Trade: Getting Closer To Its Product? (Ed)...
RCA Adds Direct Sales Organization To Augment Current Dist. In L.A.
Bill Graham Calls It Quits In Rock
Avco Music Div. Shifts To Parent
Siemens, Philips Form Polygram Holding Company

KAMA SUTRA, ARMED WITH HITS
While the country plays all the possible Edgar Winter singles, we're releasing one.

"Where Would I Be."
From "Edgar Winter's White Trash" featuring Jerry la Croix. The album that Circus magazine said would "establish a new superstar whose talent will bring his songs to millions of ears." The album that's on the charts with a bullet after only three weeks.

But until the release of "Where Would I Be," the country's key FM stations played almost the entire album. And couldn't pick any one song as the single.

Now we've made their choice a little easier.
Which means that by this time next week, people across the country should agree on at least one thing:

"Where Would I Be"
from "Edgar Winter's White Trash."
On Epic Records.
Trade: Getting Closer To Its Product?

There is a healthy, revived interest in the trade in the aesthetic quality of recordings. What this all means is that record executives, whether A&R or otherwise, are taking a more personal interest in and are displaying a greater affection for the product they put out. One still hears, of course, talk about hit recording sales figures, but there's more and more comment about their appeal. It's as if the industry had replaced the phrase "monster sales" with "mister sound." And that "sound" might have something to do with it. As Cash Box has noted since the start of the year, there is a trend toward the "softer sound, the solo artist." Perhaps such sounds, more intimate, more melodic, more lyrical, conscious (as Cash Box pointed out in the April 25 issue), strike a more heartfelt response than the hard rock sounds, and the trade can identify with them more easily.

We think this condition—perhaps not a tideswell as yet—harbors well for the business. For one thing, it brings the industry closer to the product it sells. For there is a greater excitement and even sense of accomplishment when the industry can cite the beauty of a recording along with its sales response. There is something cold and aloof about the recording whose great claim to fame, trade-wise, seems to lie solely in cold numbers, no matter how impressive they may be. This may be fine for the toothpaste industry, but it leaves a lot to be desired for what is considered today one of the most influential art-forms—music on recordings. The pride of being part of recordings one has greater intimacy with and respect for should be an incalculable aid in the very process required to help put a record over in those numerous figures.

This "softer sound, solo artist" trend also augurs well for the music publishing industry. For we believe that there is now greater attention being given material as it stands in the form of a song, rather than a work that stands up well only in the context of the performance of a particular act. Many solo performers are not the creators of their own material, and must seek out songs by others. Among the solo artists who are involved in the material they perform, their songs are getting wider exposure by others who may not be self-contained acts.

All in all, the industry seems to be on the brink of a new era of sounds that is bringing the trade closer to its product. That has to spark a greater degree of concern for the success of not a piece of goods, but that of the recording admired for what it says, not only what it does in terms of sales.
‘SHE’S A LADY’

First the single.*
Now the LP...by the world’s most exciting singer.

Tom Jones
Sings
SHE’S A LADY

*Certified by the RIAA as a million seller.

Available also on AMPEX STEREO TAPES

XPAS-71046

PUPPET MAN
DO WHAT YOU GOTTA DO IN DREAMS
NOTHING RHYMED I’M I CAN’T TAKE IT ANY MORE
RESURRECTION SHUFFLE IT’S UP TO THE WOMAN
EBB TIDE (The Sea)
YOU’RE MY WORLD (If I Miss Mond)
ONE NIGHT ONLY LOVE MAKER

www.americanradiohistory.com
“Rings” was written as a wedding present for two friends of the composers. But it’s the kind of song that means a lot to anyone who’s been in love.

So the writers brought “Rings” to Chips Moman. Who’s produced hits like “Hooked On A Feeling,” “In The Ghetto,” “I Just Can’t Help Believin’,” “You’ve Lost That Lovin’ Feeling” and “Suspicious Mind.”

Now “Rings” is the first single on Chips’ newly formed label, Entrance Records. And it’s sung by Cymarron, a new group who knows about the “Memphis Sound” that Chips helped make so famous.

“Rings” by Cymarron. The song that started a new label and a new life.

“RINGS” BY CYMARRON. 257 1500
THE FIRST SINGLE ON ENTRANCE RECORDS.
Dedicated to Bob and Chris.
**RCA Augments Current L.A. Dist. With Direct Sales Organization**

**Other Areas Seen As Base To Aid Label’s New Acts**

NEW YORK—RCA will open a Direct Sales Organization in the Los Angeles area to augment its present musical distribution set up in that city. Mort Hoffman, vice president and general manager, of RCA Records, emphasized that this is not a “branch” operation in that the RCA line will not be pulled from present distribution. He further indicated that RCA was for the future opening up others in cities where it is not getting the in depth coverage it needs to build new acts and develop the careers of new talent joining the label. Formerly handled in L.A. by Music West, an independent distributor, RCA in Los Angeles, at the time of the announcement, was handled by multiple distributors, the type most often referred to as “sub-distributors” by others in the trade. And as Hoffman pointed out, such distribution, although it does “a tremendous job” with top line, quick turnover product, is not structured to develop new, unknown acts. In an effort to develop a sales force, Hoffman went on, to see it that the RCA’s hand of new talent and our complete catalog is represented in depth in every store in every area in the country, and where he finds this job is not being accomplished, RCA will be looking for a direct sales organization.

**’Major Talent Drive’**

In the next few weeks, Hoffman continued, RCA will be making some major announcement concerning the signing of important talent. And he feels that it is essential that in every area of the country, RCA will be dealing with new acts and new talent by new distributors in new cities. He emphasized that RCA will consider a direct sales organization.

**FRONT COVER:**

**Avco Music Div. Shifts To Parent; Hugo & Luigi Broadening Co. Base**

**NEW YORK**—More than an expansion will be one of the benefits in the reorganization of Avco-Embassy Records. A separate direct sales organization, the Acro Corp, Since its inception 1/2 years ago, the music division reported to the Acro Corp head office. All personnel of the Acro Corp will be retained with record sales, and Hugo & Luigi will continue to run the record sales, and chief operating officers of the new organization will be retained by the Acro Corp. Among the plans set in the Avco-Embassy division, including an R&B label, and the signing of national distribution deals, this will mean an expansion of the company’s promo force at the national, regional, and local level over the next several months. Acro Records also plans to negotiate a number of indie production deals with producers of considerable promise, both with track records and promising newcomers.

**Bill Protecting Sounds Recordings OK’d by Senate**

WASHINGTON—A major battle in the war against bogus recordings was won here last week at the Senate, passed by a voice vote, Bill S. 646 which would grant, for the first time, a Federal copyright on sound recordings, as provided in the amendment to the Copyright Act of 1909. Now the Bill goes to the House for approval.

**Capitol Sticks To 98c Single; Dealer To $63c**

HOLLYWOOD—Capitol Records will stick to the 98c single, after all. Earlier reports indicated that Capitol had announced a $1.29 list price, effective April 1, but this was later reduced to 98c. But individual dealers were told that they were to be given a list price of 98c for this period. Unfortunately, despite the need for increased price margins at all levels of distribution, the major label's price seems untenably wedged to the old 98c price. Since Capitol last raised its price on May 1, the label’s price to dealers goes from 60c to 63c. Regular terms and discounts otherwise remain unchanged.

**Polygram Formed As Holding Co. For DGG, Philips In Global Market**

HAMBURG—In a major international music development, a new holding company, Polygram, has been established by Siemens AG. and N.V. Philips, which, since 1962, have operated in the music business, recording, and the Philips label in the Netherlands.

*The steady increase in the business volume in the record field*’ statement said, “and the extension of the activities of the group in adjacent fields necessitate clearer lines of responsibility and a more flexible organization.*

Controlling the activities of DGG and Philips, Polygram will act as a holding company. This is possible with the absence of monopolistic legislation in Europe. Both companies will have similar management, consisting of the former management of DGG and Philips, who include Coen Solleveld, Dr. Hans-Werner Steinhausen, Drs. Johannes van der Velden and Kurt Kincke. Siemens and Philips are 50-50 partners in Polygram.

The central steering of music activity (including management of Polygram International) in Hamburg and N.V. Phonogram Int’l in Baarn.

**Seek ‘Friendly’ McCartney Break In Beatles & Co.**

LONDON—‘Friendly’ ways will be found out-of-court to settle Paul McCartney’s ongoing dispute with his fellow Beatles over the division of his holding company, the Beatles & Co. The three other Beatles have agreed not to press an action against the singer. A receiver, and manager, James Bayliss, was recently appointed in the Beatles & Co. McCartney’s former teammates will pay court costs of the lawsuit. A team of lawyers will seek a “friendly” settlement of McCartney’s dispute with the company. The appeal judge, Lord Justice Russell, said this development had saved “innumerable hours of his court.”

**Stones ‘ Sticky’ Sticks**

NEW YORK—The Rolling Stones “Sticky Fingers” book of photographs, new Rolling Stones Records label is a reminder of the band’s May 4th, release. Shipping Friday, April 23, and by Tuesday of last week Atco had come to its 100,000 limit of tapes and LP’s. Orders for tapes and LP’s before the recording was well above the $500,000 mark, making it a gold record before the release.

*‘Sticky Fingers’* was a smash not only in the U.S. but throughout the world. In England, France, Italy, Holland, Germany, Brazil, Argentina, Sweden and Japan, orders were selling very well above the $500,000 mark, making it a gold record before the release.

The release of the single and the “Sticky Fingers” album was coordinated around the world. Advertising campaigns were also coordinated so the release of the single also would be coordinated in both trades and consumer magazines.

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Cash Box — May 8, 1971
"TARKIO ROAD"
(KA-524)
THE NEW SINGLE BY BREWER & SHIPLEY

Distributed by Buddah Records.
FROM THE ALBUM "TARKIO" (KSBS-2024) ON KAMA SUTRA RECORDS
Also available on Ampex 8-track cartridge and cassette stereo tapes.

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Company Financial Statements

Schwartz Income Increases 33% In First Quarter

WASHINGTON, D.C. — James Schwartz, president of Schwartz Brothers, Inc. has reported increases in net income and earnings per share for the first quarter of 1971 over the same period for 1970.

For the quarter which were reported by Schwartz as $4,207,006, up from $2,609,085 for the same period in 1970—an increase of over 164%.

Net income rose by more 26%. Earnings per share also increased by 32% for the same number of shares outstanding.

Among the reasons cited by Schwartz for the corporation's increased earnings were better retail operations and improved management control over expenses.

Expanded Retail Operations

Schwartz Brothers owns and operates the nation's largest chain of full music stores specializing in records, tapes, casetts, high-fidelity equipment and accessories.

During the first quarter of 1971, five Harmony Hut outlet stores were added. The new stores, which are functionally operating throughout the first full quarter of 1971.

Because of the increased number of stores, as well as higher sales volume per store, the retail contribution to overall corporate first-quarter profits rose 36% compared to $1,187,000 in the same quarter of 1970, Schwartz reported.

Capital Industries

NEW YORK — Capitol Industries has reported a net loss of $649,000, or 15c a share, for the third quarter of fiscal 1971, ending April 30. The company compared to a net income of $2,158,000, or 44c a share, in the previous third quarter.

Sales for the new period reached $65,674,900, compared to $44,539,200. For the nine month period, sales were $181,716,000, compared to $140,622,000.

The company said that it expected a profit for the company in the fourth quarter, but that "covenants" have been taken. This includes price reductions to meet "cost of living" and artist development, and a 20% reduction in personnel since last June.

Transameric May

Omit Stock Dividends

NEW YORK — Transamerica, parent of United Artists Pictures, plans to withhold a 2c stock dividend unless there is a marked improvement in company earnings, reports John Beckett, chairman. The firm made 2c stock dividend last June, Beckett said at the statement at the firm's annual meeting in San Francisco last week.

WB Broadens Sound With New Pactees

NEW YORK — Acts recently added to the Warner Brothers roster represent a broad spectrum of musical styles designed to give the label increased depth in many market segments.

The acts recently signed come to Warners from other labels and many are already well known for their unique contributions to the "Three Johns"—Baldy, Loudemilk and John.

John Baldy is the British rock star whose band at various times in the last few years has been called the "Three Johns"—Baldy, Loudenmark and John.

The group's last album, "It Ain't Easy," was produced by Rod Stewart and Elton John, both of whom worked in Baldy's band. John D. Loudenmark is the songwriter operating from Nashville, who wrote the hits "Sugar Mama" and a Baby Ruth," "Talk Back Trenbling Lips," "Toobacco Road," "Break My Mind," "Then You Can Go and You Can Say Goodbye," and "Bad News."

Arts recently signed by Warners include Johnny Cash, George Hamilton IV, Jimmy Clinton and many others.

John Hartford, whose songs include "Oh, My Love," "On My Mind" was transformed into a contemporary classic by Glen Campbell, who joined the Warners roster recently. Hartford's move to Warner Brothers is another indication of the label's building influence in the contemporary country field.

Other acts include Jackie Lomax, who appears on Apple and, Lamb, formerly on the Fillmore label. If he is now in this country and preparing for a tour.

New York: making their respective recording debuts on Warner Brothers include two groups, three young men and one steel band. The groups are Askim and Kindred, the Gary Davis Trio and Ronnie Milsap, a blind pianist who was signed after playing at the Troubadour in Los Angeles and two additions to the Warner-distributed Eucos label—Kenny Gill and Michael Harney. New addition are entitled "What, You Don't Want to Go?" and "Are You Chair Boogie," respectively. The steel band is the Trinidad Steel Band, Caribbean group who have just had their first single, "Ape- plows to Rags." Their upcoming album is produced by Van Dyke Parks.

Motown Stark Over New York

NEW YORK — Motown Records is virtually monopolizing New York City's entertainment scene, with four of its acts — Smokey Robinson and the Four Tops, Stevie Wonder and Willie Tyler — having recent night club appearances, and the house drawings at the Copa, the Royal Theatre and the Apollo are all the same within a one-week period.

The Four Tops led off the talent parade on April 27 when they were a sold-out engagement at the Copa. The Four Tops appeared again at the Hotel Americana's Royal Box, on April 28. The next night, Wonder will star at the Apollo Theatre. On May 1,17, Willie Tyler will appear with the Four Tops at the Copa. The Four Tops will be starring on television during "Motown Week" in New York. Other Motown personalities, whose new hit record is "Nathan Jones," will appear on the "Daily" program on April 30, on a one-hour special and interview and one of the stars of NBC's Tonight Show.

Graham Calls It Quits On Rock... Impresario To Shutter Fillmores

Decision Due

On Music Co.'s

NEW YORK — Rock music's most successful impresario, Bill Graham, is leaving the business. In a special press conference held at Fillmore East last Thurs., (29), Graham announced that he complete withdrawal from the rock music scene "will begin with the closing of Fillmore East on June 21." He went on to say that Graham's "only interest is to perform at the Fillmore West, which is scheduled to be demolished in late August or early September" and will not relocate. "We have a commitment there through the summer," said Graham.

Seven Reasons Cited

Seven reasons for his 'retirement' were listed: 1. "The unreasonable and totally destructive dilatation of the live concert scene . . . I continue to explore the exploitation of the gigantisc-hall concerts, many of them with high priced tickets. 2. "There are fewer quality artists today; but last summer they were nowhere to be seen in public regularly. Therefore, in order to stay in business, I must have an act whose musicality fell far below my standards. 3. "If the Fillmore West is not..." 4. "If the Fillmore West is not..." 5. "If the Fillmore West is not..." 6. "If the Fillmore West is not..." 7. "If the Fillmore West is not..."

In an informal question and answer session, Graham said he had no definite plans for the building that is scheduled to be demolished "The Fillmore West will be closed by the end of the summer," he said. "I don't think the Fillmore West will be closed by the end of the summer. I don't think the Fillmore West will be closed by the end of the summer."

For the Fillmore and San Francisco record labels, Graham said that his decision was so sudden that he did not have the time to decide whether he would sell his half interests in them.

When asked how long he would be staying, Graham stated: "That scene in this country was made by the people, expressing the dreams, fears, hopes, and fears, of a particular cultural group. It is a short one that has never been a part of the American scene."

Lorber Production

Deal wi/ Atl. Bell

NEW YORK — Alan Lorber Productions has made production deals with the Atlantic Records label.

According to Bernie Miller, general manager of A&R for Atlantic, Lorber has seven member "rock chamber" group, Papa Nebo, to Atlantic. Group features lead singer, guitarists, and drums. An LP was released last week (29).

On Bell, Lorber has brought Orpheus, previously on the MGM label. Team is headed by Bruce Arnold. An LP ships later this month.
Baratta & Rindo

Mayfield Assumes Custom Prexy Slot; Stuart Named VP

CHICAGO—Curtis Mayfield, chairman of the board of Curtom Records, has assumed the presidency of the company. Move follows the formation of a promo company by Eddie Thomas, former president, who, Mayfield said, will continue to promote all Custom labels as vp of promotions.

Mayfield also disclosed that his personal manager, Marc, who also manages the Impressions as well as other artists, will serve as the company’s vp, handling all business affairs as well as new artists.

Stuart himself declared that Curtom, distributed by Buddah, will now become more selective in artist signings and will prune its artist roster.

An office has been opened in London at 17 Rivington Row under Camald, wholly owned by Curtis.


ASCAP Re-Elects Adams; Chianti VP

NEW YORK—Songwriter Adams has been re-elected president of ASCAP. The board of ASCAP also elected Sal Chianti of MCA Music as vp. The rest of the board, including Ned Washington as second vp, Morton Gould as secretary; Adolf Vogel as treasurer; Arthur Schwartz as assistant secretary; and Rudolf Tauten as assistant treasurer.

Alperin Exits UA

HOLLYWOOD—Howard Alperin has left his director of special sales capacity for United Artists Records. Alperin had been with the UA organization for the past four years in various sales capacities.

Alperin said he is presently considering several offers and will announce his new plans in the near future.

Baratta & Rindo

NARAS Trustees 3-Day Meet To Cover Video Program, Institute

HOLLYWOOD — A full-scale discussion and appraisal of this year’s and last year’s Grammy nomination and award activities, as well as those of the recently created A&R Liaison Committee, took place at the three-day trustees meeting of the recently elected 37th Trustees of NARAS, which began its meeting last Sunday (8) in Palm Springs, Calif.

According to national president Irwin Baratta of Hollywood, who brought together all 24 of the Academy’s trustees from the West Coast, with Pierre Coury and Burt Sugarman, purchasers of this year’s Young Rhythm Awards Show, and PA Director Mervin Parke Director of Specials for ABC Television.

Townsend Comment

"The Academy was delighted with the last two years’ presentation of our first live Grammy Awards telecasts in the states Washington, "It rated number one in its two-week time period and reached almost 19 million homes. That means that almost 55 million people caught the show. Now we want to make sure that we do just as well rating-wise next year. We will, of course, also explore ways to move the show and achieve a less-costly point in the time table of origination.

Discussion of the NARAS Institute is another new concept on the academy’s educational plan for presenting comprehensive training and instruction in the field of recording. These would be held during the seasons for the benefit of talented and underprivileged students of the nation. Townsend asked for speakers for New York during the five-day period beginning June 17. The institute’s director, will fly in from Nashville for the meeting.

Also scheduled to be discussed is the Academy’s newly appointed national Newman Is BT’s Promo Director

BEVERLY HILLS—Los Angeles native, for the last two years national promo director of Blue Thumb Records, ac- companying to vice president and general manager Sal Licata. Newman will directly supervise the overall operations of Blue Thumb product and artists and will work closely with Licata to whom he will report.

The new national promotion director for Blue Thumb is Mark Almond Group, whose first LP has just recently been released. He has now released a single, "The City," from that album and feels that these pieces of product particularly in coordination with the group’s current strategy of the professional organization and now continuing in association with the Elton John tour.

Metromedia: Shaw Directs Publicity

NEW YORK—Barry Shaw has been appointed director of publicity for Metromedia Records.

Shaw will be responsible for all publicity associated with the Metromedia parent company, McLean, and the special promotions. This includes, in addition to promotion, public relations, advertising, the management of Ampex Stereo Tapes. In that capacity, he exercised creative control over all advertising design of Metromedia’s live show, “The City,” as well as participating in the development of special promotions and packaging.

Shaw has also been with United Artists Music Group, acting as publicity director and album production coordi- nator. In addition, he was a member of the department, specializing in TV performances.

Maurdi Exits Kapp To Join Belkin Prod.

UNIVERSAL CITY—Carl C. Maurdi has left Kapp Records as national president and general manager, with the addition of Maduri, plan to heavily concentrate on the development of new artists.

Maurdi joined Kapp in Feb., 1979, following close on the heels of Belkin Productions record production. The Belkins also manage ABC Records in Nashville. In addition of Maduri, plan to heavily concentrate on the development of new artists.

Smith Heads One Nitters

NASHVILLE—One Nitters, Inc., has been formed as a heart attack. Management, complex, is continuing under the presidency and management of Smith who has headed the operation’s founder, the late Dub All- brook.

Smith, veteran of 13 years in the entertainment booking/management services for the past six years as the agency’s general man- ager, now becomes the agency’s only executive in charge of the company’s entire association with the Elton John tour. He now manages his business offices, 111 Lyle Avenue, Nashville.

Lionel Hampton’s Wife Dies At 57

NEW YORK—Gladys Neal Hampton, wife of Lionel Hampton, the vet jazz figure, died here last week (29) at the offices of Lionel Hampton Enter- tainment. His son, C. Nelson Hampton, 57, accompanied her husband on a recent tour behind the Iron Curtain.

Cash Box May 8, 1981

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King Floyd Has
A Hit Album

CONTAINS THE HIT SINGLES
Groove Me &
Baby Let Me Kiss You

Available Now From
Your Cotillion Distributor

On Records & Tapes (Tapes Distributed by Ampex)
Maytime For WB/Reprise Opens With 14 New Albums

NEW YORK — Fourteen new Warner Brothers and Reprise albums are being released for release this month. Among the artists represented are James Taylor, Gordon Lightfoot, Jethro Tull, whose albums are being rush released.

The new Warner Brothers albums include James Taylor’s “Mi Slide Slim and The Blue Horizon,” as well as “Common Bond” by the Ides of March, which includes their current single “L.A. Goodbye.” Other Warner Brothers albums in the release are...

Stax Track On Van Peebles Pic.

MEMPHIS — Stax Records has acquired the Melvin Van Peebles “Sweetback’s Baadasssss Brothers” albums as Slim and The Hustler include “Opens Maytime” on the label. The album will be released on May 12.

Also of note is the film “Van Peebles’” “Sweetback’s Baadasssss Brothers” is a tale of the radicalization of a Black ghetto pimp, and is a tour de force for the multi-talented Van Peebles, who wrote, directed, produced and stars in the film. Stax Records has been systematically releasing albums across the country.

MIO Int Records Sets May Release

NEW YORK — Marty Wilson, president of MIO International Records, Inc., has announced the release of ten new albums for May; six will be part of the International Series and four a part of the Universal Series. Wilson added that the release will be timed to coincide with the release of those new albums by Ampex Stereo Tapes, under whose banner all of MIO’s product is available exclusively in this country.

The International Series new albums include “It’s Together” by the Bay Terrace Orchestra; “The Many Vowels of Willie Martinez and His Orchestra”; “Fabulous Guitars” featuring Don and Juan; “Tangos and Other Latin American Favorites” by Emilio and His Orchestra; and two authentic sets from Mexico. “Cantis Ortegas” and “Tres Maestros De La Cancion Popular De Mexico.” The new albums in the Universal Series are “Paint Your Wagon,” featuring the Rita Williams Singers and Paul Masters Orchestra; “Songs of My Faith” by Cantor Samuel Apel; “Richard Rodgers Golden Anniversary,” featuring songs from “Two By Two” and “No Strings” as sung by the Gallery Repertory Theater; and “Ah, Ah Ahzimir Quintet,” in a collection of easy listening songs.

The new product will be shipped in May, and Wilson advised that MIO and Ampex will join forces in an advertising and promotion campaign to introduce the new albums on a national level.

CashBox Radio Active

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration comparing previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

<table>
<thead>
<tr>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHE. THIS WEEK</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. TO DATE</th>
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<tbody>
<tr>
<td>1. Rainy Days And Mondays—Carpenters</td>
<td>A&amp;M</td>
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<td>2. I’ll Meet You Halfway—Partridge Family</td>
<td>Bell</td>
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<td>3. Lowdown—Chicago—Columbia</td>
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<td>4. Nathan Jones—Supremes—Motown</td>
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<td>5. Cry Baby—Janis Joplin—Columbia</td>
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<td>6. Indian Reservation—Raiders—Columbia</td>
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<td>7. Don’t Pull Your Love On Me—Hamilton</td>
<td>Joe Frank Reynolds &amp; Dunhill</td>
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<td>8. High Time We Went—Joe Cocker—A&amp;M</td>
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<td>9. Tip Of My Tongue—Brenda &amp; Tabulations—Top &amp; Bottom</td>
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<td>10. Film Flam Man—Barbra Streisand—Columbia</td>
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<td>11. Wholesale Love—Buddy Miles—Mercury</td>
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<td>12. Be Nice To Me—Runt—Ampex</td>
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<td>13. When You’re Hot, You’re Hot—Jerry Reed—RCA</td>
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<td>14. Try Some, Buy Some—Ronnie Spector—Apple</td>
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<td>15. Double Lovin’—Osmond Bros.—MGM</td>
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<td>16. She’s Not Just Any Woman—8th Day—Invictus</td>
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<td>17. You’re My Man—Lynn Anderson—Columbia</td>
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<td>18. Can’t Find The Time—Rose Colored Glass—Bang</td>
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<td>19. Love Song—Vougues—Bell</td>
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<td>20. Don’t Knock My Love—Wilson Pickett—Atlantic</td>
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<td>21. Only One Song—Sha-Na-Na—Kama Sutra</td>
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<td>22. It’s Too Late—Carol King—Ode</td>
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TANKS A LOT!—UA Records last week arranged a special army tank ride for purchasers of Wax’s premier album at the world’s largest record store, Tower Records in Los Angeles. Above, the UA gang surround the tank at the label’s Hollywood headquarters. Shown are Michael Stewart president, and vp’s Mike Lipton and Ron Blidoe.
Ranwood’s got the fever!

LOVE MEANS \#896
(You Never Have To Say You’re Sorry)
by SOUNDS OF SUNSHINE

HOT SINGLES:
#893 AND I’LL COME BACK (Y VOLVERÉ) (Previously number one song in Mexico, can be number one in U.S.)
b/w SHE LOVES (HER OLEANDER TREE) • THE TURN OF THE CENTURY

#898 TILL LOVE TOUCHES YOUR LIFE (Academy Award Nominee)
b/w I CAN’T STOP LOVING YOU • THE EXOTIC GUITARS

#901 ANYTIME OF THE YEAR (Hit Version of the Israeli Airline Commercial)
b/w ALTHOUGH YOU MAKE ME CRY • CHARLES RANDOLPH OREAN SOUNDE

BRAND NEW SINGLE BY RAY ANTHONY
From the film "Willy Wonka and the Chocolate Factory"
written by Leslie Bricusse and Anthony Newley
PURE IMAGINATION b/w OKIE FROM MUSKOGEE

HOT ALBUMS:

ATTENTION ALL RADIO STATIONS: IF YOU DO NOT HAVE ANY OF THE ABOVE SINGLES OR ALBUMS PLEASE CONTACT RANWOOD RECORDS.

MORE HOT STUFF COMING FROM

RANWOOD RECORDS, INC.
A SUBSIDIARY OF RANWOOD INTERNATIONAL, INC. 9034 SUNSET BOULEVARD, LOS ANGELES, CALIFORNIA 90069
WB Music, James Deal On Print


Warner Bros. is rushing an Elton John solo folio featuring compositions written by Elton John and Bernie Taupin, which were included in John's recently released album, "Elton John." "Tumbleweed Connection" and "Friends." This will represent the first comprehensive collection of the songwriting team's material.

The catalog also includes songs written by Shawn Phillips and Uriah Heep. Warner Bros. had previously made a separate deal with Dick James' Marimus Music Inc. granting them the rights to material written by The Hollies, Graham Nash and Roger Cooke and Roger Greenaway.

Emmis Music Corp. Formed

HOLLYWOOD — Emmis Music Corp., a BMI affiliate, has been formed by Mel Snyder, president; Johnny Tillotson, vice-president, and Allen Golden, secretary-treasurer.

According to Sayre, Tillotson, Lucille Comerson and Lefty Baker have all signed exclusive contracts as writers with Emmis. Tillotson has written some 20 published songs including "ItKeens Right On About," which he will record later this year. Miss Comerson has written "Another You, and "Knock Me Out." Baker, who with Stankey and Our Gang, wrote that group's hit, "Yesterday's Rain."

Great Artist P.A. Set For Carole King

NEW YORK — The New York Philharmonic's Great Artists series, which occasionally assigns a solo music performer of recognized stature to be one of the featured artists for a series, has conferred its latest honor on composer-performer Carole King.

Miss King's current album on Elektra is "Tapestry," with arrangements by George Martin. Her first will be June 18 at Carnegie Hall. By the Dec. concert, her third Elektra album—consisting entirely of her own compositions—will be in release.

Fantasy Ink

Additions to Vital Statistics

WB Music, James Deal On Print


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Fantasy Ink

Additions to Vital Statistics
New Album
STICKY FINGERS
On Rolling Stones Records & Tapes (Tapes Distributed by Ampex) COC 59100
Produced by Jimmy Miller
Distributed by Atco Records

New Single
BROWN SUGAR
Rolling Stone Records 19100
Produced by Jimmy Miller
Distributed by Atco Records
Newport Jazz Fest Sets Talent Lineup

RHODE ISLAND — Programs for the 10th annual Newport Jazz Festival have been announced by George Wein producer. The four-day event will be held in the July fourth weekend, from July 2-5 at Festival Field, the site of the festival since 1965. Four evenings and three afternoon concerts will provide a vast array of the best talent in the world of jazz.

Vocalists include Roberta Flack on Friday night, Dionne Warwick Saturday night, Aretha Franklin Sunday afternoon, and Billy Eckstein Monday night. The festival’s final night Schitz Salute to the Blues will feature Ray Charles, B.B. King, T-Bone Walker, Joe Turner, Edie “Cleanhead” Vinson, the Allman Brothers, the Buddy Tate Orchestra, and the James Cotton Blues Band.

Big bands will be well represented by Duke Ellington, Stan Kenton, and Bucky Rich Friday night, and Louis Bellson Monday night. Saturday night Gerry Mulligan and Paul Desmond will join the Dave Brokow Trio, Mary Lou Williams will make a rare appearance, and Chase will make a long awaited debut. There will be an old-fashioned jam session when Cannonball Adderley, Herbie Mann, Sonny Stitt, Freddie Hubbard, Dizzy Gillespie and others join the Jimmy Smith Trio on the Newport stage.

The Monday evening program will also present the groups of Cannonball Adderley, Herbie Mann, Dizzy Gillespie, and George Shearing for the first time in sixteen years. The Saturday afternoon groups will be Orrnette Coleman, Charles Mingus, Freddie Hubbard, the New York Brass Violin Choir, Willie “the Lion” Smith and Eddie Blake. With Aretha Franklin on Sunday afternoon will be the King Costa Orchestra, Les McCann, and Rahsaan Roland Kirk. Monday afternoon's groups will be Miles Davis, Sonny Stitt and Gene Ammons, Weather Report, and Soft Machine.

Stax Ad Awards

MEMPHIS — Stax Records, Inc. has received four Pyramid Awards and the equivalent of an Oscar or Grammy, from the Memphis Pyramid Awards Committee of the American Advertising Federation, District #7. The awards were presented by Larry Shaw, vice president of advertising and creative direction, who is in charge of advertising and publicity for the label.

Stax was awarded the Aids for an ad which appeared in Business Publication, Product Campaign, Black and White Categories in which Stax received Pyramid Awards are Business Publication, Single Page, Black and White; Business Publication, Product Campaign, Black and White; Company Public Relations, Corporate Stationary and Business Cards; Sales Promotion Material and Package Design.

The award winning material from Stax is now in Nashville for judging in the National Advertising Club. An announcement of the winners will be made in early March.

MCA Stock Meet

NEW YORK—MCA Inc. will hold its annual massive Bluesaint Hotel, in Chicago, on Tuesday, June 1, for all stockholders of the company in the close of business on April 16.

16 I PLAY DIRTY
(Feat Boom—BMG
17 HELP ME MAKE IT THROUGH THE NIGHT
(Comb—BMG
18 COME INTO MY LIFE
(Atlantic—BMG
19 ASK ME WHY
(Maya—BMG
20 I HEAR THOSE CHURCH BELLS
(RCA—BMG
21 WORK YOUR MAGIC I CAN REALLY LOVE
(Broken Arrow—BMG
22 IF I COULD
(Han—BMG
23 CREEPIN' AWA
(Williams—BMG
24 BROTHER
(Com—BMG
25 SHE'S A LITTLE BIT COUNTRY
(Dani—BMG
26 GROW A ROSE
(Kama—BMG
27 HEAVEN HELP US ALL
(Stin & Van—BMG
28 18 COME INTO MY LIFE
(RCA—BMG
29 MY LITTLE ONE
(Home—BMG
30 MERRY CHRISTMAS AND HAPPY NEW YEAR
(London—BMG
31 MAGIC SYMPHONY —40 IN G
(Marco—BMG
32 Mon—BMG

Looking Ahead

Sunshine Funnies Get Motown Push

DETOIT — The Sunday Funnies, a Detroit rock group on Motown’s Rare Earth label, will be the object of a massive promotional effort by Rare Earth in conjunction with the release of their debut LP next month, “Sunday Funnies.” A special press party will mark the group’s debut night club appearance May 10, at the Village Gate, in New York.

Andy Long, Oldham, known for his work with the Rolling Stones, produced the album in Motown’s Solid Sound recording studios. It’s on a deluxe fold over cove.

Clifford Produces Spoelstra Album

HOLLYWOOD — Dour Clifford, producer of Credence Clearwater Revival, will produce an album by singer-songwriter and guitarist Mark Spoelstra for Fantasy Records. This will be Clifford’s first musical project outside of Credence. Spoelstra will write all the songs and will split the arrangement chores with Clifford.

Also to be featured on the album, to be titled “This House,” will be the group’s new single “Duck” and, on keyboards, Toni Brown from the May 8, at the Village Gate, in New York.

Spoelstra has previously recorded for Folkways, Elektra and Columbia. He has performed, playing the 12-string guitar, in clubs from coast to coast.

The album is currently being recorded at Wally Heider’s West Coast Studio, in Culver City, and at the Ross Gary engineering. It is expected to be released in June.

Nectar Gets New Fulton Release

NEW YORK — Mark Fulton, who stars in the CBS TV spoof opera, “As the World Turns,” just completed a 10-inch single for the Electric Sound Records in Levittown. The session was produced by Mark Fulton and Roger Roundtree of the record company. A follow-up single will be issued in the spring.

Cash Box — May 8, 1971
CELEBRATION
RECORDED LIVE
BIG SUR FOLK FESTIVAL
MONTEREY, CALIFORNIA 1970
FEATURING: JOAN BAEZ
THE BEACH BOYS
MERRY CLAYTON
KRIS KRISTOFFERSON
COUNTRY JOE Mc Donald
LINDA RONSTADT

THE ROYALTIES WHICH ORDINARILY GO
TO THE ARTISTS AND PRODUCER FROM
THE SALE OF THIS ALBUM WILL GO TO
THE INSTITUTE FOR NONVIOLENCE,
PALO ALTO, TO HELP EXPLORE POSSIBLE
AVENUES FOR PEACE IN THIS DECADE.
WOULDN'T IT BE NICE?

THE FOLLOWING RECORD COMPANIES
MADE THIS ALBUM POSSIBLE:
CAPITOL, MONUMENT,
WARNER BROS./REPRISE, VANGUARD

Our single is "Wouldn't It Be Nice?" The Beach Boys ODE-66016-S

70
ODE RECORDS.

DISTRIBUTED BY A&M RECORDS AND TAPES.
Additions To Radio Playlists – Primary Markets

A broad view of the titles many of radio's key Top 40 stations added to their “Playlists” last week.

WABC—New York
1. Rainy Days And Mondays—Carpenters—A&M
2. I'll Meet You Halfway—Partridge Family—Bell
3. Lowdown—Chicago—Columbia

WLS—Chicago
1. Top—Brenda & Tabulations—Top & Bottom
2. Lullaby In The Rain—Happenings—Jubilee
3. Don't Pull Your Love—Johnny Frank Reynolds—Dunhill
4. Rainy Days And Mondays—Carpenters—A&M
5. Love Song—Vogues—Bill
6. I Love You So—Goldboros—U.A.
7. Don't Knock My Love—Wilson Picket—Atlantic
8. Funky Music—Edwin Starr—Gordy
9. Center Stage—Run—Amplex

WMOK—Milwaukee
1. Sweethearts—Boz Scaggs—Columbia
2. The Easy—Ringo Starr—Apple
3. Meet—Rufus & Carla—MGM
4. Reservation—Raiders—Columbia
5. Indian Reservation—Hocher—Columbia
6. Street—Philadelphia
7. Rainy Days And Mondays—Carpenters—A&M
8. Tip—Brenda & Tabulations—Top & Bottom
9. Me-Runt—Ampex

WMAK—Nashville
1. The Drum—Bobby Sherman—Metromedia
2. Easy—Ringo Starr—Apple
3. Low—Chicago—Columbia
4. Trip—Some—Columbia
5. LPS—Chicago—Columbia
6. Tear—In—Alto
7. Indian Reservation—Hocher—Columbia
8. Meet—Brenda Ross—Motown
9. Try—Some—Columbia

WMEX—Boston
1. Rainy Days And Mondays—Carpenters—A&M
2. I'll Be There—Diana Ross—Motown
3. The Drum—Bobby Sherman—Metromedia
4. Meet—Her—Cornell Bros—U.A.
5. Tip—Brenda & Tabulations—Top & Bottom
6. Only One Song—Sha Na Na—Kama Sutra

WDQY—Minneapolis
1. Brown Sugar—Rolling Stones—Rolling Stones
2. Cool Aid—Paul Humphrey—Lions
3. Missing—Paul Pot—Booker T & MG—Stax
4. Easy—Ringo Starr—Apple
5. Whoo—Henry Cone—Hot Wax
6. I'll Be There—Diana Ross—Motown

WEAM—Washington D.C.
1. Rainy Days And Mondays—Carpenters—A&M
2. Leave—Chicago—Columbia
3. Give—More—Chips—Littles—Brunswick
4. LP—Wild Horses—You've Got To Move—Rolling Stones—Rolling Stones
5. CKLW—Detroit
7. Meet Me Halfway—Partridge Family—Bell
8. Signs—5 Man Elec Band—Bell
9. You—Boz Scaggs

WIXY—Cleveland
1. Rainy Days And Mondays—Carpenters—A&M
2. High Time We Went—Joe Cocker—A&M
3. Hell—Jerry Reed—RCA
4. Tip—Some—Run—Amplex
5. Help Me Make It—Joe Simon—Spring
6. Sea—Chuck Berry—Chess
7. Tarko Road—Brenda & Shelly—Kama Sutra
8. The Drum—Bobby Sherman—Metromedia

WSAI—Cincinnati
1. Here Comes—Richie Havens—Forest
2. Meet You Halfway—Partridge Family—Bell
3. Arrow—Nickerson—RCA
4. Easy—Ringo Starr—Apple

KILT—Houston
1. Rainy Days And Mondays—Carpenters—A&M
2. Nice—James Jones—Supremes—Motown
3. Life—Elsie Presley—RCA
4. Low—Chicago—Columbia
5. Rings—Cymaron—Enterance

WRKO—Boston
1. Nathan Jones—Supremes—Motown
2. Meet Me Halfway—Partridge Family—Bell
3. Light—5 Dimension—Bell

WHB—Kansas City
1. Pooh Corner—Nitty Gritty—U.A.
2. Feeling Alright—Grand Funk—Capitol
3. Bridge—Artha Franklin—Atlantic
4. Lay—Derek & Dominos—Atco

KJH—Hollywood
1. Tip—Brenda & Tabulations—Top & Bottom
2. Want—Ads—Henry Cone—Hot Wax

KGB—San Diego
1. Blue—Blues—Redeye—Pentagam
2. Woodstock—Matthew Southern Comfort—Decca

WKLB—Boston
1. Rainy Days And Mondays—Carpenters—A&M
2. Tip—Brenda & Tabulations—Top & Bottom
3. Meet You Halfway—Partridge Family—Bell

KYA—San Francisco
1. Indian Reservation—Raiders—Columbia
2. Funky Nassa—Beginning Of The End—Aston Bridge—Artha Franklin—Atlantic
3. Booty—Ray Charles—Ogden

KFRC—San Francisco
1. Arrow—Nickelson—RCA
2. KPS—Big And Far Away—James Taylor—Warner Bros.
3. Cry—Jani—Joplin—Columbia
4. Can't You Hear Me Knocking—Rolling Stones—Rolling Stones

LPS—Chicago—Columbia
1. You've Got A Friend—Carole King—Columbia
2. Low—Chicago—Columbia

KNDE—Sacramento
1. What's The Buzz—Yvonne Elliman—Apostles—Dunhill
2. Honey Roll—Elton John—U.S.
3. Rainy Days And Mondays—Carpenters—A&M
4. Meet You Halfway—Partridge Family—Bell
5. Silly Sally—Iron Butterfly—Alto
7. On A Monday—Byrds—Reprise
8. Tore Down—Freddie King—Shelter
9. I Don't Know—Yvonne Elliman—Columbia
10. Nathan Jones—Supremes—Motown
11. It's Time For Love—Dennis Tost—A.M.
12. Mellow Down Easy—John Hammond—Atlantic

KYNO—Fresno
1. Rainy Days And Mondays—Carpenters—A&M
2. Huh—Jerry Reed—RCA

KJRL—Seattle
1. Rainy Days And Mondays—Carpenters—A&M
2. Signs—5 Man Elec Band—Bell
3. Don't Pull Your Love—Johnny Frank Reynolds—Dunhill
4. I Don't Believe—Miracles—Tamla
5. Wholesale Love—Buddy Miles—Mercy
6. Nathan Jones—Supremes—Motown
7. Want Ads—Henry Cone—Hot Wax
8. Only One Song—Sha Na Na—Kama Sutra

KQV—Pittsburgh
1. Don't Pull Your Love—Hamilton Joe Frank Reynolds—Dunhill
2. Rainy Days And Mondays—Carpenters—A&M
3. Double Love—Osmonds—MGM
4. Indian Reservation—Raiders—Columbia

WAYS—Charlotte
1. Low—Chicago—Columbia
2. Cry—Baby—Jani—Joplin—Columbia
3. Rainy Days And Mondays—Carpenters—A&M
4. Double Love—Osmonds—MGM
5. Superstar—Murray Head—Decca
6. Here Comes—Richie Havens—Forest

KYNO—Fresno
1. Rainy Days And Mondays—Carpenters—A&M
2. Double Love—Osmonds—MGM
3. Indian Reservation—Raiders—Columbia

WGB—Philadelphia
1. Hello—We Will Rock You—Cocker—AA
2. California Earthquake—Norman Greenbaum—Reprise
3. Double Love—Osmonds—MGM
4. Hot Love—Foo-Fox—Reprise
5. Light Sings—5 Dimension—Bell
6. Don't Pull Your Love—Hamilton Joe Frank Reynolds—Dunhill

WCAO—Baltimore
1. Pic. Rainy Days And Mondays—Carpenters—A&M
2. Sweethearts—Boz Scaggs—Columbia
3. Coronet—Earthquake—Norman Greenbaum—Reprise

WIBG—Philadelphia
1. Pic. Rainy Days And Mondays—Carpenters—A&M
2. Coronet—Earthquake—Norman Greenbaum—Reprise
3. Coronet—Earthquake—Norman Greenbaum—Reprise
4. Coronet—Earthquake—Norman Greenbaum—Reprise
5. Coronet—Earthquake—Norman Greenbaum—Reprise

WABD—Baltimore
1. Pic. Rainy Days And Mondays—Carpenters—A&M
2. Sweethearts—Boz Scaggs—Columbia
3. Coronet—Earthquake—Norman Greenbaum—Reprise

WKNR—Detroit
1. Indian Reservation—Raiders—Columbia
2. Meet You Halfway—Partridge Family—Bell
3. Hot Love—Fires—Reprise
4. Signs—5 Man Elec Band—Lionel
5. I'll Just Another Woman—5 Dimension—Bell

Because of the tremendous interest in this story...we are pleased to announce that the “Tip of our Tongue” will continue in the near future. The “Brenda & The Tabulations” are scheduling to top out the Hot Top 100 in 1971.
everything you need to know about the family*

* and their newest single—

"I'LL MEET YOU HALFWAY"

produced by WES FARRELL
Bell #996

From the Screen Gems Series on ABC-TV

BELL RECORDS, A Division of Columbia Pictures Industries, Inc.
NEIL DIAMOND (Uni 55278)
Done Too Soon (2:47) (Prophet, ASCAP—Diamond)
Free association made up of the generation’s heroes was originally the flip. It is now considered one of Diamond’s most popular songs.

STEVIE WONDER (Tamla 54202)
I Just Called to Say I Love You (2:53) (Jobete, BMI—Wonder, Wright)
Having reasserted his grasp on top forty with “We Can Work It Out,” Stevie Wonder’s last single is now picking up extra attention from MOR and top forty via its ballad flair. Lively melodic work by an exceptional performance.

WISHBONE (Spector 12313)
You’re Gonna Miss Me (2:40) (Sheadia, CAPAC—Gross)
Canadian hit has already begun wending its way onto charts south of the border. Coming on with a bright, grassroots-y arrangement, the side offers a new peak for the artist.

Choice Programming

Choice Programming selections are subject to local programming and will vary.

Join the American Radio History mailing list to receive updates and announcements about new releases and special offers.

Cash Box — May 8, 1971
congratulations
three dog night
for
the biggest single
in dunhill record history
already reaching to
three million
in sales
in the u.s. alone
joy to the world
and for your latest
two albums
certified gold
by the riaa

THREE DOG NIGHT · NATURALLY
CAN'T GET ENOUGH OF IT · JOY TO THE WORLD · UAR HEAVY CHURCH · I'LL BE CREEPING · ONE MAN BAND

ds 50088 naturally

three dog night golden bisquits
EASY TO BE HARD · MAMA TOLD ME · ONE MAN BAND · ELS COMING · CELEBRATE ONE

ds 50098 golden bisquits

exclusively on
DUNHILL records

www.americanradiohistory.com
NEW YORK — WHEN YOU PLUNGE YOUR HAND INTO THE JELLY JAR, WHAT DO YOU END UP WITH? (OR: HOW TO WEATHER VIOLENT CHANGEES, HOLD ON, AND SURFACE GOLDEN)

1964 was coming to a close. New York lay willyand under a distainful trampled carpet of snot and snow. The baleful breezes hovering in frigid conference over the Hudson and East Rivers swept in terriªcally and offªshthe cyclopean trenches of Manhattan, contemptuously spitting their burden of dusty hail and frozen ash masquerading brazenly as snow, at the rushing crowds.

Those four fab mop tops had broken the bond holding rock in thall some months ago, giving the music industry the most massive sales shot in the arm. The consumer was waking to the fact that there was more to pop than the Four Seasons, and Chubby Checker had made his appearance, and we all sat gauded to WINS for first and exclusive news of ‘The Boys’ and/or anything vaguely musical emanating from Britain. It was a time of frenzy and joy.

Into this wild scene were injected fiªve guys called ‘scruªtrily’ by Murray the ‘K’, but in any case they played very raw American-style R&B and were their hair long enough to make the Beatles look short. They released an album called ‘The Rolling Stones’ and, hoping to ride the crest of the first English musical wave, they came here for a tour. The public was unimpressed. They’re so weird, y’know? And the tour’s reception was as chilly as New York’s winter weather. They played Manhattan’s Academy of Music on 14th Street (not exactly Madison Square Garden) and barely filled it halfway.

Very few people then, least of all the Stones, believed that seven years later they’d have their own label. But that’s part of what makes this band’s success fascinating. The Stones are the last of their kind; a dying breed of the musician/personality that the Beatles created and, now separately, continue. But the Stones are together. They’ve struggled through Hell and high water: drugs, police busts, intense negative Establishment reaction to their appearance, critical consternation, and tragic death within the group structure. They’ve fought powerfully and bravely; never compromising their music or their life style no matter what the strength of the opposition. And their music reªects this. It’s strong, sure, virile, and vital. Their friendship, their love for each other through good and bad times has forged their music into a tight crystal entity that glows with earthly life.

Play the Stones’ albums in sequence and you fiªnd their lives spread out before you. The dependence on American R&B to get them through the fiªrst albums is obvious like those early Jagger-Richard gems. ‘The Singer Not The Song’ contain the promise of what the group would be like when they matured. The middle albums with their search for the right musical paths to lead them away from imitation to pure Stonesmusic are fascinating in their potpourri of musical styles.

Then ‘Their Satanic Majesties,’ the strangest but most experimental of their albums. They’d just left producer Andrew Long Oldham their fiªrst producer. For the fiªrst time they were completely on their own. The Beatles, the Stones’ long-time friends, had just released “Sgt. Pepper” to intense critical acclaim. Unsure of themselves, the Stones chose to emulate their friends. ‘Satanic Majesties’ was the result: a superbly evil album that was received poorly, and quite unfairly, by most critics. Yet, now, looking back, it stands up quite as well as excellent, if rather tentative, music.

The Stones’ association with producer Jimmy Miller brought them into what I think is their mature phase: music all their own based on hard R&B rhythms and a peculiar form of electrified country forms. Most of all, though, it was the material. Sure, they were playing better than they ever had in their careers (part of this seems to be due to the warm one that Mick Taylor received from both the fans and the group itself. Far from resenting his stepping into Brian Jones’ place, the Stones listeners accepted him immediately. It was Taylor too, who apparently helped formulate the new Stones music through his lead guitar ideas), but it was Mick and Keith’s songs that, ultimately, made “Beggars Banquet” a beautiful LP.

Since then, the duo have only gotten better and better. “Gimme Shelter” from the “Let It Bleed” album is not only the most incredible track the Stones have recorded, launching itself into instant immortality as a rock classic, but the title has become a watchword among millions of young people. Further Mick’s forays into film, especially “Performance,” have increased his stature as a personality immensely.

“Sticky Fingers” the just released Stones album marks the appearance of their own label, Rolling Stones Records distributed through Atco, in one of the most publicized deals in the industry’s history. It’s now incumbent upon the group to live up to what’s been going down. “Sticky Fingers” had (cont’d on page 24)

HOLLYWOOD—HALF GOOD/HALF GREAT—She was born in Coney Island on Valentine’s Day (“Oh, boy, God sure must have been having fun with me”), and spent most of her 21 “conscious years” in S. Calif. From the time she was quite small she carried a little notebook and wrote songs in it. She also learned to play piano and strum a guitar. Her fiªrst gig was in a factory in San Francisco where she typed numbers on a machine. But she gave it up and went knocking on doors in the music business. Paul Cooper at A&M heard and made her a secretary in the publicity dept. at A&M. She moved on to Mike Ochs ofﬁce at Columbia as Mike’s asst. in his press dept. Then a short stint with Gershman, Swaney and Gibson, several months working with Harvey (cont’d on page 24)

Rolling Stones with new label logo
Train’s locomotives: Don Keider, Bob Lenox with Spiderman and Sidesmen Bob Lenox
These are Procol Harum.

Procol Harum's Broken Barricades, newly released by A&M, is their most splendid album to date from an artistic standpoint. To insure that its commercial success matches its musical splendor, we're publicizing it with one of the most ambitious press/promotional packages we've ever lavished on an artist. Remember the names: Procol Harum, and Broken Barricades, the one a staple of, the other new on, A&M Records and tapes. SP 4294

Produced by Chris Thomas
NEW YORK—THE FOUR CAR EXPRESS (OR: WHY ARE YOU SITTING IN THE SWITCHMAN'S YARD, WHEN THE ARROW TRACK AWAIT?)

You can always say about the record business: it's full of chance, and offered the group Earth via its manager Jack Conrad announces its presence with exceptional odes to close friends ("Michael," "Ned," "Harvey Wrote A Play"). Some vanilla lines—"I'm the crescent in the moon/and the burst in balloon" and a few monumental ones—"Have you ever been my baby?" "Have you ever looked in?... have you ever walked the beach and seen a figure running towards you that you thought was someone else?" Still, altogether, a radiant first effort. Poetry, music and Joey Risy Batter's, our west coast girl of the week.

SOUND TRACKS—Lawrence Welk Show will be seen on TV again this fall—but syndicated. Channel 11 in L.A. and WNEW in N.Y. plus at least 100 other outlets from coast to coast. Former west coast gal Helen Reddy's first LP ("I Don't Know How To Be 21") includes titles by Lenny Roussel, Graham Nash, Van Morrison, Mac Davis, Tim Hardin and producer Larry Sparks. And two by Helen and Ray Burton. ... Personal manager Jack Conrad announces that his group (Plymouth Rock) is now headquartered in L.A. Famous, who has appearing engagements on TV shows and Pacific Gas and Electric cut for Epic. ... Jackie Mills, president of Wednesday's Child Prod, signed by Pompei Records to produce a new Laine Karan LP. ... Judy Lynn has cut her first for American, Kenny Most's label. Though Buday has joined Jay Bernstein's Public Relations firm. But will continue as a regular contributor to trade and underground journals plus album and film reviews for the L.A. Free Press. ... Morris Daney, persistent of the former Grantz Productions, announces that, because of the recession, he is planning to cut his office staff in half—"what I'm going to do is go on a very strict diet.

CHICAGO—Lily Tomlin endeared herself and her friends Ernestine, Edith Anne, et al, to the opening night crowd at Mister Kelly's last week. She was positively great. It is understandable that her first Polydor album "This Is A Recording" is among the hottest sellers in the country and she a big very big night club draw! ... John Shoup of Exposure Inc, is introducing a new group from Montreal for the New Era. They'll do two weeks at the Rhoda Arms in Newbury, N.Y. (27) following which they will fly to Chicago to cut some radio and TV commercials. ... A&M's Mike Leventon hosted a luncheon at the Magic Pan French restaurant for his promotional of the new album by Michael Colenber called "Wings." Album was produced by Herb Albert and is among the featured soloists on it, along with Vermettya Royster, Lani Hall, Paul Williams and Bill Medley. ... "Stir-in-a-Cream" is what they call it in London. "Bump His Logo," which they're planning to cut will include the following Polydor Symphony album by Michael Colenber called "Bump His Logo," which they're planning to cut will include the following Polydor Symphony album by Michael Colenber called "Bump His Logo,

RARE EARTH—SOUNDS IN TUNE

It may seem a bit odd. For some reason, people can't understand what Rare Earth is doing on the Motown label. The label that had produced superstars like The Supremes, The Temptations, The Jackson 5, Marvin Gaye, Stevie Wonder, least seem likely to sign a progressive rock/jazz group. But Motown, after expressing a desire to diversify, was introduced to Rare Earth via their manager, Ron Strasner. The label was so impressed that it agreed to record a band a recording contract and its own record logo, it was a chance, and it paid off.

Initially an underground group, the band's first album, "Get Ready," was released in 1968 and it was received enthusiastically. It remained on the pop charts for well over a year. From the LP, the title track was cut, and it served to increase the group's appeal to AM audiences as well. To date, Rare Earth's single "Get Ready," and follow-up "Born To Wander," and two gold albums, "Get Ready," and "Ecology." It was a chance, and it paid off.

Rare Earth is composed of six inventive musicians who are determined to diversify their sound and communicate with their audiences. As drummer Pete Moll explained, "If the group has a certain sound that is always identifiable. We're always going to keep that basic sound, but we also intend to expand our creative abilities.

Getting back to the sound on percussion and vocals, all six members sing, Rare Earth is a group that now appeals to all music listeners. Their sound is a conglomeration of jazz, soul, rock and blues, and judging from the percentage of hits that Michael has had in the past, the addition of Rare Earth, a group with an almost universal appeal, is certain to maintain their streak.
She's Hot

All of us

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SINGLES'

Invictus Records are available from Capitol Records, Inc.

The Creative Corporation

Holland/Dozier/Holland Productions Inc.

95% of Invictus' records make the national charts!

#9089

from the album In Session,

SKAO 7304

Two Hangin' On (To)

A Memory

by

THE CHAIRMAN

OF THE BOARD

The Hitmakers.

New!

Not just another woman

Eighth Day

#9087
New Additions To Radio Playlists Secondary Markets

A broad view of the titles many of "radio's" key Top 40 stations added to their "playlists" last week.


WKIX—Raleigh, N.C. The Drum—Bobby Sherman—Metromedia Bridge—Aurea Franklin—Atlantic


WJET—Erie Lowdown—Chicago—Columbia Jumpin' Jack Flash—Johnny Winter—Columbia Matthew & Son—Cat Stevens—Dمسئ¿ Hot—Jerry Reed—RCA Pic: Meet You Halfway—Partridge Family—Bell


WQLI—Babylon I Don't Know—Heide Reddy—Capitol I Don't Know—Yvonne Elliman—Decca Reach Out—Your Hand—Brotherhood Of Man—Daram The Drum—Bobby Sherman—Metromedia Meet You Halfway—Partridge Family—Bell


BEJEWELED AND GOGGLED are Felix Pappalardi (l) and Leslie West of Mountain as Felix checks the Location Recorder''s movie recording board and Leslie looks on. The pair visited the mobile studio last week prior to cutting their four SRO dates (Apr. 12-15) at Fillmore East. Bob D'Orleans handled the engineering.

Capitol, Overseas Music Ready Aguaivva Album

NEW YORK — Capitol Records, in association with Overseas Music Services, Inc., has announced the signing of Aguaivva, a new group from Spain. Their first album, already a best-seller in both Spain and Italy, scheduled for release in May. According to the agreement, Capitol Records will distribute Aguaivva's album in the U.S., Canada, and other English-speaking countries.

Their album, simply titled "Aguaivva," consists of selected poems of Lorca and other well-known Spanish poets set to music by Manolo Diaz, a top Spanish record producer.

In addition to the album, two of the single cuts, "Poesias Andaluzas" (Andalusian Poets) and "Limites," have been on the best-seller charts in Spain. The group has made many appearances in Madrid, and plans a London concert during the week of May 10. RCA will market the album in Scotland and the U.S. on the usual manner, focusing on college and Underground radio stations and print media.

Israeli Duo Cuts 'Horshetiff' Song

NEW YORK — "Look At You, Look At Me," a two man, two voice, one guitar, no drums, rock symphony, by Mort Shuman and lyrics by Robert Britton, will be recorded by Hedva and David in four languages—English, French, Japanese, and Spanish. The recording session will take place in London during the week of May 10. RCA will release the album on the usual market, that country, where Hedva and David's recording of "I Dream Of You" was released shortly after the recording was completed.

Maysles Filming Grand Funk Show

NEW YORK — David and Albert Maysles were responsible for filming the Rolling Stone picture, "Shelter," are currently in the process of doing the same for Capitol's Grand Funk Railroad. The Maysles, along with a nine man film crew, have been taking footage covering live performances by Grand Funk with an emphasis on audience reaction to a group. Filming is being done at the request of group's manager/producer, Terry Knight.

Hartt School Honors Warick

HOLLYWOOD — Dionne Warwick will be honored as "Alumnae of the Year" at the Hartt School of Music, University of Hartford, Miss Warwick will receive her citation on May 11 at the School's 20th anniversary celebration.

"Alumnus of the Year" will be presented to the 75-year-old president of the University, Moshe Paranov.
SRL Battle Still Blossoming

TORONTO—As reported in Cash Box (Apr 21), RCA had withdrawn from membership in the Sound Recording License (SRL) along with Ampex who declared they did not associate with the organization.

The battle raged on and the reason offered up by many observers, was the threat by broadcasters to boycott equipment purchases from those companies associated with SRL. There have been weeks of hearings in Ottawa before the Copyright Appeal Board (Apr 18-23), with the record companies presenting their case and being cross-examined by lawyers representing the broadcasters. President L. B. Briner spent the better part of one day and half the next, answering questions from both quarters. London's president Fraser Jamieson spent 18 hours on the stand and was obviously making many good points being as the proceedings were interrupted by three record-bearing hippies, screaming their disapproval of the hearings. Rob Chaslot, who heads up the Giant MCA record complex, also spent many hours on the stand as did many other record executives.

The most important part of the proceedings came about immediately following Jamieson's lengthy questioning. (Apr 22), Robert Cook, vice-president and general manager of the record division of RCA Ltd. of Canada, sent the following letter to Bert Betts, manager of SRL: "Since my advice to you on April 2, concerning our part in SRL, we have reviewed the nature of our relationship with SRL and the work being done on behalf of the industry. Because of SRL's desire to be able to speak on behalf of the entire industry in the current legislative and administrative proceedings, we have concluded that the record division should continue to participate in SRL."

Unfortunately, many broadcasters have displayed an attempt of the boycotting of product from those record companies involved in the SRL battle. Although most of the boycotting has come about through secret telephone calls, Edmonton issued the following press release: "Due to the current proceedings with Bill S-8, concerning the following policies are in effect at CHED, radio, effective immediately: (1) We will cease publication of our Chart and playlist which have been distributed to our members as well as those in the trade throughout North America. (2) No information will be made available to record companies, trade journals, etc., concerning the music of CHED. (3) Personnel representing record companies with us on our premises. (4) We will vote 'Zero' on the Maple Leaf System for any record from that member label. (5) Some immediate adjustments will be made in our format and play those requests and Gold Records and to make it unnes-
sary to program as many new unproven tunes as we have done in the past. The above decisions do not apply to any company who has made a public announcement in the press and trade journals, as well as notified CHED radio of that announcement, denouncing the whole idea of SRL and Bill S-8. For further information, contact Keith James, Operations Manager, Program Director, CHED radio."

In view of the above it's expected that record companies will look into the Canadian Bill of Rights for possible action. Many observers are wondering why the members of the SRL do not resort to the licensing of radio stations, which Decca went through a number of years ago. Radio stations do not appear to realize the consequences of such licensing. They would, in fact, be restricted from playing 98% of the world's recorded music.

Greatest opposition to the SRL would appear to be the Canadian Talent Library—which opposes it on the grounds of their transcriptions—play for play service, which is really what the SRL is all about.

CBS-Sony Fiscal Year Sales, Profits Zoom Over Projections

TOKYO—CBS-Sony Records is doing strong business. For the 12 month period ending last Feb, the company's sales reached $10,169,733, with a profit before taxes of $630,000. The sales figure represents a 15% increase over projections, with a 191% growth rate.

The company's financial condition was reported at the company's board of directors conference and shareholders' general meeting at its Tokyo headquarters on April 19. In addition, all execs were reelected to new terms.

Western music accounted for 85% of sales and Japanese music for 15%. Discs made up 85% of sales and tapes 15%. Tape growth rate was 341%

Also, an annual dividend was set at 15%. For the new fiscal year, there are projected sales of more than $20 million and a breakdown of 65% for western music and 35% for Japanese. Tapes sales are expected to reach 16%.

In another move, a branch in Kan- sai was set up on April 16 to supervise the Osaka branch, which also now has a tape operation. Further branches are expected in Hokuriku and Shikoku. The CBS-Sony Family Club operation, formed on Mar. 1, will release its first record, a "Best Symphony Album" and "Popular Hit Album," at the end of this month.

International Artist of the Week: JETHRO TULL

Diamond Catalog To Mogull In Spain; Artist Cuts For Mkt

NEW YORK—Ivan Mogull Espanola S.A. will represent the Neil Diamond catalog, Prophet Music and Sten- ridez Music, in Spain.

Spanish lyrics have already been newly recorded for Diamond's "Cracklin' Rosie" ("Linda Rosie") and "Song- lian" ("Soleiman"). Diamond will cut the new versions for his first Spanish-market venture. His Uni recordings are released through Fonogram in Spain. Mogull made the deal with Diamond's attorneys, Pryor, Diamond, Cashman & Sherman.

Following a 32-concert seven-country European tour, Jethro Tull has just completed a highly successful six-week American tour which began in Minneapolis and just finished in Boston. No strangers to the international chart scene, their fourth album "Aqualung" is currently high in the U.K. charts. Contracted by Liberty Records, Jethro Tull comprise Clive Bunker, Ian Anderson, Martin Barre, Jeffrey Hammond-Hammond and John Evan.

Cash Box — May 8, 1971

www.americanradiohistory.com
Oak Ridge Boys

They are Pop
They are Gospel
They are Country

'GOD IS BEAUTIFUL'
A Hit for Everybody

impact

Published by
HOUSE OF CASH, INC

1625 Broadway, Nashville, Tennessee 37202
Great Britain's Best Sellers

1 17 The Most—Elvis Presley (CBS/Sony)
2 6 The Million Dollar Quartet—Carl Perkins (Decca)
3 9 Inside the Dream—Elton John (Parlophone)
4 4 Can You Feel the Love Tonight—Morgan Freeman/Elton John (RCA)
5 1 Only You—The Righteous Brothers (Capitol)
6 11 Yesterday—The Beatles (Epic)
7 13 No Woman No Cry—Bob Marley (Island)
8 15 Can You Feel the Love Tonight—Morgan Freeman/Elton John (RCA)
9 3 I Can't Help Myself—Four Tops (Tamla Motown)
10 5 Can You Feel the Love Tonight—Morgan Freeman/Elton John (RCA)

The most successful single of the week was

Be-Bop—The Animals (Decca)

1 1 Hey There—The Animals (Decca)
2 2 Can You Feel the Love Tonight—Morgan Freeman/Elton John (RCA)
3 3 Be-Bop—The Animals (Decca)
4 4 Can You Feel the Love Tonight—Morgan Freeman/Elton John (RCA)
5 5 I Can't Help Myself—Four Tops (Tamla Motown)

Japan's Best Sellers

A new surprise for the German market this week is

Tangerine—David Bowie (EMI)

This is the second highest new entry in the Top 100, with

Silver Spring—Bill Withers (Columbia)

2 1 Hey There—The Animals (Decca)
3 2 Can You Feel the Love Tonight—Morgan Freeman/Elton John (RCA)
4 3 Be-Bop—The Animals (Decca)
5 4 Can You Feel the Love Tonight—Morgan Freeman/Elton John (RCA)
6 5 I Can't Help Myself—Four Tops (Tamla Motown)

Cash Box

Germany's Best Sellers

1 1 Hey Tonight—Creedence Clearwater Revival—Fantasy (Bellaphon/Burlington/Arnolds)
2 2 Rose Gardner—Lynn Anderson—CBS—Chappell
3 3 My Sweet Lord—George Harrison—Apple Records—Essex/Erna Gerig
4 4 Seven Seas of Rhy—John Mayall (The Bluesbreakers)—RCA—RCA
5 5 Silver Moon Baby—Randolph Ros-Rory/Hanna (Aria)—Gerig
6 6 What Is Life—George Harrison—Apple Records—Essex/Erna Gerig
7 7 Fuer Dich Allen (Du kannst nicht alles haben)—Roy Black—Polydor Liliton/Aberbach
8 8 Her Ist Ein Mensch—Peter Alexander—Ariola—Arbos/Gerig
9 9 Knock Three Times—Dawn—Bell (CBS/Sony)—CBS
10 10 She's a Lady—Tom Jones—Decca (Teldec—Arabella)

Belgium's Best Sellers

1 1 'Iste Deel Symfonie Nr. 40 Mozart (Walde ro Die Raps—Hispa vox—Eurovox)
2 2 Funny Funny (The Sweet—RCA/Apollo)
3 3 Zemenechijn (Will Tura—Palet—Bell)
4 4 Underneath the Blanket Go (Gilbert O'Sullivan—Mam—April)
5 5 Jack In the Box (Cladog Rodgers—RCA—World Music)
6 6 Power To the People (John Lennon—Apple—Essex)
7 7 True Love That's a Wonder (Gene Ray—Polydor—Prime vera)
8 8 Un Bane Arbe Vue Rue (Severine—Philips—Chappell)
9 9 Eu (Peter Maffay—Telefunken—Benelux)
10 10 Love Story (Andy Williams—CBS)

Cash Box

May 8, 1971
Anybody interested in a 'Dutch Concert'?

(they were!)

Grand Gala du Disque Populaire, the Dutch Concert, if not the European Concert. The annual groovy showbiz event of the Netherlands.

Presenting disc talent from all over the world at Europe's biggest traditional one night stand. Broadcast live by radio and television, from Amsterdam.

Small Country - Big Market

Holland may be geographically small, but the Dutch have the highest recordplayer ratings in the world outside the U.S.A. Holland is the most dynamic market for records in Europe.

And what's more: it's often trendsetting for Europe in popular music.

Dutch radio networks are long ranging. So are the offshore pirate ships and the Holland-oriented commercial station in Luxembourg (broadcasting to England, France and Germany). Any manager should welcome the opportunity for his artists to take part in the Grand Gala du Disque Populaire. On February 25, 1972 there will be another 'Dutch Concert' with earning-power. Get your information now!

Write to Mr. P. Beishuizen, Managing Director Stichting Collectieve Grammofonplaten Campagne (C.C.G.C.), 23 Oost-einde, Amsterdam-C., the Netherlands.

Cables: Colgram, Amsterdam.

Stichting Collectieve Grammofonplaten Campagne (C.C.G.C.)

* Mr. Beishuizen will be in New York from May 12-18 at the Sheraton Hotel, 520 12th Avenue, tel. (212) 695-6300.
JOHANNESBURG

Stereo Record, situated in the heart of the music world in Johannesburg, at 163 President Street, has now been structurally completed and will house the entire operational activities (excluding recording studios, which will remain in STEREO House, which is outside the building) — including the central stock and dispatch depots as well as all administration activities.

The building will also house STEREO's main office, the newly opened 4.5 million dollar studio in the South Africa, as well as the Head Office in South Africa of its Associated companies, Rock Fullhouse, Edition Montana, and some other companies, Edition Montana (S.A.) (P.O. Box 1006, Johannesburg).

The postal address (P.O. Box 7772, Johannesburg), telephone numbers and other details will remain the same, and to speed up communication through its license, it is announced that the company has installed telex communications — the Telex No. is 44-2256.

The Company and its associates occupy the entire building and the office section is unique in that one office has been set aside and furnished for the use of the principal recording artist, Udo Jurgens, for use by him whenever he visits South Africa.

Chris Smither

U.S. Tour At Fest

NEW YORK—Poppy recording artist Chris Smither has been set to represent the United States at The International Festival of流行音乐 in Warszawa, Poland, the largest pop culture festival in Poland.

Arrangements for Smither's appearance were negotiated by manager Murray Markman of Great Britain, one of the largest pop culture festivals in the world.

Chris Smither will be joined by several other artists, including Tom Rush, Judy Collins, and Art Garfunkel. The line-up will feature several other acts, including the legendary Bob Dylan.

A five-year worldwide exclusive disk production deal has been signed between two long-time partners, Great Britain's Famous and Canada's Canadian Broadcasting Corporation.

According to the agreement, Famous will now have a special contract with Canada's CBC, and Canadian recordings will be available in Great Britain.

The deal also includes a commitment to distribute Canadian recordings on a worldwide basis, with Famous handling all international rights.

Canadian Broadcasting Corporation managing director, John Boyd, said, "We are very excited to have the opportunity to work with Famous on this project. We believe this partnership will be mutually beneficial, and we look forward to a long and successful relationship."
THE ORIGINAL
(ACCEPT NO SUBSTITUTES)

MOZART SYMPHONY NO. 40
#50772

WALDO DE LOS RIOS

THE INSTRUMENTAL HIT OF THE YEAR! NOW NUMBER 6 IN ENGLAND. THIS UNITED ARTISTS SINGLE IS RECEIVING SATURATION AIRPLAY IN MANY MARKETS, INCLUDING NEW YORK, LOS ANGELES, MINNEAPOLIS, HARTFORD AND SAN FRANCISCO.

FROM THE ALBUM

UAS-6802

WALDO DE LOS RIOS

Produced by
Producers
For United Artists, London

MOZART SYMPHONY NO. 40 IN G
SYMPHONIAE DE CLAVIIS:
AD INSTRUMENTABUS

Waldo de Los Rios

Conducted by Waldo de Los Rios

The Orchestra of London

352 FROM THE ALBUM

SINFONIAS
WALDO DE LOS RIOS

Produced by
Producers
For United Artists, London

Sinfonias Waldo De Los Rios

Conducted by Waldo de Los Rios

The Orchestra of London

352 FROM THE ALBUM

UAS-6802
Cash Box — May 8, 1971

One Step Beyond - a soulful journey with Johnnie Taylor

He doesn't sing his songs to you, he lives them for you.

One Step Beyond - Johnnie Taylor

Stax Records, 98 North Avalon, Memphis U.S.A.
Distributed in Canada by Polydor Records Canada Ltd.

Top 60 In R & B Locations

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<tr>
<th>No.</th>
<th>Track</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>BRIDGE OVER TROUBLE WATER</td>
<td>Aretha Franklin</td>
<td>Atlantic 2796</td>
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<tr>
<td>2</td>
<td>NEVER CAN SAY GOODBYE</td>
<td>Jackson 5 (Motown)</td>
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<td>3</td>
<td>WHAT'S GOING ON</td>
<td>Marvin Gaye (Tamla 4201)</td>
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<td>4</td>
<td>WANT ADS</td>
<td>The Honey Cone (Motown)</td>
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<td>5</td>
<td>WE CAN WORK IT OUT</td>
<td>Stevie Wonder (Tamla 54020)</td>
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<td>6</td>
<td>GIVE MORE POWER TO THE PEOPLE</td>
<td>Chic (Brunswick 55450)</td>
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<td>7</td>
<td>BABY LET ME KISS YOU</td>
<td>King Floyd (Chimneysville 437)</td>
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<td>8</td>
<td>I DON'T BLAME YOU AT ALL</td>
<td>Smokey Robinson &amp; Miracles</td>
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<td>9</td>
<td>BOOTY BUTT</td>
<td>Ray Charles Orchestra (ABC 1015)</td>
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<td>10</td>
<td>DO ME RIGHT</td>
<td>Detroit Emeralds (Westbound 172)</td>
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<td>11</td>
<td>TIP OF MY TONGUE</td>
<td>Brenda &amp; Tabulations (Top &amp; Bottom)</td>
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<td>12</td>
<td>JUST IMAGINATION</td>
<td>Temptations (Gordy 7105)</td>
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<td>13</td>
<td>ERASE AWAY YOUR PAIN</td>
<td>Whitman (Stax 5023)</td>
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<td>14</td>
<td>COOL AID</td>
<td>Paul Humphrey (Lizard)</td>
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<td>15</td>
<td>DON'T KNOCK MY LOVE</td>
<td>Wilson-Pickett (Atlantic 2797)</td>
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<td>16</td>
<td>HEAVY MAKES YOU HAPPY</td>
<td>Staple Singers (Stax 003)</td>
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<td>PLAIN AND SIMPLE GIRL</td>
<td>Garland Green (Cotillion 44098)</td>
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<td>18</td>
<td>MELTING POT</td>
<td>Booker T &amp; MG's (Stax 0082)</td>
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<td>19</td>
<td>IF IT'S REAL WHAT I FEEL</td>
<td>Jerry Butler (Mercury 73158)</td>
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<td>20</td>
<td>DON'T CHANGE ON ME</td>
<td>Ray Charles (Tangerine 11291)</td>
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<td>21</td>
<td>PROUD MARY</td>
<td>Ike &amp; Tina Turner (Liberty 56216)</td>
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<td>22</td>
<td>MR. &amp; MRS. UNTRUE</td>
<td>Cardi Skelton (Fame 1478)</td>
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<td>23</td>
<td>FUNKY MUSIC SHO NUFF TURNS ME ON</td>
<td>Edwin Starr (Gordy 7107)</td>
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<td>24</td>
<td>YOUR LOVE</td>
<td>Martha &amp; The Vandellas (Stax 5082)</td>
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<td>25</td>
<td>WARPATH</td>
<td>Sidney Scott (T-9001)</td>
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<td>26</td>
<td>SHE'S NOT JUST ANOTHER WOMAN</td>
<td>8th Day (invictus 9037)</td>
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<td>27</td>
<td>JOY TO THE WORLD</td>
<td>Three Dog Night (Brunhill 4272)</td>
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<td>28</td>
<td>BE MY BABY</td>
<td>Cindy Houston (Janus 145)</td>
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<td>29</td>
<td>COULD I FORGET YOU</td>
<td>Tyrone Davis (Rakar 632)</td>
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<td>30</td>
<td>SPINNING AROUND</td>
<td>Main Ingredient (SEA 292)</td>
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<td>31</td>
<td>BE GOOD TO ME</td>
<td>Luther (RCA 5310)</td>
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<td>32</td>
<td>STOP YOUR CRYIN'</td>
<td>Chocolate Syrup (Loma 4567)</td>
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<td>33</td>
<td>THAT EVIL CHILD</td>
<td>B. B. King (Kent 4542)</td>
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<td>34</td>
<td>BABY SHOW IT</td>
<td>Festivals (Casablanca 136)</td>
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<td>35</td>
<td>REACH OUT I'LL BE THERE</td>
<td>Linda Jones (Motown 11620)</td>
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<td>36</td>
<td>THE BELLS</td>
<td>Bassy Powell (White 6907)</td>
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<td>37</td>
<td>HELP ME MAKE IT THROUGH THE NIGHT</td>
<td>Joe Simon (Spring 113)</td>
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<td>38</td>
<td>I NEED YOU BABY</td>
<td>Jesse James (Zav 50023)</td>
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<td>39</td>
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32 50773)

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What happens when you've got the hottest purchase master in Chicago?

It goes to #18 on WVON.
It shoots to #14 on WGRT.
It gets heavy airplay on WLS.

That's what happens when you've got "SOMEDAY, SOMEWAY"

b/w "Hey, Lady"

by Chicago's hottest new R&B group,
THE CENTER STAGE.

We've got it. Now you get it. Plenty of it.
Lemongello Wins Fame Via Copa Fill-In Spot

NEW YORK—It was the classic situation, and Pete Lemongello has begun to savor the classic reward. Finding itself with a cancelled show, the Copa cast called last minute invited Lemongello to perform with comedian Curtright Moniker for a week. The last-minute booking proved just the key that had eluded the singer for the last two years.

In New York filming "The Godfather," in which he plays a "button man," Lemongello had just finished a stand at the Copacabana. It was the Copa fill-in that has brought him representation with International Fanous, an invitee to appear at the Concert, El San Juan, the Sahara Hotels and a management engagement at the Copa later this year.

Lemongello is also soon to be represented by a new single with Rare Bird Records. The side will feature "Rain From the Skies" by Bacharach and David.

Prod Deal Sees ASCAP's Team On New Release

NEW YORK—Paramount Records has just released four new albums, among which returns one more title of flow of product resulting from two more production deals entered into by the label.

"Times That Try A Man's Soul," by Kyle, and the original soundtrack album from the American International Picture "The Hard Ride," have both come to Paramount through a deal with Artie Rapp and his Family Production Company. The label, through its production deal with Just Sanzfre, headed by Michael Lang and Marvin Graffin, has also acquired Karen Dalton's debut LP, "In My Own Time." The fourth album in Global Release Of Apple Album Prod. By Harrison

NEW YORK—Apple Records has arranged for the simultaneous worldwide release of the Radha Krsna Temple Album on May 7.

The album of chants and songs was recorded in London by members of the Radha Krsna Temple, London, and produced by George Harrison, whose interest in Indian music and religion goes back several years ago. Harrison has guided this major effort through the entire 18 months of production from concept to completion.

The album, which includes the rare Krsna mantra, contains a photo of His Divine Grace A. C. Bhaktivedanta Swami Prabhupada, founder of the Radha Krsna temple movement throughout the world, on the back cover.

Sire/Blue Horizon To Sell HQ In N.Y.

SIRE—Blue Horizon Records has moved into new American headquarters here at Blue Horizon Tower, 170 East 47th Street, New York. The new telephone number is (212) 595-5500, while the cable addresses remain Sirecords and Bluehorizon.

Blue Horizon House, a completely remodeled building also houses the Dotac/Blue Disc Publishing Group whose leading companies include Blue Disc (ASCAP), Donnalo (BMI), Uncle Doris (ASCAP), Right Angle (ASCAP), Reliance (BMI), Taffy (ASCAP), E.P. (ASCAP), Pandora (BMI), and MacDougal Street (BMI).

Inter-Rep, a recently formed company specializing in the representation of foreign record and publishing companies in the United States, will also be located at the Blue Horizon House.

New Para LP's

The new Paramount release is "Bad Manos," by Crawford, a top drawing Columbia act.

Paramount has already released two singles from "The Hard Ride," one being "Swing Low Sweet Chariot" by Bill Medley, and Bob Mohlone's "Where I Am Going Today," each of which are getting airplay.

One thing has changed since that last minute, however, and that has been our ability to effectively control and expose our product in several major markets with our distribution in those areas, changes over which we had no control. I would be reporting to you from my November 12th letter.

RCA Sales Organization

(Cont'd from p. 7)

distribution. It has been no secret that major problems exist in several areas and have been a factor in the fact that we have not had sales coverage at all in several markets. Recognition of this, coupled with an urge to improve the in-distribution activity by some of our major accounts, and a desire to try and solve the issue, created rumors and caused unnecessary concern by most people who have received misleading information.

Many of our customers have perceived this promotional effort and their futility and our future plans. We would like to emphasize that we have not changed, have not a firm dedication to make our label again number one in sales, but rather "We are going straight up!" We will scrap, change, and do everything that we think necessary to be the number one label, and that's what we want to be. That's pretty well outlined our intentions—and they have worked!

One thing has changed since that last minute, however, and that has been our ability to completely control and expose our product in several major markets with our distribution in those areas, changes over which we had no control. I would be reporting to you from my November 12th letter.

THE YELLOW BRICK ROAD

exclusively on LAURIE RECORDS has a new release "CAN'T GET ENOUGH" b/w "YOU GOTTA LOVE, LOVE, LOVE" now getting extensive airplay and chart action. A Hit prediction.

Attn.: Colleges & Concerts: Call

THE YELLOW BRICK ROAD

exclusively on LAURIE RECORDS has a new release "CAN'T GET ENOUGH" b/w "YOU GOTTA LOVE, LOVE, LOVE" now getting extensive airplay and chart action. A Hit prediction.

Personnel: Managers:

Vic Piccardi, Dennis Lourenzo

(212) 796-7308

CASH BOX® May 6, 1971

36
Dennis Yost
and the Classics IV
unite again with
the award-winning
composing team
of Buddy Buie
and J.R. Cobb
for an
instant smash
"IT'S TIME
FOR LOVE"

#50777
Produced by
Buddy Buie
for
B.B.C.
Productions

UNITED ARTISTS RECORDS
Johnny Cash Show

AMPHITHEATER, CHICAGO — The familiar opening line “Hello I’m Johnny Cash, and I’m going to count the crowd numbering in the thousands that filled the huge Amphitheater here tonight, to the very limit of your star’s recent one show performance. Next was the Tom Jones appearance, exhibited in a string of his past hits (Blue Suede Shoes, On The Outside Looking In, etc.) and some fantastic gentlemanship. The Carter Family followed and were very well received by the crowd. The Stamps were certainly the stand-out act in this segment of the show. Their beautiful blending of voices, and the interesting many antics of the comic member of the quartet had the audience on its feet.

After a fifteen minute intermission the man himself appeared to a standing ovation which was repeated at the show’s conclusion. We’re not fresh out of superlatives to describe Johnny Cash’s performance and the crooned, corned, strummed, and creaked between each member of the audience prevailed throughout the show. Cash didn’t let down the fans of his early days. The Stamps were combined with Cash, and there was a lot on display.

Some of the high points of the evening: Cat sang, and all the audience got up. Miss Murray went through her hits, and the crowd sang along with her. Murray sang, and Murray sang more, wihout exception. The group has the strength of craftsmanship and the audience appeal to really make it happen. In addition to the group, there was a solo appearance of “Sophisticated Lady.” How’s that for starters. Well, there’s more. Much more. The orchestra. Best described by a member of the opening night audience as the “tightest big orchestra I’ve ever heard.” John Bunch was behind the swinging, snazzy jazz pianist. Ruby Biff, jazz cornetist in tip-top form. And Tony, drawing on a breadth of music that include extraordinary timing and and phrasing. The songs. I’ve heard before on a lot of the albums. But the way they seemed as the latest Stephen Sondheim score. “It Had To Be You,” a daring example fully realized—an ideal jazz song style (on Bunch’s piano in accomplishment) in a big room. By way of celebration, I indulge in the celebration of a key moment of the Duke’s cake at a post-performance party, and a fine and fresh multi- colored, all of which is reminiscent of that’s what this night to remember was like.

CAPITOL THEATER, PORT CHERT, NY.—For some success, doesn’t depend on where you sing it. In the years of trying, it never comes at all. Yet in Cat Stevens, the system and his music seem to have discovered itself. After success in England and the States, he received a rousing welcome by a small but vociferous band of fans here, Cat is now a star in America. In a Bob Dylan, with better voice all at once. We have in him a fine building Jumbo planes, or taking a ride on a cosmic train, summer from a slot machine.

Johnny Cash, for instance, says to want, you want, ‘cause you can get anything. Cat sang, and all around me was the sound of the audience breathing heavily while we just watched to what Bill Graham said about rock music going back to a state of massjuvenation, and hoped that these young people who crammed into Howard Memorial Auditorium, and me, and the audience from out a week night, were not worshipping Cat, but listening to him. We were there to witness and enjoy. Cat is one of the most important songwriters today. I don’t think I can overemphasize this point because, it seems to me, that it takes a great deal more than just one song to see what’s happening. They hear, but they don’t really understand. But there’s a reason to the point. Cat is a person, a writer, a singer to listen to and find joy in the revelations his songs bring you.

He doesn’t want or need screaming or a drum line, just a lot of music in a sea of musical turmoil. Cat Stevens’ songs are his greatest A&M albums are the first steps in that direction.

And one of the major things that always set Cat apart from other singers is his knowledge of the "shy man" day, was that key man of the future. His songs, their intensity, their honesty, they’ve just been slightly ahead of the music. They’re constantly new and different, and above all, new. They’re a wealth of information about Cat himself, his life, his songs. Perhaps the best of all, his love is to the listener. And, after all, the last piece of songwriting, or of any creative endeavor, more that matter, is that it carry bits of new knowledge, and that is an artistic direction, (through their many songs, without exception, do this. His stage act is a gentile session with a master: relaxing yet quietly thrilling. The tea for the tillerman, Steak for the sun, Wine for the woman who made the rain come. Seagulls sing your heart away, how good a singer, the sinners pay the children play. How do they play and what are these happy day for that happy day. They were there for a most beautiful evening.

Tony Bennett

EMPIRE ROOM, NEW YORK — It was a night to remember. Now, how many times can you say that. Yes, 1961. And yes, it was all about the Sinatra’s claim that he’s the best singer in the world. A birthday cake tribute to Duke Ellington’s 72nd birthday, Duke’s keyboard fing on “Satin Doll” and Bennett’s great version of “Sophisticated Lady.” How’s that for starters. Well, there’s more. Much more. The orchestra. The songs. Here’s a good example of the differences.

JANE MORGAN

PERSIAN ROOM, TORONTO — That many a contemporary song can fit like a glove into the talents of an established performer. That’s the evidence during Janie Morgan’s performance here. The beautiful artist, who lived in Canada before coming always with a silver-and-black hot package. She performed some new programming, like “Joy to the World,” “Look What They’ve Done Over Troubled Waters.” Except for what I thought was an over-arrangement on “Bridge,” a song that really requires

Cat Stevens

Anne Murray/The Stapledmers

MASSEY HALL, TORONTO — The Canadian scene of public apathy toward American music seems to be showing signs of changing and music of this due to the increase of airplay of American music.

The April 16th concert of Anne Murray and The Stapledmers was evidence of this change. Toronto being possibly the most formidable of Canada’s nation, has been most eager to show any concern for a concert of this type. It was Bob Martin, manager of Massey Hall, who decided on the idea of the Stapledmers sharing the stage with Miss Murray. This choice couldn’t have been better. Toronto’s group of fans and “sold out” signs were posted shortly after the tickets went on sale. The Stapledmers’ previous Toronto shows were all more shows, the following day and both received such a reception. The Stapledmers, old-timers in the business, having been fighting for a niche in the recording industry for the past seven years, took to the stage first and after their opening number it was obvious they had the audience right where they wanted them. The music was clean and very funny. They sang of their past hits and their current charts. The song “Mr” which appears on the Music World Creations label, came out as this man unit was exceptional and their manager Mr. Shaw to it that it was bang on. There were delays—just superb entertainment from this group, now showing the international market their capabilities.

During intermission, one observer was overheard to say, “Anne Murray is a very hard act to follow.” Miss Murray’s opening wasn’t great, no fault of this Capitol artists however. Her musicians must have become used to a zinger direct (through their many television appearances) and were unable to bring their star on any professional level. Once onto the stage with the idea of the Stapledmers sharing the stage with Miss Murray, this choice couldn’t have been better. Toronto’s group of fans and Toronto’s group of fans “sold out” signs were posted shortly after the tickets went on sale. The Stapledmers’ previous Toronto shows were all more shows, the following day and both received such a reception. The Stapledmers, old-timers in the business, having been fighting for a niche in the recording industry for the past seven years, took to the stage first and after their opening number it was obvious they had the audience right where they wanted them. The music was clean and very funny. They sang of their past hits and their current charts. The song “Mr” which appears on the Music World Creations label, came out as this man unit was exceptional and their manager Mr. Shaw to it that it was bang on. There were delays—just superb entertainment from this group, now showing the international market their capabilities.

Procol Harum

The Winter Concert

Teagarden & Van Winkle

FILLMORE EAST, NYC — A couple of years ago, I would have ventured to say that the best groups successfully incorpor- ating the sensitivity of classical music with rock. However, for some reason, Procol Harum seems to have been dropped from this list. Whereas the emphasis used to be on the classical (violin, cello, guitar, etc.), elements were used (dedicated for accentuation and structure), the group has been soon given a different look to the listener. Their old melodies, “Shine On Brightly” and “Salty Dog” didn’t fare so well at The Fillmore as they did earlier in Procol’s history, although both songs were the highlights of Procol’s performance. On songs such as “Whaling Stories” and “Broken Baricades,” they seem to devote to each one of their attention to volume and electricity which puts a beauty, a bundle of performed memo- ries. “Luskkelthelf” from their new Lp, was an interesting view of what Pro- col seems to be doing and intense guitar amplification.

This concert will achieve a balance between the beauty of their previous songs and the energy that makes the group’s music what it is.

Their categorization, The Winter Consort provided an interesting challenge for a Fillmore audience. This six man group member some of the most innovative and unique music the band can offer.

Utilizing such various and sundry instruments as an African xylophone, Brazilian sitar, cello, guitar, electric guitar, violin, African drum, and African and eastern influences into a predominantly free form jazz style.

Highlights were “Requiem,” a tune written by David Darling (cello) as a memorial to the decor of “The Rolling Stones” and “Viet Nam, and “African Brazileurs Americanos” which featured a highly unusual combination of Brazilian drums.

The group has the strength of craftsmanship and the audience appeal to really make it happen. In addition to the group, there was a solo appearance of “Sophisticated Lady.” How’s that for starters. Well, there’s more. Much more. The orchestra. The songs. Here’s a good example of the differences.

Carly Simon

TROUAPOUR, L. — Carly Simon and Carly Simon; a ninth wave. Elektra has her, and she is truth and reality and she is a memory and she is the middle of the four brothers and their voice and presence bring special dimensions of spark to the stage.

Carly and the crowd were one at the concert. The audience was she that filled with patterns of appreciation as she painted emotion in tones, force and color. The audience was hers. People at the End of the World Do?" Then, as she sang, "Farewell and farewell. I'm leaving. I'm going home. I'm leaving." Reporting, "The Love's Still Going." And, and, when she went after six songs and had the audience beeping the roar begging her return, she displayed a sparkling, warm smile and appeared to be the ultimate of trick of all, ensuring an audience’s return. Hey, Carly, they’ll be back, she was the audience’s answer to her performance. However, is her own performer who keeps up solidly with the musical times.

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BOBBY GOLDSBORO
"AND I LOVE YOU SO" #50776
(THE ORIGINAL SINGLE VERSION)

Bobby has taken this great Don McLean song and made it his own.

And it's just like Bobby Goldsboro to follow a top-ten million seller like "Watching Scotty Grow" with another record of the same calibre.

Take two minutes and fifty-eight seconds and listen to "And I Love You So." Then get on it.

These stations and many others are on it already:
KHJ/WRIT/WLS/WMAK/WMPS
KJRB/KAKC/KLIF/KFJZ/KOL

UNITED ARTISTS RECORDS

www.americanradiohistory.com
CRAZY HORSE
A group and album on Reprise Records [and tapes, via Ampex]

DOWNTOWN
Their hit single [R 1007] from the album
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<th>Rank</th>
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<th>Artist(s)</th>
<th>Label</th>
<th>Week No.</th>
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<td>(Isaac Hayes)</td>
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THE MOST REQUESTED "B" SIDE IN HISTORY!

NEIL DIAMOND / "DONE TOO SOON"

another member of the MCA Sound Conspiracy
STICKY FINGERS—The Rolling Stones—Rolling Stones (dist: Atco) CS 69190
Time was when each new Stones album seemed a search for the right musical direction, but no more. The Stones have mastered "Sticky Fingers" displays the same beautiful blend of R&B and texturally heavy country-based sounds that made "Let It Bleed" brilliant. The band has found a cohesiveness that is awesome and Nick and Keith's songwriting is consistently exceptional; each cut is a gem in its own right but "Can't You Hear Me Knocking" and "Sister Morphine" open new musical paths. Naturally "Brown Sugar" is included. And Andy Warhol's "zipper pack" cover is sure to astonish. Never a more certain gold LP.

FOLLIES—Original Cast—Capitol 50-761
Stephen Sondheim, Broadway's most inventive and interesting composer, lyricist, with a refreshing assist from orchestrator Jonathan Tunick, is in "Company" form with "Follies," the big musical of this closing season. Sondheim is generally after a reflection, replete with his own individual talent, of bygone days on Broadway. And the show's leading ladies—Alexis Smith, Dorothy Collins, Yvonne De Carlo plus Fifi D'Orsay and Mary McCarthy—do them complete justice, particularly Dorothy Collins' "In Buddy's Eyes" and "Losing My Mind."

GRIN—Spindizzy (dist: CBS Records) Z 30321
Nils Lofgren, sometime pianist for Neil Young and Crazy Horse, has formed his own group, the Nils Lofgren. All eleven cuts were written by Nils and they're guaranteed to make you grin because it's new music, a formerly untapped vein in new directions. "See What A Love Can Do," "If I Were A Song," "Direction," "Outlaw," each cut, in fact, succeeds in being gentle yet powerful music. Production by David Briggs is, as usual, superlative. "Grin" is an album and a group that makes you sit up and listen from the first note to last. You can't ask for more.

A CHILD'S GARDEN OF GRASS—Elektra EKS 75012
Billinged as "a pre-legalization comedy," this is a highly amusing album which should appeal to more than just the underground audience. Regardless of your views on marijuana, you should get your share of laughs out of this light-hearted treatment of the topic of smoking grass. Acquiring the stuff, its physical and psychological effects, and what to do when you're high are some of the subjects covered via skits and music. Funny and inventive.

JUKIN'—The Manhattan Transfer & Gene Pistilli—Capitol ST-778
This is not one of your ordinary albums. But it's fun. Assemble is a bit reminiscent of the Mothers of Invention and Sha Na Na as they tackle ten tunes ranging from the thirty live of Fats Waller's "You're A Viper" to the downright camp of the 1954 rock and roll classic "Guided Missiles." Though there is a tongue in cheek air to the proceedings, there is also a sincerity which is quite appealing. Gene Pistilli, sans Cashman and West, is definite asset to this talented group. With what nostalgia taking hold across the land, this record could find a wide audience.

AQUALUNG—Jethro Tull—Reprise MS 2035
In the beginning man created Ian Anderson, and gave him unto a flute. And Ian took up his flute and played it. And it was good. And then Ian created Jethro Tull. And he said unto them "Play my songs." And they did. And it was good. So to "Aqualung," a series of Ian Anderson songs with heavy religious overtones that mark a departure for the group. Yet the melodies, and atmosphere as well, are a delight. This album marks the debut of bassist Jeffrey Hammond-Hammond and a whole new concept in Ian's writing. Highlights include: "Wondring," "My God," "Locomotive Breath."

THE BEST OF WILSON PICKETT, VOL. II—Atlantic SD 8290
Fresh from his great singles success with "Don't Let The Green Grass Fool You," Wilson Pickett serves up an LP brimming over with hits. Along with "Green Grass," there's "Get Me Back On Time, Engine Number 9," "Sugar, Sugar," "Hey, Jude," "Coke, Cooke & Redding" and, to go back for an oldie, "I'm A Midnight Mover." Thirteen songs in all to make up a package which will be a must for Pickett fans and that's a sizable contingent.

WHERE'S CHARLEY—Original Cast Recording—Monmouth-Evergreen MES/7029

THE WORLD: ORIGINAL CAST STARRING HOWDY DOODY—Pip—6008
Return with us to the thrilling days of yesterday when a freckle faced kid named Howdy Doody dominated television sets from 1949-1960. Share the fun and excitement with those in the Peabody Gallery who sang and laughed. Album is a compilation of history and fiction spanning 13 years. Actual voice tracks of prominent political figures are heard along with those of the regular Doody cast. Album is a must for everyone regardless of age.

THE JOHNNY OTIS SHOW LIVE AT MONTEREY—Embryo SD 732
Two record set recorded at the 1970 Monterey Jazz Festival features a veritable plethora of rhythm and blues. With Esther Phillips, Eddie Clinehead Vinson, Joe Turner, Brown and Ivory Joe Hunter. Guitar whiz Shuggie Otis contributes some incredible slide work and Margie Evans sings several soulful, exciting fashion. There's no substitute for great musicians and singers and this set has both.

ZERO TIME—Tonto's Expanding Head Band—Embryo SD 732
Many electronic albums succeed only in being noise, but here is an exception—co-creators Bob Margouleff and Malcolm Cecil work within the context of musical forms to achieve some startling yet listenable results. All sounds on the disc emanate from an Expanded Series III Moog Synthesizer including a very unusual vocal. That's right, a vocal! Six compositions comprise this extremely original and worthwhile futuristic set. Zero Time is now.

GREEN BULLFROG—Decca 75269
Rumor has it that a number of super musicians are responsible for this one. Listening to it, it's difficult to tell who they are. But, over and above the mystery of the anonymous personnel, this is a periphrastic set. Lots of excitement on such rock classics as "My Baby Left Me" and "Lovesick Cladyw" and the country song "Walk A Mile In My Shoes," gets a speedy treatment too. Maybe you can identify Green Bullfrog!
Matthews' Southern Comfort and "Woodstock" 
A Joyful Union

And here's why. Matthews' Southern Comfort hit single, "Woodstock" (from their album, "Later That Same Year"), has been moving steadily up on the charts. They're also responsible for two other exceptional albums, "Matthews' Southern Comfort" and "Second Spring." Altogether, that's about two hours of comfort. That's enough to make anybody happy.

Matthews' Southern Comfort, another member of the MCA Sound Conspiracy.

DECCA RECORDS, A DIVISION OF MCA RECORDS, INC.
EV R Network Signs 1st Advertiser

NEW YORK — Alfa Romeo last week signed to become the first advertiser for the independent commercial network. In future the commercials will be aired via video cassette. The agreement was made through Rosy Roy of New York in exchange for having four more months of airtime on the station.

Newspapers appear later this year over a 40-location network stretching from the heartland to the southwest. The network is using special programs to test the effectiveness of the advertising medium and will be studied to determine its appeal to each market.

According to Ross Roy president William Walker, the commercial test will determine how much and what programming is needed next season. "If the network is successful in its may appeal to the Lovely Beanie, it will be difficult to amortize the cost of programming over such a large network." Alfa Romeo v.p. Arto Reitz indicated that the company was interested in demonstrating its automotive image to people who have never heard of it. He thought that the network would be particularly attractive to video stores because of the ability to concentrate the total sales story both on television and in the home through pre-recorded tapes.

Midwest Video head Jack Burnett stated that his network is looking to accept 10 advertisers for the first 28-week season. He added that Midwest expects to expand to 1,000 locations in 1972. The Oklahoma City video cassette network is currently selling closed circuit advertising to 325 locations in 20 agricultural states.

Brockway Calls EVR 'Minority's Medium'

NEW YORK — "Producers and creators of minority programs should see video as a source of potential profit," EVR viewed EVR president Brockway stated at the 1971 Congress of American Writers. Brockway, Brockway stated, "the reason EVR can reach smaller groups is dollars and cents. Where conventional television service is unprofitable, EVR is viable in the thousands."

Pointing out that intellectuals compose some 25% of the consumer audience, Brockway said, "intellectuals don't want the product of non-intellectuals in another. To cater to the opinion makers or taste leaders has been financial folly. The record shows that any attempt to bring minority programming to television succeeds in driving the greatest masses of average viewers away, as long as they are non-intellectuals in another."

Describing EVR as a better way, Brockway emphasized the possibility through electronic video recordings, to utilize the television set. "At your volun- tion, at a time of your choosing, to view programming of your choosing. And so it is that you are creative with your viewing habits. And there may be one more dimension can be added: it can be materialistic. EVR cassette of cultural interest is the highest-cost output per retail dollar. It includes also wider interest interests to the paper- back book business. People to whom such a cassette (as the rare art book) is only a dream today."

"In EVR, cost factors are such that programming can be structured for any particular audience at any place within the reach of EVR's coverage, no matter who today get almost nothing comparable at any price."

Car Tapes Markets 'Ultimate' 8-Track

CHATSWORTH, CALIF. — Car Tapes has announced that its latest model "8-Track" player the "Ultimate," somewhat in- dicative of the features built into the unit, including 40 watts of power, the model CT 8909 also fea- tures carbon resistors for more stable reading tape titles and a passen- ger headphone output. The player is designed for use without disturbing the driver, regardless of volume level. There are also automatic tape-clip close-up and repeat selection in addition to the tape-clip close-up and repeat selection in addition to the built-in heaset, which operates automatically with insertion of each tape.

Retail suggested is $89.95.

CHUM-Toronto Cited

As Station Of Year

TORONTO — CHUM Radio has been named station of the year by the Canadian Association of Broadcasters. The station was cited for "shrewd dramatic imagination and example to other broadcasters." CHUM won the award in 1961 and 1964. It is given annually by the CAB to the radio station which, in the opinion of the judges, has made the greatest contribution of a charit- able or public service nature. The award was accepted by CHUM Limited president Allan Waters.

'Total Concept' Service

Detailed In Brochure

LOS ANGELES: A brochure de- scribing the services offered by Roger Karshner's Chart Impact, national record promotion network, has been mailed by the organization to more than 2,000 industry firms and people. It details the airplay and allied serv- ices provided clients by the company on a local, regional or "total concept" basis, from Chart Impact's Los An- geles headquarters and offices in New York, Chicago, Atlanta and Dallas.

CHIN's Talent Day

An Annual Event

TORONTO — Radio station CHIN, the last year held their first Canadian Talent Day, have now declared that this will be an annual event. They have scheduled May 6 as the big day when Johnny Lombardi and Sam Sniderman, owner and director of CHIN will present a joint event by Capitol Records and the Canadian Talent Library to be held in conjunc- tion with the Toronto Symphony Women's Committee's fund-raising bazaar.

Canadian artists will be interviewed "live" from CHIN's mobile booth and the whole day will be devoted to the promotion of the latest record- ings of Canadian product.

A press party at which Ontario's new premier, William Davis, will address the guests, will be held at a major hotel on May 6, at 4 p.m.

Talent Will Out—GM artist Michael Allen (left) did a guest ap- pearance on Hank Brown's WUTR- TV, Utica Talent Time to plug his current single, "Hard Loving Lover," as well as his new album release, "Michael Allen, Something Special." Here, Michael and Hank get together for benefit of the photo.

Doublebuy Buys KRIZ

PHOENIX — Doublebuy Publishing has taken over KRIZ-Phoenix and named Gary Steeves, formerly of WMCA-New York, as general man-ager. Other appointments include R. George Carroll as general sales mgr. and Dan Clayton as program director. Andy McCollum has been appointed news director. Station plans to kick off its programming efforts with an extensive billboard campaign and a one month give-away of $1,000 per day.

STATION BREAKS:

WIN-You have named Bob Russo, formerly of WIP in Philadelphia, as music director of the top two to the program dir. of WUBE-WXLY-Cincinnati, while Ted Cramer, a.d. of KTNN-Kansas City, will be programming supervisor of WUBE-WLW.

Ken Fairethield, named v.p. for pro- gramming at WMCA-New York... .

Robert Kurtis returns to ABC as ap- pointment as director of creative serv- ices. In KAR-New York, the late Edward Milansky, as acct. execut- ive for WABC-New York, held previ- ously been with WAPAT-Paterson, N.J.
If you could only sell one type of cassette that’s the type we’d make.

But you can sell four types and that’s what we make. So we have a type of cassette for every type of customer you may have. Which means you’ll find Norelco expertise in every category of tape—from speech to symphony. And, it also affords you a chance to entice more of your customers to trade up in Norelco quality.

The Challenger: This high-quality, budget-priced cassette will really appeal to students and other people interested in voice recording.

The Norelco 100: Here is a good value in an all-round cassette with a lifetime guarantee, for your customers who enjoy recording but don’t really need the greatest of tape. It’s great for recording background music, lectures, etc.

The Norelco 200: This is the famous Norelco cassette that is the standard of the industry. It’s a low-noise cassette that’s perfect for fine music recording. It has a lifetime guarantee and is the cassette most of your customers will ask for.

The Norelco 300: For those select customers who demand the very best, give them the Norelco 300. It’s our best cassette, with extended frequency and dynamic range. And those with good equipment, who really know sound, will love it. Of course, this semiprofessional tape comes with a lifetime guarantee.

Cassettes by the people who introduced them. Norelco

North American Philips Corporation, 100 East 42nd Street, New York, N.Y. 10017
CMA London Meeting Sets New Projects

LONDON — The quarterly meeting of the board of directors of the Country Music Association was held at Churchill Hotel, London, England, Sunday and Monday, April 11 and 12. The board met in conjunction with the Third Annual Festival of Country Music. Last week's two-day events were staged by the Mervyn Conn Organization of London, at Empire Pool, Wembley. On April 10 and 11, the afternoon meetings were Officers and Directors from San Francisco, New York, Indianapolis, Toronto, and Nashville. Founding president Connie B. Gay of Washington D.C. made the trip to present a project for the Kennedy Foundation to the Board, and to make a report from the Insurance Committee of which he is Chairman.

Guy reported that construction of The John F. Kennedy Center for the Performing Arts has been completed and is situated on the banks of the Potomac River in Washington, D.C. Gay came to present the Center's Founding Artists program. A number of nationally known artists have agreed to perform free to help subsidize the cost of tickets for lower income groups. The center is committed to serve, including children, the elderly, the poor and students. The performers will be recognized as "founding artists" and their names will be engraved around a marble pillar in the new center. Gay wanted the CMA to support this project, to get people to be involved, and to continue the Kennedy Center and its Committee of which he is Chairman.

The Board agreed to take note in future conventions involving talent markets. One is the International Association of Exhibitions' next November in Las Vegas which involves some 400 of the largest firms in North America. The second is the International Association of Amusement Parks in December, which represents some 500 amusement parks.

Walter Heaney was named chairman of the committee to follow through on these projects, helping to encourage the CMA to support both to the full of the two organizations.

The Board also had a visit from Tommy Tucker, American Forces Radio in Stuttgart, Germany, who said that Country Music in his broadcast, but pointed out the inability to exchange D.J.'s needing copies in most post exchanges. Roger Ryan, president of the CMA of Ireland appeared briefly, courteously thanking the Board for its interest in the past Seminar. He had been told of the growing demand of Country Music in Ireland, and said the CMA there is working for greater distribution of recordings.

The next meeting of the Board was set for Denver, Colorado, July 8 and 9 at the Royal Police Hotel.

MAN OF THE PEOPLE—There's Del Reeves, the funny man, which the public sees, but beneath it all, when the clown face comes off, there's a serious side, a side that comes out when he entertains the poor people in the small towns—the time when he sings the ballads and the hymns.

Whether happy or serious, Del is a man of the people. He belongs to the crowd and has the strength, ability, and courage to meet a hectic schedule and perform as actor, singer, songwriter, impressionist, and stage and television personality.

Born in North Carolina (Sparta), Del had his own radio show at the age of twelve, followed by several years which included an Army stint, various TV shows and personal appearances. While gaining TV prominence, Del also gained a reputation as one of the best country and western songwriters, writing tunes recorded by the industry's top artists. A string of successful night club appearances followed during which time Del entered into an acting career that has seen him featured in films such as "Forty Acres Fool" and the upcoming "Whiskey's Renegades".

1970 saw Del making 182 public appearances throughout the country, regular appearances on WSM's Grand Ole Opry, hosting his own syndicated TV show titled "Country Carnival" out of Nashville, produced by Steve Riz, Inc., plus an active songwriting and recording schedule.

Recording for United Artists, under the direction of Scotty Turner, Del's current hot chart single is "Working Like The Devil For The Lord", with an LP titled "Friends and Neighbors". Del is booked by Top Billing of Nashville.

**Traditionally American** Scheduled for Syndication

NASHVILLE — "Traditionally American" is the title of a scheduled series to be produced and released by Sound Media, Inc. Each of the 12 Traditionally American programs is devoted to one of the following country artists: Merle Haggard, Hank Williams, Eddy Arnold, Marty Robbins, Jim Reeves, Charlie Pride, Loretta Lynn, Buck Owens, Conway Twitty, Lynn Anderson, Johnny Cash, and "The Nashville Three" (Alkins, Randolph, and Cramer), not necessarily in that order.

The program will talk with the music makers themselves, family friends, and admirers alike, and will be narrated by Robert W. Morgan, a nationally recognized radio personality and narrator who entertains thousands of listeners 6 to 10 a.m. on Chicago's WIND.

The twelve programs of the traditionally American series are scheduled to be offered on an exclusive basis to a selected station in each of the top twenty-five markets in the United States at no cost. The series will eventually be offered to many more markets. Each program is to be aired as a monthly special preceded by advance promotion by each participating station. Commercial availability during each one-hour special will be provided for station sale at, presump-tiously an in-ased program rate because of considerable advance promotion for the program. Sound Media, Inc. will fill additional commercial time.

**JIM PIERCE Has A Hit!**

"Shake Hands & Come Out Fighting" Jim Pierce

Dist. by: Sounds of Music

DJ's needing copies write:

Little Richie Johnson

Box 3; Belen, New Mexico 87022

**Strzelecki To Head Ovation In Nashville**

NASHVILLE — Dick Schoeny, Ovation's president, has named Henry Strzelecki, well-known Nashville music producer, to head up operations for it's Nashville offices.

Already into the studio and due for delivery this week is a boisterous, young Tommy Jones, tune of the top three contest entries and one of the highlights on this year's CMA Festival in the Chet Atkins Guitar Festival.

Other artists to come on the recording scene for the label is Chuck Howard and Birmingham artist, Sid Linnard.

Country Seminar Termed 'Success'

NASHVILLE — With an attendance of over 175, showing an increase of over two-thirds of the previous year, the second Nashville Country Music Seminar, held in Nashville April 21 and 22 has been termed a "dramatic success".

Attended by management and programming personnel, the Seminar was kicked off by keynote speaker Sheriff Joe D. White, President of the Shelby Singleton Corporation. Topics covered included presentation of various country music formats, general manager's role in programming, how to get recognition from trade journals, promotion, where and when to look for trainees, how to break out local radio stations, and what the national rep needs to sell country music series.

Tapes are now available covering each part of the program, released by Chuck Cheliman Agency, 501 18th Avenue, South, Nashville, Tennessee 37203.

Plans are now being formulated for a country music seminar in New York City in the fall, along with similar seminars in major market cities in other parts of the country.
Wrangler Awards Presented In Western Heritage Program

OKLAHOMA — The National Cowboy Hall of Fame and Western Heritage Center paid a tribute to the outstanding men and women of western entertainment and literature Saturday (April 24th) at the 11th annual Western Heritage "Wrangler" presentations.

Personalities of the Western film, TV, literary, and art fields crowded into the western art and history gallery of the Oklahoma City Center to watch veteran western stars. Walter Brennan and Joel McCrea present the Wranglers to the top westerns of 1970 in ten categories of competition and six special award divisions.

The heritage program was highlighted by a classic performance of "Tumbling Tumbleweed" and "Cool Water" by members of The Sons of The Pioneers after presentation to the famous group of a special recognition award for more than 38 years of contributions to western heritage.

Lloyd Perryman, Burbank, Calif., who has been with the Sons Of The Pioneers since 1946, original members of the group Pat Brady, Colorado Springs, and Hugh Faw, Casper, Wyo.; and Ken Curtis ("Festus" of Gunsmoke), a member in the 40's and early 50's, appeared personally to receive the awards for the Sons Of The Pioneers for their contribution to the western film songs of this first great western singing group.

John Parker, Hollywood composer-conductor, received a Wrangler for his title music for Gunsmoke's Snow Train episode and then conducted the Heritage Awards Orchestra. Brennan and McCrea, who are both honorees of the Hall of Great Western Performers at the Center, also presented in Wrangler presentations to TV actor Burt Reynolds ("Dan August") for his outstanding leading role in Run, Simon, Run, an ABC Movie of the Week, and to producers of four outstanding New York and Hollywood producers and directors received Wranglers at the Saturday ceremony. James Benjamin, Producer of ABC News and writer-producer of The Last of The West, who is telling the winning factual TV program, stepped up to the podium to receive his trophy, as did Elliot Silverstein, director of A Man Called Horse, 1970's outstanding Western motion picture.

Craig Fisher, of the National Broadcasting Company's news staff, received a special award Wrangler as producer-writer of Survival On The Prairie, cited for outstanding service of a documentary in telling about the prairie's wildlife heritage.

Six authors and publishers were given Wranglers—juvenile book writer Betty Baker of Tucson, Ariz.; non-fiction book author Harry Sinclair Drago, White Plains, N.Y.; art book author and historian, Robert F. Karolevitz of Mission Hill, S. D.; and James E. Serven of Tucson, were the authors honored.

The fifth author—a southwestern pioneer—was honored posthumously, an autobiography of Charles Colcord, 1859-1934, a limited edition book that won the Wrangler for outstanding service in telling about the pioneer era. Don K. Higginbotham, Tulsa, Okla., editor and printer of the book, accepted the trophy on behalf of the late Walter Higginbotham of Oklahoma City, Colcord's daughters.

Anounced as the new honorees in the Center's Hall of Great Westerners were famous Western artist Ed Borein, elected by the Board of Trustees as the At-Large honoree, and William Hugh Baber, California, Thomas Gilcrease, Oklahoma; Adkin W. Kingsbury, Montana; and David D. Payne, Texas. The Hall of Great Westerners is devoted to the memory of the West's outstanding pioneers. The late Eddie Curtis of Oklahoma was elected by the Board to honor status in the National Rodeo Hall of Fame, another division of the Center.

The Wrangler, a replica of Charles Borein's sculpture "The Night Herd-er," is enjoying increasing prestige as the NAHC award for Western films, literature, and music. The awards competition stresses authentic portrayal of the West. The Western Heritage Wrangler Awards program was held in conjunction with the annual meeting of the Center's Board of Trustees, leading citizens of the 17 Western states.

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Faron Young's latest hit is 'STEP ASIDE' our 57th top ten record

Thanks D.J.'s for making 'STEP ASIDE' our 57th top ten record

written by RAY GRIFF
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1314 Pine St., Nashville, Tenn.
Phone: (615) 244-4259

Promotion by:
LITTLE RICHIE JOHNSON
P. O. Box 3
Belen, New Mexico

Cash Box — May 8, 1971
I say, 'Yes, Sir' to one man all day, and NO,SIR! to another all night

Peggy Sue
David Houston month will do good things for your year.

May is David Houston month. There’ll be a full-scale promotion of all of David’s albums: time-buys, displays, print advertising, the works.

It’s also the month when David’s latest album is being released. The album is named after David’s Number 1 single, "A Woman Always Knows." Which is the fourteenth David Houston single to reach the top of the country charts.

That’s a record no other country singer can match. And it’ll certainly get David Houston month off to a great start.

So May is going to be a month to remember. In June, July, August and all the other months of the year.

From Country Country: Epic Records and Tapes
Picks of the Week

MARY ROBBINS (Columbia 45377)
The Chair (4:11) (Mariposa Music, BMI—M. Robbins)
Most unusual song written by Robbins needs several listenings to really be appreciated. Record is certain to score based on his past achievements.
Flip: "Seventeen Years" (2:30) (same credits)

THE KIMBERLYS (Happy Tiger 577)
Sunny Day Blue (3:04) (Martin Cooper Music, ASCAP—M. Cooper)
The Kimberlys are certain to soar to giant heights with this country/pop tune. Novelty is certain to be an instant hit and record label. With proper exposure, "Sunny Day Blue" could become a classic. Flip: "Any Way That You Want Me" (2:32) (April/Blackwood Music, BMI—C. Taylor)

TOMPALL & THE GLASER BROTHERS (MGM 41249)
Faded Love (4:00) (Hill & Range, BMI—B. & J. Williams)
Complete with narrated introduction dedicated to Bob Wills, Tompall and the Glasers come on strong with a record that will soar to the top of the country charts. Flip: "Pretty Eyes" (3:51) (G B Music, ASCAP—Chandler)

BOBBY WAYNE (Capitol 3106)
Sixty-Four Dollar Delta Night Flight To Dallas (2:48) (Central Songs, BMI—Edwina Myers)
Story of Bobby and his Texas woman looks like it will shape up to become his strongest single release to date. Medium tempo tune keeps moving from beginning to end. Flip: "The Ties That Bind" (2:24) (Central Songs, BMI—S. Stone)

HANK LOCKLIN (RCA 5986)
Only A Fool (2:26) (Jack & Bill Music, ASCAP—Foster—Rice)
Highlighted by lots of steel guitar, Hank Locklin delivers a convincing ballad performance that could easily become his biggest single to date. Flip: "My Heart Needs A Friend" (2:56) (Coldwater, BMI—Masters)

Best Bets

RAY KIRKLAND (Chart 5121)
Let It Ride (2:07) (Peach Music, SESAC—Cardin, Gibson)
This record could very well establish Ray as the new up and coming country star. A perfect song in every aspect, record could be the tune that launches his career. Song number is likely candidate to establish him as a major star.

DANNY DENVER (Wrayo 206)
The Shoes That Jesus Wore (2:27) (My Day—BMI—F. Myers)
A great tune that is highlighted by fine vocals should insure success for this exciting newcomer. Lots of extra air-play is in store for this one. Flip: "Spring Is A Woman" (2:30) (Pearl and Masters Music, BMI—Denver)

BOBBY BARNETT (K-AR 1065)
Graveyard Dance (2:37) (Eddie Miller Music, BMI—Miller)
Not quite a novelty song, this inventive tune re-creates the sound of those who come back to life to take part in a grave-yard dance. Record is interesting enough to spark audience attention. Flip: "Dying Laughing" (2:22) (Chesawwa Music, BMI—W. Jackson)

RED SOVINE (Starday 45-926)
Violetta Blue (2:38) (Tarheel, Hill & Range Music, BMI—Robb, A. L. Owens)
Red’s follow up to the "Unfin-ished Letter" is a great movin’ tune featuring fiddles and honky tonk piano. Record is certain to be a hits overall country appeal. Flip: "Get In Touch (3:15) (Tar-heel, BMI—Sovine, Burk)

DON WOOLET (B—Rol 2462)
Back To Kentucky (3:36) (Kings-bury/Williams—Wooleit) Acous-tic guitar highlighted by a strong vocal. Record should guarantee this tune its share of success on the charts. Record could catch on in a hurry and become a giant. Flip: "Bal- lads Of Abraham Lincoln" (3:04) (same credits)

SLEEPY LaBEEF (Plantation 74)
Blackland Farmer (2:24) (Peer Int., BMI—F. Miller)
Sleepy LaBeef has several singles released in the past, but none as strong as this. "Blackland Farmer" will take off at once and ride to the top of the country charts. It’s a great record all the way around, and should establish itself as a fine up and coming star. Flip: (no information available)

JERRY FORD (Chart 521)
I Forgot To Live Today (2:55) (Gold Dust, BMI—Lee—Reynolds)
Basically a pop song, record has enough country feel to score on both charts. Good lyrics and an interesting ar-rangement should garner much audi-ence reaction. Flip: "Where The Flowers Grow" (2:59) (Edwina Music, BMI—Rylas)

AL HodgIN (Crosstown 1007)
I’m No Better Off Than You (2:32) (Sure Fire, BMI—Penny Jay)
Fine medium tempo tune by Al indicates that there’s lot’s of potential to come from this rising country vocalist. Artist to look for in the future. Flip: "Condemned Without Trial" (1:42) (Hill & Range, BMI—Blair—Roberts)

WAYNE KEMP (Decca 32824)
Award To An Angel (2:21) (Tree-Music, BMI—Kemp—Vickery)
Beautiful ballad performance should put Wayne on the country charts. Never having had a big record, "Award To An Angel" could turn the tide. Flip: "Darling, Who’s That Stranger" (2:22) (same credits)

TONI LEE WRIGHT (Nu-Top 4002)
For Those Who Care (3:30) (BMI—TJ&L Music)
Lively record with lots of melody and character. Vocal delivery is fine throughout and the record should perform well on country radio. Flip: "Try A Little Kindness" (2:14) (BMI—Austin—Sapaugh)

Country LP Reviews

WE SURE CAN LOVE EACH OTHER—Tamtam Wynette—Epic—E 30658
It goes without saying that every Tam-tam Wynette album is great. This latest LP offering features her number one single as well as 10 additionally beautiful country tunes performed in the traditional Wynette style. Most interesting selections include "The Joy Of Being A Woman," "Bring Him Safely Home To Me," "This Land's Your Land," and "Have A Little Faith." Looks like another giant album for Tammy.

WE'RE REAL GOOD FRIENDS—Buddy Alan & Don Rich—Capitol—ST 769
Some of the finest country music has been performed by old friends getting together in the studio. Such is the case with Buddy Alan and head Buckaroos, Don Rich. This new LP release features the duo’s hit single, "Cowboy Conversation," as well as nine other impressive tracks. Most promising cuts are "Guitar Pickin' Man," "No Help Wanted," "There Ain't Nobody Cheatin' Me," and their most recent single release, "I'm On The Road To Mem-phis." A very delightful album.

NORMA JEAN—RCA—LSP 4510
The selections on this album are enough to make you go out and buy it, but add to that the soft, loving voice of pretty Norma Jean, and her remarkable ability to beautifully interpret each and every song as if she wrote it— and you’ll understand why Norma is fast be-coming one of country music’s favorites. "Come Sundown / Last Song Written Man." "It’s All The Same To You," and "Anita, You’re Dreaming," are all included in this most interesting package.

THE PROMISED LAND—Freddie Welker—Columbia—C-30638
This album by Columbia offers some of the finest country and pop material ever written. His LP "The Promised Land" included with other great country classics such as "Rose Garden," and "Help Me Make It Through The Night." The remaining out-standing tracks is the Brewer and Shipley number, "One Toe Over The Line," which is given a new treatment. Album should do well in chart competition.

IS IT ANY WONDER THAT I LOVE YOU—Bob Luman—Epic—E 30617
Set is highlighted by strong, dynamic vocal performances by Bob Luman and very inter-esting choice of material ranging from Merle Haggard’s "Today I Started Lovin’ You Again," to the Mac Curtiz tune "Give Us One More Chance." All 11 songs shine with the Luman touch that is instantly recognizable to all coun-try music lovers. Album is a great one, and will largely increase Bob Luman’s following.

DIANA’S COUNTRY — Diana Trask — Dot — DSO 2598
Diana Trask is no newcomer to the music business. But this album is certain to establish her as a bright star on the horizon. Diana Trask is country all the way. After listening to the 11 songs on this album, you’ll want to hear more. "The Last Person To See Me Alive," "The Chokin Kind," "I Keep It hid." "A Stronger Hand To Hold," and "Let’s Keep Her Free (America)," are the more outstanding tracks, but all are magnificently done.
Cash Box — May 8, 1971

Cash

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“Snowbird” fame, from Springhill, Janayvaz, advertising manager for the brand Locke commercials president and in Nashville. Miller, pany the 3, songs recorded; Hubert Me, at Music, penning the popular portrait artist, CFAC, by well known of record writer Boys International.... Conway Bradock and Pillow’s side, of the Pearl Brewery of Country Music, has released his ap-

A general call for help has been directed to country music lovers to write the Federal Communications Commission, Washington, D. C. 20555, asking for the new owners of WJZJ, Newark, New Jersey, to re-
tain their present country format. ...Wendy Barrow, member of the Sunnies, Jan and Jerry, in Nashville to tape commercials for Porter Wagn-
er, Bill Anderson, and Jim Ed Brown. All three shows are viewed via the syndicated route. Wendy is one of the busiest men in the busi-

ness. MCA Canada record success of “The Rattlesnake Song” rattling across the nation. ... Mega Records is releasing a country single by Ray Pillow. “The Waitress” by Carl Belew of “Crystal Chandler” tune, will be Pillow’s first single since he signed with Mega. Pillow debuted “The Waitress” in his ap-
pearance on the Grand Ole Opry re-
cently, where he is a regular. ...The Compton Brothers latest Dot single, “Pine Grove,” was written by Harry Compton, who also wrote Conway Twitty’s current hit, “How Much More Can She Stand.” ...Bobbi Braddock and Don Wayne have re-signed contracts with Tree International. ...The Cathedral’s, an all-male group from Akron, Ohio are currently in Nashville recording a new album titled “I’ll Have A New Life” from their new album on the Canaan Label. ...There is a new record on the Oak Ridge Boys new single. Both sides of the record are marked ‘A’. House of Cash writers Larry Lee and Glenn Tubb are pensum for the “God Is Beauti-

ful” side and Bobby Bare and Bill Joe Shaver of Return Music share writer credits for the other ‘A’ side, “Jesus Christ, What A Man.” The record is released on the Impact label in Nashville with distribution through Heartwarming Records. ...Colombia’s Stonewall Jackson has a country version of the pop hit, “You and Me and A Dog Named Boo.” ...Capitol Records’ producer, Rod Stringfellow, is looking for a solo projec-
tal for the Stonemans, who recently signed with Capitol. A recording has been set as of this week, with Homelite Chain Saws, a sponsor of the band, helping out. ...RCA has planned three area sales meetings in Eagleport, Tennessee, Little Rock, Arkansas, and San Francisco. Anderson is set to be guest speaker at each meeting to𫍢ven an interest in one of his firm beliefs, “The Im-

pact of Music.” ...The Second Annual Chet Atkins Guitar Festival will be held in in Nashville by the Country Music Association. Because of foreign requests for ap-
plications, the closing date will be moved back to May 15th. ...Little Richie Johnson will handle national promotion and pro-
duction for the Wesco label. Wesco is headed by Bobby Cree. ...CKRM station programming country in the Ottawa, Ontario, Canada, is going from 4W to 5W and need singles and LP’s desperate-
ye. ...George Morgan will appear at Nashville’s Country Music Hall of Fame recently completed its 80th show in the Big City. The group, winners of a Music Man contest, include: Ralph Ham of WRNS Radio, Kinston, North Carolina, the sponsoring sta-
tion, and a market research firm that the Hugh X. Lewis Country Club is now in 64 markets nationwide. Sanger’s new Chart single, “Sip Away,” was recently reported as one of the 100 most requested songs by Ralph Emerson’s WSM nighttime radio show. ...DJ’s who may have missed Faron Young’s “Step Aside” may write Little Richie John-
son, Box M, Columbus, Ohio 43202...May 1st will see a big show at the Vet’s Memorial in Columbus, Ohio featuring Porter Wagoner and Polly Parton. ...Dot Records artists, The LeGarde Twins, supporting their latest single on Pride Show, May 21, 22, 23, in Portland, Oregon, Seattle, Washington; and Vancouver, British Columbia, respectively and then plan to their native land, Aus-
tralia, for a tour in late May. Their tour through May 30 before their four-week engagement at the Dusit Thani Hotel in Bangkok, Thailand. 7-26. ...Hal Spencer of Manna Music Publicity, has just sent a flyer to Dolly Parton for her recording of “How Great Thou Art.” This title, which is a staple of the religious field today, has been featured on several Rexall Drug Stores’ Dolly Ent-
ton albums, “A Real Live Dolly,” “The Best of Dolly Parton,” and “Golden Streets of Glory,” and an unheard of record in having the number song featured by the same art-
ist on three consecutive albums. ...Of May 31, the popular Por-
ter Wagoner Rundown has all but four firmly committed to work—or-

The unit opens the month with a ten-day tour of the Northeast, then breaks long enough to defend its team trophy (won last year) in the Third Annual 4-Star Golf Tourna-
ment on June 7th. Following this, the group resumes back-to-back PA’s and TV taping through May 31. ...Jim Ed Brown has made an arrangement with Johnnie Wright known as the Guy Lombardo of country music. Rapidly becoming es-
tablished as one of country music’s most promising new faces, the group kicks off ribbon cutting “first night” festivities for two new country music stations in May night in New York City. ...One of the newest bars to open in Nashville is a third club slated for the champagne treatment in mid-June.

Francis, Day & Hunter Issue 36 Hagen Tunes LONDON — Francis, Day & Hunter, leading British country music publishers, with branches throughout the Conti-

inent, Australia, Africa and Japan, to-
day announced some of the country world’s record and a “first,” by issu-
ing 36 country and western songs by John Hagen, author, com-
poser and playwright. The airs are largely original, al-
though the old standbys such as “Home on the Range,” “Streets of Laredo,” “Chisholm Trail” and the like from Springfield, are in-
cluding the in the and published in two separate books, namely, “American Cowboy Songs—New & Old” and “Sherwin’s Saddle Songs.” The American’s songs are to be exploited throughout the world, where according to reports from the British Performing Rights Society and the American Society of Copy-

posers, Authors & Publishers, John Milton Hagen’s songs are already heard in Scandinavia, Germany, France, Japan and Australia. Besides being the author-composer of some 600 published songs, he is also the writer of three books published by another British house, Thames & Hudson. Barrow Street, London, called “The Shrewd Noble,” “I am in Iambies” and “The Devil’s Waltz,” and has established him as a well known au-

thor. ...John Milton Hagen writes under several pseudonyms, the most promi-

\nun of which is Sterling Sherwin. He is listed in several encyclopedias and is included in various western antholo-
gies. His new play, a satire on the world, is scheduled for publi-
cation next season.

Smith Heads One Nighters NASHVILLE — One Niter, Inc., Nashville based talent/management company, has announced the presi-
dency and management of Billy Smith who has succeeded the oper-
ator’s founder, the late Dub Allbrit-

Smith, a veteran of thirteen years in the entertainment booking/man-
gement business, is, in addition to six years as the agency’s general man-
ger and associate owner before as-
sociating with the late Dub Allbrit-

Smith’s death last March 19. Any agency, and other agency’s structure, personnel, and operation will undergo no changes. Booking, personnel and publicity services for One Niter’s artists are to remain in-house at the corporate offices, 111 Lyle Avenue, Nashville.

Altman Names Hurt To Chappell Post NASHVILLE — Al Altman, pro-
fessional manager, independent music company, has appointed Henry Hurt to head up their Nashville office. ...New duties at Chappell will include working with independent writers, producers, and publishers, and with the immense Chappell catalog.

Hurt’s appointment well versed in the music indus-
ty, having worked as general pro-
comic with the Country Music Association and Jack Spin’s publishing firms, Screen-
craft, and through the years, with the current Paramount Pictures music di-

vision and Happy Tiger Records. ...While with the Compton Brothers, Peggy Little, and John Hagen. ...In addi-
tion to his new duties at Chappell, Hurt will continue to independently produce his Paramount artists.

"HERE COMES CURTIS POTTER" ...brand new

THE FIRST ALBUM FROM CURTIS POTTER. dot discovered him in Hank Thompson’s Brazos Valley Boys. Quite a discovery.
Adickes Marks 45th Year In Coinbiz

On April 28th, Alfred W. Adickes, head of Nova Apparate in Hamburg, celebrated his 65th birthday. Of these 65 years, he has been active in the coin machine business for 45 years—a proud record which can only be claimed by few in the industry.

His career started at the old and renowned scale manufacturing company, Vogel & Halke. At age 24, this firm sent Adickes to America with all

New Marketing Firm
For 'Talking' Vender

DALLAS — VendTalker, Inc., a new company, has been organized to market the talking vending machines developed and manufactured by Ussery Industries, Inc.

The new firm, owned by James McKay, will headquartered in Dallas with regional offices in seven major U.S. cities. McKay was formerly associated with Ussery Industries.

McKay said VendTalker is the sole licensed agent to market the talking vendors, equipped with a cartridge tape player that dispenses an auditory second message with each vend. One of the vendors was recently featured in NBC-TV's "This Week" show and in Time magazine.

Currently the tapes carry one-line jokes by comedian Henny Youngman but McKay said other artists and public service messages will also be included in future programming.

"We believe the talking feature will revolutionize vending," McKay said.

4th Swanson LLP Bows
BUFFALO — Thunderbirds Records has released its fourth jukebox little LP by popular organist Brad Swanson. Entitled "Brat Swanson's Favorite Hits," the junior album features the "Volume Turning" Swanson sound on such jukebox classics as "You're Nobody Til Somebody Loves You," "I Can't Give My Heart Away," "O'Clock in The Morning," and "Two Hearts in 4 Time."

ALFRED ADICKES
necessary authorizations and credentials, and take over the sale and distribution of their scales.

A very powerful operator and buyer of coin-operated machines, McKay stated, was Adickes. The man who in 1955 sold the first jukebox in the world, had been in the business all along. McKay also claimed that Adickes' first product was to be shown at the 1995 Convention in New York City. McKay said that Adickes had been a very successful salesman and had always been able to sell his products to the public.

The Morn-

ng

TRENDS IN THE WORLD OF COIN MACHINES

The disparity in record prices at one stops these days is confusing operators, as well as the one stops themselves. The latter have been hit with wholesale singles price increases by many of their major and independent record company suppliers in the past months—a raise here, one there, putting them in a particular spot when it comes to dealing with an operator who wants one flat price on all the singles he buys for his machines. And knowing your operators, they really want one flat, low price.

Some of your one stops try to merchandise business by cutting their prices under their competitor's. Others feel the service they provide demands that a "sensible price" be charged for their singles and aren't interested if an operator or two go elsewhere just to get a few cents off. They feel their "superior" service will eventually bring the business back.

The worst reaction to price increase that could arise is if the operator simply bought fewer new records each week, figuring to average out that way. This is patently wrong, considering it is the music which grabs the location play by its very freshness and timeliness. But it is, nevertheless, irritating that a one stop can up his record price a few cents but the operator can't pass that increase over to his machines—unless, of course, he's still vending 3:25g music and can finally bounce over to 2:25g music.

No, when an operator has to pay more for his records, there's no way to make his playing customers pick up that extra few cents by throwing a switch inside the juke. To buy fewer records is a simplistic answer, but a self-defeating one, as mentioned above. The most sensible solution for the operator, therefore, lies in that good old practice—better programming.

Better record programming on the route, as every operator knows, can earn from 10% to sometimes as much as 25% more in collections. But frankly speaking, very few operators have really been able to cut out the time for this demanding practice and prefer to let one stops select the records for them, even if the selection is merely good but not great on each individual machine.

If operators must pay more for singles, then they simply must become more selective about what singles they buy. It has to be. It's just a shame that a higher singles price may be the only way to get more ops into thinking more conscientiously about the titles they place into their machines. But better late than never.

In this manner business executive Adickes, through the Nova Company, made his mark in the German and European coin machine trade. Over a long period of time, he guided the business by way of determining significant trends during a period when the coin machine industry was undergoing considerable development, and thus he can justly be counted among the "greats" in our field.

Alfred W. Adickes always had the talent of attracting a number of excellent co-workers to him. Through them he was able to concentrate fully on making the really important decisions. Amazingly enough, he still finds the time to pursue his favorite sport of golf, which certainly explains a good deal of his vigor and energy. May our industry count him amongst us for many years to come.
420 Vie for $5,000 Cash Prizes At Spectacular Playboy 8-Baller

LAKE GENEVA, WISC.—If success of a coin-operated 8-ball tournament is determined by the enthusiasm of the players, the number of spectators and the size of the cash pool, then the April 17-18 Wisconsin-Illinois Operators playoff in the Playboy Club here was the smash hit of the series.

Under the direction of U.S. Billiards sales manager Len Schneller, the playoffs brought to a close eight weeks of on location games and awarded winners a total of $5,000 plus trophies. 420 players from 105 locations squared off in the Playboy’s convention hall Saturday afternoon and by Sunday evening, Roger Dahlgren from Bob’s Sheridan Inn (Kenosha, Wisc.) won the A Division title and a check for $1,000. Sponsoring operators were Wayne Keach of A&H Entertainers (Arlington Heights, Ill.), Red Jacomet of Red’s Novelty (West Allis, Wisc.), John Bailey of General Music (North Chicago), Ron Albarfante of North Shore Novelty (Kenosha, Wisc.) and Ken Seavers of Central Vending Services, (Lake Geneva), chairman of the operators group. Gil Kitt and Murph Gordon of Empire Distributing assisted Schneller in directing the tournament. Games were played on 16 Aristocrat 3 tables, operating on 35¢ twin coin chutes.

Schneller estimated that approximately 4700 people watched the playoffs and said the Playboy Club Resort management enjoyed their business in the history of the glamorous club. “The town itself had to assign extra police just to keep traffic moving in and out of the resort grounds during the tournament,” he added.

A panorama of unrestrained excitement, Roger Dahlgren’s girl (center left) lets her emotions get the better of her while watching Roger about to sink the final 8-ball, and finally lets loose as he does exactly that—winning the top prize of $1,000. Gil Kitt, Empire president (at left) came over moments after to calm the gal down, making a few jokes to the delight of the crowd.

The operators were assisted in refereeing the various elimination games by members of the local JayCee’s. They received a check for their services amounting to $500 which they in turn donated to Stanley Anderson, president of a YMCA home for needy children located in the Geneva area. Another public relations highlight of the event was Lake Geneva Mayor Blue’s presentation of testimonial awards to Gil Kitt and Len Schneller for bringing 8-ball competition to his town.

Former distributing rep Bob Vihon, an old hand at 8-ball tournaments, also joined Schneller in conducting the elimination matches.

Other division winners included: Tony Dobrzenski of Leo & Rose’s Bierstube (Round Lake, Ill.) taking $500 for first place in the B Division; Charles Stone of the Sir Arthur (Kenosha, Wisc.) taking $250 for top spot in the C Division; and Laurie Glassman of Dick’s Hide-A-Way (Salem, Wisc.) won $150 for first place in the Women’s Div. Cash prizes were also given to all seven runners-up.

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CASH BOX
Round The Route

CHICAGO CHATTER
An interesting item of information from the IAAP—the association recently conducted a poll among members on the use of credit cards in amusement parks. Of the 61 responses received, 42 stated they did not accept credit cards on their grounds and 19 said they did. Of the 42 yes voters, however, several indicated that they are seriously considering the implementation of such a program. Among the 19 who answered in the affirmative many stated that the acceptance of credit cards stimulated business and encouraged more spending per person.

SPRING IN CHICAGO was interrupted briefly last Tuesday (27) for a slight snowfall which, fortunately enough, only hit the downtown section and areas near the lake.

UNDERSTAND THE GAMES DEPARTMENT at World Wide Dist. is a very active place. Fred Skor, Howie Freer and John Neville have been writing up orders like crazy. One of their biggies is the Williams “Action Baseball” which, Howie tells us, Chicago operators are very enthusiastic about. “Sniper” gun, also from Williams, is another big seller out there . . . Conduleses to IAAP’s executive secretary Bob Blundred on the recent death of his stepfather, John Blundred. Funeral services were held in Syracuse, New York.

WE’VE BEEN EXPONDING on LATE on the Rock-Ola model “446” phonograph which distributors and operators alike have been raving about, but neglected in a few instances to mention that the “446” is receiving incredibly wonderful reports from locations at the Chicago factory have been stepped up repeatedly to meet the demand—for all three models.

Local: A 450 piece lot of May muffing orders for “Stunt Pilot” when we called last week. He had just had a visit from Joe Westerhous Jr. of Royal Dist. in Cinncy, who spent some time at the Schiller Park plant before heading back into the city to see Ross at Rally. A speedy recovery to Gus Tartol of Singers One Stop who’s in North Western Hospital (4645 W. Addison, Chicago). Drop him a card if you can.

COPied WITH ALVIN GOTTLIB of D. Gottlieb & Co.—mostly about “Play Ball!” the pinball baseball which has been creating such a big fuss in the trade. To quote him, “we’ve had phenomenal reports from locations that have put it on in less than 24 hours!” Great! Al Rodstein of Banner in Pittsburgh will bring out the tour of the factory’s new Northlake facilities last week and was very impressed!

WAGNER VAN VLACK, president of Interstate United Corp., will receive the Distinguished Service Plaque from the National Jewish Hospital of Denver. Presentation will be made during the hospital’s 72nd annual dinner on May 26.

JOHNNY FRANTZ of J. F. Frantz Mfg. says he’s doing extremely well, both domestically and in the foreign markets, with his U.S. Marshall Gun . . . Nice talking to Ed Ruber of Wico Corp. in suburban Niles, Ill. Business is great out there, Ed was happy to say. We tend to refer to the Niles factories as Wico’s new quarters, and they are actually, but we didn’t realize until we spoke to Ed that the firm’s been out there for six months already!

MILWAUKEE MENTIONS
Melba Moore is currently headlining in the Lake Geneva Playboy Club . . . Nate Victoria, the London Music Vendor, is back from his annual vacation and is working happily well all week. Business has been so beautiful hectic these past months that Nate felt a week off to kind of rest up and refuel a bit was a good idea. He mentioned how well the distro is doing with the Seeburg “Musical Bandshell” phonograph, in his words, “one of the most successful models we’ve ever had”!

Williams products are also very much in the fore at London—particularly the “Sniper” gun, “Action Baseball” and the “Times Square” phonograph. Williams salesman Walter Koebel will be spending the next week with Seeburg engineer Sam Garvin conducting a series of on the spot “Bandshell” schools at various operator locations in the Fox River Valley territory. I guess, lest we forget, business is so good Nate had to hire some extra shop help!

A reminder: the Milwaukee Coin Machine Operators Assn. monthly meeting will be held on Tuesday (4) at The Chalet in West Allis. This will be a general membership session.

WEMP’S Tom Shanahan was in Chicago last Monday for the press party, hosted by London Records, in honor of pianist-arranger Ron Andre. London has so many hit albums in the label’s Phase 4 series . . . On the singles scene, we hear from Gordon Pelzek of Record City that local operators are showing interest in the following: “Brown Sugar” by the Rolling Stones (Rolling Stone); “You’re My Man” by Lyn Anderson (Columbia); “When You’re Hot You’re Hot” by Jerry Reed (RCA), “It Don’t Come Easy” by Ringo Starr (Apple), “Step Aside” by Faron Young (Mercury) and “Married To A Memory” by Arnie Harden (Columbia).

CALIFORNIA CLIPPINGS
We never thought they could do it but looks as though Struve Distributing will out do themselves this year with their annual shin dig they throw for their operators. This year instead of their dinner at the Los Angeles International Hotel, they are having a weekend trip to Las Vegas. It will be an all expenses paid weekend at Caesar’s Palace as well as the dinner and a drawing for prizes. The big event will take place the weekend of August 6th, 7th and 8th. As usual they will be giving away such little tokens as diamonds, a Cadillac, fur coats, television sets, phonographs and just about everything else you can possibly think of. This is the celebration where everyone goes home a winner and we mean everyone!

Lea Simone reports that he is getting very good response on Allied’s “Sonnic Fighter” airplane game. Also doing good business is Williams “Doodle Bug” and their two player “Solids and Stripes.” Phonographs are alike wise moving at a brisk pace. Most important news of all is that Leo is feeling great after some ulcer problems a few months back. He can think once in a while . . . Leah and Al Bettelman, of C. A. Robinson & Co., off to cheer son Sandy on to a UCLA crew victory over Stanford and California Universities. So far UCLA is undefeated and under Sandy’s expert guidance (Coxswain) they hope to achieve a national championship this year after just missing out by a coupe of strokes last year. While in the Bay area the Bettelmans will undoubtedly say hello to all their good friends in San Francisco and especially to Lou Woloha, Advance Automatic Sales, whose association has been valued by A.R. & Co. for many long and friendly years . . .
EASTERN FLASHES

ON THE AVENUE—Distributor row has been the scene of plenty of action the past few weeks. We talked to Dick Greenberg at Mike Munves Corp who told us that many out of towners are looking for arcade owners. Merv Siskind of the Miami area and Marty Schwartz of Wildwood, New Jersey are among some of the notable visitors. Nickolas Xanthanks (Salem Wil- lows, Mass.) has had a great time looking over the arcades in New York. We learned that sales manager Ralph Watkins had recently returned from attending the New England Park Association meet held at the Statler Hilton in Boston. Meeting took place April 21 and nearly 75 representatives were on hand. Ralph said that these seminars are highly informative; sort of a kick-off campaign for the coming park and arcade season. A great opportunity to meet people and discuss equipment needs. Ralph pointed out that there is plenty of interest in the 'Mammoth Plow' and Allied Leisure's 'Wild Cycle'.

Ernest Montgomery at A-1 Report Sales reports that the group "Beginning of the End" looks as if they may come up with a winner with their recording of "Funky Nassau". Gene Knight's "Mr. Big Stuff" is getting plenty of sales action.

ARD ROUND TOWN — Service and operating problems are part and parcel of the vending business says Charles Bernoff (Regal Music Co. Inc.). Methods of reducing the spiraling costs of location servicing of equipment are constantly being sought; not to mention the cost of purchasing new equipment which has been increasing steadily. Charles says that at a good hard look at play pricing is needed. If the location rates top line equipment, the logical answer would have to be top price playing. A new jake in the right location should be priced at $50, says Charles. The Gottlieb introduction of 'Play Ball' is causing plenty of excitement, the game can definitely be an entree to locations that had to be overlooked in the past. Every new item that is launched by a factory becomes an additional piece of equipment that could be the forerunner in the establishment of a new location. In summation, things at Regal are rolling along.

AN IMPORTANT EVENT—Morris "Tiny" Weinstaub will be the guest of honor at this year's "Brotherhood Award Dinner" to be held by "The National Conference of Christians and Jews," on May 10, at the Americana Hotel in NYC. MONY president Mr. Denver has sent out his personal letter and the reservation form. "To show our appreciation to 'Tiny' who is known and recognized for his great talents and ability in stabilizing the vending industry," said, Mr. and "to support a great humanitarian cause, please turn out and participate in this great event." Get those reservations into the MONY office early.

NEW JERSEY NOTES—Talked to Murray Feinblatt at United Billiards, Murray says the tables have been moving at a good clip. Also learned that the new subsid United Amuse. Int'l Inc. is making excellent progress in the used equip- ment market. ... It has been announced by Philip Small vice president of Coffee-Mat Corp that the company's completely automatic single cup coffee brewing machine for the office market is going to be introduced in the European market. An initial order of 1,000 machines has been negotiated with Alfred W. Adickes, president of Nova Apparate of West Germany. Nova is one of the largest distributors and operators of automatic vending equipment in Europe.

NEW ENGLAND NEWS—ACA's Mickey Greeman back into the big city after attending the New England Hotel-Motel-Restaurant meet held in the Civic Auditorium (Prudential Center) in Boston. Mickey said the event was heavily attended. Representatives of every phase of vending display their wares—producers, installers, and operators. Many jake and game operators also made the three day event April 27-28-29. ACA's New England distributor for the NSM phone is Mohawk Music of Greenfield, Mass. Mohawk president Art Strahan caused considerable excitement and anxiety at the NSM auditorium booth. Art owns and pilots a plane that is operated from his private airstrip. When Art left for Boston the weather was great. Heading toward Boston, the weather got to be quite a problem. He was long overdue, but he finally landed safely in Boston. Three cheers for Art!

HERE AND THERE—Steve Hodge (Atomic Music) says that so far this has been a great year, "everything going beautifully, must be doing something right." The uptown scene has been lively and the locations have been relatively free of the break-ins, says Steve, and so long as the equipment keeps operating it makes things look a lot easier. .. We had a chance to talk to Sam Morrison of Musical Moments, Inc. Sam reports that he is as busy as always. The pool table business hasn't been what you would call rowdy, says Sam. Lots of bumping about at the locations, but there are signs that things are beginning to improve . . . Out Yonkers way we checked with Westchester Amusement Co. Dick Di Cocco business is the place to try to get his seasonal setup running. The add-a-balls continue as the most popular pieces. Music is still somewhat on the soft side. At any rate, Dick expects the coming season to be fairly lively . . .

UPSTATE ITEMS—Silver King Amusement is located in Suffern, New York. We spent a few moments talking to Lou Catanese who was seeing distrib salesmen in this shop. Lou says that he has been pleased with the recent action, and is looking to have a great summer . . . We tried to catch Mike Mulqueen (M & M Amuse, Scotts Corners) but the misus said, that since they had recently relocated then seeing their two grandsons in Florida, Mike has been on the go. A couple of weeks in Florida is fun; especially seeing your grandchildren, that really puts the icing on the cake," she said.

SIGNS OF THE TIMES—We queried several operators concerning the newest game in town (off-track betting). Concensus of opinion was highly favorable. OTB chief Howard Samuels has certainly established a betting system that is a first in the U. S outside of Las Vegas. Kentucky Derby betting is now underway at the City parlor.
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