Cash Box

January 24, 1970

Do Rock Lyrics Influence Drug Abuse? (Editorial)
Band Concepts Replace 'Group' As Teen Combos In Name And Sound . . . Winter Peace Festival In N.Y.C.
...Goody's Subsid To Distrib RCA & Other Lines . . .
Merco Into Distributing With Futura Firm . . .
Musicians' Union Drive On To Assist Rock Membership . . . CBS International Hits Top Year

LORETTA LYNN & ROWE'S TRIMOUNT: SOUND SELLERS

INT'L SECTION BEGINS ON PAGE 57

Rolf Harris
One day Father Flanagan, of Boys' Town, saw one of his little boys carrying a much bigger boy in his arms, a crippled boy. Father Flanagan asked the little boy if that wasn't an awfully heavy load.

"He ain't heavy," the little boy replied. "He's my brother." The Hollies' song is based on this story.

Just recently a Jesuit priest, who knew the Boys' Town story, heard the song on the radio. He called the D.J. and told him about it. In turn, the D.J. began to tell the story every time he played the record, and soon enough it was a hit.

So far, the story has spread to the following towns, and "He Ain't Heavy, He's My Brother" is a hit in all of them:


On Epic Records

Special thanks to three heavy brothers—Gary Schaffer, Gary Taylor, Dan Walker.
Rock & Drugs

The thing that excites students of rock about the best of rock lyrics is that they are artful and accurate reflections of the passions of their main audience, youth. We believe that this audience deniers, in general, popularity to those artists and their wares who exploit rock for the almighty buck.

This all comes to mind as a new controversy is emerging on the effect that rock lyrics and, to some extent, the sound of rock itself may have on the use of hallucinatory drugs or worse among youngsters and perhaps, for that matter, the adult population. Strangely enough, this new indictment of rock, spearheaded by an unkindly United Nations report on the subject, comes at a time when direct references to the drug scene is at a minimum. Particularly in the singles area, there has been a decided return to more romanticized notions of life and, if anything, a greater appeal to understanding in this crisis-ridden sphere.

Two or three years ago, rock writers began to carry their idea of freedom of expression to the point where more or less direct references to drugs were made. But, because contemporary rock wouldn't be contemporary if it didn't mirror life as it stands at a given juncture, rock lyrics got the message and began "reporting" on events not always amenable to those who like their art to stress a positive view of life. The music industry is no different from other art forms (e.g. movies, the theatre, books) in that 1. not all artists are talented; 2. those who see good economics in tackling a "hot" subject can produce blatant trash that is, unfortunately, employed by detractors as a generalized example of "bad influence." Besides mercenary interests, one must admit, is the "shock" value that some fine writers have utilized in getting the ball rolling on this kind of commentary from rock, leading to overreaction and less than good sense (and rock!) on their parts.

But, as things stand now, we believe references to drugs are at a minimum in rock lyrics and, if they do occur, they usually represent the highest form of rock articulation. And surely to be noted is that many artists and their works are propagandizing on the dangers of drugs.

Most rock fans have, down through the years, displayed either by intuition and/or intelligence, the ability to dismiss the phony and trip they've been exposed to. Among those who are impressionable, a recent survey of high school students in the Detroit area seemed to indicate that a lot of kids don't even comprehend the more obscure rock lyrics. In any event, rock as art is merely reflecting a social condition for which rock is often a convenient, simplistic scapegoat.
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One of the most sought after Groups ever...
They're on the London Label
They're now “Top 10” in England
and
They're about to take America by storm with their new single

'REFLECTIONS OF MY LIFE'

Marmalade

Arranged and conducted by Keith Mansfield
Produced by The Marmalade

LONDON RECORDS 20058
“HOLLY GO SOFTLY”
by CORNERSTONE

Produced by Bennett & Bennett
Arranged by Al Capps
"1 in Phoenix, Arizona.
Cornerstone begins to build at
an altitude of 1,083 ft. and is
going higher and higher.
Goody Buys Bruns Disk Wing: To Distrib RCA

NEW YORK — Another major step in the changing face of the record industry's distribution picture took place last week when Jack Silverman, previously head of the record division of Bruns, N.Y. (the RCA Record distributor in this city) announced the formation of a new corporation called Bruns International, a company that is a subsidiary of Sam Goody, Inc. Goody, Inc. is the famed retail chain which has eight major retail outlets in and around New York City.

Silverman is the president of the new corporation. Richard J. Harris, 29, is Goody's executive vice president and head of the firm of Bruns, N.Y., will be general manager for the new label's new distributor of records and tapes. In addition to the RCA line of records, Bruns expects to take on other labels for distribution. It is understood that a number of independent labels have already agreed to join Bruns but since contracts have not yet been signed, no names were set for announcement. It is expected that in the next few weeks the names of other labels going thru Bruns will be disclosed.

Bruns's execs made it clear that the new company will be a full line distributor carrying RCA product in depth.

Band Concepts Seen Replacing Groups In Teen Names, Sounds & Combo Attitude

NEW YORK — The "group" concept as the hot, the in-thing, is rapidly drawing to a close. It is being replaced by difficulties each day to find an independent recording artist who is not in some way owned by, or closely affiliated with, a record company that is involved with a rock or retail chain operation.

The last evidence of the full line indie distro still can be found in the guise of the distributor function of supplying retailers in "his city" with the product of many labels and promoting the manufacturers' new product at the same time. It's becoming harder to find. In markets other than the big cities, and in the term group, the music has shifted toward inclusion of larger brass sections, which has evolved toward teams with some four or more horn players, and away from the long-loved soul owned all across the nation. This caused the initial heavy pressure on the local indie distro selling him, and therefore his record, to the more scientifically operated "cherry picking," rapid-turnover, growing or open a series of his own retail outlets—has become a way of life.

Of course, this is not an overnight phenomenon. The entire transition began back when the government in effect said that no manufacturer could limit the amount of each product which his distributors could sell product—and interpretation of the exciting new tax relief which eventually had to do with "transshipping," or the right to sell merchandise outside of a sell-through city or state boundary. This factor along with the response to the death of the "mama-papa" store and gave birth to the mass merchandiser store, both producing the shelves on which the volumes ordered were sold.

The whole concept is being resuscitated in the wake of the Indian indie distro selling him, and therefore his record, to the more scientifically operated "cherry picking," rapid-turnover, growing or open a series of his own retail outlets—has become a way of life.

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Even with performers who are not actually part of a "group," not up, the term "band" has become a tag as with The Band, The 13th Floor Elevators, Better Music Blues Band. Many of the early "bands" may have been little more than a batter with the blues band concept. But the names have proved a harbinger of the current rash to incorporate more traditional "band" formations. A new approach of Blood, Sweat & Tears pointed the way for new bands that spring into existence both as enhanced rock groups, performing with a self-contained brass section and as older, already established acts which had begun recording with brass over-dubbing. This is also been awakened to band sounds and the effective integration of jazz for rock, leading to band growth, and record fans were turning on to John Mayall, Al Kooper, the Blues Band, Spirit, Colosseum and other bands ventures with Mongo Santamarra, as a rediscovery of the top forty thong.

From this groundwork came the second tide with Santana, Chicago, Traffic, Manfreds and others. Now, the flow continues to surge with renewed vigor supplied by Cold Blood. In February, The Whispers released a single on the second national tour and have just signed to a recording contract.

Coming Up

Illustration producer Alan Lorber is getting ready to present a new movement from group to band attitudes. His production company has always been important on the part of musicians, Lorber said, but he believes the "group" form of rock a growth that will increase even more strongly as labels consciously plan for the future; the financial backing behind the "new" sound. Columbia has been one of the first to hit on promotion of band acts and the use of brass sections with artists for a new concept. The artists, Lorber said, are supporting the large-group, and brass section included concept for the record business.

For one thing, he added, a self-contained band has the added costs for extra musicians and the technical work used on an incorporating a band of sorts.

On the live performance end, larger musical ensembles might make it possible to size up the after-split shares for individuals; but with added contractual problem writing these agreements can lack in the fuller legs.

The idea that nothing about bands, Lorber also pointed out, is that the players are usually older than groupers. Port of this is because of the length of time it takes to become professional as opposed to getting a single. Getting away from the guitar-led group, the band generally constitutes a more mature membership giving the crew greater understanding of responsibilities, fewer personal problems and disagreements among members, and a better basis for work.

The idea of the band, Lorber commented, "centers on the move away from the group concept. The lead instrument is the song lead instrument instrumentally with organ to add a sound like two horns and just as one expresses his individuality to give each man a stand as soloist. One of the things that may be the key to non-group interest, he expressed, is the proficiency of each. One for one, each with his own look, and with his technique, many people began to feel that everything would be great. But, still, the shift toward new instruments as means for expression.

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Winter Peace Festival
In NY On Jan 28

NEW YORK — A five-hour "Winter Festival" of Peace, sponsored by the Peter Yarrow and Sid Bernstein, will be held at the Garden on Jan. 28. Donating their services will be a number of key personalities, including Peter, Paul & Mary, Judy Collins, the Shadows, Keef Hartley Band, Brubeck, Richie Havens, Mother Earth, among others. Tickets will be on sale this Monday, according to the Garden as 21. Tickets will be $4, $5, and $7.50. Also, a telephone number (212) 594-6600 can be used. Festival will run from 6 p.m. to 1 p.m.

'69 Top Gold Year
For RIAA Awards

NEW YORK — A new all-time high of nearly $10 billion in sales was established in 1969, reports the Recording Industry Association of America. Certification were earned by 93 albums and 44 singles for a total of 92 awards in 1968, when the previous high of 120 was attained, certifications were made on 75 albums and 45 singles.

The new RIAA certification rules, a single must amass a minimum sale of one million copies to qualify for certification in the United States. $1 million in manufacturers' sales. There are 17 independent firms of certified public accountants which audits the books of the individual label and submits it to the RIAA Award. The 1969 year-end issue of Billboard lists all RIAA awards from 1958 to 1969.

'Blood' Draws 3rd
Gold Single From LP

NEW YORK — Blood, Sweat & Tears has added their gold album, "Blood, Sweat & Tears," to the RIAA's list of certified gold records. The COLUMBIA LP, a first in the history of the Columbia gold award program. The disk is "And When I Die," which follows "You've Made Me So Very Happy," the group's second, which has been certified gold.

Cash Box — January 24, 1970
Muhammed Smith has never heard *Love Land* by the Watts 103rd Street Rhythm Band. Muhammed lives in Madagascar, where the program director of the local RnB-good music-underground rock-talk-and-classical station decided to go with "I've Got a Witness" as his hot new RnB wax for January.

Our distributor in Madagascar assures us the station will start playing *Love Land* no later than June of 1972.

Aunt Nellie of Pasadena did not buy *Love Land*, the new single by the Watts 103rd Street Rhythm Band. Her nephew did. So did his second cousin, his friend down the street, and the girl he writes to in Council Bluffs, Iowa.

We're not worried about Aunt Nellie, though. Yesterday she bought "In the Jungle, Babe," whence comes *Love Land*.

To us at Warners, a buck's a buck.

Cyndy Mufty of Hollywood told us, "I just love *Love Land* by the Watts 103rd Street Rhythm Band. I've seen all their movies, but *Love Land* is my favorite."

"But Miss Mufty," we murmured, "*Love Land* is a record, not a movie."

"Oh!" she gurgled, "I didn't know they'd released a soundtrack album!"

We smiled patiently.

We asked George Titus of Gunsite, Alabama, what he thought of the new single by the Watts 103rd Street Rhythm Band.

"No comment," he snapped, vigorously swatting flies and slapping leather.

Nevertheless, we're happy to report that Gunsite, Alabama's, under-the-counter sales of *Love Land* have soared to 13.

Which for Gunsite is an overnight breakout.

But 206,570 have bought it. Lest we forget, "Love Land" is the single (#7365). From the album, "In the Jungle, Babe" (WS 1801). Both by Charles Wright and the Watts 103rd Street Rhythm Band. And both on unworried Warner Bros. Records.
**Avco Embassy’s LP Program Debut Stresses Approach To Young Area**

NEW YORK — After less than six months of operation, MGM Records has unveiled its initial LP program, which is aimed at young listeners.

Six albums, all geared for the under-25 market, are being released this month. Three will be issued on the label run by the company along with its long-time partners, the RCA Victor operation, while the other three albums will be issued under a new label, Decca, which was formed by the company's president, Joe Levine.

Underlying the company's marketing strategy is the idea that the Decca label, which was originated by Joe Levine and Howard Green, is highly-music-oriented for its film product, which the company says is "the first class" of the market. The Decca label is aimed at the young audience, and the company believes it will appeal to the "next generation" of music fans.

Returning to the disk scene after two years is Delta Reeves, who sings jazz and pop. Her album, "The Arabella," is Beautiful. The female group sounds both the rock and roll and jazz. The new album is by Rhythm & The Desert on "Rock ‘n Roll Revolution." For a soul album, "Soul" is a hit. The band is Chantels. For a rock & roll album, "Soul" is a hit. The band is Chantels.

**Musician’s Union Sets Drive To Assist Rock Music Membership**

NEW YORK — The American Federation of Musicians is mounting a drive to enroll young musicians in the union. The drive is being held by the union's national president, Herman Koen, and is part of the program for the coming year.

The drive is designed to increase the union's membership among young musicians, and is expected to bring in hundreds of new members.

**Broadened Musical Scope Of Chess Unsored In New Product Sound**

**Sagat Is TRC VP, Form Prod. Dept.**

HOLLYWOOD — Saul Sagat has been named vice president of creative services at Transcontinental Records. Bud Fader, TRC's president, said Sagat will be responsible for TRC's merchandising, advertising and creative art activities. He will report directly to Fader.

**NGC Into Disk Biz; Kaska Heads Label**

HOLLYWOOD — National General Corp., active in the motion picture, TV program and record fields, has formed a new record label, NGC Disc, headed by Alex North.

Kaska, who was president of the West Coast offices of April/Blackwood Music before joining NGC, will be running two new labels: NGC Disc, which will specialize in the motion picture division, and the TV program and record division.

**UA Buys Deep Fork, Sets Tom Paxton Deal**

NEW YORK — Deep Fork Music has been purchased from Mill Okun and Tom Paxton by United Artists Co., the UA publishing unit, according to a recent agreement. Paxton has signed an exclusive, five-year contract with the company. Paxton has written over 200 songs in the last nine years, which cover the spectrum of American folk, rock and roll, country and western, and has recorded with many top recording artists, including Bob Dylan, John Lennon, and Peter, Paul and Mary. Paxton is currently recording with Phil Ramone as recording engineer. He’s slated for an early spring release.

**Fight Exploitation**

"Young Sounds" is "sorely needed," Koen said. "Because of the large number of young musical groups that have been formed, there are more opportunities than ever before to exploit musicians." The Federation’s nearby 700 local unions in the U.S. and Canada, noted Koen, "are in an advantageous position at the discretion of local unions. He stressed that he was not commenting on the national organization of the plan. Local unions must submit to the President’s office and gain approval of a written plan before the guidelines are issued in the Jan., 1970, issue of the American Musicians’ Guide, International Union, Musician.”
WB Drops 7A Name

HOLLYWOOD — Warner Bros. Records Inc. will be the new name for the company encompassing the Warner Bros. and Reprise Record labels. The recent management changeover, which found Seven Arts giving up its controlling interest in WB, caused the reversion to the company's original name after a period of being known as Warner Bros.-Seven Arts Records.

Label president Mike Mailand revealed that appropriate changes will be made for the company's wholly-owned Canadian and British subsidiaries, as well as its international licenses.

Consistent with the name change, Warner's reverted to its original logo, which will be implemented on all company material as soon as possible.

Atkins Fest To Offer $11,000 Scholarships

NASHVILLE — Chet Atkins plans to sponsor a Guitar and Song Festival, international in scope, featuring presentation of scholarships totaling $11,000 to individuals competing on a regional scale.

In making the announcement of the first-time endeavor to musical students, who will be the major beneficiary of the popular annual festival plans for the competition to be held annually with direction by a Board Directors from the educational institutions, recording and touring and publishing labels and endorsed for education.

The Festival will hold final open competitions in Nashville Municipal Auditorium August 7-8, following seven regional Sch of preliminary events throughout the Nation to bring the winners to the two-day pageant. X. Conway, manager-producer of Chet Atkins, will direct the program.

Details on eligibility, the division of competition and the cities and countries where contests will be held will be announced at a later date.

In making the announcement, Atkins said, "This Festival is designed to give anyone who aspires to be a guitar or song writer the opportunity to obtain advanced training and develop their natural talents."

Douglas Label Through Pickwick; Rock Sounds Debut In '70 Albums

NEW YORK — Douglas Records has announced production of its product to Pickwick International.

Move will realize the flow of the some 40 artists and recordings from other Douglas label, Alan Douglas and George Aceto, former top executive of Pickwick International Presentations. The Douglas label will be handled by P.I.P.'s distribution and marketing of college and FM markets, which, according to P.I.P. vice president Hal Smith, will be serviced "by the most valuable, creative and artistically conscientious men in the business."

The line will be launched at the end of February with the series of Douglas albums appearing on a regular weekly or bi-weekly basis in the major under-30 year-old markets in New York, Boston, Philadelphia, Detroit, Chicago, San Francisco and Los Angeles, as well as in Rolling Stone magazine.

Heavy purchase of FM time will also be made, according to P.I.P. head Jim Turner.

Douglas immediately are six albums, the first of which is "To Is a Four-Leaf Clover", a LP released from Lenny Bruce's private stash of the specific live performances which he was eldest. The album contains the previously un-available Bruce material which subsequently resulted in tradition-shattering Supreme Court decisions on obscenity.

Following the Bruce package will be a set by Timothy Leary with music backing donated by four of the most prominent artists in progressive rock music. The set is called "Can I Do Anything. This Time Around?"

In August, in his second year of Douglas, has created a Douglas LP by poet-writer-singer Allen. Also set for the first months of this year is a previously unrecorded but highly acclaimed box set, "The Poets and Rockers," a LP by Johnny McLaughlin, featured guitarist currently touring the States with the Tony Williams Lifetime.

Commonwealth Elects Chief Exec

NEW YORK — The board of directors of Commonwealth United Corp., has announced the election of Robert Nicosia as president and chief executive officer, and the resignations of Robert Nicosia, chairman of the board, and chief executive, and Robert B. Smith.

Harry Woods Dies;

Harry Woods, composer of such standards as "Side By Side", "Try a Little Tenderness", "B Bob Bobbin' Along", and many other hits, died last week at age 65. He is in Florida, where he lived in Florida since last Thanksgiving. Born in North Chesterfield, Mass., Woods was educated at Colby Academy and Harvard University where he played piano to help pay his way through school. After college, Woods had a brief experience as a farmer on Cape Cod, and as a World War II YMCA secretary.

The North Carolina-born was one of his first hits, "When the Red Robin Comes Bob-Bobbin' Along", caused him to go on a 15-city tour as a singing songwriter. As a successful songwriter, Mr. Woods was one of the first to join the staff of Hollywood producers. Among the films for which he wrote songs were "The Boyfriend", "Lover, Jack Aho, Evergreen and It's Love Again. Woods' chief collaborators included Monty Green, Howard Johnson and Gus Kahn—all members of Atoma and Woods' original group of "Woods' Cats".

Woods' catalog of songs include "Lover's Lane", "I Hate to Meet 'Em", "Heigh Ho Everybody Love" (Rudy Vallee's theme song), "I'm the One You Loved Before", "Yesterday I Loved You", and "I Wonder Why I Love You". He said he was the "First Person to Say Goodbye to a Chesapeake Bay Lighthouse". He was the "First Person to Say Goodbye to a Chesapeake Bay Lighthouse".

A "Little Kiss Each Morning" and "Falling In Love With You"

These and many of the most famous songs, "When the Moon Comes Over the Mountain", was Kate Smith's signature tune. He mentioned the fact that even though he has had a very successful career, he never met Miss Smith.

He is survived by his widow, Barbara and two sons, Harry John and David. After cremation, the body will be interred in Pembroke, Mass.

Friedlander, as president, Roger Soderberg, designated to the Commonwealth International Corporation, a Boston-based investment company controlled by John Friedlander, has resigned as chairman of the company. The position will be filled by Robert B. Smith.

New board members, elected with Nicosia were Charles Koppelman, president of Commonwealth United, John Friedlander, as chairman of the Atlanta Braves baseball club, and Robert B. Smith, vice president and president of the company. The executive committee of the board consists of Louis J. Nicosia, Peter Gettings, Oliver A. Unger and Robert Schwall, as directors.

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Jerry Ross Fills Key Posts As Co. Expands

NEW YORK — An increment in sales and product has brought about the appointment of several key excess in the Jerry Ross-Heritage complex.

Art Ross, vice president and general manager of sales for the enterprise, will be initiating sales-promotion campaigns for the labels in addition to working in conjunction with the distribution network for Colossus and Heritage. Ross has been with the firm since May 68 as Vice President of Sales. Ross, independent promo man in the Philadelphia, Baltimore, Washington area, has joined the company after three years on an independent level. Before becoming a member of the Ross set-up, Schmidt handled independent promotion for labels such as Budde, RCA, Decca, Mercury and Screen Gems, as well as Koppelman and Rubin, RCA Music. In his new position as vice president of sales, Ross will be national producer for Colossus-Heritage. Schmidt has initiated what he calls a new concept in promotion of new bands and the record company. In his time on the scene, he has worked with DJ's all over the country, informing them of the "true play" and sales that were going on there. Together with Ross's publicity department, Schmidt has worked with the labels for each major release for the past year.

Joanna Griffiths is now vice president of business affairs for Jerry Ross-Heritage. Griffiths joined the company in February. Griffiths has been functioning as personal assistant to the president of his publishing complex. For six years, she worked as personal assistant to the head of the Screen Gems-Columbia Music. Most recently, she was a member of the copyright department of the Dick James Organization. Before arriving at Jerry Ross-Heritage, she was employed by Decca Records in England.

Her duties will in-state to managing the executive affairs pertaining to Jerry Ross Productions, Legacy and College Music, and dealing with all copyrights.

The Stax-Volt & Peer Set Second Deal

NEW YORK Stax-Volt Records and Peer Southern Music have continued a long tradition of recording artists and LPs with promotion and distribution

Stax-Volt exec vp, and Jimmy Ienner, P.S. director of talent and production. The deals will be cut in Chicago for the pop, R&B and gospel markets.

The deals should last for the first three months of the year and the two companies.

The two organizations maintain close promo coordinations of the production arrangements.
YOU’LL WANT TO PLAY THIS RECORD!
IT’S OPTIMISTIC
IT SPEAKS OF A NEW WORLD
“COMING IN PEACE...
COMING IN JOY...
COMING IN LOVE”
AND IT’S BEAUTIFULLY PERFORMED BY
MAMA CASS ELLIOT
ON DUNHILL RECORDS®

NEW WORLD COMING
BY MAMA CASS ELLIOT
D-4225

PRODUCED BY
STEVE BARRI & JOEL SILL
A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

<table>
<thead>
<tr>
<th>% OF STATIONS</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
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<tbody>
<tr>
<td>50%</td>
<td>Travelin' Band — Creedence Clearwater Revival — Fantasy</td>
<td></td>
<td>50%</td>
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<tr>
<td>48%</td>
<td>Who'll Stop The Rain — Creedence Clearwater Revival — Fantasy</td>
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<td>48%</td>
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<tr>
<td>43%</td>
<td>New World Coming — Mama Cass — Dunhill</td>
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<td>43%</td>
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<tr>
<td>38%</td>
<td>Always Something There To Remind Me — R.B. Greaves — Atco</td>
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<td>59%</td>
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<tr>
<td>36%</td>
<td>The Rapper — Jaggara — Kama Sutra</td>
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<td>74%</td>
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<td>33%</td>
<td>The Thrill Is Gone — B.B. King — Bluesway</td>
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<td>60%</td>
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<td>31%</td>
<td>Honey Come Back — Glen Campbell — Captiol</td>
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<td>78%</td>
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<td>28%</td>
<td>Ma Belle Arnie — Tee Set — Colossus</td>
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<td>25%</td>
<td>Rainy Night In Georgia — Brook Benton — Cotillion</td>
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<td>81%</td>
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<tr>
<td>24%</td>
<td>Psychedelic Shack — Temptations — Gordy</td>
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<td>74%</td>
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<td>21%</td>
<td>A Little More Time — Chairmen Of The Board — Invictus</td>
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<td>38%</td>
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<td>20%</td>
<td>A Friend In The City — Andy Kim — Steed</td>
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<td>19%</td>
<td>My Elusive Dreams — Bobby Vinton — Epic</td>
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<td>16%</td>
<td>Shilo — Neil Diamond — Bang</td>
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<td>16%</td>
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<tr>
<td>14%</td>
<td>Won't Find Better — New Hope — Jamie</td>
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<td>25%</td>
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<tr>
<td>13%</td>
<td>Breaking Up Is Hard To Do — Lenny Welch — Commonwealth United</td>
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<td>70%</td>
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<tr>
<td>11%</td>
<td>If I Never Knew Your Name — Vic Dana — Liberty</td>
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<td>11%</td>
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<tr>
<td>10%</td>
<td>Oh Me Oh My — Lulu — Atco</td>
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<td>72%</td>
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<tr>
<td>10%</td>
<td>He Ain't Heavy, He's My Brother — Hollies — Epic</td>
<td></td>
<td>10%</td>
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<tr>
<td>10%</td>
<td>Shades Of Green — Flaming Ember — Hot Wax</td>
<td></td>
<td>26%</td>
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</table>

**LESS THAN 10% BUT MORE THAN 5%**

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<th>ARTIST</th>
<th>LABEL</th>
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</thead>
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<td>9%</td>
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<tr>
<td>Sparkle &amp; Shine — Clique — White Whale</td>
<td>9%</td>
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<tr>
<td>Hello It's Me — Nazz — SGC</td>
<td>9%</td>
<td></td>
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<td>Why Should I Cry — Gentryst Sun</td>
<td>49%</td>
<td></td>
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<tr>
<td>Got To See If I Can't Get My Mommy Back — Jerry Butler — Mercury</td>
<td>17%</td>
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<tr>
<td>I've Gotta Make You Love Me — Steamin — Fontana</td>
<td>8%</td>
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<td>Back To Dreamin' Again — Pat Shannon — Uni</td>
<td>8%</td>
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<tr>
<td>Bridge Over Troubled Water — Simon &amp; Garfunkel — Columbia</td>
<td>8%</td>
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<tr>
<td>Come &amp; Get It — Badfinger — Apple</td>
<td>8%</td>
<td></td>
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<tr>
<td>House Of The Rising Sun — Frijid Pink — Parrot</td>
<td>7%</td>
<td></td>
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<tr>
<td>Oh What A Day — Dells — Cadet</td>
<td>7%</td>
<td></td>
</tr>
<tr>
<td>My Honey And Me — Luther Ingram — Ko Ko</td>
<td>72%</td>
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</tr>
</tbody>
</table>
Just Released...

"Why Doesn't Love Make Me Happy"

Lesley Gore

CREWE RECORDS 1841 BROADWAY, NEW YORK, N.Y.
The Chambers Brothers Bring

LOVE PEACE AND HAPPINESS TO

The Fayette Mississippi Music Festival

on a one hour coming television network special

FEATURING:

Mahalia Jackson, Staple Singers, Lu Parks Dancers,
Mighty Mellotones, Hog and Ruth McFadden

"Beautiful People Are Doing Beautiful Things"

HOST TONY LAWRENCE

A Lawrence / LeMarr Inc. Production

Parrot Ready For Humperdinck Sales

NEW YORK — A large-scale campaign from London Records will tie in with the ABC-TV network debut of the Englebert Humperdinck Show on Wednesday (21). Two of his five LP's on Parrot, "Engelbert Humperdinck" and "Engelbert," were certified gold this week.

The company anticipates high sales for him, comparable to that which followed a year ago when Tom Jones debuted in his own TV series on the same network.

Since the opening of the Tom Jones show in January 1969, the singer has pulled down six gold LP awards, tying a record set seven years ago by Milton Miller's Singalong Gang.

A special merchandising kit has been prepared for blanket distribution to record retailers and rack outlets. The kit includes a gigantic five-foot color blow-up of the artist to be used in a centerpiec for in-store and window displays. Each kit also contains a blank cover of each of his five albums, two streamers, referring to the TV show, for store and record section use, and a special order pad listing all LP's and singles.

A major advertising schedule is also in the works for trades, movies magazines and other elements of the consumer press.

Humperdinck, who concluded a record-breaking U.S. tour to return to England last December 1 to commence taping his TV series, will return to America in mid-May. He'll open a four-week engagement at the Riviera, Las Vegas, on May 15, a date which had to be postponed from the past Christmas-New Year's holiday period because of his TV commitment. Following the Riviera, he'll play the Lullaby Castle of Camden, N.J., for a fortnight from June 19th. Other dates are to follow.

$10,000 Gavin Profit
To Three Charities

HOLLYWOOD — The $10,000 profit cleared by Bill Gavin's Radio Program Conference in Atlanta recently will be divided between three charities. Named as recipients by Gavin, whose the National Urban League ($2,500), to provide a college scholarship for a graduate of the League's Street Academies program; the KPFK-Radio Watts Bureau in L.A. ($2,500), to assist in programs providing special training in broadcast skills; and the National Council of Churches ($5,000) for use in the field of "nature conservancy" (preservation of natural resources and the human environment).

Lillies Debut
Score On Pan Am Jumbo Flight

NEW YORK — The historic Pan American World Airways jet, with its inaugural flight to London will premiere the score from the Broadway show, "Look To the Lillies," prior to the musical's opening. The airline's "Theatre-In-The-Air" in-flight entertainment service, through an exclusive agreement between the show's publisher Chappell & Co. and National Music, major supplier of in-flight entertainment, will present the Jule Styne-Sammy Cahn score on the Jan. 21 flight. Norman Weinstein, vp and general manager of Chappell made the announcement.

"The Lillies" agreement marks the first association between National Music, supplier of background music on cartridge and tape, and Chappell. The New York-based corporation is currently servicing the Pan Am fleet of Boeing 707s and 747s and franchised operations in 15 countries.

"Look To The Lillies" is one of this season's major Broadway shows for Chappell which houses the works of such theatrical greats as the Gershwins, Jones and Schmidt, Lerner and Loewe, Rodgers and Hammerstein and Stephen Sondheim and whose current credits include "Coco" and "Salvation". The musical, based on the famed Academy Award-winning film and popular novella "Lillies Of The Field," bears the names of two of the most respected creators in the music industry, composer Jule Styne ("Bells Are Ringing" and "Gypsy") and lyricist Sammy Cahn ("Walkin' in the Rain").

IT'S A BOY! — Carole Bayer and George Fischholt, composers of the new Broadway-bound musical "Georgy," have produced the songs of a new LP, "Jules," (second from right), of Screen Gems—Columbia Music and Fred Cue, producer of the show. The composers are Screen Gems—Columbia songwriters, and the composers music to other commercial projects. Directed by Peter Hunt, "Georgy" will open at the Winter Garden Theatre on Feb. 15.

Nashboro Takes Triangle

NASHVILLE — Nashboro Record Company has agreed to take all the production from Triangle Sound's new studio in Tupelo, Miss. The amount of product will result from the contract in the fields of pop, R&B, country and western music.

Involved in the agreement is a publishing company, Purple Rooster Music, owned by Triangle. It is now a partnership of Nashboro and Triangle. Dave Hall, a well-known songwriter, will have several songs released immediately on Nashboro labels.
BOBBY VINTON, "MY ELUSIVE DREAMS" (5-10576) IT'S ON ITS WAY UP.

BOBBY VINTON IS CURRENTLY APPEARING AT THE SAHARA IN LAS VEGAS. HE OPENS IN NEW YORK AT THE COPACABANA ON FEBRUARY 15 FOR TWO WEEKS.

BOBBY VINTON. "MY ELUSIVE DREAMS" (5-10576) IT'S ON ITS WAY UP.
NEW YORK:

GIVE ME THAT OLD TIME MUSIC

Clayton Moore, Jay Silverheels and Mickey Mouse watches have never had it so good. Of course you remember Clayton and Jay. Would it spur your memory if we added the phrase "The Masked Man and his faithful Indian companion"? There is a very special place in our culture for nostalgia. Figures of bygone days are elevated to the level of the gods because of the sentiment that the word "nostalgia" so handsomely conjures.

Nostalgia's a lot of fun. There is also a great reservoir of commerciality in the nostalgia business. In fact, so much is today's rhythm and blues phenomenon and the marketing of nostalgia. With a little foresight, and minimal capitalization, one could have cornered the Carmen Miranda shoes and Mickey Mouse watches market a few years ago and, in the words an oft-quoted, but erroneous lower east side merchant, "been a rich man today." It just wasn't Mickey's and Carmen Miranda's time a few years ago. Today, it's a different story.

All of the same standards apply in the music business when it comes to nostalgia. Rock & roll music of the 50's and early 60's is chosen as sentimental as you can get in pop music. The current resurrection of the oldies is the embodiment of the phenomenon. Mel & Tim, Friends and Arem Abrams are only part of the nostalgia brass band that daily plays on NBC. And NBC's "Rock & Roll Revival" on Monday nights is only one of the many television shows and radio programs that popularize the music of the 50's and 60's.

A large segment of today's pop music audience is disturbed by the lack of nostalgic presence in so many of today's acts. If there is anything that the 50's acts have, in abundance, it is showmanship. Think about it. How many rock acts today have a bass player who can play his instrument behind his back? Nader felt that music audiences were ready for a little more visual entertainment along with the aural excitement.

And, there was always the sentiment that people who knew the music would be singing along. But, I say, "how much being in a group makes one qualify for the role of the, new' audience would probably be better avoided. Oh! Wow! Look at that guy. He's laying on his back and playing the guitar.

That was what Nader was right. He ran two giant rock and roll revivals recently-opened Gaslight in New York City. The hit brought forth the strength in the bar of Doug Wesson's Troubadour on Santa Monica Blvd. On Mondays (most night), the bar is peopled by the legends of yesterday. On Mondays (most nights), the past and present, a new future. Down the street is the Cafe Figaro, another transplanted New York scene. Down another block is the Black Rabbit Inn, a semi-music business gourment's great. Right past the Troubadour bar on Monday nights along with Seals & Crofts, hit the Ash Grove on Fri (23) for a ten day stand of the Troubadour. Nader is a man with a flexible act at this writing. Thelma has closed permanently, while Thes Experience has shuttered at least temporarily. Things are looking up for Nader. But then, no one knows that Bill Graham will finally bring his Mick Fleetwood and the Blues to the city.

Jack Good (remember him from the group? "The Who"?) is talking up his latest special, which will probably not be called "Pop Goes The Symphony." A Colburn production, the NBC special will feature "The Sound Of The Sixties," playing along with the L.A. Philharmonic. Good says the groups were hand-picked by the conductor Zubin Mehta after careful consideration of the music of the '60's and the show being to provide a glimpse of music in the '60's rather than a "Hey, what's happening" type of details haven't been worked out, but the show will find all three groups, and the orchestra, playing simultaneously. Jack Bruce has scrapped plans to use members of Colosseum for his "Supersinging" of "Playboy of the Western World." A drummer Mitch Mitchell and guitarist Larry Coryell. ON TOUR: Newly formed Iron Butterfly kick off a mostly weekender tour on Feb 6 in Houston, lasting thru April....Jethro Tull will be appearing at Shepherd's in New York and Caesar's Palace in Las Vegas....A & M Records' Mike Leventon boasts a powerful lineup of new producers and producers D'Angelo, And Mary, "Jeffrey Hannon's "Sure Hope You Like It," produced by producer D'Angelo, and "Circle A Death," by film producer Melvin Van Peebles. The most recent, "The World is Not Enough," by producer D'Angelo. "(4:32)....Burt Bacharach's "Tuesday" and "Two" come from the new album of the same name....And a new single, "I'm Gonna Be A Star" by the group the Velvet Underground is scheduled for release in July...."Bidshow" by the group the Velvet Underground is scheduled for release in July. Label is based at 138 N. Wabash....Dick Biondi will do a half hour show on Sunday with Metromedia star Bobby Sherman....The Velvet Underground began i-weeks at the Quiet Knight (14).

(Cont'd on Page 20)

CHICAGO

Mike Quatro, who recently presented Chicago's very first pop festival at the Dragon Ballroom, has the second on the planning board. In a break from the past, Quatro informed us that negotiations are currently underway for a series of concerts and festivals, spanning some 15 cities, including Boston, Toronto, Montreal, Detroit, Pittsburgh, New York, Minneapolis and Chicago, during the first quarter of this summer. Quatro is headquartered at 1050 S. Dearborn St., the headquarters of the Community, which is a community and commercial complex.

"If I Never Knew Your Name" (Liberty) is the new biggest and the Monkees is the most recent dance instrumental from the studio of Quatro. Canada, debut in London House (25) for two weeks, following which they'll be appearing at Shepherd's in New York and Caesar's Palace in Las Vegas....A & M Records' Mike Leventon boasts a powerful lineup of new producers and producers D'Angelo, And Mary, "Jeffrey Hannon's "Sure Hope You Like It," produced by producer D'Angelo, and "Circle A Death," by film producer Melvin Van Peebles. The most recent, "The World is Not Enough," by producer D'Angelo. "(4:32)....Burt Bacharach's "Tuesday" and "Two" come from the new album of the same name....And a new single, "I'm Gonna Be A Star" by the group the Velvet Underground is scheduled for release in July...."Bidshow" by the group the Velvet Underground is scheduled for release in July. Label is based at 138 N. Wabash....Dick Biondi will do a half hour show on Sunday with Metromedia star Bobby Sherman....The Velvet Underground began i-weeks at the Quiet Knight (14).
Can an Okie from Muskogee turn big city business?

Merle Haggard did. His single record of "OFM" not only made sales records, it became one of the year's most talked-about singles. Now it's an album — recorded live in Muskogee, Oklahoma. . . . Merle's first, "in-person." He sings the title song, plus other Haggard hits: Mama Tried; Workin' Man Blues; Swinging Doors . . . This is Merle's biggest ever — and that's going some!
Hee-Haw who's back on CBS-TV on Wednesday nights at 7:30 (6:30 Central) with Buck Owens, The Buckaroos, The Hagers, and many more exciting Capitol artists!
Yes, Virgil, there is a Hee-Haw. And you'll see some great artists performing songs from their albums, such as:

- I'll Never Be Free/Johnny & Jonie Mosby ST-414
- Okie From Muskogee/Merle Haggard ST-384
- Here's a Toast to Mama/Charlie Louvin ST-416
- Big in Vegas/Buck Owens ST-413

Capitol will engage in an extensive two-month merchandising campaign to celebrate the return of Hee-Haw. Some activities planned are: point-of-purchase donkey displays; ads in trade publications and country magazines; two weeks of country radio.
**Producer's Profile**

Jeff Katz

Few success stories in the music business are as impressive as the story of Jerry Kasenetz and Jeff Katz. In the brief space of two and a half years the team has had over 40 chart records, seven of which have become gold. In addition, as the men who invented "bubblegum" music, they have virtually revolutionized the record industry.

Though both were born in Brooklyn twenty-five years ago, Jerry and Jeff did not meet until 1960 when they were both students at the University of Arizona finding school too dull for their adventurous spirits, they decided to go into business together and do something. Their "something" turned out to be record production which they began in late 1966. Their first record and their first million seller, was "Little Bit Of Soul" in 1967 by the Music Explosion. Six more gold records followed. "Yummy Yummy" and "Cheery Cherry" by the Ohio Express, "Mony Mony" by Tommy James and the Shondells, and "Samson Says," "123 Red Light," and "Indian Giver" by the 1910 Fruitgum Company. On their very first try, Kasenetz and Katz hit with not one but two best-selling artists, but with seven.

In the next three years, 28 Kasenetz-Katz staff writers have had hits on their first try. At this point, 75% of Kasenetz-Katz releases become chart records. In this past year alone, they had 13 hits.

Pointing to their recent success with "Satisfaction," the Ohio Express, Jerry Kasenetz looks forward to a "Miracle of Sound" in the 1970's. "We're older and wiser now," Jerry says. "We aren't just doing one form of music any more to make records with more class. Our acts are becoming more mature. And, we want to branch out into other fields, into TV, commercials, and movies." This is the opening, strategically placed in 1970 on which Jeff and Jerry have been named as record producers, by both Cash Box and Billboard Magazines. They are currently on the charts with both the Ohio Express and with the Commander Cody and his Lost Planet Airmen, an early folk group, were John Phillips and Scott McKenzie. Now is a producer with Columbia Records. His first effort is an album with Frammox titled "Here To There."

**CashBox**

**Hollywood**

BITS & PIECES

Chips Moman to song "Man Behind the Door" for A&M. Gary Puckett and the Union Gap to return to Andy Williams Show on Feb. 14. The Youngbloods to headline a music festival at L.A.'s Shrine Auditorium on Jan. 23. Sweetwater's "Teen Singer, Name With Blue Eyes" to ABC. Nevin, out of action due to a serious auto accident his crew was finishing their second armament LP, out in Feb., Jim Power, general manager of Forever Records (an indie line) married to Judy Felice.

"My Soul Is A Witness, Inc., is holding weekly talent auditions at the Southagte Palace every Thursday night. Org is searching for new talent from the ghetto areas. Better acts will be brought into the studio to cut demos. 778-1001 is the number for more info.

Dick Weissman, whose fellow mem-
bers are Joan Baez, John and Les- ne, is a producer with Columbia Records. His first effort is an album with Frammox titled "Here To There."
We're presenting our new album "DisinHAIRited"—an extension and continuation of "HAIR"—by showing the cover and liner. And we're backing its release with a major advertising and promotion campaign in all areas.

As professional mourners lament its past, young people, unburdened by martini-soaked days of Broadway, "are returning to the TPI lit by open faces and unashamed bodies and with the pulse of today's new freedom. His success is a phenomenon. Its significance is Now, miraculously referitized by the potently dispensed by Jim Rado, Jerry Ragni, strands have begun to sprout not only in a signs as well. Some of the offshoots, as ex-DisinHAIRited, are spider-silk soft; some are steel; and some are decidedly kinky. All wildly soulful source that set off the explosive Broadway Public Theatre in New York one

The initial growth, as replanted on Broadway, confetti-strewn stages in New York, Chicago, Las Vegas, London, Paris, Tokyo, Brazil, and Sydney, and about to erupt in Rome, Tel Aviv and the Moon. Its culturing ary and its songs incredibly insistant. Aquarius of a generation; Let the Sun Shine In; for a new way of living and thinking; she doesn't want her two dollars back is now heroe; and (as research in depth indicates) quite popular.

In addition to being a very special bonus, extension, an amplification and a continu, songs were first written or projected for the Spoleto Festival production, some for Broadcoo. This is not an original-cast albu
although it may not, repeat: not, be the title of an obscure twist number by Chubby Checker, should prove an irresistible invitation to those of you who are familiar with the quietly enchanting music of The Pentangle.

Yes, friends, England's five best-loved traditional folk musicians have, as promised, returned, with an exceptional third album.

Pentangle, you will recall with a wide grin, comprises the inimitable Bert Jansch, Britain's foremost acoustic guitarist and premier folkie heartthrob; John Renbourn, a portly bearded chap who those in the know consider the closest thing to a peer of Jansch; England has yet to serve up; Jacqui McShee, she of the angelic soprano and nice legs: double-bassist Danny Thompson; and drummer/glockenspielist Terry Cox.

You'll remember also that, in this age of sweaty sensationalism, Pentangle, a genteel and demure lot to the end, come on quite decidedly serene, having neither a pelvis-wriggling exhibitionist, a guitar-smashing maniac, nor a microphone-twirling rowdy among them. Instead, Pentangle just sort of sits there calmly making softly precise jazz- and chamber- and blues-spiced folk music that has set more than one critic to hemorrhaging in delight.

In a while they'll be in your town. Few if any windows will be smashed on their behalf, but a goodly number of folks will leave their performances either newly enchanted or even more devoted to The Pentangle than before, they being every bit as good as your folk-freak friends have been telling you.

But, should you not be able to wait to see them live, there are always their albums to be knocked out by. Like The Pentangle and Sweet Child and Bert's Birthday Blues and John's Sir John Alot of . . . . and their latest, Basket of Light, whose cover depicts the group sitting demurely on the stage of the Royal Albert Hall.

Making quietly enchanting music.
Tuning In On . . .
WFOR—Marietta, Ga.
To Serve A Growing Area

The winner of the Smaller Market Station of the Year award at the recent
Bill Gavin Conference recently became the owner of WFOR-Marietta, Georgia. This station, located 15 miles
north of Atlanta, seems likely to benefit from the experience and broad-
casting knowhow of Jim Davenport, who formerly served as program di-
rector.

WFOR is a 24-hour a day Top
Forty station which places its accent squarely on adult listeners. While it
shoots for the 18-35-year old age
Bracket, its audience often tends to be older. “It’s amazing to me,
says Davenport, “that we have listen-
ers up through the age of 55.”

One reason for this could be the
programming, which is dictated by the
time of day. Records of the heavy
rock variety are restricted for night
play, when there is likely to be a
greater percentage of young people
listening in. On the other hand,
songs by artists such as Nancy Wil-
on and Oliver are featured during
the so-called “housewife hours.”

With station’s largest listening audi-
ence is composed of women, with
men running second and teens third.

Another important factor in
WFOR’s wide appeal is their dedica-
tion to serving the community. “And
this means the entire community,”
emphasizes Davenport. For example,
Davenport went on 18 hour day
to round the clock schedule, partly
because it was that 3500 em-
ployees at the nearby Lockheed
plant were not being reached. According to
Davenport, “Many of these people
have to wake up earlier than the aver-
age person.” Around 5 a.m. We
felt we had to serve them at that
time period in order to serve the entire
community.”

The station is proud of its policy
with regard to new artists. “I like to
broaden the scope of our music so the
bulk of singles played are from
the Top 40 list, they are reluctant to
go out on a limb” in predicting

Honest Radio Ads
Reach Youth: Neal

NEW YORK — Honesty in advertising is the key to reaching youth, accord-
ing to Dave Neal, director of ABC’s owned radio stations. Speak-
ing at an Advanced Management Re-
search Conference, he said that advertisers who have found success in
selling to youth have done it “by doing
the simplest thing imaginable, by
being just plain honest.”

“Teenagers can better understand the country’s youth by
listening to it through its music. He
said that young music is not tradi-
tional, “nor can we expect to com-
municate and sell to this market in
the traditional way.”

To illustrate his point, Neal played
an airlines commercial for his audi-
cence. Then he played a second version
of the same commercial—of the first—employ-
ing “smooth contemporary music and
some straight talk to the young peo-
ple.” The latter commercial had been
fashioned by members of the creative
staff of ABC radio stations. Although
Neal, it would be far more effective
in reaching the youth market.

KMET To Aid Clinic

LOS ANGELES — KMET-FM, Los Angeles, will conduct a mara-
thon broadcast to help raise operating
funds for the L.A. Free Clinic, an or-
ganization offering free medical services to area residents. Co-
ordinator of the event will be B. Mitchell Reed, Tom Gamache and
Steve-Segall will co-host the marathon which is scheduled for Jan. 31. The
goal for contributions has been set at
$17,000.

STATION BREAKS:

WDVR-Philadelphia personnel are
beaming at the latest ARB ratings which show the station has increased its
listenership over the previous rat-
ing period by 26%. WWDC-Wash-
ingar, D.C. sponsored a March of
Dimes Day this week with listeners
asked to volunteer their services as
collectors . . . KMCP-Los Angeles be-
came the first station in the city to
air music" letting record companies
and disfah know they wanted the
weekly albums with “nude or objectionable”
covers . . . WOWD-Fort Wayne, Ind.
came under fire in the past few days
as they launch an on-the-air con-
test testing listeners’ familiarity with
the viewpoints, preferences, etc. of the
“Other Generation”

George Stone named general mgr of
WEFM-FM, Chicago . . . New com-

COLUMBIA, S.C. — Speidel Broad-
casters, Inc., has announced the elec-
tion of Frank Ward as president and
chief operating officer. A veteran of
24 years in the industry, he was the
recipient of the Manager of the Year
Award for four consecutive years
(1964-67). Speidel owns and operates
stations WOC—Columbia, S.C.; WPAL—
Charleston, S.C.; WYNN-Florence,
S.C.; WSON—Summerville, S.C.; WBBU-
Norfolk, Va. and WTMP—Tampa,
Fla.

“Age Of Aquarius”
Youth Show Planned

LOS ANGELES — Burla Industries, headed by president, Barry Lawrence
will produce a 90-minute weekly vari-
ty-talk show titled “The Age Of Aquarius.” The show, aimed at the
youth market of today, will have guest
stars from all fields including enter-
tainment, education and politics. Burla
is actively searching for a host or
co-host, who like all guests, will be under
the age of 30.

orchestra and urgently need arrange-
ments . . . WLWT-Cincinnati volun-
tees to assist the city’s United Fund.
Organizations in promoting black busi-
nesses in the area.

WANTED

ACTUAL RADIO COMMERCIALS 1955-63
TAPES OR DISCS — NATIONAL & LOCAL SPOTS
J. BRIAN, INCREASE RECORDS, 931 NORTH: LA CIENEGA BLVD.
LOS ANGELES, CA. 90069 (213) 659-3834

Ward President

Speidel Elects

Columbia’s Billy Joe Royal played host to disc jockeys from more than 40
cities across the nation. Among the guests were Steve Popovich, assistant
director, national promotion, Columbia Records; Greg Martin, WAAB; Bill Garcia, WAAB; Ed Hynes, local promotionmgr.
Columbia Records; Warren Duffy, WMEX; Mark Lindsay; Billy Joe Royal;
Jack Peterson, WLLH; Ron Alexenburg, director, national promotion, Columbia
Records; Shosh Stevens, WRKO; Ron Robin, WMEX; Sol Ingleson (peaking
through), regional promotion mgr.; John Garabedian, WMEX; Ron Taylor,
WORC; Arnie Ginsburg, WKHO.

Cash Box — January 24, 1970
### Cash Box Looking Ahead

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<td>(Harlan, Crater, Le)</td>
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<td></td>
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<td>(Johans Music — BMI)</td>
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<td>(The Originals, Surf 35069)</td>
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<td>(Gotta — BMI)</td>
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<td>(Santana, Columbia 45060)</td>
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<td>SHILO</td>
<td>(Taurenc — BMI)</td>
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<td></td>
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<td>(Neil Diamond, Bang 575)</td>
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<td>8</td>
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<td>(Johnny Winter)</td>
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<td></td>
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<td>(Columbia 4-45058)</td>
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<td>(Jennings, Forward 1-29)</td>
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<td>MR. LIMOUSINE DRIVER</td>
<td>(Storybook — BMI)</td>
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<td></td>
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<td>(Grand Funk Railroad, Capitol 2691)</td>
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<td>11</td>
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<td>(Bill &amp; Randy — BMI)</td>
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<td>(The Kings, Pearl Intl, BMI)</td>
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<td>(Gerry &amp; Percy — BMI)</td>
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<td>(Country Store, TA 145)</td>
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<td>IT'S BEEN A LONG TIME</td>
<td>(Paradyge — BMI)</td>
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<td>(Buddy Greer, Uni 55744)</td>
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<td>15</td>
<td>SHE LETS HER HAIR DOWN</td>
<td>(Monteray — BMI)</td>
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<td>(Don Young, Bang 574)</td>
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<td>WABASH CANNONBALL</td>
<td>(Ferbee — BMI)</td>
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<td>(The Nashville Brass, RCA 9785)</td>
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<td>MY CHERIE AMOUR</td>
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<td>18</td>
<td>NEVER GON' BACK TO GEORGIA</td>
<td>(Cordell — BMI)</td>
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<td>(Blues Maples, ABC 11280)</td>
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<td>19</td>
<td>HE MADE A WOMAN OUT OF ME</td>
<td>(Green Hill — BMI)</td>
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<td>(Bettye Lavette, Silver Fox 17)</td>
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<td>20</td>
<td>CLAUDIE MAE</td>
<td>(ASA — ASCAP)</td>
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<td>(Ray Charles, ASCAP-Tangenz HOME 1251)</td>
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<td>21</td>
<td>DON'T THINK I'M A VIOLENT GUY</td>
<td>(Colton — BMI)</td>
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<td>(Garland Green, Uni 55586)</td>
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**YOU JUST CAN'T BEAT THE IMPACT OF AN ALBUM INSERT IN CASH BOX.**

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- IT PROMOTES,
- IT SELLS...

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**SIDE I**
- **THIS IS SOUL - DON'T PLAY THAT SONG (YOU LIED) - TAKE A LETTER MARIA - CUPID**

**SIDE II**
- **BALLAD OF LEROY - AIN'T THAT GOOD NEWS - BIRMINGHAM, ALABAMA - OH WHEN I WAS A BOY - HOME TO STAY**

**R. B. GREAVES**

On Atco Records & 8 Track Cartridges

**SD 33-311/TP 33-311**
Picks of the Week

CREEDENCE CLEARWATER REVIEW (Fantasy 6377)

Travelin' Band (2:05) (Jones, BMI — Fogerty)

Who'll Stop The Rain (2:24) (Same credits)

A double fork of lightning strikes again in the guise of the latest Creedence Clearwater single. Top end features the team's drive focused on an updating of the "Long Tall Sally" rock sound, while their originated river-rock style is spotlighted on the solid couplet "Who'll Stop The Rain?"

STEVE WONDER (Tamba 5910)

Never Had A Dream Before (2:59) (Jobete, BMI — Wonder, Cosby)

Having found a whole new thing with the soft-soul sound that has twice before moved Steve Wonder top showdowns with the teen, blues and MOR markets, he just keeps rolling along with yet one more gentle ballad bombardment. Outstanding offering with across the board power. Flip, "Somebody Knows, Somebody Cares" (2:45) (Jobete, BMI — Hardaway, Cosby, Wonder)

MAMA CASS ELLIOT (Dunhill 42255)

New World Coming (C) Genius Color Gems (Columbia, BMI — Mann, Weil)

A trace slower than "Make Your Own Kind of Music," and produced with a bit of the Laura Nyro piano influence, this new side from Mama Cass packs even a weightier punch from the front. Combined exposure on the teen and MOR fronts should set the tune bolting up the charts. Flip, "Blow Me a Kiss" (2:50) (Roosevelt, BMI — Carone)

ANDY KIM (Steed 723)

A Friend in the City (3:10) (Unart/Joachim, BMI — Barry, Kim)

His greatest успехи have come in the races ten years ago, Andy Kim turns to a softer bit of material once more with this attractive top forty ballad. With his better vocal performance and a sparkling production, this song should turn on spotlighting for this other side of the artist. Flip, "You" (2:45) (Same credits)

MEL & TIM (Bamboo 109)

Good Guys Only Win in the Movies (2:45) (Cachand/Patchai, BMI — Thompson, Cachand)

Returning from "Backfield in Motion" with the same humorous frolick and blues/top forty sound rolled into a rolling side, Mel & Tim come on with a side that should establish them with teen buyers. Side A is an unusual love approach that is bound to break wide open. Flip, "I Found That I Was Wrong" (2:38) (Same pups, BMI — McPherson, Harding, Dixon)

THE ORIGINALS (Soul 35069)

The Bells (2:55) (Jobete, BMI — Gaye, Gaye, Stover, Bristol)

Following up their success, The Originals float back with another taste of sweet, soft soul in this enticing new outing. Group's polished vocal performance and another fine song add up to a second straight with top forty potential. Flip, No info included

JOHNNY CASH (Sun 111)

Rock Island Line (2:45) (H-Le, BMI — Cash)

From the early Cash catalog comes this Sun follow-up to "Get Rhythm." Tune comes across as a cute taste of the folk tune (and pop hit for Lonnie Donegan) and a not-so-far-from-sample of Cash's railroad preoccupation. Just plain entertaining. Flip, No info.

CHARLES WRIGHT & THE 103RD ST. RHYTHM BAND (Warner Bros — 7 Arts 37673)

Love Land (3:02) (Wright Gerst/Tramerland, BMI — Trotter, Wright)

Making the complete changeover from instrumental to vocal group with their new outing, the Watts 103rd St. Rhythm Band changes up its sales battery with this fiery side from their new LP. Side is an inviting ballad with bright arrangement and rhythm power to carry it into R&B and top forty charts. Flip, "Sorry Charlie" (3:28) (Same pups, BMI — Wright)

CHARLES RANDOLPH GREAV SOUND (Rainwood 864)

Georgia (2:45) (Rainwood, BMI — Bayer, Fischoff)

First music from the forthcoming Broadway adaptation of "Georgia Girl" is a luminous instrument with haunting styling to broaden the audience appeal of that show. Intangibly, this original team should blink across-the-board. First flip, "Peter & the Wolf" (2:05) (Brookhaven, BMI — Arr. Greav)

DELANIE & BONNIE & FRIENDS (FEATURING ERIC CLAPTON) (Aico 6725)

Coming Home (3:13) (Threat/Selby/Solitair, BMI — Bramlett, Clapton)

With a European tour to kick off this side overseas, and a ready-made FM appeal, Delanie & Bonnie's "Coming Home" is one of their most commercial oriented projects to date. Eric Clapton, this Aico debut for Delanie & Bonnie should get the paired with the same FM & hip emotions to put that "Whole Lotta Love" in the top ten. Brash rock and country worked-up liquid-fire on wax. Flip, "Groupie" (2:54) (Same pups, BMI — Bramlett, Russell)

FLORENCE HENDERSON (Decca 732619)

Conversations (2:48) (Maribis, BMI — Cook, Greenway, Lordan)

Reissued as a Cachett last year. "Conversations" comes back with a home-grown American treatment from Florence Henderson, in her first commercial entry for some time. Easy moving, swiftly building ballad tinged by Richard Smallwood's lush soul vocals, this gentle long former once more. Flip, "I'll Never Fail In Love Again" (2:55) (Blue Seas/Jac/E. H. Morris, ASCAP — Bacharach, David)

LEE CHARLES (Bamboo 1110)

Girl You Turned Your Back On (2:45) (Cachett/Patchai, BMI — Thompson, Cachand)

Having kicked around with nosemakers before, Lee Charles now comes up with a winner to put him back on the heavy sales track. Slow, moody and power-packed ballad side is already beginning to show R&B acceptance and should mount on to the front sides. Flip, "I Never Want To Lose My Sweet Thing" (2:55) (Same pups, BMI — Tarleton, Lee, Dixon)

Newcomers Pick

BADFINGER (Apple 1815)

Come & Get It (2:21) (Mcclanen, BMI — McCartney)

The second version of this theme, Badfinger's reading of "Come & Get It" is apparently not far behind the Yes-inspired power ballad but has English credentials to make up the difference. Paul McCartney penned tune is a fine teen track from the soon to open "The Magic Christian." AM & FM and all target markets. Flip, "Close of All Ages" (2:32) (Apple, ASCAP)

JAMIE (Music 1388)

Gingersnap (2:00) (Moonbeam, ASCAP — Vance, Florio, Holmes)

The old Neil Diamond sound and a bit of "Sugar Sugar" all rolled into one make this Jamie "Gingersnap" a pretty bit of teen radio material that is sure to hit quickly. From top forty programmers. Side is a bit of rock to find a chart welcome. Flip, "Thank You Girl" (2:14) (Same credits)

THE NATURAL FOUR (ABC 11257)

THE WHATNOTS (A&I 001)

Message From A Black Man (2:27) (Jobete, BMI — Whitfield, Strong)

With "message" songs from groups of composers have thus far begun to split the national action among themselves with one stepping up East Coast play and the other West Coast. The Natural Four's performance a musical approach that could move it into a top forty picture, but the Whatnots' narrative poses an equally strong match.

Choice Programming

Choice Programming selections are those which are already gaining the greatest attention on special promotion consideration.

LESLEY GORE (Creewe 338)

Why Do Fools Fall in Love With Happy (3:01) (Saturday, BMI — Crewe, Dailey)

Continuing his theme which has seen Count Basie front his material, Gore debuts on this into an adult performer, Lesley Gore debuts on Crewe with a powerful sound that is targeting with this easy listening reaches. Flip, No info supplied

UNDERGROUND SUNSHINE (Intrepid 45068)

I Wasn't My Bag (Montella/Tobrown, BMI — Wayne) 

Taking a slightly softer approach than used in the first single, the Underground Sunshine comes on with a FM/top forty blend that is sure to rekindle their sales fire. Flip, No info included

LAYNG MARTINE, JR. (Decca 32621)

St. Anne (3:08) (Daramus, BMI — Martine, Jr.) Rooted in country, but with a Creedence variation on the traditional sound, Layng Martine could reep solid FM/POP during the summer. Side could initiate a top forty response. Flip, "The Recruit" (2:34) (Same credits)

BOBBY TAYLOR (V.I.P. 29503)

Blackmail (2:57) (Jobete, BMI — Sawyer, Garris)

"Blackmail" is a rhythmic ballad side that comes on with a powerful instrument driven and some sensational Jule Styne type work. A side well to "Get Rhythm" could jump the track from R&B into top forty lists. First flip, "I've Been Blessed" (2:49) (Jobete, BMI — Manns, Wilson)

JOHN DENVER (RCA 9085)

Anthem-Revelation (2:06) (Cherry Lane, ASCAP — Denver) A bright performer, John Denver approaches the rock scene with a full more than oriented material this time. Could easily break momentum this time. Flip, "Sticky Summer Weather" (3:34) (Same credits)

JUDY CLAY (Atlantic 2567)

Greatest Love (2:30) (Marsaint, BMI) Powerful ballad from Judy Clay should recharge her impact with R&B prominence and "Greatest Love" could certainly add vocal outings in some while, this track could happen. Flip, "Saving All For You" (2:15) (Mallis, BMI — Soleil)

THE THYMES (Columbia 59672)

Most Beautiful Day (Tom & Linda, BMI — Consuelos) Powerful ballad from Judy Clay should recharge her impact with R&B prominence and "Greatest Love" could certainly add vocal outings in some while, this track could happen. Flip, "Saving All For You" (2:15) (Mallis, BMI — Soleil)

ELLE GREENWICH (Bell 835)

I Don't Want to Be Left Outside (2:49) (Unart/Fineywood, BMI — Greenan, Rashkow) Alter her performer image with this side, Elle Green with comes on like a Dusty Springfield with a bit more weight. Smooth blend of pop and MOR. Flip, " Ain't That Peacular" (2:30) (Jobete, BMI — Moore, Robinson, Rogers, Tarpley)

MACON (Capricorn 8002)

Pally Bone (2:36) (No Exit, BMI — Sandlin, Popwell, Horsley, Carr) Instrumental with smoldering in the background for B.B. King's "Pally Bone" into top forty audiences. Flip, "Ripple Rap" (Capricorn credits) Capricorn is distributed by ABC

THE ELVES (Decca 72667)

Arby Vertel (2:38) (Hilco/Percorn, BMI — Wilhite) Pretty teen fronted with a delightful package. "Arby Vertel" need only offer the Elves a vehicle that could likely carry them into the national charts. Flip, "West Virginia" (2:39) (Same credits)
SUNSHINE SOUNDS OF THE SEVENTIES

JEANNIE C. RILEY
"COUNTRY GIRL"
PLANTATION #44

THE RUGBY'S
"ROCKIN' ALL OVER AGAIN"
AMSON #2

GEORGE PERKINS
"CRYIN' IN THE STREET"
PART 1
SILVERFOX #16

JERRY LEE LEWIS
"ONE MINUTE PAST ETERNITY"
SUN #1108

THE GENTRYS

"WHY SHOULD I CRY"
SUN #1108

GLORIA TAYLOR
"GROUNDED"
SILVERFOX #12
Miller Joins Fame As V.P., Gen. Mgr.

HOLLYWOOD — Sidney Miller Jr., former Atlanta regional promotion manager for Capitol Records, has been named vice president and general manager of the Capitol-distributed Fame Records label.

Fame president Rick Hall stated that “having Mr. Miller in the Capitol Tower will be of incalculable benefit to both labels. He will be able to maintain close liaison with key Capitol personnel as well as coordinate Fame’s activities with Capitol in the areas of artist relations, sales, promotion and merchandising.”

Hall further added that Capitol Records head Sal Iannucci remarked “As much as we regret losing Mr. Miller to Fame Records, we wish him every success in his new job and he will be of significant benefit to both Fame and Capitol.”

In the newly-created post, Miller will coordinate Fame’s activities with Capitol’s Carl Engemann, A&R vice-president; Rocco Cateno, merchandising vice-president; Charley Nuccio, promotion vice-president; Reggie Lavong, R&B marketing vice-president, and John Joycey, sales vice-president.

Miller, who holds a bachelor’s degree from Florida A&M University, Tallahassee, Fla., joined Capitol in April 1967. While in Atlanta, Miller directed Capitol’s promotion activities in Georgia, Florida, North Carolina, Tennessee, Arkansas, Alabama and Louisiana.

Iannucci, Miller & Hall

Harlem Jazz Music Center Developing

NEW YORK — A Harlem Jazz Music Center is in the planning and development process, according to Warner jazz pianist Herbie Hancock.

Hancock, the spokesman and initiator of the project, said plans for a Harlem Jazz Music Center were conceived in 1968 as a direct response to the need for creating a pilot project to provide a range of housing, commercial and cultural facilities that would stimulate the social, economic, physical and cultural development of the Harlem community.

The center will be built in the Harlem community as a key cultural institution, which will nurture the heritage of black music. It has been initially supported by the Architectural League of New York, endorsed by the mayor of New York City and has been included in the official Harlem Model Cities Plan submitted to the Department of Housing and Urban Development in Washington.

USO Honors Brown

HOLLYWOOD — Singer James Brown was presented with the USO’s Outstanding Service Award in recognition of his contribution to the entertainment of the men in the Armed Forces.

Brown was the first major black entertainer to tour Vietnam and regularly invites wounded Vietnam veterans to all of his appearances.

The award, which also honors Brown for his encouragement to other entertainers who followed him on the troop circuit, was presented to Brown during opening night festivities marking the soul singer’s debut at the main room of the International Hotel last Friday (9).

KOOL AND THE GANG

are HOT with their smash single

KOOL’S BACK AGAIN

and their first sensational album

“KOOL AND THE GANG”

De-Lite 2003

DJ’s, write for your copy.

David Ruffin (Motown 1158) 24

21. I LOVE YOU

Olis Leavel (Gaber 614) 8

22. LOVELY WAY SHE LOVES

The Moments (King 5009) 33

23. THESE EYES

Jr. Walker & The All Stars 15

24. I’M JUST A PRISONER

Carmen Silvera (Fame 1460) 25

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Linda Jones (Pauline 17) 7

37. GIVE ME JUST A LITTLE MORE

Champion Of The World (Invincible 9074) 49

13. PSYCHEDELIC SHACK

The Temptations ( Gordy 7096) 29

38. DO THE FUNKY CHICKEN

Rufus Thomas (Stax 0059) —

14. IS IT BECAUSE I’M BLACK

Syl Johnson (Twilight 125) 3

39. ALWAYS SOMETHING THERE TO REMIND ME

R. B. Greaves (Alco 6726) —

15. SOMEDAY WE'LL BE TOGETHER

Diana Ross & The Supremes (Motown 1156) 11

40. OH WHAT A DAY

The Delts (Cedar 5663) 40

16. GUESS WHO

Ruby Winters (Diamond 269) 16

41. GOOD GUYS ONLY WIN IN THE MOVIES

Mal & Tim (Bambo 109) —

17. RAINY NIGHT IN GEORGIA

Brock Benton (Citation 44057) 27

42. SHADIES OF GREEN

The Flaming Embers (Hot Wax 6907) —

18. COMPARLED TO WHAT

LesMcCann & Eddie Harris (Atlantic 2694) 21

43. I’M GONNA LOVE YOU

The Intruders (Tee 1002) 47

19. MY HONEY & ME

Luther Ingram (Koko 2104) 23

44. MESSAGE TO A BLACK MAN

The Whatnots (A&M 001) —

20. I’M SO GLAD I FELL FOR YOU

David Ruffin (Motown 1158) 24

45. WHAT YOU GAVE ME

Marian Gaye & Tammi Terrell (Tamla 54187) 30

21. I LOVE YOU

Olis Leavel (Gaber 614) 8

46. KOOL’S BACK AGAIN

Kool & The Gang (De-Lite 523) 46

22. LOVELY WAY SHE LOVES

The Moments (King 5009) 33

47. KEEP ON DOIN’

The Isley Brothers (Funk 914) 48

23. THESE EYES

Jr. Walker & The All Stars 15

48. COME TOGETHER

Ike & Tina Turner (Mini 32087) 48

24. I’M JUST A PRISONER

Carmen Silvera (Fame 1460) 25

49. TAKE IT OFF HIM & PUT IT ON ME

Clarence Carter (Atlantic 7202) —

25. DIDN’T I (BLOW YOUR MIND)

The DeRonics (Philco Groove 61) 38

50. BABY BOY

Fred Hughes (Brunswick 75451) 50

Cash Box — January 24, 1970
QUEEN BOOKING CORPORATION

With Great Pride Welcomes

The world’s greatest entertainer

sammy davis
Hello, I'm Johnny Cash — Columbia KTS 4945

Thousands of record buyers across the nation will be visiting their record stores in the coming weeks to purchase Johnny Cash's latest album, "Hello, I'm Johnny Cash," (as though he had to introduce himself). Three of Cash's songs and one co-effort with Roy Orban are included. The rest of the songs are by various writers, among them Tim Hardin ("If I Were A Carpenter"—Cash's latest single) and Kris Kristofferson ("To Beat The Devil") and Billy Eddy Wheeler ("Blistered"). A probable gold record.

Coco — Original Cast — Paramount PMS 1002

Well here it is. A musical more than 10 years in the making and a certain long-run hit, thanks mostly to Katherine Hepburn in the starring role. Andre Previn is Alan Jay Lerner's newest Broadway partner. While it's difficult to hold out to many of Previn's tunes, there's always Lerner's reliably witty and touching lyrics. Standout songs are "The Money Rings Out The Freedom," "A Brand New Dress" and the title song. Set will be of vital interest to the show music crowd.

The Shocking Blue — Colos Charge CS 1000

The group, which has had a monster single, "Venus," offers that song and a selection of other rockers, all their own material. Strong guitar and drums, along with the throbbing lead vocals of Marike Verhees, give the album impetus. Shocking Blue has a sizeable following in Europe, particularly in their native Holland, and this LP could do much to solidify its American fans first turned on by "Venus." Should make the charts soon.

Let's Work Together — Wilbert Harrison

It's been more than ten years since Wilbert Harrison clicked with "Kansas City." Now, with a new single, "Let's Work Together," on the charts, comes an album featuring both tunes, and spotlighting this fine rock and roll blues artist on number like the Ben E. King oldie, "Stand By Me," the Fats Domino smash, "Blue Monday," and the traditional "Stagger Lee." Harrison has an infectious singing style and a genuine perception of the blues. This delightful album bears watching.

In A Moment — Intrigues — Yew YS 777

Fresh from two successes on the singles chart, the Intrigues present their album, which features both "In A Moment" and "I'm Gonna Love You." The quartet also does soulful versions of the Doors' "Light My Fire," and "I Wish It Would Rain." Though not spectacular, the LP has a pleasant rocking appeal which could serve to generate a certain amount of sales interest in R&B and possibly pop markets.

I Do Not Play No Rock 'N Roll — Fred McDowell

"I do not play no rock and roll, Y'all! I just play straight 'n' snatched blue," says Fred McDowell. McDowell's bottleneck style of guitar playing is well known to veteran blues enthusiasts, and this album, as well as pleasing the artist's old fans, should interest members of the younger generation who are into the blues. Excellent set.

Disinhirited — Ragni/Rado/MacDermot

— RCA LSO 1163

As the three creators of the smash musical "Hair," Jerome Ragni, James Rado and Galt MacDermot — worked their show into different theaters, a surplus of cut and replaced songs built up. Add to these a few more numbers they wrote for this LP, and the result is "Disinhirited." Waxing by Jerome Ragni, James Rado and Galt MacDermot, a cast of singers and musicians. This "extra" music is right up there with the Harry stuff and has all the exhilarating urgency that made "Hair," the production, and album, what it is. Should be a big item.

Traces/Memories — Lettermen — Capitol ST 256

Leading off this set with the title cut, their recent smash, the Lettermen offer a performance up to their usual standards. The vocal trios comes across with easy listening versions of "Hang Up Sloopy," "Jean," "Where Is Olives" and a host of other numbers that will please their numerous fans. Look for this one on the charts. Should be showing up soon.

Tony Sings The Great Hits Of Today — Tony Bennett — Columbia CS 5980

Title pretty well sums up this album which finds Bennett in a conversatory setting backed by the orchestra of Peter Matz. Included are two Beatles compositions, "Eleanor Rigby" and "Something," along with a number of other recent hits, such as "My Boy Arther," "Is That All There Is?" "Little Green Apples" and "MacArthur Park," chart action imminent.

Run Wild, Run Free — Claudine Longe

A&M LSP 4352

Claudine Longe's intimate vocalizing is brought to bear on a varied selection of ballads ranging from George Gershwin's "Someone To Watch Over Me" to the highly lilting title tune "Everybody's Talkin'" gets the distinctive Longe treatment, too. It all adds up to an extremely attractive package well suited for those who prefer their records on the easy listening side. Claudine, once an excellent seller, has not had an album in quite a while, and this one could put her back in the spotlight. Watch it.

I Still Believe In Tomorrow — John & Anne Ryder

Deca DL 2167

This well-orchestrated LP features the pleasant voices of the young British singers who have a minor single success with the title song. The package is well put together to include current popular tunes like "Everybody's Talking," and "Let It Be Me," plus some other pretty material from various composers. John & Anne are fully enjoyable, richly melodic and harmonic. The album has done them justice. Will be right for most MOR and some pop stations. Could see chart action.

Crudup's Mood — Arthur "Big Boy" Crudup

Delmark DS 621

This album from Delmark's Roots of Jazz series spotlights blues guitarist Arthur Crudup accompanied by a small combo featuring Willie Dixon on bass. This is real downhome blues, with titles like "Did You Get The Letter That I Threw In The Backyard," an "Crazy House Blues," and blues enthusiasts should really welcome this LP.
Lenny Welch is BACK with a SMASH record on Commonwealth United Records

"Breaking Up Is Hard To Do"

b/w "Get Mommy To Come Back Home"

C-3004
New Additions To Radio Playlists

A broad view of the titles of many of radio's key Top 40 stations added to their "Playlists" last week.

WLS — Chicago
Zoone — Mark Lindsay — Columbia
Travelin' Band/Who'll Stop Rain — Creedence — Capitol
My Elusive Dreams — Bobby Vinton — Epic
Always Something — R.B. Greaves — Atlantic
Save the Country — The Great Houston — Dunhill

WQAM — Miami
Who'll Stop The Rain — Creed Clearwater — Fantasy
Walk A Mile — Joe South — Epic
Thank You — Sly & The Family Stone — Epic
Jennifer Thompson — Street People — Musgrave

WKBSW — Buffalo
Psychedelic Shack — Temptations — Gordy
Arizona — Mark Lindsay — Columbia
Mr. Bus Driver — Neil Devin — Diamond
Mama He Ain't Heavy — Hollies — Epic
Paul Anka — RCA
Mr. Soul — Road — Kama Sutra

WMCA — New York
Travelin' Band — Creedence — Fantasy
Come And Get It — Badfinger — Apple
Come In Home — Bonnie & Delaney — Ace
Evil Ways — Santana — Columbia
Alright Anyhow — R.B. Greaves — Atlantic
Rapper — Jagger — Kama Sutra

WEAM — Washington, D.C.
Back To Dreamin' Again — Pat Shannon — Uni
Why Should I Cry — Smokey Robinson & The Miracles
Melba Moore — Tea — Set — Colosseum
Psychedelic Shack — Temptations — Gordy
Let's Work Together — Wilbert Harrison Sue
Rainy Night In — Brook Benton — Cotillion
Up — Marv达la — Herb Alpert — A&M

WDGY — Minneapolis
I Want You Back — Jackson 5 — Motown
Walking In Rain — Jay & Americans — UA
Without Love — Tom Jones — Parrot
Look Me Up — Janis Joplin — Atlantic
One Tin Soldier — O’Jays — Tamla
You Hear Me Calling — Edith Nelson — ABC
Traces Medley — Lettermen — Capitol
Yesterday — Stevie Wonder — Tamla
Fantasy — Bobby Gentry — Capitol

WKOK — St. Louis
Honey Come Back — Glen Campbell — Capitol
Psychotic Reaction — Temptations — Gordy
If I Never Knew Your Name — Vic Dana — Liberty
Buick Guss — Johnnie Taylor — Cotillion
If I Were A Carpenter — Cash & Carter — ABC
New World Coming — Mama Cass — Dunhill
My Honey & I — Luther Ingram — Koko
Oh What A Day — Del — Chirs
Travelin’ Band — Who’ll Stop Rain — Creed Clearwater — Fantasy

WMAK — Nashville
Tracks — Letterman — Capitol
Rapper — Jagger — Kama Sutra
Hello It's Me — Nazi — SGC
Funky Street Band — Bizzar — Elektra
Travelin’ Band — Creedence Clearwater — Fantasy
Bold Soul Sister — Ike & Tina — Blue Thumb
A Friend In The City — Andy Kim — Sing

WAAM — New York
You Know Something There — R.B. Greaves — Atlantic
Travelin’ Band — Creed Clearwater — Fantasy
Thrill Is Gone — B.B. King — Bluebells
Winter Word Of Love — Engelbert Humperdinck — Don't Cry Daddy — Elvis Presley — RCA

WTIX — New Orleans
Dianne — Golden Gate — Audio Fiendly
Down In The Alley — Ronnie Hawkins — Capitol
Arizona — Mark Lindsay — Columbia

WYOU — Milwaukee
Honey Come Back — Glen Campbell — Capitol
Thank You — Sly & The Family Stone — Epic
Hey There Lonely Girl — Eddie Holland — ABC
Shine — Melvin Bond — Bang
Won't Find Better — New Hope — Jamie
A Friend In The City — Andy Kim — Steed

WDRC — Hartford
Je Taime — Onor — Gainsbourg — Fontana
How Can I Forget — Marvin Gaye — Tamla
My Love — Marvin Gaye — Motown
Love — The Temptations — Uni

KILT — Houston
Sparkle & Shine — White Whale
Baby Take Me In Arms — Jeffrey — Janus
Waxing & Travelin’ Band — Creed Clearwater — Fantasy

WRKO — Boston
New World Coming — Mama Cass — Dunhill
Tightrope — Tom Wieland — Polydor

CKLW — Detroit
Thrill Is Gone — B.B. King — Bluebells
Arizona — Mark Lindsay — Columbia
House Of The Rising Sun — Pink — Parrot
Roll On Back Home — Mama Cass — Dunhill
Always Something — R.B. Greaves — Atlantic
Somebody — Great In Flames — Embassy
How Will You Stand? — Travelin’ Band — Creed Clearwater — Fantasy

WFLA — Philadelphia
Always Something — R.B. Greaves — Atlantic
Who'll Stop The Rain — Creed Clearwater — Fantasy
On Me, Of My — Lucio — Hot
Rapper — Jagger — Kama Sutra
Give Me Just A Little More Time — Chairman Of The Board
He Ain't Heavy — Hollies — Epic

WNYL — New York
You Know Something There — R.B. Greaves — Atlantic
Travelin’ Band — Creed Clearwater — Fantasy
Thrill Is Gone — B.B. King — Bluebells
World Over Love — Engelbert Humperdinck — Don't Cry Daddy — Elvis Presley — RCA

WCAO — Baltimore
Travelin’ Band/Who’ll Stop Rain — Creed Clearwater — Fantasy
Your Work Together — Wilbert Harrison — Sue
Good Guys In Movies — Mel & Tim — Bamboo
Happenings — Roy Orbison — Monument

WKRN — Detroit
Rainy Day In — Gary — Brook Benton — Cotillion
My Home — Eddie Holland — ABC
Maybe So, Maybe No — New Holidays — Soul
Who'll Stop The Rain — Creed Clearwater — Fantasy
Rapper — Jagger — Kama Sutra
Jennifer Tomkins — Street People — Music
He Ain't Heavy — Hollies — Epic

WAYS — Charleston
A Friend In The City — Andy Kim — Steed
Who'll Stop Rain — Travelin’ Band — Creed Clearwater — Fantasy

KQV — Pittsburgh
Touche of You — Brenda & Tabops — Top — Tabop
Psychedelic Shack — Temptations — Gordy
Breakin' Up — Lanny Welch — Comm. United
Travelin’ Band/Who’ll Stop — Creed Clearwater — Fantasy

KLIF — Dallas
Come And Get It — Badfinger — Apple
Blueberry Music — To My Heart — Obi
Happy Tiger — I'm Gonna Make You Love Me — Storm
My Beahe — Ten — Set — Soul
Who’ll Stop The Rain — Creed Clearwater — Fantasy

Pickwick Launches Operation Standard

NEW YORK — Pickwick International Inc.'s publishing division has opened a major campaign dubbed "Operation Standard" to secure and promote standard-type copyrights via Broadway. Pickwick in the past has done Sugar Bar Music Corp.'s acquisition of the score 'Pacific' in a musical adaptation by Peter Udell and Cary Gel of Osso Davis' "Virtue Victorious." Joe Abemi, vice president of Pickwick International and head of the publishing division (which includes five companies), announced that Ampex will have exclusive tape rights to the original cast recordings. Pickwick rights are currently being negotiated.

Immediate Distrib

NEW YORK — Immediate Records has named four new distributors: A&R Distributing (Cincinnati), Burt Robb Distributor (Buffalo), Brothers Record Distributor (Cleveland) and Commercial Music (St. Louis).

The four albums, "As We Are Yesterday" by Humble Pie and "Everything Is Nice As Maker Makes It" by The Nice are selling well following the group's recent U.S. tours.
NO.1 IN ENGLAND
HERE! NOW!
"TWO LITTLE BOYS"
K-14103
b/w "I LOVE MY LOVE"
BY
ROLF HARRIS
Smith Named ABC Sales VP

HOLLYWOOD — Otis Smith, national sales manager of ABC Records, has been elevated to the post of vice-president of the ABC Sales and Promotion departments. Smith will report to James E. West, president and general manager of the label.

Smith stated that his move to the west coast working directly for Howard Stark has given him a more knowledgeable understanding of that area of the industry. He adds that the reconstructuring and reorganization of the sales staff by Stark and himself has progressed beyond expectations in the past year.

Smith stated that the label will continue to remain with the same quality not quantity in the amount of singles they release.

A&M Ups Sales Force

HOLLYWOOD — Chuck Huesman and Scott Ross have joined A&M Records as both vice-presidents. They will be responsible for the cities of Miami and Los Angeles respectively, according to A&M general manager Bob Peck, the new additions will bring the label's sales force to its strongest ever.

Huesman comes to A&M from Atlantic's Mainline Distributors and has previously also worked for MCA, Ross was with Transcontinental Music in L.A. and was also associated with Disneyland Records.

Major Distribution Transition

Vigoda Is Symbolic’s VP

HOLLYWOOD — Music business attorney and industry journalist Abe Vigoda, formerly of the law firm Marshall & Vigoda, has joined Quincy Jones Organization as its new vp of A&R and will be responsible for the coordination of all the company’s activities in this country and abroad. He will also supervise Symbolic activities in such related fields as commercial and industrial promotion and motion pictures.

Cheen Named Mercury’s Coast Director of A & R

CHICAGO — Mercury Records has strengthened its West Coast presence through the appointment of Larry Cheen as Los Angeles A & R director.

Mercury president Irwin Steinberg said Cheen, who was a director of A & R national sales at Mercury, has been named vp of A & R for Mercury’s L.A. offices at 6022 Hollywood Blvd. and we’re very excited about the potential on the West Coast, and for that reason I want to see as many people as possible...

Famous Music Posts

For Lyons and Young

NEW YORK — Joseph Lyons has been appointed vp of marketing and Robert Young vp of special events for Famous Music.

Lyons will be responsible to all legal matters pertaining to the corporation which is comprised of Stax-Volt, Dot, Paramount and Steel Records as well as publishing operations Famous Music, Emsig and Paramount Music.

Just before joining Famous, Lyons had been vp of marketing for Celebrity Systems, a record and food retailing organization which also has restaurant, music and direct mail interests. Prior to that job, Lyons was director of special events for Stax Records and previously held posts for the National Football League.

Young was formerly director of legal affairs for MGM Records. He has been staff attorney at MGM with responsibility for legal and business affairs of the Decca Records Division.

Lorber in Suit

BOSTON — Suit has been brought by Attorney Arnold Zisk of Quincy, Mass. in Federal District Court in Boston against Alan Lorber of Lorber Productions alleging breach of contract.

Bruce-Douglas was the originator of the MGM recording group, Ultimate, which has since been expanded into a full label and arranger. He is currently rehearsing a group of American pop music artists, the Golden Bruce-Douglas Apocalypse.

RCA’s Folsom Dies

NEW YORK — Frank Folsom, former president of RCA died here on Monday (12) following a brief illness. Folsom, 75, was the founder of the company in 1919 and was also the commercial expansion of television. He was elected president in 1919 and remained in that post until he went to RCA in 1937 and was later a director and consultant for the company. During his tenure the company grew from $397.2 million to $1.1 billion.
When Jim Webb writes a song, Ai de Lory arranges it, and Glen Campbell sings it — that's an invitation to a hit.
THE ALBUM

"Try A Little Kindness"
SW-369

Glen's newest (Honey, Come Back) and most recent (Try A Little Kindness) hit singles join 10 other songs in your first smash album of the year!

Produced by Al de Lory on record and tape.
HOLLYWOOD — Reaffirming its belief in catalog-oriented artists, Starday/King has signed four names for its recently reorganized Emerging Adult Market.

**TINY TIM**

Walkin' "were among the tunes that Tiny brought back to life with new arrangements. An occasional 'fra-lipa,'" and for this auspicious occasion, the song's original interpreter, Nick Lucas, joined Tiny on stage for a duet. Lucas wasn't the only star in the audience, however, as Tiny proceeded to introduce so many names that we thought we had wandered into the world of the most accomplished 12-string guitarist in the world.

Love has brought new meaning into Tiny's life, and into his songs as well. It was a great show, but we'd still like to see him with that all-girl backup group. Tiny opened the show with his familiar falsetto piercing away on "I Love Ferris Fan," and after a quick love song to a can of pork and beans, switched into his lower range voices for a tribute to the crooners of yesteryear. During the show, Tiny's at "Just a Gigolo," and well worth the price of admission.

The highlight of the show, at least to our table, was an all-out attack on the old rock songs that mean so much to Tiny, and the show was a loving tribute to those songs. Tiny performed the hits as well as "The Great Balls Of Fire," "Blue Suede Shoes" and "I'm..."

**MILES DAVIS**

The Miles Davis band consisted of one extended and unaired performance, which gave the group a chance to explore the full scope of the group's potential opportunity to display their musicianship to an ensemble. The group included bassist Holland, a young fellow from the New York area, who was recently discovered by Davis. He was playing inventive and assured, both on the bass and on the guitar. The group was just as tight as he felt that he was. The group's performance was excellent, and his playing certainly indicated that he did.

But the show was the hit of the night, and "Prize of Darkness" disappeared from view. But before he had to leave, Tiny was brought back on stage once again that he is among the genuine laptops of jazz and continues to be a giant sized step as a musician.

**Allison Joins Sunbury/Dunbar (Of MusicMusiCinCInc., an organization which specializes in the performance, promotion, and management of television and motion picture stars.

The firm will also continue to perform its services for the company's key account, the television show "The Price is Right," and will be responsible for the promotion and management of the show's various artists.

The company's first project is the promotion of the show's upcoming performance at the General Electric Theatre in New York City. The show will be broadcast live on NBC on November 12. The show will also be taped for future distribution.

**Salvation' Cast With Bib Shady**

NEW YORK — Every member of the cast of "Salvation," the biblical epic produced by Broadway rock music, has been signed to exclusive recording contracts with the show's record company, Big Shady Productions. The artists involved are Yolonda Bavan, Joe Morto, Roni Enten, Annie Rachel and Martha O'Bian. "Salvation's" composer-producer, Peter Link, is also a member of the group.

The cast records will be distributed by CBS Records. The project is a joint venture between the show's producers and the company.

**Friers' Nod To Jones**

NEW YORK — International recording star of Parrot Records and ABC- TV star Tom Jones is to be named Urban Entertainer of the Year by the Friars Club. The awards will be presented at a testimonial dinner to be held Friday, April 15 at the New York Hilton Hotel.

The Friars' 42nd Annual Ball will be for the benefit of the Friars Relief Fund and assisted other charities in addition to Tom Jones' own charity, the National United Cerebral Palsy Foundation.

Jones, who pulled down six gold albums during the past year, will be among the honorees expected to be on one of the highest-attended Friars testimonial dinners in recent years. Jones is expected to be attended by a host of show business and entertainment personalities.

The executive committee for the affair consists of Jones' personal manager, Bill Bescher, Sylvia Greenfield, his American representative, Michael Worland, and the head of Creative Management Associates, Tom Jones' agency, and Herb Goldfarb and Wally Thayer, presidents of Records Inc. which distributes Jones' records.

The Friars' Ball is to be held at the New York Hilton Hotel. The event will include an entertainment program produced by the Friars Club.

**Mixed-Media Show Opens**


The show is presented by the National Endowment for the Arts and the New York City Department of Parks and Recreation.

The exhibition is a multimedia experience that combines a variety of art forms, including music, dance, theater, and film. The show features the work of over 25 artists, including famous figures such as Jack DeJohnette, a renowned jazz drummer and composer, and James Brown, a music entrepreneur and cultural icon.

The show is divided into two parts: "Time Changes," which focuses on the passage of time and the impact it has on people, and "The Last Days," which explores the concept of death and its aftermath. Both parts are presented through a variety of artistic mediums, creating a unique and immersive experience for visitors.

Overall, the show aims to offer a thought-provoking and engaging exploration of time and mortality, showcasing the talents of a diverse group of artists and artists through a unique and innovative production.
THE 20th CENTURY-FOX PRODUCTION

JOHN AND MARY
ORIGINAL SCORE COMPOSED AND CONDUCTED BY
QUINCY JONES

Dustin Hoffman is John
Mia Farrow is Mary

JOHN AND MARY

A NEW ALBUM ON A&M RECORDS

SMASH!

QUINCY JONES WALKING IN SPACE
Sit Down, Old Friend (WS 1826) is Dion at his best—alone with his guitar, in a forceful album that proves "Abraham, Martin and John" was no fluke.

The Fifth Avenue Band (RS 6369) is a group and an album (both on Reprise) with great-time original songs and arrangements and voices, as produced by Erik Jacobsen, Zal Yanovsky and Jerry Yester, who should know a good group when they hear one.

Me (RS 6375) is the second album by S. David Cohen, although the first one was really by David Blue, which wasn't his real name because S. David Cohen is. His return to naturalism is marked by 11 new songs, recorded in Nashville.

Spirit in the Sky (RS 6365) is the first Reprise album by Norman Greenbaum, who is no stranger to those who delighted in "The Eggplant That Ate Chicago," which Norman recorded while leader of Dr. West's Medicine Show and Junk Band. Now Norman writes and sings his songs by himself, better than ever. Like the great title tune on this one, currently a fave rave on better radio stations.

American Avatar/Love Comes Rolling Down (RS 6353). Lisa Kindred is the lead singer in this long-awaited debut album from the famous Boston family of artists that includes Jim Kweskin.

Live Dead (2WS 1830) is a super deluxe recorded-live double-disc delight from the far-out Grateful Dead. One of San Francisco's originals. Still champions.

Lucille Has Messed My Mind Up (RS 6391) by bassist turned leader, and one of (we think) tomorrow's top composer-performers. Good production.

Blue Afternoon's (WS 1842) the title for tall Tim's debut on Warners/Straight. A major artist in an album that sounds as if he's been saving it up for years.

Permanent Damage (RS 6390) brings together the queen groupies of L.A., plus the Plaster Casters of Chi, in an undoubtedly bizarre musical extravaganza. Lavishly packaged.

(*Historians may be interested to note that Warners started the Sixties with a Jan. 1960 release that contained albums by Gus Farney at the Giant Wurlitzer, Don Ralke and His Orchestra, the Almanac Community Sing Band, Tab Hunter, and Original Music and Stars From "Hawaiian Eye" under the musical direction of Warren Barker. Our accountants feel we're moving in the right direction.)
'Circulator' Gives Cassettes 12-Hour Continuous Playback

NEW YORK — Norvelo has just announced production on a cassette "circulator" which allows continuous playback for periods up to 12 hours without repeating. The North America Philips Corp.'s C60 is capable of recyling some four to six cassettes, automatical- 7-

matically flipping each for second-side play, and re-stacking them thus giving up to six hours of non-stop, no-repeat playback.

With no moving parts, the circulator is styled in tinted plastic stands five inches high and snaps onto a stand for use. It is compatible with Norvelo changer models 9401, 2404, D60, D60A and as well as CBS, 3004, Howard models 332 and 337, and the Accutor 9000 and 9001.

Wybo Semmelink, vice president in charge of the home entertainment production division, described the circulator's operation like that of a ski lift the skier enters with a "cor' over into the changer's playing chamber and, when finished, being pushed forward by the next cassette. The fourth cassette nudges the first over the film and back and into the playing stack.

The C60 circulator carries a suggested retail of $19.95.

Liberty January Package Holds 15 Cartridges, 27 Cassettes & 12 Sunsets

HOLLYWOOD — Fifteen 8-track tapes, the same titles and twelve more on cassette and 12 Sunset line 8-track albums make up the newest release from Liberty. Three titles are also being marketed in 4-track cartridges.

Highlight albums in the issue are five "specials" from current best sellers for Liberty and United Artists Records. The Ventures' "Swamp Rock," "Canned Heat Cookbook," and "Best of Traffic" are being re-produced in 4-, 8-track and cassette, while the motion picture scores of "Gaily, Gaily" and "The Secret of Santa Victoria" are being marketed in 8-track and cassette only.


Tape Sales Total 26% Of Music According To Ampex Calculation

NEW YORK — Recorded stereo tapes accounted for approximately 26% of the complete recorded music sales in 1969, according to Ampex Stereo Tapes. The company, whose predictions for unit and dollar sales during the last year showed uncanny accuracy, also estimated that during 1970 music sales should increase to about 35 percent of the music sales picture.

Don Hall, vice president and general manager of AMT, said that US retail sales of recorded tape totaled nearly $400,000,000 for 1969, and that estimated that the coming year would reap some $631,000,000 in sales.

Tape retail sales for the country, he noted, had increased approximately $1,180,000 in 1969 and should increase nearly the same for the coming year.

"Between 1966 and 1969, sales of recorded tape have grown from less than 4% of the total recorded music sales to 25 percent. If this trend continues between 1972 and 1973, we expect tape sales to equal record figures.

Breaking down the total tape sales figure for the last year, Hall cited the 8-track cartridge as holding a 74% slice of the complete tape market for the US, cassette noting some 13%, 4-tracks sold about 7% and open reel 4%.

Futures, according to Hall, for the configurations will show 8-track continuing to grow over the next few years, but the cassette "should eventually overtake it because of the greater convenience and flexibility of the system.

CBS Moves Dowdell Into EVR Position

NEW YORK — James Dowdell has been named Electronic Video Recording marketing demonstration engineer by Robert Hill, vice president of marketing for CBS electronic video recording division.

Dowdell came to EVR from a post as a recording engineer with CBS Records, moving there in March 1969 after a year and a half with CBS Technical and Engineering operations.

Dowdell is the second demonstration engineer in EVR. He assumes part of the growing agenda of maintaining and technically promoting EVR in the field, with emphasis on demonstration to market prospects in North American cities.

RCA's Mid-America Studio Opens

CHICAGO — RCA Records last week (1/12) opened the newest in its national string of recording studios in the area being Mid-America Recording Center in Chicago.

Located at 1 No. Wacker Drive in the Loop area of Chicago, the studio is situated 11 stories above the ground and provides producers with facilities for phonograph recording as well as tape and radio/television/motion picture soundtracks.

"Chicago's importance as a recording center has been growing steadily in recent years," commented Norm Davis, president of RCA Records, and these studios, added to those already available, New York, Los Angeles and London, will give us, our artists and our Custom clients, convenience of recording location throughout the nation.

The Mid-America center houses three recording studios each built with acoustical treatment which offers a range of reverberation times, thereby establishing a precise atmosphere for various kinds of music and voice.

Studio A, a 50 by 75 foot area

16-Track Mastering Installation

with 25 foot high ceiling, is now the largest studio in the Chicago area devoted to sound recording. With curved wood paneling, the studio has been constructed to provide for virtually any sized group including a full-sized symphony orchestra.

Consoles using the latest integrated circuitry are available to mix as many as 52 microphones into 16 channel recorders with extensive equalization on each. The utmost flexibility in monitoring the multiple tracks has been provided.

Control rooms and tape mastering rooms have been given acoustic treatment similar to the studios to permit moving from one facility to another without a change in sound. All the studios incorporate the latest refinements in sound reproduction and acoustical development which were achieved in cooperation with sound and acoustic experts of the David Sarnoff Research Center in Princeton, N J.

The new recording center also is equipped with 16 and 35 mm film production and magnetic transfer equipment for use in creating television commercials and performing other film services.

Cash Box — January 24, 1970
In the photograph, the singer is shown at the signing ceremony, Bowen (center), Bruce Hines (right) general manager of the Talent Search, and Fred Cohn, president of Amos Productions look on.

New Talent On Epic

NEW YORK — Epic Records' director, artists and repertoire, Larry Cohn, the Canadian and Europe to turn up exceptional talent second to none. For example, he signed rock-group Catfish in Detroit, blues singer Jo-Ang Kelly in England, folk singers McGrath & Potter in Boston and Peter Ivers in Boston. He also signed nine artists in Memphis, one of them, Brenda Patterson being a gospel-harp rock/blues singer.

Rock groups Redbone, Orange Blossom Sound, Fiske, Little John and Jan Factory were also signed. The Mother Love, an easy listening group, came on to Epic, along with the Hebb, Johnny Robinson, Philmore Langston, etc.

The traditional blues singer, Johnny Otis, signed on to cut his own album to produce for Epic. One of the first productions will feature his son, Junior, who's also a musician and composer. Also penned as Epic production is Edgar Winter, award-winning composer and musician, who is the brother of famed blues singer and musician, Johnny Winter. He will also cut his own album.

Third 'Romeo-Juliet' Album From Capitol

NEW YORK — For the first time in recent history one of the larger labels released three soundtrack albums for a single motion picture. Capitol Records produced an all-music score soundtrack album of the Franco Zeffirelli, Production of "Romeo and Juliet," the hit Broadway motion picture. The new LP has Nino Rota's score for the film, with songs by Elton John.

Capitol released the initial sound-track album (for Romeo and Juliet, a Paramount Pictures Presentation of a B Edition film, when the motion picture was completed in the fall of 1967. The record included Nino Rota's film score performed by the Hollywood Bowl Orchestra and Itzhak Perlman, the young violinist, and Capitols's own Trio which performed ELAIA's music. A special deluxe record set featuring the complete soundtrack of "Romeo and Juliet" was released by Capitol late last year.

Elton John, who recently signed a contract with and a Henry Mancini instrumental recording of "The Love Theme from Romeo and Juliet," on RCA label, have been awarded Gold Records by the R I A A.


Now, when CM start a campaign for a new singer, he launches its scope and start date by mail to these stores and also sends copies of the store list as well as the names of the buyers for the record sections of on-campus bookstores to the client's local distributors so that product will be available to coincide with the campaign.

Campus Media is a report by C. C. Turner, a lecturer in Mass Communications at Queens College, showing that students devote 16% of their time to listening to records. This is second only to radio which receives 49.1% of their time. Each student has an average discretionary spending power of $500 per academic year.

Campus Media represents 126 commercial campuses which serve 146 colleges and universities with a student enrollment totaling 1,000,000 students. According to Patrick West of Ph West Associates, who handles Campus Media, the campus radio station is the ultimate record sales media because only a "sound" product can truly sell a "sound" product. CM can be reached at 165 W 46th Street, New York, 10036, (212) 245-0550.

Richards Directs Ellington Tribute

NEW YORK — Lloyd Richards will direct "The Last Sou'ld" for N. A. F-sponsored tribute to Duke Ellington. The production will be presented on Feb. 21, 22 at the Carnegie Hall, the same hall where he directed the "Miles Davis Black America Pageant." 1958. Toronto-born Richards is presently preparing several scripts for Broadway and Off-Broadway, the same hall where he directed the "Miles Davis Black America Pageant." 1958.

Master To Wisner

NEW YORK — The master of "In Anno Times (Jerusalem)" by Tony Kase has been acquired by Jimmy Wisner, who will release it on his new Zild- label.

Schofield Dies

NEW YORK — Famed songwriters and voice teacher, Albert Schofield, died last week (14) in Francis Deluca Hospital, at the age of 57. He had been a member of ASCAP and AGUA for twenty-five years. He died from terminal cancer, and had been in and out of hospitals for the past five years. He is survived by his wife Mary Connelly and his son Al- bert Jr. The burial was on Friday (16) in Beverly Farms, Mass.
HOW'S MY RECORD DOING? — Star songstress Loretta Lynn was in New York last week for a series of appearances and promotion visits in conjunction with the "Loretta Lynn '90 Month" in which her hits become the label's theme song for the month. Loretta and, during her stay here, she came up to see Cash Box. In the photo above, she is shown scanning a copy of the magazine, as left to right: Decca singer Peggy Sue, Cash Box President and publisher George T. Belin and Cash Box Vice President Marty Ostrow look on. While in New York, Loretta did spots on the David Frost TV show and a number of radio shows, visited the consumer as well as the trade press and wound up her week heading a WRJZ Country Music Spectacular at Symphony Hall in Newark, New Jersey (WRJZ, located in Hackensack, New Jersey, is the top country radio station in the New York metropolitan area).

Merle Haggard: Top NSA Songwriter

Merle Haggard was named top songwriter at the Nashville Songwriters' Annual Awards Banquet held in Nashville recently. Special merit award went to Loretta Lynn for her outstanding songwriting contributions during the year. Approximately 200 were present to hear the very informative analysis of songwriting made by speakers Harlan Howard and Mary Reeves Davis, and to congratulate the additional twenty-four winners.

CMA Holds Quarterly Meet

NASHVILLE — Twenty-six members of the Board of Directors and Officers of the Country Music Association met for their quarterly session at the Mauna Kea Hotel on the island of Hawaii, January 4, 5 and 6.

The well attended meeting, expenses for which were met by the individual members, took up many plans for the short and long range operation of the world's most active trade association.

A new series of membership luncheons was initiated with the first to be held at the Regency Room in Atlanta, Georgia, on April 13th. Citing the growing recognition by the industry of the CMA, the total number of members has increased by nearly 2500 members, committee chairman Ralph Emery exposed plans to recruit not only individual members but organizational memberships with emphasis on the record merchandiser and international contacts.

Participation on a wide scale in the international field was disclosed by committee chairman Dick Broderick who disclosed plans for this year's CMA meeting in the Mid-January MDMEN Conference in Cannes, France, and the London International Country Music Festival.

Detailed plans were laid through a new committee chaired by Hurbert Long to explore the possibility of a Southern California International TV network telecast on an annual basis.

Irving Waugh reported on the success of the 1969 Pro-Celebrity Golf Classic at the Rancho Santa Fe, San Diego, and detailed plans for this Fall's tournament.

Plans were formulated for creating a special record sales brochure, a new radio station sales kit, a special country music sales promotion and an increased number of seminars to meet the demands of the members for information on the various aspects of Country Music business activity.

Incident to the plans was a tentative plan for the annual convention presentation with appeal not only to the present members but potential organizational members as well.

The Country Music Foundation Board Meeting, attended by nearly the entire Board of Trustees, approved plans for improvement of and increasing the number of conventions which often has been limited because of the necessarily high costs of such events.

A report was rendered by Bill Denny on the status of construction of the new Library at the Country Music Hall of Fame with completion of the new facility expected to be by June.

British Music Biz Men Form Country Music Association

LONDON, ENG. — After a series of meetings with several trade, British Music Representatives, a non-profit organization, Country Music Association (Great Britain) Limited, has been formed in London. In a statement issued last week, it was said that the Association "was formed to fill the gap in the promotion of Country Music in Britain and will, through its British Country Music Association (broadcaster/journalist); Free Officer, Tony Barrow (Tony Barrow Recording Co., Ltd.); Committee, Pat Campbell (broadcaster) Bob Kingston (Southern Music Publishing Co., Ltd.), Charlie Scott (broadcaster/musician); John St John (music publishers); (Griffin Catering Co. Ltd.) — Godfrey Greenwood (B.C.M.A. Representative).

This working committee will be expanded by the election of six and eleven additional members so that all relevant segments of the music business will be adequately represented. Other Founders Members already elected include A. M. Reynolds of Philips Records and Screen Gems Columbia Music.

The Association's aims are: (1) the promotion of the association's aims include the functioning of an effective committee and sub-committees. (2) A system of annual country music awards which will initiate the first professional's sponsorship and supervision for the American Country Music Association's National Annual International Country Music Festival at Wembley. (3) The promotion of the Association's professional membership. (4) The provision of professional sponsorship and supervision for the American Country Music Association's National Annual International Country Radio and Television companies.

America's Country Music Association recognized this popularity trend by inviting a panel made up exclusively of British music business experts to address their 1969 International Trade Seminar in Nashville last October.

"If the immediate future Country Music Association (Great Britain) Limited will send out letters of invitation to increase its professional membership. Agents managing, record producers and record company personnel, music publishers, broadcasters, promoters and others based both in London and provincial areas will be amongst those offered professional membership in the Association. A number of important people in the country music industry of Great Britain and Canada expressed the desire to become members.

Capitol Records' ace charter Charlie Louvin has signed an exclusive national exclusive contract cancellations... Mercury.C.W. singer King Faron Young inked a management and booking contract with Billy Deon. Musicore Records is releasing a current album, "Where Grass Won't Grow," as the artist's 1969 single due date here in November. The Wilburn Brothers, absent from the permanent "Billboard" country music U.S. Top 40 chart for five months, will be in Los Angeles Wednesday, appearing on a telecast of "The American Bandstand" show. Johnnie Wright, who is doing a "song-by-song" recording of his Southern Gentleman immediately announced plans for promotion of personal appearances and television appearances in April and May.

A group of disabled persons has started a radio station, CIZA, in North Vancouver, British Columbia, Canada, and they have been busy putting on record company distributor and promotion mailing lists. The station programs a variety of music, including some country music, and is broadcast from radio station manager.

President of Nashville's NARAS, Chiller, announced that the semi-annual meeting of the Board of Trustees will be held in Nashville March 23-24, at the Christmas Inn, North Carolina, National President of NARAS, attended a recent meeting of the Nashville Music Association's Executive Council at that time. At that time stated, "Nashville is the heart of music and it's rise in importance in the industry more than warrants its selection as the site for the meeting. Nashville has become a recording center for every kind of music, and an agreement to hold the meeting here will be greeted with enthusiasm by leading figures in the recording industry, ranging the entire spectrum from country to classical committed.

Tammy Wynette, George Jones, Harold Morrison and the Jones' associates in his band, Velocity, and Andy Fyoe were in a funder raising event for Pete Seeger in New York on January 10th. Completing his first television appearance of the year on the Ed Sullivan Show, Tammy Wynette took her husband to Las Vegas and to his Southern Gentleman immediately announced plans for promotion of personal appearances and television appearances in April and May.

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<table>
<thead>
<tr>
<th>CashBox Country Top 60</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1</strong> SIX WHITE HORSES</td>
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<tr>
<td>(Peer INT) — BMI</td>
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<tr>
<td>3:00</td>
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<tr>
<td><strong>2</strong> BABY, BABY (I KNOW YOU'RE A LADY)</td>
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<tr>
<td>(Acuff-Rose) — BMI</td>
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<td>3:56</td>
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<tr>
<td><strong>3</strong> WINGS UPON YOUR HORNS</td>
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<tr>
<td>(Warner) — BMI</td>
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<tr>
<td>4:00</td>
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<tr>
<td><strong>4</strong> I'M AFRAID OF LOSING YOU AGAIN</td>
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<tr>
<td>(Hill &amp; Range/Blue Crest — BMI)</td>
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<tr>
<td>3:00</td>
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<tr>
<td><strong>5</strong> BROWN-EYED HANDSOME MAN</td>
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<tr>
<td>(Arc — BMI)</td>
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<tr>
<td>3:00</td>
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<tr>
<td><strong>6</strong> IF IT'S ALL THE SAME TO YOU</td>
</tr>
<tr>
<td>(Mercury – BMI)</td>
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<tr>
<td>3:00</td>
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<tr>
<td><strong>7</strong> ONE MINUTE PAST ETERNITY</td>
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<tr>
<td>(Halo/Gold Dust — BMI)</td>
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<td>3:00</td>
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<tr>
<td><strong>8</strong> ROLL OVER BEETHOVEN</td>
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<td>(Arc — BMI)</td>
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<td>3:00</td>
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<tr>
<td><strong>9</strong> JUST SOMEONE I USED TO KNOW</td>
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<tr>
<td>(Gladdock &amp; Dolly Parton (RCA 0247)</td>
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<tr>
<td>3:00</td>
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<tr>
<td><strong>10</strong> I WISH I DIDN'T HAVE TO MISS YOU SO</td>
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<tr>
<td>(BMI)</td>
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<td>3:00</td>
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<tr>
<td><strong>11</strong> WELFARE CADDY</td>
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<tr>
<td>(Kallispeth — BMI)</td>
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<td>2:17</td>
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<tr>
<td><strong>12</strong> NOBODY'S FOOL</td>
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<tr>
<td>(Capitol)</td>
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<tr>
<td>3:00</td>
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<tr>
<td><strong>13</strong> FANCY</td>
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<tr>
<td>(Ralph Sany — ASCAP)</td>
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<tr>
<td>2:15</td>
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<tr>
<td><strong>14</strong> THAT'S WHEN SHE STARTED TO STOP LOVING YOU</td>
</tr>
<tr>
<td>(BMI)</td>
</tr>
<tr>
<td>2:19</td>
</tr>
<tr>
<td><strong>15</strong> JOHNNY'S CASH AND CHARLEY'S PRIDE</td>
</tr>
<tr>
<td>(Jamb — ASCAP)</td>
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<td>2:14</td>
</tr>
<tr>
<td><strong>16</strong> A WEEK IN A COUNTRY Jail</td>
</tr>
<tr>
<td>(BMI)</td>
</tr>
<tr>
<td>2:22</td>
</tr>
<tr>
<td><strong>17</strong> BIG IN VEGAS</td>
</tr>
<tr>
<td>(Blue Rose) — BMI</td>
</tr>
<tr>
<td>3:10</td>
</tr>
<tr>
<td><strong>18</strong> THERE'S A STORY (GOIN' ROUND)</td>
</tr>
<tr>
<td>(Acuff-Rose — BMI)</td>
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<tr>
<td>2:20</td>
</tr>
<tr>
<td><strong>19</strong> SHE'LL BE HANGING ROUND SOMEWHERE</td>
</tr>
<tr>
<td>(Cumberland)</td>
</tr>
<tr>
<td>2:25</td>
</tr>
<tr>
<td><strong>20</strong> OOKIE FROM MUSKOGEE</td>
</tr>
<tr>
<td>(Blue Rose — BMI)</td>
</tr>
<tr>
<td>2:13</td>
</tr>
<tr>
<td><strong>21</strong> WALK A MILE IN MY SHOES</td>
</tr>
<tr>
<td>(Lowery — BMI)</td>
</tr>
<tr>
<td>2:28</td>
</tr>
<tr>
<td><strong>22</strong> TRY A LITTLE KINDNESS</td>
</tr>
<tr>
<td>(Ariford/Campbell)</td>
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<td>2:16</td>
</tr>
<tr>
<td><strong>23</strong> SHE'S MINE</td>
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<tr>
<td>(BMI)</td>
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<tr>
<td>2:21</td>
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<tr>
<td><strong>24</strong> WHEN YOU'RE HOT YOU'RE HOT</td>
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<tr>
<td>(Northern Grass — BMI)</td>
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<tr>
<td>2:18</td>
</tr>
<tr>
<td><strong>25</strong> HELLO I'M A JUKEBOX</td>
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<tr>
<td>(Decca 0256)</td>
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<td>2:25</td>
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<tr>
<td><strong>26</strong> GROOVY GRUBWORM</td>
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<tr>
<td>(BMI)</td>
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<tr>
<td>2:24</td>
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<tr>
<td><strong>27</strong> YOU AND YOUR SWEET SWEET ME</td>
</tr>
<tr>
<td>(Capitol — BMI)</td>
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<tr>
<td>2:23</td>
</tr>
<tr>
<td><strong>28</strong> IF I WERE A CARPENTER</td>
</tr>
<tr>
<td>(BMI)</td>
</tr>
<tr>
<td>2:33</td>
</tr>
<tr>
<td><strong>29</strong> I'M A LOVER (NOT A FIGHTER)</td>
</tr>
<tr>
<td>(BMI)</td>
</tr>
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<td>2:32</td>
</tr>
<tr>
<td><strong>30</strong> THINKING BOUT YOU, BABE</td>
</tr>
<tr>
<td>(BMI)</td>
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<tr>
<td>2:21</td>
</tr>
<tr>
<td><strong>31</strong> IT'S JUST A MATTER OF TIME</td>
</tr>
<tr>
<td>(BMI)</td>
</tr>
<tr>
<td>2:00</td>
</tr>
<tr>
<td><strong>32</strong> SITTIN' IN ATLANTA STATION</td>
</tr>
<tr>
<td>(BMI)</td>
</tr>
<tr>
<td>2:10</td>
</tr>
<tr>
<td><strong>33</strong> BLISTERED</td>
</tr>
<tr>
<td>(BMI)</td>
</tr>
<tr>
<td>2:41</td>
</tr>
<tr>
<td><strong>34</strong> DADDY COME AND GET ME</td>
</tr>
<tr>
<td>(BMI)</td>
</tr>
<tr>
<td>2:26</td>
</tr>
<tr>
<td><strong>35</strong> HE'D STILL LOVE ME</td>
</tr>
<tr>
<td>(BMI)</td>
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<tr>
<td>2:20</td>
</tr>
<tr>
<td><strong>36</strong> LEFT OR RIGHT AT OAK STREET</td>
</tr>
<tr>
<td>(BMI)</td>
</tr>
<tr>
<td>2:27</td>
</tr>
<tr>
<td><strong>37</strong> HONEY COME BACK</td>
</tr>
<tr>
<td>(BMI)</td>
</tr>
<tr>
<td>2:46</td>
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<tr>
<td><strong>38</strong> SHE CHEATS ON ME</td>
</tr>
<tr>
<td>(BMI)</td>
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<tr>
<td>4:33</td>
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<tr>
<td><strong>39</strong> I'LL SEE HIM THROUGH</td>
</tr>
<tr>
<td>(BMI)</td>
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<tr>
<td>2:47</td>
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<tr>
<td><strong>40</strong> SOMETHING TO THINK ABOUT</td>
</tr>
<tr>
<td>(BMI)</td>
</tr>
<tr>
<td>2:42</td>
</tr>
<tr>
<td><strong>41</strong> WABASH CANNON BALL</td>
</tr>
<tr>
<td>(BMI)</td>
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<tr>
<td>2:45</td>
</tr>
<tr>
<td><strong>42</strong> CAMELIA</td>
</tr>
<tr>
<td>(BMI)</td>
</tr>
<tr>
<td>2:34</td>
</tr>
<tr>
<td><strong>43</strong> THE WHOLE WORLD HOLDING HANDS</td>
</tr>
<tr>
<td>(BMI)</td>
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<tr>
<td>2:48</td>
</tr>
<tr>
<td><strong>44</strong> YOUR TIME'S COMIN'</td>
</tr>
<tr>
<td>(BMI)</td>
</tr>
<tr>
<td>2:31</td>
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<tr>
<td><strong>45</strong> TAKE A LETTER MARIA</td>
</tr>
<tr>
<td>(BMI)</td>
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<tr>
<td>2:55</td>
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<tr>
<td><strong>46</strong> A WORLD CALLED YOU</td>
</tr>
<tr>
<td>(BMI)</td>
</tr>
<tr>
<td>2:44</td>
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<tr>
<td><strong>47</strong> HERE'S A TOAST TO MAMA</td>
</tr>
<tr>
<td>(BMI)</td>
</tr>
<tr>
<td>2:49</td>
</tr>
<tr>
<td><strong>48</strong> TWO SEPARATE BAR STOOLS</td>
</tr>
<tr>
<td>(BMI)</td>
</tr>
<tr>
<td>2:50</td>
</tr>
<tr>
<td><strong>49</strong> THEN HE TOUCHED ME</td>
</tr>
<tr>
<td>(BMI)</td>
</tr>
<tr>
<td>2:59</td>
</tr>
<tr>
<td><strong>50</strong> THE ARMS OF MY WEAKNESS</td>
</tr>
<tr>
<td>(BMI)</td>
</tr>
<tr>
<td>2:53</td>
</tr>
<tr>
<td><strong>51</strong> MORNING MORNIN'</td>
</tr>
<tr>
<td>(BMI)</td>
</tr>
<tr>
<td>2:51</td>
</tr>
<tr>
<td><strong>52</strong> WILLY AND THE HAND JIVE</td>
</tr>
<tr>
<td>(BMI)</td>
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<tr>
<td>3:02</td>
</tr>
<tr>
<td><strong>53</strong> LITTLE BOY MAD</td>
</tr>
<tr>
<td>(BMI)</td>
</tr>
<tr>
<td>3:39</td>
</tr>
<tr>
<td><strong>54</strong> EVERY STEP OF THE WAY</td>
</tr>
<tr>
<td>(BMI)</td>
</tr>
<tr>
<td>2:37</td>
</tr>
<tr>
<td><strong>55</strong> PARTLY BILL</td>
</tr>
<tr>
<td>(BMI)</td>
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<tr>
<td>2:57</td>
</tr>
<tr>
<td><strong>56</strong> YOUR HUSBAND, MY WIFE</td>
</tr>
<tr>
<td>(BMI)</td>
</tr>
<tr>
<td>2:58</td>
</tr>
<tr>
<td><strong>57</strong> BEFORE THE NEXT TEARDROP FALLS</td>
</tr>
<tr>
<td>(BMI)</td>
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<tr>
<td>2:56</td>
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<tr>
<td><strong>58</strong> RUBY, ARE YOU MAD</td>
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<tr>
<td>(BMI)</td>
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<td>2:56</td>
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<tr>
<td><strong>59</strong> CHARLIE BROWN</td>
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<tr>
<td>(BMI)</td>
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<td>2:59</td>
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<tr>
<td><strong>60</strong> COUNTRY GIRL</td>
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<tr>
<td>(BMI)</td>
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<tr>
<td>2:59</td>
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</tbody>
</table>

Cash Box — January 24, 1970
**CashBox**

### Pick of the Week

**JOHNNY CASH** (Sun 1111)

Rock Island Line (2:04)

Here's another old Johnny Cash side from Sun. Cash's version of the traditional "Rock Island Line" carries a stamp of his style, and it should do very well on the charts. *Note: No flip information available.*

**LYNN ANDERSON** (Chart 5053)

*I've Been Everywhere* (2:26) (Hill & Range, BMI-Mack)

Lynn Anderson puts a lot of vitality into this contagious song, and she should be rewarded with a high chart spot. Bound to be all over the country airwaves in the immediate future. Flip: "A Penny For Your Thoughts" (Yonah, BMI-Anderson)

**DELL REEVES AND THE GOODTIME CHARLIES** (United Artists, UA 50622)

A Lover's Question (2:35) (Progressive/Eden, BMI-Benton, Williams)

Numerous C&W fans will want to listen to "A Lover's Question," and the deck should pull in sufficient spins and sales to keep Dell Reeves on the charts for a nice spell. A must for deejays and dealers. Flip: "Spare Me" (Passkey, BMI-Reeves, Owen)

**JOHNNY & JONIE MOBY** (Capitol 2730)

Third World (2:43) (Melrose, ASCAP-Bennett, Kent)

Save a place on your shelves for Johnny & Jonie Moby's latest effort, "Third World." Side has a winning sound and should be taking off shortly. Flip: "You Go Back To Your World" (2:30) (Central Songs, BMI-Moby)

**LIZ ANDERSON** (RCA 5796)

Husband Hunting (2:24) (Greenback, BMI-Anderson)

Liz Anderson should have no difficulty making the charts with her new single, "Husband Hunting." She's in fine form, as usual, and her devotees will want to latch on to this one as soon as possible. Flip: "All You Add Is Love" (2:05) (Greenback, BMI-Anderson)

### Newcomer Picks

**PATSY SLEDD** (United Artists 50633)

If You Were Me (2:13) (Paskey, BMI-Chesnut, Bynum)

Patsy Sledd could well come into prominence with this heart-tugging love ode. She has a very good voice and knows how to put a song across. Give this one a very careful listen. Flip: "Sawgrass" (BMI-McCord)

**MERLE HAGGARD AND THE STRANGERS** (Capitol 2719)

The F fragrance Side of Me (2:57) (Blue Book, BMI-Haggard)

Merle Haggard offers a highly patriotic song, which composition states that people who are "runnin' down our country are walking on the fighting side of me." Should be another big hit for the singer. Flip: "Every Food Has A Rainbow" (2:29) (Blue Book, BMI-Haggard)

**FARON YOUNG** (Mercury 73018)

Occasional Wife (2:14) (Hartack, BMI — Kandy)

Watch out for Faron Young to jump high on the charts with his latest single version, "Occasional Wife." Faron's really right now, and he should keep him burning strong. Flip: "The Guns Of Johnny Rondo" (2:37) (Open-Dor, ASCAP-Luben, Day, Sukman)

### Top Country Albums

1. **1 THE BEST OF CHARLEY PRIDE**
   1. **A PICTURE OF MERLE HAGGARD**
      (Capitol ST 339)
   2. **SOLID GOLD 69**
      (Capitol STOB 268)
   3. **GLEN CAMPBELL "LIVE"**
      (Capitol STOB 268)
   4. **OKIE FROM MUSKOGEE**
      (Merle Haggard, Capitol ST 384)
   5. **BIG IN VEGAS**
      (The Buck Owens Show, Capitol ST 413)
   6. **NEW COUNTRY ROADS**
      (Neil Stuckey, RCA R 4296)
   7. **WE MINE**
      (Faron Young (Mercury SR 62141)
   8. **LIVE AT COBO HALL**
      (Detroit, Motown, R & B, 20)
   9. **THE WARMTH OF EDDY**
      (Eddy Arnold (RCA 4231)
   10. **FLOYD CRAWLER PLAYS MORE COUNTRY CLASSICS**
       (Half Lane, BMI-Anderson)
   11. **HERE'S LORRETA SINGING, WINGS UPON YOUR HORNS**
       (Loretta Lynn (Decca 57163)
   12. **MUDDY MISSISSIPPI LINE**
       (Bobby Goldsboro (United Artists UALS 6729)
   13. **MISIS SINCERITY**
       (Billie Jo Spears (Capitol ST 397)
   14. **JOHNNY CASH AT FOLSOM PRISON**
       (Johnny Cash (Columbia CS 9639)
   15. **WHERE GRASS WON'T GROW**
       (Georgia Jones (Musicor MS 3181)

16. **SUH THOMPSON & ROY ACUFF**
    (Jr. (Hickory 1355)
    **Ruin Bare (2:17) (Yonah, BMI-Nesbitt)** This satire on the Sonny James hit, "Rumin Bear," could go somewhere for Jim Nesbitt. Give it a spin. Flip: "A Good Woman Is Hard To Find" (1:37) (Yonah, BMI-Nesbitt)

17. **RON LOWRY (Republic 1489)**
    **Marry Me (2:30) (PRS, ASCAP-Reed, Maston)** Frank declaration from Ron Lowry merits a listen. Could catch attention. Flip: "World Champion Fool" (2:40) (Lucky Way, BMI-Dornell, Lowry)

18. **LEIGH ANN LEE** (At 117)
    **Put Your Lips (Ever-In)" (BMI-Cram-**

19. **VIRGIL VICKERS AND HIS KENTUCKY PLAY BOYS**
    (Sun-Ray 2531d)
    **Truck Driver's Rock** (Jimmy Price, BMI-Vickers (Contingent, instrument-**
    al-voal (the instrumental work takes up most of the record) could catch airplay. Lead it an ear. Flip: "Devil In Disguise" (Jimmy Price, BMI-Noelker)

20. **GENE WATSON** (Wide World 1003)
    **John's Back In Town (2:05) (Jennings, Buck)** Gene Watson could grab attention with this contagious outing. Worth of consideration. Flip: "Florence Jeen" (Mayhew, BMI — Mathis)

21. **PATTI JOHNSON** (MMG 14094)
    **Where Do The Kids Go (2:51) (Soul-**
    "Songs, BMI-Scotton, Brandon) Patti Johnson could make with this thought-provoking side. Scan it. Flip: "What A Man" (Garlitis, Stringberg, BMI — Craig, McConeill)

22. **DENNY SAEGER** (Capitol 2725)
    **I'd Like To Be (2:11) (Central Songs, BMI—**
    "Saeger) Give a listen to this well-accepted deck by chanter Denny Saeger. It might go somewhere. Flip: "Leavin' You" (Central Songs, BMI — Saeger)

23. **STONEWALL JACKSON** (Columbia 46905)
    **Better Days For Mama (2:56) (Content-**
    "tion, SESAC-King) Stonewall Jackson could get nice airplay with this sorrowful love ode. Merits a spin. Flip: "Out Stretched Hands" (2:39) (Capitol, BMI—Jackson)

24. **LENNIE NAST** (Cherlyane 1029)
    **The Lady Let Her Hair Down (2:49) (Infi-**
    "nity, BMI-Nast) Could be some sales action in store for Lenny Nast with this sorrowful love side. Watch it. Flip: "The Harm You've Done" (2:49) (Trup Tunes, BMI — Jackson)

25. **RAY SANDERS** (Imperial 66433)
    **Hollywood (2:29) (Metcir, BMI-De-**
    "Shannon) Love songs whose title is a play on the word, Hollywood, could be a hit. Listen carefully. Flip: "So Solos And Tenderly" (2:42) (Rivers, BMI-Hendricks)

26. **DENNIS PAYNE & THE RENE-**
    **GADERS** (Red Star 1492)
    **Token (The Ballad Of Alcatraz) (2:48) (Maverick, BMI-Payne) Dennis Payne himself a Indian, the way his people have been treated by the white man. Disk could be of interest to a number of listeners. Flip: "White Man" (2:43) (Maverick, BMI-Payne)

Cash Box — January 24, 1970
HELLO, I'M JOHNNY CASH — Columbia KCS 9943

Here's Johnny Cash's latest album, and it's a powerhouse. Johnny offers a variety of songs. Three of them are solo compositions of his: "Southwind," "Cause I Love You," and "Route #1, Box 144" — one is a collaboration with Roy Orbison — "See Baby Fall." "If I Were A Carpenter," "Wrinkled, Crinkled, Wadded Dollar Bill," and "The Devil To Pay" are three of the other numbers on the set. Bound to be a giant.

SHE EVEN WOKE ME UP TO SAY GOODBYE — Jerry Lee Lewis — Smash SRS 6722

"She Even Woke Me Up To Say Goodbye" was a smash hit single for Jerry Lee Lewis, and the follow-up album should be a huge item too. "Once More With Feeling," "Brown-Eyed Handsome Man," "When The Grass Grows Over Me," and all the other numbers on the set form a collection that's bound to arouse great enthusiasm. A sure-fire biggie.

JACK GREENE JEANNE SEELY — Decca DL 5377

Jack Greene and Jeanne Seely have successfully blended their individual talents and made an album that may well be as big as the hit single it contains ("Wish I Didn't Have To Miss You"). Among the other numbers on the set are "Love Is No Excuse," "Someone I Used To Know," and "Our Chain Of Love." Should be a nice chart spot in the cards for this one.

THE WAYS TO LOVE A MAN — Tammy Wynette — Epic BN 26510

This follow-up album to Tammy Wynette's #1 single smash, "The Ways To Love A Man," is a certain hit item that may well duplicate the single's success. In addition to the title cut, Tammy sings "Where Could You Go (But To Her)," "I'll Share My World With You," "The Twelfth Of Never," "Enough Of A Woman," and a boc of others. Order lots of extras on this one.

YOU GOT'TA HAVE A LICENSE — Porter Wagoner — RCA Victor LSP 3288

Porter Wagoner should have no difficulty getting hools of spins and sales with his latest album effort, "You Got'ta Have A License." Containing his chart hit "When You're Hot You're Hot," and a host of other tunes including the title number, the package showcases Porter in a powerhouse performance that's bound to please his many listeners. Stock lots of this one.

I LOVE YOU BECAUSE — Carl Smith — Columbia CS 9948

Save a spot on your shelves for Carl Smith's new album, "I Love You Because." The chart gives a performance that his many fans will surely appreciate as he offers "Never Gonna Cry No More," "Good Deal, Little," "Kaw-Liga," and, of course, the title song, his last chart single. This one should be on the Top Country albums soon.

CASH BOX SPECIAL SURVEY for Week Ending 1/24/70

CashBox Country Top 60

5 'BROWN EYED HANDSOME MAN'

and on the way to No. 1

Waylon Jennings

Moeller Talent Inc.
815 16th Ave. So.
Nashville, Tenn.
(615) 255-6611

Cash Box — January 24, 1970
Although a successful all-round entertainer and not reliant on single chart status, Rolf Harris has a happy knack of coming up with a resounding hit every few years. In 1960 it was "Tie Me Kangaroo Down, Sport"; in 1962 "Sun Arise" and he now has a smash with "Two Little Boys". Australian by birth but now resident in the U.K., Harris' future plans include a four-week tour of Australia and New Zealand in February after which he will represent Australia at the Expo 70 in Tokyo.
Fred Marks has been named managing director of Philips Records in succession to the late Sir Charles Winwood, who was slain by the same gunman who was shot dead by New Zealand police on Christmas Day. Marks is an Australian and has been heading Festival Records in that country. He was last in London in November when he met with discussions with Herb Alpert and Jerry Moss about A & M product being handled in Australia by Festival. The company is believed to have been interviewed for his post by Philips directors at that time. He will visit in his Australian business and personal affairs and assume his new duties at Stant Hall on February 27. While meantime Philips/Polydor supremo Stephen Goldhill is said to be managing director in addition to his many other tasks. These titles will remain with Phondisk, the new full-time organisation of the Philips/Polydor group in Britain. Phondisk will take over the distribution of Philips and Polydor Records on April 1st, and is being operated from the Polydor offices in Stratford Place by general manager Tony Mason and general manager Neel Killick.

While the Festival enterprise made its bow in Britain on January 9th with the release of a single by Israeli film star Shluti Lavan entitled "Love's Song," which has been leased to the newly formed Starday Records here. The plan includes former Manfred Mann member Mike Vickers, Lyn and Graham Nash of the Rolling Stones and international co-ordinator Vicki Walton. The London operation operates as an affiliate of and under Stant Hall's plans to activate the Festival label throughout the world.

The music and entertainment industry cherished a respectable share of Workman's Honors announcement earlier this month. Disc jockey Pete Murray and singer-songwriter Kenny Lynch received the Order of the British Empire, and so did Bobsey and his top associates David Gilbey, the two to serve in respect of musical instruments, BBC radio control and his technical music William Gluck received a knighthood, mezzosoprano Josephine Veary and composer Malcolm Arnold were made Companions of the British Empire, and recipients of the OBE in the classical world were Covent Garden Opera House director Sir William Bundy, D'Yrle Court Opera Company general manager Francis J. G. Lloyd, and counter-tenor Alfred Deller.

Warner-Reprise is planning to promote its own concert artists in Britain in a bid to establish acts that are virtually unknown here and overcome the poverty of exposure they have encountered. The plan results from Warner-Reprise British chief Ian Rathian's recent visit to the company's Los Angeles headquarters, where he discussed possible British concerts with Nancy Sinatra, The Association. The Every Brothers, Van Dyke Parks, Roger Newall, and Van Morrison. The shows will be staged in London, probably at the Royal Albert Hall, and in two or three main provincial centers. The artists will be chosen from the current supergroup form.

The next single from the Beatles is expected to be a semi-hymn composition by Paul McCartney entitled "Let It Be," the date is as yet unknown. The number was written some months ago but has been held back on account of it being featured in an upcoming Beatles movie "Get Back." The movie is expected to be shown next month for thefirst time. Flip of the single will probably be "You Know My Name," a Lennon-McCartney opus written at the time of the "Sgt. Pepper" album.

Quickies: CBS will press and distribute Frankie Valli's Bizarre label project here in behalf of Warner-Reprise. Philo Malcomson is the new Beecham Records press officer in succession to Roger St. Pierre. Paul Brown, formerly on MCA, captured by Larry Page's Penny Farthing label label. David Riley, general manager of MCA in Australia, has been named a director of the company and the "Nemos" chief Vie Hugo imminent Sergio Mendes and Brasil '67 in their first British concert at the Royal Festival Hall on February 28th. A Blue Horizon has acquired rights British records to Nashville Excello label. Lee Marvin was here for 12th "Paint Your Wagon," David Sandison joining Island Records as press officer February 1st from Leslie Perrin Associates in succession to B. P. Fallon. "Rolling Horse"'s chart topper Two Little Boys" now passes the 500,000 sales mark, and is being released in Australia on Festival. Major Minor goes international with releases from Holland "It Was Yesterday Today" by Pepper and Salt for Liberty Records. "I'm In Love With A Hollywood Starlet" by Golden Earrings (Red Bullet) and "Ma Belle Amie" by The Tea Set (Nagoya) as well as "Mendocine" by Mike Holm from Ariola. Samantha Grant's "The Highwayman" is being promoted in Holland and Belgium for TV appearances.

PLAYED IN THREE ACTS — RCA execs take a breather at a press reception yesterday where the label featured three acts whose albums had been released during November. Performers who shared the spotlight for the evening were the Liverpoo, Synathenies and Keith Christmas. During the break, photographers had a chance to snap away at (standing, left to right) Tommy Lotus of RCA exploitation, Sandy Robertson, manager-producer, RCA's Adrian Newton, Peter Aldersey and Walter Sparks, rhted-touted. Synathenies Jimmy Fraser, Dennis home and Leslie Cook with Keith Christmas.

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**Great Britain's Best Sellers**

**This Week's Week**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Kurunoke-No Tango (Volley Ungattonero)</td>
<td>Osamu Minakawa (Phillips)</td>
<td>Polydor</td>
</tr>
<tr>
<td>2</td>
<td>Shirou Iro-Wa Kohlito-No Iro, Betsy &amp; Chris Denon</td>
<td>Polydor</td>
<td>Polydor</td>
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<tr>
<td>3</td>
<td>Early In The Morning, Cliff Richard (Odeon)</td>
<td>Sub-Publisher</td>
<td>Sub-Publisher/Tokyo Music</td>
</tr>
<tr>
<td>4</td>
<td>Sealed With A Kiss, Letterman (Capitol)</td>
<td>Peter CBS Series</td>
<td>Publisher/</td>
</tr>
<tr>
<td>5</td>
<td>Yakare-No Samba, Kiyoshi Kasegawa (Phillips)</td>
<td>Sub-Publisher</td>
<td>Sub-Publisher/</td>
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<tr>
<td>6</td>
<td>Shindo-Ka-No Onna, Keiko Fleet (RCA Victor)</td>
<td>Publisher/Nihon Gho</td>
<td></td>
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<tr>
<td>7</td>
<td>Yuru-To Asa-No Aida-Ni, Peter CBS Series</td>
<td>Publisher/</td>
<td></td>
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<tr>
<td>8</td>
<td>Train, 1910 Fruitgum Co. (Buddha)</td>
<td>Sub-Publisher/</td>
<td>Abbercom/</td>
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<tr>
<td>9</td>
<td>Hitorime-No Komoriuta, Tokiko Katoh (Polydor)</td>
<td>Publisher/Publisher/Store</td>
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<tr>
<td>10</td>
<td>Umibe-No Ishidani, The Blue Comets (Columbia)</td>
<td>Publisher/Ohha-</td>
<td></td>
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<td>11</td>
<td>Do Re Mi Love Love, The Tigers (Polydor)</td>
<td>Publisher/Watanabe</td>
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<td>12</td>
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<td>13</td>
<td>Aubrey Quiz Ti Afament, Daniele Vital (Seven Seas)</td>
<td>Sub-Publisher/</td>
<td></td>
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<tr>
<td>14</td>
<td>Ningyoo-No Ie, Mieko Hirota (Columbia)</td>
<td>Publisher/Tolya Music</td>
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**Great Britain's Top Ten LP's**

1. Abbey Road, The Beatles, Apple
2. Motion Chartbusters Vol. 2, Tamla Motown
3. Decca: A History, Decca
4. James Brown Live in Las Vegas, Decca
5. Led Zeppelin II, Atlantic
6. Johnny Cash At San Quentin, CBS
7. To Our Children's Children's Children, Trojan
8. Tighten Up Vol. 2, Various Artists, Trojan
9. Sound Of Music, Soundtrack, RCA
10. Engelbert Humperdink, Decca

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Local copyrights

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**Japan's Best Sellers**

**This Week's Week**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Dobito-No Zundoko-Bushi, The Dollfiers (Toshima)</td>
<td>—</td>
<td>—</td>
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<tr>
<td>2</td>
<td>Rehukaku-No Yoru, Mino Ace (Victor)</td>
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<td>—</td>
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<tr>
<td>3</td>
<td>Hayakame-No Guitar, Kazuo Chika (Columbia)</td>
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<td>—</td>
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<td>4</td>
<td>Han-To Namida, Shinichi Mori (Victor)</td>
<td>—</td>
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<td>5</td>
<td>Keitani-De Kuruha, Keitaro Ichiwa (Isahida)</td>
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<td>6</td>
<td>Azurora-No Yukue, Yukari Toku (King)</td>
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<td>7</td>
<td>Kom-Daikan, Chico Okumura (Toshiba)</td>
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<tr>
<td>8</td>
<td>Ai-To Kaseki, Ruriko Aiko (Teichiku)</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>9</td>
<td>Katagami-No Muki, M. Tsunioka &amp; Tokyo Romantica (Teichiku)</td>
<td>—</td>
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</tr>
</tbody>
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**Album**

1. Julie, Kenji Sawada (Polydor)
2. Anarchy In The U.S.A., Sex Pistols (Polydor)
3. Ryoke-No Christmas, Ryoke Miyamae (Philips)
4. New Year/He-No Tamida, Sam Taylor (Columbia)
5. Shonen Tacho/Four Leaves Young Surprise, Four Leaves (CBS Sony)
Sinastra In Rare Gigs

LONDON — Frank Sinastra will make his London debut, in almost a decade when he headlines three concerts at the Rainbow Hall on May 7 and 8, backed by Count Basie and his Orchestra. The Rainbow Hall will be the National Society for the Prevention of Cruelty to Children's fundraising event, which will be held in aid of The Alexandra Rose Day Charity. Harold and Carole is not planning any of both appearances. Sinastra's last European gigs were part of a round-the-world tour, which has already continued to be crowded with underprivileged children.

Spirit To Euro
On 3-Week Trek

NEW YORK — Spirit will make its third world tour, which will be its two-week tour in Europe in June, and a second week in Toronto, which will be held in May.

Hawkins On Trip To 10 Countries

NEW YORK — Ronnie Hawkins is on a round the world good will trip. The trip will be sponsored by CBS Records, and take him to Canada, France, England, Holland, Belgium, Germany, Denmark, France and Sweden, each of which will have a private reception at the Speakeasy club in London, hosted by CBS Records.

CBS Int'l Ends 60's With Top Year,
Schein Cites Subsidiary Blueprint

NEW YORK — CBS International contains the major accomplishments of its profitable year in its history, reports CBS international president Harvey Schein. CBS went on to look forward to the 70s with plans for continued growth and expansion.

The past decade has seen CBS International's record sales, increase sales, and the licensing operation into an organization which is an integral part of the music business. The company, which has been in operation for just over a decade, will be one of our newer companies to operate throughout the world's territories, just as we are already the fifth of a dozen companies in those areas where we have longest.

CBS Opens Companies
In Denmark And Spain

PARIS — Peter de Rougemont has just announced the creation of two new CBS companies in Denmark and Spain. These are the third and fourth, in the number of international subsidiaries CBS has in Stockholm, Tokyo, Montreal, and T Moscow, and Metronome companies. CBS will exploit the local catalogues in these countries, and to exploit the foreign catalogues, but also supports local catalogues. CBS was also represented by the Nordic Polyphon company. The CBS Spain company will be managed by Tamos Munoz, supervised by Mr. Wijngaard, head officer, assistances of the CBS Music. Munoz has already been with his Spanish label, the Nordik Polyphon.

Gianni Morandi Overwhelming Winner
Of Canzonissima Contest

MILAN — Gianni Morandi (RCA) has won the recent edition of the new song, "Ma Chi Se Ne Importa" (I Don't Care), published by Amici Del Disco with the Italian National. His victory was won with 1,184,000 votes, 45,513 votes more than Claudia Villa.

The sensation he aroused with his voice and appearance, and the top Italian magazines were issued with a front cover dedicated to him, and that Italian newspapers published numerous articles and photos dedicated to the victory. The contest is joined to a national lottery with all the cash prizes of $1,000,000.

During the last seven years, Morandi, has gotten a string number of prizes: he won Contagiro 1964; he was second at Internationale Canzonissima in 1965 and 1966, and he won the prize MIDEM 1967. In 1968 he won the contest of Recordi of which he has recently sewn a new jacket. Orsetta Bergoli has won the contest with "Una Bambola Blu" and this has given her a further confirmation of the fact that she is currently the Italian public star. She was the only female artist in the contest. In six years of career, since her first appearance on the Italian music scene, her popularity has continually been growing. The last in the list is Al Bano with "Mezzanotte d'Amore". His second entry of the final of Canzonissima confirms the acceptance by the Italian public of his talent. Al Bano's popularity has also been growing during the three years since his first appearance in his record market.

The show captures the attention of a public of about 30 million people, which is about half of the total Italian population and it is a congregational mass of the whole of the Italian population.

Hans Schradel Upped
At The Dusa Label

MEXICO — The board of directors of Discos Universitarios, S.A., has announced that stockholders of the company, and David W. Barrett, general manager, vice-president and chief executive, will cease to be the general manager of the company.

Hans Schradel, who is a member of the board of directors of DUSA, Schradel Corp. has been appointed, for Central and South America, by appointment of Philips Phonographic Import, of Hanseatische Musikverlagsgesellschaft, Germany.

Jap Pop Festival Planned For 1 Mil.

Hollywood — Preliminary plans for an international pop festival in Japan, to be held at the base of Mt. Fuji in early July, have been announced by its organizers, Gandolf, and the National Festival Committee of Japan. "Fujinami Odyssey," the fest is attempting to attract a maximum of 1,000,000 visitors during the two days of the festival.

According to information released at a press conference at the Aquarius Theater, the combine is a $1 million budget, of approximately $500,000 has been raised. Talent outlook is expected to run around $750,000, but no move to sign talent has been made yet. Festival is planned for sometime in August, with ticket prices being kept down to a feasible minimum. Gandolf will also offers, to a subsid firm, low-cost sea transportation.

Quality Steps Up
Local Productions

TORONTO — Using the facilities of Sound Canada Studios, Quality Rec- cords is gearing for one of its biggest producitions to date. January, now dubbed "Canadian Talent Month," will feature the best in the music world which are in Canada. Barry Keane put together a bevy of Reo and Barry doors, and the result is a reeling classic which breaks the upper section. Quality has recently strengthened its new Birchnum line (budget) with an album additions of the 4th World, Philips, Guadino and The Who and The Beatles.

Cash Box — January 24, 1970
**Italy's Best Sellers**

**Italy**

**This Week**

1. *Mi Ritorni in Mente* (Lucio Battisti (Recorded by published by RCA))
2. "Mi Chi Se Importa" (Gianni Morandi (Published by EMI))
3. *Aga* (Nino Ferrer (Published by Bideri))
4. *Come Together* (The Beatles (EMI Italy) (Published by Bideri))
5. *Quanto Ti Amo* (Johnny Holiday (Phonogram) Published by Philips)
6. *Benedita* (Gianni Morandi (RCA) Published by RCA)
7. *Och! Oeri Oeri Oeri* (Mal (RCA) Published by RCA)
8. *L'Isola del Lussemburgo* (Ennio Morricone (Philips) Published by Philips)
9. *L'Industria Nascos Nuota/Livio D'Inverno* (Adriano Celentano (Chato) Published by Clon and Margherita)
10. *La Straniera* (George Moustaki (Phonogram) Published by Albatro)

**Debut* (from previous chart)

*Note: Denotes Original Italian Copyrights*

**Week on Chart**

1. *Mi Ritorni in Mente* (Lucio Battisti (Recorded by published by RCA))
2. "Mi Chi Se Importa" (Gianni Morandi (Published by EMI))
3. *Aga* (Nino Ferrer (Published by Bideri))
4. *Come Together* (The Beatles (EMI Italy) (Published by Bideri))
5. *Quanto Ti Amo* (Johnny Holiday (Phonogram) Published by Philips)
6. *Benedita* (Gianni Morandi (RCA) Published by RCA)
7. *Och! Oeri Oeri Oeri* (Mal (RCA) Published by RCA)
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**Good As Gold**

"The Test closed last year with receipt of a gold record on the books of the Australian Copyright Federation, with sales figures proved to just the star, however, as the team has become an international phenomenon. The band's success in Europe, the UK, and the US has been remarkable.

**Australia's Best Sellers**

**This Week**

1. *Ten Things I Hate About You* (Beastie Boys — Apple) (Apple/Northern Lights)
2. *Raindrops Keep Falling* (Johnny Cash) (CBS)
3. *I Thank You* (Lionel Rose — Festival) E.H. Morris
5. *14* (Pete害 Ravis — Apple)
7. *I'll Never Fall In Love* (Bobbie Gentry — Cotillion) Bellini
8. *And Then I Die* (Blood, Sweat & Tears — CBS) J. Albert & Son
10. *Yesterdays* (The Beatles — EMI)

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**Astro**

"Stellers indicate locally produced record"

**France's Best Sellers**

1. *Dons La Maison Vide* (Michel Polnareff) (AF) (Meridian/Soldi
e)
2. *Night of the White Tiger* (Michel Delpech) (Barclay, Tilt Music)
3. *J'ai Le Miel* (Candy Jones) (Vogue)
4. *Je T'aime* (L'Enfant Putain) (Soundtrack) (RCA) (Chappel)
5. *Les Gens d'Air* (Jacques Dutronc) (Vogue) Alpha
6. *Venoms* (Clown) (Blues Rock)
7. *Le Meauf* (Georges Moustaki) (Polydor) Continental
8. *Eileen* (Sherly et les Trenchermen) (olumbia)
9. *5th Symphony* (The Ekseption) Philip, Tutti
11. *La Petite Jule* (Les Compagnons De La Chanson) (CBS) (Rude Rouge)
12. *Les Champs Elysse* (John Dassin) (CBS) (Sony Music)
13. *Take Five* (The Ventures) (EMI)
14. *Loopy Look* (Giorgio) (AZ) (Epic)
15. *Tout Eclaire Tout Eclaire* (Claude Francois) (Philips) Plante
Mexico's Best Sellers

This Last Week Week
1 Auzar, Auzar (Sugar Sugar) — Archies — RCA
2 *Tirando — Cesar Costa — Capitol
3 Lodi — Creedence Clearwater — Liberty
4 *Tu Me Diga — Carlos Lico — Capitol
5 Green River — Creedence Clearwater — Liberty
6 *Te Vi Librando — Marco Antonio Vazquez — Peerless
7 *Fiesta — Bill Deal & The Rhondells — Polydor
8 Herido (I've Been Hurt) — Bill Deal & The Rhondells — Polydor
9 Ivanova — Paul Mauriat — Philips
10 *Amor De Estudiante — Roberto Jordan — RCA

*Local

Belgium's Best Sellers

This Last Week Week
1 Thanks (J. Vincent Edward CBS)
2 *De liefdebedrikt (Will Turn-Paulette)
3 Little Green Bag (George Baker Selection Discostar)
4 *Brisa — Brush & Tribe (Marc Dow-Darcy)
5 Winterworld of Love (Engelbert Humperdinck-Decca)
6 Without Love (Tom Jones — Decca)
7 *La La La — Monique (The Shuffles — CBS)
8 Yesterdays Yesterday (Stevie Wonder — Motown — Motown)
9 *Liefdeverdriet — Dario (The Cats — Imperial)
10 Marian (The Cats — Imperial)

Along the dotted line — goes DGG Company head Horst Schmidl's signature as he puts in a long-term agreement to distribute Festival Records throughout the world, with Mike Slioman, Festival's managing director. The distribution will exclude the United Kingdom, Australia and the U.S. Five discount products in the UK which started with 'Love's song' by actress Dalvia Lash.
Capitol's Canadian ethnic group The Portuguese-Canadian Society has made a change to Cutty Sark and could tie in with an extensive promotion through the CBC's public relations department. Their latest album release "Open House With The Portuguese-Canadian Society" is currently enjoying strong sales progress. When cutting their session, they invited local Calgary band "The Natural" to lend a hand as well as pianist Brian Titley. The session received a good reception, and the album is also being experienced good sales with another Canadian group. Each copy of the album released "Edward Bear's Bearings" has shown a good sales pattern and has been receiving excellent exposure on the underground and province radio stations. Bill Miller Band is now considered a chart item with their "Going To Grace" LP. The big one for Capitol is the soundtrack album "The Godfather" on the front single. Peggy Lee has a strong follow-up to her "I'd Rather Have Nothing" is "That All There Is". If happiness is extending extensive play on MOR and MTD, they keep hitting hard with their lid of "Traces/ Memories Medley".

Phonodisc started the new year off with "Come Along," the first single of the year. "Come Along" has been doing well since the chalking up of a record year. "One Tin Soldier" is in town being promoted for their new A&M Embassy deck of "Go Down" a Rado, Rango, Macdermott recording which is gaining much of the press in "Hair". Nicholls also paid a visit to Canada with his band "Earth" which is in its preview days until Jan 12th when it opens for the public. Most of Nicholl's press releases to date and radio shows have been excellent with "Ono Band" which has "Looking For You" on the Toronto radio station showed poor taste in reviewing the press with the caption "Day In, Day Out". In an event, advance sales of their LP have briskly exceeded expectations, "Hair" six months with a likelihood of another tour. Quebec's local sound production "I Love You" by Ontario's Marshmallow Soup continues to make inroads. The single, "A Group Called Smith" by Timotheo with "Grass Roots" has just been one of the strongest singles (Canada's most popular gospel sound). St. John's single is "One Tin Soldier" by the Original Band. Coda Bros. has been a good showpiece for the Steel-artist. The #2 selling sheet music in the United States is "One Tin Soldier" by The Original Heart. Capitol Sound's "No, No, No" by the Danish Lost & Found in C-Fox and never figured on any of the U.S. television program charts. Farley's general manager of Columbia for Quality has news of what he considers to be a "Sorrento 70" by The Chieftains which has been a best seller in Canada. The single is already showing signs of catching on. Farley is also hot on another Canadian recording, that of "Life Is She Country From The Gilmore Band". Capitol Sound's new Gainsborough Gallery, which is already charted on several major American charts, has cut a 45,000 with the Canadian release of "I'll Quiet The Business" this release has been a hot seller in the United States. The release of "Funky Roller Skates" by Brans on the Quality label. The disk has been the best seller in the United States. "Ono Band's" new single shows the single with top potential.

Alex Sherman's Vibration store in Montreal reports good action on the new "In-the-Dark" single which has "Looking For You" on the front and "She's A Woman" on the back. "She's A Woman" is in its preview days until Jan 12th when it opens for the public. Most of Nicholl's press releases to date and radio shows have been excellent with "Ono Band" which has "Looking For You" on the Toronto radio station showed poor taste in reviewing the press with the caption "Day In, Day Out". In an event, advance sales of their LP have briskly exceeded expectations, "Hair" six months with a likelihood of another tour. Quebec's local sound production "I Love You" by Ontario's Marshmallow Soup continues to make inroads. The single, "A Group Called Smith" by Timotheo with "Grass Roots" has just been one of the strongest singles (Canada's most popular gospel sound). St. John's single is "One Tin Soldier" by The Original Heart. Capitol Sound's "No, No, No" by the Danish Lost & Found in C-Fox and never figured on any of the U.S. television program charts. Farley's general manager of Columbia for Quality has news of what he considers to be a "Sorrento 70" by The Chieftains which has been a best seller in Canada. The single is already showing signs of catching on. Farley is also hot on another Canadian recording, that of "Life Is She Country From The Gilmore Band". Capitol Sound's new Gainsborough Gallery, which is already charted on several major American charts, has cut a 45,000 with the Canadian release of "I'll Quiet The Business" this release has been a hot seller in the United States. The release of "Funky Roller Skates" by Brans on the Quality label. The disk has been the best seller in the United States. "Ono Band's" new single shows the single with top potential.

Gala Costa, awarded a prize by the press, is currently leading her show "One Tin Soldier" after the cut-out run in Sao Paulo, together with Mecalle, Lenny and the Son Beat ensemble. Their show was the prize of the Connor Wilson to Sao Paulo after the run in Rio. She has been awarded the prize Governor of the State.

Đ Hoffman (Company Brasileira de Discos) has launched a new LP, with Jorge Ben Jor, "Jorge Ben Vai Beni" has been released on the prize Governor of the Brasil.

RCA's Ontario promotion manager Scott Richards busy with visits to Lithuanian states. He's in town helping to promote his new A&M Embassy deck of "Go Down" a Rado, Rango, Macdermott recording which is gaining much of the press in "Hair". Nicholls also paid a visit to Canada with his band "Earth" which is in its preview days until Jan 12th when it opens for the public. Most of Nicholl's press releases to date and radio shows have been excellent with "Ono Band" which has "Looking For You" on the Toronto radio station showed poor taste in reviewing the press with the caption "Day In, Day Out". In an event, advance sales of their LP have briskly exceeded expectations, "Hair" six months with a likelihood of another tour. Quebec's local sound production "I Love You" by Ontario's Marshmallow Soup continues to make inroads. The single, "A Group Called Smith" by Timotheo with "Grass Roots" has just been one of the strongest singles (Canada's most popular gospel sound). St. John's single is "One Tin Soldier" by The Original Heart. Capitol Sound's "No, No, No" by the Danish Lost & Found in C-Fox and never figured on any of the U.S. television program charts. Farley's general manager of Columbia for Quality has news of what he considers to be a "Sorrento 70" by The Chieftains which has been a best seller in Canada. The single is already showing signs of catching on. Farley is also hot on another Canadian recording, that of "Life Is She Country From The Gilmore Band". Capitol Sound's new Gainsborough Gallery, which is already charted on several major American charts, has cut a 45,000 with the Canadian release of "I'll Quiet The Business" this release has been a hot seller in the United States. The release of "Funky Roller Skates" by Brans on the Quality label. The disk has been the best seller in the United States. "Ono Band's" new single shows the single with top potential.

A&M's "At The Piano" has been released on the prize Governor of the Brasil. The single has been the prize Governor of the Brasil. The single has been the prize Governor of the Brasil. The single has been the prize Governor of the Brasil.
EDITORIAL:

On to the A.T.E.

The 26th Amusement Trades Exhibition (A.T.E.) will take place the latter part of this week (Jan. 20-22), again in London's spacious Alexandra Palace. Often compared with the U.S.A.'s MOA Exposition, the A.T.E. is Great Britain's most important trade meeting. Like the MOA, it enjoys the attendance of every significant machine factory and distributor, plus representatives of a major portion of its operating companies. Again, like MOA, the British convention finds many visitors from overseas among its showgoers... indeed, perhaps more than at MOA due to London's proximity to the Continent.

Perhaps the most notable difference between these two national trade shows is the A.T.E.'s "let's make a deal" atmosphere, characterized by an enormous amount of equipment transactions completed right at the exhibit booth or in a hotel suite. Surely, a significant amount of business is done at the MOA, but more along the lines of distributor appointments than in actual machine orders. The A.T.E., on the other hand, swarms with operators and dealers with pen in hand, checkbook at the ready, gobbling up machines for the route or gaming room back home.

The A.T.E. might be compared with the New York Stock Exchange during trading hours—there is often that much buying and selling going on. The essential, and obvious reason for this, is that A.T.E. exhibitors are very often machine distributors and have the latitude to sell their wares directly to operators... unlike our exhibitors at the MOA who are essentially music and games factories and always deal through regional distributors. The A.T.E., in a nutshell, is really a "regional" trade show, catering to an industry which services a territory smaller than the State of Texas.

This year's A.T.E. boasts over 100 exhibitors, a record number for recent years. While many of our domestic factory executives will be on hand at this expo, the A.T.E. group expects dozens of American machine dealers to make the convention. This growing number of U.S. distributors visiting the A.T.E. we see as most significant. They not only line up many effective export accounts... in Britain and elsewhere in Europe... but see firsthand the best of the British-manufactured equipment available; and the influence of such goods as viable merchandise here in the states is something the British industry is counting on heavily.

A ticket to the A.T.E. becomes a wiser investment each year. It's still not too late for U.S. dealers to decide to go, nor for big operators who might see something to their own liking. And perhaps most important, seeing another nation's trade in motion always puts your own business in a better mental perspective. Sometimes you have to go into the other fellow's yard to see the color of your own grass.

Bob Lindelof Dies

CHICAGO — Robert L. (Bob) Lindelof of General Music Co., Skokie, Illinois, died on Friday, January 9, at the age of 63. Memorial services were held at the Haben Funeral Home in Skokie IL.

A member of MOA since 1955, Mr. Lindelof was also very active in the Illinois Coin Machine Operators Association. He once served as chairman of the MOA School Committee and was instrumental in encouraging support for training school activities and programs.

Survivors include the widow, Ruth; daughters Lois Delahany and Bernice Powell; a son Charles R.; and 14 grandchildren.

Mabs Death Learned

CHICAGO — Cash Box learned last week of the passing of Harry Mabs, in Hollywood, Florida, last June.

Considered a pioneer in the coin machine industry, Mabs was credited with inventing the flipper in 1947. For a good many years, he was employed by D. Gottlieb & Co., here in Chicago, where his list of accomplishments as a designer and innovator, are legion.

Following a lengthy tenure at Gottlieb, Mabs was on the staff of Williams Electronics Inc. for a period of time prior to his retirement.

Mabs was 81 at the time of his death. Among his survivors is the widow, Helen, currently residing in Hollywood, Florida.
Bally Crowns New Single Player 'King Rex' Boasts 30 Score Building Features

CHICAGO — In announcing delivery this week of 'King Rex' 5-ball flipper-type game, Paul Calamari, sales manager of Bally Manufacturing Corp., pointed out that the game is quickly convertible to any of three styles of play—add-a-ball, extended play or novelty.

'Best way to describe the difference,' Calamari said, 'is by reference to the shifting Special light, which shifts between left side rollover, right side rollover and center target, as soon as E-X is hit by crossing correspondingly lettered top rollovers. For the balance of the game, these targets then score 'Special if hit when lit.'

In add-a-ball play 'Special' indicates one added ball delivered to the shooter target. In extended play an extra ball is shot directly on the playfield from the out hole, and in novelty operation 'Special' score is 2000 points given to the score totalizer.

'Lighting King Rex' by crossing the top rollovers and hitting side targets lettered K-F-N-G also scores 'Special' in the same way, depending on the rules of operation.

Another popular feature of 'King Rex' is the 'kickback' left out lane. When 'kicker' is hit by either of two mushroom bumpers, a ball entering the lane is kicked back to the playfield for further extended scoring action.

'With thirty different ways to build up scores, including one dozen 1000-point hits, the 5-digit score totalizer gets a good work out. Which explains why in all three styles of operation 'King Rex' is breaking records for earning power in the non-reply class.'

Royal Juke Helps Collect $10,000 For Needy

BRONX, N.Y. — Through the combined efforts of Al Minnasi of Paramount Industries, Ben Chirosky of the Music Operators of New York and Meyer Partick of Atlantic New York, former day center patients at the Riverdale Mental Health Clinic in the North Bronx had the time of their lives at their Dec. 19th Christmas party, danced to the music of jukeboxes loaned to them by our trade.

The original request was sent to Meyer by Nurse Edna Lenchner, asking for the use of a jukebox for a patient's Christmas party to be held at the Christ Church on Henry Hudson Parkway. Meyer referred her letter to Ben at the association office who in turn got on the horn and called a few ops for their help. Al Minnasi quickly responded to the appeal and shipped up a spare machine with records, which was warmly enjoyed by all at the successful affair.

Mrs. Lenchner wrote Ben a thank you note afterward, saying she will publicize the generous gesture in their newsletter.

Such considerate steps go a long, long way toward showing the public our people will extend themselves to help the community wherever possible. Such things, of course, make up the great PR, but perhaps making a lot of people a little happier is even more important. Our congratulations!

N.Y. Tradesters Lend Juke for Hospital Party

Fischer Picks Stuke For Top Sales Post

TITON, MO. — Charles L. Bailey, president of Fischer Manufacturing Company, Inc., has announced the appointment of Richard E. Stuke as director of marketing.

Richard's merchandising background will be a great asset to the expansion plans of Fischer Manufacturing," said Bailey. Stuke's most recent experience was with a recreation product manufacturer with extensive experience for over five and one-half years at the manufacturing and sales management level. Bailey explained that Stuke would assist in directing the distribution policies, and product development plans of Fischer, in addition to directing the marketing activities of the company.

Stuke has also held merchandising positions with up to present interest in Chicago, General Merchandising Companies of Milwaukee and J.C. Penny Co., of New York.

Stuke, who is married and the father of six children, will reside in Tipton.

Exec Changes At Laneli

ST. LAURENT, P.Q. — Gaetan Laneli, president of Laneli Canada Inc., has announced the appointment of Edouard Laneli as vice-president. The new president is Paul-H. Fournier, C.A., as treasurer. These appointments have been made as part of a reorganization program following the recent death of Romeo Lalancette, president and founder of the prominent Canadian firm.

Laneli Canada Inc. are distributors of coin operated phonographs, recreational devices, vending machines and mobile carnivals. Head office is located at 701 Trans Canada Blvd.

Trade visitors to Montreal have often remarked on the fact that you could walk into any location and more often than not, find a juke box, wall box, amusement game or cigarette machine with the Laneli sticker pasted on the device. We wish them all continued success in their efforts to further their aggressive and effective approach in creating the Canadian coin machine industry as it exists today.

Chi Bank Helps Empire In Rock-Ola Drawing

Laniel Fournier

Bally KING REX 1-PL

U.S. Bill. To Unveil Two Newbies At NSGA

CINCINNATI — Additional public relation points were scored by the coin industry when Royal Distributing Corporation president Joe Wetterfang, Jr. donated the use of a new Wurlitzer Statesman phone to the Salvation Army Christmas drive in the plaza of the Carew Tower Building in the heart of Cincinnati's downtown shopping district.

Local radio station WCKY sponsored the drive and made announcements, at life-size phone–ups, to entice the support of its listening audience. Over $10,000 was collected to help the poor and needy.

Bally Crowns New Single Player 'King Rex' Boasts 30 Score Building Features

CHICAGO — How proper can you get? Ask Empire Dist. proxy Gil Kitt, who decided to hold his drawing for a new Rock-Ola "444" phonograph at no cost other than the Exchange National Bank of Chicago.

"Not only that," but the bank's executive vice president and director Walter G. Hepner will try to win the new phone to Pat Yeo of AMI Dist. in Grand Rapids, Michigan. In the above shot are (left to right) Mark N. Jacobson, bank's vice president; Walter G. Hepner, vice president; Gil Kitt and Melvin K. Lippe, bank's executive vice president.

Nicas tro Tops C.U. Still See burg Chief

CHICAGO — According to a report in the Wall Street Journal, Seeburg Corp. president Lou Nicas tro has again been elected president and chief executive officer of its parent company, the Commonwealth United Corp. While Commonwealth's executive offices are located in Beverly Hills, Calif., Nicas tro has indicated he will run the operation from his offices in Chicago.

Seeburg is reportedly Commonwealth's largest subsidiary, among a wide variety of other entertainment-related divisions.

Caras Wows 'Em at W.W.

CHICAGO — Approximately 35 pool table operators turned out for a 6-ball trick shot demonstration at the showrooms of World Wide Distributing, Tuesday, Jan. 13. Wielding the "magic cue stick" was Brunswick's promotion whiz (and former pool billiards champ) Jimmy Caras. According to World Wide's games division manager Fred Skor, who hosted the event for operators, Jimmy proved his consistency and liveliness of the Brunswick CB-7 coin table by running rack after rack of balls before we began to run out of time.

Accompanying Caras from Brunswick were coin sales manager Mac Mackenny and staff member Bob Klopman. From World Wide were Skor, John Neville and Howie Freer.

Just prior to his demonstration at W.W. Distributing, Caras (above, left) joined other Brunswick people at the Empire in Chicago, at the New York Sporting Goods Fair. While there, he met with former pool billiards expert Joe Balsamo.
"THE EAGLE HAS LANDED"

Lunar Lander™

The concept of Lunar Lander relates to one of the most exciting events in the history of man—the landing of the Lunar Module on the moon's surface. Now millions of people are given the chance to relive those exciting moments in history through Lunar Lander by Cointronics, Inc.

REALISTIC

For 25¢ the player is given five chances (or ten on 2/25¢ option) to land his Lunar Module in any of five flashing craters on a simulated moon surface. Each attempt is accompanied by flashing lights and actual Apollo communications, including the historic “Tranquility Base here; the Eagle has landed” for each successful landing.

IT'S HERE NOW

Lunar Lander was “Most Meritorious Game” award winner at the recent IAAP Show. It is doubtful that a more timely and more exciting game has ever been designed for the coin-op industry. But see the game yourself at your Cointronics distributor, or write or phone Cointronics.

NOW BEING DELIVERED

COINTRONICS

2560 Wyandotte / Mountain View, CA 94040 / (415) 969-0280

(The first of many new games being designed with you in mind.)
Exhibitor List • 1970 Amusement Trades Exhibition

A & B.C. CHEWING GUM LTD.
Booth W.6

ABLOY — INDUSTRIAL DEVICES LTD.
Booth W.3

ACADEMY SIGNS LTD.
Booth F.1-2

ACRAL LIMITED
Booth A.8

AINSWORTH - CONSOLIDATED INDUSTRIES
(G.B.) LTD.
Booth W.9-12

AMERICAN FOODS LTD.
Booth E.8

AMUSEMENT EQUIPMENT CO. LTD.
Booth L.1-3 & B.10

AMUSEMENT TRADES EQUIPMENT NEWS
Booth E.5

APPLIANCE COMPONENTS LTD.
Booth K.7

ARTISAN
Booth V.14

AUTOMATIC COIN EQUIPMENT (CARDIFF) LTD.
Booth J.1-6

B.A.C. (AMUSEMENT CONCESSIONS) LTD.
Booth W.1-2

BARRY'S MANUFACTURING CO.
Booth V.3

BELL FRUIT MANUFACTURING CO. LTD.
Booth Q.1-3 & G.8

BRESCO EQUIPMENT LTD.
Booth T.1-2 & 9-10

BRYAN'S WORKS
Booth A.6-7

C&R. VENDING & ELECTRONICS LTD.
Booth F.15-17

CHICAGO AUTOMATIC SUPPLY GROUP
Booth W.15-16

COIN CONTROLS LTD.
Booth F.14

COIN EQUIPMENT MANUFACTURING LTD.
Booth X.13-15

COIN OPERATED GAMES LTD.
Booth V.1-2

COINSELECTORS LTD.
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COUGHTREY'S AUTOMATIC SUPPLIES LTD.
Booth E.6-7

CROMPTON, ALFRED LTD.
Booth M.1-3 & G.10

DECAMENT LTD.
Booth X.8a

DIRECT MACHINE DISTRIBUTORS LTD.
Booth Q.4-5

DIRECT SUPPLIES CO.
Booth X.5

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Booth H.2-5

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Booth X.1

F.P. IMPORTS LTD.
Booth V.6-7

G.B. CUTLERY CO. LTD.
Booth V.4-5

GAINESMEAD AND HEADINGLEY GROUPS OF
COMPANIES
Booth O.8

GLENNI PRESS & COIN AUTOMATICS
Booth N.13

GOLDMAN, H. LTD.
Booth N.7-10

HAELE ENTERPRISES LTD.
Booth F.16

HALL, EDWIN & CO.
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I.C.C. MACHINES LTD.
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JOYCE, GEO & SON
Booth T.3

JOYRIDE MANUFACTURING CO. LTD.
Booth E.5-6

JULIPEE BEAUTIES
Booth K.1-3

KASTLE AUTOMATIC SUPPLIES LTD.
Booth X.10-11

KRAFFT'S AUTOMATICS LTD.
Booth B.4-8

LANCASTER, W. & CO. LTD.
Booth S.7-10

LEVER, R. W.
Booth V.9-11

LONDON COIN MACHINES LTD.
Booth D.1-11

LUMENCO SIGNS (THANET) LTD.
Booth A.5

MARINE ANGLERS LTD.
Booth W.17

MIDLAND ENTERPRISES
Booth X.9

MILLS NOVELTY CO. LTD.
Booth X.9

MITCHELL R. G. LTD.
Booth L.4-7

MODERN PRODUCTS (LINDSEY) LTD.
Booth K.5-6

MULTI-COIN LTD.
Booth T.4-6

MUSIC HIRE GROUP OF COMPANIES
Booth T.7-8

NATIONAL REJECTORS (U.K.) LTD.
Booth X.3-4

NEON VISION SIGNS
Booth N.5

NIXSALES LTD.
Booth O.1-2 & 9-10

NORTHAMPTON SIGN & ELECTRICAL SERVICES
LTD.
Booth K.4

NORTH EAST ELECTRONIC DEVELOPMENTS
LTD.
Booth X.6-7

OMSER LTD.
Booth U.5-6

ORIGINALE KART.
Booth R.8

One of the two restaurants which are available for
showgoers, each with a seating capacity of 300.

One of the cafeterias where weary conventioneers
enjoy a breather from hectic show activities.

Cash Box — January 24, 1970

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Setting for 1970 A.T.E.

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Booth U.9

PERK'S HENRY A., (SALES)
Booth F.3-4

PHILLIPS B.M. LTD.
Booth F.10

PHONOGRAPIC EQUIPMENT (DISTRIBUTORS)
LTD.
Booth C.1-10

PUGH AUTOMATIC
Booth W.5

QUAL-TEC EQUIPMENT LTD.
Booth W.18

REIN AUTOMATEN LTD.
Booth O.3

RIDE-A-MATIC LTD.
Booth U.3-4 & 7-8

ROBINSON PARTNERS (LONDON) LTD.
Booth U.1-2

ROLLITE PRODUCTS (BRIDLINGTON) LTD.
Booth V.12-13

RUFER & WALKER LTD.
Booth B.1-3 & 9-11

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Booth U.10

SCHWARTZ I. & SON LTD.
Booth A.1-4

SCOTTISH AUTOMATIC PRINTING CO. LTD.
Booth H.4

SHEFRAS, MORRIS & SONS LTD.
Booth R.7-10 & E.1-4

SHEFRAS PHILIPS (SALES) LTD.
Booth P.1-8

SIGNET ELECTRICS LTD.
Booth H.1-3

SIMMONDS & ROBINSON LTD.
Booth X.8

SIMPER, THE PETER, ORGANISATION
Booth G.6-7

STANDARD COIN COUNTING CO.
Booth A.8-9

STANNYTLE AUTOMATICS LTD.
Booth F.11-13

STREETS AUTOMATIC MACHINE CO. LTD.
Booth N.5-7

STY-RIN PRECISION ENG. LTD.
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SUPERCO AR. (COVENTRY) LTD.
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STYMPLEY LTD.
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UNITED WHOLESALE WAREHOUSES LTD.
Booth M.4-7

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Booth X.2

WALLEN-WARD (SALES) LTD.
Booth K.3

WHITAKER BROS. (SHAW) LTD.
Booth F.5-9

WORLD'S FAIR LTD.
Booth W.7-8

Scenes taken at an earlier A.T.E. find early ar-
rivals on the trade show floor getting set to begin
the day's business.
Aladdin Sollicits Direct At N.Y. Expo

NEW YORK — A company calling itself Aladdin Interstate Corp. has made its presence known in a distribution reorganization in the U.S. and its activities have been on many a coin machine association's radar screen. It is a brief, markets coin-operated machines directly to locations, and apparently does quite it well.

Aladdin's approach, based on information passed on by a number of operators who's locations, especially vendors, have been hit by them, is to move into a certain area, hire a dozen or so salesmen through newspaper ads, make a mailing to locations and have the salesmen call on said locations to sell them equipment.

Needless to say, this has spelled problems for many traders.

We secured a copy of one of their direct-to-location mailing pieces at the Southeastern Coin Operators Association's March 50's Specialty Day. It is a vending machine on your premises, don't settle for the short end of the deal. If a machine takes in your valuable space, uses your electricity, and yet you receive nothing, you should earn all the profit. Don't settle for 24" or 30" on a park of cigarette machines. It is a $1200 per year on just 200 cups per week.

The mailer carries a return post card with a statement to order a blanketed statement--"we can get any type of machine and any make if you want it."

N.Y. Ops To Meet

POUGHKEEPSIE, N.Y. — Jack Wilkins of the New York State Operators Guild has announced that a meeting of association members will be held Wednesday, February 25, at the Poughkeepsie Inn in this city. The meeting will begin with a dinner at 7:30 P.M. and followed by a business meeting.

Uppermost on the Guild's agenda will be a final planning session on the State S. O. O. B. tournament to begin at the end of this season. Several new areas, with some registered locations will play-off at grand finals to be held April 11 at the Winwood Village in this city.

Representatives of the various territories, local presidents and other guests have been invited to attend the Jan. 21 meeting.

SEGA 'Pin-Ups' Hike Jukebox Collections

TOKYO—Playboy-style pin-up photos placed in the record jacket slots of Rock-Ola's at two dozen 'stag bar' locations in Tokyo are responsible for substantially increasing juke box income. The cardboard-mounted photos are rotated weekly when the records are changed. All of the juke boxes are on the routes of SEGA's Tokyo-Nishi Branch Manager Toshio Watatani.

Toshio noted last year that record jacket designs featuring scantily clad entertainers attracted attention from bar patrons. He "upgraded" jackets at a fast location with photos of curvaceous models and income rose significantly.

To maintain a high level of customer interest he changed the photos weekly and introduced the system experimentally at other selected spots. Location owners were pleased with the innovation.

The SEGA Branch Manager now has a growing collection of mounted art photos and is extending the weekly service to other suitable locations.

Toshio advises that "the biggest problem in increasing play is to get the customer to the box." It means extra work for us, but the pin-ups do the trick.

CALIFORNIA CLIPPINGS

CLAYTON BALLARD TO NEW YORK — BILL CLAYTON is the new national sales manager of GABBY'S.

Spoke with Clayton just before he took off for New York for the annual spring meeting of the West Coast Vendors Association. The local favor was very pleased to hear that Stan Streight is again back with them as their shop foreman. Speaking of the shop, we are told that it has been getting some new improvements so that the operators even better service.

W. E. SIMMONS. He is back at his old post on vending machine parts for broken hip. We are very glad to report that he is all healed and back at work.

CHICAGO COIN'S "SPEEDWAY" IS CONTINUING TO SET RECORDS AT AUTOMATIC VENDORS.

Bob Portale tells us that he could not be more pleased with the sales response that he has been getting with this item. Speaking of Chicago coin, Bob reports that he just got in their new "Super Circus" talking rifle. He told us that it talks back to you if you miss a shot. Unfortunately target shooting has never been one of our strong points and we are not in the shooting business. We need a machine that is simple to operate. It may laugh. What we need is a machine to give us a few pointers, like, "little more to the left", "you hit the next one a little higher". A little encouragement wouldn't be bad either, maybe some Target of a target that was a beauty. We would definitely like that. In fact we would love it, we might even buy it! Enough wishful thinking. Hear that a new Gottlieb single player has just arrived. Apparently, they sell us how well the Rock-Ola 442 has taken hold. Finally, we are awaiting the arrival of a shipment of the 100 selection 443's. Bob says that Jimmy Shinn, looking at this selection, called us to find out how well the Rock-Ola 442 has taken hold. Finally, he said, "Hey they are good!"
Where were you when...

Local Teenagers Mob Rock 'n Roll Artist—City Police

A hand leader stepped out, a great "Oh" of girlish excitement from his fans, and about all the pretty young things of Shattuck pressed around him. Gene fronted started signing autographs. The girls pushed him into a corner. Gene kept on signing.

"Scary Tales for Patient On High"
Swell memories of those good, simple days come back through the music. Flash back with these 50 Super Oldies singles...

specially packaged, specially priced, in a special merchandiser.
S.C.C.O.A. Sets Dates For Annual Convenc

COLUMBIA, S.C. — The South Carolina Coin Operators Association, Inc., has slated its annual convention and trade show for February 21 and 22 at the new Sheraton Columbia Inn, 960 Assembly St.

Fred Collins, Jr., organization president, stated that the new facility was selected for the show site because exhibitors will be able to unload their equipment right on the exhibit floor.

Weekly bulletins outlining the convention program will be mailed by the association to its membership prior to convention time in the hope that this will be the largest convention the association has ever held.

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Adult Locations

GOD ONLY KNOWS (2:50)
The VOGUES
Moody (2:45) Reprise 00887

LOVE STORY (3:28)
Peggy Lee
My Old Flame (4:26) Capitol 2721

Charles Randolph Grean Sounde
Peter And The Wolf (2:05) Ranwood 864

MY HAND NEEDS YOUR HAND (2:48)
Charles Aznavour
All Those Pretty Girls (2:35) Monument 1180

BLOSSOM DEAR (2:28)
Guy Marks
I Told (2:26) Radnor 310

LOVE IS ALL (3:45)
Malcolm Roberts
If Dreams Came True (2:45) Columbia 45074

Teen Locations

PSYCHEDELIC SHACK (3:53)
The Temptations
That's The Way Love Is (3:10)

I'VE GOTTA MAKE YOU LOVE ME (3:10)
STEAM
No Flip Info. Mercury 73020

ALWAYS SOMETHING THERE TO REMIND ME (3:09)
R.B. Greaves
Oh When I Was A Boy (2:31) Atco 6726

SHILO (3:43)
Neil Diamond
No Flip Info. Bang 575

A FRIEND IN THE CITY (3:10)
Andy Kim
You (2:45) Steed 723

NEW WORLD COMING (2:12)
Mama Cass Elliott
Blow Me A Kiss (2:50) Dunhill 4225

C & W

The Fightin' Side of Me (2:57)
Merle Haggard
Every Fool Has A Rainbow (2:29) Capitol 2719

Honky Tonk Women (2:30)
Charlie Walker
Rosie Bokay (2:38) Epic 10565

Charlie Brown (2:58)
Compton Brothers
Just A Dream Away (1:55) Dot 17336

When We're Together (2:39)
John Reeves
This Time It's Over (2:23) Spar 30033

R & B

Good Guys Only Win In The Movies (2:45)
MEL & TIM
I Found That I Was Wrong (2:38) Bamboo 109

You Can't Keep A Good Man Down (2:20)
Tyron Davis
If I Didn't Love You (3:00) Dakar 615

Take It Off Him And Put It On Me (2:50)
Clarence Carter
The Few Troubles I've Had (3:27) Atlantic 2702

Keep On Doin' (3:55)
Isley Brothers
No Flip Info. T-Neck 914

Cash Box — January 24, 1970
Murray & Sons - Old Hand At Table Making

Murray's enormous manufacturing facility in L.A. spans more than an acre.

LOS ANGELES — The latest entry into the coin-operated pool table manufacturing industry, Murray & Sons, is now ready to be seen. This company, actually no newcomer to the billiard industry at all, as a matter of fact, Murray has been quietly but steadily selling a coin-operated pool table for about five years now, but a recently initiated sales promotion campaign has brought the factory to the forefront of the national trade attention as firm president Gordon Murray sets out to establish territorial distributors from coast to coast.

Murray recently said his decision to go public on the coin-op pool table industry was to compliment his production runs on coin-operated pool tables. The firm, occupying a new plant on Figueroa St., here in Los Angeles, has also enjoyed good reputation in the bowling lane installation business since 1938, although this phase has been scaled down in recent years.

They have, for the record, helped install the world's largest bowling alley in Japan and its production is the result of research and development activities throughout the world.

Murray's pool table production activities turn out a wide variety of home tables in a variety of sizes and finishes, the 6500 and 6508 regulation commercial tables and the stylized Antique table.

Murray manufactures two sizes of coin tables - a 4 x 8 x 3 1/2 and a 3 1/2 x 7. All tables come with slate tops. Murray revealed, however, that he has a patent currently pending on a process which would produce a "honeycomb" top with all the beauty of marble through a compound of resin and pulverized slate.

The Murray line also has a GSA certification from the military and has enjoyed good sales to this market for a number of years.

East Meet West - Does Biz At Ballards

LOS ANGELES — The Wurlitzer Distributing Corporation of Los Angeles was recently honored by the visit of a distinguished personage from Osaka, Japan. Not only did the visitor have the opportunity of enjoying the many interesting sights along the California coast but, most important of all, this visit in the line of business, was of mutual benefit to his own company as well as the Wurlitzer Company.

The visitor, H. Hayashi, represents the Matsushita Electric Trading Co., Ltd. He is vice-president and manager of its Import Department. This enterprising company is headquartered in the Kawaiizaki Building in downtown Osaka, Matsushita also has a single branch office in Tokyo in addition to others throughout Japan.

The Matsushita Electric Trading Company is not unfamiliar to the Wurlitzer Company, having been the distributor of new Wurlitzer phonographs throughout Japan. Its territory is far-reaching due to the extensive network of branch offices located in principal business centers.

Clayton L. Ballard, the distinguished and original contractor of the Los Angeles Wurlitzer Distributing Corporation, welcomed Hayashi to the firm's office headquarters at 209 West Fullerton Avenue. Despite numerous visits to this office area, this was the first time Hayashi had the opportunity to play the part of a tourist and enjoy the beauty of the coast. Hayashi is well-versed in the English language, eliminating the need for an interpreter. According to host Ballard, his knowledge of our language was too good. Mr. Hayashi was intensely interested in Los Angeles and the metropolitan area, the history, industrial and commercial possibilities and, most of all, what products were manufactured in this area. Clayton confessed, "Even though we have lived here for many, many years, I still feel embarrassed at times when I have to grope for answers to his questions."

Hayashi's visit to Los Angeles was to sign a contract between the Los Angeles Wurlitzer Distributing Corporation and the Matsushita Electric Trading Co., Ltd. for the distribution of Wurlitzer equipment. According to Ballard, "We are delighted to have Mr. Hayashi has made a definite com-

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Color-Coating is the unique system which brings profitable new life to even the oldest phonograph, game, pool table or vendor. Its carpet-like texture, available in a wide range of color combinations puts permanent beauty and play appeal on any machine — new or old!

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Cash Box Round the Route

Eastern Flashes

At the New Yorker - The New Yorker Hotel was hustlin’ and bustlin’ last week as sporting goods firms representing their retail outlets sat around in the lobby, looking over their wares, setting up deals to move everything from pool tables to water skis during 1970. The enormous popularity of home tables in the sporting goods field was amply demonstrated at such exhibits sponsored by the Irving Kaye Co. Fischer Mfg. and Brunswick Corp. Howard Kaye, Kaye Co. sales director, was on hand to answer questions from buyers on a brand new "competitively priced" home table, shown along with their furniture-styled Provincial table. Both items were seen for the first time by the buyers who were quite impressed. Charley Bailey, Fischer president, showed off their entire home line, and reported exceptionally fine business for tables with the various designs and finishes. In the Hurricanes, or in the "Honeymoon lamps" are being enthusiastically displayed, both well-known brands. The Hurricane line is on the Brunswick advisory staff. Company execs included George Sodini and Mac McKenny from the Chicago office in addition to Ron Barton and Chuck Lozito of the regional sales group.

Around town - Ben Chicotsky up at thewyn office has issued a mailing to more than 400 of the trade associations, asking operators to vote one of three choices on the location of next year’s convention. "We’ve been going up to the Catskills around this time of year ever since the members have asked for a change of scene," Ben said. "In the mailing, we’ll ask them to select one of the three possibilities - either the Catskills or the Bahamas, or the Bayside area, or Las Vegas, or a combination of the two." This is their opportunity to tell us where they would like to have the week-end and I’m hoping for a speedy reply. In fact, I should expect interest in a trip to the Bahamas to come through quite quickly. We’ve just received a booking from the National Sporitng Goods Convention for the end of the month where he’s going to be....

Attention Operators? R.O.? R.O.?

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Cash Box — January 24, 1970
CHICAGO CHATTER

A sizable number of local people will be London-bound on Monday, to attend the January 20-21-22 ATE convention in Alexandra Palace. Avron Gunsberg and Jerry Koel of Chicago Dynamic Industries will join the firm's new European export manager Carl Gantoen at the show...World Wide Dist's Nate Feinstein and Fred Skor will be there, and dividing their time between the exhibit floor and their London Hilton hotel headquarters...Midway Mfg. Co.'s Mare "Iggy" Wolverton and Ross Becher will be in attendance throughout the 3-day conclave...Empire Dist.'s Joe Bynes has booked a hospitality suite at the London Hilton Hotel and will also be touring the convention floor regularly...Among representatives at the show by Bally Mfg. Corp. will be presented by Bill O'Donnell and director of engineering Joe Lilly...Williams Electronics Inc. exec Jack Gottlieb and Norm Clark, one of the firm's designers, will Chicago a few days early for a some preliminary business, and will remain abroad for a few attending the show...Suffice it to say, Chicago will be very well represented at this year's ATE!

While we're on the traveling mode—a very quick trip of Bally and Gottlieb's distributors left last Saturday (17) on a trip to the Canadian Islands, as guests of Rock-Ola Mfg. Corp. Their executive vice president, Ed Doris and his wife, and Mr. and Mrs. Les Riek accompanied them as hosts. Also joining the Calamari, sales manager at Bally Mfg. Corp., and his wife, is this week of a dynamic, new 5-ball flipper called "King Rex"! Watch for it!

Happy to report that Mort Secure got the doctor's okay to return to work—on a reduced time schedule, of course, but he's looking good! Now he's waiting for permission to drive. Speaking of Chicago Dynamic Industries, Avron Gunsberg tells us the production department is feverishly trying to catch up on current orders for "Super Circus" and "Speedway"...which are in such demand! He asks customers to please be a little patient as shipments are going out and the factory is making every effort to fill as many orders as possible as quickly as possible!

Sorrow to hear of the death of Skokie, Illinois operator Bob Lindell (Gottlieb), a very active member of both MAA and ICMA. Our condolences to the family.

Williams Electronics Inc. just announced the release of its new 4-player "Game Over". Bill DeSelm tells us samples are already in the field and quantity orders are now being shipped. Firm is also enjoying continuing success with "Epsilon"...World Wide Dist. has landed a backlog of orders on the Skee-Ball "Apollo" phonograph. Hot!..If the demand exceeds the supply at present, but they're nevertheless trying hard to service all customers...The "Mini Cycle" is the newest entry from the D. Gottlieb & Co. factory. Alvin Gottlieb says the firm's in full production and samples are currently en route to Gottlieb's distributors across the country—so drop in and have a look! The Gottlieb family fell a personal loss, upon learning of the death of design engineer Malts, longtime employee and friend. Mr. Alvin had maintained contact with him up until about a month before...Mr. Malts was living in retirement in Hollywood, Florida at the time of his death.

WARD M. JOHNSON, director of marketing, says a laughable based Nutting Industries Ltd., was a Cash Box visitor last week. He's planning to look some of the firm's foreign representa-

MILWAUKEE MENTIONS

After chalking up a record December with the crew at Hastings Dist. Co. are working towards a bigger 1970—which will most likely come to pass judging from the reported activity during the first part of January! Business has been excellent for his line of the year, according to Jack Hastings and Wally Bohrer. Jack says the Rock-Ola "42Q" phonograph is a consistent seller, as is the Valley pool tables line. He adds that the latter's new "replaceable corner" is proving a big attraction! Sorry to hear that Chuck Dressler of Five Music in Broadhead, has been in St. Claire Hospital (Monroe) and Tuesday (6). He underwent surgery for the removal of kidney stones. We understand, from his wife Marie, that the indomitable Mr. Dressler came through with flying colors and was scheduled to be released from the hospital on Friday. January 16. Knowing Chuck, it won't be long before he's back on the move! Much activity at Pioneer Sales & Service, with the new Rowe MM phonograph! Joel Kleiman says it's selling great. Also active during the voiding department—with emphasis on coffee and food machines. Joel, and Sam Cooper, will be heading for Cleveland next week to attend the Rowe regional meeting. Received word from Gordon Pelzek of Record City that local operators are showing interest in the following singles...I'll See Him Through" by Jimmy Wyman (Capitol), "If I Never Knew Your Name" by Vic Dana (Liberty), "Cause I Love You" by Johnny Cash & June Carter (Columbia), "House Come Back" by Glen Campbell and "Cornbelt" by the Nashville String Band (RCA).

UPPER MID-WEST

Dan Butler, Northwest Coin, Winnipeg, in the cities over the holidays on a buying trip also Ronnie Schebel picking up equipment, also records and parts...Vern Thomas, Virginia, Minn, in the cities for the day...The B & B Novelty Co. Superior, Wis., owned by Leo Barkovich and Earl Berkhoff have sold out to the L & I Co. of Duluth as of Jan. 1, 1970. Leo and Earl will continue working for L & I Co. Leo will leave for Tuscon this month for a months vacation, and also will attend the marriage of his son next month in Tuscon...Dick Stuke, Fischer Mfg. Co. in town visiting the Liebermann Music Co. & Mrs. Gordon Worsen leave for Meco City Feb. 1st for a months vacation...John McManus, to Chicago for the Houseware and variety convention Jan. 19th for 3 days...Red Wilbur, Duluth, has been talking about selling out for the past ten years has taken in a partner and the first thing he did was fly to L. A. for a long vacation and visit his children living in L. A. and Gerald Brickley in the cities for the day making the rounds...Burch Thomas is back in his dad in the electrical engineering shop and taking care of the route...Gene Cleman and his son Scott drove to the cities Friday morning and boarded plane for New Orleans to see the Viking-Fishing game...also going to the Super Bowl game is Dick Cough and a group of his friends. They chartered a plane flying to New Orleans Saturday and returning the same evening...Darlow Maxwell, Pierre, in town for a couple of days visiting...Bank Kruiger, in the hospital for a check up, hasn't been feeling up to par...
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When REX is lit, SPECIAL light travels between Left Side Rollover, Right Side Rollover and Center Target, each scoring SPECIAL** if hit when lit ** See 3 WAY SPECIAL

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