Conglomerates Utilize Music Success As Consumer Ad Lure For Other Units . . . Turning Gold Into Platinum (Editorial) . . . FTC Study Warns Of Merger Consequences . . . Some Thoughts On The 'White Collar' Underground . . . ABC Charts Course At First Coast Meet . . . MIDEM '70: 'Classique' Concerts & The Newly Refurbished Palais Site

ROCK-OLA 442: PLAY IT AGAIN, TONY

INT'L SECTION BEGINS ON PAGE 61

November 15, 1969

75¢

Raphael
That's a lot of albums.
But then, there's only one Ray Conniff. His sound draws an ever-growing audience of devoted fans, and keeps every record counter moving. Now one more has been added to his best-selling catalog. Jean.
It has the current hits, including "Spinning Wheel," "A Time for Us," "The Windmills of Your Mind," and that distinctive, easy to listen to Ray Conniff sound.
Of course, Jean probably will push him into the thirteen million mark. But don't let a little superstition bother you. Just grin and bear it. Like us.
Turning Gold Into Platinum

Without meaning to put a damper on the gold record as the industry's standard of sales success, it's still apparent that 1 million in copies sold (singles) or $1 million worth of sales (albums) are quantitative milestones that, in the case of singles, at least, are a throwback to the days when records were made mechanically rather than electronically.

Even the award for albums, established as a result of the invention of the LP, may be questioned in the light of not necessarily what is done, but what should be the sales potential of recordings or tapes or anything from which pre-recorded music is derived.

The other day we attended an industry function at which million-selling disks of the past — as far back as the early 1920's — were saluted. As we sat back and enjoyed the ties that bind Paul Whiteman's 'Whispering' and The Beatles 'Something' / 'Come Together' we couldn't help but muse over the fact that disks more than two generations apart still enjoy the common-denominator of one million in sales. Why, if the industry is now a $1 billion venture among a populace twice the amount that existed in the 20's, are we applying standards of supposedly vaunted recognition that may have wowed 'em way back then?

Sure, more leisure-time activities in the home entertainment area compete against the disk; certainly, the easier it is to record music off-the-air, the less reason there is to buy records. And, of course, airtime exposure of records is so insistent that new sounds in a short time make them seem like oldies-but-goodies.

Yet, we believe the expansion of the pre-recorded music market has been wide enough to have compensated greatly for the disk's stiff competition, sufficient enough to make million-selling or million-dollar product a so-so level of accomplishment. There is also validity, we feel, in the belief that nothing in the love for pre-recorded music can replace the possession of the product itself, which, in the case of albums, is today ownership of not only music, but many visual and verbal pleasures as well.

It's ironic, too, that the more significant the sound of pre-recorded music is in relationship to our everyday lives, and the more it offers to varying degrees of taste, the best it can do is signify success by what should be ancient standards.

As a $1 billion industry, the record industry looks good on paper. But, with some 60 million phonographs in American households, a lot of record libraries, alas, are no burden to house-holds that need the space. Somewhere along the line, the record industry is missing the boat as to its quest for its true potential. It's time to think of the platinum record, which should be a healthy multiple of what the gold record presently stands for.

As a starter, we would suggest that an additional, interim standard of 2 million copies sold for singles and $2 million worth of albums be employed by the RIAA without doing away, as yet, with the present gold record qualifications.
Lonnie Donegan
MY LOVELY JUANITA
LONDON 23055

Neil MacArthur
IT'S NOT EASY
DERAM 85054

Ginette Reno
DON'T LET ME BE MISUNDERSTOOD
PARROT 40043

Jordan Parker Revue
GINGER BREAD MAN
SIRE 4115

Bill Black's Combo
CREEPIN' AROUND
Hi 2168
JEFFERSON AIRPLANE

ODD BODKINS

Also available on RCA Stereo 8 Cartridge Tape.
**FRC Study Warns Of Merger Consequences**

NEW YORK — Mergers-and-acquisitions are creating a harmful pattern in American business, says a verdict of a just-released study by the Federal Trade Commission.

The study, under preparation for the past 17 months, warns that a "closed circuit" of markets is being created by the concentration of business into the control of a few vast corporations. In statistical support, the study reveals that 260 of the largest manufacturing companies in 1984 had under their control 306 of all manufacturing industry assets, compared to a spread of 160 companies in 1944.

Edward Friedland, chief economist of the FTC and now a professor of economics at the University of Wisconsin, was a chief guiding force in the preparation of the report. He said, in presenting the report to Senate antitrust and monopoly subcommittee, that action on the legislative front was now necessary to do away with the "danger that an economy may become cartelized and centralized in a fashion that cannot be reversed.

One aspect of the report encountered in previous FTC statements was the call for more detailed financial reports. The report wants financial statements issued by various subdivisions of diversified firms. This might well include more precise information on the financial condition of companies falling under the umbrella of these companies.

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**Tuners and Turnovers And the Eighties, 1982-83 Coin operated phonograph and the same kind of box, who stopped by to view the jukebox this week, were easy to distinguish by its striking vertical title strip program panel which is located at eye level to make tuning select a breeze. It also features brilliant color patterns of a cabinet of highly finished Bombay Teak.

Tony Bennett has been a favorite of many operators since his "Because Of You" days. And because of him,ops have found many reasons to use jukeboxes, but collection boxes over the years. Tony's latest offering, a single "Me and My Gal" "Tootsie Park" figurines to join his other big selling hits and is already shaping up as a West Coast favorite, by the music industry.

**Call-Off NMC Buy Of Music Merchants**

NEW YORK — Negotiations have been under way for the purchase of Music Merchants, Royal Stereo Tape and NMC's filmstrip division, by National Merchandiser Corp. (NMC). Marvin Jacobs, president of the companies, reported the decision because you have to go to the mass audiences, it is a very exciting undertaking. The contemporary audiencethe generally educated audience and the highly finished 'time' media such as the Village Voice, Ramparts, Rolling Stone, etc., is a fact that the campaign can be mounted on a relatively low cost.

**One Cent Sale**

The first ad in the series, for Van Halen's "Black And White" album, was critically-acclaimed, but consumer-shunned album, brought an immediate return. The "One Cent sale" aimed only at less than 10,000 persons who had already bought the album, ran once in the Village Voice. It required the reader to wrap the record in newspaper and mail it along with a penny, for which he would receive a replacement in the mail. It was deliberately set out to make it the hardest kind of ad to respond to, but we got 46 albums in the mail, a much better than 5% return. Normal mail order response is 1%.

Considering the fact that many of the prospective album buyers might not have even seen that one issue of the Voice, pretty much a local New York newspaper, the fact that they were compelled to send in even greater than 5%.

"That showed us that there is a market out there for that kind of product that can be reached, wants to be appealed to and will go to bat for you on your product. This is the sort of mass marketing effort I am talking about.

**CU Fills Chairman, President Positions**

NEW YORK — A Boston executive and his son have been named chairman and president, respectively, of the Commonwealth United Corp. George P. Friedlander and his son, Robert, who left under pressure to have re- signed his seat on the company's board of directors, has been elected Over the Counter as a result of an agreement to merge the Fifth National Bank of Massachusetts into the Fifth National Bank (FNB) of Ohio, holding an effective 51% of the voting stock of the companies, or for the companies, at the end of this year.

"We have been considering the possibility of the two companies joining forces for some time," said Robert Friedlander. "This is a step which will strengthen the two companies and provide a potential for the future.

**Janus Meet Offers First Six Albums**

NEW YORK — Janus Records, the new E.P. and G.R. label operation in the U.S. was set to ship its first six albums (on July 10) at its first sales and promo meeting, according to an industry official.

"We are very excited about the first six albums which will be marketed, as well as all of the other product by indie producers Wes Farrell, Alan Kircher and John Madara. The production deal with John Madara Enterprises, out of Philadelphia, was just finalized by Mark Schachter, Janus president, and John Madara and Harry Chirps, administrator of the Madara company.

At the meet will be the label's disc lineup from the area east of the Mississippi, including Chicago and Detroit, and from the local and national ad and promo campaign, the company will be using in publications reaching its respective market, including underground, teen market, industry and consumer press, said the new Janus president. Also, press kits, posters, newswave displays and other merchandising tools will be utilized.

"Initial product, Schachter said, will be scheduled to hit the streets in financial management.

**MIDEM '70:**

**Classique Concerts; Refurbished Palais**
Buddah, The Bubble Gum Label, Has Not Sold Out!

True, we were responsible for distributing “Oh Happy Day” by The Edwin Hawkins Singers. And we’ve got The Isley Brothers’ “It’s Your Thing” and Curtis Mayfield and The Impressions’ “Choice of Colors”.

True, we released albums this month by Melanie, Barry Goldberg, Motherlode, The Brooklyn Bridge, and Sha Na Na.

We’ve even got the album “Bengali Bauls At Big Pink”.

And our First Generation album series will bring you Little Richard, Memphis Slim, Billy Preston, Joe Simon, and a lot of other major artists from the history of rock and roll.

But don’t kid yourself, Yummy yummy, chewy chewy, and goody goody gumdrops, we’ll never grow up. We’ll keep rocking those mushy, happy-go-lucky, bubble gum million sellers to you. Even if you keep buying all that heavy stuff.

And to show you we ain’t kidding, here’s our latest bubble gum smash Ohio Express Cowboy Convention

Chew on that for awhile...

Buddah Records, the Sound Promotion and Marketing Company

Buddah Records is a subsidiary of Viewlex, Inc.
A SHOCKING DISPLAY—Well, electricity anyway, was the synthesizer demonstration arranged by the New York Chapter of NARAS for its members and non-member music industry personnel. The Mog was explained and demonstrated in discussions led by Command artists Dusty Hill and Walter Sear, who have been responsible for three albums of electronic entertainment. NARAS sources stated that the demonstration drew the largest turnout in about five years.

Alvino Is Named New Sunset GM

HOLLYWOOD—Dan Alvino has been upped to general manager of the Sunset Records division of Liberty/UA after three years with the firm’s distributor branches.

Under Alvino, Sunset will continue to produce much of its own output as well as release product developed from the extensive major artist catalog of the Ode and United Artists labels, as well as the many groups managed by its continuing vice president. This included the label and also go outside to acquire material for future release.

The Sunset philosophy is based on presenting regular balanced releases which will provide something for everyone," Alvino said. "We are fortunate in that we have an excellent catalog of material by many of the greatest names in the business. With the original material we are now producing, we are in a position to go after exceptionally strong product in the economizing Warner market.

Before joining Liberty/UA in 1966, Alvino spent six years in retail record sales in the New York and Miami markets and two years in promotion and sales for Florida Record Sales. With Liberty/UA, he started as a promotion man in the Miami branch, transferred to Los Angeles in the same capacity, went back to Miami as branch manager and assistant to the president.

Liberty/UA vice president Lee Mendelsohn said: "We are pleased to be able to employ the talents and skills he brings to his new position. His experience will be of inestimable value in the continuing growth of the label."

Biscos Is Veep At White Whale

HOLLYWOOD—Eddie Biscos has been elevated to vp in charge of national product and promotion activities at White Whale Records. For the past year and a half, he’s served as national promotion director.

Ted Feigin and Lee Lassoff, co-owners of the label, noted that the label has developed an exec nucleus designed to spur expansion of the company. Besides Biscos, Gene Block recently joined the label as head of national sales and Dave Buckler is brought in as national promotion director.

Pickwick Finalizes Targ & Dinner Buy

NEW YORK—Pickwick International has finalized the acquisition of Targ & Dinner, the Chicago-based musical instrument (wind) manufacturer, and its subsidiary, Maxwell Meyers, Inc.

Made an undisclosed sum, inclusion of Pickwick common stock the acquisition was signed to be in principle in June, and the negotiations were conducted by Edward Targ and Ira L. Moss, Executive Vice President of Pickwick International.

Moss revealed that Targ & Dinner, in conjunction with Pickwick, would combine to form the Pickwick International Musical Instruments Division operating under the Targ & Dinner name, with Targ as President. Pickwick announced in an annual report that said "the acquisition will enable us to expand our operations and achieve a deeper penetration in our field. We are augmenting our staff with new personnel and new departments. The combination by Pickwick International and our subsidiary, Maxwell Meyers, makes us the largest independent wholesaler of musical instruments and accessories in the world."

In addition to the branches in Chicago, San Antonio and New York, Targ is expanding the Pickwick facilities in Atlanta to establish a warehouse in that market. Mailing has just been started for the 90th anniversary of Targ & Dinner catalog featuring over 7,500 items carried in stock in all locations.

Pre-Release ‘Gold’ For Stones’ New LP

NEW YORK—The Rolling Stones’ new LP is virtually certain of receiving a gold record certification before its official release date, according to Herb Goldfarb, London Records’ national sales and distribution manager.

The album, due for release on November 10, is already available at a time when the group is playing concerts in England, France, and America with their first performance in three years.

The group’s last LP, “Through the Past Darkly” (Big Hits Vol. II), has already won gold certification. With the new album, the group’s status as a “super band” is further confirmed, the label has earned two gold LP’s in sixty days, plus a gold single for their single, “Honky Tonk Women.”

Bernie Woods To Exit ABC Dec 1

NEW YORK—Bernie Woods is leaving his post in the special sales and premium division of ABC Records Dec. 1. He has been with the label for the past seven years. He expects to announce his new affiliation shortly.

Merrell & Alvino

Project 3 Sets Motolla Month

NEW YORK—it’s Tony Motolla 35th birthday and he meets 35 record. 3 record period Nov. 18-15. Project 3 dis- tinctive group with special promotion in the New York market. Special offers plans. The gitarred’s seven Project 3 albums, all of which are available on 4-track cassettes and cartridges. Enoch Light, Project 3 president said the company is also planning radio spots and newspaper features with special promotions around the country. In addition to his guitar artistry, Motolla is also a writer, having done work for TV, including an Emmy-winning score for the documentary “My Childhood” and many singles.

New Rascals’ LP

NEW YORK—The Rascals’ 7th album, including their last two singles, “See You Later” and “The Other Back,” will be introduced with the January release of their album. The Rascals will be making a December 1st appearance on The Ed Sullivan Show. The LP will be the first Rascals release in more than a year.

ABC Charts Course During First Meet On West Coast

HOLLYWOOD—Future policies of ABC Records was spelled out to top officials of the label in a day-long meeting held here last Sat. (1). This was the first such meet since ABC headquarters relocated to the West Coast earlier this fall.

Discussing the company’s future policy vis-a-vis releases, ABC vice president and general manager Lloyd Stark emphasized that careful discrimination will be brought to bear on which artists and pictures are signed and which records by previously-signed artists are put into the various areas, replacing less than varied artists with quality rather than quantity and a definite move in the direction of critically-looked-to artists.

In the area of sales and promotion, national sales manager Dick South stated that, from now on, the national promotion force will be expected to be put on a peak. John Arlen will be filling their normal duties as they are out on the road. They will be responsible for direct communication with the distributor in the areas they visit, with the sales representatives and even with the individual consumer when the need arises.

The label plans to release new Tommy Roe and B.B. King albums within the next two weeks, to capitalize on holiday buying.

Other events in attendance included Don Thorn, national marketing director; Marvin Deome, national pop promo director for ABC; Lou Stewart, national pop promo director for Imperial and Bluegrass; George Morris, R&B promo director; Chuck Fassett, new director of dance and rhythm records and Moe Presskell, director of special products.

TIC Sales, Profits

Climb To New Peaks

NEW YORK—Earnings for Transatlantic-C Saga, the international music company, increased 15 percent to $4,954,000 last year, resulting in a $1,800,000 profit for the year, reports Bob Lifton, president.

Lifton noted that the record setting third quarter results reflected the company’s continued emphasis on expanding profit margins on sales in its record and tape merchandising business. To this end, we are directing our efforts to more effective use of our computerized systems," he said. "We are also eliminating unprofitable volume in our distributing operation and seeking to expand foreign volume in our higher profit rock-jubilatory business. During the third quarter distributor sales to outside customers were up by 15 percent over last year and we expect this trend to continue. On the other hand, our future profit margins should be even further by reason of our appointment as distributors for RCA, Decca and Mercury records and tapes as well as the bulk of our sales as distributors of these labels will be made to our own rock-jubilatory subsidiaries. Such sales are eliminated as inter-company item from gross sales and, in addition, are much higher profits with no increase in volume."

Lifton also reported that the company’s first quarter releases from its release in net income in its division was made in the last quarter of the year. This will result in a 50 percent record album burns being made this year.

The average number of shares outstanding at the end of the third quarter stands at $2,550,000. On September 30, 1968 they totaled 2,750,000.

HIS HONOR—Peter Bennett, disk jockey and KDKA Disk Jockey of the Year, as shown with John Lindsay following Lunch at the New York, Bennett campaigned on His Honor’s behalf as an entertainment candidate in the 1973 New York City election for President Nixon’s campaign last year, among other things. Bennett campaigned on his own behalf for President Nixon’s campaign last year, among other things. The former 24-year-old band leader is a major in the entertainment committee in Washington.
**Kapp Winter Albums**

NEW YORK — Kapp Records is releasing 8 LPs, both country and popular, especially for the end of the year.


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**Ralph Murphy Joins Belwin-Mills Music For Multi Functions**

NEW YORK — Ralph Murphy has joined Belwin-Mills in a varied role. According to Alan Shulman, vp, Murphy has inked an exclusive long-term writer deal with the company's BMI affiliate, Multimood, and will function as a producer for the Deluxe M production unit of B-M. Also, he'll serve as a professional musician for B-M, working closely with Ira Howard, general manager, and the firm's writing staff.

English-born Murphy has spent the past eight years in an artist-writer-production role, joining Mills Music in London as a staff writer. There, he contributed a best-selling song, "Call My Name," in France. Argentina, Belgium, England, and Spain. Projects include "Touched" and "On the Other Side." Murphy was a member of the "Chotem and Harper & Rowe," the World Pacific act and as an indie product cut sessions for Philips, CBS, Capitol, Liberty, and Mercury.

His first American production, completed a few weeks ago, was the co-production of the new magnificent Men date for Mercury Records.

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**IN MINT CONDITION.** the brand new Copper Penny is signed to RCA Records out of their Ontario home. The Canadian group are shown signing with Nimbus 9 president and producer Jack Richardson, who said that the team's first release will be "Just a Little Thing." At the contract ceremony are (at left) manager Dick Wending with Nimbus 9 arranger Ben McPeck and the group's members Ken Hollis, Rick Wamml, Vern MacDonald, Paul Reibling and Bert Homer.

-----

**White Collar Underground**

(Continued from page 7)

seem to reach, and it's paying off."

Another merchandising idea that has been paying off for Warners is the sampler album. "Although there have been sampler albums for many years, I don't think they've quite approached it in the sense that we have with 'Songbook' and 'Record Show,' where we defied a lot of the economics to do this and got these albums out there and spent some money advertising them and put stuffers in our other albums, and the response has been amazing."

You're not going to start a new artist like Pearl's Before Swine or Jethro Tull by getting to that teenie-bopper in the mid-West. She's a follower in this business. With a large amount of studio overhead and a very expensive product, we have to get to the leadership community of the so-called underground, and that's what our ads are designed to do.

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**Mac McDermott Is Dead At 47**

CHICAGO — Marvin G. (Mac) McDermott, secretary-treasurer of M. S. Distributors, died on Sunday Nov. 2 in a Wesly Memorial Hospital emergency room. The cause of death was believed to have been a heart attack, for which Mac, as he was known by everyone in the industry here, had been ill for the past several months.

A well known figure in the record industry, his tenure in the business goes back 22 years during which he was associated with Mill Salstone, founder and president of M. S. Distributors. Many friends and business associates attended the visitation on Tuesday evening.

Burial services were held at 1:30 p.m. on Wednesday, November 5, in the First Baptist Church of Maywood, 401 S. 5th Ave., Maywood, Ill.

**Col Creates Andy Spot**

NEW YORK — Columbia Records has created a TV commercial for a new L.P. "Get Together with Andy Williams." Spot was shot during Nov. 1 and 2 at the Williams' TV show in the mid and far east. Andy used a line from the performer's show this Sat., 15. Those scenes will be on the L.P. "Get Together with Andy Williams." Spot to be used in various versions is directed by Dina Bebe, a Columbia creative director Arnold Levine, and Bob Malamud, copy director of the label. Sunday Productions filmed the commercial.

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**TALL TALE???** — No. As a matter of fact the elongated figure left was the listener when the Nitty Gritty Dirt Band arrived in New York on a dual promotional trip. The trio shot a scene above with CB's Bruce Harris during a visit with the act's new single "Some of Shelly's Blues" that has just gone into release through Liberty Records. Also part of their New York trip was a Sunday appearance at Enigma's and a visit to the premiere of "Paint Your Wagon" in which the Dirt Band perform. Editor for The Cash Box drop-by was Steve Kahn (2nd from right), promotion manager with LUDC in New York.
Atlantic Records Welcomes

MONGO SANTAMARIA

with a smash hit single

"FEELING ALRIGHT"

b/w

"I CAN'T GET NEXT TO YOU"

Atlantic #2689

Produced by Tom Dowd
Arrangements by Marty Shieler

Personal Direction: JACK HOOK (212-581-7280)
Bookings: ASSOCIATED BOOKING CORPORATION
A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

<table>
<thead>
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<th>ARTIST</th>
<th>LABEL</th>
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<tr>
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<td>Jam Up &amp; Jelly Tight — Tommy Roe — ABC</td>
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<tr>
<td>39%</td>
<td>Raindrops Keep Falling On My Head — B. J. Thomas — Scepter</td>
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<tr>
<td>35%</td>
<td>I Want You Back — Jackson 5 — Motown</td>
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<td>Eleanor Rigby — Aretha Franklin — Atlantic</td>
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<td>La La La — Bobby Sherman — Metromedia</td>
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<td>A Brand New Me — Dusty Springfield — Atlantic</td>
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<td>27%</td>
<td>Turn Turn Turn — Judy Collins — Elektra</td>
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<td>27%</td>
<td>Swingin’ Tight — Bill Del &amp; Rondells — Heritage</td>
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<td>Cowboy Convention — Ohio Express — Buddha</td>
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<td>I’ll Hold Out My Hand — Clique — White Whale</td>
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<td>Lady-O — Turtles — White Whale</td>
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<td>Dock Of The Bay — Dells — Cadet</td>
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<td>14%</td>
<td>Fancy — Bobbie Gentry — Capitol</td>
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<td>Midnight Cowboy — Ferrante &amp; Teicher — U. A.</td>
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<td>See Ruby Fall — Johnny Cash — Columbia</td>
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<tr>
<td>Venus — Shocking Blue — Colossus</td>
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<tr>
<td>Kozmic Blue — Janis Joplin — Columbia</td>
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<tr>
<td>Jennifer Thompsons — Street People — Musicor</td>
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<tr>
<td>Six White Horses — Tommy Cash — Epic</td>
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<td>Crumbs Off The Table — Glass House — Invictus</td>
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<td>Wendegah! The Warlock — Rugby’s — Amazon</td>
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<tr>
<td>Walkin’ In The Rain — Jay &amp; Americans — U. A.</td>
<td>6%</td>
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</table>
THE PEACE SHIP

For almost an entire generation the Mid-East has been torn with dissention. Three wars and countless incidents have served only to deepen hatreds, arrest economic and social development and help only the arms merchants of both East and West. Precious human life and resources have been squandered in an area that desperately requires every hand and all of its wealth to inch forward to a better way of life.

More tragic is the fact that the United Nations, the big powers and leaders of both Israel and the Arab countries have failed in their attempts to bring peace to the region.

Now, as never before, when politicians are in deadlock, people concerned must come forward and help create a "people-to-people" dialogue that could help ease the tension in the area.

This 570 ton Dutch coaster "Cito" was built in 1940. Renamed "Peace", she is presently docked in New York at 63rd Street and the East River, adjacent to the Heliport. The people of Holland raised the necessary funds to buy the ship and sail it to New York. Within a few weeks the Peace Ship will be converted into an independent and neutral radio station and will anchor outside the territorial waters of Israel and the United Arab Republic. Under the name "The Voice of Peace", she will broadcast in Hebrew, Arabic, French and English to reach millions in the troubled area. For the first time many listeners will be provided with an alternative to the government controlled stations now being heard. The broadcasts will include news, political commentary and music prepared by an international crew with the participation of both Israelis and Arabs. It is hoped that through these broadcasts the tensions in the area will be reduced and moderation and sanity will prevail. Supervising the broadcasts will be Abie Nathan, the Israeli "peace pilot" who initiated this project. Mr. Nathan, a former pilot has already made three "peace" flights to Egypt. He also helped in the organization of efforts to feed the children of Biafra. Mr. Nathan will remain on board ship until a more peaceful condition prevails in the area. In order to make this project possible it is necessary to raise the sum of $170,000--less than five per cent of the cost of an armed MIG fighter or Phantom Jet -- for the purchase of a 50 kilowatt radio transmitter and other intricate electronic equipment.

If you are concerned about the present dangerous situation and would like to join in this "People to People" effort to bring about understanding between the peoples of the Middle East, please send your contributions to The Peace Ship Fund
P.O. Box 1111, Franklin D. Roosevelt Post Office
New York, New York 10022.

For further information please call (212) 593-2145 or visit the Peace Ship.

THIS MORNING, DO SOMETHING NICE. TRY TO STOP WORLD WAR III.
COCKER POWER!

WITH A LITTLE HELP FROM MY FRIENDS • A&M SP 4182

Powerful New Single!
SHE CAME IN THROUGH THE BATHROOM WINDOW
A&M 1147

PRODUCED BY DENNY CORDELL & LEON RUSSELL FOR TARANTULA PRODUCTIONS
See Joe on "Music Scene" — Monday, Nov. 10 — ABC-TV, Channel 7 at 7:30 P.M.
Crazy Jeff digs music.
He has headphones.
He has records.
He has tapes.
He knows what a woofer does
call it has a Diameter.
Jeff has good taste.
He always buys what he likes.
He likes it for a week maybe.
More records get lost in the
heap
or somewhere in Jeff's head.
But there are a few records that
got louder as time goes by.
Crazy Jeff is listening to
The new STEVE MILLER album.
He plays it every day and begs
for more.
"THE STEVE MILLER BAND,
IT'S CALLED YOUR SAVING
GRACE,
and Crazy Jeff's"
On Capitol.
Ripoes & Taps, wocker and
tweedle.
THE SOUND OF A NEW
“SUPER STAR”

ERIC MERCURY PACKS WALLOP
AT CAFE AU GO GO

NEW YORK — An explosive new talent was launched Oct. 15 when Eric Mercury—Avco Embassy recording artist—opened at the Cafe Au Go Go. Mercury dubbed “The Electric Black Man” which is the title of his first Avco album.

A blues-rock artist with the energy of a long distance runner, Mercury combines the talents of Elvis Presley and Otis Redding to produce an act that packs a wallop.

Radc1ffe Joe

ERIC MERCURY

CAFE AU GO GO. N.Y.— His powerful, intense vocals bring his message across many times over and the audience at the Au Go Go last Thursday night was a little axed with Mercury’s combination of music and meaning. Eric’s first LP will be released by Avco Embassy in a few days. It is called “Electric Black Man.” He may well become one of the most important performer of the decade.

b.h.

IT HAPPENED ON BLEECKER STREET

NEW YORK — Eric Mercury, Avco Embassy Records’ first star did his psychedelic soul thing at the Cafe Au Go Go. He is genuinely talented, emotional, exciting and unprecedented. He’s a star and he knows it... his inimitably enthusiastic reception indicates some heavy future income for Avco Embassy. Eric and everyone else involved.

Dan Goldberg

ERIC MERCURY (9)

Songs, Instrumental
45 Mins.
Cafe Au Go Go, N.Y.

As a singer Mercury has assimilated soul intonations from his Negro heritage and pop intonations from his rock upbringing. The first styling from his rock upbringing is Avco-Embassy’s new record division, signed to Mercury’sNegro division, signed to Mercury’s

Pine

THE SOUND OF A NEW
“SUPER STAR”
A SHOCKER! ELECTRIC BLACK MAN! ERIC MERCURY!

Electric Black Man

ERIC MERCURY

STEREO AVE 33001
Available Exclusively on Ampex Stereo Tapes,
8 Track Cartridge • Cassette • Open Reel
ON THE NILES site of London's brand new midwest distribution outlet, just opened in Nile, Ill., the label's president, D.H. Toller Board joined with national sales and distribution manager Herb Goldfarb in carrying out the dedication ceremony. Toller Board (center) is shown at the ribbon cutting for the new plant with assistance from Goldfarb (right) and Mel Kahn who manages the midwest center.

Dant Into Indie Prod.

HOLLYWOOD — Charles 'Buck' Dant, a 14-year Decca Records staffer, has left the firm to go into indie production. Initial project for Dant, who headed up the firm's West Coast A&R dept. for the last six years, will be a Pete Fountain album cut in Nashville, for Decca's subsidiary, Coral Records.

In addition to other production projects, Dant will also return to composing, conducting and arranging music for TV, an occupation he pursued as music director for NBC-Radio and NBC-TV some years ago. In addition to numerous Fountain albums, Dant also cut Earl Grant and the Irish Rovers, including the latter's Top 40 "The Unicorn."

John Murtaugh Inks Polydor Contract

NEW YORK — Polydor Records has signed John Murtaugh to a deal, according to Jerry Schoenbaum, president of the label. Murtaugh, a partner in Grant & Murtaugh Productions, is set for an LP release early next year, featuring original blues and jazz-rock material performed by him on the pair's electric synthesizer. Lately, the jazzist and writer for Gerry Mulligan's band has been composing and producing TV commercials. Their partnership with Mal Grant goes back six years, during which he has earned 13 awards for compositions from the American TV Festival. His commercial efforts include Hertz, Volkswagen, Metropolitan Life Insurance Co., International Paper Company and Monsanto.

LP Carrying Case, The Definitive One

NEW YORK — The ultimate in LP carrying cases is now available from Estancia, a New York luggage firm that handles leather goods manufactured by Argentinean craftsmen. Created especially for record execs, the case measures 14 1/2 x 10 x 1 1/2 deep and holds 10 to 15 albums. It's available in three colors: burgundy, brown and black in smooth or pig-grained cowhide. Two New York stores, B. Altman and Bonwit Teller, carry it, and Estancia can be contacted at 635 Seventh Ave. Price: about $180.

HAPPY TO HAVE YOU ABOARD. Singer Lenny Welch (right) has been inked to Commonwealth United Records. Len Sachs, vp and general manager of the label is shown with him. Welch is cutting singles and album material for release in the near future.

NO ONE BETTER THAN YOU

PETULA CLARK — W.B. Anne Rachel Music

BABY IT'S YOU SMITH — DUNHILL

BABY I'M SOAFRAID OF LOSING YOU AGAIN

CHARLIE PRIDE — RCA

SUN

Sonny James — CAPITOL

BEST RHYTHM JOHNNY CASH — SUN

Hill & Range Songs

Hi-LI Music

THE ABERCROMBIE GROUP

241 West 72 Street, New York, N.Y.

CashBox Looking Ahead

1 I CAN'T SEE YOU NO MORE

(Trig — BM)

Joe Tex (Gra 4095)

2 TURN, TURN, TURN

(Stax — BM)

Judy Collins (Elektra 56680)

3 LOVE AND LET LOVE

(Bluegrass — BM)

Pete & Boys (RCA 0228)

4 GON'T OUT OF MY HEAD

(Reprise — BM)

Frank Sinatra (Reprise 0865)

5 FREE

(Dunhill — BM)

Percy Gage (Decca 736874)

6 CURLY

(Union Music Inc. — BM)

Jimmy Carlson (Laurel 3508)

7 TONIGHT

(Definitive Music Co. — BM)

Mc 5 (Atlantic, 2678)

8 TOO MANY COOKS SPOIL THE SOUP

(Sgt Pepper — BM)

100 Proof Aged in Sand (not yet 6904)

9 A PLACE IN THE SUN

(Stax & Van Sick — ASCAP)

Mona Montgomery (Cove 5002)

10 CUPID

(Kapp — BM)

Johnny Nash (Sad 220)

11 OKIE FROM MUSKOGEE

(Ree & B.S.)

Merle Haggard (Capitol 2626)

12 SOME OF SHELLEY'S BLUES

(Screen Gems/Columbia — BM)

Nitty Gritty Dirt Band (L. Berry 5614)

13 JENNIFER TOMPKINS

(Screen Gems — ASCAP)

Street People (Musical, 1536)

14 HONEY COME BACK

Chuck Jackson (Motown 1152)

15 A WOMAN'S WAY

(Pequot — ASCAP)

Andy Williams (Columbia 50003)

16 WHICH WAY ARE YOU GOING BILLY

(Go & Funk — BM)

Percy Faith (Lenton 129)

17 LIKE A ROLLING STONE

(Rollin Bros., 7 Apr. — ASCAP)

Phil Flowers & The Flowershop (M & A 1122)

18 OH ME OH MY (I'M A FOOL FOR YOU BABY)

(Nasvee — ASCAP)

Lulu (Alto 6722)

19 TONIGHT, I'LL SAY A PRAYER

(Sunrise — ASCAP)

Elke Grebe (RCA 0250)

20 OOH, OOH, OOH

(Blackwood — BM)

Sam & Dave (Atlantic 6668)

21 ANY WAY THAT YOU WANT ME

(Blackwood — BM)

Walter Jackson (Capitol 44055)

22 BEAUTIFUL PEOPLE

(Reprise — ASCAP)

Newport Music (United Music ASCAP)

23 I'VE LOST MY LOVE

(Rollin Bros., 7 Apr. — ASCAP)

Snoopy Brown (Parlophone, 40412)

24 MY IDEA

(Stax — BM)

Gwen Farrell (Musical, 1884)

25 EVERYBODY'S TALKIN'

(Definitive — BM)

Cory & His Gang (Mecury, 70262)

27 YOU GOT YOUR THING ON A STRING

(Charles Wright & Gala — BM)

Pete & Boys (RCA 0228)

28 I'VE GOTTA HAVE YOU

(Branson — BM)

Ferries (Fire, 3006) Stock

29 JESAMINE

(Milt — ASCAP)

Shannon (Heritage, 819)

30 BIG IN VEGAS

(Blue Book — BM)

Mike Curt — BM)

Burk & Owens & The Breakers (Capitol 2648)

31 SUNDAY'S GONNA COME ON TUESDAY

New Establishment (RCA 69-506)

32 MUST BE YOUR THING

(Charles Wright & Gala — BM)

Charles Wright & Watts 103rd St. Rhythm Band (WH 7 Apr. 7338)

33 LADY JANE

(Charles Wright & Watts — BM)

Jill & Steve (Hi 7336)

34 KOOL & GANG

(Stax — BM)

Koos & Gang (Stax 519) Stock

35 GREATEST LOVE

(Mercury — BM)

Winstons (Mercury 251)

36 MY BABE

(Charles Wright & Watts — BM)

Wille Mitchel (P 2671)

37 WHERE

(S strict — BM)

The Moments (Ong 5008)

38 HOW I MISS YOU BABY

(Charles Wright & Watts — BM)

Baby Womack (Milt 32081)

39 BABY YOU COME ROLLIN' ACROSS MY MIND

(Breyco — BM)

John Betts (Rainbow 853)

40 CAMEL BACK

(Charles Wright & Watts — BM)

Koos & Gang (Stax 519) Stock

41 WHITE BIRD

(Charles Wright & Watts — BM)

Over The Sun (Capitol 4928)

42 DON'T SHUT ME OUT

(Screen Gems/Columbia — BM)

Underground Sunshine (Intrepido, 75012)

43 MARY, DON'T TAKE ME ON NO BAD TRIP

(Eric — BM)

(Stax, 5502)

44 IT'S A FUNNY THING RIGHT ON (Part 13)

(Wee場 Martin — ASCAP)

Herbie Mann (Jazz, 2871)

45 OYE FEVER

(Blue Book — BM)

Lee Brothers (Intrepid 75007)

46 BLOWING IN THE WIND

(Atlantic 7714) Stock

Edwin Hawkins Singers (Buddah 1614)

47 JUMPIN JACK FLASH

(Elton — BM)

Thalassa Hound (Dunhill 422)

48 15 GOING ON 20

(Sgt Pepper — BM)

Five by Five (Parlophone, 328)

49 CAN'T TAKE MY EYES OFF YOU

(Charles Wright & Watts — BM)

Nancy Wilson (Capitol)

50 SINCE DECEMBER

(Trig — BM)

Estelle Morris (RCA 0285)

Cash Box — November 15, 1969
THEY CAME THIS-A-WAY!

Over 125 million people watched the "Brass Are Comin'" NBC-TV Special October 29!

Hundreds of thousands more will see Herb & The Brass in person on their current 16-city U.S. tour!

"The Brass Are Comin'" is coming! Right Now! Run with it!

AM RECORDS
SP 4228

P.S. A SMASH SINGLE, "YOU ARE MY LIFE" · "GOOD MORNING, MR. SUNSHINE" · #1143
THE SIGNS OF THE ZODIAC

CAPRICORN
AQUARIUS
PISCES
ARIES
TAURUS
GEMINI
CANCER
LEO
VIRGO
LIBRA
SCORPIO
SAGITTARIUS
WE'RE TALKING OURS UP!

- 12 individual albums—one for each sign of the Zodiac.
- Each album in the series is a dramatic, inspirational and poetic statement about the characteristics and possibilities of a Zodiac sign.
- An electronic musical score from Mort Garson's Moog Synthesizer—written and performed individually for each Zodiac album!
- 72-album pre-packs and wire rack floor merchandisers.
- 24-album pre-packed counter browsers.
- "Compatible signs" buttons for consumers and clerks.
- Free Zodiac Medallions
- Full color astrological posters
- Zodiac Divider and Header Cards
- Newspaper advertising in every major newspaper in the United States. Also college and underground press!
- A twenty-market radio advertising campaign!
- The gift item of the year!

JUST SEE YOUR A&M DISTRIBUTOR. HE HAS ALL THE DETAILS!
CashBox Record Reviews

Picks of the Week

JERRY BUTLER (Mercury 72991)
Don't Let Love Hang You Up (2:26) (Assorted/Parabut, BMI - Gamble, Huff, Bell)
Breaking out of his rhythm-lessons blues train, Jerry Butler ambles into a prancing dance side which should regenerate top forty power behind the "偶像"'s sales to date. A magnetic performance that is sure to grab dynamic notice. Flip: No info supplied

1910 FRUITGUN COMPANY (Buddha 146)
When We Get Married (3:37) (Kaskat/Dragon, BMI - Cordel, Woods)
Produced revival of the group's classic showpiece for the 1910 Frughtgun Company, one that is certain to delight both the generation of original rockers now adulterated, and the younger generation. Flip: "Give Me a House and a Sweetie Pie" (2:30) (Kaskat/Dragon, BMI - Kasehunt, Katz, Cordel)

ISLEY BROTHERS (1 Neck 912)
Bless Your Heart (2:55) (Triple S, BMI - R. O. R. Isley)
This is their Isleys deliver it. This "It's Your Thing" sound so solid that there is yet another explosive charge packed into, this new effort from the Islethes. This side is set within a windswept, a cappella lyric and a cute lyric all rolled into a blockbuster side. Flip: "Give the Women What They Want" (2:17) (Same credits)

LED ZEPPELIN (Atlantic 25690)
Whole Lotta Love (3:12) (Superhype, ASCAP - Page, Plant, Jones, Bonham)
With their album currently in the process of being certified a million-dollar seller item and the "Whole Lotta Love" track being played in its 5:33 version, the Led Zeppelin puts icing on the cake with a release of a shortened sample to please the fans, and "Pearl" vocals over an atmosphere of rock and blues with well-produced touches and a rousing lead vocal performance. Flip: "Living Loving Maid" (2:40) (Superhype, ASCAP - Page, Plant)

D.C. SMITH (columbia 45038)
Me and My Baseball (2:43) (Fuller, BMI - Fuller)
Putting his behind behind this outing, O.C. Smith shuffles his softer dramatic material a tornado out with youthful impact. Strong performance and production give the side across the board prospects. Flip: "Can't Take My Eyes Off You" (3:32) (Saturday/Seasons Four, BMI - Crew, Gaudio)

THE ASSOCIATION (Warner Bros. 7 Arts 7349)
Dubon Blues (3:39) (Eaton, BMI - Eaton)
Less of the soft Association style and a good deal more fire in this semi- country teen additives gives" Dubon Blues" its charm that has finally developed an audience itself. Teen and adult entertainment all in one. Flip: "Bits & Pieces" (2:34) (Yugoff, BMI)

CARYN SHAMES (Columbia 45027)
Rainmaker (2:19) (Ticckson/Dunbar, BMI - Nilsson, Martin)
The latest discrivoing of Nilsson has led to several releases of his "Rainmaker." Arrival of the Caryn Shames reading should prove the writer through. Outstanding performance and production for this side an impact to make it one of Miss Shames most successful breakthroughs for top forty showing. Flip: "Sweetheart Things" (2:25) (Ruler, BMI - Hinton)

GARY LEWIS & THE PLAYBOYS (Liberty 56144)
Something is Wrong (2:26) (Jinky, BMI - Rosenthal)
Smoothly surfaced teen side with a driving undertow to excite dance floor all across the nation on the now Gary Lewis effort. Team has been picking up regular regional action, and this side should return to the national picture with overall impact from the start. Flip: "I Saw Elvis Presley Last Night" (2:11) (Jinky, BMI - Lewis, Rosenthal, Boatman)

RUBY WINDERS (Diamond 269)
Guess Who (2:58) (Michele, BMI - J & B Belin)
Solid material and a new image by this delicately wound blues reading by Ruby Winders. The soft arrangement, powerful vocals and emotional production for this side an impact to make it one of Miss Winders most successful breakthroughs for top forty showing. Flip: "Sweetheart Things" (2:25) (Ruler, BMI - Hinton)

WILLIAM BELL (Stax 0054)
Born Blind Badly (3:37) (East/Memphis, BMI - Jones)
The unique Memphis studio sound is joined by a taste of Motown's "Grape vinegar" style, and "Born Blind Badly" shows promise for a bistye side from William Bell. This side carries a striking lyric that is barreled from a fine vocal side from Bell. Biggest since I 'Forgot To Be Your Lover.' Flip: "A Smile Can Hide" (2:29) (Same credits)

ROY CLARK (Dot 17324)
Right or Left at Oak Street (3:16) (Attache, BMI - Williams, Nixon)
Vocal and instrumental indications of continuity and an escape. Roy Clark has found a lyric to match his earlier dramatic impact that scored in "Yesterday's Love." The arrangement for this side an impact that could build it into a sizeable hit. Fine for MOR and some top forty play. Flip: "I Need To Be Needed" (2:06) (House of Bryant, BMI - B & B Bryant)

THE CHANTELS (Routon 7064)
Mary Jane (2:37) (Routon, BMI - Routon)
With all the interest in the sound of the early rock era, and all the re-recordings of early hits, this spectacular revival of "Maybe" by the original artists sums up all the sentiment mixed in. As effective now as it was nearly a decade back. Flip: No info.

Picks of the Week

LAURA NYRO (Columbia 45041)
Time & Love (3:45) (Tune Fish, BMI - Nyro)
This daily brooding into the spotlight as a songwriter recognized outside the circle of esotericists; Laura Nyro enters her strongest single yet in this track from the "N.Y. Tentations" collection. Snacking of "Sweet Blindness" the side has definite top forty potential. Flip: "The Man Who Sends Me Home" (2:48) (Same credits)

BARBARA STREISAND (Columbia 45040)
The right combination of artist and material brings back the magic magnetism. The Barbara Streisand once more. Immediately suited to easy listening formats, the side's extra emotional impact should serve to spread it among M&B&&R��&&C&&R�1&&L, and a sure bet for top 40. Flip: "What About Today" (2:55) (Check & Raise, ASCAP - Shire)

WERBLEY FINSTER (RCA 2930)
So Long (3:15) (John/Cymbeline, BMI - J, H, Feliciano, Jaram)
Now, you have found the one to take an assumed name remains his secret, but the vocal gives him away on his addition to the growing catalog of Paul McCartney pre-eleges. Flip: "Here We Go Again" (2:20) (Jons - BMI - Feliciano) Inde outing that merits added listening.

Newcomer Picks

JIMMY CLIFF (A&M 1146)
Wonderful World, Beautiful People (3:11) (Irvng, BMI - Cliff)
Cryan' Shames - "Here We Go Again" is a Seagull. Dekker instrumental feel give two solid plus sounds to this English import side comes on with magnetic charm enough to capture immediate receptions on the top forty and R&B scenes. Many of them will define it, however, and a hit too. Flip: "Waterfall" (3:30) (Irvng, BMI - Spyromillos, Campbell, Lyons)

MARIANN (A-Bet 9438)
Motivation (2:35) (Chu-Fin, BMI - Duncan)
As heard from before, but Mariann is still seeking the first major break to establish her. This track could be that hit. Side features a standout instru- mental, and some top four vocals. R&B for a starter, but the side could explode pop. Flip: "Going Through the Changes" (2:38) (Same credits)

J.C. (Perception 2)
Johnny Get Your Gun (3:28) (Popdraw, ASCAP - Curtiss, Pollock)
Tied by title and message to the anti-war novel now being turned into a film, "Johnny Get Your Gun" presents a stunning argument that could become a theme song for the up-coming 2nd Moratorium. A brilliantly handled bit of material that should AM/FM action. "Flip for: "What I Am" (3:00) (Popdraw, ASCAP - Curtiss, Kaplan)

ITHACA (Vanguard 35100)
Bow Down to the Dollar (3:24) (Larry Weiss, ASCAP - Weiss)
Picking up where Joe South's "Games People Play" left off, this pulsing side combines the best sides of R&B and Samba in a driving, Samba side that might crack the hot AM chart. Side. Powerful message message side for teen enticement. Flip: "Give It Up" (2:14) (Same credits)

THE SHOCKING BLUE (Colossus 108)
Venus (3:05) (Faz Zach, BMI - Leeuwen)
Not to be confused with the Frankie Avalon older/Johnny Nash revival; this version represents a blues-tinted rock song that has already broken sales wise in Europe and promises to follow suit here. Splendid teen romp with FM possibilities and bright chart likelihood. Flip: No info included.

DEL ROYALS (Mercury 72979)
Mandolin, Raga (2:35) (Lamont, ASCAP - Weiss)
Interesting story-line ballad with a bit of the Motown manner in the produc- tion end; this side hits itself with volume for teen appeal; but features a lyric that will enthuse listeners even more. Very fine material for R&B exposure and top forty play. Flip: "Come Back Here" (2:25) (Same credits)

CAT (RCA 0279)
Little Baby (3:46) (Sephima, BMI - McQueen)
A bit long in getting started, but a powerhouse selection once the song gets under way; this fine story ballad has the kind of charm that used to take tree or four listeners to click in teen minds. Sounds like a winner. Flip: "Look- ing Through A Glass Darkly" (2:35) (Sephima, BMI - McQueen, Mullin)

Choice Programming

MARK LINDSAY (Columbia 45076)
Arthur's Theme (Best That You Can Do) (Kangaroo, BMI - Mark Young) Powerful brass arrangement and string display. Mark Lindsay had a solid follow-up for his sec- ond solo effort. String display side is one that could build into a sizeable hit. Fine for MOR and some top forty play. Flip: "I Need To Be Needed" (2:06) (House of Bryant, BMI - B & B Bryant)

LAURA NYRO (Verve Forecast 1112)
Goodbye (4:30) (Tune Fish, BMI - Nyro)
Exceptional reactions to Laura Nyro's commitment released this week of a tune from her early LP. Could see response enough to sport top forty action. Flip: "I Never Meant to Hurt You" (2:49) (Same credits)

LOTTI GOLDEN (Atlantic 8887)
Seek To Me Baby It's Your Thing (2:7) (Saturday/Brothers Three. BMI - Cree, Brown/H, R & Isley) Tremendous rhythm change in this Latin-blues-rock medley could capture AM/FM action. Flip: "With Bell's" (4:10) (Saturday, BMI - Golden)

www.americanradiohistory.com

Cash Box — November 15, 1969
It could have been the typical success story of a country chart buster going Top 40.

But it's going Top 40 too fast.

Tommy Cash's "Six White Horses" 5-10540 out a little more than two weeks and it's already getting strong airplay on KJR—Seattle (with reorders pouring in); KILT, KFJR, KSOL—Houston; KLIF—Dallas and more, much more on the way. That's how it goes when a typical hit becomes an untypical smash.

On Epic Records
DIZZY GILLESPIE (Percussion: 5-spot, Sonny Stitt, Bud Powell, Thelonious Monk) A powerful horn player who never played with Dizzy himself. His influence on jazz is enormous.

Cash]ox

Bewildered

The Windmills Of Your Mind (3:07) (United Artists, Nat Sharp) A song that has been recorded by many artists since its release.

SNOWSHOE

Robert "Bobbi" Harris (Music: 2-spot) A popular country music artist.

Robert Colby Echick (with David Bubley & Barry Tuck) (4:04)

Robert Colby & Echick With David Bubley & Barry Tuck

DANNA WILDE (2:20) (Curt, BMI, Cobert, Green) A song written by Dan Allaire that became popular in the 1960s.

THE MANHATTANS (Deluxe 115) (2:02) (Curt, BMI, W. R. Turner, C. J. Moseley) A song that was a hit for the Manhattans.

Robert "Bobbi" Harris (Music: 2-spot) A popular country music artist.

DANNA WILDE (2:20) (Curt, BMI, Cobert, Green) A song written by Dan Allaire that became popular in the 1960s.

THE MILLBROOKS (Dot 223) (2:02) (Curt, BMI, W. R. Turner, C. J. Moseley) A song that was a hit for the Millbrook Brothers.

THE MILLBROOKS (Dot 223) (2:02) (Curt, BMI, W. R. Turner, C. J. Moseley) A song that was a hit for the Millbrook Brothers.


Jackie Gleason makes beautiful music to do just about anything people do to.

Produced by Dick Jones.

JACKIE GLEASON
ROMEO AND JULIET
A Theme for Lovers

ST 398

Capitol
Music-to-do-a-to-do-about-people, from Capitol
New Additions To Radio Playlists
A broad view of the titles many of radio’s key Top 40 stations added to their “Playlists” last week.

WABC — New York
Down On The Corner — Creedence Clearwater — Fantasy
Baby I’m For Real — Originals — Soul
Together — Supremes — Motown
Na Na Hey Hey — Steam — Fontana
Undun — Guess Who — RCA
Cowboy Convention — Ohio Express — Buddah
Eleanor Rigby — Aretha Franklin — Atlantic

WXQI — Atlanta
Let A Man — James Brown — King
I Want You Black — Jackson 5 — Motown
Together — Supremes — Motown

WFIL — Philadelphia
Jet Plane — Peter Paul Mary — WB
Midnight Cowboys — Ferrante & Teicher — U. A.
Raindrops — B. J. Thomas — Scepter
Magen Knows — Grass Roots — Dunhill
Hold Out My Hand — Dion — White Whale

WBKB — Buffalo
Oh My Oh My — Alfa
Dock Of Bay — Del — Cadet
Friendship Train — Gladys Knight — Soul
Hey Hey Woman — Joe Jeffrey — Wand
La La La — Bobby Sherman — Metromedia
Blistered — Johnny Cash — Columbia

WEAM — Washington D.C.
Jam Up — Tommy Roe — ABC
Heaven Knows — Grass Roots — Dunhill
Backfield — Mel & Tim — Bamboo
Everyday — Unchained Myndys — Buddha
Eleanor Rigby — Aretha Franklin — Atlantic
Lord In NYC — Motown — RCA
Sunday Morning — Oliver — Greve
Hold My Hand — Dion — White Whale
Cripple Creek — The Band — Capitol

WOKY — Milwaukee
Yesterday — Steve Wonder — Tamla
Heaven Knows — Grass Roots — Dunhill
Backfield — Mel & Tim — Bamboo
Everyday — Unchained Myndys — Buddha
Eleanor Rigby — Aretha Franklin — Atlantic
Lord In NYC — Motown — RCA
Sunday Morning — Oliver — Greve
Hold My Hand — Dion — White Whale
Cripple Creek — The Band — Capitol

WKOK — St. Louis
See Ruby Fall — Johnny Cash — Columbia
Midnight — Dennis Yost — Imperial
Raindrops Falling — B. J. Thomas — Scepter
St. Louis — Easy Beats — Rare Earth
Crumbs Off The Table — Glass House — Invictus
Roosevelt & Raindrops — The Band — Capitol
Early In The Morning — Varey Fare — Page One
Jam Up — Tommy Roe — ABC
Swingin’ Tide — Bill Deal — Heritage
Evil Woman — Crow — Amaret

WEQAM — Miami
Friendship Train — Gladys Knight — Soul
Eleanor Rigby — Aretha Franklin — Atlantic
Raindrops Falling — B. J. Thomas — Scepter
Heaven Knows — Grass Roots — Dunhill
Jingle — Santana — Columbia
Undun — Guess Who — RCA
Somebody — Supremes — Motown

WLS — Chicago
I Want You Back — Jackson Five — Motown
Hold Out My Hand — Dion — White Whale
Jam Up — Tommy Roe — ABC
Evil Woman — Crow — Amaret
Cripple Creek — The Band — Capitol
Turn Turn Turn — Judy Collins — Elektra
Dobro Blues Association — WB

WQAM — Hartford
Someday — Supremes — Motown
Brand New Me — Dusty Springfield — Atlantic
Raindrops Falling — B. J. Thomas — Scepter
Color Of My Love — Jefferson — Decca
Evil Woman — Crow — Amaret
Cold Turkey — Plastic Ono Band — Apple
Swingin’ Tide — Bill Deal — Heritage

WQAM — Miami
Friendship Train — Gladys Knight — Soul
Eleanor Rigby — Aretha Franklin — Atlantic
Raindrops Falling — B. J. Thomas — Scepter
Heaven Knows — Grass Roots — Dunhill
Jingle — Santana — Columbia
Undun — Guess Who — RCA
Somebody — Supremes — Motown

WTIX — New Orleans
Golden Sambas — Trash — Apple
Eleanor Rigby — Aretha Franklin — Atlantic
Wont Find Better Than Me — New Hope — Jamie
Sunday Morning — Oliver — Greve

KQV — Denver
Backfield In Motion — Mel & Tim — Bamboo
I Can’t Get You To Understand — Granny Midnight
Cowboy — Ferrante & Teicher — U. A.
Raindrops — B. J. Thomas — Scepter
Jingo — Santana — Columbia
Jam Up — Tommy Roe — ABC

KQO — San Francisco
I Hold My Hand — Dion — White Whale
Wan’t Born To Follow — Byrds — Columbia
Buddy’s Back — The Byrds — Columbia

KYA — San Francisco
LP — Led Zeppelin — Atlantic
I’ll Bet You — Tundrakid — Westbound
La La La — Bobby Sherman — Metromedia
Midnight Cowboy — Ferrante & Teicher — U. A.
Raindrops — B. J. Thomas — Scepter
Jingo — Santana — Columbia

KJH — Hollywood
Cherry Hill Park — Billy Joe Royal — Columbia
Lady O — Turfites — White Whale
Backfield In Motion — Mel & Tim — Bamboo
LP — Suspicious Minds — Elvis Presley — RCA

WMCA — Nashville
Fortune Son — Creedence Clearwater — Fantasy
Undun — Guess Who — RCA
Heaven Knows — Grass Roots — Dunhill
Jet Plane — Peter Paul Mary — WB
Holly Neil — Neid — Uni
Get Rhythm — Johnny Cash — Sun

WIRB — Philadelphia
Kool & Gang — Kool & Gang — Delite
Together — Supremes — Motown
Evil Woman — Crow — Amaret
Jumpin’ Jack Flash — The Kinks — Holland

WDGY — Minneapolis
Jet Plane — Peter Paul Mary — WB
Heaven Knows — Grass Roots — Dunhill
Fortune Son — Creedence Clearwater — Fantasy
White Whale — Crosby Stills Nash — Atlantic
Baby I’m For Real — Originals — Soul
Together — Supremes — Motown

WXKX — Street
Brand New Me — Dusty Springfield — Atlantic
Happy — Paul Anka — RCA
Everything’s All Right — Billy Preston — Apple
Jam Up — Tommy Roe — ABC

WMEX — Boston
Brand New Me — Dusty Springfield — Atlantic
Happy — Paul Anka — RCA
Everything’s All Right — Billy Preston — Apple
Jam Up — Tommy Roe — ABC

WHLY — Detroit
I Want You Back — Jackson 5 — Motown
Cupid — Johnny Nash — Jet
Jet Plane — Peter Paul Mary — WB
Groovy Grubbworm — Harlow Wickson — Plantation

WKRO — Kinston
Eleanor Rigby — Aretha Franklin — Atlantic
Groovy Grubbworm — Harlow Wickson — Plantation
Come Together — Beaters — Apple
LP — Suspicious Minds — Elvis Presley — RCA

WIXY — Cleveland
I Want You — Led Zeppelin — Atlantic
Cripple Creek — The Band — Capitol
You Got To Play The Price — Gloria Taylor — Silver Fox

WLY — Portland
I Want You Back — Jackson 5 — Motown
Cupid — Johnny Nash — Jet
Jet Plane — Peter Paul Mary — WB

WPMS — Memphis
And I’ll Be Your — Lawrence — EMI
Cripple Creek — The Band — Capitol
Holy Holy — Neil Diamond — Uni
Midnight Classics IV — Imperial
Fancy — Bobby Gentry — Capitol

KILT — Houston
I Love You — Lesley Gore — Danark
La La La — Bobby Sherman — Metromedia
Don’t Love Hang You Up — Jerry Butler — Mercury

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Cash Box — November 15, 1969

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November Releases

**Dolly** & **Chips**
**From Ampex In Nov**

**NEW YORK.** Popular product from Ampex for this month will be highlighted by release of two new sound/track cartridge products in two recently pacmanized index labels.

From the movie-making 20th Century Fox comes Barbara Stanwyck's performance in "Hello, Dolly!" and the just opened "Goodbye, Mr. Chips." Featured with Stanwyck on the 20th Century recording is Louis Armstrong, who joins her in singing the title song. The LP also includes new material added to the Broadway score for this celluloid adaptation. Ampex will be marketing in 8-track, cartridge and open reel versions.

The first releases from Ampex' new 20th Century Fox Communications and Commonwealth United Records will be "Mammy" and "The Southerner." Material scheduled for release includes A-E's "Electric Black Man with a Magic Blue Bulb," "The Lady Is Willing" and "Together" from Maxene Brown. Also, a relative newcomer in the ast fold, will be several titles from "The Big Girls Don't Cry," "At Home With Lynn Anderson" and "Fuzzy Wuzzy - It's Green." There's also a Junior Samples album, "That's a New Song."

**Livingston Licenses Two New Catalogs**

**FAIRFIELD, N.J.** - Livingston Studio, the prestigious recording firm, in ongoing licensing agreements concluded last week. Beginning immediately, Livingston will be duplicating the 4- and 8-track cartridge product for Kubanoff and Avant Garde Records Kubanoff is a popular Spanish and Latin label backed by Livingston's Zafiro and Vergari libraries. Livingston is the only sound firm whose largest seller so far has been a 4-track cartridge which has sold in excess of 100,000 copies.

17 RCA Reels Out

**NEW YORK.** - Lates RCA release of formats offering "Dolly" and "Chips," among others, to include a Colgems release of "Dolly." The other RCA pop sets will be headed by the original Broadway cast performance of "Hair." Also on the November agenda are the new Jeffer- son Airplane LP "Volunteers," the new Charlie Pride's "The Best of Ed Ames" with Charlie Pride's "In Person" album. Jefferson Airplane's earlier "Bless Its Pointed Head" and Henry Manne's "Warm Shade of Ivory," "Nina Simone's Satin Doll," the new Monty Williams "TV Special" and "From Elvis in Memphis." Ed Ames with "The Windmills of Your Mind" with "It Only Takes A Moment" 10 to 23" with Jose Feliciano, "Henry Manne's "Soul Brother of the Year," "The Voice & Guitar of Jose Feliciano," "Bob Eberly's "The King of Solid Gold 68," "In the Glory of God." Other RCA releases that were featured in "Mammy" and "The Southerner." Material scheduled for release includes A-E's "Electric Black Man with a Magic Blue Bulb," "The Lady Is Willing" and "Together" from Maxene Brown. Also, a relative newcomer in the ast fold, will be several titles from "The Big Girls Don't Cry," "At Home With Lynn Anderson" and "Fuzzy Wuzzy - It's Green." There's also a Junior Samples album, "That's a New Song."

**New Ampex Catalog**

**NEW YORK.** - New edition of the Ampex Stereo Tape catalog will be available in stock to dealers by the 15th with a 1,500 selection featuring an illustrated explanation of the cassette format. The catalog will be available through AST's Elk Grove Village headquaters.

**Metamomena**
**Tom Donahue**

Last week toward the end of our column we made mention of a great family of duplicators which only yesterday has been set up for August of 1979. I was looking through the local TV listings and read that this great peace meeting between the U.S. and Soviet Union has taken place. America also had an astrolological adviser in Alan Olens. I know Mr. Olens is a member of the General Communications Commission, a government agency that has determined that astrology cannot be taken seri- ously as a science. However, I was also failing to neglect to question the reaction of the Indian reader to this story. They are not the people for whom the duplicators were intended. So far the people contacted who have reported having important functions in connection with the Festival report only that they have "letters on file" but have not taken part in any major function. I am not sure if the idea is even reflected in effect "get together and I will be glad to help." What it seems to boil down to is that they are trying to look upon the event that reportedly would have been the biggest of the year. The people are his planner, Billy Smith, and Fred Kirby to whom he sold the store.

Meanwhile the head of Indian Af- fairs draws a line between the Festival and which was planned also to be the sale of the Record industry's own T.V. show. I consider him to be the deadliest enemy the music business has. The first show was bad and it's been in a steady decline every Monday night since.

I don't know Ken Fritz very well but he always impressed me as a very nice guy. In his capacity as producer of the Music Scene, he is an integral part of the record industry's own TV show. I consider him to be the deadliest enemy the music business has. The first show was bad and it's been in a steady decline every Monday night since.

I have talked with a number of people connected with the show and a lot of the acts who have been on. The one thing they have in common is a high level of commitment and a general feeling that if given a chance they would prefer that their next tele- vision appearance be on "Let's Make A Deal. We have watched the show frozen on the other side of the Atlas and seem to have settled on one that is remarkably similar to Hallaballoo or that other stiff of a bygone era, Shindig. We later saw Dolly Sherman since I am diligent about missing Here Comes The Bindi. Of the original satirical team assemb- led for the show I can find only David Steinberg, who seems to be set on some kind of course change.

**NAT To Trans-Beacon**

**NEW YORK.** - The recently announce- ed acquisition of North American Leisure by the Trans-Beacon Corp., announced in May with Larry Fin- ley continuing to run the affairs of NAT, has just been consummated. The sale of the large 8-track, cassette and open reel record display business to Trans-Beacon stock. Additional shares may be paid over a five-year term based on NAT's operating re- sults.
Give Peace a Chance again.

First we gave you the Plastic Ono Band, now we give you THE HOT CHOCOLATE BAND with the reggae version of our smash hit 'GIVE PEACE A CHANCE' on Apple.
NEW YORK
The Great 1960's Rock And Roll Revival

It is 1979. The Viet Nam non-war is in its 10th year. David Paty is the President of the United States, and despite the many obvious signs of calm and prosperity. Skirts are long, hair is short. The glory that was grease is always just a memory.

The second single released in the Cash Box Top 100 is "You Ain't Nothin' But A Dog." The findings of John Pervis show that he became famous when he appeared on the Sunday night "Lightning Dollar Bill" show. The film "Cash Box" was another early attempt at a movie about the music industry.

Cash Box begins a series of articles on the revival of rock, magazines publish pictures of the old, mop-topped idols. Liverpool becomes the center of the scene, as people everywhere begin to grow their hair and tighten their pants.

The Beatles reform with Pete Best at the helm, replacing John Lennon who has been chairman of Japan's restaraunts throughout the south. Mick Jagger's Jag's form a two-man band and travel throughout the world in an extensive tour. The Rolling Stones' "Let's Spend the Night Together" and "Time Is On My Side" are huge hits. The longest award for Nash, Young, Ackles, Hendrix, Dylan, Gibb, Krieger, Clapton, Gibb, Winwood, Baker, Gibb, Richard, Guthrie, and Bruce (formerly Crosby, Stills, Nash and Young) are the heroes of the night. Kama Sutra discovers a great new group called the Yeah Yeahs and who come on stage in the mating way dressed in contemporary Edwardian co-opner, with shaggy hair hanging shoulder length, and the Beatles, and "The Soft Palettes Of Their Carnations Are Terrific. All the kids start to reminisce about their troubled youth, when life wasn't so peaceful, when kids used to march in the streets to the rhythms of the Jefferson Airplane, the Who and Precol Harum. When music, like life, was full of promise and liberty.

One day in mid-April, a New York deejay whose name we are not to at liberty to mention plays in rapid succession three oldies but goodies: "Yesterday," the Beatles, and "The Rolling Stones, A Day In The Life"

by the Beatles, and "The Soft Palettes Of Their Carnations Are Terrific. All the kids start to reminisce about their troubled youth, when life wasn't so peaceful, when kids used to march in the streets to the rhythms of the Jefferson Airplane, the Who and Precol Harum. When music, like life, was full of promise and liberty.

You can create a good magazine in one issue. There have been changes, many of them, and though no magazine aimed at intelligent readers can please 100%, Rolling Stone tries hard and succeeds well. The current issue marks Stone's 3rd anniversary and features a super-long interview with Bob Dylan. The new distribution tie-in with A&M Records.

HOLLYWOOD

Gathering No Moss

Rock records reviewed by old men. Rock stars interviewed by matronly women. Teen fan magazines put out by editors who don't seem to care for youth. That's how it was not too long ago. But now it seems that everyone does. It seems to deserve much better. Although we like the idea of the rock stars roving in the rain and trampolining about, that's not at all the case. The music today is full of garbage written about rock and roll, but there are also a few who give genuine ground due to a new phenomena which was born two years ago: rock magazinization.

The beginning, Rolling Stone was accepted, but not loved. It was accepted because it was the only rock mag around that had risen to the new level of the music. It was not loved because, like the rock stars it folowed, it had an ego a little larger than life. Although Rolling Stone's stories were always professional, they along with the entire editorial content, carried a pro-San Francisco and anti-New York slant to an extreme. Their reviews were seemingly written to keep kids off the street and showed no editorial direction.

But that was the past. You don't create good rock in one rehearsal and

you don't create a good magazine in one issue. There have been changes, many of them, and though no magazine aimed at intelligent readers can please 100%, Rolling Stone tries hard and succeeds well. The current issue marks Stone's 3rd anniversary and features a super-long interview with Bob Dylan. The new distribution tie-in with A&M Records.

CHICAGO

Columbia's Tony Bennett, who brings his breathtaking attendance records (including his own) during his current engagement at the Cafe Carlyle, is introducing a new single just released. The record, a southwestern number titled "MacArthur Park" and "Before We Say Goodbye," from the flick "The Other Side of the Morning," is the latest in a series of hits released by Bennett. Bennett's man in Chi, is circulating direct mail copies of the new disc desk Kent Beauchamp, Ed Toalowitz and

Rich Kudella of Royal Disc Dist lends his voice to the upcoming Great Western Wax disc for Los Walden, who began a 2-CD single, with the first PCP single, "She's Got It" which is tagged "All Right." World famous astrolloger Carroll Nix is guest of honor at a dinner sponsored by "The Great Western Wax." In the national "The Great Western Wax," her latest series of 12 "astronomical" events is marked by the astrologer's presence.

"The Great Western Wax," which has prompted a new version of one of the songs from that first album, is set to release. Titled "You're Always Welcome At The House," the tune gets a strong soul selling from Sunday evening on.

Jack & Jarma

Stone has no way to go but up. Haywood Birthday

*************

It was a happy day for Buddha Records when they picked up the Edwin Hawkins Singers' "Oh Happy Day," and it was a happy day for Elektra when they signed with the Doors. Jack & Jarma, Dorothy Morrison and John Sebastian, who have been known as an astromusical team, have signed a new recording contract with Elektra and will be recording their first album, "Sutra," in the Spring. The album will feature the soft, emotional sound of the Elektra artists, who are known for their powerful singing, performing songs that have melodies of polyrhythmic textures, and counterpoint harmonic structures. The audience roars with laughter at their silly antics, but it catches on as the world enters the 1980's, rock and roll, its origins, its deeper meaning. The singer of Cream Jack Bruce is currently forming a new group to back him on tour. The group includes John Sebastian and Britain's Bruce, whose first solo album "Songs For A Tailor" was a huge success.

We really don't have an item on Jefferson Airplane's Jack and Jarma, but they were so good in their recent freebie at Elayan Park that we thought we'd throw their picture in. The Most Blues Band of the Year, Albert, rather than a trend-follower. Each dresses in accordance with his individual personality and mode. Each of these young men looks 'right' in his clothes, rather than as if they were wearing some sort of costume. They dress perfectly, but they never defer to the eye.

Is it the Bobb Alphagate that's celebrating his birthday today? Must be a big party! More than 35,000 grossed in the music trade's tribute to Jack Bill Stew-

SOUNDS: Richard Nader, famed consumer advocate, gave us a talk about his rock and roll revival show at the Fleet Forum. Like the first one, it was sponsored by the Gray Dictation Systems Corporation and was recorded for a 20-city tour to appear around the country between November 29 and December 21, and for weeks in March and April. Look for Peter Tork, Micky Dolenz, Mike Nesmith of the Monkees, and Halley and the Comets in their triumphant return to New York, Bob Diddler has been your deejay.

(Cont on page 35)
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**Producer’s Profile**

**ADRIAN BARBER**

Atlantic Records producer Adrian Barber has an interesting history, if only because he’s an English/American record producer in America. Born in Osley, England, Adrian’s development as a musician progressed in a strange and roundabout manner. At the age of 15, he was away to sea, and worked as a sailor for the first four years, during which time he learned to play the guitar. “I only knew three chords on it,” he says. “But I knew it sounded fantastic.”

At age 20, Adrian took up residence in Liverpool at about the time that the scene there was developing. First, as a member of Cass and the Casanovas, Adrian worked the Liverpool clubs alongside such bands as Gerry and the Pacemakers and the Beatles. When Cass left the Casanovas, the band changed its name to the Big 3 and played with the Beatles in their famous Hamburg tour. Adrian had been building amplifiers for the Liverpool groups, and his talent with equipment became even more apparent when he became the Beatles’ sound technician, first in Hamburg and then on the Beatles’ first U.S. tour.

About five years ago, Adrian came to live in the United States and after working with Joey Dee and the Starlighters, took a position with Atlantic Records and engineered most of the Rascals’ hit records.

Adrian recently completed producing two albums at Atlantic. One of them is “Rock and Roll” by the Vanilla Fudge, and the second is “The Alman Brothers Band” by a southern group called the Alman Brothers. In addition to engineering and production, Adrian also produced them with Arif Mardin. Adrian’s credits include involvement in the management of New York’s Rock and Roll Ensemble, and he is the co-founder of the Music Company, which he formed with Bruce Tergerson.

Only last week, Adrian went to work with the Iron Butterfly at the Kinetic Playground in Chicago to tape live four shows in an attempt to put together a “Live” album for the Atlantic recording giant.

Adrian approaches the process of production without the burden of worrying about making hits, and this may account for the reason he has had so many hits. “I just go in to cook music,” he says. “I feel my greatest responsibility is to the artist, not to the audience. I want the artist to do something that’s right for him.” Adrian feels that you can’t pin down what makes any given record a hit, but he believes that all hit records become successful by “creating an emotional reaction that transcends time and space.” He continues, “are records that have universal appeal. They have the sound of big vibe in the sky.” For Adrian Barber, then, success depends at least in part upon a producer’s awareness of an artist’s desires and capabilities and of the ways to reach an audience.

**CashBox Insights & Sounds**

**NEW YORK**

A recent hot item on the CashBox LP chart, explained that the new group “will not be a regular group, just a few people with Jack Bruce’s appearances in the States will suggest the interest of the major musical events of the year, for Jack is one of the most significant songwriter in rock and jazz of the year.” The group plays a style of music that is a distinct mixture of R&B, jazz, and psychedelic rock, with a style that is quite distinctive of the group’s lineup. The group has a strong following in the UK, and is already generating interest in the US market.

**HOLLYWOOD**

Art last week at the Palladium Show was MCC by John Grant with John “Hollywood” and the Henry Mancini Orch. performing. Large turnout for the NARAS roasting of Dave Pell, Danny Crystal and Grim Grinning for Pete, and the Big Band dance. Buck！ Carrick cut a new lyric version of “I Must Lose Him,” but the high note when Pell got up to speak was a low note. BITS & PIECES. England’s Humble Pie will be back in town last week in New York and will be out here the second week of December for three days at the Experience. Dec. 20 looking at the Tiffany Theatre in Chicago is also set. Tyrannosaurus Rex has split up, but Mick Taylor is looking for a new partner and Steve Peregrin Took forming a new group called the Pink Faries, All Star Motorcycle Club and Rock and Roll Band. Mike Nissom wore the Blue Thumb colors in the Annual Mexican TV Festival. Bob Rhat in Ensenada. Steve Smith continues his hit TV pace with his fifth network appearance on CBS’ “That’s My Girl.” Gary Puckett trying to work out the details of their contract in New York. Jack Casady has a new band on a nationwide concert tour. The Guess Who in town for TV dates. Steefer Bobby Worth was tributed on the Bette Brave show last week. Worth wrote “Don’t You Know,” Del Shannon’s biggest, and just cut his “If Everybody In The World Loved Everybody In The World” for Avo Embosity.

**Fleetwood Mac U.S. Tour**

NEW YORK. The British rock group Fleetwood Mac will begin an extended U.S. tour at the Fillmore East in New York on November 21st. The group is rumored to be in the early stages of its success in the American market, and is expected to perform its latest single, “Oh Well,” both on the current leg of the tour.

After a two-day stand in the Fillmore, Fleetwood Mac will tour through the Midwest to the West Coast. They have sold out concerts in Boston (11/26-27), Detroit (11/29), Madison (11/30), Chicago (12/1), East Lansing (12/2), Austin (12/3), Birmingham (12/4), and Pendleton, Michigan (12/5). They will then head to San Francisco (12/6-7), Los Angeles (12/8-9), and Las Vegas (12/10-11). The tour will conclude at Ungerweb in New York on Nov. 30-Dec. 3rd.

**UNI Gets Chi Master**

HOLLYWOOD. Uni Records, currently riding one of the hottest streaks in its history, has obtained “How Can They Tell My Mom And Dad I’m Mad” on the Western regional breakout, from Lock Records.

The master, featuring 13-year-old vocal group the Lovelettes, was produced by Clarence Johnson and John Cameron. The nine-track tape, which originally had reportedly gone over the 50,000 mark before Uni stepped in, used the vocals of a group that had previously been featured on the C.C. Handy label. The master is currently being used in stores and on television, with an expected release in January.

**WHOOO??!**

“Topping off a sellout engagement at the Fillmore East, the Who presented the first of three sold-out performances of their rock opera ‘Tommy.” The awards were in preparation while the Who were on a U.S. tour to introduce the show and plan special presentations until the tour had ended. The Who’s audience was made up of 20,000 people, including 5,000 from the Who’s home town of London, who were given a special invitation to attend the show. The awards were presented to the Who by the Who’s management, and included a gold disc to Kit Lambert (guitar), the Who’s manager and producer of the LP.

**Cash Box** November 15, 1969

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Pop Picks

FROM VEGAS TO MEMPHIS — Elvis Presley — RCA LSP 6092
A blockbuster double pocket set from the guy who started it all. The first two sides catch Elvis in a truly exciting "in person" performance at Las Vegas International Hotel aided ably by the Imperials Quartet and the Sweet Inspirations. Great renditions of his recent smash hits "In The Ghetto" and "Suspicious Minds" as well as a bunch of his trademark items appear in this segment of the package. Sides 3 and 4, recorded in Memphis studio, feature mellifluous Elvis stylings of ten tunes. Should be Top Ten soon.

VOLUNTEERS — Jefferson Airplane — RCA LSP 2238
Burning with cries for social change and revolution, the Jefferson Airplane make concrete their call for youth to take on its responsibility to itself and to the future of the world in a brilliant, stirring album. The group's San Francisco band's most powerful to date. Songs like lead singer Grace Slick's intense "Esquima Blue Day," the fieryly vibrant "We Can Be Together," the magnificent Crosby-Stills-Kennex composition Wooden Ships," and the driving title cut set the pace for a unified and thoughtful "concept" LP as rich in musical power as in lyrical impact. Set is already on the charts.

THE NEW GARY PUCKETT AND THE UNION GAP ALBUM — Columbia CS 9935
Including Gary's recent million seller "Don't Give In To Him" and his current chart busting super-smash "This Girl Is A Woman Now," this new Union Gap LP by pop-rockers will be a mighty contender in LP chart batters. Puckett's powerful, throaty voice gives this LP its driving sound and makes it a sure bet as a Without the group's many fans. A number of the songs including the Puckett-penned "Lullaby" are quite tasty. Expect sales response.

TOUCHING YOU...TOUCHING ME — Neil Diamond — Uni 27671
With his latest single, "Holy Holy" soaring right up the chart, this new Neil Diamond LP should be the songwriter's biggest to date. In addition to "Holy Holy," the LP contains distinctive Diamond readings of Fred Neil's smash "Everything's Alright," Jerry Jeff Walker's brilliant "Mr. Bumpkins," John Mitchell's masterpiece "Both Sides Now," and Buffy Sainte-Marie's lovely and touching "Until It's Time For You To Go." In addition, there is a pack of Diamond originals. Performance throughout is stunning, and LP should be a hot number.

FOR LOVERS/THE SAN SEBASTIAN STRINGS — Rod McKuen & Anita Kerr — Warner Bros./RCA Arts 1795
Rod McKuen and Anita Kerr have already covered the sky, the sea and the earth in three very successful albums. On this one, they really come down to earth with a set designed especially for those with wistful looks in their eyes. McKuen's poetry is narrated by a very McKuenian, gravel-voiced Joey Bennon and backed by romantically appropriate Anita Refrigeration (she also conducts the set). The LP features a McKuen vocal solo and one by the San Sebastian Singers. Should make the charts in the near future.

(TRANSCONTINENTAL MUSIC PRODUCTIONS, INC. PRESENTS WALTER CARLTON AND THE WELL-TEMPERED SYNTHESIZER — Columbia CS 9886)
This is the follow-up to the best-selling "Switched-On Bach" album, and like its predecessor, it should prove a very popular item. On the set, Walter Carlton performs on the Moog Synthesizer works by baroque composers Claudio Monteverdi, Domenico Scarlatti, and George Frideric Handel, as well as the pieces of Bach, the Mozart Symphonic Concerto No. 4, which takes up most of side one. A bonus 48, "The Well-Tempered Synthesizer" Watch for this LP on the charts.

SECOND WINTER — Johnny Winter — Columbia KC 9437
Probably most unique for being the world's first three-sided two-record set. The new Johnny Winter package will be a treat for the blues singer-guitarist's many fans. The second side of the second record in the set is a blank but the other three sides are crammed with some of Winter's finest solo work, some great vocal work, and a flock of brilliant new Winter-penned tunes. Cut down in Nashville and featuring able back up from an excellent band that includes Edgar Winter on piano, the set highlights Chuck Berry's "Johnny B. Goode" and Dylan's "Highway 61 Revisited." Sure to zoom up the LP chart in short order.

BALLAD OF EASY RIDER — Byrds — Columbia CS 9929
A new Byrds album is always a major musical event, and this new LP is no exception. The country rock sound of the group's last LP is modified and expanded, with touches of traditional folk, a taste of Woody Guthrie, and the old Byrds sonic thrust. Under the guidance of Roger McGuinn, the founder of the Byrds, the group stylishly presents their powerful song from the film "Easy Rider," the vibrant uptempo folk-gospel tune, "Jesus Is Just Alright," and a brilliant, very original rendition of Dylan's great side, "It's All Over Now, Baby Blue." Could be the Byrds' biggest in a while. Expect heavy sales.

JEAN — Ray Conniff and the Singers — Columbia CS 9929
Steady, reliable Ray Conniff can always be counted on to turn in an effort that will delight his vast following of easy listeners. Since almost anything that Conniff produces is bound to garner good sales, the most important thing to look for on this LP is his choice of material. This time around, he treats contemporary tunes such as the Oliver hit, "Jean," BSF's "Sunning Wheel," "The Windmills Of Your Mind," "Aquarius,/Let The Sunshine In," and seven other popular items.

YOUR SAVING GRACE — Steve Miller Band — Capitol SK 3671
Originally known primarily as a blues act, the Steve Miller Band has in recent months expanded its style to encompass a good variety of rock and roll, country and pop. Steve Miller's songs, the band's mastery of its instruments, and Steve's powerful vocals combine to make this package a worthy item. Expect chart action.

THE EVERLOVIN' SOUL OF ROY CLARK — Dot DLP 25792
Roy Clark had a hit album with "Yesterday, When I Was Young," and the follow-up set bids fare to be equally successful for him. The pop-country singin'-guitarist interprets 12 soulful, anthemic songs, including "There's A Lover." "Me," "For Once In My Life," and "Right Or Left At Oak Street," his latest single. Should be a nice amount of chart action on tap for this set.

SALVATION — Original Cast — Capitol SO 237
The new hit rock musical, currently in its Broadway run, is here recorded in the rhythm-oriented classic LP. A fine pack of talented youngsters comes across successfully with the 14 Peter Link and C. C. Courtenay songs in the score. The phenomenal success of "New York, New York, New York" may signal victories for "Salvation" and this album. Be ready for a sales breakout.
Sergio Mendes & Brasil '66
Ye-Me-Le • Wichita Lineman
CONSTRUCTION #1 — Ten Wheel Drive With Genya Ravan — Polydor 24 4008
Bound to be one of the most important rock acts in the coming year, Ten Wheel Drive, driven by the driving, choral style of the fiery Genya Ravan, here launches its recording career with an LP bursting with energy, passion, and sheer power. A baroqy big band sound playing the brilliant original songs of the group's guitarist Aram Schefrin and pianist Mike Zager backs up Genya Ravan's searing, devastating vocals, vocals as sensitive to the subtleties of jazz as to the feelings of the blue. A magnificent entry. Stock plenty and be ready for huge breakout.

TOGETHER (AS A WAY OF LIFE) — Illusion
— Stedé ST 27965
The Illusion had a chart item with their last set, and they could well have a bigger entry in their possession with "Together (As A Way Of Life)." There's a lovely, groovy, funky rock on the set that will captivate a host of listeners. Lead vocalist John Vinici, lead vocalist Rich Cerniglia, bassist Chuck Adler, Mike Maniscalco (keyboards and second guitar) and Mike Riccardella (drums and percussion), comprising the Illusion, provide the entertainment.

POP BEST BETS

WEDDING ALBUM — John & Yoko — Apple SMAK 3262
Containing everything from a set of John & Yoko press pictures to a John & Yoko cartoon collection and even a John & Yoko record, this John & Yoko wedding album is a trip into the mind of one of the world's foremost rock artists and his wife. The first side of the record is a piece entitled "John & Yoko," which consists of Yoko crying out "John" to John Lennon's reply of "Yoko" and minor variations on the same which John screaming out "John." Side Two is 24 minutes and 52 seconds of talking behind scenes, sound of John & Yoko talking in bed and also some noise. John & Yoko fans will delight.

MOTOWN'S WINNERS' CIRCLE NUMBER 1
HITS, VOLUME 4 — Various Artists — Gordy LG 8564

THE EIGHTY-SIX YEARS OF SCHUBERT: SONATA IN B-FLAT (Op. 156)
— RCA Red Seal 4122
Franz Schubert wrote the Sonata in B-flat toward the end of his short life. The publisher to whom he offered it was indifferent, and it was only recognized as the masterpiece it is after Schubert's death. Quite long for a sonata, the B-flat is a work of great depth and this requires depth on the part of the guardian who is playing it. Few are as well qualified in this respect as Arthur Rubinstein, who offers an excellent interpretation of the sonata on this album.

MUSIC OF JON DOWLAND — Elizabethan Consort of Viols — Muse Guild (ABC) MS 872
Elizabethan composer John Dowland (1626-1666) wrote many beautiful and engaging works, and the music on this album is worth the attention of classical listeners. Side One contains the lovely "Graczykwe (or Seven Tearers)." Side Two contains "Divers Other Pavenes." Galliards & Almans. The Elizabethan Consort of Viols given a fine performance throughout.
WEDDING ALBUM

JOHN & YOKO

DELUXE GIFT SET CONTAINS:
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ON APPLE RECORDS and TAPESMAX 3361

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ENGELBERT HUMPERDINCK

ROYAL BOX, AMERICANA HOTEL, New York, NY — Engelbert Humperdinck finally arrived on the New York scene and it's quite obvious that America has a new sex symbol to cope with.

Tall, dark, sporting a tight fitting tuxedo, a big voice, long hair, bedroom eyes, three or four dozen perfectly white, ample lips and a handful of romantic ballads popularized in advance by his hit London album, you can take book that this guy's gonna pack 'em in no matter where he plays. And to add to it all, he has a killer voice, a voice he leans into a rocker such as "Lodi" or "Let The Sunshine In," he moves in a sexy manner that could melt your fans from you. You could almost sense the bosses that wanted to use him to out-gutty Tom Jones, but you could see that he was avoiding the obvious comparison.

Vocally, Engelbert has two major strengths—his ability to hold power in ballads: "The Way It Used To Be," "Release Me," "Don't Walk Away, enhanced by a 28 man orchestra," and gets real raunchy on low-down rock stuff: "I Take What I Want," "Lodi."}

JOHNNY MATHIS

EMPIRE ROOM, WALDORF ASTORIA, New York City — Last Monday evening, Johnny Mathis opened in the Empire Room in a lively, well-paced show, which was powered by New York's WHN radio as a special treat to Johnny's many fans around the city.

From the moment Johnny opened with "Always," the crowd seemed to respond to every note (even the Vincent Price introduction of "The Impossible Dream" as part of a "La Mancha" medley, he was in command of every note. With Johnny, control is a key work. His every movement, every word, every move has a way of captivating a whole room full of smrokers and listeners. But control is also the key when we examine Johnny's singing. For sheer vocal control, he is on top of his game and powerful on suspense notes, to move from octave to octave with smooth precision, there is probably another living singer who so thoroughly can command his range of vocal talents.

Mathis was smiling and charming during his pleasant rendition of the Burt Bacharach-Hal David winner, "This Guy's in Love With You." His singing style is acoustically amiable during the humorous "It's Not For Me." Beautifully delivered to the tune of the Johnny Mathis signature tune, "Everybody's Talking" and "More Today Than Yesterday" demonstrated his vocal artistry. He put over contemporary hits as well as a medley of his own great hits of the past.

A more pleasant evening probably cannot be found in town. Johnny Mathis is still something to hear.

b.h.

TOM RUSH

BITTER END — Tom Rush, newly signed to Columbia Records, opened at the Bitter End in Greenwich Village last week with a set that bore witness to his remarkable vocal range. Anyone who can sing "Statesboro Blues," "On the Road," "Go Your Own Way," "Great Water" (remember Gene Autry?), "I Wonder Where You Are," "Lovelorn," and "Who Do You Love?" has to be versatile.

Rush has the enviable quality of being able to be serious while still remaining relaxed, and though he was tighter than usual at his Bitter End opening, this quality is imprinted on this day's rendition of "Urge For Going." He has a distinctive voice with a wide range, and his guitar playing is expert the played acoustic steel string and was assisted by Trevor Beach, playing electric lead guitar, and a bassist.

Rush is particularly good at fast, groovy, rhythmic numbers, and "Statesboro Blues," "You Can't Judge A Book," "On the Road," "Who Do You Love?" were highlighted in "Who Do You Love?" they eked their way through a gauntlet from a rough, moody, and "Circle Game," was on the charts. He is a fine talent, and it may be that his new affiliation with Columbia will bring him national fame. He has an album coming out in January. We hope it's a monster.

WIDE-RANGE DEAL — Minnie Riperton has just signed a new contract with Chess Records. With her is Mac Chess, newly appointed president of the Chess Record Group.

Co-Stars Fonda & Stewart To Sing In Film 'Cheyenne'

HOLLYWOOD Film stars Henry Fonda and James Stewart mark their producing debut in their upcoming movie "The Cheyenne Social Club." Shirley Jones is co-starred with the aforementioned stars in the National General Productions film. The film will debut with the song "Rollin' Stone," composed for the movie by Hal David and Burt Bacharach with lyrics by Al Kasha. The actors last sang together when they were classmates at Princeton University, over thirty years ago.

MOUNTAIN: LESLIE WEST, FELIX PAPPALARDI

FILLMORE EAST, N.Y. — Chapter two in the continuing story of New York's Fillmore East began today as The Mountain's latest album begins this way: There is an elite corps of rock groups that have influenced and are influencing major segments of the pop. Among them are the Beatles, the Chieftains, the Stones and the disbanded Cream. Jack Bruce, Eric Clapton, and Ginger Baker were all stars in their own right in Britain when they decided to form their own group.

Yet Cream, as the rock world was to know it, is gone. The series of gatecrashers, or who are now playing as a complete entity, All the tenesness has left Leslie so that his powerful guitar playing is now looser and consequently infinitely better. Felix, who loves playing too much to stop, is simply brilliant on bass, never flashy, just consistently superlative. On stage it's Leslie's show: all fiery guitar and gatsby, claving vocals. But Felix's pure, sweet voice is too good to miss (he takes over vocal lead on Jack Bruce's Theme For An Imaginary Western). They do one ditty that is so astounding that for an instant you might think the band is disbanded Cream.

When the group split up, Pappalardi's musical ideas were "all in the band's share--" Cream's sound." Felix says was a product of our four heads, but it was going in one of the directions I wanted to go in. Mountain is a further step up the line. Therefore any similarity in the sounds the two groups make is simply because Felix was in one group and is now in the other. Certainly part of Mountain's roots can be traced to Cream but the relationship is becoming more and more tangential as he group progresses. Since Mountain opened at Uptowne's several months back the band has impressed everyone with its grasp of the blues. On stage they are now playing as a complete entity. All the tenesness has left Leslie so that his powerful guitar playing is now looser and consequently infinitely better. Felix, who loves playing too much to stop, is simply brilliant on bass, never flashy, just consistently superlative. On stage it's Leslie's show: all fiery guitar and gatsby, claving vocals. But Felix's pure, sweet voice is too good to miss (he takes over vocal lead on Jack Bruce's Theme For An Imaginary Western). They do one ditty that is so astounding that for an instant you might think the band is disbanded Cream.

"This Time," "Sweet Caroline," "Once In My Life," and one of two "commercial," his singing of the "Hair" tune, "Where Do I Go?" His other "commercial," that's his word for the Beatles, The Animals and the Rolling Stones, is his first hit (on Cadence). His otherNew York background is searchingly portrayed in a number—completely contemporary feel—called "Valhalla Rock" and "You're a Woman Now." As released as the image he portrays on radio, Julius La Rosa is one of the few who can do memorable justice to a lot of things that are going-on on the Top 100 and more.

VALHALLA

Buddy Miles Express

ACTION HOUSE, LONG ISLAND, N.Y. — A fruits rock group, delivered an impressive set at the Action House, where they appeared on the Mile Express. Accenting spectacular showers of pyrotechnics, Buddy Miles, with Valhalla, composed of five native Long Islanders, served notice that they are a power to contend with.

The set opened with their roaring version of the last hit by them, "And Now, They've Just Released United Artists album, "Just Now," and "Mother Blues," singer-organist Mark Mangold was turned, and his side shouted, striking vocal and keyboard technique, along with a driving strings and some of the wildest physical violence this side of Valhalla.

But Valhalla is hardly a one man show. Other members, Billy Chattin, the drummer, vocalists, their guitars, Buddy Miles, and Richard Kranitz and Rick Amberg were all over, and in the driving solos and the sheer force of their personalities. Overall, a most exciting set.

They were followed onto the Action House stage by the Andy Kim press which seemed to have been released to the beat. The band's flexibility is striking with the exception of some fine sounds. But the group's rock band's set was plodding and downright monotonous.

DOUBLE GOLD — Columbia's Ray Conniff recently presented with a gold album for the million-dollar-plus sales of "It Must Be Him" Conniff is proud accepting the platter. With Rick Gold who in addition to being Vice-President of A&R for Columbia Records is also accepting the award as the producer of the album "It Must Be Him" is Ray Conniff's eighth gold record.
JIMMY CLIFF
Wonderful World, Beautiful People
SENSATIONAL RECORD!
**Superbase Sets Piano Roll Series**

HOLLYWOOD - Thus a unique recording technique that produces recordings from music rolls. Superbase recording technique was first released in 1970. Three albums have already been released.

Bell Artists On TV

NEW YORK -- Today TV appearance is sure to perk up the careers of several up-and-coming artists in promoting their current projects. Bell Records president Don Heilicher has gotten the message line in with their current releases, Bell artists. The Bell lineup includes several in several appearances on television shows.

Merrill Osmond of Mormon's, what is being called "Dick Clark's Music Ball" special and will sing "Angel Of The Morning" hit. The show will also join Davy Jones and Tommy Roe for "Gitarzoo" and act in several comedy skits. Produced by Metromedia program sales, the show will be aired on a syndicated basis in 18 cities on November 9.

In late October, The Box Tops guests ed to on the "One on One" program and performed, singing their "Turn On A Dream" chart topper. Just recently signed to Bell, will perform his "Prayer For The Seventies" on the Ed Sullivan program.

The Bell practice this week will appear on the David Frost rock variety program on November 15 and on their two-week stand at the Bitter End in New York.

**Eric Mercury On Nat'l Promo Trek**

NEW YORK -- Eric Mercury, whose "Electric Fireplace," T.J. has been released on Avco Embassy Records, is on a national promo and personal appearance tour. After appearing at the Electric Circus in New York, Mercury will accompany Avco Embassy national director of sales, a tour on visits to deejays, distributors, press and local record companies.

In Baltimore and Washington, D.C. (16 – 18), a concert date at Queens College, N.Y. (19) will be followed by a promo visit tour to New Haven, Conn. Mercury's appearance at the Ace Corporation convention in the Grand Ballroom of the New York Hilton is included as part of their promotional and press activity in Boston (19). An opening night business and this philosophy is reflected in Marshall's plans to continue this kind of growth.

**CRDC Incentive Awards**

HOLLYWOOD -- Capitol Records Distribution Corp has initiated an incentive program for district sales managers and division managers. Initial recipients of the plaques are West Coast division manager Mary Bessel (for the quarter ended Sept 30, Atlanta district sales manager Larry Menetre (for July) and Detroit district sales manager Tom Takahashi (for August and September).

**Indie Promo Men At Peer Southern**

NEW YORK -- Peer Southern has added the following indie promo men to its roster in New York City.

**Ready 2nd Album By Steve Mason**

NEW YORK -- The second "Crooner" LP by Steve Mason on his Decatur label will be marketed soon. Collection features songs of the 20's and 30's and a collection of "live" sessions from Mason's nightclub career. Also, Mason has contributed his own songs, "I'm Happy Just The Same." Most of the songs will be made available on 40 rpm singles. In appearance from his croon-style, Mason has also cut a sin "Hello, Dolly," and "Dinah," in "19th St. Dixieland Style. Deck may inspire on LP.," Steve Mason returns to Swing Street.

**Aliza Kashi Re-Links With Jubilee Records**

NEW YORK -- Songstress Aliza Kashi has signed a new two-year recording pact with Jubilee records featuring one album and an unlimited amount of singles per year.

Her first single in the agreement, "A Whole Lot of Trouble," was released.

**NARAS' Faron Resigns**

HOLLYWOOD -- Christine Faron, associated with NARAS since its inception in 1957 and currently West Coast executive director for the Academy, has submitted her resignation. Mrs. Faron joined NARAS as executive secretary and in the fall of 1961 was unanimously elected executive director of the Los Angeles chapter.

Her local duties have included direct involvement with the annual Grammy Awards activities in non-federal, out-of-town meetings.

**Issue Folio Of Kurt Weill Songs**


**Rice To Supervise Capitol Classics**

NEW YORK -- Julian Rice has been appointed classical sales and promotion manager for Capitol records' newly re-formed Division One. Reporting directly to division manager William Dawson, Rice will supervise all classical sales and promotional activities in the New York, Philadelphia, Boston and Albany districts.

Having worked in the record industry for many years, Mr. Rice was most recently Angel sales representative in the Philadelphia area.
“I was on the road for almost five years. It wore me down. I was on drugs, a lot of things, just to keep me going. I don’t want to live that way any more. I’m just waiting for a better time.”

—from the just published Rolling Stone interview

A DOCUMENT OF THE NEW AMERICA

“People up there were saying, ‘Boy, that’s the second James Joyce,’ and ‘Jack Kerouac again,’ and ‘Homer Revisited’—they were all just talking through their heads.”

Dylan speaks frankly in his first major interview after three years of retreat. The entire, unedited interview is in the special second anniversary issue of Rolling Stone, the bi-weekly journal of rock and roll music and the new culture. The Dylan Interview is part of our continuing series of documents of the New America. Bob Dylan, Rolling Stone—don’t miss them now, the chance may not come again.

Rolling Stone is now available to all record retail outlets via your local A&M distributor.
CASINO THEATRE, FLAMINGO HOTEL, LAS VEGAS—Though his show is not new and his success hasn’t been the same in this country, Wayne Cochran and the C.C. Riders still are one of the most popular groups around. At least that’s what their recent tour in Las Vegas suggested, for they have one of the best live acts around. It takes a special kind of group to draw without a hit record (single or album) and that’s the organization that Cochran has put together. Cochran is credited with being the first white rock star to recognize the potential of soul music, and has used the form to create a special, non-typical brand of soul/rock that has appeal to all races and all ages. Las Vegas is not known as a haven for rock, but Cochran has turned it into his own domain during the last few years.

Using a ten-man horn section, plus bass, guitar and drums, Cochran has welded together a precision unit that pours out rock on command. Granted that the group does not display the inventiveness of a Blood, Sweat & Tears and has not gone beyond the form they evolved many years ago, still they must be reckoned with as a powerful and exciting performing unit.

A TOKEN OF ESTEEM—Continuing to build its revival of the music of the ’50’s & ’60’s, Buddah has just signed The Tokens to a long-term agreement. The act, which is best known for ’Tonight I Feel Love’ and ’The Lion Sleeps Tonight’ adaptation of ’Wim-O-Web,’” is shown with Buddah unit and gold record producer Neil Bogart (center), completing their signing. Witnessing the pact are the group, featuring Sonny Bono (left) and Buddah labelitarian Joseph Zynzeck (second from left).

WHISKY A GO-GO—The underground grapevine is usually swift and accurate. If there’s a really good group around, the word is sure to be out. Wichita Falls. We’ve seen many new groups in the last year; groups that we’d heard nothing about, and although we found several, we’re not saying that we can raw talent, we can’t remember finding a group that was as ready to step into the big time immediately. Big Foot are one.

We say may only because experience has shown us that first impressions are not always true. Our first impression was one of dancehall. No unknown group should be that good, but they were. Hard-working, rockin’ good.

BIG FOOT

WAVERLY COCHRAN

New York — A total of $15,000 is available to young composers in the BMI Awards competition sponsored by Broadcast Music Inc. Established in 1961 by BMI in cooperation with music educators and composers, the BMI Awards project annually gives cash prizes to encourage the creation of original music by student composers (under the age of 26) of the Western Hemisphere and to them in financing their musical education. Prizes ranging from $250 to $2,000 will be awarded at the discretion of the judges. To date, 141 students, ranging in age from 8 to 25, have received BMI Awards.

The 1969 BMI Awards competition is open to student composers who are citizens or permanent residents of the Western Hemisphere and are enrolled in accredited secondary schools, colleges and conservatories or are engaged in study with recognized and established teachers. Entrants must be under 26 years of age on December 31, 1969. No limitations are established as to instrumentation or style of music. Students may enter as many as three compositions, but no contestant may win more than one award.

The chairman of the BMI Awards judging panel is William Schadon, distinguished American composer, and panel includes leading composers, publishers and interpreters of music. The 1969 judges were composers Thomas J. Anderson, Larry Austin, Chou Wen-chung, Arthur Custer, Lehman Engel, William Hellermeier, Udo Kasemets, Leon Kirchner, Donald Lybby, Robert Palmer, Lester Trimble and Frank Wigglesworth, and Mario di Bonaventura, director, Hopkins College, Dartmouth College.


O.K.

THE LIVERPOOL SCENE

The Englishmen stink. The Liverpool Scene made a lot of friends, as they are sure to do across the land in their soon-to-be-nationwide tour. They are an immensely appealing group, seeking out new musical directions and laying down a polished thoroughly enjoyable sound.

THE LIVERPOOL SCENE

Blues,” which was amusing and rocking from start to finish. The RCA recording artists wound up their set with a rousing rendition of their recent single, “The Woo Woo,” a delightful put-on which was at once satirical and hard driving.

But the Liverpool Scene could not escape so easily and, at the audience’s request, they returned to the stage as an encore “Baby,” described by Adrian as “a hate poem dedicated to a very dangerous man.” The man in question was the British politician Enoch Powell, and the group really lit into him, segueing adroitly from madcap comedy to a song which, despite its innocent title, made the audience feel like a drunken lunj” sung by the doo-wop group whose only ditty-like Andy Roberts solo, to a band clapping “We don’t want you. End of show.” Through it all, the sure-handed drumming of Pete Clarke set the pace and the sound was hard driving.

During their UNGANO’s, new york, n.y. — Despite the preponderance of super groups in town the past week or so, the most significant event in terms of rock style music may very well have been the emergence of a five man group, “The Liverpool Scene,” which played an engagement at Ungano’s, a nightclub on 19th Street, made its first appearance at the television show “Take Five,” a showcase for the music of the ’50’s and ’60’s, and has been a regular part of radio’s Talent Tower. The talent is not pleasant enough to make her a national performing figure. She is appearing, but not downtown.

Again, Marilyn Maye’s opening at the St. Regis was a successful one, and she should continue to be a success in the nightclub circuit for some time.

MARILYN MAYE

As a performing and recording star, she falls short. If she got hold of a really unique song, she could probably make a hit out of it, we agree, but her recordings have been comparatively uninteresting, and this has not happened. Her pleasant talent is not pleasant enough to make her a national performing figure. She is appearing, but not downtown.

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Royalty Controls Corporation
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   **JOSE FELICIANO** - RCA SP 4168) 51
   (810) (828)

58. **STANDI**
   **SLY & THE FAMILY STONE** (Imperial BU 24564) 57
   (810) (828)

59. **LOVE THEME FROM ROMEO & JULIET**
   **JOSEPH MATHews** (Columbia KC 9739) 49
   (810) (828)

60. **ALICE'S RESTAURANT**
   **ARLO GUTHRIE** - (Capitol ST 2983) 24
   (810) (828)

61. **THE FLOCK**
   **COLUMBIA [9911] 67**
   (810) (828)

62. **HELLO DOLLY**
   **FRED ERIkson** - (Columbia [9705] 76
   (810) (828)

63. **MERRY CHEERY AMOUR**
   **STEVIE WONDER** (Tamla 71296) 44
   (810) (828)

64. **JOE COCKER**
   **ASAP SP 4224** 76
   (810) (828)

65. **LESLEE WEST'S MOUNTAIN**
   **WINDSOR 69**
   (810) (828)

66. **SONGS FOR A TAILOR**
   **JACK BRUCE** (Arco SD 306) 69
   (810) (828)

67. **I TAKE A LOT OF PRIDE IN WHAT I AM**
   **DEAN MARTIN** (Reprise RS 6239) 62
   (810) (828)

68. **EVERYTHING'S ARCHIE**
   **ARCHIES** (Columbia [9580] 70
   (810) (828)

69. **GET TOGETHER WITH ANDY WILLIAMS**
   **Columbia [9592] 81
   (810) (828)

70. **A STEP FURTHER**
   **SAVORY BROWN** (Parrot PAS 71029) 73
   (810) (828)

71. **DARK SHADOWS**
   Original TV Music (Parrot PAS 71029) 74
   (810) (828)

72. **BOBBY BISHOft**
   **Matchemida MD 104** 86
   (810) (828)

73. **SIX HOURS PAST SUNSET**
   **HENRY MANCINI** (Capitol SP 4219) 79
   (810) (828)

74. **WARM**
   **HERB ALPERT & THE Tijuana Brass** (A&M SP 4189) 75
   (810) (828)

75. **VOLUNTEERS**
   **JEFFERSON AIRPLANE** (Capitol SP 4238) 80
   (810) (828)

76. **BILL COSBY**
   **UNION** (73046) 71
   (810) (828)

77. **FUNNY GIRL**
   Original Soundtrack (Columbia BS 3230) 59
   (810) (828)

78. **KEEP ON MOVING**
   **BUTTERFLY BLUES BAND** (Epic 71405) 80
   (810) (828)

79. **MAMA'S & PAPA'S 16 GREATEST HITS**
   **DONOVAN** (Capitol 50048) 68
   (810) (828)

80. **AERIAL BALLET**
   **NUNNS** (RCA LP 9564) 77
   (810) (828)

81. **FAT Mattress**
   **Arco SD 309** 88
   (810) (828)

82. **THE WORLD OF MONTANVIO**
   **(London FS 565)** 91
   (810) (828)

83. **TAMMY'S GREATEST HITS**
   **TAMMY WYNETTE** (Capitol BN 74604) 82
   (810) (828)

84. **ALBUM 1700**
   **PETER, PAUL, & MARY** 107
   (810) (828)

85. **LOVE IS BLUE**
   **THE DELLS** (Capitol LP 8297) 89
   (810) (828)

86. **DIRE STRAITS**
   **THE SMITHS** (Capitol SP 4189) 80
   (810) (828)

87. **ICE ON ICE**
   **JERRY BUTLER** (Mercury SR 61234) 64
   (810) (828)

88. **NITTY GRITTY**
   **GLADYS KNIGHT & THE PIPS** (Soul FS 517) 113
   (810) (828)

89. **CLOSING THE GAP**
   **MICHAEL PARKS** (Mirage SP 4154) 64
   (810) (828)

90. **WITH A LITTLE HELP FROM MY FRIENDS**
   **JOE COCKER** (A&M SP 4182) 125
   (810) (828)

91. **Giant Step**
   **Taj Mahal** (Capitol SP 183) 96
   (810) (828)

92. **GET READY**
   **BARE ESSENTIALS** (Capitol RS 501) 107
   (810) (828)

93. **CROW MUSIC**
   **(CROW)** (Imperial SP 4182) 125
   (810) (828)

94. **ARETHA'S GOLD**
   **ARETHA FRANKLIN** (Atlantic BS 2277) 89
   (810) (828)

95. **CRYSTAL ILLUSIONS**
   **SERGIO MENDES & BRASIL '66** (A&M SP 4197) 90
   (810) (828)

96. **1000'S MOTHER**
   **JAMES BROWN** (King KSO 1063) 95
   (810) (828)
A RARE SMILE crosses the lips of L.A. Mayor Sam Yorty, as he presents a Certificate of Appreciation to Don Browny for his activities with local youth. Browny, a retired General Motors official, has run his own center, teaching classes in music, art, and photography until the enrollment which started at 50 and swelled to 400 became too big to handle.

BMI's Sour To-Co-Chair
FJP Entertainment Div.
For 1969-70 Campaign

NEW YORK — The Federation of Jewish Philanthropies has named Robert B. Sour, president of Broadcast Music, Inc. (BMI) as one of three co-chairmen of the FJP entertainment division for the 1969-70 campaign. Sour will represent the field of music and will serve with David Young, president of Du Art Film Labs representing motion pictures, and Bill Austin, executive vice-president of Filmmakers, Inc., representing television.

Sour, Young and Austin will meet with members of the entertainment division committee this week to select honored guests from the music, motion picture and television industries who will be feted at the annual Feder-ation reception which will be held on Monday, December 8th, at the American Hotel.

The Federation annually serves 1.3 million men, women, and children, and is headquartered in the Greater New York area through its network of 130 agencies.

Bandleader Tony Pastor
Dies of Heart Ailment

NEW YORK Bandleader Tony Pastor (Antonino Pastirrito) died on October 31 of a heart ailment at St. John's Hospital in the Bronx. Pastor, who sang and played saxophone, got together his own band in the 1920's and has since had a successful career, and was noted for his originality and for his choice of novelty renditions of standards. "Bolero" has been associated with his name and his novel version of Vasterlind's "Indian Love Call" was also famous. Pastor was also responsible for introducing singing sisters Rosamary and Betty Clough to the national scene.

The Pastor band survived until 1952, when it was reduced to a small combo which could play in hotel lobbies and at됩식 клубs such as the El Miram and the Los Vegas. Pastor's sons, Guy and Tony, Jr., were introduced with the combo.

Pastor was with the Artie Shaw band for a long time after he started his own aggregation. The band leader is survived by wife: three sons, Guy, Tony, Jr., and John; three brothers; and two sisters.

Adler-Phillips Together

HOLLYWOOD — Adler-Phillips Enterprises has consolidated all its activities under one roof at 427 North Canon, Beverly Hills. The umbrella company comprises Loni Adler's Ode Records (but, Columbia), John Phillips' Kapp label, the Adler-Phillips-Pinson Production Company, film and television interests and multiple concert and music publishing activities.

Oracle Preps Promo For Brother Fox

BROOKLINE, MASS. — A promotion contest for the forthcoming release on Oracle Records by a group called Brother Fox & the Tro Blys, was announced last week by label president Buck Smarr.

Coloring books have been designed for the group which will be sent to each of Oracle's distributors. The distributors will be invited to color the books (they must supply their own crayons) and return them to Oracle Records. The distributor who has done the best coloring job will be given all expenses paid vacation.

Oracle is also planning a major advertising campaign for the forthcoming release, which will be pitched on college and underground radio and press.

The secret, revealed by coloring book, is that Steve High, cut in New York, by Bruce Palmer, was the writer of the song. Steve has worked with such artists as Gene Pitney and Teddy and the Pandas and arranged by Budding Productions, Inc., who has done arrangements for Bobby Helms, the Intruders, Jay & the Techniques, Jerry Butler, Spanky & Our Gang and JoJo Gray.

Chill Wills To Sing

NEW YORK — Veteran character actor Chill Wills, who has signed with MCA Records as a vocalist. Wills' initial recordings will be released under the names of "Daddy Cool" and "Wills Will Sing.

Wills has appeared in more than 120 movies during his busy career. Some of the more famous are "Giant," "Our Man in Havana," "Anchors Aweigh," "The Bible," "The Yearling," the star has been nominated for 5 academy awards.

Stanyan Inks Pearson

HOLLYWOOD — Singer-actor Jesse Pearson has been signed to a recording contract by Rod McKuen for his own label. Pearson has done the voice-over work for the TV series "The Unit," "The Time Tunnel," and the soon to be released 3-record set, "The Country Boy.

Pearson is a country styled singer who recorded during the beginning re-94
doctions of some Woody Guthrie un-86
published lyrics to which McKuen has

Harper's Bizarre To Sing In Boys In The Band Film

BURBANK — Warner Bros. Arts re-95
cording artists Harper's Bizarre will94
sing an 11 minute version of Cole Porter's "Anything Goes" as a theme song for the film of the successful play "The Boys In The Band."

The group was signed by playwright Mart Crowley, who wrote the book and music, and producer Ruland, who directed the successful single rendition of the Porter tune "The Boys In The Band" deals with a homosexual birthday party and will be released by Cinema Center Films.

THAT'S JUST GREAT — GRT Records took yet another step in getting together with their artists this week by the release of Taylor's first side. GRT entered the running for exposure with its first stab at R&B. The past put into effect an involvement in R&B which began with GRT's agreement with Cameo Productions. It will call for a disk and tape right on singles and at least one LP yearly and options on the set merchandiser, which holds a fleet of radio and can be converted to general use. Because of the increase in interest, the company is making available a smaller merchandiser that holds 50 gift sets with each side-by-side or back-to-back.

Suggested consumer price on the pop LP package range from $14.98 to $24.98, with most priced at $19.98.

Goodwin to Capitol in Marketing Post

HOLLYWOOD — Marketing veteran John Goodwin has been named to Records Distributing Corp. as marketing director, special in territor points. According to Ora Beset, president of the division, Goodwin, 47, will supervise this activity in Capitol's creative products and custom services departments.

After a long career in management with Record Merchandising (the new Brothers Columbia, Ray Thomas Co. and Decca Distributing, Goodwin founded Privilege Distributors, a disk and tape cartridge distribution in February, 1966. In 1968, Goodwin and his partner sold the firm to Transcontinental Music. Goodwin started his own firm in 1969, leaving to become vice president and general manager for NMC Corp., where he was established and administered a 1/2, branch for the eastern-based premium sales and rack jobbing firm.

Braun Adds New Division

NEW YORK — The sales and advertising agency, Craig Braun, Inc., announced the formation of a new division which will handle group sales. The new division will be headed by Anthony Grahams, former director of sales for TNT Music. The division, which will give an expert in the conception and production of promotions strategies that call for a gift, will be managed by Anthony Grahams, Jr. The division will be headed by Anthony Grahams, former director of sales for TNT Music. The division, which will give

Capitol Launch Holiday Campaign

HOLLYWOOD — A big advertising, merchandising and promotional campaign stretching from the national to in-store levels will back Capitol's holiday gift-giving season.

The program will include substantial full-color advertising in publications such as "Capetown" and "Holiday," and commercials on Johnny Carson's "Tonight Show," and a series of spots in major markets that will reach more than 40 million viewers. The campaign will be divided into two waves, according to Rocco M. Catino, Capitol's executive vice-president and national merchandising manager.

Seven special album packages from the Capitol record catalog will be marketed, including Angel gift sets have been created. Others are to be introduced on strong asbestos and paper stocks. Carried by "Romeo & Juliet," accompanied by a 45-page, full-color book containing scenic highlights and dialogue from the Academy Award-winning film. Decision to create this keepsake set is based on reaction to the original sound LP, an instantaneous best-seller upon release earlier this year. Catino noted.

Other gift collections include a three-record set highlighting The Bang's" Greatest Hits," the Steve Miller Band's five-record tribute to the guitar of Larry Carlton. Also included are LP's devoted to music of the Big Bands by Benny Goodman, Woody Herman, Glenn Gray, Duke Ellington, as well as "Stars of Country Music" and a, three-record col-
A GARLAND FOR JUDY — Sig Saldana, 39, whose personality presents the tapes of the shows on which she worked for the Army, to her daughter, Liza Minnelli, on her recent visit to Chicago. The tapes are being sold, one-on-one interviews, by the court and conducted with the late star on show.

Lanza Award To TV's Mike Douglas

PHILADELPHIA — Popular TV host Mike Douglas was presented with the first award of the new to be annually presented at the American Film Market in Cannes. The award was received for his work in furthering good music.

In presenting the award, Nicholas Petrella, president of the Mario Lanza Institute, said Douglas's variety show, which is viewed by 35 million people weekly, is the ideal showcase for good music during the years of its existence.

The Douglas show is syndicated both nationally and to a number of foreign countries.

Tuning In On... KYOK - Houston Soul In The Heart Of Texas

Thanks to things like Manned Space Flight Centers and air-conditioned dome building, circus buying ex-judge Houston, Texas is one of the most exciting cities in the country. And, radio station KYOK is right in the middle of all the action.

Wayne Oppenheimer, Dick Oppenheimer described KYOK as a progressive R&B outlet intent on serving the black population of Houston, which numbers 400,000, the ninth largest concentration of blacks in the United States. However, Oppenheimer estimated that approximately 25% of KYOK's audience is white.

KYOK, in addition to the weekly radio show, Michael Douglas TV's tapes contains a tremendous amount of music and news, and the tremendous response which KYOK has gotten at predominantly caucasian University of Houston.

Oppenheimer stated that KYOK, during the last year has been striving to upgrade black radio, aiming toward the same market nation wide (see further with more general appeal). One way in which KYOK is doing this is to lighten its policies on the types of ads it accepts for airing. "Several years ago," Oppenheimer stated, "about one-half of the advertisers on black stations were of the 'dollar down, do a month, do a year variety.'

STATION BREAKS:

Yes sir, it's been an election week. WIP-Philadelphia was hit by three local political, who had access to their on-the-air kind of computer, gave "live" election info. Coverage was supplemented by WIP-nightmen at parity 60s... WICT-WASH, DC carried a special 90-minute feature on the five gubernatorial candidates in Va. It was a special edition of the "Washington Journal".

WMCA-NY programmed special election coverage, following the hotly contested mayoral campaign beginning at 4PM, with reports every quarter hour, including live and taped coverage of the, making their KYW-Pgh presented an in-depth look at the 3,000 rich dates during the weekend before the election.

Congrats to this high school classmate Paul Berman who was just elevated to the position of public relations director of WFB-R-Bert. Berman was just one of the recent promotions at the station.

Bob Braun, host of Avco's "Newsfront" at WABC, got in a little trouble at Dick Clark's "American Bandstand" Christmas show. Nickolas (Dimplet) Cramer, who was sales mg. of WDRC/AM-FM-Hartford, and former pro footballer, joins staff of KNX-AM in Los Angeles. The move is engineered by Edward T. Bauer appt as staff artist for WKY-TV-Cleveland. Dan Carriker, who is a former FM-DJ in Atlanta, is hired to work on a show that will be on sale in Seattle.

Richard E. Beyer was appointed as art staff artist for WNYC-TV-Cleveland. Dan Carriker, who is a former FM-DJ in Atlanta, is hired to work on a show that will be on sale in Seattle.

Dick Clark's "American Bandstand" Christmas show. Nickolas (Dimplet) Cramer, who was sales mg. of WDRC/AM-FM-Hartford, and former pro footballer, joins staff of KNX-AM in Los Angeles. The move is engineered by Edward T. Bauer appt as staff artist for WNYC-TV-Cleveland. Dan Carriker, who is a former FM-DJ in Atlanta, is hired to work on a show that will be on sale in Seattle.

BMP-CBS TV License Discord

NEW YORK — Last week, Broadcast Music, Inc. priced CBS TV's "Daniel Boone Show" was an estimated that it was terminating the giant network's right to use its catalog as of January 1, 1970. The BMP action is bound to have profound effect on CBS-TV which used BMI licensed themes or music on 16 of its prime-time series.

The reason behind the breakdown of BMI-CBS negotiations is that the licensing agency feels that it should be receiving payments closer to those made to their fellow BMI's. This is currently being paid at rates ap

Jimmy Dean's New 'Role'

NEW YORK — Singer Jimmy Dean's, "friendly, down home" image will become slightly tarnished in the weeks of tv viewing ahead.

On November 18th, Dean will be seen in the "Today's Broadway Singer" (Crocker) as a character who cheats his partner out of his rightful share of their jointly-owned business. If that situation was not enough bad on its face, Dean is made to look even nastier since his business partner is a soldier, who was discharged Army attitude toward serious acting. Dean also featured in a recurring role on the NBC-TV "Danville Boone Show" from CBS and NBC as well. BMI reasons that in the past, BMI had not collected any revenue on these broadcast series. After paying in prior years, then it suffered the same fate, but BMI in the future.

BMI also felt that its current license use has been recently re-examined so that fees are calculated on the basis of network revenue.

CBS authorities felt that the January 1, 1970 deadline was agreed to with BMI that would almost certainly key new negotiations. When CBS renegotiated their arrangement with BMI almost a year and a half ago, the network had to undertake an extensive four to five-month, analysis of their music program and later to be able to determine the importance of the licensed music use. CBS was hopeful that BMI would, if it had to conduct another such examination.

BMI president Edward Cramer expressed concern over BMI's current talks with ABC and NBC would result in new contracts with the networks, that programs have been sold to the networks that are calculated without the knowledge that only with Thy help can we obtain the knowledge of peace which threatens us ever. All of which we ask in the name of the Negro ("Black American"),

Col. Tubert said that he was shock

KNNX Airs Vietnam Prayer Controversy

LOS ANGELES — KNNX Radio broadcast a program that was considered the American military's am-bivalent attitude toward the Viet-namese people, who was part of the Assignment 1968 series, "Vietnam: The Blackhorse Prayer." The program, commissioned by the 101st Airborne Division (Air Assault)" Regiment in Vietnam, is read in part:

"God, our heavenly Father, hear our prayer. Help us bring destruction wherever we go. In all things, God, assist us, for we do our noble work without the knowledge that only with Thy help can we obtain the knowledge of peace which threatens us ever. All of which we ask in the name of the Negro ("Black American")..."

Col. Tubert said that he was shocked by the prayer and felt that it was not representative of Col. Patton's philosophy.

Patton, interviewed in Washing-ton, D.C. stated on the program that the attitude of Americans toward the Vietnamese people is one of contempt and arrogance which we visit our whole need for being there." Tuberty, who served with Livingston in Vietnam, said on the program that the atmosphere on the ground was "frightening," with the American officer being a "dangerous killer," with the American officer being a "dangerous killer," that and that he (Tuberty) had not observed any examples of American conduct in the war zone that could be inter-preted as arrogant.
Atlantic Signs Monge Santamaria

NEW YORK: Atlantic Records signed Monge Santamaria to a long-term recording deal. Although exact terms were not disclosed, it was reported that a 10-album publishing agreement was included in the deal consummated by Atlantic’s executive vice president Jerry Weiser and Jack Hoke, Atlantic’s A&R manager.

The first recording by Monge Santamaria for Atlantic will be released this week. The single is called "Feelings.""Avalon To Amos"

HOLLYWOOD — Vet rock singer Frankie Avalon has joined Amosett Records, releasing his new album July 18. Avalon’s first single, "Star," is already in release. Amosett Records is one of the newest labels in the music business and has seen an extensive national promo campaign for the disk. Avalon and the Avalon Boys are on the offering for Avalon.

Music Factory Opens In Miami

MIAMI — The Music Factory, a diversified recording facility, has been opened here by a group of artists and music experts who have joined forces to open such a facility by a company of similar name. The Music Factory, housed in its own building, is one of the foremost recording studios in the area. They have opened their doors for business and are now accepting clients.

Avalon & Bowen

Hollywood New Messenger

HOLLYWOOD — Rock pianist Nicky Hopkins, member of the Jeff Beck Group, has joined Capitol’s Quicksilver Messenger Service replacing lead guitarist Gary Duncan. Hopkins, honored for his session work with Brian’s Beattles & Stones, will be heard on the group’s new album, "Shady Grove," due in January.

Rogers Begins Indie

Hollywood — Veteran arranger, composer and producer Bill Rogers has teamed with Bob Ross to form Van Alen Productions, headquartered at 8923 La Reina Ave. Rogers has left his production post at Dot Records. Rogers has contributed arrangements and production to the recent Pepper Mint, Fat, Shorn Dennis, for Beverly Hills Records. His new venture will be to arrange and co-produce with Ross. Rogers has formerly called Or Marianne for Happy Tiger Records.

In addition to producing, Rogers will arrange and perform on a free-lance basis. During his 13 years with Dot, he has arranged for the Supremes, Temptations, and all his records include "Don’t Forget Me" and "April Love." He has also arranged for the Four Tops, the Temptations and the Supremes.

ASCAP Employees Create Revue on ‘NY, Fun City?’

NEW YORK — Fifty of ASCAP’s 600 employees have created an original musical revue, "New York, Fun City?" These members of ASCAP's Variety Workshop will stage the show Nov. 21-23, 8:30 P.M. at Judson Hall in New York, with proceeds to go to the Bedecked Network of the Veterans Hospital Radio and Television Guild. The ASCAP Variety Workshop, whose last public performance dates back 15 years, has been reorganized, revitalized and restored to accommodate today's varied dimensions in music. Under Paul Mural, recently named director of operations by president Stanley Adams, the group can be purchased for $4 and $3 by calling ASCAP at 888-8801 and asking for Rita Meyer or Kitty Lebow.

Lewis Promoting

HOLLYWOOD — Gary Lewis and Liberty/Imperial national promotion director Ed Kaminsky have embarked on a 12-city, two-week promo tour for Lewis’ new single, "Something Is Wrong." "I saw Elvis Presley Last Night," the song, written by Lewis, is being promoted for release in November. The session. Group's new album, "Shady Grove," will be a "Y Festival" type of album.

Winro Wants Writers

HOLLYWOOD — With their first album, "Big Foot," just hitting the market, Winro Records has opened a campaign to sign talented new contemporary songwriters. Drive is being headed by Bob Silvers and Don Randi, administrative and creative heads of the three-month old subunit of Writers' Management.

According to Silvers, the company, which owns the publishing and recording rights to a number of disk acts under contract, will spend the next three months developing writers for its Winro (ASCAP) and Debro (ASCAP) Music companies. The label plans to sign no more than a half a dozen additional recording acts during the next three months.

Winro's other two acts, Tomorrow, a hard rock group, and Kingsley, a folk-pop act, are currently finishing their first LPs.

Pure Cane Adds Williams

HOLLYWOOD — Brian Williams, talent director for the recent "Pop Festival at Devonshire Downs," has joined Pure Cane Music group. The Forrest Hamilton firm handles the career of the hit St. Rhythm Band and Kaleidoscope among others.

Williams had also worked as an agent for a top sessions man and an administrative assistant to Bob Fitzpatrick.

Writer Norma L. Owen Joins Elvive Music

NEW YORK — Following a recent conflict at the Bellevue Stratford in Philadelphia, native Californian writer Norma L. Owen joined the Elvive Recording Music Published group. She will work under the supervision of the firm's command.

The company has also added to its roster Joe Faulk, Mary Matthews, and the Meditations, all slated for release soon.

Costa's Busy TV Schedule

LOS ANGELES — Multi-talented Don Costa, usually associated with the recording industry, is now doing a great deal of work in television. Costa has recently completed work for Steve Lawrence and Eydie Gorme, Cathy Carson, Dick Jones and Robert Goolitz and is preparing to turn his talents to TV work. Last week, Costa finished scoring and recording the music for the Screen Gems TV motion picture, "Away's A Coup!", starring Larry Hagman, E.J. Peaker and Jessica Walter.

Recording is scheduled immediately for a Connie Stevens TV pilot, also for Screen Gems. Costa is composing the music and will be musical director for the show's theme.
STITT TO JAMAL — Edward (Sonny) Slitt (seated), the alto & tenor sax innovator, has signed an exclusive recording contract with Jamal Weeks, as Ahmad Jamal, president of the company, looks on. Plans call for Slitt to record on Nov. 17, with an album and single scheduled for immediate release.

During the last six months, Ahmad Jamal Production Corp. has embarked on a major expansion program in all facets of the music business. In addition to Jamal Records, which will feature jazz artists, the company also formed A. J. P. Records, for contemporary artists, and Cross Records for gospel artists.

Bee Gees Producers

Barry and Maurice Gibb, the Bee Gees, are now producing new singers whom they will record for their own labels.

Maurice Gibb is currently recording his 18 yr. old brother-in-law, Billy Lawin, Tim Tin and Trevor Gordon from the new defunct Marbles. Barry Gibb is producing and writing for ex-Bee George Gold, Australian singer Samantha Sang, and Graham Bonnet, the other half of the Marbles.

SIGNING UP — Singer Laura Lee has been signed to a long-term recording contract with Cotillion Records. Miss Lee was formerly with Chess Records where she had success with her single of "Dirty Feet" two years ago. The label's s. p. Jerry Wexler and Jack Fink, the artist's manager, negotiated the deal which brought the charter to Cotillion. Miss Lee's initial outing for Cotillion already in release is a single titled "Separation Line" produced by the legendary-Atco-Coilition producer Dave Crawford.

Suspend Publication

Of GO For New Format

NEW YORK — Go Magazine, for the past four years distributed free through record shops, suspends publication with its Nov. 7 issue to return next Feb. as a 64-page pop monthly with aинф new stand-price. Presently, GO is sold to pop music radio stations in selected market areas, for local distribution with the station's calls letters printed on the cover. Ace Distributors will handle national-wide newsstand distribution. Herman Finesold, GO Publishing president, said that the publication would continue its alliance with radio stations as a part of the mag's prime activities.

More From Peggy

HOLLYWOOD — Peggy Lee follows her still-hot single "Is That All There Is?" with an album of the same title blending contemporary and standard material. Featured are, and possible new single, is "Whistle For Happiness," written by Lieber & Stoller, who also penned her current hit. The Phil Wright produced LP should be out within the next month.

Changes At Regent Sound

NEW YORK — Harold B. Drehen, president of Regent Sound Studies, Inc., for the past 13 years, has resigned to become president and chief executive officer of Paul Randolph Associates.

Robert Lifkin, now sole owner of Regent, was elected as president to replace Drehen. Bess Elkins is secretary of the corporation and Vincent Galllere is chief engineer.

LAVETTE TO SILVER FOX — Shelby S. Singleton, jr., president, The Shelby Singleton, Ltd., and Lelani Rogers, general manager and producer for the firm's Silver Fox label, which in early songstress Betty Lavette into the Fox fold. Her first single for Silver Fox is "He Made a Woman Out of Me."
COMING SOON: Big Year End Issue Of Cash Box
"The World Of Recording Artists" • • • A Complete
Report On The
Top Artists • • •
Top Records • • •
Top Songs • • • Top Publishers and Top
Producers Of 1969 • • • Make Sure Your
Message Is In This Important Edition • • •

DEADLINE: DEC. 10

ISSUE DATED: DEC. 27

Contact Your Nearest Cash Box Representative
NASHVILLE — The biggest event of the year for the record industry will be when the Grammy Awards are announced at the 6th Annual Banquet Wednesday, March 11, 1970 in Nashville's Municipal Auditorium.

Prior to the Nashville chapter, has appointed the father of the six-year chairman for the awards banquet.

Banquet Co-Chairman: Wally Cochran
Frank Jones

Tickets & Seating: Ben Peters, chairman
Jerry Crutchfield

Music Co-Ordinator: Rick Powell

Haggers return this trip as regulars and the screen is slated for brighter and prettier things with the addition of dance capabilities and a "Classic Corner," featuring the funniest younger Jansons a chance to view the country com" capers along with the vast majority of "next generation" fans.

Roy Clark and Buck Owens return as co-hosts, along with regulars Archie Campbell, Garth Tapp, Jeannie Riley, Junior Samples, Lulu Roman, Gratilda Jones, Stringbean and Kathy "Miss Hee Haw" Baker. The popular

"Hee Haw" Taping Resumes; Wed. Airing Set

NASHVILLE — Monday, Nov. 3 was the day that taping resumed in Music City on CBS hit "Hee Haw" show and the show's production notification the show will begin airing Dec. 17 at 7:30 p.m. EST.

The full-day night time slot, previously occupied by the "Glen Campbell Goodtime Hour," gives the show an age youngsters a chance to view the country com" capers along with the vast majority of "next generation" fans.

The show will begin taping this week and the first two weeks will be produced for the show's previous production.

In announcing Miss Brunner's new assignment, manager Joe Talbot further announced the appointment of Clara Bennett as his new administrative assistant. This expansion of personnel in the SESAC regional office was necessitated by the firm's rapid rise in country music circles in the past year. In May SESAC officially opened its new building at 1513 Hawkins Street in the heart of "Music Row" and since that time hasScrollView view managed every aspect of the leadership in the Nashville Country Music market.

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CashBox Top Country Albums

1. JOHNNY CASH AT SAN QUENTIN
2. GLEN CAMPBELL "LIVE"
3. TAMMY'S GREATEST HITS
4. ORIGINAL GOLDEN HITS VOL. I & II
5. THE ASTRODOME PRESENTS IN PERSON
6. THE BEST OF CHARLIE PRIDE
7. WOMAN OF THE WORLD/TO MAKE A MAN
8. TALL DARK STRANGER
10. TOGETHER
11. THE ESSENTIAL HANK WILLAMS
12. A PORTRAIT OF MERLE HAGGARD
13. THE SENSATIONAL CHARLEY PRIDE
14. LIVE AT COBO HALL
15. MY LIFE/BU T YOU KNOW I LOVE YOU

16. JOHNNY CASH AT FOLSOM PRISON
17. THINGS GO BETTER WITH LOVE
18. MY BLUE RIDGE MOUNTAIN BOY
19. SAME TRAIN, DIFFERENT TIME
20. THE ORIGINAL GOLDEN HITS VOL. I & II
21. BUCK OWENS IN LONDON
22. MEL TILLIS SINGS OLD FAITHFUL
23. STORY SONGS OF THE TRAINS AND RIVERS
24. BACK IN THE ARMS OF LOVE
25. THE WARMTH OF EDDY
26. MARRY'S COUNTRY
27. GS WHO MADE COUNTRY GIRLS FAMOUS
28. HOLD ME
29. MY GRASS IS GREEN

1. GENE AUTRY, the 1963 addition to the Country Music Hall of Fame will also be taped to the microphone on the stage of the Opry. As a not so coincidental event, a former president of the CMA is the artist he will present. Mr. Autry is a "young" child of the music business. He was born in the 1950's and has been a part of the country music scene for more than thirty years. He has been with the Opry for more than twenty years, and has been a frequent performer on the Grand Ole Opry.

Twitty Burger Debuts, A Tweet

OKLAHOMA CITY — Conway Twitty, Oklahoma City's newest open restaurant, and Twitty Burger family-style restaurant in downtown City Saturday (1) and Sunday (2).

The pilot unit will serve as the head quarters for training centers internationally franchised chain. Although the same name and advertising theme "Twitty yourself to a Twitty Burger" imply that the restaurant is primarily a short order sandwich establishment, nothing could be further from the truth. The Twitty Burger is a complete family-style restaur-

er, with a full breakfast menu and a luncheon and inner menu which features everything from a "Cute-Bee" steaks to a grilled peanut butter and jelly sandwich.

Twitty Burger "will" function as the trademark for the restaurant chain.

The colorful character appears on menus, the sign outside the building, and will be the spokesman for the restaurant in animated television commercials to be designed and produced by Cine West in Dallas.

Grand Opening ceremonies included an advertising tie-in with a Carlton Country hut in Ohio County. The second restaurant chain will be appearing in Oklahoma City during the opening celebration, and a remote radio broadcast from the restaurant by Jack Rose, was also part of the event.

Additionally, the new restaurant will give away one portable television set a week for four weeks. Drawings of an attractive age of $100.00 was also scheduled during the Grand Opening will determine the winners.

In addition to Twitty, major investors in the Twitty Burger include Merle Haggard, Sonny James, and Harlan Howard, and Oklahoma's former Governor J. Howard Edmondson.

Cash To N.Y. Garden

HACKENSACK — Under the joint auspices of Johnny Cash and WJRZ Radio, Lazar Emanuel, president of WJRZ and Johnny Cash announced that The Johnny Cash Show will air every Saturday at Madison Square Garden on Friday evening, December 5, for one show only, starting at 8 P.M. In addition to starring Cash, the show will feature The Carter Family, The Statler Brothers, Carl Perkins, Doug Kershaw, The Tennessee Three and Tammy Cash.

As the CMA's Entertainer of the Year, Cash walked away with an award for which he was nominated during the recent Country Music Convention in Nashville. Additionally, Cash's very successful television program, originally presented during the summer months as a replacement for a regular schedule on ABC-TV in the Midwest, began its second time on television sometime early in January of this year.

Tickets for the Johnny Cash Show and as advertised at the box office, are priced at $3.00 and $4.00 and may be purchased from the box office facilities of Madison Square Garden in person or by mail.

www.americanradiohistory.com
Who Does Don Rich Love?

Nobody but you

Capitol No. 2629

A new single by Don Rich from

Roll Your Own

An album by Buck Owens' Buckaroos

Management: Jack McFadden 403 Chester Ave., Bakersfield, Calif. 93301 (801) 327-7201
CashBox Country Roundup

Songwriter Bill Monroe ("Kentucky Waltz," "Blue Moon Of Kentucky") was honored recently when Louie B. Nash, Governor of Kentucky, issued a proclamation naming Oct. 13 Bill Monroe Day in the state. In Madisonville, Ky., was attended by many celebrities including Jim Roberts of the "Lawrence Welk Show," Pee Wee King and Boots Randolph. Vaughn Monroe, of the VA Southern Publishers at the ceremony. Monroe was one of the final selections for the Country Music Hall of Fame that night.

CashBox Country Reviews

Picks of the Week

JERRY LEE LEE (Sun 11077) One More From The Past (2:40) (Hi Lo/Gold DUST BMI - Taylor, Kesler).

Another winner here for Jerry Lee and Sun Records. This time with a thumping mid-tempo ballad done up with strings and voices to produce a sound that can't miss. No flip information available.

JIM REECE (RCA 9286) Nobody's Fool (2:40) (Turkkohe BMI - Byrum).

It's something you've heard before, but it is a pleasure to hear, and when it's applied to a nobody, you've got a combination that will rate high on any chart. Flip: "Why Do I Love You" (1:54) (Shapiro Benson ASCAP - Engstrom, Grizer).

HANK LOCKIN and DANNY DAVIS and THE NASHVILLE BRASS (RCA 9287) Please Help Me, I'm Falling (2:25) (Ross Jungnickel ASCAP - Robertson, Blod).

Hank Lockin joins forces with 1969's CMA "Institutional Group of the Year" to recall his top selling single of 1960. Deck should attract immediate attention both airplay and sales wise. Flip: "Anna" (4:05) (Coldwater BMI - Lockin).

JOHNNY DARRELL (United Artists 50610) She's Headed For The Country (2:44) (Procoli Son BMI - Murray).

Johnny Darrell lends his soulful vocal to a modern Nashvillian sounding ballad that should find its way into spin天才's tall. Proper long form. Flip: "Trouble Maker" (2:35) (Landville ASCAP - Somerville, Belland).

FREDDY WELLER (Columbia 45026) Don't Be The One To Break My Heart (2:44) (Soul BMI - South).

Freddy Weller's rocking version of this Joe South penned monster presents an attractive item which should find many takers among modern country fans. Flip: "Amarillo Texas" (2:40) (Low BMI - Weller, Roe).


Bobby Austin's effective vocal on this pretty love ballad should project well at spins assisting one of the chart's strongest deck to date. Flip: "For Your Love" (2:50) (Benchwood BMI - Townsend).

CashBox Country LP Reviews

WINE ME UP - Faron Young - Mercury SR 61214

Faron Young turns in another strong performance on this set which is composed of career and occasional recent tops of popular country charts and includes his most recent singles. "Your Time's Coming," "Little Green Apples," "Down On You," "You'll Have To Dream," "Wine Me Up," "Galveston" and "Gentle On My Mind." Enjoy.

LET'S TURN BACK THE YEARS - Ernest Tubb - Decca 72114

E. T. turns back the pages of time to lend his familiar style to a set which includes his initial hits. "The Git Along Little Doggie," "Sue," "Tobacco Road," "Long Black Veil," "Blue Kentucky Girl," "Coyote," etc. This one has been his last. A good gift LP.

MISS SINCERITY - Billie Jo Spears - Capitol 3792

Billie Jo Spears is spotlighted performing a set which features some of contemporary country's big pluggers. Plenty, pretty listening here as Billie Jean offers her latest single "Stopchild," in addition to "I'll Share My World With You," "Turn On The Rain," "I'll Sing You Again," "Games People Play," "Singing My Song" and the moderately styled "Filit." General. Session will rate high on sales charts.


Bill HENDRICKS (Darcy 201) Getting Over The One I Love (2:30) (Montgomery BMI - Reesler) Traditional country ballad delivers a fine sound flip: "Country Music Is My Friend" (1:37) (Montgomery BMI - Hayes, Pogue).

Billy CARMAN (Netromedia 118) Dark Shadows On My Door (2:50) (Accuf Rose BMI - Bond) Soulful modern material that is a must for the more progressive fans. Flip: "Glow" (2:52) (Sunbeam BMI - McCabe).

ARLEN HARDIN (Columbia 45016) My Friend (2:40) (Accuf Rose BMI - Bond) Relaxed country ballad deserves a chance. Flip: "Baby" (2:43) (Blue Echo BMI - Griffin).

LINDA MARTELL (Plantation 35) Before The Next Tear Falls (2:05) (Sheby Singleton BMI - Peters, Shook) Vocal flip does not enhance the charm. No flip info available.

JIMMY STEPIENS (Mark V 4435) Throwing Of You (1:48) (Programs BMI - Stepiens) Fine country sound effectively delivered. Flip: "The Strength Of Your Love" (1:51) (Programs BMI - Stepiens).

GLEN & DELMAY (Wasp 121) (Woodbury BMI - Knutson) Harmonic ode de serve to be heard. Flip: "Sin City" (1:59) (Irving Music BMI - Parsons, Hillman).

VERN GODOWN (Chestnut 220) Of The Right Type (2:51) (Don White ASCAP - Chisholm) Message ballad tells strong story and should be "already" (2:31) (Don White ASCAP - Godown).

CashBox Country Roundup

undergoing a series of medical tests. Inside sources report surgery is "probably" in the offing, although no decision on the where and when will be rendered until all tests are concluded.

Tom Palladini and The Giaer Bradex latest MGM album, "Now, Country," is the product of over 89 hours of studio time on Nashville's first 16 track recording equipment at Bradley's Barn. In addition to their recent single successes, the set will feature a selection of contemporary sounds including "Proud Mary," "Homeward Bound," "Living In The Decade" and the country classic "Dolly Darling." Johnnie Long International acts Delmarion Dennis, Roy Drummy and Linda Martell played to capacity crowds Sat., Feb. 20, at the Dreamland Ballroom in Nashville. Epic's CMA "Female Vocalist of the Year" George Jones, along with another spousal George Jones, along with the Janespoons, are scheduled to play the 16th annual WACO livestock Expo and Rodeo Feb. 21-23. Decena church Conway Twitty. Chart singer Anthony Armstrong Jones and the Twitty Birds filled Fort Worth's Panther Hall to capacity Saturday night (1). The record, estimated at between 25,000 and 3000, was reportedly the largest ever at the massive ballroom - Charles Pride has been set to appear at Market Hall in Dallas on New Year's eve at the world's largest dance. Market Hall has a seating capacity of from 750 to 9000 people. Arrangements and promotion is being handled jointly by Billy Deovis. Texas promoter Deevis Groom, owner of the Longhorn Ballroom in Dallas. Dot songs have already had foot prints and signature immortalized in cement during his headlining engagement at the 500 club in Atlantic City. Owner and "Skinnny" D'Amato pleased with Flashy's success at the Club, that he invited the young Texas band for the entire season month of July next year.

Dorcas Kent has been signed by Capitol Records in Nashville. Karen, who writes for Central Songs, a division of Beechwood Music Corp., Capitol's publishing company, has performed on various USO tours. Songstress Jan Hurley narrowly escaped serious injury when she rolled her bus returning from a low engagement. The accident, which happened near Clifton, was caused by stray cattle on the highway. Even though the bus sustained sideways and rolled over a steep bank, Jan suffered only minor injuries. The bus was declared a total loss.

The Sherwin Lincon Show broke all attendance records Sat. Oct. 25 at the Frontier Club in Grand Fort Worth. The six piece group playing the Golden Nugget in Las Vegas for a two week stint. Reports reaching this office from Dallas indicate that Central Songs promotion manager Smilzie Moore is still selling abroad his travel trailer between guestings and promotion calls throughout the U.S. Moore's current bookings will take him to Texas, Louisiana and Arkansas. A recent phone call from Bonnie Johnson reports Faron Young is getting along just fine. Faron is signed to St. Louis two weeks ago and was flown to Nashville. The young sheriff is now out of the hospital and is resting at home.

Maxine Brown, a former member of The Browns, has been signed to a recording contract with Plantation Records. Maxine, who served as president, the Shelby Singleton Corporation, also has a recording contract she works for the Pine Bluff, Ark. native who is brother Jim Ed and sister Bonnie Joe (Mississippi John) and had hitting years as a member of the famous group, The Browns, including, including "The Three Bells," "Old Lamp Lighter" and "Scarlet Ribbons." When the group disbanded two years ago, Maxine joined the chart label where she wrote and scored with her "Sugar Cane Country" single and LP. Maxine currently has a 9000 date. Regular member of the WWVA Jamboree, has been inked inked to play the New Year's Day King Records. T-Bone Lane has signed as an exclusive writer for Mosk Rose Publications, an affiliate of Hubert Long International, according to Audie Ashworth, executive vice president. Lane, a Virginia native, decided to extend his band playing with such greats as Bill Halley and the Comets and Johnny Oo. Now a regular with the "Jimmy Church Night Train Review." Lane also serves as a studio musician for HLL, playing demo and master sessions... Buddy Lee Attractions has reached an agreement to represent Columbia recording artist Lester Flatt, and the "Lester Flatt Show." The show contains entertainers who have been with the unit for many years, including singing member (Jake), Paul Warren and John Gray who is considered a major authority on Bluegrass music. The group continues as regulars on the Grand Ole Opry. A second TV series sponsored by Martha White Flour has been added by Buddy Lee Lee, the "Lester Flatt Show" will be broadcast from the stadium, a million, fair and other outdoor books.

Shelby S. Singleton Jr., "cranked up" his newly-constructed recording studio in Music City last week. Following many unforeseen delays, Singleton termed the wait worthwhile since it resulted in "very few bugs and a fantastic sound."
LP #001

"STORY OF SPARKY"

Narrated by Tom Carroll
(BEEPER, THE CLOWN)

BOBBY WILD

Distributed by Transcontinental Dist.

b/w

"THE CHRISTMAS BUNNY"
(YB 17)
Arranged: Jim Hall
Nashville Sound & Strings
Woodside Pub. (BMI)

YELLOW BIRD RECORDS
Box 1254 Redwood City, Calif. (415) 369-0728
Lynn's Next Single Is A "Yes Yes" (Heading For #1)

"He'd Still Love Me"

LYNN ANDERSON

Published by

Al Gallico Music


Cash Box — November 15, 1969
Spanish singer Raphael hit the headlines a few years back with his dynamic performance in the Eurovision Song Contest. Since that time he has become an international entertainer. He recently completed a series of 2-hour concerts in Madrid, appeared on American TV and at the Madison Square Garden and is currently completing a six-week engagement at London's Talk of the Town. Raphael is contracted to Hispavox Records in Spain, and his latest single in English "The Sound of the Trumpet" is released in the U.K. or Pye. He appears on United Artists Records in the U.S.
Great Britain's Best Sellers

This Last Week

1. Ryko Moriyama/College Folk Album No. 2, Ryko Moriyama (Philips)
2. Wessesse Story, Sound Track (Cob) (Cob)
3. Ryko Moriyama/College Folk Album No. 1, Ryko Moriyama (Philips)
4. Paul Mauriat Custom Deluxe, Paul Mauriat Grand Orch. (Philips)
5. Werner Handler, Herbie Mann, Larry Coryell & Others (Grammophon)

This Last Week

1. Alvárez (EMI), Alvárez (EMI)
2. Easy Come, Easy Go, Sonny and Cher (Cob)
3. Love Is A Many Splendored Thing, John Lennon (Parlophone)
4. This Is The Life, Nat King Cole (Cob)
5. What A Wonderful World, Louis Armstrong (Cob)

Great Britain's Top Ten LP's

1. Abbey Road, The Beatles, Apple
2. Johnny Cash, Johnny Cash
4. The Rolling Stones, The Rolling Stones
5. The Beatles, The Beatles
7. Pink Floyd, Pink Floyd
8. The Doors, The Doors
9. The Kinks, The Kinks

Cash Box — November 15, 1969
Int'l Rostrums Of Classical Concerts
To Fill Air At MIDEM '70 'Classique'

MIDEM Classique, the new classical format for the international music gathering, will offer five concerts as part of an "international rostrum" concept.

The serious music phase of the Cannes convention, which follows three years of pop-oriented concerts, will feature performers ranging from leading serious music publishing and recording firms, critics, composers, and members of the Association of Concert Managers. The concert of International Rostrum of Young Interpreters, a project of the International Music Council, will meet in Paris Nov. 19 - 22 Top young performers will be sent to audition in major organizations of over thirty-five countries. Those who are judged to have begun their international careers will perform with the Orchestra National de Monte Carlo as part of the first MIDEM classical phase.

The chairman of the selection committee, a Yehudi Menuhin disciple, is the International Music Council of UNESCO, and will include Hans Hotter, Michel Philipp, director of music for the ORTF, Serge Baudo, conductor of the Orchestre de Paris, and Vladimir Pospišil, director of the Spring Festival of Prague.

Rostrum Program
Between Jan. 11 and 15, the following classical events will take place:

Jan. 11: Concert of ORTF Philharmonic Orchestra, directed by Manfred Honeck, president of the Selection of the International Rostrum of Composers:

Bingo Hall Group
Seeks Stigwood Co.

LONDON — The Robert Stigwood Organization is in line for a bid from Arbiton and Weston, the bingo hall group. The taking place between Stigwood and Arbiton chairman Denis Barkway has been a fruitful one, understanding that share arrangements would be made whereby the Stigwood side would have a sufficient holding in the Arbiton group to have control while retaining the Arbiton Stock Exchange quotation.

The Stigwood assets are stars like Bee Gees, Barry and Maurice Gibb, and Blind Faith, and these pop possessions have been strengthened in recent times by the acquisition of the Rik Gunnell agency, whose clients include Georgie Fame and Alan Price, and ALZ Management, which has a roster of successful TV scriptwriters. Stigwood heads the London City accountant David Shaw, the man who developed the Constellation Investment enterprise for generating the highly taxed income of show business personalities into capital that is taxed at a much lower rate.

WB's In GB

LONDON — Warner Bros Records Ltd has set a torrid pace in its first three months of operation due to statements from Ian Ralfini, head of the English affiliate. Ralfini noted that the company had five singles in the British charts — one by Fleetwood Mac, two by Frank Sinatra, one by Bob Dylan and the First Edition and one by Fulterman. In addition to generating a singles streak, the British operation has also been active in signing new artists from the continent, among them Fleetwood Mac and the Small Faces.

Toersleff Is CB Rep In Germany

Christian Toersleff has become the representative for Cash Box Magazine in Germany, according to George Al- baret, president and publisher.

Toersleff has been in German show business since 1948. During 1948 to 1953, he was head of entertainment and dance music at the Northwest German Radio Company and until 1960, he was in charge of the English music field. He also has had a management role with Hamburg Abendblatt, one of the biggest German newspapers.

Toersleff will work out of 2 Hamburg 56, Leuchtturmstrasse 30. Telephone is 34-91-94-86.
Italy's "Best Sellers"

CashBox Italy

Italy's Best Sellers

This Week's

Week of Chart

1 1 4 Lo Strenno: George Moustaki/Phonomag, Published by Afik
2 2 2 Quanti Ti Amo: Johnny Hallyday/Phonomag, Published by Epcot
3 3 3 Curc: Avelino Tavera
4 4 4 Morning Vanitie: The Fudge/RI/FI, Published by RCA
5 5 5 I Prigionio Di Primavera: I Dik/Dik/Ricordi, Published by RCA
6 6 6 Oh La Mary: David Alexander Winter/Sa, Published by Les Copains
7 7 7 "Rose Rosso": Massimo Ranieri/CGD, Published by Sugarmusic
8 8 8 Delicatessa: Eros Ramazzotti/Ricordi
9 9 9 Bello E Blu Ma Gi Settu: Maurizio/Saar
10 10 10 L'amore E' Blu: Enzo Trapani

* indicates original copyrights

Italy's Best Sellers

CashBox Belgium

Barclay reports that a box called Chant du Monde 'Integrale des Symphonies de Froudekov' with the statue of Soviet Union composed by G. Roestepensky got the 'Grand Prix des Radios Europennes'. The company released the long-awaited LP 'Cappuccion' by the Belgian protest singer Derre Gruegler and the LP's 'Led Zeppelin II' and 'Buying a Book' (Joe Tex). Phillips released the debut album of the Belgian female jazz singer Anni Anderson. The LP is entitled 'Emotions'. Today in her late twenties Anni Anderson is an established vocalist. She is celebrated as a cabinet performer both in the top spots of Europe and in such stellar American venues as the Thunderbird in Los Vegas and the Sahara Hotel in Lake Tahoe. Anni Anderson lives with her parents in her native Antwerp. 'Emotions' was recorded in London with an arrangement directed by Peter Wood and Harry South. Other Philips' releases are 'In The Court Of The Crimson King' (Crimson King) and 'Dans De Hele Nacht' (Koen en verzet Roland Vey), an LP for the end of the year festivities. The second Colosseum LP 'Valentine Sole' on the new Viringo label, was simultaneously released with Philips England. Polydor gives a great attention to the LP 'Fat Mattress'. 'Magic For Ever' was released by this LP on single and is selling well. The same company released an excellent LP by the Belgian singer Eddie Fischer, who is also a singer in concert with Will Tura's orchestra. The LP contains cover aids and new international hits. Further Polytory reports good sales for the LP's "The Neon Beach" of The Bee Gees and 'Best of The Who'. Gramophone released an album of the late Danyel Dirk, who became popular since a debut. Two LP's of the Dutch Cats were released too. The first is their new one 'Colour Us Gold' and the second a collection 'The Cats Best'. A record made in Germany. Before looking at the Cats Trash 'GoldSlumbers'Carry That Weight', J.J. Johnson's band 'Heya' and the Fleurs are expected in Belgium. Grandophone's Els Van den Abeele will organize a promotion campaign to launch the Transatlantic label in Belgium. Among the first cut-out records released on the Regal-Starrine label are LP's of the Animals, Shirley Bassey, Georgie Fame, Manfred Mann, the Hollies, Family, Original London Cast, Matt Monroe, Nat King Cole, Cliff Richard, Frank Sinatra and the Shadows. Decca reports big success for Johnny White's 'Wease Perlen'. Ten Years After had a tremendous success with their first Belgian appearance in 'Theater 10' and at Amougies. Actual Festival Sam Apple Pie and Eddy of Eden appeared in the show which took place in the first Grand Prix RTL Internationa. J. A. Freedman's "When You Walked Out Of My Life" was rush-released in Belgium. The New Inspiration triumphed in the Netherlands section with 'My World's Beginning'. RCA reports that the Viennese folk and blues singer Grunsky ("My Ship") visits Belgium on November 29th. He is also popular in Canada and America. The company follows the RCA catalogue gradually. It released LP's of Carmen Cavallar, Buddy Holly, Elia Fitzgerald, Bill Haley and Bing Crosby. The Vanguard label was difficult to be had for quite some time in Belgium. The difficulties are now solved. In two weeks' time twelve LP's were released. Among these records are Gramophone records of Joe Baez, Country Joe and the Fish, Backstreet Boys, Guy Junior Wells, and Bufi. M. Y. also looks to becoming a leading company of cabaret. It released records of Andre Simons and Julio Bocarron (on RCA). Colosseum reports that its new No. 5, his own Kallopie label were sold in a few weeks. On Kallopie too the new LP of De Vaganten was released. De Vaganten will sing five numbers in a cabaret program with Lauren List and Rames Shaffy. Apollo Music. The company releases a new LP with the rights of the song 'I Jeffer-son I Feel Flat On My Face', originally published by Cyril Shaye. They also represent the Samuelson Jones production of 'Hey Joe', originally published by Fudge. The 'Band Of The Rat Pack' are made up of Full Of His. Both artists, Jefferson and Samantha Jones come to Belgium in March. The company will make two television shows, one for the BRT and one for the RTB.
One of his first ventures will be the Maple Leaf Gardens showing of England's New Jazz Team, a Toronto branch manager Gilles Aubin, and his promotion manager husband, Val. The label, has been slow to happen across the country. Several shows have been arranged with local promo rep John Turner, and made a similar tour of stations in the Montreal area. The Polydor's managing director Fred Exon to be presented with the first certification Canadian gold awards. Gold Leaf Awards will be presented for Tommy Ross's ABC single "Dizzy" which has sold in excess of 100,000 copies and for "Sisters of Faith" which has chalked up sales of over 80,000 copies.

Capital Records held a well prepared reception for their new executive director Godelijn van der Velde at the Yellow Duck at the Forgotten Organ (Toronto) The giant organ, which was made of radio, press and key dealers, was set to a song. A large audience will be good sales returns. Another signing for the label, Edward Bear, picked up some of the load as he introduced the bill with Led Zeppelin at Toronto's Civic Coliseum. The group is expected by mid-November. Capitol recently released "The Diamon cull" for Capitol will appear in concert at Toronto's Ryerson the latter part of the month. The bill was selected based on the career of Capitol's Top Hits Show and with his Pacific Show Band at Toronto's Maple Leaf Ballroom (12) Local promo rep Joe Woodhouse busy setting up television and radio interviews, is anxious to present the group in Toronto's Maple Leaf Gardens (18) with guest show on the same bill will be The Big Beef. Dave Glover's CBC TV "Lunchdate" (18) Valentine is scheduled to produce a recording. Woodhouse has also been working on the bill with his wife the Glover Tiv, Jackie & Roy. Touring to Toronto, this time for a CBC TV, will be The New Jacks. New York entrepreneur/entrepreneur Gil Davis hosted a reception at Toronto's Waterfront Inn. The event was held for the opening of his Gil Davis Enterprises.

Montreal Festival LP

DUE FROM POLYDOR

NEW YORK — Polydor Records announced the release of an LP compact disc of the performance of the International Big Band at the 1969 Montreal Festival. The album is entitled "Clark Terry At The Montreal International Big Band With The International Big Band."

Nominations for the sale of the record were held at a meeting where were carried out by Helen Keane, president of the Montreal Jazz Band Society and Jerry Schoenbaum, president of the Montreal Jazz Band Society.

Trumpeter Clark Terry, who directed the 10-piece band of musicians from the United States and Canada, is expected to return to again in the Festival in June.

Ernie Wilkins, who played tenor in the band, expressed his appreciation of the Festival. "I hope the Berkeley School of Music originated the idea for the Festival, as we have a lot of enthusiasm, a reality with the aid of Helen Keane, New York executive director of the Festival and Claude Nobs, assistant director of the Montreal tourist office."

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Ernie Wilkins, who played tenor in the band, expressed his appreciation of the Festival. "I hope the Berkeley School of Music originated the idea for the Festival, as we have a lot of enthusiasm, a reality with the aid of Helen Keane, New York executive director of the Festival and Claude Nobs, assistant director of the Montreal tourist office."

One of his first ventures will be the Maple Leaf Gardens showing of England's New Jazz Team, a Toronto branch manager Gilles Aubin, and his promotion manager husband, Val. The label, has been slow to happen across the country. Several shows have been arranged with local promo rep John Turner, and made a similar tour of stations in the Montreal area. The Polydor's managing director Fred Exon to be presented with the first certification Canadian gold awards. Gold Leaf Awards will be presented for Tommy Ross's ABC single "Dizzy" which has sold in excess of 100,000 copies and for "Sisters of Faith" which has chalked up sales of over 80,000 copies.

Capital Records held a well prepared reception for their new executive director Godelijn van der Velde at the Yellow Duck at the Forgotten Organ (Toronto) The giant organ, which was made of radio, press and key dealers, was set to a song. A large audience will be good sales returns. Another signing for the label, Edward Bear, picked up some of the load as he introduced the bill with Led Zeppelin at Toronto's Civic Coliseum. The group is expected by mid-November. Capitol recently released "The Diamon cull" for Capitol will appear in concert at Toronto's Ryerson the latter part of the month. The bill was selected based on the career of Capitol's Top Hits Show and with his Pacific Show Band at Toronto's Maple Leaf Ballroom (12) Local promo rep Joe Woodhouse busy setting up television and radio interviews, is anxious to present the group in Toronto's Maple Leaf Gardens (18) with guest show on the same bill will be The Big Beef. Dave Glover's CBC TV "Lunchdate" (18) Valentine is scheduled to produce a recording. Woodhouse has also been working on the bill with his wife the Glover Tiv, Jackie & Roy. Touring to Toronto, this time for a CBC TV, will be The New Jacks. New York entrepreneur/entrepreneur Gil Davis hosted a reception at Toronto's Waterfront Inn. The event was held for the opening of his Gil Davis Enterprises.
Argentina's Best Sellers

This Last Week

1  Yo En Mi Casa, Ella En El Bar (Melograno) Nafaurgos (CBS)
   -Mujica (MAGDA)
2  * Exaltation (Capricorn) Buena Vista (CBS)
   -Graetis Mama (Capricorn) Palito Ortega (RCA)
3  *Carmen (Korn) DJangero (CBS)
   -La Vida Continua (Ansa) Sandro (CBS)
4  Proust (Korn) Creedence Clearwater Revival (RCA)
   -Cats & Dogs (Philips)
5  Lisa De Los Ojos Azules (Milena) Nicolita de Barri (RCA)
   -Maria (Defrancesco)
6  Aruca Azucar Arboles (RCA)
7  *Caeante (Korn) Pedro y Maribel (CBS)
   -Ayer Aun (Korn) Carlos Javier Beltran (Disc Jockey)
8  Te Regalo Mis Ojos (Relay) Gabriella Ferri (RCA)
9  Loca (Korn) Celia (CBS)
10  Caballos Verdes (Korean) Troca Angosta (Music Hall)
11  Los Quijotes (Korn) El Trunca (Relay)
12  Tu Nombre Me Sabe A Hierba (Josu Manuel Serrat) (Odeon)
13  Hurricane (Korn) Los Chiquilin (CBS)
14  Aixa la Voz (Korn) Barra de Chocolate (Music Hall)
15  El Trunca (Relay) Iruandons (RCA)
16  0 (Korn) Pancho Richardson (CBS)
17  Si Tu Querido Mio (Relay) Gabriella Ferri (RCA)

(* Local)

Llabra Global Trek

NEW YORK — Sven Libab, Australian composer-producer on an eight-week world tour has just completed a two-week visit to the U.S., where he worked out of Peer Southern's offices on the West Coast. Libab, who performs at least once a week at a club in L.A., has done much of Libab's work in New York. Libab is now off to Norway to score a motion picture, "Love Is War," based on the novel by the same name, for Response Films. Libab lived in the U.S. for some time, and graduated from the Julliard School of Music in New York.

Sub Pub Rights To Peer Southern

NEW YORK — Mario Conti of Peer Southern Publishers has acquired the foreign sub-publishing rights for "I'm Too Long," the hit song by the English group, the Silver Hamilton. The famous Blue Rolling Stones' hit "Beggar's Banquet," written in Holland for three days to perform in Rotterdam, Schneevigen and Amsterdam. CBS Koosmy was in the Amsterdam Concert Hall to show the group's latest album "Ten Command" and to congratulate them on their recent trip around Holland. Other CBS/Arteo releases in the same field are the Dave Brubeck Quartet, "Brubeck In Brazil," and an album by an old Epic group the Bee Gees, "The Best Of Stains" LP. Alan Campbell is currently the general manager.

Three British groups, presented at the London Blues Show, visited Holland and did concerts in Rotterdam, Schneevigen and Amsterdam. The most successful group was definitely Ten Years After who got a ten-minute standing ovation in Amsterdam. N.V. Phonogram re-released a new single for the Rolling Stones group "Blizzards" LP. The record is called "Appieknocker Floup" and is also the title of the group's new album to be released November 14. On the Spark label N.V. Phonogram released a new single for the English blues group, called Killing Joke. The single is called "Guide Me, Oriot" from their "Arts 2" album was released in Holland on Fonorama. The Cats "To Win a Woman," the London Blues Festival "Stairs," the Mixia Mengelberg Quartet, and the two albums by the New Zealand group "Finch Eyes" and "Now's The Time." Peer Southern has released the album "Best Of The Cream," containing the most popular songs. The Cream, has even more success in this country. The album by group on Polydor is the latest progressive seller in Holland while the Beach Boys re-released the old Buddy Holly tune "Oh, Boy," all right," taken from the album and the beginning stage of the group has been rocketing up the local charts. A lot of action still going on in "The Blue Coolers," the recording star R.B. Greaves. His first single "Take A Message Maria," produced by Ahmet Ertegun, will be released on the U.S. chart's and has met with a tremendous response.
EDITORIAL:
Plain Talk On Security

Many coin machine operators who have had occasion to tour Europe have invariably marveled at the sight of vending machines standing right out on the sidewalk or attached to the front of a building, operating nightly, as well as during the day. "Can you imagine if I put a cigarette machine out on Third Avenue," they joke. "The crowd gang would wreck it or cart it off completely by midnight." The prospect of positioning machines out on the streets of America these days is most amusing, especially when you consider they're not much better off locked up inside a location. Amusing thought? Yes. Funny? Hardly!

There's nothing new about machine breakins except the alarming increase in such incidences as the months go by. Whatever the causes might be—a dope addict bashing in a jukebox to get money for a fix, a couple of kids knocking off the cigarette machine in their neighborhood luncheonette, or the dozens of other motives that cause a man to wreak damage to a piece of coin equipment just to run off with the collections—the problem is most serious. Although of particular concern to the big city operator, the poison has reached out into the rural sections where a machine rape is of far greater consequence, considering the small town operator has to travel hundreds of miles to his nearest distributor for replacement parts.

Let's remember the breakin problem is only one of a hundred social ills plaguing this nation today. Like the other problems, the obvious answer is to eliminate the root causes—narcotics, poverty, mental disturbance and the rest. But as any child knows, solutions to these problems may never come in our time. Therefore, the only recourse left to the operator is to take defensive posture and exercise any or all of the ideas at hand to make breaking into his machines a most disagreeable experience.

This can be done in two ways. The first is by utilizing such security devices as burglar alarms, "Fort Knox" cash boxes, tear gas bombs, bars on location windows, leaving bright lights on all night, and everything else up to suspending a cauldron of boiling oil above the machine which tips over when the cash box isbugged.

Security devices help in most cases. However, there's one argument against this which bears repeating: if a thief goes through all the trouble to get into a location, he's not going to stop at the machine after he's in, even if it takes him two hours to break through to the cash box and break up the machine in the process.

Therefore, let's examine the second defense—removing the temptation. Several interesting notions on this score have been advanced, all based on the thought: how do you protect equipment after the thief is already into the location?

Some of these ideas are: 1. make collections two or three times a week, to minimize the amount in the cash box when the thief breaks in; 2. give the cash box key to the location itself and depend on its integrity to empty the box every night and give you a fail count (income totalizers are rather helpful here); 3. if the location makes the collections, make sure he leaves all cash box doors wide open so the thief can see it's empty; 4. engineer a "dummy" cash box into the machine and leave it open at night; 5. buy machines that can be easily broken into, repaired cheaply, based on the notion that the thief's got gonna in anyway.

There's a third preventative measure which falls into the area of legislation. A bill, recently rejected by the Governor of Illinois, would have upgraded a machine breakin from a misdemeanor to a felony. Should this measure have been passed, it would have provided a good precedent for legislatures in other states. However, the argument against capital punishment, this tactual would probably do very little to harrass the activities of thieves.

While the picture looks rather bleak, it's quite natural to suppose that the various protective techniques we mentioned have done some good over the long haul. But until the trade attacks the problem on a united front and insists that the machine manufacturer and the coin operator be required to the proper maintenance of a device, the problem will not be solved.
Promo Snowball At S.D. 8-Ball TV'er

Rowe Int'l Net Holds Annual Meeting;
New Juke Previewed; Sales Emphasized

CINCINNATI — Principles of Rowe International's U.S. and Canadian operations and sales division, together with the company's marketing executives from the Grand Rapids, Mich. headquarters, participated in the firm's product plans for 1979, its sales policy and marketing concept, and its new-to-be-released console models.

The conference was held at Stau-

ers in Cincinnati. The session began early Tuesday morning, and the motion picture and slide presentation focused first on what lies ahead in the field of music and operating machinery, especially in the exploitation of music machines.

A singular highlight of the meeting was the "Rowe Philosophy," as it applied to the operators and mechanics.

Two new models were described in two pool table prototypes, which are already receiving attention from both the pocket and the recreational pool players.

"We'd like to put it on TV," says Trucano to Schneir last Sept.

RAPID CITY, S.D. — U.S. Billiards

sales manager Len Schneir has ad-

vised his company to enter the 6-Ball tour-

nament series, instituted by South Dakota
operators John Trucano and Buzz

Gudmiller, has begun to create a

promotional snowball hardly expected by him and the operators when the idea was first broached, just prior to this year's MDA Exposition. The follow-

ning latter fairly well sums up the mounting interest in the Sunday 8-ball
color series as it stands at this point.

Letter was sent to Len by Dick Shil-

vock, sports editor for Dehmel Broa-
casting Enterprises' KOTA TV.

Dear Mr. Schneir:

I must say I am very happy to relate that the KOTA Coin Operated 8-Ball Pool Tournament has been so successful and well covered by your station.

After only two showings, we began our reviews and are now beginning to receive calls from locations not served before to put in Coin Operated Tables.

The first showing was at 6 p.m. on September 11th at the South Dakota State Fair. The interest has been overwhelming. Our operators are already receiving calls from locations not served before to put in Coin Operated Tables.

The second showing was at 11:00 o'clock A.M. Sundays, right after the ABC TV NCAA College Football highlights just ahead of Pro-Football in the NFL. It is in full color for a half-hour.

Our advance publicity and our current mentions that the KOTA Coin Operated 8-Ball Pool Tournament is "Sanctioned by U.S. Billiards, Inc." and all of their current interest from across South Dakota and U.S. Billiards, Inc.

The second tournament was at 12:00 p.m. where we are now planning to show.

We filmed the opening and closing in color using various trick shots, with letters superimposed on the screen, please notify the operators about the new shows. We are now wanting to get into the sponsors and U.S. Billiards, Inc.

We then interview the two contestants, and from the taped interviews, the next picks for the show.

The prize money for the first pool ran for $10.00 minutes. After a commercial break, we shoot 10 more minutes and then pause for another commercial before coming back for the presenta-

tion of the cash and the $10 Ball Tie

Your Company furnished. We award $10.00 to the pick for $8.00 to the loser, with the winning coming back the following week.

Our current champion has won two in a row in our first two shows.

The way, the posters you sent and the pictures of your table are up is perfect on our show. Great showing.

Seeburg's Adair, Kalm, Gilbert Visit SEGA

TOKYO — Sega Enterprises played host this week to members of two presti-
gious Western companies, the Se-

eburg Corporation of the Gainesmead

Group in England. Representing Se-

eburg were president Bill Adair, Anne

Kalm and Gilbert S. Vea. Vice presi-
dent Ray Lemaire conducted the tour.

Gainesmead has outlined the company's operations at the factory. R. Ganes Cooper, managing director of the Gainesmead Group of

companies, visited SEGA during the tour. Gainesmead operates coin machines to Astra Broadcasting, BBC, and other per-

nisters at The Old Brewery, Tholec.

Berkshire Coover was accompanied on this trip by his associate.

Ray Lemaire explained the need for split-
ing up the territory into different areas, that "Sales in both our coin and retail division is spreading out. In our case, we found it impossible to serve our growing number of new customers, with only one representative.

Harry Home Dies

BROOKLYN — Harry Home, one of the New York City trade's best known and best-liked route collectors and mechanics, died here last Monday (Nov. 3rd) after complications set in during treatment for an ulcer. He was 53.

In addition to being a former em-

ployee of such operators as Irving Holzman, B. Jaffe and Sol Levis, Home was the brother-in-law of Flori-
da operator Sol Tabb. He also worked for Tabb's original Brooklyn operation before the latter moved his business to Florida.

Tabb, who flew to New York with his family for the funeral, Friday, that day, estimated that Harry had been in his coin machine business for over 20 years.

Approximately 150 members of the family and close friends attended the services, among them prominent opera-
tors. Control of their assets and the cemetery in Farmingdale, Long Island.

Goldsmith Picks Novy

As A-T Sales Topper

HIALEAH — The appointment of Carl Novy to the position of sales man-
ger of AllTech Industries has been formally announced by the vice president Arthur Goldsmith. On the job for about three months now, Novy's account with AllTech Airline and home tabled kitches and other apparatus.

Novy previously served as a national accounts manager with American Machine & Foundry in their Bowling Products Division. Previously, he ran his own marketing consulting agency.

"I'm so proud to be with AllTech," Novy declared. "The image this organiza-
tion enjoys in both the recreational and coin industries is very much on the basis of product superiority, and I consider it's my job to keep a memory ball rolling, as well as an opportu-

nity to seek out further markets for our products.

Novy indicated he will be working closely with a selected number of Rowe International distributors toward the exploitation of home table sales, as well as in coin table distribution.

Goldsmith revealed that progress on the company's new headquarters and new headquarters buildings in Hialeah continues, with completion expected for January. He further stated that the new production facili-
ties will transform table production well over their present 50,000 per capacity.

Fischer Names Lee S.W. Sales Rep

Don Lee

TIPTON, MO. — The Fischer Manu-

facturing Company has announced the appointment of David Lee as sales

representative for the southwestern sales

representative. His territory is principally the realignment of the company's western territories, according to Charles Royer, president of Fischer.

Lee, who joined Fischer in August, will take the southwest portion of the area, and will be based in Kansas City. He is a graduate of the University of Kansas and has previously handled the northwest, operating from Modesto, Calif. Lee will work out of San Rafael, Calif. where he presently makes his home.
Ready Now...
the All-New 1970 Coin-Operated Table
from Valley!

NEW FEATURES—NEW DESIGN—
NEW PAY-'N'-PLAY PROFIT FOR YOU

Here's the table with the asked-for features—
rounded rail edges with aluminum trim;
chrome plated corner brackets; pedestal-type legs,
interchangeable with all current models; Panalite® laminated
plastic on all exposed surfaces. Also retains proven Valley
features—one-piece slate playfield, reinforced billiard cloth; finest
4-prong cues, regulation 2'/4" balls, many others. Make Valley
your choice to make money for years to come.

Exclusive—
from Valley!

the ball that
revolutionized
coin-operated
table play!

It's regulation size! for true action and accuracy; for accurate "english"
and "draw." Cannot affect game outcome as do odd-sized cue balls.
Cue ball "locks-in" only when all numbered balls are played, because it
"sees" in the dark—rolls to a separate opening, ready to be
returned to play. Only Valley has it... only Valley could!

Cat's eye
CUE BALL

Belgian Patent No. 669,813
French Patent No. 207,614
Italian Patent No. 726,661
British Patent No. 1,046,390

Other patents pending.

Wurlitzer STATESMAN
THE WURLITZER COMPANY / NORTH TONAWANDA, N.Y. 14120 / 114 YEARS OF MUSICAL EXPERIENCE

www.americanradiohistory.com
Seeburg’s ‘Apollo’ Makes Bow; Incorporates ‘Space Age’ Features

**CHICAGO**—The Seeburg Corporation has unveiled its new, 1959 model coin phonograph the “Apollo” which introduces several new features. Although ordering features to the coin phonograph industry.

Electrical miniaturization techniques have enabled Seeburg to make revolutionary improvements in performance and operation of the new Apollo. Complex electronic mechanical engineering with numerous relays and switches have been replaced by micro-electronic logic systems — the exclusive patented Seeburg Minigig Modular Components that are smaller.

These radically new space age improvements are the modular components, designed to control pricing and record changing. There is greater pricing flexibility and assist the customer in making accurate instantaneous music selections.

A totally new ten button telephone-type digital selector panel, which gives instant access to the music, is designed to increase Apollo’s play ease. These

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**CASHBOX**

Profile On

**Clintone Pierce**

**THIS WEEK’S TOP RECORD RELEASES FOR COIN PHONOGRAPH**

**CashBox**

**Profile On**

**Clintone Pierce**

This week’s Cash Box profile subject is Clintone Pierce, Manager of MOA, present Transistor number one and owner of Pierce Music, located in Broadhead, Wisconsin. Along with his number one Clint operates one of the most established routes in the Midwest. A veteran of more than fifty years in the business, Clint agreed to answer a series of our current questions.

**How did you first become involved in the coin machine business?**

Originally my mother was a music teacher and I was back in school when I got a Victor agency, selling automatic phonographs. They were the first ones to be manufactured without boxes and I had a route in the Broadhead area. It wasn’t long before I got into player pianos. My route was as far as South Davenport and I had 80 pianos on it. These were coin operated and had to be serviced just like today’s jukeboxes. They had 2 cent and 10 cent Wilding machines. There were 10 tunes on a roll and this had certain advantages, the main one being if you placed a roll in a rod to begin a particular song, you had to sit through four other songs before you could hear your favorite again. This was during the Twenties of course and we had a wide variety of locations for these pianos, among them were music halls. Naturally, when the phonographs came, I decided to stock them out and buy music and save the constant bother of mail order change. (Cont. p. 73)

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**Dubs is pretty much a rural area and naturally in a rural area you will have more sales because you are located in a metropolitan area. For example, the most recent reports for counties. The requests from location owners are few, but rural. We like to meet all of them. In college towns like Platteville, Wisconsin the request for multiple orders always requests for more城乡．

With all this variance, programming each location is a bit different. We’re beginning to use in programming going to locations on your route?”

Mrs. Pierce does all the programming for our route so I’ll let her explain how it’s done.

Mrs. Pierce, one thing which is a big help is I get a great many samples of different record jackets which are very generous. So I have a chance to hear the songs and decide for myself. But perhaps the best method is the chalk in check, in fact, we do this every week to see which songs are doing. We’ll listen to requests and finally, decide which ones to use.

Thank you, Mrs. Pierce, Clint, what type of machine seems to be the most popular in your part of the country?

We’ve got certain areas which have been certainly a very successful item. The public that uses that type of machine very, very few, if any, they haven’t been out of use like other machines and a good run, but they’ve dropped off. Although, in some areas they are still very popular. Basically, any new machine that is in the market has to be welcomed and we find that especially in certain areas it is in quite a bit of money. But some new machines are quite new and others have just come out. New products are getting scarce. Year after year, the machines you’re buying up are more or less the same as new ideas.

Still, there are always the question of 25c play in your area?

This area is pretty much limited to certain spots, nightclub, places and opera houses. The coins in the other spots are the classic places. And in areas, it’s always tougher to raise the price. But the 25c price is an ever changing business.

One final question, Clint, how’s business right now?

You have your ups and downs — Billboards and phone books play for them are good. Some years certain manufacturers choose improve, and other years other ones are better. It’s very difficult to tell what’s going to be our business. It’s hard to tell if a particular record is going to be good or not.

**Meet Sets Record**

**CHICAGO**—In addition to setting a new attendance record of 5,800, the 13th annual Coin Machine Operators Convention Exhibit in Chicago, October 16-18, broke old mark for largest event on the 3-day schedule at the Chicago Hilton Hotel. This record was higher than when the national event was held for four days in 1967.

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**Cash Box**

**November 15, 1969**
Seeburg’s ‘Apollo’ Makes Bow

(Cont. from p. 72)

The uncluttered colorful appearance of the compact selector and coin lights accentuates the "now" look of the console. The coin phonograph feature (a magnificent swirl of colors and a lower, slimmer profile trimmed with Bru- zeline in white panels), the patterned high-impact, break-resistant doors in the back panel, and inside lighting to create an eye-appealing glow with the metallic high-gloss speaker grille adding a luxurious backdrop for the selection panel.

To get into the Apollo for servicing and service, the doors in the base, along with the back service panel, can be opened easily and the speaker grile swings upwards for access to speakers and coin equipment. Here, many more innovations are apparent.

NEW DIGITAL "TELEPHONE-TYPE" SELECTOR PANEL provides ease and speed in record selection. Each of the 160 record selections in the "Apollo" has a 3-digit number.

Besides the dollar bill acceptor, Seeburg's Apollo for 1970 has the following optional equipment: remote volume control, universal "big sound" column speakers, and the exclusive Seeburg recording income distributor.

The column speakers, created to capture the full tonality and broad spectrum of music today, are intended to provide a wider dispersion of sound for those locations requiring additional music distribution.

NEW "APOLLO" CONSOLE has identical push button remote selector and Seeburg Microlog system as used in the Apollo console.

The exclusive income distributor keeps an accurate record in dollars and cents of all income derived in music system. The Seeburg income distributor has been fully tested and is certified for reliability and accuracy of operation by Nationwide Consumer Testing Institute – a tamper proof.

Bridgeport Ops

(Cont. from p. 67)

The operators are hoping that the Connecticut Legislature (which convenes shortly) will be sympathetic to the broken problem and boost the status of the crime from a misdemeanor to a felony. Stiffer penalties, they feel, should curb the problem to a greater degree.

The meeting also included a demonstration of the NBM Prestige 160 and Consult 126 phonographs, covered by Lipsey Distributors territorial distributors for the line. Firm president Abe Lipsky, assisted by A.C.A. Sales and Service vice president Mickey Greenman and Larry Galenti of Mutoscope, showed the equipment and gave a brief explanation of its mechanism. NBM's Mass distributor Art Statham of Mel shock Music Inc., Greenfield came down for the meeting to lend his assistance in the demonstration.

Bridgeport operators in attendance included: Lou Northrop, Ed Hanks, Angie Scicluna, T. Copec, C.A. Casey, and Hank Gavar. Association president Rick Scarpelli, currently recovering from a recent illness, was unable to attend.
Amusement Machines Assoc. Of Phila.

Girds For 40th Anniversary Fete

Here is another in our series of Cash Box profiles of associations. This week we go over to Philadelphia for a look at one of the nation's most established and venerable groups, the Amusement Machines Association of Philadelphia.

This is a very special year for the Philadelphia organization in that they will be celebrating their 40th anniversary. They will mark the occasion with a gala banquet scheduled for next month.

During the past four decades AMAP has gone from a small group of members to a large organization that is a vital part of the Philadelphia area. The organization has grown until it is now a major player in the amusement machine industry. The 40th anniversary is a good example of an organization which has stayed the way for many progressive innovations in the coin machine industry and has refused to rest on laurels, preferring instead to cooperate fully among themselves and meet any problems head on. We hope their next forty years will be even greater than the previous forty.

United's 'Silver Fox' Shipping

United Billiards' 'Silver Fox' coin operated pool table, previewed successfully at the recent MOA Exposition, is now in full production and shipping, according to Art Daddis, president of the company. The 'Silver Fox' incorporates the construction design of United's popular 'Crest' table, along with a fresh new look in cabinet design, utilizing a gray Coachwood Twinline (R) mecha finish. Coachwood is a special General Electric plastic laminate with a textured, woodgrain pattern highlighted with vertical slate-grey silver stripes.

Another important feature of the 'Silver Fox' is the popular Tension Control Unit. By providing a delay action and up to 30 seconds, it guarantees any ball in transit will be returned. This eliminates the problem of having balls stuck in the subway system after the coin has been deposited.

Memory Lane

At this time of the year, when manufacturers are introducing their new line of phonographs, we thought for a touch of nostalgia, we'd take a trip back phono-wise to 1947, when Aecon was riding high. Pictured here gathered round one of that company's 'electronic phonographs' on display at the Hartford, Conn., showroom of the State Music Distributing Co. (from left to right) Ben D. Talaconstr, Aecon regional sales mgr.; Joe Greene, Aecon's Boston distributor and his son, Rudy Greenbaum, Aecon's vice president, and Ralph Cusces, Hartford distributor. Remember when jukebox play cost a nickel? Remember when it cost a dime? Oh, you're still on dime play? How quaint.
Rock-Ola's New 442 Phonograph Is Unveiled. . . Features Include Eye Level Panel, Swing-Out Amps

The Rock-Ola 442

Size: 9" H x 11" W x 6" D

Model 1636

deluxe speaker features acoustically correct grille cloth and 8" speaker. Overall size: 9 1/2" H x 17 1/2" W x 9 1/2" D. Each speaker has matching position switch and transformer. Model 1637 slapping 8" speaker is 14" H and 8" D and also has matching position switch and transformer. All are available in compatible walnut finish. Ceiling speaker Model 1638 comes with pre-wired secondary. Available with back box. Model 1639.

Alarm system. Model 2116. Unique alarm system stops thief. Freon activated alarm is triggered anytime coin box is opened without key.

Two plays, two bits. Built-in conversion kit allows instantaneous conversion from "two plays, two bits" to other pricing.

Monitored volume control. Model 2115. First volume control in the industry with on/off switch for phonograph power as well as volume and cancel. Illuminated dial.

Automatic wallbox power supply. Now, each new auxiliary wallbox power supply you can add 10 more wallboxes to any location with the addition of just one auxiliary power supply unit.

Manual remote volume control. Rock-Ola's manual volume control features cancel button and complete sound system control and 60" of cable. To pad. New control for phonograph speaker. Permits graduated or attenuated control of volume on main speakers without affecting extension speaker.

Speaker complement. Two 12" woofers and two 5" 7" oval tweeters.

Phonetic wallbox. Personal listening pleasure and volume controls. Mounts anywhere. Programs LP's or singles, 33 1/3 or 45 RPM records. Model 500-F compatible for 100 or 160 locations. Fifty cent, full-size standard. Allows instantaneous conversion from standard play. One inch thick plastic precision cover. Flip down program holders.

Single unit selection panel. Price card, credit signal window and coin slot.

Replacement accessory connection panel which is easilyachable.

Slug rejector housing and coin mech. Removable and electrically operable for service while in play.

Slotted precision casted magazine holds 240 records.

Grill latches permit instant removal of front grill for cleaning and service of inner grill.

The Rock-Ola 442, 160 selection phonograph has a cabinet measuring 53", in height, 46" in width by 29" in depth. Weight of the machine is 335 pounds.

According to Ed Doris, executive sales mgr for Rock-Ola, "both from an exterior design standpoint for customer pleasing looks and the many internal operator features, we think this is the most outstanding phonograph we—or anyone else—has ever manufactured.

'Pie' Haley, Long Time N. Y. Op Passes Away

MIDDLETOWN, N. Y. James E.

'Hale', one of the original Mid-

State New York music and games

operators, died Saturday, Nov. 1st at Horton Memorial Hospital, here in Middletown, after a brief illness. He was reported to be in his early 60's.

'Pie' Haley was a man who aggres-

sively pursued his trade to the ful-

lest. He was one of the oldest mem-

bers of the New York State Operators

Guild and vigorously worked for a

number of community and fraternal

organizations. As a former N. Y. State

Trooper, he had been a member of

the Tri-State Chapter of Former State

Troopers Assn., and a member of the

National Association of Former State

Troopers, the Middletown Elks Lodge, and the Friendly Sons of St. Patrick.

He is survived by his wife Catherine, one daughter Mrs. Catherine Mary Weissinger and two grandchildren. Funeral services were held at Our Lady of Mt. Carmel Church, interment followed at St. Joseph's Cemetery.

Many of his coin industry friends attended the services, among them Jack Wilson, Ben Golden, Tom Greco, Mike Mulqueen, Frank Greco, Cooper LaMarca, Irv Kenpner, Bernie Winer, Lou Werner and Mrs. Millie Me-

Adickes Honored By German Coin Men

W. BERLIN — At the recent Interna-
tional Coin Machine Exhibitions held in West Berlin, Alfred W. Adickes, President and Owner of the giant Nova Apparate Company, was espe-
cially honored by the German Coin Machine Industry on "Deutscher Auto-
maten-Tag" (German Coin Machine

Day), the first day of the fair. At a gala banquet held in the grand ballroom of the Berlin Hilton, attended by 1920 persons and presided over by the Lord Mayor of Berlin, Mr. Adickes was presented a special commemora-
tive plaque and a gold medallion for his outstanding contribution to the German Coin Machine Industry and his accomplishments in bringing it to its present high state of success. Mr. Adickes was the only distributor and importer of co-operated equipment so honored.
NEW YORK—Despite an Election Day slowdown of activity on the street last Tuesday, and an all-day downpour Wednesday, the Open House affair at Albert Simon, Inc. wasn’t dampened one bit as the metropolitan area’s music operators dropped in for a sandwich and an inspection of Rock-Ola’s new 442 console phonograph.

Simon, sales exec at D’Inzillo, assisted by Harry Koeppel, Larry Kaufman and Larry Flegenbaum, hosted the operators to refreshments and demonstrated the new machine. Four 442 phonographs were displayed on the floor and all had an opportunity for a close-up inspection without getting in each other’s way.

D’Inzillo said reaction to the new Rock-Ola was “extremely gratifying.” Features which excited the trade were the most, according to the sales exec, included the up-top title selector panel, the ease of servicing provided by swing-out components and snap-out grill, and, of course, the aesthetic beauty of the box itself.

A brief list of tradesmen who turned out for the showing included John Torpey, Marvin Feller, Al Denver, Mac Polay, Sy Haber, Neil Rosenberg, Phil Schwartz, Frank Galle, Shelly Simon (with his charming daughter), Al Babstein, Willie Gaines, Irw Wolf, Bruce Hochman, Al Miler, Fred Bradley, Willie Weiss, Jack Gavarrin, Al Pullis, Batsy Batista, Jimmy Durante and Murray Klein.

At the Simon Rock-Ola showing above are (left to right) Harry Koeppel, Mauricio Mochkovsky (appointed Argentina operator up to New York on a buying trip) and Larry Kaufman.

Gordon Winds Up Vendo Classes

(Cont. from p. 67)

throughout the U.S. through Vendo territorial sales representatives. MiAmCo has also announced plans to distribute the German-manufactured Harting Rendolno 140 selection console phonograph in the States.

Since the MiAmCo agreement was signed, the firm has already begun cutting out its share of the phonograph market. Gordon has revealed that the Lum’s Restaurant Chain (beer and peanuts specialists) have agreed to accept their very first coin phonographs at their installations after years of resistance to the jukebox. "We convinced them to take the Cameron," according to Gordon, "because its component configuration permits us to give them jukebox music without a complete changeover on their part. It fulfills something they didn’t want. Secondly, we sold them on the machine’s sound. The Cameron’s separable speakers offer the finest stereo separation on the market, as well as the most exception- al fidelity," he declared. The first Lum’s installation will take place this week in St. Louis.

Gordon also revealed that Holiday Inns of America has signed an exclusive agreement to utilize the Cameron in all their Johnny Holiday franchise restaurants. The new franchise chain will be aimed at the younger set in menu and decor and will offer jukebox music a la the Cameron.

Cameron’s Dick Murphy assisted at the first Johnny Holiday installation phonograph last Friday in Memphis.

Another inaugural Cameron installation took place last week in the Los Angeles Hyatt House. This is another franchise chain which will utilize the Cameron exclusively.

Gordon feels certain the day of the component phonograph has arrived in the coin machine business. "If you know your statistics, you’re aware that the consumer public has gravitated to the stereo component phonograph for the home, as opposed to the console. They know you get an infinitely superior sound through a component set-up," he stated. "Now the music operators will be traveling in the same component direction," he added.

Paul Rechtschafer, Capital Vending Pres., Dies Suddenly

HARTFORD, CONN. — The coin machine industry was saddened this week with the news that one of the East’s most well liked members had passed away.

Paul Rechtschafer, president of Capital Vending Services of Hartford, Connecticut, was found dead in his car Monday evening November 3. Cause of death was not immediately apparent and medical authorities were called in to make an investigation. At press time there was no definite word on the cause.

Rechtschafer was a veteran of World War II, during the course of which he served with distinction in the European theater under the command of General George Patton.

The funeral, which was held on Wednesday, was attended by many prominent coin people from the Connecticut region. The deceased leaves a wife, Toby, and a daughter, Joan.

NSM Distrib.

Cade Appointed

NEW YORK—Charles Cade, a prominent Philadelphia music operator with offices at 821 N. Broad St., has been appointed distributor for the NSM phonograph line in the Eastern Pennsylvania territory. Cade, who also distributes a line of vending machines, is being supplied with equipment immediately, according to Mickey Greenman, vice president of A.C.A. Sales and Services, U.S. marketing agent for the German music line.

An introductory open house showing of the line will take place at the Cade showrooms Nov. 14th (Friday) and the area’s operators have been in-

Cash Box — November 15, 1969
After we invented tomorrow

we invented something to put it in

ROCK-OLA

"we want you to take it easy"

ZINGERY, PHILIPS AND CRAIGLE, INC
September 29, 1969
ROK-1023 — Introductory ad
3 pg., black & red, Billboard, Cash Box
ROCK-OLA MANUFACTURING CORPORATION
EASTERN FLASHES

ON THE AVENUE, TENTH AVE. Plenty of action on the street these weeks as the distrubs bow the new 1970 photograph lines. Center of attention this week was Albert Simon, Inc., where a legion of ops and their service people jammed the showroom for a sneak preview of the new Rochester 44 jukebox before publicly breaks nation-wide. The lads not only dug the new machine but put the sentiment to the old order blaze according to Al D'Inzillo, who's clearly tickled with the new showroom addition. Larry Freigenbaum and Lou (Red) Druckman, two of big town's best service guys, said the new machine is "the mechanic's dream jukebox." Got a big kick out of meeting Maurice Moekovsky of SACOA Divisions, the big Argentine coin firm. Mauricio flew back to South America Wed., via a layover stop in Brazil. He was in the States on an equipment buying spree and took along his charming wife to make a sometimes difficult chore more pleasant. Maurice's headquarters is in the city of Mardel Plata, Argentina, where, among many other locations, he operates what is universally considered Argentina's largest amusement arcade with 21,000 sq. ft. of floor space. Too many macliners to mention, who's to argue the point. He just operates a popular gaming casino there. Chatted briefly with old pal Las Freigenbaum who informs the Mission is off to England on another antique buying junket. Larry himself is in a collection of such relics as old police badges and the like. If you ever see a good demonstration of SEG's Missile game, ask Lou Druckman at Simon's to step up to the piece and show you how it's done. His skill is rather uncanny and he had a half-dozen players amazed as he scored nearly every shot. Over at Bally's, Don Green and Morris Reed took off for Cincinnati early Wed. for the Rowe distrib meeting Thursday and Friday.

UPSTATE ITEMS — By the time this issue hits the desks of comic tradesmen, the New York Operators Guild will have completed their second U.S. Billiards-Sanctioned 6-ball Tournament. Grand finals were held this weekend (Nov. 8-9) at the Kingston Municipal Auditorium. A total of 64 locations sent their four individual tourney winners to the playoffs. Last year's event, held at the Newburgh V.F.W. Hall, enjoyed excellent spectator attendance, despite a severe snowstorm. With the weekend weather still having it's way we're having a good idea that the Housing will be packed Winners and other tourney info will be released next week. McCarthy's NYSCMA meeting, held last Thursday in Albany, reportedly delved deeply into a current loan bonus problem plaguing some opera- tors in the State. More on this week next week. Our condolences to the family of operator James "Pie" Hale who passed away week before last. This is one of the real pioneers in these parts and his many friends and business acquaintances will miss him. See separate story.

HERE AND THERE — Steve Mason, one of the best cronies in the biz, often referred to as the "Bing Crosby of the Broncs", has released a terrific pop/oriental single on his Decatur label. Steve's got a medley of "At Your Command" and "Sweet Georgia Brown" on it. A new "Poor Butterfly" Sounds like the ideal disk for the adult girl (or even the gin miler). Check your one stop to see if it's in yet. U.S. Billiards sales manager Len Schneller has just returned to Big Town after a three week road trip which included a visit to the NAMAs in New Orleans and a swing thru the far west where he visited his distant friend's wife Reba joined him in California, particularly enjoying the San Francisco cable car. Several of the factories closed down for election day, including the mammoth Rose plant out in Whippany. Don't expect promo execs Jim Newlander and Jim Dittman to get much rest, with the sales distributor conference set for Cincinnati two days later. Operator record picks of the week from Jim Galuppi (the sage from Galuppi's) are "Midnight" from the Classics IV, on Imperial, "She Ruby" from Johnny Cash on Columbia and "Back" by the Jacksons on Motown.

Down Jimmy's also building a massive sales operation out of his Syracuse and Albany branches. Chatted with Jack Williams, Birmingham branch mgr for Hermitage Music (headquarters in Nashville). Jack reports excellent year selling All Tech and America tables. He's hoping that Alabama state laws liberalize soon and open up further activity in the coin table area.

One long distance with Joel Kleinman of Pinney Sales Co. (Milwaukee) who's most impressed with the new AMI music product soon to break on the market. Irving Green and Morris Rood down to Cincy last Wednesday for the gaining distributor meeting also impressed with what they saw on the show. The Stoffer's firm products show Elliot Rosen one of the firm's primary champions says no re- serve he has done more for the audio visual business in Philadelphia than any other firm has done or will ever do. No beast, these products are tickled pink with the numerous amount of Phonocoujекторs Elliot has sold to Feuney operators. A contingent of Trimount sales brass heads to the Cincy show with Ed Jervis, Gary Schaff and Andrew Jones, Dave Reinhin and Dave Brown. Saw Scotty Daddies at the Rowe altar. He is back with the Bush International organization (Flor- ida) several months now and anxious to get moving on this to be re- leased Rose music box.

CALIFORNIA CLIPPINGS

HOW GREEN IS MY VALLEY? We all seem to be obsessed with green, and the Valley is for pool tables, of course. According to the paper and the Classic Division of C.A. Robinson the 1970 line of Valley tables is continuing to go strong. Not only is the coin operated, but also the home tables are rapidly gaining in popularity. The fact remains that many operators are purchasing house Valley Pool Tables for preferred location customers and receiving gratitude for same. The new line is also receiving overwhelming interest by operators, and are constantly making inquiries about the "Ballywoo" which should be arriving at any moment. Bally's "On Beam" and "Joust" are continuing to show impressive sales.

Mr. and Mrs. Joe Tamulonis and son "Chop" (who really runs the house) joined Al Baghdai's 77th B.C.C. in the "Playroom" to toast their return from an extended trip to Cuba with three of their children who reside in the Arctic Climes of 4th state. Joe has been operating his coin business in California for many, many years. He is politically active and serves as a councilman for several years and brings to the public in Riverside County area (which includes Palm Springs) an image of the coin machine operator as an outstanding member of the community—public relations is something the Tamulonis's very modestly) that he didn't get that bear but Martian, he quite proudly asserts that he did get three moses—or was that missp.
Vigilant in the plan, Joe Robbins and course, the reportedly very Grand Rapids and Detroit ries.

CHICAGO
Savannah, side Chicago proper, stopped course, during the rock steady and Murph Gordon hit the road will property recording "Say Goodbye." "Mac Skipper", mention for all upduction schedules and "Beta".

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MILOUE MAINESTIONS
Last Tuesday and Wednesday (45), Hastings Dist. Co. hosted a showing of the new Rock-Ola "442" phonograph, and enjoyed an excellent turn-out of operators. Sam and Jack Hollings are very impressed with the new model — and they tell us, too! Stansfield Novelty Co. is doing business at its new building, located at 430 N. Old Place in Lur Crosse. Official move was made the end of last month and a 4-day open house celebration followed. Jim Stansfield is proud of the new premises, of course, and points out the fact that the acre of land on which the 30 x 120 building stands has ample space left over for any expansion moves the future might hold at present. Stansfield employs 31 people on a full time basis.

The Milwaukee Coin Machine Association held its monthly meeting last Tuesday (4) with Pres. Sam Wall presiding. A good attendance was recorded and Sam tells us several prospective members were on hand to lend their support to the association's current activities with regard to the situation.

Bon Rondreau of Empire in Menomonie is very enthusiastic about the new Rock-Ola "442" phonograph. Operator reaction during the recent showing — and since — has been fantastic, according to Bob. Once again radio station WEMP will broadcast all Marquette basketball games, at home and away, with Tom Collins doing the play-by-play. Schedule begins November 15 at 8:10 PM and runs through March 5.

UPPER MID-WEST
Earl Porter and his service man Kenny Moran in town over the week end and Kenny going to make an eye check. John Wilson, Seeburg Vending engineer, spending a few days at the Lieberman Music Co. with the service men. Bill Addington and several of his friends got their limit of geese and ducks on a hunting trip to Devils lake, Dakota. Jim Blenker, going into the Hospital this weekend for surgery. Best of luck, Jim and get well quickly.

Also this week found Sam Gavin, Seeburg music engineer at the Lieberman Music Co. for two days work with the service men. Mrs. Henry Krueger in the cities for the day buying records and parts.

Glen Kaul in town visiting his son and family and mixing in some business. Leo Rau reports that he and the fellows he went hunting with in Wisconsin came home with a buck for each one. Dar Holsman and his son drove into the cities for the day as Dar needed some equipment to take back with him. Mr. & Mrs. George Mellem, Minot is town for a few days vacation. George had not been feeling up to par these past weeks and decided to take a few days off.

Mr. & Mrs. Forest Dahl, Ferguson Falls, in town for the day. Forest making the rounds. Johnny Cooper, L. & I. in town for the day buying parts as was Gabby Clouse from Grand Rapids. Lew Basil is home convalescing after having surgery last week. Everything went just fine and it won't be too long before Lew will be able to be on the job again.

John Brothers, Lektra-Vend sales visiting his distributor Viking Vending Co. Thursday. Herb Alperi and his Orch. and featuring O. C. Smith of the Sports Center Nov. 21st.

Joe Topic Jr. in town for the day. Bob Reese, Forest Lake, Bryan Norberg, and Pete Warnson in the cities over the weekend and making the rounds Monday morn-

Cash Box — November 15, 1969

MILWAUKEE MENTIONS

NEW ROCK-OLA 442
The Ultimate Phonograph

Bart Betli, Jr. Pres.
BETSON ENTERPRISES, INC.
North Bergen, N.J. 07507

WR (Brun) Patin
PACIFIC COIN MACHINE DISTRIBUTORS, INC.
Modesto, Calif. 95353

NEW ROCK-OLA 442

The Ultimate Phonograph

NEW ROCK-OLA 442

The Ultimate Phonograph

NEW ROCK-OLA 442

The Ultimate Phonograph

Norman Goldberg
MORRIO DISTRIBUTING, INC.
Cleveland, Ohio 44114
COIN MACHINES

COIN MACHINES WANTED

We are always interested in used and brand new coin operated equipment. Ball games, pinball, games, arcades.

Bounty in large

"BALLY BINGO" Send

FRUIT MACHINE

400 $600.00 6715.

N.J.

optional

219 First

make

SALE:

rolls.

SKILL GAMES

Two

Good Used

CLASSIFIED

No.

BUY OUT SELLING STOCKS

Or

CLASSIFIED

QUOTE

Classified

NOVELTY

 bills 2200 to 5000. We have

buying

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200 models, (314) 652-1600. One single

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Cash Box

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WANTED: JUKEBOX and GAMES MECHANIC. MUST have 4 years experience. State references, past

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606.00 per thousand. We need 45s and 78s. No questions asked. Capital Estate. Box

11924 Phone (212) 233-1566-

1931.

WANTED: JUKEBOX and GAMES MECHANIC. MUST have 4 years experience. State references, past

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11924 Phone (212) 233-1566-

1931.
New Albums for November

**Victor**
- LSP-4249: Ed Ames - "Love of the Common People"
- LSP-4250: Paul Anka
- LSP-4244: Belafonte
- LSP-4235: Homeward Bound
- LSP-4232: The Best of the Music of America
- LSP-4233: That's the Way It Was
- LSP-4238: John Gandy
- LSP-4241: Nils Lie
- LSP-4245: New Country Roads
- LPV-569: Red Seal
- VPM-6019: RCA
- LSP-4225: Volunteers
- LSP-4221: RCA
- LSP-4227: Vacilla
- LSP-4226: The Swordsmen
- LSC-3113: John Ogdon
- LSC-3119: Weissenberg
- LSC-3117: Beethoven
- LSC-3127: Schubert
- LSC-3114: Schumann
- LSC-3111: Weissenberg
- LSC-3124: Beethoven
- LSC-3123: Beethoven: Hymn to the Fatherland
- LSC-3127: Masselos
- LPV-570: Midgies
- LSC-3119: The Organ Masters
- CAS-2363: Music for Skaters
- CAS-2364: Music for Skaters
- CAS-2370: Music for Skaters

**Red Seal**
- LSP-4246: LSP-4246
- LSP-4245: Red Seal
- LSP-4245: Red Seal
- LSC-3111: Schubert
- LSC-3123: Masselos
- LSC-3114: Masselos
- LSC-3117: Masselos
- LSC-3127: Masselos
- LSC-3128: Masselos
- LSC-3127: Masselos
- LSC-3124: Schumann
- LSC-3127: Schumann
- VICS-1463: Grieg

**Victrola**
- LSC-1477: Grieg
- LSC-1472: Liszt
- LSC-1473: Liszt
- LSC-1471: Liszt
- LSC-1477: Liszt
- LSC-1471: Liszt
- CAS-2363: Liszt
- CAS-2364: Liszt
- CAS-2370: Liszt

**RCA**
- LSP-4235: RCA
- VICT-1473: RCA
- VICT-1472: RCA
- VICT-1471: RCA
- VICT-1476: RCA
- VICS-6117: RCA
- VICS-1483: RCA
- VICS-1465: RCA

*Available on RCA Stereo 8 Cartridge Tape*