Cash Box Self Service Tape Guide (Turn The Page)...

SH/SONY In High Gear w/Japanese Market On Eve
2nd Spot In Global Disk Sales . . The Split Look
Top 40 Radio
Goldners Form
Company...EVR:

Close To A Consumer Reality . . SSS Buys
Bird, Blue Cat Catalogs. . . Mini Players,
ur Inch Disks Bow On European Markets...

August 16, 1969

WONDER: BIG STEVIE WONDER

Int'l Section Begins on Pg. 61
The inevitable single from the group that brought you "Young Girl" and "Woman, Woman."

"This Girl Is a Woman Now" by Gary Puckett and The Union Gap.

On Columbia Records.
Much of the confusion facing first-unit tape consumers lies in the area of purchaser education. To assist store-owners, merchandising outlets and the prospective buyer himself, Cash Box offers this information chart as a self-assistance guide. Posted in stores, the sheet enables consumers to choose the configuration that best suits their needs and provides a guideline for sales personnel.

**REEL-TO-REEL:** Generally considered the basic tape system, open reel tapes have been available for 14 years as a pre-recorded music medium (and longer for blank tape recording purposes). Consumers are offered two basic recording-playing speeds of 3-1/2 inches per second (ips) and 7-1/2 ips, but highest-fidelity 15 ips and 1-7/8 ips speed for voice recording are also available. The least convenient tape configuration since it requires threading and greater care, open reel systems carry advantages of selectivity. Tape thickness, length and materials enable the user to record up to 12 hours on a single reel and choose a quality to match his needs or pocketbook. Pre-recorded products are fairly limited in pop & contemporary areas.

**4-TRACK CARTRIDGE:** The cartridge system was invented basically for background & automotive use. Unlike reels, these tapes are made up of an endless loop completely enclosed in a casing. Once mounted, the tape is set in motion at a constant speed of 3-1/2 ips. Though easy to handle and care for, 4-track system requires that programs be recorded one above the other (the second channel is activated by the operator). This makes amateur recording difficult and limits the configuration to playback-only purposes. Availability of selections is more limited in this configuration than in the other cartridge forms.

**8-TRACK CARTRIDGE:** Using the same speed and thickness of tape as its predecessor, 8-track cartridges include a major advantage in that a sensing device enables the tape to progress from one track to the next automatically. Using narrower tracks, thus the stereo-8 package divides its pre-recorded album into 4 programs. Once mounted, the tape will playback continually. In addition, the listener may select from four programs at any given moment. Used almost entirely as a playback medium, 8-track cartridges are the leading tape form in sales mainly because of the configuration's advantage for automobile play. The form, however, is extremely difficult to record with and, like 4-track, is mainly a playback medium. Eight-track cartridges offer the largest amount of pre-recorded material.

**CASSETTE:** Developed in the late '50s as a two-reel system which eliminated threading, the cassette is now one of the fastest growing of the cartridge tape configurations. It is the smallest and lightest of tape packages and uses thinner, non-lubricated tape which runs at 1-1/2 ips. Though the best selling form in Europe, cassettes trail in sales behind 8-track in the U.S. Ability of cassettes as a recording medium, improvements in fidelity and growing availability of pre-recorded cassettes now point to a solid growth in this area.

**PLAYTAPE:** The tape industry's answer to singles, Playtape is a two-track system operating at 3-1/4 ips with 4 monaural tunes on a cartridge. The form has lagged behind others since only one company is duplicating cassettes for pre-recorded sales, but an adapter enabling playtape to hook into 8-track systems might increase the format's acceptance.
Roy Orbison / "Penny Arcade" / K-14079
Recent events have forced us to reconsider that most classic of musical themes, the moon: HENRY MANCINI’s new single "MOONLIGHT SONATA" c/w "Natalie"* #74-0212. By America’s most notable composer/conductor whose "Love Theme from Romeo and Juliet" (#74-0131) is an RIAA-Certified Million Seller.

*From the Cinema Center Films presentation of a Stanley Shapiro production, "Me, Natalie"
CBS/Sony, A Year Old, In High Gear On Eve Of Japan's 2nd Spot In World Sales

NEW YORK — Celebrating its first year of operation, the CBS/Sony label of Japan has made a sizable impact on a disk market that is on the brink of an explosion, and the label is importing sale of its own as a source of disk revenue.

According to statistics gathered by CBS International and related to Cash Box by Harvey Schein, president of the company, the label prints for over 500 separate albums and 140 classical albums, which is about half of the products being offered from CBS world-wide sources. In addition, the company has marketed 91 international singles and 46 locally originated disks. One of the latter, "The Bamboo Haha No Nai No Yohi" ("Lonely Baby"), is CBS/Sony's million-selling disk in Japan, by the way, while singles are released in stereo versions. General manager of the label's international, Tatsuya Nozakj.

Success Factors

Schein attributes the rather fast success pattern at CBS/Sony to two go beyond the radio with a Japanese company boasting an excellent management system, and the fact that Sony is very much available to the record business in Japan, an ad

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Top 40 Radio's 'Split Personality' Regarded As Major Industry Concern

NEW YORK — Madison Avenue's "demographic" dollar has been split among the major market radio stations away from the true teen pop scene, and in their place the second market stations as well as many major stations have assumed the "true top 40 mantle. This is the contention of Marty Thau, national promotion director and record store consultant.

"The split 'personality' of top 40 music is record industry has actually been dealing with two different radio stations on the same name, which is generally referred to as top 40 at some major market stations — is actually 'selective top 40.' Deriving their income from pop and a little bit of R&B, many major market stations are asked to demonstrate that they can reach an audience that will buy such products as automobiles, cigarettes, beer, washing machines and lipstick. In order to conform to the demographics — and the arrival of the "new" consumer, many major market stations have shed away from acd, hard rock, and bubblegum in favor of more easy listening, "MOR" and adult pop material.

The playlists of "demographic" radio stations have shifted so that, "are actually "selective top 40." To a label promoting teen rock product, the caution of these stations, "programming teen material is sometimes frustrating."

True Top 40

In contrast, Thau tags most second market stations "true top 40." With local ads bringing in much of the revenue, programming is much "freer." Thau declares, "Demographics don't dominate the picture. Secondary market radio continues to be controlled by the kids, and the parents go along with the kids with the radio plays all day in the house and the parents are there, too."

One case in point of the "split personality" in top 40, says Thau, is the radio show to Buddha's "Moonlight" single by Vix Vena. Using the "Flying Sauce" technique, the single is a novelty disk with a "question and answer" format, the answers being supplied by cuts

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Goldners Team Again On New Label

NEW YORK — After a professional split of five years, the Goldner brothers, George and Sam, are returning as a team to the disk scene with a new label, Firebird Records.

The label, located at 156 Broadworth, is being run by Sam Goldner as president and Sam's wife and Stanley Goldner as secretary-treasurer. Firebird will be distributed by Morris Levy and will be issued on pop and R&B product. The first disk are "Call of a Million," "King Tamango," "Love" and "Clown of the World." The Byrds, the Guess Who, the Monkees and the Byrds, all of whom play on the label, will continue to create Garber Record, according to the label's new owner, Kenny Garber.

The Goldner influence on the record business and its been an extensive one — started 22 years ago when the company formed Tic Records. Sam joined the company a short while after and the "Tic" product label introduced such standard acts as Tito Puente, Tito Rodriguez, Machito and Machito. After the establishing the label they sold it to RCA Records, which had among the first "A" names crossed over to the pop market. The record was "Sue" by the Crowns, which was followed by the opening of a subsidiary label, Gee, which struck gold with its first release, "Why Do Fools Fall in Love" by Frankie Lymon & The Teenagers. For over 30 years, Goldner has also discovered and successfully recorded The Wrens, Heartbeats, Jimmy Jones, Georgie Fame and The Drifters under the name The Five Crowns. It was during this time (1956) that, concentrating on pop and R&B product, the label opened Tic Distinctions in New York, and following other the Tic labels Somerset and Stereo Fidelity, out of Tic Records.

Morris Levy joined the Goldners in 1955 and in 1959 the Goldner's first 138 and first release was a master out of the south

Use Of Tape Guide

The Cash Box Self Service Tape Guide that appears on this week's editi

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Singleton Buys Catalogs of Red Bird & Blue Cat

NEW YORK — Sydney Singleton has purchased a portion of two catalog companies comprisi

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Ted Ashley Chairs Board, Chief Exec Of Warners-7 Arts

NEW YORK — Ted Ashley has been named chairman of the board and chief executive officer of Warner Bros. Seven Arts, following the relinquishment of this post by Edson Hyman. Ashley will continue to serve as a consultant to the company.

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DDG Inks Boston Pops, Symphony

NEW YORK — DDG Records has signed the Boston Symphony & Pops Orches

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Hartstone Leaves TMC

NEW YORK — Lev Hartstone has left his association with Transcontinental Music Co., the label and company announced. Hartstone and his firm, Transcontinental Invest Inc. Cash Box has learned Hartstone's and his firm's new firm was acquired by TIC several years ago.

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Use Of Tape Guide

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Mini Players, Disks Offered In Europe

See Int'l News Report

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Frederick "Figgie" Singer — whose name has become a byword for sales, the label has purchased over 100,000 sellers, Schein notes (Page 44).
From the "MEDICINE MAN" Hit Group

"SON OF A LOVIN' MAN"

Buchanan Brothers
Event 3305
Produced by
Cashman/Pastilli/& West

Another Hit Event

"AGE"
(Where I Started Again)

Horatio
Event 3304
Produced by
Cashman/Pastilli/& West
DO Expected At NATRA Meet; It's Work Together' Is Theme

NEW YORK — A trade registration of 1,000 people is expected at the International Consumer Electronics Show (CCE) to be held here Wednesday (17) to Saturday (19), the 30th biennial convention of the National Association of Television and Radio Announcers (NATRA) at the Hilton Hotel.

In the convention slogan of "The One Come: Let's Work To-gether" NATRA is directing its interest to the following philosophical question: What are the rights and dignity of our members who serve in the broadcasting profession and much to discuss this in its 30th Biennial Convention, a convention that will place NATRA on as really taking care of busi-

ness to its program schedule and page 12 of this week’s convention this year will feature "sensational shows" as said by John Criner, national director of NATRA Shows. As the public, one will be together at the Civic Audito-

rial in Baltimore on Friday (18), or another is "All Star Gospel Get Her" at Constitution Hall in the

aceto Pacts ELL

NEW YORK — Reprise Records has signed singer Ella Fitzgerald, in an $1,500,000 deal, and her first album, which she recorded at last week, will feature material from the time that she spent with Paul McCartney, John Len-

non, George Harrison, Smokey Robinson, Michael Jackson, and Burt Bacharach and Hal

Incumbent as an advisor was, of course, Ella's father, Martin. Had Martin help Perry obtain the $1,000,000 and sidemen and chose from a group of European touring coincident with Norman Granz.

August 15 release date has been announced.

End Operation Hand Notable

THE JULIET ROLAND Organ in the restored 1920-'21 Wurlitzer, recently formed by its owner, has been the first release is Steve, vocal of "It's A Nice T" the film version of Coleman's "It's Charity" Coleman himself, the rockers, former, will contrib-

ute instrumental arrangements and LPS for the label. The collection is located at 291

nation's capitol on Sunday (17). "Soul together" will feature Steve Wonder, Archie Boll, and the Drells, Brook, Bentla, the Emotions, Lois Roberts, Clarence Carter, Cano Stato, John Kim Adams, C. and Shells, Ruby An-

drews and the Persuasions. Tickets will be $3.50, $5.00 and $5.00. The gospel showcase will feature the Mighty Clouds of Joy, the Pilgrim Jubilees, Dorothy Norwood and the Norwood Singers, Evangelist Shirley Casares, and the Caesar Singers, the Jackson Southernaires, the Swanee Quintet, the Gospel Harmonettes, the Mighty Clouds of Harmony, the Robert Patter-

non Singers, the Gospel Giants Group, Bill Mays and the Celestials, the Vocal Echoes, the Young Crusaders, the Chlophon Robinson, the Loving Sisters, Aladdin and the Persuasions, and the Brooklyn All Stars Tickets are $3 for advance sales and $3.50 at the door.

Avco Embassy Starts Rolling

with D/Wps; Becce Heads Promo

NEW YORK — Avco Embassy Rec-

ords is ready to assault the market.

place. In a number of moves, the la-

bel arm of Avco Embassy Pictures has for the registrant of propri-

etary work in staff personnel and pro-

ducts. On an exec level, Mike Becce, vet

figure, has joined the company as director of national promotion. Coming to an after a three year period with the record label, the record boss, recently as national promotion di-

rector, Becce will direct promotion of the company and the organization of a com-

plete promo network across the coun-

try. He reports to Bob Katala, the la-

bel’s general manager.

At the product area, the company has made its first master purchase. It’s "Hold Me" by the Esvkrell Holmes, a session originally produced on the Tema label. Along with "Hold Me," the company is marketing "Isa-

dora’s Theme" by the Saxophone Cir-

cus and "Let’s Go Daddy" by Mitchell/St. Nicklaus, a release that was made for Light Productions. Mitchell and St. Nicklaus were both formerly lead vocals in the Kings of the Valley. The single also is gearing a schedule for a three month promotional tour as part of the fall program.

In the studio, the activity, the label has moved to permanent quarters at 1331

Ave of the Americas (U.S.Pennsylvania), and the home of its parent company, the management team AE of Philadelphia Road to the heart and single singles. Luigi Creatore, vp, will handle A&R. Bob Katala, the veteran Los Angeles. Bad Katala will cover Chicago, Louis and Mason. Becce will hit Cleveland and Detroit. Mean-

while, Hugo Peretti, vp, will move to bottom-most of the label’s foreign licensing and tape arrangements.

Reservation, Spected Ink Production Deal

NEW YORK — The Reservation, the New York-based mastering production segment of the Levine-Resnick-Berkman complex, has signed a pro-

duction agreement with the label. The deal was announced last week by Stephen Levine, vp of the label. First under the deal, "Mc;

Fever," a release of the Bay Citys, the band, will be pushed into release late next week. Negotiations for the deal were han-

dled by Spector’s Steve Tyrell and "Doc" Riemer, general manager of the Reservation. Commenting on the deal, Tyrell said "Calvert and Mar-

zano have made the transition from ar-

rangers and musicians to producers with smoothness and professionalism; and they have returned the excitement which has always been associated with their recorded product.

Russ Morgan Dies

LOS ANGELES — Russ Morgan, com-

poser, and trombonist, died yesterday in Los Angeles of a heart attack. He was 65 years old.

Born in Racine, Wis., Morgan gained fame both as leader of his own band and as an arranger for Victor Herbert. Philip Levine, attorney for the Boswell Sisters and Louis Armstrong, became his manager.

As a composer, he will be remem-

bered for such songs as "Does Your" theme. "Somebody Else is Taking My Love," "You’re Nobody ’Til Somebody Loves You" and "Don’t Cry Sweetheart.

Brown & Fint with Satchs

Mirsound Gears Plans

For Videotape Fields

NEW YORK — Bob Goldman’s new Mirsound Recording Studio are ready preparing for what Goldman envi-

ons, the development of the video-tape cassette According to Goldman, in approximately two years the Ampex Corporation will have ready for market a two-track cassette unit which will have a third track which will carry a video presentation. It is Goldman’s belief that by 1971, not only will records be obsolete, but other sound tracks as well. A way to a new art form, the video re-

ords. This new format will be available as a small two-track tape cassette and a playback unit which would be equipped with both a TV set and a tiny television screen. The cassette will sell at about the price of today's cassettes, and the playback unit at a price that will be affordable to most families, Goldman stated that in his opinion this will mean that to a certain degree all recording artists will have to become movie-makers as well. The video section of the presentation, says Goldman, may consist mere-

ly of a limed performance, an edited recording session, a series of psyche-

odelic light shows, an actual movie pro-

duced in conjunction with the record.

The Beatles’ television films of

CU Label Signs Maxine Brown As Its First Act

NEW YORK — Maxine Brown is the first announced performer at Common-

wealth Hall, 36th Street and Len and Sushi, vp and general manager. The artist has been produced by a subsidiary of record label, Columbia. The artist, which does not affect Caio’s career as an artist, is one that will be distributed by an indie label, the pair said. This deal and the signing of art-

ists is expected to be announced in the fall. Also, Lienti said his ties to the Italian market through an arrangement with the future will realize markets from this country and, possibly, the purchase of an Italian label and music publisher.

Caiova will function as head of A&R

and arrangements. A publishing unit for the two ASCAP writers will be unit within the company, and a release on their behalf will be out in print is "Al Caio’s Causal Method" by the artist, and "Another Thing About Me." The fall is a book LP color strings pro-

ject to retail at $5.95.

EVR Close To Consumer Reality Demo At Col Confab Bears Out

NEW YORK — To employ technol-

ogy of the space age, EVR is not to lightly away — it’s right on top of the entertainment field. EVR, or Electronic Video Re-

cording, is the process which plays a reel of audio-video tape from a consumer's home TV set to hear his favorite music through his TV set while enjoying the visual perfor-

mance. The act takes place on TV screen. It’s the process which the industry may believe is the eventual ‘configuration in the technology that the entire music industry as an industry must some day turn as to the major recording medium, combining the important of album format, the actual music, tape, and the visual sensation. EVR is first a concept, EVR perfor-

mation stirred considerable excite-

ment when it was first promoted more than a year ago, a major assumption it would be years before product was available. But this kind of thinking was dramatically dispelled last week at the Columbia Convention at the Century Plaza in Los Angeles. At the 708 plus people in attendance at the Columbia meeting (as well as all the invitees or invited or invited) filled the room for the big Saturday morning product presentation, they were greeted by 8 TV sets raised on pedestals all

(Cont’d on Page 10)

www.americanradiohistory.com
Charles Green Opens Music Co.

HOLLYWOOD - Entertainment Trust Corp. with interests in recording, artist representation and recorded product production, has been formed by Charles Green, formerly president of York-Pala Records.

EOTC offices have been established at 100 W. 57th St., New York City, to house the organization's corpo-
al offices. A new record label has been announced with the firm's founder, Charles Green, serving as chairman of the board. Mr. Green is a veteran of the music business and has been a strong force in the industry for many years.

Wally Schuster To
Alan Jay Lerner As
Director of Music

NEW YORK — Wally Schuster has resigned as general manager of Big J 4 Records, the record production company (RPC) to join Alan Jay Lerner Productions as director of music operations, it was announced yesterday by Alan Jay Lerner.

Schuster will reportedly return to Lerner Productions last week at Paramount studios in Hollywood.

Schuster will be in charge of all music exploitation for "Paint Your Wag-
ick's "Your Day You Can See Forever," a forthcoming hard-rock

Hollywood Records for all future product from all labels distributed by Forward

Hollywood Records has thus far set up a number of marketing strategies to promote its soundtracks, including tie-ins with major motion pictures and television shows.

Hollywood Records will continue to focus on releasing high-quality music with great potential for commercial success, in collaboration with skilled artists and producers.

Forward To Handle
Sidewalk Product

HOLLYWOOD — Sidewalk Records has announced a distribution agreement with Hollywood Records for all future product from all labels distributed by Forward Transcon Tours Entertainment, the record labeling company founded by Luciano Rizzo, including the book "Voyage to the Bottom of the Sea," a recent bestseller.

Sidewalk Records is a new label established by Andy Jacobson, who recently left Hollywood Records to start his own project. The label is focusing on releasing and promoting new and upcoming artists in various genres.

EVR Close To Consumer Reality

(CONT'N FROM PAGE 9)

SUNDOWN THRU WHITEWATER — The Sundown label will be handled by Evan Roberts, who is currently the label's national PR manager. He will continue in his current role and oversee all aspects of EVR's marketing and PR efforts.

EVR, an acronym for "Experience the Vivid Reality," is a new record label头痛于开发和推广耳机、电脑和电视等设备，为消费者提供全新的音乐体验。该品牌的口号是"Experience the Vivid Reality"，意在传达一种生动而逼真的音乐表现力。EVR即将推出的新唱片包括"Experience the Vivid Reality"系列，旨在为消费者带来前所未有的音乐享受。
Atco Is Red Hot!

THE BEE GEES

"Don't Forget To Remember"
Atco #6702
Produced by Robert Stigwood & The Brothers Gibb

ARThUR CONLEY

"Star Review"
Atco #6706
Arranged and Produced by Tom Dowd

Clarence Reid

"NObody BUT YOU BABE"
Alston #4574
Produced by Brad Shapiro & Steve Alaimo


Distributed by ATCO
Thursday, August 14th

BREAKFAST. JEFFERSON ROOM
8:00 a.m. — 9:00 a.m., Ray Meaders, President, Great Lakes Regional Chapter, Presiding

SEMINARS, 9:00 A.M. — 12 NOON
For Regular Members — Lincoln Room
"Black Management Can It Succeed?"
For FORE Members — Crystal Room
"Introduction, Guidelines, etc."

LUNCHEON 12 NOON — 1:30 P.M. ABC RECORDS — JEFFERSON ROOM
Larry McKinley, President Gulf Coast Regional Chapter, Presiding
Invocation: Bishop Samuel Kelsey, Temple Church of God and Christ
Speaker: Arthur Goodloe, President, Western Regional Chapter, Presiding

SEMINARS, 2:00 P.M. — 5:00 P.M.
For Regular Members — Lincoln Room
"FCC Rules and Changes"
For FORE Members — Crystal Room
"Promotion — Company and Distributor Level"

COCKTAIL RECEPTION. 7:00 P.M. — 8:00 P.M., CHESS RECORDS — TERRACE LEVEL
Everett Dudley, President, Norfolk — Richmond — Virginia Chapter, Presiding

DINNER 8:00 P.M. — 9:30 P.M. DECCA RECORDS — INTERNATIONAL BALLROOM EAST
Alvin Dixon, President, Southern Regional Chapter, Presiding
Invocation: Rev. Cecil Mills, Canaan Baptist Church, Washington, D.C.
Speaker: Walter E. Washington, Mayor of Washington, D.C.

Friday, August 15th

BREAKFAST. JEFFERSON ROOM
8:00 a.m. — 9:00 a.m., Motown
Ervin Hester, President Southeast Regional Chapter, Presiding

SEMINARS, 9:00 A.M. — 12 NOON
For Regular Members — Lincoln Room
"Unions, Good or Bad for Black DJ’s"
For FORE Members — Crystal Room
"Sales — Company and Distributor Level"

LUNCHEON 12 NOON — 1:30 P.M. ATLANTIC RECORDS — JEFFERSON ROOM
James Rowe, President, Atlanta Regional Chapter, Presiding
Invocation: Captain Thomas V. Parham, Chaplain, U.S. Navy
Speaker: Clifford L. Alexander, Jr., Commissioner, Equal Employment Opportunity Commission

SEMINARS, 2:00 P.M. — 5:00 P.M.
For Regular Members — Lincoln Room
"Community Action Programs and Citizens Rights"
For FORE Members — Crystal Room
"Production and Publishing — Distributor Operations and Trade Relations"

COCKTAIL RECEPTION. 7:00 P.M. — 8:00 P.M., LIBERTY RECORDS — TERRACE LEVEL
Jackie Gober, President, Western Regional Chapter, Presiding

DINNER 8:00 P.M. — 9:30 P.M. INTERNATIONAL BALLROOM EAST — CAPITOL RECORDS
Sonny Jim Kelsey, Vice Pres. Capitol Regional, Presiding
Invocation: Rev. Levi Miller, Unity Methodist Church—Baltimore, Maryland
Speaker: James Farmer — U.S. Dept. of Health Education and Welfare

THEATRE COCKTAILS 10:30 P.M. INTERNATIONAL BALLROOM WEST — JUBILEE-JOSIE

Saturday, August 16th

9:00 A.M. — 12 NOON
COMBINED MEETING OF REGULAR AND ASSOCIATE MEMBERS — BALLROOM EAST
Speaker: Stanley Gortikov, President, Capitol Industries — "Can NAR Meet the Challenge of the Future"

LUNCHEON 12 NOON — 1:30 P.M. INVICTUS RECORDS — JEFFERSON ROOM
William (Boy) Brown, President, Southwest Regional Chapter, Presiding
Invocation: Rev. Harold Carter, New Shiloh Baptist Church, Baltimore
Remarks: Petey Green, Host of "Where It's At" — WETA TV
Speaker: Rev. Jessie H. Jackson, Operation Breadbasket

PRODUCT DEMONSTRATION AND DISCUSSION — 2:00 P.M. — 5:00 P.M.
ROOMS — MILITARY, HEMISPHERE, THOROUGHBRED

COCKTAIL RECEPTION. 7:00 P.M. — 8:00 P.M.
STAX RECORDS — INTERNATIONAL BALLROOM EAST
Tracy Collins, President, Sunshine State Regional, Presiding

DINNER 8:00 P.M. — 9:30 P.M. FOURTH ANNUAL NATRA AWARDS DINNER — GAMBLE & HUFF INTERNATIONAL BALLROOM CENTER
Invocation: Rev. Vernon Dobson, Union Baptist Church, Baltimore, Md.

AWARDS RECEPTION 10:30 P.M. RCA INTERNATIONAL BALLROOM WEST

Sunday, August 17th

LUNCHEON 12 NOON — 1:30 P.M.
COLUMBIA RECORDS — JEFFERSON ROOM
PRESIDENT'S INSTALLATION LUNCHEON
Lucky Cordell, President, Midwest Regional Chapter, Presiding
Invocation: Most Reverend Joseph L. Bernadine, General Secretary, United States Catholic Conference & the National Conference of Catholic Bishops
Speaker: William H. Brown III, Chairman, Equal Employment Opportunity Commission

ADDITIONAL MEETINGS

Friday, August 15th 5:00 – 7:00 p.m.
Coffee Hour for Wives of NATRA (By Invitation Only)
"Introduction to NATRA and Participation of Wives"
Miss Effie Smith, Director of Regional Chapters, Presiding
Room to be announced

Saturday, August 16th

Election of NATRA Officers — Lincoln Room (Regular Members Only)
2:00 — 3:30 — Presentation of Slates and Candidates
3:30 — 4:00 — Recess
4:00 — 5:00 — Voting

ELECTION SUPERVISORY COMMITTEE
Joe Lewis, WOKJ, Jackson, Mississippi — Chairman
Curtis Shaw, WBAB, Cleveland, Ohio
Buddy Scott, Star Day King Records
Jamo Thomas, Philly-Groove Records
MEANS BUSINESS!

This hit filled catalog. Featuring America’s favorite material and stars sells itself. Stock Ranwood product in depth...IT MEANS BUSINESS.
Movies are often inspired by history. Nowhere is this more true than in the past decade by television shows. Di-s-rector Arthur Penn's "East of Eden," a story of the" East Coast Girl of the Week. The" "The Touchhies" and "Privilege" while both steps in the right direction have left much unsaid. Wouldn't a film about Jim Morrison or Pete Seeger be more rele-Vant? We can only hope that some-pioneering film maker will take Rock music seriously enough to give it real meaning before it's too late."

Greene, president of Greene/Stone Productions in Los Angeles and his wife Sharon, the former Marcia David, has produced their first three children are born and raised in the picture "Falling in Love Again," starring Arlo Guthrie and Cap'n Jack. He has suggested that when a major director lets us see a major film about con-temporary life, and the baby."

"And there is a duplicate for every person and thing on this earth?" Ele-
nent. No variation whatsoever Except Drama. "One variation," said Goldberg. "And I won-
ner I might have a few more Orees in my M.B.""Did I understand you to say that there is on earth which is at variance with that of other planets?"

"Which is it?"

"Low of Dots Records, we consume most of them."

"That's not the answer."

"What is it?"

"The answer is: 'There is no answer.'"

"That's not the answer either."

"Then what is it?"

"The answer is: 'There is no answer.'"

"That's not the answer, either."

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"That's not the answer, either."

"Then what is it?"

"The answer is: 'There is no answer.'"
Tammy Wynette's new single, "The Ways to Love a Man," looks exactly like all her others.

Big and Beautiful.
THE ALBUM: (SP4199)

LEE MICHAEL
THE SINGLE: (# 1095)

HEIGHTY HI

In just four weeks, over 75,000 people came out to see Lee Michaels' concert performances. And Lee's been doing that for months.

His new album, appropriately titled Lee Michaels, took only six hours and 45 minutes to record. Not because it was easy; but because Lee was ready.

AM RECORDS
Jazz Quartet, Malcolm, writer, producers, Malcolm have been for Gospel and since Steed, phy, NO. talent director Lasker, vice-president ords as an mer For Dunhill Para HOLLYWOOD Line Carlos Malcolm, In Wesley Maxwell House Coffee. Bond this 30"x40" Transparencies $6.50 for the Columbia label, also will work with leading productions "discovered" by and has had some LP Band. of the Columbia organization, “discovered” him, thanks to the Columbia Convention last Angeles last week. It was a very well-conceived, and almost without announcement his band was on stage for the opening night entertainment which included some dynamic rock groups including Santana, the Funk Brothers, and the Electric, and Chicago (formerly Chicago Transit Authority). Because the groups were so dynamic, his band, also extremely inventive was competing with a heavy card of strong competition. But it was quite obvious from the Columbia organization’s response to his performance that he was the surprise hit of the first night’s entertainment. (The band features electronic trumpet played by Ellis as well as double drumming and other electrified instrumentation and comprises three or so persons.)

In the second night of the Convention, the Ellis band was brought back to book the Epic evening of entertainment Soul singer Vivian Reed opened the show and was enthusiastically received, but the highlight of the evening was with a head arrangement of “Southern” that even won Malcolm’s favor with its inventiveness and excitement. At this point the Ellis Band was the sensation of the convention. However this was only the beginning of the enthusiasm on behalf of the band.

On the Friday night show the band did its own stint on a powerhouse show featuring Peter Nero, Paul Revere and the Raiders, Ellis, Tony Bennett and the hottest group in the country, Blood, Sweat and Tears And although there was great enthusiasm for all the gifted entertainers, the Don Ellis star was born. His presentation of rock, big band swinging jazz in combination with the electronic sounds, up tempo and double and triple drumming featuring Ellis en drums in certain selections, resulted in screams, cheers, cries for more and a standing ovation. Obviously the band had struck a chord that appealed to the younger people in the Columbia organization as well as those who lived through the band era, and every- one fell in love with the Ellis Band. So fired up were the Columbia sales and promo reps that it will be interesting to note if there is any direct response on the sales level as a result of the word of mouth and salesmen’s enthusiasm for the company product.

Among the instruments featured in the Ellis band at different times are a quartet of trumpets, electronic trumpet, ring modulator, fangued horn, trombones, bass trombone, tuba, alto, soprano and baritone sax, flute, clarinet, piano, clarinet, harpsichord, drums, vibes, conga, bongos, shaker, cow bells, Fender-Rhodes piano, bass and miscellaneous percussion.

Hassinger, photographer
A Division of JAMES J. KRIEGSMANN
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Los Angeles - A few views of the Columbia Convention activities staged in this city last week. (Top left) Ralph Lemberg, John Hammond and Clive Davis apparently enjoying the closing night festivities. (Top Center) Janis Jackson listens to Clive Davis. (Top Right) Mort Hoffman, Epic head, sealed the bond between Epic and its new Columbia distribution network. One of the most productive aspects of the Convention was a series of producer-to-producer sessions during which sales reps, promo men, etc. talked about the whys and wherefores of the various departments of the big home office. In the bottom left photo Jack Gold, VP of A&R and a battery of Columbia producers and product managers gathered in the lobby of the first city last week. (Bottom right)稍微 editing...
By Overwhelming Demand...

Jean
by
Oliver

From His Hit Album
GOOD MORNING STARSHINE
The Beautiful Rod McKuen Classic
From The Motion Picture
"The Prime of Miss Jean Brodie"

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### CashBox Radio Active

A survey of key radio stations in all important markets throughout the country to determine by percentage of reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include totals of the add list plus the percentage title received in prior week or weeks.

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>53%</td>
<td>This Girl Is A Woman — Gary Puckett — Columbia</td>
<td>51%</td>
<td></td>
</tr>
<tr>
<td>45%</td>
<td>Little Woman — Bobby Sherman — Metromedia</td>
<td>64%</td>
<td></td>
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<tr>
<td>41%</td>
<td>What Kind Of Fool — Bill Deal &amp; Rondells — Heritage</td>
<td>94%</td>
<td></td>
</tr>
<tr>
<td>38%</td>
<td>Jean — Oliver — Crewe</td>
<td>80%</td>
<td></td>
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<tr>
<td>36%</td>
<td>Sausalito — Ohio Express — Buddah</td>
<td>36%</td>
<td></td>
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<tr>
<td>34%</td>
<td>I'm Gonna Make You Mine — Lou Christie — Buddah</td>
<td>96%</td>
<td></td>
</tr>
<tr>
<td>33%</td>
<td>You, I — Rubys — Amazon</td>
<td>56%</td>
<td></td>
</tr>
<tr>
<td>31%</td>
<td>Oh What A Night — Dells — Cadet</td>
<td>58%</td>
<td></td>
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<tr>
<td>30%</td>
<td>I Can't Get Next To You — Temptations — Gordy</td>
<td>30%</td>
<td></td>
</tr>
<tr>
<td>29%</td>
<td>You Got Yours &amp; I'll Get Mine — Delfonics — Philly Groove</td>
<td>38%</td>
<td></td>
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<tr>
<td>27%</td>
<td>Lodi — Al Wilson — Soul City</td>
<td>36%</td>
<td></td>
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<tr>
<td>25%</td>
<td>That's The Way Love Is — Marvin Gaye — Tamla</td>
<td>25%</td>
<td></td>
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<tr>
<td>24%</td>
<td>Green Fields — Vogue — Reprise</td>
<td>24%</td>
<td></td>
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<tr>
<td>22%</td>
<td>Don't It Make You Want To Go Home — Joe South — Capitol</td>
<td>29%</td>
<td></td>
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<tr>
<td>21%</td>
<td>I Want You To Know — New Colony Six — Mercury</td>
<td>21%</td>
<td></td>
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<tr>
<td>20%</td>
<td>Maybe The Rain Will Fall — Cascades — Uni</td>
<td>69%</td>
<td></td>
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<tr>
<td>19%</td>
<td>Everybody's Talking — Nilsson — RCA</td>
<td>86%</td>
<td></td>
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<tr>
<td>18%</td>
<td>Move Over — Steppenwolf — Dunhill</td>
<td>61%</td>
<td></td>
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<tr>
<td>17%</td>
<td>Daddy's Little Man — O.C. Smith — Columbia</td>
<td>17%</td>
<td></td>
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<tr>
<td>16%</td>
<td>What's The Use Of Breaking Up — Jerry Butler — Mercury</td>
<td>16%</td>
<td></td>
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<tr>
<td>15%</td>
<td>Hot Fun In The Summertime — Sly &amp; Family Stone — Epic</td>
<td>38%</td>
<td></td>
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<tr>
<td>13%</td>
<td>Easy To Be Hard — 3 Dog Night — Dunhill</td>
<td>92%</td>
<td></td>
</tr>
<tr>
<td>12%</td>
<td>No One For Me To Turn To — Spiral Staircase — Columbia</td>
<td>12%</td>
<td></td>
</tr>
<tr>
<td>11%</td>
<td>Out Of Sight Out Of Mind — Little Anthony &amp; Imperials — U.A.</td>
<td>11%</td>
<td></td>
</tr>
<tr>
<td>11%</td>
<td>I Do — Moments — Stang</td>
<td>11%</td>
<td></td>
</tr>
</tbody>
</table>

**LESS THAN 10% BUT MORE THAN 5% TOTAL% TO DATE**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oh How Happy — Blinky &amp; Edwin Starr — Gordy</td>
<td>23%</td>
<td>Sugar On Sunday — Clique</td>
</tr>
<tr>
<td>McArthur Park — Waylon Jennings — RCA</td>
<td>90%</td>
<td>Muddy Mississippi Line — Bobby Goldsboro — U.A.</td>
</tr>
</tbody>
</table>

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<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Your Good Thing — Lou Rawls — Capitol</td>
<td>78%</td>
<td></td>
</tr>
<tr>
<td>I'm A Better Man — Engelbert Humperdinck — Parrot</td>
<td>80%</td>
<td></td>
</tr>
</tbody>
</table>
More women age 18 to 49 watched this TV special than any other in '68


See "SINGER presents ELVIS" Sunday Night, August 17th, on NBC-TV in Color!

What's new for tomorrow is at SINGER today!

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BY JIM FORD

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"HARLAN COUNTY"
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**New Additions To Radio Playlists**

A broad view of the titles many of radio's key Top 40 stations added to their "Playlists" last week.

**WLS** — Chicago
Gonna Make You Mine—Lou Christie—Buddah
You—J. Ruby—Amazon
Nobody But You—Clarence Red—Alston
This Girl's A Woman—G. & Puckett & Union Cap—Col.
Luna Tip—Dickie Goodman—Col.
Just—Bobby Gore—Directon

**WRDD** — Hartford
Green River/Commitment/Creedence Clearwater—Fantasy
I'll Never Fall In Love—Tom Jones—Parrot
Hot Fun In Summertime—Sty & Stam—Epics
Sugar, Sugar—Inches—A
d Single Song of Freedom—Tom Hardin—Cap.
Let Yourself Go—Friends of Distinction—RCA
Easy To Be Hard—3 Dog Night—Dunhill

**WABC** — New York
Share Your Love With Me—Artelia Franklin—Atl.
Nitty Gritty—Gladys Knight—Soul
I'll Never Fall In Love—Tom Jones—Parrot

**CWLW** — Detroit
Ness—Bob Seeger—Capitol
I'll Be Your Kokomo—Westbound
You Got Yours—Defonices—Phil Groove
Oh What A Night—Dels—Capitol
Can't Get You To—Temptations—Gordy

**KILT** — Houston
Curtis—Jimmy Clanton—Laure
I'm Gonna Make You Mine—Lou Christie—Buddah
Don't Make It You Wanna Go Home—Joe South—Cap.
I'll Never Fall In Love—Tom Jones—Parrot
Ram—Joe Feliciano—RCA
This Girl's A Woman—G. & Puckett—Col.
LPs—Muddy Blues/Yankee Grey/Blind Faith/Crow/Musicians—Crow/Crow

**WKWB** — Buffalo
Move Over—Stepheen—Dunhill (pick)
On Campus—Buckie Goodman—Collette
Moon Flight—Viv Venus—Buddah
Everybody's Talkin'—Niss—RCA
I'm A Moment—Intrigue—Jules
Gonna Make You Mine—Lou Christie—Buddah
Share Your Love—Arthia Franklin—Atlantic
Cherish Morning—Jody Collins—Elektra
You Do See Her Eyes—Illusions—Steed
True Girl—Glen Campbell—Capitol
Age—Horizons—Put A Little Love—J DeShannon—Imperial
Sugar Sugar—Archives—Calendyn
Green River/Creedence Clearwater—Fantasy
Keem O Sabe—Electric Indian—U.A.

**WQXI** — Atlanta
Hawk & Sings—Eddie Bo—Scram
Slight Of Hand—Little Girl—Bobby Sherman—Mediterrana
You—I—Ruth—Amazin
Easy To Be Hard—3 Dog Night—Dunhill
Star Reeve—Arthur Caddy—Stax
LP—That's The Way Love Me—M. G. Yama
What's The Use Of Breaking Up—I. B. Butler—M-
Can't Get You To—Temptations—Gordy

**WOKY** — Milwaukee
Muddy Must—Line—Bobby Goldsboro—U.A.
This Girl Is A Woman—G. & Puckett—Col.
I Want You To Know—New Colony—Mercury
Easy To Be Hard—3 Dog Night—Dunhill
Barabooa—Donovan—Epics
Moonlight Marantha—Marion—RCA
I Don't Feel Now—Synthetics
Time I Get To Phoenix—Hayes—Enterprise
M. Nak M. Nah—Heaven & Hell Soundtrack—Motown
Take A Look At Pride—Dean Martin—Reprise
Life & Death In QAA—Abaco Dream—A&M

**KXON** — St. Louis
On What A Night—Dels—Cap—
Jean—Oliver—Crew
Out Of Sight—Little Anthony—U.A.
Green Fields—Vogue—Reprise
Saccaro—Ohio Express—Buddah
Little Girl—Bobby Sherman—Mediterrana
You—I—Ruth—Amazin
What Kind Of Fool—Deal—Heritage
You Got Yours—Defonices—Phil Groove
You, B. Senn—J.B—Columbia
Lay Lady Lay—B. Dylan—Columbia

**WMAK** — Nashville
Vanilla On My Mind—Fellow Pages—Uni.
Pennie Arcade—Roy Obrian—RCA
Book Of Love—Jefferson Lee—Long Sound
Maybe The Rain Will Fall—Cascades—1
Harlan County—Jim Ford—White Whale
Are You Sincere—Gene Kennedy—Intreed

**WXLY** — Cleveland
Soul Break—Capitol
Can't Get You To—Temptations—Gordy
Girl Is A Woman—Puckett & Union Cap—Columbia
Want You To Know—New Colony—Mercury
Licky Licky—George—Aristo
You—I—Ruth—Amazin
You Got Yours—Defonices—Phil Groove
Green Fields—Vogue—Reprise
Easy To Say—Vogue—Reprise
Poor Moon—Canned Heat—Liberty
What Kind Of Fool—Bill Deal—Heritage

**WMEX** — Boston
Maybe The Rain Will Fall—Cascades—Uni.
Hot Fun In Summertime—Sty & Stam—Epics
Little Girl—Bobby Sherman—Mediterrana
I'm A Better Man—Engelbert Humperdink—Parrot
Daddy's Little Man—O.C. Smith—Columbia
No One For Me—Spinal Starecase—Columbia
LP—Jean—Oliver—Crew
LP—It Mea—Desmond Dekker—Uni

**WTIX** — New Orleans
What Kind Of Fool—Bill Deal—Heritage
Daddy's Little Man—O.C. Smith—Columbia
Soul Deep—Box Tops—Mala
Wait Million Years—Grass Roots—Dunhill
I'll Never Fall In Love—Tom Jones—Parrot

**WFLY** — Philadelphia
Nitty Gritty—Gladys Knight—Soul
Sugar Sugar—Archives—Calendar
What's The Use Of Breaking Up—Jerry Butler—Mercury
This Girl's A Woman—G. & Puckett—Columbia
When I'm Gotta Make—Buddy—Buddah
I'll Never Fall In Love—Tom Jones—Parrot

**WQAM** — Miami
Jack & All—Tommy Roe—ABC
Your Good Thing—Lou Rawls—Capitol
Nitty Gritty—Gladys Knight—Soul
Little Girl—Bobby Sherman—Mediterrana
Keem O Sabe—Electric Indian—U.A.
You, B. Senn—J.B—Columbia
Easy To Be Hard—3 Dog Night—Dunhill
Jean—Oliver—Columbia

**WEAM** — Washington, D.C.
Maybe The Rain Will Fall—Cascades—Uni.
You, B. Senn—J.B—Columbia
I'm Gonna Make—Bucky Sack—Capitol
This Girl's A Woman—G. & Puckett—Col.
I Want You To Know—New Colony—Mercury
LP You Don't Have The Time—James Young—Blueway
LP Best Of The Cream—I Feel Free—Cream—All

**WODG** — Minneapolis
Marlakress—Express—Clyde, Stills & Nash—A&M
I'll Never Fall In Love—Tom Jones—Parrot
Confection/Green River/Creed Clearwater—Fantasy
Lay Lady Lay—Bob Dylan—Columbia
Sugar, Sugar—Archives—Columbia
True Girl—Glen Campbell—Capitol
Your Husband, My Wife—Bobby Sherman—Buddah
Out Of Sight—Little Anthony—U.A.
Your Good Thing—Lou Rawls—Capitol

**WIBG** — Philadelphia
Working On Groovy Thing—5th Dimension—Uni.
I'll Never Fall In Love—Tom Jones—Parrot
This Girl's A Woman—G. Puckett—Col.

**KVA** — San Francisco
Recover Me—Johnny Adams—SSS
Your Love—Lou Christie—Buddah
Goin' To—Little Bullet—Soul
Savoy—Ohio Express—Buddah
Sugar On Sunday—Chiquie—White Whale
What Kind Of Fool—Bill Deal—Heritage
Easy To Be Hard—3 Dog Night—Dunhill
Don't Make It You Wanna Go Home—J. Cap.
This Girl Is A Woman Now—Gary Pleasure—Cap.

**KFCR** — San Francisco
That's The Way Love Is—Marvin Gaye—McKithiran
Waymen Jennings—RCA
This Gonna Make You Mine—Lou Christie—Capitol
Jiminy Cricket—Capitol
Oh How Happy—Blinky & E—Start—Gordy
Loll—Al Wilson—Soul City
This Girl Is A Woman Now—Gary Pleasure—Cap.
Easy To Be Hard—3 Dog Night—Dunhill
Beadon—Atend—Sunshine—Intreed

**KJU** — Honolulu
Loll—Al Wilson—Soul City
This Girl Is A Woman Now—Gary Pleasure—Cap.
Everybody's Talkin'—Niss—RCA
I Don't Feel Now—Synthetics
Time I Got To Phoenix—Hayes—Enterprise
M. Nak M. Nah—Heaven & Hell Soundtrack—Motown

**McKithiran** — Portland
Waymen Jennings—RCA
I'll Never Fall In Love—Tom Jones—Parrot

**KRLA** — Pasadena
Give Me A Chance—Plastic Bond—Dunhill
Don't Make It You Wanna Go Home—I. Cap.
Living The Past—Letho Fuller—Reprise
Oakoma City Times—Hamilton Camp—Uni.
I'm Gonna Make—Buddy—Buddah
Get Together—Young Bloods—Buddah
Highly On—Lee Michaels—A&M
Somebody Else's Baby—T. Newman—Rock
What Kind Of Fool—Bill Deal—Heritage
Can't Make You—Lonnie—Columbia
LP—Everybody's Talkin'—Niss—RCA
LP—Lonnie Bell—LP To Me—A. R. F.
S. Fratire—Reprise
LP—Harry—The Lord Must Be H—Intreed

**WCAO** — Baltimore
This Girl Is A Woman—G. Puckett—J. Cap.
Don't Make It You Wanna Go Home—I. Cap.
This Girl Is A Woman Now—Gary Pleasure—Cap.
Of What Kind Of Fool—Bill Deal—Heritage

**WMCA** — New York
No One For Me—Spinal Starecase—Colombian
Kool & The Gang—Kool & The Gang—U.A.
I'm A Better Man—E. Humperdink—Uni.
This Girl's A Woman—G. Puckett—Col.
Of What Kind Of Fool—Bill Deal—Heritage
Soul Sister—Ohio Express—Buddah
Make Believe—W. Life—I. Cap.
M. Nak M. Nah—Swingin—Heaven
(S. T.) Anel
Blackberry—heavy Bros—J. Neck
Can't Get Next To You—Temptations—Stax
LP Phoenix & Walk On—Basie—Intreed
LP Highly H—I. Michaels—A&M
LP Good News—Blood Sweat & Tears—Colony

**WKKO** — Boston
This Girl Is A Woman—G. Puckett—Uni.
Of What Kind Of Fool—Bill Deal—Heritage

**WBHO** — Memphis
Wash—Winston—Soul City
This Girl Is A Woman—Gary Pleasure—Capitol
Of What Kind Of Fool—Bill Deal—Heritage
This Girl Is A Woman Now—Gary Pleasure—Capitol
Easy To Be Hard—3 Dog Night—Dunhill
Union Right—S. Robinson—Motown

**KIMI** — Denver
Shadows Of Night—DavidSely—Phil
This Girl Is A Woman—Tom Jones—Parrot
Little Woman You Got—Sherrin—Uni.
Gods & Ends—Dinne Warwic—Soul
Jiminy Cricket—Capitol
Savoy—Ohio Express—Buddah

**Cash Box—August**
PROMOTIONAL!

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The NEW LOOK Label

New Sound New Group

BLUE HORIZON
Produced by Chips Moman & Tommy Cogbill for Crocked Foxe Productions

Eternity's Children
Produced by Chips Moman & Tommy Cogbill for Crocked Foxe Productions

AMERICAS
Produced by Tony Roman

The French Revolution
Produced by Tony Roman

...All Very Exciting!

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(45-62806)

(45-62115)

(45-62111)
This is one of the Hardy Boys. (Saturday mornings will never be the same again.)
Brand New Team

BLINKY & EDWIN STARR

Brand New Single:

"OH HOW HAPPY"

GORDY 7090

Picks of the Week

BLINKY & EDWIN STARR (Gordy 7090)
Oh How Happy (2:39) (Jobete, BMI — Hatcher)

"Oldie side is renovated with a flashy vocal performance that pairs Edwin "25 Miles" Starr with Motown's rising Blinky Team. Shines together in a track that combines blues and rock appeal for effective sales power across the teen board. Flip: "Ooo Baby Baby" (2:35) (Jobete, BMI — Robinson, Moore)

Watch It Go To The Top!!
26 DADDY'S LITTLE MAN (Bub - ASCAP)
C. C. Smith (Columbia 45048)

27 LET ME BE THE MAN MY DADDY WAS
(Usen - ASCAP)
Bar Kays (Motown 75114)

28 MIDNIGHT COWBOY
(Pattie Donnelly - ASCAP)

29 ROOM AT THE TOP
(Brand Music - BMI)
American Armed (ACE 836)

30 ALL I HAVE TO OFFER
(Jill & Ronnie - Blue Bird)
Charly Pride (RCA 1667)

31 SON OF A PREACHER MAN
(Carlton - Bemi)

32 BAD GIRL
(FPG Music - BMI)

33 NOAH
(Charles Young - ASCAP)
Bill Sager System (Capitol 2576)

34 RAIN
(Johnnie Gentry - BMI)

35 DID I MENTION MY NAME
(William Brown - BMI - ASCAP)

36 IT'S GONNA RAIN
(M. Lowery - BMI)

37 LET'S WORK TOGETHER
(R. & B. - BMI)

38 PAYIN'
(Phillips Music Inc. - BMI)

39 THE REAL THING
(Chuck Brown & Co. - BMI)

40 I DON'T KNOW HOW (TO FALL OUT OF LOVE)
(Juaco Music Co - BMI)

41 GOT IT TOGETHER
(Charly Pride - BMI)

42 NO ONE FOR ME TO TURN TO
(Sparta - BMI)

43 LIVE AND LEARN
(Bub - BMI)

44 AIN'T IT LIKE HIM
(Kiss / Power - ASCAP)

45 THINGS GOT TO GET BETTER
(Nancy Wilson - BMI

46 SMILE A LITTLE SMILE FOR ME
(June 49)

47 FIRST HYMN FROM GRAND TERRACE
(A. Davis - ASCAP)

48 LA JEANNE
(Priscilla - BMI)

49 MEMPHIS TRAIN
(Priscilla - BMI)

50 GOD'S GONE A-WALKIN'
(Elvin Bishop - BMI)

51 TOUCHDOWN TOUCH UP
- Gathered for the last year, this album

52 TOUCHDOWN TOUCH UP
- Gathered for the last year, this album

53 TOUCHDOWN TOUCH UP
- Gathered for the last year, this album

54 TOUCHDOWN TOUCH UP
- Gathered for the last year, this album
<table>
<thead>
<tr>
<th>Rank</th>
<th>Song Title</th>
<th>Artist/Producer</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>MOTHER POPCORN</td>
<td>James Brown (King 6245)</td>
</tr>
<tr>
<td>2</td>
<td>WHAT DOES IT TAKE</td>
<td>Jr. Walker &amp; All Stars (Soul 35602)</td>
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<tr>
<td>3</td>
<td>CHOICE OF COLORS</td>
<td>Impressions (Curtom 1943)</td>
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<td>4</td>
<td>YOUR GOOD THING IS ABOUT TO END</td>
<td>Lou Rawls (Capitol 2559)</td>
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<td>5</td>
<td>COLOR HIM FATHER</td>
<td>Winstons (Meromedia 117)</td>
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<td>6</td>
<td>RECONSIDER ME</td>
<td>Johnny Adams (SSS 1770)</td>
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<td>7</td>
<td>SHARE YOUR LOVE WITH ME</td>
<td>Aretha Franklin (Atlantic 2650)</td>
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<td>8</td>
<td>MOODY WOMAN</td>
<td>Jerry Butler (Mercury 7209)</td>
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<td>9</td>
<td>I'D RATHER BE AN OLD MAN'S SWEETHEART THAN A YOUNG MAN'S FOOL</td>
<td>Carol Battin (Tamla 4966)</td>
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<td>10</td>
<td>THE NITTY GRITTY</td>
<td>Gladys Knight &amp; The Pips (Soul 35653)</td>
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<td>11</td>
<td>BABY DON'T BE LOOKING IN MY MIND</td>
<td>Joe Simon (Shorthand 7 2634)</td>
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<td>12</td>
<td>TOO BUSY THINKING ABOUT MY BABY</td>
<td>Marvin Gaye (Tamla 56183)</td>
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<td>13</td>
<td>MY CHERIE AMOUR</td>
<td>Steve Wonder (Tamla 56181)</td>
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<td>14</td>
<td>HOOK &amp; SLING</td>
<td>Eddie By (Screen 117)</td>
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<td>15</td>
<td>ONE NIGHT AFFAIR</td>
<td>The O'Jays (Northern 12)</td>
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<td>16</td>
<td>ABRAHAM, MARTIN &amp; JOHN</td>
<td>Moms Malley (Mercury 72095)</td>
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<td>17</td>
<td>LOVE IS BLUE MEDLEY</td>
<td>Del's (Soul 5641)</td>
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<td>18</td>
<td>YOU CAN'T MISS WHAT YOU CAN'T MEASURE</td>
<td>Clarence Carter (Atlantic 2642)</td>
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<tr>
<td>19</td>
<td>NOBODY BUT YOU BABY</td>
<td>Clarence Reid (Atlantic 4574)</td>
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<td>20</td>
<td>BLACK PEARL</td>
<td>Cheating Felicion, Sonny Charles (A&amp;M 1053)</td>
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<td>21</td>
<td>I'VE LOST EVERYTHING I'VE EVER LOVED</td>
<td>David Ruffin (Motown 1149)</td>
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<td>22</td>
<td>LET ME BE THE MAN MY DADDY WAS</td>
<td>Chi-Lites (Epic 75514)</td>
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<td>23</td>
<td>GIRL YOU'RE TOO YOUNG</td>
<td>Archie &amp; Del's (Atlantic 2644)</td>
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<td>24</td>
<td>OH WHAT A NIGHT</td>
<td>Del's (Caster 50491)</td>
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<tr>
<td>25</td>
<td>I DO</td>
<td>The Moments (Stang 5005)</td>
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</table>

- **MOTHERS RECORDS**
- **THE MOMENTS**
- **"NOT ON THE OUTSIDE"**
- **"SUNDAY"**
- **STANG RECORDS, TURBO RECORDS**
- **ALL-PLATINUM RECORDS**
- **ALL-PLATINUM RECORD CO.**

---

**Top 50 In R & B Locations**

- 1. MOTHER POPCORN
- 2. WHAT DOES IT TAKE
- 3. CHOICE OF COLORS
- 4. YOUR GOOD THING IS ABOUT TO END
- 5. COLOR HIM FATHER
- 6. RECONSIDER ME
- 7. SHARE YOUR LOVE WITH ME
- 8. MOODY WOMAN
- 9. I'D RATHER BE AN OLD MAN'S SWEETHEART THAN A YOUNG MAN'S FOOL
- 10. THE NITTY GRITTY
- 11. BABY DON'T BE LOOKING IN MY MIND
- 12. TOO BUSY THINKING ABOUT MY BABY
- 13. MY CHERIE AMOUR
- 14. HOOK & SLING
- 15. ONE NIGHT AFFAIR
- 16. ABRAHAM, MARTIN & JOHN
- 17. LOVE IS BLUE MEDLEY
- 18. YOU CAN'T MISS WHAT YOU CAN'T MEASURE
- 19. NOBODY BUT YOU BABY
- 20. BLACK PEARL
- 21. I'VE LOST EVERYTHING I'VE EVER LOVED
- 22. LET ME BE THE MAN MY DADDY WAS
- 23. GIRL YOU'RE TOO YOUNG
- 24. OH WHAT A NIGHT
- 25. I DO
An Invitation
To The
Broadcasting and Recording Industries
To Attend The Annual Convention
Of The

National Association of Television and Radio Announcers, Inc.

August 13th-17th, 1969
Washington-Hilton Hotel, Washington, D.C.

To many members of our industries the annual convention of NATRA, during which more than 500 black communication's specialists (Dee Jays) and over 250 associate members attend it is a time to "swing and party for four days.

But during the past four years under the administration of the new breed a growing and significant number of our members have come to this meeting with a spirit of dedication a desire to learn and seek new ways and methods to add to their professionalism.

Small though this number has been, we have been honored by such outstanding and important personalities as Mrs. Coretta King, Mr. Bill Cosby, Miss Lena Home, Mr. Sheldon Leonard, Dr. Martin Luther King, Sidney Poitier, Godfrey Cambridge, Julian Bond, Congressman John Conyers, Dick Gregory, Jim Brown and others.

Messages of good will have come from former Vice President Hubert Humphrey, the late Senator Robert Kennedy, and this year Vice President Spiro Agnew and FCC Commissioner Nicholas Johnson.

Under the new breed NATRA has presented a number of viable programs designed to give black members of our industries a greater and more responsible voice.

It has also addressed itself to a number of inequities in our industries including:

A. That we are not proud of the employment record of blacks on all levels in our record industry.

B. The censorship of black news on our black radio stations and the infinitesimal number of policy making black executives.

C. The need for a black news network that would present accurate and vital news to the more than 15 million blacks who make up our audiences.

D. Establishing a scholarship fund that would allow newly appointed black executives to learn and add to their skills.

E. Has established a floating series of seminars that would address themselves to the problems of broadcasting, such as the University of Iowa forum in which

more than 20 members attended during the week of July 20-26th.

F. It has worked and is supporting the newly organized associate members, FORE, fraternal order of record executives who are concerned about the need to become more professional to keep up with the rapidly changing developments in the record industry.

As the editorial advised, we have looked into ourselves. This past year has seen a more mature and serious posture emerge as a result of the 11 regional chapters which were organized.

The question now is whether or not the broadcasting and recording industries are ready for the emergence of NATRA as a viable and responsible organization?

The opportunity is here for us to come and work together. We hope you will be with us.

Is the record industry willing to lend its vast resources to developing plans toward helping the black youth of America who buy your product to understand there is a place for them in business.

Is the broadcasting industry with more than 7,500 stations with 450 ethnic appeal, and only seven owned by blacks willing to face its responsibility to the black communities of this country. The challenge is here come let us work together. The time has come.

"We been bused and we been scorched" but we've been trying. This year, we challenge the members of our industry to eliminate the excuses and step forth and join hands with us.

EXECUTIVE SECRETARY/DEL SHIELDS

National Association of TV & Radio Announcers
850 SEVENTH AVENUE, NEW YORK, NEW YORK

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THE EXOTIC RIMSKY-KORSAKOV
Camarata
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GREAT RHAPSODIES FOR ORCHESTRA
STANLEY BLACK
LONDON PHILHARMONIC ORCHESTRA
LONDON PHASE 4 STEREO CONCERT SERIES
<table>
<thead>
<tr>
<th>Album</th>
<th>Artist</th>
<th>Label</th>
<th>Catalog Number</th>
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<tr>
<td>Looking Back</td>
<td>John Mayall</td>
<td>London PS 582</td>
<td></td>
</tr>
<tr>
<td>Ssssh. Ten Years After</td>
<td></td>
<td>Deram DES 10079</td>
<td></td>
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<tr>
<td>If I Should Touch You</td>
<td>J.J. Worthington</td>
<td>Deram DES 10030</td>
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<tr>
<td>The Johnny Almond</td>
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<td>Sire SES 67009</td>
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<tr>
<td>Music Machine</td>
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<td>Bécaud Sings Bécaud</td>
<td>Gilbert Bécaud</td>
<td>London PS 559</td>
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</table>
MUNTZ CART-CHART
New Release & Hit Index
COMPATIBLE 4-TRACK CARTRIDGES

Order Inventory Stock No. Album & Artist

Muntz New Release Index
A NEW BRAND OF COUNTRY — Leon and Marjie
GREAT SONGS OF THE DELMORE BROTHERS — Marie Travis & Johnny Band
HOLD ME — Johnny and Jonie Mosby
SON OF THE SOUTH — Jack Bawow
DIMENSIONS — The Box Tops
GAMES PEOPLE PLAY — Joe South
BUG IN — Gordon 'n' Rogers Inter Urban Electric & A E Pick Crew and Rhythm Band
GOOD MORNING STARSHINE — Tallaght
STRONGER THAN DIRT — Big Mama Thornton
MOUNTAIN — Leslie West
THE PLASTIC COW GOES MOOOOOOG
CRAZY ELEPHANT
MAKE A JOYFUL NOISE — Mother Earth
BROTHER LOVES TRAVELING SALVATION SHOW — Neil Diamond
— with Neil's hit "Sweet Caroline"
The Franco Zeffiretti Production of Romeo & Juliet — Original Soundtrack
THREE DOG NIGHT
SUITABLE FOR FRAMING — Three Dog Night
SMAASH HITS — Jimi Hendrix Experience
SOFT PAirate — Boz
PETER, PAUL and MAMMY — Peter, Paul and Mary
BRAVE NEW WORLD — Steve Miller Band
MY WHOLE WORLD ENDED — David Ruffin
CLOUD NINE — The Temptations
LET THE SUNSHINE IN — Diana Ross & The Supremes
EARLY STEPPENWOLF — Steppenwolf
MOOG — THE ELECTRIC ECLECTICS OF DICK HYMAN
GALVESTON — Glen Campbell

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W A R D S R E A L S A L E S M A N

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NARM Registrants Create A Need
For Revised Conference Program

PHILADELPHIA — At advanced re-
gistration for the 1969 NARM Tape
Convention, Jules Malamud announced
that 560 representatives of the tape-
and tape-recorder industry had al-
ready signed up for the Sept. 5-7
Philadelphia event. Malamud, the
NARM executive director, also stated
that because of an unprecedented de-
mand by NARM tape wholesalers for
person-to-person conferences, the
yearly schedule has been revised to
70 distrib/track jobber/wholesaler
meetings.

At the person-to-person mee-
tings, jobbers will meet directly with
the manufacturers of recorded product, blank tape, casse-
ettes and display materials. Malamud
commented that these meetings reflect
the tremendous interest of jobbers
in the tape market.

In addition to the person-to-
person conferences which are to be
during the afternoon of the first day
and on morning and afternoon ses-
tions through the remainder of the
day, a personal contact is afforded
open business luncheons which are
centered about the business.

Columbia Cassettes Galore

LOS ANGELES — Columbia's offer
ings to the Cassette field are
very much in evidence at the
1969 NARM Convention in this
city. The product introduction of
the label who heads the label
promotions in addition to announcing the six casset-
sete release of 44 titles for Septem-
ber 5 and 45 for September 11,
the company will follow with 44
additions in October, and November
25 more in December.

Decca Releases 8 Post-Confab Tapes

NEW YORK — A sizeable tape
issue has just been issued by
Decca Records upon return of the
company's Miami meeting of retail
and promotion force. The product
includes 22 8-track cassettes of the
label's albums and a single "LP" reel.

Most of the new cassettes feature the label's newly issued
albums, placing the release date
for these cassettes in the next three
months. The rest of the cassettes are also
album releases from Decca which
form the major portion of the company's
twin-track recordings from the pop
and country fields.

BERT Kaempfert's newest record
"Traces of Love" has been
multimaneulously released on Decca's
in 8-track/reel/cassette combina-
tions. Other 8-track offerings
include Christopher Scott's "Swing

Joe Brooks, sales and promotion
vice-president includes "Unique Art of Segovia's "Soul Singer" and "Seven Days of Night" and "Era of Greek", with the Chi-Lites.

From the Arttistic: "The Jimmie Davis triple packs including "The Judy Garland"; "The Best of Al" and "The Best of Lawrence Welk" and "The Best Of Soul Hits" by various artists. Cassettes only are all twin sets with "The Best of Life" and "Top Hits" and "Spots, Mills Brothers Grant."
Tom Paxton's back. Beautiful.

Tom Paxton / The Things I Notice Now
EKS 74043
Also on all tape configurations by Ampex
Ampex Enlarges Reel Size For 661 Series Cassette Duplicator

NEW YORK — Ampex has just marketed its 661 Series cassette duplicator to the tape duplication business which has been carrying 6,000 to 7,000 feet of tape for use by manufacturers of recorded sound and music. The duplicating tape, originally introduced for Ampex's new 661 Series tape duplicating machinery, now offers "greater flexibility and wider production economies" according to mag-tape general manager J.J. Porter.

Carrell Heads Super's Tape Duplication Div.

SUN VALLEY, CALIF. — Robert Carrell has just been appointed director of Super's new tape duplicating division. He will be responsible for organizing and managing the facility located in San Fernando, Calif., and is to report directly to Super's president, David Tushinsky.

Under Carrell, the division's primary function will be to duplicate, issue and supply new tape, both audio and video, and to prepare for the expansion into new educational material and custom duplicating.

Prior to joining this company, Carrell managed his own firm, building and testing duplicating equipment. Earlier, he was a project engineer for Motorola, RCA, and Bell Labs, and a consulting engineer with Lear Jet.

Carrell's assisting staff will have David Ewing and Darrell Zielke who were chosen by Carrell because of their extensive background in tape duplicating and cartridge design.

Robin's Ups Rhinos To Distrib SalesMgr

NEW YORK — Kenneth E. Rhines has been named sales manager for Rhinoid, a taped cassette, magnetic tape, and tape recorder and hi-fi accessories distributor at Robins Manufacturing Co.

Formerly data devices sales manager at the succeeds Robert A. Cohen, who was recently named a vice president of Robins Electronics Corp., the Robins Industries consumer-products subsidiary.

Rhines joined Robins Industries last year. A graduate of Gonzaga University, Spokane, Wash., he had held sales and distribution managerial positions with companies like HRO Inc., and had been in marketing with the Boeing Co.

Strong Responses For AAMA Space

NEW YORK — The Automotive Accessory Makers of America has received solid responses to the space reservations at its upcoming New York Trade Show, taking place at the Coliseum in Feb (912), has been booked for the four day show. The winter season "when inventories are deemed to be at a high level and the opportunity to analyze the results of the previous year's business and then prepare for the new year's business," ahead.

Information for space still available can be obtained from Edwin Erichman, AAMA office in Bala-Cynwyd, Pa.

Japanese King Label Sets 8-Yr Rights Pact With Supercourse, Inc.

SUN VALLEY, CALIF. — Continuing its extension into the Japanese market, Supercourse, Inc. has completed an 8-year contract with King Records to obtain exclusive rights to the Japanese version of all Supercourse label material.

This contract follows closely the one signed earlier this year by Supercourse with the general manager and executive producer for Supercourse's recording division, has also announced that Supercourse's recording division, has also announced that Supercourse's existing national network of dealers and distributors.

Art Leslie Joins A & M

HOLLYWOOD — Art Leslie has left his marketing coordinator position at A & M Records to join J-R & K Records' tape division. In his new post, Leslie will work closely with Joe Mardon, Jr., Supercourse, Inc.'s director of the division.

RCA Aug. Reels: Four Pop Albums

NEW YORK — Three albums from RCA pop leaders have been released, recording by one of the label's newest pop album come April. RCA's August release reel tape release.

"Lighthouse," named for the group, is joined by the latest sets from Josef Feliciano ("Feliciano 16 to 22"), Hugo Montenegro ("Eddy and Eddy Arnold ("The Glory of Love.")"

Bell & Howell 15 Stereo Reel Reels

IRVINE, CALIF. — A triptych package of the Anita Kerr-Rod McKuen team, "The Blue Sky," is heads a new issue of 15 open reel sets from Bell & Howell's Stereo Reel Division.

Also released in the August collection are three programs from the American Airlines series, "Imperial's "A Gentleman's Home" with Dick Rose mini," Liberty leaves "Exeet Moog" by Martin Denny and "Rhythm of the Rain" by Gary Lewis, Mimi's Ike & Tina Turner in "In Person," a selection of songs from Ramsted's Charles Randolph Grean Sound, Reeder's Joni Hirtle Experience on "Smash Hits," Neil Young's "Everybody Knows This Is Nowhere" and "Don Ho's Greatest Hits," United Art's soundtrack to "Midnight Cowboy" (Joe Sample's "Greater Hits" and the 3-pack meninga, Boyd Sacher with his Big Band on Worldwide in "Buddy & Soul."

Ampex To Distribute Nocturne Soundtrack

HOLLYWOOD. — Nocturne Record's first album has just been picked up by the Atlanta-based Atlantic Records to be distributed by Atlantic's subsidiary, Ampex Tape. The initial set is based on the popular TV program "Nocturne Soundtrack.

Changes in production were completed last week, according to a statement by Nocturne execs Harry Barabas and Roy Hart.

Oracle Label Joins GRT's Distrib Fold

Oracle Records has relocated to new distribution offices. Emily Sharp, president of the Record Exchange, stated that the need for larger facilities was the result of stepped-up activity with the label's "Feel Like & Think," as well as an increase in the number of key appointments in the near future.

Sparrow went out on this only a temporary move for Oracle, which declared, "Currently considering several sites where Oracle would have its ware building." In addition to housing its executive offices, the proposed Oracle building will also hold the firm's recording studios, which would be used not just for Oracle artists but would also be leased to other labels and producers. The facility is the home of渲BMI and Ruelle Music (BMJ) and Oracle's publishing firms, will also utilize the addition—social.
THINGS I'D LIKE TO SAY:

I WANT YOU TO KNOW—

THE

NEW COLONY SIX

HAS A ROMANTIC NEW SINGLE

I WANT YOU TO KNOW"

AND I WANT YOU TO KNOW—

I WILL ALWAYS THINK ABOUT YOU

I WILL NEVER LIE TO YOU—
INTERNATIONAL HOTEL. LAS VEGAS, NEVADA — An unforgettable moment occurred on a minuscule stage at the International in a karaoke competition when a minuscule Elvis Presley, hanging from his waist and a two-toned blue scarf dangling about his neck, looked away from a massive object designated as the break Hotel!, dancing with the whole cell block to the "Jailhouse Rock," recording session paraphernalia and bagging for more. And realizing (if you hadn't already known) that his whirls and long sideburns aside, he is an extraordinary talent. One of the great pop and country singers, perhaps the greatest of all white-blue-shifters. Another marvelous event was the listening conference. A memorable evening in the history of rock and roll, symbol of musical rebellion. And a slick English reporter, speaking for all those fans present, that was the audience.

The first time that Presley is working "live" in eight years, his third appearance in thirteen. He performed at another Vegas club in '56, rocked the Pan Pacific (L.A.) in '57 and sang for the Beatles at L.A. Memorial in '61. At such an event it is an historical occasion. Decidedly a person in a hound dog, "you ain't nothin' but a rockin' all the time" and Mac Davis. We do simply turn our heads and look away to when Presley was "Baby Doll," a magnificent styled rouser. "Suspicious Minds" (a certain number one hit record), adding a Lennon-McCartney medley "Hey Jude" (his first hit record)." Going sixty-five minutes after the overture you find yourself, with 2000 others, wondering where this music is going to defy mortality and drift on throughout the world. From swimming, and strolling the sand, one definitely trying to catch that one last wave. If it seems like you are never clearly remembering the coming of the Beatles on the West Coast, just listening to it, so much ballyhoo, so much (are you really?) Beatlemania. But the Beatles could never have put on a show they simply were there. The first time we heard the Beach Boys, we all probably said something like "Where have I heard them before?" And that's because the top forty, July 31, as something you've heard whispering in your ear since birth, perhaps like the sound of the surf itself. So tonight it was the Beach Boys, up on stage, with the young (fifteen to eighteen) audience in a hula mood. And there was "This is only the beginning," a move through a succession of their many, many hit tunes, the recently fluent, impressive images of the past. Each song seemed to call up from the recesses of memory a specific time, place and high school bling and hot dogs, and empty cowboy hats. The first time other than the Beach Boys, always there and The Who, is over. And the Beach Boys. Love, bolding, bearding. Looking like mods and nineties harshness from Great Neck, L.O.N.G. And the rest of the beach boys. The Beach Boys with a few of their pretty songs, making their audiences jump with music, singing their songs, "We could ride the surf together while our hair's young, and in my wonderland I hope I can find you anywhere. I know that." LONNIE MACK, Electric's heavy rocker, I forget and vital was their "Congress Alley," a great, got gusto and energy. And the air was ready for them to come to see the Beach Boys done blues monster Lonnie Mack, and feel the soul, trying to compete the excitement. The Beach Boys, a regular band, brought you home from the beach. Blue monday, things you had done yesterday were born.

LITTLE RICHARD
CHECKMATES, LTD.

WESTSIDE ROOM, CENTURY PLAZA, NEW YORK CITY — The legendary Fillmore west is a full house greeted the Letterman's debut at the Westside Room last week. The legendary L.A. performance in more than five years. It was a letterpeople's welcome.

Next six button, four pocket, double breasted, wool suit, made to measure for a-stitch sweaters they once wore. And Gary Pike has replaced Bob Eisenhower. A nod to the memory of Jerry Curran a tentative alternate for Gary's brother, Jim, now remerging from throat ailment (he's expected back within the next week or two). Leaving Tony Rutala the one original with the act that began way back in '61 on the West Side. By the way, Jon and Curran were on top weekly on the top thirteen. Still, they are as popular among today's white vocal groups. Here you go seven years when they have not been recorded. The act has a lot of audacity.

Several of those titles are incorpored into their repertoire, from their first monumental hit ("The Way You Look Tonight") through Theme for a Dream, "Dream On," "Mississippi Saturday Night," "Going Out of My Head" to their current top twenty tune, "Hurt So Bad." Too, there's the unusual stuff.

MICHAEL ALLEN
COPACABANA, NEW YORK — Michael Allen puts both physical and emotional distance behind the material. He sings, and this material covers a remarkable range of formats, from the "now" composers, to men of show music, with and without the university. All done with poise and professional dedication to his craft, whether he walks away from his hour long act—featuring for the first time at the Copacabana —or whether he's got his Allen style in record, Allen is saving excitement to the young artist's perfrormance in the act of contemporary numbers as "With a Little Help From My Friends" and "What Now My Love." And all give Allen credit for being a key figure in contemporary stage events. And give Allen credit for being a key figure in contemporary stage events. Allen is a strong asset. Allen, who has just won the London Record, and is among the rare breed of mixers acts, is a strong asset, and has to sing from start to finish of his act.

Turrentine To Canyon

NEW YORK — Noted jazz saxofist Stan- ley Turrentine and Wally Roken's newly-formed Canyon Four, are putting on a show for the fans. The initial album will be going into production in the next few weeks. Turrentine's past affiliations were with Impulse, Prestige, Atlantic and, most recently, Blue Note. WOLLMAN SKATING RINK, CENTRAL PARK, NEW YORK. — It's a funny thing about music. Sometimes they seem to have been around forever. It's as if they have been waiting for the right moment to be going to defy mortality and drift on throughout the world. From swimming, and strolling the sand, trying to catch that one last wave. If it seems like you are never clearly remembering the coming of the Beatles on the West Coast, just listening to it, so much ballyhoo, so much (are you really?) Beatlemania. But the Beatles could never have put on a show they simply were there. The first time we heard the Beach Boys, we all probably said something like "Where have I heard them before?" And that's because the top forty, July 31, as something you've heard whispering in your ear since birth, perhaps like the sound of the surf itself. So tonight it was the Beach Boys, up on stage, with the young (fifteen to eighteen) audience in a hula mood. And there was "This is only the beginning," a move through a succession of their many, many hit tunes, the recently fluent, impressive images of the past. Each song seemed to call up from the recesses of memory a specific time, place and high school bling and hot dogs, and empty cowboy hats. The first time other than the Beach Boys, always there and The Who, is over. And the Beach Boys. Love, bolding, bearding. Looking like mods and nineties harshness from Great Neck, L.O.N.G. And the rest of the beach boys. The Beach Boys with a few of their pretty songs, making their audiences jump with music, singing their songs, "We could ride the surf together while our hair's young, and in my wonderland I hope I can find you anywhere. I know that."
Radio's Top 40 Look

from past Buddah hits by the 1910 Fruitgum Company, The Ohio Express, The Brooklyn Bridge and others. We've sold 45,000 copies already without too much major market airplay, except in a few instances. The single originally broke on WSAI in Cincinnati and is currently top ten in 35 secondary markets. WBGC in Philadelphia also went on the single and had good results with it. It was a huge hit wherever it was played but "selective Top 40" magic directors didn't program "Moonlight."

That said he considers the "split personality" of top 40 "not a problem but a fact of life. There is a record industry phrase, 'A hit, is a hit, is a hit,' but it doesn't always apply. Hits don't get played automatically at 'selective' Top 40 stations. They have to fit the demographics. Promotion men will have to be redirected to meet the 'selective' Top 40 and 'true' Top 40 formats and bone up on demographics so they understand radio station format problems. All labels will have to make this change in their promotion."

Goldner's New Label

In 1957, the Goldners sold again to form Gend. Their first release by the Dubs, "Could This Be Magic?" hit pay dirt in 1957 they also formed End Records which started true to form with such hits as "He's Gone" and "Maybe" by the Chantels. In 1956 they partnered with Buchanan and Goodman for one of the fastest breaking hits of all time, "Flying Saucer." 1955 saw Little Anthony and The Imperials come to the Gone End Complex, followed by The Isley Brothers and Jo Ann Campbell.

Benny Goldy Deal

The Goldners also brought in Benny Goldy, Jr., from Detroit to produce Smokey and The Miracles (for End. It was discovered that the Goldners played a key role in the Big label nationally distributing smaller label concepts so prevalent in the industry today, with their distribution of two new labels Sceptre and Janie. -Gordy
**CashBox Radio News Report**

**Tuning in On...**

**WMCA-New York Music & Talk w/ Unification**

Bill Scott, a newly-appointed president of the programming department of WMCA, New York, is a man with ideas. One of his ideas is to completely change the music and talk aspects of the station's format. "Entertainment," he describes the direction he, with veteran music director Joe Bogart, is going WMCA. Said Stephen B. Laburnen, the outlet's managing director, "In making the announcement of Scott's appointment, WMCA's ambitious formula combining the best elements of musical entertainment, two-way talk as well as public service requirements is the closest kind of coordination and selection which roll together the seemingly diverse, but actually compatible elements making up our unique format. We are particularly fortunate that in unifying entertainment and public service, we are able to call upon Joe Bogart's long experience and thorough understanding of the entertainment programming. Much of WMCA's success is attributable to its outstanding personnel at all levels and its willingness to innovate."

**Return Of The Good Guys**

Bogart will continue to play the hits, but at WMCA, the Good Guy concept comes in a new format. The outlet's personality lineup will soon see the return of the "Good Guy" Deejay, formerly with WNBC-New York, who returned to WMCA during September. It is possible that several of the other deejays mentioned in the article will resurface as the format evolves. Scott's WNBC days are not over yet, however, as he has been assigned to a new program position at the station.

**KSFO's Deejay Doings**

SAN FRANCISCO - KSFO's personalities here have been impressively articulate as they involve themselves in music and community service events.

Dock McGarvin, KSFO's utility jack, heads a popular show now booked at the El Matador in North Beach every Sunday night. (Prior to this, the act worked Mondays at Sausalito's O'Reily's; he is now banking on the jazz scene.) McGarvin has performed at the Hungry i and the Crest Bon. The drummer, composer, and leader of the group, he is also a songwriter and has penned the music for a number of ballads and jazz pieces. McGarvin and saxophonist David Schapiro and Michael McGarvin will host the popular "Jazz in the Grove" featuring Earl Fatha Hines on August 17. Concerts are free to the public and begin at 5 p.m.

KSFO's Gene Nelson has now broadened his talents to writing and teaching. He'll write a music/entertainment column for the Mini Monitor, a bi-weekly supplement of The Monitor, published by the San Francisco Chronicle. The column is strictly for young people of high school and early college age. In the fall Gene will teach a course in the radio/TV department of the College of San Mateo. His semester course in announcing is for thirds and Gene is also busily engaged in little theatre work.

Further KSFO San Francisco deejay doings have included the Stern Grove concerts, featuring the station's personalities as emcees. On Aug 3, Carter Smith introduced Arthur Fiedler and his San Francisco Symphony in their first Stern Grove pops. And, finally, Nelson emceed the Terra Linda Band in their Stern Grove appearance on July 6. Aaron Edwards intrudes Fiedler and the Symphony pops on July 15. Smith and Nelson emceed the Meria Opera Fund in conjunction with the San Francisco Opera Company.

**ASCAP-TV Reach Agreements In Telecast Music Licensing**

WASHINGTON - Almost eight years after negotiation and negotiation of the proposed new contract for use of ASCAP music by TV stations, the case has reached the last court of appeal. With ASCAP and the Entertainment Stewardship organization in agreement on the contract, the dispute has been settled by a long series of negotiations.

ASCAP's Mailing List

ASCAP will mail out the near-future copies of the new contract. ASCAP has already informed, by official channels, 102 or more stations. Copies go to all of ASCAP's TV stations licenses for signature.

Representing broadcasters in the case, the chairman of the All-Industry TV Stations Music License Committee has estimated that if TV outlets reduced revenue, increases would still not be 5% more than the current contract. The ASCAP contract for a period of one year will be $3 million less under the new contract than under the one it has replaced.

Charles R. R. Cotton of Broadcaster's Coalition, Inc., which represents the 250 station's general managers, claims there is no evidence that ASCAP has the right to negotiate the contract. He also claims that ASCAP has not heard from any station that is willing to sign the contract. The ASCAP contract for a period of one year will be $3 million less under the new contract than under the one it has replaced.

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**Bios for Dee Jays**

**Winstons**

Collectively known as the Winstons, Richard Spencer, Phil Toletta, Quincy Mattison, Ray Maritano, Sonny Peck, and Jack Rice, have the right to claim the title of "The Kings of Pop." The group, which has been recorded by such major labels as Warner Bros. and ABC-Dunhill, has sold over 10 million records worldwide.

The Winstons were formed in 1963 by Michael Olympics, who was also a member of the Impressions. The group was named after the first street address of their manager, who had previously managed the Impressions.

The Winstons' debut album, "The Winstons," was released in 1964 and featured the hit single, "Stand By Me." The group's follow-up album, "The Winstons," was released in 1965 and featured the hit single, "We've Had It All Too Long." The group's third album, "The Winstons," was released in 1966 and featured the hit single, "I'm Gonna Get It Outta My System."

Today, the Winstons are still active, with Richard Spencer and Sonny Peck performing as a duo. The group has recorded several hits over the years, including "Can't Get Along Without You," "Never My Love," and "Do You Love Me."
RARE AND WELL DONE

AUGUST 1969 RELEASE

SOUNDTRACK: "THE ITALIAN JOB" (PARAMOUNT PAS 3897)
DIANA TRASK: "FROM THE HEART" (DOT DL 52855)
DIONNE WARWICK: "GET IT ON" (DOT DL 52855)
THE FRATERNITY OF MAN: "GET IT ON" (DOT DL 52855)
JACK BARLOW: "SON OF THE SOUTH" (DOT DL 52855)
CATCH: "THE PLASTIC COIN: THE NAST" (DOT DL 52855)
DIANA TRASK: "FROM THE HEART" (DOT DL 52855)
JACK BARLOW: "SON OF THE SOUTH" (DOT DL 52855)
CATCH: "THE PLASTIC COIN: THE NAST" (DOT DL 52855)

ALSO AVAILABLE ON PARAMOUNT STEREO TAPE 8-TRACK CARTRIDGES AND IS DISTRIBUTED BY PARAMOUNT RECORDS, A DIVISION OF PARAMOUNT PICTURES CORPORATION. A CALL NOW FOR INFORMATION.
Metanomena

Tom Donahue

To succeed, a film must be more than just entertainment. It must be a story, a story that touches the heart and mind of the viewer. The director must be a storyteller, and the audience must be willing to listen. The film must be more than just a collection of images; it must be a journey into the human experience. The director must be willing to take risks, to push the boundaries of what is possible. The audience must be willing to be challenged, to be moved. The film must be more than just a reflection of the world; it must be a mirror, a reflection of the future. The director must be a visionary, a leader, a force for change. The audience must be willing to be inspired, to be transformed. The film must be more than just a product; it must be a work of art.
CashBox Record Reviews

Picks of the Week

THE TEMPTATIONS (Gordy 7093)
I Can't Get Next To You (2:53) (Jobete, BMI - Whitfield, Strong)

Everyone's in on this! This one should have been hit a few years back. A top notch production, this song has a feel-good sound that is sure to please fans of soul music.

JAMES BROWN (King 6250)
Lowdown Popcorn (2:47) (Golo, BMI - Brown)

This is a great example of James Brown's unique sound. The song is catchy and sure to have people dancing and having a good time.

GARY PUCKETT & THE UNION GAP (Columbia 44967)
The Way We Winds Us (2:52) (Beresfiled, ASCAP - Miller, Bernstein)

This is a classic song that has stood the test of time. It's a great example of the soft rock genre and is sure to please fans of this style.

ENGELBERT HUMPERDINCK (Parrot 40040)
I'm A Better Man (2:50) (Blonde Sacs/Jac, ASCAP - Bacharach, David)

This song is a great example of Engelbert Humperdinck's ability to convey emotion through his music. It's a touching song that is sure to resonate with fans of this genre.

BUCCHANAN BROTHERS (Event 3305)
Some Love (2:51) (Ranwood, BMI - Cashman, Piattelli, West)

The Buchanan Brothers are known for their great harmonies and their ability to create lush, sweeping melodies. This song is a great example of their sound and is sure to please fans of this style.

ARTHUR CONLEY (Atco 6706)
Star Review (2:26) (Golo, BMI - Toussaint, Lee)

Arthur Conley is a great example of a soul singer who can really hit the high notes. This song is a great example of his vocal power and is sure to please fans of this genre.

CHER (Atco 6706)
For What It's Worth (2:21) (Ten-East/Cobliss/Springago, BMI - Still)

Cher is a great example of a singer who can really hit the high notes. This song is a great example of her vocal power and is sure to please fans of this genre.

CANEY CREEK REUNION (Apt 26007)
Break My Mind (2:53) (Meager, BMI - Whitfield, Strong)

This is a great example of the Caney Creek Reunion's ability to create a catchy, memorable song. It's a great example of their sound and is sure to please fans of this style.

Choice Programming

THE KINKS (Reprise 8487)
The Village Green Preservation Society (24) (Noma/Hi-Count, BMI - Davies)

The Kinks are a great example of a band that can really hit the high notes. This song is a great example of their ability to create a catchy, memorable song. It's a great example of their sound and is sure to please fans of this genre.
A MAN ALONE — Frank Sinatra — Reprise FS 1009
Sales of any Frank Sinatra album are big, this new LP by the chairman of the board will be no exception. For extras, Red McKenzie has written words and music for the disk, especially for Frank Sinatra. So watch out, this package is going to take off. The brilliant sounds include the title song, "The Beautiful Stranger," "Love Has Been Good To Me," and "Empty Is." Stock up heavily on this set.

WHAT ABOUT TODAY? — Barbra Streisand — Columbia CS 9118
Barbra Streisand's second sound is always distinctive, has moved into the contemporary bag with a vengeance on her new hit, the Beatles' "Honey Pie." "With A Little Help From My Friends" & "Good Morning" are represented on the LP, as are Jimmy Webb ("Little Tin Soldier"), and Paul Simon ("Paper's Theme"), among the 17 stellar tracks. (Including the fine title song.) The songs' vocalizing, dramatic and sizzling, and, with this album, she's in a brand new bag, the color of which looks gold.

THE BEST OF BILL COSBY — Warner Bros./Seven Arts WS 1598
The "Best of Bill Cosby" is very good, indeed, as the comedian demonstrates the art of humorous storytelling hilariously and vividly on this set. Childish conundrums involving "Old Wind Mardor" "Revenger" and "Fat Albert" are included on the album, as well as tales of the Bible ("Noah, Right!"), and the perils of fatherhood ("Babes"). LP should be on the charts shortly.

JUDY GARLAND'S GREATEST HITS — Decca DL 75150
This is, indeed, the late star's greatest hits, recorded between 1937's ("Dear Mr Gable," You Made Me Love You," 1945's "On The Atchison, Topeka and the Santa Fe.") In between, such classics as "Over The Rainbow," The Trolley Song," "The Boy Next Door," and "Have Yourself a Merry Christmas," among others, Peak recordings at the peak of Judy's stardom.

APOLLO 11: FLIGHT TO THE MOON — Narrated by Walter M. Schirra Jr. — Bell 1100
The event of the century has been recorded in stereo by Bell Records. The "Nord" says, except that the album reproduces with fidelity the epic-making flight of Apollo 11 to the moon and back to earth. Side 1 contains the actual voice transmissions from man's historic voyage into space; there is a message by the late president John F. Kennedy, and, on Side 2 Apollo 11: Flight To The Moon. Recorded history on this LP will obviously result in super sales.

TRACES OF LOVE — Bert Kaempfert & His Orchestra — Decca DL 75149
Bert Kaempfert and His Orchestra interpret 12 contemporary tunes in a manner guaranteed to please MOR audiences everywhere. Socially appealing renditions of "Traces," "Games People Play," "I've Gotta Be Me," and "I Love How You Love Me" are among the tasteful material that are down as a certain good music market pleaser.

I'VE GOTTA BE ME — Tony Bennett — Columbia CS 8682
Tony Bennett's sassy version of "I'Ve Gotta Be Me," and his flavorful renditions of such classics as "Play It Again Sam," "World Needs Now Is Love," and "The Laughing Game," should put the artist's new album into good sales shape. Bennett's previous albums have seen copious chart action, and latest set should prove no exception.

THEMES LIKE OLD TIMES, Volume Two — Viva V 6020
Success of the first collection of oldies, "Themes Like Old Times," (The March of Time, One), which was a chart rider some months back, has sparked this second expanded and the fun in the collection of Uncut. Collectors of camp, collectors of rarities, and just plain collectors should find this a genuine treat. Included are such as "Inner Sanctum," "The March of Time," and the Adventures Of Ozzie and Harriet," "Sergeant Preston Of The Yukon," and mention some rare moments with Welles and his Mercury Theater and Jim and Costello. Bound again for charts.

SINCERELY — Paul Anka — RCA VLS 4210
Paul Anka sang his way into the Top with "Sincerely," and also saw chart action recently with "Good Night My Love," which are included in the chapter and sets. The excitement generated in the Oopus on the LPs onto the live album, in the chart items, and the sparkly format of "Watch What Happens," "By The River To Phoenix," and "Gentle On My Mind," Anka's audience should be out in force again.

LEE MICHAELS — A & M SP 419
This is Lee Michael's third album for A&M and, having already hit the charts, it's tied up as his first big success. Michaels' contemporary rock artist and songwriter, creator of vocal keyboard and percussion set. Barthelemy Smith-Frost. (Frosty) 6 of the 9 cuts on the single are already chart items. One cut is a duet solo by Frosty, LP has a heavy soul touch.

WE CAME IN PEACE FOR ALL MANKIND (A RECORDED HISTORY OF SPACE EXPLORATION AND THE TRIUMPH OF LUNAR LANDING) — Decca DL 70172
The flight of Apollo 11 to the moon, and the spacecraft's return to planet Earth at the tail of Decca's "Apollo" albums, is a rare and awesome event. Voices of the 11 crew are heard during the ascent, Armstrong, Aldrin, and Collins, and President Kennedy and Johnson, the moonwalks. The first of June, Yuri Gagarin speaks on the LP. A piece of the drama and drama makes this set a valuable.

PIECE OF MIND — The Happenings — Jubilee JGS 6026
Though the album cover concept an appearance of the group in censors would seem to indicate a change that despite a freaky scene, this LP makes the Happenings remain as slick as ever. Always a hit hit, they here reveal themselves to be concerned with the songs, including their current hit "Where Do I Go/be From" about the misconception and strife of more. Happenings fans will enjoy this LP.
CashBox Album Reviews

Top Best Bets

SWETS FOR MY SWEET — The Sweet Impression — Atlantic SD 8235
CesA vocal styles subtly wind themselves around rhythm-rock songs on this LP, and the result is pure soul: The Sweet Impression make themselves heard (and felt) on "But You Know I Love You," "It's Not Easy..." and a host of other tunes. Set should appeal to many soul fans.

FIENDS AND ANGELS — Martha Velaz Sire SES 39768
The trend that started with the success of Janis Joplin is here aby continued by Martha Velaz on a very heavy album. Filled with energy and power, Martha's voice tears into such shakers as "Drive Me, Daddy," "I'm Gonna Leave You," and her current single entry "Tell Mama." Attractive package (and attractive Martha) could spark initial sales response, and with FM action, LP could move to charts.

WILMER AND THE DUKES — Aphrodice APH 6081
A mixture of rock, rhythm and blues and jazz will be the keynote here, as Wilmer and his very able band lay down some fine, bouncy tracks. LP is marked by gutsy vocals and powerful instrumentation, and overall, this is one fine LP. Standout selections are "St. James Infirmary," "The Rolling Stones" older, "I'm Free," the lush and powerful "What I Want," and the powerful message-laden "Living In The USA." Inclusion of the group's successful disco kick "Get Out Of My Life, Woman" should spark sales.

BREAD — Elektra EKS 76044
Elektra's first here is a team of three west coast country-rockers, together called Bread. Current interest in country style should spark interest in this deck and please the group who should mean plenty of FM and some Top Forty radio play. All of the members write, and the material indeed, is built primarily to handle their instruments and their listeners. A quality of the album could lead to chart action.

CashBox Insights & Sounds

Jimi Hendrix

Hendrix's latest single release, "Simple Song Of Freedom," was written by Bob Dylan and is currently 56 with a bullet on Cash Box's Top 100 chart.

Stax Timemasters

MEMPHIS, TENNESSEE
The team of Bettye Crutcher, Hester Banks, and Raymond Jackson, three young songwriters at Stax Records, are now signing all their compositions We Three, and will work solely under this joint nom de plume.

Stax/Volt Records and its music publishing division, Easy-Music, has a long roster of timemasters, including the late Hayes-Davidson songwriting duo who are responsible for "Soul Man," "Hold On, I'm Coming," "B.B.Y." and many others. Booker T. Jones and the MG's have produced "Time Of The Season," "Love Song," "Ladies And Gentlemen," and others, and the team of Steve Cropper and Otis Redding who created scores of songs.

Crucifer, Banks, and Jackson are responsible for "Who's Making Love" and "Take Care Of Your Homework" for Joanne Taylor. The title "The Whole World Is Fally Down" for William Bell, tour which gets underway in Colorado.

Indie record producer Jackie Mills has been signed by Epic Records to produce LP for label's group West, a very fine country-look jazz-rock team. George Grant wrote the new Pendulum Kama Sutra release. "And She Walks In Style" which was a hit on Atlantic, and the Hendrix Experience. Atlantic Records has announced the first European commitment for the New York Rock & Roll Experience. First engagement will be with the New York Chamber Serenades at Festival Hall, London, England.

Abbe Music and J.L. Caulfield Enterprises are presently working on surrounding European dates at Atlantic's heavy British recording group Led Zeppelin has been awarded a gold record for their first LP. Second album is presently in the completion stages and with advance orders totaling over 200,000, will be issued shortly.

Olivier's recording of "Jean" promises to top his "Good Morning Sunrise smash. This would make "Jean" and not "If You Go Away" his best known song written by Rod McKuen.

Groovy comments about the Session" of Soul" which has already been recorded at the Crystal Ballroom, last week for a 45 release on the label. Their next number "That's My Little Sometime." The label operates out of 1697 Broadway.

Form 'We Three'

"I Like What You're Doing To Me" for Carla Thomas, and "You Can Make Me Feel Like A Woman," "Long Walk To D.C." and "We'll Get Over It" for the Staple Singers will be with the New York Rock & Roll Experience. First engagement will be with the New York Chamber Serenades at Festival Hall, London, England.

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FRUITFUL DECADE TOGETHER. The Hi Records and London Records distributing relationship over the past 10 years was celebrated last month at a meeting in Memphis. The top photo shows Joe Cough, president of Hi, receiving a special plaque from Herb Goldberg and Walt Maguire of London, in the second photo. Maguire and Goldberg present Bill Boge of Record Sales in Memphis with an award signifying outstanding achievement on Hi product by the distributorship. In the third photo, Marty Distrow, vp of Cash Box, presents artist Willie Mitchell with a Cash Box award plaque, bottom photo pictures meet guests Sam Cerino, London Records, Chicago, Ray Manisera, Universal Distributing, Philadelphia, Dave Marshall, London’s eastern promo manager, John Armetta, Baltimore promo, Tony Ray of TDC’s Los Angeles promo, Bill Ham of H.W. Daily in Houston, Murray Messel, London’s promo manager of L.P’s at Mirlette, London’s Michigan/Ohio promo manager, and Sy Warner, London’s single sales manager.
Mahan To Kaplan—Cullen Office On The West Coast

NEW YORK—John Mahan has been appointed general professional manager of the West Coast offices for Kaplan-Cullen Associates, Ltd. record production, music publishing, and talent consultant complex. In addition to directing the record production office, Mahan will head up the Golden Egg (RSD) and Thrice (ASCAP) publishing firms.

In making the announcement, Artie Kivit of Stanley Kramer Ventures in Los Angeles and Hollywood, along with Mahan, brothers Francis, and their three pals Mary, Marsha, and Mel, will work around the clock to ensure that their records are heard by radio stations throughout the nation.

As West Coast head of Sunbury-Dunbar Music, Inc. (a subsidiary of RCA Victor), Mahan placed songs with such recording artists as Herb Alpert, Vikki Carr, Wayne Newton, Hugo Montenegro, Roy Conif, and many others. He recently brought the million seller “One” to Three Dog Night. Mahan has also served as West Coast manager in charge of sales, promotion, and artist relations for Epic Records for two and a half years, and has been held the position on the West Coast as well. For a time he was also head of Epic West Coast operations.

Having been appointed in addition to having acted in sum- mer stock and having taught guitar, Mahan has started out in the record business as an independent and, with his radio and television programs, is now involved in the upcoming motion picture, “Love.”

Kaplan-Cullen Associates, Ltd. was formed in 1977 and now has offices in New York, Los Angeles, and Philadelphia.

John Mahan

HLL Signs Randolph

NEW YORK—Singer-actress Barbara Randolph has been signed to LHI for a three-year period by the firm’s president Lee Hulmeow. Randolph has been among the nation’s most prominent SAG members and is likely to be a major release wave, which consists of the new releases:

**Indie Promo Men On TA’s Product**

**HOLLYWOOD—TA Records has appointed two sales representatives in Philadelphia to work to the sales and promotion department of the new label’s distribution and promotion offices in New York.**

**Record Plant Leases Studios In West LA**

**NEW YORK—a 1,000 square foot sound stage facility in West Los Angeles has been leased by the Record Plant, a division of the Standers group.**

**EA Eagle Rings On Intrepid**

**NEW YORK—“Eagle Has Landed,” a double-disc documentary of the American moon expedition, has been released by Intrepid Records featuring the complete account of the flight of Apollo 11 plus highlights of the United States space flights ever put on record.**

**Ahrannie Raising Price**

**BERKLEY, CAL—Ahrannie Records has announced that all label herpes will raise the price list for all its albums by 25 percent.**

**New Additions To Playlists**

**WKNR—Detroit**

**Can’t Get Next To You—Gloria Gaynor**

**Love Can’t Turn Back—Clint Black**

**Do You Know What It Means To Miss New Orleans—Doyle Dykes**

**Don’t Be Denied—Gibb**

**We’re Going To Make It—Carolyn Pursley**

**Don’t You Know You’re Beautiful—Lenny Lux**

**New Additions To Playlists**

**WKNR—Detroit**

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TAMMY WYNETTE (Eric 10510)
The Mamas & The Papas - Love A Man (2:25) (Al Gallico, BMI - Sherrill, Sutton, Wynette)
Tammy Wynette continues to come with hit after hit, and her latest single will undoubtedly keep the strong going. An emotion-laden romance ode. "The Ways To Love A Man" should start up the charts almost immediately. Watch it rise. Flip: "Still Around" (2:45) (Algie, BMI - Sherrill)

BILLY WALKER (Monument 1154)
Better Homes And Gardens (2:54) (Russell-Cason, ASCAP - Russell)
Billy Walker will have no difficulty seeing plenty of action with his latest outing. Billy is running a rarely © a dazzling husband to return to domestic life and mind his "Better Homes And Gardens. Subject matter, plus an infec-
tious tune, makes the song a solid contender in itself, and Walker’s perfor-
man e will keep fans tuned in. No information available on the flip side at this time.

DON GIBSON (RCA 0219)
I Will Always (2:47) (Acuff-Rose, BMI - Abernathy, Stampley, Beal) 
Don Gibson should have no difficulty capturing a chart spot with this slow-
paced, feeling love ode, "I Will Always." Song penned by Gibson himself, is bound to go over big with the chart reader’s many fans. Keep close tabs on it. Flip: "Half A Much" (2:45) (Acuff-Rose, BMI - Williams)

BILLIE JO SPEARS (Capitol 2593)
Stepchild (2:44) (Blue Crest, BMI - Frazier)
Billie Jo Spears follows up her "Mr. Walker, It’s All Over" smash with a strong outing dubbed "Stepchild." The song, penned by Dallas Frazier, tells the tale of a child who had a tough time with his mother’s second husband. Should go far. Flip: "Softly And Tenderly" (2:46) (Central Songs, BMI, Rhodes, Lackey)

OSBORNE BROTHERS (Decca 32516)
Tennessee Hound Dog (2:31) (Luse Of Bryant, BMI-R. F. Bryant)
Already on the charts with "Tennessee Hound Dog," the Osborne Brothers should be climbing higher and higher with this in the lid coming weeks. Side is equally contagious and showcases the Osborne Brothers in a fine new appearance. Flip: "Thanks For All The Yesterdays" (2:18) (Sure Fire, BMI - Osborne)

JOHNNY DARRELL (United Artists 50572)
River Bottom (3:03) (Quartet, Benhill, ASCAP - Wheeler)
Should be an enviable amount of airplay and sales on tap for Johnny Darrell via this Bally Edd Wheeler composition, "River Bottom." Side is a breezy, catchy item about a man who’s drowned his evil chestin’ woman out of his life on list of disks to watch for big action. Flip: "Ain’t That Livin’" (3:18) (United Artists - ASCAP - Harvey)

CAL SMITH (Kapp 2037)
You Can’t Housebreak A Tomcat (2:33) (Forrest Hills, BMI - Stewart, Edridge)
Watch out for Cal Smith to haul in hits of spins and sales with this lid. Dubbed "You Can’t Housebreak A Tomcat," the side is an unabashed statement of Cal’s prowess as a disc jockey. Should go far. Flip: "At The Sight Of You" (2:40) (Sawgrass, BMI, Pitman, Darren)

RAY GRIFF (Dot 17288)
The Entertainer (2:29) (Blue Echo, BMI - Griff) 
Here’s the proper spot and title of the line of a star that should do very good things for Ray Griff. Ray’s performance will, as it normally does, appeal to a host of disc buyers and the deck beds fared to garner big sales. "The Entertainer" is Ray’s own composition. Flip: "Caution To The Wind" (2:54) (Blue Echo, BMI - Griff)

JACK BARLOW (Dot 17287)
Pauline (3:53) (Tree, BMI - Wayne)
Jack Barlow stands an excellent chance of grabbing plenty of attention with his new deck. A sorrowful effort about a girl of the streets whom the singer of the song once loved. "Pauline" should touch the hearts of numerous listeners. Eye it. Flip: "Singing Country Soul" (3:27) (Tree, BMI - Tubb, Barlow)

Newcomer Picks

HAL WILLS (Wayside 004)
Bayou Pierre (2:12) (Lowery, BMI - H. G. Wills)
"With the proper exposure, Hal Wills could make a hit in his possession with "Bayou Pierre." A rousing knee-slapper, the side has loads of appeal and de-
serves attention. Flip: a careful listen. Flip: "Late To Early" (3:04) (Rackey, BMI - H. & G. Wills)

BILLY MIZE (Imperial 66403)
While I’m Thinkin’ About It (2:32) (Cook, BMI - Bell) 
Beautifully-tinted love song could do big business for Billy Mize. Keep an eye on it. Flip: "This Thing Called You" (2:56) (Unart, BMI - Mize)

GEORGE MORGAN (Stop 297)
We’ve Done All The Lovin’ We Can Do (2:27) (Bing, BMI - Pickard)
George Morgan could make noise with this sorrowful romance outing. Give it a spin. Flip: "My One Desire" (2:56) (Window, BMI - Kingston)

CHUCK SLAGHTHER (Desiree 102)
A Fool Away From Home (2:55) (Bing, BMI - Dice) 
Splash out for a man who goes off to seek his fortune as a country singer may grab nice air-
play. Mercury label about one of the streets whom the singer art. "Nasty Jim" (2:10) (Saw Grass, BMI - Art Alpert)

BUDDY WAYNE (Capitol 3594)
Don’t Hard Time (2:22) (Freeway, BMI - Georgia) Could be a good sales 
flip. Buddy Wayne is a rousing knee-slapper, the side has loads of appeal and de-
serves attention. Flip: a careful listen. Flip: "One Time Many Heartaches" (2:43) (Central Songs, BMI - Wayne)

ME AND MY BOYS - Porter Wagner RCA Victor LSP 4181
The "Mo' In My Boys" course, Porter Wagner, and the boys’ Porter’s musicians, (Don, Warren Trent, George McCormick, Mark W. and Little Jack Little) and have some good news. Speck Rhodes On this album, assisted by his boys (expect for one piece) sings his current hit, "Mr. Windsor," and other numbers, including an intow the year, "Mr. Montgomery." In the book, written by himself, and a rousing version of Tony Han- ton’s "My Ramblin’ Boy." LP should be on the charts soon.

YOUNG LOVE - Connie Smith & Nat Stuckey RCA Victor LSP 4190
Connie Smith and Nat Stuckey have been seeing chart action with the title tune of this LP, and they should follow with the set itself. Both Connie and Nat are famous as single artists; together, they offer a double-
treat that should get a lot of attention. Connie Smith's performance will, as it normally does, appeal to a host of disc buyers and the deck beds fared to garner big sales. "The Entertainer" is Ray’s own composition. Flip: "Caution To The Wind" (2:54) (Blue Echo, BMI - Griff)

MEL TILLIS SINGS OLD FASHIONED Kapp KS 3699
"Mr. Walker, It’s All Over" smash with this lid coming weeks. Side is equally contagious and showcases the Osborne Brothers in a fine new appearance. Flip: "Thanks For All The Yesterdays" (2:18) (Sure Fire, BMI - Osborne)

1 JOHNNY CASH AT SAN QUENTIN (Capitol 9873) 1
2 THE SENSATIONAL CHARLEY PRIDE RCA Victor LSP 4153 2
3 SAME TRAIN, DIFFERENT TIME Merle Haggard (Capitol SWB 223) 3
4 I’LL SHARE MY WORLD WITH YOU George Jones (Musicor MS 3177) 4
5 HALL OF FAME HITS VOL. I & II Merle Haggard (Smash SRS 67118) 5
6 STATURE OF A FOOL Jack Green (Decca DL 75 072) 6
7 BUCK OWENS IN LONDON Capitol (CS 232) 7
8 IT’S A SIN Jack Green (Decca DL 75 071) 8
9 DARLING, YOU KNOW I WOULDN’T LIE Conway Twitty (Decca DL 75 075) 9
10 ALWAYS, ALWAYS TAMMY WARD (Decca DL 75 076) 10
11 WOMAN OF THE WORLD/ TO MAKE A MAN 15 (Decca DL 75 077) 11
12 YESTERDAY, WHEN I WAS YOUNG Roy Clark (Dot DL 25953) 12
13 I REMEMBER JOHNNY HORTON (Decca DL 75 079) 13
14 FROM ELVIS IN MEMPHIS Elvis Presley (RCA Victor LSP 4192) 14
15 I LOVE YOU MORE TODAY Conway Twitty (Decca DL 75 081) 15
Chase Webster Show Biz’ 1st Country Male Signee

NASHVILLE — Show Biz Records has signed an industry & western male artist, Chase Webster, who has been given the label’s first Show Biz big single, “Reuben James” b/w “My Baby’s Gonna Quit.”

Buddy Lee Adds Two

NASHVILLE — Buddy Lee Attractions has signed just two personal to the agency staff, Claude Lawrence, who has been named promo director, and Joel H. Owens, who has been appointed an agent. Lawrence has been associated with the production staff of the past three years. Owens was formerly president of LCO Tailgatex.

Hank Williams, Jr., Jean Shepard, Doug Kershaw and Mere Rilgo are among our best Buddy Lee Attractions manages and books.

Field Buys WENO

NASHVILLE — Music City’s Radio- WENO has been sold for $1,200,000 by president and owner, H. Calvyn Young, Jr., to Field Broadcasting Company of Philadelphia, subject to F.C.C. approval. Field said that there will be no staff changes and that the New York format of the station will remain the same.

Young was established by Young in 1967. He still owns two other country stations, WGFJ in Augusta, Georgia, and WHSH in Newport. He recently sold WYAM-Birmingham for $272,000.

Field Broadcasting is headed by Martin Field, board chairman, who is a real estate builder and developer. His holdings extend across the continental U.S. and Hawaii. Field Broadcasting recently acquired an NBC station, WPEN Radio in Philadelphia.

Jack Greene To Have

TV'er In Music City

NEW YORK — At the recent Decca Records convention in Miami, it was announced that Jack Greene will also appear on the regular TV show Channel 5 in Nashville,继续他的美国职业音乐生涯.

Jill O’Dell, a Warner Bros. artist, has been appointed to the management team for the label. O’Dell has been with the company for the past three years. She has been signed to the label.

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WICKED CALIFORNIA is more of the now sound you expect from Tompall and the Glaser Brothers.

WICKED CALIFORNIA is upbeat excitement, a song with all the soul of contemporary country music.

Forget yesterday’s sadness and bathe your mind in the sunshine of WICKED CALIFORNIA.

Tompall and the Glaser Brothers

Written and Produced by Jack Clement
Published by Jack Music, Inc.
The record industry here has started its period of rent before the new autumn-winter battle. With only a few exceptions, no new releases are presented on the market this month. However, according to our inquiry, total sales for the period of two months of the hot season have shown an increase in comparison to that of the same period last year.

One song introduced via Cantagio has now made its appearance on the charts here. We refer to "Rose Rosse" as recorded by the winner of "Cantagio" Massimo Ranieri. The CD itself is presently enjoying extremely good sales of his present release.

From RI FI+ has been informed that Tva Zanetti will join Giorgio Piano (Durium) and Chie-Roi (Point Cetra) as ambassadors of Italian music in the International Festival of Split (Yugoslavia) which will take place August 9th, 10th, 11th and 12th. Brazil will be represented by the same trio by top artist Chico Buarque De Hollanda (RGE). The artist is presently living in Italy where he is extremely popular. The author-composer/singer will present at Spilt a new song just composed and entitled "Cara A Cara (Face To Face)." The song with the Italian title of "Cara Cara" will be also the "A Side" of Chico's new single which RCA will introduce and strongly promote on the Italian market at the beginning of September.

The moon acts this week as a technician on the record market. First to be mentioned in this regard is CDI, which through the personal initiative of its director, the music manager, has presented to his guests and to the Milan's American Consul at Terrazza Martino in Milan, an LP containing a live recorded reportage of the historical concert of August 14th, performed in the same hall in Italy by Mauriac Records. Another record presentation of the historic concert has been paid by Phonogram which, under the Philips label, has released a disc containing the recording of the entire conversations between Moon and Earth during the flight of Columbia and the landing of Eagle.

Concerning other new releases of the week, there is a new Ricordi recording under the spotlight. We refer to a new disc of the top Italian group Equipe 4. The successful band has just grooved the Italian version of the Bee Gees' "Marley Court Drive," derived from their LP "Odissea." Italian title of the song is "Pomeriggio Ore 6." (Afternoon, At 6 Hours). The song will be strongly promoted and surely will be the new hit of Equipe 4. Sub-publication in Italy is Edizioni Senza Fine, the firm owned by Giorgio Piano. There is another song inspired by the "Afternoon." In this case, the oil of its Prissy Piergatto Carragino, presented to his LP "Odissea," Italian title of the song is "Pomeriggio Un Poco Triste And Afternoon." (Afternoon Also For Me). The song has been written by Lucio Salis and composed and sung by the new Bell disc discovery Aldo Reggiani. A strong reaction is expected.

The California Holland Club has sent an invitation to the legendary artists Johnny Jordahn, Tante Leen and the Case to come to Los Angeles on August 24th they will give a show in the Hollywood Palladium for 4,500 Dutch emigrants. During their stop in U.S. the group will negotiate performances in other clubs in three weeks. Bovema hopes that they will discover American that the Americans will discover taking their records have been in the U.S. on the sire-label in Germany. During the "Pier Van Schel trom Holland's first summer attraction the weekend in the "First City," we were presented a golden record of their latest album. It was in a time in history of light music throughout Holland that a pop group was a sensation.
Peter Sarstedt achieved world-wide recognition with "Where Do You Go To My Lovely" with sales of over 3/4 of a million, and the singer/writer is now repeating his initial success via "Frozen Orange Juice" on United Artists. Sarstedt is currently on a European TV and concert tour.
Great Britain's Best Sellers

This Week

1 4 'Honky Tonk Women', Rolling Stones, Decca, Mirage
2 1 'Ain't No Sunshine', Harry Belafonte, Warner Bros.
3 2 'The Night They Drove Old Dixie Down', Bob Dylan, CBS
4 3 'The Sound Of Music', Rodgers & Hammerstein, CBS
5 4 'The Tingle', The Turtles, ABC/Paramount
6 5 'The First Time', The Kinks, Decca
7 6 'She Loves You', The Beatles, Parlophone, Newcastle
8 7 'The Man With The Heavy Heart', King Curtis, London
9 8 'Take Five', The Dave Brubeck Quartet, Capitol
10 9 'As Good As It Gets', The Pacemakers, EMI

This Last Week

1 1 'The Lion Sleeps Tonight', The Tokens, RCA
2 2 'Heartbreak Hotel', Elvis Presley, RCA
3 3 'Rock Around The Clock', Bill Haley, Decca
4 4 'Dancing In The Street', Sam Cooke & The Crusaders, CBS
5 5 'A Hard Day's Night', The Beatles, Parlophone
6 6 'Hey Jude', The Beatles, Apple
7 7 'Satisfaction', The Rolling Stones, London
8 8 'I Can't Help Myself (Sugar Pie Honey Bunch)', Four Tops, Motown
9 9 'Eleanor Rigby', The Beatles, Parlophone
10 10 'Good Vibrations', The Beach Boys, Capitol

Local copyrights

Great Britain's Top Ten LP's

1 Flaming Star, Elvis Presley, RCA
2 Aint No Sunshine, Harry Belafonte, Warner Bros.
3 Honky Tonk Women, Rolling Stones, Decca
4 The First Time, The Turtles, ABC/Paramount
5 The Lion Sleeps Tonight, The Tokens, RCA
6 Heartbreak Hotel, Elvis Presley, RCA
7 Rock Around The Clock, Bill Haley, Decca
8 A Hard Day's Night, The Beatles, Parlophone
9 Dancing In The Street, Sam Cooke & The Crusaders, CBS
10 I Can't Help Myself (Sugar Pie Honey Bunch), Four Tops, Motown

Cash Box Mexico

Cash Box Mexico

Biggest showbiz deal of the week in the merger between Management Agency and Music, the public company which handles Tom Jones, Engelbert Humperdinck, and the Har- old Davis Organization (Hartley) Deal is reportedly worth around 9.9 million and gives MAM the publishing and recording in the U.K. plus U.K. representation of a host of top American and British artists. They include Frank Sinatra, Spring Field, Tony Bennett, Lulu, Eliza Carthy, Ray Davies, Barry Ryan and Count Basie. Deals are rumoured for Tom Jones and Humperdinck, one of the most powerful men on the British pop scene, Mrs. Humppin, goes on record as saying "Gordon becomes more powerful now than ever before. He is the biggest king in British pop. Barry Ryan was, of course, the late king of the Beatles.

American King label, distributed by Polydor in Britain for 16 months past, has appointed 25-year-old Judy Webber as label manager. Judy will be joined by her Polydor A & R production controller. King may handle their own label or under a split-log with Polydor.

Locally managed director of P.R. records, has appointed L. C. Cooper as a new company in the States Mr. Irving Cezar, remains as P.R. records, representative for co-operation of all matters outside of the P.R.GRT deal.

After their arrival to Mexico City the "Men of America" were introduced to the press at a cocktail and party and press conference headed by Cantón Escobar, the young Publicity Manager of RCA. The Men of America have a two week tour in the country with the Mexican club "Sociedad'.

Serrano, one of the most popular female singers, just began her own TV show in which she is hostess to the finest local artists in Mexico. The show is called "This Guy's In Love With You." "The Look Of Love" and "Grazing In The Grass" in fine arrangements by Frank Scott, Le, to that air the new LP "Grandes Del 68" released by ORYVI-VOX, S.A., the youngest recording company in Mexico.

Through the Department of Public Education, the Mexican Copyright and Collections of Copyrights, a new five Dimension LP released among the ten best sellers of the week. "Aquarela" hit at the moment.

The ten best sellers on the end of July with -CBS/Columbia International catalog are: "Me Quiero Casar Con Tico" (Tico Mu.), "Vivio y el Cielo" (Vincente Fernandez, Abrego), "O Que Resumo a Arte" (Gervase Guevara, "El Gitano Falso" (Leonardo Favo)- "Amor de una Vida" (Rosa Rosalena), "Tome Una Cosa" (Luis Espinosa), "Es Amor" (Irma Serrano), "Antes De Mar" (Alfonso Garcia).

Cesionarios del de "Orquesta, His publicist, Chris Miller, announced."

Locally produced and distributed, the new LP "Grandes del 68" released by ORYVI-VOX, S.A., the youngest recording company in Mexico.

"Through the Department of Public Education, the Mexican Copyright and Collections of Copyrights, a new five Dimension LP released among the ten best sellers of the week. "Aquarela" hit at the moment.

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Gaining popularity through radio and TV, "The Beach Girls, Last Festival of San Reno is the excellent version of 16 year old Fe Tsukasa Takei, "Ode to the air the Pitan Vaca" on CBS.

Great Britain's Best Sellers
This Week
1 4 'Honky Tonk Women', Rolling Stones, Decca, Mirage
2 1 'Ain't No Sunshine', Harry Belafonte, Warner Bros.
3 2 'The Night They Drove Old Dixie Down', Bob Dylan, CBS
4 3 'The Sound Of Music', Rodgers & Hammerstein, CBS
5 4 'The Tingle', The Turtles, ABC/Paramount
6 5 'The First Time', The Kinks, Decca
7 6 'She Loves You', The Beatles, Parlophone
8 7 'The Man With The Heavy Heart', King Curtis, London
9 8 'Take Five', The Dave Brubeck Quartet, Capitol
10 9 'As Good As It Gets', The Pacemakers, EMI

Local copyrights

Great Britain's Top Ten LP's
1 Flaming Star, Elvis Presley, RCA
2 Aint No Sunshine, Harry Belafonte, Warner Bros.
3 Honky Tonk Women, Rolling Stones, Decca
4 The First Time, The Turtles, ABC/Paramount
5 The Lion Sleeps Tonight, The Tokens, RCA
6 Heartbreak Hotel, Elvis Presley, RCA
7 Rock Around The Clock, Bill Haley, Decca
8 A Hard Day's Night, The Beatles, Parlophone
9 Dancing In The Street, Sam Cooke & The Crusaders, CBS
10 I Can't Help Myself (Sugar Pie Honey Bunch), Four Tops, Motown

Mexico's Best Sellers
This Week

Cash Box Mexico

Cash Box Mexico

Biggest showbiz deal of the week in the merger between Management Agency and Music, the public company which handles Tom Jones, Engelbert Humperdinck, and the Harold Davis Organization (Hartley) Deal is reportedly worth around 9.9 million and gives MAM the publishing and recording in the U.K. plus U.K. representation of a host of top American and British artists. They include Frank Sinatra, Spring Field, Tony Bennett, Lulu, Eliza Carthy, Ray Davies, Barry Ryan and Count Basie. Deals are rumoured for Tom Jones and Humperdinck, one of the most powerful men on the British pop scene, Mrs. Humppin, goes on record as saying "Gordon becomes more powerful now than ever before. He is the biggest king in British pop. Barry Ryan was, of course, the late king of the Beatles.

American King label, distributed by Polydor in Britain for 16 months past, has appointed 25-year-old Judy Webber as label manager. Judy will be joined by her Polydor A & R production controller. King may handle their own label or under a split-log with Polydor.

Locally managed director of P.R. records, has appointed L. C. Cooper as a new company in the States Mr. Irving Cezar, remains as P.R. records, representative for co-operation of all matters outside of the P.R.GRT deal.

After their arrival to Mexico City the "Men of America" were introduced to the press at a cocktail and party and press conference headed by Cantón Escobar, the young Publicity Manager of RCA. The Men of America have a two week tour in the country with the Mexican club "Sociedad'.

Serrano, one of the most popular female singers, just began her own TV show in which she is hostess to the finest local artists in Mexico. The show is called "This Guy's In Love With You." "The Look Of Love" and "Grazing In The Grass" in fine arrangements by Frank Scott, Le, to that air the new LP "Grandes Del 68" released by ORYVI-VOX, S.A., the youngest recording company in Mexico.

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expansion Moves Great Guests at This Week's GRT Canada Meet

BONTO—Aug. 12 and 13 have been at the first national sales meeting GRT Canada has held. Thirty majored distributors from across Canada were in attendance.

Highlight of the two day affair will be a cruise aboard a Toronto ferry which has been tagged "the capital's own" and chairperson of the board of directors, Mr. Ross Reynolds, president of GRT Canada Ltd. and its executive group, will preside.

The second of the day's highlights is the chance to meet Canada's new distributors, many of whom are new to the industry.

The meeting is expected to act as a forum for the exchange of ideas and experiences, and will provide an opportunity for the company to strengthen its ties with its distributors.

The meeting will also serve as a platform for the company to present its latest products and services, as well as outlining its strategies and plans for the future.

In conclusion, the meeting is expected to be a significant event for GRT Canada, as it will bring together its distributors and provide a foundation for continued growth and success.

Over Introducing Mini Player, 4 Inch Disk To European Market

Miniature Player

MCA Broadens Global Duties Of 7 Veeps; Franklin Int'l Head

UNIVERSAL CITY, CALIF. — Ralph Franklin, MCA vice president who has been involved in the promotion and vision for the past eight years, has been appointed head of the MCA Special Products. Mr. Franklin will report to MCA chairman Berge Adams, executive vice president of the company, and will direct special product vision activities and arts.

At the completion of MCA's announcement sweeping promotions involving enhancements of executive responsibilities and corporate operating activities, including disk music and music industries, it was revealed that MCA's division and respective territories are all supervised by MCA vice presidents.

In addition, the newly created position of MCA's activities in Canada, including Universal Pictures Distribution, has been announced.

Schlachter To London

NEW YORK—Marvin Schlachter, president of the newly formed Janus Records, has flown to London where he will supervise the relaunch of Polydor's official T-shirts and other Mountain Washington Scarf, 42 years old, is the new head of MCA's distribution activities in Canada, including Universal Pictures Distribution, Janus Records, London, and Polydor.

This trip follows closely on the heels of another successful trip to London, where he was closely involved in the production of a new album for EMI.

The tour was an opportunity for John to meet with some of the key figures in the British music industry, and to discuss future plans for MCA's activities in the country.

RCA Canada To Market Traffic

NEW YORK — Rick Shorter and Barry Lane president and vice president of RCA Records, have announced the completion of a deal with RCA Records of Canada for distribution of the traffic label in Canada.

The deal, which is expected to be a significant step in the expansion of RCA's presence in the Canadian market, will also include the introduction of new artists and hit songs to the country.

Ster Studio Post For Trevor Evans

JOHANNESBURG — Trevor D. Evans, formerly of SABC, has been appointed chief sound engineer and general manager of the Ster Studio Post.

At SABC, Evans was closely associated with the production of the network's overseas production, TV not quite present in the reality in South Africa. He has a musical experience.
Argentina's Top Ten LP's

1. *Fiesta* (Relay) Rafael (DCA)
2. *Disco* (Relay) Rafael (DCA)
3. *Disco* (Relay) Rafael (DCA)
4. *Disco* (Relay) Rafael (DCA)
5. *Disco* (Relay) Rafael (DCA)
6. *Disco* (Relay) Rafael (DCA)
7. *Disco* (Relay) Rafael (DCA)
8. *Disco* (Relay) Rafael (DCA)
9. *Disco* (Relay) Rafael (DCA)
10. *Disco* (Relay) Rafael (DCA)

Argentina's Best Sellers

1. *Firma* (Relay) Rafael (DCA)
2. *Firma* (Relay) Rafael (DCA)
3. *Firma* (Relay) Rafael (DCA)
4. *Firma* (Relay) Rafael (DCA)
5. *Firma* (Relay) Rafael (DCA)
6. *Firma* (Relay) Rafael (DCA)
7. *Firma* (Relay) Rafael (DCA)
8. *Firma* (Relay) Rafael (DCA)
9. *Firma* (Relay) Rafael (DCA)
10. *Firma* (Relay) Rafael (DCA)
EDITORIAL: Calling a Spade a Club

How often in all our private discussions on the proverbial "blackeye" of the industry does at least one tradesman sit back, smile and say: "boy, how naive can you guys get!" There's no secret that many within the trade itself consider any attempt to erase a "dark reputation" as a "whitewash" job, rather than a public educational program. Let's admit it, if any public relations work is going to do any good, we're going to have to start with some of our own people—people who not only prefer to believe the myth that the music and games business is well-populated with a hoodlum element but are satisfied that the general public believes it as well.

Strong statement? Well, it's true. Like the Hollywood starlet who believes her own contrived publicity, too many operators really believe that an invisible kingdom exists out there, working its evil against locations and operators alike. Have they any evidence? Well, they'll admit, there's "so-and-so who jumps my spots if I get in his way" or "whosics" and all.

All kinds of wild speculation generously abounds in coin biz, with about as much solid foundation in fact as that cow that jumped over the moon.

As the MOA "Jukebox Story" declares: "...the jukebox industry has been misunderstood, perhaps as an industry overrun by an undesirable element. It is not true that this industry was ever overrun by an undesirable element. We recognize, nevertheless, that the existence in earlier years of such an element in some areas of the country is why we have an image problem today."

The case couldn't have been presented better. While image problem, the PR report also admits to the "existence in earlier years" of "an element." It doesn't, however, point to the fact that virtually every other industry in the country has or has had its problems with such people, because, as Granger says, "although this is a pertinent point, it's no defense for ourselves."

This is a frank, honest, open approach to the problem. It's "calling a spade a spade," if you will— not calling it a "club," saying "we never had a single problem with these people, because, you see, we just the finest folks in the whole wide world." In what we consider to be a landmark move by MOA, a highly-regarded American journalist has been invited to speak on the subject of building a better public image at the Exposition seminar. He has accepted. His name is Drew Pearson and as many in the trade know, his trademark MOA's "calling a spade a spade." Pearson's reputation as a deeply probing political journalist is spiced with memories of repertorial awards and libel suits. The syndicated columnist has had his own image problems, to be sure, and should pull no punches whatever when he addresses jukebox operators on a subject he knows all too well. He can't pull a skeleton out of a politician's closet without having a little mud thrown back at you.

To recap, we feel Pearson's presence at the Ex position is a symptom of this industry's frank, new approach to the old image problem. While he helps us to open our windows, we may let a few ghosts out, a little bit of fresh air in and enlighten some of our own quisical people. Pearson's talk is also another strong reason why the operating trade should turn in force at the Expo. Remember—Sherman House Hotel, Chicago, Sept. 5, 6, & 7.

Granger Building Best Show Yet!

Drew Pearson To Speak at PR Session

DREW PEARSON

CHICAGO—"We've got probably the best speaker available on the subject of public relations with Drew Pearson," said Granger's vice president Fred Granger last week. After Hirsh de LaViere phoned thrus an affirmative answer that the famous columnist accepted MOA's invitation, I suggested Pearson's name to our seminar committee a while back, they approached him. Pearson, a New Yorker, is a sort of contact Hirsh in Washington, knowing he had access to his office," Granger revealed. "I sent Hirsh a formal in which he presented to Pearson and hang, he said 'I'll do it.' Granger expects Pearson will "pull punches" when he tells the operators what they're up against and how they may nip this image problem once and for all. "If Pearson doesn't know how who does," Fred states.

ACs INDY 500

ALAND, CALIF—Henry Leysey, president of Associated Coin Amusements Co., announced his company's intention to market the Indy 500 prize coin game in the U.S.A.

A.C. will doubtless market the new coin game that its current coin distributors and independent operators can purchase the "ace described the Indy 500 as a 'valuable test of true driving skill' and holds "frequent spending" as a "high-speed action appeal." Leysey says that National on the sport in car racing, completing with skill contestants in the annual race, "acres of facts" the Indy also scores Leysey says it's "a thrill for the" racing field.

MOA Poll Winners

CHICAGO—Breaking the tradition of announcing the MOA record Poll Winners at the Convention, Fred Granger has decided to receive winners' names now, and present the award plaques at the National Artist in the recently concluded member poll at Capitol's Glen Campbell for the second year running. Voted Best Record for the year is the plantation disc Harper Valley PTA—Best Record Company—(serving the needs of music operators) of MOA Records.

Upper Michigan Ops May Form Association

CHICAGO—Operators from the Upper Peninsula of Michigan do not have a state association of their own, as yet, but plans are being made to join the neighboring Wisconsin Operators association, they have failed to function as an association by getting together on a regular basis for the purpose of discussing mutual problems, excelling deals, etc. The Upper Peninsula Empire Diet in Kinnicum, Michigan, who never hesitated to lend a hand when, tins to any activity he feels will benefit operators and improve the public image of the machine, has been specially helpful toward the whole idea.

A number of operators, therefore, should them 16 of the area's operators in attendance, was held recently in Michigan by Francis Nardi of D.P. Novelty hosted and Bob Ron, opes served as moderated.
### Adult Locations

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Release</th>
<th>Location</th>
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<tbody>
<tr>
<td>I'M A BETTER MAN (2:50)</td>
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<tr>
<td>ENGELBERT HUMPERDINCK Cafe (3:00)</td>
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<td>SEASONS IN THE SUN (3.45)</td>
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<tr>
<td>TOMMY SANDS</td>
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<tr>
<td>SENZA MAMMA E INAMORATA! (5:20)</td>
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<tr>
<td>JIMMY ROSELLI</td>
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<tr>
<td>PINK BALOON (2:43)</td>
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<td></td>
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<tr>
<td>HORST JANKOWSKI</td>
<td></td>
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<tr>
<td>NATALIE (2:44)</td>
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<td>JOHN GARY</td>
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<td></td>
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<tr>
<td>I THANK HEAVEN (2:33)</td>
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<td>BUGSY</td>
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### Teen Locations

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<thead>
<tr>
<th>Record Title</th>
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<tbody>
<tr>
<td>FOR WHAT IT'S WORTH (2:21)</td>
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<tr>
<td>CHER</td>
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<tr>
<td>THIS GIRL IS A WOMAN (3.09)</td>
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<tr>
<td>GARY PUCKETT &amp; THE UNION GAP</td>
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<tr>
<td>SAUSALITO (IS THE PLACE TO GO) (2:20)</td>
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<tr>
<td>OHIO EXPRESS</td>
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<tr>
<td>WHAT'S THE USE OF BREAKING UP (2:36)</td>
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<tr>
<td>JERRY BUTLER</td>
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<td></td>
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<tr>
<td>WONDERFUL DAY (2:34)</td>
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<tr>
<td>THE MORNINGSTAR</td>
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### C & W

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<thead>
<tr>
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<tbody>
<tr>
<td>THE WAY TO LOVE A MAN (2.25)</td>
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<tr>
<td>TAMMY WYNETTE</td>
<td></td>
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<tr>
<td>BETTER HOMES AND GARDENS (2:24)</td>
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<tr>
<td>BILLY WALKER</td>
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<tr>
<td>I WILL ALWAYS (2:47)</td>
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<tr>
<td>DON GIBSON</td>
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<tr>
<td>STEPCHILD (2:44)</td>
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<td>BILLIE JO SPEARS</td>
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### R & B

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<tr>
<td>LOWDOWN POPCORN (2:47)</td>
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<tr>
<td>JAMES BROWN</td>
<td></td>
<td></td>
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<tr>
<td>THAT'S THE WAY LOVE IS (3:15)</td>
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<td></td>
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<tr>
<td>MARVIN GAYE</td>
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<tr>
<td>I CAN'T GET NEXT TO YOU (2:53)</td>
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<tr>
<td>THE TEMPTATIONS</td>
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<tr>
<td>STAR REVIEW (2:25)</td>
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<tr>
<td>ARTHUR CONLEY</td>
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Check your local One Stop for availability of the listed recordings.
Bally’s Lenc-Smith Acquisition Finalized; Midway “Shortly”

CHICAGO, ILL. — Bally Manufacturing Corporation (OTC), today completed its acquisition of the $3 million Lenc-Smith Manufacturing Company of Cicero, Ill., for an undisclosed amount of stock.

Lenc-Smith manufactures cabinets for coin-operated equipment such as bowling, shuffleboard, gun and pinball games as well as pool tables, sewing machine cabinets and a line of furniture.

Considered to be one of the largest woodworking firms in Illinois, Lenc-Smith facilities comprise some 100,000 sq. ft. of manufacturing and office space at 4616 West 19th St., Cicero. The company was founded in 1946 and currently has approximately 290 employees.

Bally expects to consummate still another important acquisition shortly. On July 21, the company agreed to acquire Midway Manufacturing Company, also of Chicago, for an undisclosed amount of stock.

Commenting on these purchases, William O’Donnell, president of Bally, said, “These two acquisitions are major steps in our plans to expand the operations of Bally Manufacturing Corporation through the merger of well-managed, profitable companies within related product areas. This is in addition to continuing emphasis on our internal growth.”

For its fiscal year 1968, Bally reported total sales of $123,088,000 or $1.96 per share compared with sales of $77,062,000 and per share earnings of $.90 for the year before.

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Sega Grand Prix

TOKYO — Export production on the country’s newest “Grand Prix” racing simulator has been started according to an announcement by SEGAs president, David Rosen. Preliminary oversea shipments are now underway to the 39 countries to which SEGAs may go.

SEGAs “Grand Prix” is a “total experience” game machine that makes liberal use of special effects. The driver is attached to a panoramic, color viewing screen. The objective is to race actual cars, to come as many laps as possible while trying to avoid collisions and other factors. When collisions occur, the cars are so designed that the driver is not thrown from the car except where a crash occurs.

The SEGAs Grand Prix incorporates a combination of attractive features that place it in a class by itself. Automotive instrumentation is clustered on a molded-leather-like dashboard. The simulated accelerator pedal is positioned correctly on a textured floorboard and extending from the metal frame of the pedal. A genuine sports car steering wheel with racing flag centering is set at the proper driving angle.

Impressive speedway designs cover the modern Formica-type cabinet. The cabinet is finished with metal molding. The same plate and scoring panel are inserted within the viewing hood to give the effect of illumination. The cabinet is consistently visible to the player. After features are built-in base rollters to simplify movement and service. An illuminated sign, an attractive base area, an optional, adjustable game feature投保 to 8, 9, or 10 times. A position memory read-out.

The Grand Prix has been located into many months throughout the world with outstanding results. Its success has been largely due to the exciting realism evident in both control and design.

Not only are the collisions accompanied by authentic crash sounds, but the steering wheel shakes violently upon impact. The realism evidenced by this “wheel” shock is the result of careful research that went into making the Grand Prix a winner with SEGAs.

Mica Cabinet Finish

TOKYO — “Because of the great success we have had with using Formica-type plastic for game cabinets, we plan to use this material wherever feasible in future production,” says SEGAs’ director of research & engineering George McGahan. “The tough plastic coating is manufactured under license in Japan and another is supplied by manufacturers in related product areas. This is in addition to continuing emphasis on our internal research.”

The colorful designs are permanently moulded into the plastic at the time of manufacture. This eliminates the service life of the machine, provides a glossy “new” look for many years, and cuts down on re-conditioning expenses.
CashBox

Profile On: SAM STERN - Master Builder of Games

(Ed. Note: Sam Stern, master builder of amusement games, whose career has touched base at every level of the coin machine industry, made headlines last month in announcing his retirement from the presidency of Williams Electronics, Inc., only to re-enter the "coin game" within three weeks as executive vice president of Bally Mfg. Corp. The experience he brings to Bally, according to that firm's president Bill O'Donnell, will be a "tremendous asset" to their present and future plans. What those plans might be, and Stern's role in them, is revealed in the following profile interview conducted last week.)

Sam, the announcement of your move to Bally certainly stands as one of the major personnel shifts in the history of this industry. What were the personal motives which made you decide to make the move?

Well, I had no intention of coming to Bally after I left Williams. I left just to take it easy for a while. I left there on the 15th of June and didn't come here till July 8th. Between that time, I took off for a brief vacation. When I returned to Chicago, the Bally people contacted me and I sat down with them and we discussed it. I saw a great challenge and a great potential for me there and decided to give up the retirement idea and join right in.

Will your widely-regarded expertise in the creation and design of live-ball pingames be called upon at Bally?

Yes.

SAM STERN

What does a Sam Stern know about a pinball that makes it a better pinball than the ordinary?

I'd like to be able to answer that. Harry Williams always said it's what he called 'game sense' that I could look at a game and decide whether it was going to be good or bad. If I didn't like it, I knew how to change it.

So you might say 'game sense' is 99% intuition?

That's what Harry said and I can very well believe it.

Will the so-called 'tried and true' amusement games like the pinball flipper remain at the forefront of the games business or do you see the day when the more unorthodox novelty machines will play the key role?

The backbone of the business will always be some type of live ball, or flipper game, or pinball, whatever you want to call it. That's my opinion that the live ball game, in some type, will remain the backbone of the industry.

Sam, just to speculate, what could possibly be done to the pin game that hasn't been done by now?

There's a lot of things that may be able to be done. Offhand, I couldn't say. There are changes being contemplated now by all factories, I'm sure. Some sort of variation. But basically it will remain the five ball or flipper type game.

What about the eventual possibility of Bally marketing a non-coin version of the pinball to the home retail market?

Although this type of product is being marketed right now, I don't think we're in a position to compete with these cheap home-type pinball machines.

Then Bally's policy toward exploitation of the home and non-coin recreation markets is...

There's been no thought given to it.

Concerning Bally's proposed acquisition of Midway, how do you feel this corporate integration will benefit the operating business?

There'll be more engineering and ideas people available. There'll be more money spent on tooling to make a better product. A private company is limited to how much it can spend. A public company has a little more leeway.

There's been speculation about whether Midway will continue to be run autonomously or rather be totally integrated on all levels with Bally.

Midway will remain autonomous. There'll maybe be an integration of parts engineering, but actually the two factory operations will be separate. Including the marketing. At the present time there is no contemplation of any change in marketing. What will happen in the future we don't know.

Watching Bally's outstanding growth pattern, with such recent steps and the Midway and Lenc-Smith announce-

ments, could this result in the manufacture of other types of coin machines such as pool tables, pool music machines?

I don't think we'll get out of the amusement end of the business, as far as Bally is concerned.

Will this preclude the pool table?

I wouldn't preclude pool because that's in the amusement end.

Sam, certainly the significant movement on the operating level in emergence of the so-called "novelty accounts" through the merger of two routes, as well as the recent emergence of the larger vending firms into home games. Will this pattern alter Bally's marketing approach in the future?

I doubt it very much.

Looking ahead to a booming home market, how do you feel game operators might insure a better share of that leisure dollar for themselves? Is there anything you could suggest to the trade that they might do to make a better buck?

Well, there are a lot of areas in the location that they haven't touched.

The surface of the arcade field has never been scratched. Arcades are going to continue to be the most beautiful places like those in Europe. I've seen these English arcades and there's a lot of interest in them. People do spend time in them, if the park is conducive to bring people in, you couldn't have the old type of place where you had just four walls and some machines between.

Do you think the safest extension for our operators to get into the amusement center business is to take a concession at some department store or shopping center, or do you still recommend renting a building and setting it up?

Renting a building in a good traffic area, really decorating it in line with the fashion, and installing good coin equipment is the recommended formula. There's a lot of new amusement equipment coming out, between pinball machines and the newer type like helicopters, periscopes, the like.

Best Wishes, Sam!

Phil Greenberg

ATLAS NOVELTY CO. - Pittsburgh

"I am delighted and thrilled that you are part of the Bally team! It is my genuine belief that Bill O'Donnell has laid another cornerstone for our prosperity by adding you to his already winning team!"

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"The pinball game will always be the backbone of this business." - Stern

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Boots Randolph, Monument Records
Frankie Randall
Jerry Smith, ABC Records
Robert Quinan & Don Cerner, Jaybee Records
Hank Williams, Jr., and The Cheatin’ Hearts, MGM Records
London Lee, Mercury Records
The Impressions, Curtom Records
Eloise Laws, Columbia Records
The Happenings, Jubilee Records
Tommy Wills & Sonny Hines-Airtown
Skeeter Davis – RCA
Peaches & Herb-Date
Charlie McCoy & the Escorts – Monument
Roy Clark – Do it

The 1969 MOA Exposition is an International Trade Show for the Coin-Operated Music and Amusement Industry.

Sponsored by MUSIC OPERATORS OF AMERICA

228 North LaSalle Street, Chicago, Illinois 60601
Phone (312) 726-2810

EASTERN FLASHES

ON THE ISLAND ... Vic Vandervelden of Montauk Automatic told us about the record visit with Philadelphia's Marvin Stein (Eastern Music Systems) based in the region and Marvin riding in the Color-Coating franchise for the Philadelphia area. The machine refreshing process, new being handled on a national sales basis by Milt Horowitz' Venture Exchange in Cleveland, was originally Vic’s gambit and he closed the Eastern Music deal for the Ohio rep Milt, meanwhile, lined up Ed Shaffer's Shaffer Music to perform the process in Columbus, Ohio. Looks good for the firm, lining up a major competitor in the area.

OPS' NIGHT OUT – Bronx-Manhattan - All getting in the groove, are the MOA's all-music, all-nighters.

Part 1 – a panel of jukebox manufacturers discussing “The Jukebox Industry – Where is it Going?”


CALIFORNIA CLIPPINGS

EVERYONE IS A WINNER

That's the slogan of Swayne's latest promotion which will be held in the Grand Ballroom of the Hotel Statler, Washington, D.C. As we have said before in the columns, this celebration of the MOA's all-music, all-nighters.

who many others will be attending, it should be one of the events of the season. A new one this year?

P.S. There will be a new one.

FROM THE RECORD RACK

From a look at the local chart, the following records are getting lots of reports on the "hot line." Please see the new "MOA's all-music, all-nighters." All getting in the groove, are the MOA's all-music, all-nighters.

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Selection Assembly Completely Rebuilt
Phone in Creating to Assure Safe Arrival

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World Export Distributor

901-1911

World Export Distributor

901-1911

Seeburg Phonographs
Seeburg Wallboxes

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>SS160</td>
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<tr>
<td>AQ-160</td>
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<td>$325</td>
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<tr>
<td>207</td>
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<td>AMI Phonographs</td>
<td>Music Merchant, MMI</td>
<td>$695</td>
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<tr>
<td>Seeburg Wallboxes</td>
<td>HD5WBA (200 or 100 sel)</td>
<td>$44 (will accept half dollars)</td>
</tr>
<tr>
<td></td>
<td>3WBA (200 or 100 sel)</td>
<td>$39</td>
</tr>
</tbody>
</table>

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New Albums for August

**Victor**
- LSP-4203: Paul Anka
- LSP-4175: Jim Ed Sings the Browns
- LSP-4219: Bonnie Dobson
- LSP-4201: Various artists
- LSP-4213: Various artists

**Vintage**
- LSP-4191: Charlie Barron Vol. II
- LSP-4208: Various artists

**Red Seal**
- LSP-7054: Mozart
- LSC-3097: Various artists
- LSC-3098: Various artists
- LSC-3104: Various artists
- LSC-3105: Various artists

**Polka Dots**
- LSC-3121: Various artists

**Camden**
- VICS-1453: Various artists

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