
Paul Marks Is ASCAP’s Director Of Operations . . . Immediate Goes Indie In America . . .

BLIND FAITH: HOME & EXPORT TRADE SUCCESS

INT'L SECTION BEGINS ON PAGE 61
The Exiles' new single release, "Church St. Soul Revival," is backed with gold.

And we don't mean the flip side, either. What we're saying is that Tommy James, who has a healthy string of golden hits, wrote and produced the song. And selected The Exiles to record it. In fact, this is the first time that Tommy has allowed a group other than his own to record one of his songs. That says a lot about The Exiles. A group's got to start somewhere. So why not make it at the top.

On Columbia Records
Yesterday's 'Now' Hits

The Walt Disney picture people feel that seven years is a sufficient spread between release dates of their major kiddie-oriented productions so that a new generation of youngsters will flock to see, let us say, 30 year plus classics like "Snow White" and "Pinochio." The Disney organization, in fact, virtually treats these productions as new films, and when you think about it, to the millions of children who have not seen them, they might as well be new.

What about songs of the past? While it might seem incredible to those of us well into our third or fourth decades of life, millions upon millions of today's teenagers are unaware that songs like "My Heart Stood Still," "Little Girl Blue" or "The Song is You" exist. Actually, this shouldn't be at all surprising, since these songs of yesteryear are rarely to be found on LP programming. We have commented in a previous editorial on the development of LP programming on the basis of Top 100 hits, not through just conventional acts, but those who are quite familiar with our great pop music heritage as well. Commenting on this, we noted that much of the new material that earns Top 100 recognition compares favorably with the standards of old. A number of years have gone by since the hit disk rule of thumb became part of the industry's thinking on LP programming. Perhaps it's time that artists and others responsible for A&Ring albums take a fresh look at the decade or more hit parade of the past and consider them for treatment in a contemporary light.

Of course, we are well aware of the fears existing that artists might be labeled "old hat" if they begin filling their LP's with "oldies." The answer would be to draw a happy medium between today's new hits and the inclusion of some good oldies. Not only would this serve to introduce many songs that many of today's youngsters would take to their hearts, it would also help alleviate a lot of the stale nature of today's LP programming, which, album after album, reflects a mechanical, "what's-happening" monotony.

The industry, ever on the lookout for good new material, has tended to take for granted the songs it knows and cherishes. It has virtually shut off the flow of these songs to a new generation that we feel still knows a good tune and a good lyric when it hears them. The Walt Disney picture people thrive on this awareness for their own market.
There are only six people we know who could come out with two big hits on one record. At the same time.

Is it economy? No, it's The Cowsills.

"Silver Threads And Golden Needles"
b/w "Love American Style"
K-14084

Produced And Arranged by Bob Wachtel
A Product of Gregg Yale, Inc.
It's only taken Nilsson 28 years to get a hit.

"Everybody's Talkin'" #74-0161.
It's selling like crazy. Nationwide airplay is nothing short of great.
And every week that the film "Midnight Cowboy" opens in new cities, the title theme Nilsson sings climbs higher on the charts.
Harry Nilsson has been America's most underrated male singer/composer.
But not any more.

That cute picture of Harry is the cover of his new album, "Harry." LSP-4197 Available on RCA Stereo 8 Cartridge Tape.
Mogull, Deane
Exit Tetra, See Deane In ABC Post

HOLLYWOOD — Ariste Mogull and Marvin Deane have resigned as president and national promo director of Tetragrammaton Records, Cash Box has learned. It's further understood that Deane will join ABC Records in a national promo post on the west coast. Departure of the execs adds further fuel to the rumors that Tetra is about to be sold as part of a deal involving the Century Records Corp. Negotiations are said to be proceeding between Roy Silver and execs of Filmways.

RCA Cutting 'Jimmy'


Immediate Going It Alone In U.S.

NEW YORK — Immediate Records has ended its distribution ties with CBS in the U.S. to go it alone. The operation, formed in England four years ago by Andrew Long Oldham, is presently setting up pressing and distribution outlets, according to Tony Banes, general manager of the U.S. subsidiary. The label's artist roster includes Humble Pie, the Nice, Amen Corner and common British acts. Banes says that deals for American performers are possible if we can find them.

Along with the label, there are two publishing operations, Nice Songs (BMI) and Lovely Music, (ABCA/EAP). Oldham and Tony Calder, vp of Immediate, are presently at the New York office making arrangements for the first release scheduled for next month. Immediate will continue to be distributed throughout the rest of the world by EMI.

Pickwick Adding 8 Musicland Stores; London Product To Budget LP Series

NEW YORK — Seeking added financial growth — following a 22% rise in net income and 9% in sales for the first three months of fiscal 1970 — Pickwick International has made several new moves.

The company has signed leases for eight new Pickwick Retail store and Pickwick card shop located in the Midwest. Amos Heilicher, president of Pickwick Intl., said that Heilicher Bros., a division of PL, will open in large shopping malls. He added that the company has pending leases which could mean an additional six to eight new stores annually for the next three years. The Musicland chain carries disks of Pickwick's sheet music and musical instruments. In another development, the Pickwick labels added London Records to the labels which it maintains lease agreements for the releasing and merchandising of material no longer marketed by the companies. The labels include Capitol, Dot, Mercury and ABC. From London, PL will issue in the U.S. and Canada — an initial package of 60 LP's in the classical, folk, pop and jazz fields. All rights are granted non-exclusive U.S. and Canadian rights to all tape configurations.

Bienstock Opens American Pub Co.

NEW YORK — Freddie Bienstock has opened an American music publishing company at 1819 Broadway. The vp and general manager of Hill & Range Music, Bienstock has been operating an independent firm, Carlin Music, which he acquired in 1966. He said he will concentrate on management of Elvis Presley Music and Gladys Music, as well as the development of publishing firms for American groups and indie producers.

Carlin is one of England's top publishing companies, representing a number of major American publishing units such as Hill & Range, Special Music, Gladys Music, Jeep, Jimi Hendrix, Trousader, Ingles, Trousader Records. Also, Carlin handles the publishing interest of indie publishers such as Mickie Most, Steve Rowland, Cliff Richard, Elvin Bishop, Scott Walker, Amen Corner, the Feddies and Manfred Mann. Bienstock maintains that the recruitment of the largest publishing promo staff in England contributes greatly to its success.

Mercury Revamps Company Structure; Ending Branches; Simon, Sippel VP's

NEW YORK — Stressing broad record industry changes and an expanding market, Mercury Records has made a series of policy changes greatly re-shaping the structure of the company. The major steps, disclosed by Irving Green, president, include the termination of wholly-owned distributor branches in favor of company-owned facilities, personnel and artists. Simon Steenbein, exec vp of the label, said the process of terminating the company's branch setup was due primarily to "radical changes that have taken place over the past couple of years in the distribution system." The branch approach, he explained, no longer applied in a market where "for instance, some distributors now sell another 50% of the business." When asked if Mercury is about to go "buy centrally rather than locally, it calls for reverting back to independent distribution which either owns or controls the subdistributor and/or retail outlets," Steenbein was quoted as saying he's "trying to put ourselves on a collision course with the marketing giants, in this case the majors." The studio expansion Green said that the corporation's new multi-million dollar 300,000 square feet manufacturing plant in Richmond, Indiana is approaching the full operation stage and that the company's own 16 and 8-track recording studios in New York and the 8-track in San Francisco are nearing completion. In addition, new office complexes for Nashville and Los Angeles are on the drawing board with construction expected to begin over the next couple of months.

"The corporation," he indicated, "is also bolstering its A & R staff, is contracting some of the best indie producers available and is on a drive to recruit some of the top unsigned acts in both the U.S. and abroad.

In line with the total expansion program, company executive vice president Irwin Steenbein has announced that effective October 1, Lou Simon will assume duties as vice president for marketing and sales and John Sippel will become vice president for production.

(More on page 33)

Graham, Rubinson Name Labels: Fillmore (CBS), San Francisco (Atlantic)

NEW YORK — CBS will market Fillmore Records and Atlantic will handle San Francisco Records as part of the labels' deals with Bill Graham and Dave Rubinson of the Fillmore Corp. Both disk firms were not named by the pair in last week's announcement of the deal. Artist-wise, Fillmore Records first acts will be Aum and Elvin Bishop, whose LP's will be released later this month. Graham is planning the next adventure, which will debut with an LP by Blood in Oct. All the attractions are embarking on nationwide tours.

Rinde Is Cash Box West Coast Editor

NEW YORK — Alan Rinde has been named west coast editor for Cash Box magazine, according to George Albert, president and publisher. Rinde, who rejoined Cash Box after an association with Epic Records' creative services dept., will direct a general expansion of the magazine's editorial coverage of the west coast music scene. He will work closely with Harvey Geller, director of west coast operations. He reports to Irv Lichtman, editor-in-chief.

MGM Pictures Loss Cited At $25 Mil, Await Disk Returns

NEW YORK—MGM Pictures expects a loss for the quarter (ending Aug. 31) of at least $25 million, but is looking on the record division and other areas, to determine a final tally. The MGM Records' division, cited as a "radical factor at the time," was recently restructured. The record division president and other holders, the company said that results in additional writedowns of films and merchandise and the failure to carry back the loss for tax purposes as awaiting a determination. The company, presently embroiled in a tender offer affair via Kirk Kerkorian, said it expects to move to the profit column in fiscal 1971, ending Aug. 31.
You'll Never Walk Alone

BDA 139

Because the Buddah promotion staff is backing this great new single from Brooklyn Bridge's great new album...BDS-5042

Any questions? We might be coming to your town!

The Second Brooklyn Bridge also includes: "Your Husband, My Wife", "Echo Park", and "Father Paul".

Produced by: Wes Farrell

BUDDAH RECORDS, THE SOUND PROMOTION AND MARKETING COMPANY

Also available on ITCC 4 & 8 track stereo tape cartridges. Buddah Records is a subsidiary of Viewlex, Inc.
A New Look At NARAS; Elect National Execs

HOLLYWOOD — A new look into the future that includes additional chapters and possibly some overseas affiliations; a strengthening of inter-chapter ties with an eye toward an eventual national executive director; the addition of four new Grammy Award categories and a slate of national officers, plus a clearer delineation of Academy aims, highlighted the annual meeting of the National Trustees of the Record Academy.

The new NARAS look as expressed by the 19 trustees representing the four academy chapters, centers around an awareness of the spreading base of operation of the recording industry in the U.S., the potential market and the need for a strong national organization capable of meeting the demands of this rapidly growing field.

The new categories are spread over four musical fields. Each chapter and national group is expected to adopt the categories that suit it best. The contemporary-pop field will now include a Grammy Award category, while the Album of the Year award has been restored to the classical field.

Townsend President


The trustees also created several national committees to work on details of the plans. With 130 members, the national board meets once a year, while the executive board meets quarterly. The meeting also reflected a growing trend toward specialization, with possible combinations of like-minded field-users harmoniously for unified goals. According to Mr. Townsend, the next trustees meeting had displayed such an over-all spirit of cooperation.

New Categories

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Paul Marks ASCAP's Operations Director

NEW YORK — Paul Marks has been appointed director of operations for ASCAP in this newly created post. Marks will coordinate the activities of the various departments, ASCAP-phonically as well as musically. He will be assisted by 14,000 writers and publishers with regard to the public performing rights in literature and music.

A native New Yorker, Mr. Marks was graduated from New York University and the Yale Law School. He came to ASCAP in 1957, after having served as a tax attorney and firm administrator. He succeeded Richard Murray as Survey and Distribution Administrator of the American Society of Composers, Authors and Publishers.

In making the announcement, Stanley Kaplan, ASCAP president, said his appointment of Marks will make for a "more efficient operation." He is not only a lawyer and finance administrator, but has a unique grasp of the problems of the music industry's young music talent," Adams said.

Marks noted: "ASCAP, in the last few years, has been spending large strides in acquiring young hit chart talent. Our efforts to expand the ASCAP repertoire, which has attracted such outstanding new writers as Lou Adler, Barry Mann and Cynthia Weil, and others of the same ilk, has never before been so successful. Our growth at the same time has been more rapid than at any other time in our history. This is an opportunity to serve the needs of the industry, and to offer a unique service to our members.

Larry Page Eyeing New Label's U.S. Outlet; Starts Pub Unit

NEW YORK — Larry Page's new Penny Farthing label is being groomed for an appearance in the American market. The label recently signed its first Page to label Dick James, expects to have his first release out by the end of Oct. He has already picked his first release, "Taking The Short Way," by L.P. Magic Valley, a former Page 1 group who scored several hits when they were called the Laces. Also, Page will be beginning recording Larry Page's "This Is My Life," the first, on Oct. following the termination of the label's 20-year-old name, "Penny Eyeing New Label's U.S. Outlet; Starts Pub Unit

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Lib-Imperial Merges Sales & Promotion

HOLLYWOOD—The sales and promotion departments of Columbia, Imperial, and Decca, the former Epic and Gold Medal divisions of Liberty/UA have been merged.

General manager Bud Dain, who announced the new operational plan, said that all advertising, sales promotion, and recording activities would be coordinated under both Liberty and Imperial label designations, but that sales and promotion for both will be handled by a four-man team under his direct supervision. "This will permit maximum concentration of manpower without duplication of effort," Dain said.

National sales and promotion director Jack Bratell will be responsible for all sales promotion activities. He will report to Dain, who will become national director of advertising and promotion for Columbia, Imperial, and Decca.

Columbia's educational program, the "Columbia 3641 Club," will be administered by Atlantic's director of personal publicity, William C. Stafford. Sales manager, Larry Cash, will continue to head the newly created Atlantic sales force.

Whitney Roberts, formerly manager of international promotion for Columbia, has been named national promotion manager for Columbia and Epic, with responsibility for all phases of marketing and merchandising from the point of distribution.

He will institute trade and consumer advertising programs. His main area will be at the dealer level working with buyers, developing rack programs, providing merchandising aids, and working with distributor personnel to develop the product penetration.

National promotion director Bill Roberts' basic area will be that of single product and exploitation of new artists. Roberts, who has had extensive sales and promotion experience in Chicago, Los Angeles and Pittsburgh radio station KDJS, in securing air exposure for product from the two labels. He will report directly to Bratell.

National promotion director Ed Kaminski will be involved primarily with LPs. He will be responsible for exploitation of new LP artists, securing air play with emphasis and concentration on understanding good music stories. He will also train and direct promotion men for Atlantic-RCA in the country areas, effectively in their specific areas. He will report directly to Bratell.

ABC Distrib Uppers Three At West Coast Outlet

SEATTLE — ABC Record and Tape Sales Queens Sports has promoted three employees.

Sloan Solomon, vp of west coast operations, named the following to Pacific Northwest posts: Steve Kugel, sales manager, Charles Blackmun marketing manager, tape division; R.A. Harwell, general manager, record division.

ABC Record and Tape Sales was formerly known as Consolidated Record Distributors and Gordon Sales, both of Seattle.

Racuscin Receiving Humanitarian Award

NEW YORK—Norman Racuscin, vp and general manager of RCA Records, will be the recipient of the American Parkinson Disease Association's Edwyn Humanitarian Award, according to Anthony C. Thomas, jr., national chairman of the association.

The formal presentation will be made by Thomas and given during the American Parkinson Disease Association's annual dinner on Wednesday evening, Oct. 29, in the Grand Ballroom of the Waldorf-Astoria Hotel.

The dinner committee members are George Albert, President and Publisher of CASH BOX MAGAZINE. The partial list of dinner committee members includes: Stanley Adams, president of ASCAP, Bob Austin, Publisher of Record World, Duke Ellington, Bill Gaugher of Deca Records, artist management agency, Harry Hummertstein, Leon Jaffe, president of Screen Gems, Columbia Pictures, and William B. Williams.

Racuscin and Williams were past recipients of the Edwyn Humanitarian Award.

In ten years the American Parkinson Disease Association has been successful in helping to fight the disease. Headquartered in New York City, its main headquarters for the New York office of the American Parkinson Disease Association is 145 East 55th Street.

BACK IN THE SADDLE, and about to appear as the composers of a new western score, Burt Bacharach (seated, center) and Hal David (left) center set to work on preparation of a recording with 10,000 people in the newly completed score. Thomas, at right, and Phil Ramone, vp of A&R Recording Studio in New York (left), are shown with Bacharach—David going over final arrangements for the Grammy winning, fall-into-open film "Butch Cassidy & the Sundance Kid" (with Paul Newman, Robert Redford and Katherine Ross). Members of the group have set Oct 1 as the release date for Thomas' single of the song he performs in the film.

Atlantic Summer LP Sales Sizzling

Cass & Eddie Harris' "Swiss Movement", and Vanu Fudge's "Rock & Roll"

Albums by Leslie Uggams, Roland Kirk, Shirley Scott, George Wein, Bobby Shot, Clarence Reid, the Allman Brothers, and Yes, the New English group, are also set for release both on records and eight-track stereo cartridge tapes this fall.

Atlantic Signs Lulu

NEW YORK—Atlantic-Records has signed British songstress Lulu. The contract for Lulu's services was negotiated between Jerry Wexler, executive vice president of Atlantic Records, and Lulu's manager, Harold Davison, her agent, and Steven H. Weiss, Atlantic attorney.

Lulu married to Atlantic recording star Marilee Gibb, a member of the Bee Gees, has already completed work on her first hit recording, "To Sir With Love," the title song from the movie "To Sir With Love." She will appear on the Freddie Scott Potier: The disk, on Epic, became a gold record. In England, her first chart number under the direction of Jerry Wexler and Tom Dowd, and is presently being released for release in this country. In addition, Lulu opened a short cabaret season on Tuesday, September 16 at the Flamingo Hotel, Las Vegas, and will be taping a guest spot for ABC TV's "Music Scene" October 6th for later viewing.

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Atlantic-United Artists also reports solid tape sales over the summer, on eight-track stereo cartridge tapes that it manufactures itself, and with sales of Atlantic-Alto tapes by Ampex. The firm's best-selling tapes correspond to its best-selling LP titles.

Atlantic-Alto-Collelum also announces new albums being released over the next few weeks. Included is a new LP by Jack Bruce "Songs For A Tailor", the first album by a new English group, "Fat Mattress", the second Led Zeppelin album, "Led Zeppelin II", and the third album of The Whiskey A Go Go, "Les Miserables".

Carl Deane To Nat'l Promo With Command

NEW YORK — Carl Deane has been named national promotional manager of Command Records for Tetragnamoton Records, Deane has spent eight years in the disk business, having served as Eastern regional manager for Mercury Records. Most recently eastern promotion director for Tetragnamoton Records, Deane.

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Crosby, Stills & Nash

With A New Single...

"Suite: Judy Blue Eyes"

Atlantic =2676
Produced by Stephen Stills, David Crosby & Graham Nash

From The Hit LP
CROSBY, STILLS & NASH
Atlantic SD 8229
### CashBox Radio Active

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

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<th>% OF STATIONS</th>
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<th>ARTIST</th>
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<tr>
<td></td>
<td>Wedding Bell Blues — 5th Dimension — Soul City</td>
<td>81%</td>
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<td>43%</td>
<td>Ball of Fire — Tommy James &amp; Shondells — Roulette</td>
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<td>41%</td>
<td>So Good Together — Andy Kim — Steed</td>
<td>83%</td>
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<td>40%</td>
<td>You'll Never Walk Alone — Brooklyn Bridge — Buddah</td>
<td>71%</td>
<td></td>
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<td>37%</td>
<td>You've Lost That Lovin Feeling — Dionne Warwick — Scepter</td>
<td>79%</td>
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<td>34%</td>
<td>Abby Lane (LP — All Cuts) — Beatles — Apple</td>
<td>32%</td>
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<td>32%</td>
<td>Time Machine — Grand Funk — Railroad Capitol</td>
<td>39%</td>
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<td>30%</td>
<td>Is That All There Is — Peggy Lee — Capitol</td>
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<td>27%</td>
<td>Mr. Turkey — Zager &amp; Evans — RCA</td>
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<td>Take A Letter Maria — R. B. Greaves — Atco</td>
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<td>Sunday Mornin' Comin — Ray Stevens — Monument</td>
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<td>Reuben James — Ken Rogers &amp; First Edition — Reprise</td>
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<td>Cherry Hill Park — Billy Joe Royal — Columbia</td>
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<td>Smile A Little Smile For Me — Flying Machine — Congress</td>
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<td>Love In The City — Turtles — White Whale</td>
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<td>14%</td>
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<td>September Song — Roy Clark — Dot</td>
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<td>14%</td>
<td>Suite Judy Blue Eyes — Crosby, Stills &amp; Nash — Atlantic</td>
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<td>13%</td>
<td>Jesus Is A Soul Man — Lawrence Reynolds — W.B.</td>
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### What Is Love

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<td>Good Clean Fun — Monkees Colgems</td>
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<td>Like A Rolling Stone — Phil Flowers &amp; Flower Shop — A&amp;M</td>
<td>16%</td>
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### Less Than 10% But More Than 5% Total % To Date

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<td>Hold Me — Baskerville Hounds — Avco Embassy</td>
<td>25%</td>
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<tr>
<td>Echo Park — Keith Barbour — Epic</td>
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<td>World — James Brown — King</td>
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<tr>
<td>White Bird — It's A Beautiful Day — Columbia</td>
<td>7%</td>
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<tr>
<td>Don't Waste My Time — John Mayall — Polydor</td>
<td>7%</td>
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MORT GARSON’S Electronic Score of “HAIR”

Hair and electronic music are both innovations that make a break with tradition. Hair is a social and artistic statement of today, and points the way to how things should be tomorrow. The marriage is dynamic.

Mort Garson, the leading exponent of electronic music, re-created the music of Hair in his own $50,000 electronic studio. Using a Moog Synthesizer, with many oscillators, patch cords, filters, various forms of modulation and program sequences, he has given a new dimension and clarity to Galt MacDermot’s brilliant musical creation.

Mort Garson’s own creative interpretation of this music has, more clearly than ever before, exposed the listener to the brilliant and beautiful melodic structure of this incredible musical. This is an audio experience that could only be captured electronically. It is a pure electronic album in that no traditional instruments were used.

Being familiar with the “Hair” cast album and the show itself, it is amazing how Mort has electronically captured the nuances, phrasing, and color of the actual performance. In particular Be in (Hare Krishna), Easy To Be Had, and Hair.

Mort Garson’s obvious comprehension, love and understanding of what Hair is about, although not in the contemporary “soul” bag, has imparted a crystalline clarity to its music, and has uniquely enhanced the genius of Hair’s creators, Galt MacDermot, Jim Rado, and Jerry Ragin.

Tom Smothers
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A&M SP 4209

www.americanradiohistory.com
## TOP HITS OF 1969
A COMPILATION OF THE YEAR'S BIGGEST HITS TO DATE

Because Cash Box is continually asked to supply a list of the year's leading hits to A&R men, record producers and radio stations, etc., Cash Box offers a continuing feature that lists the year's Top 50 titles as of the date the feature appears. This feature is published in the last issue of each month and is compiled from the Cash Box Top 100 Charts. Point system operates as follows: For each No. 1 song, 1 point is awarded; for No. 2 song, 11 points; No. 3 gets 122; No. 4 gets 122. No. 5 gets 121. From No. 6 to No. 10, 10 points are awarded each for No. 10 song gets 110 points and so on down the line till the No. 50 song which gets 5 points. Only the top fifty titles of any given week are included in the survey. Survey begins with the first issue in January.

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<th>Position</th>
<th>Last Month</th>
<th>Total Points</th>
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</thead>
<tbody>
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<td>1.</td>
<td>Aquarius/Let The Sunshine In Medley — 5th Dimension</td>
<td>Soul City</td>
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<tr>
<td>2.</td>
<td>I Heard It Thru The Grapevine—Marvin Gaye—Tamla</td>
<td>2 1465</td>
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<tr>
<td>3.</td>
<td>Everyday People—Sly &amp; Family Stone—Epic</td>
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<tr>
<td>4.</td>
<td>Dizzy—Tommy Roe—ABC</td>
<td>4 1412</td>
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<tr>
<td>5.</td>
<td>Crimson &amp; Clover—Tommy James &amp; Shondells—Roulette</td>
<td>5 1341</td>
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<tr>
<td>7.</td>
<td>Hair—Cowsills—MGM</td>
<td>7 1324</td>
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<td>8.</td>
<td>In The Year 2525—Zagar &amp; Evans—RCA</td>
<td>8 1251</td>
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<tr>
<td>9.</td>
<td>Wichita Lineman—Glen Campbell—Capitol</td>
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<tr>
<td>10.</td>
<td>Get Back—Beatles—Capitol</td>
<td>10 1222</td>
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<td>11.</td>
<td>Time Of The Season—Zombies—Date</td>
<td>11 1218</td>
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<td>12.</td>
<td>One—3 Dog Night—Dunhill</td>
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<td>13.</td>
<td>Crystal Blue Persuasion—Tommy James &amp; Shondells—Roulette</td>
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<td>14.</td>
<td>Touch Me—Doors—Elektra</td>
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<td>15.</td>
<td>Hooked On A Feeling—B.J. Thomas—Scepter</td>
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<td>These Eyes—Guess Who—RCA</td>
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<td>17.</td>
<td>Stormy—Classics IV—Imperial</td>
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<td>18.</td>
<td>This Magic Moment—Jay &amp; Americans—United Artist</td>
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<td>Sweet Caroline—Neil Diamond—Uni</td>
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<td>20.</td>
<td>In The Ghetto—Elvis Presley—RCA</td>
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<td>22.</td>
<td>Love Child—Diana Ross &amp; Supremes—Motown</td>
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<td>23.</td>
<td>Cloud Nine—Tempations—Gordy</td>
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<td>24.</td>
<td>Honky Tonk Women—Rolling Stones—London</td>
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<td>Romeo &amp; Juliet Theme—Henry Mancini—RCA</td>
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<td>It's Your Thing—Isley Bros.—T-Neck</td>
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<td>Love Can Make You Happy—Mercy—Sundi</td>
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<td>I Started A Joke—Bee Gees—Atco</td>
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<td>Spinning Wheel—Blood Sweat &amp; Tears—Columbia</td>
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<td>Baby I Love You—Andy Kim—Steed</td>
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<td>Good Morning Starshine—Oliver—Jubilee</td>
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<td>I Love How You Love Me—Bobby Vinton—Epic</td>
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<td>34.</td>
<td>You Made Me So Very Happy—Blood Sweat &amp; Tears—Columbia</td>
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<td>35.</td>
<td>For Once In My Life—Stevie Wonder—Tamla</td>
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<td>I'm Gonna Make You Love Me—Supremes &amp; Temptations—Motown</td>
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<td>Indian Giver—1910 Fruitgum Co.—Buddah</td>
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<td>Bad Moon Rising—Creedence Clearwater Revival—Fantasy</td>
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<td>Too Busy Thinking About My Baby—Marvin Gaye—Tamla</td>
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<td>If I Can Dream—Elvis Presley—RCA</td>
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<td>Proud Mary—Creedence Clearwater—Fantasy</td>
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<td>43.</td>
<td>Traces—Classics IV—Imperial</td>
<td>43 1018</td>
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<td>44.</td>
<td>You Showed Me—Turtles—White Whale</td>
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<td>Grazin' In The Grass—Friends Of Distinction—RCA</td>
<td>45 1009</td>
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<td>46.</td>
<td>I've Gotta Be Me—Sammy Davis—Reprise</td>
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<td>Abraham Martin &amp; John—Dion—Laurie</td>
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<td>48.</td>
<td>Baby, Baby, Don't Cry—Smoky Robinson &amp;Miracles—Tamla</td>
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<tr>
<td>49.</td>
<td>More Today Than Yesterday—Spiral Starecase—Columbia</td>
<td>49 955</td>
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<tr>
<td>50.</td>
<td>Galveston—Glen Campbell—Capitol</td>
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### RIAA Gold Record Awards
**Albums:**
- Best of The Lettermen — Capitol
- Nashville Skyline — Bob Dylan — Columbia
- Fever Zone — Tom Jones — Parrot
- Help Yourself — Tom Jones — Parrot
- Equinox — Sergio Mendes & Brasil 66 — A&M
- A Day In The Life — Wes Montgomery — A&M
- Fool On The Hill — Sergio Mendes & Brasil 66 — A&M
- The Righteous Bros. Greatest Hits — Verve
- This Is Tom Jones — Parrot
- Hank William's Greatest Hits — MGM
- The Very Best of Connie Francis — MGM
- The Best of Herman's Hermits Vol. II — MGM
- How The West Was Won — Orig. Soundtrack — MGM
- Your Cheatin' Heart — Hank Williams — MGM
- The Stripper and Other Fun Songs For the Family — David Rose & Orchestra — MGM
- There's A Kind of Hush All Over The World — Herman's Hermits — MGM
- Romeo & Juliet — Orig. Soundtrack — Capitol
- Tom Jones Live — Parrot
- The Age of Aquarius — Fifth Dimension — Soul City
- Elvis T.V. Special — Elvis Presley — RCA
- Ball — Iron Butterfly — Atco
- Led Zeppelin — Atlantic
- Johnny Cash's Greatest Hits — Columbia
- Oliver — Orig. Soundtrack — Colgems
- The Soft Parade — Doors — Elektra
- Johnny Cash At San Quentin — Columbia
- Switched on Bach — Walter Carlos/Benjamin Folkman — Columbia
- Three Dog Night — Dunhill
- Blind Faith — Atco
- Happy Heart — Andy Williams — Columbia
- Gentle On My Mind — Dean Martin — Reprise

### Singles:
- This Magic Moment — Jay & The Americans — United Artists
- Get Back — Beatles with Billy Preston — Apple
- Oh Happy Day — Edwin Hawkins Singers — Pavilion
- You Made Me So Very Happy — Blood, Sweat & Tears — Columbia
- The Chokin' Kind — Joe Simon — Sound Stage 7
- Gitarzan — Ray Stevens — Monument
- Grazin' In The Grass — Friends of Distinction — RCA
- In The Ghetto — Elvis Presley — RCA
- Love Theme From Romeo & Juliet — Henry Mancini — RCA
- These Eyes — The Guess Who — RCA
- In The Year 2525 — Zager & Evans — RCA
- Love Can Make You Happy — Mercy — Sundi
- Ballad of John & Yoko — Beatles — Apple
- Spinning Wheel — Blood, Sweat & Tears — Columbia
- One — Three Dog Night — Dunhill
- Color Him Father — Winstons — Metromedia
- A Boy Named Sue — Johnny Cash — Columbia
- Sweet Caroline — Neil Diamond — UNI
- Honky Tonk Women — Rolling Stones — London
- Sugar Sugar — Archie's — Calendar
BLUE NOTE CELEBRATES 30 YEARS OF THE GREATEST IN JAZZ

1939

TWO RECORDS IN EACH SET
AT A SPECIAL ANNIVERSARY PRICE

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Picks of the Week

CashBox Record Reviews

Picks of the Week

Tommy James & the Shondells (Roulette 7060)
Ball of Fire (2:35) (Big Seven, BM - James, Vale, Sudano, Wilson)

Hard to believe that this is still the same group that had "Mony Mony." But whatever, the new single is a good solid follow-up to "Black Pearl." The new single is a third-time out "Proud Mary," which includes an 'audience' sing-along that sounds almost like "Hey Jude" with Marv Johnson & the Singers accompaniment. The team's towering appearance schedule should stimulate across the board. Track list includes: "Spice It Up," "More of the same," "Black Pearl," "Soul Story," and "Black Pearl."

Zager & Evans (RCA 0246)
Mr. Turnkey (2:21) (Zerlal, BM - Evans)

Ray "Turnkey" and their "In the Year 2525" success, Zager & Evans come back with a softer, more personal lost love ballad which features the duo's unique insight to relate teenage issues. Highly unusual in an absorbing manner that marks this another Z&E breakout. Flip: "Cary Lynn Javes" (3:09) (Same credits)

Underground Sunshine (Intrepid 75012)
Don't Shut Me Out (2:42) (Screen Gems/Columbia, BM - Gates)

Second outing for the Underground Sunshine is a powerful entry with more polished production sound than their "Birthday" hit, but still packing a good deal of that gruff rock sound to maintain the act's hold on the top forty scene. Medium paced semi-blues sound with winner circle prospects. Flip: "Take Me, Break Me" (2:50) (Sunshine/Brown Trout, BM - Kohl)

Mongo Santamaria (Columbia 44998)
We Love Latin Soul (3:01) (Dunbar, BM - Christian)

First full-fledged vocalist from the Mongo Santamaria combo shows the team coming in a jam on a ten-inch bag, but with the fresh Latin-soul spice that has sparked breakthroughs for the Beach Boys. Fine dance material with a style that should excite heavy action on the blues, Latin and top forty scenes. Flip: "Getting It Out Of My System" (3:12) (Somes, BM - Jackson, Wren)

Joe Jeffrey (Wand 11207)
Dream Till Then (3:01) (Press, BM - James)

Packing a lot of punch in a single hit, Joe Jeffrey breaks out with a fine hand clapping break and the vivacity that should pull JJ high on the charts once more. Flip: "The Train" (3:15) (Wednesday Morning/Our Children, BM - Stafford, Jr.)

The Moments (Stack 5008)
Where (3:10) (Gambi, BM - Edmonds, Diugs)

Blues act that has grown into consistent chart-makers, The Moments ease back with a new soffle that has bright prospects for R&B breakthrough and a follow-up pop sales showing through top forty exposure. Pretty material and another excellent team performance. Flip: "I'm So Lost" (2:50) (Gambi, BM - Roberts, Robinson)

Herbie Mann (Atlantic 2671)
If It's A Funky Thing Right On (Pt. 1) (3:03) (Herbie Mann, ASCAP - Mann, Scroggs, Smith)

R&B singer and "Mambo Underground" success, Herbie Mann turns up another winner to solidify his position with blues and pop fans. Neat flip is a vocal, of sorts, backed by some splendid flute and rhythm tracks to send the new single skyrocketing. Immediate and exciting. Flip is pt 2 (2:51) (Same credits)

Sagittarius (Together 122)
I Guess the Lord Must Be in New York City (2:30) (Dunbar, BM - Nilsson)

Coming off a sizeable showing with "In My Room," Sagittarius turns in very tasty material with this album. Aerial recital. The team's soft blend of top forty-country and easy listening threads give this new outing a strong sound. Flip should spell out big follow-up pop sales. Fine voice. "I Still Can See Your Face" (2:52) (4 Star, BM - Usher)

The Honey Cone (Hot Wax 6903)
Girls It Ain't Easy (3:11) (Gold Forever, BM - Dunbar, Wayne)

Shooting for their second hit, the Honey Cone pours out on a vocal power that touches off dynamite charges behind this splendid side. Fine lyrical impact is matched by excellent teen rock and blues sounds from the voice and instrumental tracks. Breakout side that comes through with a big pop. Familiar flip: "I'm Still Can See Your Face" (2:52) (Same credits)

Phil Flowers & The Flower Shop (A&M 1122)
Like a Rolling Stone (Warner 7 Arts, ASCAP - Dylan)

Coming in a small, medium and large economy version, Phil Flowers' first A&M diffusion is a potential take-off single together sizeable radio reaction through the 3:54, 5:49 and 9 minutes available readings. Side shows the blues and rock feeling of a Dylan style with a personal impact highlighted by a touch of Gene Chandler antic. Wild and hard working, performance with instant impact for top forty and R&B formats. No flip info supplied.

Solomon Burke (Bell 829)
The Generation Thing (2:28) (The Kids/Bear Cat, BM - Burke)

Turning up the heat. Solomon Burke breaks back with one of his most exciting tracks (including "Proud Mary") yet for Bell. Tune is a finely written "Black Pearl" in its own right and the hard driving blues to break the track R&B and AM/FM rock-wise. Flip: "I'm Gonna Stay Right Here" (2:44) (Same credits)

Etta James (Cadel 5655)
Miss Pettil (2:23) (B&W Memphis/Time, BM - Redding, Copper)

Ots Redding classic is revived and reved to fit the physical and vocal power of Etta James. Always a strong contender for R&B airplay, this side could break her back onto the top 100 with reactions from teens (especially summer-romance victims) on the lyrical value. Flip: "Bobby Is His Name" (2:43) (ARC, BM - Townsend, James)

Cheekmates Ltd Featuring Sonny Charles (A&M 1127)
Proud Mary (3:30) (Johnson, BM - Cooke)

Straight from their in-person act, the Cheekmates & Sonny Charles bounce back with a solid follow-up to "Black Pearl." The new single is a third-time out "Proud Mary," which includes an 'audience' sing-along that sounds almost like "Hey Jude" with Marv Johnson & the Singers accompaniment. The team's towering appearance schedule should stimulate across the board. Track list includes: "Black Pearl," "More of the same," "Black Pearl," "Soul Story," and "Black Pearl."

Willie Mitchell (Pit 2167)
My Babe (2:15) (Arc, BM - Dixon)

Chock-full of hard driving blues, Mitchell has hit on a splendid song for his latest blues/rock vehicle. Sharing the spotlight with a fine organ and guitar team, sand Mitchell coats the material with a flair that should send the single surging. Featuring Marvin Gaye on vocals, "I'm Gonna Stay Right Here" (2:44) (Jec, BM - Mitchell, Hodges)

Marva Whitney (King 6/68)
I Made a Mistake (5:30) (BM - Whitney, Brown)

Shooting for their next best shot, "It's Your (My) Thing" that gave movieland Marva her last sizeable hit, songstress puts her power back on a blistering track that couples the rhythm belt with an orchestral support straight from the James Brown band. Excellent blues to be expected, and a probable pop pickup to show results.

The Cowsills (MG M 14064)
Spanish Dreams & Good Handlers (3:06) (Central, BM - Rhodes, Reynolds)

Oldie from the Dusty Springfield book is revived by the Cowsills, whose sound takes on a Herman's Hermits tips in this new outing. Song remains a teen tender that should find top forty acceptance. Flip: "Love American Style" (2:46) (Bruni, BM - Margolin, Fox) Titled from the new ABC-TV show, "Flip: "If I Was 9" (Sea-Lark, BM - Hendrix) Featured in "Easy Rider," this song could gain added programmers' support.

Chambers Brothers (Columbia 44986)
Have A Little Faith (2:57) (Three T, ASCAP - Turner)

Striking change-of-pace from the Chambers Brothers shows them slowing and settling into a soul showcase as opposed to their recent progressive top forty efforts. Side is just the thing to expand the team's impact while maintaining their hold on the pop-teen and FM following. Flip: "My Baby Takes Care of Business" (2:48) (Chambro, BM - Chambers) Rockier track that could add extra exposure.

The Frost (Vanguard 35099)
Sweet Lady Love (2:59) (Early Frost, BM - Wagner)

Team has created noise on regional levels with "Mystery Man," and now they have followed up and expanded on the sound of a hit. Bumsted instrumentals and a teen-aimed vocal performance gives this relatively new act a shot at booming into the top forty circle. Flip: "Linda" (Same credits)

Newcomer Picks

Lawrence Reynolds (Warner Bros-7 Arts 7322)
Jesus Is a Soul Man (2:20) (BM - Reynolds, Cardiff)

Titled gives this single an immediate "who'll program this" aura, but WLS did, and the contemporary spiritual has since begun to break in national markets outside the Chicago area. This version by the song's composer is a softly stated expression of modern faith. Happening. Flip: "I Know a Good Girl" (2:47) (Wilderness, BM - Reynolds)

R.B. Greaves (Atco 6714)
Take a Letter Maria (2:44) (Four Star, BM - Greaves)

Greasers arrives with a terrific side that comes on with a lyric and vocal impact which should send the side soaring into the top forty and blues. Pounding a fresh, young Clyde McPhatter, Greaves happily tells a tale of a man who is leaving a life for his secretarial work and a teen-aimed vocal performance gives this relatively new act a shot at booming into the top forty circle. Flip: "Big Bad City" (2:31) (Same credits)

Alex Harvey (Metromedia 143)
Louisiana River Rat (3:15) (Easy Listening, ASCAP - Harvey)

Taking the Tony Joe White sound a further step into the bayou blues bag, Alex Harvey comes up with another bit of Louisiana blues that should find it easy moving into the top forty picture. Grand guitar backup and a unique vocal space give this record a powerhouse teen market prospect. Flip: "King of Oak Street" (4:19) (Vanlano, ASCAP - Harvey)

Les Tres Femmes (Phil A. Of Soul 333)
What Must Matter Baby (2:50) (Eden, BM - Otis, Byers)

Modernizing much of the late Supremes sound, Les Tres Femmes come on with the highly charged impact that helped establish the Mowden trio, but with a more modernized approach. Heady and powerful blues to make the flip R&B and AM/FM rock-wise. "I'm Gonna Stay Right Here" (2:44) (Same credits)

Leer Brothers (Intrepid 75007)
Love Fever (2:30) (Brown Trout, BM - J & Leer)

Comes as a very nice bubble-gum pop introduction to the Leer Brothers a potent side with a basically top forty prospect and a bit of R&B potential. Wrapping up a dance track with much of the Rascals, early the Leer Brothers come on strong with a teen powerhouse. Flip: "Travelin' On" (2:00) (Same credits)
Funny how people who buy Miles Davis albums keep changing

You are looking at the evolution of Miles Davis' music.

From labels given his music, like "cool school" to music with no labels at all.

As Ralph Gleason recently said about Miles' new album, "One of the most fascinating albums of any kind of music I have heard this year.

"It is an absolutely overwhelming effort...if FM underground stations pick up on it, Davis should win an entirely new audience instantly."

Which is exactly what happened.

"In a Silent Way" just went on the Pop charts two weeks ago.

Who knows. It might have even been sooner.

Only some kids don't know they're supposed to look in a hidden place called "Jazz" for music they heard on a rock station.

It appears that some dealers aren't looking at people who buy Miles Davis records.

Miles Davis
In A Silent Way

On Columbia Records®
Forward Unveils 1st LP Release

LOS ANGELES — Forward Records is releasing its first 18 albums during the next six days, according to Sat Lifaca, director of sales and promotion. The LP release will be backed by an extensive merchandising, advertising and promotion campaign.

The first release, consisting of five albums issued on September 15, will contain LPs from the Forward and Together labels. They are: "Blue Marble," by Sagittarius; "The Banjo Alman," by Doug Dillard (both on Together), "Sister Group," by the Trinidad Steel Band; "Markley A Group," and "Welcome To My Mind," by Michael McGinnis (all on Forward).

Other LPs will be forthcoming from Sagittarius and WINRO in addition to Forward and Together. These will range from albums titled "Cats!" in the first album by "Tomorrow," a hard-rock group from Los Angeles, "Cats!" will be on a side called "Tomorrow" on WINRO.

"Blue Marble," the first album by Sagittarius (and the second for Together whose first LP, "Prestige," is currently on the charts), follows Sagittarius recent hit single, "In My Room." The LP was produced by Gary Usher.

Doug Dillard, who was a member of the original 1963-64 group, produced the tracks for the "Banjo Alman." The songs were recorded in the studio of the legendary Rock Hudson's record company, "A&R." The Trinidade Steel band, known for its innovative style, has been featured on several albums recently.

To back the release, Lifaca has developed a promotion plan that includes the following (1) college newspaper and radio advertising. As part of the plan, Forward will put together special radio spots and ad mate-

Second Band LP Set By Capitol

HOLLYWOOD — Capitol Records sequel LP to "Music From Big Pink" by the Band — an influential package in 1968—will be released today, the company said. The double- premiere package with color photos on the inside and a specially-designed cover with spots on underground and Top 40 radio stations, a college campaign featuring outdoor billboards at 50 major campuses, in-store displays and ads in underground and college publications. The Band has made the rounds of all major cities in the East and West, the Woodstock Festival and the Wrigley rock fest in England.

RCA Issues October Album Product

NEW YORK — RCA Records last week unveiled its October album product. Heading the list in the popular category is "Promenade" — the original cast recording of the musical by Leonard Bernstein and Stephen Sondheim, starring by Floyd Cramer; "If the Creek Don't Rise" by Liz Anderson; "The Best of Chet Atkins" by Chet Atkins; "Brotherhood" Back In Baby's Eyes, with special guest "The Sound of Your Local Prison," by Don Bowman; "The Warmth Of Eddie By Eddie" by Eddie Rabbitt; "Jack Jones Goes Classical" by Jack Jones; "The Art Gallery," by Ora Vez, "My Irish " by "Sis Boom Bang" by "Sister Group," by "Welcome To My Mind," by Michael McGinnis (all on Forward).

"The Beatles," and "Prokofiev: Sonatas For Violin And Piano," by Perlman, are also featured.


NEW YORK. The album, "Music From Big Pink," twice honored as record of the year by the Academy of Recording Arts and Sciences, and GWP staffier Marlene Fiedler, the group's chief executive officer, Leo, Vigo, Libra, Scorpio, Sagittarius, Capricorn, Aquarius, Pisces.

Each album package will contain a specially written booklet of that particular sign by Righter, writer of several books on astrology and astrolog-

Montenegro Gold

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Montenegro Gold

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Montenegro Gold
Is That All There Is?

Peggy Lee's Incredible Single

#2602
We’re selling the artists everyone’s buying. Now on Cassettes.
Another way to listen to our finest artists. Our Cassettes have arrived.
**Wide Disk Coverage Of Songs In 'Wagon'**

**HOLLYWOOD** — Five full albums and 14 singles have already been recorded of music from Alan Jay Lerner's forthcoming musical production for Paramount, "Paint Your Wagon." With the world premiere of the film version coming in September, Lerner and Frederick Loewe hit musical play scheduled for Oct. 15 at Loew's State 2, the following artists have already agreed to record from the film, for which Andre Previn composed the music:

"A Million Miles Away Behind the Door" has been recorded by Astrid Gilberto, Marty Ingels and Manny Kem, singers, Metromedia Records, and Steve Douglas, Paramount Records.

"They Call The Wind Marla" has been cut by The Marquettes, Uni Records; Jim Nabors, Columbia Records; Ed Ames, RCA; Burt White and Earl Rightcorn, Columbia Records; and the Baja Marimba Band, A&M Records.

"I Talk to the Trees" has been recorded by Martin Denny, Liberty Records; Earl Grant, Decca Records; and Ed Ames, RCA-Victor. The Nitty Gritty Dirt Band, Liberty Records, has cut "Hand Me Down That Can O' Beans!"

Besides the Paramount soundtrack album, several recording companies, with full albums include Al Hirt for GPW Records, an instrumental for Men, and Nelson Riddle for Forever Records and an instrumental by the One Hundred Strings and One Strings for Somerset Records.

Walter Dorsey, director of music operations for Learner Productions, estimates that by the time of the release of "Paint Your Wagon," more than 35 albums and 15 singles will have been cut, creating a national saturation release pattern of the music, with Alan Jay Learner Productions, in association with A&M Records Paramount Pictures and Chappell Music, cooperating in an intensive promotion, advertising and exploitation program on all aspects of the music program.

**Humerdinck Arrives For U.S. Tour, TVers**

NEW YORK — Star of London Records, Engelbert Humperdinck has returned to America this week with an extensive series of top location engagements, a tour which will take the singer well into the new year.

With his current single, "I'm A Bachelor," Humperdinck will also have a rush release single, "Arrives For U.S. Tour, TVers" out the first of a series of major TV exposures on the ABC-TV Hollywood Palace Show. October 11. Two weeks later, on October 25, he'll have the same show, in a kind of foretaste of the title. The week the campaign commences on own network TV variety series, now blueprinted for early 1971. Humperdinck will play the Latin Casino in Cherry Hill, New Jersey, next month, and the last week of October in Box of New York's Americanica Hotel. Next month, at the beginning of the new season date, he'll guest on the Ed Sullivan Show on November 18, and will close out the year with a week of appearances in Holiday appearance at the famed '67 Carousel Show, the annual Catskill Mountains of New York State.

The dates in New York, New York City, and Los Angeles represent Humperdinck's debut engagements on the East Coast. The artist has had major successes scored in Los Angeles, Las Vegas, Chicago and Toronto earlier this year. Humperdinck also set what is believed to be a new all-time record when he appeared on seven major TV showcases in 18 days.

**Columbia Releases Viet War Story**

NEW YORK — Records, a sub-sidiary of Columbia rushed out a new record last week by Don McEathern, a Vietnamese war veteran. The record is based on the recent story of G.T.S it told of a fanatical Vietnamese soldier who orders. Don, who is one of Columbia's artists, is also a writer, arranger, producer and composer. The record, "Wally Gold one of Columbia's pro- ductions, is to do re-release in the near future. It is due for release in October on A&M Records under Creed Taylor, President. The Company executives who have heard the record are excited about the extensive promotion campaign to introduce Under Milk Wood, whose name is taken from the narrative poem of the same name by Dylan Thomas.

**Decca Launches Youth Market Drive On Campus Underground**

NEW YORK — Decca Records has unveiled an intensive two month long ad campaign directed at the youth market through college and underground outlets. According to Tony Martell, vice president of marketing, "This is the most ambitious single fort Decca has made thus far to reach this segment of the population. This carefully planned campaign has many unique features to it, and we will carefully analyze its effectiveness for use in future projects."

The campaign begins the week of Sept. 22 and will continue for eight consecutive weeks. Radio spots will be aired on 160 college radio stations and many specially selected "underground" FM stations. Print ads will run in 100 of the country's top college newspapers and 15 leading "underground" publications. The program covers 41 states (including Hawaii) and reaches 2,500,000 students. The number of radio spots planned is in excess of 2,400; newspaper ads number 900.

Fifteen Decca and Coral albums selected from Aug. and Sept. releases will be given intensive advertising. Among the artists selected so far are the Marx Brothers, Terence, (a new underground album artist), Karen B lite, the Lee Rangers Bette Midler, Steam Band, Peter Cofield, David Clayton-Thomas, the Revolutions, Bette Bland and the fine British concept album, "We Were Happy There."

The feature of the program is that individual product emphasis will shift on a regular basis, so that all of the 200 markets covered will be exposed to the same product, giving national impact. It was also important in the designing of this campaign, that Decca intentionally chose not to limit the program to any specific "theme."

**First Lionel Work Goes Into Release**

NEW YORK — Decca Records has released the first product produced for and performed by artists under contract to Lionel Entertainment. The single, entitled "I Guess The Lord Must Be In New York City," is performed by a 4 man group called the New Yorkers, who hail from Portland, Oregon and Seattle, Washington and who have worked extensively in the great northwest playing the clubs and TV shows in the area. Three of the members are from Seattle, and the fourth member is Bob Hawthor.

The single was recorded, engineered, and brought to the air on Decca's sister label, Liberty, by Lionel's new recording unit. Lionel, the new corporation, is a division of the Lionel Corporation, Inc., and is the recording arm of Lionel, Inc., (1970) is a division of the Lionel Corporation, Inc., and is the recording arm of Lionel, Inc., with his own personnel, headed by Lionel. The single was recorded, engineered, and brought to the air on Decca's sister label, Liberty, by Lionel's new recording unit. Lionel, the new corporation, is a division of the Lionel Corporation, Inc., and is the recording arm of Lionel, Inc., (1970) is a division of the Lionel Corporation, Inc., and is the recording arm of Lionel, Inc., with his own personnel, headed by Lionel. The single was performed by a 4 man group called the New Yorkers, who hail from Portland, Oregon and Seattle, Washington and who have worked extensively in the great northwest playing the clubs and TV shows in the area. Three of the members are from Seattle, and the fourth member is Bob Hawthor.

Anthony To London For Tour Planning

NEW YORK — Dee Anthony, president of Bandana Enterprises, the liaison company for many of the hottest acts in rock, is traveling out of England, (for London last week to meet with Chris Blackwell. Terry Ellis and Chris Wright to subsidize up-coming tours for talent coming from the Chrysalis Management Group of Island Artists and Stables.

While there Anthony will finalize plans that will bring bands to America in December such groups as King Crimson, Blodwyn Pig, Liverpool Scooter, Spooky Tooth and soloist Joe Cocker. While in London, Anthony will work on the groundwork for a Tandy 1979 (for Ten Years After and Savoy Brown. King Crimson has just been signed to appear under the Atlantic Records banner in America.

Bandana Enterprises coordinates American tours for artists developed by Chrysalis Management, the Terry Ellis and Chris Wright firm, as well as Australian groups. The firm will handle all American domestic touring for the group, are signed to Lionel contracts. The group's first album was produced by Tony Romeo. Romeo's Wherefore Productions for Lionel Entertainment, and the package is due for release in October on A&M Records under Creed Taylor, President. The Company executives who have heard the record are excited about the extensive promotion campaign to introduce Under Milk Wood, whose name is taken from the narrative poem of the same name by Dylan Thomas.

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Can ten studio musicians from a small southern town find happiness in a big city?

HELL, YES!

New York Thinks So,
San Francisco Believes It.
Chicago Says Yes.
Los Angeles Agrees.
Boston Acknowledges.

If you don't know who
DAVID BRIGGS, KENNETH BUTTREY, MAC GAYDEN, CHARLIE McCOY, ELLIOT MAZER,
WAYNE MOSS, WELDON MYRICK, NORBERT PUTNAM, BUDDY SPICHER and BOBBY THOMPSON are
ask
JOAN BAEZ, THE BYRDS, JOHNNY CASH, LEONARD COHEN, BOB DYLAN, JAKE HOLMES,
IAN AND SYLVIA, KEN LAUBER, GORDON LIGHTFOOT and PETER, PAUL AND MARY.

NOW NASHVILLE'S TOP BACK-UP MEN ARE WHERE THEY BELONG—UP FRONT.

It's called AREA CODE 615. On Polydor

Also Available on Cassette and 8-track Cartridge.
playing THE MUSIC

THE BAND is here, again. The second album - fulfilling the promise of "BIG PINK"

THE BAND playing THE MUSIC. A joyous event.
Avco Embassy Records To Ampex
For Duplication & Distribution

NEW YORK — Hugo and Luigi, vp's and chief operation officers with the recently formed Avco Embassy Records, have concluded a deal with Ampex to include all configurations. The agreement calls for marketing of tape product through Ampex in the United States, Canada, and several international markets.

Negotiations were completed for the tape contract after a series of meetings involving the Avco Embassy principals, Ampex vp-gm Don Hall, and Warren Long, manager of repertoire acquisition and international activities. "We realize that the growing tape market will not be confined to the borders of the United States," Hugo and Luigi commented, "and in anticipation of market growth throughout the world we want to be in a position to capitalize on the growth."  

Next NARM Confab
Now In The Works

NEW YORK — With the six hundred plus expected participants in the NARM convention still the hallmark of the 20th Annual Association of Record Merchandisers, it has been announced the dates for the new event have been finalized.

The next NARM tape convention is now being planned for Sept. 20-24 at the Fairmont Hotel in Dallas. With the dates and place having been approved by the organization's board of directors, NARM is now making provisions for an even larger attendance than at the record setting convention just concluded.

Ampex Sets London
Month Into Motion

NEW YORK — Ampex Stereo Tapes has already begun the action behind a Separation and Elimination major show centered on the leading artists on the Phase 4 roster. Called "London Month," the drive features a distributor special for product from the London label, together with label napkins available on Ampex tape in 8-track, cassette and open reel configurations.

Among the performers included in the promotion are Stanley Black, Frankie Cutlass, Jackie Mittoo, Joni James, Ronnie Aldrich and Werner Muller. Along with the music of these artists, from the advanced-stereo stable of Phase 4, Ampex/London is also offering Phase 4 samplers from the variety packs, pop and stereo concert series.

Muntz Introduces An
FM-Stereo Cartridge

VAN NUYS, CALIF. — Muntz Stereo-Pak has just introduced its new car stereo with the Muntz cartridge unit, the C-170. Featuring a cartridge playback unit which accommodates all 8-track cartridge stereo, the unit also has a system which bypasses preamp connections connect on FM unit directly to car stereo power amps. Moreover, it is claimed that the player’s motor is automatically engaged when the multiplex cartridge is engaged.

Goldies Glitter
As LST Latest

HOLLYWOOD — Six new "gold" collections, a pair of new "Moe Music" releases and two albums from the Liberty latest make-up the newest tape product from Liberty Stereo Tape. Among the 10 releases are 4 and 8-channel cassette packages of "Solid Gold Hits" in volumes 6, 7, 8 and 9. The fourth collection of "Organ, Count Basie and Gold Soul, Vol. 3." Artists featured on these sets include: Johnny Rivers, Bobby Vee, the Ventures, Cher, the Fleetwoods, Fifth Dimension, Bobby Goldsboro, Slim Whitman, George Jones, Del Reeves, Bobby Womack, Fats Domino, Al Wilson, the Persuaders, Johnny & the Imperials and more.

Lib/LA/V Having A Record Year

The innovative moves that have become standard at Liberty Stereo Tape are also being planned for the break-year, according to the division's general manager Earl Hortz.

Capitol Classics
In Cassette Issue

HOLLYWOOD — Capitol Records has announced plans for a cassette release for this month (22), with 22 Angel and 3 Melody/Angel albums total. The cassettes will be joined by simul simultaneous licensing and the sale of reel-to-reel tapes. All the new sets, according to special products sales manager Roger Brown, will be backed by extensive promotion to emphasize "the cream of Capitol's extensive artists catalog.

Latest albums bring the Capitol classical total available to 45 albums. Among the new sets are Rimsky-Korsakov's "Scherazade"; Beethoven's "Symphony No. 6," operas and compositions from Callas, Schwartzkopf, Freni, Gedda and others, as well as orchestral works by Saint-Saens, Wagner, Poulenc, Stravinsky, Handel, Prokofiev, Rachmaninoff, Tchaikovsky, Glinka and others.

WB-Reprise Product
On Greentree Reels

IRVINE, CALIF. — Warner Brothers- Reprise Records' latest 22 album release has just been issued on factory-built reel-to-reel reels from Crestron. The 10-inch reels, the full reel-to-reel openings from this 1968 summer season of tape distribution.

On the new release are new LP's from Frank Sinatra, the Sinatra Family, Dean Martin, Bert Jansch, the V-5's, Santana, Duke Ellington, Al Green and the First Edition, Eliza Fitzgerald, the Pearls Before Swine, Jethro Tull, Don Ho, Bill Cosby, the Association, the Watts 103rd St. Band, Larrindo Al, Herbie Mann, B.B. King, Kershaw, Lorraine Ellison and others.

Fairly Forms A-V Division
For Tape Research & Production

ROCKAWAY, N. J. — Fairfield Technology Corp. last week disclosed plans for the formation of a new subsidiary to produce and distribute audio-visual services and the education and entertainment industries. The new division of Fairfield will be headed by Robert Strauss, a founder, director and v.p. of Fairfield's Offices for A-V Research will be maintained temporarily at the six-floor East 72nd St. office of the company in New York. Plant and recording facilities are currently being established in the York Valley area.

The new firm will, according to Fairfield insiders, produce both televi- and have at its disposal, most sophisticated, fully automated equipment, including a machine thanks to the financial resource of Fairfield's parent company, a multi-million dollar corporation as well as in various fields of advanced technology, including electro-optics for industrial automation, valves for sound orientation for precision products, and pyrotechnic devices for security, defense, mining, oceanology and皋

Quedos: Production VP
Cadena: Manufacturing

Supporting Strauss, A-V Cadena has appointed Nicholas Quesad to the same division to act as product and marketing, and Julie Cadena as vice president, manufacturing.

Quedos' experience includes seven years with ITCC and Universal, Cadena has been with ITCC for 11 years with RCA, Columbia and Pes.

ITCC Sets Monthly
Regional Meetings

NEW YORK — Paul Adams, vice president of marketing and sales, of the International Tape Cartridge Corp., has com- the plans for the first group of regular sales representatives meetings for the month of October in Miami, Chicago, Atlanta, and Los Angeles, to be held in conjunction with the group's ITCC's next release.

According to Adams, the staging of a monthly scheduled meeting is designed to make the ITCC national sales team aware of the new car stereo and cassette sets and to heighten the effectiveness of promotions with specific emphasis on point-of-purchase merchandising.

In addition, Adams noted, the monthly meetings also permit concentration on local sales problems so that it's easier for each distributor to meet the needs for the right kind of support. Further, it is the plan of ITCC to also rotate their schedules each month with Andy Danzico (national sales and marketing), Tony Lenz (merchandising manager), Jim Tyrrell (vice president, music div.) and Adams with a different market each month. Each sales analysis of specific accounts to be covered in work sessions as well as "with our objective that each salesman feel that headquarters is interested and will support his efforts," Adams concluded.

Straight Surpasses
Qtr. Tape Goals On Its First Product

LOS ANGELES — Straight Records has just disclosed that its first release of "Memory," a straight reproduction of hit music on 4-track and cassette tapes has in 9 days a volume of sales and orders in excess of $0,000, set by the label's sales and promo department.

Product available for the account are five albums making up the initial release and cassette tapes has in 9 days a volume of sales and orders in excess of $0,000, set by the label's sales and promo department.

LOS ANGELES — eight records, all of which are available for the account are five albums making up the initial release and cassette tapes has in 9 days a volume of sales and orders in excess of $0,000, set by the label's sales and promo department.

Los Angeles - Straight Records Co.
2004 N. Western Ave.
Los Angeles, Calif. 90028
(213) 964-8488
There's a whole lot of Mike Bloomfield in Mike Bloomfield.

You know the Mike Bloomfield in "Another Side of Bob Dylan." And you know the Mike Bloomfield in The Electric Flag. Then there's the Mike Bloomfield in "Super Session." But the Mike Bloomfield you really have to know is the Mike Bloomfield in Mike Bloomfield. He does it his own way on his new Columbia release, "It's Not Killing Me." And you know what? You can't get more Mike Bloomfield than Mike Bloomfield.

So get some Mike Bloomfield, ON COLUMBIA RECORDS.
The other day while browsing through a Mill Valley record store I discovered, to my great delight, copies of a now defunct rock and roll publication, Mojo-Navigator. It had started out as a mimeographed sheet circulating among the coffeehouses in the San Francisco area and probably never grew to circulation of more than a thousand. In intent it resembled the original Crawdaddy in that it was involved in serious rock criticism and like Crawdaddy it sometimes got too serious, a failing that is still common in the area of rock music criticism. But it was always fun to read and it was never dull or dumb.

Crawdaddy's scholarly high tide may very well have been a review of a Supremes' record which contained the following passage: "The spoken line at the end of the "B" figure is the most conspicuous innovation in the entire work, a style used by Arnold Schoenberg in Pierrot Lunaire, in which a soprano speaks the text, following in exaggerated high and low pitches a printed line of music".

Later on there was a fantastic Crawdaddy review of an album by lightweight L.A. group called Clear Light. I read the review on the air one night on KPPC, hoping that somebody in my audience would be able to explain it to me and shortly after Steve Seagull, who is now with WBCN in Boston, brought into the studio his interpretation of the review, which went something like this: "Clear Light is a nice bunch of guys who have a tendency to try to sound like The Doors whom they admire greatly. They're okay for listening to on a warm day while riding around in a convertible. As a review I thought it a superb topper and I only wish that more of the rock reviews I read were as succinct.

For the most part the rock critics I read divide between two groups, both disgusting. First we have the established jazz critic who has swallowed both pride and prejudice to climb aboard the rock band wagon. His writings are embraced by national publications who don't understand the music either but recognize the critic's name. On the other hand we have the youthful writer on the contemporary scene who also turned up his little nose at rock and roll in his younger years, discovering it about the time of the Beatles' Rubber Soul and immediately grew some hair, bought a flowered shirt and appointed himself a pop pundit. The result is almost as much bad rock writing as there is bad rock music and nowadays there is a surplus of both.

Happily, there are a number of exceptions. Ralph Gleason is one syndicated columnist whose reputation was first made in the field of jazz criticism, who really likes and is enthusiastic about rock music and works assiduously to have groups in live performance as well as listening to their records. (Of course, this can be disappointing at times. Bobby Dale once told me that he had been hearing his favorite record groups in person and he was thus dissatisfied.)

One of my favorites is Michael Lydon whose review of Paul Williams' latest album, being edited by the Rolling Stone was in itself one of the most brilliant pieces of rock writing I have ever read. As a matter of fact I liked it a lot better than Outlaw Blues. Most of the rock music reviewers, Williams is another favorite of mine. I only wish that he had continued to edit Crawdaddy since today it is certainly nowhere near the publication it once was.

There are others—Al Aronowitz, a brilliant commentator whose work is seldom seen because he won't knock under the idea that rock writers should work for high rates. There are also Sandy Darlington who is unfortunately little known outside of San Francisco and Richard Robinson who will be more widely read now that he has taken over new editorial responsibilities at Hi Para Publishing.

The Rolling Stone often irritates me because I have felt in the past that their reviews were ofttimes irresponsible and were too often written by people with little background knowledge of their subject matter. This aspect of the paper is improved and overall I think it is the finest of the non-trade music publications. In its general coverage of the contemporary scene, including and beyond the rock music phase, it stands up extremely well for both news coverage and literary value. John Burks and Ben Fong Torres (God, what a wonderful name!) have the quality of objective observation and the capacity to write lucidly about what they have seen and heard. In his editorial taste and sensitivity Jan Wenner has the talent that was so sorely lacking in publications like Crawdaddy. I have never read a reviewer that has slipped down the drain. Their failure and failure of others that will follow in their wake is that they were "pseudo" Mojo-Navigator was "pseudo," nor was Crawdaddy, nor was the Rolling Stone. None of these were, or in the case of Rolling Stone are, perfect but better imperfect than plastic, dull, dishonest and dumb.

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**Metanomena**  
Tom Donahue

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**SHA-NA-NA**

**SHANA-NANA-NA**

(soon)
A New Star on ATCO!

R. B. Greaves

"TAKE A LETTER, MARIA"

Atco #6714

Recorded At The Muscle Shoals Sound Studios
Produced By Ahmet Ertegun

Management: Jonathan Rowlands-Jerry Cohen / Beverly Hills, California (213-274-8077)
for radio and promotion and artist exploitation. He joined the company in New York, where he was director of promotion and public relations for Mercury and Blue Rock divisions.

No Product Managers

Because of the distribution changes in recent years, the need for a national product manager concept for the Mercury, Philips, Fontana, Smash, Limelight and Screen Gems labels has been felt increasingly over the years. Simon, in this case, being in charge of all that activity, serves those labels. The corporation's tape division under Harry Kelly will remain a separate entity, headed by Joe Fett and run by John N. Miller.

The New York-based Intrepid Label, under the direction of vice president Charles Fisch, will continue as a label designed to compete with the smaller independent labels. "Flexible basis," Intrepid is currently represented on the charts with "Birthday" by The Underground Band.

"We have been able to serve us well before the records grew to their present size. Now we feel that we are capable of handling control so much of the market we need a more cohesive rather than fragmented approach to them. To achieve this cohesive approach, Simon has assumed the position of Intrepid as vice president for marketing and sales and Sippel as vice president for radio promotion and artist exploitation.

Regional Promo Concept

With the appointment of Sippel it will be possible to do away with the regional promotion directors who are a part of a company depends first on product and artists who are considered to be good local sellers. The next step in the sequence," he said, "is promotion radio. The listeners in these markets are significant with which the market and sales organization is in contact.

And noted Green: "Since our inception, we as a corporation have always looked to our people in the field, to our sales and promotion people, for the way to reach the people on the local distributor's staff," Green stated.

Both Simon and Sippel will report directly to Steinberg, who emphasized that the new arrangement does not mean that they are taking over the responsibility for the company's accounts, but are joining in the sales and promotion department.

In July, 1961, the veteran was appointed as chairman and managing director of the corporation in January, 1968, as president. Simon is stepping up to the responsibilities of the boss, and Sippel is stepping into the shoes of Simon as chief executive officer.

Don DeVito Promoted At Columbia Records

NEW YORK — Don DeVito, promotion manager for CBS, has been promoted to the position of senior vice president and promotion manager of popular albums, classical records, and the CBS Network. The appointment was announced by Fred Salem, product manager. DeVito is responsible to Salem for developing merchandising concepts and promotion strategies to enhance Columbia's popular album product.
The people who brought you "Birthday" now bring a little more Sunshine into your life

DON'T SHUT ME OUT

UNDERGROUND SUNSHINE

INTREPID RECORDS
1650 BROADWAY, NEW YORK, NEW YORK 10019 • (212) 581-0505

Produced by Underground Sunshine & Jonathan W. Little

www.americanradiohistory.com
**Cash Box**

**Looking Ahead**

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<td>(Gordie Ho - BMI) Crosby, Stills &amp; Nash (Atlantic 2676)</td>
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<td>I’LL BET YOU</td>
<td>(Louie - BMI) Funkadelic (West Bound 150)</td>
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<td>3</td>
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<td>MIND, BODY &amp; SOUL</td>
<td>(Gord Forman - BMI) Flaming Embers (Riot 6902)</td>
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<td>I CAN’T BE ALL BAD</td>
<td>(Sheb Sampson - BMI) Johnny Adams (SSS Int 760)</td>
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<td>COLOUR OF MY LOVE</td>
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<td>(Dean - BMI) Joe Cooker (A&amp;M 1112)</td>
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<td>12</td>
<td>MY BALLOON’S GOING UP</td>
<td>(Arnold - BMI) Archie Bell &amp; The Drells (Atlantic 2563)</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>LONG RED</td>
<td>(Kriswall - BMI) Mountain &amp; Little West (Westbound 831)</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>HOW ARE YOU</td>
<td>(Laurie - ASCAP) Jake Holmes (Ponyboy 14006)</td>
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<tr>
<td>15</td>
<td>BABY I’M FOR REAL</td>
<td>(Chaves - BMI) Origonals (Soul 716)</td>
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<tr>
<td>16</td>
<td>BACK IN L.A.</td>
<td>(4 Star Music - BMI) Foul Butter Conspiracy (Challenge 501)</td>
<td></td>
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<tr>
<td>17</td>
<td>GET READY</td>
<td>(El Paso - BMI) Ella Fitzgerald (Reprise 8651)</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>ALL GOD’S CHILDREN GOT SOUL</td>
<td>(Fast Memphis - BMI) Dorothy Norwood (Epic 45761)</td>
<td></td>
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<tr>
<td>19</td>
<td>I LOVE YOU</td>
<td>(Govan/Henderson - BMI) Eddie Holman (ABC 1149)</td>
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<tr>
<td>20</td>
<td>A TIME FOR US</td>
<td>(Famous - ASCAP) Johnny Mathis/Columbia (4915)</td>
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<tr>
<td>21</td>
<td>PAIN</td>
<td>(Pamco - BMI) Mystics (Metromedia 36731)</td>
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<tr>
<td>22</td>
<td>JULIA</td>
<td>(Macin - BMI) Ramsey Lewis (Coda 564)</td>
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<tr>
<td>23</td>
<td>LOVE AND LET LOVE</td>
<td>(Era Orchestra - BMI) Barry Boyds (RCA 0228)</td>
<td></td>
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<tr>
<td>24</td>
<td>SIGN ON FOR THE GOOD TIMES</td>
<td>(Noma/SPI - BMI) Moneywise APL 121)</td>
<td></td>
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<tr>
<td>25</td>
<td>GOODBYE COLUMBUS</td>
<td>(Ricchie - BMI) Association (Warner Bros./J7 Arts 7267)</td>
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**SAD GIRL**

is a stone smash

THIS RECORD ALSO AVAILABLE IN LP-5004 "COWBOYS TO GIRLS"

**By**

**THE INTRUDERS**

GAMBLE RECORDS • 1660 BROADWAY • NEW YORK, N.Y.

---

people said it was a "no no" now they're saying it's a "yes yes"
How do you design an ad worthy of the new Ray Stevens single, "Sunday Morning Coming Down??"

You Don't
AL MARTINO

WESTSIDE ROOM, LOS ANGELES—SomehowCash generation appears to be a Big deal. Here, a giant crowd of fans at the Century Plaza these nights. His warm baritone, sometime sardonik and sometimes expressive, is well suited to such items as Rockabilly. The Prime of Jeannie Brodie.' Anthony Newley’s "There’s No Such Thing As Love," a proporation of the service- Ornament, some line with an incredible voice and a mark- ing in a breezy format. But, Bonny Buy ("From Oliver") is a bright, California Dreamin" serves as a kind of chart to Hill’s. But not all his songs fall into the low to medium tempo mold. For THE PRIDE, Terry Bennett calls his, "I Left My Heart in San Francisco." Martino’s saga is a traditional Hollywood- from Vanguard to Capitol, the record company is twice sealed such absolute a has the hit "A Hundred Girls," and the movie career. Sinatra, even during his end of the rope era, continued to record, appear on tv and was booked into some professional concerts.

DANNY KALB AND BLUES PROJECT II

CAFÉ AU GO GO, NEW YORK—Sometimes the flood of people in rock music makes one wonder if it will ever be rock music without its true artists. How many of us, for instance, have seen the last of the Yardbirds? Jimmy Page and Jeff Beck are now one of the rock’s hottest bands, but where is Keith Relf of the Yardbirds? Well, by the same token, how many of us remember the Blues Project? Al Kooper’s a wonderful fellow, a great songwriter and a generous performer, but how many of us remember Danny? Thank the Lord, somebody does! Danny Kalb is a pretty good guitarist, a very sure- to-please performer, provided a splendid back-up for Danny Kalb, and the show was a real pleasant experience. In his more than striking guitar, although not his very best, Danny Kalb did a magnificent rendition of "Careless Hands," an old song from the original Blues Project. Somehow, the sound didn’t quite come over, it was a fine performance, the last of the real Kooper, and also a fine acoustic guitar for a lovely song he never prepared. Something good is about to happen.

DOC WATSON

GASLIGHT, NYC. The Gaslight in New York village has come alive, and God bless the new owners of this establishment. One of the best opened houses in town is. Scanswich and Ketel One are a legend in folk circles. Employing a flat top guitar as his main instrument, DOC WATSON is an artist with a dexterity that, so far as we know, no other folk picker can match. Some of his instrumental moves are so dazzling, and though he says he makes mistakes, certainly few musicians have the best interests of their music. After all, a song should not be sung in a haphazard way, but should be sung with meaning, with emotion, with consciousness, with a story tell- one of the real oldies, and the music is so powerful that you feel like you’re really there. Sometimes, nostalgia is a powerful force, and when you hear a song that was recorded long ago, you think of the times when it was recorded, and you feel the emotion that the artist felt when he was recording it. This is the case with "Teenager In Love," "Silhouette," "Buddy Holly," "The Girls," etc. There are many more songs that are like this, but the point is that when you hear a song like this, you feel like you’re really there, and you feel the emotion that the artist felt when he was recording it.

Indie Perry Forms Production Corp.

NEW YORK—Don Perry, independent record producer, has announced the formation of a music production and publishing company, Indie Perry Productions Inc. Bill Perry will head the company, while Timo Harmes and John Davidson will be in charge of the country and western aspects, respectively, of the new offices, located at 408 Times Boul- evard, Hollywood. Offices will be in operation by November first.

TEN YEARS AFTER

FLOCK, MOTHER EARTH

FILLMORE EAST, N. Y. — Minutes after Ten Years After had begun their first number at the Fillmore last week, it was apparent that lead guitar- Cilla's, and vocalist Alvin Lee will be get- ting more of the spotlight from now on. And while he hit the voice and in- strumental mastery to be a genuine standout, it’s a shame to see artists of the caliber of drummer Matt & Steve and lead guitarist Lee ograsinating the Fillmore stage. For Ten Years After is really one of the most logophic groups to make it in the rock scene in many years. And to get them were at the Fillmore in lightening and exhausting the capacity house with a splendid driving set of music, and a fine ending to the show.

As always they wasted no time get- ting into a great one. "The Blues" is the classic blues and a great one. As they continued to some squelish and girtles effets of "Alvin" they got into the "Little School Girl," an opus which has already become an underground clas- sic, something which has rarely happened toually every radio station in the country. But with Alvin always on top, the people were very much impressed with the Alvin again displaying his fine rich blues singing which ultimate-ly a fine show. As the show went on, Danny Kalb did a magnificent rendition of "Caress Me, Baby," an old song from the original Blues Project. Somehow, the sound didn’t quite come over, it was a fine performance, the last of the real Kooper, and also a fine acoustic guitar for a lovely song he never prepared. Something good is about to happen.

TSO NAVA

EL MORCOCO, NEW YORK. Well, it’s a new world of making you smile. At Buddy party at El Morcoco, where the group is known as "The Heroes," is a charming and smiling. Andy Warhol, Ultra Mike, John Bender and many others were, record company execs, critics all smiled.

SHA NA NA

SHA NA NA is a group of twelve ge- nius, very wily, all get-ting their start in the days of the beatniks. They come out dressed in a variety of 1960’s outfits, some sweatsuit jeans, some in rubberized jackets, some in gaudy pseudo-suits, with dinky caps, hair slid back with piles of grease. They’re like they’re getting ready to stea- ing a high school dance, a very big, very cool, very cool, very cool, very cool. SHA NA NA is a group of twelve ge- nius, very wily, all get-ting their start in the days of the beatniks. They come out dressed in a variety of 1960’s outfits, some sweatsuit jeans, some in rubberized jackets, some in gaudy pseudo-suits, with dinky caps, hair slid back with piles of grease. They’re like they’re getting ready to stea- ing a high school dance, a very big, very cool, very cool, very cool. SHA NA NA is a group of twelve ge- nius, very wily, all get-ting their start in the days of the beatniks. They come out dressed in a variety of 1960’s outfits, some sweatsuit jeans, some in rubberized jackets, some in gaudy pseudo-suits, with dinky caps, hair slid back with piles of grease. They’re like they’re getting ready to stea- ing a high school dance, a very big, very cool, very cool, very cool. SHA NA NA is a group of twelve ge- nius, very wily, all get-ting their start in the days of the beatniks. They come out dressed in a variety of 1960’s outfits, some sweatsuit jeans, some in rubberized jackets, some in gaudy pseudo-suits, with dinky caps, hair slid back with piles of grease. They’re like they’re getting ready to stea- ing a high school dance, a very big, very cool, very cool, very cool. SHA NA NA is a group of twelve ge- nius, very wily, all get-ting their start in the days of the beatniks. They come out dressed in a variety of 1960’s outfits, some sweatsuit jeans, some in rubberized jackets, some in gaudy pseudo-suits, with dinky caps, hair slid back with piles of grease. They’re like they’re getting ready to stea- ing a high school dance, a very big, very cool, very cool, very cool. SHA NA NA is a group of twelve ge- nius, very wily, all get-ting their start in the days of the beatniks. They come out dressed in a variety of 1960’s outfits, some sweatsuit jeans, some in rubberized jackets, some in gaudy pseudo-suits, with dinky caps, hair slid back with piles of grease. They’re like they’re getting ready to stea- ing a high school dance, a very big, very cool, very cool, very cool. SHA NA NA is a group of twelve ge- nius, very wily, all get-ting their start in the days of the beatniks. They come out dressed in a variety of 1960’s outfits, some sweatsuit jeans, some in rubberized jackets, some in gaudy pseudo-suits, with dinky caps, hair slid back with piles of grease. They’re like they’re getting ready to stea- ing a high school dance, a very big, very cool, very cool, very cool. SHA NA NA is a group of twelve ge- nius, very wily, all get-ting their start in the days of the beatniks. They come out dressed in a variety of 1960’s outfits, some sweatsuit jeans, some in rubberized jackets, some in gaudy pseudo-suits, with dinky caps, hair slid back with piles of grease. They’re like they’re getting ready to stea- ing a high school dance, a very big, very cool, very cool, very cool. SHA NA NA is a group of twelve ge- nius, very wily, all get-ting their start in the days of the beatniks. They come out dressed in a variety of 1960’s outfits, some sweatsuit jeans, some in rubberized jackets, some in gaudy pseudo-suits, with dinky caps, hair slid back with piles of grease. They’re like they’re getting ready to stea- ing a high school dance, a very big, very cool, very cool, very cool. SHA NA NA is a group of twelve ge- nius, very wily, all get-ting their start in the days of the beatniks. They come out dressed in a variety of 1960’s outfits, some sweatsuit jeans, some in rubberized jackets, some in gaudy pseudo-suits, with dinky caps, hair slid back with piles of grease. They’re like they’re getting ready to stea- ing a high school dance, a very big, very cool, very cool, very cool. SHA NA NA is a group of twelve ge- nius, very wily, all get-ting their start in the days of the beatniks. They come out dressed in a variety of 1960’s outfits, some sweatsuit jeans, some in rubberized jackets, some in gaudy pseudo-suits, with dinky caps, hair slid back with piles of grease. They’re like they’re getting ready to stea-
Both sides of Roger Miller's new single are included in his new album, Roger Miller, (SRS 67123).

When it comes to getting the big one that sweeps the country and crosses all the programming borders, you can count on Roger Miller. Like clockwork. With his new smash single, Where Have All The Average People Gone.

The Miller pendulum is up again.

About to strike a million plus again.

Side 1/Where Have All The Average People Gone.

Side 2/Boeing Boeing 707

S-2246 Produced by Jerry Kennedy

From The Mercury Record Corporation Family Of Labels

MERGENCY • PHILIPS • SMASH • FONTANA • LIMELIGHT • BLUE ROCK • WING • INTREPID • PULSAR

A product of Mercury Record Productions, Inc., 35 East Wacker Drive, Chicago, Illinois 60601

A NORTH AMERICAN PHILIPS COMPANY
New Additions To Radio Playlists

A broad view of the titles many of radio’s key Top 40 stations added to their “Playlists” last week.

WEAM — Washington, D. C.
Vamatia On My Mind—Yellow Pages—Uni
Something In The Air—Thunderclap Newman—Track
Wedding Bell Blues—5th Dimension—Soul City
That Reminds Me—4 Seasons—Crewe
Anyway You Want Me—Evie Sands—A&M
You Got Yours—Defrances—Philip Green
Don’t Waste My Time—John Mayal—Polydor
Still Believe In Tomorrow—John & Ann Ryder—Decca
Bluegreen On The Wing—Jim Truckway—Reprise
Love & Let Love—Hardys—RCA
NO One To Turn To—Spirit Stares—Columbia
Baby Make It Soon—Marmalade—Epiphan
Don’t It Make Joe South—Capitol
Dramal Day—Bread—Elektra
Want You To Know—New Colony 6—Mercury
Eternally—Vicki Carr—Liberty
Smile A Little Smile—Flying Machine—Congress
She Belongs To Me—Rick Nelson—Decca
LP—Time Machine—Grand Funk R. & R. Capitol

WABC — New York
Make You Mine—Lou Christie—Buddah
Suspicious Mind—Evie Presley—RCA
Kool & The Gang—Kool & The Gang—Decca
Ball Of Fire—Tommy James—Roulette
Mr. Ball—LP-Time—Eternity—Vikki Carr—Liberty
Want Dismal—Don’t—Scepter
Nelson—Decca
Right Of The Road—Beatles—Apple
Dom’—Our Thing—LP—Something—Beatles—Apple

WKWB — Buffalo
LP (All of) Abbey Road—Beatles—Apple
Baby It’s You—Smith—Dunhill
Seal Song—Roy Clark—Dot
Suspicious Minds—Evie Presley—RCA
So Good Together—Andy Kim—Steep
Jesus Is A Soul Man—Lawrence Reynolds—WS
Carry Me Back—Taslani—Atlantic
LP—Feelin’ Good—Raven—Columbia

WMCA — New York
Ball Of Fire—Tommy James—Roulette
Like A Rolling Stone—Phil Flower & Flower Shop—A&M
Sold Girl—Intruders—Gamble
Is That All There Is—Peggy Lee—Capitol
Suspicious Minds—Evie Presley—RCA
Don’t Waste The Time—John Mayal—Polydor
Time Machine—Grand Funk R. & R. Capitol
Rocky Racoon—Richie Havens—Verve
Take A Letter Maria—R. B. Greaves—Alco
LP (All of) 10 Abbey Road—Beatles—Apple

CLCK — Detroit
Don’t Ever Think—Clarence Carter—Atlantic
Smile A Little—Flying Machine—Congress
Time Machine—Grand Funk R. & R. Capitol
Wedding Bell Blues—5th Dimension—Soul City
Take A Letter Maria—R. B. Greaves—Alco
LP—Something—Beatles—Apple
Octopus Garden—Beatles—Apple
Because—Beatles—Apple
Here Comes The Sun—Beatles—Apple

WDYK — Minneapolis
That Reminds Me—4 Seasons—Crewe
Move Over—Stevie Will—Dunhill
No One For Me—Spirit Stares—Columbia
Entry—Cuff Links—Decca
Suspicious Mind—Evie Presley—RCA
Muddy Miss—Bob Goldsboro—U. A.

WOKY — Milwaukee
Jean—Oliver—Cree
Suspicious On Sunday—White Whale
No One For Me—Spirit Stares—Columbia
Wedding Bell Blues—5th Dimension—Soul City
Ball Of Fire—Tommy James—Roulette
Trace—Cuff Links—Decca
Love In The City—Turtles—White Whale

WIXY — Cleveland
Ball Of Fire—Tommy James—Roulette
Ruben James—Kenny Rogers—Reprise
Don’t Waste My Time—John Mayal—Polydor
Lost That Lovin’—Donna Warren—Scepter
Mr. Goody—Zap & Evans—RCA
Baby I’m Real—Originals—Soul
Kool & The Gang—Kool & The Gang—Decca
On the Go—Wonderful—Blackwell—Astro
Live & Death—Abaco Dream—A&M

KQV — Pittsburgh
Mind Body & Soul—Flaming Embers—Hot Wax
3 Deep In A Feeling—John Fred—Uni
Ball Of Fire—Tommy James—Roulette—Fortune
Is That All There Is—Peggy Lee—Capitol
Suspicious Mind—Evie Presley—RCA
Dream Until Then—Joe Jeffrey—Watt
In The Peaceful Valley—Steve Dolloff—Atlantic
LP—Jill Of 4 Abbey Road—Beatles—Apple

WQAM — Miami
Love Of The Common People—Winston—Motown
So Good Together—Andy Kim—Steep
Never Walk Alone—Blynn Bridge—Buddah
The Love Of—Marvin Gaye—Tamla
Baby It’s You—Smith—Dunhill

WLS — Chicago
Time Machine—Grand Funk R. & R. Capitol
Jack & Jill—Tomy Roe—ABC
Sugar On Sunday—Clique—White Whale
Suspicious Mind—Evie Presley—RCA
Never Walk Alone—Blynn Bridge—Buddah
Is That All There Is—Peggy Lee—Capitol

WMAK — Nashville
Have You Lost Your Mama—Arcs/Embassy
So Good Together—Andy Kim—Steep
Bring Her My Min Offard Curry—El
Love Of The Common People—Winston—Motown
Tracy—Cuff Links—Decca
WP—I’ll Love You More Than You’ll Ever Know—Blood, Sweat & Tears—Columbia
Time Machine—Grand Funk R. & R. Capitol
You’ve Lost Lovin’—Donna Warren—Scepter
Was It Good To You—Isley Bros—T Neck
Dee & John Deere—Mere—Capitol

WKOX — St. Louis
You’ve Lost Lovin’—Donna Warren—Scepter
September Song—Roy Clark—LP
I’d Never Walk Alone—Blynn Bridge—Buddah
Eternally—Vicki Carr—Liberty
Love Of The Common People—Winston—Motown
Groove—Donna Warren—Scepter
Smile A Smile For Me—Flying Machine—Congress

WFIL — Philadelphia
Is That All There Is—Peggy Lee—Capitol
Going In Circles—Friends Of Distinction—RCA
Lost That Lovin’ Feeling—Donna Warren—Scepter
Smile A Smile For Me—Flying Machine—Congress

WTIX — New Orleans
Book Of Love—Radiants—Chess
Get It From The Bottom—Stealers—Date
Little Woman—Bobby Sherman—Motown
Jealous Kind Of Fellow—Garland Greene—Uni AM
Midnight Cowboy—Ferrente & Techer—U. A.

WRKO — Boston
Wedding Bell Blues—5th Dimension—Soul City
Fort Fun—Family Stone—Epic
Color Of My Love—Jefferson—Decca
My Woman—Toni Swets—Capitol
So Good Together—Andy Kim—Steep

WMEX — Boston
Suspicious Mind—Evie Presley—RCA
Baby It’s You—Smith—Dunhill
So Good Together—Andy Kim—Steep
Smile A Little Smile—Flying Machine—Congress
Can’t Get Next—Temptations—Gordy
That’s The Way—Maurice Gaye—Tamla
LP—Apple Road—Beatles—Apple

WBGB — Philadelphia
World—James Brown—King
Lost That Feeling—Donna Warren—Scepter
Is That All There Is—Peggy Lee—Capitol

WDRC — Hartford
Love Of—People—Winston—Motown
Baby It’s You—Smith—Dunhill
You’ve Lost Lovin’—Donna Warren—Scepter
The Weight—Temptations & Supremes—Tamla
Ruben James—First Degree—Reprise
So Good Together—Andy Kim—Steep
World—James Brown—King

KIMN — Denver
LP—Leaving On A Jet Plane—Paul Simon—Capitol
Mommy & Daddy—Monkees—Colgems
Tears—Cuff Links—Decca
Suspicious Mind—Evie Presley—RCA
Dream Until Then—Joe Jeffrey—Watt
Eoch Park—Keith Barbon—Epic
Wedding Bell Blues—5th Dimension—Soul City

WAYS — Charlotte
Take A Letter Maria—R. B. Greaves—Alco
Lost That Feeling—Donna Warren—Scepter
Cherry Hill Park—Billy Joe Royal—Colombia

WMPW — Memphis
Silver Threads Golden Needles—Crawford
Dream Till Then—Joe Jeffrey—Ward
So Good Together—Andy Kim—Steep
Jealous Kind Of Fellow—Garland Greene—Uni
Baby It’s You—Smith—Dunhill
Don’t Walk Out On Me—Travis Hamrock—Ward

KCLF — Dallas
Ball Of Fire—Tommy James—Roulette
Stone Free—Jimi Hendrix—Reprise
Sherry—Ivan & Coachmen
Love In The City—Turtles—White Whale
I Still Believe In_Tommy Ryder—Decca
My Idea—Creem Caramel—Supe Promo
Suity Judy Blue Eyes—Crosby Stills Nash
Son Don’t Look Now—Ricky Nelson—ABC

WHQO — Memphis
Wedding Bell Blues—5th Dimension—Soul City
I’ll Be Your Mickey—Flowers
She’s Got Love—Thomas & Richard Fost

WHQX — Atlanta
Let Me Know—Donnie Simpson—Scepter
Girl Friends—Billie Jo Spears—RCA
Thank God The War Is Over—Tiffany Canlas

WQXI — Baltimore
Suit Dinner Blue Eyes—Crosby Stills Nash
Change Of Love—Booby Bland—Duke
You’re The Sound Of—Lil Peep—Bow-Decca
Cherry Hill Park—Billy Joe Royal—Colombia
Babylon—Organ Grinders—Smash
Love In The City—Turtles—White Whale
I’m So Alone—Tommy Van—Cassette
In The Land Of Make Believe—Dusty Springfield

WHUP — Houston
Wonderful—Blackwell—Atlantic
Keem-O-Sabe—Electric Wonder—Tamla

WQWQ — Philadelphia
So Good Together—Andy Kim—Steep

WCAMO — Baton Rouge
Suite: Judy Blue Eyes—Crosby Stills Nash

KILT — Houston
Wonderful—Blackwell—Atlantic
Keem-O-Sabe—Electric Wonder—Tamla

KFRG — San Francisco
Wedding Bell Blues—5th Dimension—Soul City
White Bird—It’s A Beautiful Day—Colombia

KRLA — Pasadena
Son Of A Lovin’ Man—Buck Owens—Event
Wedding Bell Blues—5th Dimension—Soul City
The proud sound of the river

"LOUISIANA RIVER RAT"

by ALEX HARVEY

on Metromedia Records

METROMEDIA RECORDS, 1700 BROADWAY, NEW YORK, N.Y. 10019
4 Star Music Opens Label Unit: Astro

HOLLYWOOD - A record company has been formed by 4 Star Music International as part of its 4 Star Entertainment Corp., according to David Charnay, president. Called Astro Records, the label will debut next month with a single, "Blitz Off," featuring Louis Prima & Sam Butera & the Witnesses. Al Perry, 4 Star vp, heads the label.

CRDC Setting Up House Ad Agency

HOLLYWOOD - Having terminated its contract with its independent advertising agency, Taylor Rhodes Inc., Capitol Records Distributing Corp. has announced plans to establish its own advertising shop in Hollywood.

The house agency, under the direction of an advertising manager, will assume responsibility for all CRDC advertising graphics and media scheduling.

According to Rocco M. Catena, vice president of merchandising, the internally controlled agency "will be more adaptable to our immediate merchandising and promotional needs and, at the same time, will further our efforts to coordinate more effectively all facets of our marketing efforts - merchandising, promotion, A&R and publicity, as well as advertising."

TRADITIONS, OLD AND NEW - The New Tradition engages in an old line as members of the team engage in signing on the dotted line. The contract being completed brings the S-man New Tradition to United Artists Records. Representing the label is Bob Skaff (seated), vice president of A&R and promotion, while the team is assisted by Vic Catala of JATA Enterprises (left). Members themselves include (from left) Ray Fratella, Billy Vito, Johnny Gee, Johnny Carlo and Vinnie Rossi. First product from the New Tradition is scheduled for October release, and will be the group-written "I'm Happy Again."

New Posters Offered

NEW YORK - A major new sales and merchandising break-through in the field of disc star posters has been scored by Lurelle Sight and Sound Inc., an 11-week-old firm which chalked up its 2,000,000th poster sale this week. LSS, for the first time, is selling recording artist posters through the traditional record market channels to indie distributors and rack jobbers, and demand is proving to be enormous.

Larry Sikora, young president of the company, returning last week from Dallas industry meetings, sponsored by NARM, claimed a sale in excess of 100,000 poster units to distributors and rackers during the Texas sessions alone.

Posters, which carry a suggested retail price of $1.50, come pre-packed in sets of 200 (10 each of the 20 posters), with each individual poster in its own tubular wrapper. Each pre-pack comes complete with window streamer and counter card, with dealer's name padded on a self-contained floor display rack for product.

Sikora, disclosing the latest sales figures, stressed that the monthly figure will be a hallmark of the operation with new releases planned on a bi-monthly basis. Each poster has a new inventory tag which dealers mail back to the firm for automatic inventory control.

Winant Is Pickwick's Finance VP & Treas.

LONG ISLAND CITY, N.Y. - Pickwick International has appointed Charles C. Winant finance vp and treasurer. Cy Leslie, chairman of the board of Pickwick, made the announcement last week.

Winant, a certified public accountant, has been in public accounting practice since 1953 as a partner of Winant and Mantione, New York. Pickwick International, Inc., was one of the firm's first accounts. Winant sold his interest in the firm upon his appointment.

Winant received a BBA from the University of Minnesota. Winant did graduate work at Pace College and City College of New York. He is a member of the American Institute of Certified Public Accountants and the New York State Society of Certified Public Accountants.

In making the announcement, Leslie said Winant's appointment "was mandatory because of our rapid growth and the requirement for a financial executive who could be active in long-range planning and acquisitions."

Hank Hirschielfield,

Columbia Promo Mgr.,

Is Dead At Fifty

NEW YORK - Hank Hirschielfield, promotion manager in Houston, Texas for Columbia and Epic Records, died on Tuesday, September 16, after a long illness. He was fifty.

Hank joined CBS in April of 1962 as promotion manager for the Houston area and remained in that position until his death. He entered the recording business in 1951 as a salesman for the Meddira Company, formerly the Columbia Records distributor in Dallas. He later became sales manager for the record division of Strauss-Frank Company, former distributor for Columbia in Houston. Hank was multi-lingual (five languages), and he once worked as an interpreter and agent for the international department of American Airlines. Knowledgeable in all types of music, he had a very wide personal interest in classical music, a field in which he had many personal friends. He is survived by his daughter, Karen.

The family asks that in lieu of flowers, any gifts should be made in the form of contributions to the Cancer Foundation, Houston, Texas.

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Kinney Projects Earnings For '69

NEW YORK, N.Y. - Kinney declared 1 quarterly cash dividends of Common Stock and Series B Cumulative Convertible Preferred Stock of $1.00 per share on the Series B Preferred Stock.

The dividends are as follows: 22% a share on the Common Stock, 25% a share on the Series B Cumulative Convertible Preferred Stock; $1.00 a share on the Series B Cumulative Convertible Preferred Stock.

All dividends are payable on September 30 to shareholders of record Oct. 15.

LF Gets 'Venus'

NEW YORK — The LF Music Group has secured the exclusive exploitation of the late Hank Williams' music with a contract that shall on his copyright, "Venus", general manager Billy Meshel announced last week.

The song was number one in the nation a decade ago in the final Frankie Avalon version as U.S. hit again last year with Joe Mathis, but has had unusual taking pains. Although it has been covered by over 200 artists throughout the world, there are only a few sales. The pickup of "Venus" is this surprising under recording "Venus," stated Meshel, that respected LF Music to acquire exploitation rights. We are preparing an aggressive campaign to the future U.S. recordings.

Winant Is Pickwick's Finance VP & Treas.

LONG ISLAND CITY, N.Y. - Pickwick International has appointed Charles C. Winant finance vp and treasurer. Cy Leslie, chairman of the board of Pickwick, made the announcement last week.

Winant, a certified public accountant, has been in public accounting practice since 1953 as a partner of Winant and Mantione, New York. Pickwick International, Inc., was one of the firm's first accounts. Winant sold his interest in the firm upon his appointment.

Winant received a BBA from the University of Minnesota. Winant did graduate work at Pace College and City College of New York. He is a member of the American Institute of Certified Public Accountants and the New York State Society of Certified Public Accountants.

In making the announcement, Leslie said Winant's appointment "was mandatory because of our rapid growth and the requirement for a financial executive who could be active in long-range planning and acquisitions."

BAND OF THE CENTURY — Winners of the title "Wichita Centennial By the Soul Survivors are shown receiving their first place trophy in the recent battle of the century competition. Presenting the award is Barbara Preissel of Lbe. Each, Frank Fiddler, and Nick Sahadi (right) from Capitol Records. Selected on the basis of versatility, showmanship, ability and sales potential, the Soul Survivors pointed 2nd place Yesterday's Obsession, and more than a dozen other Members of the act are (from left) Mike Enke, Jim Wood, Robin Bag Weis Roberts and Gary Bussart.

Cash Box — September 27,
the groupies

The first on-the-scene recorded documentary study of the groupie phenomenon as revealed by the groupies themselves. On Earth Records. The sleeper smash of the year.

The groupies

on Earth Records Stereo #ELPS-1000
Produced by Alan Lorber

Earth Records, 322 West 48th Street, New York, N.Y. 10036
ABBE LANE

Talent On Stage

THE FRONTIER HOTEL, LAS VEGAS—The Frontier is currently exhibiting your vintage wool jacket, the one in the closet with the moth hole in the right sleeve. Comfortable enough. And O.K. for rainy nights. But styled strictly for the 50s. Comedian Dick Shawn, who began his career with an entertainment unit in World War II, and was a "loser" on the Arthur Godfrey Tuesday night Talent Show, seems reluctant to dump ancient routines. There's the cane danced warmth projection bit, his take off on "current" (bp not really) dumb lyric singers and that endearing climax—the great grand-dad "Massa Richard" routine offered to the "Battle Hymn of the Republic" backdrop. It remains one of all time great club closers. Along the way there's the quotable line—"I'm not superstitious. Still I'd never walk under a black cat, especially Lou Aledin." Shawn's timing is as good as ever. But not all of his material is timeless. Abee Lane visually reconstructs re-
collections of Rita Hayworth, one of the all-time greats of 40s. Her flaming red hair and elo-
cate coloring in the face of admission. Unfortunately (un-
like Hayworth) she does not sing to lip syn.

PLAZA 9—Herbie Mann, who continu-
ously surprises us with new groups and new explorations in sound, surprised us last week by having the same group we saw him with in Central Park last summer. It's not surprising, though, for the group, consisting of Mann, violin, guitar, Miroslav Vitous on bass and the most tasteful and subtle musical aggregation as we've seen in a long time.

One of the most essential elements of the light rock scene is that the groups are small. Aibre Mann's band is a perfect ten-piece.
Capitol Stars Appear In Special Xmas Packaging

HOLLYWOOD — Capitol Records has a special LP approach for the forthcoming Christmas season. In the traditional spirit, there will be double Christmas albums, one with Jackie Gleason, Fred Waring and various country and instrumental artists, plus a re-release of David Rose’s popular album, “Little Drummer Boy.” In a more contemporary mood, Doug Leedy on HoagySpangler will be heard on “A Very Merry Electric Christmas To You.” In addition to the Christmas albums E.H. Morris Deal W/Charles Hansen

NEW YORK — The printed product of Edwin H. Morris & Co. will, effective Oct. 1, be produced and merchandised through the Charles H. Hansen organization. Hansen will act as the sole and exclusive distributor for the U.S. and Canada. Sol Reiner will continue as the sales and production manager in behalf of the Morris reproduction named as the liaison between Morris and Hansen.

Cheyette To Cap; Barskin Promoted

HOLLYWOOD — Attorney Herbert Cheyette has been appointed Capitol Records’ eastern business affairs manager, and Hollywood-based Dovid Barskin has been promoted to director of business affairs. Cheyette, formerly a senior attorney for the CBS/Columbia, Green’s additional personnel has been added to Capitol’s New York staff, responsible for business affairs, including contract negotiations.

Cheyette’s position was created as part of Capitol’s plan to expand its New York operation. The plan, involving the addition of three A & R producers and four executives, was announced last month by Capitol Records President Sal Iannucci.

Barskin’s promotion is part of an overall expansion of CR’s business affairs activities. Also in conjunction with this expansion, Cheyette commented that a business affairs negotiator will be added to Capitol’s headquarters staff.

Cheyette, a resident of Manhasset, Long Island, is a graduate of Harvard College and Yale Law School. As attorney for a group of ASCAP publishers, he was prominent in the successful fight to revise the ASCAP distribution system under Justice Department supervision.

In 1966 Cheyette joined the legal staff of the CBS Television Network and two years ago he was appointed senior counselor to the CBS/Columbia Group.

Richardson And Davis Producing Off B’way

NEW YORK — The new production team of Robert E. Richardson and Joe Davis is readying “Billy Nomax,” a new musical, for a late 1968-early 1969 opening. A Broadway moment, the opening date depends on the availability of a suitable theater. The show, budgeted at $175,000, is written by London-born lyricist and composer Johnny Brandon and young black composer William Wellington Mackey, and concerns events of the last thirty years, as seen through the eyes of a sensitive and talented American black boy.

Stewart To Direct Nat’l Promo For ABC, Bluesway, Impulse And APT Labels

LOS ANGELES — ABC Records has named Lou Stewart, formerly national promotion man for the firm’s newly revived APT label, as national promotion director for the ABC, Bluesway and Impulse labels, as well as APT. ABC Records vice president Howard Stark made the appointment. Stewart has been with APT since July, there will be deluxe holiday gift sets, including the entire soundtrack of “Romeo and Juliet” in a four-record set with a 48-page full-color book of the movie script, a rock package featuring the Steve Miller Band’s “Sailor,” the Quicksilver Messenger Service and The Band’s “Music From Big Pink”; an original cast package that includes three Broadway musicals — “Zorba,” “Cantatebury Tales” and “Celebration”; a six-record gift set devoted to the music of the big bands; a five-record set of the guitar music of Laurinda Almeida; a six-record set of country artists and a three-record set of Marlene Dietrich recordings called “The Magic of Marlene.” The Romeo and Juliet and rock packages will also be available on a three-record and cassette tape.

The heavy Christmas release also includes a series of deluxe three-pack gift sets devoted to the previously released works of some of Capitol’s favorite recording stars. This list features the Beatles, the Beach Boys, Glen Campbell, Jackie Gleason, Lou Rawls, and the Lettermen, as well as Buck and Barry and western artists. The Beatles package, for example, will contain “Meet the Beatles,” “Yesterday and Today” and “Magical Mystery Tour.” Each gift-set package is available on 8-track or cassette tape.

A new Beatles album (in addition to “Abby Road,” which is being released in October) is promised in time for Christmas. Set is called “Get Back.”

Saner Is MGM’s New Regional Sales Mgr.

NEW YORK — MGM Records has appointed Chris Saner regional sales manager, it was announced last week by Lenny Scheer, director of sales, distribution and promotion. Saner, who will report to Sol Greenberg, will be responsible for business affairs activities. In addition to this expansion, Cheyette commented that a business affairs negotiator will be added to Capitol’s headquarters staff.

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When we last left you, CREEDENCE CLEARWATER REVIVAL had just received their 4th gold record in 1969 (for "BAD MOON RISING") and we were shooting off our mouth about how Creedence could get 8 Gold Records during 1969 by just maintaining their normal sales pattern.

Welllll, late August and early September saw Creedence get their 5th and 6th gold records for the "GREEN RIVER"/"COMMOTION" single and LP. The LP earned its gold record on advance orders but it took us 8 full weeks to sell the million singles. Record history was made when Billboard listed it at #127 the same day we went over 500,000 LPs; which then made it the best-selling #127 in the record industry's printed annals.

P.S. There is no rate on gold records when you order two at a time and they will not take LPs in exchange.

* * *

PPS #1 Len Levy did get his gold record for The Winstons' "COLOR HIM FATHER." If we could only pick hits for our labels!

* * *

PPS #2 Things are going so good we are planning a new logo and printed letterheads.
NEW YORK

Opportunity Rocks

One of the curious things about American culture is that, as a pop culture, as a culture of the people, it uses exclusionary tactics, like music charts and the like. But it never actually uses music to connect people. It's more about exclusion. It never uses the power of music to really connect people.

Rascals and Roby

Melcher and McGinn

Grand Funk Railroad

like this. This will mean that all those kids who have groups and who spend a lot of money to sit up front in the Fillmore to watch Eric Clapton move his fingers, to watch Keith Moon move, will have a chance to appear on stage with the artists they admire and to learn directly the business of making good music and putting on a good show.

The series, which already exists at Graham's Fillmore West, has been undertaken in the belief that New York City has in it many talented young musicians who have gotten their music out to the audience, and that these young musicians will benefit from the experience.

Barry DeVorzon (who recently teamed up with Perry Bobkin, Jr., famed composer and orchestrating genius in his time, and other artists) was keen to offer this experience to those young musicians who have gotten their music out to the audience, and that these young musicians will benefit from the experience.

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NEW YORK

(Copy from Page 5)

Speaking of the Byrds, Byrd leader Roger McGinn is the world’s fastest guitarist, here discussing his mixing of the new *Columbia American Captain America,* with producer Terry Melcher, who was the group’s first two highly successful LPs, has taken the group in a new and fresh direction with "Captain America," to be titled *New York.* The Byrds are perhaps the most unaired, un-logical, un-determined band, responsible for such innovations as folk-rock, ragga-rock, and rock-rock. Labels don’t really apply. The Byrds have simply always been on top of it all. It’s sure the thing a new LP will be an exciting experience.

Capitol Records has released "Oh Time!" debut LP by the Grand Funk Railroad, who recently tore the sky down at the Texas International Pop Festival where they played to a sellout crowd of 75,000 people. The group, named after 150,000 "Time Machines," only a while ago was number 1 on Cincinnati’s WSAI. The group, hailed as the next Cream, have a sound that is hard and yet very carefully constructed. It is a koi fish to have been captured very well on their debut LP, produced by Terry, by the way, known for his fine performing a few years back with the Pacific Jazz label. His talent as a producer should be no surprise.

His forthcoming performance as F. M. Fillmore East, B. B. B., great blues singer-guitarist, is a New York night for a series of college tours which include the University of Pennsylvania, Cornell University, Grinnell College, Wellesley College, Bowdoin College, the University of Illinois, Florida Junior College and Babson Institute in Wellesley, Mass.

He bars before California to tape several television shows, one of which is the new 45-minute ABC TV network program, "The Music Scene," B.B. King will make his first appearance on the show, playing Mexico City and Acapulco.

The Creedence Clearwater Revival show at the Fillmore East will be on up. On September 27th they will appear on the Johnny Cash Show. On October 9th will be Don Ellis Band, on October 10th will be the Boston, and on November 16th the Ed Sullivan Show. Stay tuned, folks.

Watch for the Fifth Dimension at the Post Pavilion in Maryland on Sunday, September 28th at 8 p.m. and for Country Joe and the Fish, the Graham Bond band, the Mc Fadden, and the Fillmore East September 26th and 27th.

Canada’s hot new blues group, Mc Kenna Mendelson Mainline, whose new single "Better Watch Out!" was recently released on RCA, and the arena at Sudbury recently, playing to an enthusiastic crowd of over 4,000.

Widely represented on the charts in Canada as well as England, the联合国 has since the super Band with good response in the states. A debut LP by "The Band" for Columbia on the Honey Cone on Hot Wax is not only soaring up in the r&b market but also is a change of direction for Bob Dylan. The Band’s Super K label is another smash breaking out of Atlanta, Georgia, "Dong Dong Dickie Doming" by the Super Circus.

Reports are in from Bududd Recod in New York of the new Ep LP by the Hot Wax. "I am no longer afraid of the sky." This is a brilliant little LP by the Buddah’s Super K label is another smash breaking out of Atlanta, Georgia, "Dong Dong Dickie Doming" by the Super Circus.

GETTING MARRIED: Singer Todd Finkle and Eastman Kodel model Kit Folly will wed on the Hotel Pierre Roof Night 2nd.

GETTING BORN: Ian Donald Cavin Eoirdel Zappa, who was born in the Hollywood Community Hospital on September 5th to Mr. and Mrs. Frank Zapppa, Father is leader of the Mothers of Invention. It looks like she can be a big star already.

GETTING OLDER: Happy birthday to Marc Bolan, 19 and his four older leader, composer and radio-producer, will celebrate his 47th birthday on Wednesday, October 1st.

HOLLYWOOD

(Copy from Page 5)

was born unobtrusively. One of our artists cancelled his date at the last minute and I decided to get out of the way. We cut a couple of single sides the day was over and this one ("Mahna-mahna-nah") and the reception was so good we called the gals back to put together an LP. They girls, by the way, are non-pros—just a few of the kids who watch our studio and I figured—why not use them? The group—-not to be confused with groupies—is kind of attractive and I thought you might want to run a photo and proclaim from your "west coast girls of the week."

QUICKIES—Alan Lomax and Marty Wax here for confabs with West Coast Publications excretes on Lober’s controversial "Groups: the American Scene." Quincy Jones first LP under his new A&M contract released. Cream. Creedence Clearwater Revisited, seen on the Chevre Special last week, has been released by ABC-Television. Johnny Cash Show Sept 27th. The American Bandstand. Ed Sullivan Show Nov 18th. Norman Greenbaum, formerly known as Dr. West ("The Eggplant That Ate Chicago") has a record LP set for release on Reprise in Oct.—title: "Spirit in the Sky." Electronic composer Mort Garson set for a five-week taping of a weekly radio series and an electronic album of "Hair," which A&M is releasing this week. Tours kicks off in Seattle. Barbara Corday, nine-year-old daughter of Pentagon West, N.Y. and Hollywood, has joined Mann Sebar and Co. to work primarily in music. Miss Corday, most recently with Garshman and Swaney in L.A., has done publicity work for East and West Coast shows. Producer John Schuman, with Don Ellis Band in last year’s "Echo Music' tour, has released Cowboy's "Echo Sings Over The World," has released "A Time to Sing," and has recently released "Soul, the Cowgirl's Voice," and "Buddy Rich," and many top variety -person programs. Andy Williams Show has scheduled a week for his former band, the detergent bands, and other key publications around the country. The Neptune label already has a record LP set for release under the name of Bunny Sigler, Cindy Scott, the Vibrations, and the Indigos.

New direction

For Gamble-Huff

NEW YORK — In a meeting in the Grosvenor room between Kenny Gamble and Chess, producer of the group's debut album, "Baby Face," the group's vice president, Leonard Chess, vice president Marshall Chess, and general manager Edward "Ted" Hawkins, will be starting a new and major record label, "Gamble & Huff." The new label will be called "Gamble & Huff's" and will be a new label in the field. Gamble & Huff are taking a new direction with the New Direction Records label.

Plans for releasing the album are being finalized. Will be released in October with heavy radio spots and a few key publications around the country. The Neptune label already has a record LP set for release under the name of Bunny Sigler, Cindy Scott, the Vibrations, and the Indigos.

Epic Reissues

Keith Barbour's 'Echo Park' LP

NEW YORK — As a result of the success of "Echo Park," the single by Keith Barbour, an artist new to the Epic roster, the label has rushed for immediate release the first album by the artist, "Echo Park." The single was released on October 20th and is set for $7.50 on the Cash Box Top 100 this week.

Keith, a former Christy Minstrel group, has been signed to the label since childhood. He is also a writer as evidenced by his "Baby Lit a Candle," a cut from the Echo Park LP.

Most of the material on the "Echo Park" LP was written by producer James Fleming. Fleming produced the album and will be working under contract with producers on various clients in the pop music field.

New Jazz Men Have Released LPs

NEW YORK — The Thud Jones-Mel Lewis combo, who were playing Monday night sessions at the Bon Vivant in New York, have recently released the recent Solid State album after the sessions. It is titled "Monday Night." It is the third album in which he has been filling in for Jones-Lewis while he was taking an album, "New Hear This," for Blue Note.

They are led into producing something to make the kind of music they believe in.

Jim Golden, currently vice president of Dunwich Productions Ltd. in session with interest in pop music and classic sin-See Anselmo—the music is coming to the city. Bob Abernathy, first business connection with the industry was as a salesman in shop, while he was a student at University of Illinois. Also as a music store, he opened the store, and opened the Dunwich management company. Anselmo is president of Dunwich's management company. Anselmo is president of Dunwich's management company.
STAND UP — Jethro Tull — Reprise RS 6380
One of the best rock groups to come from across the Atlantic in the past few years is Jethro Tull. The British group is almost unique in that it understands the meaning of the word "continual," as shown up throughout "Stand Up," which is a totally magnificent piece of work. The group's voice and instrumental talents through much of the LP, yet, even during a solo, there is never a sign of one of the members trying to over-power another, nor the listener. Following a strong previous LP, this set should see the charts shortly.

NOAH — Bob Seger System — Capitol ST 236
One of the better rock groups around, the Bob Seger System here comes up with a moderate set, each item should make the group a good deal of attention. The title tune, their current single, is a very bright, breezy, and the group's sound is very light, very full and very fresh. This could but the LP to put them right on top where they belong. Expect FM play and sales.

ELLA — Ella Fitzgerald — Reprise E 8034
Ella Fitzgerald, the most praised and also the most exciting living female jazz singer, brings her magnificent voice and her incredibly accomplished stylings to the sounds of contemporary-pop. The result: a beautiful LP in which everyone can hear not only the excitement of the music itself in great songs like Randy Newman's "Yellow Balloon," Beatles Lennon and McCartney's "Got To Get You Into My Life," and Beatles George Harrison's "Savoy Truffle," but also the grand performance of a grand young lady. Sure to gather nice sales.

THROB — Gary Burton — Atlantic SD 1321
Gary Burton (vibes and piano), aided and abetted by Jerry Hahn (guitar), Richard Greene (violin), Steve Swallow (bass) and Bill Goodwin (drums), has an album that, although jazz is its primary element, has enough contemporary, rock and underground sounds in it to make it appeal to listeners outside the jazz market. The set is another among many examples of the mixing of forms that is taking place in music today, and it is an example that a number of people should find worth their attention.

AND NOW WE COME TO DISTANCES — Gloria Loring — Evolution 2006
Gloria Loring is a fine pop singer who here brings her sparkling voice and polished style to some very contemporary songs, and the result is an engaging combination. There is a very pretty rendition of Nilsson's hit "Everything's Talkin'," a charming version of Jim Webb's "Witchita Lineman," a very slick stylings of Steve Bar & Jim Stiles' "Shine," and "You Know What It Means To Miss New Orleans," the last featuring a charming version of saxophonist Jack Deansley. A fountain of fun for Pete's fans.

FOR THE LOVE OF MIKE — Michael Allen — London PS 564
Michael Allen's latest LP is a fascinating mixture of contemporary sounds with the sounds of a few memorable standards. The contemporary songs, such as Jim Webb's touching "Where's The Playground, Susie," and "On A Clear Day (You Can See Forever)" are lively and yet, through Michael Allen's fine vocalizing, also very tender. The standards, like "The Band Played On" and "They Call The Wind Maria" are done in the grand manner with a touch of new verve. Michael Allen's fans will respond.
AND A HAPPY NIGHT — Edwin Hawkins is shown accepting his RIAA certification plaque for million sales of "Oh Happy Day" by the Edwin Hawkins Singers on the podium to the rear. The award was officially presented to chairman Hawkins on the premiere performance of "The Andy Williams Show," which will be televised weekly this year. The award marked the first time that a Gospel performance had reached the #1 sales spot in the nation, and surpassed the million-sales mark.

ASCAP Semi-Annual W. Coast Meet Set
NEW YORK — The American Society of Composers, Authors and Publishers (ASCAP) will hold its semi-annual West Coast membership meeting this Wednesday (24) at 5 pm in the Ambassador Hotel in Los Angeles, it was announced last week by ASCAP president Stanley Adams. At this meeting, reports on ASCAP activities will be given to the members by Adams and other officials of the Society.

Soderblum Still
Chi NARAS Prexy
NEW YORK — Resuming the activities he has been performing since John Pate, retiring president of NARAS, moved to New York during his term of office, Kenny Soderblum has been re-elected president of the Chicago chapter of the organization.

Other newly elected officers, serving one year terms are John Sipple, first vice president, Marshall Chess, second vice president, W. Yale Matheson, secretary, and Paul Roewade, treasurer.

National trustees include Bill Trail and Robin McBride. Alternate trustee is Paul Roewade.

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Cash Box Album Reviews

Pop Best Bets

TRUTH, LIES, MAGIC AND FAITH — Monda — Verve V 2877
This inventive album, which starts with an organ arrangement of Handel's "Hallelujah Chorus," ends with a massive version of "Battle Hymn Of The Republic" and rock and spirituals in between, is an attempt "to express the point of view that one man's God, so defined, may be another man's boozie, another man's god, etc., according to producer Richard DeVita."

Singer Dick Monda's attitudes fall into broad classifications of truth, lies, magic and faith — an interesting concept, interestingly executed. Monda sings effectively, and this album could become an underground hit.

FEELING FREE — Barney Kessel — temporary S 7018
Barney Kessel is really feeling free or birth of an inventive set, as the invention is so rarely heard these days. Kessel, with his guitar, to build the tune, works into complex and fascinating structures. His group (Bobby Hutcherson on o.p., Chuck Johnson on bass, and Elvin Jones on drums) perfectly accords his own very yet very controlled jazz style. Love, great guitar music and all fans of exciting jazz should take note.

UP-TEMPO TAYLOR — Billy Taylor — T 1 ST 346
Really expert jazz pianists are hard to by, but as Billy Taylor swings his way through this lively set, it's clear that he stands among the best keyboard men in jazz. The selected songs as Cole Porter's beautiful "I've Got Love To Tell Her," the late Frank Loesser's charmer "Girl On The Run," and the late Frank Loesser's charmer "I Believe In You," are bouncy, light refreshing in Taylor's careful hands. His own compositions here, "It's A Grand For Swingin'" "Soul Sister," and his perfectly lovely "You Tempt Me" round out Taylor's bop set sure to please jazz buffs.

HAIR — Stan Kenton — Capitol ST 306
Vet band leader Stan Kenton here offers interpretation of the score to the Broadway hit "Hair." Kenton, who has, in the past, sensitively rendered the scores from Broadway shows, comes on nicely with the songs of Ragni and Raufer, using both instrumental vocals. This LP, which was arranged by Carmichael, should be picked up by fans.

Classical Picks

SCENES AND Arias FROM French Opera — Beverly Sils-Westminster D 103
Beverly Sils, star soprano of the New City Opera, is still having great success with her first solo Westminster album, "I And Danza's Heroine," and "Scenes Arias From French Opera" is a worthy cessor. Assisted by the Royal Philharmonic Orchestra and the Ambrosian Opera Chorus, Charles Mackerras conducting, Miss Sils portrays six arias from French Opera. Her performance of "Vienna" so simple and inspiring, and the other arias — "The Two Grooms," "I Got a Man," and "I Got a Man," — are hard to top.

JOHANES BRAHMS: HORN TRIO, OP. 40 — CLARINET TRIO, OP. 114—Eschenbach/24 Lesueur/Drolle/Donderer-Deutsche Gramophon SLM 119 380
Winner of the Paris Grand Prix Du Disque, this excellent album contains fine performances of two Brahms trios. The Trio for F Violin and Horn in E-flat major, Op. performed by Christoph Eschenbach (piano), Eduard Drolle (violin) and Gerdi Seidert (horn). Eschenbach, Karl Lesueur (clarinet), and Donderer (violin) join forces on the Par Paro, Clarinet and Violoncello. Many chamber music lovers will want this album.
Timing of Introductions Is Received Well

N.York — Liberty and Imperial Records, who introduced the concept of timing instrumental intros on CD's, have received a letter from broadcasters who have been experimenting with the idea and are interested in timing intros. The letter was written by Liberty and Imperial Records and is included in the following:

"We are pleased to hear that you are interested in timing intros. We have been experimenting with this concept for several months and have found it to be very effective. We have received positive feedback from listeners and broadcasters alike. We believe that timing intros can help to build excitement and interest in a station's programming."
NASHVILLE!!

THE COUNTRY MUSIC FESTIVAL

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Issue Date - October 18

ADVERTISING DEADLINE

1ST WEEK OF OCTOBER

Contact Your Nearest Cash Box Representative
Walkway Of Stars Adds Sixteen

NASHVILLE — At ceremonies at 3:00 p.m. Wed., Sept. 10, 1969, in front of the Country Music Hall of Fame in Nashville, Tenn. 16 new names were added to the Walkway of the Stars.

Bill Williams, president of the Country Music Association gave a great address noting the growth of Country Music's popularity. Jo Walk- 

daw, executive director represented the Country Music Foundation.

Country music artists whose names were added were among the 44 stars already laid down in the terrazzo walkway: June Carter, Mother Maybelle Carter, Roy Drusky, Bobby Golds- 

boro, Merle Haggard, Skeets McD- 

onald, Roy Clark, Eddy Arnold, Jerry Reed, Jeanie C. Riley, Jimmy Skinner, T. Texas Tyler, Hank Williams, Sr., Hank Williams, Jr. and Lulu Bell and Scotty Wiseman.

Those attending the ceremonies in person were: Jeanie C. Riley, Bobby Goldsboro, Roy Clark, Eddy Arnold, Jimmy Skinner, T. Texas Tyler, Hank Willi- 

iams, Sr., Hank Williams, Jr. and Lulu Bell and Scotty Wiseman.

In addition other stars were present at the official placing.

Ray Williams, president of Vector Music, represented Jerry Reed.

WJRZ Fest A Smash: Cash To Follow

HACKENSACK, N.J. — Radio Station WJRZ—president and general mana- 

ger, Laura J. Enzuel, reported that the 1st Annual Country Music Festival sponsored by the station was an unqualified success. Both shows were held at the Garden State Arts Center in Holmdel, New Jersey, the first on Friday, September 12 and the second on Saturday, September 13.

Friday's show featured Ray Price, 

Lynn Anderson (Chart CHS 1017) 

The Osborne Brothers, Carl Perkins, 

Roy Clark, Eddy Arnold and the Wilburns.

Saturday's show featured Merle Haggard, 

Johnny Cash, June Carter Cash, 

The Statler Brothers and the Wilburns

Academy Goes National

HOLLYWOOD — The Academy of Country & Western Music will operate on a national basis this year. The Academy that once restricted both membership eligibility and banquets to central Tennessee, has now removed the boards of directors with a chairman Bill Boyd has announced.

A change is expected to be implemented where directors met this month, is, the Academy will no longer be limited to banquets to central Tennessee, but will be reflected in the 5th Annual Awards Presentation next year.

Actresses in the main had been re- 

stricted to the Western states since forming the Academy in 1960, to focus attention on the great number of country music people in the Western states.

It had become increasingly obvious that there isn't one headquarters for country and western music," Boyd remarked. "It no longer made sense to restrict either membership or awards on a regional basis, and direc- 

tors voted accordingly.

As illustration, Boyd pointed to the growing number of country music-or- 

iented programs on network television and the fact that the last two "Grammy song of the year" award recipients were by country artists, Jeanie C. Riley's "Harper Valley, PTA" and Bobbie Gentry's "Ode to Billie Joe.

A nationwide campaign to enlist new members will begin immediately, he said, and Award nominations for 1969 will be submitted to the Board of Directors as a factor.

The Academy annually presents 

honors in such categories, such as song, album and single record of the year, top male and female vocalist, most promising newcomers, and top band.

Winners at the 4th Awards Presentation in April included Glen Campbell, Bobbie Gentry, Roger Miller, compa- 

nion Jimmy Webb, Buck Owens, Buck- 

bow, Faith Taylor, Ray Sanders, Cheryll Poole, and Tommy Smothers.

HAPPY AGREEMENT — Stu Phillips (1) is all smiles after being signed to a long-term booking contract by Bob Neal (2) of the Nashville based Toby/CBS Network, a Canadian, has become an international success through his ability to appear in person- 

ALWAYS, ALWAYS, ALWAYS 

everywhere. He is also a regular member of the Grand Ole Opry.

Johnnie Cash at San Quentin

THE SENSATIONAL CHARLEY Pride (Capitol 8153)

SAME TRAIN, DIFFERENT TIME

WOMAN OF THE WORLD

TAMMY'S GREATEST HITS

MY LIFE/But YOU KNOW I LOVE YOU

BUCK OWENS IN LONDON

VINTAGE, YESTERDAY, WHEN I WAS YOUNG

HALL OF FAME HITS

THE ORIGINAL GOLDEN HITS

GOLDEN EAGLE

THE ASTRODROME PRESENTS

THE KING OF I'M GONNA TELL HER

AT HOME WITH LYNN

THE ORIGINAL GOLDEN HITS

DON GIBSON SINGS ALL AS A COUNTRY GOLD

THE ESSENTIAL HANK

A PORTRAIT OF MERLE HAGGARD

LIVE AT COBO HALL

Country Music Report
2 Country Hits From KAPP

"THE TRASH YOU THREW AWAY"
K 2040

Sonny Wright

"WOMAN, LET GO OF MY MAN"
K 2051

Sharon Higgins

PUBLISHED BY:
Sure Fire Music
BOOKINGS:
Wil-Helm Agency
801 16th Ave. So., Nashville, Tenn.

Cash Box
Country Reviews

Picks of the Week

MERLE HAGGARD (Capitol 2626)
Okie From Muskogee (2:42) (Blue Book BMI — Haggard)
Merle Haggard’s golden pen has come up with another biggie, this time an aggressive, pine shoot provoking ballad which sings the praises of a conservative way of life. Flip: "If I Had Left It Up To You" (2:55) (Sure Fire BMI — Haggard)

WILBURN BROTHERS (Decca 32531)
Who Could Ask For More (2:26) (Maple ASCAP — Staller)
The brothers Wilburn harmoniously offer this story of contentment, a pleasant change of pace as they perform in their usual fine manner. Flip: "The Signs Are Everywhere" (2:23) (Sure Fire BMI — Devaney)

LEFTY FRIZZELL (Columbia 44964)
Honky Tonk Hill (2:14) (Hill & Range/Blue Crest BMI — Owens, Shafer)
Lefty Frizzell lends his familiar style to a "cheaters, barroom, don't seem to do a boys job" ballad! Effectively done piece should go a long way. Flip: "Wasted Way Of Life" (2:33) (Acclaim BMI — McAlpin)

LEROY VAN DYKE (Kapp 2054)
Crack In My World (3:49) (E. H. Morris ASCAP — Hilton, Kay)
A pop country ballad that delivers a soulful tale should end the chart absence from recent country charts. Strong performance. Flip: "Well That Little Bit Harder" (2:01) (Moss Rose BMI — Reels, Wilkins)

HANK THOMPSON (Dot 17307)
Oklahoma Home Brew (1:54) (Brazos Valley BMI — Thompson, Penix)
Hank Thompson sings the praises of "Oklahoma Home Brew" as he sets up a cute western swinger. Tasty deck could quench many a thirst. Flip: "Get Drums And Be Somebody" (2:26) (Brazos Valley BMI — Thompson, Hall)

BOBBY WRIGHT (Decca 32564)
Sing A Song About Love (2:45) (Moss Rose BMI — Million)
For her initial release for Capitol, talented Susan Raye, a "Hee Haw" regular supplies a soulful vocal to this Buck Owens penning. Effective performance should chart strongly. Flip: "I Ain't Gonna Be Treated This Way" (2:16) (Blue Book BMI — Owens)

Newcomer Picks

SUSAN RAYE (Capitol 2620)
Maybe If I Close My Eyes (If I Go Away) (2:24) (Blue Book BMI — Owens)
For her initial release for Capitol, talented Susan Raye, a "Hee Haw" regular supplies a soulful vocal to this Buck Owens penning. Effective performance should chart strongly. Flip: "I Ain't Gonna Be Treated This Way" (2:16) (Blue Book BMI — Owens)

Best Bets

SLIM WHITMAN (Imperial 66411)

MARGIE SINGLETON (Ashley 75)
You Gave Me A Mountain (3:56) (Martinsons BMI — Robbins) Soulful rendition of Robbins classic. Flip: "Dreams" (2:10) (Al Gallico BMI — Ashley)

BILLY THOMAS (K-Ark 949)
These Crazy Arms (2:07) (Smokey SESAC — M. Thomas) Fine mid-tempo country ballad has appeal. Flip: "No Longer Plans" (2:12) (Smokey SESAC — M. Thomas)

VANCE BJULLA (Chart 5031)
The Water And The Wine (2:10) (SESAC — Bulla) Reforming chords make this up tempo song a winner. Flip: "The Question" (2:37) (Sue — Mirl ASCAP — Bulla)

JACK BLANCHARD & MISTY P (Wayside 97)
Poor Jody (2:36) (Back Bay BMI — Blanchard) Infectious ballad caused many takeovers. Flip: "Changin' Times" (2:43) (Back Bay BMI — Blanchard)

ELTON WILLIAMS (Monument 11)

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TALENT MANAGERS & BOOKERS
The Annual C & W Special Is Approaching
DON'T BE LEFT OUT
Send Us Your Company Name, Address and Talent Roster NOW!!

Cash Box — September 27, 1966
I'm Still Being Missing You
(Paraphrase: "She's Gone"
Mercury 10512)

Billy (I've Got to Go to Town)
(Patrician: "The Gig"
Smash 2244)

I've Been Loving You Too Long
(Small Ideas: "The Gig"
Capitol 2573)

I Am the One
(Tommy Digital: "The Gig"
Columbia 44916)

A Tommy Skillet
(444-1037)

Back in the Arms of Love
(Mercury: "The Gig"
Columbia 44954)

I'm Wine Muddy
(Gay Doran: "The Gig"
Capitol 25952)

I'm Wine Muddy
(Gay Doran: "The Gig"
Capitol 25952)

The Ways to Love a Man
(Alec Gallico: "The Gig"
Columbia 44954)

I've Still Got a Right
To Be Wrong
(Melody: "The Gig"
Columbia 44916)

I'm Not Gonna Cheat You
On My Love
(Sam, Jr: "The Gig"
Columbia 44916)

I'm Not Gonna Cheat You
On My Love
(Sam, Jr: "The Gig"
Columbia 44916)

I'm Not Gonna Cheat You
On My Love
(Sam, Jr: "The Gig"
Columbia 44916)

I'm Not Gonna Cheat You
On My Love
(Sam, Jr: "The Gig"
Columbia 44916)

I'm Not Gonna Cheat You
On My Love
(Sam, Jr: "The Gig"
Columbia 44916)

She Even Woke Me Up
With Her Dreams
(Mother Nature: "The Gig"
Columbia 44916)

You're Out"
(Lee Lewis: "The Gig"
Capitol 2595)

You're Out"
(Lee Lewis: "The Gig"
Capitol 2595)

You're Out"
(Lee Lewis: "The Gig"
Capitol 2595)

You're Out"
(Lee Lewis: "The Gig"
Capitol 2595)

You're Out"
(Lee Lewis: "The Gig"
Capitol 2595)
THE ASTRODOME PRESENTS IN PERSON
Sonny James — Capital ST 320
Sonny James, who has had many No.'s, adds still another first to his illustrious career with his first album entirely at the famed Houston Astrodome. This "live" recording should also cop top honors on the country LP charts as Sonny recently made and recent successes including "I'll Never Find Another You," "Born To Be With You," "Only The Lonely," "Young Love," "Running Feet," "Since I Met You Baby" and more. Stock up on this one.

LIVE AT COBO HALL — Hank Will Jr. — MGM SE 4444
Hank Williams Jr., Jr.'s record breaking performance at Detroit's CoBo Hall is the material for this "live" session. If the energy's enthusiasm for the upcoming year, for sales, then make room at the top for the "I'll Never Get Out of This World Alive," "Detroit City," "Standing In Shadows," "You Win Again," "Darling," "Why When I'dnt Lie" and "I Saw Light.

CHARLIE WALKER RECORDED LIVE DALLAS, TEXAS — Epic BN 26483
This Charlie Walker dance session, rest live at Dewey Groom's Longhorn Ball is packed with listening and dancing material from beginning to end. Charlie is among several of his biggies together with a cross sampling of country standards, which makes a plausible pact includes "Pick Me Up On Your Way To Jambalaya," "Don't Think I'm Drunk," "San Antonio Rose," "El Ranchito Grande," and "You're From Texas."

COUNTRY HAPPENING — Kenny V — Chart CRS 1018

PLEASE DON'T HURT ME ANYMORE
John Wakeley — Decca DL 5173
John Wakeley's name appears twice on the current LP ratings, and there's no reason to believe that this modern Nashville styled offering won't make for a third concurrent chart rider. Here he's spotlighted performing several of his own compositions in addition to those from other heavyweights and rounded out his first album with his latest single, "Workin' Man Blues," plus "Silent Night," "Who Do I Know In Dallas," "Hungry Eyes" and "Montego Bay."

COUNTRY ROUNDPUP
RCA songstress Lorenne Mann will be joined by duet partner and Hee Haw star Archie Campbell for WDKN's 'Shower of Stars' benefit Oct. 4 in Macon, Georgia. Archie recently played to capacity crowds at Williams Grove Park in Mechanicsburg, Pa., (a suburb of York) for radio promotion "WOJO's Day." Capitol's latest single of 'Pifi! You Were Gone," which drew requests by the thousands from the fans of "Hee Haw," was included in his repertoire of favorite songs when The "Leen's Show" will play the Township Auditorium in Columbia, South Carolina, Sept. 27. Appearing along with Leon will be Margie Singleton, Jack Shaw, Roland Pope, Dick Bart and the Journeymen as well as other Ashley Records artists. Ashley plans to tape the show for a forthcoming "live" album. The "Loretta Lynn Show" broke all existing attendance records at the Appalachian District Fair in Johnson, Tennessee, recently. Impressed by the overwhelming turnout for the show, officials have already booked Loretta's show for next year's fair. The show also features Kapp Records' Sonny Wright and Decca's Peggy Sue and is booked by Smiley Wilson, president of Nashville's W. Helm Agency. Artist John Reno will perform as a soloist with the Peerless Symphony Orchestra in March of next year. Realizing today's increasing interest in C&W music the Peerless Symphony Orchestra places the unusual element of country music in this particular concert is sincere effort to expand their services to the people of Illinois. Epic Records Tammy Wynette will trek to New York Oct. 7 & 8 for taping of the "David Frost Show." Tamin and husband George Jones played a return engagement at Panther Hall in Fort Worth (12), took part in the ceremony of the crowning of "Miss Country Music" in San Antonio (13) and then played to capacity crowds in Austin on Sunday Sept. 27. Dottilie West, RCA recently presented seven plagues and a Grammy to replace those which were lost when her home was destroyed by fire last March. Dick Davis, president of the Nashville Chapter of the National Academy of Recording Arts and Sciences (NARAS) has been named as a subsequent tape offer to Dottie on behalf of the NARAS organization. She is the first and "Here Comes My Baby," which won her Best Female C & W Vocal Performance in 1964. The plagues are for various nominations she has received from '64 to 67. Dot's Peggy Little headed north this past weekend to attend night performances at the 66 Club in Monroe, Michigan. The lark returns to Music City Sept. 27 for TV taping, including WSM's "18th Avenue South" and Jim Ed Brown's "Country Place." Howard Vokes, who heads the Gritz, Jamboree in Verona, Pa., is now booking name acts to round out his Saturday night Jamboree. In its seventh year, the show has drawn so much interest that talks are under Linda Mitchell, who gained immediate recognition via her Plantation C & W chart topper, "Color Me Happy," is on the road last week for personal appearances and TV taping. She found her taping WLM-TV's "Mid western Hayride" in Cincinnati, Ohio. Linda is accompanied by Coulbourn Ky. (17) to entertain the fans of the "Jim Lucas Show." Smiley Mon re is back on the PA tour, and ex pects to be in Japan during Dec. and Jan. of 1966. The group, who recently purchased a travel trailer, quipped "Have Trailer, will travel." Decca songster Warner Mack will headline the annual Craddock-Terry Shoe Corporation's gathering Nov. 6 in Lynchburg, Va. Wayne Kemp, one of the industry's most promising young artists has been signed to an exclusive booking contract with L & O Talent Productions, according to Mike Hilt, talent director and co-owner of the agency with Charlie Louvin. Kemp, who re cords for Decca, is also an accomplished songwriter. Penning credits include the recent Conway Twitty smash "Darling, You Know I Wouldn't I.e." Dave Sezzi has signed an exclusive writers contract with Rose Publications, Inc., an affiliate of Hubert Long International. Merle Kilgore has been named gen eral professional manager of Hank Williams Jr., Music Inc., Aud Lee Music Inc., and a newly formed company, Red Coach Music, Inc. All three companies are affiliated with BMI, and are located in the Pent house Suite, 806-16th Ave. South, in Nashville. The songwriting, husband and wife team Charlie and Betty Craig, has signed an exclusive writing agreement with Cedarwood Publishing Co., Inc., according to Bill Denny, president. Natives of Laurens, S.C., the Craig's move to Nashville approxi mately a year ago to enhance their writing careers both as a team and individually. Prior to the Nash ville move, Craig was the lead engineer, Charlie Craig and the Checkers, working extensive road engagements. Budda Lee Attractions, Nashville, Tenn., has added Jim Selph to its growing roster of agents. Selph comes to Nashville after six years as road manager of the "Jody Lynn Show" in Las Vegas. Prior to joining the Lynn organi zation, Selph was a staff musician with the Grand Ole Opry for 18 years and before that the "Red Foley Show." Dick Blake, president of Sponsored Events Inc., announced last week that his firm has a set a C&W show for St. Louis, Sunday, Oct. 27. The show will be held in Kiel Auditorium, featuring The Del Rio Young, Don Gibson, Bobby Bare, Freddie Whitler and Greg Jones. Diminutive Rita Fay has been signed to record for De Stoville Records. Her first single August 29 marked her return to program director of the Grand Ole Accident in October of last year. Rita has her own show in Oklahoma City, and has just completed an Oklahoma and is skedded for an appearance at Keno, Tenn. On Oct. 22, new to Stovelle Records is Earl Seitz, who moves to the label (from Decca) he recorded "Restless River" "I'll Wait For You to Be Here." His stop release is soon to be released Dotel Vance has been engaged by Charlie Adams, v. of Gene At Republic Record label to keep "hot line" buzzin' with coast to coast calls promoting the label's first release, "Walking Down The R. by charmer Residence Sessions. Dot just exalted Dot Records to have her own single, Dottie Vance motions. The radio manager team of Jack Gardner and Bill sean, principals of the new Gardner Hamilton Management Company, are the day-to-day head of the force. The firm, with offices in D. C. and Chicago, specializes in record produc tion, consulting, and invites con-...
Currently enjoying chart success all over the continent is film actress Jane Birkin with the Serge Gainsbourg composition "Je T'aime Moi, Non Plus." Banned on radio the disk relied on discotheques for airplay and achieved massive "word of mouth" publicity. Recorded in Philips London studio, the disk is released on the Fontana label.
McDonald, Oxford Circus, London, w2 3AB

Peer Southern

Peer Tune Deals

Next week'sleases will include a flurry of interna-
tional activity, Mario Conti of Peer Southern Publishers has acquired the sub-publishing rights to "A Question For All Time" for Japan, all of South Amer-
ica, Mexico, Spain, New Zealand, the Gary Puckett hit "This Girl's A Woman" is scheduled under the Marine Broadcast-
ing Broadcasting Act 1960. The act's co-banker is millionaire George Drummond, says that advertising will not be allowed during the orbit of this Act, but legal opinion has found that the charge by British companies handling and dis-
tributing products advertised over such a service would be liable for pro-
secution. Dick jockey Simon Dee, who was the first Caroline jock and whose BBC contract expires at the end of the year, is considering joining one of the other Rolly's TV ventures but has expressed interest in it.

The 1980s album series has made its bow with "Apollo 11 Man On the Moon". This album has been acquired for the world excluding the States, Canada and Australia by Reprise old girls, John Peddlers, and the late President Kenn-
edy and President Nixon. The liner notes for the April 3 release by Bob Dylan his announcer and disk jockey Colin

Tony Barrow International has formed affilia-
tions with Ren Grevatt & Saltman-Mirsch Public Relations Inc of Los Angeles, along with Tony Barrow's re-
cently announced production deal and the label is "Venus" which was an international success for Dutch group Shockect Black. Penny Farring dyed his three year deal with Decca Re-
cordings and is now represented in the U.S.

Agent Bunny Lewis and deejay David Jacobs hosted a champagne reception to launch new dis-
covery J.A. Freedman. Not only does he sing, he plays the trumpet and can im-
itate them as well, and he makes his debut on the Decca roster with "When You Walked Off My Life".

The Firmington Royal Society has pointed out that they will be asked for landlords for the playing of television jingles in the firm's cafe. If a Tariff agreement with the licensed trade in the area is not reached, the house owners have TV are charged US$ a year on rateable value exceed-

Jose Feliciano has been signed for a London concert at the Dominion The-


tober 5th by Vic Lewis of Nems Enter-

mises. The blind singer will arrive here from America by way of the Conven-

tions in Geneva on September 29th. He will play at the Dominion with the help of his pianist and a band of aux-

Quarantine regulations affecting his guide dog have prevented Feliciano's appearing here more frequently, and he has been able to get the arran-

gements for this present visit, which has come about at the request of his heavy British fans, RCA (no. RCA 11 23) album, in November, and plan a single to coincide with the release.

Former Radio Caroline pirate broad-
caster Barry Norman claims that he is pressing ahead with his plans to launch a pirate TV service, "a Super Con-


former is flying 20,000 feet across the Noel Coward's film 'Stem of the Stone', the


of the Caroline and the British private "Amor de Deus" by Paulo Sergio on Caravelle for the world except Brazil.

Quality Records has reserved a number of their Canadian content discs for exclusive sale in the U.S. The Ottawa's Mythical Clearance, which has been touring in Ottawa and Montreal with their hits "Day Dream" and "How Can I Live¿ the release on the Colossus label, distrib-
uted by Heratize in the U.S. The Chris-

teen Edwards, of the Canadian Our jockeys, have ordered their deck of "Hard Times" released in the U.S. by their label RCA. The label's deal with O'Really's TV venture but has expres-

jectives. This Girl's a Woman is a single 'The Price of Love'

New' for Australia and New Zealand; the South American hit "El Ultimo Romantico" for the world except Argentina and the Brazilian hit "Amor de Deus" by Paulo Sergio on Caravelle for the world except Brazil.

![Image](https://via.placeholder.com/150)

**Great Britain's Best Sellers**

**This Last Week**

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<th>Last Week On Chart</th>
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**Last Week's New Entries**

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<th>Title</th>
<th>Artist</th>
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<tr>
<td>&quot;Make me an Island&quot;</td>
<td>Joe Dolan, Pyn, Shaftebury</td>
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<td>&quot;Cloud Nine&quot;</td>
<td>Temptations, Tamla Motown, Carline</td>
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<td>&quot;Out of Sight&quot;</td>
<td>Judy Collins, Used, Warner Brothers</td>
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<td>&quot;I'm a Paper Man&quot;</td>
<td>Engelbert Humperdink, Decca, Blue Skye</td>
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<td>&quot;Well Dream&quot;</td>
<td>Max Romeo, Unity, Beverley</td>
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<td>&quot;Marakesh Express&quot;</td>
<td>Crosby, Stills and Nash, Atlantic, Columbia, CBS, USA, UK</td>
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**Local copyrights**

*Cash Box* - September 27, 2023

[www.americanradiohistory.com](http://www.americanradiohistory.com)
London — Another battle for control of Northern Songs seems imminent. Associated Television has won a narrow victory in an alternative name battle, and a court of law will now decide if the new firm can use the name it is now using, and if the consortium of former Beatles now known as Apple can use it again.

Northern Songs is the consortium formed by former Beatles owner Sir George Martin, and a group of investors, to manage the Beatles catalogue.

The court hearing will take place after a decision by the court of appeal in a case involving the Beatles catalogue management.

In the meantime, Apple will continue to manage the catalogue as usual.

Northern Songs is seeking to use the name Apple for its catalogue, but Apple is trying to stop it.

The court hearing will be held over the next few weeks.
Germany

Would you believe the story of a record company taking a record off of the market after selling a quarter of a million copies? It's possible, even if the record is just too sexy! The record is "Je t'Aime ... Moi Non Plus" by Serge Gainsbourg and his fiancée Jane Birkin. Sales are growing, but Gainsbourg gets weaker and the breathing gets heavier as he repeats the words. People have reported that he has the record which was never released in Italy is going under the table at over a hundred bucks a copy and Phonogram has decided to stop pressing and airplay. This record here as well as the black market trade will also be in the future. It seems strange that in a land where one can do everything in the movies, (and we do mean everything,) a record which suggests a heavy petting session with heavy breathing gets cut from the market. Oh well, things are strange all over. Phonogram and Polydor are blaming the others to blame. It's the prudes that have the worst luck.

Phonogram signed a new pact with Larry Page's new Phonogram Records which looks like a hot property to handle.

Barbara Kist from Ed Kassner's AME Music tells us that the Equals broke things up in their first appearance here in Germany and are returning in the next few days for TV and club appearances. The Immediate Road show are also making the scene here for the same reasons.

Larry Yaskiel's move to London as chief European exec of EMI Columbia is causing a bit of a sensation of Polydor's Antenna promotion firm. The head of Polydor production, Erker Drehsehmer is now heading up the executive team with Senal and with the assistance of managing director Volker Otterstcin providing the lions share of the work for the firm. Recently, Jürgen Petzelt signed a biggie for a pop package for the local distri- butor gang in Munich. The Savage Rose provided the music and special guest was Barry Ryan, with breath-Pass-on hold for the fes-
tivities.

The major trade paper "Musikmarkt" has a new chief editor. The popular chief executive of the German Phonogram magazine has moved to Munich and will take over his new post on October 1st.

April Music starts its own German public service with two goodies in German from Barnes. "Gainsbourg on CBS" and the new version of "Come Back and Shake Me" on Columbia by Brigitte Petry.

Mexico's Best Sellers

This Last Week

1 1 Get Back - The Beatles - Apple
2 5 2 Essentials - The Beatles - Apple
3 2 Me Quiero Casar Como - Roberto Carlos - CBS
4 7 The Ballad Of John And Yoko - The Beatles - Apple
5 6 In-A-Gadda-Da-Vida - Iron Butterfly - Atlantic
6 4 "La Senal" - Los Montez - Capitol
7 3 Maria Isabel - Los Payos - Columbia
8 8 Tu Camino Y El Mio - Vicente Fernandez - CBS
9 9 Casahecheach - Vladimir Zaroff - Orfeon
10 10 *Amor De Estudiante - Roberto Jordan - RCA

* Asterisk indicates locally produced records

France

Jean Pierard, general manager of the Tutti Publishing Company, which is controlled by Philips, just resigned to create his own publishing society. CBS records will be holding its yearly convention this week. Last year's convention was centered around the 20th anniversary of the LP. The theme of this year is "The Sound of the 70s." It will be held in Paris' famous new night club "The Alcazar." Guests from abroad are expected, as well as all artists of the firm, TV producers, radio producers and journalists.

Young CBS singer Pilare Tomas represented Luxemburg at the international Song Festival in Barcelona, on September 19, 20, 21, with a song writ- ten for her by Pierre Saka "Ca Meence En Etc." In a former song fes-
tival, in Split, last July, she won second place after long established Clau-
diola. CBS will release in the end of September the first Juton Jean Debrone-
kart's record for this label.

Henri Marchal, manager of Sunny Music, is delighted with the success of Henri Des who was awarded 1st Prize at the Siegol International Song, Festi-
vial. The Henri Des' song was "Marie Consuela." As Henri Des is the author and composer of the song, many ar-
tists came and saw him to get the rights of several of his songs for their countries. Famous French singer and composer Jean Constantin made with Henri Marchal will release Constantin's sessions. The will be distributed by AZ, but Music will publish most of Constantin's new compositions.

Phillips artist Nana Moukous recorded "Bali Fier," one of the biggest hits of Split Festival. Nana will cut several languages French "Dans Le Soleil" Et Dans Le Lys with lyrics by Michel Jourdan. The Leonard will be featured at the Song Festival with a song named "Non Ceur Est Comme La Riviere" (Az-
sa Publishing)

Ray Charles is expected in Paris this October. The Salle Pleyel of Polydor, has released a beautiful album by Astrud Gilberte through Verle label.

Eddie Barclay suddenly left for a stay in the States. RCA is issu-
ing an album with the music from the movie "L'Amour de La Vie" con-
ted to Arthur Rubenstein. The piece which starts on the Paris scene and produced by Bernard Chevry, an assistant to the manager.

O.R.T.F. (French radio) and RCA will organize a French con-
gestion Jean Guelieu. Philips worked on Festival and release LP two days after.

Germany's Best Sellers

This Last Week

Week Ending 19 November

1 4 In the year 2525 - Zager & Evans - RCA Victor
2 7 Gerig Music
3 10 Gerig Music
4 2 Hungy Tonk Women - The Rolling Stones - Decca
5 3 Hungy Tonk - The Rolling Stones - Decca
6 3 Jericho - Plastic On Band - Apple
7 10 Budgie Music
8 9 In the Scratch - Elvis Presley - RCA Victor - Edition
9 5 Memphis Meisel
10 4 Sire - Douglas Quintett - Mercury - Global

*Original German Copyright

Belgium's Best Sellers

This Last Week

Week Ending 19 November

1 3 Don't Forget To Remember (The Bee Gees - Polydor)
2 10 Mary Hopson
3 4 Natural Born Beggie (Humble Pie - Immediate)
4 10 Natural Born Beggie (Humble Pie - Immediate)
5 8 Green River (Creedence Clearwater Revival - America)
6 1 Carly (The Sweet - Polydor)
7 2 Venus (The Bee Gees - Polydor)
8 9 Sugar Sue (The Archies - RCA)
9 5 Sugar Sue (The Archies - RCA)
10 8 Lay Lady Lay (Bob Dylan - CBS)

* Asterisk indicates locally produced records

DISTRIBUTION DEAL SIGNED - Larry Page is seen, during a recent meeting in Germany, signing the Penny Farthing deal for Germany and Switzerland with Phonogram Tongesellschaft, mbH. W. Page are company partners. Wolfgang Klett, of Dr. Hans Lichthorn, Bruno We-
vangel, managing director of Phonogram.
Mexico


Philips Records the record "Je T'aime... Ma Non Plus" by Jane Birkin and Serge Gainsbourg will be taken off the market. Only the stock will be sold.

For weeks and weeks the record was featured in the Flemish and Walloon radio and TV brochures. Ten years after it will be in Belgium end of November Fonier will release their LP "Sssh" with enhanced promotion, the low-priced SSS series the same label released the LP's "World of hits vol. 2" and "World of Julie Felix." "Mary Ann," the new single by The Merrymen who had a smashhit with "Big Bamboo," was released on Omega, and "Well I Did" by Les Breet on Chapter One. RCA Inelco released the single "Deep Water" by Grapefruit and the LP's "Goodnight My Love" (Paul Askal), "Glen Miller plays the Glen Miller Story," "To Love Somebody" (Nina Simone), "Song of the Islands" (Los Sirenas), "Feliciano/10 to 23" (Jose Feliciano). CBS released Mahalia Jackson's "Welcome to Europe" LP dirt-cheap. Mass sales are expected. A few months ago BRT 2 Hijigol played the record "It Was Only Yesterday Today" by the English group Sugar quite a lot. However, it was only released last week. EMI distributes United Artists in Belgium. Aside from the records released on LP's of Shirley Bassey, Bobby Goldsboro, Inez and Charley, Fox, Ferrante and Teicher, Perez Prado and Nelson Riddle. Ronnex Records released "No Man Can Play" by Dave Jr. and Jesus Maria, a group from Antwerp. "Ride Your Pony" the new Mohawks single was released both on Superior Records and Parlophon. Very remarkable are the different flip-sides. They are "West End Promise" (on Superem) and "Mony Mony" (on Pama).

In any language EMI means record business

This advertisement from the Italian review magazine Discoteca celebrates the four prizes awarded to EMI Italiana in the 1969 Italian Phonographic Critics' Prize: yet another instance of the high prestige EMI enjoys in the record business.

EMI Italiana is one of 30 EMI companies throughout the world: wherever you may go, EMI and its labels are best known (some have been for generations). EMI prestige is the kind that helps in all negotiations related to the record business... bookings, tours, TV appearances, motion pictures etc. Big companies, with prestige, also offer personal and financial security to the paying obligations promptly, supporting the artist in every area of endeavour.

One reason why — if you're one of the record people — you need EMI.

The greatest recording organisation in the world.

EMI

Electrical and Musical Industries Limited Time London England
The total record production for the fiscal year ending June 30th, reached the all-time high of 17,909,000 units, of which more than half were albums. The previous year the figure stood at 14 million units, and in the year ended June 30, 1966, the figure was just on 11 million. The industry in Australia has made somewhat spectacular progress in the past three years.

The two publishing companies concerned have slapped restrictions on the broadcasting of all material in the new "Abby Road" album by The Beatles which is now out in London. The two publishers represented on the set are Apple Corp. and Northern Songs.

A restriction has also been dropped on 'Surgical A Minda s', the new American smash for Elvis Presley, with publishing rights held here by Sydney Tree.

The famous Australian composer and director Robert Stolz is subject of a great Novema action in September and October. The legendary master of operetta will celebrate his 90th anniversary with a three weeks concert tour through the Netherlands. A special album has been released and the support from radio, television and press is at most certain.

Another great name in classical music is Holland's Christina Deutokom whose international career, especially in Germany and Italy, was so overwhelming that she hardly had time to visit her mother-country. During the month of September she is doing a series of concerts throughout the country.

The HMV label released two magnificent albums at this occasion which certainly will get tremendous sales.

Novema's American department proudly released the magnificent follow-up of its 'Best Of' series. The best picks of the vthe most popular songs in the US, and the support from radio, television and press is at most certain.

The pop-group Shocking Blue is a great victory. They have been Dutch top ten for 8 weeks. The title song "Viva La Woman" also released in Germany on the Metronome label has been a hit in Austria. The single and LP rush on the charts and there is no doubt that this piece will be eaten as hot as it has been served.

"Radha Krishna Temple" (London) is another hit in Holland. His latest hit single "Viva Damals Wird" fast becoming a huge success in the Netherlands. Polydor also has good sales in the country with the new album "Klingt Ein Lied".

Giovanni Tonino, Dutch label publisher of Atlantic Records, does well by Polydor, is rush-releasing several of the latest American singles. They are: their biggest smash hit "Green's" and "We Can't Sit By Joe Tex could also do very well in Holland. Tonino also does a special progressive stereo release of the American rock group Naz's single combines their 'fabulous' vaulting of "Kiddie Bay" taken from album "Nazz Nazz" with their US record "Somebody's Sledge's two year old version of "Special Prayer" is now in the top ten.

At last, Wilson Pickett came to this country (28). Of all the things he did on his big all time hit singles such as "Hey, Hey, Just Born To Be Wild", "In The Me Hour", "Don't Fight It", "Hey, Land Of 1,000 Dances" and others. Arthur Conley is expected on November 28. From the MGM Kama Sutra catalogues, Polyo released two strong selection from the past. "The Best of Spool's" includes such hits as "You Believe In Magic", "Dazed and Summer In The City", "The Best Of Sandy Posey" and "A Woman In Love Do ".

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New week's we had commented the conclusion of Kotrona Records, making a loss and radial. Harmony Monde and Anateo, to the pop music field, which had been explored previously through a Dutch-launched but not worked out plan for some years. The plan, highly publicized, was that of a super-group, Genital, which has reached the same decision, only the music business in this case the contractual details and the production of recordings, including waxings by independent recording artists, whose offices are located at 13-15 Knightsbridge, London, W. The group's first single, "Funda," is being released on the label's new subsidiary, Canterbury Records, on which it is currently being released by a few of the record labels, including those in New York and Los Angeles. The group's manager is the late Rolland's, Argentina's Best Sellers

**Argentina's Best Sellers**

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**Argentina's Top Ten LP's**

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**Holland's Best Sellers**

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EMI Debuts Budget Line, Launches Tape And Underground Drive

(Con't from Page 63)

volume in the Studio 2 stereo sampler series. Its title is 'The Ultimate in Steeplechase,' and it will be released in November with fifteen cuts, including ones by Ira Sho- ccel, Acker Bilk, Mantel, Wost Stee- pen, and the Andrews Sisters. It will be the LP to be the ultimate in the Studio 2 sampler success story.

"We have gained the lead in this field because careful thought has dominated the entire operation," Pudney pointed out. "This gives a well balanced LP appealing to a majority market. The lack of big hit predecessors 'Breakthrough' and 'Impact' had done that. The total sales for the year was the target for this third sampling. We have also shown an important improvement in the Studio 2 albums which it represents.

Stax, Dunhill Product

EMI's determined drive to improve its share of the LP sales boom was further demonstrated by popular produc- tive department marketing manager John Howson's presentation of fifteen LPs from the Stax and Dunhill catalog which will be released in November. Amongst the artists will be William Bell, The Sta-ple Singers, Roberta Flack, Al Green, T and the MGs.

Dunhill's records sales manager Marvin Geller flew over especially for the EMI conference, and showed how the Dunhill business had continued to improve before competing ex- tractions, and a Dunhill product set for re- lease here this fall.

Classical Scene

EMI classical division manager Leonard Smith reported a satisfactory year on his part due to increased purchases, tax and a lowering of public spending power. He introduced the market talents as Mont- serrat Caballé, the Japanese conductor Ozawa, the American violinist Lynn Harrell, and the Swiss organist Lionel Rogg. In addition, through the Russian Melodi- tyaw call EMI had access to virtuosi such as David Oistrakh, Gilels, Rich- ters, and Svetlanov.

"Add to these our constantly develop- ing opportunities of new music and resale of older works by means of an international committee comprising the States, Japan, Europe, Canada, U.S., and the Commonwealth markets, and Brit- ain is in a position to clearly demonstrate the requirements of the various markets, and its method is one of "broad democratic consideration," Smith paid tribute to the recitals or- ganizers to expose EMI products by Concert Hall, and said that the year marks the golden anniversary of the first LP issued by the company. Of course, in 1919 by His Master's Voice, and with the tastes of today's reviewers, and its modern requirements are ably supplied by Margar- et Davis.

Tribute Products

Classical marketing manager John Whitley reminded that 1970 is the bi- centenary year of Beethoven's birth. The first single LP release from EMI's 'The Young Person's Guide To The Orchestra' set would be made in November, there will be three Beethoven records in January and in March of the Beethoven sonatas, and there would be a 'Beethoven' release next year by artists including Yehudi Menuhin, Giulini, Schnabel, and Fritz Kreisler.

Sir John Barbirolli's 70th birthday on Dec. 2nd would be commemorated by an LP called "Happy Birthday, Sir John." comprising pieces specially ar- ranged in celebration and incorpo- rating Verdi's 'Requiem' with a dis- tinguished performance. The constant need for improved communication through the mass media has been pointed out by sales promotion manager Douglas Parson, who has been in charge of the marketing department's job of getting LPs for the consumer. It has been favored by the BBC TV film on Verdi, when there was a live performance of the 'Requiem.'

Pudney noted the Sept. 15 pre- release of a new state of the art audio LP, and drew attention to the "Spirited" Porgy and Bess recording by the William Walton for the original movie of the epic, and a similar guide LP to the movie called it to the Studio LP. In the Royal Liver Tower, Liverpool, the Concert Orchestra of the Liverpool Philharmonic conducted by "It has never been more topical," said Pudney, "and 'Pudney,' and it's time to be turned in the limelight of the film premiere." He went on to give details of four HMV records, 30 offers and reduced recommended retail prices. The two other LP's would come from HMV's "Early English" series. They consist of excerpts from Verdi's "Othello," Massenet's "Manon," Le Camarade, "Salome" of Strauss, and Bach's "Art Of Fugue."

EMI promotion manager Colin Burn spelled out the problems of his depart- ment in a magnificent Riviera Hotel steakhouse where he bought a quick glimpse of Miltz Gaynor and her re- view. Alas, the hotel owner suggests this starts his day, at 6:30 when you line up for the dinner show. We first catch Donnie Warwick who was ad- mirable at the Sands. The shows start at 9 p.m. so you have time to sample food and drink. The show ends at about 10 p.m. and the race is on to get to the beach for the last minute "hurry up and wait" and have one of the many lounges. It is at this point that you have to hurry to be made at the 11:30, or you have to have a good time for the lounge to be filled with good music. Very big are the reviews being held at many of the hotels, but this is quite the case with the single artists for the sake of this art- istic and colorful show. The special effect, the exotic example and very fast in the entire show of the show in 6 hours of straight show of "hurry up and wait" and that's not allowed!" His act is po- lished and fun. The kids from 20 to 40 now the Elvish that they started to see the even ripped his pants during the performance that we saw and the others saw Elvis who made a little
take of his own whole act. It's Timex and we hope a real crowd pleaser as well. He is in from Memphis and where he has sold his real is a real crowd pleaser Julie Trenka Tropicana Lounge is to take place on October 16th, it was well and Anthony Newley was special. It is great fun. The personal very much enjoy company of antiques. Jack T. Leon at the Frazer Hotel.

When you leave Las Vegas, leave the Las Vegas Strip. Though Miami Beach has top- liners at the better hotels in the season, and some of the local hotels with same hotels with lesser know how, the seasonal business however, are very good and well capitalized. It was very fortunate where nature is fabulous but international caliber are really top hot spots. At the Princess Hotel, the finest hotel the city has at least is to do with your own. All of the other clubs (of use Data Atty) are of interest. You can make your way into Off-Broadway show more music by Barchard-Davis excellent especially for pop. Our favorite for persons in nightclubs in the Newport Beach Strip is Per- fum and is the best bargain.

Cash Box — September 2

www.americanradiohistory.com
EDITORIAL: The Underground Operator

We've been hearing a good deal recently about a type of music which, probably for lack of a better name, has been called "underground." In the aftermath of the much publicized Woodstock festival and other rock gatherings held throughout the country, underground music seems to be surfacing. And this should be of very special interest to jukebox operators.

When 400,000 kids slog through 20 miles of mud, as they did to hear the underground sound at Woodstock, there is, in the words of a currently popular song, "Something In The Air." With all due respect to the obvious talents of artists such as Lawrence Welk, Lester Lanin and Ray Conniff, we doubt that they could provoke a similar response from our young people.

Stating it simply, we don't think there were any operators in attendance at these festivals, so it's very likely that they are not aware of what is happening there and how they can convert it into more quarters in their young adult and teen locations.

The point at issue is not whether you, as an operator, like this particular sort of music. Chances are you don't. But there is an audience that definitely does and it is made up of people who have coins to spend in a jukebox.

Some operators who have heard of underground music may have the misconception that it is really another name for rock and roll music. This is an oversimplification. True, it is connected with rock music but there is one important fact which operators should be aware of. A good number of the tunes on the trade mags top 100 charts are rock and roll songs. But, for the most part, these are not underground songs.

The very nature of underground music is such that the records with that sound and appeal often do not surface on the charts, or have a tendency to hang around the bottom. It is interesting to note that many of the singing groups which scored big in person with the kids this summer, do not have a single in the top 100. And this is not because they don't have a record in circulation. It is simply that the underground audience has not pushed it into the top 100. However, in a location where the majority of patrons are fans of the underground, a record by one of these groups would get tremendous play on the jukebox.

How does an operator recognize an underground location on his route? By the people who go there. What do they look like? Do they have long hair and dress in hippie fashion? If so, chances are that is an underground location. If you are still not sure, ask some young people. Ask your sons and daughters. Ask some of the kids who work in your office.

Which brings us to another point. In programming records for teen and young adult spots, most operators rely heavily on the top 100 charts. Now, while these charts are certainly the most reliable gauges of the nationwide popularity of singles, they do not always reflect what is happening as far as underground records are concerned.

What does the programming at your company? According to our 1969 Cash Box Music Machine Route Survey, 34% of the operators, or roughly one-third, said they do all the selecting of new record changes. Another 42% said they left the matter up to the routeman. But we wonder whether operators aren't missing out on some of the coin to be garnered from underground locations simply because, through no real fault of their own, they are not sufficiently tuned in to what is going on in that area of the music business. Could it be that the 21% who entrust the programming to hired girls or the 7% who let the locations themselves make the selections, have the right idea? As far as underground sound is concerned, we think these are the operators who are on the ball. By letting those who are aware of what is happening have charge of the selecting, they are acting in the best interests of their business.

At the recent jukebox seminar, during the MOA Exposition, one of the representatives from a major phonograph manufacturer made the comment that jukebox sale is entirely an impulse purchase. While this is normally the case, the fact remains that subconsciously, people who like a certain kind of music tend to congregate in a location which has that kind of music on the phonograph. And what do they do when they get there? Why, they play the jukebox, that's what. In an underground location, they are likely to play underground music. And play it they will. Which means more coins for the operator. And isn't that what the whole business is all about?

Sure you find the music distasteful but aren't you first and foremost a businessman? Then look at it from a businessman's point of view. Hire a girl. Ask your kids. You may be surprised at how much you can learn from them.
EMI Debuts Budget Line, Launches Tape Underwood

volume in the Studio 2 stereo sampler. Underwood also
emitted in Stereo Presentation." and it will be available in the US in
and the LP by

E MI committee comprising the States, opera
this to the ultimate in the Studio 2 albums which it re

We have gained in this field because
careful thought has dominated the design... As we point out, "This gives a well balanced LP approach..."

The present volume's predecessors... "EMI's thirteenth LP sales boom..."

our principal contemporaries are concentrating on the Small Studio. Its title..."

EMI's LP sales boom is gaining momentum in the US..."

EMI has started its care test for MGR, Records, and a lim..."

The United Artists presents... "EMI Samplers..."

The Commercial management of this LP..."
EDITORIAL:
The Underground Operator

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Seeburg Renames Siegel To V.P. Post

CHICAGO — Seeburg has announced the renaming of Arthur Siegel to an executive position. Siegel assumes the post of senior vice-president, finance of the corporation. The announcement was made by Louis J. Nieastro, Seeburg’s chairman and president.

During 33 years in commercial finance, Siegel is credited with developing many of the techniques now used in installment buying of industrial equipment. Prior to joining Seeburg in 1968, he was for four years a vice president of Congress Financial Corporation, a subsidiary of Philadelphia National Bank.

Previously, Siegel was senior vice president and a board member of Inland Credit Corporation, a New York-based company he joined in 1954.

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- C C Speedway
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U N Arctic

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Surfside

WILLIAMS

Apollo
Full House
Hot Line
Lucky Strike
Oh Boy
Teachers Pet
Pretty Baby
Cats
Lady Luck
Magic City

All Is Well

At Serwomation

Servomation Corporation sales, net income and earnings per share all increased in the year ended June 29, 1969, it was announced by Allan P. Lucht, President of the national food service company. Against the preceding year, sales rose 11% from $234,400,000 to $260,000,000; net income rose 11% from $8,600,000 to $9,500,000, and earnings per share rose from $1.77 to $1.95.

Foster New Sales Mgr.

ATLANTA, GA - Dan B. Foster has been named southern area sales manager for Canteen Corporation, it was announced by Jack A. Clardy, southern area vice president for the food service organization.

Foster, 37, former southern regional sales manager for Canteen, replaces Elliott Martin, who has been named eastern area food service analyst for the company.

Since joining Canteen in 1964, Foster has held several sales and managerial positions, including those of sales representative and branch sales manager.

Schedule Set

For NAMA Show

CHICAGO — The Exhibit of Auto Merchandise, a joint convention and trade show National Automatic Merchandising Association (NAMA) in New York will be open each afternoon on October 18 and 21, according to H. Brether, chairman of the show advisory committee.

Exhibit hours will be as follows: Saturday, October 18 - Noon to 8 P.M.; Sunday, October 19 - Noon to 5 P.M.; Monday, October 20 - 12:30 to 9 P.M.; Tuesday, October 21 - 12:30 to 9 P.M.

Official convention hotels will be the Jung Hotel, Monteleone, Rock Royal Sonesta, and the St. Charles. Room reservations must be made through the New Orleans Convention Commission, 41st Street, New Orleans, La., 70130.

Orders are now being taken for all the outstanding products that will be featured in the exhibit. These include the popular arcades, Skill-O-Matic, The Phantom, and Electric Scoreboards.

Promote Gries

ST. LOUIS — Thurman O. Gress has been promoted to rep. of quality assurance for National Rejectors, Inc.

He will be responsible for the organization, direction and administration of NRI’s quality assurance operations, including inspection services and standards. He succeeds Joseph C. Mo- shier who is resigning to accept a position with another St. Louis firm.

Tokens Big In Japan

A number of location owners an are using decorative tokens to stimulate jukebox play, according to Sega’s Tokyo-Nishi branch manager, Toshiro Watanabe.

The locations where the “system” is proving successful are social or entertainment restaurants where the jukebox is used to play music. The tokens are used as a collection for the jukebox play, and the local restaurant owner is able to control the jukebox play.

胛The Phantom’ flashes of cabinet requires small operation. Recommended play is $2 for the optional are single, double or triple. With addition to the regular 25-25, shots per game, there are spots for specially skilled players.

‘The Phantom’ is available in either or novelty model for immediate service by your Williams distributor.

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Cash Box — September 29th

www.americanradiohistory.com
TOKYO-SEGA hosted a roof raising ceremony and party at the site of their second Tokyo plant building, which is presently under construction. Occasion marked completion of the steel framework on the first section of the structure.

Approximately 70 persons attended the ceremony which is known as "Joto Shiki." During the course of the proceedings, an intricately designed "gohei" emblem was mounted on the building. Traditionally, this is done when the highest point has been reached.

According to SEGA vice president Ray Lemaire, work on the structure is going along on schedule. He estimated that the first part of the building will be completed within four months.

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Midway Brite Champs
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U N Spook
U N Arctic

PINS
GOTTLIEB
Central Park
Paradise
Funland
Sing A Long
Paul Boney
Surfside

WILLIAMS
Apocalyptic
Full House
Hot Line
Lucky Strike
Oh Boy
Teachers Pet
Pretty Baby
Casanova
Lady Luck
Magic City

The Phantom

'Phantom' Arrives, New From Williams

CHICAGO—With Halloween fast approaching, Williams launches 'The Phantom,' a rifle game which promises to be a monster coin-gatherer for operators. Players get to shoot at a wide assortment of eerie figures and totals soar as each one bites the dust. Spinning wheels, spooks, the phantom and left and right monsters are some of the targets which are more frightening by the Black and Blue, which surrounds them. Hitting spinnings triples target values, and there are varied sound tones for each of the targets.

Promote Gries

ST. LOUIS — Thurman O. Greis has been promoted to vice-president of quality assurance for NationalRevolvers. He will be responsible for the organization, direction and administration of NRR's quality assurance operations, including inspection services and standards. He succeeds Joseph C. Mosher who is resigning to accept a position with another St. Louis firm.

W'chester Ops Meet

Following a summer recess, the first meeting of the fall was held by the Western Operators Guild on Tuesday night September 10 in North White Plains. The dinner meeting was attended by all but one guild member. Plans were discussed for the coming year with the new officers and Board of Directors present.

Tokens Big In Japan

A number of location owners in an area surrounding the city are using decorative and regional tokens to stimulate jukebox play, according to SEGAA's Tokyo-Nishi branch manager, Takashi Shimojita. The locations where the "jewelry" system is proving successful are traditional or modern cafes where tunes are employed. The girls carry a quantity of juke box tokens and these to customers at a marking-up of the price of music "accords" the conversation. Customer interest is also heightened by the like "juke box program folder". Tokens ordered through SEGAA are personalized with an artwork of the logo, name and telephone number of the location. Most customers carry a new venir token with them when they enter the establishment. The girls began carrying tokens at the Rokka Cafe in Shibuya and spread to other areas.

ELECTRIC SCOREBOARDS ... 2 Model

BILLARD SUPPLIES
5 oz. Belgian Bumper Pool Ball
set of 10, $9.00 Others $5.00
9" Super Large numbered 1 to 57
Cues—Str. $2.95 ea., $5.00
Metal Bob Head of all sizes
Heath and A.B.T. Coin Chutes
Complete line. Write for full catalog.

Cash Box — September 27
SEGA Dedicates 2nd Plant
And Everyone Raises The Roof

TOKYO-SEGA hosted a roof raising ceremony and party at the site of their second Tokyo plant building, which is presently under construction. Occasion marked completion of the steel frame-work on the first section of the structure.

Approximately 70 persons attended the ceremony, which is known as "Joto Shiki." During the course of the proceedings, an intricately designed "gohei" emblem was mounted on the building. Traditionally, this is done when the highest point has been reached.

According to SEGA vice president Roy Lemaire, work on the structure is going along on schedule. He estimated that the first part of the building will be completed within four months.

Schedule Set For NAMA Show

Other events will round out the non-working part of the 1969 convention. Among these are the annual NAMA banquet scheduled for Tuesday, October 21, a complete program for the ladies, and a special meeting of officials of NAMA State Councils which is scheduled for Friday, October 17.

A number of exhibitors have scheduled receptions and after-hours hospitality events, in addition to the regular convention program, according to General Convention Chairman G. Harvey Ducket.

With the exhibit space sold out several months ago, NAMA officials expect an attendance of about 8,000, including a sizeable number of foreign visitors and other guests.

Lou Boasberg, head of New Orleans Lovely Company invites all those attending to pay a visit to New Orleans Lovely Company located at 1035 Pryates Street.

Lou says "if you do visit us don’t expect an ultra modern building. It just so happens that our building was built in the late 1870s, and was originally Southern Headquarters for Wells Fargo Express and then later on became the office and garage for Railway Express, successor to Wells Fargo. Nevertheless, we will try to show you real southern hospitality if you drop by to say us "hello".

Lou added that "if you have difficulty finding our headquarters, just tell the cab driver it is one block from Plaza Towers, the tallest skyscraper in town, and one block from the Union Passenger Terminal.

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### Teen Locations

- **BALL OF FIRE (2:53)**
- **TOMMY JAMES & THE SHONDELLES**
  - Makin' Good Time (2:41) Roulette 7060
- **MR. TURNKEY (2:21)**
- **ZAGER & EVANS**
  - Cary Lynn Javes (3:09) RCA 0246
- **DREAMIN' TILL THEN (3:01)**
- **JOE JEFFREY**
  - The Train (3:15) Wand 0853
- **DON'T SHUT ME OUT (2:42)**
- **THE UNDERGROUND SUNSHINE**
  - Take Me, Break Me (2:52) Intrepid 75012
- **STONE FREE (3:33)**
- **JIMI HENDRIX**
  - If 6 Was 9 Reprise 0853
- **JENNIFER TOMKINS (1:53)**
- **STREET PEOPLE**
  - All Night Long (2:18) Musicro 1365

### Adult Locations

- **THE APRIL FOOLS (3:03)**
- **PERCY FAITH**
  - No Flip Info. Col. 44987
- **IT'S FUN TO BE YOUNG (2:48)**
- **THE GOLDFIDDERS**
  - I Wanna Be Loved (3:47) Metromedia 141
- **FRESH AIR (2:05)**
- **JULIUS WECHTER & THE BAJA MARIMBA B**
  - Wave (3:16) A&M 1126
- **THE PERFECT WOMAN (2:55)**
- **LORNE GREENE**
  - It's All In The Game (3:00) Columbia 44971
- **TO ROME WITH LOVE (2:28)**
- **THE EXOTIC GUITARS**
  - Peg Of My Heart (2:05) Ranwood 856
- **MIDNIGHT COWBOY (2:40)**
- **AL DeLORY**
  - Happy Puppets (3:30) Capitol 2645

### R & B

- **WHERE (3:16)**
- **THE MOMENTS**
  - I'm So Lost (2:50) Stang 5008
- **STRANGE DREAM (2:42)**
- **THE FOUR TEMPOS**
  - Lonely Prisoner Rampart 664
- **TELL ME (3:10)**
- **THE ETHICS**
  - There'll Still Be A Sweet Tomorrow (2:20) Vent 1007
- **WE GOT LATIN SOUL (3:01)**
- **MONGO SANTAMARIA**
  - Getting It Out Of My System (3:12) Columbia 44998

check your local One Stop for availability of the listed recordings
JACK ROMERO has been appointed Los Angeles district general manager of the Western Division of the California Coin Equipment Co., according to Lon C. Caryl, president of the HJJ group.

Headquartered in Los Angeles, California, Romero will be responsible for the food service programs and vending operations in the greater Los Angeles area, Caryl said. Romero will report to Richard J. Goergen, Western Division vice president.

Romero joined Interstate United in 1958 and has served in various positions including route supervisor, operations manager, and vending branch manager.

He serves as an advisor for the training for vending machine mechanics and servicemen at the Los Angeles Trade Technical Jr. College.

Romero and his wife, Ruth, have two children, Denise, 11, and Mark, 7. They reside in North Hollywood, California.

AUSTIN, TEXAS — The Texas Vending Association has released a bulletin dealing with that state's new coin machine law. The bulletin includes a number of questions and answers given at panel discussions of the law in meetings at Dallas, San Antonio and Houston. In attendance at those meetings were a good number of Texas operators, the Association's counsel and representatives of the State Comptroller's office and of the State Consumer Credit Commissioner's office. The latter representatives added specific comments on portions of the law they are charged to enforce. In addition, they answered questions from operators concerning the new regulations.

Their answers, as reprinted in the bulletin, served to explain many of the intricacies of the controversial law. In response to the question "What does this new Act do?" state officials said:

"There is added to the previous law which taxed coin machines a new Article which taxes the person, firm or corporation engaged in the exhibition of coin-operated machines, regulates their manner of doing business, both as to locations and loans, and subjects them to the regulatory authority of the Controller and Consumer Credit Commissioner."

"The Act provides for a tax each calendar year and provides 'that the first money taken from each coin-operated machine each calendar year shall be paid to the owner to reimburse the payment of that year's annual occupation tax and that any city or county tax. New owner shall agree or contract or offer to agree or contract to waive this reimbursement either directly or indirectly."

In discussing the question of the location's share from a coin-operated machine, the representatives from the state officials explained:

"This act establishes a maximum share to be paid to the owner, saying 'no owner shall agree or contract with a bailor or lessee of a coin-operated machine to receive any share in excess of 50% of the gross receipts of such machine after the reimbursement of machine taxes to state, city and county. And said lessor must pay all other penalties provided by law, the Comptroller shall revoke any license held under this new act to any person who violates this subsection.'"

The Act also provides that the discussions and questions asked for which no answers were given during the panel discussions shall be subject to change as additional study and exploration are conducted.

Members of the Association agreed that the discussions had been helpful in so far as explaining the law in greater detail. The Association itself promised to issue further bulletins to its members as interpretations and additional developments take place. Members also stated the Act likely did go into effect on September 1, 1969.

The Texas Vending Association is located at Suite 1208, Westgate, 112 Colorado St., Austin, Texas.

CHICAGO COIN'S NEW 2-PLAYER ASTRONAUT

- MOON ROCKET and VENUS ROCKET with COLOR SCORING FEATURE
- NEW BALL SAVER CONCEPT
- ALSO IN PRODUCTION: ACTION + MOON SHOT VARSITY + TOP HAT

PROVEN PROFIT MAKER!
CHICAGO CHATTER

CHICAGO — Following the wrap-up of a very successful MDA Expo, first order of the day for the amusement machines manufacturers in Chicago was to step up production schedules on the many new pieces of equipment which debuted during the show! The factories are buzzin', alright!

Among the big attractions at the Bally Mfg. Corp. MDA exhibit was "Joust", firm's "first 2-player flipper, pinball game in nearly two years!" Sales manager Paul Calamari informs us deliveries are commencing this week!

... From Bill Detelis of Williams Electronics Inc., comes word that "Phantom Gun" is now in production — so watch for it! Bill adds that sample shipments are currently in progress on "Gord Iron", the 2-player football game which was such a sensation at the show! Stop by your local Williams distributor and have a look — in case you didn't see it at the Sherman House! ... As of last Wednesday, Chicago Dynamic Industries began shipping "Action", its new one-player pin-game — another star of the MDA show! Meri Seegore tells us it really attracted plenty of attention!

September 24 will be a red letter day at World Wide Dist. Naie Fein- sein, Harold Schwartz, et al, will host the first Chicago showing of the dynamic new Seeburg "Apollo" phonograph! Howie Freer sees it as one of the most successful showings in World Wide's history! Invitations are in the mail and operators from throughout the dispute's wide territory are expected to attend en masse for the big unveiling! Much excitement at D. Gottlieb & Co. over the release, this week, of "MBB!!" Another winner, says Alvin Gottlieb! Shipments are currently underway to the firm's network of distributors across the country.

Attention hockey fans: WGN-radio will broadcast the entire series of Black Hawks home games — plus two pre-season battles against Montreal (9/28) and Toronto (10/5)! Must add that WGN also carries the Chicago Bears football game action with Jack Brickhouse and Irv Kupelian at the mike! ... Ronnie and Larry Kaghan of Specialty Sales Corp. are enjoying the very pleasant aftermath of a most successful MDA show — lots of orders, lots of activity! Ronnie tells us the NSM Prestige 160 and Consul 120 models are doing extremely well, as is the United pool table line and the exciting Indy 500 Driving Game. Latter item, according to Ron, is on location at the Greyhound Bus Terminal and pulling in close to $100.00 per day! Wow! Incidentally, there'll soon be a wedding in the Larry Kaghan family. Daughter, Barbara, announced her engagement to Arthur Marks! Our congrats to the happy pair! ... Midway Mfg. Co. expects at least 2000 at the six-weeks-long "Gale Ral- der", in order to fill the current backlog of orders! A very big seller — to put it mildly! ... Here's word from Steve Poley of Interstate United Corp. that Louis Boras has been appointed regional manager of the Midwestern Division of the Business and Industry group of IUC. Mr. Boras, headquartered in Chicago, will be responsible for vending and food service operations in the states of Illinois and Indiana.

Association news: In addition to recording a good turnout at the recent meeting and welcoming three new members to the ranks, the fast growing Kansas Amusement & Music Association has scheduled all future annual meetings for November of each year, and slated an election of officers to top the agenda at the '69 conlab. Sec- retary-treasurer Ronald Cazel will announce the date and location very shortly.

UPPER MIDWEST

The Earl Porter's, Mitchell, have returned from a weeks fishing trip in Canada — Elmer Carlson and his two sons in town for the day on a buying trip — Art Berg and his grand-daughter keeping him company drove in from Fairmont, Art buying parts and records — Mr. & Mrs. H. H. Krueger in town for a day — Earl Ackerly in the cities doing some equipment buying — The Leo Frie- det's, Gettysberg, are home after spending 2 weeks vacationing in Colorado — Red Kennedy and Stan Baeder in town for a few days doing some buying — Al Kirtz and Roy Fox in town for the day as was Harry May, East Claire, and Tom Roberts, Hurley — Don Hazelwood and Son, Don Jr. in the cities for the day. Don Jr. having returned from Viet Nam having been in the air force for two years and after a few hundred air missions is now working for his dad and glad to be home — Mr. & Mrs. Walt Hugheback, New Hampton, in town over the week end. Our deep- est sympathy to D. K. Carter and family on the death of Mrs. Carter ... Lyle Kesting in town today told us that his Dad Henry had passed away three weeks ago at the age of 85 years. Henry had been in the coin machine business 35 years ago and had retired and turned the business over to his sons 12 years ago but was still active and interested right up to the end ... Neil Van Berkem and Jules Jahr in town for the day doing some buying — Hal Williams, and Jim Stolp, Greenbush in town this week as was Andy Thielson and Joe Topie Jr. ... Appearing at the Minnesota State Fair were Leslie Gore, George Kirby, Johnny Cash, and Patti Page. They packed them in ... GARDEN CITY, MINN — Robert Harding, field service representative for the Wurlitzer Company recently visited East Coast offices. Harding was also represented were 16 Wurlitzer opera- tors from the midwest area. A total of 21 service technicians attended the one day seminar, during the course of which the mechanism of the Americana III was reviewed.
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Quality reconditioned equipment
Looks and operates like new

Seeburg Phonographs
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- Electro $750
- LPC-480... $625
- LPC 1 $595
- DS-160 $450
AMI Phonographs
- M 200 $375
- N 200 $255
Wurlitzer Phonographs
- 2300 $150
- 2510 $225
- 2600 $275
- 2700 $375

EASTERN FLASHES

GOTHAM GOINGS ON — Lots of talk here in New York as in surrounding areas regarding announcement that Cameron Musical Industries, Ltd. has gone public. The official notice was in last Thursday's (9/18) New York Times that 190,000 shares would be available at a cost of $1.00 per share. We wouldn't be surprised if a good number of people connected with the industry will be following substantial events industry. And quite likely some may want to buy shares as well. One reaction we got from a representative of one of the phonograph manufacturers was that this was definitely a good thing for the industry. We also checked with Joe Gordon himself, president of the company, and former Seeburg Corp. prez, at his Port Washington, Long Island Headquarters. But, since the Securities and Exchange Commission hasn't ruled as yet on the securities involved, he could make no comment. Rest assured, we'll be printing reports from people in the industry next installment of this column.

BERLIN BOUND — Winging his way to Europe this week was our own Ed Adium. He's Berlin Bound for the coin machine exhibit at the Kongresshaus there. Mike Tippi planned there earlier last week to visit her folks in Kiel. Expect both Eddie and Tippi to return on or about Sept. 25.

CATCHIN' FLORIDA SUN Received a call from John Bilotta who was down in Miami combining busi- ness with pleasure for a brief stay in that sunny climate. Where does John get all his energy, we wonder especially since he was such a dynamo at the MOA expo only a few short weeks ago. John was bubbling over with praise for Gottlieb's 2-player "Lariat," which he reports is doing a whole lot better at 2,525 play than 10 models. From Westchester comes word that the Westchester Operators Guild held a very productive meet this week. It was well attended and we're sure it kicked off the fall season with a dinner. Meanwhile the New York State operators are still gathering for their Home- weekend which is scheduled for Oct. 9-10. This is shaping up as a good one. Though Ben Chiofsky issued his last call weeks ago, who knows? Someone may be able to round up a ticket for you. As cooler weather began to hit the New York area, thoughts turned from summer vacations, cigarettes, etc. to the future and the many new machines which will be available in the full market. Many have already been seen at the MOA expo but others will be coming up in the near future and operators are looking to the future. The long awaited Caddo-A-Ball decision on Long Island should be coming down shortly and this, too, is a matter for discussion among operators. All in all, as the cool weather comes in, we can look forward to a year which may be very interesting.

MILWAUKEE MENTIONS

MILWAUKEE — The entire ten game schedule of University of Wisconsin football games for the '64 season will be carried by WEMP-Milw. (and the state-wide Wisconsin network), starting with the Oklahoma at Madison game Sept. 18. Operators in the area once again urged to contact their assemblymen, in support of trailer bill see, a 10 cent exemption for phonographs, amusement games, etc. from the 4% Wisconsin state sales tax. Clint

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HOUlSTON HAPPENINGS

More optimistic outlook here, among operators anyhow, since end of vacation period, cooler weather and considerable light rain. Past Summer officially tabbed as hottest and driest on record since 1934. Ralph D. Cragan, Wurlitzer Regional Sales Mgr., established bases at Gulf Coast Distributing Co., Houston and San Antonio offices while touring others. Commercial Finance & Leasing Co., San Antonio, were recent business callers at Gulf Coast Distributing main office in Houston. These people on the look for Wurlitzer Texas distributors. Houston entertainers and local TV celebrities Don Mahon, and Rhoda Clarke have signed three leases for Bar 6 Chippers. The Bar 6 is one of many Woodco centers here... Rollin Lowery, Art's Music and Cigarettes Service, shopping for working stuff in local Seeburg dealership. Cigarette machine operators and other retailers got a break when a recently approved compromise tax bill increased state tax on cigarettes. Under the pact, instead of the five cent a pack as was written in original bill, George Jamail, head of Central Sales, Inc. (Rowe AMI) backed 10 degrees weather, while visiting in Austin and San Antonio last month. George said business was fair for Rowe AMI distribution as well. With Gottlieb, Chicago Dynamics, Midway, and Valley Irving, Bay amusment games line... Plan to get out on Rice Blvd. directly and find out how Sigmie, Earl Hoot, Pete Flato, Gus Sundman (big chief at San Antonio office), et al have made their first million $8 at distribution of Rock Ola phones and Brunswick operated pool tables. Dick (Tark) Farrell, one of the all time fine N. L. baseball pitchers and Texas Wurlitzer sales promoter past two off baseball season was still doing a nifty job on the wall for Philadelphia Phillies. In two recent appearances tossed five no-hitters, one a shutout. Leon Astro, former teammates. A prom- inent local sportswriter, speaking confidentally, rated ability of pitchers in Chicago whirlpool. One in this order: Dick Farrell; Mike Cuellar, 21 game winner so far this season for Baltimore; Dan Wilson, 16 wins; and Larry Dierker, still throwing for Hous-
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REWARD: $50.00 CASH FOR OLD OR NEW MACHINES.
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WANTED TO BUY SELLING STOCKS ONE OR TWO YEARS OLD. ANY VENDING MACHINE. Numbers take less time and Pinball games two or four players. Please offer at automaticenlargement in transatlantic 19, BILBAO, SWEDEN.
WANTED: Mickey Rod Ball, Jet Star Balls and Joker’s Wild conditions. Call or write JACOB DREIS at 1450 Avon Ave. South Great Falls Montana, (406) 522-7301.

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2 MUSHROOM BUMPERS RING UP 100
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We’re ruddy well pleased to introduce the new soft rock English group. Grapefruit.

Bob Ware plays lead guitar, comes from Birmingham, and used to make plaster ducks for hanging on walls. Mike Fowler plays keyboards and guitar and was once a porter in the Southfield fruit market. George Alexander is on guitar and weighs nine and a half stone. John Perry plays bass, comes from London, and meditates a lot. Geoffrey Swettenham is also a Londoner, plays drums and does a bit of writing. Grapefruit. Their first album is "Deep Water." It includes "Deep Water" as well as their first single, "Thunder and Lightning." As well as a lot of other exciting soft rock. All of which we’re ruddy well pleased with.