An Unconscionable Act That Must Be Stopped (Ed).
Starday-King Acquired By Neely, Bienstock, Leiber & Stoller...New NARM'ers: Vets Return To Wholesaling...Atlantic Bows 26 Fall LP's...Gene Weiss Neighborhood VP, GM...Japanese Execs Take Dim View

WHO'S THAT WITH GLEN CAMPBELL?
THE RESPONSE TO THE NEW FIRESIGN THEATRE ALBUM IS AS FANTASTIC AS THE ALBUM ITSELF.

"I Think We're All Bozos on This Bus," Firesign's latest and most fascinatingly insane release has been selling at a phenomenal weekly rate. To people and in places it's never sold before.

Not that previous Firesign Theatre releases weren't well received. Any comedy record that sells in six figures is a pretty solid success. And all three of Firesign's past albums have done that. Which makes them the hottest contemporary comedy group in the country.

But "I Think We're All Bozos on This Bus" has been moving like a great rock music album. After all, a good satisfying laugh is like music to just about everybody's ears.

"I THINK WE'RE ALL BOZOS ON THIS BUS."
The Firesign Theatre's latest album on Columbia Records.

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Vol. XXXIII – Number 15/October 2, 1971

An Unconscionable Act
That Must Be Stopped

The ultimate unconscionable act of thievery has been achieved by recording pirates. With the availability of a pirated version of the recent benefit concert for East Pakistani refugees at Madison Square Garden, they are literally denying helpless men, women and children a better chance at survival. For the legitimate album of the concert, due soon from Apple Records, is a non-profit venture designed to aid these people. Such talents as George Harrison, Ringo Starr, Bob Dylan, Leon Russell and Billy Preston and their labels, Apple, Columbia, Shelter and A&M, have made this charitable project a reality. We urge the trade, particularly on the wholesale and retail levels, to make every effort to deny the pirates of this concert the exposure and sale of their inhuman attempt at a fast, dishonest buck.
TOM JONES.
The world's most exciting performer.
Live at Caesar's Palace.

"TOM JONES LIVE AT CAESAR'S PALACE" is your ticket for a ringside seat to an entertainment phenomenon. Tom has just completed his most successful U.S. tour to date, thrilling audiences from coast to coast. It's all recorded on this exciting new LP—the first 2-record live performance ever released by Tom. The music...the patter...the applause...the laughter...the electricity between Tom and his audience. It is truly incredible.

TOM JONES... Live at Caesar's Palace.
Les Crane has transformed "DESIDERATA" into a new single on Warner Bros. (WB 7520)

Go placidly amid the noise & haste, & remember what peace there may be in silence. As far as possible without surrender be on good terms with all persons. Speak your truth quietly & clearly; and listen to others, even the dull & ignorant; they too have their story. Avoid loud & aggressive persons, they are vexations to the spirit. If you compare yourself with others, you may become vain & bitter; for always there will be greater & lesser persons than yourself. Enjoy your achievements as well as your plans. Keep interested in your own career, however humble; it is a real possession in the changing fortunes of time. Exercise caution in your business affairs; for the world is full of trickery. But let this not blind you to what virtue there is; many persons strive for high ideals; and everywhere life is full of heroism. Be yourself. Especially, do not feign affection. Neither be cynical about love; for in the face of all aridity & disenchantment it is perennial as the grass. Take kindly the counsel of the years, gracefully surrendering the things of youth. Nurture strength of spirit to shield you in sudden misfortune. But do not distress yourself with imaginings. Many fears are born of fatigue & loneliness. Beyond a wholesome discipline, be gentle with yourself. You are a child of the universe, no less than the trees & the stars; you have a right to be here. And whether or not it is clear to you, no doubt the universe is unfolding as it should. Therefore be at peace with God, whatever you conceive Him to be, and whatever your labors & aspirations, in the noisy confusion of life keep peace with your soul. With all its sham, drudgery & broken dreams, it is still a beautiful world. Be careful. Strive to be happy.

It's already on:

CKLW—Detroit  WCAO—Baltimore  WMAL-AM&FM—Washington
KQV—Pittsburgh  WTIX—New Orleans  WAYE—Baltimore
WAYS—Charlotte  WEAM—Washington, D.C.  KMPC—Los Angeles
WIST—Charlotte  WPGC—Washington, D.C.  KGIL—Los Angeles
KLZ-FM—Denver  WHCN—Hartford  KGBS—Los Angeles
WIP—Philadelphia  KSFO—San Francisco  KFI—Los Angeles
WFIL—Philadelphia  WHDH—Boston  KMET—Los Angeles
WCFI—Chicago  WBCN—Boston  KPPC—Los Angeles
KDWB—Minneapolis  WMEX—Boston  KHOW—Denver
WWWW—Detroit  WWDN—Boston  KOA—Denver
KOIL—Omaha  WASH-FM—Washington  KIMN—Denver
KLWW—Cedar Rapids  WDDC—Washington  WNEW—New York

KPRC—Houston  WWTC—Minneapolis  KUDL—St. Louis
KWLW—Cedar Rapids  WASH-FM—Washington  KLEO—St. Louis
KWB—Kansas City  WDDC—Washington  KEYN—St. Louis
KXOK—St. Louis  WWDC—Washington  WHB—Kansas City
KLZ—FM—Denver  WDDC—Washington  KXOK—St. Louis
KLWW—Cedar Rapids  KNEW—New York  WTAE—Pittsburgh
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INDEX

<table>
<thead>
<tr>
<th>Album Reviews</th>
<th>30-33</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coin Machine Section</td>
<td>43-48</td>
</tr>
<tr>
<td>Country Music Section</td>
<td>33-39</td>
</tr>
<tr>
<td>Insight &amp; Sound</td>
<td>16,23</td>
</tr>
<tr>
<td>Looking Ahead</td>
<td>22</td>
</tr>
<tr>
<td>New Additions To Playlist</td>
<td>21-22</td>
</tr>
<tr>
<td>Radio Active Chart</td>
<td>14</td>
</tr>
<tr>
<td>Radio News Report</td>
<td>14</td>
</tr>
<tr>
<td>R&amp;B Top 60</td>
<td>28</td>
</tr>
<tr>
<td>Single Reviews</td>
<td>18</td>
</tr>
<tr>
<td>Talent On Stage</td>
<td>24</td>
</tr>
<tr>
<td>Tape News</td>
<td>31</td>
</tr>
<tr>
<td>Top 100 Albums</td>
<td>27</td>
</tr>
<tr>
<td>Vital Statistics</td>
<td>32</td>
</tr>
</tbody>
</table>

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<th>30-33</th>
</tr>
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<td>Coin Machine Section</td>
<td>43-48</td>
</tr>
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</tr>
<tr>
<td>Insight &amp; Sound</td>
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</tr>
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</tr>
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</tr>
<tr>
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<td>14</td>
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</tr>
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<td>18</td>
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</tr>
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</table>
THAT'S WHAT LIFE IS ALL ABOUT

RON DANTE

(Toni Wine, Irwin Levine) Pocketful of Tunes, BMI
Produced by John Walsh and Ron Dante
Arranged by Ron Franjipate

SCEPTER
Hollywood—Capitol Records has released eleven albums listed in October release, including the Harvest, Shelter, and Island subsidiaries, which it distributes.

Artists represented on the parent label are: Gilda Radner, Frank Zappa, the Jimmie Rodgers, and Sonny Bono.

The new artist to be released is Bob Seger, who will release his third LP, "Brand New Morning," which was recorded at Fender's Memphis studio.

Seger's previous two albums, "Night Moves" and "Ramblin' Jack," were produced by Jack Clement and were both top-five sellers.

Seger's new LP is produced by Bob Miller, who has worked with such artists as Randy Vanwarren and the Rolling Stones.

According to Capitol'sVP of promotion, "Bob Seger is one of the most exciting young talents in the industry, and we're thrilled to have him on our roster."

The album features songs written by Seger and produced by Miller, including "Let Me Be There," "The Right Hand Man," and "Backstreets Blues."
Kip Cohen Directs Col A&R East

NEW YORK—Clive Davis, president of Columbia Records, has announced the appointment of Kip Cohen to direct the Fillmore East for Bill Graham, to the new position of director of A&R on the east. Davis stated that the creation of the new position was part of the growing A&R activity in the east. In addition to the increasing number of records being produced in the east, New York also serves as the coordinating center for the label's growing roster of English artists.

Cohen will begin work immediately, reporting directly to Davis. All members of the New York A&R office, including Junior Parker, who joined John McClure, director of A&R, Masterworks, and Billy Sherrill, director of A&R in Columbia's Nashville Office, will continue to report to Jack Gold, who has overall A&R activities in Los Angeles and San Francisco.

Cohen ran Fillmore East for Bill Graham. Cohen studied music and dance at Juilliard, worked at Columbia University and Carnegie Tech, and, in 1971, joining Fillmore East, worked as a casting director for Broadway shows.

Grunt Throws Frisco Gala

SAN FRANCISCO—Grunt Records threw a party here this past weekend (Sept. 25), mostly "so we could bring all the labels together and meet one another." And it was all very San Francisco in concept and activity. According to Grunt's Martin, Airplane label took over the Friends and Soul label, and the Carpenters, the old Family Dog, for a Saturday night open-ended "gala" attended by "most of the Dead people, the Santamias, Bill Graham's "family" along with press people and a host of others. The banquet began at 6:30—a "ぜれ drops and a bunch of other label delights," according to Grunt publicist Diane Gardner. Subsequent events were devoted to performances by the Airplane and a "real sun-down" which included Hot Tune, Ace of Cups, Peter Kaukonen and Jack Bonamassa. Grunt was supported at the Jack Tar Hotel in downtown San Francisco by the "soul food" of Sun Down. Busses, working on a shuttle basis, conveyed them to the Hall down on Great Highway and back to the hotel all night.

England To Col Masterwork Audio

NEW YORK—Don England has been appointed director of sales and distribution for Masterwork Audio Products, co-founded by Col Masterwork Audio president Milt Selkowitz. The appointment was made by Dan Alorno, general manager of Col Masterwork Audio.

Donnelly has been with UDC for the past 10 years as chief operating manager of the firm's Los Angeles depot. He will now head the Col Masterwork Audio national headquarters in Hollywood.

Goldstein Playboy Nat's Sales Mgr.

LOS ANGELES—Bob Cullen, Executive Vice President of the newly formed Playboy Records and Music, has been named national sales manager for the company. Goldstein was formerly with Warner Brothers as National Sales Manager, one-half years as Director of Special Projects.

At Playboy Records and Music include a Playboy Record Label, a Playboy Record and Tape Club, and a Playboy Record Distribution Department.

Grunt's headquarters for the new company are located in the Playboy Building, 8550 Sunset Boulevard, Suite 901 in West Hollywood.

Atlantic LP's

"That's the way a Woman is."

by the Messengers

The hit that made Milwaukee famous.

"It broke in Milwaukee and we ought to know, It'll be a hit wherever it goes."

Belly up, this hit is on us.
Freeze, Surcharge
Report By NMPA

NEW YORK — A special report on how the current price freeze and im-
port surcharge affects the music publishing industry has been issued to
members of the National Music Publishers Association. Leonard Feist,
executive vice president, noted that "while there are some areas that
must await further clarification, the report serves as the most current
available guidelines for meeting re-
quirements of the new economic restric-
tions."

During the freeze, NMPA says,
new and substantially revised edi-
tions, including imports, should be
priced on the same formula specified
for new publications: seller's cost plus
his regular markup.

Reprints and discounts, the report
points out, should be regarded as frozen at price levels prevailing
during the 30-day period prior to Aug.
15. Also, publications which were out
of print during the period, and there-
subsequently reprinted, are frozen at
the same price as the 1st edition.

"There is a question on reprints
already printed with higher prices
before Aug. 15, and the publishing
industry is attempting to get a favor-
able ruling for these cases," Feist
said.

Regarding imports, the NMPA re-
port notes that an importer may pass
on a price increase during the freeze, but it must be on a penny
for penny basis and must not include
markups. The 10% surcharge, NMPA
says, does not apply to music which
was given duty-free entry by the
Florence and Beirut Conventions.

Buddah Moves HQ

NEW YORK—Buddah Records has
elanded an entire floor at 810-7th Ave-
nue. The company, which is relocating
from 800 Riverside Drive, has rented
a long-term lease for their 14,600
square foot new quarters, with aggre-
gate floor space rentals in excess of $1,000,000.
The lease was negotiated by Bruce
Watkins and Charles Aug of Aug
Associates, Inc.

JOINTING THE CREWE—Bob Crewe has been signed to a recording contract
with Metromedia Records, with his first release scheduled to be "Mammy
Blue," by the Bob Crewe Generation. The song, already a top seller in Europe,
is slated for all-out promotional support from the label, beginning with a
personal visit by Crewe to many markets. Left to right at the inking: Tommy
Valando, president of Metromedia's music division; Crewe; Jack Wiedenmann,
general mgr. of Metromedia Records; and Rocco Sacrom, an associate of
Crewe.

UA Promo ‘Mini’ LP; Weigh Retail

HOLLYWOOD—United Artists Rec-
ords' creative services chief Marty
Cerf has come up with a "miniature
album," samples of which the com-
pany sent out last week as part of
a promotional push behind two En-
lish groups, the Groundhogs and Co-
chise. His covering letter explained
that the minis were designed to give
the groups a fairer shake, especially
with FM stations, where the custo-
mary single fails "to truly exemplify
the sound of the group" and a full-
length LP often means sorting out
"what is good ... and what is not."

Consequently, said Cerf, "a lot of
good groups are overlooked."

The minis UA has developed are
seven-inch long-playing records (33
1/3 r.p.m.), with standard (small)
center holes. They offer two cuts to
a side (one side of "Cochise" mini has
three) and run between 16 and 19
minutes per side. Many LPs don't do
much better than that.

"Our product represents the best
of both worlds," said Cerf, "the packag-
ing, information, art, and r.p.m.'s
of an album, with the convenience,
consolidation, and intelligence of singles."

Implementing Cerf's idea, UA staft
er Mark Gang canvassed selected FM
stations and the label's local promo-
tion men in various markets to deter-
mine which cuts from latest albums
were, from left, Sonny Burke, head
of the new Daybreak label on which
the album is being released; Rocco Lucigiastra, president of RCA, which
manufacture and market the label, and
Manny Kemel, director of popular
music for RCA. The Crosby LP "A Time To Be Jolly," is one of five being
introduced on the new label. The others are "Have A Nice Day," by Count
Bassie; "The Wheat Lies Low," by Larry Groce; "Live And Well At Latitude
26," by The Surfers and "Spice" by Frank Sinatra, Jr.

When tomorrow turns to
Yesterday
I don't deserve this
Bryan St. Thomas Nichols & Dime
Bennie Benjamin Music

THE ABERACH GROUP
241 West 72 Street, New York, N.Y.
Introducing Judee Sill

on Asylum Records

ASYLUM RECORDS SD5050

On Records & Tapes (Tapes Distributed by Ampex)
CASHBOX Radio Active

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

<table>
<thead>
<tr>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>% OF STATIONS ADDING TITLES TO PROGRAM THIS WEEK</th>
<th>% OF STATIONS TO HAVE ADDER TITLES TO PROGRAM SCHEDULED TO DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Long Ago &amp; Far Away</td>
<td>James Taylor</td>
<td>W. B.</td>
<td>46%</td>
<td>77%</td>
</tr>
<tr>
<td>2. Two Divided By Love</td>
<td>Grass Roots</td>
<td></td>
<td>43%</td>
<td>43%</td>
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<tr>
<td>3. Question 67 &amp; 68</td>
<td>Chicago-Columbia</td>
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<td>41%</td>
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<tr>
<td>4. Absolutely Right</td>
<td>5 Man Electrical Band</td>
<td>Lionel</td>
<td>39%</td>
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<tr>
<td>5. Theme From Shaft</td>
<td>Isaac Hayes</td>
<td>Enterprise</td>
<td>37%</td>
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<td>6. Inner City Blues</td>
<td>Marvin Gaye</td>
<td>Tamla</td>
<td>35%</td>
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<td>7. What Are You Doing Sunday</td>
<td>Dawn-Bell</td>
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<td>34%</td>
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<td>8. Love-Letterman</td>
<td>Capitol</td>
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<td>9. Touch-Supremes</td>
<td>Motown</td>
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<td>10. Imagine</td>
<td>John Lennon</td>
<td>Apple (L.P. Cut)</td>
<td>27%</td>
<td>75%</td>
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<td>11. Are You Old Enough?</td>
<td>Mark Lindsay</td>
<td>Columbia</td>
<td>26%</td>
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<td>12. Freedom Comes</td>
<td>Freedom Goes</td>
<td>Fortune</td>
<td>24%</td>
<td>69%</td>
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<td>13. It's For You</td>
<td>Springwell</td>
<td>Parrot</td>
<td>23%</td>
<td>51%</td>
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<td>14. Midnight Man</td>
<td>James Gang</td>
<td>ABC</td>
<td>21%</td>
<td>29%</td>
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<td>15. I'd Love To Change The World</td>
<td>Ten Years After</td>
<td>Columbia</td>
<td>18%</td>
<td>73%</td>
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<td>16. I'm A Man</td>
<td>Chicago-Columbia</td>
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<td>17%</td>
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<td>17. Your Move</td>
<td>Yes-Atlantic</td>
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<td>16%</td>
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<td>18. It's A Crying Shame</td>
<td>Gayle McCormick</td>
<td>Dunhill</td>
<td>14%</td>
<td>35%</td>
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<td>19. She's All I've Got</td>
<td>Freddie North</td>
<td>Mankind</td>
<td>11%</td>
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<td>20. The Love We Had</td>
<td>Dells-Cadet</td>
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CASHBOX Radio-TV News Report

Set First College Outlets For Britain Show

NEW YORK—More than a dozen college stations have contracted for The Ron Britain Radio Programme, first Programming db package developed for its Campus Radio Network operation and scheduled to premiere Monday, September 27.

The Britain show will air twice weekly, with the WIND, Chicago, personality presenting three hours of contemporary rock and progressive music each outing.

Stations signed to date are: WBBS-FM, Duke University; KICR, University of Minnesota; WTLT, University of Wisconsin; WOXR-FM, Miami University (Oxford, Ohio); KRWG, New Mexico State; WHUR; University of Delaware; WOFM, St. Bonaventure (New York); WAMU, American University.

WB Hancock Package Ships To Stations

NEW YORK—Warner Bros. is readying a special Herb Hancock promo package for radio and press in conjunction with the releasing of his second Warner Bros. album "Mwan'dishii."

The package features the "Mwan'dishii" album along with a seven inch EP containing edited cuts from the album. A brochure of reviews Hancock has recently received plus an interview with Hancock conducted by Les Carter in LP form included in the package. The Hancock promo pack will be at stations within 10 days.

STATION BREAKS:

Pat Dawson has taken over the mid-morning show, 10 a.m. to 2 p.m., on WPLJ-New York; he was previously host of a weekend show for the station . . . Wally Robert has been appointed sales mgr. of WJS-Como . . . He has been general sales mgr. of WRTH-St. Louis . . . Bill Newsome had joined the air-staff of WDBZ-Pittsburgh and will anchor the noon to four program on weekend . . . Paul McDonnell, formerly news director for WKKX-Detroit, named director of news and public affairs for WKNX-Raleigh, N. C.

Columbia Pictures Buys 4 Stations

NEW YORK—Columbia Pictures Industries has announced plans to purchase a chain of four radio stations from Basic Communications, Inc. The stations are WWVA-Asi and FM, Wheeling, West Va.; WYDE-Birmingham, Ala. and WIGO-Atlanta. Purchase price is reported to be $5.7 million, with the sale subject to FCC approval.

Upon completion of the deal, Basic Communications is to be merged into Screen Gems Stations, Inc., a subsidiary of Columbia. Columbia already owns four tv stations and two radio stations in the U. S. and has a third interest in a Puerto Rican tv outlet.

SURPRISE!—When Sonny Jackson debuted his new program over KLAC-Los Angeles, he had a couple of unexpected visitors in the persons of Glen Campbell and Glen's wife Billie, who dropped by en route home from CBS-TV where the entertainer Capitol artist had completed taping of another tv program. Jackson has taken over the 7 p.m. to midnight time slot.
Why? Because times change. And aware, talented people change with them. So, it's only natural that a creative talent like Sergio Mendes would move ahead of them. And that's what "Pais Tropical," the debut album of Brasil '77, is all about.

Now, Sergio blends that unmistakable, pulsating Brasil sound with contemporary rock — with special Brasil guests Jim Keltner on drums, and Carl Radle on bass, and material like "So Many People," by the hit writing team of Paul Williams and Roger Nichols.

The result: a sound that moves way into the seventies. Remember the first time you heard Brasil '66? Well, now listen to Brasil '77. You won't soon forget it.

Sergio Mendes & Brasil '77
País Tropical
SP-4315

Side One:
*1. Pais Tropical   2:42
2. So Many People  3:20
3. Morro Velho     4:24
4. Zanzibar        4:55

Side Two:
1. Tonga (A Tonga  da Mironga do Kabulete)  4:25
2. Gone Forever    3:35
3. Asa Branca      2:15
4. I Know You      4:07
*5. After Midnight  4:36

Produced by Sergio Mendes for
SERRICH PRODUCTIONS
A&M Records, Inc. P.O. Box 782
Beverly Hills, California 90213
NEW YORK—THE ROCK MANAGER INTERVIEWS: CONTINUING PETER RUDGE, PART THREE OF A SERIES

CB: The next time you’re in New York, where do you think you’ll play?
P.R.: We’ve always felt shy about Madison Square Garden until now, but we’ll see what happens.

CB: Obviously you can sell it out.
P.R.: Yeah, I mean one thing I have noticed in New York—one delusion I was under until this tour—was that the kids didn’t like going to the big halls. In fact, I’m beginning to think, more and more, that they do like going to the big halls, because it’s an event, they know they can move around. It’s become not so much a concert, but an evening for a night, in the sense that the old ball rooms were, the old ball rooms were such fun. They died because they got too difficult to handle. There wasn’t enough control in them. You know I’ve been speaking to kids here, I spoke to kids in Boston and said: “where would you like to see The Who?” and they said “Boston Garden.” So I said: “In Boston Garden the sound is terrible, you can’t see The Who!” “Yeah, but it’s such a great time when we go to the Gardens.” And I said: “If you could only buy a ticket for the back, would you go?” They said: “yeah, cause we would move down. You know there is no problem, we have a good time.” And it’s a shame really, it’s a shame that this is happening but it’s a fact so I think Madison Square Garden is, in fact, one of the better places because it’s new. It’s like the L.A. Forum which we’re going to be playing next tour. So I think there is a very good chance we’ll play Madison Square. We’ll play it before we die, let’s put it that way.

CB: How did you feel about The Who playing the Metropolitan Opera House?

Did it seem like a particularly significant date, or did it seem just another . . . ??
P.R.: No, to the group it was just another concert. It didn’t really worry them whether they played Metropolitan or not, to us it was just another management side. We played the European Opera Houses although people said we’d never do it. We were sitting down in the office one day, and said where are we going to play in New York next time? And someone said it would be nice to play the Met wouldn’t it? We said, oh sure. So we had a go and we got it. It was fun. But I don’t know, so many people were disgusted by it. I mean people just couldn’t believe that The Who were going to play there. It wasn’t so much Tommy, it was playing “Summertime Blues” and “My Generation,” and “Can’t Explain” and “Substitute.” That was the kick out of it. Because the Who didn’t sacrifice anything at all for tradition that night, they just went on there and did one of the best shows they’ve ever played. I mean they really rock ‘n rolled that night. And it was great. It got blown up in the media, ‘though we took great pains to underplay it. The group just went up there and did their normal show. We didn’t go to the press reception or anything. I mean as far as The Who as a group are concerned . . . 

CB: Well, you never really got to that kind of thing . . .
P.R.: No, never. The Who’s job is on stage and they do it. That’s their press reception. Why talk about it? Everyone can come to see them on stage and everyone can listen to their record. I may do interviews; they do interviews with specific people. But press receptions and parties are usually for people to meet the group who don’t want to go out and see the show.

CB: What’s the current stage act like now?
P.R.: We’re doing “Pinball Wizard” and the finale sequence, “See Me, Feel Me,” just that sequence. It’s very balanced now, probably 30% old numbers, 45% new numbers and 15% Tommy. But it’s very tough to get off the ground an act like that. I mean Tommy was the perfect stage act, you know it built to a natural climax. It was beautiful.

CB: But I imagine they’ve got kind of bored doing it.
P.R.: Oh, yeah. This album [The Who’s Next] will break because it is strictly a

HOLLYWOOD—THE SENSUOUS RECORD PRODUCER

“I gave the first interview in my life last week. It was with someone from the ‘Village Voice.’ The first question he asked me was about how I could go from producing Van Morrison to ‘The Sensuous Woman.’ How do you answer that? I do them both the best I can. We used Richard Davis, for instance. He’s one of the finest bassists in the country. He played on ‘Astral Weeks,’ and he played on ‘The Sensuous Woman.’ In fact, he went from the ‘Sensuous’ sessions to Washington, D.C., where he played the ‘Mass’ with Leonard Bernstein at the Kennedy Center opening. It’s all music.”

Lew Merenstein was in Los Angeles on a variety of errands; high among them was the publicizing of an album he produced for Atlantic, based on the best-selling how-to book, “The Sensuous Woman.” The more popular questions with his interviewers centered around the girl who provided the album’s rather—uh—vivid narration. “Really, I don’t know a lot about her. We auditioned 150 or so girls, and she was chosen for her warm, personal quality. She’s about 28, but her voice doesn’t suggest any specific age area.

“We recorded about 50 hours’ worth of material, which was edited down to 90 minutes, and then to the 40 minutes actually heard on the album. After we finished, she took off for Europe. I don’t know whether or not she’s coming back.

“I’ve never met the lady who wrote the book; the negotiations were handled through her publisher, Lyle Stuart. My partner, Marty Thau, came up with the idea of doing the album; we asked Jerry Weintraub to set up the deal with Atlantic.”

The script was written by Charles Peck and Merrie Spaeth, with most of the dialogue taken from the book. “We put it into the first person, for the situation. Most of the situations are from the book; only a few came from our writers. The orgy was our girl writer’s fantasy.”

The Who: In Action
Entwhistle, Townshend, Daltrey, Moon and Who’s Next.

(Cont’d on page 23)
The small squares below represent 20 full-size albums. When your UA representative calls, listen to what he has to show you.
ELVIS PRESLEY (RCA 1017)
The Sound Of Your Cry (3:11) (Presley Music, BMI—Grand, Baum, Kaye)
As is always the case, either side of this latest Pres'ey could take off. "Sound Of Your Cry" is a delightful ballad while "It's Only Love" is a bit more up tempo. Both will sell well.

SANTANA (Columbia 45472)
Everybody's Everything (3:30) (Dandelion Music, BMI-C. Santana, T. Moss, M. Brown)
While adding a bit more brass rather than concentrating on their usual organ/percussion sound, Santana have developed their music and have expanded on their former identity. Single information too soon to be released album is in store for mighty sales explosions and will become an across the boards hit. Flip: "Guajira" (5:43) (Peta Music, BMI—D. Brown, R&K Reyes)

THE GRASS ROOTS (Dunhill 4289)
Two Divided By Love (2:42) (Trousdale/Soldier Music, BMI—Lambert, Potter, Keesler)
The latest in the continuing string of hit records that spans many years is as commercial as ever while still containing the now famous Grass Roots flavor. Certain to garner immediate AM exposure, this venture will soon top the charts. Flip: no info. available.

BOBBY SHERMAN (Metromedia 227)
Jennifer (2:32) (Sunbeam Music, BMI—Allen Sager)
Fine melodic ballad outing cut from Sherman's "Getting Together" album is certain to spark teen fireworks on its way to national chart attention. Sherman's current TV series will serve to help single sales. Flip: no info. available.

GLEN CAMPBELL/ANNE MURRAY (Capitol 3200)
I Say A Little Prayer/By The Time I Got To Phoenix (3:15) (Blue Seas/Jac Music, BMI—Sager)
Glen Campbell and Anne Murray combine their vocal talents to perform a medley of two of the most requested songs ever. Both shine with brilliance and are guaranteed a spot on both the pop and MOR circuits. Watch for this one to take off in a hurry. Flip: "All Through The Night" (2:10) (Alanwood Music, BMI—trad.)

BARBRA STREISAND (Columbia 45471)
Mother (3:30) (Maelen Music, BMI—J. Lennon)
Culled from her latest album outing Streisand follows her current chart single with another strong contender, this time from the pen of John Lennon. Personified lyrics and sensitive mood of music serve to enhance Streisand's performance. Flip: "The Summer Knows" (3:38) (WB Music, ASCAP—Bergman, Legrand)

MELANIE (Paramount 4201)
Brand New Key (2:26) (Neighborhood Music, ASCAP—Safka)
From her forthcoming "Gather Me" LP, her first with new label affiliations comes this highly refreshing and innocently delivered tune with much lyrical meaning. Single is certain to rise to top of charts and renew interest in one of America's most unique singers. Flip: "Some Say I Got Devil" (3:07) (Same Credits)

FIVE MAN ELECTRICAL BAND (Joniel 3202)
Absolutely Right (2:12) (Four Star Music, BMI—Emerson)
If you believe that a single hit record doesn't make a band, you're absolutely right. And to combat the situation and the non believers, the Five Man Electrical Band have released what will become their second consecutive top ten effort. AM programmers will jump at this one. Flip: "(you and I) Butterfly" (3:47) (same credits)

JEAN KNIGHT (Stax 0105)
You Think You're Hot Stuff (2:25) (Malaco/Carajio Music, BMI—Broussard, Williams, W-thington)
Having come off a number one record with her "Mr. Big Stuff," Jean's latest is in the same musical vein and deals primarily with the same philosophical outlook certain to give her two top tenners in a row. Flip: no info. available.

YOKO ONO/PLASTIC ONO BAND (Apple 1839)
Mrs. Lennon (4:12) (One Music, BMI-Yoko Ono)
Change of pace for Yoko puts her in immediate chart contention as she delivers a most beautiful ballad culled from her just released "Fly" album. Single adds new dimension to artist's talents as she can now appeal to both AM and underground markets. Flip: "Midsummer New York" (3:52) (same credits)

CHEE CHEE AND PEPPY (Buddah 254)
Never Never Never (2:50) (Kama Sutra/James Boy/Tob Tab Music, BMI—J. James)
Thrilling r&b effort will make the duo of Chee Chee & Peppy a team to be reckoned with in the future. Having already had one highly successful outing, duo is likely to repeat with this one. Flip: " Loving You Really Comes Easy" (3:20) (James Boy, BMI—J. James)

THE DELFONICS (Philly Groove 169)
Walk Right Up To The Sun (2:56) (Nickel Shoe, BMI—Harris, Felder)
Thrilling production showcase groups fine vocal performance will make for an immediate r&b smash with left over thrust that should carry disk into pop fields as well. Flip: no info. available.

TRAFFIC (United Artists 50841)
Gimme Shelter (2:58) (Dylan Music, BMI—S&M Winwood, S. Davis)
From their just released "Welcome To The Canteen" album comes this revised Spencer Davis classic as performed by Traffic and friends including Rick Grech and Jim Gordon. Certain to cause quite a sensation in underground markets. Flip Part II.

NEW RIVERS (A&M/CREEDENCE) (Columbia 45469)
Louisiana Lady (3:02) (Nine, ASCAP—J. Dawson)
From their debut album comes this excellent country flavored tune sure to please the hords of NRPS fans who have been waiting for this opportunity. Already getting heavy local airplay, record looks as though it can go to top 40. Flip: "Last Lonely Eagle" (5:14) (same credits)

BOB CREWE/GERMINATION (Metromedia 229)
Mammy Blue (3:16) (Maxim Music, ASCAP—Girard, Trim)
Bob Crewe and company seem to have their own original interpretation of the classic "Mammy Blue" tune, and it stands excellent chance of chart reception in both pop and MOR markets. Also the fine Crewe produc tion touch is obvious, and could carry disk to national attention. Flip: "Better Be Gone" (3:33) (Saturday Music, BMI—B. Crewe)

WATCHPOCKET (TMI 9005)
Mammy Blue (2:29) (Maxim Music, ASCAP—Girard, Trim)
Genya's first solo effort for Columbia is their most recent release to date. Using choice of soul, group comes on strong at the pop target. Single shines with Steve Cropper production gen. No flip.

GENYA RAVAN (Columbia 45476)
Mammy Blue (3:00) (Maxim Music, ASCAP—Girard, Trim)
Genya's first solo outing for Columbia is their most recent release. Using choice of soul, group comes on strong at the pop target. Single shines with Steve Cropper production gen. No flip.

ERIC BURDON & JIMMY WITHERSPOON (Columbia 4439)
Better Man (3:37) (Far Out Music, ASCAP—Burdon, Sterling) Burdon returns to his former style of blues singing and together with new partner Jimmy Witherspoon, delivers an outstanding effort certain to please the many new product coming from both artists. Flip: "Readin' For Home" (3:52) (Far Out Music, ASCAP—Burdon, Sterling, Everston)

LAMAR THOMAS (Abbott 202)
Holdin' The Losing Hand (3:30) (Musiq/CoMillion, BMI—Dees.) Explosive vocal performance gives excellent chances of breaking big in r&b markets with pop cross over possibilities. Flip: "Chained And Bound" (2:19) (Same credits)

WET WILLIE (Capricorn 8020)
Rock & Roll Band (2:42) (No Exit, BMI—M. R. Hirsch) From their debut album comes this interesting tune that is a real surprise. Recording seems to have all the necessary ingredients needed for national airplay. Flip could do it! No flip. Available.

Rozetta JOHNSON (Motown 8008)
(No pub.) (Motown/Cottilion, BMI—Dees.) Explosive vocal performance gives excellent chances of breaking big in r&b markets with pop cross over possibilities. Flip: "Chained And Bound" (2:19) (Same credits)

MIDDLE OF THE ROAD (RCA 0528)
Tender Dee Twodle Dum (3:13) (Sunbury, ASCAP — Stott, G&M Capannoso) Having had tremendous success abroad in "Chipsy Chee Chee" disk, MIDDLE Of The Road ferry to the American shores with another highly commercial effort guaranteed to spread their talents in the States. Flip: "Give It Time" (3:56) (same credits)

Cash Box — October 2, 1971
Thank you, CRP (Pitman, Terre Haute and Santa Maria), for the way you handled the release of the new Bobby Sherman single.

Bobby Sherman's new single, "Jennifer," was rushed, by demand, from his recently premiered TV series, "Getting Together" (Saturday night ABC-TV).

Columbia Record Pressing's plants processed the single in record time.

No one could have done it any faster.

CRP, we want you to know that Metromedia Records is grateful.
Four Music Men Acquire Starday-King

(Cont'd from page 7)

new firm calls for Freddy Bienstock to head the group's publishing efforts under the Ft. Knox Music Co. banner. Bienstock said that plans are as yet incomplete, but his intention is to work with the established operations and base publishing operations in New York and combine the acquired catalogues into the firm's own operations. All acquisitions and holdings of the new firm, he said, will be under company vice-president and general manager Jay & Cee and includes records by The Manhattanns, J. David Sloan, Jack Ward, Red Sovine, and Mickey Gilley. Les Mancuso will be the company's new president.

The Establishment and Arthur Prysock, key artists in the new label's operations, will head the new label's operations, as well as continuing their support of the company's operations. The addition of Leiber & Stoller and Jay & Cee brings the company's list to over twenty-five years of experience in the music industry.

Leiber and Stoller will form their own independent production arm for the new label's operations, as well as continuing their support of the company's operations. The addition of Leiber & Stoller and Jay & Cee brings the company's list to over twenty-five years of experience in the music industry.

The firm's first hit song will be "Hard Times" by Charles Brown on the old Aladdin label.

Recording operations for the new firm will be headed by Hal Neely, a 30-year veteran in the recording industry, and will include the present line-up of independent distributors who have been handling the King group's operations. Neely will continue under the direction of Jim Wilson while Dave Harris, chief engineer, will continue with the firm's new studios on Dickerson Road, Sandy Spring, Nashville. Neely will also be overseeing the studios in Cincinnati and Macon, Georgia.

Commenting on the King plant in Cincinnati, Neely said that it has always been one of the most com- mercial recording plants, in the industry with fifteen pressers, matrix, printing and all facilities. The firm will continue to utilize independent production talents that find them and support their efforts.
Additions To Radio Playlists
Secondary Market
A broad view of the titles many of radio's key Top 40 stations added to their "Playlists" last week.

WIRL-PEORIA
Desiderata—Les Crane—W.B.
One Fine Morning—Lighthouse—Evolution
What Are You Doing—Dawn—Bell
Chandy Bull—Fanny—Reprise
The Closing Bell—Deets—Cassette
Loving—Hers—Cirius/Kroft/Johnson—Monument
I'll Be Loving—A Green—Superstar—Carpenters—A&M
If You Don't Mind—Lovin' Wonderland—Tamla

WTRV—A.L.B. SCH. TROY
One Fine Morning—Lighthouse—Evolution
Absolutely Right—5 Man Electrical—Lionel
Quinn By 63—Chicago—Columbia
Imagine—John Lennon—Apple

WSGR—BIRMINGHAM
What Are You Doing—Dawn—Bell
Long Ago & Far Away—James Taylor—W.B.
Birds Of Feather—Raiders—Columbia
One Fine Morning—Lighthouse—Evolution
Theme From Shaft—Isaac Hayes—Enterprise

WLEE—RICHMOND
Theme From Shaft—Isaac Hayes—Enterprise
Love—Letterman—Capitol
I'm A Man—Chicago—Columbia
Spell the Mine—Haley Bros—T.Neck

WQBO—AUGUSTA
Used To Be—Just Us—Atlantic
I Really Love You—Davey Bell
Long Ago & Far Away—James Taylor—W.B.
Two Divided By Love—Grass Roots—Dunhill
Absolutely Right—5 Man Electrical—Lionel
Down The River—Reggie Gregorash—Lionel

WWK—WHEELING
Monday Man—Mike Curt—Air
Morning Man—James Darren—Kirshner—Columbia
One Tin Soldier—Cove—W.B.
Dance—Love—Grass Roots—Dunhill
Desiderata—Les Crane—W.B.

WJET—ERIE
One Fine Morning—Lighthouse—Evolution
Peace Train—Cat Stevens—A&M
One Tin Soldier—Cove—W.B.
The Ballad—From Shaft—Isaac Hayes—Enterprise
Touch—Supremes—Motown

WDRC—HARTFORD
Thin Line Between—Persuaders—Atco
One Fine Morning—Lighthouse—Evolution
Only You Know—Delaney & Bonnie & Alto
Long Ago & Far Away—James Taylor—W.B.
I'm Coming Home—Tommy James—Roulette

WBM—MONTGOMERY
Long Ago & Far Away—James Taylor—W.B.
What Are You Doing—Dawn—Bell
Penny Loves—Pippin Family—London

KIOA—DES MOINES
Rain Dance—Guess Who—RCA
Theme Billy Jack—Cov—W.B.
Only You Know—Delaney & Bonnie & Alco

WPDP—HARTFORD
What Are You Doing—Dawn—Bell
Peace Train—Cat Stevens—A&M
Never My Love—5th Dim—Bell
2 Divided By Love—Grass Roots—Dunhill
You Can Say—Alphonzo & Cher—Kapp
To Be The One—Paul Kaufman—Mercury

WPRO—PROVIDENCE
I'd Love To Change—10 Years After
Peace Train—Cat Stevens—A&M
I'm Coming Home—Tommy James—Roulette
One Fine Morning—Lighthouse—Evolution

KLEO—WICHITA
Mrs. Lennon—Yoko—Apple
Peace Train—Cat Stevens—A&M
I'd Love To Change—10 Years After—Atco

WIFE—INDIANAPOLIS
It's A Crying—Gayle McCormick—Dunhill
Long Ago & Far Away—James Taylor—W.B.
Got To Be Alright—Exile
Two Divided By Love—Grass Roots—Dunhill
Are You Old Enough—Mark Lindsay—Columbia

WLFS—ORLANDO
Peace Train—Cat Stevens—A&M
Two Divided By Love—Grass Roots—Dunhill
The Night Miss Nancy—Tex Williams—Monument
Question 67—68—Chicago—Columbia
I'll Be Loving—A Green—Superstar—Carpenters—A&M
Where Did Our Love—Danny Elbert—Alco

WPAC—HARRISBURG
What Are You Doing Sunday—Dawn—Bell
Only You Know—Delaney & Bonnie & Alco
Are You Old Enough—Mark Lindsay—Columbia

WCOL—WASHINGTON
MacArthur Park—4 Tunes—Motown
Midnight Man—James Gang—ABC
Long Ago & Far Away—James Taylor—W.B.
It's A Crying—Gayle McCormick—Dunhill
Desiderata—Les Crane—W.B.
Peace Train—Cat Stevens—A&M
Two Divided By Love—Grass Roots—Dunhill

WGLI—BABYLON
Tonight—New Seekers—Ekstra
Man In Love—Blue—Pop Tops—ABC—James Darren—Kirshner
Trapped By Love—Denise LaSalle
Loving Her—Kris Kristofferson—Monument
I Was The One—Pat Boone—Capitol

WLYR—GRAND RAPIDS
Roll On—New Colony 6—Sunlight
MacArthur Park—4 Tunes—Motown
Looking Back—Bob Seger—Capitol
Absolutely Right—5 Man Electrical—Lionel
None City Blues—Marvin Gaye—Tamla
I Would—Olive—Free Movement—Decca

KEYN—WICHITA
Easy Loving—Freddie Hart—Capitol
Freedom Comes—Fortunes—Columbia
I'd Love To Change—10 Years After—Atco

WHLO—AKRON
MacArthur Park—4 Tunes—Motown
Tired Of Being—Al Greene—RCA
I'm In Love—Fanny—Reprise
One Only You Know—Delaney & Bonnie & Alco
Peace Train—Cat Stevens—A&M
Long Ago & Far Away—James Taylor—W.B.

WDYX—ATLANTIC CITY
Our Child Shall Lead—Sonny Flaray—Counterpoint
Charity Ball—Fanny—Reprise
MacArthur Park—4 Tunes—Motown
What Are You Doing—Dawn—Bell
Advice 67 & 68—Chicago—Columbia
It's A Crying—Gayle McCormick—Dunhill

WING—DAYTON
Our Child Shall Lead—Sonny Flaray—Counterpoint
Charity Ball—Fanny—Reprise
MacArthur Park—4 Tunes—Motown
What Are You Doing—Dawn—Bell
Advice 67 & 68—Chicago—Columbia
It's A Crying—Gayle McCormick—Dunhill

Honk To Prince
HOLLYWOOD—Michael H. Gold- en, president of Prince Records, has acquired all unreleased masters of contemporary Orange County foursome, Honk, from group's erstwhile label, Amstart. The group has inked with Golden's Prince label under which logo a single—"Love The Way You Lie" b/w "Don't Let Your Goodbye Stand"—is being released. Djik was produced by Honk and Terry Wright, their manager.

Honk is currently holding forth at Laguna Beach nitero, The Orphanage, where they are breaking all past attendance records for spot. Group writes their own material and each member doubles on vocals.

Almac Produces Capitol's Mandango
HOLLYWOOD—Almac, production firm recently formed by Al De Lory and Bob McCluskey, was represented by a new Capitol project last week featuring Mandango, playing the international hit "Jailhouse Rock." The tune, a number-one seller in Brazil for some time, was given an English lyric Charlie Singleton, produced by De Lory and published by Chappell.

Almac also reports current sessions with Gary Puckett for Columbia and with Glen Campbell for Capitol.
CB: It's interesting how "My Generation" has stayed with the act right from the very beginning.

P.R.: Yeah, Townsend said the other night, "You know, this is the first number we ever played and it will be the last number we ever play on stage." It's the one I still feel they really get off on. They love that number. They've dropped "Summertime Blues" from their act, kids begin to take it seriously and they've added "Shame" and they've experimented with it. It's something that is...no Grant, they've added "Summertime Blues" for granted. It was put in specifically after Tommy to really get back and give it a kick. And now they've brooded over it, and they've added other numbers. But "Generation" is still the Who number. It's what they stand for, really. The group were terribly afraid that Tommy would change their image, what they still represent. Because the kids have absorbed it, especially in this country, just became the reaction to it. It was amazing.

CB: It was almost an overreaction.

P.R.: Yeah, let's put it into, I think Pete learned more about Tommy from reading about it than anything.

CB: Knowing Pete's work from the beginning, I just couldn't believe that he would sit down and write such a calculated work. He's just not a writer like that. They're not a group to play that sort of thing either. They're too spontaneous.

P.R.: All our efforts now are going into the creation of a film, because we all consider that the Rock Film has not yet been made. And we think that The Who is the only group capable of making it. So the next twelve months will be devoted to doing the Who, as much as any group have taken the live presentation form, with the visual backgrounds and the instruments and the stage to its limit. We've got to begin to add new dimensions, like spectacular lighting and graphics.

CB: What happened to the smoke bombs?

P.R.: Well, I think they caused everyone so much asthma. There's still a considerable amount of smashing up: Pete destroyed ten guitars on the first nine dates. I've got a finger in an electric bass, that has to be killed to finish the act off. When the kids see that—absolute—kind of mess on stage, they know there can't be any more.

CB: What about the kids?

P.R.: It's a shame; they just stand on their seats for twenty minutes. It's strange. You know, The Who aren't playing anymore to kids they've got to convert; they're playing to adults. There are 15,000 fans in there, who know The Who material backwards and forwards and there's this incredible thing at the end. They don't want The Who to go off. They're frightened of never seeing them again. They won't let you leave the place, you try to play it and it's just physically impossible to play every number. They want us to play forever.

The Who have taken seven years to make it, coming over here all that time, and now they've done it and it's a very strange position to be in.

CB: How so?

P.R.: Well, they feel that now they've got to do something else. You know, it's a case of "If you sin off the road, the rolling stones, in three years. It's part of it to get the group together to build up a sort of real demand. Britain is a very strange market. The Who are used to performing at The Roundhouse, and the following that they do here, the audiences are far more fickle. The market is not as responsive as we're used to. The Who come and go faster than in America, big groups. And you've seen the type of reaction, you've got, Melody Maker, which is the best paper, they're very much controlled by the Charts. They're very trendy.

P.R.: Trendy, yeah. And we've no FM radio, only Radio One which is just disgusting. We used to say that we would be the next marmalade. We've got one TV show, "Top Of The Pops," that makes or breaks a record, which, again, is controlled by people who know nothing about rock.

CB: But that's the only way they can sell them.

P.R.: Yes, very. It's a great way, you know, the Top Of The Pops. But they've got one or two singles performed every week in front of a lot of little dollies. It's terrible.

CB: The songwriting. How were they against the show?

P.R.: Yeah, four years ago. There hasn't been a show to replace it; the authorship has been taken by some two ways, and the groups like The Who, aren't the long-haired, and that they don't they've got a great deal of intelligence and sense, there's not going to be any kind of rock specials here or anywhere else. It took them five years to cure the kids, the one thing that they wanted to show the Presley Special; they turned down the Summer Special.

CB: Have you, in fact, talked with anyone here about doing a special?

P.R.: No, we have things far more controlled.

CB: How often are you on the road with the group?

P.R.: Pretty much all on the dates in America and Europe. Not so much in Britain, where we have things far more controlled.

CB: You don't play a lot in England, do you?

P.R.: No, very little.
CARNegie HALL, N.Y.C.—Hours in the concert hall listening to groups and performers is a job that holds nothing but more weariness than a job, but nothing more than in the glowing light of Quicksilver who deliver a round, sincere performance every time.

Dino Valenti is very much still the focal point of the group, with his personality and his stage presence. If he honestly doesn't feel that each concert is a new, meaningful experience for him, he sure knows how to make a crowd think it is. His top hat and leather vest lent an air of both old-time minstrelsy and new-styled raunch. The quintet opened with "Fresh Air" and that's just what the Capitol group is, despite the fact that some of their blues-oriented material in other albums might be extremely dull and lifeless.

Reprise quartet Fanny opened the show and it became easier and easier to discount the novelty of watching an all-girl band that isn't topless. Few numbers stood in the sense, but the general effect of their performance was one of intensity piled on a solid basis of musical sensitivity, both of which built to a running climax and LP title cut, "Charity Ball." Their "Ain't That Peculiar," of early Motown glory, was the only song on which the group used their guitar for variety, but basically was a straight-forward and faithful rendition of the album version.

That particular tune might point to an area they seem to neglect for the future, the arrangements of established hits. While this might be somewhat out-of-vogue for a "progressive" act, it truly is the group's shining and obvious ability and they shouldn't neglect it. We'd also like to mention, "We've only Just Begun," "I Can Make It With You" and "Close To You," and an inappropriate but neither%art or attention to such. "Abraham Martin and John," when the fun really began.

Robinson, perhaps realizing that despite their extreme competence the group has still taken their music too seriously, now takes a self-referential position. The Q.S. theme is "the brine of a cross-Atlantic trip," the Johnston's "I wish I was free" to have to like Irish whiskey or even the Clancy Brothers to appreciate them. By all means, try the singing of Leonard Cohen, Gordon Lightfoot and the portraits of Chris McCloud they have used together as the Johnston's are both enjoyable and (dare we say it) educational.

CARNEGIE HALL, N.Y.C.—Now that the Stones and Teenagers are said to be on label, others, like Savoy Brown, are very much ready, on label, others, like Savoy Brown, are very much ready, on label, others, like Savoy Brown, are very much ready, on label, others, like Savoy Brown, are very much ready, on label, others, like Savoy Brown, are very much ready.

Savoy Brown intend to assume what they believe to be their right place as king of the blues-oriented rock talent. But they seem to be trying a bit too hard. In their efforts to match Alvin Lee with their own John Simmonds, the talents of keyboardman Paul Raymond are all too frequently sidestepped.

Performing many tunes from their Parrot LP, "Street Corner Talking," the recent hit in which they are to take evident, even if it meant that the mood of "All I Can Do" had to be sacrificed to the group's mid-tempo blues, Savoy Brown's "soul" is not evident as the group fell into a pile of it. The group seems to have a predominately male following, and perhaps they overlook Raymond because he's too suave and collected for their liking (as opposed to Simmonds who is raw and rugged). But when it came time for "Let It Rock," Paul stole the show and one can only wish that he'd been allowed to do it more often. As long as the group has forsaken their Chicago-blues approach of their first LP, they should let the most inventive of the group call the new shots.

Lead vocalist Paul Raymond seemed to be the obvious choice of "Let It Rock," who performed second on the bill. The Warners are justly proud of acoustic and richly musical bar and set of tunes which try to give the audience a white version of the Like & Tina Turner revue. It don't work.

Deca's Wishbone Ash work real hard at their jobs but without a doubt, their singing is best forgotten. The group tends to, They can do quite a bit better if they would just present a visually rich but musicantly barren set of tunes which try to give the audience a white version of the Like & Tina Turner revue. It don't work.

Cash Box | October 2, 1971
In The Happell Family
Everything Is Relative To Success

CashBox TOP 100

* 1 MAGGIE MAY
MRC Music Inc.
Rod Stewart—Mercury 73024

2 CHIRPY CHIRPY CHEEP CHEEP
Intersong U.S.A., Inc.
Max & Mask Kollection—ABC 11306

*23 MAKE IT FUNKY
Dynatone Music
James Brown—Polydor 14088

37 THE LOVE WE HAD
Butler Music Corp.
Dell—Cabet 5683

39 LOVING HER WAS EASIER +
Combine Music Corp.
Kris Kristofferson—Monument 4525

*79 HOT PANTS, I'M COMING, COMING, I'M COMING
Dynatone Music
Bobby Byrd—Brownstone 4203

TOP 100 Albums

1 EVERY PICTURE TELLS A STORY
Rod Stewart Compositions—MRC Music Inc.
Rod Stewart—Mercury 73024

13 JESUS CHRIST SUPERSTAR
"King Herod's Song"—Bettina Music, Inc.
Original Cast—Decca DSA 7206

17 THE SILVER TONGUED DEVIL AND I +
Combine Music Corp.
Kris Kristofferson—Monument A 30679

*25 HOT PANTS
Dynatone Music
James Brown—Polydor 4054

63 FREEDOM MEANS
Butler Music Corp./Ice Man Music Corp.
Dell—Cabet CA 5004

*80 ME & BOBBY MCGEE +
Buckhorn Music Pub., Inc.—Combine Music Corp.
Kris Kristofferson—Monument Z 30817

93 GASOLINE ALLEY
MRC Music Inc.
Rod Stewart—Mercury SR 61264

R & B Top 60

* 1 MAKE IT FUNKY
Dynatone Music
James Brown—Polydor 14088

8 THE LOVE WE HAD
Butler Music Corp.
Dell—Cabet 5683

*31 HOT PANTS, I'M COMING, COMING, I'M COMING
Dynatone Music
Bobby Byrd—Brownstone 4203

*41 WALK EASY MY SON
Butler Music Corp.
Jerry Butler—Mercury 73241

Billboard HOT 100

* 1 MAGGIE MAY
MRC Music Inc.
Rod Stewart—Mercury 73024

20 CHIRPY CHIRPY CHEEP CHEEP
Intersong U.S.A., Inc.
Max & Mask Kollection—ABC 11306

22 MAKE IT FUNKY (Part 1)
Dynatone Music
James Brown—Polydor 14088

30 LOVING HER WAS EASIER +
Combine Music Corp.
Kris Kristofferson—Monument 4525

33 THE LOVE WE HAD
Butler Music Corp.
Dell—Cabet 5683

86 HOT PANTS, I'M COMING, COMING, I'M COMING
Dynatone Music
Bobby Byrd—Brownstone 4203

Billboard TOP LPs

1 EVERY PICTURE TELLS A STORY
Rod Stewart Compositions—MRC Music Inc.
Rod Stewart—Mercury 73024

13 JESUS CHRIST SUPERSTAR
"King Herod's Song"—Bettina Music, Inc.
Original Cast—Decca DSA 7206

21 THE SILVER TONGUED DEVIL AND I +
Combine Music Corp.
Kris Kristofferson—Monument A 30679

22 HOT PANTS
Dynatone Music
James Brown—Polydor 4054

46 ME & BOBBY MCGEE +
Buckhorn Music Pub., Inc.—Combine Music Corp.
Kris Kristofferson—Monument Z 30817

81 FREEDOM MEANS
MRC Music Inc.
Rod Stewart—Mercury SR 61264

128 GASOLINE ALLEY
MRC Music Inc.
Rod Stewart—Mercury SR 61264

Soul LPs

1 MAKE IT FUNKY (Part 1)
Dynatone Music
James Brown—Polydor 14088

9 THE LOVE WE HAD
Butler Music Corp.
Dell—Cabet 5683

*35 WALK EASY MY SON
Butler Music Corp.
Jerry Butler—Mercury 73241

37 HOT PANTS I'M COMING, COMING, I'M COMING
Dynatone Music
Bobby Byrd—Brownstone 4203

World Singles Chart

* 1 MAKE IT FUNKY
Dynatone Music
James Brown—Polydor 14088

2 HOT PANTS, I'M COMING, COMING, I'M COMING
Dynatone Music
Bobby Byrd—Brownstone 4203

6 THE LOVE WE HAD
Butler Music Corp.
Dell—Cabet 5683

World R&B Album Chart

4 FREEDOM MEANS
Butler Music Corp./Ice Man Music Corp.
Dell—Cabet CA 5004

5 HOT PANTS
Dynatone Music
James Brown—Polydor 4054

22 SAGITTARIUS MOVEMENT
Butler Music Corp./Ice Man Music Corp.
Jerry Butler—Mercury SR 61341

Happell Worldwide


Unichappell (BMI)
His name is Bill Medley. And he is probably the most unique performer of our time. He has been a member of the Righteous Brothers, and a solo artist of some note. But his talent has always transcended the limitations of these specifics. Bill Medley’s communication has always been of the highest order, and now with this, his first album for A&M Records, also of the highest priority. 

Produced by Herb Alpert

SP3505 on A&M Records and Tapes.
Complete, Specially Priced Mahler Symphony. In Fall DG's

NEW YORK — Deutsche Grammophon's second release for Fall is headed by a new specially priced SKL set of Mahler's Complete Symphonies (1-10), as performed by Raphael Kubelik and the Bavarian Radio Symphony. The deluxe edition contains 14 records with a brochure printed in Europe. The first complete Mahler Symphony set since Leonard Bernstein's, it includes the themes from Vincent's film, "Dead In Venice," also featured on Deutsche Grammophon's disk version of the music from the film. The album carries a suggested list price of $65. It features three specific arrangements, the composer's Symphonies Numbers 5, 7 and 9. The set is being released in versions performed by Raphael Kubelik, as these works have never been issued on DG previously.

The label noted that Kubelik's recent appointment as music director of the Metropolitan Opera has brought about a strong resurgence in consumer interest in works performed by the world renowned conductor. In cognizance of his new post, Deutsche Grammophon is issuing his recording of Weber's "Oberon," in its first complete recording. As in the Mahler, Kubelik's guest is the Bavarian Radio Symphony, and soloists for the three record set, sung in German, include Birgit Nilsson and Hermann Prey. For this occasion, Placido Domingo, the Boston Symphony Orchestra. Kubelik is once again heard from, conducting Smetana's "Ma Vlast." This two record set, containing an illustrated brochure, is devoted to Smetana's premiere recording with the Boston Symphony Orchestra. Deutsche Grammophon artist Claudio Abbado leads the Boston in Serenade's "Poem of Ecstasy" coupled with Tchaikovsky's "Roméo et Juliette."

Herbert von Karajan and the Berlin Philharmonic are heard in a recent recording of Walton's, Polkas and Marches of Johann and Joseph Strauss. This disk can be considered a sequel to Karajan's previous "The Blue Danube," the title selection of which was used on the soundtrack for Kubelik's memorable film, "2001: A Space Odyssey.

In the present issue, Baritone Hermann Prey is represented on this release by a recording of songs of German composers, the accompanist is Leonard Hokanson, and the release of the recording is timed to coincide with Prey's forthcoming tour of the United States commencing Nov. 25 in Chicago. Complete song texts are included.

A recent recording of the Baroque Trumpet have an album of concertos featuring Pierre Thibaud with Otto Gerdes conducting the Bamberg Symphony.
GOIN' BACK TO INDIANA—Jackson 5—Motown M7422-L
The soundtrack of the Jackson 5 television special is a veritable bonanza for fans of the dynamic quintet. The five dip into their greatest hits cliche for "The Love You Save" and "I Want You Back" then do right by two of Sly Stewart's biggest hits "Take Your Time" and "I Want To Take You Higher." Nine songs, and no stop crowd reaction that only adds to the excitement. Bill Cosby, Tommy Smothers and Rosney Grier are heard in intro passages but this is the Jackson 5 show all the way. And what a show it is! Watch the record climb to the top rungs of the LP chart.

GRATEFUL DEAD—Warner Bros. ZWS 1935
A live two record Grateful Dead set is going to make a lot of people happy. Particularly when it has such variety, Garcia, Pig Pen and cohorts do up a Merle Haggard song ("Mama Tried"), the old Chuck Berry rocker "Johnny B. Goode," Kristofferson's "Me & Bobby McGee" and "Me & My Uncle," which was penned by John Philip. For those who like their Dead extended and cooking there's "The Other One," a super long session which comprises an entire side. The band has never enjoyed as much widespread popularity as they currently do and this set can only enhance their position.

SMASH YOUR HEAD AGAINST THE WALL—John Entwistle—Decca DL 79183
Those who expected John Entwistle's solo album to be a Who soundalike are in for a surprise! This is a highly original work from the man who used to be referred to as "the quiet one." John shucks that tag once and for all as he picks his way through nine original songs, aided and abetted by Humble Pie's Jerry Shirley on drums and a fine new guitarist named "Cyano" Langston. In addition to bass, John is heard on keyboard, flugelhorn, trumpet and trombone. It sounds like a virtuoso performance. It is difficult to single out the best tracks, but we like "My Size," "What Are We Doing Here" and "Fed End," a whole lot.

ROCK LOVE—Steve Miller Band—Capitol SW-7429
The group's sixth LP and first live effort goes a long way to put the 'blues' back in their music, even though it drifted out of their title a few disks ago. Much of the material displays a B. B. King trademark and it is quite a departure for the act's typical "space rock" sound. Title track borrows some Crosby-Stills harmonies and is rather bouncy and fun. "Let Me Serve You" is another excellent choice for programming. Current tour should add impetus to the sales push even one of their albums gets from their faithful following.

THE WAY TO BECOME THE SENSUOUS WOMAN BY J—Atlantic SD 7209
If you were amused or even educated by the best selling book, chances are you'll feel the same about this recording of selected passages. "Everything a woman needs to know to love and be loved by a man" has been condensed into the grooves and if you believe that, well, you'll probably want to own a copy of this album. The narration by an uncredited woman is straightforward and program directors are urged to exercise caution before airing portions. The book skewed, the disk could too.

THE GARY PUCKETT ALBUM — Columbia C30862
Gary crossed over the Union Gap, Gary Puckett emerges with a solo album featuring eleven tunes. Familiar material like "Delta Lady," "If We Only Have Love" and the artist's recent single "Keep The Customer Satisfied" get a workout and Gary adds several numbers of his own penning. Some fine arranging by Roger Kellaway enhances five of the tracks. Gary has always had a winning vocal style and never more so than on this set.

RAINBOW BRIDGE — Jimi Hendrix — Original Soundtrack Atlantic 2040
Soundtrack of the upcoming film features the late Jimi Hendrix on night songs—all new material except for "Star Spangled Love Banner," which was heard in another version on the Woodstock album. The Hendrix has already become legend and on these tracks he was at his usual high energy level and displaying his guitar mastery. This one is expected to become a classic. The film goes between late 1968 and the summer of '70. Directed by a movie star.

MARBLEHEAD MESSENGER—Seatain- Capitol STAMS 829
If you're not into the music of Seatain, what exactly is holding you up anyway? Or maybe you missed their first two albums. Okay, here's their third which also happens to be their best. This is country rock but different from the traditional, largely because of the expert flute playing of Andy Kulberg and the incredible violin wizardry of Richard Greene. Just about everyone in the group writes and sings vocals which makes for a nice blend. Their version of "The London Song" and "Lonely's Not The Only Way To Go" are two tracks which are especially fine but no doubt you'll soon have your favorites. George Martin did his usual stylish job of producing.

LOVE BOOK—The Lettermen—Capitol ST-838
The Lettermen formula of taking the best of contemporary material and giving it their unique type of treatment rarely fails to please. Their latest successful blend is highlighted by "Wedding Song (There Is Love)," "How Can You Mend A Broken Heart," "Ain't No Sunshine," "Don't Pull Your Love" and "Love Me (You Never Have To Say You're Sorry)." Plus their current single, "Love," fans of the trio should really welcome this effort and it will be a must for MOR programmers too.

JONATHAN EDWARDS—Capricorn SD-862
Even cab drivers in New York were talking about Jon before he hit the recording scene. At his recent appearance at the Folk City, he remarked with honest amazement, "I mean, it's the first time we've done anything!" The record will cause some amazement of its own and is bound to excite and impress on the first listen. The singer-songwriter excels on happy, upbeat folk tunes like "Sunshine" and "Athens County." Aby supported by bender player and friend Stu Shulman and four studio musicians including Bill Keith on pedal steel and banjo, Edwards is able to make the category of country-folk a distinct, viable form.

SONG FOR AN UNCERTAIN LADY—Randy Burns & The Sky Dog Band—ESP-2007
Randy Burns has engendered quite a following over the years with his work on and off. This other label made him quite popular with the critics. This LP is a quieter sort, but equally as moving in its own way. Everything that is good about the urban folk revival is rolled up in his soul and he unravel's it with care but little fanfare. The title track is not the least bit uncertain about itself, and neither are the compelling "Lisa" and "Maybeline." All songs are originals and the lack of overproduction is most welcome.

Cash Box — October 2, 1971
Chrome-DiOx Cassettes Offered by Memorex

SANTA CLARA, Cal. — Memorex audio cassettes containing high performance chromium dioxide tape are now available on a nationwide basis. According to a company statement, "these tapes provide a quality of sound that can be truly labeled high fidelity when used with cassette recorders specially designed for their use. Chromium dioxide cassette tape promises dramatically higher recording output over conventional ferric oxide tapes at high frequencies. These tapes offer better signal-to-noise ratio, lower print-through, and greater recorded signal stability."

"Especially suited to speed speed audio tape recording applications, Memorex chromium dioxide cassette tapes, in 60 and 90-minute configurations, not only have inherent advantages in sound performance, but also possess the same standards of reliability and

3M-Faraday Settle
TECMUSKEG, MICHIGAN — Faraday, Inc. president Frederick J. Kluin has announced the continuation of a series of settlements to Faraday by major tape manufacturers for the use of Faraday's patent (No. 2,804,401). Closely following settlements by Capitol Industries, Bell & Howell and Ampex, 3M agreed to a negotiated cash-out settlement with Faraday, Kluin advised.

3M had been a licensee and, as such, had paid royalties to Faraday in the past years. However, the negotiated settlement calls for an undisclosed cash-out settlement on future royalties, he said.

"We are convinced the entire endless loop tape cartridge industry owes its existence to this invention," said company executive Owen Block.

At least six major equipment manufacturers and six companies marketing cassettes.

As reported in last week's Cash Box, London and Ampex have decided to continue their tape licensing relationship that began in 1966. Sealing the contract are Don Hall (seated left), Ampex, and D. H. Toller-Bond, London (seated right). Standing and looking on, left to right, are Herb Goldfarb, London vice president, sales and marketing, Jules Cohen, AST national sales manager, Jack Wettfield, director of administration, London, and Mort Droussen, senior manager of business affairs, AST.

Capitol Tape Club Launches Youth Campaign

NEW YORK — Lighthouse has been retained by the Capitol Tape Club to act as spokesmen in their national television commercials. Through the V&R Agency, Capitol has developed a campaign designed to attract new, young members. The 2-minute color television spots, which will begin airing in mid-October in all major markets across the country, will feature the group with member Skip Prokop outlining the details of the club and offering new members a complimentary 8-track tape player.

Left to Right: Skip Prokop, Lighthouse member; Jimmy Tenner, Producer; Vic Lindeman, V&R Agency; and Loren Becker, President, Stereo Dimension.

Cash Box — October 2, 1971

PAIS TROPICAL—Sergio Mendes & Brasil '77
—M & SP 4315
Just because summer's over doesn't necessarily mean that the summery breezes of Sergio Mendes & Brasil '77 can't continue to soothe the ears. The term "easy listening" has been much abused but it fits the likes of "Tonga (A Tonga da Mikado)" and "I Know You." For sheer rhythmic joy there is the title track which is destined to take its place among the group's most requested numbers. All in all, an immensely satisfying LP from a group with an up-date name and up-to-date sound.

LAZARUS — The Blues Project—Capitol ST-782
Lazarus rose from the dead, but the Blues Project returns from a sort of limbo. Now Trimmed to three members and sounding strangely different without the services of Andy Kubberg and Richard Greene (cf. Seatrain reviewer), the trio ventures forth into the Chuck Berry standard "Brown Eyed Handsome Man," the traditional "Black Night," Tim Hardin's "Yellow Cab" and seven others. "It's Alright" is a rocking good track and the evocative "Vigil Of Flowers" creates a gently sombre mood. Could be a new beginning for Kahl & Co.

EMERGENCE—Sedaka—Kirshner KES-111
Lates of the fifties hitmakers to take on a new image, Sedaka has a lot going for him, not the least of which is good material. He and Howard Greenfield have written twelve tunes trimming over with energy and good vibes. Sedaka brings a pleasing type of voice to up-tempo things like "I'm A Song (Sing Me)" and "Is Anybody Gonna Miss You?" and is equally effective on more mellow pieces such as the very beautiful "Rosemary Blue." Arrangements by Lee Holdridge are first rate throughout.

SADHU BRAND—Whole Earth Rhythm—Uni 73116
Largely due to the influence of Ravi Shanker and George Harrison, Indian music has at least become familiar to American ears. This album, while it doesn't match the purity of the authentic Indian sound, is an extremely interesting attempt to take Western lyrics and join them to the rhythms of the sitar and other instruments. When it succeeds, as in the track "Whole Earth Rhythm," it's an exciting thing to hear.

THE ANONYMOUS VENETIAN—Original Soundtrack—United Artists UAS-5218
The trend toward classical type movie scores continues. While Steve Ciprani is a contemporary composer, his music is classical in form and execution. The film's main theme, "To Be The One You Love," is a properly romantic song with a haunting melody line. Ciprani arranged and conducted the set. Pleasant and laxing fare.

HAPPY AND IN LOVE—The Shirelles—RCA LSP-4581
There's more than a rock 'n roll revival going on here. The smoothness of this trio (Paasick, New Jersey's favorite daughters) seems to fit in perfectly with just what's happening on the soul scene today. Two tunes in particular are knock-outs a remake of a sætter, "It's Gonna Take A Miracle" and the Guess Who, "I'm Goose Tonight." Shirley, Micki & Beverly have only improved with the passing of time and their distinctive approach to a song should stand them in good stead for some time to come.
Cordell & Maiman Enter Management

HOLLYWOOD—Shelter Records president Denny Cordell and Shelter's Joe Maiman have set up a new independent record company, Cordell & Maiman, to continue Shelter's management of artist rights and the new company will handle the sales and distribution of Shelter's current catalog, to be reissued on the new label. The new label will be distributed by Bell Records. shelter's staff are Jeff Miller, senior tour manager; Pete Nichols, former road manager with the Who; and Joe Tucker, who will handle production on the road; and Kellogg (sic), who will be in charge of all equipment and lights, as well as trucking.

Carl Wilson Wins 5 Year Draft Fight

NEW YORK—A federal court reversed itself and granted Carl Wilson of The Beach Boys permission to carry out a "most unique" alternative service program under the U.S. Selective Service Act. The court action ended five years of legal wrangling between the musicians and his draft board.

Under the order of Federal Circuit Judge Progerson, Wilson will be allowed to satisfy his draft obligation by performing with the Beach Boys at prisons, hospitals and orphanages. In delivering his oral ruling, the judge made particular note of the need to provide some sort of entertainment for prison inmates, saying entertainment is certainly in the national interest.

J. B. Tietz, the singer's attorney, called attention to the tragedy in Attica, New York, in urging approval of the alternative service program.

In 1967, Wilson refused to report for induction to military service, saying he was opposed to all war. The singer was granted Conscientious Objector status, but then refused to report for alternative civilian duty as a bed pan changer at L. A. Veterans Hospital, citing the fact that the alternative job would not at all make use of his talent.

Wilson proposed a modified version of the now-granted alternative program in 1968 but it was turned down first by a draft board, then by a Federal District court and finally by the U.S. Court of Appeals. The Supreme Court refused to hear a further appeal. New action was Wilson's final hope in court.

Land's To ABC/Dunhill

HOLLYWOOD—ABC/Dunhill Records has signed singer-writer Richard Land's, who will begin work on his first album for the label this week in New York. He will co-produce with Jay Selez of Nix Productions. According to company president Jay Lasker, who made the announcement, Land's album is tentatively for a mid-October release.

Vital Statistics

Cordell & Maiman

www.americanradiohistory.com
CashBox Country Music Report

Jim Halsey Questions Dropping Of CMA ‘Best Comedian’ Award

NASHVILLE — Elimination of the “Best Comedian” category from annual CMA Awards competition has been termed “short-sighted, unfortunate and unfair” by several clients in the country comedy field.

“I’m bothered most by what appears to be a total disregard by the CMA for some of the most important and great traditions,” commented Jim Halsey, who manages Minnie Pearl, Roy Clark, Archie Campbell and Grandpa Jones, among others. He pointed out that the humor of Miss Pearl and Rod Brasfield was important to the early success of the venerable Grand Ole Opry and to this day, comedy is an important element in any country music presentation.

“That my clients might not win awards isn’t the case; they’re well-enough established so that it doesn’t matter,” Halsey said. “But I wonder, what about young comedians on their way up? Where’s their encouragement, or are we telling them for the first time, that this category doesn’t matter, all that much anymore?”

The CMA has its fifth annual awards show scheduled for Sunday, Oct. 17, in Nashville. A satire or parody of music and dance, the CMA Awards, usually held May 12 in Nashville, will be held this year on Oct. 17.

Dean Martin Joins Country Golfers

NASHVILLE—Dean Martin will play in the Music City USA Pro-Celebrity Golf Tournament Oct. 9-10th.

Bruce Devlin was instrumental in the development of the event which he has been Martin's partner in the Bing Crosby Pro-Am for the past five years, and says the singer is not only a great drawing card, but a fine golfer.

Hee Haw stars, Roy Clark and Archie Campbell are also confirmed to play in the event. The annual tournament and tournament director, Frank Ford, said, “I think it’s a great idea to have a celebrity such as Floyd Cramer and Jerry Reed will play in the field again this year. Last year, Johnnie Wright, The Drifters, Ted Neeley, and Faron Young, came from the Music City to support the event.”

Golf pros confirmed for the tournament include the PGA’s leading money winner, Ken Venturi, and the top 10 pros, as well as Dave Eichbergler, Mason Rudolph and Terry Heard. “The sponsors of the Music City are the Country Music Association, the Junior Chamber of Commerce and the Nashville Tennis Trian.”

 Nachrichten — Die Agenda for the 1971 National Quartet Convention has been announced. The six-day fete will be held September 20-25, with the Gospel Music Association’s board of directors meeting. Schedule for the next five days is as follows:

Oct. 6th: United Gospel Music Publicists Association meeting, Sheraton Motel (members only, 9 AM); All Night Sing, Municipal Auditorium (7 PM).

Oct. 7th: ASCAP Breakfast (invitations only), 12 Noon; Video Brunch (invitation only, 10 AM); Executive Breakfast (invitation only, 12:30); Blackwood Family & Friends Dinner, Capitol Park (3 PM); D.J. Appreciation Luncheon (9 AM); All Night Sing Municipal Auditorium (7 PM).

Oct. 8th: Gospel Magic Video Brunch (inv. only, 9:30 AM); Word Records Luncheon, inv. only, 1 PM; Gospel Music Association, general membership meeting (members only, 3 PM); All Night Sing, Municipal Auditorium (7 PM).

Oct. 9th: Non-Professional Contest (9 AM); Gospel Music Association Dinner (members only, 7 PM); All Night Sing, Municipal Auditorium (6 PM). (Ticket only, Noon-5 PM)

The convention is open unless otherwise noted.

Dot Plans Thompson Push For October

NASHVILLE — In celebration of Hank Thompson’s 25 years as a recording country music star, Dot Records plans an October campaign to be kicked off during the Opry Cel- ebration show Oct. 17, which Thompson has been with Dot the past five years and continues to be a rock record and gain fans consistently.

With his current release “The Mark Of A Heel” on the charts, the dot will turn out a special double-volume “Hank Thompson Anniversaries Album” just in time for the DJ Convention. Many of Hank’s fans and people in the record business are expected to share in the celebration during the week of country music ceremonies, Oct. 19-21.

The date has been fixed for the anniversary of the birth of “The Mark Of A Heel” in the 46th WSM Grand Ole Opry Billboard Top 10, which will be the same week the label will sponsor its annual luncheon and show on Friday, Oct. 18. The entire Dot country talent roster will be featured on the show.

CMA Sets Banquet And Show Agenda

NASHVILLE—Princess Preston, vice president of BMI and chairman of the 1971 Country Music Association banquet and show announced that tickets have gone on sale for the Oct. 15th event. Two types are being sold again this year: a $15.00 ticket which admits the holder to the Music City Auditorium, the $10.00 event, plus a seated buffet dinner and dance. The $15.00 event will be at the Nashville Municipal Auditorium, and a second ticket ($7.50) admitting the holder to the auditorium for the entire evening’s events, but not the dinner.

The evening’s festivities begin at 6:30 PM with a cocktail party on the terrace under a large tent with music by the Po Boys. A buffet dinner will be served in the auditorium, followed by an introduction of the entire CMA board of directors and officers, and a show produced by Frank Jones and featuring some of the industry’s top talent; Anne Murray, Bill Anderson, Jody Miller, Donnie Fritzer and Georgia Jones. Johnny Cash has been set to present the spoken tribute which is made each year honoring the Country Music Hall of Fame members. The orchestra, consisting of professionals and amateurs, will be arranged and conducted by Hank Levine with script for the show provided by Bob Tubert.

FOR THE GOOD TIMES—Over the years, Ray Price has become one of the world’s most successful purveyors of the sad love ballad. With an inforn and genuine feeling for lyric, Ray is able to convey a myriad of vocal moods.

In a day and age when the words, “country music” are still unrealistically associated with the trudge of fidles and country guitars, the man of the hills, Ray Price is helping to close the gap between the worlds of country and pop music as witnessed by his recent sellout engagement at the Hollywood Palladium.

Ray’s version of “Danny Boy,” a traditional folk song, has never worn a country label but all at once the world took notice; a wall between country and popular music came tumbling down. The success of the single version of “Danny Boy” was quickly followed by Ray’s best-selling album of the same name. The album came the Kristofferson-penned “For The Good Times,” one of the top songs of the decade and one that knew no boundaries as it rose across the nation, followed by “I Won’t Mention It Again,” and his current Kristofferson song, “I’d Rather Be Sorry.”

Down Law directs Ray’s recording as an independent producer for Columbia Records, with personal management by Dick Link.

Invitations Out For Intl. Country Show

NASHVILLE—Artists from countries around the world are being contacted to perform on CMA’s first International Country Music Show, which will be held during the 48th birthday celebration of the Grand Ole Opry. A ticket to this new event will be included in the official registration booklet.

Norman Buck, chairman of CMA’s international committee, announces that Pat Campbell, who is with the British Broadcasting Corporation in England, and Gordie Tapp, a Canadian of Hee Haw fame, will co-emcee the show. Artists set to appear on the show at press time include: Don-na Ramsey, Rick Neufeld, Stompin’ Tom Connors and Al Cherry, all of Canada. Tom T. Hall will be on the show for the U.S. The countries of England, Japan and Australia, will also be represented on the show by the appearance of some of their foremost artists. Bill Walker, who was arranged for the Johnny Cash Tele- vision Show out of Nashville, will produce and arrange the show.

Prior to 1971, CMA held an international seminar during the birthday celebration. CMA’s board chairman, Dick Broderick, negotiated with Opry officials to present the International Show as an official part of the con- vention to familiarize both the artists and, indirectly, the international country music product.

The show will be held Thursday, Oct. 14th at 5:30 p.m. in the Municipal Auditorium. Other members and workers of the international commit- tee are: Emily Bradshaw, Juanita Jones, Mervyn Conn and John Stur- divant.
October Is Country Music Month

Above and beyond our stars with new albums, we gravitate toward a 31-day, extra-terrestrial sales-promotional odyssey. Only at country's number one company.

And That's No Taurus.

lyonflex™ is the RCA trademark for a new development in record manufacturing that produces a smoother, quieter surface and improved ability to reproduce musical sound. This lightweight record also virtually eliminates warpage and turntable skipping.

www.americanradiohistory.com
Does the International Academy of Country and Western Music Know Something You Don't?

This year they picked Mayf Nutter one of the top 5 most promising vocalists.

Why?

It could have been due to his version of Everybody's Talkin' Or Hey There, Johnny, Mayf's tribute to Johnny Cash. Or Simpson Creek Won't Never Run Clear Again, which not only hit the Top 10 but caused five polluted streams in Clarksburg to be revitalized.

It could be his new Capitol single, Never Ending Song of Love (3181) by Delaney Bramlett. It's perfectly suited to Mayf's big, clear, friendly voice.

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**CashBox**

**C & W Singles Reviews**

**Picks of the Week**

JOHNNY CASH & THE EVANGEL TEMPLE CHOIR (Columbia 45460)

Papa Was A Good Man (2:35) (Passkey Music, BMI—H. Bynum)

There's enough drama here for a whole movie, but Johnny packed it into another hit, easily topping his last effort, "Singin' Vietnam Talkin' Blues." Should also do strong battle with his current duet with June Carter currently on the charts. Flip: "I Promise You" (2:56) (House of Cash, BMI—J. Cash)

MURRY KELLUM (Epic 10784)

Train Train (Carry Me Away) (2:29) (Glen Campbell/Young World Music, BMI—F. Weller, B. Graham)

One of the best of the railroad songs, co-written by Freddy Weller. Should bring some more of Kellum's "Joy To The World" success to the country charts, carrying him up there at full throttle. Flip: no info. available.

HENDON CARGILL (Mega 0043)

Naked And Crying (2:17) (Shoji Music, BMI—L. Deelmore)

Man who recently scored with "Pencil Marks On The Wall" should do as well or better with this no-nonsense song about a man's troubles and how he deals with it. Lyric really hits home. Flip: "Afraid To Rock The Boat" (2:53) (Hill & Range/Last Straw Music, BMI—S. Milette)

BOB LUMAN (Epic 10786)

A Chain Don't Take To Me (2:32) (Blue Crest Music, BMI—D. Frazier)

Some country-rock from the pen of Dallas Frazier, production number should come in for considerable attention. Excellent programming item with tremendous sales potential. Flip: no info. available.

LAMAR MORRIS (MGM 14289)

Near You (2:23) (Supreme Music, ASCAP—K. Goell, F. Craig)

Old standard often associated with the career of Milton Berle comes in for some up-dating, country-style. Jimmie Snead production should please programs and buyers alike. Flip: "She Came To Me" (2:12) (Fred Rose Music, BMI—L. Morris, W. Keith)

GARY STEWART (Decca 32880)

She's The Next Best Thing (To Being There) (2:45) (Forrest Hills Music, BMI—B. Elderidge, G. Stewart)

Newcomer proves to be a fine songwriter and singer. Ballad is catchy and filed to the brim with the stuff that makes a record move. Tune should prove to be a country standard. Flip: "Something To Believe In" (2:30) (same credits)

ROGER WAYNE SOVINE (Barnaby 2046)

A Typical American Boy (2:10) (Cedarwood, BMI—R. Sovine)

Funky country tune about a mean mean lad—just the kind that do girls like Billy Jo in every time. Disk could have the same kind of impact as Bobbie Gentry's ode. Flip: "It's Cold In Tulsa" (2:25) (same credits)

CAL SMITH (Decca 32783)

The Woman On The Inside (2:54) (Contention Music, SESAC—J. Stone)

Beautiful ballad should bring Cal back to the country charts once more. Lyrics and production are both impeccable. Flip: "To Save My Wife" (2:45) (Unbar Music, BMI—J. Owen)

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**Best Bets**

HANK SNOW (RCA 6544)

(The Searchers) Of Old Mexico (3:07) (Blue Book Music, BMI—M. Haggard) Culled from his "Award Winners" LP, this one should receive wide airplay and could be in for considerable sales as the singer's following is ever-faithful. Flip: "No One Will Ever Know" (2:39) (Milenie Music, ASCAP—M. Foree, F. Rose)

GORDON CASH (Barnaby 2015)

Julie Ann's Baby (2:55) (House Of Bryant, BMI—D. R. Bryant) Another Cash, another smash? That all depends on whether these controversial lyrics about a man accepting a baby he knows isn't his gets the exposure it could easily cash in on. Flip: "A Day From Georgia" (1:51) (Clarmont House, BMI—G. Cash, B. Hal-facker)

FREDDIE STAFFORD (M usical Bryant Sings)

Growin' Up (2:32) (Milene Music, ASCAP—J. Mundy) Father's advice to his offspring could spring up a chart item. Jim Mundy tune is a powerhouse. Flip: "Hold That Tomor-row" (2:36) (Aruffo-Rose, BMI—L. Henley, M. Mathis)

STEVE HITCHCOCK (Caprice 728)

The Light Of Love (2:37) (Buzz Cason, ASCAP—D. Lawlor) Bill Justis has revamped a beautiful ballad for Stan which should shine the light of success on his career. Stations should take time out to listen all the way through. Flip: no info. available.

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RED SOVINE (Chart CH-5142)

The Old Pine Tree (2:42) (Window Music, BMI—T. Hill) This narrative is an excellent way for the old favorite to start off a new career on a different label. Should please old fans and make new ones. Flip: "Two Hearts On A Post Card" (2:49) (Peach Music, SESAC—V. Bulba)

HANK THOMPSON'S BRASOS VALLEY BOYS (Dot 17890)


HANK THOMPSON'S BRASOS VALLEY BOYS (Dot 17890)


SUE THOMPSON (Hickory 1612)

Swiss Cottage Place (2:42) (Aruffo-Rose, BMI—M. Newbury) One of Mickey Newbury's masterpiece is a fine vehicle for pretty little Sue and could bring her back to the country charts with airplay. Flip: "Thanks To Rumors" (2:17) (Aruffo-Rose, BMI—J. D. Loudermilk)

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36

Cash Box — October 2, 1971
A guaranteed winner, LP starts out with Loretta's top five, and continues to look at country at large in the same eyes and ears. Her version of John Denver's "Take Me Home Country Roads" should be immediately well-received by programmers and could easily be forced as her next single. Tex. Lyn. origi-
nals are also standout: "Close My Eyes and From Now On." LP also contains a fine reading of "John Denver's" "I'd Rather Be Sorry," the big Ray Price hit and "Indian Lake." Total-ly compelling, ten tracks that once again proved her ever-constant strength.

THE WORLD OF COUNTRY GIANTS—Various Artists—Columbia G 30893

Extraordinarily fine cover art and big names should draw them in for this specialty-priced double-disc set. Although many of the tunes were not on the charts, the performers most definitely are: Marty Robbins, Ray Price, Tammy Wynette, David Houston, Lynn Anderson, Freddy Weller, Johnny Cash and Sammi Smith to name a few. What, a line-up. The best known hits in the package are "Wolverton Mountain," "Foggy Mountain Breakdown," "Waterloo," and "Ring Of Fire.

THE AMERICAN WAY OF LIFE—Tommy Cash

— Epic E 30860

An extremely ambitious undertaking, the latest Tommy Cash LP attempts to chronicle the lives of the country audience in both nar-
rition and living. Focusing on twelve occupation-
tions ranging from waitress to minister to soldier, Tommy Cash has hit the bull's eye this time, he has characterized the music for quite some time: without its faults, America still comes down to Mom, apple-pie and the flag. Album has the expressed purpose of being a document-
ary and while achieving that goal, some notable tunes, especially "I Got Me A Guitar" are delivered with conviction.

Country LP Reviews

YOU'RE LOOKING AT COUNTRY—Loretta Lynn—Decca DL 75310

Wagoner Goes 'All Out' For Tour Bus

NASHVILLE—Grand Ole Opry star Porter Wagoner has taken delivery on a new bus—"home" for himself and his family of television and roadshow artists (Dolly Parton, Speck Rhodes and The Wagonmasters) while they pursue their extensive personal ap-
pearance schedule. The coat to Wag-
ner, including customization of the interior, was over $180,000.

The work, done by the Custom Coach Corporation of Columbus, Ohio, took nearly two months to complete. Wagoner's veteran road manager Don Warden designed the interior, while Mrs. Warden (Ann) supervised the decoration, following Wagoner's basic instructions: "Do all over." "All out" is an intercom telephone system, plus two fully equipped test-
rooms, a main lounge area up front featuring stereo tape, radio and color television. There are full facilities and ample closet and storage space for each individual in the trav-
elling unit, plus three separate state-
rooms—one for Wagoner, one for Dolly Parton, and on office-stateroom combination for Don Warden. Wagon-
ner's room has a built-in reel-to-reel and cassette tape recorder, while War-
den's is a typewriter and his many volumes of "navigational aids" and reference materials.

Northwestern Places Four

SAN FRANCISCO — Northwestern Music, established in 1969 by Vincent Johnson announced the placing of four of its country tunes with Nor-
man Records for single release in Oc-
tober.

The songs are: "Keep Off The Grass," R. D. Perry; Vince Johnson's "I Don't Want To Be A Fool"; Per-
y's "Peace Brother, Peace" and Ahyi Ni-
les' "Don't Look Back." Other staff
writers include Chris Perry and David Zauner. Northwestern became an AS-
CAP affiliate in February of 1970.

Jimmy Case New Wrayco Director

BALTIMORE—Jimmy Case, known by American servicemen around the world as the Goodmans' "Greatest Hits of Country Music" (having played over 1,000 shows in Viet Nam alone) has been appointed national director of Wrayco Records by the firm's presi-
dent, Lewis B. Chitty.

Cash Box — October 2, 1971

Two Side Winner

"He's Back in Town Again"

S/W

"Take A Look Around You"

By

CRISTY LANE

Bravo Records

Final Balloting For Gospel's 'Dove' Awards

NASHVILLE—Final balloting is un-
derway for the 1971 Dove Awards to select the top artists in the gospel music field, according to W. F. (Jim) Myers, chairman of the Dove Awards Committee for the Gospel Music As-
nociation. "Doves" are to be presented at the third annual awards banquet of the association on Saturday, Oct. 9th, on the Plaza next to Municipal Auditorium in Nashville.

At the same time, the Gospel Music Association will name two artists to be enshrined in the organization's Hall of Fame. Nominated for these are Lee Roy Abernathy, James Black-
wood, Sr., Albert Brunly, Brock Speer, and "Pappy" Jim Walters in the living category. Nominees in the deceased category are Tom (Dad) Speer, Lena Brock, (Mom) Speer, Frank Stamps, Virgil Oliver Stamps, and James D. Vaughan. This will mark the first entries in the Gospel Music Hall of Fame, Myers said. He added that 1,549 persons voted to make up the final list of nominations from the Dove Awards; there will be more than 3,000 eligible to vote in the final balloting.

Five nominees were selected in 12 of the 14 categories. There are 10 nominees in the Best Gospel Song of the Year category and because of a tie, six nominees were listed on the final ballot for the top-out of the year.

Five were expected for the banquet which has been "sold out" for about two weeks.

Chitty also announced three new country releases: Lorraine & The Un-
shies "Lonesome End of the Line" Danny Denver's "My Woman's Love," and Bob Braun's "You Light Up My World". Promotional copies are available from the firm located at 8005 Pulaski Hwy.

16 SINGS LEAVIN' AND SAYIN' GOODBYE

17 KICK ME OUT

18 THE INCREDIBLE ROY CLARK

19 SONGS OF LEON PAYNE

20 IN SEARCH OF A SONG

21 HE'S SO FINE

22 WHEN YOU'RE HOT

23 PICTURES OF MOMENTS TO REMEMBER

24 POEMS, PRAYERS & PROMISES

25 I'VE GOT A RIGHT TO CRY

26 JEANIE C. RILEY'S HITS

27 LIVE AT THE SAM HOUSTON COLISEUM

28 EASY LOVING

29 SUPER COUNTRY

30 LONESOME

31 AMERICA'S COUNTRY MEETS LADY OF THE ROSE GARDEN—Lynn Anderson and Sonny James both have record sellers for their respective labels, put their heads together to prepare special radio announcements plugging the upcoming CMA Awards Annual Television Show from Nashville on Oct. 16th. J. Walter Thompson Agency, supervising overall promotion for the television show asked Sonny and Lynn to prepare an exclusive series of radio announce-
ments which are to be distributed to major stations throughout the United States.
Johnny Carver says, "I have to travel a lot and I'm with the same gas." October 3rd has been proclaimed as Johnny Cash Day in the state of Tennessee to honor the country singer. Bumpers in honor of their native son will be on display at state fairs, and a Danny Davis was "up in the air" a lot this summer! To be exact, The Brass Men showed their music in miles in their program, "The Super Vantra plane. during the past three months. (Equal to once around the world.)

United Artists' Dot Reeves is now playing the organ. They've been up to breaks with his roadshow. The former college basketball scholar can sing, play the piano, and even do vocalizing. His latest UA single, "A bossing boots," has been on "the run," and according to UA's Bill Colie, 1,000 copies were ordered in one day... The Nomad.ge, re-evangelist family group, have been selected to perform a special segment of the un-coming Kraft Music Hall Country Music Awards Show, according to record producer Hagan... Dot recording artist Tommy Overtown had to purchase a new bus to meet travel commitments on his PA schedule. The handsome chart-artist has already secured a contract with the Stuckey, competing a whirlwind tour of appearances in Seattle and New York. The band includes: Ed Stuckey, drumming bus thing in Nashville concerning events. The group is Kermi Geoll who penned the lyrics to Frances Craig's "Near Me" a several years ago. "The Lord" which is a strong soul searching rendition of the type that helped to influence the careers of such groups as the "nicholas" and the "guy$."

The George Jones and Tammy Wynette show will be closing October, ranging from the North Carolina to the Central and North Central States. Carlisle has joined in this hit factory documentary that has been the talk of the town, and as of now, some say the "new" is "The Lord." is a very early recording and is a hit in the charts. The song was a hit in the late 1960s and was released in 1970. The song has been covered by several artists, including Johnny Cash, who recorded the song in 1970. The song has also been covered by other artists, such as Waylon Jennings and Willie Nelson. The song was written by Merle Travis and was first released in 1952. The song has been a hit in several countries, including the United States, Canada, and the United Kingdom. The song has been a hit in several countries, including the United States, Canada, and the United Kingdom.

The song "The Lord" was a hit in the late 1960s and was released in 1970. The song has been covered by several artists, including Johnny Cash, who recorded the song in 1970. The song has also been covered by other artists, such as Waylon Jennings and Willie Nelson. The song was written by Merle Travis and was first released in 1952. The song has been a hit in several countries, including the United States, Canada, and the United Kingdom. The song has been a hit in several countries, including the United States, Canada, and the United Kingdom.

Sounscot & Country Collega In Yr. Pact

A one-year working agreement has been signed between the American country music promotion and the Atlanta wholesale promotion group concerning record promotion. This agreement will be in effect until December 1, 1971.

Rudy Vokes, Midwest promotion manager for the Atlanta wholesale group, said, "This is an important move for both of our organizations. We are looking forward to working closely together to promote our artists and their records." Vokes is also president of the Southeastern Country Music Association.

Bill Anderson and Jan Howard keep up the hectic pace of personal appearances. Typical is the week of the Opry Birthday Celebration when they were on the Opry stage for the Country Music Association's national Music Awards Show. Bill will then desert right away for London, England to appear on ABC TV's "This Week," then back to the continent for a 10-day tour of England and Ireland. Jan had his new band on the road. This is the first group of his own that he has ever had. Last year they did all their own arrangements recently at the home of Dr. Betts, Mountain Lodge, in Hot Springs, La. The song "Brand N ew Me." is a new career, a brand new "revised" Dale's way.

The Owens Music Group will be giving their country fans a treat when they appear in Knoxville on October 15th. The group will feature the Owens Brothers, one of Knoxville's most popular singing groups, and will include some of the major gospel groups and spirituals. The group will be touring the area, and are one of the most popular and up-emerging groups in the country. Young and Billy Deaton continue to expand their publishing companies. They just purchased from Clyde Pitts, his interest in Blackboard Music. One of the songs published by "Blackboard, "Sad Situation," written by Clyde, one of Nashville's most successful writers, has been recorded by such artists as Steve Dorff and Melba Montgomery. Another song in this catalog is Slim Whitman's "A World Worth Living In."

This song is co-recorded with Pete Drake's Window Music. Meanwhile, if you don't think Faron Young is looking forward to the Music City Pro-Celebrity Golf Tournament in October, listen to this! Billy Deaton, Faron's manager, reported Faron turned down the top spot for two weeks at a major hotel in Las Vegas so he could stay in Atlanta for the golf tournament and annual deejay convention... Lorene Mann, on her recent tour of England and Germany even saw a boy from her hometown at the first club she worked. Small world... Stanley Mills in Music City recently visiting with old friends and playing new material published by his company, September Music... Del Reeves will handle dollar, Cray Elmer, George Elliot, Helen & Billy Stott set to appear on the Wheeling, West Virginia Jamboree Oct. 2nd. The red carpet was rolled out recently when Kustom Electronics came to Nashville to officially open their country promotion offices of their new East Coast branch... Their general manager is now "Bad Bob" Reeves; exec vp in Chuck McSawin, with Earl Owen out of Kustom's Nashville base... The last Pulse survey shows country music is... A "Tennessee Whirlwind."
COUNTRY MUSIC FEST

Cash Box will be where the action is NASHVILLE!

with a special Convention Edition!

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Issue Date-October 16

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ADVERTISING DEADLINE OCTOBER 1ST
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CBS Aronte launched 3 magnificent albums at an overcrowded press
party held in the wonderful “Boersen-
hofsteede”, right in the heart of
the rustic village of Laren. Famous radio
personality and marketing genius Willem Duys
presented to the gathered press, ra-
dio- and tv-officials three albums of
eXcellently CBS-artists: jazz-futlist
Chris Huis' album “Live At Mon-
treux” (a live recording of his very
successful appearance at the Mon-
treux Jazz Festival this year), Wim Overgaauws’
“Sagittarius”, a record full of lovely easy-listening music,
Nina Hays—Europe’s first
Of Jazz—Album of real world-class;
Rita Reys Sings Barbara Streisand
—the close cooperation of Rita Reys
with conductor Rogier van Otterloo has
led to a matchless production.
At the same press-conference CBS
presented the long-awaited album by famous
jazz-pianist Bill Evans.

Dutch top-group Shocking Blue
changed labels in the U.S. Within a
short time Badal will release “Ser-
ious”. This is the “Shocking Blue 3rd
Album”. High expectations! Negram’s
managing director Hans I. Kellerman
flew to England to visit Ember Rec-
dords. He discussed a.o. the promotion-
campaign concerning the new single
male singer Millie Scott who signed up
with Ember last year.

Dutch government tried to close
down the shito-radio stations
“Dance" and "Nordzee". But
Veronica started in response to that
action a big campaign for her salva-
dation. An appeal to the Dutch people showed
her total notification. This response
indicates that Negram rushing
released the single “Veronica”. On the
flip side some of the authentic Veron-
ica artists (Aafink responsable for the
Veronica contract, forecasts even
more than 100,000 Veronica-singles.

Ekepe did a 20-days tour of
Holland with the Brabant Symphony
Orchestra. Rod McKuen’s visit to Hol-
land was quite a sensation. There
have been two tv-specials, some ex-
clusive newspaper interviews and
McKuen also was one of the billtop-
ers of a charity-concert in Rotter-
dam, which was televised.

Argentina’s Best Sellers

This Last Week Week

1 Soccoro, Ayushme Tony Ronald (Music Hall); Flash (CBS)
2 Estoy Deseando Un Dempnico (Melograf) Safari (CBS)
3 Quiere Gritar Que Te Quiere (Relay) Quique Villanueva (RCA)
4 Una Bohemian Excepsional (Relay) Raul Padovani (RCA)
5 Caramelitos De Cafe (Ferranta) Jade y Pepper (EMI)
6 Voy A Guardar Mi Lamento (Artisamo) Pepito Perez (Disc Jockey)
7 Sing Sing Barbara Laurent & Mardi Gras (Paga-Music Hall)
8 La Orilla Blanca, La Orilla Negra fra Zancchi (RCA)
9 Tu Puedes Conseguirlo Desmond Decker (Odeon)
10 Sei Tu, Sei Tu Enrico Chiar (RCA)
11 Butterfly Pintura Fresca (RCA) Daniel Gerard (CBS)
12 India Juntos Vol. Hirncaes (Disc Jockey)
13 No Me Des Tu Amor Mi Amor Los Cuatro Soles (Odeon)
14 Cuando Necesito Amor (Pameco-Kleiman) Sabu (Music Hall)
15 El Tezado De Ovidvarte (Pameco Kleiman) Sabu (Music Hall)
16 Dulce Vajera Credence Clearwater Revival (United Artists-
EMI)
17 Cancion Del Te Quiere (Edition) Carlos Torres Vila (Mirofon)
18 Co Go The Sweet (RCA)
19 Yo Quiro Dibujarte (Korn) Ello Roce (Polydor)
20 Local

Top Ten LP’s

1 Primavera En Alta Tension—Selection—(RCA)
2 Musica En Libertad—Selection—(Music Hall)
3 Festival De Exitos Vol. VIII—Selection—(CBS)
4 Sticker Fingers—Rolling Stones—(Phonogram)
5 Alta Tension—Selection—(RCA)
6 Gabi, Yo Mil Milimik—Gabi, Yo Mil Milimik—(CBS)
7 Tades, Como Tades—Tades—(CBS)
8 Campers—Campers—(EMI-A&M)
9 Jam—Paul & Linda McCartney—(Odeon)
10 Milenge De Tiros Largo—Jose Larrade

Japan’s Best Sellers

This Last Week Week

1 Watsachi No Jookamae—Rumiko Koyanagi (Warner Bros-
Finger) Pub: Watana
3 Sayanara O Neochido—Kiyohiko Ozaki (Philips/Phonogram)
4 Nickson Nexus—Kiyohiko Ozaki (Philips/Phonogram)
5 Tony & The Beatles—Tony & The Beatles (CBS)
6 Steel At One Tension—Selection—(RCA)
7 Mike In Libertad—Selection—(Music Hall)
9 Festival De Exitos Vol. VIII—Selection—(CBS)
10 Sticker Fingers—Rolling Stones—(Phonogram)

Top LPs

1 Minato No Wakareta—Hiroshi Uchijamada To Cool 5 (RCA-
Victor) Pub: Uchijamada Pub
2 Polyshos Polyse—Masami Naka (Victor) Pub—
3 Don’ Pull Your Love—Hamilton, Joe Frank & Reynolds (Dun-
hill/Toshiba) Sub-Pub: Toshiba Pub
4 Summertime—Joan Bernard (Liberty/Toshiba) Sub-
5 Minato No Wakareta—Hiroshi Uchijamada To Cool 5 (RCA-
Victor) Pub: Uchijamada Pub
6 Polyshos Polyse—Masami Naka (Victor) Pub—
7 Riwako Shinsu No Ul—a—Toki (Polydor/Nippon Grammophon)
8投资者—Takamasa Ito—(Philips/Phono-
9 Indien Reservation—The Raiders (CBS-Sony) Sub-Pub: Shinko
10 Masumi No Gitar—The Ventures (Liberty/Toshiba) Sub-
11 Masumi No Gitar—Rumi Koyama (Union/Teichiku) Pub: Victo-
12 Yokohama Tanegare—Hiroshi Ishikawa (Morinobun) Pub—
13 Summer Carnation—Naohiro Yamauchi (Philips/Phonogram)
14 Satsurui No Gitar—Uta—Toki (Polydor/Nippon Grammophon)
15 Satsurui No Gitar—Takamasa Ito—(Philips/Phono-
16 Ata—Toki (Polydor/Nippon Grammophon)
17 Victo
18 —— Ame No Hi No Blues—Yuuki Nagisa (Toshiba) Sub-Pub:
Takakura
19 —— Yokohama Tanegare—Hiroshi Ishikawa (Morinobun) Pub—
20 —— Yokohama Tanegare—Hiroshi Ishikawa (Morinobun) Pub—

Australia's Best Sellers

This Last Week Week

1 *Daddy Cool—Drummond—Pine—Fable.
2 *Eagle Rock—Daddy Cool—Daddy Cool—Spamphetamine
3 1.A. International Airport—Susan Raye—Castle—Capitol.
4 5.8’s Gonna Sten On You—John Kongor—Essex—HMV.
5 4. I Did What I Did For Maria—Tony Christie—April—MCA
6 3. I Want My Mary Back—Young & Deputy—Capitol.
8 Don’t Pull Your Love—Jayne, Joe Frank and Reynolds—
Castle—Probe.
10 How Can You Mend A Broken Heart—Beats—Penny—
Probe.

*local recording.

Belgium’s Best Sellers

This Last Week Week

1 Barrientos (Peyet—Supreme—He-Be-Music).
2 Aan Mijn Daring (Will Tura—Palette—Belmusic/Jeun Klug-
er).
3 Bloosom Lady (Shocking Blue—Pink Elephant—Primavera).
4 One Way Wind (The Cats—Imperial—Apdo/Ardmore Beech-
em). 6
5 Vanella (Cuacues Herb—Fif Provints—Basart).
6 High Time We Went (Joe Cocker—RCA—T.R.O. Andover Mu-
sic). 7
7 Sweet High-Hiker (Credence Clearwater Revival—U.A—
Essex).
8 Black and White (Greyhound—Fontana—Essex).
9 The Fool (Gilbert Montaure—CBS—A.A. Music).
10 We Shall Dance (Demis Roussos—Phillips—Apollo).

*This Last Week Week

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Decca Meet Presses Mkting
Of 1000 Low-Priced Albums

LONDON — At the Decca Records conference held here, the sales was announced that throughout the year some 1000 albums would be available on the various Decca labels and would include re-reissues of Kathleen Ferrier with the London Philharmonic Orchestra under Sir Adrian Boult which were re-recorded in stereo synchronised with the voice of Kathleen Ferrier.

Two barrier boxes with an eye to Christmas sales will also be released, The Sleeping Beauty Ballet by The Suisse Romande Orchestra and Invincible.

Scepter/Capitol
Deal In Mexico

NEW YORK — Scepter Records will be marketed in Mexico by Capitol Records. The marketing plan was announced by Mr. Charles Chaplin, Scepter's international rep. Darn Goff, exec vp of the label, noted that Chaplin would continue his efforts on behalf of making new liberties in the Mexican market.

New Quadraphonic Sound

CBS Quad Is
Unveiled in UK

LONDON — The CBS SQ Quadraphonic Sound system, previously shown at the Consumer Electronic Show last June at Chicago, was unveiled in London by Benjamin Bradley, president of CBS Laboratories. The Columbia SQ record is a new sound development permitting four channels of sound to be produced from a two channel source. Bradley said that this system could be used domestically where there is no space for a large system, although he hoped that records would be pressed on a four channel basis. If so, the consumer can build up his library of quadrophonic records as a still be able to use them on a conventional stereo player. All CBS quadrophonic records have a white seal which has a one and a half inch gold edge for easy recogni-

Tams To England

ATLANTA — The Tams, newly signed ABC/Dunhill recording artists, will make their first personal appearances in England on a tour that begins Oct. 5. The 27-day tour is being planned as an adjunct to their current Australian tour, "Hey Girl Don't Bother Me," which is number one on the British charts.

Among the Tams (Charles and Joe Pope, Robert Smith, Horace Key, Dan and Joe) is the full size orchestra, including featured female vocalist Brenda Bolton.

The album, "Hey Girl Don't Bother Me" on the Probe label in England has prompted ABC/Dunhill Records to rush release the single in this country.

Decca Execs Take Dim View
Of Business With Economy Woes

TOKYO — A bleak economic picture of the Japanese recording industry is being painted by some key music executives, all reacting to the U. S. 10% surcharge and the floating yen.

Back on Aug. 28, Katsumori Kasaajmi, executive director of recording product at the Victor Company of Japan, told 199 of the company's retailers assembled for a product meeting that "anxiety is spreading around the business." But, he took the view that the decreases in the musical productivity would be less in other areas because "musical entertainment is a necessity of life." He felt that "we can't have prosperity without effort."

More recently, Mr. Shoboji of Nippon Columbia told a labor union that the company's export would decline and the deficit of its export is "very large even at this present." Though the company has instituted a policy to reduce and keep a balance in production, he expected the situation to get worse. He was "afraid that it would take at least three years to improve the company's business.

On the retail end, Mr. Hayashi of the National Association of Record Retailers of Japan said he was "extremely anxious about the situation. He expected a decline in domestic consumption due to the export de-

SAMI To Venezuela

NEW YORK — South American Marketing Inc.—which will be known as SAMI—has announced the opening of offices in Venezuela for the distribution and marketing of records, tapes and audio products. Firm will be headed by Eric Martin, president of SAMI, who was formerly manager of Latin American touring for the MCA group of labels.

Firm has obtained the distribution rights for local manufacture and sale of the MCA group which includes, Decca, UNI and Kapp Records, as well as several other U. S. based labels as MCA, WEA and GWP. SAMI will also handle the Venezuelan operation of Ediciones Mediterranea which includes the current chart climbing hit, "Chirpy Chirpy Cheep Cheep" by Mark and Mis-

Negotiations are under way with other label's and Johnson expects to make further announcements shortly, after his arrival in Venezuela. A representation of the Venezuelan operation will be handled by TARA International who's president, Dick Broderick, commented: "The next major leap forward for sales of American and English music will be the South American market of Latin America. We are very pleased to par- ticipate in this growth pattern with the help of our new operation like SAMI headed by an experienced record man like John.

SAMI's mailing address in Vene-

zuela is: Apartado 70408—Caracas, Venezuela and the input market should be addressed to: Penthouse 1, 155 East 52nd Street—New York City, 10022.

International Artist Of The Week:

ELIO ROCA

New York — Oliver Daniel, vice president of Concert Music Administra-
tion at BMI, will represent the United States as the delegate of the National Music Council at the International Music Council Assembly and Congress to be held in Moscow from Oct. 4-9. Daniel has been invited by the Union of Soviet Composers to attend those meetings as their guest, and to speak on the subject of "Tra-

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Elio Roca's Latin American Tour

NEW YORK — Columbia Records artist Miles Davis has been invited to perform at the seventh annual International Jazz Festival "71, to be held in Prague, Oct. 27-30. Davis' appearance is set for the final day of the festival, which in the seven years of its existence has come to be regarded as a major event among jazz aficionados.

The appearance follows mid-

way in a string-bound tour schedule, for Davis, to begin in Frankfurt, Germany, on October 16. The itinerary is as follows: Oct. 18, Frankfurt; 19, Stuttgart; 20, Munich; 21, Cologne; 22, Brussels; 23, Paris; 24, Rotterdam; 25, Amsterdam; 26, Brussels; 27, Paris; 28, Rotterdam; 29, Prague; 30, Warsaw; Nov. 1, Berlin; 2, Vienna; 3, Rome; 4, Venice; 5, Rome; 6, Berlin; 7, Upsala; 8, Copenhagen; 9, Oslo; 10, Brussels; 11, East Berlin; 12, West Berlin; 13, London; 14, Venice; 15, Bologna; 16, Italy; 17, Bordeaux; 18, Lyon.

The festival is being held as part of a larger celebration of the 100th anniversary of the birth of the late Czech composer Bedrich Smetana.

Singer Elio Roca is enjoying big success in Latin America. Several months ago, the Polydor Records' artist finished shooting a film, "Vamos A Sonar Con El Amor," which will be made available for international distribution.

Cash Box — October 2, 1971
THE NEW YORK—York Records, the offshoot of Yorkshire Television, has cleaned up even more with its Pops this week, the year wide listing deal was finalized last week by, (from left to right) Sir Edward Lewis, Decca Chairman, Deke Arlen head of York Records, Stuart Wilson, illumination engineer for Decca 'kayman' camp deal means that Decca takes over all existing material from EMI. The first release under the new part will be "I Believe In You" by Hanns Head, followed by a Lovelace Watkins single "Somebody Said". York will have its own Logo in the UK, America and Canada, and will be on Decca for the rest of the world.

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42

Cash Box — October 2, 1971
MOA Exhibits SRO; Advance Reg Good And Seminar Tops

CHICAGO—With roughly three weeks remaining through Jan. 25, exhibitors of America Convention and Trade Show opens (Oct. 15th), the national association has already equalled the number of contracted exhibitors to the show; and when the expected signing of a firm called Nelson Research Associates comes through, the number will go over the top.

Someexo-semester exhibitors to this year's show are notable for the fact that products they will display will feature amusement industry devices. Such firms included Inter County Industries (coming in with a cash box for music and amusement machines); Sefert Machinery of Philadelphia; Greene's of Brooklyn and, again, to be firmed up. Sentry Sound Systems, Inc. of New York with a device called Panic Alarm designed to fit into most existing jukeboxes and other machinery.

Other new exhibitors include a firm called Arizona Automation, of Phoenix, with their Champion Soccer machines; Prantz, Inc., U. S. Marshal; and Global Industries with a their Hoss-Shoes table game.

Record-wise, MOA executive vice president George angrily is proud to report that RCA Victor Records will return as an exhibitor this year. Cousins Records will be on once again exhibit current titles plus their golden oldies. Exhibits of Dodephonics, under the Shelby Singleton Corp., MGM Records, the Country Music Association and the Jukebox Association (of Little LP's) and new this year. Little LP's Untold, will also show their wares.

Notable firms not planning to exhibit this year are towered by SEG Research Enterprises Ltd. SEG executives will attend the convention. Murrey & Sons, Co., Los Angeles coin table manufacturers, will also not exhibit. The name of Nutting Industries is likely still prominent on any exhibitor list but their Super Red Baron novelty game is powdering the bottom at the booth of Milwaukee Coin Ind., which took over rights to their product.

(Two-day shows will be open the following hours: Thurs., Oct. 14, Tues., Thurs., Friday, Oct. 15, from 9:00 AM to 6:00 PM; Oct. 16, from 9:00 AM to 5:00 PM and Sun., Oct. 17 from 9:00 AM to 2:00 PM.)

The Seminar

Leading off the two part industry seminar operating day (9:00 to 6:00) will be a presentation by the Country Music Assn., highlighted by the show's theme song, "For My Next Number" Tex Ritter, one of country music's most notable artists and spokesmen, will be on hand before and after the film to address the assembled ICOA operators and any questions. CMA's Joyce Berek will also be in attendance.

The second seminar of the day will deal with the coast-to-coast problem of security. This program, still being organized, will consist of a panel of speakers, and the discussion will be studded with individual points, their explanations from operators in the audience.

Chairman of the seminar committee is the late John Sankey of The Pink of Minneapolis; New Mexico's John Snodgrass and Vermont's Put Story are his chairman.

Thanks largely to a promotional (Continued next page)

COIN MACHINE NEWS

EDITORIAL:
The MOA Expo—Luxury or Necessity?

Each year at this time, every serious jukebox and games operator decides whether or not he's going to Chicago for the MOA trade show and convention, known as the "Expo". We use the term "serious operator" to differentiate a dedicated businessman from others in the trade who consider the MOA Expo some sort of vague industry happenings which has no meaning to them at all.

The serious operator weighs the costs of travel, rooms and expenses—plus time away from the job—against what he'll see and learn, and perhaps buy, at the Expo. If he feels the trip is worthwhile, off he goes. If not, well he lets another show pass, thinking "perhaps I'll go next year.

We at Cash Box, who attend every MOA convention, always marvel at the sight of hundreds of successful music operators assembled in Chicago, touring the exhibits, chatting business talk with distributors and factory people, participating in business sessions and exchanging trade ideas with their colleagues at the hospitality suites at night. We also have observed, with interest, that only about 15% to 20% of the operating companies in this country are represented at the convention, and wonder where the others are.

We're not urging every marginal and part time operator to come out to the Expo, although they'd certainly find it rewarding. But we do sincerely recommend it to the full timers who can afford a couple of days away from the route ... especially to those who've never made the trip before.

To those who say going to the convention is a luxury in the same vein as a weekend trip to the mountains or the shore, we ask them to check into the motives of their fellow operators who find attendance at the Expo a necessary item on their business calendar. Certainly, there are hundreds of enjoyable highlights found on an Expo weekend—came roamers with fellow operators at the hotel and at Chicago's numerous nightspots, but the basic atmosphere hovering over the weekend is mostly one of business. We don't mean just talking shop, either. We mean enjoying the rare opportunity of inspecting all the new equipment on the market, at your leisure, in one convention hall, and making a more studied and unbiased decision on which to buy and how many when you get back home.

IRS REP. GIVES PLAY-PRICE GUIDE TO ICMAO

ROCKTON, ILL.—John Butler, a CPA with the Illinois Department of Revenue's Specia ic Division, told operators attending an Illinois Coin Machine Operators Assn. meeting here that they could put out jukesboxes on 2-25¢, play pricing in locations previously on 5-25¢, provided at least 10% of their existing music route was 2-25¢, and 20% for 25-25¢ pricing before the dealer was ready to be added to price freezes went into effect Aug. 15th.

While the individual location would be incorporated into the 2-25¢ or 2-50¢ rate structure, Butler added that the route would be perfectly legal, provided that 10% or more of any given operator's jukesboxes were already vending at 2-25¢ at other locations.

Each operator addressed a good turnout of Illinois operators at the ICMAO's annual weekend meeting. Location of the event was Rockton's Water Wheel; dates were Sept. 17-19.

Meeting of the ICMAO's own agenda of affairs was the election of officers for their 1971-72 terms. Charles Marek (Star Music, Rockford) was elected president; Wayne Hesch (Quad City Distributors, Arlington Heights) was elected executive vice president; and S. Altschuler (Bally Games) was elected secretary-treasurer.

Noted guests at the meeting were MOA president Les Montooth, who addressed the assembled on MOA services, and MOA executive vice president Fred Granger, who spoke on the forthcoming Exposition.

Other speakers included Ross Cook of the Dale Carnegie Institute who gave operators some pointers on public relations and employee incentive motivation, and Ron Swanson of the National Lock Co. who spoke on machine security.

Operator Bud Haashman presented special MOA awards to Rockford's Johnson Mohr for her many years service as secretary-treasurer; to outgoing president George Woolard, and to Les Montooth for his many efforts to better industry conditions in Illinois, as well as through U.S.A.

Cash Box — October 2, 1971

New Bally Pin 'Sea Ray' Keeps Ball In Play

Bally SEA RAY 2PI

CHICAGO—In announcing volume shipment of the new 2-player flipper game, "Sea Ray," Bally Manufacturing Corp., sales manager Paul Calamar, stated, "There are more features packed into this game than you usually find in a 2-player game."

"Sea Ray" has three top bonus attractions. Instead of additional scoring, a player is awarded an "extra Ball" or "open gate." Of the two separate score bonus layouts, one is a straight build-up from 1000 to 10000, and the other is a "catch-a-flash" bonus. A flashing score—1000 to 5000—is collected. The amount collected is determined by the number lit at the time the ball hits the bonus collect target.

In addition to the popular free ball gate, extra balls are also delivered to the shooter tips through several combinations.

The playfield is studded with 17 different 10-scoring targets. A 'play more' post closes the flipper gap holding the ball on the playfield. Kickback balls, kickout balls, plus the mystery catch-a-flash bonus adds plenty of score-ringing action.

"From top to bottom, 'Sea Ray' in a winner," she reported in June. "This year is in the best collections in the 2-player class; operators are urged to stop in at our Bally distributor and find out for themselves," said Cala mar.
Wurlitzer Picks Dick Gilger For Upper Mid-West

Dick Gilger

North Tonawanda, N.Y.—Dick Gilger of Columbus, Ohio, has been named district sales manager for Wurlitzer phonographs covering the upper Mid-West territory. The announcement was made recently by Robert H. Bear, manager of U.S. Sales for the Wurlitzer phonograph department.

Gilger’s experience in the sale of coin-operated equipment dates back to 1954 when he joined Century Music, Inc., as branch manager. In 1962 he joined Royal Distributing in Columbus where he remained until January 1970.

Dick is very familiar with Wurlitzer phonographs having spent more than 16 years representing distributing training films for route men by Sands & Co. assistant division manager A. H. Nuppert, followed by a panel discussion on how to buy and sell vending food service moderated by University of Missouri marketing professor Dr. Donald R. Webb. Also on Saturday, an interview with Valley Vendex president Ray Patton will be conducted by the editors of this vending and food service business publications.

A consumer panel moderated by NAMA public relations director Walter W. Reed kicks off the Sunday morning program, followed by a frank appraisal of the industry by 1971 NAMA chairman of the board Ted E. Nicolay. An evaluation of today’s labor relations will be given by NAMA labor relations consultant Dr. Benjamin Werne. A government official is expected to explain how to operate during and after the wage price freeze.

Business sessions will be held in the Grand Ballroom of the Conrad Hilton Hotel beginning at 9:30 a.m. on Friday and Saturday, and 10 a.m. on Sunday and Monday. The Sunday and Monday sessions will be preceded at 9 a.m. with one-hour “Early-Bird” security forums conducted by NAMA security consultant S. J. (Bob) Curtis.

Nearly 160 manufacturing and supplier firms have already confirmed their participation in the annual trade show at the new McCormick Place exhibition hall. The show will be open following the morning business sessions. New features at the show will include a “Convenience Foods Theatre” with live demonstrations of the many aspirations of convenience foods, and the “NAMA Little Theatre” which will continually show the award-winning NAMA film, “A Far

(continued next page)
Seeburg NYS Dist. Wins Sales Award

SUPERIOR SALES PERFORMANCE of Davie Distributing Corporation in selling the 1971 Seeburg Musical Bandshell Phonograph won them this achievement award from Seeburg officials recently in Chicago. David is the exclusive distributor for Seeburg in Upstate New York. Shown left to right holding the award for their well-earned quota sales record (at right) are Davis Buffalo branch phonograph sales manager Jerry Auclair; Syracuse office phonograph sales manager Tony Perrara; sales vice-president Henry Werheimer and Rochester branch phonograph sales manager Lou Ione. Albany branch phonograph sales manager Sid Gordon was unable to be present for the picture taking.

**JUKEBOX PROGRAMMING GUIDE**

**Pop**
ELVIS PRESLEY
THE SOUND OF YOUR CRY
b/w It's Only Love (2:37) RCA 1017
THE GRASS ROOTS
TWO DIVIDED BY LOVE (2:42)
No Flip Info. Dunhill 4289
BOBBY SHERMAN
JENIFER (2:36)
No Flip Info. Metromedia 227
MELANIE
BRAND NEW KEY (2:25)
b/w Some Say (1 Got Devil)
Vendo 1357
GLEN CAMPBELL/ANNE MURRAY
I SAY A LITTLE PRAYER/BY THE TIME I GET TO PHOENIX
b/w All Through The Night (2:10)
Capitol 3200
BARRA STREISAND
MOTHER (3:30)
b/w The Summer Knows (3:38)
Columbia 45471
JEAN KNIGHT
YOU THINK YOU'RE H0T STUFF (2:25)
No Flip Info. Stax 5105

**C & W**
JOHNNY CASH
PAPA WAS A GOOD MAN (2:35)
b/w I Promise You (2:58)
Columbia 45469
MURRAY KELLUM
TRAIN TRAIN (2:29)
No Flip Info. Epic 10784
HENSION CARROLL
NAKED AND CRYING (2:17)
b/w A Friend To Rock The Boat (2:53)
Mega 615-0043
LAMAR MORRIS
NEAR YOU (2:23)
b/w She Came To Me (2:12)
MGM K14269

**R & B**
THE DELFONICS
WALK RIGHT UP TO THE SUN (2:58)
No Flip Info. Philly Groove 169
CHEE CHEE AND PEPPY
NEVER NEVER NEVER (2:50)
b/w Loving You Really Comes Easy (3:20)
Buddah 254

1971 NAMA Show

(continued)

Cry From Here"
The "NAMA Festival," with Spanish entertainment, music and refreshments, will be held Sunday evening. It is sponsored by The Vendio Co., Roeve International, National Vendo, Automatic Products Co. and Seeburg Corp. and vending operators will be admitted with their convention badges. Both events will be held in the Conrad Hilton's Grand Ballroom.

An exciting ladies program has been arranged for the entire four days. A $5 registration fee for wives of NAMA members and $10 for non-members wives will be charged for the full program.

The impact of Brass and comedian Bert Williams, arranged by Phillip Morris U.S.A., will headline the entertainment package presented at the annual banquet Monday night in the International Ballroom of the Conrad Hilton. Tickets are $15 apiece.

There is no registration fee for NAMA members and their families. Non-member vending operators may register for $50 a person. Non-member machine manufacturers and suppliers will be charged $75 for the first company representative registered, and $50 for each additional registrant. A registration and information center will be located in McCormick Place.

---

**Something Funny**

ABOUT

**Bally SEA RAY**

Mystery Catch-A-Flash Bonus
Feature Bonus
Build-up Bonus
Kickback Balls
Free Balls
Extra Balls
Kickout Balls
Play-More Post Closes Flippin Gap

When you first look at SEA RAY and first play SEA RAY, you wonder what's so "funny" about the game. Then you suddenly get wise. SEA RAY is a 2-player game. But SEA RAY is packed with more popular features and more exciting ways to win than you usually find in a good 4-player game. Which maybe explains why SEA RAY is ringing up the richest collections the 2-player class has produced in years. Funny thing about extra play appeal. Never fails to get extra play and big extra earnings.

CONVERTIBLE TO ADD-A-BALL

See your distributor or write BALLY MANUFACTURING CORPORATION - 2640 BELMONT AVENUE, CHICAGO, ILLINOIS 60618, U.S.A.
BALLY MANUFACTURING COMPANY
WORLD'S LARGEST MFG. OF
COIN OPERATED EQUIPMENT
offers a
ONCE IN A LIFETIME OPPORTUNITY
for a qualified field service engineer

If you are the individual we're seeking, you will be responsible for setting up and supervising slot machine installations in casinos throughout the world. You will train and supervise maintenance and service personnel. Excellent starting salary plus all expenses, in addition to full company benefits, including hospitalization and profit sharing. You will be trained at our Chicago plant and in Nevada. Coin machine experience necessary—preferably with bingos.

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Ross B. Scheer, Dir. of Marketing
Bally Manufacturing Company
2640 W. Belmont Ave., Chicago, Ill. 60618, (312) 267-6060

CASH BOX
MOA SPECIAL OCT. 16th ISSUE
Editorial & Advertising
DEADLINE OCT. 6th

The Cash Box Special on the MOA Expo Seventy-One is a convention in itself

Proven Profit Maker!

CHICAGO COIN'S DEFENDER MACHINE GUN
REALISTIC MACHINE GUN Stately burdened. NO "SOUND NAUSEA" Telephone booth effect controls sound. Solid State Sound Systems. WORLD WAR II PLANES DIVE—CLIMB—JUMP! Many Other Profitable Features. ALSO IN PRODUCTION MONTE CARLO • CAPRICE

EASTERN FLASHES
MOA SHOW STEPS UP FALL TEMPO—Manufacturers, distributors, operators and representatives of record and related industries are busily preparing for the annual exposition. Expo seventy-one Oct. 15, 16, 17 taking place at the Sheraton House in Chicago promises to be one of the outstanding events of the season.
Fred Granger has mentioned that the record companies are showing considerable interest in the show. It has been announced that Bill Farley of Columbia will be on hand during the country and western portion of the show. Bill will give a talk on the 'Importance of Country Music to the Juke Box operator.' The labels are in the business of exploiting old tunes and new avenues are constantly sought in their efforts to move the products. Of course, the jukebox, not new; has been a great merchandiser of records for decades. CB editors throughout the years have endeavored to bring this point close to home. Columbia records has also taken another look at the music operator and has appointed Ron Braswell of Columbia as jukebox product coordinator. Ron, we understand, is planning to attend the MOA. Columbia, by the way, has also been selected by the MOA as a record company of the year. We offer our congratulations!

MOA's artist of the year award goes to Charlie Pride on the RCA Victor label. Charlie had the most public appeal and had a consistent good string of record artists. Records of the artist year award goes to the highly successful "Dawn" on the Bell label. Dawn's 'Knock Three Times' was a top jule hit. Rose Gardner and Lynn Anderson captured the record of the year award. Lynn had a big feature for the Columbia label. Indications are certainly bright that the show is going to be a smashing success. Several manufacturers (Juke) are scheduling some tune-up sessions around the country and even planned in and out of the sales meetings; but the main action will take place in Chicago at the MOA.

ON THE AVENUE—Chatted with sales manager Ralph Watkins at Munves. Ralph says that things have been fairly quiet and he has also been holding forth at the Munves plant. Dick Greenberg has been on jury duty and is due back for a second tour. Ralph ... At Runyon, as of the recent visit, were Mel Merkin of Vendex Service, Inc., in Rock-Away; also Frank Thompson (Amusement Corp. in Corona). Again at Runyon, as at many distributors, plans are being formulated and campaigns are on the launching pad. Stay tuned.

Cash Box — October 2, 1971
CHICAGO Chatter

"Sea Ray," a brand new 2-player, is on the current delivery schedule at Bally Mfg. Corp! Citing its similarity to a 4-player, Bally sales manager Paul Calamari says it not only looks and plays like a 4-player, but it appears to be selling like one as well, since sales bookings are "already up to the levels of some of the very best Bally 4-player games!" See it at your nearest distrib showroom.

Since "SECURITY" Will Be the Topic for Discussion in the Second Half of the MOA seminar on Friday (15) it is only fitting that among the new exhibitors participating in this year's Expo '71 convention are two firms specializing in the manufacture of the various security-related products: ICI Security Systems Inc. of Reading, Pennsylvania, manufacturers of self locking coin box systems for music and leisure games, safes and bar locks; and Greenwald Industries of Brooklyn, N. Y., who produce coin meters, locks, coin chutes and timers. Fred Granger has also received inquiries from a Canadian firm, in the security field, expressing a desire to attend the show and possibly have an exhibit as well.

Evelyn Dalrymple, General Manager of Lieberman One Stop in Omaha tells us they've just broken a new single out there, a novelty western called "The Hearse In Revenge" by Billy C. Cole (Volunteer), which operators are going for in a big way! It's awfully nice, by the way, to talk to Ev more often these days since most of the medical problems following the car accident she was involved in some time ago are solved, and she's back spending more time than ever in the office. Great gain, Ev!

Bill De Selm of Williams Electronics Inc. says the firm will be displaying an allstar lineup of equipment at the upcoming MOA show—in other words, a kind of "pre-showing" of games scheduled for Fall production. Williams will be occupying the same space as last year, booths 61-2-3 and 78-9-80. . .

And speaking of Williams, Fred Skor and Howie Freer of World Wide Dist. tell us the demand for "Klondike" is far exceeding the supply at present, however, they are expecting more very shortly.

The Gang at Empire Dist. headquarters are knee deep in preparations for MOA. You will recall that Gil Kht, Joe Robbins, Jack Burns, et al., have been quite outstanding at past shows in their blazing blue jackets. Don't know what they'll be wearing this year, but understand from Jack that it'll be equally outstanding! . . . Happy to report that Bill Gorman is back at his desk in the Empire Detroit office—and feeling fine again . . . Plenty of activity at Empire's Grand Rapids office, keeping Harold LaRoux and Chuck Elkins very, very busy!

MILWAUKEE MENTIONS

The weather has been quite brisk hereabouts this past week—even downright cold in some areas of the state! Whether Fall or Indian Summer will make an appearance this year is anybody's guess!

Had a Nice Chat With Jack Hastings of Hastings Dist. Inc.—centered pretty much on the fantastic success his firm has enjoyed with the Rock-Ola "446" phonograph. "The 446, without exaggeration, is one of the strongest selling models the Rock-Ola factory has ever produced," he said! . . . Wally Bohrer departed for Garlan, Texas last week to visit the Tepco Air Purifier headquarters and attend the factory sponsored weekend seminar out there.

A Big Run on Games at Empire Dist. in Green Bay! Bob Rondyne says he's moving a lot of Bally Expressways. He's also happy to be able to fill orders on the new Williams "Yukon" add-a-ball which the factory shipped to him last week.

Paul Jacobs of Wurlitzer Dist. Corp. had himself an exceptionally busy week, compounded by the absence of gal Friday Linda Brown—who was in the hospital for a couple of days having four impacted wisdom teeth removed! Getting rid of one is uncomfortable enough, so we really feel for ya, Linda . . . The games department out there has been quite active. Paul tells us he's doing excellent business with Allied's Drag Racer and the Bally Road Runner.

CALIFORNIA CLIPPINGS

Bob Portale, president of Portale Automatic Sales is absolutely raving over the new Chicago Coin Defender!, a super novelty that is creating plenty of operator compliments. And, then Chicoon has followed that up with a great pin novelty called, "Hi-Score Pool." The response on this amusement game with a pool game motif is a hit with the crowds at the location, says Bob. Bob also says business has been very good with the Rock-Ola. Everyone is getting the fever over the fall lines that will be showing and lots of excitement over the new Rock-Ola . . . Bud Lurie manager at Struve Distributing Co. reports that there is lots of excitement and talk about the new Seeburg phonograph line. Bud is also in the midst of making plans for the MOA show. The big single player mover is Williams' "Klondike." Bud says its as good as any gold mine these days, according to operator reports. . . . Hank Trenicky vice president at C. A. Robinson Co., Inc., says that the big ticket has been the companion pieces from Bally, 'Road Runner' a driving game that is setting some leasy sales figures and the new flipper single player, "Expressway is speeding right down the highway to Robinson. And, says Hank, the Bally 2-player flipper game, 'Skyrocket' with its new bonus scoring features is garnering plenty of coin at the locations. Once the skyrocket is set in motion by hitting any one of four "start" targets, the skyrocket continues until bonus is collected or the ball sinks into an out-hole. Really a fantastic effect is created, says Hank, and once you see it you try to accomplish the same thing, that's one reason it's so great on location where 2-player games are the forte. Seems as if everything is starting out just great for us at Robinson, and we're really looking forward to the coming season.

Exciting Action! A thrill a second! When you play "Stanley Cup Hockey"

This all time favorite game has proved itself an unequalled money maker. Now, its undisputed player appeal is brought into the 70's.

The realistic, championship playfield is enclosed in a rugged, sturdy cabinet and is protected by tempered glass. The 'hockey players' are made of special cast aluminum alloy for extra durability, and eugs is dipped in vinyl to provide a more striking appearance. Electronic features include a fully illuminated playfield, automatic ball lifter, a drum scoring and ball counting unit and a gong.

25¢ Play — Adjustable to 2 for 25¢
Size: 7' long x 2' wide x 3' high.
COIN MACHINES WANTED

WANTED TO BUY OUT STANDING STOCK ONE or two years old Jennings slot machines. Miller's Juice sales and Service, 1664 S. Glenstone Ave., Springfield, Mo. 65807. Phone 891-3650. money, make an offer to AUTOMATIONS! NS- STOR-220 PARKEN, 1741 E. 10th St., Springfield, Mo. 65802. 865-6490.

"WANT!" Are you not keen on slot machines? Start looking now at those old Jennings, Marquess, Mills machines that are taking up room in your basement. If interested, send your name, address, telephone number, and a description, to KEVIN ROWE, 125 Richmond St., Rochester, N.Y. 14604. (716) 473-7154.

WANTED—Need slot machines and slot machine equipment. New or used, preferably in good working condition. Write to: ROBERT JONES, 5150 Comm Drive, Cheyenne, Wyo. 82001. (307) 634-3900.

WANTED FOR REPAIR OF ALL COIN-Op MACHINES. Fred's Coin Machine, 1201 N. 20th St., Omaha, Neb. 68102. (402) 341-4667.

WANTED TO BUY MACHINES that can be easily repaired and require little maintenance for $54.63 each. Write to portraits, Burlington, Iowa 52601.

WANTED TO BUY MACHINES. We are always interested in buying machines that are reasonably priced. Contact us. THE COIN MACHINES BUYER, 165 N. Main St., P.O. Box 30, Plattsburg, Mo. 64470. (816) 298-6575.

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COIN MACHINES FOR SALE

SLOT MACHINES FOR EXPORT/Sale—Bally, Mills, Pace, Jano, Jennings, Mills, $850.00 or better. Automatic Horse Race, Automatic Baseball, Automatic Slot Machines. All machines new or like new. Call or write: Michael C. Dukane, Phone: 203-758-1700, 655 Merri Road, Nashua, N.H. 03062.

FOR SALE: 15 model 14 Coin. Excellent condition. Extra high. Has all original parts. Selling for $600.00. 242 B W. Woodward Drive, Dallas, Tex. 75235.

ATTENTION WHOLESALE & EXPORTERS: We are a major wholesaler and retailer of all types of coin-operated equipment. We have the largest selection of new and used coin-operated machines in the world. For more information, please contact: U.S. Coin Sales, Inc., 370 E. Wacker Dr., Chicago, Ill. 60601. Tel: (312) 263-6200.

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COIN MACHINES FOR SALE

CLASSIFIED AD RATE 20 CENTS PER WORD

Got machines to sell? Is there something you're looking to buy? Maybe you'd like to move some used 45's or need a route, mechanism? For every coin machine need, use the Cash Classified Box.

Type Or Print Your Ad Message Here:

Classified Ads Close WEDNESDAY

Send all copy to: CASH BOX, 1780 Broadway, New York, N.Y. 10019

EMPLOYMENT SERVICE

BENGALS MACHINES WANTED. Legal territory of Nevada—3, 40 hour work week. Must have past experience. Send photo of possible, write or phone. 203-954-1075, 110 South Highland, Las Vegas, Nevada. Phone (702) 387-4613.

MACHINES WANTED FOR MUSIC AND PINS, SALARY, commissions. $250 a week. Send list of machines to 5th Ave., Asbury Park, N.J. 07712.


WANTED: EXPERIENCED MECHANICS. WANTED. Send lists of machines. Phone: (206) 561-3000.


ALWAYS WANTED: COIN MACHINES. All types of coin machines wanted. Music & pinball machines.utronics, pinball, arcade kiddie rides, and more. Send in lists of machines and time to contact you. Briarwood Enterprises, 4124 W. 254th St., Chicago, Ill. 60632.

HUMOR

HUMOR

MOORE RECORD. Send $3.00 to CAT, Suite 24, 2801 Jackson Blvd., Chicago, Ill. 60637.

DESAY" DIGEST!" Comedy Service in twelfth year. Only by tested material, exclusively for jockeys. "Desay" Digest!" is always a hit with the audience. "Desay" Digest!" is created by Bob Desay. 1016 Market St., San Francisco, Calif. 94110. Phone (415) 386-6001.

THE ORBEN COMET LETTER and Current Comedy. Dozens of unique "Orben"-type laughs delivered per week. "Orben" material, please contact Orben. 453 West 37th St., New York, N.Y. 10018.

WALL BOX SET UP FOR SALE. 1976 Consol- e with LCP 1 four model topper. These were used once. In good condition. $2500.00 for the package. Coin Slot, Inc. PO Box 418, Kalamazoo, Mich. 49003.

COIN MACHINE SERVICES

ACME LOCKS KEYED ALIKE. Send locks and the key back within seven days. $5.00 each or 10% off of 10 or more. Regular ACME lock service, no charge. Cash or check. Phone (415) 464-6521, or 1957 Foothill Rd., Needham, Mass. 01244.

Another important play-producing feature of the Wurlitzer ZODIAC. A patron selecting both sides of the same record in succession can hear them in sequence.

This means he can hear his favorite artist render two numbers without interruption. Consecutive flip side play is just one more reason why ZODIAC earnings are zooming upward.

Your Wurlitzer Distributor is ready to demonstrate many other reasons why the ZODIAC tunes 'em in, turns 'em on for YOUR benefit.

WURLITZER ZODIAC
"COME DOWN JESUS"
Come down Jesus
And look at what you'll see
A lot of concrete
Where green used to be
Come down Jesus, come down I pray
You won't believe all the things you'll see today
Come down Jesus
And look at common man
He is illness
disease unto this land
Come down Jesus, come down I pray
You won't believe all the things you'll see today
Come down Jesus, come down Lord

Feliciano's new single, "Come Down Jesus" b/w "Only Once"
From his forthcoming album "That the Spirit Needs" a new and significant direction for José with a song that promises to be as big as "Light My Fire."

Produced by José Feliciano and Janna Merlyn Feliciano

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