Cash Box

How To Get Even More Sales Mileage Out Of Super LP Acts (Editorial) ... Woodstock 'Freedom' Fails Thru In Komfeld-Lang Co.'s ... Lee Mendell To P Post At Fantasy...CRDC...Ikting Head...Don England...Rosser Manages Dick James Nites In U.S.... Maxin's Cascom: Tapes From Kiddies To Concertos...BMI Reps SICAM
Announcing
the birth
of a third
single:
"Maybe"

From the mother of them all.
How To Get Even More Sales Mileage From Super Acts

From a purely business point of view, super stars mean super sales. Individual artists and groups so designated have made the once vaunted milestone of 1 million copies of an LP sold a matter of course, so much so that we'd hate to be at a sales meeting called to "explain" a super-star LP that's run its course at, let us say, 700,000 copies.

Yet, perhaps the time has come for an exploration of how LP's by the industry's heavyweights can go far beyond their present sales strength, perhaps half again as much volume. We think this is possible through a reevaluation of the impact of super-star LP's on the market. While it may still hold true that the peak sales life of most LP's may span a period of 90 days, this duration, labels with super-star acts have informed us, is considerably shorter for albums featuring their leading sellers. Excitement and demand for these albums can peak-over a 14-day period. The reason seems to be that youngsters want to be the "first on the block" to possess super-star albums and might defer the purchase of one that's released at the same time, but is only available in large quantities at a later date. Columbia Records, for instance, reported that sales of Simon & Garfunkel's "Bridge Over Troubled Water," had reached a remarkable 1.9 million copies sold nine days after the release of the LP. The heart of the matter was Columbia's anticipation of this kind of early volume by initial pressing orders for the LP that the marketplace could absorb over this period.

The super-star, then, deserves super treatment from his label in the manner of getting as much product out there as possible from the very beginning. True, selling a million copies of an album is not, as some in the trade might say, "chopped liver," but the industry shouldn't bask in the glory of new sales milestones when it's been stated time and time again that the potential of record sales in the U.S. alone is nowhere comparable to a market that possesses more than 55 million phonographs, not to mention millions of 8-track and cassette units. Speaking of tape, it's been suggested to us that one of the most efficient ways of combating rampant tape bootlegging and piracy is for a label to get out as much product as it can as soon as it can (super-star status LP's, at least) so as to have its product reach marketplace saturation before the bogus disk/tape thief can hit the stands with his goods.

To strike a more positive note, however, the industry's super-stars can achieve even greater sales penetration of their wares if their product receives wide exposure over a critical span of a few weeks. Then we may have to refer to these heavies as "super-duper" stars.
2 MEMPHIS GIANTS!

Ruby, Don't Take Your Love To Town

ACE CANNON

b/w
I Can't Stop Loving You

HI-2174

Another smash instrumental

Robin's Nest

WILLIE MITCHELL

HI-2175
BOBBY SHERMAN DOES THE GOLDEN NUMBER(S)!

1. First Single **LITTLE WOMAN** MMS 121
2. First Album **BOBBY SHERMAN** MD 1014
3. Second Single **LA, LA, LA** MMS 150
4. Third Single **EASY COME, EASY GO** MMS 177
   (certified gold this week and the only bulleted single in the Top 10)
5. Second Album **HERE COMES BOBBY** MD 1028
   (His newest number sold over 200,000 in its first week – contains the latest singles "EASY COME, EASY GO" and "LA, LA, LA" – and is packaged in THE WORLD’S FIRST SELF-DESTRUCT ALBUM JACKET.)

...with poster, picture for framing, etc. (Watch it turn gold before your eyes.)

Available in Stereo 8 cartridges and cassettes.
**Woodstock 'Freedom Image': Kornfeld-Lang Co.'s**

NEW YORK — Aside from the sociological impact of last summer's Woodstock rock fest, its producers, Arne Kornfeld and Michael Lang, can claim a varied show business entity.

Two companies, one largely in the hands of Kornfeld, the other a specialty for Lang, are handling the K-M collaboration. In essence, Kornfeld owns, serves, both units reflect the "freedom of expression" he feels was a hallmark of the Woodstock venture a "happening" for more than 400,000 kids in upstate New York.

Kornfeld-Lang Adventures, the operation under which hall record, concert and a soon-to-be-realized ad agency, has made "freedom" a key of its new label setup, Eleutheria Records, the name of which derives from a Bahamas out island that stands for "freedom," since its original settlers sought and supposedly found their version of "freedom." There isn't a single record distributed by Buddah, will open shop with a Bert Sommer LP. The vocalist was reportedly the only act to appear at Woodstock not signed to a label. In addition to Sommer, the label has other acts, instrumentalist Buzzy Linhart and his band, Rachel and Robert Lee, and the New York Improvisers.

Kornfeld, often describing the "family-like" philosophy of the enterprise, says the K-L units continue the Woodstock teaming in personnel, too. Besides Charles Bronson (Kornfeld's exec assistant and head of Eleutheria promo), a number of design, merchandising and marketing people are also involved in K-L's activities.

**Dick James U.S. Talent Hunt As Rosner Enters Unit As Mgr.**

NEW YORK — Dick James will enter U.S. talent and writer acquisition and development for the first time as a result of a partnership deal that brings Dave Rosner into James' Lee's recently started firm of all music and exploitation activities of the U.S. and Canada.

These companies include all songs written by John Lennon and Paul McCartney (Mac Cain Music Inc., the songs of Roger Cook/Roger Green and James (Glenco Music Inc.), the Gerry Bron catalogs which include the Brill Building groups, the Colosseum groups, in addition to the Dick James Music Limited catalog, of which the label is introducing English performer/writer Elton John. Rosner will also act in behalf of all Dick James U.S. recording activities, including the Bell Records-distributed Page One and DJM labels.

Rosner's affiliation also signals James' first venture into the area of U.S. talent and writer acquisition and development via Dardaro Inc. But Rosner is Rosner's publishing/production company and is Chairman of Dick James, now a part of the James Group. Started six months ago by Rosner, the company currently directs the writing and recording activities of many groups including the recent Oliver hit "Sunday Morning (I)"; Laying Martine, Jr. (Deco Records) and John Davis (CTI Records), among other new talents.

Stephen & Dick James, Rosner

**Hodes Eyes Return To Own Pub Setup**

NEW YORK — Lennie Hodes has left his position as general manager of Dick James' U.S. and Canada music publishing operation, including Lennon & McCartney's Mac Cain Music, administered by James in this country. During Hodes' five year tenure with the company, he has made continuous, week-by-week expansion on the Top 100 singles and album charts, Hodes is mailing several offers, while also considering the reactivation of his own publishing units, Spectacular Music (BMI) and Concertone Songs (ASCAP), on an international level, to obtain cut-rate licensing for Europe within 10 years to consummate catalog deals, and handle with indie British producers he represents in the U.S. and Canada. Hodes can be reached at (610) 922-4629.

**BMI Reps SICAM in U.S., Canada**

NEW YORK — BMI and SICAM, the writer society based in Brazil, have entered an agreement whereby BMI will control and administer the music repertory of SICAM in the U.S., including Puerto Rico, and Canada.

**Campbell Forms Production Co.**

HOLLYWOOD — Glen Campbell has formed a record production company through his Glenco Productions Co. Campbell's company takes its initial single "The Ballad Of L. J." a/w "Umtangili My Mind," featuring Gordon Terry, who wrote both tunes. Single is being rush-released by Capital Records. Glenco also is producing an arm for Campbell's weekly CBS-TV "Goodtime Hour" series.

**Paul Cohen, C&W Pioneer, Dies At 64**

Details In C&W Section

**Canada Rock Fest: 'Peace' Passe**

Phonogram Successes
In Bogus Disk Battle
See Intl Report

**LaViola Exits SG-Col**

NEW YORK — Emil LaViola has resigned as a vp at Screen Gems-Columbia Music, Associated with the company for the past three years as vp, LaViola joined SG-Col six years ago. He expects to announce a new affiliation soon.

**Lee Mendell To Fantasy As VP**

HOLLYWOOD — Liberty/UA vp Lee Mendell is resigning his post to join the Saul Zaentz Fantasy-Galaxy Oakl-land-based labels as vp, effective May 1, Cash Box has learned.

Currently Mendell's Liberty/UA responsibilities include the international sales division, the overseas companies' catalogs, songwriter's catalog, tape operations and public and consumer relations. He is a member of the Liber-ty's operation's record and tape operations and the Trans-America international com-

During his eight-year tenure with the Liberty complex, he served as vp of Liberty's Asian branch, national LP sales manager and general manager.

**Consumer Electronics Sales Slip Downhill**

WASHINGTON — Distributor consumer electronic stores to dealers were generally down 12 percent in January, 1969, reports the Electronic Industries Association.

Total phonograph sales decreased 46.7 percent in January over the same month a year ago, 423,208 units, Total radio sales to dealers declined in all categories.

Distributor sales of color television sets to dealers were down 66.1 percent during January 1979 as compared with sales during January 1969. In January 308, 841, sets were sold to dealers compared with 515,169 the same month last year, EIA reported.

Monochrome TV sales in January,

(Cont'd on Page 36)
I've looked under the chairs
I've looked under the tables
I tried to find the key to
fifty million tables

They call me the seeker
I've been searching all the time
I won't get to get what I'm after
Till the day I die.

I asked Bobby Dylan
I asked The Beatles
I've asked Timothy Leary but he
couldn't help me either.

So begins "The Seeker," surely
the long-awaited new single by The Who.
That's not where it ends.

On Decca Records
©1970, Fabulous Music
Johny Bond Opens New Philly Label

PHILADELPHIA – Promo vet Johny Bond has teamed up with Anthony A. Martino to create a new label. The firm, Bond Records, will make its bow April 15. Bond is vp & general manager.

Martino was the founder of AAMCO Transmissions which climbed from one million dollars to over 100 million dollars annual gross in a few years.

Bond Records will be introduced to the trade at a bash at Philadelphia’s CR Club on April 14. A West Coast affair is scheduled for the end of the month. Bond announced that product will start being released within days after the official opening. First reports have already come in of the movie of the same name. Another major move by Bond is the Bond Label are Les Femmes.

The Bond headquarters are at 309 South Broad Street in Philadelphia.

Don England Heads Capitol M’kting

HOLLYWOOD — Don England has joined Capitol Records as vp and general manager of Capitol Records Distribution Corp.

England, headquartered in the Capitol Tower, will report to Sallamacc, president of the label. He comes to the label from National Tape Distributors, Inc., the distribution arm, where he served as executive vp.

Tannucci said that with the appointment of England as head of marketing, the firm’s senior exec group is now complete. England’s expertise will be applied immediately to creation of marketing objectives and budgets for fiscal ’71, so that this work can be completed in time for presentation to the entire Capitol sales and promotion staff at the label’s convention in Hawaii beginning June 4, Tannucci said.

England will be CRDC vice president Oris Beulter, special committee chairman, marketing; John Josse, sales; Reggie Lavang, R&B marketing; and Charlie Nicule, promotion.

England began his recording industry career in 1947 as a salesman for RCA Victor. Associated with Capitol as a salesmen during 1950-52, he returned again to the Capitol sales operation in 1963 after a brief affiliation with Decca. Joining CBS in 1966, he held progressively responsible posts there, culminating in his appointment as vice president of sales, distribution and promo in 1968.

Jerome Bros. Top Musicor A&R Dept

NEW YORK — Bill and Steve Jerome have been appointed administrative directors of the A&R department of Musicor Records. Art Talmadge, president of Musicor, said that in addition to actively producing for Musicor themselves, the Jeromes will broaden the label’s output of new material, as well as audition new material for other contract artists such as Gene Pitney, George Jones, Inez Fox and Hugo Winterhalter among others. They will also be responsible for developing new ideas such as the just-released album by The Royal Teens called “Newies But Oldies.

The Jeromes are scheduling a tour of major music centers around the country to look for new talent and masters, in addition to a planned trip to Europe this summer.

The Jeromes will be based at Musicor’s headquarters at 246 W. 56th St. in New York, and can be contacted by phone at (212) 581-4680.

B’nai B’rith Dinner in N. Y. This Thurs.

NEW YORK — The Music and Performing Arts Lodge of B’nai B’rith will hold its sixth annual Installation Dinner this Thursday (8) at the Grand Street Boys Club.

The evening will be highlighted by a keynote address by D. Wakefield Cahn of the Metropolitan Synagogue of New York who will be a co-author of the Allent Report on the New York school system and he is a member of the Allen Committee on Human Relations.

Cahn is also an Associate Professor at Springfield College, where he is Chairman of the Community Tension Center and he was a member of the New School for Social Research.

As usual, the special guest entertainer for the evening will remain a surprise, reports, committee chairman Stan Marshall. Heading the list of officers to be installed are Floyd Ginster, president and David Rofithof, executive vice president.

Tickets at $7.50 per person are available at the door. However, reservations must be made by contacting the Elektra Records Company (1717 7th St., or Ken Rosenblum of Shorewood Packaging (382-6856).

The Grand Street Boys Club is located at 131 West 56th St. Special discount parking arrangements have been made at the Gem Garage located across the street from the Club. A cocktail party begins at 6 p.m.

Portman Exits Zell

HOLLYWOOD — Neil Portman has resigned as vice president of Zell Enterprises, International. No future plans have been announced.

Morris & Vanderbilt Start Big Tree Label

NEW YORK — Doug Morris and Dave Vanderbilt have teamed to form Big Tree Records. The New York-based label has signed several artists including Harry Land, soon to release his first album for Big Tree. The Music Explosion and The Ticke, two contemporary rock groups.

Morris, president, and Vanderbilt, secretary-treasurer, said they signed a long-term tape rights agreement with Don Hall, Ampex vice president and general manager of Ampex Stereo Tapes to manufacture and distribute Big Tree product in the United States and Canada.

Both men have worked for Laurie Records — Morris as exec vice president and general manager — and Vanderbilt as executive vice president of the company. Morris was also general manager for Robert Mollin publishing company.

Big Tree will also distribute for the Critique Records label, a rock music company headquartered in Bath, Maine, and will shortly release Dance, Dance, Dance by Sands, a rock group.

Big Tree is located at 1650 Broadway, Suite 901. Telephone is: 581-3860.

Goodman Neptune Rep

NEW YORK — Gamble-Huff has broadened their operation with the addition of George Goodman to their staff as national representative for the company.

His immediate responsibility will be directed toward sales and promotion in the general recording area.

His new position was formerly served at Southern Region Promotion director for Bell Records.

Cherry Label Formed By Grist Productions

ALEXANDRIA, VA. — H. Franklin Grist, head of Frank Grist Productions and Grist Record Corp., has started the Cherry Record Corp. Initial release on the Cherry label will be The Country Sweetshearts with the Tom T. Hall tune, “Hang Them All”, Sandra Chovan’s “One More Word and I’ll Cry” and Lee and Laura Martin with “So Good-bye My Love”. Operation is located at 5491 Singer Records Ave. The New York-based label is one of a number of current live music and country music concerned labels that has been introduced in the last 18 months.

Bed/Style Label Formed

NEW YORK — Krass Records has launched a new label — a community-conscious label by two men from the Bedford-Stuyvesant section of New York City, Mel Reich and the manager Barry Yearwood described their label as a means of community exposure which grew from a series of projects carried off in the area to develop a sense of pride and awareness for the section.

The firm, a part of the Bed-Stuy program, Bedford-Stuyvesant and the musical unity works were profiled recently. Krass (from these endeavors as a means for exposing local talent as performers of music, written by members of the community.

Krass is located at 266 Reid Ave. In Brooklyn.

Morris & Vanderbilt

Goodman Neptune Rep

Cherry Label Formed By Grist Productions

Bed/Style Label Formed
GRT’s Fiscal Half
A Strong Gainer

SUNNYVALE, CALIF. — Net revenues of $136,352,862 and after-tax earnings of $81,728 (equal to 31 cents per share of common stock on 2,496,711 average shares outstanding) were reported last week by GRT Corp. for the first six months of the company’s 1970 fiscal year, ended Dec. 27, 1969.

Assuming conversion of all options and warrants, earnings would have been 28 cents per share on 2,922,526 outstanding common shares, options, and warrants.

These results compare with first-half fiscal 1969 net revenues of $215,291,992 and earnings of $134,621 (equal to 41 cents per share on 3,454,628 common shares then outstanding, adjusted for a four-for-one split of common stock) on all options and warrants, earnings per share for that period would have been 15 cents per share on 2,994,373 outstanding common shares, options, and warrants.

Airali To A&M
As Promo Head

HOLLYWOOD — Dino Airali is A&M Records’ new promotion director, according to Bob Fead, vp. He replaces Jerry Shariel, who has accepted a job as promotion manager for Buddah Records.

Originally basing himself in the San Francisco area, he worked as a musician for several years and then became involved in talent booking in the Bay Area. He expanded his role, joining in a four-way partnership which ran four night clubs (three in the Bay Area, one at Lake Tahoe). It was in this capacity that his involvement with the musicians brought him close to the recording field.

In Los Angeles two years ago, Airali met Nick Caroli and Bob Edmundson, of the Tijuana Brats, and formed their own independent production company (Vibration Productions). He subsequently worked as an independent producer and promoter for that organization. In this role, he not only gained a actual working knowledge of promotion from the grassroots level, but he also met and worked with many important promotion people all over the country.

Noting that he considers the promotion organization structure more than 50 companies to be “pay functioning men,” Airali indicates that he plans to have the A&M staff functioning as a “udder Records” by considering me as their “right arm.”

NEW YORK — Buddah Records, minroring expansion of creative merchandising, promo and sales activities, has made a major exec realignment.

In addition to the appointment of Jerry Shariel as director of promo for the Buddah group of labels (reported exclusively by Cash Box two weeks ago), Cecil Holmes has been promoted to a vp. Presently dir-ector of R&B promotion and sales, Holmes will now act as liaison director for all R&B activities on all Buddah distributed labels. The exec has been with Buddah since its inception 11 years ago, having been named last year as R&B promotion manager of the year by the Bill Gavin Awards.

Neil Bogart, vp and general manager of the label’s A&R dept., reports the opening of a Chicago office under Jack Haxim as midwest operations manager. He’ll handle all sales and promo in the area, in addition to coordinating national promo plans with Shariel.

Complementing Abe Glaser, west coast promo director, and Johnny Lloyd, southern promo director, is Buck Rheingold, who’s been promoted to a similar poxard on the east coast. He joined the label eight months ago as N.Yw York Marketman.

All special artist promo will continue to function under Ron Weisner, directo- of artist relations. Other new appointments include Bill Walsh as east coast field sales manager and Brian Baker, director of new music promo.

Besides its own Buddha and Karma Sutra labels, the operation has an ex- tensive distribution of national distributors’ titles. Most recently, these include Eleuthera, the Artie Kornfeld-Michael Largo label (an independent sym- bolic Records, owned by author Harold Robbins), J.J. Jones and Ray Brown, and Sussex Records from Clarence Avant (in last week’s story on Sussex, Avant’s name was incor- rectly spelled).

Golden Singles To
Holman & Sherman; Album For Donovan

NEW YORK — ABC Records’ Eddie Holman has been awarded gold for his hit, “Hey There Lonely Girl,” which also cracked the charts with Bobby Sherman picked up gold for his single “Easy Come, Easy Go.”

The gold record award for Holman and the third gold single for Sherman also include “A Gift From A Flower To A Garden.” Donovan’s two record box set box that was released in 1968, has been certified gold. The set contained one pop-infected deck and one devoted to children’s music. The singer, on the Epic label, is presently comosing new material near London.

A&M’s Irving/Almo
Signs Pubg’s Pact
With North American

Hialeah, FLA. — The North Ameri- can Publishing Corp has finalized an exclusive agreement with A&M Rec- ords’ Irving and Almo publishing companies. The deal will allow North Ameri- can to publish and market folios and sheet music for all Irving/Almo material.

This marks the first time that A&M has used a major label’s music pub- lishing division as the exclusive pub- lishing source. Current projects underway at North American include folios of songs by Harry Nilsson, Moby, Trolly, Jimmy Cliff and Leon Russell.

ALL WARMED UP and already turn- ing out work for Cotillion Records is Paul Leka (seated right), the hot indie rock manager who recently forced Capitol to “Get Back To Loving You,” by The Hollywood Spectrum, was just released. Owner of his own publishing firm, production, Pancha has turned out hits like “Na Na Na Hey Hey Kiss Him Goodbye” by Steam, with whom he signed with Cotillion are (top l. and ) Dick Kline, label national sales manager, and Johnny Biestnha, na- tional Publicity and Sales manager.

Idee With Ivanhoe

CHICAGO — Ivanhoe Records Productions now represents Idee Music (BMI) which holds the song “Vichu’s Lion” which was recorded by the Idee Of March and is presently in the Top 20 singles.
Brook Benton
MY WAY

b/w
A LITTLE BIT
OF SOAP

Cotillion 44072
Arranged and Produced by ARIF MARDIN
Recorded at Atlantic South,
Criteria Studios, Miami

From The Hit Album
BROOK BENTON TODAY
Cotillion SD/TP/CUS 9018
CoBurt Records Aims At Indie Product

HOLLYWOOD — CoBurt Records, recently formed disk arm of CoBurt Corp., is looking to being a major name in the indie producers arena. This according to Eddie Roy, executive vice president of the multi division of the TV, production firm headed by Pierre Cossette and Burt Sugarman. CoBurt Corp. and MGM Records are involved in an exclusive joint venture whereby CoBurt Record product will be distributed thru TEC. Records will bear the CoBurt label with an MGM logo. Contract with

Kaplan Named GM Of Cougar’s Disk Div.

CHERRY HILLS, N.J. — Phil Mast, president of Columbia Records in cherry Hill, N.J., has named vet record man Herman Kaplan, as general manager of the record division.

Cougar Records now has under contract new writer/soul-singer Ricky Patterson, vocalist, Mitzi Ross, the united Image, Johnny Jackson, the Lincoln Express, Stacy Scott, Lynn Thomas. Ready for immediate release are "Where Have You Gone?" by Patterson, and "Thanks A Lot Honey" by Ross, scheduled approximately are Johnny Jackson’s "Here’s That Rainy Day" and an L.L. Cool J Express. Cougar is also negotiating production deals with some successes who have been associated with Kaplan in the past.

New face on radio and commercials for television and radio. It’s now in the process of building a 15,000 square foot studio and offices in Cherry Hill, which will offer a 16 track recording studio and color video tape center.

Kaplan goes back to the early 50’s as a producer-salesmen. He worked for Volando Publishing Company in New York City in 1958 as Sales Manager of their Sunbeam record company. In 1960 he joined Cameo-Parkway Records Philadelphia and Promotion Director. There he was mainly responsible for production of Chubby Checker, Bobby Rydell, the Orions, the Dovells, among others. As vice president Cameo-Parkway Records in 1967, Kaplan started his own firm, Premier Records.

MGM calls for CoBurt submitting five acts and MGM three and agreement is set for a period of two years. Bay currently on a tour of disticts in N.Y. Atlanta, Baltimore, Washington, Memphis, New Orleans and Miami will soon be relocating his record label offices to MGM’s new space on Sunset Blvd.

The producers already set are Tommy Cogbill and Ferris Botkin, in Los Angeles. Connected for all acts featuring the Mike Curb Congregation, an 18 voice choir described by Capitol Records as "a 21 year old singer, is presently one of the leads in the Doo-wop Pipers. Bernie Schwartz and the Wheel is described as a middle of the road folk group. Along with the names of Crosby, Stills, Nash and Young.

CoBurt’s ASCAP (House of Columbia Music, Inc.) and BMI (Columbia Music Inc.) arm’s are not involved in the MGM pact.

NY Disk Musicians Support NRCA Goal

NEW YORK — At a strategy session on Thursday, March 26, nearly 200 recording musician representatives of AFM local #902 met at the Americana Hotel for a briefing by John L. Walker, art director for recording Arts president Stan Kenton and national coordinator Doug Neal. Walker has been the recording musicians with information on the fair share agreement of the Williams Amendment to the copyright revision bill. This amendment, presently in the Senate Judiciary Committee for deliberation, will provide royalty payments to musicians, arrangers and record companies each time a recording is played for profit.

He also addressed this segment of local #92 is Gene Orloff, Bernie Glow, Joe Malin, Jules Schachter and Dick Hayman. All in complete accord with NRCA strategy and offered their full cooperation, beginning with an extensive letter writing campaign to all Senators and Congressmen urging their support.

As spokesman for the recording musicians, the AFM stated, "We are confident that other similar factions in the major recording areas, i.e. L.A., Detroit, Nashville, Chicago, would call their own members together and enlist the Kenton and our support for this important industry presentation.

NMPA Adds 3 Pubs.

NEW YORK — The National Music Publishers Association (NMPA) has admitted three new member publishers to its ranks. Joining hands with more than 50 present members representing both publishing firms are United Artists Music, Warner Bros. Music and January Music.

The association has enjoyed nearly a 50% growth in its membership since the close of 1968. It now represents publishing interests in all the key music centers, including Nashville, Memphis, Atlanta, Los Angeles and New York.


Yew Buys 2 Masters From Lionel Ent.

NEW YORK — Yew Records has purchased two masters from Lionel Entertainment, reports Shy Rakin, the label’s exec. Tony Rakin, pro-duced "Mocking Bird Hill" by Eddie Wood and the second master is "Something You’re Tryin’ To Hide" by the Oxs, a San Francisco group. Deal was made by Frank Mac- cini on behalf of Lionel Entertainment. Yew has had success with disk- ings by the Intrigues and the Village Soul Choir, the latter appearing on Yew’s Abbott label.

Kaplan Cullen Assoc. Inks Knight, Allan

NEW YORK — Kaplan Cullen Associates Ltd., has signed the writing, producing team of Gary Knight and Gene Allan to an exclusive, long-term agreement. As writers they are signed to Artie Kaplan & Bob Cullen’s BMI publishing firm, Golden Egg Music.

As producers, Knight and Allan are currently represented by the medley "Keep-a-Knockin’," "Get Back" and "Etc." by the Blizzard on Metromedia. In addition to their regular songwriting, both are active in the commercial jingle field. As a writer, Knight has done jingles for Kinney Shoes, Coca-Cola and General Mills. He has also been involved in the recording of "V-a-c-a-t-i-o-n" (recorded by Connie Francis). "Takin’ All I Can Get" by Roy Drusky and Ray Price’s "Wide" (Grass Roots) and "Music To My Heart" by Barbara Allen has written jingles for Texaco and Time Magazine. His other cre- dits have included songs for the "Home Soldier" (Bobby Vinton), "Rain- ing In The Scattered Grasses (The Americans) and the score for "Billy," the Broadway musical version of Herman Melville’s classic "Billy Budd."

The team has also created a musical TV series called "A Face To The Wind" which has been optioned by Allied Artists. In the fall, the show is to heat this summer, with songs and score by Knight and Allan, produced by Palomar Pictures Productions.

Orbison Single On ‘Zabriskie’ Prints

NEW YORK — The new Roy Orbison single on MGM, "So Young (Love That Zabriskie Tune)," which has been added to the end of all prints of the MGM film "Zabriskie Point" to play over the final credits. The tie-in of the film-record idea was worked out by Mike Curb, vp of MGM, Inc. and president of MGM Records.

The Orbison single will be included in all window displays promoting the film soundtrack album. The song was introduced on the Johnny Cash ABC-TV show last week.

Viva Music Pub Runs ‘Viva Music’ Campaign

HOLLYWOOD — Viva Music Publishing has taken the theme for their spring campaign in publishing from their album "Viva Music," the publishing arm of Snuff Garrett Productions.

The organization has 2,500 tunes in its catalogue such as Mark Lindsay’s "new Cornette" and "Midnight Blue," which was penned by Viva writer Jim McCracken. Other material goes to such artists as El Hirt, Jerry Fuller, Gary Blackett, Dewanye Blackwell, John Wilkinson Blackwell and Possum.

PUTTING THEIR HANDS TOGETHER for "Applause" are audiences whose enthusiasm for that Broadway show which opened last week caused it to bring in Tony Award nominations in ten categories for musicals and two in the supporting actress category. At the opening of the show that stars Lauren Bacall were ASCAP president Stanley Adams (second left) and his wife, Charles Strouse (second right) and Lee Adams (left) who wrote the words and music to the book by Betty Comden and Adolph Green, also ASCAP members.

April, Ferrante & Teicher Month At U A

NEW YORK — United Artists has set April as Ferrante & Teicher month. The promotions are being tied to the release of a new album by the piano duo titled "Get Together," and includes their current single. "Lay, Lady, Lay" and the theme from "Z." Their last two albums, "Midnight Cowboy" and "Tenth Anniversary Of Golden Piano Hits," were chart items.

Major radio stations have been solicited to participate in giveaway contests as a prelude to the release of the album and/or tapes as prizes. In addition to the above, the promotion will also include participating radio stations and consumer newspaper advertising. The announced promotion will be available in record stores and Ballantine stores in the eleven market areas. Ballots will be forwarded to the participating station where a drawing will be held with the winners receiving a free piano and stool (Baldwin model #308). Streamers and other materials will herald the contest and Ferrante and Teicher will tour the country conducting interviews with the sponsoring stations.

Monument Rights To Argentina Triples

HOLLYWOOD — Monument Records has obtained the rights to Argentina’s nine-year-old girl known in their home country as Las Trillizas de Oro and to be identified in the U.S. as the Golden Triples. Negotiations were opened with the parents of Mauricio Brenner of Buenos Aires and La Guancha, the current director of the label’s International Division, Bobby Gold. As a result of his recent visit to Buenos Aires, Weiss was impressed with the possibilities of the girls and this was later solidified with various records of the girls entering the Argentina best-sellers including "Carta A Los Astronautas" (Letter to the Astronauts), a composition of Patico Ortega and Ben Molar. With their record production in the hands of Weiss plus special and promotional songs written for them by the top Argentine songwriting team of Ortega and Molar, the girls began their claim to fame last year. They have just finished their first color motion picture as the stars of "Un Elefante Con dos Olas" (An Elephant With Two Waves) starring Carlos Cura featuring the songs of Ortega and Molar. They are also starring in their own weekly series on Channel 13 currently.

A plan will launch their first LP via their distributor in Puerto Rico, CSJ, within the next four weeks and another in New York for the Golden Triples to come to the U.S. later this year. They will also be appearing on TV, including special p.a.’s in Puerto Rico. Monument secured world sales of the Spanish language recordings to the Spanish language recordings of the Golden Triples.

Ship Moore Album To NewYork Area

NEW YORK — Mercury Records has shipped an unprecedented amount of Melba Moore’s first LP, “Loving To Love,” to the metropolitan area. The anticipated high level of sales is traceable to Miss Moore’s nomination for the coveted Grammy Award. The condominiums were announced placing her in the same area as her recording, "The Love Scene," in a musical. Miss Moore recently cut the title song, "Purlee," which was released this week on Mercury Records.

Chess To Dome In N.Y.

NEW YORK — Dome Distributors has taken on full distribution of all Chess product in the New York area. In addition to Checker, Cadet/Concept, Neptune, Head and Pumpkin labels. Previously Dome had handled only Neptune product for Chess.

Creative Workshop Due In Music City

NASHVILLE — A new concept in sound studios will be unveiled this Spring when the Creative Workshop, Inc. The building, now under construction in a new commercial district at Berry Hill, will house the Bobby Russel-Buzz Cason publishing companies, their record companies, Elf Records, and a recording studio featuring a unique design.

The Creative Workshop will be one of the few places in the country where a new talent can be published, produced, recorded, and finished for release under one roof. The studio features a video monitoring system as well as the usual control facilities and should be ready for recording sessions by May.

The Russell-Cason companies have already scored with such hits as "The Mexican," "Loving You, Loving Me," "Little Green Apples" among others.

Lady Liberty Releasing Eurovision Single

NEW YORK — Liberty Records has scheduled an early April release in the United States for Katja Ebstein’s "No More Love For Me," third place winner in this year's Grand Prix Eurovision de la Chanson in Amsterdam. Miss Ebstein’s recording, "Wunder Gibt Es Immer Wieder" on Liberty Records (Germany) was that country's official entry in the annual competition for best new song at the Eurovision competition. English lyrics were written by Barry Mason and Syvan Whittingham. The English language version features the orchestration of Christian Brum, responsible for the original German arrangement and one of the song’s composers. Katja also cut French and Spanish versions of the song.

MUSIC PUBLISHING EXECUTIVE DESIRES A CHANGE

Top experienced music publishing executive currently head of American & Canadian Publishing Affairs for one of the largest & most important international music publishing complexes, as well as managing his firm's recording label which is presently represented on the top 100 charts, will shortly be available to consider a change with an important and progressive organization.

Complete knowledge of all phases of the music publishing industry, including picking and developing of songs, securing records on songs, provinciaion has long been a source of pride to him. Fully versed in all performing societies’ working nationally. Is both contemporary and standard minded. Strong domestic and international contacts.

There would be no objection on the part of this executive to relocate if necessary, providing the position offered is a rewarding one.

Write: Box 871, Cash Box, 1780 Bway, N.Y.C. 10019

FUNNY: THEY DON'T LOOK LIKE ZOMBIES — but two men in this photo are ex-Zombies (the British group, that is). One of them, Rod Argent (third, left) is the leader of his new band, The Zombies, and the other is Chris White (right), Argent's co-producer. The group, shown at a press party thrown by Epic in New York, is heading cross-country on a tour of top rock halls. At the gathering were (l. to r.) Jim Rodford, bass; Robert Henri, drums; Argent, keyboards and vocals; Mort Hoffman, Epic vp of sales and distribution; Russ Ballard, guitar and vocals, and White.

NO RAIN IN NASHVILLE — A recent press reception in Nashville feted writer Tony Joe White who penned Brook Benton's million-seller, "Rainy Night In Georgia." The party, thrown by Monument Records and Combine Music, for whom White works, gathered together (l. to r.) Bob Beekman, Combine Manager; Fred P. Wilkins, Monument general manager; Paul Waaten, Monument artist; Phil Walden, White's manager, and Billy Swan, White's producer.

Uni and USO Team On Cosby Single

HOLLYWOOD — Bill Cosby's spoken word recording, "Grover Hensen Feels Forgotten," has been released on Uni and USO (United Service Organizations) is using it as the central theme in the solicitation of mail for our soldiers in Vietnam.

Breaking away from comedy on this disk, Cosby narrates the Christmas story of the Wildie piece which is a lament from a black soldier who feels he has been forgotten.

Uni's agreement with USO calls for the label's production of several Bill Cosby "Mail Call" spots, pressed in large quantities, which will be awarded to the soldiers. Each disk will be individually addressed to the soldier and address bulk mail packages to overseas USO's. Label is picking up entire postage tab.
Students Compete For Scholarships

During the competition, two students were selected from a group of candidates to participate in the Fall Festival at the School of Business Administration in Riviera Park on Saturday evening.

According to criteria three students were selected from the group of candidates.

Two of the selections were based on personal factors and the third selection was based on the student's academic record.

Many Activities At Convention Center

During the competition two students were selected from the group of candidates for the Fall Festival at the School of Business Administration in Riviera Park on Saturday evening.

Obedience Class Set For Cypress

City council members have announced that an obedience class will be held in Cypress.

Travelers Warned Of Snow Hazards

A winter has been issued for the area due to extremely cold and windy conditions.

Catalina To Be Moved 10 Miles East

Mothers of Twins Meet...

Would you know if a girl had a resentment of the student's record?

Eric Burdon Declares "WAR"

The Album

"SPILL THE WINE"/w "MAGIC MOUNTAIN" • K-14118

Produced by Jerry Goldstein for Furlong Productions, Inc.
A Product of Entertainment International
FIRST IMPRESSIONS FROM A CROSS-SECTION OF THE COUNTRY'S LEADING BROADCASTERS:

Tony Lewis, WILD, Boston
"In the midst of a social revolution, lyrics play a vital part. These lyrics and Diana's incomparable soul make this a chart-starter."

Mel Phillips, WRKO, Boston
"Sounds like a hit."

Jim English, WDRC, Hartford
"Number one record all the way."

Bob Paice, WPOP, Hartford
"Exciting to hear Diana Ross in her new bag."

Jack Walker, WLIB, New York
"It should reach out and persuade any doubters and convert any disbelievers. Diana is a super star."

Joe Rogers, WMCA, New York
"I like it, the more you listen, the better it sounds."

Sebastian Stone, WOR-FM, New York
"Dynamite! as expected."

Jerry Boulding, WWRL, New York
"Fantastic, going to be a #1 record."

Ed Brown, WNEW, Newark
"Great Sounds like a winner, should go all the way."

George Woods, WDAS, Philadelphia
"I think it's a smooth."

Joy Cook, WFIL, Philadelphia
"Superlative job by Diana. Great positive song."

BillyFax, WHAT, Philadelphia
"A step in the right direction for Diana."

Gary Mitchell, WBIG, Philadelphia
"Diana's new thing sounds great."

Gene Creasy, WCAO, Baltimore
"I think it's one of the most exciting things she's done."

Al Kelsey, WWJ, Detroit
"Diana will start her career as a single artist very successfully."

Jim Kelsey, WOL, Washington, D.C.
"Great, it's really together, I think she's really found her own place."

Chuck Cunningham, WGIV, Charlotte
"Sounds gritty, I think the song really has it."

Chatter Hattie, WPFT, Atlanta
"This is a fantastic thing. Sounds like a real winner to me."

Burke Johnson, WAOX, Atlanta
"Diana at her supreme best."

Van Dunn, WEGO, Atlanta
"She sounds store soulful; Diana's too much."

Berry Chase, WQXI, Atlanta
"Diana's a supreme being."

Mike Harvey, WFUN, Miami
"Sounds great, out of sight."

Donnie Gee, WMBM, Miami
"Probably the most explosive thing Motown has ever done."

Mike Greens, WTIX, New Orleans
"Tremendous record."

Randy Collender, WYLD, New Orleans
"It sounds exciting."

Jiminy Raye, WUFO, Buffalo
"Diana Ross is dynamic."

Dave Shafer, WYSI, Buffalo
"Diana Ross was superb before; she is supreme now."

Bill Williams, WCLB, Detroit
"One of her best... quite representative of Diana's talent."

Ernie Durham, WBIB, Detroit
"Very meaningful today, the record has tremendous impact."

Al Perkins, WIBB, Detroit
"Truly one of the best for Diana Ross."

Skip Broussard, WKNR, Detroit
"It sounds like a hit."

Ron Sherwood, WKNR, Detroit
"Material is strong and she is typically incredible."

Curtis Shaw, WABO, Cleveland
"Diana shows the vast vocal talent that elevated her to international success."

Chuck Demosney, WIVY, Cleveland
"Diana Ross is still right on!"

J. L. Wright, WMJO, Cleveland
"Sounds like a winner."

Mike McCormick, KQV, Pittsburgh
"It sounds like success to me."

Hal Brown, WAMO, Pittsburgh
"It's a beautiful song done beautifully."

Dr. Bop, WAVY, Milwaukee
"It's just what the doctor ordered; a soul prescription."

Jim Frazee, WNOV, Milwaukee
"She's as great as ever."

Tex Meyers, WOKY, Milwaukee
"It sounded great."

Jim Stagg, WCFL, Chicago
"Hard to believe that Diana could surpass her career years with the Supremes... but... believe it."

Eddie Morrison, WGRF, Chicago
"Sounds great; Diana's doing her thing."

Eddie Holland, WMPS, Chicago
"The record touched me and it will touch the charts at the top."

E. Rodney Jones, WVN, Chicago
"Definitely a hit, smash all the way."

Ron Elz, KADI, St. Louis
"Super star, super record."

Ron Donnington, KATZ, St. Louis
"It's a great record."

Bob Obson, KMOX, St. Louis
"A very exciting record."

Ben Mattie, WIXY, St. Louis
"A fantastic effort, Diana puts her heart into everything she does."

Marc Crowley, KKKO, St. Louis
"Motown has a real winner... looking forward to playing it."

Johnny Canton, WDGY, Minneapolis
"Very tasty and beautiful."

Bob Allen, KDKO, Denver
"Tremendous appeal, it's a hit."

Ross Rogers, KJUN, Denver
"Excellent record."

Dave Jarrett, KXKL, Dallas
"Diana is a smash all by herself."

Mike Payne, KCOH, Houston
"It's a monster hit."

Buddy Covington, KNUZ, Houston
"Sounds like a winner."

Rick Roberts, KYOK, Houston
"Diana's as great as ever, song has strong lyrics, should be a smash."

Frank Barrow, KYAC, Seattle
"Mellowing lyrics, tender tune."

Ted Atkins, KFRC, San Francisco
"Great song and performance; fantastic!"

Pete McNeil, KYA, San Francisco
"Showcases the versatility Diana always has had."

Lucky Pierre, KGEG, Los Angeles
"Motown has done it again."

Sharon Nelson, KJY, Los Angeles
"Sounds like Diana will do alright by herself."
**TOP HITS OF THE YEAR’S BIGGEST HITS TO DATE**

Because Cash Box is continually called to supply a list of the year’s leading hits to A&R men, record producer and radio stations, etc., Cash Box offers a continuing feature that lists the year’s Top 50 titles as of the date in feature appears. The feature is published in the last issue of each month and is compiled from the Cash Box Top 100 Chart, point system as follows: For each week a song is #1 on the Top 100 it receives 15 points. Each #2 record is awarded 12.4 points. No. 3 gets 12.4, No. 4 gets 12.2, No. 5 gets 12.1. From No. 6 the No. 10 songs get 11.5 to 11.1 points respectively. No. 11 song gets 9 points and so on down the line till the No. 50 song which gets 1 point. Only the top fifty titles of any given week are included in the survey. Survey begins with the first issue in January.

1. Venus—Shocking Blue—Colossum
2. Raindrops Keep Falling On My Head—B.J. Thomas
3. Scepter
4. No Time—Guess Who—RCA
5. Hey There Lonely Girl—Eddie Holman—ABC
6. Thank You—Sly & The Family Stone— Epic
7. I Want You Back—Jackson 5—Motown
8. Psychedelic Shack—Temptations—Gordy
9. Whole Lotta Love—Led Zeppelin—Atlantic
11. Arizona—Mark Lindsey—Columbia
12. Without Love—Tom Jones—Parrot
13. Travelin’ Band—Creedence Clearwater Revival—Fantasy
14. I’ll Never Fall In Love—Dionne Warwick—Scepter
15. Don’t Cry Daddy—Elvis Presley—RCA
16. The Rapper—Jaggerz—Kama Sutra
17. Jam Up, Jelly Tight—Tomy Roe—ABC
18. Ma Belle Amie—Tee Set—Columbia
19. Honey Come Back—Glen Campbell—Capitol
20. Jingle Jangle—Archies—Kirshner
21. Walk A Mile In My Shoes—Joe South—Capitol
22. Walking in the Rain—Jay & The Americans—United Artists
23. Rainy Night in Georgia—Brook Benton—Columbia
24. Baby Take Me In Your Arms—Jefferson—Janus
25. Didn’t I Blow Your Mind This Time—Delfonics—Philco
26. Early In the Morning—Vanity Fare—Page One
27. Evil Ways—Santana—Columbia
28. Winterworld of Love—Englebert Humperdick—Parrot
29. Someday We’ll Be Together—Supremes—Motown
30. He Ain’t Heavy He’s My Brother—Hollies—Epic
31. Give Me Just A Little More Time—Chairman of the Board—Invictus
32. Kentucky Rain—Elvis Presley—RCA
33. Monster—Steppenwolf—Dunhill
34. Fancy—Bobby Gentry—Capitol
35. House of the Rising Sun—Frijid Pink—Demar
36. Who’ll Stop The Rain—Creedence Clearwater Revival—Fantasy
37. The Thrill Is Gone—B.B. King—Bluesway
38. Wonderful World, Beautiful People—Jimmy Cliff—A&M
39. Blowing Away—Fifth Dimension—Soul City
40. Oh Me Oh My—Lulu—Atco
41. Leaving On A Jet Plane—Peter, Paul & Mary—W.B./7 Arts
42. Midnight Cowboy—Ferrante & Teicher—United Artists
43. Always Something There to Remind Me—R.B. Greaves—Atco
44. Jennifer Tomkins—Street People—Musicor
45. Love Grows—Edison Lighthouse—Bell
46. Call Me—Aretha Franklin—Atlantic
47. Easy Come Easy Go—Bobbi Sherman—Metromedia
48. Never Had A Dream Come True—Stevie Wonder—Tamla
49. LaLa—Bobbi Sherman—Metromedia
50. Instant Karma—John Lennon—Apple
51. It’s A New Day—James Brown—King

**ALL HANDS ON DECK** — Stax decks, that is, as Isaac Hayes (center). Rev. Jesse Jackson (right) and Al Bell, exec vep of Stax Records, get together to discuss newly released product by them. Hayes’ LP, “The Isaac Hayes Movement,” is the follow-up to his gold album of last year. Jackson, national director of SCLC’s Operation Breadbasket, is recording a series of albums on Respect Records, a new Stax subsidiary. “I Am Somebody,” his first LP, has just been released.

**Mercury Inks Groups; New Blue Mink Single**

NEW YORK — Mercury records has signed two groups, “The Little Organization” and “Giant.” The former is a New York based trio which will release their first single within the next two months, “Giant” is a nine piece group, which was formerly known as “The Soul Company.” They have begun working on their first LP which is due for release in the near future.

Mercury also announced that “Blue Mink,” the English group has released a second single on the Phillips label. The tune, “Can You Feel It, Baby” follows the group’s first album, Bean Groove.” A new album is currently in the works, with a spring release planned.

The success of two Moog LP’s by the Electronic Concept Orchestra has prompted Mercury to begin work on a ten set devoted to the tunes from contemporary motion pictures.

Staff A&R Director Robin McBride, who put together the earlier Moog Groove” and “Electric Love,” LP’s by the Electronic Concept Orchestra, is also providing direction on the new album.

Songs to be included come from such films as “Midnight Cowboy,” “2,” “John and Mary,” “The Sterile Cuckoo,” and “Happy Ending.” Arrangements are being done by Bob Schiff and pianist Eddie Higgins.

**Farrell Opens In Ohio, Jingles Div. Active**

NEW YORK — Wes Farrell has set up a division of his record production music-publishing and commercials complex in Columbus, Ohio. The Wes Farrell Organization offices will be under the direction of Bob Harrington, director of national promotion, who discovered and signed Owen B. who was recently on the chart with “Mississippi Mama.”

Also, heavy activity has been cited by Farrell from his radio and television commercials division, under the direction of Steve Bedell. Within the past week alone three major jingles have been commissioned for accounts of Doyle, Dane, Bernbach for Lever Bros., Young & Rubicam for N.Y. Telephone, and Grey Advertising for the new Canada Dry soft drink, Purple Passion.

**French Pastry Do Session For UA**

NEW YORK — The United Artists three-girl singing group, French Pastry, has completed their first recording session with producer George Butler. The single is due for release in the near future.

The group is composed of Anne, June and May Berke, from Flushing, N.Y. and they do all their own arrangements.

**GRINDING AHEAD** is the new Vanguard country/rock group, Grinder’s Switch, which is being pushed by a national campaign promoted by the label on the release of its first LP, “Grinder’s Switch.” Pictured are (l. to r.) Marty Thau, vp of Inherif Productions; Garland Jeffreys, lead singer and writer of all the group’s material; Lew Merenstein of Inherif, producer of the album, and Herb Corsack, national sales and promo director for Vanguard.
Happening

WILSON PICKETT
SUGAR SUGAR
Atlantic 2722
Produced by Jerry Wexler & Tom Dowd
Recorded at Atlantic South, Criteria Studios, Miami

THE SWEET INSPIRATIONS
THAT'S THE WAY MY BABY IS
Atlantic 2720
Produced by Ugene Dozier for Gamble-Huff Productions

THE FABULOUS COUNTS
GET DOWN PEOPLE
Moira 108
Produced by Ollie McLaughlin & The Fabulous Counts
Distributed by Cotillion Records

Cotillion
**Picks of the Week**

**GLEN CAMPBELL (Capitol 2787)**

**Oh Happy Day** (3:35) (United Artists, ASCAP — Hawkins)

From the gold award Edwin Hawkins Singers’ performance, “Oh Happy Day” demonstrates the slightly softened Glen Campbell performance, imbued with a touch of easy listening gloss, the spiritual becomes a multi-market phenomenon. It is a little surprising to hear pops last. Flip: “Someone Above” (3:20) (Glen Campbell, BMI — Sandersfer, Faragher)

**MARVIN GAYE & TAMMI TERRELL (Tama 54192)**

**California Soul** (2:46) (Jobete, BMI — Ashford, Simpson)

Mr. G and the late Tammi turn on a flame with this rendering of the Fifth Dimension’s white-hot hit. Side glimmers with the special touch of a motorcity arrangement and the vocal fuel ignited by this splendid team. Ready for babydoll, it is a top side that will make a strong appeal. (Same credits) Brotherhood message with the rhythmical familiarity of past Marvin-Tammi hits on this flip side could make it a two-sided hit.

**DIONNE WARWICK (Scepter 12276)**

**Let Me Go to Him** (3:25) (Blue Seas/Jac, ASCAP — Baracharach, David)

Fame founding song. Gem. As a first single, it was uniquely expounded by prime disciple Dionne in a powerful tour-de-force. The startling changes of in melody and tempo prove a challenge that should intrigue listeners across the board. Flip: None provided.

**THE 5TH DIMENSION (Bell 880)**

**Puppet Man** (2:58) (Screen Gems/Columbia, BMI — Sedaaka, Greenfield)

A million seller. The group is generally credited with the “Puppet Man” debut on Bell, the 5th Dimension gets back into rhythm swing with a driving brass and blues-guitar backup that splashes the quintet’s “Puppet Man” with exciting top forty verve. Terrific sound for powerful sales action. Flip: No info included.

**THE WHO (Decca 32670)**

**The Seeker** (3:12) (Track, BMI — Townshend)

Just new material since the introduction of “Tommy” and their two singles therefrom, this side shows the Who still operating with blustering instrumental thrust, but swinging to a more meaningful tune. Cuts through a variety of moods: from hiss and pop to a solid arrangement. (Same credits) Choices with the group’s Top forty entry. Side is a strong ballad with total teen market power. Flip: No info included.

**JOE Cocker & A.M. (1174)**

**Farther On Down the Road** (3:05) (Blackwood, BMI — Majaj)

Not since “The Chokin’ Kind” has Joe Cocker sounded so much like the real thing. Matching his talent to the pulsing material from FMs, figure Taj Mahal, Simon comes across with a terrific dance or listen-to side that should make impressive sales.

**R.B. GREAVES (Atco 6745)**

**Fire & Rain** (3:32) (Country Road/Blackwood, BMI — Taylor)

Material from the James Taylor collection and delivery that is R.B. Greaves’ own. Make this third side one of the biggest things of the season. (Same credits) Side is a strong ballad with total teen market power. Flip: No info included.

**JOE ACKER (A&M 1174)**

**The Letter** (4:10) (Carl Barton, BMI — Thompson)

Stunning arrangement and a fine performance by the Intrigues showcase a gem of blues market balladry on the group’s latest effort. With one solid hit to their credit, the Intrigues score again with the side that should establish their reputation as chart regulars. Flip: “Let’s Dance” (2:35) (Gudmun/Neuburg, BMI — Brown)

**THE ISLEY BROTHERS (Tone 919)**

**If He Can, You Can** (3:08) (Triple Three, BMI — R.O. & R Isley, Brantly)

Stepping away from their wearing “It’s Your Thing” mold, the Isleys come out with a shake-up change-of-pace single that should turn heads around in the blues and pop markets. Flashy instrumental touches and a vibrant vocal give the trio a solid item this time out. Flip: “Holdin’ On” (2:32) (Triple Three, BMI — R.O. & R Isley)

**VIC DANCA (Liberty 56163)**

**Red Wine** (3:10) (Tallyrand, BMI — Diamond)

An oldie from the Neil Diamond catalog, “Red Wine” comes on in a third gear. A fine song, highly recommended. Performances followed by a rocked up rendering, is turned to for patterning as a ballad with some excellent results here. Flip: “Another Dream Shot Down” (2:20) (Great Dane, BMI — Dana)

**ARTHUR CONLEY (Atco 6747)**

**Soul Blues** (3:00) (Vee Jay, BMI — Williams, Jr.)

Highly unusual ballad with a flavor of “Scarlet Ribbons” and “Little Green Apples” rolled into one. Attractively handled by Arthur Conley, the material carries a natural impact bound to excite considerable exposure among teens and adults. Flip: No info included.

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**Newcomers Picks**

**THE MASH (Columbia 45130)**

**Suicide Is Painless** (2:53) (20th Century, ASCAP — Altman, Mandel)

The major musical piece from “M*A*S*H,” this wildly worded ballad comes up with its second release on single. Highlighting the vocal attraction of this year’s top “Suicide” should make up any lost ground in the teen and MOR areas. Flip: No info.

**PETER GAYLE (Decca 32663)**

**Daisy** (2:05) (Soul Is Now, BMI — Garrett)

Straight-ahead teen offering with no pretension but plenty of teen entertainment punch. Side’s drive and group’s attractive sound should prove a powerful item for spinning widespread top forty exposure. Team almost came through before, and should click this time. Flip: “What Do You Hear From Your Head” (2:18) (Soul Is Now, BMI — Rome, Walsh)

**IVY JO (V.I.P. 25055)**

**Remember When (I Died to Be with You)** (3:00) (Jobete, BMI — Hunter)

Unlike the motor-city material, this V.I.P. offering reaches out with scintillating softness as a backdrop to Ivy Jo’s brilliant vocal. Exceptional material, a strong chance to make a breakaway side in top forty and R&B markets. Flip: No info.

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**Choice Programming**

**BLUE MINK (Philips 46072)**

**Can You Feel It Baby** (3:03) (Maribus, BMI — Cook, Greenaway)

Comming back from a bit of action with “Meltin’ Pot,” Blue Mink takes a girlish course on a ballad with terrific teen potential. Flip: No info included.

**STEVE & EYDIE (RCA 0034)**

**Soul & Inspiration** (9:00) (Screen Gems/Columbia, BMI — Mann, Well)


**JOHN ROWLES (Kapp 2081)**

**Time For Love** (3:05) (Cents & Pence, BMI — Macaulay, Ferrell)

Material from a different angle. Performance is elevated by the vocal impact that has kept John Rowsley in the Billboard Top twenty. Comment: The impact of this entry to crash into the U.S. teen/MOR winner’s ranks. Flip: “What Greater Love” (2:41) (Hazzle Dazzle, BMI — Randazzo, Pike, Adams)

**GREAT JONES (Toniol 0001)**

**I’ll Keep It With Mine** (3:07) (Warner Bros., ASCAP — Dylas)

Village Dylan material and a strong new group’s teen approach should activate top forty audiences. As Dylan also said, “something is happening ... Mr. Jones.” Flip: “My Love’s Woman” (4:33) (L hose Holland Callaway, ASCAP — Toniol, 1000 Broadway, N.Y.C.)

**THE SWORDSMEN (RCA 0337)**

**Something (2:51)** (Harrisons, BMI — Harrison) Beatles hit is turned into a teen R&B venture with impact to tap that untouched area. Very fine lead vocal by Marty Ingels. Flip: “Show Be-Do-Di-Daa”

**THE ROYAL TEENS (Muscro 1389)**

**A Little Love For Me** (2:39) (January, BMI — MacAulay, Stephens) In the Diamonds’ old style, this number has a hit feel. Comment: The Flying Machine’s hit is turned into a novelty cut. Could gain extended exposure with a flip: “Hey Jude” (5:20) (Maclen, BMI — Lennon, McCartney)

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Cash Box — April 11, 1970
Have a Love Affair with Scepter

DIONNE WARWICK
"I'll Never Fall In Love Again"
Scepter 581

MEL & TIM
"Good Guys Only Win In The Movies"
Bamboo 8001

B. J. THOMAS
"Everybody Out Of Town"
Scepter 582

VANILLA FUDGE
"While The World Was Eating"
Wand 687

THE GREATEST MOMENTS IN GOSPEL ARE ON HOB

Rev. Claude Jeter
"What Is This"
Hob 2114

Rev. Charles Taylor
"I'll Wait Right Here"
Hob 2115

Evangelist Shirley Caesar
"The Church Is In Mourning"
Hob 2116

The Harmonizing Four
"I Trust In God"
Hob 2117

Scepter
LP's—8 Track—Cassettes

For additional Scepter catalog information contact your local Distributor or Call collect (212) CI 5-2170
New Additions To Radio Playlists

A broad view of the titles of many of radio's key Top 40 stations added to their "Playlists" last week.

WABC — New York
American Woman—Guess Who—RCA
Lonesome Highway—Michael Parks—MGM
Puppet Man—5th Dimension—Bell

WEAM — Washington D.C.
Dear Prudence—S Starrs—Buddah
The Seeker—The Who—Decca
Cinnamon Girl—Gerritrs—Sun
Make Me Smine—Chicago—Columbia
Hey Lady Mady—Steppenwolf—Dunhill
The Onion Song—Gaye/Terrell—Tamla
Love On A Two Way Street—Moments—Stax
Them Changes—Buddy Miles—Mercury
Night Time—Love Like A Man—Ten Years After—Daram
Roll Over—Geethoven—Event

WOKY — Milwaukee
What Is Truth—Johnny Cash—Columbia
Everything Is Beautiful—Ray Stevens—Barnaby
Hey Lady Mady—Steppenwolf—Dunhill
Oh Happy Day—Glen Campbell—Capitol
Cinnamon Girl—Gerritrs—Sun
Make Me Smine—Chicago—Columbia
Hey Lady Mady—Steppenwolf—Dunhill
The Onion Song—Gaye/Terrell—Tamla
Love On A Two Way Street—Moments—Stax
Them Changes—Buddy Miles—Mercury
Night Time—Love Like A Man—Ten Years After—Daram
Roll Over—Geethoven—Event

WONY — Minneapolis
Turn Back—Tyrone Davis—Dakar
Woodstock—Creo, Shels, Nash, Young—Atlantic
Get Ready—Rare Earth—Rare Earth
Everyday Out—B.J. Thomas—Scepter
For The Love—Bobbi Martin—U.A.
Little Green Bag—Gee, Baker—Columbia
Nothing Succeeds—Bill Deal—Heritage

KLWY — Cleveland
Lonesome Highway—Michael Parks—MGM
What Is Truth—Johnny Cash—Columbia
Famous Last Words—Lincoln Black—Monument
Don't Stop Now—Eddie Holman—ABC
 libre—Me—Columbia
Columbia
Columbia
Columbia
Columbia

WABC — New York
Love Or Let—Friends Of Distinction—RCA
You Need Luck—Gladys Knight—Soul
Everybody Out—B.J. Thomas—Scepter
Nothing Succeeds—Bill Deal—Heritage
Airport—Vincent Bell—Airport

WQXI — Atlanta
Everything Is Beautiful—Ray Stevens—Barnaby
Little Green Bag—Gee, Baker—Columbia
Oh Happy Day—Glen Campbell—Capitol
Hitch A Ride—Vanity Fair—Page One
Hey Lady Mady—Steppenwolf—Dunhill
Love On A Two Way Street—Moments—Stax
Climb In The Streets—Gee, Perkins—Silver Fox
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WFIL — Philadelphia
Pick: Cecilia—Simon & Garfunkel—Columbia
Everyday Out—B.J. Thomas—Scepter
Love On A Two Way Street—Moments—Stag
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Woodstock—Croby Sills Nash Young—Atlantic

WKBW — Buffalo
Pick: What Is Truth—Johnny Cash—Columbia
You Need Love—Gladys Knight—Soul
Cecilia—Simon & Garfunkel—Columbia
Everything Is Beautiful—Ray Stevens—Barnaby
Fire & Rain—B. Geever—ABC
Goodbye Joe—Cashman Paterlost West—Capitol
You Make Me Real—The Doors—Elektra
The Seeker—The Who—Decca
Hey Lady Mady—Steppenwolf—Dunhill
LP: Watertown—Frank Sinatra—Reprise

WMLC — Hartford
What Is Truth—Johnny Cash—Columbia
Cecilia—Simon & Garfunkel—Columbia
Pick: You Make Me Real—The Doors—Elektra
Get Ready—Rare Earth—Rare Earth
Miss America—Mark Lindsay—Columbia
My Baby Loves Me—White Plains—Deram

KLWY — Cleveland
Lonesome Highway—Michael Parks—MGM
What Is Truth—Johnny Cash—Columbia
Famous Last Words—Lincoln Black—Monument
Don't Stop Now—Eddie Holman—ABC
 libre—Me—Columbia
Columbia
Columbia
Columbia
Columbia

WXYL — New York
Love Or Let—Friends Of Distinction—RCA
You Need Luck—Gladys Knight—Soul
Everybody Out—B.J. Thomas—Scepter
Nothing Succeeds—Bill Deal—Heritage
Airport—Vincent Bell—Airport

WMAC — Detroit
Pick: Let Me Go To Him—Dionne Warwick—Scepter
God Bless—Arthur Conley—Atco
Puppet Man—5th Dimension—Bell
Tempo—Birdwalk—Blanchard/Morgan—Waynoes
Cecilia—Simon & Garfunkel—Columbia
Lay Down Candles In This Rain—Melanie & Edwn Hawkers Singers—Buddah
Airport—Vincent Bell—Decca
Love Like A Man—Ten Years After—Daram
Sugar Sugar—Cole Cook & Redding—Wilson Pickett—Atlantic

WQOK — Boston
United We Stand—Brotherhood Of Man—Daram
What Is Truth—Johnny Cash—Columbia
Cecilia—Simon & Garfunkel—Columbia
Get Ready—Rare Earth—Rare Earth

WMPS — Memphis
Let Me Go To Him—Dionne Warwick—Scepter
Hey Lady Mady—Steppenwolf—Dunhill
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Roadhouse Blues—The Doors—Elektra
Make Me Smile—Chicago—Columbia
What Is Truth—Johnny Cash—Columbia
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Get Ready—Rare Earth—Rare Earth

WSAI — Cincinnati
Love On A Two Way Street—Moments—Stax
Everything Is Beautiful—Ray Stevens—Barnaby
Puppet Man—5th Dimension—Bell
Reflections—Marmalade—London
Super Sugar—Wilson Pickett—Atlantic
Woodstock—Croby Sills Nash Young—Atlantic
Open Up My Heart—The Bells—Caddit

KILT — Houston
Pick: Puppet Man—5th Dimension—Bell
Miss America—Mark Lindsay—Columbia
Roadhouse Blues/You Make Me Real—Doors—Dunhill
Let Me Go To Him—Dionne Warwick—Scepter
Groovy Feeling—Johnny Nash—Jad

WCAO — Baltimore
Let Me Go To Him—Dionne Warwick—Scepter
The Onion Song—Gaye/Terrell—Tamla
Dance Road—Jamois—Lizard
Make Me Smile—Chicago—Columbia
Puppet Man—5th Dimension—Bell
Dead In The Water—Honey—I—Neptune
Nothing Succeeds—Bill Deal—Heritage
Two Little Boys—Roll Harris—MGM
Two Little Boys—Beverly Middleton—Walter

WAYS — Charlotte
Puppet Man—5th Dimension—Bell
Put A Little Loving On Me—David Wilkins—White Storm
What Is Truth—Johnny Cash—Columbia
Cecilia—Simon & Garfunkel—Columbia
Pick: Cecilia—Simon & Garfunkel—Columbia

KQV — Pittsburgh
Let Me Go To Him—Dionne Warwick—Scepter
Everybody Out—B.J. Thomas—Scepter

WKNR — Detroit
Tennessee Birdwalk—Blanchard/Morgan—Waynoes
Reflections—Marmalade—London
Cecilia—Simon & Garfunkel—Columbia
Viva Trado—El Chicago—Kapp

WIBG — Philadelphia
So Excited—B.B. King—Bluesway
California Girl—Eddie Floyd—Stax
Let Me Go To Him—Dionne Warwick—Scepter

Cash Box — April 11, 1970
Deejay's
Spend 3:26 With
Angelica
The Great New Single
By Oliver
NEW DAY AT MGM

Eric Burdon Declares War
Come Together / Mike Carr's Congregation
Long Lonesome Highway / Michael Parks
Stonehenge / Richie Havens
Sunday Morning / Hank Williams, Jr.
Allen Ginsberg / William Blake
Fat Water
Walkin' Shoes / Joe South
Floyd Cramer Goes Honky Tonkin'
Wayne Newton Live at the Frontier, Las Vegas
NEw FROM MGM
### Looking Ahead

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Dear NARM,
Mother thanks you.
Father thanks you.
Enterprise thanks you.
Stax thanks you.
And I thank you for the Best Selling Jazz Artist Award.

ISAAC HAYES

P.S. “The Isaac Hayes Movement” ENS-1010 will also thank you.
The legend becomes the reality.

JAMES TAYLOR
One of the superb artists and writers of our time.

“He is somewhere in there with the other performer-songwriters who are singularly themselves: Joni Mitchell, Neil Young, Leonard Cohen, Judy Collins, Randy Newman, Fred Neil, and sure, Dylan.”
—Lisa Williams, Los Angeles Free Press

“I’m ordinarily cautious about using superlatives, but I’m convinced (as I’m listening to him) that Taylor is one of the two or three best rock singers I’ve ever heard.
... His mastery of every aspect of his songs, including that haunting stream of freestyle poetry, is uncanny. James Taylor is a self-contained genius.”
—Bud Scoppa, Rock Magazine

“Those people spilling off the curb into MacDougal St. last Saturday noon weren’t there to watch the eclipse. Not until May 1, 2079 will New York be able to see the moon darken the sun again, but those people standing in MacDougal St. had come to witness an event of obviously greater magnitude. James Taylor was making his only appearance of the year at the Gaslight, and they were waiting to buy tickets. ... Is James Taylor going to be the next public phenomenon?”
—Alfred G. Aronowitz, New York Post

“The people who were at the Gaslight last weekend; the ones standing in the cold; the same ones who yelled every time someone from the working press walked in front of the line into the Gaslight to wait in the warm inards of the club for the preceding show to end; these people are the cognoscenti. They can smell a legend going to happen almost as soon as the first copies of his debut album reach the stores. This crowd quality should be obvious to anyone in the press. It was all over MacDougal Street last weekend; the crowd, the “knowing” crowd, had really gotten James Taylor’s scent.”
—Cash Box Magazine/Insight & Sound

“There are many new and talented writer/artists around, but James Taylor is the one with ‘public acclaim’ spelled out all over him.”
—Cash Box Magazine/ Troubadour Review L.A.

Blackwood Music is proud to be associated with James Taylor and his publishing company Country Road Music.
Introducing FRESH.

ROGER CHANTLER  KEVIN FRANCIS  ROBERT GORMAN
They’re introducing a new kind of Love Rock.

Fresh is a new group with an album of new music. The first music about love in Borstal—England’s reformatory system. Borstal is ugly and vicious. And so is “Fresh Out of Borstal.” In spots.

It says things nobody’s ever said on an album. It says things polite people don’t say at all.


And Fresh knows how to color their material. All the way from brute grey to the wildest streaks of lavender.

RCA Records is excited about Fresh. They’re going to hit big. But it’s not a greedy excitement. It’s the excitement you get when you’re breaking new ground.

How are we going to break Fresh? Lavishly.

Fresh pulled out all stops performing it. We can hardly do less.

We’re going to poster Fresh. We’re going to Underground Press Fresh. We’re going to Underground Radio Fresh. We’re going to tour Fresh. We’re going to make Fresh heard. (They’re already being heard, you know. On Underground Radio. Before we’ve even lifted a finger.)

You don’t just listen to Fresh. You face them. The way you face an indictment.

Fresh will move you.

Fresh will move.

“FRESH Out of Borstal.”
Pop Picks

THEME FROM "Z" AND OTHER FILM MUSIC — Henry Mancini — RCA LSP-1438

Academy Award winner Henry Mancini has few peers when it comes to performing movie music and, with this album, he has one of his strongest entries to date in that category. Two Oscar nominee songs, "Jean" and "Raindrops Keep Fallin' On My Head" are spotlighted as are two themes written by Mancini for "The Molly Maguires." Add to that the title song, the "Airport Love Theme" and the timeless "As Time Goes By," and you have a sampling of what the LP contains. Should find a niche on the charts.

LET'S BE FRIENDS — Elvis Presley — RCA Camden CAS-2408

Elvis' millions of fans will rush to welcome this package, which is offered at a budget price on RCA's Camden label. A number of these tracks are from Presley films and all the cuts on the set have previously been unavailable on record. There is the heartbreaking "Stay Away, Joe," along with the melodic ballad "Almost" and the infectious easy rockers "Change Of Heart" and "Have A Happy." Elvis' performance rings true and sure throughout on an LP which could generate sizeable chart action.

MORE GOLDEN HITS — The Turtles — White Whale 7172

This is the second volume of hits from The Turtles' camp and is appropriately subtitled "Some Old Ones and Some Fairly New Ones." The collection covers their activities over the past two years or so, creating a style that differed a bit from their original hit work. Some of their top hits on the LP are "You Showed Me," "She's My Girl," "Eleonor" and "Lady-O Lady-O." Should do just fine.

MARRIAGE ON THE ROCKS/ROCK BOTTOM — Amboy Dukes — Polydor 24-4012

The Amboy Dukes have just come onto the charts with this album. The set is heavily instrumental. A hit chart piece called "Marriage" starts the LP, and the listener is presented throughout with energetic hard rock whose appeal is tested by the presence of the package on the charts. "Breast Fed Gator," "Neon Confidant," "Wild Coast Man" and "The Inexhaustible Quest For The Cosmic Cabbage" are three of the other titles.

SOMETHING'S BURNING — Kenny Rogers & The First Edition — Reprise 6303

The pleasant, clean sound of the quintet comes across full-strings on their latest offering. The title song, "Something's Burning," and will help the LP sales with that extra pull. This is one of those albums which incorporates cuts using both full orchestration and simple, folk-style background. The results, when coupled with the group's good looks, makes a crisp pop market set. Is already on the charts.

THE SINGING STORY TELLER — Johnny Cash — Sun No. 113

Out of the Sun archives come eleven more Cash tracks, including "You're The Nearest Thing To Heaven," "Hey Good Lookin'," "I Could Never Be Ashamed Of You" and "Goodbye Little Darling." Johnny is dynamic, whether he sings material such as this, or songs he recorded this morning. This economy-priced LP captures the vitality of the man and his music. Johnny is riding the crest of a huge popularity now; deck should be come a charter.

MOONDANCE — Van Morrison — Warner Bros. 1033

Contemporary singer-songwriter Van Morrison has been around awhile, and a couple of years back he had a single hit, "Brown-Eyed Girl," on the Bang label. He dropped out of national action there, but a ground following, and now he is back on the charts with a single. "Casino" is included on this album, and the LP itself has just broken onto the charts.

ON TOUR — Delaney & Bonnie & Friends With Eric Clapton — Warner Bros. SD 33-326

It's been a long time coming, but look out — it's here! A super album, recorded live in England from a super assemblage of musicians. From the opening bars of "Things Get Better," when the shout of "Come on everybody" is heard, this is a keg of dynamite. Everyone works together to make this a powerhouse entry. "Come on everybody" includes the likes of Delaney, Bonnie, Clapton, Dave Mason, Rita Coolidge, and then there is room to celebrate, Group's recent single, "Coming Home" is featured, as is an unforgettable "That's What's Made In For" and a stomping Little Richard medley. Album should shoot up the chart.

POP BEST BETS

LET THE SUN SHINE IN/MIDNIGHT COWBOY/AND OTHER GOODIES — Paul Mauriat and His Orchestra — Philips 690-337

The French pianist/composer is back with us again, giving the title songs and such tunes as "Je T'Aime," "Sweet Charity," "Sunshine And Seashore" and "Que Je T'Aime" his own popular interpretations. This LP should find its way into the market soon and will probably be a good radio item. Could make a chart appearance.

MOTOWN WINNERS' CIRCLE — NO. 1 HITS VOLUME — Various Artists — Gordy 688

Gordy Records digs back a few years to put together this collection of top R&B and, in some cases, pop hits. A rundown of them shows you what to expect: "Beauty Is Only Skin Deep" by The Temptations, "You Can't Hurry Love" by Diana Ross and The Supremes, Smokey Robinson & The Miracles' "You've Really Got A Hold On Me," Four Tops' "It's The Same Old Song," "The One Who Really Loves You" by Mary Wells, "Jimmy Mack" by Martha Reeves & The Vandellas and four more. Should be a nice item.

NASHVILLE BY CARR — Vikki Carr — Liberty LST-1186

Vikki steps out with a Nashville flavor on her latest LP and a fine step it is. Always a strong MOR artist, she could now add country fans to her legions. Styling wins the day as the talent runs ones this time. When I Was Young," "The Tip Of My Fingers" and the current Neil Diamond chart "Until It's Time For You To Go." Special treat is her sensitive version of "Sunday Mornin' Comin' Down." Deck could put in a chart appearance before very long.

JOHN PHILLIPS — Dunhill DS 50077

As leader and chief writer for the Mamas and the Papas, John Phillips played a major part in creating some of the most exciting and successful rock music ever to be recorded. The Mamas and Papas are still around now, and, judging by this album, John has been unsuccessful in casting his talent into a new mold. His songs and singing are unin- spired, and there is none of the magic of the Mamas and the Papas in this record. Phillips' name will sell copies of this set, however, so keep it around.
Support Your Local

AIRPORT

The great Alfred Newman score for the most exciting motion picture of the decade is now an original soundtrack album on Decca records and tapes.

Here's the Decca support for your local "Airport."

- The album has been shipped to tie in with film openings across the country
- Three-piece in-store mobiles
- Special trade screenings
- Double easel counter cards
- Kleen stick album covers
- 10 (8" x 10") black & white stills from the movie
- Special promotion kit sent to radio stations
- Radio listener contests
- Co-op advertising
- Radio time-buys

and a smash single release
"THE AIRPORT LOVE THEME"
by VINCENT BELL

# 32659

On Decca records and tapes
Gamble-Huff
WITH
DEEPER IN LOVE
THE
BLESS YOU
BLESS
256,111 SOLD AND JUST
Stone

GAMBLE-HUFF PROUDLY PRESENT NEW ALBUM RELEASE
The New Direction
N-LPS-200
BREAKING NATIONALLY
MONSTER
YOU DJ'S
YOU WITH YOU
N-22
O'JAYS
EXPLODE
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NEPTUNE RECORDS
DOOTO'S 3 NEW SIDESPLITTERS
The funniest Party Record Albums in a decade!

THE RACE TRACK
Richard and Willie DTL-848
Red Hot and Spicy! You'll scream at The Note and other naughty subtitles.

WILLIE AND RISING DICK
Richard and Willie DTL-843
LOW-DOWN AND DIRTY
Richard and Willie DTL-842

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CashBox Album Reviews

Pop Best Bets

WEEDS — Brewer & Shipley — Kama Sutra 1976

This song writing and performing team working with acoustic instruments, and assisted by some excellent musicians includ- ing Keyboard wizard Nicky Hopkins, shows their ability to become a very popular act. In addition to their own compositions, they've created a standout rendition of Bob Dylan's "All Along The Watchtower," which easily sprouts into a sizeable chart bloom.

THE DAMNED — Original Sound Track — Warner Bros. 1829

Composing a score for Visconti's spectacular film, "The Damned"—one which would reflect the lush yet grotesque nuances of the movie—would seem an insurmountable task for many composers. But Maurice Jarre has succeeded; his score actually serves to enhance the film. This is a sound track album which thrives with intense vitality. Among its highlights is a charming "Lullaby For Lisa" a tune of music box delicacy which practically cries out for lyrics. Jarre himself conduct on the LP. All in all, a superior work.

ALONE — Francois Hardy — Reprise 6397

International singing star Francois Hardy has recorded an album which contains a sparkling collection of songs on the theme of being alone. She casts a magical spell, treating Leonard Cohen's poetic "Suzanne," an an her own composition, "Midnight Blues," she adds a touch of country with delightful. This is an immensely listenable LP which could prove quite popular on the MOR front.

SILVER METRE — National General 2000

This is a powerful album by a new group made up of an American and three Britisches. There are some very tasty guitar tracks here as well as two country-flavored ditties "No There's Gold Me" and "Country Com渗透e". The group also gives a very faithful rendition of John Denver's controversial chart tune "Murray Head, "Superstar." This disk has a potential for finding action.

Classical Picks

BERLIOZ: SYMPHONIE FUNEBRE E TRIOMPHE — London Symphony Orchestra Colin Davis

Three significant works by Hector Berlioz are excellently presented on this album by Colin Davis as part of his Bayreuth cycle "Symphonie Funebre Et Triomphal," a work in three movements, is the major piece on the album. The other two entries are "Les Troyens A Carthage" and "Marche Funebre, Op. 18, No. 3, Pour La Dernier Scene D'Hamlet." Fine album.

FAVORITE ARIAS — Mirella Freni-Vanguard Cardinal VCS 10668

Lyric soprano Mirella Freni offers several of her favorite arias on this album, with both her selections and her performances on them are praiseworthy. Puccini and Bellini are repre- sented with two arias each, and works by Massini, Berton and Verdi fill out the set. The artist is ably assisted by the Bavarian Radio Orchestra, Ivo Savini, conductor.
THE MAN IS BACK WHERE HE BELONGS.

Back at Chess. Where he got everything together in the first place. Where he's got it together once again.

TULANE CHUCK BERRY
CHESS 2090
NEW YORK — THE MEDIUM'S NOT MASSAGING

Rock just cannot be funnelled through the tube. That much seems clear now. Television is definitely not rock's medium. But the message isn't getting through to tv producers or rock performers. It's probably hard to believe especially so when a rock performer or group figures that one tv shot will probably reach more people than 20 personal appearance tours.

That's all very true. So what. In the final analysis, the rock music going out on tv reaches its audience in a diluted, less dynamic version than it would in a concert appearance, certainly, or even a recorded rendition. Still, massive exposure seems to be terribly important to many rock performers. But should it be? At this point, probably not.

There are a number of pitfalls in the presentation of rock music on television. To begin with, rock is an immediate, almost tactile form of entertainment. Sound alone, like a natural for television, is the immediate form of our media. It doesn't transmit that way however. The controls have been transferred. What we hear out in television is determined by the station's technicians. Sure, the volume control can be adjusted at home, but the intensity and modulation of the music, the real heart of rock, are totally divorced from the source in transmission.

Mountain put in an appearance on a segment of NET's "The Show" which was broadcast a couple of weekends ago. To dip into the jargon of rock, Mountain is definitely a "heavy" group. They are so heavy in fact that the mere volume of their music has been known to drive people from the front sections of theatres in which they happen to be playing. For "The Show," Mountain chose to lead off with their current single release "Mississippi Queen." Now, "Mississippi Queen" isn't exactly a hit, but it does have a vital quality which is minus, it would have been a hit. In order to really appreciate what's going down in the song, you should hear it played at the thunderous level at which it was recorded. "Mississippi Queen," as transmitted on "The Show," lacked the vitality the song was meant to have. Mountain is one hell of an exciting group. That's another thing you wouldn't really have known about them on "The Show."

So, what good did their appearance do the group? For those who were familiar with Mountain and its work, it was disappointing. And, the performance did not seem to do a whole lot in winning over that part of the audience which was not previously to Mountain.

The television camera has a strange way of reducing, minimizing and isolating things. Any mediocrity of Leslie West has got to be going some. One of the delights in seeing Mountain is watching gigantic Leslie West work out, his girth dwarfing his big guitar. On the small screen how ever, this tremendous disproportion was missing.

This is what was so disappointing about the recently demised "Music Scene" series. Ideally, "Music Scene" was the show which should have grabbed off the entire rock audience. It didn't simply because the vitality and excitement of the rock artists which the show's "natural" audience knew was there did not come through. And all the trick camera work and gimmickry in the world could not reproduce that. Interestingly enough, this excitement is not dissipated on the large theatre screen.

"Woodstock" is of course the prime example. The rock segments of the film are probably as exciting as the actual performances must have been. But, of course, the performances depicted in the film do not underlie the awful physical reduction which those broadcast on tv must. And, there is the sound. The sound of "Woodstock" was everywhere. But, as an experiment, it would be wild to see the transformation "Woodstock" would undergo if the film were shown on tv and all that sound was squeezed through the tiny speakers of a conventional tv set. The result would have to be disappointing at

HOLLYWOOD — WITH A TOUCH OF NEW YORK

When people go out of their way to tell you how good an album is, and it isn't their album, then you know something's up. This is what's happening to us with the Melanie album. So, we went to a Melanie expert, Richard Robinson, to find out where Melanie is at:

"Until recently most people either loved Melanie or hated her. Her voice and the songs she sang left no common ground, no take it or leave it. Just violent reactions split pretty much down the middle between good and bad.

Her third album, "Candles In The Rain", has broken down a lot of walls. Her singing isn't as sharp and biting, her songs aren't as one sided and child-like. Melanie has grown up for this album. She can still be cute when she sings "Alexander Sees The Light", but her womanhood is apparent with "Candles In The Rain" and "What Have They Done To My Song". And now she doesn't have to write a song to convey a feeling, her version of "Carolina On My Mind" equals James Taylor's original for true emotion.

Many things have happened between the first two albums and this new one, things which account for it being so good, for people saying, "I don't like Melanie, but I love the album." She has become a star in Europe. Received awards, been given gold albums, done her own hour long television specials. She has worked a lot singing for people who came to be shown. Now, she's not seen not because of any super star type but because they somehow dug the chick and her blush and the way she slowly closed her eyes while she sang.

The new album is a wonder in many ways. It combines everything Melanie always was with the excitement and mature emotion that were missing for many of us before. Her song lyrics hold up now, she carries it through from the first word to the last. She began by singing alphabet songs, now she's using the letters to make words and she's singing those with emotion.

The title song for the album is the most exciting of all. After her appearance at Woodstock Melanie wrote what she thought about the experience. It came out "Candles In The Rain". She recorded the song with The Easyriders. The result is a combination of the feeling of joy that was "Oh Happy Day" and the youthful conviction that was Woodstock.

(Cont. on Page 50)
FLIP WILSON/KIM WESTON

SAHARA HOTEL, LAS VEGAS — After what must seem an eternity of dates in smoke-clad bistros, for less fashionable surroundings, Wilson and Weston are finally reaping the just rewards of their labors. The one hour and thirty minute Sahara show is a perfect mat- ing of a him and her with Wilson opening for a short warm-up ("this is easier than parking cars") and Wilson coming on for that, seems, a very short twenty-five minute turn.

For Front offers a pot-pourri of gags, one liners, improvisations, improvi- dences and non-sequitor nonsense. Highlight is the "Devil Made Me Buy This Dress" (featuring his falsetto-vocalized Godfather), the little cut from his current best selling LP on Little David. Along the way he touches upon several other memories of Reverend Lefty, Adam and Eve, the Bees, and the Midori of the Kingdom of Begonia. Noting that he recently was263

COMMITTEE

Roy Holloway of the JFF, who has a number of hits to his credit as a writer and produc- er, including the huge "Lover's Concerto" and "Lo's Hang On" by the Four Seasons. The song was exec produced by Jeff Cohen, Mercury’s A&R director for Los Angeles. The song was composed by Benjamyn and published by Mer- cury’s MRC Music Inc., Subsidiary.

Heavy Mercury Push
For Benjamin Deck

NEW YORK — Mercury Records has announced a heavy promotional cam- paign for the Randi Benjamin single "Look At You Now". Local and Re- gional men in all major markets have been instructed to build the rec- ord within the next few weeks. The disk, produced by Denny Randell, who has a number of hits to his credit as a writer and produc- er, including the "Towers Lover’s Concerto" and "Let’s Hang On" by the Four Seasons. The song was exec produced by Jeff Cohen, Mercury’s A&R director for Los Angeles. The song was composed by Benjamyn and published by Mer- cury’s MRC Music Inc., Subsidiary.

Four Acts Signed
By Tangerine

HOLLYWOOD — Tangerine Records Corporation has signed four new artists to the Roy Chayl-owners Disk, has said that he has single product from two of them for April.

Inclded in Tangeri ne are Marie Frank- lin, Gene Diamond, and two groups, the California Four and the 3+1. This month TCR will be releasing “Inconsi stence” b/w "Honey Tell Me" by the Celebrity Four, and "Don’t Need No Man" b/w "Anything You Want Me Born With" from Marie Franklin.

DION

BITTER END, NYC — Dion has a problem. During his recent engagement here he was an entertain- er, taking his place, stage person- ality and audience.

Rather than allowing his audience to re-act to him, Dion recorded the country blues style, the Warner Bros. recording artist was continually feeling, out his audience, attempting to adapt to its tastes.

Consequently, Dion’s folk songs were bland and at times listless. Accom- panying himself with his banjo, he found that it was indistinguishable from a younger playing the village-calls solely for ex- posure.

Genuine audience enthusiasm was generated only during his finale, his former number one song "Runaround Sue." The audience accepted Dion’s version of the song enthusiastically. A num- ber of them stated that they couldnt resist attempting the "University of Iowa" style of singing the "University of Iowa" style of singing the song that was given to him. Again, however, Dion showed a lack of confidence in his performance and audience, and abruptly shut down the program midway through the number.

Gary Bonds Victim
Of Mislabeled Ident

NEW YORK — A national wire service story released in late March erro- neously identified singer Gary "U.S." Bonds as a similarly-named man ar- rested in Hartford, Conn., charged with multiple felonies.

Bonds, who has been performing at night clubs and colleges mainly on the east coast, learned of the erroneous report and his publicist cleared it up, WABC radio in New York broadcast a correction shortly after the wire story was printed in several newspapers.

According to Bonds' producer Jerry Williams, some disc jockeys have stopped playing Bonds' latest release, "One Broken Heart" and consequently that sales have been adversely af- fected.

New E-V Mike For
Schorry Red Carpet

NEW YORK — A newly developed microphone and photographic tec- hnique Voice's will be used by Dick Schorry and his PersuasionPop Goes The World recording, a combined concert and recording session in Carnegie Hall this Tuesday (7).

The new Electro-Voice microphone is a "true micro-phone" with a special development team specially for recording applications and high quality music. The microphone is a cut- ting instrument, under the direction of microphone expert Leonard, Electro-Voice exec vice president.

The new RP 20 is a dynamic, card- ioid microphone with a frequency response over a range of frequency of 45 to 10,000 Hz. It was made by Electro-Voice, and the Schorry album of the con- cert will be released on the Vocassion label.

"MAMA SAID THERE'D BE CONTRACTS LIKE THIS" thinks Little Eva as she sings a long term with Spring Records. Her first release with the label is "Mama Said," Julie and Roy Riffkin (l. and r.) own Spring which is distributed by Polydor.

"I Can't Be Satisfied" by African American singer and songwriter, Reverend Lefty, is one of the most popular songs of the 50's. However, he has not been able to get his material recorded because of his color. He is called the "Black Sam Cooke." He is a master of the blues and has written some of the best songs of the 50's. He is a member of the "International Association of Musicians" and has performed in many cities throughout the country. He is a member of the "International Association of Musicians" and has performed in many cities throughout the country.

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How well did you do with singles during the first quarter of 1970?

DJ's: Did you get with the winners as they were breaking?
Racks: Did you get maximum sales out of the singles you handled?
Dealers: Were you one step ahead of your competitors in stocking the big singles?
One Stops & Juke Box Operators: Did you have the monster hits on the boxes when they could attract maximum coin?

If you feel you were a bit slow in responding to the volatile singles hits read the following statistics about a tool that can help you improve your performance:

CashBox TOP100

DURING THE FIRST QUARTER OF 1970,
ALL OF THE TITLES LISTED BELOW WERE BULLETED
INTO THE CASH BOX TOP 100 CHART AT LEAST ONE WEEK EARLIER
THAN THEY APPEARED ON THE BILLBOARD HOT 100

Bridge Over Troubled Water
Simon & Garfunkel — Columbia (Jan. 31 Issue)

Let It Be
The Beatles — Capitol (Mar. 14 Issue)

Instant Karma
John Lennon — Apple (Feb. 21 Issue)

Love Grows
Edison Lighthouse — Bell (Feb. 14 Issue)

Rainy Night in Georgia
Brook Benton — Cotillion (Jan. 3 Issue)

Travelin' Band
Creedence Clearwater — Fantasy (Jan. 24 Issue)

Who'll Stop the Rain
Creedence Clearwater — Fantasy (Jan. 24 Issue)

Rapper
Jaggerz — Kama Sutra (Jan. 24 Issue)

Ma Belle Amie
Tee Set — Colossus (Jan. 17 Issue)

House of the Rising Sun
Freddie Pick — Parrot (Jan. 24 Issue)

Something's Burning
Kenny Rogers & First Edition — Reprise (Feb. 7 Issue)

Turn Back the Hands of Time
Tyrone Davis — Dakar (Mar. 7 Issue)

You're the One
Little Sister — Stone Flower (Feb. 14 Issue)

Vehicle
I'des of March — Warner Bros. (March 21 Issue)

Woodstock
Crosby, Stills, Nash & Young — Atlantic (Mar. 21 Issue)

Never Had a Dream Come True
Stevie Wonder — Tamla (Jan. 31 Issue)

Everything's Beautiful
Ray Stevens — Barnaby (March 28 Issue)

Reflections of My Life
Marmalade — London (Feb. 28 Issue)

Stir It Up and Serve It
Tommy Roe — ABC (Feb. 21 Issue)

Cash Box—Don’t Miss
CashBox  Radio - TV News Report

Tuning In On . . .

WUNI - Mobile
Something To Chirp About

MENTION THE WUNI bird anywhere in the Mobile, Ala. area and people will direct you to the radio station which, according to them, measured up as number one among 18-49 year old listeners. At 1410 on the dial, the station is in the celebration going on, marking 40 years of broadcasting to Mobile audiences. The WUNI, bird, symbol of the station, has played an important role in the success story, since it has become an instantly recognizable sign of WUNI’s presence in the community.

WUNI — Mobile, Alabama. 5,000 kw. Peggy S. Gilbert, pres; Don (Rocky) Reich, general & coml. mgr; Mike Malone, program dir.


Signature: Steve McGill, 6-10 a.m.; Mike Malone, 10 a.m. to 2 p.m.; Johny Barr, 3-6 p.m.; Sandy Hill, 5 p.m. to midnight; Bill Milham, to 6 a.m.

The station’s sound has been described as modern country. It features the most progressive of the country records, the new Nashville sound, plus a heavy helping of the real Old Time flavor and the chatter of personality类型。 Says general manager “Rocky” Reich: “We have a modern approach to the country format. We are not playing all the songs, but we do draw a line if it is a real screaming rocker. Our guys are not backwoods types, but distinctive personalities. I guess you could say we stay as close as we can.”

“Staying local” includes getting involved in community activities such as Greater Gulf States Fair and the Boat, Sports and Vacation show, both held regularly in Mobile. The station has also enlisted approximately 50,000 people in their WUNI Listeners Club. Members are entitled to win prizes through drawings held on the air each hour, and all are sent free WUNI T-shirts which may be used by men as tie clasps.

The station is also very sports oriented. It broadcasts numerous local high school basketball, and football games. Through its NBC affiliation, WUNI airs a great many of the big college contests through their membership in the Atlantic Braves network, they broadcast baseball.

Recently, the station carried the NBC casts on the hour, in addition to their own local news on the half hour.

Incidentally, WUNI is currently looking for a news director, interested applicants should contact “Rocky” Reich. The WUNI bird is everywhere, showing up on signboards, sweatshirts and community, has increased-wearing which is entitled WUNI Bird Chirp. It represents the broad appeal to listeners of the station in the Mobile area. From the looks of things, they have succeeded in their goal to make force in Mobile broadcasting for years to come.

Major Events At NAB Meet

May 4
Secondary Market TV Committee Presentation, Waldorf Room 3:30-5 p.m. Management Labor Clinic, Willford Room, 3-5 p.m.

May 5
General Assembly, Grand Ballroom, 10:15-12 p.m. Management Confer- ence Luncheon, International Ballroom, 11:30-2 p.m. Radio Management, Grand Ballroom 2:00-5 p.m. Television Conference, Golf Ball Room, Pick-Congress, 2:15 p.m.

Anagrams
Early Bird Workshops, Various Rooms, 7:45-9:15 a.m. Radio Assem- bly, 9:15-11:25 a.m. Grand Ballroom, 11:30 to 1 p.m. Joint Management and Engineering Luncheon, International Ballroom 1-3 p.m.

Greater Response Found Among ‘Soul’ Stations

NASHVILLE — The response of “soul” radio stations to the needs of the black community has increased dramatically in recent years, according to a study conducted by the Race Relations Information Project.

The report cited the following as among the major changes in responsiveness on the part of the stations: public affairs, advertising, news broadcasting and equal opportunity.

The study showed, however, that “few broadcasters showed any willingness to move up to prided by black sentiments and new Federal Communications Commission vigilance and some still have moved only very slowly.

The study, entitled “How Soulful Is ‘Soul’ Radio?” also found that a great number of black-oriented stations have been slow in appointing blacks to key positions, and for the most part, are owned by whites.

The report stated that the stations are generally weak in the fields of news reporting and public affairs.

KADI-FM Goes Heavy

ST. LOUIS — KADI-FM has switched from jazz and soul to a contemporary format.

According to their new program director, Ron Elz, the station is making a concerted effort to reach under-25 listeners, and they have already inaugurated a direct promotion drive with local schools.

STATION BREAKS:


“Changes” and “Focus On Drugs,” two new youth-oriented public affairs programs to debut on WCBS-FM, New York.

WUNI FM, Los Angeles, Ore. news dept. is Floyd McKay.

In the interests of good sportsmanship, air staff of WKOK-FM, Framingham, Mass., has accepted challenge to play basketball against all-girls team from local college . . . May the best team win. . . Don Bybee added to sales staff of KMBZ-Kansas City.

Jim Lange newest personality at KMPC-Los Angeles, doing noon to three slot . . . WLWT-TV, Indianapolis has changed name of their “Now” show to “Here And Now” effective immediately . . . KHOW-Denver has announced Kindred as account ex- ecutive.

“Rosie of KOY-Phoenix has been elected v.p. of Southern Broadcasting Co. . . Rosemary Kelly to assume role of Sports Comm. for features for WLWT-TV, Cincinnati . . . Roland Jen- son recently promoted to head of KVNO, Washington, D.C. . . Reuben Silver appointed contributing critic for “NBC Newsday 90,” color broadcasts. . . Avco Broadcasting has selected four university students to fill the 100 new internships being offered this summer.

The KLAC-Los Angeles will award more than $30,000 in prizes in their Miracle Mile Grand Prix Sweepstakes.

KPXJ-As, Denver, winning series of four programs in celebration of Passover, entitled “The Image of the Messiah and Their Religion.” . . . Tom Henry has joined KTVK-Dallas, Arizona as staff an- nouncer.

Steve Somers named weekend sports reporter for KPXJ-San Francisco. . . Lee Simpson has become director of operations for KCBL-Boise. . . Pat Rollins, Inc. . . KADI-St. Louis now accepting auditions for strong rock jocks . . . Rick Pippin new music director at WWDC-Washington, D.C. . . Jeff Starr has left KLTK-Denver and is currently available for on-air slot in radio/tv, New York area KSFQ San Francisco news and public affairs dept. headed by Chet Casmel, hon- ored by Veterans Administration Hos- pital in that city . . . WVOL-Nashville sponsored “Black Is Beautiful” promo- tion in conjunction with Delta Reese’s new Avco Embassy LP.

MEETING IN MONTREAL are Eddie Wight (right) of CKGM and disc jockey Alan Lorber, during a party for promotion, the new eleven piece Canadian group produced by Lorber for Janus Records and released by OGT Records in Canada.

FCC Acts To Block Combos

WASHINGTON, D.C. — The Federal Communications Commission has moved to curb new combinations of radio and tv stations in the same urban market area. The commission also indicated that it would look into a proposal by the Justice Dept that the existing multimedia combinations be broken up.

Under the commission proposal broadcast owners would have five years to reduce their holdings in one single such market to a radio combination, a tv station or a newspaper.

An expected that such a proposal, if put into effect, would meet with consider- able opposition from the communica- tion companies.

In explaining its announcement the FCC said that the single market regulat- ing was designed to prevent undue influence on local public opinion or relatively few persons or groups.”

CKGM’s Walk At Fete


THE REAL CHARLIE BROWN — The one who recorded the LP of the record debut — on the WOR-TV Joe Franklin Show and sang several selec- tions of the album. "From Georgia." Here, he gets a copy of the record.

DRIVE MY CAR — WMCA-New York delayed show of "Drive My Car," which is a part of a 1970 car to Vicky Berliner, winner of the station’s Musical Mystery Tour contest. Vicky will have to wait several years, since she’s 14 years old — too young to drive her prize.
CONGRATULATIONS TO ALL OF THE COMPOSERS AND PUBLISHERS WHOSE PERFORMING RIGHTS WE LICENSE AND WHOSE MUSIC WAS AN INTEGRAL PART OF 25 OF THIS YEAR'S 45 COVETED NARAS AWARDS

And these contenders for The Record of the Year Award to be announced later:

- **Song of the Year**
  - **Best Contemporary Song**
    - Composed: Julian English
    - Recorded: Eddie Vedder
    - Published: EMI Music Publishing
  - **Best Country Song**
    - Composed: David Shaw
    - Recorded: Blackberry Smoke
    - Published: Universal Music Publishing Group
  - **Best R&B Song**
    - Composed: Bilal
    - Recorded: Janelle Monáe
    - Published: Warner/Chappell Music
  - **Best Rap/Song**
    - Composed: J. Cole
    - Recorded: J. Cole
    - Published: Sony/ATV Music Publishing
  - **Album of the Year**
    - **BLOOD, SWEAT & TEARS**
    - **SINATRA**
    - **BRENDON URIE - Panic! At The Disco**

**BMI**
All the worlds of music - for all of today's audience.

BROADCAST MUSIC, INC.
CashBox Radio Active

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include titles from left plus the percentage title received in prior week or weeks.

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
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<tr>
<td>55%</td>
<td>Cecilia — Simon &amp; Garfunkel — Columbia</td>
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<td>50%</td>
<td>What Is Truth — Johnny Cash — Columbia</td>
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<td>45%</td>
<td>Let Me Go To Him — Dionne Warwick — Scepter</td>
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<td>Get Ready — Rare Earth — Rare Earth</td>
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<td>Puppet Man — Fifth Dimension — Bell</td>
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<td>37%</td>
<td>Oh Happy Day — Glen Campbell — Capitol</td>
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<td>Airport Theme — Vincent Bell — Decca</td>
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<td>32%</td>
<td>Little Green Bag — George Baker — Colossus</td>
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<td>Love On A Two-Way Street — Moments — Stang</td>
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<td>30%</td>
<td>Hey Lawdy Mama — Steppenwolf — Dunhill</td>
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<td>Viva Tirado — El Chicano — Kapp</td>
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<td>Hitching A Ride — Vanity Fare — Page One</td>
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LESS THAN 10% BUT MORE THAN 5%

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Sugar, Sugar — Wilson Pickett — Atlantic 8% |
| Groovey Feeling — Johnny Nash — Jad 7% |
Talent On Stage

JOE COCKER WITH MAD DOGS & ENGLISHMEN — RONNIE HAWKINS

FILLMORE EAST, N.Y.C. — Is nothing sacred? After last night's performance by Joe Cocker, with a drum solo by Sterling Braxton, Joe Cocker with a soul choir, our drummers, concerts, over and over, can't you believe your eyes and ears, a dog. Has it come to this? Is the house of good taste become porous and pretentious? Will Fred marry Evelyn? Or will they end up in that little Tunisian village? After an unutterably boring performance by the band, the Crows and Ronnie Hawkins appeared, the only entertainment on this part of the bill came from a group called "Loony Tunes (cartoon) Joe arrived to the strains of "Wish You Were Here" from someun's oldies compilation.

Cocker has never stood still. His first super album was made by him and some close friends. It was over a year in the making and by the time it was released, Joe had a backing group called the Grease Band. With him they entertained and played the hits very well. But on that record a certain name is repeated all through the album, the name of one man, Joe Cocker himself. Chris Stainton, the only holdover from his previous band. Joining him were Jim Finlay and Robby Kayes, the brass section previously with Delaney & Bonnie. Then a few of the more famous folkies, and a set of four truly extra-ordinary backing vocals. Coordinating this group, playing excellent guitar and piano, is Leon Russell, respresented still for a few numbers by Okie Gaye.

Joe was at peak hour as he clave the stage of the Fillmore, and his "Bird on the Wire," and brought down the house with a fantastically arranged medley of songs. "Drown in My Own Tears" and Otis Redding's "Respect". "I've been Loving You Too long." At this point Joe introduced the soulful, incredible and highly under- rated "Goodnight Irene" from Alan Lomax's "American Ballads and Folk Songs." Cocker ended the set with both sides of his new single "Spaceman." The song was well received and it seems that either live or on records, the Joe Cocker band is going to be a hit in the cut and can grow and change with the new groups.

TOM JONES

COPACABANA, NEW YORK — New York was a festival of contemporary sight and sound last night, for instance, youngsters on Easter vacation locked into the Cops for a roof-top concert and, to say, many were turned away from the Cops' balcony for a second show. That, I had thought, has never happened before, then seeing his new family, revue, with Cocker in high gear, I knew I've been talking. Joe Cocker. Super Joe.

The Fillmore audience received an extra dividend in the form of Polydor's hit, "Stone the Crows." The group, 4 of whose members, Scotti, displayed strong baseline in the track of that group, because the Crows tested out for comment. Decidedly in what looked like a red sweater and black toreador pants with spangled down each side, Maggie Bell has to be instrumental in helping Joe es- tablish his name as the man of a new generation, women's division. But that's all. As soon as she starts wailing, the name on everyone's lips is Joe Cocker. Her duets with bassist Jim Darrow are very effective. The members display a good, tight understanding of each other's desires and Whedden. She looks like a boss for not, Stone the Crows sound like they were playing together for a long time.

H Maggie is the captain of the team, then, despite the fact that Ronnie Hawkins and his backing group are a good time. That is not to say that they should be playing songs like "Your Father's Moustache."

DELLA FITZGERALD

EMPIRE ROOM, N.Y. — Even Ella Fitzgerald was unable to overcome the apathy of the Waldorf Astoria audience. Whether the new 'Empire Room' located across the Waldorf Astoria lobby, the stimulation was not helped by Louis Armstrong, who planted himself on stage for several numbers, much to Ella's discomfort. Ella's closing tunes, done with only her own rhythm section, were far superior to the rest of the show, which

In introducing the band, Miss Fitzgerald forgot their names and we wisely bowed suit. Even on an obvious born tune, like "Spinning Wheel," the band was unable to get. Ella, who can still sing and seat with the rest of them, deserves much better treat- ment. She gets on her most recent album, Reprise. It's better buy than a night at the Waldorf.

rieb on the local horn section. In talking about the band, Miss Fitzgerald forgets their names and we wisely bowed suit. Even on an obvious born tune, like "Spinning Wheel," the band was unable to get. Ella, who can still sing and seat with the rest of them, deserves much better treat- ment. She gets on her most recent album, Reprise. It's better buy than a night at the Waldorf.

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Cuba Box Musical Theatre Review

'MINNIE'S BOYS'

IMPERIAL THEATRE, N.Y.C.

Broadway musicals, on Broadway, are nothing new. "Minnie's Boys" makes the top forty-early listening hiatus appear a minor rift. The genera- tion has musicals with the duets of Cole Porter, Rodgers and their ilk will settle for a little less than a genuine brim full of warm and the young are neither affluent enough or interested enough to spend (or to spend for) a night of this last decade.

The few musical successes of this last year have based their appeal on either a character interpretation of a star stature or a young MOR sound. "Minnie's Boys" rates a minute in the first bracket, satisfactory in the second area. It also has music.

The truth of this story is hard to judge. "Minnie's Boys" was, of course, "Minnie's Boys" were really as much the same off-stage as on. If mother Minnie was really as typical as her children, in her career, their creative aspect came after being so neatly fitted and their personal demands could all be solved with punch line scene endings. If the show is valid as biography. If not, then it comes across only as cute comedy raised from the pages of an objectional biog- raphy of "Minnie's Boys." "Minnie's Boys" is Stoolan's grouch and so fascinating is the vocal slap- stick that became Groucho's trade- mark that the shallow characterizations of all the other brothers. There are also a handful of really grand scenes, almost all showing the on-stage development of the Marx Brothers as comic talents, that the viewer tends to forget lesser- light scenes.

Even the covered close, with a suited revelation of the silent Harpo, and a recital of "Sour Grapes" and a mustached Groucho can be expected to appeal to the audience's sentiment, is the "Signing of the Declaration of Independence" vignette. The Marx Brothers were one of the forth in "1776" since sym- pathetic viewers will have been won over by the charm and cuteness of the play.

But, for overall impact, the show lacks depth. As a doubt all, it's musical- musical power. For a musical with so much in it, it is not surprising that a few songs may survive the show to become occasional nightclub numbers. "Mama, A Rainbow" is the closest thing to a showstopper in the Grossman-Hackley book, but the entertainers who specialize in reaching over-35 crowds will also find meat in the "Let's Call The Whole Thing Off," "Three Little Words," "Where Is That Outlawed" for a change of pace.

LA. SCENES

ROUBADOUR, N.Y. — The current vultures, the Paul Butterfield Blues band (and we wonder if anyone has a hunt on how many groups there have been) is by far the best we've seen.

The new group, though it may not contain the same group, is much better and lays down those old Chicago blues to new ways. The group is, of course, a new name, was master of his own.

Jeffrey Cocker, on the same bill, brought in some of the most promising of our younger writers. Among them, though he has a great deal more success, is Charles "My Old Greenwich Town." The song is about his solo "Goodnight Irene." At this point Joe introduced the soulful, incredible and highly under- rated "Goodnight Irene" from Alan Lomax's "American Ballads and Folk Songs." Cocker ended the set with both sides of his new single "Spaceman." The song was well received and it seems that either live or on records, the Joe Cocker band is going to be a hit in the future.

SERGIO FRANCHI

ROYAL BOX, N.Y. — Sergio Franchi's voice was like a well-stropped straight- jacket, torn in the middle, but well in the air. "Sergio Franchi" is the only show that has worked so far. Soft and lathery at times, with a good vocal voice, and a good vocal voice, and a good vocal voice, Franchi received uninhibited applause from a sold-out audience. "The Impossible Dream," sung to the medley of "I'd like to be a Rich Man from "Fiddler on the Roof," complete with finger snapping and Jewish ges- tures.

After numbers such as his vibrant "To Give," a shattering array from "Toivo," Franchi received uninhibited applause from a sold-out audience. "The Impossible Dream," sung to the medley of "I'd like to be a Rich Man from "Fiddler on the Roof," complete with finger snapping and Jewish ges- tures.

FRANCHI also sang some of his current United Artists release, "More Than A Stranger." The singer, a ballad endowed with genuine Italian choruses. During his final number, "City of Flowers," Franchi was praised for his vocalism, claiming, "What a voice!" One dissenter was heard, unless an outstanding opera can be construed as an argument.
Last year, Van gave us “Astral Weeks,” which Rolling Stone and Fusion and a lot of other people think may have been 1969’s finest rock recording.

This year, Van Morrison has enriched rock music with “Moondance,” which has those same people even more excited.

Van Morrison is Irish, ginger and poker-faced (most of the time) and his voice and his world of moondancing and astral weeks are the best of all possible. Find out for yourself.

Van Morrison is a howler and a wailer for Warner Bros. Records, where he belongs.
**Top 50 In R&B Locations**

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<th>Rank</th>
<th>Title</th>
<th>Artist</th>
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<td>1</td>
<td>ABC</td>
<td>Jackson 5 (Mittown 1163)</td>
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<td>TURN BACK THE HANDS OF TIME</td>
<td>Tyrone Davis (Dejar 616)</td>
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<td>CALL ME</td>
<td>Aretha Franklin (Atlantic 2706)</td>
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<td>CRYIN' IN THE STREETS</td>
<td>George Perkins (Silver Fox 18)</td>
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<td>5</td>
<td>YOU'RE THE ONE</td>
<td>Little Sister (OCTONE 9000)</td>
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<td>6</td>
<td>UP THE LADDER TO THE ROOF</td>
<td>Supremes (Mittown 1167)</td>
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<td>7</td>
<td>THE Bells</td>
<td>The Originals (Soul 35069)</td>
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<td>Gotta Hold On To This Feeling</td>
<td>Jr. Walker &amp; The All Stars (Soul 35070)</td>
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<td>LOVE OR LET ME BE LONELY</td>
<td>Friends of Distinction (RCA 0319)</td>
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<td>CALIFORNIA GIRL</td>
<td>Eddie Floyd (Stax 0056)</td>
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<td>IT'S A NEW DAY</td>
<td>James Brown (King 6292)</td>
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<td>YOU NEED LOVE LIKE I DO</td>
<td>Gladys Knight &amp; The Pips (Son 35071)</td>
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<td>TO THE OTHER WOMAN</td>
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<td>THAT'S THE WAY MY BABY IS</td>
<td>Sweet Inspiration (Atlantic 2720)</td>
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<td>GUIDE ME WELL</td>
<td>Carla Thomas (Stax 0056)</td>
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**RACK JOBBERS! 1 STOPS! DEALERS!**

**FLIP WILSON BRINGS HIS 118 MILLION FANS INTO YOUR STORES IN APRIL.**

Throughout April, 118 million Flip Wilson fans will be told about Flip’s new hit album, “The Devil Made Me Buy This Dress” on Little David Records, LD 1000.

Flip’s television appearance schedule for April is: Host on the “Tonight!” Show April 3rd, 10th, 20th, 21st, 22nd, 23rd, 24th, 27th, and 28th, doing material from, and constantly referring to the album.

“The BING CROSBY SPECIAL” on NBC April 13th with Flip doing bits from the album as well as important segments with Bing Crosby and Dean Martin.

April 30th, “THE MAD COMEDIANS” — a very exciting special kind of Showcase for Flip.

Look magazine’s May 4th issue, on the stands April 21st, has a four-page feature spread on Flip with strong reference to Little David Records and the album.

P.S. Wait till you see Flip Wilson’s “Brown is Beautiful” Sea and Ski Suntan Lotion commercials starting April 22nd and running through July. It’s the talk of the advertising industry.

P.P.S. The Flip Wilson Show, Flip’s own Series, starts in September on NBC (Thursday 7:30-8:30)
Maxin's Cascom Tape Operation Goes From Kiddies To Concertos

NEW YORK — Arnold Maxin's Cas- com Corporation, which is known as a strong bid in the tape market for its complete package housed in a plastic tote bag. A $19.95 line offers a complete story or musical feature (e.g., Tubby the Tuba, The Jungle Book) housed on a 12" LP-sized board that also contains a magic slate board and a child's connect-the-numbers drawing on the book.

According to Maxin, the Golden Kid- die Library was a star attraction for the company at the recent NARM con- vention. The company's six-month pro- jection in printing up the books was actually used up in two weeks, and now the forecast is for the sale of 100,000 of each Library in a year's time.

Maxin is pinning the overall success of the firm's tape commitment on avoiding the "mistakes" in this field, such as "the buck shot method of grab- bing in all areas, offering big guaran- teenes. This field specialization, rather than running with the herd," Maxin says.

The two other lines in the Cascom catalog sell at a list of $4.95. From the equipment catalog, the firm has ob- tained sessions by Nina Simone, Jane Morgan, Dick Gregory, Staple Singers, and others. Among records in each of the strong, Bix Beiderbecke and Jelly Roll Morton. The twenty-five classical music- horses' comprise the current catalog of Vox material. Coming up, Maxin notes, is a series of tapes from the Living Language courses.

Recoton Shows Record '69 Sales & Earnings

NEW YORK—Recoton Corporation has concluded its biggest sales & earnings year with a continued acceleration through the entire fiscal '69. Presi- dent Herbert Borchardt reported that Recoton racked up an 81% increase in profits on a 22% sales increase for the year ended December 31, 1969.

Net sales totaled $7,718,633 (com- pared with $1,792,546 for '68) and a net income of $179,460 (42% per share) compared with $60,866 (24% per share) in the previous year. All figures in- clude the results of the Eiden Mfg. Corp., a wholly owned subsidiary.

Borchardt said that though the major portion of growth could be attributed to the growth of tape for which Reco- ton markets a line of recorders, he still aims at steady growth in the disk field where Recoton is noted both for its phonograph line and its 700 dif- ferent types of needle replacements.

STANDARD EQUIPMENT on the new Stutz Blackhawk "ultra-luxury" $22,500 automobile includes the Maxin's Cascom model 228 8-track stereo player with AM/FM/FM-multiplex. The players will be sold in conjunction with Stutz Blackhaws at the stutz company's new headquarters at the Automobile Show last week in New York, the Stutz was described as the "finest ultimate luxury auto available to the few who can afford it." Jim Grimes, national sales manager, said that his company was delighted when Stutz approached Lear Jet last spring for a tape player appropriate to this design. Stutz was pleased with this season's $225 tag not including speakers and installation.

Audio Fidelity To Manufacture Its Own

NEW YORK — Audio Fidelity Records of New York will now manufacture and distribute directly its own lines of cassettes and 8-track cartridges. The move toward independence in the tape field marks the introduction of the firm's new "First Component" series featuring high-fidelity recordings in both configurations.

Herman Gimbel, president of the and owner of Audio Fidelity, said that the initial release consists of ten cas- sette albums, five printed airs and seven promos, materials, the first "First Com- ponent" selections will include symphonic works by Brahms, Tchaikovsky and Beethoven; Mussorgsky's "Pic- tures at an Exhibition"; Strauss' Waltzes, popular overtures and Tchaik- owsky ballet music among others.

Landy Tops New Team Managing Int'l. Tape

NEW YORK — H. John Landry has been named the chief operating officer of New Jersey-based Int'l Tape Corporation. In this position, Landry heads a new management of himself and three other vice presi- dents: James Tyrell (sales), David Murnane (finance) and Owen III (plant management). Under Landry, who had been a vice president and director before with ITTC, the team hopes to counteract the recent problems of Int'l. Tape by resetting the firm. Most recently, ITTC lost its contract with Reade Records, one of its principal music-rights deals.

Landry succeeds Gary Salter who resigned as president a month ago short after the Award-winning 244 omni-directional microphone available as a separate accessory, placing it into distribution through a network expanded by addi- tion of Cascom's stock.

The low impedance microphone was given the design excellence award at the Industrial Design Magazine. Selling for $7.95, the mike stands 4½" high and comes with a detachable "poker chip" base for use as a stand.

Handling the consumer equipment, Ampex' distributor chain now includes new appointees just named by market- ing managers Lawrence Fugli. Among the companies added to handle the sales of the firm's line of recording devices, players, speakers and acces- sories are: Allatapes of Dallas; Boyd Distributors of Denver; Denver Design of East Hartford; and Sound Clas- sics in Indianapolis.

Ampex Wolf has also been named the eastern regional sales manager for the consumer turntable market. According to Fugli, formerly an indus- trial manufacturers' representative for 20 years, Wolf will operate from New York and be responsible for pro- motion of all turntable equipment now in exis- tence.

Audio Fidelity To Manufacture Its Own

NEW YORK — Audio Fidelity Records of New York will now manufacture and distribute directly its own lines of cassettes and 8-track cartridges. The move toward independence in the tape field marks the introduction of the firm’s new “First Component” series featuring high-fidelity recordings in both configurations.

Herman Gimbel, president of the and owner of Audio Fidelity, said that the initial release consists of ten cas- sette albums, five printed airs and seven promos, materials, the first “First Com- ponent” selections will include symphonic works by Brahms, Tchaikovsky and Beethoven; Mussorgsky’s “Pic- tures at an Exhibition”; Strauss’ Waltzes, popular overtures and Tchaik- owsky ballet music among others.

Johnson Heads GCC

PHOENIX — Bill Johnson has been appointed president of General Cas- sette Corp. Johnson assumes this new post after six years with Ampex Corp. His latest position with Ampex was as assistant to the general manager of Ampex Stereo Tape.

Johnson has earlier spent several years with Bravado Records and the VM Corporation. At Ampex he also held positions in the audio and video divisions in the southern region.

General Cassette Corporation is a newly formed custom duplication company, located at 1324 North 22nd Avenue, Phoenix. GCC works in three tape media: reel, 8-track cartridges and cassettes.

Lack Sells Mkts/Sls At Stereodyne, Inc.

TROY, MICH. — Jules Sack has be- come vice president of sales and mar- keting with Stereodyne. In his capac- ity, Sack will now be responsible for supplier relations, sales training and develop- ment and will be actively involved in the expansion of Stereodyne into addi- tional phases of the leisure time home entertainment field.

He came to Stereodyne with six years of experience in the audio industry, where he was product marketing man- ager, and at Bell & Howell in the distributor’s position for marketing and sales.

Two New Musico Sets Into Simul-Release

CHICAGO — Peter Fabri, president of Musico economy albums, has just released two new packages in a si- multaneous disk/tape/multiplex pro- gram. The latest pair of sets include the Beatles’ Sergeant Pepper’s Lonely Hearts Club Band and the Motley’s Hey Jude/It’s Too Late. The Beatles’ set is recorded in a stereo and the Motley’s is in stereo.

The Beatles’ set consists of the original album, the entire 33-stick, 45-stick and 78-stick LP packages for retail and a special edition of the Rumer’s box set. The Motley’s set includes the entire 33-stick, 45-stick and 78-stick LP packages for retail and a special edition of the Rumer’s box set.

Sack said that the Beatles’ set includes a $225 tag not including speakers and installation.

STANDARD EQUIPMENT on the new Stutz Blackhawk “ultra-luxury” $22,500 automobile includes the Maxin’s Cascom model 228 8-track stereo player with AM/FM/FM-multiplex. The players will be sold in conjunction with Stutz Blackhaws at the Stutz company’s new headquarters at the Automobile Show last week in New York, the Stutz was described as the “finest ultimate luxury auto available to the few who can afford it.” Jim Grimes, national sales manager, said that his company was delighted when Stutz approached Lear Jet last spring for a tape player appropriate to this design. Stutz was pleased with this season's $225 tag not including speakers and installation.
Anyone can learn to print tape graphics at your expense.

Just because tape graphics are small, you might think anyone can print them.
But you'd be wrong.
Printing tape graphics is tough.
It takes an expert to handle the sophisticated materials and many complex finishing operations needed to produce the final product.

Forget any problems in translating record graphics to tapes. Just give us the selection number and program information. We'll take it from there... design to mechanics.
We've got a complete plant set up to manufacture nothing but tape graphics, including heatseal and pressure sensitive materials.
Queens Litho can supply you with just about every kind of tape packaging there is. If you have an idea for something different, we'll even help you develop it.
We'll never charge you extra for standard die-cuts because we've got dies for every tape style.
And our round-the-clock operation can give you delivery as fast as you need it, regardless of quantity.
It all means that we make your job easier.

Queens Lithographing Corporation
52-35 Barnett Avenue • Long Island City, N.Y. 11104 • (212) 457-7700
new york (from page 35)

Technology may sound, can indeed must, be improved on. It is questionable, however, whether any change can be made in the medium that will be significant enough to transform television into a good showcase for rock. Until then, if ever, as the musical scene becomes portioned, television remains very much in the hands of the rockers like Tom Jones, Glen Campbell, Andy Williams and Dean Martin.

"boomerang's" in the air

A few weeks ago, the Vanilla Fudge, after a few false finishes, performed their final farewell gig at the Action House. At the time, we noted that musical offshoots of the rock boom would probably begin to sprout in the near future...

Susan's reportedly getting 'madam' replaced Spencer Dryden is Joe Covington. Three publishers are currently negotiating for the rights to B.B. King's autobiography. B.B. is currently working on the first draft himself.

Hollywood (from page 35)

Boston lives — in Honolulu

While a young publicist and record promoter, I was slightly involved with the well-known and oft put down 'Boston.' Working with Orpheus, I watched them come close to a national hit with "Can't Find The Time," which did...100,000 copies in its initial release. After being accused of buying young trade journalist, I watched the record come close to hitting again, as it...sacked up 35,000 copy sale in Boston. Now, as a grizzled disk vet, I'm watching the band break out for the third time, now in Hawaii where it has sold over 10,000 copies and is #3 and climbing on the KPOI charts.

The record, which for some reason is regarded as a genuine oddity (it's even included in the new WOR-FM oldie album), had been getting oddity on the Honolulu outlet. Without any effort on the part of the station (or MGM for that matter) "Boston" has been playing a slow but steady climb to the top, with the aforementioned results. KOPI is at least partly responsible for breaking "Born Free," "Georgia Girl" and "Oh Me, Oh My." and may now be considered one of the biggest investments in the Boston sound. Needless to say, producer Alan Lerner is very happy.

the other festival fink

The Woodstock film is out and through it all of us who were at the festival have come to accept what the film should have been, most of us seem to be satisfied with it. The three hours passed very quickly, and though I nodded once or twice, I think I would like to see an even longer version of Woodstock in the future. In New York, there was another festival, not so well advertised, but attended by only 5,000 people, and two Highway Patrolmen took care of traffic) but according to those who have seen it on celluloid, just as enjoyable. The film, by Carl Gottlieb, is called "The Big Sur Festival" and depicts the 1967 Big Sur Festival which will be a screening when we get back to the Coast, and you give me a full report.

time-layed flavored bubblegum

For some time, English studio disks, while occupying the local charts steadily, also made occasional inroads in America. English "bubblegum," (for want of a better word) has always been one of my favorites and I'm glad to see it starting to appeal to the rest of the natives. The Dutch sound furore has kept going about English invasion from Britain, but a quick look at the recent bubblegum shows that in addition to the Top 5 Edison Lighthouse, England is also represented by the Marmalade (their label switch paid off), Vanity Fare (who sound much stronger than Funky White Plains. Maybe now, somebody can break Dave Dee, Dozy, Beaky, Micky and Tich.

and also

The Nice have just completed their fourth album, "Five Bridges," which will be released in February. As a replacement for the band's lead singer, left the group recently, the band now features a new vocalist, who has been briefly reunited with the Nice for some time. The album, produced by Bob Goldstein, was released this week and is expected to receive a lot of airplay.

the last word

Savoy Brown's recent gig in Pasadena (probably because Linda Ronstadt was there), so we can't do a full story on their return to Ungano's (in New York, in case you haven't been paying attention). Although we've seen Savoy do some fine shows, their occasional-haft-ole set last week was the finest we've ever seen. We're just gonna try and put Savoy on the line:

Chicago — Aaron Russo presented one of the year's most exciting (and profitable) bills at the Aragon Ballroom last weekend. Headliners were Savoy Brown, Ten Years After and The Argent. The Friday night crowd alone numbered more than 7,000... Russo's Kinetic Playground, meanwhile, has not yet been re-opened (since the November fire) but rumor has it the club might reopen in May. Until then, the bulk of the weekend concert fare will be held in the Aragon, with Russo producing most in instances... Decca's Irish Rovers were scheduled for the Aragon at 8:30 p.m. on Saturday when they will be appearing with the band of one-nighters (including a concert at the Auditorium Theater here). After a brief vacation they'll be heading for Japan to do some club work and appear in the television show at Eaves Auditorium on April 13th.

"Resident of Reason"... New entertainment lineup at The Backroom on N. Rush will feature two local heavyweights, the Eddie Higgins Trio Mon. thru Thurs. and the Judy Bell Band for Fri. thru Sun. and not going to reveal what is intended on the top of the memo sheet except that it is truly Ginsbergian in concept and execution. Watch this column next week for the revelation of what Captured's red bearded madman has done this time.

short takes

WNEW FM dj Rosso will be emceeing the April 19th Rhinoceros/Ten Wheel Drive benefit at the Harvard Club. The show will be preceded by producers of the 800 each... by producers Sid Bernstein and Billy Fields... Creedence Clearwater will do a one-nighter at Madison Square Garden on May 13th. Concerts East and West is handling the booking for the upcoming art rock concert set for June 12th.

better start ordering tickets now. Warner Bros. is reportedly gearing up to spend $100,000 in an extensive publicity campaign for this...composer Herbie Hancock's first WB album "Fat Albert Rotunda..."

Terry Lee, guitar player for the current psychedelic rock producer, has stepped out of the control back into a recording career with the single "I'll Keep Waiting" b/w "Lullaby." ... Patiently" was written by GFR lead singer Mark Farner and the GFR are the back-up group on the track... New Jefferson Airplane drummer replacing Spencer Dryden is Joe Covington. Three publishers are currently negotiating for the rights to B.B. King's autobiography. B.B. is currently working on the first draft himself.
ASHVILLE — Paul Cohen, a pioneer in the music business, died April 1, in a nursing home in Bryan, Texas, after a long illness. He was 64.

With Decca Records as a producer for many years, Cohen is best known for his work with the Carter Family. Cohen disbanded his company and went to work for Kapp, and following that, he was with ABC Paramount.

Cohen was president of the Country Music Association in 1979.

Funeral services were held on Fri., April 3, at Callaway Jones Funeral Home, and Cohen was buried in College Station Cemetery in College Station, Texas.

A prearrangement was requested that donations intended for flowers be sent instead to the American Cancer Society.

Cohen is survived by his wife, Cecelia; a son, Paul, Jr., a sister, Rose; and a brother, David.

ASHVILLE — Three executive appointments were announced last week by WSM, Inc., an affiliate company of RCA Corporation.

G. Daniel Brooks, chairman of the board of Skipper Talcam, Inc., president, made the announcement.

William J. Weaver, Jr., who has been serving as a member of the board of directors, was named vice chairman, and William V. McAnally, Jr., president and chief executive officer of American Life and Accident Insurance Company, was named vice chairman.

ASHERVILLE — Welfare Controversy.

When United States presidential candidate Richard Nixon invited John H. Daniels, Jr., to be one of his famous “Welfare Cadillac” tours 250 world dignitaries in Washington April 17, he also uncorked an andor’s box of adverse criticism, primarily from the Nation’s welfare workers.

Mr. Daniels, “Welfare Cadillac,” termed by one welfare commissioner as “derogatory welfare recipients,” was included in group of three requests, the others being “A Boy Named Sue” and “Okie from Muskogee.”

In a great deal of deliberation, the President asked the President to allow him to omit “Welfare Cadillac” from the itinerary. The white-tie artist of the hit song, who states he is not planning to make use of the invi-

CMA To Add ‘Stars’ To Walkway in May

NASHVILLE — Approximately a dozen new names will be added to the celebrity walkway at the Country Music Hall of Fame and Museum in Nash-
ville in a ceremony in mid-May.

Individual names carved in bronze and stone — 1,000 plaques will be the Carter Family (A. P., Sara and May-

nido, Pete Drake, George Jones, Lonzo and Oscar, Red Sovine, Billy Edd Wheeler, Hank Williams, Senior, and Tammy Wynette.

3 Promotions At SSS

NASHVILLE — The Shelby Singleton Corporation has announced the promotions of three executive vice presidents of the financial administration and control division.

ASHVILLE — Pick of the Week

SONNY JAMES (Capitol 2782)
My Love (2:47) (Duques, BMI—Hatch)

JERRY LEE LEWIS (Sun 1115)
She’s Not You (3:20) (Don Robertson, ASCAP—Robinson)

MEL TILLIS (Kapp 2086)
Heart Over Mind (2:53) (Cedarwood, BMI—Tillis)


ds are being signed for Trustee’s will lead the festivities which conclude a week-long celebration of country music’s top performers.

Bill Fletcher, Columbia A & R exec and Gold Star Records’ Joe Maddy, Poppy, will be the chairman of the WSM Go-Go Show as part of the 10th anniversary celebration.

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The Country Music Hall of Fame will celebrate its Thirtieth Anniversary April 28. The official program of Trustees will lead the festivities which conclude a week-long celebration of country music’s top performers.

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IT'S BUSTED AND RACKING UP THE CHARTS

"POOL SHARK" CUING UP FOR

Dave Dudley

EXCLUSIVELY ON

mercury

WRITTEN BY: TOM T. HALL

PUBLISHED BY:
NEWKEYS MUSIC, INC.
1531 DONelson W. ST.
NASHVILLE, TENN. 37203

EXCLUSIVE BOOKING AND MANAGEMENT
KEY TALLENT, INC.
NASHVILLE • HOLLYWOOD • LAS VEGAS

Cash Box — April 11, 1970
Capitol counts another #1

Sonny James
the Southern Gentleman

Next T.V. appearances
JOHNNY CASH SHOW, A.B.C. TV/APRIL 8th
AND
THE ED SULLIVAN SHOW, C.B.S. TV/MAY 10th

newest hit album ST 432
THE BEST OF JERRY LEE LEWIS — Smash SRS 67131

Mercury has just released a flock of "Best Of" albums in the country category, and leading the list is this Jerry Lee Lewis package. Set contains a host of biggies, including "She Even Woke Me Up To Say Goodbye," "Once More With Feeling," "What's Made Milwaukee Famous (Has Made A Loser Out Of Me)" and "She Still Comes Around (To Love What's Left Of Me)." Should be on the charts soon.

THE BEST OF FARON YOUNG — Mercury SR 61287

This hit-packed package is certain to attract Faron Young's many fans, who will find the set a treasure from beginning to end. Teasing off with "Wine Me Up," Faron goes on to sing 10 other goodlies including "She Went A Little Bit Farther," "Wonderful World Of Women" and "I've Got Precious Memories." There's lots of good listening in these grooves, as lots of good sales will prove in the coming weeks.

THE SINGING STORY TELLER — Johnny Cash — Sun 113

Here's another album of Johnny Cash oldies from the Sun label. Cash collectors, who make up a sizeable chunk of the record buying public in both country and economy-priced pop markets, will want to pick up on the LP, which contains eleven cuts including "Goodbye Little Darlin' "I Could Never Be Ashamed Of You," "The Ways Of A Woman In Love" and "Come In Stranger." Bound to be nice chart action on this one.

COUNTRY GIRL — Jeannie C. Riley — Plantation PLL 485

Titled after her latest single hit, Jeannie C. Riley's new album is a strong effort that's bound to do what things for her. The songstress is in top form on this one as she offers eleven contiguous tracks, among them (in addition to "Country Girl") "Am I That Easy To Forget," "I Almost Called Your Name" and "Darling Days." Save a spot on your shelves for this package, and look for it on the charts.

THE BEST OF GEORGE MORGAN — Starday SSLP 457

Should be a goodly number of spins and sales in the cards for George Morgan with this album, which showcases him in a dozen of his most well-received performances. Set includes "Candy Kisses," "Live And Let Live And Be Happy," "Almost" and "Please Don't Let Me Love You," George's devotedes should be mightly pleased with this one.

GROOVY GRUBWORM AND OTHER GOLDEN GUITAR GREATS — Harlow Wilcox & The Oakies — Plantation PLL 585

Harlow Wilcox and the Oakies had a #1 single hit with the infections instrumental, "Groovy Grubworm," and this follow-up album should be a sizeable item, too. Besides the title track, the set contains eleven more groovy instrumentals including "Walk, Don't Run," "Golden Guitar Flower" and "Guitar Boogie." Put this one on your list of disks to watch closely. It should be showing up on the charts in short order.

WE'RE GONNA GET TOGETHER — Buck Owens & Susan Raye — Capitol ST 448

Buck Owens and Susan Raye got together for a single hit called "We're Gonna Get Together," and now they get together again for an album of duets that stacks up as a real winner for them. Set contains "Everybody Needs Somebody, "Together Again," "We Were Made For Each Other" and of course "We're Gonna Get Together," as well as a flock of other appealing tunes. Chart material.

THE BEST OF DAVE DUDLEY — Mercury SR 61268

With a package like this, you just can't lose, and Dave Dudley, who doesn't make a habit of losing anyway, is sure to win a spot on the charts with his "Best Of." "True Truckin Son Of A Gun," "Six Days On The Road," "Georgia (To The North Woods) and "Please Let Me Prove (My Love For You)" are just four of the tracks on an album filled with winners. A must stock item.

FANCY — Bobby Gentry — Capitol ST 428

Bobby Gentry is one of the ever-increasing number of artists who appeal to both pop and country listeners, and her new album should please her further to both types of fans. Starting the set off with her latest hit single, "Fancy," the songstress comes across with a very strong set which includes "I'll Never Fall In Love Again," "Delta Man," and her new single, "He Made A Woman Out Of Me." Should be a fine chart future on tap for "Fancy." Give it your full attention.

CashBox Country LP Reviews

CashBox Top Country Albums

1. OKIE FROM MUSKOGEE — Merle Haggard (Capitol ST 384) — 16
2. JUST PLAIN CHARLEY — Charley Pride (RCA LSP 4295) — 3
3. HELLO, I'M JOHNNY CASH (Columbia K26519) — 2
4. TRY A LITTLE KINDNESS — Glen Campbell (Capitol SW 389) — 1
5. HERE'S LORETTA SINGING, WINGS UPON YOUR HORNS — Loretta Lynn (Decca DL 75163) — 1
6. THE WAYS TO LOVE A MAN — Tammy Wynette (Epic BN 26519) — 2
7. THE BEST OF CHARLEY PRIDE — RCA LSP 4223 — 6
8. TO SEE MY ANGEL CRY — Conway Twitty (Decca DL 75172) — 8
9. WHERE GRASS WON'T GROW — George Jones (Maverick MS 3181) — 10
10. SHE EVEN WOKE ME UP TO SAY GOODBYE — Jerry Lee Lewis (Mercury SR 67128) — 11
11. IT'S JUST A MATTER OF TIME — Sonny James (Capitol ST 432) — 12
12. WAYLON — Waylon Jennings (RCA LSP 4260) — 13
13. JACK GREEN & JEANNIE SEELY — (Decca DL 75171) — 14
14. HOMECOMING — Tom T. Hall (Mercury SR 61247) — 15
15. THE FAIREST OF THEM ALL — Dolly Parton (RCA LSP 4288) — 16
16. YOU GOT-TA HAVE A LICENSE — Paul Anka (RCA LSP 4266) — 3
17. FOOKIN — Jerry Reed (RCA LSP 4293) — 1
18. THE GOLDEN CREAM OF THE COUNTRY — Jerry Lee Lewis (Sun 488) — 9
19. HANK WILLIAMS, JR. — MGM SE 4505 — 1
20. UPTOWN COUNTRY GIRL — Lynn Anderson (Chart CH 1028) — 1
21. HAUNTED HOUSE — Charlie Brown — 1
22. STORY SONGS OF THE TRAINS AND RIVERS — Johnny Cash (Sun 104) — 5
23. MEL TILLIS' GREATEST HITS — Kapp (KSP 389) — 4
24. LITTLE BOY BAD — Bill Phillips (Decca DL 75182) — 28
25. TAMMY'S GREATEST HITS — Tammy Wynette (Capitol BN 26490) — 15
26. BIG DADDY DEL — Del Reeves (United Artists UAS 6373) — 25
27. BABY, BABY — David Houston (Capitol BN 26539) — 21
28. MOVIN' ON — Danny Davis & Nashville Brass (RCA LSP 4256) — 12
29. BEST BY REQUEST — Jean Shepard (Capitol ST 441) — 29
30. JOHNNY CASH — San Quentin — (Columbia CS 9807) — 30

Cash Box — April 11, 1974
**Country Reviews**

**BUCK OWENS & SUSAN RAYE** (Capitol 4999)

*Togetherness* (2:10) (Blue Book, BMI — Hart)

Buck Owens & Susan Raye have a current hit with "We’re Gonna Get Together," which should follow up nicely with "Togetherness." (Look for this on the charts.) Flip: "Fallin’ For You" (1:51) (Blue Book, BMI — Owens, Rich, Owens)

**BOBBIE GENTRY** (Capitol 2788)

*He Made A Woman Out Of Me* (2:32) (Green Isle, BMI — Burch, Hill)

Bobbie’s last single, "Fancy," was a big record, and "He Made A Woman Out Of Me," a strong, heartfelt love song, should be another sizeable item for her. Watch this one rise. Flip: "Billy The Kid" (2:03) (Larry Shayne, ASCAP — Gentry)

**ANTHONY ARMSTRONG JONES** (Chart 5064)

*Lead Me Not Into Temptation* (3:05) (Manson, BMI — Hollingsworth)

Sends the house of fans and sales in the charts for Anthony Armstrong Jones with "Lead Me Not Into Temptation." Side is a heart-rending romantic that’s certain to appeal to loads of listeners. Flip: "One For The Road" (2:23) (Yonah, BMI — Anderson)

**GEORGE HAMILTON IV** (RCA 9829)

*She’s A Little Bit Country* (2:32) (Wilderness, BMI — Howard)

Here’s a happy love song from George Hamilton IV that should gladden the hearts of many a C&W fan who’s listened to one too many records about un-happy romances. Flip: "My Nova Scotia Home" (2:21) (Hunk Snow, BMI — Snow)

**BUDDY ALAN** (Capitol 8997)

*Down In New Orleans* (2:27) (Blue Book, BMI — Owens)

Buddy Alan offers a rousing ditty that should do very good things for him. Keep very close tabs on "Down In New Orleans." It could be a biggie. Flip: "I’ve Never Had A Dream Come True Before" (2:22) (Blue Book, BMI — Alan)

**HANK THOMPSON** (Dot 17347)

*But That’s All Right* (2:50) (Tree, BMI — Lane)

Look out for Hank Thompson to have a fast-moving out in his possession with "But That’s All Right." Song has strength and merits close attention. Flip: "Take It All Away" (2:51) (Texoma, ASCAP — Thompson)

**LEONA WILLIAMS** (Hickory 1565)

*Yes, Ma’am* (He Found Me In A Honky Tonk)

Leona Williams has an excellent voice, she really knows how to put a song across, and she could very well become a C&W star. Her latest effort, "Yes, Ma’am (He Found Me In A Honky Tonk)," should not be missed. Flip: "This Ain’t A Home No More" (2:18) (Acuff-Rose, BMI — Stewart)

**CURTIS POTTER** (Dot 17348)

*It’s My Day* (2:53) (Tree, BMI — Lane)

With the proper exposure, Curtis Potter could have a real hit on his hands with "It’s My Day." Deck is a powerful, bittersweet ode that shouldn’t be overlooked. Flip: "My First Stop Is Omaha" (2:16) (Tunewile, BMI — Staggall)

**JOHNNY MOORE** (Hickory 1567)

*Donna Come In Like A Lion* (1:50)

Buckhorn, BMI-Moore, Jones) John-

ny Moore returns to his lady that is wishy-washy days are over. Deck please "The Devil Caresses My Soul" (2:52) (Southtown, BMI-Hyric)

**HILLARY NIXON HAWKINS** (Wide World 1964)


**JAMES LEWIS (Hi-Love 1562)**

*Drunk To Remember* (Anti-Bellum, ASCAP-Lewis) George Lewis might have a good one with this sorrowful de Give it a listen. Flip: "It’s All Over Now" (Beau-regard-Clayton, BMI-Lowe-Brown)

**ARLIE PERKINS** (Columbia 51528)

*Late Of Confusion* (2:50) (Cedarwood, BMI-Perkins) Might be commendable lines on tap for Carl Perkins with his one. Try it. Flip: "My Son, My Son" (2:52) (Cedarwood, BMI-Perkins)

**JOHNNY CARVER** (Imperial 6442)

*Harvey Harrington IV* (2:50) (Tree, BMI-Kemp, Vickerly) Brisk-paced toe-tapper could go somewhere for John-ny Carver. Give it a spin. Flip: Gonna Come In Like A Lion (1:50) (Buckhorn, BMI-Moore, Jones)

**RUBY WRIGHT** (Plantation 51)

*Yester-Me, Yester-You, Yesterday* (2:24) (Stein & Van Stock, BMI-Bristol) Cover of the Stevie Wonder pop hit might make country noise for Ruby Wright. Scan it. No information available on the flip side at this time.

**BILL CARLISLE** (Chart 3865)

*Dirty Old Man* (2:12) (Window, BMI-Merritt) Lend an ear to Bill Carlisle’s latest effort. It could gain airplay and sales. Flip: "Big Wheel From Boston" (2:00) (Peach, BMI-Dowdy)

**MARGIE SINGLETON** (Ashley 3800)


**Best Bets**

- "**JOHNNY MOORE**" — *Donna Come In Like A Lion* (1:50)
- "**HILLARY NIXON HAWKINS**" — *Know What It Means To Be Lonely* (1:59)
- "**JAMES LEWIS**" — *Drunk To Remember* (Anti-Bellum, ASCAP-Lewis)
- "**ARLIE PERKINS**" — *Late Of Confusion* (2:50)
- "**JOHNNY CARVER**" — *Harvey Harrington IV* (2:50)
- "**RUBY WRIGHT**" — *Yester-Me, Yester-You, Yesterday* (2:24)
- "**BILL CARLISLE**" — *Dirty Old Man* (2:12)
- "**MARGIE SINGLETON**" — *All That Loved Is Gone* (2:49)
Argentine Best Sellers

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*Local*
Yet another Gold Disk was recently received by maestro Mantovani, this time for sales of over 30,000 for his "The Best of Mantovani" (Decca) album in Holland. This month, Mantovani undertakes a nation wide s.r.o. British tour including two concerts at the Royal Festival Hall, and he is just completing a series of 13 TV spectacles for the BBC which will be syndicated throughout America. March was selected as "Mantovani Month" in the United States with special promotional tie ups.
Speculation, verbal and fiscal, has been strong in Stock Exchange circles on the possibility of a merger between Ford and Mirroplan. Sparking the conjecture is this time is the presence of Peter O. Victor, managing director of the Ford Motor Company, who is in London to discuss a possible joint venture to be known as Ford Mirroplan.

Among the rumour-mongers is the suggestion that the new company would be marketed under the name of "Venus." The fact that the rumour is still circulating suggests that it may have some basis in truth, although no official comment has been made.

The proposed new company appears to be taking shape as a joint-venture between Ford and Mirroplan. The new company's raison d'être is to manufacture and market new products for both companies, with the possibility of expansion into other markets.

The new company is expected to be headquartered in New York, with offices in London and Tokyo. The company's board of directors will consist of representatives from both Ford and Mirroplan.

The new company will focus on the development and production of new products, with a particular emphasis on the automotive and electronics industries. The company is expected to have a strong presence in the global market, with a particular focus on emerging markets.

The new company's financial projections are optimistic, with a target net profit of $1 billion in the first year of operation. The company is expected to generate revenue of $5 billion in the first year, with a projected growth rate of 15% per annum.

The new company's management team is expected to be highly experienced, with a mix of industry veterans and rising stars. The company's chairman is expected to be a seasoned executive with a proven track record of success in the automotive and electronics industries.

The new company's initial product line is expected to include new models of Ford and Mirroplan cars, as well as new electronic devices. The company is also expected to introduce new technologies, such as self-driving cars and smart home devices.

The new company is expected to be a major player in the global market, with a strong competitive advantage over its rivals. The company's focus on innovation and customer satisfaction is expected to drive its success in the years to come.
Phonocard Wins

AMSTERDAM — Since early Feb., six major retailers in Holland have been found to be distributing a Dylan album called "Little White Wonder." Tapes for this album arrived in Holland at the beginning of February and were released without the knowledge of the recoridng company and were released by retailers who were confirmed by Dylan in another recent issue of Phonocard. In mid-Feb., a group of major retailers advertised in Holland that they would release a bootleg Rolling Stones album, called "Berkeley Concert," recorded live during the recent European tour, and was announced last December. The release-date was March 16. Later a report stated that the album was going to be released on March 8. This report was true, and on March 21, N.V. Phonocard Amsterdam (as the distributors of the Decca label) decided to take action. The company sent a letter to the retailers stating that the recording was a pirate LP made without the knowledge or permission of the recording company. The release of the album would be illegal, be removed from the market, and the company would not hesitate to take action against any retailer selling the album. Further, the Phonocard officials stated that the "rolling stones" bootleg recordings at this early date. On March 13, some of the major retailers withdrew from the bootleg business, while the others delayed the release date. A few days later they also decided to withdraw officially, which meant the end of selling bootleg recordings through official retailers in Holland.

Phonocard Appointments

TORONTO — Don McKeon, president of Phonocard Limited has announced new appointments and personnel changes involving its eastern and central division staffs.

Doug Bye, formerly sales rep for Phonocard in Montreal, moves up to the post of Division Manager, Eric Vargaz, who has relocated from London to join the sales staff with Mrs. Diane Pocetti, marketing manager and customer service coordinator.

Lauriesy Heselline takes over the post of national production manager for Phonocard, succeeding John Appley who has been moved to the central division in Toronto. New Phonocard rep in Winnipeg is Gordon Kardashinski.

Lou Christie On Second Euro Tour

NEW YORK — Buddy recording artist Lou Christie is on his second tour of England and the Continent within the last six months. He is performing in cabaret and concert dates in England, Holland and Belgium. Buddy released his recording of "Sweet London Lady" in Great Britain in January and is scheduled to release it in Canada in April. The singer's dates were set up by the Arthur Howes Agency in England.

Ensemble To Euro

The New York Rock & Roll Ensemble will embark on their first European tour April 26 at the Golden Rose Festival in Holland, continuing with many universities and club dates throughout May. The group will be in Europe for 13 days. The Ensemble's latest album, "Roe's Rockin' Records," will be released in England, to coincide with the tour.

CAPAC Lights Up Darkened Centre

TORONTO — CAPAC, in conjunction with the 25th anniversary of the company, has set up a series of Saturday evening events to bring life to the sometimes darkened 25th CAPAC Storefront. On every Saturday, Sunday, and sometime on Monday, the building will be open to the public from 1-3 p.m. for the duration of the season, and will feature events, including music, reading, and other activities. The evening will feature performances by the groups. The event will feature performances by the groups.

Canadian Rock Fest Fests 'Peace' Pass By Spring's End

TORONTO — Toronto promoters, as usual, are juggling on many frontiers with enthusiasm and competition to kill it. Shaping up is the big event, the Rolling Stones "peace" that could make the very summer, and the clatter of music and peace festivals, and trains are set to bow.

Although John Lennon's initial proposal for world peace and love was honored, it has mushroomed into a hoot of catchphrases. As the wave of unrest was the sudden pulling out of the Toronto Festival by Lennon and his mate Yoko. Apparently Lennon wanted this to be a free deal. The other promoters connected with the Festival however, came up with some pretty astounding cost figures levied by the Ontario Government which would make the Festival a financial disaster even before opening day.

In spite of these problems, promoters for the original Peace Festival 78,000 bands, realize that this can have the event through the appropriate police laws and regulations has been the big threat to date. One Festival with "peace" removed from the line-up and no element of promoting was the Toronto Rock Festival at the Field and St. Varsity Arena the lineup included: Canned Heat, MCS, Amboy Dukes, Raven, Bleeders, Fighter, Jay Black and the Americans, The Apostles, Britca, Duck, Leigh Leigh, White Fang and many others. Another Varsity event is Peace Festival which is skedded for May 26-27. Meanwhile, the Rolling Stones group have come up with the solution of an all-ages and parentally won't be dubbed "peace" in any way but observers are getting on the train and it comes out of the Canadian Festival will "65" take among many Canadians who will do the concerts in Toronto, Winnipeg and Vancouver. Dates have tentatively been set as from June 24 through July 5th.

GRT Montreal Offices

MONTREAL — The opening of GRT's Canada's new Quebec branch offices, in Montreal, saw one of the widest and fan lasted get togethers of press, radio, key dealers in many a month. GRT hired out the popular Laugh-In discotheque and with free booze and food for all comers, threw open the doors which filled the club within minutes. Helping the kick-off ceremonies were Ron Scribner's group, Detroit's Funkadelics and Parliaments. The Funkadelics record for Westbound which will now be distributed by GRT of Canada. Hosting the show was GRT's Canadian president Ross Reynolds and tie in the whole show with artist and audience co-ordination was the label's national sales executive. U.S. reps from Chess Check, GRT and many others connected with GRT were in attendance including Mort Wax, New York publicist.

After a free swinging and exhausting session, everyone moved downstairs for food, more booze and a listen to the Flintstones, Iceland's and a few others for their group with nine members having a ball.

Jim Corbett is the new branch manager for the Quebec operation and is backed with a fully bilingual sales and promotion staff.

Metromedia In Spain Via Fabrica Discos

NEW YORK — Ivan Mogull has negotiated a position of Metromedia Records repertoire in Spain through Fabrica de Discos Columbia, S.A. Enrique Gares of Fabrica said he was picking up the "Rolling Stones" label in his country. Reporting Metromedia in the deal was Jay Morgenstern.

Tura On First Visit To States

BRUSSELS — Will Tura is on his first official visit to the States. U.S. officers of the Palette label's number 1 artist, having received three MIDER trophies for sales of his disks in Belgium. He's visiting the States as a tourist and performer.

Cash Box — April 11, 1970
France's Best Sellers

1. *It's Five O'Clock* - Aphrodite Childs - Philips (Hydra Music)
2. *Symphonic Ekstase* - Philips (Tutti)
3. *Il Va Pas Y Encore* - Patrice Marconni
4. *Instant Karma* - Plastic Ono Band - Pathé (Tournier)
5. *Alien* - Patrick Morand
7. *La tốt của bạn* - Outcast (Belgium)
8. *Modulation* - Jacques Dutronc
9. *Venus* - Shocking Blue - Disc 'Az (Tremlin)
10. *Travelin' Band* - Creedence Clearwater Revival - Mercury (Discriminator)
11. *Wight Is Wight* - Michel Delpech - Barclay (Tilt Music)
12. *Tairo* - Jean-Luc Aubert
13. *Concerto Pour Une Voix* - Saint-Preux - Disc 'Az (Fantasia)
14. *Dans La Main de la main* - Caprice (Amadou & Miran)
15. *Et Après* - Adamo - Pathé (Marconni)
16. *Laisse Moi T'aimer* - Mike Brant - CBS (Tournier)
17. *Come Together* - The Beatles - Pathé (Tournier)
18. *Adieu Jolie Candy* - J.F. Michael - Vogue (Raboo)
19. *Serenade* - Wallace Collection - Pathé (Marconni)

France's Bestsellers

Cash Box - April 19, 1970
CLOSING THE GENERATION GAP — Representing all the performers on the “Hour Of The Stars” album, Udo Juergens (left hand) oven a check for 2 million Dfls. ($500,000) to Wilhelmine Luebeck, honorary president of the German “Alternativ” (old age relief) and the “Mutterergenusswerk” (maternity work) foundation. The transaction takes place in the presence of the President of the Federal Republic and of the Social Minister. The check represents the net profit of the sales of one million copies of the album.

Holland’s Best Sellers

This Last
Week
1  Lay Down (Melanie & Edwin Hawkins Singers/BBuddh Records)
2  Let Me Be (The Beatles/Apple) (Leeds Muziek Holland/Amsterdam)
3  El Condor Pasa (Simon & Garfunkel/CBS)
4  The Grass is Greener (George Baker Simulation/Negram) (Veronica Music/Hilversum)
5  No Dogs Allowed (Jose Feliciano/RCA) (Veronica Music/Hilversum)
6  Who’ll Stop The Rain (Creech Clearwater Revival/Liberty)
7  Down South (Bob Roke/Phillips)
8  One More Night (Chris Cassel/Papa’s Records)
9  Bridge Over Troubled Water (Simon & Garfunkel/CBS) (RCA/Amsterdam)
10  World Peace (Plastic Ono Band/Apple) (Leeds Muziek Holland/Amsterdam)

Holland

Happy times for the thousands of Creedence Clearwater Revival fans in Holland. On April 3rd, this phonetic group will give two live-concerts in Rotterdam. One of the most played and talked about records which have been released in Holland lately is Tom Jones’ “Delilah”, and in Holland the leading interpreter of this song, Johnny & The Hurricanes, has already placed this series one week after release in the best-selling category.

One of the most famous E.M.I. tenors in the world Nicolai Gedda will visit Holland on a tour of 30 concerts in Amsterdam, Rotterdam and The Hague with the Dutch soprano Ismael. Immediately after the Eurovision Song Festival N.V. Phonogram rushed released the winning Eurovision Contest song “All Kinds Of Everything” by Dana (Decca). The first days sales of the record were very impressive. Dana was front-page news during many days after the contest and the record is on every station’s playlist. She returned to Holland on March 14th to perform in “Voor De Vuist Weg”, Holland’s no.1 TV-show.

U.S. Mercury star Jerry Butler arrived in Holland last week as a part of his European tour. N.V. Phonogram threw a press-reception at the Amsterdam-Hilton, but Butler was the featured guest at the Jam-TV-show. Blue Mink, Dave Dee and Brotherhood of Man arrived in Holland to promote their new records on the Deedle TV-Show. Three British top acts gave N.V. Phonogram a fine share in the show again.

One of the personal highlights of television is Eva Gloria Lopez, an actress on the national Spanish Language TV-course. The beautiful Miss Lopez recorded two songs, “Vamos A Ver” and “Mira Que Dícis” for N.V. Phonogram, released as a single on April 3rd. N.V. Phonogram released four albums from the English Nova Series (Decca/Erard). “I’ve Got You” by Bulldog Breed, “Feel In’ Free” by Pacific Drift, “A Mihn” by Andy Clark & Mick Hutchinson in “In From The Cold” by Ashkan, Fam- in celebration of the release of the Dutch-Americans recorded two new tracks for N.V. Phonogram: “Theme From Peyton Place” and “Midnight Cowboy” are both very popular themes in Holland. The next single will be released, marked for a wide audience.

The response from Dutch discothe- que on the Buddy Miles’ single “Them Changes” (Mercury) is fantastic. The request list will possibly get the record on the Dutch hitparade. Juicy Lucy’s “Who Do You Love?” sold more than 1.000 copies in the German charts this week at number 40 (Vertigo). The group promoted the record on the German TV-show “Holland” a week ago.

Four weeks ago CRRN records released — as the first company in the world — the single “Lay Down” by Melanie and the Edwin Hawkins Singers. Now this record is number one on the Dutch charts and has even beaten the Beatles’ “Let It Be.” Talking about Buddy — Melanie, Melanie did three fantastic live-performances in Amsterdam, Rotterdam and The Hague. She also did some ra- dio and a half hour television special, televisions by TROS. Melanie and the Edwin Hawkins Singers had the unbelievable opportunity to be in Holland at the same time and of course they gave TV-promotion to their current chartbuster “Lay Down”. The happening took place in Willem Duys’ TV-program. Also the Edwin Hawkins Singers did three concerts in Holland. After their appearance at the Grand Gala Du Disque the singers are the highest group in Holland. Both of their albums are selling great and CRRN is looking forward to have the Edwin Hawkins Singers back in this country.

Closing the generation gap — Representing all the performers on the “Hour Of The Stars” album, Udo Juergens (left hand) hands over a check for 2 million Dfls. ($500,000) to Wilhelmine Luebeck, honorary president of the German “Alternativ” (old age relief) and the “Mutterergenusswerk” (maternity work) foundation. The transaction takes place in the presence of the President of the Federal Republic and of the Social Minister. The check represents the net profit of the sales of one million copies of the album.

Holland’s Best Sellers

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10  World Peace (Plastic Ono Band/Apple) (Leeds Muziek Holland/Amsterdam)
TWO IN A ROW — For the second year in succession, CBS Records was voted the most popular record label in Israel in 1970. Simon Schmidt, (right) general manager, CBS Records, Israel, accepts a Certificate of Distinction by Tel Aviv Mayor Robinowitz.

Petrack Song In King Movie

TORONTO — George Taylor, president of Zodiac Records and Bandit Music (Publishing), reports the use of a Bandit Music copyrighted in the film on a major international stage. The composition sung by Odetta is "Turn Your Love Around," which was written by Lethbridge Alberta native Don Pett-erack, who is prox of his own record company, Big Chief.

The movie, premiered in 1000 movie houses across the U.S.

Bandit Music is a BMI affiliate and is assigned to Jasper Music in the U.S.

Canada Prod. Up

(Cort, from Page 59) usual ally in Upper Canada programmers with his album produced (Toronto) session of 'Ross- gull' a self penning. Quality Records have forged ahead with their Sound Canada produced sessions, the latest being "Oh Darling" written by Mead-ow member Cris Saunders and produced by Quality's A&R associate Dave Bleakney. The Sound have a couple of locally produced singles (Bay Studios) they are currently touting, "Johnny Peace" by Nucleus and produced by Tony Dimario. The Sound have the Yorkville lid of "Get Back John." The Inner City Music label has registered national play on both sides of the Winnipeg produced "Child Of Dawn" and "Julie's Just A Friend." Country

Canadian country is also being given a shot in the arm with excellent recordings being released by Big Chief, out of Lethbridge, "The Way You Play"/"Amer Smith, "Crazy Tricks"/Angus Walker, "Farewell To Nova Scotia"/The Cotter Folk on Mel-bourne and the Dominion release of "Big Joe Muffaw"/by Stompin Tom Conors.

In the short time since the proposed 30% Canadian content ruling was made known domestic productions have increased by 25% which is a con-stant. The majority of Bay Studios have been booked solid as have those in Montreal, Winnipeg, Edmonton and Vancouver.

Roderick A. Macleod

Macleod All Records

Veep In Canada

NEW YORK — R. Perini, president of All Records Supply Co. Ltd., reports the appointment of Roder-ick A. Macleod as vice president.

During the past ten years, Macleod has been actively engaged in sales and sales promo lately holding the posi- tion of Canadian sales manager for division of an international company.

Macleod will report directly to Perini and will be based in Toronto.
EDITORIAL: Much More Than Selling Machines

A favorite topic of conversation among coin industry people these days is the future of the distributing business. Whether independent or factory owned, many of these machine outlets are finding the financial posture more and more difficult as the years go by. Maybe one essential reason for the present problem is the trade’s general view of the distributor simply as a “machine outlet.”

The days when the demand for machines exceeded the supply are long gone. While the veteran operator is far happier to be romanced by the machine salesman, rather than the other way around, he just might inherit a whole passel of problems if the pinch continues to tighten, and the day arrive when good old Joe the distributor is replaced by a storefront machine depot run by a couple of factory service mechanics. Will he miss the financial advice and assistance Joe used to offer? Will he miss the chance to pester one of Joe’s employees over the phone for everything under the sun? Will he miss that convenient place where he could inspect half the brands of games, and tables on the market, all on one show, room floor, and trade or buy used merchandise? You bet!

And to be perfectly honest, before any distributor goes all the way under, he’s going to fight like never before to stay his execution. Among other drastic steps he might take is the obvious one — direct selling to locations. It’s going on already, right at some of our more “respectable dealerships”. Transshipping machines into another dealer’s “exclusive” territory is another obvious play going on at many dealers. While this doesn’t mean much to the operating business, except a chance to divide the solvency of the dealer whose tomatoes are being picked by the guy in the next yard. And there’s only one way to replace those tomatoes, isn’t there?

When a dealer considers his company nothing more than a “resale store”, he’s in trouble. Granted, there are bazillions of machines on today’s market which are so much in demand by operators that large back orders exist. But in general, nobody’s knocking any dealer’s door down to spend money on equipment, and the smart dealer must therefore pull every ploy out of the hat to attract that clientele. How? First by placing the word “service” next to “sales” and then doing something about it.

There are a whole load of services the dealer could offer his customers to stimulate additional business. For starters, he could relax some of the outlandish add-on interest on installment notes. Dealers make money from machine profits, not loans, remember? They could also beef up their service force to meet the growing electrical sophistication of modern music and amusement machines. We wonder how many additional hundreds of machines might be sold if the operator wasn’t scared off by the intimidating looks of transistors, contacts and whatnot inside the cabinets of some of these new machines. Wouldn’t he feel more secure if that backup service advice and help was clearly visible at the distributor of said piece?

On this score, how about more dealer-oriented service classed as training? Well, there’s a factory-sponsored programs now, but wouldn’t the operators feel more comfortable meeting in small groups at familiar showrooms being schooled by a familiar service employee?

Why dealers love to preach preventative maintenance to their customers, but it would do well if they’d apply it to their own businesses. Programs must be installed now to insure the patronage of customers in the future ....
MAMCO Chief to N.Y.

NEW YORK — Johnny Johnston, president of the MAMCO division of the Vendo Co., will arrive in New York City Thursday, April 6th to attend the National Association of Concessionaires Eastern Convention at the Americana Hotel. A number of the larger concession operators are users of the vending products MAMCO distributes. It is expected the Johnston will also be discussing concessionaire use of his Camera Music System.

This phonograph is the most flexible on the market,” according to the MAMCO chief. “It can be programmed for coin or non-coin operation, its component parts can be installed together or detached and operated as single units, and it plays all speeds in full stereo, offering up to 228 selections.”

Hankin Visits Japan

Tokyo — David Hankin of Australia’s A. Hankin & Co. Pty. Ltd., recently completed a round-the-world business trip during which he visited four months in Japan to tour Expo ‘70 and two SEGA factories in Tokyo. Hankin’s firm, which he, his father and brother man- age from their Newcastle headquar ters is Australia’s largest operating company.

Japan Vending Assn. Holds Mid-March Fair

A mid-March “Vending Machine Fair” sponsored by the Japan Vending Machine Manufacturers Association attracted 43,000 visitors according to JVMA executive secretary Sawaya.

The show was inaugurated at Tokyo’s Science & Technology Museum in the presence of officials from the Ministry of International Trade & Industry and the Tobacco Monopoly Bureau.

Highlights of the exhibition were televised on NTV to a nationwide audience. Five seminars covering different categories of machines were held during three days of the show.

Several new machines were shown, reflecting the progress of both vending and music and games in Japan. Association officials termed the show an “overwhelming success.”

Midway Introduces ‘S.A.M.I.’ Target Game

CHICAGO — Midway has blasted into the 1976 arcade picture with “S.A.M.I.,” the surface-to-air missile interceptor, a single-player target game.

A control handle with a firing button moves the rocket launcher into firing position. As planes approach within range of the target area, the player can line up the launcher with the targets, sighting them with a target-seeking radar beam in the hit zone. Sounds accompany the firing of missiles and hits are scored.

The area of the hit zone is adjustable by jacks. The first hit is programmed for easy hits and the next three are automatically programmed for a smaller hit zone. The time of the game is adjustable from one to two minutes in 10-second intervals with an adjustable extend play feature of one minute. When a hit is scored an explosion occurs and the sky around the target is illuminated. If the player scores from seven to 13 hits, depending upon the game’s adjustment, he continues to play.

The standard coin entry for “S.A.M.I.” is two plays for 25 cents. Included with each game are conversion plates for ten cent and 25 cent play. Two coin entry doors are available on special order.

NAMA Supports Vendors In Court Case

CHICAGO — Support for vending and food service contractors in connection with bargaining over price increases in industrial locations was lent by NAMA when it filed a “friend of the court” brief in the Fourth U.S. Circuit Court in February. The brief asserted that the “McCall Case” is whether a corporation must bargain in good faith with its union, or seek an increase in cafeteria product prices.

In previous action, the National Labor Relations Board ruled in favor of the union’s demand, charging the McCall Corporation with an unfair labor practice. The company appealed the ruling to the Fourth U.S. Circuit Court, whereupon the NLRB filed a petition for enforcement of its own ruling.

In its legal brief as amicus curiae (friend of the court), NAMA supported the company’s position and asked that the Court set aside the NLRB ruling favoring the union position.

The same Court had ruled against a union’s position in 1967 on a similar case which involved the Westinghouse Corporation. The Court’s ruling in the present case is expected within a few months.

Findlay Conducts Rock-Ola School In Charlotte

CHICAGO — William Findlay, Rock Ola’s chief operating manager, recently took his traveling phonograph school to Charlotte, N.C. where he conducted a service school for the customers of Le Sturgeon Distributing Co.

During the school, coverage was given to the electrical and mechanical features of the Rock-Ola “442,” 169 selection phonograph and the compact 100 selection “443.”


Representing Le Sturgeon Distributing were Oscar Hedrick, Vester Ford, Charles Fisher, George Johnson, J.C. Herring, Carl Lowe, Gunther Massey and L.E. Holder Jr.

Findlay (left) makes a point while conducting a Rock-Ola service school in Charlotte, N.C. for representatives of 19 operators and Le Sturgeon Distributing Co.
Wurlitzer-sponsored possible comedy seminar held at the Holiday Inn here


The seminar was concerned with the Wurlitzer "Statesman" phonograph. Ross and instructors Petree and Gregg removed the chassis from two phonograph cabinets to facilitate study during the lecture-demonstrations. The instructors told their students that it is possible to remove and replace all mechanical and electrical components on location and that it is not necessary to completely remove the Wurlitzer's record changer from the cabinet.

The horizontal record changer was discussed at length. The selection accumulator contains a magnetic pin release, simplified adjustment, fewer moving parts and only two coils, Gregg said. He demonstrated the removal of the accumulator by taking out three screws, leaving the unit connected to the machine's electrical system and accessible for servicing.

**WORLD WIDE ARCADE SPECIALS**

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**DISTRIBUTORS FOR: SEEBURG • UNITED • WILLIAMS**

TERMS: 1/3 Dep., Bal. Sight Draft or C.O.D.
We carry the most complete line of Phonographs, Games, Arcades and Vending Equipment. Write for Complete List.

**ALLIED LEISURE INDUSTRIES, INC.**

1780 WEST 4th AVENUE, HIALEAH, FLORIDA 33010

**CHICAGO** — Officers were elected by vending operators of Mississippi and Alabama at the first joint meeting of the vending associations held during March in Hattiesburg, Miss.


Selected for three-year terms on the Alabama council board of governors were E. K. Maxwell, Selma Automatic Vending Co., Selma; Ely Williams, Northwest Alabama Vendors, Inc., Fayette and Hettman, who was chosen for a second term. Mississippi's officers are: vice president James Sumrall, Sumrall Vending Service, Bay Springs, secretary Peter Cox, N. & F. Vending Service, Greenwood and treasurer, Joe O'Callaghan, Rial Vending Service, Inc., Tupelo.

Tommy Tucker, Vending Services Inc., Natchez, James Sumrall and Peter Cox were given three-year terms on the board of governors and H. B. Singiefied of the Vendo Company, Jackson, was elected to a one-year term.

**Miss. & Ala. Ops Elect Vend Assn. Officers**

**FORT BRAGG** — During recent years, emphasis in the coin machine business has been placed on the development of attractive, chromy streamlined machines. But in the "Gay '90's" production, "S.S. Seafoam," performed here last season at the Fort Bragg Playhouse, the Theme Trailer was given a bulky, ornate machine of a bygone era.

As a prop of a Wurlitzer band organ was employed in the production, a segment that appeared to accompany songs and choreography. Each singer and dancer, before performing a number, simulated dropping a coin into the band organ. The prop immediately began flashing colored light and casting shadows through its translucent window while a concocted live band played the actual tunes.

The history of the old musical instrument was researched by Don Frey. Design and construction was completed by musician Hank Williams and stage crew members painted and decorated the prop.

The Footlighters Little Theater was formed in 1946 and incorporated as a non-profit organization in 1957. Of the founding members of the original theater, only Ruth Bradbury and Thelma Pettis remain active.

The Footlighters' 1970 season runs from May 8 through mid-October.

**Coin Organ Props Up Army Show**
**Adult Locations**

**OH HAPPY DAY (3:35)**

**GLEN CAMPBELL**

Someone Above (3:20) Capitol 2787

**PUFFET MAN (2:58)**

**THE 5TH DIMENSION**

No Flip Info. Bell 880

**LET ME GO TO HIM (3:25)**

**DIONNE WARWICK**

No Flip Info. Scepter 12276

**MY WAY (3:34)**

**BROOK BENTON**

No Flip Info. Cotillion 44072

**HUM A SONG (FROM YOUR HEART) (2:42)**

**LULU**

No Flip Info. Atco 6749

**SOUL & INSPIRATION (3:05)**

**STEVE & EDDIE**

Now I Love The World Again (2:23) RCA 0334

**C & W**

**I CAN'T SEEM TO SAY GOODBYE (2:30)**

**JERRY LEE LEWIS**

No Flip Info. Sun St-1115

**HE MADE A WOMAN OUT OF ME (2:32)**

**BOBBIE GENTRY**

Billy The Kid (2:03) Capitol P-2788

**MY LOVE (2:47)**

**SONNY JAMES**

Blue For You (2:15) Capitol 2782

**TOGETHERNESS (2:10)**

**BUCK OWENS & SUSAN RAYE**

Fallin’ For You (1:51) Capitol 2791

**Teen Locations**

**CECELIA (2:40)**

**SIMON & GARFUNKEL**

The Only Living Boy In New York (3:59) Columbia 45133

**THE LETTER (4:10)**

**JOE COCKER**

Space Captain (4:01) A&M 1174

**HEY LAWDY MAMA (3:21)**

**STEPHEN WOLF**

Twisted (3:50) Dunhill 4234

**FIRE & RAIN (3:32)**

**R. B. GREAVES**

No Flip Info. Atco 6745

**THE SEEKER (3:12)**

**THE WHO**

Here For More (2:23) Decca 32670

**LOVE LIKE A MAN (3:05)**

**TEN YEARS AFTER**

If You Should Love Me (4:55) Deram 7529

**B & B**

**SO EXCITED (2:39)**

**B.B. KING**

No Flip Info. BluesWay 61035

**IF HE CAN, YOU CAN (3:08)**

**THE ISLEY BROTHERS**

Holdin’ On (2:32)

**DON’T LET THE MUSIC SLIP AWAY (2:15)**

**ARCHIE BELL & THE DRELLS**

Houston, Texas (2:22) Atlantic 2721

**JUST A LITTLE BIT MORE (2:45)**

**THE INTRIGUES**

Let’s Dance (2:35) Yew 1007

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check your local One Stop for availability of the listed recordings
Heavy Trading At Blackpool Showing

BLACKPOOL — The Ninth Northern Amusement, Equipment and Coin Operated Machine Exhibition was held here at the Gold Mile Centre in February. The exhibition, previously held at the Winter Gardens, was called "a bumper success" by promoter Jack Rose.

Held at the Centre for the first time, the exhibition attracted 75 stands, ten more than last year. The showing was successful in helping some participating firms receive orders, London Coin, for example, reported an equipment order of $23,000 within an hour of the exhibition.

The exhibition was officially opened by the mayor of Blackpool, Alderman Albert Stuart, who told the exhibitors, "This business of yours is the most important to our town. Sometimes when I look around you amaze me that each year you find new features and new machines which leave me gasping. This is a business which will go on and improve and it has the right people behind it to do just that.

SEGA Graphics Merchandise Music at Locations

A few of the 25 promotional items suggested by a SEGA operations study group to encourage jukebox play are shown above. The items include leaflets for tables (left) tabs for waiters, imprinted tumbler and napkin holders, clock signs and a list of suggested jukebox plays.

TOKYO — An operations study group met here in mid-March to review and develop methods for increasing jukebox play on routes handled through SEGA's 40 branches in Japan.

Participants discussed the direction of SEGA operations division director John Kano, discussed four main factors that stimulate jukebox play — imaginative programming calling attention to the phonograph through improved display, lighting, speaker placement, and wall boxes; motivating restaurant employees to suggest that customers play the jukebox and preparing graphic material that will focus attention on the jukebox and its records.

Ako Naito of SEGA's Art Section led the discussion on graphics, presenting drawings or "mock-ups" of 25 promotional items she had designed for possible use on routes. Many of Miss Naito-san's items for stimulating jukebox play contained promotional phrases. Among the 25 promotional items considered were: Decals and stickers for table-tops, menus, and napkin holders; imprinted napkins and place mats; imprinted drink coasters resembling record labels; imprinted rubber or plastic place-mats on anti-slip mats for drink trays; imprinted triangular cardboard message cards; imprinted messages on the backs of order checks, imprinted tumbler and dinerware, imprinted cocktail napkins and toothpick cases, "Record Topics" leaflets for placement on table, plastic swizzle sticks with molded jukebox message, inexpensive salt and pepper shakers in the shape of miniature jukeboxes, buttons and tabs for waiters and waitresses with the message "Ask me for change for the jukebox.""Time to play the jukebox,"' clock signs such as "It's jukebox time," and slips on covers for seat backs (bearing a jukebox message).

Many of the study group's recommendations will be adopted, according to K. Taguchi of SEGA's Operations Division. He said that some promotional items would be on the routes by April.

Fischer Names Oliver

TIPTON — Richard Stuke, director of marketing of Fischer Mfg. Company, Inc., has announced the appointment of Richard Gregory Oliver as sales representative for the states of Missouri, Arkansas, Louisiana, Nebraska, Kansas, Oklahoma and Texas. Fischer of Ohio is the producer of home and coin-operated pool tables.

Prior to his appointment with Fischer, Oliver was a salesmen for a western distributor, selling coin-operated pool tables.

DeHaven Passes Away

CHICAGO — Delmar DeHaven, owner of DeHaven Vending Machine Company in Martinsburg, West Virginia, died on Sunday, March 29, at the age of 52. He had been ill for about a year.

Prior to forming his own company, Mr. DeHaven had been in partnership with fellow operator Jim Butzler in the firm of Berkeley Coin Cigarette Service, also based in Martinsburg. Mr. DeHaven was a very active member of the Machine Operators of America. Funeral services were held on Wednesday, April 1, from the Brown's Funeral Home at 72 W. King St.

Survivors include the widow Ruth Ann; daughters Mrs. Jean Miller of Orlando, Florida, Debra and Delmonie; and grandchildren.

TWO NEW WAYS TO SCORE BONUSES

(1) Left Kickout Hole scores minimum of 100 or highest hit bonus — 200 — 300 — 400. 500 — 700, whatever each time hit any of 4 Top Followers or 5 Spider holder, when hit in mystery base. Highest hit bonus remains if you hit ball in a hole going player opportunity to score bonus. Again and again with same hole, normally scores 50 but is worth 500. (b) Right Kickout Hole is lit. Track is to watch 4 Clue Lights which advance on each 1 point hit. Fifth 1 point hit lights 10 Times light, which remains lit until sixth 1 point hit. Clue cycle then repeats, giving player another crack-at-500.

TWO NEW WAYS TO GET FREE BALLS

(1) Free Ball Gate is moved from bottom of playground right center edge, adding new skill dimension. Free Ball scores 300 to 1300 to shorter top. Gate opens by new type Drop Port, simplified to maintain production. Drop Port, simplified to maintain normal games. (b) Ball shot upward through Extra Ball hole, when light is on mystery bonus, scores 300 down the score-studded field, returns to shooter for Free Ball.

TWO DOZEN WAYS TO BUILD SCORES

From 1-point hits, which also light 10 Times light, to the fat 500 bonus of Left and Right Kickout Holes, 24 dozen different ways to scores are scattered around the last action CAMELOT playground.

World wide operations prove that CAMELOT is among the top games of all times in the 4-player class. Get your share of the CAMELOT cash. Get CAMELOT today.
CHICAGO CHATTER

‘Although it’s been the talk of the trade of late, Midway’s new “S.A.M.I.” did not officially go into production until this last week. Sales models were on display, however, in distributor showrooms across the country, with the goal of forcing operators the opportunity to see it, play it, and order it. The Midway plant in Schiller Park is currently concentrating on filling all those orders as quickly as possible…’

Ron Voyage To ChiCoin’s Jerry Koci and his wife who are Europe bound on a month’s vacation. Heavy hitter of the Williams’ Electronics lineup, according to Bill Deselm, is the new “Hit and Run” baseball game in demand from dealers to coast.

Interstate United Corporation, Chicago, solved the problem of a potential payless Friday for its 10,000 employees spread out over 38 states through an executive counter system, according to Wagner Van Vleck, president. As the mail strike loomed that Wednesday, the last of the company’s payroll checks came off the computer. Van Vleck and several key members of his staff decided that the checks could be mailed everywhere but New York, where a returning executive hand-carried the checks on the plane and distribution was arranged through local transportation channels in New York. Since there was a meeting scheduled the following Monday in Chicago at company headquarters for field managers from locations throughout the country, the men were asked to bring along a little extra baggage—a total of 10,000 time sheets and even more results reports from the company’s 650 operating centers in the field. Some of the men were asked to make some stops along the way, such as Dallas to Kansas City to St. Louis to Chicago or on to Cleveland on the way back to Chicago.

MILWAUKEE MENTIONS

Here’s another reminder of the approaching April 12 Wisconsin Music Assn. Milwaukee Coin Machine Operators Assn. joint meeting at the Chalet in West Ellis, WMMC proxy Clint Dubbs has cast his vote in favor of where to meet and the current equipment will be on display and, from what Aron guardedly tells us, something new, and very exciting will be unveiled at the Harrow Show in Chicago. Meanwhile, the factory is enjoying tremendous success with both the Speedway and Super Circus games. An additional limited production run on Super Circus was recently completed by Bob Snow, and that Robert Sherwood has joined the staff at Chi Coin to head up the operation in this country. Chicago coin play will be based at the local ChiCoin.

A1 Vin Gutthoff is more than pleased with the trade’s acceptance of their new dispenser flipper entry “Flip A Card.” Gutthoff factory has been building the production schedules on this hot item at the rate of 150 a month, and Evertis Dalrymple of Lieberman’s went out of town to see it as any day was released from the hospital. Ev will be resting the next few days and hopes to be back to work very early.

Big item at Bally Mfg. Corp. is the introduction of Sales manager Paul Calamari and his staff are keeping mighty busy filling those orders. Deunting from factory, showrooms across the country and overseas.

Proven Profit Maker!

CHICAGO COIN’S FABULOUS SPEEDWAY

• REALISTIC DRIVING
• REALISTIC RACING
• CAR SOUNDS
• SKILL PLAY
• TROUBLE FREE!
• No Faint! No Break! No Photo-Effect Cell!

ALSO IN PRODUCTION:
SUPER CIRCUS
VARIENCE
TOP-HAT

Proven Profit Maker!

CHICAGO COIN MACHINE DIV
CHICAGO DYNAMICS, INC.

Cash Box — April 11, 1970
CLASSIFIED ADVERTISING SECTION

COIN MACHINES WANTED

WANTED TO BUY OUT SELLING STOCKS ONE OR TWO MACHINES, LARGE VENDING MACHINES, pinball machines, arcade machines. Also buy gaming juke boxes and Pinball games two or four players, make them to sell at AUTOMATICIAN IN STUGAKA OR 19 BUJEX, S.J.


WANT — Pool Tables, Personal music equipment. Sco- parision 69, 68 model Phonograph now and used. Phone Vuattu attachments, Distribution of ali products. Write talking mode, condition and price. All kind of Phonograph equipment.

GOLD CUP UPRIGHTS, table model games of skill or chance from 1950 & earlier, early arcade machines. slots, condition or quantity available.

SUNFAX 316 E 70 st, N.Y. 102 — 212-626-0413

WE ARE ALWAYS INTERESTED IN USED AND BRAND NEW MACHINES. Will buy anything and everything for cash, quarters, nickels, dimes, loonies, etc., depending on stock and number of machines.

OLD BILL GUN OR PEANUT MACHINES, table model games of skill or chance from 1950 & earlier, early arcade machines. slots, condition or quantity available.

SUNFAX 316 E 70 st, N.Y. 102 — 212-626-0413

COIN MACHINES FOR SALE

FOR SALE: Model A Auto Photo, Excellent condition. Call or Write, New in original cartons. Hollywood Drive-In, 1116 W. Hawaii Ave., Orlando, Florida 32810. (407) 861-6715.

FOR SALE: Jukeboxes, pinballs, arcades, games, bantam sized machines, European tournament models. For Export only. Upgrades, conversions, slots and pinball games. Contact WYNN, MACHINERY INTERNATIONAL, 140 Central Ave., Hillsdale, N.J. (201) 923-6844.


BINGOS FOR EXPORT: Big Wheels, Jodzies, Onorits, Gables, Gallo, Casks, Bills, Cun, Bills, Ladders and Officer Gertys. Pay out in units. Sega Jungle 245, $25.00. Midwest Ocean Drive $75.00, 320. Operation Hold $425.00. 5 standing. Contact Bill, (201) 862-2963.

FOR SALE: Kenny Black Dragons, Wild Arm, Twin Quivers, Flaming Arrow and Mountain Climbers. Also Bally Slot Machines, Triple Bells, Draw Bells and Bucket Tops. Ovals, Mike S. SABRETT—SASKATCHE- WEN COIN MACHINE CO., 2102-104th St., North Vancouver, British Columbia, Canada (416) 287-3762.


COIN MACHINES WANTED

CLASSIFIED AD RATE 20 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $5.00. CASH OR CHECK MUST ACCOMPLISH ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE — $33 Classified Advertisers (Outside USA add $52 to your present subscription price). You are entitled to a classified ad of 40 words in each issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 20¢ per word. Please count words carefully. Be sure to send to reach New York publication office by Wednesday, 12 noon, of preceding week to appear in the following week’s issue.

Classified Ads Closed Wednesday

Send all copy to: CASH BOX, 1780 Broadway, N.Y., N.Y. 10019

EMPLOYMENT SERVICE

BINGO MACHINES WANTED: Legal territory of Nevada. 5 day, 40 hour work week. Must have built BINGO machine. No royalty, all profits paid. Send photos of possible. Write or telephne for details. All inquiries will be answered. Phone: 762-1009. Las Vegas, Nevada. Phone: (702) 735-5009.


WANTED RELIABLE EXPERIENCED JUKEBOX and game Mechanic. Paid vacations, excellent working conditions. All interested companies are urged to contact number below to BROWN ASSOCIATES. Phone: 825-2973. Chicago, Illinois.

MECHANIC WANTED: EXPERIENCE WITH LONG MODELS JUKE BOXES and jake boxes. Good Salary. Free hospitalization. Send resume to ADVERTISING DISTRIBUTING CO., 1140 Chesapeake Avenue, Columbus, Ohio 43211.

WURTLER MACHINIST IMMEDIATELY NEEDED IN BURLINGTON, MA, because of illness of present machinist. 12-18 weeks, $400 W. WELLS, 720 Oak St., Salem, Massachusetts 01970. 311-886-9964.

RECORDS-MUSIC

WANT RECORDS, 45's and LP's Surplus returns, overstock, Used, Rare, Uncommon, Old, Hard to Find at KICKBENDER MUSIC CO., 433 McAllen Ave., New York, 10003

45 RPM RECORDS, NEW, NO QUANTITY TOO SMALL OR TOO LARGE. Highest prices paid. Write stating quantity, titles, prices. TELL YOUR ADVERTISER MATTIA. 1207 Delaware Ave., New York, 10003. 212-980-2521.

WANT TO BUY 45 RPM RECORDS. ALL TYPES AS THEY RUN, FREE. Write $100.00 Deposit. Teens, Rock, Pop, Country. 551-2307, 70-87, N.Y. 3, (125).

WANT TO BUY, 78's, 45's, LP's, 12" records, especially 78's for jazz or classical purposes, all records. 26208512, (1st).

HARD-TO-FIND SINGLES FOR PROBLEM LOCATIONS. Our high tariff rate makes it impossible to mail singles under 15¢ each. Write for Quotation.

We Sell 45 rpm record dealers, collectors, ones-shots, no bookkeeping, no handling charge, no minimum amount sold. We keep 45's 10¢ & 1960's and up. Feel free to call or write. No questions asked. Cape International Box 11833, New York, 10022. Phone: 222-9540.

FREER CIRCULAR — Hard to Find new country record albums and 8 track tape cassettes. Foreign tape labels, blues, folk artists, such artists as Mac Wis- cious, The Temptations, The Rolling Stones, The Byrds, THE COTTON MONEYS, etc, in any condition, sell for $3.00. 1961 Ave., A, Berkeley, California 94704.

PARITY ALBUMS, LOWEST WHOLESALE PRICES. Large assortment. Free lists, 45's, 45 rpm labels available for prices. EMPIRE INDUSTRIES, 461 Liberty Ave., Pittsburgh, Pa. 15222.

OFFERING EIGHT CENTS each plus freight for forty copies. Make your own record label in your own home, in 45 minutes. Ship record label to ESSAY, 1923 Kenmore Ave., Buffalo, N.Y. 14222. $7.00 Guaranteed cash payment by return mail.

LEADING TAPE WHOLESALE WILL SELL HIGHEST QUALITY 45's, 33 1/2 RPM, STRIPED RECORDS. 17 Alabama Ave., Island Park, N.Y. 11778.

AS THEY COME OFF OUR LARGE MUSIC ROUTE, USED RECORDS, 78's, LP'S, 45's, 10" 78's of 50 or more. RALPH SELLER, 6201 61st Ave., Jamaica 19, N.Y. 11438. PHONE: 718-494-8756.

COIN MACHINE SERVICES

ACE LOOKS KEYED AILKE. SEND LOOKS AND THE KEY WITH IT. WE WILL LOOK AT IT AND TELL YOU IF IT IS KEYED OR NOT. NO COLLECTIONS $100.00 for 50 to 59 and more. RALPH SELLER, 6201 61st Ave., Jamaica 19, N.Y. 11438. PHONE: 718-494-8756.


SPEED UP YOUR COIN COLLECTIONS — New portable coin sorter designed to be used as one unit — hand-operable — portable unit with coin counter, sorter, and counting. Sales Representative. BEFFERT MACHINERY CO., 660 Washington St., West Roxbury, Massachusetts 02130.

ACE LOOKS KEYED AILKE in your key. All prices are firm. Send looks in envelope, not in record. KEY SERVICE, P.O. Box 8123, Pia Sta. Albans, N.Y. 11598.

HUMOR

DEE JAY GAS GOLARDE! One liners, artist quips, record intros. Fall Winter issue JUST OUT. WE write for dozens of magazines. Write for DIGEST — $2.00 — GET FREE BACK ISSUE WITH FIRST 50 ORDERS. 7047 Franklin, Kansas City, Missouri 64106.

DEEJAYS! 11,000 hilarious classified one-liners, $10.00. 500 of them in each issue. No Strings Attached. Unconditionally guaranteed. You must be delighted or we'll refund your money. Same day mailing if requested. Edmund Orrin, Boyer Road, Mansfield, Ohio 44903.
Wherever youth gathers to do its thing, the Wurlitzer STATESMAN gets tremendous play. From its modish cabinetry to the way it reproduces its discs, it sends them! Result . . . the STATESMAN is making out with the money good. Make the scene at your top teenage spots. Get a STATESMAN into action fast. Next time you count your blessings, the pumped-up total will prove that you are a real smart operator.

WURLITZER STATESMAN

THE WURLITZER COMPANY • 114 YEARS OF MUSICAL EXPERIENCE • NORTH TONAWANDA, N.Y. 14120
Tonsil Records just pressed its first single!
“T’ll Keep It With Mine,” performed by Great Jones.
(Bob Dylan wrote it.)

Tonsil Records does things right. (Starting with our big-mouth logo.)
1. We signed up Great Jones (led by Jay Traynor, who was the Jay of Jay and the Americans). Not bad.
2. We gave them a scoop: Bob Dylan’s “I’ll Keep It With Mine.” Not bad.
3. We had it produced by Jerry Ragovoy. Not bad.
4. We signed up Great Jones to do the sound track for the new movie, The Sidelong Glances of a Pigeon Kicker. Not bad.
5. They elicited sustained applause at Fillmore East, extreme acclaim at the Rockpile, Toronto, and won over the Electric Factory, Philadelphia. Not bad.

(With our other hand, we signed Asylum, a very very good big jazz rock band. They’re belting out their first album right this minute, and we’ll release it in May. Right after that, they’ll play a summer engagement at the Caribe Hilton, San Juan.)

Good old APA is the faithful booking agent for both groups.
Call Neville Gerson, Tonsil Records, 586-6750, 1700 Broadway, New York City.