with the principals of Philips in Breda, Holland, as well as visits with Philips branches in Amsterdam, Hamburg, Paris, London and with Wolf Goldschmidt in Belgium.

Becker is very optimistic about Stereo Dimension’s future in Europe. He says, “I think our success there will be concert appearances in which we are experiencing in the States with Lighthouse’s ‘One Fine Morning’, he commented, ‘And the release of ‘Take It Slow (When in the Country)’, the group’s next single, should give them even more of an impetus internationally.”

Philips recently released albums and singles by Stereo Dimension’s Lighthouse and Steel River on its new Vertigo label. The two companies went over plans for extensive, tightly coordinated promo and publicity campaigns for these releases and others on the Stereo Dimension label.

A special meeting was held in Paris with Claude Pascal, a representative of C.A.M., International Music Publishers. He is scheduling a concert tour for Lighthouse which will start with their appearance at M.I.D.E.M. Similar meetings took place in Amsterdam with booking agencies who are working in conjunction with Philips on the same tour.

Nonesuch in UK Via Transatlantic

NEW YORK — Elektra president Jake Holzman has announced the signing of a licensing agreement under which the company’s classical Nonesuch label will be issued in the U.K. by Transatlantic Records Ltd.

Commerce, a wholly owned affiliate of Elektra and Kinney Music International, continues a relationship with Transatlantic and Elektra of many years standing. The English organization, which will release albums for the Nonesuch label this year, produces folk and rock on its own labels, and issues blues, folk and classical material from all over the world, including the Everest and Folkways labels. In addition, Transatlantic distributes product from a number of independent British labels. The Nonesuch label, in operation, encompassing manufacture, promotion, and distribution of the line, will be under the supervision of Laurence Aston of Transatlantic’s London office. All essential elements will be duplicated.

Transatlantic president Nat Joseph, recently in New York for the contract-signing, also conferred with Nonesuch directors Tracey Sterne and Joshua Rifkin on details of their initial release of 11 albums. Scheduled for Jan., the diversified list includes Nonesuch’s piano-rag repertoire as well as a number of its contemporary albums. Additional releases will be grouped periodically throughout the year. The promotional campaign is planned, with concert appearances in England by various Nonesuch artists.

Japanese Co.’s Set R&B Promo

TOKYO — Nine major record companies have decided to launch the joint promotion of soul music following the joint efforts of “British Rock” and “French Pop.”

The first meeting was held on Oct. 26 in attendance of representatives of each company including Warner Bros.-Pioneer, Toshiba, Victor-World Stereo, Toshiba, Poly-Phono- gram, CBS-Sony, King and Teichiku. R & B music has a boom three years ago in Japan, especially with the popularity of Otis Redding and James Brown. But it is simple that R & B music is to be established as a new kind of Japanese music.

An R & B Fan Club is to be established in Tokyo, Osaka and Nagoya. To promote, a monthly magazine for consumers and the business is to be issued and sold at retail stores.

Although a relative newcomer, Saba has had three strong singles for Ar- cadia, and is planning a half a million records to date. He has completed one film and is now doing another; he will represent Argentina at the upcoming Tokyo Song Festival and will tour South America following the festival. He is recorded by indie producer Ricardo Kleinman.

Toshiba Onkocash Box

PROFITS DECLINE; BOARD CHANGES

TOKYO — Toshiba Onko held a meeting of its directors on Oct. 30 and announced its sales results and the personnel changes of the board of directors.

The gross sales for the fiscal year of July 30 through June 30 equalled Y11, 011,717,000 (previous year: Y11,065, 500,000), representing a increase of 7.6% for the previous year. On the other hand, profit after tax was Y878, 644,000 and showed a decline of 3.2% and net profit was Y494,644,000 (pre- vious year: Y414,760,000), representing a decline of 24.4%. Disks accounted for 80.9% of the gross sales, while pre-recorded tapes for 16.4%, of which the personnel changes of the board of directors, vice president Seigo Narita, Stan Gortikov and Larry Williams resigned as of Nov. 30, and Warren Birkenhead is to resign as of Dec. 30, from the members of the board of directors. Kenichi Manabe, director of accounting department, Charles Fitzgerald, vp of Capitol in charge of management, Anders Holmstedt, EMI director of operations, and Jerry A. Scott, president of EMI of Hong Kong, have been elected to take over the membership. Kosaku Iwashki, auditor of the company, is to stay.

WB-Pioneer Goes Over Sales Target

TOKYO — Warner Bros.-Pioneer has announced its sales results for its first period of Nov. 1, 1970 to Aug. 31, at the meeting of its stockholders.

The gross sales for the period were about 10 billion yen, 1% over the sales target. Since the company’s first single “Memorial” by Mari Henni, which became one of the greatest hits of this year, was released on Jan. 4, the company had released several hit singles by its roster, including the Rolling Stones, Crosby, Stills, Nash & Young, Led Zeppelin and Rumiko Koyanagi and others. For the second fiscal year (Aug. 21, 1971 to Aug. 20, 1972), the company has set a sales target of 30 billion yen.

Beauchamp To A&M in Canada

HOLLYWOOD — Pete Beauchamp has been named international promotions manager for A&M Records of Canada.

Beauchamp began his career as a booking agent, later to sub- sequent employment with Trans World Records and Musimart. After nine months with Musimart, Beauchamp moved on to his national post with A&M.

Cash Box November 20, 1971

Excerpt 5000 At MIDEM 72

CANNES, FRANCE — Five thousand participants from five continents are expected at MIDEM 72. To date, about 300 firms have registered for the event, according to Muriel Alphon of the MIDEM office.

Island Music Sets Own Label

LONDON — Island Music is the latest of British publishers to set up their own label, Blue Mountain. Lionel Conway, Island Music head, will be responsible for the new wing, which will release only those pop records that would not normally be on Island.

Blue Mountain product will be dis- tributed by EMI in the United King- dom.

DG’s Rennie Ends U.S. Trip

NEW YORK — Roland Rennie, director of Decca Gramophone Limited, London, visited New York and Los Angeles in mid-Oct. He was ac- companied by Mike van Winterfeldt, head of International Music Consult- ants, liaison office for the Deutsche Grammophon-Philips Group of companies based in New York. Meetings were held with Polydor Inc. in New York and Los Angeles in order to explore A & R activities for Polydor’s international acts in the U. S. mar- ket.

Subsequently, Rennie went to Mex- ico City to discuss A & R projects with the Mexican subsidiary of the Deut- sche Grammophon-Philips Group and with Delta, the central office for coor- dinating A & R and marketing activities in the Latin American territories.
Louis Benjamin, managing director of the ATV subsidiary companies, Fye Records and Moss Empires, has been appointed to a directorship on the main ATV Corporation board. Benjamin has been with the organization since 1959 when he became joint MD of Fye.

The International Audio Festival and Fair held at London’s Olympia thru October 28-30 attracted a record attendance of 71,000 hi-fi enthusiasts, a ten per cent increase over the previous year’s festival. Over one hundred leading manufacturers exhibited at the show, and although few had new technical innovations to offer the public, the fair provided clear evidence of the increasing investment and interest in the tape hardware market.

Several of the major software manufacturers reported that sales of tape cartridges have increased dramatically in recent months and now have an equal share of the market with tape cassettes.

To coincide with the London premiere of the new James Bond film “Diamond Are Forever,” United Artists will release the Shirley Bassey recording of the title song which features in the film. The song is a Don Black/John Barry composition.

Publisher Hal Share of Sparta Music delighted with the British success of “Simple Game” by The Four Tops which is currently heading up to the No. 1 slot in the British singles charts. Penned by Moody Blue, Mike Finder, and produced by Tony Clarke this is the first time a British composition recorded by a Tamla Motown group has achieved chart success.

Island Records have launched two new labels this week both aimed at the solid pop market. Blue Mountain, a label offspring of Island Music distributers with “Baby It’s Alright” by a new six-piece band De Hems and the second label Maple Annie has been formed by producer-writer Phil Wainman who will channel all his pop material into the label. He will continue to produce The Sweet for RCA.

Nelson Riddle, David Rose, Maurice Jarre and Frank Chacksfield were the featured conductors at this year’s Philharmonic “Prom” concert at the Royal Albert Hall which raised over 112,000 for two charities—the Royal Philharmonic Orchestra Trust and the Cinema and Television Benevolent Fund.

The Searchers, one of the major pop groups to emerge during the mid-sixties, have signed a long term contract with RCA. First release is “Love Everywhere” produced by Philip Swara and Johnny Arthy.

Barry Holt, formerly with the International Agency, has joined RCA as contemporary promotion manager. He will be responsible for radio, TV and college promotion for the company’s contemporary music acts including Daylight, Stonehouse, Ray Material and Fresh Muppets.

Quicksie-Decca issue double album by Tom Jones featuring his live appearance at Caesar’s Palace, Las Vegas earlier this year... B.B. King flies in for British tour November 19th coincidental with single “Ain’t Nobody Home” and album “B.B. King in London” release on Probe... Martin Saville (21) joins EMI Records as Probel label manager... Philip McDonald joins Apple Studios as senior balance engineer... “Godspell” opens at the Roundhouse November 17th.

EMI’s new publication ‘World Record Markets’ brings you the essential facts and figures—up-to-date and in detail—about the record business and its associated activities throughout the world.

If you would like a copy please send $6.50 to EMI Limited (World Record Markets) 4 & 5 Grosvenor Place · London SW1 England

You’ll find all you need to know about the record market in the United Kingdom (and 36 other countries) in WORLD RECORD MARKETS
### Japan's Best Sellers

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<td>Ame No Ballad</td>
<td>Masayuki Uehara (Union/Teichikubu)</td>
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<td>Polysy Poly</td>
<td>Massaaki Nakata (Victor)</td>
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<td>Omatsuri No Yore</td>
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<td>Namida Karas Ashita</td>
<td>E-Masaaki Sakai (Columbia)</td>
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<td>Tout, Pour Moa Cherie</td>
<td>Michio Polareff (Epic/CBS-Sony)</td>
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<td>6</td>
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<td>Anke No Midori</td>
<td>Yoyami Fuji (Tohbu)</td>
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<td>Nagaokasu Kura Fune Ni Notsuite</td>
<td>Hiroshi Itaki (Minoru)</td>
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<td>Wana No Itto Moomichido</td>
<td>Kiyohiko Ozaki (Philips/Phonogram)</td>
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<td>Hi No Onna</td>
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<td>Ame No Hi No Blues</td>
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### Argentina's Best Sellers

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<td>Simon &amp; Garfunkel's Greatest Hits II</td>
<td>CBS (Sony)</td>
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<td>Melody Fair</td>
<td>The Bee Gees (Polydor/Nippon Grammophon)</td>
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<td>Takeda No Kononourita</td>
<td>The Red Birds (Liberty/Toshiba)</td>
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<td>Mata Au Hi Made</td>
<td>Kiyohiko Ozaki 2 Album (Philips/Phonogram)</td>
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<td>5</td>
<td>5</td>
<td>Special Collection</td>
<td>Elton John (DJM/Toshiba)</td>
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### Belgium's Best Sellers

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<td>Soley Soley</td>
<td>Middle of the Road (RCA)</td>
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<td>Spanish Harlem</td>
<td>Arvada Franklin—Atlanta (Progressive Music)</td>
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<td>Con El Azul</td>
<td>Vicente Pero-Elsa Nunez (CBS)</td>
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<td>Help</td>
<td>Get Me Some Help (Tony Ronald—Aristola)</td>
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<td>The Witch Queen</td>
<td>Of New Orleans (Redbone/CBS—April Music)</td>
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<td>Mammy Blue</td>
<td>(The Pop Tops—Carriere—Focus Music)</td>
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<td>7</td>
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<td>Magic May</td>
<td>(Rod Stewart—Mercury-Chrysalis)</td>
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<td>8</td>
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<td>Soldiers Who Want To Be Heroes</td>
<td>(Rod McKean &amp; W-B—Bargette Paris/Daven Music—Hollywood)</td>
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<td>9</td>
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<td>Missing Lesja</td>
<td>(Philips—RKM)</td>
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<td>10</td>
<td>10</td>
<td>The Night They Drove Old Dixie Down</td>
<td>Joan Baes—Vanguard (Universal)</td>
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### Daybreak Sets Global Radio Promote Drive

HOLLYWOOD — With its first five albums already being marketed and promoted in the U.S. and Canada via RCA, Daybreak Records has started an intensive global merchandising of its initial releases through world-wide radio promo outlets to assist independent licensees, reports Bobby Weiss, exec vice president and general manager of Sonny Burke company.

We feel that our foreign companies in England, on the Continent, in the Far East, etc. have to rely on a great deal on government-controlled radio outlets in the majority of instances," said Weiss, "and therefore, radio promotion as such, can not always be given to your product on the consistent level, we know in the U.S. As a result of my living overseas for more than 12 years and constantly surveying the market trends via personal visits, we have worked out a broad radio promotion of Daybreak product through such outstanding outlets as the world-wide American Forces Radio and Television, the Canadian Forces Network, the British Forces Network, the Voice of America plus Radio Free Europe."

Int'l Muzak

**MEET IN MADRID**

**MADRID** — The International Planned Music Association, representing the Muzak franchises of 25 countries is holding its 16th annual meeting in Madrid. The immediate past president, William Mustier, of "Muzak in Los Angeles, announced that Macy O. Teetor Jr., of New Orleans was elected president for the coming year. Warren Coughlin of Jacksonville Florida and Joseph Roberts, Denver, Colorado were elected vice presidents.

Muzak Inc. has been recording functional background music for over 25 years and has the largest library of programming for the physiological and psychological application of music for offices and industry. Muzak was primarily an entertainment product until the second world war when emphasis was changed to programming for increasing productivity and improved morale.

Muzak Inc. is a wholly owned subsidiary of the Weather Corp. and is currently being considered as an acquisition by Teleprompeter Corp. of New York. **
EDITORIAL:

Effective Marketing

"Marketing" is kind of a highbrow catch-all word for selling a product or a service. Since our trade "sells a service" and is extremely interested in selling more of it, we'd like to discuss modern marketing theories this week and perhaps plant a few seeds in the thoughts of our more progressive operators.

Today's sophisticated marketing techniques have been created and refined by educated men for educated men. Your average music and games operator hasn't had the luxury of too much formal education but what he lacks in "book learning" he more than makes up for in what might be called "street savvy."

Today's big operators like to recall the days... maybe just after they got out of the army... when they set out a few gumball machines, graduated to a couple of simple games, a music box here and there and as the years melted into years, discovered one day they had built a bona fide jukebox route.

What they learned during those hard years on the street has proven gold over the years. They found ways to get into new locations you'll never find in a book. In short, they were practicing effective marketing without knowing what others called it.

But times they are a-changing, my friend. The old rules are getting a little shopworn. The loans and bonuses are starting to hurt bad. The glib tongue and the ready checkout book used to be okay when the cash pots were overflowing, but today's market is as far from the hometown of plenty as a jukebox in a graveyard, and if you're still interested in adding new locations and earning more from those you've already got, you've got to learn to play by the rules of a brand new game.

The first lesson is to "come out of hiding." That means letting the business community know who you are and what you offer. Your route truck should shine with your company name and product plainly painted on the side. Your listing in the classified section of the phonebook should be big, brassy and spell out everything you offer. Your own physical participation on civic boards and other community groups is demanded today.

These and all the other sound marketing ideas should be on every operator's mind. Those who do "advertise" themselves, find to their satisfaction that locations come to them over the phone, rather than always the other way 'round.

Secondly, when you do pay a call on a new stop (especially if it's one of those fabled shopping center Dept. stores and the like), don't just walk in with a suit, tie and sales pitch. Today you need more. Things like brochures and printed presentations... selling aids which put the sizzle on your sales spiel... things you can leave behind in addition to your business card that can nudge a reluctant location to think twice and three times and maybe change a "no" to a "hey, why not?"

Incidentally, make sure your business cards punch up the route name and your own name. People like to deal with other people rather than with nameless companies. Also, list every type of machine you handle on your card. You never know where that card will end up and what new stops will call right out of the blue.

Marketing, by the way, is the basis for one of the subjects the Notre Dame University people will be delving into at the Feb. 4-5 professional management seminar for operators. A sound, educated approach to marketing techniques is the direction of the future in this and every other industry.

McCarthy Re-elected NYS Assn. Pres.; Stands Against Legalizing Gambling

ALBANY—Mrs. Millie McCarthy was again re-elected president of the New York State Coin Machine Assn. at their annual meeting held here Nov. 4th in the DeWitt Clinton Hotel. Mrs. Mulqueen of Montgomery was elected Secretary and Al Kreus of Peekskill was elected treasurer.


STATEMENT ON GAMBLING

Responding to rumors of a possible legalization of gambling in the state's resort areas, the NYSCMA membership passed and issued the following statement of their position to the regular meeting of the group.

"Past experience has proven that crime syndicates and gambling operations have thrived and become a factor in and corruption would be inevitable."

Judging from heavy real estate inquilities in some resort areas, speculation that gambling casinos may be legalized, is running high. Anything more than the simple amusement machine now operated in arcades, taverns and family fun centers would eventually be disastrous."

Mrs. McCarthy advised that the statement was necessary, in as much as legislators in Albany have felt that the coin machine operating group would be the "first in favor of a liberalization in the gambling laws."

She further advised that Senate leader Earl Bridges is an activist in the movement to legalize gambling and that a strong statement from the industry against the move was necessary at this time "before things get out of hand."

Mrs. McCarthy said rumors in Albany had it that a bill to amend the State Constitution to permit gambling was in the works but it would require a popular referendum two years in a row before the amendment could be enacted.

HOT DOG TAX

The NYSCMA meeting also delved into success to-date of the drive to repeal the so-called "hot dog" food sales tax. As many other small industry groups have already stated, the coin organization wants the tax repealed and government spending cut back. Petition blanks were passed out to operators at the meeting, with the request that they file them with their various locations for signatures of customers and forward the completed petitions to Charles Christen at the Tax Payers Assn. (chief representative group fighting the tax).

"We have joined the many other concerned groups in the State in a drive to roll back this nuisance tax," Mrs. McCarthy stated. "We're in very good company, too. Bob Wagner is heading a committee in the legislature which will fight for repeal when they reconvene this January. The New York City Council is for repeal as are hundreds of other civic and business groups. I firmly believe a united front can lick this thing," Mrs. McCarthy stated.

NEW YORK COLISEUM—Charles Steindecker of Charles Raymond & Co. ((center), shown watching a plate game), Hotel Motel Show conventioners try their skills on the Football Derby table soccer table he imports from Ets. Rene Pierre, France. The Pierre shop was behind the plate game machine (seen at left) were exhibited by one of Steindecker's sub-distributing company North American Recreation of Westport, Conn. at the annual hotel exhibition at the Coliseum.
Bandshell FIRESTAR

a dramatic new achievement in coin music
Kiser Elected W. Va. Ops Pres. At Association's 17th Annual

CHARLESTON, W. VA. — Jimmy Kiser, president of the K&K Music Co. (Beckley, W. Va.), was elected president of the West Virginia Music and Vending Assn. at their 17th annual convention Feb. 4-6 at the Heart of Town Motor Inn here in Charleston. Kiser succeeds Bill Anderson in the presidency.

Honored guests at the three-day bash were newly-elected MOA president John Trucano (making his first in a series of visits to local association meetings) and MOA executive vice president Fred Granger (an old hand at the association circuit).

The following photos were snapped at the W. Virginia fete:

New president of the West Virginia Music and Vending Association, Jimmy Kiser, center, flanked by MOA president John Trucano, left, and executive vice president Fred Granger.

Twelve plaques were presented to past presidents of the West Virginia Music and Vending Association during their recent convention in Charleston. Front row, left to right, Bill Anderson, Leoma Ballard (who received plaque for Ray Tabor), Andrew Kistka, James Stevens, Mitchell Oliver and Ronnie Dehaven (who received plaque for his father Delman Dehaven, deceased). Behind them are MOA president Trucano and executive vice president Granger who made presentations. Standing on stairs, left to right, are: Jerry Derrick, J. C. "Buddy" Hunt, Al Broom, Damen Dehaven (who received plaque for James Hutzel), John Wallace, Jr. (who received plaque for his father John Wallace, deceased), and Lee Hayhurst. The twelve plaques represented seventeen years since John Wallace served five terms and Bill Anderson served two terms as president. Plaques were designed in the shape of the state of West Virginia.

MOA Mid-Year Meet Travels to Arizona; Seminar Blanks Out

CHICAGO — MOA's 1972 "mid-year board of directors meeting" will be held in the Phoenix-Scottsdale area of Arizona sometime in mid-March. Exact dates for the meeting were not set as of press time.

MOA has established a policy of holding its board meetings in different parts of the country, which has been the case the past five years (San Francisco, New Orleans, Washington, etc.) This is to afford board members an opportunity to meet the grass roots operators in their terrain.

MOA executive vice president Fred Granger said invitations to the 1972 meet will shortly be going out to operators residing in five states bordering on Arizona to attend a reception on opening day of the traditionally three-day meeting.

SEMINAR MAILING OUT

MOA members received registration blanks and descriptive literature on the Feb. 4-5 professional management seminar, to be held at Notre Dame University in Indiana. The completed form, together with registration check for $45.00, are to be mailed back to MOA, Center for Continuing Education, Box W, Notre Dame, Ind. 46556.

Southwest Ops Jam State Music Affair to See New Machines

DALLAS — The grand ballroom of the Holiday Inn Central here in Dallas was the setting for one of the local industry's grandest functions in years Tuesday (Nov. 2) as over 200 tradesters were wined and dined by Abe Sussman's State Music Dist. Inc., and treated to formal introductions of several new machines coming on the market.

Hosted by Sussman and his right hand man Tom Chattan, the lavish affair enjoyed the appearance of several representatives of the factories State Music distributes for, including Les Rieck of Rock-Ola (with the new 448 juke), Sol Lipkin of American Shuffleboard, Howard Kaye of the Irving Kaye Sales Corp., Paul Calamari of Bally, Gene Lipkin of Allied Leisure, Cliff Strain of Gettles & Co. and Larry Berke of Midway.

Operators in attendance hailed from the wide Texas territory; plus many came in for the show from Oklahoma and Arkansas.
A view of the newly opened display area. Operators Bob Nims (center) and Donald Barbin (right) join Gerald Godeau in trying out some of the new equipment that will be on public display.

The busy shop

LOUISIANA OP'S 23 SUCCESSFUL YEARS
FOUNDED ON GOOD SERVICE AND PR

LAFAYETTE, LA. — Gerald Godeau, owner of Gerald's Amusement Machines in this city recently celebrated the opening of new facilities at 223 Lake Drive. Approximately 50 guests were on hand including Mr. & Mrs. Robert Nims of Lucky Coin Machine Co., Inc., New Orleans; and Donald Barbin (Barbin Novelty, Inc.) of Bayne. The spacious building contains a display room, offices, snack bar and kitchen, parts room, shop area, storage and a covered loading deck. Entertainment for the evening was provided by Paul Duhen, the artist known for his one man band skills and the noted magician, Glen Gharadzi.

The building is designed to fulfill the needs of the coin industry, while at the same time, the building is intended to be an asset to the community, related Gerald Godeau. The display area is open to the public and a wide selection of coin operated equipment is on view. Home pool table models are also displayed.

In 1948 with $75 Godeau started in business acquiring 3 machines (Two Daily Glamours & one Keeney Wild Fire). He now handles a large variety of machines and he attributes his success and growth in the industry to the continued efforts put forth in maintaining good location ties. Service men are encouraged to offer suggestions and methods of improving checkout techniques of your location equipment. A checklist is always used in shopping equipment. Considering the route man the key to good will, weekly sessions are set aside to work on any employee problems, so that they are solved before they become insurmountable. During 23 years of business Godeau has not lost an employee because of dissatisfaction.

"I have nine children of my own and I want them to be proud of their community and the role I play. I am a strong believer in good community relations. I am a member of the local Chamber of Commerce, Lions Club and assist in junior achievement programs; and importantly I am a member of MOA. I also work toward setting up state and national groups," stated Gerald Godeau.

DENVER LEADING MONY AGAIN IN '72; WARNS OPs ON LICENSE REGULATIONS

AL DENVER

NEW YORK—Al Denver was re-elected president of the Music Operators of New York, Inc. at the association's 34th annual membership and elections meeting Nov. 24th at the Park Sheraton Hotel. Gil Sonin was re-elected vice president, Max Wenzel is the new secretary and Bob Mathews is new treasurer. Sam Morrison is Sgt. at Arms for the 1971-72 term.

Directors for the new term of office were all re-elected from the previous board. They are: Doc Shapiro, Irving Fenchel, Bernie Antonoff, Murray Finkelstein, Abe Weisberg, Lenny Block and Stan Liebowitz.

COAD PROBLEMS

Denver and MONY attorney Tommy Blatt issued a stern warning to all New York City operators (members and non-members alike) to abide rigidly by the rules of the license Dept. COAD stamp is required in the City for all Jukeboxes at an annual fee of $25. Amusement devices per se (games) fall under the city's Common-show License jurisdiction, at $50 per year.

The root of the COAD problem, according to Denver, is that some operators are unwillingly trading away certain stamps from one Jukebox to another. COAD regulations call for an individual, non-transferable stamp for each particular music machine. Denver said the License Dept. knows some operators are swapping stamps, since only 6,000 used stamps have been secured for city operation, while an estimated 10,000 jukes are current in city locations.

Denver warned that unless operators abide by the regulations, additional and far more stringent rules will surely be enacted onto the COAD by the License Dept. One possible addition would require every operator to notify the License Dept. within two days of the placing, transfer, overhauling or removal of every Jukebox on the route. "This amounts to nuisance paperwork on the operator's part and we don't want to have to go thru this," Denver advised. "But we'll have to go by the book to avoid it."

Denver also warned the operators to keep all machines in non-alcoholic locations (except for the "fabled five") now allowed in such spots (by the License Dept.) unless and until permission by the City is granted for additional games. He advised that the MONY legal staff, together with the City's big four distributing companies, are currently at work to broaden the number of permissible games with the license people. "We must be patient and wait until more games become authorized," Denver said. "If we rock the boat by second-guessing the license people and putting out unauthorized games in these steps, we'll be right back where we started from."

Denver also advised that he's received word from the Bronx District Attorney's Office that no more "flipper type" novelty games will be picked up, unless they're found in locations outside of SLA jurisdiction. (Several novelty games have been licensed for operation in the City), however, some have been pulled from bars by Bronx police who were unaware of the various machines' legitimacy.

Teddy Platt discussed the association's new "Location Security Agreement" (contract), saying part of the updated some would protect loans from operators to locations which sell or go bust before the loan is completely repaid. The new contract is expected to be approved in Atlantic and will probably be available to members in 30, or at the latest, 60 days.

JUKEBOX PROGRAMMING GUIDE

The busy shop

I to R: Son Doug, Herb, John, Wilbur and Dominic.

Foreman Dominic and Gerald Huddle

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JUKEBOX PROGRAMMING GUIDE

Pop

DONNY OSMOND

REY GIRL (3:06)

b/w I Knew You When (2:48)

MGM 14322

HAMILTON, JOE FRANK & REY

DAISY MAE (2:53)

No Flip Info. Dunhill 4296

STAMPEDERS

DEVIL YOU (2:58)

b/w ME IN THE STREETS (4:04)

Bell 154

HELEN KEDDY

NO SAD SONG (3:09)

No Flip Info. Capitol 3251

SERGIO MENDES & BRASIL '77

AFTER MIDNIGHT (3:10)

b/w PAIS TROPICAL (2:42) A&M 1313

BADFINGER

WHAT A DAY AFTER DAY (3:02)

No Flip Info. Apple 8141

C & W

CONWAY TWITTY

I DIDN'T LOSE HER (2:14)

b/w I CAN'T SEE ME WITHOUT YOU (2:49)

Decca 32895

NAT STICKLEY

FORGIVE ME FOR CALLING YOU DARLING (2:27)

b/w HE'S Got The Whole World In His Hands (2:35)

RCA 74-0591

STATLER BROTHERS

YOU CAN'T GO HOME (2:57)

b/w Second Thoughts (2:14)

Mercury 73250

R & B

DELLI GARTRELL

RIGHT DIES WITH FIRE (2:37)

b/w See What You Done, Done (3:49)

Right-On Records RRO-109

THE NITE-LITERS

WE'VE GOTTA GET TOGETHER (3:06)

b/w A FIGHR (2:50)

RCA 74-0591

DANA VALERY

YOU THINK OF ME WHEN (3:08)

b/w Portifino (2:44)

Brunswick 55464

Cash Box — November 20, 1971

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EASTERN FLASHES

ON THE AVENUE—New equipment deliveries are arriving on schedule reports Murray Kuyk at Atlantic New York Corp., making for lots of smiling faces at the local Seeburg outlet. Murray says the USC-2 Firestar, the new 160 selection Seeburg dream phone is phoning up plenty of points as a play-action machine on locations. Looks like another winner, all the way, as far as this scribe is concerned, says Murray, with music and games setting the pace. . . . Iv Kempner, general sales manager at Runyon Sales Co., is especially pleased these days with the operator reception to the Rowe AMI MM-6. Iv says he is kept hopping in carrying the 'versatility' word to the MM-6 to the operator. Iv says the features and options of the MM-6 enable it to fulfill a number of operator needs and there is a style suitable for almost any type location. Lou Wolberg is also bom- barded with plenty of orders for the MM-6 for the Rowe equipment line. Lou reports that the Bally 'Road Runner' is still a demand item in the 25c novelty game class and, as a point of reference, many 'Road Runner' orders come in because of enthusiastic word-around the route locations where the 'Road Runner' gets some heavy action. . . . We wish to take this op- portunity to thank Ralph Hawkins at Mike Munves Corp., for helping out a theatre group by supplying the group with a pingame needed as a prop. Some of the recent Munves shoppers included Howard Brown, an owner of a pony arcade in Jacksonville Beach, Fla.; Lee Edwards, who owns a musical museum in Atlanta, Ga.; and Bob Snowden who has a place called Chico's Monkey Farm in Richmond Hill, Ga.

ON THE LOCAL SCENE—As we go to press, the UA coin machine division testimonial dinner and dance honoring Herbert S. Sternberg president of the music and game division of ARA services will be reaching the culmination stage. The dinner dance taking place at the New York Hilton (West Ball Room), Saturday evening, November 13th, will be one of the highlights of the season for the local coin trade. All the personnel are to be congratulated for the successful effort in achieving record breaking donation pledges and a great turnout of persons for the Rowe equip- ment line. The early reports indicate (as expected) that the evening was a resounding success.

A few of those responsible: Herb Sternberg, Al Denver, Gil Sonin, Harold Kaufman, Meyer Parkoff, Max Weiss, Lou Levy, Ben Chicosky, Sam Morrison, Marty Herbstman, Larry Galante, Carl Pavesi, Lou Wolberg, Harry Green, Seymour Pollin, Bob Waldman, Zach Katz, Mike Mulequeen; and George Nenoff along with Bob Rosen of UA.

MONY held their 34th annual meeting, Tuesday evening, November 9th. The session was held at the Park Sheraton Skyline Room on the 26th floor and the attendance was fairly good. MONY president Al Denver called the meeting to order and gave his annual report and that of the two vice-presidents, Ralph Venable of the younger bloods at the meetings. The proceedings got underway with the election of new officers. Al Denver was re-elected president, Gil Sonin re-elected vice-president and Max Weiss re-elected secretary. The annual meeting of the elected treasurer, Sam Morrison is the Sgt. At Arms. The current board of di- rectors were re-elected for the new term.

Ben Chicofsky gave the highlight of the success of the recently held MDA and Bally at this time thanks for the big turnout from the New York area. Also, Ben commented on the growth of MONY and stated that several new members had been granted approval for membership. Under the heading of 'cosmetic', a few of the new members were presented to the board.

Bally: The trade is being drenched with reports of new MDA-6644 box. Bally has been the subject of a good deal of comment. The press is referring to it as the new Bally 'Road Runner', to the operators as the new MDA-6442 and to Bally as the new Bally 'Road Runner'. The MDA-6442 is to be found at the Westpoint Club, the Broadmoor, and the West Beach Club, all of New York. It is being reported that the MDA-6442 is a slow seller, but the MDA-6644 is a fast seller. Bally is reported to have already ordered a second run of the MDA-6644.

UPSTATE—Guild operators don't forget meeting this Wed., night in the Governor Clinton in Kingston. . . . A couple of the locals missed annual meeting of the Upstate Branch—South, held Thursday last at Peekskill's lagoon in Peekskill. A number of festive touches were thrown down with a super virus. Anyway, Kresse's strength emanated all the way to Albany where he was re-elected treasurer for the 1971-72 term. Incidentally, a higlight of the night was the election of the Upstate Branch to the National Association ofDistribution System by factory people who came up from Philadelphia in the area. Milide McCarthy, who likes the Vend Guard gas alarm and other devices which inhibit break-ins, said she was disinterested in the seminars on security which she heard in Chicago during the MDA and NAMA because they dwell too much on employee pilferage and not enough on physically protecting the machine.

A fine time was had by all at the Zee Meier Inn in Nyack Sunday before last. Many music-machine customers of Bleton Enterprises from Connecticut and Northern Jersey came in for a lavish cocktail party, dinner and formal introduc- tion of Rock-Ola's new 4486 jukebox. Well over a hundred attendees of all ages was the crowd. Time was had by one and all. Firm president, James Larson, addressed his audience. President Bert Betti, together with Jerry Gordon, Les Biegelb, Hugh Betti, Louie Avegla, et al, hosted. Honored guests included Jersey inductees and Retired Rock-Ola dirv. Dave Stern and official reports on the Rock-Ola's globe-trotting engineer Bill Findlay. Entertainment was provided via comic Sam Lombardi who was really first shelf. This lad integrated some pretty novel jukebox jokes into his standard monologue. The act was a hit of the night. See photo spread next issue.

THE JERSEY BOUNCE—Enjoyed chatting with old buddy Art Seglin, who's now service manager for the Savory Equipment Corp. of New York. N.J. distributor of Vending Eglomise and appliance products they make, but is enjoying it immensely ... American Shuffleboard's traveling sales director Sol Lipkin just back from trip to Oklahoma, Arkansas and Texas where he sold a few hundred units to various country clubs and also sold some of the shuffleboard equipment. Also back from Chicago where he sold a few of those equipment during a recent convention held in Chicago. Plays golf regularly. . . Sol is a happy guy. The conventional shuffleboard is being replaced by the 'shooting game' shuffleboard. Sol says that the company is trying to break into this market. . . . Philadelphia's Dave Jaffee, a 20 year veteran of the business, was at Rock-Ola's general dealer's meeting in Chicago. It appears that the company will be developing a new line of coin operated slot machines. . . . Jack's, a well-known operator, and his wife, have recently moved to Lakewood, New Jersey. Jack, recently put his 25c machines near the Beach. Jack says that his machines are doing well and are well received by the locals.

BALLY MANUFACTURING COMPANY WORLD'S LARGEST MFG. OF COIN OPERATED EQUIPMENT offers a ONCE IN A LIFETIME OPPORTUNITY for a qualified field service engineer

If you are the individual we're seeking, you will be re- sponsible for getting up and supervising slot machine installations in casinos throughout the world. You will train and supervise maintenance and service personnel. Excellent starting salary plus all expenses, in addition to full company benefits, including hospitalization and profit sharing. You will be trained at our Chicago plant and in Nevada. Coin machine experience necessary—please apply.

For a confidential interview . . . write: Ross B. Scheer, Dir. of Marketing

Bally Manufacturing Company
2640 W. Belmont Ave., Chicago, Ill. 60618, (312) 267-6000

www.americanradiohistory.com
Rowe’s exclusive “Dry Lubricant” design, eliminates a major part of the cost you don’t see when you buy a new phonograph...maintenance. The elimination of periodic preventive maintenance, year after year, results in impressive savings and profit increases. And, the built-in reliability of Rowe’s no-preventive maintenance design saves you money on service calls that result from failure to lubricate properly. That’s why “Dry Lubrication” on every model in the new Rowe LINE OF SUPERSTARS wins engineering awards...why it is backed by a five year “no-strings” warranty on all moving parts.

How well does it work? Well, since we introduced “Dry Lubrication”, parts replacement has been only one in every 42,012 moving parts on warranty.

We computed a probable savings of $400.00 to $600.00 by estimating normal lubrication costs over a ten year life expectancy, then adding the warranty value. But don’t take our word. Figure it out for yourself. It may be the nicest thing you do for yourself all day.

OTHER REASONS WHY ROWE IS THE FASTEST GROWING JUKEBOX IN AMERICA

- The only line of jukeboxes...a model to please every location.
- Improved Stereo Round Sound with 6 speakers (two 10” bass speakers in a duct-tuned bass reflex sound chamber, two 6” mid range and two tweeters).
- Latest in a long line of the most reliable, trouble-free machines in the industry.

SEE THEM AT YOUR ROWE AMI DISTRIBUTOR
**CHICAGO COIN’S SPEEDWAY**

*Operators... Start New Locations with SPEEDWAY! Makes Friends and Money!*

*The Most Popular and Trouble-Free Game Ever!*

**ALSO IN PRODUCTION:**
- **DEFENDER**
- **CAPRICE**
- **MONTE CARLO**
- **HI-SCORE POOL**

**CHICAGO DYNAMIC INDUSTRIES, INC.**

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**American SHUFFLEBOARD COMPANY**

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"The House That Quality Built"

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**PROVEN SINS**

210 Mfrs. SHUFFLEBOARD Mfg. Co.

- **ENJOYING EXCEPTIONAL SUCCESS**
- **with the Rowe high capacity, flexible pricing, candy and snack venders line.**
- **to quote Joel Kleinman of Pioneer Sales & Services!**
- **He and Sam Cooper are a pair of very busy individuals these days, keeping up not only with activity on the aforementioned but also on the very big selling Rowe phonograph model!**

**THE TEASER SNOWFALL**

**which touched on many areas of the country last Tuesday left its mark in Bro edible Wisconsin. Marie Pierce of Pierce Music out there said a slim blanket of the stuff barely covered the ground but there wasn’t enough to cause any transportation problems or hamper business in any way.**

We’re doing just fine, she says!

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CHICAGO CHATTER

Dick Prutting of Little LPs Unlimited in Northfield, Illinois, just issued his latest series of LLP releases for juke box programming in teen, college and young adult locations. Included in the lineup are many chart items like Ca Stevens’ "Tangerine Firecat", "Harmony" by the The Dog Nails, "5th" and B. B. King "In London". Also, The Grassroots’ "Greatest Hits", The Mamas & Papas' "People Like Us" and other Dick, who will shortly celebrate his second year in business, hand-picks all of the product he releases and has a fully diversified catalog of material to fit just about every musical taste, be it rock, c&w, r&B, standards, jazz, big bands, or what have you. Being very pro-

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**CASH BOX / Round The Route**

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**MILWAUKEE MENTIONS**

Judging from the number of REVF’s recorded at prestine, a very good turn-

out of operators were expected at the Hastings Dist. Inc. showing of the new Rock-Ola "448" phonograph, which was scheduled for Wednesday, November 10 from Noon until 9:00 PM. Hosts Sam Hastings, Jack Boheer, Wally Bohrer, et al, had the showrooms all decked out for the occasion!

"We’re enjoying exceptional success with the Rowe high capacity, flexible pricing, candy and snack venders line. To quote Joel Kleinman of Pioneer Sales & Services! He and Sam Cooper are a pair of very busy individuals these days, keeping up not only with activity on the aforementioned but also on the very big selling Rowe phonograph model! Great!"

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**UPPER MID-WEST**

Mr. & Mrs. Gene Clineen and some friends from Austin, in town last weekend to see the Viking-Colt game... Dean Schartner, Aberdeen, in the cities over the weekend and telling about the good luck he has had duck and goose shooting... Mrs. Art Hageness in the cities visiting her children... Jim Stolp in town on Friday... Con Kaluzny and his son Kim in town making the rounds... Quite a lot of operators and wives in town last weekend for the Viking-Colt game... Mr. & Mrs. Carl Norgren in town for the day as was Al Eggermont Sr. and Jack Goerntzen... Harry Nohbaton to the Trucano, Dakota Stop... Jim Kisch, Saskatchewan, Canada, stopping off in Minneapolis on their way homed from Montreal... Mr. & Mrs. David Lieberman last Sunday for a few days to Isla... Mr. & Mrs. Vern Nurney's move to their new lovely home... Mr. & Mrs. Gene Hoerth, Aberdeen, on a fast hurry up trip to the cities for some equipment... Mr. & Mrs. Bob Berquist in town for the day. Mrs. Berquist getting in some shopping... Mr. & Mrs. Lyle Pittsenger stopping off in Minneapolis enroute to Kansas City to visit her daughter and family for a few days... Mr. & Mrs. Al Eggermont Jr. in the cities buying records and parts... Rod and Pam Clineen driving up from Austin to see the Elvis Presley show Friday evening...
America listens to Mancini's new single.

“Theme from Cade’s County” and “Mystery Movie Theme”: two great Mancini themes from two top-rated TV shows. Now back to back. #74-0575
So America will listen more than once a week.