See This Week’s Editorial: Tipping The Balance . . . Four Autonomous Divisions Initiated By ABC
Atlantic-Atco, ABC And Musicor Raise Album Prices . . . RCA Signs International Distribution Deal With Cesta Records . . . . NARM Convention A Complete Sell-Out . .
Of course we'll tell you who ELOISE LAWS is!
She's warm. She radiates.
And, as Bill Gavin says,
she's got one of the most
gorgeous voices on records today.
We believe Eloise is what
we're always hoping to discover.
Hearing's believing.
Her debut single:

"I'D DO IT ALL AGAIN"

Produced by Arnold Goland for
COLUMBIA RECORDS.
The absorption of the contemporary song into the mainstream of pop music is going to have deep ramifications on what the world calls an “evergreen song” in the years ahead. The exposure of new copyrights on records and, significantly, through the broadcasting media has accelerated greatly in recent years. This broad coverage has definitely reached a point where the vaunted standards of old appear with less frequency before the public.

Pop music has entered a new era, it would seem. It’s a time when the balance of coverage of songs of the 20’s, 30’s and 40’s versus the “now” copyrights has been tipped in favor of the latter creations. Enough material with a rock heritage — and even those new traditional-sounding songs created in an environment of the rock sound — is coming along to interest all kinds of performers so that the penetration of the “now” songs is a profound development. The industry used to joke about the rock ‘n’ roll songs of 10 years ago that would be deemed “our song” by the teen generation who grew up with them. Most of that material was not worthy of future nostalgia. Much of today’s material is. The Jim Webs, the Lennon-McCartneys, the Bobby Russells are composing the songs that most of the listening public wants to hear. And talent to which the public lends an ear is responding to this. Talent that includes, mind you, those born- and-bred in the pre-rock era.

To the credit of many established music publishers that still receive a tidy income from pre-rock material there is a recognition of this turnabout, for many of them have initiated rock-oriented recruitment and are not resting on the financial laurels of their established catalogs.

What about the pop songs of old? While there is no need at this point to throw a benefit for them, there is no question that these songs could find the going really rough. Unless there is a radical departure from the present structure of a pop song, the great ones, however, will remain great. They may, of course, benefit from a renaissance that could come about as a result of future generations who may be introduced to them for the first time.

It’s possible that pop music may never again witness the days when individual giants walked through Tin Pan Alley or Schubert Row over a span of generations. But, the source of new standards is not as important as their impact on pop music’s future.
...of course
The sound
that lit the fire
for a whole
generation.

FELICIANO
“MY WORLD IS EMPTY
WITHOUT YOU” and
“HEY! BABY” #9714
Both sides from the new Feliciano album
“Souled” LSP-4045
NEW YORK — The Eleventh Annual Convention of the National Association of Record Merchandisers has been completely sold out in advance. In making the announcement, NARM executive Juha Malamur stated that it was the first time in NARM history all room accommodations at the host hotel, the Century Plaza, were reserved well before the official passing of the advance registration justices.

One thousand industry members will attend the convention, which convenes February 28 through March 4 at the Century Plaza Hotel in Los Angeles, California. In addition to the Century Plaza Hotel convention registration will be held at the nearby Regent Hilton Hotel.

Emphasis at the convention will be on a well-rounded business program, the centerpiece of which encompasses all facets of the "Billboard" convention theme—into which the record industry is now entering. The opening Business Session, which will be held at the Century Plaza Hotel on Monday, Feb. 29, features a Keynote Address on the convention theme by Stanley Gartikov, president of Capitol Records, Dr. Peter Goldmark, president of CBS-Legacy, and William Peirez, chairman of ABC. The NARM record collection will speak on the promises which science and technology hold for the future of record reproduction and entertainment. Capping off the business session will be a panel discussion on the "Now Sound," how it has influenced the business, and what its influence will be in the future. Presiding over the panel will be Ahmed Ertugren, president of Atlantic Records, David Peirez, managing director of "The Now Sound Then." Clive J. Davis, president of Atlantic, will introduce the program and make opening remarks.

For a period of seven years the Seasons have been changing. Gradually, in fact, at such a slow rate that few American rockers had noticed except for the past seven years, this week, however, the feeling with the shifting of the changeover of the seasons. The Four Seasons move their "Summer Time" into their new LP, "The Genuine Imitation Life Gazette." The album (which follows several earlier gold packages from the group) is a unique concept designed to the "imitation" genre, where the Seasons "put all down" with significant comments on today's culture. It is in the words of the group, "a chronicle of America today." An in-depth look at both the Seasons and the "Genuine Imitation Life Gazette" is seen in a special section in this week's issue, beginning on Page 43.

ABC Creates Four Autonomous Divisions Under Corporate Roof

NEW YORK — ABC Records is now the lucky county of autonomous divisions. Each division has complete control over its own sales marketing, individual promotions and creative involvement. "With each divisional board prepared and operating within his own budget allotment, under this new divisional structure, each will have complete responsibility and at the same time be able to concentrate and devote all his energies and activities towards his division's product," it was noted by Larry Newton, president of the label.

The individual label assignments are as follows: ABC 26th Century, Fox, Modum (acquired by ABC in 1970) and Word, to be under the guidance of Bud Katze, vice-president, and general manager. Dan- hill will continue to be under the guidence of Laker, vice president and general manager. In- pulsitc, Apit and Tangerine will operate under John Wilson, vice president and general manager, and Countin, venture president and general manager. Dave Berger will continue to repre- sent the ABC's new division as vice president of the international division.

News further stated: "I have ini- tiated this concept of complete autono- mous to further enhance our participa- tion in the record business.

Atlantic/Atco, ABC, Musicor Up LP Prices

NEW YORK — As expected, the LP price structure is moving towards uniformity, as several additional labels followed the lead set recently by RCA and EMI and announced increases in their record prices, effective immediately.

The increase was put into effect Wednesday by Atlantic/Atco, ABC, and Musicor and included new pricing. $4.79 list prices for amounts of 10 and $5.79 list prices for 20,22 and $6.98 for 30.

Atlantic/Atco move covers all products, while ABC and Musicor have already announced and will also apply to labels such as ABC/Paramount, London, Dial, Daxar, Karen, Carl, Fane, Al- lmost, Track, and Sound Arrows. ABC subsidizes and American Blueway, Riverside, Tangerine, Impressions, Sound Arrows, Command/Probe and 20th Century. The new increase also covers Dormo Records, the firm's R&B outlet.

In addition to the RCA move, prices were also upped by the Mercury, Reprise, Capitol and Motown organizations. Grammophonics had previously announced a $3.98 minimum list for its product.

Viewlex Earnings Rise

NEW YORK, Viewlex, Inc. (AMEX: VVX) reported for the six month period ending Nov. 30, $3.5 million in sales for the period were $12,374,624, a rise of 64 percent over the same period last year. Earnings, measured on a per share basis of $0.41, were up 14 percent over the prior year. With earnings per share (based on 3,447,954 shares outstanding) rose from $0.36 to $0.41.

Viewlex has made increasing in- roads into the cable TV business, includ- ing the purchase of the Kansas City Cablevision and the recent buy of Bell Sound.

Viewlex president Ben Peirez also reported that for the period ended Nov. 30, 1970, new highs were reached which follow the pattern of continuing record sales and earnings, and noted the potential de- mands of our products in both the educational and leisure time fields.

Rice New Gotham VP

NEW YORK — Gotham Recording Corp. has named senior music executive Richard Rice vice president in charge of musical recording. Rice will report to the firm's president and general manager, Harry Freedman.

RCA-Cesta In Int'l Distribution Deal

See Int'l News Report
3 BIG

THE IRISH ROVERS

BARBARA ACKLIN

EARL GRANT

NUMBER 1 IN ENGLAND

LILY THE PINK
C/W MRS. CRANDALL'S BOARDINGHOUSE

NUMBER 1 IN THE U.S.A. AS "SOULFUL STRUT"

AM I THE SAME GIRL
C/W BE BY MY SIDE

NUMBER 1 INTERNATIONALLY

IF I ONLY HAD TIME
C/W IT WAS A VERY GOOD YEAR

www.americanradiohistory.com
ATLANTIC, Ga. — Mercury Rec- cords has entered into another manu- facturing and distribution deal this time with Peaktree of Atlanta, a local label with a national reputation in the country music field. The agreement is a unique one in that Mercury's distribution arm, Lober, in addition to handling the broad line of Mercury product, will also handle Peaktree's in-store promotion and credit program.

Wynn noted that the deal, which includes Peaktree's entire catalogue of 6,000 records, marks the first time Mercury has ventured into the country music market. "This is an opportunity for Mercury to be represented in the southern states," he said.

Command/Probe Product Unveiled At Miami Meet & the Finishng Symphony Orchestra... and "In the Sun of Your Love," a new single from the label: Guy (alias Bobby) Dixon and the Cascades.

The reaction to our new singles was very gratifying and it is true that the public reaction will be the product of a counter attack from the major enthusiastically supported Carlton. It really looks like things are going to be Continued/Pt. year.

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**WB On Road For 1st Qtr. Albums**

**Herb Gordon Heads Kapp's Nat'l Promo**

**NEW YORK** — Herb Gordon has joined Kapp Records as national promotion manager. Gordon was formerly a director of promotion at a major label and has been undertaking regional campaigns in support of the regional field men.

**Dorothy DiSoricci**

**NEW YORK** — Nine executives with Warner Brothers’ Arts Records have their hands on a 10-week-long promotion effort on behalf of a label’s varied first quarter album releases. The campaign officials have been undertaking regional campaigns in support of the regional field men.

**Metromedia Fills Promo Posts w/Aiello, Weiner**

**NEW YORK** — Metromedia Records has made two additions to its staff, according to Len Levy, president. Todd Aiello has been named western regional sales and promotion manager, and Peter Weiner, national sales manager, in the New York office.

**Lex Grey**

**NEW YORK** — Producer Paul Linke has formed his own production company, Linke Entertainment, and has signed a two-year deal with Metromedia Records. Linke will oversee all production matters for the label, which is seeking to increase its presence in the national market.

**Doug Fills Promo**

**WB On Road For 1st Qtr. Albums**

**Douglas Goes Underground With Successful Ad Pitch**

**NEW YORK** — A unique approach to consumer advertising has been achieved for Douglas Records.

**WBNY** 

**Sebastian Bright**

**Fourth TV Network Seeks FCC Approval**

**WASHINGTON** — A fourth television network that will effectively compete with CBS, NBC and ABC is the apparent choice for approval by the Federal Communications Commission (FCC) for approval of the merger of Transamericana and MetroMedia. Transamericana, owners of Metromedia, is an owner of individual radio and TV stations. Applying for FCC approval, both companies promise a new and different kind of news network in the area of TV programming and coverage of news events. The next step is one of several FCC decisions; approval of the merger, a hearing without a decision, or a denial that must be accompanied by a hearing. It fell that a hearing will be called involving the latter two possibilities.

**CHAUZ CHERIE VEIP**

**HOLLYWOOD** — Stanley Gottreich, president of Capiro Records, Inc., has announced that Chauz has been elected vice president. Chauz, currently the director of sales and marketing, has been with the company for 10 years.

**Douglas Records**

**BERKOWITZ REMAINS V.P. POSITION AT WEB IV**

**NEW YORK** — Harold Berkowitz last week resigned his post as vice president and general manager at the Web IV Records company, which is associated with Bign' Shout Records. Berkowitz has left to meet future plans, but Berkowitz said that he expects to make an announcement shortly.
COTILLION HAS THE HITS!

Floyd Smith

The Hit Vocal Version!

“SOUL STRUT”
Dakar 604
Produced by Willie Henderson

Distributed by Cotillion Records

Tyrone Davis

“CAN I CHANGE MY MIND”
Dakar 602
Produced by Willie Henderson

COMING NEXT WEEK!
The NEW
Tyrone Davis Album
“CAN I CHANGE MY MIND”
Dakar SD 9005

Distributed by Cotillion Records

The Dynamics

“ICE CREAM SONG”
Cotillion 44021
Produced by Tommy Cogbill

COTILLION RECORDS • A DIVISION OF ATLANTIC-ATCO RECORDS
UA Music To Put Big Push On 7 Flickr Scores

NEW YORK — Major professional and promotional campaigns are being blue-printed on an international level by United Artists Music for the scores to seven upcoming pictures.

Domestic Frontiere, well-represented in the current market with his score for "Hang 'Em High," the theme of which is now on the Top 100 via the version by Booker T and the MG's, is down for two upcoming pic scores. These are "Pops," a comedy with Alan Arkin and Rita Moreno, and "Pro" — a professional football, starring Charlton Heston as the pro quarterback.

Currently already at work on the score for the new film, "Gold," is the noted picture and TV score writer, Henry Mancini. Jazz artist Shelly Manne is doing the score for the Robert Mitchum-starring western, "Young Billy Young," and another jazzman, Benny Golson, handling his first major pic effort, is doing the score for "Where It's At," which stars David Janssen, Rosemary Forsyth, Robert Duvall and Raloffs.

French composer, Michel LeGrand, currently represented by his score for the successful film, "The Thomas Crown Affair," has scores now being gagged for a new effort. He'll score "The Happy Ending," last Richard Brooks' production since 'In Cold Blood. The film goes before the cameras January 15 in Denver and stars Lloyd Bridges, Rosemary Forsyth, Bobbie Darin, Teresa Wright, Jean Simmons and Gene Rowlands.

Veteran Hollywooduet, Kenyon Hopkins, also returns to the United Artists Music fold to handle the scoring for "You Don't Need Pajamas at Rosie's," which stars JacquielynBinat. The seventh score will be for The One With the Puzzles screenplay and direction by Garson Kanin and starring Anna Maria Alphonsi, Gayle Gayd, Dickinson and Rosemary Forsyth. An announcement regarding a composer for this score is due momentarily.

The Music Explosion

The MUSIC EXPLOSION has returned to action with both new and old records and will have its first release this week. The act, which played the gold record for "Little Bit O'Soul," is to make a string of appearances on behat the new angle "Whatcha Call Your Name." The release was produced by George Gersh & Cordell (who also did the latest 1968 Fruitgum Co. single) with Bob Bloom. According to Armand-Katz, general manager of the group, "Hy Gold, the label is going to back this new Music Explosion side with a full-scale national campaign.

Pickett At S. Remo

NEW YORK — Wilson Pickett will appear at the Sun Remo Festival for the second straight year. He'll appear on behalf of RIF Records, the Atlantic label's Italian affiliate. Negotiations for the appearance were handled by Richard Roemer, RIF's U.S. attorney and business rep.

YOUR VALENTINE IS

THE BELS OF ST. PETER IN ROME
Touch... five musicians who transcend today...
Touch... five musicians who take you to the planets -
or the planets to you.
From their most incredible LP...
a significant single

MISS TEACH

NOW

WE FEEL FINE
The Sound of Money
(in Stereo 8)

The first
$1,000,000 Tape Cartridge.*

Based on Manufacturer's list category.
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<th>Rank</th>
<th>Song Title</th>
<th>Artist</th>
<th>Label</th>
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<td>THE BEGINNING OF MY END</td>
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<td>THERE’LL COME A TIME</td>
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<td>RIOT</td>
<td>Hugh Masekela</td>
<td>UNI 55102</td>
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*We’re Together*
CashBox Record Ramblings

NEW YORK

Back To June/Moon/Spoon

Panned Which is/ Sandwiches
Blue Danube/ Can You Be
Tragedy/ Glad You Decided
Gloriously Love/ Encore if I Love

Call them tricky, rhymes, internal rhyme. Whatever they are, they are part of a passing parade of song lyrics that don't seem to make it anymore, at least in the musical scene. Fred Ethel, the man who in "Flora the Red Menace" managed "to do it" its new hit-and-run suit, says that such original rhyme schemes are now irritating to Broadway audiences. And, in addition, the lyrics today are too involved with plotlines to allow for this freedom. Yes, times have changed. The days when theatre-goers came to a "Rogers & Hammerstein, Cole Porter or Irving Berlin show" to hear their new songs, not caring a hoot about the plot, are gone. And with this era goes the delight of irreproachable and audacious tricky rhymes, internal rhymes or witty rhymes. Oh, well, welcome to the new (Ethel). The first ten people you correctly identify the song & show source of the four rhymes will be amply rewarded.

VIEW FROM BROADWAY: Spirit opened at the St. George last night (19) following its Fillmore East engagement. Van Morrison holds down the fort Thurs. thru Sunday. Van's new LP "At Last" is a pick up heavy background and these parts Blood, Sweat and

Tina Hendricks

Evelyn Ross

Arymba Ducks

Years at the Fillmore for the weekend (24, 25) following a three week West Coast tour. Jethro Tull and the Savoy Brown Blues Band, two English groups, also on the bill.

The Ethel Bros, open at the Bitter End Fri. (24) through Feb. 2.

The Magnificent Hendricks, first at the 26th Frank Sinatra Jr., at the Rainbow starting tonight, it's "Like Frank Sinatra, back on the concert trail."

The other piece of best rock reporting in recent month (and also one of the most off-beat and bizarre) can be found in the new issue of the Realist (realistically dated May). Book was researched and written by free-lance Ellen Samek. The idea of breaking into a heavy in the biz. In addition to being a regular contributor to the Saturday Review and Hi Fidelity (most 'in' teen book with groups, Ellem has been popping up in the pages of the New York Times, and debuted in the L.A. Free Press and Rolling Stone lately. And Kelli Ten stories on the Miami Pop Festival.

Speaking about the highly successful Miami event, word is starting to get out about Jan Kulik. A mysterious and talented contemporary artist, who set the Miami event in motion (as quickly as just arrived back in the States after a year in Havana. Certainly the top Philadelphia indie promo man Steve Schullen, winding up the Miami show (and the weekend) successfully. Steve covers Philly, Baltimore, Washington & the Pennsylvania area such as the very impressive Electric Prunes (Reprise). Lid is a timely

HOLLYWOOD

Notes from the Overground

KMC's perennial paradigm pinner Gary Plowden pleased us yesterday to ask, "Do you know that at Andorra jacks into their records with voice under?"

Certainly we did. A few months back we did a bit of research on that issue of jolly swagmen and tucked... On reporting that some of the great old standards there include Cole Porter's immortal "My Skin"

(My Skin)

(who could ever forget?) "When the Moon Comes Under the Mountain."

Current thrusts in "the boards" will be the Grammys bass from once come March and chances are he'll reprise the same time be tossed out at the Gavin Radio Program Conference dinner, the one about prommiten Danny Davis getting caught in a revolving door at the Riviera Hotel. "Poor fol-

Ray Charles and Frank Sinatra switched slots in Downbeat Mag's 23rd annual poll - Charles capped the #

Gemini

Ray Charles

Colleen & Moreen

spot with Sinatra #2 and Low Rawls third. Ella Fitzgerald walked away with the best honors - her six in a row. She's currently at the Flamingo.

Ruby and the Romantics is the latest return to the just combo to be passed by a west coast label. A&M's ex-caver producer Allen Stainon currently cutting in N.Y. Pat Pinolo celebrating Uni's hit chart action (also has four singles in the top 100) purchasing a saddle horse. It's tagged Good Time.

Ray Mack is now playing by producer Roger McGuinn who's musical director of the Glen Campbell show. He's one of original members of the Association, has rejoined the Warner's 7 Arts act after an absence of nearly two years. Larry Raines, his band pick up replacement.

Chicago

THE PHILADELPHIA ORCHESTRA

- The Sherman House has signed Tiny Tim for a two-weeker in the College Inn this coming May. (15) Tiny was in town for several days last week doing in-store appearances, in behalf of his Tiny Tim's Second LP "Heavenly Time Silly Girl". Boy was he busy answering questions about being on just about every radio and TV show going, including the highly touted "Kup's TV!" Repre's local rep Bob Destoraki arranged the whole schedule and capped it with a cocktail party for Tiny in the Sherman House on Monday (18). James Brown will be in Chicago January 24-27 for a series of shows, with a special Saturday night pro-gram in the Capital Theater. Another nifty, with the prefix "Rush" will debut here January 22. Dan Mcclaren will be the emcee. The Rush Up, Rush Back and Rush Over, all geared to the young adult and featuring local and national "soul groups."

- There are also some new singles on Cursive. Livermore's "I Wanna Be Free". Among those making a splash, and Capitol's "Girl In Love With You". (Scepter) Forever My Love/ Mearrie Jackson (Wend) and "I Can't Forget" by Bull & The Matadors (Toddy Town)....

The Buckinghams came in for one nighter in the Wax Box ending up playing by The Byrds (24) and Stevie Ray Vaage and The Cryin' Shamees have a new single "First Train To Yesterday" which is being premiered on the local Top stations. Rising new group The Twisters are in the Rush Over for two weeks (15). The Twisters will be heard on "Easy People" by SLY & THE FAMILY STONE and "Down River" by The Turtles (White Whale). And, of course, the ever-new Clearwater Revival (Fantasy). There's quite a bit of airplay reported on today's drive by track from the Herb Albert "Best Of The Breezes" (A&M) album.

alouette Productions.

Glad

Blue Sandwiches

Decided

I/Ita\

Al\\

I/Ita\

W

ITW

I/Ita\

I/Ita\

WMCA's Murray "Kerry Will;

Bob

CashBox-January 25, 1969

www.americanradiohistory.com
AL WILSON
POOR SIDE
OF TOWN
PRODUCED BY JOHNNY RIVERS

co-producer: marea garcian

Cash Box—January 25, 1969
DIANA ROSS & THE SUPREMES (Motown 1139)

"I'm Gonna Shoo It Away" (Jobete, BMI - Motown, Berry, "The Clan")

Chapter II in the tale of "Love Child" has Diana Ross & the Supremes telling another story of the tellenine heroine. Here, she climbs out of poverty living in Detroit about her treatment of the universal mother figure. Spectacular performance and another standout sound should have the tear on top and SPI. So-Goes- "The Breaker" (Bye You Around)" (2:58) (Jobete, BMI - Brown, Story, Gordy)

MARVIN GAYE & TAMMI TERRELL (Tamla 54719)

Good Loves Ain't Easy To Find By (2:26) (Jobete, BMI - Ashford, Smokey)

The trademarked Gaye & Terrell vocals bring another powerhouse side into MOTOWN'S multicolored sound. Lovey lyric and the two-some's distinctive impact assure a new climb into the winner's circle with this pressure-packed track. Flp: "Satisfied Feelin" (2:56) (Same credits.)

DONOVAN (Epic 10434)

To Susan on the West Coast Waiting (Peer Int., BMI - Leitch)

Simple phrasel, delicately melodic and featuring a gentle protest understated lyrically and with subtle disclousures, Donovan's next track is a blockbuster. Moreover, the track's presented in a Billy Joel's letter home style that gives it double-edged impact for Donovan's massive underground and teenie bopper following. Flp: "Atlantis" (Same credits.)

JOSE FELICIANO (RCA 9714)

Hey! Baby (2:48) (LeBll, BMI - Cobb, Channel)

My World Is Empty Without You (2:30) (Jobete, BMI - Holland, Dozier, Holland)

Once again, Jose Feliciano offers two attractive sides, each loaded with his own charm. "Hey! Baby" has "the" Deepest mix of rhythm the artist's soft-shyly-vocal musical which makes it the more likely a teenie top 20 programming. But, the updated Classics song, "My World Is Empty Without You" has some brilliant arrangements to enhance the effort and grab added notice.

CLASSICS IV (Imperial 66352)

Traces (2:45) (Low Sat, BMI - Bue, Cobb, Gordy)

Retaining just a trace of the soft syncopation that highlighted the rhythm appeal of the "Stormy Weather" album, this issue of "Spinning"

Paula Regency bounces back with a lovely ballad that is bound to delight the teen's fan. Side is arranged in a manner that should spread this effort into middle-of-the-road spots. Flp: "Mary, Mary" (2:04) (Low Sat, BMI - Bue, Cobb)

DIONNE WARWICK (Scepter 12244)

This Girl's In Love With You (4:13) (Blue Sears/ Jac, ASCAP - Bacharach, David)

Sparkling re-interpretation of the recent Herb Alpert song has Dionne Warwick giggling with a twinkle that should have her tapping the list again. The song remains a lustrous ballad and a smoky instrumental arrangement heightens the sheen of a wonderful reading. Flp: "Dream Sweet Dreamer" (2:24) (Same Credits) Attractive couple in this smooth jazz/waltz side.

PAUL REVERE & THE RAIDERS (Columbia 44744)

Mr. Sun, Mr. Moon (2:29) (Boo, BMI - Lindsay)

One of the spiffiest Revere Raider singles to come along in several months, this new track has a solid rock beat and grand teen workload that guarantees a hot sales ticket. The track is back on the right track and remains a solid hit. Flp: "Spainish Eyes" (2:52) (Still nonprofit for the Classics side. Flp: "Without You" (3:58) (Boo, BMI - Lindsay, Allison)

O. C. SMITH (Columbia 44751)

Honey (4:45) (Russell-Caron, ASCAP - Russell)

One of the last year's biggest hits, "Honey" makes its vocal debut in a soul version via O. C. Smith's tender handling here. The artist seems to have a flair for delivering poignant Bobby Russell material ("Little Green Apples" and "You'll Never Own Lonely Together") and he should add a taste of pop sales to his powerhouse r&b showing (No flip info.)

FIVE BY FIVE (Paula 319)

Age Ain't Nothing (3:07) (Beechwood, BMI - People)

Their first taste of success seems to have whetted the appetite of Five by Five, at least judging from the team's solid performance on this follow-up to "Fire." Still sounding in a basically pop manner with enough progressive work to set them out of the ordinary without upsetting their young teen appeal. Bright prospect. Flp: "Fruitstand Man" (2:09) (Suma, BMI - Hin- ton, Johnson)

EDWIN STARR (Gordy 70893)

Twenty-Five Miles (2:59) (Jobete, BMI - Bristol, Fuqua, Starr)

The follow-up to a翻 Kerr's "24 Hours From 0:00 Soul" which on comes with a powerful brew of rhythm and pop/blues on his newest. Side has the impact of material and a grand performance to kick things off in a hot sales flair. Flp: "I Think Of You ("I'm Not Lonely"") which is a happy for a power hit ("A Perfect") 00: Soul" which on comes with a powerful brew of rhythm and pop/blues on his newest. Side has the impact of material and a grand performance to kick things off in a hot sales flair. Flp: "I Think Of You ("I'm Not Lonely"") which is a happy for a power hit ("A Perfect") 00: Soul"

FIVE STARSTEPS & CUBIE (Curton 1936)

Baby Make Me Feel So Good (2:40) (Camad, BMI - Mayfield)

Sophisticated production work on this new venture from the Five Starsteps. The group's tight vocal harmony adds up to make it the team's biggest hit yet. Slow ballad material is electrically charged by an outstanding performance by the group. Expect to see the side climbing the r&b charts and breaking into pop sales. Flp: (No info supplied)

THREE DOG NIGHT (Dunhill 4177)

Truckin' Tenderness (3:59) (Connelly & Robbins, ASCAP - Campbell, Woods, Connolly)

If "No Name" introduced this West Coast team to the singles scene, this new side from Three Dog Night I would prove the cut that will establish the trio as a solid teen seller. The old material stands up well to the group's latest arrangement and a fine performance of both the intently to click with pop audiences. Flp: "That No One Ever Hurt This Bad" (4:03) (January, BMI - Newman)

TOM & JERRY (Atlantic 2723)

You Don't Know What You're Missing (3:17) (Miltibridge, BMI - Banks, Rockwell)

Look for the Exciters to come back into the best seller picture with this side. The team was out into material that is a good re-newal side. Flp: "I Don't Know When It's Over" (2:29) (Same credits)

RAINBO (Roulette 7030)

John You Went Too Far This Time (3:24) (Twil, ASCAP - Marshall, Dukjak)

Expressing the disillusionment of younger Beat fans (Leomaristes in par-

Rainbo gives airplay-fuel to top forty outlets in this cute novelty-

Another: The lyrics follow the latest devotion to the Beatle songbook, as does much of the instrumental counterpart, but arrives at disappointments with a little more of a cover. Flp: "I Can't Stop" (2:20) (Same, BMI - Penn, Hicks)

HARPER & ROWE (World Pacific 77902)

Here Comes Yesterday Again (2:27) (Mil, ASCAP - Murphy)

Harper & Rowe's arrival at World Pacific is heralded by a fanfare filled side that should have the two-some scoring with pop programmers. The record has a fine performance with the sales additive of some very strong dance club to start action rolling along. Flp: "Wee Me When It's Over" (2:29) (Same credits)

GEOFF & MARIA MULDAUR (Reprise 0807)

Open Up Your Soul (3:22) (Web W-Thragmar - Rovagoy, Bennis)

The distinctive vocal style of Maria Muldaur (formerly with the Wesken Jugg Band) brings a fresh mannerism and striking sound to a song that clicked for the r&b group from a year back. Perfect material of "Open Up Your Soul" and the superb rendering give this track a fighting shot at being a pop sales hit. Flp: "Sittin' Alone in the Moonlight" (3:32) (Kentucky, BMI - Monroe)

AFRICA (Ode 116)

Here I Stand (2:45) (Hollenbeck, BMI - Storm)

Subtle arrangement weaves a soft melodic thread into a powerful rhythmic frame on this fine track pulled from the "Lil Brown" album. Stylized as an r&b version of the Band, Africa has come up with a single that carries the force to work it up the blues and pop sales charts. If the first listen isn't enough, the second spin should be convincing. Flp: "Widow" (4:04) (Hollenbeck, BMI - G&G Popkin, Cofield, Storms)

ARTE RESNICK (White Whale 294)

Balloon Man (2:44) (T. M. - BMI - Resnick)" Look of the bibliography pro-

ducers to try his hand at performing. After. The team works out material on a narrative side. Flp: "I'm Gonna Get You" (Same credits)

RAINTREE MINORITY (Amar 102)

You're Just What I Was Looking For (Today) (2:58) (Sieben, Groms/Columbia) If the group's ability (Adkins) to form a group sound and a sturdy chunk of material give this single the right formula, this item is a shoo-in for the pop market. Side: "Come Out, Come Out" (2:18) (Sundur, BMI - Milwus, Thomas) Melos.

ELTON JOHN (DJM 70008)

Lady Samantha (3:03) (Dick James, BMI - John Tapos) Whettsy and the super-

natural are hinted at in the production and has a little of this narrative-leaning. Side is extremely well made and stands a heavy chance of breaking in Processing and pop lists. Flp: "All This, the Havens" (3:50) (Same credits)

MR. FLOOD'S PARTY (Cotillion 44017)

Alice Was A Good Girl (3:14) (Rubott, BMI - Hirsh, Melros) Strong folk influenced pop track with a lyric that should delight a good many top forty listeners gives this single the prospect of good air exp-

Could develop from there into a sales winner. Flp: "Dea Wake" (4:45) (Ru-

bott, BMI - Hirsh, Amerling)
Another #1 record by the world's #1 female vocal group

I'M LIVIN' IN SHAME

Motown 1139

DIANA ROSS AND THE SUPREMES
THE BEAU BRUMMELS (Warner Bros—7 Arts 7280)
Cherokee Girl (3:2) (Wax, BMI—B&K Gibb) Material out of the Beegees' norm could prove the major factor in bringing the Soft Tolls into the teen/progressive spotlight. Track is an interestingly written love song. Includes lyrics and chord chart.

SOFIT PILLAR (Musicor 4345)
Goliath Green (2:40) (Abigail, BMI—B&K Gibb) Material out of the Beegees' norm could prove the major factor in bringing the Soft Tolls into the teen/progressive spotlight. Track is an interestingly written love song. Includes lyrics and chord chart.

SOCIETY'S CHILDREN (Ato 1417)
A Tribute to the Four Seasons (2:59) (Capitol—Starday/Seasons Four/Gordian, BMI—Gaudino, Petritto, Gielow, Crow, Linemer) Moity of hits in imitation and tribute to the old-style Four Seasons. Track is well made and could see some serious radio play. Includes lyrics and chord chart.

HARMONY GRASS (RCA 9272)
Major Tom (Bee Gees) Back on the track with a winning side, R&B great Baby Wash-ington has come along with an oldie that should have her climbing the blues charts with a shot at breaking pop. Very fine handling that could take her. Track is well written and produced. (2:23) (Dunbar, BMI—Robers, Rowe)

LES WATSON (Pompeii 66689)
No Peace, No Rent (2:43) (Pompeii, BMI—Westwood) Dave Les Watson's workout and the solid semi-Memphis instrumental pulsing behind him give this R&B effort the needed thrust and power to break up the blues scene. (2:48) (Pompeii, BMI—Watson)

BILLY COX (Step 220)
She's With You (2:16) (Window, BMI—Cox, Wilson, Keithley) Especially likable R&B effort that should be a solid radio winner. The sound of a winner. Rhythmic appeal is punctuated by some very fine combo work that should give this number a good push. (2:39) (Step 220, BMI—Watson)

WILLIE WALKER (Checki 1211)
AND BANG IS THE WAY "THE GUN" BEGAN.
HITTING THE ENGLISH CHARTS WITH THEIR FIRST SINGLE BLAST.

"RACE WITH THE DEVIL"
A VIBRANT GUITAR OPUS THAT DESERVES ITS SUCCESS.
AND WITH THAT KIND OF BEGINNING, "THE GUN."
ONE OF ENGLAND'S NEWEST, STRONGEST ROCK GROUPS,
IS SURE TO BECOME A MAJOR CHART FORCE.

ON EPIC RECORDS

Cash Box—January 25, 1969
**New Year's Eve**

**Liverpool**

**The Beatles**

**The Rolling Stones**

**The Who**

**The Yardbirds**

**The Kinks**

**The Small Faces**

**The Spencer Davis Group**

**The Dave Clark Five**

**The Animals**

**The Zombies**

**The Pretty Things**

**The Move**

**The Merseybeats**

**The Searchers**

**Merseybeat**

**Ska**

**The Beatles (Ska Version)**

**The Hollies**

**The Animals (Ska Version)**

**The Kinks (Ska Version)**

**The Who (Ska Version)**

**The Small Faces (Ska Version)**

**The Spencer Davis Group (Ska Version)**

**The Merseybeats (Ska Version)**

**The Searchers (Ska Version)**

**Merseybeat (Ska Version)**

**Ska**

**The Beatles (Mod Version)**

**The Hollies (Mod Version)**

**The Animals (Mod Version)**

**The Kinks (Mod Version)**

**The Who (Mod Version)**

**The Small Faces (Mod Version)**

**The Spencer Davis Group (Mod Version)**

**The Merseybeats (Mod Version)**

**The Searchers (Mod Version)**

**Merseybeat (Mod Version)**

**Mod**

**The Beatles (Psychedelic)**

**The Hollies (Psychedelic)**

**The Animals (Psychedelic)**

**The Kinks (Psychedelic)**

**The Who (Psychedelic)**

**The Small Faces (Psychedelic)**

**The Spencer Davis Group (Psychedelic)**

**The Merseybeats (Psychedelic)**

**The Searchers (Psychedelic)**

**Merseybeat (Psychedelic)**

**Psychedelic**

**The Beatles (Folk)**

**The Hollies (Folk)**

**The Animals (Folk)**

**The Kinks (Folk)**

**The Who (Folk)**

**The Small Faces (Folk)**

**The Spencer Davis Group (Folk)**

**The Merseybeats (Folk)**

**The Searchers (Folk)**

**Merseybeat (Folk)**

**Folk**
Thanks for a wonderful year

THE RASCALS

Management Sid Bernstein
A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>% OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
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</thead>
<tbody>
<tr>
<td>52%</td>
<td>I'm Living In Shame — Diana Ross &amp; Supremes — Motown</td>
<td>52%</td>
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<tr>
<td>47%</td>
<td>Proud Mary — Creedence Clearwater — Fantasy</td>
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<td>46%</td>
<td>Take Care Of Your Homework — Johnnie Taylor — Stax</td>
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<td>44%</td>
<td>Woman Helping Man — Vogens — Reprise</td>
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<td>42%</td>
<td>Games That People Play — Joe South — Capitol</td>
<td>49%</td>
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<td>41%</td>
<td>River Deep-Mountain High — Deep Purple — Tetragrammaton</td>
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<td>38%</td>
<td>Indian Giver — 1910 Fruitgum Co. — Buddah</td>
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<tr>
<td>37%</td>
<td>Hey Baby — Jose Feliciano — RCA</td>
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<td>36%</td>
<td>Soul Shake — Peggy Scott &amp; Jo Jo Benson — SSSI</td>
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<td>35%</td>
<td>Crossroads — Cream — Atco</td>
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<td>33%</td>
<td>I'm In Love With You — Kasnetz/Katz — Super K</td>
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<td>32%</td>
<td>My World Is Empty Without You — Jose Feliciano — RCA</td>
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<td>31%</td>
<td>Great Balls Of Fire — Tiny Tim — Reprise</td>
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<td>29%</td>
<td>Goodnight My Love — Paul Anka — RCA</td>
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<td>27%</td>
<td>Getting The Corners — TSU Toronadosoes — Atlantic</td>
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<td>23%</td>
<td>But You Know I Love You — First Edition — Reprise</td>
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<td>21%</td>
<td>Witchi Tai To — Everything Is Everything — Vanguard</td>
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<td>20%</td>
<td>Give It Up Or Turn It Loose — James Brown — King</td>
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<td>18%</td>
<td>Dizzy — Tommy Roe — ABC</td>
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<td>17%</td>
<td>Grooviest Girl In The World — Fun &amp; Games — UNI</td>
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<td>15%</td>
<td>Purple Haze — Dion — Laurie</td>
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<td>14%</td>
<td>I Forgot To Be Your Lover — William Bell — Stax</td>
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<tr>
<td>12%</td>
<td>There'll Come A Time — Betty Everett — UNI</td>
<td>34%</td>
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<td>10%</td>
<td>Dream — Sajid Khan — Colgems</td>
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**LESS THAN 10% BUT MORE THAN 5%**

<table>
<thead>
<tr>
<th>Title</th>
<th>Label</th>
<th>Percentage</th>
</tr>
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<tbody>
<tr>
<td>One Eye Open — Maskman &amp; Agents — Dynamo</td>
<td>9%</td>
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<tr>
<td>No Not Much — Smoke Ring — Buddah</td>
<td>9%</td>
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<tr>
<td>You Gave Me A Mountain — Frankie Laine — ABC</td>
<td>8%</td>
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<tr>
<td>The Greatest Love — Dorsey Brunette — Liberty</td>
<td>8%</td>
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<td>A Broken Man — Malibus — White Whale</td>
<td>7%</td>
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<td>Me About You — Lovin’ Spoonful — Kama Sutra</td>
<td>7%</td>
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Cash Box — January 25, 1969
A WEST COAST GIANT MOVES EAST AND YOU'LL BE MOVING WITH IT

MENDOCINO
S-2191
SIR DOUGLAS QUINTET

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JETHRO TULL To Reprise
HOLLYWOOD—After several months of heavy bidding, Jethro Tull, a Hot English blues group, has signed with Roulette Records. The British group, who have been riding the English LP charts for a couple of weeks with their "Living in England" album, is the Jethro Tull album. Jethro Tull will make their U.S. performance debut at the Fillmore East on Jan. 24; the start of a projected nine week tour. The group is riding high on the success of their last album to take full advantage of the momentum. Recently, they have played at the Winterland in San Francisco and the Fillmore East in New York City, and are appearing on the West Coast this month.

A new album featuring the group is expected to be released in late January. The group, who are currently in the process of recording their next album, will tour the U.S. and Canada before heading to Europe for a tour later this year.

MINARET STUDIO SET
WITH SINGLETON PROD.

NASHVILLE—Minaret Records broke ground last week for their new studio, to be known as the "Hank Williams Studio." The studio will be located on Music Row, the heart of the city's "Music Row," and will be the headquarters for Minaret Records, a new label founded by Minaret owner, Ed Singleton.

The studio will be built in conjunction with the Singleton Corporation and is scheduled for completion in the spring.

The groundbreaking ceremony included enacting copies of the Minaret Envelope, "Singleton," and "Minaret" encasing copies of the project and the new studio was turned over to Art Tatum.

In addition to the new excitement a contest brings about, it also served to promote the Minaret store product, a truck product, an item most of them haven't had much experience with.

In Florida where 29 J.M. Fields stores are located, George Lewis of Singleton, public relations director, said: "This will be an exciting time for Singleton's stores and those managers with the greatest amount of increase, were given the chance of a lifetime to tape the store for their home or auto and two tapes a week to send to the store.

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What it is, is fabulous!

Steve & Eydie

sing a full album of new songs by Gordon Jenkins that tell the story of a lifetime of love.

“What It Was, Was Love”
What it is, is great!

See Steve & Eydie live it live on the Kraft Music Hall, NBC-TV, Wednesday, February 5.

LSP-4115
P8S-1420

www.americanradiohistory.com
JOHNNY WINTER  
B. B. KING — TERRY REID

FILLMORE EAST, N.Y. — It took ten minutes for Johnny Winter to become a potential superstar. That was when he jammed with Al Kooper and Mike Bloomfield several weeks ago at another Fillmore gig. It took one show the first of four for this young Texas blues plier to emerge into full superstar status. Although his first performance was only witnessed by a 96% house, the word spread quickly, and when we caught the last show Saturday night, the house had reached 100%.

Johnny Winter is so good, there is little left to say. Perhaps there are better guitar players around, but Winter, with his youth and energy, communicates that extra spark that turned the whole house on. We don’t know what tunes he played, but it doesn’t really matter. In time his repertoire will be added to, trimmed and polished, but Winter himself is as polished...as anybody could wish.

He plays with two sidemen (the

usual name of the group is Winter) bassist Tommy Shannon and drummer A. K. Edwards, a rhythm team that is doubtlessly good, but the attention is on the lead guitar. The kids know it, the labels know it. It’s only a matter of time. It’s obvious that following Winter, Terry Reid was not faced with the problem of having to tour. His road trip has helped him tremendously, and he is even better now that we last saw him. His 20-minute version of “Season Of The Witch” does not contain a wasted second. Terry is on the road to becoming a major artist.

B. B. King had the task of following Winter, and was one of the few people who could have done so successfully. He has the occasion and put on the best show we’ve yet seen from him. He was great, but Johnny Winter remained the focal point for talk, and will remain that focal point for quite some time.

IAN & SYLVIA

CAFE AU GO GO, N.Y. — Canada’s Ian and Sylvia. MGM recording artists, have had a hard-core contingent of admirers in this country for some time now, but they have yet to achieve widespread popularity here.

Lately, Ian and Sylvia have gone electric, as was evidenced on Saturday night. Ian, wearing a tie-dyed shirt. Sylvia in a Greenwich Village. Whether or not this change in style will gain for them the recognition that is yet to be determined.

Far, with a new backup band called the Great Speckled Bird, Ian and Sylvia have found a sense of urgency and experimentation to their performances, but have retained, to some extent, the gentle, fragile harmonies which have been happily characteristic of their singing.

After the Great Speckled Bird opened with an instrumental, Sylvia’s soaring, powerful voice, Ian and Sylvia (The Wheels On Fire reverberating through the room “Four New Worlds” written by Ian, has become a standard with Ian and Sylvia’s followers, and the pair sang their tune “(the only old song you’re going to hear tonight),” said Ian as the crowd joined in the

chord

accompanying keyboardist

Dylan composition, “Tears Of Ruge,” followed, and Ian later contributed one of Hank Williams’ “I’m So Lonesome I Could Cry.”

After the band’s “24 Hours To Tulsa” was closed by the song, Ian and Sylvia’s “Luminous,” another fine piece of inorganic, vital reading of that melody, they were called back for encore, to the delight of the faithful.

Ian and Sylvia have been so much sought after by fans and fans’ mail is overflowing. It is easy to see that Ian and Sylvia had the enthusiastic approval of the audience at the Au Go Go. These two highly talented artists seem to be searching for their own distinctive sound: they have been constantly experimenting, moving from pure folk to more popular songs. In other words, they are now more successful than ever.

A while ago, they began writing their own music, of which Sylvia’s “Luminous,” a stirring piece of music, was one of the first. They have the right combination to take them to the top.

TAMBA 4

SHEPARD’S, N.Y. — Most creative artists have a built-in antenna which picks up vibrations from the audience, and transmits it into electronic impulses which serve to stimulate them to even greater efforts. When an artist is faced with a roomful of people who are tiring of the same old things, he has a chance to show his creative ability. At Shepard’s, last night, Milt Hinton’s combo gave a show that seemed to exceed the expectations of the audience.

The band was composed of Milt Hinton, saxophone; Neal Smith, trumpet; Mal Scott, trombone; Zildjian and “Charlton” and “Janzo” on percussion, and the rhythm section took the top

vibrations are down to a minimum, and the total show must suffer.

Tamba 4, in their first opening night show at Shepard’s, were faced with this problem, and their artistry was strong, but they had enough on the ball to keep the patrons quite attentive, and perhaps even overpowered by its

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Tamba 4, in their first opening night show at Shepard’s, were faced with this problem, and their artistry was strong, but they had enough on the ball to keep the patrons quite attentive, and perhaps even overpowered by its

Aliza Kashi

COCONUT GROVE, L. A. — "What is your name?” Aliza Kashi, bubbled, sitting in a studio during an audience participation interrupte in the Jubilee recording artist’s premiere Los Angeles appearance. "Shugaree,” she responded after a moment’s hesitation and shortly, in her singing, was leading a chorus of When Irish Eyes Are Smiling. Thus did Robie Edgar G. Magnin, a leader of Reform Judaism in Southern California, secured a show-stopping debut at the Grove. But, beggared, not her voice, for the Israeli songstress didn’t need reinforcement to emphasize this was not a routine performance.

She scored a telling victory, whether seen in the show’s oratorio oratorio, (which have been arbitrarily assigned to a bull), through a turn that could be called "a close translation of the languages." The win instantaneous rapport with a honey “I’ll Be There For You” has shone with several

A WILD COUNT BASE BLAST

YOUR VALENTINE IS

ALIZA KASHI

The jubilant emotion pictures (“Mala Femi-" to sustained applause. “Our Birthday, Other Year’s” or simply, having fun in a Japanese “Swanee - Robybe My Baby” in Italian, “Whitensong” to sing along, while first-niners Art Murphy and Mary Fisher were the best.

Ewald to the entertainer’s versatility was her gipsy, "my schmatas," a two-word affair that changed appearance with each new song, converting him into a person of unaccustomed height. He was clear and regularly, all for her, except one of his hats, which was turned by the custom. And some, too, for accompanying him. Out of Norman Crosby, warmed up the on-stage crowd for Ms. Aliza. Her voice sometimes lend, made resounding discords.” The Ashram was a place like the World of Youth, the created and "from sweet to the minds of the people.

CASH Box — January 25, 1969
The Good Rats
They'll overrun your mind.
RCA Markets 39 February LP's

NEW YORK — RCA Victor Records is offering 39 albums for the month of February.

Popular Release

The popular release is as follows: Improvisations And Fantasies Of Burt Bacharach And Hal David; Peter, Paul, And Mary - If I Had A Hammer (When Times Were Bad); Dolly Parton - 'Nina Simone And Piano'; Going Where I Love To Go; Broadway Songs Of The Young World, Edie Adams - The Green Door; and Wilson, Willie - The Carroll County Accident. Porter Wagoner - 'Country Underwear'; Glenn Miller - Triumphant; Glenn Miller; Bess It's Pointed Little Head. Jefferson Airplane - 'Foxy Lady - Helen Morgan'; 'Sideman' and Cleveland. " Married February."

Bell Winter Release

NEW YORK — Bell Records has released five new albums in their winter convention line. The two sets from Page One Records, under their distribution deal, have titles "Sproul On Love's Return" and "Sound of Sexy Soul: The Delphicins," followed by "Ready Or Not Here I Come." The three sets from Page Two "underground set," all "Of Us," by Nirvana (produced by Jimmy Miller) and "Smile," by The Beach Boys (produced by Bones Howe). The two Page One sets are "Love Is All," by Ray Barretto featuring the Lary Page Orchestra, and "Anniversary," by the Sentinel String Ensemble.

RCA's Albumicus Set For February

NEW YORK — RCA Records will release the original cast of "What It Was, Was Love," an original musical based on Agatha Christie's " Appointment at Knok," on the Kraft Music Hall, Wednesday, Feb. 5. The album and music were written and directed by Lawrence and Eddy Gorme, who commissioned the work from reowned composer Charles Gorme.

"What It Was, Was Love" depicts in song a story of a couple meeting, falling in love, getting married, having a baby, and then falling out of love, all to conclude with the show's air-date and the album's release this week. The show is a part of the 12 city promotion tour running through March. Other releases this week are "The Young One," from Los Angeles, San Francisco, Dallas, Houston, New Orleans, Miami, Atlanta, Minneapolis, Las Vegas, Cleveland, and Nashville.

The release also includes the highly-regarded "Manhattan Tower," which has also been written and directed by Korda and Marriage; "I'll Love You," "This Is All I Ask," and "Married I Can Always Get."

Corby Joins AF; Wright Promo Set

NEW YORK — Audio Fidelity has named veteran record promoter Dick Wright as national sales and promotion manager. According to Wright, who has been with Great Hillman, the move is the first step towards building a regional sales and distribution network.

Corby, who started in the business under the management of A & R, then came to Audio Fidelity from Mercury Records, where he spent the past five years. Reporting directly to Hillman, Corby will coordinate sales and promotional activities from Maine to Florida, including Buffalo.

"Operation Wright"

Corby leaves on his first swing this day (2) to kick off "Operation Wright" and start a contest to promote the record company's first successful release. Initial reaction to the single has been strong, and the label has budgeted $10,000 in support.

In addition to Corby, the entire executive sales department, which includes the top 20 representatives and a number of independent promotion men have been called in. It has already created a tremendous tailoring through personal appearances at suitable places in L.A., Mr. Kelly's in Chicago and Siberia. The Top 20 is being given a 10-day tour with Red Skelton and Mike Wallace.

Atlantic - Atco Release

(Cost: 4,000 @ ¥1.00)

Total groups, "led Zeppelin" and "Cartoonse.

Jazz Sets

Atlantic's jazz albums include a new album from the "Big Band," featuring Harry playing a plexus saxophone which enables him to play flute and the saxophone at once. "Pioneers," by Charles Crown, containing much of the music written for the upcoming film "Journey With Jazz," by Shirley Scott, "Song Soul," and Les McCann, "Much Less." All released this week.

Atlantic's "Columbia, California" album of Charles Brown, "I Love You," with Columbia." B. W. Gooden, "It's Alright," and "Easy" and "Grass Doesn't Grow As High As The Horses Back on Time." As an example of the single released, a number of independent promotion men have been called in. It has already created a tremendous tailoring through personal appearances at such places as L.A., Mr. Kelly's in Chicago and Siberia. The Top 20 is being given a 10-day tour with Red Skelton and Mike Wallace.

Aero Releases

Atco Records says it's offering the strongest singles release since the subsidiary's creation. The release is a new album titled "Goody," which includes the group's first three tracks as well as three "live" tracks from a recent concert. The album, which will retail at $5.99, will also contain an exclusive color poster of Cameron, Iron and Silk, a full-page ad in the Inter-Marketing today, a promotion sheet, and a paperback book written by Joe Summers has an extensive "Hit to Hit," which focuses on one group's last three albums titled "Goodby," and the Top 20.

Jaulus Opens Own PR Office


Jaulus, a longtime veteran of the public relations business, is associated with Richard Gersh Associates, and prior to that, had spent seven years at Decca Records. He also spent eight years at Columbia Records as artist manager Johnny Wright. A good deal of Jaulus's business has been devoted to the country music market, a field in which he will continue to be active.

Lippert Joins A/B

NEW YORK — Harry Lippert, a California-office ASCAP staffer, has been named to join the two associates and regional general manager, Lippert will be reporting to West Coast associates and promotions manager Al Kasha, who will be developing new writers, working in publishing, servicings new songs and seeking out new talent in the contemporary music field.

Summers Named Manager Of Motown LP/Tape Sales

DETROIT — Joe Summers has been named national manager of Motown's tape and sales manager with Motown Records according to a recent report in Billboard by Motown VP Barney Ayles.

Joe has been a key member of the Motown label's albums and tapes. Ayles noted that the expansion of Dokrobo's staff was made necessary by the increased business that made the company's 1968 record a top 10 tape, and an LP by The Beatles on Motown Records. Joe has been with Motown since 1961 and has spent 10 years as the company's top man, coming in at a key time in the tape industry. Joe was also a member of Motown's executive staff.

Atlantic has the latest three albums for Gospel. Alan Bolden, Diehl, Thompson, "Gardens of the Medallion," "Garden of the Choir," "Gospel Stars" and "Great Clouds Of Harmony," "Gospel Stars." At the four sales meetings, in addition to the group's promotion, Atlantic also introduced its new dealer and distributor sales aids, and its powerful new consumer ad program.

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Special Delivery...

Everything points to a hit. And it's going to get there fast.

The Arbors’
new single,
“The Letter”
a great song with a
fresh, driving sound,
complete with electronics
and other new things.

Cash Box—January 25, 1969
James Brown Opens Restaurant Chain

NEW YORK—Soul singer James Brown has just formed Gold Platter, Inc., a firm which will operate and franchise a chain of fast food restaurants throughout the U.S. and the Caribbean under the trade name James Brown's Gold Platter.

Headquarters for the venture will be in Macon Ga., where Brown will be associated with local businessmen in the operation. Brown, who was born in nearby Augusta, will shift his base of operations to Macon.

Brown said the organization will be dedicated to the objective of providing investment and job opportunities for members of minority races, and as appealing to all races, that a James Brown Gold Platter operation can be successful in any location, whether ghetto or suburb.

April Opening

The first two James Brown's Gold Platter restaurants go into operation in April. Company-owned and operated restaurants will be located in Macon. They will serve as testing grounds for new products and services and as a training base for franchise holders and employees.

The new corporation plans to expand into food store and motor operations, also to be operated under the James Brown name. These operations will also be franchised.

The architecture, design, uniforms, packaging and napkins will be based on the 24 million Gold Records theme. Franchises require a $25,000 cash investment. First advertisement appeared in the Wall Street Journal Thursday (8), with advertising appearing in other national publications Sunday (12).

Brown is honorary chairman of the board, and Gregory H. Moses, executive vice-president of James Brown Enterprises, is on the board. Other board members are prominent Georgia businessmen.

Brown said he has been encouraged by recent statements by President-Elect Nixon endorsing the concept of black capitalism as the best avenue for blacks and other minorities to achieve the kind of economic freedom that will lead to equality in all areas of citizenship. He also pointed out that the venture represents the joint operations of both black and white capital and management.

Inaugural Appearance

President-elect Nixon's office has announced that Brown will perform at the main Inaugural Ball Jan. 18 at the Washington Armory. Despite the fact that Brown supported Vice President Humphrey during the campaign, the King Records artist feels the new President needs the support of all the people, and his appearance at the Inaugural Ball is a gesture of that support.

Kadish Resigns

Disney Post

NEW YORK—Marv Kadish, head of Western operations for Disneyland Records, will leave the Disney operation at the end of this month. Kadish will relocate to Los Angeles and will announce his future plans at a later date.

Before joining Disneyland, Kadish was with Elektra Records for 2 years and had previously worked with various record companies and distributive operations in San Francisco and Florida.

Reshen Business Rep

For Gordon/Martineau

NEW YORK—Neil C. Reshen, Inc., has been retained as business manager for Gordon/Martineau Associates, New York, to negotiate record contracts for several new artists.

Among the talent newly signed by Sam Gordon and Mike Martineau are a group, The NRBQ, formerly with the Wings and Spunky and Our Gang. Gordon/Martineau is the latest client for Reshen, who has added TV commercial actor Curt Stewart and management complex New Day Artists, Inc., in the last few weeks. Among his other clients are The Cowsills, the Mott's of Invention, disc jockey Dan Daniel and pop artist Peter Max. His roster of personalities and music groups now numbers over 30.
Producers Profile

KASENETZ & KATZ

The notoriety of Jerry Kasenetz and Jeff Katz as the creators of happy-go-lucky "bubble gum" music may have temporarily eclipsed their reputations as creative businessmen, but Kasenetz-Katz Associates, by several recent moves, has demonstrated the two young producers' understanding of creative people and the corporate mechanics of the record industry.

Kasenetz-Katz Associates, in addition to the strength it represents in Messrs. K & K, has extended its strength by administering the business affairs of other successful producers and writers in subsidiary corporations. This concept leaves the creative people free to be creative and at the same time demonstrates the mounting flow of income into Kasenetz-Katz Associates.

Big Kahuna Productions and KaHuna Tunes (Bo Gentry and Richie Cordell) and Levine & Resnick Productions (Kris and Artie Resnick and Joey Levine) are now members of the corporate family, as are individual producers and writers Sal Tramichi, Billy Carl and Reid Whitelaw.

The effect of this concept on the producers and writers is summarized by Bo Gentry. "Jerry and Jeff give us direction and enthusiasm, time effort that's all they need, that's what counts - knowing that someone's watching over the corner. They give us confidence and they give us the freedom to move." The credits of Gentry and Cordell are now under Kasenetz-Katz banner and the group have produced and written "I Think We're Alone Now," "Mirage," "Get What Now," "Get That Other Blue," "Gettin' Together" and "Fame" for Tommy James.

The Shondells, plus three chart albums tagged after the "Mony," "Getti- n' Together," and "Think We're Alone Now," plus big Kahuna Productions and Kahuna Tunes have parted more than twenty groups and seventeen writers.

Shortly after the R I A A certified "1, 2, 3, Red Light" as a million-seller (in actual units it sold well over a million), writer Sal Tramichi signed to a pact with Kasenetz-Katz Associates.

Billy Carl and Reid Whitelaw have penned material for Jay & The Americans, Lesley Gore, Vikki Carr, Keith, and Ricky Nelson. Their debut in the production end of the business was with Messrs. K & K on "Goody Gumdrops," which they also co-wrote, as well as writing and co-producing all eleven tracks on the new 1970 Mr. Blue "Double or Nothing" album of the same name.

The producing-writing trio of Artie and Kris Resnick and Joey Levine have cut a string of hits for Messrs. K & K that are "Yummy, Yummy, Yummy," "Down At The Apple Pie Drop-In," "Cherry Cherry," "The Ohio Express," "Down In Tennessee," and "Quick Joey Small" (Run, Joey, Run). Their producers' fears huddled around Karz, Super Cirkus, "Yes Sir" for the Music Explosion, "You Got Love" for Professor Morrison's Lollipopto and "Run, Run, Run" for The Three Degrees. It is reasonably said to say that Kasenetz and Katz have a hit in a winn.

With the concept they have developed (both doing what they do best with their producers and writers it looks as though they are coming from heaven and falling on the Kasenetz-Katz Associates corporate umbrella.

Paula Signs Kole

In MOR Move

SHREVEPORT - The concept of multiple-label identity is one of the key reasons for the continuing success of MOR by Kasenetz-Katz Associates. As a further diversification move, the firm has signed Paula, the good music field with the signing of New Orleans piano player Ronnie Kole.

Paula has been discovered under the Paula logo, until now reserved for pop and country, for her own artist album, "Ronnie Kole Plays For You Alone," with a single from the set, "San Antonio Rose," also released. Much to the delight of the company, the record is receiving strong play on all types of stations.

"Ronnie MOR Style" by recently-signed Billy Marvlin, formerly with Capitol. "This isn't Commotion but "Look Out," has been released.

The Jewel logo is used for blues and Negro spirituals, while the Ronn label handles R&B product, thus completing the firm's coverage in all fields.

"This diversification is not a chance happening," advises label exec Stan Lewis. "We are prepared for any major or minor format of music. preferred." Lewis himself handles the majority of R&B promotion.

RONNIE KOLE

Express, Fruitgum Co. Get New Direction

NEW YORK -- Two pop 'bubble-gum' acts, the 1960 Fruitgum Company and the 1970 expression, have changed their re-direction process that will 'gear them for an expanding audience.'

Jamie Lyon, former singer for the Music Explosion, is the new lead voice for the Express. The group has also added to the lineup of Band, Kole, with the You Know Who, Group and recently a top studio musician, an organ.

The 1960 Fruitgum Company has added Chuck storm, formerly of the Soul Survivors, plus three born men for a new group total of eight. The group's sound combinations for both groups are being completely recharged and presented by Peter Reynolds, with the exception of making the set for potential nightclub appearances. Negoy has joined the band recently upon Las Vegas dates for both groups in March.

According to the group's producer, Jerry Kasenetz and Jeff Katz, "We intend that both the Fruitgum Co and the Express will keep the identity they have now, but will appeal to new audiences of collegiate and adult age groups.

New LP's from the groups, both to be released by the sales of Kole, feature rhythm & blues and underworld rock as well as a possible country wakening. Both Lyon, and Mark lead singer of the Fruitgum Co, will have the opportunity to play in the Top 10 Super K's & K Records label. The couple-singles on Buddah "Sweet Ten Thang" (Express) and 'Indian Giver' (Fruitgum) have been released to heavy advance orders.

Talent Finders Underway

NEW YORK -- After a six-month organizational period, the New York office, a new New York management, record promotion and music publishing firm, makes its wax debut this week with a disk on MGM. The double-A sided single by singer Irma Edwards, "I'll Write Your Name," also the tunes of 'I Will Sacrifice' by "Dry Dreams.

Talent Finders head Charles Rudnitsky, president, and Leslie wall, executive vice president, have projects with six additional artists ready for release in the first quarter of 1969, although no label affiliations have been announced yet. The label has names like Norman Yablun, Philadelphia arranger, to head the music department. Ringer, New York songwriter and vocal coach, to handle new talent and develop new musical scores. Miss BeBe Daye as advertising and promotion manager, and Miss Les Borenstein to handle coordination for recording and talent assignments.

Bud Music's 10th May Be Its Best

HOLLYWOOD - Bud Music, writer-photographer Bud Kaye's one-man operation, marks its 10th birthday in March, 1969, the company's 16th year of operation. "Budco company," Kaye says, "is getting too much for me to run alone. It is a sale or safe operation and it's enough to consider by me if the right company came along.

The first release of 1969 off with a song on the side the new Vogues' "(Reprise) Single, "How Do You Know," also included in an upcoming LP by the group. Other current Bud Music Nican databases are "Let the Little People Talk" by Frank D'Rose (Ches), "When the World Turns Cold" and "We Chose to Walk" by Zone 26 (Shreves) and "Speedy Gonzales" by the Marrachi Brass (Liberty). Right before Christmas, the reissue represented the group, "Professor ticking Frankie's "Her Little Heart Went to London" and also available by Vicky Carr on a Sunset album. As a writer, Kaye has just completed the lyrics for "My Be (Weissman) man" for Elvis Presley's MGM film, "Chocolates.

1960

IF I CAN DREAM ELVIS PRESLEY Grady Music, Inc.
EDGE OF REALITY ELVIS PRESLEY Elvis Presley Music, Inc.
SWEETS FOR MY SWEET CENTRAL PARK WEST EVENT Brenner Music, Inc.
PROGRESSIVE MUSIC PROGRESSIVE Music Co.
GOODNIGHT MY LOVE PAUL ANKA Nama Music, Inc.
SUZIE QUARESMA Quietel Music, Inc.
MINUTE OF YOUR TIME TOM JONES Tripos Music, Inc.
CROSSED PATHS AMERICAN MUSIC ANCHOR Music, Inc.
GREAT BALLS OF FIRE TINY TINY REPRISAL Music, Inc.
THIS MAGIC MOMENT JAY & THE AMERICANS REPRISAL Music Co.
UNITED ARTISTS REPRISAL Music Co.
PROGRESSIVE Music Co.
THE VALLEY Banderia, Inc.
TENDERS BARRY RYAN Valley, Inc.
BAY TRADING CORPORATION LAURIE Big Top Records, Inc.
MY ONE TIME BRENDI LEE DECCA
SALVATION IS GONE THE MOOD Big Top Records, Inc.
FIND YOUR WAY GNP CRESCENTO GNP CRESCENTO Big Top Records, Inc.
TRUE LOVE TRAVELS ON A GRAVEL ROAD CAPITOL
DUANE DEE Hill & Range Songs, Inc.
WHITE HOUSES Epic Music Corp.
ERIC BURDON & ANIMALS GNP CRESCENTO Noma Music, Inc.
SOUND OF GOODBYE EDDIE CASH CAPITOL
TOMMY CASH UNITED ARTISTS CAPITOL
GEORGE MORGAN Noma Music, Inc.
YONDER AT LONG LAST S.P. R Music, Inc.
THE ABERCROMBIE GROUP

Cash Box — January 25, 1969
What’s New, Free and Creepy?

Not The Vogues, Surely.

The Vogues, they’ve been around. In the past six months, they’ve made four hits: Turn Around and Til and My Special Angel and now Woman Helping Man. And since you haven’t noticed it, the latter’s #49 on this week’s chart. Notice that please. It, like the rest of their music, produced by Dick Glasser, a true gentleman.

Their album, too, contains this single. And the single before that. We mention that only because we know how you like hard sell.

All that in six months. Not bad for four kids with shortish hair and clear eyes.

Reprise is in The Vogues business. Happily, you’re buying.

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THIS ANNOUNCEMENT SPONSORED BY THE COMMITTEE TO MAKE “WOMAN HELPING MAN” NUMBER ONE.
Basic Album Inventory

A check list of best selling pop albums other than those appearing on the CASH Box Top 100 Album chart. Feature is designed to call wholesalers' & retailers' attention to key catalog, top steadily selling LP's, as well as recent chart hits still going strong in sales. Information is supplied by manufacturers. This is a weekly revoloving list presented in alphabetical order. It is advised that this chart be kept until the list returns to this alphabetical section.

When You're In Love,
The Whole World Is Jewish
KAPP

Various
KSSL505

Gerry and The Pacemakers

Various
KSSL505

Gunter Kallmann

Chorus
FCS2456

Frances Hardy
FCS2455

Raymond LeFevre

And His Orch.
FCS2444

Gunter Kallmann

Chorus
FCS2436

Kyriacos and Orchestra
FCS2422

Robert Howard

Burt Bacharach
FCS2375

Hesitations
FCS2374

Shawn Phillips

As He Needs Me
FCS2368

Jane Morgan

More Of Jane Morgan's Greatest Hits
FCS2367

Lenny Van Dyke

Lovesome Is
FCS2357

Mel Tillis

Time Changes Everything
FCS2368

Freddie Hart

You've Gotta Have Hart
FCS2368

Jack Jones

Curtain Time
FCS2366

Roger Williams

Jack Jones's Greatest Hits
FCS2359

The Waikiki Troupe

Pearly Shells From Hawaii
FCS2356

Bob Willis

That's Her Again
FCS2342

Roy Rodgers

In A Lonely Place
FCS2338

Roger Williams

Golden Hits
FCS2340

Roger Williams

Roger
FCS2312

Jack Jones

I'm Comin' Home
FCS2301

Roger Williams

The Impossible Dream
FCS2346

Roger Williams

Somewhere My Love
FCS2347

Ruby & The Romantics

Ruby & The Romantics Greatest Hits
FCS2347

Do Re Mi

Songs From Mary Poppins
FCS3410

Louis Armstrong

Hello, Dolly!
FCS3364

Jack Jones

Wives And Lovers
FCS3352

Do Re Mi

Chattanooga Choo Choo
FCS3352

Jane Morgan

Jane Morgan's Greatest Hits
FCS3289

Miriam Makeba

The Many Voices of Miriam Makeba
FCS3274

Roger Williams

Roger Williams Greatest Hits
FCS3290

Eartha Kitt

Eartha Kitt's Revisted Album
FCS3292

Jane Morgan

Fascination
FCS3266

The Upsetters

Settin' At The Court Of Love
FCS3284

Silver Apples

Contact
FCS3284

Cal Smith

Drummin' Kickapoo
FCS3285

Do Re Mi

Chattanooga Choo Choo
FCS3286

LAURIE

Stan Sakula

Sakula's Themes From Television
SLP 2025

Gerry and The Pacemakers

Gerry and The Pacemakers Second Album
SLP 2027

Gerry and The Pacemakers

Gerry and The Pacemakers Greatest Hits
SLP 2031

Petula Clark

The Dirty Game
SLP 2034

The Chiffons

Sweet Talkin' Guy
SLP 2036

Gerry and The Pacemakers

Girl On A Swing
SLP 2037

The Royal Guardsmen

Snowy Days and Snowy Nights
SLP 2042

Petula Clark

Petula Clark Sings for Everybody
SLP 2043

Various

Rock & Roll Evolution or Revolution?
SLP 2044

The Equals

The Unequaled Equals
SLP 2041

The Royal Guardsmen

Snowy Days and Snowy Nights
SLP 2042

Ritchie Havens

Ritchie Havens Record
SD 779

Pete La Roca

Turkish Women At The Bath
SD 782

Pandit Bhawan

Earthquake
SD 784

Luther George

The Muddy Waters Blues Band
SD 781

Snake Johnson

The Essential Little Boy Blue/Poets
SD 788

Lennie Bruce

Malcolm X Talks To Young People
SD 795

LIBERTY

Denny

Quiet Village
7122

Mann

Ballads Of The King
7198

Mann

Ballads Of The King-2
7217

Mann

A Taste Of Honey
7237

Bobby Womack's Greatest Hits
7244

Jan & Dean's Golden Hits
7244

Teddy Of The Yaro
7291

London

Julie's Golden Greats
7211

Carr

Color Her Great
7318

Discovery
7354

Mann

Invisible Tears
7387

Mann

This Diamond Ring
7408

Carr

Anatomy Of Love
7420

Carr

The Best Of The Zentner Family
7427

Mann

I'll Remember You
7437

Mann

Invisible Tears
7444

Carr

The Way of Today
7456

LIBERTY (CONT'D)

Denny

Golden Greats
7476

Lewis

Golden Greats
7484

Becaud

His Newest Songs
7470

Morgan

Bunch-a-Bangs
7482

Mann

A Man And A Woman
7476

Mann

Satin Doll
7492

Carr

Intimate Excitement
7486

Mann

We Can Fly
7523

Carr

It Must Be Him
7535

Mann

Come Back When You Grow Up
7544

Mann

Don't Look Back
7543

Mann

Boogie With Canned Heat
7541

Wallace

A Today Kind Of Thing
7547

Carr

This One's For The House
7545

Carr

Vikki
7548

Mann

Love Is Blue
7593

Lewis

Now
7568

Mann

50 Guitars In Love
7407

Mann

More 50 Guitars In Love
14039

Mann

Our Love Affair
14041

Mann

Walk, Don't Run
8003

Mann

Ventures Play Telstar
8019

Mann

Let's Go
8024

Mann

More
8026

Mann

Ventures A Go-Go
8037

Mann

Go With The Ventures
8045

Mann

Guitar Freakout
8047

Mann

Super Psychedelics
8059

Mann

Golden Greats By The Ventures
8060

Mann

Million Dollar Weekend
8054

LITTLE DARLIN'

Johnny Paycheck

In Concert
LD 4001

Lloyd Green

Day For Decision
LD 4002

Johnny Paycheck

The Lovin' Machine
LD 4003

Johnny Paycheck

Gospeltime
LD 4004

Lloyd Green

The Hit Sounds
LD 4005

Johnny Paycheck

Jukebox Charlie
LD 4006

Country Johnny Mathis

He Keeps Me Singing
LD 4007

The Hollies

A White Christmas
LD 4008

Johnny Paycheck

Country Soul
LD 4010

Bobby Darin

All About You
LD 4010,

Jeanette C. Riley

Soul Rock
LD 4011

Johnny Paycheck

Greatest Hits
LD 4012

Jimmy Edleff

Funny How Time Slips Away
LD 4012

Bobby Helms

Greatest Country Hits
LD 4015

Country Johnny Mathis

Country Songs Of My Heart
LD 4017

The Orioles

Greatest All Time Hits
SBA-2001

MACE

Othmar Schoeck

Concerto in G Flat Major
MCM/MCS 9047

Mozart

Violin Concerto No. 14 in F Major
MCM/MCS 9038

Helmut Walcha

Harpsichord & Basso Continuo Concerto
MCM/MCS 9006

Handel

Sinfonia Op. 4, No. 8
MCM/MCS 9038

Paul Hindemith

Sonata Op. 21, No. 4
MCM/MCS 9038

Edward Elgar

Cello Concerto
MCM/MCS 9040

Paganini

Sonata Concerta For Violin & Guitar
MCM/MCS 9040

J. S. Bach

Six English Suites Vol. 2
MCM/MCS 9057

F. J. Haydn

Concerto In C Major For Oboe And Orchestra
MCM/MCS 9057

MONMOUTH-EVERGREEN

Irving Berlin

All By Myself 1929-26 Vol. 1
MES 6809

Irving Berlin

All By Myself 1926-30 Vol. 1
MES 6810

Irving Berlin

All By Myself 1930-33 Vol. 1
MES 6811

Irving Berlin

All By Myself 1933-36 Vol. 1
MES 6812

Irving Berlin

Sings Rodgers & Hart & Harold Arlen
MRS 6604-5

Various Artists

Through The Years With Vincent Youmans
MRS 6604-5

Libby Holman

The Legendary Libby Holman
MRS 6613

Dwight D. Eisenhower

Two Ishman Jones Evergreens
MRS 6613

Snowfall—A Memory of Claude
MRS 6606

MTA

King Richard's Fluegel Knights

Sign Of The Times
MTS 5001

Bob Crosby

Flipout
MTS 5002

Cabaret

New Man In Town
MTS 5004

Another Knights

Something Super
MTS 5005

In Love Again
MTS 5004

I'll Release You
MTS 5007

Knights On Broadway
MTS 5008

Just One Of Those Songs, Mrs. Robinson
MTS 5011

Cash Box – January 25, 1969
the group for all seasons...
$100,000 Philips Promo Rolls on 4 Seasons' "Genuine Imitation Life Gazette".

Philips Records is putting $100,000 into a major campaign surrounding the 4 Seasons' impressive "Genuine Imitation Life Gazette" album.

But just as important as the large budget earmarked for the album, the Seasons' themselves are throwing their personal support behind the LP. Frankie Valli, Bob Gaudio, Joe Long and Tommy DeVito will be traveling extensively throughout the country's major cities on behalf of the most ambitious project of their lives. They will be personally visiting radio stations, where they will hold seminars with key personal contacts, giving them a head start with the promotion.

All Bases Covered

As intensive as the promotion efforts on behalf of "Genuine Imitation Life Gazette" are, they will be augmented by Philips' "Genuine Imitation Life Gazette" advertising campaign. The campaign will include a mailing of 500,000 records to key radio stations, in addition to radio spots and personal appearances.

The publicity approach to "Genuine Imitation Life Gazette" also is a massive effort. Advance ads were sent to key writers and editors. A special teaser mailing was initiated. Press kits loaded with features on the Seasons and their new LP are being mailed to publications throughout the country, including those on college campuses. In addition, a special 25-minute videotape of the Seasons performing three numbers from "Genuine Imitation Life Gazette" is being circulated to teen-oriented bands and TV shows around the nation.

Gazette's Unique Packaging: Hundreds of Production Hours

Hundreds of hours of thought and time have gone into packaging of Philips Records' "Genuine Imitation Life Gazette" LP by the 4 Seasons. The package, in the form of an actual newspaper, is the most unusual and complex the record industry has ever seen.

Fourteen pages make up the newspaper. Six of them are part of the actual album cover and the remaining eight are part of a separate supplement. Everything is included, from a front page to a financial page to actual full-color comic strips.

Why a newspaper format? Because "Genuine Imitation Life Gazette" is about the world around us, and what mirrors and chronicles events better than a newspaper.

"The scope of a news format gave us so many different directions to work from—humor, satire, truth and a host of other areas," explained Philips Art Director Fred Belves, who supervised the complex packaging project.

The idea for the packaging must be credited to Season Bob Gaudio. The LP's title, "Genuine Imitation Life Gazette," comes from the album song, "Genuine Imitation Life," written by Jake Holmes.

Gaudio credits that song with having much to do with the album's total direction. "The song and lyric flipped me," he says, "and we built the rest of the album around it.

After coming up with the original idea of presenting the lyrics and some supplementary materials in newspaper form, Gaudio called in photographer Bob DeStrobel, a staff photographer who had worked on the proposal. "I let the group know that we could expand the idea into a six-page LP with an eight-page insert, thus being able to give space to all the points we wanted to touch," DeStrobel explained.

A Week of Reading

Ideas came from everywhere. Actual news stories were collected for months with the thought of eventually using the best of them in the Seasons' newspaper. Professional newspapermen wrote other stories for the project. Jake Holmes, who co-wrote the album with Gaudio, also contributed heavily to the paper with written material. In fact, so much is included that the Seasons believe it might take a week of steady reading in order for the consumer to figure out everything that is going on throughout the pages.

As the stories and photos flowed in, DeStrobel and his staff of artists, John Craig, Norm Halstead and Ed Atchinson, worked long hours in putting all the pieces together.

The finished product is remarkable. "Genuine Imitation Life Gazette" opened with a Chicago's Album Graphics, contains a front page and editorial, women's, financial, sports and society pages,

Fans' Reaction to "Gutsie" LP

What is the reaction of a year's long fan mail for the 4 Seasons? To an album like "Genuine Imitation Life Gazette?"

"Confusion," answer the Seasons in perfect unison.

It takes a certain kind of courage on the part of an act, no matter how successful, to walk away from the kag that keeps paying their bills and to go into something as new as the album. And, too, it takes a certain amount of courage on the part of the record company to put $100,000 in packaging nothing as untried as "Genuine Imitation Life Gazette," particularly when you know in fact that you're going to "confuse" a certain number of consumers.

Just One Look

The Seasons' Bob Gaudio feels that although the consumer might well become confused, just one look at the package of the LP will have him buying it for nothing else than to find out what's going on.

A fan may not understand what's happening both on the record and in the package on first look and listen. It's an album that needs perhaps at least five listens and a week of reading. But, believes Season Joe Long, the impact of it is so great that once the individual begins to get into it, he will be become extremely pleased with what he sees and hears.

Addy Philips Records Product Manager Lou Simon. "Certainly a number of consumers will be somewhat 'confused' initially. But we have no doubt that "Genuine Imitation Life Gazette" will be one of the top selling contemporary albums of 1969 and, for that matter, of all time.

Of course "Genuine Imitation Life Gazette" is not without its hooks. There still is the identifiable vocal "sound" of the Seasons, although it is a "sound" that brings all the Seasons into focus as has never been done before. There are several tunes that will take no more than one listen to realize that they will become standards of the future. The album package, designed by Bob DeStrobel, is a work of art that is simple yet effective.

Cash Box — January 25, 1969
The Genuine Imitation Life Gazette will never be yesterday's newspaper.

The 4 Seasons crash into a fantastic new gear. Like nothing they've ever done before. Like nothing anybody's ever done before. It's the true false story of today, just like it's happening. Strong, hypnotic, rever phony, thinking, acting, happening to anybody who listens.

There'll be heavy advertising and publicity. College ads to cover a top registration of over 1,150,000. There'll be powerful trade support. Direct mail. Coop newspapers. And radio spots all over the place.

We know when we've got a winner on our hands.

Bob Crewe Presents A Bob Gaudio Production.
The 4 Seasons' Catalog will always be today's best.
It has been ........

........ it is ........

........ and it will be ........

THE 4 SEASONS

........ always ........
Five Futures for the Four Seasons

Of the top 50 pop groups in the country today, how many will still be performers even five years from now? How many of the members of the act will remain in the business to contribute the knowledge and experience gained through years of performing and recording? The facts of the music business show quite clearly that almost none of these people will keep an active role in music and of those that do go on few will succeed. However, this still once more points out a rather special feature of the 4 Seasons.

Elsewhere the contributions of each Season have been noted and expanded upon in effect the group today. But each of the Seasons, Valli, Gaudio, Long and DeVito plan to be around the music business on a permanent basis.

Best Wishes to the
4 SEASONS
for continued
Great Success
the World Over

PHONOGRAH RECORDINGS PTY., LTD.
200 Goulburn St., Sydney, Australia

Joe Long
There is no reason, in the opinion of Frankie Valli for the 4 Seasons to ever stop recording as long as there is an audience for their music. In this each of the others concur. However, they do feel that there will come a time, though no one knows just when, when the act will have a collective sigh and decide that it is or six months on the road is just too much to keep up and there are other things that must be done. And so some day the immemorable fans that they entertain live to-day will have to be satisfied with an occasional TV spot and fond memories. However, it is not only the grind of touring that will eventually take its toll of the group but each of the foursome has and is involved in interests outside being a Season and at some point these interests will demand the large amounts of time they need to be carried forward.

Frankie Valli
Frankie is the Season that you will see as an artist for the longest time. He is all performer. Aside from his huge success as the key to the Season's "sound" Frankie has a tremendous reception as a single record artist and will undoubtedly continue to perform in clubs, concerts, on TV and other places after the Seasons touring days are over. But singing doesn't look like it will be a full time thing because Frankie has got his sights set on the movies. Roles and scripts are continuously being submitted to him and the ever increasing time commitment demanded by the recording and performing schedule of the group has kept him from accepting spots in the past. However, the near future should see a change in this as Frankie is set on launching his film career.

What will you see Valli do in the movies? Well you won't see him dancing cameo singing spots in club scenes or riding a surfboard into the Hawaiian sunset. Valli's idea as to potential roles is that they should be meaningful and use something. This is much in line with the Season's current direction in music and really sums up Valli's attitude toward the duties of the entertainment media, a combination of some work, mild tranquilizer and otherwise meaningful form of communication.

The search for important songs and roles which with to communicate his honest feelings to the public will take a major portion of the time of the future Frankie Valli.

Bob Gaudio
The single most aggravating thing to Bob Gaudio is all the talent he has had to pass up producing over the last several years because of an overwhelming lack of time. Bob perhaps more than other Seasons spends more time in his efforts for the group. As the group's key songwriter, who either solely or in combination with Bob Crewe, Jake Holmes or others has been most responsible for the quartet's huge string of hits, he must spend untold hours at the piano writing in addition to the hours in rehearsal, sound and studio facilities.

Gaudio's successful career as a performer and writer goes all the way back to "Shorty, Shorts," a Gaudio composition, this first with which he opened the successful tour of the Royal Teens.

Since the Season days, approximately 3,100 of them, he has accounted for more chart records than he can remember off hand and has spent over the years increasing amounts of time on the arranging and producing end of the music to the point where the Seasons' latest LP "Genuine Imitation Life Gazette" is a Bob Gaudio production and arrangement tour de force.

Tommy DeVito
When the touring stops and his time is again somewhat more of his, Gaudio will spend much of it writing, producing and managing his many business interests that arise from this.

In the immediate future, another 4 Seasons LP is due out. Further recordings with Franki Valli and a major undertaking both for Bob and the others in incorporating much of their new material into their live act.

Joe Long
Since joining the 4 Seasons some years ago, Long's horizons have broadened from his always excellent bass playing and singing into the studio end of the music world and you will find him more and more involved in dressing arrangements and porch the control room floor during setting up takes and mixing sessions.

Joe, like Bob Gaudio will devote his future days to helping produce hits for others. As a matter of fact, Long and Gaudio will often be found on mutual projects according to current plans and the entire enterprise will revolve around the creative side of record production.

Undoubtedly Joe Long in the studio will make some of the future very happy to show up for a session because of those years of experience, talent, selection or selection but confusing the years of Seasons' record work, will be invaluable in shaping the future for others.

"The music business is all I know," says Long, "its my life and I love it. I would never leave the music business even if it was for anything. Dedication to creating the best in music and in returning to the well some of the water drawn forth is a marked trait of the Season. The many years of 40 on and 20 off, 6 times a night have branded Joe Long as a music man for life. Too bad there aren't a thousand more like him.

Tommy DeVito
Every Season has a talent behind his obvious talent. Tommy DeVito is no exception.

You can fault his singing or guitar but someone has to make sure that everything is done just right. Everyone is where he should be, futures are kept watch over and smooth progress in the order of the day.

Tommy DeVito is only half jokingly the business man. Behind every well oiled, well drilled unit there is someone who keeps the wheel's turning. Not by selection or selection but by natural force of character the 4 Season wheel spinner is Tommy De Vito.

Contracts, bookings, arrivals, departures all kept in order. And somehow he still has time to record and even makes it on stage for performances. It is really sometimes amazing just how many things a person can accomplish.

(Continued on Pg 59)

Cash Box—January 25, 1969
Spring, summer, autumn, and winter
PHILIPS are proud to carry the sound of
THE 4 SEASONS
north, south, east, and west to the world

A publication of N.V. Philips' Phonographische Industrie  Central Offices: Baarn - The Netherlands
ALBUM GRAPHICS, INC. IS HAPPY TO BE ASSOCIATED WITH THE SUCCESS OF THE 4 SEASONS

WE SUPPLIED THE ALBUMS FOR THEIR MOST RECENT RELEASES ALL PRINTED DIRECTLY ON BOARD AND CONSTRUCTED INTO ONE PIECE ALBUMS

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“EDIZIONE D’ORO (Gold Edition)”
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DISCOGRAPHY
OF 4 SEASON’S ALBUM RELEASES ON PHILIPS

PHS 600-124 — Dawn (Go Away) & ll Other Great Hits — The 4 Seasons
PHS 600-146 — Rag Doll Featuring the Sound of Frankie Valli — The 4 Seasons
PHS 600-164 — The 4 Seasons Entert ain You
PHS 600-193 — The 4 Seasons Sing Big Hits by Burt Bach arach
PHS 600-196 — The 4 Seasons’ Gold Vault of Hits—Featuring the Sound of Frankie Valli
PHS 600-221 — 2nd Vault of Golden Hits
PHS 600-222 — Lookin’ Back
PHS 600-223 — The 4 Seasons Christ mas Album
PHS 600-243 — New Gold Hits
PHS 600-247 — Frankie Valli Solo Frankie Valli
PHS 600-274 — Timeless — Frankie Valli
PHS 600-6001 — Edizione D’Oro (Gold Edition) The 4 Seasons Featuring the ‘Sound’ of Frankfurt Valli
PHS 600-290 — Genuine Imitation Life Gazette

4 SEASONS: An Int’l Success Story

In the continuing and developing success story of the 4 Seasons, few U.S.-based recording artists and performers can match their truly international appeal.

On the international level, the Seasons have even knocked over time to time such giants as Elvis Presley and the Beatles. The group can point to a period when they outsold Elvis overseas and at one time outsold the Beatles in a major pop poll in Britain.

Multi-Lingual

To cap their international appeal, the Seasons once recorded one of their hit songs in four different languages for massive international distribution through Philips Records’ worldwide affiliate set-up.

But the international appeal of the Seasons’ unique sound was early charted in other countries. For instance, the New Jersey quartet baffled numerous British music commentators when they rolled up three consecutive hits in Britain early in their career as a top recording act. The hits were, of course, "Sherry," "Big Girls Don’t Cry," and "Walk Like A Man." Even more remarkable was the fact that the Seasons racked up this string of hits in Britain (as well as in the U.S.) at the exact time when most American recording artists were reeling under the impact of the "British invasion."

With British groups packing auditoriums all over the United States, the 4 Seasons became a rarity—the American group making a successful tour of the British Isles.

By 1964, the Seasons scored with another smash in Britain—"Tell Doll." With that recording, numerous British music commentators labeled the American Seasons as best vocal group.

This followed an earlier poll—conducted by the British pop music magazine Melody Maker—in which the 4 Seasons were named "the world’s most popular vocal group," a rating in which they outpolled such big names as the Beatles.

By 1966—with the advent of their recording "Girl Come Running"—the Seasons undertook the innovative process of recording the upcoming single release in four languages—German, French, English and Italian—for international simultaneous release.

Few, if any, pop groups could match that score in a single release.

Over the past years, the Seasons have maintained their huge popularity abroad, spreading even more their appeal from the European countries to such continents as Asia and Australia.

In the months ahead, the 4 Seasons—Frankie Valli, Bob Gaudio, Tommy DeVito and Joe Long—will again be moving along international horizons. Their latest and most ambitious LP to date, "Genuine Imitation Life Gazette," is likely to have far greater appeal than any previous album releases, and the group is planning an extensive international tour that will take them again to Europe as well as to other nations throughout the world.

PROTEST: ONE SLICE OF LIFE COVERED IN "GENUINE IMITATION LIFE GAZETTE"

www.americanradiohistory.com
An Enviable Track Record

There is no vocal group in the record industry today that can boast of the incredible track record claimed by Philips Records' 4 Seasons. For seven years now, this remarkable quartet of New Jerseyites has turned out nothing but hits, hits and more hits. Over this span of time, the Seasons collectively have come up with nearly 46 hit singles, while an additional 4 Top 100 records have been added to the count by Seasons lead singer Frankie Valli working as a solo artist. In addition, the Seasons boast 20 consecutive chart LPs (two featuring the solo sound of Valli). All told, the group has accounted for the sale of more than 50 million discs.

Act For All Ages

The 4 Seasons have graduated from the small smokernel clubs that dot the industrial cities of New Jersey to rooms such as the Coconut Grove in Las Angeles and the Empire Room at New York's Waldorf Astoria. They are one of the most sought-after groups on the college concert circuit, and by the same token the demand for them from major teen organizations has never been stronger. The 4 Seasons are an act for all ages, and people of all ages have enjoyed their talents on virtually every network TV show.

The Seasons have been tastemakers for seven years. From Sherry to Big Girls Don't Cry, to Walk Like a Man, to Rag Doll, and Doo Wop Encyclopedia, they have added to their latest, and most ambitious, effort, Genuine Imitation, Lute Gazette.

Frankie Valli, Bob Gaudio, Joe Long and Tommy De Vito were the reflected and often anticipated the tempo of the times. The group is truly unique in that they have appealed to so many different types of people so successfully for so long.

The Summer of 1960

For historical purposes, the beginning of the 4 Seasons can be traced back to the summer of 1960. Frankie Valli, Tommy De Vito and original Seasons Nick Massi were three-quarters of the Four Lovers and Bob Gaudio was doing his own thing with the Royal Teens of "Short Shorts" fame. After Gaudio left the Royal Teens to pursue other musical interests, he was invited to join Valli, De Vito and Massi, whom he had known for many years, in a revamping of the Four Lovers. Gaudio joined the act as a performer, and brought with him his unique talents as an already established songwriter, an attribute that has accounted for so much of the outstanding material the Seasons have had available to record over the years.

For several months, Valli, Gaudio, De Vito and Massi traveled under the name of the Four Lovers. As the act developed through club dates and extensive studio background work and with the prospect of their own recordings on the horizon, they decided to adopt a new name. One evening while performing at a nightclub in New Jersey, the neon sign advertising the place caught their eye, and they've been the 4 Seasons ever since.

But it was in 1962 that the ball really got rolling for the 4 Seasons. They went into the studio with producer Bob Crewe and chose a Bob Gaudio composed song for the session. That song was "Sherry." Looking back now at that moment, Gaudio recalls that he and the rest of the group members had given their all to recording and that if it didn't make it, "we would all be in trouble." But that was not the case, as everyone knows, "Sherry" went on to become the group's first million selling, Gold single, the one that launched the Seasons' recordings, not only of 1962, but of all time.

While much of the credit for the success of "Sherry" was due to its excellent songwriting job of Gaudio, the key to the popular acceptance of the tune was the unique vocal styling of Frankie Valli woven into the spread harmony of the 4 Seasons. Valli had been using a falsetto voice in comedy routines at club appearances by the quartet. But with "Sherry" comes the first serious use of this styling. It has been an integral part of the 4 Seasons' sound ever since.

They Go National

With their first huge triumph secured, the Seasons were finally able to perform before national audiences and meet with the same degree of success they had been enjoying while playing before local audiences for so many years. And, too, that first hit gave them the confidence as well as impetus to continue creating within the unique style that is recognized throughout the world as the 4 Seasons Sound.

"Sherry" led to "Big Girls Don't Cry," Walk Like a Man,""Rag Doll,""Dawn,""Let's Hang On," and numerous others during the first three years of their success. Then in 1965 Nick Massi exited the act to pursue other interests and Charlie Calello took up the bass-playing chores during the interim until two months later when Joe Long became the permanent (fourth Season Long had come from the same musical background as the other Seasons, having learned his trade in lounges and clubs in New Jersey. And the hits kept rolling on "O, What A Night" "Blue Moon," "I've Got You Under My Skin," "Walking My Way Back To You," "Tell It To The Rain," "Will You Love Me Tomorrow," and most currently, "Electric," among many others.

Enter Wonder Who

In the midst of all this success, the Seasons, in order to prove to themselves that it was the "sound" and not the name "4 Seasons" that brought success, recorded under a different name, "The Wonder Who." The tune was called "Don't Think Twice" and it, too, clicked with the record buying public. This was followed by other hits by the Wonder Who, such as "Lonesome Road." And just as the "sound" of the 4 Seasons lent itself to recordings under...
THE SEASONS' STAYING POWER

who have been able to match the playing power and continuous success that the Philips label's 4 Seasons have attained.

The 4 Seasons, like nearly all groups that have reached heights of stardom, built an initial success that acted as a springboard in getting them off the ground. But what's gone on since that "first" success is the difference between the Seasons and many other groups. The 4 Seasons' amazing musical abilities — both on record and in person — as well as their always-present indebtedness to their fans, have sustained their incredible popularity for seven years now.

The 4 Seasons are an example of a group that has built up an amazing career in the entertainment industry through great efforts and direction by the individual members of the act as well as by the organizations with which they work.

Like all the big show business entities — like all the truly great entertainers — the Seasons have always had the tenacity, the persistence and the respect for audiences that has to be present with artists if real continuing, meaningful careers are to be built.

I'm proud to say that such characteristics have always been in evidence in my relationship with the 4 Seasons over the years. They are — I think — true professionals in every good sense of the word. It's always a welcome commodity with an artist in this business. Many times you don't find it, but when you do it is very much appreciated. I appreciate it in the 4 Seasons and personally with them continued success and good health in the years to come.

THE GREATEST!
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MEMO
TO: THE FOUR SEASONS
FROM: BUD LAMPE

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Congratulations to
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The 4 Seasons:
A Great Creative as well as Financial Asset to MRC

It isn't necessary for me to dwell on the great asset the 4 Seasons have been to Mercury Record Corp. in the business—the financial—sense. We here at Mercury know it and appreciate it. The great cooperative spirit between the corporation generally, and the Philips label on which they appear, has been beneficial to both the performers and to our firm.

But more than all this, the Seasons have been beneficial to Mercury in a sense far greater than any mere financial one.

I'd like to concentrate on those other senses here if I might. The first—and probably, most important—sense in which we here have come to truly appreciate the 4 Seasons is, quite naturally, the creative one. There is no group on the popular music scene today that can match the long-term success, already attained by the 4 Seasons, both on a popularity level and from a selling standpoint. And the primary reason for their long-term success is their understanding of the needs of the audience. They have shown that they can tailor the music to suit the audience's tastes; a change in audience, a change in music; and they have done so with no apparent effort or loss of fame. The Seasons have been and are still the group that understands the audience. They have shown that they can sell any music. They have shown that they can change with the times.

On the other side of the coin, we have their equally important financial success. The Seasons have shown that they can sell records and make money on them. They have shown that they can attract people to their shows and make money on them. They have shown that they can attract people to their records and make money on them.

But the most important thing about the Seasons is that they have shown that they can do both, and do it well. They have shown that they can sell records and make money on them. They have shown that they can attract people to their shows and make money on them. They have shown that they can attract people to their records and make money on them.

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An Incredible Experience

by Lou Simon
Product Manager
Philips Records

The 4 Seasons is the only group on today's scene that has a solid seven-year history, with acceptance and importance stronger today than in the beginning. The big thrill in my 25 years in industry is being part of the 4 Seasons story.

Genius is one word that would fit the 4 Seasons. They have the feel always of what's happening, the drive necessary to stay on top of the recording end of the industry and the desire to continue working, which of course is a prime reason why they are one of the top drawing and paid acts in entertainment today. As a matter of fact, the 4 Seasons cover every base so well that my job has been made extremely easy.

Definitive Ideas
They not only have produced records when needed through all these years, but they find the time to stay close to the promotion end of the industry and have been very active by performing at major events for many radio stations and charities. As you might suspect, the 4 Seasons have definitive ideas about records, personal appearances, artwork, merchandising and advertising, and I must say that as a group, they really know their business. The Seasons are unique in that each member of the act has a specific task with the group, and I have never seen a working relationship as efficient and realistic as theirs. Bob Gaudio is the musical chief—has the feel for all work on performances, musical arrangements, etc. Frankie Valli of course is a spokesman, and fantastic lead voice. Tom DeVito takes care of many of the business matters on the road, and Joe Long is in charge of the band on the road and conducts.

Speaking of bands, the 4 Seasons some time ago put together a permanent orchestra and much of their success in concerts must be attributed to the full sound evidenced at their performances.

I estimate that the Seasons have sold five million albums the last three years with Philips—three of which are all time basic inventory. They are:

"Gold Vault of Hits"
"2nd Vault of Golden Hits"

and the recently released "Gold Edition." I would estimate that the 4 Seasons have sold fifty million single records in their career and have produced 29 legitimate hit records that they can call their own.

Marketing A Pleasure
Much of my pleasure comes from the marketing side in our relationship with the 4 Seasons, as we have for the past three years been very active in the overall area of advertising, publicity, merchandising and promotion of this great act, and the satisfaction comes from the response of the dealer trade in supporting this act through regular and intensive advertising. It must be said that the 4 Seasons are advertised as regularly as any act in the business but for a longer period of time than most.

Who knows where it will end. I doubt that the end is in sight and surely the world will know this in the next 30 days when their new album, "Genuine Imitation Life Gazette," stirs up the popularity charts.

The Seasons have the ability to direct their activity and do it with fantastic impact. The Seasons will through this last vehicle give a fair warning that when the myth is over, there will be on the scene at least another strong act in their field. They truly are incredible.

Bob Crewe & 4 Seasons: Teamwork

Crewe's New Rule
The international success of the Four Seasons' recordings is one of the longest-running examples of teamwork and cordiality between a star recording act and an independent producer in the history of the music business. Crewe, an extremely sensitive producer, has watched the Four Seasons mature as talents and personalities. He has seen them develop poise, polish and confidence. Crewe's role today is much more supervisory and advisory as the Seasons continue to grow as personalities and creative individuals. He shares the control booth now with Bob Gaudio—an extension of their whoppingly successful collaboration as writers for the group.


Crewe's attitude towards the Seasons is drawn from his friendship with many theatrical personalities. "I've seen Broadway directors work very closely with fledging actors or actors who aren't that good at all," Crewe has explained. "That's natural. But it's also natural for me to give a confident talent the freedom he needs—which good Broadway directors also do. A good director—and a good producer—must know how to apply the light touch. The Four Seasons are confident talents. We treat each other as equals."

So the spirit between Crewe and the Four Seasons continues to make millions of people happy because they own "round magic things" on which the Four Seasons "sing groovy!"

Congratuations

to the

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Cash Box—January 25, 1969
The Cooperative, Sincere Seasons

by John Dounanian
Kaj's Promio Director
Philips Records

I have been in this business for a number of years and have had the privilege of working with scores of recording artists. Never, though, have I found four such talented men who can honestly say have been as delightful, cooperative and sincere as the telling members of the 4 Seasons.

The Seasons are a true tribute to the recording industry, I’ve talked to many. I, a deejay and Los Angeles.

Seasons have appeared in their respective areas, and I’ve heard nothing but praise on their behalf. They are warm, congenial, and most of all, honest—both with themselves and the people they meet.

The strange part of this is that they are four unique personalities. I can’t think of a group that has been together for as long as they have who really “groove together” as they do.

My personal contact with them has been two or three times a week for the past two years. We’ve had discussions about records, radio stations and marketing, and they’ve always been on top of those areas. They understand the problems of the record industry as well as those at radio stations and in the marketplace. Our conversations have always been a meeting of the minds and an understanding of the situation.

Special presentations, cocktail parties and after-concert get-togethers with people in the industry and are always a part of the 4 Seasons’ positive attitude toward the business. In fact, they are currently on a cross-country promotional tour on behalf of their newest, and finest, T.J. “Genuine Imitation Life Gazette.” They’re making this album a personal thing.

It is my privilege and honor to be associated with the 4 Seasons. It sure makes a national man’s job easier!

Making A Single – 4 Seasons Style

The 4 Seasons are always being quoted about their numerous hit singles. How did “Dawn” come about, they are asked. Or just what were they thinking when they recorded My Sherry? To make it a hit? In the case of most of the Seasons’ hit records, an incredible amount of planning and actual working hours were the ingredients. But, in a rare occasion, just as in the case of any real successful, hard-working act, things don’t always work out so smoothly and on a programmed basis.

Such is the case surrounding the making of one of the 4 Seasons biggest hits.

Dawn Of “Rag Doll”

The time was the summer of 1964. Season Bob Gaudio, who has had a hand in writing nearly all the group’s numerous hits, was looking for a piece of single material for the act’s next release.

“At the time, we had planned on releasing another song, ‘Hugging My Pillow,’ which was in one of our albums. Gaudio recalls, ‘I liked it but I didn’t love it.’

‘I had the idea for a title floating around in my head because of an incident that had happened to me. I

Five Futures for the Four Seasons

Continued from pg. 10
plush with success all around.

Tommy’s talent is made full use of with acting as busy as the Seasons always are and in the DeVito future is more of the same as he plans to continue in the business in the management end when he gets a couple of hours off from his current schedule.

Tommy, much like Joe Long, is devoted to the music business and is determined to share his experience and knowledge with others. I want to help others get the breaks that I was fortunate to get myself,” adds DeVito. I’m interested in helping guide the careers of musicians and eager to be around the rough spots for them, some of those spots that we’ve been through.

Hopefully in the not too distant future through the doors of T. DeVito, Mr. Kay and Associated will sell the untold millions of records that the 4 Seasons have accounted for and carry with them the spark of dedication that their manager will surely plant in them.

Promotional Videotape for Seasons’ “Genuine Imitation Life Gazette”

Philips Records is employing a unique promotional device in its drive to acquaint the public with the 4 Seasons’ most ambitious project to date, the “Genuine Imitation Life Gazette” album.

The label is distributing to teen-oriented bandstand type shows around the country a special full color videotape of the act that runs for 20 minutes. The tape, one of the most distinctive productions ever done on any recording act, features three songs from the LP—“American Crucifixion Resurrection,” “Genuine Imitation Life” and “Wall Street Village Day.”

Through use of this tape, the local show can feature a complete 4 Seasons Special if so desired,” explained Phil Kay, Publicity Director. “And, on the other hand, if the program does not have the time to run the entire production, the tape is set up so that individual numbers may be shown.

Cash Box – January 25, 1969
MOTOWN WINNERS’ CIRCLE – No. 1 Hits Vol. 1 & 2
Gordy G6926
Gordy G6925
MOTOWN kicks off a new series of original hit LP’s (a companion to their “The Motown Sound” sets) which should generate sales of stereo records. “Stop Around Play,” Where Did Our Love Go, Baby I Need Your Loving, etc., all chart hits. Parts 2 and “Dancing In The Streets.” Vol. 2 has “Stop! In the Name Of Love,” “Heat Wave,” “My Guy,” “Do You Love Me,” “Uptight,” “I Can’t Help Myself (That’s How I Am),” “Reflections,” and the classic “Money (That’s What I Want).” A double powerhouse.

GENUINE Imitation Life Gazette – 4 Seasons – Philips 668-268
Up until this LP, the 4 Seasons have aimed their attack at the teen crowd, but now they’ve set their sights on a broader audience. Packaged in a jacket that’s made to look like a newspaper, the album includes hits by contemporary singer-songwriter Jake Holmes, hits by a variety of life’s aspects. Four Season member Bob Gaudio produced and mixed an occasional assist (from Charlie Calello) arranged the set and wrote the music, which is different from any music the 4 Seasons have been associated with before. Lassen.

YEARBOOKS AND YESTERDAYS – Jeanie C. Riley – Plantation PLP
Jeanie C. Riley was catapulted to national fame last summer when her single “Harper Valley P.T.A.” became a giant pop-country hit. Her follow-up album is at the same name was another hit for her, and her recent single “The Girl Most Likely” was a healthy chart item. Her second album, “Yearbooks And Yesterdays,” has a strong audience waiting for it. In addition to “The Girl Most Likely,” penned by Myra Smith and Margaret Lewis, the LP contains 3 additional tunes by the same writers, 2 numbers by “Harper Valley” writer Tom T. Hall, and 4 other selections. Expect big sales.

WHO'S MAKING LOVE – Johnny Taylor – Stax STS 2063
R&B chart king Johnny Taylor had a Top Ten smash a few weeks back with the title tune of this LP. It was his first pop hit, and the album, which is already on the charts, should be his second major national success. Johnny represents the Memphis brand of soul at its best. His potent voice is the kind that gains and keeps a large following. So be sure to have plenty of copies of this set on hand. They should move quickly.

ANYTHING YOU CHOOSE R/W WITHOUT RHyme OR REASON – Spanky & Our Gang
Mercury SR 8188
Titled after Spanky and Our Gang’s soon-to-be-released single, this package is filled with bright, ebullient sounds which should send the set off on an up-moving chart ride. The group’s last chart single, “Yeah! I’ll Drink For That,” is another hit. Let’s hope this one is rewarded with a trip up the Top 100 album charts. The soul, folk, hard rock, and country chart scenes are all represented, with some selections like “I Love You, Honey,” “Promises, Promises,” “My Special Angel,” “The Lady is a Tramp,” “The Fool On The Hill,” and the title tune.

THE LIVE ADVENTURES OF MIKE BLOOMFIELD AND AL KOOPER – Columbia KPG7
This special two-record set, which carries a suggested list price of $6.98, was recorded live at San Francisco’s Fillmore Auditorium and is the follow-up to the chart-ruling “Super Session” LP, which started organist-vocalist Al Kooper and guitarists Mike Bloomfield and Steve Stills in absent from this set. But Al Kooper and Al Kooper carry the ball ably. Narratives include “Dear Mr. Fantasy,” “Green Greats,” “9th St. Bridge Song” (with guest vocalist Paul Simon), and “The Weight” to recent single for K & B. Already on the charts, this package should be a really big seller.

HOME COOKIN’ – Jr. Walker & The All Stars – Mine MS 652
Sixth Jr. Walker and his All Stars cook up another tasty set on an album that’s full of R&B delights. The LP is titled after the set’s current chart single, features that tune as well as “Sweat and Salt,” “Hey Dad, It’s Friday,” “Come See About Me,” and “The Things I Do For You.” This set is likely to duplicate the success enjoyed by the single.

IRRRESISTIBLE – Tammi Terrell – Motown MS 652
The name of Tammi Terrell is familiar to record buyers through her hit singles and albums with label mate Marvin Gaye. The theme is right for her to emerge as a major solo artist. Tammi’s cover version of “This Old Heart Of Mine (Is Weak For You)” (the Isley Bros. original is currently hitting in England, is just beginning its chart climb and should spur sales of this record. Other good tracks on this set include “Come On & See Me” and “Tears At The End Of A Love Affair.”

TILL – Jerry Vale – Columbia CS 9747
Jerry Vale lends his rich, warm voice to a strong selection of pop melodies. Among the potential hits are the title tune, “Alba- ham, Martin and John,” “I Love How You Make Me,” “Les Bicyclettes De Belsize,” and “Put Your Head On My Shoulder.” The charters’ smooth, emotional delivery should gain the approval of his large following.

RAINBOW RIDE – Andy Kim – Sire SR 27062
Currently riding the Top 100 with his “Rainbow Ride” single, Andy Kim should be riding the Top 100 Albums in short order with his “Rainbow Ride” LP. Assisted by tight rock backing, Kim romps through a dozen powerhouse tunes most of which he wrote or co-wrote (five are solo efforts, four are co-writings with Jeff Barry), who produced the set — two are by Barry, alone, and the remaining number is an old Everly Bros song called “I Wonder If I Care As Much.” Big sales in store.

THOSE WERE THE DAYS – Percy Faith – Columbia CS 7562
Percy Faith takes his orchestra and chorus on another excursion through the Top 100 singles charts, and he should be promptly rewarded with a trip up the Top 100 album charts. The soil, folk, soft rock, and country chart scenes are all represented, with some selections like “I Love My Honey,” “Promises, Promises,” “My Special Angel,” “The Lady Is a Tramp,” “The Fool On The Hill,” and the title tune.

AL HIRT NOW! – RCA LSP 1401
On his latest album, trumpeter Al Hirt lends his talent to a host of tunes current, old or recently in the limelight. Playing in the smooth style that has gained him enormous popularity, the ace hornman offers “Scarborough Fair/Canticle,” “Les Huye,” “Pavane,” “The Old Side,” “Sitting At The Dock Of The Bay,” “I Love How You Make Me,” and seven others. There’s also a I (Royal) Dynasty market for Hirt’s LP’s, and this one should prove no exception.

Cash Box—January 25, 1969

www.americanradiohistory.com
INTROSPECT — Joe South — Capitol ST 108
Singer/writer Joe South has had several previous successes (he wrote “Busch,” the recent Deep Purple chart entry), but as an artist is currently experiencing his strongest move with the currently-rising “Games People Play” single. As a result of the action, this several-month-old LP is in for strong sales, particularly by its entry on the charts this week. South’s recent regional chart hit, “Birds Of A Feather,” is included as is “Rose Garden,” a highly suitable-for-underground-stations cut.

NEXT EXIT — Five By Five — Paula LPS 2292
Five By Five scored a major singles success in most parts of the country with Jimi Hendrix’s “Fare Thee Well” and now bid fair to equal that success with its album highlighted by their interpretations of other strong, well known rock tunes such as Sam & Dave’s “Soul Man,” the oft-cut “Hush,” Love’s “7 & 7 Is” and “Shake A Tail Feather.” A batch of new-cut tunes, plus Doug (St. Douglas) Sahm’s “She Digs My Love,” round out the set.

THE NEW MIX — United Artists — UAS 6678
Among the many rock albums that come in each month, few stand out, and this set by the New Mix is one of them. The group performs in a manner that is both spirited and disciplined. They know how to make a number reicing and convincing, but they also know when enough is enough, which is something that can’t be said of all groups. Post this set on your list of disks to listen to and watch. You won’t be wasting your time.

COMING SOON — John Carpenter — Reprise R 44113
London Records’ Phase 4 stereo process shows off notable keyboardist Ted Heath’s music at time advantage on this set. Swint is the thing here with live arrangements offering full-throttle renditions of such classics as “Opus 1,” “String Of Pearls,” “Oh Lady Be Good,” and “Don’t Get Around Much Anymore.” This high-flying big band LP should find favor with a wide listenership.

MRS. MILLER DOES HER THING — Atlantic ST 5000
Mrs. Miller, singing in her own inimitable style, aims at closing the generation gap with a number of tunes dealing with contemporary themes, the nation of which can be seen by such titles as “Renaissance Of Smut,” “The Roach,” and “Mary Jane.” A new bug indeed for Mrs. Miller, although such familiar items as “Up, Up And Away” and “Green Tambourine” are included on the album. This new direction that Mrs. Miller has taken could encourage her following considerably.

 Syndication: Cryan Shames — Columbia ML 5719
The Cryan Shames are a top group in Chicago, where they play most of the time, but up until now they have not received a great deal of recognition on the national level. All that could change with this album. A new musical maturity in the group is marked by a jazz-rock version of “Baltimore Orioles” (old standard), a country reading on the original. It’s all right, the hard-rock “Greenburg Glickstein,” Charles, David Smith & Jones,” and the soft “Your Life.” A diverse and enjoyable set.

REUBEN WILSON ON BROADWAY — Blue Note BST 8325
This album spotlights young organist Reuben Wilson in a performance that could establish him as a rising talent for jazz listeners. Growing in an R&B-jazz style, Wilson, assisted by Trevor Lawrence (trombone), Malcolm Rudick (guitar), and Tommy Derrick (drums), brings his nimble fingers to bear on five top-notch numbers: “On Broadway,” “Baby, I Love You,” “Ain’t That Peculiar,” “Ronnie’s Bonnie” (Wilson’s own composition), and “Pointing.” Scintillating set.

FLOATING BRIDGE — Dream 124
Swinging blues, rock and groups with a solid, potent sound, they could achieve considerable sales success with their new LP. Particularly strong in the instrumental department, two of the highlights of the set are an inventive instrumental version of the Beatles’ “Hey Jude” and an instrumental medley comprised of the Byrds’ “Eight Miles High” and the Rolling Stones “Paint It Black.” The rest of the material is by members of the group. Give this one a careful listen.

BOBBY AND I — Imperial LP 3229
Bobby and I (Bobby Burch and Ken Fisher) could gain a winning amount of attention with this album, their mainstay duo (Bobby is a lady) has a bright vocal sound that could appeal to a variety of disk buyers. Ken wrote four of the twelve songs on the set alone and co-wrote one each with his wife, Jan, and Bobby. Bobby and I are definitely a pop act, but they could pull in some middle-of-the-road action with this LP, too.

WILLIAM DEWITT MILLER

MRS. MILLER DOES HER THING — Atlantic ST 5000
Mrs. Miller, singing in her own inimitable style, aims at closing the generation gap with a number of tunes dealing with contemporary themes, the nation of which can be seen by such titles as “Renaissance Of Smut,” “The Roach,” and “Mary Jane.” A new bug indeed for Mrs. Miller, although such familiar items as “Up, Up And Away” and “Green Tambourine” are included on the album. This new direction that Mrs. Miller has taken could encourage her following considerably.

THESE WERE THE DAYS — Pete Fountain — Coral CRL 17739
The combination of Pete Fountain and his clarinet and the hit material on this album should be a winning one for dealers. Collection includes the title tune and such other recent hits as “My Special Angel,” “Witchita Lineman,” “Dear World,” “Les Bienheureux De Belts,” “Folsom Prison Blues,” “American Band” and “Cycles.” Set also includes “On The South Side Of Chicago,” “Fuddlin’” and “California Summer.” Plenty of good programming here.

THE GREAT SOUL HITS OF JACKIE WILSON/GENE CHANDLER/BIG MAYBELLE/ BARRIACK BANNON/JOE BUCK — Brunswick BL 754129
Brumswick has assembled a strong collection of soul/gosp- pop singles, mostly of fairly recent vintage, for this LP, although they are minus one major hit, “Amaretto” (St. Louis’ “Talon”). Well known titles such as “Little Darlin’,” “Ain’t That Just Like A Woman,” “Doggie Around,” are the exception to the rule and go way back in time. More recent tunes include the current “Soulful Strut,” plus “Love Makes A Woman,” “Wack Pack,” “I’m Gonna Miss You” and “The Girl Don’t Care.”

SWING IS KING VOl. 2 — Ted Heath London Phase 4 LSP 14113
London Records’ Phase 4 stereo process shows off noted band leader Ted Heath’s music at time advantage on this set. Swing is the thing here with live arrangements offering full-throttle renditions of such classics as “Opus 1,” “String Of Pearls,” “Oh Lady Be Good,” and “Don’t Get Around Much Anymore.” This high-flying big band LP should find favor with a wide listenership.

CHORA Album Reviews

Cash Box — January 25, 1969
CashBox

Tape News Report

Pop Shops Acquires Tape Merchandising Assoc.

NEW YORK — Herman Finesod, president of Pop Shops Inc. reports the acquisition of Tape Merchandising Associates Inc., an audio tape distributor and rack jobber based in Baltimore.

Finesod said that the firm was acquired from its president and owner Robert Green for common stock and the assumption of certain assets and liabilities. Green will continue to serve as President of the wholly-owned Pop Shops subsidiary.

Tape Merchandising Associates distributes pre-recorded and blank tapes, cassettes, and cartridges. It also handles cartridge and cassette playback equipment for both homes and autos.

Tape Merchandising will work closely with Pop Shops and the firm will open a New York sales office in the Pop Shops Inc. executive offices.

Amplex To Manufacture Rodeo Tapes For Canada

TORONTO — Recent negotiations completed by Rodeo's president George Taylor with Joe Pariselli, national sales manager for Amplex, gives rights to Amplex to manufacture 8 track cartridges of all Rodeo product. This includes Melbourne, the B-Cette and Rodeo International Distribution will be by London Rec-ords of Canada, although a further nine house distributors (Amplex) will ensure that product will be made available to wholesale and electrical accounts.

The Rodeo/Amplex deal is regarded as a major acquisition in the growing Canadian tape market. Rodeo is one of the strongest and most successful country lines in Canada, and boasts a catalogue of over 400 active items.

Aretha Wins Ampex Artistry Award

NEW YORK — Aretha Franklin is the winner of the Ampex Sterling Tape Artistry in Sound Award for 1969. The award is given annually by Ampex for outstanding contributions if the field of recorded sound. This year’s award will consist of a metal sculpture depicting the first ten gold records that Ampex has been awarded. It will be presented at a function given by the winners of the Artistry in Sound Award have been Mantovani, Herb Alpert, and the Tidjeans, Ernixa and Frank Stratton.

Sweepstakes Promo

In connection with the Artistry in Sound Award, Ampex Stereo tape also announced a nation wide distributor and dealer sweepstakes. First prize for each contest will be a vacation trip for two. The theme of the promo- tion is “Soul 69.” Posters, buttons, bumper stickers and other promotional materials will be given to dis- tributors and dealers to coincide with the Atlantic/AICO January release.

Schlesinger To Greenstreet

IRVINE, CALIF. — Edwin Schlesing- er has been named director of manufac- turing at Greenstreet Electronics Corp., a Bell & Howell company.

Schlesinger has over twenty-five years experience in the electrical processing business and for the past six years, has been manufacturing manager of the Ampex tape facility at Opalaska, Alabama. Prior to that, Schlesinger was its former capacity with the General Anilite and Film Corporation.

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**CashBox Album Reviews**

**Pop Best Bets**

**EDDIE GALE'S GHETTO MUSIC — Blue Note BST 84291**

The legendary New York session musician Eddie Gale composed, arranged and conducted this album, which he regards as a portrayal of his ghetto life. The music, which is a blend of jazz, African folk and Gale's personal idiom, is performed on traditional instruments and in traditional musical styles (it is done with costumes on stage) by the Noble Gals Musicians (with whom Gale has played trumpet, soprano recorder, Jamaican thumb piano, steel drum and bamboo whistle) and the Noble Gals Singers. Strikingly inventive and rich in feeling, and not at all bitter, angry or violent, the set is worth a close listen.

**THE NATCHES BLUES — Taj Mahal — Columbia CS 6608**

Taj Mahal singing and playing harmonica and steel-bodied guitar renders a lowdown, gritty selection of blues tunes which should generate enthusiasm among listeners who love his blues-straight. Included on the set are such numbers as "Good Morning Miss Brown," "Done Changed My Way Of Livin'," "Yeah Don't You Know That?" ("Till You Well Runs Dry"). And "A Lot of Love." Taj Mahal wrote four of the melodies and co-wrote another.

**L.A.M.F. — Bunky & Jake — Mercury SR 61199**

For their second LP, the female/male duo of Bunky & Jake dip into the music bag and emerge with a potpourri of rock sounds, some old, some new. That aside, the pair's highenergy vocal sounds to good advantage. Fans will go into a delirious condition of Chuck Berry's "Slow Down Little Jugtor (Country Line)," "Big Boy Pete," "The 1950s R&B song, "God Father," and the 9 other tunes included here. Could develop into a hot item.

**Jazz Picks**

**TOTAL EXCLIPSE — Bobby Hutcherson — Blue Note BST 81291**

Bobby Hutcherson on vibes, serves up a sparkling set of five jazz sessions. He receives fine backing from Harold Land, tenor sax, and flute, Frank Wess, alto sax, Reginald Johnson, bass, and Joe Chambers, drums. Hutcherson's sound is lyrical and fresh throughout the album. The tunes are the title track, "Gizmo," "Ike Sharp," "Pompous," all of which Hutcherson wrote, and "Choro" and "New Matrias." This LP should have great appeal for jazz fans.

**Classical Picks**

**CONCERTOS BY MOONLIGHT — Philippe Entremont — Columbia MS 7197**

Columbia is giving special attention this month to pianist Philippe Entremont. The label has released four albums spotlighting the artist, of which "Concertos by Moonlight" is expected to draw the greatest response. The set contains movements from 3 concertos by Grieg, Rachmaninoff, and Tchaikovsky, and Part II of Fresnay's "Rhapsody in Blue." The New York Philharmonic, Leonard Bernstein, conductor, and the Philadelphia Orchestra, Eugene Ormandy, conducted, back Entremont on different pieces. Should be a popular item.

**SYLVIA MARLOWE PLAYS FRANCOIS COUPERIN LE PASTEUR — Decca DL 33461**

Those who think that all harpsichord music is light and dainty and meant only for people who spend a large portion of their time in drawing rooms will have to listen to the opening chords of this album of harpsichord pieces by Francois Couperin (1668-1733) to discover that they are mistaken. The French composer, who was born seventeen years before Bach and Handel, wrote both light and heavy pieces for the instrument and Sylvia Marlowe offers some of both in fine style on this LP. Excellent set.

**Pop Best Bets**

**DIGIN LO QUE DIGAN — Raphael — UA Latinos L 31086/LL 61028**

Raphael, a top international favorite, is well represented on two new albums from United Artists released simultaneously. Both sets, recorded in the artist's native Spain, lean towards original material but several standards, like "Green Out Of My Head" and "Love Is Blue" (on the "Raphael" set), seem more in line with "Digan Los Que Disigan," set, are also included. Good set.

**Jazz Picks**

**ESTAS SI VIVEN (THE LIVING END) — Perez Prado — UA Latinos L 31082/LL 61052**

The fiery Latin rhythms of Perez Prado make for dynamic listening on this LP. Prado plays the organ on the set, and he has arranged all the tunes, included on the disk in his own versions. "Cabo Rico," "Sela," "El Arco Iris," "Over The Rainbow," and "Los Ojos De Texas." "I've Been Working On That Thing" is a new tune from Perez Prado's series. This LP should score solid sales in the Latin market.

**Jazz Picks**

**TETRAGON — Joe Henderson — Milestone MFS 9017**

Tenor saxist Joe Henderson fronts two jazz quartets composed of himself, Don Friedman or Kenney Barron, piano, Ron Carter, bass, and Jack Dejohnette or Louis Hayes, drums. Henderson's playing ranges from smooth, sinuous to deftly dynamic, and his solos provide tightly-knit support. Selections include the title tune, "I've Got You Under My Skin," and "Irresistible." Jazz aficionados should rapidly pick up on this one.

**Classical Picks**

**DESSAU: IN MEMORIAM BERTOLT BREHTEK — Gewandhaus — Leipzlg/Deuss-Pflipsel PFS 9000/100**

German composer Paul Dessau (born 1894) has written two excellent pieces in "In Memory Bertol Brecht," which he dedicated to the late German writer. "Bach Variations," Johann Sebastian Bach and his son, Carl Philip Emanuel, Dessau himself adlib conducted the performances of these works by the Gewandhaus Orchestra, Leipzig, on this album. Those who like music that is modern but not too far out should find this album to their taste.
TOP HITS OF 1969
A COMPILATION OF THE YEAR'S BIGGEST HITS TO DATE
Because Cash Box is continually asked to supply a list of the year's leading hits to A&R men, record producers and radio stations, etc., Cash Box offers a continuing feature that lists the year's Top 50 titles as of the date the survey is conducted. The results are published in the last issue of each month and are cumulative, i.e., No. 1 is No. 1 all year long. The system of points operates as follows: For each song a point is tallied on the Top 50. Each No. 1 title receives 135 points. Each No. 2 gets 125 points, No. 3 115 points, No. 4 105 points and so on down the line till the No. 50 song which gets 51 points. Only the top fifty titles of any given week are included in the survey. Survey begins with the first issue in January.

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Arthur Enjoying His Conglomerate Status

NEW YORK—Sure there’s plenty of room for an independent operation, said Brooks Arthur, but being part of a conglomerate gives you the feeling of being independent along with money to think a major. In these days of the “track crew,” money to expand is even more important than ever.

In recent months, Arthur has seen both sides of the coin. His 14 month old indie studio, Century Sound, was recently bought by Commonwealth United and is now part of that firm’s leisure time activities which also in- clude A&M Records and TM & M Music.

We did very well as an indie, cutting hit disks with Neil Diamond, the Cowsills, Janis Ian, not to mention the Kassaett-Katz bubble gum program like “Cheesy Cheesy” and ‘Quick Joey Small,” said Arthur, but now, with CU’s resources behind us, we’re able to expand fast enough to keep ahead of the business.

Although Arthur really believes that the conglomerates are gaining, he still feels that the number of tracks required to produce good product, he is currently building a 16 track studio at his present 32nd st. location. “The industry is just becoming aware of the true potential of the recording studio as a creative center, and I want to be sure that we always have more than enough equipment available.”

Experiments

Current plans for Century Sound call for the opening of a West Coast studio that will double as an electronic work shop, where groups and engineers can create music-hall effects.

One of the groups currently recording with Arthur outside the studio is Baraka, signed to Atlantic. Although they plan to stay in a commercial bag, they are writing arrangements which take the audio console into consideration.

Arthur feels that the electronics manufacturers, who for years only created innovations under pressure from engineers, are now coming to the forefront in developing equipment on their own. “We have really come to a time when the record company really gets 123. From there you start to try out.” One recent innovation was a lifier to produce distorted “old time sounds” that have been popping up on several progressive albums.

Double Duty

With the exception of the producer who likes to fiddle with his own details, Arthur feels that the engineer has become an integral part of the production team. Arthur himself has produced several sessions on his own and is frequently called upon for assistance at the others. Most studios are completely equipped electronically, but it is the personal feel that an engineer brings into a session that makes certain studios highly successful.

Arthur has been in the business for five years, and before starting his own operation gained two Grammy nom- inations in the course of working on such hits as ‘Love Machine.” ‘My Boyfriend’s Back,” “Our Day Will Come,” “If I Were A Carpenter,” “Leader Of The Pack,” “Baby, Baby, You Know I Love You” and the entire repertoire for the movies “You’re A Big Boy Now,” and has cut such artists as Frank Sinatra, Dionne Warwick, Dusty Springfield, Petula Clark, Peter and Mary, Miriam Makeba and Sarah Vaughan.

Arthur’s latest project outside of the studio is serving as recording advisor, and possibly producing, a group called Nomeum, New York Jets all-star quarterback, who recently made his entry into the entertainment field.

Capitol Operations Shift

HOLLWOOD—Capitol Records has created a new operations function which will consolidate Capitol Records Distributing Corp.’s branch operations and reports directly to Capitol’s Music Publishing vice president, Frank Hopkin, and to Capitol’s manufacturing, engineering and recording vice president, John J. Healy.

According to Korn operations vice president, Jack Lanzon, the executive is reorganizing the company to bring about better product supply and control throughout the operation, as well as better utilization of facilities.

The five basic functions and the personnel assigned to manage them are Capitol Operations, Recording, Issuing, Marketing and Sales.

Recording, headed by Peter DeFrust, who will assume the post of national studio manager, includes all the recording, marketing and promotional operations at Capitol’s four domestic plants: CBDC Distribution, under the direction of Robert Howse as national distribution manager, director of all distribution operations of CBDC’s nine distribution centers; CBDC Fulfillment, headed by Bruce Becker, will be responsible for fulfilling orders relating to fulfillment of product demands; and CBDC Engineering, with Richard Barnett moving to the newly created position of national engineering manager.

THREE STRONG WORK ON THEME SONGS

Musicians On Ring A Ring O’Bells, the theme song for the upcoming film, have been announced. Artist joins Mort Hoffman (tr.), director of Epic sales and distribution, and Pete Bennett (d.), promotion director of Allen Klein and Co., in looking over a Raleigh-owned copy of the song administration’s theme song by Larry Greenberg, "Papa’s Got a Brand New Bag." Bring Us Together, which Vinton will sing at the inaugural Ball in Washington this week (28). In addition to presenting the song with his act at Madison Square Garden, Vinton will enliven the gala there. Supporting him will be the bands of Sammy Davis Jr. and Duke Ellington, as well as the U.S. Coast Guard. Vinton will serve as chairman of President Nixon’s Youth Council, an agency designed to aid disadvantaged youth.

Hoffman, a coordinator of the festivities and is also the talent coordinator of the Inaugural functions.
FOCUS ON JAZZ

MORT FEGA (Reprint)

At a time like this, the beginning of a new year, many people start things off by making all kind of well-intended resolutions, most of which are eventually kept. I would much prefer to engage in some wishful thinking, like wouldn’t it be great if...

A government agency was set up to fund and supervise the perpetuation of the art of jazz, seeing to it that deserving young talents received all the support, both material and moral, of this agency. One of the first acts of this agency would be to establish, on a chosen site, a permanent Jazz Hall Of Fame. The Hall Of Fame would house the personal effects of the nominees and would be open to the public. Having this central stamp of approval of the government would give the music so much more of the respect it deserves.

Someone unleashed a hitherto unreleased recording, all in mint condition, of Charlie Parker, Art Tatum, Lester Young, Clifford Brown, Charlie Christian, Fats Waller, Fats Navarro, Billie Holiday, Mildred Bailey, Dinah Washington, and any of the other great performers who might be your favorite.

Big Band Dancing

People resumed dancing to the sound of big bands again. This would mean the reappearance of the ballrooms throughout the nation and that would mean that once again it might become economically feasible for big bands to travel the territories as they did in the balmy days of big bands. This would also provide the big band school of all for the younger musicians served as a showcase on a band under the leadership of a veteran jazzman, one with a lot of good things to pass on to the recruit.

Every decent sized town had at least one good jazz room. This would make the routing of groups so much easier and cheaper, too. The savings in travel costs could be passed on to the club owner, who, in turn, could pass it on to the patron, thereby allowing everyone to benefit. This would also allow jazz fans to hear about their favorite players in person, instead of only from hearing them on record.

Every large metropolitan area had a twenty-four hour jazz radio station. These stations had sufficient radiated power to assure blanket coverage so that no matter where you might be, you could always receive one of the stations beaming jazz.

Resume Personal Appearance Tours

Someone would pick it up where Norman Grant left it off with his Jazz At The Philharmonic, the better that—

we might enjoy jazz on tour throughout all twelve months of the year. The logical candidate would be George Wein, who already has the machinery to put this concept into a state of reality. True, George does a yeoman job with his Festivals all through the summer months, but why not extend his efforts to the winter months and bring his presentations indoors, presenting them at all the major auditoriums throughout the land.

Every now and then well-known leaders would take a leave of absence from their regular groups and join forces as an all star array, hitting all the major markets in the country. For example, a group made up of Stan Getz, Ella Fitzgerald, Miles Davis, Charlie Mingus, Shelly Manne, and Errol Garner.

Working jazz groups were permitted to record only one album a year, thereby placing a much higher premium on their personal appearances.

Not only that, but also assuring record buyers of a superior product, one that has been sharpened to a razor edge, an album that would evoke the comment, "This group sounds like a record exactly as it does in person.

Every record would be a comprehensive training course for its employees so that when you ask about a particular record you can receive the proper information. The same type of training course would be given to the distributors so that they can pass the proper information on to dealers, the better that they might serve their customers.

More promoters would present combination shows made up of some of the more progressive pop groups and some of the jazz groups. This would make each camp more knowledgeable about other types of music and from this knowledge would come a much greater tolerance for each other. As a matter of fact, this same premise should be tried out by some of the radio stations and see how they are so hung up on this so-called "format" type of programming. How about pulling up the shades on all the windows of the world of music? Who knows, it might even open up a bigger and better audiences for all kinds of listening.

Everyone in the entertainment field dug everyone else in the entertainment field instead of considering everyone else in the entertainment field a competitor. That is, we didn’t see an enough person to warrant being dug.

ARIZONA ASSEMBLAGE: Scottsdale, Arizona, was the scene for Dot Records’ recent convention at which home office executives participated in special seminars concerning sales promotion and ad-merchandising. On the dance floor was (top photo, l. to r.) are: Norman Winter, director of press & information; Dorothy Vance, C.W. promotion-artistic relations; Lou Verola, assistant sales manager; Ken Revercomb, sales-distribution vp; Arnold D. Burk, vp of Paramount Pictures Corp. in charge of music operations and president of Dot Records; Richard H. Pierce, executive vp and general manager; Dick Bowman, national sales manager; John Resto, national merchandising-promotion director; Jack L. Levy, vp of ad-merchandising; and David Watts, Paramount Music Division controller. In 2nd pic from top are (standing, l. to r.): Winter; Pierce; Levy; Burk; Ron Ross, L.A. branch; Dave Gles; Cleveland branch manager; Dennis Widhalm, St. Louis; Bowman; Verola; Dick Hughes, San Francisco, and Peter Dutcher, S.F. branch manager. Sitting: L.A. branch manager Bob Chilton, and Joe Salomone, L.A. Third photo from top, l. to r.: Bowman; Cliff Gorell, Detroit; Dave Gibson, branch manager of World-Wide; Dallas; Jim McCauley, Dallas; Dave Smith, Dallas; Pierce; and Bill King, Dallas. Second pic from bottom l. to r.: Judd Segel, Chicago; Peerce; Day Schneider, Chicago; Al Avers, Chicago branch manager; and Burk. Bottom photo, l. to r.: Connecticut salesman Jim O’Rourke; N.Y.’s Ron Moore; Charlie Morrison; Stanley Platzer; Peerce; Gladys Echevarria; Burk; Revercomb; Len Champion; east coast regional manager and N.Y. branch manager; N.Y. branch sales manager Murray Rajdan, and N.Y. salesman Alan Cohen.

SOUTHERN EXPOSURE: Command and Probe Records recently held a prod-uct presentation in Savannah, Ga. On hand were: Oscar Peterson, Roger E. Epstein, and Dan Pezza of the ABC art department, and Henry Stone and Turner and Dick Weissman of Command/Probe associate sales manager; and Charlie Treipel, national sales manager for Command-Probe.
CashBox Country Music Report

Country Hall of Fame Committee Appointed At CMA San Juan Meet

SAN JUAN, P.R.—Last week's meet-
ing of the CMA in San Juan saw the announcement of a new country music hall of fame to be set up in the metropolitan Ponce area. The group met to determine the best means to honor pioneers of the San Juan area and the island. Future plans call for a hall of fame which would feature information about those whose names are well known by the present generation.

Wright Family Tapings Completed; Trope Goes Into First Tour Of '69

NEW YORK—The Kitty Wells and Johnny Wright Family Show, now into its 15th week on air, just completed the taping of five more programs. This completes the first 26 shows in the series. Following these segments the entire Wright Family trope began its first tour of the new year. The extended tour covers the midwest and Canada.

Itinerary

With guest stars Marty Robbins and Charlie Pride, the Wright Family group opened its tour with dates in Wisconsin, Friday and Saturday (17 and 18), and in Kansas City, Kansas, Sunday (19), then overnight, South Dakota, is on the docket for Monday (20). Following additional dates in Omaha, Nebraska, Springfield, Mo., Sioux City, Iowa and Sioux Falls, S.D., the tour will move into Canada for a series of engagements in Alberta and British Columbia.

TV Series

The Wright Family's TV series, now being syndicated in a number of major markets across the country, has met with a high degree of success and a national sponsor is now huddling for the series. Packages of the program is being handled through Moeller Talent Agency, Nashville.

Disks

On the disk front, Miss Wells'chet performance with the late Red Foley, on 'Have I Told You Lately That I Love You,' is out on Decca im-
mEDIATELY. Her most recent hit was 'Hillbilly Hill,' Johnny Wright will follow his recent hit, 'Smilin' Like A Rose,' with the new novelty styled 'Love Ain't Gonna Die. I'm Gonna Have To Kill It.' This is set for Feb-

uary release, also on Decca. The Wrights son, Bobby, is expected to cut a new single for the label shortly.

Last week, Cash Box made a major change in its printing operations, and in the continuing effort to adjust suddenly to a variety of new and different facilities, a two-week-old Top Country Albums chart was in-
heritedly printed. Some of you prob-
ably reported confusion about how 'do it' is a question that is probably heard a lot of other reports. Well, if you'll turn to the last page of the Country Section, you'll see two album charts, one for a two-week period. This is the one we should have printed last week. The chart is now called 'Country Week's chart. OK.' In the future, we will try our best to avoid this sort of error. Since we're looking to the future, we'd have a section full of nothing but charts, all charts. Even the most avid reader of our mag will agree that that would make pretty dull reading.

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Cash Box—January 25, 1969

Red Hot Everywhere

"MEET DARRELL McCALL"

Distributed by:
SOUNDS OF MUSIC
BELLEVILLE, NEW MEXICO

If you are reading someone else's copy of
Cash Box
why not mail this coupon
today?

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1780 BROADWAY
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Enclosed find my check.

$25 for a full year (52 weeks) subscription (United States, Canada, Mexico)
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Be sure To Check Business Classification Above!
What began as isolated segments here and there — the favoring of country music by the bigwigs and those in the public eye — is starting to look like a major item. Actor Warren Beatty's enthusiasm for Flatt & Scruggs was responsible for "Foggy Mountain Breakdown" getting powerhouse exploitation as the theme of the "Bonnie & Clyde" flick, the spacemen of Apollo Eight announced to the world (and any of those Martians and Klingons who ride around in outer space) their preference for country music when they specifically asked for Eddy Arnold tapes to be piped up to them during their record-shattering cruise, while an earthbound reception for them later was spaced with Elton John recordings. President-elect Nixon has invited Rex Allen to attend both the pre-Inaugural ceremonies and the Inaugural ceremonies this week; President Johnson had numerous occasions to invite country acts to appear both at the White House and at the LBJ Ranch; and one of the latest invites will see Buck Owens and the Buckaroos provide the entertainment for Texas Governor-elect Preston Smith's Inaugural Ball at the Coliseum in Austin, also this week [21].

The list goes on and on, with the inviters reading like the Who's Who of politics and business agents the invitees presenting a cross-section of almost every facet and sound billed under the general heading of Country Music.

Record-hunt artists like the Byrds have almost completely discarded association with the rock area and have lingered behind that as purely the country as can be, while other super names, such as Joan Baez, Bob Dylan, Buffy Ste. Marie, the Monkees, etc., etc., have been flocking to Music City in recent months to spice up singles and album sessions with some of that genuine Nashville Sound. And country artists are back on the pop charts stronger than ever. Sonny James, Johnny Cash, Marty Robbins, Ray Price, Tammy Wynette, Porter Waggoner, David Houston and Jerry Lee Lewis have all been represented in the pop charts in the past year (and we purposefully avoided mentioning Bobbie Golding, Glen Campbell, Jeannie C. Riley, Bobby Gentry and John Wesley Elyes simply because they cannot or have not been considered hard-core country acts).

For years and years we have seen country music growing — slowly but surely. This last year seems to have been marked more with eruptions than growth. Eruptions breaking out here, there and just about everywhere. And perhaps those eruptions portend a major explosion for the coming year.

The Chinese have dubbed what we call 1969 as the Year of the Rooster. And if we all work very, very hard at keeping the momentum going, we may all have something to crow about before the Year of the Rooster is done.

Near disaster was averted early this month when the home of songwriter Dottie West burst into flames and the songwriter and her family narrowly escaped injury. The fire, which started in a basement bedroom occupied by Dottie's oldest child, Morris, awakened the boy, who promptly woke the rest of the family. All escaped safely, although fire-fighting equipment, hampered by sub-freezing temperatures and no proximity to fire hydrants, could not save the house nor the valuables inside.

Clark Bentley, an exclusive writer/artist for Shelby Singleton Publishing, ranks as one of the unheralded talents of our time — especially in the light of his recent 4½ million selling tune, "Yesterday, All Day Long." The world may well note nor long remember Bentley's efforts on that one (Oh, fickle life), even though they may never stop talking about an equal seller, "Harper Valley P.T.A." Funny, how one will always be remembered and the other is quickly forgotten—even though they were on opposite sides of the same Jeannie C. Riley record.

Bill Anderson, whose country TV package ranks as one of the most popular shows in rural America, will exploit and promote that segment even further this year when he goes on the road with the entire television cast. The 1969 Bill Anderson Road Show, which stars Bill, Jan Howard, the Po' Boys, Jimmy Gately and Don Bowman, was promoted by Abe Hamza and arranged through Shorts Lavender of the Hubert Long office.

The package is already on the road in a series of concerts covering the Northeast and parts of Canada. Also included in the Hamza package are Jack Greene, Kenny Price and Little Jimmy Dickens.

The American Guild of Authors and Composers is picking up plenty of steam in Nashville of late, with new signees including Johnny Cash, Carl Perkins and Carl Belov, all of whom are respected songwriters as well as performers. Among the outstanding names that are already part of the AGAC roster are Richard Rodgers, Henry Mancini, Duke Ellington, Rod McKuen and Bob Dylan.

**Canada:**

Mona Vary currently drawing capacity houses on her swing through the eastern counties of Ontario. Mona is currently playing Ottawa's Central followed by two weeks at the Whisky Hotel (209) prior to her opening at Toronto's Edison. Her Polymer single "Back In Town To Stay" is receiving top exposure across Canada particularly at CHY-Cobourg and C100-Ajax. Uncle Tom Seymour and Roy Cameron, from these eastern Ontario stations, have contributed greatly to it.

Introducing...!

At the fourth annual Buck Owens Toys for Tots Show presented last month in Bakersfield, California, an exciting new act, the Buckerettes, drew the most attention. They are shown here doing their thing, Jeanneth Dene, third from left, is headline of the group.

Covers the country with his current single

"Hold Me Tight"

#66341

Watch for his new album... coming soon!

Produced by Scotty Turner

Booking: Circle Talent, Nashville, Tennessee.
Country and Western World you've got a new hit now—

Loretta Lynn sings

"WOMAN OF THE WORLD"

(Leave My World Alone)

#32439

Another world-beater on the flip side:

"SNEAKIN' IN"
**Country Reviews**

**Picks of the Week**

**WEBB PIERCE** (Decca 32438)

If I Had Last Night To Live Over (2:29) (Cedarwood BMI-Pierce, Powell)

Another strong one from Webb Pierce, who recently struck with the up-tempo, "Saturday Night" and now swings into a ballad called "If I Had Last Night To Live Over." Pretty vocalizing and timely change of pace should prove profitable. Flip: "No Tears Tonight" (2:20) (Moss Rose BMI-Powell, Carter)

**HANK WILLIAMS, Jr.** (MGM 14024)

A Baby Again (2:49) (United Artists ASCAP-Wheeler)

Hank Jr. is in the midst of a hot streak, both in his own right and as Luke the Drifter, Jr., and should continue right along with "A Baby Again." An up-tempo mover spiced with intermittent ballad passage, the deck looks good for heavy action. Flip: "Swim Across A Tear" (2:15) (Audilee, Audilee, Al Gallico BMI-Pleasant, Williams, Jr.)

**NAT STUCKEY** (RCA Victor 9720)

Joe And Mabel's 12th Street Bar & Grill (2:25) (Tree BMI-Braddock)

Nat Stuckey's first Victor outing, "Plastic Saddle," brought him up into the Top 10, and he's likely to go even farther with his followup, Thumpin' honky-tonker (with a touch of the old Memphis sound) has a lot of commercial wallop. Flip: "Loving You" (2:48) (Elvis Presley BMI-Lieber, Stoller)

**DOTTIE WEST & DON GIBSON** (RCA Victor 9715)

Rings Of Gold (2:42) (Acyrl Rose BMI-Thomas)

A ballad vocal underscored by a rolling, Latin-flavored backing adds strength to a pretty melody and an excellent team effort by Dottie West and Don Gibson. Deck stands a good chance to climb way up high. Flip: "Final Examination" (2:43) (Tree BMI-West, Lane)

**BILLY WALKER** (Monument 1123)

From The Bottle To The Bottom (2:42) (Combin BMI-Kristofferson)

It's back to the strong country style for Billy Walker, who spices "From The Bottle To The Bottom" with steel and rinky-tink piano, and a soft, easy-moving sound that should go over real well. No flip info available.

**Picks of the Week**

**BOBBY LORD** (Decca 431)

Yesterday's Letters (2:55) (Contention SESAC-Harris)

Bobby Lord has been coming on stronger and stronger and may go an even longer distance up the charts with "Yesterday's Letters." Easy-paced blues piece has a strong ballad feel and plenty of sales potential. Flip: "Don't Forget To Smell The Flowers Along The Way" (2:07) (Contention SESAC-Harris)

**BILL GOODWIN** (MTA 163)

Empty Sunday Sundown Train (3:05) (Hill & Range BMI-Owens)

Close ties in the past for Bill Goodwin should be overshadowed by "Empty Sunday Sundown Train," which has all the earmarks of a healthy consumer sales piece. Lowdown sound of this one provides nice listening. "Shoes Of A Fool" (1:59) (Tree BMI-Day)

**Newcomer Picks**

**WENDY DAWN** (RCA Victor 9711)

John (3:36) (Moss Rose BMI-Mills)

Quick to hop on the bandwagon of the currently booming "Kay," by John Wesley Ryles, I is Wendy Dawn with this well-done answer deck tabbed "John." Should this one do only half as well as the original is doing, Wendy should be in for heavy action. Flip: "I Want To Sing A Song" (2:07) (Silver Lake BMI-Williamson)

Jeanne Pruett (Decca 32435)

Make Me Feel Like A Woman Again (2:38) (Mariaposa BMI-Pruett)

A newcomer with a lot going for her. Jeanne Pruett tries again, this time with a deck that could bring her national attention. Songstress does a powerful job with "Make Me Feel Like A Woman Again," and could decorate a lot of playlists as a result of the deck. Flip: "Don't Hold Your Breath" (2:08) (Mariaposa BMI-Pruett)

(Cont'd on Pg. 78)

**KAPP RECORDS**

A Division of MCA, Inc.

Cash Box—January 25, 1969

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**WHO'S JULIE?**

Ask MEL TILLIS. His big single hitting the charts right now.

"Who's Julie," a hit without question.

K 959

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"Who's Julie"

Written by: Wayne Carson Thompson
Published by: Earl Bamcm Music, Inc.
settin' the charts to buzzin'...

Hank Snow's
'THE NAME OF THE GAME WAS LOVE'

RCA #47-9685

Written by:
CY COBEN

Published by:
DELMORE MUSIC CO.
I’VE GOT YOU ON MY MIND AGAIN — Buck Owens — Capitol ST 131

A pair of the Tiger’s latest single smashers lend a powerful rock to his newest LP. With those two, “I’ve Got You On My Mind Again” and “Let The World Keep On A-Turnin’” (with Buddy Alan), leading the way, the set is a cinch to be another whopper for Buck and the Buckaroos. Other good listening stuff in the in “Sing A Happy Song” and “I’ll Love You Forever and Ever.”

STAND BY YOUR MAN — Tammy Wynette — Epic BN 36412

What probably ranks as her biggest single yet from a string of giants — “Stand By Your Man” lends its name to a followup album that should prove another blockbuster for this gal. Great, gutsy vocalizing from Tammy makes every track a worthwhile listening experience, and should guarantee a rapid turnover for dealers and distributors.

CHARLEY PRIDE IN PERSON — RCA Victor LSP 4094

Undoubtedly the hardest-hitting Charley Pride album yet (and Charley has had some hard-hitters), this “live” session, cut at Panther Hall in Dallas, is bound for monster reaction. Distributors and dealers had better be quick to get in on the grooves of this one, which features, among others, the King’s brand new single release, “K.W.-L.G.A.”, in the grooves. No doubt about what’ll happen here.

WHERE LOVE USED TO LIVE/MY WOMAN’S GOOD TO ME — David Houston — Epic BN 6432

Oldies and newies make for a highly palatable combination as evidenced by this David Houston offering. The newer material is headed up by David’s own monster, “Where Love Used To Live,” as well as his latest smash, “My Woman’s Good To Me,” while the past is represented by such goodies as “A Fallen Star” and the pop winner, “That’s All I Want From You,” to name just a couple. Fine listening.

JIM REEVES (And Some Friends) — RCA Victor LSP 4112

An unusual package here, featuring ten tracks in which the late great is spotlighted in duet and group sessions with mainly lesser known performers (except for a pair with Dottie West). Performances here, plus the rather distinctive format, should capture a whole lot of consumer interest, as well as sizeable airplay.

FEMININE FANCY — Dottie West — RCA Victor 8907

Pop and country biggies from the present and days long past help weave Dottie West’s concept of the feminine creature. From the misty “Old Cape Cod” to the poignant strains of “The End Of The World” and “Broken Hearted Melody” and the knockout, drop-out “Harper Valley, P.T.A.”, Dottie paints a multifaceted portrait of woman. Nice work here.

HONKY TONKIN’ — Carl Butler & Pearl — Columbia CS 9760

Carl Butler and Pearl have come alive once again in the singles market with their latest coupling, “Punish Me Tomorrow,” and “I Never Got Over You.” Both of which are featured in this well-done LP. Dealers and consumers should dig the performance, which also features some strong stuff like “Close Next In Line” and “If You Should Ever Stop Loving Me,” as well as “I Started Loving You Again.”

THE LIVING LEGEND — Bob Wills — Kapp 3387

Bob Wills, whose great contributions to the world of country music were recognized in 1968 with his acceptance into the country Hall of Fame, is represented here with some of the tunes that he helped make world famous. Among the grooves in this Kapp set are such all-time greats as “San Antonio Rose,” “Deep In The Heart Of Texas,” “The Border.” Great collector’s piece.

JOHNNY PAYCHECK’S GREATEST HITS — RCA Victor LSP 4053

Some of the biggest of the Paycheck singles crop are compiled in this Little Darlin’ collection of fourteen sides. Among the Paycheck winners that are sure to propel the LP are such gems as “A-A-H,” “The Lovin’ Machine” and “More Time Again.” Scrub should be in for a widespread reaction.

HEY DADDY — Charlie Louvin — Capitol ST 142

One of his more recent chart winners, “Hey Daddy,” lends its title to Charlie Louvin’s brand new offering to country LP buyers. Tunes from the pen of some of countrydom’s most prolific songwriters, including Dallas Frazier, Bill Anderson, Cindy Walker, etc., fill up most of the grooves, giving the package strong sales potential. Fine tracks also include “Sounds Of Goodbye” and “Love Takes Care Of Me.”

MEET DARRELL MCCALL — Wayside 1039

A relative newcomer to country singles charts, Darrell McCall makes his Wayside debut with a set that should help spread his name among buyers. Highlighting the season with a package of his own recent nonsmoking singles, “Wall Of Pictures” and “I’d Love To Live With You Again,” Darrell shows a lot of promise for strong future growth.

STUCKY STYLE — Nat Stuckey — Paula LPS 2293

From his days with Paula Records, before his shift to Victor, Nat Stuckey is shown with a fine sampling of country favorites taken from a wide range of country (and pop tunes alike). Monsters such as “Gentle On My Mind,” “By The Time I Get To Phoenix,” and “Together Again,” as well as his own white back charter, “My, Can Do Can’t Keep Up With My Want To,” give the set plenty of appeal.
**Country Roundup**

Mony’s record success: “Billy’s Back” (Billed as “Manny’s Back on RCA” via its Songwriter, Stubby Strong, continued)

**AF Radio Service Sets Country Program Series**

BEVERLY HILLS — A series of special, half-hour country and western programs produced by members of the Academy of Country & Western Music will be broadcast by the Armed Forces Radio Service, beginning this month. Tex Williams, first president of the four-year-old Los Angeles-based Academy, will engineer the first 13 weeks. Excellent reception for the series is anticipated. There are lots of country music fans in the service.

**HEARTFELT CAMPAIGN**

The American Heart Association has appointed RCA Victor recording artist Eddy Arnold Heart Ambassador for the Association’s 1969 Heart campaign, which will be conducted nationally in February. Arnold will enlist support to raise funds for programs of research, education, and community service in the field of heart and blood vessel diseases. In the past 20 years, the Heart Fund has poured more than $14 million into investigations seeking the causes of heart disease, and its prevention and treatment.

**Bests**

**BILLY KAUNDART** (Natural Sound 1968)
-"Come Home Here" (2:29) (Shelby Singleman BM, Peters) Strong rhythm offering stands a chance. Flip: "The Door Always Open" (2:27) (Back Door BM, Berrie, New York, Mass.)

**BONNIE OWENS** (Capitol 2200)
-Lead Me On (2:30) (Shady BM, Cope) Emotion-filled ballad by Bonnie, Flip: "I’ll Always Be Glad To Take You Back" (2:15) (Nana BM, Tubb)

**BOBBY STEPHENSON** (King 6212)
The Key That Fins Her Door (2:13) (Blue Crest BM, Frazier) strong chart’s ballad. Flip: "They Call Me A Fool" (2:05) (Tarbee BM, Stephen)

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NOR ROY WILLSON HAS A SMASH ON SMASH RECORDS ONLY YOU

Produced by Jerry Kennedy
IT'S CLIMBING THE CHARTS

SMASH

A PRODUCT OF MERCURY RECORD PRODUCTIONS

Cash Box — January 25, 1969
Deep Purple, the smash English rock group, is currently hitting the charts in such diverse countries as Japan, Canada, Switzerland, Australia and Mexico, on the heels of their two smash U.S. singles ("Hush," "Kentucky Woman") and two best-selling albums ("Shades of Deep Purple," "The Book of Taliesyn"). At the conclusion of a successful p.a. tour in the States, prior to returning home to London, Deep Purple recorded their next single for Tetragrammaton Records: "River Deep – Mountain High," taken from their "Taliesyn" album.
The Associated British Picture Corporation have issued their annual Christmas Card. This year's design is a colour version of the popular painting "The Great British Stock Exchange," by Basil Blackmore, depicting the Stock Exchange with the London Stock Exchange in the background. The card is designed to raise funds for the Company's charity and is available at all post offices.

The Associated British Picture Corporation (ABPC) is a British film company that was active in the mid-20th century. It is known for producing and distributing films, including several notable works.

The Toronto opening of "OLIVER!" at the ODEON CARLTON THEATRE brought together an impressive gathering of radio, television, press VIPs as well as keyologists who have already experienced a rush on the soundtrack album on the RCA Victor label. The opening (12), a co-promotion effort by the theatre's managers, VICTOR NOWE and RCA VICTORS Ed Preston, was regarded as a huge success with emphasis on potential record sales. The GUESTS who have broken wide open across Canada with their NIMBUS production of "Three Eyes," distributed by RCA. Their album, "Wealth of Canada," is also churning up impressive sales. DON HUNT, the ABPC management firm who took over business affairs for the popular Winnipeg four is currently in New York for talks with RCA execs and the WILLARD ALEXANDER AGENCY Jan 17 has been stoked as the shipping date for the GUESTS who single in the Toronto opening of "OLIVER!"

NEIL SEDAKA has caught fire nationally in Canada with his ATLANTIC hit of "Star Crossed Lovers." JOHN DER HAROUTUNIAN, promotion manager for QUALITY radio, reports chart action major stations across Canada and New Canadian group, the CHERULS, recently signed by A&M has bowed their first album: title of their name and are in Toronto to set up promotion on the release. Calgary's 1200 WCHM and Vancouver's CKWX, who recently received a Cash Box Best Bet Award for their Bell single of "Happy Feeling," have recently returned home after another session in Hollywood. An LP is expected soon Singles showing strong chart action include WILLIAM BELL'S "I Forgot To Be Your Lover" on STAX. "May I" by BILL DEAN on Heritage, and "Bubble Gump Music" by the ROCK & ROLL DOUBLE BUBBLE TRADING CO. OF PHILADELPHIA.

The "Tra La La Song" by the BANANA SPLITS on Decca is showing strong indications towards chart action as is the Canadian entry of "So Come With Me" by WITNESS. New single release from Western Canada showing strong local action is BARRY ALLEN'S "Have You Ever Been In Love Before."

DANIEL F. FORGET general sales manager for the highly successful west coast RADA PRESSING in Toronto on promotion tour for the Vancouver plant. Domestically produced album and single product, cut at AL REUSCH'S ARAGON SOUND STUDIO'S, was released late this month. RADA now negotiating for the pressing business of several major Eastern Canadian labels.

SUGAR'N SPICE has picked up chart action on several major top for- mates across Canada with their FRANKLIN release of "Cruel War" distributed by LONDON. The latter has launched a major promotion campaign to tie in with the release. Another Canadian group, Montreal's Schmaltz Band, will be playing Toronto's Olympic for two weeks commencing Jan 13. The FOUR SEA'S show is touring the US beginning at the University of Waterloo Jan 30.

VANGUARD'S "Apostolic Witch Hat Party" is an instant hit throughout Canada and the US. In the Windsor area where CKLW has given it a chart berth at #2, THE FOUNDATIONS' "Build Me A Buttercup," a giant across Canada. New PYE release "Bring It To Me Baby" by RAM JAM BAND, first released in Canada receiving good exposure.

**Great Britain's Best Sellers**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1</td>
<td>3 - Oh La, La</td>
<td>Rolling Stones</td>
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<tr>
<td>2</td>
<td>3 - Life's a Carnival</td>
<td>Small Faces</td>
</tr>
<tr>
<td>3</td>
<td>4 - Build Up Buttercup</td>
<td>The Foundations</td>
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<tr>
<td>4</td>
<td>9 - Whistle Down the Wind</td>
<td>The Who</td>
</tr>
<tr>
<td>5</td>
<td>10 - Mr. Tambourine</td>
<td>Bob Dylan</td>
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<tr>
<td>6</td>
<td>11 - Satisfaction</td>
<td>The Rolling Stones</td>
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<tr>
<td>7</td>
<td>13 - B原来是爱</td>
<td>Pete Townshend</td>
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<tr>
<td>8</td>
<td>13 - Help! (UK)/Swan Song</td>
<td>The Beatles</td>
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<tr>
<td>9</td>
<td>16 - Help Yourself</td>
<td>Tom Jones</td>
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<tr>
<td>10</td>
<td>20 - I Shot The Sheriff</td>
<td>Bob Marley</td>
</tr>
<tr>
<td>11</td>
<td>20 - Good Vibrations</td>
<td>The Beach Boys</td>
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<tr>
<td>12</td>
<td>21 - Stop Loving Me</td>
<td>Cilla Black</td>
</tr>
<tr>
<td>13</td>
<td>22 - Ain't Too Proud To Beg</td>
<td>The Temptations</td>
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<tr>
<td>14</td>
<td>23 - Are You Experienced?</td>
<td>The Who</td>
</tr>
<tr>
<td>15</td>
<td>24 - Please Please Me</td>
<td>The Beatles</td>
</tr>
<tr>
<td>16</td>
<td>25 - Free Bird</td>
<td>Lynyrd Skynyrd</td>
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<tr>
<td>17</td>
<td>26 - Ticket To Ride</td>
<td>The Beatles</td>
</tr>
<tr>
<td>18</td>
<td>27 - Imagine</td>
<td>John Lennon</td>
</tr>
<tr>
<td>19</td>
<td>28 - She Loves You</td>
<td>The Beatles</td>
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<tr>
<td>20</td>
<td>29 - Stairway To Heaven</td>
<td>Led Zeppelin</td>
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<tr>
<td>21</td>
<td>30 - Here Comes The Sun</td>
<td>The Beatles</td>
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<td>22</td>
<td>31 - America</td>
<td>Simon &amp; Garfunkel</td>
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<tr>
<td>23</td>
<td>32 - Good Vibrations</td>
<td>The Beach Boys</td>
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<tr>
<td>24</td>
<td>33 - Smoke On The Water</td>
<td>Deep Purple</td>
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<tr>
<td>25</td>
<td>34 - Stairway To Heaven</td>
<td>Led Zeppelin</td>
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<td>26</td>
<td>35 - Hey Jude</td>
<td>The Beatles</td>
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<tr>
<td>27</td>
<td>36 - Sweet Child O' Mine</td>
<td>Guns N' Roses</td>
</tr>
<tr>
<td>28</td>
<td>37 - Smells Like Teen Spirit</td>
<td>Nirvana</td>
</tr>
<tr>
<td>29</td>
<td>38 - Hotel California</td>
<td>Eagles</td>
</tr>
<tr>
<td>30</td>
<td>39 - Like A Rolling Stone</td>
<td>Bob Dylan</td>
</tr>
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**Cash Box Canada**

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<thead>
<tr>
<th>No.</th>
<th>Title</th>
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<tr>
<td>1</td>
<td>The Beatles Double Album</td>
<td>The Beatles</td>
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<tr>
<td>2</td>
<td>Best Of The Seekers</td>
<td>The Seekers</td>
</tr>
<tr>
<td>3</td>
<td>Can't Buy Me Love</td>
<td>The Beatles</td>
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<tr>
<td>4</td>
<td>Sound Of Music</td>
<td>The Sound Of Music</td>
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<tr>
<td>5</td>
<td>The World Of Val Doonican</td>
<td>Val Doonican</td>
</tr>
<tr>
<td>6</td>
<td>Help Yourself</td>
<td>Tom Jones</td>
</tr>
<tr>
<td>7</td>
<td>Hollies Greatest Hits</td>
<td>The Hollies</td>
</tr>
<tr>
<td>8</td>
<td>The World Of Mantovani</td>
<td>Mantovani</td>
</tr>
<tr>
<td>9</td>
<td>Diana Ross &amp; Supremes/Meet The Temptations</td>
<td>Diana Ross &amp; Supremes/Motown</td>
</tr>
<tr>
<td>10</td>
<td>The Rolling Stones</td>
<td>The Rolling Stones</td>
</tr>
</tbody>
</table>
RCA Signs Int'l Distribution Contract With Cesta Records

NEW YORK — RCA Records has concluded negotiations with Joe Quijano, president of Cesta Records, for the manufacture, distribution and promotion of Cesta Records throughout the world in all countries except the U.S., Canada and Puerto Rico. Cesta distributes its product in these countries through previous agreements with independent distributors.

EKI Launches Promo For New Tamla-Motown LP's

LONDON—EMI has launched a Tamla-Motown promotion campaign which will run throughout January and February. The six January releases featuring Diana Ross and The Supremes with The Temptations, Martha and the Vandellas, Smokey Robinson and The Miracles and The Four Tops will each receive a campaign. The four February releases will each contain competition forms for the customer to list the titles which could make a good Tamla-Motown album. First prize is a mini car complete with radio, cassette player and records. The shop owner and manager to sell the winning album will also receive prizes.

Honeybus Visits Italy

MILANO — For the first time, the top Decca group The Honeybus has visited Italy. They debuted before the Italian public at two shows in a top club near Milan, R.G. Di Caro's "Le Rotonde." Decca Italia is presently obtaining strong interest in the market with the Honeybus recordings of "Girl Of Independant Means" and "I Can't Let Maggie Go." While in Italy, the group will also take part in a top TV show.

UA Maps New Moves at MIDEM

NEW YORK — The United Artists Music Group focuses added interest in the international side of its operation with a major series of meetings of its international exec staff during the MIDEM Convention this week.

Charing the sessions will be UA Music group president, Mike Stewart, who will be attending his first MIDEM Convention. Stewart, who worked with Ray Deutch will play an active role in the meetings to also be attended by Noel Rogers, head of UA's London publishing activities, and the London Office; Roger Weir, also of the British wing; Eddie Adams, head of the group's Paris publishing operations, Johann Mische, UA Germany and Dr. Nicci of Orchestra Music, Italy, UA licensed in that country.

Key Topics

During the session, a number of topics will be discussed, including the coordination of international professional activities on the scores for such UA-published upcoming picture stories that "Chitty Chitty Bang Bang," "Pepi, Pepi Don't Sleep Tonight," "Where It's At," "The Happy Ending," "You Don't Need Piagamas at Rosies" and "The One With the Fuzz.

In addition, further exploitation and promotional plans regarding the score for the international smash hit show, "Hair," will also be taken up. The score has provided Nina Simone with a recent top-five single smash in Britain, on "I Ain't Got No—1 Got Life." "Hair" is currently playing to sell-out houses in New York, Los Angeles, London and in Italy, Germany and Scandinavia, as well, again highlighting the international focus of the UA publishing scene.

Peer Directors Plan Meeting After MIDEM

NEW YORK — The Peer Southern Organization will hold its 1969 European Directors meeting Jan. 25-26 following this week's MIDEM gathering in Cannes, France. Nearly 50 reps plus a U.S. contingent will attend. Mrs. Monique Von Peer, president, terms the conference an opportunity to "discuss trends in the industry environment from an internation viewpoint." The meeting will "provide the maximum benefit for our com posters from our worldwide own-worl de experience.

In addition to Mrs. Von Peer, the U.S. contingent will include John Hummell of CBS, DJ of Miami; Roelandt van Toepoel of Philips in London; Tony Fischer of Philips in Paris; Pat Thomas of MGM;__

Billy Crystal

Cash Box

Magazine That Serves Its Industry

Cash Box — January 25, 1969

Morandi Wins Italy's 'Canzonissima'

ROME — Gianni Morandi (RCA Italiana) has won the popular singer in Italy, thanks to his victory in the top poll contest organized by the Italian State Television cling. "Canzonissima" ('The Best Song'), Morandi won with a song called "Non è il momento," ("It's Not the Moment"). Posts sent to the TV Company, reached a total of twenty million, and Morandi was the favorite of the listeners who took part in the event. Morandi will perform at the end of the total of the votes received.

Trans World Acquires Canadian Rights To 'Two Virgins' LP

MONTREAL — Art Young, president of Trans World Records of Canada, has acquired the Canadian rights to distribute John Lennon's controversial LP, "Two Virgins" from Tetragrammaton Records.

Representing Trans World was the National representatives of Kutz and Hyman, 65 West 55 Street.

Columbia Of Cananda Unveils 1st Line—up Of 1969 Product

TORONTO — Jack Robertson, vice president of marketing at Columbia Records of Canada, unveiled the firm's 1969 new album presentation at the Four Seasons Hotel. Robertson was accompanied by the Canadian branch of UA's London sales and marketing branch of Eaton, national promotion publicity, and in attendance was a quarter of over 50 albums.

Included in the Original Cast presentation was album product by Magda Francisco, Fernand and Los Piresg. Probably the strongest entry is Columbia's first soundtrack of "Dear World" which is expected to receive much exposure. Several of Columbia's artists are also expected to record "Dear World".

Classic

In the classical presentation, Bill Eaton pointed out the growing movement towards more understanding of classical artists with his presentation of an easier listening albums. The "Bach To Rock" concept will be very much a part of Columbia's coming year. Samplings of 4-Entrapment album releases revised this "more appeal" trend. These included "Concertos By Moonlight" and the 2 Record set of "Harps in the Moonlight," Mitropoulos, Rossini, Verdi, Feldman and Hein Laubel. The last in "Die Meistersinger" was released.

Promotion

In the Revolution presentation involving album product of rock, soul, electron, psychadelic. etc. Canadians were represented with American groups. The most promising group is Steve Ellis LP "Super Session" cut live at the "California Playhouse" with former Pauher, as the drummer. Another album "The Searches" features Canadian John Kay. The most exciting release is from Blood, Sweat and Tears, which features Toronto David Clay

Bob Thiele Honored In England & France

NEW YORK — Bob Thiele, who recently opened his own indie production firm, Thiele Music, was named winner of high honors in both England and France for his productions in 1968, and will fly to both countries to accept an incoming of accolades.

In England, Thiele's production of Loung Armstrong's "Wonderful World," has pulled down honors in various quarters as the top disk of the year, in a classic press conference which will be held this Thursday. In France, the annual critics poll conducted by Jazz Hot magazine to determine the best jazz fare of the year named seven Thiel produced Impulse Records LPs in the top 10 of the balloting. Never before, it's understood, has a single producer accounted for as much as 70 percent of the top 10 places in this widely-known and respected poll. Following completion of several major production projects in California in connection with current deals with ABC-Paramount, the London-based American magazine passed to Thiele. This magazine, of course, will be held this Thursday. In France, the annual critics poll conducted by Jazz Hot magazine to determine the best jazz fare of the year named seven.

Vias & Quijano
Italia's Best Sellers

This Last Weeks

<table>
<thead>
<tr>
<th>Rank</th>
<th>Song</th>
<th>Artist/Group</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Amici di Casa</td>
<td>Roberto Cantini</td>
</tr>
<tr>
<td>2</td>
<td>Su Casa</td>
<td>Mario Lanza</td>
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<tr>
<td>3</td>
<td>La Strega</td>
<td>Ennio Morrici</td>
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<tr>
<td>4</td>
<td>Una Donna</td>
<td>Nino Rota</td>
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<td>5</td>
<td>Insieme con Te</td>
<td>Adriano Celentano and Ennio Morrici</td>
</tr>
<tr>
<td>6</td>
<td>Se non è un sogno</td>
<td>Rossano Brazzi and Umberto Tozzi</td>
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<tr>
<td>7</td>
<td>Sul Sei</td>
<td>Ennio Morrici</td>
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<td>8</td>
<td>La Mia Lotta</td>
<td>Ennio Morrici</td>
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<td>9</td>
<td>La Nazione</td>
<td>Ennio Morrici</td>
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<td>10</td>
<td>Il Giorno di un Piacere</td>
<td>Ennio Morrici</td>
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Argentine's Best Sellers

This Last Week

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<td>Fulgencio Llorente</td>
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<td>Enrique Santos</td>
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<td>Alfredo Kastner</td>
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<td>Daniel Desorme</td>
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<td>Cecilia Mariani</td>
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<td>Estela de Carlotto</td>
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<td>Eloisa César</td>
<td><em>La Nación</em></td>
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<tr>
<td>Mario Bauza</td>
<td><em>La Nación</em></td>
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Cash Box—January 25, 1969
HEUREUX D'ETRE AVEC VOUS A M.I.D.E.M.!

Marche International Du Disque Et De L’Edition Musicale
January 18-24, Cannes, France.
Cashbox

France

After CBS France, this week we went and saw Leon CABAT, the president of Vogue Records since the creation of this firm twenty years ago. For this company, 1968 was an extremely favorable year. Cabat estimates a 20% increase during 1968 in comparison with 1967.

Concerning the 45 R.P.M., Leon Cabat does not seem to be willing to produce singles exclusively, as Jacques Souplet does at CBS. Cabat will produce singles for foreign artists but the French stars will still record EP's.

Vogue will devote itself particularly to the collection of L.P.'s, sold for 16.90 francs each. Indeed, albums will be published each month. The first series includes very different styles: Jazz (Sidney Bechet), classical music (Jean Jacques Debout, Udo Jurgens), accordions (Amirabe). To promote this collection Leon Cabat created the Record Club 'Mode.' Each month he will sell an L.P. of 22.90 francs for 16.90 francs.

To expand his firm Cabat enlarged Vogue's building at Villette, near Paris. Among other things, he has created a studio meant at the same time for the promotion photos and the realization of video films for TV.

On the international level, Vogue has its own representatives in the countries of the Common Market: Vogue Holland was just inaugurated last January 1st. In the same way, important agreements for distribution were just concluded with the company des Disques in Brazil and with E.M.I. in Argentina.

Vogue begins the year extremely well with a new hit by Francose Hardy, 'Comment te dire adieu,' 'Le match de foot-ball' by Antoine and 'All The Lovers In The World' by the Consortium.

Michel Larmann, who was the artistic manager of Chappell France for several years, just left this firm. He concluded an agreement with Pathé-Marconi publishing department.

Rolande Bismuth-Flitrat, for her part, leaves the publishing company Eddie Barclay to create her own publishing firm. She will begin, among other things, with exclusive contract with Michel FUGAN, the composer of 'If I Only Had Time.' Another song by Michel Fugan ('A miss deus,' Paris) will be recorded by Tom Jones. Rolande Bismuth-Flitrat's publishing house is called 'Le Minotaure,' its address 128 rue de Vaugirard, Paris 6eme. Tel. BAP 41 47.

Jean Jacques Célier has just communicated to us the next jazz concerts in Paris:

March 6th: Modern Jazz Quartet in concert
March 20th: Lionel Hampton & Acker Bilk
March 22nd: Elvin Jones Quartet
June 17th: Elvin Garner

Elaine Fitzgerald.

France's Best Sellers

1. Elvis (Barry Ryan) M.G.M.
2. Le Temps des Fleurs (Vic Rembert) CBS, Essex.
3. Che Guevara (La Vida) Marie Lafort Festival.
5. La Muerte (Divina) (Creda, Tober)
7. La Bohème (Edith Piaf) CBS, Sugar.
9. Cours Plus vite Charlie (Johnny Hallyday) Philips, with exclusive contract with Michel FUGAN, the composer of 'If I Only Had Time.' Another song by Michel Fugan ('A miss deus,' Paris) will be recorded by Tom Jones. Rolande Bismuth-Flitrat's publishing house is called 'Le Minotaure,' its address 128 rue de Vaugirard, Paris 6eme. Tel. BAP 41 47.
10. Mr Le Business man (Claude Francois) Fleche, Sunny Music.
11. Noel a Jérusalem (Entrec Marciaux) Philips, Cirta.
12. Peron Simon (Pierrot) Coca Cola.
14. The End of The World (Apolline) Childs Philips
15. Comment te dire Adieu (francois Hardy) Philips.

Holland's Best Sellers

This Last Week

1. Hair (Zen Philips) U.A. Music-Altona/Amsterdam.
2. Lily The Pink (Scalford/Faribonde) Basart/Amsterdam.
4. Oh La Di, Oh La Da (Marmalade/CBS) (Leeds Music Basart/Amsterdam.
5. Elvis (Barry Ryan) M.G.M.
6. Albatross (Fleetwood Mac/Blue Horizon.
7. Black Magic (Bozack/Bozack/Capitol.
8. Son Of A Preacher Man (Dusty Springfield/Philips.
10. Build Me Up Buttercup (Foundations/Pye.

Cash Box: A Trade Magazine That Serves Its Industry

KPM Pays 50th Anniversary

TrIBUTE TO JIMMY PHILLIPS

LONDON — The Savoy Hotel was the venue chosen by the chairman and directors of KPM Music to celebrate the 50th anniversary of KPM in publishing. Jimmy Phillips, managing director of KPM Records, and now Chairman of the company, was representing KPM at the event.

The celebration was held in honor of Jimmy Phillips, who is Considered one of the key figures in the music industry. Jimmy Phillips has been with KPM since its inception in 1918, and has played a significant role in the company's success.

During his long career, Phillips has worked with some of the biggest names in the business, including The Beatles, The Rolling Stones, and The Who. His contributions to the music industry have been recognized with several awards and honors.

The tribute event was attended by many of the industry's top figures, including record company executives, musicians, and industry leaders.

The evening included a dinner, speeches, and a special performance by some of KPM's most celebrated artists.

Audio/Visual History

The event also included a display of audio/visual materials showcasing KPM's rich history. The display featured rare photographs, videos, and audio recordings that highlighted the company's impact on the music industry over the past 50 years.

The tribute to Jimmy Phillips was a fitting celebration of his contributions to KPM and the music industry as a whole. It was a testament to the company's commitment to excellence and innovation, and a reminder of the important role music has played in shaping our world.
Europe too is going Stereo 8

RCA Stereo 8 cartridges run on Europe's roads for a new way of driving

Production facilities in Rome

Mastering Room
Heads and tracks microscope control
Master Reproduce System with basket and logic
High Speed Slaves Focused-gap-system
Stereo 8 Assembly Line

RCA S.p.A. - Via Tiburtina Km. 12 - Roma, Italy
New at the charts this week is "Seaford at Paraphrase with 'Lil' Tom Pink", debuting at a rank of 9 on the charts. New releases from EMI include the low price label Joy with among others Little Richard, Jimmy Reed and John Lee Hooker. Hoots, a Swedish group who traveled to Denmark during their tour Jan 15 to Feb 3. Swedish group In Greepers, Sweden's group to appear in BBC's Top Of The Pops, the group now celebrates their first Swedish tour. Norwegian celebrities are celebrated their "Top is the Year", the group now celebrates their first Swedish tour. Norway's celebrated their "Top is the Year", the group now celebrates their first Swedish tour. The group now visited Stockholm for concerts. Actual releases from Al Philips/Sonata include Jerry Lee Lewis at Mercury with 'She Still Comes A Round'. Esther & Abi Ofarim at Philips with 'Don't Think Twice, It's Alright'. Manfred Mann at Fontana with 'Papa, O'You On The Run' and a large number of LP albums at various labels. Sven Malmkvist and Anna-Lena Lovlo at Philips also released new albums at various labels. The single title of this week is now receiving many requests on midnight programs and the latest single "Scarsboro Fair" Astrud Gilbert is also released to visit Japan in February. To coincide with it, Nippon Gramophone scheduled the release of her album "Wind": Yummy, in spite of the news of split out, the Beatles have recently done well with "I've Got A Feeling For You" and "How Do You Sleep?". Nippon Gramophone is putting another new single "Hurt Me Tonight" out in Japan. The week's hits /'I Am World." Also an LP entitled the same is scheduled to be shortly released. RCA-Victor has acquired the distribution rights on "Hold Me Tight, B.O. Love" by Johnny Nash and a rushing releasing it.

RCA-Victor's best selling five singles of 1968 have been almost occupied by the Monkees with "Daydream". "Valerie's Home Of The Monkees and an Eleven LP "Baden Powell A Young" including Powell's own compositions such as "Cumbadore" and "Samba Tirosa, Sambadore Avio" written by Carlos De La Rosa and song standards as "Garota De Ipanema" with an arrangement of Jose Feliciano featuring several new discs in the new year. Categories of "Breakers" and "Spangled Banner" and his next album "Here Today" distributed in February.

The New Christmas Musics is the sound track here in the new holiday season giving concert in six cities. Corrected with their visit, CBS/Sony has released the album "Christmas New Book". Since Columbia's film "Funny Girl" will be released in Japan in the near future, CBS/Sony has put on the market the original soundtrack album "Barbra Streisand: The Year Of The NYER. CBS/Sony will put a special emphasis on the promotion of this artist. Sergio Endrigo who has released his very first album in Japan tour in March last year, will be booked for the second tour in March. King Records, intending to arouse the boxa nova boom again on this occasion, has released the album "J'vous Aime". (The single title of this week is again receiving many requests on midnight programs) and the latest single "Scarborough Fair" Astrud Gilbert is also released to visit Japan in February. To coincide with it, Nippon Gramophone scheduled the release of her album "Wind: Yummy."

Norway's Best Sellers

<table>
<thead>
<tr>
<th>Week On Chart</th>
<th>Album/Artist</th>
<th>Label</th>
<th>Week on Chart</th>
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<tbody>
<tr>
<td>1</td>
<td>Fra Johnsen</td>
<td>Harper-Palmer</td>
<td>1</td>
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<tr>
<td>2</td>
<td>Rolf Remor</td>
<td>Julie (Ronald &amp; Julie)</td>
<td>2</td>
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<tr>
<td>3</td>
<td>Eelie (Benny Ryman &amp; MGM)</td>
<td>Belinda (Scandinavia)</td>
<td>3</td>
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<tr>
<td>4</td>
<td>Johnny Rivers</td>
<td>BO polyphon</td>
<td>4</td>
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<td>5</td>
<td>Muso (Benny Ryman &amp; MGM)</td>
<td>Belinda (Scandinavia)</td>
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<tr>
<td>6</td>
<td>Kayman (Le Stagnoli)</td>
<td>The Four Tops</td>
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<td>7</td>
<td>Yuki (Kojiro Tezuka)</td>
<td>The Four Tops</td>
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<td>8</td>
<td>Muso (Benny Ryman &amp; MGM)</td>
<td>Belinda (Scandinavia)</td>
<td>8</td>
</tr>
<tr>
<td>9</td>
<td>Yuki (Kojiro Tezuka)</td>
<td>The Four Tops</td>
<td>9</td>
</tr>
<tr>
<td>10</td>
<td>With A Little Help From My Friends</td>
<td>Joe Cocker/Polydor</td>
<td>10</td>
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<tr>
<td>11</td>
<td>Yuki (Tatsuo Morita)</td>
<td>The Four Tops</td>
<td>11</td>
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<tr>
<td>12</td>
<td>Ob-La-Di</td>
<td>Ob-La-Da (Columbia)</td>
<td>12</td>
</tr>
<tr>
<td>13</td>
<td>My Little Lady (Non Ilustrert Mal)</td>
<td>Toremeets (CBS)</td>
<td>13</td>
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Scandinavia

Cashbox

Finland's Best Sellers

<table>
<thead>
<tr>
<th>This Last Week</th>
<th>Chart</th>
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<tbody>
<tr>
<td>1</td>
<td>Oli Mita aikoja (Those Were The Days) (Petri Paar/Parlophone)</td>
</tr>
<tr>
<td>2</td>
<td>Kaasne yiddesa ain (Dunja, Don) (Tapani Kant/Kos/Enel)</td>
</tr>
<tr>
<td>3</td>
<td>Those Were The Days (Mary Hopkin/Apple)</td>
</tr>
<tr>
<td>4</td>
<td>Jaa (Beatles/Parlophone)</td>
</tr>
<tr>
<td>5</td>
<td>Kauku suonit antaa saan (Happy Birthday, Sweet Sixteen) (Pekka Raatikainen)</td>
</tr>
<tr>
<td>6</td>
<td>Kayman van (Le Stagnoli dell amor) (Kai Hyttinen/Philips/OY)</td>
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<tr>
<td>7</td>
<td>Yuki (Kojiro Tezuka)</td>
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<td>8</td>
<td>Ob-La-Di</td>
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<td>9</td>
<td>My Little Lady (Non Ilustrert Mal)</td>
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SMini

Cashbox Japan

Japan's Best Sellers

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<thead>
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<th>Album/Artist</th>
<th>Label</th>
<th>Week on Chart</th>
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<tbody>
<tr>
<td>1</td>
<td>Kiri-No kisetsu Pinky &amp; Killers</td>
<td>(Kagaku)</td>
<td>1</td>
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<tr>
<td>2</td>
<td>Nagasaki Blues Mini Ao (Victor)</td>
<td>(Kagaku)</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>Inuwa Shikwase Kaja Myri Sugawa</td>
<td>(Columbia)</td>
<td>3</td>
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<tr>
<td>4</td>
<td>Asa-No kizuchau Yukai Josh King</td>
<td>(Philips)</td>
<td>4</td>
</tr>
<tr>
<td>5</td>
<td>Toshihisa No Hito Shinichi Mori (Victor)</td>
<td>(Publisher/Watanabe)</td>
<td>5</td>
</tr>
<tr>
<td>6</td>
<td>Hitoshi Sakaba Se Shinichi Mori (Victor)</td>
<td>(Publisher/Watanabe)</td>
<td>6</td>
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<tr>
<td>7</td>
<td>Asanuma Joe (Music for)</td>
<td>(Publisher/Watanabe)</td>
<td>7</td>
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<tr>
<td>8</td>
<td>Shinnoff-Semmei No Nindo (Polydor)</td>
<td>(Publisher/Watanabe)</td>
<td>8</td>
</tr>
<tr>
<td>9</td>
<td>Watae-Tsu Bunnuno Onna-Ne Mahina Stars &amp; K. Ogata (Toshiba)</td>
<td>(Publisher/Watanabe)</td>
<td>9</td>
</tr>
<tr>
<td>10</td>
<td>Kiri-Ni Musoara Yuru Ken Kori (Toshiba)</td>
<td>(Publisher/Watanabe)</td>
<td>10</td>
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Scandinavia

Cashbox

Denmark's Best Sellers

<table>
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<tr>
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<th>Chart</th>
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<tr>
<td>1</td>
<td>3 Arrivedert Strange (Arrivedert Strange) (Birthe Kjaer/CBS)</td>
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<td>2</td>
<td>3 Ob-La-Di</td>
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<td>3</td>
<td>2 Ob-La-Di</td>
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<tr>
<td>4</td>
<td>2 De vinter med plukker (Lennon Tree) (Johnnie Reimar/Philips)</td>
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<tr>
<td>5</td>
<td>2 No, No, No, No (Lost &amp; Found/Tivola)</td>
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<tr>
<td>6</td>
<td>2 No, No, No, No (Lost &amp; Found/Tivola)</td>
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<tr>
<td>7</td>
<td>3 Elsie (Benny Ryman)</td>
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<tr>
<td>8</td>
<td>3 Elsie (Benny Ryman)</td>
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<tr>
<td>9</td>
<td>2 Elsie (Benny Ryman)</td>
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<tr>
<td>10</td>
<td>2 Lily The Pink (Scaffold)</td>
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*Local copyright*
The economic boom of the Sixties, the biggest on record, will be followed in the '70's by a new and even bigger boom — and with it, more inflation. This forecast by the prestigious Kiplinger Washington Letter can be a blessing in disguise for the music and amusement machine operator who sets the tone of his business not just to survive the inflation but actually to benefit from it.

Inflation, to be sure, has worked more against the music and games business than for it. With the nation on the heels of the longest period of prosperity in its history, it is curious to note that the coin trade has only recently turned its attention to raising the play-price on its equipment — after the cost of nearly every other product and service has gone up long before. The cost of new equipment, dependent upon the price of materials and factory labor, continues to go up. Fir plywood, a staple material in the manufacture of most of the trade's popular tables, games and music boxes, went up over 100% alone in the past four months. The inflationary costs here are certain to be passed on to the distributor and operator as soon as lumber inventory, purchased at the old price, becomes exhausted... if it hasn't already.

No operator has to be reminded that his own costs of doing business are spiraling... from labor costs right down to gas for the route truck. On top of this, he has to reckon with unreasonable demands for advances and other loans that the inflation which today looks first to the operator for a "little help" (While testing to see how much it can really get away with).

Now, just how does the operator meet the continued inflation and how can he possibly benefit from it? The obvious answer is to make more money in the collection bag by 1. adding new locations to the route and 2. making more money out of existing machines.

Adding locations today is no easy matter. Most areas are already long saturated, so the operator can only solicit a competitor's spots or keep an eagle eye out for new opportunities. Under today's standards, this can be a costly enterprise and the small operator will do himself a favor by keeping in closer contact than ever with his accountant, who can help him toward a more accurate judgement on how much to spend for a new location by considering how much it will yield for the investment. In many instances, the smart operator might determine his best policy would be to concentrate on the locations he's already servicing and forget about adding additional cash outlay for new ones at this time.

Working for a bigger coin box take is surely the soundest way to meet inflationary costs. As we said before, the very fact that the cost of living is rising can actually help the operator hike his music and games play pricing. With everything else going up — from bread to bananas — it's the perfect climate for introducing 2-25c play to the public. Isn't it? Increased pricing is the surest way to meet the monetary demands of the future. If you don’t get on it now, you’ll be forced to later. And later, however, may be too late to recoup.

There’s one major point to be considered in raising your play pricing. If you’re going to up the ante, you’d better damn sure you give the customer his money’s worth. That means new machines, both phonographs and games, are almost mandatory wherever you up the take. For those joints that “go” all the time, you may not need new equipment for a price increase, but for the average spot, you’d better wheel in new machines and program the best records available if you hope to get away with it.

In the case of the marginal location, price increase is practically out of the question. Matter of fact, some operators have found they can earn more by actually dropping the price, a back to nickel play. It might be an experimental idea but it’s certainly worth trying. After all, customers at marginal spots obviously have only so much to spend on your machines. Cheaper play pricing should add volume and quite possibly create a play momentum you never had before.

And remember, one sure way to wedge in a price hike is by placing totally new styles of machines. Units like quiz games are a big draw to the coin box riding to the tide. In short, it’s time this business got on the offensive in its dealings with locations and in its methods of programming and pricing machines to coax the most out of the public’s pocket. Charge!

**Bi-State Ops Group Sets 8-Ball Tourney in February**

CHICAGO — Bob Vihon of the Atlas Music Co conducted back-to-back meetings with operators from the bi-state Illinois-Iowa area (Jan. 9th & 18th) to organize a coin-operated pool table tournament. The meetings, which culminated several weeks of planning by Vihon, in cooperation with Len Schneidler of U.S. Billiards, determined that the first Bi-State Area Tournament will commence February 17th and run until the grand prize schedule is to be held May 3-4 at the Rock Island Armory in Rock Island.

As of Friday (Jan. 18), Vihon advised that 85 locations were registered for the tournament eliminations by their respective operators. He expects the full compliment of 128 locations to be in the contest by the Feb. 17th kickoff date.

Vihon held his first meeting (Jan. 9th) at Larsen’s Restaurant in Lake Zurich, Ill. where members of the Music Operators of Northern Illinois heard his presentation on the benefits that sanctioned location tournaments can bring to the operator. The entire U.S. Billiards system was explained in detail at this meeting by Len Schneidler, who entertained a lengthy question and answer period at the conclusion.

The next evening, Vihon held forth in Davenport, Iowa for a base of that state’s table operators. It was decided here that the strong response in favor of the tournament, in both Northern Illinois and Iowa, warranted staging the contest as soon as possible. The Feb. 17th date was satisfactory to all.

Vihon also set up a four-man coordinating committee to handle the paperwork and distribution of tournament equipment such as certificates and trophies. The committee consists of Clarence Hagens of the Hawthorne Amusement Co. (Iowa City), Pete Langbehn of the Langbehn Music Co. (Moline, Ill.), Pete Kohler of the Illinois Amusement Co. (Davenport), and Vihon himself.

Hit of the 'Start Your Own Business Exposition', held last week in New York's Coliseum, was the Disk-A-Mat record vender, being sold in this area on a franchised, guaranteed location basis. Disks are vended at four quarters a throw. Mark Ellis, Carol Kahn and Mike Caruana, above, manned booth.
Rosen Hosts 600 At MM-3 Part With Prizes, Prizes, Prizes

PHILADELPHIA—It was with a ringing and resounding ring when David Rosen tolled the party bells last Sunday to ring out the old and ring in the new for Rowe AM7’s new “MUSIC MIRACLE” music machine. The first preview party of the year for the new equipment. Rosen, who heads the area distributing firm of David Rosen, Inc., set the party stage in the plush setting of the glamorous C.F. Club, the favored setting for the celebrity trade.

The Rosen party started with a special preview at 11 a.m. for the favored few, who participated in the company’s Caddie deal, with an “Open House” for the entire trade starting at 1:00 p.m. The long-expected event wept into the coming hours that saw more than 600 persons coming in to join the all-day festivities.

Operators and their associates came from near and far throughout the entire area to see the new Rowe “MUSIC MIRACLE” equipment prizes were contributed by the most outstanding party ever staged, by those whose parts for the car machine industry.

Every person attending received a Preview Souvenir Package that included a selection of 45’s and LP’s, a photograph record, a souvenir pen, a Rowe View Slide and the colorful Rowe brochure which told the story of the new machine which held the party spotlight in the center of the stage at the C.F. Club.

In addition to the hundreds of operators, many of the top executives, and newspapermen were in attendance. Rowe executives on hand included John Moyers, executive president of product engineering; Ray Tabor, vice-president of marketing; James Ahote, director of service engineering. Art Seguin, regional sales manager, and O. J. Mulley, regional sales manager.

Among the special highlights in the festivities were Judge Leo Wernirott, of the Common Pleas Court, the Rosen, president of the Philadelphia Torissi and Convention Bureau. Dr. William H. Gray, Jr., member of the Civil Service Commission and the Philadelphia Housing Authority. Bank presidents, whose institutions finance financial contracts with the car machine industry, were as much in evidence as the celebrity recording stars. And when they were not crowding around the new Rowe “MUSIC MIRACLE” and the Rowe Phonogram, they were enjoying the abundant and mouth-watering food table or bar.

The Caddie was off to a grand start with a special preview for the selected 50 who participated in the Caddie Deal. The big winners of the Caddie Deal, Bally Minizag, the 1969 Cadillac and the Rosen Cadillac Deal were Crown Music Service and B. & B. Vending Co. of Baltimore. Both partners in the firm were on hand to enjoy the bounty. Rowe Superstein and Harvey Friedman, sales manager.

Title to the brand new 1969 Cadillac is turned over by David Rosen to the two partners in the Crown Music Service and B. & B. Vending of Baltimore. Shown (left to right) are Rosen, Bernie Superstein and Harvey Friedman, and David Weiss, sales manager at the Rosen company.

Awarding the prizes — (left to right) are Herb Blumenthal, sales manager at the Rosen Cadillac, Bally Minizag; Noble Senior manager) Hank Hoyer,则 the Rosen company sales staff, and Lewis Rosen, who is manager of their Tape and Stereo Department.

The camera’s wide angle lens wasn’t wide enough to capture on camera the 600 persons who attended the David Rosen Preview Party at the C.F. Club in Philadelphia.

William’s Ships Cabaret 4P Pin

CHICAGO—Williams Electronics, Inc., is now shipping its brand new four-player pinball “Cabaret” to its distributors across the country.

The game, which has been on test for several weeks in key territorial locations, is considered one of the most “glamorous looking” amusement pieces ever produced at the Williams factory. In addition to its engaging eye appeal, “Cabaret” introduces several exciting play features which have been responsible for an unusually high take at the test spots, according to the firm’s sales and promotion manager, Billy DeSelm. “This is definitely a high action game,” he declared.

Among the play incentives is an exciting ‘shoot again’ feature signaled by the button-out lane, which can be activated for each of the players. There is also a four sequencer display at the top of the playfield which changes the scoring values throughout the entire field. The game is adaptable to either 3 or 5 ball play and is convertible to an add-a-half model.

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WSM, CABARET 4P L

ROCK-OLA DELUXE 441

needed,” he declared.

Like its brother, the 160 Selection Model 440, the compact Deluxe 441 works with all accessories, receiver, phonette and Stereo Cassettes and Stereo Cassette Recorder, as well as stereo tapes. The two tape players, which are capable of playing either stereo or mono tapes, feature a variety of playback and recording functions, including stereo and mono recording, automatic cue playing, auto-stop, and optional remote control.

The Deluxe 441 also features a built-in speaker system, which provides good sound quality even in small rooms. The speaker system is designed to be easily removed for cleaning or replacement.

In addition to the stereo playback, the Deluxe 441 also offers a manual tuning system, allowing the user to manually pick out desired radio stations. The manual tuning system is especially useful in areas with weak radio reception.

The Deluxe 441 is available in a variety of designs and colors, allowing the user to choose a model that best suits their personal style. The compact design of the Deluxe 441 makes it easy to transport and use on the go.

The Deluxe 441 is a versatile and reliable stereo system that offers excellent sound quality, along with a wide range of playback and recording options. It is a great choice for anyone looking for a high-quality stereo system that fits easily into their daily routine.
Stabler Joins Sandler Vending

MINNEAPOLIS — Sandler Vending Company, has announced the appointment of Mr. Brooke Stabler to its sales staff.

Stabler retired from the U.S. Air Force in November of 1966, with the rank of Lt. Colonel, after twenty-five years of service. He has traveled extensively throughout the world and at one time was attached to the Strategic Air Command.

Since his Air Force retirement, Brooke has been active in the sales field.

Sandler Vending Company known to many by its founding name of Sandler Distributing Company has been distributing equipment to the coin machine and vending industry since its founding in 1945.

PhonoVue

Film Pairings

2517T Conference Room, "Hold On This Time" Suzy 0123 "Y'all" Dynamo 125

2517F Coconuts, "Shame Shame Shame" Atlantic 2560 "Love Child" Morown 1135

2517P Going Going Gone, "Red Hot" MGM KCG 14 "Yo La La Song" Decca 32429

2517C Angelina In Luxembourg, "I'm Gonna Hold On As Long As I Can" Tamla 34777 "Home Cooking" Soul 33063

2517U Surprise Package, "Slow Drag" Gamble 221 "Sweeter Than Sugar" Buddah 92

2517J Beach House, "30-60-90" Hi 2154 "In Care Of The Blues" Decca 23744

2517H Misty Night, "Love Light Calendar" 1967 "Hey Hey - Pt. 1" ABC 11135

2517E Wine Women & Pirates Build Me Up Buttercup UNI 35101 Soulful Spirit Brunswick 35891


CHICAGO — "Pound for pound, there's more playing excitement engineered into this game than I think has ever been accomplished at this factory or any other company," so declared Alvin Gottlieb, D. Gottlieb & Company executive on the occasion of their official release of 'Spin-A-Card.'

The brand new single player captures the customer's interest the second it catches his eye," Gottlieb declared. "The colorful artwork and animated features in the backbox alone are great on-location advertising. But the play of the game itself is the flipper's best salesman.

'Spin-A-Card' offers the player the unique challenge of building either a high or low card hand by maneuvering the balls to strike the targets at the right time. Attention to timing is important to the score as bonuses, alternating out-hole special scoring, top bumper super scoring (in conjunction with top and side rollovers) all join to offer a fast, flashy and exciting game.

The piece combines all the necessary skill ingredients and more in a most colorful setting," Gottlieb declared. "The card playing motif has always been popular and 'Spin-A-Card' brings new meaning to it in a pinball masterpiece," he stated.

The new flipper has passed its on-location testing with flying colors, he stated. "It honestly has surpassed our expectations here. Looks like another industry classic," he said.

Put Your Profits in Orbit with CHICAGO COIN'S NEW apollo MOON SHOT RFLE GALLERY

New MOVING SPACE SHIP TARGETS

ENEMY SPACE MEN TARGETS

MOVING IN SPACE

• FLASHING SPACE STAR FOR EXTRA SCORE OR SPECIAL
• WEIRD SOUNDS FROM OUTER SPACE . . . Adjustable for Tone Pitch and Volume
• BURSTING FLASHES OF LIGHT WHEN TARGETS ARE HIT
• SPECTACULAR DUAL BLACK LIGHTS FOR BRILLIANT SPACE EFFECT
• 9 Targets . . . 4 Drop Targets, 4 Moving Targets, 1 Flashing Star Target
• Realistic Recoil in Rifles • 20 Shots per Game

10c-25c PLAY

Adjustable Extended Play or Replay

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1725 W. DIVERSEY BLVD., CHICAGO, ILLINOIS 60614

Cash Box—January 25, 1969
The following list is compiled from the current
Cash Box Top 100 Chart. The new chart additions
are in numerical order as they broke onto
the Top 100.

39 I'm Lucky In Shame* 1910 Fitzgerald Co. — Buddha 91
49 Woman Helping Man* Veejays — Reprise 503
51 Indian Grey* 1910 Fitzgerald Co. — Buddha 91
53 Crossroads* Cream — Abco 6666
57 Hey Baby* The Lovin' Spoonful — RCA 9714
59 Somedays Soon* Judy Collins — Elektra 45449
61 My World Is Empty Without You* Frankie Laine — RCA 9714
62 I'm Gonna Hold On Long As I Can* TSU — Jan 54177
65 Proud Mary* The Jefferson Airplane — Fantasy 619
75 River Deep Mountain High* The Rolling Stones — Atco 1235
78 You Gave Me Some* James Brown — King 5013
79 & Jo Jo Woman Helping Man* Benson & Jo Jo — Monument 1279
80 It's No Use* The Treachery Of Pain — Buddah 5013
81 & 82 I'm Gonna Hold On Long As I Can* Frankie Laine — RCA 9714
83 & 84 About That Kind Of Girl* The Ventures — Pye 7075
85 & 86 I'm Lucky In Shame* 1910 Fitzgerald Co. — Buddha 91
87 & 88 A Man Without Love* The Beatnicks — Atco 35082
89 & 90 My World Is Empty Without You* Frankie Laine — RCA 9714
91 & 92 I'm Lucky In Shame* 1910 Fitzgerald Co. — Buddha 91
93 & 94 I'm Gonna Hold On Long As I Can* TSU — Jan 54177
95 & 96 Woman Helping Man* Veejays — Reprise 503
97 & 98 My World Is Empty Without You* Frankie Laine — RCA 9714
99 & 100 A Man Without Love* The Beatnicks — Atco 35082

Rumor has it
that the new coin machine
at David Rosen
is the most complete
ever with biggest
values and
lowest prices ever.

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The experts are switching to WURLITZER AMERICANA III. The quicker you up-grade your route the quicker you mutually benefit from increased earnings.

Several reasons for it. Action-packed animation. Tone-stirring stereo sound. Jewel-like mechanism. Almost service-free operation. And, of course, it all adds up to money-in-the-pocket for everyone.

If you haven't seen or heard it, do it on the double.

WURLITZER

Investment for music operators

THE WURLITZER COMPANY
113 Years Of Musical Experience
North Tonawanda, New York
Northwest Sales Opens Ore. HQ.

PORTLAND, OREGON — Barely a week before this city became literally buried in snow, the Northwest Sales Company held a gala grand opening of its new, modern facility at 3440 S.E. 26th Avenue here in the city of Portland. Over 1000 guests participated in a tour of the building, admired the newest innovations in facilities and shared in the door prizes and entertainment.

By way of history, the Northwest Sales Company had its birth in Seattle, Washington, in 1906 when Ron W. Pepple, president of the company, opened the first Wurlitzer distributorship at 3158 Elliott Avenue. In 1933 his partner, Marshall McKee, opened the original outlet here in Portland. McKee is the company's secretary-treasurer.

The wholesale distributorship now extends, as its name clearly implies, throughout the Northwest encompassing the states of Oregon, Washington, Idaho, Montana and up into Alaska.

The new one-story building is constructed of steel with poured concrete walls. Exterior pilasters painted a rich brown divide the facade into five square sections. The camouflaged entrance to the building is of decorative masonry blocks painted the same brown. These contrast with the natural cement color. Heavy plate glass double doors open directly into the showroom.

The architect in designing the building made skillful use of exterior space. Foregoing a conventional pattern for parking, the building is surrounded with convenient spaces to accommodate at least 50 automobiles. Need for maintenance of lawns and shrubbery is thus dispensed with.

The building is so situated that the main entrance and the service area on the side of the building are completely divorced. Each has its entrance from the nearby thoroughfare. Upon entering the building, the visitor is immediately impressed with a feeling of spaciousness, lack of shadow and unusual color scheme. Contributing to the airy feeling is the seamless flooring of grey and white plastic blocks embedded in plastic. The unique type of flooring is carried throughout the building. Private office, fitness area, and pennant and unusual color scheme. Contributing to the airy feeling is the seamless flooring of grey and white plastic blocks embedded in plastic. The unique type of flooring is carried throughout the building. Private office, fitness area, and unfinished basement are added.

On the day of Northwest's grand opening, beautiful baskets and bouquets of flowers from friends, business associates and suppliers were deposited throughout the new facility. These were sincere tributes to the fine organization that has been in operation in the Northwest for the Wurlitzer Company.

Welcome guests at gala opening of Northwest's new building.

SEGA Duck Hunt — gun game with a new twist.

Not just moving targets, but flying ducks from one side of the back scene to the other, these animated ducks fly from the left to the right on a special screen, disappearing from view when hit by the marksman.

Score Ticket Vendor

A target ticket perforated by each shot is vended from the front of the game.

Sound Effects

The shotgun fire and the duck sounds are faithfully reproduced.

Optional Prize Game

The mechanism is constructed for plug-in free game.

Specifications

Height: 69" Width: 28" Depth: 38" Export Packing: 49 cft.

Cash Box — January 25, 1969
Illinois Ops See Rowe Juke At Atlas


An excellent turnout of operators took advantage of the opportunity to stop in and see the line, new "MM-3," which was very prominently displayed in the showrooms.

Rowe's Hank Hoevenaar and Paul Huebach were in attendance to demonstrate and explain the phonograph's many great features. Eddie Ginsburg, Sam Gersh and the executive and sales staff of Atlas Music Co. were on hand, extending hospitality and ushering visitors to the display area and, of course, the very delectable refreshment table.

Atlas execs Eddie Ginsburg (left) and Sam Gersh.

Atlas' Stan Levin (left) and opera- tor Weidon 'Mac' O'Donnell.

Atlas' Joe Kline (left) and Bob Fabian.

Atlas' Sam Kolber (left) and Bob Vihon.

Rosen Party (Cont'd)

operators when they saw the 'Wall of Sound' making it truly a Music Miracle, plus the enthusiasm generated by the audio-visual impact of the Phonocolor,' said Rosen, "gives me not merely a feeling of satisfaction, but a feeling that 1969 is going to be the big year for our Rowe operators. When we invited the trade to our preview party, we promised that this would be a profitable party that would last the entire year—and then some. And that's exactly the way the operators have reacted to our new equipment.

Coin Trade Urged To Help A Friend

N.Y. Responds: Appeal Now Nationwide

NEW YORK — The following is more than a story — it's an appeal to all music and games operators distributors and manufacturers across the country, and especially to those who might have been more closely associated with the gentleman we will speak of.

Late last year, Ben Chionsky of the Music Operators of New York issued a plea to his membership, asking them to send in whatever contributions they could to help out a well-known coin industry veteran whose misfortunes in the last few years are singular, but who is too humble to ask for the help he genuinely needs. Ben's letter perhaps sums it up best:

"Dear Operator:

"This gentleman has been identified with our business for years. His sudden illness forced him to retire from the industry. He has been in and out of hospital. He is an amputee and gradually going blind. He is destitute and humbly refuses to mention his poverty. It is a sad commentary on life, to witness this man's suffering.

"You know him and I know him — I therefore feel that his name should not be mentioned. Believe me, he needs help. Remember, it is always better to give than to receive.

"Ben's appeal was generously answered by the New York trade to the amount of $705 which was immediately turned over to our friend. More surprised by the turnout than by the money, the man was deeply moved by the response of so many old friends.

"Others in the trade might remember seeing him at the last two MOA shows where he helped out at the Cine-Sonics booth.

"Now we'd like to make the appeal nationwide. A more worthy cause could hardly be found — for this is one of our own. Please respond by sending a check to Cash Box, 1788 Broadway, N.Y.C. 10019, signed to Ed Adlam and it will bring the money and the list of contributors to our friend.

"Those operators and distributors from the New York area who responded to Ben's appeal were: Jack Ehrlich, Max Weiss, Mike Munyes, Charlie Bernoff, Phil Baisen, Max Gavarrin, Max Iskowitz, County Enterprises, Supreme & Paragon Music, Meyer Parkhoff, Lou Levy, Al Lauro, Tifold Gross, Al Denver, Al Bodkin, Hy and Ben Rubin, Bill Fritz, Bernie Antonoff, Runyon Sales, Morris Kaminoff, Jack Milowitz, Jack Hearns, Joe Coli, Ralph Elefante, Bill Kobler, Jimmy Durante, Al Simon, Sandhill Associates, Sal Trelles, Harold Kauf- man, Millie McCarthy, Jerry Folkart, Tom Coli, Charfie RubinsteIn, Irving Kaye and Carl Pavesi. We sincerely hope we'll be able to triple and quadruple this list of names now that the appeal is nationwide. Please respond and show that the coin machine industry takes care of its own.

Cash Box — January 25, 1969

Williams 4 PLAYER

adjustable

3 OR 5 BALL PLAY

CONVERTIBLE TO ADD-A-BALL MODEL

1. Score Selector Disc.
2. Super Bonus Score In
3. Super Bonus Hole
4. Rollover Lane Scores
5. Match Feature

UP & DOWN POST CONFINES BALL TO PLAYFIELD where the action is!

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Contact Banner to reserve your Sega Periscope for the coming season. This is the machine you've been hearing about; the best money-maker in 51 years. Banner is the exclusive distributor for this item in Pa., Md., Del., N.J. and D.C. Hurry—sell now, supply is limited.
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CASH BOX Round The Route

EASTERN FLASHES
ASSOCIATION DOINGS—Moe Hol- land's Music Operators of Virginia gathered at the William Byrd Hotel in Richmond Sunday (Jan. 12th) and got going on their State Legislature representation program. Also discus- sed was value of direct mail equalization exhibition at last year's convention.

Jack Wilson's New York State Guild met in Poughkeepsie last Wednesday (Jan. 15th) to discuss progress of their Kill Bill Senators. Len Schneller, whose system is being used in the mid-state contest, was in attend- ance. Ben Delaney of NY recently issued an appeal for financial assistance to one of our trade vendors hereabouts whose illness several years back resulted in a leg amputation. Ben said we must make the appeal wide and we agreed. See separate story in this issue and expect to see a generous response.

TRAVELERS—Boston's Ivy Margold back from England after attending the A.T.M.'s golf outing from the Boston factory. "United Billiards' prexy Art Duddles thrives back himself off a vacation trip with the wife and kids to Italy. The Duddles family visited Rome, Florence, and the other scenic spots. Artie says he's now offering regulation-sized pockets with and optional timer mechanism. The timer allows the players to keep track of the time spent on the ball, and gives the operator the option of venging games at either 12 or 15 minute intervals. LA Time, a table installation on this model due shortly. Art's also look- ing into the possibility of starting a 30 ball Show due for Houston first week of February. Wall says his new Princess Bunny II reconfigurable table for the home, plus other rec room items.

ACTION AT THE NEW YORKER—The New York Sporting Goods Fair, just ended at the New York Hotel, brought out several of our major table retailers. Ivy Kaye displayed his line of products and expected a table order for the home, likewise All-Tech and Brunswick. The American Shuffle- board caves, Nick Melone, Sol Lips, and Louis Gilbert, dropped by to check the show. At Brunswick's Glen Mist table, looking for sailes and promotions took a break from the show to drop by the Austrian Embassy here for an official ceremonies marking deal to import the Blizzard ski line here for the Austrian factory.

HERE AND THERE — Effective Jan. 20th, the address for W. S. Distribution, Inc. will be Treed Drive in Randolph, Mass., according to an announcement by president Bill Schwartz. Syracuse one-stop shop. for Jimmy Galuppi picks Breada- Lee's new Decca outing entitled "I Must Have My Man" and decided on his top 50 of the year for copies of his record. Runyon Sales Springfield has slated three venging sessions to be conducted by Rowe's. Al Pianuzto. First will be on the Model 245 during layout on Thursday, Jan. 30th; then the All Purpose Model 147-A on Thursday, Feb. 5th; finally the Cold Drink Model L-104A Thursday March 27th Watch for new venging issue soon to come out from Epic Records.

M. Cohen of Long Island's Vend-O-Automatics displayed the line of the New York Cologne last week to talks and storeowners attending the Start Simple, Sales Increase in Business Exposition.
CHICAGO CHATTER

Bob Vihon of Atlas Music Co. made official announcement this past week that a proposed venture definitely set up by the Iowa and Illinois C.A. to be announced to commence the week of February 17. Bob, who has put a great deal of effort into the proposition, was in Davenport, Iowa recently with Len Schneller of U.S. Billiards who addressed the firm's owners to meet with the operators and lay the groundwork for the tournament (see story). Williams Electronics Inc., is in full production on the new "Gem" which is definitely released by the factory. Initial reaction in the trade is most gratifying, says Bill Destrin, and we're geared for plenty of action. The "Gem" is the "one" Bill listened to add that there's been no let-up in sales on the fast moving "Twister" shuffle alley. KAMA convened in Topeka, Kansas last weekend (18-19). One of the most important points discussed was the subject of assistance to survivors. This would be a program to assist families after the death of the operator. Kort elaborated on the subject quite a bit. A committee was formed with Ted Nichols as chairman and the members are Eddie Hatfield and Dick Taylor. Next meeting of the COIN is tentatively scheduled for three months from now. Rexall drug and Chemical Company and Commonwealth United Corp. announced last week that they had reached a preliminary agreement under which Rexall would exchange its franchise and retail operations for a combination of cash and a substantial convertible preferred stock in the Commonwealth. Together valued at approximately $55 million. The specific amounts of cash and convertible preferred stock are still to be determined.

MILWAUKEE MENTIONS
Called the busy premises of S. L. London Music and enjoyed a very nice chat with Nate Victor. Happy to learn that business has returned to normal following the recent upssets created by the blizzard, snow and cold. We have you. Nate noted that the firm's new sales and advertising departments are exceptionally active and that the Seeburg Gem and the new Williams add-a-ball" are doing extremely well! We never did get to ask Nate about his vacation and can only assume he had a great time. . . . The recent open house, starring the Rowe Music Miracle, which was held at Pioneer Sales and Services, was termed a huge success by Joel Klieman, Sam Cooper, et al. Attendance was very high, despite the fact that Pioneer's competition on Sunday opening day of the showing was the Super Bowl football game! We understand operators were very impressed with the M.M. and much business was written up.

Tony Martin opened in the Lake Geneva Playboy Club (14-15). For a look at what local operators are favoring in the way of singles we called on John Jankowski of Radio Doctors who listed the following: Peter Bell's "Mr. Sandman" by Brad Swanson (Thunderbird). My Happiness by "Track Step" by Jerry Smith (ABC). "Tonight's the Night" by "Walk Alone" by Exotic Guitars (Ramwood) and the Tammy Wynette offering "Stand By Your Man" (Epic), which is branching out into pop locations after starting out as a strictly country and western item.

Gottlieb's Spin a Card

- 10 Rollers and 6 Targets light High Hand, Ace thru 10 and Low Hand, Ace thru 5.
- Making both High and Low Hands lights "Fan Target" and Out Hole alternately for Special score.
- Brilliant, Flashy "Spinning Light" spots any of 10 cards on which it stops.
- Top and side rollers light 4 "Pop Bumpers" for Super High Score.
- Top center roller scores 500 Points.

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CO., 201 Garfield, Dayton. Ohio. Table 14 Tables - Cigarette Novelty, A PA. 500 W. LAFAYETTE.

JIMMY PEARL, 1090 W. Pico, Los Angeles, Calif.

WANTED: MIDWAY Red Balls, Jiler Ball and Jokers Wiz.

WANT: 20 used Bingos and all parts.

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