CBS Sues 49 On Piracy Charge

See Koppelman, Rubin Buying Back Music Units From Com'wealth Untd ...

John Davies Brit. Stigwood's Euro Publishing Mgr ...

Brit. Music Industry Shows Gains In 1969 ...

The Long Season To Take Advantage Of (Editorial) ... Muntz Tooling For Piggy-Back Min-8 ... Stax/Volt Black Tape Sales: 95% 8-Track ...
Suicide is painless.

What better path to glory? Listen to the "Song from M*A*S*H," and learn an easy solution to the pressing problem of overpopulation.

This lovely song is now a single, lifted from our soundtrack album of the movie "M*A*S*H," which, as you know, is packing 'em in all over. And only now going to broad national distribution.

Judging from the number of folks you hear humming this tune when they leave the theatre, we've got a hit on our hands. Thing is, if the message gets across, what do we do for a follow-up?

"Song from M*A*S*H" by The Mash 4-45130

On Columbia Records.
It's that time of year when creative promotional thinking can put across hefty industry sales, for the business has a number of positive happenings going for it. It may come as a surprise to some that a warm-weather gift-giving season is upon us that is rivaled only by the Christmas holiday bonanza. Just ahead are Mother's Day, Father's Day and, to get down to the kernel of most of today's disk sales, there's Graduation Day, which involves youngsters from Junior High School to Colleges.

Then there's summer itself. Here, two factors enter into vital play. Summer, of course, has become one big rock festival around the country. The season draws from the kilnights to the sun or moon much of the recording industry's top stars, literally attracting millions who are the key market of industry sales. And what better time of the year to tell music fans that they can take music with them wherever they go? Of course, the medium is pre-recorded cartridge tapes, the mobile attributes of which bring this entertainment medium into prime-time exposure over the next six months.

So, there's the lineup. Events merely a day long, others, like rock festivals and tape exposure, that continue right on through the summer. Whatever their duration, these events encompass virtually all age groups and, thusly, musical tastes. The Christmas season has multi-market appeal, too. But, the difference here is that the warm-weather months and the various activities that are a part of them cover a period of possible exposure far exceeding that of the month or so that the Yuletide season affords.

Perhaps it's because this period—covering as much as one half year—is drawn-out rather than climatic that the industry seems to underestimate the promotional possibilities of the warm-weather season. But, we think we've made the point clear that we're into a time of the year that holds great potential for the business—especially in view of the fact that the industry has long done away with the malaise once brought on by the approach of summer.

Summer no longer comes to a seemingly grinding halt for the business. Business for even more can be good if they recognize the long season's gift-giving and just plain disk/tape-buying potential.
Reflections Of My Life...Marmalade ........ London 20058
Which Way You Goin' Billy...Poppy Family  London 129
My Baby Loves Lovin'...White Plains .... Deram 85058
United We Stand...Brotherhood Of Man .... Deram 85059
Daughter Of Darkness...Tom Jones .......... Parrot 40048
Question...Moody Blues .................. Threshold 67004
Love Like A Man...Ten Years After ...... Deram 7529
House Of The Rising Sun...Frijid Pink .. Parrot 341

and also these chart bound hits

Ruby, Don't Take Your Love
To Town ...Ace Cannon .......... Hi 2174
Robbins' Nest...Willie Mitchell .............. Hi 2175
All Kinds Of Everything...Dana ........... London 1026

Thank you all...from

LONDON®
RECORDS
The new Chet Atkins album, "Yestergroovin," is charming, and is winning over everyone who hears it.

It's fresh, honest music with universal appeal. And, as a glance at the national charts will bear out, it's opening up new markets for Chet.

The single, "Steeplechase Lane" (47-9827), is a good sample of what "Yestergroovin" is all about.

And a refreshing contender in today's bullish market.
Munutz Tooling For Piggy-Back Min-8 Tapes

Playing Time Equal To Regular Format

HOLLYWOOD — Munutz Stereo Corp. has secured rights to a miniature size 8-track cartridge, half the length of a normal unit, that would retain full playing time capability. Additionally, two of these units could clip together to form a single unit with playing heads on both sides.

According to Munutz Stereo president Barncy Phillips, the device’s inventor is now in Japan setting up tooling with Munutz suppliers. “What I’m hoping to do,” Phillips, “is sit down with one of our most cooperative music clients and work out a joint program to test the marketability of the new device.” Phillips feels that, given disk compatibility, he can market this cartridge at about the same price as the record.

Though disk firms could decide on the twin-pak coupling themselves, Phillips feels that the most effective pairing will be done at the consumer level. Consumers would also have the option of buying just one of the miniatures, or all with the cartridge.

The new unit is fully compatible with all existing 8-track players, and, when an additional unit is added, would replace rather than supplement the 8-track cartridge, Phillips stated. This is a major breakthrough, which is diversifying into other areas and lessening its interest in software, he noted. The firm is also planning to license this new cartridge to all record firms, as well as recording studios throughout the country. Initial product may be ready as early as January 1971, Phillips indicated.

Munutz recently introduced a mini-cartridge, but that unit was based on a smaller playing time principle. A major change in the 1970 year’s JAIIE show, has not made it into production. Munutz, which has lacked the piggy-back features of the Munutz device.

Phillips noted that the new compact cartridge could help lessen the growth pattern of the cassettes and bring more stability to the tape field.

Stax/Volt Black Tape Sales Show 95% Preference For 8-Track Cart

MEMPHIS — Black capital in the tape market has shown a landslide preference for 8-track cartridges, according to indications from Herbal Kost, Stax director of merchandising and marketing. Examples drawn by Kole from albums released during the past year offer excellent “test-samples” pointing up almost strictly black market results and black-white sales in comparison.

In the case of an artist like Johnnie Taylor, Kole noted, his “Philosophy” album was practically 65% of the market, but concentrated almost exclusively in black areas and through “sound stores.” The switch, however, saw black sales reach 65-70 thousand. 9% of these units were sold as reissue, to the same artist’s next album, “Who’s Makin’ Love,” sold in shops catering to black and white trade, “he accounted,” and while sales doubled in volume overall, the preponderance for 8-track was cut by a doubling of cassette percentages. “The Who’s Makin’ Love” album hit a peak in black areas and opened top forty orders giving sales a 6-to-1 8-track ratio. When the tape base reached sales Anthony cassette had climbed from 16-17% to a 30 or 35% portion of the 148,000 sold.

The cassette, Kole commented, is not being excluded by black buyers, but at this point practically all cassette sales have been going to the military either for bases in Europe or Vietnam, or to ships at sea.

Certain units predominate there because of their portability, battery operation and recording capability as a letter-writing aid. This influences pre-recorded sales.

The purchaser of tape is the state-side black community, however.

CBS Pirate Attack Against 49

Columbia Broadcasting System, Inc. has filed a record piracy complaint against 49 individuals who were convicted in California Superior Court for Los Angeles County. The suit alleges that the defendants, who were un- pirated and pirated recorded perfor-
mations, the Columbia Catalog damages and injunctive relief on the grounds of unfair competition and un-
just enrichment.

A CBS spokesman said the suit is part of the company’s continuous re-
paige to record piracy and all forms of unauthorized duplication of recorded performances.

Last Dec., CBS, Bob Dylan, and Dylan’s publishers were getting an injunction in Los Angeles against several defendants involved in the recording of the performances of Bob Dylan.

Another CBS action is pending in Chicago where a similar suit is continu- ing in several states in cooperation with the RIAA, NARM, and the Harry Fox Agency.

Among other defendants are Louis An-
thony Aiello, Gloria J. Aiello, Virginia M. Lucero (also known as Virginia Lucas, Mary J. Forbes), John E. Forbes (also known as Judy Wilson), Samuel Ar-
do, Normand Gagne, and Muntz Ltd. (also known as Bahama Enter-
prises, Ltd., also known as Echo Tapes).

Stonehenge Music in WB Pub Teaming

NEW YORK — Stonehenge Music, a firm partnered by singer-songwriter Dick Holler and producer Phil Ger-
hard, has taken in a third partner, Zach Glickman, head of the New 
York office of CBS, Company. Of which Stonehenge is one of the publishing wings. Glickman is also president and publisher of both Holler & Gerhard, as well as Dion and Stars and Shadows.

With Warner’s assuming a part ownership of the firm, all exploitation and professional activity will be sparked through the Warner east and west coast offices. Most of the tunes are by O. Elliot, Holler’s first Atlantic LP, now being cut in the Miami Criteria Studios, will be published by Stonehenge.

Said the newly appointed Glick-
man with George Les Warner Bros. publishing head, and Mike Mayer, at-
torney for Atlantic Records, Holler’s label.

Holler is due in New York next Monday (11) for a week-long round of radio promo visits and press inter-
views being set by Atlantic.

AsSee Koppelman, Rubin Buying CU Music Unit; Label, Studio, Too

NEW YORK — Negotiations were reaching the final stages last week that will result in the acquisition of Commonwealth Union, a music divi-
sion by Charles Koppelman and Don Rubin. Cash Box has learned two years ago, K&R’s music company was acquired by CU. Since that time, a recording studio, Century Sound, had been purchased, and a label, Com-
monwealth Union Records, estab-
lished. The deal will involve the studio and the disk operation. Also, K&R will receive rights to future units, including CU Music, Charmed Music, Faithful Virtue Music, among others, and their foreign counterparts.

RCA’s Fully Auto Plant In England Opening This Week

LONDON — RCA Records opens its fully-automated record plant in Wash-
ington, England this week (7). Among the label’s execs from the U.S. who will host the official opening are RCA Records president, and Rocco Loghine, executive in charge of the facility. The actual opening of the facility will appear in next week’s issue.

Music, Mail Order Firm, Established

NASHVILLE — Music, a diversified mail order operation, specializing in records, tapes and all affiliated music products, at a discount price, is now available to the public.

According to Phil Earhart, general manager who plans to expand the line of products, will be expanded from the current C&W catalog to include pop and R&B. The goal of Music is to employ new, up-
dated techniques, adding new innova-
tions and excitement to the mail order business.

In addition to direct mail campaigns and various publications, Music is sponsoring a one-hour nightly on WHI Radio in Des Moines, Iowa, and four-fifteen minute spots nightly over WSM Radio in Nashville. Earhart, a native of Nashville, was general manager of Ernie’s Record Mart in Nashville prior to that. He was associated for two years with Southern Plastics.

NARM Board Sets Meet In New York

NEW YORK — James Schwartz, the newly-elected president of NARM, has called the next meet of the board of directors of National Association of Music Merchants, to take place in New York Hotel in New York. The new Board, Elected at the Spring convention, is an association, convention, and Jules Malma- 
mad, NARM executive director, will work.

NARM directors who will partici-
”pate” will be Mordi Schwartz, Jack Grossman (Mercy Enter-
prises), 1st vice president; Mer-
ri Rubin, 2nd vice president; Richard Stultz (Records Supply

Cont’d on Page 22)

INDEX

Album Reports……………38, 41
Basic Album Inventory……50
Coin Machine News……66-72
Country Music Section…55-58
Jimmie & Jiffy…………..3
Looking Ahead (Singles)…24
New Additions To Playlist…45, 47
Radio Active Chart……12
Radio News Report……37
R&B Top 50…………….53
Single Reviews…………32, 34
Talent on Stage…………18, 22
Top 10 Albums…………49
Vital Statistics…………51, 52

Cash Box — May 9, 1970

Cont’d on Page 22

Cont’d on Page 22

Cont’d on Page 22
B RECCA RECORDS

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THANKS GUYS, YOU'RE THE FIRST TO PROGRAM BRENDA LEE'S NEW SINGLE, "I THINK I LOVE YOU AGAIN," WHEN CHIPS WOANAN PRODUCED IT FOR BRENDA HE PREDICTED A WINNER, YOU CONFIRMED IT.

REGARDS,
HERB GORDON, DECCA RECORDS

BRENDA LEE “I THINK I LOVE YOU AGAIN” 32675

ON DECCA RECORDS
Crétin Markets
Its First Product

NASHVILLE — Crétin Records released its first product here last week.

The three Coco Singers come to Crétin with their first release, "Coming Apart," Produced by Tony Moon, a veteran top 40 producer who has worked with such artists as The Vogues and the Lettermen, Crétin Records is owned by Jack Clement Recording Studios.

Bobbi Helms' first single on the Cérin label is "Mary Goes Round," and pending distribution to west coast artists with many hit records to his name. "Mary Goes Round" was produced by Frank Rotella.

Aubrey Mayhew, director of Crétin, reported that the label's promotion, will co-ordinate along with his national staff, a regional distribution of the artists in Los Angeles, Phoenix and San Antonio.

Zachary Elektra
Talent Hunter

NEW YORK — Having recently placed Dennis Murphy in charge of all east coast engineering, Jac Holzman, president of Elektra Records, has further restructured the company's A&R department with the addition of Robert Zachary to the A&R staff.

He will be in charge of all artist acquisition by the label. Zachary will be reporting directly to Holzman, vice president and art director, Bill Halley, and vice president of A&R, Russ Miller.

Zachary, former manager of Elektra's casual talent猎, was at Elektra a year ago as artist relations publicist. Following his move to Warner Bros. in 1970, Zachary was working as record executive in the special projects department of Zachary and provided regular assistance to the leading talent of the recording industry last January.

Barclay Shutters
Office In New York

NEW YORK — Barclay Records has closed its U.S. operation at 1650 Broadway, New York. Estate Committee, who headed the office here, will depart for the Barclay office in Paris on June 1, Until that time he can be reached at (212) 480-1566 or 486-3391.

After June 1, all inquiries should be sent to Disques Barclay, 143 Avenue Franklin, Neuilly Sur Seine 92, France.

Cliff Chambers
Not Ex-Chambers

Cliff Chambers was never a member of the Chambers Bros., according to the group's manager, Charles F. LaMarr. In the April 16 issue of Cash Box, LaMarr said, the Chambers include Joseph Chambers, George Chambers, Willie Chambers and Brian Keenan.

Davies Euro Mgr For Stigwood Pub.

NEW YORK — John Davies has joined The Robert Stigwood Organization's publishing division as European professional manager. Rik Gurme, current manager, will be responsible for the company's music publishing interests outside of Europe. He will be based in London, and will report to Mike Lachey, Administrative Chief, Sam Mortimer.

During the past eight months, Davies, who has been associated with The Robert Stigwood Organisation in New York, where she worked as administrative assistant to Norman Tutlin, the company's general manager in publishing.

In addition, Davies has also been affiliated with Bizarre/Strange Records as national promo manager, and has held a variety of promotional posts at Kama Sutra Records.

During the past eight months, Davies, who has been associated with The Robert Stigwood Organisation in New York, where she worked as administrative assistant to Norman Tutlin, the company's general manager in publishing.

Chuck Berry Is Back With Chess Records

NEW YORK — Chuck Berry, pioneer creative force in rock 'n roll as a performer, writer, has rejoined Chess Records after three years.

Berry, credited with some 20 important rock 'n roll songs, has set the pattern for many rock artist styles, including some measure, the Beatles, who've cut Berry material. His songs include "Maybellene," "Sweet Little 16," "School Days," among others.

His first date for Chess under his new deal is a single, "Tulane," Berry's current on tour with Rich and Nader's Rock 'n Roll Revue hitting major markets in the U.S.

Scepter Inks Mann

NEW YORK — Scepter Records has signed Barry Mann to a new recording contract, according to ex-ec vp Sam Goff. Mann is the co-composer of "You Make My Heart Sing," "You Make My Day," and "I'm a Believer." Mann's hit single as an artist, "Feelings," is from the forthcoming Columbia film "Getting Straight." Mann (seated) with Scepter's Steve Tyrell & Sam Goff.

Capitol Industries Traded On Pacific Coast Exchange

HOLLYWOOD — The common shares of Capitol Industries, Inc., are now being traded on the Pacific Coast Exchange.

The announcement was made jointly by Stan Gortikov, president of Capitol Industries and Thomas P. Shuler, president of the Pacific Coast Stock Exchange. The shares will continue to be traded on the American Stock Exchange, New York.

Capitol Industries is headquartered in Los Angeles. Its major operating units include Capitol Records, Inc., and Audio Devices, Inc.

LETTER TO THE EDITOR

Gentlemen:

May I voice a serious complaint on a number of recent album covers. One is opened on the largest of the East Coast, and recently we have received a number of sealed LP albums with these things on their covers. Since these sealed albums are regularly bought and sold, the customer has no idea of what songs or music he is buying. If the albums come in these plastic cases, they are left in exactly the same condition as when they were made to start with.

Every interested potential customer wants to know the contents of every album he is considering to purchase. These unmarked album covers are not only double sales Denis for the record buyer and sellers. They do not sell simply because they are not marked.

Definitely and group of un国立 LP covers do not do the record justice.

Sincerely yours,

YEAGER'S MUSIC STORE, INC.

Mary E. McClure
Record Manager
### Gayles To Veep Post At CGC Label

NEW YORK — Juggy Gayles has been named vice president and direction of all sales and promo activities for CGC Records, the disk wing of the Cabin Fever Company. Gayles will report directly to Dick Saul, president and general manager of CGC Records. Gayles will be associated with Atlantic Records, where, on behalf of that firm, he helped spearhead the top-pop-jazz movement into the FM radio scene, which has since become a prime source of exposure and exploitation.

### Kagan Epic, Custom Nat'l Promo Manager

NEW YORK — Michael Kagan has been appointed national promo manager of Epic and Columbia Custom Labels, according to Gene Sellier, director of sales and marketing for the label. Kagan will be responsible for all promo activities for the Epic and Columbia Custom Labels, and will also participate with other Epic and Columbia Custom execs in the development of all promo policies and programs.

### Decca WELCOMES EVANKO — Decca Records has signed singer Ed Evanko and released his first single “Let Her Go,” backed with “Face Of A Clown.” Evanko, who appeared last year in the Broadway musical “Canterbury Tales,” has also studied and performed with the Sadler’s Wells Opera and the Shakespeare Festival in Stratford, Canada. The Canadian find is shown with Dick Broderick (left), head of MCA Int’l. and Decca exec. VP Jack Loetz.

### Decca Shuffles Dist. Manager Posts

NEW YORK — Carmen LaRosa, Tom Rodden and Mel Nimon have been promoted to Decca district managers. They will report directly to Harold Komisar, director of sales. LaRosa, who will head the South east district, joined Decca’s Miami branch last year after several years as a sales manager with Columbia Records. He will be headquartered in Miami and will be responsible also for New Orleans, Memphis and Atlanta.

###Changes At Capitol

HOLLYWOOD — Capitol Records has made two personnel changes in its controller’s division, in addition to appointing David Mullenberg to the position of western regional credit manager. Robert Glazman, former controller of Royalty and license, will assume a newly-created position focusing on systems work for Capitol’s national and international operations. In addition, in charge of Little Rock, Arkansas, is Mike McMillan, previously a controller of Capitol Records.

### AXELROD’S Son Dies

HOLLYWOOD — Scott Anthony, 17 year old son of composer-producer Dave Axelrod, was killed in an accident on April 26. Memorial services were held at Eden Memorial Eternal Light Chapel on the 29th.

### Ready to Roll (And Rock) Again

National General Records has signed Barbara Mason, the songstress best known for her 1964 hit, “Yes I’m Ready.” Her debut single for the label is “Raindrops Keep Fallin’ On My Head.” Pictured at the office of National General’s distributors, Budhha Records, are (1 to r) Cecil Holmes, vp and director of R&B promo for the Budhha group; Jerry Sharell, national promo director for Budhha; Barbara Mason; Neil Bogart, vp and general manager for Budhha; and Jimmy Bishop, producer.

### DSM Adds 3 Execs

NEW YORK — Moving to bolster its organization at various levels, National Sound Marketing has named James J. Kagan, national sales manager; Walter Trask, vice president and sales manager; and Dick McMillan, vice president and controller of New York and Nashville offices. NSMbelieves it is better equipped to service the labels it represents to maximum advantage.

### Ed Hunting RCA’s Mitko Infr Mgr

NEW YORK — RCA Records has appointed Ed Hunting as manager of marketing information. Hunting comes to RCA from CRI Corporation, where he was manager of marketing research in 1968 and was charged with the responsibility of establishing the marketing research department.

### Murphy To Film Factory As Director Of Sales

HOLLYWOOD — Bob Murphy, former branch manager for Columbia Records L.A. branch, has been named director of sales for the Film Factory. The newly created post is in line with the expansion of the company’s widening production activities, which now include TV commercials, TV series and song promotion films. Murphy has been in the record field since the mid 1950’s, joining Columbia in 1957 and was on the Columbia staff before becoming L.A. branch manager.

### George Tobin Hires Dwyer As Manager

NEW YORK — Indie producer George Tobin has hired Don Dwyer as his personal manager. Dwyer said his first move will be to make a major industry change in Tobin’s public image. Dwyer has had five successes in the U.S. and England over the past two years, including “Cinnamon” by Derek. Tobin feels that Dwyer will enable him to spend more time on creative projects rather than day-to-day business.
FREE THE PEOPLE
Delaney & Bonnie & Friends

Atco # 6756

Produced by Jerry Wexler & Tom Dowd
Recorded At Atlantic South-Criteria Studios, Miami
Written by Barbara Kaish
Judith Grad Is Gen. Counsel Of Col Pics Pubs

NEW YORK — Judith Grad, who has served since January as an attorney for Screen Gems-Columbia Music, Inc., has been named general attorney for the music publishing division of Columbia Pictures Industries. Her appointment is the latest move in the recently announced reorganization of the music operations of Columbia Pictures Industries.

Miss Grad, who began her legal background in the field of entertainment law at the offices of Rosen, Seligman & Sardt from 1962-68, has also held important posts in New York City government. From 1966-68, she was Assistant Corporation Counsel for the city and served with the Mayor’s Task Force for Reorganization of City Government. She also served on the Mayor’s Legislative Steering Committee and directed the legislative activities of the City Law Department.

Following her service with the city, she continued her work in entertainment law at Marshall & Morris, just prior to joining Screen Gems-Columbia Music.

Miss Grad, who received her B.A. degree from Brooklyn College, graduated from the New York University School of Law, where she was a member of Law Review.

Simmons Names Chess Nat. Promo Director

CHICAGO — Chess Records has picked Chester Simmons as national promotion director for the label and its subsidiaries. Simmons, who was formerly co-national promotion director in charge of r&b product, will now assume the responsibility of all Chess product including the GHT, Neptune, Pumpkins and Hand labels which are distributed through Chess.

Hoffman To Roulette As Artist, Creative PR

NEW YORK — Marty Hoffman has been named director of artist relations and creative services at Roulette Records. Morris Levy, president, said the appointment reflected the label’s resurgence on the indie label scene.

Hoffman will be responsible for publicity, advertising, promotions, including a deep involvement in the creative aspects of packaging and merchandising. He’ll work closely with the sales and promo units, run by Sonny Kirshen and Red Schwartz, respectively.

A 14-year industry vet, Hoffman most recently spent two years with Liberty/UA as publicity director. He held related posts with Mercury and Decca.

3 Para Acts Via Chalpin’s PPX

NEW YORK — Reflecting the revamping of Famous Music’s Paramount label, Famous president Bill Gallagher has added three new acts to the label’s roster in a deal with Ed Chalpin of PPX Enterprises, Inc.

They are Curtis Knight, Anthony Swete and Ella Moore. Knight, who has already had a number of hit LP’s in association with Jim Hendrix, will debut on Paramount with an album titled “Down In The Village.”

Anthony Swete and Ella Moore will both have their initial product released in the near future and all three acts will receive promo campaigns in line with Gallagher’s concept of individual attention to each particular piece of product.

Probe Signs Scott

NEW YORK — Probe Records has signed singer freddie Scott to an exclusive recording contract, reports Joe Carlson, executive vice president of A&B Command/Probe Records and Jimmy Shaw, national promo manager.

Scott’s debut single for the label, “I Shall Be Released” backed with “Girl I Love You” was produced by Scott and is being rushed into immediate release. An LP is in the works.

Scott has a six-year record and performing career, which includes such great hits as “Hey Girl,” “Are You Sure” For Me,” “Cry To Me” and “Am I Groovin’ You.”

After graduating from high school, he began his musical career writing songs and producing records for Colpix. Born in Providence, Rhode Island, 37 years ago, he has always been involved in music, deciding at the age of ten to become a composer. He has written over 300 songs.

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Available on Ampex Tape
Colossus Top LP Issue In May

NEW YORK — Colossus—Heritage is in the midst of its heaviest release month since the label's inception one year ago with eight singles and five new LPs.

Single releases on the Colossus label are: "Little Little" by the New German group Apocalypse; "Dear Ann," the second release from the George Baker Selection from Holland; "Long And Lonesome Road," the third single from Shocking Blue; "If You Do Believe In Love" by the Tea Set and already on the chart; "Ma Belle Amie," first instrumental from the Jerry Ross Symposium. "I Can Believe You're Really Leaving," the second R&B oriented issue from Virgil Henry; and "Check Yourself," by the Mountain Boys and the Management Company. On the Heritage label there is "Homicide Dresser" by Billy Harper. Jerry Ross has completed production and set release dates for albums by The Tea Set, George Baker Selection, Jerry Ross Symposium, Apocalypse East, and the Italian Asphalt And Pavement Company.

Heavy promotional campaigns will accompany all LP releases, with a specially designed underground press and advertising program set for the Apocalypse album. A full length color TV film will be issued throughout the U.S. by Jerry Ross Productions, in conjunction with the LP's release. Both the film and the album are entitled "Kannibol Konix Or The House In The Deadwood." Colossus also announced that during the first quarter of 1970 the label enjoyed the greatest sales in their year-long history.

Roulette Promo Meet Hears New Product

NEW YORK — Roulette Records just hosted a promo convention here for April 4, the next issue from Warner Brothers' group, The Association. Set for a May 15 release, set includes the entire concert of twenty-one songs and dialogue before, during and after the concert by the members of the group. This is their first time on a "live" album. The Association is presently on an extended tour of eastern and mid-western colleges.

Association Records First 'Live' Album

HOLLYWOOD — A double album, recorded "live" at a University of Utah concert on April 4, is the next issue from Warner Brothers' group, The Association. Set for a May 15 release, set includes the entire concert of twenty-one songs and dialogue before, during and after the concert by the members of the group. This is their first time on a "live" album. The Association is presently on an extended tour of eastern and mid-western colleges.

See 'Clear' Track On Col. In Summer

NEW YORK — The soundtrack album of Paramount Pictures' "On a Clear Day You Can See Forever" is set for release on Columbia Records this summer to coincide with the world premiere of the film in New York.

Two of the songs on the soundtrack will be heard on the record singing the songs of Alan Jay Lerner and Burton Lane, which were featured in the original hit Broadway production. In addition to the score, Lerner and Lane have written four new songs, especially for the motion picture version. The Broadway cast, starring Barbara Harris, was issued on RCA.

Based on the musical play, "On a Clear Day You Can See Forever" was produced by Howard W. Koch and directed by Vincente Minnelli. The screenplay is by Lerner.

Otis Spann Dies

NEW YORK — Noted blues pianist Otis Spann died last week in Chicago, after an illness which hospitalized him for more than a year. Born March 21, 1930 in Jackson, Miss., he is survived by his wife, Lucille.

He was one of a family of five children and both his parents were musicians who, like him, got most of his experience accompanying other bluesmen. He started his career when he won a talent contest at the Alamo Theatre in Jackson with his interpretation of "Four O'Clock Blues." He recorded a number of albums for various labels, the latest of which is yet to be released on the Blue Horizon label, which he recorded a year ago with the group Fleetwood Mac.

GOLDEN BOY — John Eastman (right), Paul McCartney's New York attorney and brother-in-law, accepts the RIAA certified gold record for the Apple album " McCartney," from RIAA board member Stanley Gordinoff. The album marks Paul McCartney's first solo venture.

Stein's Capitol Theatre To Present Rock Films

NEW YORK — The Capitol Theatre in Port Chester, which is presently presenting rock concerts, will soon become the site of film showings, according to Howard Stein, the theatre's producer. A summer program of films related to the world of rock music will be inaugurated on June 14 with "Symphony For The Devil," featuring the Rolling Stones.

The theatre will continue its rock series on Fridays and Saturdays through the summer, reverting to films on Sundays through Thursdays except when pre-empted by a concert.

Love Grows' Gold

NEW YORK — The Record Industry Association of America (RIAA) has awarded a gold record to "Love Grows (Where My Rosemary Grows)" by Edith Lighthouse. The British group's million-seller was produced by Bell's recently signed English producer Tony Macaulay, who co-wrote it with Barry Mason. This is the second gold record garnered by Bell in the last two months. "Didn't I Blow Your Mind?" by The Delicos, was certified in March.

PASSIN' AROUND THE GOLD — The Jefferson Airplane zoomed into New York recently to do a number of area concert gigs including two nights at the Fillmore. While here, they were presented with two RIAA gold disks for their latest LP, "Volunteers," and their "Crown Of Creation" album. It marks their third gold LP. At the presentation were (l. to r.) Harry Jenkins, division vp, record operations, RCA Records, the group's Jack Casady, Grace Slick, Joey Covington, group's new drummer; Jorma Kaukonen; Paul Kantner; Gary Usher (back), RCA division vp, rock music, Marty Bain; and Bill Thompson, group manager.
We can love but we can’t hurt.

We have the original Cuckoo film soundtrack.

The one with The Sandpipers singing

“Come Saturday Morning”
Tuning In On...

CHUM-FM, Toronto
Cool Canadian Air

Up Toronto way, CHUM is the word for thousands of progressive rock fans. This FM station, broadcasting with a powerful 100,000 kilowatts, and reaching as far as Rochester and Buffalo, has been increasing its listenership in the 18-30 age bracket and now looms as quite an important element in the "heavy" market.

It was not always thus. For years, in fact, since the station's inception in 1963, CHUM-FM had been an exclusively classical station. Two years ago, they decided to try the rock road instead; interestingly, they still include one classical selection per hour in their regular programming.

Deejays turn primarily to albums and are free to choose from a wide assortment. Another unusual aspect of CHUM-FM is that any and all tracks from a particular LP may be set for air play. "We do, of course, have to comply with CRTC regulations," says program director Gary Ferrer. This is the Canadian Radio and TV Commission, an agency which is often extremely specific about exactly what CHUM-FM, Toronto, Ontario, 100,000 kw. Allan Waters, pres. of CHUM, Ltd.; Fred Sherratt, and deejaying, CHUM, Ltd.; Gary Ferrer, program director.

Format: Progressive Rock. Play-list: Unspecified number of albums, selected records.

Deejays: Peter Griffin, 6-10 a.m.; Walter Michaels, 19-2 p.m; Larry Green, 2-6 p.m.; Tim Thomas, 6-10 p.m.; Reiner Swartz, 10-2 a.m.; Dave Pritchard, 2-6 a.m.

cannot and cannot be played on the airwaves.

According to Ferrer, "We try for that total sound, encompassing rock, folk, blues and jazz. We will play two or three cuts in a row and when there is a break, it isn't disturbed by the sound of a commercial jingle. We feel it is growing among youths, particularly among young people, that jingles don't exactly contribute to a pleasant listening experience. The CHUM personnel maintain an excellent rapport with recording artists and personal in-depth interviews are a regular feature at the station.

The jocks are also very involved in the world of rock music outside the studio. They recently launched an anti-durg campaign which saw them lecturing at nearby schools. The station has also done promotion for local poetry readings and other cultural events. In addition, CHUM-FM has sponsored numerous rock concerts in Toronto, the most recent of which featured Chicago and the poppular Canadian group Lighthouse.

A prime reason for the station's growth has to be the music which is played on the air. Here CHUM really sets a brisk pace, playing up to forty minutes of records per hour. The station is not permitted to exceed seven minutes per hour of commercial time; they rarely go beyond six.

Newscasts are heard hourly during the morning drive time, and every three hours for the rest of the day. Headlines or bulletins are broadcast when they are warranted. The station does not present editorials.

The Toronto Peace Festival is scheduled to be held this summer. It should attract rock musicians from all over the world and hundreds of thousands of young fans. The focus of the rock world will be on Toronto, and CHUM-FM will be still another step forward as one of Canada's most interesting and progressive music stations.

Classics To Stations In Promo Campaign

NEW YORK — Deutsche Grammophon has inaugurated a promotional campaign to ship to rock, underground and MOR stations, sets of music from its classical catalog, geared to be of interest to "a non-classical listener." The campaign consists of six, five and a half inch 45's, each composed of several short but familiar classical themes.

Among the composers represented on the decks are Beethoven, Mozart, Tchaikovsky, Handel and Brahms. Each has been recorded for the first time by rock artists, and the sets are available for free to radio stations and are being utilized strictly for promotion purposes. The campaign will continue for several weeks.

STATION BREAKS:

Neil McIntyre has been named program dir. of WCAR-Detroit. Congratulations to Continental Miniatures programs director, who turns 45, that meeting of broadcasting-recording industries advisory committee to Fifth Annual Radio Program Conference has been rescheduled for May 16-17 at Fairmont Hotel, San Francisco.

WKYC-TV, Cleveland launching month-long focus on education during May. With the program scheduled to examine state of current educational system.

Walter Earl, general mgr. of KHJ-Los Angeles, promoted to v.p. of RKO Radio in charge of western region.

KVV-Pittsburgh sponsoring seven hour free rock concert May 3, with Dolly Parton as emcee.

KGBS-Los Angeles reports they've already gifted listeners with more than $25,000 in their "Mr. Money" contest, with more to come. WXYZ-FM, Detroit's talk program "Spare Change," now being hosted by Peter Verbe, who replaced the departed Harvey Ovinsky... WLS-Chicago again supporting annual teenagers marching for Dublin American Children, May 17 with ad and on-air promo campaign; Kris Stevens & Chuck Biscuit on the air, are co-chairmen.

Radio voice of Fairleigh Dickinson University, N.J., awarded use of vacated U.N. broadcast band and has set September 1 for initial broadcast... First of seven expanded Eyewitness newscasts on KPIX-TV, San Francisco shown Tuesday (29)...

... Elliott Nevin, WIOD-Miami program mgr. named a divisional chairman of 1976 United Fund...

WBAI-New York sponsoring art auction, with works by Picasso, Dalí and others, on May 26 to raise money for its building and development fund.

New addition to publicity staff of WMCA-New York is Judith Klosek.

WCFL-Chicago sponsoring Wayne Newton rock music festival at Soldiers Field July 18, while WKNR-Dearborn Mich., is readers' "Command Performance of Rock," spectacular which is scheduled for May 16 and which will feature top British acts including John Lennon, Paul McCartney and the Rolling Stones, live via satellite... KJL-Hollywood no longer accepting pre-taped campaign statements from political candidates... An evening at a nightspot with singer Wayne Newton is the first prize in new contest being offered by KSF-O-San Francisco.

Hudon and Harrigan, KILT-Houston morning team have completed recording their album, which will be released on Horizon Records... KLS-Chicago sponsoring attempt by eight local youths to break world tiddlywinks record and support for Freedom From Hunger Foundation... Summer concert series, 16-17, in Illinois... Chicago's annual summer racing series, with broadcasts from Tropical Park and veteran芍ort County. At right is Richard Sayre of ABC who arranged the program.

The Ampex Records original cast recording of "Purlie" made a whirlwind tour of Chicago in the hands of free-lance promo rep Earl Glicken (center). On hand as greeters at WLS were (left) Gene Taylor, the station's v.p. and general mgr. and Bob Williams, WLS sales mgr.

Woods To Be Setting For Mass Media Meet

PLAINFIELD, VERMONT — The first gathering, a four day "getting it together" session for educational and/or mass media people, will be held June 17-20 at Goddard College in Plainfield. The conference will be held in and around a newly built media center located in the northern Vermont woods.

Organizers of the project hope that the gathering will provide the opportunity for a free exchange of ideas and opinions through thympos, people, particularly those in radio, from across the U.S. and Canada. At the First Gathering New York "discussions will be held to lay the groundwork for the continuation of the activist, alternative radio project, and offer a radical departure from the typical conference format at many conventions.

Those interested in obtaining more information about this conference may do so by writing to the Alternatives Project, Plainfield, Vermont 05667.

Senator Charles Goodell appeared on the WABC-New York program "Meet The Press" which was actually recorded at the station by Pete Bennett (left) who heads the Senator's campaign in Westchester County. At right is Rich Miller of ABC who arranged the program.
MISS BARBARA LEWIS
MAKES MEN OUT OF BOYS.

AND SHE'S GIVING AWAY
TWO OF HER SECRETS.

JUST THE WAY YOU ARE TODAY
c/w You Made Me A Woman [*EN5-9012]
from the album that's teaching everybody a thing or two:
THE MANY GROOVES OF BARBARA LEWIS* [*ENS-1006]
Produced by Ollie McLaughlin, Tune written by Tony Hester, Published
by McLaughlin Publishing Co., BMI Arranged & Conducted by Mike Terry

Making it on the sound of Memphis,
ENTERPRISE
ENTERPRISE RECORDS, A DIVISION OF STAX RECORDS, A DIVISION OF FAMOUS MUSIC CORPORATION, A G - W COMPANY
ENTERPRISE RECORDS, 98 NORTH AVALON, MEMPHIS, TENNESSEE 38114
*AVAILABLE ON 8-TRACK CARTRIDGE AND CASSETTES
The Dionne Warwick Show

COPACABANA, NYC — The Dionne Warwick Show features the songstress along with Woody Herman and His Thundering Herd and the Constellations, a Motown-type string section. This combination of talent, along with the presence of Dionne and the Constellations, can't help but raise the musical volume. Unfortunately, some of the songs are straightforward and contemporary vocals.

Dionne closes with a "love, happiness, peace" medley with the Constellations. This medley includes "I Just Don't Understand" and "God Bless the Child." The show ends with "Send in the Clowns." The Dionne Warwick Show is a must-see for fans of Motown and contemporary Dionne's vocals.

Westbury Music Fair, Westbury, N.Y.

Engelbert Humperdinck

WESTBURY MUSIC FAIR, WESTBURY, N.Y. — Engelbert Humperdinck is "Ernst" to the "Saturday Night Live" audience. At Thursday night's show, he sang his signature song, "This Old Heart of Mine," and it was a hit with the audience.

It is the married with their peculiar attachments to one another, and it is also the part-camp/part-power of Sondheim's music that make this a bright evening's entertainment.

Sondheim's "Bitter End" is a perfect example of this kind of music. It tells the story of a man who is trying to get his life together. The show is filled with emotional songs and beautiful music. It's a perfect way to spend an evening.

Musical Theatre Review

Company

ALVIN THEATRE, NYC — "Company" is a New York play. The character of this show is one of the most complex and interesting characters in modern musical theater. The show's cast is well-rehearsed and the production values are top-notch.

The show is about a group of people who are trying to decide if they should have a child. They are all in their mid-thirties and have been living together for years. The show is a personal and intimate look at the decision making process.

U — The Incredible String Band

FILLMORE EAST, NYC — Magical adventure, mystical persuasion. Or is it a dream? In the strangely apt setting of the ornate Fillmore East, the group presents an unusual and hard-hitting, packed with ferocity, finger-lifting riffs. The group's playing is a fine complement to the rest of the driving music and the head-shaking, quick-dropping band.

The show started off with "Windy Day," but the group's driving music is what really hits you. Their sound is like a mix of rock and roll with some folk elements. The audience was very responsive and participated in the show.

Blues Image

UNGAO's, NYC — Unga'o is a long way from Miami Beach, as this concert is in the middle of nowhere. The band was playing at a small club and the crowd was very enthusiastic.

They did a lot of their early material like "Carrie Ann," "Bus Stop," "Someday We'll All Be Free," and "The Air That I Breathe." They also did some cuts from their upcoming album and premiered their soon to be released single "Can't Tell The Difference." The performance was a hit and the audience was very responsive.

The Hollies

AUDITORIUM THEATER, CHICAGO — The Hollies were always a favorite group with Chicagoans, having made many personal appearances here in the early stages of their career. But this time, they really got the crowd at the time bit very big in the area. The band was well received and the audience was quite appreciative.

They returned to town for a concert appearance in the Auditorium Theater but, unfortunately, their following was not as strong as it was in the past. The audience was not overly responsive, but the group itself was just great.

The group is very much of their early material like "Carrie Ann," "Bus Stop," "Someday We'll All Be Free," and "The Air That I Breathe." They also did some cuts from their upcoming album and premiered their soon to be released single "Can't Tell The Difference." The performance was a hit and the audience was very responsive.

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Johnny Rivers
Into The Mystic

Produced By: L. Mendel

Imperial
Tapes Reap 40% of RCA Music Sales On 8-Tr 5th Anny; Quadrasound Next

NEW YORK — RCA tape sales have grown to 40% of the label's recorded music sales in the five years since first 8-track was introduced. Irwin Tarr stated last week. The planning division's sales chief said RCA is celebrating the anniversary of Stereo-8 by introducing "the next step," 4-channel QuadraSound cartridges early this fall.

The four-channel advance is housed in an 8-track sized cartridge but plays pre-recorded material into four separate amp-speaker channels. RCA's plans call for introduction of two player models and some thirty titles on four-channel cartridges. These will be the first cartridge tapes in the configuration to reach consumers (Vanguard issued 4-channel tape in open reel late last year).

Next Natural Step

Tarr described the Quadrasound application as "the next natural step in development of Stereo-8. Recordings on disk may have altered in terms of speed or quality, but essentially the configuration is what it was when Berliler first devised the record. With tape, the music business entered a whole new area of excitement and capability unimagined before."

The four-channel recording, he noted, is not merely new for the sake of novelty, he expressed, but an honest expansion of stereo. The dual channel system expanded recording from a point to a wall; this Quadrasound, four-channel configuration gives the music three dimensions.

"Quadrasound is actually an expansion of music sales, and development of the tape turntable for expositional product and listening application and income for music."

The company's optimism for four-channel is further held last week by the introduction of new avenues which have not been taken advantage of by producers of tape, but mainly on the dealer/consumer interest in new ideas. This interest is pointed out by Tarr pointed out about the success of Stereo-8, which has led RCA to produce 26-million units in the five years since its inception. "Today's customer," Tarr said, "is more flexible: he is adapting to innovations. Young people are the key in acceptance, particularly where music and its recorded forms are concerned. And they are being matched by a new breed of specialty dealers who have proved anxious in exposing new products."

"Of course," he added, "there will be listeners, just as with stereo, who want to return to stereo; but we are not at all afraid of a generation that has learned through automotive listening to tell depth in recordings. These same listeners are the people we expect to reach with the Quadrasound players as the first step."

First Showings

The first demonstrations of Quadra- sound equipment are expected simultaneously in New York and Europe almost exactly five years after the first announcement of Stereo-8. The initial hardware includes a unit with two-motion speakers and two separate speakers at a list under $299, and a four-separate speaker player for under $250.

The units, produced for RCA by Motorola of two models, are used for front/rear basis independently. Both modes are for home use and no definite plans have yet been made for auto models.

The tapes which are scheduled for release at the time of unit marketing are of the same size as conventional 8-track cartridges, but are not compatible with Stereo-8 units, the information on tracks being "wrong" for present playback systems. However, 8-track cartridges may be played through the new QuadraSound models with front and rear speakers playing the same music through each channel.

Tape used in the QuadraSound cartridges will be new, slightly thinner, construction allowing each album to carry up to 25 minutes of music on each side of the 4-channel program. This is the equivalent of material found on a long-playing record.

Riley To Manage Customer Service With Gibbs Corp.

NEW YORK — John Riley has been named customer service manager for Gibbs Special Products Corporation. In this position, he will supervise the sales office, service, repair department and plant service operations. He was previously service manager.

1st Southeastern 16-Tr. Studio Planned For Atlanta By Master

NASHVILLE — Master Sound Recording Studio, owned by Bob Richardson and Bill Lowery, has begun construction on a new 16 track recording facility. The July 1 completion will give Atlanta and Master Sound an additional 16 track facility on the east coast between Washington and Miami. The new studio is being built in Fort Lauderdale, Florida. Already in operation at the new facility is a four track voice over studio which is being used in broadcast commercials. Separate entrances to the 16 track studio and the voice over facility will provide maximum independence for the working artist.

Master Sound also has one of the most comprehensive sound effects facilities in the South, Mailing, rotation, and storage services are available to agencies.

Uni Powers Its Tape Entry With Mammoth Promo Drive

HOLLYWOOD — Uni Records this week enters the tape manufacturing field with its independent release of forty items supported by a "mammoth" initial promotion. According to Uni vice president, the opening drive "will be backed by a highly ambitious, far reaching effort from Uni's marketing division." Sales director Rick Frio added that the campaign will encompass an array of merchandising materials and liberal trade-consumer advertising.

First product will feature material from the label's best sellers, among them artists by Bill Cosby, Neil Diamond, Hugh Masekela and the Strawberry Alarm Clock. Banners, retail promotions and rack aids are due to ship immediately to Uni distributors assisting the May 5 premiere.

Uni product is being packaged in standard 8-track sip cases and Ampex cassette boxes. Tapes are being duplicated for Uni by the firm's RCA division affiliate Decca, primarily in

Black Tape Sales (from p. 7)

still predominantly favors tape for auto units.

In several outlets servicing black concentrations, such as Skatkin's in Philadelphia, Deems in Cleveland on Chicago's centers, stock is comprised almost strictly of LPs and 4-track product.

The proportions shift subtly according to artists and situation. For instance, Cole showed, as in the case of Al Hibrit King who is doing quite well with black consumers, but also has gained favor in college market and with 175 year-younger customers. King's most recent albums have been sold through cut records to some 17% of total sales in tape. Isaac Hayes' million-selling "Hot Butter Soul" initially broke with black/college market, but again cassette climbed in radio as the general top forty market became aware of the hit potential. His latest "Isaac Hayes Movement" is running about two-thirds 8-track and one-third cassette sales.

Uni's first promotion drive will use a 8-track and cassette, although Frio also plans a limited amount of 4-track and open reel issues.

Regan noted that succeeding releases will bring added catalog mate- rial into tape and that the future product would be released simultaneously on disk and tape in as many cases as are possible.

AT&T Reveals EVR Program

The AT&T Company has authorized conversion of four color titles from its information series to EVR cartridge format. An experimental program, the EVR cartridges will be used to test effectiveness in a number of selected school environments in cooperation with the schools and the local telephone companies.

The EVR program was outlined before executives of the Bell System participating in a three day conference on audiovisual communications in the 70's, at the Postchildren in Detroit (this conference held coincidentally with the annual Department of Audios'216 Instruction (DAV) convention last week)

The four titles planned for EVR conversion are "Lasers Unlimited," "Voices from the Deep," "A Sense of Hearing," and "The Incredible Machine."

J. Berman Company Represents Otari

LOS ANGELES — Jack Berman Co. has been named to represent Otari of America in the southern California, and Nevada areas. Jack Ames, director of sales of Otari America, said that the company feels that Jack Berman Co. of Ingleswood is one of the leading manufacturers of audio equipment and accessories for audio professionals, and that Otari has already shown the March 1970

STORAGE PACKS In a new design have been manufactured by Ampex for building home cassette libraries. The units are capable of holding 100 cassettes in a single file. The cassette file design is being offered by Ampex dealers at a retail of $13.50 with the sale of six 10-cassette packs.
THE CASE FOR THE LEFT-HANDED ROCK FAN

Atco Records believes it is time somebody did something for left-handers. There are 39,523,809 left-handers in the United States and nobody ever does anything for them. For instance all can openers are right-handed. Grapefruit spoons are right-handed. Even record players are right-handed.

So we have released a left-handed album. The first left-handed album in history. When you hold it in your hand (your left hand) the spine is on the right and it opens to the right.

The album is called Ginger Baker's Air Force. In addition to Ginger, it features such fine British musicians as Steve Winwood, Jeanette Jacobs, Denny Laine, Chris Wood, Rick Grech, Remi Kabaka, Graham Bond, Harold McNair, Phil Seaman. And to make sure you get enough of these rock stars we've made it a two-LP set.

Now we don't really know how many left-handers are Ginger Baker fans. We hope they all are. After all, we've created this package for them. (Our packaging chief is a left-hander).

As for you right-handers... maybe it's time you learned to be ambidextrous.

GINGER BAKER’S AIR FORCE

Ginger Baker's Air Force
First United States Tour Starts June 6th

On Atco Records & Tapes
UP FROM THE ISLANDS — Victor Brady (left), originally from St. Croix, signed a long-term recording contract recently with Jerry Schonbaun’s Polydor Records. He sings, plays, writes and arranges his own material, and has designed an instrument derived from the steel guitar but played like a guitar; Brady and his group are presently recording their first album.

Little To Cotillion
As R&B Promo Chief

NEW YORK — Atlantic Records has announced the return of LeRoy Little to Atlantic as National R&B Promotion Manager for the Cotillion label. Little left Atlantic with Stax/Volt. He had been with Atlantic’s promotion department for four years. In his last post with the firm he was in charge of promotion for the Southern territory. He was with Stax about six months before returning to Atlantic.

CBS Sues
(Cont’d from Page 7)

Enterprises, also known as Echo Tapes, also known as Talma Exports, also known as Talma Export, Ltd.), Audio Physics, Inc. (also known as Audophile), Donald Washbrook, Sharon Washbrook, John Washbrook, Michael Washbrook, Lilian Washbrook, David Hampton, William Richards, Gary Hendrickson, Clifford Fiedler, David B. MacMillan (also known as David B. MacMillan), Budget Tape Cartridge Manufacturing Company, J. D. Clary, Chester Keller, J. L. Cooper, Wayne E. Holm, Louis Spilker (also known as Louis Stiller), Joseph Castor, Allan Woods, James Borlaug (also known as James Alvin Borlaug), Gerald Rogers (also known and called as Gerald Rogers), Charles J. Ford, Charles J. Ford, Harry G. Johnson, Charles J. Ford, Gerald Rogers, also known as Gerald Rogers), Harold Guadino & Trust Company, Inc., Quid Pro Quo, Inc., Television Rentals International (also known as Television Rentals, Inc., also known as T.V. Rentals International, also known as T.V. Rentals International, Checks Welcome, Inc., Jerry Rodgers Enterprises, Investment Research Company, Clary Enterprises, Peter L. Marshall, Doris Marshall, Irving Lobell, Edward McGinnis, Julie Strood, Frederick Dunham, Century Tool & Supply, Expert Tool & Supply Co., Century Enterprises, Na- tional Tool & Supply Co. Inc., Chaffe Company (also known as H. G. Chaffe Company, McShane Warehouse), Gary G. Wainwright, Jim D. Forest, Muniz Stereo-Pak Store (also known and called as Muniz Stereo Pak Inc.), Town, and John Doe 1 through John Doe 1,000, inclusive.

Higher Is Not Sly's New Single

NEW YORK — Because of requests at the station level by the public for play of “I Wanna Take You Higher” by Sly & The Family Stone brought on by the wild presentation Sly gives the music audience at Woodstock” Jim, Epic has re-serviced deejay copies of the single. However, the disk is not being handled by the label as Sly’s new single. New material from the star is expected in a matter of days.

However, the tremendous response to the selection has prompted Epic topper Mort Hoffman to specially tag all future shipments of the Sly “Stand” LP which contains the “Highest” cut with a day-glow label advising that the LP contains the song heard in the “Woodstock” movie. The single, incidentally, which has never been cut out of the catalog because of the constantly selling of all Sly products, is available for sale.

This is the backsides of the “Stand” single issued in November of 1969. The new deejay sample box “Higher” on both sides and is offered by Epic only to assist deejays.

Narm Board Meet
(Cont’d from Page 7)

Co.), secretary; Carl Glassner (Pleasure Product), treasurer; Amon Heilcher (U. L. Marsh/Heilicher Bros.), director and past president; Jack Geldhart (ABC Record & Tape Co.), past president, etc.

High on the agenda for the Board of Directors meeting will be the discussion of new projects for the forthcoming Association year. Because of the importance of these projects, both Earl W. Kintner, of Arent, Fox, Kintner, Plotkin and Kahn, NARM’s general counsel, and Mark Joelson, another member of the same firm, will attend the meeting. New committee assignments for 1970-71 will be announced by Schwartz, and a thorough review of plans for the 1970 NARM Tape Convention will be held. The business program will be planned for the annual tape meeting which convenes Sept. 28-Sept. 31 at the Fairmount Hotel in Dallas.

Discussions will also be held relative to NARM’s role in combating the piracy and counterfeiting of tape product, and of NARM’s newly-initiated project in regard to freight rates.

In addition, new applications for NARM membership for the new fiscal year which begins July 1, will be presented for the board’s approval.

RITER END, N.Y. — With the vast and efficient merchandising facilities of the new label, Columbia, behind him, Tom Dowd is fast beginning to achieve national recognition. His first Columbia album, “Tom Rush,” is on the charts and has sold better than any of his previous sets. With his last Elektra album, Rush, who had up to that time had sung folk songs and blues, as well as rock and roll numbers by the likes of Chuck Berry and Bo Diddley, began to sing contemporary songs by such writers as Joni Mitchell and James Taylor. He has continued that trend with his new LP.

At the Bitter End Rush offered both his old and new material. To our ears the old material was more exciting. His version of Bo Diddley’s ‘Who Do You Love’ was a flying shot and drew the most applause from the audience. The contemporary ballads get better if you listen closely to them, and when you remember that Dowd is a fine producer and James and Taylor songs before those art- ists became famous, you pay more careful attention to the material he selects. One of his new ‘discoveries’ is Murray McLauchlan’s “Child’s Song” he sang at the Bitter End (Rush always mentions the names of the writers of the songs he sings, a nice custom which we wish would become more common.)

Tom Rush is a performer to watch for; he is a violinist, and could be, he is an interpreter who can effectively perform the work of others. He could be more fresh and could probably even make the work well-known “Spinning Wheel” sound relatively fresh. He is a performer to watch for.

Jane Morgan

PERSIAN ROOM, NYC — A simple and enjoyable and diversified program of music for their annual Auditorium Theater concert in Chicago. In fact, the two hour performance, so great and so fast-paced, seemed like 20 minutes.

They started with a “West Side Story” medley, followed by “Green Sleeves,” “Gentle On My Mind,” “Midnight Cowboy,” “Hey Jude,” “Mrs. Robinson,” etc.; some Lennon & McCartney material, the great “Mambo” and others geared to satisfy every taste. “Exo- dus,” of course, was a show stopper.

Audience’s vigorous response to each number so heartened that prior to intermission, they took a minute to recirculate by applauding the audience. In the course of a long and very successful career, ‘76 & ‘77 have acquired 12 gold records. They are currently awaiting certification of “lucky 13” (to quote Art Ferrante) for “Midnight Cowboy.” They recently celebrated their tenth anniversary with United Artists Records and waxed a commemorative album, some of the highlights of which they played during the second half of the concert.

Fred Hersch

John Davidson

EMPIRE ROOM, NYC — Watching John Davidson perform here opening night, I was like watching ground critters, he is an interpreter who can effectively perform the work of others. They should be more fresh and could probably even make the work of others well-known “Spinning Wheel” sound relatively fresh. She also performed her latest RCA release, “A Girl Named Johnny Cash,” (Meddico, comic tune that was rescued by Miss Morgan’s enthusiastic treatment.

Cash Box — May 9, 1970
Protect new record jackets from tears and slits with “Scotch” Brand Book Tape No. 845.

Conforms perfectly to sharp jacket edges and holds tight. Won't bulk up. Flexible, easy to handle. Cuts with scissors or knife. Crystal clear. Never hides jacket information. Stays put. Never discolors, cracks or peels. Shrugs off moisture. Can be written on with felt-tipped pens.

Sizes: 1½-inch to 4-inch x 15 yards. See your “Scotch” Brand tape supplier.

“Scotch” Book Tape also...

...protects book bindings from breaks and tears... holds library information jackets together... protects file numbers without bulking up albums.
| 1 | COME TO ME | My Name Is Sam | RCA 11,107 |
| 2 | BOOGIE WOOGIE COUNTRY GIRL | Sonny & The Soldiers | MRC-BMI |
| 3 | CHECK YOURSELF | Roberta Flack | MRC-BMI |
| 4 | YOU, ME & MEXICO | Agony | Capitol 2801 |
| 5 | LET THIS BE A LETTER | Jackson C. Frank | Columbia 45150 |
| 6 | LAY A LITTLE LOVIN' ON ME | The Drifters | Perfect 1116 |
| 7 | THE GREATEST LOVE | The Platters | Mercury 73008 |
| 8 | THEM CHANGES | The Rolling Stones | Decca 29273 |
| 9 | AFTER THE THREE OF US | The Kingston Trio | Gulf & Western 21103 |
| 10 | BOOGIE WOOGIE COUNTRY GIRL | Sonny & The Soldiers | MRC-BMI |
| 11 | SHE DIDN'T KNOW | Louie Bellson | Columbia 45150 |
| 12 | THANK YOU GIRL | Bing Crosby | MRC-BMI |
| 13 | TOMORROW TODAY WILL BE YESTERDAY | The Beach Boys | Capitol 2801 |
| 14 | SO YOUNG | The Beatles | Capitol 2801 |
| 15 | RED RED WINE | The Isley Brothers | Atlantic 2911 |
| 16 | CHECK OUT YOUR MIND | The Beatles | Capitol 2801 |
| 17 | ALL IN MY MIND | The Isley Brothers | Atlantic 2911 |
| 18 | HEY THAT'S NO WAY TO SAY GOODBYE | The Drifters | Atlantic 2911 |
| 19 | GONE MOVIN' ON | The Drifters | Atlantic 2911 |
| 20 | COTTAGE CHEESE | The Beach Boys | Capitol 2801 |
| 21 | HANG ON SLOOPY | Paul Revere & The Raiders | Capitol 2801 |
| 22 | IF HE CAN, YOU CAN | The Four Tops | Capitol 2801 |
| 23 | LOVIN' LA LA | The Isley Brothers | Atlantic 2911 |
| 24 | SPILL THE WINE | The Isley Brothers | Atlantic 2911 |
| 25 | ANNA | The Isley Brothers | Atlantic 2911 |
| 26 | IT TAKES A LITTLE LONGER | The Isley Brothers | Atlantic 2911 |
| 27 | HEIGH' HD HO-PRINCESS | The Isley Brothers | Atlantic 2911 |
| 28 | DON'T BE LATE | The Isley Brothers | Atlantic 2911 |
| 29 | MAN OF CONSTANT SORROW | Johnny Cash | Columbia 45150 |
| 30 | I GOT A PROBLEM | The Isley Brothers | Atlantic 2911 |
| 31 | I LOVE MAKING LOVE TO YOU | The Isley Brothers | Atlantic 2911 |
| 32 | LAST OF THE WINE | The Isley Brothers | Atlantic 2911 |
| 33 | MYSTERY OF LOVE | The Isley Brothers | Atlantic 2911 |
| 34 | IF YOU LET ME MAKE LOVE TO YOU | The Isley Brothers | Atlantic 2911 |
| 35 | I'LL BE THERE | The Isley Brothers | Atlantic 2911 |
| 36 | TICKET TO RIDE | The Beatles | Capitol 2801 |
| 37 | GUIDE ME WELL | The Isley Brothers | Atlantic 2911 |
| 38 | MAMA SAID | The Isley Brothers | Atlantic 2911 |
Jerdon Industries Bows

SEATTLE — Jerry Dennon has announced the formation of a new corporation to function as the parent company for many of Dennon’s holdings. The new company is Jerdon Industries, Inc., and will include interests in music, broadcast, vocational schools and related leisure-time activities. The new company is Seattle-based.

Dennon is president of Jerdon Industries, Inc., with Robert “Bob” Flick as vice-president and Robert L. Ager as secretary-treasurer. Flick is an active member of the singing group “The Four and Ager” is a Seattle Attorney.

PP & M ‘Song’ Gold

BURBANK, CALIF. — Peter, Paul and Mary’s “A Song Will Rise” album has been certified as a gold record by the Recording Industry Association of America, their seventh Warner Bros. album to be so honored.

The trio has previously struck gold with the following LPs: “Peter, Paul and Mary: ”Moving, ” “In The Wind,” ”In Concert.” “See What Tomorrow Brings” and ”Album 1966.” Their single of “Leaving on a Jet Plane” also became a gold record this year.

New Distris For CTI

NEW YORK — New distributors have been chosen to handle CTI product in their markets. They are Gold Record Dist., Boston; Apex-Martin, Newark; All South, New Orleans; and Beta, New York.

Bell Takes The ‘Fifth’

NEW YORK — Bell Records is back- ing its album “Portrait,” by The Fifth Dimension, with the most intensive promotion campaign in its history. “Portrait” has already registered the biggest initial sales of any Bell LP ever, reports Gordon Bassin, the label’s merchandising & sales director.

Mirsich NY Offices Under Silbermann

NEW YORK — David Mirsich & Associates has opened a New York office headed by Peter Silbermann. Silbermann, formerly of Rogers, Cowan and Breiner, Universal Pictures, and Paramount Pictures, will make his headquarters at 165 West End Avenue.

David Mirsich & Associates, Hollywood public relations agency heavily involved in the representation of numerous motion picture, television and recording and variety artists, recently moved into new offices at 15720 Ventura Blvd., Encino, Califor-

nia.

Presvent variety artists are Perry Como, Bobby Goldsboro, Thelma Houston, Craig Hundley Trio, Gary Lewis, Gloria Loring, Johnny Mathis, Sue Ramey, Johnny Rivers, Donna Theodore, Mel Torme and Glenn Varn-

borough.

Affiliate offices have also been es-

tablished with Debby O’Brien in San Francisco, Carol Muslher in Las Vegas, Marvin Kramer in Boston, Sherman Wolf in Chicago, Guillermo Vasquez in Mexico City and Tony Bar-

row in London.

Janus British Hits

NEW YORK — Janus Records has released two records currently big in Great Britain, “That Same Old Feeling” by Pickett Witch and “You’re Such A Good Looking Woman” by Duane Eddy. Both records were originally issued on Fye, which is distrib-

uted exclusively in the U.S. by Janus.

Air Force Planing To U.S. For Record

NEW YORK — Ginger Baker will bring his “occasional” Air Force band to the United States on an eight week concert tour beginning June 6 in Pittsburgh. Other dates include June 7, Madison Square Garden in New York; June 12, Boston Garden; June 14, Philadelphia; June 28, Sacramento; July 3, Hollywood Bowl; and June 5, Oakland, California. Additional dates for the tour will be announced shortly.

Baker who is an ex-Cream member and most recently part of Blind Faith, will bring his group to the United States following an extensive round of appearances in England, Denmark, Finland, Sweden and France.

Among the Air Force members is Rick Grech, formerly with Blind Faith, and Denny Laine of Moody Blues fame.

Air Force’s first single, “Man of Constant Sorrow” has just been released by Atlantic Records. The disc features Denny Laine as lead vocal-

ist and was arranged from a tradit-

ional tune by Ginger Baker and Den-

ny Laine.

An album entitled “Air Force” was released this week. Both the single and the LP were recorded “live” at London’s Royal Albert Hall.

B’nai B’rith Meet

NEW YORK — The meeting with the new administration of the B’nai B’rith Council, Music And Performing Arts was held. Denny was held for May 4. The main topic will be the sixth awards Dinner Dance which is to be held at the New York Hilton on June 13.

The dance and Journal is the only raiser planned for the year for the lodge. A highlight of the festivities will be a screening of the film short, “The Miracle Of The Mets,” which shows the growth of the baseball team. The May 4 meeting is at the Grand Street Boys’ Club at 6:00 P.M.

You play a lot of different rooms.

At a lot of different clubs. All sizes.

And all shapes.

Bouzos, Boom, Echo, Soak, Sop, Crack, Clunk.

The room sounds lousy and you’re the best.

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She got herself a portable sound system that would put out good sounds no matter what room she was playing.

The whole thing cost 879 dollars.

She got 3 little black boxes. A control console. And two speaker columns.

All completely portable. In their own hard-knocks carrying cases. With five channels. A built-in reverber with individual controls on four of them. With a reverb timer switch to brighten and soften sounds. With a hi lo gain switch to protect against overloading. With a polarization switch to prevent distortion. And enough to be heard in every nook and cranny. And to cover bigger rooms, all Zella does is add a single activated speaker column.

This is an installation of the system from Altec. The 120A Transistorized Control Console that’s capable of 145 Watts Peak Music Power. And Altec’s 140B Speaker Column. It’s just the answer to your problems, too. For our new musical sound equipment brochure and the name of the Altec Dealer nearest you, please write to: Altec Lansing, 1515 South Manchester Avenue, Anaheim, California 92803.
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NEW YORK — THE WAY IT'S DONE

Having a weekly column at your disposal is a grand and powerful thing. All you need is your typewriter and a few thoughts and you can hand down all sorts of lofty, fine-sounding so great when they finally get into print. In our April 11th issue I wrote a column decreeing the manner in which rock music is being handled on television ("The Medium's Not Massaging").

It wasn't a bad article. In fact, it made a lot of sense. But, the tone was so morose that, after re-reading it, I never wanted to see anyone attempt to present rock on the tube anymore. Well, last week, the Canadian Broadcasting Corporation and a young producer/director named David Acomba proved that I was a bit hasty in writing television of.

I was invited by the CBC to witness the taping of a special program entitled "Rock II" at their Toronto studios. As you might have guessed, there was a "Rock I" which featured Ian & Sylvia and the Great Speckled Bird, Big Mama Thornton, The Pentangle, Bruce Cockburn, Motherlode and Whiskey Howl. "... II" starred Allan Nicholls, with special guest stars Delaney & Bonnie & Friends, and The Sweet Inspirations and The Collectors. The taping lasted for five hours, after which I was not only exhilarated and exhausted but totally optimistic about the fate of rock on tv. That'll teach me to be so damn editorially pessimistic.

Although there is no way of telling just how "Rock II" will look as a final product, the "feel" at the taping session was beautiful. It was that way because of the apparent commitment which the CBC and Acomba had made to this project. That is where most rock tv shows fail and nobody in the U. S. seems to realize it. The commitment stage, Rock has been handled by tv people as an afterthought. Show. Wait a minute, I'm wrong. Rock does get some special treatment. They always throw in some half-clothed, gyrating teeny boppers and maybe one of them spaced-out freaky light shows. Right? (Light shows are always so effective in black and white, aren't they?) But if rock is going to be transmitted successfully, it demands much more from television people. There are too many pitfalls.

Acomba knows the pitfalls. He had dealt with those same insidious tv/rock problems on "Rock I" and on a filmed special which he did on the Mariposa Folk Festival. These were the problems of the tremendous visual and audio disparity between rock performed "live" and rock received in a home on an old tv screen. And, of course, the absence, in a living room, of the trenchant vitality of rock experienced full face.

Rock is probably the most involving and exciting concert music we have ever had. Yet, almost every time it is presented on the small screen, the performers are placed against either a barren or over-worked set. (There never seems to be an in-between.) And the tv studio audience is always unimportant. The rock audience is one of the most involved frenetic gatherings known to man. Acomba realized the vital importance of the audience to rock music. He had the CBC studio arranged so that the audience was of more than 400 sprawled on the floor, the stage, and above, on four tiers of graduated scaffolds.

Television technicians are notoriously unconcerned about the quality of sound which reaches the studio audience. Their prime concern is the sound that reaches the home audience. "I was just as concerned," Acomba said, "with the sound in the studio as with the sound being fed up to the control room. To get the true effect in the studio, we sent the sound through two separate p.a. systems so that the studio audience could get the true effect of a concert. Not only that, that studio sound made it feel much more like a concert for the performers rather than a taping session." It worked. The sound in the studio was even better than you would normally get at a concert and the audience response was exactly the same as it would have been at a concert.

Setting is an extremely important factor in the televising of rock music. How

HOLLYWOOD — MEMORIES OF JENNIFER SALT

We started thinking of Jennifer Salt last week, and the thoughts made us remember a time long past. It was a time of high school, and hanging out at the Sugar Shack (before the song was written), and listening to our favorite radio stations. Then, as now, there were those stations that really felt the beat of the young public. Alan Freed rock & rolled, just as Cousin Brucie or the Real Don Steele still do, but he was missing the new element in New York life: rhythm & blues sweetened by the taste of a devoted white market.

Jennifer would remember listening to the Charts sing "Deserie," one of the most popular songs in n.y. and one which Alan Freed never aired, and a host of other soft and mellow sides by such groups as the Velvets, the Love Notes, the Paragons, the Jesters and the Avons. Occasionally, one of those sides would make the national charts, such as Johnnie & Joe's "Over The Mountain, Across The Sea," but for the most part they could only be found listed in Cash Box's Territorial Tips section.

Looking back at a 1957 issue of this map, we also find a goodly number of records by white artists listed in the R&B section. Buddy Knox, Ricky Nelson, Sal Mineo, Jerry Lee Lewis and the Diamonds were all there, but that has to be attributed to a confused market. The R&B Top 20 itself listed such titles as Jimmy Dorsey, Elvis, Dale Hawkins (with the original version of "Susie-Q") and the Everly Brothers. Also around were the Del-Vikings, who had four different records on various charts, including their monster hits "Come Go With Me," "Stagger Lee," "Bells," their monster in-between bomb, "Little Billy Boy," and their first disk for Mercury, "Cool Shake." Now, there was a group.

Neither Jennifer nor myself would remember the prominence of Chicago in those days. The Chess/Checker/Argo and Vee-Jay/Falcon diskers had more long-lasting hits and artists than almost all the other labels combined. The King/ Federal/Deluxe operation, out of Cincinnati, at that time (we think), also had a strong line-up, which included Bill Doggett, Ike Turner (pre-Tina), Donnie Ebert (a fayette favorite), the Midnighters, Annie Laurie, Little Willie John, Otis Williams,

(Cont. on Page 54)

"Rock II" At CBC-TV, Toronto
Allan Nicholls/Delaney & Bonnie
Jennifer Salt

Cash Box — May 9, 1970
Jane Morgan, The Opry Singer.

On May 22 and 23, Jane Morgan will be appearing on the Grand Ole Opry to introduce her new songs.

Nashville songs. Her new RCA album introduces Jane to country music, and the country market to Jane.

And her new single, “A Girl Named Johnny Cash” (47-9839), (introduced on the Ed Sullivan Show) is crazy enough to take off, and keep Jane Morgan singin' Opry for awhile.

Now thru May 19th, Jane Morgan will be appearing at the Persian Room, Hotel Plaza, New York.
IN BLOOM — Julie Budd, the young songstress, recently signed a recording contract with Bell Records. With her are Larry Utzal (l), president, Bell, and her personal manager Herb Bernstein. She is presently on the bill with Frank Sinatra at Las Vegas’ Caesar’s Palace, and her first single, Laura Nyro’s “California Soothe Boys,” was released this week.

Shango And Roy Head Contract W. Dunhill
NEW YORK — Dunhill Records has added two new artists to its label. They are rock group Shango and single artist Roy Head: each to a long-term, exclusive contract with the company.

Shango is a Los Angeles-based band who hit the national charts in 1968 with “Day After Day” — the earthquake scare song currently kicking off their first LP for Dunhill under the aegis of producer Steve Barri, plus a single destined for a May release date. Roy Head also had a national hit with “Treat Her Right” in 1966. The Texas R&B artist, is completing his first album for Dunhill Records.

‘Viva Tirado’ Drive On
NEW YORK — The instrumental chart hit, ‘Viva Tirado,’ has been set for simultaneous worldwide exploitation. The group El Chicano did the Kapp Records hit. One of twelve songs written by Gerald Wilson, it and the others are set to get a long-range professional push through the combined efforts of TRO-Ludlow and Albert Marx-Amestoy Music who own the songs.

Music Publishing Catalogue For Sale
Music catalogue, 20 songs, primarily pop-country. Several recorded by major artists. 3 songs made the national country charts. Songs written by writers of many top hits.

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1780 B’way; N.Y.C. 10019

Griffin On Capitol
HOLLWOOD — Capitol Records has signed Griffin, a Los-Angeles-based contemporary group. Their first single, “I’ll Be Your Love” b/w “My First Love” is set for May 11 release.

The producer for Griffin is Kelly Gordon, who also produced “Ode to Billie Joe” with Bobbie Gentry. The group is signed by Paul Marucci and Associates, Los Angeles.

McAulghlin LP Set For May
NEW YORK — Johnny McAulghlin has been signed by Douglas Records, and a May release is set for his LP. British McAulghlin is currently lead guitarist for the Tony Williams Lifetime, and has previously recorded with Miles Davis as featured guitarist, and the John McLaughlin group.

McAulghlin’s first album, “Devotion,” will be released by Douglas through Pickwick International Productions. Prior to the release, the album is being “built” on the air by underground DJ’s Rosko (WNEW-FM, New York) and Mitch Reed (KMET-FM, Los Angeles), with tracks being aired as soon as they are out of the mixing studio.

“Devotion” is described by label propagandist Ken Schafte as an album which is the same ‘head’ vain as Douglas’ Kenny Bruce and Late Poets LP’s. The McAulghlin album will be released simultaneously with Tim Leary’s “You Can Be Anything This Time Around,” an album on which Leary is backed by rock musicians.

Atco Rush Releases Delaney/Bonnie Deck
NEW YORK — Atlantic Records is rush-releasing a new single by Delaney & Bonnie called “Free The People.” The single was produced last weekend at Atlantic South-Criteria Studios in Miami by Jerry Wexler and Tom Dowd. Wexler and the company’s VP in charge of promotion, Harry Allen, called all of the firm’s regional promotion men in to New York on Monday (27) to plan a promo campaign on the disk. All of the promo men hit the road on Monday night to blanket the jays in their respective areas with “Free The People.”

Delaney & Bonnie’s new single will be backed by heavy promotion and advertising over the next four weeks. Group is now playing concert dates throughout the country.

producers profile

“It was an old Hollywood story,” said Szymczyk, describing how he got his first break in the business. “I was working as a technician at a recording studio and somebody didn’t show up so I became an engineer.”

That was back in 1964, after a hitch in the U.S. Navy and a couple of years later in London. Szymczyk has worked with such artists as The Byrds, & Jean and David Blue, and then went on to produce his first complete studio band, doing all the chores except playing drums and singing. The duo had no success to speak of, but with the low musical overhead, they did manage to make money. In 1966 Bill teamed up with producer/manager Art Garson to cut a string of LP’s with such artists as “... a little of this and a little of that” — Bill & Jean, and Bill & Jean, and Bill & Jean, and Bill & Jean.

Szymczyk has his own label, and produced a group called the “Shango Boys,” which the label recently released with the “Live & Well” album and “Why I Sing The Blues” single, which paved the way for “Thrill” and the “Complete Well” album. Szymczyk is a hard rock freak, an avid devotee of Led Zeppelin, Cream & Jeff Beck, and found a group to fulfill his greatest fantasies in a high school gymnasium. Named the James Gang, the trio produced Szymczyk with yet another Top 100 success. “Yer Album,” Szymczyk is especially hopeful for the group’s lead guitarist Joe Walsh. A second album, “The James Gang Rides Again,” has just been completed.

Szymczyk has also produced the soundtrack album for “Zachariah,” the rock/western which features Country Joe & The Fish, Doug Kershaw, the New York Rock & Roll Ensemble, Elvis Jones and the James Gang. Future plans include albums with Jimmy Witherspoon, Howard Roberts and several additional albums with B.B., including an all instrumental package.

SHOUTING OVER THE DIN of downtown Burbank is Mel Bly (right), VP of Viva-Bravo Records, who is trying to thank Gary Owens of “Laugh-In” for writing the liner notes for “The Burbank Philharmonic” album on that label. Bly last finished an eight-city promo tour for the LP which was produced by the Wilder Brothers. A single, “The Happy Whistler,” was recently released from the album.

Burbank City Limits
ANNOUNCING

CERTRON'S FIRST SINGLE RELEASE
backed by a total sales and promotion program
BOBBY SHERMAN (Metromedia 188)
Hey, Mister Sun (2:32) (Green Apple, BMI — Jansen)

"Bobby is going to have the heads of teen audiences with this refreshing bit of balladry from Bobby Sherman. The glint in his vocals has already flash-ed on this three time Hot Topper. This should prove chapter four. Flip: "Two Blind Minds" (3:10) (Bobby Sherman, ASCAP — Sherman)

TOMMY JAMES & THE SHONDELLS (Roulette 7076)
Come To Me (2:31) (Big Seven, BMI — James, King)

"Back into a slurred paced piece of material, Tommy James and the Shon- dells turn romantic, but this one is a burning ballad that should set the sales fires grow-ing once more. Side has a "Something's Burning" comment for AM and FM exposure. Flip: "Talkin' & Singin'" (2:53) (Same credits)

JACKIE DE SHANNON (Imperial 64652)
You Been Hangin' Out So Bad (3:35) (Jobete/Vogue, BMI — Holland, Dozier, Holland/Randazzo, Hart, Wilding)

"Jackie DeShannon's hit "I Don't Want To Be Lonely" has been rocking and Vanilla Fudge-d, but now comes out as an emotional piece for the first time in combination with the beautiful "Hurt So Bad." The combination is masterful and Jackie De- Shannon's performance is outstanding. Across the board impact. Flip: No info included.

JOHN PHILLIPS (Dunhill 4236)
Mississippi (2:59) (Alchemy, ASCAP — Phillips)

First material from Pips. John. Since the dissolution of the Mamas & Papas show him operating in a nearly completely shift of direction. Having opened its guns on the west coast, "Mississippi" is attempting to weld its way east on a top forty break pattern. Flip: "April Anne" (3:10) (Same credits)

DUSTY SPRINGFIELD (Atlantic 2729)
I Wanna Be A Free Girl (2:51) (Assorted, BMI — Bell, Creed, Gamble, Huff)

Miss Springfield's choice of subtile material constantly demands a bit more of the listener than most of the artists out for. This new performance points out the fault in this system by being a beautiful, brilliant performance, but, commercially, a hard work record. Flip: No info.

HOLLIES (Epic 10513)
I Can Tell The Bottom Of The Top (3:50) (Anne-Rachel, ASCAP — Fletcher, Flett)

"A nicely building ballad with more of the drama of "Reflections Of My Life" than the Hollies' "He Ain't Heavy," this new side from the team features the same kind of emotional impact that guarantees satisfaction for old and new-tongued Hollies followers. Flip: "Mad Professor Blyth" (2:15) (Maribus, BMI — Clarke)

IKE & TINA TURNER (Liberty)
I Want To Take You Higher (2:51) (Dayly City, BMI — Stewart)

"A nice flip side, and currently featured in "Woodstock." I want to take you higher" gives Ike & Tina a TNT follow-up to "Come Together." Singleed out of this current album, the track includes electric vocals and a sensational rhythm backup to guarantee across the teen front sales. Flip: No info.

PACIFIC GAS & ELECTRIC (Columbia 45158)
Are You Ready? (2:40) (PG&E/Hexagram, BMI — Allen, Hill)

"A very low key Electric & Gas that comes up with the "follow-up" to Norman Greenbaum's "Spirit in the Sky." Surging effort adds fuel to the teen towards spiritualism with a teen beat. Shortened version is a powerhouse with excellent sales power. Flip: Complete. 5:49 performance in stereo.

THE CHANCELS (RCA 0347)
Love Makes All The Difference In The World (2:22) (Screen Gems/Columbia, BMI — Unzer, Randell)

"The name is the same, but the sound is a whole new one for the decade-plus veteran act. Expanded from oldie to no-Supreme production, the team takes on a new dimension that should touch off explosive results for this out- standing and rock-dynamic flip. "I'm Gonna Win Him Back." (2:51) (Onna, BMI — Edwards, Maxwell)

PAUL ANKA (RCA 9846)
Midnight Mistress (3:20) (Pocketfull, BMI — Appel)

"An interestingly written song. Paul Anka comes back with his strongest performance in a bit on this tantalizing ballad. The message as well as Anka's performance should excite exposure through teen and young adults channels. Flip: "Before It's Too Late/This Land Is Your Land." (2:40) (Lowery/Ludlow, BMI — South, Guthrie) Should be listened to as much as a coupling side.

MELBA MOORE (Mercury 73072)
I Got Love (Morton, ASCAP — Geld, Udeli)

At last, Melba Moore is brought out as the performer that she should be. Having become the new sensation on Broadway, Melba Moore's electric capable- ity is turned into a single the capitalizes more on her ability than her reputa-tion. Grand teen number from "Puttie" with blues, rock and even MOR poten-tial. Flip: No info.

DEAN MARTIN (Reprise 0915)
For The Love of a Woman (2:45) (Dino, Desi & Billy, BMI — Martin, Hinsche)

"Gilding back into his old style ballad sentiment, Dean Martin crouches into the man with words and material that he kept him solidly pro-grammed for easy listening audiences. Flip: "The Tracks Of My Tears." (2:50) (Jobete, BMI — Tarr, Robinson) Lighter listening in this adaptation of the Smokey Robinson hit. Could reverse the label accent.

THE WHATNOTS (Stang 5014)
Please Make the Love Go Away (Unart/Pineywood, BMI — Greenwich, Rash-keus)

"Second time out for the Whatnots shows the act to be even more impres-sive than their first "Message from a Black Man." This work is a soareding blues ballad with strings and some excellent guitar support to built and sustaining tension thoroughly. Should light up blues and top forty lists. Flip: "Soulin' with the Whatnots." (3:35) (Bambi, BMI — Kern, Sylvia)

THE FLYING MACHINE (Janus 121)
Hanging on the Edge of Sadness (3:03) (Leads, ASCAP — Leander, Seago)

"Raining down on the heads of teen audiences with this refreshing bit of balladry from Bobby Sherman. The glint in his vocals has already flash-ed on this three time Hot Topper. This should prove chapter four. Flip: "Two Blind Minds." (3:10) (Bobby Sherman, ASCAP — Schermann)

GRAND FUNK RAILROAD (Capitol 2816)
Sir's A Good Man's Brother (2:55) (Storybook, BMI — Farmer)

Extraordinary stereo mix gives this single's sound instant attention to capti- vate programmers of AM and FM teen product. Side's slow driving power, lyric and the team's performance assure strong reactions from top and under-ground forties. Flip: "Nothing is the Same." (5:10) (Same credits)

MONTANAS (Decca 32682)
Let's Get a Little Sentimental (3:05) (Leads, ASCAP Leander, Seago)

Powerful vocal harmony linked with brass and string support gives this side a polish and drive that will stand it in good stead as a softer teen offering or MOR chart of face one track. And team's work should finally break the Montanas with follow-up to their su-teen back Independence hit. Flip: "Hey Diddle Diddle." (2:26) (Gouches, B'ull Stcocck, Davis)

POZO SECOR (Cetron 10006)
Camin Ain't Apart (2:44) (Cold Dust, BMI — McDill)

From the recently formed label comes this rejuvenation of the Pozo Seco (S) song with material that should have the act back in the best seller picture once more. Unusual production adds a bit of noteable ballad weight to Teen AM/FM potential. Flip: "Apartment 9." (2:50) (Maynew/Owen, BMI — Paycheck, Austin)

THE DILLARDS (White Whale 351)
One Too Many Mornings (2:40) (Wilmart, ASCAP — Dylan)

First time out with their new label the Dillards sound strong enough to finally break into the singles end of the sales picture. Strong Dylan song is afforded excellent treatment with a tight harmony reading tuned country. Flip: No info.

THE PIPKINS (Capitol 2819)
Ginome Dat Ding (2:45) (Cotillion, BMI — Hammond, Hazlewood)

Noilly knockout punch that has climbed to the top of the English charts in two weeks and should do the same here. Rinky-tink piano, gutt gruffly vocal and a bit of inside-lyric-humor are all wrapped up in one of the most infec-tious outings of the month. Flip: "To Love You." (2:59) (Maribus, BMI — Cook, Greenway)

THE LEER BROS. BAND (Intrepid 70525)
Mystery of Love (2:22) (Cotillion, BMI — & JL Leer)

Working in a bit of the Three Dog Night harmony-no music style for the opener hook, the Leer Brothers boom into a bit of old fashioned rock excite-mation to Sussex, but the ballad side is carried off with a flair bound to set the exposure and sales in motion with a head start on R&B channels and top forty coming in powerfully as well. Flip: "Gotta Keep Movin." (Same credits)

FEATHER (White Whale 353)
Friends (2:45) (Commander, ASCAP — Collins, White, Woodward)

Hard hitting harmonies in the Crosby, Stills, Etc. bag but with more empha-sis on rhythm makes this a powerful contender for teen attention. Picked up by White Whale as a master with action already starting, the side is on the way up. Flip: "Sailin." (2:50) (Commander, ASCAP — Sims, Collins)

ELTON JOHN (Congress 6022)
Border Song (3:20) (Dick James, BMI — John, Taupin)

The surface simplicity and material depth of a Randy Newman are reflected in this tremendous top forty/underground shot from Elton John. The artist's power should give him his first taste of American recognition through this scintillating masterwork. Flip: "Bad Side of the Moon." (3:12) (Same credits)

NICK LAMPE (Cottilion 44660)
Flower Garden (3:05) (Only Love/Colliton, BMI — Lampe)

Understated ballad that carries the lyrical magnetism and melody appeal to turn the teen into a "Gentle on My Mind" of the year. Arrangements give this reading the little extra listener balet to place the single into chart contention with teen and young adult audiences. Flip: "Life of a Child." (2:56) (Same credits)

THE PRESIDENTS (Sussex 200)
For You (2:45) (Blackwood, BMI — McCoy)

Familiar approach with high pitched vocals and bright strings on this intro- duction to Sussex, but the ballad side is carried off with a flair bound to set the exposure and sales in motion with a head start on R&B channels and top forty coming in powerfully as well. Flip: "Gotta Keep Movin." (Same credits)
That's a lot of gold.
On Metromedia Records.
DELANEY & BONNIE & FRIENDS (Columbia, BMI)
Free the People (2:53) (Leo Feist, ASCAP) — A powerful LP seller paves the way for this latest from D&B & FRIENDS. Introspective and soulful, the track from FM to top forty sales.

LINDA JONES (2:24) (Columbia, BMI, BMI — Smith, Lewis)

JOHN DAVIDSON (Columbia 45155)
Five O’Clock Shadow (2:24) (BMI, BMI — Bles.). Splendid material gives John Davidson one of his most potentially commercial ballads in a new months. Lyrics dramatic attention to this superb offering. Flip: “Bird You Must Fly” (2:50) (GIL, BMI — Salander, Bratke, Wallis)

THE MIKE CURB CONGREGATION (Capitol, BMI)
Come Together/Hey Jude (2:53) (Mac Lawrence, McCarty) Choral pairing of these two Beatles giant should attract notice with MOR and easy listening circuitry. “Sung by Minds/Midnight Special” (2:55) (PRES, F.D., BMI — James)

EARRILS BEFORE SWINE (Reprise 3016)
Rock Man (2:00) (House of Myste-
somes)” — Bring the “Spacys Oddity” of “Space Odyssey”, rolled into a gem of FM musical selection. Flip: “God Save the Child” (2:00) (Same credits)

DAMNATION OF Adam BLESSING (Columbia 39686)
Last Train To Clarksville (2:52) (Screen, Gems/Columbia, BMI, BMI — Ford, Shelly) Motor-黜’s this is brought to new life in this new months. LYRICS magnetic. Flip: “Lonely” (2:55) (AL, BMI, BMI — Asch, Constantine, Rismann, Kalkin, Riss)

TONY DRAKE (Brunswick 5457)
Suddenly (2:52) (Julio-Brand, BMI — Record, Acklin) Touches of the “Soul” — feel” is added to the track. Add impetus to the R&B drive given the song and its appeal for both teen and young adult audiences. Info: No info provided

ODYSSEY (Hollywood 6005)
Hit Me (4:32) (BMI — Leiber, Stoller) Rocked up 70’s man-

VIRGIN (Colossus 115)
I’ll Be There (2:41) (BMI — Adams, Barkley) Slowly simmering tunes is captured with a stunning performance that could kick this single off with R&B power enough to spit into top forty and adult programming. Flip: No info

RUSS CONWAY (Chapter One 2907)
Polonaise (2:45) (Berkland, ASCAP, BMI — Benjamin, Griffith) Brightly instrumental contaminating the Chopin piece. Stays on eye on the FM market. Flip: “What A Man” (2:45) (W.B., BMI — A-Bye (RUISA), ASCAP Reed, Stephens)

NEW HOPE (Jamie 1385)
Loving You (2:26) (Screen Gems, BMI — Dino, Sambello) Almost like a Roy Orbison ballad brought to life. This is one of those that could attract teen attention for the follow-up team. Flip: No info

US, INC (Honor Brigade 11)
Vein Harboring (2:45) (BMI — Harmonica Band, BMI — Dino, Sambello) Almost like a Roy Orbison ballad brought to life. This is one of those that could attract teen attention for the follow-up team. Flip: No info
GO BACK
B/W TRY EKM 45689
THEIR FIRST SINGLE IS A HIT
THEIR DEBUT ALBUM (EKS-74067) SHIPPED NOW!
People movin' out
People movin' in
Why, because of the color of their skin
Run, run, run, but you sho' can't hide
An eye for an eye
A tooth for a tooth
Vote for me, and I'll set you free
Rap on brother, rap on
Well, the only person talkin'
'Bout love thy brother is the preacher
And it seems,
Nobody is interested in learnin'
But the teacher
Segregation, determination, demonstration,
Integration, aggravation,
Humiliation, obligation to our nation
Ball of Confusion
That's what the world is today

The sale of pills are at an all time high
Young folks walk around with
Their heads in the sky
Cities aflame in the summer time
And, the beat goes on

Air pollution, revolution, gun control,

Sound of soul
Shootin' rockets to the moon
Kids growin' up too soon
Politicians say more taxes will
Solve everything
And the band played on
So round 'n' round 'n' round we go
Where the world's headed, nobody knows
Just a Ball of Confusion
Oh yea, that's what the world is today

Fear in the air, tension everywhere
Unemployment rising fast,
The Beatles' new record's a gas
And the only safe place to live is
On an Indian reservation
And the band played on
Eve of destruction, tax deduction,
City inspectors, bill collectors
Mod clothes in demand,
population out of hand
Suicide, too many bills, hippies movin'
To the hills
People all over the world, are shoutin'
End the war
And the band played on.
Hear this tomorrow.

Words stronger than steel. A gutty interpretation by the Temptations. A stirring new single.

The Temptations
"Ball of Confusion" (I Hate What The World Is Today) Gordy #7099.

It's on Gordy Records
IRON BUTTERFLY LIVE — Acol SD 33-318
The first LP from this group in more than a year and a half, this set was recorded live by the quartet. The highlight of the album is side two which is one cut — a sixteen minute version of the title song of their last LP, "In-A-Gadda-Da-Vida." Other cuts include "In The Time Of Our Lives," "Filled With Fear," "You Can't Win" and "Are You Happy." This one is already on the charts and should be a very powerful sales item.

GREATEST HITS — Fifth Dimension — Soul City SCS 33900
This album contains the singles highlights of the Fifth Dimension’s illustrious career with Soul City (the group is now with the Bell label). The vocal firecracker’s over-sounding popular sound is heard on eleven tracks, among them “Up-Up And Away,” “Aquarius”/"Let The Sunshine In," "Wedding Bell Blues" and “The Girls Song.” This one has just hit the charts and is bound to be a top item.

C.J. FISH — Country Joe And The Fish — Vanguard VSD 6555
Those who have seen Country Joe And The Fish in concert over the past few months have heard them doing a whole set of new and, as always, refreshing material. Here is the recording of that music. The sound on this deck is fuller and cleaner than on their previous LP’s which were kind of tinny. Album includes “Rockin’ Round The World,” "The Love Machine,” "Mara,” "Sing, Sing, Sing" and seven other cuts. Awaiting for some time, LP should do nicely. It’s already on the charts.

MA BELLE AMIE — Tee Set — Colossus CS — 1001
Pour a large cup of sales for this LP, since it contains the group’s top hit, “Ma Belle Amie,” and their latest single, “If You Do Believe In Love,” which broke on the chart last week and is climbing nicely. A fine, tight sound is produced by this, one of the first in the “Dutch Invasion” to the American music scene. Set will be a strong seller. Stock up.

HELD OVER/TODAY’S GREAT MOVIE THEMES— Percy Faith And His Orchestra—Columbia CS 1019
Another fine middle-of-the-road album from Percy Faith, "Held Over/Today’s Great Movie Themes" contains a host of fine film tunes such as “Raindrops Keep Fallin’ On My Head” (from “Butch Cassidy And The Sundance Kid”), “Midnight Cowboy” (from “Midnight Cowboy”), “What Are You Doing For The Rest Of Your Life” (from “Happy Ending”) and “Jean” (from "Prime Of Miss Jean Brodie"). Expect good sales.

FAREWELL — Diana Ross & The Supremes — Motown MSZ 708
One of the most moving performances in show business history took place at the Frontier Hotel in Las Vegas, when Diana Ross made her last appearance with the Supremes. All the excitement of that night is captured in this exquisite two record set which includes many of the hits which were part of the group’s astounding success story. A 22 minute plus version of “Aquarius/Let The Sunshine In” and the emotional finale “Someday We’ll Be Together Again” are other highlights of this blockbuster entry which is bound to be a chart monster.

GINGER BAKER’S AIR FORCE — Acol SD 2-703
This long-awaited album is a good example of what can be expected of super-musicians playing in a big band as opposed to the small rock ensembles they gained fame with. The LP is a fine combination of loose yet disciplined jazz styles and is very much a LP. It includes the famed British musicians Baker, Steve Winwood, Denny Laine, Chris Wood, Rick Grech, Graham Bond and others. Some very interesting and intense sounds are laid down. Set will be big.

SENTIMENTAL JOURNEY — Ringo Starr — Apple 3345
While other Beatles have ventured single file down creative and imaginative highways, Ringo Starr takes what he terms a “sentimental journey” and ends up in the weeds. Even if this album were a put-on, as some have suggested, there would still be little justification for the willy-nilly shambals of Ringo’s treatment of songs such as “Bye Bye Blackbird,” “Night And Day” and “Love Is A Many Splendored Thing.” Had an unknown artist made an LP like this, it would have been relegated to the reject pile but Ringo’s name has already made it a charter.

YOU & ME — Jerry Butler — Mercury SR 61269
Jerry Butler’s smooth, butter-smooth voice carries nicely over ten songs which include his recent Top 50 charter, “I Could Write A Book,” and “Tammy Jones,” “Something,” “Ordinary Joe” and the title song. This one should find a nice amount of airplay not only on pop and R&B stations but MOR outlets as well. Keep an eye out for this, Butler’s seventh for the label, on the charts.

MOTT THE HOOPLE — Atlantic SD 8258
This five piece group is very big in England and their LP should help them spread that success here. Sound very much like Bob Dylan before his accident, Mott The Hoople is bound to catch on with their version of the Kinks’ hit “You Really Got Me,” as well as on their two LP’s of pleasing material. Just right for lots of airplay, it is also the right item for lots of sales. Special credit must go to M. Escher who did the cover — it’s fantastic!

ON A CLEAR DAY STEVE LAWRENCE SINGS UP A STORM — RCA Victor LSP 4347
Steve Lawrence lends his smooth, clear voice to a host of tunes from musical productions, and the results make for an album that fans should enjoy. Included on the set are “On A Clear Day” (from "On A Clear Day You Can See Forever"), “You’d Better Love Me” (from “High Spirits”), “She Loves Me” (from “She Loves Me” and “What Kind Of Fool Am I?” (from "Stop The World— I Want To Get Off"). Should do nicely.

BRIDGE OVER TROUBLED WATER — Peggy Lee — Capitol ST 463
Peggy Lee’s fans should enjoy her latest album, which showcases the lark in ten appealing tunes. Teasing off with her new single, “You’ll Remember Me,” the songstress goes on to offer such songs as the title number, "Raindrops Keep Fallin’ On My Head" and “What Are You Doing The Rest Of Your Life?” Should be a fair amount of action in the cards for this one.
THE MEISEL GROUP OF COMPANIES
AND HANSA SCHALLPLATTEN
Wittelsbacher Straße 18
1 Berlin 31
West Germany
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Is now in preparation

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Be sure your Advertising Message is carried
In this important Issue
Call your NEAREST CASH BOX OFFICE for full details

ADVERTISING DEADLINE:
JUNE 12

Cash Box Don’t Miss It!
THE BEST OF GLENN YARBROUGH — RCA Victor LSP 4349

Glenn Yarbrough has had a substantial if not spectacular career, and this package brings together his most popular efforts. Starting off with "Baby The Rain Must Fall," the folk-contemporary singer goes on to offer "I'll Remember You," "The Lonely Things," "The World I Used To Know," and others. "The Best Of Glenn Yarbrough" should do nicely in the marketplace.

HAND MADE — Mason Williams — Warner Bros 1838

It's a pleasure to welcome an LP by an artist of genuine taste and talent, such as Mason Williams. Best known for his hit single, "Classical Gas" and for his appearances on the late lamented Smothers Brothers show, Mason is here represented with a half dozen of his own compositions, plus the Tim Hardin piece "Find A Reason To Believe" and Jimmy Rodgers' "It's Over." Artist is no stranger to the charts and could renew his acquaintance with this excellent deck.

POTTERY PIE — Geoff and Maria — Reprise 6350

Geoff and Maria Muldaur were very influential forces in the music of the Jim Kweskin Jug Band of a couple of years ago and, more recently, the Almanac Family. This is their first album by themselves and it is a pure joy. Smooth, sometimes bluesy and sometimes chancy, country-folk material is given very special treatment by these talented singers and musicians. Should be a popular item on the airwaves. Must mention the fine pedal steel work of Bill Keith and guitar pickin' by Amos Garrett, and Maria's version of Bob Dylan's "I'll Be Your Baby Tonight," which is beautiful.

LENA & GABOR — Lena Horne and Gabor Szabo — Skye SK 15A

Songstress Lena Horne and guitarist Gabor Szabo get together for a session that includes "Rocky Racoon," "Everybody's Talkin'," "Yesterday When I Was Young," and "Watch What Happens." Lena hasn't recorded for some time, and her fans should be interested to hear her. Szabo's fans should be glad to hear him too, although there probably isn't as much of him as they'd like on the set.

COUNTRY FUNK — Polydor 24-4026

Strong new quartet offers a sound which is not quite country or funk, but is a consistent blend of joddy vocal and instrumental teamwork. Lead singer Verne Johnson is just right on a host of fresh sounds, in particular "Apart Of Me" and "When I'm Without You." Group could emerge as a potent force on the country rock front, thanks to this tuneful deck.

BITCHES BREW — Miles Davis — Columbia G 26

This is a remarkable two record set featuring the man who is probably the finest trumpet player around. Subtitled "Directions In Music," the double decker should become an instant jazz classic and interest many pop fans. It features some of the classier musicians (Wayne Shorter, Chick Corea, Jack DeJohnette) doing the kind of first rate material, most of it composed by Miles, that they can really get their teeth into. Watch for this to generate lots of excitement in both pop and jazz circles, "Bitches Brew" is a bitch!

SIT DOWN YOUNG STRANGER — Gordon Lightfoot — Reprise 6392

This is Gordon Lightfoot's first album in quite some time and is also his first LP for Reprise. He wrote all but one of the songs on the deck and gets fine back up by Red Shea on guitar and Rick Haynes on bass, as well as arrangements or incidental instrumental parts by John B. Sebastian, Randy Newman, Van Dyke Parks, Ry Cooder, and Nick DeCaro. The Canadian folk-singer has retained much of the style which originally brought him fame. Fine LP which could sell well.

IT'S BEEN SWELL — Jimmy Roselli — United Artists UAS 6747

Suave chanter Jimmy Roselli has come up with another album in his distinctive style, and his fol-wers should rally to purchase the set. Among the dozen tunes contained herein are "That's The Beginning Of The End," "It's Been Swell," "Try A Little Tenderness" and "My Funny Valentine." "It's Been Swell" is a fitting addition to the Roselli catalogue.

SONGS TO HEAR WHEN YOU TALK OF LOVE — Willie Hutch — RCA LSP 4296

Willie Hutch has put out an album that could well catch on in pop and, especially, R&B market-sets. Just give a listen to his rhythm rendition of "The Twelfth Of Never," his strong "Wichita Lineman" or his beautifully tight "Hurt So Bad" - you'll see. It is just as easy to like any of the other better known tunes, and perhaps some of the material will be climbing the charts. Look Out.

PIG IRON — Columbia CS 1018

Pig iron is something that's hard and rather indestructable. It may turn out to be an ex-tremely apt title for this new band. They have the solid ingredients necessary to become a big name act, and this album captures their intensity and drive on wax. Their own compositions are augmented by rock classics like "Neighbor Neighbor" and the Jay Hawkins screamer "I Put A Spell On You." Lead vocalist Alan Abra- hams is a real find. Could be a big one.

Jazz Picks

FAT ALBERT ROTUNDA — Herbie Hancock — Warner Bros 1334

Fresh from winning a bevy of polls as number one jazz pianist, Herbie Hancock appears with a fast-paced album which should do much to help him nail down that distinction for still another year. Title tune is a rhythmic treat with a touch of Latin flavor, while "Jessica" is a sonata-like work which casts a lyrical spell. Among the fine musicians working with Herbie: Joe Henderson, tenor sax, and Johnnie Coles on trumpet. Standout jazz entry.

MAGNIFICENT! — Barry Harris Trio — Prestige 7723

Heard formerly in a sextet context, pianist Harris now is represented in a trio, along with bassist Ron Carter and drummer Leroy Williams. Set enables Harris to step out into more of a solo role on material like "These Foolish Things" and the Coleman Hawkins number, "Bean And The Boys." Artist pays tribute to Charlie Parker with Bird's "Ah-Leu-Cha" and presents several of his own compositions too. Winning sound throughout.
A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations, reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or week.

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
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<tbody>
<tr>
<td>42%</td>
<td>Baby Hold On — Grassroots — Dunhill</td>
<td>93%</td>
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<tr>
<td>40%</td>
<td>The Wonder Of You — Elvis Presley — RCA</td>
<td>40%</td>
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<td>38%</td>
<td>Question — Moody Blues — Threshold</td>
<td>72%</td>
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<td>37%</td>
<td>Lay Down (Candles In The Rain) — Melanie — Buddah</td>
<td>52%</td>
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<tr>
<td>32%</td>
<td>My Baby Loves Lovin’ — White Plains — Deram</td>
<td>87%</td>
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<td>30%</td>
<td>Hitchin’ A Ride — Vanity Fare — Page One</td>
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<td>29%</td>
<td>Viva Tirado — El Chicano — Kapp</td>
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<td>27%</td>
<td>Gimme Dat Ding — Pipkins — Capitol</td>
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<td>25%</td>
<td>United We Stand — Brother Of Man — Deram</td>
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<td>23%</td>
<td>Mama Liked The Roses — Elvis Presley — RCA</td>
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<td>22%</td>
<td>Hum A Song — Lulu — Atco</td>
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<td>21%</td>
<td>Sentimental Journey — Ringo Starr — Apple</td>
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<td>20%</td>
<td>It’s All In The Game — Four Tops — Motown</td>
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<td>20%</td>
<td>Ride Captain Ride — Blues Image — Atco</td>
<td>78%</td>
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<td>15%</td>
<td>You Keep Me Dangling — Chairman Of The Board — Invictus</td>
<td>68%</td>
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<tr>
<td>13%</td>
<td>You, Me &amp; Mexico — Edward Bear — Capitol</td>
<td>51%</td>
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<td>12%</td>
<td>Into The Mystic — Johnny Rivers — Imperial</td>
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<td>12%</td>
<td>Go Back — Crappy Appleton — Elektra</td>
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<td>10%</td>
<td>Come To Me — Tommy James — Roulette</td>
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<td>Mississippi — John Phillips — Dunhill</td>
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<td>10%</td>
<td>Westbound #9 — Flaming Embers — Hot Wax</td>
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<td>10%</td>
<td>Cinnamon — Gentrys — Sun</td>
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<td>10%</td>
<td>Band Of Gold — Freda Payne — Invictus</td>
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<td>10%</td>
<td>Maybe I’m Amazed — Paul McCartney — Apple</td>
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LESS THAN 10% BUT MORE THAN 5%

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<thead>
<tr>
<th>Loveland — Watts Band — Warner Bros.</th>
<th>25%</th>
<th>Hey Mr. Sun — Bobby Sherman — Metromedia</th>
<th>6%</th>
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<tbody>
<tr>
<td>I Call My Baby Candy — Jaggers — Kama Sutra</td>
<td>12%</td>
<td>So Much Love — Faith, Hope &amp; Charity — Maxwell</td>
<td>5%</td>
</tr>
<tr>
<td>Darkness, Darkness — Youngbloods — RCA</td>
<td>8%</td>
<td>What Am I Gonna Do — Smith — Dunhill</td>
<td>5%</td>
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</table>

GATHERED AROUND OL’ HENRY’S Sho-Bud at their recent recording session are the New York Rock & Roll Ensemble, who now cut for Columbia Records. An LP is slated for August and will feature the group doing a simpler and straighter rock sound than the classic rock mixtures they used for their previous albums. Pictured at the session are (I. to r.) the group’s Marty Fullerman; Cliff Nivison; Dorian Budnytsky; John McChiro, director, Masterworks; and Mike Kamen.

Garfunkel Co-Stars In Nichols Film


"Carnal Knowledge" marks Garfunkel’s second motion picture acting assignment following his role as Capt. Nately in Nichols’ "Catch 22." Garfunkel, in collaboration with partner Paul Simon, wrote the musical score for "The Graduate." "Carnal Knowledge" will begin filming in July on locations in Vancouver, B.C. and New York.

Peer Southern Takes ‘Vehicle’

NEW YORK — World wide publishing rights, exclusive of the U.S. and Canada, have been acquired by the Peer Southern Organization on the song "Vehicle." The tune, written by J.M. Peterik and sung by The Ides Of March for Warner Brothers Records, is currently at Top 10 charts. Eight other copyrights including "Vehicle’s" flip, "Lead Me Home Gently," were obtained in the same acquisition from Idea Music of Chicago.

New Logo For Pineywood

NEW YORK — The producing-publishing complex Pineywood Productions, headed by Ellie Greenwich and Mike Rashkow, debuted its new company logo last week. The contemporary design was created by Auquier Lechuga and Ed Moll and will be on all company stationary, promo material, advertising and recordings produced by Pineywood.

Within the next few weeks Pineywood will have three disks on the market: "I Hear The Grass Singing" by the Definitive Rock Chorale, written by Greenwich and Rashkow for Bell Records; production for Twentieth Century Fox Records of the title song from the movie "Hello, Goodbye," written by the noted composer Francis Lai; and a new Hardy Boy single on RCA, "Good, Good Livin,'" also written and produced by Greenwich and Rashkow.

SOMETHING TO SINK YOUR TEETH INTO — The new English group on Warner Brothers Records, Hard Meat, visited Cash Box this week, just prior to their first U.S. appearance at New York’s Ungano’s on May 7, 8 and 9. Alan Rosenburg (left), Warner Brothers’ N.Y. promo man, introduced the group to Marty Ostrow (center), vp of the magazine.
At eight in the morning
John Davidson started recording.
That evening he had what we wanted.
5 O'CLOCK SHADOW.

a new single by John Davidson on Columbia.
New Additions To Playlists

A broad view of the titles many of radio's key Top 40 stations added to their "Playlists" last week.

KRLA - Pasadena
Loveoland—Watts 103rd St. Band—Warner Bros. It's All In The Game—Four Tops—Motown LP: Mama Told Me Not To Come—3 Dog Night—Dunhill

KHJ — Hollywood
The Wonder Of You—Elvis Presley—RCA Question—Moody Blues—Threshold

KIMN — Denver

KJR — Seattle
Maybe I'm Amazed—Paul McCartney—Apple LP: Mama Told Me Not To Come—3 Dog Night—Dunhill Coccia—Simon & Garfunkel—Columbia Cottage Cheese—Crow—Amaretto

WSAI — Cincinnati

WIXY — Cleveland

WABC — New York
Let Me Go—Diana Warwick—Scepter The Letter—Joe Cocker—A&M Reach Out—Diana Ross—Motown

WMAK — Nashville
Hitchin' A Ride—Vanity Fare—Page One Viva Tirado—El Chambo—Kapp Let Me Go—Diana Warwick—Scepter Two Way Street—Moments—Stax Lay A Little Loves—Robert McMillan—Steeed Sex—Atco—Dunhill—Polydor

WFIL — Philadelphia
Pick, That Same Old Feeling—Fortunes—World Pacific The Wonder Of You—Elvis Presley—RCA Little Sister—Stone Flower—Parrot

WQXI — Atlanta

WOKY — Milwaukee
Gimme Dat Ding—Pipkins—Capitol Since I Don't Have You—Eddie Holman—ABC The Wonder Of You—Elvis Presley—RCA Baby Hold On—Grass Roots—Dunhill Whoever Finds This—Mac Davis—Columbia Bang On Your Own Drum—Love Society—RCA People And Me—New Cott—Mercury

WMCA — New York

WMPS — Memphis

WMEX — Boston
It's All In The Game—Four Tops—Motown The Wonder Of You—Elvis Presley—RCA Lay Down—Melanie—Buddah Mississippi—John Philips—Dunhill

WAYS — Charlotte

WKNR — Detroit

WCAO — Baltimore

WLS — Chicago

KXOK — St. Louis

WKWB — Buffalo
Pick Lay Down—Melanie—Buddah California Soul—Gaye/Tolll—Tama Into The Mystic—Johnny Rivers—Imperial Hey Lowey Mama—Stamey—Dunhill

WDRC — Hartford

WQAM — Miami
Puppet Man—5th Dimension—Bell Daughter Of Darkness—Tom Jones—Parrot

WIXT — New Orleans
Puppet Man—5th Dimension—Bell Farther On Down The Road—Joe Simon—Sound Stage Deeper In Love—O'Jays—Neptune Devil Baby Love—Grass Roots—Dunhill Up Around—Creedence Clearwater—Fantasy

WEAM — Washington D.C.

WIBG — Philadelphia

KOV — Pittsburgh

WHB — Kansas City

This announcement is neither an offer to sell nor a solicitation of an offer to buy any of these shares. The offer is made only by the Prospectus.

NEW ISSUE
May 4, 1970

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John Kirvin & Co.
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Cash Box — May 9, 1970
Do You Have Any Business in Cajun Country?

Throughout the Cajun sections of Louisiana, Texas and the like there's one humorist who tops all others... one who speaks with a softly drawled Louisiana-French dialect, and yet is universal in his gentle wit. Justin Wilson is that man.

Justin Wilson has speaking engagements 200 days out of the year. He's popular; he's in demand; and he's on Tower Records. His new albums are on view here for your Cajun Country attention (no matter where you live).

Triple It.

Home of crawfish pie, pirogues and Justin Wilson.
New Additions To Radio Playlists - Secondary Markets

A broad view of the titles many of radio's key Top 40 stations added to their "Playlists" last week.

WSGN — Birmingham, Ala.
Reach Out & Touch — Diana Ross & Motown
My Baby Loves Lovin' — White Plains — Derrr
Ride Captain Ride — Blues Image — Atco
You Keep Me Dangling — Chairman—Inivctus
Come Saturday Morning — Sandpipers — A&M
Daughter Of Darkness — Tom Jones — Parrot

WXKX — Raleigh, N. C.
Pick The Wonder Of You — Elvis Presley — RCA
Hitchin' A Ride — Vanity Fair — Page One
My Baby Loves Lovin' — White Plains — Derrr
Ride Captain Ride — Blues Image — Atco
The Seeker — The Who — Decca
All In The Game — Four Tops — Motown
The Letter — Joe Cocker — A&M

WIFE — Indianapolis, Ind.
Come Saturday Morning — Sandpipers — A&M
Hitchin' A Ride — Vanity Fair — Page One
United We Stand — Brotherhood — Derrr
Cinnamon Girl — Gentrys — Sun
Girls Song — Fifth Dimension — Soul City

WLOF — Orlando, Fla.
Southern Girl — Simon Stokes — MGM
Question — Moody Blues — Threshold
Into The Mystic — Johnny Rivers — Imperial
Steping Stone — Jimi Hendrix — Reprise
Pick: Roll Out On Nitty Gritty Dirt Band — Liberty

WTRY — Albany, Schenectady, Troy
Love Of A Two Year Old — Moments — Stang
The Seeker — The Who — Decca
Hum A Song — Luau — Atco
Viva Tira — El Chaco — Kapp
All In The Game — Four Tops — Motown
Baby Hold On — Grassroots — Dunhill
Believe In Love — Tee Set — Colosus
Pick: Lay Down — Melanie — Buddah
The Wonder Of You — Elvis Presley — RCA
Mama Liked The Roses — Elvis Presley — RCA
UP Bridge Over Troubled Waters — Simon & Garfunkel — Columbia
McCartney — Apple
Tom-Tom Jones — Parrot
On Tour — Delaney & Bonnie & Friends — Atco

REFLECTIONS OF MY LIFE
THE MARMALADE — LONDON
Noma Music
I CAN'T SEEM TO SAY
GOODBYE — JERRY LEWIS — SUN
Anne-Rachel Music
I CAN'T TELL THE BOTTOM FROM THE TOP
THE HOLLIES — EPIC
Anne-Rachel Music
RAGGEDY ANN
JIMMY DICKENS — DECCA
Hill & Range Songs Blue Grass Music
I WANT TO WALK TO SAN FRANCISCO
THE URBAN RENEWAL
PARAMOUNT
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WJET — Erie, Pa.
Mama Liked The Roses — Elvis Presley — RCA
Patch Of Blue — Four Seasons — Phillips
I Call My Baby Candy — Jagger — Kama Sutra
Lay Down — Melanie — Buddah
Reach Out & Touch — Diana Ross & Motown
Pick: Make Me Smile — Columbia
Pick: Question — Moody Blues — Threshold

KLEO — Wichita, Kansas
Girls Song — Fifth Dimension — Soul City
Cinnamon Girl — Gentrys — Sun
Go Back — Crabby Appleton — Elektra
Hum A Song — Luau — Atco
United We Stand — Brotherhood — Derrr
Meadow Stock — Crosby, Still, Nash & Young — Atlantic
Hubbub! What Am I Going To Do — Smith — Dunhill
In the Mystic — Johnny Rivers — Imperial
Lay Down — Melanie — Buddah
Baby Hold On — Grassroots — Dunhill
Make Me Smile — Chicago — Columbia

WABM — Montgomery, Ala.
Come To Me — Tommy James — Roulette
I Want To Be A Free Girl — Dusty Springfield — Atlantic
Wonder Of You — Elvis Presley — RCA
It's My Life — Santer — Buddah
Tomorrow Today — Happening — Jubilee
Lay Down — Melanie — Buddah
United We Stand — Brotherhood — Invictus
Baby Hold On — Grassroots — Dunhill

WCLL — Billboard, N.Y.
Chicago — Stealers — Josie
Hitchin' A Ride — Vanity Fair — Page One
Come Saturday Morning — Sandpipers — A&M
Grower Hennes Feels Forgotten — Bill Cosby — Uni
Tomorrow Today — Happening — Jubilee
Lay Down — Melanie — Buddah
United We Stand — Brotherhood — Invictus
Baby Hold On — Grassroots — Dunhill

WIRL — Peoria, Ill.
Come To Me — Tommy James — Roulette
WCLL — Billboard, N.Y.
I Want To Be A Free Girl — Dusty Springfield — Atlantic
Pick: Can't Tell The Bottom From The Top — Hollys — Epic
WPLO — Providence, R.I.
Cecilia — Simon & Garfunkel — Columbia
That Same Old Feeling — Picketywitch — James
Little Bit Of Soap — Paul Gauth — Bang
The Letter — Joe Cocker & A&M
Cinco Del Pueblito — Elvin Bishop — Atco
Pick: All In The Game — Four Tops — Motown
Question — Moody Blues — Threshold
Lay Down — Melanie — Buddah
Into The Mystic — Johnny Rivers — Imperial
Extra Love — My Girl — Yellow Brick Road — Capitol
Laurie — The Boys
Birds Of All Nations — George McCannon III — Amos

WPWO — New Haven, Conn.
Hitchin' A Ride — Vanity Fair — Page One
Love Song — Watts Band — Warner Bros.
Lay Down — Melanie — Buddah
Question — Moody Blues — Threshold
Super — Sugar — Wilson Pickett — Atlantic
Pick: Band Of Gold — Freda Payne — Invictus
Mama Liked The Roses — Elvis Presley — RCA

WAVX — New Haven, Conn.
Hitchin' A Ride — Vanity Fair — Page One
Who's Gonna Take The Blame — Smockey Rollin — Atlantic
So Much Love — Faith, Hope & Charity — Maxwell
Pick: Hey Mr. Sun — Bobby Sherman — Metromedia
Can't Tell The Top From The Bottom — Hollys — Epic
What Am I Going To Do — Smith — Dunhill
Come To Me — Tommy James — Roulette

WOLC — Columbus, Ohio
United We Stand — Brotherhood — Derrr
Your Tiny Little White Horse — Flowers Gooden — Neal Diamond — Uni
Fire & Rain — R.B. Greaves — Atco
Hum A Song — Luau — Atco
Reach Out & Touch — Diana Ross & Motown
Pick: Free The People — Delaney & Bonnie & Atco
So Much In Love — Faith, Hope & Charity — Maxwell

WCRV — Washington, D.C.
The Wonder Of You — Elvis Presley — RCA
Mississippi John — Philips — Atco
You Me & Mexico — Ed Bear — Capitol
Reach Out — Earland — Roulette
Pick: Free The People — Delaney & Bonnie & Atco
A Touch Of Gold — Smockey Rollin — Atlantic
Baby Hold On — Grassroots — Dunhill

WHOLO — Akron, Ohio
Little Green Bag — George Baker — Colossus
SodaLom — Neil Diamond — Uni
Wonder Of You — Elvis Presley — RCA
Hefty — No Princess — Neon Phil — Warner Bros.
Viva Tira — El Chaco — Kapp
Come To Me — Tommy James — Roulette
I Want To Be A Free Girl — Dusty Springfield — Atlantic
Pick: Can't Tell The Bottom From The Top — Hollys — Epic
WPLO — Providence, R.I.

WLEED — Richmond, Va.
Mississippi — John Phillips — Dunhill
Three Changes — Buddy Miles — Mercury
Wonder Of You — Elvis Presley — RCA
Go Back — Crabby Appleton — Elektra
Into The Mystic — Johnny Rivers — Imperial
Mississippi Queen — Mountian — Windfall

WING — Dayton, Ohio
Grover Hennes Feels Forgotten — Bill Cosby — Uni
Daughter Of Darkness — Tom Jones — Parrot
Lay Down — Melanie — Buddah
My Baby Loves Lovin' — White Plains — Derrr
The Seeker — The Who — Decca
United We Stand — Brotherhood — Derrr
Honey Suckle — Buddy Holly — Uni
Everything Is Beautiful — Ray Stevens — Barnaby
Which Way You Gonna Go — Polly — Family — London

WPRO — Providence, R.I.
Cecilia — Simon & Garfunkel — Columbia
That Same Old Feeling — Picketywitch — James
Little Bit Of Soap — Paul Gauth — Bang
The Letter — Joe Cocker & A&M
Cinco Del Pueblito — Elvin Bishop — Atco
Pick: All In The Game — Four Tops — Motown
Question — Moody Blues — Threshold
Lay Down — Melanie — Buddah
Into The Mystic — Johnny Rivers — Imperial
Extra Love — My Girl — Yellow Brick Road — Capitol
Laurie — The Boys
Birds Of All Nations — George McCannon III — Amos

WHNC — New Haven, Conn.
So Much Love — Faith, Hope & Charity — Maxwell
KIOA — Des Moines, Iowa
Around the Bend — Creedence — Fantasy
Look On Two Way Street — Moments — Stang
Daughter Of Darkness — Tom Jones — Parrot
You Keep Me Dangling — Chairman — Invictus
Ricaboy — White Boots — Image — Atco
Same Old Feeling — Picketywitch — Elektra

KEYN — Wichita, Kansas
Into The Mystic — Johnny Rivers — Imperial
Women Of My Life — Bobby Lee — Liberty
Mystery Of Love — Leon Breth — Atco
For You — Delaney — Invictus
Read The Sleeve — Various — Buddah
I Shall Be Released — Rick Nelson — Decca
I Want To Be A Free Girl — Dusty Springfield — Atlantic
Baby Hold On — Grassroots — Dunhill

Elektra Re-Servicing LP by Bonnie & Delaney

NEW YORK — Elektra Records is re-servicing to major markets its LP, "The Original Delaney & Bonnie." Mel Posner, national sales manager, said increased activity on the LP was in part due to recent discings by the team on Atlantic Records on which the duo is accompanied by guitarist Eric Clapton. Elektra will offer a second LP by the duo sometime this summer.

RAPPING ON BLUES (AND RHYTHMS) are Chicago producer Andre Williams (left) and Russ Regan, who increased activity on the LP was in part due to recent discings by the team on Atlantic Records on which the duo is accompanied by guitarist Eric Clapton. Elektra will offer a second LP by the duo sometime this summer.
We at ASCAP are so proud of the Tony Award for Best Musical Play, we'd like to join in the general "APPLAUSE."

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Music by CHARLES STROUSE
Lyrics by LEE ADAMS
Published by EDWIN H. MORRIS & CO., INC.

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575 Madison Avenue, New York, New York 10022
Our ole' pard Mason Williams has a brand new album...a rootsy mosey through Oklahoma, by way of Bel Air...which he (and we) call **HAND MADE**.

It's a real nice piece of wax (or tape), hand writ and mouth sung by country boy/city slicker/TV rebel Mason, and a few of his folksy friends. Only a year in the making. These things take time.
<table>
<thead>
<tr>
<th>Track</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Producer</th>
<th>Writer</th>
<th>Recording Info</th>
<th>Genre</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>Spirits In The Sky</strong> (2:57)</td>
<td>Norman Greenbaums (1960):]</td>
<td>BMI, NYC</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td><strong>American Woman</strong> (2.35)</td>
<td>Bruce Springsteen (1973):]</td>
<td>Warner Bros./Atlantic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td><strong>Everything's Alright</strong> (2.90)</td>
<td>The Rolling Stones (1969):]</td>
<td>Atlantic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>4</td>
<td><strong>Little Green Bag</strong> (3.21)</td>
<td>George Baker-Case (1962):]</td>
<td>London</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>5</td>
<td><strong>Which Way You Go, Billy Billy</strong> (3.10)</td>
<td>Poppy Family (1963):]</td>
<td>Cherry Records</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td><strong>Tighten That Bass</strong> (2.38)</td>
<td>The Animals (1964):]</td>
<td>Decca</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td><strong>Turn The Backs On This Time</strong> (3.25)</td>
<td>The Marvelettes (1963):]</td>
<td>Motown</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td><strong>Love Me Or Leave Me</strong> (2.14)</td>
<td>Freddie King (1961):]</td>
<td>King</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9</td>
<td><strong>Reflections Of My Life</strong> (3.12)</td>
<td>Marmalade (1961):]</td>
<td>Decca</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>10</td>
<td><strong>The Love Of My Life</strong> (2.35)</td>
<td>Bo Diddley (1959):]</td>
<td>Chess</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>11</td>
<td><strong>What Is True</strong> (2.27)</td>
<td>Johnny Cash (1951):]</td>
<td>Columbia</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>12</td>
<td><strong>Gloria</strong> (2.09)</td>
<td>Simon &amp; Garfunkel (1964):]</td>
<td>Columbia</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>13</td>
<td><strong>Up Around The Bend</strong> (2.38)</td>
<td>The Grateful Dead (1967):]</td>
<td>Warner Bros./Atlantic</td>
<td></td>
<td></td>
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<tr>
<td>14</td>
<td><strong>Television Walk</strong> (2.55)</td>
<td>Bruce Springsteen (1973):]</td>
<td>Warner Bros./Atlantic</td>
<td></td>
<td></td>
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<tr>
<td>15</td>
<td><strong>Woodstock</strong> (3.52)</td>
<td>Crosby, Stills &amp; Nash (1970):]</td>
<td>Reprise</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>16</td>
<td><strong>Everything's Alright</strong> (2.90)</td>
<td>John Lennon &amp; Yoko Ono (1969):]</td>
<td>Apple</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>17</td>
<td><strong>Gloria</strong> (2.09)</td>
<td>Simon &amp; Garfunkel (1964):]</td>
<td>Columbia</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>18</td>
<td><strong>Sweet Baby James</strong> (3.20)</td>
<td>James Taylor (1969):]</td>
<td>Reprise</td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>19</td>
<td><strong>BODY'S OUT OF TOWN</strong> (2.42)</td>
<td>B. J. Thomas (1974):]</td>
<td>Atlantic</td>
<td></td>
<td></td>
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<tr>
<td>20</td>
<td><strong>These Days</strong> (2.25)</td>
<td>The Band (1969):]</td>
<td>Columbia</td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>21</td>
<td><strong>Me And My Shadows</strong> (2.58)</td>
<td>John Lee Hooker (1965):]</td>
<td>Chess</td>
<td></td>
<td></td>
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<td>22</td>
<td><strong>Hey Little Mama</strong> (3.21)</td>
<td>Stevie Wonder (1969):]</td>
<td>Motown</td>
<td></td>
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<td></td>
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</tr>
<tr>
<td>23</td>
<td><strong>Lazy Day</strong> (2.46)</td>
<td>The Rolling Stones (1970):]</td>
<td>Atlantic</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>24</td>
<td><strong>Put It On</strong> (2.30)</td>
<td>Parliament (1973):]</td>
<td>Casablanca</td>
<td></td>
<td></td>
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<td>25</td>
<td><strong>Love Of A Woman 2 Way Street</strong> (3.00)</td>
<td>Norman Greenbaums (1960):]</td>
<td>BMI, NYC</td>
<td></td>
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</tr>
<tr>
<td>26</td>
<td><strong>The Letter</strong> (4.10)</td>
<td>Joe Cocker (1968):]</td>
<td>Atlantic</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>27</td>
<td><strong>Reach For The Sky</strong> (2.46)</td>
<td>The Rolling Stones (1969):]</td>
<td>Atlantic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>28</td>
<td><strong>Reach Out And Touch (Somebody's Hand)</strong> (2.54)</td>
<td>Marvin Gaye (1965):]</td>
<td>Tamla</td>
<td></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>29</td>
<td><strong>Daughter Of Darkness</strong> (3.16)</td>
<td>Tom Jones (1970):]</td>
<td>London</td>
<td></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>30</td>
<td><strong>Let Me Go To Him</strong> (2.25)</td>
<td>Dionne Warwick (1964):]</td>
<td>Motown</td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>31</td>
<td><strong>Airport Love Theme</strong> (2.58)</td>
<td>The debris (1966):]</td>
<td>Motown</td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>32</td>
<td><strong>Come Running</strong> (2.20)</td>
<td>Van Morrison (1973):]</td>
<td>Warner Bros./Atlantic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>33</td>
<td><strong>WHERE IS THE LOVE</strong> (5.09)</td>
<td>John Lennon &amp; Yoko Ono (1969):]</td>
<td>Apple</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>34</td>
<td><strong>Good Day</strong> (3.30)</td>
<td>Glen Campbell (1977):]</td>
<td>Capitol</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>35</td>
<td><strong>Baby Love</strong> (2.30)</td>
<td>Percy Sledge (1966):]</td>
<td>Atlantic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>36</td>
<td>**Don't Stop (2.35)</td>
<td>Elton John (1974):]</td>
<td>Warner Bros./Atlantic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>37</td>
<td><strong>Easy Come Easy Go</strong> (2.43)</td>
<td>Bo Diddley (1955):]</td>
<td>Chess</td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>38</td>
<td><strong>Let The Top Of The Roof</strong> (2.36)</td>
<td>The Supremes (1966):]</td>
<td>Motown</td>
<td></td>
<td></td>
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<td></td>
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</tr>
<tr>
<td>40</td>
<td><strong>I Love You More</strong> (2.43)</td>
<td>The Fabulous Thunderbirds (1975):]</td>
<td>Atlantic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>41</td>
<td><strong>Return Of The Mack</strong> (5.09)</td>
<td>Sly &amp; The Family Stone (1969):]</td>
<td>Warner Bros./Atlantic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>42</td>
<td><strong>Oh, Woman</strong> (2.30)</td>
<td>The Isley Brothers (1970):]</td>
<td>Atlantic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>43</td>
<td><strong>Half A Man</strong> (2.43)</td>
<td>The Supremes (1967):]</td>
<td>Motown</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>44</td>
<td><strong>Billie Jean</strong> (2.30)</td>
<td>Michael Jackson (1978):]</td>
<td>Epic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>45</td>
<td><strong>Papa Was A Rollin' Stone</strong> (2.38)</td>
<td>The Isley Brothers (1970):]</td>
<td>Atlantic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>46</td>
<td><strong>When The Levee Breaks</strong> (2.50)</td>
<td>John Lee Hooker (1965):]</td>
<td>Chess</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>47</td>
<td><strong>I Can't Leave You Alone</strong> (2.38)</td>
<td>Clarence Carter (1967):]</td>
<td>Motown</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>48</td>
<td><strong>We're Gonna Make It</strong> (3.28)</td>
<td>The Isley Brothers (1970):]</td>
<td>Atlantic</td>
<td></td>
<td></td>
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<td></td>
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</tr>
<tr>
<td>49</td>
<td><strong>I'll Be Around</strong> (3.50)</td>
<td>Barbra Streisand (1969):]</td>
<td>Columbia</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>50</td>
<td><strong>This Is The Jam</strong> (2.43)</td>
<td>The Isley Brothers (1970):]</td>
<td>Atlantic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>51</td>
<td><strong>Reach Out And Touch (Somebody's Hand)</strong> (2.54)</td>
<td>Marvin Gaye (1965):]</td>
<td>Tamla</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>52</td>
<td><strong>The Love Of A Woman 2 Way Street</strong> (3.00)</td>
<td>Norman Greenbaums (1960):]</td>
<td>BMI, NYC</td>
<td></td>
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Cash Box — May 9, 1970
Tony Lawrence
cordially invites you to his
HARLEM CULTURAL FESTIVAL

On Sunday, May 10, 1970
for a Very Special
MOTHERS DAY PRESENT

AT TOMPKINS PARK
Corner Lafayette and Tompkins Avenue
Brooklyn, New York
CONCERT FREE—2 P.M. - 5 P.M.

TONY LAWRENCE—Producer and Host
Wardrobe by Paul Sargent, Ltd. 165 West 4th Street, NYC

THE UNDERGROUND RAILROAD
will be there
Latest Recording—A & T Records:
"Harlem On My Mind" "Ain't No Second Best"
Also Tony Lawrence Harlem Cultural Festival
TV Record Album
Dist. By Dome Distributing Corp.
43-42 10th Street, Long Island City, N.Y.
(212) 786-9637

All proceeds from these records and albums will be spent to bring peace and happiness to black and white children throughout the city.
All creations of the Harlem Cultural Festival are copyrighted and owned by Tony Lawrence and Uganda Productions.
HOLLYWOOD (from page 28)

many rock TV shows have there been that have been able to deliver the feel of the music in its proper setting? Having created this aura of reality for the form, Acomba did the natural thing and recorded the event as it happened — spontaneously.

Spontaneous is another strange word for television. Acomba did not rehearse the show. Or the band. Or the singles shot planned out beforehand. Instead, he taped the show with nine cameras, two of which were hand-held Sony. With nine cameras to choose from, Acomba had an incredible number of camera angles to work with. This led to a situation whereby the performers were restricted to the pre-designed movement. What a great effort it must be for a performer to know that there is no chalk line that he’s going to have to follow. On many TV shows, the audio and visual portions are recorded simultaneously. The audio is usually recorded on a two-track sound system, and then synchronized with the video. The sound was recorded by Acomba on a sixteen-track console, the same way in which sound would be recorded for a record date. “We’re going to mix the sound from the sixteen track unilaterally,” Acomba said, “so that when we play it back, it’s not as if you’re doing it for a record date. And then we’ll sync it with the edited video tape.”

This procedure was not possible until a short time ago, Acomba explained to me, when video cameras were not equipped to be synchronized with edited video tape. Because of this advancement, “Rock II” will have as fine a sound as any TV program has ever had.

There were still problems of the quality of sound that ultimately comes out of the inadequate home TV speakers. For one thing, viewers are going to be urged to watch the show with their volumes turned up far enough for maximum effect. For another, the audience was able to rate only the sound we give listeners a chance to get a much richer, fuller sound with the combination of their TV and radio speakers.

In another area the taping session had beneficial effect on the performers also. The Sweet Inspirations, followed by The Collectors really warmed up the house. After Allman Brothers and Santana, this was, Acomba, a Canadian, is currently the lead in the Broadway cast of “Hair.” Combining a powerful, rich voice with both a warm and amazingly acrobatic stage presence (if that description makes sense to you), Nels has earned the raptures he received. His parting number, “Goodbye Friend,” done while he was walking through the audience, clasping hands, kissiing people farewell, should be extremely effective in the finish-

Everything Jerry Does Turns Out To Be Funky

Jerry Ragovoy has a recording studio over at 707 Seventh Avenue, a house on a wall. His office is painted white. He has a big studio with lots of windows, and it is acoustically perfect set up at the CBS studios. The response to the second album, their Little Richard medley, was so overwhelming that they didn’t get off the stage until 2 a.m. and didn’t do the third number. All in all, according to Ragovoy, the tape will be in the final, edited version. That alone would make “Rock II” worth seeing.

The show is tentatively set to be aired on October 7th. Having been a witness to the proceedings plus that added background knowledge, I will go out on a limb and predict that “Rock II” is going to be, as David Acomba describes it, “even more of a document of rock than it is entertainment.”

norman steinberg

SHA NA NA DISGRACE: “I caught them teaching to Led Zeppelin all dressed up in pussyfooting, rhinestones, wigs,” says one music publisher, who is a Circuit Court dis- missal of two members of the group. Replacements are Bill Schwartz on lead gui- tar (“Billy’s a good kid, only sometimes he gets to thinking he’s Richie Valens, and he’s not”) and Scott Sangster, who was used when Tallon sang “Ballantine’s son.” Which, for you West Coasters, is a beer joke. SHA Na Na has gone into immediate rehearsal in the candy store they’re rented about a mile from Nutfield. “They’ve got an East Coast sound and put together four new songs, all for your new single, “Pay Day,” which is like more 1950’s rock & roll than most 1950’s rock & roll. On Koma Sutra, where they belong, Rippin’ Lips, one of the nicer sides done by SHA Na Na, won’t be heard ever on Twix.”

Shawn Phillips, Richard Atkins (writer) and Richard Manning are probably the best duo we’ve heard since Tom & Jerry. They call the band the Ross, and it features sax man Hassley, ex-Limelighters. Hope the recent changes at Mercury don’t mean that this album will be buried.

VETERANS, ZURIN MEHTA, that you didn’t get identified as the person standing next to Frank Zappa in last week’s column, . Our cohort, known in the trade as H. G., feels that Melba Moore’s “I Got Love” cut from “Furrie” is a hit. Any takers for the band, Michael’s, that are keeping pop in popularity if not in talent, drew some 8500 plus people to his Anahiem gig.

BOBBY RYDELL freaks may get a treat if the rumor that Allen Klein is selling the old R&B king back to his old label, the Flames’ “The Shirelles” for a song that was cut by Chubby Checker, Dee Dee Sharpere, Charlie Gracie, the Orions and Pete Antell (if and anybody has an extra copy of Peter’s “Just Keep It Up,” we’re really appreci- ative.)

YARDBIRD fans may or may not get a treat, depending on how plans for a special- product R&B/Fusion LP move along. If rock fans are treated to material of musical interest, may be supplanted by a half-fast greatest hits set. Hope the music wins out over the money.

TONI-ON-ONE fans will be surprised to find that there’s no Toni Wine news this week. The other Archie, Roni Dennis, has become big copy in England, where session sing’s have become big news. Maybe there’s hope for Joey Levine yet.

allan rinde

CHICAGO (from page 28)

American Tribal Productions Inc., first of a series of new companies formed by Hair producer Michael Butler under the American Tribal Enterprises inc. wing, is sponsoring a schedule of concerts in Chicago this summer at the Amphitheater in Oakwood, Ill. Leading the catalog of “Here Come the Flying Bugs, One Man’s Family and the Second City Players, Chicagoans Scott Doneen and Dan Martinson will spearhead the operation, which will ultimately ex- pand to several Midwest units and eventually a show to tour the United States.”

Local-based Gold/Wilson is handling p.r. for the new enterprise — U.A.s The Dam- nation of Adam Blesses made a return trip to town last week for a stint at Beaus, playing to large and sometimes vociferous audiences in each show, the CD has been flooded with mail — all favorable, of course, — since the recent I.B.S conventions here in town, during which the label hosted a special presentation of Hair. Earl Swensson recently stopped by the Chicago office of the A.M. P.R. to have a look at the program.

broadway caster on Ampex Records
dressing in town! Kidoen Records Corp., who recently released “The Joy Of Loving You” by the Facts Of Life, has moved from the album quarters, at 47 East 41st Street, to a new address, 447 West. With Danny Thomas, to be presented in the Congress Hotel on May 2, Thomas will receive his LP, right out of the gate from the CD release, The CD Klonkide tagged “Love’s Comin’ On Me” was produced here in Chicago by Jimmy Vanller.

even got rugs on the floor and is immaculate. But there’s still an old oriental rug hanging on the wall. And the Living Room, a series filmed by the London Broadcasting Company, took advantage of the time and space to do all of his own work. His latest productions include the Butter- field Blues Band’s last album, a single by a group called Great Jones (Dylan’s “I’ll Keep It With Mine”) on Tornsi, a new LorraineEllison single for Warner Brothers and an upcoming LP by a group named Farwird.

The only backward step Jerry has taken recently has been the end of the original Hair, walls painted by the CD, can’t move the room’s funkiness. If it does, we’ll send the entire Cash Box staff over to walk on the walls.
GMA Skeds 1970 Dove Awards Program

NASHVILLE — Plans for the 1970 Gospel Music Association Dove Awards Program and Presentation have been announced. The Awards Program and Presentation will be held on Sunday, October 17 in Memphis, Tennessee. As each event will begin at 4:00 P.M. at the Rivermont Holiday Inn, all bringing together gospel musicians, artists, composers, recording officials and gospel fans. National network coverage is being negotiated.

In announcing the plans, Bill Gaitor, chairman of the 1970 Banquet and Awards Program Committee, indicated that four new categories are being added to the presentation. The Dove Awards are presented yearly by the membership of the Gospel Music Association, and are secret ballot, GMA members honor those individuals in the gospel music industry who have displayed professional excellence. The voting is conducted by the Nashville, Tennessee accounting firm of Ernst and Ernst.

CashBox Country Music Report

Chet Atkins Guitar Fest Set

NASHVILLE — One of the most important highlights of 1970 to come out of Nashville, Music City, U.S.A., Tennessee is the Chet Atkins Guitar Festival to be held Friday and Saturday nights, August 7 and 8 at the Municipal Auditorium.

Internationally renowned guitarist Chet Atkins, founder of the Chet Atkins Guitar Festival has long dreamed of establishing such an organization to assist young, aspiring guitarists in both their careers and their musical education. The eight winning guitarists of the Chet Atkins Guitar Festival will receive cash awards totaling $6,000.00.

Competitions are in three phases: Preliminary, Semi-Finals, and Final. Any non-professional guitarist, acoustical or electric, between the ages of 14 and 25 may submit by mail a performance tape of his or her own making to the board of judges of the preliminary competition. The tape cannot be more than five (5) minutes in length and should be representative of the guitarist's style and ability. Guitarists interested in entering the Chet Atkins Guitar Festival Competition should mail their tapes to the Board of Judges, Preliminary Competition, 1151 16th Avenue, South, Nashville, Tennessee 37203 on or before July 1, 1970. Each of the preliminary competition will compete in the semi-finals in Nashville, August 6, 1970 in a stage auditions before a Board of Judges at the War Memorial Auditorium. Winners of the semi-finals in both the acoustical and electric guitar categories will compete in the final competition of the Chet Atkins Guitar Festival at the Municipal Auditorium with the professional show to be presented on the nights of August 7 and 8, 1970.

The competition is open and the rewards are great.

Steve Kenyon Named Buck Owens S&M VP

BAKERSFIELD, CAL. — Buck Owens Enterprises has announced the appointment of Steve Kenyon as vice president of Buck Owens Sales & Marketing. Kenyon, a retired Lieutenant Colonel who served his country for over twenty-one years in the Marine Corps, joins the staff of Owens’ West Coast based operations in an executive capacity to the company which oversees the handling of the Buck Owens product in many markets.

The extensive background in organizational administration Kenyon gained during his years of service will prove valuable in handling his new position. With Buck Owens, the company can be contacted at Buck Owens Enterprises, 469 North 5th Avenue, Bakersfield, California, 93301, (605) 323-8311.

OH, YOU BEAUTIFUL DOLL! — Dolly Parton was the center of attention in her hometown of Sevierville, Tennessee on April 25, when she inaugurated the Dolly Parton Scholarship Foundation for her alma mater, Sevier County High School. The popular RCA songstress is shown here atop a convertible during a parade marking the event. The all day festivities were concluded with a four hour stage show featuring Dolly, Pete Drake and his band, surprise guest Porter Wagoner and the presentation of many gifts and recognition by State officials and dignitaries. A capacity crowd jammed the Sevier County High School auditorium, and the traffic at one point was backed up for two miles. RCA did a “live” recording of the occasion under the direction of producer Bob Ferguson.

Haggard A Kentucky Col.; To Sing ‘Chisum’ Theme

BEVERLY HILLS, CAL. — In recognition of Merle Haggard’s substantial contributions to Country music, the Capitol Records chanter has been presented in Canada. Honors now to Haggard, making him an official Kentucky Colonel, by Governor Louis Nunn. Ceremonies in Lexington, during the entertainers’ current tour in Toronto, by Jimmy Hu氶ic, WCYN personality Ken Jenkins.

Haggard has also announced last week that Haggard will sing the theme song over the main titles of Warner Bros. forthcoming John Wayne flick, “Chisum.” The tune, “Ballad of John Chisum,” was written by Dominic Frizzell. Haggard has already recorded the song in Hollywood, and Capitol has the option of releasing the recording as a single timed with the release of the film.

‘The Nashville Sound’: A Clear And Vivid Portrait Of The Country World

NEW YORK — Paul Hemphill has written an excellent book in “The Nashville Sound: Bright Lights And Country Music.” A fan of C&W music, Hemphill is nevertheless a detached observer who details the ignorable aspects of his subject as well as the brighter features. The world of the struggling would-be stars, the young (and sometimes not so young) who come to Nashville wanting to make it big, and the world of the performers who have made it, are both depicted with an effective combination of sympathy and irony. We see a lonely songwriter who hitchhiked to Nashville with $50.00, and who, though right at the center of the country music scene, is far, far away from his goals of recognition and success. We learn what the lives of Glen Campbell, Johnny Cash, Merle Hagard, Buck Owens, Porter Wagoner, Glen Holiff, and others have been like, and we see that “except for the movies, the loneliness of the road... a country star must leap onto a never-ending merry-go-round. A $1000-a-night fee sounds good, but out of that must come bottomless expenses: five-piece band, motels and meals, $50,000 luxury bus or camper, driver, secretary, etc., etc., etc. Overenthusiastic fans, the loneliness of the road, and the surprisingly high odds of being killed in a highway or plane accident are a few of the other problems of a country star. As Hemphill himself says in his forward, “... this book isn’t so much about music as it is about people...”

RPM Honors Hollif

NEW YORK — RPM, leading music industry group, named Saul Hollif, Johnny Cash’s personal manager, as Canadian Music Industry Man of the Year. The Gold Leaf Award was accepted at St. Lawrence Hall in Toronto by Hollif’s assistant. When Hollif manages, in Hollif’s absence, Hunter himself was honored by RPM, winning the award as Top Country Performer in Canada.
E. Jimmy Key, president of Key Talent, Inc. and R. A. Bahum of Empire Promotions jointly announced the formalization of an agreement of a multi-million dollar contract involving Dave Dudley, Bobby Bare, and Jeanie C. Riley to cover the latter part of 1970 and to continue through November, 1972. Tommy Cotner has returned to Music City to host the Show Biz “Music City USA” syndicated series beamed over 125 radio stations five times weekly... Joe Talbot, SESAC Nashville manager, and Eddie Noack, Nashville Songwriters Association executive board member, were guest speakers at a two-hour Music Industry Seminar on music law at the Vanderbilt University School of Law in Nashville recently. The seminar is conducted by Dr. Ray Paterson, professor of law at Vanderbilt... Columbia Records’ Ray Price recently signed a booking agreement with National Artist Attractions, the agency that Jerry Lee Lewis, Carlisle Rich, Ace Cannon, and Linda Gall Lewis call home base... May 13 (and it’s not Friday) Bill Anderson, The Po Boys and Jan Howard are off for a twelve-day, seven country tour of Europe. Bill’s new Decca release, “Love Is A Sometimes Thing” is a top item on the charts... Star-dy-King recently hosted a reception for Bill in Nashville... May 13... Slim Whitman in Music City recently recorded album material under the direction of United Artists Bill Collie. Whitman has 33 albums to his credit in the past ten years... record sales... The Judy Lynn Show booked at Harrah’s, Lake Tahoe, thru May 13... Little Joey Lee will be helping Buddy and Riia Lee watch for Mr. Stork the latter part of October... Hank Locklin is back in Nashville following his tour of swing- ing England, Ireland and Scotland... Jack Blanchard and Misty Morgan have become, as the country world knows, the top career country stars. Jack Blanchard and Misty Morgan, traveling across the country, will tape their “Tennessee Birdwalk” sensation for Dick Clark’s American Bandstand next week... 10,000 fans were on hand at the Civic Auditorium in Salisbury, Maryland when Stan Hitchcock was presented the Key to the City to celebrate WBOC-TV’s addition of Stan’s syndicated show, “Call Me Gone” is Stan’s new Epic release... “Sinner with Sonny and Guests” was attended by nine lucky WOIO (Orlando, Florida) listeners and their guests. The winners listed the 21-hits-in-a-row of Sonny’s and received a catalog of his albums and dinner with him prior to the Shower of Stars... Del Reeves was the first week’s co-host on the new Show Biz syndicated C & W radio show, “Music City USA”... Royal American Records’ Guy Drake has accepted an invitation to take his “Welfare Cadillac” to Congress. The invitation to perform at the annual Roll Call Day was extend-ed by the editor of the official congressional newspaper. The annual day of recreation and entertainment is sponsored by Roll Call for United States Senators, Representatives, and their families. In addition to the Welfare Cadillac”, Drake is expected to perform “Polly’s Price” and “Say Education” from his “Welfare Cadillac”... RCA’s Bob Ferguson, who produced the live on stage album at the Dolly Parton Schubert Club in Nashville, Tenn. reports the acoustic, audience reception and Dolly’s performance to be the greatest he has experienced... Columbia exec Bill Fitzgerald back at his desk after hospital time out... Chalet’s “Gospel Singer” Elton Smith is also a guitar teacher, music store operator, songwriter and club singer... The Blackwood Brothers will be teaching at the Stamps School of Music at Watachachie, Texas June 15 thru July 4. For particulars write Blackwood Brothers, 209 N. Lauder-dale, Memphis, Tennessee... Jerry Rivers and Buddy Killen were sponsors when Diana Trask passed her citizenship test recently. Australian born Diana is set for a Dot session April 29... Metromedia’s Tommy Alup planning a wedding - his daughter Gayla’s - for June 27... The Jerry Foster Show featuring Jimmy Peters and his Band to open in Vegas at the Golden Nugget June 18... Chart Records president Slim Williamson and family making like tourists in Spain and France... David Houston scheduled for guest appearances on The Johnny Carson Show, Joy Bishop Show, Mike Douglas Show, Donald O’Connor Show, and The Best on Record with a special appearance on Huntley-Brinkley’s tribute to the late Spade Cooley and a re-run of Law-rence Welk on August 22. Houston’s current Epic hit is “I Do My Swing At Home”... Roy Drusky and The Loners will be appearing May 8 at the Grand Open-ing of the new Ford Dealership in Louisville Ky... Music City USA Stars have just joined the MCA/MCO tour of Europe in mid-May... Starting May 2, Farin Young, along with his Country Dep-uties and pretty Miss Carol Jones, will start a seven day tour with the fabulous Charlie Pride which will cover Texas, Arizona, New Mexico and Colorado... “Stand Up Fool,” by Sherry Bacon and the Scrambled Eggs is the new master purchased by Joe Gibson for Chart Records... Hank Williams, Jr. on the West Coast recently recorded two little songs for film. The songs are for the upcoming MGM productions, “Mamoulna Country” and “Kelly’s Warriors”... Deloris Ferguson, Columbia Gene’s wife on mend after recent major surgery... Diana Trask and Hank Williams, Jr. were parade marshalls for the Thomasville, Georgia annual Rose festival... Charley Pride in from Texas to tape the Johnny Cash Show and record a follow-up to his & RCA release “Is Anybody Gone To San Antonio” produced by Jack Clements... The dates of the 1976 Gospel Music National Quartet Convention are October 14 thru 18 in Memphis, Tennessee. For ticket reservations write the Blackwood Brothers... Lee agent Jerry Rivers has been busy setting Lee artists on tours in Germany... By viewer demand, Sammy James has been reset for an early Fall appearance on the Johnny Cash Show... 24 hours in the life of Bill Anderson, sugar in Hollywood making a presentation at the Academy Country & Western Music Awards Show, guesting on Hugh Cherry’s Armed Forces Radio Show and Bill Patterson’s KFOX radio show and recently an upcoming appearance with Bill Collie’s two “Nashville” record albums. The “spot-light” where they broke into the national spotlight a few years ago... Musicor Records’ Brenda Carter, 18 year old Kansas girl who went busting... the hit song “Milwaukee Here I Come” has been signed by the Buddy Lee Attractions Agency...
There is no content available in the image.
Picks of the Week

TAMMY WYNETTE (Epic 10612)
He Loves Me All The Way (2:35) (Algie, BMI—Wilson, Taylor, Sherrill)
Save a top chart spot for Tammy Wynette’s latest outing, "He Loves Me All
The Way." (2:53) (Channel, BMI—Doolittle, Ford)

DEL REEVES (United Artists UA50667)
Sonny A Coal Man (2:58) (United Artists, ASCAP—Wheeler)
Del Reeves should have no difficulty gathering heaps of spins and sales with
this Billy Edd Wheeler song. Chalk up a winner for Del with "Son Of A
Coal Man." Flip: "The Chair That Rocked Us All" (2:42) (Passley, BMI—Cheeknut)

GLENN BARBER (Hickory 1568)
Poison Red Berries (2:51) (Acuff, BMI—Newbury)
Here’s a broken love odes that should give Del Reeves a run for his
money. The charter vocaizers feelingly on this one, and he should end up on the charts.
Flip: "Ablene" (Acuff, BMI—Loudermilk, Brown, Gibson)

Newcomer Picks

ERNIE ENGLISH (American Records 146)
Starting To Cry Again (2:42) (Masterworks, BMI—Lee)
Ernie English is a powerful singer who merits careful attention. His delivery of
"Starting To Cry Again" could well put him in the limelight. Don’t pass this
one by. Flip: "Push Back The Bottle" (2:56) (Masterworks, BMI—Lee)

Best Bets

TEX RITTER (Capitol 5027)
Goin’ To The Country Road (2:54) (Moss
Rose, BMI—Anderson) Tex Ritter’s
followers should enjoy this one. Tax is
a prime candidate. Flip: "God Bless America Again" (3:03) (Return, BMI—Bare, Hawks)

OSBORNE BROTHERS (Decca 32680)
Listening To The Rain (2:45) (Sure-
Fire, BMI—Devaney) Contagious out-
put from the Osborne Brothers should
give nice airplay. Good side. Flip: "Mid
Night Angel" (2:30) (Sure-Fire, BMI—
Osborne, Goble)

SONNY WRIGHT (Kapp 2009)
My Love Goes Round (2:30) (Sure-
Fire, BMI—Johnson) Give a listen to
Sonny Wright’s new deck. It might go
place in your list. Flip: "Diana Didn’t Bend The
Twig" (2:35) (Sure-Fire, BMI—Hig-
kins)

ANNE MURRAY (Capitol 2788)
Just Listen To My Time (2:32) (Beech-
wood, BMI—MacLeod) Pleasant, folk-
syle number. Could draw praise for Anne Murray. Give it a listen. Flip: "Snowbird" (2:08) (Beechwood,
BMI—MacLeod)

LONNIE SHANE & FAYE LANE (Danitre 106)
Love You Real Bad (2:09) (Danitre, BMI—B. & A. Catte) This love ditty
could do good things for Lonnie Shane & Faye Lane. Give it a spin. Flip: 
"Love’s Rainbow" (2:30) (Danitre, BMI—B. & A. Catte)

SHEB WOOLEY (MGM 14123)
The West O’ My Home (2:50) (Channel, ASCAP—
Woolly) In this song, a man leaves
his money to an unlikely person. Could
make noise for Sheb Woolly. Flip: "Daddy’s Home" (2:25) (Channel, 
ASCAP—Woolly)

DUBWOOD HADDUCK (Metromedia 170)
I Gotta Get Drunk (2:23) (Tree, BMI—
Nelson) Dubwood Haddock offers a
bittersweet bounce about a man with a
bad day. Could catch attention. Flip: 
"The Thought Of Losing You" (2:16) (Jack & Bill, ASCAP—Foster)

CashBox Country Reviews

Del Reeves (United Artists UA50667)
Sonny A Coal Man (2:58) (United Artists, ASCAP—Wheeler)
Del Reeves should have no difficulty garnering heaps of spins and sales with
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Here’s a broken love odes that should give Del Reeves a run for his
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Flip: "Ablene" (Acuff, BMI—Loudermilk, Brown, Gibson)

CashBox Country LP Reviews

Staying There Till I Get There (RCA Victor LSP 4336)
Jack Blanchard & Misty Morgan—Wayside WSS 33-001
Mac Wiseman Sings 'Johnny's Cash & Charlie's Pride'—RCA Victor LSP 4336
Pickin' Wild Mountain Berries—Lavinda Lindsey & Kenny Vernon—Chart CHS 1030
You Ain't Heard Nothing Yet—Danny Davis & Red Taylor—RCA LSP 4334

Cash Box—May 9, 1970
Brazilian Songstress Claudia won three awards for her country at the Second World Festival of Latin American Song held in Mexico on March 14, 1970 in which contestants, representing 20 Latin American and five European Countries, participated. She received first prize for the Song "Cancao De Amor E Paz" (Song of Love & Peace) and also because of her rendition of the song, she was declared the best female singer of the Festival. And another award for the "most beautiful lyrics and music" went to the Brazilian author and composer of this song: Eduardo Lage and Alesio Barros, respectively. Song is published by The Fermata Group. Song clears through S.I.C.A.M. in Brazil.
Decca, RCA and the budget giant Music for Pleasure are the latest to hike their prices. Decca & RCA pop LPs circled from 32 shillings and sixpence to 39 shillings and eleven pence, most Decca classical albums go up from 28 shillings and sixpence to 34 shillings and eleven pence, and RCA's budget series Eclipse, introduced last year at 17 shillings and sixpence, joins the "World of" series at 19 shillings and eleven pence. RCA's International budget line stays put at 19 shillings and eleven pence. RCA is upping its single price from eight shillings and sixpence to nine shillings the only company apart from Polydor to increase the cost of the 45 r.p.m. disc, which has been experiencing somewhat delicate health in the sales statistics over the past year. Decca, despite the rise at eight shillings and sixpence, and its mid-price Big Record of 17 shillings and sixpence, added a Novo line of 11 shillings and sixpence. Novo Novas are raised from 28 shillings and sixpence to 29 shillings and eleven pence. The result of this is a further rescaling of the price field. RCA's cut at 17 shillings is one solitary reduction — RCA's Victrola series, which goes down from 24 shillings and sixpence to 19 shillings and eleven pence on account of its successful sales. There are also rumblings that is that both Decca and RCA are continuing the 5% returns allowance factories have enjoyed for years. The fact that IBM goes to 25 shillings and eleven pence from its previous 23 shillings and sixpence and plans a new series of more than 100 singles, and Music for Pleasure albums rise from 14 shillings and sixpence to 15 shillings for the same reason, is an indicator of RCA's prices. The rise is thus dramatic, but so is the rise at the same time. A shilling and sixpence to nine shillings and sixpence. This rise is being attributed to the rival reaction from the retail trade. RCA, too, is due to release its new disc in time for the holiday season. RCA is considering re-establishing its own record office again in London, and the company's president Mike Caroli has neither stated with the Firm's executives here on reverting back to its distribution deals. The independent operation materialising again, it is likely that Feldman Music chief Ben Nisbet will be named as RCA's new man. Meanwhile Edgar Bronman's new record production company has gone into full swing. Bronman, who is now the owner of the Sagittarius organisation, Bronman is putting up a new 60,000 square foot Finished Goods plant, and Maps are on the way. A former MGM chairmen are proceeding on the basis of a possible exchange of part of his business with Mylona to Verve. RCA is importing 15,000 copies of Elvis Presley's "I've Got the Blues" among its official British release albums under his own "Elvis" on his own "Elvis" International label, the move is a measure to fix up the attractive pre-release plan, it has been generally available to dealers with import deals. RCA expects to sell 20,000 copies through RCA's normal ordering facility at a recommended retail price of £1 25 shillings each. The LP's cost when released on the International series will be 19 shillings and eleven pence. Because of the success of his own production company the Firm will no longer consider this policy at a later date. Some albums are due to increase in price.

Bremont, ex-RCA's London, is now a London Records, a group which is a divisional director on July 1st. He will assume general supervision of the subsidiary's ability to control sales of audio visual activities on an international scale. These activities include the sale of jukeboxes, jukebox manuals, jukebox records, jukebox services, jukebox kits and jukebox parts and jukebox accessories. RCA's new divisional director is also in charge of a new distribution and service organisation, which is a joint venture between RCA and the Post Office. The company's headquarters will be in London, and will be responsible for all RCA's sales and service activities in the United Kingdom. The Commercial Radio Network, a joint venture between the UK's leading radio network and the Post Office, will be the only company to use the Post Office's Central Post Office Network. The Post Office Network will be used to distribute all RCA's sales and service activities in the UK. The company's headquarters will be in London, and will be responsible for all RCA's sales and service activities in the United Kingdom. The Commercial Radio Network, a joint venture between the UK's leading radio network and the Post Office, will be the only company to use the Post Office's Central Post Office Network. The Post Office Network will be used to distribute all RCA's sales and service activities in the UK.
Capitol's "Sounds Canada" Promo
A Make 'n Buy Offer This Year

TORONTO — Capitol Records (Canada) Ltd. has launched what is likely to be the largest record production promo in the history of the Canadian industry. The promotion featured a guest appearance by Captain Albert Campbell, the popular "Sounds Canadian" campaign has little doubt in their minds that the campaign could succeed with the help of acceptance of the trade, generally. Taylor's first success was the establishment of an enthusiastic audience of dealers and "industry" people, he was sure he was on the right track. The Toronto meet was "the necessary punch on our sales line. It was a typical Capitol sales meeting. The audience was in the ballroom and seated to capacity with an overflow crowd, and, when gathered, Campbell took time to explain post laying job on the line. He referred to several of those gathered, it was turned to the inadequacies of the industry and the lack of cooperation experienced by the people in the profession. What he was saying, however, many dealers had heard before. While criticizing, he offered a solution. Capitol was at its best and was giving the results that lined up on the twelve month, and the first pre-Canadian feeling they had ever felt.

On hand to meet the guests personally were: Bobby Curtola, Donny Ramay, Frank Fenton, Dave Kregel, J.W. "Mambo" Bear and Mother's Tuckers of Westmount, Montreal. Burt Connors, Brian Browne, Natalie Bonam, Claude Valade, J.R. Murray, Rock Hardin, and Gene MacLeod.

Taylor pointed out the fact that Capitol artists were ready to do in-store promotion and cooperate in any way with the retailer to promote their own products and to assist the passing of the trade. He also pointed out a few examples of groups and artists making the effort without the help of radio, but how much better it would have been had there been more cooperation. The sales being experienced by the Capitol operators which could have made for a unique sales return.

It should be pointed out that this program is not the first of its kind. Capitol began looking and growing, and the company said, "It has been over a year now since when its president (Capitol Industries Inc.) S.M. Gortkov, advised the Canadian dealer and representative to promote "Canadian content". This was reported in Cash Box on Feb. 10. The fact that Capitol is pushing for Canadian content is a factor in the marketing of the company's products and, in the company's words, "a factor in the company's success in the market.

Canada Broadcasters Are Seen
Putting Up With 30% Control

OTTAWA — Never before in the history of the Canadian recording industry has it been more obvious that something must be done to halt the record industry’s consistent downward trend. The CRTC, in a report released in Ottawa last week, has condemned the Canadian recording industry’s poor performance in recent years.

One of the main criticisms of the current industry is the lack of coordination between the various companies. The CRTC has recommended that the industry adopt a more coordinated approach to marketing and distribution.

EMI, MGM Alliance On Films

LONDON — John Read, chief executive of EMI and James T. Aubrey, Jr., president and chief executive officer of MGM, have announced an overall association resulting in the formation of two jointly operated companies, one for film studio operations and the other for film production in the United Kingdom.

The new company, EMI-MGM, will be owned by EMI and MGM, and will be managed by EMI. Its management director and chief executive will be John Read, who will be chairman; the board will be Bernard Delon, president of EMI, and Louis B. Mayer, president of MGM. The new company will be called EMI-MGM Elstree Studios Ltd.

The new company will be a joint venture between EMI and MGM, and will be a major step forward for the British film industry. It will enable the companies to pool their resources and strengths, and to work together to produce high-quality films.

The new company will be based at Elstree Studios, which is the largest film studio in the United Kingdom. The studio is owned by EMI and MGM, and has been in operation since 1935.

The new company will be managed by EMI, and will be headed by John Read, who is the managing director and chief executive of EMI. The board of directors will be made up of representatives from both EMI and MGM, and will include Louis B. Mayer, president of MGM.

The new company will be a joint venture between EMI and MGM, and will be a major step forward for the British film industry. It will enable the companies to pool their resources and strengths, and to work together to produce high-quality films.
**CashBox Germany**

George Albert, publisher and president of "Cash Box" came to Germany for a few days in February to negotiate the introduction of his new international director Carlo Nistri to the German branch. Mr. Albert, an American, has been in the music trade for 40 years and is known as an expert in radio and television. He is also president of the famous "Cash Box" magazine in the USA.

**CashBox Belgium**

May 1 was the start of the BRT National Top 30. This hitparade is printed in 10,000 copies and can be obtained from the record-dealers. The accommodation address is: Postbus 100, 2700 Sint-Niklaas (Waaas).

Polydor's "eternal" Bob Benny was appointed "Riddier in de Leopold II Orde". This is due to his great merit in behalf of the Flemish showbusiness.

He is probably the first showman ever to get this appointment.

Well received ... (Gardens) are ... especially this last one has big hits, big chances. Howland and Family might have success with "Symphony".

Roland Kruger produced his first three records on his own label "K.K. M. They are "Daw Ren Beetje" (Jimmy Yev), "Genesius" (Guido Carnagie, and his Trans Electronic Sound) and a single and an album by The J.J. Band. New LP's for Los Mayas ("Love Me Please Love Me") on Polydor and James Last ("I Love my London") on London. Anneke Soetaert represented Belgium at the "Tenerife Festival".

Polydor released an LP by Jimmy Coates, "Lon Don Ona" on Polydor. Malcolm Manoeuvre on MCA.


The company's most played record is "Up Around The Bend". It was first recorded by the Grateful Dead. The band's new LP is "Aoxomoxoa" (The Shoes), "Railroad" (Maurice Gibb) and "Ruby Tuesday The One" (Maurice Gibb) "Rain Fire". Especially this last one has big hits, big chances. Howland and Family might have success with "Symphony".

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When in Essen, TRY THE GOLD — Austrian pop singer Udo Juergens (center) recently was awarded a gold LP in the German city of Essen. Very big in those areas, his recording "Ehnedarser" was the highest sales on the Ariola album. With him are Egmont Luettner (left) and Friedrich, managing directors of Ariola.

**Germany's Best Sellers**

**This Week**

<table>
<thead>
<tr>
<th>No.</th>
<th>Artist</th>
<th>Title</th>
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<tbody>
<tr>
<td>1</td>
<td>Whole Lotta Love</td>
<td>Led Zeppelin</td>
</tr>
<tr>
<td>2</td>
<td>Let It Be</td>
<td>The Beatles</td>
</tr>
<tr>
<td>3</td>
<td>Marie Claire, Marie Claire</td>
<td>Jean-Claude Jewer</td>
</tr>
<tr>
<td>4</td>
<td>Mademoiselle Ninette</td>
<td>Soulful Dynamics</td>
</tr>
<tr>
<td>5</td>
<td>Travelling</td>
<td>Traveler</td>
</tr>
<tr>
<td>6</td>
<td>Barf Im Reigen</td>
<td>Michael Holm</td>
</tr>
<tr>
<td>7</td>
<td>Let's Work Together</td>
<td>Canned Heat</td>
</tr>
<tr>
<td>8</td>
<td>Die Alten Meiden</td>
<td>Chris Roberts</td>
</tr>
<tr>
<td>9</td>
<td>I'm A Man</td>
<td>Chicago</td>
</tr>
</tbody>
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*Original German Copyright*

**Belgium's Best Sellers**

**This Week**

<table>
<thead>
<tr>
<th>No.</th>
<th>Artist</th>
<th>Title</th>
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<tbody>
<tr>
<td>1</td>
<td>It's Five O'Clock</td>
<td>Apochriel's Child</td>
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<tr>
<td>2</td>
<td>Instant Karma</td>
<td>John &amp; Yoko</td>
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<tr>
<td>3</td>
<td>Let It Be</td>
<td>The Beatles</td>
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<tr>
<td>4</td>
<td>Who'll Stop The Rain</td>
<td>Canned Heat</td>
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<tr>
<td>5</td>
<td>La Vie Continue</td>
<td>J.J. Michael</td>
</tr>
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<td>6</td>
<td>Must Come Down</td>
<td>Wallace Collection</td>
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<tr>
<td>7</td>
<td>Jimi Hendrix</td>
<td>Santana</td>
</tr>
<tr>
<td>8</td>
<td>Mackintosh</td>
<td>The Pebbles</td>
</tr>
<tr>
<td>9</td>
<td>The Night We Called It A Day</td>
<td>Johnny White</td>
</tr>
<tr>
<td>10</td>
<td>Dear One</td>
<td>George Baker Selection</td>
</tr>
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*Original German Copyright*
In relation to the subject "The Record as a Cultural Media" of one of the resolutions taken at the VI Congress of the Federacion Latinoamericana de Productores Fonográficos (Latin American Federation of Record Producers) was in favor of keeping on all LP and EP covers the motto "Records are Culture". In abidance of such a resolution Anropopedia (Mexican Association of Record Producers) has ordered all members to carry on. It’s been reported by Lic. Jose R. Bustillos, President of the Latin American Federation of Record Producers, headquartered in Mexico City.

CBS/Columbia Intl commemorated the 4th anniversary of Javier Sells death with a series of radio and tv programs with the best from his production. "The same thing is being done, a few days before, by Jose Antonio Sanchez Fearless publicist manager, in honor of late Pedro Infante. Dr. Enrique Gutierrez Zamora, RCA's top exec is in a promotional tour for the Mexican catalog of the label, throughout Puerto Rico, Venezuela, Colombia and Panama. CBS/Columbia Intl is preparing a clamorous welcome to Roberto Carlos, Brazilian chanteur, now in Mexico, whose debut will be on May 10.

Pedro Vargas Jr, after some time in the International Division, RCA has been promoted to the post of manager.

Lewis, Playboys Sked Euro Trip

HOLLYWOOD — Gary Lewis and The Playboys will embark on a combined concert and promo tour of major European countries May 13. The three week tour will take them to Germany, England, Holland and France. It’s their first ever sea trip since their Far Eastern tour six months ago in which the group lost their passports in Hong Kong and were rescued by the local Communist newspaper.

The Euro trip is planned as a concert tour in which they will play theatres and discos, in addition to special performances at military bases. Lewis will personally utilize the trip to promote his Liberty recordings with special radio and television appearances and visits to record stores at which autograph sessions have been arranged.

Japan’s Best Sellers

- International -

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<th>Last</th>
<th>Week</th>
<th>Week</th>
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<tr>
<td>1</td>
<td>1</td>
<td>Onna-No Blues, Keiko Fuji</td>
<td>RCA Victor Publisher/Nihon Gakko</td>
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<tr>
<td>2</td>
<td>2</td>
<td>Ayawa-Ni Aika, H. Uchiyamada &amp; Cool Five</td>
<td>RCA Victor Publisher/Al Pro.</td>
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<tr>
<td>3</td>
<td>3</td>
<td>Shiroi Chos-No Samba, Kayoko Moriyama</td>
<td>Columbia Publisher/Pacific Music</td>
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<tr>
<td>5</td>
<td>4</td>
<td>Let It Be, The Beatles (Apple) Sub-Publisher/Toshiba</td>
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<td>6</td>
<td>5</td>
<td>Tokai, The Tigers (Polydor) Publisher/Watanabe</td>
<td></td>
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<tr>
<td>7</td>
<td>6</td>
<td>Roojin-To Kodomo-No Polka, Bokuden Hideki &amp; Himawari Kitties</td>
<td>Polydor Publisher/H. Hayakata</td>
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<tr>
<td>8</td>
<td>7</td>
<td>The Maltese Melody, Herb Alpert &amp; Tijuana Brass</td>
<td>(A &amp; M) Sub-Publisher/Shinco</td>
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<tr>
<td>9</td>
<td>8</td>
<td>Hana-No Yoo-Ni, Betsy &amp; Chris (Denon) Publisher/Pacific Music</td>
<td></td>
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<tr>
<td>10</td>
<td>9</td>
<td>Bridge Over Troubled Water, Simon &amp; Garfunkel</td>
<td>(CBS/Sony) Sub-Publisher/</td>
</tr>
<tr>
<td>11</td>
<td>10</td>
<td>Rain, Jose Feliciano (RCA Victor) Sub-Publisher/Ivan Mogull-Shinko</td>
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<tr>
<td>15</td>
<td>12</td>
<td>Raindrops Keep Fallin' On My Head, B. Thomas (Union) Sub-Publisher/</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>13</td>
<td>Kohto, Ryoko Moriyama (Philips) Publisher/Shinco</td>
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<tr>
<td>14</td>
<td>14</td>
<td>Kyoo-De Owakare, Yoshichi Sugawara (Polydor) Publisher/J &amp; K</td>
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<tr>
<td>15</td>
<td>15</td>
<td>1919, Fruitgum Co. (Buddah) Sub-Publisher/Aberbach Tokyo</td>
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</table>

- Local -

| 1    | 1    | Koi Hitosuji, Shinich Mori (Victor) |
| 2    | 2    | Kokusu-Sen Machai-Shitsu, Mina Aoe (Victor) |
| 4    | 3    | Dolf-No Zundoku Bushi, The Dollilters (Toshiba) |
| 4    | 4    | Koi-Gurai, Chiyo Okumura (Toshiba) |
| 5    | 5    | Anata-Nara Dosuuru, Ayumi Ishida (Columbia) |
| 6    | 6    | Wakar-No Chikai, T. Tsuruoka & Tokyo Romantica (Teichiku) |
| 7    | 7    | Hadachi-No Koi, Yukari Itoh (King) |
| 8    | 8    | Dokoka-Ni Omae-Ga, Kinichi Hagimoto (Toshiba) |
| 9    | 9    | Sakazuki, Saburo KitaJima (Crown) |

- Album -

| 1    | 1    | Betsy & Chris Folk Album, Betsy & Chris (Denon) |
| 4    | 2    | Ryoko Moriyama in Nashville, Ryoko Moriyama (Philips) |
| 3    | 3    | Tom Jones Golden Hits/Live In Las Vegas, Tom Jones (London) |
| 5    | 4    | Paul Mauriat Cordem Encore, Paul Mauriat Grand Orch. (Philips) |
| 5    | 5    | Led Zeppelin II, Led Zeppelin (Atlantic) |

S. I. C. A. M.

SOCIAC D IntEPEndente DE COMpositores E Autores MusicaIs
FUndADA EM 1777-0825

ESCRITÓRIOS EM:

<table>
<thead>
<tr>
<th>ARTISTA, D. P.</th>
<th>ACRE</th>
<th>AMAPA</th>
<th>AMARIL</th>
<th>PARÁ</th>
<th>PAÍSSA</th>
<th>ESPÓRIO SANTO</th>
<th>Goias</th>
<th>PARANÁ</th>
<th>PARÁDA</th>
<th>PARÁDA</th>
<th>PENAI NOVO</th>
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<td>PRIO GRANDE</td>
<td>DO NORTE</td>
<td>RIO GRANDE</td>
<td>DO SUL</td>
<td>RIO DE JANEIRO</td>
<td>RONDONIA</td>
<td>MAMARUA</td>
<td>SANTA CATARINA</td>
<td>SÃO PAULO</td>
<td>SERGIPE</td>
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| Representações no Exterior |


Dear Friends,

We are proud to announce that in the United States and Canada the performing rights of Brazil's S. I. C. A. M. compositions are now under the control of B.M.I. As a result of this new relationship we hope to simplify sub-publishing agreements between American and S. I. C. A. M. publishers. We will be happy to offer any information requested about this new agreement.

Albert Roitman
Resident
American entertainer Tommy Leonetti came to Australia to do a couple of shows for his wife and family. Tommy has gone from successful success in Australia and his national weekly television series, The Tommy Leonetti Show, has been taken to the hearts of a great many Australians across the nation.

Leonetti decided to interview Tommy Leonetti because it is very rare

...and Tony Bennett

"I think the key to any successful singer is record production, lies in cultivating the writers and producers. Johnny Young, for example, is a very bright local writer. There seems to be several young writers cropping up with great talent."

The radio stations and means of promoting records are much along the C.S. lines with two and maybe three top forty outlets in the big cities, supported by Easy Listening and Good Music stations. Music is programmed very closely aligned to the international music trends.

"Except for the Government stations, all radio in Australia is commercial!"

Question: What of the future and potential of Australian musical entertainers in general?

Leonetti: "The Australian public in general seems reluctant to accept their own talent on the basis that top artists are accepted in other parts of the world."

"Many Australians make a great success of it—for example, people like the Seekers, Lana Cantrell, Rod Har, John Bowles, and in other fiascos, Rod Taylor, Joan Sutherland, Merle Oberon, and Finch."

"There is fairly abundant work for young singers and pop groups, especially in the state of New South Wales which has Leagues Clubs—private clubs, most of which are up-and-coming which would be comparable to our own Country Clubs, in skill Mountains, without the gambling."

"Then there are night clubs. In Sydney alone, there are thirty two major clubs. The Chevron Hotel's Silver Spade Room is very successful at the Chevron Hotel."

...and Jose Feliciano

Question: What are your personal views on the record and musical industry in Australia?

Leonetti: "I am told that Australia is supposed to be a 5 percent market (for local product) which I don't think could be higher if it was properly exploited at the present time. It could become a ten percent or fifteen percent approach. There are steps to be taken to achieve this situation and with the potential population growth it should be a reality within ten years.

For recording facilities—in both Melbourne and Sydney they are getting better each year. There is nothing (as yet) as sophisticated as the sixteen-track machines that are being used in the United States and England but there are now several studios with eight-track facilities (Scully or Ampex) which are more than adequate to record records for local markets. One recording studio in Sydney which is of other countries is in the United Studios, and there is Bill Armstrong Pty. Ltd. in Melbourne who are turning out some interesting recordings.

There are still records coming out of the States that I feel can, and should, make it on the world market. For instance, the popular U.S. disco-dance material of "Raindrops Keep Falling on My Head" by B.J. Thomas. Here I think they could, and should, be a hit in the United States."

"Carroll County Accident", which recently won the Academy Award by Bobbie and Lauren should go well overseas.

...and Bob Darin

Cher and Cher in Melbourne there is the Lido, and the Celebrity Room at the Chevren Hotel.

The Scafe record buying population seems to be fairly affluent and indications are that there are sufficient record dollars around to be exploited. Question: Would you encourage other Australians to come and settle?

Leonetti: "Regarding other entertainers coming to Australia, I think that this will automatically happen as the country and the music business both expand."

... and Joe Leonetti

"I wouldn't advise coming here on the blind without specific offers lined up. It's not that Australia is no hot-shot show for a trial period of eight weeks. I've been here for an average of about three months and you have the best facilities."

"Kim, now 14 years old, is enrolled in the American school, but the education standard is high. In her spare time she goes horseback riding, plays tennis, and sings in the opera as a regular child for the first time."

"Kim and I visit the theatre regularly. Current productions play Temples, the Special Tango Band, and "Oh Calcutta" may open soon."

"Australian contemporary art is quite vital and like most places in the world, it is divided into an art and a business."

"We have had a very nice circle of friends both in and out of show business. We miss being in the United States some, but the steady flow of American artists playing the Australian scene is over which we are constantly renewing old acquaintances and in fact sometimes spend more time here than we might be back in the States."

"There are a lot of younger stars not as high in the States and people would earn approximately one third the Australian dollar and as $1.11 U.S."

"Life for a teenager seems to be much less demanding or fraught with emotion in Australia. There is less pressure on the adolescent. The drug problem here is nowhere near as severe as in the States and I feel that average school child is less apt to be exposed to this type of drug."

"We have found a comfortable apartment at Point Piper, overlooking Sydney Harbour. It would be untrue to say that we don't miss the States and to be in close proximity to all cultural things like theatre and art galleries, but this is not to say that there are any faults in Australia."

"Perhaps the best way of showing how Australia compares with the States in particular is to suggest that you take a listen sometime to the lyric that Bobbie and I wrote for the song "My City of Sydney" that I sang and I've been living in Australia for over 15 years I love this country."

"We've all been launched at a midnight-to-breakfast party on top of the highest skyscraper in Sydney, has a dinner and a dance and a place. I have donated all royalties from the sale of the record to the UNICEF organization."
N.V. Phonogram introduced double-LP-cassettes on the Dutch market. The cassette holds two albums and has a removable record jacket. The first release included 21 popular cassettes.

Dutch popgroup Ekseption left for Austria and France to do concert and TV work. They were invited by Trots TV to perform in their "Freddy-Hypopotam" (O.H. Arisonam). "Beegar Julies Time Trip" (Philips) will be released this month by 12 albums.

N.V. Phonogram rush-released a new studio album "The "Venus" track is a disc-jockey fa- vorite on many Dutch FM stations. The composition. The album, called "Teen" (Decca) was a bestseller. The "Venus" track is considered one of the finest singles of the year. "Raintrops keep Falling On My Head" (Philips) will be released on an LP in Great Britain which we should know more about. Also "Love Is Blue" Harry D'Arc Auerhaan also met Mitch Murray and Peter Cullender ("In Tune Music"). He had talked with Slaard Reid from London and his LP "Slaard Shredroff" shows eral shows in France, his group was in Strasbourg last week. Released this week was the LP "That's My Baby" of the pop-group "Le Zoz". Also released by Decca LP's "Benny's Band" and also Sergio Mendes six days later played to full capacity shows... So Reggiani also making a special show to be included on the radio show: Campus on Europe No 1 and Julien Clerc star of the French version of Hair preparing a musical comedy, Etienne Roda Gill will write, music by Julien Clerc... Holland's latest hit: an Italian western released in Paris after being shown all over France.

**France's Best Sellers**

<table>
<thead>
<tr>
<th>Title</th>
<th>Week/Year</th>
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<tbody>
<tr>
<td>All Kinds Of Everything (Dana—Decca)</td>
<td>1-3 Week</td>
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<tr>
<td>Nothing Comes Easy (Philips)</td>
<td>4-5 Week</td>
</tr>
<tr>
<td>That's My Baby (Decca)</td>
<td>6-8 Week</td>
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<td>Love Is Blue (Philips)</td>
<td>9-10 Week</td>
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<td>Baby It's You (Philips)</td>
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<td>&quot;I'll Be In Your Arms&quot; (Philips)</td>
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<td>All Kinds Of Everything (Philips)</td>
<td>16-17 Week</td>
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<td>Sings For You (CBS)</td>
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<td>&quot;Sings For You&quot;</td>
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**Belgium's Best Sellers**

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<td>Love Is Blue (Philips)</td>
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<td>Nothing Comes Easy (Philips)</td>
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**Holland's Best Sellers**

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</table>
New United Shuffle
Intro’s “Blinker”
Game Version

United’s LAGUNA

CHICAGO — United has produced “Laguna”, a new six-player shuffle alley game for those expert bowlers who complain they have only one chance to strike in each frame.

Highlighting “Laguna” is the “blinker”, that allows each player to keep shooting for different pin values during the same frame as long as he continues to throw strikes. The “blinker” is especially favorable to the coming-from-behind bowler as one hit frame can enable him to overhaul the leader. The “blinker” is also conducive to a constant changing of the lead, often resulting in contests that remain close down to the final frame.

For shuffle alley purists, a regulation game can also be played. “Laguna” offers a choice of five different ways to play, including “flash”, “double-flash” and “strikes 900”.

The streamlined “Laguna” machine is two and one-half feet wide and eight and one-half feet long. Topping this versatile machine is an attractive scoreboard adorned by two bathing beauties soaping up sun.

United recommends two plays for a quarterly pricing for “Laguna”, which is available for immediate delivery through local Williams distributors.

Temple Honors Parkoff
For Service to U.J.A.

NEW YORK — Meyer Parkoff, president of the Atlantic New York Corp., will be honored by Congregation Beth Sholom of Lawrence, N.Y., for his “outstanding dedication to the humanitarian aims of the United Jewish Appeal” at an annual U.J.A. breakfast May 3.

Parkoff served as president of the Beth Sholom congregation for three years and is now a member of its board of trustees. He has been a member of the campaign committee of U.J.A.'s Coin Machine Division for 20 years and was guest of honor at a testimonial given by the coin machine group.

COIN MACHINE NEWS

EDITORIAL:
Summer Locations

In spring, the coinman's fancy turns to thoughts of summer locations. He more specifically, seasonal stops. Thanks largely to vacations and the balmy weather that compels Mr. and Mrs. America to get themselves and the kids out of the house and into the thick of the leisure world, thousands of locations will shortly be opening their shutters after a long dormant winter. And the promise of plus dollars offered by these seasonal stops brings out many a music and games operator with gusto. Sometimes, too, with a little too much gusto and not enough business savvy.

The principle error committed by many operators in their approach to summer locations is to confront these “three month wonders” in the same way as an all year place. Many miscalculate exactly how much dough the stop can logically yield and invest too much in equipment, commissions, bonuses and service to ever hope to earn a decent return. Motivated by the fierce competition within the trade, operators are often too quick to spend money getting these stops before they logically determine the reasonable return on investment, based on the all important terms: 1. weeks open, 2. number of customers, 3. type and tastes of those customers.

The owner of a very prosperous New York music and games route, which reaches out to many of Long Island's most populous vacation areas, decided never again to set any summer locations after tallying up some pretty skimpy receipts there last Labor Day. Figuring that an unusual number of rainy weekends that summer hurt his seasonal collections the most, he nevertheless said the return could have been a whole lot better if the cost of the equipment, added to the expenses in gasoline, new records and salaries for help wasn’t so high. He also reasoned the commission split with many of his seasonal stops might have been a bit too generous, considering what eventually ended up in the cash pot.

This can be a better experience for an operator, especially when optimistic visions of a collection windfall precede the season, only to end in dust. But such an experience offers a valuable lesson which can be summed up in two words—take caution.

The operator must always give himself the edge in a seasonal location. If a 50-50 cash split may not return enough, take 60. Better, put the location on a minimum guarantee and insure yourself a base figure that makes sense. And don’t forget that a straight lease can be good business at these stops.

Instead of placing new machines at the seasonal stops first, then rotating them onto your all-year-round places after the summer, reverse the procedure. Some operators are lucky enough to have a group of machines in reserve down in the shop—a motball fleet!—which serves quite nicely on seasonal stops.

There are also a number of enterprising distributors who maintain large “motball fleets” of jukes and games for rental to their customers during the summer which can serve as an inexpensive machine depot.

Understand, we’re not down on placing new machines on summer spots where warranted. Doubtless, there are numerous such locations where anything but brand new equipment would be folly. We’re just recommending tradees to exercise more caution than normally in approaching these places.

NSM’s ‘Big Strike’
Wall-Mounted Game
On American Market

NEW YORK — “Big Strike Bowler”, one of Germany's most popular location amusement games, is now available to the American games industry.

The item is being marketed nationally by International Mutoscope Sales Corp., thru an exclusive arrangement with A.C.A. Sales & Service, sole import agent for NSM (the German manufacturer).

"Big Strike Bowling" can be either wall-mounted at the location or installed on a pedestal. Play of the game works as follows: After inserting a dime, the player ejects ten steel balls (one at a time) up a looping wire ramp, attempting to drop each ball in a separate upright score hole. There are nine holes altogether, each showing a small bowling pin. When the ball drops through, the pin disappears and one of the letters in the words "PLAY AGAIN" appears. If he completes all nine letters by dropping the line of pins, he is rewarded with a free extension of play.

Larry Galante, Mutoscope president, said the game has been approved for licensing as a strictly amusement game, and is expected to start deliveries last week. Galante advertised a modest introductory price for the machine. He also advised that three of the largest national variety chain stores, with thousands of outlets among them, have approved of the ‘Big Strike’ for installation in their stores after witnessing receipts from initial placements. Galante indicated that many of these stores are within the operating scope of potential customers and expects to receive quite a few orders for these locations alone.

“Location tests have proven that this machine is capable of producing more revenue than any other machine in its price category offered in this trade over the past ten years,” Galante stated.

“Big Strike” is in a game is mounted in a very handsome cabinet and provides good visual appeal to attract new players.

The playing area is decorated with a group of festive beer-drinkers, a bowler approaching the line and a set of pins being struck by a ball, all on a field of deep red. The cabinet doors and side is of wood-grain mica. "Big Strike" has a vast potential on the American coin scene, Galante predicted, and is awaiting replies to his mailing to begin deliveries in earnest. There are already several hundred pieces on hand at the Mutoscope warehouse with steady deliveries from Europe expected over coming weeks.

NSM BIG STRIKE

66

Cash Box — May 9, 1970
Louisville Op Explains Trials Of Derby Day

LOUISVILLE — It’s time for local opera companies to adjust to the calm after the storm. The Kentucky Derby, run this past Saturday beneath the twin spires of Churchill Downs, creates a saddle full of advantages as well as headaches for local businessmen, with coin machine operators no exception.

“Around Derby time the bars around the track do real well, but the other bars around town suffer,” according to Kenney Young, general manager of the locally-based Wagg Service-Southern Music Co., which is a subsidiary of the American Automatic Vending Co. in Cleveland.

Last week this city endured the ravages of poolplayers, collectors, delinquents and assorted tourists who visit for the annual “Run for the Roses.” Local businessmen harbor ambivalent feelings toward the event, on one hand welcoming the boom in business, but not the carnival atmosphere predominating during Derby week.

According to Young, the post-Derby local racing season is generally detrimental to coin machine collections. “After the Derby people go away,” he said, “the tourists leave and the local customers leave their money at home.” They go hoping to get lucky and sometimes don’t have enough money left for a night out where they’ll play the jukebox or use the cigarette machine.

Wagg Service-Southern Music serves 1,500 locations reaching north to southern Indiana and down to southern Kentucky. It maintains a full line of phonographs, arcade pieces, cigarette and candy machines.

The major headache for local operators and location owners are those people who rather than visit the track to beef up their pocketbooks, prefer to loot the cash boxes of machines. “Louisville is the nation’s headquarters for key thieves,” Young explained. “There are a lot of people around here who will go into a location, get the fit of a lock and have a key made that can open cash boxes.”

Young says the problem is severe locally and police have been following the lead of the racetrack in helping prevent break-ins. “Recreation centers are particularly easy prey,” he says. “Our biggest problem is at the airport,” he added, “because there is so much supervision and in addition to the machines, we have coin changers on the walls.”

There is some consolation in the fact that local “key thieves” are adept at their vocation. “I’d rather have professionals breaking into the machines than amateurs,” Young explained, “because the amateurs will rip the entire machine apart before he gets to the cash box, whereas the pro will only handle the cash box.”

Helping to combat statewide problems is the Kentucky Automatic Merchandising Council which is holding its annual convention May 15 that will feature guest speaker Randolph Feiger, a professor of economics from Western Kentucky University and the A.T.A. President, represented by Chet Huntly. Young has served on the Council’s membership committee.

For one week, however, most business problems were obscured by the local issue of which three-year-old thoroughbred would wear the coveted blanket of roses, awarded to the winner of the big race.

Shortly before the Derby, Young favored the John Jacobs-trained entry of Personality and High Echelon, although he admits that his wife is the handicapper in the family. “I figure with two horses, you have more solid wager,” he said. It’s nearly impossible to judge an operator from the two plays for a fixed sum principle.

Y. N. Ops Complete Eight-Ball Tourney

NEWBURGH — The New York State Operators Guild recently completed its eight-ball tournament held at the VFW Hall here, which included competition in “A”, “B” and “Women’s” divisions.

Paul Tompkins, representing the Tuxedo Inn, defeated Bill Kildworth of Mike’s Bar to win the “A” division. Mike Turturro, West End Grill, defeated Charles Chase of Little Anthony’s to take “B” honors. Linda Gledura, representing Vince’s Hideaway, defeated Joan Franklin of Duffy’s Tavern to take down the women’s title.

N. England Counties Form Regional Assn.

LONDON — The Northern Section of the Amusement Trades Assn., consisting of the six most northern counties of England, was formed at a recent A.T.A. meeting in Branford.

Alan Willis, the Association’s general secretary, said the A.T.A. encourages the formation of local organizations wherever such groups are needed.

“Each section has its own committee,” he said, “and runs its own activities. The only thing it can do is take decisions contrary to the general policy of the Association.”

Willis said the formation of local organizations is advantageous because the resolution of problems is often slow when problems are handled through the London office, which is often distant from the troubled area. He also pointed out that a local organization is automatically entitled to send two representatives to the A.T.A. council.

He maintained that council members can relay information to local areas more speedily than the London headquarters because of delays incurred by printing and mailing problems. Willis also said that local organizations are often needed to combat anti-coin machine industry legislation often proposed by local governmental bodies.
### Adult Locations

<table>
<thead>
<tr>
<th>Song</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>THE WONDER OF YOU (2:37)</td>
<td>ELVIS PRESLEY</td>
</tr>
<tr>
<td>Mama Liked The Roses (2:35)</td>
<td>RCA 9835</td>
</tr>
<tr>
<td>FOR THE LOVE OF A WOMAN (2:45)</td>
<td>DEAN MARTIN</td>
</tr>
<tr>
<td>The Tracks Of My Tears (2:50)</td>
<td>Reprise 0915</td>
</tr>
<tr>
<td>YOU KEEP ME HANGIN' ON/HURT SO BAD (3:55)</td>
<td>Jackie DeShannon</td>
</tr>
<tr>
<td>No Flip Info.</td>
<td>Imperial 66452</td>
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<tr>
<td>I WANNA BE A FREE GIRL (2:51)</td>
<td>Dusty Springfield</td>
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<tr>
<td>No Flip Info.</td>
<td>Atlantic 2729</td>
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<tr>
<td>FIVE O'CLOCK SHADOW (3:24)</td>
<td>John Davidson</td>
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<td>No Flip Info.</td>
<td>Columbia 45155</td>
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<tr>
<td>FIVE O'CLOCK WORLD (2:30)</td>
<td>Trini Lopez</td>
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<tr>
<td>You Make My Day (2:14)</td>
<td>Reprise 0912</td>
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### Teen Locations

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<th>Song</th>
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</tr>
</thead>
<tbody>
<tr>
<td>I WANT TO TAKE YOU HIGHER (2:55)</td>
<td>SLY &amp; THE FAMILY STONE</td>
</tr>
<tr>
<td>No Flip Info.</td>
<td>Epic 10450</td>
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<tr>
<td>HEY, MISTER SUN (2:32)</td>
<td>BOBBY SHERMAN</td>
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<tr>
<td>Two Blind Minds (3:16)</td>
<td>Metromedia 188</td>
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<tr>
<td>COME TO ME (2:31)</td>
<td>JIMMY JAMES &amp; THE SHONDIELS</td>
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<tr>
<td>Talkin' &amp; Signifyin' (2:53)</td>
<td>Roulette 7076</td>
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<td>I CAN'T TELL THE BOTTOM FROM THE TOP (3:50)</td>
<td>The Hollies</td>
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<tr>
<td>THE HOLLIES</td>
<td>Mad Professor Blyth (2:15)</td>
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<tr>
<td>(2:51)</td>
<td>Epic 10613</td>
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<tr>
<td>INTO THE MYSTIC (3:09)</td>
<td>JOHNNY RIVERS</td>
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<tr>
<td>Jesus Is A Soul Man (2:56)</td>
<td>Imperial 66448</td>
</tr>
<tr>
<td>I SHALL BE RELEASED (3:20)</td>
<td>RICK NELSON</td>
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<tr>
<td>If You Gotta Go, Go Now (2:29)</td>
<td>Decca 32676</td>
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### C & W

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<tr>
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<tr>
<td>HE LOVES ME ALL THE WAY (2:35)</td>
<td>Tammy Wynette</td>
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<td>No Flip Info.</td>
<td>Epic 5-10612</td>
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<td>SON OF A COAL MAN (2:58)</td>
<td>Del Reeves</td>
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<td>The Chair That Rocked Us All (2:42)</td>
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<tr>
<td>LISTENING TO THE RAIN (2:45)</td>
<td>The Osbourne Brothers</td>
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<td>Mid Night Angel (2:30)</td>
<td>Decca 32680</td>
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<td>POISON RED BERRIES (2:51)</td>
<td>Glenn Barber</td>
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<td>Abilene (2:16)</td>
<td>Hickory K-1568</td>
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### R & B

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</thead>
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<tr>
<td>FEET START WALKING (2:28)</td>
<td>Doris Duke</td>
</tr>
<tr>
<td>How Was I To Know You Cared (2:38)</td>
<td>Canyon 35</td>
</tr>
<tr>
<td>IF LOVE RULED THE WORLD (3:03)</td>
<td></td>
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<tr>
<td>BOBBY BLAND</td>
<td>Lover With A Reputation (2:08) Duke 460</td>
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<tr>
<td>WHATEVER I AM (3:00)</td>
<td></td>
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<tr>
<td>NINA SIMONE</td>
<td>Why Must Your Love Well Be So Dry (2:20) RCA 0346</td>
</tr>
<tr>
<td>PLEASE MAKE THE LOVE GO AWAY</td>
<td></td>
</tr>
<tr>
<td>THE WHATNAUTS</td>
<td>Souling With The Whatnauts (3:05) Stang 5014</td>
</tr>
</tbody>
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Wurl. Gives Chi. Class

CHICAGO — The National Coin Machine Exchange, which has been meeting here recently for a five-day service school.

Participating distributors were United Inc. of Brookfield, Wis., Brady Distributing, Charlotte, N.C.; Cruze Distributing, Charleston, W. Va.; Bilotta Enterprises, Newark, N.Y., and Commercial Music, Dallas, Tex.

Instructors for the school were Wurlitzer field service representatives Robert Harding, Karel Johnson and Harry Gregg. United’s attending technicians were Lewis Sawicky of Specialty Sales, Baraga, Mich.; Thomas Ashenbrenner, Cigarette Service Inc., Appleton, Wis.; Wayne Zabel, Menzel Coin, Fond Du Lac, Wis.; Ero Alanen, Ottawa Sales, Iron River, Mich.; William Drew, Wis-Coin, Oshkosh, Wis.; and Gerald Rentmeester, Mel’s Coin, Green Bay, Wis.

Representing Brady Distributing were David Parker of Marine Corps Exchange 5-8 Camp Lejeune, N.C.; while Cruze sent George Nestor of Welch Music, Parkersburg, W. Va.

Representing Bilotta Enterprises were John Arndt of Ace Automatics, Geneva, N.Y.; Howard Young, Bilotta Enterprises; Robert Sullivan’s Vending, Montour Falls, N.Y.; and Charles Brenon Jr., Genter & Brenon, Brownsville, N.Y.

From Commercial Music were Donald Hobbs and Gerald Russell of Austin Phonograph, Austin, Tex. and Jimmy Chuck and Jim Curran, B & B Vending, Dallas, Host National Coin Machine Exchange invited Andrew Mize of A & H Entertainers, Arlington Heights, Ill.

Gregg to Rock City

NASHVILLE — Rock City Distributing Co., a Wurlitzer distributor, recently was host for a two-day service school held at the Albert Pick Motel here for service technicians sent by area operators.

Harry Gregg, field service representative for Wurlitzer, conducted the school, concentrating on the mechanism of the Wurlitzer “Statesman” phonograph. The Nelson Watts, manager of Rock City, was also on hand to greet the student-technicians.
South Dakota Governor Awards Prizes At 3rd Ops-U.S. Billiards Tourney

PIERRE — The Music and Vending Assn. of South Dakota completed its third annual state eight-ball tournament here with 64 locations participating in "A", "B", "C" and Women's divisions. Seventy-one per cent of eligible players competed in the state match with attendance from the western part of the state eliminated by a driving snow blizzard.

Mac Harvold served as tourney director and Len Schneller of U.S. Billiards was on hand as a rules official for the tourney, an independent state association contest played under the U.S. Billiards tournament system.

Darlow Maxwell was host operator and John Trucano of Black Hills Novely served as registration and awards chairman.

The "A" division winner was Don Downtowner in Pierre. Runner-up Bob Besmer in Pierre, who won $500. Second went to Rex Swett, Myers Cigar Store, Huron; $200; third to Duane Stratton, 406 Club, Pierre; $100 and fourth was gained by Kenny Brown, The Sundown Club, Sioux Falls, $100.

Division "B" was topped by Dr. Rex Swett of Leighton's #2 who took down $300. Runner-up Tom Vines of The Brewmaster Bar in Rapid City won $150 while both third-place Bob Monlux of The Downtowner and Jim Sheridan of Myers Cigar Store were awarded $75.

In the "C" division, Jim Flynn gained a double for Leighton's #2, picking up first prize of $200. Marlyn Christiansen of Bernie's Place in Sioux Falls gained second prize of $100.

Governor Frank Farrar presented the winners with trophies and sent a personal letter to winners and each of the 64 location owners represented, commending them for their interest in billiards and for their participation in the statewide tournament.

Both players and operators termed the tournament a success and the Music and Vending Assn. of South Dakota will hold a quarterly meeting in Mitchell in May where they will initiate plans for its fourth annual eight-ball tournament in 1971.

Gathering after the completion of the third annual South Dakota eight-ball tournament are (left to right) Lloyd Miller, Gov. Farrar, Marlyn Christiansen, Jim Flynn, Marvin Brandt, Alvin Besmer and Len Schneller.

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Cash Box — May 9, 1970
CABLE: We have lost a great friend yesterday, and we are all in mourning. The memorial service for the late Harry Borsor of Times Square Vending who died is currently being manufactured and marketing a coin-op film machine that operates on a coin-in-the-loop cartridge. The video viewer has a 24" by 24" screen, and is housed in a cabinet measuring 72" by 40" for 254, Machine runs a two minute 8mm or super 8mm film for 254, and Harry's version is a full color subject library including "art" films and cartoons. He sells the 200" cartridge film for $50 and offers $25 for the item after use by the operator.

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Eastern Flashes

AROUND TOWN — About 45 operators from the metro area turned out last Tuesday evening for Bally's Holiday Inn on S.4th for a meeting of the Midwest Coin-op Operators. New York Topics on the agenda included a summary of the movements of the copyright bill in Washington by attorney Tedd Blatt and president Al Denver. The Midwest Coin-op Operators memers that powerful forces in Washington, mainly from lobbyists for the performance rights societies, were pushing hard to hit the operators with additional grievous in form of the Williams Amendment, registration fee, and periodic reviews, and that the jekubos trade had to protect its vital interests. Members were also told of the problems "private clubs" are creating around the city. These places serve liquor without a license and just about anything else with Dick and a Harry can open such a joint.

It's working against legitimate taverns and needless to say, hurting customer traffic at many good locations. Convention chairman George Holtzman talked about the great Rumba weekend he and Ben Chicotsky had in New York at three regional associations end of May, and warned late starters to get their deposit checks into the MUNY office right away before they miss out. Meeting ended concluded by 10:00 P.M. with cake and coffee.

ON THE AVENUE — Chatted with old buddy Henry Borsor of Times Square Vending who into's he's currently manufacturing and marketing a coin-op film machine which operates on a coin-in-the-loop cartridge. The video viewer has a 24" by 24" screen, and is housed in a cabinet measuring 72" by 40" for 254.

Machine runs a two minute 8mm or super 8mm film for 254, and Harry's version is a full color subject library including "art" films and cartoons. He sells the 200" cartridge film for $50 and offers $25 for the item after use by the operator.

DOWN YONDER — General Vending's Artie Karnickow still echoing the praises of other past Vendors who distributed in their prize games the phenomenal "Speedway" game. "The only word for this game is "unbelievable" and that describes both on sale in our operator customers' collections with the price," he declared. Business also brisk at General's Rock-Ola music sales, notably the new 100-selection compact model 443 Rock-Ola's can vendor line also selling very well these days. All dealers will be interested to learn many of the machines are being bought by music and games operators. At 2104 a vend, the operators are earning big money and when the real warm weather hits, look out for them.

PR PROBLEMS IN THE MOTHER COUNTRY — There's a lot of discussion in the coin business about the "image" problem, but operators might be interested to learn their British cousins suffer from the same adverse public opinion as they, and perhaps even worse. John Gorst, new public relations officer of their Amusement Trades Association (British "M.D.A."), recently told an assemblage of members: "There's a general idea around that you are not particularly respectable people, that you have close relations with criminals, that you are extremely rich, that you make fat profits and you are absolutely game for helping to run the country with all the money you can afford to pass over to the Exchequer. Perhaps the most important of all the misconceptions is the idea that you are part of the gambling industry. You have got to get across to the members of Parliament that if there is any element of gambling it is just a mere flutter, and it looks better as a result of playing a fruit machine or lost a great fortune. It is an idea which is very difficult to eradicate in the minds of these people." Gorst stated the association will deal with all these points in great detail before they ever got to discussing the tax and duty problems that British operators are most concerned about. Gorst advised that members must visit with the respective Parliament members armed with the real facts and figures on the industry, erase all prejudice. "They want to be assured, on both sides of the House, that you are not engaged in something which will be detrimental to the interests of children," he stated.

HERE AND THERE — A.C.A. Sales and Service proxy Hank Loyer into New York's JFK Airport for connecting flight to Hamburg, Germany where the big coin fair was taking place. While there, he met with members of their group, and, incidentally, was off to Boston this week to attend Hotel and Motel Show with Art Shafan of Midtown Music. — Len Schneller of U.S. Billiards back from brief trip to New England. Len puts in some schedule when you spend all movements he's involved in, on top of his usual sales work and road trips. A total of three U.S. Billiards styled 8 ball tours took place this April (Lake Placid and Newburgh, N.Y., and, Pierre, South Dakota).

CALIFORNIA CLIPPINGS

S.A.M. IS TAKING SOUTHERN CALIFORNIA BY STORM. — That's the weather report we received from Hank Tronick of C.A. Robinson & Co. who told us Midway's new missile is living up to expectations. Location reports are good as is operator demand. C.A.R.'s reacting to the arrival of this goodie by firing up the supply of Valley pool tables continues to go out as fast as it comes in. With Midway, Bally and Valley (very popular combination) Handy-Fit is like a banner year. — Al Bettelman reports that the first quarter of 1970 has been the best ever in the history of C.A.R. — Added to the already bustling staff is Norm McBride, who is assisting Mike Hall, director of service and maintenance. Mike, shipping and receiving clerk, janitor, etc., etc. Norm will have no easy task maintaining harmony with the ever-hustling Mike.

WEDDING BELLS WILL RING AT WURTLIZER. — We were pleased to announce the engagement of Wurlitzer's Maxine Shiffer to the Los Angeles Board of Education's Ronnie Martinet. No date has been set but the nuptials should take place in May. Meanwhile, Ronnie has been busy as a secretary to Clayton Ballard, will remain as such next year. Clayton is manager Bart Barcholomew. Speaking of Clayton, there was no letup in surprise parties for him. Recently, Wurlitzer employees and his family threw him a farewell party at Rusty's Hacienda two weeks ago. The occasion.

MAY 9, 1970
CHICAGO CHATTER

I.A.P. has a summer meeting scheduled for August 26 and 27, hosted by Idlewild Management Co. (Idlewild Park and Storybook Gardens in Gardens, Penn. Association's local office informing us reservation blanks will be in the mail shortly. I.A.P. is also offering members a special excursion to the Orient, and Expo 70 in Osaka, Japan. While we don't know if this is available, we understand there are a few spots available. Interested parties may contact the I.A.P. Chicago office... Be on the lookout for Mogul, the brand new self-stuff released by Williams Electronics, Inc. It's computer-designed and loaded with exciting new features, including the innovative 'Blinker' which is among the five ways to play the item. See it at your local Williams distributor. By the way, the two for '511' play is recommended for a very hot operator who likes a well-designed 'Spanish Harlem' on Monument Records. Several ones across the country have reported volume sales. Evelyn Dalpamylie at Lieberman's one spot in Omaha can hardly keep up with the demand for this spot... 

Johnny Frantz of J. F. Frantz Mfg. Co. is enjoying success with "U.S. Marshall" gun, his made-to-order item for arcades, fun centers and the like... The shipping Dept. at World Wide Distr., by employing a bit of ingenuity, has succeeded in getting out a few shipments and some export volume as well. Business this past week has been brisk, despite the trucking problem. Fortunately enough, customers from Chicago and their neighboring areas have been coming up merchandise. Howie Freer told us a customer drove in last week, picked up a couple of pool tables and went merrily on his way... "Space Flight" is a big item at Bally Mfg. Corp. these days. Sales Dept. is currently flowing through an accumulation of orders... Empire Distributing's Joe Robbins is currently in Europe on business. Among the countries he'll be covering are England, France, Belgium, Holland, Italy, Portugal and Spain. Prexy Jim Jack Burns, et al, are holding down the local fort. A visitor to Empire this past week was Bob Portale of Portale Automatic in Los Angeles... Happy to hear that Leitha Hogard, wife of Tulsa Automatic's Romine Hogard, is recovering quickly from recent surgery. Mrs. Hogard will be resting at home for a few days... Bill Jarocki, track-star son of Seeburg's Stan Jarocki, was recently rated in the state's ten top for the half-mile run. Our congratulations. Bill and his twin brother have chalked up numerous track awards over the past three years... They're both high school juniors... The '424' and '443' model phonographs continue in big demand at Rock-Ola Mfg. Corp. Factory is trying to service as many customers as possible... Need we mention that "Speedway" is still one of the hottest items at Chicago Dynamic Industries. It's been a consistent case of the demand exceeding the supply. But keep your shirts on everybody— they are coming through... 

On the singles scene, Gus Tartolof of Singers one stop tells us the following are very strong with local operators: 'Daughter Of Darkness' by Tom Jones on Parrot, 'But Foolish' by Nevada Ray on Columbia, 'Red, Red Wine' by Vic Dana on Liberty, 'Everybody's Talking' by Tony Bennett on Columbia, 'Everything Is Beautiful' by Ray Stevens on Barnaby and 'Spanish Harlem' b/w 'Anna' by Boots on Monument...

MILWAUKEE MENTIONS

A big run on Frigidaire ice machines was reported at Hastings Dist. Co. — and understandably so, in view of the past week's balmy weather! Temperatures were really ideal. Jack Hastings says he just received a fresh shipment of Valley pool tables, which are also among the distributors' "in demand" items... Sam Hastings is staving off the cold weather by strapping his tier into a pair of溜冰鞋 in order to get his daily exercise on Nemahbin Lake, where he hopes to do a lot of fishing this season!... Howard Lemke was re-elected to serve a second term as president of the Wisconsin Automatic Merchants Association, during the association's annual meeting in Madison. Werner Fahl of Menasha and Robert Egan of Madison will also continue in their respective offices of vice president and treasurer... Over and above his multitude of business activities, his community, the business and the coin machine industry itself, Ed Marke of the Green County Board... The Wisconsin Music Merchants-Milwaukee Coin Machine Operators Association's newly appointed legislative committee held their first meeting at the 15th... to map out further plans for the current running campaign against the state tax (on operators' collections) and to select an attorney to work with them in carrying out whatever action is necessary. The committee appointed Wisconsin attorney Chester J. Niebler to fill the post...

UPPER MID WEST

Jack Kreider, formerly with The National Co. for several years is now with the Viking Vending Co. and wants it to be known that he will be calling on many of his customers with "Paci" in the cities for the day making the rounds... Don Hazelwood and son Don Jr. in the cities buying equipment... Don is busy equipment he already for his summer locations... Congratulations to Mr. & Mrs. Ron Johnson on the arrival of their first child—a boy March 10 which is Don's birthday... The Porters of Mitchell, Sd. Dakota, spent the easter with their daughter Cindy in Tuscon. Cindy attends the University of Arizona. The Porters then drove to Boulder City, Nev. and spent several days with their son Craig and his family. The Mike Imig's of Yankton had a very nice vacation in Jamaica and just got home two weeks ago... Heard that the South Dakota B-Ball Tournament held in Pierre was a huge success despite the 18 Below... Fifty per cent of the contestants were unable to attend from the western part of the state due to weather, such as heavy snow and bad driving conditions... Dan Butler, Winnipeg, in the for the day as was Loren Daniel and Dan Butler... John Trucano in Chicago last week attending an M.O.A. board meeting... Mayo Pribe, Rochester is up and around since having been in opera two weeks ago... Al Eggermont in town for the day. Was also operated on a hernia at Rochester, 10 days ago... Art Berg, Fairmont, in the cities for the day buying records and parts... Gene Glennon in the cities buying equipment.
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