
Cash Box

April 18, 1974

Kenny Rogers & Faye Dunaway: Hit Bound

W/II SECTION BEGINS ON PAGE 53
And now a word from our producer.

Jerry Fuller.
He's written God-knows-how-many hits. And produced even more. But now he's finally singing one.

His first Columbia release. Produced by. Written by. Sung by Jerry Fuller.

And "I Know We Can Make It" is a pretty apt title for it. Because after all he's done for Gary Puckett and The Union Gap, Mark Lindsay, O.C. Smith, Andy Williams, and countless others, it's about time Jerry Fuller started producing for himself.

"I Know We Can Make It" Jerry Fuller
On Columbia Records
The statement below signed by six major industry groups is of such vital importance that Cash Box is relinquishing its regular editorial comments this week in order to give key prominence to its contents:

**WARNING**

The unauthorized duplication of tapes and records is plain theft.

The legitimate music industry is united in its efforts to stamp out this practice in order to insure its survival.

The legitimate music industry is determined to prosecute anyone involved in the duplication, distribution and retail sale of counterfeit or pirated recordings.

We call upon all legitimate manufacturers, distributors, rack jobbers and retailers to assist us in this effort by promptly reporting any information concerning the sale of counterfeit or pirated records or tapes to:

Mr. Jules Yarnell ABELES & CLARK
RIAA 745 Fifth Avenue
1 East 57th Street New York, N. Y. 10022
212 - 688-3778

Please join with us in stamping out this pernicious practice which drains hundreds of millions of dollars from the legitimate industry and deprives authors, publishers, performers and musicians of their rightful earnings.

American Federation of Musicians
American Federation of Television and Radio Artists
The Harry Fox Agency
National Association of Record Merchandisers
National Music Publishers Association
Recording Industry Association of America
A classic single by
The Moody Blues
QUESTION

The most extraordinary 4:55 disc ever produced

Produced by TONY CLARKE
GET YOUR LUNGS BACK IN THE PINK

Joanne Woodward says: “Today it’s difficult to imagine that I ever smoked at all.”
Richard Basehart agrees.

YOUTH MOVEMENT: In California, concerned young people are giving their parents this unique album and the chance to lead the nicotine-free life they deserve.

AIRPLAY ON WEST COAST:
Important radio stations are playing it a lot.

COUNTRY AND WESTERN DISCS:
All items currently on the charts.
LSP-4290 Charley Pride/“Just Plain Charley”
LSP-4223 Charley Pride/“The Best of Charley Pride”
LSP-4286 Porter Wagoner/“You Got-ta Have a License”
LSP-4288 Dolly Parton/“The Fairest of Them All”
LSP-4188 Dolly Parton/“My Blue Ridge Mountain Boy”
LSP-4306 Porter Wagoner, Dolly Parton/“Porter Wayne and Dolly Rebecca”
LSP-4280 Waylon Jennings/“Waylon”
LSP-4283 Jerry Reed/“Cookin’”
47-9801 Eddy Arnold/“Soul Deep”
47-9787 Kenny Price/“Northeast Arkansas Mississippi County Bootlegger”
47-9796 Liz Anderson/“Husband Hunting”

ININCREDIBLE GROUP
WITH GREAT TEXTURE

COMING UP: Forever More commercials on underground radio and ads in underground press.

Forever More’s new single, “8 O’Clock and All’s Well” / 74-0335 c/w “Beautiful Afternoon.”
Simon Napier-Bell and Ray Singer, who produced Forever More, are also the producers of “Fresh Out Of Borstal.” Both are getting airplay.

STEVE AND EYDIE
74-0334 “(You’re My) Soul and Inspiration” a new version of the Righteous Brothers smash single.

PROTEST DOCUMENT FROM RUSSIA
The first American recording with Eugene Ormandy & Philadelphia Orchestra.
**Berry Gordy, Sammy Davis Form Wide-Ranging Show Biz Company**

**Ecology Label, 2 Pubs Formed**

NEW YORK — A broadly-based music-venture with the operational assistance of Berry Gordy, Jr., president of Motown Records, and Sammy Davis, Jr., the star entertainer.

The initial steps in the music area are the formation of a record company, Ecology Records, and two music companies, Ecology Music (BMI) and Synergy (ASCAP). Davis assumes the top creative post in the combine, and also agrees to be the first artist to perform for Ecology Records.

Discussions are expected to get under way next week on the resources towards rounding out a new approach to wide-scale entertainment, leisure-time programming, involving motion picture production, television, the legitimate theatre and major presentations for concerts and supper clubs.

Motown will handle all distribution of the Ecology label throughout the world, Gordy stated.

Johete Music, the music publishing arm of Motown will be the world-wide administrator for the copyrights of the two newly formed publishing companies.

Gordy disclosed that Davis has the prime responsibility for seeking out and developing new talent for Ecology. In addition, Davis will supervise the artistic and creative endeavors of the firm, while performing under the Ecology label.

The first album in which Davis and Motown involved forces for “Ecology — For Everyone!” on the Motown label, will be completed before the end of the year. This album will also be released this week.

The initial album to be released under the Ecology label will be “Sammy Davis, Jr. at Carnegie Hall — Live!”, an entire concert recorded when the singer-actor appeared in concert recently in New York.

As a result of the multi-faceted music development were conducted by Ewart Abner, Jr., vice-president of International Management, the personal management arm of Davis and Sy Marsh, partner of Davis.

Abner commented that the word Synergy best describes the new company: “Synergy means the combining of separate entities to make for more.

(Cont'd on Page 26)

**Levy Heads New GRT Record Group**

NEW YORK — GRT Corporation's newly-formed GRT Record Group will be under the direction of Len Levy. The Levy Group, which Levy serves as president, includes the responsibility for Chess, Blue Thumb and GRT Records. Levy will be reporting to Bob Coburn, exec vp of the parent company.

Coburn said the establishment of the new GRT Record Group commitment of GRT to a major endeavor in all areas of the music industry, on the domestic and international basis.

Both Coburn and Levy explained that this emphasis on music publishing and merchandising of product to be accomplished through internal expansion and acquisition.

Levy's appointment was termed by Coburn as "one of our most important accomplishments," the expansion from a tape duplicator in 1966 to our current position in 1970 as a full-line music industry company.

For the Group members, Chess is run by Marshall Chess; Janus, a partnership between GRT and England's Pye label, is headed by Mary Schlachter, and Blue Thumb is a new label under the GRT Group, headed by David Krasnow, Don Graham and Tommy LaPuma.

Levy, who will be based in New York, at the Warwick Hotel, comes to GRT in the post as president of Motown's reformed Blue Thumb and Chess Records, a post he last held Sept. Before this, he held the post of vp of Epic Records. Besides his general knowledge of music business, he's considered a specialist in distribution and retailing.

**Viewlex May Buy Monarch Plant**

HOLBROOK, NEW YORK — Viewlex, Inc. has entered exploratory negotiations to acquire the assets of the Monarch Record Manufacturing Division and certain other assets of Jubilee Industries, Inc. in exchange for Viewlex stock upon terms to be negotiated. Viewlex will also assume certain of Jubilee's liabilities. The transaction, if finally agreed upon, will be subject to the approval of the Stockholders.

Ben Peierz, president and chairman of Viewlex, stated that the purchase of Monarch, if concluded, will further enhance the Viewlex network of coast-to-coast distribution and recording facilities.

Monarch is housed principally in Los Angeles, and offers custom pressing of both LP and single records. In addition, Monarch has complete tape duplicating facilities for 4 and 8 track records and cassettes, as well as reel-to-reel.

**Tuning In On...**

IBS Confab

See Pg. 18
Larry Norman: Upon This Rock

An album conceived, written and performed by the former lead-singer of "People." A young artist whose entire ethos, including his talent, is avowedly built around his religion. The medium is rock. The rock of ages.

people stop to watch me wonder what i'm doing what direction i'm pursuing i pretend i'm free but actually i'm

walking backwards down the stairs trying to get higher, higher how can i get anywhere walking backwards down the stairs*

*lyrics from the album ST 446 record & tape produced by Hal Yoergler
McCartney LP: A One-Man Show; No Disk Plans For The Beatles

NEW YORK — Paul McCartney is the last of the Beatles to undertake his own disk project. It takes the form of a solo album—his first in six years. The LP will be released this week (7) on a new label.

The LP is basically a one-man show, with McCartney having written, arranged, produced and performed all of his own new songs. Further indication of his solo status is the fact that McCartney plays all his instruments. His only associate in the studio, he tells, was his personal photographer, a single cover.

"McCartney" represents the first key venture of McCartney Productions, solely owned by McCartney. An umbrella for all his film, TV and merchandising rights to the English Beatle, the company was formed last year.

The remaining Beatles, John Lennon, Paul Harrison and Ringo Starr, have over the years gone their separate ways in various enterprises, including record production, writing and acting. Speculation has arisen over the possibility that the foursome, who quit the personal appearance scene several years ago, will ever get together to start a studio as record as a group. They last cut a session in 1970.

 McCartney Productions end, at RCA, in the "McCartney" LP, expected to be released Wednesday (9).

Schwartz Bros. Sales Increase, Profit Down

WASHINGTON — Schwartz Bros., the New York disk/tape wholesaler, reported increased sales, but lower earnings for the fiscal year ended Dec. 31, 1969.

The company said expenses incurred in developing its rental service held back earnings, but the overall financial picture was considered "solid" with future prospects "very favorable."

Sales were $12,472,551 against $11,113,271 a year before. Net income, after taxes, was $259,821 against $317,793.

In his letter to the shareholders, Schwartz president Armand C. Schwartz, who retired last year, said: "A successful period of growth, expansion and progress. He stated that growth was in a "current in a series of major moves that have occurred during this period". He predicted that the company's earnings are "not going to be a major increase in earnings. Gross profits, on the other hand, are still maintained, indicating a healthy, and sound future for the company."

Growth and transition expenses, the letter stated, should help the company in the refitting of the warehouse facilities to handle the increase in cassette and 4-track cartridge sales, as well as the expansion of rack jobbing operations.

Polydor Opens 2 U.S. Pub. Co.'s

NEW YORK — Polydor Incorporated has formed Intersong U.S.A., Inc. (ASCAP) and Bellinda Music Inc. (BMI) to market Polydor's artists to the U.S. These two companies will be active in the acquisition and exploitation of copyrights, with a natural tie-in with the numerous International cigarette companies, including the Deutscher Grammophon/Polydor/Philips Group. The American companies will be handled by Polydor's newly appointed sales manager, Jerry Scheuthann, president of PI, who has been named president of Intersong and Bellinda. Bernard F. Steiner will be the treasurer for both concerns.

Atlantic's Winter LP Program

Hits $12 Mil.; Tapes Sell 35%

NEW YORK — Atlantic Records reported a record total of $12 million during its winter sales program, which began Jan. 17 and ended March 27, reports Neshes Entargent, exec vp.

The program, covering new releases and reissues of all products in both LP and tape form, started with the company's participation in the Winter Market convention in Palm Springs, Calif. on Jan. 17. Eight-track and cassette sales accounted for the top sales of just over $2 million (the figure is higher for tapes and LPs). Entargent noted that 50% of the firm's 35 LP release at that time went on to become best-sellers for the company, including the international number 1 song "Dancing in the Street".


Usher Runs RCA's Rock Unit

NEW YORK — RCA Records has focused its rock music division with Gary Usher.

Usher, named a vp of the division, was vice president of Roger Linnegren, exec vp of RCA who served as interim head of the division following the label's recent realignment of exec functions.

Usher, reporting directly to Lagi- nius, will be focused on active acquisition of established rock talent, development of talent and the creation and merchandising-marketing of product.

Usher believes that at this point in musical history, the "only trend detectable is that there is no longer any one area of rock in order to be on top of the rest. It's a mixed bag."

Usher associated with seven gold records over the past seven years he has helped produce for RCA from Together Records, which he ran for four years ago for Transcontinental Investments. The label marketed 15 albums in 1969, which are "an average of 10 records of vintage recordings. From 1963 to 1969, RCA was mostly an indie producer, working mostly with Carla Sands and the Beach Boys as a writer-pro- ducer. From 1969, RCA's Contract LP credits include "Shut Down" and "The Beatles Story." He joined Columbia Records in 1966, where he moved into the "underground rock" area on the west coast, and the entire 300 of which have been cut by various artists.

Col Launches A&R Trainee Program

NEW YORK — Columbia Records is initiating a new trainee program to groom future participants on the east coast for positions as pop A&R producers. The program will be headed by Jack Gold, vice president of A&R, and will be coordinated by the Columbia A&R sources department at CBS.

Columbia feels that with the industry constantly seeking new recording talent, there is a growing need for new and innovative producers. The new trainee program will expose its participants to all aspects of the music business. They will work in every phase related to the making of a record and will also have a great deal of supervised studio activity. They will be asked to evaluate new masters themselves and to submit the sessions to the producer and management of the Columbia picture by day. He operated a top jazz spot, the Flamingo, and BMG's "Jazzy Jerry," who was considered a pioneer in launching rock bands and LPs in the 60s, started a music publishing operation the same year.

Kruger Near Ember U.S. Outlet

Canada Deal Set

NEW YORK — Jerry Kruger will soon launch a deal whereby his London-based Ember Records will receive national distribution through a domestic label. Kruger, now in the States to complete the deal, has held meetings with Art Young's Transworld Records.

Until now, Kruger has assigned individual masters to various companies as well as Dean Maguire's and Blonde on Blonde to Janus. His philosophy is to "find a home for as many acts as possible under a label distribution arrangement," and he will look at the artist's interests rather than make individual artist assignments.

The acts involved include Blonde on Blonde, the Back Street Band and the Dillards, all with piano playing in small combos in a country and western vein, and reissuing Columbia Pictures by day. He operated a top jazz spot, the Flamingo, and BMG's "Jazzy Jerry," who was considered a pioneer in launching rock bands and LPs in the 60s, started a music publishing operation the same year.

Marvin Jacobs Dies

DETROIT — Marvin Jacobs owner of Motown and Royal Stereo Tapes of Detroit, the wholesale operation, died here suddenly last week. He was 40 years old.

Cash Box — April 18, 1970
NEW YORK — Golden Records and World’s Largest Record Company, the Hammerstein publishing company, have joined forces to produce a new line of regular-priced kiddie disks featuring the Pixie Judy Troupe, described as Broadway’s only musical comedy repertory for mopplets.

The Troupe was originally discovered by Richard Rodgers, who will be 68-years-old this June, is celebrating his 50th anniversary as a professional composer. Asked if he will contribute any music for the kiddie series, Rodgers replied “I’ll leave that to younger people” (actually, Rodgers is presently writing the score for his next musical, “Two By Two,” with lyrics by Martin Charnin).

Marking Golden Records’ first move to stereo and a higher-priced line, is the release of the first three Pixie Judy records in the series. The Little Clown, the Marvelous Marquis of Montrechat and The Thief of Baghdad.” The records, which will be out in June in conjunction with the Troupe’s summer tour, will retail at $3.98.

“We are delighted to be associated with Richard Rodgers,” said William Wilson. “We have come out with a complete line which will give parents new alternatives in their choice of high caliber entertainment for their children. The Pixie Judy Troupe is the only one of its kind, at this high caliber,” Master said.

The Pixie Judy series will also inaugurate Golden Record’s newly-created Theatre Division. In a completely new department, the similar LP line and Golden Book and record sets, Golden Records will move into original cast albums and movie soundtracks on a full-scale basis. A new record label, the Pixie Judy Series, is scheduled for the division and will be premiered with the Pixie Judy series.

“With Pixie Judy as the basis for the new line,” said Howard Scott, exec A&R director of Golden, “we intend to provide today stories and musicals, which will inspire to innovate and present contemporary education as we have for the past 20 years.”

A&M Names Childs East Coast Head

HOLLYWOOD — Harold Childs, an A&M promotion man since 1967, has been named the label’s director of East Coast sales. Formerly director of trade advertising, promotion and publicity on the East Coast, coordinating his efforts with New York-based promotion men Jerry Love and Bob Cortez.

Prior to his appointment, Childs headed A&M national sales and promotion director for A&M’s Creed Taylor product, based in N.Y. He joined the label in 1967 as an album field coordinator, after a stint as a regional promotion man for Capitol Records.

Childs started in the record business at Marnell Distributors, Philly, in 1963.

At Nonesuch, Originals Have It

NEW YORK — Elektra’s classical Nonesuch label will concentrate on the creation of original productions, rather than on the licensing of foreign material for release in this country.

In 1969, more than half of Nonesuch’s low-priced releases were original productions, while the Chocolate Series’ Nonesuch LP’s was composed entirely of original productions. The decision to emphasize original productions in 1970 came as part of Elektra president Jac Holzman’s decision to expand “the classical label’s scope, conscious of the huge glut” of product on the classical market.

Nonesuch was launched in 1961 by Holzman. Not only did the Nonesuch label break the classical record price barrier by offering high quality recordings at a budget price for college students and other classical music devotees, but also, under the guidance of Holzman’s supervision of every release, and artist director Bill Harvey, development of a wide range of classical packaging and art design. Colorful LP jackets, authoritative notes also became another Nonesuch hallmark. In addition, Nonesuch has the distinction of being the first classical label to switch to an all-stereo product.

Along with its policy of introducing previously unrecorded music, Nonesuch will continue to specialize in exclusive recordings; in 1970, the label will present a collection of six composers to record their new works, or, in some instances, to re-record older works. A dramatic example of this is the release last fall of Elliot Carter’s Cello Sonata In B Flat, for the Cello, Cello, and Harpsichord (H-71234), recorded for Nonesuch under the special direction of the American composer.

The Nonesuch Signature series, consisting of new compositions created expressly for the record medium, plays a major role in Nonesuch’s contemporary activities, and has resulted in a number of major new electronic and instrumental works. The latest album in this series, Eric Saltzman’s “The Nude Paper Sermon,” has achieved wide acclaim, and also marked the first appearance on records of the Nonesuch Consort, which performs with actor Stacy Keach under the direction of Joshua Rifkin. The ensemble is especially famed to produce recordings of Medieval and Renaissance music.

Since 1965, the Nonesuch label has been under the ever-all A&R and production supervision of Teresa (Tracey) Sterne, a classical musician.

Holzman, Harvey, Rifkin and Sterne

DeMann To NGC As Sales, Promo Head

HOLLYWOOD — National General Records has named Fredy DeMann as director of sales and promotion. DeMann, who reports to Al Kasha, vice president of music operations at National General, will be responsible for all promotion, sales, marketing and merchandising concepts. He will also augment and coordinate the efforts of Buddah Records, which distribute NGC.

DeMann is an eight year business veteran and has owned his own label, Eureka, was vice president and general manager of Kent/Modern; merchandising and promotion director for Dot; and marketing director for Bell. He discovered and produced the initial album by Pacific Gas and Electric for Kent and has been instrumental in successfully marketing product by such artists as Lalo Schifrin, B.B. King, Mitch Ryder, the Mills Brothers, the American Band and Elenore James.

Kasha & DeMann

Bright Douglas Dir.

NEW YORK — Douglas Records has named Bright Cooper, Jr. as director of recording. He will be supervising all LP production of Douglas product, which is distributed by Pickwick International. Bright, who joined Douglas over a year ago, was previously chief engineer at Studio 3 in New York.

SRO For CBS London Concerts

NEW YORK — The Sounds of the 70’s concerts, at London’s Albert Hall, being presented cooperatively by CBS International and Columbia Records (USA), this week (17-18), are nearing sell-out proportions. These two nights of contemporary music, presenting five of Columbia’s star performers – Santana, Johnny Winter, Taj Mahal, The Flock and It’s A Beautiful Day will be the showcase concerts for extensive European tours. Using their presence in Europe to full advantage, CBS Records execs, acting as liaisons, have been working with promoters in Europe to set up individual tours for each of the groups.

A conclave of CBS Records executives from France, Spain, Switzerland, Germany, Belgium, Scandinavia, the Middle East, and South Africa will be on hand to hear for the first time these American groups in live performances. The execs will be accompanied by press reps from each country who will have the opportunity to interview the groups during rehearsals. After the second concert an international press party will be held in honor of the five acts.

Featured are the Columbia artists, Johnny Winter, Taj Mahal, The Flock and It’s A Beautiful Day kicking off their individual European tours and will make appearances in France, Germany, Belgium, Switzerland and Holland as well as England.

Santana, who will be joining the other four acts for the Albert Hall concerts, will return to the U.S. to begin their extended tour.

Scott, Massler & Cavacos; Abrams & Rodgers

AND SO IT WILL BE: The scene is EMI’s recording studio in London, where rhythm Phil Spector is engendered in the production of the Beatles upcoming LP, which will be released by United Artists Records under the label tag of Red Apple. With Spector is Ringo Starr and Pete Bennett, promotion head of ABKO Industries, business rep for the Beatles.

Cash Box — April 18, 1970
Lulu

"Hum A Song"
(From Your Heart)

Atco #6749

Produced by Jerry Wexler, Tom Dowd & Arif Mardin
Recorded at Atlantic South, Criteria Studios, Miami
With The Dixie Flyers
'Fresh' Rock Group: Full RCA Promo

NEW YORK—RCA Records is launching a major advertising campaign on the newly released, "Fresh" (01583), album. The campaign, titled "Fresh," as well as their initial album, will be the first in a series of albums for the Fresh Horsetradition company.

The concept of the album was the basis of an idea by Simon-Napier-Bell, who worked in conjunction with producer/arranger, Ray Singer on the album. The two, together composed a number of the songs for the album, as well as independently produced it for their Fresh Horsetradition company.

Beginning April 16, a concentrated underground radio campaign of 20 different 60-second spots will have peak saturation in such major Top 10 markets as New York, Los Angeles, Miami, Chicago, Philadelphia, Cincinnati, Boston, Detroit, Atlanta, and Minneapolis. Memphis and St. Louis. In addition, a 40-second dealer version of the spots will be supplied to all distributors.

An extensive press kit has been prepared, containing a biography on Fresh, as well as background information on the two producers. A kit includes a 24x24 blow-up of the album cover for use as a poster; 3 different 8x10 black and white and 1 different 8x10 black and white, and black and white stripped red line occa- sional insignia patch with the word "Fresh." Singer and Bell are also giving away a copy of the album. The Fresh kit will include a dealer packet containing background and key radio stations; college radio stations as well as college newspapers; and a special sheet for the general music reviewers national- ly. The key product shipment will be to general distributors, the kit going to the distributors.

Vault Looks At Where It Was

HOLLYWOOD—With the 1969's Rock & Roll 25 years ago, and the 1970s on the horizon, Vault Records hopes to create interest in the rock era revival via a new album titled "The Vault: Rock & Roll Like It Was." According to label pres- ident Underwood Dunhill, "there's a market for the music of that period, and we feel we can feature 11 tunes of today played in the 'funky sound,' rickety-tacky style of the early '30s."

The album, which features the Tem- ples, an early band, the Ventures, Ted Turner and His Bumsen Burn- ers, as well as previously unreleased and produced by Stan Hoffman, is the first of an entire line of radio commercial created and pro- duced by the Atlanta independent company. The spot, for State Mutual Savings and Loan in L.A., was a success and has been requested by many other radio stations, and conducted the music, to develop the campaign:"Light My Fire," "Yesterday," "Hound Dog" and "By The Time I Get To Phoenix" are among the tunes fea- tured.

Amaret In Multiple Foreign Agreements

HOLLYWOOD—Amaret Records has stepped into the international market with the signing of eight major foreign licensing deals, beginning with EMI for England, Kenny Myers, Amaret president, will supervise its European business trip on April 22 during which he will discuss addi- tional licensing agreements in several Scandinavian countries as well as Italy.

In addition to the EMI pact, Amaret has also signed agreements with Gramophone (Belgium), Mike (Holland), Odeon (Argentina), Odeon (Chile), Polifonia de la Musica (Spain). The label has also renewed foreign agreements with Astra (Aus- tralia), London of Canada (South Africa).

FLYING HIGH at the completion of his new album is Vinnie Bell whose Decca producer/"Lover Theme" is the drive is taking place both in the U.S. and Europe, where the company is known as Ambassadors Music. In the U.S., Larry Luard has a co-publishing deal with Pincus/Gill, while Steve Schlaeck, also a Pincus/Gill producer, has a record on Polydor called "Together We Can Make It," with another master to follow.

London's Ambassador Music, with Ray Mills as professional manager, found disk firms buying black mass producers, including John Herstein, now signed by RCA as an artist, and John Schaefer, producer, as their manager.

The label is experiencing with half-hour black buys on progressive FM outlets to introduce the individual albums. Pincus, head of the U.S. and foreign setup, and Irwin Pincus, chief of professional ac- tive, is only something to put records in involvement in all facets of the busi- ness.

UA Music Group Exits To Nash.

NEW YORK—United Artists Music Group's exec vice president and general manager Murray Deitch will plane to Nashville this week (14) for a personal appearance. As general manager of the unit's Nashville offices, Jimmy Gilmer, Ac- companying Deitch will be Jack Lee, national professional manager for the company. During the week-long ses- sions, they will also meet with other Nashville based labels and artists discus- sion upcoming motion picture songs and scores.

Famous To New HQ

NEW YORK—Famous Music Corp., including Paramount Records, has moved its headquarters to 1 Gulf & Western Building at 1 Gulf & Western Plaza, at Columbus Circle. Telephone: (212) 333-4167.

40,000 Free Singles Promote Cochran LP

HOLLYWOOD—Starday/King Records have earmarked 40,000 stereo singles for free distribution thru record deal- ers across the country as part of the marketing campaign for the instrumental LP debut of John Cochran, "Chalk," and "Just Right." The single, which offers a two part "Hey Jude/Eleanor "Rig- guts" in color sleeve.

Presenting off the campaign is a full schedule of trade advertisements which begin the week following the re- lease of the album. The group was re- cently introduced to the entire Starday lineup at the show of the impressive con- cert in New Orleans last month.

SABB Honors James

ATLANTA—Atlanta's newly formed Society for the Appreciation of the Big Bands (SABB) recently announced plans for its first function to recognize the achievements of the artists who have made the Big Band so popular the Big Band Sound. Last Sunday (12), Bill Lowery of Lowery Enterprises of the Atlantic Chapter of the National Acad- emy of Recording Arts & Sciences made a special presentation of a King trumpet mounted on a slab of granite appreciation plaque to the Atlanta's SABB's President. The event was held at the home of Dr. For His Contribution to American Mu- sic and Atlanta's President party April 12, 1970. On His Friends and Ad- mirers, SABB (Society For the Appreciation of the Big Bands) The Atlanta Coca Cola Bottling Co., and King Mu- sical Instruments. The presentation took place at the home of the tour- de of the Royal Coach Motor Hotel with James and his orchestra entertaining.

FM Block Buys, TV Added To Dunhill's Advertising Sked

HOLLYWOOD—Reminiscent of the Radio Luxembourg formula, which found disk firms buying block pro- grams to introduce their new releases to the English market, Dunhill Records is now producing and placing progressive FM outlets to introduce the label's new products to other key markets but has met with some resistance from the stations.

Music Spots

"75% of our ad dollars are spent for audio," said Lasker. "Our 60 second spots are basically all music. But 60 seconds isn't really enough time to ex- pose your product, and if you haven't got a hot single waiting in the wings you've got to get your product heard somehow.

There are exceptions to the rule. For the Phillips album, Dunhill is going on a heavy print schedule. After all there's a large audience out there who are going to want the Phillips album without hearing it, just because of his association with the Mamas and Pa- pas, but we still have to let them know it's available.

Still another exception is Dunhill's entry into TV advertising. The label is currently testing the new "Richard Harris Love Album," with spots on the Mike Douglas Show in the Boston area. Pictures of Harris are used, with cuts from the LP playing in the background. We've got to look at an act to de- cide where to promote them. The ideal situation is having an artist who ap- peals to everyone, but that's almost impossible to find, so we have to pin- point our promotions campaigns to give the most mileage out of our ad dol- lars.

New Post Assigned To Decca's Lighter

NEW YORK—Decca Records has as- signed Larry Lighter, presently manag- ing director of the lighters division, as the new co-publisher of Dunhill's advertising sked, to the company.

Rogers Exits Modern

NEW YORK—Peter Rogers has left Modern Album and Finishing Co. as its group sales manager. He is the president of their company's subsidiary, "121 Music.

He had been associated with the firm for nine years. He did not announce his future plans.

Chasing time on KMET-L.A. in cooper- ation with the Discount Record chain, to expose such new product as "Pure Love And Pleasure," and the new John Phillips al- bum. Lasker indicated that the label would like to extend the program to other key markets but has met with some resistance from the stations.

"We're in an audio business," said Dunhill upper-Jay Lasker. "LP covers are only something to put records in. Our ad dollars are meant to get people to hear our product, and what better way then to play an entire album on the air?" Currently, the label is pur-
McCartney

The Lovely One
Four Now Be Something
I'm Not A Hipster
Instead
Greatness
John
Stan "We" Van Lanning

McCartney and written by Paul. Produced and engineered by Ken "We"

Ken "We"""
**Capitol Markets**

**15 LP's For April**

HOLLYWOOD — Capitol Records has set a 15 LP pop release for April, with special emphasis slated for "Earth, Hot!," a jazz-oriented statement on ecological destruction by composer/producer David Axelrod.

**Seraphim 10% Incentive On Selected Albums**

HOLLYWOOD — 46 Seraphim best sellers, plus 4 new April releases, are included in the "Command Performance '70" Spring Discount Program, which will offer dealers an additional 10% discount on one hundred-dollar-minimum qualifying purchases.

**Capitol's 'Norwood' LP To Feature Campbell**

NEW YORK — The soundtrack album of Paramount Pictures' "Norwood," starring Glen Campbell in the title role, will be released in late spring by Capitol Records.

In addition to the musical score of the film, performances and conducted by Al De Lory, the album will feature eight songs written for and sung by Campbell in the motion picture.

Five songs were written by Mac Davis and include "Tell Me When You Need a Man," "Down Home" and "Me and My Guitar," the theme song of the film. Three additional songs were written by Mitchell Torok and Ramona Reid; "Sid's Home," "Settin' Down" and "Marie."
FRANKIE VALLI AND
THE 4 SEASONS
NEW SINGLE
PATCH OF BLUE
FLIP SIDE "SHE GIVES ME LIGHT"
Produced by Bob Gaudio and Bob Crewe
Soundville Complex Opens In Houston

HOUSTON — Soundville, the multi-million dollar music and commercial production complex that has been under construction over three years, had a formal opening party recently which was attended by over 700 guests. Among them were Johnny Nash, Bobby Vinton, Jan Murray, Ray Price and Houston’s own internationally known group, the Lettermen, with their son, Julian, Gabe and Sunshine Tucker.

Capitol, NARM Set $20,000 Scholarship

HOLLYWOOD — A $20,000 scholarship fund for disadvantaged black students has been established by Capitol Records and the National Association of Music Merchants. It is the nation’s first scholarship program of its kind. The scholarships, which will be given annually for the next 11 years, are open to college-bound black students 16 years of age or older who are residents of the Western United States, and who have exhibited outstanding academic and musical achievement. The scholarships, which are non-transferable, will be given in the form of a $5,000 check to each recipient. The scholarships will be awarded in March by the Capitol Records Scholarship Foundation.

Liberty Carnival Drive Earns L.A. Art Award

HOLLYWOOD — A mailer campaign for the Carnival has won the Liberty/UA advertising/merchandising department a Zellbach Medal from the Los Angeles Art Directors Club. The annual competition for outstanding advertising and editorial art-produced in the electronic media in the Western states. The Zellbach Medal, not given every year, is for the most effective use of copy in the solution of a communications problem. The Carnival kit was a nine-piece mailer incorporating three-dimensional and die-cut items rendered with birds, feathers, flowers, beads to convey Carnival’s image.

Jubilee’s Happenings Produced By Indie Leka

NEW YORK — Independent producer-writer, Paul Leka, has been signed by Jubilee Records to produce the group, The Happenings.

KILT program director Bill Young, KNZU dj Tony Raven and Joe Ford.

A division of Jimmy Duncan Productions, Soundville is composed of Soundville Records, headed by composer-singer producer Jimmy Duncan; Soundville Recording Studio, managed by Bill Gilliland; Sound Art Management, managed by Fred Mirick; and Sound/Ad Commercial Productions, managed by Grody Claire Porter. The complex includes two recording studios equipped with 16 and 24 track stereo recording mechanisms; video producing facilities, including color cameras, latest VTR equipment; as well as facilities for major record companies, publishers’ offices, talent management agencies, producers, artist and repertoire directors, arrangers and composers.

Duncan believes that not only will Soundville be a great asset to the city, but it will also allow young talented artists the opportunity to exhibit their skills locally and possibly to attain the fame that has, until this time, been a difficult task for talented musicians and singers, composers, arrangers and producers from the south-west.

Duncan, who has twice before been proclaimed Musical Ambassador of Good Will for the city of Houston and the state of Texas was honored again by Houston’s Mayor Louie Welch, with his proclaiming March 16, Jimmy Duncan Day in Houston. Located at 811 East Montrose Drive, Houston’s southwest section, Soundville has made efforts to accommodate every aspect of the music and recording business, even down to having a private entrance and warm-up room adjacent to the VIP parking lot for recording stars who wish to keep out of the public eye while at Soundville.


NEW YORK — Five debut LP’s by young musicians have been released to coincide with the concert of their performances throughout the country by Deutsche Grammaphon for audition purposes.

The aim of the program is to call attention to these new classical artists on Deutsche Grammaphon and to assist them in finding bookings and management in the U.S. Many of these performers have been known in Europe, though attention has not yet reached them in the U.S.

The first presentation includes two pianists, two vocalists and a violinist. Each of the LP’s will be released in May and will contain the first 16 and the last 16 recordings by Schumann’s No. 1 Op. 21 and Schumann’s No. 2 Op. 39, and Prokofiev’s No. 6, Op. 82.

The singers both perform songs of Schumann, Beethoven, Schubert and W.A. Mozart and also sing of Brahms. Both are accompanied by Erik Werba.

Andreas Rohn plays with Karl Bergemann at the premiere. Handel’s Sonata for Violin and Piano in D Major; Debussy’s Sonata for Violin and Piano, and Brahms’ Sonata for Piano and Violin, No. 1 in G Major, Op. 78.

Copies of the records are available to artists’ managers, record companies, Lloyds Galenst, national promotion manager of Polydor Incorporated. These records are not available to the public.

Earth & Fire Single Gets Atco Release

Atco Records has rush-released a single by the top Dutch group Earth & Fire. The single, titled “Seasons” has been high on the Holland charts.

HEARIN’ THE BLUES — Thirty-seven years after blues singer Bessie Smith cut her last record for Columbia (on their Okeh label), John Hammond (center), director, talent acquisition, Columbia Records, who was in charge of production for that record and Chris Albertson (third left), producer/writer and authority on blues, have transferred the entire Bessie Smith repertoire (166 titles) onto the first in a series of two-record sets to be released by Columbia. The premiere LP will be released in May and will contain the first 16 and the last 16 recordings by Bessie Smith. Material for the project has been gathered with the help of collectors, Robert Fertig (far left) and Bob Altshuler (second right), director of press and public information, Columbia, who served as an advisor on the project. Also participating in the session were Columbia engineer, Larry Hillier (far right) and Columbia associate product manager, John Wexman.

RIAA Gold Record Awards For Jan., Feb., & March

A Monthly Survey of RIAA Gold Record Awards


ALIVE ALIVE-O Jose Feliciano — RCA BRIDGE OVER TROUBLED WATER Simon & Garfunkel — Columbia BOBBY SHERMAN Metromedia MANTOVANI’S GOLDEN HITS London GET TOGETHER Andy Williams — Columbia MORRISON HOTEL The Doors — Elektra GOIN’ OUT OF MY HEAD Letterman — Capitol HELLO I’M JOHNNY CASH — Columbia

SCEPTER
Salutes the Winners
BURT BACHARACH / HAL DAVID
Composer & Lyricist
of the
Academy Award Winning Song
"Raindrops Keep Fallin' On My Head"
As recorded by
B. J. Thomas
on
Scepter Records
Tuning In On . . .
31st Annual Convention
Intercollegiate Broadcasting System

At a time when broadcasting finds itself on the chopping block, the role which young people will play in the industry takes on even greater significance. It could mean the difference between doing well or not doing well. For if there is to be meaningful change and continued progress in the radio and television fields, much of it will be accomplished by young men and women who are presently students. To say that these are "the broadcasters of tomorrow" rings like an obvi- ous cliche, but in point of fact, that is exactly what they are and a heavy responsibility awaits them.

The theme of the 31st annual con- vention of the Intercollegiate Broad- casting System was "Freedom To Speak or How To Be Relevant With- out Really Saying Anything." It was an apt theme and one which was re- flected in many of the sessions and workshops which were held during the three day meet. And it was rele- vant because the college students took advantage of the freedom which the convention offered them, to ex- ercise their own right to speak. And many of the questions they posed to the representatives of broadcasting and the record industry were as challeng- ing as they were pointed.

Due to time limitations many of the workshops had to be scheduled con- secutively. Thus the conventioners were forced to choose carefully the ones that were essential and several times the decision was a difficult one. Example, a music programming workshop, featuring Patrick McMan- hon, program director of KRIF-Phoenix, and Allen Shaw, director FM special projects for ABC, was going on at the same time as a management session which featured Michael Gil- ford of Gifford/Wallace as well as a presentation and Q&A with several sta ff members of large stations.


Nevertheless, however, ample opportunity for the young people to come to- gether in greater numbers. In the exhibition area there were demonstrations informally with members of the record industry and related fields. Per- haps the most impressive of these workshops involved students with other students and were able to compare notes on what they had gleaned from sessions they had at- tended.

The event which stood out as the most unifying was the perfor- mance of "Hair," which was sponsor- ed by producer Michael Butler and RCA. For this musical captures the exuberance and even the rebel- lion of young people and these were characteristics which we are to see in the behavior of the conventioners. Somehow the sessions and workshops which took place the day following "Hair!" were just that much more meaningful and spirited than those which had taken place the day before.

Many of the conventioners who had spent a good part of the opening day registering complaints with rec- ord company reps regarding what they considered to be less than spec- tacular service to their stations, turned to more serious matters and took an active part in the next day's activities.

During the final sessions, two of the most interesting were held on Saturday. One was hosted by ex-deejay Bob Miller. At the front of the room, before college students and ABC's Allen Shaw on the subject of freedom on the airwaves and the revolutionary movement in America. On the topic of "Public Affairs Broad- casting," Martin Beers of the U.S. Dept. of Health, Public Health Ser- vice spoke. He was followed to the podium by a young man named Har- ry Hymowitz who delivered the convention's most powerful words in support of the Do It Now Foundation which has been promoting sales of a new album on drug abuse. He received a standing ovation.

On virtually every count the 31st annual convention of the Intercollegiate Broadcasting System continued to reflect the "Euro-Rock" influence on the Electronic Industries Association consumer products marketing ser- vices staff.

The FM Share of the radio market remains high.

WASHINGTON, D.C. — The FM share of the radio market continues to rise, according to a survey on the Electronic Industries Association consumer products marketing services staff.

The FM share of total home radio sales passed the 56% mark for the first time, reaching 55.3% of the record 41,476,000 sets sold. Portable radio sales also reached a record 26,990,000 sets in 1969 and FM’s share of 14,500,000, or 53.8% of the total, also an all-time high.

Auto FM radio sales also showed a significant increase in 1969. Sales were up 10.9% in 1968 to 14.0% in 1969. FM penetration of total U.S. radio sales, in- cluding auto radio, reached a record 41.3% in 1969, up from 39.7% in the previous year.

Changes at WVOJ-Jacksonville, Fla.
Fred Hardy named program director. Jim Mann appointed to new created post of music director. WKY-FM and AM have begun broadcasting ed- ditors, marking first time in their histories as NBC-owned stations that they have done so with regard to Northern Ohio issues. WIDAS-FM, Philadelphia awarded top prize in news category of the 1969 Armstrong Memorial FM Awards for "Public Issues. The Black Manifesto," a series, by news editor Jim Klash. Ed Brown promoted to position of station mgm. of WXJW-Newark, N.J.

"Anatomy Of A News Story," behind the scenes look at the preparation of a news story for TV newscast to be seen on KPIX-San Francisco.

New director of news operation at WGAR-Cleveland is Dave Ellsworth. He has joined staff of WKID-AM and receives promotion.

Listeners were treated to an April Fool's Day switch on WABC when deejays from KVI and KJR traded shows.

WLW-Cincinnati has a new program director in person of Along Hunter. "WLW-TV.

In- dianapolis has scheduled 15 Cincinnati Reds baseball games for televising this season. The "CNX-Los Angeles community services director George Mair named chairman of Drug Abuse Education Board by A.R.A. Relations Drug Abuse Coordinating Committee.

Mike McCormick has been named operations mgm. of WLS-Chicago.

Meeting of the American Federation of Labor and Congress of Industrial Organizations was held in Chicago.

N.J. governor appoints as happiness consultant a new post he created.

Herbert Klein, director of communications for the Nixon Adminis- tration, asked the assembled broad- casters for their help in the produc- tion and scheduling of spot announce- ments on the hazards of drugs, sim- ilar to those spots which have already been aired on the dangers of smoking.

Delegates to the convention also elected a new board of directors, with William Walbridge being re-elected as chairman of that board.

Burch, Klein Address Delegates At NAB Meet

CHICAGO Two representatives from the Federal Government were among the leading speakers at the National Association of Broadcast- ers Convention, which recently con- cluded in Chicago. Speaking Wednesday, day's session, Dean Burch, chairman of the Federal Communications Com- mission had words of criticism for television's programming for children. Herbert Klein, director of communications for the Nixon Adminis- tration, asked the assembled broad- casters for their help in the produc- tion and scheduling of spot announce- ments on the hazards of drugs, sim- ilar to those spots which have already been aired on the dangers of smoking.

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WMAG-FM and WEXI- FM, Chicago, get together to broad- cast Magoa Quartet record in quadrophonic sound...

Jen Kyte sits in for Jack Cunningham of CKNW-

New Westminster, Canada. WBMI- San Juan, P.R. sent $5 bills to all listeners who wrote in to request them. Surprisingly only a few hundred people did so, since most assumed it was an April Fool joke. But the joke was on them when the station kept its word, sending out approximately $1700 to the true believers in Fearless Roger Carroll originated his April 9 show on KMPC-Los Angeles, from the ocean floor. That's what we'd call a remote! Don Burns, formerly of KJR-Seattle, moves into KJRA-Des Moines' noon to three weekday slot.

Ike and Tina Turner swept through New York, appearing on the Ed Sulli- van CBS-TV show. While in town the duo dropped in to visit with WRWL's program director Jerry Jourd- ing (right).

Opener: station took 1100 of them as guests. WMAG-FM and WEXI- FM, Chicago, get together to broad- cast Magoa Quartet record in quadrophonic sound. . . . Jen Kyte sits in for Jack Cunningham of CKNW-

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Cash Box — April 18, 1970
Only two weeks ago “So Young,” the love theme from “Zabriskie Point,” stepped from the motion picture screen to the stage of the Johnny Cash Show on ABC TV. And now, the record is an absolute hit. The sound and the success are back. The first link in the second chain of solid gold. Roy Orbison. “So Young.” So good.
HOLBROOK, N.Y. — Viewlex, Inc. has marketed a new series of school audio-audio visualcassettes complete in a portable kit format. The compact cassettes are built-in the country and provision appointed to fit a Look ‘N Listen vehicle or rugged carrying case. The portable case features a built-in screen with kits that have projectors included.

Offered in six combinations, the ‘L ‘N L’ kits include a custom fitted carrying case holding easy to operate viewer or projectors and are designed for educational use for cassette and film canisters. The six kits vary according to the type of cassette player or film unit included.

Viewlex’s Kit “16” includes a model CB16, a stereo television and cassette and or cassettes.

Havliceck Managing New Motorola Division For Education/Training Prod

CHICAGO — Frank Havliceck has been appointed manager of program materials and associated training for Motorola’s new educational product line.

Formerly the senior vice president and reorganized manager of Sterling Movies, Havliceck has an extensive background in programming, product, and distribution of industry-sponsored films. He joined Motorola to manage its new educational film and tape division.

Motorola is the exclusive licensor of the “Look ‘N Listen” product line (through 1971) of CBS’ EVR playback equipment.

Motorola’s Education & Training Products group was established to lead in device development and marketing of the Motorola EVR player to industry and institutions of education and training.

Celanese Plastics Reveals New Formula

NEWARK, N.J. — A new 16-page handbook on the ‘Audio Revolution’ has been published by Celanese Plastics detailing where the cartridge/cassette industry is headed in the next few years and revealing a new formulation Celanese polyester film which the company expects to replace previous Celanese celcon elastomers in the industry.

The new formula, C143, is designed specifically for use in the industry to combine strength, uniformity, and consistency with a base for both cartridge and cassette tapes. Celcon C143 aids fast cycling capacities in order to improve film clarity, film resistance and self-lubricity of product.
The old apocalypse is the last book of the New Testament.

The New Apocalypse is the last word in the new music.

STAINLESS SOUL is the first album of The New Apocalypse.

It's already being programmed by all kinds of stations from Baltimore to Los Angeles.

From underground and top-forty to good-listening.

"THE STARMAKERS"
Manufactured and distributed by Decca Records, a division of MCA Inc.
New Additions To Radio Playlists

A broad view of the titles many of radio’s key Top 40 stations added to their “Playlists” last week.

WLS — Chicago
Cecilia—Simon & Garfunkel—Columbia
What Is Truth—Johnny Cash—Columbia
Turn Around The Bend—Creedence Clearwater—Fantasy
Come Running—Van Morrison—Warner Bros.
No Stop Now—Eddie Holman—ABC

WMAK — Nashville
What Is Truth—Johnny Cash—Columbia
Come Running—Van Morrison—Warner Bros.
Which Way—Poppy Family—London
Where Are You Going Sunday—Oxen—Hippy Tiger

WTIX — New Orleans
That Same Old Feeling—Fortunes—World Pacific
Reach Out And Touch Me—Diana Ross—Motown
Grover Henson Feels Forgotten—Bill Cosby—Uni
Vehicle—Ides Of March—Warner Bros.
Your The One—Little Sister—Stone Flower

WQAM — Miami
Cecilia—Simon & Garfunkel—Columbia
You Need Love—Gladys Knight—Soul
Which Way—Poppy Family—London
Come Running—Van Morrison—Warner Bros.
Pick Up Around The Bend/Run Through The Jungle—Creedence Clearwater—Fantasy

KQV — Pittsburgh
Turn Back—Travis Davis—Dakar
Get Ready—Rare Earth—Rare Earth
Which Way—Johnny Cash—Columbia
Reflections—Marmalade—London
Vehicle—Ides Of March—Warner Bros.
Reach Out And Touch Me—Diana Ross—Motown
Call My Baby Candy—Jaggers—Kama Sutra
Soulasian—Neil Diamond—Uni

REFLECTIONS OF MY LIFE
THE MARMALADE —London
Nona Music

KENTUCKY RAIN
ELVIS PRESCLEY — RCA
Elvis Presley Music

MAMA, I WON'T BE WEARING A RING
PEGGY LITTLE —Dot
Hill & Range Songs
Blue Greed Music

A LOVER'S QUESTION
DEL REEVES & GOOD TIME CHARLES —U.A.
Progressive Music

I WANT TO WALK TO SAN FRANCISCO
THE URBAN RENEWAL —Paramount
Nona Music
Jegel Music
Living Music

THE ABERGACH GROUP
241 West 72 Street, New York, N.Y.

WABC — New York
The Bell—Originals—Soul
Turn Back—Iron David—Jad
Everybody Is Out—B.J. Thomas—Scepter

WOKY — Milwaukee
Miss America—Mark Lindsay—Columbia
Reach Out And Touch Me—Diana Ross—Motown
Turn Around The Bend—Creedence Clearwater—Fantasy
The Letter—Joe Cocker—A&M
Grover Henson Feels Forgotten—Bill Cosby—Uni

WWAY — North Carolina
You Need Love—Gladys Knight—Soul
Which Way—Ides Of March—Warner Bros.
To Be Loved/Go Of Love—Sylver—Commonwealth
Reach Out And Touch Me—Diana Ross—Motown
Hum A Song—Lulu—Ato
The Letter—Joe South—Capitol
The Seeker—The Who—Decca

WDDY — Minneapolis
You Need Love—Gladys Knight—Soul
Vehicle—Ides Of March—Warner Bros.
Everything Is Beautiful—Ray Stevens—Barnaby
Reach Out And Touch Me—Diana Ross—Motown
Come Running—Van Morrison—Warner Bros.
Up Around The Bend/Run Through The Jungle—Creedence Clearwater—Fantasy

WRKO — Boston
Reach Out And Touch Me—Diana Ross—Motown
A Little Bit Of Soap—Paul Davis—Bam
Hum A Song—Lulu—Ato
Oh Happy Day—Gen Campbell—Capitol
Let Me Go To Him—Dionne Warwick—Scepter
The Letter—Joe Cocker—A&M

CKLW — Detroit
Reach Out And Touch Me—Diana Ross—Motown
Up Around The Bend—Creedence Clearwater—Fantasy
Airport—Vincent Bell—Decca
Cecilia—Simon & Garfunkel—Columbia
Loveland—Watts 103rd St. Rand—Warner Bros.
Band Of Gold—Freddy Ford—Invictus

WXYL — Cleveland
Which Way—Poppy Family—London
Love On A Two Way Street—Motions—Stang
Stag Lovers—Watts 103rd St. Rand—Warner Bros.
Hey Jude—Mama—Sgram—Saints
Come Saturday Morning—Sandppers—A&M
Vietnam—Jimi Cliff—A&M

WXQI — Atlanta
Children—Joe South—Capitol
Baby I Love You—Little Milton—Chess
Cecilia—Simon & Garfunkel—Columbia
Up Around The Bend/Run Through The Jungle—Creedence Clearwater—Fantasy
Which Way—Poppy Family—London
Farther Down The Road—Joe Simoe—Sound Stage 7
Reach Out And Touch Me—Diana Ross—Motown
Band Of Gold—Freddy Ford—Invictus

WEAM — Washington D. C.
You Make Me High—The Doobie Brothers
Vehicle—Ides Of March—Warner Bros.
Lacquer—Bob Seger—Capitol
Tobacco Road—James—Lizard
Cecilia—Simon & Garfunkel—Columbia
Deeper In Love—O'Jays—Neptune
What Is Truth—Johnny Cash—Columbia
I Got A Thing—Frankie Lee—Westbound
Miss America—Mark Lindsay—Columbia
Fire & Rain—R. B. Greaves—Ato
Lay Down—Neil Young—A&M

KJU — Hollywood
Reach Out And Touch Me—Diana Ross—Motown
Up Around The Bend—Creedence Clearwater—Fantasy
Soulasian—Neil Diamond—Uni
Grover Henson Feels Forgotten—Bill Cosby—Uni

KFWC — San Francisco
Reach Out And Touch Me—Diana Ross—Motown
Up Around The Bend—Creedence Clearwater—Fantasy
Soulasian—Neil Diamond—Uni
Grover Henson Feels Forgotten—Bill Cosby—Uni

KNYJ — San Francisco
Reach Out And Touch Me—Diana Ross—Motown
Grover Henson Feels Forgotten—Bill Cosby—Uni

WMBC — New York
Pick Up Around The Bend—Creedence Clearwater—Fantasy
It's All In The Game—4 Tops—Motown
Reach Out And Touch Me—Diana Ross—Motown
To Be Loved—Go Of Love—Sylver—Commonwealth
Reach Out And Touch Me—Diana Ross—Motown
Hum A Song—Lulu—Ato
The Letter—Joe South—Capitol
The Seeker—The Who—Decca

WFIL — Philadelphia
Up Around The Bend—Creedence Clearwater—Fantasy
Pick Up Around The Bend/Run Through The Jungle—Creedence Clearwater—Fantasy
Everybody Is Out—B.J. Thomas—Scepter
Make Me Smile—Chicago—Columbia
Reach Out And Touch Me—Diana Ross—Motown
Get Ready—Rare Earth—Rare Earth
Hum A Song—Lulu—Ato

WFLD — Chicago
Up Around The Bend—Creedence Clearwater—Fantasy
Pick Up Around The Bend/Run Through The Jungle—Creedence Clearwater—Fantasy

WIXL — Philadelphia
The Letter—Joe Cocker—A&M
Everybody In The Game—Four Tops—Motown
Lay Down—Melanie—Buddah
Up Around The Bend/Run Through The Jungle—Creedence Clearwater—Fantasy
Darin—Dear—Miracles—Tamla

WSAI — Cincinnati
Wix Tedric—U. Chicago—Kapp
Lay Down—Melanie—Buddah
Reach Out And Touch Me—Diana Ross—Motown
All In The Game—Four Tops—Motown
Children—Bonnie Guitar—Uni
It Will Stand—Shirelles—Liberty
That Same Old Feeling—Fortunes—World Pacific

WCAO — Baltimore
The Who—Decca
Come Running—Van Morrison—Warner Bros.
Reach Out And Touch Me—Diana Ross—Motown
Kill Her—B. Greaves—Dunhill
Patch Of Blue—Four Tops—Phillips
Reach Out And Touch Me—Diana Ross—Motown
All In The Game—Four Tops—Motown
Whoever Finds This, I Love You—Mac Davis—Columbia
Killing Quinn Jones—A&M
Everybody Taps—Ramsey Lewis—Cotyledon

WKRN — Detroit
Viva Tira—El Chicago—Kapp
Airport—Vincent Bell—Decca
Reflections—Marmalade—London
Grover Henson Feels Forgotten—Bill Cosby—Uni
Puppet Man—5th Dimension—Bell
Reach Out And Touch Me—Diana Ross—Motown
Up Around The Bend—Creedence Clearwater—Fantasy
Lay Down—Neil Young—A&M

WAYS — Charlotte
Pick Up—Him Joanie Summers—Happy Tiger
Up Around The Bend—Creedence Clearwater—Fantasy
Woodstock—Crosby Stills NASH—Atlantic
To Be Loved/And The Glory Of Love—Lennie Norman—London
Lay Down Melaine—Buddah
Wordboundary Nine—Flaming Embers—Hot Wax
One Part Love—Gus & Don—Flight
For The Love—Bobbi Martin—U.A.
Little Green Bag—Joe Baker—Colosus
Airport—Vincent Bell—Decca

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RCA Records
1001 Lenoir St., Montreal, 207 Quebec
Leonard Pecker

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Cash Box — April 18, 1970
Dear Program Directors & Music Directors;
When a record comes into your library
by an artist who has sold 30,000,000 records,
you should take 2 minutes & 2 seconds to listen.

Thank you.

"I TREASURE THEE" #56165
ROSS BAGDASARIAN'S NEW SINGLE
FOR LIBERTY RECORDS
Arranged by Al Capps
New Additions To Radio Playlists - Secondary Markets

A broad view of the titles of many radio's key Top 40 stations added to their "Playlists" last week.

WPRO — Providence, R. I.
Reflections Of My Life—Marmalade—London
Make Me Smile—Chicago—Columbia
Come Running—Van Morrison—Warner Bros.
Picks: Around The Bend—Creedence Clearwater—Fantasy
United We Stand—Brotherhood Of Man—Dram
Reach Out & Touch—Diana Ross & Motown
Extra: Capture The Moment—Jay & Americans—UA
The Letter—Joe Cocker—A&M
Open My Heart—The Bell & Cede

WSGN — Birmingham, Ala.
Whatcha Billy—Poppy Family—London
Make Me Smile—Chicago—Columbia
Mighty Joe—Shocking Blue—Colosseum

WAVZ — New Haven, Conn.
Cecilia—Simon & Garfunkel—Columbia
Miss America—Mark Lindsay—Columbia
Roll Over Beethoven—Dovells—Event
Picks: It's All In The Game—Four Tops—Motown
Hum A Song—Lulu—Atco
Let Me Go To Him—Dionne Warwick—Scepter
My Way—Brook Benton—Columbia

KOMA — Oklahoma City, Okla.
Up Around The Bend—Creedence Clearwater—Fantasy
The Seeker—The Who—Decca
Make Me Smile—Chicago—Columbia

WBAM — Montgomery, Ala.
Tennessee Birdwalk—Blanchard & Morgan—Wayside
Hey Lawdy Mama—Steppenwolf—Dunhill
With A Woman—Joseph & Janis—Don't Lest The Music—Archie Bell—Atlantic

WKIX — Raleigh, N.C.
Pick: Ride Capt. Ride—Blues Image—Atco
First—John R. Br. Greaves—Atco
Which Way Billy—Pappy Family—London
Puppet Man—Fifth Dimension—Bell
Let Me Go—Dionne Warwick—Scepter

WLAV — Grand Rapids, Michigan
Come Running—Van Morrison—Warner Bros.
The Seeker—The Who—Decca
Grover Feels Forgoten—Bill Cosby—Uni
LP'S: Ambrosio—Paramount
Something's Burning—Kenny Rogers—Reprise
John B. Sebastian—Reprise

KLEO — Wichita, Kansas
Around The Bend—Creedence Clearwater—Fantasy
Hum A Song—Lulu—Atco
Hey Lawdy Mama—Steppenwolf—Dunhill
LP'S: Arizona—Mark Lindsay—Columbia
Delaney & Bonnie On Tour—Atco

WIRL — Peoria, Illinois
Pick: You Me & Mr. Lucky—Edward Bear—Cape
Capitol
Pick: In The Game—Four Tops—Motown
The Letter—Joe Cocker—A&M
Sugar Sugar—Wilson Picket—Atlantic
Onion Song—Guy & Terrell—Tampa
Hum A Song—Lulu—Atco
So Excited—R. B. King—Bluesway
Funky Drummer—James Brown—King
Red, Red Wine—Viviana—Liberty
Hey Lawdy Mama—Steppenwolf—Dunhill

WGLI — Babylon, New York
Vehicle—I'm Not March—Warner Bros.
Get Ready—Rare Earth—Rare Earth
On Happy Day—Glen Campbell—Capitol
Everything's Beautiful—Ray Stevens—Barnaby

Columbia

WHB — Kansas City, Mo.
Tennessee Birdwalk—Blanchard & Morgan—Wayside
Woodstock—Creedence Clearwater—Fantasy
Out Of Town—B. J. Thomas—Scepter
Children—Joe South—Capitol
Chicken Strut—The Meters—The O'Jays—Neptune
Pick: Puppet Man—Fifth Dimension—Bell
Pick: Funniest Thing—Clasics Four—Imperial

WDRC — Hartford
Let Me Go To Him—Dionne Warwick—Scepter
Green Bag—Leo Baker—Colosseum
Puppet Man—Fifth Dimension—Bell
The Seeker—The Who—Decca
United We Stand—Brotherhood Of Man—Dram
Hey Lawdy Mama—Steppenwolf—Dunhill
Up Around The Bend—Run Through The Jungle—Creedence Clearwater—Fantasy

KIOA — Des Moines, Iowa
Oh Happy Day—Glen Campbell—Capitol
Puppet Man—Fifth Dimension—Bell
Get Ready—Rare Earth
United We Stand—Brotherhood Of Man—Dram
Thank You Girl—Street Peeples—Musicor

WKWK — Wheeling, W. Va.
The Onion Song—Gaye & Terrell—Tampa
Hey Lawdy Mama—Steppenwolf—Dunhill
Two Way Street—Motown—Steppenwolf—Dunhill
Fire and Rain—I. B. Greaves—Atco
Picks: In The Game—Four Tops—Motown
Rider Coaster Ride—Racket Squad—Jubilee
Viva la Rino—El-C Estonia—Anspo
Soul & Inspiration—Steve & Eydie—RCA Victor

WPOT — Hartford, Conn.
Miss America—Mark Lindsay—Columbia
Don't Stop Now—Eden Holman—ABC
Girls Song—Fifth Dimension—Soul City
Puppet Man—Fifth Dimension—Bell
Hibboud: Up Around The Bend—Creedence Clearwater—Fantasy
Reach Out & Touch—Diana Ross—Motown
Private Grover Benson—Bill Cosby—Uni
Extra: Hum A Song—Lulu—Atco
My Way—Brook Benton—Columbia
Baby Loves You—White Plains—Dram

WING—Dayton, Ohio
Cecilia—Simon & Garfunkel—Columbia
Airport Love Theme—Vincent Bell—Decca
Puppet Man—Fifth Dimension—Bell
Make Me Smile—Chicago—Columbia
Loveland—Charles Wright & Watts—103rd Street Band—Warner Bros.
Come Running—Van Morrison—Warner Bros.
Everything's Beautiful—Ray Stevens—Barnaby
He Made A Woman—Bobbie Gentry—Capitol

WJET — Erie, Pa.
Picks: Last Of The Wire—Robbie—Dunhill
Up Around The Bend—Creedence Clearwater—Fantasy
Is It Any Wonder—Turtles—The White Whale
The Letter—Joe Cocker—A&M
New Additions: Train—King Curtis—Atco
Ride Capt. Ride—Blues Image—Atco
Don't Stop Now—Eddie Holman—ABC
Make Me Smile—Chicago—Columbia

WLOF — Orlando, Fl.
Pick: Train Of Life—Bunch—Atlantic
Pick: LP Come Together—He & She Turner—Liberty
New Additions: Handbags & Gladbags—Rhodan—Greene
Huggly Ho—Neon Harmonic—Warner Bros.
Let It All Hang Out—John King—London
Airport Love Theme—Vincent Bell—Decca
Viva trainers—El Cuccino—Kapp
Ride Capt. Ride—Blues Image—Atco

WTRY — Albany, Schenectady, Troy, N. Y.
Let Me Go—Dionne Warwick—Scepter
Around The Bend—Creedence Clearwater—Fantasy
Puppet Man—Fifth Dimension—Bell
The Letter—Joe Cocker—A&M
Come Running—Van Morrison—Warner Bros.

DRINK TO ME ONLY WITH THINE EYES — Singer/writer Toni Wine has been added with Atco, with first release: "Take A Little Time Over Love," due this week. She was previously with Screen Gems-Columbia where she wrote "Groovy Kind Of Love" and "Black Pearl." Miss Wine also teamed with Ronnie Dante to form the studio singing group, The Archies. At the sign-in were (1 to r.) Atco exec Mark Meyerson, Wine's manager Herb Bernstein and Atco pop promo Jerry Greenberg.

OUR RECORDS ARE SELLING NOW!!!

R&B
Lowell Fulsom
“Don’t Leave Me”
Jewel 808

Stanley Winston
“Not More Ghetto’s In America”
Jewel 149

Ted Taylor
“I Feel A Chill”
Ronn 40

POP
Family Tree
“Electric Kangaroo”
Paula 329

Five By Five
“Good Connection”
Paula 328

John B. Noble
“Daddy Never Built A Plane”
Paula 1221

DJ's write for sample on station letterhead to:

Ronn 7282 Texas Street
Shreveport, LA 71101
Phone: 318-422-7182

Paula 7282 Texas Street
Shreveport, LA 71101
Phone: 318-422-7182

WORLD RADIO LOGO

Cash Box — April 18, 1970
BOBBY WOMACK
"MORE THAN I CAN STAND"
B/W "ARKANSAS STATE PRISON"
#32093
Heading for the top of the charts. Brand new from Bobby's Minit LP "My Prescription" LP-24027
A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>56%</td>
<td>Up Around The Bend — Creedence Clearwater Revival — Fantasy</td>
<td>56%</td>
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<tr>
<td>52%</td>
<td>Reach Out And Touch (Somebody's Hand) — Diana Ross — Motown</td>
<td>52%</td>
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<tr>
<td>42%</td>
<td>The Letter — Joe Cocker — A&amp;M</td>
<td>42%</td>
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<tr>
<td>37%</td>
<td>Run Through The Jungle — Creedence Clearwater Revival — Fantasy</td>
<td>37%</td>
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<tr>
<td>32%</td>
<td>Puppet Man — Fifth Dimension — Bell</td>
<td>71%</td>
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<td>30%</td>
<td>The Seeker — The Who — Decca</td>
<td>41%</td>
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<td>29%</td>
<td>Grover Henson Feels Forgotten — Bill Cosby — UNI</td>
<td>29%</td>
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<tr>
<td>27%</td>
<td>Come Running — Van Morrison — Warner Bros</td>
<td>79%</td>
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<td>26%</td>
<td>Hurn A Song — Lulu — Atco</td>
<td>26%</td>
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<td>24%</td>
<td>Cecilia — Simon &amp; Garfunkel — Columbia</td>
<td>98%</td>
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<td>23%</td>
<td>Love On A Two Way Street — Moments — Stang</td>
<td>65%</td>
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<tr>
<td>22%</td>
<td>Let Me Go To Him — Dionne Warwick — Scepter</td>
<td>67%</td>
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<tr>
<td>21%</td>
<td>Fire And Rain — R.B. Greaves — Atco</td>
<td>38%</td>
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<tr>
<td>20%</td>
<td>Which Way You Going Billy? — Poppy Family — London</td>
<td>98%</td>
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<tr>
<td>18%</td>
<td>Band Of Gold — Freda Payne — Capitol</td>
<td>18%</td>
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<tr>
<td>16%</td>
<td>Lay Down (Candles In The Rain) — Melanie — Buddah</td>
<td>25%</td>
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<tr>
<td>14%</td>
<td>Miss America — Mark Lindsay — Columbia</td>
<td>67%</td>
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<tr>
<td>12%</td>
<td>Lucifer — Bob Seeger — Capitol</td>
<td>12%</td>
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<td>12%</td>
<td>Soolaimon — Neil Diamond — UNI</td>
<td>12%</td>
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<tr>
<td>11%</td>
<td>My Way — Brook Benton — Cotillion</td>
<td>11%</td>
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</tbody>
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<table>
<thead>
<tr>
<th>LESS THAN 10% BUT MORE THAN 5%</th>
<th>TOTAL % TO DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>It's All In The Game — Four Tops — Motown</td>
<td>9%</td>
</tr>
<tr>
<td>Loveland — Watts Band — Warner Bros</td>
<td>9%</td>
</tr>
<tr>
<td>Viva Tirado — El Chicano — Kapp</td>
<td>58%</td>
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<tr>
<td>Last Of The Wind — Robbs — Dunhill</td>
<td>8%</td>
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<tr>
<td>Ride Capt. Ride — Blues Image — Atco</td>
<td>8%</td>
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<tr>
<td>Farther On Down The Road — Joe Simon — Soundstage 7</td>
<td>7%</td>
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<tr>
<td>Baby I Love You — Little Milton — Chess</td>
<td>7%</td>
</tr>
<tr>
<td>Make Me Smile — Chicago — Columbia</td>
<td>81%</td>
</tr>
<tr>
<td>So Excited — B.B. King — Blue Way</td>
<td>7%</td>
</tr>
</tbody>
</table>
THE FORTUNES

"THAT SAME OLD FEELING"

WORLD PACIFIC

#77937

Singled out for good fortune.
'Purlie' Caster Here From Ampex

NEW YORK — Ampex Records begins the distribution of the original cast album from the hit Broadway musical "Purlie" this week (15), according to Jim Frey, director of marketing and promotional department.

Frey said Ampex will soon begin a national advertising and promo campaign supporting the "Purlie" album and keyed to retail sales outlets throughout the country. A distributor sales promotion campaign will follow the national campaign.

Ampex Stereo Tapes (AST) will release the cast album on cassette, 8-track and open reel configurations simultaneously with the record company's release.

Ampex obtained the music rights to the "Purlie" cast album last fall when the company became a limited investor in the Ossie Davis play produced and directed by Phil Rose.

"Purlie" stars Melba Moore, Cleavon Little and John Hiatt. The cast album was recorded March 10. The show opened at the Broadway Theater March 15.

Three Branch Promo Mgrs. Named At Col.

NEW YORK — Rick Theise, David Demers, and Marty Mooney have been named as local promotion managers for Columbia Records in Miami, Hartford, and Cleveland, respectively.

Theise, Demers and Mooney will be responsible to Ron Aloxenbur, Columbia's national promo director, for all local sales promotions in their areas, as well as artist relations at all Columbia recording artists.

Previously, Theise worked for WBFI in Atlanta and WFNX in Columbia, Georgia.

Demers has worked at sales and promotion for Record Distributors in East Hartford, and with one-stop operations for Dave's One Stop in Hartford.

Prior to that, he was employed by Park Records in their rock jobbing enterprise, before moving to Columbia for two years, previously taught in the Cleveland school system.

ATI Names Langdon As Director Of PR

NEW YORK — ATI has announced the appointment of Don Langdon as director of public relations. This marks the third step in ATI's plan for expansion, which includes the hiring of a number of new agents and the recent opening of Los Angeles office.

Most recently, Langdon was an account executive with the Wire Association. Prior to that he was an editor and feature writer with WGO Magazine. Langdon also has been a freelance writer and copywriter covering the music scene for various publications.

Langdon will be working closely with Dana Barron, president & Best, in Los Angeles, who have been renting space in the Los Angeles office.

Walter In Post At Fox Agency

NEW YORK — Norman Walter has joined the new NBC, Columbia Records and Hit Producers Corporation, as executive assistant. Walter will be working closely with Al Berman, who became head of the agency following the death of its founder, Harry Fox.

Walter, a certified public accountant, previously served for a number of years as controller for the worldwide music interests of the Aberbach Group of firms, previously known as Hill and Range Songs.

Elektra Picks Reps

NEW YORK — Elektra Records has appointed new regional promotion directors in the South and Midwest.

Nancy Hennessy of Denver, a veteran of Memphis and Dallas was Terry Fletcher, while Bill Abee has been appointed to cover Chicago and other key midwest cities for the label.

The DOCTOR AND THE LADY — Dr. Ralph Bunche (extreme right) greets Reprise' Ella Fitzgerald after her performance at the Waldorf's Empire Room.

Warner Brothers people on hand were: (1. to r.) Lou Dennis, east coast, sales mgr.; Stuart Love, art relations; Alan Rosenberg, New York promotion director; and Paul Tannen, director of eastern operations.

Motown Promotes Three To Supervisory Posts

DETROIT — Three finance executives have been promoted to supervisor positions in that division at Motown Records.

Mrs. Baby Taylor has been moved up to supervisor of accounts payable from her post as internal auditor. She joined Motown in May, 1968 as a bookkeeper, and has worked in the corporation's international management company and finance division.

Mrs. Pauline Fangel has been promoted to supervisor of payroll at Motown's Detroit plant.

She joined the company in May of 1965. Hayes has been named supervisor of general ledger, moving up from a general accounting position in Finance. He joined Motown in June, 1963, and was later transferred to a manufacturing supply firm in Detroit.

The promotions were made by Motown vp David Watts.

Shain To Capitol In Int. A&R Slot

HOLLYWOOD — Don Shain, former director of A&R for Tetragonramma- tion Records, has joined Capitol as director of international A&R. According to Karl Engemann, the label's vice president, Shain will act as liaison between Capitol and its world-wide affiliates with respect to U.S. distribution.

Shain, headquarters in the Capitol Tower, will be reporting to Art Modell, another ex-Tetra exec, now a CHL executive producer.

Smith To Metromedia In Professional Slot

HOLLYWOOD — Buster Smith, return to the music business, a year and a half stint as a private pilot and co-driver for racer Craig Breedlove to become West Coast professional manager for the Metromedia publishing firms, Sunbeam and Varando Music. Before his retirement from the scene, Smith served as professional manager for Famous Music and Elvis Presley Music. He also served as similar capacities for Jimmy Bowen, now president of Amos Productions.

Bob Jackson To Kornfeld-Lang

NEW YORK — Bob Jackson has joined Arne Kornfeld and Michael Lang's set-up as coordinator of all publicity and promo on all projects of the Kornfeld-Lang Adventures and Michael Lang-Arine Kornfeld Productions. He held a similar post at Buddah Records.
When we heard that ASCAP writers won this year’s Oscar for Best Song, Best Original Score, and Best Score of a Musical Picture, it was music to our ears.

**Burt Bacharach**

Best Song: “RAINDROPS KEEP FALLIN’ ON MY HEAD”
Published by: Blue Seas Music Co.
Jac Music Co., Inc.
20th Century Music Corp.
“Butch Cassidy and the Sundance Kid”

Best Original Score for a Motion Picture (not a musical):
“BUTCH CASSIDY AND THE SUNDANCE KID”
Published by: Blue Seas Music Co.
Jac Music Co., Inc.
20th Century Music Corp.

**Hal David**

Best Song: “RAINDROPS KEEP FALLIN’ ON MY HEAD”
Published by: Blue Seas Music Co.
Jac Music Co., Inc.
20th Century Music Corp.
“Butch Cassidy and the Sundance Kid”

**Lennie Hayton**

Best Score of a Musical Picture—Adaptation
With Lionel Newman
Jerry Herman’s “Hello, Dolly”

American Society of Composers, Authors and Publishers
575 Madison Avenue, New York, N.Y. 10022
Talent On Stage

QUICKSILVER MESSENGER SERVICE

VAN MORRISON / BRINSLEY SCHWARZ

FILLMORE EAST, NYC — Brinsley Schwarz, a British lead guitarist, recently performed at this Fillmore debut. Backed by organ bass and drums, his group produces a kind of hard rock that is somewhere between Fudge, but with a generous inclusion of considerable blues.

With organ and lead guitar dominating the group's rhythm, Schwarz performs with several solid sounds, and most of them written by the group, such as "Mystery Man," "The Giant," "Rock and Roll Woman" and "Life." And though the rhythm section is different, it differs little from that of many other rock groups, and at times is electronically heavy.

The Fillmore program was headlined by the Quicksilver Messenger Service and Capitol artists who adeptly combined vocalist Dino Valenti's hopping Nichols, N.Y.C. — Bob Dylan's self-titled debut was reviewed in detail as a critic whose language was sophisticated, his French few, and lively, his French few, and lively, his French few...

In the current climate, the Fillmore has attracted crowds that are primarily interested in rock music, and the audience members are usually young and energetic. In this atmosphere, the Fillmore program featured several rock bands and helped to bring a new generation of listeners to the Fillmore venue.

The opening act was a blues-oriented band that played with a lot of energy and enthusiasm. The members of the band were happy to be on stage and seemed to be enjoying themselves. The crowd responded well to their performance, and the atmosphere was lively and engaging.

The next act was a folk music group that introduced a more subdued and thoughtful style into the evening's programming. Their melodies were catchy and their lyrics were thought-provoking. The audience members appreciated their music and were attentive to their performance. The group's presence brought a breath of fresh air to the evening's proceedings.

The final act was a hard rock band that played with a lot of intensity and power. The group's lead singer had a strong voice and the rhythm section was well-supported. Their music was well-received by the audience, and the performance concluded with a powerful and unforgettable finale.

Overall, the Fillmore program was a success, featuring talented and diverse performers who were well-received by the audience. The evening was a great showcase for these musicians, and the atmosphere was electric with excitement and energy.
THE MAN IS BACK WHERE HE BELONGS.

Back at Chess. Where he got everything together in the first place. Where he's got it together once again.

TULANE
CHUCK BERRY
CHESS 2090
CREEDENCE CLEARWATER REVIVAL (Fantasy 641)
Up Around The Bend (CASH BOX—Fogerty)
Run Through The Jungle (Same Credits)
Though still distinctlyCCR, the newest offering takes the act out of its sustaining sounds and offers up either little Richard or "Bayou-burg" music. "Up Around The Bend" is a powerfully sung and played bit of rock with excellent top forty drive; and "Run" presents a less-removed glimpse of the familiar Creedence.

DIANA ROSS (Motown 11659)
Reach Out & Touch Me (Isley-Joe, Bobbie Smith, BMI—Ashford, Simpson)
Into the soddest spotlight, Diana Ross takes hold of a slow blues-waltz message ballad and turns it into something all her own. Spectacular vocal handling and a particularly fine Motown production blend; the label's impact with material tinted light Bachrach blue. Flip: No information.

TOM JONES (Parrot 40445)
Daughter Of Darkness (3:18) (Felsted, BMI—Reed, Stephens)
As the crest of Tom Jones' popularity continues to climb, the artist approaches his latest single with a bit of material that should reinforce his teen appeal as well as his adult power. Toned down version is supplemented by a more dynamic power in this blockbuster-for-across-the-board-tremors. Flip: "Tupelo Misunderstood" (2:38) (Weef, BMI—Reed)

THE FLAMING EMBER (Capitol Wax 7003)
Westbound #9 (3:29) (Gold Forever, BMI—Dumas, Dunbar, Wayne)
Unreleoring, the Flaming Ember continues to expand on itself by presently presenting another top forty item with this first hit offering. Side is a grand dance track with a whiff of the old motility flavor and interesting band background to hypnotize teen I-40 and R&B audiences. Flip: "Why Don't You Stay" (3:10) (Gold Forever, BMI—Dunbar, Wayne)

NEIL DIAMOND (Uni 55224)
Solaaimon (African Trilogy II) (4:20) (Prophet, BMI—Diamond)
Neil Diamond appies his composer's sophilisication in an approach at primitive blues and folk music to this top forty sound. The effect is very much like a "Brother Love" and "Brooklyn Roads" gone afro with excellent results. Flip: No info.

THE HONEY Cone (Hot Wax 7001)
Take Me With You (Dunbar, BMI—BM. Dunbar, Wayne)
The vitality of the Honey Cone shines more once with this most powerful sided second which comes across with more-than-ballad intensity. Sheer vocal whapp is mixed by an excellent bit of love story material to touch off top forty blues explosions. Flip: No info.

FOUR TOPS (Motown 11164)
It's All In The Game (4:29) (Remick, ASCAP—Dawes, Sigman)
The oldies that has continued on the road to standard status, "It's All In The Game" breaks out of the album track category in a new bid for single top recognition. Stunningly performed by the Four Tops, this ballad stands an excellent across the board shot. Flip: "Love (Is The Answer)" (2:27) (Joeble, BMI—Roberson, Wakefield, Wilson)

NEW COLONY SIX (Mercury 73063)
People And Me (2:39) (Spectrany, BMI—Wilson)
The New Colony Six enter a totally new realm with this latest side. The previously soft-sell act comes on with immediate teen impact here offering a bit of ballad material with efficient backing. The band's posthurginal instrument support for FM enticement. Strong prospect. Flip: No info.

CANDI STATON (Fame 1466)
Sweet Feeling (2:45) (Fame, BMI—Carter, Hall, Daniel, Staton)
Sounding back, Staton's handling, highlight the power of Candi Staton's vocal style on her latest. Side is a massive dose of blues which has already begun to break R&B and should easily move into a chart run up the forty lists. Flip: "Evidence" (2:35) (Fame, BMI—Moore, Jackson)

ERIC BURDON & WAR (MGM 14118)
Spill The Wine (3:55) (Fair, BMI—War)
Picking up on the movement toward Latin orchestration of rock material, Eric Burdon's new crew lay an exciting foundation on which to build a bright top forty and FM program future. Fantasy-lyric aimed at teen listeners and a strong bassism lightening up the track. Side is the band Latin pop but with a twist that makes this group unique. Flip: No info.

THE MARDI GRAS (Map City 303)
Girl, I've Got News For You (2:58) (Shelley, BMI—Shapiro, Puccotti)
Riding in Blues. If you can believe this, this new act has a new act a gold-plated calling card. The material is matched in intensity by a vocal which powers this outing with the drive to score heavily with both blues and top forty audiences. Side is the band Latin pop but with a twist that makes this group unique. Flip: No info.

BRENDA & THE TABULATIONS (Top & Bottom 403)
Age Ain't Nothing (3:45) (Ivy Soul/Van McCoy, BMI—Cobb, McCoy)
Having swung back into the chart picture with their first Top & Bottom performance, Brenda & the Tabulations aim at two in a row with this scintillating bit of soft soul. Side has a spark that should break it wide open in top forty and blues market. Flip: No info supplied.

BILL COSBY (Uni 55223)
Grown Henson Feels Forgotten (3:30) (Wild, ASCAP—Wilde)
Although Bill Cosby has achieved success on record as a comedian, rock music is his latest side. The music is good but the score is missing and acted is all over the place. Musical has a bit across as a blockbuster. Musical narrative of a lonely soldier with dramatic impact for across the board play. Flip: Instrumental track (Same time & credits)

THE MOODY BLUES (Threshold 7604)
Crying In The Rain (4:55) (Threshold—Hayward)
Working into this side with a guitar intro in the Who Manner, the Moody Blues position this item with a controversial question ballad bound to capture tremendous programming on both FM and AM outlets. Side alters midway to become a brilliantly presented ballad in the B's own tradition. Flip: "Candle Of Life" (3:14) (Leeds, ASCAP—Lodge)

BARRA BREANDIS (Columbia 54147)
The Best Thing You've Ever Done (2:49) (E.H. Morris, ASCAP—Chaplin)
When Barbra concentrated on adult material, she lost top forty exposure; when she made a conscious attempt to go P-T-40 there was a falseness. NOW she has pulled it off in such a ballad that should be regarded as one of her best dates yet. A natural giant in all formats, this material and performance here should fit the top forty. Flip: "Summer Me, Winter Me" (2:56) (W.B. ASCAP—Bergman, Bergman, Legrand)

FRANKIE VALLI & THE FOUR SEASONS (Philips 40662)
Patch of Blue (3:20) (Devilco, ASCAP—Petrillo, Cirillo)
One of the first tradest known as the "Four Seasons" turned toward the under-ground- sound after a fashion—now the quartet emerge victorious in a unique molding of themselves with a "newly" influenced top forty/today side. A giant effort. Flip: No info supplied.

THE TURTLES (White Whale 350)
Is It Any Wonder (2:28) (Trousdale, BMI—Barri, Sloan)
One of the prettiest bits of past-rock balladry brings the Turtles attractively back with a side likely to gain exposure through the band's stronger and middle-of-the-road channels. Broadened play base could provide the extra sales impetus to bring home a solid winner. Flip: No info supplied.

ROSS BAGDASARIAN (Liberty 5652)
I Treasure Thee (2:20) (Monarch, ASCAP—Bagdarian)
Strong interest from the label has enabled Ross Bagdarian to shrug his David Seville image for more serious artistic ventures. Now, the artist comes up with a highly attractive ballad that should spread the enthusiasm into top forty and MUSH channels. Pleasant, contemporary and a delightful change-of-pace side. Flip: No info.

vocals Pickers

EDWARD BEAR (Capitol 2801)
You, Me & Mexico (2:56) (Cory, CAPAC—Evoy)
Another Canadian group that has made the border crossing via rock. Now breaking in their native country, Edward Bear has gained considerable attention already on top forty radio with the band's strong and well-changed sampling and promises to become a heavy teen attraction. Flip: "Sinking Ship" (3:36) (Same credits)

DAVID WILKINS (Plantation 53)
Pint Of Loving On You (2:23) (Moss Rose, BMI—Wilkins)
A bit of Joe South styling and a great deal of hard-hitting rock enthusiasm introduces this new artist to teen fans. Overall effective handling of the vocal, production and material marks this side for explosive receptions on the top forty scene. Flip: No info.

THE BOOK OF MATCHES (20th Century Fox 67157)
Goodbye Love (2:28) (McLone, ASCAP—McGaw)
A strong and powerful vocal performance and an intriguing song make the first 20th Fox single in quite some time just the thing to move the label back into top forty activity. Nicely into the band Latin pop but with a twist that makes this group unique. Flip: No info.

LARRY HENLEY (Viking 1008)
Starship Shimmer Eyes (3:46) (Devalbo, ASCAP—A&H Fabre)
Inconsistently, the work-jung beat forms a hypnotic undercurrent below the excitement of Larry Henley's performance on this teen AM/FM effort. Consistently instrumental build and a fine bit of material play off this time round for the artist. Flip: No info.

Choice Programming

THE TOKENS (Buddah 174)
Both Sides Now (2:18) (Seiboom, BMI—Mitchell) Familiarity breeds new version when it comes to pop hits. Now, the Joni Mitchell song is tailored to fit the Tokens' "Winnower" sound while capitalizing on a change-of-pace. Flip: I Could See Myself (1:46) (Brightman/McCoy/Pargo, Margo, Margo, Medress, Siegel)

RAY HILDEBRAND (Metromedia 172)
Mr. Balloon Man (3:10) (Pinhs Myth/Nottingham) HW—Wen With a vocal sound like Scott Mackenzie and Lou Christie rolled into one, this side has the potential to catch on as a ballad with subtle message lyrics. Might just come in as a top forty hit. Flip: "Little Old Fashioned" (2:26) (Same credits)

THE SHOWMEN (Liberty 56106)
I Will Stand (2:20) (Mini, BMI—Johnson) The lead of the Chairman of the Board and his team of a decade ago work well at capitalizing on teen blues and top forty heat. Fine side that could splash in from left field. Flip: "Fate Planned It This Way" (2:33) (Same credits)

TONI WINE (Alco 6783)
Take a Little Time Out for Love (2:26) (Julliber/Prewitt) HW—Wen With Levine, Jackie DeShannon has capitalized on material with this catchy and melodic drive, now song-writer Toni Wine aims at the same doorway with considerable effectiveness. Flip: "Sisters in Sorrow" (2:29) (Same credits)
Looking Ahead

1 I WHO HAVE NOTHING (Miltie Rhye/Freddie Coblenz — BMI)
(Liquid Smoke (Acro Embassy 4052)
2 HANG ON SLOOPY (Wren — BMI)
(Alan Heathman (Capital 2774
3 YOU KNOW HOW IT IS WITH A WOMAN (Eugene — BMI)
(Jefferson (Jenus 117
4 TICKET TO RIDE (Beatles — BMI)
(Carpeneters (A&M 1142
5 CAN YOU FEEL IT (Cyali — BMI)
(Robin Goodfellow (UA 50050
6 MORE THAN I CAN STAND (The Cows/Girard — BMI)
(Bobby Womack (Minit 20093
7 ROAD HOUSE BLUES (Nugget — ASCAP)
(The Doors (Elektra 45689
8 MR. MONDAY (Centro E Pince — BMI)
(Oprion Cabe (T. A. 192
9 LAY A LITTLE LOVIN’ ON ME (Cubay — BMI)
(Robin McNamara (Steed 724
10 GUIDE ME WELL (Carla Thomas (Stax 8056)
11 CHECK YOURSELF (Donna Diamant/Thomaz/Beckhouser — BMI)
(Bob Dylan (Columbia 110
12 BABY I LOVE YOU (Milton — BMI)
(Little Milton (Checker 1227
13 MISSISSIPPI QUEEN (Island — ASCAP)
(Mountain (Windfall 532
14 STEALING LOVE (Kemble — BMI)
(Emotions (Motown 4013
15 THEM CHANGES (MC — BMI)
(Buddy Miles Express (Mercury 73009
16 WHOEVER FINDS THIS, I LOVE YOU (BMI — BMI)
(Mac Davis (Columbia 45117
17 BAND OF GOLD (Gilda Friendly — BMI)
(Pete Payne (Atlantic 9075
18 LAST OF THE WINE (Toussaint — BMI)
(The Robby (Dunhill 4233
19 WILL YOU LOVE ME TOMORROW (Scrin Germa (Columbia — BMI)
(Linda Ronstadt (Columbia 2767
20 JIMMY NEWMAN (Deep Fork — ASCAP)
(Tam Paxton (Elektra 45674
21 MAMA SAID (Ludie Battlin — BMI)
(Little Luy (Spring 101
22 I WANNA DO EVERYTHING FOR YOU (Northwind Music — BMI)
(The Rodos (Capitol 14006
23 KILLER JOE (ACM — ASCAP)
(Fernando & Techer (U. A. 50046
24 LAY LADY LAY (The Day — ASCAP)
(Fernando & Techer (U. A. 50046
25 ALL IN MY MIND (Toussaint/Strange — BMI)
(Pure Love And Pleasure (Dunhill 4232
26 LOVE IS GONNA TEAR YOUR PLAYHOUSE DOWN (Cass Morgan — BMI)
(Chuck Brooks (Veal 4034
27 GOODBYE JO (Bandhippo — ASCAP)
(Cashman, Paint & West (Capitol 2767
28 TIMOTHY (Paul Revere & The Raiders — BMI)
(Bruce Johnston (Capitol 12275
29 HEIGHDY-PO-PRINCESS (Acuff-Rose — BMI)
(Neoporphalestahmac (Warner Bros. 7380
30 WHAT I'M SAYING IS TRUE (Little Preview/MC — BMI)
(Steak (Mercury 13653
31 A LITTLE BIT OF SOAP (Malibu — BMI)
(Paul Davis (Bang 576
32 TIPPICAW CALLEY (Crawford — BMI)
(Leonard Simion (Adalia 5668
33 TWO LITTLE BOYS (Frances Day Miller — ASCAP)
(Ruf Harris (RCA 14103
34 LET THIS BE A LETTER (Baker/Jaffe/Gran/Bruce — BMI)
(Jackie Wilson (Brunswick 55435
35 THERE AIN'T NO UMBOP (Kamala Kennedy — BMI)
(Dizzy Elephant (Bell 970
36 TAKE ME WITH YOU (Bobby Vee — BMI)
(Henry Gaines (Best Wax 7001
37 WHAT A GROOVY FEELING (Johnny Nash — BMI)
(Johnny Nash (Lud 223
38 GOD BLESS (Stevie Williams — BMI)
(Whitney Corley (Atco 6747
39 THE GHETTO (Don Ross — BMI)
(Danny Hartsaw (Atco 6719
40 THEME FROM MOLLY MAGUIRES (Prima/Prima — BMI)
(Famous/Northridge — BMI)
(Henry Mancini (RCA 0135

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Steed Records, distributed nationally by Paramount Records,
A Division of Famous Music Corporation, a Gulf & Western Company.
STRAWBERRY ALARM CLOCK (Uni 7253)

CHUCK BERRY (Chess 29990)
Tulane (3:25) (Isles, BMI — Berry) B & M entry in this format. For a great deal, the long stretch between releases makes this oldie-flavored Chuck Berry offering a refreshing taste of rock that could become a heavy top forty sales track. Flip: “Have Mercy Jesus” (3:30) (Same credits)

CRABBY APPLETON (Elektra 45687)
Go Back (2:45) (Mereom, BMI — Fenley) Sparkling production with the top forty market squarely in its sights. This debut side could make Crabby Appleton more than a pun picked apellation. Flip: “Try” (3:30) (Same credits)

WILLIE MITCHELL (Hi 2175)
Robbin’s Nest (2:36) (Atlantic, BMI — Mitchell) Another top forty selection for the mental side with the power to open doors among both teen and adult listeners. Willie Mitchell’s songwriting ability is nothing to sneeze at. Flip: “Go To” (2:17) (Jec, BMI — Mitchell) Tends more to the young market.

RAMEY LEWIS (Cadet 56687)
Everybody’s Talkin’ (2:53) (Third Street, BMI — Neilsen) Neil’s version has spurred considerable interest. This could be the tune for “Midnight Cowboy.” Lewis treatment is an intriguing one that could show up on blues and adult play lists. Flip: “The Love I Feel For You” (2:53) (Ramsay, BMI — Eaton II)

EARL GRANT (Decca 26627)
Elizabeth Reggae (2:44) (Anne, Rachel, ASCAP — Bing) Tuned to the reggae beat, Earl Grant offers a smooth helping of rhythm and melody for the distinguished looking board segment of the public. Could explode given a taste of exposure. Flip: “Devil’s Advocate” (2:32) (Brown, nr., ASCAP — McCreary, Peake)

THE VENTURES (Liberty 56169)
The Mercenary (2:20) (Unart, BMI — Morrone) Into the western theme box with an import-tocan track, the Ventures as well are powered with a power that could bring home top forty action. Flip: No info.

LITTLE SONNY (Enterprise 9613)

THE OBSESSION (Happy Tiger 339)
What Are You Doing Sunday? (2:21) (Pocketful of Tunes, BMI — Wine/Levin) A gentle, swinging tune, it has a sound reminiscent of Diana Ross and the Supremes. With a great message, it is alive with a natural jazz feel. Together puts the “Bring Me Down” (2:12) (Screen Gems/Columbia, BMI — Goffin, King)

BETTY EVERETT (Uni 55219)
Looking For Words (2:30) (Daviland, BMI — Russell, Austell, Johnson) A little while back Betty Everett got together with material by Jerry Butler. This is a fine swinging number that is just right for the action-rhythm — high-steppin’ right (Ice Smith, spotlight.)

JONI MITCHELL (Reprise 9906)
Big Yellow Taxi (2:45) (Light, BMI — Mitchell) Cy-cloping-rock in her “Chelsea Morning” style, Joni Mitchell shows off her fine voice in another all time sampler. The rhythm might make top forty form a flip: “Woodstock” (5:25) (Same credits)

WILLIAM BELL, CARLA THOMAS (Stax 60677)
All I Do Is Dream (3:12) (Acuff-Rose, BMI — Bryant) Oldie that beats the pants off via Carla and Bobby Gentry on the pop charts. “Dreams” reach for R&B action in this format. The “girl and the other girl” (2:22) (East/Memphis, BMI — Smith, Isbell)

THE EXOTIC GUITARS (Rainbow 871)
Holly Holy (2:47) (Stonebridge, BMI — Diamond) Attractive instrumental rendering of the Neil Diamond giant proven hit. Features a great harmony for radio or adult location judge booklet. Flip: “Nothin’” (Leo, Feist, ASCAP — Washington, Tionkman)

MARCELLO MINERIL (June 5006)
Theo Club (2:36) (Howard, BMI — Theodora) Softened treatment for the fiery theme by “Z” is the type of several songs this year, and no earlier hit version, this dark horse might find MOR and top forty action. Flip: “Laughing & Crying Again” (2:33) (Croma, ASCAP — Minersil)

BILLY ECKSTINE (Enterprise 9999)
Stermy (3:50) (Low-Sail, BMI — Bolle, Cobb) Isaac Hayes’ hand in the production and the Clift song is the kind of ballad spark energy that should place Billy Eckstine back in the adult listening spotlight. Flip: “When You Look In the Mirror” (Play Note, Boat, David, BMI — Davis)

RAY CONNIF AND THE SINGERS (Columbia 454137)
A Walk In The Spring Rain (2:14) (Colgems, BMI — Stax) This is the theme title from the year-to-be as it is written by the Tops. The group’s refreshing, natural sound is just right for this beautiful tune. Flip: “Willow And Bali” (2:26) (BWB, BMI — Davis)

THE INFINITY (Mercury 73087)
That’s What Water That’s Pollution (2:40) (Ice Man, BMI, BMI — Blunt) This is right in the same time frame and feel of the high-steppin’ songs. Sly and the Family Stone knock out. To date, probably the most rousing and most potent of the hits dealing with the problem. Flip: No info.

FOREVER MORE (RCA 0335)
8 O’Clock & Alf’s Well (2:32) (Bibi, BMI — Hether) Latin-drumming and big band touches focus contemporary attention on this politically loaded effort. Dance power for teen action. Flip: “Beautiful Afternoon” (2:21) (Dunbar, BMI — Heath)

LITTLE RICHARD (Speciality 697)
Bama-Lama-Bama-Lo (2:12) (Vince, BMI — Richard) Oldie richly is revisited and regained with action rhythm that should continue to click with radio audiences. Flip: “Keep a Knockin’” (2:11) (Vince, BMI — Richard)

LITTLE RICHARD (Reprise 9097)
Freedom Blues (3:00) (Peyton, BMI — Penniman, Esquirra)None of the old Little Richard, except the voice, on this softly backed bit of “messagelock rock. Flip: “Dew Drop Inn” (2:40) (Penniman, Esquirra, Winslow)

FAITH, HOPE & CHARITY (Maxwell 905)
Much Love (3:03) (Van McCoy, BMI — McCoy, Cobb) Jr. Walker in to this format with a potential bit of material gives Faith, Hope and Charity a power-packed six-vox extravaganza. Flip: “Let’s Try It Over” (3:16) (Bibi, BMI — Cusseaux, Hilliard, Bailey)

FLORENCE HENDERSON (Decca 32656)

TODAY’S TOMORROW (Bang 577)
Witchi Tai To (2:28) (Lovetruh, BMI — Pepper) Revival of this left-field rocker ups a tune. The time angle gives Today’s Tomorrow an interesting and age appropriate package. English lyric helps considerably. Flip: “Bring Me Peace” (2:45) (Jab, BMI — Campbell)

ODYSSEY (ESP Disc 2)
Malcolm (2:56) Funk-folk with a strongly handled impressive and propulsive rhythm. Powerful lyric to carry the side into play lists on the FM front. Flip: “California” (4:05) (Same credits)

DAM & SAM (Atlantic 1878)

QUICKSILVER MESSENGER SERVICE (Capitol 2800)
Shady Grove (2:58) (Quick Silver, BMI — Ehrlich) Shuffles on a slick sax that is swinging good and the folk tune has been pulled from the louder front. The break top forty break does not break beyond FM play. Could happen. Flip: “3 or 4 Feet From Home” (3:04) (Quick Silver, BMI — Cardinella)

THE SHUFFLES (Date 1670)
Cha-La-La, I Need You (2:42) (April, ASCAP — Hillman, Goldsky) Solid sound with a pleasant top forty approach that could start the Shuffles on a bit of FM exposure. Good pop feel. Good shuffle/Geer surfacing and teen potential. Flip: “Madeleine” (2:25) (April, ASCAP — Front, Manga, Bely, Misclare, Chock)

PHIL OCHS (A&M 1180-S)
One Way Ticket Home (2:50) (Barrick, ASCAP — Ochs) A fluidly coorous back up the famous singer-writer on this single venture. A Ricky page of material gives Hillman a power-packed six-vox extravaganza. Flip: “My Kingdom For A Car” (2:56) (Same credits)
LIBERTY RUNS FULL IKE & TINA PROMO

LOUIS ANGELES — All merchandising facilities of Liberty Records have been set in motion on the release this week of “Come Together,” the first LP for the label by Ike & Tina Turner. A total campaign backing the sales drive has been assembled and coordinated under the supervision of Bud Dain, general manager to reach the marketplace with impact.

Their album is titled after their recent hit single, which had been prompted by the reception its performance received during Ike & Tina’s tour with the Rolling Stones.

Announcement mailers in full color and with details about the LP have been sent to radio programmers, deejays, racks and retail outlets. Display posters have been created in a color of 23" x 35" image poster album, cover blowups and easel-backed point of sale marketing aids have been designed and distributed. The posters and collateral material have also been placed in clothing stores, barber shops and other widely trafficked areas whose customers no doubt number Ike and Tina fans among them.

Trade and consumer advertising has been contracted. In addition to the point media advertising, spot radio has been selected scheduled on pop, underground and R&B stations in select major markets. A press kit containing recent reviews and feature articles has been circulated as a further sales and promotion aid to field men and to accounts who might not otherwise be familiar with the acclamation Ike and Tina have been receiving.

‘Who, Live At Leeds’ LP Skedded For May Release

NEW YORK — The long-awaited new Who album, "The Who, Live At Leeds" will be released on May 1, by Decca. The album will be recorded simultaneously in the United Kingdom on 1.000 of the label’s records list for the first time.

The Who, Live At Leeds," was recorded at the University campus at the Leeds in Yorkshire, England last fall. Included in the album are several of The Who’s big hits such as "Happy Jack," "Substitute," "I’m A Boy," "Magic Bus," and "My Generation," as well as the John Entwistle penned "Heaven and Hell," "Tattoo," "Young Man Blues," rock classics from the five. "Fortune Teller," "Summertime Blues," "Shakin All Over." Peter Rudge, who supervises all bookings for The Who’s management from New Action Ltd, will be arriving in New York April 13, to set up final dates for The Who’s only U.S. tour this year, which is scheduled for the month of June. The tour will be planned in association with Premier Tateurs. The Who are currently recording a new single with a new single hit, "The Seeker."

IMC Signs Two Writers

LOS ANGELES — Two new writers have been signed to contracts, with Lenny Poncher of International Management. Combine the fact that they are also to recording company affiliations for the singing. The two new writers to IMC are Bob Molise and Ray Riva- monote, the latter from Australia.

Molline brought four such contracts with平坦 IMC and Poncher to IMC and Poncher are expected to add an outlook for the latter’s efforts. Molise’s copyrights will be administered through J.J. Bolen Music (BMI). Molise’s past experience includes work in the pop and country music fields.

Rivamoto, whose songs have been released through a New York outlet, will now have his pop material published by IMC Music. As a vocalist, he will be produced by IMC Productions for release either on the company’s own Album Records label or for release on another label.

Plant Sets Film Service

The Record Plant, N.Y. and L.A. based recording studio complex, has added a film service division in New York to be headed by Jack Hunt. The facilities in the large, modern screening room, click track (digital meter tone) sync pulse, resolver and 16mm and 35mm projection. Scheduled to open May 1, it is aimed at independent productions.

THE TOP GOSPEL HITS ARE: Reverend Oris Mays... CALVARY b/w TAKE YOUR BURDENS TO THE LORD... (Jewel 147)
Clarence Fountain... MUST JESUS BEAR THE CROSS ALONE b/w SHADY GREEN PASTURES... (Jewel 150)

DJ's write for sample on station letterhead to:

Cash Box — April 18, 1970
THE ISAAC HAYES MOVEMENT — Enterprise ENS-1010
Isaac Hayes created a monster with his first album and he may have done that deed again with this soul-charged follow-up. There are only four songs in the LP, but each gets a full Hayes workout. The artist is really into something when he does "Something" and the Bacharach-David composition "I Just Don't Know What To Do With Myself." Voice and hand arrangements are superb throughout.

STILL WATERS RUN DEEP — Four Tops Motown MS-704
The Four Tops are back on the charts again. This album, cut for several weeks, just hit and should be watched closely for further action. The soul-singing foursome offers ten good tunes, among them "Still Water (Love)," "Reflections," "Everybody's Talking" and "Elusive Butterfly." Not the giant performers that they were, the Tops

SOUL ON TOP — James Brown — King KS 1196
James Brown's up to something new. With the help of drummer Louie Bellson's Orchestra and Oliver Nelson, who performs the conduction chores the famed singer attempts to blend his brand of soul with jazz. The results may not be wild enough for some of his fans, but they will please others. Set includes his recent chart, "Papa's Got A Brand New Bag."

COME TOGETHER — Ike And Tina Turner And The Ikeettes — Liberty LST-7077
The powerhouse duo have a particularly solid entry with this rocking package which includes their recent chart single, "Honky Tonk Women." Things really get moving on the Ike-hokey song "Come Together" and the Sly favorite "I Want To Take You Higher." The soulful and sexy voice of Tina is heard to fall advantage. A couple of top notch entertainers, Ike and Tina just keep on driving. Watch for this LP on the charts.

DO THE FUNKY CHICKEN — Rufus Thomas — Stax STS-3028
Here comes Mr. Funky Chicken himself with a finger-lickin' platter of goodies like "Turn Your Dancin' Down," "Let The Good Time Roll" and "The Preacher And The Bear." Naturally, the single hit, "The Chicken," is on the menu, and for dessert there's the funkiest version of "Old McDonald Had A Farm" on record. The artist has certainly cooked up a tasty assortment, one which could become a chart favorite. Our compliments to the chef.

MY PRESCRIPTION — Bobby Womack — Minit LP 52017
Soul artist Bobby Womack delivers a dozen numbers in line style on his latest album. Set contains his recent charter, "How I Miss You Baby," his current Top 100 item, "More Than I Can Stand," as well as such standbys as "Fly Me To The Moon," "I Left My Heart In San Francisco" and a host of other goodies. Should be nice action in the cards for this LP. Keep tabs on it.
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PEACING IT ALL TOGETHER — Lighthouse — RCA LPS-4323
Lighthouse is back with us again and still singing out for peace and happiness. This is a pretty interesting rock stuff that is set down by the thirteen members who play guitars, organ, drums, horns and strings. A recurring theme in the deck is a chant type tune called "Nam Myoho Renge Kyo." This is a better album than their first and should rustle up some action.

I'M A LOSER — Doris Duke — Canyon 7704
"I'm A Loser" is the title of this album, and most of the songs are love that doesn't work, but Doris Duke herself is far from a loser. One of the songs on the set — "To The Other Woman" — has done nicely as a single on the Top 100, and that makes this an album to watch for action. Doris obviously has appeal, and her reputation should increase.

FRESH OUT OF BOBSTAL — Fresh — RCA LSP 4223
This is a hard hitting album by a new rock trio from England. It has a sound which is inciseive and gripping. The group does a couple of Peter Sarstedt songs and serves up a strong version of "Green Ginger" of days back, "Long, Long While." Other tracks which generate real excitement are "Fighting, Fighting, Kicking Woman," and "Take What We Want." This is a long shot album from a group that packs a punch.

CHARLIE D. AND MILO — Epic BN 26533
Basically a folk-rock album, this also picks up a country flavor by way of light, high harmonies and the session's pedal steel player, Red Rhodes. Most of the album is soothing, gentle music that will find its place among MOR people as well as the pop people who will hang out it. Eight of the ten tracks on the deck are by Charles Dennis Harris and Lon Milo DuQueSt of the group, and the two tunes are by Richard Farina and Bob Dylan. Could make a showing.

UPON THIS ROCK — Larry Norman — Capitol ST-446
This album, conceived, written and performed by Larry Norman, takes the form of a musical suite, with a spiritual and occasionally mystical flavor. Larry brings his strong singing presence to "Moses In The Wilderness," "Sweet Swept," "I'll Be Risen," "You Can't Take Away The Lord." There is a wry twist to at least two items: "Forget Your Hexagram" and "The Last Supper." The LP makes for fascinating listening and may churn up some chart action.

Jazz Picks

THAT'S THE WAY IT IS — Milt Jackson Quintet Featuring Ray Brown — Impulse AS-5189
Milt Jackson is an extraordinary player of vibraphone. Ray Brown is an outstanding bassist. Together, in a recorded live set, they are really fine. Whether grooving on the oldie "Frankie And Johnny" or giving new dimension to "Here's That Rainy Day," they are masterful and inventive. A special treat is the nine minute plus rendition of "Tenderly." Album should do very well in jazz circles and could see wider action too.

YESTERGROOVIN' — Chet Atkins — RCA LPS-4321
RCA's "man in Nashville," Chet Atkins, turns out another smooth guitar deck that is bound to find its place in both pop and country markets. He gives his very special interpretation to such "Postmark N.Y.C.," "Hello Nashville," and seven other familiar and so familiar tunes. The album jacket is a nostalgic trip in itself. Should do nicely.

PHOENIX — ABC ABCS-703
A strong rock album; this set features the group's clean guitar sound, close, country-folk harmonies and in some cases very catchy, country-styles. From the very short "Some" to the down-home "Postmark N.Y.C." to the powerful "Too Many Words," this is an album of fine material and musical styles. LP is right for over and underground programming and could be a big hit.

GRINDER'S SWITCH FEATURING GARDLAND JEFFREYS — Vanguard 6540
This is a folk-rock album with a country flavor — a combination which has become popular over the past year or so. Jeffreys sings, plays guitar and composed all the cuts on the deck. He is backed by guitars, pedal steel, mandolin, piano, organ, harp, bass and drums. This is a refreshing album with fine material that all sounds a bit like the Band but retains its own flavor. Could turn into something.

EARLY LEADBELLY-1935-40 — Biograph BLP 12013
Biograph Records recently issued six albums, five blues sets and an LP by folk singer Tom Winlow, who helped Pete Seeger raise funds for the sloop Clearwater, built for an anti-pollution campaign on the Hudson River. The set contains blues by James, Buddy Moss, Ethel Waters, Fred McDowell and Furry Lewis, and Leadbelly. Narrated by Woody Guthrie, the Leadbelly set contains previously unissued material recorded by the legendary singer in 1935 and 1940 and should be of interest to folk collectors.

RED CLAY — Freddie Hubbard — CTI 6001
Trumpeter Freddie Hubbard, assisted by saxist Joe Henderson, pianist Herbie Hancock, bassist Ron Carter and drummer Lenny White, lays down some fine sounds on this album. Hubbard wrote all the material on the set. There are four selections — the title number, and "Delphi," "Suite Sioux," and "The Intrepid Fox." Should please many jazz buffs.
NEW YORK—CLEANING UP THE AIRWAYS

When man set down on this planet a few thousand years ago, he was put on an honor system for keeping his Earth clean. His higher intelligence would enable him to rise above the other animals and man would not live in his own filth. The honor system failed: air, water and earth have become polluted with the solids, liquids and gases of man's industrial and natural wastes.

In a movement that has begun across the country to check this environmental destruction, generally based on college campuses, the cause has been picked up by others across the country as well. Students, scientists, local leaders, etc., have begun to question the "ecology thing," and now, even the record industry has been affected.

An influx of new rock bands has sprung up to sing the praises of the land and the dedication of the pollutants. A few of them (the list grows daily) are The Smells on the Monument label, one of the first to arrive about two months ago; Earth Island, Philips; Ecology (catchy name); Happy Tiger; The Infinity, Mercury; plus a variety of artists who have popped up to turn out some specialty albums on the topic. Add to this group the many other personalities who have jumped on the bandwagon in recent weeks and you have a fairly sized movement in the business.

April 22 has been declared Earth Day, set aside to remind us of the plight of our environment. Expect to see the already mentioned people and the following artists in the country doing their bit: Pete Seeger, Peter Duchin, Great Speckled Bird, casts of musicals "Hair" and "Salvation," Chambers Brothers, Incredible String Band, Country Joe and the Fish, Redbone, American Dream, Sweetwater, Roy Kirkpatrick, and others.

Some of the artists like Pete Seeger and Ian and Sylvia have been concerned with ecology for years. Seeger and his Hudson River Sloop Restoration group have helped dramatically in saving New York's Hudson River from total decay. Canadians Ian and Sylvia have shown the land influence in many of their songs. Other artists may be in it for their drawing attraction for the cause's benefits, to be on top of a trend, or other reasons—humanitarian or commercial.

There have been some tragic/funny things that have happened among the groups who have gotten on the ecological bandwagon. One group plans a caravan from Los Angeles to the Toronto Peace Festival in July in the name of ecology. Considering that the automobile is one of the chief targets of anti-pollution people, it is strange that they prefer a car to a shoelace trip. Another instance is the group Taos whose reputation is based on their staying in that tiny New Mexico town and getting close to nature. As a result, a turn-out of 250000 is expected there this summer to take a crack at the same thing. At a recent interview with the group, they told us that the water supply alone is already below normal and can just about bring the town through the long, dry season. A crowd that size could destroy the ecological balance there for years. One of the things this incident points up is that reverting back to nature is not the answer to end our environmental problems. It is a more advanced technology that will be able to produce pollution check devices, and personal, conscientious efforts by everyone who breathes the air, drinks the water and feeds off the earth of this planet—and that doesn't leave out very many of us, does it.

The argument has been posed that the reason so many people are taking up the cause is because it is a safe issue. Is it, really? The cause of ecology is a diversion from civil rights and war matters that are foremost in the national eye (and, incidentally, in a great deal of today's music). Everybody says they want clean everything but a lot of big feet are going to have to be stepped on to get it. And a lot of big money interests are going to be holding out on matters that could

HOLLYWOOD—THE PLACE TO BE

Everytime we look at a New York music paper (or the Village Voice for that matter) and see the plentiful events happening, we get the urge to pack up and fly there. On the other hand, every time we try to leave L.A. we become aware of all the odd happenings here and postpone our trip. We finally made the New York jaunt, and, as expected, missed some great events.

Peter Grant, who we ran into at the Fillmore East (he was there to see Stone The Crows, who he co-manages) told us of the Led Zeppelin concert at the Forum, which was a sell-out (financially) and a success (artistically, unless you're John Mendelssohn). Several people told us about the fantastic reception earned by Sha Na Na a week ago. Their first big gig was a bit of trouble (but not too tricky, since it seems everybody slipped back into their late 50's identity and got drunk) and we've heard some scattered reports on Liza William's "Help Paint The Bus" party. The Moody Blues packed the house at Long Beach, and Steve Miller did well enough to be placed on the Olympic Auditorium bill last Friday. Not that nice things didn't happen in New York, but with the snow and all, perhaps we should have stayed home.

Spooky Tooth, recently revitalized with the remains of Joe Cocker's Grease Band, has died anyway. The ex-Greasers are forming their own band, while drummer Martin Fierro off to join Terry Reid's new band ... Clapton's done a John Lennon with his hair but it didn't keep the crowd at the SpeakEasy from recognizing him anyway... Everybody knows that the key to a good air force is team work, and all the day-to-day personal changes in Ginger Baker's Air Force are keeping him from being totally together as an in-person act. However, when the group undertakes an American tour shortly, they will hopefully be able to equal the excellent promoting that Atlantic has captured. With Stevie Winwood back in Traffic, ex-Moody Danny Laine, along with Jeanette and Eleanor of the Cake, are handling vocal chores, and a single featuring Laine will be out soon.

During our recent stay in the Big Apple, our path happened to cross with a fast-moving young lass named Toni Wine. Toni (and any of you who think you're

(cont'd on pg. 40)

Cash Box — April 18, 1970
causing economic problems for them if they start carting off wares instead of pouring them into rivers, putting anti-smog devices on belching smokestacks, and numerous other expensive measures to clean up the earth. These are bigger problems than can be handled by a fad. The problem of environmental clean-up is just another matter for person to person confrontation and things could get very nasty.

And, finally, what this all points out as far as the music industry is concerned is that contemporary music is definitely a product of the times. Music and musicians are only as socially conscious as that is useful for objective observation of man and his world.

Frederick Holman

Hey, Barbara, Frank, Where Were You?

Frank Sinatra and Barbara Streisand are super stars in the film world thanks largely to the world of recordings. Both of these attractions would, in some measure, have been considered a novelty industry that launched their careers by drop- ping by each year at the Grammy awards presentations, giving the beleaguered record industry Oscar equivalent their personal charisma the event so sorely needs. And, when the stars finally deigned to attend the Oscar awards TV show last week. Both Sinatra and Streisand were on hand. Sure, the Oscars mean more in terms of impact. Yet, both artists try to maintain their own impact on the public by attempting to extend the reach of their respective labels. Obviously, if they maintain their recording careers, they don’t feel they’ve arrived at a point where they’re above the medium. The Grammy presentations needs the likes of Sinatra and Streisand. Won’t you both distribute your greatness to this event, and return home for at least one night a year?

Allan Nicholls Without Suffices

You’re going to be hearing a great deal about a young artist named Allan Nich- olls soon. It almost hurts to tell you what he’s doing now. You guessed it . . . he’s in the cast of “Hair”! . . . playing the lead role of Claude.

The youth of today are usually more interested in sex. It’s just that it seems that there is an expanding fraternity of performers around today who have been attaching “from the cast of ‘Hair’” after their professional billing. Allan Nicholl’s needn’t use any suffixes like that. He has plenty going for him. He’s only 18 years old.

Allan’s doing so many things that it’s surprising he has the time and energy to work out the way he does in “Hair” which we saw last week. For openers, he has a hit record in Canada, his home country. He has, in the past, had eight hit singles in Canada with The Carnival Connection, a group in which he was the lead singer. He has also produced records, together with Bill Hill, for five Cana- dian groups. Allan has just finished producing the Routbeau deau LP for a group named Mannamansdowns. Not only that, Allan and Bill Hill have co-written more than 80 songs including most of his eight hit singles. Somewhere in between all of this he appeared in several CBC television specials and a bunch of tv and print ads running in Canada and the U.S.

Allan will be taking four days leave from “Hair” next week to journey northward across Canada and.will be doing a special called “Rock 2. Rock 2” a sort of show/shot ‘live’, festival style with 4 cameras. Each of the acts appearing will do a 45 minute and the entire concert will be edited down to an hour special. Also appearing on the show will be the Sweet Inspirations, and the Collectors, and as special guest for the concert will be the leader of Canada’s rock establishment, Graham Bon ton. It shouldn’t be long before Allan is as well known in the U.S. That’s just plain Allan Nicholls . . . no suffixes.

East Coast Girl Of The Week

Sandra Trim is the kind of girl around whom one can easily become tired. That’s not because she’s dull or anything like that. It’s that she has run when we viewed the Oscar awards TV show last week. Sixteen years old, off to the Conservatoire National de Paris, and posh energy, you get tired just thinking about all the things she’s doing simultaneously.

First of all, she is the assistant to Poly- don’s publicity/p.r. head Pat Cox. So, all day long she’s busy writing bios on Polydor record artists and relating publicly for the benefit of the company. Being nice to people isn’t a very difficult task for Sandra since it’s a natural for her.

Second of all. Once Sandra gets finished getting people to think nice things about groups and people like Ten Wheel Drive, Stone The Crows and John Mayall (another fairly easy job), she trots off to New York City Community College. NYC, by the way, is the one she’s taking up. Sandra has been making the long trek to Brooklyn for the past ten years. But her English isn’t paying off. She’ll have her bachelor’s degree in a little while.

Added to all, she also does some modeling. She appeared in the March ’68 issue of McCalls and is currently getting a portfolio together. If that weren’t enough, she also does a whole lot of sewing. We tried to get her to sew us an American flag for the CB editorial office, but she didn’t have the time.

Fresh Ain’t That Sweet

A couple of weeks ago, The New York Times ran a long article by Londoner Nik Cohen about the current youth trends in Great Britain. Cohen pointed out that the music scene is one of the most exciting things happening in England. And he wasn’t saying it just in passing. The skinheads have their name from the fact that they have shaved their heads in reaction to the hip, mobile “longhair” community. The skinheads are, in fact, antithetical to the hipsters. While the hip faction is concerned with peace and love themes, the “skinheads” thrive on violence. A skinhead is usually between the ages of 13 and 18, of lower, working class background. As far as music goes, the “skinheads” have signaled a return in England to hard, 50’s type rock ’n’ roll, the old Presley or Wolf.

HOLLYWOOD — (from Pg 39)

in the entertainment business, you know this anyway) is one of the top session singers around, as well as a successful songwriter (remember “Black Pearl” and “Groovy Kind Of Love?”) and is well remembered as both Betty & Veronica (she couldn’t go deep enough to play Jughead) of the Archie. She’s also a little bit crazy. Be that as it may, Allan Nicholls, Allan being the middle name, will be winning Toni Tune as Toni Tune will release her first single any day now. Toni is vio- lently opposed to touring, and if the record is a hit (which it will be) she’ll sand out in her dressing room and demand that Jerry Lewis hire her as the replacement for the pre- gram. R. B. Greaves opens a two week run at the Hong Kong Bar of the Century Plaza Hotel today, while C. C. Smith opens a three week stint at the hotel’s West- side Cafe next week. Greaves’ set will be 8:00 on Wednesdays, Thursdays, and Saturdays, and Smith’s on Tuesdays, Thursdays, and Saturdays.

Jethro Tull, complete with orange t-shirts and supporting show which includes Cloudf, will bring the 1970’s Rock n Roll Revival to Long Beach on Saturday.

Mauric Chevalier comes out of retirement to record the title song Walt Dis- ney’s “The Aristocrats,” an animated feature. Steppenwolf will give a benefit concert for the Chosen Few at the Berkeley Community Center on May 6. The re- cipient organization is involved in a legal challenge of the current national draft laws and is raising money to cover court costs. Liberares fans will be sad to hear that the City Aud’s performance of Les Miserables has been postponed to July 26.

Vocalist Howard May, who’s acting as local’s spokesman, knows that Allan Nicholls, who is being considered for the role of Claude, is the perfect choice. Allan’s voice was considered by many to be the best but he claims that the role is a bit too Debbie Reynolds.

Allan Nicholls is the only one of the group who is on the cover of the Lady’s Home Journal and the group feels they’ve “hit the big time.”

Added to all, Allan has a new single due to be released this week. The song is called “If.” The group is planning on recording the album at Audio Workshop, the studio that recorded the album of last year’s hit group Foghat.

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Producer's Profile

Richard and The Mudlarks. Paramour intro-
duced him around the trade and after 18 months he soloed as assistant producer for Pearl Carr and Teddy Johnson who hit with “Sing Little Birdie.” A lot more sessions followed, still as Norrie’s assist-
ant, including top people like Cliff Rich-
ard and B. B. Goldstein.

He went out looking for acts on his own and discovered Helen Shapiro, a 14-year-
old singer. Unable to find a suitable song for her, Paramour suggested Schroeder write one for her. He knocked off a
string of five hits for her, two of which sold two million copies. One of them, “Walking Back To Happiness,” won the
Ivor Novello award for song of the year in 1963.

He got a lot more offers, and decided to get out on his own, no longer Para-
mour’s assistant. He went to the only indie label in London, Oriole, for 2½
years. He worked out distributor’s rights for the label with Motown-Tamla in Great
Britain. At Oriole he did some chart songs with Maureen Evans, Clinton Ford
and Carter Lewis and the Southerners.

In 1965 he left Oriole for Pye. Schroeder
produced three chart hits for The Ivy
League, who were Carter Lewis and The
Southerners with a name change. Like-
ewise, he produced three hits for The
Rocking Berries, a group in which Jeffer-
sion was the lead singer. He then went on to produce The Sounds Orchestral,
which he discovered. He was awarded an
instrumental award in 1965 for their
interpretation of “Cast Your Fate To The
Wind.” That song hit here in the Top 10.

He did a number of albums with them
including “Paradise” and will come out
this year with another of their LP’s, this
time for Janus. He arranges and pro-
duces The Sounds Orchestral with their
pianist Johnny Pearson. The last S.O.
album in England, incidentally, was
“S.O. Special.”

Other work included chart hits on Pye
for David Garrick with “Lady Jane” and
“Dear Mrs. Appley.” He still produces
Helen Shapiro for Janus. And he pro-
duces Status Quo who had a Top 10

JOHN SCHROEDER

Record producing in England can in-
volve a lot of long, hard work. A reputa-
tion is often just as difficult to establish as the work put into building it. And, to
be a pop producer often involves having
knowledge in all fields of rock, MOR, or-
chestral, soul, etc. Just ask John Schroed-
er—he’ll tell you.

A fondness for music lasted throughout
his childhood and he carried it into the
Royal Air Force where he played piano
and band instruments. After he left he
wrote to the BBC and EMI for TV or rec-
ord work. The BBC gave him an outright
“no” but EMI, after six months, found a
job for him in the sales office at $16 a
week. From this position he looked at the
industry and discovered that producers
had assistants. He applied to Norrie
Paramour who was head of A&R of
Columbia’s British label and was ac-
ccepted.

Schroeder started work in 1961 and
helped produce Ruby Murray, Cliff

Audio Fi. Inks Mirla

NEW YORK — Mirla, whose rendition
of the song “Con Los Brazos Cruzados”
drew the Grand Prize of the “II
Festival of Latin Songs” in Mexico
City, has been signed by Audio Fidel-
ity Records. The Venezuelan songstress’
recording of the song, which was
arranged and conducted by
Aldemiro Romero, also signed by
Radio La Fath, will be released immedi-
ately in the U.S. by Audio Fi.

Aldemiro Romero, the leading ex-
ponent of the Onza Nueva (New Wave)
style which is sweeping Mexico
and South America, agreed to a joint
venture with Herman Gimbel’s Audio
Fidelity label to release a series of LP’s
of the new Onza Nueva label to be
distributed in the U.S. by Audio Fi.

The Onza Nueva International Festi-
val will be held in Caracas, Venezuela
during the last week of January, 1971,
sponsored and financed by the Vene-
zuelian Government, and TV and radio
stations, Radio Caracas. Twenty-five
composers and twenty-five interpreters
of their songs will participate in the
festival and each composer will submit
two compositions in Onza Nueva
rhythm together with arrangements.
First prize will be $10,000 and other
prizes totaling an additional $20,000
will be awarded to the composers
and interpreters.

hit with “Pictures Of Matchstick Men.”
Also, The Rocking Berries split up and
Jefferson went out as a single. Schroeder
produced his first release on Decca, “Col-
or Of My Love,” which made the
charts here and the Top 10 in England.
His follow-up, “Baby Take Me In Your
Arms,” made the Top 10 in the U.S.
and established Jefferson as a hit maker
in England.

Jefferson will be here toward the end
of this month to promote the release of
his new single, “You Know How It Is
With A Woman.” Schroeder will be coming
to this country to arrange a session to
produce here. It only seems fitting that
such an experienced, deserving per-
sonty such as John Schroeder should
look to international expansion as the
next move toward greater success.

Sargent Promo Co.

FORMED IN NEW YORK

NEW YORK — The formation of Rich
Sargent Promotions and Vintage
Productions was announced this week
by Sargent, former national promo-
tion manager for the Uptown and
Burdette divisions of Tower Records.
RSR will handle western New York
promotion for all interested artists,
producers, publishers, and labels.
The area includes Buffalo, Rochester,
Syracuse, New York, and Erie, Penn-
sylvania.

Vinyl has just concluded a deal with
Bob Alou of SSS International for
a Buffalo-based group called Twigg.
Their first single, “Moon Maiden,”
is set for immediate release. Also
signed is Wet (Vintage), Caesar &
the Romans (Scepter), and the Subcon-
scious Mind (Vintage). Offices are loca-
ted at 869 Niagara Falls Boulevard,
Buffalo, New York.

Amos Releases Laine

HOLLYWOOD — The first LP by
Frankie Laine on the Amos label will
be released this week along with
a single from it. The album is “Frankie
Laine’s Greatest Hits” and the single is
“I Believe.”

Rowlands Joins

Saltman P. R.

HOLLYWOOD — Stu Rowlands, for-
merly with Sunset Artists, has joined
Sheldon Saltman Public Relations, a
local firm. A native of Wales, Row-
lands formerly served as public rela-
tions counselor in the British Isles
for such outstanding personalities
as Tom Jones and Engelbert Humper-
dick.

Rowlands will work mostly with pop
and country artists, with inter-
state responsibilities including Ray
Stevens, the Osmond Brothers, R.B.
Greaves, The Four Freshmen, the
Spiral Staircase and Concert Asso-
ciates.
It's been sellin' — very well —
in all the soul outlets. Now Ray's new
smash is breaking out on the pop stations.
No matter what station you hear it on, you'll never
forget it — it's that kind of song. But then, they
don't call him The Genius for nothin.'

LAUGHIN AND CLOWNIN  ABC 11259
How well did you do with singles during the first quarter of 1970?

DJ's: Did you get with the winners as they were breaking?
Racks: Did you get maximum sales out of the singles you handled?
Dealers: Were you one step ahead of your competitors in stocking the big singles?
One Stops & Juke Box Operators: Did you have the monster hits on the boxes when they could attract maximum coin?

If you feel you were a bit slow in responding to the volatile singles hits read the following statistics about a tool that can help you improve your performance:

### CashBox TOP 100

**During the first quarter of 1970, All of the titles listed below were bulleted onto the Cash Box Top 100 chart at least one week earlier than they appeared on the Billboard Hot 100.**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist/Songwriter</th>
<th>Label/Issue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bridge Over Troubled Water</td>
<td>Simon &amp; Garfunkel — Columbia</td>
<td>Jan. 31 Issue</td>
</tr>
<tr>
<td>Let It Be</td>
<td>The Beatles — Capitol</td>
<td>Mar. 14 Issue</td>
</tr>
<tr>
<td>Instant Karma</td>
<td>John Lennon — Apple</td>
<td>Feb. 21 Issue</td>
</tr>
<tr>
<td>Love Grows</td>
<td>Edison Lighthouse — Bell</td>
<td>Feb. 14 Issue</td>
</tr>
<tr>
<td>Rainy Night in Georgia</td>
<td>Brook Benton — Coliseum</td>
<td>Jan. 3 Issue</td>
</tr>
<tr>
<td>Travelin' Band</td>
<td>Creedence Clearwater — Fantasy</td>
<td>Jan. 24 Issue</td>
</tr>
<tr>
<td>Who'll Stop the Rain</td>
<td>Creedence Clearwater — Fantasy</td>
<td>Jan. 24 Issue</td>
</tr>
<tr>
<td>Rapper</td>
<td>Jaggerz — Kama Sutra</td>
<td>Jan. 24 Issue</td>
</tr>
<tr>
<td>Ma Belle Amie</td>
<td>Tee Set — Coliseum</td>
<td>Jan. 17 Issue</td>
</tr>
<tr>
<td>House of the Rising Sun</td>
<td>Frigid Pink — Parrot</td>
<td>Jan. 24 Issue</td>
</tr>
<tr>
<td>Something's Burning</td>
<td>Kenny Rogers &amp; First Edition — Reprint</td>
<td>Feb. 7 Issue</td>
</tr>
<tr>
<td>Turn Back the Hands of Time</td>
<td>Tyrone Davis — Dakar</td>
<td>Mar. 7 Issue</td>
</tr>
<tr>
<td>You're the One</td>
<td>Little Sister — Stone Flower</td>
<td>Feb. 14 Issue</td>
</tr>
<tr>
<td>Vehicle</td>
<td>Ides of March — Warner Bros.</td>
<td>Mar. 21 Issue</td>
</tr>
<tr>
<td>Woodstock</td>
<td>Crosby, Stills, Nash &amp; Young — Atlantic</td>
<td>Mar. 21 Issue</td>
</tr>
<tr>
<td>Never Had a Dream Come True</td>
<td>Stevie Wonder — Tamia</td>
<td>Jan. 31 Issue</td>
</tr>
<tr>
<td>Everything's Beautiful</td>
<td>Ray Stevens — Barnaby</td>
<td>March 20 Issue</td>
</tr>
<tr>
<td>Reflections of My Life</td>
<td>Marmalade — London</td>
<td>Feb. 28 Issue</td>
</tr>
<tr>
<td>Stir It Up and Serve It</td>
<td>Tommy Roe — ABC</td>
<td>Feb. 21 Issue</td>
</tr>
</tbody>
</table>
**Country Music Report**

**Country singers, West show.**

Atlanta the blend "committee Epic. organization's writers perform spring Kennedy."

**London — Honored on March 29 at the Second International Country Music Festival at Wembley Pool, London, England, for his "Outstanding Contribution to the Advancement of Country Music, Internationally and Specifically in the United Kingdom," was Richard Broderick, head of Wembley Records International. The award, a sterling silver cup, was presented by Mervyn Conn before some 12,000 of the audience. Owen Bradley, Decca Records' Nashville chief, accepted the award in Broderick's absence.

Broderick is on the board of directors in the international category of the Country Music Association.

**Bare Signs With Mercury**

**Nashville** — Bobby Bare has signed with Mercury Records. It was announced last week by Jerry Kennedy, Mercury's Nashville VP. Bare, who comes to Mercury from RCA, will begin recording over the next few weeks under the supervision of Kennedy. The Ohio-born artist, who now lives in Nashville, is managed by Jimmy Key and booked by Key Talent. Bare plays guitar and bass fiddle in addition to his vocal chores, has written more than 100 songs. His first hit was "Detroit City" in 1963. His most recent biggie was "Maggie's At The Lincoln Park Inn" last year.

**C&W TV Special**

**Nashville** — Most recent TV special from country music's recording capital of the world focuses attention on the singers, writers, and musicians who have created the world famous Nashville Sound. Entitled "Nashville Nashville," the hour on color has been produced by Show Biz Inc. as a part of the country's "60 Special Minutes" series. United Artists recording artist Del Reeves hosts the hour special which features a hit parade of the very best of the Nashville scene. Grand Ole Opry notables as Loretta Lynn, Jack Greene, Jeanenne Seeley, Tom T. Hall and Conway Twitty.

Special production emphasis was given to capturing Nashville's many country music moods. The end-product is designed to appeal to all age groups and contains a blend of both traditional and contemporary country music.

**Hits Performance**

**CashBox Country Roundup**

On Tuesday, April 7, memorial services were conducted at the Country Music Hall of Fame for Paul Cohen, pioneer leader in the Nashville music industry and former CMA president. Several hundred friends and business associates met to pay tribute to Cohen who died in Texas after an extended illness. On the 3rd anniversary of this return Country Music Hall of Fame ... April 17, the Rankin Family was in White House by special invitation from President of the United States Richard Nixon, along with Johnny will be the Stabler Brothers and Oak Ridge Boys, and Joe Dillard and the Dillards. Special guests invited to attend the reception and show are Johnny's wife, mother and father, two brothers and three sisters, along with such well-known music city personalities as Mr. and Mrs. E. J. (Frances) Preston, BMI VP, Decca's Mr. and Mrs. Owen Bradley, Mr. and Mrs. Roy Acuff, and Mr. and Mrs. Texas Fetter. Atlanta will be host city for the Country Music Association quarterly board of directors meeting on April 16 and 17. The board will also hear a presentation to the association's officers concerning plans for an extensive membership campaign. A spring convention in Nashville is trend-setting in the redesigning of exhibits in the Hall of Fame, and opening of the office and media center in mid-summer. Other topics on a recent concert tour of Florida, with the Festival of Music has become the proud owner of a 1978 Glassman-Madison Industries, Inc. of West Palm Beach, Fla., the companies will produce a striking replica of the 1931 Ford Roadster, with tilting windshield and side curtains, with a place for the driver's seat, spare wheels and canvas top with side curtains. One of the favorite country music fans in the Texas Gulf Coast area, has signed a contract with Vanguard Records, according to "Pappy" Daily, Musicor C&W chief. "Welfare Talent, Inc. is the exclusive and only agency authorized to negotiate any appearances for Jeanie L. Riley and the Jeanie Riley Show, whether auditorium, club, television, movies or other. A new recording two-sonde is Skeeter Davis and George Hamilton IV. Both will continue their successful album releases. The one that will be released soon in RCA Victor's "Victoria" series is baritone David Houston, who performs April 21 in the International Room of the Hilton Inn in Atlanta for the Parkwood Mobile Home Convention. "Happy Tiger's best new artist is Bobby Byes, who has been produced by independent producer Ricel Marlene. Byes (alias Bobby Bishop), is scheduled for a month-long engagement in Vegas with Marty Robbins, long time friend. Bobby recently joined Hal Heery in saluting Marty's recent simulcast return to show biz by WSM and Radio Miami.

Jim Halsey, president of the Jim Halsey Agency announced the addition of John Owen to his West Coast office staff in the capacity of artist agent. Owen will handle one-nighter bookings for the artists, including Mike Douglas, manager of the West Coast office, to concert more on TV guest appearances for the artists. The bill in Atlanta for campaign entertainment in the "big show," the South, is bound to run into thousands of dollars per artist for the cost includes some of the biggest names in the country music field, like Roy Clark, Jeanie L. Riley, Kitty Wells, Floyd Cramer, Jack Greene, Jimmie Martin, is reported to be on the air at home after recent abdominal surgery. Historic C&W star David and the Nashville Brass will perform for the last time of the week, at one last time for the first week for April 15. Eddie Miller, Nashville Songwriters Association president, announced that every NMA member a "committee of one" in the organization's membership drive during the first full meeting of the new board of directors. NSA will present a writer's award for songs that win gold records, in the form of a Gold Manuscript and Pen to be called a "Manny." Roland Pike, senior executive, is letting his colleagues know how open to writers everywhere are Erik Perkins, exclusive writer for Cedar Hill, Inc., he will join them from New York where he was from Atlantic Records. On the same company to do jingles for national airing. Perkins is currently writing a song for a feature motion movie titled "Little Fauss and the Big Hare. A motorcycle racing flick will feature Perkins singing one of his own compositions.

List (June Carter) was on Lawrence Welk's ABC-Channel show April 18 for a special committee of the Country Music Association, conducted by Jack Geldbart and Wade Pepper will host a special luncheon at the Regency Hyatt House in Atlanta during the general Board of Directors Meeting of the CMA on April 18. Over 100 prospective members of CMA will attend the program, designed to present the objectives and operation of the organization.

Danny Davis and the Nashville Brass were the headline attraction at Bradley's Barn in Nashville recently. Davis, who just completed filming commercials for BC headache powder in New York, was back with the band. His company and they are extremely happy with the dates he had. Mrs. and Mr. Justin Tubb proud parents of a boy, Gary Justin, and wife Mrs. Gary Justin, (Easter morning) in Music City Magazine, they were interviewed by Bob Drake to perform his controversial single at Nashville's Old Timers 18th annual event, on Local Government, which was held in Nashville recently. E. Jimmy Keyes, president of the Tennessee Inc. and Key Talent, Inc. has announced that Buddy Logan of "The Blue Boys" to recording contracts with Mercury Records.

"Hee Haw" returns to Nashville May 15 to 17 to perform three all-night segments and already has an impressive list of guest artists, according to Sam Levowitz, producer. The brothers' first Va. coordinated by May 18 to June 27 include Roy Rogers and Dale Evans, Waylon Jennings, Mel Tillis, June Carter, Denver Kershaw, Ed Bruce, Linda K. Lance, Sonny James, Porter Wagoner, Dolly Parton, Diana Trask, Jean Shepherd, and Jeaninne C. Riley. Additional guests will be announced. The top-rated "Hee Haw" has been officially set to begin its new fall tabulation of September 18 at 9:30 (EST) time slot on CBS "Tuesday line-up," added Luvollo.

Jerry Smith has signed with Decca Records. We were told he will be with the John Williams has inked a pact with Mon- istic Records. Jerry has been signed to Vanguard as an expert guitarist who has performed with such as Al Hirt, Ralph Santus, and also played banjo and autoharp. Gary plays electric bass, rhythm guitar, harmonica, and trumpet. Gary has already have performed on recording sessions with several top recording artists and during the past years, Randy playing lead guitar and Gary singing with the vocal group. The brothers' first Va. coordinated by May 18 to June 27 include Roy Rogers and Dale Evans, Waylon Jennings, Mel Tillis, June Carter, Denver Kershaw, Ed Bruce, Linda K. Lance, Sonny James, Porter Wagoner, Dolly Parton, Diana Trask, Jean Shepherd, and Jeaninne C. Riley. Additional guest will be announced. The top-rated "Hee Haw" has been officially set to begin its new fall tabulation of September 18 at 9:30 (EST) time slot on CBS "Tuesday line-up," added Luvollo.
**CashBox Country LP Reviews**

**A TASTE OF COUNTRY — Jerry Lee Lewis**
— Sun 114

Yet another LP of old Jerry Lee Lewis cuts from the Sun label, “A Taste Of Country” should find the singer’s fans flocking to their local outlets to pick up on these eleven sides. Program includes “I Can’t Seem To Say Goodbye,” “I’m Gonna Love So Much It Hurts,” “Your Cheatin’ Heart” and “I Am To Be The One.” Stock lots of this one.

**WELFARE CADDILAC — Guy Drake** — Royal American RAS 1001

Here’s the follow-up album to Guy Drake’s controversial and highly successful single, “Welfare Cadillac.” Humorist Drake takes his way through eleven numbers, including, in addition to the hit single, “The Fickle Finger Of Fate Award,” “Politickin’ Pete” and “Life Gets Tee-Jai Don’t I.” The presence of “Welfare Cadillac” and Drake’s talents on the other tracks should make this album a winner.

**THE BEST OF ROY DRUSKY — Mercury SR 62506**

Roy Drusky’s devotees have a listening treat in store for them. This LP contains a bevy of the country’s most popular recordings, including, “Best Of.” The album’s tracks fill out the package, which should haul in a goodly number of sales. Set should prove a solid catalogue item.

**THE BEST OF CONNIE SMITH, VOLUME II** — RCA LSP 4324

Songstress Connie Smith is represented with ten of her best efforts in this, her second RCA album. The lack lends her voice to “Ribbon Of Darkness,” “Cry, Cry,” “You And Your Sweet Love,” “Seattle” and six others that have pleased her followers. Should be a chart spot in store for “The Best Of Connie Smith.” Put it on your list of disks to watch closely.

**YOU DON’T CARE WHAT HAPPENS TO ME**
— Wynn Stewart — Capitol ST 633

After his latest single, Wynn Stewart’s new album should please his fans. Besides the title number, the charter sings “Bad Fly,” “You Can’t Wynn, Stewart,” “Today I Started Loving You Again,” “I Bought The Shoes That Just Walked Out On Me” and a host of others. Should be a nice amount of spins and sales in the cards for this one.

**THE BEST OF JOHNNY BOND** — Starday SLP 444

There have been a lot of “Best Of” LP’s issued in the past couple of weeks. Among them is veteran charter Johnny Bond’s contribution, which contains a dozen of his most noted numbers. Selections include “I Wonder Where You Are Tonight,” “Ten Little Bottles,” “Cimmaron” and “Nick, Sorrow And Sorry.” Johnny should have a nice-selling item in his possession with this one.

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**CashBox Top Country Albums**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>JUST PLAIN CHARLEY</strong></td>
<td>Charley Pride</td>
<td>RCA LSP 4290</td>
</tr>
<tr>
<td>2</td>
<td><strong>OKIE FROM MUSKOOGE</strong></td>
<td>Merle Haggard</td>
<td>Capitol ST 384</td>
</tr>
<tr>
<td>3</td>
<td><strong>HELLO, I’M JOHNNY CASH</strong></td>
<td>Johnny Cash</td>
<td>Columbia KC 9943</td>
</tr>
<tr>
<td>4</td>
<td><strong>TRY A LITTLE KINDNESS</strong></td>
<td>Glen Campbell</td>
<td>Capitol SW 389</td>
</tr>
<tr>
<td>5</td>
<td><strong>THE WAYS TO LOVE A MAN</strong></td>
<td>Tammy Wynette</td>
<td>Epic EN 26519</td>
</tr>
<tr>
<td>6</td>
<td><strong>HERE’S LORETTA SINGING, WINGS UPON YOUR HORNS</strong></td>
<td>Loretta Lynn</td>
<td>Decca IL 75163</td>
</tr>
<tr>
<td>7</td>
<td><strong>THE BEST OF CHARLEY PRIDE</strong></td>
<td>(RCA LSP 4233)</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td><strong>WHERE GRASS WON’T GROW</strong></td>
<td>George Jones</td>
<td>Muscor MS 3181</td>
</tr>
<tr>
<td>9</td>
<td><strong>IT’S JUST A MATTER OF TIME</strong></td>
<td>Jerry Jones</td>
<td>Capitol ST 432</td>
</tr>
<tr>
<td>10</td>
<td><strong>WAYLON</strong></td>
<td>Waylon Jennings</td>
<td>RCA LSP 42620</td>
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<td>11</td>
<td><strong>TO SEE MY ANGEL CRY</strong></td>
<td>Johnny Paycheck</td>
<td>Decca DL 75172</td>
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<tr>
<td>12</td>
<td><strong>YOU GOT TA HAVE A LICENSE</strong></td>
<td>Porter Wagoner</td>
<td>RCA LSP 4296</td>
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<tr>
<td>13</td>
<td><strong>SHE EVEN WOKE ME UP TO SAY GOODBYE</strong></td>
<td>Jerry Lee Lewis</td>
<td>Simich SRS 67128</td>
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<tr>
<td>14</td>
<td><strong>HOMECOMING</strong></td>
<td>Tom T. Hall</td>
<td>Mercury SR 61247</td>
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<tr>
<td>15</td>
<td><strong>THE FAIREST OF THEM ALL</strong></td>
<td>Dolly Parton</td>
<td>RCA LSP 4286</td>
</tr>
</tbody>
</table>

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**Hee Haw** Takes Us Seriously . . .

A sense of youthful high jinks pervades the Hee Haw set. A large handled sign with the emblem “Sheen Productions” is over the studio door. But once the cameras start rolling, Hee Haw is a miracle of electronic efficiency. To wit:

All the comedy is divided into categories: “The Cultures,” “The Old Philosopher,” “The Amateur Minstrel,” “The Corn Field,” and so forth. They tape dozens of jokes in each category at a session, and simply stockpile them on a reel of tape. Then they spend weeks taping singers, whose names they have gleaned from the Country-Western charts of Cashbox magazine. That done, the producers pull up stakes, leave Nashville behind, and hurry back to California, where they laboriously snip and paste and stitch until all the snippets of comedy and music are in miraculous concatenation as a finished Hee Haw program.

Buck Henry, the co-host with Clark Spence, says of the show, "...
An unsolicited testimonial from a record producer in Nashville:
by popular demand another BUCK OWENS and SUSAN RAYE single, TOGETHERNESS, has been pulled for immediate release from their new capitol album, WE'RE GONNA GET TOGETHER

BUCK OWENS & SUSAN RAYE
WE'RE GONNA GET TOGETHER

* WRITTEN BY, FREDDIE HART © BLUE BOOK MUSIC © IMAGE INTERNATIONAL, 1970 MANAGEMENT: 403 CHESTER AVENUE - BAKERSFIELD, CALIF. 93301 - (805) 323-8311
JOHNNY & JONIE MOSBY (Capitol 5009)

“I’m Leavin’ It Up To You” (2:08) (Venice, ASCAP — Terry, Harris)

Johnny & Jonie Mosby should have taken a more, perhaps, their latest effort.

“It’s My Leavin’ It Up To You” is a powerhouse deck and should go far. Flip: “It’s If Left Up To Me” (2:32) (Central Songs, BMI — Mosby)

NAT STUCKEY (RCA 9833)

Old Man Willis (2:59) (Combine, BMI — White)

Nate Stuckey should haul in a passel of sales with “Old Man Willis.” Side has what it takes and should be showing action soon. Flip: “Might Be A Bar” (2:48) (Novachamber, BMI — Mann)

ROY DRUSKY (Mercury 73056)

Long Long Texas Road (2:38) (Combine, BMI — Linde)

Look out for Roy Drusky to haul in a sizeable chunk of chart action with his “Long Long Texas Road.” No information available on the flip side at this time.

FERLIN HUSKY (Capitol 50077)

Heavenly Sunshine (2:25) (Al Gallico, BMI — Sutton, Richey)

Here’s one that Ferlin Husky should be able to add to his string of hits. “Heavenly Sunshine” looks like a chart-bound item and should be watched very closely. Flip: “All Her Little Loving Ways” (2:20) (Capitol, ASCAP — Blackford, Wilson, Jr.)

CONNIE SMITH (RCA 9832)

I Never Once Stopped Loving You (2:33) (Sallion, BMI — Anderson, Howard)


HENSON CARGILL (Monument 1198)

The Most Uncomplicated Goodbye I’ve Ever Heard (2:25) (Blue Crest, BMI — Frazier, Shafer)

Henson Cargill stands an excellent chance of finding himself back on the chart with this latest effort. Take your eyes off “The Most Uncomplicated Goodbye I’ve Ever Heard.” Flip: “Four Shades Of Love” (3:53) (Tree, BMI — Braddock)

DOTTIE WEST (RCA 9634)

Johnnie Ray, Old Mandad, Jackie Daniels And You (2:42) (Screen Gems — Columbia, BMI — Sedaka, Greenfield)

Dot West may well find herself headed for the charts with this number. Ditty has catchy lyrics which should appeal to many. Flip: “Long Black Limousine” (3:57) (American, BMI — Stoval, George)

JACK LEY (Paramount 24)

Barroom Home (2:08) (Aquila, BMI-Gillis)


JIMMY HINSON (Chart 5677)

Country And Proud (2:21) (Sue, BMI, BMG/Ward) — Here’s a song about a man who stands up for his roots. Might make noise for Jimmy Hinson. If you have heard “So Wrong” (2:32) (Sue-Misc, ASCAP-Hinson)

IRA ALLEN (Capitol 5085)


BUDDY WAYNE (Capitol 4995)

The Door Is Never Locked (2:56) (Central Songs, BMI-Wayne)

This could draw attention with this one. Scan it. Flip: “Home” (2:36) (Central Songs, BMI-Wayne)

HERBIE SMITH (Astral 7 1002)

They Don’t Make ‘Em Like They Used To (2:30) (Tree, BMI-Pennington) — Give a listen to this blues-toned ode. It might go places for Herbie Smith. Flip: “(I’m Part Of The Crowd” (2:50) (Combine, BMI-Smith, Pennington)

TERRY ENGLISH (Athena 5016)


JIMMY DELL & KALLIE JEAN (Hickory 1561)

Just Two Young People (3:15) (Milane, ASCAP-Dell Fagan) — Pleasant-sounding duet could appeal to a number of listeners. And it could draw attention for Jimmy Dell & Kallie Jean. Flip: “Every Livin’ A Shadow” (2:57) (Acuff-Rose, BMI-Bay, Brow)

LARRY COLLINS (Monument 1196)

Shake Hands With The Devil (2:38) (Buckhorn, BMI-Kristofferson) — Ditty about an evil man could see good sales. Scan it. Flip: “Outcast” (2:48) (Equinox, Lara, Coburn, BMI-Collins, Naylor)

JOHNNY SEAY (Viking 1011)

Willie’s Drunk And Neville’s Dying (3:37) (Kiowa, BMI-Seay) — Johnny Seay does some strong singing on this tune. Could airplay and have sales rewards. “Fit. Worth Girl” (2:58) (Terrace, ASCAP-Statter)

JIM JAMES (Nugget 1048)

Looking For Daddy (2:18) (Longo & Oscar, BMI-James) — Could be nice things in store for Jim James with this tune. Keep a close eye on it. Flip: “She’s Heaven To Me” (2:33) (Longo & Oscar, BMI-James)

JOE STAMPLEY (Paramount 25)


JESSI COLTER (RCA 9826)

If She’s Where You Live In (2:46) (Baron, BMI-Eddy) — Songstress Jessi Colter offers a nice vocal on her new outing. Might grab good airplay. Flip: “It’s Safe” (2:56) (Baron, BMI-Eddy)

JOE DEATON (Tandem 2)

Look In The Yellow Brick Road (2:04) (Levisa, BMI-Deaton) — This song combines sorrowful lyrics with contagious catchy hooks for Joe Deaton. Flip: “This Battled Cactiuse” (2:48) (Levisa, BMI-Cole)

RED LANE (RCA 9828)

Sing You My Song (2:41) (Tree, BMI-R. & T. Lane) — Red Lane offers a sad song that could reach the hearts of many country listeners. Try it out. Flip: “Please Don’t Tell My Dad” (2:49) (Tree, BMI-Lane)

EARL RICHARDS (United Artists 50053)

What You Gonna Do Lercy? (2:00) (Cedarwood, BMI-Hillis) — This catch number could haul in coin for Earl Richards. Nice effort. Flip: “Can’t Live Down The Lovin” (Paskley, BMI-Sinks)

CHUCK WOOLERLY (Columbia 45135)

You Can’t Be Close To Me (2:35) (Details, BMI-Goldbord) — Chuck Woolery does an appealing job on this Bobby Golds- borow number. Might make noise. Flip: “The Pleasure Of Her Company” (Checker, BMI-Collins)

KING MAGNUS (Viking 1012)

You’ve Lost That Lovin’ Feelin’ (2:47) (Screen Gems-Columbia, BMI-Mann, Well, Specter) — This was a pop hit a while back for the Righteous Bro- thers and could do good things for King Magnus, Eye II. Flip: “Best Way I Know How” (3:08) (Foskey, BMI-Chestnut)

BARBARA FISHER (Clark 522)


CHERYL POOLE (Pasha 1219)

You Haven’t Read The Book (Su-Ma, BMI-Pool) — Could be good airplay for Cheryl Poole with this one. It could spin. Flip: “Everybody’s Gotta Hurt” (2:30) (Central Songs, BMI-Cain)

ELSON SMITH (Chateau 1063)

The Gospel Singer (2:07) (Tree, BMI-Moore) — Could draw praise with this love song. Merits a spin. “I’ve Got A Flag” (Tree, BMI-Moore) — This could earn airplay with this song about a man who is not what he seems. Listen to this one. Flip: “That Was Yester- day” (1:50) (Paul Perry, ASCAP-Prophet)
"My Kind of Everything," the entry from England, was the winner of the recent 1970 Eurovision Song Contest. The photo shows the winning participants (left to right): Bill Martin, director of Mews Music Ltd., publisher of the song; Derry Lindsay, the co-writer of the song; Dana, performer of the song; Frank Rodgers, Decca Records label manager; Jackie Smith, co-writer of the song; and Phil Coulter, director of Mews Music Ltd.
In any language EMI means record business

KOB DANSK — Buy Danish. And when it comes to records the Danes buy plenty. EMI make plenty too, and with the only major pressing plant in Denmark are equipped to take full advantage of the flourishing and expanding Danish market. EMI's base in Denmark is at Copenhagen where Electric and Musical Industries (Dansk-Engelsk) A/S, established over 60 years ago, maintains a full-scale pressing and distribution centre for both EMI and third party labels.

And close liaison with sister companies in Sweden and Norway contributes to EMI's considerable strength in Scandinavia.

With companies in thirty countries and licensing arrangements in nearly twenty more, EMI knows the record business like nobody else. If you're one of the record people, you need EMI.

THE GREATEST RECORDING ORGANISATION IN THE WORLD

ELIET AND MUSICAL INDUSTRIES LIMITED (EMI) LONDON, ENGLAND
Martin Davis Managing Director Of Liberty/United Artist Ltd.

Martin Davis has been named managing director of Liberty/United Artist Ltd. for the U.K. operation. The company has suffered from the lack of a new record to follow the success of the recent hit, “Standing in the Shadows of the Wa...” (1982). Davis is leaving Polydor Records, where he has been managing director for the past four years. He will take over the reins of the company on May 1.

The move is regarded as a further strengthening of the company’s position in the industry. Davis has previously worked at Columbia Records, where he held various positions including A&R director and general manager of the U.K. company.

Collins Heads EMI So. Africa

Colin Collins, formerly managing director of Columbia Records in Greece, has been appointed managing director of EMI Southern Africa (Proprietary) Ltd., and director of EMI (Industries) Pty Ltd. He will take up his duties on May 1.

Collins has considerable experience in the music industry, having joined EMI in 1983. Last year he was appointed EMI’s managing director in Greece. Collins will be succeeded in Greece by Clive Kelly, former commercial manager of Revolver Music in the U.K., who will handle the overseas division of the British company.

Glickman Finalizes Foreign Pub Deals

New York—Dayglow Music of Hollywood has signed deals with several publishing firms allied to Zach Glickman’s American firm. New Dawn Artists Management, Glickman’s company, has signed a deal with Seabright Bros. Ltd. to work on its second album. This deal follows the signing of several other deals with independent labels over the past year.

Youthful 4 Million Listen To Luxembourg

London—Latest audience survey conducted by Social Surveys reveals that 4,000,000 people tune in nightly to the West Coast radio station. The main findings have shown that the Luxembourg audience is predominately young—almost six out of ten listeners are under 24; each listener stays tuned for approximately one and a half hours, and the approximate total of the week is closer to 15 than 20.8% (approximately 1 in 2) of the audience listen to 808 when alone; 83.3% listen in their own home and 4.4% in a car.

A&M Canada Opens w/ Rios On Beethoven

Toronto—Beethoven’s Bicentennial has received an unexpected boost with the release on this side of the ocean of “A Song of Joy” by Spain’s Miguel Rios with orchestration backing by Waldo de los Rios. Release was arranged for A&M’s new Canadian operation. Tape of the Rios entry was played over the phone to A&M’s Canadian director Gerry Lacourciere by Liam Mullen, Lacourciere’s wife, who was unable to fly back to Canada due to a West Coast radio schedule. A&M has also signed up dealers, who were impressed with the taped copy. Record executives were not available to comment as of press time.

Compo Distribution Of Revolution Label

Toronto—Mort Rose, president of Revolution Records and Leif’s Constro, manager of the Apex Division of The Compo Company, have announced an agreement for the distribution of all Revolution products in Canada on the Revolution label. New albums from Moe Koffman, “Curved Soul” and Diane Brooks will be released in mid-April plus all forthcoming records from Chaimo! Revolution’s new group.

Transfer IFA’s Fren

New York—International Famous Agency has transferred Allen Frey to the Liberty/Legacy division. Frey will work with New York in the concert division, will coordinate all activities of IFA’s American and European clients, and appears at concerts, TV, and tour engagements.

Last To Canada To Aid ‘Month’ Promo

Toronto—James Last, the giant seemingly right record of the moment in Canada, has been released in a colourful deluxe package and includes a 12 page full colour booklet. The idea was to give Last a boost in Canada prior to his Toronto and Montreal tour. The album has been released in Canada for the first time since it was first released in 1962.

Sunny Japan—Frank Stanton, president of CBS, visited the operations of CBS/Sony Records. The company’s claims were confirmed by the fact that the company has released 25 albums in the first two months of the year, including the hit “Standing in the Shadows of the wall...” (1982). Stanton is visiting Japan to inspect the company’s operations and to meet with executives from the company’s representative offices in Tokyo and Osaka.

Cash Box — April 18, 1970
Although he has moved nearer the East, George Nelson, the US pioneer defiler of the Marine Broadcasting- ing Agreement, is in no way discontent with his new ports of call. He has encountered trouble of various kinds. They moved from a position off the Dutch coast to the Netherlands itself, which they must have had some difficulty in finding. Nelson has since taken over the pirates like Radio London and Radio Caroline with a formidable array of resources. He will perhaps go beyond the three-mile limit. This new location put London and the Home Committee, which now makes a radio broadcast, in a more convenient position to the Nord-see transmitter, but the volume of programming has not yet been increased. Whole months seem to have been spent in re-mapping the situation. Shipping and life-saving authorities have complained that Nord-see has been broadcasting with unrelenting vigour, with vital frequencies, and the Post Office is believed to have begun jamming operations on the pirate’s programs. The station closed down over Easter to enable its engineers to change the frequency to the one formerly occupied by Nord-see, but it was then supposed to resume broadcasting on Easter Monday, but from available evidence, the matter was regarded as having been decided in favour of the formidable odds confronting it.

Dusty Springfield presented the grand prize winner with a crystal goblet at the fourth annual Caracas Music Game competition at the Londoner Hotel, London Bridge, London SE1. The competition, which ran from October through December last year, and one million leaflets were distributed, produced a total entry of 30,000. Contestants had to choose and arrange four recording stars and match the appropriate songs with each artist from a top list of 200. The 100 following their entries with fifteen words about the stars they thought the best. There was a total of 103 prize winners, and the first prize went to Mike Collings of Cardiff, consisting of a Ford Cortina car, Philips car radio and cassette equipment, and a trip to the Channel crossing in the isle of Capt. Philips Electrical UK managing director Charles van Hoven. The runners up were given a short address on the future of the cassette, which Philips has pioneered with great skill.

The Revolution was the setting for the launching of Custer’s Track, a new record label which claims on their debut on Major Minor with “On The Run” and “Have Enough” and which holds itself as a major force in the pop market and recently extended into the country and western field with their “Country” label, rumbles that Major Minor. The shortly launched underground label, Ex University student Ken Davis will be label manager and first disc on the as-yet-unfilled label will be Graham Bell, with production by Klaus Voorman (man who discovered The Beatles before Beatlemania). An album is expected in July.

The Association of Professional Recording Studios will host its third Ex- hibition of Professional Recording Equipment, which will be held at the Waldorf Hotel, Aldwych, here in town on June 12 & 13. The event is recorded to be the largest of its kind so far, and includes demonstration stand- her and associate studios of the As- sociation and a number of exhibitors from abroad. The exhibition will be under- played by the BBC and independent television as well as international re- cognised companies. The last exhibition was recorded as the only exclusively domestic one of its kind, with more than 600 working alone at the studio profession, and exhibitors will include AES (Telefonak), AEG, Ampex, Audio Design, Linn, Misch, British Homophone, Cadac, Dolby Laboratories, Electronics, Focus Electronics, H/E Electronic, KEF Electronics, Leonisher, Lennard Developments,

The debut LP by Guarnerius is set for May 1 on EMI’s project label, Har- vest label, with support of point sale action. The complete LP is being marketed with display units shaped as the letter Q to which the sleeve can be attached. The LP is a classical program composed of all original material including a number of live TV and in person promotion here and there in Europe will be released later in May and possibly preceded by a single cut. American issues will follow.

Music Trades Association training officer Margaret Davis is planning a study tour to the USA to meet with representatives of two of the major institutions. She will visit the McGill University and the University of Pike. On the return trip she will visit the Music Trades Center in London, and Miss Davis hopes to move in and begin recruiting staff and setting up the courses on May.

"H.R. Pufnstuf" producer Marty Kroft is looking for candidates for a new TV series along the lines of the Monkees in London. The group will be formed of six kids. Barnard Boys will be in line for a five-year recording deal with Capitol and star billing in a CBS-colored. Of course, Highlander in London where the group’s initial recording session will take place, and they will later go to Hollywood, where they will film their TV series.

Sparta Music’s Hal Shapiro and Jeff Sillers have resumed their project Record – Florida group of Music Publishing Companies which has been selling off its publishing interests. The new company, to be known as the Spartan Records Corporation, has assembled a list of four publishing companies and consists of stockholders in its former ownership of NAPCO. The publishing merger ensures a total promotional outlet for all the various properties, and will also help by the way that in an attempt to revitalised Embalmed label. Kruger, who is owner of the label, was shot on record a number of new American catalogues to the group, and Shapiro is examining the company’s overseas agreements, all of which expire in 1970 - leaving the entire catalogue to the promise of marketing and constitution. Under the merger, Shapiro becomes managing director of the new company, and Kruger and Jimmy Henney of Embalmed are also on the board.

Quicksie: Pickwick International chief Monty Lewis has signed deals with two of his biggest recording artists recording on Hallmark featuring Martin Lewis and Tony Joe White. Among the new signings is Dave Bowie and his band. The record label has also been announced for a new senior promotion executive record- ing to exploitation chief Tomottle, and will specialise in TV promotion. Pickwick’s main label, Pickwick, has been named production co-ordinator for Aempe Stereo Tapes (Europe) Ltd, the European distributor of the Philips production team.

Lockwood, Minnesota Mitch and Man- maning, Rupert Neve, Pye TVT, Richardson Electronics, Shure Electronics, Troubadours, and Televisions.

Brinsley Schwarz, the new group for which a jet-set weekend in NYC for their first US tour. The tour includes a date in the UK, and 19 US-west coast dates, for a total of 22 shows, of which 18 will be supported by the new group. The tour will begin on June 12 and conclude on July 4. The group will play a mix of rock, folk, and country music, with a focus on their new album, "Feel the Heat." The tour will take them through several major cities, including Los Angeles, San Francisco, and New York. The group is known for their high-energylive performances and their catchy songs. The tour is expected to be a great success, with fans eagerly waiting to see the group in action.

Great Britain’s Top Ten LPs

<table>
<thead>
<tr>
<th>Rank</th>
<th>Artist/Title</th>
<th>Label</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Bridge Over Troubled Water</td>
<td>Sony</td>
</tr>
<tr>
<td>2</td>
<td>Paint Your Wagon</td>
<td>soundtrack, Paramount</td>
</tr>
<tr>
<td>3</td>
<td>Farewell to Arms</td>
<td>Varese Sarabande, General Electric</td>
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<tr>
<td>4</td>
<td>Led Zeppelin II</td>
<td>Led Zeppelin, Atlantic</td>
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<tr>
<td>5</td>
<td>Fill Your Head</td>
<td>artists</td>
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<td>6</td>
<td>Motown Chartbusters Vol. 2</td>
<td>Various Artists, Tamla Motown</td>
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<td>7</td>
<td>Chicago Transit Authority</td>
<td>Chicago, CBS Records</td>
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<td>8</td>
<td>From Memphis To Vegas, Elvis Presley</td>
<td>RCA</td>
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<tr>
<td>9</td>
<td>Hot Rats, Frank Zappa</td>
<td>Reprise</td>
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</tbody>
</table>

The Top Ten LPs are a list of the most popular albums in the UK chart, as compiled by the British Phonographic Institute. The list is updated weekly and includes a variety of genres, from rock to pop to jazz. The list is used to help determine which albums are the most popular at the time and can be an important indicator of the current music industry trends. The list is regularly updated to reflect changes in the music market and is an important source of information for music enthusiasts, record producers, and music companies.
Travel At The Speed Of Sight
Through Worldwide Sounds
Of The 70's


Be In On All The Important Happenings Worldwide . . . Travel At The Speed Of Sight And Save One Of Your Most Precious Possessions . . . TIME

Cash Box-Don’t Miss It!
Italy’s Best Sellers

**This Week**

<table>
<thead>
<tr>
<th>No.</th>
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**Holland’s Best Sellers**

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**Belgium’s Best Sellers**

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**Yugoslavia’s Best Sellers**

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The exceptional “El Condor Pasa,” by Los Incas (Philips), is on its way to become a hit. Los Incas have released three records: “Con la casa llena,” “Qué hace el amor,” and “Quemando.” The Schallplatten-Preis has been awarded to the group, and the record company is expecting big sales.

The first record by the Czech singer Josef Lauter since he signed a contract with the German record label “Komatik” has been released: “Santa Fe, auf Wiedersehen” (Ariola). Both compositions are by James Last who also produced this disk. A LP by von Willingen was released: “Komm nach Hamburg.” The title track was written by the German composer Alfred Hassler. The song features a fantastic piano solo by Hans-Jürgen von Willingen and the German singer Lilo Maschke.

Udo Jürgens has released “Babuschka” (Indra). There were previously 50,000 reservations. Udo Jürgens will be the only singer on the first telecast for the big Olympia in Berlin on the 28th of August. The net profit of this lottery is for the financing of the Olympia 1972 in Munich.

The German tour of the Rolling Stones has been put off to the 26th of August. This was just announced by the concert organizers. George Harrison and Lippman & Rau. On the 31st of August, the Stones will perform in West Berlin at the famous “Arkose” got their fourth golden disk. The folk music group has been popular in Germany for a long time. On April 1 they started a big American tour and also took part in shows. The departments MCA, plant management, press and promotion have already set up a campaign to attract acts. The album will also be released in Germany, France, Italy, Spain and Scandinavia. The name of the group has been changed for international release to Apocalyptique. This was reported by Folk Songs from Europe.

Rudolf Slezak music publishing house has released a new LP in the series of “German Musikverlag” — the new Sandie Shaw record, “By Tomorrow.” A German version will be available soon. There are also plans to release 45-discs of the song “Hitchin’ A Ride,” which has sold more than 10 million copies in the US. The song in the film of the same name which got excellent reviews. The record will be released on April 3.

The group “Kannibal Komix” has been released by Ariola. This album contains music from the film of the same name which got excellent reviews. The records were released by Ariola. On April 31 they started a big American tour and also took part in shows. The departments MCA, plant management, press and promotion have already set up a campaign to attract acts. The album will also be released in Germany, France, Italy, Spain and Scandinavia. The name of the group has been changed for international release to Apocalyptique. This was reported by Folk Songs from Europe.

Michael Andries of Ariola will begin a tour of his new job as press chief with MCA in Hamburg. Also Kudin von Seelmann, present artist promotion manager of CBS is leaving his firm April 1 and will be busy in another branch. After his hit “Anuschka” which had sales of more than 500,000 copies Ariola started a new single with Udo Jürgens, “Babuschka”/“Indra.” There were previously 50,000 reservations. Udo Jürgens will be the only singer on the first telecast for the big Olympia in Berlin on the 26th of August. The net profit of this lottery is for the financing of the Olympia 1972 in Munich.

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Ken Sparkes, Australian disc-jockey and radio programming consultant is returning to the United States. Ken spent the past two years in the area of broadcasting for a jock for quite a while. In his new capacity as program consultant to parameters for the new station, it has been responsible for the introduction of a new Sydney, Australia, radio station, which is ranked as one of the leading three top-forty outlets across the country. Ken has been meeting old American friends again and has been listening to commercial radio. He can be contacted at 2340 Allview Terraces, Santa Clarita, California, in addition to his radio interests and activities Ken Sparkes will also be looking up new talent with the view or personal appearances in Australia, and has plans for producing and recording catalogue availability for Australia.

Record producer Russell Morris has had a small setback with the release of his new single "I Am," which was released at the beginning of the month. Morris was decided that the track just wasn’t ready for release. His new single was being withdrawn from release very week it was made available to radio stations. The single will be re-recorded and is set for release before Christmas.

The New Seekers are in Australia for their first personal appearance tour which is expected to be a success. The group, which was formed by Phonogram Recordings Ltd. of London, consists of musicians produced to Australia, and to promote their first album on the Philips Music label. The group is fore the guidance of old Seekers member, Keith Potger.

Record production continues to develop in Australia. For the six months period ending last December, there was an increase of more than one million discs over the same period the previous year. The way it looks there is every chance that the total figure for the year will go beyond 10 million with stereo product taking a terrific increase.

Following the success of the first monster pop festival ever held in Australia, the second one (Tagged "The Music of Love") will be held at Easter at the quiet little Victorian town of Brighton, about 124 miles from Melbourne. The Miracle was promoted as a event of peace and love, radio stations throughout a small fortune on security personnel to make sure these desires were attained. There were at least twenty topline Australian acts booked to perform over the three days of the festival.

Publishing house of E.H. Morris has placed broadcasting restrictions on material from Apple. The new musical production written by the American pair, Charles Strouse and Lee Adams. Castle Music and subsidiaries have been extended. Their latest output includes "Think About Tomorrow Today" (lo- cated "Think About Tomor Wales I Call You My Name One One Down On The Clear Day" "The Kid" c/w "The Other Man" by Lee Conway, "Shinny" and "Who Is There?"") with the Alex Menk, Clefs. In albums, there is "Empty" by Peter Nicke, "Heavy Music" ("Festival 70", a collection of tracks by various artists from the Sweet Peach album.) The album is a double-album set called "Mouse Cottage," and includes the songs that have been written by members in collaboration with record producer Peter Nicke for the radio program "Mouse Cottage." The album was released on May 7th, the first anniversary of Sweet Peach records.

London's Ontario promotion manager Ken McFarland reports new chart action on the Green & Stagg lid "To Make a New Life." The single is now at 21 on the singles chart. The quartet that is called "The People in the Crowd" is putting their first album through the various radio stations that are playing the song. The quartet that is called "The People in the Crowd" has been written by Doug in collaboration with record producer Peter Nicke for the radio program "Mouse Cottage." The album was released on May 7th, the first anniversary of Sweet Peach records.

Glen 6170, newly appointed assistant to the national advertising past, will be working with the label's new ad agency McManus, John & Adams and in particular Allan Fain- rington on album covers, design, labels, notes, etc. Blown currently busy promoting Donna Ross, country artist who has just returned from a Nashville session with Gary Buck as producer. The song "The People in the Crowd" (Creedence Clearwater-Legacy) is on the album "People in the Crowd." The album "People in the Crowd" is now at 31 on the singles chart. The quartet that is called "The People in the Crowd" has been written by Doug in collaboration with record producer Peter Nicke for the radio program "Mouse Cottage." The album was released on May 7th, the first anniversary of Sweet Peach records.

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EDITORIAL:

The Doomsday Machine

One of the all-time favorite devices manufactured by the coin industry, is an insidious thing called the “doomsday machine”. We don’t mean the one popularized in the movie “Dr. Strangelove” but the contagious business complaints preached by the prophets of gloom and doom that abound in generous numbers throughout this industry.

Cute remarks like: “they’re holding a wake for the coin machine industry down on coinrow,” and “the coin machine business is closed this week due to interest” are funny one-liners but lose their humor when the speaker begins to believe his own sick jokes.

We’re of the opinion that any company, on any level of this business, which is hurting financially, is suffering from a self-inflicted wound. Sure, the operating, distributing and even the manufacturing business is no bed of roses, but too many people are making too good a buck from these companies to permit us to believe the coin machine industry is shrinking away.

When we say “self-inflicted”, we refer to those operators who have boxed themselves into a corner through exorbitant loans and bonuses; to those factories who overload their dealers with equipment, knowing at the back of their minds the poor guys could never move that many; and to the dealer who’s too timid or just plain stupid enough to accept a machine overload without question.

Some say direct sales are killing them. Well, there are established ways of combating this and if you don’t know, ask someone who does. Others complain that the new machines cost too much and are too complicated to operate. If you’re reluctant to get with the modern trend toward “space age” machines that command space age collections, even if it means beefing up the technical knowledge of your service staff, than buy something else . . . . don’t turn others sour on a good thing.

For every complaint in this business there’s a logical answer. No matter what the problem, there’s bound to be at least one solution. But what most means interest is not the sit-back-in-anger attitude which gains nothing but a reputation as a cynic.

Cynicism is a decadent state of mind which breeds the rotten apples that spoil the barrel for the rest of the industry. Beware the prophets of gloom. Don’t let them put a doomsday machine in your location.

MOA-Factoy Execs Meet to Review 1970 Expo Plans

CHICAGO — MOA officers and committee chairman will meet with principals of equipment factories and suppliers at Sherman House April 14 and 15 to set trade show plans for the October 16, 17 and 18 Expo. The Tuesday luncheon meeting will put the MOA brass together with photograh manufacturers; the Wednesday session is reserved for amusement machine and service exhibitors.

Representing MOA will be executive vice president Fred Granger, president, secretary-treasurer Tom Morley and treasurer John Trucano. In addition, Russ Mawdley, chairman of the exhibit committee, along with Harlan Wingrove and Bill Anderson, Jr., Expo co-chairmen, will be on hand to discuss arrangements and exchange ideas on possible improvements for the fall convention.

The two-day meeting is the first stage of a vigorous campaign by MOA to pull the biggest attendance from all sectors of the operating, distributing, record and one-stop industries into the Sherman House exhibition halls and seminar meetings. Other steps the association brass will institute to include: a grass roots campaign to stimulate attendance by one-shot record distributors (who are personally contacted by local MOA members), a call on machine dealers to recommend the Expo to their operator-customers (possibly with the assistance of graphic promotional material to be displayed at local dealer shows) and a series of official association talks on behalf of Expo to be delivered by Granger, Ptacek and other league leaders.

For the first time this year, the general non-trade press will be encouraged to cover the exposition. Granger’s office will supply pressmen with complimentary passes and press kits at the convention.

These members of the general press, from all media, will receive personal invites from the MOA office, together with a copy of the jukebox speech booklet, to better acquaint them with the real industry before they show up at the Expo.

“They will be allowed to freely roam through the exhibits and attend our seminars.” Granger stated. “Needless to repeat that we should do our utmost to assure the very best trade show in the history of this industry. The press can do this industry a lot of good if they see our industry at its best,” he added.

Betsen Gets NYC For Auto Pdts.

ST. PAUL, MINN. — Effective April 1st, the Automatic Products Co. line of cigarette and snack vending is being distributed in the Twin Cities, Westchester and the two Long Island counties by Betsen Enterprises, Inc. of New York. Betsen is the agent of the additional territory for Betsen was made last week by Automatic’s general sales manager Merle Stieclamp.

Automatic’s current lineup of vending equipment includes the Snackshop cigarette machine (Modular 1200 and Century series), the Snackshop, Candyshop and Pastyshop machines.

Sydney Club 100% Bally

SYDNEY — Wallisend B.S.L. Club, a private club here is the first club to be equipped only with Bally slot machines, according to Jack Rooklyn of Pitt Amusements, Bally’s local representative.
School in Caracas

CARACAS — Thomas Koppell, president of Intervenencia Intercomercial Venezolana, C.A., recently was host for a recent four-day convention here for service technicians and sales personnel of sub-distributors associated with Intervenencia in the sale of Wurlitzer phonographs in Venezuela.

The first two days of the convention were occupied by a service school on the mechanical and electrical components of the Wurlitzer "3400" phonograph. The seminar, attended by 18 service technicians, was conducted by Andres Echevarria. (shown above)

U.S. Intro's Soccer

AMITYVILLE, N.Y. — U.S. Billiards has announced the introduction of a new coin-op soccer table dubbed "Pro Soccer." The table, unique for its suitability at street locations (notably taverns), incorporates all the play excitement of table soccer in a foolproof coin version.

Pro Soccer's handsome cabinet is a rich combination of natural burl wood and gleaming chrome. According to sales manager Len Schmeller, "it requires little floor space, at the location." Games on test achieved consistent high volume play, and at 75¢ per game, Schmeller stated. The game is available for purchase right now at U.S. Billiards distributors.

Ross Dist. Moves Into Jacksonville Office

JACKSONVILLE — The local branch of Ross Distributors, Inc. of Miami recently moved into new, expanded headquarters here. The building, located at 807 Kipp St., contains 10,000 square feet of space.

The Jacksonville branch is run by Herb Gorelik, who said, "We needed this larger building to serve our customers and to inventory our large variety of equipment."

Gorman has assisted by his road salesman Al Gorman, a 23 year veteran, and service and sales representative J. B. Whitaker. The assistant manager is Gorman's wife Montine, who is also a saleswoman.

MOA Lists 35 Signees

CHICAGO — Les Montooth, chairman of the MOA insurance committee, has announced that 35 additional members have signed up for the association's group life insurance plan.

Several of the new policy holders are in the younger age brackets, although all members up to 65 are eligible to take out MOA group life insurance. The youngest member in the plan is 35.

MOA executive vice president Fred Granger says that during the current charter enrollment period physical examinations are not required. The enrollment period has extended to May 1.

Under the MOA plan, life insurance up to $45,000 is available to members in good standing. Wives, children and employees of members are also eligible.

Nutting Tries Golf

MILWAUKEE — "Test Your Golf IQ."

A game recently introduced by Nutting Industries Ltd., represents the first attempt by the coin machine industry to penetrate the golf market.

According to Marty Johnson, Nutting marketing director, the game will give operators throughout the country an opportunity to secure locations at the more than 10,000 golf courses and 200 driving ranges in the U.S., sporting goods shops and resorts.

Johnson says games have been placed on locations in Wisconsin and Illinois and that managers of clubs and driving ranges have expressed interest at the prospect of added income from the machines.

A film developed for "Test Your Golf IQ." contains 1,600 multiple-choice questions, most of them illustrated, which include golf strategy, etiquette, rules and terminology.

The game offers versatility to locations as the machine can be converted to a standard "L.Q. Computer" after seasonal use for conventional locations such as bars and motels.

"All it takes," Johnson says, is a change of panel and insertion of a different film available in kit form.

For operators who own the standard "L.Q. Computer" and want to convert it for the golf market, Nutting offers a conversion kit containing the golf game's panel and the illustrated film, including hardware and instructions.

Cash Box — April 18, 1970
Berti Blasts Coin Industry Pessimists

North Bergen, N.J.—Berti Bett, president of the Betti Enterprises distributor outlet here, took strong issue with industry spokesmen who he says, “have made grossly exaggerated statements, published and otherwise, on the future of this industry.

In a statement released from his office last week, Betti vigorously attacked the thinking of some tradesmen who believe the independent distributing business will vanish from the coin industry map in the next ten years. He took further issue again this week in declaring that: 1. the small, independent operator will be eliminated altogether by 1980 in the face of stiffer competition, especially from large vending companies; rushing into the music and amusement games business; and 2. that urban renewal projects are dealing a serious blow to the operating business in metropolitan areas.

Nobody wants to see independent dealers out of business or fail under the control of a factory, least of all the factory men themselves, Betti declared. “Operators need the local distributor for a long list of reasons, which are all known. The factory also needs a network of strong, independent dealers who will do a job for their equipment and keep the cash flow moving properly,” he said. “I know that a couple of the factories have pushed too many machines on some of their distributors with disastrous results in the past, but to say that factory-owned outlets will soon be the rule rather than the exception is pure nonsense.”

Concerning the “pending disappearance” of the small, independent operator, Betti sees this as a misconception built upon a number of instances of operators selling their routes to larger corporations, but again, this is far and away the exception rather than the general rule.

“The backbone of this industry is the small operator,” he declared. “Everybody knows that the small company provides the competition necessary to keep the industry alive, and the companies are very often far superior in basic operating techniques to the large multiple-route organization because they’re closer to their locations and give them better service. And about this urban renewal business,” Betti continued, “it’s one of the most exaggerated concepts the industry has ever worried over. I’d estimate that for every bar or restaurant closed down in an urban renewal project, about ten new spots opened up in that operator’s general area at the same time. He just might have to expand on that area a bit by reaching out a little further into neighboring communities. Go farther down the highway, so to speak.

“Just look at statistics. By the year 2000, just 30 years away, the population of this country will climb over the 300 million mark. That’s almost a 50% increase in the present population. These people need services. Everything from additional gas stations, to retail stores of all kinds, to the type of locations the music and amusement machine industry serves. You can check the progress of almost any community in this country over the last three years, and there’s a good chance there’s been at least a 25% to 50% increase in the number of restaurants and taverns alone. And they all can use a jukebox, game or cigarette machine. Don’t tell me there are no new locations. But they’re all over the place,” Betti declared.

“Thanks to the new specialty novelty games the factories are making these days, plenty of new of street locations are opening up to this trade as well. The quiz machine manufacturers who now find they could place these electronic games, at an increased price, at spots other than the bars and bowling alleys. Operators are getting machines into shopping centers, bowling complexes, schools, right here in Jersey and I’m sure it’s happening in other parts of the country. The Speedways, the Missiles, the Sea Raiders and the rest have opened new doors to the traditional trade and a better per-machine income to boot,” he stated.

When Betti referred to the “strong, independent distributor,” he too special prices to describe this type of business: “a seller of equipment, an acceptor of trades, a showroom for a wide variety of new and used equipment, an advisor on everything from the potential of a new game to accounting procedures to new locations for his customers, all backed up by expert service, shipping and parts departments.”

Your better distributors cover all bases today. They have to provide expert help in all matters to encourage continued good will and patronage from their customers. If they do, they’ll be no thought of factory ownership and such, nor of any of their independent operator customers getting knocked out of business,” he added.

“I’m completely optimistic about the future of this business. You’ve got great music machines on the market and the two for a quarter play they’re generating is helping income all across the board. And you’ll probably see more innovations in music machines in the next year or two, maybe something in a tape jukebox or a video player but something revolutionary that will present a real breakthrough in this industry.

(Cont’d. on Page 65)

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**Adult Locations**

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  - No Flip Info. Motown 1165
- The Best Thing You've Ever Done - Barbra Streisand
  - Summer Me, Winter Me (2:56) Columbia 4-45147
- Is It Any Wonder - The Turtles
  - No Flip Info. White Whale 350
- A Walk In The Spring Rain - Ray Conniff
  - Half And Hall (2:06) Columbia 4-45137
- What Do You Do When Love Dies - Florence Henderson
  - A Love Like Yours (3:15) Decca 32666
- Stormy - Billy Eckstine
  - When You Look In The Mirror Enterprise 9009

**Teen Locations**

- Up Around The Bend - Creedence Clearwater Revival
  - Run Through The Jungle Fantasy 641
- Soolaimon - Neil Diamond
  - No Flip Info. Uni 55224
- Patch Of Blue - Frankie Valli & The Four Seasons
  - No Flip Info. Philips 40662
- Spill The Wine - Eric Burdon & War
  - Magic Mountain (4:15) MGM 14118
- People And Me - New Colony Six
  - No Flip Info. Mercury 73063
- Lay Down (Candles In The Rain) - Melanie
  - Candles In The Rain (1:42) Buddah 167

**C & W**

- Heavenly Sunshine - Ferlin Husky
  - All Her Little Loving Ways (2:40) Capitol 2793
- I'm Leavin' It Up To You - Johnny & Jonie Mosby
  - If It's Left Up To Me (2:32) Capitol 2796
- Long, Long Texas Road - Roy Drusky
  - No Flip Info. Mercury 73056
- Old Man Willis - Nat Stuckey
  - Beauty Of A Bar (2:48) RCA 47-9833

**R & B**

- Westbound #9 - The Flaming Ember
  - Why Don't You Stay (3:10) Hot Wax 7003
- And My Heart Sang (Tra La La) - Brenda & The Tabulations
  - No Flip Info. Top & Bottom 403
- Sweet Feeling - Candi Staton
  - Evidence (2:35) Fame 1466
- Oh Babe - Cannonball Adderley Quintet
  - Marabi (3:50) Capitol 2798

*check your local One Stop for availability of the listed recordings*
here the June 20 weekend.

Joe Westerhaus Jr., whose Dime-Leagues division of the Royal Distributing Corp. runs the tournament, expects entrants from cities that include Grand Rapids, Detroit, Indianapolis, Columbus and Dayton. The competition is conducted in the five-state area of Michigan, Illinois, Kentucky, Indiana and Ohio.

About 350 teams are now participating in the local competition that will be trimmed to 32 teams for the national tourney. Sixteen teams will contest the men's bowling with eight teams in the women's division and eight in the pool competition, which is open.

The local competition began May 4 and will continue through June 15, five days before the national tourney begins. The eight-ball teams consist of four members with each match comprising a complete individual round robin of 16 games. The bowling teams have six members and scoring is done on a team basis.

Top prize in the national tourney is $1,000. According to Westerhaus, Dime-Leagues has given away $150,000 in prize money this year and has given away almost a million dollars in prizes since the tournament advisory agency for operators began in 1961.

350 Teams Contest Midwest Tourneys

JOE WESTERHAUS JR.

CINCINNATI — Local bowling and eight-ball tournaments are now in progress in midwest taverns, leading up to the national tournament that will be held at the Apple Dance Hall.

S.D. Ops Set 3rd 8-Ball Playoffs

JOHN TRUCANO

PIERRE, S.D. — John Trucano, president of the Black Hills Novelty Co., announced that the Third Annual South Dakota Music and Vending Assn. 8-Ball Tournament has concluded its final week of competition at the location level and the group is preparing for grand playoffs April 18-19.

The final match, to determine State-wide champions in the A, B, C and Women's Divisions, will be held at the Pierre City Auditorium. Trophies and cash awards will be presented by South Dakota Governor Frank Farrar, himself an avid sports fan.

A total of 64 pool table locations were entered by their operators in this year's contest. Trucano advised that an additional thirteen stops are desired to enter the competition but had to be turned away since it was on a first come basis.

Tables for the playoff competition will be supplied by U.S. Billiards Inc., in cooperation with H.Z. Vending Exchange of Omaha. Each participating operator will send two employees to work the playoffs, setting up the tables, scoreboards, etc. as well as refereeing the individual 8-ball games.

Tournament director is Mac Hasvold of Sioux Falls.

Trucano expressed thanks to U.S. Billiards sales manager Len Schneller for starting them out on the 8-ball tournament road three years ago. "Our association has prospered in many ways from these events," Trucano stated, "especially in the area of publicity. This year's event alone has been generously covered on local TV, radio and in the papers. As a matter of fact, we gained further points here when three of our operators' locations pooled some money among them and bought a full page ad in the paper announcing that the tournament was being held at their tavern match show what kind of good will 8-ball has generated here," he said.

Bert Betti (cont.)

"Vending possibilities have really only been scratched. I was driving back from Cape Cod down the Connecticut Turnpike recently and noticed the food service facilities have turned to vending and away from manual service. There's a chronic shortage in service personnel in these fast food places. It's not getting any better and you'll find this trend toward replacing labor with vending machines not only continuing but accelerating. This whole industry is leisure oriented. As American culture bends more and more in this direction, we're bound to reap the rewards if we just go out and grab them," he concluded.

Mich. Ops Complete Bowling Tournament

CHICAGO — About 250 persons were expected to attend the banquet and floor show Saturday night April 11, climaxing the eight-ball, coin operated bowling tournament of the Manistee, Mich. operators group. Sixteen locations participated in the tournament and each location has a five-man team competing for first and second place trophies.

The event is a popular one in the area attracting many spectators to locations to watch the competition. The number of people attending the banquet has increased each year since the tournament began.
EASTERN FLASHES

AROUND TOWN — A meeting of New York's Coin Division Executive Committee has been called by chairman emeritus Al Denver for Monday. Meeting will be held at UJA headquarters on 58th St. beginning at 6:30 P.M. Said Al: "as you all know, Abe Lipsky, our 1970 chairman and good friend and co-worker in the cause of UJA, passed away recently. The purpose of this meeting is to select a new chairman to lead our drive. We all know that Abe was totally dedicated to UJA and that he devoted our campaign this year to be the most successful in the history of the industry. I think you would be wonderful if we carried on in that spirit and achieved truly wonderful results both for UJA and to honor Abe's memory." Ben and Sophie at the association sent plenty of reservation deposits coming in from here, upstate, for the Memorial Day Bahamas warm as the Kings Inn. Any late starters had better post their deposits right now, today, if they don't want to be left out..." Hear that Teddy (the Champ) Sargent's younger brother Bob died of a heart attack Friday April 3rd in Washington. Teddy says his late brother worked for Arcade Vending and died seven months before his death. Presumably he inherited the family business on Pennsylvania Ave., one of Washington's better known watering spots.

UPSTATE ITEMS — The next dinner meeting of the 1970 Operators Guild will be held at the Foughkeepse Inn, on April 15th, beginning at the usual 7:30 hour. Millie McCarthy's still in a mild rage over Arthur Goldberg's "slap in the face" to the State Democratic Party at the Grossinger's Convention week before last. In turning down the nomination in order to run in an "open primary," felt the former re-UN ambassador was using the Convention as a political springboard, jumping on the party's bandwagon and file worker's good intentions. "If he planned on turning down the nomination, what the h... was he doing there, the first place," stated Millie. Good question? Incidentally, Millie was a ballot tabulator at the Dem meeting.

Mrs. Adelaire Hird, secretary to C. B. Ross, service manager of the Wurlitzer Company, was named Club Woman of the Year by the Business and Professional Women's Club of Tarrytown. She has served with the Wurlitzer Company for 20 years. Miss Hird's responsibilities are more involved than just secretarial and stenographic work. She plays an important part in assisting Ross with the details of operating the service department. There are always Wurlitzer-sponsored service schools in the planning stage. This involves the handling of countless details, working closely with the parts department and scheduling track of schedules for the five Wurlitzer field representatives who are constantly on the move throughout the country. In addition to the club's honor roll, Miss Hird has also been the recipient of NIKE, a figurine depicting the winged god of victory. These were presented at the annual awards dinner held at the Parkway Inn at nearby Niagara Falls.

TRAVELERS — American Coin Machine board's Sol Lipkin back from House of Edu- cation's convention where he discus- sed the necessity of recreational equip- ment line with "good response." Couple of new products for the coin amusement in- dustry about to go into produc- tion, Sol revealed last week... U. S. Billiards' sales chief Len Schenker off on the road Mon. thru Wed. last week, hitting several key spots in New England... Eastern Novelties' Bert Recht back from his trip with Jerry Gordon. Trip took them to St. Paul, Chicago, and some of the new Factory Product, a show in Anaheim, Calif. for the Western NAMA Convention and trip to Arkansas with Sol Mollengarden at the Eastern Novelties office... Sol and Bob Portale of Portale Automatic. Bert, incidentally, cheerfully reports adding the New York, Westchester and Long Island territories to his Betson Enterprises line for the Automatic Products vending line.

HERE AND THERE — The latest copy of the NCA "Coinage News" reports that candy bars represented 41% of the total coin sales thru vending machines in 1969. Cook- ies and crackers accounted for 31% of sales; gum and mints, 6%, bagged candy, 0.5%; and boxed candy 0.5%. Eighty-six percent of the candy and snack items sold thru vending ma- chines were priced at 10 cents, said the paper, 8% at 10 and 8¢, and 6¢.

Royal Dist.'s Joe Westerhaus Maloney calls his Dime-in-Leagues subdivision has moved to the pool and bowling tournament to Fukuoka in Japan. Representing Howard Johnson, Joe considers last year's rent a hit high since last year's tournament flooded the area with an enormous liquor receipts. SEGA staff under Michael Kawata carried a harrowing experience when his Ja- pan Air Lines jet flight was hijacked to North Korea by nine armed student radicals. Kawata was flying home to New York for President Johnson's birthday. The plane was critically ill. After an agonizing 79 hours in North Korea the passen- gers were released and was able to return to Japan Kawata learned of his sister's death. We wish to extend our condolences.

Bob Renhart, who does the PR work for the Florida Coin and Music Assn., sent out a cute flier to FAMA members last week, promoting attendance at the forthcoming May 8-10 convention. The annual will be in combination with the Automatic Merchandising Council's meeting at the Hilton Plaza on the Beach. Bob's flier reads in an "im- possible" style, with all the classic lines like "This will be a sellout. Don't de- stroy in five seconds. Oddly enough, ours is still intact... Plenty of local and out of state MO Ex- position Committees, we're proud to say. Al Denver has been picked up the Public Relations Committee, George Holzmans on the Member- ship Comm., Russ Maloney, co- chairman of the Expo itself, Knobby Knoblauch will sit on the Renton group, Millie McCarthy's on the Nom- inating Committee for Directors and Bill Cannon will sit on both, Awards and Officer Nominating Committees. Incidentally Automatic Sales (Bos- ton) staffers Dan Browne and Bob Jones up to visit with Joe Ferris and Ed Kennedy at Ferris Music Service in Madison, Maine last week. This music and games firm is the most progressive in the wide New England area and it's chiefly due to the enthusiasm of the head of the part of Joe, Ed and the rest of the staff... Bill Whisler, manager of the Peach State Trading Co. office in Columbia, S. C., says he enjoyed recent get-togethers with some of his competitive dealers in the area including Larry LeSourgeon of Le- Sourdough Dist. in Columbia. Bill says Larry's looking forward to doing some work in the half of the state... Salesman- ship committee, a job he's done, and done well, in the past. Sales on equip- ment stand very good at the Columbia office. Bill says, especially on tables. The firm handles many of the coin lines as well as some home products, both of which are moving well at this point.
Chicago Chatter

Paul Calamari, sales manager at Bally Mfg. Corp., announced delivery of a new single player "Bowl-O-Rama". You can see it at your local Bally distributor. Spring is in the air in Chicago! At present we chalked up two delightful days of up-class tennis. Our group is looking forward to many more. Luckily we've experienced this past winter and the record breaking snowfalls of March 26 and April 2, it appears we're about due for this welcome change. Here's hoping it lasts!

Patience is the word from Mort Sorensen in Chicago Dynamic, who says patience is the answer. Patience that is, if you're awaiting delivery of "Speedway" - a factory that has stepped up production schedule and shipments are being made and "we're lining orders as fast as we can," added MORT. Need we mention what a big, in demand, item this is . . . On Tuesday and Wednesday of this week (14-15) MOA's president Lou Pucek will chair two important meetings for the pinball and amusement machine manufacturers who'll be exhibiting in this yea's Chicago Show. Both meetings will be held in the Sherman House Hotel, with Lou chatting with Jim Stansfield Jr., of Stansfield Novelty in La-Crosse. Much of our conversation centered around the Stansfield's former campaign, current on behalf of two for 25c play. Jim tells us a number of locations on Third St. (which is virtually wall to wall taverns) have converted to 25c play and expects more will board the bandwagon.

Chicago Mentions

Let's hear it for the Milwaukee Brewers! The enthusiasm expressed by this entire city since the formation of arrangements for the team was made is unbelievable! Opening day at the ball park was one of the year's most exciting events! MOA and the various state associations across the country have been concentrating on these past years on a public relations program aimed at improving the image of the coin machine industry. One of the program's staunchest supporters in this area is Bob Rondeau of Empire Dist. (Green Bay), who has delivered many a speech on the subject.

Bob passed along the following item about a member of the coin machine industry, Wisconsin Rapids' operator Ross Dougherty of Rapids Coin, who was recently honored as Wisconsin Elk of the Year! Our congratulations! This past week Dougherty, a very active member of both MOA and the Wisconsin association, was endorsed by the Republican party to run for assemblyman in his county!

Wally Cotton of Cigarette Service in April, is on a vacation trip to Missouri. Bob and his wife were looking forward to the vacation with joy. Wally will arrive back at the firm's home office in Chicago next week, and he's looking forward to another successful year.

California Clippings

Wurlitzer service manager C.B. Ross reports three west coast music route operators were host for recent service schools under the instruction of our field service representative Leonard Hicks . Host operators were the G&C Amusement Co. of Huntington Park, Valley Mills of El Centro and the Al-Music Co. of Escondido.

Another California manager of Wurlitzer's L.A. distributing plant, was on hand to greet the guests . . . Hicks spent a lot of time on the "gold" and "red" pre-selected phonograph programs. On hand at the service school were Roger Harton, John Guthrie, William Keith and Bud Hennings of G&C, Batch Craver, Norm Snodgrass and Walt Jackson of A-1, Carl Looker and Ed Johnson from the Cline organization of India, Clyde Fields of India's Brawley Amusement Co., and Tony Beltran of the Valley Music Co. of El Centro. Also from El Centro were Bill Volner of the Bill Volner Service Co. and Carl and Liz Hastings of the Hastings Music Co.

Some local ops have been wearing hats lately after the fast start of the California Angles who whomped the Minnesota Brewers, 12-0 and 6-1 in the Angels' inaugural contests. The victories were gained at the expense of a west coast export, the former Seattle Pilots, who were called the "Milwaukee U.mentionables" by one wag. Those of the persuasion of the area's national league club have been dodging the issue of that club's inauspicious start. Maybe Bud Lurie of Strive that can ship some of William's "New Hit and Run" machines out to Chavez Ravine and provide some offensive punch for the light-slogging Dodgers.

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