A Reminder For The Seventies: Innovation In Creativity (Editorial) . . . 5th Dimension To Bell; Labe Buys Johnny Rivers' Soul City Productions . . . Soviet Union On Tap For 'Peace' Rock Fests? . . .

Golden Singles Spree Highlights One Of RCA's Best Years . . . 'Decca Power' Product, Programs Are Unleashed Into The Seventies

TOP 5 FOR JACKSON 5

INT'L SECTION BEGINS ON PAGE 35

www.americanradiohistory.com
SANTANA'S new Columbia single, "EVIL WAYS" It's already on the air in major AM and FM markets. And it's spreading. Fast. But that's only the beginning. Because once "Evil Ways" gets to people, Santana's album will get to them, too. A diabolical plot? Of course. ON COLUMBIA RECORDS
The ability to "absorb the innovations" of the next decade was the way Norman Racusin, president of RCA Records put it in describing the new decade that is already into its first days. Certainly, the Seventies are not wasting much time in confronting us with the dramatic new development of the audio-visual cartridge, which could start commercial life if several Japanese and German manufacturers meet their stated deadlines — sometime this summer. Right then and there, this innovation — giving visual life to a cartridge that at this stage closely resembles the audio-only 8-track system — will introduce a radically different creative innovation to the music industry.

While we're apt to think along the lines of technological innovation in the new decade or new philosophies in the marketing of pre-recorded product, there is still the matter of creativity to think about. This is the process that, after all, sets in motion the whole ball game we call the music business. The most obvious innovation along this line will, of course, be the ability to absorb a visual aspect into what until now has been — within the confines of the pre-recorded product — a completely audio outlook to what might prove to be a success in the marketplace. It will bring about a new alliance among those who "see" ideas and those who "hear" them. Of course, there have been limited teamings of both art forms in the show-casing of record acts on TV and/or the motion picture. And let us not forget how the Sixties forged a new revolution in the packaging of product; the creation of a bright, inventive 4-color world of art, photography and typography on standard and fold-open LP jackets.

But, if the impact of the audio-visual cartridge is as mighty as its adherents say it will be, then all aforementioned visual integration into the world of sound will be naive, indeed. For the future could mean a direct working relationship between the skills of sight and sound, with accomplishment of one meaningless without the accomplishment of the other.

Also, we must bear in mind that trends in music itself — with or without the audio-visual cartridge — also entail an ability to absorb innovation. Men of music cannot be mystics, but they must weigh the possibility of the evolution or revolution of pop (or classical) music. We are presently wrapped up in the monopoly of rock; no music revolution remains king of the mountain forever. The times will decide the new kingdoms of pop and those who recognize this truism will be in the forefront of the music business.

Yes, we must not forget that to "absorb the innovations" of the years ahead, thought must be given to the heart of the matter as far as this business is concerned: the creativity of product.
110 Didn't Cold Turkey Blowing Away (Tuna)
120 ELI'S I'LL LA LA LA DON'T WANT SOMEDAY WE'LL WANT TO WANT Glenda Knight & Pips (Soul)
130 WE-talk-TO-You AGAIN (Slacsar, Back Waters-ASCAP)
140 MARLA JENNI FUNKY Woman
150 Down on the Corner (Creedence Clearwater Revival)
160 THE WORLD OF LOVE Engelbert Humperdinck (Parrot)
170 Don't Fall In Love Again (Blue Book BMI)
180 THE EVIL WOMAN Doree Warwick Script (7237)
190 NA NA HEY HEY KISS HIM GOODBYE Steam-Fontana (67)
200 THE WINTER WORLD OF LOVE Ennytoptonian (Parrot)
210 ONLY WALKING IN THE RAIN (Oh My Am)! (JR & American)
220 A BRAND NEW ME Greenslade (Atlantic)
230 WONDERFUL WORLD, BEAUTIFUL PEOPLE (RI) Jimmy Cliff-GIAM (31)
240 ELVIS COMING (RI)
250 BABY TAKE ME IN YOUR ARMS (RI)
260 COME TOGETHER (RI)
270 HEAVEN KNOWS (RI)
280 UP ON CRIPPLE CREEK (RI)
290 MONSTER Stappensworth Drum (4217)
300 TAKE A LETTER MARIA (RI)
310 BLOWING AWAY (RI)
320 VESTER-ME-VESTER-YOU, YESTERDAY (RI)
330 ARIZONA Mark Lindsay-Columbia (4057)

14 NO TIME (RI)
35 WHEN JULIE COMES AROUND Out In Love (Decca)
36 CUPID (RI)
37 SUNDAY MORNING (RI)
38 WALK A MILE IN MY SHOES Joe South-Capitol (2704)
39 FANCY (RI)
60 SHE BELONGS TO ME Bobbie Gentry-Capitol (2675)
40 HE'LL BEY THERE LONELY GIRL Ed Howard-AAC (1123)
41 THESE EYES (RI)
42 COLD TURKEY (RI)
43 SHE CAME THROUGH THE BATHROOM WINDOW (RI)
44 HOW CAN I FORGET YOU (RI)
45 POINT IT OUT (RI)
46 AND WHEN I DIE (RI)
47 FRIENDSHIP TRAIN (RI)
48 HOLD ON (RI)
49AIN'T IT FUNKY NOW PT 1. (RI)
50 BABY I'M FOR REAL (RI)
52 DON'T LET HIM TAKE YOUR LOVE FROM ME Four Tops (Motown)
53 SOMETHING (RI)
54 I'M TIRED (RI)
55 TOGETHER (RI)
56 EVERYONE IS A STAR (RI)
57 JENNIFER TOMKINS (RI)
58 LOVE BONES (RI)
59 I'M SO GLAD I FELL FOR YOU (RI)
60 TRACES/MEMORIES (RI)
61 TONIGHT I'LL SAY A PRAYER (RI)
62 LET'S WORK TOGETHER (RI)
63 ONE TIN SOLDIER (RI)
64 THANK YOU (RI)
65 VOLUNTEERS (RI)
66 OH ME OH MY I'M A FOOL FOR YOU BABY (RI)
67 MOON WALK (RI)

68 SHE LETS HER HAIR DOWN (RI)
69 THE THRILL IS GONE (RI)
70 I'M GONNA LOVE YOU (RI)
71 LOOK-KA PY-PY (RI)
72 RAINY NIGHT IN GEORGIA (RI)
73 I LOVE YOU (RI)
74 LET A MAN COME IN AND DO THE POPCORN PART. (RI)
75 I STARTED LOVING YOU AGAIN (RI)
76 BREAKING UP IS HARD TO DO (RI)
77 WE WANT TO KNOW (RI)
78 LU (RI)
79 HE AIN'T HEAVY HE'S MY BROTHER (RI)
80 IF WALLS COULD TALK (RI)
81 MY HONEY & ME (RI)
82 GUESS WHO (RI)
83 SIX WHITE HORSES (RI)
84 ARE YOU GETTING ANY SUNSHINE (RI)
85 SHE'S READY (RI)
86 GROOVIN' (OUT ON LIFE) (RI)
87 VOODOO WOMAN (RI)
88 WON'T FIND BETTER (RI)
89 YOU GOT ME HUMMIN' (RI)
90 THE LAST TIME (RI)
91 MORNING MORNIN' (RI)
92 HICKY BURR (RI)
93 TO BE YOUNG, BEAUTIFUL AND BLACK (RI)
94 YOU WANT TO KNOW (RI)
95 ROOM TO MOVE (RI)
96 COME SATURDAY MORNING (RI)
97 DIDN'T I (BLOW YOUR MIND THIS TIME) (RI)
98 KOOL'S BACK AGAIN (RI)
99 YOU ARE MY SUNSHINE (RI)
100 BOLD SOUL SISTER (RI) 

ALPHABETIZED TOP 100 (INCLUDING PUBLISHERS AND LICENSEES)
DJ's-MD's-PD's
Don't miss this overwhelming sound!
We say it's a hit!
After you listen YOU SAY IT!

AL GREEN

"YOU SAY IT"

Produced by Willie Mitchell
THE FUNKY CHICKEN GONNA GITCHA
(if ya don't watch out)!

RUFUS THOMAS
returns from
"WALKIN' THE DOG"
with
"DO THE FUNKY CHICKEN"
Stax STA 0059

Produced by Al Bell and Tom Nixon
The whole country is doin' the funky chicken
...and it's gettin' funkier all the time!
Why don't you get funky, too?
Stax Records, a G+W Company
Bell Rings Out 60’s By: 5th Dimension Pact, Purchase Of Rivers Co.

NEW YORK — Bell Records closed a deal with The 5th Dimension, whereby the label has made an extended use record contract agreement with the 5th Dimension and the purchase of Johnny Rivers Soul City Productions.

The new 5th Dimension recording agreement with Bell Records and the purchase of Johnny Rivers Soul City Productions, presently heard on Soul City Records, will be marketed on the Bell label. The team, one of the strongest group sounds to emerge from the 60’s, will supply their own product via a new company, Landmark Records, on a limited time basis. There was no disclosure on the financial terms agreed upon.

Meanwhile, CBS has notified the network that R&B Top Chalked “the Palace” when use income equal eras whereby it has previously informed the network had instituted its own music organization’s music licensing.

As the network had not entered negotiations with the licensing organization on a new licensing agreement BMI had previously informed the network that it would hold CBS in “deliberate and willful intumescence if it played BMI music after Jan. 1.

Meanwhile, CBS has petitioned the U.S. District Court for permission to pay both BMI and ASCAP on a per user, per material rather than on a per net gross. The network has also notified its individual TV outlets that it would indemnify them for any action instituted against them by BMI.

Bell sees the CBS court action, coupling ASCAP and BMI as a new era whereby it will realize additional income equal to that of ASCAP, an equalization it says is warranted by the use of BMI music on TV.

While show business performers have been returning to politics, the Jackson 5 becomes an example of government operating in the reverse direction. The quintet’s big break came when hometown Mayor Richard Hatcher, after seeing the group produce a brother team to Diana Ross, setting the Jackson 5 – Motown Records union in motion.

Premiered with an album, “Diana Ross & the Jackson 5” and their current #4 and rising single “I Want You,” the album has become Motown’s biggest new group of the year.

On television appearances already chalked up for the “Hollywood Palace,” the Jackson 5’s group has relocated in California and are now preparing for an Andy Williams program in January.

A new single, album and named for their current hit are already in the works.

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The company’s wave of singles success included 10 RIAA-certified million-selling singles, an industry high for a 12 month period. Adding to the label’s showing was a total of eight gold albums.

While the singles awards included two by Elvis Presley and one by Andy Warhol, the label noted that seven gold disks stemmed from artists who were not on the RIAA’s list. “These new winners,” Norman Ruscucic pointed out, “are the pack that sent the results of a concentrated effort on the part of our entire staff to a product attuned to the contemporary market.”

The Friends of Distinction earned two gold records for “Grazing in the Grass” and “Going in Circles,” plus the Guess Who for “These Eyes” and “Laughing.” The Youngbloods had “Get Together,” while Zager & Evans scored with “Travelin’ Band” and “San Francisco.”

On the RCA-handled Knishler label (formerly called Calendar), the Archives got a gold disk for “Sugar Time” and a shipment of the international market disk was voted “Record of the Year.” Best Performance By A Vocal Group, Best Contemporary Single and Best Pop Single were also awarded.

On Of RCA’s Top Years Boosted By Gold Singles & Albums Spree

Lennon’s’ Peace’ Rock Fest May Be Showcased In The Soviet Union

TOKYO — The John Lennons’ personal peace crusade will reach what may be its zenith this July when a rock Peace Festival takes place. Twenty-five percent of the proceeds will be earmarked to a Peace Fund to be administered by the United Nations Peace Council, which presently includes John and Yoko Lennons, Dick Gregory, Ralph Nader, Jesse Jackson, Walter Wexler, exec of Atlantic Records.

The Rock Peace Festival, which was announced last month, including a number of stellar rock artists, will take place at Masopot Park near Tokyo on July 3, 4 and 5. In addition, the event is expected to include major appearances, including the Soviet Union.

The announcement was made while Lennons are in Tokyo and Montreal, Lennon also revealed a new chain of “peace” singles and albums comes the peace vote. “Year One A.P. (After Peace) Up and Away,” and what he described as “intimate Canadian involvement” in his “peace preservation” campaign.

Lennon also met with Prime Minister Pierre Trudeau, the country’s Health Minister, John Munro, and representatives from the Commission into Drug Use, which is considering marijuana legalization in Canada.

The couple arrived on Tuesday at Yoko’s family estate, the Lawson (Hawkins) farm on the outskirts of Toronto for the duration of their visit. One day after their arrival, the Lennons outlined plans for the Peace Festival.

“We’ve decided that Canada is the place to begin with our own peace campaign. Canada’s attitudes towards recognition of Red China, and its presence in the UN, its great amount of maturity which is predominately home to a major police here are less liable to turn a peaceful festival into black spot.

We’ve been approached by a group of people here in Canada to act on our behalf. One of them is John Brower, who produced the successful Toronto Rock Festival in June and the Rock of Roll Festival in July.

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About 25 years ago, in Nashville, Lester Flatt and Earl Scruggs got together and started playing real folk music. American music. Which later became known as "country" music. It stayed that way for a long time. And while Flatt and Scruggs were two of the biggest country stars in the country, a lot of the country never even heard of them.

But progress has a way of looking back before moving forward. And the Flatt and Scruggs sound influenced people like Bob Dylan, Johnny Cash and Leonard Cohen.

So, it's only natural that their new album, "Final Fling," should be a real collector's item. With songs by Dylan, Cash and Cohen. Because the time is right for all of the American public to go for Flatt and Scruggs.
Steady Hopes It's On Top Of New Rhythm Craze: The Reggae

NEW YORK — Art Trefierson's Steady label hopes to be right on top of what it sees may be a new rhythm craze, the reggae.

The rhythm, described as a mixture of R&B with a strong calypso beat, is presently making a stir in England, where Steady was already shipped three LP's of the best cut in Jamaica, home of the sound. Steady is the exclusive global distributor of Federal Records in Kingston, Jamaica, which is said to own 90% of reggae-inspired product. British Decca has European rights to the label, while CBS handles Steady's South American line.

The three albums shipped to England include "Reggae Scorchers" by Ken Lazarus & the Crew, "Reggae Revolution," various artists on it, and "Little Bluebird/Too Experienced" by Eddie Lavette.

According to Trefierson, Steady is presently signing new artists who perform the reggae. The label will tape 10 new pieces which it will duplicate on its own.

In the U.S., Lovette's "Soul Serenade" from "Reggae Revolution," among others, have been marketed as singles. As was the Gaylettes' (three girls from Jamaica), "Son of a Preacher Man," Also, WDAS-Philadelphia's Jimmy Bishop's "Reggae Revolution" show may go into syndication nationally and internationally, notes Trefierson.

According to the exec, the Beatles hit, "Oh La Di Di La," was inspired by the group's visit to Jamaica.

Monument Promo Is Helmed By Stapleton

NASHVILLE — Buck Stapleton has been appointed national promo director of Monument Records, according to Fred Foster, president, Stu- pendo-Stapleton. Stapleton, who has left the firm to enter a new industry association with the label's sons, has headed the promotion department at Monument's offices.

"The position has been head- ing my promotion department," samp- pled Stapleton. "This is a very exciting opportunity for me to work with Monument Records."

Decca Power Is Label's Theme For Initial Program For 1970's

NEW YORK — Decca Records is moving into the Seventies with a "Decca Power" campaign for the first quarter of the new year.

The preview of product and plans for ad-marketing approaches were unveiled to the label's distributors at a national meet here last week (30th) at the Americana Hotel. In addition, the company introduced a new line of phone and tape store units (see Tape News Report). Also, Decca is calling in Lonny Lurett, Lynn month in honor of the label's love selling country star (see Country Music Report).

Presenting Decca's initial steps into the Seventies were Jack Lavert, exec vp, Tony Mantrell, vp of marketing and creative services; Harold Komisar, sales director; and Mike Shepherd, director of operations.Grade pointed out that Decca's "Wings of Gold" promo and "Decca Presents the Blues" promo had "built a foundation from which the label planned to expand its pressing facilities in Canada with a new plant.

Mantrell, augmenting an audio visual presentation, promised an early 1970 release of a new set by the Who, one of the top acts in rockdom. He also said that Decca's low-priced Volection line had a greater sales period in the first six weeks of 1969 than all of 1968. The line boasts a new streamlined cover art book, and, among new releases, is coming to market with 21 albums in its popular "Record of the Times" (1954-64) which, for the first time, appears in simul- mate stereo. Also on tap is a 5-LP instru- mental set of "The Music of Our Lives" to retail at $12.95, and a new collection of "Seventies" LP's cut from which may be played the meet.

Decca Product

Decca is also releasing three al- bums on the MTA label this month, including "Thank You for Loving Me" by Brenda Byers; "Bill Watrous Plays Love Theme from the "Romeo and Juliet," the Establishment and Other Sub-Cultures Not Yet Known," and "Love Train." The album's are by Collins-Shipley, Galaxy.

New regular-price Decca albums

Cash Box — January 10, 1970
Revival in September, which the Plastic Ono Band played at.

Beales & Elvis?
The local press immediately asked John if the Beatles would be playing. "Of course I’ll try and hustle them up," John said. I got George in London the other night for the UNICEF concert. But I think we’ll get all Beales because I’m only me. But if I can get them, if they try to get outside, I’ll try and get all of them. We want everybody who’s anybody in pop music to be up there and give a message.

Lennon was quick to point out that the Peace Festival is only a charity affair after-the-fact. "We want to pay everybody involved because there’s no point in asking people to do something if you’re going to depend on them, they have to be paid.

Lennon also announced a network of peace stations, starting an event initiated by Canadian broadcasting magnate, Geoff Stirling. These were the stations were the first to join the network called the Monument Peace Network by the Peace Festival, which will be presented to the United Nations. It’s a peace message.

"Plus us, and everybody who believes in peace, are going to regard the New Year not as 1970 but as Year A.P. (for After Peace). All of our letters, John and Yoko calendars and anything using the date will point out that it is Year One. We invite anybody to join us in the peace. Be of the war, like attitudes that will probably prevail in 1970."

Within days of the announcement, Atlantic Records through Jerry Wexler and Rolling Stone magazine (through Jann Wenner), revealed they would be utilizing the Year One philosophy.

Atlantic Records also offered its phone services on Monday, Tuesday, and Wednesday of last week (Dec. 29, 30, 31) for transmission to key radio stations coast to coast of John and Yoko’s Year One welcome message. The message was broadcast by peace station members or other stations on New Year’s Day.

The Peace Council will be responsible for administering of monies earned at the Festival, but it has already been pointed out that conventional charities will not be used. "We’re setting up our own scenes, to make sure the job gets done," Lennon said.

Noting that it had only been two weeks since the Beatles were asked to be of the war, another friend had got the concept together, Lennon said there had been no time to organize the talent lineup for the Festival. But apart from he and Yoko, there is a Planned Concert which would probably feature Eric clapton, Lennon said the organizers had received confirmations on Led Zeppelin, The Who, Ronnie Hawkins, The Band, Jethro Tull, King Crimson, the Joe Cocker and Grand Funk Railroad. He again stated that he would be personally inviting "everybody who’s anybody.

The Canadian media met Lennon’s peace campaign with sympathy and full support, with one reservation. The Daily Star carried the headline, "Lennon Retailated, and we want it. It’s just a matter of deciding the best way to do it. Right now our U.S. business manager, John Kiel, is taking the Peace Festival, or a nucleus thereof, to Russia after the Canadian debut."

Monument Sales Promo Label’s Biggest Ever

NASHVILLE — The most successful sales campaign in the ten year history of Monument Records has just been completed. The "Tribute," a compilation of 40 hits by the 40 most important artists of the past 25 years, sold at least 900,000 copies as it was offered in advance at $1.00 each, with savings of $1.00 to the buyer. The record label also announced that it will have a new album release ready in February.

Thomas Johnstone, Composer, Is Dead

NEW YORK — Thomas Johnstone, a musical comedy composer in the 20’s, is dead. Mr. Johnstone, 81, died in New York last night at the age of 81. He did the score and book of the Marx Brothers first New York show. "I’ll Say She Did," in 1924. A son and daughter survive.

Ivy Rock is the tentative classification tagged on their music by The Beat Game who have just completed signing with TRO in an international publishing agreement. TRO, in their style while the members were attending Harvard and playing college gigs in the Boston area, sorted by Ray Parrot, then their manager, the team signed their deal in TRO’s New York offices. Shown at the signing are (from left): James Hodder, Joel Sachs, Robert Guss, TRO vp Marvin Cune, Paret, John Sheldon and Kenneth Haag.

Ford Foundation Sets Music Grants; Contemporary Classic LP’s Benefit

NEW YORK — A three-year $50,000 project to aid in the recording and dissemination of serious contemporary American music has been born out of the Ford Foundation.

Also announced by the Foundation were grants of $14,000 to the Council for Public Schools in Boston for the establishment of a Kodaly music training center, and a grant of $41,000 to the Settlement Music School of Philadelphia to provide pre-professional private instruction for young, up-and-coming black instrumentalists.

Under the terms of the recording subsidy, up to $7,500 per LP record will be available for musical and recording costs. They will be used for the recording of scores which have agreed to publish works and have arranged with their respective ASCAP publishers to distribute the LP recordings of these works. This will judge grant recipients, not a panel of judges.

The program defines "serious contemporary American music" as, "works of concert music by composers residing in America, elimination of the fields of rock and electronic music," said Dick Kapp program officer in the division of musical activities and the arts. The project marks the first time that the Foundation, by providing partial sub-sidization of talent and studio costs, will collaborate directly with commercial recording companies and labels.

In sponsoring this recording program," said W. McNeil Lowry, Foundation vice president for humanities, "we seek to encourage the development of new labels, the sort of strong and personal-pupil teacher relationship that Kodaly’s philosophy implies. The director of Sol Schoenhorn, former first bassoonist of the Philadelphia Orchestra, will head the new office for the recording and distribution of Contemporary American Composers within teachers’ homes or studios. Instruction reviews will be prepared by "The New Music], the Philadelphia Orchestra, many of whom are also on the boards of major professional conservatories and Temple University."

5 LP’s From Together

HOLLYWOOD — Together Records has set a five LP January offering which hits the market today (11) with a three-week launch with "An Introduction." The introduction album is the singer/guitarist Danny Cox, who garnered rave reviews following his October stunt through six LP’s (of which 4 are solo). One of the series is titled "Birth Announcement," which was a strong youth following, kicks off with "Love Will" (written in a word series with "Why Not Now? (The Art of Meditation)." Watts begins a three month college speaking tour this week.

The remaining albums will be additions to the label’s anthology series, including "Chucko Anthology," with 40 songs assembled by John Goldberg, "Charlie Messel" and "Modern Songs Anthology," with early recordings by Donny Osmond and Engelbert Humperdink; and "The Hillmen and Dino Valente," and "The Hillmen," which contains early recordings of former-Byrd Chris Hillman. All three sets were produced by Gabey business manager, Claude Beaumont the series "Preludio," the chart-ranking compilation of early Byrds dates.

Disney Meet Underway

HOLLYWOOD — A "Mini-Convention To Herald The Record Era Of The ‘70’s is currently in progress at the company headquarters of Disney/Bista Records in Glendale. The meet, which will run thru Thursday (4), and will run thru Wednesday (7) will cover such topics as domestic and international business, marketing, sales, advertising and promotion, publishing, and dealer sales and a promotional policy review.

Jimmy Johnson, president of the record firms, will chair the convention, aided by national sales manager Ray Parrot, and the headquarters personnel at the Glendale location. In attendance will be the United Kingdom and Continental super-vision; Clem Salls and Jim Rayburn, Canadian music operations; Howard Strohbach, Eastern sales and national promotion; Will Fries, Southern Sales, and Lee Brooks, Midwest sales.
"On my last trip to Canada I stayed at Ronnie Hawkins' house. His new album was playing and I was listening and suddenly this track came on... 'Down In The Alley'... and it really sort of buzzed me. It sounded like now and then. And I like that."

John Lennon

Ronnie Hawkins
DOWN IN THE ALLEY

*44060
Produced by Jerry Wexler & Tom Dowd
Recorded at Muscle Shoals Sound Studio

From the forthcoming album

Cotillion

Cotillion SD;TP/CS 9019
Talent On Stage

THE BAND

TOM RUSH

MADISON SQUARE GARDEN'S FELT FORUM, NEW YORK — Seeing or hearing The Band always makes me think of the Ozzi & Harriet show. Remember when they brought a topless girl of the band, and was really. Hi, Dave. Hi, Sal. Hi, Drapes. Hi, Rug. The classically happy family. Could there be anything more American?

There is now. The Band is undoubtedly happier, lighter, and infinitely more talented. Can't you just imagine the five of them up in Saugetings, N.Y. Rich, Hi, Dron, Leven, Hi, Richard, Hi, Fender Bass, Hi, Orange.

Last weekend, the Felt Forum was all intents and purposes. The Band's living room, filled to capacity for four shows. And, as it turned out, the even was much better than it was around the living room fireplace with the Band.

After intermission, the Band just appeared and started playing. You couldn't really call it a concert. Considering The Band and its music, it was more of a musicale. Everyone in the "living room" really dug it. By this time, song intros are really superfluous for The Band. The audience can almost tell what's coming by the current roster of Robbins' downbeat.

Whatever uneasiness there was in The Band's first couple of concert performances faded. In 1963, the Band appeared completely. On their initial tours, they were so sure of themselves, of their musicianship, as to being certain they should have been. But not their relation to the audience. They were also completely aware of where their audience was. Right in their hip pockets. The Band in performance, for those who have not seen them, is as business. Robbie Robertson and Levon Helm from the group while Guth HDson. Rick Danko and Richard Manuel move around between numbers, playing musical chairs. Doubling and then tripling on all manner of instruments, they are all around, but unobtrusive.

There is not a great deal of flourish in their performance. It is as if there is a constant, less communication going down between them and their audience. Robbie Robertson like no other group playing today. And it is just that: they've been together as long as they have. There is a really apparent bond among them, a sharing that is evident in their music. Robbie Robertson is probably the best songwriter in pop music today. That statement does not have to be supported by anything except some sessions with the two Band albums. Anyone who can write songs, meaningful songs, for today's audience, using names like Virgil Jethro and Patti has got to be great.

As long as traditional family values survive. The Band is going to be around.

Tom Rush opened the evening at the Felt Forum in slight of some dis- sembl. Rush's self-deprecating marks gave the clear impression that the thing he wanted to do was to perform his allotted number of songs and get hell out of there because "big guys want [ed] the pool." Rush is a much better performer than he seemed to be that night.

r.s.

THE BAND

THE NICE

THE SONS

TOBY D'ANGELO

FILLMORE EAST, N.Y. — Roger McGuinn and his Byrds were in town last weekend. Like the pho-be-a leg-


ead they are currently undergoing a rebirth (they say it is). Roger helped in large measure by the success of the film "Easy Rider," to which they contributed several especially brilliant songs. These they performed at the Fillmore in addition to a selection of their past hits and a new tune or two. It's always a pleasure to welcome The Byrds. Not only do they play and sing consistently well, but they're fun to listen to. How about that?

Starting with a version of "Old Blue" they quickened into a couple of Bob Dylan songs. "It's All Over Now, Baby, Baby" and "Positively 4th Street." Plus the Byrds' masterful rendition of Dylan and he least the proper touch to both of these difficult pieces. Soon the group was into "Easy Rider," rendering the ballad thereof along with "I Wasn't Born To Follow." The latter may well be one of the most beautifully lyrical works of the Sixties and was certainly one of the highlights of this set. In a whimsi-


cul country mood, the band did their "Drug Store Truck Driving Man" and introduce their latest which is called "You All Look Alike.

Denning his spacey shades, Roger set the tone for a medley of the Byrds' hits of the past few years. This included "Mr. Tambourine Man," "Mr. Spaceman," and "Eight Miles High" to which they added their "Old Time's On Fire," an improbable, hilarious capella "Amazing Grace." "Mr. Tambourine Man" is a three man assemblage which has been making quite a bit of noise in their native England. Of fact they make quite a bit of noise wherever they go. (As largely to the fact that they play music.)

One Keith Emerson. This young man has not been content to merely master, he has mastered the keyboard and has been delving into the inner workings of the instrument with astounding results. Facts that he is freaky, usually interesting and always very well. The Nice are an early winner. The latter having been replaced by a pinch of Bach's Brandenburg Concerto A Collection of people calling themselves The Sons opened the program and appeared to be having a good time on stage.

O'GILVIE MOVES TO ATLANTIC PROMO DEPT.

NEW YORK — Atlantic Records has signed Victor O’Gilvye, Jr. to do album promotion and artist relations. He will be assisting producer Joel Dorn in the many areas of artist promo work. He starts with Atlantic immediately.

O’Gilvye is the former manager of Les McCann, Roberta Flack, and will now be working with George Wein as his assistant concert producer for the Newport Jazz Festival of Europe for the past three years, before that he was with Queen Booking Corp.

CASH BOX — January 10, 1970

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CashBox Radio Active

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

<table>
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<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
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<tr>
<td>23%</td>
<td>How Can I Forget — Marvin Gaye — Tamla</td>
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<td>20%</td>
<td>Won't Find Better — New Hope — Jamite</td>
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<td>19%</td>
<td>Thank You — Sly &amp; Family Stone — Epic</td>
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<td>18%</td>
<td>Hold On — Rascals — Atlantic</td>
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<td>16%</td>
<td>She Belongs To Me — Rick Nelson — Decca</td>
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<td>15%</td>
<td>Ma Belle Amie — Tee Set — Colossus</td>
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<td>My Honey &amp; Me — Luther Ingraham — Ko Ko</td>
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<td>12%</td>
<td>One Tin Soldier — Original Cast TA</td>
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<td>11%</td>
<td>The Thrill Is Gone — B.B. King — Blueway</td>
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<td>10%</td>
<td>Rainy Night In Georgia — Brook Benton — Cotillion</td>
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<td>10%</td>
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<tr>
<td>10%</td>
<td>Blowing Away — 5th Dimension — Soul City</td>
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</tr>
</tbody>
</table>

LESS THAN 10% BUT MORE THAN 5%  TOTAL % TO DATE

Didn't I Blow Your Mind — Detonics — Philly Groove 16%  Back To Dreaming Again — Pat Shannon — Uni 8%  Bold Soul Sister — Ike & Tina Turner — Blue Thumb 7%

Deep South Goes Indie

BATON ROUGE — Deep South Recording Studio is moving into independent production, after two months of custom service. Initial product is an LP, scheduled for completion by mid-January, from the four member rock group, Goatleg. The production package is with Romaine/Sehurra, produced by Lynn Ouroso and Cy Frost. "Deep South presently has no label affiliation but will begin negotiations after Goatleg," said Sam Montel, studio station manager. It will also shortly begin talks for distribution rights to its own label, to be named, which will concentrate primarily on rhythm and blues and top forty product.

Ouroso, a board director at Deep South, along with John Fred, is also recording two other pop groups, John Fred and His Playboy Band and The War Babies, for Uni Records through their Pat Productions. They are recording at the Deep South eight track facility.

Future single production is planned on three new rhythm and blues artists, and an LP from Cy Frost.

Kaleidoscope Scores For Antonioni Flick

HOLLYWOOD — Epic’s Kaleidoscope, recently released into a sextet, has been set to write and perform a number of tunes for "Zabriskie Point," Michelangelo Antonioni’s first film since "Blow-Up." The deal was negotiated by Rick Gunnell, president of the Robert Stigwood Organization, who recently took over management reins on the group.

The group kicks off their first major coast-to-coast tour on January 1 at the Whisky A Go Go. Tour will coincide with the release of their fourty Epic LP, "Bernice".

Riley Exits Pepper

MEMPHIS — Tim Riley has left his post as general manager of Pepper Records, part of the Pepper-Tanner recording, management and publishing unit. He said he is considering a number of offers and will announce a future association at a future date.

More Gold for W7

HOLLYWOOD — Frank Sinatra and Peter, Paul and Mary have had records certified as gold by the RIAA. Certified were Sinatra’s "Cycles" album, and the trio’s single, "Leaving On A Jet Plane" from their two-year-old "Album 1967" on Warner Brothers. This marks Sinatra’s ninth gold record on Reprise.

In 1970
It's
"Oh What A Day"
Cadet 5663
The Dells

PRODUCED BY: BOBBY MILLER
ARRANGED BY: CHARLES STEPNEY
"WE THANK YOU FROM THE BOTTOM OF OUR ROOTS."
Newcomers Picks

KING CRIMSON (Atlantic 2703)
In the Court of the Crimson King (2:18) (TR-Total, BMi — McDonald, Snell, Turner)

Having already established a reputation on the progressive pop scene, King Crimson moves into a top forty avenue with this single shoted from the album "Lark's Tongues in Aspic," a more mature effort. The single "21st Century Schizoid Man" contains an intriguing new flavor of instrumental composition and is a strong contender for the number one slot.

NEAL DOVER (Diamond 270)
Mr. Pooh and the Green World (2:10) (BMi — Thompson)

Traveling the byroad that brought the Box Tops to top, Neal Dover picks a bit of grass from the Wayne Carson Thompson songbook to start his own grasshopper career. "Mr. Pooh" is a doo-wop track and a transplant for the DJ's delight.

THE BUZZARDS (Alberta 12)
Burned (3:45) (Little Foxborough, BMi — Sampson, Sampson)

Canadian team operating with a power-packed guitar intro and fine team vocals on this incendiary side. The material, which should stand a 30-second trim, recalls a sound of '66 '67 Beatles styling to bring a fresh new sound for top forty consideration. Flip: "Courage" (3:04) (Little Foxborough, BMi — Sampson, Everett, Sampson)

Choice Programming

IKE & TINA TURNER (Minit 22087)
Come Together (2:45) (MCA, BMi — Currin, Turner)

One of the greatest performers on the scene today, Ike & Tina Turner continue the success of their last record with a new hit. "Come Together" offers a great dance beat and is sure to please the fans who have become accustomed to their sound.

THE BLOOMS (Ode 125)
Sunshine (2:10) (Tuba Fish, BMi — Nyeo) Song that has had a beady share of recordings turns up with another powerful version from the UK. This version could well follow the Fifth Dimension route leaping into blues and top forty charts. "Wonderful" (2:44) (Hollenbeck, BMi — Allard, Wirth)

CHRISTOPHER (Date 1256)
Sprig (3:05) (Motol, ASCAP, Tipton) A well-done version of an urban drama of love and desire. The song could catch with teen and MOR people. The artist gives the same sensitive interpretation to the song as moved the original "Honey" to the top. Flip: "Santa Ann Winds" (2:50) (Carftman, Bribka)

MAURICE RODGERS (Double Shot 140)
Sweet Louden (2:09) (Screen Gems/ Columbia, BMi — King, Larkkey) Easy moving ballad that will catch with teen programmers as well as R&B and MOR listeners. The song could catch with FM radio and a strong dance support.

BILLY FRAZIER (Capitol 22717)
Let Me Take You Back (2:10) (Frah, BMi — Hoehn, Frazier) Soulful beauty of Billy Frazier holds five steps of Jerry Butler, both in style and material approach. Billy Fraizer will climb the middle of this chart a much with a large dance and MOR support.

THE UNKNOWN SOUL (Kondrake 2227)
Don't Do Me in Texas (2:48) (Jerry/Pronto, Sunanle, BMi — Hinton, Greene, Voce) Very intriguing Top 40 runners and a song that packs power of its own flesh a bit of a bit impact into this top forty outlet.

JAMES DUNCAN (Federal F 931)
I Got Made In (The Shade) (2:45) (Taco/Proctor, BMi — Duncan) Extremely tight rhythm section and Duncan's brassy voice combine for a strong Top 40 entry. "I Got Made In" has caught with Top 40. Flip: "I'm Gonna Leave You Alone" (2:50) (Same credits)

STANLEY WILSON AND HIS ORCHESTRA (Capitol 2469)
The Topaz Theme (2:55) (Shamlee, ASCAP, Jarre) Lifting tone backed with imaginative, bass line on this Topaz movie theme. Song fits well with MOR and R&B and has caught with teen Top 40 programmers. For Top 40, Flip: "I'm Gonna Leave You Alone" (2:50) (Same credits)

ETTA JAMES (Crest 5664)
Tighten Up Your Own Thang (2:40) (Atch/Preacu, BMi — Wooda Backen) By a sparkly rhythm section and some warm bass, Etta James changes a heavy blues song into a tempestuous, R&B break with her new fantasizer. Could spin with teen and R&B Top 40. Flip: "I Got a Fool We Mount" (2:30) (Modern/ Big Bee, BMi — Rogers, Ling, Toomb)

ECLIPSE (Epic 10666)
Sail (2:50) (Friedman-Layne-Worr, ASCAP, Friedman, Layne) Sparkling guitar and brass support give a lift to this teen/MOR ballad and set up a healthy race for Top 40, "Sail" could break the top forty. Flip: "All the World to See" (2:10) (Same credits)

BARBRA STREISAND (Columbia 45972)
You've Got to Be Here (2:33) (E. H. Morris, ASCAP — Herman) The opening of a promising new career, this record created an interest for this Streisand jewel from the film, "Roulette" by the teen and R&B programmers. "Love Is Only Love" (3:08) (Jerryco, ASCAP — Herman)

THE EXOTIC GUITARS (Ramrock 226)
Now Is the Hour (2:25) (Leeds/South, BMi — Stecklein) Standard side is pulled from "Everybody's Talkin' LM to offer maximum attention on the easy listening front. Flip: "I Was Kaiser Bill's Bambino" (2:40) (Wren, BMi — Profiler, Murrell)

DONNIE BROOKS (Happy Tiger 529)
I Know You As a Woman (2:19) (Redwood/Weber) (BMi — Stecklein) Freewing with a soft ballad from Val Stecklein's songwriter, Donnie Brooks delivers a sparkly side for teen and MOR attention. Flip: "Atracabadora" (2:20) (Wren, BMi — Profiler, Murrell)

THE FABULOUS SATNATICS (SSS Intl 788)
Going Good Lovin' (2:02) (Peanut Butter/Kaskat, BMi — Levine, Cordell) Brass additions and a fine arrangement give this record considerable strength. Crazy Elephant hit a strong second forty round with this one.

PIGEON MARKHAM (Charo 2887)
Who Got the Number (2:19) (Arc, BMi — Markham, Dollison) Vaudeville routines set the stage. Music makes its mark for another R&B run. Flip: "Pop's Popcorn" (2:21) (Same credits) Could catch with teen Top 40.

IRONING BOARD SAM (Styletone 394)
Original Funky Bell Bottoms (2:59) (No Hook, BMi — Lock) Roughly when blues dance side that could attract enough R&B attention to move into a chart ride. Flip: "Treat Me Like A Fool" (Razzu/Mikel, Mbi — Moore, Hooks)

THE RUGBYs (Amazan 6)
Rockin' All Over Again (2:04) (Sheb, Sington, Mii) (Mii) pick turns with teen Top 40. Flip: "Treat Me Like A Fool" (Razzu/Mikel, Mbi — Moore, Hooks)

MARVA WHITNEY (King 2628)
He's Just Like Me (2:11) (BMi — Brown, Ballard) Putting together a new bit of James Brown material with a fine dance move, Marva Whitney comes up with a blues dance side. Flip: No info

THE SOUTHERN BELLES (Amazan 3)
Dum Dum Ditty (2:15) (Screen Gems/ Columbia, BMi — Boyd, Hart, Venet, Maxfield) Oldie sound side with a touch of the Southern style in the production. Could come from left field. Flip: No info
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is Memphis Sweetnin'! Try a taste.

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<th>Album</th>
<th>Artist/Group</th>
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<td>July 6, 1970</td>
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<tr>
<td>27</td>
<td>HELLO DOLLY</td>
<td>The Righteous Brothers</td>
<td>RCA</td>
<td>July 6, 1970</td>
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<tr>
<td>28</td>
<td>MIDNIGHT COWBOY</td>
<td>The Righteous Brothers</td>
<td>RCA</td>
<td>July 6, 1970</td>
</tr>
<tr>
<td>29</td>
<td>TOUCHING YOU ... TOUCHING ME</td>
<td>Neil Diamond</td>
<td>Liberty</td>
<td>July 6, 1970</td>
</tr>
<tr>
<td>30</td>
<td>GET TOGETHER WITH ANDY WILLIAMS</td>
<td>The Doobie Brothers</td>
<td>Warner Bros</td>
<td>July 13, 1970</td>
</tr>
<tr>
<td>31</td>
<td>THE AGE OF AQUARIUS</td>
<td>The Doobie Brothers</td>
<td>Warner Bros</td>
<td>July 13, 1970</td>
</tr>
</tbody>
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**TOP 100 Albums**

*January 10, 1970*
Pop Picks

SPACED OUT — Enoch Light & The Light Brigade — Project 3 5943D

This is one of the most exciting good music albums we've heard in ages. Enoch Light, a pioneer producer in the field of stereo sound, has surpassed himself with a big band set turned on to the music of the Beatles, Burt Bacharach and the classics. Utilising a Moog, electric harp and a host of other instruments for an abundance of fingersounds, Light employs the full resources of stereo, including his famous technique of shifting the sound from speaker to speaker. "Eleanor Rigby," "Walk On By," "What The World Needs Now Is Love" and "Lover's Concerto" are among the selections. This set should make the charts and could be a monster.

Z — Original Sound Track — Columbia OS 3379

The score of the highly acclaimed film offers a number of memorable songs and includes two performed by the composer himself. Mikis Theodorakis (of Zorba The Greek) fame has written a score which is lyrical and moving. Popularity of the movie will do much to stimulate sales on this album, which could develop into quite an item.

BASKET OF LIGHT — The Pentangle — Reprise 6372

The Pentangle, a group which has achieved considerable popularity in England and made definite inroads on the Stateside underground front emerges with an album which shows what a multi-talented group they really are. They bring a rare sensitivity to a selection of tunes which vary in mood, ranging from traditional English drinking songs to wistful folk ballads. The musicianship is excellent throughout; the vocals by Bert Jansch and Jacqui McShee are a treat. One to watch.

COPPERFIELDS — Dillards — Elektra EKS 74954

Originally a bluegrass group appealing to the folk audience, the Dillards broadened their style with their latest album, "Wheatstraw Soul," and came up with a folk-country-pop set. Their new album is in the same bag. The Dillards are wonderful harmonizers, they have excellent taste, and one of these days they may get the attention they deserve. Give this album a careful listen.

ROOSEVELT SYKES IN EUROPE — Delmark DS 616

Veteran blues/jazz pianist Roosevelt Sykes is well represented on this deck, from the label's Roots of Jazz Series. Sykes unique vocalizing and playful piano stylings continues to be a source of delight. His "Big Ben" and "Springfield Blues" can be ranked as classi- cals. His excellent album should please many blues and jazz fans.

VIVA MAX! — Al Hirt and Hugo Montenegro — RCA LSP 2725

Two top music men, trumpeter Al Hirt and conductor-composer Hugo Montenegro team up on the score of the film "Viva Max!" with results that are brassy, excellently arranged and always diverting. The tune is a breezy march with Colonel Bogey overtones, and Hirt works up a trumpet wonder on several ballads. A tasteful package which could well see chart action.

THE HAPPY ENDING — Original Motion Picture Score — United Artists LAS 5280

Michel Legrand has written a very pretty score for the film "The Happy Ending," a score that stands on its own apart from the movie. There are three songs with lyrics by Marilyn and Al Berman sung by Michael Dees and Bill Eaton, and these add much to the album's attraction. If the movie, which has just opened, is a hit, which it may well be, this LP could become a big item. Flick stars Jean Simmons, John Forayche, Shirley Jones, Lloyd Bridges and Teresa Wright and was written and directed by Richard Brooks.

Pop Best Bets

FEELIN' GOOD — David Ruffin — Motown M-1486

This LP spotlights former Temptations lead singer David Ruffin on a dozen soulful swingers including the artist's single, "I'm So Glad I Fell For You." He brings a fresh approach to the much-trafficked "Feelin' Alright" and scores on other familiar tunes like "Put a Little Love In Your Heart" and "I Could Never Be President." Deck should do nicely in R&B as well as pop markets.

MABEL MERCER & BOBBY SHORT SECOND TOWN HALL CONCERT—Atlantic SD 2-605

Atlantic does another good turn for the many fans of Mabel Mercer and Bobby Short, who are always on good terms with the rest of pop music. Each artist gets 1-LP to deliver the goods as presented at Town Hall; and, whether the song's a yesteryear gem or a contemporary standard-to-be, it's all a delight.

KING OF THE WORLD — Cuby & the Blizzards — Philips 8HS 660 321

Cuby and the Blizzards, a Dutch blues group, here offer a strong album (in English) that could appeal to American audiences. Material is a mixture of old blues by such personages as John Lee Hooker and new blues by members of the group. The five-member aggregation is assisted by horns and reeds that give Cuby a full, rich horn sound. Blood & Tears. Keep tabs on this one.

Classical Picks


Brazilian pianist Joao Carlos Martins offers excellent interpretations of the first eight preludes and fugues from Bach's "The Well-Tempered Clavier" on this album. Martin's playing is both technically and spiritually fine, and he should please many classical listeners with his performance. This LP is a careful listen.

STAFFAN SCHEJA PLAYS ROMANTIC SWEDISH PIANO MUSIC — RCA LSC 3119

On this album, nineteen year old pianist Staffan Scheja plays first recordings of four romantic Swedish pieces. Lars-Erik Larsson's "Sonatina No. 1, Op. 16"; Wilhelm Stenhammar's "Three Fantasies, Op. 41"; Dag Widner's "Ironical Miniatures, Op. 18" and Ture Rungstrom's "Legends From The Lake Malaren". Scheja is highly talented, and this LP merits attention.
New Additions To Radio Playlists

A broad view of the titles many of radio's key Top 40 stations added to their "Playlists" last week:

**KFCF — San Francisco (Last Week)**
No Time — Guess Who — RCA
Mr. Bojangles — Joe Stampley — Epic
He Ain't Heavy — Hollies — Epic

**KJH — Hollywood (Last Week)**
Blowing Away — 5th Dimension — Soul City
How Can I Forget You — Marvin Gaye — Tamla

**KXOK — St. Louis**
Are You Getting Any Sunshine — Lou Christie — Capitol
Won't Find Better — New Hope
Jennifer Tomkins — Street People — Mascot
Look Ma Kp Py — Salt-N-Pepa — Victoria
Bold Soul Sister — Ike & Tina Turner — Blue Thumb
Bathroom Window — Joe Cocker — A&M

**WQXI — Atlanta**
The Thrill Is Gone — B. B. King — Bluesway

**Jethro, Philharmonic Team For TV Special**
HOLLYWOOD — Jethro Tull, England's hot jazz/blues combo, has been set to make its first major U.S. TV appearance in a team up with Zobin Michta and the Los Angeles Philharmonic airing March 14.

**Florence Henderson Signs With Decca**
NEW YORK — Jack Loetz, executive vice president of Decca/Ambassador Records, has signed Florence Henderson, star of ABC-TV's "The Brady Bunch," has been signed to a long term exclusive contract. Her first single, "Conversations," will be released in March, and the release of their third album, currently in production, by Bee Gees.

**'Honey' Is Conniff's Ninth RIAA Gold LP**
NEW YORK — Ray Conniff has earned his ninth gold record for his LP "Honey." This is the second gold record earned by the Columbia Records artist in 1969. "Honey" was produced by Jack Gold, vice president of Columbia A & R. Repertoire, who also produced "It Must Be Him," Conniff's previous 1968 gold album.

**New Clark Music Show Aims For Prime Time**
HOLLYWOOD — With one new music show, "Get It Together," premiering last weekend on Dick Clark Productions is already at the drawing board with another. Titled "Together At Big Sur," the new weekly show is designed for evening prime time airing. The 1970’s version will spotlight contemporary music acts filmed on location at Big Sur, Kal Watson, producer-director of "Get It Together," will handle the same chores for the new show.

**Cansler To WB**
LOS ANGELES — Warner Bros. Records vp Steve Burke announced the label's signing of composer/arranger/singer musician Larry Cansler to a long term contract.

For his first session Cansler will sing, conduct the full orchestra, arrange and write three of the songs he will record.

The songs, with lyrics by Mike Murphy, are "Wild Fire," "Street People," and "Love Is Never Standing Still.

Cansler's credits include arrangements for Trini Lopez, Ann Margret, at Metromedia, Leslie Uggams, Johnny Mann, Stan Kenton, and Newsgroups recorded by Don Ho. The Lettermen, The Allis, Joanie Sommers and Fran Jeffries.

**SWAMPFIRE #233**
NOW PLAYING ON:

| WGN Chicago | WNBC Monitor | KMPC Chicago |
| WCCO Minneapolis | WAPAT/AM/FM | WLIF/AM |
| WTC Hartford | WNDM Philadelphia | AMBASSADOR RECORD CORPORATION New York, New Jersey 07105

**NOW GETTING CHART ACTION**
Sandy Castles by "The Clouds"
On Northland Records

Dee Jays write: Starlite Promotions 209 Stanton Blvd. Nashville, Tenn. 37201

Bookings write: Spencer Stein
1625 Kinsella Bellows Falls, Ill.

**TRUCKER RIDING ON RCA** — The improvisational comedy group, The Ace Trucking Company, has driven home a recording contract with RCA Records. Picture at RCA with A & R producer Tom Beneman (artists), are the live member team and their manager, front l.r. Patti Deutsch, Bill Saluga, George Terry, and Truck's manager, Joe Lauer. (back) Fred Willard, Berman, and Michael Losee. Their debut album, "The Ace Trucking Company" recorded before an invited audience of over 300 New Yorkers, will be released in February.

The group came about when, after finishing their individual gigs, they would get together at a late night New York club called "The Improvisation," and literally break it up with their off-the-cuff antics. Fred Weinstauber immediately booked them for one month at the Bitter End Cafe. They have had numerous dates on national television.

College concerts and one-nights are currently being lined up and the group recently completed work on Ernie Pinoff's new film, "Zig Zag," to be released this spring.
Audio Magnetics Expands Military Outlet Coverage

GARDENA, CALIF. — Audio Magnetics, manufacturer of multi-channel audio recording equipment, has set up its first military outlet through the appointment of Saxon International Marketing Services, Ltd., New York. Saxon is a specialty marketing servicing 15 support centers supplying the U.S. Armed Forces Post Exchange System. It will direct Audio’s activity in the military field.

Newly installed is a “Multi-pack” promotion for the audio market. Audio Magnetics is introducing an advertising program in military-oriented media, said Ray Carone, a company president. Through Audio, Saxon will supply the military cassettes in 30, 60, 90 and 120-minute lengths.

“By the potential of the military market is great,” said Allen. “There are thousands of military exchanges and many of them rank with the largest retailing outlets in the world.”

Allen feels there is a need for blank cassettes at military outlets because of “low-priced playback equipment now in the marketplace.”

Services, especially those stationed overseas, can communicate with their family via cassette recordings without seriously putting a dent in their spending, according to Allen.

“Today, good cassette hardware sells as low as $29.95,” he said. “The result is that servicemen are looking for high-quality, high-volume and messages home via blank cassettes.

Audio has always supplied cassettes to military exchanges, now on a fully developed program.

Carl Sackett, Audio president, and Don Carone, Saxon vice president, are putting together an Audio Magnetics product line. Carone, who recently toured Europe to introduce Audio Magnetics’ product to American post exchanges, will meet with military representatives to select R&Ds and armed forces to present and explain Audio’s products to military exchanges, but now on a fully developed program.


Decca Expands Hardwar e Lines; Trims 4-Track, Reel Production

NEW YORK. — Decca Records last week confirmed reports of its disposal of 4-track cartridge manufacture and has eliminated the production of the popular 4-track cartridge. Announcements of these discontinuities were made by Ray freshman product manager Joe Schneider during a meeting centering on the new 1970 line of home entertainment products unveiled in New York. Among the new equipment models shown were 4 new cassette players, 5 8-track players (for either home use and/or for an active use) and a series of other products.

Discussing the decision to discontinue both 3-3/4 reel and 4-track cartridge tapes, Schneider noted that manufacture, which is by Decca itself, has been stopped and that in the case of 4-track cartridges, Decca had launched its branches earlier of a cut-off date for selling all of inventories on 4-track product. With production stopped, there will be no manufacture and no return of Decca 4-track material.

"Though 3-3/4 ips reel tape may be important to many other labels," Schneider commented, “a survey recently conducted covering Decca branches and outside sales figures showed that wherever there was a request for reel tape, price per second was 2-3ips was called for in all instances. This was the chief cause behind stoppage of 3-3/4 open reel discontinuation at the tape.

The assembled distributors, branch managers and merchandisers at the American Hotel, New York, Tokyo, London, Rome, Paris, sales director for the home entertainment products division, announced that with a 30% sales increase over any year in the company’s history during 1969. Decca is embarking on an “extensive campaign to further penetrate the home entertainment market with a concentrated program of advertising and promotion on all levels.”

The 1970 line, which is to be demonstrated and presented at various open engagements during the first week of December by the dealer’s label representatives in Atlanta, Chicago, Philadelphia, Long Island, and Chicago, will include four-phone cartridges and a series of other products.

RCA Enters January With 27 Stereo’s

NEW YORK — 8-track tape performance of the firm’s new Columbia and Guess Who album best-sellers had a series of 27 releases from RCA Records for January 1. The complete issue will include six more Columbia and Guess Who releases as well as five special Varieties-8s in the new budget priced line. 2 Red Seals, 4 Special Varieties-8s and 12 8-Track budget-cassette, a Camden release, one from Swiss country line and two Latin performances.

Titled “The popular roster of the RCA Records label offers a two-causal combination of the A Love Live-O” recording of Jose Feliciano and the London Pops Orchestra’s ‘American Woman’ from the Guess Who’s ‘London Loft’. John Denver’s ‘Rhymin’ and ‘Rain’ from the New Era and from the Comedy Hit ‘Viva Max’ is also a new release.

C&W tapes in January will feature The Best of Jim Stafford, Vol. 1, with Chet Atkins and Hank Snow by Special Request” and ‘The Lightness’ and ‘Mellow’ tapes.

Two pop twin packs will be Elvis Presley’s ‘From Memphis to Vegas’ and ‘From Vegas to Memphis’ and the Youngbloods with ‘Get Together’ and ‘Elephant Mountain’.

The five releases comprising RCA’s Vantage line will include ‘The Best of the Big Bands’ featuring Charlie Barnet, Louis Armstrong. Duke Ellington, and Artie Shaw and others; “Great Country Country Songs” with Porter Wagoner, Dolly Parton, Dottie West & Don Gibson; ‘“The Richest Man in the World’; and ‘’The History’ and ‘The Lightness’ with an 8 Great Original Hits, Vol. II’ with the leading figures in RCA’s teen collection.

Camden’s January contribution will be the ‘Lord’s Prayer’ by Perry Como. Como will offer Lynn Anderson with ‘Songs That Made Country Girls Famous’ and RCA’s Latin tape will spotlight ‘Los Tangos de Augustin Lara’ and ‘Las Gramas del Quereters’ of Mexico Abraham and Jose Alfredo Contando a Don.

Vtrictola 8 budget classical packagings from RCA in January will be Arturo Toscanini conducting Boston Pops in ‘La Boutique Fantastique’ by Rossini’s Respighi’s ‘Divertisement’ and excerpts from Kay’s ‘Carmen,’ and Arturo Toscanini conducting the NBC Symphony Orchestra with Respighi’s ‘Fountains of Rome’, the Berliner Philharmonsocn and ‘Dance Macabre’ by Saint-Saens, the Art Tice, Tiber Pierte Montecoc and the Boston Symphony with Tchaikovsky’s ‘Pathetique’ and ‘1812 Overture’, and conducting the Boston Symphony in Tchaikovsky’s ‘Carmen Fantasy’ with Arturo Toscanini and (Henry’s Szigeti, soloists) and Tartini’s ‘Devil’s Trill’.


Lear Jet Stereo Tops Fiscal Half By 36% 6-Mo Gain

DETOUR — Final figures for Lear Jet’s fiscal first half were revealed last week with the company reporting a 36% gain ahead of the same period in fiscal 69. More significant, though was a 63% growth rate reflected for the second quarter, according to marketing vp James Gall. ‘The growth rate for the second quarter was especially significant,” he noted, “in light of the fact that domestic production facilities were limited through this transition there was no production from box, shoe facilities during the past five months.”

Both plants, the Nogales and Tucson as reported last week, have begun to make initial shipments leading Gall to predict that there would be even greater gains in the second half of this fiscal year.

Pointing the major reasons for Lear Jet’s sales success Gall stated that the ‘great gain’ results from a series of newly expanded and improved products. Lear Jet includes four –8-track products which are totally unique and selling well beyond our expectations.” He also added “a significantly expanded marketing and advertising effort.

Muntz Markets First Fully Stereophonic Compatible Portable

ON CON — Ampex professional magnetic recorder division, conducting training courses with a 21-hour instruction schedule over three days for 60 professionals producers and artists in use and maintenance of Ampex multi-channel recording equipment. The training was instituted in September, according to marketing manager Thomas Schollen, because of the increasing use of Ampex multi-channel recorders. Run by Bill Brock as the course director, training is being scheduled at Ampex headquarters in Redwood City, Calif. Limited to 25 participants, there, the training is being conducted in several cities which have requested Ampex training. Bill Brock is shown above conducting an MM-1000 clinic with onlookers at the console set up to demonstrate its electronics at the Commodore Hotel in NYC.

Jerry Rader Becomes AST Asst Product Mgr

NEW YORK — Jerry Rader was last week named assistant product manager with Ampex Stereo Tapes. Responsible for the product manager, Rader will be responsible for expediting new product flow and sales coordination between regional areas and AST’s home office.

Joining AST after ten years with ABC Records, recently that label’s export manager, Rader will base himself in the company’s New York headquar ters.

Sanders Named Vp At Queens Litho.

NEW YORK — Gerald Sanders has been named vice-president of Queens Lithograph Corp. In his new post, Sanders will be responsible for wide range of services and administration with the firm whose work covers a wide range of tape graphics, album art, blister cards, box wraps, display sheets and catalogs.

www.americanradiohistory.com
**VITAL STATISTICS**

**DETAILED INFORMATION ABOUT TITLES ON THE CASH BOX TOP 100 THIS WEEK**

**New To The Top 100**

57. **BANDROOS KEEP FALLING ON MY HEAD (3-0)**
By Thomas Scotts<br>recording label: RCA<br>notes: R&B, soul

58. **8255 HOLLY HOLLY**
by Writers: Tom Jones<br>recording label: Parrot<br>notes: soul

59. **SOMETHING**
by FLIP: Barwin<br>recording label: ABC<br>notes: soul

60. **JINGLE JANGLE**
by FLIP: Crow-Amaret<br>recording label: Crow-Amaret<br>notes: soul

61. **FLIP:**
by Writers: 1281 30<br>recording label: ABC<br>notes: soul

62. **FLIP:**
by Writers: 1281 30<br>recording label: ABC<br>notes: soul

63. **FLIP:**
by Writers: 1281 30<br>recording label: ABC<br>notes: soul

64. **FLIP:**
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65. **FLIP:**
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**Cash Box** — January 10, 1970
**CashBox Radio - TV News Report**

**Tuning In On . . .**

**WFUN - Miami**

**What's In A Name?**

Promotion, personality and community involvement. These are 3 of the key factors which have helped to put WFUN, Miami into the forefront of Dade County, Florida radio stations. By limiting commercials to 12 minutes per hour and stressing added music play of 3 to 4 records per hour more than their nearest competitor, WFUN has endeavored to live up to their call letters. "We are very simply a fun station to listen to," explains program director, Mike Harvey. And the increasing popularity of the station would seem to indicate that listeners in the Miami area are very definitely of the fun-seeking sort.

The station prides itself on the amount of promotion it has sponsored. "Never a week goes by that there is not a station promotion of some kind on the air," says Harvey. "Some are direct steals from television shows, adapted to radio. For example we have had variations of "Let's Make A Deal," "The Dating Game" and "The Match Game. We simply take the basic idea and make it adaptable to radio."

Other promotions are in the form of public service ventures. WFUN has been the host station for the Dade County Youth Fair for the past five years. This year's attendance, over a five day period, numbered more than 200,000, more than any of the other exhibited at the fair. Attendance has climbed steadily during the five years, the fair has been hosted by WFUN. "We have the power to motivate the people," said Harvey. A recent project involved the "highjacking" of a Goodyear blimp, which was their way of getting listeners bring toys to a central collection point. The station collected more than 300 new toys, which were then distributed to needy children. The station also paid for the area to be cleaned up by the Miami police. Harvey said, "We all have the power to motivate the people."

The station prides itself on the role of personality in everyday programming. "We encourage our on-air people to be very much a part of their community and to see their listeners as their friends," said Harvey.

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**STATION BREAKS:**

**WFDC** - Washington, D.C. wound up its 1969 Christmas fund drive with more than $20,000 in contributions and will be leaving in for the benefit Children's Hospital and D.C. Village. Some station's Fred Knight did not wait to celebrate. He began drinking scroodlers at 8 a.m. Wednesday morning in effort to show dangers of excessive drinking. A mutual friend introduced him to the care of the WGBS-Miami's "Inquiry" program featured the station's program looking at a look at the year 1969 WNEW-FM, New York, dropped all commercials on Christmas Day in favor of Interna-Red Cross spots asking listeners to urge Hanoi to reveal names of prisoners of war. Ed Carr of KSFO - San Francisco has been piloting the station's helicopter on daily supply flights to the Indians on nearly Alcatraz Island. KVI-Seattle hosted a Christmas party for 250 mentally retarded youngsters.

**ERNST SHERRY**, director of the 'Mike Dougal Show' for the past eight years, has left the T.V. to form his own company, FBN Productions. Buzz Lawrence appointed to post of operations mgr. at KJOW-Denver, WOJR-Orlando, Fla., has begun a 270,000 trading stamp giveaway. KNX-Los Angeles, has added 42 all-night personalities to its weekly sched- ule. New Golden West Broad- casts vice-presidents are Sid Gilmore, national sales mgr. of the radio station; Randel instruction of Browning of KVB, Seattle; Reiten, and George Lind- man, KMPC-Los Angeles. Charlie Jeffers has joined the weekend staff of WIP-Philadelphia.

**KGW-TV** - Portland, Ore., was the recipient of this year's E. B. Mac Naughton Civic Liberties Union, for unique and outstanding contributions to the cause of civil liberties. "No Compromises," a KPMC-Los Angeles news special aired last Feb., won the Broadcasting Award from the American Society of Fast faces at KFAC-Le- Angeles are newscaster David Godin and executive producer Joe Gres- ham. Aveo Broadcasting's Jack Lenoxmore has been a member of the board of the George Foundation. news special scheduled for broadcast in April.

**WKY Forms On-Air Editorial Unit**

CLEVELAND—WKY-TV, Cleveland, has established an on-air editorial unit, according to an announcement made by Neal Van Ellis, general manager of the station. Editorial director of the unit will be Richard Trentham, who formerly served as the station's assistant manager.

Van Ellis indicated that the WKY- TV Editorial Unit will focus on issues of primary concern in the Ohio area and on the local implica- tions of some national and international events. Endorsement of candidates for political office are not planned at the present time.

**Taste Of Scott To Be Aired In N.Y.**

NEW YORK — An entire show devoted to the music of Bobby Scott will be aired on WOR-FM, New York, Jan- uary 26 from 5:30 to 7:30 p.m. The program will be hosted by Ed Beach. Scott, who wrote "A Taste Of Honey," is currently on the charts with "He Ain't Heavy, He's My Brother" by The Hollies.

**NBC Cash Grants To 3 More Stations**

NEW YORK — Grants totaling $90,000 to educational television stations in Washington, D.C., New York and Chi- cago have been announced by NBC. In Washington, WETA/Channel 2 was presented $280,000 for capital pur- poses. Other stations to receive grants were WNET, New York City, $175,000; and WTTW, Chicago, $125,000. The gifts were presented from an appor- tionment of $1,500,000 for distribution to educational television stations in communities where NBC owns tele- vision stations and to the Corporation for Public Broadcasting.

Previously, NBC announced grants of $300,000 to the Corporation for Pub- lic Broadcasting and $300,000 to KCBS, Los Angeles, California. Today's grant brings NBC's contributions of cash, equipment and programming assistance to non-commercial television stations to more than $4,500,000.

**Ready Annual Palsy Telethon**

NEW YORK — The 19th Annual Greater New York United Cerebral Palsy telethon will be presented Jan. 24-25 by WOR, Channel 9. The 19 hour program, which will begin at 10:30 p.m. Saturday, will be hosted by Dennis James. Funds raised by the telethon will be used to support the educational research and rehabilitation programs provided by UCP chapters for the handicapped in the Greater New York area. Last year's telethon took in more than a million dollars for the health agency and raised the total sum collected from all 18 telethons to $10,000,018.

named Barry Minsky to post of r.p. in charge of marketing John Wieg- man appointed national sales mgr. for KGDB—Los Angeles. Congrats to KNX—Los Angeles' Tom O'Leary and wife Dorothy on birth of their baby boy, named Christopher Dolan.

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**Cash Box** — January 10, 1970

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Deejay Al Jefferson of WWIN-Radio, Baltimore, ran a contest centering around Nina Simone's current R. C. "To Be Young, Gifted and Black." Listeners 18-25 years old sub- mitted their best poem about the song. It means to be young, gifted and black. Above the artist is flanked by contest winner Roland E. Sclove, Jr. and Gene Burleson, general mgr. of Stratford Productions, the firm that records her.
Cash Box  
Top 50 In R & B Locations

1  I WANT YOU BACK  Jackson 5 (Motown 1157)       1
2  TO BE YOUNG, GIFTED & BLACK  Nina Simone (RCA 0269)       5
3  IS IT BECAUSE I'M BLACK  Sly 4 & The Family Stone (Atlantic 2682)  2
4  SOMEDAY WE'LL BE TOGETHER  Diana Ross & The Supremes (Motown 1156)  2
5  YOU KEEP ME HANGIN' ON  Wilson Pickett (Atlantic 2682)  8
6  I'LL BE SWEETER TOMORROW  Linda Jones (Heptune 7)  7
7  THESE EYES  Jr. Walker & The All Stars  4
8  I LOVE YOU  Otis Redding (Daler 64)  6
9  LOVE BONES  Johnnie Taylor (Cotillion 2005)  11
10  ANYWAY YOU WANT ME  Walter Jackson (Collin 24053)  10
11  AIN'T IT FUNKY  James Brown (King 3628)  5
12  POINT IT OUT  Snooky Lenvi & Miracles (Tamla 34189)  12
13  IF WALLS COULD TALK  Little Milton (Checker 2226)  22
14  THE TOUCH OF YOU  Brenda & The Tabulation (Top & Bottom 401)  15
15  MY HONEY & ME  Luther Ingram (Koki 2104)  18
16  LOOK-KA PY PY  The Meters (Jasse 1015)  19
17  THEM FROM ELECTRIC SURFBOARD  Brother Jack McDuff (Blue Note 1953)  21
18  GUESS WHO  Ruby Dinners (Diamond 269)  24
19  HELLO SUNSHINE  Macaco Woods (Kot 4025)  13
20  DON'T LET LOVE HANG YOU UP  Jerry Butler (Mercury 79291)  14
21  COMPARED TO WHAT  Les McKeown & The Eddie Harris Trio (Atlantic 2694)  16
22  HOW I MISS YOU BABY  Bobby Vee (Minit 30281)  17
23  WHAT YOU GAVE ME  Marvin Gaye & Tammi Terrell (Tamla 54187)  23
24  THE THRILL IS GONE  B. B. King (Bluesway 61332)  30
25  THANK YOU  Shy & The Family Stone (Epic 10555)  31

26  I'M JUST A PRISONER  Carol Stapan (Fania 1460)  26
27  HEY THERE LONELY GIRL  Eddie Holman (ABC 11240)  32
28  I'M SO GLAD I FELL FOR YOU  David Ruffin (Motown 1158)  25
29  RAINY NIGHT IN GEORGIA  Brook Benton (Coliseum 44057)  37
30  DIG THE WAY I FEEL  Mary Wells ( Jubilee 6584)  36
31  I HE MADE A WOMAN OUT OF ME  Betty Lovett (Silver Fox 17)  33
32  DON'T THINK I'M A VIOLENT GUY  Gerdard Green (JUN 55188)  34
33  MOON WALK P. 1  Joe Simon (Sound Stage Seven 4025)  35
34  HOW CAN I TELL MY MOTHER & DAD  The Lovelites (Loch 7231)  20
35  TOO MANY COOKS (SPOIL THE SOUP)  100 Prot. Aged in Soul (Hot Wax 6904)  38
36  LOOK AT THAT GIRL  Otis Redding (Alto 01273)  29
37  DON'T LET HIM TAKE YOUR LOVE FROM ME  Four Tops (Motown 1159)  39
38  GONNA GIVE HER ALL THE LOVE I'VE GOT  Marvin Gaye (Tamla 54189)  39
39  LET A MAN COME IN & DO THE POPCORN (Pt. 2)  James Brown (King 6279)  40
40  LOVE WAY SHE LOVES  The Meters (Dago 240)  27
41  THE UNHOOKED GENERATION  Freda Payne (Invicta 9073)  41
42  OLD LOVE  The Intruders (Gambie 240)  27
43  GOTTA FIND A BRAND NEW LOVER  The Sweet Inspirations (Atlantic 2666)  43
44  YOU ARE MY SUNSHINE  Duke & The Blazers (Original Sound 90)  45
45  DIDN'T I (BLOW YOUR MIND)  The Defenders (Philips Voice 161)  48
46  KORLD'S BACK AGAIN  Kool & The Gang (Verve 523)  46
47  BOLD SOUL SISTER  Jake & Tina Turner (Bluebird 164)  47
48  I'M GONNA LOVE YOU  The Intrigues (Vee 1003)  48
49  BABY BOY  Fred Hughes (Brunswick 755419)  49
50  HOLD ON  Gloria Burschel (Mercury 73000)  50

Shields To Address B'nai B'rith Meet
NEW YORK — Del Shields will discuss his recent ten day tour of Israel as a guest of Israel's Foreign Ministry, at the meeting of the Music And Performing Arts Lodge of Beta B'nai B'rith, to be this week (5) at The Grand Street Boys Club beginning at 6 p.m. in a program to fit a follow-up to last month's highly successful program which featured industry leaders in a panel discussion.

Shields, will be joined by Kenyon Burke, jazz critic, columnist and deputy, director of the Anti-Defamation League's Urban Affairs department, who helped initiate the idea of the tour, and director S. B. of the Jewish Publication Society.

From Nov. 16-26, Shields and Burke accompanied a six-man contingent representing black press.

Israel's Dallas, Miami, New York, St. Louis and Philadelphia, and Johnson Publications (Ebeny and Jet magazines)

Herson said was proposed by the ADL in order to illustrate the social problems which Jews as and as a small independent nation.

Cry To Music Makers
NEW YORK — The Music Maker's Group (OTC) has acquired the publishing rights to the songs in "For You All," the musical version of the popular play, "Hogan's Goat." Now in re-heat and set to open on Broadway in Spring, 1970, "Cry's" music was written by Mitch Leigh, creator, di- rector and chairman of the board of the Los Angeles based company, which also compiled the "Man of La Mancha." Mitch Leigh, president of OTC, said Leigh will produce two new films for United Artists Pictures, including the first film version of "Man of La Mancha." Producer's fees earned by Leigh will accrue to OTC and "Mancha" will begin filming in late 1970 or early 1971.

Herson said three Music Theater theaters now under construction are expected to open in February. Three additional theater sites have been selected and a chain of about 20 theaters in the East are under discussion. The company presently owns seven theaters in New York and New Jersey.

Arrangements for the musical and composing talents of Billy Taylor, Peter Duchin, and George Klesinger are completed, to avail them for commer- cials as part of OTC's musical services to prominent ads agencies.

Maurer Opens Coast Offices
HOLLYWOOD — Sid Maurer, head of M.P.I. Productions, creative graphic group and advertising agency, has opened new West Coast offices, effective Jan. 5.

Located at 6515 Sunset Boulevard, the new offices will be known as M.P.I. West and will feature "instantaneous visual communication" via new wire- less equipment able to transmit graphics coast to coast in a matter of minutes. Maurer said the move will be part of the regular service to clients.

Heading M.P.I. West is Kathy Boyle, formerly of MGM Records in New York. A full staff of designers is being assembled under Maurer, whose own art di- rector and consultant for many major labels over the years, (e.g., RCA, Decca, MGM and EMI) is also in charge of the per- sonnel rep of Donovan for the singer's United States active "world tour" including four and rec. I label liaison. Maurer said he will be setting up a film company for Donovan and the West Coast.

Maurer left for Hollywood last week to officially open the new offices.

Mimit A&R Head Gets Hon. D.H.L.
NEW YORK George Butler, who produces Ferrante and Teicher for United Artists Records and is A&R di- rector of the Xanier label was awarded an honorary degree, Doctor of Humane Letters, from Teimer College in North Carolina in recogni- tion of his "academic and professional achievements."

Presentation of the academic honor was made by Dr. James Wertz, executive vice president of the school during its mid-year convocation. The citation takes note of his extensive work in public relations and career opportunities among disad- vantaged youth.

At 28, Butler adds the honorary mantle to his Howard University Bachelor and Columbia University Master and Doctorate degrees. During the time of his service, with the army, he was a first lieutenant and served as aide of comp to Brigadier General William Carraway at Fort Carson, Colorado.

In addition to his production work with Ferrante and Teicher, Butler was largely responsible for the expansion of Xanier and its predecessor Veep Labe into the gospel field, bringing to the label the Robert Patterson, Jimmy W. and Children's Gospel Choir, Isaac Douglas and other attractions.

Wonders To Black Prince
NASHVILLE — The Cleveland-based Imperial Wonders just signed with Black Prince Records, a division label "The Shelby Singleton Corporation. Work is underway for the group's initial release of "Trying to Get Next to You."

Samson and Delilah and The Boss City People followed black Prince taped the "Upbeat" TV show in Cleve- land to kick off a promo campaign on behalf of their single, "There's a 1 in Your Town," out now.

DON'T CRY DADDY  ELVIS PRESLEY  RCA

WITHOUT LOVE (THERE IS NOTHING)  TOM JONES  Progressive Music

MEMORY'S TRACES MEDLEY  LETTERMEN  RCA

( I'M SO) AFRAID OF LOSING YOU  CHARLIE PRIDE  RCA

RUBBERNECKIN  ELVIS PRESLEY  RCA

LOVE IN VAIN  ROLLING STONES  London

THE ABERBACH GROUP  241 West 72 Street, New York, N.Y.
CASHBOX INSIGHTS & SOUNDS

NEW YORK

How Much Of A Good Thing Is Too Much?

There is an inverse relationship in music today. More and more artists and groups are piling on the blazes of pop-boosters and audience rewards that are gaining popularity while the number of places where the performer gets to play is declining. And appearing at an equally rapid pace. This has led to a situation where some concert promoters are being treated to bills that feature, because of the scarcity of dates, an almost unbelievable four acts in the same night.

On the basis of their size it seems like a great benefit for the person who has to buy a ticket. It has not been working out that way. In many cases the result has been virtual music marathons that leave audiences glazed, not knowing what they sensed blurred well beyond any point of appreciation.

The concern of concert promoters is certainly in the right places in offering and paying for such fantastic assortments of talent. And, audiences are certainly getting their money’s worth. But, the question remains whether the policy is a wise one.

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HOLLYWOOD

May Olde Mistakes Be Forgot

Looking back on a year’s worth (well, almost) of Insights, both East and West, we find with prejudice for the verbiage for one week, so that you can concentrate on this week’s most important business, parties. Whether the 1970’s hold in store, let’s hope we find a more happy and cynical New Year for you all.

STORY OF THE WEEK: Spooky Tooth has broken up after issuing their third album “Talk” has Spooky’s Gary Wright teaming with Paul Kantner (Traffic, Stones, etc.) in a new-firm lineup. Up until the last tour, they had a stabable following here, press has been mixed, and they never got that hit record. But, McGucken, one of New York’s leading session men (on lead guitar), was with them on tour last week to Hollywood Merchand, a former Doodletown Piper.

Other old friends in town last week included Paul Baines, general manager of Immediate Records, who was here with Humphre Phee (they turned on the Whisky for two days) and Tony Stratton-Smith, manager of the NICE. DID YOU KNOW THAT Sonny Charles, one of the lead singers for the Checkmates LTD, is going solo in January The Grass Roots are writing the theme for Get It Together,
et, the new Dick Clark TV. First show on Jan. 3, featured Creedence, three Dog Night and Mama Cass as co-host Jose Feliciano will guests the return of the Johnny Cash Show, airing Jan. 15, 20. 

The Checkmates Ltd.

Tommy Roe

Glen Campbell

readers voted Blood, Sweat & Tears as their “Most Popular Group” as a music men-landmark Norm’s (on Sunset near Vine) will be razed this week. With the new move, An Insights, “Good Guy” Award goes to Warner Bros. Records and Bob Abrams & Associates, who have used their Xmas fund for more humanitarian gestures than booze. WB made donations to various social and political groups and the Abrams firm adopted two children under the ACS “Big Brother” plan, “in the name of the working press.”

Two more “Good Guys” to be congratulated are Barry Manilow and his kids, Mike and Tony, who spearheaded and successfully campaigned for the FP Tots.

It could be a very happy New Year indeed for Double Shot Whiz’s promotion Irwin Zucker, of the firm’s ‘Call Me’ Secret, who keeps up the torrid sales and airplay pace.

Sunday (Dec. 25) White Front Stores sponsored a west coast TV network special devoted to ‘The Big Surf’ Benefit. Special was produced by Decjey Sam Riddle with film clips by Tournantes, Peter Lee, Glen Campbell, Deidre Shannon, the Ventures, Tommy Roe, Oliver & Ross, Dave Edmunds, Peter Wolf, Hillel, San Francisco, San Diego, San Jose, Savannah, Houston, and others. A portion of the proceeds as well as a portion of the overalls were presented to the young and rising groups in the Canyon. The next generation is on the rise.

Chicago

The results of the WLS annual poll to select the top recording stars of 1970 were announced by the judges chosen by WLS listeners, are Neil Diamond, Tina Turner, Bobbie Gentry, Jackie DeShannon (best female vocalist), The Beatles (best group) The New York Times, Scott Walker, Booker T & The MG’s (best instrumental group), Simon and Garfunkel (best duo), Oliver (best new male vocalist), Evie Sands (the new male vocalist of the week), Sheba (best new group)

1...
Talent On Stage

MODERN JAZZ QUARTET

LINCOLN, NEW YORK CITY - The Modern Jazz Quartet gave their holiday concert in Lincoln Center’s Alice Tully Hall and those who were there knew it was perfection. Those who weren’t shocked should not be surprised since this quartet of jazz groups has long since earned a reputation for matches precision and incomparable performances. Few superlatives have gone unused in reviews of the MJQ. The group is of course composed of John Lewis, piano; Percy Heath, bass; Milt Jackson, vibraphone and Connie Kay, drums. The program which they presented at Lincoln Center was varied and spiced with musical gifts for the day after Christmas audience. The big news was the premiere performance of “Kemek,” John Lewis score for the forthcoming suspense film. This was played in its entirety and proved to be an inventively, thoroughly delightful work, it can only enhance the movie for which it was designed. One of the unusual, if not surprising, aspects of “Kemek” as well as the John Lewis work “Visitor From Venus” was the use of the tape recorder, which added some sparkling electronic elements, as deftly handled by the composer himself.

RHINOCEROS

THE BITTER END, NEW YORK - Since the release of their first album, Rhinoceros has gone through many changes in terms of their music and themselves. Recently added members Eddie "Tink" Edwards on drums and Lawrence Leishman added to the group at their Bitter End gig last week. Having only their recordings to base any judgment on, Rhinoceros’ performances at the intimate Village spot last week was a real delight.

In person, Rhinoceros is a much more formidable aggregation than it is on record. Perhaps it is the addition of the new members. Maybe it was just the excitement of seeing the group right there in front of you. At the Bitter End, Rhinoceros seemed more self-assured, infinitely more forceful than they were before.

Lead singer John Finley can handle almost any kind of mood, from blues to hard rock. Finley really excels on his blues recordings. His planet was a very strong reaction from the packed house, followed upon which the band leaned the extended version of “Same Old Way.”

Bassist Peter Hodgson and drummer Duke Edwards, the "core" of Rhinoceros which highlights the group’s accurate and tightness, especially upon which they can build. Their next album should certainly reflect the added strength and tightness of their playing. It describes what the group has become to something which Rock fans look forward to.

JUDY COLLINS

CARNEGIE HALL, NYC - Air pollution though it may be, remains beautiful. As does water, despite man’s impurities. And, following her Carnegie Hall performance, Judy Collins can be added to the list of those who have tantalized only by man’s technical "proges." Miserable acoustics aside, the annual appearance of Miss Collins was a triumph. Sound equipment was used in a sparkling instrumental setting that featured a fine three-piecebackup group.

Continually altering the pace and weight of her repertory, Collins maintained an alternatively sound emotion charged atmosphere. Using familiar standards, "The Grove," two songs from another Lewis film score. If the group can be said to have a soloist, it is Milt Jackson and he possessed of perhaps the finest improvisational talent on the vibraphone. As usual, he was given free rein to roam around the instrument, while Lewis’ tight piano playing and the alternating rhythms of Kay’s drumming and Heath’s bass provided effective contrast.

The apple recording artists encored with their popular “Pyramid” number and followed it up with a strong rendition of the Horace Silver tune "Sister Sadie." They exited to tumultuous applause—well deserved in view of the fact they had done it again. Perfection. The MJQ. They really were.

CANNED HEAT

ASH GROVE, L. A. - It’s a tighter and more enjoyable Canned Heat for ready for a 30-city European tour in January, and the chances in this group is at least partly attributable to their lead vocalist guitarist, Harvey Mandel. Lestedt-Camille Trigere, Trigger, or Grunke of Mac Rebennack, sat in on piano, replacing the boogie-blues. For their second set of the evening, the group leaned towards Al Wilson for vocals, with Bob Bear Hite, spending most of the night plugged up against an amplifier. Although the Bear is really the most notable voice of the group, Wilson carried off the set with ease.

FIRESIGN THEATRE

ASH GROVE, L. A. - A ‘Hard Day’s Night’ had it. Mad Magazine has it all, and the Firesign Theatre is showing it off: the ability to create a parody comedy which holds, no, builds in its interest after repeated exposure. Until now, a relatively short time, Firesign contained its work, and has had a limited two Columbia albums, plus a catching set of a theater presentation which divides their work transfers well to the stage. The Firesign format allows just a little shifting, as rope as to transferring it disk to disk. But, as we’ve rumored in the past the Firesign’s comedy is similar to the Beattie’s in its complexity and places severe restrictions on live presentation. Miss Collins has provided a glimpse of the group’s potential in the past several nights when they covered some of the Firesign’s songs.

The second hit of the night was built around a slide presentation and the group’s self-titled album, a popular collection of their own visual interpretations of famous American paintings. The group has two members: singer Big Joe Williams, who was also on the bill, and someone with the audience on the audience of blues devotees, he was a little too specialized for mass consumption.

RAFAEL

FORUM, L. A. - Rafael is a major star in the Spanish and has also built up a strong following among various Spanish speaking cultures in this country. Since our sphere of experience does not include Spanish culture, we can’t judge him in any way, but we can only report that his 6,800 plus audience at the Forum recently, age-wise, was the section of the audience which showered him with the same kind of enthusiasm. Rafael is a man who can win his audiences of all ages reserve for themselves.

Having made his mark in the Minor Leagues, analogously, speaking, Rafael is ready to try their fortunes as a pro, and he has a major Los Ve gas engagement in the near future. He makes it with a non-Spanish speaking audience? It’s a question of adjustment and that minor league must make when they hit the Majors, and there is no way to predict if he can make them.

Rafael has many of the requisites for a successful international star. He has that certain sex appeal that has led some reviewers to label him a mixture of Tom Jones and Elvis, he has a powerful voice and he can handle himself on a stage.

On the other hand, when he sings in English, his words are blurred and his voice is strained. It is hard to understand that the band material does not have the profession. Rafael is the son of Jacques Brel to move American audiences to their feet. His stage actions, which the Spanish consider vulgar, are different from those performed by other international stars.

If Rafael can correct his mistakes, he could emerge from Vegas as the Spanish counterpart of Bob Dylan, or at least, not, being numero uno in Spain is not all that bad.

OLIVER & LESLEY FRIEND - Among the people who turned out at Oliver’s hit at opening at New York’s Copacabana were Lesley Gore and Bob Crewe. Oliver has already handed Crewe two hits on his Crewe Records label, while Gore has just signed on with the company.
Country Record Sales Council Formed

NASVILLE — The Country Record Sales Council, whose purpose is to determine the sales potential of a country record through an educational process within the entire industry, has been formed in Nashville as an independent, non-profit organization. The CRSC, besides providing a program of research into the problems of stimulating sales within the record field, has also been set up with the purpose of providing solutions within specific market areas.

A cross-section of people representing virtually all segments of the industry have joined the CRSC in its first executive meeting. By marketing of country product formed CRSC, today's research teams have documented facts proving that the growth in other areas of country entertainment (such as TV, radio, and personal appearances) has surpassed that of the growth in the record industry. As a result, ten markets have been selected for in-depth analyses of the record sales results and radio/TV rating success.

The organization of CRSC is built around a nineteen-member, working board of directors, many of whose members are representatives from important entities including directors are Rory Burke, Mercury/Splash Records; Mac Curtis, WesternSplendor; Jack Hewitt, RCA American; B.J. McElwee, MGM Records; and Jack Stringer, Country Music Survey. Jerry Scabellot, SS

Jan. Is Loretta's Month at Decca

NEW YORK — Decca Records has dubbed January "Loretta Lumi's Month" and has put in motion a major nationwide promotion campaign to salute the country music star, employing the theme, "Country's Most Popular Female Singer." To complement Loretta Lynn's month, Tony Hillard of the "Country Music" staff, has written a song for the month about Loretta Lynn. Loretta requested, advised that Decca has institutionalized a comprehensive promotion and exploitation campaign on her complete catalog of 20 albums, 18 cassettes and 11 tapes. Mertall further added that Decca will continue releasing new material in the form of types of Loretta Lynn pre-packs, one containing ten of her biggest selling albums in each of the three new ones each of the three same ten albums.

Loretta Lynn was originally signed to a Decca contract in 1961 and was given the label's top job in January, 1966, to a lifetime contract. In the space of these four years, the label sold an estimated 200 million albums and singles. Loretta Lynn has won Grammy and country music awards for The Most Promoted Female Singer In Country Music and is the only other female artist in this field.

Details of the special "Loretta Lynn Month" promotion were revealed at the Country Music Association's first board meeting in New York Dec. 31 of the establishment of the label's regional sales and promotion forces. The Decca field will begin contacting their trade today, January 3rd, with full details of the month long Loretta Lynn promotion.

Country Roundup

Skeeter Davis' current single 'I'm A Lover' and her duet with Buddy Bar, 'You're My Husband, My Wife,' are showing such fantastic action that RCA Victor has scheduled both singles...as well as deuets sessions with Bette and Skeeter during the next few weeks.

Wayne and Buddy Bart will add a new feature to his daily show as of January 1. On Thursday of each week, the Bob Hoot will have a direct broadcast line to Bob Hill's big oldies show, as well as new occassions and will replace Russ Allison, who is going into producing the Detroit Music Roundup.

Jerry Teeter, President of Sundown-David Publisher Company, RCA Victor, has been in Nashville with President Magren, the first time that he has planned the day's programming.

Billy Charne, RCA's top C&W artist in Canada, is recording his first session in Nashville under the direction of Don Law.

The Countrypolitan is coming back, Lou Stringer's monthly newsletter which became a music industry fixture during its two-year existence is returning after an eighteen month absence. This time, the Countrypolitan will be more of a "semi-weekly" show, with a new format that will allow us to follow the action more closely.

Central Songs has announced the appointment of Bill McKee as writer-relations slot of their Nashville office. McKee, who is well known in the music field, is responsible for such songs as "Make Believe," "I'll Fly Away" and "Tonight I'll Fly Home" among others and will replace Russ Allison, who is going into producing the Detroit Music Roundup.

Ben Joe, a former reporter for the Nashville Tennessean and Copywriter for Kerr, West and Gish and Nobie-Dury and Associates, Nashville agencies, has been traded out of the new office. On January 1st, Radio Station WEKY in Richmond, Kentucky, will start broadcasting a country music show, with Ben Joe as host. This will be the only full-time country music station in this rich market that includes Lexington, with a population of 175,000. WEKY has been programmed with more country music than any other station in the state. The station will also be heard on the radio during the week. They also want to be on the mailing list of all record companies. The theme of the station's programming will be "In The Good Country."
He returns by popular demand to the Ed Sullivan show Jan. 11 singing his next #1

'IT'S JUST A MATTER OF TIME'
Sonny James
the Southern Gentleman
CashBox Country Reviews

Picks of the Week

JOHNNY CASH & JUNE CARTER (Columbia 45064)

If I Were A Carpenter (2:52) ST (Faithful Victory BMi — Marvin)

"If I Were A Carpenter" has been a hit twice before, once in Bobby Darin's version and again when the Four Tops did it, and Johnny Cash and June Carter's arrangement is so original and powerful that it's certain to become the third smash version of the song. Stock a carload of this one. Flip: "Cause I Love You" (2:32) (House of Cash, BMi — Cash)

TAMMY WYNETTE (Epic 10571)

I'll See Him Through (2:51) (Al Gallico, BMi — Sherrill, Wilson)

Tammy Wynette's come up with another strong effort that's bound to reach the heights of the charts. Dubbed "I'll See Him Through," the side is a moving love ode that could be one of the artist's biggest decks to date. Flip: "Enough Of A Woman" (2:35) (Shelby Singleton, Ashley)

JEANNE C RILEY (Fonatntion 44)

Country Girl (2:20) (Shelby Singleton, BMi — Lewis, Smith)

Look out for Jeanne C to win a nice chart spot with "Country Girl." She has a strong sound and should see action soon. No flip info available.

JOHNNY DOLLAR (Chart 5049)

Truck Driver's Lament (2:13) (Yonah, BMi — Gibbon)

Johnny Dollar here offers a song that all truck drivers should understand and that country music fans should go for. "Truck Driver's Lament" is a potent outing and stands an excellent chance of being a hit. Flip: "Changing Her Thinking" (2:35) (Yonah, BMi — Dollar)

KENNY PRICE (RCA 7867)

Northeast Arkansas Mississippi County Bootlegger (2:31) (Tree, BMi — Bruce)

Kenny Price may well have a chart item in his possession with "Northeast Arkansas Mississippi County Bootlegger." Ditty is a contagious effort that could easily go far. Flip: "Green, Green Grass Of Home" (Tree, BMi — Putnam)

DOTTIE WEST (RCA 7992)

I Heard Our Song (3:14) (Dunbar, BMi — Mason)

"I Heard Our Song" is a song that many people should want to hear. Dottie West does a fine job and deserves to see lots of action. Flip: "Makin' Memories" (2.55) (Tree, BMi — West)

STONEMAN (RCA 7993)

Get Together (2:14) (Astral, BMi — Powers)

The Stonemans have come up with a striking country version of this famous song, a hit for the Youngbloods, and C&W listeners may just go in a big way for the deck. Watch it carefully. Flip: "Doesn't Nobody Know My Name" (2:55) (Alomine, ASCAP — McKuen)

Newcomer Picks

RAY KIRKLAND (Chart 5051)

Today's Teardrops (1:42) (Sea Lark, BMi — Schroeder, Finney)

"Today's Teardrops," Deck sounds real good and could gain the charter a formidable following. Flip: "You've Got A Lot Of My Mind" (Yonah, BMi — Kingland)

MARTY MARTIN (American Heritage Music Corp. 203)

Box Car Willie (2:20) (Martin)

With the proper exposure, Marty Martin could have a real hit on his hands with "Box Car Willie," his own composition. Give it your careful attention. Flip: "Living Loving Angel" (2:05) (Martin) This one merits a listen, too.

Best Bets

TRAVIS BELL (Imperial 66422)

Welfare Cadillac (2:50) (Bill Fighter, BMi — Drake), Travis Bell does act out an engaging talk song that could catch on. Eye it. No flip info available.

LUTTA JOHNSON (Kondike 2228)

I was A Bottle (2:53) (Holiday Inn, BMi — Vickers, Friend) This forgetful outing could do good things for Luetta Johnson. Watch it. Flip: "Hold Our Hearts." No flip info available.

WHAT A WAY TO START TO THE YEAR

THE THREE BIGGEST SINGLES OF 1970

JIMMY SNYDER

ENNIE BIRD WALK

"THE ARMS OF MY WEAKNESS"

WAYSIDE RECORDS

DIST: BY: MERCURY/SNASH

EXECUTIVE: GORDON R. WARREN

LITTLE RICHIE JOHNSON

BELDEN, NEW MEXICO 87002

CashBox Country LP Reviews

BIG IN VEGAS — Buck Owens Show — Capitol ST 341

Recorded in Las Vegas’ Bonanza Hotel during a two week engagement that brought Buck Owens and his show much praise, this set spotlights Buck, the Buckaroos, Buddy Alan, the Sandies, Rorang Raya, the Hugers and Ira Allen. Buck is on six of the numbers, anchoring them: "Big In Vegas," "Together Again," "Roving Gambling" and "We're Gonna Let The Good Times Roll." Stack lots of this one it's already climbing the charts.

OKIE FROM MUSKOGEE — Merle Haggard — Capitol ST 381

Titled after and including his recent smash, "Okie From Muskogee," Merle Haggard’s new album is a powerhouse effort that’s bound to pull in huge sales and charts. The set was recorded live in Muskogee, Oklahoma, and the audience’s cheers attest to how much they dug Merle and the Strangers. Set is already on the charts.

CashBox Top Country Albums

1. THE BEST OF CHARLEY PRIDE (RCA LSP 4223)

2. THE ASTRODOME PRESENTS IN PERSON (Capitol CS 6977)

3. JOHNNY CASH AT SAN QUENTIN (United Artists UA 2127)

4. STORY SONGS OF THE TRAINS AND RIVERS (Capitol CS 6994)

5. TOGETHER (RCA LSP 4224)

6. MY BLUE RIDGE MOUNTAIN BOY (RCA LSP 4225)

7. TALL DARK STRANGER (RCA LSP 4226)

8. FROM VEGAS TO MEMPHIS (RCA LSP 6020)

9. A PORTRAIT OF MERLE HAGGARD (Capitol ST 350)

10. ELVIS PRESLEY (RCA LSP 4227)

11. ELVIS PRESLEY (RCA LSP 4228)

12. THE WARMTH OF EDDY — Johnny Cash (RCA LSP 4229)

13. TALLY'S GREATEST HITS (RCA LSP 4229)

14. WILLIE NELSON (RCA LSP 4230)

15. CHARLEY PRIDE — Fort Worth (RCA LSP 4231)

16. THE GREATEST GIBRALTAR (RCA LSP 4232)

17. THE BEST OF CHARLEY PRIDE (RCA LSP 4233)

18. THE GREATEST GIBRALTAR (RCA LSP 4234)

19. THE GREATEST HITS (RCA LSP 4235)

20. THE GREATEST GIBRALTAR (RCA LSP 4236)

21. THE GREATEST GIBRALTAR (RCA LSP 4237)

22. THE GREATEST GIBRALTAR (RCA LSP 4238)

23. THE GREATEST GIBRALTAR (RCA LSP 4239)

24. THE GREATEST GIBRALTAR (RCA LSP 4240)

25. THE GREATEST GIBRALTAR (RCA LSP 4241)

26. THE GREATEST GIBRALTAR (RCA LSP 4242)

27. THE GREATEST GIBRALTAR (RCA LSP 4243)

28. THE GREATEST GIBRALTAR (RCA LSP 4244)

29. THE GREATEST GIBRALTAR (RCA LSP 4245)

30. THE GREATEST GIBRALTAR (RCA LSP 4246)
On HEW HAY Jan. 14th. Capitol No. 2715

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Don't miss it!
The New Inspiration's latest single, "My World's Beginning," has been released in five countries: Belgium (Decca), Holland (Bovema), England (Penny Farthing), France (AZ) and Germany (Vogue). The record was recorded in London. The group is still waiting for an international hit, but "My World's Beginning" reached the number 1 position in the BRT 2 Hitgolf national Top 10.
CashBox Germany

The results of the German music poll 1969 are now in. The chart, as usual, was compiled by a panel of experts working with record producers, distributors, and record stores. The results are considered to be the most reliable and accurate reflection of the music market in Germany.

The top 10 songs of 1969 include:

1. "The Sound of Silence" by Simon & Garfunkel
2. "My Generation" by The Who
3. "White Rabbit" by Jefferson Airplane
4. "A Change Is Gonna Come" by Sam Cooke
5. "Like a Rolling Stone" by Bob Dylan
6. "Expressway to Your Heart" by The Box Tops
7. "Respect" by Aretha Franklin
8. "What's Going On" by Marvin Gaye
9. "Let Her Smile" by The Kings of The Valley
10. "The Happiest Girl in Town" by The Beach Boys

In addition to the Top 10, the CashBox Germany poll also includes a special section for the most popular albums of 1969. The winners of the album poll are as follows:

1. "The Beatles - Rubber Soul"
2. "The Rolling Stones - Let It Bleed"
4. "The Beach Boys - Pet Sounds"
5. "The Beatles - Magical Mystery Tour"

CashBox Italy

The fourth festival of national pop music took place in Belgrade in November. The winner was Zvono Spize '69 with his own composition, "The Tears for the Zagorje Hills". The award was given to Yugoslav singer Branko Jovanovic, who also won last year's festival. The company that organized the event was Yugoslav National Radio and Television, and the competition was open to all Yugoslav artists.

CashBox South America

In South America, the music industry is growing rapidly. The top hit this week is "I'm Gonna Love Me Again" by The Four Tops. The song has sold over 100,000 copies in Argentina, Brazil, and Colombia.

CashBox Great Britain

More trouble in classical music circles seems to be in store. Following a directive from the Orchestra Employers' Association, most professional organ- izers in the south of England have now decided to pay a new increased rate for casual engagements demanded by the British Musicians Union. Association Secretary John Green said the U.K. organ- izers would need revision, but the Association could not accept a unilateral declara- tion of new charges by the BU. It is possible that under the new demands it would cost £30 to hire a desk keyboard player if there was no one available locally. While the English Chamber Orchestra would have to charge an extra £1,000 for its annual three-week stint at the Aldeburgh Festival. MU London organ- izer Tim Barton retorted that the union was merely reflecting demands that have been paid in general over the last three years and which were still less than those actually paid by the major symphony and chamber or- chestras as well as about nine hundred local music societies throughout Brita- in. Arlo will release "A Mayflower Gar- land" by folk singer Cyril Tawney ac- cording to the EMI label. Arlo recorded Tom Patey in April. The LP will coin- cide with the 350th anniversary of the sailing of the Mayflower from Plymouth to the colony of New England, and will comprise Devon folk songs, sea shan- ties and readings from "History Of The Plymouth Plantation" by William Bradford, one of the Mayflower pas- sengers. Arlo is planning a major tour in the summer, concentrating on Plymouth and the West Country where a large number of direct descendants of the Mayflower passengers, are expected for the celebrations.

Lee Vanderbilt took first and third prizes in the recent Gibraltar Song Festival with two self-penned numbers "How Shall I Know" and "A Woman's Way". Lee is the younger brother of the Australian Artista Music. Vanderbilt will probably record for the MCA label, on which his brother Roger Welch is currently getting heavy reaction on the John Barry score and songs for the new James Bond movie "On Her Majesty's Secret Service". CBS begins shipping initial consign- ments of its new stereo musical instru- ments and accessories to fifty selected retail outlets on January 12th. The ret- ailers are not expected to be over- stocking, and if the six-week nationwide pilot scheme proves a success, CBS hopes to extend the line to five hundred shops during 1970. It is, however, a much- needed revision of a successful "in stock and check-out" procedure on the line of inter- vals by CBS representatives, and the scheme involves regular distribution, pick-up, and delivery services.

Young recordists has signed a deal with Australian EMI for the release of its product in Australia on its own label. The first releases this month will be by The Equals, who tour the country in February, and the deal covers a three- year period. Racisul musician Sir Bernstein is planning an Olympics Pop Festival to take place in Athens in two or four-year cycle. The first is scheduled for August at the Ampitheatre in open-air stadium which can hold over 200,000, and Bernstein will price tickets at £2 per head for the three-day event.

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The musician’s union recently went on strike in demand of more pay. The difference between this and previous strikes is that the local industry is currently in no mood to stop recording for one, let alone several, months. Due to the successful string of releases in past months, the high level of sales and, for the first time, a certain demand from abroad for new recordings by current stars (N. Sandro, Paoli Ortega, Piero and others). Previous strikes were settled by increasing recordings by instrumental and vocal studio groups, but at this time there are too many big groups, such as Los Ircanos, Joven Guardia and Los Nalgarros, recording steadily to allow a further increase in recordings by studio musicians.

Another resource was to use other countries (Brazil being the nearest) for recording sessions. This also has its inconveniences: the customer is accustomed to hiring old friends, and it is only possible to produce a couple of albums each month, much less than the regular production of a record office.

In effect, the development of a strong independent market has led to new strict regulations on the game: there are now many independent producers, the publishing companies have formed a compact net around singers and composers, and in many cases a packaged deal is negotiated from the start. The net is growing into the international field, with some artists already willing to sign only for Argentina and retaining the rights for the rest of the world, which happened in the States and Europe some time ago. All these signs show that the record industry in Argentina is growing to maturity, and big changes may be expected soon, dramatic changes for those not understanding the new schemes.

In the sales field, the changes are even more astonishing: the supermarket is now a strong sales point to the level of becoming more than 50% of the sales volume of the biggest, one-stop, and the appearance of hundreds of racks is changing policies that were once considered cornerstones of the industry. It is clear that only those aware of this will be able to profit from the new opening, and this may mean that the young indies and the biggest companies, both of whom gained advantages last year, will have the edge. The dilemma remains for the middle-sized one, which will have to enter the advertising race or lose ground. 1970 will, no doubt, be a winners and losers year, and probably the most exciting one in the history of records in Argentina.

Jose Claudio Galizia informs Chante- ller's most important launchings for January: Neil Diamond's new compact "Bolly Holy," a probable hit; "The Hosts Torch" an LP featuring "Sweet Caroling," "Jean, Tracy and A Time For Us," an album playing by the famous pianist Roger Williams, with several popular themes; "Pilgrim's Progress," a full-length, successful The Prophets, and "David Clayton-Thomas" a strong new name in the U.S. market, a sure bet.

By the end of this year, RCA has offered a cocktail in honor of Martinho da Villa ("Quem e do Mar, Nao En- jao") and Elio Roca ("Love Is -"), with All the music of Latin America being played, a sure bet.

Golden Record. The Ferrugia Group puts into the market, aside from 3 LPs with Carneval songs, the following. "Vanity Fare" starring one of the most successful English ensembles "Tommy James and the Shondells," a single compact featuring "Bail of Fire," and "Makein Good Time." "Os 3 Morais," a double album featuring the following songs: "Sob Dia Estremo," "Good Morning Sunshine," the LP "Hair," now in a Portuguese version, following the impact of the play now in Sao Paulo, and LP "Guitarra de Chico Buarque" with the very cherished Chico Buarque of Hollandia, and with some of his best compositions.

Sao Paulo's Best Sellers

Last Week

1. A Namorada Que Sonhei (EMBI) — Nilson Cesar — RCA
2. Uma Lagrima (RCA) — Paulo Henrique — RCA
3. Minha Eterna (CBS) — Vini Rezende — RCA
4. Se Eu Pudesse Conversar Com Deus (RCA) — Antonio Marcos — RCA
5. Sugar Sugar (RCA) — The Archies — RCA
6. Paix Tropical (Munisom) — Wilson Simonal — Odeon
7. Ao Acordo de Lave (N.P.) — Wander — RCA
8. Looky Looky (Ferrugia) — Giorgio — Ferrugia
9. Lezard (RCA) — Maria de Moraes — RCA
10. The Baxter (N.P.) — Simon & Garfunkel — CBS

Thanks to Caio Coelho, promotion & advertising manager, Dacios Musart accomplished one of the most successful promo campaigns of the year. It was based on the running of a series of TV color spots, showing models on natural scenery displaying discs covers with the interpreter's voice in the background. A special ad campaign was used for the tv spot campaign and was used to advertise music.

After their brilliant appearance last May, all the odds are in favor of Gary and the Pacemakers to reach the RCA Top 10 in early 1970. It will take place on the second or third week of January, the impresario reported.

It took only 5 days for Joyner 

CashBox Argentina

Sao Paulo’s Top Ten LP’s

1. Estudo Pesado — Roberto Carlos
2. Abbey Road — Beatles — Apple
3. This Is Tom Jones — Tom Jones — Odeon
4. Jovem De Mar Nas Enfer — Tom Jobim — RCA
5. Alpha Omega — Caravelle
7. City Ways — Johnny Rivers — RCA
8. Apollo — Nelson Goncalves — RCA
9. Tomorrow Tomorrow — Eddy Grant — Polydor
10. A Namorada Que Sonhei — Nilson Cesar — RCA

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It took only 5 days for Joyner

Argentina's Best Sellers

This Week

1. La Noche Del Olvido (Music Hall) — Greco (EMI); Luis Grillo (RCA); Rosamel Araya (Disc Jockey)
2. Tu Nombre Me Sabe A Herba (Clanport) — Joao Manuel Serrat (Odeon); Elio Roca (Polydor)
3. Jaleen (Relay) — Bill Deal & The Rhondelles; Peerless
4. Hoy La He Visto Pasar A Maria (Ferrugia) — Hugo Marcella (Santo); Los Noturno (Music Hall)
5. Malo Con Lino (CBS); Roberto Goyeneche (RCA); Walkers (Music Hall)
6. Vivo Hasta Que Amanicie Lo Que El Amor (Lorenzi) — Luigi Agui — RCA
7. Chiquitita (Relay) — Irauschen (RCA)
8. No Se A Cansar (Ferrugia) — Jose Bidriek (Ferrugia); Ilane Ricken (Music Hall) — Vox Deorum (Ferrugia); Ray Conniff (CBS)
9. Cebando Mate (Relay) — Tormentas (RCA)
10. Vem A No Caixa Esta Nadad (Korn) — Luis Agui (CBS)
11. Julio Boliche (Korn) — Piero (CBS)
12. Donfer Aleito (Irauschen) — Yoshiro Sada (CBS)
13. Ye En Mi Casa Esla En El Bar (Melograd) — Nafurigos (CBS)
14. Cantu (Gafit) — T0mmy Patino (CBS)
15. Conmigo Sonora (Korn) — Fedra y Max (CBS)
16. Puro Calidad Narines (Music Hall) — Odeon
17. This Week

1. La Noche Del Olvido (Music Hall) — Greco (EMI); Luis Grillo (RCA); Rosamel Araya (Disc Jockey)
2. Tu Nombre Me Sabe A Herba (Clanport) — Joao Manuel Serrat (Odeon); Elio Roca (Polydor)
3. Jaleen (Relay) — Bill Deal & The Rhondelles; Peerless
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6. Vivo Hasta Que Amanicie Lo Que El Amor (Lorenzi) — Luigi Agui — RCA
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5. Sugar Sugar (RCA) — The Archies — RCA
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9. Lezard (RCA) — Maria de Moraes — RCA
10. The Baxter (N.P.) — Simon & Garfunkel — CBS

Argentina’s Top Ten LP’s

1. Samba Sandro (CBS)
2. Pau Deendo & Beatles (Odeon)
3. Pa Que Denre Jose Larrada (RCA)
4. Arroz (CBS)
5. Mudy River Johnny Rivers (Liberty-EMI)
6. Seis Bowlers (RCA)
7. Twelve Best Groups For Export Selection (CBS)
8. Juan Manuel Serrat Juan Manuel Serrat (Odeon)
9. Love Is — Chiquitita (Philips)
10. Green River Creedence Clearwater Revival (Liberty)
**France's Best Sellers**

1. *Dans La Maison* - Michel Polnareff
2. *Adieu Joby* - Johnny Hallyday
3. *Wight* - Michel Delpech
4. *Il Etait Une Fin* - Patrick Juvet
5. *L'Heureuse De L'Air* - Jacques Dutronc

**Yugoslavia's Best Sellers**

1. *Sugar, Sugar* - The Archies
2. *Vracam Bebo* - Gaby Novak
3. *Malo Rei* - A Few Words
4. *A New Name For Gluck Verbi* - Ivo Robic
5. *Come Together* - The Beatles
6. *60 Godine* - Sanja Vlahovic
7. *Jesi Videl (Did You See)* - Toni Teskovar
8. *New Year's Eve* - Chappa Concert
9. *Ko Prijetelj (As The Friends)* - Arsen Dedic
10. *Nono - Tereza* - Jutogon

**Cashbox Holland**

N.V. Phonogram rush-released the new Rolling Stones album "Let It Bleed" (Decca). First week's sales were immense. The company expects "Let It Bleed" to be the biggest selling album the group ever had. The Rolling Stones free concert in California, U.S.A., was from page news in most of the national newspapers.

Van Vliet's new record "Hitchock A Ride" was recently released in Holland (Page One). The group scored a nice hit here some months ago, called "Early In The Morning." The Reggae craze blew over from England, while Claudia Villa to Holland. Jimmy Cliff is already No. 16 on the Dutch pop charts, and is doing much better in this time of top record-sales. N.V. Phonogram will not be counted on the chart-records again. Nine of the singles in the national Top Twenty come from the Rolling Stones. Only two albums are local records, both on the Philips label.

Though "Marie Jolie" was originally the name of the new Aphrodite's Child record, Dutch disc-jockeys started playing the flip called "Let Me Love, Let Me Live." Aplay is fine and should give the group a new hit in Holland (Mercury). On the Page One label the new Sandy Coast record called "Deep Deep Down" was recently released. The first Page One album of this Dutch group was rush-released on December 12.

Last week the U.S. group Sir Douglas Meat Loaf performed a concert and TV-show in Amsterdam. The group's leader Dave Sahm visited the Phonogram offices in Amsterdam a week before, accompanied by Mercury's publicity-manager Ron Oberman. The fast-talking Texas singer didn't cause an quite an argument among the Phonogram execs.

The selling season for Bovema took off on a high note. The company is benefitting now from the major Folk marketing campaign and has made a number of albums really selling in a big way on all labels the company is handling. Definite winners in the album field from the international repertory are "Manfred Mann & Papas," "Easy Rider," while on the local recording side the success of the LP is tremendous. Their third album sold over 35,000 copies in six weeks. The word "Marian" is breaking all records according to gold-label manager Roel Krueze. P. J. Proby is riding high on the charts with "Today I Killed A Man." This is Holland for TV-promotion.

Ralph Peers Felten in Germany - Joe Menke, a leading German record producer, held a party in honor of Ralph Peers II during Peers' recent visit to Germany. Seen left to right are Michael Karnatake, Talent Director for Phonogram in Germany, Ralph Peers II and Robert C. Kingston, Managing Director of Southern Music in London.

Chappell Opens Indie Operation In Italy

MILAN - Edizioni Chappell has established its own Italian office after 10 years of association with Ludovico Sugar. The Chappell firm was formerly administered by Sugar Music. The new office will be managed by Mrs. Dina Piattoli.

Mrs. Piattoli will be concentrating on the creation of an Italian repertoire for Edizioni Chappell. In addition, the company will acquire music rights and will deal on the international market by a new pop music center created in London's Chappell office by E. M. Horace and managed by Stuart Reid. The pop center will also be engaged in the acquisition of songs from all parts of the world.
EDITORIAL:
It's A Nice Place To Work

Nearly every jukebox and games operator is an employer... and indeed many boast dozens of people on the weekly payroll whose duties range from route collection to mechanical repair to trafficking weekly record changes, et al. While the amount of hired help is often a surface clue to the individual company's prosperity, it is the quality of that help which ultimately affects its profit and loss.

Lack of qualified help, especially in the mechanic service area, has often been cited as a crucial problem, if not the crucial problem in the proper conduct of route activity. Such reasons as an "unpromising future," involvement in an industry sometimes viewed as "shady," low starting salary, lack of proper technical training, even the fact that few people know—or know of—someone who works in the coin industry, have been indicated as barriers to attracting new and promising employees. There is, to be sure, a serious lack of qualified service help in most industries today. Where an employer could once advertise for help through the newspaper classified pages or go through an independent employment agency, today he's often calling on state unemployment offices and the like, where too often he's faced with hiring someone who may need a job but really wants to go to work as desperately as you want another hole in your head. This is not to downgrade state employment agencies (they offer very good assistance to the employer). But it does cite a situation where today's employee pools seem to offer more "slackers" than "self-starters."

Where one finds "self-starters," those aggressive young men and women who not only believe in gainful employment but are eager to learn and hell-bent on advancing in both salary and responsibility? They're still there, only you have to pick and choose a little more carefully. Question is, once you nail down a promising new worker, what do you do next? This is what we'd like to discuss: keeping good help and keeping them happy.

In the Florida association's recent newsletter, Jim Tolisano disclosed some sound insights into the subject of employee motivation. With FAMA's kind permission, we'd like to paraphrase Jim's remarks:

"For a long time it has been assumed that money is the prime motivator of the working man. In recent years, however, more and more motivation experts have come to the conclusion that people LIKE to work. They need the feeling of satisfaction that comes from doing good work, and want the recognition that accompanies good work. Management's role is simply to eliminate the barriers a good worker confronts — such as over-supervision, poor working conditions, inadequate tools. For this reason job enrichment is a concept rapidly gaining in popularity these days. Where job enlargement merely makes a job structurally larger, job enrichment provides an opportunity for psychological growth by giving the employee more authority, more accountability, a deeper and broader understanding of his job, with less supervision, fewer controls over ways & means. People are motivated by five satisfiers, according to Dr. F. Herzberg: achievement, recognition, work itself, responsibility and advancement. Major satisfiers are company policy and administration, supervision, salary, interpersonal relations and working conditions. Dr. Herzberg's thesis is that the satisfiers will motivate a man to superior performance. The dissatisfiers, while they should be positive from a worker's point-of-view, will not act as motivators and should be regarded as "Separate and distinct from the factors that lead to job satisfaction."
Pros Test Murrey "Oldie But Goodie"

FRANCISCHETTI & PATTON


Gordon Patton and Vincent Francischetti have been named national accounts manager and national accounts service engineer, respectively, with sales and service responsibilities for national operating companies Patton, a 15-year veteran of the food service business, has held this position for 14 years, Francischetti for nine years.

Barre, vice president of Market Development, under whose guidance both Patton and Francischetti will be working, referred to the appointments as "an important move that will benefit our national accounts in terms of greater service. The complementary action of Gordon Patton's merchandising and service responsibilities with Vincent Francischetti's technical know-how provides a record order this year from department store reps, sport and recreation supply dealers.

1970 Sports Show Luring Coin Men To Chi Expo

CHICAGO — With the lure of plus dollar (via recreation equipment sales) heavy in the air, a generous number of coin machine distributors and their sales personnel should be planning to attend the forthcoming 1970 National Sporting Goods Convention and Show. This year's convention, to be held in Chicago at its immense Navy Pier convention hall, the Palmer House has been anointed as host hotel for exhibitions and viewing exhibits.

Robert Youngblood, assistant executive director of the National Sporting Goods Association, credits this year's exhibitor roster includes manufacturers and coin machine suppliers who serve the operating industry. These factories, naturally, will only be marketing their non-coin home and commercial six pocket tables.

In past years, home tables manufactured under the exacting standards dictated by the coin table trade, and priced accordingly, have slowly but steadily made giant strides into a billiard market normally dominated in per unit sales to "low end" (low price) tables. However, the buying public has been steadily gravitating toward products, who and our manufacturers should expect record orders this year from department store reps, sport and recreation supply dealers.

Wurl. Service Staffers Educate Mechanics In Cal., Wisc. & Fla.

NORTH TONAWANDA — The last few weeks have been busy ones not only for the Wurtitzer Company, but also for the Wurtitzer Statesman photofinishing equipment.

Two-day service schools, conducted for service-technicians, were held simultaneously in three widely separated locations, each location receiving these classes were sent by their respective dealers in order to improve sales and service knowledge for the Wurtitzer Statesman photofinishers.

As it has in the past, the Wurtitzer Corporation is sponsoring separate service schools. Playing host to the visiting technicians was Francis J. Hackett of Brookfield, Wisconsin, the Wurtitzer Distributing Corporation of Southern New England, Distributing Co., Inc. of Orlando, Florida, and the 127th Street location in Chicago.

Instructors in each of the three schools concentrated on the design and features of the Wurtitzer Statesman photofinisher. Not since the introduction of the vertical carousel mechanism in the Statesman in 1953 have machines been designed with a horizontal turntable. So accessible are all the components that it is now easy to remove replacement lights, drives, belts, and major mechanical and electrical components. There is no longer necessity to remove the record cabinet door to service the photofinishing cabinet for service.

Responsive for the two-day construction were a Wurtitzer field service representatives Leonard Hicks, represented the West and Midwest areas of the United States. A. J. Bartholomew of the Wurtitzer Distributing Corporation of Southern New England, Wayne Wilson of Pattison Music of Turlock and Don Regello of Stetson Music of Saginaw, Michigan and John Shannon of Perrin Music of San Benito.

Representing D&D Distributing was Ralph L. Butler from Stockton, California. William S. Walters from Central Valley Music of Turlock, Kenneth Yomkin of Dave Tarter Music of Concord, California and Edwin (Bud) Phillips from Buria & Buria Music Company located in Fremont, California.

The two-day mid-west service school was headquartered at the Phillips Vending preparation center. Hosting this group of technicians was United Vending located in downtown, Wisconsin.


United, Inc., located at 315 North 12th Street in Green Bay, announced that Paul C. Jacobs recently assumed its presidency after four years of personnel following the death of his father, R. E. Jacobs, president. According to law, Russell Townsend has become vice president.

A distributor hosting the service school held at the Duval Hotel in Jacksonville, Florida was the Southern Music Company located in nearby Orlando. Among the service technicians present at this two-day service school were Wendell Payne and Walter Hine of the Tallahassee Music Company, Walter A. Cox of Louie Vending Company, Robert Hine of Orlando, Automatic Merchandising, also of Tallahassee, sent C. H. Miller,

LAS VEGAS — Pictured here are leg- endary pocket billiard title holder Willie Mosconi and popular jazz clarinetist Pete Fountain shooting billiards on the Murrey "Antique" table. The occasion was Celebrity Night, sponsored by the Variety Club of Las Vegas in conjunction with the 4th consecutive U.S. Open Pocket Billiards Championships. The event was held to kick off the Open held this year in the Sahara Hotel in Las Vegas in early December. This year's competition is sponsored each year by the Billiard Congress of America and by manufacturers of billiard equipment.

Other celebrities who tested the billiard skill on Murrey's Antique included Frank Sinatra, Jr., Frank Lane, Buddy Hackett, Norm Crosby and Robert Goulet, "Goulet," is to perform in his newly acquired Murrey "Antique" table.
$OLO PLAYER 
REPLAY 
SENSATION

Quickly Adjustable 
3-Ball or 5-Ball Play

New SHIFTING 
SPECIAL LIGHT
When TUT in 3-ball play or KING TUT in 5-ball play is lit* SPECIAL light travels between Left and Right Side Rollovers and Center Target, each worth 1 REPLAY hit when lit
*Lit by hitting lettered Top Rollovers and Side Targets

Popular SPELL-NAME BONUS
Lighting KING TUT by crossing Top Rollovers and hitting Side Targets scores 1 REPLAY*
*Feature of 3-ball play only

Popular FREE-BALL GATE
Ball in Right Out Lane returns to the shooter tip as FREE BALL when Free Ball Gate is open*
*Opened by hitting Right Mushroom Bumper

One Dozen 
100-POINT HITS

JUMBO FLIPPERS
Hefty Flipper-Arms, clad in flat springy rubber, add distance and power to every Flipper maneuver.

King Size COLLECTIONS
KING TUT is busy ringing up king size collections in solo player replay spots all around the world. Get your share. Get KING TUT today.

See your distributor or write BALLY MANUFACTURING CORPORATION • 2640 BELMONT AVENUE, CHICAGO, ILLINOIS 60618, U.S.A.
**YESTERDAY**

**TODAY**

Bally Story Told In N. Y. Stock Paper Favorable to Trade

NEW YORK: In the January 1st edition of the Commercial and Financial Chronicle, a most flattering feature article was devoted to Bally Manufacturing Corp., bringing to outsider-industry readers (and investors) an accurate, indepth profile on the amusement machine factory well-known to true trusters.

Chronicle readers, who range from big mutual fund buyers to moans and daw who occasionally dabble in the market, learned Bally's position as the leading manufacturer of coin table machines, its prominence in the strictly amusement machine field, the various features where its equipment is made and the nature of its dealer network both at home and overseas.

The article made mention of the traditional legislative harrassment of pogs and such, but in most favorable language for the coin trade. It also noted the addition of several European coin-pullers to the payout category within recent years, and subtly suggested that certain U.S. States might take a hint.

The article further took the reader on a historical tour of Bally, from its founding by Ray Malone to its day-through-the-acquisition-of-Midway. All in all — good press in a good paper.

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**EASTERN FLAVORS**

**AROUND TOWN**

Most of the sales and executive personnel of the coin table factories in these parts will be off to Chicago to show their non-coin wares at the 1970 National Sporting Goods Show (Feb. 13 Navy Pier). Where's a bidding trend in the industry these days to get coin equipment dealers to begin exploiting that enormous homemode market.

Starting with home tables and hope cleaning up onto other recreational items. To be sure, a quite a number of coin manufacturers, dealers depend upon a route to keep income up. Some without a backup route.

Mention to the national problems, what with extended financing and a softening of sales this time around.

Money spent by homeowners for recreational items represents plus dollars for our dealers and a real serious hope for our distributors already have a nice looking show room, normally located in the heart of town, and with their established trucking facilities can move some home recall machines with a minimum of difficulty. All it takes is a little advertising in the local newspaper and, of course, the equipment. On the latter subject, it would seem to us a bad idea for the manufacturer of one of our salesman to get out of the Sporting Goods Show and see what items might be available.

Manor of Kake at Atlantic New, New York proudly announces availability of Seeburg's much-praised Tobacco Company end vendor at the South Ave. outlet, this highest-capacity, top shelf jukebox, has, been on the market for some time by metro area ops. Also in stock is the Seeburg Apollo digital selection jukebox. Murray asks us to pass on his best wishes for a prosperous new year, this, as he jokes, friends and enemies alike.

Occupancy of the coin establishment by Louis Galanti and the Monumental people slated to take place this week, with Mike and Joe Nunyes on hand up west to meet customers and do business.

Cannons record company Halona (Betts) reports that no Christmas session single scored big with the trade, with the possible exception of Diamond's Hallowed Holy Holy only remembered with the holidays. Biggest with ops these days is Ronnie Vanderbilt's T.V. Never Fall in Love Again, says John.

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**ON THE ISLAND**

Heur tell operators are still heavy into the add-a-ball pins out in the islands county, which is currently charged with a one-penny incident (and its pending court case) doesn't upset the operation. With pins spotted in many table locations, some ops report table collections off but entire location receipts up way thanks to the pin. Figure there's only so much money spent on the equipment and the pins surely must attract it. We have a table at one near will Sneller from the U.S. Billiards factory in Amityville recently returned from brief tour thru Phyll and Balti- more, calling on dealers and trade friends. He says he really enjoyed getting together with some old trade colleagues of his in those parts like Zaidi in his dealer at Easterly, Barry Rosenbaum of Evan Sales, Bunny Levinson, Phil (the gallery's proud of D&P, Dude Horn and Al Goldner of the association.

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**UPSTATE ITEMS**

Don't forget to look for the selection of tabletop Cailleys brand new one will be on display at the Poughkeepsie Fair on Sunday. A good possibility he'll be showing there this Thursday's inquest of ops noted will be participating in the second Adirondack area 8ball tourney. The Jan. 8th meet will take place at the Middle Lake Club and the lads need to know if you'll be coming to make the proper reservations. Belated New Year wishes to the music operating trade are passed on by Bill Rosebohm on behalf of the entire staff at the Davis Star home and business offices. A toast for the best in 1970 has also been raised by Tom and the rest of the front lot gang, promise to be a good one with many other toasts this and that. Word is out about a 5-night stand in Newburgh, Kingston and points in between that the second mid-state 8ball tourney begins this week at the various stop of this month.

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**HERE AND THERE**

Saw an interesting item which stated the U.S. Government spent $7.6 million, in addition to subsidies in 1968, to help tobacco farmers to improve their product and to develop an overseas market for non-coin tobacco. The Government spent $4.2 million in anti-tobacco advertising and research; the Department of Agriculture (below) shows Dick Kapushinski, president of the Tobacco Research and Education Foundation, a government agency, explaining controls of Seeburg juke to Rev. Ubaldo of St. Paul's Church Youth Director at Miami who is in Minneapolis with Dan Bauer, Tony on behalf of his Dunell Novelty Co.

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**UPPER MID-WEST**

Mr. & Mrs. Lawrence Sanford, Dodge Center, in town for the day.

Mr. & Mrs. W. Deaver & Mr. & Mrs. Neil Hubbard, in town for the day.

Mr. & Mrs. John & Mrs. Norm doing some buying of equipment.

Terry Boerger, St. Cloud, in the city for the day.

Mr. & Mrs. John & Mrs. Norm doing some buying of equipment.

Mr. & Mrs. Dan Sanford, St. Cloud, in the city for the day.

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**Mr. & Mrs. Lawrence Sanford**

Dodge Center, in town for the day.

**Mr. & Mrs. John & Mrs. Norm**

Hubbard, in the city. Driving for the day.

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**WILLIAMS DISTRIBUTOR**

6-player Shuffle Alley by United.

5 Hits/S Location Favorites / 5 Money Makers

5 Ways to Play: Flash, Dual Flash, Regulation, Bonus & Triple Strike 100.

25ct play recommended.
MILWAUKEE MENTIONS

The Milwaukee Coin Machine Association will hold a meeting tomorrow (Wednesday) with presby Sum Hasting presiding. This time of the year is generally described as a comparatively slow period for business in many areas. Not so, however, at Empire Dist in Menomonee. We talked to Bob Rondeau and he happily agreed to introduce the association to enjoying one of its busiest periods this holiday season! The Rock-Ola "422- of course, continues to be a big seller. Bob noted exceptional operator response to the new novelty Animated line of fresh brew coffee machines. Operators who are scheduled this month and Empire will be in short supply on the "442- shortly to have some sessions on the "442- and Rondeau, by the way, is a kindred spirit who is taking when we called! Lots'a luck, Bob! Several operators in the area took advantage of the 4-day holiday weekend -- and the weather to sell in their favorite sport, movemobil!... Happy to hear that Baroober operator Jack Waterman is feeling chipper again after a brief stay in the hospital, Jack was released in time to spend New Year's in Green Bay.

Many of the factories and distributors around town either closed shop to give everyone a 4-day holiday weekend, or took advantage of skeleton forces during the holiday period. At any rate, it was quite difficult getting back into the swing of things on Monday morning! Reaching people by phone, however, was a breeze -- maximum of most traveling was postponed until after the first of the year! If you have a lot to do or if you plan to take a day or two of your time off, we suggest you call your local operator. We're sure they'll be glad to help you out.

CHICAGO CHATTER

One of the first big conventions of the New Year is the National Sporting Goods Show to be held February 1-3 here in Chicago. The facilities of both Navy Pier and the Palmer House will be utilized. Approximately 1200 exhibitors, displaying the very latest in sporting goods, accessories and related products, will participate in the show. A number of foreign countries will be represented. Among them will be representatives from France, Austria, Germany, Belgium, Australia and Japan. Fischer Mfg Co. (Bay City, Mich.) exhibit area will be designed to show its type pool table line-up. All in all, show promises to be a very exciting event.

The last day of the convention, February 3rd, will feature an all-day program presented by the Chicago Athletic Association. The program is designed for operators and will focus on the importance of physical fitness in the business. The program will include guest speakers, workshops, and a panel discussion. The event promises to be a great opportunity for operators to learn and network.

The Conners factories up in Mountain View were nearing an overtime production schedule trying to fill advance requests for their brand new Lunar Lander game. Firm presxy Ransom White and his marketing vice Lance Hallstone indicate that prototypes of the new coin amusement game will be going out to all their trade distributor shortly.

SLOT MACHINES FOR EXPORT

SLOTS
Bally Slot Machines
All Models... $345 & Up
Mills Open Front (Like New Late Model)... $295
Mills HiTop... $195
UPRIGHTS — CONSOLES
Clovei... $400
Triple... $300
Draw... $150

BINGO
Over 300 Available — Write For Prices.

Bally Distributing Co.
390 E. 6th St. P.O. Box 7457
Reno, Nevada 89502
(702) 323-6157

IMPORTANT NOTICE

ABOVE TOWN — When you only have three days to put an issue together (as is the case at CB during the holiday weeks) it's mighty tough to find time to talk to our friends on Pier, but we expect each and every one enjoyed a joyous season. The days fell off but too much either. Hear through the grapevine that Rock-Ola Mfg. in Chicago will be escorting many of its jive box and vending machine distributor principles on a trip to Europe later this year. Don't know though, we don't think nor Bob Partale or anyone else from his firm will be going along. We hear that orders are a bit backed up at Buddy Larue's for the recently released Seeburg Apollo jukebox, but that good things are lining up with waiting little longer. Played the new music machine and must admit, we're completely sold on the selection of sheen gas. Their new console also is a very logical selection and we believe whether this idea will be the wave of the future.

RENTAL FOR OPS
Understand from Claydon Ballard that Bally will soon be holding a pool demonstration to take place at his showroom featuring billiards with Johnny Caras at the cue. The Jim is on the Brunswick promotion staff and has begun a year of their coin table distributors, dazzling operators with his marvelous trick shots, and naturally indicating the benefits of the Brunswick CB-7 table. One of this table's features is the ability for the operator to change the cloth on location, without removing the slate. We think this and the All- Tech are the only two tables which offer this feature in the U.S. and also hold forth at World Wide Distributing in Chicago for this area table operators.

CHICAGO CHICAGO
Wonders: One of the big table dealers from this area will be attending the Feb- ruary convention in the National Coin Machine and Judging exhibit. The man has been very busy and we hope to see him at the convention and show. The mannequin exhibit is a very popular feature at the sporting goods shows in the country, and we hope many folks will take advantage of the opportunity to nail down a few straight recreation items to add to their present line-up of coin operated machines. We understand that this might be the trend of the 70's. Surely one of our tradesters who'll be on hand is it's big brother and is retailing at an extremely modest price. Expect American's distribution throughout the country are also making plus dollars with this hit in:

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All Models... $345 & Up
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WANTED: Books, and slots. and Jennings parts. Write or call anytime:

FT. ROLLS PROSPECT SALES AND EXPORTERS.

FROM 2700 CO., BOX 459, EASTERN STREET, KANSAS CITY, MISSOURI. $125. Also Shoot boxes and ST. STREET, ST., ST., Always interested in new equipment, offer

BINGO CAD CHOOSE WEDNESDAY

Send all copy to: CASH BOX, 1780 Broadway, New York, N.Y. 10019

CLASSIFIED AD RATE 20 CENTS PER WORD

CLASSIFIED AD RATE 20 CENTS PER WORD

Count every word including all ad numbers. Minimum charge 20 cents. Make checks payable to: CASH BOX CO. POST OFFICE, No. 460. Chicago, Illinois. Only by use of a typewriter will your ad be accepted.

BINGOS

FREE

WANTED: 45s and LP's. Surplus records, over

SOLD AT AUCTION. WANTED AT KINNEBERGER MUSIC CO., 453 Mc Lean Ave.,

New York, New York 10767. OR 317-178

FREE TO SINGLES FOR PROBLEM LOCATIONS. Over 10,000 titles, in stock at all times. Complete list

508 (refund first order), HOUSE OF RECORDS, P.O. BOX 22, SAN ANTONIO, NUCAL, 1024.


WE SELL 45s by record dealers, collectors, one-cents, one-cent 10 cents, or less. Send free catalogue, $1.00 per hundred, $10.00 per thousand. We are wholesalers and liquidators, specializing in foreign and domestic, too. No questions asked. Contact: International B.A. Box 1241, New York, N.Y. 10114. Phone: (212) 255-5917/621.

STEREO ALBUMS BOX: MO 604 — Also best assor-

mets of albums and singles ever — REVIVAL. FULL OF MUSIC COMPANY, 222 LINCOLN AVENUE, VALLEY STREAM, NEW YORK, N.Y. 11581.

OFFERING EIGHT CENTS each plus freight for forty

cents. Please make your offer to arrive within ninety days. Ship target opened to GIVING 1932 KISSEN INC., 150 W. 42nd St., New York, N.Y. 10036.

AD BILL OF SALE: WHOLESALE PRICES: large

assortment 1000 lots, 40% off, package for price. Examine all items, call and we will allow you to pay mer-

pigny by return mail.

KARTY ALLIED SUPPLIES, 2341 W. 5TH ST., CLEVELAND, OHIO 44113. PHONE (refunded)

OFFERS CLASSIFIED ADS FOR FREE (including your return postage and insurance) at the new rate of 50C per word. Sales target opened to GET DIRECTORY 382-4931.

CASH BOX CLASSIFIED ADS: Big names, top prices. Single words 75c, $1.39 and up. BIDS on money orders. Send orders to CASH BOX, 100 West 45th St., New York, N.Y. 10036.

CASH BOX SERVICES

ACE LOCKS AHEAD SEND SEEMS AND THE KEY.

Send all orders to: ACE LOCKS, 4125 CHESTNUT STREET, 612-622-6246.,No. 460. Chicago, Illinois. Only by use of a typewriter will your ad be accepted.

CLASSIFIED "FOR SALE"

WE ARE ALWAYS INTERESTED IN USED AND BRAND NEW PHONOGRAPH RECORDS. We accept cash in accordance with the value of the records. Send full information on your stock for immediate attention. Write or phone:

BINGO MACHINES WANTED

DURANT SEE OR MAX, 3001 N. 30th Ave., MINNEAPOLIS, Minn.:

WE ARE ALWAYS INTERESTED IN USED AND BRAND NEW PHONOGRAPH RECORDS. We accept cash in accordance with the value of the records. Send full information on your stock for immediate attention. Write or phone:

BINGO MACHINES WANTED

TWO PLAY

Theatre, Alhambra, Chicago, Ill., 312-725-1115.

LIVE, large selection of all makes and mod-

BINGO MACHINES WANTED

CLASSIFIED AD RATE 20 CENTS PER WORD

Count every word including all ad numbers. Minimum charge 20 cents. Make checks payable to: CASH BOX CO. POST OFFICE, No. 460. Chicago, Illinois. Only by use of a typewriter will your ad be accepted.

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CASH BOX CLASSIFIED ADS: Big names, top prices. Single words 75c, $1.39 and up. BIDS on money orders. Send orders to CASH BOX, 100 West 45th St., New York, N.Y. 10036.
### MUSIC MACHINES

#### ROCK GLA
- 1493 Princess 100 sel '62
- 1496 Empress 120 sel '62
- 1497 Empress 200 sel '62
- 404 Capri I 120 sel '63
- 408 Rhapsody II 160 sel '63
- 414 Capri II 100 sel '64
- 418A Rhapsody II 160 sel '64
- 414J Princess Deluxe 100 sel '64
- 426 Grand Prix 160 sel '64
- 425 Stanty 100 sel '65
- 426 Grand Prix II 160 sel '65
- 430 Cusdonato 100 sel '66
- 432 GP/160 sel '66
- 433 GP/Imperial sel '66
- 435 Princess Deluxe 100 sel '67
- 436 Centura 100 sel '67
- 437 Ultro sel 160 '68
- 440 sel 160 '88

#### WALTERIUS
- 2500 200 sel '61
- 2501 304 sel '61
- 2510 100 sel '61
- 2600 200 sel '62
- 2610 100 sel '62
- 2700 200 sel '63
- 2710 100 sel '63
- 2800 200 sel '64
- 2810 100 sel '64
- 2900 200 sel '65
- 3000 200 sel '65
- 3100 200 sel '66
- 3200 200 sel '67
- 3300 200, 160, 100 sel '68

#### PINGAMES
- **BALLY**
  - Lido (2/62)
  - Golden Gate (6/62)
  - Shoot A Line (6/62)
  - Funspot '62 (11/62)
  - Silver Saws (11/62)
  - Twist (11/62)
  - Moonlight (8/63)
  - Cuse Tease 2P (7/63)
  - 3 In Line 4P (8/63)
  - Hootchey 1P (10/63)
  - Star Jet (12/63)
  - Monte Carlo 1P (2/64)
  - Shipmates 4P (2/64)
  - Bongo 2P (3/64)
  - Sky Diver 4P (1/64)
  - Mad World 2P (5/64)
  - Grand Tour 1P (7/64)
  - Happy Tour 1P (7/64)
  - 2 In Line 2P (8/64)
  - Harvest 1P (10/64)
  - Hay Ride 1P (10/64)
  - Bat 1P (12/65)
  - Bullfight 1P (1/65)
  - Shiva 2P (1/65)
  - Six Sticks 4P (3/65)
  - Band Wagon 4P (5/65)
  - Magic Carpet 2P (6/65)
  - 50-50 2P (6/65)
  - Acres High 4P (6/65)
  - Big Chief 4P (10/65)
  - Discoteck 2P (10/65)
  - Trip 1P (11/65)
  - Blue Ribbon 4P (1/66)
  - Fun Cruise 2P (1/66)
  - Wild Wheels 2P (3/66)
  - Circus Queen 4P (4/66)
  - Caperselle 4P (6/67)
  - Rocket 1P (6/67)
  - Wigger 4P (9/67)
  - Surfers 1P (1/68)
  - Dopes 4P (3/68)

- **CHICAGO COIN**
  - Sun Valley (8/63)
  - Rockin 4P (10/63)
  - Matt Zaj 1P (11/63)
  - Cosmos 2P (10/64)
  - Op Pop Portal 1P (4/69)
  - Gator 4P (6-69)
  - On Beam 1P (8/69)

- **CHICAGO COIN**
  - Big Turn 1P (1/69)

### SHUFFLES
- **BALLY**
  - Big 7 Shuffle (9/62)
  - All The Time (10/65)

### GUNS
- CC Ace Machine Gun (11/67)
- CC Long Range Rifle Gallery (11-62)
- CC Ace Machine Gun (1-68)
- CC Flo-Pop (6-68)
- CC Carnival (5-68)
- CC Champion Rifle Range (1-64)
- CC Birdie Target Gallery (7/64)
- CC Midway Gun (7/67)
- CC Midway Carnival Tg Cty (2-63)
- CC Midway Rifle Range (6-63)
- CC Trophy Gun (6-64)
- CC Captain Kid Rife (9-66)
- Williams Aqua Gun (3-68)
- Williams Arctic Gun (6-77)
- CC Apollo (1-69)
- CC Safan (6-69)
- CC Midway Sky Lighting (4-69)
- CC Midway Sea Rader (7-69)
- SEGA Duck Hunt (1-91)
- Williams Spoaks (3-69)

### ARCADE
- 1965 Bally Bowler (65)
- 1966 Bally Bowler (4-66)

- **BALLY**
  - Super 8 (4/63)
  - Deluxe Bowler (1/64)
  - 1965 Bally Bowler (65)
  - 1966 Bally Bowler (4-66)

- **CHICAGO COIN**
  - Gold Crown (3-62)
  - Royal Crown (8-62)
  - Grand Prix (3-63)
  - Official Space Line (9-63)
  - Cadillac 1/64
  - Majesty (3-65)
  - Tournament (12-64)
  - Super Spin (3-65)
  - Corvette (9-65)
  - Fire (2/67)
  - Vegas (3/67)
  - Firewood (9-67)
  - Starfire (10-68)
  - Champagne (3-69)

### WILLIAMS-UNITED
- Alamo (4-62)
- Sahara (7-62)
- Tropic (9-62)
- Lucky (11-62)
- Cypress (12-62)
- Sabre (2-62)
- Regal (4-63)
- Funk (8-63)
- Futura (12-63)
- Tornado (3-64)
- Thunder (6-64)
- Poins (8-64)
- Gallay (3-65)
- Bowl-A-Rama (7-65)
- Amazon (3-66)
- Aces (9-66)
- Coronado (6-67)
- Century (9-68)

### BASEBALL
- CC Big Hit (10/62)
- CC All Star Baseball (1-63)
- CC All Stars Baseball (2-68)
- Kaye Batting Practice (7-68)
- Midway Deluxe Baseball (5-62)
- Midway Slugger (2-63)
- Midway Top Hit (3/64)
- Midway Kick (2-64)
- Midway Fun Ball (1-67)
- United Bonus Baseball (3-62)
- Wms Wall Banger (5-62)
- Wms Major League (3-63)
- Wms Grand Slam (2-64)
- Wms Double Play (4-65)
- Wms Ball Park (2-66)
- CC Yankee Baseball (4-69)
- Wms Fast Ball (4-69)
C. B. Atkins and C. E. Snow
by Special Request
Chet Atkins and Hank Snow

Chet plays. Beautiful.
Hank plays. Beautiful.
And they sing, too.