
January 17, 1970

Cash Box

FULL STEAM AHEAD

MIDEM SECTION BEGINS ON PAGE 85
It took Malcolm Roberts 3 minutes and 45 seconds to conquer Brazil. The English defenses were just a little better.

Malcolm Roberts sang “Love is All” at the Rio de Janeiro Song Festival. And created 25 minutes of pandemonium and hysteria. The kind of thing reserved for soccer players and other national heroes. Not English vocalists. Two months later the record was released in England. And it immediately went straight up the charts.

Now Columbia Records is proud to introduce to America the big, beautiful and booming voice of Malcolm Roberts doing his international smash.

“Love Is All” 4-45074
Records & Radio: What About The Art Of Communicating?

A cartoon caption that ran sometime ago in the New Yorker appeared below a scene of a theatre audience during intermission and read something like: “What I think is that play is about the inability of man to communicate with man.” This satire on an author’s lack of skill in communicating his thesis has its parallel in the relationship, quite often, between the music business and that area of radio concerned with playing music. And the irony is that the two industries are themselves directly involved in the matter of communications. But, the rub is that both — for reasons not always associated with the obvious factors of ethics and independence of thought — often stand at arm’s length from each other.

From the music industry’s standpoint, we reaffirm our belief that the record and radio business have entered into a new, enlightened phase with regard to spokesmen of both areas. It was our pleasure to hear a number of promo men at the recent Bill Gavin Convention display a keen insight into the business as a whole and, more specifically, the problems that beset the relationship between record and radio people. Then, too, we were equally impressed with the articulate men of radio who we met informally and listened to at various seminars.

If the knowledge and intelligence quotient is high among those who are almost in daily contact with each other, why, then, the communications gap? If it’s fears that the Federal Communications Commission would be suspicious of some sort of collusion between the two industries, we think this is unfounded. For there are many areas that can be mutually discussed without worrying about FCC sensitivities. These include general music formats, the timing of records, cooperation that could promote community welfare and other discussable matters that could lead to mutual benefits to both parties and, most importantly, the listening audience itself. We have been told that somehow or other, getting an open dialog going between a local promo man and his station contacts is not always the accepted practice it should be.

At a time when records and radio are staffed by a new breed of intelligence, the communications gap between the two should be closed. Not just during the formality of an annual get-together, but on a day-to-day basis. There is a lot that both sections of such vital communications media can gain from the very act of communicating.
<table>
<thead>
<tr>
<th>Alphabetized Top 100 (Including Publishers and Licenses)</th>
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<tbody>
<tr>
<td><strong>1.</strong> Raindrops Keep Fallin’ on My Head</td>
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<td><strong>2.</strong> Whole Lotta Love</td>
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<td><strong>3.</strong> Venus</td>
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<td><strong>9.</strong> Jingle, Jangle</td>
</tr>
<tr>
<td><strong>10.</strong> Without Love</td>
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</tbody>
</table>

**Cash Box Top 100 (January 17, 1970)**

| **1.** Raindrops Keep Fallin’ on My Head | **8.** Wilson Pickett 🎤 (Atlantic—Atlantic) |
| **2.** Whole Lotta Love | **9.** Otis Redding 🎤 (Soul—Sundown) |
| **3.** Venus | **10.** Dobie Gray 🎤 (Soul—Sundown) |
| **4.** I Want You Back | **11.** Wilson Pickett 🎤 (Atlantic—Atlantic) |
| **5.** Jam Up, Jelly Tight | **12.** Heyward Brothers 🎤 (Cirrus—Casablanca) |
| **6.** Someday We’ll Be Together | **13.** The Isley Brothers 🎤 (RCA—RCA) |
| **7.** Don’t Cry Daddy | **14.** Al Green 🎤 (Soul—Sundown) |
| **8.** Leaving on a Jet Plane | **15.** The Righteous Brothers 🎤 (Atlantic—Atlantic) |
| **9.** Jingle, Jangle | **16.** The Righteous Brothers 🎤 (Atlantic—Atlantic) |
| **10.** Without Love | **17.** Al Green 🎤 (Soul—Sundown) |
Introducing...

London’s sounds of the 70s

LONDON

THE DIARY OF A BAND | JOHN MAYALL

from New Orleans to Chicago CHAMPION DUREE

PS-570

PS-553

DES-18035

DES-18036

DERAM

the music of Erik Satie
THE VELVET GENTLEMAN
Comunita Contemporary Chamber Group

LONDON PHASE 4 STEREO

Paris for Lovers

Maurice Jarre

SP-44135

SPC-21033

SPC-21044

SP-44136

PARROT

GINETTE RENO

LOVE SCULPTURE

JENNIFER

PAS-71033

PAS-71032

PAS-71035

PAS-71034
I know you've been asking for it... but could you give me a little more time?

*the new Smith single coming soon.*
After Banner '69—
Uni Primed For 70 Showcase Of New Acts

HOLLYWOOD — Universal City Rec-
ords, which literally ended 1969 on a
certification high, is marking not only by a continuing flow
of hit product (four RIAA-certified gold disks) growth had also been re-
lected in the building of catalog and with the addition of key personal.
It was also the year that Neil Dia-
mond emerged as a "super-star" on
Uni with two gold records under his
belt ("Sweet Caroline," "Hurricane")
and with which is "Touching You, Touching Me." The label also acquired an im-
demand status with release of two dramas starring comedians Bill Cosby were brought into
Uni fold, the last hit LP, produced by Gil Rodin, result-
ated.


Uni v.p., general manager, Russ
Regan, who regularly proclaims Uni as the "More Hits-More Often" label is convinced that success is due to the
versatility of its personnel. "Our staff
operates like a fine Swiss watch," said
Regan, "with everyone tuned in to the
industry. Trying hard isn't good enough. Our entire staff is aware of the im-
portance of promotion, and everyone
promotes—no matter what their title is.
"The small but Uni regarded "today"
exec staff housed on Sunset Strip now
includes Congress Records personnel, who also operate under Regan. They are Pete Garris, director of sales and
promotion, and Ernie Farrell, west
coast dome. The label's initial re-
lease, following its recent removal to the
West Coast, resulted in a gold for "My Little Smile For Me" by
The Flying Machine.

1969 also included the addition of a new LP, "Johnny Madrid," a mani-
crants, reporting to Pat Pipolo, who was elevated to production director. Together, and with Hoes
Neil Diamond, Uni disk star, will head the debut LP replacement show for the
Glen Campbell Goodtime Hour. The program is telecast on Sundays from 9 to 10 pm.

Wilson, national R&R promotion chief, the men control a national staff who play a major role in the marketing of the industry. Towards year end, Uni also added an internal publicity de-
partment under Jon Beaver, to keep opinion makers abreast of news from the various labels.

Production Deals
To continue an aggressive pace, fur-
ther accelerated during '69, Uni ente-
ered into a series of major production deals with an impressive array of top
indie producers. They include Tom
Spreck, responsible for the acts of
Sue, Helen Johnson, Tom Cogirl, Andy de'Martino, Bill Holmes, Sue Levine, Jim O'Neal, Dean and Mickey
Shapiro.

Wilson's graphic image also moved into high gear with an expanded ad-
vertising/marketing department, respon-

Front Cover:
Welk Buys T. B. Harms Music
For $3 Mil; Show Great Catalog

NEW YORK — The T. B. Harms mu-
sic firm, best known for its unique ma-
uscripts by Jerome Kern, Rodgers & Hart, Os-
car Hammerstein, among others, has been acquired by Welker Telekale.
Producers. Deal, at a price "in the mid-
tens of millions," gives the beleaguered Welk deal in a series of catalog pur-
chases over the years, including Bibo Me.
阕s and recent acquisition of Zephyr
Vogue Music.

T. B. Harms (not to be confused with Warner Bros. Harms Music) was under the administration of
secretary of Boston, which agency was
agent for the company, which was founded by brothers and was managed by
Kern and Max and Louis Dreyfus. The deal was made through the es-
tates of Kern and Hammerstein and


Since making the Top 10 with "Na
Na Hey Hey Kiss Him Goodbye," Mercury Records' Steam has been deluged with offers for personal ap-
pearances. The six-man group re-
cently completed a two-week engage-
ment at the Factory in Los Angeles and, while on the West Coast, received its RIAA-certified gold record on the
ABC-TV Dick Clark American Band
Stand program.

Steam's new single, "I've Gotta Make
You Love Me," has just been released. Tune plus No are included in Steam's
new Mercury album, produced by Paul
Leka, which is said to be over the 100,000 sales mark.

The members of Steam, all in their early twenties are Hank Schriek, Mike
Daniels, Bill Steer, Tom Zuke, Jay
Dennison and Ray Kovacik. The group was brought to Mercury through Leka,
Bob Reno, the Corporation's New
York-based A&R chief.

1969 Continued Columbia's Pace
As Gold Disc Champ; 22 Awards

NEW YORK — Columbia Records so-
olidified its status as the industry champ in gold records, added six gold LPs and 78s to its already sizable gold LPs, which was awarded a total of one million dollars and six singles that sold over one million copies as certified by the Retailer Association of America (RIA.

Since its beginning 30 years ago, Columbia has earned the greatest total number of awards with 32 gold albums, giving Columbia 26% of all gold records certified in 1969. Of this total, 22 awards went to the RIAA, and 25% of all LPs certified.

In 1969 both new and established artists added to the label's list of gold records. Chicago, Santana and The Zombies achieved a Gold Record for their debut LPs and Janis Joplin earned her first gold LP for her second Col-

New York City's Soul City Records has announced a "new" artist, The
to 6,600, which shows them topping 1000 on all of their LP's. A "Bebop" album by pupil he's released on
Radio City Music Hall, and his debut LP, "Johnny Madrid," is already certified with a total of six gold albums. "A Boy Named Sue" brought him to 1000 on all of his LP's. A last hit LP, "Johnny Madrid," is already certified with a total of six gold albums.

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20 good reasons why Liberty Records' new Vic Dana single is a guaranteed hit:

1. Vic Dana sings it.
2. Neil Diamond wrote it.
3. Al Capps arranged it.
4. Billy Roberts is promoting it.
5. Spiro protests it.
6. Chicago can't get enough of it.
7. Raquel soaks to it.
8. Bud Dain believes in it.
9. Atlanta is Mint Julepin' to it.
10. Ted Glasser produced it.
11. Philadelphia is dancing to it.
12. Houston is big on it.
13. MOR stations everywhere are picking up on it.
15. Bob Skaff is swinging to it.
16. Mason & Dixon are shaking hands to it.
17. Detroit is diggin' it.
18. Milwaukee is brewing to it.
19. Jack Bratel is racking-up orders to it.
20. And Liberty Records is humming to it.

Just a few reasons...fact and fiction...why "IF I NEVER KNEW YOUR NAME" #56150 is a record to be proud of. And we are. Very.
Moss Is President Of Pickwick U.S.A.

NEW YORK — Ira Moss has been named president of Pickwick Interna-
tional U.S.A., a major new division of Pickwick International, according to C. Leslie, chairman of the board of PI.

Moss, executive vp of the parent company and a member of the board, will head the company that merchandises over 3,000 titles from the British firm through record chains and independent distributors. He will also be responsible for the promotion of the company’s artists.

Moss joined PI as exec vp and a member of the board in 1962. He was promoted to vp in 1964 and to executive vp in 1966. He has also served as director of the company’s European division.

ADL Luncheon To Honor Clive Davis

NEW YORK — Clive Davis, president of Warner Bros. Records, will receive the second annual Human Relations Award presented by the Anti-Defama-
tion League of New York on April 21.

Davis is being honored for his work in promoting understanding and respect for all people, regardless of race, creed, or national origin.

The luncheon will be held at the Waldorf-Astoria Hotel.

The meal will feature guest speakers, including Clive Davis himself, as well as other prominent figures in the music industry.

The event is expected to be well-attended, with many industry professionals and fans in attendance.

Cash Box — January 17, 1970
promoting
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GRT
new
Martin;
"albums,"
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Janus,
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Melody
"lower Court
Decision on Liability
NEW YORK — The U. S. Court of Appeals for the 2nd Circuit has handed a lower court's decision that the officers and agents of RCA were liable in a copyright infringement suit.
Judge H. Levet of the U. S. District Court for the Southern District of New York reached this decision last March in a case brought against Apollo Records, Mastertone Studios and officers of the label by five music publishers. World copyright law provides for copyright infringement, it did not apply to the song on which Apollo, its officers or Mastertone or its officers, in the suit was an LP recording of "Ooh! Oh! Ooh! Oops!" and 10 standards performed on the set.

Ivan Mogull Buys Colonial Music Co.
NEW YORK — Ivan Mogull has purchased the entire stock of Colonial Music Co., Colonial Music (BMI). Colonial is one of the original charter members of ASCAP and BMI, a catalog consisting of 2,000 original compositions. Some of the songs have been recorded by the Colonial and Standard labels.

Joe Bobert Fete
Set For Jan. 28
NEW YORK — Joe Bobert, music director of WMCA-New York, will be the featured attraction at Jan. 28 charity benefit ball held in the main ballroom of the Americana Hotel on Jan. 28. Some 1,000 traddies are expected to attend the fete, organized by the Friends of Joe Bobert. Community consists of Marty Than, Frank Costa, of Buddah Records, Henry Allen of Atlantic Records, Pete Bennett of ABKCO and Bill Silaksky.

Maine Leaves RCA
NEW YORK — Pierre G. Maheu has left his position as director of RCA Records. He joined the company two years ago. Before that he worked with Tom Catalano, Bob Crewe and Neil Diamond. He started producing disks in 1964 as head of A&R for the Congress and Four Corners labels. He said he is considering several offers and will bring him to the west coast.

Joe Bobert Fete
Set For Jan. 28
NEW YORK — Joe Bobert, music director of WMCA-New York, will be the featured attraction at Jan. 28 charity benefit ball held in the main ballroom of the Americana Hotel on Jan. 28. Some 1,000 traddies are expected to attend the fete, organized by the Friends of Joe Bobert. Community consists of Marty Than, Frank Costa, of Buddah Records, Henry Allen of Atlantic Records, Pete Bennett of ABKCO and Bill Silaksky.

Greene's Etc. Records Files $1 Million Suit
VS. Col. & Hoedown
NEW YORK — Attorneys for Charles Greene's Etc. Records have filed a suit asking for more than $1 million in damages against Columbia Records, the group known as The Doobie Brothers. The suit, filed by John Ludick, Jerry Dale McDonald and Jerry Lynn Williams, and Daniel I. Greisman, of the New York office of Weil, Gotshal & Manges.
In its complaint, Etcere corresponds that the group both breached and anti- cipated breach a September 1969 exclusive recording contract. In ad- dition, Etcere alleges in the com- plaint that defendants Columbia and Simon intentionally interfered with any possible performance opportunities for the group between Etcere and the High Moun- tain Hoesdon. In this regard, Etcere alleges that Columbia and Simon caused damage to Etcere's business relationship between Etcere and the High Moun- tain Hoesdon. In this regard, Etcere alleges that Columbia and Simon caused damage to Etcere's business relationship between Etcere and the High Moun-
The Original Cast Recording
Available Now
On Records & Tapes

Paramount Records, a division of Famous Music Corporation;
A G + W Company
A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
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<tbody>
<tr>
<td>50% Psychedelic Shack — Temptations — Gordy</td>
<td>50%</td>
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<tr>
<td>47% Honey Come Back — Glen Campbell — Capitol</td>
<td>47%</td>
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<tr>
<td>46% Rainy Night In Georgia — Brook Benton — Cotillion</td>
<td>56%</td>
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<td>44% How Can I Forget — Marvin Gaye — Tamla</td>
<td>87%</td>
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<td>40% Why Should I Cry — Gentrys — Sun</td>
<td>40%</td>
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<td>38% Wrapper — Jaggerz — Kama Sutra</td>
<td>38%</td>
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<td>35% Thank You — Sly &amp; Family Stone — Epic</td>
<td>89%</td>
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<td>32% Didn't I Blow Your Mind — Delfonics — Philly Groove</td>
<td>48%</td>
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<td>29% My Honey &amp; Me — Luther Ingraham — Ko Ko</td>
<td>65%</td>
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<td>28% Moon Walk — Joe Simon — Soundstage 7</td>
<td>46%</td>
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<td>24% Evil Ways — Santana — Columbia</td>
<td>24%</td>
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<td>21% Always Something There To Remind Me — R. B. Greaves — Atco</td>
<td>21%</td>
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<td>20% Breaking Up Is Hard To Do — Lenny Welch — Commonwealth United</td>
<td>57%</td>
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<td>17% A Little More Time — Chairman Of The Board — Invictus</td>
<td>17%</td>
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<td>16% Shades Of Green — Flaming Ember — Hot Wax</td>
<td>16%</td>
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<td>15% Everybody Is A Star — Sly &amp; Family Stones — Epic</td>
<td>50%</td>
<td></td>
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<td>14% Let's Work Together — Wilbert Harrison — Sue</td>
<td>84%</td>
<td></td>
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<tr>
<td>12% Oh Me, Oh My — Lulu — Atco</td>
<td>62%</td>
<td></td>
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<tr>
<td>11% Won't Find Better — New Hope — Jamie</td>
<td>11%</td>
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<table>
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<tr>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
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<tr>
<td>If I Were A Carpenter — Johnny Cash &amp; June Carter — Columbia</td>
<td>Crimson King — King Crimson — Atlantic</td>
<td>7%</td>
</tr>
<tr>
<td>Gonna Hate Ourselves — Swinging Medallions 1-2-3</td>
<td>She's Ready — Spiral Staircase — Columbia</td>
<td>7%</td>
</tr>
<tr>
<td>You Are My Sunshine — Dyke &amp; Blazers — Original Sound</td>
<td>Bold Soul Sister — Ike &amp; Tina Tuner — Blue Thumb</td>
<td>7%</td>
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Tuning In On

WASHINGTON, D.C.

Listeners Are Involved

In its regular news department, WASH employs a new format, a three-hour morning news block, that is proving successful for the station. One of the station's biggest assets in terms of involvement is a morning man named Eddie Gallaher, who takes the morning show on WTOP-Washington before the station went to an all-news format. Eddie was instrumental in increasing WASH's morning audience considerably, thus solving a perennial problem.

The overall audience of WASH has increased dramatically during the past two years. From a position far down in the ratings, it has risen to the point where it is now one of the top ten stations in the nation's capital. It is predictable in the future that it will one day rank in the top half dozen of AM and FM stations.

The station is known for an all-news format which is making great strides and is a major force in the community. The station's philosophy is to be at the service of the public and to serve as a news source for the local community.

Another unusual feature finds the station answering questions on its airwaves. The station has a community conference call where local civic leaders can personally discuss their activities with the public. The station's call is jammed with mailbag questions which are answered throughout the day by the station's director.

Among the many ways this has been done is to have a community conference call on which local civic leaders can personally discuss their activities with the public. The station's call is jammed with mailbag questions which are answered throughout the day by the station's director.

In addition, the station has a community conference call on which local civic leaders can personally discuss their activities with the public. The station's call is jammed with mailbag questions which are answered throughout the day by the station's director.

Station Breaks:

WGEE-Indianapolis greeted the news that Robin Seymour had developed "The Fun One," and other programming changes, with "Rob McGee's Open House" on the air. It's also"The Fun One," and other programming changes, with "Rob McGee's Open House" on the air. It's also the station's Open House, and other programming changes, with "Rob McGee's Open House" on the air. It's also the station's Open House, and other programming changes, with "Rob McGee's Open House" on the air.
Jerry Butler has changed his tune.

'Got To See If I Can't Get Mommy (To Get Back Home)' is a departure from the usual Butler style. It's caused so much comment it's the fourth big-single to be released from his chart album 'Ice On Ice'.

His eleventh hit single in a row. And proof no matter what Jerry Butler sings sales are always music to your ears.

'Got To See If I Can't Get Mommy (To Get Back Home)' 73015
Produced by Gamble-Huff Productions

'Ice On Ice' SR 61234
8 Track MCB 61234
Musicassette MCR4 61234

From The Mercury Record Corporation Family Of Labels
Mercury • Phillips • Smash • Fontana • Limelight • Blue Rock • Wing • Intrepid • Pulsar
A Product of Mercury Record Productions, Inc., 35 East Wacker Drive, Chicago, Illinois, 60601
A North American Philips Company
1 SHADES OF GREEN (Gail Forever — BMI)
Fleming Ember (Hot Wax 6907)

2 I’M JUST A PRISONER (Fame — BMI)
Candi Staton (Fame 1460)

3 SUPERSTAR (Uns — ASCAP)
Murray Head (Decca 732603)

4 DIG THE WAY I FEEL (Whitey — BMI)
Mary Wells (Jubilee 5964)

5 IT’S BEEN A LONG TIME (Parade/Assorted — BMI)
Betty Everett (Uni 55174)

6 YOU ARE MY SUNSHINE (Peer Int. — BMI)
Dyke & The Blazers (Original Sound 90)

7 WABASH CANNONBALL (Peer Int. — BMI)
The Nashville Brass (RCA 9785)

8 CLAUDIE MAE (ASA — ASCAP)
Ray Charries (ABC-Tangerine 11251)

9 DON’T THINK I’M A VIOLENT GUY (Colten — BMI)
Garland Green (Uni 55188)

10 TAKE HER BACK (Peanut Butter — BMI)
Jemfin (Forward 129)

11 A WORLD WITHOUT MUSIC (Moogin — ASCAP)
Archie Bell & Drells (Atlantic 2693)

12 JOHNNY B. GOOD (Columbia 4-45068)
Johnny Winter

13 HE AIN’T HEAVY, HE’S MY BROTHER (Harrigan — ASCAP)
Hollies (Epic 19535)

14 I’LL HOLD OUT MY HAND (Love Songs/Chessburger — BMI)
Wind (Life 202)

15 SHE LETS HER HAIR DOWN (Moonbeam — ASCAP)
Don Young (Ring 1/D1)

16 REMEMBER THEN (Maurion — BMI)
Sha Na Na (Kama Sutra 508)

17 I LOVE YOU (Crisis & Fence — BMI)
Country Store (TA 180)

18 GAMES PEOPLE PLAY (Leavy — BMI)
Delia Renee (Asco-Empassy 4515)

19 WHAT A BEAUTIFUL FEELING (Flowering Stone — ASCAP)
California Earthquake (World Pacific 77931)

20 SHE LET HER HAIR DOWN (Moonbeam — ASCAP)
Gene Pitney (Muscor 1384)

21 HELLO IT’S ME (Screen Gems/Columbia Music — BMI)
Nazo (Screen Gems 451.001)

22 RAPPER (Stretto/Vale/Kama Sutra — BMI)
The Jaguars (Kama Sutra 502)

23 HOW CAN I TELL MY MOM AND DAD (Man-Lan — BMI)
The Lovelights (Uni 55181)

24 ICE CREAM MAN (Don Casey (Atlantic)

25 GIVE ME JUST A LITTLE MORE (Gold Forever — BMI)
Chairman of the Board (Innovex 9074)

26 WHISTLE FOR HAPPINESS (Trap — BMI)
Peggi Lee (Capitol 2696)

27 MY CHERIE AMOUR (Tammy Lewis (Capitol 5652)

28 A THING CALLED LOVE (Victor — BMI)
Ed Ames (RCA 0296)

29 NEVER GON’ BACK TO GEORGIA (Cordon — BMI)
Blues Maniacs (ABC 11250)

30 BIG IN VEGAS (Blue Book/Estelle/Mike Curtis — BMI)
Buck Owens & The Buckaroos (Capitol 2646)

31 THEN SHE’S A LOVER (Russell Cargan — ASCAP)
Roy Clark (Dill 17355)

32 UNHOOKED GENERATION (Gold Forever — BMI)
Freda Payne (Innovex 9073)

33 TICKET TO RIDE (McLennan — BMI)
The Carpenterings (A&M 1142)

34 LISTEN TO THE PEOPLE (Zapf — BMI)
Zager & Evans (RCA 0299)

35 STAY AWAYLE (Regard — BMI)
Jerry Vale (Columbia 45043)

36 TIGHTROPE (Dawggage — BMI)
Ten Wheel Drive (Polydor 14015)

37 IT’S GONNA TAKE A LOT TO BRING ME BACK (Green Light — BMI)
The Manhattan’s (Deluxe 115)

38 MORNING DEW (Damnation of Adam’s Blessings (U.A. 50609)

39 RUSSIAN ROULETTE (Notable — ASCAP)
Cy Coleman (Notable 1102)

40 OKIE FROM MUSKOGEE (Blue Book — BMI)
Mama Haggard (Capitol 2626)

Another Standard in the Making for
STEIN & VAN STOCK

Thanks to writers
Ron Miller / Bryan Wells
producer
Johnny Bristol
and recording Star

STEVIE WONDER

for

"Yester-me, Yester-you, Yesterday"

STEIN AND VAN STOCK, INC. 2457 WOODWARD AVE., DETROIT, MICHIGAN 48201
THE JOHNNIE TAYLOR FAVOR CONTINUES

Johnnie's latest Stax album, "The Johnnie Taylor Philosophy Continues" (STS 2023), contains four (count 'em: four!) hits:

1. "Testify (I Wanna)"
2. "I Could Never Be President"
3. "Who Can I Turn To"
4. "Love Bones"

And that's Johnnie's favor to you: Four hits in one album! Or one stereo 8-track cartridge or cassette.

Don't forget, Johnnie's latest smash, "Love Bones," is also available as a single (STA 0055).

Order lots and lots of albums and singles so Johnnie Taylor can continue to live in the style to which he's become accustomed.

And you'll be able to, too!

And so will producer Don Davis.

And us.

Stax Records, a G+W Company

"Sound Center of the Soul-ar System"
2 Promo LP’s Highlight
Capitol’s ‘New Spirit’

HOLLYWOOD — Capitol Records will release two new projects, both albums, one in the contemporary vein, the other classical, as part of a six-month merchandising program to introduce the “New Spirit” of Capitol. The albums, featuring 26 of the 12 albums in the pop and classical areas that are being promoted by the “New Spirit” campaign, and will be available thru stores only. The disks, one on Capitol, the other on Angel, are encased in companion jackets and will carry thirteen complete selections each. The Promos’ LPs are scheduled for release today.

The integrated Capitol/Angel “New Spirit” program will be supported with a massive six-month advertising and merchandising campaign. Several full-page ads are slated for trade, consumer and college publications. An extensive radio-spot campaign is set for key markets across the country. “New Age” stickers to take home the theme of the program will be affixed to all new album product waxed by the 26 artists and others spotlighted in the “New Spirit” program.

Pop artists appearing on “The New Spirit of Capitol” are the Steve Miller Band, Huey and Donna, Joe South, John Stewart, David Axelrod, Edgar Broughton Band, Mississippi Fred McDowell, Grand Funk Railroad, Linda Ronstadt, the Sons, Pink Floyd, Gabor Jr., and the Bob Segar System.


New Metromedia Phone

NEW YORK — Metromedia Records has had a change in phone number. The new number is PL-8300. It applies to all the company’s New York based executive personnel and is effective immediately.

Happy Tiger Roars
With Jan. LP’s

HOLLYWOOD — A six album release for January by Happy Tiger Records has been promo-named “The Roarin’ 20’s.” The package is headed up by British pop group Thames, and other LPs from The Kimberleys and Dan Terry, Orchestra and Chorus.

Being released on Era Records are three LPs led by “The Rock ‘n Roll Juke Box,” a collection of twelve original rock ‘n roll hits from the late 50’s and the early 60’s. Also being released on Era are “The Beach Boys’ Greatest Beach Hits” and “Dorsay Burnett’s Greatest Hits.”

Happy Tiger plans extensive merchandising and promotional aids with this release to involve distributors, trucks and key chains. Radio will play a large part in this program.

Jad’s 1st LP
Living Again

HOLLYWOOD — “Hold Me Tight,” the year-old first album from Jad Records, and featuring its president, Johnny Nash, is seeing renewed action due to the current “top 40” success of Nash’s “Capit.” Originally, the flip side was “Tell Me,” but the flip side was “Tell Me.” After finding Top 5 success in England several months back and, following the same pattern set by “Tight,” went on to become a Stateside hit. The label is now nickering the albums to boost the present of the current hit.

Phil Winen, the label’s national sales manager, is off on a Southern expedition to help reintroduce the album as well as several other hit and popular albums coming disks. Among the action packages are “Lloyd Price New” featuring the vet singer’s recent R&B hit “Bad Conditions,” and Howard Tate’s “Inception,” which will soon give birth to a single, “My Soul Got A Hole In It.” Both of the latter albums are on the turntable label, a joint venture between Price and Nash. Upcoming on Turntable is a newly recorded 2 LP set of Price’s greatest hits.

BARRY LOVE YOU — A Gold Disc of his hit “Baby I Love You” is presented to Andy Kim (center) by Steve Holsen at a recent Paramount promo gathering. (L. to r.) Dave Smith, Jerry Ross, Ross Burtick, Worthy Patterson and Paul Ellis were also at the meeting at the Hampshire House in New York.

FUNKY BELLS RING — Pianist-composer Pete Bongiovi (left) has just cut his first Bell Album, “Comin’ Home Baby.” Bongiovi’s debut LP was designed in the style of Larry Uttal. Bell Records president, smiles with D unin Sing’s Edashes. Pianist Bongiovi. Duchiing is currently touring the states with his orchestra.

Plant Studios Open

NEW YORK — Two new studios in the duplicate recording studio facilities created by the Plant in New York on Jan. 15, and L.A.’s Studio B on Feb. 13. Both studios are equipped with 16 and 24 track, full closed circuit TV, full sound recording libraries and will serve both the recording and advertising fields. The consoles will have 56 inputs and outputs and are equipped with full EQ, echo and special effects. The consoles will be duplicated right down to the color of their carpeting. Both operations report heavy schedules with West Coast running 12 hrs a day and bookings into mid February.

Lewerke Forms
Production Company

LOS ANGELES — Record distributor Jack Lewerke has formed a film production company, Lewerke Film Corp. The company is called “Jazz On Stage” and is being filmed for European television. Several months ago, Lewerke, president of Vault Records, queried European TV sources about airing a series of shows depicting top American jazz artists working before club audiences. The responses were positive, Lewerke says, that he hired a film crew and began setting up programs.

Thus far he has four shows in the can and will be taking them with him to show European TV officials following MIDEM. Each of the shows will have a separate script in English which will be translated into the language of the individual country airing the program. Jazz experts in each European country buying the film will be hired to act as announcers. Lewerke has named Simone Gimbire as sales agent for the series in Paris. Euro Film Corp. is Lewerke’s new firm.

Among the artists on location are pianist Les McCann and his trio; tenor saxophonist Zoobe Zobe; Los Angeles rhythm section of drummer Larry Bunker, pianist Roger Kellaway and bassist Chuck Berenson; blues singer Joe Turner, pianist Hampton Hawes, bassist Leroy Vickers, drummers Bobby Thompson, saxophonist Sonny Criss and trumpeter Harry Edison. Ellis Manne, bassist Ray Brown and tenor saxophonist Bob Cooper.

The Trial of Mary Maguire
Is Back In Session

Dale Van Horne Is Coming Jan. 19th

ELEKTRA ARTWORK CITED

NEW YORK — The art work of two Elektra and two Nonesuch LP’s have been chosen by the Society Of Illustrators. They were selected from over three thousand entrants.

The inside gatefold of ‘The Doors’ million-selling LP, “The Soft Parade,” has won a special Award of Excellence, and will be featured in the show along with the art work from the back cover of the Paul Butterfield Blues Band album, “Keep On Moving,” and the art work from two LP’s from Elektra’s classical line. Noneuch, “The Art Of The Baroque Trumpet,” and “The Cage/Cuco/Concert For Prepared Piano And Orchestra.”

The Society Of Illustrators, which this year is honoring 473 pieces selected from the five categories of advertising, book, editorial, institutional, and newly created, commended the Elektra art department, headed by executive vice president of the label Bill Harvey, for its superlative contribution to the field of commercial art.

The exhibition, featuring the Elektra award winners, will be open to the public from Monday, Feb. 19, through Friday, the 27th, at the Society Of Illustrators Gallery at 128 East 63rd Street.
Mercury Offers Discount On Thirteen New Tapes

CHICAGO — Mercury Records has just released thirteen new albums on stereo and mono cassette cartridge, all new product carrying an expanded discount of 15% off the invoice price. Tape product manager Harry Kellman states that the discount will be effective immediately through February 15.

A product included in the offer features the label’s January release with popular and classic cassette; The TROJAN, and the “The Way It Is” by Big Mama Thornton, Pat Paulsen, John Lennon’s “Live at the Star,” and the “Steam” by the team that reached number one with “Hey Kiss Him Goodbye” and a debut with “The Good, the Bad & the Ugly.”


5 New Distribrs Named For Ampex Hardwares

NEW YORK — Ampex Corp.’s consumer equipment division has appointed five distributors to continue the East Coast build-up that began some weeks ago with a series of west coast districts. The new distributors are: Continental of San Antonio, Gorman Engineering in East Passaic, JAM Supply of Dallas; Western Merchandisers of Amarillo, Inc.; and the Jordan Quest of Denver, Colorado.

Lawrence Pugh, division marketing manager, has announced that Ampex will be handling the complete line of Ampex consumer open reel and cassette audio and video equipment, as well as speakers and various hi-fi accessories.

The division is also extending the terms of a promotion established during Ampex’ recent industry celebration with three offers being made to purchasers of Ampex equipment.

Pugh noted that customers will be given eight tapes from Ampex’ pre-recorded cartridge tapes, with purchase of open reel portable recorder; 16 tapes with purchase of a home Hi-Fi center with AM/FM stereo receiver; or a special cassette library with four albums and a blank cassette tapes, plus a Micro 8 stereo recorder, with purchase of an Ampex 4 channel microphone, which will be able to save up to $42.50 more through advantages of tape bonus offers of re- corted or blank cassettes.

The extension of this anniversary offer, which runs through February 15, is to a limited extent for Ampex’ black and white tape recorders. Participating dealers are being supplied with banners, displays and co-operative advertising, to lend promotion.

Also pointed out that “military sales are a significant portion of total tape recorder sales,” Pugh announced Ampex’ appointment of General Marketing, Inc., (DMI) a division of Dewey & barbecue, to assist Ampex in the marketing of its line of cassette and reel to reel tape recorders, recorded tape and accessories for post exchanges and military club sales in Europe.

The tape division of the sales organization headquartered in New York with showrooms and bonded warehouses could be in Ferehart.

Purcell To Address ITCC

NEW YORK — Jerry Purcell, head of GPW Records and the personal manager of Al Hirt, Eddy Arnold, Hugo Montenegro and others, will be the guest speaker at ITCC’s upcoming annual sales meeting. The conference is scheduled for February 15-16, at the Sheraton Park Hotel.
Liberty/UA Stereo-Tape

January 12, 1970

What has the Stereo Tape consumer needed since the very beginning of tape merchandising?
A budget tape with quality content.
Now, Sunset Stereo Tape introduces budget tape.

Sunset Stereo Tape.
Quality Product—Economy Price.
Great Stars.
Great Selections.
Great Savings.
All for only $3.98...the "true" budget price!

Cordially,

Earl D. Horwitz
General Manager
Liberty/UA Stereo Tape

P.S. Turn this page for a preview of our first Sunset Stereo Tape release and the merchandising aids which accompany it. And remember, for total program information contact your Liberty/UA Stereo Tape Representative today.
‘Na Na Hey Hey’ may not be the best selling single in this album.

‘I've Gotta Make You Love Me’, Steam’s second single release, shows every sign of being as big or bigger than their first big million-plus seller. Both songs are included on the newly released chart album, ‘Steam’, and from the looks of things, that may be the biggest seller of all.

‘I've Gotta Make You Love Me’ 73020
Produced by Paul Leka
for Heather Productions Inc.

From The Mercury Record Corporation Family Of Labels
Mercury • Philips • Smash • Fontana • Limelight • Blue Rock • Wing • Intrepid • Pulsar
A Product of Mercury Record Productions, Inc., 35 East Wacker Drive, Chicago, Illinois 60601
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THE MOST IMPORTANT QUESTION OF THE 70s
"WHEN WILL WE BE PAID?"
IS ASKED BY
THE STAPLE SINGERS
(AND MILLIONS MORE)
A STAX SINGLE (STA.0052)
PRODUCED BY STEVE CROPPER,
FROM THE STAPLE SINGERS
POWERFUL STAX ALBUM
"WE'LL GET OVER" (STS.2016)
WHEN WILL IT BE PLAYED?
NOW!
THE NEW KINGSTON TRIO

COCONUT GROVE, LOS ANGELES — It’s just a few months shy of a dozen years since Tom Dooley encountered Mr. Grayson and that white oak tree. But he hung around long enough to create a dynasty of sorts for Nick Reynolds, Bob Shun, Dave Guard and manager Frank Werker. Their diversified interests, at one time, encompassed a production firm, music publishing operation, recording studio, talent development group, a couple of night clubs, office building and a multimillion dollar real estate operation with a planned community. They are generally credited as the group that popularized modern folk music. In the decade, before their demise, the trio said more than 18,000,000 records and earned approximately $12,000,000.

A little over two and a half years ago, after John Stewart had ably replaced Guard, they hold a press conference at the Hollywood Brown Derby, announcing that each would go his own way. Victims of musical type casting, they said that the group’s continuance would only serve to stifle individual artistic freedom. Audiences, it seemed, wanted to hear the same old songs in the same old way. Reynolds and Guard are no longer performing. Stewart is on the verge of becoming an enormous type solo performer. And Shane, along with newcomers Jim Conn and Pat O’Ryan, has resurrected the Kingstons. After almost a year of woodshedding in the studio, and (playing camp shows) they are currently enjoying their first major engagement.

In their silk, candy-striped shirts, Connie and O’Ryan are youthful composites, both vocally and visually, of Reynolds, Guard and Stewart. Shane seems ageless and buoyant. Barker helps to recreate “MTA.” Tom Dooley,” LaBamba,” “Hard, Ain’t It Hard,” “California” and “Whimweilo,” as reasonable facsimiles of the redolent Capital cuts.

But, after all, how long does one (or a group)? In that respect, there’s enough fresh material to interest youthful audiences, the kids who were sucklings when the Kingstons were fledglings. Shane offers an affecting and effective solo on Fred Neil’s “Everybody’s Talking.” “The Weight” is a heavy rendition of the Band’s 69 hit, “Jelly, You’re A Woman.” is a memorable treatment of John Stewart’s song -standard, Gordon Lightfoot’s “Early Mornin Rain” is warm and worthy. And, more than a hint of the group’s ability to come up with their own creative brand is Pat O’Ryan’s penchant for more stringent gun legislation - “Peace Loving Gentleman.”

There are several novelty songs, an extended pantomime of Budokan, and extended patter which, perhaps, is a bit less (but in all honesty, let’s admit that the Crowd grove disagreed and reacted warily): a mime, a somnolent we felt. But still and all, together, a first rate revival session. The group, incidentally, is not presently represented on records.

Mose Allison

TOP OF THE GATE, N.Y.C. — Mose Allison is currently appearing at the Top Of The Gate. As usual, he is accompanied by a drummer and a bassist in a traditional format, he is better known as the “blues piano man.” “I’m the one, the one they call the small escape from Mose and you believe that he is. I can do things for you, make your heart feel glad,” he adds, and you know that he can because it’s happening right there. Quite a few critics were made glad to be there.

Mose sailed through a set composed of several newer items and a number of Allman standbys, among them “Fool’s Paradise,” which was a special treat to find. Mose said it right, he said Son, you’re gonna drop right out of sight/If you keep drinking and gambling, staying out all night and taking [all of Mose’s parade].” Mose is immensely believable. He’s been there and back. He has worked with fine accompanists and his present musicianship is a fine celebration. Particularly fine was Charlie Hayden a young man whose expressiveness on the bass was continuing and in evidence. He seemed to pick up inspiration just by watching Mose play.

It was too long since Mose last settled down for an extended stay at a New York club. Hopefully, he will be around for some time in the pleasant confines of the Top. He is always welcome.

Un'i '70 Push

Un'i's big guns for '70 are poised on a select group of performers. Plans for the upcoming season were announced last night at Atlantic. An important member of Buffalo Springfield, former Pat Shannon and vet artist Ray Peterson. February has been designated "Fever Three Month" and months to come when the beginning of exploitation campaigns on other groups like the Steve Miller Band, bring Youth and John Fred & His Playboy Band, in addition to further momentum on Atlantic's "Sly & The Family Stone," has been announced. The former Hugh Masekela is also slated to derive the benefits of concentrated print work.

Un'i's feel its success story for '69 would be incomplete without pointing up to its prominence in the field of R&B. "You got to make sure R&B is alerting everyone that '70 is the year of the R&B performer," Guitarist David T. Walker has already appeared in two newspapers and six television programs and a segment of "To Catch A Thief." "It's time for a news release, an R&B news release," is the new song by Ray Evans, "We Ain't Going To Live Like That." "We Ain't Going To Live Like That," is the new song by Ray Evans, "We Ain't Going To Live Like That." "We Ain't Going To Live Like That," and "To Catch A Thief." A three number R&B promotion campaign, the charts during '69 for such contrac- tive songs as Betty Everett ("They'll Come A AUTHORITY," and "Me Up Buttercup," and Garland Green ("Cowards Kind Of Fellow.")

The Lovelies ("How Can I Tell My Mom & Dad") are among those slated to ride into the current music.
Thanks and writers: Johnny Bristol
Jackie Beavers
Harvey Fuqua
for Carrying Us Into The New Year With
SOMEDAY WE’LL BE TOGETHER
#1 1969
SOMEDAY WE’LL BE TOGETHER
#1 1970
Hollywood — Raintree Productions, a new indie production firm, has been formed by Corby Enterprises to augment its currently existing recording studio operation. Producer/musician/arranger Steve, who has been residing in Los Angeles, has prepared a new deal with engineer Dennis Hardesty will head the new operation, which will headquarter at 146 W. Lake Oak in Arcadia, Calif. Artists signed to the new firm include popular singer Tim Morgan, who's half dozen of his albums in the California area have been out of print for a few years. For additional deadlines, a new Neslun, an hour, is planning to produce music on a new label, the Cash production. Raintree will be joining a group of other independent producers to form a new label. Since its formation, the new label has signed several acts and is currently in the process of recording a new album for the label. Raintree's goal, according to the producers, is to provide an alternative to the major labels and to offer artists a platform to showcase their talent.

Producer and Singer Form Record Company

Hollywood — A new entertainment complex of record production and music publishing, called M/W Productions, has been formed by Yale Wexler and Mariano Moreno. Output will include contemporary songs and motion picture scores. Wexler has been active in motion picture and television productions as a producer, and Moreno is the international arranger and night club performer and composer known as Mariano. His hit recordings have been on Capitol Records and he will now record for the new company. M/W Records has already recorded sides for Canadian singer Bobby Bouchard and the Los Angeles-based group, Orin Zak. Wexler and Moreno are currently negotiating with top name recording and motion picture stars to join the new label, and are about to begin an international search for new recording and writing talent. M/W Productions is located at 5966 Wilshire Blvd. in Beverly Hills and can be phoned at (213) 275-1400.

Insects Swarm to Atco — Atlantic/Atco Records has signed the five-member group, The Insect Trust, a pioneer eclectic band and producer of the annual Memphis Country Blues Festival, for a long term contract. At the signing were: (standing, l. to r.) Insect manager-producer Steve Duboff, Insects Bob Palmer, Bill Barth, Trevor Koecher, Luke Fausst, and attorney Alan Kaufman. Seated are The Insect Trust's lead vocalist, Nancy Jeffries, and Mark Meyerson of Atlantic. The group's first Atco album, "Hoboken Saturday Night," will be released on January 15 at Atlantic's sales convention.

Brown Handleman VP

Detroit — The Handleman Company has elected Martin Brown vice-president, finance, according to the firm's president, David Handleman. Prior to joining Handleman, Brown was treasurer of American Broadasting Companies, Inc. in New York.

Project 3 Auditions

Turn Up New Artist

New York — Kathy Gregory will release her first single, "Prepared For Killing," B/W "Spring In My Heart," on the Project 3 label, which recently signed her after her audition in the company's talent search, underway now. A graduate student at the University of Chicago, Kathy Gregory is a songwriter of great originality and a fresh, exciting performer," according to Enoch Henry, one of Project 3's producers. He says, "Prepared For Killing" will take its place along with other songs of this decade which have contributed to our nation's growth and awareness. A promo campaign includes TV and personal appearances, and, in addition to regular radio station coverage, extra concentration will be put on college and underground stations.

In the talent search continues at Project 3, with weekly auditions being held. Interested parties should contact Jeff Hest of the A and R department at (212) 763-9769 for an appointment. Demo tapes, discs, and masters are also invited from out of town artists. The company offices are at 1276 Avenue of the Americas, New York, New York 10020.

A PRESIDENTIAL AUDIENCE — Eminent trumpeter Al Hirt recently entertained at the White House for the First Family, VP Agnew, cabinet members, the fifty Governors, their wives and children.

Happening Big!

R & B Smash

"Lovely Way She Loves" The Moments

Stang 5009

Also — Immediate Plays & Sales

"Make Me Your Slave" Willie & The Mighty Magnificent

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All Platinum Records

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(201) 569-5170

Firebird Hits The Road

New York — George Golden of Firebird Records is beginning a personal promotion tour for his label's new product. Stops will include San Francisco, Los Angeles, Phoenix, Dallas, Denver, Houston, New Orleans, Orlando, Chicago, St. Louis, Detroit, Cleveland and Buffalo.

Golden will be meeting with DJs and music and program directors as well as with indie promo men in an old-fashioned 1960's face to face tour he claims brought so many records home in the past. He feels there is too much space by mail, too many computers talking to computers and that belly to belly sales is the new trend, with fireside chat and personal touch.

He will be working up Firebird's new Canadian group Natural Gas with their "Natural Gas" LP and single "The All Powerful Man," b/w "What Do You Want From My Life." Golden will also concentrate on new Firebird artists: Kim Tamango, Brimstone, Phase Two and The Crew Cuts. His trip will take six weeks.

Bruce On Film and Tour

London — Ex-Cream star Jack Bruce will appear in a new documentary to be screened by BBC 1 early in the year. The film, entitled "Rope Ladder To the Moon," after a song title from Bruce's "Songs for a Tailor," has been directed by Tony Palmer, who was responsible for an earlier television study of pop music, "All My Loving." "Rope Ladder To the Moon," was shot on location in and around Britain, and Bruce, who is a sometime musician, is co-writing several tracks from his debut solo album which was a hit on both sides of the Atlantic.

Bass player Bruce has not worked "This is a fantastic chance, he's a top player on the scene," said his manager, David Ramage. "We're hoping to bring the group to the States in the near future." The tour will also feature the band's new guitarist, who has replaced the original member, and the drummer, who will be replaced by a top session man. The group will be recorded for a new album and will be working on a new project for the band's next release.

Pollack Moves To Record Club of America

New York — Judith Pollack has been merchandising manager, recorded product, at the Record Club of America. She will be responsible for the selection and promotion of all records and tapes and will maintain liaison with licensors, manufacturers and distributors. She will replace Mr. Steinberg, who is no longer with the company.

Pollack has been a production coordinator for the classical division of Mercury Records, assistant to the national office in the handling of Direct Mail Records and executive assistant at Barclay Records. Pollack is an honors graduate of Douglass College, Rutgers University, where she majored in English and minored in music. She attended Jesus College of Oxford University, England, on a fellowship.

Canned Heat in Europe

Hollywood — Canned Heat kicked off their European tour one of the longest and far reaching ventures to be done by any American group in Europe with two days at the Paris Olympia last week.

The tour, which runs thru Feb. 8, finds the Liberty group playing in Gothenburg, Stockholm, Copenhagen, Brussels, Amsterdam, Antwerp, Munich, Vienna, Frankfurt, Zurich, Montreux as well as several dates in and around London. Highlight of the tour will be a concert at London's Royal Albert Hall on Jan. 30.

A number of TV shows are also on the schedule.
OWEN B.

hits a mother-lode

MISSISSIPPI MAMA

Produced by Owen B.
A Product of The Wes Farrell Organization

JANUS J-107

JANUS RECORD CORPORATION ... January Is Our Month! 1700 BROADWAY, NEW YORK, N.Y. 10019
NEW YORK  
(Touch from Page 22
TOUGH HALLS TO PLAY: R. B. Greaves stopped in to see us last week during his stay in New York. He's back with another self-penned smash "Take A Letter Torta" just leaving the top of the Chart. He has (along with fellow Montclairian, another great deck, "Always Somewhere"
There To Remind Me" by
"When I Was A Boy," another Greaves hit.

R. B. was in town to play the Appol- lo, a hall known for its demand- ing, "Tough Hall To Play." We asked R. B. if he had encountered any difficulties. He said that the front two rows at the Appollo are usually filled with people who stay for all of the show and know every word of every song. "These guys," R. B. said, "mouth every word you sing and imitate every action you make. So, I had two rows of promp- tives for every song. It was really distracting.

R. B. said that his first show at the Appollo, about midday, and then to come out again shortly after that for the second night. Not having enough time to change for the second show, R. B. performed the entire second stage. "As soon as I hit the stage, the guys in the front row yelled out, 'What? Another suit?'" But his best show he ever had to do, R. B. says, was in the north end. There were about 15 Ten- day Boys, England's answer to the Heil's Angels, right up front. That was the night of the World Of Arthur Brown on the bill. As R. B. told it, "Arthur was on his hair on fire during his act and came running off the stage, screaming, 'You guys never get another suit.'"

In a telephone conversation, Tiny and I discussed the differences in the history of popular music. "What does a song mean to you," we asked in Tiny's right after, but different than what one would expect from Tiny. Moving right along from this first interview, Tiny was taken to essaying, and helping to make a mil music of the late 40's and 50's.

In a telephone conversation, Tiny and I discussed the differences in the history of popular music. "What does a song mean to you," we asked in Tiny's right after, but different than what one would expect from Tiny. Moving right along from this first interview, Tiny was taken to essaying, and helping to make a mil music of the late 40's and 50's.

Tiny started doing this material in his act on a go and when he showed up with all of his 20's music only to find that they didn't know what was going on. "I'm proud of my music. But, they could play old r'n'roll tunes, so I brought in my own musical knowledge, and performed those tunes. And, he's been doing them in the past few years..." After all, the audiences really dig his new reper- toire which includes titles like 'Rock Around The Clock,' 'I Walkin', Blue Suede Shoes, and 'Hound Dog.'"

Tiny did some of the material, along with his regular repitoire, during his recent engagement in the Bahamas. Now, he is about to release a new Ed Sullivan show this Sunday (11), and again, when he opens at the Trou- bador. A ukulele is not that effective for transmitting the feeling of a recording roll tune, so Tiny is being backed by The Enchanted Forest, an all girl rhythm and blues group. Although we have seen very little of their appearances in the New York area, I was impressed by their performance on a recent rock quartet is enough to draw atten- tion to the group. Tiny has a lot of work with Tiny, even as a backup group, there should be nothing to that at all.

GROUP NAME OF THE WEEK: The new London Records group just returned from the air following the award for the award, the 1960 Gridiron Club Sportman of the Year Richard Nixon. The group, formed in the spring of the year, Spiri T. Agnew, have re- corded their first album for Tiny Frye's comedy LP, "I Am The Presi- dent!" Electra Records, remembering the success of the President LP, "I know what it is to be poor," mailed out the copies for Tiny to consider.

SHORT TAKES: London Records an- nounced the signing of a two-year pact with the new Kinks. Michael Allen (vocals) and Mike Evans and Sonny James, both of whom have composed a suite for an upcoming album. The suite consists of pieces for the Kinks. The group will be at the Stirlington House, Montclair, N.J. (No. 18) and then on to the Jazz Workshop, Boston on the 26th for one week.

Tom Jones will be back in the US for a month-long engagement at the International Ball room in Las Vegas, opening on April 20th. Ten Years is pasted in the US after on the 20th. Louis Louredo has taped The Transatlantic Show. First project will be The Smurphs Monument album, "This Is The End Of The Night."

Sfl Bernstein's mammoth pop fe- stival, sponsored by the government of local Appollo (site of festival) has been cancelled. Since Sfl Bernstein, now in Holland, has re- portedly located a site in an Appel- doorn forest that will accommodate 50,000 people. Tentative festival dates are Aug. 4th and 5th.

Kind Of A Success — Singer Rosalyn King has been confirmed by RCA Records president at her recent successful opening at the Persian Room of the Plaza Hotel, New York. Also present that night was Barbara Streisand, her sister.

BOB FELDMAN  
It is very unlikely that there is even one record producer in the music in- dustry that is truly convinced that what he did on the records he produced wanted to be when he grew up, another private. The route by which producers become producers is often so backhanded that it tends to be by accident. Bob Feldman is no exception.

Born in 1940, Feldman's major aspi- ration was a boy in Brooklyn to be a teacher, but it wasn't until he was in Owego State Teachers College that he realized that teaching was not for him. Fortunately he had other interests and other interests. As a child, he had written poetry and had it published in newspapers. A friend of his was playing piano at the time, so the two got to- gether, wrote songs, and formed a num- ber of singing groups.

But in the meantime, in order to make a living, Bob worked in the garment center in New York City. But he was using his lunch hour to write tunes. He had written, one of which was an answer tune to "Who Put The Bomp!" Strangely enough, the only result that was that he was signed by Columbia Records, but as an artist. Leaving Columbia after a brief period, Bob became a staff writer for rocket music where he furnished ma- terial for Bobby Vee, Freddy Cannon, Dion, and Pat Boone. Later, he formed Artist Development and in 1960 his own FGG Productions. His first product is an album of a single "My Boyfriend's Back" by the Angels, which he followed up with more releases. A second album of an another later.

In 1965, he discovered the McCays in Dayton, Ohio. At the same time, Bob formed Bang Records with Burt Burns and even performed as a second group called the Startravess when his hit single "I Want Candy" was the first record on the new label. As a follow-up to their single, Bob and the Strange- lows picked a song that they thought could be a hit, but they changed their minds and decided to use something else as their first single. It was called "Hang On Stooppy," and became one of the biggest hits of the year. "Hang On Stooppy," the second single from Feldman's label, went on to their next hit with "Fireball." Feldman's label, Fireball, has produced 16 consecutive chart hits.

In 1966, FGG Productions broke up, and Bob formed Fireball Produc- tions, recording a hit "Gentle Light" by Gene Clark and began producing Gary Lewis, Bobby Vee, and Jay and the Americans. He recently produced "Love Fever" by the Leer Brothers and the hit "Like A Rolling Stone" which he produced and worked on an act called Rosalie, Mark and the Raindrops for Commonwealth United Records.

At this point, Bob hopes to open an office on the east coast in order to work more closely with young writers and young producers. He says "a new generation of producers is coming up." Bob is not so much in the music business as he is to the record business, but Bob does not turn his back on the artistic revolution in the field of Rock, and it is important that there be a new generation of producers who will self-expression in today's music. Bob is in the business, and it is come on only when a variety of factors combine in the proper manner. first, he says, "you need a new producer. Then comes a good a music. Then you have to have a good a listeners. Then there is the product. Last, there has to be a producer (artist) and good promotion. And of course, some luck!"

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Bob Feldman has plenty, and he is sure to just keep those hits rolling in.

Applegate To Pentagram  
HOLLYWOOD — Bobby Applegate, former West Coast rep for Jubilee Records and Pentagram Records, formed recently by Al Schmitt and Steve Douglas. Applegate, who distributes Pentagram, Applegate will oversee all aspects of the Jubilee's operation, including their publishing subsists. "Ridgewood (AS- CAP) and Dimension (BMI)

In a telephone interview with Jubilee (who distribute Pentagram), Applegate said he is about to start a new promotion committee which he will start as a young man and promote Music, starting a new promo man and then move into the A&R area. In addition, the company will also be producing for the new label.

Bobby Applegate, a former Jack Holman's in "The Land Of Victory," is slated for release this week. Label is available for the first time by Turnquist Kennedy, currently in pro- blem, distributed by Jubilee Records. distribu- tion is an album by the Liberation Street Band, the first of several "concept L.P.'s from the firm.

Monmouth-Evergreen McPartland album  
HENDERSONVILLE, TENN. — "In- terplay," first on the artist's own label, will be internationally distribut- ed by the Record Club of America, agreement reached this week, covers this and future McPartland products. M.E. will take care of all merchanting for both records and tape.

The agreement calls for a minimum dis- cument for M.E. in the past three months and a production and record set book set "Benny Goodman: The Record". In the future, additional agreements will be made to augment the label's ambitious release schedule. Six new recordings are currently under way for February release.

The acquisition of the McPartland label by the Record Club of America, a company synonymous with the jazz field. Miss McPartland joins Maxine Sullivan, Bob Newhart, Mel Torme and Rusty Devick and The Winds Of Change as artists currently under the M.E. banner.
SHOWERS YOU WITH THANKS
FOR MAKING THEIR ALBUM "ZEPHYR" (CPLP 4510 - S)
A SMASH! NOW A SMASHING NEW SINGLE "CROSS THE RIVER" C/W "SAIL ON" CP 475 FROM THE ALBUM A DIVISION OF ABC RECORDS, INC., 1330 AVENUE OF THE AMERICAS, NEW YORK, NEW YORK, 10019, MADE IN U.S.A. © MCMLXIX, MANUFACTURED BY GRAND AWARD RECORD CO., INC.
Here's a recipe for those chilly winter nights, guaranteed to put some fun — and maybe even romance! — in ’em.

1 phonograph
1 “Traces/Memories” album by the Lettermen (accept no substitutes!)
1 blazing fire
1 soft fur rug (substitute acceptable)
2 people

Mix well. Dim lights and serve. Plan for extra helpings.
Chess Adds Two Vintage Sets

CHICAGO — Two albums from the Chess Records Vintage Series will be released this month. One LP called “Soul’d Out” contains a collection of blues and rock and roll songs that have turned into hits for many of today’s top recording acts but were originally written and recorded by Chess artists. Included in this album are: Chuck Berry’s “Rock and Roll Music” and “Roll Over Beethoven,” which were re-recorded by the Beatles. Bo Diddley’s “Mona” and Howlin’ Wolf’s “Red Rooster” both re-recorded by the Rolling Stones; Dale Hawkins’ “Suzie Q” re-recorded by Creedence Clearwater; Howlin’ Wolf’s “Superstitious” re-recorded by the Jeff Beck Group; Bo Diddley’s “I A Man” re-recorded by the Yardbirds; Muddy Waters’ “You Shook Me” re-recorded by Led Zeppelin; Wolf’s “Spoofful” re-recorded by the Cream; and Little Milton’s “More and More” re-recorded by Blood, Sweat & Tears, to name some.

“Soul’d Out” follows the same pattern giving insight into today’s rhythm and blues music. Featuring such artists as Harvey and the Moonglows, Tommy Tucker, Jackie Ross, Little Milton and Bobby Moore — it contains big hits like “Ten Commandments of Love,” “High Heel Sneakers,” “Searchin’ For My Love,” “Selfish One” and “We’re Gonna Make It.

The reason for releasing these two albums as well as the Chess Vintage blues series and the soon to be Jazz Vintage Series, is the increasing demand by the public to trace the roots of rock music as it stands today. This demand has brought renewed interest in Muddy Waters, Howlin’ Wolf, Bo Diddley, Chuck Berry and Willie Dixon — all Chess people who are working together to trace the roots. They want to show that all the music they’ve been working on is coming from a single source, the rhythm and blues music.

“Soul’d Out” is released on theChess Records label and is available in stores now.

BMI R&B Awards Due

NEW YORK — The BMI dinner honoring recipients of Rhythm and Blues Citations of Achievement will be held in New York on March 18. The writers and publishers of the most performed BMI songs in the rhythm and blues field for the year ending June 30, 1969, will be invited guests, together with other leading music industry figures. The King Curtis orchestra will provide music for this dinner, as it has for all recent BMI music award dinners.

B.M.I. Citations of Achievement in various fields of music are presented solely on the basis of performances reported by the broadcasting industry.

“The Trial of Mary Maguire” is Back in Session

“The Trial of Mary Maguire” is Back in Session

A LEAP FORWARD is hoped for by singer Pattie Williams as she signs on with Forward Records. Sal Licata (left), Forward’s new prez, Danny Kessler (right), A&R vp, and song writer Mac David look to January for the release of Williams’s first single. 

Chess Uses Gold

CHICAGO — Chess, Checker, Cadet, Cadet/Concept, Neptune, Head and Arms labels will be distributed in the Buffalo, New York area by Gold Distributors. Gold is the newest distributor for the Chess group.

Cash Box — January 19, 1970
5 New Reasons To Rejoice In 1970

THE JACKSON 5

Smash Recording Of

I WANT YOU BACK

Produced By

THE CORPORATION

Written By

Freddie Perren
Fonso Mizell
Deke Richards
Berry Gordy Jr.

Our Sincere Thanks!

JOBETE MUSIC

Jobete Music
2457 Woodward Ave
Detroit, Michigan 48201
TRY A LITTLE KINDNESS — Glen Campbell  
- Capitol SW 289  
- Title track; second single released, "Honey Come Back" and a host of other goodies, Glen Campbell's new album is already on the charts and is certain to be a huge item. Glen's success story shows no signs whatsoever of coming to an end, and it looks as though he's on top to stay for a long, long time. Stick a bundle of this LP.

GRAND FUNK - Grand Funk Railroad  
- Capitol SKAO-406  
- Get on board now, in case you missed their first! They were "On Time" then, and traveling up the charts faster than Casey Jones' runaway engine. This album is fine follow-up work from the trio, stoked solid with heavy, fiery fuel. Stock up on lots of this product, which has material easily suitable for AM and FM airplay alike. Chart action imminent.

AMERICAN WOMAN - The Guess Who  
- RCA LPS-4566  
- This famed Canadian group presents its latest release, the title song of which makes a statement about someone apparently not in their favor—the American woman, who they tell us is "gonna mess your mind" with her "war machines and ghetto scenes." They venture into blues and folk rock with results much the same as on their previous albums. Should be getting on the charts in the near future.

THE VERY BEST OF THE OHIO EXPRESS  
- Buddah BDS 5658  
- All the cuts on this bubblegum platter stirred up the ratings when they were released. Top sellers include "Chewy Chewy," "Yummy Yummy Yummy," and "Cowboy Convention." Though the bubblegum era is over, there could well be enough Ohio Express fans to put this set on the charts. Watch it carefully.

STONEHENGE — Richie Havens - Stormy Forest  
- SPS 6001  
- This is singer/guitarist Richie Havens first album on his own label, Stormy Forest and is interesting in that it signals somewhat of a departure from his earlier, unadorned stylings. The set features the distinctive Havens voice and guitar augmented on some cuts by strings and a group of background singers named Voices From The Stormy Forest. This slightly "new" Havens could add many fans to his growing following with this outing.

THE BEST IMPRESSIONS - CURTIS, SAM & FREDD  
- Impressions - Curtom CRS 8004  
- This "best of" album puts together the top crop from the latest works of the group. The cuts come across rhythmically, lyrically, musically, and vocally sound, honest, satisfying and soulful, not necessarily in that order. Some hit titles included in this package are "Amen," "Keep It to Yourself," "This Is My Country," and others. One of the best soul products of late, this one is bound to be a smash.

PAINT YOUR WAGON — Al Hirt  
- GWP ST 3027  
- The songs from "Paint Your Wagon," a hit Broadway musical some years ago and now a hit movie, have been receiving, as a result of the movie, a number of new interpretations, and now Al Hirt, on his first album for his new label, Curtom offers his rendition of the score. Playing for all he's worth, Hirt does "The Gospel Of No Name City," (his first, GWP single) and all the others in fine style. This set should be on the charts soon.

SHADY GROVE — Quicksilver Messenger Service  
- Capitol SKAO-393  
- One of the original San Francisco groups, Quicksilver has come up with an album which should be a hit. The album is beautiful, from its exciting title song, "Shady Grove," to its lilting, melodic "Flashing Lonesome," to its various other styled tunes. A luscious collection of music, creative rock played and well sung. The message is out—it's good enough to eat.

JUICIEST FRUITGUM — 1970 Fruitgum Company  
- Buddah BDS 5607  
- The group chews its bubblegum well, and you get more out of six than two alone if you dig hearing the Fruitgum's four biggest hits on one right after the other: "Simon Says," "1,2,3, Red Light," "May I Take A Giant Step" and "Goody Goody Gumdrops." "Indian Giver," and "Special Delivery" round out the hits on the album that is juiciest with material which had such outstanding success in the past two years. This tasty LP could become a chart item.

THE 4TH OF LANA — Lana Cantrell  
- RCA LSP-4363  
- Lana Cantrell offers ten tunes well-suited for easy listening. Among the standards included are "Spring Is Here," "You Stepped Out Of A Dream," "All The Things You Are," and "Deep Purple." The singer is also in fine voice on the more recent "My Way." Her stylish delivery, coupled with some tasteful orchestration, should make this LP a popular item among her fans. See chart action.

TOGETHER AFTER FIVE — Sir Douglas Quintet — Smash SHL-4003  
- The group's third album on the Smash label is made up almost exclusively of songs written by one of their members, Doug Sahm. The lone exception is a medley featuring Bob Dylan's "One Too Many Mornings," here delivered with a big rock beat. A certain Western flavor runs through the LP. The quintet has already built up a sizeable following, and, with this album, they could add quite a few fans to their legions.
It made Britain’s top 5 within three weeks.  
It’s cookin’ in America.  
The single is “Melting Pot.” (40658)  
The group is Blue Mink.  
Anybody else’s version of “Melting Pot” is just that: Anybody else’s version.

Blue Mink’s original smash hit ‘Melting Pot’ features Madeline Bell (vocals), Roger Cook (vocals), Herbie Flowers (bass guitar), Barry Morgan (drums), Roger Coulam (piano), and Alan Parker (lead guitar).  
These are London’s top studio musicians at their best with a beautiful, haunting, peaceful song about what racial harmony could really be like if anyone ever gave it a chance.

Blue Mink’s monster hit ‘Melting Pot’ 40658. A Morgan Music Production.  
From the monster album of the same name.  
‘Melting Pot’ PHS 600-323.
Record Dutchman Issue
NEW YORK — The biggest album release for Flying Dutchman Productions will be ten albums in the areas of pop, rock, jazz and spoken word. Two separate groupings will be marketed. Six LPs are in phase one and will ship on January 15, to be followed by the remaining a month later.

The albums will be issued on the firm’s three labels, Flying Dutchman, Glass Time and Amsterdam, and will be backed up by an assortment of unique merchandising and sales aids.

One highlight set is by the prominent New York doo-wop, Rosko, with a telling notation titled, "Massacre At My Laty." Rosko reads a series of the much-talked about Pete Hamill columns, originally published in the New York Post, on matters pertaining to the Viet Nam War, the draft and other related subjects. This LP is a follow-up to Rosko’s earlier success on Flying Dutchman, “A Night at Santa Rita.”

Other Flying Dutchman product being released include albums by Horace Tapscott, The Tom Scott Quartet and singer Leon Thomas. On the Blues Time label, there is a new LP by blues singer Eddie "Clean head" Vinson titled "The Original Cleanhead.

The Amsterdam release features poetess, Miss Wyse, reading "Love for the Very Married," which is also the title of one of two poetry books Miss Wyse has had published. Poems on the recording are taken from this book as well as "Are You Sure You Love Me." Thiele said a joint promotion effort is being launched with World Publishing. Ads will run in the New York Times and other publications.

Phase two of the release includes Flying Dutchman albums with such names as Duke Ellington, Oliver Nelson and Gato Barbieri. Also to be released in this group is an Amsterdam LP, "Bossa Nova De Paris," by Marcel Valentin.

Four LP’s From Crewe
NEW YORK — A four album release is starting Crewe Records into the seventies. The releases include rock groups: The Fox, from England, and The Rattlers, from New York, and a collection of Mitch Ryder’s greatest hits. These three LPs are on The Crewe label. The release also offers an outstanding stereo good music set, the first to be produced by Challenge’s chief, Joe Johnson under terms of that label’s new distribution arrangement with Crewe Records.

The Fox LP contains a unique packaging — a four-color drawing of a fox in the form of a wrap-around, tear-off poster.

The album, titled “For Fox Sake,” is the first of a series of 24 productions during the next three years under a special deal with Panda Productions in England. The songs were written by members of The Fox and are published in the U.S. by Saturday Music, another label of the Crewe label. An all-encompassing merchandising plan is forecasted, finalized by Crewe promotion staffs, Tom Rogan and Perry Cooper.

"All the Heavy Bits of Mitch Ryder," all of which were first produced by Bob Crewe himself and which appear for the first time on Crewe Records, is equally enough, employs a three-color cover. The material will be promoted heavily to top 40 stations on daily bases, week nights and special segs. R&B and college radio will also become a focus of the promotion.

The Rattlers, who are well known in their home area of Brooklyn and Windsor, will get a powerful kick-off in that area. Sales, via press and Chicago, where they are also well-known, the campaign is then expected to spread.

The Challenge label entry, "Here Comes Love Again," by andre and The Golden Leaves, is in the good music field. Containing many of the golden hits from the legendary Air Mail Music catalog, the album will get a major push in good music and college stations.

An overall incentive plan for distributor and retailer is being set in motion which also includes the customary "Hot and More." The Crewe LP smash by Oliver, on Crewe Records.

Monthly Promo Set For Astronomicals
NEW YORK — A once-a-month promo schedule on a catalog of albums produced in conjunction with the 100th anniversary of the birth of French composer, Claude Debussy, has begun at GWP Records. Each month, beginning with the astrological sign of Aquarius (Jan. 19-Feb. 19), the album for that particular astrological period will be made available to a complete list of radio stations, record reviewers and columnists together with Righter’s personal notes of trends and influences for people born under that sign.

"GWP" vp, Paul Robinson, "In our original concept it was felt that Zodiac music, because it is the perfect gift giving idea, should be a year-round catalogue item.

GWP is re-servicing their distributors and rack jobbers with daily kits, browser bin cards, slick books and additional promo material. The company is also ringing up sweet and field men to give special emphasis to the astrological sign of each month in arranging in-store displays and point-of-sale merchandising.

National TV and radio air time is being scheduled for Righter as well as cross-country telephone interviews.

Bourbon Acquires TV Special Score
NEW YORK — Bourbon music has acquired the rights to Richard Hayman’s score for this week’s (Jan. 13) ABC-TV special, "Catty Corner," starring Cloris Leachman,” Norman Waremos, manager of publications who made the deal with John Secondary Productions, creators of the special, said that the Hayman music, much of it tongue-in-cheek, would be developed for publication in Bourne’s educational division.

Cash Box — January 17, 1970
MEL & TIM

star again with

GOOD GUYS

ONLY WIN IN

THE MOVIES

(Thompson-Dixon)

Bamboo 109

b/w "I Found That I Was Wrong"
Produced by
KARL TARLETON & GENE CHANDLER

Scepter

gives great music
NEIL DIAMOND (Bang 575) Shilo (3:43) (Taylajord, BMI — Diamond)

Following his first peaks sales drive with Bang, Neil Diamond hit a brief slack period prior to his next surge. During that period, he got involved with lukewarm receptions. Now, the song, recut and lengthened, pops up again with a vengeance, as a powerful turning that could bring the side home a winner this round. Flip: No info included.

Bobby Lee Fearns (Forst 133) Exodus (2:17) (Chappell, ASCAP — Gold, Boone)

Blues market adaptation of the standard shows the lyrics re-worked with a powerful vocal to re-incur the tune in an FM and R&B market-attract. Flip: “Enter My Love” (Aveb, BMI — Mercury).

MALCOLM ROBERTS (Columbia 45074) Love Is All (3:45) (Burlington, ASCAP — Reed, Mason)

Working with a bit of fresh & material, Malcolm Roberts adds his own vocal impact to the sound that has served to spring Tom Jones and Engelbert Humperdink into the spotlight. Powerful performance from the new artist, this side could be a key hit to his already solid receipts. Flip: “I Dreamed Come True” (2:54) (Prancis, BMI — Roberts).

Choice Programming

PEGGY LEE (Capitol 2271) Love Story (3:28) (January, BMI — Newman) Lyrics that put the listener off and come up with a heck of an appealing excellence for the new "Peggy" is offering. Total pop perspective. Flip: My Old Flame (4:36) (Famous, ASCAP — Johnson, Coslow)

ERIC MERCURY (Arco Embassy 4616) Hurdy Gurdy Man (3:27) (Peer Int., BMI — Leitch) The Donovan hit of the month, a new interpretation of a ballad of the times, is well-identified with a powerful vocal to re-incur the tune in an FM and R&B market-attract. Flip: "Enter My Love" (Aveb, BMI — Mercury).

FRIDLE PINK (Parrot 341) House of the Rising Sun (3:23) (Al Gallico, BMI — Price) Working in the hi-fi medium, this is a unique presentation of the old blues ballad. Fridie Pink comes on with a harp, guitar and an electric back-up ensemble (this revival) pulled from their new LP.Flips: "Drivin' Blues" (3:14) (Knip/Best, ASCAP — McDonald, BMI — Thompson, Beaudy)

JOHN BELAND (Randywood 862) You Love Me Tomorrow (3:20) (Screen Gens/Columbia, BMI — Mann, Weil) A consistently fine artist, John Beland has a bit farther back into the past with his latest, a teen offering with strong pop potential. Basic blue flavor. Solid (3:11) (Belleman, BMI — Beland)

JOEY PIZZUO (Nice 3062) Cross the River (2:52) (Pomegranate, BMI — Windt, I.American, BMI — C & D Gins)


BETTIE SWANN (Capitol 2723) Little Things Mean A Lot (3:41) (Leo, BMI — Swann) Reaching into the pop archives, Bettye Swann comes back with a templing blues-pop rendition of his oldie ballad. Fine for teen and bigger shots. Flip: "There Goes My Mind” (2:46) (Same credits)

Choice Programming selections are singles which in the opinion of the ranking staff, are deserving of marking.

THE TEMPTATIONS (Gordy 7096) Psychedelic Shack (3:55) (Jabate, BMI — Whitfield, Strong) Picking up with a round throughout with “Cloud Nine” orchestral antics, the Temptations return to their psychedelicin’ manner with a fantas-tic rhythm that will carry them solidly into the new year. Blazing side which has made top forty and R&B. Flip: “That’s the Way Love Is” (3:10) (Same credits)

STEAM (Mercury 73020) I’ve Got a Man You Love Me (3:10) (Little Heatherc/MRC, BMI — Fraser, DeCarlo, Leila)

Million sales on their first time out has done a good deal to whet the appetite for Steam, who comes back with another winning side this second time round. Group cooks on the “I Wanna Testify” rhythm with a fine blues rock flavor that should send them reeling back into the chart picture. Flip: No info included.

R. B. GEORGES (Atco 6726) Always Something There To Remind Me (3:09) (Blue Seas/Jac/Ann Rachel, ASCAP — Bacharach, David)

Take a taste of “Maria” and weave “San Jose” into the musical track while R. B. Georges turns his charm onto some vintage Bacharach-David material and into a chart picture, but higher than with their earlier success. Astonish- ing vocal and instrumental work will have this side clicking in the pop and blues markets. Flip offers a longer version (3:58) with a finish well worth the extra time.

I SLEE BROTHERS (T-Neck 914) Keep On Doin’ (3:55) (Triple 3, BMI — R & O Isley)

A strong return to their rhythm that starts strong and builds from there, the Isleys roar back into the chart with a blazing bit of dance material fueled by a pressure-pack vocal performance bound to win spotlights at blues and top forty stations. Flip: No info.

THE IMPRESSIONS (Curtom 1948) What A Child Can Do (3:53) (Camad, BMI — Mayfield)

Enlightening big band touches give the polished tone to the smoothly surfaced Impressions outing. Team’s material has the appeal to carry it across the board with programming potential for blues, teen and adult play. Should experience solid action. Flip: No info included.

THE HARDY BOYS ( RCA 9795) Wheels (Fox Faremate, BMI — Fourmier, Sheldon)

Second time round for the Hardy Boys brings the group back with a soft-rocking bit of teen sauce that should hit top forty easily. Easy-drifting rhythmic push and a well-wrought bit of vocal flash should bring this side home a winner. Flip: “Shia-La-La” (2:38) (Same credits)

THE YELLOW PAGERS (Uni 55192) Follow the Bounding Ball (2:14) (Helios/Samsung, BMI — English, Hammond)

An impressive new side, this track promises to reach the market, the Lemon Flavors’ rendition should prove the strongest on the top forty track. Side is a Boy Top-sy teen rocker which features some fine production touches to stir attention from teen programmers. Flip: “Little Woman” (2:35) (World Showplace, BMI — Harms, Barnes)

SANTANA (Columbia 45069) Evil Ways (2:35) (Oleta, BMI — Zack)

Though Santana has become known to FM audiences and top forty listeners for his acid and electric impact, this new round, this side highlights the softer accompli-shment of the crew. Easy moving teen material with a sparkling pinch of Latin spice to set the track apart as a standout. Flip: No info.

THE MARMALADE (London 20058) Reflections of My Life (4:15) (Talalaz, ASCAP — Campbell, McAlenee)

An impressive new side gives the Marmalade one of the team’s strongest bids for American success yet. The English notables here serve a colorful ballad which should see solid response from FM programmers to touch off top forty interest. Flip: “Rollin’ My Thing” (Same credits)
Does it again like "Venus"

ANOTHER BEST SELLER from Europe

HOLLAND
#6 MA BELLE AMIE-Tee Set

BELGIUM
#8 MA BELLE AMIE-Tee Set
ONLY ONE VOGUES SINGLE DID NOT APPEAR ON "THE VOGUES' GREATEST HITS" ALBUM.

THE VOGUES' GREATEST HITS

THE VOGUES GREATEST HITS
MAGIC TOWN TURN AROUND
LOOK AT ME YOU'RE THE ONE
MY SPECIAL ANGEL SEE THAT GIRL WOMAN HELPING MAN
FIVE O'CLOCK WORLD NOBODY MUCH TILL EARTH ANGEL MOMENTS TO REMEMBER
GREENFIELDS

THEIR NEXT ONE: "GOD ONLY KNOWS"

Reprise Single #0887
Produced by Dick Glasser.
On Better Radio Stations Everywhere.
CASH BOX 1780 BROADWAY
NEW YORK, N. Y. 10019

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RCA Masses Jan. Cassettes, Reels

NEW YORK — Following a major Stereo 8 issue announced last week, RCA has just released 27 new cassette tapes in its popular, classical and Latin American lines and a sizeable 16 reel issue including 23 titles from new and catalog products.

The “Alive Alive-O” double album by Jose Feliciano, and the Guess Takes “Dunham’s ‘Danger Man Machine’” are the three titles from new product featured in both configurations. Other albums in the cassette release include “Get Together” from the Youngbloods.

Lund & Co First In Norelco Vie

NEW YORK — Norelco’s Dallas representative, Lund & Co, has marked its entry into the reissue field with a contest for the 1969 Mustang Award. The competition among the company’s tape recorder dealers featured a first prize of two Ford Mustangs and a second prize. The contest was designed to win new sales.”

presenting the awards to the three tape recorder dealers who had the highest sales volume from Detroit, Chicago and Detroit, respectively. The award was presented to the dealer with the highest sales volume from among the dealer’s annual sales volume.

Firebird Distributes: With MTCC Exclusively

NEW YORK — Sam Goldner of Firebird Records announced he has signed an exclusive distribution agreement with MTCC, President of Modern Tape Cartridge of Canada, a division of I.T.C., for the distribution of all Firebird products in Canada. First Firebird release in Canada is the “In the Wind” by Brimstone. An LP by Natural Gas, a new group from Canada which was recorded in Montreal, will be released by Firebird in early January.

Gleit Group VP With Merco Ent.

MELVILLE, N. Y. — Sol Gleit has been promoted to group vice president in charge of distribution and marketing, and has added the title of senior vice president of distribution and marketing. Robert C. Karasick, vice president of distribution, and Charles Karasick, senior vice president of distribution, have been named to the newly created post of executive vice president.

Ortronics To Sam Fine For Ad Representation

ANN ARBOR, MICH. — Ortronics has acquired Sam Fine, Inc., for advertising representation, moving from the Grant agency of Chicago. Newly relocated in the Perrysburg suburb of Toledo, Ohio, Ortronics has appointed a new dealer and chairman of the board.

If you are reading someone else’s copy of Cash Box, why not mail this coupon today?

Cash Box — January 17, 1970
NARM Sets Awards Banquet

PHILADELPHIA — The NARM Awards Banquet, March 24, at the American Hotel in Bal Harbour, Florida, will be the climax of the five-day activity of the Twelfth Annual Convention, which opens on Friday, March 20. The presentation of the annual NARM awards will take place that evening with the announcement of the winners in 17 categories. Entertaining at the awards banquet is gaga formal affairs, are a group of leading recording artists, Mike Douglas, TV personality, who records for Decca Records, will receive the Horseman of the Year. The Nashville instrumental group of Blue, Boots Randolph, and Floyd Cramer will perform. David Fyfe, creator of Electra Records “I Am Your President” LP, will attend with his long list of political personality, Rikki Carr, Liberty Records, recording star, will close the show.

The nominees for the NARM Awards in each category (artists and labels) will be introduced via an audio-visual presentation, and then the winner announced. NARM Award winners are chosen on the basis of actual sales — dollars paid by the consumer for phonograph records in the outlet serviced by NARM record merchandisers. The categories in which the awards will be presented are: 1-7 Highest Selling Hit Single Record; 2-7 Best Selling Album; 3-7 Best Selling Movie Soundtrack; 4-7 Best Selling Original Cast Show Album; 5-7 Best Selling Male Vocalist; 6-7 Best Selling Female Vocalist; 7-7 Best Selling Male Country and Western Artist; 8-7 Best Selling Female Country and Western Artist; 9-7 Best Selling Male Rhythm and Blues Artist; 10-7 Best Selling Folk Artist; 12-7 Best Selling Vocal Group; 13-7 Best Selling Instrumentalist and/or Group; 14-7 Best Selling Children’s Album; 15-7 Best Selling Symphony Product.

Balloons for voters are in the mail to all NARM multi-label distributors (rack jobbers and one-stops); Smallmind, Rosenthal, Certified Public Accountants, serve as auditors for the NARM Awards ballots.

Because of the number of convention commitments, no Nominees will be available for the NARM Banquet. Only those members registered for the convention will attend.

La Spina Long-Hair Past At Merc-Philips

NEW YORK — Carmen La Spina has been appointed to the newly created position of Manager of Mercury-Philips classical division, according to manager of this division. La Spina will be responsible to Harry Kelly, Mercury Product Manager of Presto Records, for tape sales in the classical field.

La Spina brings years of experience to the post. His most recent position having been eastern sales rep for Kapp Records.

Patti Wright To Columbia Coast PR

HOLLYWOOD — Patti Wright has joined Columbia Records, as part of the label’s continuing build-up of West Coast creative services, in the newly created post of assistant to Michael Ochs, the label’s West Coast press and public information manager.

Miss Wright brings to the label a two-and-a-half year background in public relations. Most recently, she served as assistant to Norman Winter, director of press and public information for Uni Records, and also worked with Winter when he was press director for Paramount Pictures Music Division.

In 1969, Columbia hit the all-time high in gross sales in the history of the record business, therefore necessitating an expansion in the press and public information department.

Ochs stated, “When a record company becomes as big and as successful as Columbia, it is necessary to grow internally as well. We must never lose touch with the artist or the public. It is our goal to maintain a friendly family atmosphere within the large corporate structure.”

Belwin-Mills New HQ

NEW YORK — Belwin-Mills Music has moved to new offices at 16 West 61st St. in New York. The telephone number is: (212) 246-1100. The company’s name change of the firm Subsidiary is: David Howard, Burton Litwin, Ralph Murphy, Jim Woods, Jack Perricone, Bernie Follack, Steve Karliski and Ray Rivera.

BACK IN BUSINESS — Ed Valone (left) and Bruce McGaw (right) will produce 20th Century-Fox Records’ first single in more than two years. Confident of the success of the label, general manager of 20th Century-Fox movie score album “Hello Dolly” number 26 on the charts this week, they are hopeful of an equal showing with this latent venture.

Open Door at Markrich

NEW YORK — An open door policy for all new contemporary market talent has been started by Markrich Productions, Indie producers Mark Bar- kus and Ritchie Adams can be contacted at (212) 669-1600 by any interested artists seeking production assistance, direction in the recording business and auditions. Markrich is currently represented on such labels as Columbia, Stax-Volt, Mercury, Co- sus and Ace-Empire among others.

1st Air Force Gig Set For Albert Hall

HOLLYWOOD — While Eric Clapton tours with Delaney & Bonnie, the re- maining three members of Blind Faith will be band together with seven other musical luminaries to form Air Force Scrambles. Ginger Baker, the fiery drummer with both Blind Faith and Cream, is the moving force in the new band, which, in fact, was once called Ginger Baker’s Air Force, and has now been constantly quoted as saying that the Air Force will only work “occasional gigs.”

Other members of the group are Steve Winwood, and Rick Gretch from Blind Faith; Denny Laine, one-time lead singer for the Moody Blues; Chris Wood of Traffic; Jeanette Jacobs of the long-gone Cake; rock bandleader Graham Bond, and some recording stars of all time.

Charles de Gaulle, the first of the “occasional gigs’ will be at the Hollywood Palladium Sunday night. Recording plans for the group, if any have not been announced, but if an album is cut, Atlantic would seem to have the contractural edge.
*We of BnB Music, Inc.
(BMI)
thank the music industry for a great first year!

*NANCY SINATRA
BILLY STRANGE
MAC DAVIS
SHELBY FLINT
JAMES A. COHEN
BONNIE, PAM & SHEL

IN THE GHETTO • DON'T CRY DADDY
FRIEND, LOVER, WOMAN, WIFE
DADDY'S LITTLE MAN • HOME • YOU ARE
and more including
SOMETHING'S BURNING (that's our newest)

Suite 1510
9000 Sunset Blvd.
Beverly Hills,
California
**Talent On Stage**

**JIMI HENDRIX: A BAND OF GYPSIES**

FILLMORE EAST, N. Y. — At 1970. New year, not many people were expecting to see the购置 of things look different. I remember a few nights ago, for example, when it seemed that the $19.99 start, before its guitar playing was a joy, before he, himself, was the Clapton. But, he already had learned the value of the gypsies. As for A Band of Gypsies, only Jimi Hendrix knew what he was doing, but it is my opinion that what Hendrix wants is a touring group of friends, like the Plastic Ono Band or Delaney & Bonnie & Friends in which there is a kind of camaraderie with friends who are in town and want to play. A Band of Gypsies now has its nucleus. I wish them well.

**AL KOOPER**

**DAVID ACKLES**

**TOWN HALL, NEW YORK — Al Kooper headlined a beautifully balanced pop performance where each act on the bill attempts to blast the audience with the most appealing pop performance. Kooper, I would say, with a little bit more for New Year’s. The attitude of Hendrix & Miles is by no means strange. Their relationship, the Electric Flag to form The Buddy Miles Express. Their second, and most likely, third, and it’s probably that part, by Jimi.

**DOUG KERSHAW — 5TH AVE. BAND**

BITTER END, N.Y.C. — As unlikely as the combination may sound, Doug Kershaw, the Four Tops and the Funky Rhythm Section, acting as joint tenancy with the 5th Avenue Band, managed to share occupancy, works, most similar to the Kershaw, both acts share the purity of their voices. Each dispells the gloom of a village community, Kershaw, like himself, radiates with untarnished Cajun explosiveness; the Band (5th Ave. variety) with a well-honed form of savagery. On stage, Kershaw presents a Johnny Cash face set on a body of berserk and linked to a Cash voice in tandem with a buzz-saw. His performance was generally marked by emotion in motion; moving constantly, dancing about, all the while playing his electrified fiddle as though it were no less than an appendage to his fluid body. Bowing forward and back harmonically and vertically with occasional looks as wistful as his name, Kershaw accompanied his boisterous vocals with amusing grace.

**FILLMORE EAST, N. Y. — This rock emulsion hosted one of its less spectacular shows last weekend. On the bill was the 5th Avenue Band — a non-playing engagement at the bad scene Rolling Stones concert in California; Cold Blood, a new group fronted by Bonnie Raitt; and Drummer Skip Prokop and his 13-man Lighthouse group — a well-liked Second City R&B group. Kooper, I would say, with a little bit more for New Year’s. The attitude of Hendrix & Miles is by no means strange. Their relationship, the Electric Flag to form The Buddy Miles Express. Their second, and most likely, third, and it’s probably that part, by Jimi.

**HERBIE MANN**

VILLAGE GATE, N.Y.C. — Into a whole new thing as far as the record buying majority is concerned, Herbie Mann is a jazz trumpeter who turns up in its makeup as it was in its size during his visit at the Village Gate, New York. Bringing in a very young audience, Mann procured to charm the crowd in the late evening, bringing the Brute Force, which he is producing for a band for a show, and the Rainbow, at the teen and young-jazz audience.

Working before a crowd that had purchased their way in from the work of Ian Anderson of Jethro Tull, and Jannier Steen, from the earlier tier non-rock jazz artists, Mann shifted his material emphasis to contemporary material for the evening. High-lighting the theme “Two’s Company, Except Together,” the set also featured a new domestic tune, “Mr. Lucky,” which was as popular as Mann’s “Memphis Underground” and “Black Woman” by the quintet’s current recording.

Mann’s major surprise, Brute Force, showed off Mann’s virtuosity on the brass that combines the impact of Hugh Masakela in lights of a Charlie Parker nature.

**COPACABANA — In name, if not in total membership, (Little) Anthony & The Imperials date back 12 years in the music business. Since then, the group has matured, and while some of their unrestrained rhythm or restrained romancing remains, the overall concept at the Copa last week, are extremely likely, and they do their best to accommodate some of the album with a minimum of phoniness, well-rehearsed-abiding. But, their preparation is their singing. Rhythm-wise the evening was summed up by the closing and tier, a preview of the title song from “Hair” and one of the show’s outstanding songs, “Let the Sunshine In.” Rock joy never had it so good. In fact, this effort is so strong on meaningful and meaningful interpretations of ballads. The group’s approach is one of surprise of the classic treatment of the Teddy Rand, dazzo hit, “Get Out Of My Head,” “Oh So Bad,” and Bacharach & David’s “Raindrops Keep Fallin’ Down.” The Imperials have come of the world of blues, as presented here (presented by UA) to develop into an audio-visual delight.

**GRATEFUL DEAD**

**COLD BLOOD LIGHTHOUSE**

**HERBIE MANN**

**ANTHONY & THE IMPERIALS**

**54**

Cash Box — January 17, 1970
We'd like to make you a star.

The new 1970 Schaefer Talent Hunt is hunting for you!

Last year, the Schaefer Talent Hunt discovered ten talented new groups and soloists. And gave them a chance to be heard on radio all over the East—singing the popular Schaefer Beer Jingle. With as much public exposure as they'd have received from a hit record!

And it paid off. With recording contracts. Club dates. Personal appearances. And—for one of the winners—TV exposure in an upcoming Schaefer Beer commercial.

Now the new 1970 Schaefer Talent Hunt is hunting for another ten new groups and soloists to record the Schaefer Jingle. And receive the same kind of public exposure. One of them could be you!

Who can apply? Any vocal or instrumental soloist or group. Anybody who sings or plays any kind of music—whether it's Rock, Pop, Folk, Soul, Jazz, or Country and Western.

You must be at least 21 and must submit a demonstration record or tape (on a reel) of your own choosing. You must provide all the information requested on the application, although you need not use the form itself.

Application materials are not returnable and must be received no later than February 9, 1970—so don't delay!

---

**SCHAEFER TALENT HUNT APPLICATION FORM**

Mail to: The Schaefer Talent Hunt, Dept. V

P.O. Box 657, Grand Central Station, New York, N.Y. 10017

Name: ____________________________  Age: ________

Address: __________________________

City: ____________________________  State: __________  Zip: _______

Performing Experience: ____________________________

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Applications must be at least 21 years of age and must provide all information requested on this form, plus a demonstration tape or record of their own choosing. Applications must be received no later than Feb. 9, 1970. Not eligible to apply: employees of The F&M Schaefer Brewing Co. or any of its subsidiary companies or its advertising agency, and the immediate families of any of these persons.

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Schaefer Breweries, New York and Albany, N.Y., Baltimore, Md.
### Hickory Signs With Hickory: Big Step In Growth Of Label

Hickory Records has announced the signing of Don Gibson to a long-term recording contract. This latest and very notable addition to the Hickory family of artists is a giant step in the ever-increasing growth of Hickory Records. The signing of Don Gibson is a key move in our long-range plans,” said Lester Rose, Hickory/THX national sales manager.

Don Gibson comes to Hickory Records after a two-year association with RCA Records. Among Hickory's releases is "Wanna Be An Angel," and in addition, he has been under an exclusive long-term contract to AcuffRose Publications for the last fifteen years and has written hits such as "Can't Stop Loving You," "Sweet Dreams," "A Legend In My Time," and "Oh Lonesome Me.

Gibson is currently cutting six sessions in Acuff-Rose's single-and-LP. The latter will be a collection of current hits recorded by other artists, but the main release is: the single is set for release in mid-January, with the album to follow a few weeks later. In addition, he will be making numerous TV appearances and doing radio and interviews before he returns to his home in the mountains of Gatlinburg.

### Cash Box Country Top 60

<table>
<thead>
<tr>
<th>No.</th>
<th>Song Title</th>
<th>Artist</th>
<th>Weekly Chart Rank</th>
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<tbody>
<tr>
<td>1</td>
<td>BABY, BABY (I KNOW YOU'RE A LADY)</td>
<td>Buddy Holly</td>
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<td>2</td>
<td>SIX WHITE HORSES</td>
<td>Johnny Cash</td>
<td>3</td>
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<td>3</td>
<td>I'M AFRAID OF LOSING YOU AGAIN</td>
<td>Hank &amp; Billie</td>
<td>2</td>
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<td>4</td>
<td>WINGS UPON YOUR HORNS</td>
<td>Carter Family</td>
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<td>5</td>
<td>IF IT'S ALL THE SAME TO YOU</td>
<td>Marty Robbins</td>
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<td>6</td>
<td>I'M NOT ENOUGH OF A HANDSOME MAN</td>
<td>Faron Young</td>
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<td>7</td>
<td>ONE MINUTE PAST ETERNITY</td>
<td>Country Gentlemen</td>
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<td>8</td>
<td>JUS' SOMEONE I USE TO KNOW</td>
<td>Porter Wagoner</td>
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<td>9</td>
<td>ROLL OVER BEETHOVEN</td>
<td>Johnnie River</td>
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<td>10</td>
<td>NOBODY'S FOOL</td>
<td>Connie Smith</td>
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<td>11</td>
<td>I WISH I HADN'T HAVE TO MISS YOU</td>
<td>Four Lads</td>
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<td>12</td>
<td>OLE KIE FROM MUSKOGEE</td>
<td>Hank Williams</td>
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<td>WHEN YOU'RE HOT YOU'RE HOT</td>
<td>Don Gibson</td>
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<td>Porter Wagoner</td>
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### Cash Box Country Roundup

Dot Records artists Peggy Little and Tommy Overstreet will make personal appearances during January at the "Swinging Doors" in Toledo, Ohio, in Colorado Springs and Johnstown, Illinois. Peggy Little will release her RCA single, "Wanna Be An Angel," and Tommy Overstreet will release his RCA, Don't Be Wearing A Ring" and Overstreet, which is signed by The Mid-Atlantic. Both artists recently signed an exclusive booking agreement with Buddy Lee Attractions.

Charlie Pride, RCA recording artist, will tour this second Johnny Cash ABC-TV show for the new season. Pride, who has recorded with Sonya Miller, will remain in Nashville a few days to record some new material under the direction of Buddy Lee Attractions. Chart Records' new artists Anthony Armstrong, Jr., National Steel Works, and Connie Eaton, Chart Records artist, in New York to appear on Anthony Godfrey's CBS radio show. Chart Records has long gone to line-up additional show dates for Connie and other Chart artists.

Warner Mack, Decca recording artist, is satisfactorily recovering in a Nashvillian hospital after undergoing major surgery last week. He will make "The Country Music Roundup" show at his home in Hendersonville within a few days. This is Mack's eighth hospital confinement since he was involved in a triple injuries in a automobile accident in June.

January appearances set for acts managed by Jim Halsey include Ken Norton Cargill taping the Cincinnati-based "Dennis Wholey Show" on January 14 and appearing on a Hap Peebles show, including dates in Springfield, Missouri, and Omaha, Nebraska, Kansas City, Kansas, and Wichita, Kansas, to release his record "Hollywood Palace" January 6-9 for January 17 airing, plays Bob Wills Benefit with Hank Thompson January 18 and hits the New Salt Lake Palace January 24 in Salt Lake City. Ferlin Husky is scheduled for the Horseshoe Tavern in Toronto, Canada January 22-23 while Wanda Jackson and Hank Thompson play a three-day show January 22-24 in Louisville, Kentucky. Grandpa Jones is set for Detroit, January 11, Indiana, January 12-13 at the Al-Aud on January 24. Other January dates for Grandpa Jones include Colorado, Denver Colorado January 15-17, and Albuquerque January 21. Reliable sources say Halsey is asking for the release of Hank Thompson, Roy Clark and Mary Taylor from Dot Records.

Minnie Pearl is scheduled to do an Ed Sullivan Show Jan. 18. Buddy Cagle has been re-inked by Imperial Records. This month, over 15 new TV markets will be seeing Buddy Lynn's TV show. National Telefilm Associates reports. This brings the shows into over 46 markets each week... Danny Harrison has been signed to appear on the WWVA Jamboree January 17... Lee Williams and Roy Acuff, Jr., of Hickory Records and Acuff-Rose Artist Corp. will tour Germany with their shows Jan. 16-25. Duane Davis and his Nashville Brass will entertain at the annual Nashville Chamber of Commerce banquet January 22. Tex Ritter has announced that he is giving up music and movies for a try at a new career in politics — a bid for the Republican nomination to oppose Democratic senator Albert Gore of Tennessee. Ritter ran with Knoxville lawyer Claude Robertson, who formally announced his candidacy for the governorship of Tennessee last week.

Billy Walker has renewed his contract with Monument Records and has also decided to make Buddy Lee Attractions his booking agency again after a year's absence from the firm. The agency also reported the recent signing of another artist, Wayside Records' Darrell McCall.
Decca Records is honoring "Country's Choice" with 'Loretta Lynn Month'... 31 days to celebrate 7 years of unparalleled success. To highlight the month, we have released another album destined to be a chartbuster, HERE'S LORETTA SINGING 'WINGS UPON YOUR HORMS'."

Loretta Lynn is truly "Country's Choice"... 16 Top Ten Singles, 3 Number One Singles, 12 Top Ten Albums, 3 Number One Albums, a fantastic catalogue, and more awards than any other female singer in Country Music attest to that.

Decca Records
Land of the Country Giants

Also available on 8-track and Cassette Tape.
Country Reviews

Picks of the Week

COMPTON BROTHERS (Dot 77336)
Charlie Brown (2:58) (Tiger, BMI-Lieber, Stoller)
The Compton Brothers have come up with an exciting country version of the old rock & roll hit, "Charlie Brown," that should be a real winner. The Brothers really had a brainstorm when they did this one, and it should pay off. Flip: "Just A Dream Away" (1:55) (Two Brothers, ASCAP-Compton)

CHARLIE WALKER (Epic 10565)
Honky Tonk Women (2:30) (Gideon, BMI-Jagger, Richards)
Charlie Walker has taken the Rolling Stones' recent hit and, in an arrangement surprisingly similar to the Stones, given us his rendition of the number. The deck, a combination of rock and country, is powerful enough to become a big hit. Country listeners should find the side of great interest. Flip: "Rosie Boky" (2:38) (Blue Crest, BMI-Frazier, Shafer)

Newcomer Picks

BILL RICE (Capitol 2724)
Just Plain Lonely (2:18) (Hall-Clement, BMI-Rice)
Bill Rice debuts on Capitol with a fine side, "Just Plain Lonely," which he wrote himself. Bill has an excellent voice, and he delivers his material with feeling. His debut disk deserves success. Flip: "For Life Goes On" (2:17) (Hall-Clement, BMI-Rice)

BARBARA FAIRCHILD (Columbia 45063)
A Girl Who'll Satisfy Her Man (3:04) (Champion Music, BMI-Crutchfield)
Should be a goodly number of spins and sales on tap for Barbara Fairchild with "A Girl Who'll Satisfy Me." Side has a winning sound and could be a substantial chart item. Flip: "Chains Of Love" (2:15) (Champion, BMI-Crutchfield)

Best Bets

MAYE NUTTER (Reprise 9882)
Hey There Johnny (2:41) (Setter/Reecie, ASCAP-Kups, Wanyek's)
Interesting tribute to Johnny Cash could do things for Maye Nutter. Eye it. No information available on the flip side at this time.

JOHN REEVES (Spar 30033)
When We're Together (2:39) (Tennessee, BMI-McPadden)
Refreshing song about a happy union between a man and a woman. Could do well for songwriter John Reeves. Flip: "This Time It's Over" (2:23) (Yonah, BMI — Yarborough)

Top Country Albums

1 THE BEST OF CHARLEY PRIDE (Capitol 4122)
16 COUNTRY MOOG/SWITCHED18 ON NASHVILLE (Capitol S 108 258)
2 THE ASTRODOME PRESENTS IN PERSON (Sun 35)
18 THE WARMTH OF EDDY (Eddy Arnold RCA 4231)
3 STORY SONGS OF THE TRAINS AND RIVERS (Columbia CL 9627)
19 SOLID GOLD 69 (Coty Mickey RCA LSP 4244)
4 JOHNNY CASH AT SAN QUINTIN (Columbia CL 9827)
20 LIVE AT COBO HALL, DETROIT (Hank Williams Jr. MGM SFR 4644)
5 TOGETHER (Kent 327) (Linda Gene Lewis (Mercury SM 72126)
21 WINE ME UP (Prestige SP 61312)
6 FROM VGAS TO MEMPHIS (RCA LSP 6020)
22 NEW COUNTRY ROADS (Nat Bluckey RCA 4295)
7 TALL DARK STRANGER (RCA LSP 4168)
23 BIG IN VGAS (The Buck Owens Show Capital ST 413)
8 MY BLUE RIDGE MOUNTAIN BOY (RCA LSP 4168)
24 OKIE FROM MUSKOGEE (Mere Haggard Capitol ST 384)
9 MOVIN' ON (RCA LSP 4168)
25 DAVID (David Houston (RCA 26482)
10 SOMETHING THAT MADE COUNTRY GIRLS FAMOUS (RCA 4231)
26 FLOYD CRAMER PLAYS MORE COUNTRY CLASSICS (RCA 4231)
11 LYNN ANDERSON (Capitol C 002 1025)
27 ORIGINAL GOLDEN HITS (Capitol KS 3090)
12 MEL TILLIS' GREATEST HITS (Kapp KS 3090)
28 JOHNNY CASH AT FOLSOM PRISON (Johnny Cash Columbia CLS 6339)
13 THE GOLDEN CREAM OF THE COUNTRY (Sun 108)
29 MUDDY MISSISSIPPI LINE (Bobby Goldsboro United Artists UAS 6735)
14 A PORTRAIT OF MERLE HAGGARD (Capitol ST 384)
30 MISS SINCERITY (Belle Jo Barnes Capitol ST 397)
15 EVERLOVIN' SOUL OF ROY CLARK (Dot DL 23972)

Country LP Reviews

TRY A LITTLE KINDNESS — Glen Campbell Capitol SW 359
Glen's new album is a powerhouse that should have no difficulty reaching the #1 position on the chart and staying there for awhile. "Try A Little Kindness," Glen's recent hit, is included here, and so is his new single, "Honey Come Back," and there are a lot of other songs that make us think that thousands of people will find irresistible.

HERE'S LORETTA SINGING "WINGS UPON YOUR HORNS" — Loretta Lynn Decca DL 7216
Teeing off with her recent smash, "Wings Upon Your Horns," Loretta Lynn offers an album that hys, as all of her albums do, everything going for it. From the opening notes to the last strain, the set is up to the artist's perennially high standards and should do as well, if not better, for her, as her previous LP ventures. Save a special spot on your shelves for this one.

MUDDY MISSISSIPPI LINE — Bobby Goldsboro United Artists UAS 9231
Titled after his recent charter, "Muddy Mississippi Line," Bobby Goldsboro's new album is already on the Top Country Albums chart and should be rising steadily in the coming weeks. There are a lot of tunes here that will please his fans. Among the selections are "Loll," "Don't Make You Want To Go Home," " Proud Mary" and "Sweet Caroline." Strong set.

HERE'S A TOAST TO MAMA — Charlie Louvin Capitol ST 416
A new Charlie Louvin album is always something to sing about, because Charlie has always a voice that makes you want to, too. On this set, the ace charter lends his voice to ten strong tunes, including "Here's A Toast To Mama," "The Castle Isn't Mine," "Little Reasons" and "I Ain't Gonna Work Tomorrow." Should be chart action in store for this package in the near future.

HOMECOMING — Tom T. Hall Mercury S 13824
Tom T. Hall, who first gained fame as a songwriter, has been making lots of noise as a recording artist of late, and this album comprised entirely of his own songs, is a strong candidate for chart honors, especially since it contains Tom's current single, "A Week In A Country Jail," which is now on the Country Top 10. Keep close tabs on this LP. It could be a biggie.

MOODY RIVER — Lloyd Green Chart CHS 104
Lloyd Green, the king of the steel guitar, comes across with another package which displays his fine talents. Offering such goodies as "Moody River," "Running Bear," "Moon River" and "Steel Blue," Green plays with spirit and style all the way through the set, and steel guitar devotees should be delighted. Excellent instrumental programming fare.
Program of Galas and Concerts

Monday, January 19th 1970 at 20.30 hours and 23.00 hours

<table>
<thead>
<tr>
<th>Name</th>
<th>Country</th>
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<tbody>
<tr>
<td>Oliver</td>
<td>U.S.A.</td>
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<tr>
<td>Edith Piekha</td>
<td>Russia</td>
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<tr>
<td>Kenny Rogers and The New Edition</td>
<td>U.S.A.</td>
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<tr>
<td>Jackie De Shannon</td>
<td>U.S.A.</td>
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<tr>
<td>O. C. Smith</td>
<td>U.S.A.</td>
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<td>Nancy Wilson</td>
<td>U.S.A.</td>
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Wednesday, January 21st at 20.30 hours and 23.00 hours

<table>
<thead>
<tr>
<th>Name</th>
<th>Country</th>
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<tr>
<td>Christian Anders</td>
<td>Germany</td>
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<tr>
<td>Jorge Ben</td>
<td>Brazil</td>
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<tr>
<td>Mike Brant</td>
<td>Israel</td>
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<tr>
<td>Tim Twinkleberry</td>
<td>Yugoslavia</td>
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<tr>
<td>Karel Cermoch</td>
<td>Czechoslovakia</td>
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<tr>
<td>Carnival</td>
<td>U.S.A.</td>
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<tr>
<td>Jimmy Cliff</td>
<td>Jamaica</td>
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<tr>
<td>Michel Delpech</td>
<td>France</td>
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<tr>
<td>Julio Iglisia</td>
<td>Spain</td>
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<td>Mouslim Magomaev</td>
<td>Russia</td>
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<tr>
<td>Clodagh Rogers</td>
<td>Great Britain</td>
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<tr>
<td>Karen Wyman</td>
<td>U.S.A.</td>
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<tr>
<td>Wallace Collection</td>
<td>Belgium</td>
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</tbody>
</table>

This concert will be promoting newer artistes giving them an international boost.

Friday, January 23rd at 20.30 hours and 23.00 hours

<table>
<thead>
<tr>
<th>Name</th>
<th>Country</th>
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</thead>
<tbody>
<tr>
<td>Shirley Bassey</td>
<td>Great Britain</td>
</tr>
<tr>
<td>Joe Cocker and The Grease Band</td>
<td>Great Britain</td>
</tr>
<tr>
<td>Gigliola Cinquetti</td>
<td>Italy</td>
</tr>
<tr>
<td>Astrud Gilberto</td>
<td>Brazil/USA</td>
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<tr>
<td>Edwin Hawkin Singers</td>
<td>U.S.A.</td>
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<tr>
<td>Tamas Hacki Ex-A</td>
<td>Hungary</td>
</tr>
<tr>
<td>Wilson Simonal</td>
<td>Brazil</td>
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THE NEWEST LABEL AROUND THE WORLD

MCA RECORDS INTERNATIONAL
445 Park Avenue
New York, New York 10022
USA

Representing Around The World
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KAPP, REVUE, SHAMLEY, UNI
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SOUTH AFRICA SWEDEN MEXICO
DENMARK GERMANY AUSTRALIA ITALY
PHILIPPINES FRANCE TRINIDAD & TOBAGO
JAMAICA BARBADOS GUYANA SURINAME
CURACAO ARUBA PARAGUAY
LEEWARD & WINDWARD ISLANDS
GUATEMALA EL SALVADOR COSTA RICA
PANAMA NICARAGUA HONDURAS

MCA RECORDS INTERNATIONAL
445 Park Avenue
New York, New York 10022
USA

Representing Around The World
BRUNSWICK, CORAL, DECCA, FOUR CORNERS,
KAPP, REVUE, SHAMLEY, UNI
MCA Records International was founded as a division of MCA a little over a year ago to develop the sales and distribution side in MCA-owned labels in the various foreign markets. During 1969 short- and long-range plans were developed to introduce throughout the world the MCA logo on records worldwide.

Putting together a team of experienced record people around the world, MCA Records enters the new decade with some of the best-selling chart records in many international markets. The most intriguing of the new gold labels is "The Cuff Links," whose first single was top ten in the United States and since has repeated its success in England, South Africa and elsewhere. Their newest single, "When Julie Comes Around," bids to repeat the success of "Tracy."

MCA Records International is headed by R. L. Broderick, vice president, and his staff includes Frank Swenson, Director of Marketing; Dan Johnson, Marketing Manager, Latin America; John Robinson, Marketing Manager, England and Europe; and Greg Hersch, Manager of International Promotion.

In developing their overseas network of local companies and licensee representatives, Broderick relied heavily on the MCA corporate international structure. Experienced executives in key regional areas were involved in the appointment of major market representatives and will continue to have a local market responsibility in the continuing expansion of the MCA record label internationally.

In Germany, Franz J. Elmented, head of MCA-TV's European Division and MCA-TV Germany, is Co-Managing Director of Harstad-Kirsan Group Records Germany. Ron Brown heads all MCA activities in Japan, including the recently established MCA Records of Australia. This operation will develop a new product in addition to coordinating release and promotion activities of Audio Electronics, the company representing the MCA label in the Australian market.

Elsewhere, Richard Miyamoto heads all MCA activities in Japan, and Jan Hamanol is vice president in charge of MCA operations in the Middle East; Francisco Radilla in Mexico; Herb Stewart in Canada; and Brian Brody in England.

Kapp Records, Founded With Success, Continues in That Tradition

Kapp Records was formed in 1953 by Dave Kapp who, at that time, was with Decca Records. The label got off to a great start with recordings of June Morgan, and since has become a well-respected name in the industry. Kapp Records' first two labels were acquired by MCA in 1968.

The label has an outstanding catalog of successful albums including the best-selling series by Roger Williams; the original cast albums of "Man of La Mancha," "Once Upon a Mattress," and "Man With a Load of Mischief"; Michel Legrand's compositions, and a host of other leading artists in great LP successes.

The Kapp catalog is filled with unusual recordings by artists like the Do-Re-Mi Children's Chorus; Louise Alva and the Rock & Roll Dollies; the Gunter-Kollman Chorus; Frances Hardy and Raymond Leveque. The Kapp Four Corners of the World label is now recognized as a special outlet for recordings from all parts of the world.

In the singles field, Kapp has recently scored with the records: The Uniques' "Court of Love" and "Playgirl" by The Prophets.

Today, Kapp is headed by Harry Garfield, a veteran music business executive who has been with MCA for many years. By Grill, Executive Director of A&R, is now in the process of augmenting the label's outstanding roster of artists. Kapp's Gil Rodin was responsible for the successful W. C. Fields and Marx Brothers comedy packages on the American Decca label.

American Decca—Tradition With A Future

It is significant, perhaps prophetic, that from its very inception, the American Decca company was a major record label. It has since maintained its eminence and continued to grow in importance.

This is particularly startling when one considers that at the time of Decca's birth, the U.S. was in the midst of the Great Depression and the record industry was a veritable financial cripple.

Nonetheless, founders Jack Kapp, Milton Rackmill and E. F. Stevens, Jr., were men of vision and adventure. The men who thought big and acted with conviction. Their self-confidence was typified by the series of Decca releases, which numbered no less than 100 singles by name artists with varied musical styles.

In other words from the beginning, Decca was building a catalog. It is staggering to imagine an initial release with selections by such time-honored artists as Bing Crosby, the Boswell Sisters, the Mills Brothers, Glen Gray and the Casa Loma Orchestra, Guy Lombardo, Gordon Jenkins, Louis Armstrong, and pianist Artie Shaw.

Not only were Decca's founders great music men, they were expert merchandisers as well, establishing a tradition which has been the guideline for the foundations of the contemporary record business. Today, Decca is headed by men of equal vision and expertise, who have their roots in tradition and their eyes on the future.

Jack Loetz, Executive Vice President and Tony Martell, Vice President of Marketing and Creative Services, are both seasoned record men, devoted to the task of keeping Decca second to none in the worldwide marketplace. They, in turn, have surrounded themselves with equally talented men such as Bill Levy, Director of Creative Services and Harold Komisar, Director of Sales.

An important aspect of the Decca tradition is the consistency with which its executives sensed new trends and broke new grounds. Decca was first, for instance, to record an original Broadway cast album with "Oklahoma," (or for that matter "Porgy and Bess" years earlier). Decca was the pioneer in original soundtrack recordings, too, with Victor Young's score to "Fur Harn The Bell Tolls." Decca also led the rock 'n roll move- ment in the 50's with the inimitable Bill Haley and the Comets. And, significantly, Decca was the first major label to sign controversial artists such as Kitty Wells and Glen Bradley who could create in an ideal and sympathetic atmosphere.

More recently Decca was responsible for introducing the first rock-opera to the public with "Tommy" by the Who. And forthcoming is yet another rock-opera, "Jesus Christ!," by Andrew Lloyd Webber and Tim Rice. Scheduled to take place in May is the cathedral production of St. Paul's Cathedral in London, "Jesus," which features the internationally popular and controversial single "Superstar," by Murray Head and the Trinidad Singers.

The Decca story is an illustrous one, its history is a colorful one. Its tradition is a sound one, and its future filled with incredible excitement.

TONY MARTELL, Vice President of Marketing & Creative Services.
to MCA RECORDS

congratulations
from the land of the rising sun

VICTOR COMPANY OF JAPAN
MCA RECORDS

Decca, Brunswick, Coral, Kapp, Four Corners, Vocalion

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LOUIS ARMSTRONG - ELLA FITZGERALD
THE KINGSTON TRIO - THE WEAVERS
CARMEN AMAYA - SABICAS
BING CROSBY - XAVIER CUGAT
CARMEN CAVALLARO - COUNT BASIE
BILLIE HOLIDAY - BILL HALEY & HIS COMETS
THE RAY CHARLES SINGERS - BRENDA LEE
JACKIE WILSON - PEPPERMINT RAINBOW

now in spain & portugal

ON MOVIE PLAY RECORDS
FROM NOWHERE TO #1 IS MCA-UK SUCCESS STORY

In its short two-year history, MCA Records-UK has made an indelible mark on the English music scene. Starting from scratch, the team of young energetic music men (and women) won the award as the number one independent label after their first year of operation.

In that period, the company, headed by Brian Brolly as managing director, had two best-selling new acts: first, John Rowles, and latest, Leapy Lee. Rowles, who starred at the MIDEM gala in 1968 has become one of the best-selling English artists throughout Europe and will be a key to the MCA record growth on the Continent in the future.

Leapy Lee not only topped the charts in England but was a best seller in the U.S. market, particularly in the juvenile music areas. Lee's current single release “Good Morning” is currently climbing the English charts and was just released on the American Decca label.

Operating with Brolly in the English company are several key young music executives including talented composer-producer Mike Leander. Much of the credit for the growth and success for the Coral MCA recording acts must be given to Leander. His most recent chart action hit is, of course, “Superstar” by Murray Head on which he acted as Executive Producer.

As an artist, Leander has had an album released around the world on the MCA label (Decca in the United States), and sales have been excellent. As an arranger he has worked with virtually all the top English acts including The Beatles, Lulu, etc.

Other MCA-UK product which has had world-wide acceptance includes the much-praised concept album “We Were Happy There”; artists John and Anne Ryder; Topol and many other singles and albums. Under the direction of Mr Brolly and his staff, MCA-UK is looking forward to an exciting 1970 keyed by the rock opera “Jesus Christ” from which the best-selling “Superstar” was released as a single.

MCA Records, Germany, Formed
With Miller Int'l Experience

In late 1961 Miller International Schallplatten was founded in Hamburg, Germany by David L. Miller, Dr. Konrad M. Müller and Dr. Wilhelm Wille. The basic premise was simply “a better record at a lower retail price.” Miller, a veteran international producer and merchandiser of budget products, was convinced that the German and European record buyer was no different in many respects from his U.S. counterpart. In spite of stiff industry resistance, the firm progressed by being a very important factor in the European market today. In fact, since 1961 the company’s sales have increased 449%. Further evidence to the fact that Miller is the most revolutionary and dynamic music merchandising organization to enter the European market in the past ten years. Its sales force constantly introduces new merchandising innovations never before used on the Continent.

Continuous liaison between the Sales and A&R staff gave the firm a market acceptance and growth that eclipses any other competitor. A radical departure in advertising schemes and policies that Miller was the first to employ made the buying public aware that the product is unique and is at a price that is pegged to local consumer incomes. Eventually the leading retail outlets in Germany recognized that a “new era” in record merchandising was at hand.

Miller presently services on a direct basis approximately 4,000 accounts. Considering that active catalog comprise less than 300 LP’s, this is indicative of the quality and selectivity of program that generates these high sales figures per record. (Individual items have exceeded 330,000 units.) While the bulk of sales are still in West Germany, the firm, since June of 1968, is enjoying ever-increasing export business.

The central sales, creative, manufacturing and administrative offices are located in Quickborn, near Hamburg. The company also operates branches in West Berlin, Munich, and Frankfurt.

Miller and its manufacturing facility, De Ge Ha Plastik, were acquired by MCA in 1968. In a quality-conscious market with conservative trade attitudes, Miller International’s steady growth is a tribute to the imagination and energy of its personnel, which is bound to continue with the MCA Records Germany operation.

Karen Wyman To Headline MCA Talent At 1970 MIDEM Gala

Less than a year ago one of those entertainment phenomena occurred—a star was born overnight. Her name—Karen Wyman. The story in digested form is a simple one.

Based on an unsolicited demo tape sent by the producer of the Dean Martin TV show, Karen, at the age of 16 and a student at Insels High School in New York, was booked for one song appearance. One song later, the lightning struck and Karen was besieged by offers of recording contracts, personal appearances, etc.

In the recording area, American Decca was the lucky label and this meant that overseas the new MCA label was the winner. Recording plans were quickly developed as was Karen’s performing career. Since her initial TV appearance she has done several Ed Sullivan shows—all to critical and viewer acclaim.

Her soaring voice—so full and mature for one so young—demanded exposure to the European audience and MCA Records International head Dick Broderick, working with the newly appointed French licensee headed by Norbert Saada, brought her talent to the attention of Bernard Cherry.

And so Karen Wyman will appear on the gala at MIDEM on the evening of Wednesday, Jan. 21. Following in the MCA tradition started in 1969 by John Rowles and Leapy Lee we predict that all of Cannes—indeed all of Europe’s entertainment elite will be talking about Karen Wyman not only for the rest of MIDEM but for the rest of 1970.

Her manager, Ken Greengrass, has guided many outstanding singing talents, but as all who have heard and worked with this talented youngster attest, Karen Wyman is the real rarity—a star of the greatest magnitude.

For those of you who may have been planning to miss the gala on Wednesday evening, Jan. 21 to have a brandy at the Majestic or a cordial at the Carlton, may we warn you that you will then miss one of those exciting evenings when a star is born.

Be there!
MIDEM means business.
and friends, worldwide.

It's like MCA RECORDS,
whose friends are worldwide.
and means business.

That's why, when a Friend's record is released internationally,
we try to break it out in Canada first.
We've seen it pay off.

We've also won a MIDEM Award for the best-selling Canadian artist.
That means we break our own, too.

Our friends get it together the same way.

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The Compo Company Limited,
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PHONE 514-637-2561; TELEX 01-20122; TWX 610-422-3064
Land Of Country Giants Soon To Become Worldwide

In 1969 MCA Records were more than well-represented at the First Annual Country Music Festival staged at Wembley Pool, London, England, Promoted by Mervyn Conn, the all day event attracted thousands and they were rewarded by a great day’s entertainment including such MCA stars as Conway Twitty, Jan Howard, Bill Anderson and Loretta Lynn. The overwhelming success of this all-too-brief appearance at Wembley laid the groundwork for exciting tours plans of country artists in 1970. Beginning with the second annual festival almost every major MCA country artist will be traveling internationally this year.

Loretta Lynn is scheduled for a repeat performance at Wembley and chances are good that she will be joined this year by Jack Greene and Jeannie Seely. Later that spring, beginning May 15, an all-star country music tour of MCA artists featuring Loretta, Bill Anderson and the F.B. Boys, Jan Howard and Conway Twitty will tour Europe, England, Norway, Holland, Sweden, Germany, Belgium, and other markets.

Other tours are being planned for later in 1970 including a star-studded show featuring Leroy Van Dyke. That later event may be part of a feature TV presentation. In addition to these appearances, there will be regularly scheduled shows for American servicemen both in Europe and the Far East. Literally every MCA country act from both the Deca and Kapp labels has performed for overseas servicemen over the past two years and 1970 will see that proud tradition continued.

Recording in Nashville is under the more capable direction of Owen Bradley and his staff. Owen hopes to join his artists this Wembley this year to get a first-hand view of the expanding English country music scene.

With the increasing importance of country music on the international horizon, there is a need for MCA representatives around the world. The Deca and Kapp rosters—available on MCA overseas—are filled to capacity with top selling artists. It is in the interest of both MCA and the international sales people to sell this country catalog in the world market place.

OWEN BRADLEY
Decca Vice President
Nashville

Joint Venture For MCA Records
In Expanding Italian Market

MCA Records International is entering into a joint venture with the well-known Cordl group in Italy to bring the new label into that country. Contracts were negotiated with G. Ricci and Davide Mataloni, managing director of the Canossela label. In addition to the record operations, Italy will become one of the prime suppliers of cassettes and cartridges on the MCA label for the common market. Recognizing the increasing importance of the tape market throughout the world, MCA Records will be available on all configurations wherever there is a market demand.

The MCA Records Italy company will be headquartered in Milan with sales and promotion offices in the creative atmosphere of Rome. Local Italian artists and repertoire will be featured on the MCA label and this product will be made available to the MCA people around the world.

Expansion Completed
By MCA Licensee
In Trinidad

The release through International Recording Company Limited (IRCL) of MCA’s original sound track album “Sweet Charity” launched an association that has given MCA a firm foothold in the Caribbean.

IRCL is one of the oldest and largest recording companies in the Caribbean, serving the islands formerly known as the British West Indies, as well as the French and Dutch Islands, Surinam, Guyana, and British Honduras.

From the Bahamas Islands in the North to Surinam in the South, IRCL’s record market spans a distance of about 1,800 miles, with a population of about 6 million, and includes numerous small independent territories which have recently been brought into the Caribbean Free Trade Area (CARIF). The improved trading facilities resulting from the Carifta Agreement, and the growing demand for the IRCL product, due largely to the impact of MCA releases, have encouraged the Directors of International Recording Company Limited to embark on an expansion program which represents additional investment capital of over half a million dollars. The new plant will be located outside of one of the Caribbean capitals, and will be equipped with modern, state-of-the-art recording facilities.

Exclusive Dists Of MCA Records In Philippines

Among the numerous firms that have capitalized on the Philippines’ interest in music is the Home Industries Development Corporation. It started operations in 1958 and is now handling the distribution of phonograph records under the Decca, Coral, Brunswick and Vocalion labels. It is headed by Alfredo M. Lustra, Home Industries Development Corporation is also actively involved in commercial printing. Its center of operations is, and will be, Greater Manila, the largest city in the Philippines (with a population of about 3.5 million).

Home Industries Development Corporation, a company considered to be one of the more progressive record companies in the Philippines, represents the entire group of MCA labels together with other major recording companies. It has also expanded its distribution outlets to cover the three major island groups of the Philippines: Luzon, Visayas, Mindanao. Aside from its distributing office in Manila, which covers the whole of Luzon, it now has a distributing office in Cebu to handle the Visayas, and one in Davao, covering Mindanao.

To aid its sales, Home Industries actively employs the various advertising and sales promotion devices. Thus, the firm engages in tie-up efforts, point of purchase (POP) and window displays, direct mail, radio, television and cinema commercials. Phenomenal growth has also brought about the birth of several sister companies.

One of them is Audience, Inc., which is a franchised holder of three commercial radio stations (DZAM, 1190 kHz, in Manila; DYUL, 1280 kHz, in Cebu; and DXUL, 1190 kHz, in Davao). All three stations help out in the promotion of the MCA records. Early in 1970, Home Industries plan to acquire additional radio stations as part of their expansion program to select radio areas that can also be considered as record areas.

Chantecler Reps MCA Labels In Brazil

Chantecler, a division of Cassio Muniz S/A, is the Brazilian manufacturer and distributor of all the MCA record labels. Cassio Muniz is one of the oldest music firms in Latin America, founded over sixty years ago.

The Chantecler label was started in 1958 and in the little over ten years of its existence has established itself as a major influence on the Brazilian market. The operation is now headed by dynamic Jose Rubulz, a driving force in the music industry in Brazil.

In less than two years since they have been handling the MCA labels they have garnered better than 3% of the total market, which, combined with Chantecler’s own 16%, makes the total operation a major record factor in Brazil.

MCA Moving Ahead
In Central America

The new CADISA building in Santa Ana houses the most modern and complete record production plant in all Central America.

Every production phase from the cutting department, galvanizing, pressing, printing to the finished product is peerless. The process, from beginning to end, is fast, efficient, and economical, each step subjected to a series of careful controls to assure quality production and efficient marketing.

Promotion by way of radio, television, newspaper and direct-to-public media is strong and hard hitting.

Success is our by-word and a well-coordinated production, promotion and marketing effort will do a terrific job for MCA Records International.
VERY IMPORTANT INDEED
THEY ARE BIG
SELLERS IN BRAZIL.

THEY ARE
MCA'S

THEY ARE
CHANTECLER'S

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PRESIDENT

ADOLFO PINO
GENERAL MANAGER

CARLOS GARBARINO
MANAGER ADVERTISING & PROMOTION

GABRIEL FRANKE
MANAGER MCA REPERTOIRE

MANUEL SILVA
MANAGER SALES

HORACIO BULNES
FACTORY MANAGER

ESTEBAN FALCES
MANAGER RECORD ADMINISTRATION

Cash Box — MDEM Section — January 17, 1970
MCA RECORDS LTD. HAS VAULTED FROM NOWHERE TO BECOME THE NUMBER ONE INDEPENDENT LABEL IN EUROPE... AFTER ITS FIRST YEAR OF OPERATION.

MCA RECORDS LTD. HAS INTRODUCED THREE NEW ACTS WHICH HAVE PROVED TO BE INSTANT BEST SELLERS... JOHN ROWLES, LEAPY LEE, AND JOHN & ANNE RYDER.

MCA RECORDS LTD. HAS CAUSED GREAT EXCITEMENT WITH THE NEW SINGLE "SUPERSTAR"... AND WILL CAUSE EVEN GREATER EXCITEMENT WITH THE ROCK OPERA "JESUS CHRIST."

MCA RECORDS LTD. A GREAT PART OF THE GREAT MCA INTERNATIONAL TEAM.

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MAYFAIR 7-211
In Canada It's Compo And Compo Means MCA

Compo is one of the oldest record companies operating in Canada. Originally, Compo was opened in February 1922 by H.S. Berliner, a son of the famous Emile Berliner who was responsible for the transition from cylinders to the flat disc we know today.

During these 47 years, Compo has continually been one of the leaders of the industry in Canada. The original concept of the company was to give distribution and promotion to small independent record labels which Compo is still doing today on a much larger scale.

For the Canadian-produced records, the Apex label was started in 1922 and is today more active than ever, turning out pop and C & W material for the Canadian market place. The Apex label is the oldest in Canada, and one of the three oldest in North America.

Pioneering has always been a way of life with this Canadian operation and they were responsible for early development of the first use of echo in records; the fore-runner of the LP by recording two selections on each side of 78 rpm, in 1928, and the first use of electronic recordings (using a microphone) which was made in Montreal, Quebec, by Compo.

Compo has an extremely strong and flexible distribution network which is highly regarded in the trade. There are six distribution centres in Canada, each with a complete stockroom situated in its major market. Two of these — Toronto and Montreal, are owned by Compo and the other four are independent centers carrying Compo product and operating under the Compo policy. This assures the continuity of our sales programs across the country.

Compo management over the years has always maintained the two most essential ingredients for a successful operation-promotion and fast distribution. Adherence to this policy has been instrumental in helping to establish many record artists in Canada and in helping to create the excitement for tremendous record sales on many other recordings.

In January, 1968, we released a little-known Canadian folk act by the name of The Irish Rovers. Our sales and promotion people became very excited over this record and went to work on it. The rest is history: their record, "The Unicorn," became number one in Canada from coast to coast, and ultimately became a top-ten record in the U.S. Since that time, The Irish Rovers have gone on to world acclaim, and record sales in the millions. Just recently, another record came our way, "I Still Believe in Tomorrow" by John and Anne Ryder, and because of our belief in the record, it too has become top ten in Canada, which definitely has established this recording act.

Perhaps the most indicative example of Compo's sales-promotion strength is recent years. has been their efforts toward the ascendency of Gordon Lightfoot as one of today's top-selling artists, internationally speaking, in the Canadian marketplace. It is the result of continuing campaigns along many promotional avenues, as well as capitalizing on sales opportunities, over a five-year growth.

Compo is the largest record manufacturer in Canada, pressing for most of the major labels. There are two pressing plants, one located in Montreal and the other situated in Cornwall, Ontario; the latter being in operation for five years and is the most modern operation in Canada and features the use of the most up-to-date facilities available. To keep pace with the changing method of selling recorded music, Compo immediately went into the tape duplication operation with the most sophisticated facilities in the world today.

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is proud to be the Caribbean member of the M.C.A. family.

With M.C.A.'s bold new step into the International arena has come a welcome increase in record manufacturing development.

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Red Roberts, center, of Compo in Canada, presents a gold record award for "The Unicorn" to members of the Irish Rovers. The song was originally released in Canada by Compo and went on to become an international smash.

The Classical Side Of MCA

MCA Records International is well-represented in the classical field with a most diversified repertoire. The label's share of movement in Decca's classical catalog is accomplished by the prodigious virtuoso Andres Segovia.

"It is commonplace," The New York Post wrote, "to speak of musicians as 'incomparable' but in Segovia's case it happens to be true." Critic Albert Goldberg noted, "Sefovia's guitar playing is one of the miracles of our time.

Having restored the guitar to its classic place among instruments, Segovia's concerts have become musical highlights of each season. His annual appearances are eagerly awaited in the world's capitals, and his many recordings for Decca are among the industry's best-sellers.

The MCA catalog contains, in addition to Segovia, entries by many of today's finest classical musicians and organizations. Among others represented on MCA labels are the Bach Aria Group, the Cincinnati Symphony Orchestra, harpsichord virtuoso Sylvia Marlowe, New York Philharmonic, pianists Giusarnova and Rosalyn Tureck, violinists Jean-Pierre Reme, Pauz, Russell Oberlin and Judith Raskin, and violinist Ruggiero Ricci.

Cash Box — MIDEM Section — January 17, 1970
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ERNST MOEYERSONS
manager promotion
and advertising
GALLO/M.C.A.—A GREAT GET-TOGETHER As we stand on the threshold of a new decade, the Gallo Organisation of Southern Africa salutes the M.C.A. Corporation and has every confidence that the M.C.A. product will, in the years to come, continue to make its impact on the South African record buying public.

In the sub-continent of Africa, Gallos were responsible for almost forty years, through its manifold activities, for the manufacture, sale and distribution of the early Brunswick and Decca recordings to spark the extraordinary growth of a corollary industry—Hi-Fidelity for the home.

This great business relationship will be strengthened in the years to come and South Africa is looking forward to the great new roster of Stars that are presently being cultivated by M.C.A. for world release.
Old And New Combine Talents To Make MCA Swing In South Africa

The African villagers crowded excitedly around the young South African as he started to unpack his tape recorders and wind-up gramophone. They all remembered the Gallo A & R man who visited their village some months before to record them singing traditional songs of their Congo homeland. Now he was back with his new machine. The A & R man takes up the story from that point.

It was about twenty years ago and the record industry was still using the old shellac 78's. I selected a pressing of one of the tribal songs I had recorded in that village and put it on the gramophone. Pandemonium broke out as these primitive people heard their own voices for the first time. And then it happened.

"The local chief had a huge mangrel dog which had been sitting watching the fuse with a bored expression."

"Only afterwards did I remember that when I originally recorded that song, the dog had barked. Somehow the bark had remained in the pressing. When the dog heard another animal barking from the gramophone, it went berserk and attacked the interloper—completely destroying the machine."

It is a far cry from those days now when every African village has scores of transistor radios blaring out the music message of the world. Including the sound of MCA artists. Alec Delmont, managing director of the Gallo Organisation, completed the picture.

"This group has been associated with MCA and its forefathers for close to forty years. I do not think any other two companies have a longer history of association in the industry. I can recall the early years of Brunswick, Balke-Collender and then the Decca Record Company, Inc., who helped us to dominate the South African record market with greats like Crosby, Ella, and the Ink Spots as well as a host of others."

The Gallo Group, which holds a major slice of the lucrative South African market, is embarking on a program of bringing its young bright executives to the top quickly.

"In this process I can see another parallel to our relationship with MCA," Delmont said.

"These young men, like Peter Gallo, son of Eric Gallo, founder of the organisation, are in tune with today's trends and needs. They are enthusiastic about the future of MCA in South Africa and are determined to go places with the help of the galaxy of great artists in that stable," he said.

Delmont went on to say that MCA would, in this way, be able to reap the benefit of a combination of youthful enthusiasm coupled with the tempering effect of hard-won experience from the veteran executives.

The old and the new. Mr. Peter Gallo, son of Eric Gallo, founder of the Gallo Organization, was photographed with Managing Director, A. Delmont. The combination of the old and new talents will be of tremendous value to both M.C.A. and the Gallo organization.

The association between Astor Records, Australia, and the ever-expanding MCA Records International Group has given added impetus to the development of the Australian company.

Astor Records Australia, a Division of Electronic Industries Ltd., has obtained from MCA Records International of the U.S.A. the manufacturing and distribution rights for Australia and New Zealand for material from the various labels in the MCA group, which includes Decca, Kapp, Uni, Coral, Shamley, Vocalion, Brunswick, Four Corners, Congress, Revue, and, of course, English MCA.

Interviewed in Melbourne, Mr. Neville Smith, General Manager of Astor Records, revealed that Astor completed a new $250,000 factory for production of records, and the personnel involved took over the plant early in 1969. With the installation of new Alpha machines from Sweden, Astor doubled its pressing capacity.

As a result of receiving the manufacturing and distribution rights for the MCA International Group of labels, Astor found it necessary to order a further quantity of Alpha presses and auxiliary equipment. All of this is now installed and operating, ready to handle the large volume of new business which will be generated from the MCA International Group of labels.

All records released in Australia and New Zealand under this agreement are on the newly-formed MCA label.

The Astor Record Company is situated in the fifty-acre Melbourne complex known as "Astor Centre," which also houses the parent company, Electronic Industries Limited, which produces television and radio sets, refrigerators, household appliances, furniture, and a multitude of diverse electronic equipment.

Mr. Smith said, "Astor is proud to be part of the fast-developing MCA Records International team, and because of this association, Astor is now credited with being one of the three largest record producers in Australia. We look forward with great pleasure to our long-term association with MCA International."

A view of a section of Astor's Record Pressing line showing a row of Swedish Alpha presses with their auxiliary plastic pre-heating equipment. Each machine produces one record every 30 seconds.

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President
Caceres Discos S.A.
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Len Taylor Back For MIDEM Deals

At MIDEM 1969 Len Taylor of Bourne Music acquired the rights to all 12 songs on a French LP of contempo- rary pop works containing 11 stories in the life of Jesus. Bourne commissioned John Battye, the American composer, and Taylor produced an LP with McCarthy’s Ambrosian Singers. The LP will be repeats on television show including all of the songs and it was shown on BBC 2 on Christmas Day. Naturally, Len Taylor will be at MIDEM 1970.

EVANS & HIS EDISON — Bill Evans, MGM/Verte, jazz pianist, was the recent recipient of an Edison Award for his work in Mexico. His latest LP is “What’s New.”

Set Mexico Debut For 5th Dimension

HOLLYWOOD — The 5th Dimension will make their formal appearance in Mexico when they headline the “El Heraldio Awards” on Feb. 11 at the El Camnino Hotel in Mexico City. The annual Awards show is telecast live five days later to 21 million viewers pays tribute to the leading Mexican motion picture, television, recording and athletic stars of the past year.

The group will also be hosted at a special conference on Feb. 9 at which representatives from all of the leading newspapers, radio and television stations as well as magazines from Mexico, Latin and American papers will attend.

The “El Heraldio” is anticipating more than 15,000 people to attend what will be the largest press conference for a recording group ever held in Mexico City.

Midem ’70 Scene Of Lib/UA’s

The second International Licensee Meeting for Liberty/UA Records is to be held at MIDEM between January 15th and 17th.

Heading the American delegation is All American Songs, Inc., Los Angeles, The American attendances are Lee Mendell, vice president and co-founder, and Seymour Zuckoff, vice president and president of the company. Representing the UK is the director of the international department, Jerry Thomas.

Entertainment from Europe will be Noel Rogers, head of European Operations of United Artists Records and English companies Siegfried Loch, managing director Germany, Eddie Adams, managing director France, Martin Davis, general manager.

Licences and business affiliates from all over the world will be participating.

Fantasy Records head lead president Saul Zaentz, and the Liberty/UA president, Jack Lewerke.

Many of the senior exos of the Liberty/UA licencees from all over the world attending MIDEM with their own companies will participate in the licencee convention which will show-case new artists, selling and merchandising programs and other developments related to the record business. The programme for the Convention will be announced in due course.

CLUB SALES SPARK MCA Mexico

Since its beginning in 1958, Orleon Vea has been a giant in the Mexican music business. The tremendous progress made can be measured in terms of sales, which have increased from 300 million pesos in ten years and now the company is the most modern plant in all Latin America.

This growth is due mainly to great product which, of course, includes the important MCA Records catalog and the strong exposure it is given with two weekly nationwide TV programs — radio-plays and e-fective consumer information.

In addition, the “Club de Disco Orleon” with a membership of well over 60,000 members, is a tremendous success and moves both Latin and American albums in good quantities through direct mail.

With the aid of MCA Records International there is no doubt that a Mexican export of 300,000 visits by Jackie Wilson and Earl Grant helped push sales to new highs and the coming year should be even better.

Oeges Promoted At Polydor Nederland

HOLLAND — Robert Oeges has been appointed adjunct managing director of Polydor Nederland N.V. Oeges, who has been six years ago at PFI Baarn, having worked there for two years. Bovema appointed him label chief of Columbia, a post which he occupied for seven years, and later he was managing director of Negram records with Bovema.

Six months ago, Oeges joined Polydor Nederland N.V.

Futterman To Europe

NEW YORK — Lew Futterman flies to Europe this week (4) for three weeks of business and production meetings in London and Paris where he will work with his new Pro- duction director, David Winters. The group consists of seven British jazz and rock musicians including saxophonist John Mayall and guitarist Terry Smith. Futterman will also attend a conference to formulate international marketing plans for J. J. Jackson’s “Dilemma” and meet with L.P. foreign catalog sub-publishers Stig Anderson (Sweden) and Roll Marbot (France).
### CANADA
- Editions Archambault
- Disques Select Alouette
- S.M.C.L./Sunrise Music Co.
- Bravo Records
- R.C.A. Limitée les Disques R.C.A.

### COLUMBIA
- CIA. Columbianna De Discos

### CZECHOSLOVAKIA
- Arba
- Supraphon

### FRANCE
- Edition Tremplin
- Liberty UA
- United Artists Music
- Editions Rideau Rouge
- Editions Katema
- Compagnie Phonographique Francaise
- "Barclay"
- Editions Bleu Blanc Rouge
- Editions Labrador
- Editions Musicales Lebriot
- C.B.S. Disques
- "Disc" A.Z.
- Musidisc Europe
- Les Trois Moustiquaires
- Editions Musicales Montparnasse 2000
- Sunny Music
- Paul Beuscher
- Editions Bagatelle
- Critérium Music Corporation
- Editions Tutti
- La Compagnie
- Editions Louise
- Editions Musicales Claude Pascal
- Editions Musicales Paris "8"
- Editions Vogue International
- Compagnie Phonographique Philips
- Société Promodisc
- Société Industrielle Du Disque
- Disques Festival
- Editions Escor
- Editions Sallabert
- Agence Musicales Internationales
- April Music
- Music 18
- Radio Music France
- Editions Sagittaire
- Sunflower Publishing
- Editions Telecinedisc
- Editions Musicales Bretagne
- Editions Fantasia

### GERMANY
- Ariola Eurodisc
- Rolf Budde Musikverlag
- Editions Minerva
- Edition Montana
- Edition Intro
- Francis Day & Hunter
- West Dr. Verlag
- United Records
- Hans Sikorski
- M.C.A. Records
- Intersong
- Radio Tele Music Berlin
- Hans Gerg
- Aug. Granz Gmbh
- Bellaphon

### GREAT BRITAIN
- Francis Day & Hunter
- B. Feldman & Co.
- Robbins Music Corp.
- Bourne Music
- Vanguard Music
- Intune
- Lynn Music

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- Meridian Sem
- Pathe Marconi
- Sennethin Else
- Editions E.M. Technisonor
- S.I.M.E.P.P.
- S.N.I.C.P.O.
- Decca
- B.E.A.
- Productions Alleluia
- Studios Europa Sonor
- Guilde Internationale Du Disque
- E.P.O.C.
- Francis Day Publications
- Chappell
- Productions Editions Arts Records
- Map. — Material Applications
- Plastiques —
- Société Voxson
- Discophile Club De France
- Société Francaise Du Son & Fonior
- Editions Essex
- Editions Musicales Agea
- C.I.D.D. — Centre D'Information Et De Documentation Du Disque —
- Editions Musicales Rhinoceros
- Société Delos
- Disques Gerard Meys
- Boa Music
- Editions Croma Music
- The Robert Sligwood Organization
- Editions Musicales Agea

### AUSTRALIA
- Festival Music Pty. Ltd.

### AUSTRIA
- Symphonytone Productions

### BELGIUM
- Eurovox Music
- World Music / Palette Records
- Fonier
- Editions Musicales Bens
- Gospel Music Belgium
- Editions Jean Kluger
- Apollo Music
- Discobel
- Editions Fonogram
- Hebra Records
- Editions Musicales Primavera
- Radio Tele Music
- World Music Group
- Sonobel
- Peter Plum Publications
- Editions Basart Belgium Sprl.
- Cebedem (Centre Belge De Documentation)

### BRAZIL
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Shaftesbury Music
Kassner Associated Publishers
Welbeck Music
Schroeder Music Publishing Co.
Noel Gay Music Co.
Melodisc Records
Tonecolor
Teepee Records

Franklyn Boyd Music
Good Music
Palette Records
Gerrard Music
Louvgny Music
Penny Farthing Records
Legacy Music
Beechwood Music
Ampex Great Britain
Artists Musical Productions
Mushard Music Ltd.
Fanfare
Object

HOLLAND
A & M Records
Conamus
Gospel Music
Dureco
Artemis
C.N.R. Record Company

HUNGARY
Kultura
Qualiton
Interconcert

ITALY
Durium
Clan Celantano
Ariston
Edizioni Musicali Ricordi
Saint Martin Records
Fonti Cetra
Sugar Music
Edizioni Musicali Bixio
R.C.A.
Editions Canopo
Edizioni Southern Music
Cam
Edizioni Cucci Srl
Carosello C.E.M.E.D. S.r.l.
SpA Cellograf Smip
Eureka Edizioni Musicali

JAPAN
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LUXEMBOURG
Radio Music International

MEXICO
Discos Tizoc
Gamma

NORWAY
Euronette Norsk A/S

POLAND
Papart
Ars Polona
Polskie Nagrania

PORTUGAL
Tecla
Discos Estudio
Teleoctra
Valentim De Carvalho
Radio Triunfo

SPAIN
Discos Belter
Discos Vergara
Fabrica De Discos Columbia
Ekipo S.A.
Espectra (Sintonia)
Hispavox
Ediciones Armonico
Circulo De Lectores
Discos Moviedplay
Zafiro

SWEDEN
Sonet Grammofon
Polar Music AB
Sweden Music
Reuter & Reuter Forlag
Borkref Production
Berrn's Salonger

SWITZERLAND
P.D.U.
Disques Evasion
Edition Coda
Editions Sidem
Disques Office
Beltelupfe
Internationelles Melodies Geneve
Mondia Music

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Gallo Africa Ltd.

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Avco Embassy Records Corporation
Cree Group Of Companies
Commonwealth United Record Inc.
Flying Dutchman Productions
Map City Records
Gulf Western Industries
M.C.A. Records International
Atlantic Recording Corporation
Crestview Records
The Kama Sutra — Buddha Group
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Nashboro Records Co.
M.R.C. Music
Ambassador Record Corporation
The Robert Slighwood Organization
Broadcast Music Inc.
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MIDEM '70: An Established 'Must'

MIDEM, an established "must" on the music industry calendar, is readying its 1970 gathering in Cannes. Like a true "growth company," this International Record and Music Publishing Market has never been content to rest on the laurels of its previous year's success. Under its general manager, Bernard Chevry, MIDEM has held honest post-mortem on its convention, acting intelligently to remove whatever inadequacies that could inhibit its ever increasing importance to the world-wide music community.

There has been, happily, a year-to-year need to improve facilities for participants as MIDEM's conventioners grew in numbers. This year, for instance, there's a new Festival Palace in Cannes, offices of which, incidentally, are fully booked up. Chevry, in fact, was obliged to reopen 36 offices on the terrrace of the old Palace to satisfy demands of 4000 participants and 270 firms for the 1970 event. MIDEM will have a total of 380 offices, 100 more than last year.

Broadening its scope, the "variety" and "pop" segment of MIDEM, Jan. 18-23, will be preceded by a new innovation, MIDEM Classique (11-15), which is devoted to classical and contemporary serious music. This has been organized in cooperation with the International Music Council of UNESCO and will center its intentions on the promotion of young performers and composers. Between the pop and classical formats — on Jan. 16 and 17 — there will be a symposium on the promotion of classical and contemporary serious music in modern society.

But, MIDEM would not be the major force it is on the global music scene if it did not literally "mean business." For as we have pointed out in the past, MIDEM has a sizeable impact on the course of the music business as it initiates and, oft-times, consummates many deals that can effect the flow of product from nation-to-nation for years to come.

The slogan, "Meet at the MIDEM," then, is far more than an expression of informality and goodtimes. MIDEM provides an atmosphere of goodwill among music people who share common objectives; it's good business to be there as well. MIDEM should come highly recommended by the very industry it serves.

We're answering our phones in French these days. See you at Midem.

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 directeur / m. y. gadoua

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 c/o societa italiana fonografica a. p. a.
 via crivelli n° 20 / milano 20 122. 580 867
 directeur / m. simontacchi

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 14. rue du rovenay / genève 36 56 80
 directeur / m. aubert
 telex 04500

allemande
 c/o metronome records gmbh
 heidenkampsweg 76 b / hamburg 24 1261
 directeur / m. marco bachmann
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 augusto figueras 39 / madrid 4. 221 53 21
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 b. nederland nv grammofonplatenmaatschappi
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 directeur / m. maassen
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MIDEM CLASSIQUE 70: 
PRELIMINARY PROGRAM OF CLASSICAL CONCERTS.

January 11
Concert: ORTF Philharmonic Orchestra conducted by Marius Constant
Selection of the International Rostrum of Composers:
Gyorgy Ligeti “Lontana”
and W. Lutoslawski “Deuxième Symphonie”
Marius Constant, a work of his joice,
Iannis Xenakis, “Nomos Gama”

January 12
Concert: International Rostrum of Young Interpreters with the National Opera Orchestra of Monte Carlo,
conducted by Okko Kamu, the winner of the first von Karajan International Conducting Competition.
With the assistance of:
Mstislav Rostropovich, violoncellist.
Work: “Concerto de Dvorak”
and some Young Interpreters chosen by a Selection Committee of the I.R.Y.I.

January 13
Concert: International Rostrum of Young Interpreters with the National Opera Orchestra of Monte Carlo.
With the assistance of:
Henryk Szeryng, violin
and Young Interpreters chosen by a Selection Committee of the I.R.Y.I.

January 14
Concert: International Rostrum of Asian Music:
With the assistance of:
Ravi Shankar
Bismillah Khan

January 15
Concert: International Rostrum of Young Interpreters with the National Opera Orchestra of Monte Carlo.
With the assistance of:
Irmgard Seefried, soprano
Philippe Entremont, pianist
and other Young Interpreters.

The concerts on January 13 and 15 will be conducted by the winners of the Mitropoulos, Prince Ranier and Besancon International Conducting Competitions.

CashBox France

M. Pierard, who for eight years was general manager of Tutti Co. of the Philips Group, and Max Amboux, professional manager in the same company, have started their own company called Allo Music. After two months of operation they have gotten the copyrights for Tino Rossi's operetta "Le Marchand De Soleil," which is now showing at Theatre Mogador. The title song from the operetta, "Pour Deux Coeurs Qui S'Aiment," has just been released on Mireille Mathieu's new EP and LP. Yvette Horner also recorded the title tune.

Allo Music has signed Georges Moustaki's works, "Paille Musique," and they have acquired the rights for the following songs: "Il Est Trop Tard," "Gaspard," "Ma Solitude," "La Carte Du Tendre," "Rue des Pierres Saint-Jacques" and "Voyage," all recorded by Moustaki. They are also publishing the following songs by Moustaki and sung by Serge Reggiani: "Ma Liberte," "Sarah," "Votre Fille A Vingt Ans," and "Madame Natashia." A newly formed subsidiary of Allo, Editions Atlante, is issuing its first song, "Deux Colombes," recorded by Dalida on her EP, single, and LP. Gianni Esposito has also recorded the song on Pathe Records.

Allo has recently acquired copyrights for six original songs by Baden Powell, to be issued on his next LP. Jean Pierard has sub-published the song "Minha Marisa" from the Rio Festival and he has also gotten the copyrights to it.

Allo will present five songs from sixteen selected by the French TV at the competition for the choice of the song representing France at Eurovision 1970. They are: "Est-ce Mon Coeur Ou le Printemps," sung by Michelle Torr; "C'est Toujours Sur L'Autre Rive," by Patricia; "Bye Bye Petite Julie," by Les Sunlights; "L'Enfant et le Vieux Marin," by Guy Bonnet; and "Marie Blanche," by Bonnet.

The music publishers' group, La Compagnie, have signed a three year contract with Hugues Aufray. His first LP under the La Compagnie label will be released soon. The company issues through MCA, and has two records: "Superstar" and "Hello Dolly" by Louis Armstrong. It is also releasing a new collection of LP's called America 70, including latest releases by Louis Armstrong ("Symphony Hall," "Hello Dolly," "The Good Book"), Bill Haley, Buddy Holly, Segovia (playing Bach and Spainegi), etc.

La Compagnie has signed a contract for the distribution of its catalogues with CED for France. Barclay for Belgium and CGD for Italy. It has opened its Music Publishing Outlet there, called Editioni Domingas, directed by Christine Leroux.
always first in the world

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Fabello • Stamper forming tools
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56 thru 66 — Vertically along right side.

Room Nos.
67 thru 103 — Top strip of offices
104 thru 134 — Upper row of center section
135 thru 165 — Lower row of center section
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JOBETE MUSIC COMPANY INC.

2457 WOODWARD AVENUE DETROIT, MICHIGAN

The Sound of Young America®
Richard Kerr Joins Screen Gems-Col. Ltd.

Richard Kerr has joined Screen Gems-Columbia Music Ltd., as record producer and song writer on an exclusive basis.

Kerr was formerly a producer with RCA Ltd., record division and as a songwriter has achieved successes in Britain and throughout the world. His hit compositions have included “Blue Eyes” for Don Partridge, “My World” for Cupid’s Inspiration and “Colour My World,” which was successful in Europe for Partridge.

Terry Oates, general manager of Screen Gems-Columbia Music Ltd., said the signing marks the “first phase of our declared policy of setting up an independent Screen Gems production operation in Great Britain”.

Among Kerr’s initial plans is the recording of an LP of himself singing his own compositions, though his main brief will be to discover, develop and record new talent.

Left to right: Terry Oates, general manager of Screen Gems-Columbia Music Ltd., Jack Magraw, managing director of Screen Gems-Columbia Music Ltd., Kerr.
Our music speaks everybody’s language

A lot of European hit songs rise to the top of the charts in the U.S.A. 72% of the ones that have since 1960 are licensed by BMI. Call us the Transatlantic Hitmaker.
In any language

EMI means record business

EMI Norsk is one year old this month. EMI's newest infant was born in the cold winter days of January 1969 in Oslo. By April 1st it had learned to walk and opened for business. And by November it had grown to such a busy infant that it had to move to a bigger home (pictured left at the house-warming celebrations are J. C. Stanford, head of EMI's overseas operations, with EMI Norsk Managing Director John Bush and General Manager Hans Ro.).

EMI has a very large family: its worldwide record marketing network comprises manufacturing and distribution centres in 30 different countries (plus licensee arrangements in nearly 20 more).

If you're one of the record people, you need EMI.

THE GREATEST RECORDING ORGANISATION IN THE WORLD

ELECTRIC AND MUSICAL INDUSTRIES LIMITED (EMI) LONDON, ENGLAND

Cash Box — MIDEM Section — January 17, 1970

98
Great Britain's Top Ten LP's

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Abbey Road</td>
<td>The Beatles</td>
</tr>
<tr>
<td>2</td>
<td>Land Of Make Believe</td>
<td>Jimmy Cliff</td>
</tr>
<tr>
<td>3</td>
<td>Moomon Chartbusters Vol. 2, Tamla Motown</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Tom Jones Live In Las Vegas</td>
<td>Decca</td>
</tr>
<tr>
<td>5</td>
<td>To Our Children</td>
<td>Pentangle</td>
</tr>
<tr>
<td>6</td>
<td>Johnny Cash At San Quentin</td>
<td>John Cash</td>
</tr>
<tr>
<td>7</td>
<td>Lord Zep and the Screagers</td>
<td>Led Zeppelin</td>
</tr>
<tr>
<td>8</td>
<td>Best Of The Cream, Polydor</td>
<td>The Cream</td>
</tr>
<tr>
<td>9</td>
<td>Sound Of Music, Soundtrack, RCA</td>
<td>Various</td>
</tr>
<tr>
<td>10</td>
<td>Easy Rider, Soundtrack, Soundtrack</td>
<td>The Easy Rider</td>
</tr>
</tbody>
</table>

King Bee's album. In their new role for "British Bangers" they are following the Blue Horizon issue "This One's A Good One" featuring Odis Rush with all 19 tracks recorded for a limited edition based cobra label.

Hornemouth/producer Hal Shapen, who has penned the lyrics for five major films in as many weeks, has just completed work on "I'm Going To Fall In Love Again" for Mary Hopkin. In the British heats of the Eurovision Song Contest, Mary will perform six songs in the Cliff Richard tradition, one of which is "I'm Going To Fall In Love Again" as published by AVA, a subsidiary of Shapero Bernstein. Many other writers are currently committed to the production of the music which will be presented at the Grecian Festival.

Resident at the new luxury Mayfair Hotel Inn On The Park near the London Zoo, opening on January 21 will be Carnaval, a five-member group specialising in bossa nova and standard material. Decca will release an LP and a single by the group.

The Pentangle have been confirmed to have composed and perform the theme and score for the forthcoming movie "Tam Lin" starring Ava Gardner, Ian Bannen, Ian Carmichael, Casack and Richard Wattis. A special agreement has been reached between Transatlantic Records and the movie's distributors, Commonwealth United Pictures, that the band will be allowed to release the Pentangle soundtrack album on its own record label. "Tam Lin" is based on the old Scottish border legend immortalised in a Robert Burns poem of the same name.

Quickies: Rolf Harris' Parlophone single "Two Little Boys" sold over 100,000 in one day over the Christmas period and sales total now 600,000. Transatlantic has set up a new office in Brussels and Stereo Tape Europe for the European release of Transatlantic pop product in France and six-track reel-to-reel cartridge. RCA fixed exclusive distribution of a single end of year film cartridges by Irish Record Factors.

Pye Records will merchandise its Marble Arch Jubilee product this year in balanced monthly packages for dealers and plans a price cut in its Golden Guinea range. Frankly...
Liberty/UA, Inc.
6920 Sunset Boulevard
Hollywood, California 90028

U.S.A.

Liberty/UA Records Ltd.
Mortimer House 37-41 Mortimer Street
London W.1 England

ENGLAND

Liberty/UA (France) SA
7 Rue de la Pepinière • Paris 8

EDDIE ADAMIS
Managing Director

FRANCE

Liberty/UA GmbH
Postbox 544 • 8 Munich 33, Germany

SIEGFRIED LOCH
Managing Director

GERMANY

Marché International Du Disque Et De L'Édition Musicale
January 17-24, Cannes, France
**Germans’ Best Sellers**

**This Year’s Chart**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Artist</th>
<th>Song</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Dein Morgen</td>
<td>&quot;Schoenstes Geschenk&quot;</td>
</tr>
<tr>
<td>2</td>
<td>scooter</td>
<td>&quot;Nie Macht&quot;</td>
</tr>
<tr>
<td>3</td>
<td>Udo Lindenberg</td>
<td>&quot;Blackout&quot;</td>
</tr>
<tr>
<td>4</td>
<td>Klaus Maria Brandauer</td>
<td>&quot;Dolmen&quot;</td>
</tr>
<tr>
<td>5</td>
<td>Klaus Wunderlich</td>
<td>&quot;Das Leben ist&quot;</td>
</tr>
<tr>
<td>6</td>
<td>Udo Lindenberg</td>
<td>&quot;Blau&quot;</td>
</tr>
<tr>
<td>7</td>
<td>Udo Lindenberg</td>
<td>&quot;Blackout&quot;</td>
</tr>
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</tr>
<tr>
<td>10</td>
<td>Udo Lindenberg</td>
<td>&quot;Dolmen&quot;</td>
</tr>
</tbody>
</table>

*Original German Copyright

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**Australia’s Best Sellers**

**This Year’s Chart**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Artist</th>
<th>Song</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>The Seekers</td>
<td>&quot;Something / Anything&quot;</td>
</tr>
<tr>
<td>2</td>
<td>The Seekers</td>
<td>&quot;When I Need You&quot;</td>
</tr>
<tr>
<td>3</td>
<td>The Seekers</td>
<td>&quot;Everyday&quot;</td>
</tr>
<tr>
<td>4</td>
<td>The Seekers</td>
<td>&quot;Keep It To Myself&quot;</td>
</tr>
<tr>
<td>5</td>
<td>The Seekers</td>
<td>&quot;It’s All Over Now&quot;</td>
</tr>
<tr>
<td>6</td>
<td>The Seekers</td>
<td>&quot;The Last Time&quot;</td>
</tr>
<tr>
<td>7</td>
<td>The Seekers</td>
<td>&quot;The Waltz&quot;</td>
</tr>
<tr>
<td>8</td>
<td>The Seekers</td>
<td>&quot;It’s A Matter Of Time&quot;</td>
</tr>
<tr>
<td>9</td>
<td>The Seekers</td>
<td>&quot;The Sunshine Of Your Love&quot;</td>
</tr>
<tr>
<td>10</td>
<td>The Seekers</td>
<td>&quot;I Love You&quot;</td>
</tr>
</tbody>
</table>

* Asterisk indicates locally produced record
WB music

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Tony Roberts • WB MUSIC LTD.
Ian Ralfini • WB MUSIC LTD.

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The Dutch tour of Savoy Brown December 19-21 was suddenly stopped when drummer Roger Earl was hit by Hong Kong Flu. The group did a TV show and a concert on December 29. Savoy Brown released Savoy Brown's U.S. hit, "I'm Tired." At the end of '89 N.V. Phonogram released the first three albums on the "Champion & Tally" by Manfred Mann's new group, "Valentine Suite" by Colosseum and the first LP by Juicy Lucy. Promotion for the albums is going fine. Colosseum was in Holland for three weeks, and their record on TV. A fine LP by David Bowie, "The Space Oddity." Holland reported the single of their favorite singer, "Rest, Sleep, Eat," by Joe Cocker. Entered the national charts in Holland on December 27, Jones "Without Love," is at number 38, while Engelbert's "Winter World Of Love" is number 30. Both records are on the Decca label. The Dutch charts include two highly rated records on the "Champion & Tally" by Manfred Mann's group, "Valentine Suite" (current number 7) and Sir Joseph Locke "Trip" (number 29). Both have red tulips.

N.F. Phonogram started a heavy promo campaign for the John Mayall concerts on January 2. The company has eleven Decca albums by the blues legend in its catalogue. Promotion included radio talk, advertising in the national press and window space with dealers in Rotterdam and Amsterdam, since the concerts are in these major cities.

Rein Maassen, managing director of Barclay Amsterdam, went to Paris for the Dutch recording of David Alexander Winter's French hit, "Vole S'mouvoile". This single was released at the end of last year and is a sure hit follow-up to Winter's "Oh Lady Mary".

Honey Bee and the Harboursides - the very talented management group of their first single, "Ming Me A Love Song," in the Rijk de Goyenshow. "Dolphins". This single was released at the end of last year and is a sure hit follow-up to Winter's "Oh Lady Mary".

American songstress Melanie is the best selling artist in Holland on all the records sold in 1979. "I'm Not a Girl, Not Yet a Woman" and "Back In Town" are still on the charts. In the U.K., "San Marco" by Vendrino, and Melanie's jazz album on the New York Buddha offer for an on-the-air interview on Christmas morning.

Holland's Best Sellers

This Week Week 1
1 Marian (The Cats/Imperial) (Agnus/Heemstedek)
2 The Rubettes (CBS/Imperial)
3 Atlantic/12 (Golden Earring/Polynord) (Dayglo/Hilversum)
4 Mighty Joe (Shock-Breiz/Blue/Pink Elephant) (Dayglo/Hilversum)
5 Whole Lotta Love (Led Zeppelin/Atlantic)
6 Marlo's Violin (Serenade) (CBS/Holland)
7 Today Tonight (Dezy, Beaky, Micky & Tick/Tonight)
8 Thanks (Mink DeVries/Edwards/CBS)
9 Down On The Corner (Creedence Clearwater Revival/Liberty)
10 One Million Years (Robin Gibb/Polydor) (Dayglo/Hilversum)

Argentina's Best Sellers

This Week
1 *La Nave Del Otivo (Dino Ramos) Mirta Perey (Music Hall)
2 *Yo Te Amo (J.C. Berea) Goyo Saavedra (CBS)
3 *La Joven (Carlos Gardel) (C hovering)
4 *El Amor (Carlos Gardel) (CBO)
5 *Yo Me has Enamorado (Relax) (CBS)
6 *La Tarde En Los Morteros (Relax) (CBS)
7 *El Amor De Un Solano (Relax) (CBS)
8 *Hay La Vida Para Calmar El Alma (Relax) (CBS)
9 *El Corazón (Relax) (CBS)
10 *Me Has Enamorado (Relax) (CBS)
11 *La Tarde En Los Morteros (Relax) (CBS)
12 *Hay La Vida Para Calmar El Alma (Relax) (CBS)
13 *El Corazón (Relax) (CBS)
14 *La Joven (Carlos Gardel) (CBO)
15 *Yo Te Amo (J.C. Berea) Goyo Saavedra (CBS)
16 *La Nave Del Otivo (Dino Ramos) Mirta Perey (Music Hall)
17 *La Tarde En Los Morteros (Relax) (CBS)
18 *Yo Me has Enamorado (Relax) (CBS)
19 *La Joven (Carlos Gardel) (CBO)
20 *El Corazón (Relax) (CBS)

Belgium's Best Sellers

This Week
1 Week 1
Thx (J. Vincent Edward) (CBS)
2 Thank You (J. Vincent Edward) (CBS)
3 Chi La I Need You (The Shuffles) (CBS)
4 Hey Joe (Chopit-Sho) (CBS)
5 Mighty Joe (Shock-Breiz/Blue/Pink Elephant) (Dayglo/Hilversum)
6 Linda Ronstadt (Weekend) (CBS/Mercury)
7 Paloma Malherre (Marc D. Arcade)
8 Marian (The Cats - Imperial)
9 Thanks (J. Vincent Edward) (CBS)
10 Tracey (The Call Links - MCA)

Cash Box — January 17, 1970
EDITORIAL:
Plus Dollars

If a certain situation pans out like some coin Traders predict, one of the greatest switcheroos of the industry should occur during the early 1970's. The trend, now budding, would precisely be a reversal of the original concept of the coin machine business... putting a coin slot on an existing piece of recreational equipment. Now a number of machine dealers are going back to the source and marketing the original non-coin product.

Clearly, the obvious non-coin item that has opened the door to "plus dollars" in equipment sales has been the pool table, sold to the homeowner. Scores of our distributors have been quietly carving out significant profits the past few years by soliciting the public directly on this item. And let's not forget they also earned a nice piece of change through the sale of billiard supplies to these table buyers. Indications now point to bolstering the home line with a variety of other amusement games and even music machines, all without a coin slot but all familiar equipment to the traditional coin machine distributor.

One of the singular benefits in dealing with the public has been in matters of financing, or rather the almost total lack of extended financing. Most table sales are on a C. O. D. basis with an added charge for delivery and installation. The majority of coin machine dealers have been uniquely set up to slip easily into the home supply business, having offices and showrooms in the heart of town and a couple of delivery trucks out back, with experienced personnel who can practically deliver and install a table with one hand. And to get started in the home business, all it took in many cases were a few ads in the local paper and perhaps a continuing classified ad promoting new and used tables.

Sales of used pool tables to homeowners should not be understated. Numerous used coin tables pass through a dealer's hands during the course of a year and with some minor carpentry to take out the drawer and put in an end ball return, plus new cloth and cushions and a bit of polish to the cabinet, the coin dealer can often get far more for the piece than through a straight resale to an operator. Indeed, one dealer we know never resells a coin table to an operator, preferring to shop it for home sale.

Now as we enter the '70's, wise dealers will push their way further into the recreational market by adding additional non-coin items to the line. We expect to see great sales activity in home shuffleboards, rebound tables, even card and amusement gaming tables which one of our factories produces. Activity in the resale of pins, shuffleboards and the like to homeowners is also beginning to bud (see story this issue on Dave Rosen's Philadelphia program).

The idea here is not for the coin machine distributing business to get into active competition with the sporting goods industry, but rather to afford the general public access to certain recreational items that normally would not be found in your average sports and department stores. You may not know it but it's not the easiest thing to go out and buy a slate top, professional quality pool table. Sure, certain big stores might have one on the floor but the majority won't handle such an item because of space, inventory, delivery and installation problems. They'd rather sell a hundred dollar table with fold-up legs and get the quick buck. Same goes for the other items we mentioned.

The possibilities for coin dealers in the non-coin area are limited, to be sure, but it would still behoove the smart dealer to explore the available merchandise that might fit into his sales capabilities. The unique opportunity to see literally everything the sporting goods industry has to offer will unfold in Chicago's giant Navy Pier exhibition hall and Palmer House Hotel the end of this month. This is the National Sporting Goods Convention which will show the wares of 1,100 firms Feb. 1-5, including tables and billiard supplies manufactured by our own factories. It should be well worth your time and money to get out there and check the possibilities.
Philadelphia — The majestic-like ballroom which is one of the highlights of the New York State Center, that tourist delight in California, now has a ballroom-like atmosphere of the new David Rosen Home Amusement Center now being built at 301 Market St. That second-floor landmark, in center-city Philadelphia, will be housed among pool table devotees of both sexes for over 80 years in catering to the needs of the all-time top billiard breeder, Allinger’s Billiard Academy.

With the arrival of the 70s, Allinger’s will retain the features of its nostalgic past and upgrade itself with the latest in home amusement and recreational games. The center, scheduled to open over the operation of Allinger’s, originally opened in 1892, will be the pilot for a proposed chain of David Rosen Home Amusement Centers. The new center will be located in Eastern Pennsylvania, Southern New Jersey and Delaware area.

David Rosen, one of the leading distributors for almost half a century of amusement, vending, music machines and records, is also a pioneer in “family fun” centers. He was the first to bring all Pennsylvania amusement arcades at amusement parks and throughout the area and now maintains a number of children’s amusement ride centers and arcades.

Allinger’s billiard fans will now have an opportunity to play on a larger variety of machines. The center will feature one of three such tables still remaining in this country. Apart from its regal look, it will also help focus attention on a complete selection of new and used slate pool tables available for home sale.

In addition to pool tables, the David Rosen Home Amusement Centers will also feature a wide variety of juke boxes, pinball machines, automatic bowling alleys and other automatic amusement games especially suitable for home amusement for every member of the family.

David Rosen selected the Allinger’s location for his first Home Amusement Center to take advantage of the proposed Market Street East redevelopment by the city. The new center will add a major family facility to the amusement and recreation features planned to make a revitalized Market Street East one of the most vital and inviting areas in center city for residents and visitors alike.

Other Centers planned by David Rosen will be located in North Philadelphia, suburban Grove, and in Camden and Pennsauken across the New Jersey, in addition to many others still on the drawing board.

---

Kaye Names World Wide For Chi Territory

BROOKLYN — The Irving Kaye Co., has announced the appointment of World Wide Dist. Co. of 2725 Fullerton Ave. to act as its exclusive distributor of the Kaye line of coin operated pool tables in the greater Chicago area.

According to Kaye sales manager Harvey Nemerov, “This appointment has been great success without Apollo line and as a result plans a greater movement in the fact that they have it exclusively in their area.”

World Wide will also handle Kaye’s line of home model tables, which soon be joined by a new “competitively priced” model to be released in coming weeks.

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Cash Call in Syracuse

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Color-Coating Sets Straight Sales Pgm

NEW YORK — A new marketing approach and introduction of the Color-Coating refinishing system has been announced by the product’s U.S. sales representative, Montauk Color Coating Corp., division of Montauk Automatic Vending Co. Sales of this product, contributed on a lease-only basis, will now be sold outright to operators and distributors.

Color-coating executives Vic VanDerLinde and Al Brown state that the switch in sales approaches was in direct response to traditions who viewed demonstration equipment at the MOPA and NAMA trade shows. “Lease is not just a temporary source of profit. It has now become a permanent profit center,” VanDerLinde advised. “It’s true that there are financial advantages in leasing, but the dealer isn’t out of sight, and the customer can’t be impressed with the system.”

The complete kit, including the electric mixer, the adhesive and a wide range of colored nylon fibers which provide the carpet-like texture to the equipment, is now available from Montauk. The kit itself will sell for $999.00. Cost of supplies will run approximately, $20.00 for each machine to be Color-Coated.

“The process, as the operators are aware, is a basic three-step operation. The user first paints, or paints and first colored or pads the surface to be covered. It is then dried, and the excess fibers are then brushed away with a brush, or a vacuum. The end result is a piece with a brand new, luxurious look,” VanDerLinde explained.

The Color-Coating surface itself is highly durable as it is 100% polyurethane and is 100% durable, that is, cannot be damaged or destroyed except with a special solvent spray. Its bright red and secondary colors are available in a wide variety of colors and can be mixed, forming some extraordinary color combinations.

Bill Kobler further advised that Montauk has rights to sell the Color-Coating system to commercial mar-

kets outside the coin machine industrial and will enter into proposals from salesman interested in representing the line.

The product possibilities for Color-Coating, especially in the interior decorating field, are virtually limitless,” Kobler said. “But our immediate concern is to serve our own trade first,” he added.

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2—PL. I.Q. Cooking

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Bob Goald Ailing

MEMPHIS — Friends of Game Sales Company’s Bob Goald are advised that the popular music and games salesman suffered a mild heart attack and is currently recuperating in the Methodist Hospital on 1261 Union St., here in Memphis. Friends can send their get well cards to that address, Room 117.

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NSM Class Schedule

NEW YORK — Mickie Green, vice president of A.C.A. Sales and Service, has announced dates of a seven state school tournament based at the Prestige 100 jukebox, beginning this week (Jan. 12-14) in Virginia, under the auspices of the National Jukebox Distributors’ Meet. Sessions in Virginia will be held in Norfolk, Richmond and in Alexandria. From there, Greenman, and the A.C.A. service team will return to the midwest for a series of Jukebox Distributing Jan. 16th and another at the 1969 Music in Tombs River on the 16th.

Next up is a swing through Wisconsin with the next urban tournaments. Vending at the 23rd, a Prestige session will be held in Chicago in the showrooms of Spec- taculars of America, the local Flavor Distributing Jan. 16th and another in Waukesha at S & S Music in Tombs River on the 16th.

Up next is a swing through Wisconsin with the next urban tournaments. Vending at the 23rd, a Prestige session will be held in Chicago in the showrooms of Spec- taculars of America, the local Flavor Distributing Jan. 16th and another at the 1969 Music in Tombs River on the 16th.

The schedule wraps up with a final swing to schools the 28th and 29th in Cleveland and Toledo at a location to be announced.

Table Makers Flavor NSGA Show Exhibits

CHICAGO — The 1970 National Sporting Goods Convention and Show, to be held at the Convention Center, will feature Feb. 1 and run through the 5th with exhibits at the Navy Pier and Palmer House Hotel. The trade show will see a record number of both equipment and coin-op related firms with booths numbers, are scheduled to show their non-coin products; all at the Navy Pier.

All Tech Industries, booths 1006, 1508, 1012, 1014, 1015, 1406, 1016, 2004, 1008, 1010, 1011, 1012, 1004, 1457, 1201, 1456, 1457, 1208, 1012, 1400, 1202, 1401.

Braunswick Corporation, booths 1018, 1029, 1100, 1101, 1102, 1104, 1105, 1106, 1107, 1108, 1109, 1111, 1200, 1201, 1202, 1203, 1204, 1205, 1206, 1207, 1208, 1209, 1121.

D.A. Industries, booth 1002.

DynaHill-Willics Mosconi Co., booths 1016, 1018, 1023.

Eastern Novelty Co., booth 1159.

Fischer Manufacturing Co., booths 1203, 1235, 1577, 1625, 1657.

Irving Kaye Company, booths 1668, 1670, 1672, 1674.

Murray & Sons Co., Inc., booths 1213, 1413.

New York Showboard & Billiard Co., booths 1357, 1359, 1457, 1459.

Sutra Import Corp., booths 1518, 1520, 1521.

Valley Mfg. & Sales Co., booths 1201, 1205, 1206, 1207, 1208.

At press time, it was learned that Nutting Associates of Mountain View, Calif., will be allotted additional display space to exhibit their line of coin amusement games.

“Thanks For The Compliment”
NEW SEEBURG CONSOLETTTE!
Great companion to the famous new Apollo!

We couldn't create the world's greatest juke box for 1970—and then just let it go at that!
The fact is, we've also created a superb new version of the famous Seeburg Consolette.
It looks better than last year's. Plays better. And pays off better. The silhouette is slim, trim, sleek. It hugs the wall.
Titles are viewed easier and faster with a new "Carousel" display. They can be played easier and faster with a new 10 button digital selector (matching the one on the Apollo).
The money comes in faster, too. A new "all coin" accumulator accepts all silver change in any combination; any order.
And, to change titles, just flip down the hinged front. (The "Carousel" carriage need not be removed.)
Your present wiring is all that's needed for installation of the new Seeburg Consolette. See it—and the new Apollo—at your Seeburg Distributor.
**CashBox Location Programming Guide**

**This Week's Top Record Releases for Coin Phonographs**

### Adult Locations

**Honey Come Back (3:00)**
- **Glen Campbell**
  - Where Do You Go (2:47) Capitol 2718

**If I Were a Carpenter (2:57)**
- **Johnny Cash & June Carter**
  - Cause I Love You (2:32) Columbia 45064

**Before the Parade Passes by (2:33)**
- **Barbra Streisand**
  - Love Is Only Love (3:08) Columbia 45072

**Got to See If I Can't Get Mommy (3:15)**
- **Jerry Butler**
  - No Flip Info. Mercury 73015

**This Is My Life (3:37)**
- **Mel Carter**
  - Stop For a Little While (2:37) Amos 132

**Stay With Me (3:29)**
- **Lorraine Ellison**
  - Try (2:40) Warner Bros-7 Arts 7361

### Teen Locations

**Jesus Is Just Alright (2:03)**
- **The Byrds**
  - It's All Over Now, Baby Blue (4:52) Columbia 45071

**Never Goin' Back to Georgia (3:10)**
- **Blues Magoos**
  - Feelin' Time (3:57) ABC 11250

**Down in the Alley (2:59)**
- **Ronnie Hawkins**
  - Longer Version (3:51) Cotillion 44060

**In the Court of the Crimson King (2:18)**
- **King Crimson**
  - Longer Version (3:22) Atlantic 2703

**Save the Country (2:45)**
- **Thelma Houston**
  - I Just Can't Stay Away (2:10) Dunhill 4222

**Mama Don't You Know (3:06)**
- **Bangor Flying Circus**
  - Someday I'll Find (4:25) Dunhill 4223

### R & B

**Come Together (3:45)**
- **Ike & Tina Turner**
  - Honky Tonk Women (3:10) Minit 32087

**Oh What a Day (2:46)**
- **The Dells**
  - The Change We Go Thru (2:55) Cadet 5663

**Funky Chicken (Part 1) (2:12)**
- **Willie Henderson & The Soul Explosion**
  - Part 2 (2:00) Brunswick 755429

**It's Gonna Take a Miracle (3:14)**
- **The Royalettes**
  - Out of Sight, Out of Mind (2:00) MGM 13366

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**check your local One Stop for availability of the listed recordings**

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**SLOT MACHINES FOR EXPORT**

**SLOTS**
- Bally Slot Machines, All Models: $345 & Up
- Mills Open Front (Late Model): $295
- Mills HiTops: $195

**Uprights — Consoles**
- Clover Bell: $400
- Triple Bell: $300
- Draw Bell: $150

**BINGOS**
- Over 300 Available — Write For Prices.

**Bally Distributing Co.**
- 390 S. 6th St. P.O. Box 7457
- Reno, Nevada 89502
- (702) 323-6157

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- Sega Quarter Grabbers!

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- Top Earnings in Every Type of Location Everywhere

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**New Orleans Novelty Co.**
- (Famous for Used Games)
  - 1055 Dryades Street
  - New Orleans, Louisiana
  - 529-7321 Cable: NONVCO

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**A Full Line of**
- Coin Operated Recreational Tables from **American Shuffleboard Company**
  - 110 Paierson Plank Road
  - Union City, N. J., New Jersey

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**C & W**

**I'll See Him Through (2:51)**
- **Tammy Wynette**
  - Enough Of A Woman (2:05) Epic 10571

**Country Girl (2:32)**
- **Jeanie C. Riley**
  - No Flip Info. Plantation 44

**It's Just a Matter of Time (2:33)**
- **Sonny James**
  - This World Of Ours (2:49) Capitol 2700

**Truck Driver's Lament (2:13)**
- **Johnny Dollar**
  - Changing Her Thinking (2:35) Chart 5049

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**R & B**

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**Cash Box — January 17, 1970**
McKaney Leading Brunswick Sales Change

CHICAGO—With sales veteran Mac McKaney in charge of their coin-op division, the Brunswick Corp. is launching into an aggressive sales promotion drive to establish their re- cently introduced product throughout the trade.

According to McKaney, "this slate table has been specifically engineered to solve many of the problems en- countersed by distributors and their operators in the field. The table is virtually unbreakable. In addition, the separate floor is set up in less time than other tables on the market thanks to special stress relieved legs. Once set up for play, the table can be rolled into position on its legs without any disassembly.

Replacing the cloth can be ac- complished with a minimum of time and effort. In addition, the feature allows the operator to put on a new cloth without any extra labor. And, problems of service are eliminat- ed thanks to ball tracks which are jam-proof and self-cleaning. The ball also features separate locks on the case—a feature in one box—another plus for busy operators.

In attractive wood grain finish, the new tables are distinctive enough to make it suitable for a variety of locations. And, they are equipped with burn-proof rails and scarproof surfaces to help maintain appearance, whatever the use or abuse," he stated.

Adirondack 8-Baller To Begin Feb. 16th

LAKE PLACID—A very dedicated Jack LaHart (Upstate Vending) called to the attention of the sales group of N. Y. Area pool table operators met here at the Holiday Inn, Thurs., Jan. 8th. These operators banded together the names of 64 locations and picked staggered and stagger and play dates for their second US. Billiards 8-ball tournament.

Jack said both operators and their locations were very anxious to get the event started and their planned planning session. Location eliminations will begin Feb. 16th with playoffs set for Feb. 26th.

Those operators who attended the meeting were: Charles Benedict of Valley Vending, Paul Brock of Brock Novelty, Lawrence Faucher of Mas- sen, and Jack LaHart of Upstate Vending. The operators banded together the names of 64 locations and picked staggered and stagger and play dates for their second US. Billiards 8-ball tournament.

In the course of the evening, the new horizontal record changer and its predecessor, the carousel mecha- nism, was demonstrated.

It is the intent of those who sponsored this event to continue holding the tournament to perpetuate the study of record play and to make a concerted effort to support those companies that manufacture equipment of this nature.

SEGA New Year A Merry "Mochitsuki"

A "rice cake pounding" ceremony was held last week by SEGA em- ployees in their Woodrow, California living near the main plant.

It is considered lucky to eat the rice cakes with sweet red beans and the ceremony marked the first time that almost all of the children had tasted the "home-made" confection.

Dressed in colorful kimonos and ki- mono, the "mochi"-makers first steamed the rice over an open hearth before placing it in the hollow bowl of a tree trunk. Wooden mallets were then used to pound the grain with a firm, almost liquid grain mixture, after which it was shaped into balls for immersion in the sweet red beans.

During the party SEGA administra- tive department chief, Michael Cragan, sent out confirmed that the company has decided to invest in the company's operations and objectives.

On hand to help pound the rice were SEGA executives Ray Lemaire, John Kasakura, and Jack Latiff. The group expressed the thought that the yearly event is a great delight of the assembled chil- dren, unusual TV actor/comedian Jerry Fujiu arrived to tell a few stories.

Selected rice cakes were later pre- sented to all-versions who had helped

in their making. The holding of the traditional party was duly reported to the Chuo Mochi Honoki-kai (Society for the Preservation of the Ancient Custom of Rice Pounding).

Wurl. Service Whirlwind Closes '69

NORTH TONAWANDA — The Wurl-itzer Service Schools brought the 69's to an end with a bang by holding three sessions in widely-scattered parts of the country—Portland, Oregon; Oklahoma City, Oklahoma; and Chi- cago, Illinois—all three being conducted at the same time.

Field service representative for the Wurlitzer Company, Leonard Hicks, concluded the school in Portland. Karel H. Johnson was responsible for the Oklahoma City school while Robert Harding did the honors in Chicago.

The Wurlitzer Company sponsored all three of the service schools. Actual hosting of the three events was the responsibility of three prominent dis- tributors—Northwest Sales Company of 3540 S.E. 26th Avenue in Portland took care of the western school, Calp Distributing Company of 614 West Sheridan Avenue took care of the school held in Oklahoma City. National Coin Machine Exchange located at 1411-13 Diversey Boulevard played host for festivities in Chicago.

In order to kick off the two-day ser- vice school, a special cocktail and dinner party was given to the group on the first evening. The following morn- ing, the serious business of school be- gan with a concentrated study of the Wurlitzer Statesman photograph, Model 3400.

The course of study was similar for all three service schools. Topping the list was a study in the new horizontal record changer and its predecessor, the carousel mech- anism. The latter has been in existence since its introduction in 1953. The new changer's name the highest sale and most outstanding feature, according to Bob Harding, inc. All components can be replaced right on location, readily and easily.

Bob Harding was referring to the sophisticated components such as the selector accumulator, record maga- zine, record handling assembly, and gear and assembly plus the turntable and tone arm assembly. He called attention to the magazine locking solenoid assembly, popularity meter clearing lever and record-now-playing indicator. The latter three assemblies outweigh any changes in the phonograph's chassis shell.

The interested Portland, Oregon group was composed of Charles Barker of Interstate Music, Vancouver, Wash., Randall Ham, of Dav's Music, Bend, Oregon and Dwain Cur- ray of A & A Amusement Company in the host city. Oregon, while the Doon Lewis represented the Ferguson-Palas Enterprises, Salem, Oregon, Roy H. Robinson from Crater Enterprises, Klamath Falls, Oregon; and Fred of Zenith of Vernon, Inc., Hermiston, Oregon, and Dick Ingles represented the family enter- prise. Jerry Inglis Coin Machines Company of Boise, Idaho, also is in ac- tendence with Bob Hanson from the Canteen Company of Oregon, Mil- waukee, Oregon, and J. M. "Buck" Williams of the Sunni Music Company of Coos Bay, Oregon.

Karel H. Johnson directed the mid- west Wurlitzer service school in Okla- homa City. Ralph D. Cragan, regional sales manager for the Wurlitzer Com- pany, was also on hand to assist John- son during the two-day session. At- tending the school were representa- tives of prominent Wurlitzer operators throughout the state of Oklahoma. Charles Larve attended from Patter- son's, Ronne' from the Sunset Music Company of Miami, Oklahoma; Frank Wanquisick from West- ern Novelty, Inc. of McAlester; Yale Stone from Larry's Amusement Com- pany of Enid; Northwest Amusement Company of Woodward sent Lee Whip- ple and Lynn Luddington.

MONY Sets Petition

North...
EASTERN FLASHES

VACATIONERS — Al Simon will be among that fortunate group of Rock-Ohla jukebox dealers leaving for Europe later this month on a vacation tour arranged by the factory to say “thanks for a great 1969 sales year.” The trip will bring the dealers to the sunny climes of Europe, including Portugal.

Spain and a cruise on the Mediterranean. Could be a long time before he'll return, with both in truck and air freight. Scarcity of merchandise to go around is also a major problem. But already, dealers — components and materials between supplier and distributor — have been forced to ration machines among their customers, hoping that deliveries will be picked up in the rush. Some of the orders . . . Delivery of the NSM jukeboxes to the Midway Theatre in Island, New Jersey, may be delayed several days.

ON THE AVENUE — Equipment orders are backing up at some of our local dealers, owing principally to some serious delays in manufacture, both 25¢ and 50¢ machines. On large orders, delivery is running from nine to ten weeks. This is a big reason why, on the West Coast, we're hearing complaints about poor weather. But in the East, steady, so far. Many have been sent out in good weather, in fact. Frank spent last Tuesday shooting promotional photos of the Prizetop and Consul 120 machines at a metro studio, and will shortly be readying stepped up promo push on the line. He also expects there to be a sales swing through the South in February, visiting distributors along with potential dealers who've expressed interest in handling the line. Service school has also been set (see separate story).

Solid proof of the trend toward the special novelty machine, and the higher collections from such units, comes from Harold Kaufman of Musical Distributors in Brooklyn. Between the Chippin and Midway games out here the past months, Harold says he's been "up-toeing thru the tulips." His operators say it's not surprising to earn, $500 to $900 grosses (a week) on Chippin's phenomenal Speedway game, for example. And the Midway Sea Raider, reportedly the longest producers are not selling back any game to fac- tor}'s, continually books three-figure numbers. "From the Helicopter, to the Whirlbird, the Sea Raider, the Speedway, and pretty soon Contron's Lunar Lander, we've heard a lineup of successful games here that make the distributing business mighty gratifying," he states. Besides their high earnings, Harold says the quarters machines now offer the tavern owners a slot machine, an attractor with a relatively simple way to get through the location where they're used instead of higher game pricing. "Some owners refuse to let the operator put in a 2-25 Shufle alley," Harold says, "so we suggest taking the alley out, putting in one of these quarter novelty machines and after a few months, return with a 2-25 shuffle. Makes the change a lot easier. Besides, you can earn as much in six or eight weeks with a good novelty than in six months on 10 shuffle," he revealed.

Over at Runyon on Tenth, Lou Wol- berger credits the introduction of the new "Flintstones" game on the major metro area location already and 1978 shows that it's going to be one of Runyon's best music years. Some of Lou's jukebox custom- ers who dropped in last week included John Tarzah of Tarzah Bros. in Westminster, Nick Sherry of Sherry Music, N.Y.C., John Tarzah of Edgar Music (Bklyn) and Steve Hodge of Atomic Music, N.Y.C. . . . Mutoscope's Larry Galanti was down at the Mun- vese showroom last Monday checking out their fabulous used machine in- ventory, which he and some of the items on Munves third floor are antiques. One placed among it's valuable antique amusement devices are a number of old Mutoscope card machines in excellent repair, on which the Munves brothers have done a nice job, well with in stage and movie rentals.

Location owners will love their increase too!

Seeburg SS-160 — 2 for 25¢ . . . . . . . . . ...$850
Seeburg Fleetwood — 2 for 25¢ . . . . . . . . . . $.750
Seeburg Electra — 2 for 25¢ . . . . . . . . . . . 675
Seeburg LPC-480 — 2 for 25¢ . . . . . . . . . . 575
Seeburg LPC-1 — 2 for 25¢ . . . . . . . . . . . 525

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Cash Box
Charts Are Where Its At!
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Just prior to the holidays, Empire Distributing offered operators an opportunity to participate in a drawing for a brand new $442 phonograph. Purchasers of one or more 442's were eligible, and from what Jack Burns tells us, there's none but the luckiest winner who won a Philco Automatic Dist. Co. $995.00 complete.

Under this new policy, the Color-Coating Corp., division of MONTAUK AUTOMATIC VENDING CORP., will sell and ship this kit directly to operators and distributors anywhere in the U.S.A. from our Long Island offices. Price includes one year parts and labor warranty if breakdown occurs thru normal operation.

Color-Coating is the unique system which brings profitable new life to even the oldest phonograph, game, pool table or vending. Its carpet-like texture, available in a wide range of color combinations puts permanent new beauty and play appeal on any machine — new or old!

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WANTED TO BUY OUT SELLING STOCS one or two machines cash or check. I also need lefthand wheels and Pinball games or two players. Write or call at 73-15, 1140 Waal Ave, Johannesburg, 40-228.

WANTED—Bally walters control panel cabinet. Williams #321. 1510 Oakey Drive, Anchorage, A.C. 40-228.


BALLY BINGO FROM BROADWAY TO BEACH TIME BILLIARD TABLES (LOT) FLIPPER ONE TWO PLAYERS, QUOTE 20-20 DEUCE F.O.R. AMERICAN PORTLAND, PORTLAND, ME 04102. WILL BUY BASKETBALL STREET, KENSINGTON VICTORIA 3001 AUS.

WANTED—R.B. Walters control panel cabinet for Bally Minibingos. 1511 Oakey Drive, Anchorage, A.C. 40-228.

COIN MACHINES FOR SALE

WE ARE ALWAYS INTERESTED IN USED AND BRAND NEW PHOTOGRAPIHS, PROJECTION, PINBALL, ARCADE, KIDDIE RIDES, SLOT MACHINES, AND ALL OTHER ELECTRONIC ITEMS. QUOTE NEW OR OLD, CAN DELIVER, DESIRE EUROPE, SPRING, 276 AVENUE LOUIS.

WANTED—do not let your old pinball games sit around. Selling a large assortment. Call 87-13, 70-91, 1140 Waal Ave, Johannesburg, 40-228.

COIN MACHINES WANTED

WANTED—Bally walters control panel cabinet. Williams #321. 1510 Oakey Drive, Anchorage, A.C. 40-228.

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The newest things going on are going on RCA Records and Tapes