Sign Of Cartridge Penetration: Disk Co.'s (Now Kapp) Do Own Production... An Idea: Olympiad Of Music (See Editorial Page)... Is Studio Progress Running Ahead Of Creativity?... Apt Returns As A New ABC Label... BMI's Cramer Urges More Contemporary Sounds In Churches... Long Sets W. Coast Outlet... New Lib./UA Look Abroad...
Now, from...

Blood, Sweat & Tears' first single...

"You've Made Me So Very Happy"

*8-track tape cartridge|4-track tape cartridge|Reel-to-reel

On Columbia® Records and Tapes
One of the many interesting moves made at the recent MIDEM meet was the creation of the Federation of International Festivals, an organization that would function as a coordinator of pop music festivals that face the trade with what we like to term "confusing regularity." As the Cash Box story pointed out, "Song contests and artist competitions are virtually a monthly affair and are most frequently held in western Europe and South America." A body such as FIF, then, could not have been born at a more appropriate time. If it can fulfill its intentions of providing "information on new techniques, calendar planning and the encouragement of international exchanges" then FIF is, indeed, a new global organization of significance.

Not all artist and song festivals, of course, make an impact on the world of music such as their promoters would lead us to believe. But, the giants like San Remo, Eurovision and Italy's "Song for a Summer" contests have both local and global implications year after year. This is fine — but what about a Big One, an event that takes place after the major events are held and at which the winning artists and/or songs compete in a sort of Olympiad of Music? Winners from each local (country) affair would gain entry into this finale — or, if a fresher tone to the finale was deemed necessary — new contests would compete.

The lines of communications among nations — most notably satellite TV — are such that a global event with high artistic merit could give the world of music a promo shot that could go a long way in stimulating interest in record performers. As for our own industry, we would hope that this event would finally open the door to the organization of a U. S. artist and song competition, so that this long overdue U. S. contest would submit finalists, too.

For the time being, we wish FIF and its innovator, French producer Norbet Saada, the best of luck in adding more sense and substance to the existing contests and festivals. After this association is fully staffed and smoothly functioning, we would hope that it would consider the idea of music's contribution to the Olympiad concept. Like sport, music and the men and women who make it can contribute mightily to bringing out the best in human endeavor.
JOHN MAYALL "boss of the blues"

returns to the states for another sensational in person tour

<table>
<thead>
<tr>
<th>DATE</th>
<th>CITY</th>
<th>BALLROOM</th>
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<tr>
<td>FEB. 21</td>
<td>Miami Beach, Florida</td>
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<td>FEB. 27</td>
<td>Jersey City, New Jersey</td>
<td>STANLEY THEATRE</td>
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<td>FEB. 28-MARCH 1</td>
<td>New York City</td>
<td>FILLMORE EAST</td>
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<td>MARCH 2</td>
<td>Toronto</td>
<td>ROCK PILE</td>
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<td>Winnipeg, Canada</td>
<td>UNIVERSITY OF MANITOBA</td>
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<td>MARCH 7 &amp; 9</td>
<td>Chicago, Illinois</td>
<td>ELECTRIC THEATRE</td>
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<td>MARCH 14 &amp; 15</td>
<td>Detroit, Michigan</td>
<td>GRANDE BALLROOM</td>
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<td>MARCH 16</td>
<td>Cincinnati, Ohio</td>
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<td>Seattle, Washington</td>
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<td>WHISKEY A-GO-GO</td>
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</tbody>
</table>

LONDON RECORDS

NEW RELEASE

www.americanradiohistory.com
This is what happens when you hear The Monkees’ new album “Instant Replay”:

This is what happens when you hear The Monkees’ new album “Instant Replay.”

"Instant Replay" contains both sides of their new single, "Tear Drop City" and "A Man Without a Dream."

"Instant Replay" contains both sides of their new single, "Tear Drop City" and "A Man Without a Dream."

COS-113
COS-113

Manufactured and Distributed by RCA RECORDS
Available on Stereo 8 Cartridge Tape
www.americanradiohistory.com
Maitland Re-Elected
President Of RIAA

NEW YORK—Mike Maitland, president of Warner Bros./Seven Arts Records, has been re-elected to another 1-year term as President of the Record Industry Association of America (RIAAN). Also re-elected by the membership are D.H. Toller-Bond, senior vp and assistant treasurer; Don Vorce, vp, and John Stevenson, vp and treasurer.

RIAAN's board of directors has two new members, Bill Gallagher of Decca and Arnold Maxin of MGM Records. They replace Mort Nasatir and Leonard W. Schneider. Others re-elected to the board include Clive Davis, Norman Racusin, Stan Gortkov, Bud Johnson, Jarrel McCracken, Larry Newton, Irving Green, Harrol Lipman and Rose Rubin.

FRONT COVER:

Since his RIAA-certified million-sell-er of 1962, "Roses Are Red," Bobby Vinton has been selling more singles over this period than almost any other artist. This period is presently being noted as "I Love How You Love Me," which is also the title of the 19th album, Epic Records chart, currently a big hit for Vinton was his selection to sing the Peter Gunn theme song, "Bring 'Em Up Together Go Forward Together." At the 1st of the WOR radio studio, New York City, Vinton is now doing his 24th show in Las Vegas. He's also set for a Nashville recording sessions which will lead to his new singles release.

Sign Of Cartridge Penetration: Labels (Now Kapp)
Take On Production and Distribution Roles

NEW YORK—When it's felt that the tape cartridge is firmly established as a slice of the industry sales volume, labels will start producing their own \-and possibly also the record-making facility. The trade figures that somewhere between 28-30 million cartridges are being sold a year (at least $1 billion) goes to tapes.

Latest move in this area involves Decca Records. The company has learned, began manufacturing and marketing cartridge-based 8-track tapes to work 8-track cartridges early last month. The label, however, continues its non-exclusive 8-track arrangements with the major indie tape duplicators such as Ampex tapes. In addition, Ampex retains exclusive rights to reel-to-reel and cassette product (for Kapp).

"Time Is Ripe"

It's understood that Kapp feels that the time is ripe to push its own 8-track cartridge through the distribution setup of distros, so that catalog merchandising as well as catalog-based record penetration using the tape duplicating facilities of its parent company, MGM Records. Kapp has started its line of merchandise with 30 releases, (featuring such acts as Roger Miller, Jack Jones, Louis Armstrong, Jane Morgan and Burt Bausen), with the company's new 8-track model, the "Man of La Mancha." The label, which is geared for a simultaneous release schedule of 8-track cartridges as new LP product forms along.

In recent months, a number of other labels have started their own merchandising and distribution of tape product. They include A&M, Atlantic and Warner Bros./Seven Arts. Previously RCA, Columbia Decca and Liberty/ UA were represented with their own cartridge lines.

Indies Respond

Showing awareness of this trend, many indie tape duplicators are uncovering product sources through ac-

Apt Returns As
New ABC Diskery

NEW YORK—ABC Records has created a new label with an old name. Company has formed Apt Records, a previous ABC subsid — with Howard Stark as vp and assistant manager, according to Larry Newton, vp, and George Albert, who also heads the Impulse and Watt label and the ABC Trend imprint, has been named president of the company.

Apt is head of ABC's publishing firm as the company's headquarters out of Hollywood.

Due this week is Apt's first release, a single from the band master called "We Can't Get No Music" by Biggie Rall. Bill McCloy produced the mess-

Abnak Single Done
In Two Versions: Top 40 & Country

NEW YORK—How does a label make it easier to have a disk played on both Top 40 and country music stations? Abnak Records is trying it this way: recording a tune with a different type of pop-rock and a country music style on the other side. Both sides of the disc are equal for ABC, the company that owns the labels. Copies of the disk have just been made, and they are available to country stations. The cost of the disk is 20% of the national price.

Many Goodman
Is Assoc. Editor

NEW YORK — Marvin Goodman has been named associate Editor of Cash Box Magazine, according to an announcement by George Albert, president of the company.

Goodman, who has served in an editorial capacity at the magazine since December 1964, will also have increased responsibilities at the publication. Such a move will be a greater role in determining editorial policy and direction. He reports daily to Irving Lebowitz, editor-in-chief.

Hubert Long Opens
W. Coast Outlet

See C&W
New Lib/UA Look
See Int'l News
DAY AFTER DAY IT'S SLIPPING AWAY
SHANGO B/W MESCOLITO / A&M 1014
**FCC Surveys Radio-TV Conglomerates**

WASHINGTON — The Federal Communications Commission has laid plans for a possible report on the owners of radio and television stations. The agency initiated a notice asking the media to comment on the matter of conglomerate handling questions.

Based on the replies, the FCC will determine whether to propose regulations on the ownership and operation of the communication media by conglomerates.

Major companies involved would include the Radio Corporation of America and its National Broadcasting Co., Columbia Broadcasting System, American Broadcasting Co., and Metromedia, all of which have additional holdings in title records and music publishing.

**Non-'Pure' Conglomerates**

Much of the governmental concern was expressed over the merger of companies which make entirely different products, but social implications and economics of the conglomerate ownership which seeks to expand marketing or create new products in related areas through the merger of smaller firms is also in question. Both areas closely parallel the radio-TV broadcast market, since the majors are part of widespread holdings that also include non-entertainment firms.

The issue of broadcast conglomerates being linked to the effort to acquire control of ABC which fell through after the Justice Dept. appealed the FCC approval of the merger. In that case, the Dept. argued that an increase in concentration of control could only be prevented by proof from I&T that its move would be in the public interest under the Communications Act.

**License Transfer Case**

The conglomerate issue was again raised last month when the commission transferred a TV and radio station to a broadcast system. Since the station was owned by the Boston Post newspaper, the publisher, the question posed a possibility that the FCC might favor such against other publication-owned broadcast facilities.

Though an investigation was made just July due to concern about conglomerate mergers, the Nixon administration has expressed public interest in this issue.

**Disney Exec Changes**

HOLLYWOOD — Jimmy Johnson, who heads up the Disney music and record activities, has announced several changes in personal assignments. Sam Sammeth, director of merchandising in the Disney Character Merchandising division, will assume supervision of international record activities for the Disneyland/Buena Vista label.

Weiner, who has been the executive vice president in the West, will become assistant to the president and will be moving to California in a few weeks. Although his duties as administrative assistant are effective immediately, he will be based in New York.

Strohbach Southern sales manager, headquartered in Cincinnati, will become administrative assistant to the president and will be moving to California in a few weeks. He will be based in Los Angeles. He will be responsible for all East Coast national accounts and will report to Radish, who has resigned. Sandy Sand will be Bob Elliot, National Sales Manager, in Burbank.

**Bang Offers 1st Deal to Whitelaw & Carl**

NEW YORK — Mrs. Irene Berns, president of Bang Records, last week completed a production deal between the new Whitelaw & Carl Productions and Bang Records. The two companies will use the Bang name for the new production group as yet unnamed.

The producing team of Reid Whitelaw and Billy Carl have their own production company and have been approached about the deal. Whitelaw & Carl wrote and produced the Top 10 Fruton group and were most recently associated with "Goody, Goody Gumdrops." They will also produce the top ten "Cinnamon" by Derek and Denny with version of "Back Door Man."
Dick Gregory Returns To Disks
Through Eggers' Poppy Label

NEW YORK — Dick Gregory, the comic who gave up much of his career five years ago to play a key role in the battle for Civil Rights, is returning to the wax scene under an exclusive deal with Poppy Records, the label's first major deal since moving out of the pop music distribution orbit. Rev. Eggers, owner of Poppy, negotiated the deal with Ralph Mann of the Synar Management Company, Gregory's agent.

Gregory is among the first black comic-satirist to gain major prominence and success with commentary on the social and economic ills of Negro America.

At the height of his recording and cabaret career, Gregory chose to withdraw from the mainstream of the entertainment community to devote his time toward helping the social and economic problems of his race.

Since that time Gregory has become one of the most influential black and student leaders in the United States, running for President as a write-in candidate during the 1968 presidential election. Gregory received nearly a million and a half votes.

As an author, Gregory has been published on the multi-million selling book, "I Had a Dream," pertaining to his presidential campaign.

Gregory stands as one of the most in-demand speakers along the college lecture circuit. Having made 200 appearances during 1968, he spoke to nearly a million students first-hand.

His Disk Philosophy

Gregory returns to records at this time because he feels it relevant to use the advantages of the record medium to make known his views regarding the African-American situation in which America finds itself. Gregory's first Poppy release will be due for release during the first week of March.

Currently in production, the album will consist of two-long-playing-record packages of individual jackets, both jackets enveloped in a single cellophane wrapper, and sold as a set.

The two-record set will retail at $5.98 in the United States, and $5.00 in England, under the name "Gregory and Poppy president Eggers in order to place the important release on the American and international market. The first album is titled "The Light Side of Dick Gregory," and consists of a live satirical performance recorded in New York's legendary americana D.C. club engagement. The second album, titled "The Dark Side of Dick Gregory," contains a lecture Gregory recently gave in a college speaking engagement in Massachusetts.

Promo Plans

Promotion revolving around the release of the Gregory set will be extensive in all areas. A major advertising campaign in trade, national consumer, pop, underground and R&B magazines and newspapers, as well as radio spots on major outlets throughout the country, will surround the release.

A special extended play (EP) recording will be released from the album, and distributed to radio programmers.

In addition, a major effort will consist of Gregory college engagement scheduling and distribution speaking schedule with local area promoters.

Flyers, stickers and window displays designed by Milton Glaser, of New York's Pushpin Studios, will be distributed directly to Poppy's 31 distributors by advance workers who will meet personally with local and regional distributors and promotion men.

A special promo package on the record will be sent to the promoters of each Gregory college engagement for the length of the campaign.

Plans call for other albums by Gregory on Poppy to follow the up-coming release.

SONG BOOKING: Jose Feliciano (facing currens) and Ivan Mogull Music will publish in partnership with the RCA stat. Entitled "Feliciano," the book will feature such songs as the hit "Now That We've Found Love Without You," "Hi-Hole Sneakers," "Hey Chiquita," "Backbone Song," and others. Due for publication later this month, the book will also feature an eye-popping color photo of the performer.

Nixon Inaugural LP

NASHVILLE — World Wide Records and the Republican Heritage Foundation have produced a custom commemorative record album of the recent Richard Nixon inaugural address and inauguration ceremonies. The LP will be marketed by Liberty Records.

The set, carrying a total of 50 minutes of the inaugural activities, was developed by Bernard Parrish, World Wide's special products manager, and conducted by Fred Young (the son of President Nixon), president of the foundation.

Chappell Begins Theatrical Expansion;
Bob Baumgart To Head Reorganized Dept.

NEW YORK — Chappell & Co., Inc. is widening the scope of its already-existing theatre department by intensifying its activities. The department is now working closely with theatres across the country, to be handled by Bob Baumgart. Baumgart, 31, has been named president of the newly-formed Theatre Department, which will be headed by Bob Baumgart.

The move is in line with the organization's current general expansion in all areas since its recent acquisition of the old Philips Co. of the United States.

The expansion, Baumgart explained, was the result of a management and renewal growth of a fertile area of Chappell's past and present publishing life, and would be concerned primarily with the signing and development of new writers for the theatre, films and television. Chappell will more actively utilize its existing catalogue of distinguished composers and lyricists which includes Betty Comden, Adolph Green, Tom Jones, Burton Lane, Alain Javer, Harvey, Schmidt, Stephen Sondheim and Julie Styne, while simultaneously trying to attract and develop the giants of tomorrow's musical world.

By acting as personal liaison between Chappell's writers and producers, Baumgart hopes to close the communications gap that he says often occurs between the two parties.

"This kind of close personal contact will implement his double-pronged program of future development and showcasing of writers and their material and (2) keeping producers abreast of appropriate writers and their properties."

"Chappell is proud of its musical heritage," Baumgart added, "a heritage created by Cole Porter, George and Iras Gershwin, Oscar Hammerstein, Richard Rodgers, Kurt Weill and many others. We intend to pass this on to the younger generation of writers who enter our doors now. We have a lot to share and we will.

Anderle Helms
A&R At Elektra

NEW YORK — David Anderle has recently been appointed director of A&R at Elektra Records by Jack Holzman, president of the label. In his new capacity, Anderle will guide Elektra's acquisition of talent, and will supervise all sessions held at the company's west coast studios.

Anderle joined Elektra in the summer of 1967 as head of the west coast department, where he produced Judy Collins' latest album, "Who Knows Where The Time Goes". Prior to joining Elektra, Anderle was at his own company, Brother Records. His past experience includes being director of west coast talent acquisition for MGM Records and music director in the early days of Manta Autostereo.

Liberty/UA Post
Bob Campbell

LOS ANGELES — Liberty/UA Records has named Bob Campbell to the newly created post of national director of warehousing for the firm. According to Mike Elliott, general manager of the Liberty/UA Record Distribution, Campbell, who has been with the company for three years, will be responsible for operation of more than 10 warehousing facilities.

Campbell will also have full responsibility for warehousing methods employed, for finished goods inventories, for logistic studies involving numbers and locations of distribution outlets and the stocking of the facilities.

Campbell comes to the firm after an 11-year association with Capitol Records, including a stint as Los Angeles district manager in charge of distribution.

Sire To Release
Purple Gang Disks
In Us And Canada

NEW YORK — The product of the Purple Gang, an entertainment group, will be issued by the Sire label in the U.S. and Canada as the result of negotiations between Sire's Seymour Stein and Nathan Joseph, managing director of Trans Records, subsidiary of the company for which the group records.

The Purple Gang built their reputation through numerous appearances at London's underworld clubs, such as Middle Earth and the Round House. The group has been known in England, "Granny Takes A Trip." Their latest record, "Kiss Me Goodnight," has had a smash sale in America has recently been released.

Sire's plans call for a two-record release by the Purple Gang in early March and a simultaneous single release on Purple Poppy, a subsidiary of the group and expects to work closely with Al Bruckman, of the Richmond Organization, in establishing the group in America. T.R.O. publishes the original of the Purple Gang in the United States.

Liberty/UA Post
Bob Campbell

CHAMBERS OF GOLD: Clive J. Da

Liberty/UA Post
Bob Campbell

NEW YORK — Clive J. Davis, president of CBS Records, holds the gold record he presented to Columbia recording artists the Chambers Brothers for their million-dollar-seller album, "Time Has Come Today." Their group is 1 (1 to 1). Brian Keenan and George, Joe, Willie and Lester Cham

Liberty/UA Post
Bob Campbell

Cash Box — February 22, 1969

David Anderle

Liberty/UA Post
Bob Campbell
Smashing!
DUSTY SPRINGFIELD
"Don't Forget About Me"
b/w "Breakfast In Bed" ATLANTIC #2606

...From The Hit Album
"DUSTY IN MEMPHIS"
Atlantic SD-8214

www.americanradiohistory.com
A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

<table>
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<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
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<tr>
<td>46%</td>
<td>The Weight — Aretha Franklin — Atlantic</td>
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<td>44%</td>
<td>Maybe Tomorrow — Iveys — Apple</td>
<td>82%</td>
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<td>42%</td>
<td>I Don't Know Why — Stevie Wonder — Tamla</td>
<td>42%</td>
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<td>41%</td>
<td>Shotgun — Vanilla Fudge — Atco</td>
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<td>40%</td>
<td>Back Door Man — Derek — Bang</td>
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<td>38%</td>
<td>Gimmie Gimmie Good Lovin — Crazy Elephant — Bell</td>
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<td>36%</td>
<td>My Whole World Ended — David Ruffin — Motown</td>
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<td>Brother Love's Travelling Salvation Show — Neil Diamond — Uni</td>
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<td>Lovin' Things — Grass Roots — Dunhill</td>
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<td>32%</td>
<td>Hot Smoke &amp; Sassafrass — Bubble Puppy — Int Artists</td>
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<td>30%</td>
<td>I've Got To Have Your Love — Eddie Floyd — Stax</td>
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<td>29%</td>
<td>Heaven — Rascals — Atlantic</td>
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<td>27%</td>
<td>Runaway Child, Running Wild — Temptations — Gordy</td>
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<td>25%</td>
<td>My Whole World Ended — David Ruffin — Motown</td>
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<td>24%</td>
<td>Tracks of My Tears — Aretha Franklin — Atlantic</td>
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<td>To Susan on the West Coast Waiting — Donovan — Epic</td>
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<td>21%</td>
<td>My Deceiving Heart — Dean Martin — Reprise</td>
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<td>20%</td>
<td>The Way It Used To Be — Engelbert Humperdinck — Parrot</td>
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<td>Am I The Girl — Barbara Acklin — Brunswick</td>
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<td>17%</td>
<td>Kick Out The Jams — Mc5 — Elektra</td>
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<td>Twenty Five Miles — Edwin Starr — Gordy</td>
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<td>14%</td>
<td>A Lover's Question — Otis Redding — Atco</td>
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<td>12%</td>
<td>Try A Little Tenderness — 3 Dog Night — Dunhill</td>
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<td>12%</td>
<td>Mr. Sun, Mr. Moon — Paul Revere &amp; Raiders — Columbia</td>
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<tr>
<td>11%</td>
<td>Give It Away — Chi-Lites — Brunswick</td>
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<tr>
<td>10%</td>
<td>Teardrop City — Monkees — Colgems</td>
<td>42%</td>
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LESS THAN 10% BUT MORE THAN 5% TOTAL % TO DATE

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<thead>
<tr>
<th>Playgirl — Prophits — Kapp</th>
<th>Only You — Bobby Hatfield — Verve</th>
<th>I Got A Line On You — Spirit — Ode</th>
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<td>9%</td>
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<tr>
<td>No Not Much — Smoke Ring — Buddah</td>
<td>I Like What You're Doing — Carla Thomas — Stax</td>
<td>Soul Experience — Iron Butterfly — Atco</td>
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<td>50%</td>
<td>8%</td>
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<tr>
<td>Wedding Cake — Connie Francis — MGM</td>
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<td>70%</td>
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THemes Like
90 Of The Most Famous

SIDE ONE
Prologue
The Mysterious Traveller
The Jimmy Durante Show
The Cartoon Show
X Minus One
The House Of Mystery
Filiber McGee And Molly
Valiant Lady
Amos "N Andy
Suspense
Town Hall Tonight
Easy Aces
Philco Radio Time
The Tom Mix Ralston Straightshoaters
Life Can Be Beautiful
Lux Radio Theatre
Boston Blackie
The Answer Man
The Powers Show
The Guiding Light
Can You Top This?
Tom Corbett, Space Cadet
Vic And Sile
Mark Trail
Major Bowes' Original Amateur Hour
Here's Morgan
The Aldrich Family
True Detective Mysteries
Stella Dallas
Mynt And Marge
The Charlie McCarthy Show
Grand Central Station
The Whistler
Against The Storm
The Eddie Cantor Show
The Great Magician
Lights Out
Melody Ranch
The Shadow
Backstage Wife
Mr. District Attorney
Terror
One Man's Family
The Story Of Dr. Kildare
Nick Carter, Master Detective

SIDE TWO
Hag Harrigan
It Pays To Be Ignorant
Pepper Young's Family
I Love A Mystery
The Martin Hunt And Beulah Show
The Peppermint Show
The Bill Stern Sports Newscast
The Phil Harris-Alice Faye Show
Gangbusters
Philip Morris Playhouse
Lorenzo Jones Superman
The Lone Ranger
Captain Midnight
National Barn Dance
Gunsmoke
The Watcher
Double Or Nothing
Duke of Bremen
Bunny Goodman's Swing School
A Helping Hand
Richard Diamond, Private Eye
Mel Perkins
Michael Shayne
The Joe Penner Show
The Ed Wynn Show
Bulldog Drummond
Your Hit Parade
Red Ryder
Big Brother
Maxwell House Coffee Time
The Taxyee Breadwinner
Right To Romance
The Lucky Strike Program
Terry And The Pirates
The Dago Boys
Jack Armstrong
The Coke Club
Young Dr. Malone
Duffy's Tavern
The FBI In Peace And War
The Lyn 'N' Almer Show
Let's Pretend
The Hardy Family
The Firstlighter Program
What Was The Name Of That Shave Cream
He Used To Sell?
A Snuff Garrett Production
THEMES LIKE OLD TIMES
90 OF THE MOST FAMOUS ORIGINAL RADIO THEMES
V 36018

Www.americanradiohistory.com
NEW YORK — Use of contemporary album cuts, interviews with well-known American radio personalities, and news features have added to the format of "Kid's Klub: Hit Round The World," the U.S. Army Recruiting Command's public service radio show. The show, a series of daily live and ten-minute radio shows distributed throughout 200 stations which program it as a public service, is hosted by the U.S. Army. Fred Robbins and feature guests are American radio personalities.

Forty shows were instituted to make the show more attractive to the producers, and to the listeners, and to the advertisers. Effective immediately, the show is making special assignments to top executives on new releases which they believe are in contention in major world capitals.

In addition, virtually all the top hits on the pop side will be written down in "Kid's Klub," and the format is being programmed in the pop, R&B and C&W veins. Regular contributors include the NBC's Kenny Everett, the ABC's Mike Douglas, the Mutuals of Atlantic's Jerry Wexler, the ABC's Dick Shawn, the Mutuals of KFSN and Kornfeld, etc.

Assignments and requests for information should be directed to Joyce Mitchell, "Hit Heard Round The World," 2 West 46th St., New York 10036.

WB/7 Beefs Up Promo Section

NEW YORK — In a move further stressing an upbeat in promotional activities Warner Bros. - Seven Arts has sent a memo to its Los Angeles office and Billy Rose public relations office out list. Callaway was transferred out of the San Francisco area, while Smith was transferred to his first time. He previously free-lanced for ten years with categories. Both men will direct, under supervision of Bill Casady, national promotion director.

Pincus To Coast

NEW YORK — Gil/Pincus Music vice president Irvin Pincus arrives in Los Angeles this week for the exploitation of the music from the film "Chico and the Man," "Grazie Zia!" by Ennio Morricone.

While in town, Pincus will also meet with the manager of the local record stores to acquire additional scores.

Premier Flys Zeppelin

NEW YORK — Premier Talent has signed Atlantic's hot new English group Led Zeppelin, and their leader Jimmy Page, to a long term theatrical agency agreement covering all fields of the music business in the United States and Canada.

Deal was negotiated between Zeppelin and Malcolm Glazer, owner of the New England Sports club of the National Football League, and Dick Friedman of Premier.

Group has already been set for a return tour of the U.S. for six weeks starting in November. The tour will be a "fly by" affair, with a stopover, kicking off July 4 at the Newport Jazz Festival, Newport, Rhode Island, and the group will be playing a number of other dates.

Milestone Price Hike

NEW YORK — In line with the recent upward trend, the music industry upped its suggested retail prices, effective Feb. 18. All of the label's current product, and all previous albums 5000 and 9000 series and later, will be used in the new price range.

Pricing on the label's contemporary jazz product goes to $5.96, putting the material on the same retail price level as almost all other jazz independents. The new retail price schedule for the jazz product in this category (9000 series) will feature deluxe double-fold jackets.

"The History Of Rock And Roll," a 48-hour long documentary, will be world premiered by KHJ-Los Angeles on Friday, Feb. 21. The 21 hour will be available for this round-the-clock broadcast on Friday, Feb. 21. The 21 hour will be available for this round-the-clock broadcast as a freebie for all KHJ listeners. The program has been purchased by the Library of Congress, the new municipal archives and the music libraries of Guildhall and UCLA. "The History Of Rock And Roll," produced by Ron Jacobs, program director of KHJ, is the result of six months of research and production by a special staff of pop music specialists for this program. Heading the project is famed producer Pete Johnson. Sandra Gibson is writing the presentation of the program's documentation of rock music from its beginnings in rhythm-and-blues, country music and jazz up to the most modern solo and group groupings. The series will be heard worldwide. Included are interviews with such artists as the Everly Brothers, Don Gibson, Elvis Presley, Bob Dylan, the Beach Boys, the Mamas and the Papas, the Everly Brothers, Dionne Warwick, Aretha Franklin, James Brown, and Jim Webb.

Last month, Al Newman, program director of the program, said that one of his goals in the year 1968 will be world premieres. The first will be the world premiere of "The History Of Rock And Roll," followed by the world premiere of "The History Of Rock And Roll," which will be performed by the Rolling Stones and the Beatles.

Watts 103rd Street Rhythm Band

The Watts 103rd Street Rhythm Band, an all-Negro group of eight members previously recorded for Keyman Records, an independent label headed by Fred Robbins and featured on "Kid's Klub: Hit Round The World," was interviewed by Fred Robbins and John Rayford (sax) to begin the creation of the Watts 103rd Street Rhythm Band. The group has since added Bill Conlon (sax), Ray Jackson (trombone), Joe Banks (trumpet), Al McKee (guitar), and James Gadsen (drums). The Watts Band is currently working on a "Do Your Thing" album for the Warner Bros. - Seven Arts label.
SWITCHED-ON POP FOR "COUNTER" REVOLUTION!

MOOG
The Electric Eclectics of DICK HYMAN

The first "popular" synthesizer album — an electronic brainchild from the marriage of melody and MOOG.
His Third Million Seller!

Clarence Carter

"SNATCHING IT BACK"

b/w

"MAKING LOVE"

Atlantic #2605
Produced by Rick Hall

NEW HIT ALBUM...

"THE DYNAMIC
CLARENCE CARTER"

Atlantic SD 8199
Introducing an exciting new talent.

TROY DANTE sings "THESE ARE NOT MY PEOPLE" K-982 b/w "LITTLE STAR"
on Kapp Records
From the Broadway musical production “Red White and Maddox”

“Jubilee Joe”

MM 104
Manny Kellem

THE ORIGINL HIT VERSION

PHOOEY!

22, 1969
Kim Fowley is the ultimate underground animal. Is the fourth dimensional force. Is the revolution. Is the head spokesman for what it's all about.

Kim Fowley is outrageous. Kim Fowley makes bubble gum. A happening single. Kim Fowley is on posters in underground newspapers in the leading college newspapers exclusively. Kim Fowley is everywhere. Watch for him.
Falls Pick of the Week

Tommy Boyce & Bobby Hart (A&M 1031)
L.U.V. (Let Us Vote) (2:45) (Screen Gems/Columbia, BMI — Boyce, Hart)

Highly charged lyric that unleashes the sentiment of "Wild in the Streets" at a time when such expressions were going out of vogue with the younger voting age. Boyce & Hart return to the singles scene with a side that is bound to excite enough teenage interest to bring them back into the winner's circle. Flip: "I Wanna Be Free" (2:23) (Same credits.)

Bobby Vee (Liberty 56996)

Jenney Came to Me (3:25) (Screen Gems/Columbia, BMI — Dunn, McCallen)

Progressing in a conversion from the easybeat Bobby Vee into a heavier sonority, he performs this old-fashioned song, exuding a younger nature than has been part of his manner recently. Side has the whiff of bringing him back onto the best seller lists. Flip: "Santa Cruz" (3:12) (Tiny Trumpet/Salma, BMI — Spindler, Taylor)

Traffic (United Artists 50500)

Medicated Go (3:10) (Tro-Cheshire, BMI — Winnow, Miller)

After meeting only mild acceptance with their first three singles, the Traffic came to life in the US with a breakout album that has given them a semblance of the success they've had in England. Now, the team's latest single can be expected to match the showing. Side is a fine blues-rock showing with a more infectious feel than earlier sides. Flip: "Pearly Queen" (4:10) (Tro-Exess, ASCAP — Winwood, Capaldi)

The Move (A&M 1020)

Blackberry Way (2:35) (Tro-Andover, ASCAP — Wood)

Still going for their first major breakthrough in the States, England's The Move sounds like a winner with the newest release, already #2 Britain. Track is heavier than "Penny Lane" derivative here which already seen them capture AM & FM Top 10 and enough to break sales open. (No info)

The Glories (Date 1363)

There He Is (2:56) (Roosevelt, BMI — Weiss, Edwards, Jr)

Consistently strong performances have kept the Glories among the most promising groups on the yet-to-score roster. Now, the group has outdone itself in a splendid ballad that builds to a dramatic climax which should have the side breaking into both teen and pop sales recordings. Phenomenal performance. Flip: "Try a Little Tenderness" (3:39) (Robbins, ASCAP — Woods, Campbell, Connelly)

Barbra Streisand (Columbia 44775)

Frank If You Go (3:50) (United Artists — Ragni, Rado, MacDermot)

Tongue-in-cheek delivery matches the charm of this material from the score of "Hair." The whole put-on-ness of this outing gives the lid a change-of-pace appeal and is the ticket to score roster. Now, the team has outdone itself in a splendid ballad that builds to a dramatic climax which should have the side breaking into both teen and pop sales recordings. Phenomenal performance. Flip: "Try a Little Tenderness" (3:39) (Robbins, ASCAP — Woods, Campbell, Connelly)

Nina Simone (RCA 9730)

Revolution (Part 1) (2:48) (Ninandy, BMI — Irvine, Simone)

Musically, this is one of the most powerful Nina Simone sides to come along in some time while it's distinctive back-up band and progressive production touches. The major question is whether the lyric will prove as upsetting to white audiences as the production would have them believe. The single is an exceptional one which, given a few breaks, could become a monster. Flip: "Part 2" (1:48) (Same credits.)

Lesley Gore (Motor 72892)

Tall In Good Care (of My Heart) (World War III/Downstairs, BMI — Farrow, Bell)

White's passion for his debut single continues as he follows up his recording session. The single is not quite as strong as the last outing and the added punch of teen female performers. Side is a rhythmical puncher which has the artist sounding better than ever with material that should have her back on the best seller charts. Flip: "I Can't Make It Without You" (3:50) (Geld-Udell, ASCAP — Geld, Udell)

Newcomer Picks

MC5 (Elektra 45648)

Kick Out the Jams (2:37) (Paradox, BMI — MC5)

Sheer power gives this debut an instant impact which should serve to break the side rapidly into the top forty running. Team's material hits with the trud of early Hendrix stylings and maintains a maximum drive that will make it a heavily played discotheque item. Exciting effort. Flip: "Motor City Is Burning" (4:30) (Asteen, BMI — Smith)

American Machine (Tower 473)

Snowball (2:16) (Ovation, BMI — Cymah)

One of the first non Kasezett-Katz efforts to capture the essence of bubble gum. "Snowball" has arrived with perfect timing (in New York anyway) to exctite performances and give the young stars a winning smile and delightful teen appeal will turn it into a winner. Flip information not supplied. Side is a high-sounding, pop and progressive production touches. The single is another a major move for the team. Side is a rhythmical puncher which has the artist sounding better than ever with material that should have her back on the best seller charts. Flip: "I Can't Make It Without You" (3:50) (Geld-Udell, ASCAP — Geld, Udell)
AS HER FAN CLUB GROWS, SO GROW HER ALBUM SALES. NOW SHE HAS EIGHT, DO YOU?

WHO KNOWS WHERE THE TIME GOES/EKS 74033
WILDFLOWERS/EKS 74012
IN MY LIFE/EKS 74027
JUDY COLLINS FIFTH ALBUM/EKS 7300
THE JUDY COLLINS CONCERT/EKS 7290
JUDY COLLINS #3/EKS 7243
GOLDEN APPLES OF THE SUN/EKS 7222
A MAID OF CONSTANT SORROW/EKS 7209
THIS IS HOWLIN' WOLF'S NEW ALBUM

HE DOESN'T LIKE IT.

BUT WE DO.

HOWLIN' WOLF
CADET / CONCEPT LPS-319

www.americanradiohistory.com
NEW YORK

Freeing The Spirits

"Good potential," "great promise," "needs a little more work." Little phrases like these you could sound a lot of bell raps or maybe a review. For some of us, it was the first time we'd pass before we moved from potential to realization. For a recording act, coming down the line, time, and how many groups we can think they had the wizened Joseph Daniels' "good potential" gone to waste.

Some recording acts refuse to die. It's the first time to go. Back to dental actions, into the record business, at a local nightclub, on to another "potentially good" group. THEM. Spits. Friends and relatives give well meaning advice, and the road to Hell is Free.

The Free Spirits were one of the early heavy music bands to come out of New York. They were five. Five talking principalians who decided that they wanted to play rock. Five talented musicians sucked up by the vacuum cleaner before a record company. Reckoned before they were ready. They were too old, too young, too popular, too potential. Critics love potential. Critics have time to wait around to see what develops. The Free Spirits folded. Long. Neither do record companies.

Larry Correll was the first to leave, moving on to Gary Burton's jazz group, to give them a measure of pop sound. Dwayne Eubanks, who left for the Reinsoul joined the group with great success and the rest, too. Or maybe five. It seemed to vary.

No records for awhile, and they stayed together a little longer. Into the newly-opened Apostolic Studios for some sessions. It was Lee and Jim Peppen who said, "We should record a little bit of Chip Baker (an original spirit) and John Walter (who entered the picture at some subsequent point)." A new name, Everything is possible. They did some recording puddle, and a few things in the can. And nothing happens. For a year. And now there was Joni Mitchell & Chris Andersen, who in 1968, Apostolic Studios signed a deal with Vanguard Records for a jointly-owned label. Danny Weiss, combination of soulmate and producer, the old dates, remember. The first Vanguard/Apostolic single, "Witch Tai To," and it's a hit! Naturally!

VIEW FROM BROADWAY: The Mothers Of Invention, the Buddy Miles Express and (making their N.Y. debut) the Chicago Transit Authority, close out the week with four shows at the Fillmore East (21, 22). Dion brings "New" (actually he's been doing it for a few years, but no company wants to cut it. Not commercial they said. That was in February, but he announced Feb, 20 for two more weeks. Bunky & Jake Sullivan are back (7:30). Raven (tranny) say they're being signed by Apple) at the Store tonight (17) and tomorrow. Roberta Flack is back on the Waldorf's Empire Ballroom (2:15) with the V.I.P.s tonight and another group, "Cammie Mccrace at the Rainbow Grill!

Early warning: Bill Cosby in two shows at the Madison Square Garden Feist Hall (that's the small one) on March 8th. Local rock group Sad Ending close to a major label deal. They guested on WCBS Callback show last week. Decca artist Margie Young.

NYC... A local band...n/a. Bitter ender to go.

HOLLYWOOD

Rock - Around The Clock

This past week KRLA, finally rewarded in the music fraternity as "that little brick house in Pasadena," unveiled "The Pop Chronicles," described as "the first definitive study of pop music and its people." The series, which takes an in-depth look at the history of pop music in the second half of the 20th century, will be airing 6:30 PM Sundays for 12 weeks. As KLLJ, tossing "rock" at its closest competitor in the 30-39 age group, premiering its 48 hour marathon documentary "The History of Rock and Roll," beginning tonight on Monday, Feb 21st. The station will be suspending its usual programming for the event, a month of research by L.A. Times critic Pete Thomas. Johnson Show was produced by KRLA's p.d. Steve "The Game" Pardue, credited as production co-ordinator. Included were interviews with artists like Sam Cooke, Ray Charles, Elvis Presley, Bob Dylan, the Coasters, the Beatles etc. The entire careers of more than twenty top performers will be reprised and examined. The emphasis throughout the special is on the role of artists discussing their own and others' work. "There'll be bits and pieces, montages of tunes harking back to 1950, with records scrounged from numerous collectors," Johnson, who also perused issues of Cash Box dating back to the early fifties.

KRLA's series, which got underway Sunday, was created and produced by Golden Mike award winning newsman Ken KLJ this Friday. It will be available to other stations for syndication or in reprints with name acts and artists from Lou Adler and Herb Alpert to Ravi Shankar and George Shearing; about 100 pop performers interviewed on tape for the show.

It's expected that the spoken word portion of both specials will eventually be available to book form. Reprinted in the KLJ this Friday will be an interview with the new LP ("Voices in Love") by Bill Justis. Firm is working for additional versions.

Writer/builder Buddy Kaye files from Los Angeles. He's been through the halls of fame: William R. Strickland's LP for Brittle Decca. As mentioned here last week Phil Springer was contracted by Kaye to transcribe Strickland's creat-

(Cot. on Page 38)
JUST RELEASED

JULIUS WECHTER AND THE
BAJA MARIMBA BAND

THOSE WERE THE DAYS

THE BAJA MARIMBA BAND / THE BAJA MARIMBA BAND RIDES AGAIN /
FOR ANIMALS ONLY / WATCH OUT! / HEADS UP / FOWL PLAY / DO YOU
KNOW THE WAY TO SAN JOSE? / The Baja Marimba Band rides again –
FIVE major TV appearances coming up in 1969: The Kraft Music Hall, The
Ed Sullivan Show, The Mike Douglas Show, and Hollywood Palace! Heavy
airplay in all major cities on THOSE WERE THE DAYS (Bill Gavin’s “Hot LP
Of The Week”) and the BMB NOW on a 15-market concert tour!
Richard Parker To Okeh A & R Post

NEW YORK—Richard Parker has been appointed to the executive position of A&R producer for the Okeh label, according to Dave Kapralik, vice president of the Capitol Records.

Parker will be headquartered in Chicago reporting directly to Kapralik. He will be responsible for producing Okeh albums and singles with artists assigned to his roster and for the development of new artists and album ideas. Additionally, he will coordinate the activities of independent producers.

Evans To Sue Promo

NEW YORK—Ray Evans has joined Juggy Murray's recently reactivated Jace Records operation as promotion manager. Evans, whose background includes writing and producing stints with Screen Gems and MGM and RMH Productions, has already acquired his own publishing.

Evans writing credits include "Opportunity," by the Jewells, and "Jerk It," by the Gypsies, both co-written with Randy Stewart.

Current Sue product include "Only," an instrumental by Juggy, and "I Know," by Baby Washington, one of the label's past top sellers.

Lovett To Distrib Negro Heritage LP

ATLANTA—Lovett Records has acquired national distribution to "History of the Black Man," a documentary album depicting the role of the Negro in the development of world culture.

The album's purpose, according to Atlanta businessman T. Ted Alexander, Sr., who produced the set, is to give nationwide exposure to the many unrecognized contributions which the Negro has made to our present civilization.

William Lovett, president of the Atlanta-based record firm, said that a portion of the disk's proceeds will be used to fund scholarships for Negro students.

Delmark Sets New LP's & Distsribus

CHICAGO—Delmark Records, a local firm specializing in Chicago blues and modern jazz, has set 6 albums as its initial release for the year. The firm has been gaining increasing recognition through frequent reference in blues publications as a result of the new awareness of blues.

A.R. Downie, the firm's owner, announced the addition of several new distributors to bolster the label's sales capabilities. New reps include Indy in Denver, ARC in Phoenix, Music Merchants in Detroit, and California in Los Angeles.


Douglas Releases Four New Albums

NEW YORK—Douglas Records' first release of the year, due this week, will consist of four LPs: "Ginsberg's Third," a collection of previously unissued poetry by Allen Ginsberg; "On Home," a new set by Luther John- son and the Muddy Waters Blues Band; "High," by jazzman Dave Burrell; and "The Wit and Wisdom of Malcolm X."

The Douglas line is distributed through Laurie Records.

Parker & Kapralik

"Everyday People" Nets First Sly Gold

NEW YORK—Sly and the Family Stone have been awarded a Gold Record, their first, for Million-copy sales of "Everyday People."

The group's latest single was released fourteen weeks ago and reached number one. "Everyday People" was backed by "Sing A Simple Song," which is now starting to break off on its own, gaining play on radio stations across the country. Both sides were written and produced by Sly Stone himself.

Screamin' Jay Back In Philips Disk Deal

SAN FRANCISCO—Philips Records has pacted legendary rock star Screamin' Jay Hawkins, with an initial set already in the can, and an LP currently underway. Deal was consummated by the firm's West Coast office in San Francisco, under the direction of Bob Sarenpa. Abe Kesh and Milan Melvin, also working out of the S. F. office, are producing Hawkins.

Though only known for one major hit, the classic "I Put A Spell On You," Hawkins has remained one of the most talked about and written about figures of the early rock scene. His in-person shows were marked by his wild character and Hawkins' use of bizarre stage props such as coffins, scolds and shrunk heads.

Hawkins made his California debut to an enthusiastic crowd in an early engagement at the Avalon in San Francisco. For the past several years the artist has been living and working in London and later Honolulu.

A&R Recording Opens New Studio Facilities

NEW YORK—A&R Recording, Inc. has just opened new facilities in the A&R Recording Building, 322 West 48th Street. Two major studios with related working areas are a segment of A&R's studios at 797 Seventh Ave. and will give the firm first-class recording capability in four major studios in the two locations in midtown New York.

Since its inception in 1958 at 112 West 48th Street, the firm has expanded space by 500 per cent and now operates on a two-shift basis serving both the phonograph and advertising fields.

Erroll's Grammy Nominee On MGMT

Erroll Garner's Grammy-nomine L.P. "Erroll's Room," appears on the MGMT label, not Columbia Records, as reported in last week's round-up of all nominees.

CashBox Top 50 In R&B Locations

1. EVERYDAY PEOPLE Sly & the Family Stone (Epic 10407)
2. THERE'LL COME A TIME Betty Everett (UHL 55100)
3. BUILD ME UP BUTTERCUP Foundations (UHE 55101)
4. TAKE CARE OF YOUR HOME BUMPER JOHNSON (Stax 0023)
5. CAN I CHANGE MY MIND Tyrone Davis (ใต. 002)

12. BABY, BABY DON'T CRY Shirley Robertson & Miracles (Tamla 51478)
17. GIVE IT UP OR TURN IT LOOSE James Brown (King 0213)
20. SOULSHAKE Junior Kimbrough & J. B. Bleson (Soul 555 761)
27. VOODOO FOOL Dee Dee Warwick (Mercury 72680)
28. SOULFUL STRUT Young Holt Unlimited (Brunswick 55355)
32. GOOD LOVIN' Ain't Easy To Come By Marvin Gaye & Tammi Terrell (Tamla 51479)
35. MY WHOLE WORLD ENDED David Ruffin (Motown 1140)
37. THE WEIGHT Anetha Franklin (Atlantic 2503)
43. I FORGOT TO BE YOUR LOVER William Berlin (Stax 0015)
48. Grits Ain't Groceries Little Milton (Checker 1212)
53. GIVE IT AWAY Ch-Liters (Brunswick 55398)
62. I'M GONNA MAKE YOU LOVE ME Donna Ross & the Supremes (The Temptations (Motown 1137)
64. I HEARD IT THRU THE GRAPEVINE Marvin Gaye (Tamla 51476)
66. THIS OLD HEART OF MINE Tammi Terrell (Motown 1138)
67. I'M JUST AN AVERAGE GUY THE MASQUERADERS (A&P 1188)
70. I DON'T WANT TO CRY Ruby Wieters (Diamond 255)
73. MY DECEIVING HEART Impressions (Curtom 1937)
74. RUNAWAY CHILD, RUNNING WILD Temptations (Tamla 50708)
76. SWITCH IT ON Carole Huddles & C.R. (Phil-La-Oh Spirit 342)
77. LIGHT MY FIRE SHEILA Humes (Trentonramathon 1513)
82. TWENTY FIVE MILES Edwin Starr (Gordy 7083)
88. THE MEDITATION TNT Band (Cotique 138)
92. I DON'T WANT MY TIME B.B. King (Bluesway 61022)
93. THE BEGINNING OF MY END Unilc (Kapp 957)
94. AM I THE SAME GIRL Barbara Acton (Brunswick 55199)
97. CLOUD NINE Mongo Santamarla (Columbia 47459)
98. ICE CREAM SONG The Dynamics (Cotique 40021)
99. I'VE GOT TO HAVE YOUR LOVE Eddie Floyd (Stax 0025)
101. LOVE IN THEM THERE HILLS Marvin Brown (Epic 10424)
103. WHEN HE TOUCHES ME Peachie & Herb Dale (Date 637)
104. SNAP OUT Interprettations (Bell 757) 105. DO YOUR THING War (Wow 74008)
106. BABY MAKE ME FEEL SO GOOD 5 Stars & Cuba (Curtom 1936)
108. ONLY THE STRONG SURVIVE Jerry Butler (Mercury 72888)
109. HE CALLED ME BABY Ella Washington (Sound Stage 72621)
111. RIOT Hugh Masakela (UHL 51012)
112. SING A SIMPLE SONG Sly and the Family Stone (Epic 10407)
113. TO LATE TO WORRY TO BLUE TO CRY Elmer Phillips (Routee 7031)
114. OILY Jinx (Jug 9) 115. SNATCHING IT BACK Calvin Carter (Atlantic 2505)
116. A LOVER'S QUESTION Gis Reding (Aco 66541)
117. SOMEBODY LOVES YOU Demolito (PH Trees Grove 134)

SANDS OF TIME

featuring their current smash single

THIS MAGIC MOMENT

JAY & THE AMERICANS

JAY & THE AMERICANS
SANDS OF TIME

FEATURING THIS MAGIC MOMENT

UNITED ARTISTS
Entertainment from Transamerica Corporation

UAS 6671
ODESSA - Bee Gees - Atco SD 2782

The Bee Gees fifth album is their most ambitious to date and could find the group new admirers. The double-record set is packaged in a gold imprinted felt cover and offers 17 selections, including the group’s first attempt at a long-playing album, the 10-minute “Odessa (City On The Black Sea).” With two Top Ten singles in a row (neither included), the boys are at a sales peak and should make an impressive showing. LP should see extra-heavy underground FM exposure.

NEAR THE BEGINNING - Vanilla Fudge - Atco SD 33-278

Vanilla Fudge, older and wiser now, re-traced their musical steps and returned to the starting point of their first album, and then moved a few steps in a different direction to come up with this Top Ten set. Side one features the early Fudge sound on “Shotgun,” “Some Velvet Morning” and an original, “Where Is Happiness.” Side two showcases the on-stage musical talents of the group and its members on a 23-minute tune, “Break Song,” recorded live in L.A. Should easily better sales of “Renaissance,” their last LP.

SWEET CHARITY - Original Soundtrack - Decca DL 75185

Although the movie version of “Sweet Charity” is not set to open for over a month Decca is taking advantage of the pre-release publicity and releasing the soundtrack now. Due to the popularity of the Broadway show, initial sales should be good, but the heavy action should come with the opening of the flick (on a hard-ticket basis) and continue for some time. Shirley MacLaine heads the cast and dominates the track, but Sammy Davis, Jr. and Shubby Kaye each contribute one number.

THE VERSATILE IMPRESSIONS - ABC

ABC 688

Now on their own Custom label, the Impressions left a bevy of cuts with ABC, and this LP contains ten of them. The trio, noted for its soul singing, offers, in addition to several tracks in familiar style, a number of non-soul tunes, among them “Yesterday,” “The Look Of Love” and “The Fool On The Hill.” Also included are two cuts, one of them the theme from the movie “East Of Java.” Impressions fans will want to hear this set.

MORE SAUCY STORIES FROM... PAT COOPER - United Artists GAS 509

Comedian Pat Cooper cooks up another tempting Italian stew on this album, and his many fans will be waiting in line to gobble it up. On the set, Pat turns his wit to six subjects: “Families & Holidays,” “Memories,” “Draft Time,” “Honeymoon,” “Our Children” and “Mamma.” One of the few consistently good disk sellers in the comedy field, Pat Cooper will undoubtedly rack up another winner with his latest package.

SILVER CYCLES - Eddie Harris - Atlantic SD 1377

Eddie Harris plays the electric saxophone in robust, scintillating style on an album of nine jazz outings. There are Latin overtones in a number of numbers, including “Free At Last” and the title tune. “Coffman’s View” and the instrumentals are among the numbers that display Harris in his bristling best. Jazz aficionados should greet this set with enthusiasm.

HAIR - Original Cast Recording of London Production - Atco SD 7021

The London production of “Hair,” which followed the smash success of the American rock musical, will be represented on this original cast recording. The British cast members sing with lusty vitality, and a sense of excitement comes across on the LP. Songs which are particularly striking include the title tune, “Frad’s Mills,” and “Where Do I Go.” Should be plenteous in store for this disk.

NINA SIMONE AND PIANO! - RCA Victor LSP 4102

Nina Simone, singing and accompanying herself at the piano, amply demonstrates the range and quality of her talents. The artist gives dynamic, emotional treatment to such tunes as “See The Rain Never Tired Lovin’ You,” “I Think It’s Going To Rain Today,” “Everybody’s Gonna Be Free,” “I Love You Baby,” and “I Get Along Without You Very Well (Except Sometimes).” Miss Simone’s large and enthusiastic following should receive this album with approval.

GIVE ME YOU — Roslyn Kind — RCA LSP 4128

Roslyn Kind, Barbra Streisand’s half sister, is introduced to the world on last week’s Ed Sullivan TV show and immediately called back for another appearance. RCA is backing her debut LP with a massive promotion (not stressing her relationship) and the double push can make Miss Kind’s entry into the recording field a profitable one for all concerned. Top tracks include “I Own The World,” “The Fool On The Hill,” “Who Am I,” “The Shape Of Things To Come,” and Neil Diamond’s stand-out, “A Modern Day Version Of Love.”

CLOSE COVER BEFORE PLAYING - Gary Lewis & Playboys - Liberty LST 7606

A strong collection of tunes marks the latest set from Gary Lewis and the Playboys, and this material could serve to give the group their biggest hit to date. The recent “Main Street” charter leads off the set, and versions of such top hits as “Rhythm Of The Rain” (due for another go-round the charts), “Turn, Turn, Turn,” “Look At Me,” “I Think We’re Alone Now” back it up. Other goodies include the Arthur Alexander classic, “Everyday I Have To Cry Some” and “Mister Memory.”

SOUL CLAN - Atco SD 33-281

Two songs from the Soul Clan (composed of Joe Tex, Solomon Burke, Arthur Conley, Ben E. King and Don Covay), “Soul Meeting” and “That’s How I Feel,” highlight this album, but extra sales power comes from the oldies base. This also included Tex’s “Skinny Legs And All,” Conley’s “Sweet Soul Music,” Burke’s “Just Out Of Reach,” Covay’s “Mercy, Mercy” and King’s “Don’t Play That Song (You Lied) are just some of the smash hits that will make this album a good item to stock.
The Temptations have another runaway hit...

"Runaway child, running wild"

G7084

and another runaway chart album

"Cloud Nine"

G5539
His Best - The Electric B.B. King - Bluesway BLS 6022

B.B. King has always enjoyed strong sales in the R&B area, and in recent months has begun to enjoy pop success as well. This set, a compilation of his most recent work, could be the one to put the blues master well onto the Top 100 Album chart. Included are a reworking of an old classic, "Sweet Sixteen," two songs from the "For Love Of Ivy" soundtrack, "The B.B. Jones" and "You Put It On Me," and a host of other top blues tracks.

SAGA OF THE GOOD LIFE & HARD TIMES - Big Maybelle - Rojac RS 123

Big Maybelle, often called "Mother of Soul," sings eleven soulful songs in a strong, feel-good manner. The artist's powerful voice gives great impact to such melodies as "How It Lais," "Old Love Never Dies," "Gloomy Sunday," "Why Was I Born," and "This Bitter Earth." A great number of listeners should be drawn to this album which is so full of fervor.

Andre Kostelanetz Plays Hits From 'Funny Girl,' 'Finian's Rainbow' and 'Star!' - Columbia CS 7274

Andre Kostelanetz leads his orchestra through interpretations of tunes from three big Broadway musicals, and the melodies are given full, rich sweeping treatments. "Old Devil Moon," "The Man in the Yellow Hat," "Oh What a Beautiful Morning," "If I Isn't Love," "(Finian's Rainbow)" are among the items which make for pleasant listening. Should be a strong good music seller.

Eleazar's Circus - Stonepillow - London Phase 4

Stonepillow, a four-member rock group, has made a most impressive album debut. Lon Crane and Jay Zimmet composed and wrote all nine contemporary pop songs which make up the set, and the lyrics are inventive and highly striking. The foursome's singing is graceful and appealing throughout the disc. The title tune, "There's Good News Tonight," "The Eternity Track," and a soon-to-be-released single, "Strange Times" b/w "Coat Of Many Colors" are high spots on a distinctive album. Stonepillow could emerge as a stone smash.

She's Almost You - Billy Harner - OR ST 1100

Billy Harner renders ten funky songs in a powerful, exciting album performance. All the tunes are extremely danceable and in fact the rhythm tracks include the title effort, "I Struck It Rich," "Message To My Baby," "Set Me Free," and "Check You Out." The disc would attract a considerable amount of attention with this potent package.

In The Dark Green Wood - Tommy Makem - Columbia CS 7911

Irish singer, banjoist and song writer Tommy Makem, who is most frequently heard as a member of the Clancy Brothers, here offers a fine album comprised entirely of his own material. Makem has written fifteen songs for the album and a lovely ballad called "Farewell To Carlingsford." Makem lays aside his banjo for this set. The instrumental background is provided by Tee Macerio, who produced and arranged the album.

The Best Of Slim Harpo - Excello 8010

Veteran blues artist Slim Harpo is currently receiving the recognition for which he has been long overdue. He sings blues in an authentic, lo-down, gritty style, and this album is justly titled "The Best Of Slim Harpo." Among other fine tunes, the bluesman serves up "Mohair Sam," "I'm A King Bee," the country blueser "Rainin' In My Heart," "Te-Ni-Nee-Ni,-Ni," and "Tip On In." Listeners who like his blues straight will savor this LP.

Inside Out - Bill Tinker - Tower ST 145

A distinctive voice, almost nostalgic original material, and a pop-drawer production could be the keys to helping Bill Tinker rise above the myriad of singer/writers on the scene. The perception of two tunes set from the pen of Paul McNeil, the songs are all Tinker's and cover the gamut of life's gains and losses, from "Man From Birmingham," "You Could Get High" and "A Very Ordinary Man" are good programming suggestions.

Orient Express - Mainstream S 6117

A merger of Middle-Eastern and Western music forms is handled in a highly interesting fashion by the Orient Express. A trio whose sound was formed in Europe and the Middle East and matured in New York's East Village, drawing such influences as an electric oud, electric sitar, electric minitar, dumbek and tambourine, the Orient Express could gain wide acceptance through FM play. Mostly instrumental set is punctuated by occasional vocals.

My Fire! More Of The Psychedelic Soul Jazz Guitar Of Joe Jones - Prestige PR 7817

Joe Jones plays a very groovy electric guitar, and he could see nice action with his latest album. Assisted by Harry in the piano (electric piano), Peck Morrison (bass, electric bass), Bill English (drums) and Rich and Landrum turns on for "Light My Fire," "St. James Infirmary" and the four other numbers on the LP. Set should sell in both jazz and R&B markets and may get some pop recognition as well.

Wolf: Streicherquartett-Moll-La Salle Quartet Deutsche Grammophon SLP 139 376

Hugo Wolf (1860-1903) is known primarily as a composer of songs, but this seldom-performed and rarely (if ever before) recorded string quartet proves his ability to write in what is perhaps the most demanding of musical forms. Wolf's music in all the way through, and it is deserving of a more prominent place in the literature of chamber music. Fine performance by the La Salle Quartet.
"IMITATION IS THE CHEAPEST FORM OF FLATTERY..."

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a division of The Shelby Singleton Corporation
Screen Gems Sets

NEW YORK — "The Johnny Cash Show," an hour-long, live-taped variety series, has been licensed by Screen Gems to the ABC-TV network for telecast as a summer replacement beginning May 1. The series will be shot in Nashville starting in April.

Richard Franklin Is RCA Record Club’s New Ad, Promo Chief

NEW YORK — The RCA Record Club has appointed Richard Franklin manager of advertising and promotion. An announcement was made by James Balitsos, who held the position until his resignation last year to manage marketing for the Club. Franklin will report to Bob Schoeneman, executive vice president.

Franklin joined RCA after having been manager of the book division of the Curtis Publishing Company for most of 1968. Prior to that, he served as an account executive for David Altman Advertising, Inc., where he specialized in mail order advertising. He previously had been an account executive with Rapp, Bob Howard and Collins and Albert Frank-Guenther Law, Inc.

Franklin received his bachelor of arts degree in psychology from Dartmouth College and began his advertising career in 1957 as an assistant production manager of Architectural Record Magazine, leaving that position in 1961 to join Albert Frank-Guenther Law, Inc.

Franklin is married and lives with his wife and four children in Bloomfield, New Jersey.

Beck Tour Delayed

NEW YORK — Mick Wacker and Ron Wood, drummer and bassist respectively for the Jeff Beck Group, have left the group, effective last week. Moved caused cancellation of Beck’s scheduled Fillmore East appearances this past weekend (14, 15) and will affect dates on his current U.S. tour, including those in Atlanta (16), Kinetic Playground, Chicago (21) and Keil Opera House, St. Louis (22).

Beck is currently still in England arranging replacements to pick up his tour with a Feb. 28th appearance at the Worcester Auditorium, Mass.

Purcell Starts Trip For GWP Groundwork

NEW YORK — Jerry Purcell left last Friday for a 28-city tour to solidify the distributor, deejay and retailer ground work for his soon-to-be-distributed GWP label. The record company will be a subdivision of head honcho W. Purcell Associates company.

Tannen Reskeds Trip

NEW YORK — As a result of last week’s snowstorm, Paul Tannen, president of east coast operations for WB/7a Records, has postponed his Nashville trip until this coming week. He will be talent-hunting in Nashville and Memphis.

Cash TV’er w/ABC

It will be published by Bill Carruthers (former producer) of ABC TV’s “Operation Entertainment” and in cooperation with Screen Gems and Harold Coleman Productions.

Cash plays a commission, and his wife, June Carter, and the Tennessee Two will be regulars. Name guests will be featured every week. Pop, folk, and country music, along with comedy, will comprise the bill of fare.

Awards For Six

ABC LP Covers

NEW YORK — Awards have been given to all six ABC album covers for the recent 57th Exhibition of Printing in New York, the label announced last week.

The Printing Industries of Metropolitan New York awarded a certifi cate of achievement to the covers for: "Eden’s Children"; "I Gotta Be Me" by This Trip Out, (Della Reese); "Lucille" (B. B. King); and "Urban Blues" (John Lee Hooker).

In addition, two covers - "Living the Blues" (Jimmie Rushing) and "The Dirty Blues Band" - won certificates of achievement from the Covers were printed by Queens Lithograph Corporation, New York City. They are currently on display at the Union Container Building, New York City, where the exhibition is scheduled to last through February 7th.

Thielmans Records

First Bell Single

NEW YORK — Toots Thielman has finished recording and will debut with the label in an instrumental version of "Fatha's O'Conner," based on a song relating the love of a woman for her priest.

Thielman, who has been active as a harmonica virtuoso, arranger, conductor, composer ("Bluesette"), was produced by Robert O’Connor and Ar- noid Capellan in association with Thielman. This release will be the first from a production agreement between Bell and Arnold Jay Productions.

Brotherhood For Dot

LOS ANGELES — Dot Records has initiated an immediate rush release on "Themes From The Parapsychological Picture Score of The Brotherhood of the Wolf," composed by the Mysterians of The Creative Crowd orchestra. Produced by Ralph Golshan, album also contains the love theme from another current Paramount film, "Romeo and Juliet." The LP's cover is highlighted by the powerful "kiss of death" scene from "The Brotherhood," for direct tie-in with feature.

Two New Staff Members Join Capurso Productions

NEW YORK — Mike Sayles and Stan Wojno have joined Ken Capurso Productions, Solid Gold Booking Agency, booking pop and rock acts and will be scouting talent for the Starcom talent roster. Sayles becomes head of newly formed TV productions division.

Dot’s Hyland Profile

LOS ANGELES — Dot Records, which has been publishing a series of profile feature newspapers, will feature Brian Hyland in the next issue. "Profile" will be distributed through Dot’s regular channels to record retailers and consumers throughout the world.

Hyland recently hit the charts with "Tragedy," and won a gold record for "Itsy Bitsy Teenie Weenie Yellow Polka Dot Bikini," which was released by Dot in October. Other Dot releases include "Sealed With A Kiss" and "The Joker Went Wild."

"Profile" is edited and published by Dot Records’ press and information department. Other artists formerly profiled in the series include: The Numinous, Otis Redding, Randy Spears and Creative’s Lou Harriman and Larry Bennett.

Stax Starts Creative Services Operation

NEW YORK — Stax Records has initiated a creative services label. Jim Stewart, president and founder of Stax, announced the move last week.

Following a series of meetings in Memphis with ad-merchandising top- per Jack L. Levy, representing Paramount Pictures, of which Stax is a division, Jack vp Al Bell and Stewart approved the move, which will place with the addition of personnel in the areas of advertising, merchandising, and graphics, exclusively as- signed to the Memphis family of labels.

Effective immediately, Doug Mac- Givernon has been assigned as an ad-merchandising assistant, while Boney Thompson has been assigned the post of assistant art director. Henceforth, album design, numerous sales aids, and other inte- gral ad-merchandising items, formerly produced by outside companies, will be performed within the confines of the expanded division.

Miss Thompson is a graduate of LA’s Otis Art Institute. She has free-lanced as an illustrator for Capitol Records, Gallin & Bright Advertising Agency, Robert Miles Runyan Advertising and West magazine. MacGibbon received a B.A. in liberal arts from Portland State College and an M.A. in communications from the University of Oregon. Following his graduation Miss Thompson joined Capital Records in August, 1968, as a copywriter.

6 Top Execs To Speak At Nat’l Music Council

NEW YORK — The winter session of the National Music Council will be held this week (21) will feature six prominent figures in the music world.


The National Music Council meet will take place from 10 a.m. to 4:30 p.m. in Last Hall of the Metropolitan Opera House at Lincoln Center Plaza here. According to Peter Mennin, presi- dent of the council, each speaker is presenting a segment of his special subject in relation to arts in general: Lieberson will discuss the impact of radio and television; the influence of foundation, social justice, education, Gary; Burgard, arts programs.

CHARLEY MUSSELWHITE has just signed Creative with Management (MCM) as associates in a pact attended to by the Vanguard artist (seated center), his advertising agency Schuyler, and Creative’s Lou Harriman and Larry Bennett.

COLORFUL CROWD — Members of the Peppermint Rainbow were official- ly introduced to New York at a recent party held at the Cheetah. Among the well wishes who joined radio/press/music industry w trespassers were Al Altman (right) and Irwin Schusser (third from right) and Mary Goodman (third from left). The Screen Gems contingent represents the publishing of "Will You Be Staying After Sundae," the Peppermint Rainbow’s current single.

www.americanradiohistory.com
Buddah/Farrell Push Elephant

NEW YORK — Neil Bogart and Wes Farrell, co-presidents of Buddah/Farrell, are opening the wraps on a campaign called "the happiest promotion ever given a Buddha artist" when they disclosed a drive for The Elephant's Memory. The group will debut with Buddah this week through a release of a double-fold LP produced by Farrell's Coral Rock Productions. Elephant's Memory is the second Farrell group to be released in a production deal with Buddah, the other being the Brooklyn Bridge who hit top ten with "The Worst That Could Happen.

The all-out drive begins officially this Monday (10) when Elephant's Memory will be featured at a party which will include 2,000 youngsters invited through Mayor Linda's Urban Action Task Force along with a complement of music personnel from distribution, account, publicity, television, radio outlets. Staged at the Chetah, the past few years, for a single land atmosphere giving the performance a multi-sense impact. The show will also be previewed at three colleges and similar live performances will be given at Los Angeles, Aquamarine and probably in Detroit and Chicago. Other tentative markets are now being announced.

Engagement Schedule

Aside from its debut parties, the Elephant's Memory only assault will no doubt make appearances at the Whiskey A Go Go in Los Angeles and their plan to tour. When the team will reprise Buddah at the NARM convention. On March 15, the Elephant's Memory will launch a national tour, followed by the Kinetic Playground in Chicago formed a Grand Ballroom Billboard report.

The group's appearance at NARM will also mark release of the LP "Elephant's Memory 1980.""

Manns Named To Head Premier Albums Unit

NEW YORK, N.Y. — William Manns has been appointed plant manager of Premier Albums, Inc., reports Phil Langer, president, Manns, who has been with Premier since 1965, has worked his way up through the company as a staff man, and is now graduating to shift foreman, plant superintendent and, most recently, plant manager. The Premier plant is located in Clifton, New Jersey.

Prior to joining Premier, Manns was employed by Abbey Records. He has been active in union affairs and was elected to the executive board of Local 321 LWG in 1975 and became a local president that local in 1985. He is a graduate of the Lincoln Institute of Industrial Management.

Premier Albums is a manufacturer of albums and is also engaged in record production and masters pressing. The 80,000 sq. ft. Clifton plant, in addition to full manufacturing facilities for 12-inch, 10-inch and 7-inch records, contains complete premium mail order fulfillment facilities including printing units.

Four Fuller Bros. Pacted By Decca

NEW YORK — One Nitters, Inc., top recording firm, has announced that the Four Fuller Brothers, a new band signed by Decca Records to an exclusive contract. The group, who are said to have "Bitter Honey," a song recorded by the group, are now being handled by Bobby Russell of "Honey" and "Little Green Apple." In addition to the Four Fuller Brothers' debut on the label, the release also marks the first production credits with Decca by Cason and Russell. The Four Fuller Brothers are a well-known college and fair attraction having appeared with such top names as Bob Hope, Perry Como, Bing Crosby, and Eddy Arnold, among others. Their TV credits include, among others, "Hollywood Tonight," "Hollywood Palace" and "Art Linkletter."
Dave Combs To ASCAP Rep Post

NEW YORK — Dave Combs has been appointed ASCAP membership representative for the East Coast office. Combs will work in conjunction with Paul Marks, ASCAP Distribution Manager, and assist in enlisting new writing and publishing talent into the ASCAP fold.

Prior to his appointment, Combs served as the assistant director of public relations for ASCAP for a period of four years. During the past year, he has been active in the membership department where he was instrumental in garnering new writing and publishing talent.

The appointment of Combs is part of the Society’s all-out drive to re-recruit writers of today’s music. Combs will coordinate his activities with Peter Burke, his West Coast counterpart.

During the past year the move to ASCAP, which reflects the Society’s awareness and concern with the increasingly important younger elements in today’s music business, has resulted in the acquisition of some top names in the industry. Those who have made the move to ASCAP recently include The Rascals, Jimi Hendrix, the Mamas and Papas, Big Brother and the Holding Company, Isaac Hayes and David Porter, The Band, Buddy Miles Express and Jimmy Webb. ASCAP President Stanley Adams explained ASCAP’s action this way:

“With American music evolving and growing so impressively, ASCAP must evolve and grow with it if the Society is to serve our creators and our industry well. The Society is extending its responsibilities by sustaining and expanding its drive for new members to contribute to a dynamic, diverse and contemporary repertory.

Past ‘Magic Moments’ Caught On Jay Album

NEW YORK — Jay and the Americans’ nostalgic ramblings, which have already resulted in the Top Ten "Magic Moment" single, will be continued on the group’s new album, "The Sands Of Time," set for immediate release.

The LP was produced for UA by the group’s own Jata Enterprises production firm. A spokesperson for the label said that the selections were carefully chosen to reflect times reminiscent of their development, tunes that they wanted in line as youngsters to hear at the highly-successful in-person shows that were a frequent New York attraction at the Brooklyn Fox and Paramount theatres during the middle and late fifties and into the early sixties. He said it combines the nostalgia of that era with the sound of today. The album is being backed by trade ads, displays and strong consumer publicity efforts.

Cooper, Malin Bolster Col. Album Merchandise

NEW YORK — Columbia Records has bolstered its pop album merchandising roster with the appointments of Ken Cooper and Tom Malin to fill associate manager slots.

Reporting directly to Fred Salem, popular albums merchandising manager, both Cooper and Malin will be directly responsible for developing merchandising concepts and promotional exploitation ideas for the label’s pop album product. They will also be maintaining a liaison with the A&R staff in regard to all aspects of album releasing, as well as contributing ideas and material to be used in Columbia’s "Insight" and "Buy-Ways," and various "Wrap-Ups," advertising and display pieces.

Cooper joined Columbia last August after spending five years with William Morris Agency and Albert Grossman Management. Prior to his new position, he was the label’s sales representative.

Malin, a musician and musical instructor, has been with Columbia since May of 1967. He started as a statistical assistant in the market research department, and most recently held the post of junior analyst with that department.

LEVINE & RESNICK

Not too long ago, Joey Levine and Artie Resnick were just writing songs. Although they were successful over the past few years, with an impressively long list of hits between them (including "Under The Boardwalk," "Good Lovin," "Try It," "One Kiss For Old Times Sake," "All’s Quiet On The Western Front / Run, Run, Run," they still felt unfulfilled.

Joey and Artie, by now working pretty steadily as a team, felt that too many of their songs were "going down the drain" because they "just weren’t produced right." Too often their demonstration record was far superior to the version that was released. Fortunately, record companies became aware of Levine and Resnick’s writing talents, they also became more and more aware of their producing skill through their demos. Levine and Resnick were representing the release of one of the biggest deals Epic Records has ever made with an independent production and producing the creative talents of George Grant, Shadow Mann, Neil Brand and Howard Bogges, to supplement their own efforts.

In addition to the Ohio Express, decked out in Beatnik attire with "Gimme Gimme Good Lovin’" by the Crazy Elephant, their gigging the Top Ten (Page 28 this week) and Artie Resnick’s debut lid "I Love You Madly" (Page 28), Levine and Resnick are participating in the release of "Briceps," the Super Cirkus, which they believe will be one of their best efforts, and potentially, one of their biggest hits.

They are presently cutting the Outsiders, Shadows, of Question Mark and the Mysterians, the Music Machine and the Ohio Express. A new K and L story is this weekoping to "Say Levine and Resnick, ‘Watch the charts for future installments’"

RECORD RAMBLINGS

Hollywood

tion’s Promises’ cut from O.C. Smith’s For Once In My Life. An LP on Columbia, it was penned by engineer-producer H.B. Barnum and multi-bit songsmith Ben Raleigh.

Note to publicist Michael Druxman — competition. Pianist Bob Lewis recently awoke a pound steak all by himself at Marton’s last Tuesday. Druxman client James F. Mason set to ar- range and conduct Robert Goulet’s new Columbia single "Wait For Me," according to a report from Levine. A&M Records and director extraordinaire, Tom Wilkes, mastered with extraordinary studio engineer, Lynne Pauley. The music was produced by Gene Nelson, who arranged the songs.

Nominees for the Oscars will be announced next week. Feb. 24th. Music branch members will be voting in the music categories. Coast motorists interested that "Looking Back at You” is the song to beat.

C & W AND POP

JACK BLANCHARD and MISTY MORGAN

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The Move

The pair have just returned from Hollywood, where they scored the track for a forthcoming "James Bond" style film, and are currently negotiating for their next project.

Joey and Kris Resnick’s (Artie’s lovely wife) pottery Peanut Butter Music, managed strong sales for Ross and Art Wayne’s Alouette Productions, is the hit of the season. Their current hits in their catalog include "Chewy, Chewy, Down At Lulu’s," "Sweeter Than Sugar" (the Ohio Express’ "Cowboy Waltz") and "You’ve Got The Love," all written by Joey and Kris. Peanut Butter Music is spreading, and in the past few months they’ve increased their exclusive writing and producing staff by signing Steve Feldman, Layne Martine, Jr. and Pat Poor.

Joey and Artie know that ‘bubble gum music won’t last forever, but today’s kids will be the creative talents of George Grant, Shadow Mann, Neil Brand and Howard Bogges, to supplement their own efforts.

In addition to the Ohio Express, decked out in Beatnik attire with "Gimme Gimme Good Lovin’" by the Crazy Elephant, their gigging the Top Ten (Page 28 this week) and Artie Resnick’s debut lid "I Love You Madly" (Page 28), Levine and Resnick are participating in the release of "Briceps," the Super Cirkus, which they believe will be one of their best efforts, and potentially, one of their biggest hits.

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Studio Technique

(Cover from Page 71)

Ste-Phillips and then to Mayfair, and back up to Starday and Mercury producers. Now as owner of his own half-million-dollar studio, he has the music business full-time. Two staff engineers, Jack Adams and Tony Bongora, share the 24-hour-per-day, 7-day-per-week load with Kellogg, and the facilities are also open to selected ‘independent’ engi-

Loose Mood

Kellogg feels that atmosphere plays a role in how a recording will turn out, and his studio is designed to relax and contemporary artists and are designed to make them feel comfortable. Even the engineer’s attitude is important. "There is nothing that will put an artist uptight faster than an engineer who is over-riding over an engineer who acts aloof and god-like."

One of the innovations of the just-opened 16-track studio are sliding walls, which turn the studio into a live echo chamber with a variable reverb. Both studios feature a specially designed board which enables "instant replay," without retaping. Also, they are designed to have just one engineer in a room and worry. Kellogg is currently developing a computer which hopefully will replace the transplant load with it comes to mixing down 24 or more tracks.

"The trend towards perfection is resulting in overspill," said Kellogg. "What we need is more spontaneity on the part of the engineer, producer and artist.”
We cut "Pledging My Love" as the new Cook E. Jarr record on RCA. Shelby Singleton cut the same song for his label. We like Shelby. You’ll like our record.

"PLEDGING MY LOVE"

COOK E. JARR

RCA 0119

Produced by Bob Finiz

A Product of Koppelman—Rubin Assoc., Inc.
Cassette-Cartridge Corp. Formed

NEW YORK — A new tape duplicating firm, Cassette-Cartridge Corp., has been formed.

A public company now trading on the Over-the-Counter market, CCC is headed by Larry Press, president. Other execs include Henry W. Haltmeyer, vp and secretary-treasurer; Peter Pitts, general manager; and Peter Press, customer relations.

CCC is presently installing a bank of 20 Electrosound duplicators at Plant 220 East 23rd St. in New York. Administrative offices are located at 15 Prospect St. in Stamford, Conn.

NEW YORK — A radical new educational concept, the Sound On Cassette Tape (ITCC) System, has been introduced this spring through a collaboration between the Columbia Educational and International Tape Cartridge Corp. (ITCC).

Initially slated for sale to schools, libraries and other educational centers, the SOC system makes use of the cassette library of original and unadvertised 4-track material. That includes music produced or released by the most well known and respected names in the music industry.

The SOC System was developed by Cambridge Communications Corp., a Douglas subsidiary consultation firm of university educators and industry consultants, who will also participate in the system's marketing. "The SOC program documents are recorded in the spoken voice, musical and emotional languages and experiences shared in a creative and non-threatening way with the listener," explained Cambridge director Dr. Gunther Weil.

Basic Package

The system will be offered as an complete hardware-software package, including a basic library of 100 cassettes.

National Exec Changes

MILWAUKEE — National Tape Distributors has promoted Mark Rakowski to the newly created post of national merchandising manager. Mr. Rakowski will be responsible for the conception of merchandising programs for National chain.

Maynard Spiegel has been appointed from RVF to handle the newly created post of national field sales. He will develop a national sales program and will also be responsible for field training and servicing.

“Changes are the order of the day,” said John Davies, manager of the corporate field relations department of the company. “The concept is not only associated with the sales force, but with all aspects of the business.”

Mr. Davies added, “In addition, we are now handling programs for schools and colleges around the world.”

This MAGIC MOMENT

JAY & THE AMERICANS

UNITED ARTISTS

Rumbleton Music, Inc.

Progressive Music Pub Co.

Quintet Music

Red Collection

IF I CAN DREAM

ELVIS PRESLEY

RCA

Glads Music, Inc.

CROSSROADS

CREAM

ATCO

Noma Music, Inc.

Savar Music, Inc.

GOODNIGHT MY LOVE

PAUL ANKA

RCA

Noma Music, Inc.

Quintet Music

Tro Music

YOU GAVE ME A MOUNTAIN

Frankie Laine

RCA

Noma Music, Inc.

Quintet Music

Tro Music

Lovers Question

OTIS REDDING

ATCO

Progressive Music

Eden Music

Johnny One Time

BRENDA LEE

DECCA

Hill & Range Songs

Blue Crest Music

Great Balls of Fire

REPRISE

Hill & Range Songs

What Are Those Things

(THE BRAZILIAN FUNK)

CHARLIE LOUVIN

CAPITOL

Hill & Range Songs

Blue Crest Music

Empty Sunday Sundown Train

BILL GOODWIN

Decca

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on their way to a Smash Hit "Changing the Colors of Life" and "Dream Slave"

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MIGHTY QUINN-Quinn, The Eskimo - CHANGING THE COLORS OF LIFE - PLEASE LOVE ME FOREVER - OH IT'S WONDERFUL - NEON RAINBOW - SUMMER SONG.

DREAM SLAVE - THE SUN - GOING BLACK

THANKS THAT GIRL - A CALL SO I LOVE YOU UNTIL TOMORROW.

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FILLMORE EAST, N.Y. — The last show of a two-day, four show stand is the moment of truth for a performer — the moment that counts when playing the Fillmore. It’s usually the show attended by the most important and influential music industry people and press personalities, who recognize this place as the land of temperature test shows to warm-up. For Janis Joplin and her new band, the moment of truth was a moment that should have been postponed.

What was missing from the new Janis Joplin was the total excitement that characterized her performance with Big Brother. Perhaps Janis felt that the new band was superior enough to let her relax a little, perhaps she was becoming a bit bored. Joplin was given a second chance and probably a third and fourth, for she is too good a talent to be ignored.

Paradoxically, we got the feeling that lead singer was a bit shy. Though we doubt we would want to listen to the same thing on disk, we didn’t get a chance to catch the whole thing again on a night when our minds were in better shape.

JANIS JOPLIN
GRATEFUL DEAD

RAINBOW GRILL, N.Y. — Every night we’ve spent at the Rainbow Grill in the past six months has been a more than capable occasion. But much of that magic was taking place in the early weeks, and has since lost its luster.

For example, Mon Monday (16) was an exception only because of the bluesy vocal talents of Miss Carmen McRae made the evening a total musical knockout.

"Come Live With Me" (an evergreen, not to be confused with the recent Shadow Mann disk), onwards, Miss McRae demonstrated how she has been able to remain with such a distinctive figure on the night club circuit without the benefit of a major single hit. Though the opening took place on the night of the worst snowstorm in this city since 1950, Miss McRae’s two-thirds full, a pleasant tribute indeed.

CARMEN McRAE

VILLAGE GATE, N.Y. — The Village Gate, long one of the last two remaining jazz showcases in N.Y., reflecting the difference in booking strong jazz attractions at a price has emerald becomes apparent.

Switched to the blues last weekend (the Jans and Joe Zawinul and his band, passed). A packed house indicated that talk of a blues revival is more than just talk.

King Curtis took the opportunity of the Gate’s showmanship to play out slick instrumental covers of top hits by only one of his many talents. Playing on another blues band.

Curtis, along with his group, the Kingstonians, took hold of the audience with his hypnotic arrangement of "Hey Jude," their free-form rock and roll song. "Ode To Billy Joe" and his tasty recipe for "Memphis Soul Stew." among others.

Buddy Guy is the rising young price, very good.

ALBERT KING — BUDDY GUY — KING CURTIS

GRACE MARKAY

PERSIAN ROOM, N.Y. — Grace Markay, who records for United Artists, took up the plush Persian Room at the Plaza Hotel in a snowbound metropolis last week (12) in an opening night performance that made many previous headlines.

"The timing of this act was perfect, as the snowstorm made the audience feel welcome. "Come The Sun," a recent single for the artist, soared through the room. King Curtis, a local power with power and passion, is with us, for the standout moment of the evening. "In A while I'd have to call it a wrap," the singer said, "and a beautiful night."

A fun-filled, brisk, bouncy "Chatty Chatty Bang Bang" was a delight, and "How Insensitive" came across with smooth grace. "Sweet Blindness" was the perfect show, a fine offering.

Grace Markay’s tribute to the late Edith Piaf, which included lyrical extracts from "La Vie En Rose" and "Milorol."

The evening was an unqualified triumph for the artist, and the Persian Room became one of the few places in New York which was not a snow-covered disaster area.
NEW YORK — Kasenetz-Katz Associates has launched a national campaign using all media for its Super K Record executive month, Feb. 1 – Mar. 31. By Gold, general professional manager of Kasakit Music, made the announcement last week. Super K Records, the latest corporation to emerge from Kasenetz Katz Associates, is less than one month old and has already signed a flock of artists including Question Mark and the Mysterians, the Outsiders, the Shadows of Knight and has released “Sweet Sweet Lovin’ You,” featuring Kasenetz and Katz as artists.

Jerry Kasenetz and Jeff Katz, principals of Super K Records have tagged Super K Records as a youth label to act as another one of their vehicles to help young people to enter the record industry.

**Young Execs**

Super K Record executives are Bo Gentry, Ritchie Cordell, Bobby Bloom, Jerry Kasenetz and Jeff Katz. All are 25 years old or under. Other executives include talent co-ordinators Mark Gutkowski of the 1919 Fruitgum Co., Jim Sohn of the Shadows of Knight and Bud Kaye of the Ohio Express. Gentry, also a national campaign executive, is attempting to attempt to turn hit writers, producers and artists into record executives, preparing them for a lasting future in the record industry. Sohn, who has been with the past month has also named more than 100 executives throughout the U.S. by means of their indie management program — “It Takes Talent to Find Talent.”

Bo Gentry and Ritchie Cordell have written 9 consecutive hits with Tommy James and the Shondells, Gentry, Cordell and Bobby Bloom wrote and produced “Indian Giver” the new hit by the 1919 Fruitgum Co., “Sweet Sweet Lovin’” by Jerry & Jeff, “What’s Your Name” by the Music Explosion and “Bo Diddley” by Bob Diddley. Bo Gentry and Ritchie Cordell record for Columbia Records and a new single and album will debut shortly. Bobby Bloom records for Super K Records and an album and single will debut shortly on that label.

Kasenetz and Katz have accounted for 25 million records sold in 1968 including 3 million singles and were voted one of the top 5 finalists according to the Gavin poll for producers of the year. Kasenetz and Katz record as artists for Super K Records.

**On The Road**

Hy Gold reports that the entire Super K record executive staff will be seen on American Bandstand, Mike Douglas Show, Merv Griffin, Upbeat and 25 local teen scene concerts appearing on the Upbeat Show, which will feature a salute to Kasenetz and Katz. National magazines and teen magazines will cover the event. Saturday night a concert of all Super K groups is scheduled in Cleveland to honor all the Super K record staffers to produce and write for all of these groups. Gold has already lined up major night schools and college seminars throughout the U.S. between Feb. 9 – March 9 directed toward “It Takes Talent to Find Talent” and the opportunities of the record industry directed by Super K records executives. A one hour documentary is being prepared for national release featuring all K-K Assoc. groups, producers, writers and Super K record executives. The documentary is entitled “We Get Higher on Bubblegum.” A Gentry Cordell-Bloom songs is scheduled for release in 2 weeks directed towards all media including motion picture and TV. Gold further stated that a special album for deejay use only is being prepared containing all K-K Assoc. hits. Super K Record’s executive staff has already compiled more than 10 local radio inter- views heard throughout 4 cities in the U.S. directed towards “Youth and Their Vocations.”

**Roulette Adds 3 To Promo Dept.**

NEW YORK — Roulette Records has added three men to its promo staff. They include Ron Merenstein, promotion manager of contemporaries product, Danny Fortunato, national promotion manager of R&B product, and John Mathews, who will work with Merenstein and Fortunato as regional promo man in the Texas area.

**Virtue Installs New Master/Cutter Systems**

PHILADELPHIA — Virtue Studios has had a new, fully automatic series of cutting systems for stereo, computable stereo and mono mastering designed for its Philadelphia facilities. The systems were planned for Virtue by Holzer-Haevs Audio Engineering of California and were personally installed by Howard Holzer, with the help of Burke Electronics.

The system uses a completely automatic Scally Lathe with 3D Wes- trex Stereo Cutter. Virtue has also installed a new ’69 model of the Super Stereo Mastering Unit with a 16-track is on order.

**Girl To Alexenburgs**

NEW YORK — A girl, Ivy Danielle, was born to Mr. and Mrs. Ron Alexenburg on Feb. 8, ’69. Ivy is the younger sister of Michele Parshner, formerly associated with Starday Records, United Artists, MGM and Mercury.

**Double Maurit 45’s**

CHICAGO — Philips Records has set the simultaneous release of two new singles by the Paul Mauriat Orchestra. According to the label’s national product manager, Lou Simon, the double release was being made because of increased interest in the Mauriat orchestra in the wake of their forthcoming major U.S. tour.

Released this week were "Hey Judy" coupled with "Those Were The Days," from "Mauriat's" new "Doin' My Thing" album, and an additional single that pairs "Sweet Charity!" (from the upcoming flick) with "Irresistible." Simon added that "every conceivable" outlet in the U.S. was being serviced with both singles, and special packaging would call attention to the new double-single releases.

**RPR Loble Formed**

HOLLYWOOD — Promotion man-managed Morris Herzog and restaurateur Ed Palase have formed RPR Records in Hollywood. The new label will be based at 6404 Hollywood Blvd, and has a first year plan to release about 25 singles and 15 LPs. First product to be issued includes a pair of singles: "My Dream" by the Sunliners and "Wishing Man's Prayer" by Harold Bradley.

**Ramin To Score "Stiletto" Film**

NEW YORK — Norman Rosemont has signed Sid Ramin to write the original music and score the motion picture "Stiletto," which he is producing for Joseph E. Levine’s Avco-Embassy Productions. The film is based on a Harold Robbins novel.

Ramin won an Academy Award for scoring the film "West Side Story" and he has arranged a number of Broadway shows including "West Side Story," "Gypsy," "A Funny Thing Happened On The Way To The Forum."
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THE MAN ON THE LEFT IS LISTENING

THE MAN ON THE RIGHT IS SINGING

IF YOU GO AWAY, THE WORLD I USED TO KNOW, STANZIA STREET, LONESOME CITIES, ALLO ALLO ONE BALL SEASONS IN THE SUN, SUN-KALEIDOSCOPE, SUN-KALEIDOSCOPE, THE MARVELOUS CLOUDS, THE SUN THAT CLINGS TO THE WALL, BLESSINGS IN SHADES OF GREEN,

GREATEST HITS OF ROD McKUEN

ROD McKUEN

LONESOME CITIES

EXCLUSIVELY ON WARNER BROS.-7 ARTS RECORDS
CARROLL COUNTY ACCIDENT - Porter Wagner - RCA Victor LSP 4116
Porter Wagner's entry sure to hit high on the album charts was inspired by his current hit single "Carroll County Accident." Other noteworthy tracks from this session in close "Rocky Top," "King Of The Cannon County Hills" and "Martha Haggard's "Sing Me Back Home." Watch this one closely.

THE MANY MOODS OF WANDA JACKSON - Capitol ST 129
From Pop to Folk to Country are the many moods of Wanda Jackson. There's material on this collection of hits by Wanda Husky, "Gone," "I Hear Little Rock Calling," "Wings Of A Dove," and "Trouble." Being Failing" are proven hits which should help push this album high onto the sales charts. Good listening for all Perkin Husky fans.

CLASSICAL NARRATIONS-Red Sovine-Starline Records
Red's fans will find this collection of his past classic singles a must for their collection. Featured are such favorites as "Giddyup Go," "Phantom 309," "Little Rosa," and "If Jesus Came To Your House." This set is a powerhouse from beginning to end and is sure to find chart action.

COUNTRY STYLE - Liz Anderson - RCA Victor LSP 4118
Liz Anderson should be chartbound with this collection of hits and easy listening material. Performing a variety of songs in both the "Daddy" and "Trouble" vein, "What's Made Milwaukee Famous," and "When The Grass Grows Over Me," Liz should attract much attention with this release. Watch it for immediate action.

RAY PILLOW SINGS-ABC 685
Ray Pillows first ABC album release follows his noisemaker debut single for the label, "Wonderful Day." Smooth vocalizing from Ray Pillow proves sales can as "Only Daddy That'll Walk The Line," "The Sounds Of Goody" and "Love Takes Of Me," among others, all of which combine to make a pleasant "first" in the Pillow-ABC association.

The Country Music Association was represented at the recent MIDEM expo with a booth at which promotional literature was shown to the thousands of people in attendance. Five directors of CMA, including Bill Gallagher, Stanley Adams, Bob Austin, Jack Stupp and Dick Broderick were at the MIDEM for their various CMA affiliations. Broderick, in charge of International Activities for CMA, reported that more than 850 application blanks for membership in the Association were distributed.

Radio station WJZR-Hackensack, N.J. recently presented its second March of Dimes "Radiothon." The ten-hour presentation, originating from a giant Jersey shopping center was a smash success that garnered over $10,800 for the Bergen County March of Dimes. The program featured station personalities Vince Lindner, Joe Vranak, even Bill Emerson, Bob Lockwood, Ron Dini and program director Steve Jahn who served as anchor man for the live segments. Music was both recorded and live, and Bob Lockwood emceed local country music talent that included seven bands and fifteen local stars. Greats from the world of sports included former heavyweight champ Jim Bradfroad, Yogi Berra, Lou Merino Ed Kranepool, Art Shamsky, Jerry Koosman and Ron Swoboda. And Bradfroad, Berra and the Met players all manned telephones taking pledges from listeners for the March of Dimes. February is Heart Fund month in Boston, and WCBS-FM Hershel Hirschman raised more money in four days for the Heart Fund than in 28 days a year ago. Among those donating items for auction are Cardinal Cushing, Senator Ted Kennedy, Johnny Carson, Bob Newhart, Bud Collins, Eddy Arnold and Dr. Paul Dudley White. A New York Jets autographed football brought a top bid of $302.00.

Radio station KBQQ announcer Larry Scott and Sgt. Bill Boyd of the Armed Forces Radio Service have been named associate producers for the Academy of Country Music & Western Music's Fourth Annual Awards Show, set for April 28 at the Hollywood Palladium. Kraft Foods has notified the Country Music Association it intends to exercise its option to continue its sponsorship to telesan the Association's Country Music Awards Show in the 1969-70 season. The program was telecast for the first time last year, with Kraft the original sponsor. No specific date was set as yet for this year's telecast.

Ross Felton, general manager of WWVA Radio-Wheeling, West Virginia, has announced the appointment of Jan Ray, formerly secretary to Jo Walker, president of CMA, to the post of promotion director for WWVA. KCKN program director Ted Cramer has announced the appointment of Don Rhea as music director of that Kansas City-based radio station. Rhea, who formerly covered the 5 A.M. to 9 A.M. slot for KCKN before moving to San Antonio, replaces Neal Mullins who moved to station KFDD, as operations manager, for the Wichita, Kansas outlet.

Columbia Records charter Ray Price, currently on a heavy personal appearance schedule, was in New York last week for a series of recording dates with producer Don Law and dropped in at Cash Box to say hello. While in N.Y., he also guested on the "Tonight Show." Ray Frashay, Dot Records artist who recently appeared on the "Joey Bishop," "Donald O'Connor" and "Wild Wild West" shows, has been signed through Mark Anthony Productions to do 12 personal appearances a year for his featured show. We wish a speedy recovery to Lorene Mann who is at Parkview Hospital in Feb. for minor surgery.

Plantation Records artist Jeannie C. Riley, who debuted at the Flamingo Hotel, Las Vegas (6) has been set to appear at Sergio Mendes & Brasil '66 concert tour kicking-off in Memphis March 3. Concerts in Charleston, W. Va., Greensboro, N.C. and Mobile, Ala. follow. Smash's Jerry Lee Lewis, has just been released with "To Make Love Sweeter For You," and appears on the upcoming Tom Jones telecast and the Monkees' special. Jerry Lee, is currently recording an album as Harrah's Club in Lake Tahoe and will be off to Spain before filming of the Jones show, which will be aired in the U.S. March 28 on ABC. Johnny Cash, currently occupying the number one country chart spot with his Columbia disk "Daddy's Home," has just returned from a two-week tour of the Far East. Accompanying his wife, June Carter, Carl Perkins, Cash performed at a number of U.S. Army bases. Highlighting the tour were several performances for the troops in Vietnam. Next month he will off to Europe to represent CBS Schallplatten at the German recording awards, "Abend der Schallplatte" to be held in Berlin.

Leroy Van Dyke, who headed the recent San Antonio Livestock Exhibitiion Show (7) is currently appearing in the Cash Box Room of the Hotel Sahara in Las Vegas. Van Dyke, first country artist to star at the Sahara is accompanied by his band, the Auctioneers.

Richard Bess has been appointed as a general manager for "Triple T" and Be-Mar Talent agencies. RCA Recording Contribution fund is now currently under the management of the Ramblin' Friends, according to Stuckey's personnel and business manager Dick Heard. Heard, who was in New York last week for business conferences, said the agreement was reached last week and will encompass all areas of the music business, including night clubs, TV, movies and other personal appearances. Heard, who has been Stuckey's personal and business manager for the past six months, will continue in that position and will coordinate Stuckey's schedule with Melodie.

Frank Page, producer of the Louisiana Hayride, Shreveport, has been named vice president of Sound City. Page, who continues to produce the Louisiana Hayride, will also be Sound City's public relations manager. He was instrumental in the signing of Presley, Jim Reeves, Johnny Cash and Carl Beloit to the Hayride early in their careers, and Cheryl Pool are his most recent discoveries.

FROM COAST TO COAST FROM OCEAN TO OCEAN CASH BOX COUNTS
Cap Makes Feb. Merle Haggard Month
With Massive Promotional Campaign

ATLANTA — Capitol Records has
begun a massive promotional campaign
for Merle Haggard's "The Way I
Wish It Would Rain," aimed at
radio stations, road jobs, one stops
and key retailers. The announcement
of the campaign was made by Wade
Pepper, Capitol Records Distributing
Corporation country sales and promotion
manager.

Multi-Item Mailings

On January 15, a mailing was com-
piled to key radio and CRDC person-
nel. The mailing included the follow-
ing elements: a Merle Haggard pro-
case/poster outlining the promotion;
the Merle Haggard checklist, through
398 line ads; a Merle Haggard divider
display (an accordion fold perfor-
ted five-panel item featuring
Haggard's new album, "In This
World," as well as four of his
earlier LP's: "Swinging Doors," "I'm
Lonesome, Fugitive," "Branded
Man," and "Mama Tried"); the new
album, "In This Way I Am"; and a
cover letter from John Jos-
sy, vice president and national sales
manager of Capitol Records Distrib-
uting.

Radio Ads

Advertising on Haggard's new
album on key country stations in 22
markets began on February 14. A
mailing of the new album has been
made to 1,200 member stations of the
Country Music Association. 67 per-
sonalized tapes from Haggard have
been delivered to key country stations
all over the U.S.

Hubert Long Sets Up Hollywood
Operation w/Entertainment Assoc.

BEVERLY HILLS, CAL. — The Hu-
bert Long Talent Agency, one of the
biggest country agencies in Nashville,
has set up offices in the West Coast
with Entertainment Associates, the
Hollywood-based country music
management organization.

Vern Carstensen, vice president and
general manager of Entertainment As-
sociates, the Hollywood-based country
music management organization,
announced that the two firms will
be quartered in the new Sunset-
Canyon Building at 6439 Sunset Blvd.
in Hollywood. The two firms ex-
pect to move into their joint offices on
February 1st.

Long announced that associate John
Owen will become vice president in
charge of Hubert Long Agency, divi-
sion of Hubert Long International.
The announcement followed a move by
the Long agency and their Moss-Rose
Publications Inc. into new offices in a
recently completed building on 10th
Avenue South in Nashville. Entertain-
ment Associates Inc., a George E. Cameron Jr. enter-
prise formed last year, represents West
Coast country artists, and serves as
a liaison between Nashville and Holly-
wood television and motion
pictures.

"Nashville is and will continue to be
the center of the country music indus-
try," Long stated, "but Hollywood/
Burbank is the center of attention for
many network television shows. We
have always felt that network televi-
Sion exposure is in the best interests
of our artists. Owen has many West
Coast contacts and now with the as-
sistance of Entertainment Associates
will be able to shorten the lines of
communication between the two indus-
ties. He will also be our contact for
talent buyers west of the Rockies.

Mac Wiseman To Provide All Talent,
Supervise Product's n For WWVA Jamboree

NEW YORK — Mac Wiseman has
signed a contract whereby he will
provide all talent (or the famed
WWVA Jamboree) as well as complete-
lly supervise the production of the
shows. The announcement was made
by Emil Mogul, president of Basic
Communications, Inc., owner of the
Wheeling, W. Va.-based station.

A twenty-five-year veteran in the
country music business, Mac Wiseman
has worked in almost every facet of
the industry. He was born and raised near
Waynesboro, Virginia, attended the
 Shenandoah Conservatory of Music in
Dayton, Virginia, and while attending
the conservatory, embarked on a care-
er as a singer.

Upon leaving college, he joined the
announcing staff of WWVA in Harris-
burg, Virginia, where he did news,
pop deejay shows, wrote commercial
copies, did regular staff announcing
and worked shows in the area at night
with the country and western bands in
the area. After a year, he decided to make
performing his full-time career.

Throughout his career, Mack has been
featured on most of the leading coun-
ty and western shows including
Nashville's Grand Ole Opry, Atlanta's
WSB Barn Dance and the Tennessee
Barn Dance in Knoxville, Tennessee.
In 1951, while starring on the Louisi-
ana Hayride, Shreveport, Louisiana,
he began recording for Dot Records.

Brumley Bows Talent Agency

Ask Connie Dysc's "Wrap
It Up" on Cathay #1201
The Cable Car's c&w line
The "Loreys" ride the
Car Cable down the new
"Rock" branch line
They are "Ready To Go"
and are "Goin"
Downtown" on Cathay
#1202
Jerry Starr who rode
Cathay #1200 with
"Sleep" and "You're
Leaving Me Behind"
plans a trip soon to
"Seatle" where he says
"I Found You"
on Cathay #1203
DJ's ride with the winners
by writing for free passes
for both the Country line
or Rock line.

Cathay Records, Inc.
P.O. Box 9281
So. Charleston, W. Va. 25309
(304) 768-9465

JIMMY HAS A HIT!
"CANDY ALL OVER MY FACE"
JIMMY SNYDER
WAYSIDE RECORDS
National Promotion:
Little Richie Johnson
Belen, New Mexico 87002
(505) 864-7185

Wichita Lineman
Glen Campbell (Capitol S/SST 109)
1

I Walk Alone
Marty Robbins (Columbia CS 9725)
2

Little Arrows
Lesley Gore (Decca DL 75076)
3

Born To Be With You
Sonny James (Capitol S/SST 111)
4

Johnny Cash At Folsom Prison
Johnny Cash (Columbia CS 939)
5

She Wears My Ring
Ray Price (Columbia CS 973)
6

Gentle On My Mind
Glen Campbell (Capitol S/SST 113)
7

Walkin' In Liveland
Eddy Arnold (RCA Victor 14-LPM/LSP 4039)
8

She Still Comes Around
Jerry Lee Lewis (Sun 4565)
9

I've Got You On My Mind Again
Buck Owens (Capitol ST 131)
10

Charley Pride In Person
Charley Pride (RCA Victor)
11

Jewels
Wayne Jennings (RCA Victor LSP 4068)
12

Just The Two of Us
Porter Wagoner & Dale Evans
(RCA Victor 14-LPM/LSP 4039)
13

Stand By Your Man
Tammy Wynette (Epic EP 26465)
14

Bobbie Gentry & Glen Campbell
(Glen Campbell)
15

Songs Of Pride...Charley That Is
Charley Pride (RCA Victor 4041)
16

The Holy Land
Johnny Cash (Columbia RIC 9726)
17

Jim Reeves On Stage
(RCA LSP 4026)
18

Next In Line
Gene & Jerry Twitty (Decca DL 75062)
19

From Heaven To Heartache
Bobby Lewis (United Artists US 6673)
20

Year Books And Yesterdays
Jeanie Little (Plantation PFL 2)
21

The Best Of Buck Owens, Vol. 3
(Capitol SKAO 145)
22

The Best Of Sunny James, Vol. 2
(Capitol SKAO 145)
23

Coming On Strong
Hank Williams (Vanguard 16032)
24

Drinking Champagne
Cal Smith (Cape 3585)
25

Love Takes Care Of Me
Jack Greene (Decca DL 75053)
26

Feminine Fancy
Doyle Wier (RCA Victor 4095)
27

Meet Darrell McCall
(Wyatt 1030)
28
You can be the finest star in the world and, if no one has heard your records or seen you perform, you can’t become a major star. As logical as this sounds, many top performers in the world today are totally unknown in this, the third biggest marketplace in the world today, due to the fact that they don’t seem to realize that TV is here is very limited, and TV slots are at a premium, but there is no market in the world today where it is easier to get radio exposure and TV shows for good foreign artist than here. There’s one catch. You gotta come! The nightclub scene in Germany is, admittedly, pretty rough. There are no rooms where a top star can play for any kind of money at all. Some stars, often mentioned in this column, did the job anyway. They came for virtually no money at all, did TV and radio shows, and became well-known and top selling artists. Recently the fine group of Sergio Mendes and Brasil 66 did special shows for the press in Munich and Hamburg for free-bees and now the whole country is talking about them. Many artists have been able to land limited concert tours as well.

A bright light on the scene is the opening of the first club with a name act policy in Germany this month. The “Number One” is opening on the 28th of February with Carl’s famous, as Nancy Wilson for a week along with Lens Sotl and will follow with Sweden’s Sw Malmkvist with other top artists on the way. One thing that the “big” artists have to realize is that world popularity is the best insurance policy in the world. International exposure means international record sales and bookings. In this unsure business it’s good policy to cash in while you are “hot” but it’s even better policy to take a bit of time to build an international following by traveling to at least the major record markets of the world and gaining popularity.

At MIDEM, several record execs mentioned that they were planning publicity tours with their artists for exactly this purpose. Let’s hope that it becomes a habit as it’s a shame and a tremendous loss of money for an artist to only look to the U.S. for popularity and income. The world is a mighty big place and there’s “bread” in them there hills. Just keep the prices down to the European pocketbook and watch your record sales soar.

Polydor A&R man Udo Bowine dropped in to hand us his hot new disc by the Countdown with “Georgia” and “Alexandria (The Great)” which is being set for international exposure. A fine record and a new sound which can attract many viewers.

Vogue in France has taken over control of Deutsche Vogue here, and Mr. Guy Khavessian has been appointed the new General Manager of the firm. Teledex A&R man Wolf Kaffitsky is now in the U.S. where he will do the first German language disc with RCA Victor after a long time.

Peter Meisel is beaming about his hit Colinda “Monsieur Dupont” done by Sandy Shaw in English which is moving well internationally.

Aberbach is swinging publishing-wise with “Lady Carnival” from Karel Gott, “If I Can Dream” from Cliff Richard. That’s for it.

Norway’s Best Sellers

<table>
<thead>
<tr>
<th>Week</th>
<th>Record</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Le-De-Di, Ob-La-Da</td>
<td>Marmalades/CBS</td>
</tr>
<tr>
<td>2</td>
<td>Ob-La-Di, Ob-La-Da</td>
<td>Marmalades/CBS</td>
</tr>
<tr>
<td>3</td>
<td>Ob-La-Di, Ob-La-Da</td>
<td>Marmalades/CBS</td>
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<td>4</td>
<td>Ob-La-Di, Ob-La-Da</td>
<td>Marmalades/CBS</td>
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<td>Ob-La-Di, Ob-La-Da</td>
<td>Marmalades/CBS</td>
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<td>6</td>
<td>Ob-La-Di, Ob-La-Da</td>
<td>Marmalades/CBS</td>
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<td>7</td>
<td>Ob-La-Di, Ob-La-Da</td>
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<td>9</td>
<td>Ob-La-Di, Ob-La-Da</td>
<td>Marmalades/CBS</td>
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<td>10</td>
<td>Ob-La-Di, Ob-La-Da</td>
<td>Marmalades/CBS</td>
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Sweden’s Best Sellers

<table>
<thead>
<tr>
<th>Week</th>
<th>Record</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Ob-La-Di, Ob-La-Da</td>
<td>Marmalades/CBS</td>
</tr>
<tr>
<td>2</td>
<td>Ob-La-Di, Ob-La-Da</td>
<td>Marmalades/CBS</td>
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<td>Ob-La-Di, Ob-La-Da</td>
<td>Marmalades/CBS</td>
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<td>4</td>
<td>Ob-La-Di, Ob-La-Da</td>
<td>Marmalades/CBS</td>
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<tr>
<td>5</td>
<td>Ob-La-Di, Ob-La-Da</td>
<td>Marmalades/CBS</td>
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<td>6</td>
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<td>Marmalades/CBS</td>
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<td>7</td>
<td>Ob-La-Di, Ob-La-Da</td>
<td>Marmalades/CBS</td>
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<td>8</td>
<td>Ob-La-Di, Ob-La-Da</td>
<td>Marmalades/CBS</td>
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<td>9</td>
<td>Ob-La-Di, Ob-La-Da</td>
<td>Marmalades/CBS</td>
</tr>
<tr>
<td>10</td>
<td>Ob-La-Di, Ob-La-Da</td>
<td>Marmalades/CBS</td>
</tr>
</tbody>
</table>

Perspective To Bow

Toronto Offices

TORONTO: Perspective Inc. will soon open offices in Toronto and introduce a new pop label under the same name. Headed up by Bernie Finnkeinstein, who was mainly responsible for the success of Rolf Berndt and is now managing the Kensington Market, the new firm is putting out feelers for producers, writers and groups. First group signed is a local unit name of Leather. They’ll be produced by Gene Martyn of the Kensington Market. Finnkeinstein reports that the label is still open for Canada. Foreign distribution for Perspective product will move into the taking stages after release in Canada.

Germany Record Mfr’s Sales

<table>
<thead>
<tr>
<th>Week</th>
<th>Record</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>My Little Lady</td>
<td>The Tremoloes-CRS-Cyril Shanes</td>
</tr>
<tr>
<td>2</td>
<td>Ob-La-Di, Ob-La-Da</td>
<td>Marmalades/CBS-Rolf Berndt Verlag</td>
</tr>
<tr>
<td>3</td>
<td>Ob-La-Di, Ob-La-Da</td>
<td>Marmalades/CBS-Rolf Berndt Verlag</td>
</tr>
<tr>
<td>4</td>
<td>Heintje</td>
<td>Bumbersisch-Heintje-Ariola-Edition Maxi</td>
</tr>
<tr>
<td>5</td>
<td>Heintje, bau ein Schoss fuer mich</td>
<td>Heintje, Build A Castle For Me-Wilma-Norwegen-Melodie der Welt/Michel</td>
</tr>
<tr>
<td>6</td>
<td>Lieselied (Heartaches)</td>
<td>Peter Alexander-Ariola-Melodie der Welt</td>
</tr>
<tr>
<td>7</td>
<td>Alo Nuevo</td>
<td>Donavan-CBS-Peer Music</td>
</tr>
<tr>
<td>8</td>
<td>Eloise</td>
<td>Barry Ryan-Polydor-Abberch Music</td>
</tr>
<tr>
<td>9</td>
<td>Ud-Joergens</td>
<td>Ariola-Martin Music</td>
</tr>
<tr>
<td>10</td>
<td>E gott eine Traene auf Reisen</td>
<td>(A Travelling Teardrop)-Adomo-Columbia-Edition Accent</td>
</tr>
</tbody>
</table>
The Pentangle, formed just over a year ago, is a mixture of folk and blues artistry combining the talents of Bert Jansch, John Renbourn, Danny Thomas, Terry Cox and Jacqui McShee. Their first album for Transatlantic Records "The Pentangle" leapt straight into the British charts and they have since achieved success in Australia, South Africa, Denmark, Sweden, Norway, Holland, France and Germany. The Pentangle spend February in America playing concerts and promoting their new double-album "Sweet Child" which is issued on Reprise.
Vanilla Fudge - Europe Tour

LONDON - Bruce Wayne, interna-
tional manager of Vanilla Fudge Atco Records, arrived here Wednesday, Feb. 5, on the first leg of a three-
week trip to line up for the forthcoming Vanilla Fudge European tour.

The group will appear in England, France, Germany, Italy and the Scan-
nish countries in May and June. Prior to the European tour, the Van-
illa Fudge held the college concert circuit, with dates at the University of Florida, Georgetown University, Birm-
ington University, University of Nebraska, Indiana University, Lafayette College, John Hopkins
University, and Bradley University. Elkan has re-
ceived heavy network television and radio exposure, with a shot on the Ed Sullivan Show, Feb. 2, a Brann.
Airline "TV commercials, and a Ceci-
Cola radio commercial.

Cream's Clapton
Honored in London

NEW YORK Eric Clapton, for-
ter lead guitarist with England's pop
band Cream, has been named com-
missionary president of the Univer-
sity College of London. The election
was announced yesterday by the President of the Univer-
sity, Sir John Hope. Professor David
Browne, who was recently named to
the post of University of London, has
accepted the post of Vice-Chancellor.

Clapton, who appeared in the Univer-
sity College of London earlier this
year, has been described by the Uni-
versity as "a great musician and a
true artist." He has been commended
for his work with Cream and his con-
tribution to the music industry.

Great Britain's Top 10 LP's

1. The Beatles Double Album - Apple.
2. The Who - Exile on Main Street - Track.
4. The Dave Clark Five - cooker - Polydor.
5. The Rolling Stones - The Last Time - Decca.
6. The Stone Roses - Love Machine - EMI.
8. The Bee Gees - Loggins and Messina - ABC.

Great Britain's Best Sellers

This Week's List Week On Chart
1. 4.00 Blackberry Way - Move - Regal Zonophone - Essex Music.
2. 8.00 For Once In My Life - Stevie Wonder - Tamla Motown - Jube-
ete/Carlin.
3. 6.00 Albatross - Fleetwood Mac - Blue Horizon - Fleetwood/Imme-
sider.
4. 3.00 You Got Soul - Johnny Nash - Major Minor - TP Music.
5. 7.00 I'm a Man - Tina Turner - United Artists - ME "Supreme Tem-
ptations - Tamla Motown - Jube Carlin.
6. 12.00 To Sir With Love - Lulu - Philips - Top of the Pops - Phil-
ips.
7. 12.00 Dance in the Dark - Bobby Hebb - RCA - Abigail.
8. 14.00 I Can't Help Myself - Four Tops - Tamla Motown - Jube-
ete/Carlin.
9. 9.00 Mery If I'm a Fool - The Emotions - Fontana - Mancunian.
10. 18.00 Private Number - Judy Clay & William Bell - Stax - Eas-
treme.

Great Britain's Top 10 LP's

1. The Beatles Double Album - Apple.
2. The Who - Exile on Main Street - Track.
5. Sound Of Vinyl - M iceberg - Polydor.
6. The Graduate - Simon & Garfunkel - CBS.

Great Britain's Best Sellers

This Week's List Week On Chart
1. 4.00 Blackerry Way - Move - Regal Zonophone - Essex Music.
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10. 18.00 Private Number - Judy Clay & William Bell - Stax - Eas-
treme.
Monument's 1st Licensee Meet Takes Place In London Feb. 19

HOLLYWOOD - Monument Records will hold its first European licensing meeting on Monday and Tuesday of next week. The meeting will be held at the Prince Hotel, 41 Grosvenor Square, London W1, and will be attended by representatives of Monument's licensees from throughout Europe and other countries.

The purpose of the meeting is to provide an opportunity for representatives of Monument's licensees to meet with Monument's top executives and to discuss the company's plans for the future.

The meeting will include discussions on a variety of topics, including Monument's new album releases, the company's plans for international distribution, and the company's policies regarding royalties and other business matters.

Some of the topics that will be discussed at the meeting include:

- Monument's new album releases
- The company's plans for international distribution
- Royalties and other business matters

The meeting will provide an opportunity for Monument's licensees to learn more about the company's plans and to discuss any concerns they may have with Monument's executives.

Fill Waco Sales Posts

TORONTO - R.M. Plumb, Vice-President of Electronic & Musical Industries (Canada) Limited, has announced the appointments of Alex Sherman and Arnold Gosewich as vice presidents of Waco Sales Limited.

Sherman will have overall responsibility for the company's retail store operations in Ontario and Quebec and for the expansion of the retail chain. He has had 29 years experience in retail merchandising of phonograph records and related products, and is a well-known figure in this industry.

Gosewich will have overall administrative responsibility for the operation of the Company's national sub-distribution business. He is a graduate of Clarkson University with a Bachelor of Science degree in Business Administration and has been connected with the music business for over 20 years.

Immediately prior to these appointments, Sherman was a general manager of Gosewich general manager and treasurer of the new Milton Enterprises Limited, which has recently been acquired by Electronic & Musical Industries (Canada) Limited.

Kaye To Pen/Prod. For British Decca

HOLLYWOOD - Buddy Kaye has been signed by British Decca as a writer, producer and concert producer starting March 12. He'll spend the month of March in New York before departing for London. While in New York, he'll work out of the Decca office there. In London, he'll take Leonard Ziau of 229 Madison Avenue to a Decca 164 contract. Kaye intends to keep a merger with a public company, to be named Decca Music Limited, for his solo-owned and public-owned divisions. He says he's excited about the heavy writing schedules necessary for the Decca label. He may also be writing songs for the Decca label, his former label, and for his new company, M&M Music Group.

Chauquaqua, former Elvis Presley writer and one of the mainstays of the label.

Crescendo Rights To Fardoon, Ritchie

LONDON - Indie producer Miki Dalziel has struck a deal with Deutsche Vogue to acquire Fardoon, Ritchie's Crescendo Rights, a label that had been involved in contacts made at MIDEM and negotiations with Decca. The deal has been confirmed by Decca, and plans have been made to expand Fardoon, Ritchie's operations. The deal will include having recording rights for the Western Hemisphere for Don Fardon, as well as Tony Ritchie again, with a new lease of life.

This new arrangement comes after the failure of Fardoon, Ritchie's negotiating individual lease tape rights for the label's artists throughout Europe and world rights for their other artists.

Dutch UA Reps

HOLLAND - January has proved a very successful month for the Dutch branch of Universal Music. The company has appointed a new manager of its Dutch division, Altona's manager, Wim van Vught.

As a result of the new manager's initiatives, the company's sales have increased by approximately 25% in the first quarter of the year.

The new manager has also been responsible for the introduction of new marketing strategies, which have contributed to the company's success.

Amalgamation Of Eng. Liberty/UA, But Labels Retain Separate Identity

LONDON - The amalgamation of the United Liberty and United Artists Organizations, announced last year, has been officially sealed by Liberty-UA president Al Bennett and Liberty's combined premises in Mortimer Street.

The new offices, still being completed, will accommodate thirty people in modern surroundings and with an extensive range of facilities, including a boardroom, art department, and a fully-equipped demo disk and rehearse.

Liberty-UA is organised jointly with several new departments providing a solid basis for the rapid growth which the company confidently anticipates in coming months.

In his new position, Bennett will report to Noel Rogers, head of European operations, and John Spalding, managing director, who will return to the role of general manager of Liberty-UA Records.

The rest of the executive team comprises Ronnie Bell, just named for the newly created post of head of promotion, and Mike Walker, head of artists and repertoire; Barbara Scott, head of merchandising; Andrew Lauder, label and reperoire manager for Liberty Product, Alistair Alice, head of A&R department manager for United Artists Product, and Bob Ackerman, Liberty-UA chief accountant.

Separate Identity

"Liberty-UA Britain will be completely autonomous," stated Al Bennett, announcing that the two companies will remain separately but along parallel policy lines. I am convinced they will and must become self-supporting by finding and developing local artists and record companies, in the hope of continuing to release product from the States, but, it is obvious that America is wrong for the UK mark.

Liberty and United Artists records will continue to compete effectively in the domestic market and there is every sign of the companies consolidating and expanding.

In Europe with Bennett was a high-powered Liberty-UA executive team consisting of vice-president Mike Van Deriel, legal and accounting vice-president John Skaff, A&R vice-president Bob Skaff, international department chief Jerry Thomas and assistant Ted Tramonti, a U.S. lawyer and Imperial divisions general manager Bud Maunder.

They conducted high level discussions with major record labels and distributors aimed at major Liberty-UA expansion in this territory.

Stereo Dimension Adds To World-Wide Rep Coverage

NEW YORK - Stereo Dimension Records continues its expansion by signing license agreements with four new companies.

The first of these licensing arrangements was concluded with London Records of Canada in a meeting between Alice Kunoy and Frazier W. Lowert of London (Stereo Dimension's legal head) and Loren Blec of London. Under this agreement, London will release all SD product, both singles and albums, and will do so on RCA, Evolution and Athena.

Fred Marks of Festival Records in Australia met with Casper and Becker to place Festival's first license outside of the U.S. for masters, cover negatives, and other material so as to immediately release Stereo Dimension's first singles and albums in Australia and to open new sales and marketing in the company.

More Labels Join Distribution Fold Activities As

The Trutone label operation here has expanded its distribution by entering into distribution deals.

As of Jan. 4, this year, the company's T. Rosenberg, Trutone became the South African distributor for the re-issued Polydor/South African labels. This operation joins a host of other local labels that have entered the area by Trutone. Internationally, the list also includes Dot, Epic, Reprise, and Rhino (London). The Pentangles/WB/Seven Arts Music Group has announced that it has signed a distribution agreement with Liberty-UA's French licensee.

WB/7 Arts Music Is Pentangles Agent

NEW YORK - The Warner Bros./Seven Arts Music Group has become the sole selling agent in the U.S. and Canada for the new Pentangles/WB/Seven Arts Music Group. The Pentangles/WB/Seven Arts Music Group will publish and distribute in the U.S. the Trutone label of singer George Lee, head of the publishing unit, made the deal with Natan Joseph of Transatlantic Records.
United to one cause

Argentine Best Sellers

This Last Week Week Week

1 1 1
2 1 2
3 1 3
4 1 4
5 1 5
6 1 6
7 1 7
8 1 8
9 1 9
10 1 10
11 1 11
12 1 12
13 1 13
14 1 14
15 1 15
16 1 16
17 1 17
18 1 18
19 1 19
20 1 20

Ella Ya Me Olvido (Melegra) Leonardo Favio (CBS)
Fuiste Siempre Una (Melegra) Leonardo Favio (CBS)
Tony Fontan (Music Hall)
Tedio Puata (Odeon) Matt Monro (Capitol); Hernan Figueroa Reyes (CBS)
Puerto Mont (Relay) Los Iracundos (RCA)
Hilo de Tiffany (Relay) Johnny Nash (EMI)
Ob-La-Di, Ob-La-Da (Fermta) Bedrockos (Odeon); Trillizas de Oros (Pepito) Marinlad (Casa)
En El Vaiven (Relay) Vico Berti (RCA)
Chewy Chewy Pintura Fresca (Disc Jockey); Ohio Express (Casa)
Asi (Ansa) Sandro (CBS)
Ivan Yever (Casa) Pablo Ortega (RCA)
Norte Those The Days (Odeon) Matt Monro (Capitol); Sandie Shaw (RCA); Mary Hopkin (EMI); Giorgio Cioppol (CBS)
Lino Paje (Fermta); Malvicino (Interchannel) Sailing (Disc Jockey); Frank Pourcel (Odeon)
Cora Vasista (Korea) Vanesa Manera (RCA)
Puedo Morir Manana (Relay) Armando Manzanero (RCA)
Hey Jude! (Fermta) The Beatles (Odeon)
Hey Jude! (Relay) Giordani (RCA)
Baby Come Back Conexion Disco Cinco, The Equals (RCA)
Paulo Plata (Relay) Millionaire (CBS)
Pepito Rozenblit (Neptuno); Rosamel Araya, Lucio Milena (Disc Jockey); Willy Martins (EMI); Tony Fontan (Music Hall)
Porque Yo Te Amo (Melogra) Sandro (CBS)
La Balandros Del Cordoba (Music Hall)
Seremos Amigos (Fermta) Los Gatos (RCA)

BEST IN BRAZIL was the verdict of the jury at the recent Brazil Song Festival. The honored song was “Crazy World,” which garnered five awards. Jose Feliciano is recording the tune. RCA Victor recording artist Paul Anka (r.) participated in the Festival. He is shown above with renowned song-writer Sammy Cahn (L.) and Harry Warren, noted tunesmith and chairman of the jury.

Sao Paulo's Top Ten LPs

1 O Intimavel - Roberto Carlos - CBS
2 Realization - Johnny Rivers - RCA
3 O sucesso E - Aguinaldo Timoteo - Odeon
4 Alternar Dutra - Alternar Dutra - Odeon
5 Paulo Sergio Volume 2 - Paulo Sergio - Caravelle
6 Turma Da Palestragem - Turma da Palestragem - Philips
7 As 14 Maos Vol. XXII - Several Artists - CBS
8 Mesure Cam Carinho - Sound Track - Philips
9 Martinha - Martinha - Rongbolit
10 Light My Fire - Jose Feliciano - RCA
**Japan's Best Sellers**

<table>
<thead>
<tr>
<th>Last Week</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>The Beatles (Apple)</td>
</tr>
<tr>
<td>2</td>
<td>Human Renaissance, The (Polydor)</td>
</tr>
<tr>
<td>3</td>
<td>The King's Choice (CBS)</td>
</tr>
<tr>
<td>4</td>
<td>Los Temeros De Chingolo (RCA)</td>
</tr>
<tr>
<td>5</td>
<td>Los Temeros De Chingolo (RCA)</td>
</tr>
<tr>
<td>6</td>
<td>AKA (Polydor)</td>
</tr>
<tr>
<td>7</td>
<td>Kini-Ga Sabekeis Masao Sen (Minorugphon)</td>
</tr>
<tr>
<td>8</td>
<td>Isawa Shinya Kata Mizu (yanke)</td>
</tr>
<tr>
<td>9</td>
<td>Asa-No Kutsuketa Yukari Ish (Polydor)</td>
</tr>
<tr>
<td>10</td>
<td>Hiroki Sakada-De Shunchi Mori (Victor)</td>
</tr>
</tbody>
</table>

**Argentina's Top Ten LP's**

1. Fusiue Mia, Un Verano Leonardo Favio (CBS)
2. La Salsa, El Creo (EMI)
3. La Salsa, El Creo (EMI)
4. La Salsa, El Creo (EMI)
5. La Salsa, El Creo (EMI)
6. La Salsa, El Creo (EMI)
7. La Salsa, El Creo (EMI)
8. La Salsa, El Creo (EMI)
9. La Salsa, El Creo (EMI)
10. La Salsa, El Creo (EMI)

**Rascals**

Rascals will be heard at Stockholm's Concert Hall, March 3rd, their Eurovision tour also takes them to Denmark, Finland, and Norway. Wilson Pickett gave a live show at Stockholm's Concert Hall Feb. 10. Moby Grape and Group Therapy to Stockholm for p.s. 9 February.

Actual news from AB Philips, Sweden includes the Swedish group Atlantic Ocean with "Your Sister Juliet" B/W "Would You Believe It" as a US.

A Stockholm group, Pete Proud, has just made their debut on Bob with "Crying All Night" B/W "Back Da Da O."


**Mexico's Best Sellers**

1. Esos Fueron Los Dias (Those Were The Days) — Mary Hopkin (Apple)
2. Los Rockin Devils (Orfeon) — Sandie Shaw (Gamma) — Tehey (Polydor)
3. Una Noche No Inemeida Miller (RCA) — Alberto Vasquez (Musart)
4. Temaz De Amor — Los Pianos Barrocce (Orfeon) — Raphael (Capitol)
5. Confesiones De Media Noche — (Midnight Confessions) — The Grassroots — Jose Luis y Los Matos (Capitol) — Roberto Jordan (RCA)
6. Te Amo — I Love You — People (Capitol) — Los Shippey's (Capitol)
7. Las Moscas (CBS)
8. Chewy Chewy (CBS)
9. Oh My Express — (Buddah) — Las Ventanas (CBS) — La Tropa Loca (Capitol)
10. Camino A San Jose — (Show Me The Way To San Jose) — Dwayne Warlick (Polydor) — Los Rockin Devils (Orfeon) — Ray Coun (CBS) — Sergio Perez (CBS)
11. A Medias De La Roca — Lucha Vella (Musart) — David Reynoso (CBS)
12. 1-2-3 Detente — (1-2-3 Red Light) — Roberto Jordon (RCA) — 1910 Fruit Gum Company (Buddah)

**Cash Box: A Trade Magazine That Serves Its Industry**

LP albums look like the leading sales object in Sweden with an estimated 3.8 million albums sold in 1967. In 1968 the number of albums sold in Sweden was 2.8 million. EP records are disappearing from the Swedish market — Sweden use to be called an EP market once — but in 1968 only 500,000 EP's were sold, compared with one million in 1967. Also, the sale of single records is growing, 3.8 million in 1966 compared with 3.7 million in 1967. Of the sold LP albums in Sweden last year, 1.8 million were normal-priced albums. Totally, Gramophone records sold for an estimated sum of 110 million SEK. Kromer in 1968, which is ten percent higher than 1967.

Actual releases from Polar Records includes Johnny Nash "You Got Soul" B/W "Don't Cry" originally a Jad recording. Tommy Blom has done "Answer My Love" B/W "Eulous Butterfly" in Swedish on Metronome single.

**Argentina's Top Ten LP's**

| 1          | Fusiue Mia, Un Verano Leonardo Favio (CBS) |
| 2          | La Salsa, El Creo (EMI) |
| 3          | La Salsa, El Creo (EMI) |
| 4          | La Salsa, El Creo (EMI) |
| 5          | La Salsa, El Creo (EMI) |
| 6          | La Salsa, El Creo (EMI) |
| 7          | La Salsa, El Creo (EMI) |
| 8          | La Salsa, El Creo (EMI) |
| 9          | La Salsa, El Creo (EMI) |
| 10         | La Salsa, El Creo (EMI) |
Assisting Your Customers

It is a maxim of marketing that increased sales can come in two ways: (1) From securing new customers who have never been on the books before, and (2) from persuading customers already on the books to buy more.

There seems to be a tendency on the part of distributor salesmen and factory representatives, especially sales managers, to devote most of their thought and effort to just selling a piece of equipment, when, in fact, the best opportunity this business has to build sales profit is by doing a better sales promotion job on the customer. This is indeed the unseen "acre of diamonds" right under your nose.

The technique used in promotion programs aimed at getting new business is naturally different than those which produce results in getting old customers to increase the amount of business they give you in any given year. Your present customers must get results in their locations before their buying power goes up. If you want to see your profits jump, likewise, you must show your customer how to make his own profits jump. Probably the best way to accomplish this is by providing him with something extra in the way of promotional ideas that he can use in locations that will increase his weekly take, therefore boosting his equipment buying power.

You might ask, "But, what about the service I give my customers, isn't this enough?" If you have any customers at all, they're convinced by now of the kind of service you give and the values you offer. He does not need to be convinced of these facts. What he wants to know is how he can make better profits on the equipment you sell him.

There are numerous promotional ideas floating around presently and with a little creative imagination you can come up with some ideas of your own. Proof of value is the testimony of those many operators participating in recent tournaments, Bell, Shuffle, or whatever. Weekly collections in those locations definitely took the high road.

Nearly every major record company has a complete catalogue of past and present money-earners. They are available to you for the asking. Get them and make them available to your customers. Occasionally suggest a particular selection that you know for a fact is doing well on the machines. Exchange the flow of information that is funneled to you. Don't give a "scoop" to any one particular customer - give it to all.

What this all boils down to is this ... when you make it possible for your customers to better their business ... you make them bigger buyers.

Howard Ellis Kicks Off MOA P.R. Program With Speech To Omaha Businessmens Breakfast Club

OMAHA, NEB. - Music Operators of America president, Howard Ellis delivered "The Jukebox Story" before 100 members of the Businessmen's Breakfast Club of Omaha, during the club's weekly meeting, February 11, 1969.

Ellis, workhorse behind MOA's public relations program, followed the prepared speech fairly closely, pausing only to thoroughly define certain words and phrases commonly used in the trade. Ellis also utilized a visual method in his presentation - that of two phonographs. "The reaction to two lighted phonographs was astounding," Ellis said. "Not only did it help hold the audiences' attention, it gave me means to better illustrate and explain certain points I wanted to get across," he stated.

The club has members from all business and professional firms in Omaha and, uniquely as it is, allows only one representative from each profession, therefore the Jukebox Story was heard by a good representative sampling of everyday business.

Ellis' speech is the first of what MOA leaders hope will be a long list of speeches delivered by members throughout the country. If this first test of the public relations program is any indication of the impact of the one to follow, then our industry is in line for a re-appraisal by leaders from all industries.
PHOENIX — Ben Spalding, a veteran of the trade since 1938, died Tuesday, Feb. 5th, at St. Joseph's Hospital after failing to come out of a bout with surgery. Rosary was recited at 7:30 p.m. Thursday, Feb. 7th, in Whitemy and Murphy Funeral Home. Funeral Mass was delivered in St. Theresa Catholic Church and burial took place at St. Francis Cemetery.

Survivors include his wife, Rovena, and brother, John Martin Spalding of Inglewood Calif. Spalding, 87, was born in Peoria, Illinois, and moved to Phoenix in 1912. After high school and college, Spalding purchased five 12 record Seeburg phonograph and began a long and fruitful career as an operator-sports promoter in Phoenix. His career was interrupted in 1942 when he was drafted into the U.S. Navy for a 2½ year tour returning in 1945 to his business.

For the past few years his number one hobby was golf, but this never took away from the energetic man's determination to get pool table tournaments started. We remember Ben's floor during the MOA Convention when Ben took the floor during a discussion and talked of the need for these pool tournaments. We remember Ben, as he always raised the church's visibility and therefore increased the church's finances.

His career was ended by a stroke, but many many since there will be more. This one man was not afraid to get up and face any problem. To his fellow operator, Bill machines were Ben's business and shuffles, pool tables, phonographs — and sports was his hobby. He owned and operated Spalding Cafe. He built the first night-lighted softball field in Phoenix and then the Phoenix Softball Park at 17th Avenue and Roosevelt. He was the original chairman, charter member of the Olympic Club and spearheaded the fundraising drive for the Olympic Living complex east of Mesa, whose very being is testimony to Spalding's zeal to get a good job well done.

He leaves a legion of friends and those memories Friends in the Olympic Club by sending all contributions there.

**Industry's Home Pats. Show at Houston**

HOUSTON — The 1960 National Sporting Goods Exhibition, Feb. 2-6 at the Astro Dome’s expansive Astrodome, was well attended by representatives of the coin machine industry who exhibited their non-coin products for home and commercial use. The Houston show was well attended, although several exhibitors expressed the wish that it had been moved to Chicago next year. Apparently, the huge Astrodome is too large for the Sporting Goods Show and the overall attention was not up to the quality of product exhibited.

Products exhibited by coin industry representatives were pool tables, high-priced table factories stated that the home market is gravitating toward the better quality piece such as this industry produces. Among those firms and their personnel presented at the Houston show were the Huleah, Fla., represented by Aaron Goldsmith and Mel Blatt, American Shuffler Co. of Union City, N.J., represented by Nick Meloni and Sol Lipkin; East 3rd Novelty Co. of North Bergen, N.J., represented by Hugh Betti, John Rafer and Sol Mellengarden (of their Los Angeles branch), Fischer Manufacturing of Tipton, Mo., represented by Edward Fischer and Charles Bailey; the Irving Kaye Co. of Brooklyn, N.Y., represented by Irving Kaye, Howard Kaye and metropolitan area distributor Abe Green.

**Wisconsin Games Op Sets Up Arcade In Playboy Club**

LAKE GENEVA, WISCONSIN — Right in line with the new industry policy toward the plush games arcade, entering owner Ken Seaver of Central Vending has set up a glamorous 15 piece instalment in the famous Playboy Club here in Lake Geneva.

The Playboy Club, only a year in operation but already building a solid reputation among the jet set, accepted for a Computer Quiz game about three months after it opened. The customers at the club took to the piece so well that the management granted Seaver the contract to bring in an additional 14 machines to be located in their Ski Lodge Games Room and Wisconsin Room.

Ken completed the installation on January 16th and already reports every machine to be raking in the coins. "Clubbers are crazy about the machines, especially the skiers," says Kenny. "I think the ski season up here should be about the best for me.

Among the machines on location at the Playboy Club are, an AMI music machine, a DUKane Ski n’ Score, a Fiesta World Cup 10-ball, a Sega Case Ball pinball, MiniZag ping game, two Computer Quizes by Genie, a Billiard Star baseball, a ChiCoin Hockey Champ, a ChiCoin Apollo pinball, a Pinball Kick-Off add-a-ball pin, a United Delta shuffle alley, a Midway Monster Gun, a Midway Fantastic shuffle alley, a Midway Whirlbyrd and a Fisch

**New Vending Units Promotes Its Wares**

**Kansas Oaps City Work in 8-Ball Tourney Success**

WICHITA — The Kansas Amusement and Music Association held their January meeting last January, at wichita, which was the revealed that the Kansas Amusement and Music Association has plans to investi- gate the state. It is believed that some firms are charging too much for the machines. The case was not elaborated on.

Also brought up at the meeting, which Don Fooshee resided as president to members to send support to Howe, a Kansas City community. It was his fight against a $250.00 gaming stamp by the federal government. Anyone interested in a contact either Howe or Bruce. Ron Casey, the Olympic treasurer delivered a report on the 8-ball pool tournament, which required a great deal of time and much hard work to attain success.

KAMA has also extended an invitation to all manufacturers and distributors to exhibit at future meetings.

The hiring of an executive secretary was discussed at his meeting, but a collection of votes indicated no action would be taken at this time.

**SUNNYVALE, CALIF. — Vend-A-Vision is the name of this new technique in merchandising shown above. It’s a part system consisting of a 21-item electric vending machine with a complete sound-color-motion audio-visual presentation in front of the console and watch color commercials on the 26" rear-project- screen, promoting the products carried in the machine. Specialty gift items are being offered at prices up to $1.25 each. Vend-A-Vision is currently being tested in travel centers to look for proposal for a Computer Quiz game above. Shuttles in small and large hotel chains. Market search results to date show, "grass sales averaging $1.00 per hour. All givations are presently being conducted in these units on a no- cost basis, with a share in gross sales from the machine." Vend-A-Vision is manufactured and distributed by LTN Associates, 193 San Antonio Avenue, Sunnyvale, California 94086.**

**Suffolk County DA Seeks Add-Ball Ban**

RIVERHEAD, L.I. — Suffolk County officials, unhappy over a 1967 State Supreme Court ruling which held add-a-ball pinball games to be perfectly legal, hope to have the decision overturned. Assistant District Attorney Thomas Kiel stated Feb. 12th that the new ball dilemma stems from a 1967 decision in which State Supreme Court Justice Stanislaw ruled, owner of the club, that "nothing of value" was given away by the machines. But Kiel, police officials maintain that machines which offer an extra shot for a higher score are giving something of value and hence "appeal to the gambler's instinct.

Kiel said on Monday Feb. 10th that he would oppose a motion by attorney Sidney R. Seben on behalf of his client who is seeking the return of two add-a-balls confiscated by police on January 8th from Fort George MacKaysen's Linwoodette at 294 E. Merrick Rd. in Lindenhurst. Siden said his motion is based on Stanislaw's previous ruling that the machines are legal.

District Attorney Kiel, attempting to get a reversal in the decision and thereby prohibit the operation of add-a-balls in Suffolk County, machines were being held by police because they were considered gambling devices and constitute evidence of being charged with possession of gambling devises against the MacKaynne.

**Suffolk County DA Seeks Add-Ball Ban**

Suffolk County District Attorney Thomas Kiel, addressing the county’s add-a-ball operators, has filed a motion to have the 1967 State Supreme Court ruling overturned. The ruling, which permitted the operation of add-a-balls in Suffolk County, was based on the decision of a State Supreme Court judge who ruled that "nothing of value" was given away by the machines. However, Kiel maintains that add-a-balls do offer something of value to the player, and he is seeking a reversal of the 1967 ruling.

The add-a-ball machines, which are widely popular in bars and clubs, are designed to provide an extra shot for a higher score. Kiel argues that this feature gives something of value to the player, and he is seeking a ban on these machines in Suffolk County.

Kiel’s motion is based on the fact that the 1967 ruling was made in a different case and that the circumstances surrounding the add-a-ball machines are different. He contends that the machines should be considered gambling devices and that they should be prohibited.

The add-a-ball machines are currently legal in Suffolk County, but Kiel is seeking a ban to prevent the spread of these machines and to protect the county from the potential negative impact of add-a-ball games.

The motion to overturn the 1967 ruling has been filed in the Suffolk County Supreme Court, and a hearing is scheduled for a later date. The outcome of this hearing will determine whether add-a-ball machines are legal in Suffolk County, and if not, whether they will be banned.

**Cash Box — February 22, 1969**
The following list is compiled from the current Cash Box Top 100 Chart. The new chart additions are in alphabetical order as they broke onto the Top 100:

53 I Don't Know Why* Sleevie Wonder — Tamla 54180
55 The Weight* Aretha Franklin — Atlantic 2603
79 Shotguns* Vannila Fudge — Atco 6555
84 Brother Long's Travelling Salvation Band* Neil Diamond — Uni 6653
85 Who's Making Love* Young Hot Unlimited — Brunswick 55400
86 Back Door Man* Derek — Bang 6519
88 Snatching It Back* Creamallic Lutter — Atlantic 2605
89 My Decaying Heart* The Impressions — Curtom J937
91 I Like What You're Doing Carla Thomas — Star 24
92 Anything You Choose Spanky & Our Gang — Mercury 72890
93 Gimme Good Loving Crazy Elephant — Bell 763
94 Twenty Five Miles Edwin Starr — Gordy 7083
98 Soul Experience Iron Butterfly — Atco 6647
99 Kick Out The Jams MC5 — Elektra 45668* Indicates Chart Bullet

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and
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150 Pinball Ave., Scranton, Penna.

FOR SALE
5 Balls
GOTTIEB
Black A Rail (4)
Sweetheart
Buckaroos (2)
Knobs & Queens (5)
King Of Diamonds (4)
North Pole (2)
Sling Along (2)
Dancing Lady HPI
Super Score HPI (3)
Fun Land (5)

14 Score HPI (2)
Royal Guard (5)
WILLIAMS
Teachers Pet (3)
Hot Line (4)
Lucky Strike (3)

CHICAGO
Hula Hula (1)
Kicker (3)
Far Golf (5)

Irv Kaye Batting Practice (used) 4
Irv Kaye Batting Practice (new) 3

ROCK-O LA
425 (10)
426
428
1-120
LPC-1

IF YOU CAN USE
CALL OR WRITE
H.Z. Vending & Sales Company
125 S. 30th Street, Scranton, Pa. 18503

Adult Locations
FRANK MILLS (2:06)
BARBRA STREISAND
Punky's Dilemma (3:28) Columbia 44775

THE WAY IT USED TO BE (3:09)
ENGLEBERT HUMPERDINCK
A Good Thing Going (2:20) Parrot 40036

HUSH (3:00)
WOODY HERMAN
Light My Fire (3:22) Cadet 5634

I LOVE TO CRY AT WEDDINGS (2:45)
SAMMY KAYE & ORCHESTRA
I'm A Brass Band (2:22) Decca 32442

REVOLUTION (PART 1) (2:48)
NINA SIMONE
Part 2 (1:48) RCA 9730

Teen Locations
GALVESTON (2:35)
GLEN CAMPBELL
How Come Every Time I Itch (2:54) Capitol 2428

ROCK ME
STEPHEN WOLF
Jupiter Child (3:10) Dunhill 4182

DON'T FORGET ABOUT ME (2:49)
DUSTY SPRINGFIELD
Breakfast In Bed (2:54) Atlantic 2606

HALLWAYS OF MY MIND (3:05)
THE Dells
I Can't Do Enough (3:30) Cadet 5636

R & B
I DIDN'T KNOW WHAT TIME IT WAS (3:09)
RAY CHARLES
I'll Be Your Servant (3:10) ABC/Tangerine 11193

ONLY THE STRONG SURVIVE (2:35)
JERRY BUTLER
Just Because I Really Love You (2:37) Mercury 72898

CLARANCE CARTER
Making Love (3:40) Atlantic 2605

C & W
ONE GOOD THINK ABOUT A BAD THINK (1:44)
ANTHONY ARMSTRONG JONES
It's Only Lonely Me (2:44) Chart 5002

MOTOR MOUTH HARRY (2:57)
GLENN BARBER
I Don't Want No More Of The Cheese (2:06) Hickory 1527

HOUSE ON A MOUNTAIN (2:19)
EDDIE NOACK
Stolen Rose (2:30) K-Ark 885

LIVE & LET LIVE & BE HAPPY SN (2:26)
GEORGE MORGAN
I'll Sail My Ship Alone (2:35) Starday 8940

check your local One Stop for availability of the listed recordings
ARASON, N.J. — John Bilotta, one of the industry’s most vocal proponents for stereo 45 rpm singles for music machine locations, has revealed that plans to create his own record label are currently underway. Bilotta, en route last week to Florida for an inspection of his first Fun ‘n Food installation in Fort Lauderdale, advised that three recording sessions were recently held in New York City, under supervision of record industry personnel contracted to him, and that the first release to the music operating industry can be expected before the end of March.

My purpose in this enterprise is not to get involved in the consumer recording industry,’ Bilotta declared. ‘It is simply to produce stereo tunes, uniquely suited for the adult audience, the type of music that our people have been requesting for many, many years.’

Bilotta revealed that the first release will star songstress Roberta Quinlan and feature two new songs, one a ballad, the other an up-tempo number. ‘Roberta has a name that’s known to the adult audience, especially through her long-running television show where she appeared many years back where she scored with the type of music people my age and I enjoy most of the time.’

‘Her voice, as operators will learn, is about as perfect for what we call the jukebox music as you’ll find anywhere, and the music is sensational. We’re putting two songs in stereo back on our first record because the jukebox doesn’t need any more than one. You know, the average machine today offers 160 selections to the customer but because of the typical record industry preference pressing what we call B material on the back side of their “A” products, this cuts off 50% of the operator’s earning potential out of every record purchased. Our records will give two solid sides, not one.

Bilotta stated he will be making regular announcements on his record venture as to marketing procedures. The possibility of entering into a distributing arrangement with one of the larger record companies exists, he advised, although his chief concern is to make sure that manufacturers give preferential treatment here. ‘This record was made specially for them by all,’ Bilotta stated, ‘and I know our thinking will be proven correct when our industry registers their vote for good jukebox programming by using our singles.’

Candy Sales Climb

Candy operators might be interested to know that manufacturers’ sales of confectionery and competitive chocolate products for the first eleven months of 1968, presently at $5,576,812,000, were 4.3 per cent ahead of sales for the same period in 1967. The information was released by the Bureau of Census in the most recent issue of Current Industrial Reports.

Sales in November 1968, at $618,810,000 were 7.7 per cent above sales in the same month a year earlier.
CARDINAL HOSTS 300 FRIENDS DURING OFFICIAL OPENING OF NEW FACILITIES

MANSFIELD, OHIO — Top executives of the Cardinal Vending Company were hosts February 13 to approximately 300 business and civic leaders who gathered here from throughout Ohio for the official opening of Cardinal's newly enlarged offices.

The recently completed 11,000 square foot addition has made possible for the company to enlarge maintenance and office areas, expand a central distribution and spare parts center, and to install a cigarette stamping operation. A large commons and warehouse area that were in the existing building will also have space in which to expand.

The company operates throughout Ohio and bordering states to provide its customers with customized food service programs tailored to their own specific needs.

The open house started at 10:30 a.m. when a simulated vending machine was unlocked. Guests were invited to tour the entire building which contains more than 20,000 square feet.

Of special interest was a display of antique vending machines which were on loan from the Vendo Company. It included actual working machines and replicas of machines from as far back as the beginning of vending history in 1873 B.C.

Cardinal executives at the Mansfield plant who served as hosts were Thomas J. Vogel, president and general manager of Cardinal; Robert Walker, market development manager; and Paul C. Green, district manager. Tom from Connecticut. Paul Messore, Danny Lyga, George Dugas, Max Fish, Walter Evilla, Sanford Shelton, Frank Lombardo, Lewis Besal, Marcel Pare, B. Bissett, Camille Chamberland, A. J. Gandy, Mark Peterson, Leonard Godfrey, Tony Wilkas, Charles Pamoski, Ray Pinto, Philip Lark and Joe Farland.

Attending from the distributing firm was Robert Gilman, Paddy Pepper, Ben Gordon and Nat Hockman.

Those operators and servicemen attending from Massachusetts included J. C. Dubois, Ken Steer, Howard Faunt, Tony Feder, Anthony Marucca and John Tangredi.

In attendance were Joe and Rich Sila, Bill Walters, Wayne Wilson, Ralph Butcher, Don Brink, Joe Vito, Bill Moyer, Frank Guidesciessi and Billy Dallas.

GARWIN JUNIORS SPOTLIGHT JONES BEE GES, REDDING

CHICAGO — Robert Garnisa, who heads up Garwin Sales, just issued a new lineup of Little LP releases. All items are available for immediate delivery, according to Garnisa. Topping the list is the latest Tom Jones entry, on Parrot, titled "Help Yourself" (1335). Also, "Swing Is King Vol. 2" by Ted Heath on Phase 4 (1331), Alco's "Rare Precious and Beautiful" by the Bee Gees (1332), "Otos Redding At the Whiskey A Go Go" (1333) and Atlantic's "Aretha In Paris" by Aretha Franklin (1335).

POOL TABLES with the
VELVET TOUCH

51 Progress St.
Union, N.J.

CHICAGO COIN'S NEW 6-PLAYER PUCK BOWLER

Featuring SPEED FLASH

A New Challenge to Flash-O-Matic Champs. Flashing Lites Travel Twice As Fast. Strikes and Spares Score As Instantly by Flashing Lites on Playfield. Newest, Most Skillful High Score Game Ever Designed

Regulation with "BEER FRAME"

Beer Frame Lights Up During Game in Fifth Frame

 Regulation

DUAL-FLASH

FLASH-O-MATIC

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SEGA PERISCOPES
BUY DIRECT
from the only FACTORY AUTHORIZED dis- tributor in Pa., N.J., D.C. Md. & Del. Only Banner has the parts inventory and experience to properly service the Sega Periscope. Just one week's Out-Of-Order time on this machine for want of parts can cost you a fortune, so don't gamble - insist on the Factory Authorized Distributor.

BANNER SPECIALTY CO.
1213 W. 36 St., Phila., Pa. 19139
1508 First Ave., Pgh. Pa. 412-471-1373

143 Enrolled In MOA Plan:
Insurance Still Open

CHICAGO - The status of the MOA
Hospital Family Money Plan is in
excellent shape to date. Already, 143
persons have enrolled and 35 to 40
per cent of them have come from firms
in which at least one other person is
enrolled.

Fred Granger, MOA executive di-
rector, said, "we have endeavored to
promote our membership services and
this hospital plan has been one of our
most successful to date. We tried a
plan of this nature 21/2 years ago and
had very bad luck with it.

This plan calls for $30.00 per day up
to 500 days while you are hospitalized
and $20.00 for your spouse, plus $10.00
each child.

The hospital plan administrator,
Elliott K. Nymer and Associates, is
very happy with the response of MOA
members and is still taking applica-
tions for coverage. It is suggested
that additional members interested
get in touch with Fred Granger at
MOA in Chicago.

This plan is a measure of MOA's
membership services and their de-
vice to provide you with the very
best insurance coverage available.

IT'S THE TRUTH!

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YOUR BEST BUYS AND
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EASTERN FLASHES

FUN CITY STRIKES AGAIN-The
great city of Fun had snow before—certain-
ly as bad as Sunday's blizzard—but the gross incompotence of this
city's Red Cross administration to act two
weeks after the first warnings were issued
by the Weather Bureau is something
for the record books. If the
Red Cross is to say, route activity was just about
at a standstill in the end of
this week when some operators managed
to fig the trajectory of the snow
and get out to locations. Let
ourselves extremely hard hit by the
abundance of clientele, in many cases
the absence of location personnel them-
seves showed very poor results in the
collection boxes. Hundreds of thou-
sands of dollars in regularly expected
income was lost by the coin trade in the
greater New York area during those frustrating days-income that
sure can't be made up. Saw one of Al
Mincaci's Paramont Cigarette route
trucks dodging through the slush and
Trying to get to a midtown cig location
last 6:00 am. Guess what was one of the
few trucks out and about, Brook-
ty, Queens, Nassau and Suffolk
were particularly hard hit, especially due
to the incredibly slow snow removal pro-cess.

Sal Trelia of Elkay Vending in the
Floral Park. L. I. was snowbound on the
Thruway for almost 32 hours as he
tried to return from a skiing trip to
New England. Sal slept wherever he
could, motel hallways, coffee shops,
saying it was an experience he'll never
forget Ben Chiricof the MONTY
office managed to get into the city's
work, saying he's lucky his home is
located close to a supermarket.

Not so fortunate was Ben's gal friday
Sophie Seiger stranded at home in
Rockaway. Monday. Ben Seiger
dreams of AROUND TOWN—Biggest
cramp around town these days is the rise of
number of location and equipment
problems because it seems the Police
Dept. is unable to do anything about it.
Ops complain all they report a major
loss of equipment to the Police,
not expecting any results.
Thefts have increased with the
burglar alarms built right into the
new sub-regular equipment like on the Rock-
ola jukebox and AMI pinball ma-
chine. Seems these alarms were
necessary, but others are now in
the thieves'.

The add-a-ball case out on the Island was postponed a-
announcing a new world record this week
when the new date will be set.

Bert Blalock of F.A.B. & Allied
Wonders, Inc., Mt. Vernon, Ill.,
America's Adaptive vending
machines, is already
in the new World Record.
Dock Strike End Expected At New York

NEW YORK — Top officials of the International Longshoremen's Association expected dock workers in the Port of New York to ratify a new three-year contract Friday, Feb. 14th, and hopefully get on with their jobs.

The return of the longshoremen, who have not been able to remedy ailing equipment sent them for repair, is high time we express our sentiments to the manufacturers, for the good of the operators and the distributors. With the approval of a new contract, the entire membership of I.L.A., including the industry's welfare, this expression concerns only a portion of the machines which is not in line with the accelerated prices. We do not suggest that this is a victory, unless it is a piece of perfection in industry's labor. This group is in agreement that the operators are really in the drivers' seat, and is in the present situation, the distinctive of our public image, we beg greater caution in presenting all products, before release. This letter is being sent to all manufacturers and distributors to the membership at the next C.O.I.N. meeting.

END SEEN IN DOCK STRIKE

Once again, we hope and pray that the longshoremen's strike will have materialized by publication time. As of Friday, the New York's local members were voting on their new contract with the rest of the Atlantic and Gulf area. It is expected to follow suit if ratification in New York occurred. A multitude of music machines are currently tied up due to the dockers strike and it is expected there will be a backlog of orders.

The strike began Dec. 26th. There are 26,000 dockside workers at piers or anchor in all ports.

So much foreign trade has been diverted to air carriers, including foreign manufactured coin equipment, that backing cargo is causing concern at major terminals, especially at Kennedy International. The strike is nearing its 49th day, which has effectively cut off most of the nation's foreign trade and caused national economic losses estimated at around $2 billion.

A THANK YOU NOTE FROM THE ARCHBISHOP

NEW YORK — Another public relations coup for the Atlantic and Gulf Coast was the major event Thursday, Feb. 13th, that expected approval when the members registered their votes at local union halls and other balloting boxes on Friday.

About 22,000 members of the union's striking 85,000-man work force along the Atlantic and Gulf Coasts were eligible to vote. Negotiations in other ports from Maine to Texas remained deadlocked and for the most part local unions elsewhere were marking time last week, awaiting the outcome of the New York vote.

There was a strong feeling reported among union leaders in New York that ratification here would put pressure on management in rival ports to accede to union demands.

Until a Federal Court order last Tuesday forced the ratification vote; union leaders held out against it. the hope of keeping the two coasts idle until all ports were ready. Anchors Scott identified the last day of the ILA and leader of the largest, Local 1841, was predicted a return to work by this past Saturday. Overtime rates for the dockers in New York were increased $2 for the big Strike. Maintenance men at one of the ports, many of them loaded with import cargo waiting since the end to the success strike, and 1000 workers or piers at anchor.

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KORT SOUNDS OFF Ed Kort, president of the Coin Operated Industries of Nebraska, recently sounded off on his poor workability and play appeal of games.

Kort says he is not critical of distributors but that they don't spend enough money on the products they must sell.

As he put it: "certain distributors have

the game that

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Cash Box — February 22, 1969

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