Artist Tours: Now A Crucial Tool (Ed) ... Mancini Calls Local Promo Man Spur In Multi-Distribution ... Maxin Returns At E.H. Morris ... GE's Ent Wing Buys Hurok Concerts ... Barter Named Cash Box WC Editor ... Viva & Pentagram Records Through Warners

GRAND FUNK RAILROAD: CAPITOL GAINS
IT TOOK AWHILE, BUT REDBONE AND "MAGGIE" ARE FINALLY EXPLODING— AND BIG.

After eight months of silence, Kal Rudman's *Quarterback* summarized the overnight reaction like this:

- "'Maggie' went on WIBG and hit heavy sales. George Burns picked it up at WQXI and broke Top 10.
- "The Single is 15,000 in Philadelphia, AND SO IS THE ALBUM.
- "We are convinced that this will be the next SUPERGROUP. Mike Michaels of WEAM confirms.
- "Not just a hit record, but a new star group is born.
- "They are the most visual dynamic group since Three Dog Night.
- "Deejays...crawl, beg, walk...but go see Redbone. They are incredible."

Redbone's "Maggie." If this is the kind of reaction they got overnight, imagine what will happen tomorrow.

On Epic Records.
The live exposure of talent continues to be a vital, perhaps the vital method of getting across recording talents. While this is true even during the confining months of winter, the whole area of live performance takes on vast new meaning as concert halls give way to stadiums and outdoor arenas. It is the time of that one big shot that, like the upcoming Shea Stadium concert by the Grand Funk Railroad, can literally fill a stadium with music fans instead of baseball enthu-

sists.

In essence, an event of this proportion is news not relegated to the music sections of local papers, but, as often is the case, to prime news positions. While there’s nothing new in the ability of acts to pull full stadiums and general news coverage, this kind of impact and those of lesser excitement have evolved into a new vital mode of recording industry promotion. The industry is just not getting the quantity of airtime on its product that it has taken for granted over the years, even, we must add, with the blossoming of FM radio.

Artists on tour, however, can stimulate recording sales and, ironically, airtime attention itself. The industry was particularly impressed several years ago when so-called underground acts became chart sellers without benefit of airtime, but the very excitement they generated through live appearances in key markets. For any act making a major appearance in a particular city, there is a natural tendency on the part of local radio stations to take advantage of the event’s impact and program the acts involved with special emphasis.

There is no doubt that the music industry has itself taken note of the particular power today of artist on tour, so much so that some companies are themselves sponsoring such appearances. It should go without saying that labels have to go even beyond this course and make sure that appropriate measures are taken to insure that local wholesale and retail establishments have sufficient inventory on hand and that special promo efforts take place.

The artist on tour was at one time a valuable tool in the eventual success of acts on records. It has now reached the point where it is a crucial tool.
### CashBox Top 100

**1. It's Too Late**
- *Barry Manilow* (Sittin' on the Dock of the Bay) (1971)

**2. Indian Reservation**
- *Rainbow* (Rainbow) (1971)

**3. Treat Her Like a Lady**
- *Chicago* (Chicago) (1971)

**4. Don't Pull Your Love**
- *Jimi Hendrix* (Guitar of the Gods) (1971)

**5. 8 Days in the Hole**
- *Jimi Hendrix* (Axis: Bold as Love) (1971)

**6. Rainy Days and Mondays**
- *Chicago* (Chicago) (1971)

**7. She's Not Just Another Woman**
- *Chicago* (Chicago) (1971)

**8. When You're Hot, You're Hot**
- *Chicago* (Chicago) (1971)

**9. That's the Way I've Always Heard It**
- *Cary Simon* (Simon and Garfunkel) (1971)

**10. Draggin' the Line**
- *Tommy James & the Shondells* (Crimson & Clover) (1971)

**11. Funky Nassau**

**12. Want Ads**
- *Neil Young* (1971)

**13. Selling Time**
- *WDEL* (WDEL) (1971)

**14. The Wind**
- *WDLX* (WDLX) (1971)

**15. Summerland**
- *WQAM* (WQAM) (1971)

**16. Take Me Home, Country Roads**
- *John Denver* (Serenade) (1971)

**17. Double Love**
- *The Chambers Brothers* (1971)

**18. Mercy, Mercy**
- *Marvin Gaye* (Gaye) (1971)

**19. I'll Meet You Halfway**
- *Paul & Paula* (1971)

**20. Never Ending Song of Love**
- *Dolores & Bonnie Friends* (1971)

**21. Chicago**
- *Graham Nash* (1971)

---

### CashBox Top 100 (February 21, 1971)

**1. It's Too Late**
- *Barry Manilow* (Sittin' on the Dock of the Bay) (1971)

**2. Indian Reservation**
- *Rainbow* (Rainbow) (1971)

**3. Treat Her Like a Lady**
- *Chicago* (Chicago) (1971)

**4. Don't Pull Your Love**
- *Jimi Hendrix* (Guitar of the Gods) (1971)

**5. 8 Days in the Hole**
- *Jimi Hendrix* (Axis: Bold as Love) (1971)

**6. Rainy Days and Mondays**
- *Chicago* (Chicago) (1971)

**7. She's Not Just Another Woman**
- *Chicago* (Chicago) (1971)

**8. When You're Hot, You're Hot**
- *Chicago* (Chicago) (1971)

**9. That's the Way I've Always Heard It**
- *Cary Simon* (Simon and Garfunkel) (1971)

**10. Draggin' the Line**
- *Tommy James & the Shondells* (Crimson & Clover) (1971)

**11. Funky Nassau**

**12. Want Ads**
- *Neil Young* (1971)

**13. Selling Time**
- *WDEL* (WDEL) (1971)

**14. The Wind**
- *WDLX* (WDLX) (1971)

**15. Summerland**
- *WQAM* (WQAM) (1971)

---

### CashBox Top 100 (March 21, 1971)

**1. It's Too Late**
- *Barry Manilow* (Sittin' on the Dock of the Bay) (1971)

**2. Indian Reservation**
- *Rainbow* (Rainbow) (1971)

**3. Treat Her Like a Lady**
- *Chicago* (Chicago) (1971)

**4. Don't Pull Your Love**
- *Jimi Hendrix* (Guitar of the Gods) (1971)

**5. 8 Days in the Hole**
- *Jimi Hendrix* (Axis: Bold as Love) (1971)

**6. Rainy Days and Mondays**
- *Chicago* (Chicago) (1971)

**7. She's Not Just Another Woman**
- *Chicago* (Chicago) (1971)

**8. When You're Hot, You're Hot**
- *Chicago* (Chicago) (1971)

**9. That's the Way I've Always Heard It**
- *Cary Simon* (Simon and Garfunkel) (1971)

**10. Draggin' the Line**
- *Tommy James & the Shondells* (Crimson & Clover) (1971)

---

### CashBox Top 100 (April 18, 1971)

**1. It's Too Late**
- *Barry Manilow* (Sittin' on the Dock of the Bay) (1971)

**2. Indian Reservation**
- *Rainbow* (Rainbow) (1971)

**3. Treat Her Like a Lady**
- *Chicago* (Chicago) (1971)

**4. Don't Pull Your Love**
- *Jimi Hendrix* (Guitar of the Gods) (1971)

**5. 8 Days in the Hole**
- *Jimi Hendrix* (Axis: Bold as Love) (1971)

---

### CashBox Top 100 (May 16, 1971)

**1. It's Too Late**
- *Barry Manilow* (Sittin' on the Dock of the Bay) (1971)

**2. Indian Reservation**
- *Rainbow* (Rainbow) (1971)

**3. Treat Her Like a Lady**
- *Chicago* (Chicago) (1971)

**4. Don't Pull Your Love**
- *Jimi Hendrix* (Guitar of the Gods) (1971)

**5. 8 Days in the Hole**
- *Jimi Hendrix* (Axis: Bold as Love) (1971)
Now there's a spectacular new Jesus Christ Super Star.

Jesus Christ, Superstar is the rock opera that has caused a musical revolution. Now there's an important new JESUS CHRIST SUPER STAR LP. It features the Kingsway Youth Opera Company from London performing excerpts from the now famous rock opera. The sound is exceptional. The packaging is unique. And it's priced at less than half that of the original. (Suggested Retail Price: $4.98)
It takes talented people to promote talented people.

Bottom Row (from left to right)
Marshall Blonstein—(Ode Records) Los Angeles
Steve Feldman—San Francisco
Steve LeVine—Los Angeles
Ron Brooks—Miami
Liam Mullan—Vancouver, B.C.

2nd Row (from left to right)
Frank Berman—Hartford, Conn.
John Powell—Baltimore
Brian Coombs—Toronto
Jim Taylor—Buffalo
Bernie Grossman—Boston
Gary Lippe—Cleveland
Harold Childs—Los Angeles

3rd Row (from left to right)
Bob Gross—Boston
David Ezzell—Memphis/Atlanta
Billy Harper—Philadelphia
Wesley Hayne—Minneapolis
Dan Holiday—Seattle
Terry Easter—Denver
Jerry Love—New York
Mike Leventon—Chicago

4th Row (from left to right)
Bob Robin—New Orleans
Lenny Bronstein—New York
Eddie DeJoy—Los Angeles
Steve Dunn—Detroit
David Brodeur—Montreal
Steve Gross—Los Angeles

A&M Records, Inc. & Ode Records

www.americanradiohistory.com
G.E. Wing Buys Hurok Concerts

NEW YORK — Tomorrow Productions, the entertainment subsidiary of General Electric, has acquired Hurok Concerts Inc., headed by Sol Hurok.

He and Thomas Moore, head of Tomorrow Productions, both expressed the desire to have Hurok Concerts expand its international performing field with concentration on presenting stars of popular music.

Front Cover:

Unlike most super groups who are booked for interviews by the press, Grand Funk Railroad, the brainchild of manager/producer Terry Knight, has learned to live without all the glamour and publicity. In the two years they have been together, Mark Farner, Mel Schacher, and Donnie Brewer have broken every attendance record previously established by a rock group.

Grand Funk Railroad have released five albums on the Capitol label, all of which were certified gold by the RIAA.

Frank Mancini: Local Promotion Men Spur To Multi-Distribution

NEW YORK — "Local promotion, I feel, has always been the essence of success," national manager in April, Frank Mancini, national promotion director of RCA Records. "When I came to RCA Records, I felt it was the company's most important need in addition to the multi-distribution confusion."

At that time, Mancini explained, the one long period where sales outlets were asked to spend a lot of energy to help someone else sell the same product. "When I joined RCA with RCA management, Mancini realized the promotional potential of some of RCA's creative representatives and made them responsible to RCA rather than individual area firms.

"As the manufacturer," he notes, "we are providing promotion for our own product, and the promo force's efforts will be used by all sales outlets. Under this new setup, the field men are removed from the promotional field and sent back to sales directors.

"As a result, their first report will be made directly to the national men, field personnel are also able to work independently in new cities, but on an equal footing with the promotion men. It is a very positive, productive, and we have 22 in promotion now, learns that his important sta-

ta have joined them. As promotions director, he will get the information to him, in addition to reports (nat'l singles). Tom Cossin, (nat'l album) Kahanek (nat'l C&W) or George Morris (nat'l R&B). Then, they are expected to follow through, knowing that we are getting the word out as an aid to all other field men."

Psychological Boost

What Mancini points out, "is giving an accent to the local man's promotion efforts and it has made him feel more integral to the working of the company force. It has also added a new dimension and amplified accomplishments generally overlooked by the field.

The psychological lift has proved extraordinary, because the promotion hand is working with intangibles. "The salesman who can close his day knowing that he has sold so many units, the promotion worker may not know the results of his effort (Cont'd on p. 12)

Christie Barter CB's Coast Editor

NEW YORK — George Albert, president & publisher of Cash Box last week announced the appointment of Christie Barter to the newly created position of West Coast editor. This move has significance for the East's West Coast representative. "Unlike the salesmen who can close his day selling his own products, the promotion man has never had a job where his salesmanship was a part of the company's promotion effort."

Before joining Cash Box Barter served as Capitol Records' National Publicity Director based in Hollywood for a little over a year. He acquired his previous extensive experience in the record industry in New York, most recently as Art Promotion Manager for the International Division of RCA Records. Earlier he was for some time associated with The New York Post's West Coast press representative.

Cash Box Barter is the business of the Barter family, who own and operate the Barter Music Publishing Company based in the New York City area. Christie Barter is a graduate of Yale College.

MGM To Distribute Berkman's Marina

NEW YORK — The American Parkin-
son Disease Association, through its executive director, Charles Berkman, announced last week that the recipient of the 1971 annual Ed Wynn Humanitarian Award will be Bill Gal-
lagher, president of the Famous Mu-
sic Publishers (FMP) and CBS Gulf & Western.

The event this year will be held in the ballroom of the Waldorf-Astoria, September 22nd.

Berkman, who is also chairman of the dinner committee, is Joseph D'Império, president of Poli Bros. Management Corp., and Ring-
go Starr is Barter Music Publishing Company. The recipients of American Parkinson Disease Association's Ed Wynn Humanitarian Award have been—Louis B. Williams, Duke Ellington, Norman Rauschen and Johnny Mercer.

Parkinson Dinner Set For Bill Gallagher Tribute

NEW YORK — The American Park-


INDEX

Album Reviews 29
Basic Album Inventory 28
Coin Machine Section 49-44
Country Music Section 32-37
Insight & Sound 24, 31
Looking Ahead 25
New Additions to Playlist 22, 24
Radio Active Chart 12
Radio News Report 14
R&B Top 60 30
Single Reviews 20
Talent On Stage 16
Tape News 14
Top 100 Albums 27
Vital Statistics 25

Cash Box — July 10, 1971
Long before Melvin Van Peebles created "Sweet Sweetback's Baadasssss Song," he was singing baadasssss songs on A&M Records. "Brer Soul" and "Ain't Supposed to Die a Natural Death" were Melvin's first black aural statements. His film is now supplying the visuals. At the time of his albums' release almost every radio station gave Melvin's songs an X-Rating. To coincide with the release of his X-Rated film, we would like you to hear the roots of "Sweet Sweetback," unexpurgated, and without soundtrack dialogue.

Pure Van Peebles, Unexpurgated on A&M Records and Tapes.
Mamas & Papas Are Reunited

HOLLYWOOD — The Mamas and the Papas have signed a pact with ABC/Dunhill Records, their original label, to complete their new album, The Best of the Mamas and the Papas, for release in the fall. The album, which includes several new songs, is expected to be released in late July. The Mamas and the Papas will produce the album in consultation with producer Rich Robinson.

Cash Box

New York City

RCA Records has signed a letter-of-intent agreement with the group "The Mamas & the Papas," who have produced three highly successful albums for ABC/Dunhill Records. The new agreement will allow RCA to produce the Mamas & the Papas' next album, scheduled for release in early 1968.

Viva/Pentagran In Warners Dist.

HOLLYWOOD — Mo Ostin, president of Warner Bros. Records, and Mel By, executive vice-president of Warner Bros. Music Publishing and Viva Records, have announced completion of an agreement whereby all product from the Viva and Pentagran labels will be distributed through Warner Bros. Records.

While we have been gratified by the pattern of sales growth Viva and Pentagran have experienced, By stated, "the distribution arrangement with Warner Bros. Records represents a natural flow for our product within the Kinney family of which both the Music Publishing and Records divisions are a part. The agreement with Warner Bros. Records will provide us with an even greater base of operations due to Warner's proven sales, merchandising and promotion expertise which, we believe, will do nothing but increase sales of all of our releases."

The first releases are Pentagran albums by Redeye and Big Mama Thornton scheduled for release in August. Redeye, whose last album for RCA was released in 1965, and Big Mama Thornton are producers who have been associated with the group for some time.

Goodreads

New York

The Mamas & the Papas have signed a new recording contract with RCA Records, which will be the group's first major label recording deal. The group's last album, "The Best of the Mamas and the Papas," was released in 1967 by ABC/Dunhill Records.

New Music

NEW YORK — Neil Bogart and Art Kass, co-presidents of the Badsha/Kauff Music Publishing, have signed Paul Anka to a long-term, exclusive recording contract.

Massive promotion is planned for what Bogart and Kass called "one of the most important and exciting signings in the business." First single is to be issued in two weeks, with an album due late August.

Anka is currently appearing at the El San Juan Hotel in Puerto Rico. On August 15, he is making his first engagement in the States, with a concert at Caesar's Palace in Las Vegas. The Anka tour has also been set, with a London kick-off in December, to be followed by a tour of South America.

Equally famous as an artist and hit songwriter is the standard "My Way" for Frank Sinatra. "She's A Lady" for Tom Jones, "Lonely Boy" and "Puppy Love." Anka has appeared in several films, the Broadway musical "What Makes Sam so Happy Today?" and has many success in the Record Festivals, and has starred at the Olympia Theatre in Paris.

Music West Becomes RCA Distribution Arm

NEW YORK — RCA Records purchased the assets of Music West, which will become an RCA Records' distribution arm in California, Nevada and Arizona.

Announcement was made by Rocco Lagnia, RCA president who said Music West will distribute RCA records and radio entertainment product and the product catalogues.

Music West will have offices in Daly City and Los Angeles. Bill Graham, the company's vice-president and the man for the Los Angeles office will be Jim Rippo. The Daly City office is at 650 Tarbert St. (telephone 813-467-5000) and will be managed by Charles Rice. All warehouse and shipped to customers by West will emanate from the RCA Records Warehouse at 1016 Sycamore, Los Angeles.

Music West will make available the complete catalog of RCA's recorded music plus the catalogs of independent labels distributed through Music West.

Buddah Signs Paul Anka; Single, LP & Tour Set

NEW YORK — Neil Bogart and Art Kass, co-presidents of the Badsha/Kauff Music Publishing, have signed Paul Anka to a long-term, exclusive recording contract.

Massive promotion is planned for what Bogart and Kass called "one of the most important and exciting signings in the business." First single is to be issued in two weeks, with an album due late August.

Anka is currently appearing at the El San Juan Hotel in Puerto Rico. On August 15, he is making his first engagement in the States, with a concert at Caesar's Palace in Las Vegas. The Anka tour has also been set, with a London kick-off in December, to be followed by a tour of South America.

Equally famous as an artist and hit songwriter is the standard "My Way" for Frank Sinatra. "She's A Lady" for Tom Jones, "Lonely Boy" and "Puppy Love." Anka has appeared in several films, the Broadway musical "What Makes Sam so Happy Today?" and has many success in the Record Festivals, and has starred at the Olympia Theatre in Paris.

Music West Becomes RCA Distribution Arm

NEW YORK — RCA Records purchased the assets of Music West, which will become an RCA Records' distribution arm in California, Nevada and Arizona.

Announcement was made by Rocco Lagnia, RCA president who said Music West will distribute RCA records and radio entertainment product and the product catalogues.

Music West will have offices in Daly City and Los Angeles. Bill Graham, the company's vice-president and the man for the Los Angeles office will be Jim Rippo. The Daly City office is at 650 Tarbert St. (telephone 813-467-5000) and will be managed by Charles Rice. All warehouse and shipped to customers by West will emanate from the RCA Records Warehouse at 1016 Sycamore, Los Angeles.

Music West will make available the complete catalog of RCA's recorded music plus the catalogs of independent labels distributed through Music West.

Buddah Signs Paul Anka; Single, LP & Tour Set

NEW YORK — Neil Bogart and Art Kass, co-presidents of the Badsha/Kauff Music Publishing, have signed Paul Anka to a long-term, exclusive recording contract.

Massive promotion is planned for what Bogart and Kass called "one of the most important and exciting signings in the business." First single is to be issued in two weeks, with an album due late August.

Anka is currently appearing at the El San Juan Hotel in Puerto Rico. On August 15, he is making his first engagement in the States, with a concert at Caesar's Palace in Las Vegas. The Anka tour has also been set, with a London kick-off in December, to be followed by a tour of South America.

Equally famous as an artist and hit songwriter is the standard "My Way" for Frank Sinatra. "She's A Lady" for Tom Jones, "Lonely Boy" and "Puppy Love." Anka has appeared in several films, the Broadway musical "What Makes Sam so Happy Today?" and has many success in the Record Festivals, and has starred at the Olympia Theatre in Paris.

Music West Becomes RCA Distribution Arm

NEW YORK — RCA Records purchased the assets of Music West, which will become an RCA Records' distribution arm in California, Nevada and Arizona.

Announcement was made by Rocco Lagnia, RCA president who said Music West will distribute RCA records and radio entertainment product and the product catalogues.

Music West will have offices in Daly City and Los Angeles. Bill Graham, the company's vice-president and the man for the Los Angeles office will be Jim Rippo. The Daly City office is at 650 Tarbert St. (telephone 813-467-5000) and will be managed by Charles Rice. All warehouse and shipped to customers by West will emanate from the RCA Records Warehouse at 1016 Sycamore, Los Angeles.

Music West will make available the complete catalog of RCA's recorded music plus the catalogs of independent labels distributed through Music West.

Buddah Signs Paul Anka; Single, LP & Tour Set

NEW YORK — Neil Bogart and Art Kass, co-presidents of the Badsha/Kauff Music Publishing, have signed Paul Anka to a long-term, exclusive recording contract.

Massive promotion is planned for what Bogart and Kass called "one of the most important and exciting signings in the business." First single is to be issued in two weeks, with an album due late August.

Anka is currently appearing at the El San Juan Hotel in Puerto Rico. On August 15, he is making his first engagement in the States, with a concert at Caesar's Palace in Las Vegas. The Anka tour has also been set, with a London kick-off in December, to be followed by a tour of South America.

Equally famous as an artist and hit songwriter is the standard "My Way" for Frank Sinatra. "She's A Lady" for Tom Jones, "Lonely Boy" and "Puppy Love." Anka has appeared in several films, the Broadway musical "What Makes Sam so Happy Today?" and has many success in the Record Festivals, and has starred at the Olympia Theatre in Paris.

Music West Becomes RCA Distribution Arm

NEW YORK — RCA Records purchased the assets of Music West, which will become an RCA Records' distribution arm in California, Nevada and Arizona.

Announcement was made by Rocco Lagnia, RCA president who said Music West will distribute RCA records and radio entertainment product and the product catalogues.

Music West will have offices in Daly City and Los Angeles. Bill Graham, the company's vice-president and the man for the Los Angeles office will be Jim Rippo. The Daly City office is at 650 Tarbert St. (telephone 813-467-5000) and will be managed by Charles Rice. All warehouse and shipped to customers by West will emanate from the RCA Records Warehouse at 1016 Sycamore, Los Angeles.

Music West will make available the complete catalog of RCA's recorded music plus the catalogs of independent labels distributed through Music West.

Buddah Signs Paul Anka; Single, LP & Tour Set

NEW YORK — Neil Bogart and Art Kass, co-presidents of the Badsha/Kauff Music Publishing, have signed Paul Anka to a long-term, exclusive recording contract.

Massive promotion is planned for what Bogart and Kass called "one of the most important and exciting signings in the business." First single is to be issued in two weeks, with an album due late August.

Anka is currently appearing at the El San Juan Hotel in Puerto Rico. On August 15, he is making his first engagement in the States, with a concert at Caesar's Palace in Las Vegas. The Anka tour has also been set, with a London kick-off in December, to be followed by a tour of South America.

Equally famous as an artist and hit songwriter is the standard "My Way" for Frank Sinatra. "She's A Lady" for Tom Jones, "Lonely Boy" and "Puppy Love." Anka has appeared in several films, the Broadway musical "What Makes Sam so Happy Today?" and has many success in the Record Festivals, and has starred at the Olympia Theatre in Paris.

Music West Becomes RCA Distribution Arm

NEW YORK — RCA Records purchased the assets of Music West, which will become an RCA Records' distribution arm in California, Nevada and Arizona.

Announcement was made by Rocco Lagnia, RCA president who said Music West will distribute RCA records and radio entertainment product and the product catalogues.

Music West will have offices in Daly City and Los Angeles. Bill Graham, the company's vice-president and the man for the Los Angeles office will be Jim Rippo. The Daly City office is at 650 Tarbert St. (telephone 813-467-5000) and will be managed by Charles Rice. All warehouse and shipped to customers by West will emanate from the RCA Records Warehouse at 1016 Sycamore, Los Angeles.

Music West will make available the complete catalog of RCA's recorded music plus the catalogs of independent labels distributed through Music West.
**Epic Expands A&R Department**

NEW YORK — Growth at Epic Records has created need for an expansion of the artist and repertoire department. Among the enlargement, last week, Clive Davis, president of Columbia Records, said “we are aware that it has become increasingly difficult to direct A&R activities from New York, and this situation has been keenly felt more and more at Epic.”

Change at the Epic division includes the resignation of John Doumanian, who served as production supervisor and appointment of Larry Cohn as director of production and assistant to John Doumanian. Cohn will be located in San Francisco. He joined Epic in 1968 as manager of promotion and in 1968 has been director of A&R in that capacity.

Don Ellis has been named to head the east coast A&R Department. Since transferring in 1970 from discount records, Ellis has been director of Epic merchandising and director in artist development for Columbia.

**Doumanian Exec VP at New Design**

NEW YORK — Steve Tyrell announced today that John Doumanian has been appointed executive vice-president of Epic Records, New Design Records, TNT Management, and Sweet Glory Music. Doumanian recently acquired the Rod McKuen enterprises, will be in charge of Epic’s west coast, and reports to Tyrell. Prior to his stint with McKuen, Doumanian was national promotion director of Philips Records. A 15-year veteran of the record industry, he was previously associated with Capitol Records and Columbia Records. The west coast office is located at 533 S. Robertson Blvd. in West Hollywood.

New Design Records, which is distributed by Columbia Records, is being supervised by Larry Barron, Mark James, and Ray Levine.

**Ramone Is Elected N.Y. NARAS Prexy**

NEW YORK — Phyllis Ramone has been elected president of the New York chapter of the National Association of Recording Artists and Scientists (NARAS). The executive vice-president of A & R Recording and creative director will make B & R of at least one album by the chapter's new Board of Governors, she told the New York chapter of NARAS.

Bruno will operate under its present management as an autonomous subsidiary of Ramone Enterprises. Bruno president, is the present manager of directors at its September meeting, the announcement said.

Miss Taylor and her staff are concentrating on tunes in the top 10, forthcoming albums on Chess, Janus and Westbound Records, and other new material on the Detroit Emeralds, “Another Dimension” by Bob Diddley, “Magnum” by Funkadelic, the new series of two-record sets by Muddy Waters, the Ramones, the Violinaires and other artists.

McElvane Sales Mgr. At District Records

WASHINGTON, D.C. — James A. McElvane, president of Schwartz Brothers, Inc. (OTC), announced the appointment of Carl Bechler to the position of vice-president and sales manager of the company’s record and tape rack merchandising department.

McElvane joined District as a sales representative for the newly released Steppenwolf single, “Born to Be Wild,” in 1968. He was appointed to the post of sales manager in January 1971.

In addition to its wholesale and rack merchandising operations, District is a national chain of retail music and home entertainment stores.

For additional information contact James Schwartz, Schwartz in the catalog number M-1246 24th Place, N.W. Washington, D.C. 20018.

**Bell Names Buttie For Mid-West Promo**

NEW YORK — Bell Records has named Ken Buttie mid-west promotion manager. Buttie, who reports directly to national promotion director Steve Wax, formerly with Atlantic Records, does local promotion in the Detroit area. Bell Records was founded in 1967 by Bell and other labels during his stint with Handels/ Distributors in Detroit. Buttie began in the music business as a lead singer in a Detroit-based rock group.

**Rosner Resigns DJM**

NEW YORK — David Rosner has resigned as director of music and promotion of James Music, Inc. Rosner announced his resignation, which was effective immediately, in a letter to the second of two brief trips to London for talks with Dick James.

Rosner had been associated with the organization for 15 years. He was appointed manager of the record promotion in London in 1969 and was promoted to the position of the James publishing catalogues in the United States and also supervised the handling of James record product, most significantly that of the reference publication, a commercially functioned in a personal management capacity for John James’s activities.

Rosner informed Cash Box that he would continue to remain with the company for approximately three weeks in order to “tie up loose ends.”

**Farrell Inks Camillo**

NEW YORK — Wes Farrell, president of the Wes Farrell Organization, has signed the exclusive signing of Tony Camillo to the commercials division of his music complex. Camillo, who has arranged four recent #1 records and has arranged many TV and radio commercials, will function as an arranger, composer and producer for the Wes Farrell Organization.

Camillo has worked on TV and radio commercials for Ford Motor Company, Tiparillo, Bavarian Beer, Shop and Squeak, and is the winner of the JCPenney poster contest for the Joie Corps and Mental Health.

**Chess/Janus Music Unifies Publishing**

NEW YORK — Chess/Janus Records has announced that all the music publishing divisions of Chess, Janus and Westbound Records have been unified and are currently being administered under the direction of Yvonne Taylor.

The new combined catalog includes Heavy Music (BMI) Bridgeport Music (BMI), Equant Music (BMI), Anvil Music (ASCAP), Frank Zappa Music (ASCAP) and Anything Music (BMI). The catalog is active, including recent hits.

Writers represented in the various catalogs include Muddy Waters, Bob Diddley, Teegarden & VanWinkle, the Rev. C. L. Franklin, Etta James, Detroit Emeralds, Funkadelic, Shirley Scott, The Soul Stirrers, the Violinaires and others.

Miss Taylor and her staff are concentrating on tunes in the top 10, forthcoming albums on Chess, Janus and Westbound Records, and other new material on the Detroit Emeralds, “Another Dimension” by Bob Diddley, “Magnum” by Funkadelic, the new series of two-record sets by Muddy Waters, the Ramones, the Violinaires and other artists.

**Col. Signs McLaughlin**

NEW YORK — Columbia Records has signed John McLaughlin to an exclusive contract. Martin McLaughlin has played with Jack Bruce, Ginger Baker and Eric Clapton, and released his album “Bitches Brew,” with Miles Davis' "Bitches Brew," "Silent Way" albums, and on Tony Williams' "Turn It Over" LPs among others.

**Barret To Merc Post**

CHICAGO — Charles A. Barret has been appointed to the post of west coast publicity manager for Mercury Records. Barret succeeds Fred Horowitz, label's director of public relations.

Barret, who has been with Radio City’s Hollywood office and will be responsible for developing and coordinating public relations programs for Mercury in California and surrounding states.

Barret is currently the sales manager for Mercury Records for a year and a half, spending six months of that time as eastern publicity manager in New York until February of this year. Prior to that he was the sales manager for Starday Records, related representative in Hollywood.

Barret is also a former staff writer for Billboard magazine in New York.
Seven reasons why we are celebrating Crosby, Stills, Nash & Young Month in July:

Stephen Stills 2
SD 7206
“Songs for Beginners” • Crosby, Stills, Nash & Young
SD 7204
Crosby, Stills, Nash & Young
SD 2-902
“4 Way Street”

Crosby, Stills, Nash & Young
SD 7200
“Déjà Vu” • David Crosby
SD 7203
“If I Could Only Remember My Name…” • Crosby, Stills & Nash
SD 8229

Stephen Stills
SD 7202

Direction: The Geffen Roberts Management Company

On Atlantic Records and Tapes Tapes distributed by Ampex
Pickwick "Supercharged" For July Meets In NY, LA, Chicago

NEW YORK — Rich Lioniotti, director of marketing for Pickwick International, described Pickwick International as "racing" into a trio of July sales meetings in New York, Chicago and Los Angeles to introduce 27 new Pickwick/33 LP's and 10 Pickwick/8 eight-track tapes. The company's plans call for a wide variety of promotional and merchandising plans for the coming months plus two new unique product lines.

Presentations, which advance last year's "home racing" theme to a "supercharged" format, rev up at the Auto Pub in the General Motors Building in New York City on July 8 for eastern-area rack jobbers, distributors and press.

The Chicago presentation for the mid-West, will be held on June 13 at the Arlington Race Track and the Arlington Towers Hotel. The fourth race of the year will be named "The Pickwick Supercharge" in honor of the racing. A special Pickwick International presentation will be made in the Winner's Circle. The West Coast meeting will be July 15 at the Los Angeles Hilton.

AFM Fund Increases

SEATTLE, WASH.—Payments of $7 million were made to the Phonograph Record Manufacturers' Fund during the fiscal year ending April 30, 1971, it was announced today by Roy Reed, president of the American Federation of Musicians. This represents an increase of $1.5 million, or 27 per cent, over the $5.5 million distributed to AFM members last year, when payments to the Fund exceeded $5 million for the first time in its 35 years.

The Fund, which is administered by a prominent trust company, makes annual payment to eligible musicians who have played on records that were sold by the Phonograph Record Manufacturers' Fund, thus contributing to the economic importance of the Recording Industry." Payments to eligible musicians will be made beginning in September, 1971.

The AFM, which observes its 75th Anniversary on July 26 of this year, convenes its Annual Convention at Exhibition Hall in Seattle today (June 28). The Convention runs through July 1.

CashBox Radio Active

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration containing previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play lists for the first time. Percentage figures on right include total (from left plus the percentage title received in prior week or weeks)

<table>
<thead>
<tr>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Liar—3 Dog Night—Dunhill</td>
<td>50%</td>
<td>81%</td>
</tr>
<tr>
<td>2. Maybe Tomorrow—Jackson 5—Motown</td>
<td>48%</td>
<td>78%</td>
</tr>
<tr>
<td>3. Bring The Boys Home—Freda Payne—Invictus</td>
<td>45%</td>
<td>45%</td>
</tr>
<tr>
<td>4. Sweet Hitchiker—Creedence Clearwater Revival—Fantasy</td>
<td>44%</td>
<td>44%</td>
</tr>
<tr>
<td>5. You Won't Get Fooled—The Who—Decca</td>
<td>40%</td>
<td>40%</td>
</tr>
<tr>
<td>6. Mercy Mercy Me—Marvin Gaye—Tamla</td>
<td>35%</td>
<td>94%</td>
</tr>
<tr>
<td>7. Love The One You're With—Isley Bros.—T-Neck</td>
<td>33%</td>
<td>85%</td>
</tr>
<tr>
<td>8. What The World Needs Now—Tom Clay—Mowest</td>
<td>31%</td>
<td>31%</td>
</tr>
<tr>
<td>9. I'm Leaving—Elvis Presley—RCA</td>
<td>29%</td>
<td>60%</td>
</tr>
<tr>
<td>10. Rides On The Storm—Doors—Elektra</td>
<td>26%</td>
<td>82%</td>
</tr>
<tr>
<td>11. Moon Shadow—Cat Stevens—A&amp;M</td>
<td>24%</td>
<td>54%</td>
</tr>
<tr>
<td>12. If Not For You—Olivia Newton John—Uni</td>
<td>22%</td>
<td>48%</td>
</tr>
<tr>
<td>13. Beginnings—Chicago—Columbia</td>
<td>20%</td>
<td>84%</td>
</tr>
<tr>
<td>14. Ride With Me—Stepenwolf—Dunhill</td>
<td>19%</td>
<td>19%</td>
</tr>
<tr>
<td>15. Chicago—Graham Nash—Atlantic</td>
<td>15%</td>
<td>57%</td>
</tr>
<tr>
<td>16. Mother Freedom—Bread—Elektra</td>
<td>13%</td>
<td>50%</td>
</tr>
<tr>
<td>17. Resurrection Shuffle—Ashton, Gardner &amp; Dyke—Capitol</td>
<td>10%</td>
<td>73%</td>
</tr>
<tr>
<td>18. He's So Fine—Jody Miller—Epic</td>
<td>9%</td>
<td>9%</td>
</tr>
<tr>
<td>19. Saturday Morning Confusion—Bobby Russell—UA</td>
<td>9%</td>
<td>9%</td>
</tr>
<tr>
<td>20. Where Evil Grows—Fappy Family—London</td>
<td>8%</td>
<td>8%</td>
</tr>
<tr>
<td>21. Smiling Faces Sometimes—Undisputed Truth—Gordy</td>
<td>8%</td>
<td>8%</td>
</tr>
<tr>
<td>22. Crazy Love—Helen Reddy—Capitol</td>
<td>8%</td>
<td>8%</td>
</tr>
</tbody>
</table>

Cash Box — July 10, 1971
Rainy Jane Had A Losing Personality
But Davy Jones Made Her A Winner!

Davy Jones
hit recording

"Rainy Jane"

Produced by Jackie Mills for
Wednesday's Child Productions

Bell #45,111
Gabor To Introduce $1.98 & $2.98 8-Trks.

NEW YORK — Donald H. Gabor has come out of retirement to form Amer-}
Plex, Inc., a new consumer electronics company. Known dur-
ning the 1950's for breaking the price of LP albums down from $5.98 and
above, Gabor says his company will do precisely the same
job again, this time with 8-Track and cartridges, and market
same for $1.98 & $2.49.

Pugh, marketing manager of the division, estimates that approxi-
mately 11,000,000 8-Track units
will be sold in the U.S. in 1971, com-
pared to 6,000,000 units in 1970.

"Phonograph tape sales have been decreas-
ing about 150,000 a year for the past four years," Pugh declared.

Pugh added that an increasing availa-
bility of convenient cartridge and cas-
ettes units as the prime reason for
the strong growth of tape recor-
ders. Additionally, manufacturers like Amer-
plex are offering new and varied recor-
ded stereo tape selections in the various formats to provide libraries for
tape enthusiasts.

"Cassette tape recorders and play-
ers were originally designed for home use will be responsible for the larger part of domest-ic growth," Pugh said. "Cassette equipment unit sales increased 65 percent in 1970, and we ex-
pect a similar gain in 1971. Other types of equipment and tape in open
 reel will continue to hold steady for the specialized high fidelity and audi-
iephile market. We feel that sales being strengthened by introducing new recorders and represent-
ing significant advances, plus mail order programs offering greater ac-
cess to prerecorded tape will be expected in the "houses club" effort in this regard was pi-
olated recently by

8-track cartridges are the largest portion of stereo tape sales, although cassette fragmen-
tional sales have outpaced 8-track equip-
ment sales, according to Pugh. New formula-
tions and 8-track recording capabil-
itv have further strengthened the for-
mat, however. Nearly 70 percent of sales in this format are for automo-
bile or home use, and 30 percent are for home or portable use. Most of the for-
effort in the new 4-channel sound esti-
mates a 15 percent boost in the 8-track cartridge format.

In 1970, the number of cassette players and recorders will for the first time exceed phonograph unit sales and will be approximately 9.5 million. "So far as the 8-track and cartridge unit sales in 1968, but will be 15 percent of 1971 unit sales. On the basis of sales dollars, steed sales will for the first time equal mo
re. This indicates the growing ac-
ceptance of cassette stereo systems in the home, he observed.

Pugh noted an interesting trend toward the coupling of cassette and open reel equipment and installa-
tions to provide greater flexibility in music listening and recording." Pugh said.

"We are also seeing a trend toward multiple tape recorder own-
ers, and it is our goal to provide a tape recorder for high fidelity listening, a cassette stereo unit for more gen-
eral use, and a portable cassette unit for music or television listening purposes. "Other families have a cartridge or cassette player in the car and a com-
pact for the home," Pugh added.

"While the 1960's have been the bi-
ginning of the miniaturization of tape and tape equipment, the 1970's should be the decade of tape."
Marvin Gaye
knows what's going on.

"Mercy Mercy Me"
(T-54207 F)

Hits where you live.

From the album
"What's Going On"
(TS-310)
Mother Earth

A&R STUDIOS, NYC.—The ideal place to see and hear Mother Earth would probably be sitting around their house. They are a communal band and such groups are usually at their best when the setting is a relaxed one.

A live radio concert, such as the one sponsored last week by WPLI, necessarily imposes a certain structure and it is to Mother Earth's credit that they could play so well and still make it as comfortable as they did.

Off their recently released Reprise album, "Sons Of The Control Of Me And I Fell," the Box Scagg song "I'll Be Long Gone" and "Take Me As I Am" are heard. Despite an injury to their organ player the group played with their usual tightness.

Tracy Nelson is quite simply, among the two or three best girl singers in America. Her warm, unforced vocal style and her smashing delivery mark her as unique. Much credit, too, to "Foolish Games," who contributed some striking lead guitar work.

As the song goes: "When it all comes down, you've got to go back to Mother Earth."}

GASLIGHT DEBUT—Jerry Corbett (directly under the Exit sign) is shown backstage after his recent engagement at the Gaslight are surrounded by well wishers (L to R): Marion (Capitol Records Trade Liaison) Don Zimmerman, Capitol's Divisional Sales Manager; Steve Meyer, the label's Promotions Manager; Bob Edson, Singles Promotion Mgr.; Max Kemick, West Coast Artists Relations Manager; Don Rubin of Koppelman-Rubin; and Howie Aronson, District Sales Manager, Capitol Records. Surounding the pole in the back are the members of the Manhattan band. Billy Wilson (Piano), Jeffrey Myer (Drums) Billy Cox (Bass) and Charlie Daniels.

PIP's Gallery L-P

NEW YORK—Arnie Silver and Mark Stevens, heads of Silver Stevens Productions Ltd., an independent recording company, announced yesterday the process of completing "The Peanut Gallery" album, which they wrote, produced and are now recording for Les Harsten, who holds exclusive rights on all audio rights regarding Howdy Dooby. The album will be released on the Leslee label and distributed by Pickwick International Presentations.

RIVIERA HOTEL, LAS VEGAS—That's the name of the hotel that took a chance, a few years ago, in placing a young and untried band named Tom Jones and another who calls himself Engelbert Humperdinck. Both are now major club attractions.

Now it has tapped two potential blockbuster acts (for the price of one), a major coup for Vegas which usually offers a comic and vocalist and seldom two such youthful, matured acts.

The adventerous venture appears to have hit a double jackpot. The eve was only the first night of their engagement, the house was packed and obviously impressed. Intros to many of the songs were warmly applauded, demonstrating that most of the crowd had discovered them on the ill-fated 1970 Andy Williams Summer Show and were already fans.

Lulu, from her rousing "Shine" medley opener thru her hit "To Sir With Love" and an "Olive" medley, is thoroughly enchanting. A miniature Vargas etching in a single glance, she speaks side from the songs mentioned, the aur- ban-haired Scottish lass also scores points for her "potent" appearance, "I Got Love," as well as several recent chart titles, "Ellie's Coming," "Burress Street Affair" and "My Sweet Lord."

Her hair and stilts supply an air of bright tunes. Yet "To Sir" and "As Long As He Needs Me" (both bals are the show stoppers.

Stevens offers just enough comedy aides to offset a barrage of about the four-voice, four-guitar, four-per- cussion 90 minute affair. In addition to this own combos ("Everything is Beautiful!"), "Mr. Businessman," "Aah, the (Ab- dard)" his tribute to Ray Charles is potent and possessing. Alter- nating between piano and center stage, Stevens sprinkles his act with recent standards ("Let It Be," "Bridge Over Troubled Water," "Fire And Rain," "Close To You") and deftly delivered corn pone.

Both are ingratiating performers. It will be interesting to see how they do in Vegas. Obvi- ously, he'll be back, hopefully. With Lulu, her skin tight suit and other blessed proficiencies.

Ray Stevens

Lulu

FILLMORE EAST, NYC.—When I called Mother Earth's manager, he died. He wasn't that close a relative, but still I knew him and liked him. He was well in an open casket at the funeral. I lined up, like most of the others there, and adjacently and video the body. "Don't," said my mother. "Remember him as he was; as you should be. I like him. They've done things to him; he doesn't look the same." She was right, of course.

That came to my mind, unbidden, early this morning, as I rode home from the Gaslight and thought of a concert/party, I was trying desperately to get to a few songs I'd seen at Fillmore (and I've seen some abominable ones) but none came to mind. I wish I could remember the Farewell show. I'm sorry, but I can't, because, musically, it was atrocious. After King got things under control they started with their standard thirty minute set that only a twelve-bar blues freak could like. Next, the J. Geils Band took the stage. If Shba Na Na took themselves seriously (shudder) they'd sound like J. Geils. To their credit, they're honest (consistently at the highest possible volume—which eliminates any possi- ble falseness, pretentious, totally and abrasively percussive, sometimes to the point of sounding alternately, opting for a short and piercing repository of screams.

The Nolts, the St. Elmo's Tail and the Beach Boys slippings through my abused ears, it began to be- come clear to me what the problem was. Nobody was listening to the music, nobody cared what the on- going stage. They were too busy trying to catch a glimpse of one of the pictures of motion picture and still cameras that roamed ubiquitously throughout the auditorium; they were parading their freakish for each other. The Doors had decided to go to because they served only as a giant joke box for the audience, as semi-artsy, the idea of thinking of a worse way of the Fillmore to:

I still can't.

PIP'S Gallery L-P

Last Night Out

John Denver

BITTER END, NYC.—The words that best fit the person John Denver would try to describe him as, as an entertainer. He has an unmarrred freshness that makes him a fellow, a friend; an un- tainted, down-home character. All of which just sounds phony. Perhaps in a recent realm where these qualities are strained af- ter by falseness, such descriptions make readers wonder at the naivete of the reviewer.

Candid, crisp speech; a light sense of humor; plain expressions; a blonde, cleanliness; perfect smile; and a bell-clear tenor voice all rolled into one are just too good to be literally true. (He's a good second baseman too).

But, there he is. And that is.

This might be the reason that Den- ver's approach to his recognition is just beginning to taste now. After all, as he knows, he is in his teens. As such, he is different performer.

There is none of the lust, rhythm or sexual magnetism. There is none of the double entendre or subtle be- coming of saliva in this man.

So, when Denver steps to the mi- crophone with an infinitely clean face, imprim grat and ginton Kiston Trie- sner humanity nobody could be expected to go into these songs. He achieves this same result by means of a more subtle and enriching revela-

His viewers see guileslessness, yet are made aware of his mental vision through the poetry of his songs. They hear fine, subtle melodies by the phrasing that he is totally aware of the meanings of his words and melodies. And, as a result, his audience reaches a eurhythms in which it realizes that

John Denver's simplified nature is actually be- yond their own complexities.

He has seen through the duplicity and deviousness to a pure land of Rocky Mountain scenes and peace- ful serene.

"And I see some new friends here" finds stands out as one of the key lines in his opening number both as a statement of his attitude and a recog- nition that most of the watchers are new, the result of "Take Me Home, Country Roads."

But, this is no reason to feel in- timidated. There is room in Denver's circle for everyone to join the clique that bore with him through the rough going. In fact, it's natural.

It just becomes exasperating to find no flaw in an artist. And Denver pre- sents such a song in a song that is nearly note is neat, every bit of filler is right on target.

Even the most common shortcom- ing of a tenor is overcome. With a nature that is always fairly boring. Not Denver, for in addi- tion to the facts, he has a sensitive emo- tional approach and intensity.

He is staggering in "Readjustment Blues" with as much compassion as he is tender in "Leaving on a Jet Plane." He is as reverential in "Country Roads" as he is understanding in "California in My Mind."

In short, Denver is the most nearly perfect personality, writer and singer that has graced the stage of the Bitter End.

With him, through July 11, is a duet, Fat City (formerly Tuffy and Bill). The team wrote "Take Me Home" with Denver, and is also responsible for "Readjustment Blues," and "I Guess He'd Rather Be in Colo- rado."

PIP’S Gallery L-P

PI ‘Superstar,’ ‘Love Story’ Sales Termed ‘Unprecedented’

NEW YORK—Pickwick Int'l reports "unprecedented" sales for its econ- omy-priced slates of "Jesus Christ Superstar" and "Love Story." In Ross, president of PI, USA, states that a number of wholesalers and retailers are promoting the sets on a par with regular-priced merchandise. Tape copies are also available with a low-price tag.
Bobby Goldsboro.
"Come Back Home."

b-w "I'll Remember You."

Produced by: Bob Mranganery & Bobby Goldsboro

Written by: Bobby Goldsboro #0007

"When Bobby Goldsboro makes a statement...Listen."
Who Ready New LP; Set Summer Tour

NEW YORK—With their newly released single climbing the charts, the Doobie Brothers, recording artists, The Who are currently finishing work on their next album. Scheduled for release in late July, the album marks the finale of their current tour in support of their rock operas "Tommy." The Who will arrive in America during the last week of July to begin a tour of the northeastern and midwest United States. Kickoff date is July 31st at Forest Hills Stadium, New York City. The band will tour shortly after going on sale. Other dates include: Philadelphia, (5); Chicago, (6); Denver, (7); Minneapolis, (8); Milwaukee, (9); Kansas City, (10); Cleveland, (11); Pittsburgh, (12); Baltimore, (13); and New York City, (14). The Who will be performing "Tommy" as a group for the first time in America; the operatic work will be presented by the Joseph Papp Company in the Public Theater. The works are to be performed for a limited engagement from July 5th until mid-August.

The concert will feature the group's presentation of a concert of newly released material, with with their current line-up of the quartet consisting of Keith Moon, Pete Townshend, Roger Daltrey, and John Entwistle. The tour will be sponsored by Decca Records. The band will tour for a limited engagement from July 5th until mid-August. The tour will feature the group's presentation of their recent album, "Tommy," which was released in February. The album has received critical acclaim and has been nominated for a Grammy Award. The tour will also feature special guests, including The Who's original drummer, Keith Moon, who will play select dates on the tour. The tour will conclude on August 15th with a sold-out show at Madison Square Garden in New York City. The Who's upcoming tour is one of the most anticipated events of the summer, and tickets are expected to sell out quickly.
Lynn Anderson's next number One single

"He Even Woke Me Up to Say Goodbye"

CHART #5136
Written By: Mickey Newbury

coupled with
"The Pillow That Whispers"

Exclusively on CHART RECORDS
Picks of the Week

CREEDENCE CLEARWATER REVIVAL (Fantasy 665)
Sweet Hitch-Hiker (2:51) (Greasie Kinz, BMI—Fogerty)
Now numbering three, the Archie Crew conceals any loss in a spectacular side still carrying the C.C.R.'s rhythm brand. Excellent instrumental work and yet another scorching John Fogerty lead performance assure rapid receptions for this one. Flip: "Door to Door" (2:05) (Standup, BMI—Cook)

RARE EARTH (Rare Earth 5031)
I Just Want to Celebrate (Jobete, BMI—Zesses, Fekarian)
Supercharged production and instrumental work give this track the impetus to become a super side for Rare Earth. Offering even more power than Rare Earth has mustered before, "I Just Want to Celebrate" stands as a candidate to become the team's biggest single yet. Flip: no info.

BOBBY GOLDSBORO (United Artists 50807)
Come Back Home (3:52) (Detail—Goldsboro)
The gentle balladeer has once more linked with an outstanding bit of a bombshell to explode Goldsboro into the sales running. Tints of religion, ecology and neophilia add a subtle glow to this song and give it an overall brotherhood flavor to win teen and adult listening reactions. Flip: no info.

DADDY DEWDROP (Sunflower ll)
Fox Huntin' (2:45) (4-Star, BMI—Monda)
Bright comic approach and excellent dance track undergirding gave Daddy Dewdrop the act's first success in "Chick-a-boom." Now, the group scarches its way back with last year's "Teenage Girl" that has the same off-the-wall vocal twist to make this a giant. Flip: no info.

HELEN REEDY (Capitol 3128)
Crazy Love (2:48) (Van-Jan, ASCAP—Morrison)
When Helen Reddy was first heard here, it was with a song that faced stiff competition. Now that she has won the race for "I Don't Know How to Love Him," she comes back with her mostкатет in a series of covers on "Crazy Love" that should prove the winner with topforties and MOR stations as well. Flip: "Best Friend" (2:17) (Buggabucks/Inner Sense, BMI—Reddy, Burton)

THE ARCHIES (Kirshner 5014)
A Summer Praying for Peace (2:50) (Don Kirshner/ATV, BMI—Barry)
Getting a six month jump on the northern hemisphere, South Africa turns this song into a giant from the Archie's "Sunshine." Now, with the season's arrival up north, the outstanding song comes as a warm and testimonial theme for teen and MOR airing. Flip: "Maybe I'm Wrong" (Same pubs, BMI—Adams)

WADSWORTH MANSION (Sussex 221)
Nine on the Line (2:21) (Kama Sutra/Big Hawk, BMI—Roland)
Familiar r&b framework is turned into something more impressive by the vocal antics of the Wadsworth Mansion Team's performance instrumentally, as well, should win favor with topforty programmers. Flip: "Quennie Dew" (2:54) (Same pubs, BMI—Jablecki, Poole)

BARBRA STREISAND (Columbia 45144)
Where You Lead (2:51) (Screen Gems/Columbia, BMI—King)
Having proved the mathematical theorem that Streisand's voice plus Nyro's material equals h.f., the artist works on a new corollary with this Carole King song. The teaming should excite topforty as much as the flip side will delight MOR programmers. For Streisand, this is a triumph and a demonstration of her astringent voice on the Lennon Neilmo neo-standard "Since I Fell For You" (3:25) (WB, ASCAP—Johnson)

ROB McNAMARA (Steed 735)
Rise & Shine (3:33) (Heiris, BMI—McNamara, Goldberg)
A mixture of Tommy James and Bee Gees stylinens taken Rob McNamara cut of his up-tempo frame of reference and give the artist a super new approach to topforty action. The strength of this song and McNamara's delivery should ignite a rapid-burning sales fuse. Flip: "Lost in Boston" (3:03) (Heiris, BMI—McNamara, Albright)

PAUL EVANS (Lawrie 3571)
Thank Summer (2:20) (September, ASCAP—Evans, Parnes)
Released last year for MOR thought, Paul Evans turns his own composition into a topforty season novelty that still retains the attraction to add MOR play to the overall sales power. Exposure of the delightful singles should guarantee him some radio play. Flip: "If Only Time's Sake" (2:43) (September, ASCAP—Evans, Parnes, Ulaufes, Anderson)

GAYLE MCCORMICK (Dubnill 4281)
Gonna Be Alright Now (2:37) (Trosdale/Solidar, BMI—Lambert, Potter)
Formerly the lead with Smith, Gayle McCormick makes her solo debut in a topforty setting, offering a brand new group in "Gonna Be Alright Now." This is another fine product of the California, already serious in the MOR market. Flip: no info.

The BOB CREWE GENERATION (Crewe 605)
Day By Day/Prepare Ye (3:38) (Valando/Cadenza, ASCAP—Schwartz)
The first release on these two showstoppers from "$0spells" gives the Crew Generation a jump on the rest of the world. This time the ensemble is working behind a vocalist who opens with a strong MOR performance before breaking into the rapturous style that the songs take off in the MOR-Broadway vehicle. Flips: no info.

Newcomer Picks

HAPPY DAY (Uni 55290)
Give Me Some Love (3:05) (Highwood, BMI—Paul)
Intergalactic ballad lining up a few of the usual marks the entry of Happy Day into the top forty running. Steeped in some new exciting sounds, this single just likely to find warm receptions on the R&B side. This two-pronged sales thru contains a short break in the song plus a bright sales item. Flip: "Why Don't You Get to Know Yourself" (3:25) (Same credits)

TAMMI LYNN (Cotillion 44123)
Mojo Hannah (3:10) (Jobete, BMI—Williams, Paul, Paul)
In the wake of her recording from England and now making a move towards sales acts in the States, this powerhouse female facet should find some grand wailing from Tammi Lynn and a magnificent instrumental track to top off FM and top forty impact. Pressure cooled blues and top forty fare. Flip: "One Night of Sin" (2:52) (Travi—Barnaby, Kissoon, McGinnis)

PENDETON BROWN (Columbia 45421)
Morning Glory (2:52) (Bellwin-Mills, ASCAP—Cod, Morris)
Meandering contemporary love story gives body to the material on a powe house production that introduces Pendleton Brown to FM and AF audiences. Admirable performance and the sound magnetism of the side should move the track into sales running. Flip: "Suzanne" (4:28) (Project Seven, BMI—Cohen)

MIDDLE OF THE ROAD (RCA 4047)
CALIFORNIA GOLD RUSH (Screenplay 12321)
Chirpy Chirpy Cheep Cheep (2:56 / 2:23) (Intersong USA, ASCAP—Stott)
Overlooked in the U.S. when the version first arrived, the Middle of the Road "Chirpy Chirpy Cheep Cheep" is the American hit of this Continental European hit. Fighting the Kissinger release of last week, the competition thickens as well with a standout newcomer featuring the California Gold Rush. This is more creditable entry to ponder.

STEVE KARMEN ORCHESTRA (Audio Fidelity 171)
You've Said It All (Sandiea, ASCAP—Karmen)
One of those commercial jingles that tingles in your mind. "You've Said It All" turns into a single with the same tantalizing flavor to make it an off-the-wall winner with teen and adult audiences. Bright treatment could give this bad song chance to blossom. Flip: no info.

FREE 'N' EASY (Big Tree 118)
Are You Going My Way (2:55) (Moffitt, ASCAP—Perazza)
If any song has been released this year with the atmosphere of summer, it's this suity, lingering ballad that should carry Free 'n' Easy straight into the topforty charts. Attractive performance glides along with the charm to entice teen and MOR play. Flip: "It's a 'N' Easy" (3:10) (Same credits)

STAMPEDES (Bell 120)
Sweet City Woman (3:15) (Corral, BMI—Dodson)
Giddy production spark and a vocal treat with the Stamperettes sets this single sailing on a course that has to lead to the best seller lists. Just an overall light that will entice topforty from the first listen. Flip: "Gator Road" (2:24) (Corral, BMI—King)

DUFFY'S PLANTATION BAND (Royal American 42)
Mighty Long Time (2:48) (Screen Gems/Columbia, BMI—Wirtz, He)
The label's first real move into topforty, "Merrilee Thompson" showcases an interesting new light-rock group. Good harmonies and a very fine instrumental performance gives this single a crack at the top forty. Flip: "It's All Right with Me" (2:49) (Harpehart—Duffey, Dunn)

MORNING MIST (Event 206)
California on My Mind (2:35) (J.W.T., ASCAP—Cashman, West)
Heavily delivered, this is one of those tracks that take precedence during the summer season, this single plays up some very enticing vocal work and a general atmosphere of happiness to shoot for top forty and MOR breakthroughs. Flip: no info.

Choice Programming

Climax Choice Programming covers are shot while in live performance.

CLIMAX (Carousel 3005)
Precious Few (2:65) (Cascars/Emral City, ASCAP—Nina) Ballad aimed at the teen market features the polished sound to appeal to MOR's as well. Could hit with both audiences. Flip: "Park Preserve" (3:47) (Same credits)

RAELTTS (Tangerine 1017)
Here I Go Again (3:05) (Racer, ASCAP) Stevens and Stevens get a bluesy side with an exceptional vocal performance from the Raeltts and the potential to blossom into MOR's topforty scenes. Flip: no info.

KEITH BAIGRII (Barnaby 2008)
A Piece of Beaches (Round Midnight, BMI—Here) (2:45) (Tamara, ASCAP —Hassley, Butler) Pretty ballad side with the summertime lyric to give it a strong chance to follow Barbour's "Echo Park" sales pattern. Flip: no info.

CHARLES WRIGHT & THE 103rd ST. RHITM BAND (Warner Bros 5704)
Nobody (Tellin Me Bout My Baby) (3:38) (Sherman-Wright, ASCAP—Wright, Easley) Slow churning R&B ballad that has that the Wright magnetism and a lighter-than-usual for the group rhythm approach. Flip: "Wine" (4:05) (Music Power, BMI—Wright)

SNA NA NA (Kama Sutra 558)
Forty Top Forty (3:25) (Scoparini, BMI—Majola) Four items that have been making a move in to this side as a novelty venture. Flip: no info.

LARRY McNEELEY (Capitol 3128)
White Dove (2:43) (Unart, BMI—Harvey) An unusual mingling of blues and country give Larry McNeely a hit that has been making a move in to this side as a novelty venture. Flip: no info.

Cash Box — July 10, 1971
The best kept secret in the business has leaked out!

KLIF in Dallas was the 1st to tell the world!

"MARY MILES"

by Michael Rabon & Choctaw is a hit!

what it's all about...

ANOTHER MEMBER OF THE MCA SOUND CONSPIRACY.

www.americanradiohistory.com
Additions To Radio Playlists – Primary Markets

A broad view of the titles many of radio's key Top 40 stations added to their "Playlists" last week.

WLS—Chicago
Never Ending—Delay & Donne—Atco
Mercy—Marvin Gaye—Tamla
Riders—Doors—Elektra
Liar—3 Dog Night—Dunhill
Mount Shadow—Cat Stevens—A&M
LPS: Respect—Aretha Franklin—Atlantic
Rocky Top Woman—Elton John—Uni
I Feel The Earth Move—Carole King—Ode
Teach Your Children—Crosby Stills Nash Young—Atlantic

KKOX—St. Louis
Pic: Maybe Tomorrow—Jackson 5—Motown
Wild Horses—Rolling Stones—Rolling Stones
Beginnings—Chicago—Columbia
Ride With Me—Steppenwolf—Dunhill
Cryin'—Encore—Sun
Summer Sand—Down—Bell

WMAK—Nashville
Chicago—Graham Nash—Atlantic
Liar—3 Dog Night—Dunhill
If Not—Olivia Newton—John—Uni
Magic—Lobo—Big Tree
Wild Horses—Rolling Stones—Rolling Stones—Dunhill

WQAM—Miami
Bring The Boys—Freda Payne—Invictus
Pic: Mozart Sym. No.1—Walto de Los Rios—UA

I'M LEAVIN’
ELVIS PRESLEY—RCA
ELVIS PRESLEY

HELP THE POOR
B. B. KING

TOUCHING HOME
JERRY LEE LEWIS

DREAM LOVER
BILLY "CRASH" CROCKETT

FABED LOVE
TOMALL & GLAEER BROS. MGR. HILL & RANGE

I GOT A WOMAN
BOB LOUAN MGR. HILL & RANGE

LAUGHED AT THE JUDGE
GRIESE BAND

TOMORE
The Capital
Anne Rachel
Tiflis Tunes

DON'T LET HIM MAKE A MEMEY OR ME
BILLY WALKER MGR. HILL & RANGE

ANYTIME AT ALL
COLIN YOUNG MGR. NELicot Music

THE ABERCATH GROUP
214 West 26 Street, New York, N.Y.

WLW—New York
The Love—Isley Bros.—T. Neck
1975 Love—Isley Fresh—Atlantic
You've Got—Roberta Flack—Donny Hathaway—A&M
Dragnet—Tommy James—Roulette

WGBK—Buffalo
Take Me Home—John Denver—RCA
High Time/Black Eyed Blues—Ice Cream—BAldh & When She Smiles—Buddah
Never Ending—Delay & Donne—Atco
Shady Rose—Reggae—Carnival Artists

WOXY—Milwaukee
Maybe Tomorrow—Jackson 5—Motown
Liar—3 Dog Night—Dunhill
Love Means—Sounds Of Sunlight—Warren
What The World/Arthur/John/Tom—Czy—Mozart
I'm Leaving—Elvis Presley—RCA
Riders—Doors—Elektra
Turnin'—Boyd—Dunhill

WMEX—Boston
Things You Got—Come—Columbia
Sweet Hitchhiker—Creedence Clearwater—Fantasy
He's Gonna Ste—John Kongos—Elektra

WMPR—Memphis
He's So Fine—Jody Miller—Epic
1975 Love—Isley Fresh—Atlantic
It Not—Olivia Newton—John—Uni
Smiley Faces—Undisputed Truth—A&M
Lyny Bros./Jonathan King—Parrot
Riders—Doors—Elektra
Liar/212—Steppenwolf—Dunhill
Maybe Tomorrow—Jackson 5—Motown

WDGY—Minneapolis
I Sure Like Your Smile—Southern Comfort—Capitol
The Last Time—Gene/Campbell—Capitol
Indian Summer—Electra
Moon Shadow—Cat Stevens—A&M
Try—Reaper—Capitol
Chinese New Year—& Klaeissinger—ABC
LP: Things In—Come—Columbia

CKLW—Detroit
Love The One—Isley Bros.—T. Neck
Sooner Or Later—Grass Roots—Dunhill
Take Me Home—John Denver—RCA
Maybe Tomorrow—Jackson 5—Motown
Liar—3 Dog Night—Dunhill
Won't Got Fooged Again—The Who—Dunhill
LP: I Know—Rod Stewart—Mercury

THE BIG THREE
1. Liar—3 Dog Night—Dunhill
2. Maybe Tomorrow—Jackson 5—Motown
3. Bring The Boys—Freda Payne—Invictus

WIXY—Cleveland
Bring The Boys—Freda Payne—Invictus
Beginnings—Chicago—Columbia
What You See—Dramatics—Stax
Won't Get Fooed Again—The Who—Decca
Sweet Hitchhiker—Creedence Clearwater—Fantasy

WEAM—Washington, D.C.
Sweet Hitchhiker—Creedence Clearwater—Fantasy
Listening To The River—Bob Dylan—Columbia
She's Just Like—John Denver—RCA

WXU—New Orleans
Pic: Dragan—Tommy James—Roulette
Pic: Sweet—Freda Payne—Invictus
Sweet Gingerbread Man—Mike Curb—MGM
Moon Shadow—Cat Stevens—A&M
Never Ending—Delay & Donna—Atco
Take Me Home—John Denver—RCA

KHJ—Hollywood
Sweet Hitchhiker—Creedence Clearwater—Fantasy
Liar—3 Dog Night—Dunhill
Take Me Home—John Denver—RCA
Double Barrel—Davie & Anolis—Columbia
Big Tree
Love The One—Isley Bros.—T. Neck

KRLA—Pasadena
Take Me Home—John Denver—RCA
Riders—Doors—Elektra
Mercy—Marvin Gaye—Tamla
weet—Hitchhiker—Creedence Clearwater—Fantasy
LPS: Poor Child—Belbin Jack—Columbia
Maybe Tomorrow—Jackson 5—Motown
Them Changes—Boy Tales—Mercury
Reason To Believe—Rod Stewart—Mercury
Ride With Me—Steppenwolf—Dunhill

KFRK—San Francisco
Sweet Hitchhiker—Creedence Clearwater—Fantasy
Do You Know—Lee Michaels—A&M

If Not—Olivia Newton—John—Uni
How Can You—Bee Gees—Atco

KNDE—Sacramento
Sweet Hitchhiker—Creedence Clearwater—Fantasy
Don't Get Fooed Again—The Who—Decca
Liar—3 Dog Night—Dunhill

KNY—Fresno
Liar—3 Dog Night—Dunhill
I'm Leaving—Elvis Presley—RCA
Mercy—Marvin Gaye—Tamla
Mr. Big—John King—Stax
Walk Away—James Gang—ABC
LP: Mass—Emerson Lake & Palmer—Columbia
Real—That You've Sweed—Clamas Band

KGB—San Diego
Walk Away—James Gang—ABC
She's Not Just—B. Night—Invictus

KJR—Seattle
Sweet Hitchhiker—Creedence Clearwater—Fantasy
Saturday Morning Confusion—Bobby Russell—ABC

KILT—Houston
Maybe Tomorrow—Jackson 5—Motown
I Don't Wanna—Gladya Knight—Soul
He's So Judy Miller—Epic
Liar—3 Dog Night—Dunhill
Sweet Hitchhiker—Creedence Clearwater—Fantasy

KROQ—Los Angeles
Mother Freedom—Bread—Elektra
What You Do—Drum—RCA
Ride With Me—Steppenwolf—Dunhill

WRKO—Boston
Bring The Boys—Freda Payne—Invictus
I'm Leaving—Elvis Presley—RCA
Mercy—Marvin Gaye—Tamla

LPS: Care—Joni Mitchell—Reprise
There's Only One—Graham Nash—Atlantic

WHO—Kansas City
Bring The Boys—Freda Payne—Invictus

LPS: One—Isley Bros.—T. Neck

WSI—Cincinnati
Sweet Hitchhiker—Creedence Clearwater—Fantasy
Mag—Redlund—Epic
Church Bells—Dunhill
Here Comes—Fortunes—Capitol
Take Me Home—John Denver—RCA

KMOV—Pittsburgh
Molling Pot—Booster—T. Neck
Take Me Home—John Denver—RCA
Won't Get Fooed Again—The Who—Decca
Love The One—Isley Bros.—T. Neck

WAYS—Charlotte
Stop—The Shangri-La's—Capitol
How Can You—Bee Gees—Atco
Liar—3 Dog Night—Dunhill
Celebrate—Rare Earth—Rare Earth

Pic: Sweet Hitchhiker—Creedence Clearwater—Fantasy

KLIF—Dallas
Bring The Boys—Freda Payne—Invictus
I Don't Wanna—Gladya Knight—Soul
Church Bells—Dunhill

WFIL—Philadelphia
Maybe Tomorrow—Jackson 5—Motown
Take Me Home—John Denver—RCA
Love The One—Isley Bros.—T. Neck

Rights—B. B. Thomas—Scepter
I'm Leaving—Elvis Presley—RCA
Double Barrel—Dave & Anolis—Big Tree

Rings—Cymarron—Ensemble
Signs—5 Man Elec. Band— Lionel
Sweet Hitchhiker—Creedence Clearwater—Fantasy

LP: Respect—Aretha Franklin—Atlantic
Gambling/Lisa/Lady—Blood Sweat—Columbia
Riders—Doors—Elektra
Get On—Chase—Epic

WCAO—Baltimore
Pic: Won't Get Fooed Again—The Who—Decca

Decca
Chicago—Graham Nash—Atlantic

Crazy About—La—Smokey Robinson—Tamla
Reason—Rod Stewart—Mercury
LP: Not—Olivia Newton—John—Uni

WKNR—Detroit
Get Right Down—Ronnie Dyson—Columbia
Resurrection—Graham Gordon Capitol
Take Me Home—John Denver—RCA

WIBG—Philadelphia
Love The One—Isley Bros.—T. Neck
Chicago—Graham Nash—Atlantic
Double Barrel—Dave & Anolis—Big Tree
I Don't Wanna—Gladya Knight—Soul

Four Star Relocates
NEW YORK—Effective Monday, July 12, Four Star Entertainment Corp. will move the East Coast depart-
ments to offices located at 280 Park Avenue (11th floor, West Building), New York, N.Y. 10017, until the com-
pany's new permanent quarters are available.

The new telephone number will be: (212) 687-4444.

Crazy Hair Performers
NEW YORK—De & E Records' re-
cording artists, Crazy Hair and His Player Roll Piano Gang, made a live appearance at the Prezness Shopping Center in Wayne, New Jersey last Thursday, July 1, in conjunction with the center's Old Fashioned Sidewalk Sale. Crazy Hair balloons were dis-
tributed along with special lyric sheets, as the group played selections from their album, "No, No, Nanette."

Fire Destroys RS
Store In Flushin
NEW YORK—The night that the branch of Records Spectacular was burned down last Tuesday (26), even before the fire had been brought under control, owners of the chain had began to make plans for relocating employees of the outfit.

Owner Bobby Segriati is currently making plans to rebuild the location.

SONG TRIAD—Bob Espostio, profes-
sional manager of Larry Shane Music
Inc. is shown with Morris and Karen Carpenter at their recent Car-
egerie Hall appearance. Espostio was instrumental in placing the Henry and Felice (his daughter) Mannini-tuned tune, "Sometimes," on the Carpenter's latest album. Larry Shane represents Mannini.

“Won’t Get Fooled Again” 732846
b/w “I Don't Even Know Myself”

The Who, another member of the MCA Sound Conspiracy.
NEW YORK—ONCE MORE INTO THE BREACH, DEAR FRIENDS

Looking back over my shoulder at the past year or so, I find that I've been rather successful in my predictions of stars before they'd novelized. Elton John, Cat Stevens, Carole King, Carly Simon, and Mountain were all the subjects of various major articles I've written in the past 21 months or so.

If not content to rest on my whatever, I bravely plunge pele-mell out onto the precarious perch of musical divination stretching forward towards the next 18 months. The artists listed below (in no particular order) all have had at least one album out or, in one instance, one just around the corner. For what it's worth, then:

Mylon—A pure bona-fide Southern gospel singer who's successfully amalgamated his music with rock. First LP on Cotillion is excellent but on stage his incredible charisma makes him a wonder to watch. Second LP, almost completed, will be a monster.

Carol Hall—Like Carole King, she's a singer/songwriter, who's been around for some time. Her first Elektra LP, while somewhat overproduced, still bubbles with her songs and voice. And all who've seen her 'live' have been entranced. If the right producer is found for her second album, it should break her.

Heads, Hands & Feet—A relatively new six man British group made up of a number of veteran musicians. Their first Capitol LP (a double) was recently released with little fanfare. They feature an outstanding guitarist (Albert Lee), who plays some new and fascinating things, bassist (Chas Hodges), and keyboardist (Mike O'Neill). Their songs, all self-penned, are very different, "Send Me A Wire," "Look At The World It's Changing," for instance.

Hookfoot—Just about the world's finest session group, they've played on a majority of the Elton John tracks. A quartet led by Caleb Quaye (who plays guitar, keyboards, and drums equally well). Hookfoot's first LP has been on release in England and will be out here any minute on A&M. When it is released, listen to Caleb's "Mystic Lady" and Ian Duck's "Movies." I caught them 'live' in London on their first gig and was impressed. Now all they have to do is concentrate on their own material. They'll be here in August.

Ian Matthews—The subject of the next article.

Jackie Lomax—An excellent singer, arranger, and producer with a genuine feel for music. A gifted songwriter, he's also the leader of what I've already called the finest brand new band. LP on WB.

Shawn Phillips—A remarkable, if iconoclastic, talent possessed of a fabulous multi-hued voice and an amazing songwriting ability. The subject of last week's lead story in Insights, he has two LP's released on A&M.

(Cont'd on page 31)

HOLLYWOOD—THE PIZZA RESISTANCE

Despite what you may have read elsewhere, there is, at this writing, no promotion man association in L.A. A couple of dozen guys got together at Marriott's a few weeks back and kicked the idea around. But no decision was made. They'll try again next week or the week after.

"Nothing's been decided as yet," Danny Davis told us today, "There were a couple of proposals and someone said 'good.' But nothing has been formed. No officers have been elected."

"Our original intent was to give a better image of the promotion man, to upgrade our role in the industry, to allow for an interchange of ideas between knowing professionals and some of the guys who are currently bringing a 'bum rap' to guys who are not just working pros, but who have been working at it for a long time. It seems that promotion is suffering, in some instances, by the manner in which it's practiced. Several concerned individuals are disturbed over the fact that the name 'promotion' is suffering from the unprofessional practises of a few people. So the organization might serve to bring a little prestige to the word."

"Under no circumstances is it an attempt to unionize or bring pressure to bear on radio stations who don't play our records. Any professional knows that before a record can be aired, it's got to be in the groove."

"Since the meeting was held we've talked to others who hadn't attended, explaining that there's an organization called the Friars. And they're given a more prestigious air to show biz. Maybe through good works, charitable involvements, we could demonstrate that there's another side to promotion men. We're not just guys working records 24 hours a day."

"Obviously we're concerned about Mike Michaels's WEAM (Washington) edict blasting promo men and WOKY's (Milwaukee) statement that they won't accept telephone calls from promo reps. But this was merely a motivation. We're not facing issue with those stations. They are free to do what they will with their stations, their policies. But know pros would not like to suffer from what, obviously, a certain few have brought upon us. Tex Meyer and Mike Michaels are very charming guys to deal with on a one-to-one basis. But undoubtedly something or somebody must have ruffled their feathers to foster the situation that prevails at those stations. We would like it not to occur elsewhere."

(Cont'd on page 31)
New Additions To Radio Playlists Secondary Markets

A broad view of the titles many of radio's top 40 stations added to their "Playlists" last week.

WJS-Erie
Bring The Boys—Freda Payne—Invictus
Mother Freedom—Bread & Elektra
Mighty Clouds—B. J. Thomas—Scepter
Maybe Tomorrow—Jackson 5—Motown
List-1 Day Night—Dunhill

WBAM-Montgomery
I'm Going—Elvis Presley—RCA
List-1 Day Night—Dunhill
Maybe Tomorrow—Jackson 5—Motown
Near You—Zoo Scaggs—Columbia
Poor Little Pearl—Billy Joe Royal—Columbia
LP: Indian Reservation—Raiders—Columbia

WIFE—Indianapolis
Chicago—Graham Nash—Atlantic
Beginning—Chicago—Columbia
How Far You'll Go—See—E Nov
If Not—Olivia Newton John—Uni

WDRC-Hartford
List-1 Day Night—Dunhill
I Don't Wanna—Glades Night—Soul
Sweet Hitcher—Credenza Clearwater—Fantasy
Freeze
Change Partners—Stephen Stills—Atlantic
Bring The Boys—Freda Payne—Invictus
LP: Talking—Emerson Lake & Palmer—Culliton

WWKX—Wheeling
What The World Needs Now—Tom Clay—Mowest
Member—Marvin Gaye—Tamla
Moon Shadow—Stevie C.&AMS—LP: Rare Earth—Rare Earth

WLOF-Orlando
Fox Huntin’—Daddy Dewdrop—Sunflower
Maybe Tomorrow—Jackson 5—Motown
List-1 Day Night—Dunhill
Ride With Me—Steppenwolf—Dunhill
Come Back Home—Bobby Goldsboro—U.A.

WLKO—Louisville
Fox Huntin’—Daddy Dewdrop—Sunflower
Mother Freedom—Bread & Elektra
Bring The Boys—Freda Payne—Invictus
Smiling Faces Something Tolupdated Truth—Goody
Anoel—Bill Withers—Sussex

WIRL—Peoria
Where Evil Grows—Poppy Family—London
Maggie—Rod & Earl—Epic
Just To Celebrate—Rare Earth—Rare Earth
Mother Freedom—Bread & Elektra
Funny LA—Paul Humphrey—Lizard

WGLI—Babylon
Pic—Marvin Gaye—Tamla
Sing A Song—J. J. Johnson—Capitol
I Can Make It Better—Denny—Columbia
Ride By Day Continental—4—Jump Walking
Rangers—Economy
Riders—Duo Elektra
Crazy Love—Leni Reddy—Capitol
LP: Shelter People—Leon Russell—Shelter

WPWF—Port Huron
Stop—Stylitics—Eco—Ambassy
Believer—Neil Diamond—Bang
Won't Get Fooled Again—The Who—Decca
Pool Corner—Nitty Gritty—U.A.
Chicago—Graham Nash—Tamla
Maybe Tomorrow—Jackson 5—Motown
Chicago—Graham Nash—Atlantic

WKOK-Akron
If Not Olivia Newton John—Uni
Talking—Gordon Lightfoot—Reprise
Maybe Tomorrow—Jackson 5—Motown
The Time—Goes Classical—Capitol
Watching The River—Bob Dylan—Columbia
He's So Fine—Judy Miller—Epic

WPRO—Providence
Get Out—Chaz—Columbia
Rings—Credenza—Entrance
She's Not Just—8th Street—Invictus
So Do—Blood & Gabling—Blood Sweat Tears—Columbia

WCFL—Chicago
Mercy—Marvin Gaye—Tamla
Riders—Doors
Take Me Home—John Denver—RCA
Crazy Love—Leni Reddy—Capitol
Rings—Credenza—Entrance

WCTY—Worcester
I Got My Mojo Workin’—Elvis Presley—RCA
Too Many People—Paul & Linda McCartney—Apple
You Gotta Have—Supremes & Top Motown

WLEC—Richmond
List-1 Day Night—Dunhill
Summer Sand—Dawn
Bring The Boys—Freda Payne—Invictus
Reunion—Ashton Gardiner & Dyke—Capitol

WCOL—Columbus
Where Evil Grows—Poppy Family—London
Maybe Tomorrow—Jackson 5—Motown
List-1 Day Night—Dunhill
Sweet Hitcher—Credenza Clearwater—Fantasy

WBGO—Augusta
Sweet Hitcher—Credenza Clearwater—Fantasy
Beginning—Chicago—Columbia
Resurrection—Ashton Gardiner & Dyke—Capitol
Mercy—Marvin Gaye—Tamla
I'm Leaving—Elvis Presley—RCA
Love The One—Isley Brothers—RCA
Maybe Tomorrow—Jackson 5—Motown
Riders—Duo Elektra
What The World/Abraham Martin John—Tom Clay—Mowest

KLEX—Wichita
Here Comes—Fortunes—Capitol
Mother Freedom—Scepter—Stevie C.&AMS—AM
I've Been—He & Tina Turner—Blue Thumb
Walk Away—James Gang—ABC

WING—Dayton
Mother Freedom—Bread & Elektra
Beginnings—Chicago—Columbia
You're The Reason—Echoes—BMI
He's So Fine—Judy Miller—Capitol
Resurrection—Ashton Gardiner & Dyke—Capitol
Watching The River—Bob Dylan—Columbia
Love The One—Isley Brothers—RCA

WSGN—Birmingham
List-1 Day Night—Dunhill
If Not—Olivia Newton John—Uni
Mercy—Marvin Gaye—Tamla
Chicago—Graham Nash—Tamla

KIOA—Des Moines
How Can You Bee—Gee Ato

WTRY—Alb. Schy. Troy
Love The One—Isley Brothers—RCA
Take Me Home—John Denver—RCA
Rings—Credenza—Entrance
Pool Corner—Nitty Gritty—U.A.
We Won't Get Fooled Again—Who—Decca
List-1 Day Night—Dunhill

DIRECTORY CORRECTIONS
Record Manufacturers
Keel Manufacturing
Cardinal Industrial Park
Hauppauge, L.11 1178
Twin Artist Records
Garfield, N. J. 07025

One Step
Win One Step
698 W. 46 St.
N.Y.C. (212) 490-9410

Recording Studios
Juggy Sound Center
CHANGE TO
Sound Exchange Studios
269 W. 46 St.
N.Y.C. 10019

Ost
Beta Record Dist. Co. Inc.
509-10th Avenue
John Halonka 244-3744

(Mahon, All Platinum, All Beat, Bang Banner, Big Tree, Brunswick, CTCI, Duke, Eup, Ethni, Fend, Gamble, Highland, Hob, Laurie, Morie, Musi-
cor, Oracle, Ovation, Peacocks Percep-
tion, Spector, Song Bird

1 AND WHEN SHE SMILES
(George-BMI)

2 IN THESE CHANGING TIMES
(Stax-BMI)

3 TAKE MY HAND
(Fam Rbeans & First Edition—Reprise 1918

4 YOU'VE GOTTEN TO EARN IT
(Stax-BMI)

5 WE'RE ALL GOING HOME
(United Artists-MGM 12486

6 WHEN MY LITTLE GIRL IS SMILING
(Screen Gems/Columbia—BMI)

7 FUNKY L.A.
(Scepter—Stax)

8 I LOVE YOU MY WAY
(Stax-BMI)

9 POOR LITTLE PEARL
(Stax—MGM 12006

10 MAKE IT WITH YOU
(Screen Gems/Columbia—BMI)

11 INNAM—SUMMER
(Audience—Elektra 65732

12 THAT OTHER WOMAN GOT
MY MAN & GONE
(Atco-ASCAP)

13 WE ARE NEIGHBORS
(Cherry-ASCAP)

14 TARKUS
(EMI)

15 I WANT TO TAKE YOU HIGHER
Kool & The Gang—De-Lite

16 MAGGIE
(Stax-BMI)

17 GOOD ENOUGH TO BE
YOUR WIFE
(Atco-ASCAP)

18 MATHEW & SON
(Atco-ASCAP)

19 LEAVE MY MAN
(Tiger—BMI)

20 HYMN #43
(Almo—ASCAP)

Vital Statistics

WITZ-Fresno, 4-29
Jackie S Mother 1598
Chili Beans 669 Out Mit.
PROD: The Corporation c/o Motown
PUBL: The Corporation c/o Motown
WRITERS: Corporation

WBCO-Get Fooled Again, 1-37
The Who-Decca
443 C. C. Motown
PROD: Exoc Prod: Lambert-Stemp-Kamerson
FLIP: Track Bank 200 W 57 St N.Y.
WRITERS: Pete Townshend/Who
FLIP: I Don't Even Know Myself

WBYX-Fresno, 3-18
I'm In Love (Heiress) 436
Kimble/Screen-Columbia BM
d 7115th Ave
NYC.
WRITERS: David Gaines Arr: Bread
FLIP: Live Is You Love

WBNX-Fresno, 3-18
What You See Is What You Get 3-30
Dionne Friars 481
Yada E McCommence Am Venus tha
PROD: Toms Maser c/o A & R
WRITERS: Dionne Friars, Andre Freeman, Matthew
FLIP: T. Hester, Johnn Allen
WRITERS: Glenn Frey

WBBF-Fresno, 3-18
My Guy, 3-30
Chick Marlingh McKeNon Thy
PROD: Chuck Mangione c/o Mercury
FLIP: Columbia/Screme E Bex 71 5th Ave
NYC.
WRITERS: C. Mangione FLIP: Friends And Love

16 BBFEZIN
(Trench/Schilt/BMI)

18 LEE MY MAN
(Tiger—BMI)

19 THE LORD HIDES
(4:25)

20 WE ARE NEIGHBORS
(Cherry-ASCAP)

21 LIEAR

22 CANDY APPLE RED
(R. Dean Taylor—Rare Earth

23 NEAR YOU
(Blue—Street—ASCAP)

24 I WANT TO TAKE YOU HIGHER
Kool & The Gang—De-Lite

25 MAGGIE

26 GOOD ENOUGH TO BE
YOUR WIFE
(Atco-ASCAP)

27 MATHEW & SON
(Atco-ASCAP)

28 LEAVE MY MAN
(Tiger—BMI)

29 HYMN #43
(Almo—ASCAP)

Cash Box — July 10, 1971

25
OH GOD!
NOT ANOTHER
TERRY KNIGHT
ALBUM FROM CAPITOL.
SPARE ME THE DETAILS.
BYRONIANIX — The Byrds — Columbia KC 30640

The Byrds are more than just a group, they're a musical force. They point the way to new pastures and sometimes, later, they come by again to redefine matters. Their latest release is an album of pure joy. Listen to "Absolute Happiness" one of their most splendid offerings, then bring the album down, "Bluebird Revisited" attempts to hack back to the Spring-field, with limited success. Lyrics of the songs are printed on the inside of the jacket, but, for some reason, corrections to ten of the tunes are on the outer portion. Despite flaws, set will be a substantial seller.

YOU'RE MY MAN — Lynn Anderson — Columbia 30793

Reviewing records can be extra pleasant when the record is Lynn Anderson's. A lot of nice things are happening for Lynn these days and she deserves them. Her pop popularity can only be enhanced by this collection of twelve songs, which includes country gems like "Help Me Make It Through The Night" as well as "Knock Three Times" "Put Your Hand In The Hand." Should be another top charter for Miss Anderson.

ONE WORLD — Rare Earth — Rare Earth RSS 520

Seems like only yesterday when Rare Earth was asking us to "Get Ready." Since then we've gotten more than prepared for hit records from this sextet and this should be another one, for them in the album category. The Ray Charles standard "What'd I Say" kicks things off and the group rocks along with seven other numbers. Group's newly released single, "I Just Want To Celebrate." is included. Deck has already appeared on the chart.

VIKKI CARR'S LOVE STORY — Columbia 30662

Vikki Carr makes her debut on Columbia a good one with an assortment of MOR type tunes. She performs "One Less Bell To Answer," "For All We Know," "If You Could Read My Mind," "I've Never Been A Woman Before" and the song that Tino Yuro made famous, "Hurt." Vikki has built up a solid following and her fans should certainly want to have a copy of this LP to add to their collections.

TOUCH — Original Cast — Ampex 50102

Quietly and unobtrusively last winter, a charming musical called "Touch" opened in New York's East Village. And an unusual thing happened — people turned one another on to it. Now a wider audience can get to know the Kenn Long-Jim Crozier score which is infused with the joy of being young and alive. The music varies from rock to country to gentle ballad. No doubt you'll soon pick out your favorites; we like "Reaching," "Touching," "Su- san's Song" and "Come To The Road" the best. "Touch" is a splendid experience.

WARM-WAR-WAR — Country Joe McDonald — Vanguard VSD-79315

Country Joe, leader of the Fish, actor, composer, C&W warbler, is also a protest singer in the tradition of Woody Guthrie and Pete Seeger. Here he has taken poems of Robert Service and set them to music in an extraordinary way. The result is a protest statement which is musical, moving. Service painted the face of war in stark shades and Joe's uncompromising delivery impetus to his words. The word 'relevant' is tossed around a lot: here is a case where it really applies.

I NEVER DID AS I WAS TOLD — Robert Goulet — Mercury 1001

MOR programmers and fans of baritone Robert Goulet will welcome this package of ten songs. Contemporary favorites such as "It's Impossible," "For All We Know," "Help Me Make It Through The Night," "Love Story" and "Close To You." get the Goulet treatment and there are some lesser known songs which also deserve a listen.

MUSIC FROM GREAT FILM CLASSICS — Bernard Herrmann and the London Philharmonic Orchestra — RCA PH 44144

This is a magnificent follow-up to Herrmann's LP on his music for Alfred Hitchcock films. A master at orchestration and evoking the emotional makeup of his assignments, Herrmann conducts themes from "Straws of Kilimanjaro," "Chipskee Kane," "The Devil and Daniel Webster" and "Jane Eyre." Film music translated with remarkable impact on recording.

JOY TO THE WORLD — Hoyt Axton — Capitol SMAS-788

Hoyt Axton, composer of "Joy To The World," "The Pusher" and some other equally fine songs, comes through with a solo album which is great fun. There is a thoroughly good-time feeling to "Have A Nice Day" and "Lightnin' Bar Blues." "Indian Song" is a moving tribute to Hoyt's ancestors and the old gospel favorite "Old Time Religion" is another stand-out. A fine set by Jeremiah's friend.
Main Events Sign

W/United Artists

HOLLYWOOD—The Main Events, west coast group, has been signed to an exclusive long term recording contract by United Artists who also acquired manufacturing rights to their initial outing entitled "Girl, I Want You To Remember."

"The Los Angeles-based Main Events consists of brothers Freddie & Arthur Sprewell, Dolph McGeean, Bailey James & Mack Givens, who penned the "Girl" release."

The deal was signed by Mike Lipton, Executive Turnero, United Artists who produces the group for Skip Layendecker Productions.

Jefferson Stresses

Broad NATRA View

BALTIMORE—Elaborating on his objectives as a candidate for the presidency of NATRA, Al Jefferson stated that "only a broad view of the organization's goals would gain benefits for the membership."

The WWIN Program Director and radio personality said "Natra (National Association of Radio and Television Announcers) has been a sleeping giant too long. It's time for the giant to awaken. We can't beg, borrow or steal our way to recognition; we have to earn that recognition through valid contributions to our audience, our committees and the business world that must be attuned to our collective influence on the collective perspective."

Jefferson continued, "There's got to be a sense of community to our efforts. Provincialism and selfishness may momentarily benefit an individual member, but if we're going to raise the standards and improve the image of minority broadcasters, it has got to be on a nationwide cooperative effort."

"Mature and responsible leadership of Natra could provide a voice for the entire membership in areas such as the NAB, FCC, the board of major advertising agencies and giant corporations whose allocation of advertising dollars in our direction is presently barely at the token level. Aggressively educating these decision-makers to the extent of the purchasing power of our audience, to their brand loyalties and buying habits, could reap vast new revenues for our stations and consequently allow for an overall upgrading of salary levels, benefits and conditions for all members," he added.

ROSES AND THEN SOME — Jean Knight has hit the million mark with her first Stax record, "Mr. Big Stuff."

Shown with Miss Knight are (1) John Smith, label administrative assistant and (r) Jim Stewart, Stax president.

Top 60 In R & B Locations

1. Mr. Big Stuff
2. I Don't Want To Do Wrong
3. Don't Knock My Love
4. Love The One You're With
5. Hot Pants
6. Escapism
7. Funky Nassau
8. Bring The Boys Home
9. You've Got A Friend
10. Mercy Mercy Me
...

Tami Lynn Scores

On 6 Year Old Hit

NEW YORK—Tami Lynn has become "Mojo" tight in Great Britain with her six year old record "I'm Gonna Run Away From You." Produced in the mid-sixties by the late Bert Berns for Atlantic Records, to whom she was signed, by executive vice president Jerry Wexler, the recording has become a best-seller in Great Britain, and has been re-released in the Mojo label. This record was released June 21, and is currently No. 5 in the Record Retailer, No. 4 in Melody Maker, No. 4 in New Musical Express; No. 4 in Disc.

Mojo Records is run by John Abbey and Bob Kilborn, who along with R&B recordings let them to find Great Britain's Blues and Soul magazine. They were aware that Tami Lynn's record was in demand at dancehalls in Britain and that original copies of Tami's recording were selling for five pounds (about $12). They contacted Atlantic and leased the disk for their Mojo label.

On the basis of the record taking off in Great Britain, and the fact that Tami Lynn came to Miami to do background vocals for Dr. John Atlantic's Criteria Studios, Wexler re-signed Tami to a contract. First release is "Mojo, Hannah."

Tami Lynn Scores

On 6 Year Old Hit

NEW YORK—Tami Lynn has become "Mojo" tight in Great Britain with her six year old record "I'm Gonna Run Away From You." Produced in the mid-sixties by the late Bert Berns for Atlantic Records, to whom she was signed, by executive vice president Jerry Wexler, the recording has become a best-seller in Great Britain, and has been re-released in the Mojo label. This record was released June 21, and is currently No. 5 in the Record Retailer, No. 4 in Melody Maker, No. 4 in New Musical Express; No. 4 in Disc.

Mojo Records is run by John Abbey and Bob Kilborn, who along with R&B recordings let them to find Great Britain's Blues and Soul magazine. They were aware that Tami Lynn's record was in demand at dancehalls in Britain and that original copies of Tami's recording were selling for five pounds (about $12). They contacted Atlantic and leased the disk for their Mojo label.

On the basis of the record taking off in Great Britain, and the fact that Tami Lynn came to Miami to do background vocals for Dr. John Atlantic's Criteria Studios, Wexler re-signed Tami to a contract. First release is "Mojo, Hannah."

NOW A PARAGON—Luther Rodgers Redding, brother of the late Otis Redding has joined Paragon Agency, formerly Walden Artists and Promotions, of Macon, Georgia. Alex Hodges president of Paragon announced Redding's position as an agent this week from Macon. Redding joins Hodges and Bunky Odom who is a director and who specializes in college concerts and tours for rock groups. Pictured are: (1 to r) Bunky Odom, Rodgers Redding, Alex Hodges.
Hollywood: (cont'd from page 24)

Davis, director of national exploitation at Screen Gems-Columbia Music, was, at one time, a D.J. in Philadelphia: “I really dig what I do for a living,” he told us: “I don’t like laying on the bottom rung of this industry. Sure, my job is better and I’m making more money than I did 15 years ago when I walked the streets of N.Y. But to most of the guys we contact, we’re still god-damned penniless.”

A few years back, at the Riviera Hotel in Vegas, Atlantic’s Jerry Wexler described the relationship between radio and promo: “On a personal level we mingle with the jocks, of course, but it’s on a business level that the relationship is the most important. We mustn’t transgress. And the relatonship, really, is a set of rules — spelled out — strictures, new cases. ‘Don’t come ‘til Friday. They’re too long, shorter.‘ On one of their latest sessions is that radio is supplied with an endless wave of product to draw upon — and the wave cannot be damned in any way — the economics of the situation dictate the tenor of the relationship.”

“In the afternoon we talk to the ad execs.” Jerry Wexler continued the same topic, suggesting that “respect for each other might begin by knowing a little more about each other. I would ask a record company or distributor or producer to make it sense, if you contact radio stations, to occasionally pick up a copy of Bluebook or Radio Ink. It’s amazing that if you have an individual representing this billion dollar industry, you spend a little more time being judicious on selecting the guy who goes out and speech by several songs with talks with Bill Givins and Bullets Durgom. The organization also gave monthly awards to jocks and p.d.’s. It disturbed, unhappily, with the Al Husky suit and resulting negative publicity which affected the entire industry.

It’s our hope that promo guys like Stu Yarm, Jerry Fine, Del Roy and Danny Davis will succeed in forming a substantial, constructive organization. And if their monthly meetings include dinner at Martinez’s, we’ll be delighted to cover the affairs.

Sound Tracks — Lou Rawls signed to sing the main theme, “Believe In Me,” a new track for the MGM Rink Speed Is Of The Essence starring Mike Sarrazin and the screen’s most beautiful woman, Jackie Bisset, Patti Dohrnon, Motown staff writer, recuperating in her Hollywood home following a recent accident.

Music Of The Week: Keith Barbour on Barnaby with a “Raindrops” styled rhythm-ballad, “A Pound of Peaches (Summer’s Here)” composed by Alex Hassilev and Artie Butler. And Bob Gibbon on Capitol with a long awaited release, “Holly’s Bar” which plays like a Sam Store... Most logical new single side from Joni Mitchell’s latest lp is (to our ears)” It’s All I Want,” cut 1, 1st Reprise hasn’t decided yet. Despite reports that Neil Diamond will record “Sweet Caroline” with Moosdold Prod., headed by Jerry Fuller, producing... The Jerry Jester, Judy Henski combination (Rosebud) have finished their first for Warners. It was cut at the Village Recorder with “Cain, Deloney and Bonnie B. King. Mag lantern Nat Freedland has joined the staff of PRA, headed by Lanny Sher. Freedland’s articles have appeared in “West,” “Calendar” “T.V. Guide,” etc.

The Jerry Jester, Judy Henski combination (Rosebud) have finished their first for Warners. It was cut at the Village Recorder with “Cain, Deloney and Bonnie B. King. Mag lantern Nat Freedland has joined the staff of PRA, headed by Lanny Sher. Freedland’s articles have appeared in “West,” “Calendar” “T.V. Guide,” etc.

E.C.

Ian Matthews: showing that it’s not unreal

Most American music fans associate Ian Matthews with Matthews Southern Comfort but it is another group. Fairport Convention, with which he is most often linked. From 1966 to 1968 he sang and played percussion for Fairport using his real name of Ian McDonald. Another Fairport vocalist, Sandy Denney, appears on Ian’s new Vertigo album, “If You Saw Thro’ My Eyes,” which happens to be his first solo effort.

Ian is a good example of an artist continually in search of himself. Though Southern Comfort had already moved into the hit group category, both here and abroad, Ian’s interpretation of such songs as “Woodstock,” Ian was anxious to compose more of his own material and work in a different setting. “A simple life’s that what I feel To whom it may concern, e.

East Coast Woman of the Week — For those fragile enough to puzzle over the change in title of this section of Independents West (and we occasionally consider the cautionary tale: When we first approached Carol Strauss, our current East Coast Woman of the Week, Carol Strauss was a East Coast Girl of the Week, she said to us, “Why can’t I be East Coast Woman of the Week?” Well, as you might have guessed, the answer is, ‘I mean woman’; no one says that in public, even today! I mean liberation is fine in the bathroom, but we don’t want to go too far, now do we?”

But we must admit, after we calmed down a little, the notion of Carol being less less less less less less less is less odious. Why, it even began to grow on us! So it happens that we now present (rather promptly) the first East Coast Woman of the Week — Carol Strauss.

Carol Strauss, N.Y., N.Y., is an unblushed college dropout. She spent three years majoring in English, Speech, and Drama “because it involved less reading,” at Barnard, before deciding that it wasn’t doing her any good or getting her anywhere. After 9, she will celebrate her first anniversary at Gibson & Stromberg, where she was just named head of their N.Y. office. “This is the longest I’ve had a job,” admitted Carol candidly last week in an exclusive locked-door interview. “I’ve held between 8 and 10 jobs want of a better term, a.j.w. I’ve worked at an architectural magazine, helped organize and promote a series of outdoor rock shows for the American Cancer Society, held on Wall Street with Murray the K and been recorded and released in Britain — my way to the top, and that’s where I’m going to stay,” Carol concluded, baring her teeth.

In addition to her arduous duties at G&S, Carol is currently freelancing for the weekly Herald newspaper which comes out each Sunday. The article, due for publication shortly, is entitled “Women In Radio” and explores “the reasons why the female voice is heard so seldom in broadcasting.” Aha! Yes, folks, it is indeed one of those articles.

Miss Strauss, who is seen at all the ‘heavy’ music freak-a-thons, has nonetheless never been Miss Subways, “and I’ve never intention of ever being Miss Subways’ Barb (e., v., l.)

New York — (cont’d from page 24)

A composer who has been raving over for at least two years, he has yet to be discovered by the majority of the record buyers. His songs are a product on a very special and gifted imagination. They can be found on a very special and gifted imagination. They can be found on his two LP’s for Mercury.

The Pretty Things — A simply staggering group from England whose progress, from relatively early days, has been breathtaking. For Artie Butler.

Jerry Cobert — formerly of the Youngbloods. Good singer, writer, musician. His band needs tightening, but things should come together for him. His first Capitol contains some fine, basically simple songs.

E.R.V.

Cash Box — July 10, 1971
The Great Stonewall—Stonewall Jackson, named after General Thomas Jonathan Jackson's nickname, was a native of Clarksburg, Virginia and was born in the town of 1971. He died in Tennessee in 1972 after a career in music that spanned over 20 years. His contributions to the world of music include his work as a singer, songwriter, and instrumentalist.}

The CMA and WSM set International Country Music Fan Fair Show

NASHVILLE— Announcement of the name talent planning to appear at the First Annual Country Music Fan Fair in the Spring of 1973 has been made by the Country Music Association. The event, sponsored by the Country Music Association and operated by WSM, Inc., will be held at the Opry House and throughout the Opry Birthday Celebration. The WSM Opry Celebration evolved from a series of events sponsored by the Country Music Association. The growth was so swift that there is no longer a capability to accommodate anyone other than the industry. Thus, the new born Fan Fair will start life as a giant with all the major facets of activity similar to the Opry Birthday Celebration. The first fair will be held on April 12, 13, 14, and 15, 1972. The fair will include all bookings, artist appearances, and concert events.

Bluegrass Fest Set For Kentucky Debut

Renfro Valley, Kentucky—The first festival of bluegrass music scheduled for the spring of 1973 in the Bluegrass State will be held at Renfro Valley, Kentucky on May 29 and 30. The festival, organized by the Kentucky Bluegrass Association, is scheduled to feature both established and up-and-coming bluegrass artists, as well as international bluegrass groups. The festival will include a variety of bluegrass music and related events, including concerts, workshops, and a bluegrass jam session. The festival will be held at the Renfro Valley Entertainment Center, located in the heart of the Bluegrass region.

Merc's Faron Young Month Backed By Extensive Promo

CHICAGO— July has been designated "Faron Young Month" by Mercury Records. An airport, free advertising promotion in recognition of his consistent popularity has been organized encompassing extensive use of radio advertising, publicity and sales aids. Faron Young recently signed with Mercury, extending a relationship that has seen him almost continually in the charts. During his career he has logged fifty eight records that have risen to the top ten of the country charts, including his current single, "Step Aside.

The Mercury program will include radio spots on major fifty thousand watt stations with dealer and chain store tie-ins, a salesman's presentation booklet with slicks and special order forms, ads in consumer country-oriented publications and dealer co-op ads in the consumer press. Counter cards and collateral display materials are also available.

Now living in Nashville, Faron Young is a native of Shreveport, Louisiana and first came to the attention of the country music world via his regular appearances on the popular Louisiana Hayride radio show on WSM.

Corrections

Bill Anderson's name was inadvertently omitted from the 1971 Cash Box Country and Western poll winners list. Anderson should have been listed in the seventeenth position.

Cash Box — July 10, 1971

www.americanradiohistory.com
Clark To Headline For Dept Of Interior Show

NEW YORK — An "Environmental Concert" starring Roy Clark and sponsored by the Department of the Interior, in cooperation with the National Wildlife Federation, has been scheduled for Friday evening, July 9, at Estes Park, Colorado.

Thousands are expected at the nearly non-profit event, which concludes the Department of the Interior's summer course devoted to conservation and ecology.

Clark will be headlining his services to the program, as are comedian Archie Campbell and the Sound Generation vocal group, who'll appear as part of the special Clark Show.

Among highlights will be a commendation for Clark, recognizing his efforts in behalf of ecology, to be presented by the Secretary of the Interior Rogers Morton, who is flying in for the concert from Washington, D.C.

Clark also will receive congratulatory proclamations from Colorado Governor John Love and Denver Mayor William H. McNichols Jr.

Estes Park is located north of Denver, at the entrance to Rocky Mountain National Park. All residents of the state, as well as delegates to the National Wildlife Federation, are being invited to the "Environmental Concert."

The government plans to film the entire concert and ultimately edit it to a 30-minute length. It will be used as a 60-second radio spot, a 30-second television ad and a promotional spot for ecology that feature Clark and Campbell.

Already developed are a series of taped cartoons, radio spots, TV promotional spots, a 15- and 30-second spot about ecology that feature Clark and Campbell.

Master of ceremonies for the Clark show will be Bob Kingsley of KLAC-Radio, Los Angeles, recently voted "Country Music Station of the Year" by the Academy of Country & Western Music.

Special guests in the audience will include members of the board of directors of the Country Music Association, who will have meetings in Denver, July 8-9, including CMA president Wade Pepper, Capitol Records executive vice-president Richard B. Broderick, president, Tara International, and the president of CMA director Jo Walker. (The CMA, as well as the C&W Academy, have both voted Clark their "Comedian of the Year" honor.)

Broadcast and record industry executives are planning to attend Clark's July 10-11 for a meeting of the advisory board of Bill Clark interrupted his summer schedule of concert and night club engagements to assemble the environmental event.

Top Country Albums

1. I WON'T MENTION IT AGAIN
   Roy Dror (Capitol 35910)

2. WHEN YOU'RE HOT,
   "Tickle Me" by Jerry Reed (Capitol 45045)

3. DO YOU THINK TO PRAY
   Charlie Pride (RCA 45233)

4. I WANNA BE FREE
   "Tickle Me" by Jerry Reed (Capitol 45045)

5. ROSE GARDEN
   "Love Story" by Boston (Capitol 05802)

6. WE SURE CAN LOVE
   EACH OTHER
   "The Boston Way" by Boston (Capitol 05802)

7. MAN IN BLACK
   "I Believe" by Cash (Capitol 35500)

8. HAG
   "Merrily" by The Strangers (Capitol 35505)

9. A WOMAN ALWAYS KNOWS
   "Tickle Me" by Jerry Reed (Capitol 45045)

10. MARTY ROBBINS GREATEST
    HITS VOL. III
    (Capitol 35525)

11. SIMPLE AS I AM
    "Tickle Me" by Jerry Reed (Capitol 45045)

12. TOUCHING HOME
    "The Boston Way" by Boston (Capitol 05802)

13. MUCH MORE CAN
    WE STAND
    "The Boston Way" by Boston (Capitol 05802)

14. HELP ME MAKE IT THROUGH
    THE NIGHT
    "The Boston Way" by Boston (Capitol 05802)

15. EMPTY ARMS
    "Sunny James (CAPITAL 7340)

16. KNOCK THREE TIMES
    Billy "Crack" Craddock (Capitol 35510)

17. ANGEL'S SUNDAY
    "Man in Black" by Cash (Capitol 35500)

18. FOR THE GOOD TIMES
    Roy Dror (Capitol 35910)

19. SOMETHING SPECIAL
    "Man in Black" by Cash (Capitol 35500)

20. WILLY JONES
    "Sunny James (CAPITAL 7340)

21. CASH COUNTRY
    "Man in Black" by Cash (Capitol 35500)

22. THERE'S A WHOLE LOT
    ABOUT A WOMAN
    "Sunny James (CAPITAL 7340)

23. GLEN CAMPBELL'S GREATEST
    HITS
    (Capitol SW 929)

24. THIS, THAT & THE OTHER
    "Tickle Me" by Jerry Reed (Capitol 45045)

25. JUST ONE TIME
    "Sunny James (CAPITAL 7340)

26. STEP ASIDE
    "Tickle Me" by Jerry Reed (Capitol 45045)

27. ALWAYS REMEMBER
    "Tickle Me" by Jerry Reed (Capitol 45045)

28. WE ONLY MAKE BELIEVE
    "What Do You Think" by David Wells (Capitol 45255)

29. A MAN FROM DUCK RUN
    "Tickle Me" by Jerry Reed (Capitol 45045)

30. LESTER N' MAC
    "It's a Good Feeling" by Mac Wiseman (RCA 45457)

Cash Box — July 10, 1971
STILL CLIMBING

BOBBY BARE

"PLEASE DON'T TELL ME HOW THE STORY ENDS"

Mercury 73203

Written By: KRIS KROSTOFFERSON
Published By: COMBINE MUSIC CORP.
b/w

“Where Have All The Seasons Gone”

Written By: TOM T. HALL
Published By: NEWKEYS, MUSIC, INC.

Exclusive representation:
KEY TALENT, INC.
1531 Demonbreun, Nashville; Tenn. 37203

Cash Box — Country Top 65

1 WHEN YOU'RE HOT,
YOU'RE HOT
Jerry Reed (RCA 9976) (Vector—BMI)

2 JUST ONE TIME
Connie Smith ( RCA 9981) (Acuff-Rose—BMI)

3 SHE WENT GRADUATIONS
Tanya Overstreet (Dot 17375) (Columbia—BMI)

4 SOMETHING BEAUTIFUL
Slim Whitman (United Artists 50775) (Starr—BMI)

5 ME AND YOU AND A DOG NAMED BOO
Newkow (RCA 45381) (Kaiser, Favreau—ASCAP)

6 PLEASE DON'T TELL ME HOW THE STORY ENDS
Bobby Bare (Mercury 73203) (Acuff-Rose—BMI)

7 RUBY (YOU ARE MAD)
Buck Owens (Capitol 3096) (Novak—BMI)

8 YOU'RE MY MAN
Lynn Anderson (Columbia 45695) (Flagstaff—BMI)

9 SHE DON'T MAKE ME CRY
David Porter (Columbia 45363) (Tuskegee—ASCAP)

10 THE CHAIR
Marty Robbins (Columbia 45737) (Tuskegee—BMI)

11 CHARLEY'S PICTURE
Perfert Wagener (RCA 9979) (Sound—BMI)

12 NASHVILLE
David Houston, Eps 51074 (Tee—BMI)

13 I WON'T MENTION IT AGAIN
Roy Drusky (Columbia 45259) (Starr—BMI)

14 BRIGHT LIGHTS, BIG CITY
Johnny James (Capitol 3114) (Connie—BMI)

15 INDIAN LAKE
Freddy Weller (Columbia 45389) (Palm Beach Tunes—BMI)

16 SOMEDAY WE'LL LOOK BACK
Merle Haggar (Capitol 3112) (Blue Book—BMI)

17 THEN YOU WALK IN
Sammi Smith (Moga 0026) (100 Oaks—BMI)

18 TAKE MY HAND
Milt Ott & Sherry Brye (MGM 14255) (Sawgrass—BMI)

19 TOMORROW NIGHT IN BALTIMORE
Roger Miller (Mercury 73190) (Tee—BMI)

20 SINGING IN VIET NAM TALKING BLUES
Johnnie Cash (Columbia 45393) (House of Cash—BMI)

21 I'M JUST ME
Charlie Pride (RCA 9986) (Adell—BMI)

22 DREAM LOVER
Billy "Crash" Craddock (Tartwheel 196) (Mudbud Bar, Hill & Range, Screen Gems—Columbia—BMI)

23 MOUNTAIN OF LOVE
Bobby G. Rice (Royal American 32) (Wern—BMI)

24 HE'S SO FINE
Jody Miller (Eps 10734) (Right Tunes—BMI)

25 LOST IT ON THE ROAD
Carl Smith (Columbia 45392) (Starrin, Xanita—BMI)

26 LIFE
Elvis Presley (RCA 9985) (Elek Presley, Last Slam—BMI)

27 THE RIGHT COMBINATION
Porter Wagener & Dolley Parton (RCA 9986) (Dowel—BMI)

28 I HEAR THAT LONESOME WHISTLE
Con Gibson (Hibby 1985) (Peer left—BMI)

29 GOOD LOVIN' MAKES IT RIGHT
Tammy Wynette ( Epic 10750) (Sawgrass—BMI)

30 COMIN' DOWN
Dave Dudley (Mercury 73193) (Peer left—BMI)

31 I WANNA BE FREE
Loretta Lynn (Decca 32796) (Hill & Range—BMI)

32 RIGHT WO'N'T TOUCH A HAND
George Jones (Musicor 1448) (Glad—BMI)

33 I'VE GOT A RIGHT TO CRY
Hank Williams, Jr. (MGM 14240) (Ricords—BMI)

34 OH, SINGER
James C. King (Plantation 72) (Shindle—BMI)

35 HOW MUCH MORE CAN SHE STAND
Connie Twitty (Decca 32801) (Brothers—ASCAP)

36 NEW YORK CITY
Statter Bros. (Mercury 73194) (House of Cash—BMI)

37 TREAT HIM RIGHT
Barbara Mandrell (Columbia 45391) (Don Music—BMI)

38 COUNTRYFIED
George Hamilton IV (RCA 0469) (Tree—BMI)

39 FADED LOVE
Tumell & The Gasser Brothers (MGM 14249) (Gill & Range—BMI)

40 IT'S TIME TO LOVE HER
Billy Walker, (MGM 14239) (Charlton—BMI)

41 LOVE ON BROADWAY
Jerry Lee Lewis (Sun 1125) (Tee—BMI)

42 STEP ASIDE
Faron Young (Mercury 73191) (Blue Echo—BMI)

43 PITY, PITY, PATTY
Susan Raye (Capitol 3329) (Blue Book—BMI)

44 THE LAST TIME I SAW HER
Glen Campbell (Capitol 3109) (Warner/Tamerlane—BMI)

45 ANGEL'S SUNDAY
Jim Ed Brown (RCA 9965) (Blue Book—BMI)

46 JOY TO THE WORLD
Murray Kellum (Eps 10743) (Lady Jane—BMI)

47 GOOD ENOUGH TO BE YOUR WIFE
Jeannie C. Riley (Plantation 75) (Belwin Mills—ASCAP)

48 WELCOME TO MY WORLD
Eddy Arnold (RCA 9993) (Tree—BMI)

49 EASY LOVING
Fredric Hart (Capitol 3115) (Blue Book—BMI)

50 I WONDER WHAT SHE'LL THINK ABOUT ME LEAVING
Connie Twitty (Decca 32842) (Blue Book—BMI)

51 AWARD TO AN ANGEL
Wayne Kemp (Decca 32824) (Tee—BMI)

52 MY BLUE TEARS
Dolly Parton (RCA 9988) (Owendy—BMI)

53 BLACKLAND FARMER
Gayla Rae (Plantation 74) (Peer left—BMI)

54 FISHIN' ON THE MISSISSIPPI
Buddy Alan (Capitol 3310) (Blue Book—BMI)

55 CHIP 'N' DALE'S PLACE
Cladie King (Columbia 4540) (Cladie—BMI)

56 BABY, YOU GOT WHAT IT TAKES
Bobby G. Rice (Royal American 32) (Wern—BMI)

57 HAPPY ANNIVERSARY
Roy Rogers (Capitol 3117) (Forest Hills—BMI)

58 ONLY A WOMAN LIKE YOU
Nat Stuckey (RCA 9947) (Musicor—BMI)

59 YOU'RE JUST MORE A WOMAN
Bob Yarbrough (Sugar Hill 013) (See M—BMI)

60 TAKE ME HOME
COUNTRY ROAD
Roy Drusky (Mercury 73121) (Peerleft—BMI)

61 MAHOGANY PULPIT
Dixie Lee (RCA 9988) (Sharrock—BMI)

62 TWO WEEKS AND A DAY
Joe Stampley (Dot 17383) (Peer left—BMI)

63 I CAN'T GO ON LOVING YOU
Roy Drusky (Mercury 73121) (Peer left—BMI)

64 AND I LOVE HER
Bobby Goldsboro (United Artists 50770) (Peer left—BMI)

65 WALK ALL OVER GEORGIA
Ray Stevens (United Artists 50774) (Peer left—BMI)
Conway Twitty is one of those rare country artists who's always on top of the charts. Conway's new single, "I Wonder What She'll Think About Me Leaving," which, incidentally, was written by Merle Haggard, is on the way to becoming another giant smash hit for Conway. Power to the Country.

"I Wonder What She'll Think About Me Leaving" D32842
b/w "Heartache Just Walked In"
I'M JUST ME—Charley Pride—RCA—LSP 4560
Charley's 14th album release for RCA contains two of his most recent hit singles, "I'd Rather Love You," and "I'm Just Me," alongside eight additionally beautiful tunes. Pride's rendition of Conway Twitty's classic, "Hello Darlin'" is certain to tug at the heart strings of his many fans. Looks like another top chart album for Charley.

RUBY—Buck Owens & The Buckaroos—Capitol—ST 795
When we first heard Buck's latest single, "Ruby," we thought it would become one of the biggest country records of the year. It was a change of style for Buck, who, over the years has recorded dozens of hit records. But it was a refreshing and welcome change. Keeping in the same musical direction as the single, Buck has released an album of 10 tunes that can easily be termed Bluegrass music. Album will also become one of the biggest sellers of the year.

THE INCREDIBLE ROY CLARK—Dot—DFS 25990
In past album releases, Roy Clark has concentrated on displaying his never ending talent on numerous instruments. This time around, a new Roy Clark emerges. Roy Clark the singer. Eleven tracks featured on this album, include two absolutely dynamic performances on "For The Good Times," and "Mary Ann Regrets," which are guaranteed to capture the many country fans. Other outstanding selections include "She Cried," "Rocky Top," "As Far As I'm Concerned," and "That's All That Matters."

GWEN (CONGRATULATIONS)—Tommy Overstreet—Dot—DFS 25992
After being in the music industry for more than 20 years, Tommy Overstreet has been given the opportunity to record his very first album. Riding high on the country singles chart with "Gwen (Congratulations)" Tommy's album also includes such masterpieces as "Me And You And A Dog Named Boo," "Help Me Make It Through The Night," "Put Your Hand In The Hand," and "If You're Looking For A Fool." It looks as if Tommy will be around for a long time to come as this LP could turn out to be as big a success as the single.

I'D RATHER BE SORRY—Patti Page—Mercury—SR 61344
Patti Page, whose last two single releases for Mercury were highly successful, now gets it all together with a brilliant album using some of Nashville's finest musicians. Most impressive tracks include "Dream Baby," "Words," "I Won't Mention It Again," and "Give Him Love." Album is an excellent blend of country and pop material guaranteed to impress and please all music lovers.

STRUNG UP—The Nashville String Band—RCA—LSP 4563
The first album release by the Nashville String Band was entitled "Identified," and with its release came one of the most pleasant surprises and musical unions ever. This new release is a whole lot more surprising and filled from beginning to end with fascinating selections and superb musicianship, "Last Train To Clarksville," "Hola," "The Birth of The Blues," "Flaky," and "El Condor pasa" must be heard to be believed as they soar above almost any other tracks on the LP. A fine, delightful package
Picks of the Week

BILL ANDERSON (Decca 32850)
"Called Home" (Country)(Decca—Anderson)
This latest outing by features a bosa nova rhythm that is certain to top the country charts and could also click in the pop markets. Sad tale of two departing lovers is delivered in excellent fashion and is given a fine vocal performance. Flip: no information available.

JERRY LEE LEWIS (Mercury 73227)
When He Walks On You (2:28) (Blue Crest/Hill & Range, BMI—Frazier-Owens)
Catherine's latest "Touching Home" album, this striking ballad will once again soar right to the very top of the country charts. Piano work excellent and sets the stage for a powerful vocal delivery. Flip: "Foolish Kind Of Man" (2:33) (DeCapo, BMI—Love Alec—L. Lewis)

BILLY EDD WHEELER (RCA 45-270)
Ode To A Critter (2:43) (Tree, BMI—Hery Lane)
Changing his musical direction for this single outing, Bils gets into a tune with a contemporary message. The problem of pollution is discussed intellec-
tually and is certain to make great audience impact. Flip: no information available.

RAY GRIFF (Royal American 38)
Wait A Little Longer (2:47) (Blue Echo, BMI—Griff)
Every so often, a record is issued that is completely overwhelming. This latest tune by Ray Griff is such a record. "Wait A Little Longer" will go on to become one of the biggest singles of the year. Flip: "What Can I Say" (2:20) (Same credits)

MEL TILLIS & THE STATESIDERS (MGM 14275)
Brand New Mister Me (2:45) (Sawgrass Music, BMI—McDow
This latest outing is certain to continue his string of successive hit records. Country programmers and fans will just love this one. Flip: "Brand New Wrap-
er" (2:16) (Cedaronwood/Sawgrass Music, BMI—Tills)

PATTI PAGE (MGM 73322)
I'd Rather Be Sorry (2:30) (Buckhorn, BMI—Kristofferston)
From the pen of Kris Kristofferson comes this beautiful ballad as delivered by Patti Page. Record has all the makings of a giant hit, and is a likely candidate to cross over into the pop field. Flip: "Words" (3:11) (Nemperor, BMI—B, R, M Gibb)

WANDA JACKSON (Capitol 3143)
Back Then (2:15) (Duchess Music, BMI—J. Crutchfield)
Wanda delivers a tale of how it used to be back then, and the song could very well become the biggest of her career thus far. Certain to garner instant airplay. Flip: "I'm Gonna Walk Out Of Your Life" (2:20) (Party Music, BMI—Downing, Sandusky)

LYNDA K. LANCE (Royal American 35X)
Will You Love Me Tomorrow (2:50) (Screen Gems/Columbia-Goffin, King)
Lynda K. Lance, relatively unknown as yet, will emerge as a star with the release of this new remake of the Goffin-King classic. Record should top both country and pop charts in the weeks to come. Flip: "Bad Water" (2:48) (Un Art Music, BMI—Hollyday, DeSennonon)

DAVID FRIZZELL (Carlport 197)
Country Pride (2:48) (Papere/Blubb Music, BMI—Morris-Salinger)
Newly signed to the label, David's offering is a soft, soothing and extremely pleasant country ballad that should delight his many listeners. Record is refreshing and presents Frizzell at his very best. Flip: "Kicking Sand" (2:33) (Arm- eeva Music, BMI—Knudson)

HENSON CARGILL (Mega 0030)
Pencil Marks On The Wall (2:42) (Free Verse, ASCAP—Ahit, Snyder)
Reading the old pencil marks on the wall may not be everyone's preoccupa-	ion, but it is Hensons world and has his strongest effort to date and looks like a potential hit. Deserves immediate airplay. Flip: "Momma's Waiting" (Tro/First Edition, BMI—K. Rogers, T. Williams)

ANTHONY ARMSTRONG JONES (Chart 5134)
That Lucky Ole Sun (3:20) (Robbins Music, ASCAP—Gillespi-Smith)
Anthony Armstrong Jones delivers a fiery ballad that should have no trouble rocketing up the country charts. Jones' dynamic vocal performance works fine with the Spaghetti western feel of the meaning lyric. Flip: "Make It Hard For Me" (2:20) (Peach Music, SESAC—W. Helm)

LYNN ANDERSON (Chart 5136)
He Even Woke Me Up To Say Goodbye (2:40) (Acuff Rose, BMI—Newbury, Gil-
on)
Pulled from her earlier works at the Chart Label, this pretty ballad could make lots of noise as it works its way up the charts. A very strong song with an in-
triguing melody that country fans will long remember. Flip: no information available.

Country Roundup

Faron Young says, "The harder I work the luckier I get..." Johnny Cash has been appointed station manager of radio stations KUZZ and KZIN-FM in Stockton, California. He has been program director of the two stations the past several years... American Record Stores, Inc. are owned and operated by Buck Owens Management. The company, run by Shub Wooler's California-based publishing companies. Channel Music (ASCAP) and G & B Music (BMI) in Nashville and the southeast... Johnny Cash and New World Record release titled "You Sure Have A Fun
tyin' Around" (2:24) (Stallion Music, BMI) at Bradley's Barn in Nashville using The Jordanaires with Bille McCrhan doing lead vocals... A surprise success party was held recently for Dot artist, Tommy Overstreet, hosted by Mr. and Mrs. Rici Mareeno. Mareeno penned and produced "I'm Congrat-
atious... MEL TILLIS & THE STATESIDERS have begun their traditional month-long va-

tions, "Changing" to Nashville & Range, BMI-Anderson"... "Pride" by Patti
I'd "Words" (3:11) (Nemperor, BMI—B, R, M Gibb)

Cash Box — July 10, 1971

www.americanradiohistory.com
Another move to counteract bootlegging activities in Britain was made recently at a meeting of the retaliatory British Phonographic Industry with the formation of a sub-committee to draw up a concerted industry policy on the issue of bootlegging and piracy. The BPI was formed about forty years ago, and the recent meeting also elected officials and a management committee in preparation for other matters which will soon be exercising the industry's minds such as the proposed Value Added Tax. Twenty-two companies were represented at the meeting, roughly half of BPI's membership, and Decca chairmen Roger Lewis was elected president, with Polydor manager Richard Turner, and Pye general manager Geoffrey Bridge deputy chairman. The sub-committee will examine the bootlegging problem and will be chaired by Polydor manager director John Fruin, and also includes Kinney managing director Ian Balfin, EMI international, Polydor managing director Charles Dawson-Pane, and Philips-Polydor chairman Keith Turner. The first meeting of the Association of Professional Recording Studios special sub-committee dealing with bootlegging has already taken place, and was attended by representatives of the major disk companies, the record pressing plants, and the Mechanical Copyright Protection Society.

RCA pop product manager Richard Thorne has announced a major promotion campaign on the label's cassette catalogue. The boost will be spread over the next three months with six titles, each with release dates set for June 1, 15th and August 6th. Retailer incentives include a display merchandiser rack or a 10% discount on each qualifying cassette. In addition to the complete RCA cassette catalogue, which covers a broad spectrum of music. The cassettes which are also available as stereo 8 cartridges will have the latter configuration also mentioned in the campaign. Middle Of The Road, RCA's group that is currently topping the hit parade with "Chirpy Chirpy Cheep Cheep," are in three month's exclusive bookings across the continent. They attended the wedding of the group's bus passenger Eric Lewis in Glasgow on June 25th in connection with their producer Giacomo Toselli and RCA Italia & Piccolo Marie Capuano.

The still prevalent inflation in the British record business has made its mark even on the 1970 accounts of the Performing Rights Society, where it is shown that an approximate equivalent of BMI and ASCAP. PRS chairman Laurence Swire has pointed out that a 9.1% increase in gross to £1.03 million and an 8% increase in net distributable revenue to a total of £7.92 million could have been viewed in these times as more than a 7% fall in the value of money. Swinyard emphasized that to a large extent the increases were due to income from foreign affiliated societies for performances of British works abroad which had increased to £56 million worth of "divisibility" exports in 1979. Other points emerging from the PRS report includes the continued dispute with the BBC over its right to use copyright music on its two TV, national radio and ten local radio channels. A 10% of the £8 million paid by the commercial TV channels under an agreement negotiated in 1967. Swinyard commented: "It is ironical that the commercial broadcasting interests should apparently be more willing to recognize the value of the access which the PRS gives them to the world repertoire of copyright music than the BBC is with its unique obligations for patronage of the arts."

Sprats Florida Music group chief Hal Shaper has set a patent deal with Longport Music covering all Eugene McDaniels copyrights for the next three years. Included in the pact are numbers such as "Compared To What," "Severend Lee," "Nature's Holiday," and approximately fifty other McDaniels compositions. Shaper concluded the part with Streeter, Sidney Seidenberg, and has also fixed an agreement with French publisher Bertrand Seidenberg, which Becaud will write with and bring the publishing to the Sprats Florida group of some dozen composition of Gérard Recaud, beginning with "Cry For The Moon Lovin' Home" and also including "The Lion Is English. Shaper has also acquired two songs to be recorded by Nana Mouskouri for English territories. "Quickies: RCA releasing Elvis Presley's million seller single on July 9th including "Heartbreak Hotel," exactly fifteen years since the song made No. 1 in the chart here..."

The boost will be spread over the next three months with six titles, each with release dates set for June 1, 15th and August 6th. Retailer incentives include a display merchandiser rack or a 10% discount on each qualifying cassette. In addition to the complete RCA cassette catalogue, which covers a broad spectrum of music. The cassettes which are also available as stereo 8 cartridges will have the latter configuration also mentioned in the campaign. Middle Of The Road, RCA's group that is currently topping the hit parade with "Chirpy Chirpy Cheep Cheep," are in three month's exclusive bookings across the continent. They attended the wedding of the group's bus passenger Eric Lewis in Glasgow on June 25th in connection with their producer Giacomo Toselli and RCA Italia & Piccolo Marie Capuano.

The still prevalent inflation in the British record business has made its mark even on the 1970 accounts of the Performing Rights Society, where it is shown that an approximate equivalent of BMI and ASCAP. PRS chairman Laurence Swire has pointed out that a 9.1% increase in gross to £1.03 million and an 8% increase in net distributable revenue to a total of £7.92 million could have been viewed in these times as more than a 7% fall in the value of money. Swinyard emphasized that to a large extent the increases were due to income from foreign affiliated societies for performances of British works abroad which had increased to £56 million worth of "divisibility" exports in 1979. Other points emerging from the PRS report includes the continued dispute with the BBC over its right to use copyright music on its two TV, national radio and ten local radio channels. A 10% of the £8 million paid by the commercial TV channels under an agreement negotiated in 1967. Swinyard commented: "It is ironical that the commercial broadcasting interests should apparently be more willing to recognize the value of the access which the PRS gives them to the world repertoire of copyright music than the BBC is with its unique obligations for patronage of the arts."

Sprats Florida Music group chief Hal Shaper has set a patent deal with Longport Music covering all Eugene McDaniels copyrights for the next three years. Included in the pact are numbers such as "Compared To What," "Severend Lee," "Nature's Holiday," and approximately fifty other McDaniels compositions. Shaper concluded the part with Streeter, Sidney Seidenberg, and has also fixed an agreement with French publisher Bertrand Seidenberg, which Becaud will write with and bring the publishing to the Sprats Florida group of some dozen composition of Gérard Recaud, beginning with "Cry For The Moon Lovin' Home" and also including "The Lion Is English. Shaper has also acquired two songs to be recorded by Nana Mouskouri for English territories. "Quickies: RCA releasing Elvis Presley's million seller single on July 9th including "Heartbreak Hotel," exactly fifteen years since the song made No. 1 in the chart here..."

The boost will be spread over the next three months with six titles, each with release dates set for June 1, 15th and August 6th. Retailer incentives include a display merchandiser rack or a 10% discount on each qualifying cassette. In addition to the complete RCA cassette catalogue, which covers a broad spectrum of music. The cassettes which are also available as stereo 8 cartridges will have the latter configuration also mentioned in the campaign. Middle Of The Road, RCA's group that is currently topping the hit parade with "Chirpy Chirpy Cheep Cheep," are in three month's exclusive bookings across the continent. They attended the wedding of the group's bus passenger Eric Lewis in Glasgow on June 25th in connection with their producer Giacomo Toselli and RCA Italia & Piccolo Marie Capuano.

The still prevalent inflation in the British record business has made its mark even on the 1970 accounts of the Performing Rights Society, where it is shown that an approximate equivalent of BMI and ASCAP. PRS chairman Laurence Swire has pointed out that a 9.1% increase in gross to £1.03 million and an 8% increase in net distributable revenue to a total of £7.92 million could have been viewed in these times as more than a 7% fall in the value of money. Swinyard emphasized that to a large extent the increases were due to income from foreign affiliated societies for performances of British works abroad which had increased to £56 million worth of "divisibility" exports in 1979. Other points emerging from the PRS report includes the continued dispute with the BBC over its right to use copyright music on its two TV, national radio and ten local radio channels. A 10% of the £8 million paid by the commercial TV channels under an agreement negotiated in 1967. Swinyard commented: "It is ironical that the commercial broadcasting interests should apparently be more willing to recognize the value of the access which the PRS gives them to the world repertoire of copyright music than the BBC is with its unique obligations for patronage of the arts."

Sprats Florida Music group chief Hal Shaper has set a patent deal with Longport Music covering all Eugene McDaniels copyrights for the next three years. Included in the pact are numbers such as "Compared To What," "Severend Lee," "Nature's Holiday," and approximately fifty other McDaniels compositions. Shaper concluded the part with Streeter, Sidney Seidenberg, and has also fixed an agreement with French publisher Bertrand Seidenberg, which Becaud will write with and bring the publishing to the Sprats Florida group of some dozen composition of Gérard Recaud, beginning with "Cry For The Moon Lovin' Home" and also including "The Lion Is English. Shaper has also acquired two songs to be recorded by Nana Mouskouri for English territories. "Quickies: RCA releasing Elvis Presley's million seller single on July 9th including "Heartbreak Hotel," exactly fifteen years since the song made No. 1 in the chart here..."

The boost will be spread over the next three months with six titles, each with release dates set for June 1, 15th and August 6th. Retailer incentives include a display merchandiser rack or a 10% discount on each qualifying cassette. In addition to the complete RCA cassette catalogue, which covers a broad spectrum of music. The cassettes which are also available as stereo 8 cartridges will have the latter configuration also mentioned in the campaign. Middle Of The Road, RCA's group that is currently topping the hit parade with "Chirpy Chirpy Cheep Cheep," are in three month's exclusive bookings across the continent. They attended the wedding of the group's bus passenger Eric Lewis in Glasgow on June 25th in connection with their producer Giacomo Toselli and RCA Italia & Piccolo Marie Capuano.

The still prevalent inflation in the British record business has made its mark even on the 1970 accounts of the Performing Rights Society, where it is shown that an approximate equivalent of BMI and ASCAP. PRS chairman Laurence Swire has pointed out that a 9.1% increase in gross to £1.03 million and an 8% increase in net distributable revenue to a total of £7.92 million could have been viewed in these times as more than a 7% fall in the value of money. Swinyard emphasized that to a large extent the increases were due to income from foreign affiliated societies for performances of British works abroad which had increased to £56 million worth of "divisibility" exports in 1979. Other points emerging from the PRS report includes the continued dispute with the BBC over its right to use copyright music on its two TV, national radio and ten local radio channels. A 10% of the £8 million paid by the commercial TV channels under an agreement negotiated in 1967. Swinyard commented: "It is ironical that the commercial broadcasting interests should apparently be more willing to recognize the value of the access which the PRS gives them to the world repertoire of copyright music than the BBC is with its unique obligations for patronage of the arts."

Sprats Florida Music group chief Hal Shaper has set a patent deal with Longport Music covering all Eugene McDaniels copyrights for the next three years. Included in the pact are numbers such as "Compared To What," "Severend Lee," "Nature's Holiday," and approximately fifty other McDaniels compositions. Shaper concluded the part with Streeter, Sidney Seidenberg, and has also fixed an agreement with French publisher Bertrand Seidenberg, which Becaud will write with and bring the publishing to the Sprats Florida group of some dozen composition of Gérard Recaud, beginning with "Cry For The Moon Lovin' Home" and also including "The Lion Is English. Shaper has also acquired two songs to be recorded by Nana Mouskouri for English territories. "Quickies: RCA releasing Elvis Presley's million seller single on July 9th including "Heartbreak Hotel," exactly fifteen years since the song made No. 1 in the chart here..."
Vanguard Licensing Thru RCA/England

NEW YORK—Vanguard Records has signed a new royalty agreement. RCA Victor in England for release of a major portion of the Van-gard catalog. The agreement was conducted by Ken Glanney and Steven Fisher for RCA and by Seymour Marks, Maynard Sacks and Sanford Ross for Vanguard.

Ster 1st In Low-Price Cassettes For South African Marketplace

As a result of the increasing popularity of cassettes in South Africa, Ster Records of Johannesburg has launched, nation-wide, the first series of low-priced cassette packages.

Tightened Philips Poised for Autumn

LONDON—The building up and reorganization of Philips Records Ltd. under the direction of Fred Marks has taken its first steps toward moving with the reorganization and tightening up of his team. Said Marks: "Following the appointment of Hilton Price as Marketing Manager of the Company, Philips are now poised for a major campaign in the Autumn and are well set for the publication of their catalogue and the expansion of their activities later this year and in 1972."

"With the preparatory work almost complete, we are now in a position to bring into operation the line-up of the Company's forthcoming releases. I have been changed. Rex Oldfield has taken command of a new Promotion Department which combines Press, Artistic Promotion and Record Exportation Units. John Hardman becomes responsible for International Operations and Special Projects. The Popular Product Department takes over responsibility for the release of all non-house products, and Katherine Wilkinson becomes Manager of Classical Promotion, reporting to Quita Chavez, (Manager of Classical Department).

"Nick Wright assumes control of Company's Phonodisc Operations Unit."

3 Dog Night Becoming Toshiba Record Breaker

TOKYO—Toshiba Co. of Tokyo is breaking sales records in rock with Three Dog Night's "Golden Biscuits." LP's sales total is expected to pass 100,000 albums before mid-summer, Album went on sale end of May.

Meanwhile Three Dog Night's "Joy to the World," released in April, has sold over 80,000 copies in Japan.

In a heavy promotional campaign for the new album, Toshiba is distributing Three Dog Night posters, car cards, and a special color album to record buyers, plus distributing posters and brochures of the group to a direct mail list of 30,000 rock fans, as well as through dealers throughout Japan.

Peer-Southern Expands Operations In Italy

MILAN—The Peer-Southern International organization is extending its recording operations by entering the Italian market, according to an announcement by Peer president M. Monique Peer.

Spark Italiana will not only represent Peer's international Spark label, but will also release product under its own Orange label. Peer-Southern Italian chief Alberto Carisch has set a pressing and distribution deal with EMJ Italiana director-general Michel Bonnet.

The first Orange release will feature Italian singer Minnie Minoprio, and other artists on the roster include Adam Clayton, Lusio Lodi and Carlo Loffredo.

Directory Addition

LONDON—Owing to an unfortunate oversight Precision Tapes were omitted from our Directory listings. They are, of course, at ATV House, 17, Great Cumberland Place, London, W. 1, Tel: 01-662-5502. Precision Tapes are wholly owned by Pye Records and market and distribute tapes for Pye, Warner Bros., Reprise, Island, Elektra, BRC Enterprises, DJM and many other leading labels.

International Artist Of The Week:

PATTY PRAVO

One of Italy's most popular singers is Patty Pravo who is currently in the local charts with her version of "Love Story." Such is her popularity both at home and abroad that Pranniagia have released their album "Di Vero In Fando" simultaneously in several European territories and Patty is making personal appearances in these areas to promote the album.

Fred Marks:

Tightened Philips Poised For Autumn

Ster 1st In Low-Price Cassettes For South African Marketplace

As a result of the increasing popularity of cassettes in South Africa, Ster Records of Johannesburg has launched, nation-wide, the first series of low-priced cassette packages.

Mendes Command Performance

HOLLYWOOD—Sergio Mendes & Brasil '77 have been invited to give a command performance for the President of Mexico, Luis Echeverria, at the Presidential Palace in Mexico City, July 14.

The benefit concert before the "First Family" of Mexico is a charity affair with the proceeds going to feed underprivileged children of that country.

Imprint Handling 'Up Your Ratings'

MONTREAL—Imprint Marketing of Canada and Joey Reynolds Associates have announced an agreement whereby Imprint becomes the exclusive Canadian representative for California Co. and the "Up Your Ratings" radio jingles.

"Killing three birds with one stone" is one aspect of one of the promotions for the new series—the giving away of free samples of a MusicCassette entitled "Udo Jurgens Hit for Dancing" (on the Somerset label) played by Germany's "King of the Dynamic Party Sound" Frank Valdor and His Orchestra.

The project has been applauded by both dealers and public alike (retailers receiving their normal profit margin instead of the reduced mark up received from "budget" records).

Ster plans to increase the catalogue substantially and rapidly although several further catalogue deals have been concluded with companies in various countries.

3 Dog Night Becoming Toshiba Record Breaker

TOKYO—Toshiba Co. of Tokyo is breaking sales records in rock with Three Dog Night's "Golden Biscuits." LP's sales total is expected to pass 100,000 albums before mid-summer, Album went on sale end of May.

Meanwhile Three Dog Night's "Joy to the World," released in April, has sold over 80,000 copies in Japan.

In a heavy promotional campaign for the new album, Toshiba is distributing Three Dog Night posters, car cards, and a special color album to record buyers, plus distributing posters and brochures of the group to a direct mail list of 30,000 rock fans, as well as through dealers throughout Japan.

One of Italy's most popular singers is Patty Pravo who is currently in the local charts with her version of "Love Story." Such is her popularity both at home and abroad that Prannoagia have released their album "Di Vero In Fando" simultaneously in several European territories and Patty is making personal appearances in these areas to promote the album.

Cash Box — July 10, 1971
EDITORIAL:

Get Straight On Pricing

We’re still amazed to learn about the many, many “pockets of resistance” which exist in this industry when it comes to raising music pricing to two plays for a quarter. You may understand (but not agree with) the rural operator who hedges against hiking his stops to 2-25¢ pricing, but the big city operator who resists the trend is not only hurting himself, he’s a drag on his fellows’ price hike program.

Two for a quarter music should have become the norm by last year at the latest. Unfortunately, it’s still the exception...three plays for two bits still controls the majority of our machines. The original jukes that first offered 2-25¢ pricing capability are “getting old” by now but you still find new machines being put out at the hopelessly outdated 3-25¢ play. We ask those operators, those artists, why? Fear of locations screaming? Don’t want to make waves? Feel sorry for you because we guess you really don’t need the extra revenue. Or do you?

Let’s dry up those pockets of resistance to the inevitable 2-25¢ music price and get the whole trade straight...and straight ahead toward putting the games pricing on the same quarter basis.

Gottlieb Intro’s Single Player ‘4 Square’

CHICAGO — The big number at D. Gottlieb & Co. is its new single player flipper game “4 Square.” The game incorporates a “compound four level scoring” system.

“Today’s ‘in’ people will absolutely flip over the brightly colored cabinet and the traditional swift playfield action contained in every Gottlieb pin game,” said Alvin Gottlieb.

Featuring the exciting compound four level scoring, a player upon completing numbers 1-2-3-4, scores 500 points. The sequence is then reset and increases top rollovers to 200 points. The second reset increases yellow targets to 200 points. A third reset again increases the green targets to 200 points. And the fourth reset lights the green targets for special scoring highlight.

By any number, operators will discover that “4 Square” is a play pleaser. The game comes with a tempered light box and playboard glass. A combination of geometric squares and a montage of happy faces are portrayed in vivid red, yellow, green and blue on the scoreglass.

The game is equipped with three coin chutes to accept nickels, dimes or quarters and is adjustable 3 or 4 ball play.

Shipments are now being made to your local Gottlieb distributor.

O’Brien New Eastern West Coast Manager

LOS ANGELES — Bert Betti, president of Eastern Novelty Distributors, Inc., has announced the promotion of Al O’Brien to the position of general manager of the firm’s branch office here. Eastern’s L.A. office is located at 2053 San Fernando Road.

O’Brien, a two year veteran at Eastern, is well known to the coin and billboard trades of the West Coast. He has considerable prior experience in the billboard supply business, working for several key accessory suppliers as well as his own supply outlet, before joining Eastern.

Secore Retires From ChiCoin

CHICAGO — “With mixed emotions, borne of long years of close association, I now must inform the industry of my retirement from Chicago Dynamite and the appointment of Charles Arnold as sales manager,” announced ChiCoin veteran sales chief Mort Secore last week.

“My plans for the future include a move to the lakefront and then back to work, probably in the industry, but in a position which does not have the same severe pressures as before. My personal friendship developed over many years of service remains and I have of course assured management of my continued interest in helping and advising them when needed.”

Goof in Frantz Ad

In the Cash Box Directory Issue, dated July 3, an ad for J. F. Frantz Mfg. Co. showed an incorrect price, due to an error in printing. The item advertised in the June 26th Gun and the correct price is $225.00. Our apologies to J. F. Frantz Mfg. Co.

Cash Box — July 10, 1971
JUKEBOX PROGRAMMING GUIDE

Pop

CREEDENCE CLEARWAITE RE-VIVAL
SWEET HITCH-HIKE 2 (2:51) b/w Tell Me To Do 2 (3:05) Fantasy 665

RARE EARTH
I JUST WANT TO CELEBRATE
No Flip Info. Rare Earth 5031

HELEN REDDY
CRAZY L.O.V.E 2 (3:48) b/w It's Like A Record 2 (3:01) Capitol 3138

BARRA STREISAND
WHERE YOU LEAVE 2 (5:21) b/w Since I Fell For You 3 (3:25) Columbia 44514

BOBBY GOLDSBORO
COME BACK HOME 3 (5:58) No Flip Info. United Artists 50807

THE ARCHIES
A SUMMER PRAYER FOR FLIP 3 (5:21) b/w Maybe I'm Wrong Kirschner 5091

ROBIN McMACARA
RISE & SHINE 3 (3:33) b/w Lost In Boston 3 (3:03) Steed 738

DADDY DEWDROP
FAIR HUNTING 2 (4:45) No Flip Info. Sunflower 111

C & W

BIL ANDERSON
QUIT'S 2 (2:24) No Flip Info. Decca 32850

JERRY LEWIS
WHEN HE WALKS ON YOU 2 (2:38) b/w Foolish Kind Of Man 2 (3:35) Mercury 57227

BIL EDD WHEELER
ODE TO A CRITTER 2 (4:43) No Flip Info. RCA 279

R & B

CHARLES WRIGHT & 103RD ST. RHYTHM BAND
Nobody. (Tellin' Me Bout My Baby) 2 (3:13) Warner Bros 7054

RAELLETS
HERE I GO AGAIN 3 (8:38) No Flip Info. Tangerine 1817

Granger Calling ‘71 Expo Exhibits

CHICAGO — Fred Granger, executive vice president of MOA has requested all 1970 MOA Expo exhibitors to notify his office on or before July 15 whether or not they wish to reserve the same exhibit space for the 1971 Expo.

All 1970 exhibitors, Granger advised, are automatically entitled to the same space they occupied at the last show. However, due to the mountain of procedures and paperwork which lies ahead before the 1971 Expo Seventy-One opens October 15, the July 15 deadline must be observed.

Complete details on the 1971 Music and An Museum Machine Exhibition, including the floor plan of the Sherman House exhibit hall and exhibit rates, were sent to exhibitors. The dates of Expo Seventy-One are Friday, Saturday and Sunday, October 15, 16 and 17.

Far East Operator Tours U. S. Coin Machine Plants

JERRY LEE LEWIS
BOBBY GOLDSBORO
VIVAL
CREEDENCE CLEARWATER RHYTHM BAND

Williams Manual Popular With Ops

CHICAGO — For the past year Williams Electronics Inc. has been including a very sophisticated instruction manual with every piece of equipment shipped from the factory. Prepared by the Williams' engineering staff, and individually filled, the specification manual, game by game, has been praised by operators and service personnel alike. The manual is invaluable to anyone in the present day service market, in solving service problems, ordering parts, etc. In most cases a quick call to either the factory or the distributor is all that is necessary.

The foreign market is similarly serviced since the manual is so clearly defined as to eliminate any language barriers.

When one of the operators identifies, with the equipment warrants it, a Spare Parts Supplement is also included.

U. S. Automatic Sales New Rowe Division

NEWARK— Rowe International, Inc., a subsidiary of Triangle Industries, Inc., has acquired substantially all of the assets of the U. S. Automatic Sales subsidiary of Dolly Madison Industries, Inc., for an undisclosed price. Rowe will operate the company under the management of Carl S. Menger, chairman and chief executive officer of Triangle-Rowe, who will have the title of U. S. Automatic Sales, with headquarters and production facilities at 1673 Lake City; John Mabrito and Harold Graves, Salt Lake City; Bill Johnson, B & A Amusement Co., Salt Lake City; Lyle Young and Bob Johnson, Gem State Vending, Pocatello, Idaho. (Second Row — Left to Right) Glenn M. Rainey, Coin Acceptors, Salt Lake City; Harvey Brinkley, Rock-Ola Co., Salt Lake City; John Mabrito and Harold Graves, Star Music Co., Helper, Utah; Tony Fleck, B & A Amusement Co., Salt Lake City; Bob Wilkinson and Don Bullcock, B & J Vendors, Salt Lake City, Utah. (Third Row — Left to Right) Arnold Grundvogt, B & A Amusement Co., Salt Lake City; Mike Onesto, Free Lance, Salt Lake City; Frank Page, Page Amusement Co., Salt Lake City, Utah; Amie Addy (left) receiving plaque from Dr. Joseph A. Zizi.

NORTH TONAWANDA, N.Y.— From among local industry in four western New York State counties, The Wurlitzer Company was singled out The Heart of Industry Award winner of 1971 for its continuous and realistic policy in the rehiring of cardiacs and returning them to productive work. At another meeting highlighting the Heart Association of Western New York's second annual Cardiac-In- Industry program, Amie A. Addy, vice-president and manager of the North Tonawanda facility, accepted the award with Dr. Joseph A. Zizi, heart association president. A plaque containing the emblem of the Cardiac-In-Industry program and the dedication of the Wurlitzer Company as The Heart of Industry Award winner was made a gift to Addy in recognition of the honor. The plaque will hang in the lobby of the Wurlitzer Company. The Cardiac-In-Industry is a program for employers, insurance carriers, associations, and other persons interested in rehabilitation of the cardiac patient.

Uriah Addy (left) receiving plaque from Dr. Joseph A. Zizi.

Best Distributing Co. in Salt Lake City is the scene of the recently held Rock-Ola service school conducted by field service engineer Bill Findlay. The session covered the Rock-Ola models 444, 445, 446 and the deluxe model 446. Pictured during an interrogation: (First Row — Left to Right) Elliott Byrd, Robert Hoo-nakker, Ken Harrick, Ted Samuelson and Jim Fulton, Ray's Music Co., Salt Lake City; Bill Johnon, B & A Amusement Co., Salt Lake City; Lyle Young and Bob Johnson, Gem State Vending, Pocatello, Idaho. (Second Row — Left to Right) Glenn M. Rainey, Coin Acceptors, Salt Lake City; Harvey Brinkley, Rock-Ola Co., Salt Lake City; John Mabrito and Harold Graves, Star Music Co., Helper, Utah; Tony Fleck, B & A Amusement Co., Salt Lake City; Bob Wilkinson and Don Bullcock, B & J Vendors, Salt Lake City, Utah. (Third Row — Left to Right) Arnold Grundvogt, B & A Amusement Co., Salt Lake City; Mike Onesto, Free Lance, Salt Lake City; Frank Page, Page Amusement Co., Salt Lake City, Utah; Amie Addy (left) receiving plaque from Dr. Joseph A. Zizi.

Wurlitzer Honored By Heart Association of Western New York

Utah Tradesters Learn Rock Mech At Salt Lake City Service School
EASTERN FLASHES

AROUND TOWN—The "age of ecology" has swept over the city trade and into the pocketbook of the cigarette operator. Effective July 1st, the so-called "ecology tax" has been added onto each package of smokers sold by jobbers to Eastern Novelty, and is now available at the counter. This new tax works thus: any brand carrying 1.7 milligrams of tar and 1.1 milligrams of nicotine (or more) is taxed an additional 4¢; brands with either the tar or the nicotine content below that level are taxed 3¢; brands with tar and nicotine below both levels will be charged no additional tax. Unfortunately, most of the operators, all the heavy movers like Marboro, Winston, Salem, Pall Mall and Kool fall in the 4¢ category. The jobber, who must pay this tax and pass the additional charges over to his customers, has been issued a statistical sheet by the City Dept, spelling out which brand will fall into the three categories. These figures are based upon the latest brand analysis issued by the Federal Trade Commission. The "ecology tax" is the latest hit on operators already paying 32¢ state excise per pack, 4¢ city excise, 43¢ state sales and 3¢ city sales.

CONDOLENCES—Veteran music and games operator Stanley Lutzker passed away in New Hyde Park's Jewish Hospital weekend before last. Stan was hospitalized with a serious ailment but death came as a result of a stroke. Condolences may be sent to his widow, Mrs. Fred Lutzker, c/o Eastern Vending, 250 Continental Drive N., New Hyde Park, L. I. Several members of the local trade had volunteered to donate blood a few days before Stan's death in order to replace the amount doctors had administered. Many were about to go to their local hospitals or Red Cross chapters when Sophie at the association called to tell them there was no need to go, since Stan had died. We know that the sympathies of the entire New York industry are with the Lutzker family at this time. . . . We also learned of the passing of Providence, R. I. operator Phil Carrozza on Thursday June 24th. Death was attributed to a heart attack.

THE JERSEY BOUNCE—Bert Bettl and Johnny Reffer of Eastern Novelty will be leaving for the Orient sometime this month to visit with some of theirhill clients, including suppliers in Japan and Taiwan. Bert's looking forward to seeing Taiwan, hearing that the island is a terrific vacation spot, as well as a bustling bustling industrial complex. . . . Comber and music biz joined hands last Tuesday when Nick Melone of American Shuffleboard delivered two home tables to the homes of Bell Records brass Irv Beagle and Steve Wax down by Saddle River. Steve took a six-pocket Esquire and Irv took a Bump-A.

STATE ITEMS—Millie McCarthy spent much of last week visiting with some Albany government heavies to keep her operator licensing bill moving forward toward her licencier signature. Her designation should be coming any day now. . . . Johnny Billota getting plenty of phone calls from industry people these days, thanking him for sending them Farney Wurzler rose bushes. Johnny regrets that he can't find those rose bushes to coin people. They arrive in a dormant state and it's really a marvel when they take root, shoot out leaves, then come the buds and, lo and behold, when they bloom it's like nothing else you've ever seen. The beautiful rose, according to John, took Ty-Tex Gardens over for five years to produce. . . . Upsetters who get Binghamton station WBJA had a chance to see NAMA's promotional film 'Far Cry from Hero' last Friday night. Film, produced by the national vending association, was telecast at 6:00 PM. Many ops already saw the picture at the recent Grossingers outing.

NEW ENGLAND NEWSNOTES—Irwin Margold at Trimout tells us his summer music machine promotion is going great, with mucho jukes moving out last few weeks. Ops like the New Orleans AMI the best, and the Tiffany version next, Irv says. Big visual Trimout promo will climax with full day's outing at the Hills Country Club in Canton on Monday, August 16th. Irv expects over 500 operators and wives to be at the club. Gala banquet and prize drawing will be held in the evening. These Trimout outings are always great. Pleasure, swimming, good and relaxation. . . . It's a good show absoulely the ultimate.

 PENNSYLVANIA—Frank E. Speer, ARAS Services, Inc., Medford, N. J., was re-elected president of the Pennsylvania Automatic Merchandising Council during its annual meeting at Pocono Manor Inn, Pocono Manor, Pa., June 18-20. Nearly 155 people were in attendance.

Also elected were Claire E. Geesaman, Servonam Services, Inc., Harrisburg, second vice president, and Joseph J. Dougherty, Kleen Vending Co., McAle, secretary-treasurer. Elected to two-year terms were David Levine, Johnson's Vending Co., Lebanon, and Malcolm Ziegler, Redman, Harrisburg.

Elected to one-year terms were John B. Bannor, Valley Vending Co., Wilkes-Barre; Joseph G. Coplin, Thrift Vending Service, Inc., Harrisburg; Paul Schalm, Jr., Automatic Cigarette Service Co., Inc., Kingston, and Bruck. Elected to one-year terms were Dave Perlman, Keystone Vending Co., Philadelphia, and Marvin Stein, Eastern Vending Distributors, Inc., Philadelphia.

U.S. MARSHALL

MORE PROFIT from your MUSIC LOCATIONS
See BANNER for the many reasons why Rowe-AMI MMS & CADETT will put more money in YOUR pocket.

BANNER SPECIALTY CO.
1213 N. 5th St., Phila., Pa. 215-236-5000
1508 Fifth Ave., Pgh., Pa. 412-471-1373

PROVEN PROFIT MAKER!

CHICAGO COIN'S

SHARP SHOOTER

RIFLE GALLERY

• SOLID STATE SOUND SYSTEM
• MOVING TARGETS
• ACREATOS—Clown—Cigarettes—
• FLOP TARGETS
• FLASHING BULBS EYE
• SPECTACULAR BLACK LIGHT

www.americanradiohistory.com
CHICAGO CHATTER

What better way to start this column than with the happy tidings that Bally ad manager Herb Jones has been released from the hospital and is completing his convalescence at home, where he’s receiving the best of care from his wife, who also happens to be a very capable nurse. Hope to see him back at his desk very soon.

BIG NEWS FROM NORTH LAKE, home of the D. Gottlieb & Co. factory. A new pin called ‘4 Square’ has just been released to the trade. (See separate story). Shipments to distributors are currently in progress.

IT SEEMS CHICAGO wasn’t the only area suffering from heat wave last week. We talked to Hymie Zorinsky of HZ Vending and Sales on Tues. and learned that the temperature in Omaha was 100+ degrees. Hymie was managing very nicely, despite the weather, but he did agree it was certainly not conducive to moving heavy equipment or over-exerting oneself to any large extent. HZ is doing excellent business with the Rock-Ola line of phonographs. All three models are going great and Hymie noted exceptional activity with the 446. In the games Dept., HZ is looking forward to receiving the first shipment of the new Gottlieb single-player mentioned above which was due in a few days.

THE NAMA DIRECTORY of vending and food service firms, 1971 edition, is off the presses and in the mail to association members. Copies are available to non-members, at a price, thru the local NAMA office.

WE LIKE TO SAY A WORD about one of the men in our industry with whom we’ve enjoyed a very pleasant working relationship these past years—Mort Secore of Chicago Dynamic Industries. Mort announced his retirement from the firm last week. We wish him well.

IF YOU ARE IN NEED of any equipment, parts, etc., from Williams Electronics, by all means order now. Factory’s vacation closing is coming up very shortly—July 12th to be exact, Williams will reopen for business on August 2.

SORRY TO LEARN of the death of Mike Zale of Commercial Phonograph Survey. Mr. Zale had been member of the industry for many years and was quite well known in this area.

RONNY KAGHAN of Specialty Sales Corp. is very excited about the new United Billiards game ‘Dadd-O’. First shipment arrived last week and the reception, to quote Ron, was “fantastic.” Specialty salesman Bill Bronnan is off on a trip around the great state of Illinois to look in on Specialty customers.

THE SUMMER SCHEDULE is currently being maintained at Atlas Music Co.—meaning the distrib will be operating on a five day week from now until Labor Day.

THE ROCK-OLA MFG CORPS’ plant will go closed for vacation commencing the evening of July 2. It will reopen on Monday July 19th.

MILWAUKEE MENTIONS

Paul Jacobs of Wurlitzer Dist. Corp., returned to his office last Monday following two weeks of duty with the Wisconsin National Guard. After catching up on correspondence, phone calls, and the usual backlog of paperwork, Paul will begin preparing for the big warehouse sale WDC will be holding from July 12-23. All merchandise, new and used equipment, parts, etc., will be substantially reduced in price during the sale. Just prior to the 12th, on July 6-7, a special 3-day Wurlitzer operator sale will be held to allow the preferred customers to get in on the bargains in advance.

A VERY ACTIVE LADY OPERATOR IN THE AREA is Marge Melchore of Mel’s Coin, who’s been praised by her fellow ops for the great job she’s been doing since taking over the business following the death of her husband . . .

BOB RONDEAU of EMPIRE DIST. is planning a series of summer service schools on the lines of Rock-Ola Mfg. Corp., Automatic Products and Midway Mfg. Co., to commence after July 15. Sessions will all be held in the evening at Empire’s Green Bay showroom. . . . Visitors to Empire this past week included Dave St. Pierre, head of Empire’s Chicago vending department, and Wisconsin Dells operator Jack Waterman . . .

WHILE DICK MELLEN IS ENJOYING A brief vacation his Mellen Sales operation is being well tended to by a very capable staff—Hal Friday, Jackie, and standbys Eddie Bartels, Bill Ballard, Bill Sheaffer and, of course, Goff.

UPPER MID-WEST

Tom Roberts, Hurley, Wisc. in the cities for a couple of days making the rounds and buying records and parts . . . Jack Godfrey in town for the day and looking just great since going on a diet . . . Zollie Kellman, Great Falls, Montana in Minneapolis for a few days. His family flew into town to visit relatives last week and Zollie flew in, in time for Fathers Day with his family . . . Ron Scheuble is spending two weeks at Camp Ripley, national guard duty . . . At Klammer, St. Paul, had a wonderful trip to Africa on a camera safari. No shooting of animals, just camera shooting. Said it was the best hunting trip he ever had . . . Jim Stansfield Sr. in town for the day as was Mr. & Mrs. Vern Ness, St. Cloud . . . Mr. & Mrs. Lynne Ket- ing in the cities for a few days vacation . . . Congratulations to Gordon Runnberg on his 50th birthday June 19th . . . Johnny Cooper, Duluth, in the cities for the day . . . Jerry Lawler out of the hospital and back on the route. Same trouble, bleeding ulcers . . . Mr. & Mrs. Gordon Runnberg’s daughter Marcia leaves Sunday with a group of 27 other students for a month’s trip to Europe . . . Glen Charney, Viking Vending Co, taking a few days off and driving to Chicago with his family for a vacation . . . John Carlson, Nashwauk, in town for a few hours visiting at Liebermann Music Co. . . . New officers of the Minnesota Automatic Merchandising Council were elected during the council annual meeting June 11-13 at Madden’s Lodge, Brainerd, Minn.

for today’s “IN” people

Gottlieb’s

new . . .

New “compound four level scoring”
Completing numbers 1-2-3-4 scores 500 points, resets sequence and increases top rollovers to 200 points.
Second reset increases yellow targets to 200 points.
Third reset increases green targets to 200 points.
Fourth reset lights green targets for special scoring.
Adjustable 3 or 5 ball play.
Tempered light box and playboard glass.

D. Gottlieb & Co.
165 W. Lake Street • Northlake, Illinois 60164
Phone: 312/562-7400 Telex: 72-8463
POOL TABLES  
Produced July 1970 - June 1971

POOL TABLES

- **L-TECH DIPLOMAT** available in three sizes: 65" x 27", 52" x 92" and 57" x 101", and 6' x 9' regulation size. Features location cloth recovery.

- **BRUNSWICK CS** Series of coin tables available in 6', 7' and 8' sizes. Features location cloth recovery.

- **IRVING KAYE APOLLO** coin table line features heavy-gauge steel trim, 6' x 9' regulation size. Comes in Walnut Mica, available in 48" x 85", 52" x 92", 101" x 57" and 103" x 39".

- **U.S. BILLIARDS ARISTOCRAT**, without timer, in Walnut Mica. Available in three sizes: BRUNSWICK C-Series of coin tables, available in 6', 7' and 8' sizes, features location cloth recovery.

- **AMERICAN SHUFFLEBOARD CLASSIC** coin table available in 6', 6½', 7' and 8' models.

- **AMERICAN SHUFFLEBOARD BLUE CHIP** coin table available in English Oak Formica cabinet. Same sizes as Classic.

- **IRVING KAYE DELUXE KLAB POOL** regulation sized rebound table available in Red, White & Blue, or Blue & White. Jumbo model in Formica Top, measures 45" x 73".

- **U.S. BILLIARDS ARISTOCRAT**, without timer, in Walnut Mica. Available in five sizes: Pro-1 (78" x 46"), Pro-2 (86" x 50"), Pro-3 (93" x 53"), Pro-4 (103" x 58") and Pro-5 (114" x 64"). Features Walnut Mica cabinet.

- **U.S. BILLIARDS PRO SERIES** of coin tables available in five sizes: Pro-1 (78" x 46"), Pro-2 (86" x 50"), Pro-3 (93" x 53"), Pro-4 (103" x 58") and Pro-5 (114" x 64"). Features Walnut Mica cabinet.

- **U.S. BILLIARDS LEADER** table line, in Red and White Mica, available in same sizes as the Pro Series.

- **U.S. BILLIARDS CLUB POOL** rebound table, regulation size.

- **UNITED BILLIARDS CREST SERIES** available in the following sizes: 78" x 46", 88" x 51", 93" x 53", 103" x 58" and 114" x 64".

- **VALLEY 1971** table line offers the patented Cats' Eye Cue Ball, sized 2½", and also a special "clean-out" door service feature. Comes in Pencilite laminated cabinet, rounded rail edges and pedestal-type legs.
TO BECOME A HIT IN TODAY'S MARKET, A SONG MUST BE TIMELY OR TIMELESS.

THE ARCHIES' NEW SINGLE IS BOTH.

Recently #1 in South Africa and already spreading throughout the world.

#63-5014
Produced by Jeff Barry
Music Supervision Don Kirshner

Manufactured and Distributed by RCA Records