Raven's single, "Feelin' Good," is starting to take off. And Raven's feelin' great.
GEORGE ALBERT
President and Publisher
MARTY OSTROW
Vice President

IRV LICHTMAN
Editor in Chief

EDITORIAL
MARK BROWN
Assoc. Editor
ALLAN RINDE
West Coast Editor
JOHN KEBIN
BOB COHEN
BRUCE HARRIS

EDITORIAL ASSISTANTS
MIKE MARTucci
ANTHONY LANZETTA

ADVERTISING
BERNIE BLAKE
Director of Advertising

ACCOUNT EXECUTIVES
STAN SOFER, New York
HARVEY GELLER, Hollywood
WOODY HARDING
Art Director

COIN MACHINE & VENDING
ED ADLUM
General Manager
CAMILLE COMPASIO, Chicago
LISA MORROW, Hollywood

CIRCULATION
THESAURUS, Mgr.

CHICAGO
CAMILLE COMPASIO
29 E. Madison St.
Chicago 2, Ill.
Phone: (312) 617-7272

HOLLYWOOD
HARVEY GELLER
6420 Sunset Blvd.
Hollywood, Calif. 90028
Phone: (213) 668-5297

ENGLAND
DORRIS LIND
3 Cork Street
London, W1, England
Tel: 01-754-2374

ITALY
MARIO PANVINI ROSATI
Galleria Passepartout
Milan (Italy)
Tel: 7790090

GERMANY
MAL SANDOCK
Josef Ruppe Strauss
Munich, Germany
Tel: 356-110

PALDOR
PEDRO FRAZAO
DE VASCONELOS
Rue Frei Canina, 11, Apt. 13
Rio de Janeiro, S.P., Brazil
Tel: 239-418

ARGENTINA
MIGUEL SMIRNOFF
Rafaela 3778
Buenos Aires
Tel: 69-1583

Netherlands
WALT GRIEUS
RPM
1500 Bayview Ave.,
Toronto 17, Ontario
Tel: (416) 89-2166

FRANCE
CHRISTOPHE IZARD
24, Rue Octave Feuillet
Paris XVI Tel: 870-9238

Netherlands
PAUL ACKER
Themistoclesstraat 59-63
The Hague
Tel: 437700

BELGIUM
Erik Van Weveren
Hugo Van Staastraat 87
Sint-Niklaas (West)
Tel: (03) 75-48-80

SCANDINAVIA
SVEN G. WINQUIST
Eriks Strandvagen 48,
Stockholm-Enskede,
Sweden.
Tel: 99-57-85

Australia
RON TUDOR
8 Francis St.,
Heathmont, Victoria
Tel: 980-2577

MEXICO
SALVADOR AREQUI
Tiber 100–7 y 8 Piso
Mexico 5, D.F.
Tel: 25-39-52

Japan
JAPAN
Akihila
SHOCHI KUSANO
Editorial Mgr.

MORIHIO NAGATA
466 Kogashi-Otami
Nishinokyo
Tokyo

Cash Box
Vol. XXXI — Number 13/October 25, 1969

In the hotly competitive game of records and music, all is not the Age of Aquarius. Upheaval on the top rungs of executive responsibility is a more likely description of the business as the Sixties come to a close. This magazine has been reporting a number of executive and corporate changes, with executives suddenly departing from what were considered promising new ventures and new ventures themselves running into the red and into the ground for that matter.

It’s quite a change from months past when key talent, hypothesized by the injection of financial serum into the business by merger and acquisition-minded corporate entities, found new situations in the serious game of musical chairs, and heralded new vistas for the business. The Upheaval is not quite the result of even more promising situations, although press release verbiage may want us to believe it.

For those music men who stay behind at recently-established music divisions of corporate giants, there seems to be a pervading and engendering fear that changes at the very top will produce shock waves that will, once again, thrust major music firms into vacuums of inactivity.

How upsetting this is to the welfare of the record and music industry should be plain. Men of high regard are placed in key positions to run new or established enterprises, and are given the green light to restructure companies so that they may compete more effectively in a marketplace of increasing complexity and scope. But, through all too frequent further merger and acquisition movement within conglomerate setups, stock tender offers for new management control and, last but certainly not least, personal conflicts among new executive teams, these companies lose talent or are constantly rumored to be losing talent. Such chaos must take its toll in a reevaluation of programs embarked upon, in lower echelon personnel fearing the worst is coming and thus opening themselves to often illusionary offers of security in terms of fat contracts and stock options.

There is little doubt that the record and music business has been ripe for consideration by Big Business, so to speak, as a source of investment. As we have learned, the Dow Jones and financial wizards who want to move into ailing companies induce, it seems, more harm to the business than a company’s streak of bad luck in gaining Top 100 product.

Perhaps the re-birth of the indie label operation is a reflection of what we believe is a loss of a more direct control of the destiny of the business by the people whose direct responsibility it is to control it. Is this, unfortunately, the real challenge of the Seventies?
BE CAREFUL, IT'S CATCHING.

They're breaking out again.
With an acute case of chart-itis.
The prescription for all this fever?
Just call Heritage.

BILL DEAL & THE RHONDELS
a follow-up to
"What Kind Of Fool Do You Think I Am"
"SWINGIN' TIGHT"
HE-818

SHANNON
following his success with "Abergavenny",
here is a new song from England
composed by Shannon
"JESAMINE"
HE-819

Heritage Records is distributed by MGM Records, a division of Metro-Goldwyn-Mayer Inc.
They should have called the CMA Awards “The Johnny Cash Show.”

Because John R. Cash was the absolute and unquestioned star of the Country Music Association’s Annual Awards:
- Entertainer of the Year
- Male Artist of the Year
- Single Record of the Year
- “A Boy Named Sue”
- Album of the Year
- “Johnny Cash At San Quentin”
- and Singing Group of the Year, with his wife, June Carter.

Which proves what we’ve been saying all along: The Johnny Cash phenomenon will just keep growing and growing and spreading. With no end in sight.

And just to start things off for next year’s awards, Johnny’s new single ships on October 21.
Decca's 'Phase 2' Restructuring Underway; Loetz To Run Label With Focus On Indie A&R

NEW YORK — Decca Records is undergoing its second major realignment in two years in the wake of Bill Gallagher's departure as operating head of the company.

Gallagher, who joined MCA's music division in Dec. of 1967, will be replaced by Wiedenmann, who succeeds him on the label. Wiedenmann, Gallagher's assistant at Decca, will join the new division as vp and chief administrative officer. Finally, as expected, Gallagher will run the division from New York, while allowing various corporate entities to operate where they are presently located.

C&W BMI Awards See Country Music Report

Leonard Chess, Giant Music Man, Dies

CHICAGO — Leonard Chess, a giant figure in the country music scene who had a heart attack while driving a car here last Thursday (16) at the age of 52, was in his prime. Chess and his brother, Phil, formed the Chess music publishing firm in 1950 and years later formed the Chess-Checker-Arrow operation that was the major jukebox company in the world. In addition to the label, Chess also operated major promoting and recording units in the midwest and a key Chicago radio station.

The Chess label, with its multi-faceted company kept Chess from actively recording acts for a number of years, but several months ago he returned to the studios to record new material.

In Jan. of this year, the entire Chess-Checker-Cadet (Argo was the domestic subsidiary to the Chess-Checker-Cadet (Argo) operation (not including the Chess-Checker-Cadet (Argo) operation) was sold to Decca. Chess continued to run the company, along with his younger brother and son, Marshall, a vp of the company.

In addition to his brother and son, Chess was survived by his wife, Revetta, and two daughters, Susan, the Mrs. Steve Chess (Cont. on page 52), and his father. A funeral service is being held this Monday (26) at Weinstein's Funeral Home in Chicago.

American Intl Forms Label, George Sherlock Heads Setup

HOLLYWOOD — American International Pictures, whose youth-oriented films have provided a soundtrack bonanza, has formed its own label, AIP Records, with top recording artists in mind as the principal product. The majority of artists signed to the label are also currently under contract to the studio, which has used music as much as possible to take advantage of its Rathbone's natural talents.

All Simon, who was executive manager for AIP's publishing firms for the past two years, has been named to oversee the film company's music department (still separate from the record label) and will work closely with Sherlock to explore soundtrack album and single record possibilities for contemporary songs.

Track Record

AIP's string of hit soundtracks in — (Cont. on page 52)

Johnny Cash Sweeps C&W Awards

NASHVILLE — This year's list of Country Music Association awards reads like a tribute to Johnny Cash. Last Wednesday, the Old Time guitar virtuoso was named Entertainer of the Year and was also named Musician of the Year. His Columbia recording of "A Boy Named Sue" won a Grammy Award, his Columbia LP, "Johnny Cash at San Quentin" was selected for a Grammy Award, his wife, June Carter, won the Grammy for Best Vocal Performance by a Female Vocalist, "Sing, Song of the Year" — "Carroll County Accident," written by Bob &amp; Larry(2,377 performances), and "Chet Atkins (RCA Records); Albums of the Year — The Byrds (RCA Records); Records of the Year (2,350 sales); Nashville Brass (RCA Records); and Comedian of the Year — Archie Campbell.

Also, at the presentation, Gene Austin was named to the Country Music Hall of Fame.

INDEX

American Int'l Forms Label, George Sherlock Heads Setup

Johnny Cash Sweeps C&W Awards

Front Cover:

Leonard Chess, Giant Music Man, Dies

American Int'l Forms Label, George Sherlock Heads Setup

Johnny Cash Sweeps C&W Awards

INDEX

C&W BMI Awards See Country Music Report

Nashville: This year's list of Country Music Association awards reads like a tribute to Johnny Cash. Last Wednesday, the Old Time guitar virtuoso was named Entertainer of the Year and was also named Musician of the Year. His Columbia recording of "A Boy Named Sue" won a Grammy Award, his Columbia LP, "Johnny Cash at San Quentin" was selected for a Grammy Award, his wife, June Carter, won the Grammy for Best Vocal Performance by a Female Vocalist, "Sing, Song of the Year" — "Carroll County Accident," written by Bob &amp; Larry (2,377 performances), and "Chet Atkins (RCA Records); Albums of the Year — The Byrds (RCA Records); Records of the Year (2,350 sales); Nashville Brass (RCA Records); and Comedian of the Year — Archie Campbell.

Also, at the presentation, Gene Austin was named to the Country Music Hall of Fame.
An Honest Hype
(from an out of work performer)

Dickie and I made a rule to never get involved in anything that didn't really knock us out. SOUND FOUNDATION hasn't broken that rule. This exciting group is Smobro's first release and we believe that not only their great new single

Morning Dew
Sound Foundation
But also their album, will be chart makers — Tom Smothers

Distributed, marketed and promoted by BUDDAH RECORDS
Available exclusively on ITCC stereo tape cartridges & cassettes.
Buddah Records is a subsidiary of Viewlex, Inc.
Atlantic/Atco Unveils 12 LP's
In Fall Drive...$1 Million

NEW YORK — The Atlantic and Atco labels are launching a Fall program on the major theme of groups which has filled the company's coffers with $1 million in pre-release orders.

The hottest album among the new releases is the second album by Led Zeppelin, "Led Zeppelin II." Orders for the record totaled over $1 million before the album was issued, the company said. The new release is the new Herbie Mann set, "Herbie Mann Live At The Whitney A Go Go.

Areta Cuts LP Due In Jan.,
'Vigby' Single

NEW YORK — Areta Franklin has finished a new album and single for Atlantic. The LP, "Soul Band," is due in January, one of which has filled the company's coffers with $1 million in pre-release orders.

The hottest album among the new releases is the second album by Led Zeppelin, "Led Zeppelin II." Orders for the record totaled over $1 million before the album was issued, the company said. The new release is the new Herbie Mann set, "Herbie Mann Live At The Whitney A Go Go.

London's New LP Product Assists Label's Rosy 3rd Quarter Outlook

NEW YORK — London Records, claiming a record-breaking fourth quarter of sales, the fourth consecutive quarter in which its sales records have been set, has spotlighted an all-star classical line-up for its national and pop product in an October LP release.

The release has been the second LP set by Italian soprano Renata Tebaldi. The album includes arias from the works of Wagner, Puccini, Verdi and others, plus a bouquet of songs from the art of the Italian, with such artists as Ansermet, Vladimir Ashkenazy, Ivan Kitis, Peter Pears, and Dietrich Fischer-Dieskau. This comes the firm's strongest classical release of the year, and the entire group will get a promotional build-up of major proportions.

The album's other side, three new LP's are being released, including the latest by Ronnie Aldrich and His Premiers, featuring a Latinized version of the song from "Hair" to "Easy Rider," and the latest of the hit pop bubble gum, "Volunteered Slavery." The album is "Balan-Down," by Jeffery, two new LP's which have been released, including the latest by Ronnie Aldrich and His Premiers, featuring a Latinized version of the song from "Hair" to "Easy Rider," and the latest of the hit pop bubble gum, "Volunteered Slavery." The album is "Balan-Down," by Jeffery, two new LP's which have been released, including the latest by Ronnie Aldrich and His Premiers, featuring a Latinized version of the song from "Hair" to "Easy Rider," and the latest of the hit pop bubble gum, "Volunteered Slavery." The album is "Balan-Down," by Jeffery, two new LP's which have been released, including the latest by Ronnie Aldrich and His Premiers, featuring a Latinized version of the song from "Hair" to "Easy Rider," and the latest of the hit pop bubble gum, "Volunteered Slavery." The album is "Balan-Down," by Jeffery, two new LP's which have been released, including the latest by Ronnie Aldrich and His Premiers, featuring a Latinized version of the song from "Hair" to "Easy Rider," and the latest of the hit pop bubble gum, "Volunteered Slavery."
NEW YORK — The Music Makers Group has formed a new division named Music Makers Records, Inc. and Sonom G & M, Ltd. to head it. In making the announcement, Music Makers president Milton Herson said that Silvers would be responsible for all phases of the division.

Silvers will replace national sales manager of VTA Records. Before that he was sales manager of RCA Records and the label’s national promo director.

Ira Howard is GPM Of Belwin-Mills Co.

NEW YORK — Ira Howard has been promoted to general professional manager of Belwin-Mills Publishing Corp., according to Alan Shurman, c., Silvers to head it. In announcing the appointment, Music Makers president Milton Herson said that Silvers would be responsible for all phases of the division.

Silvers will replace national sales manager of VTA Records. Before that he was sales manager of RCA Records and the label’s national promo director.

Motown Revives Its P.I.P. Label

DETROIT — Motown Records has reactivated V.I.P. Records, according to Phil Jones, sales director. Jones, who was previously with the label, will now be the marketing director of the Motown promotion division. The company will reissue its complete back catalog as a national promotion line.

DaKroob Motown’s Marketing Director

DETROIT — Mel DaKroob has been named marketing director of Motown Records. In his new position, DaKroob will be responsible for all aspects of the Motown promotion division.

3 Convicted In Fake Book Trial

NEW YORK — After a six-day trial, a jury returned a verdict of guilty on three charges against three men who criminally violated the copyright laws by manufacturing, publishing, and selling large quantities of musical “fake” books. The convicted defendants are Mel G. Slapo, 32, of Bar- side; Queens, Sidney Rogoff, 54, of Teaneck, New Jersey, and the E & E Bindery Service, Inc., at 216 West 18th Street, New York.

Masonic fake books are collections of popular songs which are printed without the permission of the composers and copyright owners. Robert Morgenthau, U.S. Attorney for the Southern District of N.Y., stated that the books manufactured and sold by defendants included pirated versions of such songs as “Oklahoma,” “The Sound of Music,” “Smoke Gets in Your Eyes,” and “The Impossible Dream,” as well as thousands of others.

Morgenthau stated that in no instance did the defendants pay any royalties or obtain permission from any of the composers of these songs who included George Gershwin, Cole Porter, Richard Rodgers, Oscar Hammer- stein and Burton Lane.

Mange P. Naffalis, the Assistant United States Attorney who tried the case on behalf of the Government, stated that the defendant was a battery of musical experts who de- monstrated on the piano the similarity between the pirated fake book songs and the originals. The Govern- ment’s star witness was Burton Lane, the composer of the Broadway show “Finian’s Rainbow” and “On A Clear Day You Can See Forever,” who was heard on the witness stand and was predicted to be the highest man who had been pirated by the defendants as well as many others.

Naffalis stated that the evidence showed that the defendants had man- ufactured, published, and sold thou- sands of these fake books with sales made in such places as Michigan, Illinois, and Florida. Searches of the premises of E & E Bindery Services Inc., which was controlled by defendants Rogoff and Slapo, turned up over 6,000 fake book Sales in addition to the pre- viously seized 4,000 copies of fake books as well as printing plates and parapher- nalia.

Judge Milton Pollack, who presided over the jury trial, let Dec. 3, 1969 as the date for sentencing. Defend- ants Slapo and Rogoff face a maximum of 45 years imprisonment and a fine of $45,000 and E & E Bindery Services, Inc. faces a maximum fine of $45,000.
### A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>49%</td>
<td>Fortunate - Son — Creedence Clearwater — Fantasy</td>
<td></td>
<td>65%</td>
<td></td>
</tr>
<tr>
<td>42%</td>
<td>Yester-Me. Yester-You. Yesterday — Stevie Wonder — Tamla</td>
<td></td>
<td>96%</td>
<td></td>
</tr>
<tr>
<td>37%</td>
<td>Holly Holy — Neil Diamond — Uni</td>
<td></td>
<td>57%</td>
<td></td>
</tr>
<tr>
<td>35%</td>
<td>A Brand New Me — Dusty Springfield — Atlantic</td>
<td></td>
<td>34%</td>
<td></td>
</tr>
<tr>
<td>31%</td>
<td>Heaven Knows — Grass Roots — Dunhill</td>
<td></td>
<td>31%</td>
<td></td>
</tr>
<tr>
<td>30%</td>
<td>Friendship Train — Gladys Knight &amp; Pips — Soul</td>
<td></td>
<td>30%</td>
<td></td>
</tr>
<tr>
<td>29%</td>
<td>El's Coming — Three Dog Night — Dunhill</td>
<td></td>
<td>98%</td>
<td></td>
</tr>
<tr>
<td>28%</td>
<td>Say You Love Me — Impressions — Curtom</td>
<td></td>
<td>28%</td>
<td></td>
</tr>
<tr>
<td>27%</td>
<td>Backfield In Motion — Mel &amp; Jim — Bamboo</td>
<td></td>
<td>27%</td>
<td></td>
</tr>
<tr>
<td>26%</td>
<td>Tonight I'll Be Staying Here With You — Bob Dylan — Columbia</td>
<td></td>
<td>38%</td>
<td></td>
</tr>
<tr>
<td>25%</td>
<td>Raindrops Keep Falling On My Head — B.J. Thomas — Scepter</td>
<td></td>
<td>25%</td>
<td></td>
</tr>
<tr>
<td>24%</td>
<td>Jet Plane — Peter, Paul &amp; Mary — WB/7 Arts</td>
<td></td>
<td>32%</td>
<td></td>
</tr>
<tr>
<td>23%</td>
<td>Groovy Grubworm — Harlow Wilcox — Plantation</td>
<td></td>
<td>23%</td>
<td></td>
</tr>
<tr>
<td>22%</td>
<td>Going In Circles — Friends Of Distinction — RCA</td>
<td></td>
<td>41%</td>
<td></td>
</tr>
<tr>
<td>21%</td>
<td>Early In The Morning — Vanity Fair — Page One</td>
<td></td>
<td>28%</td>
<td></td>
</tr>
<tr>
<td>20%</td>
<td>Undun — Guess Who — RCA</td>
<td></td>
<td>51%</td>
<td></td>
</tr>
<tr>
<td>19%</td>
<td>Down In The Corner — Creedence Clearwater — Fantasy</td>
<td></td>
<td>32%</td>
<td></td>
</tr>
<tr>
<td>18%</td>
<td>Make Your Own Kind of Music — Mama Cass — Dunhill</td>
<td></td>
<td>97%</td>
<td></td>
</tr>
<tr>
<td>17%</td>
<td>Evil Woman — Amaret</td>
<td></td>
<td>28%</td>
<td></td>
</tr>
<tr>
<td>16%</td>
<td>St. Louis — Easy Beats — Rare Earth</td>
<td></td>
<td>34%</td>
<td></td>
</tr>
<tr>
<td>16%</td>
<td>You Can't Make It Alone — Lou Rawls — Capitol</td>
<td></td>
<td>16%</td>
<td></td>
</tr>
<tr>
<td>14%</td>
<td>Roosevelt &amp; Ira Lee — Tony Joe White — Monument</td>
<td></td>
<td>84%</td>
<td></td>
</tr>
<tr>
<td>12%</td>
<td>Looky Looky — Georgio — Aco</td>
<td></td>
<td>12%</td>
<td></td>
</tr>
<tr>
<td>11%</td>
<td>Dock Of The Bay — Dells — Cadet</td>
<td></td>
<td>11%</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LESS THAN 10% BUT MORE THAN 5%</th>
<th>TOTAL % TO DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Let A Man Come In &amp; Do The Popcorn — James Brown — King</td>
<td>Wonderful — Blackwell — Astro — 8%</td>
</tr>
<tr>
<td>9%</td>
<td>Turn On A Dream — Box Tops — Mala — 30%</td>
</tr>
<tr>
<td>Walking In The Rain — Jay &amp; Americans — U.A.</td>
<td>Crumbs Off The Table — Glass — House — Invictus — 17%</td>
</tr>
<tr>
<td>9%</td>
<td>Gingo — Santana — Columbia — 17%</td>
</tr>
</tbody>
</table>
WHY ALL THE TALK ABOUT UNDERGROUND, COUNTRY, BLUES, HARD-ROCK AND BUBBLE GUM, ETC....?
WHEN IN FACT WE'RE TALKING ABOUT GOOD SONGS AND GOOD SOUNDS...IN SHORT, ENTERTAINMENT!

THREE DOG NIGHT IS ENTERTAINMENT
ELI'S COMING
D 4215

THE GRASSROOTS IS ENTERTAINMENT
HEAVEN KNOWS
D 4217

MAMA GASS IS ENTERTAINMENT
MAKE YOUR OWN KIND OF MUSIC
D 4214

THREE SINGLES THAT ARE DOMINATING THE CHARTS

IF IT'S ON DUNHILL RECORDS BELIEVE IT!
**Mio Global Deal Puts Chappell Into Latin Field Full Scale**

NEW YORK – An exclusive publishing agreement has been reached between Chappell Music and Mio Music Company through which Chappell will fully administer Mio worldwide. This aims at Chappell's full-scale entry into the Latin American music field, reports Norm Weiser, vp and general manager of the company.

Mio International Records is the immediate source of interest for the catalog. Already active in the United States, Columbia, Puerto Rico and Venezuela, it is currently negotiating for worldwide release of its label. Promotion will be supplied by the Chappell international network of offices.

The combined resources of Chappell and Mio Music (BMI) will be aimed at the creation of a totally comprehensive publishing house which will expand the horizons of current and increasingly popular Latin American musical trends by (1) covering all major Latin music styles which include Latin American mood, pop, soul, jazz and country and western and (2) encouraging and funding young writers who will create such a diverse and complete Latin American catalogue.

In making the announcement, Weiser indicates that Chappell's intention is to bring new and growing potential in the Latin America market while simultaneously seeing a void in the music publishing area. "I strongly indicate our faith in that market and it is in line with our policy of increasing the label's overall activities."

In commenting further on the importance of the Latin American market, Marty Wilson, president of Mio Music and Mio International Records, said, "Approximately 6% of the world is Spanish-speaking while there are over 2 million Spanish-speaking inhabitants in New York City alone." Present at the signing were Jacques R. Chabrier, president of Chappell & Co. Inc., Alan Richman and Peter Terrace, vice-presidents of Mio, Weiser and Wilson.

**Jubilee Distrubs Pentagram Label**

NEW YORK – Pentagram Records, founded by Steve Douglas and Al Schmidt's label, will be distributed by the Jubilee group of labels of Jay-Gee Record Co.

Pentagram Records includes an LP by Rex Holman, "Here In The Land Of Victory," a single, "Butcher and Shooters" by Oogum and the Tricks, and a single and lp, yet untitled, by the rock satirists Turnabout Remedy.

Schmidt was formerly RCA's ad director on the west coast where he produced 3 Jefferson Airplane albums and a current project. Douglas is staff producer at Capitol between 1965 and 1967, most recently, west coast ad chief for Mercury Records. Douglas has produced Glen Campbell, the Lettermen, Wayne Newton, Billy Preston and Lesley Gore.

Negotiations for the distribution deal were conducted by Mickey Escobar, vp and ad director, with Douglas and Schmidt.

**Barbara Lewis To Stax**

NEW YORK – Barbara Lewis has signed a recording contract with Stax/Volt Records and will be recording on the Enterprise label. The signing was announced by Al Bell, executive vice president of Stax/Volt.

The contract was signed at a luncheon at Stax/Volt from the Atlantic label where she received with such songs as "I'm Yours," "Make Me Your Baby," and "Puff Away." Her first Enterprise album, "The Many Grooves Of Barbara Lewis," is going into release this week.

**Forward Inks Nolan**

HOLLYWOOD – Kenny Nolan, who has seen over a dozen of his tunes recorded by such artists as the Grass Roots, the Fifth Dimension, Yamma Cass, Sunshine Company, Vic Dana & Delia Gray, all in the last month, has inked an artist contract with Forward Records.

Nolan has been producing and managed by SFG (Joe Saraceno, Michael Gough) who has recently recorded his first single, "If I Decide To Love You, I Will," goes into release this week.

**Bell's 1st Tracks In Oct. LPs**

NEW YORK – Bell Records is releasing its first two source albums, "Bob & Carol & Ted & Alice" and "Cactus Flower," as part of the label's Oct. LP release. In addition to the LP's, both will be released in tape cassette format according to Irv Bielig, vp and general manager.


We have the product to complete our transition from singles-oriented label to "album power," said Bielig, "and our promotional and merchandising setup is geared to run with this product and make it happen.""'

**Amaret's 'Gift'**

LOS ANGELES – Amaret Records has set the debut LP from singer-composer Randy Johnson, "The Gift," for release next week. The disk, containing all original tunes, was produced by Jerry Steinon of Melkew Records in a recognition with Larry Goldbert and Randy Johnson for Tri-Cad Productions.

Album will get the benefit of three new distributors just added by the label, including Dome (New York City), Southern (Nashville) and Stan's Record Service (Shreveport, La.).

**2nd Together LP**

LOS ANGELES – Second LP from Together Records, Sagittarius "Blue Marble," goes into release this week, accompanied by an extensive merchandising campaign aimed at both FM and college radio stations. First single from the label, "Jelly," is currently on the charts.

Other artists selected for the new series include Frank Sinatra, Dean Martin, Sam Cooke, Carol Channing, and others.

**Galveston Gold Rush**

HOLLYWOOD – The RIAA has awarded Glen Campbell his ninth gold disk, and cites "Galveston," a single from the back-eaching of "Galveston," Campbell's star of his own CBS-TV show, earned for "Galveston," a "poppy classic." "Galveston," longman," is less than a year ago.

**Millard In N.Y.**

SAN FRANCISCO – Herb Spar has been named to head the just-opened New York offices of the Millard Agency, a S.P.-based booking firm. According to Millard president William Cohlenz, Spar will also be vice-president of the firm.

Spar has been with the agency in the music department at William Morris for the last five years, has signed the firm's first two New York-based artists, Tetragrammaton's Steve Baron and Atlantic's Quill. Other important signings are expected shortly.

The month-old organization currently represents Santanna, Lennie Mack, the Sons of Champlin), Aum, (the Elvin Bishop Group, Country Weather and Sanpaku. The firm's S.O. is handled by Barry Imhoff, with Joe Bailey second in command.

**Invictus Victorious**

HOLLYWOOD – Holland, Dozier and Holland, former backbones of the Motown sound, have followed their hit by scoring with "Praise The Lord," the pre-release on their Invictus label. The disk, a single, "Let Me Make You The Table" by the Glass House, enters the Cash Box Top 100 this week.
NOBODY, BUT NOBODY, IS MORE ORIGINAL THAN
JOHNNY CASH
about David Houston . . .

EPIC RECORDING ARTIST
Unions AFM
AFTRA
TV Guest Appearances:
Grammy Awards
Johnny Carson Show
Joey Bishop Show
Donald O'Conner Show
Appearances:
San Antonio Fat Stock Show - 1969
Music Hall - Newark, N. J.
Symphony Hall - Boston
Madison Square Garden
Illinois State Fair
Grafton Ballroom - Liverpool, England
Commercials:
Coca Cola
Falstaff
CBS - Columbia Record Club
Movie Credits:
Title song - NBC Movie, KANSAS CITY, I LOVE YCU, starring Efrem Zimbalist, Jr.
COTTON PICKIN' CHICKEN PICKERS
Awards:
Grammy Awards - 1967
No. 1 Country Record
No. 1 Performance
Billboard - No. 1 Country Record - 1967
Cashbox - No. 1 Country Record - 1967
Record World - No. 1 Country Record - 1967
Cash Box and Billboard - No. 1 Country Record Award for each of 10 Straight Singles in a row.
Billboard - Most Promising Country Artist - 1966

TEN STRAIGHT NUMBER ONE HITS:
• ALMOST PERSUADED • LOSER'S CATHEDRAL •
• WITH ONE EXCEPTION • MY ELUSIVE DREAMS •
• YOU MEAN THE WORLD TO ME • HAVE A LITTLE FAITH •
• ALREADY IT'S HEAVEN • MY WOMAN'S GOOD TO ME •
• WHERE LOVE USED TO LIVE • I'M DOWN TO MY LAST I LOVE YOU
... and now David Houston sings His Biggest Ever

"Baby Baby"

(I Know That You're A Lady)

W&M by Norris Wilson & Alex Harvey

BABY
HEAR ME CALLIN'...BABY
COME ON HERE AND LOVE ME
HOLD YOUR LOVIN' BODY CLOSE TO MINE.

CRAZY
YOU'RE DRIVIN' ME CRAZY
MAYBE YOU DON'T MEAN TO
BUT YOU NEVER KNOW WHAT'S GOING ON IN A WOMAN'S MIND.

I KNOW YOU'VE BEEN HURT BEFORE
YOU DON'T KNOW WHAT YOU'RE LOOKIN' FOR
AND YOU'RE LONELY
IF YOU'LL ONLY LET ME STAY
I WILL KISS THE TEARS AWAY
AND LOVE YOU...FOREVER.

BABY
I'M ON MY KNEES NOW, BABY
I KNOW THAT YOU'RE A LADY
BUT I WANNA WATCH THE SUN COME UP WITH YOU.

Produced by
The World's Greatest A&R Director Billy Sherill

Copyright © 1969 AL GALLICO MUSIC CORPORATION

HUBERT LONG AGENCY
A DIVISION OF HUBERT LONG INTL.
NASHVILLE/HOLLYWOOD
1513 Hawkins St.
Nashville, Tennessee
(615) 244-9550

RANWOOD RECORDS, INC., A SUBSIDIARY OF RANWOOD INTERNATIONAL, INC., 909 SADDLEBACK CT., LOS ANGELES, CALIFORNIA 90036
Three Go To MGM
NEW YORK — Robert Borella, William Weinrimer, and Richard Spiewak have been appointed to positions with MGM Records. Borella has become director of sales, with Weinrimer as his assistant, and Spiewak is manager of the general accounting department.
Robert Borella, a graduate of C.C.N.Y., was appointed assistant controller in November, 1968. He joined MGM Records in June, 1967, as manager of the general accounting department. Prior to that he held positions in MGM's corporate special projects and internal auditing departments.
William Weinrimer is a graduate of Brooklyn College and previously held the position of manager of special projects. He joined MGM Records in December, 1967, as assistant manager of the royalty department and was promoted to manager in March, 1968.
Richard Spiewak is a graduate of C.C.N.Y. and received his Master's degree from Baruch Business College. In February, 1969, he joined MGM Records as assistant manager of the general accounting department.

Mancini To Tour
NEW YORK — Starting with a date at the Milwaukee Arena, Milwaukee, Wisconsin, on November 6, the fall tour of Henry Mancini opens a series of concert engagements for the month of November.

Church Joins Forward in Merchandising Slot
LOS ANGELES — Forward Records has named Derek Church, former national advertising director for Liberty/UA, as director of merchandising for the label. According to Forward president Bud Fraser, Church will be responsible for all advertising, merchandising and packaging activities for Liberty, UA, World Pacific, Imperial, Blue Note, Soul City and Liberty Stereotape. Church has also been associate creative director of Smith & Hennings Advertising (A.L.A.) and creative group head of Austin Knigh Advertising (London).
Church, a native of London, England, began his merchandising/advertising career in the ad department of the Nestle Company in London in 1969.

Venosa Forms Havona, NY Graphics Studio
NEW YORK — Havona, an art, design and photo studio, has been formed here by Bob Venosa, former partner of Forlenza Venosa Associates.
Venosa said that Havona would recognize the "necessity" of innovating new forms of cultural expression in art, photography and film.

Church and Fraser

Kelly Named LP Promo Director
NASHVILLE — The Nashville-based Robert L. Holladay organization announced the appointment of Chris Kelly as director of album promotions.
Kelly has been with Holladay for the past 8 months. Before that, he was an ASCAP field representative and ran his own booking agency while he was in college.

CashBox Looking Ahead
1. IT AIN'T SANITARY (Faro — BMI) Joel Tenorio (64906)
2. I'M GONNA TEAR YOU A NEW HEART (Shelley — BMI) Clarence Reid (Victor 45781)
3. TEN COMMANDMENTS OF LOVE (Arc — BMI) Little Anthony & Imperials (Stief 50549)
4. TONIGHT I'LL BE STAYING HERE WITH YOU (Big Beat — ASCAP) Bob Dylan (Columbia 65004)
5. A WOMAN'S WAY (Regalo — ASCAP) Andy Williams (Columbia 65003)
6. ONE TIN SOLDIER (Cents & Pennies Music — BMI) Original Cast (Columbia 55)
7. I WHO HAVE NOTHING (Trip — BMI) Dee Dee Warwick (Mercury 70256)
8. BALLAD OF EASY RIDER (Porton — BMI) Birds (Columbia 44990)
9. MOMMY AND DADDY (Screen Gems/Columbia — BMI) Monkees (Colpix 5005)
10. VOLUNTEERS (Cooky Corp — BMI) Jefferson Airplane (RCA 74-0245)
11. YOU GOT YOUR THING ON A STRING (J. P. Robertson — A&M)
12. SHE BELONGS TO ME (Warner/7 Arts — ASCAP) Rick Nelson (Decca 27550)
13. STONE FREE (Arch — ASCAP) Jim Hendrix (Reprise 0853)
14. MIDNIGHT COWBOY (Smart-Buy — BMI) Ferrante & Teicher (Uni 50545)
15. HONEY COME BACK (Chick Jackie (Motown 1152)
16. I GUESS THE LORD MUST BE IN N.Y.C. (Dunbar — BMI) Septimus (Ridener 122)
17. THINGS GO BETTER WITH LOVE (Cindy Tripp — BMI) Claude E. Folsom (Paladin 29)
18. MY IDEA (Cream Camel (Janus 100)
19. DELTA LADY (Ox — BMI) Joe Crocker (A&M 1112)
20. LOVE, LOVE, LOVE (Progressive — BMI) The Tams (ABC 11288)
21. SOME OF SHELLY'S BLUES (Screen Gems/Columbia — BMI) Nitty Gritty Dirt Band (Columbia 56134)
22. LOVE AND LET LOVE (Elo Fandango — BMI) Randy Boys (RCA 0228)
23. WHITE BIRD (Clay — ASCAP) It's A Beautiful Day (Columbia 44028)
24. COMMENT (Street/Star — BMI) Charles Wright & The Watts 103rd St. Rhythm Band (West 7 Arts 7338)
25. GET READY (Lublets — BMI) Ella Fitzgerald (Reprise 6585)
27. EARLY IN THE MORNING (Cutchia — BMI) Johnnie Ray (Pep One 627)
28. HOW DOES IT FEEL (United — BMI) The Isley Brothers (Steed 721)
29. BABY YOU COME ROLLIN' ACROSS MY MIND (Sheman — BMI) John Beland (8553)
30. LONG RED (Windell — BMI) Mountain & Louise West (Wv cilfia 631)
31. UNBELIEVABLE (Alberto — BMI) Frank Reed (Epic 10539)
32. MARY, DON'T TAKE ME ON NO BAD TRIP (ARC — BMI) Felix Greys (Skeet 652)
33. ALWAYS DAVID (Blue & Green — BMI) Ruby Winters (Diamond 265)
34. IT'S A FUNKY THING RIGHT ON (Part 1) (Herbert Kim — BMI) Herbiv Mann (Atlantic 267)
35. HOROSCOPE (Vulcan — BMI) Young Hot Unlimited (Brunswick 755420)
36. DON'T SHUT ME OUT (Screen Gems/Columbia — BMI) Underground Sunshine (Intertel 75012)
37. SUGAR BEE (Excal — BMI) The Miracles (Chess 7290)
38. RIVER DEEP — MOUNTAIN HIGH (Mersey Bech & BMI) Ike & Tina Turner (A&M 1118)
39. AMEN (Porto-Music — BMI) The Moments (Cherry 5008)
40. CAN'T TAKE MY EYES OFF YOU (Saturday/Morning Fox — BMI) Nancy Wilson (Capitol 40)
41. I CAN'T MAKE IT ALONE (Screen Gems/Columbia — BMI) Lou Rawls (Capitol 2569)
42. GOODBYE COLUMBUS (Ensign — BMI) Association (Warner Bros 7 Arts 7267)
43. ALL GOD'S CHILDREN GOT SOUL (East Memphis — BMI) Dorothy Morrison (Cresta 45671)
44. WHERE (Gamb — BMI) The Moments (Cherry 5008)
45. DISMAL DAY (Screen Gems/Columbia — BMI) Brenda (Elektra 666)
46. MY WOMAN'S GOOD TO ME (Gabbard — BMI) George Berston (C&BM 1076)
47. SEE THAT GIRL (Screen Gems/Douglas — BMI) The Vagabonds (Reprise 6585)
48. MISS PITIFUL (East/Morghul/Turner — BMI) Eliza Jane (Capitol 6555)
49. DRY SPELL (Marxart — BMI) Marshall Crenshaw (Atlantic 2569)
50. I'VE GOT MY FINGER ON YOUR TRIGGER (Smash — Excalitca)

Cash Box — October 25, 1969
Six months ago, a company was founded in New York City for the sole purpose of producing great music on records, cartridges and cassettes.

"So what," you might exclaim, "there are companies founded every day in this business."

Polydor, however, is an extraordinary company. Its parent is an international corporation with a 75 year span that traces back to the very beginning of recording history. Polydor Incorporated is the youngest old company in America.

What does all this mean?
It means we have something for everybody.

Polydor
Incorporated
A company for all generations
IN THE U.S.A.

**Polydor Incorporated**
Southland Records Dist. Co.
Atlanta, Georgia

Music Suppliers, Inc.
Boston, Mass.

Royal Disc
Chicago, Illinois

Mainline Inc.
Cleveland, Ohio

B & K Distributors
Dallas, Texas

TDC Denver
Denver, Colorado

Jay Kay Dist.
Detroit, Michigan

TDC Hartford
E. Hartford, Conn.

Eric of Hawaii Inc.
Honolulu, Hawaii

Metro Record Dist.
Los Angeles, Calif.

Tone Dist. Co.
Hialeah, Florida

Chips Dist. Co.

Roberts Record Dist.
St. Louis, Mo.

ABC Record & Tape Sales
Seattle, Washington

Schwartz Bros., Inc.
Washington, D.C.

**ARCHIVE PRODUCTION**
Best Record Dists.
Buffalo, N. Y.

Southern Record Dist. Co.
Nashville, Tenn.

Delta Record Dist.
New Orleans, La.

Independent Music Sales
San Francisco, Calif.

Stanley-Lewis Record Dist. Co.
New York, N. Y.

Sunland Supply Co., Inc.
El Paso, Texas

**Polydor Incorporated**
All Over The World

**IN EUROPE**

Austria
Polyphon Schallplatten Gesellschaft MBH
Vienna

Belgium
Polydor S.A.N.V.
Brussels

Canada
Polydor Records Canada Ltd.
Montreal, P. Q.

France
Polydor S.A.
Paris

Germany
Deutsche Grammophon Gesellschaft MBH
Hamburg

United Kingdom
Polydor Records, LTD.
London

Luxembourg
S.A. Polydor Luxembourg
Luxembourg

Mexico
DUSA. Discos Universales S.A.
Mexico

Netherlands
Polydor Nederland N.V.
The Haag

Norway
A/S NOR-DISC
Oslo

Sweden
Karusell Grammofon A/B
Stockholm

Switzerland
Polydor AG
Zurich

USA
Polydor, Inc.
New York, N. Y.
We span yesterday’s generations with the greatest names in classical music of all time.

The respect and admiration people give to a name doesn’t come overnight. It comes with time.

And when people talk about Deutsche Grammophon they say it in the same breath as Rolls-Royce and Mercedes-Benz.

Deutsche Grammophon is Polydor.
Polydor is Deutsche Grammophon.

Anything else we could say is redundant. Because you don’t describe great art. You show it. In our case, you play it. On records, Musicassettes. And 8-track cartridges.

Just as millions of people around the world have been playing Deutsche Grammophon recordings for three-quarters of a century.
We bridge today's generation gap

The kids today are beautiful. They not only started a whole new way of life. They started a whole new way of music. And than just to keep up with them. It has to stay ahead of them. We are ahead. With Mayall.
with music that's ahead of its time.

With Cat Mother. With Tony Williams Lifetime. With Ten Wheel Drive. With Area Code 615. With Corbitt. With Savage Rose. We're growing so fast, we didn't even have time to announce ourselves. Charts were the first to announce us. Now we're announcing ourselves.
WKYC-TV Documents Town’s Viet Loss

Five men from Beallsville, Ohio have lost their lives in the Vietnam war thus far. Although the figure does not seem very startling, it represents, for a town of Beallsville’s size, seventy-five times the national average loss for American cities due to the Vietnam war. Through its Congressman Clarence Miller, the town requested that any Beallsville servicemen remaining in the war zone be withdrawn to avoid the possibility that an entire generation of the town’s young men be extinguished. The request was denied.

S-F Newsmen Reports, Posing As Black Man

SAN FRANCISCO — In order to be able to report what he felt was a hard look at the white man’s world from a black’s viewpoint, KYA’s news director, Brad Messer, “became” a black man for a week.

Wearing a natural wig, sunglasses, his face, arms and hands dyed by a make-up expert, Messer lived the life of both a poor and an affluent black man for one week. Posing as a poor black, Messer spent nights in flop houses. When he was “posing” as a well-to-do black man, Messer stayed at the Fairmont Hotel.

During his week of impersonation, Messer broadcast his daily reports over KYA by telephone. Messer also carried a portahole recorder, concealed in a paper bag, in order to capture material which he plans to use in a show documenting his experiences.

WDW-Atlanta Fetes The Mighty Thau

ATLANTA — For three weeks before his arrival, WDWA-Atlanta talked about the coming of “The Mighty Thau.” His appearance was promoted every hour over the station, but without any indication as to who or what he or she was.

When “The Mighty Thau” finally did step from his plane at Atlanta’s International Airport, there were 1,000 young, screaming, sign-carrying, freshly minted devotees. They got their money’s worth, the “Mighty Thau” had them dancing, purple sunglasses covering his eyes, his long robe flowing, carrying a portable tape recorder, his past three pages in white lights, “Mighty” (in real life, Marty Thau, Buddah Records’ promo director) then led a 25-car procession into downtown Atlanta where he performed incredible feats of magic for waiting crowds at several of the city’s night spots and disco’s.

Upon his return to New York, Thau, speaking through his manager at Laughlin Airport, said that he felt that the trip was the most successful example of a successful cooperative promotional venture undertaken by a radio station and a record company. “The only real problem,” Thau said, “came from the bleeding of one’s concert pages on the plane. Many passengers complained.”

Rumor has it that “The Mighty Thau’s” three pages might actually have been Buddah’s Neil Bogart, Cecil Holmes and Joe Fields. No confirmation from the three has been forthcoming.

Tuning In On One To One Radio

Beginning this week, WCBS-FM/New York is instituting all-new programming as a CBS-owned station, announcing the change-over from their syndicated “young sound” format, Gus Gossert, the station’s program director, said that the new emphasis at WCBS/FM would be on entertainment... with a capital “E.”

By revamping its programming, WCBS will be shooting for a larger share of the burgeoning FM market by appealing to their listeners on a much more personal basis. In explaining the situation in which the station was trying to remedy, Gossert said, “Too many pop music stations today insist the ‘passing’ of the listener, that his or her name is mentioned more than it’s heard. WCBS/FM will be attempting to talk to its audience on what Gossert calls a ‘one on one’ basis.”

To attain this extremely personal contact, the station has added six established air personalities. The six are Tom Clay, prominent DJ, formerly with KDIA/LA and CKLW-Detroit, who will handle the 9PM-1AM slot. Bobby Wayne, coming to WCBS from WURE-Charlotte, will take the 1-5PM slot. Bill Brown and his band, already working in New York, FM listeners for their “Bill Brown and the Brownies,” will be joining the 5PM-9PM, and 9-12PM, respectively; Steve O’Shea, who has been on the Recent Records’ staff, will be joining the 12PM-3PM shift, while Bob McCord, the station’s p.d., who has formerly worked at KCON and KRU, will take the 3PM-7PM shift. Fitting in the listener. What’s more, they are not even entertaining, WCBS/FM will be attempting to talk to its audience on a one-to-one basis.

STATION BREAKS:

AFKN Tong Du Chen, Korea, a 5,000 watt station reaching 50,000 listeners is in need of surveys and air checks from outlets at home in order to make location and format broader. Current AFKN’s address: Tong Du Chen, APAC, #915 W. 30th Street, Cincinnati, Ohio 45206.

“A World.” Jo Oster’s daily hour-long slot heard over WBRU/FM-Providence, celebrated its first birthday at Senator Kearney’s Cafe last week.

Bill Quinn left post as p.d. of WLW during the last two months to become station manager of WPW-Syracuse, WLS-Chicago’s news director Bob Benson named to Illinois News Broadcasters Association’s board of directors.

Mike Gaffigan, the public affairs director for WFUM-Miami, selected to serve on the “Young Adults Advisory Group.”

Memphis-based Telephone Corp. merged with Gideon B. Mathews Productions, resulting in the “Mighty Thau’s” successful introduction. A merger will bring about an expansion of the 4-year old Mathews publication, a weekly service now reaching over 300 radio stations, will remain as record companies and distributors.

WMCA-NY has named Wendy Owen to be producer of “Mighty Thau.”

KMPC’s Roger Carroll will broadcast his December 8th, 8-10 PM show with guest star Rod McKuen from the live studio of his Los Angeles home. Roger Carroll has been conducting a “Love Has No Boundaries” (in-studio) contest on his twice daily shows designed to experience and to tell how love has been good to them or how they would like it to be good to them. Entries will be judged by Jack Garber.

Bill Gardner joins WMMR’s Philadelphia.format; 10-11PM spot. Gardner was formerly with WFSU-FM, Miami. Howard McCord will be joining KLAC-LA as promotion director. Current KLAC p.d. Peter McCord is taking over KLAC’s Program Director’s job and McCord will be hosting McCord’s morning show.

Marty Thau, aided by Buddah Records’ promo director then led a 25-car procession into downtown Atlanta where he performed incredible feats of magic for waiting crowds at several of the city’s night spots and disco’s.

After his week of impersonation, Messer broadcast his daily reports over KYA by telephone. Messer also carried a portahole recorder, concealed in a paper bag, in order to capture material which he plans to use in a show documenting his experiences.
CONGRATULATIONS

...to the winners of the
BMI 1969 Country Music Achievement Awards

For the most performed Country songs April 1, 1968 to March 31, 1969

GENTLE ON MY MIND
John Hartford
Igter Publications, Inc.

THE GIRL MOST LIKELY
Margaret & Lewis, Mirra A. Smith
Stevie Wonder Music, Inc.

GREEN GREEN GRASS OF HOME
Curly Putman, Sheb Wooley
Tree Publishing Co., Inc.

HAPPY STATE OF MIND
Bill Anderson
Stallion Music, Inc.

HARPER VALLEY P.T.A.
Tom T. Hall
Nevekas Music, Inc.

HAVE A LITTLE FAITH
Billy Sherrill, Glenn Sutton
A Gallico Music Corp.

HEAVEN SAYS HELLO
Cindy Walker
Four Star Music Co., Inc.

HOLDING ON TO NOTHING
Jerry Crutchley
Passkey Music, Inc.

HOW LONG WILL MY BABY BE GONE
Back Owens
Blue Rock Music

I TAKE A LOT OF PRIDE IN WHAT I AM
Merle Haggard
Blue Rock Music

I WALK ALONE
Herbert Wilson
Jimmie Lou & Robb, Inc.

I WANNA LIVE
John D. Lou诊biniik
Acuff-Rose Publications, Inc.

IT'S MY TIME
John D. Lou诊biniik
Acuff-Rose Publications, Inc.

JONNY ONE TIME
Dallas Frizzler, A. L. Owens
Hall and Range Songs, Inc.

LOUISIANA MAN
Doug Versaw
Acuff-Rose Publications, Inc.

LOVE TAKES CARE OF ME
Jimmy Peppers
House Music Co., Inc.

MAMA TRIED
Merle Haggard
Blue Rock Music

MENTAL JOURNEY
Leslie Ashley, Margie Singleton
A Gallico Music Corp.

THE ONLY DADDY THAT WILL WALK THE LINE
N. J. Bryant
Central Songs, Inc.

RAINBOWS ARE BACK IN STYLE
Dave Burgess
Four Star Music Co., Inc.

RELEASE ME
M. S. Smereon, Edie Miler
Four Star Music Co., Inc.

REMEMBERING
Jerry Reed
Vector Music Corp.

THE SUN OF HICKORY HOLLER'S TRAMP
Dallas Frizzler
Blue Rock Music, Inc.

STAND BY YOUR MAN
Tammy Wynette, Billy Sherrill
A Gallico Music Corp.

THE STRAIGHT LIFE
Sonny Curtis
Viva Music, Inc.

THEY DON'T MAKE LOVE LIKE THEY USED TO
Bill Lane
Tree Publishing Co., Inc.

A THING CALLED LOVE
Jerry Reed
Vector Music Corp.

U.S. NAKE
Jerry Reed
Vector Music Corp.

WHAT'S MADE MILWAUKEE FAMOUS
Glen Sutton
Al Gallico Music Corp.

WILD WEEK END
Bill Anderson
Stallion Music, Inc.

WITH PEN IN HAND
Bobby Goldsboro
Details Music, Inc.

YOU CAME A MOUNTAIN
Marty Robbins
Mama Music, Inc.

All the worlds of music for all of today's audience.

www.americanradiohistory.com
Bauls Religion
Smothers Barry, Melanie, Mother and The Brothers.

Metanomena

If television performances are a good indication of the relative success of popular songs I would imagine that Spinning Wheel and Get Together must be two of the most valuable copyrights around today. Spinning Wheel is good for at least one new network performance a day as it appears with now monotonous regularity on all the coast stops and Get Together has enough performances from Andy Williams alone to make it a big song. Both of them are from records that were first broken on underground radio stations.

Get Together has an interesting history. Written by Dino Valente, it was first recorded by Hamilton Camp then later by We Five, Jefferson Airplane, and The Youngbloods.

The Youngbloods' recording was part of their first LP for RCA Victor, a very fine LP that was first released in 1966. For some reason it was difficult for RCA to get the Youngbloods off the air, although I think that anyone listening to the first LP will agree that it contained several songs that sound like hits.

Finally after a lot of exposure on KMPX in San Francisco, RCA in 1967 released Get Together as a single. It was an immediate West Coast hit but while it got on the national charts it never had the concentrated air play that was to make it a hit two years later. In that two year period there were a lot of people in radio stations around the country still playing the record because they were convinced of its validity in a philosophic sense as well as in the sense of a record. Among the believers was Gary Schaeffer on KVA in San Francisco who did a voluntary promotion job on the record among his friends in the business.

Spinning Wheel's success is a reflection of the astonishing success of Blood, Sweat & Tears and once again we have an album that was initially played and popularized by the FM underground stations.

Despite some recent statements to the contrary, FM radio has been responsible for breaking a great many singles while helping in many markets to revitalize the LP business. Promotion people had more understanding of what was going on in the underground stations and a greater understanding of the business of promotion, a great many more singles would have resulted from concentrated play in underground.

After we got rolling at KMFX there was a long period of time where I depended on back room employees at several local distributors to a greater degree than I did their promotion men. The kid in the back room who called me or brought to the station a new LP that had come into the distributorship was a true music freak and a fan of the station with some understanding of what we were trying to do. Fortunately, some of these people have now gotten into promotion and their knowledge as well as their enthusiasm is good for the business.

Recently I have noticed a couple of small stories in the paper about Congressmen (mostly of the Orange County variety) who have been warning their constituents about the mind-boggling dope and Communard-laden lyrics of today's rock and roll music. The legislators are deriving their information from an article that appeared in the John Birch Society magazine late last winter. In it the author explored the world of dope and revolutionary lyrics at its level of understanding. Among other things, he determined that the Beatles are no longer writing their own songs, that the intricate construction of these songs is far beyond their musical capacity and that the Beatles' material has actually been written for some time by Communist behavioral scientists.

He also made some wonderful discoveries about the meanings contained in some of our popular songs. In the author's words, 'Long John Silver, Forever, which I have always believed to be the Beatles' most righteous acid rock and roll song, is actually about marijuana. He says that the significance of the lyric is that people cultivate marijuana, and some would cultivate it as a crop. I have noticed a few strawberry patches by a few strawberry patches by a few strawberries, and I have heard - and I have lived in California long enough to know that cannabis can stand as high as a man.

While this particular magazine may not be your regular reading fare, I would certainly heartily recommend this article.
Jackie De Shannon is one of the few ladies of song to record a million selling single. That's something special.

Now, Jackie has a new album.

"PUT A LITTLE LOVE IN YOUR HEART"
LP-12442. From this love filled album comes her newest single:

"LOVE WILL FIND THE WAY" #66419

A very special album—a very special new single from a very special lady.

"Put a Little Love in Your Heart"

Jackie De Shannon
HELLO, DOLLY! — Original Motion Picture Soundtrack Album — 20th Century-Fox DTC5 5183

No doubt about the future of this album. It's a predestined hit and should be showing up on the Top 100 Albums very quickly. Barbara Streisand stars as widow matchmaker Dolly Levi. Walter Matthau and Michael Crawford are her co-stars, and Louis Armstrong is featured. Music and lyrics, of course, are by Jerry Herman. "Hello, Dolly!" was written for the screen and produced by Ernest Lehman. Gene Kelly directed. Lennie Korton and Lionel Newman conducted the music. Big set.

DIONNE WARWICK'S GOLDEN HITS, PART 2 — Scepter SPS 377

Produced by Burt Bacharach and Hal David and dedicated by Dionne Warwick to them, this album will certainly be a substantial chart item. All the songs but two are Bacharach-David compositions, including the four single hits, "I Just Don't Know What To Do With Myself," "Do You Know: The Way To San Jose," and "I Say A Little Prayer for You." This set will be flying high soon.

PUZZLE PEOPLE — Temptations — Gordy GS 449

Save a special spot in your stacks for this set. The release of a Temptations album is always a significant event, and "Puzzle People" could be one of the soul group's biggest outings. The five singles offer eleven tracks on the set, including their single hits "I Can't Get Next To You" and "Don't Let The Joneses Get You Down." Powerhouse package.

TURTLE SOUP — Turtles — White Whale WW 7234

The Turtles are certain to have another chart-bound set in their possession with "Turtle Soup." The LP, which includes two of the Turtles' Top 10 singles, "House On The Hill," and "You Don't Have To Walk In The Rain," showcases their rock quintet in a performance that their teenage following will enjoy. Be sure to have plenty of copies of this album in stock.

I'M GONNA MAKE YOU MINE — Lou Christie — Buddah BDS 5052

With hit single, the title song, in the Top Ten, singer Lou Christie has a sure winner in this LP. The album is filled with a collection of buoyant, up-tempo bubblegum rock in the vein of "I'M Gonna Make You Mine." Three Christie-Taylor-Herron tunes are also included in the package as well as a "live" performance of "Mickey's Monkey" complete with screaming admirers in the background.

MIDNIGHT COWBOY — Ferrante & Teicher — United Artists UAS 7675

The tuneful good music piano duo has gotten together for another album, and the results are bound to delight a host of listeners. Ferrante & Teicher are up to par as they offer their readings of such numbers as "Midnight Cowboy," "Agua, Agua," "Gentle On My Mind," and "My Way." Should be chart action in store for this set.

GET TOGETHER WITH ANDY WILLIAMS — Columbia CS 9925

Andy Williams has one of the most substantial and durable reputations of any good music singer. His career will probably flourish until he retires. On his new album, he sings in his earnest manner a host of currently popular tunes including "My Cherie Amour," and "Yesterday When I Was Young" (both on Side 1), which is called Ballads) and "Good Morning Starshine," and "Get Together" (on Side 2, which is called Not So Ballads). One of Williams' secrets is that he is polished without being slick. Score another hit for him.

TOGETHER — Diana Ross & Supremes with Temptations — Motown MS 674

Diana Ross & the Supremes join forces with the Temptations for the third time on an album, and the results spell huge success. Diana & the Supremes are a top female soul group, and the Temps are the last male ditto, and when the two acts vocalize together, it's really a meeting of giants. Set includes the noise-making single, "The Weight." Set is already on the charts.

JOE COCKER! — A&M SP 1224

On his second A&M LP, Joe Cocker brings his super-funky voice to bear on some very good material, including a Bob Dylan song, "Dear Landlord," Leonard Cohen's "Bird On The Wire," John Sebastian's "Darling Be Home Soon," and two numbers from the new Beatles album: Lennon-McCartney's "She's Leaving Home," and "Out- ings. The five singles offer eleven tracks on the set, including their single hits "I Can't Get Next To You" and "Don't Let The Joneses Get You Down." Powerhouse package.

BOBBY SHERMAN — Metromedia MD 1014

Look out for heaps of spins and sales on Bobby Sherman's new album. The set, which contains the pop chart's #1 single, "Little Lady," should have no trouble making its way to the Top 100 Albums chart. Sherman, who plays Jeremy, on the TV series, "Here Come The Brides," appeals in particular to the young ladies, and many of them will want to own copies of this LP.

EASY — Marvin Gaye & Tammi Terrell — Tamla TS 294

Soul artists Marvin Gaye & Tammi Terrell should have a real winner with their latest album effort. The sparkling and polished music, is both energetic and polished and will appeal to millions of Motown devotees. Numbers on the LP include "Good Lovin'" " Ain't Easy To Come By" " California Soul " " What You Gave Me" and "Baby I Need Your Loving."
JACK BRUCE
his album

songs for a tailor

with harry beckett, dick heckstall-smith, jon hiseman, henry lowther, john marshall, felix pappalardi, chris spedding, art theman.

words by pete brown.

SD 33-306
& 8 TRACK CARTRIDGES
NEW YORK TENDABERRY — Laura Nyro — Columbia KCS 6727
Laura Nyro has gained a substantial reputation as a songwriter with her Fifth Dimension recordings of her songs, "Stoned Soul Picnic" and "Wedding Bell Blues," and the time seems right for her to have a really big hit. Her new album, which spotlights her singing her songs to her own piano accompaniment, is very intense and may well result in stardom for her.

ATTACKING A STRAW MAN — New Colony Six — Mercury SR 6129
The New Colony Six, which actually has seven members, presents a nice, full sound on this album. The LP contains 11 selections, penned by various members of the group, including their rock ballad "I Want You To Know." Members alternate as lead vocalist. The LP, covering all moods from ballad to comic interlude on "Come Away With Me," should appeal to the group's fans and to light rock fans in general. Watch for it on the charts.

JEAN — Lawrence Welk — Ranwood R 8060
Lawrence Welk's latest album will certainly appeal to his many fans. Maestro Welk brings his conducting tale to bear on a host of currently popular tunes. Among them are "Swinging Wheel," "Yesterday, When I Was Young," "Quentin's Theme" and of course the title tune, "Jean," and he offers a polished performance of each selection, expect nice sales for this album in middle-of-the-road markets.

LET ME SING AND I'M HAPPY — Jimmy Roselli — United Artists UAS 6724
Jimmy pays homage to Al Jolson on this turn, d0ng 12 numbers. With its own. From the Jolson sound, the song, on which he sounds much like Jolson, Roselli creates a similar musical mood which he sustains throughout. Album includes such Jolson standards as "Swanee," "April Showers," "Toot Toot Tootsie" and "Son of a Preacher Man." The resulting album may do good things for the artist.

THE DETROIT-MEMPHIS EXPERIMENT — Mitch Ryder — Dot DLP 22963
Produced by famed Memphis music man, Steve Cropper, chanter Mitch Ryder's new album, is, in his own words, "the marriage of two similar types of music. Yesterday this music was called blues. Since the white influence has crept into it, people are having trouble hearing the thing. It's still rhythm and blues, but more things. It's still good music." Mitch did his Detroit sound and decided to simply record in a better climate — Memphis. The resulting album may do good things for the artist.

THE CARNIVAL — World Pacific WPS 1989
The Carnival is a talented and polished group consisting of two guys and two girls who offer a very good performance on this album. The material, which varied, includes a Latin number, "La la Landa," "Turn, Turn, Turn," "Son Of A Preacher Man," and Lennon-McCartney's "The Word." The Car-

nival bears a certain resemblance to Siw Mbird and Brazil '66 and could appeal to the audience that listens to Mendes. Bones Howe produced the set.

DANCING IN THE DARK, MY WAY — George Feyer — Kapp K 3011
People have been dancing to pianist George Feyer's music for years, whether he's at New York's Stanhope Hotel to his live playing or in the privacy of his homes to his many albums. In this, he's debut album on the Kapp label, Feyer, with rhythm accompaniment provides an extremely danceable set by mixing such personal favorites as "Dancing In The Dark" and "As Time Goes By" with some of today's biggest hits.

SHUMANN: CARNAVAL; SCHUBERT: IMPROMPTUS, OP. 90 — Nelson Freire — Columbia MS 7297
Young Brazilian pianist Nelson Freire gives fine performances in Schubert and Schumann on this album. Schumann's "Car

nival" is a suite written during the carnival season of 1835 but does not deal specifically with a carnival. Rather, the short pieces suggest a carnival-like variety and lightheartedness. Schubert's Four Impromptus, Op. 90, are brief, romantic works in which form is dic-

tated by mood. Excellent album.

Cash Box — October 25, 1969
THE SONS OF CHAMPLIN HAVE CHANGED THEIR NAME TO THE SONS.

The forms which we create caress our minds
And they'll take us past this place which lives by time
And the forms we are creating today
Are the forms which we will be some day
And the good games are the flowers of our minds
Forever
I love you

THE SONS SKAO-332
available on record and tape.
GRT Hikes Retail Price On Cassettes $1.00

SUNNYVALE, CALIF. — The GRT Corp. will increase the retail price for its cassettes from $5.98 to $6.98, effective Nov. 1.

Tom Benetti, GRT marketing manager, attributed rising costs at the manufacturing and distribution points for the price increase.

The new cassette price is equal to that of GRT’s 8-track cartridge product. Benetti predicted a $6.50 industry standard for both 8-track & cassettes.

GRT is the first tape company to increase its cassette product price. It follows a trend first established by RCA, Columbia and Capitol. Several other major record companies also have announced a $0.50 cassette price increase, including Liberty, A&M, Parlophone, Decca, Kapp, among others.

The new price, Benetti said, is necessary to remain competitive in the over-saturated market, where the technology is rapidly advancing.

Big Unit Features On Radiant Portables

CHICAGO — Two new cassette tape portable units, featuring features usually found on larger units — were recently introduced by Radiant Corporation.

The pocket-size MICROsetter and the larger CAR-SETTER have features that were previously unavailable in portable cassette recorders of this size.

Both recorders have these features: built-in dynamic mikes and plug-in, remote control microphone; digital controls: automatic recording level control; individual volume controls, automatic cassette ejectors; AC and battery power; volume/battery check meters; 100% leakproof battery compartment; and 80-100,000 Hz frequency response.

The MICROsetter, measuring 6-3/4” x 3-3/4” x 1/3”, also has a micro-integrated circuit with the power of conventional modules and solid-state amplifier, and a three-way power supply (regular or rechargeable batteries and 110/120V AC). AC and battery power can be switched from AC to DC by picking up on recording from radio or TV. A dual 1/8”/2-1/2” TAPE jack and AC outlet is also available. The MICROsetter is reportedly the world’s smallest recorder capable of recording all dynamic mikes plus all of the above features. Suggested retail price is $119.50.

The CAR-SETTER, a personal portable with a built-in microphone, measures 5-1/4” x 2-1/8” x 9-3/8” inches. Features include: wide piano keyboard control for automatic eject, rewind, fast forward, play, stop and eject; solid-state amplifier; and four-way power supply (regular or rechargeable batteries and 110/120V AC). It is a built-in adapter to handle both. The unit also has a built-in battery charger. Suggested retail price of $109.50 includes microphones, earphone, deluxe carrying case, 6-C60, and patch cord.

Free Head Cleaner With TDA 8-Tracks

CHICAGO — Tape Distributors of America (Div. of TDA, Inc.) announced they will provide free tape head cleaner along with a tape, for the next 30 days, starting the middle of October. Matt Oren, general sales manager of TDA, said customers must order special packages consisting of an assortment of TDA tapes (consisting of five selections from the different labels) together with a tape head cleaner attached to each tape.

Every owner of a tape cartridge player will receive a head cleaner regularly in order to produce the best sounds from their stereo tapes, and we are offering them a $2.50 value for free simply for buying any one of our selections.” Oren stated.

The tapes will feature the most significant single step in removing label residue from the head of any cassette tape.

National Language Study

CHICAGO — The Institute for Language Study and Ampex have announced they will complete a five-hour learning package also consisting of a dictionary, for a free bi-lingual dictionary.

Each recorded lesson contains a typical and modulating conversation plus six interesting exercises based on the con- versation. These exercises are pronunciation, vocabulary, grammar, and sentences. These exercises in the material allow the student to repeat what he hears and so practice fully in the learning process.

Robert E. Lively, ILS president, said the cassette program “may provide for the most significant single step in removing the noise coming from the classroom and making it available to the student when and where he chooses.”

In addition to its regular distribution, AST will consider distribution in specialty markets for the language six-pack, Hall said.

The Institute for Language Study and Ampex have been marketing complete language programs on open reel and 8-track cartridge formats since 1963, when ILS first released popularly priced product.

Grandy Tape Duplication Opens In N.J.

FAIRFIELD, N.J. — Announcement was made today of the formation of a new tape duplicating company, Grandy Tape Duplicating, Inc., which will operate from new plant facilities here in Fair-Field. The new company is a sister organization to Grandy, Inc., a recognized leader in the design and manufacture of recorders and tape duplicators for the music industry.

Grandy has been appointed vice-president and general manager of the new firm. Grandy’s long years in the music industry, Camara has held executive positions with London Records, Capitol Records, Sand Fox Publishing Co., and Walt Disney Records.

The announcement climax over a two years head-clearing cassetts duplication development in tape duplicating methods and equipment. Camara stated, “Since the beginning of this program, we have assembled a team of highly talented audio and electronic engineers to develop the latest and most sophisticated duplicating equipment in the industry. The new technology developed during this program has resulted in an ultra, high-speed duplicating capability, combined with improved fidelity reproduction. This new high speed system results in substantial reduction of time consumed, frequently a significant delivery efficiency.

The new system, which Camara says has a built-in capacity equivalent to 55 duplicating slaves, is designed to accommodate all configurations, the albums contain ten carefully graded lessons. Five review booklets (30 pages each) are provided to show how to use the equipment. Every component.
From GWP Records

TWELVE MUSIC ALBUMS OF THE ZODIAC

SELECT THE MUSIC OF YOUR STARS

MR. DISTRIBUTOR

These 12 exciting music albums* for all the signs of the Zodiac will be backed up by an intensive nation-wide publicity and promotion campaign including:

CARROLL RIGHTER, famous astrologer. (appeared on the cover of TIME, 3/27/69) will make cross-country promotion tours for GWP RECORDS, INC. Mr. Righter, who wrote a special booklet for each album, is a syndicated columnist on Astrology for 306 newspapers and starts his own Astrology TV series this fall in 60 markets.

NEWSPAPERS

starting with the Sunday NEW YORK TIMES, a full progr-am of national and local advertising. Special Ad Mats for local distributor.

TELEVISION

national and local TV spots by Carroll Righter promoting the Astrology series.

RADIO

National and radio advertising and local spots made up especially for the Astrology series.

POINT OF SALES AND IN STORE PROMOTION

Thirty four-color album and tape promotion pieces including:

- Mobiles
- Window Displays
- Posters
- Brochures
- Flyers
- Banners

Attention: Program Director—Music Director

Complete set, for station use, available at no cost, direct from GWP Records. 156 E. 59, New York 10022. Request must be made on station letterhead and records sent C/O station.

*Also available in 8 Track Stereo Tape and Cassettes by ITC®.

FIRST FROM

GWP RECORDS

Produced by Paul Robinson
SPECIAL TAPE REPORT: Duplication Joins the Audio Arts/Sciences

NEW YORK—Representatives from all mass entertainment media, including the record, tape and radio industries, inspected the latest technical advances in the audio arts and sciences last week at the 37th convention and trade show of the Audio Engineering Society. The event was staged at the New York Hilton Hotel Oct. 13-16 and combined equipment exhibits by 56 audio equipment firms with eleven technical sessions, and rammed through everything from studio turntables to tape duplicating systems.

Clearly, convention-goers devoted considerable interest to the cartridge and cassette tape duplicating systems in operation at exhibits sponsored by all major factories in that field. Representatives of these system manufacturers were kept busy the four days of the show, demonstrating their equipment for present tape duplicating, sometimes in systems of interest in the mushrooming pre-recorded tape market, as well as for dozens of record company personnel. Prices for installation were quoted right on the floor, with a number of the show-goers doing "comparison shopping" from booth to booth. Each of the systems on display seemed to offer a feature unique unto itself. However, high-speed duplication via a series of slave recorders wired up to a master player, remains the basic principle among all.

The Thiele Broadcast Equipment Corp.'s exhibit brought news of its CTD 4 high-speed duplicator, a novel idea that copies the master directly into the cassette case. The CTD 4 console has a capacity for mounting five blank cassette hubs, with tape, for the direct transcription. When the program is completed, the cassettes are ready for packing and dispatch. Clifford Rogers, Philips product manager for its audio systems, sees tremendous potential for the unit in both the music and educational fields.

Discussion up and down the floor on the future of pre-recorded tape was highly optimistic in every respect. Several sales reps disclosed their personal observations that the cassette will become the most popular form over the long haul, considering its unique ability to both play and record advances in tape stock for the cassette were also shown.

The technical sessions offered convention-goers invaluable insight into what's ahead in the audio field. Mercury Records' John Eargle chaired a lengthy session Oct. 15th on the subject of Disc Recording. Speakers delved into everything from new ideas in photolithograph cartridge pickups, stereo testing equipment, to the true nature of record groove deformation.

RCA's R. Moyer chaired a session the following day on Magnetic Recording where the latest cartridge and cassette developments were aired. (See separate story).

J.P. Glimmerveen, a Europe-based engineer with Philips Broadcast Equipment Corp., was on hand to demonstrate the company's own STD tape duplicators to Cash Box editor Ed Adlum. The modular design of the slave consoles are designed to produce broadcast quality copies at four times normal speed.

Gene Bidan, sales engineer with RCA's Commercial Electronic Systems Div. (Camden, N.J.), shows a new cassette player utilizing a QL-1000 high-speed duplicator with cassette hubs. The new design is designed to produce 100% quality copies at four times normal speed.

Al Sroka, manager of the Ampex Corp.'s Professional Audio Products Div., spearheaded a team of audio engineers who demonstrated the latest multi-track studio recording equipment that firm. The expansive use of the MM-1000 (as Sroka above) in professional studio recording was shown in a lavish display of best-selling record albums, tunes from which were recorded on the unit.

Lou Mancescu, chief engineer at A&B Duplicators of New York, outlined the features of Electro Sound's multi-track duplicating system to an interested convention-goer. (Both A&B and Electro Sound are divisions of Viewlex, Inc.) The master bin, with interchangeable hop box, is designed to feed a recommended series of 2-10 slave consoles, also produced by Electro Sound.

Gauss service engineer Dick May (left) provides a demonstration of the firm's Series 1200 Ultra High Speed Tape Duplicating System for Ed Adlum. The popularity of their master player and accompanying slave duplicators has forced the California firm to double its production output to meet excess from custom-duplicators and record firms just this past year.

Gladys Vega of A&B Duplicators provided convention-goers with a fascinating demonstration of their model 100-48C cartridge/cassette tape winding unit, which electronically separates programs from the duplicated slave reel. As the duplicated tape passes through a pulse sensor on the unit, the mechanism cuts the tape at the end of each program; the operator then places the program directly in the cartridge or cassette hub.

Gauss Electrophysics' marketing chief Bill Cara (left) listens while engineering director Carl Nelson explains the firm's 4000 tape transport monitoring system. The unit, which utilizes a light loop (bistable) differential, is designed as a cassette tape sized audio test monitor and offers a simple quality control step for spot checking the fidelity of re-recorded programs.

Ampex Stereo Tape engineering manager Marty Ehrenfeld demonstrated the company's BLM-200 master duplicator with vacuum bin to Ed Adlum. Ehrenfeld explained the operation of the unit, which electronically separates programs from the duplicated slave reel. As the duplicated tape passes through a pulse sensor on the unit, the mechanism cuts the tape at the end of each program; the operator then places the program directly in the cartridge or cassette hub.

Electro-music wizard R.A. Moog displayed his remarkable equipment at the Audio Engineers show. With the aid of a slide program and a dozen sets of earphones, convention-goers were treated to a thorough explanation of Moog's machine, which electronically simulates standard musical sounds, while creating a good deal of its own.

3M's Claude Hill shows off their model 600-T tape transport monitoring system. The unit, which utilizes a light loop (bistable) differential, is designed as a cassette tape sized audio test monitor and offers a simple quality control step for spot checking the fidelity of re-recorded programs.
* Recorded in America's most exciting city by the world's most exciting artist

* The last 6 minutes 38 seconds of side 2 captures the most electrifying performance you've ever heard on records
ON DECK: New Tapes

**GRT**

Fourteen new titles have been released by the GRT Crop. for October, all available in both 8-track and cassette titles, with parent labels, are as follows:

The Hanter by Ike & Tina Turner on Blue Thumb, Karma by Pharoah Sanders on Impulse! We Need A Little Christmas by the Goldiggers on Metromedia; Little Woman by Bobby Sherman, also on Metromedia. I Won't Be Blue by You Truly and Jean, both on Lawrence Welk on Rainbow. Remember How Great, Vol. I, II, III on Roulette, sung by various early rock artists. Cellophone Symphony by Tommy James, also on Roulette. Dianne Warwick's Golden Hits Part II and Part III on Scepter, Slaves by Gary McFarland and Grady Tate on Skye and Rod McGuiness Takes a San Francisco Hippie Trip on Tradition.

LIVINGSTON

An even dozen new 8-track cartridges have been released by Livingston Audio Products Corp. (Fairfield, N.J.), featuring material gleaned from the Prestige records catalog. Titles and artists are as follows:

Body and Soul, by Eddie Jefferson; The First Train, by John Coltrane; Walkin', by Miles Davis; Thad Hailin' Feelin', by Groove Holmes; Brother Jack McDuff Plays; Jungle Soul, by Gene Ammons; Missy by Groove Holmes; Miles Davis: Greatest Hits; Soul Message, by Holmes; Eastern Sounds by Yusuf Lateef; Screamin', by Jack McDuff and Jug by Gene Ammons.

MUNTZ

Six new four-track cartridges have been released by Muntz Products Inc. for immediate availability. They are as follows:

The Detroit-Memphis Experiment by Muntz, Rydell, Dot, Temptations Puzzle People by the Temptations on Gorty; Karma by Pharoah Sanders on Impulse; Together by Diana Ross & the Supremes on Motown; The Sinatra Family Wish You a Merry Christmas on Reprise and Arthur or The Deeline and Fall of the British Empire by the Kinks on Reprise.

NEW YORK — Of the eleven technical seminars presented at the recent Audio Engineering Society convention at the New York Hilton, the session entitled Magnetic Recording, chaired by RCA's R.C. Moyer, proved probably the most basic source of information to the music industry on the technical ins and outs for mass production of pre-recorded tape.

Lawrence days prepared special addresses on pertinent tape subjects for the session, and although the members stressed that the American Philips Corp.'s A. R. Hanson addressed the convention on the subject of "Musicalisette Interchangeability". A portion of his introduction ran as follows:

"Home recordings made on blank tapes in cassette do not pose any question during playback on the same equipment. Musicalisettes, however, shall be interchangeable on all types of playback equipment, be it either a stereophonic or a monophonic version, designed for this type of carrier. Another key to solving the playback equipment is a very simple operation. Hanson stressed the absolute necessity of maintaining rigid machinery. The present day, set down by Norecio in the manufacture of the cassette case, throughout the industry.

The Musicalisette has made a huge impact on the market during the last two years, and is one of the music industries for whom this information is most important. After the ground has been paved, all have the interest to come to a sound product at low cost in order to enable this type of carrier to reach those sky-high production numbers some market investigation has predicted. Hanson felt that a reduced cost by simplifying the product to the point of producing information that would only present a setback.

"Future tape and system development will contribute towards the growth to maturity of the musicalisette. It finally took the disc record nearly 80 years to reach its ultimate form, as the first patents on both mechanical recording and stereophonic transmission were applied for in 1877 and 1881 respectively. In 1939 the first mention is made of magnetic recording and one might wonder whether the Music Industry will be in a position to make up the ground that tape records are in arrears to obtain a general public acceptance. Lots of knowledge on how to "fake the illusion" can be directly transferred from disc to tape record, practically using the "technology" of packing as the only property to be adapted to the new medium. Your guess how long this will take may even be better than mine, but about one thing we all can be sure: it will only be a fraction of the time it took Valdemar Poulsen to draw level with Thomas A. Edison," he observed.

James B. Wood of the GRT Corporation spoke on "Signal Conditioning for Slow Speed Tape Recordings." While including that advances in magnetic heads and tape have improved the quality of slow speed recordings to a point where they are quite acceptable for most consumer level applications, Wood pointed out that towards the synthetic music deviates far from normal spectral distribution, creating unusual problems for duplicating companies. Research into the problem indicates that filtering the high-frequency "overloading" notes was not the solution. "A better solution involves the use of a circuit which maintains a flat frequency characteristic at low levels, but assigns a specific limit to the output amplitude at high frequencies. This limit should be made to agree with the peak saturation characteristic of the tape duplicating system," Wood declared. In other words, much of the poor fidelity found in some cassette reproduction can be minimized at the mastering step, by employing the proper protective equipment.

Peter Hille of Ampex Stereo Products Division, gave convention members a step-by-step description of mass tape duplicating in his address entitled "The Design of a High-Performance Tape Duplicating System." Summing up, the Ampex executive stated: "Although it is not possible to predict the more radical changes in duplicating technology which will occur in the future, as it is now, that copy quality is determined entirely by tape characteristics."

EXPERTS SPEAK AT AUDIO SHOW

Tape Engineers Stress Rigid Standards, Quality Stock

No tape configuration escapes Dubbings' net. We're the leader in sound duplication for the entertainment industry. We produce cassettes, 8 track cartridges and open reel to the tune of almost 3 billion feet of tape per year! It's done with the most modern automated duplicating, editing and packaging equipment available. As a North American Philips Company, Dubbings provides both the quality and dependability in cassette manufacture the industry has come to know.

You'll get high quality and on-time delivery whether you are a large producer or small. You'll make a profit with the leader, too. Whether your duplicating needs are immediate or in the future, why not contact Dubbings now?

The big haul

No tape configuration escapes Dubbings' net. We're the leader in sound duplication for the entertainment industry. We produce cassettes, 8 track cartridges and open reel to the tune of almost 3 billion feet of tape per year! It's done with the most modern automated duplicating, editing and packaging equipment available. As a North American Philips Company, Dubbings provides both the quality and dependability in cassette manufacture the industry has come to know.

You'll get high quality and on-time delivery whether you are a large producer or small. You'll make a profit with the leader, too. Whether your duplicating needs are immediate or in the future, why not contact Dubbings now?

Sound thinking leads to Dubbings

DUBBINGS ELECTRONICS, INC. • 13055 S. STRONG AVE., CRIPPLE CREEK, NEW YORK 11736 • 516 688-1000
A NORTH AMERICAN PHILLIPS COMPANY
Hurt So Bad

NANCY WILSON

Sounds So Good

Nancy's New Album "Hurt So Bad" ST-353—Single — "Can't Take My Eyes Off Of You" 2644—Available On Record and Tape
Capitol Special Products Increases Distrib Net

HOLLYWOOD — Capitol Records’ special products line, which includes cassette and cartridge equipment, wire racks, needles, and other record and tape accessories, will receive increased distribution through a new agreement between Capitol and World Music Corp.

Under the deal, World’s 83-man sales force will service Capitol product (exclusive of records) to a wide range of outlets that do not specialize in recordings, including chain stores, photography shops, discount houses, furniture stores, musical instruments stores and drug stores. Capitol reps will continue to handle the line for retail record shops.

The national effort was launched after a successful six-month “rep ping” test in Southern California.

Robins Tapes to Kico for Canada

NEW YORK — Canadian distribution of all cassettes, magnetic recording tape and audio accessories manufactured by Robins Industries Corp. have been assigned to Kico Canada Limited, of Weston, Ont., according to Larry Post, manager of Robins’ export department.

H W Cowan, general manager of Eico Canada, said Robins products are being stocked at the Weston facility for immediate availability in the Canadian market. Eico services distributors throughout the Dominion, providing off-the-shelf deliveries from a local warehouse.

Robins, whose main plant is in College Point (Flushing), N.Y., is one of the relatively few U.S. manufacturers who coat and slit their own tape. In addition to cassettes and reel-to-reel tape, Robins claims to have the broadest available line of splicers, demagnetizers and other accessories for cassette equipment, tape recorders and phonographs. Many of its accessories are designed for professional applications.

ASCAP Vet to Ampex

NEW YORK — Lon Smedresman has been named assistant advertising manager of Ampex Stereo Tapes. He will be in charge of co-op advertising programs, shows and conventions and the scheduling of AM and FM radio advertising, reporting to James W. Johnson, AST advertising and sales promotion manager.

Prior to joining Ampex, Smedresman was assistant director of public relations for the American Society of Composers, Authors and Publishers (ASCAP) in New York.

Ampex Picks Anzio As Eastern Sales Chief

NEW YORK — Dale Anzio has been named eastern regional sales manager for the Ampex Corporation consumer equipment division, it was announced yesterday by Robert R. Pugh, division marketing manager.

Anzio, formerly district manager for Westinghouse Electric Supply Company, will be responsible for sales of Ampex open reel and cassette tape recorders, speakers and various high-fidelity accessories for consumer use in his region, which includes the middle Atlantic states and Florida. He will be headquartered at 85 Commerce Way, Hackensack, N.J.

Music Master Tops Allison Mastering

HAUPPAUGE, N.Y. — Allison Audio Products, Inc., tape duplicating specialists, has named David Sarser as director of mastering, quality control and music evaluation. Prior to joining Allison, he was responsible for mastering and music evaluation at Dubbing Electronics, Inc.

Entering Juilliard at the age of sixteen, Sarser capped five years of post graduate work by taking highest honors. He began his music career by winning the Walter W. Naumberg Prize in 1941. The following year, he made his debut as a concert violinist at New York’s Town Hall.

Shortly afterward, Sarser temporarily traded his violin for an Air Force uniform. At the conclusion of World War II he joined the NBC Symphony Orchestra as a violinist, and played under Arturo Toscanini during his last eight seasons as conductor. It was during this period that Sarser became a consultant to the immortal maestro on recording matters. Subsequently, he served as Audio Director of the NBC- T.V Opera Company, Steve Allen’s Tonight Show, and Sunday Series.

With Skitch Henderson, Sarser built and operated his own recording studio for five years, before being attracted to the tape cartridge business. Since joining Allison, Sarser has instituted a series of new quality controls and checks incorporating the latest in advanced production and sound techniques.

We're Copy Cats (The Best In The Business)

- Our Phoenix Plant has a bunch of skilled cats who make tracks: 8-track, 4-track, reel-to-reel and cassettes. All of purr-rect quality.
- For duplicating info, call our National Sales Manager, Sil Pitsa — Tel. 203-531-6132. P.O. Box 92 (Glenville Station), Greenwich, Connecticut 06032.

GENERAL CASSETTE CORPORATION

SOUND PROGRESS

CAMPAIGN KICK-OFF: Don Hall, (left) Ampex vice president and general manager of Ampex Stereo Tapes, Edward P. Hansen, (center) Peoples Gas, Light and Coke Company of Chicago on loan to the Metropolitan Crusade of Mercy, and Donald Reed, (right) personnel manager, Ampex consumer equipment division, display this year’s campaign banner at a kick-off meeting held at Ampex plant in Elk Grove Village.

The meeting marked the beginning of the Metro-Crusade of Mercy fair share pledge drive at Ampex.

Cash Box — October 25, 1969

www.americanradiohistory.com
Anyone can look back.
Joey's looking ahead.

An explosive improvisation captured on disk.
Instamatic hit.

Produced by Levine & Resnick
Earth Records, 322 West 48th Street, New York, N.Y.
COTILLION SELLER: Walter Jackson (tested) links a new disk deal with Cotillion Records, with Jerry Wexler, exec vp of Atlantic Records, and Ted Cooper, the singer's manager-producer, shown left to right, respectively. Jackson's first single for the label — following an association with Ohke Records — is called "Anyway That You Want Me" and "Life Has Its Ups and Downs .

**Thomas Appointed Action's R&B Head**

NEW YORK — Walter Thomas was named to head Action Talent's newly formed R&B division. Jeff Franklin, v.p./g.m. of the rock booking agency, made the announcement saying that the increased activity of such action represented acts as the Isley Bros., Dave Cortez, and the Five Stairsteps and Cube made it necessary that the agency create the new R&B division. Thomas was has been a booking agent for 14 years, with Shaw Artist Corp. and Queen Booking, began his career in the music business as a musician with such notables as Jelly Roll Morton and Cab Calloway.

**Bourne Appoints Berardi**

NEW YORK — Richard Berardi has been named as the professional manager of Lady Mae Music Co. (ASCAP) and Murbo Music Publishing, Inc. (BMI) by the Bourne Company. Berardi, formerly a writer-producer with Kasenetz-Katz Assoc, will be looking for new material and artists in his new post. Berardi will be coordinating his efforts with Jim Kemper who is in charge of Bourne's Murbo Records.

**Monmouth-Evergreen Issues 2nd Maxine Sullivan Album**

NEW YORK—Jazz singer Maxine Sullivan's second album for Monmouth-Evergreen Records, "Close As Pages In A Book," has just been released. Co-starring clarinet and soprano sax virtuoso Bob Wilber and an all-star jazz quintet, the LP sequel to "The Music of Hoagy Carmichael" features ten songs not previously recorded by Miss Sullivan, in addition to her biggest hits, "Locomotion" and "Gone With the Wind." In Wilber's rhythm group on the LP are Bernie Leighton, piano; George DuVivier, bass; and Gus Johnson, Jr., drums.

**CashBox Top 50 In R&B Locations**

1. I CAN'T GET NEXT TO YOU Temptations (Gordy 7093)
2. THAT'S THE WAY LOVE IS Marveen Gaye (Tamla 54185)
3. JEALOUS KIND OF FELLOW Garland Green (Uni 55143)
4. GOING IN CIRCLES Friends of Distinction (MCA 1004)
5. OH WHAT A NIGHT Del's (Cedar 56491)
6. DON'T OUR THING Clarence Carter (Atlantic 2660)
7. BABY I'M FOR REAL The Indigos (Soul 35066)
8. CRUMBS OFF THE TABLE The Glass House (precinct 9071)
9. HOT FUN IN THE SUMMERTIME Sly & The Family Stone (Jap 10497)
10. WALK ON BY Isaac Hayes (Enterprise 9063)
11. THE SWEETER HE IS Soul Children (Sax 0590)
12. WHAT'S THE USE OF BREAKING UP Jerry Butler (Mercury 72560)
13. BACKFIELD IN MOTION Mel & Tim (Bambam 107)
14. IN A MOMENT Intrigues (Vee 1001)
15. SHARE YOUR LOVE WITH ME Artha Ferguson (Atlantic 2665)
16. LET A MAN COME IN AND DO THE POPCORN James Brown (King 6255)
17. THE BEST PART OF A LOVE AFFAIR The Emotions (Volt 4021)
18. BAD CONDITIONS Lloyd Price (Turntable 505)
19. WE'LL CRY TOGETHER Maxine Brown (CUB 3001)
20. FRIENDSHIP TRAIN Gladys Knight & the Pips (Soul 35068)
21. LET A WOMAN BE A WOMAN, LET A MAN BE A MAN Dylk & The Blasters (Empire Sound 86)
22. YOU GOTTA PAY THE PRICE Giana Taylor (Go Whiz 1)
23. YOUR GOOD THING IS ABOUT TO END Lou Rawls (Capitol 2550)
24. GET OFF MY BACK WOMAN B. B. King (Blueway 70262)
25. YOU GOT YOURS, I'VE GOT MINE Del's (Cedar 56496)
26. WORLD James Brown (King 6258)
27. SAY YOU LOVE ME The Impressions (Curtom 1946)
28. CHAINS OF LOVE booty Band (June 466)
29. I'LL BET YOU Funkadinals (West Bound 150)
30. SAN FRANCISCO IS A LONELY TOWN Joe Simon (Soundstage T 76411)
31. UH, UH, BOY THAT'S A NO NO Candice Love (Aquarius 40/30)
32. DO WHAT YOU WANT Sammy Lewis (Cedar 5649)
33. WE CAN MAKE IT Ray Charles (Tangoine 11239)
34. GIRLS, IT AIN'T EASY The Honey Cone (West 4503)
35. WE MUST BE IN LOVE Five Stairsteps & Cube (Curtom 1945)
36. THESE EYES Jr. Walker & The All Stars
37. TAKE A LETTER MARIA R. B. Greases (Arco 6714)
38. JUST A LITTLE LOVE B. B. King (Bluesway 61029)
39. HERE I GO AGAIN The Miracles (Tamla 5138)
40. POOR MAN Little Milton (Checker 1221)
41. YESTER YOU, YESTER ME, YESTERDAY Stevie Wonder (Tamla 54188)
42. DRY SPELL The Moments (Jeeve 1013)
43. WAS IT GOOD Isley Bros. (T. Neck 908)
44. I CAN'T BE ALL BAD Johnny Adams (SMP 51980)
45. JESSES JAMES The Sheenas (S.C. Sound)
46. GIVE IT UP Lee Dorsey (Army 11057)
47. BOLD SOUL SISTERS Ike & Tina Turner (Blue Thumb 104)
48. SAD GIRL The Intruders (Gamble 235)
49. ALWAYS DAVID Ruby Waters (Diamond 265)
50. DOCK OF THE BAY Otis (Cedar 5648)
See Boyce & Hart on the “TONIGHT SHOW”...
Wednesday, October 22
on the NBC-TV Network.

CONGRATULATIONS
TOMMY BOYCE
& BOBBY HART

From Screen Gems-Columbia Music

on the many millions of records their songs have sold...
with a very special thanks to these performers
whose great talents have contributed so much to making these sales possible:

Andy Williams, Dean Martin, Ed Ames, Trini Lopez, Roger Williams, Lalo Schifrin,
The Four Tops, Andre Kostelanetz, Paul Revere & the Raiders, Kieth Allison, Fats Domino,
The Lettermen, Jay & the Americans, Al Hirt, Boyce & Hart, Dick Smothers, The Living
Strings, The Monkees, Floyd Cramer, The King Family, Jimmie Rodgers, Dino, Desi & Billy,
Jimmy Webb, Jean Paul Vignon, Flatt & Scruggs, Gary Lewis & the Playboys, and 53 others.
...latest entries...Nancy Wilson...Elvis Presley...Patti Page
...and the James Cleveland Choir.
New Additions To Radio Playlists

A broad view of the titles many of radio's key Top 40 stations added to their "Playlists" last week.

WTIX — New Orleans
Randolph Failing On My Head-B.J. Thomas—Scepter
Undone—Guess Who—RCA
Sharpe—Green—Capital
Yes—Steve Wonder—Tamla
Make Your Own—Mama Cass—Dunhill
LP—Help Yourself—Tom Jones-London
Maxwell Silver Hammer—Apple

WABC — New York
And When I Die—Blood Sweat Tears—Columbia
Make Your Own—Mama Cass—Dunhill
Come Together—Beatles—Apple

WOKY — Milwaukee
Cuddy—Jimmy Clanton—Flashing Door Fever—Cascades—Monarch
Carol Of Love—I'M More—Decca
Robinson & IRA Lee—Tony Joe White—Monument
Fortune Son—Creedence Clearwater Fantasy—Holly Holy—Neil Diamond—Uni
Good Morning Love—The Blues—Diamond

KOKO — St. Louis
Yesterday—Steve Wonder—Tamla
Make Your Own—Mama Cass—Dunhill
Silver Threads—Cowells—MGM
Say You Love Me—Impressions—Curtom
Let A Man Come In And Do The Popcorn—James Brown—King
Walking In The Rain—Jay & Americans—U-A

WMAK — Nashville
Randolph Failing—B.J. Thomas—Scepter
Ruben James—Kenny Rogers—Reprise
Dr. Handys Dairy Candy—Jim Ford-Sundown
Robinson & IRA Lee—Tony Joe White—Monument
Groovy Grubworm—Harlow Wilcox—Plantation
And When I Die—Blood Sweat Tears—Columbia
Friendship Train—Gladys Knight—St. Louis—Easy Beats—RCA
I'm A Soul Man—Lawrence Reynolds—WSL—It's A Coming—3 Dog Night—Dunhill

WKBW — Buffalo
And When I Die—Blood Sweat Tears—Columbia
My Idea—Creme Caramel—Decca
Smile A Little—Flying Machine—Presley
I Can't Help Myself—Johnnie Taylor—Stax
Be My Baby—Fragile Rock Valley—Earth
Any Way You Want Me—Eve Sands & A&M
Lord Must Be In N.Y.C.—Sagittarius—Together
Try A Little Kindness—Ken Campbell—Capitol
Take A Letter Mama—A.B. Greaves—Atlantic
Make Your Own—Mama Cass—Dunhill

WDRC — Hartford
And When I Die—Blood Sweat Tears—Columbia
Lunch—Guests Who—RCA
Jet Plane—Peter Paul Mary—Uni
El's Coming—3 Dog Night—Dunhill
Wonderful—Backwell—Adrio
Make Your Own—Mama Cass—Dunhill

WRKO — Boston
And When I Die—Blood Sweat Tears—Columbia
Fortune Son—Creedence Clearwater Fantasy—Holly Holy—Neil Diamond—Uni
A Brand New Me—Dusty Springfield—Atlantic

WFIL — Philadelphia
Backslider In Motion & Tim & Bambo
Ruben James—Kenny Rogers—Reprise
Any Way You Want Me—Eve Sands & A&M
Jealous Kind Of Fellow—Green—Uni
Kiss Him Goodbye—Steam—Fontana

WMEX — Boston
Kiss Him Goodbye—Steam—Fontana
Never Walk Alone—Blackbridge—Buddah
Voo Doo Woman—SimonStokes & Night Hawks—Elektra
Dear Mom & Dad—Art Linkletter—Capital
Lost That Feeling—Dotne Warwick—Scepter

WHBQ — Memphis
Ballad Of The B Watson—Sid Selvedge—Enter
Going In Circles—Friends Of Distraction—RCA
Kiss Him Goodbye—Steam—Fontana
Holly Holy—Neil Diamond—Uni
Oh Darling—Beatles—Apple

KIMM — Denver
Cherry Hill Park—Billy Joe Royal—Columbia
Holly Holy—Neil Diamond—Uni

KRLA — Pasadena
She's Got Love—Thomas & Richard Frost—Imperial
Holly Holy—Neil Diamond—Uni
A Brand New Me—Dusty Springfield—Atlantic

KJZ — Seattle
Fortune Son—Creedence Clearwater Fantasy—Parrot
Ruben James—Kenny Rogers—Reprise
Try A Little Kindness—Ken Campbell—Capital
Early In The Morning—Vanity Fair—Page One
Jet Plane—Peter Paul Mary—Uni
Yesterday—Steve Wonder—Tamla

KHJ — Hollywood
A Brand New Me—Dusty Springfield—Atlantic
Hate To Leaves—Paul Anka—RCA
Heaven Knows—Grass Roots—Dunhill
And When I Die—Blood Sweat Tears—Columbia
Judgy Blue Eyes—Crsitly Stills—Atlantic

KFCR — San Francisco
Walk On By—Isaac Hayes—Enterprise
Cherry Hill Park—Billy Joe Royal—Columbia
Early In The Morning—Vanity Fair—Page One
Heaven Knows—Grass Roots—Dunhill
And When I Die—Blood Sweat Tears—Columbia

KVA — San Francisco
Holly Holy—Neil Diamond—Uni
Evil Woman—Craw—Amaret
Lucky Louise—Georgia Atco
Backslider In Motion & Tim & Bambo
Wanna Be For Yourself—The Byrds—Columbia
Say You Love Me—Impressions—Curtom
A Brand New Me—Dusty Springfield—Atlantic

WIXY — Cleveland
Holly Holy—Neil Diamond—Uni
Fortune Son/Down On The Corner—Creedence Clearwater Fantasy—RCA
Robinson & IRA Lee—Tony Joe White—Monument
Yesterday—Steve Wonder—Tamla
Jet Plane—Peter Paul Mary—Uni

KILT — Houston
Fortune Son—Creedence Clearwater Fantasy—RCA
I'm A Real—Cameo—Atlantic
She's Got Love—Thomas & Richard Frost—Imperial
St. Louis—Easy Beats—Rare Earth
A Woman's Way—Andy Williams—Golden Slumbers & Carry That Weight—Apple

WAYS — Charlotte
You Gotta Pay The Price—Oscar Taylor—Silver Fox
Baby Boy—Fred Hughes—Brunswick
Swings High—Bill Deal—Hecthil
Fortune Son & Down On The Corner—Creedence Clearwater Fantasy—RCA
Ball Of Fire—Tommy James—RCA

WCAO — Baltimore
Brand New Me—Dusty Springfield—Atlantic
New Brand Me—Jerry Butler—Mercury
Randolph Failing—B.J. Thomas—Scepter
Want You Back—Jackie 5—Motown
American Moon—Bobby Dimple—Crew
Inst—Came Back—A.B. Say—MGM
Baby I'm Still Loving You—Denny Chavis—Mind Body Soul—Framing Embers—Hot Wax
Undone—Guess Who—RCA
Crippled Crew—Stand—Capital
Like A Rolling Stone—Phil Flowers—AM
Ruben James—Kenny Rogers—Reprise
Friendship Train—Gladys Knight—Soul
Jesus Is A Soul Man—Lawrence Reynolds—WB

It just had to be.
BUDDAH RECORDS is the first record company to win a baseball world series with the help of the amazing METS . . . . . . . . of course.
The Hollies' new single:
"He Ain't Heavy, He's My Brother."
It's number 7 in England and still climbing. It's now in the United States and about to repeat it's performance.

ON EPIC RECORDS
Lit. Guild, Okun Set Record Deal

NEW YORK -- The Literary Guild, national book club, will release a 3 LP package in conjunction with Milton Okun's folk anthology, "Something To Sing About." The recording package, put together by Okun, consists of tracks which were previously recorded by some of the artists as well as some newly recorded material by young folk artists. Released last year, Okun's book was widely acclaimed as the definitive folk anthology. The LP package will add yet another dimension to the work.

The complete unit, book and recording, will be sold through the Guild's wide-spread mail order facilities.

Talbert Appt'd. To Hot Wax Promo Post

DETROIT -- Hank Talbert was named to become Hot Wax Records' midwest promotional director.

Talbert will be reporting to Ronald Proctor, the label's gen'l mgr. of sales and promotion. Proctor said that Talbert would be responsible for coordinating the label's sales and promotion endeavors with Buddah Rec's midwest distributors and independent promotional staff.

March Is New TMC Controller

NEW YORK -- Nathaniel March was named as the controller of Transcontinental Music Corporation. The post of controller is a newly created one at TMC, a record and tape distributing and merchandising corporation, which is a wholly owned subsidiary of Transcontinental Investing Corporation.

March will report to W. New York VP, former controller of MGM where he was the controller of that company's phonograph record division. Before joining MGM, March served as controller, treasurer and executive v.p. of Kapp Records.

Billy Roberts Forms Publishing Company

S AN FRANCISCO -- Singer-composer Billy Roberts, author of the hit recorded classic "Hey Joe," has formed his own San Francisco-based publishing company. The company, named American Heritage Music, will publish all of Roberts' compositions with the exception of "Hey Joe" and also recruit new songwriting talent. Harry Goldman, president and Roberts' personal manager, will assume the duties of vice president and business administrator of American Heritage.

Mirason Acquires A Hewlett Analyzer

NEW YORK -- Mirason Recording Corp. has completed acquisition of a Hewlett Packard Real Time Audio Spectrum Analyzer. The H.P. R.T. A.S. is designed to calibrate the acoustic results of the recording process by complete and instantaneous analysis of the total audio spectrum, so that engineers may get a true picture of what appears on tape. "We can use the analyzer as a control, cutting and remix rooms," said Mike Perri, who has been a major contributor to the recording process.

Patterson Singers To Travel Europe

NEW YORK -- Gospel music, which has been finding increased favor throughout Europe in recent years, is being programmed extensively by The Robert Patterson Singers. The choir is scheduled to be in Europe early October for another extensive overseas schedule, this time taking them deeper into Eastern Europe where audiences have had very limited exposure to their brand of music.

Under the aegis of the Lippman and Rau Agency the group will appear in a series of concerts in England, Germany, Austria and Spain prior to penetrating Poland and other Eastern countries in mid-November.

During their last trip earlier this year, they were recorded live in Frankfurt by Siegfried Loch who produced their current Minti Gospel LP. "The Soul Of Gospel. A similar session is under consideration and may be undertaken if schedules can be coordinated to allow for recording time.

Blood's Soloff Solos At Phil.

NEW YORK -- Lew Soloff, trumpet for Columbia Records' group, Blood, Sweat & Tears, was the subject of the first new project for the first New York performance of the popular TV series "The Song of A Vision" by Chuck Mangione.

The work was performed at Philharmonic Hall last Saturday by the Symphony of the New World, and was conducted by Soloff. The piece was written for full symphony and features jazz bass drum and Trumpet.

Lew has been a musician since the age of 12. He began playing the piano. By the time he was ten he had mastered the piano and then took up the trumpet, which he has been playing ever since. Lew studied music at Juilliard and Freeport night groups before joining Blood, Sweat & Tears.

Vault Records First 'Papa' Lightfoot LP

LOS ANGELES -- Vault Records has reached an in-depth marketing agreement with the Mercury blue moon group. Lightfoot, 45, began recording 15 years ago for several small labels and amassing a fan base. His first LP, which he recorded 1969 at the age of 16 with A&R man Steve LeVere suggested that "Papa" recording on label was the agreed. LeVere cut Lightfoot's first two albums in Jackson, Michigan. The Lightfoot LP, "Natchez Trance" is scheduled for release in October.

Beneath the Barn is the second project which LeVere has undertaken inking Lightfoot to the label. Veteran bluesman. Last month Vault released a new album recorded here by Lightfoot. At this time Vault is recording the second LP which features a variety of blues performers has become of great interest to LeVere. Lightfoot is a long-time admirer of blues blues.

This is the era of the blues for everyone," LeVere said. "Blues appeal is expanding internationally.

plans additional projects with Lightfoot, LeVere said. The potential for material by Lightfoot and Hopkins is very good because of market conditions here for blues. LeVere points out.

Mercury Product

(Cont. from Page 9)

Corndoll's top studio blues musicians, has a number of new projects in the offing Pot, and Ram John Holder, one of Britain's top bluesmen, has culled "collecting between the eras of Black London Blues." This "collecting" is represented by "Flying Bear Medicine Show" featuring some of the country's most promising young corporate artists Harvey Mandel, Sir Douglas Quartet, Buddy Miles Express, McCoy, Lim County, Shades of Joy and Group Therapy. The album was recorded in last Spring's historic Flying Bear Medicine Show tour of West Coast colleges and universities.

AIP Label

(Cont. from Page 11)

clude "Wild Angels," "Wild Angels, Vol. 2," "Walking The Streets," "In The Streets," "Three In The Attic," The Trip", "Beverly Hills Cop," a string of beach party movietracks. Several singles from these albums were also top chart items, notably "Blues Theme" by David Allen and "Lily Was My Love," "Things To Come" by Max Frost and the Troop's." Records expects to release soundtrack tapes in the order of almost one a month.

The label has also set up stints as Southern California promo rep and regional sales manager, mutual national singles merchandising manager for Capitol, West Coast promo manager, etc. Thomas and West Coast sales promotion manager for Tower, and currently West Coast professional manager for Famous Music, a division of Paramount.

Cash Box -- October 25, 1969
AFTER 9 HIT SINGLES IN A ROW, WHAT DO YOU DO FOR AN ENCORE?

RELEASE A 2-SIDED HIT.

ON THE DOCK OF THE BAY
WHEN I’M IN YOUR ARMS
CADET 5658

NUMBER 10
BY THE DELLS.

PRODUCED BY BOBBY MILLER ARRANGEMENTS BY CHAS. STEPNEY
UNDERGROUND
OVERGROUND
ALL AROUND
FM
AM
PM

RICK NELSON
"SHE BELONGS TO ME"

732550

INCREDIBLE NEW EXCITEMENT ON DECCA RECORDS
new tapes?

The Kinks
8RM 6366
The Kinks Original Sound Track 8RM 2026
Arlo Guthrie
8RM 6267

Hendrix
Jimi Hendrix
8RM 2025
Frank Zappa
8RM 6356
Joni Mitchell
8RM 6341
Neil Young
8RM 6349

Hear for yourself.
Today's lovely music is right now on Reprise 8-track tape. Where it belongs.
A MONSTER IN ENGLAND!
Lennon & McCartney's
GOLDEN SLUMBERS/CARRY THAT WEIGHT
by TRASH
NOW OUT IN AMERICA ON APPLE
NEW YORK

Steve Baron: The Father Of Us All

When future generations look back upon the young generation of the 90's, when they examine our artistic accomplishments, when they point to our contribution to world culture, in each case they will be right. They will be speaking of the importance of Rock music in the lives of today's youth. It is a new art form that has made the song the predominant art form of the decade and songwriters our most significant artists. As for the young heads, they were turned by the first seven words in a little book called The Life. “I read the news today, oh boy,” that was the beginning of a poetic story of writing poetry of the twentieth century. After all, we've all read the news today, but if it weren't for The Life, what could we do but sigh. “Oh boy!” The notion of whether the Beatles are more popular than Jesus Christ may still be in dispute, but there is no question that they are more popular than T. S. Eliot.

In any case, in a generation of young people who would, it seems, rather make love than write, songwriters are the unknown legislators of the world. John and Paul are, you see, policy makers. Woodstock, if not revolution, depends upon Mipc Jagger, Paul, Bob Dylan and a host of other musical poets who de- nounce a society caught up in the act of living and dying, a society that is looking for a new world where the central value is life, not death. And today, even if there is any justice left in the world, Steve Baron, another one of those incomp-

HOLLYWOOD

A New PR Challenge

HOLLYWOOD — Teen magazines (16, Flip, Datebook, etc.) despite the re- pendence has a good book), have not had an ap- proach affect on record sales (al- though they may help to build a re- cording artist's personal appearance currently. Billboard, the weekly, has become an increasingly important factor in sales, as we know, it was the hit album sales on Glen Campbell, Tom Jones and the Archies, and the Ed Sullivan shows. Consequently, fields will be combined shortly with teen magazines, with the results to be announced soon. Miss Cameron is already a TV vet, having handled the gospel chores for ABC-TV's "Happening" show, but this time she’s handling the PR for RCA’s Toto. "Toto" is a very young business. "The New" is the new way of saying that a replacement series is already being lined up, to get underway in less than a season.

Alongside with rich and spade to the next group to make it big on this side of the Atlantic. The RCA record company has already been re-organized, of course, but this time the new group has been re-organized, of course, but this time the new group has been

CICAGO

Chicago’s Blondie’s -process, the gospel will be held to a minimum. “It’s one thing to snog and another to live.” One cannot too often be reminded that the guiding philosophy.

One side-effect of the new show, getting underway in the New York and

Europe.

for European star Swen Jensen who recently signed a management pact with World Wide. Artist is one of the most sought after night club acts on the west coast, but we know that he had some 20 hit records to his credit! Attractet artiste Gimme Two and her revue will be the big hit among the straight ahead crowd. It's a lot of fun. And at the U.S. and Canada this fall, appearing in such places as New York, Los Angeles, Chicago, San Francisco, New Orleans, Dallas, and Washington, D.C. Mike Leviston’s L.A. local promo rep.

Let’s all hope that the new rep will be the guiding philosophy.

Chicago’s Blondie’s -process, the gospel will be held to a minimum. “It’s one thing to snog and another to live.” One cannot too often be reminded that the guiding philosophy.

One side-effect of the new show, getting underway in the New York and

Europe.

for European star Swen Jensen who recently signed a management pact with World Wide. Artist is one of the most sought after night club acts on the west coast, but we know that he had some 20 hit records to his credit! Attractet artiste Gimme Two and her revue will be the big hit among the straight ahead crowd. It's a lot of fun. And at the U.S. and Canada this fall, appearing in such places as New York, Los Angeles, Chicago, San Francisco, New Orleans, Dallas, and Washington, D.C. Mike Leviston’s L.A. local promo rep.
"Tony Joe White is one of those grass-roots personalities that come upon the scene full-blown and overflowing with talent...his songs reflect a gutsiness and warmth that is missing in many of today's songwriter performers."

Edmund O. Ward
"Rolling Stone"
Oct. 18
Producers' Profile

HUEY MEAUX

There is something about Huey Meaux that can't be put into words. Talking with him, one can sense something of American history, of the voice of the rhythm of the life and the music of the Cajun bayou country. In his words, lies the energy, the passion, the fire, and the hope that we all recognize as part of the backwoods American spirit. Huey's frankness and charm are qualities we all possess, an ability to speak clearly, and that unfortunately often lose in the course of our lives. The most obvious thing about Huey Meaux is that he has held onto them.

As a teenager, brought up on the music of the era, Huey worked with his father in a "Cajun Band." "It was made up of three pieces, an accordion, a fiddle, and drums. My daddy couldn't read and write," Huey says, "and we were raised there in the rice fields in the swamp land of Louisiana, and we used to have to do that on Saturday nights and Sunday on to make a living, and we would do that the day during the week." The beginnings were very tight for a life of poverty, which might have become an ending, and despair, but there flourished a spirit of energetic dignity and driving talent. "We played those little house dances," Huey recalls, "where they had to put all the furniture out of the way. They was all poor people. So we pass the hat around, and that was the money we got for playing. It amounted to, seven, eight, ten dollars a night. Ten dollars was something big to us."

When Huey was about 12 years old, the difference in money was a big business happened when Huey and his father began to do a Cajun radio show, The Cajun Show. We were heard on the air, and a day at four o'clock. The act became a star, a Cash show, and we were to a sought after group for dancers.

As a result of this interest in playing Cajun music, he describes as a blues sound that of Doug Kershaw and Johnny Horton, "in My Life Of Meas'sy," a record, "We formed the JIN Record Company. John Huey says, "I guess I didn't really know much about what I was doing, but I sold a lot. When a Cajun record sells 15,000, it's a smash. It sold a big Cajun hit."

At this point, Huey had never given even a little bit of thought to being anything like what we know as the Cajun success of his first record brought to him of the people who wanted to make records. "One day," Huey recalls, "a boy by the name of Sam Corell, had come to me and there to me. He had horn rimmed glasses on, and he looked like Clark Kent, like Superman. He had on a ten shirt and blue jeans and he was barefoot. He wanted to know if I could help him and his rock and roll band. So I says, Man, I'm not doing that sort of thing. But I'm game if you're game," I says, and we'll try it. That's how Huey Meaux first took on the task of being a record producer. He got together some tunes he had written while on the radio and asked me to play them for JIN's Gene. One of them was to become the hit. "Breaking Up Is Hard To Do." With primitive equipment, an ancient microphone, a brokerdown tape machine, in a converted a radio station, Huey Meaux produced his first rec

CashBox Insights & Sounds

NEW YORK

(Caption from Page 63)

The festival and they are about to embark on a coast to coast tour which will take them to many of the country's major rock spots, including Fillmore East and West. They'll be kicking off their New York show with a four day stint at Un Tango's Oct. 28-29. The group has a newly released LP, "The Amazing Adventures Of The Liverpool Scene" as well as a single entitled "The Woos."

For many Liverpoolians the distinction of having had best selling collections of their poetry published in England. They are Adrian Henri (aka "The Old Commoner"), and Mike Evans (essentially the lightest). Mike, who sings and plays saxophone, was included next to join the group being, brin

ROLLING STONES SET 13 CITY U.S. TOUR

NEW YORK -- The Rolling Stones will begin a 13-city tour of the United States after a three-week absence from the country. The tour will begin on Nov. 13 in Los Angeles and conclude on the weekend with a pop festival at West Palm Beach.

This will be the first tour with their new member, Mick Taylor. Taylor will replaced the late Brian Jones just prior to the opening of the tour. The Stones will con

ATLANTIC TO RELEASE KING CRIMSON IN US

NEW YORK -- Atlantic Records has secured the US release rights to the new Live in Amerika album by Ahmet Ertegun, the label's president, announced yesterday. The album was released on Atlantic earlier this year. The album features three tracks by the legendary band, Genesis, and Peter Sinfield (words and

HOLLYWOOD

Record singer Richard Williams heads a benefit for the Los Angeles Gay and Lesbian Center. The event, the Frankie Laine one of the Ten Best Dressed Men In America, according to the Custom Tailors Guild. Special award went to Jackie Gleason for recognition of aability of a man to look dapper.

Enjoy the show.
CMA Names New Board Members; Founding Fathers Award To Cash

NASHVILLE — At its annual membership meeting, held on October 16 in Nashville, the Country Music Association elected new board members and presented the 1969 Founding Fathers Award to Jimmy Cash. The new board members and their respective categories are: Hank Greer (advertising agency); Mac Wiseman (artist-musician); Lawton Williams (composer); Ralph Emery (deejay); Dick Broderick and Harold Moore (inernational); Bill Farar (record company); Jim Halsey (booker-manager); Jim Schwartz and Jack Gertrude (record company); Danny Davis, Bill Denny, Wade Pepper, Francis Preston, Ben Rosser and Shelby Singleton, Jr. (directors at large).

The Founding Fathers Award, presented to Cash by Connie B. Gay, founder of the Country Music Association, is for "outstanding service to the industry. One must be a member of the board, to be eligible for the award. After receiving the award, Cash stated that his TV show will be back on the air in January. He promised that more country artists will appear and announced that ABC is spending a good deal of money to refurbish the Grand Ole Opry House, from which the weekly show will originate.

New Officers

On Friday, October 17, the new CMA officers were announced. They are: Ben Rosser (chairman of the board); Harold Hitt (president); Jack Stapp (executive vice president); Jack Loetz, Al Bennett, Cliffy Stone, Joe Talbot, Bill Lucas and Chris Lane (vice presidents); Bob Austin (secretary); Janet Gavin (assistant secretary); Stanley Adams (treasurer); Hitch Carlise (assistant treasurer); and George Albert (sergeant at arms).

Johanny Cash, CMA Awards Topper

NASHVILLE — Forty-four writers and thirty-one publishers of forty-nine songs have been presented with BMI Country Awards, as measured by broadcast performances. The awards were made at ceremonies in Nashville, Tenn., on October 14, by BMI president Edward M. Cramer and Frances Williams Preston, vice president of BMI's Nashville office.

John D. Loudonmilk is the leading writer-award winner, with four songs followed by Merle Haggard, Curley Putnam, and George Waller all with three awards each. Winners of two writer awards include Bill Anderson, Bobby Braddock, Jerry Chesnut, Dallas Frazier, Bobby Goldsboro, Buck Owens, Billy Sherrill and Glenn Sutton.

Acuff-Rose Publications, Inc., and Blue Book Music are the leading publisher-award winners, with five songs each. Four BMI publisher awards were presented to Al Gallico Music Corp. and Tree Publishing Co., Inc. Four Star Music Co., Inc. and Vector Music Corp. received three citations each. Winners of two BMI publisher awards include Blue Crest Music, Inc., Detail Music, Inc., Moss Rose Publications, Inc., Passkey Music, Inc., Stullian Music, Inc. and Warden Music Co., Inc.

The 49 BMI award-winning country songs, and their writers and publishers are, as logged by BMI for the period of April 1, 1968 to March 31, 1969, are:

BMI Presents '69 Country Awards

NASHVILLE — A Special Citation of Achievement was presented to John Hartford, the writer, and Glaser Publications, Inc., the publisher, for "Gentle on My Mind" as the most performed country song in the BMI (Broadcast Music, Inc.) repertoire for the period from April 1, 1968 to March 31, 1969. Hartford's award was made on October 14, during the annual dinner honoring the writers and publishers of the most performed country songs licensed by the organization. President Edward M. Cramer and BMI vice president Frances Preston made the presentation at the Opryland Country Club in Nashville. The song, and its writer and publisher, was similarly honored during a May presentation, when "Gentle on My Mind" was saluted at the BMI "most performed song in BMI's entire repertoire for the calendar year 1968.

Special BMI Citation to Hartford for 'Gentle'

Towers Named Head Of TRO-Nashville

NEW YORK — Bill Towers has been named to head up the Nashville operations of the Richmond Organization, according to Marvin Case, TRO vice president in charge of professional activities. TRO-Nashville, newest wing of TRO which already has offices in London, Paris, South Africa, and Mexico, will be headquartered in the RCA Victor Building on Music Row.

Towers, known as a singer and most recently as manager of Sonny James Country Gentlemen background group, will head up a group of new songwriters and producers to bring into the TRO Nashville fold, where he will be in charge of TRO Border State Music and TRO Manchester Music here.

Cash Box — October 25, 1969
Capitol artist Merle Haggard is currently making a nine-city concert tour with appearances slated for El Monte, Calif. (34) and Chino, Arizona (35). Columbia rock 'n roller Carl Perkins' new single "C. C. Rider," has him rockin' and rollin' into a whole new "set 'o tracks." The flip side, guitar specialty "Soul Bear," was penned by Perkins and published by Cedarwood Publishing. Cedarwood president Bill Denny produced the session and spent the week of Oct. 6 in New York collaborating on an underground LP session at Columbia on Perkins and the NBQ. Dot recording artist Cody Bearpaw has added an "unusual character" to his already unique band of all-blooded Indians. The only full-blooded Indian C&W artist, Cody and his Running Bears present a unique and entertain- ing show appearing entirely in full tribal dress. However, someone invariably asks each time Cody introduces his band members to the audience, "Which one is the renegade?" Cody can now truthfully point to his newest band member and say, "He is." Since the newest addition is "half white man and half redskin," Columbia champ- ion Johnny Cash has been signed to compose and conduct the score for "An Exile," the Columbia Pictures presentation starring Gregory Peck, Tuesday Weld and costarring Ralph Meeker. Cash will write 12 tunes as part of the original score of the film directed by John Frankenheimer, with Harold Cohen as producer and Edward Lewis as executive producer. Rosemarie Ferrini (28) won the 4th annual Mountain Dew Country Music Talent Contest at Palsidues Amusement Park, N.J., which was sponsored by the Pepsi-Cola Company. Rosemarie won a score of valuable prizes as the contest winner, plus an opportunity to be a professional C&W vocalist with the help of the veteran country performer Smokey Warren, who also produces numerous country spectaculars. RCA recording artist Nat Stuckey has renewed his contract with his personal manager, Dick Heard, according to an announcement made in Nashville during the country music convention last week. Heard has been Stuckey's manager since the star moved to Nashville in August of 1968 from Shreveport, La. Moeller Talent agency will continue to handle Stuckey's bookings, while Heard will continue to supervise the artist's career and personally handle his publicity and pro-motion. Robert Holladay, president of the Organization of Robert L. Hol- laday, has announced the opening of a public relations department under the direction of Sandy Neese. Sandy will be in charge of handling all publicity relations for accounts represented by Holladay firm. Before assuming her duties with Holladay, Sandy was di- rector of publicity at WMAR Radio in Nashville. "San Francisco Is A Lonely Town" is anything but a lonely copyright for Shelby Singleton Music, Inc. Written for SB Music by Ben Peters, the song has chalked up 10 recording credits so far with Joe Simon currently breaking it wide open in all categories with his Sound Stage 7 ver- sion. Peters had the country hit on Liberty earlier this year as part of a for- mation of a versatile music industry group. He was announced as one of the labels under his president, Colonel Dave Mathes, well-known Nashville guitarist, record- ing engineer and producer. The new company, Nashville Recording Ser- vices, 2060 N. 16th Street, will have its offices in the Varisty Studio Building, 1705 Church Street, Nashville, in a master and demo recording, lead sheet, copyright ser- vice, advertising jingles, album jacket design, publishing, record pressing, national distribution and tape duplica-

Country music artist Bobby Lord, on the eve of his departure for Florida business ventures, presented an autographed copy of his first edition book "Hit The Glory Road," to Frank Jones, chairman of the board of trustees of the Country Music Foundation, for deposit in the Foundation's reposi- tory with the many other valuable pa- pers collected by the museum and lib-

HAVING A VISITOR — On the set of "Harper Valley U.S.A." (right to left) Jerry Reed, Jeannie C. Riley and Tom T. Hall chat with visiting KBBQ music director Cooky Mayberry at the NBC Burbank studios. Tom, Jeannie and Jerry are just three of the many country music artists participating in the NBC pilot. Mel Tillis and Don Bowman are two more of the stars in the proposed series.
Rodney Lay/ I'm Not Going Back To Jackson

blue book Records No. 1001 Published By Blue Book Music
**BMI Awards**

68

**Cash Box Country Top 60**

1. THE WAYS TO LOVE A MAN (Acuff-Rose – BMI)
   - Tommy Wynette (Epic 10512)
   - 2

2. SINCE I MET YOU BABY
   - Impressor – BMI
   - Sonny James (Capitol 2956)
   - 1

3. TO SEE MY ANGEL CRY
   - Conway Twitty (Buddy Rose
   - Conway Twitty (Decca 75346)
   - 4

4. TALL DARK STRANGER
   - Blue Rose – BMI
   - Buck Owens (Capitol 2570)
   - 3

5. I’D RATHER BE GONE
   - Blue Rose – BMI
   - Hank Williams, Jr. (MGM 10477)
   - 6

6. SHE WOKE ME UP TO SAY GOODBYE
   - Acuff-Rose – BMI
   - Jerry Lee Lewis (Sun 2244)
   - 12

7. INVITATION TO YOUR PARTY
   - (Know, Gold Dust – BMI
   - Jerry Lee Lewis (Sun 101)
   - 5

8. THAT’S NO A NO
   - (Smithy Singleton – BMI
   - Lynn Anderson (Chart 5021)
   - 7

9. HOMECOMING
   - Newkerys – BMI
   - 10

10. ARE YOU FROM DIXIE
    - (Whit & Wongkins – ASCAP
    - Jerry Reed (RCA 2011)
    - 11

11. GROOVY GRUBWORM
    - Sherry Singleton – BMI
    - Hi-Lo Wilson & The Grubworms (Plantation 28)
    - 15

12. HAUNTED HOUSE
    - Dennis Hahn – BMI
    - Compton Bros. (Dot 12794)
    - 13

13. THESE LONELY HANDS
    - (Cowboy - BMI
    - 8

14. GEORGE (AND THE NORTH WOODS)
    - Blue Book Music
    - Dave Oakley (Merryland 79252)
    - 14

15. OKEY FROM MUSKAGEE
    - BMI
    - Moe Haggard (Capitol 2624)
    - 23

16. DON’T MAKE IT WANT YOU TO GO HOME
    - Lowery – BMI
    - The Sons ofJakob (Capitol 2592)
    - 21

17. ANOTHER DAY, ANOTHER MILE, ANOTHER HIGHWAY
    - BMI
    - Clay Hart (Mettamode 140)
    - 19

18. ALL I HAVE TO OFFER YOU (I ME)
    - Hill & Range, Blue Crest – BMI
    - Charity Parton (RCA 6916)
    - 16

19. BACK IN THE ARMS OF LOVE
    - Blue Crest – BMI
    - Jack Greene (Decca 25386)
    - 25

20. TO MAKE A MAN
    - (Sure Fire – BMI
    - 18

21. I’LL STILL BE MISSING YOU
    - Pappy & Biscuit (F) (FAC)
    - 26

22. MUDDY MISSISSIPPI LINE
    - BMI
    - Bobby Goldsboro (UA 5059)
    - 9

23. RAINING IN MY HEART
    - BMI
    - Bobby Goldsboro (UA 5059)
    - 22

24. SWEET THING IN CISCO
    - BMI
    - Nat Stuckey (RCA 0238)
    - 33

25. GET RHYTHM
    - BMI
    - Johnny Cash (Sun 1043)
    - 28

26. I’LL ALWAYS LOVE YOU
    - Acuff-Rose – BMI
    - Don Gibson (RCA 0319)
    - 27

27. THESE ARE NOT MY HANDS
    - BMI
    - Larry Lee (Capitol 43196)
    - 17

28. KISSED BY THE RAIN, WARMED BY THE SUN
    - BMI
    - Dan Barler (MCA 1545)
    - 31

29. TRY A LITTLE KINDNESS
    - BMI
    - Glenn Campbell (Capitol 2859)
    - 41

30. A BOY NAMED SUE
    - BMI
    - Johnny Cash (Epic 44494)
    - 20

31. SEVEN LONELY DAYS
    - BMI
    - Jean Shepard (Capitol 2958)
    - 32

32. BUT YOU KNOW I LOVE YOU
    - BMI
    - Bill Anderson (Decca 32514)
    - 24

33. RIVER BOTTOM
    - BMI
    - Johnny Gatliff (United Artists 50572)
    - 30

34. MY BIG IRON SKILLET
    - BMI
    - Wanda Jackson (Capitol 2816)
    - 36

35. SUCH A FOOL
    - BMI
    - Roy Orckley (Merryland 79256)
    - 43

36. THINGS GO BETTER WITH LOVE
    - BMI
    - Wanda Jackson (Decca 32543)
    - 35

37. TENNESSEE HOUND DOG
    - BMI
    - The Stafford Brothers (Decca 32516)
    - 30

38. WE HAD ALL THE GOOD THINGS GOING
    - BMI
    - Hank Howard (Decca 32543)
    - 37

39. I’M GETTING TIRED OF BABYIN’ YOU
    - BMI
    - Peggy Sue (Decca 32571)
    - 48

40. I LOVE YOU BECAUSE
    - BMI
    - Carl Smith (Columbia 44499)
    - 39

41. THINGS FOR YOU AND I
    - BMI
    - Bobby Lewis (United Artists 50572)
    - 42

42. SHIP IN THE BOTTLE
    - BMI
    - Stewie Jackson (Columbia 44476)
    - 45

43. WINE ME UP
    - BMI
    - (Passport – BMI
    - 34

44. LITTLE BOY BAD
    - BMI
    - Phil Phillips (Decca 32548)
    - 52

45. I’LL NEVER BE FREE
    - BMI
    - Johnny & Jane Mosby (Capitol 2606)
    - 47

46. THE HOUSE OF BLUE LIGHTS
    - BMI
    - Ernie Richards (United Artists 50561)
    - 46

47. NEW ORLEANS
    - BMI
    - Anthony Armstrong, Jr. (Chart 5033)
    - 50

48. (I’M SO) AFRAID OF LOSING YOU AGAIN
    - BMI
    - (NT & Range, Blue Crest – BMI
    - 48

49. PUT YOUR LOVIN’ WHERE YOUR MOUTH IS
    - BMI
    - Pappy & Biscuit (F) (Dot 1308)
    - 53

50. WE ALL GO CRAZY
    - BMI
    - Jack Reno (Dot 12793)
    - 51

51. JUST SOMEONE I USED TO KNOW
    - BMI
    - (Gladdex – BMI
    - 50

52. SHE’S MINE
    - BMI
    - George Jones (MCA 1381)
    - 53

53. THANK YOU FOR LOVING ME
    - BMI
    - (Gladdex – BMI
    - 54

54. MY BLUE RIDGE MOUNTAIN BOY
    - BMI
    - Dotty Parton (RCA 0247)
    - 54

55. TAKE OFF TIME
    - BMI
    - Grae Staats (Decca 32548)
    - 57

56. THEN THE BABY CAME
    - BMI
    - Waylon Jennings (RCA 7128)
    - 56

57. ROCKING A MEMORY
    - BMI
    - Tommy Overstreet (Dot 12794)
    - 60

58. WHERE HAVE ALL THE AVERAGE PEOPLE GONE
    - BMI
    - Roger Miller (Smash 79256)
    - 60

59. MACARTHUR PARK
    - BMI
    - Waylon Jennings (RCA 740219)
    - 39

60. IF NOT FOR YOU
    - BMI
    - George Jones (MCA 1366)
    - 38
SUSAN RAYE / Maybe If I Close My Eyes
ON CAPITAL RECORDS
CashBox Country Reviews

**Picks of the Week**

**CHARLEY PRIDE (RCA 0265)**

(Trm So) Afraid Of Losing You Again (3:07) (Hill & Range/Blue Crest BMI - A.L. Owens, Frazier)

Charley Pride sings this pretty slow-paced ballad in his usual fine style. Traditional sounding deck will scale charts rapidly. Watch for it. Flip: "A Good Chance Of Tear fall Tonight" (2:46) (Stringberg BMI - White, Stringer)

**JACK GREENE AND JEANNIE SEELY (Decca 32580)**

Wish I Didn't Have To Miss You So (2:08) (Tree, BMI-Kirby, Cochran)

Jack Greene and Jeannie Seely vocalize very nicely together on this blues-oriented but infectious romance. Song shapes up as a fine winner and should be getting plenty of spins and sales real soon. Flip: "My Tears Don't Show" (2:52) (Acuff-Rose, BMI-Butler)

**DAVID HOUSTON (Epic 10539)**

Baby, Baby (I Know You're A Lady) (2:18) (Al Gallico BMI - Wilson, Harvey)

David Houston effectively delivers a mid-tempo ballad that's loaded with listening appeal. Strongly produced deck will head straight for the charts. Flip: "True Love's A Lasting Thing" (2:24) (Algeo BMI - Houston, Franks)

**PORTER WAGONER (RCA 0267)**

When You're Hot You're Hot (2:39) (Green Grass BMI - Putman)

A soulful side of a love gone stale, supplied by Curly Putman, gives Porter Wagoner a change of pace that should meet with rapid appeal. Give it a listen. Flip: "The Answer Is Love" (2:08) (Carertura BMI - Parton, Trent)

**BOB LUMAN (Epic 10535)**

The Gun (2:49) (Al Gallico BMI - Sutton)

Bob Luman effectively delivers his thumping bluesier that aims for a high score on the charts. Try it. Flip: "Cleanin' Up The Streets Of Memphis" (2:04) (Al Gallico BMI - J.C. Luman)

**KENNY VERNON (Chart 5028)**

Mississippi Woman (3:08) (Tree BMI - Lane)

Kenny Vernon's strongest outing to date should attract heaps of spins as he lends a powerful vocal to this Red Lane composition. Pretty effort. Flip: "The Bridge Washed Out" (2:19) (Peach SESAC - Melshe, Williamson)

**GENE WYATT (Paula 1216)**

Failure Of The Crop (2:35) (Acuff-Rose BMI - Brown)

Although he's the black sheep of the family, Gene Wyatt sings his contentment with a pretty ballad that could take him far. Flip: "Milky Honey & Memory" (1:57) (Acuff-Rose BMI - Strickland, Griffin)

CashBox Country LP Reviews

**BACK IN THE ARMS OF LOVE - Jack Greene (Decca DL 75196)**

Taking its title from Jack Greene's current chart rising single, package spotlights the chanter lending his powerful vocals to a set containing numerous contemporary favorites. Strong reading with hits and insures another top selling album for Jack. Includes "But You Know I Love You," "To See My Angel Cry," "Love Me, Love Me," "I Love You More Today," "All I Have To Offer You Is Me" and the title track.

**DYNAMITE - Peggy Sue - Decca DL 75183**

Peggy Sue has been attracting considerable attention here of late, and this session, containing her initial single releases, is just as the title implies, dynamite. Much of the material contained herewith was penned or co-penned by Peggy and her multi-talented sister Loretta Lynn. Includes "I'm Dyna-mite," "All I Have To Offer You Is Me," "You Can't Pull The Wool Over My Eyes," "Sweet Baby Girl," "I'm Gettin' Tired Of Babyin' You" and "I Love You More Today."

CashBox Top Country Albums

1. **JOHNNY CASH AT SAN QUENTIN**
   
   (Columbia CS 9877)
   

2. **MEL TILLIS SINGS OLD FAITHFUL**
   
   (Mercury 5609)

3. **THE ORIGINAL GOLDEN HITS**
   
   (Carreta BMI - R. G. Luman)

4. **THE SENSATIONAL CHARLEY PRIDE**
   
   (RCA LSP 4136)

5. **THE ASTRODOME PRESENTS IN PERSON**
   
   (Capitol ST 112)

6. **TALL DARK STRANGER**
   
   (Buck Owens & The Buckaroos)

7. **THINGS GO BETTER WITH LOVE**
   
   (RCA LSP 4188)

8. **MARTY'S COUNTRY GREATEST HITS**
   
   (Capitol ST 112)

9. **WHEN YOU'RE AT HOME**
   
   (Capitol ST 229)

10. **THE ESSENTIAL HANK WILLIAMS**
    
    (MGM SE 4651)

11. **THE BEST OF CHARLEY PRIDE**
    
    (RCA LSP 4223)

12. **TAMMY'S GREATEST HITS**
    
    (Capitol ST 350)

13. **WOMAN OF THE WORLD/TO MAKE A MAN**
    
    (Capitol ST 262)

14. **ORIGINAL GOLDEN HITS VOL. 1 & II**
    
    (Capitol ST 128)

15. **THE BEST OF THE ESSENTIAL HANK WILLIAMS**
    
    (MGM SE 4651)

16. **THE ESSENTIAL HANK WILLIAMS**
    
    (MGM SE 4651)

Cash Box - October 25, 1969

www.americanradiohistory.com
Fifteen artists were scheduled to take part in last weekend's (18) finals of the Radio-Tele-Luxembourg’s contest to honor record producers in the Grand Duchy of Luxembourg. The photo of Michel Fugain, representing France, was not available at prestime. Top row: Freddy, Gitte, Mary Roos and Peggy March, from Germany; and Nicoletta, from France; second row: Rita Zarai (France), Valverde Bros. (England), Samantha Jones (England); third row: J.A. Freedman (England), Vince Hill (England) and New Inspiration (Belgium); fourth row: Tom Koning (Holland) and Camillo & Chris Baldo (Luxembourg).
Two new labels are about to make their mark on the British market, and both of them will be very much in the progressive groove. Philips is launching the British subsidiary of its European agency, and Emi Records is releasing their first label, Emi International. The first label to be launched in London and dedicated to the recordings of the contemporary jazz and pop scenes is Emi International. The label will be launched at a press conference on Monday, November 11th, and will be devoted to the recording of the music of the contemporary jazz and pop scenes of Great Britain.
**CashBox International News Report**

**Autry Label & Japan's NBS Are Team On Japanese Music Market**

HOLLYWOOD — Charlie Adams, vice-president of Gene Autry's Republic Records, has reached an agreement with the Nippon Broadcasting System (NBS) of Tokyo, NBS was represented in this country by Johnny I. Takahashi and Tom T. Saki, Hollywood.

Under this agreement, the Nippon Broadcasting System opens up its networks in Japan to the Republic Records label. The agreement is in addition to the one Republic has already reached with Japan's SOR, which is currently used by Republic here in the States. All Republic singles will simultaneously be released on Repub- lic Records in Japan and its territories.

**Vanilla Fudge Back In U.S., Win Venice Fest**

NEW YORK — The Vanilla Fudge, who made their first appearance in the U.S. after a two-week European tour, highlighted by their winning the International Music Festival in Venice—the first American group to win such an honor.

The Fudge, won the competition by unanimous decision, receiving a prestigious Goldondola Award. During the tour, the group performed to SRO crowds in Milan, Amsterdam, Zurich, Dusseldorf, and in additional television shows in Germany, Switzerland, France and Italy.

The group's present whirlwind tour will be a two-night stand at the Fillmore East (10-11), at which time they will debut selections from their forthcoming Atco album, "Rock and Roll.

**Philips Fete For Fourfront Series**

LONDON — Philips Records hosted a party at the National Portrait Gallery to launch the first installment of their new series of "People Past & Present." The albums all recorded during the Gallery's lunchtime "People Past & Present" series, the recordings feature leading personalities in various fields, letters, etc., linked with musical interpolations. The series is produced by Charles 1. Samuel Pegge,

William Blake, Jane Austen, Ellen Terry, etc. A film exhibited during the reading is reproductions of the series portfolio.

The series was produced by Jack Ba- verstock and the albums retailed at 28s 7d.

**Brenda Lee To Return To Orient**

NEW YORK — Upon the completion of a SRO seven date tour of Japan in June of this year, singer Brenda Lee was packed to a return tour throughout the Orient. June 28 saw her first show off with a TV special in Tokyo on Nov. 23rd, her performance in Tokyo will then take her to Dakar, Jamaica, to the 24th, Singapore on the 25th, Kuala Lumpur, Bangkok, Thailand, for two days of concerts on the 26th, with a return to Singapore on the 28th. Dec. 1st and 2nd will find the singer in two days of concerts in Manila at the Manila Coliseum, Oct. 26th, 27th, 28th, 29th, July 31st. Oct. 25th, Nov. 24th.

The next few months will be spent on the Orient tour by her long-time personal manager, Dub Alberman, and her touring band, the "B Saucers." For the Tokyo TV show special on November 23rd Boia will be accompanied by a 14-piece orchestra.

**RIO 69: Show Of Undiscovered Talent**

One of the most amazing facts of the RIO International Song Festival was the amount of artistic and composing talent still available for discovery on the international level. Starting from the president of the Jury, Brazilian chef Wilson Simionato, who had the audacity in his hands during a sensa- tion at 25 minutes that some 35,000,000 people dancing in the Maracanazinho Stadium, to the hard Brazilian jazz in the Sambadrome, the show by Jorge Ben, Joa- rodgre and psychedelic chanteuse, Ga Mota, the visitor had the impres- sion of seeing a different world from the usual Top 100 and the Europe- an charts, a world that may bring new- -excitement and new sounds to a mar- ket always willing to receive them.

But the export and import factor exist there: as a matter of fact, some of the best Brazilian artists at this moment, Gilberto Gil, Caetano Veloso and sev- eral others, are better known in Brazil and Europe than most many other countries, and the best chanteuse of the for the expasion Buckie, the only one who has

**Pye/GRT Plan U.K. Tape Co.**

LONDON — Negotiations are currently taking place between GRT and Pye Records in the U.K. for the formation of a joint venture in the United Kingdom for the purpose of manufacturing and distributing car tapes.

This company would be a completely separate entity with specialized qualifications, and would be run independent of both Pye and GRT. The joint venture is expected to be announced early this month, with an agreement being formally executed in London.

**RSO's Slezak Visits Orient**

HOLLYWOOD — Rudi Slezak, managing director of the Robert Stigwood Organization's publishing department, arrived in the Orient recently to discuss the company's Middle East offices, and the possible expansion of their business there.

In Tokyo visiting the R.S.O.'s repre- sentatives Anglicize, Slezak re- ports that Japan The Tiger's He has re- corded the Bee Gees song "Rain Rain Go - Lonely" penned by R.S.O. staff writer Autumn Sharpe. These continuing jour- neys are currently in the No. 2 position on the Japanese charts.

Following his Tokyo conferences, Slezak will visit publishing and record- ing companies in Hong Kong, Bombay and Tel Aviv.

Further in line with the company's expansion, Slezak along with Martin Wyatt has finalized negotiations for the acquisition of the band "Jarmarcine" and the John and Rik Bunnell affiliate St. Tropez.

The talent acquired by this take-over are writer/producers Tony Cotlen and Ray Smith as well as artists including Zoot Money and Pat Donaldson of Poet and the Man Band.

Special exploitation of the Jarmarcine who were recently represented by Mika- sia, with strong emphasis on the Amer- ica market, is now in the hands of the Robert Stigwood Organization in overall charge of the company's activities in the United States.

**CBS/SHOREWOOD VENTURE**

CBS Records and Tape Stii, a mar- rowd Packaging Corp., the U.S. manu- facturer of "Shorepak" and "Unipak" record jackets, have formed a joint venture. Shorewood Packaging Com- pany, Ltd., for the printing and fac- toring of record jackets in England. The new company will sign a long-term con- tract in November and will offer its ser- vice of "the for the expanded Buckie. The company will also be looking into the production of the English record industry. Shown in the picture at the signing of the contract are Robert Shores, manag- ing director of CBS Records United Kingdom, Sir John Caroe, pro- fessor of marketing at Shorewood, Har- rry Schein, president of CBS Interna- tional, and Ray Slesak, president of Shorewood.

**Bee Gee’s P.A.’s Early Next Year**

LONDON — The Bee Gees, Barry and Maurice Gibb, return to the road early next year after the tour due to tour Britain, Europe and America. Robert Stigwood, their man- ager, said the boys would tour with a 36-piece orchestra. An opening at either Albert Hall or the Royal Festival Hall in London.

**Visit Key Markets Thru Cash Box**

Cash Box — October 25, 1969
Australia's Best Sellers

This Last Weeks
Week Week on Chart
1 1 3 „Scheide Tun So Weh (It Hurts To Part)" — Heintje-Ariola —
2 1 7 In The Year 2353 — Zager & Evans — RCA Victor — Hans
3 3 1 „Geh’ Nicht Vorbei (Don’t Pass It Up)" — Christian Anders —
4 4 3 Mendocino — Michael Holm — Ariola — Altus/Global Music/ Kiran
5 5 3 „A Fine Day To Be Remembered" — Bee Gees — Polydor — Rudolf Strek Music
6 7 3 „Green River" — Creedence Clearwater Revival — Bellaphon Paul C. R. Aranda Music
7 8 1 „Weine Nicht, Kriene Eva (Don’t Cry, Little Eva)" — The Filges — Roden Rademus Music
8 9 1 Je T’Aime . . . Mai Non Plus — Jane Birkin — Fontana —
9 10 9 Don’t Forget To Remember — Bee Gees — Polydor — Rudolf Strek Music
10 11 3 „Golden Years" — Creedence Clearwater Revival — Bellaphon Paul C. R. Aranda Music

Australia's Best Sellers

Great Britain's Top Ten LP's

1 Abbey Road, Beatles, Apple
2 Johnny Cash at San Quentin, CBS
3 Through the Past, Darkly, Rolling Stones, Decca
4 Blind Faith, Polydor
5 Hair, London Cast, Polydor
6 Sailor, John Lennon/Plastic Ono Band, Apple
7 Nashville Skyline, Bob Dylan, CBS
8 SSS, Ten Years After, Deram
9 Oliver, Soundtrack, RCA
10 Nice, Immediate
Argentina's Best Sellers

This
Week
Last
Week
1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20

*Yo En Mi Casa, Ella En El Bar* (Melegrat) Nautfrags (CBS)
*Agua Mojada* (RCA)
*Extranja De Las Botas Rosas* (Kleimann) Joven Guardia (RCA)
*Ella/La Vida Continua* (Ansa) Sandro (CBS)
*Proud Mary Creedence Clearwater Revival* (EMI)
*Cocktails* (Melegrat) Donald (RCA)
*Te Regalo Mis Ojos* (Relay) Gabriella Ferri (RCA)
*Sugar Sugar* Archives, Carlos Sebastian (RCA)
*Tirantillo* (Relay) Donald (RCA)
*Los Creadores* Maria del Mar (EMI)
*El Triunfador* (Relay) Atalaya (RCA)
*Luís De Los Ojos Azules* (Milenia) Mariano Tessuto (CBS); Nicolò de Bar (RCA)
*Cuántame* (Korn) Fedra y Max (CBS)
*Caballitos Verdes* (Kleimann) Trocha Angosta (Music Hall)
*Pandul* (RCA)
*Ayer Aun* (Korn) Carlos J. Beltran (Disc Jockey)
*El Mochilero* (Korn) El Mochilero (Philips)
*A El (Relay) Luis Grillo (RCA)
*Erasmos* (Korn) Disc Jockey (RCA)
*Jinetes En El Cirlo* (Korn) Ruparel (Music Hall)
*Tengo La Piel Cananga* (Korn) Piero (CBS)
*Bosquita De Cereza Rosas* Aroyo (Disc Jockey)
*Holua Que Tal* (Kleimann) Juan y Juan (RCA)

(*) Local

Argentina's Top Ten LP's

This
Week
Last
Week
On Chart

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20

*Preferidos* A La Luna Selection (RCA)
*De America Sandro (CBS)
*Los Parranderos* (Magenta)
*Bayou Country Creedence Clearwater Revival (EMI)
*Carlos Bisso Y Conexion Numero Cinco (RCA)
*Diez Otra Vecy Johny Rivers* (EMI)
*Col Cuarteto Imperial (CBS)
*Boquita De Cereza Rosas* Aroyo (Disc Jockey)
*Caudillos Y Valientes Roberto R. Fraga* (CBS)

Belgium's Best Sellers

This
Week
Week
On Chart

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20

*Throw Down A Line* (Cliff Richard & Hank Marvin—Columbia)
*Deep Water* (Grapefruit—RCA)
*Suspicious Minds* (Elvis Presley—RCA)
*Sugar, Sugar* (Archies—RCA)
*He Ain't Heavy . . . He's My Brother* (Holliers—Parlophone)
*Green River* (Creedence Clearwater Revival—America)
*Poor Man* (Canned Heat—Liberty)
*My World's Begining* (New Inspiration—Decal)
*The Right Place At The Right Time* (The Blues Magoos—Columbia)
*Blood, Sweat & Tears* (Blood, Sweat & Tears—Columbia)

Cash Box — October 25, 1969

Argentina's Top Ten LP's

This
Week
Last
Week
On Chart

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20

*Preferidos* A La Luna Selection (RCA)
*De America Sandro (CBS)
*Los Parranderos* (Magenta)
*Bayou Country Creedence Clearwater Revival (EMI)
*Carlos Bisso Y Conexion Numero Cinco (RCA)
*Diez Otra Vecy Johny Rivers* (EMI)
*Col Cuarteto Imperial (CBS)
*Boquita De Cereza Rosas* Aroyo (Disc Jockey)
*Caudillos Y Valientes Roberto R. Fraga* (CBS)

Belgium's Best Sellers

This
Week
Week
On Chart

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20

*Throw Down A Line* (Cliff Richard & Hank Marvin—Columbia)
*Deep Water* (Grapefruit—RCA)
*Suspicious Minds* (Elvis Presley—RCA)
*Sugar, Sugar* (Archies—RCA)
*He Ain't Heavy . . . He's My Brother* (Holliers—Parlophone)
*Green River* (Creedence Clearwater Revival—America)
*Poor Man* (Canned Heat—Liberty)
*My World's Begining* (New Inspiration—Decal)
*The Right Place At The Right Time* (The Blues Magoos—Columbia)
*Blood, Sweat & Tears* (Blood, Sweat & Tears—Columbia)
During the next ten years, the Argentine recording industry will triple its volume and the tape and cassette market will increase by ten times. The prediction is from Hugo Persichini, manager of Phonogram and president of the Argentine Chamber of Record Producers. The statement is not surprising and follows a 30% raise in the market's volume during the past months and an extraordinary increase in the sales marks registered by top selling records. While in other countries the hits have been losing sales, except in certain cases, the Argentine hits have doubled their sales mark and 100,000 copies of an LP is currently a usual figure for top level artists of albums like Sandro or RCA's teen selections. In the singles field, the view is exactly the same: the 150,000 single is often attained and 50,000 to 80,000 sales for a single, something that a few years ago would astonish any record producer, is now a usual thing.

What is even more important, from the International point of view, is the development of a series of artists who obtain sales and chart positions in other countries. About twenty years ago Argentina dominated the Latin American countries, but during the last decade the Mexican industry occupied the top positions. During the past two years the Mexican artists have regained positions and currently are without question the best in Spain, Argentina, Venezuela, Mexico, Central America, Puerto Rico and even the Latin part of New York and other cities of the United States. In the local charts, the ranking of the top twenty of Argentina's sales increased from 80% to 40%, mainly by this strengthening of the local producers, the building of new recording facilities, and the appearance of the independent producers as an institution.

Now, the next step in the U.S. and European charts will be attempted, during 1968 and this year, to record in other languages, mainly English, Italian and French. It is hoped that in the near future this will be obtained with an acceptable degree of quality. The songs are being prepared in Spanish, but with an eye on the English-speaking market. Several of the recent hit songs ("El Evangelio," "Tulipanes," among them) have also been recorded in English by Italian and French producers, like Kleiman, are establishing their own copyrights on hit tunes so as to be able to negotiate them directly or at the MIDEW. This week, Kleiman-controlled tunes take at least five of the top twenty in Argentina and are all originals, which could mean strong potential in the States. Other composers and publishers like Patti Ortega are looking more at the European market. It has been reported by French artist Armenti at the Rio Song Fest, that he will include one of the recent Patti themes, "Voy Cantando," in his next LP. Ortega's songs have been recorded in Italy, France, Germany and Yugoslavia, and could, at any moment, break into the charts in Europe. Somebody from the Ortega organization, allegedly Cisneros, could be at the MIDEW next January.

The traditional pubbies are also reviewing their policies. Lepack, at Korn Publishers, reported a couple of weeks ago that his company has substantially increased its local production, signing several writers and establishing contacts for the release of their songs in the European market. This week, the Korn slice of the local top twents shows a good increase, maybe as a result of this change of attitude. It is evident that the publishers will have to work even more with local copyrights in the future, unless they decide to risk competition with active indie publishers like Ortega or Suarez who are appearing in the charts via his Ansa outfit which is owned by his manager, Oscar Andere.

What's coming next? The main prediction of the Argentine industry is that there will be an increase of Latin-American-minded people who are capable of negotiating their work even in other countries. The next step will then be the Spanish-speaking area. The approach is more generally directed to aggressive people which will be able to obtain, on the local level, the results mentioned above, will surely result in some companies that will be able to market their product abroad. As we commented several times before, the road is open but nobody has yet acted directly. The near future may show this. If so, there will be more news about Latin America in the world next very soon. If the MIDEW and its associated meetings, like the song festival, keep growing in importance, on the local level, the results living in Latin America will be added to the dazzling movement in the record world, instead of being isolated.

At Inelco in Brussels the activities around Andree Smas, a 17 year-old poetic star-songsstress, are becoming more intense every day. This is not only because of the local press enthusiasm but is also due to a tele-appearace in September. Andree now has three shows in October and plans to record in November. France, this new RCA star is now being released in Switzerland and possibly in Canada. Since the top hits "In The Year 2252" (Zager & Evans) and "Let's Get It Together" (Ghitiz & Koek) were the top places on the hit charts have been found a following in the local market, while the line at the top of the Belgian chart are "Scapinosis Minds" (Eline Fres ley), "Deep Water" (Grapefruit) and "Sugar, Sugar" (the Archies). Inelco is also particularly proud to introduce the new LP by Flemish starfollieski Meti Coste. Advancing in Mexico, are already fantastic: Belgian singer Jos Beaucarne was signed by the RCA label in France and is now releasing his album for the Swedish group Ola & the Janglers. The record is currently resisted on the radio and in the dancehalls. It certainly will become a Belgian toppper. A few years ago, Beaucarne was a hit for Wayne Fontana and the Mindbenders. On November 12th the Dutch group the Shuffles ("Sha La La, I Need You") will be in Belgium (TV appearances in December). In December Chicago Transit Authority comes to Belgium. The group is selling extremely well here. The track "I'm A Man," especially, is played quite a lot on the dancehalls. "I'm A Man." is a long version of the former Spencer Davis hit. Gramo phone has released a new single under the famous Wallace Collection. The record is entitled "Dear Baby Secretary," and it was the BRT: Hofgolf and Formule J (RTR) top it of the week. The flip side is "Half of Suzanne," and like the A-side is self-penned. The Wallace Collection will appear at the Olympia (Paris) from October 27th to November 2nd. During November they perform at the "Ancien Theatre" with Susan Distel. On October 24th and 25th the New- come to Belgium for an appearance in "Cafe 146." On November 21st they come back for TV appearance on "Caens Koek," a progressive pop program, their LP "Nice" was leased a few weeks ago. "Animals In Music" is a classical record by Wardy Mishley released on Decca. This female singer will visit Belgium in January next year.

Mexico's Best Sellers

<table>
<thead>
<tr>
<th>This Last Week</th>
<th>Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Me Quiero Casar Contigo</td>
</tr>
<tr>
<td>2</td>
<td>Tu Vl Larandao</td>
</tr>
<tr>
<td>3</td>
<td>Deja Que Te Olvide</td>
</tr>
<tr>
<td>4</td>
<td>Estoy Loco Por Ti</td>
</tr>
<tr>
<td>5</td>
<td>I'm Gonna Be With You</td>
</tr>
<tr>
<td>6</td>
<td>In A-Gadda Da Vida</td>
</tr>
<tr>
<td>7</td>
<td>Orgullosa Maria</td>
</tr>
<tr>
<td>8</td>
<td>Musa</td>
</tr>
<tr>
<td>9</td>
<td>Regresa</td>
</tr>
<tr>
<td>10</td>
<td>La Palabra</td>
</tr>
</tbody>
</table>

* Asterisk locally indicates production record

During his recent New York nightclub debut, CBS Argentina recording artist, Sandro, was feted at a cocktail party given by CBS International officials. The fondest of the group were Madrid Sandro (center) pictured with Pete Rosely, Manager, Latin American Artists and Repertoire, CBS Records (left) as they greet singers Julian Montero and Sara Rodriguez from Puerto Rico (back to camera) and Rolando LaSerie from Cuba (2nd from right).
With London Records currently controlling the Canadian recording industry with "Which Way You Go!" (Polydor) and "Boston" (Diana Trask) albums, at most of the major radio stations, they are playing an extensive amount of their chart hits. According to Miss Reto's "Don't Let Me Be Misunderstood". Francis Groovy is now championing "The Best Of Canada", Fraser Jamison and the label's publicity department and Miss Reto herself, BC Koury, toured Miss Reto's potential on a recent trip to the UK and found an overwhelming demand for her Swing_Plus singles. Due to the release date for the single on Parrot U.S. reaction was also enthusiastic and arrangements made for the single release in the US and Canada. Miss Reto's appearance at the Civic Auditorium, Toronto, was met with massive enthusiasm. Miss Reto's American singles, "I'm Alive" and "Wishful Thinking", are currently holding good sales in all three cities. "Cherry Berry" into Ottawa's Civic Auditorium, and Manchester's appearance at the Atlantic Hall at the Western University, London, drew a capacity audience.

After being wiped out twice in one week, Bread, from Von Zubaher (Mr. & Mrs.) have found a new location again in Sudbury, Ontario, and will soon be releasing their new LP, "Rocky Mountain Way".

DMG Sound Studios bow in the Lakehead area with "Lily Pad" and "At The Grashe" at the helm. During the past few weeks, the Stotts and Williams were operating out of Hollywood, producing for several majors, their most notable work for their single album product by the 1st Parallel, which have been seen recently on their hit list of "When I Die" and are showing good returns due to their recent release.

RCA's Ontario promotion manager Scott Richards busy promoting the latest STL RCA Bob McCannell and the Boss Brass LP, "Bless Brass No. 2". This time the group is booked to Toronto's Savaric for 2 weeks commencing Oct 20. The Carroll show business completed a session at RCA's Toronto studios with release expected January. During the same period, the group are currently touring western Canada and record "Jukebox Frenzy" singles: Toronto (1) for 2 weeks. Lana Cantrelle into the Beverly Seaway Nov 3 for 1 week.

Lee Martin is currently handling his LP, "Live At Shelley's Mouse Hole". "By the Porch on the Union" in Toronto Nov 12 through 16 and the 19th through 20th. George Washington also completed a set with his Canadian Pacific LP release signs into the Hudson's Bay for the Nov 24. Country artist Charlie Pride will be appearing with Wil Carter at the Kitchener Arena Nov 27, and at Toronto's Massey Hall Nov 28.

Quality Records has launched a massive promotion to back up their recent entry into the Canadian content business with their budget line under the Birchmount banner. The label's big guns Lee Farley and Harold Winslow have come up with a deal that gives the retailer a 53% gross profit based on the suggested retail price of $1.98. The promotion is effective from Oct 15 through Jan 15 of next year with no payoff on the label. All product is 100% returnable. Sharing this deal is the Ringde label. Quality also has released "Winds Of Birchmount Pop" with cuts from several major artists. Those retailers qualifying for the deal can stock the product in "prices of a new level" and use it as a tie-in with their special promotions.

Tom Norton, Harold Harding, and Ray Harrington have been up to the Peg helping agencies promote the annual Mutual Awards by the Winnipeg Advertising Club with their major "Save the Winnipeg Fair" campaign. The full-blown promotion program has been met with great enthusiasm in the Winnipeg area.

Patricia Porter, office manager of Quality's Winnipeg operation sends news that action is swift towards that country around the Peg with top action "showing on the Johnny Cash list of" Get Rhythm and Invitation To Your Party by Jerry Lee Lewis; both on Atlantic Records, Jeanette Walter making lotsa noise at both pop and country stations, doing "Things Go Better With Love", and much interest being given the Dot release "Children of" by Bob & Trish. Harrow Wilcox has made a big splash in Toronto with his debut single "Grunhaviour with Richie Havens' "Rocky Raccoon", and Jerry Lee Lewis closing the show. Branch manager Chuck Porter reports "Life And Death In G & A" by Abbie Phillips creating top interest and rating at the Voo Doo; "Canadian and "And That Reminds Me" by the Four Seasons should make top play at the Cages; "Stardust" by the Monkees; "Saskatchewan" by Andy Kim's "So Good Together" Joe Cocker has a heavy seller with "Delta Lady" and Booker & MP catching good sales with "Stum Baby"; Coming out of left field and expected to hit the charts soon are "You'll Never Walk Alone" by Brooklyn Bridge and "Mind Body & Soul".

Polydor's creative and aggressive Ontario branch manager Dieter Rudbeck, has a novel promotion for kicking off the label's new budget series, Polydor Special. He's offering 3 of the "Ankeny Anderson" titles, "Late Night At The Logo's" and "The Music Of Oliver Anderson" by Kurt Wege and his Orchestra: "Dancing For Passion By" and "Kurt Eberlakken and his Orchestra and others. Perhaps the best interest will go to the record set of the Bee Gees, Rare, Precious & Beautiful, Polydor taking advantage of the past publicity. Mireille Mathieu was released on the John Davidson T.V. and has released her Barclay LP Sweet Souvenirs. Of Mireille Mathieu's a mixture of English and French songs. Polydor receiving good sales returns on their new single-crack set singles on the Blues and Soul labels, allowing for the price of 1 with a suggested list of $5.88. Some of the artists included on the sets are Jimmy R. Blue, Billy Smith, John Henderson, Wes Montgomery, Thelonious Monk, Charles Byrd and many others.

For promotion's winners circle is The Flying Machine's Smile A Little Smile For Me which has broken out across Canada. CKLG in Winnipeg credited with first radio play on the disc. Duck Baxter's VMc list of "Superstition Bend" Baxter's first time around was an all-out success in Ontario and this one is showing early indications of a repeat performance. Shorty Long's Tampas Motown list of "A Winter Sun Of Faze" beginning to shape up.

Capitol's held promotion manager Allan MacKenzie finds his entry into the Canadian content business with their budget line under the Birchmount banner is "showing on the Johnny Cash list of" Get Rhythm and Invitation To Your Party by Jerry Lee Lewis; both on Atlantic Records, Jeanette Walter making lotsa noise at both pop and country stations, doing "Things Go Better With Love", and much interest being given the Dot release "Children of" by Bob & Trish. Harrow Wilcox has made a big splash in Toronto with his debut single "Grunhaviour with Richie Havens' "Rocky Raccoon", and Jerry Lee Lewis closing the show. Branch manager Chuck Porter reports "Life And Death In G & A" by Abbie Phillips creating top interest and rating at the Voo Doo; "Canadian and "And That Reminds Me" by the Four Seasons should make top play at the Cages; "Stardust" by the Monkees; "Saskatchewan" by Andy Kim's "So Good Together" Joe Cocker has a heavy seller with "Delta Lady" and Booker & MP catching good sales with "Stum Baby"; Coming out of left field and expected to hit the charts soon are "You'll Never Walk Alone" by Brooklyn Bridge and "Mind Body & Soul".

Polydor's creative and aggressive Ontario branch manager Dieter Rudbeck, has a novel promotion for kicking off the label's new budget series, Polydor Special. He's offering 3 of the "Ankeny Anderson" titles, "Late Night At The Logo's" and "The Music Of Oliver Anderson" by Kurt Wege and his Orchestra: "Dancing For Passion By" and "Kurt Eberlakken and his Orchestra and others. Perhaps the best interest will go to the record set of the Bee Gees, Rare, Precious & Beautiful, Polydor taking advantage of the past publicity. Mireille Mathieu was released on the John Davidson T.V. and has released her Barclay LP Sweet Souvenirs. Of Mireille Mathieu's a mixture of English and French songs. Polydor receiving good sales returns on their new single-crack set singles on the Blues and Soul labels, allowing for the price of 1 with a suggested list of $5.88. Some of the artists included on the sets are Jimmy R. Blue, Billy Smith, John Henderson, Wes Montgomery, Thelonious Monk, Charles Byrd and many others.

For promotion's winners circle is The Flying Machine's Smile A Little Smile For Me which has broken out across Canada. CKLG in Winnipeg credited with first radio play on the disc. Duck Baxter's VMc list of "Superstition Bend" Baxter's first time around was an all-out success in Ontario and this one is showing early indications of a repeat performance. Shorty Long's Tampas Motown list of "A Winter Sun Of Faze" beginning to shape up.

The Poppy Family from Vancouver, currently enjoying national chart action on their recent hit, "Which Way You Go!" Billy Cottrell of Watanabe Records of Vancouver released an exclusive recording contract with London Records of Canada Ltd. Taking place at London's headquarters in London, Ontario, London Records (PolyGram) Publisher: Saunders Records for the company (left) and Terry Jacks, leader of the group signing for the Family Jamieson announced at the signing that the release of their new album "Gentle Giants" will be delayed until the UK. Tentative arrangements have been made to fly the group to London’s Decca studios and the taping of their initial album release.

Ampex 2 track tape recorder. There are various line input/program equalizers and three live acoustic-echo chambers of each, as well as many other features. Studio 3 is a subsidiary of Libra Industrial Corp., a Vancouver based company which also comprises New Syndrome Records, Capitol Records and four publishing companies, Gondola, Jack and Jill, Gastown and Vancouver.
Ya Gotta Have a Program

With all the talk, and thankfully, quite a bit of action on raising the price of jukebox music to 2-25c, there still remains a large bloc of tradesmen stubbornly resisting what is obviously inevitable. For a wide variety of reasons, these operators refuse to give up the dime and get with the trend. As a result, they’re throwing away as much as $8 in additional collections each trip, often more.

By their resistance, these people tend to hold back their fellow operators who might move a little quicker if they didn’t have to “break the ice.” It’s that good old “let Joe do it first!” attitude that’s preventing the price hike in many communities, and unfortunately, if Joe ain’t around, it’s a stalemate situation.

Perhaps the best recommendation for breaking the stalemate, provided operators really do want to get the route onto 2-25c music, is to set a program. It’s a tough thing to pick and choose among your location to see where to raise prices and where to leave them alone.

It’s much better to follow a sensible program with an ultimate 2-25c only goal set for a specific time. And the simplest program is this—buy each new jukebox set on 2-25c pricing, put it in the better stop as usual, and if the boss squawks, tell him: “this is the only way the new machines come.” Either he plays it on 2-25c or he doesn’t get the new box. Naturally, this can only work really effectively if the same program is followed by all the major operators in the area. Such a blanket policy can be established at an association meeting. Where no association exists, hold a special operators meeting. Naturally, local distributors can do their part by pushing the program.

This program would eventually get every juke on the route on 2-25c play. Better operating companies deprecate their phonographs on the established five year structure. Therefore, let’s call it the “five year plan”—a set-up you couldn’t call ideal but one that would eventually work.

The phrase “try two for a quarter play” was once appropriate, but the word try doesn’t apply anymore. Now it’s “Go”, and go quickly. Face it ladies, nearly every phonograph will be operating on 2-25c play before long; why not go now? Besides, when 2-25c music becomes the rule, some of the guys will be experimenting with straight 25c pricing, and those still hanging onto the dime by then will really be out in the cold.

There are a number of other price boosting programs, such as dividing the route in four geographical parts and attacking each sector in turn. Another—when you change a music box at any location, new or used, bring it in on 2-25c.

For the benefit of those who would love to raise their music price but still fear the “wrath of the location,” just remember that 25c means little to anyone today. Really, think how often you yourself toss away a quarter without a second thought—it even costs a quarter tip for the “john” in some of the better hotels and night spots, just to “do what comes naturally.”

The average guy who plays the jukebox, invariably does it on impulse—almost, let’s say, because the machine is there. It’s so simple to spend money today, especially in a tavern where the customers usually amass all their loose money right on the bar. It’s the most natural thing to pick a quarter out of that bunch of change and bills to play the jukebox. They’ve been doing it for years for three plays, and they’ll do it just the same for two.
Oregon Ops Have Gone Far in One Year

With this issue we inaugurate another Cash Box feature. Each week we will do a profile of a different state association. This week, we focus on the state of Oregon, where operators have gotten together one of the fastest growing organizations. The Oregon association also has the distinction of being the newest organization of its kind in the country.

The Oregon Amusement and Music Operators Association was formed less than a year ago, on November 30, 1967, and now has a membership of 36 operators, or more than 80% of the total number of operators in the state. Starting with an original membership of 6 operators, the association has obviously grown by the proverbial leaps and bounds.

There are six directors on the Board with Nels Cheney of Sunset Automatic Music Company, Coos Bay presiding as chairman and president, Happy Ross of Ross & Raw Music Co. filling the vice-president’s post while Don Anderson of A & A Amusement Co., Portland, is service as secretary-treasurer.

Board members include Bob Fallow, La Grande; Whaley Schrock, Pendleton; George Gale, Prineville; Lee Applegate, St. Helen; Red Bayer, Grants Pass and Joe Whitsett, of Medford. Three of the board members are elected for 5 years, two for 2 years and one for a one-year term.

Although the Oregon association is spanning new, its members can already boast of an important victory in that they succeeded this summer in blocking the controversial Lang Resolution, also known as house bill 1669, which would outlaw pin games and any promotion aimed at increasing the play of like machines.

Another happy development for Oregon operators was the recent State Supreme Court decision ruling that a free game was not a thing of value and thus permitting bingo machines. The latter have been "very successful on a state level" since the ruling, according to secretary-treasurer Anderson.

As for 2 for 25¢ play, the situation in Oregon is complicated by the fact that a number of operators in the state have been leasing phonographs directly to locations. Since this leaves the matter of pricing up to the location owner himself, the shift to 2 for 25¢ play has not been as dramatic in Oregon as in many other states.

One topic which is presently of much concern to operators is that of taxation. According to Anderson, representatives of the association plan to sit down with members of the state tax commission each month in an effort to work out an equitable solution. The operators are hoping that 2 flat rates of annual taxation can be established—one for music operators, one for all others.

The association holds general meetings every other month and board meetings monthly. On November 28, which will also be the first anniversary of the organization's founding, there will be an annual meeting which will be held in Portland, Oregon.

This has been a very productive year for the Oregon association. And there is every reason to expect that with its progressive leadership and rapidly expanding membership, it will continue to move forward next year and in the years to come.

Cash Box — October 25, 1969

CONGRESS APPROVES EISENHOWER $1 COINS BUT DEBATE RAGES

WASHINGTON, D.C. — Congress voted this week to coin a new dollar which would honor former President Dwight D. Eisenhower. The resolution touched off a fiery debate among Senators and Representatives regarding the silver content of such a coin. In addition, there was renewed discussion on the need for increased production of 50¢ coins.

The coin machine industry stands to be affected if there is any considerable change in the make-up of coins. The Nixon Administration has recently proposed to eliminate the silver content of all U.S. coins—among them the currently circulating half dollar bearing the likeness of former President John F. Kennedy. The latter coin has a 40% silver content—the same content that is proposed by certain senators for the Eisenhower dollar.

Since 1965, all quarters and dimes minted by the treasury have been composed mainly of copper, with a silver-colored copper-nickel alloy as a coating.

In a related development Richard W. Funk, Counsel of the National Automatic Merchandising Association (Con't on Page 80)

The Eisenhower Coin

WITH THE EISENHOWER COIN

A huge painting of Rock-Ola’s Model 441 has been used for two weeks this summer as a background for a musical revue on the stage of a variety theatre in Antwerp, Belgium. The theatre is the famous “Ancienne Belgique” which gives shows and variety revues every day from noon to midnight. It is very popular with tourists who wish to get the real flavor of Belgium humor and music.
March 7 from Page 79)

much less expensive than the virtually impossible duplication of clad "metal coins.

Commenting on the increased need for half dollar coins and the introduction of the Eisenhower dollar coin, Funk went on to say:

"While there is no public outcry at present, coinage, like other public services, does not cause consumer reactions until it has literally produced chaos. Manufacturers and operators of vending equipment are operating equipment to accept 50c pieces, because they have assessed the public's demand for higher priced vending products, because of general price and tax increases and because of reliable forecasts of new types of products which would be vended in the near future if 50c coins were readily available.

"At present, the vending industry has no equipment in use designed to take a dollar coin in return for merchandise. These coins in the past have not been generally circulated in many areas of the country and, of course, their circulation has been non-existent all over American for many years. Therefore, the immediate appearance of the dollar coin does not rank in importance with the need for the 50c coin. However, the arguments held by the future growth of the vending industry support the need for such coins in the future."

Because of the controversy surrounding the minting of the Eisenhower dollar coin, there was no indication given by members of Congress as to when such a coin would come on the market. However, demand for it has been accelerating during recent months, largely due to White House pressure. The Administration had hoped for a much earlier authorization on the coin.

The fruit machine controversy in England continues to rage as more pressure has been brought on brewers to permit licensees to negotiate for and install fruit machines of their own choosing. Many publicans throughout the country are now insisting that they will have no machines at all rather than accept those on the brewers' terms.

In a report published in a recent issue of The World's Fair, the British trade paper, details are given concerning a row which has flared up between publicans and the Watney Mann brewers. The latter company recently ordered that pubs must have only Bell Fruit machines in their pubs and have all other makes removed. The publicans, in violent disagreement, have banded together, 300 strong, to protest this order. Claiming that the brewers are "nothing more than dictators," they have threatened a boycott of all Bell Fruit machines. The publicans are also up in arms about profit sharing, insisting that the 50% which they receive actually leaves them with little or no profit. According to the present agreement, the brewery receives 30%, with the remaining 40% going to the Bell Fruit machine firm. In addition, the publican has to pay the license duty, income tax and, most likely, an increase in the rating valuation of between 25 to 100 pounds per year.

Security From Idra

LOS ANGELES - Idragnard, a sub- scriber to the Daily Star, Ltd. has introduced a new security system which hooks up all the vending machines in a particular area to a central alarm system. The latter is maintained by an attendant, who can, by electronically flashing lights when someone is interfering with a machine, either by attempting to break it into or by using bent coins or slugs. The lights also alert the attendant if any machine needs to be re-supplied. The Idragnard system has recently been tested with success at the Los Angeles Zoo.

Much Ado About Fruits In Eng.

The fruit machine controversy in England continues to rage as more pressure has been brought on brewers to permit licensees to negotiate for and install fruit machines of their own choosing. Many publicans throughout the country are now insisting that they will have no machines at all rather than accept those on the brewers' terms.

In a report published in a recent issue of The World's Fair, the British trade paper, details are given concerning a row which has flared up between publicans and the Watney Mann brewers. The latter company recently ordered that pubs must have only Bell Fruit machines in their pubs and have all other makes removed. The publicans, in violent disagreement, have banded together, 300 strong, to protest this order. Claiming that the brewers are "nothing more than dictators," they have threatened a boycott of all Bell Fruit machines. The publicans are also up in arms about profit sharing, insisting that the 50% which they receive actually leaves them with little or no profit. According to the present agreement, the brewery receives 30%, with the remaining 40% going to the Bell Fruit machine firm. In addition, the publican has to pay the license duty, income tax and, most likely, an increase in the rating valuation of between 25 to 100 pounds per year.

Security From Idra

LOS ANGELES - Idragnard, a sub- scriber to the Daily Star, Ltd. has introduced a new security system which hooks up all the vending machines in a particular area to a central alarm system. The latter is maintained by an attendant, who can, by electronically flashing lights when someone is interfering with a machine, either by attempting to break it into or by using bent coins or slugs. The lights also alert the attendant if any machine needs to be re-supplied. The Idragnard system has recently been tested with success at the Los Angeles Zoo.

Much Ado About Fruits In Eng.

The fruit machine controversy in England continues to rage as more pressure has been brought on brewers to permit licensees to negotiate for and install fruit machines of their own choosing. Many publicans throughout the country are now insisting that they will have no machines at all rather than accept those on the brewers' terms.

In a report published in a recent issue of The World's Fair, the British trade paper, details are given concerning a row which has flared up between publicans and the Watney Mann brewers. The latter company recently ordered that pubs must have only Bell Fruit machines in their pubs and have all other makes removed. The publicans, in violent disagreement, have banded together, 300 strong, to protest this order. Claiming that the brewers are "nothing more than dictators," they have threatened a boycott of all Bell Fruit machines. The publicans are also up in arms about profit sharing, insisting that the 50% which they receive actually leaves them with little or no profit. According to the present agreement, the brewery receives 30%, with the remaining 40% going to the Bell Fruit machine firm. In addition, the publican has to pay the license duty, income tax and, most likely, an increase in the rating valuation of between 25 to 100 pounds per year.

Security From Idra

LOS ANGELES - Idragnard, a sub- scriber to the Daily Star, Ltd. has introduced a new security system which hooks up all the vending machines in a particular area to a central alarm system. The latter is maintained by an attendant, who can, by electronically flashing lights when someone is interfering with a machine, either by attempting to break it into or by using bent coins or slugs. The lights also alert the attendant if any machine needs to be re-supplied. The Idragnard system has recently been tested with success at the Los Angeles Zoo.

Much Ado About Fruits In Eng.

The fruit machine controversy in England continues to rage as more pressure has been brought on brewers to permit licensees to negotiate for and install fruit machines of their own choosing. Many publicans throughout the country are now insisting that they will have no machines at all rather than accept those on the brewers' terms.

In a report published in a recent issue of The World's Fair, the British trade paper, details are given concerning a row which has flared up between publicans and the Watney Mann brewers. The latter company recently ordered that pubs must have only Bell Fruit machines in their pubs and have all other makes removed. The publicans, in violent disagreement, have banded together, 300 strong, to protest this order. Claiming that the brewers are "nothing more than dictators," they have threatened a boycott of all Bell Fruit machines. The publicans are also up in arms about profit sharing, insisting that the 50% which they receive actually leaves them with little or no profit. According to the present agreement, the brewery receives 30%, with the remaining 40% going to the Bell Fruit machine firm. In addition, the publican has to pay the license duty, income tax and, most likely, an increase in the rating valuation of between 25 to 100 pounds per year.
NEW APOLLO

SEEBURG APOLLO...The new space-age coin phonograph!

Once again, Seeburg leads the way with years-ahead engineering and features that mean more play, easier servicing, less maintenance... and bigger profits.

New! 10 Button Electronic Digital Selector for instant music selections • New! Exclusive Mixed Coin Accumulator allows multiple selections with mixed coins up to one dollar's worth of play (with bonus incentives) • New! Plug-In Pricing Programmer—it's fast, easy and requires no tools. • New! Exclusive Plug-In Microlog® Circuitry simplifies maintenance • Improved Dollar Bill Acceptor makes dollar play easier than ever for the customer • Plus... elegant new styling and Seeburg ultra reliability. See the APOLLO now, at your Seeburg distributor.

SEEBURG

The Seeburg Sales Corporation • Chicago, Illinois 60622
PhonoVue Pairings
Red Replacements:
SKY LODGE L-2919-R
Songs: Sookie Sookie Dunhill or We Get It All Get Together (Columbia)
BOXED IN L-2919-S
Songs: So Right To Be In Love (Laurie) or Love Sure Is A Powerful Thing (Arico)
DUTCHE DOLL L-2919-V
Songs: Take Care Of Your Homework (Stax) or Holdin' On (Atlantic)
STAR ATTRACTION L-2919-R
Songs: I'm Gonna Hold On Long As I Can (Tamla) or Baby It's You (Dunhill)

Blue Replacements
FAN IT L-2918-G
Songs: She's Not Comin' Home (Buddah) or The Train (Buddah)
BARE RABBIT L-2918-J
Songs: Cinnamon (Bang) or Doin' Our Thing (Atlantic)
CUT UP L-2918-N
Songs: Reap What You Sow (Bell) or Drown Yonder (Monument)
SHUFFLE AWAY L-2921
Songs: Girl You're Too Young (Atlantic) or Inside Out/Outside In (Bang)

Active's
THE CHOICE FOR the Lowest Prices
and
Best Equipment ALWAYS

Exclusive Gottlieb, Rock-Gia, Fischer and Chicago Coin Distributor for Eastern Pennsylvania, South Jersey and Delaware.

ACTIVE Amusement Machines Co. - New No. Street, Pha. Ph. 15, 4479, 1/1771 L -2918-G

A Full Line of Coin Operated Recreational Tables from

American SHUFFLEBOARD COMPANY
211 PAULSON PARK ROAD
POTTSVILLE, PA

"The House That Quality Built"

Why
Fiddle Around?

Get in tune with the one source for all your coin machine equipment. World's largest inventory at low prices—low like a full fiddle!

SEND FOR COMPLETE MACHINE LIST

Exclusive Rowe AMI Distributor
Ea. Pa.-S. Jersey-Del-Md.-D.C.

DAVID ROSEN inc
855 N. BROAD ST. PHILA., PA. 19123
Phone 215 Center 2-2900

CashBox Location Programming Guide
This week's Top Record Releases for Coin Phonographs

Adult Locations

NO ONE BETTER THAN YOU (3:04)
PETULA CLARK
Things Bright And Beautiful (2:02) Warner Bros. 7343

THE PERFECT WOMAN (2:55)
LORNE GREENE
It's All In The Game (3:00) Columbia 44971

THE APRIL FOOLS (3:03)
PERCY FAITH
No Flip Info. Columbia 44987

ALICE'S RESTAURANT (3:15)
THE NEW CHRISTY MINSTRELS
No Flip Info. Columbia 44577

CUPID (3:02)
JOHNNY NASH
No Flip Info. Jad 220

SEVEN LONELY DAYS (2:34)
ALIZA KASHI
A Sigh, A Tear, A Heartache (2:25) Jubilee 5678

Teen Locations

FORTUNATE SON (2:10)
CREEDENCE CLEARWATER REVIVAL
Down On The Corner (2:42) Fantasy 634

SUNLIGHT (3:07)
THE YOUNGBLOODS
Trillium (3:11) RCA 74-0270

HEAVEN KNOWS (2:25)
THE GRASS ROOTS
Don't Remind Me (2:30) Dunhill D-4217

INDIAN RIVER (2:42)
THE CASCades
Big City Country Boy (2:48) Uni 55169

DON'T GO WALKIN' IN THE RAIN (2:27)
POPCORN REBELLION
No Flip Info. Smash 2249

FEELIN' GOOD (2:22)
RAVEN
Green Mountain Dream (4:36) Columbia 44988

C & W

I'M SO AFRAID OF LOSING YOU AGAIN (3:08)
CHARLEY PRIDE
A Good Chance Of Tear-fall Tonight (2:46) RCA 0265

BABY, BABY (I KNOW YOU'RE A LADY) (2:18)
DAVID HOUSTON
True Love's A Lasting Thing (2:24) Epic 10539

WHEN YOU'RE HOT, YOU'RE HOT (2:35)
PORTER WAGONER
The Answer Is Love (2:08) RCA 0267

WISH I DIDN'T HAVE TO MISS YOU (2:08)
JACK GREENE & JEANNIE SEELEY
My Tears Don't Show (2:52) Decca 32580

R & B

ON THE DOCK OF THE BAY (2:47)
THE DELLS
No Flip Info. Cadet 5658

FRIENDSHIP TRAIN (3:30)
GLADYS KNIGHT & THE PIPS
Cloud Nine (3:05) Soul S-35068

OHH, OOH, OOH (2:55)
SAM AND DAVE
Holdin' On (2:35) Atlantic 2668

I WANT YOU BACK (2:44)
THE JACKSON 5
No Flip Info. Motown 1157

check your local One Stop for availability of the listed recordings
Metro Trade Sees NSM Phono Line; Area Distribs Gear for Sales Pgm.

NEW YORK—Approximately 40 metropolitan area coin tradesmen turned out for a reception inaugurating the local sales effort behind the NSM Prestige 160 and Consul 120 phonographs. Ter- ritorial distributors Abe Lipsky (Lip sky Distributors) and Larry Galenti (Int’l Mutoscope) hosted the showing, joined by Mickie Greenman and Willy Marchand of A.C.A. Sales and Services (U.S. representatives for the German line).

The phonograph showing was held in the Lancaster Hotel on Madison Ave. The event was actually an introduction to the relatively new jukebox line for many of the operators and mechanics who attended. Although the equipment has been displayed at the MOA Expo- sition, as well as at many regional dis- tributors, the majority of New Yorkers actually got their first face-to-face look into the line at this affair.

Marchand, A.C.A.’s chief engineer, described the interior mechanism to the tradesman. Many were enthusi- astic about what was termed “the tech- nical simplicity” of the mechanism on the Prestige, especially its all-transistorized amplification.

Joe Bertoloti, Mutoscope vice presi- dent, called the unit the “Volkswagen jukebox”; not so much because it’s a German product,” Bertoloti stated, “but because it’s a simple machine, it’s mechanically durable, it’s efficient as all get-out and it’s less expensive. I’m a conservative guy but I’m really excited about this jukebox,” he boast- ed.

The distributors noted that a one- year warrantee stands behind machine parts; further, that a complete parts inventory is available, with a catalog and technical manual due in shortly. Optional accessories for the unit, in- cluding a bill acceptor, will also be available shortly.

Mickie Greenman stated that an all- out sales effort is being mounted in this territory to get the Prestige out onto location. “It’s now a matter of getting the trade accustomed to seeing the machine on location; they’re al- ready convinced it’s a service- man’s dream,” Greenman stated. The A.C.A. vice president also noted that his terri- tory scope has been extended throughout the East Coast, to more effectively traffic equipment and facil- itate sales.

Assisting the distributors at the Lan- caster affair were Mrs. Larry Galenti and her daughter Candy who received guests at the door. A lavish buffet was provided, backed up by a cocktail bar.
**UPGRADE YOUR LOCATIONS—UPGRADE YOUR PROFITS!**

With Davis Quality Reconditioned Equipment

**On 2-for-25¢ Play**

Take a tip from countless operators who have found it profitable to install Davis' fine rebuilt equipment in lower income spots while placing their new phonographs in their top locations.

Take advantage of the notable public acceptance of the great

**Seeburg Console Series**

Set on 2-for-25¢ Play

Here are these special phonographs at really special prices!

- **Seeburg SS-160** ................. $595
- **Seeburg Fleetwood** ............... 795
- **Seeburg Electra** .................. 750
- **Seeburg LPC-480** ............... 625
- **Seeburg LPC-1** .................. 595

**DAVIS DISTRIBUTING CORP.**

738 Erie Boulevard East, Syracuse, New York 13210
Phone (315) 475-1631

**POOL TABLES**

with the

**VELVET TOUCH**

The Latest Phenomenal Sega Money Maker

**BANNER SPECIALTY CO.**

Exclusive Factory Authorized Distributor for Sega, Ports, MDJ, Bally, Wico, GSE, and other major names.

**Proven Profit Maker!**

**CHICAGO COIN'S NEW 4-PLAYER**

**MOON SHOT**

with COLOR SCORING

When Moon Rocket and Venus Rocket Colors Match, Target Score Values Increase.

"EXTRA BALL" FEATURE

MATCH FEATURE

SPECIAL LANES

NEW BALL SAVER CONCEPT

**ALSO IN PRODUCTION:**

VARiETY • TOP HAT

**EASTERN FLASHES**

AROUND TOWN — Enjoyed a real nice affair at the Lancaster last Wed. evening, courtesy of Abe Lipsky and Larry Green. The prizes were given away in honor of the NMn jukebox line, new product line, and backed up by a much inventory and parts. Mickie Greenman, a C.A. veep in these parts, was on hand with chief service engineer Willy Marchand who trekked out here. The market and office staff, incidentally, has been appointed sales vice-president for the NMn line covering the entire east coast. Stan Rayboy and Harry Green brought in their brand new Funtronics Table Tennis game for the showing (Lipsky Distributors handles the line in New York). Stan intro'd the new wall game which has already been recognized by the New York Licensing Dept. and found A.OK. He expects formal approval of the design late this week. Quite a number of mechanisms were also in attendance at the party, along with operators who came from far as Connecticut. Bridgeport operators Ed Hanka and Lou Northrup came by for the showing, then did the town in their customary fashion. Thursday found the Conti ops down on coinrow, visiting with Meyer Parkoff and checking into the new Apolo console, as well as with other distribs. The last are elated that Connecticut now allows the ladies to sit at the bar (effective Oct. 1st) and say the business at taverns is up already.

ALSO

When Moon Rocket and Venus Rocket Colors Match, Target Score Values Increase.

"EXTRA BALL" FEATURE

MATCH FEATURE

SPECIAL LANES

NEW BALL SAVER CONCEPT

**ALSO IN PRODUCTION:**

VARiETY • TOP HAT

**CashBox Round The Route**

**CALIFORNIA CLIPPINGS**

SEPTEMBER SONG — September will be remembered by CA-Texas and J & W as a meeting of the mind. CA-Texas held their annual meeting at Carlsbad, New Mexico for some promotional work on their new music machine.

**HERE AND THERE**

— American Shuffleboard's Bill Lipkin says he received a phonecall from Chicago's Herb Perkins while the latter was in the city. The word was, "Vegas!" As we have heard, he plans to open a new Vegas room in Hollywood. Herb says he came in on a charter jet with other Duma fans. Alfred Kress of 25c on route to the NAMA in New Orleans over the weekend. Rock-ola stated their annual distrihbit to coincide with the NAMA, which أدינק, their German distrihbit, attended Wur-

**TICKLED PINK**

Enjoyed the first annual "Lancaster last Wed. evening, courtesy of Abe Lipsky and Larry Green. The prizes were given away in honor of the NMn jukebox line, new product line, and backed up by a much inventory and parts. Mickie Greenman, a C.A. veep in these parts, was on hand with chief service engineer Willy Marchand who trekked out here. The market and office staff, incidentally, has been appointed sales vice-president for the NMn line covering the entire east coast. Stan Rayboy and Harry Green brought in their brand new Funtronics Table Tennis game for the showing (Lipsky Distributors handles the line in New York). Stan intro'd the new wall game which has already been recognized by the New York Licensing Dept. and found A.OK. He expects formal approval of the design late this week. Quite a number of mechanisms were also in attendance at the party, along with operators who came from far as Connecticut. Bridgeport operators Ed Hanka and Lou Northrup came by for the showing, then did the town in their customary fashion. Thursday found the Conti ops down on coinrow, visiting with Meyer Parkoff and checking into the new Apolo console, as well as with other distrihs. The last are elated that Connecticut now allows the ladies to sit at the bar (effective Oct. 1st) and say the business at taverns is up already. Al Denver, Ben Chichotzky, Carl Pavesi and others were still talking about the tremendous affair that took place the previous weekend up at the Homowack. Ben, incidentally, says next year's anniversary weekend will be held sometime in May and he, Al and the rest of the association have already been considering the possibility of holding it in the Bahamas or some other exotic spot. Would be a great idea.

**WUGGETHER ITEMS** — Cortland Amusement's Al Kress says the machine break-in problem is hardly con- fined to the CA, revealing that he has suffered 1500000 in the past couple of months. Al says his route truck was even hit one night but after installing an alarm on the vehicle, nothing's happened since.

Westchester distributors Guild sections Seymour Pollak info's the association held a meeting last Tuesday (Oct 14th) up at attorney Malcolm Norden's offices in Portchester. Nick Lepore, owner of the Westchester's 5 and 10, received a warm welcome at the meeting. A discussion of the business beard their offices. Mails are still talking about the tremendous affair that took place the previous weekend up at the Homowack. Ben, incidentally, says next year's anniversary weekend will be held sometime in May and he, Al and the rest of the association have already been considering the possibility of holding it in the Bahamas or some other exotic spot. Would be a great idea.

**UPSTATE ITEMS** — Big Johnny Bill- lacey, back from the Wurlitzer distrib meet in Las Vegas, is all enthused about their new phonograph. "This one really sells music," says Johnny, and is readying a showing for his customers. Typical of old John, at approximately 10 o'clock Wed. was in Syracuse, thinking about the Mets-Baltimore game. By the 11th inning, the distrihbit was sitting in a box seat behind first base. Only John could pull this off and he did it even have a ticket! Ask him to tell you the story of the game, John tossed into the city for a meeting, and as usual, he won the Kaye Irvin, incidentally, is tickled pick with his new table line and is cranking the old whip at the factory to get the tables out to sell distributor orders. The Proceedival line is done up in classic furniture style and certainly offers the homeowner a real status piece for the recreation room. With a couple thousand sets of the folks gave us a bedroom just to set up a billiard room for the table. Jack Wurlitzer of the State Operators Guild held their reg- ular monthly meet here. Jimmy0's talk of the Homowack weekend took up the evening. The sale report (yea progress was also high on the meet- ing agenda.

HERE AND THERE American Shuffleboard's Bill Lipkin says he received a phonecall from Chicago's Herb Perkins while the latter was in the city. The word was, "Vegas!" As we have heard, he plans to open a new Vegas room in Hollywood. Herb says he came in on a charter jet with other Duma fans. Alfred Kress of 25c on route to the NAMA in New Orleans over the weekend. Rock-ola stated their annual distrihbit to coincide with the NAMA, which أدינק, their German distrihbit, attended Wur-}

Cash Box — October 25, 1966
CHICAGO CHATTER

CASHBOX—ICMOA has scheduled its fall Board of Directors meeting for Thursday, October 25, at the Marriott Motel in Chicago. Program will include a report on last year's activities, the association's plans for '69-'70, and discussion of a proposed by-laws amendment to provide for a past presidents council. Meeting will begin at 2:00 P.M. and all Illinois operators are invited to participate — and bring their ideas and suggestions with them!

As a prelude to the official "Wurlitzer Day" promo, which commences October 27, the factory hosted a 5-day series of showings-seminars here in Chicago, utilizing the facilities of the Bismarck Hotel for sales personnel and the LaSalle Hotel for service men. Excellent attendance was recorded. The new model was displayed and Wurlitzer's Bob Bear, Merl Solomon and Burt Davidson hosted Mort LeVan of National Coin Machine Exchange, who was very much in attendance throughout the sessions, is planning for National's big Wurlitzer showing, to start October 27 in the district's showrooms at 141 W. Division. Attention MOA members: the new Membership Directory will be published very shortly. To assure a correct listing (phone number, address, etc.) the local MOA office has provided postcards to be properly filled out and returned to them — no later than October 31. Take heed, please!

Unusual interest was shown in the mail for what promises to be one of the greatest showings ever in the state of Nebraska. Star of course, will be the new Rock-Ola phonograph! Hosts are Rex and Elise Zornisky of II-21. Vending and Sales in Omaha. Festivities will be held on Sunday, November 2, at the Town House. It should be a swinger, according to Hymie's Operators, service personnel and guests from the areas of Nebraska, Iowa and South Dakota are expected to attend.

Orma Johnson Mohr of Johnson Vending in Rock Island reminds us that finals for the Iowa Illinois Operators Group 8-ball tournament get underway November 13-15 at Masonic Temple in Davenport. Fresh on the heels of the very successful showing of the Seeburg "Apollo" phonograph at their headquarters, World Wide Dist. scheduled three additional preliminaries to accommodate customers in the vast downtown Illinois area! First was held in Peoria (10, second in Springfield) and third at the Sheraton Motor Inn in Rock Island (141). The Rock-Ola tournaments were reported at all three functions!

The WGN-radio press department comes word that the station will broadcast the 69-'70 Chicago Bulls Basketball schedule of games, with Roy Leonard and Vince Lloyd at the microphones. Maintaining a large number of local coin people, from all levels, were already enroute to New Orleans for attendance at the NAMA convention (10-21).

Among singles scoring with operators in this area, according to Joe Cedda at Lorman, are Dean Marvin's Don't Miss Coin Machine Section Every Week In Cash Box

"One Cup Of Happiness" (Reprise). "When I Die" by Blood Sweet & Tears (Columbia), "Try A Little Kindness" by Glen Campbell (Capitol) and "Is That All There Is" by Peggy Lee (Capitol).

MILWAUKEE MENTIONS

United, Inc. will host a two-day showing of the new Wurlitzer phonograph, on Monday and Tuesday, October 27-28. Invitations are in the mail. Russ Townsend and Paul Jacobs were very impressed with what they saw at the Wurlitzer-hosted district showing in Las Vegas and are most anxious to unveil the new model for the local trade! Showing will be held at the 5600 W. North Ave. premises, however. Russ tells us United will shortly move its entire operation into new, more spacious quarters at 3417 N. 127th St.

New building has twice the space and facilities of the firm's present headquarter.

The recent Milwaukee Coin Machine Assn meeting in Madison was termed "very successful" by association presxy Sam Hastings. An excellent turnout of operators were on hand and much discussion was devoted to the current tax situation. Both the local and state (Wisconsin Music Merchants Assn) organizations are working together towards passage of a trailer bill to exempt phonos, amusement games, etc. from the state tax. Association presxy Clint Pierce is in constant touch with activities at the Capitol in Madison.

Chatted with Walter Bohrer, general manager of Hastings Dist Co, and learned that the firm has tentatively set aside the dates of November 4 and 5, to host a showing of the new Rock-Ola phonograph. Big plans are being planned — refreshments, luncheon and all the trappings — to premier the new model.

UPPER MID-WEST

Congratulations to Mr. & Mrs. Noel Helte, Grand Forks, becoming grandparents for the second time. Their daughter presented them with another baby boy. Mother and baby doing just fine. Ted Salvesen Jr., in town for the day on a buying trip. Leo and son Doug, Rau, St. Cloud, leave this week end for a week in Wyoming hunting elk. Mr. & Mrs. Fritz Richinger, St. Paul, left for Florida for a vacation on their yacht. Will be gone for several weeks.

Dean Schroeder bade home after spending a week in a northern Sask. Canada with several friends hunting moose. The weather was so bad, rain and snow and no sight of a moose, just a big fat zero. Dean rented in town for the day mentioned that his son Marshall has been in Viet Nam the past two months. Chubby Foerstahl will also be hunting Elk when the season opens this weekend. Mr. & Mrs. Earl Porter and their friends in town over the weekend to see the play off between Baltimore and Minnesota. Monday was the end and they drove home Tuesday afternoon.

Darwin Maxwell and Tony Ratchford in town for the baseball play off and very disappointed that it was over so quickly. John Zeckin, Clay Norberg, and Hank Krueger back from their hunting trip in Canada. Seems like they got their limit of geese and ducks. Vincen Jergensen, Mason City in town for a few days vacation. Mr. & Mrs. Gordon Banneregard in town for the day on a buying trip. Curtis Anderson, Nemidah, in town for a few days buying equipment, records, and parts.

Mr. and Mrs. Ron Manolich, and friends in town for a few days shopping and taking in a ball game. Stan Baeder and Red Kennedy in the cities for a few days on business. Entertainment: Johnny Winter, Northbrook Auditorium Oct 18th. Chad Mitchell at the Colliw Lounge, Sheraton Hotel.

coming soon ROCK-Ola/442

"we want you to take it easy"
Lou Northrup

This week's Cash Box profile subject is a man who is really putting up, vice-president of the Bridgeport Cigarette Vending Machine Co., Inc. of Bridgeport, Conn, Lou was in New York this week on a buying trip and he was kind enough to give Cash Box an interview concerning a series of various questions.

How did you first become interested in the coin machine business?

It's a really a funny story in fact, it's kind of unbelievable. Back in 1934 I was in a bus depot in Bridgeport waiting for a bus to take me to New York where I was going to look for a job. While I was waiting there, Herman Rich, who was one of the leading pinball operators in the area at the time, came in. He had his driver with him and they were having a difference of opinion. The guy announced he was quitting and just walked off. I got to talking to Herman and he asked me if I had a driver's license. I said yes and the next thing I knew I was hired. I got $& a day for driving him around on his route. Pretty soon I started helping him repair machines. The following year I went to work for the late J.D. Fitzpatrick, also in Bridgeport. I stayed there for the next 12 years. After doing some time in the service during World War II, I started with my present company and we've been going strong ever since, my partner Alex Krambiths, who's the president, and myself. We presently work out of Bridgeport and cover the neighboring towns of Danbury, Westport, Stratford and Milford.

Do you find there are any essential differences in operating in the Bridgeport area as opposed to other regions of the country?

I think one important difference is that here in Bridgeport we have an excellent association consisting of seven operators from the area. We work closely together and we cooperate with everybody else. Nobody is trying to move in on another fellow's territory and this makes for a much nicer working arrangement. Also we have great reciprocity with the state organization.

What is the most lucrative machine to operate in your area?

I'd have to say the pinball machines have it over everything, with bowling alleys running second. As far as ping pong is concerned, they're pretty much on the decline. Redevelopment has eliminated most of the choice locations for pinball games. I don't think we have more than a handful of gun games around—they haven't caught on too much in this area.

What is the percentage of phonographs on 2 for 25¢ play in your area?

Believe it or not, I would say that 91% of the phonographs on my route are presently on 2 for 25¢ play. And this is the rule in Connecticut rather than the exception. The operators here just got together and decided that 2 for 25¢ was the thing. Then its just a question of going to the locations and asking the owners "Do you want to make more money or not?" Usually they come around to thinking along the line of 2 for 25¢ lines. Personally, I don't see how anyone can operate at 3 for 25¢ play, especially today when records are running longer than ever. Why, some of the big hits are going three and a half to four minutes. Here in Connecticut, we have an added problem in that bars can only stay open until 1 a.m. Monday through Saturday, and on Sunday night they have to close at 9. What this means is that you only have four or five prime hours a night, as opposed to a place like New York where the locations stay open till 4 a.m. and you can have as many as eight or nine big hours of phonograph play. I found the best way to convert to 2 for 25¢ play is simply to tell the location owner that the way the new phonographs are made and that's all there is to it. Sometimes there's a little resentment at first but after the customers get used to it and the owner notices he's making more money from his machine each week, then usually that resentment disappears. In my opinion, it won't be very long before the entire state of Connecticut will be 100% on 2 for 25¢ play.

What effect will the new Connecticut law permitting women to sit alone at bars have on jukebox play?

The law just went into effect on October 1, but it should help matters quite a bit, since a lot of fellow will play the jukebox for a girl in order to strike up a conversation with her.

Which one factor would you say is the most important in deciding which brand of a particular machine to purchase for your route?

The number one factor is service. We want to be sure that if the machine breaks down it can be fixed quickly and competently.

What technique do you use in programming music for locations on your route?

My partner and I choose the records after checking the trade magazine charts which are always right on top of everything as far as new releases are concerned. We like to know about them early so we can catch them up and get them out to the locations on our route as soon as we can. Then of course we're always happy to fill requests that we get. I've noticed lately we've been getting quite a few requests for country music. And the one-stops will always tip us off as to which singles are starting to break.

How's business?

Everything is going just fine for us. We have a number of different machines—mostly cigarette, jukeboxes and pool tables and we don't really have any complaints about the way they are doing. In general, I'm very optimistic. The only setback we've had is the loss of a lot of good locations due to the redevelopment program, but I've also found that along with progress often comes an opportunity to find a new location. For example, quite a few of the bowling centers which have sprung up in the Bridgeport area are now including play rooms or machine rooms where operators can put several machines and they will get good play, especially during the peak shopping hours such as on Saturday afternoons.

Thanks, Lou. Next week we'll be interviewing another operator from a different part of the country in order to get his views on the ever-changing coin machine business. These profiles will be a regular feature in future issues of Cash Box.
Which artist will have the new hit single?

(Bet on all three.)


The Youngbloods, “Sunlight” c/w “Trillium” #74-0270. The world caught up to The Youngbloods with “Get Together.” Now these warm, lovely cuts from their “Elephant Mountain” LSP-4150 promise even more action.

Charley Pride, “(I’m So) Afraid Losing You Again” c/w “A Good Chance of Tear Fall Tonight” #74-0265. The new giant of country music gives his unique treatment to two lovely ballads. Expect a hit.