Guest Editorial: Nicholas Johnson...D.C. Fed. Court Suit Seeks To Enjoin FCC On Lyric Warning...Kinney Gets Stones, New Label For Global Dist...Col to Dist. Monument....MCA/Rice-Webber Pact...Stewart UA Label President...Monaco Euro Winner

DIANA ROSS: SUNDAY WITH 'DIANA!'
Lynn Anderson's new single has something even "Rose Garden" didn't have.

It's the follow-up to "Rose Garden." A 1,700,000 selling single that won Lynn Anderson both the Grammy and the Academy of Country & Western Music Award as the Best Female Vocalist of the Year.

"Rose Garden": The album was certified gold, and it's still selling at the rate of 40,000 a week.

Now, the follow-up: A beautiful new original called "You're My Man."

Like its predecessor, it has all the infectiousness of a Top-40 hit, without denying Lynn's country roots. And it's got this added plus: It's coming off of "Rose Garden."

Lynn Anderson sings "You're My Man" on Columbia Records.
Although Cash Box has made previous comment on the decision by the Federal Communications Commission (FCC) to make the omission of the extens- 
ure of recordings dealing with drugs (see “FCC: Way Out of Line,” Mar. 20 issue), it believes the trade will be interested in reading the comments of Nicholas Johnson, FCC Commis- 
sioner who dissented on the decision. The following excerpts from Johnson’s dissident opinion appeared under the title of “Up, Up and Away Over the Airwaves,” in the New York Times:

WASHINGTON—There is a serious question as to whether the majority is, in fact, really as concerned about drug abuse as it is in speaking out blindly at a form of music which is symbolic of a culture which the majority apparently fears—in part because it totally fails to comprehend it. If the majority were in fact concerned about drug abuse, they surely would not choose to ig- 
no songs like “strongly suggestive of, and tending to glorify,” the use of alcohol, which is 
the number one drug abuse problem in this country.

I do not think it’s the business of the F.C.C. to be discouraging or banning any song lyrics. But if the commission majority is really inter- 
ed in doing something about the drug prob- 
lems in this country, and is not just striking 
out at the youth culture, why does it ignore songs like “Day Drinking”:

... You know we just stopped 
for you short one. 
Hey we are out on a binge 
Hey we got no troubles just 
doing our number 
Day drinking again.

And why has the commission chosen to focus on record lyrics and yet ignore commercials which use language “tending to glorify the use of drugs generally”? How can anyone possibly justify the F.C.C.’s failure to examine the impact of commercials such as the following on television: 
(Music) ANNOUNCER: Leave your feelings of tension behind and step into a quiet world. You’ll feel calmer, more relaxed with Quiet World. The new modern calmative. Why do the majority choose to ignore these gray flannel pushers?

It is a thinly veiled political move. This Ad- 
ministration has, for reasons best known to the President, chosen to divert the American peo-
ple’s attention to “the drug menace,” and away from problems like: the growing Southeast Asian war, racial prejudice, inflation, unemployment, hunger, poverty, education, growing urban blight, and so forth. When the broadcasters sup- 
port this effort they are taking a political stance. 

But in revealing and somewhat frightening that many of the song lyrics singlet out as ob- 
jectively pro-drug-use by the White House and the Defense Department turn out, in fact, to have nothing whatsoever to do with drugs. They relate instead to social commentary. Thus the Defense Department spokesmen singled out a song by the Doors which says: “War is out— 
peace is the new thing.” The White House finds alarming another which says:

Itemize the things you covet
As you wander through your life
Bigger cars, bigger houses,
Term insurance for your wife.

Is anything that attacks the values of cor- 
porate America is now to be interpreted by the F.C.C. and broadcasters as an incitement to drugs? Why happen to believe in getting high on life—the per- 
fect high without drugs? But no one can argue that the use of drugs—by rich and poor, middle- 
aged and young—is not a controversial issue of public importance today. How can the F.C.C. possibly outlaw the subject as unsuitable for artistic comment?

Simply by announcing its concern with the content of some lyrics as they relate to drugs, the commission is effectively censoring protected speech. The breadth of the regulation is aggra- 
Vated by the vagueness of the standard used—
“tending to glorify.” What does that mean? It could include “Up, Up and Away” sung by the 
Morrison Tabernacle.

Not only do we need creative freedom to pro- 
 mote individual growth, we also need creative artists to divert social disaster. The artists are 
our country’s outsiders. They are out ahead of 
our caravans, finding the mountain passes and 
riverbeds. They pick up the new vibrations of a decade or more before the rest of us, and try to tell us what’s ahead of us as a people—in the form of painting, theater, novels, 
and in music. In order to function at all, they have to function free.

When we start the process of Kafkaesque in- 
situations, we will have lost that freedom. Whether by Big Business or Big Government, 
we are capable of taking away our ability to 
think and dream, the only hope we have of salvation. It is a time of immense optimism and convic- 
tion, but the American people must be aware of the threat that faces us.

Guest Editorial:
Nicholas Johnson
It sounded so good we couldn't wait! The label wasn't finished in time but we had to get it out... what counts is in the grooves anyway.

DAVE EDMUNDS has another unbeatable single with *I'm Comin' Home*. After the super smash "I Hear You Knockin'" we knew you'd want it as fast as possible. — By the time you read this, records will be available.
Ballin' Jack's got a strong new single called "Found a Child." A lot of people are going to hear it soon. Because the group will be on the road with Elton John, making 12 stops across the country. In cities like New York, Philadelphia and Chicago, capacity audiences will hear "Found a Child" live. And they're going to want to hear it again, at home. Which is all to the good. So long as you're ready.

"FOUND A CHILD:
A NEW SINGLE FROM
BALLIN'JACK'S ALBUM
ON COLUMBIA RECORDS

Ballin'jack
including
Found A Child/Hold On/Festival Telephone/Balin' The Jack

Also available on tape
Rolling Stones In Global Pact
With Kinney; Atco U.S. Outlet

NEW YORK—The Rolling Stones have made a deal with Kinney Services, Inc., that calls for worldwide distribution of their latest album on their own label, Rolling Stones Records. Deal was revealed last week by Ahmet Ertegun, who holds Warner Bros., music division of Kinney’s executive positions on both labels. He termed the deal “one of the most important moments in the history of the record group.”

Initial Rolling Stones product is expected to roll off In Global production line within the next few weeks. Here is the international distribution line-up for the Stones’ label: United States: Atco; Canada: Warner Bros.; United Kingdom: Kinney Record Group Ltd.; Germany: Kinney Music Distributions; France: France; Italy: Italy; Japan: Warner Bros./Pioneer. Other distributing companies in other parts of the world will be announced soon. Marshall Chess, on behalf of Kinney, will coordinate activities of the new label and will handle liaison among all the companies involved.

As part of the launching of the deal, the Stones’ latest single, “Pacific Remains,” will host a press conference-party in Cannes, France on Friday (16).

Capitol Cuts Singles Increase
To $1.19 May 1

HOLLYWOOD — Capitol Records has raised its singles price tag of $1.19 to $1.25, and is to take effect April 1, and is going with a $1.19 list price, effective May 1. Brown Meggs, vp of marketing, said that Capitol lowered its projected price after recent reports from a cross-section of Capitol accounts throughout the nation revealed that the $1.19 figure “more accurately reflects the best interests of sub-distributors, retailers, Capitol and public.” Sub-distributor and dealer prices will be adjusted accordingly.

Meggs said the change in list price from 98¢ is “necessary by a variety of factors, including the increased cost of doing business. It will allow the company to maintain an inventory that is one and one-halfáchange with increased dollar volume at a time when such an increase is sorely needed.”

Col To Distribute Monument
2 Albums Debut
U.S. Arrangement

NEW YORK—Columbia Records will distribute the Monument label and its subsidiaries in the U.S. under an exclusive, long-term distribution deal, according to Clive Davis, president of Columbia, and William F. Foster, president of Monument. Two albums featuring top country rock groups — Ralph Randolf and the Fatherhoods and Sonny and Cher — are the first packaging being handled through Columbia.

Said Davis: “Monument Records has one of the longest-running and most successful recording groups in the industry, Fred Foster has an exceptional ability to develop a wide range of talent.” Monument Records has never lost the feeling for contemporary music that has always been among the most respected labels, year after year.”

Monsignor Patrick McDonough, leading independents in the record industry, has accounted for over 70 hits and 35 chart LP’s during its 15 years of operation. Foster produced 18 hit singles in a row and is seeking to sign up such artists as Joe Simon and Jeanne Seely. Clive says that Monument Records “is the most enduring of the independents.”

Based in Hendersonville, Tenn., just outside Nashville, Monument, the group of labels includes Sounds of the South, Magic Carpet and 440 Plus. John Richbourg, who produced Joe Simon’s “Two Tickets to Holland,” will remain as production for Sound Stage 7 Records.

Speaking for the decision by Monster Records to sell to Columbia, during its inception 13 years ago this month, in that time, virtually all creative and majority of the success by Foster or under his aegis. He has been responsible for finding and developing at least one hit recording artist per year.

Among the names associated with Monument Records’ Foster is Joe Simon, Ray Stevens, Tony Joe White, Joe Simon, Rusty Draper, Dolly Parton, Jeanne Seely, Charlie Daniels, Boots Randolph and Kris Kristofferson. Foster was involved with these artists not only in the studio but frequently in designing album covers, working with them on their acts, and even counseling them on major career decisions.


(Dorc’e (on p. 32)

D.C. Federal Court Suit Mounts
Pressure Against FCC Lyric Warning
Joint Suit By
Drug Council, Other Groups

WASHINGTON Pressure con-
tinues to mount for last year’s legis-
cated drive to get the Federal Com-
munications Commission to adopt a regula-
tion requiring radio stations responsible for the program-
material to record the warning. Following action by the Recording Industry Association of America (RIAA) and the American Civil Liberties Union (ACLU), and the judgment of the San Francisco U.S. Court of Appeals to the FCC in separate actions, a new, more extensive suit has been filed in the Federal District Court here by the National Coordinating Council on Drug Problems and the private Stern Foundation. In the joint suit, all the organizations are seeking to enjoin the FCC from instituting its recent decision. Also included in the suit are the suitants of the National Artistic and Intellectual Organization and the National Rock and Roll Association. The suit was filed on March 27.

Frequently, laments that the FCC has been “more concerned with its Federal Payola Act power than with the public interest and the need for the ‘truth’ to be in the hands of the public.”

RIAA producing Drug ? Album
For The NIH

NEW YORK — The Recording Industry Association of America (RIAA) is producing an LP on the authoritative Federal source book on drugs abuse, "Answers To The Most Frequently Asked Questions About Drugs," the RIAA, undertaking full cost of the project, will give the National Institute for Mental Health, for widespread distribution across the country.

The project is disclosed in RIAA’s “Petition for Reconsideration” to the Federal Communications Commission (FCC) in the matter of the agency’s February, 1971, decision to require distribution to the public of anti-drug materials in a periodical format.

Also, the RIAA is producing for the NIH a recording of an anti-drug program for prisoners.

The projects are the result of close liaison and consultation between the RIAA and NIH, which got under way with a conference in late 1969 to explore the industry’s concern over the problem of drug abuse in this country and its offer to assist the NIH’s program of educating the public to the problem of drug abuse.

Roscoe Sets Dates
For Rock Fest On
Isle Of Wight

LONDON — After nine months of negotiation, Richard Roscoe will put on his show: “There is no plaque. 27.29. Roscoe said the fest will be televised live to the entire world theatres in the U.S., Canada and Japan. He is presently working on the selection of six artists, a representative from each country from which to choose. A roster of 16 artists so far, Roscoe has revealed, he said. Roscoe is in “complete agreement” with a bill in Parliament that would establish a 10-day "Isle of Wight if facilities were not ready by the end of May, it is explained, “controls the fest” that would “quash” a similar.” Roscoe noted that his Isle of Wight fest has no relationship with any fest presented there in past years.

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Cash Box — April 17, 1971
GEORGE HARRISON
has written a new song especially for
RONNIE SPECTOR

Produced by
PHIL SPECTOR and GEORGE HARRISON

on Apple Records
LONDON — Monaco emerged triumphant from this year's Eurovision Song Contest as "En Un Mundo Nuevo" sung by Monégasque Daniel "Alf" Neely won the contest for Europe, an Arbe Et Une Ruse," performed by Severine Sings The Top Song.

Monaco's Winner Of Eurovision

Severine Sings The Top Song

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Ripp Co. obtains "Hard Ride" Track; LP On Family-Para

HOLLYWOOD—Family-Productions has concluded a production agreement with Family-Productions for acquisition of the soundtrack of the "Hard Ride," in addition to an interest in the film. The announcement was made jointly by Arne Goldman, president; Bob Moline and Harley Hatcher, composer/producer of the LP.

Moline, who contains a dozen tracks by several prominent artists, including Ronnie Spector and Ike & Tina Turner, was created by the newly-created Family-Para-mount label on April 15. The deal includes with the album release and promotion of both the film and soundtrack.

The LP, which will be released by Family-Paramount and MGM in April and early May, six different artists are featured on the soundtrack. In addition to Medley, they are Thelma Camacho, former singer with the First Section; Jackson, a five-man rock band and Sounds of Harlem.

"The Hard Ride," by the Sounds of Harlem, will be released on April 26 with "Another Kind of War" and on May 1. Moline will have "Palling in Love With Mohammed" and "Bluebonnet," respectively.

Rippon is expected to be "Where Am I Going To," with "The Hard Ride" in the financing, will be released April 12. On the same plate, "The Hard Ride," will be featured.

Capitol Completes Field Reorganization

HOLLYWOOD—As the final step in his reorganization of Capitol's field staff, John Jonesy, vice president of sales, reports five new appointments to change the organization distantly. The following have been named district sales managers for the label in their respective areas:

In Los Angeles, John Stanton will report to his current position. Prior to coming with Capitol in 1969, Stanton was a program director with a chain of radio stations in North Carolina. He has been with Capitol since 1970.

In Chicago, Dennis White has replaced John Conner, who has accepted another position in that market. White was formerly the district office manager in Houston, and before that was district sales manager in Kansas City, Minneapolis, Chicago and nine years. He was previously a salesman in Houston and Columbus.

In Cleveland, Bob Johnson, formerly district sales manager in Cleveland, has been named district sales manager with Capitol Records in the Cleveland area, as territory manager and then as district sales manager. Frequent representative of Capitol in the area, Johnson has been with Capitol for 12 years.

In Denver, Bob, formerly the district sales manager for the recently acquired Capitol subsidiary Artistic, has taken over as district sales manager. Before going to Cincinnati, he was a Capitol salesman in the Atlanta district. He has been with Capitol six-and-a-half years.

Ring In RCA Rock Post Move

NEW YORK—RCA Rock Post has moved to a new office at 1370 Avenue of the Americas, reports Al Coury, national artistic relations manager.

RCA Rock Post has been a part of some 20 years at Warner Bros. Records, most recently, as manager of special projects, eastern division.

"I will be responsible for seeing that all personal appearances are handled accurately and that guest markets are handled and promoted properly. He will also serve as the agent in preparing and administering contracts, east coast clubs and television shows and serve as the label's closest tie with local concert promoters and producers."

One of Kendrick's first assignments was to manage the career of the rock and roll singer, backed in Capitol's new Broadway show, "Follies."

Max Kendrick, East Coast Art-Relations Manager, Capitol Records, Inc.

Cash Box — April 17, 1971
WE MAY NOT WIN ANY GRAMMY AWARDS...
BUT WE SURE SELL A LOT OF RECORDS!

BILLBOARD
2 "WHAT'S GOING ON"
MARVIN GAYE
3 "JUST MY IMAGINATION"
TEMPTATIONS
★ "NEVER CAN SAY GOODBYE"
JACKSON FIVE
23 "WE CAN WORK IT OUT"
STEVIE WONDER
★ "I DON'T BLAME YOU AT ALL"
SMOKEY ROBINSON & THE MIRACLES
★ "GOTTA SEE JANE"
R. DEAN TAYLOR

CASH BOX
2 "JUST MY IMAGINATION"
TEMPTATIONS
3 "WHAT'S GOING ON"
MARVIN GAYE
7 "NEVER CAN SAY GOODBYE"
JACKSON FIVE
17 "WE CAN WORK IT OUT"
STEVIE WONDER
36 "I DON'T BLAME YOU AT ALL"
SMOKEY ROBINSON & THE MIRACLES
11 "GOTTA SEE JANE"
R. DEAN TAYLOR

MOTOWN SALES DEPT.
CONTINUING PARTNERS—Perry Como (seated) who has been under contract to RCA Records since the early 1940s, is shown immediately after signing a new, long-term exclusive contract. Shown with Como are (from left) Rocco Laginestra, president of RCA Records, Mort Hoffman, division vp of commercial operations, and Manny Kellen, director of popular music. Como currently has a new chart-topping "I Think of You," which has come close on the heels of his recent album/single hit of "It's Impossible."

5 Spring LP’s Set By Janus

NEW YORK—Five albums have been shipped in Janus’ spring LP release. They include “Supershrink” by Alen Robin, “Hear Me Now” by Donovan, “Ma Kelly’s Grendy Spoon” by Status Quo, “Picketywitch” by Picketywitch and “Keep On Trunkin’” by Frut. An LP by the Detroit Emeralds, who are currently moving with “Do Me Right,” will be rush-released later this month.

The Detroit Emeralds and Frut are on Westbound Records, which is distributed by Janus. An extensive promo motion on the comedy album “Supershrink” is currently underway, with radio spots, record store window displays, and a full schedule of press, radio and TV interviews for Alen Robin.

"By being very selective about the product we release, by making sure there is an audience for each album and by giving each artist all the necessary promotions, we have been able to achieve the most positive results from our all new LP’s, stated Nick Albarino, label general manager.

Judy Collins Earns Fourth Gold Album

NEW YORK—The RIAA has certified Judy Collins’ 10th Elektra album, “Whales And Nightingales,” as a gold record with sales of well over one million dollars. The certification marks Judy’s fourth gold album and Elektra, the others being “Wildflowers,” “In My Life,” and “Who knows Where The Time Goes.” Judy Collins will be beginning her national spring tour in mid-April.

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<td>3. I Love You For All Seasons—Fuzz</td>
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<td>15. Be Nice To Me—Ampex</td>
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<td>16. Give More Power To The People—Chi-Lites</td>
<td>—Brunswick</td>
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<td>17. Tip Of My Tongue—Brenda &amp; Tabulations</td>
<td>—Top &amp; Bottom</td>
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<td>18. I Don’t Know How To Love Him—Yvonne Elliman</td>
<td>—Decca</td>
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<td>19. I’ll Meet You Half Way—Partridge Family</td>
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<td>21. A Mama And A Papa—Ray Stevens</td>
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<td>—Koko</td>
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<td>23. Michigan Harry Slaughter—Wadhurst Mansion</td>
<td>—Sussex</td>
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A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.
You just had a great year. Too bad you didn’t know about it.

Why is the move to ASCAP? Because ASCAP pays more.

When we license your music, we have one goal. To get as much for it as possible. Because ASCAP is owned by its own members.

The men who license music at BMI are broadcasters. They own BMI. As your bargainers they should get as much for you as possible. But as broadcasters they want to spend as little as possible.

Because the more you get, the less they keep. And the more they keep, the less you get. (We’ll let you decide who wins in that case.)

We have a computer. It tells us what you would’ve made with ASCAP.

So come to us.
We have no axe to grind but yours.

If you keep on going the way you are, you may not be able to afford many more successful years.

ASCAP
American Society of Composers, Authors and Publishers.
575 Madison Avenue, New York, N.Y. 10022
Keep The Moment Alive.

Original TV Soundtrack

Diana!
DIANA ROSS/JACKSON 5 / DANNY THOMAS / BILL COSBY

REMEMBER ME
AIN'T NO MOUNTAIN HIGH ENOUGH
I'LL BE THERE
MAMA'S PEARL
LOVE STORY

It's all here.
In the Original TV Soundtrack Album.

Available wherever records and pre-recorded tapes are sold.
Starring DIANA ROSS
Guest Stars JACKSON 5 DANNY THOMAS
Special Guest Star BILL COSBY

ABC-TV, Sunday, April 18
10 PM (EST and PST)

Produced by Motown Productions, Inc.
N.A. Philips Offers

NEW YORK, April 6 — North American Philips, which introduced the cassette tape in 1955, has announced an expansion of its cassette software activities.

The firm has developed four new Norelco blank cassette tape lines to be marketed under the company's recording equipment products division, Mercury Recordings, a wholly owned subsidiary of Lighting Corp. and Herman H. Smith, Inc. (all divisions or subsidiaries of North American Philips).

Paul Nelson, Jr., vice president for home entertainment products, said, "The new Norelco release, as well as non-exclusive product, now carries a bigger piece of the market. This constitutes an increase of some 25% on exclusive material, but a rise of only 2%-4% on wholesale, handled by GRT as well as other manufacturers, according to White Sunner, vp of marketing.

Bumper further stated that GRT has financially "come over the hump" and is now operating in the black. "The increase in sales," said, "is the first step towards a lessened role for future developments." Bumper added to contributing distributors, he said, were complimentary, realizing that the price rise expected in the future.

Recent royalty agreements with several GRT-exclusive acts were also noted as important factors necessitating the wholesale price elevation.

NYU Conference Covers New Medium

NEW YORK — Author and anthropologist Edmund Carpenter will open New York University's "Cassette/Cartridge/Disk conference with a lecture on video cassette and the Revolution in the Media Family." His address will begin the two day meeting that has been planned primarily to meet the needs of educators, corporate training and communications directors and general users. However, Dean Stanley Gabor, conference coordinator, said that it is also aimed to Denning Named Pres. At MCA Technology

UNIVERSAL CITY, Calif. — James Denning has been selected president of MCA Technology, Inc. of North Hollywood, succeeding Dr. C. C. Savant, Jr., who has resigned.

MCA Technology, Inc. develops, manufactures and distributes magnetic tape duplicating systems and accessories as well as precision magnetic heads and electronic components for video, audio, instrumentation and digital magnetic recording devices.

Denning, formerly an MCA Inc. staff executive since 1959, has been associated with MCA Technology, Inc. and its predecessor companies since 1946. He is a vice president and more recently as executive vice president.

Low Wasserman, president of MCA, Inc., concurrently announced the election of Denning to the board of directors, as a member of the board of directors and vice president. Wasserman is also president of Electrodyne Corp., and Scientific Industries, Inc., parent organizations of MCA Technology, Inc.

Other top echelon executives of MCA Technology continue without change.

Philips market products under individual brand names. Henceforth they will market blank cassette under the brand name of Norelco," Nelson pointed out.

To coordinate company-wide marketing of Norelco blank cassettes, the firm has established the Norelco cassette department headed by Edward Hanke, previously president and general manager in the home entertainment products division.

"Up to now North American Philips has concentrated on cassette hardware," Smulders said. "We are aiming at establishing the same prominence in software comparable to that which we have earned in the hardware end of the business."

Smulders added that the 1972 recorded & blank cassette software market in the U.S. would amount to 120 million units with a retail value of $280 million.

Of the total, he observed, blank cassettes will account for the lion's share, some 80 percent or 95 million units with a retail value of $165 million.

Further, he added, the cassette market expanding at the rate of 18 percent in the next five years," he said. "Blank cassettes will remain at about the same proportion of the market in the future.

The new Norelco tape lines will be sold in 100, 300, 500 and Challenge and have been designed to meet different usage as well as merchandising requirements.

Budget-priced Challengers and 100's are suitable for voice recording, background music and taking letters. More exciting music reproduction is offered by the 200, while the 300 is designed for semi-professional recording on higher quality equipment. The 500 and Challenge grade carry a lifetime guarantee and have a special 3% discount for 10 or more tape orders.

Retail prices range from $1.19 to $1.35.

Activity Of Some Jocks In Question

TORONTO — Radio station owners, particularly those in control of three or more stations, may run into immense difficulties over the next few months. It has been found that the bigger the operation the less discipline there is in keeping their jocks in line. The owners, only, are answerable to public complaint and the onus of running a clean operation falls specifically on the station. Whiley is a cease hold.

There has been much speculation of a possible form of payola involving disc jockey groups and the co-managers and/or disc jockies of fast rising recording units.

A recent news item from England concerning the use of groups to satisfy disc jockies raised the same question in Canada. Is there or isn't there a similar arrangement here?

Several observers are of the opinion that the operation falls under the CRTC. In one such case the jock was made aware that his interest in a group, from the management standpoint, would be incompatible in the trade. He immediately qualified his activities as jock, and his producers requested that his name was apparently used on the interests, lawyers, publishers, information specialists and producers of film from this industry.

The conclave is to convene May 12 and 13 at the hotel on the Washington Square South campus of NYU.

Carpenter's keynote address, scheduled for 10 A.M. of the first day, will be given by New York University professor of history and President of the New York University School of Continuing Education. The 2 University Place Questions or applications should be directed there for the Conference.

A registration fee of $25 is required for all registrants, including luncheon for both days of the seminar.

A&D First Local Wollensak Distri

PHILADELPHIA — A & D Distributors have been named to handle the distribution of Wollensak tape recorders, including the line's latest quartet of additions.

This will mark the first time that Wollensak products have been dealt with through a local distributor. They had previously only been available through direct order from factory outlets.

The line at A&D, according to president, John Canty, includes all-16mm and monaural cassette recorders, portable and stereo reel-to-reel units and the new four-channel equipment.

CashBox Radio-TV News Report

STATION BREAKS:

Pat Whitley is the new program manager of WBN-C New York, replacing Don Shaper who left station to study for the ministry. Shaper was previously program mgr. of WDCL-Washington.

Johnny Canty named production dir. of WDGY-Minneapolis and will also continue as music director. Longtime midday man Matt Thomas has been named dir. of WRKR-Cincinnati. Clifford Hunter named general mgr. of WOAI Radio in San Antonio, replacing Elmer Smith. Martin Greenberg appointed general sales mgr. of WXYZ-Detroit; he had been with WMJZ.

The West moves to KFRC-San Francisco as host of all-night show. He was recently music dir. at KGB-San Diego.

BRING ON THE BRONCOS — Scepter artist B. J. Thomas returned to his hometown of Houston and was a guest at the city's livestock show and rodeo. Left to right, Leroy Goiger, president of country station KJKK-Houston, B. J. Thomas and livestock show and Rodeo Assoc. prezzy Buddy Ray.

Changes At Metromedia

NEW YORK — Metromedia, Inc. has announced the appointment of George Dunne as the post of executive vice president of Metromedia Radio. His duties in his new position will include the management of WNEW-AM, New York, as well as continuing the responsibilities of his former position as president of Metromedia Stereo.

Also at Metromedia Robert Mounty was named v.p. of sales for Metromedia Radio. He recently was general mgr. of WNEW-AM. He also worked for a time at WRW, Metromedia Radio outlet in Philadelphia.

form submitted to the recording studio— listing him as the manager. If there is, in fact, a conflict of interest by any browsing of a radio station and if this conflict can be used to manipulate the charts bringing a return (monetary) to the jock, this could form the basis of a citizen's counsel for which the station owner must answer.

Chicago Three — Chicago was the setting for Curtis Mayfield, Frank Wood of WDIA-FM, and Jack Hakin, Buddha's midwest operations manager, got together during a recent cocktail party hosted by the station in honor of their home town, was attended by some 150 guests. Buddha co-president Neil Bogart and several label execs flew in from New York for the occasion.

Verdam — April 17, 1971.
We said it once about
R. DEAN TAYLOR
and we were right.

R. Dean Taylor's
"Indiana Wants Me."
Another
success story
from the
Motown people.

Now we say it again.
R. Dean Taylor's got another #1 record going.
"GOTTA SEE JANE"

From the album
"I Think Therefore I Am"
(RS-522)
New Additions To Radio Playlists Secondary Markets

A broad view of the titles many of radio’s key Top 40 stations added to their “Playlists” last week.

WLOF-Orlando
Lt. Calley-Terry Wilson & C Co-Plantation
Nebraska-Fightner-Michael Nesmith-RCA
LaGrange-Dickens-Asco
Want Ads-Honey Cone-Hot Wax
Treat Her-Cornelius Bros-U.A.
Toast—Tin Tin—Aco
Never Can Say—Jackson 5—Motown
Pic-Anfossi—Rascal—Atlantic
WLAV—Grand Rapids
I’m Cumin’ Home—Dave Edmunds—Mam
Lt. Calley-Terry Wilson & C Co-Plantation
Help—Richard Harry-Humphry-Stomy Forest
WURL—Poa
Power—John Lennon—Apple
Love Her-Doors—Elektra
Trash Out-Brotherhood Of Man-Daram
Here Comes-Richie Havens-Stomy Forest
Play—Ocean-Bell
Albert Fletcher—Guess Who-RCA
Want Ads-Honey Cone-Hot Wax
Jane—R. Dean Taylor—Rare Earth
I Don’t Blame—Miracles-Tamla
Baby Blue—Blizard—Melodrama
WKWK—Wheeling WVa
Happy-Do-Heavin-Stoutt
Here Comes-Richie Havens-Stomy Forest
Seasons—Fuzz—Calla
Love Her-Doors—Elektra
WJET— Erie
Indian Reservation—Raiders—Columbia
Lynne-Dave Driskell—Motown
Arrow—Nisston-RCA
Cool Aid—Paul Humphrey—Lion
Baby Let Me—Ring Floyd—Chess
Seasons—Fuzz—Calla
Love Her-Doors—Elektra
Nebraska-Fightner-Michael Nesmith-RCA
Pic-Music Is Love—David Crosby—Atlantic
WIFE—Indianapolis
Lt. Calley—Terry Wilson & C Co-Plantation
Chicken—Daddy Destrip—Sunflower
Be Nice To Me—Run—Amplex
Honey Cone—Humphry-Stomy Forest
I Don’t Know How—Yvonne Elliman—Decca
Love Song—Leslie Duncan—Date
WING—Dayton, Ohio
I Wish—I’dynch Kim—Shred
Someone—Anna—Rojews—Repise
Lucky Man—Emerson Lake Palmere-Colthill
Boc—Lobo—Big Tree
Sweet—Donny Osmond—MGM
Never Can Say—Jackson 5—Motown
Pic-Barbra Streisand—Columbia
Power—John Lennon—Apple
Love Her-Doors—Elektra
Freedom—Tower Hendez—Repise
WLEE—Richmond, Va.
I Don’t Know—Yvonne Elliman—Decca
Lt. Calley-Terry Nelson & C Co-Plantation
Rainy Day Magazine—Elektra
Califonia Blues—Red Wing—Fantasy
Married To A Memory—Judy Lynn—Ankaret
WBBF—Augusta, Ga.
Signs—5 Man Electric Band—Lion
WDR—Hartford, Conn.
Pic—Here Comes—Richie Havens—Stormy Forest
Troubled Waters—Anitra Franklin—Atlantic
Treat Her—Cornelius Bros—U.A.
Tease—Tim Tim—Aco
And When She Smiles—Wild-Weeds—Vanguard
WCOL—Columbus, Ohio
I Don’t Blame—Miracles—Tamla
Treat Her—Cornelius Bros—U.A.
Woodstock—Mathies Southern Comfort—Decca
House At Pooh Corner—Nifty Grilly Band—U.A.
Feelin’ Alright—Grand Funk—Capitol
Nebraska-Fightner-Michael Nesmith—RCA
KEYN—Wichita
Almoh Home—Rascal—Atlantic
House On Pooh—Nifty Grilly—Danny
Music Is Love—David Crosby
Sweat—Rolling—Epic
Can’t Get Back—Bobby Genery—Capitol
I Play—Ocean—Bell
Long End Of Rainbow—Tom Rush—Elektra
Close Your Eyes—Kate Taylor—Collion
Jumpin Jack Flash—John Winters—Columbia
WING—Dayton, Ohio
I Wish—I’dynch Kim—Shred
Someone—Anna—Rojews—Repise
Lucky Man—Emerson Lake Palmere-Colthill
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I Play—Ocean—Bell
Long End Of Rainbow—Tom Rush—Elektra
Close Your Eyes—Kate Taylor—Collion
Jumpin Jack Flash—John Winters—Columbia
CashBox LOOKING AHEAD

1. THAT’S THE WAY I’VE ALWAYS BEEN
Queen (Rounder-BSR)
2. I DON’T WANT TO SETTLE FOR LESS
Holland—Owens—Motown
3. TO LAY DOWN BESIDE YOU
Donny Osmond—MGM
4. COME LIVE IN MY LIFE
Memphis—RCA
5. HAPPY HEAVEN—ROULETTE
Kris Kristofferson—RCA
6. LADY BLUE
Mick Jagger—Rolling Stones—EMI
7. I’D RATHER LOVE YOU
The Who—Columbia
8. A CHILD IS COMING
The Who—Columbia
9. THE DUSTMAN SONGS
Isley Brothers—Atlantic
10. WE SURE CAN LOVE EACH OTHER
Philosophers—RCA

Chairmen Institute Meetings On Current Tour

NEW YORK—The Chairmen of the Board have incorporated a series of special meeting sessions as part of their current concert tour. The rap gatherings were briefed to boost atten-
tion among non-college —purgators in areas where the Chairmen will be making campus —pearances.

First two dates to make use of this extra involvement plan will be con-
certs at the University of North Carolina and the University of Michigan in Ann Arbor.

TOWER GATHERING—Jerry Weckler, executive v.p. of Atlantic Records, and a group of the label’s most successful recording artists, during their recent stint at Los Angeles’ Whisky A Go Go. To the right of Weckler is Atlantic’s West Coast office man-
ager, Dick Krizman. The San Francisco label is distributed by Atlantic.

Dentist Forms Label

HOLLYWOOD—Byron Spears, ex-ec. director of Beegee Records, an-
ounces the formation of the black-owned recording company by introd-
ucing a new album release “Peace” by Walter Arties, with the Paul John-
son orchestra and choir. This will be Walter’s first solo album after 10 years as arranger and director of the Walter Arties Chorale. The company will stress contemporary, spiritual, and religious music. Prior to the formation of Beegee, Byron Spears has been a successful dentist, practicing in Los Angeles for the past 14 years. Offices are located at 1401 South Western Avenue, Los Angeles, with branches to be announced soon.

Big Band Era

Cash Box — April 17, 1971

Back To Garden

In Nader Show

NEW YORK—An all-star lineup is set for a Big Band Festival at Madis-
on Square Garden, Wednesday, June 18.

Performing will be Duke Ellington, Les Brown, and the Jimmy Dorsey
Orchestra, the Glenn Miller Orchestra conducted by Buddy De Franco,
Vic Damone, Buddy Ebsen, Helen O’Connell and Gene Littman.

The Big Band Festival is being co-
produced by Madison Square Garden Productions, Inc., and Richard Nast, who has had success with the self-sell out at Reel Rock Festivals at Madison Square Garden Center.

Tickets for the Big Band Festival are priced at $7, $6 and $5.

FINGER LICK’N GOOD—Humble Pie, British rock quartet were the guests at a party in their home at the A&M New York office last party, which marked the 21st anniversary of the release of their latest LP, “Rock On.” Featured above are (left to right) Jerry Lopez, ex-
wrestler A&M promo man, Jerry Stoner and Steve Martin of Humble Pie; Mel Friedman, head of A&M east coast operations; Greg Kelley and Pete Framp-
ton, Humble Pie; and Bob Cortez, New York promo and publicity man for A&M.

TOWER GATHERING—Jerry Weckler, executive v.p. of Atlantic Records, (second row, second from right) greets members of Tower of Power, San Francisco Records, recording artists, during their recent stint at Los Angeles’ Whisky A Go Go. To the right of Weckler is Atlantic’s West Coast office man-
ager, Dick Krizman. The San Francisco label is distributed by Atlantic.
GOOD THINGS COME IN Astra Packages*

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*We're a new way to say "Canadian" in music. With sounds like Kurt & Noah's exciting new "There Are Things" album. And this is just the beginning!*

Distributed in Canada by Polydor Records Canada Limited

1396 St. Catherine Street West
Montréal 101, Québec, Canada.
(514) 666-3006. Telex 05-368850
Pick of the Week

WILSON PICKETT (Atlantic 2797)
Don't Knock My Love (2:07) (Evva, BMI—Shapiro, Pickett)
Welcome back the old wicked Mister Pickett in this wild wailing new side. Pickett has the hard core of the man's early hits and his schaling singing to carry the side high in the sales picture with blues and rock fans. Flip: no info included.

EDWIN STARR (Gordy 7107)
Funky Music Shu Nu Shu Me On (2:59) (Jojette, BMI—Whitfield, Strong)
--Edwin Starr seem to reach an emotional peak in his earlier hits, "Funky Music" opens a whole new dimension for the artist. An astounding hit and TNT FM's choice for the first cut. The record has three exciting tracks to come along since the original "Cloud Nine." Flip: "Cloud Nine" (3:10) (Same credits)

NORMAN GREENBAUM (Reprise 1008)
California Earthquake (3:08) (Great Honesty, BMI—Greenbaum)
For any who have thought Norman Greenbaum a flash in the pan, here's the side to prove their theory. Excellent material for AM and FM programming, "Queke" should come through for the artist's second major sales accomplishment. Flip: no info.

LYNN ANDERSON (Columbia 43556)
You're My Man (2:10) (Flyingship, BMI—Sutton)
Surging back from "Rose Garden," Lynn Anderson comes up with a side that borders country and pop to please fans in both areas. Material is a fresh ballad carried brightly by a swingy instrumental arrangement. Should fare extremely well across the board. Flip: "I'm Going to Write a Song" (1:55) (Same credits)

RAY STEVENS (Sarnathy 209)
A Mama & a Papa (2:49) (Ahah, BMI—Autry)
Having turned off with "On a Side Street" to break his involvement stream, Ray Stevens comes up with a new message offering that gives the artist a marvelous performance to captivate any market listeners. A superb cut. Flip: no info.

DAVE EDMUNDS (Mam 3608)
I'm Comin' Home (3:00) (Duchess, BMI—Adpt/Arr: Edmuneds)
Off a top ten showing with his Fats Domino offspring, Dave Edmunds followes up with a rockin' side of Jerry Lee Lewis for the '70s teen marke. Echo, driving guitar replacing the Jerry Lee piano, and a fiesty adaptation of the "Old Black Joe" melody add up to solid top forty excitement. Flip: "Country Rod" (3:38) (same credits)

BLOODROCK (Capitol 3089)
A Certain Kind (3:25) (Sea Lark, BMI—Hopper)
The D.O.A. follow through with a solidly pulled record from their new LP. Pure production, gentle instrumental muscle and the vocal all have a standout sound for AM and FM support. Flip: no info.

LO CHRISTIE (Buddah 233)
Waco (3:17) (Pocket Full/Wherefore, BMI—Romeo)
For the entry into entry into summer programming, the new Christie single features an airy, breathing production and on-the-road lyric that should come on strong with top forty and non-biased FM stations willing to give the young Christie especially fine side. Flip: no info.

THE THREE DEGREES (Roulet 7102)
So Much Love All Around Me (2:17) (Planetary, ASCAP—illigworth, Vance)
With two fine sales showings on a pair of work records, the Three Degrees makes matters a good deal more simple in this latest outing. The threesome pours on energy for R&B and top forty enjoying leave no room for doubt in its powerful presentation. Flip: no info.

GRAND FUNK RAILROAD (Capitol 3095)
Feelin' Alright (4:25) (Irving, BMI—Mason)
The "Feelin' Alright" is one of the most familiar teen sides of the last few years; and the Grand Funk Railroad comes up with one of the few readings to give the song a fresh sound. Group's popular and the continuing voice of Jerry Lee Lewis for the '70s teen market. Echo, driving guitar replacing the Jerry Lee piano, and a fiesty adaptation of the "Old Black Joe" melody add up to solid top forty excitement. Flip: "I'm Going to Write a Song" (1:55) (Same credits)

GARY PUCKETT (Columbia 43538)
Life Has Its Little Ups & Downs (3:15) (Quill, ASCAP—Havoc)
Gary Puckett has always been ainger in persons-to-personal performance areas. Here, he works a new spell with an exceptional ballad that shows off his vocal power for delight to teen and adult listeners alike. Flip: a 3:12 mono version.

BARRY MANN (New Design 1000)
Carlton Home (2:15) (Duchess Gems/Columbia, BMI—Mann)
A consistently superb artist as well as writer, Barry Mann has made his most impressive sales showing with "Feelings." Now, in its first since, Mann delivers the new side with the same song and performance that outdid his earlier best. Dramatic powerhouse for AM and FM thought. Flip: "Sun-down" (2:32) (90/C, BMI—Mann, Weil)

HONEY & THE BEES (Jubee 1028)
We're Stay Hungry (2:28) (Blockuster/Nickele/Jobu/Shubian, BMI—Hart)
Tinged with the Phille feel, but carrying a more solid instrumental drive, this new single from Honey and the Bees has the makings to become the group's biggest yet. Certain to gain R&B action, the side is strong throughout with rock and pop top forty momentum. Flip: no info.

LONNIE MACK (Elektra 47515)
Lay It Down (3:27) (Aucuff-Rose, BMI—Thomas)
Long in the process of establishing a fan following, Lonnie Mack sound here as though he has found the song to make his singles start. One of his strongest performances, "Lay It Down" should drive from FM into the top forty running. Flip: no info.

Newcomer Picks

BRETHREN (Tiffany 9014)
Midnight Train (2:55) (Elitad/Hampstead Heath, ASCAP—Cosgrove, Woods, Marotra)
This song出自Brethren gives the team its first shot at breaking into the single best seller lists. Group works with an instrumental punch that should invite top forty play and catch a vocal with soft FM magnetic. An all-round floorhouse. Flip: no info.

KATE TAYLOR (Cotillion 44112)
You Can Close Your Eyes (2:31) (Country Road/Blackwood, BMI—Taylor) The single's production cut a new path to the James Taylor song an introduce Sister Kate to the single market. Fine song, outstanding performance and overall impact should get the side started with top forty buyers. Flip: no info.

NEWS (Colossus 113)
Tend to Your Own Business (3:50) (Terrible, BMI—Solomon)
The side is a strong pop offering, depth, this original track should see explosive reactions from R&B audiences, paving the way for top forty crossover. Super work and a bright vocal turn for the album as a whole. Flip: no info.

VYONNE ELLIMAN (Decca 32785)
I Don't Know How to Love Him (3:35) (Leads, ASCAP—Ribb, Webster) From the "Superstar" complete album, Vyonna Elliman appears with the latest and likely strongest version of this song. Her performance is matched with a top forty arrangement that should prove the difference in this top forty contest. Flip: "Overture Jesus Christ Superstar" (3:59) (Same credits)

Choice Programming

EMMIT RHODES (A&M 1254)
You're a Very Lovely Woman (2:15) (Flip—they're Right/ASCAP) Once a single that scrapped the hall of fame line "top forty single," the "Merri-Go-Round's Woman" this single returns with an Emmit Rhodes second shot. Still fine, the side has an outside shot at responder status this time. "Better" version (3:18) (The same credits) The Merri-Go-Round's parting single shot.

T. REX (Ripper 1068)

MOOSE & THE PELICANS (Van-Dyke 4750)
He's a Rebel (2:57) (January, BMI—Pinney) Old rock hit makes a modern miss in an overheated look at "He's a Rebel" flip: "Rock 'N' Roll Children" (3:55) (Shish/ASCAP—Apple, Day, McCoy, Barette)

SILVERHARD (Capitol 30893)
Would You (2:09) (Every Little Thing, BMI—Andover) The sides 45 displayed ballads off a fine harmony team in Silverhard. Now, with the single's second shot the group could come out of left field. Flip: "Poor Boy" (2:56) (Every Little/SCO, ASCAP—S&OR) Still

RUBY KEELER & COMPANY (Columbia 1355)
Want to Be Happy (2:18) (Wil)—ASCAP, Yousman's "No. No. No." classic of the original cast recordings also includes the tap dance label as "I'm a Dance-er of-Face"

Cash Box — April 17, 1971

www.americanradiohistory.com
Another "Love Story" LP

but this one is different.

...it's by Ronnie Aldrich and his 2 pianos.

...it's a specially priced* 2-record set:
1 LP featuring the title song plus
11 other hits of today,
1 LP featuring all-time standards.

...it's recorded in beautiful phase 4 stereo.

London Records welcomes
Ronnie Aldrich to the U.S.A.

Ronnie Aldrich, the World's greatest 2-piano artist,
begins a U.S. tour on April 19th with appearances
on television and radio in key markets.

Available also on AMPEX STEREO TAPES

"see your London distributor

*see your London distributor
Additions To Radio Playlists – Primary Markets

A broad view of the titles many of radio's key Top 40 stations added to their “Playlists” includes:

### The BIG THREE

1. **Bridge Over Troubled Water – Aretha Franklin – Atlantic**
2. **Want Ads – Honey Cone – Hot Wax**
3. **I Love You For All Seasons – Fun**

### Nightingale Formed

**Hollywood**-Nightingale Productions has been formed to offer new views and services for the entertainment industry. Inspired by Pancho Malakoune, Nightingale was created with a specific viewpoint: to present a new approach to a basis of production and promotion in which product concept is geared directly to merchandising and promotion potential.

Nightingale is a partnership operation which includes general partners Malakoune, attorney Phillip Nadler, publicist Ewie Ameniya, and legal advisor Richard Allison. Artists signed to the company share in profits, benefits, long-range business planning and possible partnership.

The first artist signed to Nightingale, and given partnership in the company, is singer Danny Lawyer, formerly of the Pennsylvanian company of “Hair.” Lawyer’s first recording, arranged and conducted by Gene Page, was taped on April 6.

**GIVE MORE Power – Chi-Lites – Brunswick**

**Sweet – Donny Osmond – MGM**

**I’ll Meet You Halfway – Partridge Family – Bell**

**Push Blues – Mixtures – Sue**

**MTVa – Milwaukee**

**Trout – Cornet Bros – U.A.**

**Be Nice To Me – Run – Ampex**

**Indian Reservation – Raiders – Columbia**

**I Think Of You – Perry Como – RCA**

**Seasons – Fuzz – Calla**

**New Ending Song Of Love – Delaney & Bonnie – Atco**

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**McTELL IN TOW** – Ralph McTell, a British writer/performer, has signed an exclusive worldwide contract with Paramount Records. The deal was completed by Bob DiGallagh, president of Transatlantic Records, in London. Included in the deal are the rights to license in the U.S. Canada, and elsewhere territories, McTell’s recent material. Released on Transatlantic Records in the U.K. Shown (1 to r) Joe Lustig McTell’s personal manager, Gallager and McTell.

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**Additions to Radio Playlists**

- **WBKB – Buffalo**
- **WQAM – Miami**
- **WX New Jersey**
- **WABC – New York**
- **WLS – Chicago**
- **WQXI – Atlanta**
- **WEAM – Washington, D.C.**
- **WDGY – Minneapolis**
- **WFIL – Philadelphia**
- **WMEX – Boston**
- **CKLW – Detroit**
- **WKIX – Raleigh, N.C.**
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**SMASH**

- **Pop/R&B**
- **Buddy Ace – “FINGERPRINTS”**
- **The Montclairz – “ALL I REALLY CARE ABOUT IS YOU”**
- **Lowell Fulsom – “BLUESWAY”**
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**Cash Box** — April 17, 1971
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NEW YORK—FORMAN'S FILMIC BREAKTHROUGH INTO CASSAVETES' NAKED WORLD: "TAKING OFF"

Every so often, and I must admit that it's not often enough, a film is created in which each element, from the direction on down through the lighting, is so perfect; so very right for the project, that they fit together with the exemplary precision of an unusually fine Chinese box puzzle. The whole transcends film to become pure cinema. Miles Forman's "Taking Off" is pure cinema. That it is his third film ("The Fireman's Ball" and the highly rated "Loves Of A Blonde" came first) and his first in the English language, makes the feat all the more incredible. But there it is, right in front of your eyes.

Few films in recent memory can compare with "Taking Off." Sergio Leone's "Once Upon A Time In The West," John Cassavetes' "Faces," quite possibly John Boorman's "Point Blank" (in which Lee Marvin carves out the finest persona and performance of his career), and with somewhat more reservation, Peter Yates' "Bullitt." One of the best, if not the best, American releases last year, "Five Easy Pieces," doesn't make the high level because of some directorial lapses and poor editing, although the script and acting are superb. The current "The Conformist," that's attracting so much praise, is immediately magnetic because of Bertolucci's flashy direction that relies heavily on his excellent color composition. Yet, ultimately, behind the slick facade of stifled images and literary symbolism, lies the sterile vacuum of actors going through their prepared pieces. No one has character or personality; no one is human.

Forman comes from a school of directors that builds storylines on people's expressions and emotions when they interact. By necessity, improvisational scenes usually become a part of the film. In 1961 John Cassavetes wrote and directed "Shadows." A year later came "Too Late Blues," a film in which, among other things, Stella Stevens created a superior bit of acting. It wasn't until six years later that "Faces" was shown, first at the New York Film Festival, and then on general release. It received universal acclaim and deservedly so. Constructed around a sequence of loosely written, basically improv scenes, it turned through so many plastic barriers so fast that, all at once, breathtakingly we were suddenly confronted with true emotions stripped through and laid bare on the faces of the actors. Borrowing techniques from the theatrical director, Cassavetes began pure improv sessions with his actors and then let his camera (and with it, us) become the interested observer as the people took the scenes to fascinating emotional depths. An interesting aspect of "Faces" is that Lynn Carlin, one of the stars of the film, had never acted before. She'd been a secretary when Cassavetes chanced by and had seen her face. If he hadn't told that story, no one would have known that she wasn't a seasoned actress. Her performance in "Faces" would be a high point in any actress' career, and it was Lynn Carlin's first.

(HOLLYWOOD—BABYLON REVISITED)

The first time we saw Paris her heart was middle aged but gay. We had arrived with Co. B. of the 46th Battalion of the 5th Armored division, a few hours after French forces had "liberated" the city in August, '44. There is at least one astigmatic historian who insists that we were a crew member of the first American tank to enter Paris. Untrue. Hemingway and his new beard was at least 100 yards ahead.

We did not see much of the town during that first venture a terre tour around the Concorde and up the Champs (by nightfall we were to encounter an obstinate German division at Luxembourg). Principally because of Janice Bonjour, uncovered in Versailles, Janice had joined our crew for the historic trip. A romanticized her over the years. With each succeeding one she becomes more dark, driven and shining. An exquisite little ferris wheel. Hardly a member of the resistance. But certainly related to the bon soirs. For an hour or two or three World War II was second page news.

A month after, we were back. With five hundred francs and a twelve hour pass. It was Sunday, September. We phoned Janice. She was away—in the country. Parbleu! What next? We decided to look up Django Reinhardt. Django is in Nice, one fellow said. Another—"he's a prisoner of war, in Germany." And a femme fatale whispered, "the F.F.I. killed him yesterday—collaborationist, you know." We dialed the French Celebrity Service. He was living at numero six, Avenue Frochot.

There were just two rooms in Django's apartment. Upstairs. Downstairs. Below—a music room-kitchen-dining area—victory garden. Above—3 beds and Django. We talked for hours. He was fed up with Paris, he said. He wanted to travel to N.Y. or Hollywood after the war. He was amused when we told him that N.Y. newspapers had carried the story that he was dead. We asked if he had played for the Germans when they occupied the city. He said he had not played at all. He was anxious to hear about the name musicians in the States. He adores Ellington and Goodman. (A few years later Reinhardt did arrive here, played a concert tour with Ellington which was only moderately successful.)

We were invited to attend a rehearsal at the Olympia, a French torch show for Allied troops, presented by Special Services, USO and ENSA. The program included Reinhardt's Quintet (sans Grappelly), Gertrude Lawrence, Paul Bernay, Willie Shaw, Jack Hylton and Fred Astaire—and the French version of the Trolley Girls. We saw Paris in the 27th Annual Parade. We saw Django the great, the maestro, the master, live and in person. We were introduced to some of the finest jazz musicians in the world. We were really "taking off." We almost got out of there without it being "Taking Off."

"TAKING OFF": Lynn Carlin, Buck Henry at right
Linea Hecock; Lynn at S.P.F.C. meeting
Lynn, Audra Lindley in film's penultimate scene
Charles Strouse; Larry McKeely

(continued on page 35)
WHERE I'M COMING FROM—Stevie Wonder—Tamla T5308

Something for everybody here as Stevie ranges easily from lovely love ballads, like "Never Dreamed You'd Leave In Summer," to novelty bits such as the extra long "I Wanna Talk To You," to songs of social awareness, "Look Around" and "Do Yourself A Favor." A pure gem and a natural single candidate is "Think Of Me As Your Soldier," one of the prettiest things Stevie has ever done. Pack age features a detachable cover which can be converted into a mobile.

THE MUSIC LOVERS—Ferrante & Teicher—United Artists 6792

The twenty dancing fingers of Ferrante & Teicher let fly on a trip into the classics. Duo selects from the work of Rachmaninoff, Greig and Beethoven to come up with an enthralling set. "Theme From Love Story" and the main title from "The Music Lovers" are also heard. F&T play with their customary skill and their orchestra compliments them in every way. Should delight the par's loyal corps of fans.

CITY OF GOLD—Thos. Rapp/Pearls Before Swine—Sue Records RS6442

One of the legendary groups and probably the most enigmatic, Pearls Before Swine surfaces again. Driving force of the aggregation, Tom Rapp, has come up with seven more songs reflecting his unique vision of this world and the other worlds. Also present is Leonard Cohen's "Nancy," Breit's "Seasons In The Sun" and Judy Collins remembrance "My Father," all shining like new coins in the hands of Rapp and associates. Slightly more of a country sound on this recording but that doesn't necessarily mean the Swine are headed in that direction. Where Rapp is concerned we have long since come to expect the unex pected. And, as expected, "City Of Gold" is a brilliant achievement.

EDGAR WINTER'S WHITE TRASH—Epic 30512

With his second album, Edgar Winter makes a strong bid for individual recognition. Unlike sibling Johnny, who seems to be turning more and more toward rock 'n roll, Edgar delves deeper into the blues bag to come up with some stirring tracks. He and Jerry LaCroix take care of the lion's share of the vocal chores and also composed most of the num bers. A lot of excitement on this album thanks to some hard working musicians.

THE FLOATING OPERA—Embroyo SD 730

This is a quintet from Michigan and they are not found around. Their first LP is a collection of inventive works done up with extraordinary intensity. Working off a double keyboard set-up they achieve a unique sound, whether they're slipping into country for "Buckwheat Gal" or approaching gospel as in "Age Of Oman." Album should be played loud and probably will be by those who appreciate ex citing music. The record was produced by Herbie Mann.

PORTRAIT OF BOBBY—Bobby Sherman—Metromedia KMD 1040

Teen idol Sherman serves up another bright and cheery disk featuring his current hit single "Cried Like A Baby" and eleven others. The Lightfoot song "Wherefore And Why" and Rod McKuen's "Lo veil's Been Good To Me" get the patient treatment, as does "I'm In A Tree," a lovely number from the Broadway de cemberation cast. A swinger which kicks off side two, sounds like single material. LP should be a large item.

CHEAPO-CHEAP PRODUCTIONS PRESENTS REAL LIVE JOHN SEBASTIAN—Reprise 2036

It has been a good year for John Sebastian. His solo career has soared and his in-person appearances have drawn capacity crowds. This is a live album, recorded during four concerts in California. It's a delight Sebastian has always been a good stage performer, since he makes a sincere effort to touch his audience. This disk has some of the old Spoonful songs, such as "Younger Generation" and "Darline Be Home Soon," that are requested wherever this latterday minstrel goes to play. But there are surprises too,—"In The Still Of The Night" and "Blue Suede Shoes," things that just happened and that Sebastian carried right on through. This should be a substantial chart.

SONGS OF LOVE AND HATE—Leonard Cohen—Columbia C 30103

It's been a long time since Leonard Cohen released an album. His newest proves that it's been time well spent indeed. Eight songs encompass this Various and Cohen's past, as some rank among the finest he's ever written. "Avalanche" is a brilliant opening to the set. "Dress Rehearsal Rag" (previously recorded by Judy Collins) is given a rather sinister overt cast by Cohen's unusual voice. "Sing Along, Boys," and the episodic "Joan Of Arc" on side two stand out. Throughout, the instrumentation is subdued and exemplary. Paul Buckmaster, recently come into prominence for his work with Elo John, has prodigious added strings and horns here and there in breathtaking fashion. And Cohen has never sounded better.

MORE LOVE THEMES—Francis Lai—Kapp KS 3646

This is a reissue but coming on the heels of Lai's current charter, "Love Story," it packs a decisive punch. To no one's great surprise, the accent is on the subject of Love. Release features several of his movie themes, among them "Mon Amour, Mon Amour," "Love For Life," "Cambridge and The Wives," and "An Other Love," which are explored: "This Guy's In Love With You," "I Wish You Love" and "Lover Man."

NO, NO NANETTE—Crazy Hair & His Player Roll Piano Gang—DeAr 1925

This is a happy fest of tunes from the 1925 musical now packing 'em in on Broadway in its revival form. The sound recreates the flavor of the pianola, and there are "Family Sing Along" sheets of the lyrics plus 1925 reviews of the show. The way in which the music utilizes a 1925 Woody truck in its personal appearances. This is "nostalgia" with both aural and visual impact. Label is handled by Gemini Co., 502 Atlantic Ave., East Rockaway, New York.

ELECTRIC TOMMY—Viva V36025

Songs from the Who's rock opera are done up in electronic style, as arranged and pro duced by Joe Renzetti and Tony Luis. Getting the fresh treatment are the "Overture." "Pin Ball Wizard," "Tommy, Can You Hear Me" and half a dozen others. The music lends itself well to electronics so the set works. Enormous popularity of the original Who record and the novelty of hearing the material in electronic version could be factors in mak ing this disc score.

Cash Box — April 17, 1971
The Road To Muscle Shoals Is Paved With Fame

Like Bettye Swann's I'm Just Living A Lie.

Bettye's new hit single is produced by Rick Hall (who produced Clarence Carter's Patches and the Osmonds' One Bad Apple) and Phil Wright. I'm Just Living A Lie was written by George Jackson (who penned three of the tunes in the top-charted Osmonds album) and Mickey Buckins. It's Fame single #1479.

Bettye recorded I'm Just Living A Lie at Fame Recording Studios, where the original Muscle Shoals sound can still be found at 603 East Avalon Ave.

Call Rick Hall at (205) 381-0801. Let him pave your way to Fame.
EMERSON'S OLD TIMEY CUSTARD-SUCKIN' BAND—ESP-2006
What's in a name, right? You'd think this group would be a funky country band, wouldn't you? Well, that's exactly what they are, and then some. But unlike some other bands we could name, these guys have an authentic sound and a real feel for what they are playing. Nice work on the Jesse Winchester piece "The Brand New Tennessee Waltz" and "You Don't Miss Your Water." All in all, a short but super fine is "Daybreak Blues," an instrumental spotlighting Arnold Sands on his five string banjo. Whole deck is a treat.

THE ANDROMEDA STRAIN—Original Soundtrack—Kapp KRS 5571
The track from the recently released film is the work of avant garde composer Giile Melle. It is totally electronic and very definitely futuristic. Using the percussotron III, an instrument which he designed, Melle creates a world of rhythms and counter rhythms that is spellbinding. Not exactly a conventional film score but one which is continually exciting and representative of the best in current experimentation. Bravo, or not, it is one of the most original in shape, then so is the Andromeda crystal.

ANDRE WATTS PLAYS LISZT—Columbia M 30483
Brilliant pianist Andre Watts was introduced to the American public in 1963 (when he was not yet 17) by Leonard Bernstein via his N.Y. Philharmonic Live Concert video series. Since then Watts has gone on to become one of the best pianists in the field. Here one side of the IP is devoted to Franz Liszt's "Sonata in B Minor" while the other side contains the "Six Pagaman Etudes." The performances, without exception, are stellar.

TCHAIKOVSKY: SYMPHONY NO. 1 IN G MINOR—Tilson Thomas/Boston Symphony Orchestra—Deutsche Grammophon 2530 078
"For when Mikhaylovich took over that evening from William Steinberg, Musical Director of the Boston Symphony Orchestra, he laid a scanty but first-rate line of music, "Tilson Thomas and the Boston Symphony Orchestra are "On Rapport" and "Many of the selections aren't beaten. A fascinating version, then, of Tchaikovsky's "Winter Dreams Symphonic." One well worth listening.

Jazz Picks
WHAT'S NEW!—The World's Greatest Jazz Band of Yank Lawson and Bob Haggart—Atlantic SD 1585
Is this group of nine musicians, led by Yank Lawson and Bob Haggart, really the world's greatest jazz band? Listen for yourself. They certainly present a strong case as they rip into some fine vintage pieces like "Jade Lady Blues," "Doodlee Doo Doo!" and "The Evil.)" as well as more recent material such as "Wash Him Up The Stairs" from the show "Furgle." For pure joy there's Lawson and Haggart dueling on "Smile."" Billy Butterfield, Bud Freeman and Gus Johnson, Jr. are three of the standbys musicians but the whole band is superb. Set should garner more than just jazz action.

CAPTAIN BUCKLES—David Newman—Cotillion SD 18002
He's an appealing jazz entry featuring David Newman on sax and such stalwarts as Blue Mitchell on trumpet, Bob Haggart on piano, and Charlie Persip on guitar. About half the material is original Newman compositions, with the remainder consisting of "Scrinch" on the Rodgers & Hart opus "I Didn't Know What Time It Was" and a capricious little piece called "Blue Smoke," on which Newman turns in a particularly fine flute solo. Top drawer jazz, all the way.
A new group...A first album...an immediate reaction to great music.

Linda Hoyle’s Affinity is an English band whose approach to Jazz and Rock sets them apart from the herd. Linda Hoyle’s lead singing sets her apart too.

You can hear Affinity all over the FM band.
NEW YORK—Igor Stravinsky, considered this century's most important composer, died Wednesday, April 7 of heart failure. Stravinsky was 88, living, as it turned out, one year for every note on the keyboard of his beloved piano. Pierre Boulez, who became music director of the New York Philharmonic next season hails the composer's works as bringing about "the real departure from Romanticism."

Stravinsky is best known for his spectacularly pioneering "Firebird Suite," which he premiered as score for the Russian folk tale turned ballet, at the age of 26; "Petrushka," (1911), a ballet about puppets come to life which at times discuss in two keys at once; and "The Rites Of Spring" ("Le Sacre du Printemps") which, in 1924, caused a near riot at its premiere at the Théâtre des Champs-Elysées. Yet less than a year later, when Pierre Monteux presented the work in your care concert in Paris, "The Rites of Spring" was hailed as a masterpiece.

World War I saw changes in Stravinsky. Not only did he permanently leave Russia (not to return until his 1962 tour) but his compositions lost some of the elaborate flamboyance of his earlier works. "The Rite of Spring" (1913) and "Les Noces" (1923) are two examples of the more sparing style that the composer had adopted.

During Stravinsky's middle years, he turned away from music purely instrumental compositions such as "Symphony in C" (1940) and "Suite for Three Movements" (1940). According to Harold C. Schonberg, the noted music critic, "The great figure-Bartok, Prokofiev, Copland, everybody—all were hypnotized by the idea that the Russian-

nese atonalists headed by Arnold Schoenberg held aloof."

Stravinsky's life period was built largely around 12 tone or 'serial' com-positions. Apparently Robert Craft, hired by the composer in 1947 as an assistant, had much to do with Stravinsky's conversion to the 'serial' school. Other works that are better known works from this period are "Agon" (1957) a ballet, "Movements" (1958-59) for orchestra, and "Abraham and Isaac" (1964) termed a 'sacred ballet.'

On the eve of his 89th birthday, the composer began a hugely successful International tour. He had begun conducting and performing his works in public during the 1960's. Recent recorded revivals of his compositions include a five record set on Columbia conducted by Stravinsky himself, released about a year ago, along with a number of newer single album recordings on that label. London's phase 4 line has just marketed his "Petrushka" as performed by Erich Leinsdorf & the New Philharmonic Orchestra.

Igor Stravinsky's funeral was held in New York City on April 9th. A Rus-sin service was held in St. Michael's Church and presided over by Rev. Alex Schmenkin. The composer's body, according to his wishes, will be buried in Venice, in the Russian corner of the cemetery of San Michele.

Col/Monument Deal

(Cordt from p. 7)

Col and Monument have discovered and developed new talent and as the number of hits increased, new labels were added, including Joe Simon, Ivory Joe Hunter and Eila Washington, Rising Songs for songwriter Bobby Russell and Buzz Casca, Magic Carpet for underground artists, such as singer/ songwriter Chris Gantry.

Boots Randolph, whose appeal spans the pop, jazz, country, R & E easy-listening markets, has sold between 20 and 25 million copies of almost every LP he's re-
corded for Monument. He has a large international audience in the 88 coun-
tries around the world where Monu-
ment releases records under its own logo.

Acknowledged as one of the best judges of new talent in the record busi-
ness, I'll become a partner of the Keyes area now that Columbia is handling Monu-
ment's distribution.

Foster Comments

"Columbia Records has the best overall record operation in the busi-
ness, as well as the best corporate taste. Everything they do is charac-
terized by a feeling of exceptional quality. For us, the appeal was quality and taste as the two essen-

tial elements of Greatness. The simi-

larity in concept will be a key factor in our functioning together. It is with Rogers and Harrell, our independent area of distribution, and we are grateful for all the support we've received from them during the past nine years, but Monument out-grows those within the record industry today," Foster said.

"Our association with Columbia will permit a greater creative expan-

sion and a broader distribution representa-

tion, this will be a whole new generation of Nashville singers and composers who are kindred to what we're doing in the 70's," said Foster. "But we won't restrict our orientation to Nashville alone. Monument has al-

ready been an international label and we will remain alert for new artists wherever they may be."

Crowther's Farrell's Man In Charge Of Film, Theatre, TV

NEW YORK—Frank Crowther has been named director of film, theatre and TV production for the Wes Farrell Organization, a former member of the (1965-1969) of the White House Staff. Crowther is active in the creation of the National Foundation on the Arts and Humanities.

Prior to joining the Wes Farrell Organization, Crowther was vice president of Shapira Productions and associate producer of the NBC net-

work TV show "The VIPer Plastic Elas-

He was special assistant to Roger L. Stevens (Chairman of the National Council on the Arts and National En-

forcement) and the Board of Trustee, John F. Kennedy Center for the Performing Arts).

Crowther writes and articles and was involved in the formation of many cultural agencies. A member of the Board of Trustee, in 1964-65 and Special Assistant to the Governor of the U.S. Virgin Islands (1957-63). The Crowther has writ-

ten, directed and produced many film and television shows and says, "While our ac-

tivities in the production and publish-

ing of hit records progresses at an accelerated pace, we continue television, movies and the theatre with a greater degree of involve-

ment."

Cash Box — April 17, 1971
This Is Important

First, it is not customary for us to run simple plain-type ads, but due to the urgency of this message we have no choice.

- Last week, immediately following the Calley conviction verdict, a group of concerned citizens wrote "Indictment of a Nation." In it they expressed their opinion that the United States of America shares in the shame.

- Westpark Records released "Indictment of a Nation" by Bill Bailey, April 7, 1971. The response was immediate and phenomenal. Heavy airplay, major markets. Sales action approaches the unbelievable.

- Westpark Records #6980, "Indictment of a Nation" is the most timely and current record. It is the record most in touch with the current national mood.

- If you have not yet received shipment, you may expect it immediately as our presses are running 24 hours to meet the demand.

"Indictment Of A Nation"
by
BILL BAILEY

Produced by Eddie Kilroy
Westpark Record #6980
Soundville Music (BMI)

Distributors/Rack Jobbers/One Stops & Dealers

CONTACT:
Fred Mirick or Eddie Kilroy
for shipment on record.
(713) 781-6300

A Division of Jimmy Duncan Production Inc.
FRAZIER'S KNOCKOUT — Recently on a trip to N.Y. Heavyweight Champ Joe Frazier stepped off the offices of De-Lite-Map City Records to celebrate his new release, "My Way" on his Knockout label. Distributed by De-Lite-Show (1 to 2) Bob Verley, producer, Frank Mele, president of De-Lite-Map City, Frazier, Greta Hunter, nat'l promotion, Dan Snively the business manager.

Coombs To Tangerine As National Rep

HOLLYWOOD — Harry J. Coombs has joined Tangerine Record Corporation as national field representative, effective April 12. He was most recently with Capitol Records as that company's east coast regional r&b promotional manager.

Dakery's head Ron Granger commented to Cash Box on the selection of Coombs, who will headquartered in Washington, D.C., as his choice for the major post with TBC.

"Things are really happening here at Tangerine. We have three hot singles — Ray Charles' 'Don't Change On Me,' The Raelettes' 'Bad Water,' and The Ray Charles Orchestra's 'Booby Butt' cut."

"Upcoming is Tangerine's biggest radio and merchandising campaign in its history to launch Ray Charles' 'Volcanic Action of My Soul.' P which will be released by the end of this month."

Prior to his post with Capitol Records, Coombs held the same job title for Columbia Records. In Chicago he set up Ransel Recording for Ramsey Lewis, involving himself in the talent area.

Sisters Love Member Undergoes Surgery

HOLLYWOOD — Miss Vermettia Royster, of A&M Records' R&B group The Sisters Love, recently underwent major surgery in Los Angeles. The operation put her out of action with The Sisters for several weeks.

Miss Royster, who is currently recuperating at the Beverly Hills Doctors Hospital, Room 313, is featured singer on A&M's recently released pop symphony, "Wings," written by Michel Colombier and produced by Herb Alpert.

With the Sisters, Vermettia is one of the lead vocalists. The group has released a string of successes on A&M dating back to 1969, including "Rise," "Ha, Ha, Ha," "Forget H. I've Got It!" and "Oh Big Shot You Love," produced by Herb Alpert.

Tony Williams Cuts Third Polydor LP

NEW YORK — Tony Williams has cut a new album, his third for Polydor. Entitled "Ego," this is the disk debut of his all-new "Lifetime" group with Tony presiding over two additional drummers.

For his new album, composer, lyricist, arranger, singer and musician Tony Williams has placed the emphasis on percussion. In addition to Tony himself, percussionists Don Abas and Warren Smith are joined by guitarist Ted Dunbar, organist Khalid Yasir (Larry Young) and Ron Carter playing both bass and cello, to complete the present compliment. The album was recorded in New York as produced by Jack Lewis and Tony Williams, and is slated for release early this month.

Tony's previous Polydor albums are "Emergency," (Volumes One and Two), and "Turn It Over." He is currently preparing a cross-country tour with his new players.

United Artist Releasing LP By Shirley Bassey

NEW YORK — United Artists Records is releasing "Something Else," a new LP by the British singer. Included on the LP are "Until It's Time For You To Go," the classic by Haffty, Saint Marie; Simon & Garfunkel's "Bridge Over Troubled Water"; and the themes from several film attractions, including the theme from "Love Story" which Miss Bassey recently performed at the Royal Command Performance of the film in London.

Shirley returns to the United States in October to perform at the Empire Room of the Waldorf Astoria in New York. She has recently completed taping her own television special which is scheduled to air later this year.

Harry Combs

Cash Box — April 17, 1971

Top 60 In R & B Locations

1 WHAT'S GOING ON
Marvin Gaye (Tama 4031) 1
2 JUST IMAGINATION
Temptations (Gordy 7150) 2
3 NEVER CAN SAY GOODBYE
Jackson 5 (Motown) 9
4 PROUD MARY
Ike & Tina Turner (Liberty 52616) 4
5 DO ME RIGHT
Detroit Emeralds (Westbound 172) 6
6 BABY LET ME KISS YOU
King Floyd (Chimneyville 437) 5
7 SOUL POWER
James Brown (King 6368) 3
8 WE CAN WORK IT OUT
Stevie Wonder (Tama 54202) 6
9 HEAVY MAKES YOU HAPPY
Startle Sinjers (Stax 0038) 7
10 GIVE MORE POWER TO THE PEOPLE
Chic lis (Brunswick 5540) 29
11 I DON'T BLAME YOU AT ALL
Smokie Robinson & Miracles (Tama 54205) 2
12 BOOBY BUTT
Ray Charles Orchestra (ABC 1025) 18
13 BRIDGE OVER TROUBLED WATER
Aretha Franklin (Atlantic 2796) 37
14 WANT ADS
The Honey Cone (Hot Wax 701) 38
15 THE BELLS
Bobby Powell (Whit 6907) 14
16 COOL AID
Paul Humphrey (Lizard) 18
17 IF IT'S REAL WHAT I FEEL
Jerry Butler (Mercury 72369) 20
18 DON'T CHANGE ON ME
Ray Charies (Tangerine 13293) 22
19 TIP OF MY TONGUE
Brenda & Tabulations (Top & Bottom) 28
20 LOVES LINES, ANGLES & RHYMES
Fifth Dimension (Bell 965) 23
21 YOU'RE A BIG GIRL NOW
Stylistics (Arvo Embassy 4055) 21
22 WARPATH
Isley Bros. (f-rock 29) 27
23 MELTIN POT
Barker & T N'S (Stax 0028) 24
24 GET YOUR LIE STRAIGHT
Bill Cody (Cranon 48024) 17
25 GIRLS IN THE CITY
Essaires (Lamar 101) 26
26 I PITY THE FOOL
Ann Peebles (Hi 2186) 25
27 YOU'RE ALL I NEED TO GET BY
Aretha Franklin (Atlantic 2787) 10
28 STOP IN THE NAME OF LOVE
Marines Joseph (Volt 4065) 35
29 ERASE AWAY YOUR PAIN
Whatabouts (Stax 5023) 40
30 BE MY BABY
Cissy Houston <James 165> 8
31 LOVE MAKES THE WORLD GO ROUND
Diana & Erma (Perspective T-1022) 32
32 PLAIN AND SIMPLE GIRL
Garland Green (Dotline 44096) 36
33 ASK ME NO QUESTIONS
B. B. King (ABC 11290) 15
34 DON'T MAKE ME PAY FOR HIS MISTAKES
Z. Z. Hill (Phillip 222) 35
36 DON'T LET THE GREEN GRASS FOOL YOU
Wilson PICKETS (Atlantic 2781) 13
37 GO ON FOOL
Marvin Black (Arve Embassy 4559) 30
38 I'M GIRL SCOUTIN'
Intruders (Gamble 4009) 31
39 CHAIRMAN OF THE BOARD
Chairman Of The Board (innitus 9036) 32
40 ELECTRONIC MAGNETISM
Soulman Burke (NOM 14221) 43
41 SHE'S A LADY
Tall Tones {Patrol 40558 Dist. London) 45
42 I NEED YOU BABY
Jorrie James (Ice 50023) 47
43 WHEN YOU TOOK YOUR LOVE FROM ME
D. V. Wright (Black Beat 620) 42
44 LOVE STORY
Eddie Howard (ABC 11922) 53
45 OYE COMO VA
Santa (Columbia 54330) 54
46 MY CONSCIENCE
Lovelettes (Love-U-Lee) 50
47 THAT EVIL CHILD
B. B. King (Kent 4542) 52
48 BABY SHOW IT
Festival (Cosmicus 180) 51
49 AIN'T GOTT NO TIME
Impressions (Contour 1597) 48
50 YOUR LOVE
Marvin 10th 92, Bund (Wamer Bros. 7475) 60
51 I'M STILL HERE
Notariens (Twilight 141) 60
52 STOP YOUR CRYIN'
Chocolate Syrup (Arvo Embassy) 59
53 WHO WANTS TO PLAY
Oscar Heathers (Top & Bottom 451) 57
54 BACK ROAD INTO TOWN
Wille Hightower (Fame 1471) 58
55 I CAN'T HELP IT
Monitors (Mingle 5020) 41
56 I PLAY DIRTY
Little Milton (Checker 1229) 59
57 HELP ME MAKE IT THROUGH THE NIGHT
Percy Bridget (Atlantic 2734) 48
58 I LOVE YOU FOR ALL SEASONS
Fuzz (Calla 174) 39
59 SHE'S NOT JUST ANOTHER WOMAN
9th Day (inkitus 9087) 90
60 MR. & MRS. UNTRUE
Candi Staton (Fame 1478) 39
MINNEAPOLIS: ‘Snow Blind’ Is Anti-Drug Theme

HOLLYWOOD—The City of Indianapolis, where ASCAP member Ron Steppenwolf has adopted Steppenwolf’s “Snow Blind” record as the campaign theme for the Indiana Drug Abuse Task Force, has Tune is a hard core message about the use of cocaine and hard drugs.

In a telegram to John, lead singer of Steppenwolf and the band’s Bob Foster Associates, Mayor Lugar said: “I appreciate your using your ‘Snow Blind’ as our campaign theme and trists in the cause of fighting Drug Abuse Task Force. The message is a complete one; you have it set to music perfectly.”

“Snow Blind” has been placed in the able hands of RCA in Indianapolis for $1, with all money from the sale of the disk to be used by the drug abuse task force of the Greater Indianapolis Progress Commission.

Weatherford, however, for record labels seeking to increase their visibility and influence in the music industry. The track was chosen for its power and relevance, as well as its potential to reach a wide audience. The song’s message is a stark warning against the dangers of drug use, emphasizing the need for individuals to make informed decisions about their choices.

The decision to use “Snow Blind” as the campaign anthem was made in consultation with the Steppenwolf band, who were supportive of the initiative and enthusiastic about the project. Mayor Lugar expressed his appreciation for the band’s involvement, acknowledging their contribution to the fight against drug abuse.

The use of “Snow Blind” as a campaign theme is part of a broader strategy to engage the community in the fight against drug abuse. The campaign aims to raise awareness about the consequences of drug use and to encourage individuals to make choices that promote their well-being.

The release of “Snow Blind” as the campaign theme highlights the importance of collaborative efforts in addressing significant social issues. It demonstrates the power of music in conveying important messages andthe role it can play in fostering positive change.
Santana
Roland Kirk
Tower Of Power
FILLMORE EAST, NYC—Rumors that the mayor will rename April "Fillmore Month" are false. Bill Graham, of course, never got that far. All April is Fillmore Month nonetheless! Elin John. Mountain Mist. Waylay. Tino York. Grateful Dead. Emerson, Lake and Palmer. All promising. It’s impossible possible to see who will be appearing at the Fillmore during the month of April.

Santana, Columbia Records’ rock sensation of 1969, was one of the few off to a flying start with a set of Latin/Spanish based tunes which immediately had the audience dancing in the aisles. Ably led by the smooth, soulful guitar playing of Carlos Santana, the group got right into their album material and performed "Jingo," "Soul Sacrifice," "Black Magic Woman," and their latest top 10 chart single, "Evolution.

On stage, Santana is one of the tightest bands you’re likely to listen to. Their melodies can all be easily remembered, and in a world where sound alone is the group is total captivating. With music that appeals to the ear rather than to the head, it looks as though Santana will continue to score off for years to come as one of the top groups in the pop world today.

During the Fillmore show was San Francisco based Tower Of Power who drove through a set of funky tunes from their first "East Bay Grease" LP on the San Francisco label. The band is composed of a brass quartet, a bassist, drummer and guitarist were well received by the capacity audience and set the stage for the multi-instrumental group of Santana, Roland Kirk and his Vibrations Society who composed a set with a set of intricate jazz material.

Paul Siebel
VILLAGE GATE, NYC—Paul Siebel found an enthusiastic audience in the audience who were sitting at the performance area at the Gate. His first set had already preceded him and the people were there to have him entertain with the help of the electric guitars which distinguished those two performances.

The strength of Siebel’s songs lies in his lyrics. The man just has to find the fact that the songs are performed in the unexpected way. With an opening verse, he can set the tone for the entire piece. His melodies, rarely complex, serve more as girders on which to hang his lyrical girders. His first set on Sunday evening (4) was marred by technical difficulties. One of those performances may have presented Paul and his accompanying musicians from essaying more complex instrumental forms, but no one in the jammed house really seemed to mind. We were content to appreciate the songs.

Siebel drew material from his LP’s and furnished us with country-edged items like "Mule Train," "Mississippi Blues," "Rager And The Miners" and "Pinto Pony." In "Brate’s Pride," one of his most eloquent songs, he painted a picture of his dreams unrealized. "Louise" was a compassionate nod to the spirit of a truck stop girl.

Appearing on the bill with Siebel were Pars The Swine. A record of their performance at another club will be printed next issue.

Chicago
Ten Wheel Drive
Robby Go}

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Cash Box/Stage Talent

Lilly Tomlin
BITTERT END, NYC—"A gracious good afternoon, this is Miss Tomlin at Bittert End. May I speak with a Mr. Richard Milhouse, please. Oh, you are Mr. Milhouse! I'd like to tell you something about somebody whom I am speaking!" Thus spoke Lilly Tomlin portraying the part of "Joan" the telephone operator on the Laugh-Television show.

Several months ago, Lilly finished production on her own Polydor album, "I’m A Recording." Response to the LP was overwhelming, and Miss Tomlin then began "prowling" New York and Boston, which was the Bitter End. This too was overwhelming.

Seldom have I seen a comedy routine as incisive, as saucy as Go. Lilly Tomlin remains one of the freshest talents in show business today, and the LP is one of the most musically significant to the audience. Lilly Tomlin is one of the most musically talented women to appear on a recording, and her LP is one of the most significant to the audience. Lilly Tomlin is one of the most musically talented women to appear on a recording, and her LP is one of the most significant to the audience. Lilly Tomlin is one of the most musically talented women to appear on a recording, and her LP is one of the most significant to the audience. Lilly Tomlin is one of the most musically talented women to appear on a recording, and her LP is one of the most significant to the audience.

Paul Siebel
VILLAGE GATE, NYC—A Mandrill, those not in the know, is a particular member of the primordial family, leaning, in appearance more towards the baboon end than the gorilla. Mandrill’s are as happens, a seven man rock group. Ten take one part War, add one part Santana, and you have a rough idea what the Polydor sound like. They’re a street group, originating in the Bedford-Stuyvesant area of Brooklyn, so it’s not surprising that the groups previously heard of them. Still they get into the Cuban-African thing pretty well, and since they are a dance groove, it looks like Mandrill has a bright future. Claude Cave, the keyboardist, and one of the best in the business, kept through a blistering set of songs, called for the most part, from their debut LP entitled, simply, "Mandrill."
HOLLYWOOD (cont'd from page 27)

spelled it "discography") and who doted fifteen years to its compilation. We sat with him in his apartment overlooking the Sacre Coeur, listening to Louis Armstrong discs and debating the musical merits of Lil Armstrong and Albert Ammons.

Strouse is seventy years old. Reinhardt is dead. Jack Hylton. Gertrude Lawrence. Janice Bonjour, that beauty for a thousand afternoons, might have been one of many moonfaced matrons we passed in near the Palais de Louvre or the Jeu de Paume. The French arrière-cour is a place of enchanting recreation of Piaf, France's current darling and her version of "Love Story" is high on that nation's top ten charts, along with Guy Frasette's "Nelson O'Loise Des Simpsons." ('I Can't Be Sure.' Paris, like almost every city in the world, is having a love affair with "Love Story"—the film is playing to capacity at five theaters simultaneously.

For more on this, see Frank Frazetta's biography.

Mr. Elliot Frank Lipsick and with Xavier Roy, assistant to Bernard Chewry, Commissaire Général de MIDEM. To the Louvre once again to revisit the Mona Lisa and the 2nd stage of the Eiffel Tower (re- calm of tourists' 'amazing' attention to the law enforcers who have been returned to the Scribe Hotel where we had once roomed with Life Mag photographer Robert Capa and the Ritz where we had visited with Marlene Dietrich.

We drove for the first time in London to the Electric Theatre where Charlie Witz was celebrating the opening of his new branch. Leahey, Bill's British manager, tea with Cash Box's London chief Doris Land and with Warner's publicity director Derek Taylor. "At the moment the na- tion is romancing the white single male," said Taylor—"Elton John, Elton Taylor, McCartney, Harrison, Neil Diamond—Perry Como.

In Geneva, a compressed Paris, we went to the Wolfs—Claude and Petula Clark. Seated in the dark, as is the case, they were listening to Mireille Mathieu. And we have the same way with a word (the word, in all probability, is 'arabesque'). We've never even met Sheela Graham, Jacques van Lustbader, harvey geller.

CHICAGO—Dick Gassen, who as one half of 22nd Century Productions booked some of the biggest disk names across the country into Chicago, announced a new affiliation, Phase II, in which he is teamed with Howard Stein of New York. (Dick's brother remains with Phase I, which is now a part of the proposed Phase III, as is which is now a part of the proposed Phase III, as is which is now a part of the proposed Phase III, as is which is now a part of the proposed Phase III, as is which is now a part of the proposed Phase III, as is which is now a part of the proposed Phase III, as is which is now a part of the proposed Phase III, as is which is now a part of the proposed Phase III, as is which is now a part of the proposed Phase III, as is which is now a part of the proposed Phase III, as is which is now a part of the proposed Phase III, as is which is now a part of the proposed Phase III, as is which is now a part of the proposed Phase III, as is which is now a part of the proposed Phase III, as is which is now a part of the proposed Phase III, as is which is now a part of the proposed Phase III, as is which is now a part of the proposed Phase III, as is which is now a part of the proposed Phase III, as is which is 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'From Nashville With Music' Scheduled For London Debut

LONDON — The European premiere of "From Nashville With Music," feature length film starring more than a dozen major Country music artists, has been scheduled for Sunday, April 11, at the Broadway Cinema, Hammermill Road.

It will coincide with a visit here by directors of the Country Music Association and the annual Wembley World Country Music Festival.

Other performers including the engagement will include a cocktail party and buffet dinner for CMA directors hosted by Jeffrey S. Kruger of Ember Records Ltd., whose Ember Film Distribution has exclusive distribution rights here for "From Nashville." Kruger's party, first event on the Bodyguard tour, is set for Thursday, April 8.

"We were delighted to accept Mr. Kruger's hospitality," remarked CMA board chairman Richard L. Broderick. "It has spent many years in generating and promoting the best interest of Country music in Europe, and our members are anxious to make his acquaintance."

Record companies are developing special releases around artists featured in "From Nashville," under an exploitation plan created by Kruger.

These include RCA, MCA and Columbia, with product, respectively, being paired as a tie-in with "From Nashville's" stars Tammy Wynette and Johnnie Cash.

"We are using an exploitation approach to tie in with our artists that, frankly, is novel for the English scene," Kruger stated. "Even some of the artists, "From Nashville" stars Marilyn Maxwell, Leo G. Carroll and Gonzales Gonzalez. The color presentation was directed by Eddie Cranwell.

It's being paired in the Kruger engagements with a western "Deadwood," also distributed by Ember.

Repeat Performance For KLAC's Country History

LOS ANGELES — A repeat airing of "The History of Country Music," as heard on KLAC's history magazine format six months ago, has been scheduled by KLAC for Sunday, April 25. Segments will also be heard on KLAC's Country Music radio station of the year.

"That tour was by total surprise," said Dalton. "We were flattered simply to be nominated. After all, we were the first Country/Americana station to consider this format when it happened. We saw it as an act of confidence."

Cherry's citation from the Academy specifically pointed to the "Salute," a 2½-hour production containing some 250 historically important voice in-secutives. The program was recorded.

It is, said the Academy's voting board of directors, "the most definitive and authentic portrait of its kind in the 50-year history of Country music. Harvey has made a lasting contribution to the documentation of Country music as an important American Art form."

Cherry compiled the work with Les Presley, whose book version is scheduled for publication in September by Prentiss Hall.

Country Artist Of The Week: JEANNIE C. RILEY

OH SINGER! In the wake of "Harper Valley PTA" in 1968, Jeannie C. Riley has lost none of the original enthusiasm for performing that arrived in Music City with her from her native Anson, Texas.

Looking back over the past three years on the road, Jeannie's career has provided a number of "firsts." Shortly after sweeping away virtually every industry award for "Harper Valley," she became the first artist to receive a Gold Tape Cartridge Award for million dollar cartridge sales of her hit. Her NBC television special, "Harper Valley USA," originally telecast in the spring of 1970 also marked an important milestone, making Jeannie the first country-oriented female artist to be awarded a prime-time network special.

To date, Jeannie's television credits include guest spots on virtually every variety program televised by the three major U.S. networks, as well as the NBC network of Canada. Her impressive list stretches to include return appearances on The Ed Sullivan Show, Bob Hope's Chrysler Special, Hollywood Palace, The Johnny Cash Show, Johnny Cash's Tonight Show, and The Joey Bishop Show. Equally well received on international screens, Jeannie became a welcomed American guest on Britain's number one rated variety showcase, "Top Of The Pops."

In a twelve month period, Jeannie will travel something like 100,000 miles to personal appearances throughout the country. She will appear at state fairs, clubs, and on numerous network television shows.

Jeannie's most recent release, "Oh, Singer," is climbing steadily on the country and pop charts and is already over 200,000 in sales. Produced by Shelby Singleton on his Plantation label, the tune is a totally different concept from her previous recordings and further demonstrates her talent and versatility.

Personal management is by Buddy Lee with booking handled by Buddy Lee Attractions, Inc.

Mull To CAP Nat & W Post

CHICAGO—Frank Mull, Capitol Records regional country prince manager, has been named national country promotion manager for Mercury Records.

Mull, who will headquarter out of Mercury's Chicago office at 15112 Hawkins Street in Nashville, replaces Rory Burke, who has exited the company.

Mull, a former disk jockey on Virgin and North Carolina radio stations, joined Capitol in May, 1968, as a territory representative, covering Kentucky, Tennessee, West Virginia, and Pennsylvania. He later was named Territory representative in South Carolina, and in May, 1969, became territory manager.

In October, 1969, Mull was appointed Capitol regional country promotion manager for the southeast.

Radio KSDO-FM Goes Country

SAN DIEGO—KSDO-FM has changed its format from classical to country/ western music broadcasting with 24,000 watts, 24 hours a day, it is the only country formatted FM station in San Diego and within two months will be serving listeners with stereo.

Herbert C. Sheen serves as operations director, along with the station's well known "Two-Gun" Noel Kelly.
GLEN SHERLEY—Mega—M31—1006
Recently paired, mostly through the efforts of Johnny Cash, Glen Sherley, writer of "Greystone Chapel" and "Portrait Of My Woman, is making a new start. It stands to reason, then, that his first Mega album will be entirely autobiographical. The tracks on the LP are all taken from past experiences in Sherley's life, and depict the hardship and pain suffered by the artist. Forget, if you will that Sherley was a prisoner—and look upon him now as a talented singer/songwriter. Remember Glen Sherley. Listen to his album. His will become one of the most important names in the music industry.

THE SOUNDS BEHIND JOHNNY CASH—The Tennessee Three—Columbia—C30220
If you're at all familiar with Johnny Cash, then you already know that he's always accompanied by the Tennessee Three, Bob Wooten, W. S. Holland, and Marshall Grant. The Three open side one of their album by performing some of Cash's most memorable selections such as "A Boy Named Sue," "Folsom Prison Blues," "Ring Of Fire," and "I Walk The Line." Album also includes six other great performances which make this album a must.

FLATT ON VICTOR—Lester Flatt—RCA—LSP 4495
Somehow, all Lester Flatt albums are worth waiting for. It must be his style—or his voice—or both, perhaps! Produced by Chet Atkins and Bob Ferguson, Lester, together with Paul Warren, Burkett Graves, English P. Tullock, Jr., Ro'dand White, and Vic Jordan get together and present us with one of the smoothest, most interesting albums ever to be released. Album includes two instrumentals, "Pick Away," and "Cedar Hill," as well as 8 other vocal tunes.

they're stepping all over my heart—Kitty Wells—Decca—DL 75277
If you've been wondering why they call Kitty Wells The "Queen Of Country Music," the answer lies within the 11 tracks contained in this album. Kitty does more than just sing a song, she feels it as well. For her latest LP release, Kitty has chosen some of the finest songs ever written: Kristofferson's "Help Me Make It Through The Night," "One Hundred Children," the Tom T. Hall classic, "Where Is My Castle," "Today I Started Loving You Again," "That Ain't A Woman's Way," and six other beautifully performed numbers that make this LP one of her finest ever.

simple as I am—Porter Wagoner—RCA—LSP 4508
One of the things that make a superstar is consistency. Take Porter Wagoner for example. Apart from having a collection of hit records too numerous to mention, he has also written thousands of songs that were recorded by other artists. This new album contains 10 selections, the bulk of which were written by Porter's performing partner, Dolly Parton. Dolly penned "Malinda," "The Last One To Touch Me," "The Answer Is Love," and the title tune "Simple As I Am." Listen now to Porter Wagoner, the singer.

this is the nashville sound — Various Artists—RCA—VPS 6037
This great two record set is much more than the average country fan could ever have bargained for! Eddy Arnold, Chet Atkins, Jim Ed Brown, Floyd Cramer, Jimmy Dean, Dottie West, Jerry Reed. And the list goes on and on. Selections include "Forever Yours," "Blix;" "Amos Moses," "Angels Don't Lie," "Come The Morning," "She's A Little Bit Country," "Stokey," "Snowbird," "Is Anybody Goin' To San Antonio?" and 15 other country giants. Collection is a must for all country and MOR listeners.

i love the way you've been lovin' me—Thanks, roy drusky—i love the way you've been lovin' me—Gracies, roy drusky—i love the way you've been lovin' me—Merki, roy drusky—i love the way you've been lovin' me—Danke, roy drusky—Mercury #73178

Music City Music, Inc.
812 17th Avenue South, Nashville, Tenn. 37203
Hubert Long Agency
Box 46, Nashville
Wayne Walker says, "The fellow who says he's too old to learn new things probably already was!" Metropolitan Music Studio in Music City had Hilary Devereux in producing the "Ready Raccoon" jingles recently. "Ready Raccoon" is the newly created character that fights against pollution. These jingles feature the voices of the Jordanairees... Don Fowler has joined the staff of Buddy Lee Attractions. A fifteen year veteran of booking and talent management, Fowler is also a highly respected bass player, having worked in the past with such top country artists as Jimmy Newman, Jimmy Dickens, Judy Britte's Las Vegas shows, and the fabulous Buddy Holly.

George Morgan's new release on the RCA label is entitled "Rose Is Gone" b/w "Give Us One More Chance", both of which were penned by Mac Curtis. Morgan recently taped an appearance on the popular Hugh X. Lewis Country Club TV show. Jumping Bill Carlisle has recently co-hosted WSM's TV Morning Show for a week. An active horse trainer-brediler, Bill Carlisle has his Sun Hill Stables in Goodlettsville, has entered their first entry in the Tennessee Walking Horse show in Payette next month... Roy Auer, Jr. greeted some one hundred enthusiastic fans at the Country Music Hall of Fame recently.

Danny Davis and his Nashville Brass, along with Roy Clark, logged three brilliant days last week at Harrah's South Shore Room in Lake Tahoe. The house was packed opening night in spite of a five foot snow fall the same day. Due to the snow, the local airport was closed, and the Brass were forced to fly on to Sacramento where they boarded a bus for the trip to Lake Tahoe. After hours of inching through the fresh snow aboard the bus, Danny and The Brass arrived at Harrah's just in time to make the first show. To quote Roy Clark upon their arrival, "Thank God and Greyhound!"

TV recording star, Hugh X. Lewis, was recently proclaimed by Nashville Mayor Beverly Briley "Music City U.S.A.'s International Ambassador of Goodwill". The appointment came in the form of a surprise appearance by the Mayor during the taping of Lewis syndicated Country Club TV Show. The on-camera announcement of Lewis' ambassadorship was highlighted by Mayor Briley's presentation of the official Ambassador Medallion. Only eleven others have been so honored by Nashville-Metropolitan Government since its inception in 1962. This is the most recent being that of former Nashville resident Gilford Dudley, Jr. who is now the United States Ambassador to Denmark. Mayor Briley presented the medallion to Lewis as he observed, "In recognition of your outstanding achievements as a songwriter, movie actor, recording artist, and television star, I present this medallion on behalf of the Metropolitan Nashville Government in appointing you International Ambassador of Goodwill from Music City U.S.A."

Nailing down the number one spot on the country charts is a recurrent habit that the "Southern Gentlemen" Sonny James and Jerry Walker, started some sixteen years ago with his million selling version of the Lowery published "Young Love". With his current Capitol release, "Empty Arms" hitting the number one spot, Sonny now has the enviable prestige of holding the number one position with twenty-five consecutive releases.

CashBox Top Country Albums

1. ROSE GARDEN (Lyn Anderson (Columbia C 30411)
2. WE ONLY MAKE BELIEVE (Loretta Lynn & Conway Twitty (Mercury 75251)
3. HELP ME MAKE IT THROUGH THE NIGHT (Sammie Smith (MCA M-31100)
4. FROM ME TO YOU (Charlie Pride (RCA LSP 4466)
5. FOR THE GOOD TIMES (Kris Kristofferson (Columbia C 30254)
6. HAG (Merle Haggard & The Strangers (Capitol ST 7016)
7. TWO OF A KIND (Porter Wagoner & Dolly Parton (RCA LSP 4503)
8. WITH LOVE (George Jones (Musicor MS 3104)
9. THE GOLDS GREETINGS OF CHEERY CHRISTMAS (Dolly Parton (RCA LSP 4098)
10. COAL MINER'S DAUGHTER (June Carter Cash (Mercury 75250)
11. ELVIS COUNTRY (Elvis Presley (RCA LPS 4426)
12. THE TAKER/TULSA (Wayne Jennings (RCA LSP 4467)
13. I AM NOT ALONE (Jack Greene (RCA DL 75080)
14. THERE MUST BE MORE TO LOVE THAN THIS (Bobby Bare (RCA LSP 4432)
15. SHE WAITS FOR ME WITH A KISS EVERY MORNING (Nel Stucker (RCA LSP 4477)
16. THE ARMS OF A FOOL/COMMERCIAL AFFECTION (Marty Robbins & The Statisticians (MGM SE 4575)
17. PORTRAIT OF MY WOMAN (Red Arnold (MCA LSP 4473)
18. GEORGIA SUNSHINE (Jerry Reed (RCA LSP 4461)
19. FOR THE GOOD TIMES (Chet Atkins (RCA LSP 4440)
20. I'M GONNA KEEP ON LOVING YOU (Dolly Warner (MCA SE 4575)
21. GLEN CAMPBELL'S GREATEST HITS (Capitol SW 752)
22. THE BEST OF ROY CLARK (Dol OLS 25956)
23. A TRIBUTE TO THE BEST DAMN FIDDLE PLAYER IN THE WORLD (Roy Heady & His Statesiders (Capitol ST 638)
24. WHERE HAVE ALL OUR HEROES GONE (Bill Anderson (Mercury DL 75254)
25. BABY, IT'S YOURS (Wynn Stewart (Capitol ST 687)
26. DID YOU THINK TO PRAY (Gene Cordelia (RCA LSP 4518)
27. BED OF ROSE'S (Stetson Bros. (Mercury SR 63137)
28. EMPTY ARMS (Eddy Arnold (Capitol ST 734)
29. THE BEST OF DOLLY PARTON (RCA LPS 4443)
30. MORNING (Jim Ed Brown (RCA LSP 4468)
32KNOCK THREE TIMES
Billy "Crash" Craddock (Columbia 193)
(1959)
2WE SURE CAN LOVE
Each Other
Janet Wrenn & The Jeans (Epic 10703)
(1965)
3EMPTY ARMS
Sonny James (Capitol 3015)
(1965)
4AFTER THE FIRE IS GONE
Little & Keesey Twitty Twitty (Capitol
32776) (Twitty Bird-BMI)
(1964)
5HOW MUCH MORE CAN
She Stand
Cowboy Twitty (Decca 32801)
(1966)
6DREAM BABY
Don Campbell (Capitol 3061) (Combine-BMI)
(1962)
7I WO N'T MENTION IT AGAIN
Ray Price (Columbia 45319) (Peer-BMI)
(1964)
8LA. INTERNATIONAL AIRPORT
Susan Raye (Capitol 3105) (Cape-BoB)
(1965)
9I WANNA BE FREE
Loretta Lynn (Decca 32796) (Glue Fire-BMI)
(1966)
10MAN IN BLACK
Johnny Cash, Columbia (Columbia 45399) (House of Cash-BMI)
(1969)
11AL WAYS REMEMBER
Bobby Bare (Decca 32703) (Gentry-McB-ASAP)
(1966)
12BETTER MOVE IT ON HOME
Porter Wagoner & Dolly Parton (RCA
14211) (Blue Cock-BoB)
(1967)
13SOMETIMES YOU JUST CAN'T WIN
George Jones (Musicor 1032) (Peer-BMI)
(1962)
14NEXT TIME I FALL IN LOVE
 Hank Thompson (Oct 17395) (Central-BMI)
(1961)
15TOUCHING HOME
Bobby Lee Lewis (Mercury 73192) (Bill & Range, Blue Crest-BMI)
(1961)
16OH, SINGER
Loretta Lynn & Porter Wagoner (Potion 72) (Shelby Singleton-BMI)
(1966)
17SOLDIER'S LAST LETTER
Merle Haggard (Capitol 3062) (ASAP)
(1967)
18I'D RATHER LOVE YOU
Charles Price (RCA 9502) (P-Gam-BoB)
(1967)
19BRIDGE OVER TROUBLED WATER
Duck Dunn (Capitol 3073) (Sangass-BoB)
(1966)
20THE ARMS OF A FOOL
Mel Tolis (MGM 42171) (Sangass-BoB)
(1967)
21IT WASN'T GOD WHO MADE HONKY TONK ANGELS
Lynn Anderson (Charly 949) (Charly-BoB)
(1970)
22I LOVE THE WAY YOU'VE BEEN LOVIN' ME
Roy Clark (Capitol 31278) (Music City-ASCAP)
(1967)
23SO THIS IS LOVE
Tommy Cash (Cape-BoB) (House of Cash-BMI)
(1965)
24DID YOU EVER
Charlie Louvin & Melba Montgomery (Columbia 3079) (Tree-BoB)
(1965)
25MISSISSIPPI WOMAN
Waylon Jennings (RCA 9967) (Tree-BoB)
(1967)
26TELL HIM THAT YOU LOVE HIM
Wanda Pierce (Decca 32877) (Memphis-BMI)
(1967)
27AFTER YOU
Jerry Wallace (Decca 32777) (1 Star-BoB)
(1967)
28ANGEL'S SUNDAY
Lorrie Morgan (BMI) (Music City-ASCAP)
(1986)
29THERE'S SOMETHING ABOUT A LADY
Johnny Duncan (Columbia 45319) (Gentry-McB-ASAP)
(1966)
30STEP ASIDE
Gene Vincent (Epic 13191) (Blue Echo-BMI)
(1969)
31STRANGER IN MY PLACE
Gene Vincent (Capitol 3055) (Autobiography-ASCAP)
(1967)
32YOU MAKE ME FEEL LIKE A MAN
Warner Mack (Decca 32781) (Peer-BoB)
(1963)
33GYPSY FEET
Jim Reeves (RCA 9969) (RCA Music-ASCAP)
(1961)
Conway and Loretta got together for the first time, for their great duet single and album, "We Only Make Believe." A milestone in country music history.

Loretta is the number one country girl in the country. Her great new single, "I Wanna Be Free" is also the title song of her soon to be released album.

Conway's latest single, "How Much More Can She Stand," is from his great new album of the same name. One of the great country artists of all time does it again.

A great country harvest. Together or by themselves.

Decca Records, A Division of MCA Records, Inc.
Ember Enters Classical Mkt

LONDON - A new series of releases, "Great Voices of the Century," has been developed for release here by Ember, with the first three albums to feature Jan Peerce, Nellie Melba and Benjamin Goltilio, according to Ember president Jeff Kruger.

The program marks Ember's first move into classical music, Kruger noted, and may lead to development of a classical line within the year. Subsequent "Great Voices" are planned, he said, will present Enrico Caruso, Feodor Chaliapin and Richard Tauber. The series will carry a special price of 99 new pence (about $2.35).

2 More Ember 'Explosions'

Two additions to the Ember's More 'Explosion' album series, "R & H Explosion" and "Irish Explosion," are scheduled for mid-April release.

The former features Ike and Tina Turner, Gladys Knight and the Pips, Maxine Brown and Wilbert Harrison. The Irish package offers Hugh Trainer and Tommy Drennan and The Monarchs.

Label also has added a Lee Lynch single to its April release schedule, "The Call" and "Love Me Now," produced by Brian Rogers.

Lena, Damone LPs

An album by Lena Horne, "Lena," highlights the April release schedule of Ember Records Ltd., first under terms of an agreement negotiated by Kruger with Miss Horne's manager, Ralph Harris. The arrangement gives Ember exclusive album and tape rights outside the United States to recordings by the artist. Also scheduled by the label is a second Vic Damone LP, "In My Own Way." It includes the singer's rendition of "Didn't We." A third release is the soundtrack from "You Can't Have Everything." It features a score by Joe Parland and Rudy Durand, with title theme vocals by Bobby Scott.

International Artist of the Week: SACHA DISTEL

Canada's SRL Seeks Fees For Performances On Canada Radio

TORONTO - Sound Recording Licenses Ltd. (SRL), perhaps best known as the company that came into the open in a bid to fight its own reprimands, has been developed for the protection of the members of the Canadian Record Manufacturers Association. The reason for the formation was to exercise a right given them in 1921 to levy a licence or broadcast fees on anyone who reproduced their product for profit. (The SRL drive from the Economic Council of Canada and RCA has withdrawn support from SRL.

Reason for the delay in attempting collection was described by Betts as "until these stations were in a stable record industry in Canada. There were just record distributors of U.S. records but no viable Canadian music industry. Ten years ago broadcasters couldn't record for safety on recordings for their programs. More and more programs were played, and this overexposure has dramatically shortened the life and sales of many records, especially records of the Music of Canada (hit parade-type).

The Canada broadcaster, unlike his counterparts in Europe, has never had to pay for the privilege of playing recorded music outside of their payments to BMI (70.75%) and to CAPAM (18.75%). Both these groups are now applying to the Copyright Appeals Board for increases in these fees.

The big contention of the broadcasters is that most of the money will leave Canada, because most of Canada's majors are affiliated with the major U.S. organizations who administer the copyright of these works and who are anxious to get in the MOR field. SRL would be an enormous boost.

Other broadcasters have entered the business of making records and will, of course, benefit from the success of SRL. A complex of short of 300 radio stations have been investigating a broadcasting record company and two major stations have already entered the record production area with another media monster just quietly entering.

It's reported that both BMI and CAPAC are anxious for the application to be resolved since there is a freeze on broadcaster payments to them, in view of the reviewing of the applications by the Appeal Board.

There's strong rumour that a broadcast boycott is being considered against members of SRL. An equipment order of $100 million was actually cancelled because of the struggle and another campaign is being launched whereby each label each week will be boycotted. Observers feel that CRTC should investigate these threats and the seeming blacklisting of what the Broadcast Act might call "Freedom of Expression.

Uttal To Euro Accents Label's 'Personal Touch'

NEW YORK - Larry Uttal, president of Betts Records, has set a tone prehensive tour of Germany following his stay in the label's London office. The tour will take him to Europe for two weeks (April 11-24), is part of a continuing overseas build up by Bell Records.

Bell is currently represented on the German charts by "Three Times" and "Candida," both by Dawn, and "Point Express" by Johnny Johnson and His Bandwagon. On the English hit lists, Bell has registered with "Candida" by Dawn and "I Love You" by The Partridge Family and "Something New" by The Fantastics.

Personal Touch

One of the most interesting "international minded" execs in the music industry, Uttal, has also stressed the necessity for "personal contact on a regular basis" with his sales force, his promotion force, his working force, himself and the country.

French singing star Sacha Distel retains his place in the top rungs of the international pop popular this through his recordings, TV appearances and tours. He recently completed a successful 6-week tour of Great Britain, where his hit single, "Raindrops Keep Falling On My Head," is still at the top of the current Warner Bros. single, which is a David David composition, "Odds and Ends." Contracted to Pathé Marconi in France his discs are issued in the U.K. and U.S. on Warner Bros.

Cash Box — April 17, 1971
Carlin's Rich Completes Deals Started At MIDEM

LONDON—Continuing the expansion policy of Carlin Music, Paul Rich has just returned from Amsterdam, Paris and Milan to complete deals which he started at the recent record fair there. These include the purchase of Mark Almond and Juicy Lucy with records which are due to go to Holland; Reulle Rouge Paris (Mark Almond) and Pathe Marconi (Lucy). Like the latter, the former has gone to Sugar Music. A recent visit to Buenos Aires for a deal with the Republic of Belinda (Australia) has resulted in the company signing the two catalogs for their territory. The deal also allows Leslie Berman to open up a London office and to play in the US and Canada.

Ster Hansa Rep

JOHANNESBURG—According to a recent report, the Ster Hansa Reproductive Industries of Berlin, West Germany, and Ster Records, Ster is to release, with the assistance of the recently acquired and formed Richter's music organization, the second of three releases on the corporate by Albie Khan's "She's Coming Back." "She's Coming Back" has been released in London, and is likely to be a hit.

Gaff & Masters

Form G.M.A. Ltd.

Billy Gaff reports the formation of G.M.A. Ltd., a British entertainment company. Gaff, manager of Rod Stewart and The Faces, who have just completed a 35-city American tour, will handle all the company's American affairs. Gaff's partners, Robert Masters, formerly a director of EMI, will handle the London operation. This company will handle the European market. Masters manages the current hit British group, The Faces, and has recently been signed to Electra Records and will be handled by G.M.A. Ltd.

Also represented by the company are Rory Gallagher, formerly of Taste, who is currently touring the US, and several album successes, John Baldry, Blue Mink, and more.

Capitol Canada: Dave Evans Chief Of Sales & Promo

TORONTO—In a re-structuring move at Capitol Records, Canada Limited, J. D. Evans has been appointed manager of the Toronto offices. Evans' responsibilities encompass all ad-
dvertising, promotion and market- ing, but it is hoped that the new change will allow him to expand on the sales side, in particular in the market for music under the label's roster.

Toronto Mayor John Sewell, who has been particularly concerned with the economic development of the city, was on hand to welcome Evans to his new post.

Promo Council, Len Gaff Council, Bob Gaff

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TORONTO—In a re-structuring move at Capitol Records, Canada Limited, J. D. Evans has been appointed manager of the Toronto offices. Evans' responsibilities encompass all ad-
dvertising, promotion and market- ing, but it is hoped that the new change will allow him to expand on the sales side, in particular in the market for music under the label's roster.

Toronto Mayor John Sewell, who has been particularly concerned with the economic development of the city, was on hand to welcome Evans to his new post.

Promo Council, Len Gaff Council, Bob Gaff

Gaff & Masters

Form G.M.A. Ltd.

Billy Gaff reports the formation of G.M.A. Ltd., a British entertainment company. Gaff, manager of Rod Stewart and The Faces, who have just completed a 35-city American tour, will handle all the company's American affairs. Gaff's partners, Robert Masters, formerly a director of EMI, will handle the London operation. This company will handle the European market. Masters manages the current hit British group, The Faces, and has recently been signed to Electra Records and will be handled by G.M.A. Ltd.

Also represented by the company are Rory Gallagher, formerly of Taste, who is currently touring the US, and several album successes, John Baldry, Blue Mink, and more.
Bovena's Cats returned last week from a highly successful three weeks tour of Indonesia and the Middle East. Boven's Cats were the first American group to tour Indonesia and the Middle East. Each of their concert dates was sold out and they have been invited to attend concerts this year. Philips is scoring a hit in the market for their "Tatawa Woman" by Casey & The Pressure Group. It is the first record featuring for Dutch audiences. Hans Vermeulen (Sandy Coast) and Ray Fenwick (ex-Spirit) had the nice idea to unite Hollands best musicians for one album, entitled "Musicians Union Borrel" and among others the dollars Eddy Louder (After Tea), Hans van Eyck and Peter Tetterton (The Set), Robert Jan Stips (Super Sister), Rinus Gerritsen (Golden Earring) and Jerney Kamps (The Chicks), and like many more. Bovena's bass-guitarist of the George Baker Squeeze was that Werner Oppenhuizen, composer of world-hit "Little Green Bag" - concluded a first solo contract with Noa. Van Erven will now record a single and an LP. Phonogram pushed out a new record of the Dutch and Hummerin' Band, entitled "Back U.S.A." (Decca). There is much interest in the production, which was founded the greater part of the group are working for Dutch radio stations. Negrar's managing director Hans I. Kellerman and label manager Hans Oostenbrink have asked to visit the director of the Musique productions, that they discussed possible Musique promo-campaign in Holland, which will be presented at the Rotterdam recital of the Festival-label. Bovena's Int.'s Manager Theo Rees has received a new long contract for six weeks visit to the States. He reports, that the visit was most beneficial to Bovena for through personal contact with our American associates we have now a better notion of our groups in the States and their music. Our ambition of our market, Capitol will shortly release another Symantga Music album and also a single of the same group Left Side. Tamla Motown will release the single "With a song in my heart" and will release "The Leader", the new single from Unit Gloria, while other labels record. The Donna's extremely interested in some of our new Dutch bands. Also I am pleased to announce that Bovena will be in much closer contact in future with Peters International for the importation in America. Decca star Engelbert Humperdink did a midnight concert at the Amsterdam concert hall on Sunday, which was appearing on the bill was Dana. Telephoning in the late hours of the evening from the hill at the Hilton's Presidential suite, Country Joe McDonald did a concert at the Hilton's Presidential suite for the Amsterdam and British artists The Weatherman ("It's The Same Old Song") and The Marmalade ("My Little One") visited Holland to appear on the "Eddy Ready Go" tour. During the Easterdays Reprise group Family did concerts in Amsterdam and Orange. Many record promotions took place around a Canadian flag, which should repeat a nationalized label and give thanks for the purchase of Warwicks for the use of the airwaves. Many broadcasts were set up to be playing with the CTCR as they distribute "For The Love Of Perry" and "Bobby McGee" as well as cuts from their album and tag them as being Canadian content. One member of the back-up group is supposedly Canadian. However, the requirement is that the featured performer must be a Canadian. Even if two or three members of a group are Canadian, it still doesn't count as Canadian content. Capitol has launched an extensive national campaign to keep Anne Murray on the air.目前已知的单曲名称有"It Takes Time", written by a fifteen year old Oshawa girl, the single has been voted to be released with Miss Murray two chart items, the other, being "A Stranger In My Place". Ginette Reno is back on the charts with "Let Our Love Begin" on the Parrot label, and with "Can't Get Over My Mind" the receiving the push from London includes "Train" by Sona on the Aarking label and "God's Children" on the London label and "Sundown" by Chilliwack. The big hit of "Chick-A-Boom" isn't available in Canada but Quality's George Struth moved quickly to make a record available in Canada looks like the label has a hit with their quickly organized Big Gee per. Initial shipments of 4000, which is a good indication of a big hit, in Canada. The label is "Fizzling Fudge" which according to the label, Tuesday's "Fudgie Diddle" by Anty Fair has apparently caught the fancy of U.S. release is expected shortly. The "Fizzling Fudge" label has come to life. The Donovans single on the Epic label, was apparently pegged over lightly by Canadians. This was somewhat surprising in that the debut is deeply involved in this inhuman slaughter that has created a great deal of excitement in the extinction of the seal. Several groups across Canada, namely the broadcasters have now lent their support in attempting to bring about the end of this slaughter that has brought protests from around the world. Columbia has apparently made plans to reissue the Donovans disk in its four colour gournd sleeve, which depicts a happy Canadian seal hunter complete with the flipping off of the fur from a baby seal while its mother looks on. John Carr of Columbia has a personal interest in getting the message across with the release. Musidisc promo - cam - for the U.S. made by Montrealer Leonard Cobbold (K3, the former CBC program director, for the coast (CKVN). This station has been responsible for much of the exposure of the new Canadian music in the important market.

CashBox Holland

The new BASF music production has produced some very nice changes. A big surprise for the German music market is the new girl group, till now chief producer of BASF, has left the firm, and will be replaced by Klaus D. Laubwitz who is now responsible for the medium record production, which was known for a long time as the "AB" production. The Dave Pike Set, one of the best German jazz-groups was invited to the Newport festival. Errol Garner will give his only concert in Europe this season. The German music market has a lot of new releases. The Edwin Hawkins Singers will come to Germany during April/May for seven concerts. On this occasion they will hand over special devoted to America to the president of the Federal Republic Germany, and to the Federal Chancellor Brandt as thanks for their troubles for peace in the world.

Gerry Mulligan, Larry Page and Peter Kirsten the able boss of the Hamburg band, days ago signed a 3-year contract for the territories of Germany, Austria, Switzerland and Luxembourg after many years of work with the Hamburg publishers, expressing the close cooperation in the record market.

The production on the progressive label - "Nepten" - at least 8 new singles was released from now on by Global Records. The Global-Grid label promises progressive, up-to-date music. The Global-Rot label on the other hand specialises in the fields of pop music. The Czech hit singer Vojtech Mahler has a new promotion contract with the prominent German manager Hans R. Beierle and the label will publish "Karel Gott" will still appear on Poly- dor label.

In spite of an indirect directive from the CRTC, there are still some Canadian broadcasters throwing on dangerous ground when it comes to their choice of what is and isn't acceptable. Every day many observers is the hard-nosed attitude of some groups, which feel the airwaves are theirs to do with as they see fit. One observer recently noted "Everything should be required to take his staff outside the group and this is a group which is talking to groups around a Canadian flag, should repeat a nationalized label and give thanks for the purchase of Warwicks for the use of the airwaves. Many broadcasts were set up to be playing with the CTCR as they distribute "For The Love Of Perry" and "Bobby McGee" as well as cuts from their album and tag them as being Canadian content. One member of the back-up group is supposedly Canadian. However, the requirement is that the featured performer must be a Canadian. Even if two or three members of a group are Canadian, it still doesn't count as Canadian content.

Gilbert O'Sullivan has released "DOING THE BEST I CAN" has written by R. Osulllivan for MAM/APRIL MUSIC AND MAM RECORDS

Andy Williams has released "SOLO" written by J. TAYLOR—APRIL MUSIC

JAMES TAYLOR (LP) SWEET BABY JAMES written by JAMES TAYLOR—APRIL MUSIC & WARNER BROS. RECORDS

Byrds (LP) EASYRIDER track BALLAD OF EASYRIDER written by R. Mcguinn—APRIL MUSIC AND STATESIDE RECORDS

Nana Mouskouri (LP) OVER & OVER best selling female artist of the year. Title track—APRIL MUSIC

CLODAGH RODGERS (LP) RODGERS & HEART produced by KENNY YOUNG with 3 KENNY YOUNG SONGS and GILBERT O'SULLIVAN NOTHING RHYMED

NOT FOUR big hit RHYMED—GILBERT O'SULLIVAN

WHERE ARE YOU GOING TO MY LOVE BROTHER OF MAN

SPINNING WHEEL BLOOD, SWEAT AND TEARS... We could go on and on... but we can't afford the advertising space.

DEKE ARLON APRIL MUSIC LTD.
1 WARDOUR STREET, LONDON, W. 1.

Every Month It's April

This month being APRIL...

BYRDS CHESTNUT MARE/JUST A SEASON written by R. Mcguinn/J. LEY—APRIL MUSIC & CBS RECORDS

SWEET FUNNY FUNNY written by N. CHINN/M. CHAPMAN—PHIL MANWELL MUSIC/APRIL MUSIC & RCA RECORDS

GILBERT O'SULLIVAN UNDERNEATH THE BLANKET GO DOING THE BEST I CAN written by R. O'SULLIVAN for MAM/APRIL MUSIC AND MAM RECORDS

ANDY WILLIAMS (LP) SOLO written by J. TAYLOR—APRIL MUSIC

JAMES TAYLOR (LP) SWEET BABY JAMES written by J. TAYLOR—APRIL MUSIC & WARNER BROS. RECORDS

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CashBox Canada

CashBox April 17, 1971
EDITORIAL: Plain Talk On Direct Sales

Of all the problems which plague jukebox and game operators, the most confounding, the most irritating, the most heart-breaking of all is to lose a good location because the owner bought his own machines. Direct selling has never been a paramount threat to this industry, but it has never ceased being a chronic irritant since the industry first began.

The essential problem with attacking direct sales is simply this—to prevent them is illegal. Call it restraint of trade, discrimination or whatever, to flatly refuse to sell a location is illegal.

Your good distributor meets this quandary head on. He's flat against selling directly to locations for three reasons: 1. he will ultimately lose sales because locations always hold onto their machines till they crumble into junk, whereas the operator rotates his more often; 2. he will arouse the anger of his operator-customers, especially those directly affected by the sale; 3. he is biting the hand of the people who put and keep him in the business in the first place—the operators.

The distributor, in his desire to inhibit direct buying, exercises a variety of interesting techniques, many of which shouldn't be in print, although they are all 100% legal. Let's just generally say they aren't as pleased to see an operator walk into the showroom as they are an operator, don't give him the same good price, often won't sell single units at all but demand purchases in blocks of five machines, and of course, require cash on the barrelhead. In some cases when the location is that adamant that he still wants to buy, your better distributors even call the operator being affected, tell him what happened and give him something out of the inflated profit to at least soothe his ire.

But it is fundamental nature of the operating trade, its unique services and skills, which have really stopped direct selling from getting any farther than it already has. When a good location enjoys good service, new machines and therefore happy, free-spending customers, he'll never throw his operator out. Besides, he'll ultimately lose all that additional income he tried to make by buying his own machine. How? Because machines break down and while they're down (and he's twiddling his thumbs waiting for a reluctant service guy to come by) there's no money going into the machine. He also loses money because the longer he keeps his machines, the more eating apart they lose and the less apt his customers are going to be to use them.

But all of this doesn't amount to a hill of beans unless the operator can "sell" his locations out of their direct buying notions. With these slick, professional, high-finance sales organizations coming around these days, the operators job isn't easy. He's got to convince his locations that the service these sellers offer never turns out nearly as rosy as predicted. Matter of fact, in most cases, their service is putrid. The location should know that variety is what keeps the coin business active, and that means being on top of the best new games and juke, as well as records and other supplies, and only the professional operator is equipped to fully provide this skill.

Above all, the best way to inhibit direct sales is simply to do the best damned job at your locations you can—in equipment, in service and in personal relationships.

Heavy Executive Sales Promotions Announced by Rowe

WHIPPANY, N.J. — Jerry Marcus has been appointed to the newly-created position of vice president-marketing, international and special accounts, by Rowe International, Inc., a subsidiary of Triangle Industries, Inc., as part of an organization re-alignment of Rowe’s Marketing Division.

In addition to Jerry Marcus, Arnold B. Cohen, who was formerly director of vending sales, has been appointed vice president-marketing development and special accounts, and James P. Newlander, vice president-marketing service, has been appointed vice president and general sales manager.

Mr. Marcus, who joined Rowe in 1957, will assume the administrative responsibility for all of Rowe’s product sales in international markets as well as domestic national accounts and special account customers. He has served as vice president-controller and vice president and treasurer of Rowe.

Cohen came to Rowe in 1969 as director of vending sales from U.S. Automatic Sales where he was vice president of marketing. Twenty years previously he had developed and sold an over vending company which eventually became the first full-line vending operation for New Jersey. With Rowe, he is responsible for the initial development of Rowe’s marketing projects and special accounts.

James P. Newlander joined Rowe in 1964 and was director of vending sales and sales promotion before his appointment as vice president-marketing services in 1969. He spent five years with the National Automatic Merchandising Association, where he was responsible for conventions, exhibits, national meetings and advertisers.

In his new position, Newlander will be responsible for the promotion and sale of vending, music and related products through all U.S. and Canadian distributors.

Sites on 'Sniper' At Williams Plant

CHICAGO—Williams Electronics is now shipping its newest target rifle game called "Sniper" to its distributors. This rifle, suitable for all locations, features a variety of 3-D war game targets and terrific reverberating sound effects. The targets include a half-track, a tank, a sentry, an M1A1, oil drums and an ammunition dump.

Included with the stationary and shadow box targets are three traveling targets and one which turns around, to really test the player's skill.

A player is allowed 25 shots per game. Achieving "marksmanship" status rewards the player with ten extra shots (adjustable). "Imagine hearing the earth-shattering sound of successfully blowing up an ammunition dump or destroying a cache of oil drums," said Bill Deebelm, Williams sales manager. "All this is accurately depicted in sniper-like realism," he declared.

Building Public Relations In Philly

PHILADELPHIA—While the music machine has been donated to all kinds of public and institutional situations as a public relation gesture on the part of an industry leader, most unusual use of the jukebox came to light when David Rowe, Inc., responded to a most unusual call.

The Pennsylvania School for the Deaf sounded an appeal for a jukebox. And since Elliot Rosen, an executive officer of the Rowe distributing firm is also an officer of the Golden Slipper Club, David Rosen, Inc., contributed the jukebox through the fraternal and fraternal club in which all executives of the distributing firm are very active.

Elliot Rosen, at the presentation ceremonies, learned that the jukebox is a most excellent training aid for the deaf children and with the sounds of the jukebox they are able to be taught to dance. The deaf youngsters, Rosen explained, are able to be taught rhythm by being able to pick up the vibrations from the dance floor and from the music machine itself.
Columbia Creates Jukebox Rep Post

NEW YORK — Steve Popovich, national promotion manager for Columbia Records, has announced the appointment of Ron Braswell to the newly-created post of Jukebox Product Coordinator. Braswell's task will be to establish even stronger lines of communications between this major label and the nation's operating companies and dispatch vital programming information on new releases by popular jukebox artists; 2. releases deemed especially suitable for specific jukebox programming and 3. catalog titles, past "evergreen" hits and other custom jukebox material.

Braswell, a two-year veteran in the Columbia promotion complex, is currently preparing a samples mailing to operators which will also include a questionnaire, together with a return mailer.

"I am very interested in getting a good give-and-take type of communication going with the operators," Braswell stated last week. "They are a most vital part of the music-record industry and play an important role in the success or failure of records, as well as the record-dollar market in general. I'm really looking forward to this mission and I hope the operators will reciprocate by answering our mailings and volunteering any and all information — their opinions, gripes and other comments on Columbia product in particular and jukebox music in general," he advised.

Rock-Ola Model 446
Satisfies Customers

CHICAGO — Rock-Ola Manufacturing's radically different, and rather chic model 446 furniture-styled coin photograph has made more of a hit with the nation's operators than expected, according to Les Rieck, photograph sales manager. Les also pointed out that location people have expressed their delight to their operators for receiving the piece and he sent along a few snapshots from some of the locations.

On location at the Steering Wheel Lounge in Webster Groves, Mo., just outside St. Louis, a 446 is the star of the show. Waitress Cyndie Huell (another location delight) is shown with Dick Baker, Baker Vending, of St. Louis.

Shirley and Bud Gable, Flint, Michigan operators, at a local location which enjoyed receiving one of the very first 446 jukeboxes in the country.

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KENTUCKY COLONELS—We received the following information from George Horrallon, president of the Kentucky Automatic Merchandising Council. The annual meeting will be held April 23-24 at Colonel Saunders Inn at 1465 Gardner Lane in Louisville, Kentucky. George urges all fellow industry members to please make sure that their reservations have not been overlooked. “The annual meeting is certainly a time when the whole membership can participate directly in the day-to-day business of the state council.” The agenda also includes the election of next year’s leadership. Plans are in the making for a joint supervisor’s seminar. “You will recall how enjoyable last year’s meeting was and the benefits that you derived from it,” said George, “see you Louisville.”

EASTERN FLASHES

AROUND TOWN—May we wish all our industry friends belated holiday greetings and hope that all enjoyed! Ralph Hopkins down at the Mike Munves Corp. on 58th Street was back from his week-end trading with arcade ops these days. Many metro areas, besides the midtown locations, are open now. In addition, many shore and island stops have been doing business weekends. Was pleasant to learn the equipment business is doing even far better than last year so. It appeared promising, anyway. Coin continued to be left in this old trade yet.... Murray Kaye at Atlantic New York anxiously awaits shipment of D. Gottlieb’s brand new ‘Play Ball’ baseball-fipper game. The game is highly unique for a Gottlieb product and really falls into the category of a baseball game, which should make for highly interesting developments in the City itself. By the way, this game’s test results have been sensational, according to reports from Gottlieb via the Play Ball, besides being an amusement departure for the traditional pinball-only specialist, is also the first piece introduced since they moved completely into their enormous new North Lake, Ill., factory.

Reservations for the May 14-16 combined New York State associations out last week. All taken by now. Ben Chizer, in addition to final tours to his convention planning, is now deep into preparation of the convention journal. Ben really does double and triple duty this time of year and all associations really need him. The New York State Operators Guild (of Frank Bergman) stopped to interview Ben(dra) Derek (of Derek’s) son last week on his matrimonial knot Sat. evening before last out in Maywood, N.J. Al (grandpa) Denver, who says they all enjoyed the affair tremendously, is practically working round the clock at his Lincoln route these days, due to employee vacations and other factors which require Al’s time.

In (the kissing salesman) Kemper at Runyon tells you Tony Degutis of Durlas Novelties (New Britain, Conn.) should be saluted for his charitable activities up that way. Tony, along with his nephew Richard Kupushinski, has been quietly buying machines to a good number of community groups. Latest donations went to the Police Athletic League, the Norwich State Hospital and the Berlin, Conn., Parks and Recreation Commission. With all the talk around here of Leyen’s recent proposals to New York City to install a gaming operation here, we thought ops would be interested in learning the real viability of payout units as the Nevada Gaming Control Board sees them. The board recently reported that the fruit slots on location out there did outweigh the high stakes card games, crap and roulette games, taking in $180 million of the $363 million spent in 1970 on legal gambling in Nevada. That’s a big chunk of the action!

UPSTATE ITEMS—Mrs. Gert Brown has called a meeting of the New York State Operators Guild for Wed. evening, April 21st. Meeting will get underway at the usual 7:30 P.M. Our ... Johnny Bilotta due in the late last week on busi- ness connected with the pending Millard Vandal Records in Buffalo (oss of Brodie’s bunch) tells us they’ll shortly be getting underway with a big promotion campaign on behalf of their popular jukebox artist Brad Swenson. The campaign is called “Mad for Brad” and will include the release of lots of new product by the great organist ... The Greco brothers are busy getting all their parks and resort stops ready for the vacation season. Plenty of work too, in these parks and start other problems created by Play one of the few winter on one of the few winter

FROM PHILLY—Our best wishes to Frank and Sharon Ash on the birth of a second son (Sunday, April 3rd). The newest member of the Active amusement family weighs in at 6½ pounds and mother and baby are both doing just fine. Frank has named him Eric Jeffrey. Hear tell grandpa Joe is still smiling from ear to ear. Machine-wise, Frank says his arcade ops customers are going great guns these days and are buying more than their usual amount of amusement merchandise. Very heavy into the 25¢ games too. Frank’s awaiting deliveries of Gottlieb’s new Play Ball piece and says his tests on the piece were positively gratifying. Other new items are also extremely hot for Rock-Ola’s furniture-styled 446 phonograph, as are operators in many territories very receptive of the novel piece. ChiCoin’s Night Bomber game also made for very “Active” business down in Philly.

THE JERSEY BOUNCE—Eastern Novelties’ Los Angeles branch manager Sol Moroses developed at the North Bergen main office a few days last week on his return from three-week billiard equipment buying trip to the Orient; then returned to the Coast Wed. Boss Bert Betti himself just back from trip to L.A., Palm Springs and Las Vegas, off for the weekend to the summer home in Cape Cod with the family ... American Shuffleboard's Sol Lipkin reports his son Gene (of Allied Leisure) just returned to the Florida factory after week's vacation in Miami,果树 fishing. “He knocked 'em dead” said Sol, who’s a pretty fair judge of a fisherman himself.

HERE AND THERE—Chatted with record programmer Frank Morales at Gold Coin Ind located in Greenwich village. Programming a village location offers a tremendous challenge. Frank says the makeup of the area is quite unique, consisting of hipsters, swinging singles, traditional immigrant groups and, of course, its a great tourist attraction. Each location must be specifically programmed to suit the musical tastes of the regular customers and at the same time satisfy the atmospheric desires of all groups. Frank says that many of his locations average 5 or 6 new records a week. Brisk business at the location is proof positive that Frank is successfully meeting the challenge.

HERE WE GO AGAIN DEPT—More taxes on cigarettes. Tobacco distributors and dealers were being spearheaded a drive against the proposed increases. We quoted Hon. Shirley (Sherry Muse-Music) he says the whole package is hanging in the balance, depending on what happens in the air. Strictly wait and see is the reaction of most agents. For the present, at any rate, the issue is dormant ... Cassettes containing commercial jingles and messages is being considered as an accessory for the cigarette machine. Along these lines, on a recent TV show, we saw a vending machine which vends a Henny Youngman one liner (in Youngman's recorded voice) along with the product. (THAT Henny Youngman)

Cash Box — April 17, 1971
CHICAGO CHATTER

"Play Ball" has just been officially released by D. Gottlieb & Co. Classified by Alvin Gottlieb as an "updated version" of the factory's highly successful "Baseball" pinball of last year, the new game made an impressive showing in test locations and the reports reaching the factory have been—to quote Alvin—"sensational." See it at your local Gottlieb distrib showroom... A reminder for Illinois operators: the ICMOA Board of Directors meeting is coming up April 16 at the Holiday Inn East in Springfield... Received a very nice letter from Ver- netta Sorrells of Denison, Iowa, who is secretary of the Tri State Pool Association which is currently sponsoring a big tournament. Twelve operators from the states of Nebraska, Iowa and Missouri are participating. Final playoffs will be held on May 30 at the Hilton Hotel in Omaha. Prizes range from $500.00 to $1,000.00 in cash, with the first prize winner receiving a 1970 Ford Torino... Stop by your nearest Williams Electronics Inc. distributor for a look at the exciting new "Sniper" Riffle Game which is fresh off the factory's assembly line. Understand the reverberating sound effects are fantastic!... Richard Prutting of Little LP's Unlimited in Northfield has added six new releases to his current catalog. Titles are "It's Impossible" by Perry Como, "Tonight! I'll Say A Prayer" by Eddie Gorme, "Theme From Love Story" by Henry Mancini, "The Best Of Al Hirt Vol. II," and "The Best Of Eddy Arnold Vol. II"... And "The Best Of Charley Pride."... A speedy recovery to servcerman Andy Anderson (a veteran of more than 30 years with Les Montooth's firm), who suffered a heart attack. Andy's in St. Francis Hospital, Peoria, Illinois, Room 335. Why not drop him a card... Operators are obviously very interested in the new accounting system MOA is offering its members, judging from the response registered this past week. Association proxy Les Montooth, needless to say, is more pleased than personally devoted a great deal of time and energy into the inauguration of the service. "We're glad so many operators are responding and only hope more of the smaller ones will see the merits of the system," said Les... Must say the Rowe MM5 phonograph installed by Atlas Music Co. in Goldblatt Bros. Department Store is certainly attracting a lot of attention, it's only been up to there a week but the folks out here people like it to remain indefinitely!... Bonnie York is very capable holding down the fort at the local MOA office while Fred Granger and his lovely wife are vacation- ing in Portugal. Bonnie can't wait to get "April In Portugal" taped. She said Fred did some brushing up on his Portuguese and was quite fluent by the time he left... Rock-Ola Mfg. Corp.'s field engineer Bill Findlay will be departing for the West Coast to conduct a "Plunger Off" May 19... Rock-Ola's music division sales man- ager Les Rieck was in the office last week mapping out his upcoming traveling schedule... The Rock-Ola factory, meanwhile, has stepped up production schedules for the thirteenth time in an attempt to meet the fantastic demand for the "446" model phonograph!

MILWAUKEE MENTIONS

Let's hear it for the Milwaukee Brewers! Opening game at Milwaukee County Stadium on Saturday (10) was expected to attract a sell-out crowd. Among coin people planning to attend were Marty Johnson of Nutting Ind. Ltd., Paul Jacobs of Wurlitzer Dist. Corp. and, in from the East, Johnny Billota whose presence was expected to spark as much excitement as a grand slam homer. Happy to report that business is positively fantastic at S. L. London Music! Nate Victor tells us the month of March was by far one of the biggest they've had in the last year. Everything's moving! The Williams "Doodle Bug" is going like hot cakes, according to Nate, following in the footsteps of "Flotilla" which was another big seller at London. The Seeburg "Bandshell" phonograph continues to be a very strong item out there. London's also having a very big run on the Seeburg tobacco counter! Nate mentioned that—weather permitting, of course —there'll be some service schools on the Bandshell scheduled for late April or early May... Sorry to learn of the death of veteran operator Joe Hallada Sr. of Green Bay, who passed away on Sunday, April 4. Mr. Hallada was quite well known and highly respected in the area... Lots of activity at Empire Dist! Bob Randeau says he can hardly keep up with the demand for Midway's "Stunt Pilot"... He's expecting a shipment this week which will at least take care of a portion of his orders! In the phonio department Bob's enjoying phenomenal suc- cess with the current Rock-Ola lineup—especially the models "444" and "446"... Bob's son-in-law Jim Magnuson, by the way, will be in the Chicago White Sox lineup this season. He's a pitcher.

CALIFORNIA CLIPPINGS

Many local coin men still buzzing about the tremendous success of NAMA westerners. The dealers, especially, always get a bent meeting fellow distrbs from other parts of the country... Hank Leyser of A.C.A. reports (rather confides) that an extra special sales promotion campaign for NSM phonograph dealers in the USA got underway last Thursday. The terrific details will be announced next week. Hank also tells us he got many many phone calls from tradesters near and far praising him on big coup with gaming machine proposal for New York City, reported on last week in the trade press... Soi Mollengarden, branch manager for Eastern Novelty Co., jetted into L. A. Thursday night completing three weeks sales trip to the Far East. During his return flight, he made a brief stopoff in New Jersey for a visit with firm president Bert Betti and a conference on the accessories business and what sales can be expected in the remainder of 1971... Jimmy Wilkins at Portale Automatic reports that the Rock-Ola 446 is moving at a brisk pace. Lots of excitement over the new entry from Gottlieb, "Play Ball" a single player baseball. Jimmy says this is great timing, with the emphasis on sports swingings to baseball.

Gottlieb's

PLAY BALL

A Great New Baseball Game for this Season

Longer and Wider Thrill Packed Playfield achieved by eliminating the conventional plunger and track.

Two new king size flipper bats for those long exciting hits way to the top of the playfield.

Two "Vari-targts" and 8 Rollers score singles, doubles, triples and home runs.

8 "Baseball" targets put men on first, second and third base.

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German Trade Picks Sept. 7-9 for 1971 Berlin Coin Expo/Convention

WEST BERLIN — This city's architectural jewel, the Congress Hall, will again be the setting for Germany's International Coin Machine Exhibition in 1971. Called "IMA 71," the exposition and operator convention is scheduled to be held Sept. 7-9.

Inaugurated by the West German Operators Association (ZOA) in 1969, the first Berlin exposition scored half a hundred exhibitors. They have now set up a joint base, incorporating the distributors and importers as well as the manufacturers. A joint committee composed of leaders from all facets of the German coin trade is now hard at work laying the groundwork for the event. It has commissioned the AMK or 1 Berlin 19, Messedamm 22, to carry through the technical part of the exhibition.

As in 1969, a highlight of IMA 71 will be the celebration of "Deutscher Automaten-Tag." This "German Coin Machine Day" on Sept. 7th will be preceded by an international conference of coin machine experts from all over Europe. Highlighting this Symposium will be a discourse on the results of a psychological study of the behavior of machine players, carried through by Prof. Meistermann of the Cologne University.

Coin Machine Day will conclude with a banquet and ball at the Berlin Hilton Hotel Sept. 8th.

Many foreign tourists will again be in Berlin at this time, which may present some sort of handicap for IMA 71. The big International Radio/TV exhibition, attracting hundreds of visitors from all over the world, closes two days before IMA 71 begins. The coin show organizers only hope that most of the radio/TV visitors at that time will have left their hotels. Berlin, within the last few years, has turned out to be one of the most frequented city in West Germany. The IMA 71 people have enough good hotel rooms at varying rates at their disposal but must have reservations before the end of June.

Though in some respects shadowed by the unlucky separation from East Berlin, this attractive city can show a quite a series of extraordinary sightseeing points and some of the most progressive examples of architecture. In spite of, or thanks to, its political situation, the organizers of IMA 71 scarcely could have chosen a better place for a coin machine trade rendezvous.

For any details on "IMA 71" write to "IMA 71" Information Walter Malin, D-334 Wolfenbuettel, Hermann-Loonsweg 6; Phone 05331-3267.

Gottlieb Fields 'Play Ball' Baseball; Game Carries Many Pinball Features

CHICAGO — The first entry in the 1971 coin machine "baseball season" has been officially introduced by no less than D. Gottlieb & Co. The release of their visually exciting and action packed "Play Ball" is a hallmark event for the traditional pinball specialists and offers many of the world's favorite pin play features in combination with extremely authentic baseball ground action.

A true coin-op baseball game from head to playground, Gottlieb's Play Ball will nevertheless offer additional excitement for the player thru such pinball-oriented features as point-jumpers and flipper-bats. It will obviously command special interest in such ball-less territories as Cool Country and the five boroughs of New York City.

"Play Ball" will feature a new ground action action in the "Fireball" shooter down front center when the player pushes the right flipper button. This single-player game accumulates both runs and points, both of which are simultaneously scored as the ball passes thru outlines, top lanes, over railers or into the famous Gottlieb Vari-Targets. Targets at the top of the playfield also score singles, doubles or triples; the full Vari-

Target value scores a home run.

Man-on-base artwork and indicators are located at bottom center of the field. Backg@l art is a full-color, brilliant montage of baseball in action, and the attractive piece should command high play at all locations.

The game has been shipped in quantity to Gottlieb distributors and the factory invites all operators to drop in for a look-see and demonstration.

The Juke In U.S. Musical Culture

WASHINGTON — The machines that revolutionized the performance, reproduction and dissemination of music in America, from barrel organ to the jukebox to the cassette player, will be displayed at a Smithsonian Institution show called "Music Machines—American Style" opening April 7th in the National Museum of History and Technology.

In addition to taped reproductions of bygone tunes and artists, plus film clips of significant hits, historically, the musical show will display a 1946 Wurlitzer jukebox, complete with bubbling kinetic sculpture.

According to exhibition curator Mrs. Cynthia Hoover, "There are passages in the 1930's and early 1940's that were important in molding America's taste in popular music as the disc jockey was after World War II."

Mrs. Hoover points out: "It was everywhere—in restaurants, resort hotels, war-time canteens, honky tonks, school auditoriums, ice-cream parlors, and taverns that opened after the repeal of Prohibition. While the South and Southwest favored country music, and black communities, gospel songs and blues, most of the country spent nickels on swing and the latest Broadway hits."

From other eras, the viewer will find another Wurlitzer product, an orchestration from the '20's that reproduced the sounds of piano, organ, drums and a cabinet that featured lighted stained glass windows. The only talent needed to produce its music was the ability to drop a dime in the slot.

The Smithsonian's Department of Science and Technology provided the Musical Instruments Division with many of its specimens, such as radios and photographs, for the exhibition.

Moon Module Rockets Thru Space to Contact Continuously Moving Command Ship. Player Controls Module Rotation and Movement in All Directions.

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