The Spoken-Word Commitment (Ed) … Disengagement From Parent Co.’s: CU Seeking Pub Deal; Blue Thumb Indie; Viva, Under Ed Silvers, Eyes Move From Omega … Motown Bills $7 Mil During Frisco 10th Anny Confab … ABC/Dunhill Sets New Look At Meets … Rook Joins Draper And Blore … Chess Labels Set At NY Offices …
Everybody in the world has said it at one time or another. P.G. & E. put it to music.

"Father Come On Home"
Pacific, Gas & Electric's new single. Their follow-up to "Are You Ready?"
On Columbia Records

4-45158

Also available on tape.
The Spoken-Word Commitment

Labels with the financial and administrative capacity to do so maintain a flow of product that isn't necessarily the height of musical fashion. Specialty labels in the jazz, classical and spoken-word areas thrive, of course, but it's still up to major industry operations to provide the broad exposure of this kind of product even if they count on profit centers in other areas to defray the usually non-profit costs of doing business in low sales profile recordings.

Nowhere is this more true today than in the spoken-word field with regard to "documentary" recordings. The world and our own slice of it is, needlessly to say, in a state of crisis. There is a flood of comment, much of it timely and perhaps timeless, some of it worth the close scrutiny of a weather report. It is the former comment on our times that we believe should be preserved on recordings of a "documentary" nature so that individuals and institutions may have the opportunity to listen to history beyond the uproar and in the perspective of the passage of time. And let the speakers be not just those who are "safe" names, but those also of a highly controversial nature. For example, Motown Records' newly-launched Black Forum label, representing, incidentally, an important and growing area of spoken-word lines, is starting out with three sets featuring the late Martin Luther King and Langston Hughes, and a leading spokesman for black militancy, Stokely Carmichael. Motown is the most recent among a number of labels offering a like series of LP's.

It's important to stress that in serving history, the producers of these sets should recognize that "shock value" should not take precedent over the creation of a valid historical document. These albums needn't be scrubbed clean of certain expletives, yet they shouldn't be included with the self-defeating idea of making a "hit" record. The concept should be history not histrionics, taking for granted, of course, that speakers can possess exciting voices and effective turn-of-the-phrase oration.

In addition to this current generation, these recordings will be a much sought after source of information about our times for generations to come. Recording companies must serve this need.
Smash in the Houston, San Antonio area & spreading

ZZ TOP
(Sombody Else Been)
Shakin' Your Tree

138
LONDON RECORDS
Producer: Bill Ham
HERE'S THE MELANIE STORY

About three months ago, Melanie agreed to sing two songs in the new Stanley Kramer (soon to be released)

Columbia Motion Picture: R.P.M.*

Starring - Anthony Quinn

Melanie's songs came out sooo good that Columbia Pictures used "Stop! I Don't Wanna Hear It Any More" twice, in the opening of the picture and at the close of the picture. Although the soundtrack will be on Bell Records, they've agreed to let us use the cuts as singles and to also include them in Melanie's next album - providing that we come out with "Stop! I Don't Wanna Hear It Any More" immediately.

*Revolutions Per Minute.

Now here's the dilemma - "PEACE WILL COME" is

28 ★ CB 34 ★ BB 26 ★ RW.

We've sold 427,000 records as of this past Friday - sooo - rather than kill a hit record, we've agreed to couple "Peace Will Come" with

"STOP! I DON'T WANNA HEAR IT ANY MORE"

We think both sides of the record are hits. And we hope you agree.
Epic Execs Road Work For Singles

NEW YORK — Key execs at Epic Records are making a national pro- motion push to keep the label's momentum going, with several singles recently released.

Coopering with a dozen markets will be Ron Albery, vp of Epic and Custom Sales; and distribution manager Gene Settler, director of national sales.

The group, according to Kagan, may prove to be a major promotion manager. Albery will handle the west coast area; Settler the southwest and Kagan the midwest.

Single to receive this support include "Years Go By" by Mush- makhan, a Canadian group; Dono- van's "Rudi Tiki Tavi," Christie's "Yellow River," Spritul's "Animal Zoo," Bobby Vinton's "Why Don't You Come Home," and the Everly Twines'. "Cape's P" 258. Another deck, Orin's "We All Sing Together," is in the first release on the Epic- handled Thunder label, operated by Allen Levine. David Briggs produced the session.

FRONT COVER:

Disengagement From Parent Companies:

Blue Thumb An Indie Again;
GRT Ties Ended

LOS ANGELES — Blue Thumb Sales Co., a joint venture firm in-partnership with Blue Thumb Records and GRT Records, has been dissolved.

GRT established its financial involvement with Blue Thumb 1½ years ago, when it purchased a portion of Blue Thumb Records, the creative wing of the group. GRT's Bob Kransow, Blue Thumb Rec-ords' founder and partner along with Dave Brown, reports the dissolution with GRT, adds that GRT's Kransow has taken over all its accounts receivable since it has been sold.

GRT continues as Blue Thumb's tape marketer and duplicator and will handle future releases, with a few exceptions, that has received payment from Blue Thumb on tapes. GRT has also long-term notes which Kransow has signed.

Blue Thumb's buy-back was accom- plished, with the label paid off and turned over to Kransow, whom GRT retains on a freelance basis, for domestic and international markets.

"We are a completely free- standing record company," Kransow says. "We have retained the distribu- tion rights to Blue Thumb Records, and in the last several months Denny Cordell and Leon Russell and our present domestic and international teams have not been affected.

Kransow said that a number of major independent record companies are considering distribution-financial arrangements for Blue Thumb. A reported.

CU Eyeing Deal On Pub Units; Debt Extended

NEW YORK — Commonwealth United Corp. will sell its music publish- ing interests.

Lous Nicastro, chairman and chief exec officer, reported on negotiations last week as part of an announce- ment that the corporation had an agreement in principle providing an 18-month moratorium on its debts to banks and financial institutions.

This amounts to $50 million. Also, Nicastro reported, requests have been made for a similar extension to the trustees for the holders of CU dehen- dents, raising another $55 million to the debt.

In other entertainment area de- velopments at the beagled conglomerate, the company is making progress in its midwest, LA West coast, and Canada, and talks have been underway with a number of record companies interested in the publishing arm with its own copyrights and the administration of new developments in the business.

In addition to the trademark con- solidation, the company is setting up the "first in the post-merger period," he noted. "The prime busi- ness function was being the publishing arm with its own copyrights and the administration of new developments in the business and also its own independent record company, which has been in the making for some time.

Roo Joks Itself On Draper, Blore

NEW YORK — Three former major recording artists have joined forces. John Rook, former PD for radio sta- tions WMCA and WLS, Chicago, has joined the radio consult- ant firm previously organized by Ken Draper, and Jack Blore, former PD for WABC and WLS, has formed a new company, The Rook Blore Group, for a number of months.

"We plan to have a number of projects in production," said Draper.

Roo joins the “Sunset Light” group in Los Angeles.

Motown Confab: Gains On Future & A 10th Anniversary Story Of Success

SAN FRANCISCO — Motown Rec-ords, celebrating its 10th anniversary this year, made gains on the immedi- ate future by releasing a remark- able success story over the past de- cade at its "San Francisco Shangai," the edifices, this year.

The convention, held at the Fair- mont, included a roster of key guests, realized billings of a reported $1 million on the release of 31 hits, with $9.6 million in sales, the Curb, and the regularly rotating Luther King & Langston Hughes and Stokely Carmichael. One LP, "Jack- son," has gained national attention as a record to be heard on air in wholesale orders.

Awards at the conference were reviewed at the product presenta- tion, held last Monday (31). Utilizing a graphic slide presentation, Phil Jones, vp and director of marketing, reviewed the decade of the first six months of 1970 the company had a total gain in sales of $1.3 billion, up an average sale of 918,000. The years, the company has released only 60 hits of the 200 offered by the company, the LP display is a dissolve of sorts, which gives the rotation of 16 LP sleeves, radio spots, a new cover design, and the print order forms are also part of the merchandising support.

The Black Forest sets, while the Black Forest sets, included a set of nine with new Motown Cuts and order forms also part of the merchandising support.

The Motown confab being mentioned for the present, and product presentation, preceded by three days of San Francisco sight-seeing and visits to restaurants, included a 1-hour audio-visual slide concept with a slide of "Waves West," a slide of "Fields-like tie-in. The sets will be supported by new LP and tape displays, the latter being the company's product in the first six months of 1970. This is a LP display, the LP display is a dissolve which revolves the rotation of 16 LP sleeves, radio spots, a new Motown Cuts and order forms are also part of the merchandising support.

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Viva Under Silvers; Move From Omega?

HOLLYWOOD — Ed Silvers has become the executive head of the Viva Music operation following the resignation of Martin Mowry, the last holdover from the former firm of Barnett for the re- named Viva Productions to bring it into corporate alignment with the Viva Music and Viva-Bravo Records firms also under the supervision of the company.

In addition to the trademark con- solidation, Viva will consider other first considerations would be to accen- tuate new developments in the production and management areas of the company, and in particular, the latter, he noted, "the prime busi- ness function was being the publishing arm with its own copyrights and the administration of new developments in the business.

Viva has long had material in some 15 albums on the best selling charts, in the form of singles such as "I Want to Take You Higher" by Ike & Tina Turner, the Who's "Summertime Blues" and others.

Heath's Wilson Is Dead At 27

HOLLYWOOD — Alan Wilson, of the Byrds and the Wilson Brothers, died late last week, (2) behind the home of a friend in Topanga Canyon, Beverly Hills.

Cause of death was to be deter- mined by an autopsy, but it was said to be a drug overdose, a drug that had been found in his pocket.

Wilson was a member of a band who also played harmonica and sang for the Liberty Records group, was also a member of the "Are You Green?" and "5/7/902 Up the Country" and "On the Road Again" groups of Liberty.

Canned Heath's latest album, "Fus- sion Blues," was just marketed by Liberty. The group had set a promo tour on behalf of the album.

Stigwood DGG $2.5 Mil Deal

HOLLYWOOD — The Robert Stig- wood Group, Ltd., has signed a con- tract with Deutsche Grammophon Gesellschaft which guarantees Stigwood a minimum of $2.5 million a year period. DGG is jointly con- trolled by the families of Haywood Philips and Siemens.

Details of the contract, signed in London on Monday, Aug. 15, DGG will pay royalties from its recordings to the Stigwood Group Ltd., a group of which includes Haywood Philips, John Clapton, Jack Bruce, Ginger Baker and Eric Clapton.

The Stigwood Group, which makes it debut on the London Stock Ex- change Monday, Aug. 24, has had close connections with both Philips and Siemens since 1967.

Wuatertown: Price & Progress See Insights & Sounds

Cash Box — September 12, 1970
ABC/Dunhill's 'Gumdrops' Confab;
Lasker: 'Something For Everyone'

Label Finalizes Executive Shifts

LOS ANGELES — ABC Dunhill's long-planned sales convention, the first to be headed by Jay Lasker as president of the label and vp of the ABC Corp., previewed a number of developments along with its full product release. Lasker announced the introduction of a new label for ABC/Dunhill Production, a company which henceforth will be known as Prove. Also a new exec structure was unveiled, a new line of budget tape labels was intro'd, a new line of budget classical LP's was highlighted. And, so a new classical label was over-turned.

More than 400 industry execs attended the meetings and dinner party which Lasker, assisted by vp Howard Stark, previewed the full release and announced plans for the company's new executive structure. Meetings were held during the day (Aug. 29) at the Screen Directors Guild to further discuss the development of its motion picture screen equipment. Scenes from some of the label's new product were screened and plans for their original recording artists are being finalized. Also unveiled was the Lance Link Evolution/Revolution, a new record art bouncing off of a new mopset TV series on ABC. A E of record-attention models, report Rich Sieg, will be used for the production of the first LP and single, an act described as potentially "10x phonic".

Lasker described the fall product as "a tight balance, everything with a great hand to get out and sell products." A, he said, "we have driven a certain part of the market our goals. Now, there's a market for the over-40... there's still a buyer out there for Mantovani and Percy Faith and jazz. And jazz is not as limited a market as some people believe. If a competitor had only Hershay Bar, it would be very uninteresting... Let's say I buy a record for everything else... we've taken that into consideration and we balance our records to get to people who are still coming into the stores. We have sounds of all types of groups, hard rock, softer music. We have a trend to lighter love songs, more of a jazz sound, the finest in the jazz, the greatest in classical music."

"We have taken the concept of creating a moppet and told our speakers that in effect it makes it possible for four different channels of the sound to be transmitted simulataneously by a single record groove."

"Prove/Barri's Sound is a versatile, dynamic quality unlike the comparatively flat sound of conventional stereo. This is truly a work of art in an era of mass production."

NEW YORK — Atlantic Records has acquired all of the Old Town masters, rock & roll roll label. Although the figure for the purchase "is not important," a source said that the deal was "substantial" by Jerry Wexler, Atlantic exec vp.

The Old Town purchase gives Atlantic close to 300 masters from the rich & rock roll roll lode mined by Ed and Norah Wood in the 1950's and 60's. Among the many artists represented on the Old Town recordings are such oldie hitmakers as Robert & Johnny, The Hartstones, The Valentines, The Bongos, The Shadows, Boney M., Sonny Terry & Brownie McGee, The Rolling Stones, The Kinks, The Heil Rogers, Preston Brown, Ruth McCabe & Bobby Gusky. Many of the lads, like Bongos, have "We Belong Together," were smash hits.

Although Old Town never assumed the status of an Atlantic or Chessa or King in the roll & roll roll field during the 1950's, it did come through with a few high-selling rolling records. The recordings made by the label had a specific "New York sound," a sound that, according to the late Buck Freed, "was smooth, hard and the acustical engineering was such as to make it sound the way a hi-fi征收 produced all of the recordings.

The first album to be issued is Atlantic from the label's files will be called "Sold Gold Old Town," on the week and the Old Town logo will be featured on the label. The first LP will be issued next month.

Victor Japan Mk'ting 4-Channel Disk

NEW YORK A four-channel disk and sound reproducing system was unveiled last week by Victor Company of Japan, Ltd., Tokyo, and its American affiliate, JVC America, Inc., Massach., Long Island.

Victor's new development reportedly gives audio fans the advantages of pre-recording four channels of music on a single disk and playing each channel at a different color. After an initial cost of disks, best selling albums on tape now retai' for $4.50, whereas an RPM disk can be made to sell for as little as $1.50.

A spokesperson for the two companies said that in effect the system offers the minimum of $4.50 per disk, each of which picks up a single channel. Thus it plants the four elements in a single groove of the recording, senses them on the disk, and reproduces the sound so that each element emanates from the center of the disk.

"There are four speakers. The new system, called the CD-1, is considered a breakthrough because it makes it possible for four different channels of the sound to be transmitted simulataneously by a single record groove."

"Prove/Barri's Sound is a versatile, dynamic quality Unlike the comparatively flat sound of conventional stereo. This is truly a work of art in an era of mass production."

Characteristics of the new system are:

1. Frequency range, 30-15,000 Hz., is the same as the ordinary stereo product. The system is designed to be adapted for the high frequency range 15,000 Hz. It is based on the stereo system and in that respect is like the regular stereo groove.

2. The carrier modulation system is designed to surround the middle frequeny range (8000Hz.) and features the application of four stereo carriers in the low frequency range (8000Hz.) and phase modulation in the high frequency range.

3. Through the matrix circuit the sum signal (A-B) for each pair of stereo channels is cut in the low frequency range. This signal (A-B) in the high frequency range.

The equipment will be made available through the usual distribution outlets. Negotiations to license record companies to produce disks under the new system are in progress. Victor Company of Japan, Ltd., is one of the world's leading record manufacturers in the Orient. Founded in 1920, the company has sold million of records and markets its products in more than 100 countries. The company produces in Japan, it's not related to the RCA organization.

Atlantic Acquires Masters Of Old Town, Rock Label Of 50's

A&M Records Has August In History

HOLLYWOOD — A&M Records has just completed the biggest sales month in the history of the company. Sales of the label's entire line of records and tapes, over 124 million dollars, are the highest in any one month, the label reported.

Lasker described the fall product as "a tight balance, everything with a great hand to get out and sell products." A, he said, "we have driven a certain part of the market our goals. Now, there's a market for the over-40... there's still a buyer out there for Mantovani and Percy Faith and jazz. And jazz is not as limited a market as some people believe. If a competitor had only Hershay Bar, it would be very uninteresting... Let's say I buy a record for everything else... we've taken that into consideration and we balance our records to get to people who are still coming into the stores. We have sounds of all types of groups, hard rock, softer music. We have a trend to lighter love songs, more of a jazz sound, the finest in the jazz, the greatest in classical music."

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2-Day Compatibility

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Edward Wallerstein, Former Columbia Chief, Dies; Pioneer Of LP's

FORT LAUDERDALE, FLA. — Edward Wallerstein, president and co-founder of Columbia Records from 1939-51, died here last week (2) at the age of 78. Wallerstein is credited along with his brother Max, with the introduction of the 33 1/3 rpm disk, the first serious venture into bandwagon Columbia. With rehrements by Mr. Peter Goldberg, Columbia introd. the long-playing disk.

After retiring from Columbia in 1951, Wallerstein became pres. of the Fort Kapp Records and in 1959 joined Joseph L. Cooper, Inc., and formed Cover Everest Records, Inc. He left the company a year later.

Wallerstein, who was eastern manager of the music division of 9000, was joined by Charles Schleifer, the widow of the CBS Records director of special projects.
A Rave-Up Performance
"SOUL SHAKE"
Delaney & Bonnie & Friends

Atco #6756
Produced by Jerry Wexler & Tom Dowd
Recorded At Atlantic South-Criteria Studios, Miami

...from Their New Album
"TO BONNIE FROM DELANEY"
Atco SD 33-341
On Atco Records & Atco Tapes
(Tapes Distributed by Ampex)
Capitol Names 5 A&R VPs

HOLLYWOOD — Karl Engemann, corporate vice president of A&R at Capitol Records, reports the promotion of five men in his division to the position of vice president. They are Mickey Kopp, who in addition to his creative production responsibilities will continue to direct the A&R operations in Minneapolis; Artie Mogull, Mauri Lathower and David Cavannaugh in the field of pop repertoire, and Ken Nelson in country & western repertoire. All five will report directly to Engemann, who said “the up-grading of these five producers to the level of vice president will allow them greater latitude and authority in furthering Capitol’s new-artist development. Capitol’s management believes that if the artist fulfills the potential of the artists we now have under contract...”

Nelson, Lathower, Cavannaugh, Kopp, Mogull

Merc-Spotlight

On Singles By Blue Mink, Miles

CHICAGO — Mercury Records is on a campaign to release singles by two artists who were “on the verge” of having big hits with previous releases. The records are “Our World” by Blue Mink and “Dreams” by the Buddy Miles Band. “Our World” has already gone #1 on WCFL, Chicago; KQV, Pittsburgh; WRIT, Milwaukee; WMEX, Boston, KOOL, Houston, and WQMF, Marrero. WLS, Chicago, Miles’ “Dreams,” just released, immediately went on KMJ in Denver and is expected to pick up airplay throughout the country.

John Antoon, Mercury’s national promo manager for singles, who is leading the effort to chart both records, said the Blue Mink single is the “fastest moving” that has come through the company and that “Our World” had since “joined the company,” while the Miles cut “is the most requested so far.”

Both artists have made successful appearances with previously released singles. Blue Mink, a top-rated British group featuring vocalists Madeline Bell and Roger Cook created a number one hit with “Melting Pot” and “Can You Feel It Baby.” The former was a Top Five hit in England. “Our World” was taken from the group’s Philips LP, “One of a Kind.”

Miles, on the other hand, has been on the charts with his last two singles, “Them Changes” and “Down By The River.” The dynamic vocalist has been a very popular artist with his “Them Changes” album.

Holidays Shift

Scepter Confab

In Chi. Frisco

NEW YORK — The Jewels holidays have switched two of the three regional Scepter sales meetings. The meeting in Chicago is now scheduled for Tuesday, Oct. 6, and the San Francisco meeting is set for Thursday, Oct. 8. The New York date of Monday, Oct. 5, remains unchanged.

National Scope Of Music Output

Keys NARAS Trustees Meeting

An all-time attendance high, reflecting the growth in chapter membership, will tip off the annual meeting of the national board of trustees of the National Academy of Recording Arts & Sciences to be held this weekend (12-15) at the Royal Coach Motor Inn in Atlanta, Ga.

Assembling from the Academy’s five regional districts, 200 national and sectional trustees, representing the more than 100,000 members of the A&R membership, the meeting is designed to further the aims of the Academy and to set the agenda for the next Grammy Awards.

"Paralleling the increase in membership, the November meeting of NARAS national president Irving Townsend, "has been the most significant of any to date. "We’ve heard results of all five chapters that had recorded music made in the past 30 days. At our meeting we intend to stress the increase in national scope and outlook of recorders of and for NARAS. After all, the more diverse the music, the stronger both the industry and the Academy will become. This we hope will be reflected both in the Academy itself and in our next television show.""

Topics up for discussion and action include any possible realignments of chapter districts, with each of the chapter districts having its own administrator; finalization of plans to select a national administrator; the forthcoming national meeting of NARAS; the names of the new A&R national officers; and the names of the new chairmen of various NARAS chapters; enlargement of the national scholarship program; initiative of NARAS involvement in cultural affairs; ways and means of more frequent meetings of A&R trustees from all of the nation’s chapters and will be composed of representatives of each of the five regions.

In Attendance

Flying in from Los Angeles to attend the meeting will be Townsend, who will be accompanied by assistant David Sager and administrative assistant Peggy Merz. Townsend will receive a special tribute at his own chapter meeting designed with an Academy-designed gala dinner buffet and dance at the Royal Coach Motor Inn. Townsend will be honored with a national scholarship award, a special plaque and an Academy of Recording Arts & Sciences commemorative pin. Also joining the meeting will be the five regional presidents, the five regional executive directors, and the new fraternity, patriarchs and secretaries. The meeting will be held in the hotel's banquet room.

Final order of business will be the election of a slate of officers for the coming year. It is expected that Townsend will resign as president at the meeting and that Peggy Merz will be named his successor.

Brian Panella To Manage Peggy Lee, Prod. Co. Co-Chief

NEW YORK — Peggy Lee has signed Panella, formerly A&R manager, as manager, Panella, formerly A&R manager, as manager, Panella, formerly A&R manager, as manager, Panella, formerly the manager of Peggy Lee for Columbia Records. She will be responsible for handling the artist, who has been named an executive assistant to Bob Crewe.

Peggy Lee is married to Bob Crewe, who is, of course, the manager of a myriad of other successful artists. Peggy Lee, who has been associated with Capitol Records for years, is said to be happy with her new responsibilities, which include the management of a major recording artist. She is expected to have a very successful career in the music business as a saleswoman for Columbia Records.

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Peggy Lee is currently in New York working on a new album for Columbia. The project is being managed by producer Phil David and is also being produced under the supervision of Bob Crewe.

Having recently finished a highly successful engagement at the20-20 Club in New York, Peggy Lee is currently in New York recording her next album for Columbia. The project is being managed by producer Phil David and is also being produced under the supervision of Bob Crewe.

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Mongrel
is a
Bitch

Mongrel, an incredible album
by the Bob Seger System
GUESS WHAT?—Canadian the Guess Who stopped by the RCA Records offices during their current concert tour to pick up Gold records for their million-selling single "American Woman," and album of the same name. Presenting the golden goodies is seated (L) Don Buchimer, label's east coast rock music manager and to the group, Don Hunter (r). Blue Cheer, Miller Are Spotlighted In 6-LP Merc Release CHICAGO — New albums by Blue Cheer and Roger Miller are included in a 6 LP release for Sept. by Mercury Records. The Cheer LP, "The Original Human Being" is the San Francisco act's fifth for the label. It was pro-duced by group member Gary Yoder. Roger Miller's album "A Trio on the Country" is comprised of some of his earliest tunes written before such hits as "Dang Me," "Chug-A-Lug," and "Ring of the Road." Also included in the release is "The Second Coming," the debut album by a nine-man Chicago act that opens this week at the Whiskey-A-Go-Go in Los Angeles; "Mystical Soul," by vocalist/violinist John Blair whose LP is the second for the Mercury-distributed A&R Label; "Zoo," by Zoo, a nine-piece group that is one of the most popular in France; and "Revelation," by Revelation, six vocalists who perform an LP of Jimmy Webb tunes. Flack Won NATRA Award Last week's story coverage of the NATRA conference (incorrectly) identified the winner of the organization's Female Vocalist prize. Atlantic's Roberta Flack received the award, not Nancy Wilson. Pickwick Releases New Fall Albums NEW YORK — Rich Lionetti, director of marketing for Pickwick International, announced the release of nine new albums, six on the Pickwick label, and three on Pickwick. The design releases are "Sassa Street," "The Square Song," "Sounds Like Woodstock," played by Stone- hair; "A Song Of Joy," by the Sym- phonic Strings & Voices; "The Long And Winding Road," played & sung by The Pop Machine; "Rubber Duk- ke," sung by Billie Bubbles; and "All I Want For Christmas Is My Two Front Teeth." On Pickwick, "White Christmas" by Jackie Glessner; "Seaside Street," featuring "Rubber Dukke" and "Pfusstuf," and "El Condor Pasa," by the Voices and Guitars of the Juan Morales Singers, which is now being rush-released. "Baby Maker's" Track To Ode/70 HOLLYWOOD — Lou Adler has acquired the Pickwick label for his Ode/70 label. Film, produced by the National General Corp., will be a major fall release starring Barbara Hershey. Score is by Fred Karim and lyrics by Tywlyth K y w y v (sic) with the title song sung by Ole (sic) Blue.

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<th>% OF STATIONS</th>
<th>ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
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<td>God Love And Rock &amp; Roll—Teegarden &amp; Van Winkle—Westbound</td>
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POPPING UP ON POLYDOR—Boston 'Pop' conductor, Arthur Fiedler (L) consults with Tom Mowrey, director of Polydor's classical division concerning the arrangements for his two new LP's on the label. Under the new contract Mowrey will be producing the 'Pop' albums, the first of which will be re-leased in Sept.
By next week, NEIL YOUNG will have his first gold album: AFTER THE GOLD RUSH

Reprise already has the orders to prove it (Available as Reprise album RS6383 and Reprise tapes distributed by Ampex)

AFTER THE GOLD RUSH
NEIL YOUNG
THE JACKSON 5 (Motown 12171) I’ll Be There (3:15) (Joseph, BMI—Gordy, Jr., West, Hutch, Davis) Revealing a new side to the quintet, the Jackson 5 tackles a ballad this time around. Side is a stunning change-of-their-herculean-pace entry which should maintain in Southern Apollo. Have gobbled everything from the 5 so far. Flip: “One More Chance” (2:56) (Jebite, BMI—the Corp.)

FREDA PAYNE (Invictus 9080) Deeper & Deeper (3:17) (Gold Forever, BMI—Toney, Dunbar, Wayne) Freda Payne finally arrived with the impact to assure a long run on the best seller lists. Newest side is a glorious ballad in which she shows her ability to win and comes across with power to establish R&B and top forty results. Flip: “The Unhooked Generation” Miss Payne’s first recording revieved.

CROSBY, STILLS, NASH & YOUNG (Atlantic 2760) Mr. Soul (2:59) (Goulding, Winfield, BMI—Nash) From the “Deja Vu” album, Crosby, Stills, Nash & Young are highlighted in a jealeilous ballad that spotlights the quartet’s vocal quality by nearly improving rhythmic instrumentlal and material work with excellent top forty effectiveness. Flip: “Deja Vu” (4:10) (Guerra, BMI—Crosby)

CARPENTERS (A&M 1217) We’ve Only Just Begun (3:04) (Irving, BMI—Williams, Nichols) Delicous lyrics and a sparkling production add a new chapter to the Carpenters’ story. Soft delivery heightened by group vocal shine turn the title into a prophecy that is already on its way to fulfill itself. Flip: No info.

ALIVE ‘N KICKIN’ (Roulette 7087) Just Let It Come (3:09) (Big Seven, BMI—Martin) Immediate follow-up to “Fighter & Tighter & Alive ‘N Kickin’ keeps the top forty momentum singing.” Faster dance side than their first, “Just Let It Come” shoots directly at the teen market with rhythm and lyrics to guarantee a fast second hit. Flip: No info.

THE GRASSROOTS (Dunhill 4249) Come On & Say It (2:25) (Trousdale/Brother Duck, BMI—Provisor, Grill, Enther) Were it not for production credits on the label, this side would be mistakend for a specific band. Bolding rhythmic track and a smashing vocal give the Grassroots a potent side to kick off the autumn. Excellent side that should establish. Flip: “Something’s Comin’ Over Me” (2:45) (Trousdale—BMI—Grill)

COLD BLOOD (San Francisco 62) Too Many People (3:24) (Grossboy, ASCAP—Pars, Matute, Field, Ellicott, Silver) Following the long wait between Cold Blood’s first single and LP hit, this single arrives as evidence that the time was marvelously spent. Tremendous improvement on the part of the recording team. Driving percussion in a smoldering framework make this the biggest hits yet. Flip: No info.

BUDDY MILES (Mercury 73119) Dreams (3:33) (No Ext, BMI—Millman) Two fairly strong singles have now become just the prelude for Buddy Miles as the man turns on his energy in an AM/FM/R&B side that should work well across a broad market. Driving percussion in a smoldering framework make this the biggest hits yet. Flip: No info.

THE BROOKLYN BRIDGE (Buddah 193) Day Is Done (2:29) (Papamor, ASCAP—Yarow) “Back in the back catalog, The Brooklyn Bridge turns to a ballad for their latest. As expected, the lead vocal puts an edge on “Day Is Done” that should establish them as a solid top forty instrumental song returning to top forty charts shortly. Flip: “Opposites” (3:14) (Sperber/Kama Subra, BMI—Davis)

PAUL KELLY (Nappy Tiger 555) 509 (2:54) (Tines, BMI—Kelly) One great side deserves another as Paul Kelly shows in his comeback from “Stealing In the Name of the Lord.” Especially fine arrangement and vocal performance of Kelly’s less controversial material here give this great drive into R&B and top forty sales lists. Flip: No info.

LULLU (Atco 6774) To the Other Woman (I’m the Other Woman) (3:25) (Jerry Williams/No Ext, BMI—Mallman) Since her first trip to Memphis, Lulu has broadened her exposure vistas to include play on MOR and blues as well as top forty channels. Now, this side brings the lady forward with a side that should capitalize in all three areas. Especially fine material and performance. Flip: “Melody Far” (2:50) (Casserole, BMI—B, M & R Gibb)

BRENDA LEE (Decca 32734) Sisters in Sorrows (2:54) (Doolittle/Jillbern, BMI—Wine, Levine) Trimming her country roots, though not cutting them, Brenda Lee comes up with the most teen-oriented single that she has done in years. From her forthcoming “Memphis Portrait” LP, the side should stir up powerful top forty advance notice. Flip: “Do Right Woman, Do Right Man” (Press, BMI—May, BMI—Barry)

THE MISSION (Renwood 881) Mr. Music Man (3:04) (Unart, BMI—Barry) Operating out of St. Louis, the Mission has had several singles that reconfirmed the band’s existence in Southern Apollo. Have gobbled everything from the 5 so far. Flip: “You Bring It All Together” (2:24) (Unart, BMI—Barry, Bloom)

MARK LINDSAY (Columbia 45229) And the End Will Be (3:32) (Stonebridge, ASCAP—Diamond) Surprising to see a songwriter like Mark Lindsay turning to someone else for teen material, but he’s still got the right stuff. Delightful material and production that will win MOR exposure and entice top forty excitement as well. Flip: “Pieces of Dreams” (3:40) (United Artists, ASCAP—A.M. Bergman, Q.A.)

RAY CHARLES (ABC—Tangerine 11271) If You Were Mine (2:49) (Tangerine, BMI—Lewis) For the second time in his career, Ray Charles turns to country rooted sounds to reitalize his style. The first time proved phenomenal and this new effort should reap giant results. Big blue market breakouts are likely to bring this side home on top forty levels. Flip: “Till I Can’t Take It Anymore” (2:39) (Eden, BMI—Ok, Barton)

THE SATISFACTIONS (Lionel 3205) One Light Two Wights (2:54) (Tattersall/Lan-tastic, BMI—McNeil) Back from a first time on the charts with “This Bitter Earth,” the Satisfactions turn to new material to establish them as a regular member of the R&B chart clan. Could move into top forty radio as well. Flip: “Turn Back the Tears” (2:18) (Same credits)

OKAYSONS (Cotillion 44089) Working with You (2:54) (Bo, BMI—Forto, Francis) Their finest side since “Girl Watcher” brings the Okaysions back, this time via Cotillion. Side has that familiar “Girl Watcher” styling, but enough new spark to bloom the act back into the pop and blues sales ranks. Flip: No info.

CASH & CARRY (Uni 55205) Mark of the Cossat (2:40) (Ten-Hi/Slim Foot, BMI—Ormsby, Nehter) A bit of insanity is captured in the instrumental track on this weird teen offering. Top the electronic flux with a mixture of teen and blues in the vocals and wrap it up with rhythmic magnetism. That’s “Mark’s in the Closet,” a stunning top forty piece which should see instant success. Flip: No info.

FEARLESS FRADIN (Sunflower 10) Song of a Thousand Voices (3:22) (Lee Feist, ASCAP—Frardin) Built around the choral effectiveness of “A Song of Joy,” though not a Beethoven melody, the “Song of a Thousand Voices” forms a powerful new ballad that should gain across-the-board reactions. Delightful presentation of folk melody amplified by classical perspective. Flip: “You Can Cry If You Want” (3:11) (Sunflower) Sung by Feist) Sunflower handled by MGM.

CLIVE SARSTED (RCA 0378) Looking for Jesus (2:30) (Dunbar, BMI—Sarsted) Brother to Peter Sarsted (of “Where Do You Go To My Lovely”), Clive and his group are otherwise unknown. His career, though not a giant in the U.S. is an almost traditional ballad, but with the spice of a magnificent production and the twinkling guitar touches, the song becomes a contemporary sparker with AM/MOR potential. Flip: “Anything You Want Me To Be” (2:54) (Dunbar, BMI—Sarsted, Horse)


DUPREES (Heritage 826) You Have Heard (2:14) (Prestige, ASCAP—Curta, Foster) Standard fare is contemporized in this updating by the Duprees. More a top forty than adult treatment, but with polish to win MOR attention. Flip: No info.

THIRD CONDITION (Sundu 6185) Monday in May (2:59) (Candius, BMI—Robinette) Descriptive lyrics regarding the Kent State University tragedy are set to a top forty backin’ in this venture. Flip: “Nickel” (2:14) (Same credits)

Newcomer Picks

Choice Programming

Cash Box | September 12, 1970
A PARAMOUNT PAIR
(two hit records)

Breaking out of key cities

ANDRA WILLIS
"KNOCK, KNOCK, WHO'S THERE"

PAA-0048

Seattle, Dallas and St. Louis among others are already bringing this hit version of "KNOCK, KNOCK" home.

Breaking out of another set of key cities

THE SWEET
"ALL YOU'LL EVER GET FROM ME"

PAA-0044

New Orleans, Jacksonville, Orlando, Augusta, Roanoke, Louisville, Bowling Green, Ky., Asheville, N. C. and many others are breaking this record.

Paramount keeps on truckin'.
BROOKLYN BRIDGE - BDS-5065. Johnny Maestro and associates continue to expand the bridge to new musical horizons. Cuts like "Down By The River", "Night in White Satin" and their new single "Day is Done" will show you what we mean.

LITTLE RICHARD - KSBS-2023. No one screams and shouts like Little Richard on this classic collection of favorites like 'Good Golly Miss Molly', "Tutti Frutti", "Long Tall Sally", and more. Little Richard for real!

HEAD - BDS-5052. Good as Acapulco gold, this collection of spiralling grooves not only gives your ears something to do while your mouth is busy smoking, it gives your hands something to do also. Comes complete with coloring book.

FLAMINGO - Flamin Groovies - KESB-2021. Swinging sounds by a group that's really hip to the six. Some numbers are definitely jitterbug music, others are in the cheek-to-cheek category. An album to listen to while you're polishing up the old Model T. Get it and bop.

WORK HAPPY DAYS - Edwin Hawkins Singers - BDS-5064. The Edwin Hawkins Singers perform for you with the rich texture of their sound that has made them the world’s top gospel group.

IF YOU KNEW HIM LIKE I DO - Barbara Mason - SB-2001. Features Barbara’s last hit, "If You Knew Him Like I Do", and also such great Bacharach and David tunes as "Raindrops Keep Falling". Includes her latest single release "Just a Little Lovin".

GENE VINCENT - KSBS-2019. The heavy sound of Gene Vincent is most apparent on "Sunshine", and on the nine-minute cut "Slow Times Coming", both included on the album with the musical back up of the quintet.

GENE VINT - KSBS-2018. The heavy sound of Gene Vincent is most apparent on "Sunshine", and on the nine-minute cut "Slow Times Coming", both included on the album with the musical back up of the quintet.

PRISCILLA GYPSY QUEEN - Priscilla - EXUS-7002. Now you understand the "sex" in "Sussex". A sexy, sultry voice. Powerful lyrics, most of which Priscilla wrote herself. She lives with her husband, Booker T. Jones, on Lana Turner’s old ranch.
CHECK OUT YOUR MIND - The Impressions - CRS-8006. We quote Cashbox: "Coming off the singles chart with "Check Out Your Mind", the Impressions are headed right back on with their current LP... "Destined to be one of their biggest yet." Curtis Mayfield wrote and produced the album.

LEAVES - Curtiss Mayfield - CRS-8005. We quote Cashbox: "And now his first release as a solo artist. "One of the most important albums of the year." All eight tracks are Mayfield-penned... "Curtis may become a musical landmark". What more can we say?

LIGHT OF YOUR SHADOW - Mutzie - SXBS-7001. The Detroit sound of "Mutzie" as he gives you "Hiway", "Cocaine Blues", "Daily Cycle" and others, in a gutsy blues style that makes you want to rock.

STAIRSTEPS - BDS-5061. Includes the hit, "Oh Happy Day", and the classic soul version of "Dear Prudence". The Stairsteps has to be the hottest soul group around, judging from the charts and from the editorial coverage we've seen. Dig: "Because I Love You".

WEEDS - Brewer and Shipley - KSBS-2016. This is a natural-sounding album. It sounds as if Brewer and Shipley are doing what they like to do. Musicians: Bloomfield - Mattlin - Kamin - Kahn - Huberman - Jones - Olson - "Red" Rhodes - Green - Andion. Produced by Gravy.

NEW and nearly new releases from the Buddah Group.

LIVE ON TOUR - Up With People - RS-6101. At least one national T.V. special a year. Most any town is only a few weeks away from an Up With People troupe performance. Features H. J. Chrotz and the Up With People Singers.

BRAND NEW DAY - Dorothy Morrison - BDS-5067. The quality she lent to the Edwin Hawkins Singers' "Oh Happy Day" comes pouring out in this album. Produced by the man who brought Van Morrison and John Cale to prominence, Lew Merenstein. An incredible album!

CARELESS IN THE RAIN - Melanie - BDS-5060. We won't insult you by telling anything about this album - you already know.
Motown Frisco Confab: Delightfully ‘Shanghaied’

SAN FRANCISCO, CALIF. — Distributors who attended the Motown 10th Anniversary Celebration and Convention (dubbed the San Francisco Shanghi) by the company officials this city will probably never forget the super treatment they received on this auspicious occasion. Until order taking time (after new product was introduced) it was one big party, and everyone loved it. Chauffeured limousines picked everyone up at the airport and took them to the Fairmont Hotel. Breakfast, lunch and dinner was one banquet after another.

Sight-seeing tours of San Francisco, Sausalito, shopping tours and food kept everyone groaning from the first day to departure time. And a super show featuring the Jackson 5, Rare Earth, the Four Tops, the Ruffin Brothers, Hugh Masakela, Gladys Knight and the Pips, and a number of others made the entire convention a memorable one.

Below are some of the scenes of the Shanghi Festivities:

Motown Convention Report

(Conf’d. from page 7)

“Chartbusters” series featuring hit singles recaps, Packaging is in a distinctive foil sleeve. Motown is also making a bid for the Christmas sales with four albums. There’s the “Jackson Five Christmas Album,” “The Temptations Christmas Card,” (on Gordy) “The Season for Miracles,” (on Smokey Robinson & the Miracles), and a varied artist “Christmas Gift Rap” set.


The Gordy label is represented with “Natural Resources,” Martha Reeves & the Vandellas and “The Temptations Greatest Hits.”


WELCOME MOTOWN

Top Strip:
1. Berry Gordy, Jr., president of Motown as he delivered a touching address about the ten years of the company’s unbelievable growth, thanking distributors who stuck with him through the leaner periods. It was shocking to hear Gordy refer to the $700 he borrowed to get rolling what is now one of the industry’s giant firms.
2. Motown exec. v.p., Barney Ales, receiving a ceramic reproduction of a phonograph from Gery Oord, head of Bovema of Holland, Motown’s licensee in that country, for the success Bovema is enjoying with Motown product in Holland. Ales laid the groundwork internationally for the Motown label many years ago when the Motown sound was alien to European ears.
3. Ad director Tom Schlesinger with Motown’s Director of Marketing and Merchanising, Phil Jones. 4. Mitai and Barney Ales with Mr. & Mrs. Kev Devigan. 5. The Motown group on a visit to the Muir Woods in Sausalito.

Bottom Strip:
1. Berry Gordy with Mrs. Phil (Minta) Jones. Smokey Robinson is in the background talking to Phil Jones. 2. The motorized cable cars which Motown had on call to transport the conventioneers from one event to another. 3. Distributor Dick Godlewski receiving a prize for his gambling prowess from Phil Jones. The Motown “men in blue” one of whom is in the background helped keep things running on schedule. 4. Vocalist Dave Ruffin souliasing during the final banquet show. 5. A Dixieland band plays requests for the conventioneers as they travel on a cruise ship under the Golden Gate Bridge.

Island Pacts

The Amazing Blondel, London — Christopher Blackwell, president of Island Records, has announced the signing of The Amazing Blondel to a four year contract with both Island Records and the firm’s agency, Island Artists.

The Amazing Blondel consists of lead vocalist John Gladwyn who plays lute, theoboo, sitar and double bass; harmony vocalist Terry Win- cott who plays pipe organ, harmoni- um, recorder, flute, crumhorn, guitar, ocarina, tambourine and numerous percussion instruments; and vocalist Eddie Baird who plays lute and guita-

The use of archaic Elizabethan instru- ments such as theoboo, sitar, crumhorn and tambor-pipe, is in keeping with The Amazing Blondel’s aim to re-establish traditional English music. Formerly with “The U. E.”-box in 1975, their product has never been released in the U.S. They have begun working on their first album for Island which will be recorded in September and released this fall.

Cash Box — September 12, 1970
LOOK WHAT YOU'VE DONE TO OUR SONG!

THE SEEKERS

"LOOK WHAT THEY'VE DONE TO MY SONG, MA"

B/W "It's A Beautiful Day" EKS-45699

Another hit single from Elektra

Produced by Dave McKay for Leon Hendy Productions, Ltd.
Woodbury Signs Recording Pact

NEW YORK — Comic Woody Woodbury has signed a three-year recording pact with Stereoditties Records for comedy albums per year through 1973. His first album under the new contract, “Woody Woodbury Sings of Love, Life and Liberty,” is due for release in November.

The new album will be Woodbury’s first singing-comedy venture. He previously made six highly successful straight comedy albums for Stereoditties in the early 1960s.

Woodbury, whose home comedy base is the Bahama Hotel in Ft. Lauderdale, will next appear at Caesar’s Palace in Las Vegas for four weeks starting September 9th.

78RPM Disk Is Part Of Lib/UA’s Nitty Band Promo

HOLLYWOOD — Bill Roberts, director of Liberty/UA album product, has set plans for a promo of The Nitty Gritty Band’s forthcoming album, ‘Uncle Charlie and His Dog Teddy.’

Aside from three press gatherings for the debut of Uncle Charlie (Los Angeles, The Troubadour Sept. 15, San Francisco, The Troubadour Sept. 17), and Beaulder, Maryland. There will be three separate mailings to all progressive radio and media outlets. The first phase of the projects consists of a mailing of a 78 RPM record. The disk features an excerpt from the album Uncle Charlie and His Dog Teddy and ‘Mr. Reunions’, which will also be the single. The 78 RPM record, a promo designed by Roberts supports an old Liberty Records logo stating, ‘A Liberty Talking Machine Record.’

Secondly, there will be a mailing of an interview with The Dirt Band along with the group’s first Liberty album originally released in 1967. A press kit designed by the Dirt Band’s producer, Willi McEuen, will subsequently be sent. Aside from containing all of the aforementioned, the package will include the group’s new album, photos and various forms of printed matter. All of this will be within wooden-like binder.

Jonal Form Complex Three

NEW YORK — Paul Jonal, president of Complex Three Ltd., has announced the formation of his own label to be known as Complex Three Records.

Jonal is currently completing his negotiations with distributors for his new label. Presently set are Beta Distributors, N. Y. area; Marnel Distributors, Philadelphia area; Summit Distributors for Chicago, Cincinnati, Indianapolis and Wisconsin; Merit Distributors, Detroit, and Zamoinski Distributors for Baltimore. Other major market distribution will be completed within two weeks and will be announced at a later date.

Maintaining an open door policy for masters, producers and artists, Jonal has signed to the label an rb pop group from Harlem, called the Jonal Composers, and songstress Peggy Young, a soul-pop-rock artist from Detroit.

The first single to be released on Complex Three will be The Composer’s “Let’s Get To The Point” b/w “Chances Go Round.” Connie De Nave Public Relations will handle the publicity for the new label.

TJ AND NEON: GLOWING FUTURE—Paramount Records and Tommy James Ventures have combined to launch Neon, a group to be produced by James and partner Bob King. First release is expected in October. Shown are James (seated) and (1. to r.) Mark Alan, manager of Neon and TJ, Bob King, Famous Music president William P. Gallagher, and Paramount’s exec v.p. Jack Wiedenmann.

Where The Music and Entertainment People Meet To See and Be Seen Spindletop IDEAL FACILITIES FOR ARTISTS PRODUCED BY • CALL YOUR HOST VAN RAPPAPORT 254 W 17 ST(11:3726)

Cash Box — September 12, 1970

1 ROLY POLY (MGM 2000-BMI)
2 FATHER COME ON HOME (Liberty-BMI)
3 YOU BETTER THINK TWICE (Liberty-BMI)
4 STONED COWBOY (Liberty-BMI)
5 PURE LOVE (Liberty-BMI)
6 MONTEGO BAY (Liberty-BMI)
7 YOU’RE GONNA MAKE IT (Liberty-BMI)
8 RUNWAY PEOPLE (Liberty-BMI)
9 I WANNA LOVE YOU (Liberty-BMI)
10 GEORGIA TOOK HER BACK (Liberty-BMI)
11 LONELY SOLDIER (Liberty-BMI)
12 EVERY NIGHT (Liberty-BMI)
13 WHEN WILL IT END (Liberty-BMI)
14 THE CIRCLE GAME (Liberty-BMI)
15 LETS WORK TOGETHER (Liberty-BMI)
16 ALONE AGAIN OR (Liberty-BMI)
17 UN RAYO DE SOL (Liberty-BMI)
18 ROXANNA (Liberty-BMI)
19 SOUTH (Liberty-BMI)
20 A PART OF ME (Liberty-BMI)
21 WAIT FOR SUMMER (Liberty-BMI)
22 SOMETHINGS A MAN’S GOTA DO (Liberty-BMI)
23 LOST (Liberty-BMI)
24 KNOCK KNOCK (Liberty-BMI)
25 GIMME SOME (Liberty-BMI)
26 HEART ASSOCIATION (Liberty-BMI)
27 SWEET GINGERSBREAD MAN (Liberty-BMI)
28 I CAN’T BE YOU (Liberty-BMI)
29 PIECES OF DREAMS (Liberty-BMI)
30 MONEY MUSIC (Liberty-BMI)
31 BABY DON’T TAKE YOUR LOVE (Liberty-BMI)
32 SEEING IS BELIEVING (Liberty-BMI)
33 NOW IS THE TIME (Liberty-BMI)
34 ALL I WANT TO BE IS YOUR WOMAN (Liberty-BMI)
35 HALF AS MUCH (Liberty-BMI)
36 SALLY (Liberty-BMI)
37 I LIKE YOUR STYLE (Liberty-BMI)
38 GOING TO THE COUNTRY (Liberty-BMI)
39 SET ME FREE (Liberty-BMI)
40 I DON’T WANT IT (Liberty-BMI)
"Hot Wax is Fantastic"

"Somebody's Been Sleeping"

HS 7004

Produced and Mixed for Greater and Sharper Sound Reproduction on the Air

PRODUCED BY GREG PERRY
A STAGE COACH PRODUCTION

Hot Wax Records Inc.

DISTRIBUTED BY BUDDAH RECORDS
Moorehead Named VP With WMMS; Station To Go Full-Scale Rock

CLEVELAND — David Moorehead has been named vice president and general manager with WMMS, the Metromedia AM station here. In announcing the appointment, George Duncan, president of MM's stereo division, said that Moorehead will preside over MMS' transition and expansion this month into a full-scale stereo operation programming contemporary rock. The station had formerly operated on an automated basis, mixing rock and pop music.

Though specific details on the changeover was not covered by Moorehead, he explained that the shift is being made because "there is really only one AM station in Cleveland where listeners can hear rock... the most significant and influential form of popular music today."

He noted that even as a mixed music station, WMMS has attracted a sizeable audience and "faced with this continuing demonstration of interest in rock by its daytime listeners by making WMMS available to them as a full-scale alternative to what is currently available in rock programming in the market."

Moorehead originally broke into radio in Cleveland at WRSH while studying at John Carroll University. He was an air-personality in various mid and southwestern cities using the name Guy Williams during the '60s and made the shift into programming as program director with KTIX, Tucson. Since then, Moorehead has worked as general program exec with WCBS and the Bartell Broadcasting Stations. He started with Metromedia in '69 as operations director of KLAC, Los Angeles and program director with KMET-FM in that city.

Tuning In On... WJFM, Grand Rapids
It's Pronounced Automation

The trend toward automation in radio has become more pronounced in recent years than ever before. No longer just an oddity in a few select markets, it now appears in most communities across the country. Take Grand Rapids, Michigan as an example. Of the seven FM stations there, three are automated. WJFM is one of those three. It is also the most powerful FM radio station in the country.

Back in the 1940's, before radio stations used crystals to tune the broadcast, and made it an exclusive pastime ever since, easily reaching Lansing and Kalamazoo and 80 miles into St. Louis. It has been programming country music according to an automatic system which, according to John Carroll, GM of WJFM and its parent company, has been an invaluable asset, bringing the greatest efficiency and consistency of production.

Explain Hempestad: "No longer do we have to worry about putting 33 records on at 5 speed or having to change records...it's a breeze.

As a result of being automated, we have extremely tight production and a very professional sound."

The station has been automated since the Fall of 1968.

Each week Hempestad records the top thirty country songs on individual cartridges which are then played in a Carousel, an automatic cartridge changing record machine. By putting the songs on individual cartridges, Hempestad is able to change the top thirty songs quickly and easily. All ten records are recorded each week on a reel-to-reel machine.

Along with the music produced by the station itself, WJFM broadcasts a weekly show of "Dial-Log," produced by the station, and a reputation that dates back as far as 1940's, when they were the first radio broadcaster allowed to sit at the negotiations table during the steel strike talks. He recently received wide praise for his report from Los Angeles of the assassination, funeral and burial services for the late Robert F. Kennedy.

Scott joined MCA in '61 as one of the original "Good Guys," though his production career also includes a term in professional baseball in the Brooklyn Dodgers' farm system.

Bill Scott, with the inception of "Dial-Log," will turn in high for programming title with MCA & Strauss for a full-time seat at the mike. Fred Gale of WWDC, Washington, D.C., also joins the station's staff with an afternoon phone show.

With them, Ken Fairchild arrives as program director, coming from WWOR, New York, a station where he was executive producer and program, and becoming MCA's new regional radio director.

Scott joined the New York staff with a program he purchased for $11,000 a year and a reputation that dates back as far as 1940's, when they were the first radio broadcaster allowed to sit at the negotiations table during the steel strike talks. He recently received wide praise for his report from Los Angeles of the assassination, funeral and burial services for the late Robert F. Kennedy.

Scott has built his executive responsibility to handle MCA's "News and Comment" series from 6 to 7 a.m. on Monday thru Saturday. But, is not going back to the air cold since Scott has hosted two regular week night inter-lop 25-30 minute commentaries during the last three years.

Gale comes to New York from the high-rated night show in which he created the "Dial-Log" format on WJFM and his telephone response on WWDC.

A veteran of over 30 years in radio, much of it in the talk-channel area. Program manager for WNBC, "Dial-Log," the station's flagship station, Fairchild mastered the all-talk format of KRTH. He headed WMMS' award-winning news department and hosted his own morning talk show. He was a regular on KRON, San Francisco, for two years.

Logan comes to WMMS in '80 after spending 16 years in sales, including seven years as manager with WQAM-Babylon, N. Y. and national sales manager of Beck-Loess Communications, owner of WQLI and WORC, Grand Rapids.

In '75 Logan's former station employed a night disk jockey and it became the first all-night DJ station in the country.

Logan, a member of the group prior to the '75 meeting, said that Logan will assume his new responsibilities immediately.

Logan has been a member of the group since the late '70s when he was a sales rep for the station.

Rounsaville Buys WABR, Winter Park

ATLANTA — WABR, subject to FCC approval, has been sold to Rounsaville chain. The purchase of ABR, Winter Park-Orlando, was disclosed last week by Robert Rounsaville, chairman of the board and chief executive officer of the Rounsaville Radio Stations, Inc.

WJFM — Grand Rapids, Michigan, 500,000 kw, Glenn Gilbert, general mgr.; Bob Quinn, program director; Joe Hempestad, production supervisor.

Format: Modern Country. Playlist: 50-60 singles, few albums.
or, to put it less figuratively, stuff your racks with the latest album by Lee Michaels, if not because it's his finest to date or because he is at the moment America's most rapidly-rising superstar, because it's a proven super-seller. Lee Michaels' BARREL. Produced by Larry Marks On A&M albums and tapes SP-4249
Ampex 'Instavision' Video Record/Playback Bows

NEW YORK — The Ampex Corp. introduced its 'Instavision' videotape recorder/playback system at a press showing Wed., Sept. 2nd at the Americas Hotel. The system features cartridge loading and is destined to be marketed to both the industrial-education fields and the home-owner.

Richard J. Elkus, Jr., general manager of the Ampex educational and industrial products division, described 'Instavision' as 'the smallest cartridge-loading video recorder and/or player to date and will include a choice of recorder/players and players operating on batteries or household current in either color or black and white. All components in the system will be available in mid-1971.'

'This recorder line will bring new convenience to today's growing educational, industrial, government and medical training and communications markets,' Elkus said. 'At the same time it has all the simplicity, reliability and economy required for the coming home recording and playback market.'

The Instavision recorder/player uses half-inch-wide video tape enclosed in a circular plastic cartridge 4.6 inches in diameter and 5 inches thick. It is compatible with all other conventional Instavision cartridges by pressing what Elkus termed the Type I standard recently adopted by many manufacturers of half-inch reel to reel video recorders.

To operate the recorder/player, the cartridge is inserted in the recorder and the 'record' or 'play' button pushed. Cartridges may also be played on other machines conforming to the 'Type I' standard.

'We believe the combination of automatic cartridge loading with the Type I standard will be well accepted in existing closed circuit markets both as a convenient portable recorder/player and as a highly simplified playback unit for distribution of previously recorded material,' Elkus said.

'We also believe that the forthcoming home market will best be served by equipment that not only plays back cartridge-loaded recordings but permits completely portable or off-the-air recording as well. The Instavision approach permits all three in a smaller package than any other advanced to date.'

Prices will be approximately $800 for a monochrome player, $900 for a monochrome recorder/player or color player and $1,000 for a color recorder/player. Any model may be modified for color or recording capability after purchase with the addition of simple plug-in modules, Elkus revealed.

These prices are based on production levels forecast for today's closed circuit market. As home recording and playback materializes, volume production will make possible lower prices,' Elkus said.

Blank tape cartridges will sell for under $13 for 30 minutes of recording time at the Type I standard or 60 minutes in an extended play mode. Changing from standard to extended play is accomplished by a simple switch. Playing times up to 12 hours will be offered in subsequent configurations.

The basic recorder/player weighs less than 16 pounds complete with common flashlight or rechargeable 13" x 13" x 4.5". It permits slow motion and stop action recording and editing.

Two independent audio channels permit flexibility in audio recording including stereo playback. Rewind or fast forward controls advance the complete tape in one minute. A shoulder strap is included for portable operation. An auxiliary permit operation from an automobile cigarette lighter outlet.

Any model with each recorder or player is a separate power pack that can be plugged into a wall outlet or a tape recorder during any other operation.

For recording, a companion monochrome camera is offered for approximately $400 to 500. It weighs five pounds and includes a standard "professional quality" 4-1 zoom lens and electronic viewfinder. The viewfinder, actually a miniature television receiver, permits precise scene framing, viewing of exactly what is being recorded, and pushbutton replay of recordings.

A trigger control built into the pistol-grip handles one person to operate both camera and recorder.

"Performance specifications for the recorder/player exceed those of competitive systems announced to date," Elkus said. Video resolution is 350 lines for monochrome. Color resolution is compatible with standard color television receivers. Signal to noise ratio is 42 db.

The Instavision line has been designed by the Ampex Educational and Industrial Products Division, Elkus said. The components may be manufactured by TOAMCO, the company's joint venture companion. Toshiba in Tokyo, Japan. Toshiba will market the line in Japan, Ampex in the U.S.

Elkus advised that Ampex has no plans to enter the videotape duplication business for home entertainment program production but expects independent production firms in the entertainment industry to adopt the 'Instavision' system as standard and reproduce such product themselves.

'Should the home market open as wide as some forecasters expect, we've sure many firms will be supplying the software programs to it. That at time, we also expect to see price drop substantially lower," he added.

Thanks Again NATRA

Johnny Taylor
Best R&B Male Vocalist

ITA Meeting Spurs Second Gathering

NEW YORK — Larry Finley, executive director of the International Tape Association's President, Mort Dubin, announced the formation of the Speaker's Bureau. The bureau will be headed by Gaylord Creedon of Telecast Productions.

Speakers will be drawn from the VPA's membership of executives in the tape industry and will be available to industry association meetings, festivals, public service groups, educational institutions and others.

As its initial contribution, the bureau will provide speakers for the International Film & TV Festival to be held October 27-30 at the Americana Hotel. The bureau's speakers will be drawn from the VPA's membership of executives in the tape industry and will be available to industry association meetings, festivals, public service groups, educational institutions and others.

24 Trk Console to TCV

NEW YORK — Jack Hunt, director of engineering at the New York Record Plant, has announced that a new 24-track console with standard eight-track monitoring capability is being installed in Record Plant's Studio 'A.'

The equipment was purchased and will be installed by the Record Plant Audio Manufacturing Division. Following the installation of the console, their own tape equipment will be installed by the Record Plant Audio Manufacturing Division. Following the installation of the console, their own tape equipment will be installed.

The Room A of The Record Plant, which is a division of the Record Plant, is a total facility, a total facility, and will be used in the installation of all equipment, including the playback monitor systems, supplied by their own manufacturing division.

As with any 24-track console, Hunt said, wide as some forecasters expect, Hunt said, wide as some forecasters expect, we're sure many firms will be supplying the software programs to it. At that time, we also expect to see price drop substantially lower," he added.

Cash Box — September 12, 1970
The first "TIGHTER, TIGHTER"

by ALIVE 'N KICKIN'

was the hardest

NOW

A New Single

JUST LET IT COME

R7087

and A New Album

1,325,210 Thanks
EDITORIAL: Of Singular Importance

We are most often told that the pre-recorded cassette field is still lying in fields when companies attempt to project sales on their very brief histories. But we are also reminded of the industry's youth by its mistakes born of inexperience. The internal friction of the metal oxide on the high-reel item. The configuration combat might have sold units to consumers dissatisfied with one, but how many customers were lost to tape because they chose not to buy the newly mastered? The answer is: a lot. How much more business could have been generated if the subject was approached with just a bit more unity? Etc.

These problems, however, are overshadowed by other advantages of the record business. The manufacturing cost of records places the tape duplicator and the consumer, the hindrance is amplified as a greater cost to him for the same product available to the same.

And, even more important, the record industry has a promotional tool that has yet not been matched by the tape business. The single number of Cash Box editorials have pointed out the benefits of one song which has often triggered landslide sales for an entire album catalog and created huge demands for subsequent LPs. Thus far, the tape industry has been able to skim profits from this, but always as a hanger-on. No tape album has yet made sales gains on its own. And none has been able to create any sizeable interest without an album counterpart leading the way.

It is unfortunate that the first major attempt to come up with a tape counterpart to the single, Play Tape, created its own problems since it might have led in the future to more confusion between tape/disk efforts. Incompatible with existing configurations, and on the market when customers were still unsure about the futures of 8-track and cassette and reel, the 4-song almost cassette concept has made a real attempt to combat it created.

Yet, the need remains for a means to market an inexpensive, exploitative and entertaining tape single. Ampex is showing this with its Micro-Cassette (see separate story—this page) and a very few premium duplicators also offer the essentially, equivalents to EPS. Also, the youngsters who can afford to only buy a single, and whose interest is focused in the Top 40, are placing more orders with in the tape player. As his allowance or earnings grow, he will think in terms of records, the more familiar, the cheaper and more convenient (since he has the hardware) method.

So, the advantages of a two-song, priced-under-a-dollar, competitive tape are obvious. Whether the “single” should follow up the 7" disk as cartridges do and involves the selling of the entire album catalog, or even the entire area, the tape single can become an extremely valuable promotional tool for the pre-recorded tape merchant whose errors of inexperience have in part been already experienced.

Micro-Cassette Succeeds

Nevada City scores again with the introduction of the Ampex Corporation's "Micro-Cassette" and Nan in the form of a 4-track, two-song, one-sided tape which Ampex has described its response by the tape con-

Phillips P. R. Dir. is "Interested"

NEW YORK — Asked to comment on the use of a cassette in a two-tape version, equivalent to a 45 rpm single, Leonard B. Sarnoff, vice president and director of North American Phillips Musical Co., Inc., allayed any fears of the use of the cassette for the music or any other market, with great interest, provided the record companies develop such ideas observe the technical standards as laid down by Phillips, in order to insure the product's compatibility with existing cassette players.
The "HOTTEST" Revolution
IN THE MUSIC INDUSTRY SINCE
The "45"

OPENING A NEW "VISTA" in the MUSIC WORLD

45 rpm singles sell LP's. That's not news. "Cassette singles" selling cassette albums? Now that's news!

Audio Communications' "Swinging Single" ... 2 tunes from your chart-bound or chart-proven hit 45's, in a standard cassette carrier ... is the hottest sales promotion innovation in the pre-recorded tape industry.

"Swinging Singles" apply the most proven music merchandising principle to cassette tapes ... giving the music industry that necessary tool to pry into a waiting market of 20 million-plus cassette owners. And at a suggested 99¢ retail every cassette owner can afford, and any dealer can't afford to pass.

Retailers, racks, distributors, all want their share of this multi-million dollar market. They're waiting, and we're waiting, for you Mr. Manufacturer. Don't hesitate to call.

AUDIO COMMUNICATIONS, INC.
Route 10, Randolph Industrial Park, Dover, N. J.
(201) 361-7600
New Additions To Radio Playlists — Primary Markets
A broad view of the titles many of radio’s key Top 40 stations added to their “Playlists” last week.

WEAM — Washington, D.C.
Phoebe — Peaceful — Invictus
Come On and Say It — Grass Roots — Dunhill
We’ve Only Just Begun — Carpenters — A&M
Neanderthal Man — Hotlegs — Capitol
Grapenine — Creedence Clearwater — Fantasy
Closer To Home — Grand Funk — Capitol

WTIX — New Orleans
Come On and Say It — Grass Roots — Dunhill
Brunce Man — Lenny Damone — Jubilee
Peace — Melanie — Buddah
Snowbird — Ann Murray — Capitol
When You Get Right Down To It — Deltones — Philly Groove
All You’ll Ever Get From Me — Sweet — PWmount

WFL — Philadelphia
Express Yourself — Watts 103rd St. Band — Warner Bros.
All Right Now — Free — A&M
Green Eyed Lady — Sugarloaf — Liberty
We’ve Only Just Begun — Carpenters — A&M

WEX — Boston
Where Did I Go Wrong — Poppy Family — London
Green Eyed Lady — Sugarloaf — Liberty
Georgia Took Her Back — R. B. Greaves — Atco

WQXI — Atlanta
We Can Make Music — Tommy Roe — ABC
Crackin’ Rose — Neil Diamond — Uni
God Love And Rock And Roll — Teegarden & Van Winkle — Westbound

WMCA — New York
Pick: Deeper And Deeper — Freda Payne — Invictus
Standing By My Man — Candi Staton — Fame
Indiana Wants Me — R. Dean Taylor — Rare Earth
Come On and Say It — Grass Roots — Dunhill
Day Is Done — Brooklyn Bridge — Buddah
Just Let It Come — Nice & Kicking — Roulette
God Love And Rock And Roll — Teegarden & Van Winkle — Westbound
You And Your Cinderella Man — Charlie Hodge — Capitol
Make Believe — Glen Campbell — Capitol
If I Didn’t Care — Moments — Stang
We’ve Only Just Begun — Carpenters — A&M

WDY — Minneapolis
Where Did I Go Wrong — Poppy Family — London
Rainbow — Marmalade — London
Yellow River — Christie — Epic
On The Beach — 5th Dimension — Bell
Make Believe — Glen Campbell — Capitol
Monypose — Elephants Memory — Metromedia
Look What They’ve Done — New Seekers — Elektra
Fire And Rain — James Taylor — Reprise

CKLW — Detroit
Still Water — 4 Tops — Motown
Out In The Country — Three Dog Night — Dunhill
Look What They’ve Done — New Seekers — Elektra
Neanderthal Man — Hotlegs — Capitol
Baby I Need Your Lovin’ — O. C. Smith — Capitol

WKWD — Buffalo
El Condor Pasa — Simon & Garfunkel — Columbia
Columbia
Express Yourself — Watts 103rd St. Band — Warner Bros.
Make Believe — Glen Campbell — Capitol
Soul Shake — Delaney & Bonnie — Atco

WQAM — Miami
Green Eyed Lady — Sugarloaf — Liberty
Joans — Mike Nesmith — RCA
Pick: Make Believe — Glen Campbell — Capitol

WABC — New York
If I Was A Carpenter — V. P.
Snowbird — Ann Murray — Capitol
I’m Losing You — Rare Earth — Rare Earth
Everybody’s Got The Right — Supremes — Motown

WLS — Chicago
Snowbird — Ann Murray — Capitol
Where Did I Go Wrong — Poppy Family — London
Indiana Wants Me — R. Dean Taylor — Rare Earth
Crackin’ Rose — Neil Diamond — Uni
Out In The Country — Three Dog Night — Dunhill

WDYK — Milwaukee
Still Water — 4 Tops — Motown
Out In The Country — Three Dog Night — Dunhill
Look What They’ve Done — New Seekers — Elektra
Neanderthal Man — Hotlegs — Capitol
Baby I Need Your Lovin’ — O. C. Smith — Capitol

KXOK — St. Louis
Make Believe — Glen Campbell — Capitol
Look What They’ve Done — New Seekers — Elektra
If I Didn’t Care — Moments — Stang
We Can Make Music — Tommy Roe — ABC
Come On and Say It — Grass Roots — Dunhill
Green Eyed Lady — Sugarloaf — Liberty
Long Time Long Time — Linda Ronstadt — Capitol

WMAK — Nashville
Crackin’ Rose — Neil Diamond — Uni
It’s A Shame — Spinners — V. P.
Pick: Factory 2017 — Your Pillow — Neon
Philharmonic — Reprise
All Right Now — Free — A&M
We’ve Only Just Begun — Carpenters — A&M
I Cried — Crystal Gayle — Decca
Soul Shake — Delaney & Bonnie — Atco
LP: War And Peace — Edwin Starr — Gory

KHJ — Hollywood
We’ve Only Just Begun — Carpenters — A&M
I’ll Be There — Jackson 5 — Motown
Rainbow — Marmalade — London
Out In The Country — Three Dog Night — Dunhill
That’s Where I Went Wrong — Poppy Family — London
Neanderthal Man — Hotlegs — Capitol
LP: Cry Me A River — Joe Cocker — A&M

KYA — San Francisco
Lola’s — Warner Bros.
Gaslamp And Clay — Blues Image — Atco
El Condor Pasa — Simon & Garfunkel — Columbia
Columbia

KYNO — Fresno
All Right Now — Free — A&M
El Condor Pasa — Simon & Garfunkel — Columbia
Out In The Country — Three Dog Night — Dunhill
Groovy Situation — Gene Chandler — Mercury
Rainbow — Marmalade — London
That’s Where I Went Wrong — Poppy Family — London
Neanderthal Man — Hotlegs — Capitol
LP: Stage Fight — Time To Kill — Band — Capitol
LP: Muddy Waters — Englishmen — Cry Me A River — Joe Cocker — A&M

KIMN — Denver
Yellow River — Christie — Epic
Make Believe — Glen Campbell — Capitol
Stoned Cowboy — Fantasy — Liberty
El Condor Pasa — Simon & Garfunkel — Columbia
Don’t Play That Song — Aretha Franklin — Atlantic
And The Grass Won’t Pay No Mind — Mark Lindsay — Columbia

WAYS — Charlotte
Deeper Deeper — Freda Payne — Invictus
I’ll Be There — Jackson 5 — Motown
Standing By Your Side — Elton John — Cap.
If I Didn’t Care — Moments — Stang
Every Night — Billy Joe Royal — Columbia
Green Eyed Lady — Sugarloaf — Liberty
LP: Chicago — Columbia
LP: Grand Funk — Capitol

WIXY — Cleveland
Where Did I Go Wrong — Poppy Family — London
Indiana Wants Me — R. Dean Taylor — Rare Earth
Neanderthal Man — Hotlegs — Capitol
Express Yourself — Watts 103rd St. Band — Warner Bros.
Soul Shake — Delaney & Bonnie — Atco
Baby I Need Your Lovin’ — O. C. Smith — Capitol

WMPS — Memphis
Screaming Night — Steppenwolf — Dunhill
Screaming Night — Steppenwolf — Dunhill
What They’ve Done — New Seekers — Elektra
Sisters In Sorrows — Brenda Lee — Decca
For What It’s Worth — Sergio Mendes & A&M
I Stand Accused — Isaac Hayes — Enterprise
Make Believe — Glen Campbell — Capitol

WASL — Cincinnati
We’ve Only Just Begun — Carpenters — A&M
Where Did I Go Wrong — Poppy Family — London
How God Love And Rock And Roll — Teegarden & Van Winkle — Westbound

Soul Shake — Delaney & Bonnie — Atco
Baby I Need Your Lovin’ — O. C. Smith — Capitol

KILT — Houston
Pick: God Love And Rock And Roll — Teegarden & Van Winkle — Westbound
We’ve Only Just Begun — Carpenters — A&M
And The Grass Won’t Pay No Mind — Mark Lindsay — Columbia
As Years Go By — Masochistic — Epic
Dirty Woman — Mer—Ver — 1 2 3
Do You Take — 3 Degrees — Roulette

WRKO — Boston
Done — New Seekers — Elektra
We’ve Only Just Begun — Carpenters — A&M
God Love And Rock And Roll — Teegarden & Van Winkle — Westbound
Soul Shake — Delaney & Bonnie — Atco
Groovy Situation — Gene Chandler — Mercury
Neanderthal Man — Hotlegs — Capitol

WBHS — Kansas City Mo.
Pick: I’ll Be There — Jackson 5 — Motown
Deeper Deeper — Freda Payne — Invictus
Look What They’ve Done — New Seekers — Elektra

We Can Make Music — Tommy Roe — ABC
I Stand Accused — Isaac Hayes — Enterprise

KFRG — San Francisco
Girl — Dodi — ABC
We Can Make Music — Tommy Roe — ABC
El Condor Pasa — Simon & Garfunkel — Columbia
Columbia
I’ll Be There — Jackson 5 — Motown
Green Eyed Lady — Sugarloaf — Liberty
LP: On The Waterfront — Look What You’ve Done — Bread — Elektra

KGB — San Diego
We’ve Only Just Begun — Carpenters — A&M
God Love And Rock And Roll — Teegarden & Van Winkle — Westbound

MONTego Baby — Bobby Bloom — LR&R

KRLA — Pasadena
Look What They’ve Done — New Seekers — Elektra

We Can Make Music — Tommy Roe — ABC
I’ll Be There — Jackson 5 — Motown
God Love And Rock And Roll — Teegarden & Van Winkle — Westbound
Holy Man — Shane Colby — Columbia
LP: Chicago — Wake Up Sunshine — Columbia
Green Eyed Lady — Sugarloaf — Liberty

WAPE — Jacksonville, Fl.
El Condor Pasa — Simon & Garfunkel — Columbia
Columbia

Eyes — Every Bros. — Warner Bros.
Indiana Wants Me — R. Dean Taylor — Rare Earth
We’ve Only Just Begun — Carpenters — A&M
Green Eyed Lady — Sugarloaf — Liberty
Grass Don’t Pay No Mind — Mark Lindsay — Columbia
Deeper Deeper — Freda Payne — Invictus
I’ll Be There — Jackson 5 — Motown
Night Time
Express Yourself — Watts 103rd St. Band — Warner Bros.
Closer To Home — Grand Funk — Capitol

BOBBY’S
fourth gold single and his biggest yet. (RIAA certified it last week.) “Julie, Do Ya Love Me” is heading for number one.

By the time you read this ad, the total units to date will be over 1.5 million and selling. Watch it leap to number one.

And By The Way NATRA
Thanks Again.

The Stapler Singers
Best Folk Gospel Group

STAX RECORDS, 98 North Avalon, Memphis, Tennessee 38104.
Al Capps'
15 gold singles almost speak for themselves.

He got them as the arranger for Gary Puckett and The Union Gap, Bobby Sherman, and Spiral Starecase.

Now, after a six month search to find the right song, he's begun to arrange for himself. His first Columbia single, "Odyssey Park Rock." And it's already on the air in Top 40 markets.

But that should be no surprise. Because you don't arrange 15 gold singles for other people without learning a few things for yourself.

The Al Capps Band. "Odyssey Park Rock."
On Columbia Records®
“JULIE” is the next number one single in the country. RIAA certifies “Julie, Do Ya Love Me” by BOBBY SHERMAN as a GOLD RECORD. His fourth gold single (he also has two gold albums) in less than a year and a half.

New Additions To Radio Playlists — Secondary Markets
A broad view of the titles many of radio’s key Top 40 stations added to their “Playlists” last week.

WSGN—Birmingham, Ala.
Out In The Country—Three Dog Night—Dunhill
El Condo Passa—Simon & Garfunkel—Columbia

WGL—Babylon, N.Y.
We’ve Only Just Begun—Carpenters—A&M
I’ll Be There—Jackson 5—Motown
Fire & Rain—James Taylor—Reprise
Long Long Time—Linda Ronstadt—Capitol

WKLO—Louisville, Ky.
God Love & Rock & Roll—Teegarden & Van Winkle—Westbound
I’ll Be There—Jackson 5—Motown
El Condo Passa—Simon & Garfunkel—Columbia
On The Beach—5th Dimension—Bell
We Can Make Music—Tommy Roe—ABC
It’s Only Make Believe—Glen Campbell—Capitol

WPOP—Hartford, Conn.
Indiana Wants Me—R. Dean Taylor—Rare Earth
Dunk—43—Jackson Gang—ABC
Long Long Time—Linda Ronstadt—Capitol
Our World—Blue Mark—Phillips
It’s Only Make Believe—Glen Campbell—Capitol

Let’s Work Together—Can’t Help—Liberty
We’ve Only Just Begun—Carpenters—A&M
Sweetheart—Engelbert Humperdinck—Pax
Revolution—Reivers—White Whale

WHLO—Arlon, Ohio
All Right Now—Free—A&M
Closer To Home—Grand Funk—Capitol
Green Eyed Lady—Sugarloaf—Liberty
It’s A Shame—Spinners—V.I.P.
God Love & Rock & Roll—Teegarden & Van Winkle—Westbound
We’re All Playing—Bert Sommer—Elektra
As Years Go By—Mashamakin—Epic
Indiana Wants Me—R. Dean Taylor—Rare Earth
We’ve Only Just Begun—Carpenters—A&M
Pick: Come On, Say It—Grassroots—Dunhill

WPDR—Providence, R.I.
We’ve Only Just Begun—Carpenters—A&M
El Condo Passa—Simon & Garfunkel—Columbia
Fire & Rain—James Taylor—Reprise
Long Long Time—Linda Ronstadt—Capitol
Deeper Deeper—Fredda Payne—inivtus
Out In The Country—Three Dog Night—Dunhill

WING—Dayton, Ohio
Out In The Country—Three Dog Night—Dunhill
It’s Only Make Believe—Glen Campbell—Capitol
Still Water—Four Tops—Motown
Lola—Kinks—Reprise
We Can Make Music—Tommy Roe—ABC

WWBO—Augusta, Ga.
Praise Will Come—Helen—Buddah
Mongose—Elephant’s Memory—Metromedia
Deeper Deeper—Fredda Payne—inivtus
Fire & Rain—James Taylor—Reprise
Turn On To Me—Impressions—Curtom
As Years Go By—Mashamakin—Epic
Pick: Where Did All The Good Times Go—Classics IV—Liberty

WLOF—Orlando, Fla.
The Box—Kendrew Lascelles—Media Arts
Green Eyed Lady—Sugarloaf—Liberty
Praise Will Come—Helen—Buddah

WDRC—Hartford, Conn.
Got To Be There—B.B. & The Maybes—Motown
We Can Make Music—Tommy Roe—ABC
Soul Shake—Dorley & Bonner—ABC
It’s Only Make Believe—Glen Campbell—Capitol
El Condo Passa—Simon & Garfunkel—Columbia
Still Water—Four Tops—Motown
Indiana Wants Me—R. Dean Taylor—Rare Earth

It’s Only Make Believe—Glen Campbell—Capitol
I Just Want To Keep It Together—Paul & Wings—RCA
El Condo Passa—Simon & Garfunkel—Columbia
Goody Park Roll—Al Capps Band—Columbia
Still Water—Four Tops—Motown
Sunday Morning—Johnny Cash—Columbia

WLAV—Grand Rapids, Mich.
All Right Now—Free—A&M
As Years Go By—Mashamakin—Epic
Joanie—Mike Nesmith—RCA
It’s Only Make Believe—Glen Campbell—Capitol

WKPK—Wheeling, W. Va.
All You’ll Ever Get—Scottypy Loomis
I Do Three Degrees—Rollteet
Funky Man—Kool & Gang—De-Lite
If I Could Care—Mothers—ABC
As Years Go By—Mashamakin—Epic
It’s Only Make Believe—Glen Campbell—Capitol
In The Beginning—Jacky Cornwall— Lionel
Something— Shirley Bassey—A&M
It must be love—Booby Rydell—RCA

WBAM—Montgomery, Ala.
We Can Make Music—Tommy Roe—ABC
Out In The Country—Three Dog Night—Dunhill
Just Let Me Do This—for his Album—Kool & Gang—Rollteet
Gas Lamps & Clay—Blue Images—Alto

WJET— Erie, Pa.
I Do Take You—Three Degrees—Rollteet
We Can Make Music—Tommy Roe—ABC
What You Right Down To It—De-Lite
Phillee Groove
Do What You Wanna—5 Flights Up—TA
Montego Bay—Bobby Broom—Macy’s
Deeper Deeper—Fredda Payne—inivtus
Pick: El Condo Passa—Simon & Garfunkel—Columbia

WFDE—Lexington, Ky.
All The Tired Horses—Bob Dylan—Columbia
God Love & Rock & Roll—Teegarden & Van Winkle—Westbound
Gonna Get Along Without You—You—Stark
Indiana Wants Me—R. Dean Taylor—Rare Earth
Long Long Time—Linda Ronstadt—Capitol
It’s Only Make Believe—Glen Campbell—Capitol
Our World—Blue Mark—Phillips
El Condo Passa—Simon & Garfunkel—Columbia

KLEO—Wichita, Kansas
All The Tired Horses—Bob Dylan—Columbia
God Love & Rock & Roll—Teegarden & Van Winkle—Westbound
Gonna Get Along Without You—You—Stark
Indiana Wants Me—R. Dean Taylor—Rare Earth
Long Long Time—Linda Ronstadt—Capitol
It’s Only Make Believe—Glen Campbell—Capitol

Fire & Rain—James Taylor—Reprise
Symphony For The Devil—Stones—London

KEYN—Wichita, Kansas
Gas Lamps & Clay—Blue Images—Alto
Deeper Deeper—Fredda Payne—inivtus
Father Come Home—Pacific Gas—Columbia
Candia—Dawn—Bell
LP CUTS
Brand New Day—Al Kooper—Columbia
Jamia Surrender—Black—Columbia
She Belongs To Me—Bob Dylan—Columbia
Does Anybody Really Know What Time It Is—Columbia

WKIX—Raleigh, N.C.
Still Water—Four Tops—Motown
We Can Make Music—Tommy Roe—ABC

WAVX—New Haven, Conn.
Indiana Wants Me—R. Dean Taylor—Rare Earth
Deeper Deeper—Fredda Payne—inivtus
Our World—Blue Mark—Phillips
If I Didn’t Care—Moments—ABC
Better Think Twice—Poor—Epic
Picks: Our House—Gary Stills, Nash & Young—Atlantic
I’ll Be There—Jackson 5—Motown

WLNN—Omaha, Neb.
Goody Park Roll—Al Capps Band—Columbia
Still Water—Four Tops—Motown

WKMI—Timmins, Ont.
We Can Make Music—Tommy Roe—ABC

Boyce Trios New Approach
NEW YORK—Almost anyone can call you how to write a song, but very few know how to go about placing it with a record company or artist. Henry Boye, songwriter and former manager of The Emotions, has written a book called “How To Make Money Selling Songs You Write.” The book is aimed at telling new songwriters how to go about selling their material, and is scheduled for publication by George Freedman, Inc., the book, in hard cover form, will sell for $14.95.

Cash Box — September 12, 1970
RANDY DENNISON
"RANDY DENNISON'S COLLAGE"
M31-1001
A UNIQUE FOLK/COUNTRY APPROACH TO THE CONTEMPORARY UNDERGROUND SCENE.

BOB DALTON
"MAMA CALL ME HOME"
615-0003
THE ORIGINAL AND HIT VERSION

HOLLY GARRETT
"IT'S THE RIDER"
615-0004
A PROVOCATIVE FIRST RELEASE BY AN EXCEPTIONALLY TALENTED WRITER AND PERFORMER.

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SAMMI SMITH
"HE'S EVERYWHERE"
615-0001
AIR ACTION AND SALES "EVERYWHERE"

"HE'S EVERYWHERE"
ALBUM M31-1000 CONTAINS SAMMI'S HIT SINGLE PLUS OTHER STERLING "SMITH" PERFORMANCES OF NEW AND STANDARD MATERIAL.

MEGA DISTRIBUTORS
STEREO SOUTH
Atlanta
Battistoni
MUSIC MERCHANTS OF NEW ENGLAND
Boston
BEST & GOLDBERG
RECORD DISTRIBUTORS
Bucks
BRIAN DISTRIBUTING CO.
Charlotte
LONDON RECORDS MERCHANTS
DISTRIBUTING
Chicago
A & E RECORD DISTRIBUTING CO.
Cincinnati
PIK'S CORPORATION
Cleveland
B & K DISTRIBUTING CO.
Dallas
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Denver
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Los Angeles
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New York
MARVEL RECORD DISTRIBUTORS
Philadelphia
ARC, INC.
Phoenix
ARC-JAY KAY DISTRIBUTING CO.
Ft. Lauderdale
ROBERTS RECORD DISTRIBUTING
St. Louis
ERIC-MALLER VECK DISTRIBUTORS
San Francisco
FIDELITY NORTHWEST, INC.
Seattle
STAN'S RECORD SERVICE
Shreveport
SCHWARTZ BROS., INC.
Washington

Mega
"The Original And Hit Version"
ABC/Dunhill's ‘Gumdrops’ Meet

(Cont'd. from Page 8)

Named in the new executive structure of ABC/Dunhill were the following:
Jay Lasker—President ABC/Dunhill
Howard Stark—vice president ABC/Dunhill
Marvin Helfer—vice president ABC/Dunhill
The Lewinthal—national director of sales ABC/Dunhill
Barry Ray—national promo manager for ABC/Dunhill
Jay Kupps—national promo manager A&R
Steve Barri—vice president A&R

ABC/Dunhill Records

The Country Sound of Carly Putman
The Country Sound of Jimmy Dean


ABC/Dunhill’s ‘Gumdrops’ Meet

Don & The Belmonts—Together Again
Brian Hyland—Sealed With A Kiss
The Best of Steve Lawrence
Eddy Gorme—‘I’ll Take Romance’
This Could Be The Start of Some¬thing
The Best of Della Reese
The Best of Frankie Laine
The Best of Alfred Apakso
Hal Blaine’s Village
Louis Armstrong Sings What A Wonderful World
Ruby And The Romantics—On A Clear Day
The Original Hits Volume I—The Hits That Started Rock & Roll
The McGuire Sisters—Right Now
Classics on Westminster Gold
The Best of Lloyd Price

A new line of budget classical LPS was announced on the “WESTMIN¬STER GOLD” label, with an initial introductory 10 titles, with an introductory retail price of $2.98.

Best of Prokofiev—Viennese Symphony Orchestras:
Best of Beethoven—London Sym¬phonies: Vienna Opera and Per¬ticular American and Soviet Sym¬phonies: Monsier Scherchen-Stigosberg
Best of Bach—Vienna Opera Orches¬tra: Scherchen-G. Weinrich, V. Vienna Opera Orchestras: Shafford con¬ducting
Best Known Overtures—Vienna Opera Orchestras: Scherchen-Arul-Rudel
Julian Bream Greatest Hits—Julian Bream
Virgin Vox’s Greatest Hits—Virgin Fox
Baroque & Contemporary Concertos
Fine Trumpet and Orchestras:
Solosists: Delmotte-Haneuse-Andre¬vina Opera Orchestras: Andre-Andre Jolivet—conductors
Spanish Guitar—John Williams
Gasanman: Electronic Music for the Ballet—New York City Ballet Con¬ductor: George Balanchine-Director
Green Sleeves and Theme from The Skys: Sir Adrian Boult Conducts Vienna Opera Orchestra
Boulevards—Piano Concerto 3 and Choral Fantasy—Daniel Baren¬boim: Piano-Laslo Somogyi—Con¬ductor
Vienna Academic Choir and Orchestra
Julian Bream Plays Bach
Handel: Water Music—Scherchen conducting Vienna Opera Orch.
Flute & Harpsicord Sonatas—Engelhardt
Three Trumpets—Lachner, Viennese Sym¬phonies of the National Shrine, Washington, D.C.—M & M Durufle—Organists
Norman Treigle Arias—Verdi,
Best of Ponchielli, Halevy, Gounod—Vienna Radio Orch. /Chorus—Jesuis Julius conducting
Duke Ellington: The Savoy Orches¬tra: H. Scherchen conducting

Kosyakov: Scherchenza—Vienna Opera Orchestra—Scherchen conducting
Gershwin American Rhapsody
Puccini: Opera Orchestra of Blue—Utah Symphony Orch. Conducting by Abravanel
Beethoven: 5th Symphony/Schub¬erti: Unfinished Symphony Phil¬harmonic Symphony Orchestra of Moscow
Beethoven: 10th Symphony
Mendelssohn: Bass Violin Concerto
Holst: The Planets—Sir Adrian Boult—Vienna Opera Orchestra, and Academy Chorus
Berlitz: Romeo & Juliet (Comp.—Ponchielli): Conducting: London Symphony Orch. & Chorus
Massaccesi: Russian Church Mu¬sic—Capella Italiana—Alfred Marks—Piano

New ABC/Dunhill record lists:

50D—First Class
50F—Second Class
50B—Bound
50C—Seasons
50R—Doc Severson
50A—The Best of Doc Severson

Two From Audio Treasury
A new classical label was an¬nounced, Audio Treasury, with an ini¬tial release of two major LP’s, Bev¬erly Sills—Beverly Sills Sings Ma¬tna, Strauss Barbora-Lumia—Scar¬latt.

Business meetings were followed on Saturday night (Aug. 29) with a banquet at the Century Plaza Hotel. Aside from distortion and licenses, main discussion items were those represented along reps with orig tapes and the press. A new group, Bush, performed and was fol¬lowed by B. F. A. and his orchestra. King, who also worked the Greek Theater the same night, was one of the in-person highlights of the meet.

Victor 4-Channel Disk

(Cont’d. from Page 8)

JVC America, Inc, offers Victor’s color, audio, and video products throughout the United States. Inquiries should be sent to Gerald Orbach, national man¬aging chairman, at JVC head¬quarters, 30-35 56th Road, N.Y., N.Y., 11372 (212) 756-2968.

Specifications:
Characteristics of the disk:

1. System: CD-4
2. BPM and size: same as conven¬tional records.
3. Compatibility: compatible with conventional 2-channel and colored records and playback units; and with mono records.
4. Frequency range: sum: 30,100,000 Hz; difference: 20,000-45,000 Hz.
5. Signal-to-Noise ratio: better than 65dB
6. Life: same as usual stereo disk

Victor 4-Channel Disk Characteristics of 4-channel reproducer

Pick-up cartridge:

1. Frequency response: 20-45,000 Hz
2. Type of stylus: Elliptical
3. Needle pressure: 1.5 gr.
4. 4-channel decoder:
5. Frequency response: each channel 30-15,000 Hz
6. Output: 0.1 volt
7. Transistors: 29
Pop Picks

HISTORICAL PERFORMANCES RECORDED AT THE MONETARY INTERNATIONAL POP FESTIVAL — Otis Redding, Jimi Hendrix Experience — Reprise 2R 2529

This live album, recorded at the Monterey Pop Festival in 1967, devotes an entire side to the incredible Otis Redding, and one side to the Jimi Hendrix Experience. Unlike many live albums recorded, this one contains all the excitement and splendor of the actual performance. Hendrix and company perform Dylan's "Like A Rolling Stone," "Rock Me, Baby," "Can You See Me?" and "Wild Thing." The flip side finds Redding doing "Shake," "Respect," "I've Been Loving You Too Long," the Stones' "Satisfaction," and "Try A Little Tenderness." This LP is a must for all music lovers.

LEFTOVER WINE — Melanie — Buddah — 5066

With her current chart single, "Peace Will Come," Melanie wasted no time in releasing this fine package which includes the single as well as 13 other self composed tunes. Many of the numbers, such as "Close To It All," "Beautiful People," and "Animal Crackers," have been taken from previous albums, but, they are always a refreshing treat. Other selections include "Gurl Down And Down," "Mama Mama," "Psychotherapy," and the title tune, "Leftover Wine." This album looks like it'll be a huge chart item. Watch out for it.

GREATEST HITS — O. C. Smith — Columbia — 30227

If God didn't make little green apples, he sure can make hit records! This latest package from O. C. is just that—a collection of songs that have put him right at the top of the charts week after week. "Little Green Apples," "Son of Hickory Holler's Tramp," "Honey," and a host of other cuts should make this a huge chart item.

Newcomer Picks

FOTHERINGAY — A&M — 4269

And so we come to Sandy Denny of the Judy Collins-Joni Mitchell's Denny trilogy. Sandy's mellow voice and arresting songs brought fame to Britain's Fairport Convention. Now she's left to fulfill the early promise of Fotheringay. In all, the group comprises five superb musicians. Jerry Donahue's warm lead guitar is neither over-loud nor overdriven but consistently spins out controlled and original melodies. Trevor Lucas shares vocals with Sandy, whose songs show both a contemporary immediacy and a strong link with the British Isles' past. An important release because grassroots is becoming (justifiably, I might add)—no hype which will launch Sandy into superstardom. Get in on the beginning.

IN CALIFORNIA — Compton & Bateau — Columbia 30019

Once upon a time there was a group called Appaloosa. All of the songs on their first LP were composed and sung by John Compton. He and violinist Robin Bateau have left the group to construct this gentle and breezy album that brings back memories of unhurried warm summer days merging from one to another in a lazy procession. John's material is immediately recognizable as his own with a great deal of classical influence in evidence like "Silk On Steel," and "Elevator." But there's also up-tempo material that is delivered with great panache like "Homysickle" and "Honeysick Kid." When the ears get overloaded with the heavies, this album is the one to spin.

CONCERT IN STEREO/LIVE AT THE SAHARA/TANO — Ray Conniff — Columbia G-30122

With the release of this 21 cut, two record set, Ray Conniff and his singers dip their musical "know-how" into every field of the business, and come up with a natural winner. Conniff performs an improvisation on Schubert's "Serenade," and in improvisation on Chopin's "Nocturne In E Flat," as well as the standards, "Tea For Two," "Besame Mucho," "Smoke Gets In Your Eyes," "Mack The Knife," and "He's Got The Whole World In His Hands." The album is a must for all easy listening fans.

Pop Best Bets

SECOND THOUGHTS — McKendree Spring — Decca DL-75217

One of the happiest things to happen to Decca in recent months was the signing of McKendree Spring. As the title suggests this is the group's second album and a fine progression it is too. Frank McKendree, main-spring of the group, leads them through soft material like James Taylor's "Fire And Rain," and "Got To Be There," an album to all, to the harder-edged songs like "Friends Die Easy" and "Because It's Time." An excellent album.

THE BEST OF VAN MORRISON — Bang 222

Shortly after leaving the Irish group Them, lead singer Van Morrison recorded a short but interesting career at Bang Records. His then is the collectible, the end of his image on his own. Included are his highly acclaimed "Brown Eyed Girl," and "Spanish Rose." Along with the hits is "Just Like A Woman," "My Cherokee Girl," "Your Body," and "The Back Room." The rest of the set is made up of B sides and suchlike but they are pretty consistent and give the avid Van Morrison fan a good glimpse of his burgeoning talent.

CASH BOX — September 12, 1970
THANK CHRIST FOR THE BOMB — Groundhogs — Liberty 7644
The British are coming again, and this time in the form of the Groundhogs. This English trio lays down some fine rock music featuring Tony McPhee on vocals. The lp contains nine solid songs including the title tune, "Thank Christ For The Bomb," with the emphasis on satire and lyrical content. Other impressive cuts are "Strange Town," "Ship On The Ocean," and "Soldier."

SHIRLEY BASSEY IS REALLY SOMETHING — Shirley Bassey — UAS-6765
Shirley Bassey collected an impressive list of songs for her latest album including The Beatles "Something," "Spinning Wheel," "Light My Fire," and "Easy To Be Hard." The lp makes for some very easy listening and should please all her fans.

KEN LYON IN CONCERT — Ken Lyon — Decca — DL 75197
A very interesting album by folk artist Ken Lyon who includes in the package, the ever popular "Muscle In My Arm," along with seven other tracks. Ken also performs Paul Simon's "Homeward Bound," and Dylan's "Girl From The North Country." The album is very well recorded for a live product and is worth your attention.

MONGO '70 — Mongo Santamaria — Atlantic — 1567
Mongo Santamaria, who seldom misses the charts, should have no trouble finding his way right to the top again with the release of his latest LP, Mondo '70. With a brand new band, who incidentally are responsible for writing the entire album, Mongo and company lay down some fine Latin rhythms that should attract a lot of attention. Some of the more interesting tracks include "Windjammer," "March Of The Panther," "Night Crawler," and "Adobo Clowno."

SNOWBIRD — Anne Murray — Capitol — ST-579
Anne Murray, currently riding high on both the pop and c&w charts with her "Snowbird" single, offers this package of 10 beautifully performed tunes. Apart from the title tune, Miss Murray offers her renditions of Dylan's "I'll Be Your Baby Tonight," and James Taylor's "Fire And Rain." Following in the footsteps of her single, this album should be a chart buster.

THE ORIGINAL VOICE TRACKS FROM HER GREATEST MOVIES — Mae West — DL 79176
Mae West gets it all together with this lp containing some of her most popular songs. Also contained in the album are excerpts from "My Little Chicadee" with W. C. Fields, and various sayings for which she was known. Album should please both young and old.

GYPSEY QUEEN — Priscilla — Sussex — SXBS-7002
Lovely Priscilla, the gypsy queen, comes on strong with this fine package of 11 songs. Of the 11, six were written by the gypsy queen herself, who just happens to be Rita Coolidge's sister, and those are the ones which should capture your immediate attention. "Good Morning Freedom," "The Children Remind You," "Long Rivers Flow," "Hummingbird," and "Spring Rain," the remaining five tunes, also prove very interesting.

FRIENDS — Feather — Columbia-30137
This new album by a group called Feather, puts together a brand new set of good time, happy-go-lucky music that should please a lot of easy listening fans. Some of the finer selections include "Alone Too Long To Be Lonely," "The Bible Way Mission Band," "No Time For Sorrow," and "The Fifth Stone." Could stir a lot of chart action if it catches on.

EVERYTHING IS BEAUTIFUL — Jim Nabors — Columbia-30129
Everything is Jim Nabors on this brand new package featuring 11 beautifully done songs. Included on the lp, aside from the title tune, is Rod McKuen's "The World I Used To Know," and the ever popular Paul Simon number, "Bridge Over Troubled Water." Jim tears into these 11 cuts as only he can, and the results will soon be found right on the lp charts.

THE SLY, SLICK AND THE WICKED — Lost Generation — Brunswick — 75414
Following their big chart single, the Lost Generation have just released an album of the same name. The lp which contains 10 cuts, is a mixture of soulful ballads, and up tempo R&B sounds. Some of the more outstanding tracks include "Love On A Two Way Street," "Sorry I Can't Help You," "Didn't I Blow Your Mind," "Wait A Minute," and naturally, the title tune. This album should do rather well on the charts and should establish them as a hit making group.

OXPETALS — The Opetals — Mercury — SR 61268
A fine album by this easy going five man group. The accent is on short quiet songs with interesting melodies and fine instrumental accompaniment. "Don't Cry Mother," "What Can You Say," and "Declaration Of Openess" are among the more interesting cuts. Once you hear the album, it's hard to put it down.

REDEYE — Redeye — Pentagram — PE-10003
This album marks the group's first release on the Pentagram label. The package includes 10 cuts all written by guitarist, vocalist, Dave Hodgkins. Some of the more interesting tunes include "Games," "Down Home Run," "Collections Of Yesterday And Now," "Empty White House," and "Dadlessus/Unfinished Dream." A good first attempt by Redeye.
On July 20 we introduced

If
Shiva's
Headband
Quatermass

Since then...
If:
"...no matter how far they go, the results are always listenable... IF is a must, whether you have the bread or not."

"...there's probably not a battle of the bands staged that IF couldn't win..." — John Mendelsohn, L.A. Times

Shiva's Headband:
"Describing Shiva's music is kind of like talking about God... I've never really heard music like theirs before... I came away not only liking what they are doing, but respecting it as well."
— Pat Pope, Dallas Notes

Quatermass:
"...They haven't been subject to hype, which is lucky, for their first album on Harvest Records is far ahead of its time... They disperse an inventive mixture of jazz, rock and classical music that sounds uniquely like themselves... It's about time things got interesting." — Nigey Lennon, L.A. Free Press

"...this album is one of the happiest finds of the year... consistently superior and exciting. Almost impossible to pick outstanding cuts as the set should be listened to from beginning to end..." — Cash Box

New artists from the new Capitol... being discussed, being played, being bought. Capitol has news again on September 8 with Yellow Hand, David Rea, Ashton, Gardner & Dyke, Bob Seger, and Richard Brautigan.

Good news... marketed, distributed and promoted by Capitol.
Record/Production Distribution Goals

However, the major obstacles by Viva and its parent and its new distribution and recording relationships. James Ensor, the publisher and distributor of record on a steady basis, the Viva and Braden has been an active producer and distributor of recordings and as companies handling distribution for independently produced new records. "They have been dazzling patterns have made it increasingly difficult to review a major record. The music distribution system is going to be reaching the end of its life cycle."

The two labels, Silvers point out, were built on the strength of mar-

HOLLYWOOD — Ricky Gonnell, president of the Robert Stigwood Organization, reports that the firm has been negotiating recording contracts with the Staple Singers and the Pointer Sisters. The music will be published through Cassette Music, Inc.

Staple Singers

To Mgmt, Pub Deal

NEW YORK — Ricky Gonnell, president of the Robert Stigwood Organization, reports that the firm has been negotiating recording contracts with the Staple Singers and the Pointer Sisters. The music will be published through Cassette Music, Inc.

The Staple Singers' hit "I'll Take You There" is lead by Rebecch "Pop" Staples, also in the group are his sons Leonard and Pervis, and his daugh-

in. In addition to the groups manage- ment contract, an individual artist agreement between Staple Singers' member of the group. Mavis Staples, also in the group are his sons Leonard and Pervis, and his daugh-

New York, N.Y. — It was a strange but happy night at the Fillmore last Saturday. Savvy Brown, veteran bluesman, delivered a full-fledged concert hall put on a solid show that continued into the wee hours of the morning. Savvy and his band, the Midnight Express, were judged to be one of the most successful and pleasant rea-

To this hardy staple, the Association has added a number of equally pleas-

GREEK THEATRE, LA.—With a spit-and-polish that usually glittered but at isolated moments came close to contemporaneous, the Los Angeles Philharmonic Association took its place on the line. With the Los Angeles Philharmonic Association having set 1979 as the year the world's most successful of some of the best easy-listening, no tricks, rock music.

The Association/B.B. King

B. B. King, who opened the group's shows, has long been recognized as one of the most.B. B. King, who opened the group's shows, has long been recognized as one of the most

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Savvy Brown/Fleetwood Mac

Fleetwood Mac surprised the crowd with a tremendous set that included old greats like "Blue Suede Shoes," "Layla," "Lemonade Baby," "ivos and caught the audience by surprise and turned the most successful and pleasant rea-

Fairport Convention

B.B. King, who opened the group's shows, has long been recognized as one of the most

Stewart/Kaye/Nelson

Jukebox talent? Stewarts, Ray, Ruby Carson, Bird and "You Can't Look Back" were among his most appealing. It would be a real pleasure to see Stewart join hands with the Lomax and the B.B. Kings, the Roger Hardy and the Elton John and many more. As an exception to the off-the-cuff nature of the program, Stewart and his band announced that their next appearance will be at the Full House (which was produced by the Association/B.B. King) and the future seems bright for the group.

Fairport Convention

The John Mayall influence in Mick Jagger's approach is evident as both were once Mayall prodigies, until they left to form their own groups. However, the group on live performances is John Mayall and his Bluesbreakers, who completely overwhelmed the listeners with her original and versatile organ playing.

Fairport Convention completed the show, doing their version of Swan, though they were no competition for the headline act.

The two acts together were not exactly the same. However, the audience was fully satisfied with their performance.

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Fairport Convention completed the show, doing their version of Swan, though they were no competition for the headline act. They did however perform well and their version of Ray, Ruby Carson, Bird and "You Can't Look Back" were among his most appealing. It would be a real pleasure to see Stewart join hands with the Lomax and the B.B. Kings, the Roger Hardy and the Elton John and many more. As an exception to the off-the-cuff nature of the program, Stewart and his band announced that their next appearance will be at the Full House (which was produced by the Association/B.B. King) and the future seems bright for the group.

Sherry Sue Goldstein

"I think our audience has no idea how lucky we are to have such a talent. Stewart is a very well known talent, and if he could achieve a certain level of suc-

Stewart/Kaye/Nelson & Levinson

ICE HOUSE, PASADENA — A long-time favorite with the Hollywood "in-

crowd," Capito's John Stewart proved that his concert performances and that set reviewed were all from his most recent albums, "California Bloodlines" and "Willard." The songs, "The Birds of a Feather Fly Together," "You Can't Look Back," "Our Jackasse," "Don't Look Back," "Layla," "Lemonade Baby," "ivos and caught the audience by surprise and turned the most successful and pleasant rea-

South's concert on sale for some time. It was a wholesome, well-organized and entertaining show, according to the audience's satisfaction.

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To this hardy staple, the Association has added a number of equally pleas-

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Goddard's show is well known for its fullness and its commitment to bringing new talent to the forefront. In addition to the groups manage- ment contract, an individual artist agreement between Staple Singers' member of the group. Mavis Staples, also in the group are his sons Leonard and Pervis, and his daugh-

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The question was then as it is now... will you

"LAY A LITTLE LOVIN' ON ME"

Find out inside the album "Lay A Little Lovin' On Me," the happiness filled follow up to the hit single: "Lay A Little Lovin' On Me." Straight from the heart of ROBIN McNAMARA. Produced by Jeff Barry

Direction: Mark Alan

including the hit

"Got To Believe In Love"

(to be continued)
### Basic Album Inventory

A check list of best selling pop songs last year appearing on the CASH Box Top 100 Album chart. Feature is designed to call wholesalers' & retailers' attention to key catalog, top steady selling LP's, as well as recent chart hits still going strong in sales. Information is supplied by manufacturers. This is a weekly revolting list presented in alphabetical order. It is advised that this card be kept until the list returns to this alphabetical section.
NEW YORK — WATERTOWN: PRICE AND PROGRESS

Jake Holmes is a rather thin young man with intelligent eyes and an affable personality. He's a performer. And a writer of fine music. Some time ago he wrote a number of songs with Bob Gaudio revolving around a story line. He seemed to be writing about someone he knew, a man named Sinatra, who flipped for it. The result is “Watertown,” a love story, an oratorical suite, or what have you.

In any case the project was a radical departure for the Grand Old Man; something to admire. It's important and striking that a man of Sinatra's calibre and influence should take a direct interest in young composers. It's also interesting that such an excellent product should be the result of the amalgamation. Yet initial sales seemed to indicate that it was going to take some time for the public to get used to the new concept.

Not only is it a departure for Sinatra but for writers Jake Holmes and Bob Gaudio also. The material is hybrid, not main stream pop nor straight MOR but a subtle combination. For many people, especially those who like to catalogue everything, the LP came as somewhat of a shock. The basic order of things was shaken up. Now groundswell is beginning to build not only among the public, but advancing on to a Broadway show, a film, even a ballet, based on “Water-town” which could ultimately turn out to be vastly more important to both Sinatra and Holmes' careers than either could have at first realized.

eric van lustbader

IT'S ABOUT THE MUSIC AND NOTHING BUT THE MUSIC

Human interest stories are hard to come by these days, especially in the music industry where the dollar is very often more important than talent, and ticket prices higher than your pay check.

The big rooms charge a fortune! Fillmore gets $5.50 for the best seats, Un-gano's gets $3.00, and the Garden has had shows with a $7.50 ceiling, and others where the sky's the limit. When you consider that some acts in the business are getting between 25 and 60 thousand dollars for an hour long set, it becomes increasingly clear that ticket prices can only rise in the near future.

But other indie producers, like Lou Adler and Talbot, know that it's all about the product, and play and play, as if there were no tomorrow, as if they were an English super act, as if they were getting paid! Sounds incredible, but its true.

The National Musitme Corporation, lessee of the Anderson Theatre, and Harvey Weiss, vice president of Music at Anderson has no intention of closing its doors, unless, as Mr. Weiss puts it, “We run out of new talent.”

The Anderson Theatre is well on its way to becoming the house of new talent. The owners feel that many of their acts have very promising futures in the music business, and for only a quarter, the public can get a chance to see them before Bill Graham does!

HOLLYWOOD — PRODUCT FOR YOUR AUNT IN PEORIA

In the early '60's Bones Howe was unquestionably the most in-demand, if not affluent, recording engineer on the west coast. He had shrewdly tucked on an additional sideman fee to his United Recording Studio salary check hard hit producers like Lou Adler and Terry Melcher knew the price was right. In the mid-sixties Howe decided to join their ranks and a steady stream of chart product (from the Association, Fifth Dimenson, Turtles, Elvis Presley and Laura Nyro) began to pour in.

But, according to Howe, he has no designs on forming his label. He is not interested in manufacturing nor competing with the labels he's currently doing business with—"we simply want to be a full line production company."

At the time he formed the production firm, Bones was producing the Fifth Dimension and the Association. He started with a small office, a secretary and himself. Gay French was subsequently added to run the publishing firms (Mr. Bones Music, BMI and Hello There Music, ASCAP). In three years it has grown into one of the two or three most successful indie production operations hereabouts. Recently Macey Lipman, v.p. at Liberty, abandoned his post to join up as g.m. and v.p. in charge of administration. But other indie producers, like Bob Alcivar, Toezy French and writer Jeffrey Cremen are now active members of the organization.

Bones, who was involved with Steve Binder on TV two specials (Elvis and Pet Clark) feels that TV is a significant medium—"it's really where it's at"—and believes that by the time the cassette comes in "there's going to be a tremendous difference in attitudes about TV...just as top radio has changed, TV will also. To take an extreme, the psychedelic oriented kids are going to be adults pretty soon. But their tastes aren't going to alter that much—just because a person gets older it doesn't mean he's going to go from the Beatles to Lawrence Welk—the things they are going to want to see on TV are not going to be Green Acres or Bonanza." Bones suggests that what those kids are looking for is something that reflects their own life style—you can't put a product there right now." At the moment Mr. Bones is uninvolved with TV, awaiting the inevitable revolution.

Lipman explains his new post activities as "encouraging the companies we're dealing with to spend a little more time and attention to the artists we're producing. Included in that encouragement is some very strong suggestions on how that product should be marketed... one of the big problems in our industry is that manufacturers put out records without knowing who they're trying to reach—what, for example, is going to make your aunt in Peoria buy a group.

(Cont'd. on page 42)

Jake Holmes

Mylon LeFevre

Saratoga Trunk
Fete Is Kick-Off For 'Globetrotters'

NEW YORK—More than 2,000 guests from the press, radio and TV, distributors and dealers are expected to be present this Tues. (8) when RCA Records throws a party to launch Don Kirshner's newest musical creation, the

AND PARTRIDGE MAKES A PAIR THREE—Shirley Jones and David Cassidy, stars of the upcoming "Partridge Family TV" series, posed recently for their Wes Farrell-produced single "I Think I Love You" on Bell Records. Shown are Shirley flanked by Marty Ostor, Cash Box veep (l.) and Iv Lighthans, Cash Box Editor.

DON'T PLAY THAT SONG ARETHA FRANKLIN. ATLANTIC Hill & Range

I'VE LOST YOU ELVIS PRESLEY. RCA Gladys Music

THE NEXT STEP IS LOVE ELVIS PRESLEY. RCA Gladys Music

SUMMERTIME BLUES THE WHO. DECCA Epic

RAINBOW MARMALADE. LONDON Noma Music

MORNING MUCH BETTER TEN WHEEL DRIVE. POLYDOR Noma Music Schmetz-Jager

YELLOW RIVER CHRISTIE. EPIC Columbia

LEAPY LEE DECCA Noma Music

LOLA KINKS. REPRISE Noma Music Hi Count Music

YAKETY YAK THE PIPKINS. CAPITOL Tiger Music

 BETTER TIMES ARE COMING RHINOCEROS. ELEKTRA Noma Music Rhino Music

THE BIRTHWORTH HENRY THOMPSONS TALK ABOUT Dallas Frazier. RCA Hill & Range Blue Crest

NATIONAL SINNER FAIR WEATHER. RCA Anne-Rachel

NEVER IN MY LIFE MARGIE NACCY. CYCLONE Anne-Rachel Case Music Corp.

THE ABERRACH GROUP 241 West 72 Street, New York, N.Y.
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Don't Play That Song
Aretha Franklin (Atlantic 2753)

2 Ain't No Mountain High Enough
Dionne Warwick (Motown 1164)

3 Patches
Dionne Warwick (Atlantic 2748)

4 War
Edwin Starr (Varese 7101)

5 Signed Sealed, Delivered I'm Yours
Shirley Wonder (Tamla 54166)

6 Your Love
Joe Simon (Sound Stage 7-2664)

7 It's a Shame
Sisters (V.I.P. 25057)

8 Get Up I Feel Like Being a Sex Machine
Jesse Brown (Brunswick 6318)

9 I (Know) I'm Losing You
Rare Earth (Rare Earth 5017)

10 If I Didn't Care
Moments (Shrike 504)

11 I Like Your Lovin'
Chili-Lites (Brunswick 55438)

12 Groovy Situation
Gene Chandler (Vanguard 73083)

13 Express Yourself
Mama's Boy (Dad's 7417)

14 Stay Away from Me
Maine Lace (Duoton 1954)

15 Everybody's Got Their Right to Love
Sunshines (Modern 127)

16 Don't Make Me Over
Dionne & the Tabulations (Tell & Tell 845)

17 Black Fox
Freddie Hunter (Far Out 865)

18 I Stand Accused
Idle Hooks (Emperor 1907)

19 Everything's Tuesday
Chairmen of the Board (Motown 116)

20 Why Can't I Touch You
Ratnas Dyalis (Columbia 60118)

21 Somebody's Been Sleeping, Save You
100 Proof (Hot Wax 7024)

22 Do You See My Love
Jr. Walker & All Stars (Soul 50578)

23 I'll Be Right Here
Tyrone Davis (Dixon 638)

24 Stand By Your Man
Cindy Staton (Fame 1472)

25 She Said Yes
Willie Puckett (Atlantic 2753)

26 Still Waters
Four Tops (Motown 1170)

27 Steal Away
Johnny Taylor (Varese 6071)

28 We Can Make It Baby
Originals (Soul 50574)

29 Since I Fell I Have Learned
Marvin Gaye (Motown 4044)

30 I Wanna Know If It's Good to You
 ffmpeg (Waterbound 167)

31 Don't Nobody Want to Get Married
Jesse James (Duck 50601)

32 I Won't Cry
Johnny Adams (SSS 809)

33 When You Get Right Down to It
Diana Ross (Parlophone 160)

34 (Baby) Turn on to Me
Whispers (Ravel Track 104)

35 Seems Like I Gotta Do Wrong
The Funky Bachelors (Parlophone 160)

36 Hey Romeo
Smilin' (Gold Star 101)

37 Double Lovin'
Summer Wizard (Frame 174)

38 Set Me Free
Esther Phillips (Atlantic 2745)

39 I Do Take You
Three Degrees (Charlton 7088)

40 Baby I Need Your Lovin'
G. C. Smith (Columbia 45165)

41 In My Opinion
Yvonne Fair (E. T. 925)

42 I Need Help
Baby Ray (Edge 6323)

43 A Message from the Meters
Meters (Magic 2024)

44 I'll Be There
Jackie S. (Motown 1737)

45 I'm Gonna Forget About You
Bobby Womack (Liberty 56186)

46 Fairy Tale
Sparaxis (North American 1001)

47 Funky Man
Kasi & Gym (Delite 534)

48 Deeper and Deeper
Fredray Payne (Cimicos 9005)

49 Hummingbird
B. B. King (ABC 11268)

50 The Love You Save
Jackson 5 (Motown 1164)

51 Love Uprising
Olis Lewlee (Duck 639)

52 Pure Love
Betsy Wright (Isom 4967)

53 Trying to Make You Love Me
Earl Washington (Sound Stage 2667)

54 You're Gonna Make It
Peaches (Parlophone 222)

55 Mellow Dreaming
Verna Holt Unlimited (Deltone 4609)

56 5-10-15-20-25-30 Years of Love
Prestige (Imperial 207)

57 Them Changes
John Hamilton & Dink Nolin (Maverick 1951)

58 Greenwood Mississippi
Little Richard (Capitol 492)

59 Lonely Soldier
William Bell (Star 50070)

60 Half as Much
Sunny Charles (A&M 12124)

THEY'RE ALL MARCHING IN THE SAME BAND—Warner Brothers: Charles Wright and the Watts 103rd Street Rhythm Band; Junior Walker & the All Stars, led by Junior Walker; Joe Jackson, James Gadson, drummer and vocalist with group; George Lee, Vice President & general manager of Warner Bros. Music; Irene Rogers, manager of Watts Band; Charles Wright; Paul Tannen, director of Western operations for Warner Bros. Records; Michael Olivieri, Warner Bros. Records promotion and Alan Rosenberg, artists relations manager for the label.

Blackwell Returns To Epic Records
NEW YORK—After several years absence from the music business, Otis Blackwell will once again record. Blackwell just completed an up-beat single for Epic, "It's All Over Me," b/w "Just Keep It Up," which is set for immediate release. The man who in the 1950's wrote "Don't Be Cruel," "Everloving Ball of Fire," "All Shook Up," and "Breathless," has now penned another winner, and has recorded it himself.

Schneider, Janis
Open Chi Promo
CHICAGO—A new promotion firm, Promotion Etc., has been formed in Chicago with headquarters at 7 W Madison St. in the heart of the Loop area.

Feather To Col
HOLLYWOOD—Columbia Records has announced the signing of Feather to a long term recording contract. The group, consisting of Danny Greer, Steve Woodard, Mike Cotey, Roger White, and Joseph White, and John Townsend, has performed in concert with such stars as Jimi Hendrix, Little Richard, Iron Butterfly, Ritchie Havens, and Lee Michaels. Their first Columbia LP, "Friends," has just been released by the label.

Record Plant Adds Console
NEW YORK—Jack Hunt, director of engineering at New York's Record Plant, has announced that a new 24 track console, with quadruple monitoring capability is being installed in Record Plant's Studio A. The equipment was produced and will be installed by the Record Plant Audio Manufacturing Division. Following the installation of the console, their own tape equipment will be installed. This will make Studio A of The Record Plant, a total facility with all equipment, including the playback monitor systems, supplied by their own manufacturing division.

All of the equipment was custom designed from basic models available to the recording industry from The Record Plant Audio Manufacturing Division.

THERY MISSION—Hanwood Records has signed a unique disk art in the Mission who are young Catholic Brothers who will soon have their first record. Their seminary is a city ghetto in St. Louis where they support themselves, their education and their gadget involvement by singing and doing gigs. Jeff Barry has written and produced their first single for the label called "Mr. Music Man." Shown (l. to r.) Rev. Patrick J. Berkery, supervisor of activities of the Mission; Joe Jackson, Records; Hanwood Records, Records, record; promotion and Alan Rosenberg, artists relations manager for the label.
Cash Box Country Music Report

Country Music Month

NASHVILLE — From proclamations in high places to the music of America in October and proclamation week, attention was focused this week on the government of the nation. Governor Tom McCall of Oregon.

His words point out why every Governor and indeed every citizen should find Country Music the special music of America in October and every month.

The statement of the Governor is as follows:

“Just as laughter needs no translation, so music needs none either. Music, like laughter and tears, is emotion from the center of the human spirit and speaks to a universal tongue.

Country music has been one of the great sources for historical discovery: not just the words and rhythms preferred at the time, but also of the most sensitive and most central feelings and thoughts of those who sought them.

In America, we have produced much great and enduring music of the people; the sinew and soul of the black people’s gift to us in spirituals and jazz; the European-flavored bal- lads of the Northeast; the pristine and valley cowboy songs of the West; the contributions of every ethnic group; and, of course, the special sound that leaped from England into the 17th Century Colonial hill country, survived, expanded, and became what we call Country Music.

Most Americans find great joy and satisfaction in country music; all, I feel, appreciate its direct and honest expression of the thoughts and feelings of those who produce it. The power of country music is one of the major factors that enable the guitars of the community, all, to reflect the influence of country music in the State of Oregon. I am pleased to join the rest of the United States in declaring October, 1976, to be ‘Country Music Month.’

Proclamations are now on hand from nearly forty Governors according to Committee Chairman and Boy Horton. More are expected in the near future.

CMA Seminar
Set For Oct.

NASHVILLE — The Second International Seminar sponsored by the Country Music Association will be held during the 45th birthday celebration of WSM’s Grand Ole Opry and the CMA convention in Nashville, Oct. 15-17.

The seminar will feature a panel of local and foreign representatives who will discuss the growth pattern and the many facets of Country Music overseas. Tentative plans include appearances by artists from England, Holland, Japan and other nations.

Last year over 100 people attended the Seminar, and it is anticipated that this year the event will draw over 200 with the British Country Music Association bringing in a group of approximately 155. The slate of panelists for the meeting will be announced later.

Top Country Albums

Country Stations

Begin Contest Promo

NASHVILLE — The Country Music Association mailed nearly 1,200 special contest kits to radio stations in the United States and Canada in preparation for the annual “October Is Country Music Month” promotion contest.

President of CMA, Harold Hitt, said this large number of kits is due to the increased growth of country music and the vast number of stations now programming country music. The survey by the CMA of all Canadian and U.S. stations showed that there are more than 650 full time C&W broadcasters, and more than 1200 other stations that broadcast country music from 2-12 hours daily.

The contest, open to any radio and television station in either country, is based on entries submitted by the stations showing the greatest number of entries.

The contest winners of the top three places in the contest are awarded trophies by the CMA.

Riley Tapes

Sullivan Show

NASHVILLE —Dub Abblittéen’s One Nites, Inc. has cast Jeannie C. Riley, recently signed to a personal management contract with the firm, for guest appearances on two of its regular segments of the Ed Sullivan Show. Miss Riley’s first appearance, to be taped at the Hollywood Bowl, will feature her as a part of Sullivan’s tribute program to composer Richard Rodgers. Scheduled for a November 22 airdate, the program will feature Miss Riley in a specially scripted medley from the Rodgers’ musical, “Oklahoma.”

Her follow-up Sullivan gigging will be taped in Germany and England as an salute to the Armed Forces Musical Festival and will be telecast early in 1971.

NO MORE TEARS—Crystal Gayle, Decca recording artist whose single, “I Cried” (the blues right out of my eyes) recently made the c/d charts, takes time out to pose with Ellis Nassour of artist relations, during her visit to Cash Box.

Haggard Sets

Fall Lineup

HOLLYWOOD — Merle Haggard will join David Shire, Shirey and guest on the David Frost Show this month, and at the same time move into a concert tour scheduled to begin Friday, September 16, in Suceava, N. Y.

The Capitol artist will appear as Curly in scenes from the musical “ Oklahoma,” to highlight Sullivan’s special tribute to composer Richard Rodgers, singing “Oh, What a Beautiful Morning,” “Surrey With The Fringe On Top,” “People Will Say We’re In Love,” and the title tune, during a 15-minute segment.

Seminars will take the show Sept. 15-16 at the Hollywood Bowl, which will be televised by CBS-TV in November.

On Sept. 21, Haggard will join David Shire, Shirey and guest on the David Frost Show, subject of a major, front-page feature in a recent edition of the Wall Street Journal; includes: Merle Haggard, Auditionary, Syracuse, N.Y. (Sept. 18); Music Hall, Buffalo (19); Menasha Theater, Rochester (20); Kitchener Memorial Auditorium (Kitchener, Ontario, Canada); Memorial Hall, Dayton, Ohio (21); Veteran Memorial Auditorium (Columbus, Ohio); Civic Theatre, Akron (27); National Arts Center, Ottawa, Canada (28); Princeton Theater, Schenectady, N.Y. (29).

The Haggard Show will also feature Bonnie Owens and The Strangers.

Buddy Lee

Signs Smith

NASHVILLE — Artist-agent Buddy Lee announced the signing of an exclusive management contract with Carolee Smith.

Smith, recently honored by Columbia for 30 years of record sales totaling over 15 million copies, is the latest addition to the expanding list of belongings now looked by Buddy Lee Attractions.

Cash Box — September 12, 1970
While MOR and top forty radio stations are boasting from 15 to 35% Canadian content, country spinners are constantly pressing the need for Canadian country releases. Leading the way has been Roy Johnson, who has been “snowbirding” on Capitol, with Gordon Lightfoot right behind with his Nashville recording sessions for RCA Victor.

One of the biggest moves in Canadian country releases is seen with RCA Victor’s West Coast office moving the Donna Rayman has been very successful Western Canadian releases. Her recent single, “Another Speckled Rainbird,” has made a great move up the charts, with Donna Rayman clearly becoming a force to be reckoned with.

Blake Morgan with his Apex release, “One Two, Suburban,” has recently become publicized as an organizing member of the Canadian Country Music Association. Membership in the CMA, which can only be achieved by an organizational member of the Country Music Foundation, executive, also served as the sponsor for the membership.

Peggy Littrell with her record label, “Mama Is Less Than A Little,” is set for release in September. Also, as the head of her Dot single, “Dale Ward is stored for September release on his latest label, Del Tindler, and Carl Watson, both from Texas, both have exclusive writer’s contracts with Bill Anderson’s Starday label.

Not Really Living At the time of their recording, Anderson has signed an artist contract with Mega Records. Bobby, a member of the Hardin Trio, will make a number one hit with “Tiptoe Tipitina,” scheduled for a September release on the Mega label, produced by Jim Malloy.

David Rogers, who had three previous songs on the Grand Ole Opry, doubled that number on a recent tour. He appeared at the Ketchum Song on September 2, 1987, and featured in the national chart action with his “Bud the Spade” release, which told of a hard Island trip to Upper Canada with a truck load of potatoes.

The Walker Brothers have made a smooth move with their new single, “I’m Your Puppet” as their previous release, “My Love” made action in the west in view of their upcoming San Francisco tour. Tony Orlando and Eddie with his Danon single, “The Ballad Of Bonnie and Clyde,” have made a move up the pop charts. The group has been recognized by country spinners and has made good into its own country chart action with its “Bad And The Spade” release, which told of a hard Island trip to Upper Canada with a truck load of potatoes.

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### CashBox Country Top 65

**1. FOR THE GOOD TIMES**
Ray Price (Columbia 45178) (Happiness - BMI)

**2. MULE SKINNERS BLUES**
Bob Luman (Capitol 28738) (Epic 10607) (Sure-Fire - BMI)

**3. ALL FOR THE LOVE OF SUNSHINE**
Ike & Tina Turner (Casablanca 26036) (Casablanca - BMI)

**4. HEAVEN EVERYDAY**
Ray Price (Columbia 28760) (MGM 41449) (Western Star - ASCAP)

**5. DON'T KEEP ME HANGIN' ON**
Sandy Tyson (Capitol 28847) (MGM - BMI)

**6. SNOWBIRD**
Ann Murray (Capitol 27380) (RCA 9859) (Vogue - BMI)

**7. DADDY WAS AN OLD TIME PREACHER MAN**
Bill Helmburg & Willy Parton (Kapp 24753) (Southern Gospel - BMI)

**8. WONDERS OF THE WINE**
Jim Hughey (Capitol 28897) (AEG - BMI)

**9. THERE MUST BE MORE TO LOVE THAN THIS**
Jerry Lee Lewis (Mercury 73296) (Mercury - BMI)

**10. SUNDAY MORNING COMING DOWN**
Johnny Cash (Columbia 45213) (Columbia - BMI)

**11. EVERYTHING A MAN COULD EVER NEED**
Freddy Hart (Capitol 28937) (imagem - BMI)

**12. WONDER COULDN'T I LIVE THERE ANYMORE**
Charlie Pride (RCA 98651) (Dot - BMI)

**13. NO LOVE AT ALL I'VE FOUND YOU IN TIME**
John Anderson (Capitol 46519) (Capitol - BMI)

**14. WHEN A MAN LOVES A WOMAN**
Billy Walker (Mercury 73122) (Prestige - BMI)

**15. ONE SONG AWAY**
的前提 John (Capitol 28960) (Mercury - BMI)

**16. ALLOXI**
Kenny Price (RCA 98687) (AEG - BMI)

**17. ANGELS DON'T LIE**
Jim Austin (Capitol 28981) (Marky Mark - BMI)

**18. HOW I GOT TO MEMPHIS**
Bobby Bare (Mercury 73208) (Mercury - BMI)

**19. MARTY GRAY**
Billy Joe Shaver (Capitol 28984) (Capitol - BMI)

**20. SALUTE TO A SWITCHBLADE**
Tom T. Hall (Mercury 73079) (Nashville Songwriters - BMI)

**21. THE TAKER**
Wayne Jones (RCA 98851) (Dot - BMI)

**22. THE GREAT WHITE HORSE**
Ray Owen & Susan Paige (Capitol 28771) (Blue Book - BMI)

**23. THIS NIGHT (AIN'T FIT FOR NOTHING BUT DRINKING)**
Dave Dudley (Mercury 73209) (Chart - BMI)

**24. THE WHOLE WORLD COMES TO ME**
Jack Greene (Capitol 36594) (Combination - BMI)

**25. YOU WANNA GIVE ME A LIFT**
Lonnie Liston (Mercury 36608) (Sure-Fire - BMI)

**26. HONKY TONK MAN**
Bob Luman (Capitol 36553) (Combination - BMI)

**27. TELL ME MY LYING EYES ARE WRONG**
George Jones & Jones Boys (United Artists 14949) (Bluegrass - BMI)

**28. SOMEDAY WE'LL BE TOGETHER**
Bill Anderson & Jon Howard (Decca 32846) (John Anderson - BMI)

**29. KANSAS CITY SONG**
Rock Owens & The Buckaroos (Capitol 27830) (Blue Book - BMI)

**30. BLAME IT ON ROSEY**
Ray Sanders (United Artists 51098) (Combination - BMI)

**31. GEORGIA SUNSHINE**
Jerry Reed ( RCA 98915) (Pioneer - BMI)

**32. I'VE LOST YOU**
Willie Nelson (Columbia 45195) (Decca - BMI)

**33. RUN, WOMAN, RUN**
Sonny & Cher (Columbia 19009) (Popcorn - BMI)

**34. YOUR SWEET LOVE LIFTED ME**
Feathers (Capitol 28991) (Capitol - BMI)

**35. HARD, HARD TRAVELING MAN**
Tom T. Hall (Mercury 73268) (Epic - BMI)

**36. SOUTH**
George Jones (MGM 73761) (Epic - BMI)

**37. SAME OLD STORY, SAME OLD LIE**
Bill Phillips (Decca 32707) (Columbia - BMI)

**38. BACK WHERE IT'S AT**
Bobby Bare (Decca 29293) (AEG - BMI)

**39. DO SOMETHING YOU LOVE**
Narvel Felts (Mercury 73277) (Capitol - BMI)

**40. I WANT YOU FREE**
Jean Shepard (Capitol 28947) (Capitol - BMI)

**41. SUGAR IN THE FLOWERS**
Anthony Armstrong-Jones (Cord 9689) (Capitol - BMI)

**42. JOLIE GIRL**
George Jones (Columbia 45219) (Blue Book - BMI)

**43. LOUISIANA MAN**
Glen Campbell (RCA 44919) (RCA - BMI)

**44. THANK GOD AND GRAYHOUND**
Ray Clark (Dot 73505) (Capitol - BMI)

**45. IT'S ONLY MAKE BELIEVE**
Loretta Lynn (Capitol 28796) (Capitol - BMI)

**46. ALL AMERICAN HUSBAND**
Donna Fargo (Blue Book - BMI)

**47. FROM HEAVEN TO HEARTACHE**
Tedd Arnold (RCA 98901) (Columbia - BMI)

**48. ONE MORE DIME**
Porter Wagoner (RCA 98916) (Mercury - BMI)

**49. SHUTTERS & BOARDS**
Little Whispers (United Artists 14159) (Blue Grass - BMI)

**50. TILL I CAN'T TAKE IT ANYMORE**
Barbara West & Don Gibson (RCA 98671) (Capitol - BMI)

**51. LOOK AT MINE**
Jackie Wright (Dot 10441) (Woback - BMI)

**52. BOBBY D. BLUE (Rose American 187)**
Lamar Reynolds (Acclaim - BMI)

**53. THE BIRTHMARK HENRY THOMPSON TALKS ABOUT**
Terry Poor (RCA 98957) (Bluegrass - BMI)

**54. HE'S EVERYWHERE**
Sonny James (Capitol 28825) (Capitol - BMI)

**55. LIVE FOR THE GOOD TIMES**
Warren Mack (Dot 32735) (Blue Grass - BMI)

**56. WHO SHOT JOHN**
Mickey Newbury (Capitol 28779) (Capitol - BMI)

**57. PATCHES**
Ray Price (Mercury 73285) (Mercury - BMI)

**58. CRYING**
Arlene Harden (Columbia 45203) (AEG - BMI)

**59. WHISKEY, WHISKEY**
Johnny Cash (RCA 98847) (Combination - BMI)

**60. I CRIED (THE BLUE RIGHT OUT OF MY EYES)**
Crystal Gayle (Decca 32676) (Decca - BMI)

**61. WATERMELON TIME IN GEORGIA**
Lefty Frizzell (Columbia 45297) (Combination - BMI)

**62. MY HAPPINESS**
Johnny & Jenee Bailey (Capitol 36656) (Capitol - BMI)

**63. WAKE ME UP EARLY IN THE MORNING**
Bobby Lord (Decca 29281) (AEG - BMI)

**64. HURRY HOME TO ME**
Bobby Wines (Decca 29285) (Dot - BMI)

**65. SILVER WINGS**
The Hoppers (Capitol 28871) (Decca - BMI)
#4 'ALL FOR THE LOVE OF SUNSHINE'
Hank Williams, Jr.
WITH THE MIKE CURB CONGREGATION
exclusively on MGM RECORDS MGM K14152

#5 'HEAVEN EVERYDAY'
Mel Tillis
exclusively on MGM RECORDS MGM K14148

#15 'WHEN A MAN LOVES A WOMAN'
Billy Walker
exclusively on MGM RECORDS MGM K14134
**Picks of the Week**

CHARLIE PRIDE (Rca-47-9902) I Can't Believe That You've Stopped Loving Me (3:06) (Blue Crest, BMI—Owen) This tune from the new album, Once a Heartache, keeps his string of hits alive with this new release. Should be a smash. Flip: "Time, (You're Not A Friend Of Mine)" (2:08) (P-FGm, BMI—Sue Lane)

JIMMIE RIDDELL (Decca—32735) Yakety Eeep! (1:43) (Tree, BMI—Rich, Randolph) The hit single would come far out in left field and make its way right to the top of the charts. An incredible tune, if you don't try to learn the lyrics. Flip: "Wildwood Eeep!" (1:35) (Music, BMI—)

HANK WILLIAMS, JR. & LOIS JOHNSON (MGM—K-14164) So Sad (2:50) (Acuff—Rose, BMI—Everly) Hank Williams, Jr. teams up with Lois Johnson and offers this pretty tune that should attract a lot of chart action. Flip: "Let's Talk It Over Again" (1:55) (Hank Williams, Jr., BMI—Williams, Jr. Keith Morris)

MEL TILLIS (Kapp—21009) Too Lonely, Too Long (2:40) (Sawgrass, BMI—Owen) Mel should find his way right back to the top of the country charts with this new single. Flip: "Memories Made Of This" (2:25) (Sawgrass, BMI—Haynes)

JANE MORGAN (Rca—47-9901) The First Day (2:14) (Stuckey, BMI—NAT Stuckey) Once again, Miss Morgan offers a fine performance. This time with a Nat Stuckey tune from her album. Flip: "I'm Only A Woman" (2:57) (Shelby Singleton Music, BMI—Peters)

FARON YOUNG—(Mercury—73112) Goin' Steady (2:04) (Columbia, BMI—Young) This new bouncy tune written by Faron Young should do very well on the charts. Listen carefully to the interesting story line. Flip: (No information available)


**Best Bets**

LAWRENCE REYNOLDS (Warner Bros, 7621) Doing His Thing (3:39) (Rca—RCA-47-9900) Reynolds does his thing on this beautifully written ballad containing a most interesting story line. Should attract a lot of attention. Title: "Dose It Slow" (2:10) (Wilderness, BMI-Reynolds)

LINDA GAIL LEWIS (Mercury—78119) Before The Snow Flies (3:08) (ColbyMusic, BMI-Holliday) Before the snow flies, Linda Lewis should have a sure fire hit on her hands. Watch this one catch on in a hurry. Flip: (No information available)

TONY BOOTH (MGM K-14156) Give Me One Last Kiss And Go (2:33) (Blue Book, BMI-Wooten, Wooten) It's really not as simple as the title may suggest, but Tony Booth should have a huge hit on his hands nonetheless. Flip: "Las Virgenes Road" (2:52) (Coburn and Lara, BMI—Collins, Maylor)

RED WILLIAMS (Chips-6900) Jesus Jones (2:30) (Press, BMI-Young, Williams) As you can tell by the title, this song has a rather interesting and to the point lyric. Should arouse some attention. Flip: "The Wall" (2:56) (Same Creeds)

NORMA JEAN (Rca-47-9900) When A Six Year Old (2:14) (Tree, BMI-Martin, Slate) This bouncy c&w tune by Norma should be bopping its way right to the top. Flip: "I'm Giving Up" (2:00) (Wilderness, BMI—Howard)

STAN GUNN (Sugar Hill 007) I'll Be There (2:27) (Peach, SESAC, Bulla, Williams) This new c&w release by Stan also has a bit of gospel flavoring which only adds to an already beautiful song. Flip: "And Gone" (2:17) (Yonah, BMI-J Gibson)

BOB DUNCAN (Capitol 2818) Meanin' Up My Mind (2:31) (Central songs, BMI-Young) Laurel Hanson adds the musical question "I Wonder Why." For the answer, give his new single a spin. Flip: "Why Did You Go?" (2:25) (Glenland, BMI-Strickland, McGinnis)

LAUREL HANSON (Renna-1990) I Wonder Why (3:05) (Glenglad, BMI) Laurel Hanson asks the musical question "I Wonder Why." For the answer, give his new single a spin. Flip: "Why Did You Go?" (2:25) (Glenglad, BMI-Strickland, McGinnis)

UREL ALBERT—(Spar 30007) I'm Free From Your Love (2:42) (Silver Sands, ASCAP-J. Elgin) Here's quite an in love tune that should capture the hearts of all c&w listeners. Flip: "Twenty Wasted Years" (2:28) (Tennessee Music, BMI-Norris, Richards)

STERLING BLYTHE—(Tiffany 1400) Mama Tell Me (2:31) (Lake Forest ASCAP-J. D. Bullock) Sterling has come up with one of the finest c&w releases in a long time. You'll be hearing this one a lot. Flip: "Little People" (3:17) (Dunbar, BMI—B. Chame)

**Country LP Reviews**

BOOT HILL—Buck Owens' Buckaroos—Capitol-ST-550．Don Rich and the world famous Buckaroos offer a brand new package of ten country and western numbers that is destined to be one of the biggest selling chart items in a long time. The album includes "Guitar Pickin' Man," "Cajun Steel Guitar," "Up On Cripple Creek," and seven other fine tracks on both sides. The two Buckaroos lay it all down, and get it together. On this LP, Don Rich proves once again, that he is the undisputed master of the c&w guitar.

THE GREAT WHITE HORSE—Buck Owens and Susan Raye—Capitol ST-558．Buck Owens rides again, but this time around, he's teamed up with lovely Susan Raye in what must be one of the finest country albums ever to be released. Buck and Susan blend their voices beautifully on many of the tracks and will no doubt turn some of these cuts into country classics. "The Great White Horse," "Stars Over The Days," "High As The Mountains," "Your Tender Loving Care," and "Think Of Me," are among the more precious selections on the album.

COUNTRY FAIR—Various Artists—Capitol-SWBB-562．This album, which has aroused considerable attention prior to its release is finally on the market and should be loved like hot cakes. The two record sets includes performances by all the leading c&w artists such as: Glen Campbell, "A Little Kindness," Merle Haggard, "Workin' Man Blues," Buck Owens, "Tail Dark Stranger," Wanda Jackson, "Two Separate Bar Stools," Ferlin Husky, "Every Step Of The Way," as well as performances by Joe South, Bobbie Gentry, Carrie Louvin, Sonny James, and Jean Shepard.

A WOMAN LIVES FOR LOVE—Wanda Jackson—Capitol-ST-554．This new offering from lovely Wanda Jackson should find a home in the hearts of all c&w fans. The theme of the album seems to center around the letters entitled as "A Woman Lives For Love." "Stand By Your Man," "Thoughts About Me," Woman's World With Me," and "You're The Only World I Know." Wanda's ability to always sound convincing has made her, over the years, a top record seller. This album should do very well in chart competition.

COUNTRY GIRL—Billie Jo Spears—Capitol-ST-560．Country girl Billie Jo Spears, currently riding high on the charts with the single "Marty Gray," which is included in the album, offers a lot of new material that should really catch on in a hurry. Billie Jo returned to Twitty's "Hello Darlin'," as well as Mel Tillis' "Heart Over Mind," and eight other tunes. If you love country music, this LP is for you, Give it a listen.

A WOMAN'S HAND—Jean Shepard—Capitol-ST-559．A woman's hand can do a lot, but when the woman is Jean Shepard, her voice can do a lot more when executed by this beautifully overpowering LP. The album contains 10 cuts, some of which were written by country and western greats Bill Anderson, Buck Owens, and Hank Williams. This package should be getting a lot of turn table spins as well as a place on the c&w charts.
COUNTRY MUSIC FEST

Cash Box will be where the action is
NASHVILLE!

with a special Convention Edition!
Plan now to have your ad message in it!
Issue Date-October 17

Contact Your Nearest Cash Box Representative
ADVERTISING DEADLINE
1ST WEEK OF OCTOBER
Columbia's regional promotion man, Charlie Camilleri has been busy "kickin' around" in Toronto. The most successful was Johnny Cash, who was in for two consecutive engagements. The second show, which had a restricted guest list, necessary because of the popularity Cash now enjoys, was held in a 600-seat club also busy laying on promotional activities, the "Duckie" by Ernie. A tractor trailer of rubber ducks has been brought in and set up close to the stage and radio personalities as well as for a few hours, er, kept busy on the promoter's table.

Columbia's Mashmakhan continues to sell briskly and begins a very slow down toward Tocito, the deck now shows on the Cash Box 16.

New promotion manager at GIT of Canada is John Murphy, upped to this position from A&R, Murphy was formerly with Apex and prior to that with Quality. Murphy's bargain: new now, a comparatively simple one is the pushing of their "Cring" Series. The series consists of four volumes, the latest of which has created a monster of this seven volume series, the group consists of rock and roll radio from 1964 through 1965.

Peter Smith, director of artist promotion, Loni Bruner, to Toronto for 10 days and out 3 weeks of this month to do the single release, "I Am Your Little Boy" by Hitney, the Dutch boy who is 16 years old and 5 feet 4 inches tall. The single is for a 4 year old already has 27 gold discs to his credit. Orlo, who is back in Toronto and has been busy, and because this single is in English, Brunswick, was pressed internationally.

Quality has another full house release going on this month. Leading the pack is Steel River's "That's The Way To My Heart," which is picked up this week by dealers, radio, and stores.

The Paul Craig single "Welcome To My Daydream" on the Tamarac label is showing signs of slipping to "Cost Of Colours", Craig is the leader of the Scorpions. His third single, "Walking Along," also on the Tamarac label. Quality has sold their new single, "I'm Lost Without You" by David Jethro.

Tico's promotional manager, Mel Shaw, is due here shortly. This time it's "Comin' Round", Quality's 9th 45, the 5th dimension which will be appearing at the grandstand of the Toronto Exposition.

Art Young, president of Trans World Enterprises, Inc. will host an opening night cocktail party for Byron Lee and the Dragonaires at the Red Roosters' Hills and Lodger Club. The reception was well attended by the Ontario music press. Invites were arranged by Trans World's Ontario manager, John Duvall, who flew him and lead singer Keith Lyn spent much time talking shop in the press. The party was much more enjoyable with its 16th man group when they performed their hits.

Ginette Reno continues to chug up good sales. Her latest effort, "Love77

"A surprise release and making nation-877

ity, gains is the British Rumble-stillakin album. MGM's Golden Archive series has bowed with good promises from dealers and radio stations. This series of albums contains material from the '50s and '60s, including Connie Francis, Conway Twitty, Judy Garland, Mothers of Invention, Ian & Sylvia, and many others.

Canada Goose have had their "Rugby" single and "Hit Me" submitted to the Maple Leaf System and was given a "pick". Another Canadian record label, Rockstar, have been kept busy by Paul Craig on the Tamarac label by having their single listings in many areas of Canada.

Columbia will have a transportation truck tour which will hit toronto's Fair to give a boost to the Columbia Archive series after Columbia's regional promotion manager, Charlie Camilleri, has even- tually arranged a bath tub all along with rubber ducks to give to the children who are so "Duckie." Still riding on top of the charts is Mashmakhan's "As Years Go By," single which is doing well.

Surprising, it seems, everlasting is the success of "Un Rey de Sol," by Los Diaslos. (Oddo). Produced by hired hands from the Ronny, this single has been topping the charts for twenty weeks, sold around 300,000 copies (not an easy figure to reach in Spain). The group, is a new Spanish show business package, year after year, increasing the pace at the month approaches its close. Everybody knows that roughly half of audience goes away in August, and this reflects of course, on the new record releases. Firms with big foreign catalogues launch just foreign records, and firms with no catalogue do not release anything. Such is the case of Zafiro, for instance, which had not a single record launched last week.

The Spanish disks of potential success are kept "in the basement" (in a double sense) for the golden season of the big coming back continued through the golden season of the big Christmas anticipation. In other terms, December -January will see the release of the domestic hits for 1970-1971. In the men's Del Aljauy-Summer Song contest keeps very much alive.

El Matal's classification concerning its own competition, promoted both young and not so young, and its powerful sister, the SER radio network, is as follows: 1) "Un Rey de Sol" by Los Diaslos (90 points); 2) "Cecilia," by Simon & Garfunkel (89 points); 3) "Como un Gorrin," by Juan Pardo, (91 points); 4) "Mumy Panchita," by Mar- sol (also Novola), 99 points.

Vito Maglio (Pomar), one of the more successful artists of the moment, announces he will try his hand at a new movie film: "Los hijos de Alvaron Gonzalez."

Leonardo Favia (CBS) will arrive in Madrid very soon for TV and per- sonal appearances in Spain. 16-Auto, a successful composer two years ago, is coming back to music. He was the author of tunes like "Alleyo" which were very well known not only in Spain but abroad. Masiel (Novola) had several hits with songs pumped by Luis Eduardo Billy with probably record some of the new tunes.

Spain's Best Sellers

This Last Week

Un Rayo De Sol-Los Diaslos-Odeon
Corrupte Somos-Andres De Borca-RCA
Como Un Gorrin-Juan Manuel Serrat-Zafiro
Cecilia-Simon & Garfunkel-CBS
Bromley Troubled Water-Simon & Garfunkel-CBS
Canudo Azareos-Marí Tri-CBS
Allesia Del Palacio-Shadow-Hispavox
La Nave Del Olvido-Henry Stephen-RCA
El Conde Paz-Simon & Garfunkel-CBS
Carmena-Victor Manuel-Fonogram
Jungo-Santana-CBS
Selena-Intero-Hispavox
Let It Be-The Beatles-Odeon
People Talking Around-Los Bravos-Columbia
Tua-Tino Pacheco-Madeo-Argentina
A.R.C.-Jackson-5-RCA
Pan-Manuel Saab-CBS
American Woman-Guza-Who-RCA
Up Around The Bend-Crevisol-Calvetti-Fonogram
Leson Meu Bon Domingo-CBS
What's in a name? Songwriters Chris Arnold, David Martin and Geoff Morrow are equally well known as Butterscotch, the name they decided upon to record their own compositions, including "Don't You Know", which has been a big hit in the UK and is now released in the States. As Butterscotch they are contracted to RCA and as songwriters to Sunbury Music. Latest release: "Surprise Surprise."
Songwriter Geoff Stephens, now living in Geneva, has registered a new commission of songs of music by himself. His name is Tiertoc Music, and it will be seeking material for the commission from songwriters as well as handling output by Stephens himself. Bob Aznavour, the French singing star, will present his plans for the company’s affairs in Britain will be published by John Fcher, Managing Director of American Imperial Shireman Music.

"Catch My Soul", a rock musical currently being performed at the 69 Theater Company will be presented by Richard Sherburne at Manchester University’s Theatre October 12th through 31st. Filmint一审 with its cast which includes P.J. Proby and Jack Good, who also produces. The music has been written by American Ray Solomon.

Wealromics have glowing reviews of Elton John's opening at the Troubadour. Currently in San Francisco, Elton plays two nights in Philadelphia before returning to New York for management. He then returns to London to promote his DJM album " gemelemoved Connection" and another Statewide visit is being negotiated for October.

CBS is to take over distribution of the repertoire of the Caribbean labels, Now and Bamboo, effective in September. The company is to manage and market the label for "John Williams Plays Spegmellas" an album from which the single "The Millers Dance by Falla" will be taken.

John Maye teams up with Rozza (Miss Pepsi-Cola 1966) for new Philip Morris' campaign "for the duet by Arnold Martin and Morrow otherwise known as Butter-quickies. Quickies: Elektra released Voices Of Kamala, reports with their appearances at the Isle of Wight Festival. Norman Austin, former Stalo Records director, has been named sales and promotion manager for Reading's new label, Atlantic Music. French singing star Charles Aznavour giving concert at New York’s Philharmonic Hall for the London date for three years.

The RCA Victor organization has come to the stock market in a £31 million flotation of shares, but has yet to begin a move to improve the firm's re- sults from the stock press and consumer reports. RCA is offering $10,000 ordinary two shilling shares at seven shillings and six- pence each on the London market an excessive in comparison with comparable equity companies. RCA's share forecasting a pre-tax profit of at least $350,000 for the year ending Sept 30th, on which dividends total- ing 2½% would be paid in a full year. RCA's take on the market would be valued at £1.72 times the profits available for payment to Ordinary shareholders, and at the offer price the yield would be 5.35%. The nearest show his compar- ison with the Music Agency and Music which currently is a higher yield of 6.1%. General opinion is that RCA has come to the market at an unattractive time, a market which has an outlook set at gloomy and a woefully small number able to be turned over for a price. RCA is a new company and its viability can be termed successful. RCA mar- shalled a strong contingent of stars comparing with a competition in London, including film star Rita Tush- ington, singer lanissur, the sisters of David, Simpson and Ray Galton, and the news broke simultaneously that the Beatles release is being deferred. Maurice Gibb have resolved their differences and released 18 new songs. The Bee Gees were the cornerstone of RCA's profitability together with the Dickie Lee which David Shaw stated that probably 50% of the organization's earnings

derived from these two sources. The long effort for some documents has been to the point where interesting disclosures about the RSO's past history which include its having included payment of £100,000 to force Bee Gee producers to leave. There is a close relationship between RSO and other music businesses in Holland, an arm of the giant Siemens group which also owns CBS and recording companies. When a Bill Turner and Stephen Gottlieb have been reappointed as directors by PPI, which holds about 20% of the stock. The most significant event in the stock market, City colleagues which record material in the group's prospects, with its record and music publishing income and "prostitute" format, and that at stand at present, the profit outlook for 1971/71 is better than those for the current year.

The Rolling Stones emerged recently for one of their rare encounters with the press. They've revealed some revolutionary plans for the op- eration of the company. It will be headlined by Marshall Chess, who will headquarter New York in offices in London and other major cities around the world. The group is currently recruiting in the States for staff, and moving house from Chicago to New York, from where he will commute regularly to New York and Los Angeles in connection with the group's work. He expects the first release to be slated for November in the form of a single by the Stones. "It" is a description of the way in which the group are passing the retailer by going direct to the public on the strength of their future pressing and distribution arrangements now that the Stones' deal with Decca has expired, but whatever is eventually fixed, the Stones plan to control all productions, promotion, artwork, advertising and marketing. Chess hopes the Stones will become the first pop group to become available in a solid product.

A classically-oriented album is arranged for before the fixed date is skedulc for this month. Its title is "The Whale" and follows the BBC's"Whale" picture. It is an album by 26-year-old John Taverner, whose brother Richard is a friend of Ringo Starr. Starr decided to record the work for Apple, and it was done in a London church by a chorun and the 100 strong London Sinfonietta. Other Apple releases include Starr's "Beau- coup Of Blues", recorded in New York by Deris Troy, which was produced by George Harrison. Paul McCartney has en- deavored to end continuing rumors that the Beatles may get together again by writing to a pop weekly paper and stating categorically that they won't. Meanwhile, Minor disk chief Philip Sol- mon has again denied rumors that his company is being sold. The speculation has been increased by the fact that the disk company's red lights have left the label during recent weeks. Solomon stated that he has been interviewing replacements, and that he is "completely revitalized". He refuted reports that Major Minor has been sold to Decca or would be handled in future by EMI on a licensing deal.

Great Britain's Top Best Sellers

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<th>This Last Weeks</th>
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<td>The Wonder Of Ya–Elvis Presley–RCA–Leeds</td>
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<td>12 Love Like A Man–Ten Years–After–Dem–Ohio</td>
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<td>13 I'll Say Forever My Love–Jimmy Ruffin–Tamla Motown–Melvin</td>
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Great Britain's Top Ten LP's

7. Paint Your Wagon–Pepsi & Decca
8. Self Portrait–Bob Dylan–CBS
9. Burnin’—Vince Gill & Randy Travis–CBS
10. Led Zeppelin 2–Led Zeppelin–Atlantic

As part of his promotional plans with ABC INTL prom and publicity man-ager is inviting the press people to serve as witnesses in the signing of contracts for new talent. The first to be signed is composer/chanter Luis Argüel. These are some of the releases of the week. EMI's American subsidiary launched "On Tour With Eric Clapton," first of Delany & Bonnie’s LP on ATLANTIC, very popular down here after their last year's release "At Woodstock." Barry’s "La Comparsita," top of the Spanish hit parade last week, was launched Rare Earth's LP with "Get Ready" among the tracks. Barry has done the same thing, so now we have what looks like a strong version, released for the first time a few years ago by

Alan Douglas On European Biz Trek

NEW YORK — Douglas has launched his Foreign Sales operation for Paris, where he will discuss arrangements for future sales in the Douglas catalog. The Douglas line, scheduled for introduction worldwide by the end of the month, will be distributed with a heavy promo campaign featuring a Bar- ri Killmer character, Bernard De Bousson overwriting.

Following conclusion of business in Paris, Douglas will be in London to discuss arrangements for Douglows with several companies.

Douglas has released four records in Europe since announcing an agree- ment with Pickwick International for distribution outside Europe. The line currently has product by Lenny Bruce, Timothy Leary, John McCullogh, The Sinks, and two disks riding the domestic charts. Due in the future from Douglas will be a Laurel & Hardy LP and at least five others to be announced shortly.

GRT Names J. Murphy

TORONTO — GRT of Canada has appointed J. Murphy to its sales representa- tive. He will be working out of the Toronto office. Murphy is a native of Montreal and has held key sales positions in Canada with the company.

Murphy came to GRT from Apex Records where he served as sales rep in Western Canada.

GRT has also appointed Van Dusen sales manager of GRT’s Master Distributors in the provinces of Alberta and British Columbia.

Previous to the appointments, both firms were servicing dealers only, with sales and marketing being handled directly by GRT’s London licensing companies.

Van Dusen and Emerson Sales will carry a complete inventory of all the GRT pre-recorded tape and record product.

The above announcements were made by Ed LaBuck, marketing manager for GRT of Canada Ltd.
Activity High At Lorna Music

LONDON—CBS Records is rushing the five-year-old track "Scottish Songbird," written by official Si mon and Garfunkel single follow-up to "Bridge Over Troubled Water." This move is exclusive to the U.K.

Graham Nolder, professional manager of Lorna Music-handled Pettern Music—Paul Simon's publishing output in the U.K.—is planning to promote the single as a brand new release. No material is expected from the duo this year.

Last Friday (4) "The Magic Shoemaker"—Fire, and LP in the form of a musical fairy tale, was released on the Pye label. All the tracks on this album are signed to Hooy Music, a company jointly owned by Lorna Music and Ray Hammond and Ray Hennegan—Atlantic Royalties Ltd., responsible for producing the Fire album. One of the leading progressive bands in this country, Fire, have achieved notable chart successes on the Continent and have gained a reputation for their fine original material.

Colin Graves—a 21-year-old London-born folk-songwriter—has been signed to Lorna Music as a writer and Hoo-Ray Productions as an artist. A concert tour in Europe to coincide with Lorna Music and Hooy Music and a recording outlet is currently being negotiated for him by Hoo-Ray Productions Ltd.

A&M's 4th Annual Int'l Meet
To Review Label's Operation

HOLLYWOOD—A&M Records will hold its fourth annual International Affiliates meeting this week (6-11) in London. David Deutsch, international manager, and Steve injection to executives from the compa- nies listed in this report. The meeting will be attended by 21 representatives from A&M's foreign affiliates. The conclaves, explains Hubert, will provide A&M's foreign affiliates an opportunity to become acquainted with each other, with each facet of the world-wide operation, and to learn what new directions A&M has been taking in the upcoming months.

Hubert, whose A&M Hollywood office worked closely with Steve in cousiere, managing director, A&M Canada; Larry Yashikl, European director; and Lou Adler, head of Ode 70 Records, distributed by A&M, has produced and managed the event. The event includes a keynote address by Jerry Messer, president of A&M meetings between the A&M home staff, and individual representatives from each of the independent affiliates; present- ations by the Canadian and British on the A&M label; and a special presentation by A&M counsel, Abe Somer.

Live And On Film

There will also be extensive pro- grams of product and artist presenta- tions, featuring among others A&M's Humble Pie, Lambert & Nut- tycombe, Supertramp, Mark-Almond (British), and The Strangos.

A special film by noted cinematog- rapher Chuck Bevan, detailing the history of A&M in music, business and legal matters, will also be shown, featuring all of the firm's musical acts from Herb Alpert's first single.

WB Australia Names 3 Execs

SYDNEY—Paul Turner, managing director of Warner Brothers Records Australia, has announced the follow- ing appointments: John Henry, joined the organization as company secretary and finance controller. He was previously engaged by Phonogram Records as Chief Adminis- trator.

Mike Kempster has been appointed repertoire manager. Prior to joining A&M, Kempster spent two years with RCA, and 10 months in record retailing management of a large Sydney outlet.

(MIKE WILLIAMS, the new promo manager for the Australian operation, arrived in Australia nine months ago, and has been working with the press and promo manager for President Records Australia, for three years before arriving in Australia. All the new execs are in their early 30's.

Capitol's Phipps
On Month's Trip

HOLLYWOOD—Charles H. Phipps, director of Live-Act Records international division, depar ted the U.S. last week for a trip to Europe, Asia, and Africa to call on Capitol licensees and importers, and to re- view the label's activities with the United States Army's European Ex- change System.

He will visit Portugal, Munich, In-
**Argentina**

RCA's Los Iracundos are selling strongly with their recent hit, "Mañanitas," and are charting in the top ten in the United States. The label's toppers, Bob Cook and Mike Pino, are traveling to the States to be present at an RCA meeting to be held in New York.

The conventional in concert with the London Festival Orchestra, where RCA will be represented by the above mentioned group, Los Iracundos, and involves RCA artists. The tour will be held in Horacio Malvicino and teen charter.

**Donald," Luna." The result of the meeting is also doing well with the Chicago LP.

The Atlantic label has two of the top ten singles by the Deja Vu" by Simon and Garfunkel on CBS label; the same label is also doing well with the Chicago LP.

EMI's Supplier's Mena feels happy with the success of the new single by Pale Rider, the group now appearing in the charts with "Mamboinera." The Liberty label is also scoring high with "In The Summer," and the new waxing is expected to be released very soon.

Odion reports several good selling albums by the band The Beatles, and the Beatles LP with the music from "Let It Be," the flick that is being screened in movie houses across Europe. The special edition of this LP, containing material from the film itself, the best come from Max Merritt and the Mc-

Lennon Group and R.C.A. Records have announced a new distribution agreement for the United States. The agreement, which is a combination of the normal record shops will be handled by Hamlyn's Music For Pleasure organisation.

In November the successful singer Adamo will start a new concert tour through Europe. "The Stones" have appeared on one of the biggest German magazine "Stars," organized by Lucka Rau and CBS records will back this tour with the biggest promotional support that ever occurred in the history of this company.

For Christmas, an address reference of the new RCA top ten will be published in Germany, which includes all singers, authors, publishing house, record firms, agencies, musicians, arrangers, technicians and special journalists of this music business. Editors of this book, are two well known German publishers, Hans E. Werter, chief of Montanas in Munich and Just Pich, publisher of the magazines "Aulicke" and "Showgeschacht," have written a popular reference book "Wer ist wer im Studium," (Who's Who in Showbusiness) which will be back this tour with the biggest promotional support that ever occurred in the history of this company.

From the 4th till 8th of September a gigatonic autumnal open air festival an attractive and interesting line up of pop organizers on the isle of Fehman in the Baltic Sea. American rockers like the Jambos, Ten Years After, Taste, Kof Hartley, The Who, Air Supply and Family Stone, Munro Jerry, canned Heat and also very promising and popular new groups like "The Guess Who" will all show each day. The organizers hope that this festival will be the most successful instrumental hit this year in our country. Just started a new book " después de "The Tub" by Freddy & The Dreamers.

The "Deutsche Cordoba," the most successful hit this year in our country. Just started a new book: "Nach den "The Tub" by Freddy & The Dreamers.

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EDITORIAL:
The Quiet Before the Storm

Somewhere on a grassy knoll in Kansas early Labor Day morning, the necessary coven of thirteen coin machine distributors and manufacturers gathered in a mystic circle and proceeded to conjure away the curse of the summer doldrums. Pardon the quip, but after the near-record sales slump the equipment business took since last spring, the spectre of machine dealers pulling any trick out of the hat to put the business back on course isn’t too far-fetched.

Operators have been so spoiled by all the stories of national economic depression you could have heard a pin drop at many a showroom this summer. Oddly, you could still have heard millions of coins dropping into the ops’ machines on location. If route collection suffered at all this season, it was no more or less than all the other summers before. No, it wasn’t poor collections that kept many operators from buying their normal compliment of machines...if anything, it was a hedge against “financial doomsday”.

Doomsday? Where...in the music and games business? The notion of machine operators pulling in their homes from fear of a depression hitting the public so hard it would pull its quarters in the machines, is more amusing than a new two player jukebox. The “depression” will have been around for two years this coming January and how many operating companies have really felt the pinch in the coin box? Besides, trade veterans will recall that the coin machine business was one of the few industries which prospered during the depression 30’s when jukes earned the mantle of the “poor man’s opera”.

Certainly, the brightest light for dealers this summer shown from the popular electronic quarter games. Without the sales assist from that area, many dealers would have been crying a hell of a lot louder.

Dealers and factories, who traditionally push to sell record numbers of machines, actually know full well each operator can only absorb a certain amount of new equipment. What gripes them about this summer’s slump is their belief that ops cut their purchase below their logical “quota”, for wholly illogical reasons.

As one salesman recently observed: “Any operator would scream if he saw one of his customers yank the plug from the jukebox on a Friday night, so the customers could watch TV without interruption. He’s losing income, the stop is losing income, but the bartender wants to watch ‘Friday Night at the Movies’ and the devil with the coin box. I think operators are watching the Dow Jones and saying the devil with their coin boxes by not upgrading as they should.”

Factories and dealers are placing an enormous amount of importance on this year’s MOA Expo in October, hoping for that shot in the arm the trade needs to move forward. Now that Labor Day has officially closed out the summer vacation season, and with little more than a month till the Chicago show, factories and dealers will be punching out new music and amusement merchandise and promoting it on every level as never before. If operators respond, “summer 1970” will indeed prove out the “quiet before the storm.”
BETSON'S SALES AND SERVICE BLEND BUILDS OP'S CONFIDENCE

North Bergen, N.J. — "Service behind the sale," one of consumer advertising's more dubious claims, is deadly serious business in the coin equipment industry. For Jukebox, Pachislo, games and vending machine distributors, service support has often been the difference between survival and total customer indifference.

At Betson Enterprises, Inc., one of the East Coast's more prominent distributors, a close integration between sales and service personnel has built up operator confidence and a point where the firm has consistently set higher sales records each year even during normally slow periods which have hurt many of their fellow dealers across the land.

"Confidence is probably the most descriptive word I could pick to describe the response that we have with our operators," Betson sales manager Jerry Gordon stated last week. "This means confidence in both the products we sell and the people at Betson who back them up."

"We live by a policy here which simply says: 'never sell an operator a machine he doesn't need but if he needs one, make sure he buys it from us'." Gordon added that in all probability, the biggest mistake an operator can make is to purchase too much. "Another thing I tell every operator is that they may pop up and therefore have little or no need to call our people out to help. Incidentally," Gordon advised, "we hold quarterly service classes for operator groups in Connecticut and Jersey, as well as periodic schools on the Rock-Ola music and can vendor lines and they're always well attended."

The Betson sales team consists of Gordon, who puts in a ten-hour day at the North Bergen headquarters, and sales representatives Howard Rubin (spending two days per week covering Connecticut, two in Jersey and one in New York City and Long Island where they handle Automatics and Les Biebberg) covering Jersey primarily and some accounts in the City.

"When a Betson salesman calls on an operator, he's always warmly received. I can assure you," Gordon stated, "the relationship we enjoy with the trade is solid and we're going to keep it that way. When one of our salespeople tells an operator that something's wrong with his machines, the operator knows it won't be far off. We have our own route here in Jersey and test all the new games that come in, we can't stop, giving us a very clear indication of each game's earning power."

"And like I said, we never try to sell an operator a machine he can't afford. We try to let him know when he has too many machines and to reduce them. We will try to sell him a new machine, but we'll never push him to do it."

In the vending area, Gordon usual-

right at the outset, and our sales people pushed it hard. In some cases, it was tough to convince operators that such a piece would take in good money in a tavern or restaurant but convince them we did. Now, it's past history, the machine has brought in so much more income to our customers they are now able to upgrade the route equipment at a faster pace than before. When the operator enjoys improved cash flow, and his distributor's advice is partially responsible, that's the best foundation for what I described before — confidence."

Betson sales reps Rubin and Bieberg have no strict appointment schedule which they follow for sales calls. They usually phone ahead before calling on an operator at his place of business, but just as often, they'll get them at home or out on the route. "Les is so familiar with the habits of many Jersey operators he can practically guarantee where they'll be on the route on any given day and drive over to meet them at a certain location," Gordon observed. "It's all a matter of knowing your customers and the products you sell. If you like to sell, you're good. If you know what you can use and will make you nice, you can learn to work in a knowledgeable and efficient service team. It's not easy but it works and that's what counts," he stated.

Service technicians listen attentively at a recent "Smoke Shop" service seminar (photo left) and Al Kress, Westchester operator (photo right), checks out a machine component with Betson's Dave Frankhouser (right).
Boasberg Comments on 'War' Amusement Games Issue

(The letter below is in response to a story that appeared in our June 6 issue concerning an operator who wrote to Myron Sagerman, president of Myron Sagerman Inc., "Your games of war are an outrage.") Sagerman suggested in his reply that amusement games with a war motif serve as a vicarious release for a person's anxieties and frustrations, and that such games help prevent rather than encourage anti-social behavior.

In an earlier issue Myron Sagerman gives a very astute answer to the critics of coin operated war games. Strange to say the timidity of American manufacturers has been amazing. Our factories have always placed a self-imposed childlike censorship on all amusement games, guns, etc., that had anything to do with war, taking them out of the hands of any other of the realistic facts of life.

I agree with Myron when he says that many people can work off their war-like frustrations and participate in war and other so-called dangerous pastimes by the use of coin operated games. I recently met a well known doctor who told me how much he loves to play Seg's Grand Prize and Chicago Coin's Speedway. He said he is the most careful and almost unimaginable and he certainly would never attempt to go near the wheel of a real racing car but he does get plenty of fun and thrills out of these two simulated racing games.

Since childhood we have been fed on a diet of submarine books and movies. Ever since "20,000 Leagues Under The Sea" everyone of us has always had the wish to be a submarine commander, sight the periscope and release the torpedo. Sega and Midway have given all of us with Periscope and Sub Raider the real thrill of being the commander of SEGA Lends Games For Charity Picnic

TOKYO — Ten-coin operated games were loaned by SEGA to the sponsors of a charity picnic in Tokyo on August 23, with all machine collections going to a fund for crippled and burned children.

A small arcade was set up temporarily on the roof of the building at the U. S. military's South Camp Drake base. SEGA's military sales manager Dick Sykes coordinated the project with the firm's Mori.

A spokesman for the sponsoring Teiji Osaki Shrine Club of Japan called the picnic "an extraordinary success."

LOUIS BOASBERG

A U-Boot, I don't think, these games have created the desire in man or child for anyone to go out and enlist in the submarine service.

There is scarcely a man alive today that hasn't played with lead or tin soldiers and war games in his youth. How well we remember those wonderful books of our childhood days - The Boy Alas Series; The Army Boys; and so many other wonderful stories and legends of great battles.

The two large children and adult game manufacturers; The Avalon Hill Company and Parker Brothers have no qualms whatever about manufacturing games that have to do with war. May I quote the names of some of the games manufactured by these two game makers: Gettysburg, Tactics, U-Boat, D-Day, Waterloo, Bismarck, Africa Corps, Stalingrad, Midway, Battle of the Bulge, Blitzkrieg, Anno 1914, Jutland, Guadalcanal, Bobby Trujl Air Raid, Tank Battle and many others.

A walk through the toy departments of Woolworth's and all of our large department stores will find many and varied types of plastic soldiers, war games, guns of every kind, and I state that if men and boys play at war and are taught the horrors that came with it they are less likely to want to be violent toward their fellow men.

As long as there are battle scenes on TV, both old and new, as long as there are war movies and war books there is no reason why we can't have war amusement games. The trouble with our manufacturers in naming their equipment and themes for some, they listen to a minute minority and run for cover at the first complaint. The time has come to be realistic.

Louis Boasberg

New Orleans Novelty Co.

MOA Seeks Exhibitors From Overseas for Expo

CHICAGO — MOA executive director Fred Granger is conducting an international mailing effort to attract foreign exhibitors and visitors to the MOA Exposition here Oct. 16, 17 and 18.

The effort, directed at more than 600 operators and distributors, primarily in Europe and Australia, has in recent years drawn between a dozen and 25 foreign visitors.

Granger said he expects foreign attendance to increase during the next few years as the show "becomes better and better known." Granger hopes that in the near future the MOA Exposition will attract enough overseas exhibitors to become a "truly international" show.

Cash Box — September 12, 1970

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59
MOA Mailing Ballots
For Juke Box Awards;
Nominees List Included

CHICAGO — Ballots are being
called to MOA members to select
the winners of the association's annual
Juke Box awards. Through an earlier
ballot, these nominees were selected in
"artist of the year" and "record of
the year" categories.

The artist nominees are RCA Vic-
tor's Charley Pride, Creedence Clear-
water Revival, Fantasy, and Johnny
Cash, Columbia. The record nominees are
"Bridge Over Troubled Water," "Raindrops Keep Fallin' On My
Head," and "Sugar, Sugar."

The deadline for returned ballots is
Sept. 15. The awards will be
presented at the MOA annual
banquet on Oct. 18.

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Cash Box — September 12, 1970

NAMA Member Cup Companies to Aid Crime Prevention

CHICAGO — The millions of be-
erage cups dispensed by vending ma-
chines may contribute to crime pre-
vention this fall in a nationwide pub-
lic service program sponsored by
members of NAMA with the cooper-
ation of cup manufacturing com-
panies.

During September vending service
companies can obtain specially de-
signed cups imprinted with messages
aimed at crime prevention, reported
Dick Schreiber, NAMA president.

"We are appealing to all NAMA
members and to other vending service
firms to participate in this public ser-
vice by stockling their machines with
the specially imprinted cups," Schrei-
ber said.

The "crime prevention vending
cup" program was launched by the
California Automatic Vendors Coun-
cil last spring and is being carried
out nationally under the direction of

Walter Reed, NAMA director of pub-
lic relations.

Vending cup manufacturers who
are members of NAMA are furnish-
ing the crime prevention cups to
numerous without additional charge.

Messages on the vending cups are
as follows: "Lock your doors!! Pro-
tect what's yours!" "Suspicious per-
sone? Call the police," and "Lock
out crime, lock your car."

The police chiefs of Los Angeles
and San Francisco praised the vend-
ing industry on television and held
press conferences with vending com-
pany executives to laud the crime
prevention cup program and the vend-
ing industry's public service support
in crime prevention," Reed stated.

"NAMA is providing its members a
detailed outline of suggestions on
how to work with their local police
officials, with locations and civic
groups in order to publicize this pub-
lic service project of the vending in-
dustry," Reed added. "It's an excel-
ent opportunity for every vending
firm to support crime prevention and
to earn good will in the local commu-
nity.

The NAMA material, to be mailed
soon to its members, gives pointers
on making contact with police chiefs,
mayors, location managers, vending
company employees and local news
media. Reed said national publicity
will be undertaken by NAMA's staff.

Two different designs are expected
to be furnished by the cup supplier
firms. Participating suppliers expect
to have the cups available during
September.

At least three additional state
councils of NAMA—Illinois, Ken-
tucky and Pennsylvania—already
have made plans to join in the "crime
prevention cup program" on an orga-
nized basis.
CHICAGO CHATTER

Ronnie and Larry Kaghan of Specialty Sales Corp. will be participating in the upcoming Indianapolis Restaurant Show, scheduled for September 29, 30 and October 1. The Specialty exhibit will feature the NSM Prestige and Consul models, which have been one of the major highlights. We hope that our boys will be successful as long as they are in sight. Game is definitely top priority at the Chicago Park 

We understand the U.S. Marshall gun, manufactured by J. F. Frantz Mfg. Co. here, is quite a popular item in the Frantz factory is readying a shipment of the MF-62 and Amusement Automatics Ltd. in Tel-Aviv.

Early returns reaching the local MOA office indicate this year’s attendance at Expo ’70 will equal, if not surpass, last year’s. Estimate is based on the exceptional early response to the registration card mailing which was sent out a little over a week ago. The ’69 attendance figure was 2,037. Fred Granger sees a sizeable increase in state association participation, individually and in groups, the MOA enthusiasm was noted during Fred’s many travels to state meetings across the country.

“Space Flight” and the newly released “Zip-A-Doo” 2-player pinball game are being featured at Bally Mfg. Corp. Chatted briefly with Hymie Zorinsky of H. Z. Vending & Sales in Omaha—who was anxiously (very anxiously) waiting a shipment of ChioCoin “Motorcycles.” The few we had were sold out immediately, says Hymie, and there is a lot of unfilled orders to be taken care of. In further conversations, we learned that Eddie Zorinsky, who is presently director of the Omaha Public Power District, recently turned down a bid to run for governor of the state. What a great boost for the coin industry image.

Bob Blundell, president and executive secretary of the MoA, United States, will have the MOA holding its second annual convention in Tokyo, Singapore and Hong Kong.

Alvin Gottlieb is hopeful that by early ’71 the mammoth, new D. Gottlieb & Co. plant in Northlake, Illinois will be completed. Phase three, the final operation in the current construction program, got underway last week. The new facility will be housed on 14 acres of land (3 acres under roof) with approximately 130,000 square feet of space and will ultimately hold the entire Gottlieb operation. Alvin has already taken customers out there to see the land and the new building and premises. The nw plant would have been ready this year, were it not for the strikes and other delays of the past few months.

... Nice to see Bertetti who was in Chicago for several days during the recent Billiard Congress & Bar Association convention and tournament. Bertetti ran a Chicago Hotel. Event received a great deal of newspaper and television coverage in this area.

UPPER MID-WEST

Don’t be sorry that Jerry Lawler’s mother, age 92 fell and broke her leg. Mrs. Elizabeth Lawler is at the St. Lukes hospital in Duluth. Lawrence Sieg and Mrs. Sieg in the city for the day on a shopping tour. Larry just got a new Winnebago mobile home, air conditioned and the works and is taking off weekends driving out into good fishing spots for some relaxation.

Mr. & Mrs. Leonard Anderson and family took off this week for a week vacation driving up the North Shore Drive into Canada... Vern Thomas bought a three-acre tract of land near his lake home and the whole family enjoyed planting all sorts of vegetables and they are enjoying the results of a good crop.

Bob and Phil Sanders, Dickinson, in the city for the day making the rounds. The Sanders said they have about 30 pin games on 252 play and it was out and over great and that they intend to convert all of their games to 252 play... Fred Fix, Pembina, in the city for a couple of days taking in some ball games... Alvin Gottlieb, in the city for a couple of days taking in some ball games.

Alvin Gottlieb, in the city for a couple of days taking in some ball games.

Mr. & Mrs. Gordon Rundberg and the girls in town on a shopping tour, buying clothes for school. P. W. Pierre, in the town over night picking up equipment, as was Ernie Woytosek of Breckenridge.

Stani Woznak in town to see the Twins play Boston. Stan shed 15 lbs. and looking good. Reports from operations in the resort area say business has never been better. Resorts have been filled all summer... Mr. & Mrs. Harlow Norberg and their children vacationed last week... Dave Lieberman took his family last week on a vacation to Rapid City. Making Rapid City home base, each day they took in different places of interest, such as Mount Rushmore, Black Hills, The Bad Lands, Needles, Custer State Park etc.

Joe Fillmore and son in the city for the day as was Terry Boerger and Gabby Clueseau... Jim Chakaris returned last week with his wife after spending a month travelling through Europe. They went to visit Jim’s parents’ home in Greece and Mr. Chakaris’ folks hometown, also flying to Italy, France, England and Holland and home. All in all they had a marvelous trip.

MILWAUKEE MENTIONS

Lots of praise among local operators and distributors for the new amusement machines pouring forth from the various factories—“Motorcycle”, “Zip-A-Doo”, “Sea Devil”, to name a few. And there’ll be more coming.

Dick Williams, pinball maker within earshot, please head for Broadhead, Wisconsin. Marie Pierce of Pierce Music out there says the area’s been bone dry for weeks and the ground is badly in need of moisture. As for business—bad not all for the year, according to Marie... Empire Dist.’s Bob Ronsewicz saw his two sons off to school last week. Guy, the eldest, registered for his freshman year at the University of Wisconsin, Green Bay campus; and Eric, who is five entered kindergarten.

After a brief, slow period which is pretty consistent with this time of year, business is heading back to normal at United, Inc. The past week was an active one. Ron Tenweck is managing to catch up so that he can head for Door County to participate in the Cherryland Open Golf Tournament September 12-
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EASTERN FLASHES
THE BUM'S RUSH IS OVER AND THE GOLD RUSH IS ON!—With that charming headline, we'd like to herald the passage of Labor Day, and with it, the return to bigger collections. Did a little digging around 42nd ST, and learn from a couple of music, games, arcade and carpe diem peep show operators that it's been down as much as 50% this summer. Times Square Vending's Harry Berger says the area has not been unlike a ghost town. "The area's so full of drifters, junkies and other riff raff that the people are afraid to walk around after 3 a.m., and means the daylight hours as well," Harry complained. "There's a movie out called "The Out of Towners" starring Jack Lemon which pretty well tells the story of a couple of visitors to Fun City. They get mugged, cheated, robbed, etc. You name it, and tell me if the Mayor don't want the tourist business will be shot. Operators like myself depend upon a highly transient crowd in this area who visit the arcades, bars and the rest spend money in the machines. We're losing all of them fast."

UPSTATE ITEMS—Big John Blotta says he's put about 85 amusement games into the New York State Fair, currently underway up in Syracuse. John likes his arcade in one of the exhibit buildings right on the midway and reports excellent business. Hot items with the crowd include ChiCoin's new Motorcycle game, three Gottlieb Battered Uprights (add-a-ball version of the Baseball) and Midway's Sea Devil target game. The Batter Ups, incidentally, are programmed for 2-25 play, John says, and were shipped especially from the Gottlieb factory that way.

Oh yes, Johnny's Rochester Lancers soccer team was slated to play Wuppertals this past Saturday night for the Southern Div. championship; they've already won the Northern.

Spoke with Jack Wilson of Modern Vending in Newburgh who reports his family is especially active this weekend. His wife is in Indiana visiting their grandchildren and his son, Jackie, was preparing for four nights of stock car racing. Friday night Jackie was slated to compete in the event at Accord, N.R., followed by a Saturday race at Lebanon Valley Raceway. Slated for Sunday was a 100-lap open event at Lebanon Valley and for Monday a 50-lap event at Accord. Jackie was last year's and this year's Class "A" Points Champion.

... Ron Gregory of Hudson Valley Amusement took a vacation for a week or so down on his Pennsylvania farm which he bought a few years ago. Mike Mulqueen of Mulqueen Enterprises took a short trip to Florida recently to visit his daughter and has since returned.

JERSEY JOTTINGS—Bert Beti back from quickie trip to Chicago for a visit with coin factories and the Bowling Congress of America convench said he's looking forward to returning to Windy City for the MOA Expo where Eastern Novelty will be exhibiting. Bert's hospitality suit this year will be in the Bismarck Hotel, he said. Grazelove has it that American Shuffleboard's about to unveil brand new look on their Classic coin table line. Hope to have details on it by next issue.

HERE AND THERE—MONY managing director Ben Chichskey reports the UJA "phone-a-thon" conducted last Wednesday was "very successful." Through this effort and others, about $25,000 was raised thus far in the UJA Coin Machine Division's annual drive. The "phone-a-thon" was the second this year, following the first the previous Wednesday. A third is scheduled for this Wednesday.

Ben says that at last count close to 300 tickets were sold for the annual UJA dinner Sept. 26 at the New York Hilton. Ben adds that all New York operators and distributors should mark Sept. 15 on their calendar. A general UJA meeting is scheduled at 8 p.m. at the Park Sheraton Hotel. According to Ben, "Matters of great importance will be discussed."
The meeting is open to non-members as well as members and refreshments will be served.

Spoke with Lou Wolberg on Runyon Sales Co., who's feeling a bit lonesome these days. Lou said most regular customers on vacation or elsewhere are occupying his time. Lou's confident the situation will change, though, and expects to start moving a lot of equipment real soon. Spoke with that honest duffer Murray Kaye, Atlantic New York sales manager, who admits his golf score is still a mystery. Though Murray's golf score hasn't picked up much, business at Atlantic has and he reports a healthy pickup during the last week and a half. "The cool air has perked up the business," he said, discussing the encouraging movement of Seeburg coffee and cold drink vendors and "Apollo" phones, among the visitors Murray greeted recently are Jack Pollay of Kissinga Vending, James Durante of E.R. End Music Service in the Bronx, and Howard Fishman, owner of the Surf-Well Music, their presence and that of other operators prompted Murray to propose, "It looks terrific for the fall."

Howard Kaye, sales manager at Irving Kaye Co., enthusiastically reports the firm's "Antique Apollo" billiard's table is now in its third production run and is taking off beautifully sales-wise in all areas of the nation where it's being marketed. Though the table is being produced only in the 92 size, Howard says, "We hope that within a few weeks, both the 86 and 101" table will be available. . . Howard says the "Antique Apollo" represents a fresh approach in many respects for the operator. Because it is a low-cost machine, he says, the operator can gain access to locations otherwise unavailable and that this table will hold locations for an operator because it cannot be obtained directly by any location.

Harold Kaufman, president of Musical Distributors Corp., reports that his new Brooklyn showroom is three-quarters complete. Because of its large size, several problems arose during construction. "The place is really beautiful. . . Harold says. . . With the annual UJA affair coming up, Harold remissed about the "good old days" when such guests as Joe E. Lewis were on the bill. He remembers setting up the "Joker" bar and realtions with the "Joker's" performance and say it was instuctions to line up six Scotch and waters off stage for Joe E. The master comic picked one up before going on stage and when the six glasses were emptied knew that time was up. (Kind of a liquid hourglass we imagine) . . .

Harold, guest of honor at a UJA dinner a few years back, says that he's run out of just about all his games with ChiCoin's "Motorcycle," and Midway's "Sea Devil" moving out sooner than Harold can reorder. He adds that most distributors are in the same boat and that with the fall should come truckloads of the successful new pieces.
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