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August 29, 1970

Cash Box

$1.00

BILLCOSBY'S NO LAUGHING MATTER

INT'L SECTION BEGINS ON PAGE 45

PERIODICALS RECEIVED
AUG 4 1970

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FORT WAYNE & ALLEN COUNTY

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FORT WAYNE & ALLEN COUNTY

"Animal Zoo." On Epic Records
A great human release.
Management of long-standing music publishing companies face a great dilemma: how much manpower, time and effort to allot to catalog songs in view of the decline in use of this material—old showtunes and Tin Pan Alley favorites—on recordings.

It’s no secret, of course, that recordings of material in this vein—and, for that matter, new material that reflects a like heritage—are just not the “in” thing in indie producer and A&R man circles. Even the most appropriate record acts for such material can’t be counted on to rush into a recording studio and be the first on the music industry block to market a fine new show song, much less one from the past.

While many of the old-line publishing operations have undergone extensive management and ownership changes that have put great emphasis on going “contemporary,” there’s no doubt that catalog tempting lurks in the background and frustratingly so. Many of these executives are convinced that this material, much of it revolutionary in its day and age, should not lie fallow, but should be exploited anew for youthful audiences who may have no idea that these songs served as the basic foundation of American popular music for more than 40 years. Management also feels that many of these songs are not dated, but timeless in their appeal. They simply require tender, loving care, or, as Famous Music put it recently, the desire to “put diamonds in new settings.”

Yet, it’s a fact of modern music business life that there isn’t much time these days for “tender, loving care,” a process not suited to the recording industry’s recruitment of youthful acts and their songs for “instant” Top 100 activity. There’s no doubt there’s a lot of income to be made from “performance hits;’ as Cy Coleman recently told Cash Box, but recordings have long replaced sheet music as a source of the kind of “excitement” that builds the reputation and success of music publishers.

The old-line music publisher, therefore, cannot ignore the contemporary sound, just as it didn’t ignore changing musical styles that saw ragtime give way to swing, or operetta give way to the sound of American musical theatre. Nor, perhaps, should contemporary sound acts, particularly those who restrict themselves to their own music, ignore the possibilities of finding oldies that could fit into their musical formats.

But, the responsible exec of any old-line music publisher cannot throw in the towel when it comes to his company’s catalog, particularly when, we feel, that many remain waiting to be discovered again. It would be ironic if the very disuse of these songs stimulated their revival. Whatever, catalog is not going to disappear from management’s concern. Perhaps it’s true, to paraphrase Irving Berlin, that a “good song keeps coming back like a good song.”
Another hit penned by Greenaway - Cook
2 in a row for White Plains!

WHITE PLAINS

Lorin' You

85066

Produced by Roger Greenaway
MUNGOMANIA!

It started with "IN THE SUMMERTIME" and now explodes with Mungo Jerry's first album MUNGO JERRY/JXS-7000

JANUS RECORD CORP.
An Affiliate of the IMP Corp.
1700 Broadway, New York, N.Y. 10019
Available on E-Re Tapes
Snyder, Alexenburg To VP Posts
At Col, Epic; Popovich Promoted

NEW YORK — Columbia Records has made three major exec-appointment: Clive Davis, president of the company, has promoted Bill Snyder to vp of sales and distribution, while Ron Alexenburg has assumed the post of vp of Epic Records and Columbia Custom Labels sales and distribution. Alexenburg replaces Mort Hoffman, who has joined RCA Records (see separate story).

In his first key assignment, Snyder has been named vp of sales and promotion at Columbia Records. Both Snyder and Alexenburg will be responsible to Bill Fair, vp of marketing at Columbia. Snyder, previ-
ously director of Columbia sales and promotion, will develop a new plan, organize and direct all functions related to the promotion, distribution and sales of Columbia’s record titles. Master-
work Audio Products and accessories and the Columbia film products handled by Columbia. He will direct the development of short and long range mar-
time planning. Also, he will supervise the activities of the company’s regional sales offices and the network of distributors and representatives. Snyder joined Columbia in 1964.

Alexenburg, in the Columbia or-
ization since 1965, will direct pro-
grams, as well as radio and merchandising activ-
ities for both Epic and Columbia La-
bles, and give direction to the compa-
ny’s field force handling both divi-
sions.

Popovich, a member of the Colum-
bia family since 1962, will coordinate the promotion of the national pro-
mo staff, the regional promo man-
ger and the national promo personnel. He’ll also plan and develop promotion programs for the many overseas artists. He reports directly to Snyder.

AFC Expansion Moves:
Mort Hoffman Operations VP,
Frank Mancini Promo Director

NEW YORK — Reflecting a period of expansion, Rocco Logi
nepstra has made his first major moves as pres-
ident of his company. Rocco Logi
nepstra, named to the post last week, has appointed Mort Hoffman vp of com-
mercial operations and Frank Man-
cini as director of promotion.

Logi
nepstra said that bringing the two men to RCA was a continuation of the major reorganiza-
tion he initiated when he joined the division as exec vice president last fall.

Hoffman will oversee overall direc-
tion of product centers recently put in operation by the label. Mancini will report directly to Hoffman. Also reporting to Hoffman will be Harry Jenks, vp of country music; Joe D’Impervo, vice president of pop music; and Gary Usher, vice president of rock music. Peter Dellheim, acting manager of classical and jazz, will remain presi-
dent of marketing.

The orders are to exert our total efforts to expanding RCA Records’ participation in these areas," Logi
nepstra said. "Under Gary Usher, our West Coast activities will be continued and expanded in New York and Nashville, while

Atlantic Set Record
In 1st Half Of ’70:

NEW YORK — Sales at Atlantic Records for the first half of 1970 in-
creased a record-setting 30% over the numbers for the same period last year, reports Ahmet Ertegun, president.

During a period from Jan. 1 to July 7, the label enjoyed a RIAA gold record certification of six records. Four of these six were singles: Brook Benton for "A Rainy Night In Georgi-
a," Tyronne Davis for "Don’t Do It," Led Zeppelin for "Whole Lotta Love," and Diana Ross and the Supremes for "I’m Alive." The two albums are: "Wood-
stock," and "Creedence, Stills, Nash and Young for "Deja Vu." Currently Are-
thel Franklin’s "Don’t Play That Song," and the Bee Gees’ "Tiger Bay." All labels are on the way to the million mark, the label added.

All Labels Gain

All three Atlantic affiliates, Atlantic, Atco, and Cotillion were up over last year for the Jan. to June period. Cotillion, the youngest label of the three, was up a significant 560% due to its network of sales and promotion activities. Woodstock LP, and solid sales by Brook Benton and Tyronne Davis on the highways.

The key Atlantic albums that have contributed to the growth this period for Atlantic include "This Girl’s In Love With You," Aretha Franklin’s "Dev’s U," Stevie Wonder’s "A Brand New Me," Dusty Springfield’s "Right Wrong," Wayne Fontes’ "In The U. S. A. M.C.;" Mott the Hoople’s "The Hoople," and "Communication."

At preschool, Atlantic, Atco, and Cotillion LP’s are contributing to the sales surges were "Woodstock," "Brook Benton Today," "Tyronne Davis ‘Turn Back, The Hands Of Time’;" and "Aretha Franklin’s ‘Stone Flower’ on the Embassy line.

WMCA ‘Talk’ Sept. 21; WHN Top 40?

NEW YORK — WMCA New York, a key outlet for pop music of this type, is planning a coming ‘24-hour telephone-talk station’ to fill this gap.

Steve Lubinski, managing director, said the station would launch "Dial-
Talk Line up to 25," designed as "24 hours a day of audience in-
volvement and listener participation broadcasting.

Noting the various social changes over the past decade, he de-
\iened whether, ‘...the 1970’s (a) are a return to the social issues of the 60’s, or (b) just the start of a whole new genre to play and how many times?’

‘After all,’ he said, during rush hour in the New York area play one brand or another of pop music, regardless of how well.’ He said management felt there was a need for ‘another kind’ of station in New York.

In another development, WHN- New York is expected to gradually revise its music programming format to a point where it’s understood that as 30% of its top 10 rotation will be in

Presley Tacks On
3:00 AM Special For
Phoenix Spectators

NEW YORK — Since last week’s an-
ouncement of his ‘super’ concert tour, Elvis Presley has canceled an unscheduled extra show to his opening Phoenix engagement.

Before the concerts have become immediate sellouts, and the overload of fans in the Phoenix, Presley prompted the RCA artist to stage a 5:00 AM special performance to the Sept. 9 date. He had planned 8:00 PM and midnight shows only.

Apple Publishing
Deal With Essex

NEW YORK — Apple Music, Inc., the well-recognized music publishing company (which publishes such songs as "Someday," "Octopus’ Garden," "For You Blue," "Budge"—the Eric Clapton hit, "Old Brown Shoes," and many other hits), has just completed restructure-
tions in the pop field and Dellheim in the classical field, as Ron Alexenburg, who was in charge of marketing, will report to Hoffman. This compares with 46,587,000, with profit at $519,000. This compares with $62,000,000.

Apple Publishing

NEW YORK — Bud Dain has left Liberty Records after nine years with the company in various capacities, when it was started as a local promo man in Southern California and later held such positions as: east coast regional sales & promo director; national sales director of the World Pacific division; general manager of Liberty Imperial Div.; director of A&R; and most re-
cently was in the position of promotions/operations of the corporation’s product.

During his career with the label Dain was involved in the signing of such talent as Canned Heat, Ike & Tina Turner, Sugarloaf, Nitty Gritty Dirt Band, the Classics IV and brought in a Johnny Winter LP.

Amplex Declines

NEW YORK — Ampex Corp. sales for the quarter ended Aug. 1 were $14,328,000, with profit at $319,000. This compares with $62,000,000.

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One Night In June
The Isley Brothers
Brought Soul To The City.

The Isley Brothers,
in their first full length motion picture,
"it's your thing."

It all comes to life on their T-NECK album,
It's Your Thing.

Distributed by Buddah Records

Produced by Ronald, Rudolph & O'Kelly Isley.
Production Supervisor: Betty Sperber.
An Isley Brothers/Medford Films presentation.
NEW YORK — The A. Schroeder Music Corp. and its subs—January Music, Sea-Lark and Arch Music—has a boom economy of its own in terms of hit product and new associations. One of the latter includes deals with Jeff Barry and Mary Hopkin. Barry is currently enjoying a string of week-after-week chart action that has lasted over the last four months.

Some of the recent hits have been "Smile A Little Smile For Me," "Mama Told Me Not to Come," and "That's My Life." Barry and Hopkin, an attractive pair, are now working on a full-length movie, "That's My Life," in which they will be stars. "That's My Life," a lushly orchestrated pop ballad, was picked up by Barry from a demo tape and made into a hit. The song reached the top of the charts in less than a month.

Barry and Hopkin have also signed their trio, "Baby," to a long-term contract with Barry. The trio is composed of Barry, Hopkin and their road manager, Jerry Campbell. They are currently working on a second album, which will be released in the fall. The album will feature songs written by Barry and Hopkin, as well as some covers of popular hits.

The Barry-Hopkin team is also working on a film project, "The Money Machine," which is being produced by United Artists. The film will be about the music business and will feature Barry and Hopkin in prominent roles.

Barry is also looking towards the future. He is in talks with several record companies about a new album, "The Best of Jeff Barry," which will feature some of his biggest hits.

Barry is also involved in a new label, "Barry Records," which is being started in conjunction with his music publishing company, "Jeff Barry Music Publishing." The label will be aimed at unsigned artists who have potential but have not yet been discovered by major record companies.

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SPECTER MEETS NEW VICIVI PACT

NEW YORK, N.Y.—Ratification of a new two-year pact between the American Federation of Musicians (AFM), and the television network was announced recently by AFM President Hal C. Davis.

The new pact, which was signed last June 30, is effective for the periods ending Dec. 31, 1970, and June 30, 1972.

Wages for casual musicians in commercials will increase from $31.10 to $38.19 for a half-hour show; from $48 to $66.38 for an hour show; and from $66 to $73.92 for shows of 90 minutes. Twelve per cent increases were also granted to salesmen, who had received raises of 13.42 to $15 per hour. The rate of the hour, Gains are 12 per cent now apply to the rates for major networks, off work and for re- hearsal musicians.

Major Gains Citied

An important gain in the new pact, Davis said, is the recognition of the networks that they will furnish to the AFM 12 salesmen for each effective date of the contract, a list of all shows using the pro-ducer of each show. Further, they will require each outside package of a firm to sign a letter of adherence with the AFM. "This is important, Davis said, in terms of policing both the domestic re-use and foreign-use provisions of our contracts."

In addition, wage increases of 12 per cent now apply to the rates for major networks, off work and for re- hearsal musicians.

For Liberty/UA

HOLLYWOOD — A trio of regional sales executives will introduce new merchandise and sales programs for both new and catalog product, reports Mike Lipton, vice-president and assistant general manager of Liberty/UA, in Los Angeles. Regional sales managers and regional managers from the company's branches throughout the nation will be at the conference, which will feature an intensive look at the sales programs that are being put into effect in Los Angeles, according to Lipton. Lib- 

... (Cont. on Page 26)
Rare Earth has Chartisma.

Get Ready: RS507

Almost forty weeks in the trades and still deeply rooted. "Get Ready" started Rare Earth on their trip to the top of the charts. Included is the complete 21:00 version of "Get Ready."

(I Know) I’m Losing You R5017

Chartquake! Rare Earth’s second single "I’m Losing You" has registered heavily on the sales seismograph. It erupted out of their latest album "Ecology." And it's as hot as molten lava.

Ecology: RS514

A top fifteen chart item and heading upward. Rare Earth’s second LP, "Ecology" is solidly grounded in the same success soil that growing things thrive in. Included is the complete 10:53 version of "I'm Losing You."

Wallow in it.
Location Recorders: There W/Sound

NEW YORK—When Aaron Baron and Larry Dahlstrom, formed Fly By Night Sound several years ago their plan was to operate as traditional remote recording specialists. However, it soon became apparent that remote recording was rapidly becoming more sophisticated, and there was an increasing interest in on-site recording of festivals and concerts.

Baron had been senior engineer at A&R Recording's 7th Avenue operation and Larry Dahlstrom was senior engineer at A&R's West 48th Street facility. Both felt that new requirements of the remote field would call for specially designed and constructed equipment, rather than the standard studio equipment brought to the location. It was at that time that they started development of a new recording system, which they recently put into operation as Location Recorders Inc., with headquarters at 426 West 46th St. in New York.

The Location Recorders System is built into a 35' GMC truck. The equipment includes a 3M 16-track tape recorder, convertible to 8, 810EE. Speaker systems custom designed control board and two channel stereo recorder by D. B. Audio; over 60 miles including Neuman, Sennheiser, Shure, Electrovoice, AKG, etc.; and an apartment like interior with wood paneling, carpeting, sofa, air conditioning and lighting. The system itself is completely self contained and carries its own generator for power supply when necessary. When the unit draws power off current lines, it utilizes a motor frequency control oscillator unit, which maintains the speed of the equipment regardless of the power frequency. These power capabilities allow the Location Recorders System to be utilized anywhere in the world.

The system is specifically designed for recording live concerts, coupled with TV stations or video tape facilities which need maintain their own sophisticated, high fidelity sound equipment. It was recently put to use in this way to record the sound for "Mid Summer Pop," a TV special, which will be aired on Arco Embassy owned stations. The show was created and videotaped by Arco Embassy's Cincinnati outlet WLWT at the Cincinnati Pop Festival. Location Recorders recorded and post-synchronized the sound for them.

It has also been used for unique on site recording for commercials, including a Delco Battery spot under Niagra Falls.

Mediarts Single On 'Box' Poem

HOLLYWOOD—Mediarts Records is releasing a single of Kenndell Lascelles' reading of his poem, "The Box," first read by him on "The Smothers Brothers ABC-TV series in July and repeated by popular demand earlier this month.

The second exposure reportedly produced a flood of over 1 million pieces of mail requesting copies of the anti-war poem. Copies will be mailed out this fall with an offer to Mediarts Executive Producer Nick Venet who produced "The Box." Lascelles, a writer on The Smothers Brothers Show, previously won note as author and key performer in his musical review, "Wait A Minute." He is currently authoring a musical play for Broadway production later this year, "1971."
K — At risk of sounding ---

LaRosa's second coming. It's funny, sometimes a cop of this has also been reborn as a

LaRosa has seen his "Bing Alive" with Mer- rears and recently closed live appearances that in- two years.

LaRosa's careers as separate as they might only have the station enti- the flexibility needed for but Metromedia's network we likely to add depth to own visits since he will — doing guest spots on le-

Air Leucana Specials

NEW YORK — Edward B. Marks Music, reports that several radio sta-
tions across the country, including WATT, WMAQ, WEFF and WNUS in RGB, WBZA, WBYZ, WKNR, WERT, WWL, and WHM in the New York area, have been broadcasting special pro-
grams based on Ernesto Leucan's music to celebrate his 75th birth-
aniversary this month. Arrangements are also being made to release new

Composer of "Andalucia" (The Breeze and I), "Malaguena," "La Co-Conga," "Cuesta Karasec (Jumping Drums)," "Pana Vigo Me Voy" (Say Si Si) and hundreds of other songs and works for piano, orchestra and band, Leucan was among those few living composers who have achieved greatest successes in both serious and popular music fields.

A discography of Leucan's works, recorded between 1938 and 1957, includes more than 100 recordings, many of which were released during the last year, and is ready to be released.

Hit Factory On NET

NEW YORK — Jerry Ragovoy's Hit Factory recording studio will be fea-
tured in an NET permanent musical documentary set to air this Fall. The docu-
mentary follows Silver Bird, an American Indian recording group, through appearances at Grooster's, 13th Street's "Come a little closer," and a recording session at the Hit Factory. The group, featuring Reuben Ortiz and members of the Coronados will record "Broken Dreams." They are being arranged for by Wes Farrell for Capitol Records.

More Markets For 'Rock'

CINCINNATI — Midsummer Rock, the broadcasting's 24-hour intensive rock music special featuring Grand Funk Railroad, Traffic, Mountain and other groups, has been sold to WOR, Chicago, WKRG, New York, WNEW, and to its Hollywood outlet, KTTV. The show has also been pur-
chased by KTVU San Francisco.

New KSON Editors

SAN DIEGO — A new system of community involvement and method to answer editorials has been developed. While station president Dan McKinnon edited, his comments, listeners are urged to call a telephone number and have their response, pro or con to the editorial, recorded on telephone com-
pany equipment.

The editor's statements are then re-recorded on regular tape and re-
broadcast the following day in the editorial slot. He writes a different person's viewpoint is broadcast at each time the editorial was broadcast the preceding day. When an individual is named in an editorial, he is searched out to provide the rebuttal comment.

TAYLOR MADE CLASP — Also recording artist Livingston Taylor dropped by the studios of KPCC-FM disk jockey Steve Siegel during a visit to Los Angeles where he appeared at the Troubadour. Taylor's debut album has just hit the chart. While at KPCC, he recorded an hour interview with Siegel...
NEW YORK's irreligious Julius LaHue, having alm in radio, has recording down an WNEW release of Hromedia Radio's deal for chide a ser during the n. According are hardly seem. Not th en to live work, affiliates are his out-of-for the oly be cal channel. This word and on stay before both asked a stage work called them to perform was get ting phone and dience since to-face inte offer. Whatever work to ped becausc saw seen listening. T also do al censor he taste."

As far as careers go playing his how the program personal in problem he harrassment. He got over established and simply sister's brot: "I still dis playing a pa "and kidde for some ti or inserting strumental people said the song at wouln't ta tist's perf proud and aid an. Having end of sing broadcast hear from politician's 'p meeting fir is out there heard from.

"BE REAL! Wayne Dou Sahm. It's a Philips cou which he bre a recent via ry at KBBQ.
IS ONE OF THOSE PLACES THAT
YOU COULD GET ME SINGING
ABOUT FOR HOURS ON END..."

BOBBY BLOOM

AND THERE ARE MILLIONS OF PEOPLE
LISTENING TO RADIO WHO ARE NOW
TALKING ABOUT

AS WELL.

THE SINGLE [LR-157]
FROM THE BOBBY BLOOM
ALBUM [LR-1035]

PRODUCED BY JEFF BARRY

MANUFACTURED BY
DJ's
Dealers!
One Stops!
Juke Box Operators!

How well did you do with singles during the second quarter of '70?

Did you get with the big ones early?

CASH BOX READERS
GOT THE WORD FIRST!

Here are some of the singles that jumped onto The Cash Box Top 100 at least one week earlier than they appeared on The Billboard Hot 100.
Curtis Mayfield Solos

NEW YORK — Curtis Mayfield has announced his retirement from the Impressions, and will be replaced by Leroi Hudson, who joined the two original members of the Impressions, Sam Gooden and Fred Cash in their live appearances two weeks ago. The new Impressions plan to begin recording sometime in early September.

The Impressions have an album on the Curtom label scheduled for release in early September. The album, "Check Out Your Mind!" is the last album recorded with Curtis Mayfield, and contains their hit, "Check Out Your Mind!" as well as the groups' new single, "Baby Turn Me On." Also scheduled for release on the Curtom label, is Curtis Mayfield's first solo album, "Curtis" which marks a departure from the style that he has been associated with.

'Papa' John Goes Solo


Phillips also taped two television guest shots for airing on The Dick Cavett Show and The David Frost Show. Among his other television appearances confirmed for the new season are The Dean Martin Show, Ed Sullivan, and the Glen Campbell Show.

"Papa", John made his debut as a solo artist on record this spring with the album "John Phillips/Wolfking of L.A."

Kent's Four Trees

HOLLYWOOD — Kent records has marketed the debut recording by the Four Trees called "Dunky Duck," b/w "Queen More Changes." The single was produced by Theodore Toney and Rubby Ray Moore, and was arranged by Arthur Wright. Brothers Ota and Ben Taylor, members of the Four Trees are responsible for writing both sides of the new single.

GFR GOLD AGAIN — Grand Funk Railroad has received their second RIAA Jul. promo album in less than two months with RIAA certification of $1 million in sales of their latest Capitol LP, "Closer To Home." GFR is congratulated by label veep Dick Asher.

P-S's 5th Folio

On Donovan Set

NEW YORK — The Poor Southern Organization has released its fifth Donovan folio, "Open Road," which is based on his current best selling Epic L.P. of the same title.

The versatile folio, which is suitable for guitar, voice and piano, contains Donovan's current hit single "Rikki Tik Tavi" as well as the other songs from the album: "Caecil Rock," "Changes," "Clarja Clair Voyant," "Curry Land," "Joe Beard Theme," "New Years Revollution," "People Used To Poke At The Pope," "Roo's Of Oak," "Season Of Fallow," and "Song For John."

Al Kacler, of the Poor Southern organization predicted that this will be the biggest of the Donovan folios. Previous Donovan folios were "A Gift From A Flower To A Garden," "Mind Over Matter," "Yellow," "The Hurdy Gurdy Man," and "Donovan's Greatest HIts."

Seek Reward Money

To Solve Murder Of Buck Killette's Son

OKEECHOBEE, Fla. — Buck Killette, an ASCAP songwriter under the name of Buck Trail, is asking for information regarding the only reward money that would be used as a reward to help find the killer of his son, James. James, a 31-year-old performer, was murdered earlier this month near Los Angeles Charity Hospital. Reward in the process of recording an album for sale as a mator. The younger Killette left his widow, Sue, and a baby girl, Pino (album sales), but were concentrated mainly on promotion and marketing. A number of promotion men won cash awards for securing masters for recording Buck Killette's material to be released by Atlantic artists. Among those cash awards are John Killette (General Manager); Karen Greene (West Coast Office Manager); and fieldmen John Fisher, Vince Hall, Joe Gal- in, John Minkle and Ray Evans.

The meetings were chaired by Jerry Greenberg and Richard St. Amand. Speakers included Dave Glew, Bill Staton (advertising and publicity), John Richmond (promotion men), Mark Meyerson (assistant to Jerry Greenberg), and Bill Capito (director of distributor relations for Atlantic). Dick Krinnan (Vice President of Atlantic).

Atlantic's Promo. Men Meet In P.R. Men

NEW YORK — Atlantic Records Second Annual Promotion meeting was held this year at the El Con- sorcio Hotel, Puerto Rico (Aug. 13, through 16). Henry Allen, Atlantic president, presided over the meeting, which was held by the firm.

The meeting gathered the second annual meeting for all of Atlantic's own promo men, plus promo men from the major labels, Alco, and Cotillion distributors. It was held by the firm for both its own promo men, the holiday to celebrate the biggest six months in Atlantic history (January 1 to August 1970). (See separate story.) About 60 people attended and their advertising about 25 Atlantic execs were present at the meeting. The personnel present included vice-presidents Henry Allen (promo), Bob Kissner (tapes), Bob Rolota (advertising and publicity), Jerry Greenberg (pop promo), Dave Glew (album merchandising head), Rick Willard (singles sales chief), Johnny Binstock (Cotillion sales head), Dave Ferino (sales manager), Richard Mack, Gary Johnson, Vic Conger, Gary Levine, Bob Gross- ness, Bob Gallo, Leroi Little, Gun- ner, Bill Staton, (promotion men), Steve St. Amand, Mark Meyerson (assistant to Jerry Greenberg), and John Richmond (director of distributor relations for Atlantic). Dick Krinnan (Vice President of Atlantic).

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Herston Producer of Musician Acts

NEW YORK — Music producer Art Talmadge has signed indie producer Kelso Herston to produce several acts for his label, formerly the member of the Platters vocal group for nearly 10 years, and newly pacted country vocal- istic Judy Kester.

The first of Herston-produced singles have just been released on the label. Titles are "Always and Forever" and "La Dolce Vita" by Orlando Ciccone and "Atlanta" by Son- ny Turner. Judy Kester's initial ses- sions for Herston Music is being marketed shortly.

ASCAP's Perl Dies

NEW YORK — Nat Perl, employ- ing for 30 years, died on Sunday, Aug. 16, at the Albert Einstein Hospital in New York. "Perl, 52, was a native New Yorker, Perl joined the Society as a field representative, and was transferred to the sales divi- sion. He was one of the prize staff of C. C. Rubin, ASCAP's Manager of Branch Offices. Perl was survived by his wife Helen, his son Stephen, two grand-children and two sisters.
GRT Withdraws Reg. Statement

SUNNYVALE, CALIF. — GRT Corporation announced that it has withdrawn the registration statement it had filed with the Securities and Exchange Commission covering the proposed offering of 300,000 shares of the company’s common stock and 125,251 shares owned by certain shareholders.

Alan J. Bayley, president of the selling shareholder firm, said that GRT is “developing alternative means of supplying additional funds to us and expanding the substantially higher level of business previously not achievable, and to repay a minor portion of our company’s short-term bank borrowings.”

The recent phase in the financing program, Bayley said, is the sale and leaseback of the newly completed GRT headquarters building in Sunnyvale. The building is reportedly valued at $2 million. Bayley also said that the company is considering the sale and leaseback of its Markel’s cascade, valued at more than $1 million.

Bayley also said that, in order to finance the company’s expansion program through fiscal 1971, negotiations are being made with several sources of private financing.

Bobby Tipton, chief financial officer, said the registration statement was withdrawn because “it simply was not feasible or desirable to guarantee the security at present, in view of the current depressed level of the securities market.”

SRO for ITA Plaza Lunch

NEW YORK — Larry Finley, executive vice president of the International Tape Assn., predicts a capacity turn-out tomorrow, when the SRO for ITA Plaza Lunch will begin being held this Wed. (Aug. 26) at the Plaza Hotel.

Registration have been received from all areas of the broad tape industry. Some of the tape giants are: Craig, Magnavox, RCA, Roberts Indus., Memorex, General Electric, Coleman, A & T, Berita, AGA-Gavarter, Cartridge TV, Olympic, Avid, Avedeco, Unisound, Stereoide, CBS, Hatchie, Time-Life Audio Div, J. A. Minor, Data Products, and Irv Productions. Record companies slated to attend include CBS, RCA, Philips, Elektra, Polydor and other manufacturers with tape product.

Trade leaders who will address the assembly include: Al Cusati, Irv Stimler, Tom Bonnites, James Gall and Paul Nelson. Jr. Special guest speaker will be Mrs. Virgil Knaizer, Special Amt. to Pres. Nixon on Consumer Affairs.

I.R.C. to Larger HQ

NEW YORK — International Recotape, one of the largest distributors of R.C.A. records and tape, D.G.G., and Ampex tape is moving to larger quarters. The enlarged warehouse and executive offices are located at 210 Queens New York.

According to Jack Cohen, executive vice president of I.R.C., the move will give the company room to take on more customers and increase service and efficiency. This move should be completed by September 1, 1970.

“We are expanding both our sales force and our sales promotion force to catch up with our increased volume,” Cohen said.

International Recotape also distributes Presto, Everette, Magnavox, Cabotone, Directvision, and is looking to distribute more pop line products to round off its merchandise mix.

London to Bow First Cassettes

NEW YORK — The introduction of London Records’ very first cassettes, all of which are handled through London’s own distribution network, will take place at their Sept. 14-15 sale. The immediate availability of cassettes will be in the classical field. It was noted, of course, that Ampex records will be introduced at the London tape conferences.

A man in charge of the program is expected to attend the meetings, which will be held at an after hours promotion seminar.

APPOINTMENTS

Harry Helitzer elected chairman of the board and chief executive officer of the 3M Company succeeding Bert Wiggins, who retired last year. Harry Helitzer, 88, a former 3M employee, was named president and chief executive officer of 3M Co. since 1966 and a director of the company. He is succeeded in his appointments become effective Oct. 31.

Denis Trelewicz appointed vice president, engineering operations, at Cartridge Television Inc., a subsidiary of Avco Corp. He served at Avco as staff director of business planning and information with the Guarantee Protection Corp. in London, Mass.

Paul Nelson appointed national sales manager for the Consumer Electronics Division of Bell & Howell in 301 County. He will include regional sales manager, named to the position, who will get development for audio tape products.

Flavio Branco named director of Engineering for Superscope, Inc. Branco has been serving as engineering liaison between the Marantz Division and Superscope, the parent company, for the past six months.

New from Scully

BRIDGEPORT, CONN. — Dictaphone Corporation’s Scully Recorder Division, producer of the exclusive “Dyke” reel-to-reel recorder, has announced today it will market seven new products used in the production of cassettes and cartridges.

The new products are used to automatically load tapes, attach leaders, edit tape and test finished cassettes for both blank tape and pre-recorded tape products. It also provides equipment to companies engaged in the production of cassette and cartridges.

The new products include: a dual hub leading unit, a blank tape winder for pre-loaded tape, a blank tape re-loader, a tape winder/editor for pre-recorded tape, a tape winder/editor for C Zero cassette (two models), and a condenser unit for 8-track tape cartridges. The units are priced from $510 to $1,195.

Tape Racks from ATD

Ameritape Tape Duplicators is introducing two tape racks for its Series K and 8-track cartridges. The racks, labeled Cartridge/Cassettes, will hold 36 K-cartridges and 72 titles in the floor unit.

The second rack, priced at $298, will be expanded to coincide with a tape-Duplication Kit. This will include 120 selections to its ATD Tapes line, beginning Sept. 1, when the racks will be introduced.

Superscope Launching

SUN VALLEY, CALIF. — On Sept. 1st, Superscope, Inc. will launch a new pre-recorded tape marketing concept it calls SUPERTAPE, and a new customer sales setup.

Under their new concept, SUPER- TAPES will provide the non-record store outlet with a variety of music on tape designed for impulse buying. Packed in 4 x 12 inch “puffer" type packages, the product will be available in cassette and 8-track cartridge and also reel-to-reel form to be distributed in colorful, especially created Mini-Bins designed for display, and also in 8-track cartridges or a combination of 36 cassettes and 24 8-track cartridge. These Mini-Bins will be pre-packed at the Superscope factory, and are disposable.

Called the “Mini-Bin Browser," they are offered at no cost to a deal- er, and requires no servicing. It will be offered with an assortment of pro- duct pre-packed and pre-selected at the Supercoscope facility, taking into consideration the area in which each dealer’s outlet is located, or the dealer may custom order the selection he feels will move fastest in his locale.

Also available at no extra cost to a dealer is a Maxi-Bin Browser, containing up to 2000 cassettes or 8-track cartridges or an assortment of the two. This permanent piece of merchandising is designed to feature space below the featured products. The Maxi-Bin will be serviced regularly, including rack service, by local Superscope representatives and distributors.

100% exchange privileges on product are extended for both the Mini-Bin Browser and Maxi-Bin Browser mix, the company stated.

Initial distribution for SUPER-TAPES will be through existing Su- perscope sales representatives and established distributors and offered to dealers currently carrying Sony tape recorder lines and Marantz stereo and high fidelity components. Plans also are being formulated currently for a network of wholesale distributors to cover all markets.

Included in the Superscope line are 72 releases set for debut September 1. These include such artists as Steve Lawrence, Mel Torme, Glen Campbell, Andre Previn, New Christy Minstrels, Peter, Paul, Junior, and Barry McGuire.

In addition to the pop and easy listening music scheduled above, the program will include nine of the famous “Keyboards Immortals Play Again in Stereo," including original performances played by such stars as Muddy Waters, Artie记 Bravin, Bernie Stein, Herbert Scharmann, Claude Delavouy and Josee Lievrevich.

All music in the SUPER-TAPES program is produced and duplicated in Superscope’s own facilities.

Warners Picks Artist for A/V Director; To Explore Video Potential for Talent

Burbank, Calif. — Van Dyke Parks has joined Warner Bros. Records as director of audio-visual serv- ice. James Ostin, president of the company announced. "The addition of Van Dyke Parks to our expanding creative organization to form a newly created position is a major step for the company in exploring the future combinations of audio with video media," said Ostin. "It is a natural step for the company, and Parks is uniquely qualified to range freely into any areas that the future might open up, and has been a key part of developing the present day commercial radio.

Parks joined Warner Bros. Records in January of 1968 as an artist. His new appointment will in no way sup- press his current recording career.
Candi Staton
Stand By Your Man

Happening in:

Baltimore, Detroit, Chicago,
Washington, Atlanta, New Orleans,
Houston, Philadelphia, Memphis,
Nashville, Boston, Birmingham.

Distributed, Marketed and Promoted by Capitol Records
Chess Issues 5 LP's

CHICAGO—Chess Records will release five new LP's from its family of labels. On Cadet, there's "Them Changes" by Ramsey Lewis. The LP was recorded live at "The Depot" in Minneapolis during the first week in May and was arranged and produced by Lewis. There are two LP's on Chess: "Black Merda," a four man group and "On The Case" by The Chess Changes Distributors

CHICAGO—Arnie Orleans, director of marketing for Chess Records, has announced distributor changes for the Chess family of labels in Wisconsin and San Francisco. In Madison, Wisc. Chess, Checker, Cadet and Curtom LP's will be distributed by TelT Music, and in San Francisco, Melody Sales now distributes Nuptune Records, a division of the GRT Record Group. Melody already distributed the Chess, Checker, Cadet and Curtom/Concept line.

Quesada Produces Folk Camp-Out

NEW YORK—Nicholas Quesada, former production chief of ITCC, invites all members of the music industry to attend a music camp-out to be held Aug. 29-30, and Sept. 4-7 at the Eldorado Hotel in Fallsburg, N.Y. Four thousand free camp sites are available to all music and show business personnel. For reservations, call 954-5869 or area code 914-430-4309.

MPJR Moves

NEW YORK—All music accounts of Mary Jane Public Relations will move to larger quarters here at 1841 Broadway, room 1006. Other accounts in the field of theatre TV, publishing will remain at the above address.

Hendrix Launches Electric Lady

NEW YORK—Super star Jimi Hendrix has arrived in New York in anticipation of the August 26 opening of recording studio Electric Lady, at 52 West Eighth Street. Electric Lady contains two studios, the larger of which has 36 tracks and is acoustically divided into a live and a dead side. Of the first set of records made in the studio include colored lights, a moog synthesizer, and what Hendrix himself and Led Zeppelin, who mixed their latest LP there.

BUDDAH FALL PRODUCT PRESENTATION — Buddah Records kicked off their east coast album presentation of fall product with a luncheon held at the Playboy Club in New York City. Performing at the luncheon were Custom Records' recording stars, The Impressions and Kama Sutra recording artists, Brewer & Shipley who entertained the gathered audience of east coast distributors, representatives from Buddah distributed labels, and several independent promotion men. Art Kass, Co-President of the Buddah/Kama Sutra group of labels, explained to the distributors present at the luncheon the significance of this year's limited number of fall releases. "We believe that it is the quantity, not the quantity that determines the success of the label," said Kass. The fall LP releases include: a new Melanie album recorded live at Carnegie Hall; a new Brooklyn Bridge album; Curtis Mayfield's first solo album; and Impressions' album including both their hit "Check Out Your Mind" and their new single, "Baby Turn Me On." Three albums from the Sutra label: "Nuttie;" "Dennis Coffey And The Detroit Guitar Band;" and "Ricciula;" "Wahonica" on Super K Records; "Hendrix;" an electronic sounds album which includes a coloring book; a re-issue of the original "Captain Beefheart And His Magic Band;" "More Happy Days" from the Edwin Hawkins Singers; a first album from Dorothy Morrison; a new album from Wille Bobo; a classic "Little Richard" album; and a "Barbara Mason" album from National General Records. Prior to the slide presentation, Neil Bogart, Co-President of the Buddah/Kama Sutra group of labels, spoke briefly. "Is singing illegal? She asked the question as she broke the law by singing the song that thirty thousand young people wanted to hear. Melanie sang at the Powder Ridge Festival in Connecticut. She sang 'There's a chance peace will come' and as she sang it she was breaking the law because half a dozen politicians did not want the festival to take place and made it illegal for any group to get up on the stage and sing their song," said Bogart concluding his speech by emphasizing the responsibility of everyone concerned in every aspect of the music industry toward keeping music an expression of freedom. Shown at the luncheon are ABOVE (1) to (r) Mary Stuart, manager of the Impressions, Sam Gooden, Leroy Hudson and Fred Call of the Impressions, Curtis Mayfield and Eddie Thomas, president of Custom Records, BELOW (standing 1 to r) Melvin Jones, Cecil Holmes, Buddah v.p. and R&B Promo Dir., (seated 1 to r) Eddie Thomas and Jeff Ramsey of the Impressions, Larry Harris and Jeff Ramsey.

Capitol Pacts Deal With North Star

HOLLYWOOD—Capitol Records Inc. has entered into an independent production agreement with North Star Productions of Berkeley California. According to the agreement arranged by Ed Denson and producer John Paul Young, Capitol is to receive the masters recorded by the five members of Young's Of Cooking. Their first album for the label is being readied for release.

AMPEx ON THE MOVE—Label chief Larry Harris (r.) and Jeff Barry (l.) have reached an agreement under which at Susan Morse, Cheryl Dilcher and Ben E. Troy will be produced with Ampex by Jeff Barry Enterprises. Already on release is a single by Susan Morse with an LP by Cheryl Dilcher and a single by Troy in the works.
The A&M Sounds Great! ad features various album covers and descriptions:

- **Fairport Convention**: Full House, A&M SP 4265. Those multitudes of rock consumers will fall all over themselves in pursuit of this album of revived English traditional musicks.

- **Joe Cocker**: Mad Dogs & Englishmen, A&M SP 6002. The two-record set you've been awaiting, and for good reason.

- **Merry Clayton**: Gimme Shelter. Ode 77001. The solo album from one of the most fervently-sought-after lady studio vocalists in captivity, includes her version of "Gimme Shelter."

- **Carpenters**. Close To You, A&M SP 4271. The second album by the outfit that threatened to perpetually retire Number One on the singles chart with the title track.

- **Humble Pie**: A&M SP 4270. The first American album release by a group that's already much beloved by the many acquainted with their two earlier English albums.

- **Fairport Convention**: Full House, A&M SP 4265. Those multitudes of rock consumers will fall all over themselves in pursuit of this album of revived English traditional musicks.

- **Fotheringay**: A&M SP 4269. A uniformly delightful debut by a group assembled by celebrated lady singer/songwriter Sandy Denny.

- **Free**: All Right Now, A&M SP 4268. Contains the unabridged version of "All Right Now."

- **Carpenters**: Close To You, A&M SP 4271. The second album by the outfit that threatened to perpetually retire Number One on the singles chart with the title track.

- **Humble Pie**: A&M SP 4270. The first American album release by a group that's already much beloved by the many acquainted with their two earlier English albums.
New Additions To Radio Playlists
A broad view of the titles many of radio's key Top 40 stations added to their "Playlists" last week.

WQAM—Miami
Neanderthal Man—Hot Legs—Capitol
Hand Me Down—World—Guess Who—RCA
All Right Now—Free—A&M
Only You Know—Dave Mason—Blue Thumb
Cracklin' Rose—Neil Diamond—Uni
Olivia Newton-John—Dawn—Bell
Pick: Back Door—Creedence Clearwater—Fantasy

WTIX—New Orleans
Half As Much—Sonny Charles—A&M
Groovy Situation—Gene Chandler—Mercury
Everybody Got The Right—Supremes—Motown
See The Light—Creedence Clearwater—Fantasy

WABC—New York
We Can Make Music—Tommy Roe—ABC
WLS—Chicago
Julie—Bobby Sherman—Metromedia
Solitary Man—Neil Diamond—Uni
Candida—Dawn—Bell
I Know I'm Losing You—Rare Earth—Rare Earth

WOYK—Milwaukee
Out In The Country—3 Dog Night—Dunhill
Joanie—Mike Nesmith—RCA
Same Band—Bert Sommer—Elektra
All Right Now—Free—A&M
Look What They've Done—New Seekers—Elektra
Pick: Proud Mary—Venus—Parrot Grass Won't Pay No Mind—Mark Lindsay—Columbia
Baby Let's Play House—Mungo Jerry—Janus

KXKQ—St. Louis
Neanderthal Man—Hot Legs—Capitol
Cracklin' Rose—Neil Diamond—Uni

SUMMERTIME BLUES
The Who—Decca
Elvis Presley—Music

I'VE LOST YOU
ELVIS PRESLEY
RCA

THE NEXT STEP IS LOVE
ELVIS PRESLEY
RCA

DON'T PLAY THAT SONG
ARETHA FRANKLIN—ATLANTIC
Hill & Range

RAINBOW MARMALADE—LONDON
Noma Music

MORNIN' MUGGIE—POLYDOR
Noma Music

YELLOW RIVER
CARLISLE—EPIC
Lee DeCarli—Decca

THE BIRTHMARK HENRY THOMPSON TALKS ABOUT
DALLAS FRAZIER—RCA
Hill & Range

YAKETY YAK—CAPITOL
Tiger Music

OLD AGE RHINOCEROS—ELEKTRA
Noma Music

IF THIS IS LOVE
JACK GREENE—DECCA
Hill & Range

LOOK AT GRANNY RUN RUN
R. B. HUDMAN
123
Hill & Range

NEVER IN MY LIFE
IN THE LIFE
cycle

THE ABERAEB GROUP
241 West 72 Street, New York, N.Y.
Mae West
to have & to hold

The greatest one-liners in the history of sex.

Love was never so good.
So good to laugh at. So healing
to laugh at.
Decca's original sound-track
selections from all her
movie's movies.
Hear her quip all her celluloid
lovers into funny ecstasies,
Hear her sing, teach class, and
let you know, just in case you've
forgotten, what men and women
are all about.
The one, the only classic
love feast.
And of course,
a black and white
poster inside, to get
you all excited.
Everybody Should Have One!

(A ELTON JOHN ALBUM!)
Carole King is her own person. She does not like biographies — she likes McCartney and Lennon, Leon Russell, almost all musicians, and loves James Taylor. Almost everybody loves Carole King. And she probably wrote one of your favorite songs.
224 Songs In Chappell Audio Catalog

NEW YORK — What is believed to be largest and most comprehensive audio catalog ever developed by a music publisher has just been completed by Chappell & Co., Inc. Spanning the firm’s vast catalog, the 2,444-song “Chappell Story, Part I” is the first in a series of promo records designed to showcase Chappell material to the entire entertainment industry.

The album was created by Al Altman, Chappell’s head of professional activities, and is the result of six months of intensive work by the entire Chappell staff.

Distribution of the two-record set is aimed at virtually every facet of the industry. It will provide independent and staff record producers, major recording artists, ad agencies, premium product producers, TV, radio and film producers, libraries and reference centers.

Commenting on the album’s release, Norman Weiser, vice-president and general manager, pointed out that the “Chappell Story” marked the first time the Chappell catalog of standards and recent contemporary songs would be exposed to a whole new generation of music industry representatives.

“Actually,” Weiser added, “we expect the album to reach all generations of recording artists and producers, and we are making available to the industry to the inhibited possibilities of our music. We’re confident of an extraordinary record flow resulting from the project.”

With cuts varying from 10 to 20 seconds in length, the twelve selections will be accompanied by a review a highly selective portion of the Chappell catalog in one sitting. Material, alphabetically arranged and placed in segments of 5 cuts to a head, starts with “It’s A Long, Long Way To Tipperary,” the World War I song, to the latest Top Ten Ronnie Dyson record “If You Let Me Make Love To You Then Why Can’t I Touch You.”

Millard Reps Grossman Acts

NEW YORK — The Millard Agency has taken over representation of a number of Albert Grossman acts, according to agency head Herb Grossman. The Grossman acts include Janis Joplin, Butterfield Blues Band, James Cotton, Ian & Sylvia, and Tom Rush. Spar handles the agency’s business on the east coast, while Joe Bailey handles the west.

Utilizing the most up-dated, popular or original version of the album represents the works of the major Chappell artists, including such as Bobby Darin, Mel Tormé, Arlen, Conden and Green, Noel Coward, DeSylva, Brown and Henderson, Dietz and Schwartz, the Gershwin, Oscar Hammerstein, E. Y. Harburg, Loewe, Jule Styne and Schmidt, Burton Lane, Alan Jay Lerner, Frederick Kopel, John Merco, Cole Porter, Richard Rodgers, Harold Rome, Stephen Sondheim, Jule Styne and Kurt Weill.

In addition, the album was specially designed to include all musical elements, including new releases, updated rosters, jazz and country. Many top pop writers such as Bernstein and Millross, Costanzo and Lindsay, Tom Springfield are represented. Included are songs such as “The Carnival Is Over,” “I’ll Never Find Another You,” “I’m Gonna Make You Love Me,” “Na Ny Kiss Him Goodbye,” “This Girl Is A Woman” and “The Way Of Love.”

Cinematic selections include “Carmel,” “Eros” from “Georgy Girl,” “On A Clear Day,” “Sweet Mail” and “The Third Man Theme.”

While the company is steadily building on a coast to coast promotion in print, radio, and on the air, the “Chappell Story” displays an array of standards whose Chappell release notes is greater than ever.

Currently a number of Chappell standards have received record contracts and are on the move including “Papa Was A Rolling Stone” written by Maurice White and William Blum of Ohio Players; “Suzie Q” written by Leonard Chess of Chess Records; “Mama Cass” (Dunhill); “If I Were The World” by Tom Jones (London); and “Don’t Know Why” written by Nan’s Maple Moon (RCA) and “True Love” by Billie Joe Spears (Capitol).

Housed in a plain, highly shockproof pink album, the cover is not intended for sale or airplay of any kind. Identical versions of all songs on the album, as well as many other versions, are to be made available to all record companies and record offices both in the United States and branch offices throughout the world.

‘Year May Come’ Enters U.S. Via Third Original

NEW YORK — Having achieved a pair of successes in England and on the European continent, “Years May Come, Days May Go” is now in first release in the U.S. The song gained initial notice through the instrumental single by its composer, Andre Popp (co-author of “Love Is Blue”). It has hit the top ten in England as a vocal by Herman’s Hermits.

When neither version was scheduled for release, Decou’s Irish Rovers came up with the American original now on the market. “Year May Come” was released simultaneously by Columbia and Mercury, both with Andre Popp with lyrics by Jack Fishman.

STIGGWIN SETS CLAPTON TOUR

HOLLYWOOD — The Robert Stig- gwin Organization has announced the appointment of Charleworth Artists Inc. for agency representation, and Paul Cooper & Co. for relations representation for the upcoming American tour of Derek and the Dominos. The tour will begin in October and includes Eric Clapton, Carl Radle, Jim Gordon, and Bobby Whitlock.

Clapton, whose solo Ato is already high on the charts, will be recording in Miami the latter part of August.

HIGH GAIN — Two well-known personalities stopped by to visit Mertill Rose of Rose Records in Chicago recently. Above Merrill (1) and Jack Rose Dank Lovett, better known as Miss Susan of Susanne Street TV’er, Below Frank Simrat Jr. poses with Merrill’s wife and newly signed $150,000 worth of records from Rose.

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Sammy Davis Jr.

Rancho Mirage — Sammy Davis Jr. was seen at Le Jardin in Rancho Mirage recently. Le Jardin is owned by actor and comedian Jerry Lewis.

KEMPER OPERATES PRODUCTION FIRM

NEW YORK — Jim Kemper has announced the formation of his own Jim Kemper Productions which will be responsible for signing all Columbia artists. Kemper, who recently signed “The First Time Ever I Saw Your Face,” will be working from his home until offices are set up for him in New York. He can be reached at 479 West End Avenue.

Previously, Kemper worked as associated producer on “A Taste of Honey.” He left Saturday Music and prior to that, he was a producer for Flying Dutchman Records.

Hoffman, Mancini

[Cont’d from Page 7]

expansion which lies ahead,” Langer continued.

“With a promotion director reporting to such a high level for the first time, we can make the most of all the promotion potential that was focused on this all-important aspect of the business. We will be in a position to move the product out there and sell it better to the public.”

The appointment of Hoffman is effective next week (31) and of Mancini this week (29).

Backgrounds

Hoffman joins RCA Records after having been vice president of sales and marketing at Columbia Custom labels at CBS, Inc. Under Hoffman’s direction, Columbia’s sales force handled a doubling of its sales volume in the last year and Epic wound up 1969 as the second topseven selling labels and the number 10 album label according to Soundcheck.

Hoffman started in the industry in 1948 with Columbia Records’ Pittsburgh distribution office working in all operational, sales and promotion capacities. He was transferred to the Columbia Records Sales Corp. as district manager for the New England district and Midwest markets in 1961 and was promoted to midwest regional sales manager. Hoffman was transferred to national sales manager, Columbia Records, New York, reporting to Millard’s Columbia’s label to the join the Epic label as director of sales, and two years later became both vice president of sales and promotion. In 1969, he was appointed to the new position of sales and distribution and the Epic and Columbia Custom labels.

RCA also acknowledges RCA Records after having been vice president of promotion of the internet and Columbia’s sales the past year. In that capacity, he established a production company, a manu- facturing a record this company which purchased a stake in the company.

Prior to that, he had been director of promo for MCA, Inc., for a year, and manager of sales and distribution for U.W. Records for a number of years, serving in a number of sales and promo- tion capacities and finally becoming director of promo and artist relations.

SUNSET LISTS FALL RELEASES

HOLLYWOOD — The release of seven albums this fall is announced today by Bernie Sparago, Columbia Records’ director of the economy label of Liberty, UA, Inc.

Headlining the fall programs is “Unsung Heroes, America’s Best,” a tribute to the World War II hero. The film is directed by viiki Corv. Also included among the Sunset packages are, “Sandny Nie,” the story of sandny Nie’s life, and “The Best Love” by Al Coa, “Primrose Lane” from the film of the same name, “Miss Tunney” and “The Best Love” by Mel Corv’s “Easy Goin’” and Le Cane’s “Unlimited.” Rounding out the list is “以至于 you Believe About Princess” on Sunset/Tall, Inc., the well-established kiddie disk series.

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Swanner Books One Nighters’

NASHVILLE — One Nighters Inc. has announced the addition of booking specialist John Swanner to the firm’s Nashville staff. In his new capacity, Swanner will concentrate on the reorganization and enlargement of One Nighters’ concert booking department. He will work out of the offices located at 111 Lyle Avenue in Nashville, and can be reached at (615) 214-1115.

Where’s Pappa?

NEW YORK — Jack Elliott and Norman Gimbel will be writing the music and lyrics to United Artists soon to be released film, “Where’s Poppa?”

The film, based on the novel by Robert Klane, will star George Segal and Ruth Gordon, and will be directed by Carl Reiner.

Buck Wilkin Rides Again

HOLLYWOOD — John Buck Wilkin, son of noted C&W composer Marijohn Wilkin, is being badged by Liberty US with an extensive advertising campaign to promote his debut album, “In Search Of Footwear, Clothing, Shelter, and Sex.” The LP was produced by Don Tewson in Muscle Shoals and Nashville.

Wilkin just recently completed an on-screen role in Dennis Hopper’s film “The Last Movie.”

Hit Factory Expands

NEW YORK — Jerry Ragovoy, owner of the Hit Factory, will open a third recording studio at 313 W. 48th street within 60 to 90 days. The new studio facility will include a 16 track console, a tape library, cutting and mixing rooms, and additional office space.

Ragovoy will continue to operate the Hit Factory on the ninth floor of 353 W. 49th street as well as the original Hit Factory studio at 701 seventh avenue.

Chand Releases First Single

CHICAGO — Mercury Records has released its first single “I’m Not”, written by Tom Chandler, on the Mr. Chand label. Chandler, currently on the charts with “Groovy Situation” produced the single for the Popular Five.

The next single scheduled for release on the Mr. Chand label is by Chicago-based Sinister and Wylie. Both the Popular Five and Sinister and Wylie performed at the NATRA convention in Houston.

Corrections

In last week’s “Four Festivals” feature, Windfall’s Gary Kird first was inadvertently referred to as Mountain’s road manager, when he is, in fact, their co-manager along with Bud Prager.

Jandy Rachman left the Guess Who several months ago, and should not have been mentioned as one of the group in last week’s Talent on State review.

Little Carl Carlton was erroneously listed in the female section of last week’s listing of poll winners in the Cash Box R&B survey.

“Lola”

a single by the Kinks

Reprise 0930

Drawing: John Van Hammersveld
Andra Willis (Paramount 0048)

Kool & the Gang Where’s the Party? (MCA-Int’l) BMB — Carter/Stepphen

Delightful female vocal work with a twinkle matches the giddy musical quality of a bright new song. Side is taken from a Mary Hopkin charter in the United Kingdom and has already begun to spread the sales in the U.S. through strong initial radio response. Flip: no info.

Diane Kolby (Columbia 45169)

Holy Man (3:05) (Federowg, ASCAP-Kolby)

Though mixing the textures of Gracie Slick and Dionne Warwick, this new powerhouse embodied by Diane Kolby presents a pulzerizing new talent to shatter top forty and FM networks. Stunningly showcased in this original song, Miss Kolby carries the aural magnetism to assure stardom. Flip: no info.

The Utopia Parkway (United Artists 50690)

Come We (2:48) (Red Coney.U.A., ASCAP—Brodsky, Dragon, Espinoza)

The message of “Leaving on a Jet Plane” and a gentle delivery turn the Utopia Parkway’s first release into a majestic ballad with exciting appeal for both top forty and FM networks. Despite several important stations, the record has taken its first steps toward the best seller list. Flip: “I Don’t Understand You” (2:25) (Red Cande.U.A., ASCAP—Drago)

The AL CAPPS Band (Columbia 45219)

Odyssey Rock Park (2:57) (Canopy, ASCAP—Webb, Strauss)

While the duo’s softest single, “The Very Thought of You” (2:47) (Deram 7005), is a blockbuster, the AL CAPPS Band’s second all-out performance, and a spirited one it is. Keeping the CCR rhythm and arrangement fairly intact, Billy Pek’s treatment carries enough impact to make it a top forty long shot in the way home. Flip: “Population Explosion” (2:25) (Lone Wolf, BMB—Ross, Johnston)

Rex Feek (White Whale 357)

It Came Out of the Sky (2:39) (Jordania, BMB—Foryrity)

A song that gained exposure from Creedence Clearwater’s LP version, “It Came Out of the Sky” has already begun to gain momentum for a record that might become a hit. Its careful fashioning by Johnny Mathis’ tender fashioning. Flip: “Darling Lily” (2:45) (Holmby/Famous, ASCAP—Merrer, Mercini)

John Howes (Kapp 2102)

Cheryl Lynn Marie (3:00) (Rosebridge, BMB—Kimmer, Howes)

Vocally a match for Humpderwick, John Howes’ treatment makes the lyric a delightfully classy ballad under strong initial exposure. Now becomes a threat to grace the very best seller list. Flip: “The Love I Always Had” (2:50) (Razzle, BMB—Randazzo, Pike)

The Mil Brothers (Paramount 0046)

Between Watan-Salem & Nashville, Tennessee (2:24): (Famous, ASCAP—Kusk, Snyder)

The careful fashioning of the Mil Brothers’ shining on this MOR masterpiece, “Smile Away Each Rainy Day” (2:24) (Holmby/Famous, ASCAP—Merrer, Mercini) Also an attractive side, this end features the song from “Darling Lily.”

Riddel (Coloures 125)

The Soon I Get to You (2:45) (Columbia 5609)

Vocally a mixture of very young teen and softly adult styled, this composition features the vocals of Susan and thidvueful MOR play to move into a top forty sales arena. Flip: “Almost a Woman” (2:45) (Columbia 5609)

Pete Limonello (Stereo Me dia 2580)

Gulf Light Things (Tri-Media, BMI—Wallin)

Bright production work and a grand chunk of dance material gives Solomon’s title track a solid chance to become a sizeable item. Flip: “Lovin’ Things” (2:45) (Columbia 5609)

Solomon (Capitol 2873)

Jamaican Queen (2:43) (Multimood, BMI—Walhin)

Bright production work and an obviously danceable theme. Solomon’s title track should maintain that momentum. Flip: “People Don’t Change” (2:43) (Capitol 2873)

The Honore Society (Jubilee 5763)

Right September (2:45) (Leads, ASCAP—Diesel, Day)

Booming ballad entry which carries the added impact of a strong rock instrumental undercurrent to grab both teen and young adult audience results. Flip: no info.

JOHNNY MATHIS (Columbia 45239)

Pieces of Dreams (2:44) (United Artists, ASCAP—A&M Bergman, Legrud) Movie theme from the Leon Russell film is given a highly stylish yet delightfully classy ballad under strong initial exposure. Now becomes a threat to grace the very best seller list. Flip: “The Love I Always Had” (2:50) (Razzle, BMB—Randazzo, Pike)

The Mill Brothers (Paramount 0046)

Between Watan-Salem & Nashville, Tennessee (2:24): (Famous, ASCAP—Kusk, Snyder)

The careful fashioning of the Mil Brothers’ shining on this MOR masterpiece, “Smile Away Each Rainy Day” (2:24) (Holmby/Famous, ASCAP—Merrer, Mercini) Also an attractive side, this end features the song from “Darling Lily.”
McFadden, Saussy Named CBS VP's

LOS ANGELES, Calif. — The CBS Musical Instruments Division, has announced the promotion of Robert McFadden to vice president, Freddie Rogers and Donald R. Saussy to vice presidents, and the appointment of Effie M. Mann to assistant manager, effective immediately. McFadden joined CBS in July, 1966, and was appointed to manage the division's musical instrument line, August, 1967, serving as director of marketing for the Leslie organ speaker product line. Prior to joining CBS, he was as manager of the Conn Organ Corporation. McFadden has been with CBS since May, 1969. On that date he was appointed director of marketing for these two companies. Prior to joining CBS, McFadden was merchandising manager for the consumer products division of the Corning Glass Works.

ASCAP Joins Gimbel’s Salute

NEW YORK — The American Society of Composers, Authors & Publishers is joining Gimbel’s, New York’s famous department store, in a tribute to the off-Broadway theatre. A special feature of the department store’s fall fashion kicks will be a display window featuring pictures of many ASCAP writers who have created successful off-Broadway musical theatre, together with their sheet music. There will also be shown memorabilia of the performing rights society, such as the baton of John Philip Sousa and a sax used by ASCAP founder Victor Herbert. Preopeningly featured will be The Fantasticks, written by ASCAP writers Tom Jones and Harvey Schmidt. Now in its 10th successful year on off-Broadway, it is the longest running musical in the world. Carl Geenen, writer of You’re A Good Man, Charlie Brown, will also be featured. ASCAP president Stanley Adams announced that he is delighted at Gimbel’s special tribute of off-Broadway theatre and ASCAP’s part in it.

NFL LP Sets Distrib Net

NEW YORK — A network of key distributors has been set for Xanaxis’ New York “Holiday Halftime” album featuring the players of every National Football League team. Each NFL city and surrounding areas will be assigned with the album recorded by its own team. Twenty-six different albums are set to be recorded. Mike Tatch, president of Mike Tatch and Partners, Inc., owners of the new formed Marlin label, announced that the distrib set-up: H. R. Basford of San Francisco (Distributors for Northern California), Roberts Record Distributors, St. Louis Missouri and Kansas), Midwest, Inc., nc, Cleveland (Northern Ohio and Western Penn. A & I Record Distributors, Cincinnati (Ohio and N. Tenn.), Music Merchants, Inc. Boston (Mass.), Summit Distributors, Skokie, Ill. (II.), Schwartz Bros., Washington, D.C. (Maryland, Va. N.C.), H.W. Daily Co., Houston (S. Texas), and Dave Sales Co., Denver (Colo., Utah, N.M.). Recording sessions at all pro training camps are expected to begin this week (Aug. 24) under the direction of Jacques Urbons, an Olympic conductor for “Mission Impossible” and “Mannix.” All 26 “Holiday Halftime” albums will be released in September.

Liberty Boat Ride

BOSTON — In an effort to allow record executives to listen to specific products from a disk organization, Len Gordon, Boston branch manager for Liberty/UA records invited key dealers and representatives to a private party and cruise around the Boston harbor. As an extra attraction, World Pacific Jazz star Buddy Rich made a personal appearance. Because the outing was so successful, Lloyd Leipzig, Liberty/UA director of publicity is contacting the Queen Mary regarding the possibility of conducting an international sales meeting aboard the cruiser.

Willen Joins Pip

HOLLYWOOD — Paul Willen has joined Pip Records as the labels coordinator for the western region. Pip is the recently formed pop record arm of Pickwick International Inc. Willen will direct promo and sales in the western market for Pip and its affiliate labels, including Douglas, Viking & Hilltop.

Willen moves over from Jad Records, where he served as national sales manager. His 10 years in the record business include running Gambic Associates, independent sales reps in the western market, and sales stints with Diamond Record Dist., among others.

Willen will headquarter in the Pickwick International Hollywood offices.

Guthrie Tribute At H’wood Bowl

NEW YORK — “A Tribute To Woody Guthrie” will take place at the Hollywood Bowl in California (Sat., Sept. 12. Participating will be Joan Baez, Pete Seeger, Arlo Guthrie, Odetta, Country Joe McDonald, Jack Elliott, Earl Robinson, Richie Havens, Will Geer and Peter Fonda.

The entire proceeds of more than $100,000 expected to be realized from this event, will go the create the Research Center devoted to Huntington’s Disease and related disorders. The center will be part of a major medical complex in the Los Angeles area.

Millard Lampell is adapting the script from Guthrie’s “California to the New York Island” and staging the performance. The tribute is being produced by Harold Leventhal in association with Sicht and Sound Productions. Radio Station KRLA in Los Angeles has joined with the Committee To Combat Huntington’s Disease to sponsor this benefit.

In addition to the money raised from tickets—at $2.50 to $50—sponsorships are available at $100. 150 individuals and firms have already become sponsors and will be listed in the program. Sponsors are entitled to a four-seat box.

Cash Box — August 29, 1970
The Stooges

UNAGANOS, NYC — Elektro record- ing artists, The Stooges appeared at Tamalpais Exchange this past week, and performed for a captive audience of curious onlookers. There have been, during the past year, dozens of articles written about the sensational Iggy Stooges. Rightfully so. Iggy is a phenomenon — a performer and as an acrobat — but he is supposedly a rock vocalist, and at that profession, he is anything but sensational.

There is a difference in a class by him- self, and the other four Stooges — in another class. The group itself is simply breathtaking. As an acrobat, he is agile as a cat — but as a vocalist, he lacks the finesse to make a stir. In fact, Iggy can't sing at all. His stage act is an exact study of a fakir, and as a result — Iggy also lacks originality.

The fact that the remaining four Stooges are so little noticed is understandable. If they are, with one exception, they can hardly be called fine musicians. They remain on stage, stationary, wheezing and sweating, in an effort to throw himself into the audience, they can't be considered a band is any other way. Their group is:

Donna Theodore

COPACABANA, NEW YORK — Solo distaff disk artists aren't exactly the rage these days, but at one point during their act at the Copa, Donna Theodore indicated that she might be an exception. Not that she doesn't have a superior vocalist many times better than her, but that she has the prettiest. But it's when she sings her first single for the Scepter label, "Let's Call It a Day," that the Chips Moman production does, her disk career before being a part of the dynamic pair, "I'm Not Crazy." Donna act- uated, then, her voice on the night club floor, often in a manner that is sure to be remembered in years to come, his hip and standard phrasings, his pleasing to note, with a timbre and melody that is "Can't Help Loving That Girl of Mine," and "Can You Be Pipe-wise, and vitally sweet, "Over the River and Through the Stone," an oldie by Lenn攝 Born on "Havana." The newest single by this popular artist, "I'm Not Crazy," and "I'm Not Crazy," can be found in most supermarkets, and also the fine record stores.

The Stooges second Electra LP, "Fun House," has just been released and should do very well considering you have to go to a place to hear the group while you're hearing their music.
LOOKING AHEAD

1. BABY I NEED YOUR LOVIN' (Lisette—B/W1)
2. WHAT A BUMMER (Havana/Kaje, Sutra—B/M1)
3. FOR THE GOOD TIMES (Rockmore—B/M1)
4. YOU'RE GONNA MAKE IT (College—ASCAP)
5. SING OUT THE LOVE (IN MY HEART) (Trouble—B/M1)
6. WHEN YOU GET RIGHT DOWN TO IT (Stevie Gdns, Columbia, R-1)
7. MONTENGO BAY (Bluesbogle—B/W1)
8. LIKE YOUR STYLE (Shade—B/M1)
9. I WOULDN'T WANT TO (B/W—B/M1)
10. SOMETHINGS A MAN'S Gotta DO (S. Cooper—B/M1)
11. GROOVIN' WITH MR. BLOE (Chuck—B/M1)
12. SET ME FREE (Trig—B/M1)
13. THE CIRCLE GAME (Sepulveda—B/M1)
14. PURE LOVE (Charyn—B/M1)
15. YOU BETTER THINK TWICE (Little Dickem—ASCAP)
16. GREENWOOD MISSISSIPPI (Cook—B/W1)
17. UN RAYO DE SOL (Cabezon—B/M1)
18. RUNAWAY PEOPLE (Unu-teen—Ruffin)
19. FUNK #49 (Parsons home base—B/M1)
20. SANTO DOMINGO (L.A. Gallinar—B/M1)
21. I JUST WANNA KEEP IT TOGETHER (And—B/M1)
22. ALL I WANT TO BE IS YOUR WOMAN (B/W—B/M1)
23. STAND BY YOUR MAN (Cand Station [Flame 5142])
24. YAKETY YAK (Try—B/M1)
25. A PART OF ME (Izimit Music/Jewelry USA Inc.—ASCAP)
26. SALLY (USA Music—ASCAP)
27. BETTER TIMES ARE COMING (Young Love—B/W1)
28. CRAZY LOVE (Fields—B/M1)
29. SOUTH (Forays—ASCAP)
30. SEEING IS BELIEVING (Cald/Memphis—B/M1)

MONDAY IN MAY

by THIRD CONDITION

KENT STATE TRAGEDY

SUNDAY PITPEOPLE:

ATLANTA:
MIDWEST RECORD DISTRIBUTORS
Baltimore:
GENERAL DISTRIBUTING CO.
Boston:
TRANSCONTINENTAL DISTRIBUTING CORP.
Buffalo:
SHARLotte
Chicago:
F & F ARNOLD DISTRIBUTING CO.
CINCINNATI:
ALLSTATE RECORD DISTRIBUTING
CLEVELAND:
SUPREME DISTRIBUTING CO.
COLUMBUS:
MIKES RECORD SUPPLY CO.
DETROIT:
ARC RECORD DISTRIBUTING CO.
EAST HARTFORD:
GLOBE RECORD DISTRIBUTING CORP.
EL PASO:
B. B. HEDGE DISTRIBUTING, INC.
HARRISBURG:
B. B. HEDGE DISTRIBUTING, INC.
HARRISBURG:
M. B. KEMP DISTRIBUTING, INC.
HOUSTON:
W. S. DALY, INC.
LOS ANGELES:
A. J. RECORD SALES, INC.
NEW ORLEANS:
HOTLINE DISTRIBUTORS
MIAMI:
MUSIC SALES OF FLORIDA, INC.
MINNEAPOLIS:
JAHZER DISTRIBUTING CORP.
NASHVILLE:
MUSIC CITY RECORD DISTRIBUTING
NEW ORLEANS:
GLOBE RECORD DISTRIBUTING CORP.
NEWARK:
WINTER DISTRIBUTING, INC.
NEW YORK:
ALPHA RECORD DISTRIBUTING CORP.
PHILADELPHIA:
DAVID ROSS, INC.
PHOENIX:
ARC RECORD DISTRIBUTING
PITTSBURGH:
ARC RECORD DISTRIBUTING CO.
PORTLAND:
ROBERTS DISTRIBUTING CO.
SAN FRANCISCO:
H. H. BURFORD CO.
SEATTLE:
FIDELITY NORTHWEST, INC.
STAN'S RECORD SERVICE
TAMPA:
MICROPHONE MUSIC CO.
BOB
MCGRATH
from
SESAME STREET
is GROOVIN'

JUST ASK...
JORDAN MARSH STORES/BOSTON
MAY CO STORES/CLEVELAND
ALEXANDER'S N.Y./STEWART'S
BALTIMORE/TRANSCONTINENTAL
RACKS/HANDLEMAN CO.
SEARS ROEBUCK/CHICAGO ETC...

SALES
DON'T JUST WATCH THIS ALBUM
CLIMB THE BEST-SELLING CHARTS
STOCK IT...FEATURE IT...ADVERTISE IT
...PROMOTE IT...BECAUSE

IT'S A HIT
AND SO IS THE SINGLE...

GROOVIN' ON THE SUNSHINE
by THE BEST FRIENDS
with BOB MCGRATH

JUST ASK...
WKNR/DETROIT - WCFL/CHICAGO - WOKY & WRIT/
MILWAUKEE - THEY ARE PLAYING IT AND SO ARE
A LOT OF OTHER HIP STATIONS.
THE YARBIRDS — Epic EG 30135

In all the annals of rock, there may never be a stranger or sadder group than the Yardbirds. Yet the group served as the proving grounds for such stellar attractions as Jimmy Page, Eric Clapton, Jeff Beck, and Keith Reif. Listen in fascination to fine guitar playing on "White Summer" and "Only the Black Rose." Or the strange colliding rhythms of "Farewell," "Ever Since The World Began," and "Lost Woman." This two-record set is an excellent cross-section of the previous LPs. The tracks were culled from Shul and receive good chart action.

THE VOUGUES SING THE GOOD OLD SONGS AND OTHER HITS — Reprise 6385

This four-man aggregation with the soft voices has the knack to do up the old songs as well as the new ones. This album offers a taste of both. They go back a bit for "Since I Fell For You" and "Goodnight My Love" then up to "Hey, That's No Way To Say Goodbye" and the Beach Boys number "God Only Knows." Should be sure fire MOR action in store for this tasty deck.

Pop Picks

(MAD DOGS & ENGLISHMEN — Joe Cocker

A&M SP 6002

The excitement of Joe Cocker and Mad Dogs & Englishmen's recent personal appearance tour is right here in the grooves of this two record set. Cocker and his entourage, which includes Leon Russell, Chris Stanton and Rita Coolidge, tear through "Honky Tonk Woman," "Delta Lady," "Feelin' Alright" and other blockbusters. There are live versions of the two recent hit singles "She Came In thru the Bathroom Window" and "The Letter." Altogether there are more than a dozen songs and Cocker is superlative on every one of them. Soundswise also, this could be the finest "in person" set to come along. Package has already been certified as instant gold.

IN THE WAKE OF POSEIDON — King Crimson

Atlantic 8256

The second album from England's most recent King Crimson could almost be subtitled "Impressions of America" because a major portion of the material was written by Bob Fripp and Michael Giles on their first tour on these shores. "Picture of a City," depicts New York, "Cadence and Cascade," with gentle vocals by Gordon Haskell poignantly sketches a portrait of Judy Collins; while the long "Aural oval" "Devil's Triangle," featuring some virtuoso piano work from Keith Tippel, instrumentally mirrors Bob and Michael's feelings about the Country. "In the Wake of Poseidon," with Bob's warm mellotron leading the way is a worthy sequel to the "In the Court" track from the first album. An outstanding work from one of Britain's most musically advanced groups.

MY WOMAN, MY WOMAN, MY WIFE — Dean Martin

Reprise 6403

This latest offering will put Dino right back at the top of the charts. Selections include "My Woman, My Woman, My Wife," "The Tips of My Fingers," "Detroit City," "It Keeps Right on a Hurting," and six other C&W favorites.

GAS MASK — Tonsil T-4001

Try to think of a big band rock group that doesn't sound like Chicago or BS&J. Having trouble? No wonder; there aren't any. Or rather the weren't. Now witness Gas Mask. The answer to the big band rock pollution problem. What makes them so good is material, mostly by Nick Oliva, the group's keyboard player; imaginative arrangements by David Gros who plays sax, the sax section's sound like "Days When We Are Free," which changes in midstream from a frenetic-paced guitar dominated piece into a swaying multi-vocal cut. The other hand "I Know I've Been Wrong" is as an extraordinary song. "The Last Edwards" strong voice. And "As The Years Go By" could become one high chart honor as a single. Album should be set for a strong take off.

Pop Best Bets

THE YARDLESS — Epic EG 30135

In all the annals of rock, there may never be a stranger or sadder group than the Yardbirds. Yet the group served as the proving grounds for such stellar attractions as Jimmy Page, Eric Clapton, Jeff Beck and Keith Reif. Listen in fascination to fine guitar playing on "White Summer" and "Only the Black Rose." Or the strange colliding rhythms of "Farewell," "Ever Since The World Began," and "Lost Woman." This two-record set is an excellent cross-section of the previous LPs. The tracks were culled from Shul and receive good chart action.

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JOE SOUTH'S GREATEST HITS — Capitol ST 450

Joe South, one of the most prolific and talented songwriters to emerge from the South in recent years, is represented in a package which includes his most popular numbers. "Games People Play," "Walk A Mile In My Shoes," "Don't It Make You Want To Go Home" and "Down In The Boneyard." Album is subtitled "Volume I" and judging by the artist's track record and the promise he has shown, there should be quite a few more volumes as he continues to grow in stature and popularity. Set should do nicely.

SONG — Dennis Yost & The Classics IV

Liberty LST 11003

Several of the songs in this album were recent single releases for Dennis Yost & The Classics. They include "Midnight," "The Funniest Thing" and "God Knows I Loved Her." Others, such as "Cherryhill Park" and "Pick Up The Pieces" were originally made famous by other artists. Yost and company are in their typically fine voice on this set. Their many fans should give this LP an enthusiastic welcome.

Cash Box — August 29, 1973
THE BEST OF JOSH WHITE — Elektra 75008

Twenty-five years of Josh White's performances on records are distilled into a magnificent tribute to the artist in this collection. The two-disc package includes not only 21 songs but a full-side musical narrative version of White's classic "Story of John Henry." Material for the collection was taken from tapes during the 1955-62 peak of White's career, and features "Sam Hall," "Joshua Fit the Battle of Jericho," and "Midnight Special." Among others. Beautifully packaged, the set is also merchandised to retail at a $29.98 list for added consumer enticement.

THE USE OF ASHES — Pearls Before Swine — Reprise 6405

Devotees of the unusual and daring in musical forms, take heart. The new Pearls Before Swine album is here. Latest effort by Tom Rapp and his companions could easily catapult them into the wide pop appeal area which has thus far eluded them. The hypothesis "The Jewelry" to the strange and beautiful "Rocket Man." Based on a short story by Ray Bradbury, this is an LP of taste and special quality. Rapp's distinctive vocal style is brought to bear on some of his most poetic compositions to date. A class LP.

THE BEATLES ALBUM — Percy Faith Strings — Columbia 30007

Although the Beatles have broken up, their songs are still very much together as is evinced by this beautiful package of eleven Beatles standards ably played by the Percy Faith Strings. Included in the album are two recent Beatle hits, "Let It Be" and "Something," along with old favorites "Eleanor Rigby," "Michelle," "Penny Lane," and a host of other immortals.

UP ABOVE OUR HEADS — Clouds — Deram 18004

Here's an interesting album by a hard rock trio from Scotlan. The group penned six of the eight cuts on the LP including "In The Mine" on which drummer Harry Hughes doubles very capably on trumpet. Other heavy includes "Imagine Me," which contains some very interesting vocal lines, and a thirteen minute plus jazz version of "Sing, Sing, Sing." Definitely worth a listen.

MAGICIAN — ANDREW LEIGH — Sire 97025

Andrew Leigh and company provide an album chock full of interesting songs and arrangements that should make for some very easy listening. Along with Leigh, Westlake (who wrote the entire album) and the other musicians provide a first rate background for nine simply beautiful songs. Could be a big chart item if it catches on.

THE CUFF LINKS — Decca DL-75235

The Cuff Links are headed for the top of the charts with this album. The nine member group have come up with eleven beautifully written cuts with the emphasis on love and the women (Robin, Jennifer, Bobbie, and Sally) who inspire it. Should be a good seller.
NEW YORK—ALMOST FREE SAMPLES

Where do you turn when you realize you're listening to records that are forty minutes of a halfway group trying to scare you to death with a program of minor key music or a band that is swinging along just too softly; or a soloist whose voice gets grating after the seventh cut? One place to turn is to sampler records or sampler-type records. There is a big difference between the two. On one hand there are the samplers that can be purchased only through the mail, and then there are the ones that are commercial, record store albums. Both contain selections by different artists from the sampler's label or from different label affiliations.

By far, the leader in the non-commercial field is Warner/Reprise who has four samplers amazingly priced at $2, a new one titled "Alternatives" at $1, and another sampler put together by Frank Zappa called "Zapped" which is also priced at one buck. All are mail-order, and all but the last two are double record sets. The albums feature most of the labels' artists with the majority of cuts coming from the performer's LP's as well as some first-time-released cuts (like Jimi Hendrix' "Stone Free" from the "Record Show" sampler). One of the better features of their packages is extensive bio and incidental notes on each of the artists featured in the sets.

The commercial samplers are interesting, too. My favorites are the two from MGM—both film soundtrack albums: "Zabriskie Point!" and "The Strawberry Statement!" Here's a case where artists appear "courtesy of..." as The Pink Floyd—Harvest Records, The Grateful Dead—Warner Bros., The Kaleidoscope—Patti Page—Mercury, etc. Those are some of the artists on "Zabriskie Point!" More up-to-date is the "Strawberry Statement!" but the recordings are by Neil Young, Crosby, Stills, Nash & Young, Buffy Ste Marie, Thunderclap Newman, The Red Mountain Jug Band, and some classical orchestras. Good albums.

Another couple of commercial samplers are Columbia's "Heavy Heads," and the newly released "Heavy Hands" albums. Others include Capitol's "Canned Heat" package titled "Listen In Good Health," UA's "Progressive Heavies" album, and the "Easy Rider" hit soundtrack set on Dunhill. All these again include only the labels' artists or various performers from different companies.

What I like most about the sampler and sampler-type albums is the very basic diversity of styles, voices, musicianship—all adding up to interesting, programmed blocks of music. One or two other labels have tried the Warner/Reprise approach to samplers, and several have tried the commercial scheme. The future lays bare to loads of possibilities of combinations of music and packaging in samplers. In the meantime, investigate refreshing yourself with a sampler.

(HOLLYWOOD) THE CURSE OF THE AMOS HONDA

Will Motown Records make the Bobby Darin announcement at the tenth anniversary meet later this week? The label has been out in front for a number of years. Now we hear that he'll be cutting his first Motown LP in September.

For the past five years we've been referring (in print) to the Amos Tourna-ment as a combination golf meet and bacchanal. And each year our N.Y. re-

write man switches "bacchanal" to innocuous phrases like "gala fest." And now that 70 guys get involved in an alcoholic orgy, we claim that's a unbridled bacchanal. For those who don't know (including our re-writer) all contestants are required to "water down" (that is consume alcohol) at selected points during the two day meet. Otherwise they lose strokes. Minimum drink—every other hole—a jigger. That's old news for anyone who has staggered through the tournament of this column. But what has never been mentioned in print is the strange and terrifying tale of the curse of the $250,000 Honda.

It started two years ago when Jimmy Bowen, proprietor of the Amos, decided to give away (as a rotating prize) his $220,000 Honda, a relic of his halcyon days as a huffer. When Bowen was granted his divorce, he claimed it was at a cost of $220,000, "All I got was the Honda." In '69 Eddie Reeves won the cycle and the cycle continued. Within four months after the Amos meet in '69, Reeves was divorced—at a cost of $70,000. And this year the $250,000 Honda was passed along to Budd Dilling, v.p. and g.m. of Mediarts Records. Budd was reluctant to accept the prize. We don't blame him. As of last week Dilling's marriage was a cloudless affair, throne in highest bliss. But there's that omi-
nous two wheeler parked in Dilling's driveway on Wells Drive in Tarzana these days. So while Budd phones distros to promote and sell his Onn Welleses LP ("The Begattng of the President") we wonder if he recollects the last line in the album—"come my brethren, let us pray."

THE PRISONER'S SONG—We believe it was Mark Twain who said (or wrote) "what a good thing Adam had—when he said a thing, he knew nobody had said it before." In the record biz, like most other industries, originality is merely untested plagiariasm. A mousetrap by any other name is still a mousetrap. Still, there are a couple of albums in the planning stage that intrigue us. The first is a Sing Out LP that Dick Moreland, west coast manager of RCA's "rocks" division, will be cutting at California's Tehachapi State Prison next week. The sides are due to be released in November. But most of the guys who heard on the record won't be released for the next few years. And though they have never recorded before, they all have records. Sides will feature 46 prisoners from the state institution, doing mostly spiritual songs—all original with the possible exception of "Battle Hymn of the Republic." Songs were written by George "Sunny" Brown, former alto sax player with the Basie band. Brown is a three time loser, a great musician and an unlucky cards player. Sun Records had a quartet in the fifties known as the Prisonaires. But they cut singles silly. The Moreland production will be tip top. Dick Moreland says a college tour for the group is in the planning stage. That and perhaps a Hollywood Bowl concert. Dick also cuts Nilsson, Nesmith, Fat, Murray Roman and Rickie Lee, among others. Nilsson's last album will contain several selections from his forthcoming TV special, "The Point," and is set for Nov. release.

A Busker
Everly Brothers
Janet Lawson

(Cont'd on page 40)
NEW YORK (Cont'd from page 39)

LAST LAUGHTER

Just hung up the phone with the weather woman who predicted fair and less humid for tomorrow night and, hopefully, Saturday. Clear skies would mark a first for the Schafer Music Festival in Central Park in that it would be 31 out of 31 concerts in New York City and the "schafer" will continue for five more years. Among the top flight artists who played this season was The Everly Brothers (pictured). Their first New York appearance since The Bitter End where they were given full houses and swarms of humanity all over the neighboring knolls. Fine show.

Oh, that picture — that's a Busker. A musician is singing in Engagements, hisちょるを誘うmenu for money. We met Ray Singer and Simon-Napier Bell, working for RCA in England, recently brought several Buskers into the studio and the resulting album is said to be highly entertaining. Look for it.

And a friend, Mr. B. B. King, sent an unrhymed message for a select few — the new kid is leaving. You're all soon approaching the Frontier.

holman

THERE'S LAUGHTER IN MIDLIVDE ONE AGAIN

This could be a first, folks — the Cash Box Sports Column. Created by the not-so-humorous desire to herald the triumphs of the Cash Box Softball team up the team's own open challenge to play and all takes. Now, our sportswriter tells it like it was:

Ray, 26, was a grand slam and a three-run home run brought Cash Box softball to an 11-3 come-from-behind victory over Atlantic Records last Wednesday in Central Park. The Atlantic ten-man squad had previously been undefeated, ran and can now contemplate actually beating the team. Although CB's two victories were from forfeits and the club had never before taken the field against an-in-the-flesh opponent.

The experienced Atlantic nine were impressive in display of power in the early innings. CB was held to 0-2 by the end of the second inning. The slugging, however, seemed to spark a unity in CB that touched off a home run retaliation which narrowed and finally overcame the early lead.

A thirdinning blast with bases loaded followed by another in the fourth put CB in front, and the fifth inning insurance run iced a team victory.

Tight infield plays and excellent outfielding topped by throws to nail Atlantic runners at third and home plate were the final nails in the coffin. Atlantic's 8-run opening fizzle into a mere score of one run in the last three innings. The game was ruled finished at the end of five and called because of darkness.

Cash Box Softball

ATLANTIC 3 5 0 1 0 = 9

L'ANGELO MISTICOSO, HE'S NOT: MISTEOSO, HE REMAINS

The Mystery Man has again hit the road after a two-week lay-over in South Bend. He was not the first to have been guessed at (anyone? he's had a history of having trouble with it himself). This week we print one of our more blatant clues — his writings from the road. Remember: many people in the industry knew him personally or by his telephone voice and, especially, appearance.

Kankanee, Ill. — "Here I am in the middle of Kankakee, Ill., toward the end of the road. I've been my first guess has been anyone (he might have a history of having trouble with it himself). This week we print one of our more blatant clues — his writings from the road. Remember: many people in the industry knew him personally or by his telephone voice and, especially, appearance.

Havana, Ill. — "Here we are in Havana, Illinois, on the Illinois River. We are sitting in the town square near a Civil War monument and a bunch of cannons. We feel a lot better today than yesterday (note the MM's use of the word "we" probably denoting some newly realized relationship between him, his bike and belongings) and can now contemplate actually reaching California on our bicycle (on second thought, the "we" looks like the recognition of another personality within the MM). We have considered how long we prepared for this journey, how far we have come and how it would be worse if we never had to stand on the field of honor. We are not as angry as we were and amuse ourselves while riding with fantasies of future glory such as appearing on TV and being whipped first about in restless dreams. We have a good night's sleep on the Bloomington Golf Course and a calm day.

Quincy, Ill. — "God persecuted me today but did not entirely defeat me. Last night I had to back away underbrush to make camp, and I felt rather proud of myself. I carry a thickly wooded area and have already been chased by two swamp adders. But this morning, God struck, I woke in the midst of a fog that annihilated all but 10 yards of the world in every direction. The fog lifted, but the mist set in and frightened me. The morning brought unforgettable hills, all the more horrible because unexpected, and in the evening a lack of proper signs led me not to Hannibal, Missouri, but north to Quincy, Illinois. I am on the Mississippi, however, and will snake down to Hannibal tomorrow before breakfast."

Hannibal, Mo. — "(A picture postcard of Aunt Polly's Room in the Mark Twain Home.)" Wien a little."

Cash Box — August 27, 1970

HOLLYWOOD (Cont'd from page 39)

Another departure LP, due for release on MGM, will feature Paul Frees, known as the man of a thousand voices, and a master of impersonation. The LP will be a re-recording of the "Mighty Mouse" cartoons for the "Mighty Mouse" cartoon, starring Frank Tavares for Youngblood's own label, Racoon Records, releasing thru Warner Bros., will be "Rock Festival." It was cut live at concerts and festivities in the northern California area by Lambick Sound Co, Release set for mid-Sept.

A single, "Peace Song," will be lifted from the LP for release in August... The Burt Bacharach-Linda Harrison theme song "Our Day Will Come" will be sung by Ed Sullivan Show will be aired on Sept. 20 and will originate from theThird Annual Carmi Towers of the Chicago Bears and Chicago Bears' quarterback Vince Lombardi. The show, which will feature two of the NFL's top ten players in the league, is scheduled to release Sept. 20.

A collection of twenty of the best of the best cuts from the albums of the top ten groups of the year will be released on "The Year's Greatest Hits." The album, which will be released for the ABC/Dunhill label, is scheduled to release Oct. 1.

(Cont'd from page 39)

Memorial Day was observed in the northern portion of the state by many, including the San Francisco Symphony Orchestra which performed "Star-Spangled Banner." Attendees to the event were treated to a fireworks display as well.

The World's Greatest Rock Festival is set to be held at the Cove on the site of the old Cove.
'My Country, My Music' Program: A Thirty-Hour Radio Spectacular

NEW YORK — "My Country, My Music," a recording program which presents the most spectacular of the sounds that tell the story of life in America—has been expanded for the first time. The program will be broadcast live on Kraft Music Hall from Music City, USA, during the last two weeks of this year.

The hour-long performances will be broadcast live on Kraft Music Hall from the Opry House, Nashville, Tennessee. They will be the strategy for a series of live performances at locations in all markets by Cine-Vox Productions.

Developed as a musical pageant that evolves the story of the kind of 'people's music' that has come to be known as "country," the show traces musical events and personalities from origins in the Appalachians through the first commercial recording sessions of the beginning of country music with country sounds spreading across America. In between are segments of coming national entertainment personalities.

The format of the show avoids documentary style with historical aspects introduced through relationships to the story. Most of the music is taken from 1957 to 1970 with the recording from the beginnings of recorded music to 1956. Some vintage country songs have been resurrected from various old country music sources and exclusive material has been recorded from private collections.

Major portions of the program are devoted to music with the remaining segments composed of interviews and reminiscences with such country music luminaries as Johnny Cash, Tammy Wynette, June Carter Cash, Merle Haggard, Loretta Lynn, Jeannie C. Riley, and Hank Locklin.

Behind-the-scenes personalities such as Vito Pelletier, manager of the Grand Ole Opry's ever-changing roster, and Bradley Gately, vice president of Decca Records in Nashville, will also talk about the changes they've seen and the forces that make country music what it is today.

The show is hosted by Ralph Emery, the well-known country music disc jockey and former announcer of The Grand Ole Opry.

"I think the album 'My Country, My Music' will air Emery's exclusive interview with the late CMA Hall of Famer, Red Foley, and the show also contains the only recording ever made together by Meade "Red" Bradbury and Red Foley. The songs of the late Jimmie Rodgers, the Father of Country Music, will be featured and his work and style will be highlighted by prominent country music personalities.

Program segments of the thirty-hour program will take listeners on an influence tour of country music, featuring the Stoneman family and the Carter family, the men and women of country music such as Kitty Wells, Loretta Lynn, and June Carter; the influential groups of country music stars, such as Ray Price and Faron Young, Red Foley and the Hettes Atkins, and Elvis Presley; the development and impact of country music; and the music of such contemporary stars as Jethro and Minnie Pearl; and the impact and mutual development of radio and country music. Both grew up at the same time and radio was more powerful than anything else is responsible for the development of the entire country music horizon. The resurgence of interest in the country music industry is the reemergence of this music.

The show is designed to be treated in any number of ways by the radio stations. The full thirty hours can be broken up into hourly segments or certain segments can be grouped together for airing. Each hour of programming comprises 45 minutes of music and interviews with six commercial breaks of 120 seconds each. Separation material of a musical nature is provided for IDs and newbreaks. Promotions for stations featuring Ralph Emery and prominent country music personalities will be provided for each station.

First air date for "My Country, My Music" is set for October 1, 1970. The program is available in mono and stereo and automated. Multiple-play agreements are available.

Bradley Recovering From Eye Surgery

NASHVILLE — Owen Bradley, Decca vice president, is at home recovering from recent surgery for a partially detached retina. After two weeks of convalescence, he will be back producing the top records for which Decca is noted.

WWVA Jamboree in Canada

NASHVILLE — For the second time within thirty days WWVA and Jam- boree U-S-A have been called upon to represent the State of West Vir- ginia in Canada. The first time was in Montreal at the "Man and His World Exhibit" where Jambores U-S-A stars performed before several thousand fans; that same morning Gus Genard, one of WWVA's most famous jockeys, was on radio WJZ-TV's "Canada Day," the "Man and His World Exhibit" radio and television show.

WWVA Jammer has been appointed producer for the station which broadcasts full time on 820 kc.

Cowboy King Still Country

NASHVILLE — With his recently released single, "Money Can't Buy Love," b/w "You and Me Against the World" and album "Roy Rogers" to be released October 1, Roy Rogers explodes into the contemporary field for the first time.

The "King of Cowboys" cut the releases on a recent visit to Nashville with George Richey producing for Capitol Records.

During Rogers' fabulous career he starred in 46 movies and introduced many great western hits in pictures such as "Don't Fence Me In," "Along the Navajo Trail," "Blue Shadows on the Truill and "Pecos Bill."

With the famous "Bows of the Pioneers" he introduced "Tumbling Tumbleweeds," "Cool Water" and dozens of others.

Now he presents that fresh new exciting Nashville Sound in the music he helped make appreciated the world over.

Rogers' voice is the same also the sound he will help boost when he guest stars with his wife, Dale Evans, on the season opener for "Hey Haw" September 15 on CBS and in another "Hey Haw" program to be televised in October.

Rogers said he was "totally captivated by the Nashville musicians, singers, studio facilities and produc- tion" following his Music City USA sessions.
A PERFECT MOUNTAIN — Don Gibson
Hickory 155
Don Gibson spends half his time on recent hits and half his time on his own songs in this newest release. Among the former are Paul Anka’s “My Way,” David and Hampton’s “Sea Of Heartbreak,” Putnam and Sherrill’s “My Elusive Dreams,” Jackie DeShannon’s “Put A Little Love In Your Heart,” and Tom Hall’s “I Washed My Face In The Morning Dew.” Gibson’s own material like “Would You Believe Me,” and “ Pretending Everyday,” is excellent. Should sell well.

DARLING DAYS — Billy Walker — Monument
18143
Here’s Billy Walker’s latest in a long line of sure-fire hit albums. Twelve fine songs that Billy sinks his vocal chords into, including “Thinking ‘Bout You, Babe,” “Better Homes And Gardens,” “I Pretend You Don’t See Me,” “Curtains On The Windows,” and “Between Winston Salem and Nashville Tennessee.” There’s sure to be plenty of spins and sales in store for this decker.

HANK WILLIAMS THE ROY ORBISON WAY —
MGM SE-4683
“The Big O” lends his formidable talents to 11 tracks made famous by the legendary Hank Williams. Roy knows just the right amount of pathos to give his voice to such cuts as “(Last Night) I Heard You Crying In Your Sleep,” “Cold, Cold Heart,” “I Can’t Help It If I’m Still In Love With You,” “Your Cheatin’ Heart,” and “I’m So Lonesome I Could Cry.” Also included are the uptempo “Hey, Good Lookin’,” and “Jambalaya (On The Bayou).” Should be a big item.

Top Country Albums

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<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Catalog</th>
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<tr>
<td>1</td>
<td>CHARLEY PRIDE’S 10TH ALBUM</td>
<td>Charley Pride</td>
<td>RCA LSP 4067</td>
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<tr>
<td>2</td>
<td>THE FIGHTIN’ SIDE OF ME</td>
<td>Roy Clark</td>
<td>Dot L.P. 39410</td>
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<td>3</td>
<td>LORETTA LYNN WRITES ‘EM AND SINGS ‘EM</td>
<td>Tammy Wynette</td>
<td>Epic LSP 9203</td>
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<td>4</td>
<td>MY WOMAN, MY WOMAN, MY WIFE</td>
<td>Sunny James &amp; The Southern Gentlemen</td>
<td>Capitol ST 474</td>
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<td>5</td>
<td>TAMMY’S TOUCH</td>
<td>Tammy Wynette</td>
<td>Epic LSP 4977</td>
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<td>HELLO DARLIN’</td>
<td>Conway Twitty</td>
<td>Epic LSP 4320</td>
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<td>7</td>
<td>ON STAGE—FEBRUARY 1970</td>
<td>Elvis Presley</td>
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<td>MY LOVE DON’T KEEP ME HANGIN’ ON</td>
<td>Sonny James</td>
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<td>JACK GREENE’S GREATEST HITS</td>
<td>Al Green</td>
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<td>THE BEST OF JERRY LEE LEWIS</td>
<td>Jerry Lee Lewis</td>
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<td>THE KANSAS CITY SONG</td>
<td>Buck Owens &amp; The Barbarians</td>
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<td>YOU WOULDN’T KNOW LOVE</td>
<td>Ray Price</td>
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<td>JUST PLAIN CHARLEY</td>
<td>Charley Pride</td>
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<td>A REAL LIVE DOLLY</td>
<td>Dean Parker</td>
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<td>LUKE THE DRIFTER, JR.</td>
<td>Sammy Rinehart</td>
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<td>LOVE IS A SOMETIMES THING</td>
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<td>BABY, BABY</td>
<td>Dave Hassel</td>
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<td>THE BEST OF EDDY ARNOLD VOL. II</td>
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<td>ONCE MORE</td>
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<td>NORWOOD</td>
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<td>BIRDS OF A FEATHER</td>
<td>Jack MacKinand &amp; Marty Morgan</td>
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<td>NAT STUCKEY</td>
<td>Nat Stuckey</td>
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</table>

Thank you Peggy Little for giving us your hit single “I Knew You’d Be Leaving” and for the album we’ll release in September “More Than A Little” which includes “I Knew You’d Be Leaving”
| 1 | DON'T KEEP ME HANGIN' ON | Sunny Jones  (Cassell 2334) | 1 |
| 2 | FOR THE GOOD TIMES | Bob Price (Columbia 45129) | 3 |
| 3 | WONDER COULDN'T I LIVE THERE ANYMORE | David Hall (RCA 9583) | 2 |
| 4 | MULE SKINNER BLUES | Billy Parker (Oct. 9583) | 7 |
| 5 | YOU WANNA GIVE ME A LIFT | Loretta Lynn (Decca 32693) | 5 |
| 6 | WHEN A MAN LOVES A WOMAN | Billy Walker (WGM 14134) | 8 |
| 7 | SALUTE TO A SWITCHBLADE | Tom T. Hall (Monkay 29728) | 9 |
| 8 | SOMEDAY WE'LL BE TOGETHER | Bill Anderson & Jan Howard (Decca 32694) | 4 |
| 9 | HEAVEN EVERYDAY | Mel Tillis (The Party 46420) | 11 |
| 10 | WONDERS OF THE WINE | David Houston (Epic 10674) | 19 |
| 11 | ALL FOR THE LOVE OF SUNSHINE | Hank Williams Jr. (Cassell 14152) | 17 |
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| 36 | THE MAN YOU WANT ME TO BE | Webb Pierce (Decca 32640) | 39 |
| 37 | TILL I CAN'T TAKE IT ANYMORE | Dolly Parton & Don Gibson (RCA 9676) | 35 |
| 38 | GEORGIA SUNSHINE | Jerry Reed (RCA 9570) | 43 |
| 39 | HARD, HARD TRAVELING MAN | Cork Scott (Cassell 2843) | 38 |
| 40 | THE GREAT WHITE HORSE | Dolly Parton (RCA 9585) | 40 |
| 41 | SUGAR IN THE FLOWERS | Archibald Armwood Jones (Chart 5063) | 44 |
| 42 | I'VE LOST YOU | Elvis Presley (RCA 9973) | 50 |
| 43 | YOUR SWEET LOVE LIFTED ME | Porter Wagoner & Floyd Cramer (Dot 17353) | 43 |
| 44 | HURRY HOME TO ME | Ray Price (Decca 32698) | 47 |
| 45 | BLAME IT ON ROSEY | Ray Sanders (United Artists 50689) | 56 |
| 46 | GRAZIN IN GREENER PASTURES | Ray Price (Columbia 45178) | 46 |
| 47 | I WANT YOU FREE | Jean Shepard (Cassell 2843) | 39 |
| 48 | SAME OLD STORY, SAME OLD LIE | Jim Reeves (Decca 32697) | 52 |

**Cash Box — August 29, 1970**
CashBox

Country Roundup

David Rogers says, "Anytime anyone does something for you, don't forget to thank him." Mary Reeves Davis, president of Jim Reeves Enterprises (Tuckahoe Music, Acclaim Music, Open Road Music) is currently recording a new album for Nashville's Baptist Hospital. We hear that all reports are good. . . . Joe McNeal of "The Caliente," a new country music program on the NBC network, has been named to the Country Roundup package is making a big hit at the fairs this year. The package includes 22 songs by Al June, and all the Decca Reeves Country Carnival package is making a big hit at the fairs this year. Warner. . . .


ROY DRUSKY (Mercury 73111) All My Hard Times (2:16) (Lowery, BMI—South) Another Charles Town country field, with beautiful string and mellow vocal backings, makes this Joe South composition a true threat for top chart action. Flp: No info. available.

Best Bets

KAREN WHEELER (Hilltop 3027) Listen Light (2:45) (Southtown, BMI—Tandy, BMI—Tandy) The songwriting is good and should do well for Karen, but it isn't picked up quickly it might lose some of its flair. Flp: No info. available.

First discovered at the British Hollywood Music Festival in May, Mungo Jerry have quickly risen to international acclaim via "In The Summertime" on Pye's Dawn Maxi label, which has now reached the million sales mark. It's difficult to categorize their sound, which they call 'fun music', but it's certainly successful. Currently touring the continent the group will be visiting the States towards the end of the year, where their disk is currently No. 3 on Janus Records.
PHILIPS EXECUTIVES MEET: BETTER COMMUNICATION & LIASON

CHICAGO—Two key Philip executives overseas have returned to the States after a week-long series of meetings with Philips Records personnel here. Fred Marks, managing director of Philips Records, and the firm's European director for the Americas, John Daly, have been in the States to set up a series of contacts with the company's worldwide operations. The meetings were part of an overall plan to improve communication and coordination between Philips and the company's wide array of subsidiaries.

HUMPERDINCK TO PLAY PALLADIUM

HOLLYWOOD—Engelbert Humperdinck will headline the Palladium for two weeks beginning Oct. 16. The singer, who has been touring the States for the past year, is scheduled to appear in London in June on his first album and has been in the States gaining experience and coordination for his forthcoming American tour.

Holland’s Best Sellers

This Week

1. In the Summertime (Mungo Jerry/Dawn) (Ed. Veronica/His- verum)
2. Back Home (Golden Earring/Polydor) (Dayglow/Hisverum)
3. Lady of Aranjuez (Cat Stevens/Island) (Dayglow/Hisverum)
4. We Can Work It Out (The Beatles/Apple) (Dayglow/Hisverum)
5. Long As I Can See The Light (Creedence Clearwater Revival/Atlantic)
6. Try A Little Love (Oscar Harris & The Twinkle Stars) (Bosvel/Amsterdam & Dayglow/Hisverum)
7. De Foolse Diepe Ine (Eddy Gommers/Decca)
8. Something (Shirley Bassey/UA)
9. De Foolse Diepe Ine (Romeo Whitaker/Philips)

For Los Bravos issued here on Deram

Another Greenway-Cook composition for White Plains “Lovin’ Life Without Your Lovin’” b/w “Tighten Up” was also included on the label’s debut album for the group, “Save Your Sunshine For Me” published by Combine Music...

HOLLAND—Terry Fenn and Martyn Doyle announced plans for a new group, Blue Youghat which will launch at the International Festival of Pop Music in Split, Yugoslavia with “The Song We Used To Sing”...

Cash Box — August 29, 1970
**Ontario Crackdown On Fest Promoters**

TORONTO — The aftermath of the Mosport Strawberry Fields Festival has the Provincial government promising a crack-down on pop and rock festivals.

Minister what all the fuss is about is being as the Festival came off without so much as a policeman's whistle being blown. The festival is apparently going after as much as the 2,500 music lovers who attended the 20-odd performances at the Mosport Festival. Estimates run as high as $130,000.

For the complete reports of the Strawberry Festival, the Telegram's Ritchie Yersin at a press conference on John Brower, one of the promoters involved and headed it "Strawberry Fields a personal triumph for Brower."

The rumour that Brower had suffered a heart attack during the Festival on and Brower expects total revenues to be in the neighborhood of $400,000. Top band was paid the talent including: $25,000 each to Sly and the Family Stone and the Doors; $5,000 each to the Youngbloods, $5,000 with the Monkees getting $5,000 each. Ray Larin sounded for a mere $1,000.

Some of the Canadian acts appearing received from $250 for Crowder down to Leigh Ashford who were paid $500.

Meantime, officials who run Toronto's Fair, have run up the panic bag and are not content at all with the encouraging news that they are not presenting a rock festival. What, in the words of some, is the best $50,000 in concerts at the Bandstand. This concern is based on a wave of "pressuring" their hopes for attendance of the monied teenagers to the Fair, and have raised some suspicions among the ABC producers already 1,600 or so, as a surprise to some that the Fair people would be able to find 36 Canadian rock bands to headline every available water fountain on the ground.

Meantime, who would like to attend this establishment festival should make use of dates. Toronto's Fair started Aug. 20 and runs for 19 days.

**Ontario Crackdown On Fest Promoters**

**PRSC Computer In Operation**

LONDON — The Performing Right Society is now using a CMK Key Processing System at its Bentinck Street, W. 1, premises to control its key data. The system, been keystone, consists of equipment which the PRS says is being modernized by the PES to ensure that collection and distribution of members' royalties is dealt with as economically and efficiently as modern computer technology lends itself.

The PES, the association of composers, authors and publishers of musical and dramatic works performing and broadcasting rights in various countries, has been given the copyright music, grants music users blackest licences authorizing them to publish, perform and record its rights. In its Society's repertoire—the work of some 800,000 composers and publishers involved, music users of all sizes, from the TV commercial to the ultra-invested pub, are thus enabled, by a single transaction to cover themselves with performances in virtually all copyright right in virtually all countries.

All but the smallest users send the PES detailed returns of all music performed. It also comprises more than three million performances every year. By being analyse by the Society to enable it to distribute the royalties among its 4,000 members and 38 affiliated societies overseas. In 1968 the total royalties paid out was $1,500,000.

At any given time there might be as many as 35 million songs in the PES repertoire from the Society's total international repertoire of more than two million songs.

The PRS system, with 14 keystone stations, is an improvement over present installation in Central London.Keystations Keyed computer-controlled keyboard data input system that prepares data for processing abstracts and summaries economically and more economically than either keypunches or paper tape, is being developed by which it has been designed to replace. At the PRS one of the system's functions will be to collate all the 'returned' information mentioned above and to express it in an acceptably language for processing by the computer.

**ABC/Dunhill's Long-Term Renewal With EMI Set By Lasker & Stark**


The new contract ensures that the ABC-Dunhill records will continue to be available through EMI Records outlets in the U.S. and all territories included in the previous EMI contracts. ABC repertoire has been marketed by EMI Records since 1958 and is one of the oldest licensed labels by EMI. ABC artists include, The Jam, BB, etc.

During meetings with executives of EMI Lasker and Stark disclosed their plans for the immediate future, all details of which will be presented in a press conference at the end of Aug. and by EMI Records at their marketing conference in London. Regarding the foreign territories new all Dunhill and ABC owners are planning to release, Oct. 1970 on an updated probe label giving EMI the opportunity of creating an industrial image for the American labels for the world market. EMI is reported to have previously prevented the use of ABC-Dunhill records in the countries which the U. K. Dave Chapman will continue to handle the repertoire as Probe Lasker.

Those involved, Paul Bredahl/Phillips

**Ontario Crackdown On Fest Promoters**

**Woodhouse Band**

ONTARIO — Captain Ontario pro-motion manager Joe Woodhouse has returned to work after eight week convalescence while attending the label's Vancouver Convention.

Moving in fast to catch up with what would appear to be a laggard label, the Woodhouse "Me And Mexico" deck, Woodhouse has been asked "Can't Deny It out the ground. The label has previously been reported under the Maple Leaf System, hasn't shown the necessary for getting it the important chart listings. Their new album release, "Eclipse," has been made a show stopper by the strength of their "Mexico" single, which made the Cash Box 100.

**ABC/Dunhill's Long-Term Renewal With EMI Set By Lasker & Stark**

THE HAGUE — Bovema's Gerry Oord opened the company's annual general meeting with a speech, on the enormous growth of the company in the last year. Oord also announced plans to expand their task would be selling in a more suitable format the old, new labels, tapes, video particularly, will make up a very strong part of the enter-prise.

"The coming year's teamwork is an absolute necessity for our company. Although individual achievements will not be overlooked, we will only be able to sell with strong teamwork.

In this respect, a technician is just as important as a production assistant. Referring to the new contract between Bovema the American company is a guarantee for the future and a product which will be the benefit of all dealers."

‘Mynah’ Novelty Hit

TORONTO — Distributing the Mynah Bird label, London could take another look at "Mysna Birds" for the year. "The Mynah Bird Song" on Mynah Bird is having a phenomenal run of exposure. Top 30, MOR and concert stations are all spread out to advance their disk, but the disk is not even cornhall to happen. Colin Kerr, who heads up the label and handles the 14 year old talking bird, has had first lock on to cranking radio stations has actually got them through and on the air. Rajah's big session is here, but the label is made up of some of Canada's best known musicians. The session, which cost over $5,000, is unique in that there is only one side to the disk George Taylor, proxy of Ryde Records, who leased the disk, expressed much hope in the single reeling a notch for itself with programmers of all form.

Kerr and Rajah have appeared on several of the top rated U.S. talk shows, including, The Merv Griffin, Johnny Carson and the David Frost show. He has also performed on stage with Robert Goulet during the latter's Las Vegas engagement.

**Japan Shifting**

TOKYO — Singles production was down and LP production increased 1969 according to a report from the Record Association of Japan. LP sales, the disks produced was less, their worth increased, thanks to a price hike and the greater production in the distribu-
duct. LP demand is seen as a result of a general shift to LP's because of good economic conditions and more artists who record albums. The report represents nine member companies of RAJ.

**Ontario Crackdown On Fest Promoters**

'The Dutch 'sound' is completely accepted on the international music scene, and more evidence that we will have some worldhits in the coming months. He also mentioned talk of third party labels such as Tamla Motown,宝丽金, The Beatles, et cetera. We will closely watch these independent labels and products.

Every way Bovema is on its way to being one of Europe's leading companies."

Ike's director Ben van den Bent, stated that a rapidly growing company, mistakes in communication, an overdose of bureaucracy, are easily made. To the admittance of his was in our own cases for Tomorrow. What is our goal? More profit which is still more important than market percentages.

We can only reach this by market management and this attitude will be professionally with a realistic eye on the near future. In a few years every father of a take making his friend jealous with his new video show. We have to follow and possibly lead the trend."

General label manager Roel Kruijswijk said: "The word EMI is absolutely vital to find good artists, but we are not interested in the 'Hollywood star' is lifeless. Bovema will closely watch the developments in regard to the international and domestic production companies and labels. The best, after all the comparisons, is that the last year is proving to be a great success for a big company we can't and shouldn't be afraid of the competition. Bovema can now help to make the right mobile, that is, to take our music from jazz to classical. There are a lot of international artists which could and should break through in the coming year, among them Robert Goulet, Geoff Geenty, Freda Payne, Temptations, Joe Dassin, Frank Sinatra, Simon, Joe Cocker, Cochise, Dave Mason, Michael Chapman, Terry Reid, and many others. We have a full of talent and together we will make Bovema be a company that can't be upset in the domestic and international market."

In a later speech Roel Krujswijk went into details of Bovema's own production, the capital investment to the entering of a new capital turnover. "Although Bovema has for labels such as Tamla Morgan, towns, labels and national labels, our production, which are essential to any record company, have been decreasing extremely well. Many new artists have been contracted. In one year Bovema released less than 50 albums and 89 singles, all own productions, which have sold far over the borders. In the coming year the company invest in the domestic and international market, in these Dutch production."

In the evening of the first day lectures were given by third party label chief, Joop Visser (the movement of production companies), Third party label chief, Martin Kleinjan (classical label), the new distributor of the repertoire in one of the leading posi-
tions), Tamla Motown European Super producer, who was given a sight into “The Black Market—going strong."

The morning of the second day was filled with a long slide-show with pictures, sound clips of Bovema people, presenting the new program for Bovema. The new program was very strong 'Best of' series consisting of the strongest international artists of the last years. The cassette campaign; special campaigns for Tamla Motown, Walt Disney; special 'artist of the month' features; dealing with Creedence Clearwater Revival; a new heavy campaign on progressive pop.
Most successful of the new independent Fable Records are out with "Your Wagon," and "Mississippi Moonlight." The single, which was recorded in Nashville, Tennessee, has been acquired by Cash Box Australia. The producer is a collaboration between Brian Lane and Errol "The Wagon," and "Pavillon," both inside Madonna's famous Pator Records where some of the best known names in the Spanish show-business-paure, year and a year ago, the pace as the month approaches its close. Everybody knows that roughly half of Madrid population is in the streets in August, and this reflects of course on the new record releases. Firms with big foreign catalogs launch just foreign records, and firms with no foreign catalogs do not release anything. Such is the case of Zafiro, for instance, which had no singles launched last week. The disks of potential success are kept "in the sleeve" (here in a double sense) for the golden season of the big coming back continued through the gold season of the biggest and most impressive record releases.

And so, it seems that the Golden season of the big coming back continued through the gold season of the biggest and most impressive record releases.

We are now in the middle of the season called "ferragosto." Gone are the days of "amore" and "passione" that are in "guerra" and "conquista" that are in "paz." But the days of "amore" and "passione" are not over yet. The days of "ferragosto" are still to come.

It's more than three months now since the disagreement between commercial broadcasters and major record companies over payment of fees to the recording studios came to a head. Even so, it's interesting to report that a handful of local broadcasters who, because of the dispute, are still showing-up on the best seller singles charts. For instance, the locally recorded "Raindrops Keep Falling On My Head" by Johnny Farnham is still represented; so too is the Massa & The Beatle's "Let It Be." Another consistent seller is "The Young Ones" by The Little Boys. Sales of local albums are going to the increase. There are many factors assisting the sale of albums, not the least of which is the rapid increase in the number of foreign releases. And there are many more factors contributing to the growth of foreign releases. And there are many more factors contributing to the growth of foreign releases.

RCA of Australia Pty, Ltd. has announced a change in executive responsibility.

RCA Australia Pty, Ltd. has announced a change in executive responsibility.

Australia's Best Sellers

This Week

1. Bridge Over Troubled Water - Simon & Garfunkel - CBS
2. Un Rayo De Sol - Los Diablos - Odeon
3. Come On Gigi - Joan Manuel Serrat - Zafiro
4. Corriente Xeitoso - Juan Carlos Corpiño - Fonogram
5. Coco - Sancho & Gorritón - CBS
6. La Nave Del Olvido - Stephen Henry - RCA
7. Yolanda - Los Chiquito - Fonogram
8. Ahia - Raphael - Fonogram
11. Let It Be - The Beatles - Odeon
12. American Woman - Guess Who - RCA
13. Con Todo El Corazon - Juan Morlán - Fonogram
14. Los Vientos Del Silencio - The Beatles - CBS
15. Time Of The Season - The Who - Odeon
16. Mano A Mano - Los Galitos - Fonogram
17. Rhythm Of Life - Ted Heath - Odeon
18. Round Midnight - Miles Davis - Columbia
19. Tendencia - Eddy Vargas - Fonogram
20. El Cura - Eddy Vargas - Fonogram

Spain's Best Sellers

This Week

1. Un Rayo De Sol - Los Diablos - Odeon
2. Come On Gigi - Joan Manuel Serrat - Zafiro
3. Corriente Xeitoso - Juan Carlos Corpiño - Fonogram
4. Coco - Sancho & Gorritón - CBS
5. Celicia - Simon & Garfunkel - CBS
6. Alejandro Del Silencio - Raphael - Hispavox
7. La Nave Del Olvido - Stephen Henry - RCA
8. Señora - Alvaro Cordero - CBS
9. Toda Mi Vida - Los Chiquito - Fonogram
10. Let It Be - The Beatles - Odeon
11. Carmina - Victor Manuel - Fonogram
12. Mama - Raphael - Fonogram
13. Mama - Mario Concheiro - Fonogram
15. Adoles Cindy (en espanol) - Jean-Francois Marier - Fonogram
16. American Woman - Guess Who - RCA
17. Let It Be - The Beatles - Odeon
18. The Beatles - The Beatles - CBS
19. The Beatles - The Beatles - CBS
20. Con Amor O Sin Amor - Luis Aguilé - Movieplay

PM

This Week

1. Bridge Over Troubled Water - Simon & Garfunkel - CBS
2. Un Rayo De Sol - Los Diablos - Odeon
3. Come On Gigi - Joan Manuel Serrat - Zafiro
4. Corriente Xeitoso - Juan Carlos Corpiño - Fonogram
5. Coco - Sancho & Gorritón - CBS
6. La Nave Del Olvido - Stephen Henry - RCA
7. Yolanda - Los Chiquito - Fonogram
8. Ahia - Raphael - Fonogram
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13. Con Todo El Corazon - Juan Morlán - Fonogram
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16. Round Midnight - Miles Davis - Columbia
17. Tendencia - Eddy Vargas - Fonogram
18. El Cura - Eddy Vargas - Fonogram
19. Rhythm Of Life - Ted Heath - Odeon
20. Tendencia - Eddy Vargas - Fonogram
Out of a group of ten contestants, Marco Antonio Múñez (RCA) won the privilege of being the Mexican representative in the next Rio de Janeiro Festival. As for the product, the contest is only on its way in a very well conducted TV show with a competent jury. The idea and the spirit is to find the best of the Mexican songs to be taken down to the Brazilian Festival.

After his successful presentation as actor/chanter in a play, Carlos Lico (Capitol) Recording nightly at El Koyo, Hotel Reforma’s night spot, he decided to reveal himself as an inspired composer.

"Are You Ready" the Pacific Gas and Electric single recently launched by CBS/Columbia Int’l is having a strong rush in the programming of most of the Radio Stations specialized in top 40.

The Creedence fever in Mexico is at its peak. Even though Radio Capitol has a Creedence program with over 11,000 members, Radio Exitos is now programming a 4½ hours Creedence segment and has created a new club, which has less than 72 hours, an entry of more than 3,000 members, proving the group’s popularity.

Eduardo L. Batista, Disco Mosart, S. A. pres. and Jose Lagarto, marketing director, are back in Mexico City after a fruitful trip to South America.

The Sociedad Mexicana de Autores y Productores de Música (SACMI) (Society of Authors and Music Composers) has been distincted by the Congreso Internacional de Sociedades de Autores y Compositores (CISAC) (Int’l Congress of Authors and Composers Societies) with the organization of the 28th International Congress to be held in Mexico in 1972. Among the Mexican Composers Society’s prestigious plans for the event, there is the "Agustin Lara Int’l Song Festival" only for the product of members of any local composers society affiliated to the CISAC, and as a homage to the Mexican composer with international stature.

**Mexico’s Best Sellers**

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<td>Raindrops Keep Fallin’ On My Head — B. J. Thomas — Scepter</td>
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<td>Te He Prometido — Leo Tan — CBS</td>
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<td><em>Algunas Verdad</em> — Jose Jose — RCA</td>
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<td>*Nadita De Nada — Marco Antonio Múñez — RCA</td>
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<td><em>Soledad</em> — Neil Diamond — MCA-Onaron</td>
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<td><em>El Triste</em> — Jose Jose</td>
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<td>Run The World — Beefy &amp; Buddha</td>
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<td>Cotton Fields — Credence Clearwater — Liberty</td>
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<td>Song Of Joy — Miguel Rios — Gamma</td>
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<td>Spirit In The Sky — Norman Greenbaum — Reprise</td>
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**Argentina’s Best Sellers**

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<td>En El Verano Idle Race (EMI) — Buchanan (Oseon) — Kinston</td>
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**Belgium’s Best Sellers**

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<tr>
<td>1</td>
<td>I Don’t Believe In If Anymore (Roger Whittaker-Philips)</td>
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<td>2</td>
<td>Goodbye Sam, Hello Samantha (Cliff Richard-Columbia)</td>
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<td>Are You Ready (Pacific Gas &amp; Electric-CBS)</td>
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<td>The Summertime (Mungo J. Play-Trent)</td>
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<td>5</td>
<td>Look Into The Backdoor (Credence Clearwater-Revival-Liberty-Junior Music)</td>
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<td>Ticketo (Fuzzy Min’s Band-Catvinal-Apollo Music)</td>
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<td>Lady From-Island-Philips</td>
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<td>8</td>
<td>Perro-moi d’amour (Wallace Collection-Oecon)</td>
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<td>Don’t Worry, Be Happy (Los Diablo-Osmond)</td>
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<td>10</td>
<td>Better Man Than I (Bobby Hanna-Philips-Prevencia)</td>
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**CashBox Belgium**

On August 24th, the BRT 2 broadcasts and Edmundo Ross show on account of the fiftieth anniversary of "Goodbye Sam, Hello Samantha" (Cliff Richard, RCA). "Looking Out My Backdoor" (Credence Clearwater Revival), "Paroles d’amour" (Wallace Collection), "Un rayo de sol" (Los Diablos), "21" "Something" (Shirley Bassey).

Fonie’s promotion man Frédéric does a fantastic promotion for André Silver, Julio Iglesias, popular since the Knack hit, "Dreamboat," has a new single entitled "Cheequep."

Bareille’s Mireille Mathieu has a hit with "Rouge, Rouge, l’homme sans astre est morte," in the Palio.-


Felder released the first single by E. Shocking Blue was entitled "Spell The Wine" with a big promotion. Karel Gott released "Summertime." Freddy Kai Warner, James Brown and Bill Medley have new LP’s.

**CashBox Argentina**

On the Second National Festival of BRT Music will take place the four contestants: Jorge Brown, Oscar Gutierrez, Los Granados, and Del Vito, among others. The best of the four contestants will be the winner of the Argentina’s Festival, according to the information obtained by the organizing committee. Several top promoters like La Barra de Chocolate, Los Guaycura, La Isla, and Del Vito, will be on tour, one of them to the top group, and the other to the best section.

Odeon’s promo people are working hard on the promotion of "Neanderthal Man," the top British chart topping hit by a group named Vision 70 and expected to turn into solid gold. There are also efforts the Exotico Box Orchestra, with the recent record, a revival of "Toua Les Pasiona y Gran Razones de Oseania," is being strongly sold.

Lucis Culto of Music Hall Infos are working hard for the hit "Boomerang" by the new Los Rancheros, Peroni for the Latin American hit "La Vida," next month. Twenty Latin American countries and the United States will have artist present at the event, and Peroni is preparing a song to be performed by a group named Vision 70. The hit song "Yankees has been contracted for appearances in the Buenos Aires de la Canzone, another Song Festival to be held in Buenos Aires next month. The Festival will be aired via satellite to the rest of America.

RCA sends word about very good sales of two new singles, Domenico Modugno’s "La Distancia Es Como El Viento" and Solikane’s "Pequeño Puente," promoted through a hit TV single. The diskery is opening a new field in TV promotion through ties-ups with strong advertising campaigns, a single by Los Habiles, and several very hard sellers.

Photogram’s Bertinigolo informs about the good sales action of the recent single by Blue Mink, "Duen Dia, " and strong with advertising campaigns around the new Johnny Hallyday waxing, "Jesus Christ." The new LP by Rocksteer Blue is also expected to reach good sales marks, and the same result is expected the LP by The Iron Butterfly, "Live," out last month.

The last week’s strongly rated "Casino" program, on Channel 15, Palito Ortega sung the tune he presented a successful Italian contest, and was interviewed regarding his participation at the Venice Festival and also at San Remo 1971, since an interesting market has been opened for Palito’s Italian recordings.

Brenner of Fernata Infos that his distributor is working in the casette field, releasing the most important albums of its catalog in this format. The latest albums are an LP by Elizette/Zinho Trio at the Surata, and a new album by Sergio Endrigo: "Noci de Romancer."
EDITORIAL:
Quarter Games

Quarter games . . . "special novelty games," "sight and sound marvels" . . . call them what you will, but they have indisputably set a trend in games operation. For the record, the quarter game usually costs more, offers the player more and earns more for the operator when placed at the right location.

To laud the engineering talents of the factories, at home and abroad, which produced these marvels is already old hat and the industry is already taking such enormous strides forward as audio-visual explosions, streaking missiles and wind blowing in the face of the guy playing a race game for granted.

One thing a games op never takes for granted is a full collection box 'cause that's still the biggest thrill left in this industry. When one operator learns from another about the good dough he booked with a quarter game, that's the greatest sales stimulator any distributor could hope for. The dealer knows that any operator will pay a premium price for a new machine if it's going to make premium collections. Even some of our "order-taking" dealers are putting "sell" back into their work because there's new merchandise on hand and new reason to call up Joe Operator who hasn't been called the last twelve months.

Yes, quarter games are a whole new bag. But hey . . . aren't a lot of operators still in their same old bag—street locations period? Afraid so, at least that's what we've doped out. Many of the lads have been so accustomed to servicing only tavern and restaurant stops, and so frustrated from years of resistance at off-street places, they judge the quarter game by whether or not it will fit into their existing routes. In many cases, it simply will not.

Now, we're not saying the special novelties are not location games. In thousands of cases, they are so popular they're literally bringing additional bar trade into taverns which offer a guided missile or race game. But, the purpose of these new pieces is not to replace the standard tables, pins, shufflefies, etc. It is to grab the best dollar by placing them in such highly transient spots as resorts, hotels, terminals, department stores, shopping centers and the rest.

What? You don't have such stops on the route? Well, now we're getting to the nitty gritty. New locations in new, uncharted areas and these quarter games happen to be the best damned door openers the industry has ever had in its hands. Now we've got something so obviously great, so clearly enjoyable that every operator worth his salt can sell with pride. We're not saying store and hotel managers are "clamoring to get these machines in their places." It will still take "selling power" to set up such a stop, but like the distributor we mentioned, ops have new merchandise to offer and they're sure to find a more receptive re-

Louisiana Music Ops Organize; Putch Elected Pres., Rooney VP

ALEXANDRIA — Thirty-seven Louisiana operators met here August 15 and 16 to elect officers and adopt bylaws for their newly-formed statewide association of music operators. The meeting was a follow-up to a pre-organizational meeting held last month in Bossier City.

Elected president was Nick Putch of Southern Music & Vending, Shreveport. The other officers, also elected for one-year terms, are Bob Rooney, vice president, State Novelty Co., Baton Rouge; Gerald Goudex, secretary, Gerald's Amusement Machines, Lafayette, and Charles Viger, treasurer, V-J Vending Service, Lake Charles.

Also elected were nine directors for varying terms of one, two and three years. Elected for one year were Lester Boliew, Shreveport; Abe Piera, Huma, and Joseph Evans, Covington. Elected for two years were Gary Montcalm, Bastrop; Joe Goutet, Alexandria, and Jay Donald Barbin, Crowley. Elected to three-year terms were H. C. Gason Jr., Plaquemine; J. H. Lynch, New Orleans, and Frank Toce, Lake Charles. The length of terms was determined by chance draw and the varying tenures were designed to allow for partial rather than complete turnovers of the association's directors.

Bylaws, drawn up by a rules committee selected at the Bossier City meeting, were voted on and for the most part, accepted. Although 37 operators were actually present old-year by increased the voting total to 60. Speaking to the newly-formed group was MOA executive vice pres-

FRED GRANGER

briely, Granger was introduced by MOA vice-president Bob Nims. Lucky Coin Machine Co., New Orleans. Granger discussed the importance of state operators' associations and their administrative operation. He said the group of Louisiana operators was one of the most interested such groups he had seen.

The new association has hired a temporary executive director, John Thomann III, who may eventually assume permanent duties. His current work entails public relations work, public speaking before groups and the co-ordination of communications between district directors and member operators.

The next meeting will be a board of directors meeting some time before the end of the year. President Putch, discussing the turnout and proceedings at Alexandria, said "I feel real good about it. I feel we'll have a real strong organization."

United Billiards, Inc. has begun shipping its 'Jet' 9 shuffleboard game (shown above) to coin dealers. The non-coin item will join United dealers' home tables and offer another sound recreational item for sale to homeowners. The 'Jet' will shortly be marketed in a coin version and scoreboards and cheat controls are currently on test. The non-coin 'Jets' are shipping in a blue and black color combination with wood-grained mica sides.

ANOTHER UNITED BILLIARDS PRODUCT

sponse from the store manager, as opposed to the old door-slam.

The locations are there, the machines are too. Where do you start? Ask the wife which department store she shops at and start there. Ask yourself where you'd check in if you were an out-of-towner in your own community and hit that motel or hotel.

All these points will be properly amplified at the October MOA exposition seminar dealing with "New Vistas in the Amusement Game Industry." It's certainly apropos that the national group found this topic most important of all the others it could discuss. Quarter games are that something new under our sun, opportunity knocking and operators answering. Are you?
CHICAGO—The WICO Corp., worldwide parts and accessories supplier for the coin machine industry, will more than double its present facilities. The new facility, to replace the present plant here, is now under construction at 6400 W. Gross Point Road, Niles, Ill., and will include 65,000 square feet of floor space that is expected to be ready for occupancy early in 1971.

WICO employs 175 in its Chicago operation which includes a repair and service department, a national organization of direct salesmen, an international mail order catalog service and its Approved Products Mfg. Co. division which produces plastic, wood, metal and electrical parts and components, bilateral sticks, lift trucks, vending machine conversion fronts and other industrial equipment.

WICO has served the coin machine industry since 1910 and in 1960 expanded its services to include the vending industry. Continued expansion has created a need for the new facility.

WICO's Niles facility will offer expanded loading and parking facilities for customers and suppliers. Niles is within the limits of Chicago on the northwest edge of the city, along the Kennedy Expressway near O'Hare Field, Gross Pt. Road. Biscuits Tonley Ave.

Armiger Named Member Of Canteen 'Sales Club'

COLUMBUS—John Armiger, sales representative for Canteen Corporation here, recently was awarded membership in the "Million Dollar Sales Club" for achieving $1 million or more in sales for his company.

Armiger, a 10-year veteran with Canteen, spent his first seven years with the company in service, the last three in sales. He is a native of Washington, D. C., and attended Ohio Technical Institute and Ohio State University.

Armiger's wife and three-year-old son reside at 2806 Swansea Rd., Upper Arlington, Ohio.

Arctic Star Intro's Oven

The Arctic Star Refrigeration Mfg. Co., Inc., Arlington, Tex., has introduced its new model "15-508" infrared oven engineered and designed to heat pre-packaged refrigerated sandwiches, pastry and other snack foods. The oven, a practical sales item that operators may sell to locations is equipped with a removable grill for cleaning and maintenance and is calibrated with a five-minute maximum timer with a buzzer that turns heat off automatically.

Cash Box — August 29, 1970
RIDE A WINNER!
Allied's Wild Cycle
Another Banner
"Quarter Grabber",
Exclusive distributors in New Jersey, Pennsylvania, Maryland, Delaware & D.C.

BANNER SPECIALTY CO.
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1508 Fifth Ave. Pgh., Pa. 412-471-1373

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THE CHOICE FOR THE
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WANTED—TO BUY
Grand Prix and Speedway
FOR SALE—FOR EXPORT
Bally Slots............ $295 & up
Mills Open Front,
Like New............. $285
Mills 1970 Model
Gambler................ $500
Jennings Galaxy......... 285
Large Stock of Bally Binges.
Bally Parts for Export.

Cashbox Location Programming Guide
THIS WEEK'S TOP RECORD RELEASES FOR COIN PHONOGRAPHS

Pop

OUT IN THE COUNTRY (3:08)
THREE DOG NIGHT
Good Time Living (4:06) Dunhill 4250
EL CONDOR PASA (3:06)
SIMON & GARFUNKEL
Why Don’t You Write Me (2:45) Columbia 45237
WE CAN MAKE MUSIC (2:50)
TOMMY ROE
No Flip Info. ABC 11273
FOR YASGUR'S FARM (3:20)
MOUNTAIN
To My Friend (3:38) Windfall 533
EVERY NIGHT (3:12)
BILLY JOE ROYAL
Burning A Hole (2:50) Columbia 45220
PIECES OF DREAMS (2:44)
JOHNNY MATHIS
Darling Lili (2:46) Columbia 45223
SO CLOSE (3:26)
JAKE HOLMES
Django & Friend (3:37) Polydor 14041

R & B

WHEN YOU GET RIGHT DOWN TO IT (2:48)
THE DELFONICS
No. Flip Info. Philly Groove 163

I DO TAKE YOU (3:07)
THE THREE DEGREES
No Flip Info. Roulette 7088

HALF AS MUCH (2:45)
SONNY CHARLES
Will You Be Easy (3:05) A&M 1214

C & W

RUN, WOMAN, RUN (2:25)
TAMMY WYNETTE
No Flip Info. Epic 5-10653

LIVE FOR THE GOOD TIMES (2:11)
WARNER MACK
Another Mountain To Climb (2:19) Decca 32725

JOLIE GIRL (2:42)
MARTY ROBBINS
No. Flip Info. Columbia 45215

check your local One Stop for availability of the listed recordings

Pool Near Great Salt Lake
Eldon Kingston (left), Best Distributing Co. Salt Lake City, Utah. Joe Thompson, Brunswick representative, and Jennie Smith (right) of the Yorkshire Club in Salt Lake City try their cue skills on a Brunswick "CB-T" table.

Ets. RENE PIERRE Automatic Coin Games Mfr.
39 Ranchot, Jura, France
FOOT-BALL
DERBY

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Cash Box — August 29, 1970
AROUND TOWN — Ivor Feinbel of Janes Music Corp. in Brooklyn spent last Wednesday with Mayor John V. Lindsay of New York, installing a “mini-park” at East 42nd St. and Church Ave. Mayor Lindsay also decides to bring his antiques and art collection to the country in an effort to arrest their carriage and�� and ־()(ה</span>аЬס) ־(ח)הו ־(ל)הו ־(ב)ל ה ית(ח)י ה ־(ב)ל ה ית(ח)י ה ־(ב)ל ה ית(ח)י ה ־(ב)ל H say they north for Montreal’s business with pleasure, picking Manhattan ON ־(ח)י ה ־(ב)ל H also of hoping the show is included in the coin machine business. He contacted the Associated Press, United Press Interna- onal, and the New York Times, among other television sta- on. Ivor is also of hoping to gain a share of the weekday-audience that is going to see the network’s talk shows with any appearances payments earmarked for charity. Ivor’s convi- tion that the coin machine business needs constant public relations efforts is shared by the Mayor who told him that the industry’s image is very poor. The New York Daily News reported that Ivor’s recruitment activities some coverage and Ivor says that the New York Times and local papers have given him “a thousand per cent coop- eration.” Well-deserved we might add.

ON THE AVENUE — Louis Wall- berger over at Runyon Sales reports some visitors perusing around the antique arcade in anticipation of fall purchasing needs. Visiting opera- on is included Gertrude Browne of Paramount Vending in Benson, N. Y., Mel Ehrenfreund of Manhattan, Harry Siegel and Steve Hodge of Atomic Music Corp. Lou is expecting another busy labor day after Labor Day and is expecting the calm before the storm.

Talked to loyal Larry Feinbein- man of the Albert Simon service corps at 1849 Broadway, England vacation with his wife. The Feinbein- mans combined business with pleasure, picking up a couple of antique arcade machines during the trip. After passing through Massa- on, New York and Vermont they headed north for Montreal’s Expo which they found touch on their feet.

No sooner did Larry return than col- league Lou Druckman took off on his vacation for a very short time. The crew at Simon has been host to several South American visitors lately who have been eyeing the Rock- Ola music boxes with great interest.

A recent社会各界 news item is Tony Snive- lage.

When he thought things had settled down to their summer nod of activity, Ralph Watkins at Mike Mallick was pleased to be sur- prised by an influx of orders for antiques and genuine antique arcade machines. Ralph reports there is growing interest in various stocks among collectors and institutions in banks and museums with operative equipment, including machines to “play and touch and play.” One such museum is operating in North Woodstock, New Ham- on with a large arcade machine in Disney- land Park on the Coast con- tinues to have an ardent following of afficionados. Disneyland is in the process of expanding their museum and Ralph has been kept occupied filling the orders.

In addition many museums are gaining recognition as collector’s items, gaining attention from location owners in diverse spots. Ralph reports an inquiry from a Wisconsin restaurant enchanted by antique pieces. The newer antique style machines, including one de- signed by Joe Munk, is attracting customers although games in general are moving decidedly on the Continental side. Ralph calls them “last breath of summer.” In the meantime, recently installed Seeburg and shotball billiard tables are helping to pick up the slack.

At the Atlantic New York sales manager Murray Kaye reports that his new “cognacset” on the whole crew is eagerly waiting for the fall season. . . But while they’re waiting, Murray finds that many of his “good pro- ducts” are gone and that there is more fun with a set of controls than they do. We hope Murray never has to move a Seeburg “around the corner” from a sand trap.

HERE AND THERE — A.C.A. sales- man in town last week was expediting orders received during his recent southern swing and preparing for the West Coast firm’s exhibits and programs at Expo Severn-O. Harold K. Haines, Distributors Corp. in Brooklyn reports that the demand for the supply for Chicago Coin’s “Motorcy- cle” and that he eagerly anticipates the game’s delivery . . . Harold is also greeting Midway’s new “Sea Devil” with great enthusiasm. Rich Branch of the Musical staff just returned from a vacation on the coast of South America where he had a very good time.

MONY’s executive director Roy Chichester was on vacation last week at his White Lake, N. Y. summer home. Mrs. Selinger’s been admirably holding down the fort. Ben will be back at his desk Monday.

Barry Feinblatt, Superman sales vice president, revealed last week that his firm has been appointed filler of the P.R.W. games line at the Oct. 16-18 MOA exposition, to include the “At- tack” and “Tank Assault” plus three brand new items never before seen in this country. The three new games will rock your imagination when you see them. Feinblatt also revealed, “They’ll bring the level of electronic games up another notch. Best part of all is they’re sized right for both arcade and street locations.”

In an interview with the newspapers concerning the making of arcade and street games, Chrysler, who expects to launch the last of the Atari arcade games on the mid-autumn tour, which has created quite a stir in the industry. Chrysler also expects to release a new line of machines that may be the beginning of a new line of video games.

(P.R.W. Sales, Ltd. is the corporate name instituted after the merger of Photographic Equipment, Loew & Ruffer & Walker, Ltd.)

A large number of companies who have put out a public joke is County-Wide Vending Corp. of Farmingdale, Long Island, which joined corporately with Wainrite Corp. of Brooklyn. In stock handling the company’s machines, Wainrite has been responsible for the selection and programming of the machines. Wainrite’s stock also en- compasses the former Cardinal Vending, Inc. and Coca Candy Corp. Wainrite also has a display at the Town Hall Record Service in Brooklyn which features some of the most popular machines in the country. Wainrite’s line includes the “Signed, Sealed, Delivered” for the young Stevie Wonder on Tandem, “Get Up I Feel Like Being a Sex Machine” by James Brown of King, “Don’t Drink That Solve” by Aretha Franklin on Atlantic, “If You Make Love To You Then Why Can’t I Touch You?” by Ronnie Dyson on Columbia, “Show Me” by Carolyn Petersen on M & M, and “ Ain’t No Mountain High Enough” by Diana Ross on Motown.
**cashbox Round The Route**

**CHICAGO CHATTER**

Hear from Larry and Ron Kaghan (Specialty Sales Corp.) that A.C.A. Sales & Service has added the state of Iowa to Specialty’s territory for NSM phonograph sales. They already distribute the German line in Illinois and Indiana. The brothers say they’ll be scheduling some showings of the Prestige 160 for Iowa ops, plus they’ll also be making in-person sales calls of new operators in that state. . . The WICO Corporation is expanding its Windy City facilities by 250%. The new facility will be located on Grosse Point Road in Niles, in the north-eastern section of the city. The city will house 65,000 sq. ft. of office space, production areas and distribution outlet. See separate item. The new headquarters are located close by Chicago’s replica of the Leaning Tower of Pisa—and the tower leans toward WICO! Better wear a hard hat to work.

Larry Berke at Midway Mfg. proudly announced that the company’s brand new target game “Sea Devil” is shipping this week to his dealer network. The rifle is a beauty, he says, and among its moving targets is a replica of a 16th century warship, mixed right in with the rest of the modern battleships. Be sure to check it out at your local Midway. Incidentally, the Midway’s 1965 model quite sold out of S.A.M.I.’s and Larry info’s it ranks among the most successful pieces this plant has ever produced. . . Bally’s Bob Harpling back this week from a fishing-vacation in Wisconsin. Hot item at that factory is their brand new two-player-pin table dubbed “Zip A Doo” and believe me, there’s plenty of zip in the scoring action, as well as the backpack artwork. Should attract much attention (and coinage) at locations.

Coinviz impressario Hirsh de La Viz made a mailing to artist managers and record companies from the local MOA office, asking each to firm up a top artist for the Oct. 18th Expo banquet show. Hirsh already lined up some excellent artists during his recent visit to New York and names should be forthcoming real soon. Incidentally, Frank York will again conduct the band at the show. . . New York State music and games dealer Johnny Biotta recently made one of his whirlwind tours of the Chicago factories he represents back home, including Bally, ChiliCoin and Gottlieb. Nutting Industries’ sales chief Marty Johnson drove down from Milwaukee to meet with John and the two of them managed to get in two innings of a White Sox game out at Comiskey Park. They had dinner with Larry Berke that night. It’s an all-hands effort to meet Motorcycle orders at the ChioCoin factory, says Mort Secor. Many ops ordered the unit before it even arrived at the local dealerships so the factory must meet an enormous demand for an item only in production a few weeks. Should get a long, long run on the Motorcycle. Many_assoc. members, by the way, are taking the motorcycle-styled seat with their games. This is an optional item but highly recommended for the very ultimate in cycle realism. . . All shuffle alley buffs must be getting the greatest kick ever from United’s brand new “Dakota Verde” with the Stinkette feature. As long as you get your $2.50 in this game, you just keep on shooting. Talk about fun, we’re betting this will be one of the most talked about and hottest games yet in tavern locations.

Shown above is an artist’s conception of the new Niles, Ill. headquarters of the. . . flipper. It’s called wagon style and beautifully done. . . “Wild Cycle” and “Willi- liams Bonanza” are a sensation at Lieberman Music Co. . . Dick Hawkins leaves next week for Regina, Canada to be in the Shriners Motorcycle parade . . . Doug Smart in town for the day buying equipment.
WANTED: WANTED: WANTED
Box 7457,
Keeney Super Bonus
CLEVELAND COIN INTERNATIONAL.

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skill
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Classified
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- new.

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FOR SALE: COIN OPERATED MACHINES.
NEW AND RECONDITIONED. \$1, \$5, \$10.
WE BUY INVENTORIES!

FOR SALE: EIGHT IN 1 AND COMBO GIRLS.
HARLAN, KENTUCKY. PHONE 444-3481.

FOR SALE: CO-OP, 500,000 plus.
PICK UP OR WE DELIVER,
WE PAY CASH.

FOR SALE: ALL TYPES OF COIN OPERATED ARCADE EQUIPMENT.
SOME NEW AND SOME USED.
CO-OP, 500,000 plus.
WE DELIVER,
WE PAY CASH.

FOR SALE: ONE MAN LINE OF 75,000 plus.
WE DELIVER,
WE PAY CASH.

FOR SALE: COIN OPERATED MACHINES.
NEW AND RECONDITIONED. \$1, \$5, \$10.
WE BUY INVENTORIES!

FOR SALE: EIGHT IN 1 AND COMBO GIRLS.
HARLAN, KENTUCKY. PHONE 444-3481.

FOR SALE: CO-OP, 500,000 plus.
PICK UP OR WE DELIVER,
WE PAY CASH.

FOR SALE: ALL TYPES OF COIN OPERATED ARCADE EQUIPMENT.
SOME NEW AND SOME USED.
CO-OP, 500,000 plus.
WE DELIVER,
WE PAY CASH.

FOR SALE: ONE MAN LINE OF 75,000 plus.
WE DELIVER,
WE PAY CASH.
1. What lead guitarist of The Guess Who struck out on his own?
   A. Lawrence Welk  
   B. W. C. Fields  
   C. Ed Kranepool  
   D. Randy Bachman  
   E. All of the Above

2. Check true or false. Which of the following songs did Randy Bachman co-author when he was lead guitarist for The Guess Who?*
   T F American Woman  
   T F No Time  
   T F These Eyes  
   T F Laughing  
   T F Undun  
   T F All of the Above  
   *If you had difficulty with question 1 now go back and try it again.

3. Match the artist with the style
   A. Rock  
   B. Jazz  
   C. Country  
   D. Blues  
   E. Bossa Nova  
   F. Country Funk  
   G. Psyche Rock  
   H. All of the Above  
   1. Randy Bachman  
   2. Randy Bachman  
   3. Randy Bachman  
   4. Randy Bachman  
   5. Randy Bachman  
   6. Randy Bachman  
   7. Randy Bachman  
   8. Randy Bachman

4. Answers (1-4) — The purpose of this quiz is to test your knowledge about Randy Bachman, former lead guitarist for The Guess Who and co-author of all their hit songs. And the fact that he has come out with an album of his own in which he combines all the styles listed in question three into a new, unique sound that a lot of people will go for. For the answers to any other questions you may have, we refer you to: RANDY BACHMAN'S FIRST SOLO ALBUM, "AXE" LSP-4348 RCA Records and Tapes