Mercury/UPI Deal: Making Disk Journalism Work With Music... Editorial: Irrelevant Justification... Paul Anka & Steve Lawrence Start Prod.-Pub Co.... Dot's 1st Nat'l Confab... RCA Promo Debuts 6 Ormandy Sets... UA On Right 'Track'

Bobby Goldsboro & Rowe's 'Music Miracle'

Jan. 11, 1969

www.americanradiohistory.com
Introducing... that Jimmy Walker.

That's right. He's breaking out as a single artist on Columbia. And he's got both halves of what it takes to make it: the big talent and strong material. It all adds up to a powerful opening single:

"The Greatest Love"

Produced by Jerry Fuller

THE JIMMY WALKER IS ON COLUMBIA RECORDS

www.americanradiohistory.com
Irrelevant Justification

There isn't much steam left in debating (or discussing) whether or not rock music should survive. This would seem a valid appraisal if one were to take into account some recent radio and TV interview shows. The programs, which rise or fall on the basis of stirring-up heated pro-and-con stands, might have activated more excitement if their topics were "Birds of South America." Why? It's simply a matter of general public acceptance of rock as a form of pop music that's here to stay. And no amount of artificially induced controversy is going to put that kind of conflict back together again.

This is not to say that rock cannot be the subject of lively, intelligent and edifying discussion. We tuned in on one the other day when the ABC television network took note of the eve of the fifth anniversary of the Beatles' introduction to the U.S. disk market (it's this month). A gathering of professors, sociologists, psychologists and one performer discussed the influence of the English group (and other rock acts) on a level that the rock revolution deserves: what rock mirrors in today's society and how it goes about doing it. All this sounds awfully academic, yet it was surprising how different points of view did elicit a good measure of conflict. But, most importantly, viewers were treated to an insight into why rock sounds the way it does and how it has influenced what society sees, hears, (thinks and wears). One is reminded of the Christmas issue of Life. Devoted entirely to the life and works of Picasso, its underlying theme is the influence of the great painter in what we see and hear and think, too.

Those who create or admire rock need no longer apologize for it. Depending on individual taste and the criticism of authoritative men, rock is either good music or bad. To be sure, there is a lot to be said pro-or con on what rock is saying. But this should be hardly in the nature of a challenge to the very existence of the form. Its existence is really not the subject of debate; yet this is the kind of dated direction in which moderators try to veer their guests.

For its new and refreshing approach to pop music, its honesty and attempt, at times, to galvanize music with what is going on in the world, the last thing rock needs is justification. Such justification is irrelevant today in print or on the air.
Solid action... Strong picks!

The Flirtations
NOTHING BUT A HEARTACHE

Doris Willingham
YOU CAN'T DO THAT

Cash Box—January 11, 1969

www.americanradiohistory.com
AGAIN, FROM
RANWOOD
RECORDS, INC.
A NEW HIT LP!

LO MUCHO QUE TE QUIERO
("THE MORE I LOVE YOU" ENGLISH TITLE)
RAY ANTHONY
Just A Closer Walk With Thee
Stormy - Dear World - Wichita Lineman - Help Yourself - On Treasure Island
Red Sails in the Sunset - Watermelon Man - A Touch of the Blues
Lo Mucho Que Te Quiero (The More I Love You)

(Loh Mōo-Choh Tay K‘Yeh-Roh)

"THE MORE I LOVE YOU" ENGLISH TITLE
PRODUCED BY RANDY WOOD • ARRANGED & CONDUCTED BY BILL JUSTIS

HERE IS THE CATALOG THAT'S SELLING!

RANWOOD RECORDS, INC., A SUBSIDIARY OF RANWOOD INTERNATIONAL, INC., 9034 SUNSET BLVD., LOS ANGELES, CALIF. 90069

Cash Box—January 11, 1969
NEW YORK—The full audio-visual ro-
riculum will be at the command of
Mercury's new series of disk
ings. While disc coverage of major
ers will be a continuing feature that
same in recent years—especially following
Gersh's success with "The Liquidation of
1963—Mercury feels that it will add a
acement of the 1.5-gram, 33-1/3
merous images, the "sting-
venient new model is a case in point. A rock-jazz
race is composed just for the set by Darn
esinger, together with the
arst is to ensure that the
y of all four corners of the world. All 1100
struments will be equipped with 100
lods, while 300 of the 600 carry
y since Mercury has no marketing or
ule, its policies will be to make
tent, it was a chief source of disc
and the full-length documentary
veloped Decca Records with a line of
"year-ender" documentaries.
ong the few projects to follow the "Dissent"
age, Mercury expects to be ready with
such events that the label feels—or

Paul Anka & Steve Lawrence Form Joint Production-Publishing Firm

NEW YORK—Paul Anka and Steve
have pooled their talents to
 form an-as-yet unnamed produc-
t company. The group, variously being,
ml material from the two writer-
ners and producer Steve Lawrence, will
ark each with his own disk, "Goodnight My Love," as well as the Lertiman's new
oes "Sitting Under A Back Porch
Head On My Shoulder," rolls into

Happy New Year 'Of Dot' News Brought To Label's 1st Nat'l Meet

SCOTSDALE, ARIZ.—Dot Records
cerned with a new organization inclu-
section (3) in Scotsdale, Ariz., with
label president Arnold Buck and
P. Fierce termed a "running
iness company success." The
ouncement of a new label, Paramoun
ventions, would be similarly greeted
"the Tornado of Sound" on a new
n broader horizon. In the past, the
lmer's budget was largely con
ong the contemporary music and
country fields.

JOINING Goldberg, in the first of
what will be a regular series of
ulations, were Lou Sobel, the
company's director of sales and
管理, who has been in charge
sales manager. Regional sales execu-
Greenfield, and Bob Brant for
Bailyline for the company's Mid-
ern territorial, Vic Churbinbo-
the label and Denver's Ray Kapp.

Kapp Holds Exec Sales Meeting

NEW YORK—Kapp Record's first
full regional sales executive meeting
was held at the "Wall of Sound" (3)
under the direction of Kapp's new
agement team, headed by Ray Gold-
general manager. A full schedule of
products plans was discussed and
special emphasis on the company's
future in the domestic market and
the contemporary music and

Looking Ahead (Singes)

Robert Patt

Dot & Top 50

Radio Active

Record Ramblings

Single Reviews

Talent on Stage

Tape News Report

Top 100 Albums

Vital Statistics

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Rios for D.J.'s 26
Coin Machine Section 46-50
Country Music Section 43-50
International Section 45-49
Looking Ahead (Singles) 12
"The Cheerleader" Patter 12

HOLLYWOOD—Amos Records
has been formed by Jimmy Bowen,
head of Amos Productions, and the
firm is currently setting up independent
istributors to handle the new line. Two
albums have already been set for re-
lease in late January, a set with Bing
Crosby featuring contemporary tunes
and "The Ballad of Evergreen
huless," which Bowen described as a
rock, semi-underground set.

While Bowen will fulfill previous production commitments for other
labels (including Frank Sinatra, Dean
Martin and Sammy Davis), all new
projects will wind up on the new

FRONT COVER:

Amos Records' new Hollywood
fices will be located at 6955 Sannet
Blvd., in the "Wall of Sound" (3) office
located in the Paramount Building,
1501 Broadway.

op Goldsboro, United Artist Rec-
's chart star, lends an educated
Ike Lowe International's broad new
'Sound Miracle' coin phonograph
hich is manufactured by R. W.
ard's "Sound Miracle" speaker system.
The new line is officially being re-
leased to the music operating
industry this week (see complete details
in the Coin Machine News section).
Goldberg's predecessor as manager
among the nation's operators (his small
label, "Chop Suey," was noted Best Record
of the Year by the MCA), recently
hit the Top 100 with "Straight Life."
BOBBY VEE

(I'm Into Looking For)

"SOMEONE TO LOVE ME"

#56080

a super hit in Chicago smashing into another world-wide chart-buster for Bobby Vee!

PRODUCED BY DALLAS SMITH
ARRANGED BY DALLAS SMITH AND ROBERT VELLINE
NMC Increases 1st Qtr. Earnings

OCEANSIDE, N.Y. — NMC Corp. president Jesse Seltzer told stockholders at the company’s annual meeting last week that results for the fiscal first quarter were record highs.

Sales, he said, advanced 49 percent to a peak $1,661,316 from $1,154,920 for the corresponding first quarter of last year. According to the company, the first quarter income, he announced, rose 47 percent to $92,500 from $62,500.

In addition, the company’s board of directors increased the dividend from 4 cents to 5 cents per share, effective next year.

Attributing the gains to expansion of NMC’s record distributing activities and the increased sale of bulk sales records, he said the company had broadened the scope of its own proprietary labels, "now extending to many of this country’s top-charts. Included, he added, are leading discount houses, hundreds of stores, department stores, and hard-cover record jobbers nationally.

In the company’s second quarter of growth, he reported to shareholders, is the increased activity in which he said, "the company acts as a record jobber for the leading publishers and for the use of the importance we are placing in film music." (Continued on page 28)
**CashBox Radio Active**

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

**TALLY COMPLETED DECEMBER 31, 1968—COVERS PRECEDING WEEK**

<table>
<thead>
<tr>
<th>% of Stations Adding Titles To Prog. Sched. This Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>40%</td>
<td>Baby, Baby Don't Cry—Smokey Robinson &amp; Miracles—Tamla</td>
<td></td>
<td>75%</td>
</tr>
<tr>
<td>38%</td>
<td>But You Know I Love You—First Edition—Reprise</td>
<td></td>
<td>38%</td>
</tr>
<tr>
<td>34%</td>
<td>Can I Change Your Mind—Tyrone Davis—Dakar</td>
<td></td>
<td>67%</td>
</tr>
<tr>
<td>32%</td>
<td>You Showed Me—Turtles—White Whale</td>
<td></td>
<td>71%</td>
</tr>
<tr>
<td>30%</td>
<td>Bubble Gum Music—R &amp; R Bubble Bubble Trading Card Co.—Buddah</td>
<td></td>
<td>46%</td>
</tr>
<tr>
<td>29%</td>
<td>That's Your Baby—Joe Tex—Dial</td>
<td></td>
<td>29%</td>
</tr>
<tr>
<td>27%</td>
<td>May I—Bill Deak—Heritage</td>
<td></td>
<td>37%</td>
</tr>
<tr>
<td>26%</td>
<td>Daddy Sang Bass—Johnny Cash—Columbia</td>
<td></td>
<td>43%</td>
</tr>
<tr>
<td>25%</td>
<td>This Ole Heart Of Mine—Tammi Terrell—Tamla</td>
<td></td>
<td>25%</td>
</tr>
<tr>
<td>24%</td>
<td>Ready Or Not Here I Come—Delfonics—Philly Groove</td>
<td></td>
<td>55%</td>
</tr>
<tr>
<td>23%</td>
<td>Long Line Rider—Bobby Darin—Direction</td>
<td></td>
<td>46%</td>
</tr>
<tr>
<td>22%</td>
<td>Rain In My Heart—Frank Sinatra—Reprise</td>
<td></td>
<td>79%</td>
</tr>
<tr>
<td>20%</td>
<td>Build Me Up Buttercup—Foundations—UNI</td>
<td></td>
<td>86%</td>
</tr>
<tr>
<td>18%</td>
<td>I've Gotta Be Me—Sammy Davis Jr.—Reprise</td>
<td></td>
<td>80%</td>
</tr>
<tr>
<td>16%</td>
<td>Does Anyone Know I'm Here—Dells—Cadet</td>
<td></td>
<td>79%</td>
</tr>
<tr>
<td>15%</td>
<td>Touch Me—Doors—Elektra</td>
<td></td>
<td>96%</td>
</tr>
<tr>
<td>14%</td>
<td>This Magic Moment—Jay &amp; Americans—U. A.</td>
<td></td>
<td>75%</td>
</tr>
<tr>
<td>13%</td>
<td>Feelin’ So Good—Archies—Calendar</td>
<td></td>
<td>77%</td>
</tr>
<tr>
<td>12%</td>
<td>If It Wasn't For Bad Luck—Ray Charles &amp; Jimmy Lewis—Tangerine</td>
<td></td>
<td>53%</td>
</tr>
<tr>
<td>11%</td>
<td>Condition Red—Goodies—Hip</td>
<td></td>
<td>88%</td>
</tr>
<tr>
<td>10%</td>
<td>Someone To Love Me—Bobby Vee—Liberty</td>
<td></td>
<td>32%</td>
</tr>
<tr>
<td>10%</td>
<td>Ob-La-Di Ob-La-Da—Arthur Conley—Atco</td>
<td></td>
<td>10%</td>
</tr>
</tbody>
</table>

**LESS THAN 10%—BUT MORE THAN 5%**

<table>
<thead>
<tr>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dizzy—Tommy Roe—ABC</td>
<td>9%</td>
</tr>
<tr>
<td>Sweets For My Sweet—Central Park West—Event</td>
<td>24%</td>
</tr>
<tr>
<td>Light My Fire—Rhetta Hughes—Tetragrammaton</td>
<td>20%</td>
</tr>
<tr>
<td>Let's Go All The Way—Troy Shondell—TRX</td>
<td>27%</td>
</tr>
<tr>
<td>Electric Stories—Four Seasons—Philips</td>
<td>43%</td>
</tr>
<tr>
<td>Sweet Cream Ladies, Forward March—Box Tops—Mala</td>
<td>62%</td>
</tr>
<tr>
<td>California Soul, 5th Dimension—Soul City</td>
<td>85%</td>
</tr>
</tbody>
</table>

Total % To Date
The Big Hit Sounds Are On Atlantic-Atco

JOE TEX
“That’s Your Baby”
Dial #4089
Produced by Buddy Killen
Distributed by Atlantic

GLORIA WALKER & THE CHEVELLES
“Please Don’t Desert Me Baby”
Flaming Arrow #36
Produced by Eugene Davis
Distributed by Atco

JIMMY JAMES & THE VAGABONDS
“Red Red Wine”
#6608
Produced by John Schroeder
1968 Was A Very Good Year...

THANK YOU

- "HONEY"
- "LITTLE GREEN APPLES"
- "VANCE"
- "1432 FRANKLIN PIKE CIRCLE HERO"
- "RAINBOW VALLEY"
- "SUDDEN STOP"
- "HAYRIDE"
- "TOWN & COUNTRY"
- "BLESSED ARE THE LONELY"
- "NEED A LITTLE HELP GIRL"
- "CARLIE"
- "AIN'T SOCIETY GREAT?"

Bobby Russell — Buzz Cason

RUSSELL-CASON MUSIC — ASCAP

Sons of Ginza Publications — BMI

720 17th Avenue South; Nashville, Tennessee 37203
(615) 244-4482
WINDY
CHERISH
TIME FOR LIVIN'
NEVER MY LOVE
ENTER THE YOUNG
EVERYTHING THAT TOUCHES YOU
REQUIEM FOR THE MASSES
ALONG COMES MARY....

HIGHLIGHTING
THE CHART
SUCCESSES
OF THE
ASSOCIATION

WARNER BROS. – SEVEN ARTS, RECORDS INC.
16 Stereo 8's From RCA For Jan.

NEW YORK—Sixteen Stereo 8 cartridge tapes are being released by RCA Records in January.

The popular releases for the month are: Two albums, Airplane Quartet and Sing Along, which couples two of the group's albums; "Crown of Creation" and "After Bathing At Baxter's"; Jack Jones' "L.A. Break Down"; Eydie Gorme's "Eydie"; a Twin Variety Pack "The Best of Today's Country Hits"; as such albums as Jim Reeves, Hank Snow, Porter Wagoner, Dobie Gray, John Hartford and Liz and Lynn Anderson; "Solid Gold '68" by Chet Atkins; "The Cold Hard Facts of Life" by Porter Wagoner; "Holding Your Mind" by John Gary; "All Birf Now," and "Pensendo on"

TOTTING TOYS FOR TOTS: Anthony Lanzetta (2nd from left) and Mike Martucci (2nd from right), Cash Box staffers, who assisted the U.S. Marine Corps' annual Toys for Tots campaign, and two members of the Corps, are shown above with some of the toys received during the drive. The gifts will be distributed to various orphanages throughout New York City by the Marines. Donations totaled $1,764.

Cash Box—Tape News Report

TETRA ADS 2 ON E.C.

HOLLYWOOD—Tetragrammaton Records has beefed up its East Coast sales force with the appointment of Irwin Trencher as Eastern Sales Manager. In an additional move, the label has named Richard Roger as its representative in the New England area.

Trencher comes to Tetragrammaton after a six year stint with MGM, where he served as national sales manager for the label, and then as national sales manager for singles and albums for the Metro group. Working out of the label's New York office, he will be reporting directly to Ed Barsky, Beverly Hills v.p. in charge of distribution.

Roger is the initial graduate in the Campbell, Silver, Cosby Corporation's new training program, designed to provide selected candidates with a thorough familiarity of the company's operation before placing them in key positions throughout the country.

With offices in Boston, Roger will function chiefly in the area of record promotion and artist relations, but will also handle the label's sales with colleagues in the New England area. In the area of sales, he will provide an additional personal link between the company and retail and wholesale outlets in the Boston area.

The Sweetest Sound Ever...

Our cassettes all play the same tune ...PROFITS.

When we say Berkshire Cassettes move, we mean it. They jump right off the rack and into the buyers' hands. Proof? Re-orders, re-orders, re-orders! Get our extensive catalog of latest releases ... and remember, it keeps growing.

Berkshire STEREO CASSETTES
1305 S. STRONG AVE., COPAGHUE, N.Y., 516-993-1000

Cash Box—January 11, 1969
CashBox Record Reviews

Picks of the Week

JOHNNIE TAYLOR (Stax 0023)
Take Care of Your Homework (2:35) [East/Memphis, BMI-Banks, Davis, James, King, Keel, Taylor]
Back from his biggest and most bristling with the “Who’s Making Love” Johnnie Taylor returns with his most powerful track ever. Blowing funk in Memphis manner gives “Take Care of Your Homework” the power, and Taylor’s vocals add the glory for another run up the best seller lists. Flip: [Not available.]

THE MARVELETTES (Tamla 54177)
I’m Gonna Hold On as I Can (2:51) [Jobete, BMI-Willson, Manns].
Don’t Make Me Hurt a Habit (2:52) [Jobete, BMI-Dean, Weatherwax, Bowers].
Plug side of this Marvelettes powerhouse is a medium-paced rocker that has the instant enticement of dance appeal and the Motown sound. “I’m Gonna Hold On” throws its way toward best seller action; but the other side menials special attention too. “Don’t Make Me Hurt a Habit,” slower and of more attentional listening, has a growing impact that might just outdo its coupling track.

CLIFF NOBLES AND THE CHEVELLES
GLORIA WALKER & THE CHEVELLES
Switch
CLIFF NOBLES
provided.
&

PEGGY SCOTT & JO JO BENSON (SSS Int’l 761)
Soul Shake (2:03) [Shelby Singleton, BMI-Smith, Lewis].
Outstanding instrumental support should make this new side from Peggy & Jo Jo one of the pair’s biggest breakers. The blazing rhythm impact is further enhanced by an interesting balance and guitar work that will have the side moving high in both pop and blues sales pictures. Likely to be bigger than “Peggy” and close to “Lover’s Holiday” in the long run. Flip: into not supplied.

CLIFF NOBLES & CO. (Phil-La of Soul 324)
Switch it On (2:29) [Dandelion/James Boy, BMI-James]
Dandelion is a “girl” side. Switch it On” horses around with a merriment and zest that should have the deck soaring into the best seller lists at a galloping. Booming rhythm track is highlighted by some blazin’ guitar work and a grand brass section that will happen across the teen front. Flip: “ Burning Desire” (2:45) [James Boy, BMI-James].

GLORIA WALKER & THE CHEVELLES
(FLAMING ARROW 36)
Don’t Let Me Get Away (2:50) [Cobin/Flashing Arrow, BMI-Davis].
Driving dance beat adds to the impact of Don Fardon’s newest. Side is a mover with some standout production touches to put the lid on in contention for top forty favor. Expect discotheque and teen radio programming to bring it into the audience there. Flip: “How Do You Break a Broke Heart” (2:40) [same credits].

DON FARDON (GNP Crespo 421)
Sally Goes Round the Moon (2:55) [Big Top, BMI-Dallion, Ritchie, Spencer].
Driving dance beat adds to the impact of Don Fardon’s newest. Side is a mover with some standout production touches to put the lid on in contention for top forty favor. Expect discotheque and teen radio programming to bring it into the audience there. Flip: “How Do You Break a Broke Heart” (2:40) [same credits].

DORSEY BURNETTE (Liberty 56087)
The Greatest Thing (2:22) [Dorsey, BMI-South].
Take the heart of “Honey,” add a firmer rock bottom and the vocal sound of the early rock era and polish off the effort with a powerful production. Dorsey has got a semblance of the latest Dorsey Burnette single. Track has the makings of a teen monster, and initial indications are already impressing. Side is: “Thin Little, Simple Little, Plain Little Girl” (3:00) [Viva, BMI-Burnette].

SHANE MARTIN (Epic 10431)
Come Into My Heart (3:20) [E. H. Morris, ASCAP-Simon, Badale].
Pure and potent teen ballad material gives Shane Martin the showpiece he’s been looking for to build his reputation. The track is attractive, and Martin’s performance transforms the song into a stick of dynamite that should jump into the teen-pop picture. Selling strength with the strength to break wide open. Flip: “I Keep It hid” (3:45) [Hambro, BMI-Webb].

HUGO MONTENEGRO (RCA 9712)
Good Vibrations (2:30) [Tom, BMI-Willson, Love].
Spered up and more dance-oriented performance of the Beach Boys’ revolutionary effort gives Hugo Montenegro and his orchestra a chorus and a solid shot at breaking back into the teen spotlight. The song bears only a minor resemblance to the original and becomes a less experimental and more youth-oriented. Flip: “Tony’s Theme” (2:18) [20th Century, ASCAP-Montenegro].

AL HIRT (RCA Victor 9717)
If (2:10) [Shapiro, Bernstein, ASCAP-R & T Evans, Danerell, Hargreaves].
Following in the trend of ballad oldies that have been scoring for the Vogue, Letterman and Bobby Vinton, “If” returns in a splendid reading by Al Hirt. Al Hirt and orchestral connector make this one of Hirt’s best in a while and give it the all-round appeal to score with both easy listening and teen audiences. Flip: “Penny Arcade” [United Artists, ASCAP].

ANN-MARGRET & LEE HAZLEWOOD (LH 2)
Sleep in the Grass (3:20) [Lee Hazlewood, ASCAP-Hazelwood].
Newly teamed, vocally, Lee Hazlewood and Ann-Margaret come up with a big time hit. This track is intended to see instant West Coast action and the likelihood of spreading westward as a rapid clip. Track is a letter to home ballad (presumably from a runaway pair) that breaks into rock sections. Very attractive side with strong commercial sound. Flip: “Chico” (3:32) [Same credits.]

Newcomer Picks

FLOYD SMITH (Dakar 604)
Saw You Again (2:39) [Dakar, BMI-Taylor, Conner, Smith].
Chicago’s answer to Archie Bell’s “ Tighten Up,” this dance introducing single is a party-favor dance hit that has got plenty of blue and top 40 appeal. Track is a mover with some great instrumental work and a fine vocal to kick things off. Should happen. Flip: “Getting Nowhere Fast” (3:04) [Dakar, BMI, BMI-Scott].

THE BUBBLE PUPPY (International Artists 128)
Hot Smoke & Sasstrass (2:30) [Tappier, BMI-Prince, Cox].
Packed with the outgrown verge of Steppenwolf and Ig & with a bit of the Temptors, this new act a potential to catch on. The Bubble Puppy has a bright-heavy style that should crack the pop ranks and carry weight with the top 40s. Expect this side waiting to explode. Flip: “Lonely” (2:48) [Same credits. Int’l Artists, P.O. Box 14130, Houston, Texas]

THE MOD SQUAD (Dot 17195)
This Is My Woman (2:25) [Famous, ASCAP—Bernstein, Milrose].
Gone is the old Mod Squad, new act on the scene. “This Is My Woman” was found in a fresh manner with some strong backing harmony. The Bubble Puppy has a bright-heavy style that should crack the pop ranks and carry weight with the top 40s. Expect this side waiting to explode. Flip: “Beautiful Woman” (2:12) [Jooron, BMI-Doyle, Brit, Donnelly].

Best Bets

ARTHUR PRYSOCK (Verve 10033)
My Special Prayer (2:55) [Mauren, BMI].
Gave this one a Latin lift in this new side from Arthur Prysock. Track is a fine reception of: “Need of You” (2:06) [Same credits.

CREIGHTON BROWN (CSE 1010)
Don’t Run Away (2:48)
With grownup appeal, this track is the return of that Creighton Brown who did well around the world. This spirited lamenting performance by Frankline Laine. A soul box power-house and fine easy listening side. Flip: “The Secret of Happiness” (2:06) [BMG, BMG-Kasik, Snyder, Laine].

MYSTIC MOODS ORCHESTRA
(Philips 50851)
Can’t Stop Running Away (2:21)”[Mattone, ASCAP-Harpoon.]
Two recent in Europe promises American consideration for this instrumental cut. Side is a novelty that has a ruggedness guitar and kazoo embroidery to give it a new sound. “Can’t Stop Running” is a soft, jazzy monster. Flip: “Pretty Style” (3:48) [Metordon, BMI-Benny, Mortensen, BMI-Benny].

SANDI & SALLI (Rainbow 822)
I Can’t Stop Running Away (2:21)” [Vogue, BMI-Randazzo, Weinstein].
Refreshing (same genre performance on a side that starts in a medium tempo and jars up for added teen impact. Side is a good one with the prospect of good radio traction. Flip: “We’ll Make It To the Moon” (1:57) [Harry von Toller/Follicles, ASCAP-Friesen].

NASHVILLE BRASS FEATURING DANNY DAVIS (RCA 9705)
I Saw the Light (2:37)” [Fred Rose, BMI-Williams].
Perky instrumental with more pop appeal in country, through a fresh approach of Nashville string work. Middle-of-the-road track that could produce. Flip: “Maiden’s Prayer” (2:33) [Foremost, ASCAP-Fischer].

THE BLACK VELVET (OKeh 7322)
I Must Be Released (3:16)” [ASCAP-Dylan].
Blues version of one of Bob Dylan’s recent songs popular on the Band on the Brill Building sides, this track could hit the radio circuits. Side could see pop exposure as well as r&b programming. Flip: “Look Ahead” (2:08) [Jongent, BMI-Jones, White].

Frankline Laine gives You a Mountain (4:34)” [Mo- ebook. “Brass” joined Very fine rock’n’roll song is transformed into a powerful and fresh manner. “This is My Woman” was found in a fresh manner with some strong backing harmony. The Bubble Puppy has a bright-heavy style that should crack the pop ranks and carry weight with the top 40s. Expect this side waiting to explode. Flip: “Lonely” (2:48) [Same credits. Int’l Artists, P.O. Box 14130, Houston, Texas]
With these Great New Singles... of Course!

VAN TREVOR — “Things that Matter” / “Band of Gold” — RA 280
LYNDA K. LANCE — “The World I Used To Know” / “The Loving Kind” — RA 281
SANDY RUCKER — “You Know Where to Go” / “For the Sake of Our Little Mistake” — RA 282

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Booker T and the MG's
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Original soundtrack
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Johnnie Taylor
Stax 0023

"I've Got To Have Your Love"
Eddie Floyd
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"I Like What You're Doing To Me"
Carla Thomas
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WKLO, Louisville; KLEO, Wichita;
Kyme, Boise; WLAV, Grand Rapids;
KBZY, Salem; WHCQ, Spartanburg

Hip Records,
A Subsidiary of Stax Records,
A Division of Paramount Pictures
Corporation
MAURICE WILLIAMS AND THE ZODIACS (Veejay 1049) 3STRIKEBACK (2:15) [Cotton, Rangtop, BMI—Covay] More work on this new dance step gives Maurice an opportunity to increase his recognition again through his latest blue-chip-oriented outing. Flip: "My Reason for Livin'" (3:08) [Wellmaid/Roterie, BMI—Ott, Evertts]

ROBBIE MITCHELL AND DARYLL PATTERSON (Tangerine 5009) No One Can Do The Things You Do (2:45) [Wally Reber, BMI—Mitchell, Patterson] Mixed influences of Memphis and Detroit infuse this medium-tempo dance step with a beat that gives the song a well-deserved jump on, Hands Off! (2:42) [Same credits.]

THE PICTURE (Nascot 0022) Reach Out (2:57) [Henderson, Dodier] Actually the fourth or fifth post-Tops vocal version of this theme. Sun's nature's renewal couple progressive with a more punchy accent for commercial impact. Flip: "Evolution" (3:59) [Hollamar—BMI—Taggart, Miles] Distributed by Nashboro.

THE LEADERS (Blue Rock 4000) It's Funny How Fast You Forget Me (2:45) [Seven-Sixteen, BMI—Leka, Rush] Bright blue beats in the man's vocal with a medium-tempo instrumental. Motown arranges. Side is enticing enough to attract attention amidst the competition. Flip: "You Are the One I Love" (2:22) [Kama-Sutra, BMI—Leka, Frank]

CHILDE HAROLDS (Lismore 3084) Brink of Death (3:30) [Magdalena, BMI—Sommer] Delicate vocal threads are strong over an atmospheric instrumental in a progressive mold. The track is just right as a Nashville country threat. Flip: "I Am the Words" (3:00) [Temple/Emarcy, BMI—Carol]

THE FORUM QUORUM (Decca 32425) Missery (2:50) [Northern/Forum Quorum, ASCAP] Shifting rhythms and arrangement highlights this post-Tops outing. The track is kalamazoo appeal. Medium paced outing with a kick that gives it a pop advantage. Flip: "Just the Same" (2:42) [Northern/Forum Quorum, ASCAP—Parrot, BMI—Covay]


MIKE ADKINS (Bell 37909) Magic of the Wall Street (2:52) [Jewel, ASCAP—Weiss] A less pag- namatic working of this theme. The device of establishment figures. Track is cute enough to attract attention. The word "baseball" is dropped in many similar songs. Flip: "Smile for Tomorrow" (2:30) [Deputy, BMI—Adkins, Adkins]

BOBBY COLE (Date 1630) Holly (2:40) [Claudine, BMI-Smith] Recently drawing action with his version of "Mister Bojangles," Bobby Cole returns with a smoothly delivered rock and roll vocal and strummed bass that is intact by an enticing melody and finds itself well placed to the left field. Flip: "My Reason for Livin'" (3:08) [Wellmade/Roterie, BMI—Ott, Everttes]

ROBBIE MITCHELL AND DARYLL PATTERSON (Tangerine 5009) No One Can Do The Things You Do (2:45) [Wally Reber, BMI—Mitchell, Patterson] Mixed influences of Memphis and Detroit infuse this medium-tempo dance step with a beat that gives the song a well-deserved jump on, Hands Off! (2:42) [Same credits.]

LEE WILLIAMS AND THE CYMBALS (Carnival 5460) Tell You Come Back to Me (2:52) [Sanavan, BMI—Greenaway, Cook] Belling ballad with a solid beat on this new side. The track is a brilliant piece of pop that should receive a high-impact of that could click with other audiences. Flip: "Paper Chase" (2:30) [Sanavan, BMI—Davis]

FRED TOWLES AND THE JACKSON- IANS (Way Out 1004) Hook It to the Mule (2:20) (Chart 1134) [Sanavan, BMI—Bivins, Baltimore, Washingtion] Wild working in a rhythmic format make Fred Towles & the Jacksonians candidates for a solid outing through r&b outlets. Dance rhythm could make this the pop side. Flip: "Instrumental version" (2:10) [Gouthwaite, BMI—Butler]

LILY'S BACK (2:19) [Brave New World, BMI—Millette] Jamaican jazz instrumental with the novel sound of the rhythm section. Chorus supports the combo and a clarinet solo tops off the flip. Flip: "It's a Fontaine" (2:30) [Acassion, BMI—Plummett]

JACKIE EDWARDS (Dana 0188) One Vamp (2:30) (Shalimar, BMI—Venable) Pretty guitarwork in the Wes Montgomery manner offers extra appeal to this middle-of-the-road and blues instrumental effort. Side could chime a winning reaction. Flip: "Let Me Love You" (2:20) [Shelbow, BMI—Hill, Mikey]

THE DELIGHTS ORCHESTRA (Atco 3346) King of the Horse (2:19) [Mary Hill/Kokie Cotillion, BMI—Martin, Harris, Baker, Young] The horse rhythm is familiar enough, but the Delights Orchestra brings a refreshed frenzy to this in its freshly infused instrumental side. Could see pop action as well. Flip: "Do Your Thing" (2:14) [Same pub, BMI—Hill, Martin, Stiles]

BUDDY MERRILL (Accent 7260) When I Was a Child (2:30) (Chart 1533) [ASCAP—Bloo, Gulton, Michel, Eng- ward, BMI] A sentimental ballad with a side that has the volume to catch teen listening interest and the smooth delivery to entice change-of-pace play at softer stations. Flip: "Eucorrido" (2:27) [ARG, ASCAP—Gates]
"THE GREATEST LOVE"  
The ORIGINAL Hit Record by  
BILL JOE ROYAL on Columbia

Cash Box—January 11, 1969

22
DEEP PURPLE PEOPLE HAVE A NEW DEEP PURPLE SINGLE

RIVER DEEP MOUNTAIN HIGH LISTEN, LEARN, READ ON

LISTEN, LEARN, READ ON

LISTEN, LEARN, READ ON

LISTEN, LEARN, READ ON

RIVER DEEP MOUNTAIN HIGH

MOUNTAIN HIGH RIVER DEEP

MOUNTAIN HIGH LISTEN, LEARN, READ ON

MOUNTAIN HIGH LISTEN, LEARN, READ ON

MOUNTAIN HIGH LISTEN, LEARN, READ ON

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Cash Box—January 11, 1969
Kiefer Is Promo Mgr.  
OF TIME-LIFE LABEL

NEW YORK — William C. Kiefer, currently publicity manager of Life Magazine, has been appointed to the newly-created post of promotion manager of Time-Life Records. Making the announcement was Frank Scott, managing director of the Time-Life Inc. affiliate.

Prior to joining Life in 1958 as a promotion writer, Kiefer had been an assistant editor of Newsweek Magazine and for seven years was affiliated with Carl Reiner & Associates, public relations counsel. He was named publicity manager of Life in 1961.

DMAX Label Bows
In Windy City

CHICAGO — The formation of DMA Records has been announced by Dick Marx, president of Dick Marx & Associates, Chicago-based producers of music for TV and radio commercials and film. The label will be headquartered at 646 N. Michigan Avenue here.

According to Marx DMA Records is the first step in expansion and diversification for Dick Marx & Associates, and coincides with the opening of the new recording studio at Windy City Tracks Recording Co., located at 646 N. Michigan Avenue.

The disloyal personnel now includes Pete Gillis, national promotion; Steve Sperry, A&R and product; and Dick John, administration.

Present plans are for single and album releases this month.

IF I CAN DREAM
ELVIS PRESLEY

RCA

ELDA OF REALITY
ELVIS PRESLEY

RCA

SWEETS FOR MY SWEET
CICERO PARK WEST

EVENT

DRAKE PRESLEY, B.J.

RCA

GOODNIGHT MY LOVE
PAUL ANKA

RCA

A MINUTE OF YOUR TIME
TOM JONES

PARLO

THIS MAGIC MOMENT
JAY & THE AMERICANS

UNITED ARTISTS

AMERICAN MUSIC

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GOLDEN EARRINGS
PAUL ANKA

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LOTTIE
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THE ABERBACH GROUP

241 West 72 Street, New York, N.Y.

ClassCash Box Platter Spinner Patter

SIG SAKOWIEC of WGN-Chicago and WTQ-ArGrange, Ill., returned last month from his second trip to Vietnam, a trip in which he again headed his own troupe. The entertainers were led by Zal Yanov of Chicago, Calif., Chicago singer-dancer Sarasue Kowiec and singer-actress Sherri and Terri (the Pepper Twins). The performers put on 36 shows in 17 locations on Saigon streets for many camps and fire bases which had never had a show before. Audiences ranged from 600 to 5,000. The troupe traveled by airplane, van, bus, truck, tank, and tractor to entertain the fighting men.

The entertainers honored the American Legion's post No. 16, composed of honorary members of the various units due to play on his radio programs. He also took 1,500 feet of 16 mm-colored movies and 600 colored slides. On the trip, the group was presented $250 in traveler's checks to four orphans supported by the military. At Arsted Forest Vietnam Network TV and Radio (AFVN), the troupe presented a Black Mass and greetings. While in Vietnam, Sig met with 114 members of the Illinois National Guard, bases at Quang, Peoria, and Chicago. The entertainers stayed at a naval town, and surrounding military bases with them, and shot slides. The inclusive of the month

27, Sig attended the "Vivie's" Men's Club Meeting in Quincy and played tables and showed movies and slides. The "Vivie's" is an organization composed of wives and loved ones of the 120th

BACH ROCKS ON WNEW-FM:
Columbia Records, in an extensive national promotion campaign, is scheduled to release "Switched-On Bach," an album recently presented WNEW-FM New York with the label. The album recently presented on WNEW-FM's Alan Rosenberg; the album is a series of "Switched-On Bach," the label has been officially released.

SPATTER:
WIP program director Allen Hutten was named Program Director of the Year for his efforts at WNEW-FM. Alan Rosenberg, editor of "Switched-On Bach," was presented with the label.

CHICAGO CELEBRATION:
Colum-

ia Records have recently hosted a party in the Windy City for national field manager Graham Marden of Chicago, White, to celebrate his 20th year with the label. Shown above were the Marden family of Quincy, Penna., and the Chicago Postman greeting cards presented to them. Sig Marden, Jr., Chicago's branch manager.

WLS Radio-Chicago Jaycees' "Pro-ject Joy" proved a great success, with more than $18,000 collected in the drive. The project culminated recently when 400 underprivileged children spent some of the money raised at Christmas shopping. Because of the first response of Chicagoans, enough funds were raised to aid the Jaycees in their various other projects. Since each child was given $10 to shop with, and more than $18,000 was received, the extra money will be used by the Jaycees for their annual children's hospital parties, they foster children's art exhibit, youth activity tours, the building and maintenance of small playgrounds and recreational areas in key neighborhoods of the city, and many other events. A total of 110 projects is planned by the Chicago Jaycees. During "Project Joy," WLS received more than 6,000 pieces of mail. Aching, with a WLS-FM Jingle, by

John Sebastian was introduced to music by listening to the harmonica player. "You can hear portraying in the next room six or seven years a day," said John, and you gotta pick up nothing. But his next stop was from New York University, when he turned 16. "I used to play "The Leaves Spoonful." I brought it to John, and after that, he became a harmonica player in his own right. From those streets, he formed his first group, the Even Dregg Band, which remained from six to thirteen performers. The next group, the Wumpumps, included, be

The Rascals, an Atlantic recording-act, have enjoyed consistent success since their first hit, "I Ain't Gonna Eat My Heart Out Anymore." In 1965, they three singles on the charts. "Beautiful Morning," "People Got To Be Free," and "A Ray Of Hope." Two albums recorded the charts for the Rascals last year—"Once Upon A Dream" and "The Rascals' Greatest Hits."

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Bios for Dee Jays

Rascals

John Sebastian

Cash Box—January 11, 1969
Hear "Johnny One Time."
And Brenda Lee many times.
Great.
Brenda's latest single.

DECCA®
Abnak Mines New Field: Top 40 Country Rock

DALLAS—Abnak Records kicks off its drive into the "Top 40 Country Rock" (a term coined by label topper John Abdnor, Sr. to describe such disks as "Ode to Billy Joe," "Harper Valley, P.T.A."
and "Honey") field with the n.m. release of 36 turkeys and 200 hams to be distributed by the Committee in time for Christmas.

Abdnor feels that the dual-market appeal of 'Top 40 Country Rock' makes it a national area for exploitation, and will begin to provide full service to country music stations to complement the already existing services to Top 40 and soul outlets. "This type of music has been happening off and on for some years," said Abdnor. "However, today it's coming on stronger than ever.

Ah will follow the Rubon and the Five Americans deck with sides in a similar vein with John & Robin, the In Crowd, as well as other artists pucked to the dinkery and its affiliates.

John Abdnor

DOING THEIR PART—When the Fair Play Committee of Harlem asked for donations for newly families in the community on local radio stations recently, Atlantic Records responded by arranging for the airing of 12 tracks, opened last Wed. (1). The comp, 365 W. 54th St., is heard by 33,000 listeners. It was in charge of the arrangements.

VMC Bolsters Promo With 6 Indie Men

HOLLYWOOD—To provide better exposure of its 1969 product, VMC Records has added six veteran indie promo men to its field staff. According to Steve Vail, president of the operation, VMC expects to top 80% over the 1968 total. The six men, who will report to national promotion director Jeff Clark, are George Russell and Tony Richland, who will handle West Coast promotion out of Los Angeles; Don Henery, who will cover the Northeast and the Boston Bobbi Holliday in Nashville and Gary Sitte in Min for the Southeast; and Pete Wright in Chicago, covering the Midwest.

Lilly's Back

Juggs's New Studio Opens

NEW YORK—Juggs Sound Studios, a recording facility in New York City, has been completed.

Year Of Dot

Gershman, Swaney Team For New P.R. Company

HOLLYWOOD—Publicists Mike Muggins and Jack Swaney of Swaney & Muggins have left their respective positions with Rogers, Cowan & Brenner and Columbia Records to open their own firm, which will offer complete and comprehensive image-making services in the music, book, motion picture and television fields. In addition to coordinated press relations, the firm will offer national record and book merchandising direction, package design and advertising preparation and production.

Music clients already signed to the new operation include the Mothers of Invention, Janis Joplin, Tim Buckley, the Fool; Fred Neil; Pogo; Judy Collins; Celia Cruz, Forever Young; the Byrds; and Gentle Giant.

Gershman & Swaney

Buddy Rich; Linda Ronstadt; the Youngbloods; the Moonrakers; and comedian Bob Goodwin. The firm will also serve as editorial consultant and publicity representative for TeenSet Magazine.

Coordinating package design and creative direction within the Gershman Swaney partnership is The Institute For Better Vision, headed by artists and writers Ken Butler and David McMacken. Butler, most recently an art director with Tim Dane & Bernbach Advertising, has designed several important album packages, including the covers of the Byrds' "Sweetheart Of The Rodeo," and has coordinated advertising for several rock artists, including the Beach Boys.

In The Post

During his stint with RCB, Gershman planned and executed campaigns for such artists as the Doors, Jefferson Airplane, the Association, Steppenwolf, Country Joe and the Fish and the Steve Miller Band, among others. Prior to moving West with RCB, he handled publicity campaigns for Davy Crockett, Laugh-In, Woody Allen, Bill Cosby, Judy Collins and the Dave Chisholm and graduation from University. Gershman's newspaper background includes a stint on the city of the New York Post.

Swaney leaves Columbia after a three-year stint as the label's publicity manager where he played a major role in moving the company into its present strong position in the rock area through his work in the publicity, merchandising and advertising areas in both New York and Los Angeles. A former newspaperman and free-lance writer, he is the recipient of two Sigma Delta Chi awards for feature reporting.

The firm has taken offices at 6071 Sunset Blvd., Hollywood. Richard O'Brien Public Relations will be their representative. The company's launching of a San Francisco office is planned for late spring and affiliation with a London office will be announced soon.

Jad Moves To New Quarters

NEW YORK—Jad Records moves to new quarters at 225 West 57th Street this week, and the company's offices are now being occupied by Donny Sims, president of the label.

Sims said the move was "necessary to accommodate our increased national representation and general expansion of the label."

Current on both of the studio and album charts with Johnny Nash's "You Got Soul!" and the LP tagged after his top hit "Mr. & Mrs. Mr. Tight!," the label is readying new albums by Nash and "Hot and Bothered" and their first artists signed to the label in a major pasting drive.

Gerry Cousins, national sales manager for Jad, said that Price's first single for the label, "The Truth," has met with heavy pop and R & B airplay opportunities and is already selling regionally. Price is completing his first Jad LP, "Lloyd Price New!"

The second Johnny Nash LP, "The Soul Folk," will utilize full regional cover photography, as part of the company's new "narrow" approach to promotion and merchandising.

NMC Report

(continued from page 9)

NMC now supplies and maintains stocks of records and tapes in the record departments of eight Tops stores. This marks the company's first major foray into the national record world. NMC's present strong chain of major record companies as well as music sold under NMC's own seven popular recording labels.

During the recent portion of the "meeting, stockholders approved a proposal to eliminate the company's authorized Class B Capital Stock upon conversion of all the Class B into common stock; approved retention of the company's auditor for another year; and reelected seven directors to another term on the NMC board. Re-elected directors were: Jesse Sel- tor, Maxwell Frieldson, Gertrude, Schwartz, Robert Dessing, Robert Leopold, Arnold I. Burns and J. Anthony Naylor.

Cash Box—January 11, 1969

"THE GREATEST LOVE"
The ORIGINAL Hit Record
by
BILLY JOE ROYAL
on Columbia
of the tears that I hide
and it tears me apart
cause I keep them inside
I can't get away
from the sound of
*Rain In My Heart*
New York

Bring Back The King—On FM

In the beginning there was only the plaintive cry of a teenage heart set to either the slow moaning sound of the blues or the uptempo sound from the hills. The feeling was there, but the music was crude, the lyrics even cruder. But that was alright, for it was music meant for undeveloped teenage ears and most attempts to polish up the sound of rock & roll resulted in atrocities better left forgotten. Songs like "Earth Angel," "Fledging My Love," "Be-Bop-A-Lula" and "Sincerely" can be revered and rerevered a thousand times and the feeling they communicated can never be recaptured. It's passing interest to note that the 'white' covers' hits of those tunes have passed into the realm of forgotten, the 'black' covers are long gone.

The Beatles were really the first artists to produce rock that was both musically and emotionally acceptable, and that will always be their crown.

Hollywood

Tinsel On The Evergreen

Saint Beuve, the noted 19th century French critic, once said that the best music of the past 140 years could only be measured in decades, but the best creative careers last only about fifteen years. The generalization doesn't apply to singer/poet's model, Edythe Marrero, who was at the time, by any standard, a major act. On Saturday evening last week the singer returned to the Fillmore East (1011) with B. B. King and Terry Reid.

The New York Free Press, struggling for survival, will hold a benefit at the Fillmore East (1011) at 8 P.M. she might have read about in the pages several weeks ago, when they played the Fillmore East (1011) with B. B. King and Terry Reid.

Dot's Charlie Morrison

In the beginning she was a singer, producer and co-founder of Hurricane Records. She was also married to Martin Marro, a major act from the '50s and '60s. Dot's Charlie Morrison is now a guest host of the '60s revival show, "Top of the Morning." She can be heard on the show every Saturday from 8 A.M. -11 A.M. on WPIX.

Lily's Back

Elvis

Inger

Turtles

Elvis Presley and Inger are back on FM with "The Turtles." In 1957 Elvis and the Turtles were about to be one of the United States' biggest rock bands. But just as the sound of rock 'n' roll was starting to claim the world, the Turtles and Elvis hit the airwaves.

The release by the Mod Squad, and feels it heralds a winning 1969 for the company.

Beauty, intelligence and tact, in some unusual combination, define Inger Mahalek, our East Coast Girl of the Week. Inger, most recently a talent coordinator for WPIX's "Electric Village" pop TV show, is seeking a non-union and non-exclusive role in the TV business. She can find talent, she can write, and today she is thoroughly familiar with industry talk and what she does not know she can learn. She can be reached at WPIX (893-6760) by anyone with an opening in TV, radio, recording, publicity, or the like. Serious replies only, please! 11

Our spy at the Miami Pop Fest reports that the Turtles stole the show. In their set up, we don't have to ask why.

Bert Sommer, currently in the Smothers Brothers' production of "Hair," returns to N.Y. for a few weeks, and will cut an LP for Capitol's new Fresco label.

Add to this week's happenings: the soul showcase at the Village Gate tonight, the satire at the Outpost on Monday, and the vaudeville at the 4th Avenue Theater on Tuesday night, minus Top Forty.


The band from "Hair" played the Bluebonnet Ballroom last night, and are heading to the next city, "Eleven Are Falling" last Thurs. (2). We finally overcome our distrust of the recent hits, and are happy to admit that "Hair," and we'll have to admit it was one of the year's most pleasant experiences we had ever had.

Mickey Wallach, up for his weekly visit in town last week, to promote his ABC Records, he knows that ABC Records thinks it has a hit in "Buzzy," by Tuesday this week. With Andy Steger on the other side, the "Grafitti" LP starting to stir good sales in N.Y. and the real thing as well (for her role in "I Am in Love") which also won the film critics award last week.

Susan Mustang

Last week Susan Mustang opened a new window for Chicago's first rock and roll show, a new rhythm. She made her stage debut as the host, and a star was born the same time. She has been one of Hollywood's great town singers ever since. You may have seen her as a prostitute, a goofy goody, a bitch, an aging stage star, a singer, and the Siders' combo—soloist in Todd Erie; co-singers Harvey and Robinnd Siders; and time of Chicago's biggest hit, "Back in the Decade," from the "Hollywood Reporter" Harvey Siders has announced a new sideman added to the Siders' combo—soloist in Todd Erie; co-siders Harvey and Robinnd Siders; and time of Chicago's biggest hit, "Back in the Decade," from the "Hollywood Reporter" Harvey Siders has announced a new sideman added to the Siders' combo—soloist in Todd Erie; co-siders Harvey and Robinnd Siders; and time of Chicago's biggest hit, "Back in the Decade," from the "Hollywood Reporter" Harvey Siders has announced a new sideman added to the Siders' combo—soloist in Todd Erie; co-siders Harvey and Robinnd Siders; and time of Chicago's biggest hit, "Back in the Decade," from the "Hollywood Reporter" Harvey Siders has announced a new sideman added to the Siders' combo—soloist in Todd Erie; co-siders Harvey and Robinnd Siders; and time of Chicago's biggest hit, "Back in the Decade," from the "Hollywood Reporter" Harvey Siders has announced a new sideman added to the Siders' combo—soloist in Todd Erie; co-siders Harvey and Robinnd Siders; and time of Chicago's biggest hit, "Back in the Decade," from the "Hollywood Reporter" Harvey Siders has announced a new sideman added to the Siders' combo—soloist in Todd Erie; co-siders Harvey and Robinnd Siders; and time of Chicago's biggest hit, "Back in the Decade," from the "Hollywood Reporter" Harvey Siders has announced a new sideman added to the Siders' combo—soloist in Todd Erie; co-siders Harvey and Robinnd Siders; and time of Chicago's biggest hit, "Back in the Decade," from the "Hollywood Reporter" Harvey Siders has announced a new sideman added to the Siders' combo—soloist in Todd Erie; co-siders Harvey and Robinnd Siders; and time of Chicago's biggest hit, "Back in the Decade," from the "Hollywood Reporter" Harvey Siders has announced a new sideman added to the Siders' combo—soloist in Todd Erie; co-siders Harvey and Robinnd Siders; and time of Chicago's biggest hit, "Back in the Decade," from the "Hollywood Reporter" Harvey Siders has announced a new sideman added to the Siders' combo—soloist in Todd Erie; co-siders Harvey and Robinnd Siders; and time of Chicago's biggest hit, "Back in the Decade," from the "Hollywood Reporter" Harvey Siders has announced a new sideman added to the Siders' combo—soloist in Todd Erie; co-siders Harvey and Robinnd Siders; and time of Chicago's biggest hit, "Back in the Decade," from the "Hollywood Reporter" Harvey Siders has announced a new sideman added to the Siders' combo—soloist in Todd E
The Kasenetz-Katz Ring Masters present a great new single by the world's first ALL-ROCK ORCHESTRA

Buddah Records
On Buddah Records, of course 1650 Broadway, N.Y.C.
Produced by:
J. Levine / A. Resnick
J. Kasenetz / J. Katz
Talent On Stage

BOBBY DARIN

COPACABANA, NYC — Bobby Darin’s new club act is one of the very few around that presents the star as a self-contained being. His Opas performance brings Darin to life not as a recording viewed in the flesh and not as a facade of entertainment.

On stage, he is a man in transition, an artist unifying the best of his night club aspects, as if he is saying, “Find the ideal place, the true audience, and let me be complete.”

Since his arrival on the entertainment scene, he has worked well in clubs and on radio. The two were never far separate, and his slick delivery of “Mack the Knife” or his “Talk to the Animals” show the Darin of yesteryear.

But, more recently, Darin has reached toward progressive thought and material, as is evidenced by his latest LP for Direction. And this sort of material could have been as out of place at the Copa as a guest show with Jef-

ferson Airplane — but Darin carries it off with a finesse sorely lacking in many would-be reformers.

Carefully pacing his audience into a frame of mind and receptivity, Darin comes into his own only after he has established an empathy with the viewers. He follows a stage show first half with a gently progressive segment that includes his own pro-

test in “Long Line Rider” and a survey course in contemporary writing that features “If I Were a Carpenter,” “I’ll Be Your Baby Tonight” and a finale triptych of “Respectfully What I Say Good My Mojo Work-

ing.”

Every aspect of the performance reflects true man. His choice of material is important; if the standard fare for spectators seeking middle-of-

the-road entertainment, but features something more that can broaden their scope. He seems interested-without offending; his stage presence is magnificent, he fills establishment views without being overasty, and incorporates gentler humor to maintain contact with those perhaps less “hip” than himself; and his manner is remarkable, including an impromptu four-to-five minutes of chatter to maintain the show’s pace while a broken mike-stick catches on an improved ignition wire when a line or two escapes recollection.

Even his opening night costume is a reflection of the tempo rebel. He may not be the first to play the Copa in moustache or sideburns, but he has to be the only man to go on stage in boots and tailored blue denim — with black tie!

MARGARET WHITING

RAINBOW ROOM, NEW YORK — Making her first New York nitey appearance in six years, Margaret Whiting strikes a comfortable balance between hits of yesteryear and today. That balance is one of melodic appeal and lyrics that have a direct-line-of-contact with the audience. With her background both as an artist and daughter of the late composer Richard Whiting there’s plenty of room for nostalgia. Her own catalog and that of her father’s reads like Who’s Who in song. She had the original hit versions of “It Might as Well Be Spring,” “Moonlight in Vermont,” “Come Rain or Come Shine” and many more. Whiting, a bit more than six feet tall, has once again assumed the role of6f an “old pro.” Around as musical guest look at these greats the set for the Whiting sings and speaks about life, or more specifically, the life of a black man. But never the same man.

That is, in Whiting also assumes the role of different characters. Such as “Mose,” as hard-working old black telling that despite all his toil, “all you don’t know that my name is Mose.” Anderson, a man you would really understandable by people in Whiting in nature. As with Miss Whiting, he is not his own, and can be enjoyed on his own.

Young-Holt Unlimited, riding the current for a few years in the “Backlash” single, were also warming up. Perhaps it was the mood we were in, or the mood they were in, but something was missing. Maybe it was something this night was a good deal higher than what was to follow. On the other hand, they sounded together and interesting, forcing us to listen as they ran thru “Secret Love,” “How Insen-

sitive,” “Eleanor Rigby” and “Soulful Stunt.” Rustie Elode Young and drummer Red Hot were considered as a couple of the best. In the beginning they were with Ramsey Lewis, and are probably ma-

tured even more since. Pianist Ken共同

of the group, who’s also been with the Sweet Inspirations was as sweet and inspiring as always. The veterans of this group, coming in the end, and seemed to get better. As the night went on, the four girls were presented with a gold disk for sales of 1 million copies. They were the recipient of the “Little Prayer,” for which they did the backup vocals. Tunes included “High The Moon,” “Sweet Inspiration,” “A Night to Remember,” “Bonnie Blue (Gal-

ly wails) and “For One In Love” (a solo effort by one of the other girls, a song not even known lite with a hassle between her and Glen. The audience won.)

GODFREY CAMBRIDGE Anthony & Imperials

ROYAL BOX, N.Y.—Godfrey Cam-

bridge & Imperials (or as we prefer to

say it in the club branch of the public, Anthony & The Imperials) are a rock act on the rise. Coming together at the posh Royal Box in New York’s Americas Hotel make them the talk of the town.

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After a performance highlighted by some of their biggest hits songs of the past few years (“Tears In My Heart,” “Shimmy, Shimmy Kooky Boogie” and “Goin’ Out Of My Head”) and some standard material from the band’s temporary field, for which they are best known, the boys ended out with a rousing rendition of their recent

new hit, “Let The Sun Shine In.”

The type of reaction they got to what would have been considered a show from a more oriented audience in town, was exempli-
yzed by a few stalks made by one old-timer after the performance’s emphatic finale. The elderly gent turned to his neighbor and said, “Where do they get all their energy from?” Another old-timer retorted, “Godfrey Cambridge has been at the Royal Box, Cambridge, on the other hand, typi-

fy a perfect blend of performers that room. His problem, however, is much like that of The Imperials in that it stems from his chosen medium. Godf-

rey Cambridge is a stand-up comic in the traditional sense of the

Listen To

“LISTEN TO THE SEA”

The Theme of

ICE STATION ZEBRA

In the Album

CINEMA ’69

LEROY HOLMES

CARNegie Hall, N.Y. — Variety

within an idiom was the theme of the evening, and it was apparent at New York’s once staid and conserva-
tional concert hall, Century 21. Variety, they say, variety is the spice of life. The acts, all definitely in the soul, were, as they say, definitely the ‘class’ acts of soul.

Nina Simone has changed quite a lot since last week. She is sporting a long, grayish, straightened hair, wearing dark glasses and clothing, and she has a new voice, a new style. She is no longer Nina the faintest, during her audience period, to like her, and in her place stood a total, confident entertainer. Although every song in her act could be interpreted as a statement of racial pride, they were delivered in a manner which their enjoyment, by the white members of the packed house, Bob Dylan’s “Times They Are A-Changin’,” the opening tune, set the tone for the rest of her act. Nina, by the way, was almost everybody?) and now use electric guitar, electric bass, electronic piano and drums in addition to her own electrifying piano work.

Two “old“ and “Backlash” by Mississippi God-

prizes, “If I Were a Carpenter” and “Mississippi God-

child” were also evidenced by Darin with the

White members of the packed house, Bob Dylan’s “Times They Are A-Changin’,” the opening tune, set the tone for the rest of her act. Nina, by the way, was almost everybody?) and now use electric guitar, electric bass, electronic piano and drums in addition to her own electrifying piano work.

Two “old“ and “Backlash” by Mississippi God-

prizes, “If I Were a Carpenter” and “Mississippi God-

child” were also evidenced by Darin with the

word. One-liners are his forte. There’s only one thing wrong with being a stand-up comedian whose forte are one-

liners: The major part of a joke’s ap-

peal is in its freshness and original-

ity. There must also be a certain newness in its actual content from which the joke stems.

There were several times during the night when Godfrey Cambridge gener-

ally a very funny man, hit with some one’s funny line that were as crisp as fresh lettuce. For the most part, however, except when scaled was witted. Situations such as topless women and the subject of the personal preferences of others have been dealt with every comic would do them. On other times, he chose these, among others, to expound on.

Weintraub Named NEC Consultant

NEW YORK — Entertainment entre-

preuner Fred Weintraub has been named a consultant to the Na-

tional Entertainment Conference, the largest buying cooperative. Ac-

cording to Dave Phillips, director of distribution, Weintraub was chosen because of his extensive knowledge in college entertainment and talent manage-

ment.

Weintraub’s activities have included participating in the Four Seasons and Bill Cosby has also been consultant for the Hoote-

nanny’s season, and a last year with the Montclair TV, “From the Bitter End,” the last we saw Weintraub’s Greenwich Village showcase.

Weintraub has been an advisor to NEC since its inception several years ago and recently organized the Campus College Circuit, an important tour circuit for both new and established acts.

Cash Box—January 11, 1969
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KOL, Seattle
WKYC, Cleveland
WBWA, Buffalo
WYSL, Buffalo
WRIT, Milwaukee
KLIF, Dallas
KVIL, Dallas
KILT, Houston
KNWZ, Houston
WUBE, Cincinnati
WFUN, Miami
KCBQ, San Diego

WCOL, Columbus
KOMA, Oklahoma City
WXYX, Oklahoma City
WTTO, Toledo
WMAK, Nashville
WING, Dayton

KIMN, Denver
KAY, Little Rock
KLED, Wichita
KOIL, Omaha
WSGN, Birmingham
KELP, El Paso

WDRC, Hartford
WLS, Lansing
WJIM, Lansing
WTAC, Flint
WPAC, Ann Arbor
WLOF, Orlando

WHYN, Springfield
WORC, Worcester
WNTL, Worcester
WAB, Worcester
WICL, Springfield
KEEL, Shreveport
**Basic Album Inventory**

A check list of best selling pop albums other than those appearing on the CASH BOX Top 100 Album chart. Feature is designed to call wholesalers' & retailers' attention to key catalog, top steady selling LP's, as well as recent chart hits still going strong in sales. Information is supplied by manufacturers. This is a weekly, revolving list presented in alphabetical order. It is advised that this card be kept until the list returns to this alphabetical section.

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This is Joan's newest album. The cover was designed by Joan. And illustrated by her. The songs are sung by Joan accompanied by an exciting musical group.

Special Offer—2 Record Album. For a limited time only manufacturers suggested list price $9.58 (Regular price $11.58)

VSD 79306/7

VANGUARD RECORDINGS FOR THE CONNOISSEUR
**Pickwick Markets**

**28 Albums, 17 Tapes**

NEW YORK—Pickwick International, the economy priced record and tape merchandising firm, has released 58 albums (10 pop sets in the Pickwick 33 series, 1 country set on the Hilltop label) and 17 Pickwick 8 stereo tapes.

The Pickwick 33 pop LP releases are: "A Man Of My Head" (Lennon Sisters); "Taking A Chance On Love" (Guy Lombardo); "Oh, My Papa" (Edie Fisher); "Drizzly Fingers" (Myron Floren); "If You Were The Only Girl In The World" (Lawrence Welk); "Favorite Hymns" (Pat Boone); "This Is All I Ask" (Matt Monro); "Up, Up And Away" (Billy Vaughn Singers); "Green Grass Of Home" (Bonnie Guitar); and a collection of current hit tunes, "Today's Pops".

Margie Singleton and Leon Ashley team on "Ole To Billie Joe" on the Hilltop label, Pickwick's country LP series.

Design LP's: The Design label is offering 5 pop albums, 2 country LP's and 6 classical sets.

Leading off the pop releases is "Barebaila & Other Way Out Themes" from the movie "La Chamade", performed by the Young Lovers. Also included in the pop LP group are: "Those Were The Days & Other Happy-Sad Hits"; "The Magnificent Pops"; "The Magnificent Trumpet" and "The Lord's Prayer" featuring Art Tatum.

The two country albums are Bill Emerson's "Country Boys" and an anthology, "The Legendary Voices of Nashville, Tennessee", which includes performances by Patti Hensley, Hank Locklin and Jimmy Dean.

The six classical selections, all performed by the Italian Festival Symphony Orchestra conducted by Amleto Toscani, include "Beethoven Symphony Number 8; Schubert: Unfinished Symphony; Tchaikovsky: 1812 Overture and Capriccio Italiani; Grieg: Peer Gynt Suites Nos. 1 & 2"; "Rimsky-Korsakov: Scheherazade"; "Chopin: Nocturne; Tchaikovsky: Nutcracker Suite"; Bizet: "L'Arlesienne Suite" and "Dvorak: New World Symphony".

Stereo 8's: New Pickwick 8 stereo tape releases include: "Shes As Sweet As You Are" (Nat King Cole); "A Satisfied Mind" (Glen Campbell); "I Wish You Love" (Glory Lynne); "Young and Foolish" (Dean Martin); "We Could" (Al Martino); "Stan Getz In Concert" (Stan Getz); "This Is All I Ask" (Matt Monro); "The Exiting Sound Of The Wurlitzer Organ" (George Wright); "Ole To Billie Joe" (Margie Singleton & Leon Ashley); "I Can't Forget You" (Patsy Cline); "Queen Of Hearts" (Hank Locklin); "Ashore And Beyond The Call Of Love" (Wynn Stewart); "Great Country Piano" (Floyd Cramer and Houston Roberts); "Simple Simon, Simple Heart" (Hank Thompson and His Brazos Valley Boys). New in the Capitol/Pickwick stereo 8 tape series is Frank Sinatra, "I Concentrate On You".

In addition, two show tunes releases, "You're A Good Man, Charlie Brown!" and "Finjan's Rainbow" are part of the new releases plus "Today's Pops".

Pickwick International recently announced that for the six months ended October 31, 1968, the firm scored the highest sales and earnings in its history for the seventeenth consecutive year. Net income rose 48% to $589,000 from $389,000 during the previous interim period. Sales were $7,652,000, a rise of 31% from $6,163,000.

Pickwick is listed on the American Stock Exchange (Amex) under the symbol PK.

**Recitations Inked By Double-Shot**

HOLLYWOOD—Double-Shot Records has signed the Recitations, a new group from Los Angeles. The act, consisting of "The Hunter And The Quail", produced by Joe Hovren and Hal Winn. The double flip side is a new dance, "The Funky Jump".

**Electra Pacts 2 Acts**

NEW YORK—Two acts have been signed to recording contracts by Elektra Records: the Soft White Underbelly and Spider" John Koerner and Willy Murphy.

The Soft White Underbelly consists of Les Blankstein, Alas, Lanier, Donald Roer, Albert Bouchard, and Andrew Winters. Managed by Sandy Pearlman, the group has performed extensively in the New York area during the past year.

"Spider" John Koerner was part of the Koerner-Ray and Glover Show group which recorded for Elektra in 1963-65. The new "Spider" John Koerner-Willy Murphy album, entitled "Running, Jumping, Standing Still," was recorded at Elektra's Paxton Lodge on the Feather River in northern California. It is the first LP to be released from Elektra's special retreat for artists.

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**"THE GREATEST LOVE" The ORIGINAL HIT Record by BILLY JOE ROYAL on Columbia**

JOINING THE UNION: The Irish Rovers, Decca recording artists, accept their Seven Artists Guild membership cards in connection with their third appearance on NBC-TV's "The Virginian." From left to right are "Virginian" producer James McAdams, Will Millar, Will Irwin. "The Union," joined director Charles Dunham. The Rovers' third "Virginian" appearance is in an episode entitled "Crime Wave In Buffalo Springs," which will be aired on Wednesday, January 29.

In this show, the Rovers will portray bar tenders and waiters and will perform three numbers, in addition to "Daughter." Two of the tunes, "Black Velvet Band" and "Goodbye Mrs. Durkin," are from the group's recent chart album, "The Unicorn." As a result of the Rovers' latest "Virginian" appearance, Decca, Universal, and the NBC Television Network are discussing the possibility of spinning off a new comedy western series from this episode.

**Cash Box—January 11, 1969**
SPIRIT, rising up from the Ancient Topanga Canyon Ergot Fields, presents its second album: "THE FAMILY THAT PLAYS TOGETHER." Produced by Lou Adler. Included in the album, the high-rising single release: "I GOT A LINE ON YOU"
CashBox Reviews

Pop Picks

CRIMSON & CLOVER—Tommy James & The Shondells—Roulette SH 42923
Tommy James & The Shondells move into a new bag with this album. The music is still rock and still catchy enough to appeal to the younger set, but there is something here for the older listener as well. In addition, this is the first time the group has produced, arranged and wrote all the material for their sets (7 of the 9 songs are by James and Shondells Mike Vale or Pete Lucia—both by James alone). Set includes an extended version of the title song, the group's current hit. Watch for huge action on this LP.

SIMON SINGS—Joe Simon—Sound Stage 1
R&B charmer Joe Simon checks in with his second album, a highly listenable collection of blues ballads, and exposure of this set should enhance his reputation in the pop world as well. Two of Simon’s recent hits, “Message From Maria” and “Looking Back” (the old Nat King Cole song, highlight this package, but the several other tunes, including “It’s Too Late,” “Fanny How Time Slips Away,” and “His Dreams,” are also standout. Look out for heavy action on this one.

Pop Best Bets

ASTRAL WEEKS—Van Morrison—Warner Bros—Seven Arts WS 1788
Van Morrison’s first album since his chart—riding “Brown Eyed Girl” set over a year ago finds the Irish-born blues singer in a new musical phase. The instrumental emphasis has been shifted from hard-rock to soft jazz, although Morrison’s voice still remains as powerful and expressive as ever, as do his lyrics. Best of the eight original tunes are the title song and “Madame George,” although stations desiring a shorter cut might go for “Young Lovers Do.” Should pull in good sales.

COMIN’ HOME—Joe Thomas Group—Cobblestone CBS 3901
This excellent album by the Joe Thomas Group consists of a variety of listeners. Jazz is the dominant element in the group with elements of R&B, pop, and even Calypso. Thomas on flute, is assisted by Jiggs Chase (organ), Robby Porter (baritone sax), Kenny Pollard (drums), and Jimmy Wilkinson (guitar). Joe Thomas presents in on second guitar. The cool, clear, birdeye sound of Thomas’ flute could earn him great popularity.

Jazz Picks

TOO JEWISH BLUES—Barry Goldberg . . .
TWO JEWISH BLUES—Barry Goldberg . . . and—Buddah BDS 5029
Barry Goldberg’s second LP for Buddah teams the pianist/organist/vocalist with a strong lineup of sidemen, including Harvey Mandel, Charlie Mingus, and the country’s top blues guitarist, billed on this set as “Great.” (Nothing is quite as true as these rumors of his true identity should boost sales.) Tunes include several originals plus John Sebastian’s “On the Road Again” and Arthur Crudup’s “That’s Alright Mama.” Should do well in metropolitan areas.

ROMA OGGI—ROMA TODAY—Tony Motola—Project 3 PFI 3000
Guitarist Tony Motola renders twelve tunes associated with Rome, melodies which include such oldies as “Come Prima,” “My Love Forgive Me,” and “Valerie.” The newer items include “Help You Help Me,” “A Man Within You,” “Love Me Out Love,” and “You And Only You.” Motola’s guitar work is lyrical and lucid, and the LP is likely to achieve nice sales in middle-of-the-road circles.

EXCUSES FROM THE 30’S—Vol. 1 1936—Los Angeles LN 6072
Call it camp or whatever, but this is how it all sounded in pop music from the start of the 30’s to the conclusion of that era’s first half. There are 36 selections, featuring such time—honored greats as Al Jolson, Fred Astaire, Hal Kenny, Ruth Etting, Kate Smith, Fats Waller, Joe Willy, and Dick Powell. A very well—rounded composite of a very musical era.

FOLK SONGS OF OLD EIRE—Judy Mayhan—Tradition
Judy Mayhan offers a variety of folk songs on this album, highlighting, as the title of the set indicates, “Folk Songs Of Old Eire.” She’s accompanied here on dulcimer (and guitar on a few numbers), the singer performs “Come From The Forest,” “A Man In The Morning,” “The Foot Of Yonder Mountain” (Appalachian style), “The Low Country” (Scottish), and eight others. Miss Mayhan has a lovely voice, and many folk enthusiasts should want to add this LP to their collections.

THE BEST OF FLOYD CRAMER, VOL. 2—RCA LSP 4091
Floyd Cramer’s fans should be highly pleased with his latest album. The pianist devotes his talents to the ballad on the lushly—worked set, and the results are excellent. Among the numbers on the LP are “By The Time I Get To Phoenix,” “Born Free,” “Alfie,” and “The Shadow Of Your Smile.” Quality fare all the way through, this package merits extensive play on middle-of-the-road outlets.

OPUS DE DON—Don Patterson— Prestige PRLP 7577
Performing with fluid grace, organist Don Patterson offers a set of jazz tunes. He receives fine backing from Blue Mitchell, trumpets; Junior Cook, tenor sax; Pat Martino, guitar; and Billy James, drums. Patterson wrote the title track and “Don New York Dues.” The other selections are “Little Sham- in,” “Sir John,” and “Stairway To The Stars.” This smooth, flavorful album should strike the fancy of many jazz enthusiasts.

THE WORM—Jimmy McGriff—Solid State SS 1046
Organist Jimmy McGriff lays down a solid set of fancy jazz sessions. He is supported by such stellar jewel as Mel Lewis and Grady Tate on drums, and Blue Mitchell on trumpet. Among the rocking tunes are the title track, “Think,” “Girl Talk,” and “Take The ‘A’ Train.” Three of the selections were penned by McGriff. This set, in addition to seeing heavy jazz sales, could spill over into the R&B market.

www.americanradiohistory.com
CBS’ Masterwork Audio Adds 13 New Models

NEW YORK—Thirteen new models have just been introduced by Masterwork Audio Products and Accessories, a product line of CBS Records. Milton Selkowitz, director of Masterwork Audio, noted that Masterwork has new equipment in all product categories and that all items are available for early 1969 selling programs.

Four new portable stereophonic phonographs are being introduced, along with a new console-model phonograph, a new Masterwork tape recorder, a newly developed cassette tape recorder, a new component-type 8-track playback unit and five new models of packaged component systems.

Masterwork Audio Products is also introducing a newly improved version of its best-selling Model 4600, which now contains a modular system with an AM/FM/STereo tuner and a deluxe SRU AA-55 changer and comes complete with dust cover. This model is styled in walnut and has a suggested retail price of $419.95.

The new additions to the Masterwork Audio Products line for January include the following four new stereophonic phonographs:

MODEL 2303—A manual “bat-wing” stereo phonograph with separate volume control and dual tone control. It has clip-on speakers and the case is avocado. $29.95

2305—An automatic “bat-wing” stereo unit with separate volume controls and a BSR changer. The cabinet is finished in a combination of light blue and black.

OPEN 2309—A stereo automatic with “Drop-a-Matic” features. It is equipped with detachable speaker enclosures, has an eleven-inch turntable and comes in notting. $69.95

2312—An automatic phonograph with AM/FM radio services and “Drop-a-Matic” features. This model comes in a black satin cabinet and comes equipped with a deluxe record changer and five rotary controls. $99.95

Two distinct groups of packaged component systems featuring Masterwork speaker enclosures in series and parallel will be priced for mass market. The “C/S” group, featuring the “C/S” amplification system, has less than one half of one percent distortion. Models added to the “C/S” group are as follows:

MODEL 7004—“C/S” cabinets of walnut-hardwood and new tilted control panel in an easy-to-see slanted position. Model 7004 delivers 20-watt output and is equipped with a Garrard changer, stereo headphone socket, built-in AC convenience outlet as power source for a cartridge player or tuner, and external speaker outputs. This model comes complete with tinted dust cover. $159.95

7005—This “C/S” amplification system has a 40-watt output plus AM/FM/STereo audio services and also has a speaker system consisting of two eight-inch woofers and two three-and-a-half-inch tweeters. It also comes complete with stereo headphone sockets, tuning meter and a stereo indicator light. A dust cover is included with the set. $249.95

Brooklyn Bridge Blast: Bud-dah Records and Action Talents recently joined to host a celebrity party at Cheetah for the Brooklyn Bridge and their smash single, “The Worst That Could Happen.” In top photo, the Bridge is honored as the first act to enter the “Cheetah Rock Hall of Fame,” as a gold record is set into the sidewalk by (front, l. to r.): Dan Daniel and Jack Speeter, WMCA- New York deejays; Johnny Maestro of the Bridge; and Neil Bogart, Bud-dah vice president and general manager. Producer Wes Farrell is between Maestro and Bogart; the “cowpoke” in the rear is Artie Ripp, president of the Kama Sutra Group. In center photo, Bogart receives a bronze plaque “thank you!” from Maestro and the Bridge. In bottom picture, Maestro reads the inscription on Farrell’s award as the producer looks on.

No Longer A ‘Lonely Bull’

HOLLYWOOD—John Pisano, member of Herb Alpert’s Tijuana Brass, was married yesterday to Janice Hayes in Los Angeles. John is the bass guitarist for the group.

Cash Box—January 11, 1969

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“THE GREATEST LOVE”
The ORIGINAL Hit Record
by BILLY JOE ROYAL
on Columbia

PURCELL AIMING FOR 250 CONCERTS WITH $4 MILL. GROSS IN ’69

NEW YORK—During 1969 Gerald W. Purcell Associates expects to book about 250 concerts and gross close to $4 million.

Gerald W. Purcell, president of the organization, said that Al Hirt and Eddy Arnold each will be booked for a minimum of 50 concerts. Other stars listed for one-nighters include the Supremes, Bill Cosby, Nancy Wil-son, the Baja Marimba Band, Lib-race and Bill Bowers, and the Vanilla Fudge, among others.

Purcell lined-up 213 concerts during 1968 with a total gross of $2,218,500.

OLD DIMENSION REVISITED

HOLLYWOOD—Soul City Records has repackaged “The Magic Garden,” the second LP from the Fifth Dimen-sion, under the new title “The Worst That Could Happen.” Latter title is currently high on the singles chart in a version by the Brooklyn Bridge on Buddah, but the Jim Webb tune was originally recorded as part of the “Magic Garden” concept LP.
Bell Signs Burk, Inks 2 Indie Deals

NEW YORK—Bell Records moves into 1969 with the pacing of soul singer Solomon Burke and the signing of production deals with the Norman Petty Agency and Renny Productions. Burke, a heavy influence on the American rhythm & blues scene as well as a model for many up-and-coming groups, has scored with "How Many Times," "Just Out Of Reach," and "Everybody Needs Somebody To Love," among others. His first single for Bell, co-produced by Burke and Tamiko Jones, "Uptight Woman," is scheduled for release later this month. According to Bell top Turner Larry Uttal, the first deal from Petty will feature the Happy Feeling and couple "Happy Feeling" with "If There's A Thought." Petty's credits include the classic Buddy Holly and the Crickets recordings, and, more recently, the Fireballs' "Everloving" and "Come On, React." The label has already released the first single from Renny.

George Lewis Dies

NEW ORLEANS — Jazz clarinetist George Lewis died last week (31) at the age of 68. His death was attributed to pneumonia and Hong Kong flu. Lewis had been playing profession-ally since 1913, and in the early part of his career worked with the Black Eagle Band and Buddy Petit's Black and Tan Band, as well as playing with such jazz figures as Chris Kelly, Kid Howard and Billie and DeDe Pierce. In 1945 he came to Chicago, where his adoption of Johnson's style helped him to make a name. Lewis, who had, and took over leadership of John-son retired.

Bright Orange New Name For Kent/Modern Subsid

HOLLYWOOD — Kent/Modern Recor-ds has changed the name of its re-cently formed Power label to Bright Orange Records. According to Freddy DeMann, vice president and general manager of the operation, although the name "Power" was not registered in Washington or California, a West Coast budget label showed prior use of this name.

The only product out on the new line, at the moment, is an LP, "Get It On," and a single, "Wade In The Water," both by Pacific Gas & Elec-tric. The LP is currently riding the charts. The new Bright Orange logo will be available this week and the company will completely review its DJs and distributors with the record on the new logo.

Lilly's Back

"THE GREATEST LOVE"
The ORIGINAL HIT Record by BILLY JOE ROYAL on Columbia

CashBox

Top 50 In R & B Locations

1 I HEARD IT THRU THE GRAPEVINE Marvin Gaye (Tamla 54767) 1
2 SOULFUL STRUT Young Holt Unlimited (Brunswick 55991) 2
3 I'M GONNA MAKE YOU LOVE ME Dionne Warwick & The Supremes (Temptations) (Motown 1137) 3
4 TOO WEAK TO FIGHT Clarence Carter (Atlantic 25659) 4
5 EVERYDAY PEOPLE Sly & The Family Stone (Epic 10407) 5
6 LOVE CHILD Dionne Warwick & The Supremes (Motown 115) 6
7 READY OR NOT Defleonics (Philips Grove 151) 7
8 THIS IS MY COUNTRY The Impressions (Custom 199) 8
9 I FORGOT TO BE YOUR LOVER William Bell (Stax 005) 9
10 ARE YOU HAPPY Jerry Butler (Mercury 72876) 10
11 FOR ONCE IN MY LIFE Stevie Wonder (Tamla 54178) 11
12 CAN I CHANGE MY MIND Tyrone Davis (Dakar 602) 12
13 DON'T BE AFRAID Frankie Ford (Gersh 101) 13
14 CLOUD NINE The Temptations (Geffen) 70811 14
15 WHO'S MAKING LOVE Johnny Taylor (Stax 00309) 15
16 SEE SAW Antwana Franklin (Atlantic 2574) 16
17 BABY, BABY DON'T CRY Smokey Robinson & The Miracles (Tamla 54178) 17
18 LOOKING BACK Joe Simon (Sound Stage 7 26211) 18
19 PAPA'S GOT A BRAND NEW BAG Otis Redding (Atco 66586) 19
20 CALIFORNIA DREAMIN' Bobbé Womack (Mint 32055) 20
21 BUILD ME UP, BUTTERCUP Foundations (Uni 751) 21
22 HEY JUDE Wilson Pickett (Atlantic 2591) 22
23 THE BEGINNING OF MY END Unifics (Kapp 197) 23
24 SOUL SISTER, BROWN SUGAR Son & Dove (Atlantic 25758) 24
25 SHOWDOWN Archie Bell & The Drells (Atlantic 25838) 25

26 NOT ON THE OUTSIDE The Moments (Stax 6000) 26
27 PICKIN' WILD MOUNTAIN BERRIES Peggy Scott & Jo Bonbon (Stax 342) 27
28 GOBBIDE MY LOVE James Brown (King 6198) 28
29 IF IT WASN'T FOR BAD LUCK Roy Charles & Jimmy Davis (ABC 11793) 29
30 ONE EYE OPEN Uncle Kracker (Dynasty 125) 30
31 DOES ANYBODY KNOW I'M HERE Delia (Cedart 5631) 31
32 MALINDA Bobby Taylor & The Vancourers (Gordy 7070) 32
33 MY SONG Aretha Franklin (Atlantic 2574) 33
34 THE MEDITATION TBP Band (Cинтера 156) 34
35 BRING IT ON HOME TO ME Eddie Floyd (Stax 002) 35
36 THIS OLD HEART OF MINE Tammi Terrell (Motown 113) 36
37 ROCKIN' IN THE SAME OLD SOAT Bobby Bland (Dove 440) 37
38 TAKE CARE OF YOUR HOMWORK Johnny Taylor (Stax 00028) 38
39 PEOPLE Tyrone (Columbia 44630) 39
40 STRANGEST FEELING Ted Taylor (Rome 29) 40
41 YOU GOT SOUL Johnny Nash (Jod 209) 41
42 UNITE ME James & Bobby Parry (Bell 151) 42
43 THERE'LL COME A TIME Betty Everett (Uni 35101) 43
44 FREEDOM TRAIN James Carr (Goldwand 338) 44
45 THE GREATEST LOVE Dyna Burris (Liberty 50607) 45
46 YOU GOT THE POWER Esquires (Wend 119) 46
47 LIGHT MY FIRE Rheta Hughes (Starglomotion 1513) 47
48 LOVE WEAR CAN'T A J. R. Bailes (Calla 51) 48
49 HOME COOKIN' Jr. Walker & The All Stars (Soul 32055) 49
50 DON'T MAKE THE GOOD GIRLS GO BAD Delia Hamphreys (Arctic 144) 50

Cash Box—January 11, 1969
CashBox Country Roundup

Last week an interesting column appeared in the Los Angeles Times under the byline of Robert Hilburn. The article, dealing with the burgeoning country music scene in Southern California (the breeding ground of the top three male vocalists in the Cash Box year-end poll), was impressive not only for the obvious reasons of its subject matter and the tremendous growth in the market, but also in perhaps a larger sense, for where it was said—in the Los Angeles Times, one of the few daily newspapers in the country and most significant newspapers—where the powerful forces are ex- pounded on the subject of the promotion of country music from inside the business as well as in the various national communications media, and each time we see a new breakthrough in the promotion or publicizing of country music, no matter how large or small, it can't help feeling that the business is making the progress it should.

In the case of Robert Hilburn's column we must consider a major step made in the advancement of country music. The Times boasts a circulation of approximately 600,000 people, and Mr. Hilburn has been considered one of the better news sheet editors in the country. It is fitting that in an attempt to develop the country music market, by way of Hilburn's column, provides an exciting new outlet from which country music can continue its growth. And it would behoove those seriously interested in the country market to take time and make note of this situation.

We want to congratulate Mr. Hilburn for our own ignorance of his columns until this late date. We have always been amazed at the languid passages in the Times, but the exact date is of little importance. More important is the fact that it was inaugurated. And that it will become part of the vanguard which will eventually bring country music to the attention of an audience double, triple and even quadruple its current size.

Down in the Jacksonville market, WVOJ claims a dominant No. 1 rating, according to the most recent Pulse survey. The only 24-hour broadcast service of the modern country sound in Northeast Florida, and in competi- tion with WRGB, FM, channel 12 (12 A.M., 3 FM), the station had a rating of 18.4 in the top 10 after only six months on the air. Skip Graveni of WVOJ has a KWOW, Popona, Calif., doing the 3-7 P.M. slot... WJZ's Bob Lockwood, who recently shifted over to the all-night slot, would like to receive calls from artists and country per- sonalities on his hot line number: (210) 343-5092... Kicking off the show on KPLC, Husky's WFN-M, has begun to operate independ- idently of its AM affiliate, and is broadcasting 19 hours of country music daily. The 50,000-watt facility featuring Cousin Ray's Country Store, serves Ft. Bragg and U.S. Air Force stations along the coast to the civilian audi- ence, and is managed by Raymond Nunez, who has worked with 4H.K., Sacra- mento has a habit of winning awards and citations, and has just added two more to its collection. These made one from the U.S. Air Force, "in recognition of consistent and devoted service in assisting the USAF Rec- ruiting Command, and for "contributing to the advancement of peace through air power," and the other from the United Crusade in appreciation "for outstanding support of the 1968 canning.

CashBox Country Reviews

Picks of the Week

ROY DRUSKY (Mercury 72886)

When the Lonely and Lonely Go (2:21) [Digences ASCAP-Warren, Versi- simo, Silva, Sago]...

Drusky's material has been getting stronger of late, and the production on this track by Lynda is Lane is all wrapped up in a production of a good feel that should make it a well accepted piece of product. No flip information available at this time.

WANDA JACKSON (Capitol 2379)

If I Had A Hammer (2:37) [Ludlow BMH-Yaes, Seeger]...

The off-done track to the last one again in this offering by Wanda Jackson. The soft opening builds and modulates into an infectious sing-along that's bound for heavy spinning and jive box action. Flip: 'The Pain Of It All' (2:37) [Part-Time BMV-Savenal]

HENSON CARGILL (Monument 1122)

None Of My Business (2:17) [Tree BMi-Moran]...

The team that put "Skip A Rope" and "A Love Song" on the map is flexing its mus- cles with another powerful social comment called "None Of My Business." Apathy is dragged over the coals in this side bound for both pop and country success. No flip info available.

JOHNNY SEAY (Columbia 44717)

A Poor Boy Just Trying To Get Along (2:40) [Combine BMG-Gantry]...

"The Six Packs, Two Arms & A Juke Box," is this Johnny Seay offering called "A Poor Boy Just Trying To Get Along." Plenty of soul makes Johnny a good choice for high chart honors with the tune. Flip: 'I've Learned A Lot Today' (1:46) [Knova BMi-Seay]

Newcomer Picks

LYNDA K. LANCE (Royal American 281)

The World I Used To Know (2:12) [In ASCAP-Kcuken]...

Try this one for size. One of Rod McKeen's best compositions and an excellent performance by Lynda is Lance, all wrapped up in a production that has country, pop and good music potential. (Sorry R&B markets are cut). Flip: 'The Loving Kind' (2:31) [Birmingham BMW-K. Lance].

CashBox Country Music Report

Roger Miller Re-Signs Smash Contract

CHICAGO—Roger Miller, one of the bigger entertainment success stories of recent years, has been signed to a 5-year contract by Mercury Record Corporation, and will continue to record for Smash Records.

Miller, the country boy from Erick, Okla., who has racked up a number of Grammy awards, more than any other person in country music, has moved his Smash's Nashville office in the pres- ence of Mercury officials Irwin H. Brown, Vice President and Publisher, Ernie Kennedy, and his personal manager and accountant.

Miller, currently represented on the charts with 'Vance,' has had a string of huge hits since joining Smash in 1961. It has all begun with "Dang Me" and the number has included "Chica-o-Lug," "Do Wacks Do," "King of the Road," "England, England Number 9," and "Walking in the Sunshine," Three of his Smash LP's, "Dang Me," "The Return of Roger Miller," and "Golden Hits," have been certified as gold albums.

Since his first hit in 1964, Miller has been in constant demand for personal and commercial appearances. He is set to have a major role in an episode of "Oklahoma!" and will begin taping Feb. 9, for an appearance of the Glen Campbell TV show.

Major tours abroad have always been scheduled. Miller figures he'll be back later this winter he will work three weeks in Sydney, Australia. Shortly after his return here, he will begin another tour of one-nighters, working with Buck Owens, Jack Greene, Ark; Tulsa, Okla.; Springfield, Miss.; Des Moines, Iowa, and Lincoln, Neb.

From a recording standpoint, Miller is said to arrive in Nashville today, Monday, to begin recording his next Smash LP under the direction of pro- ducer Charlie Louvin.

Although born in Texas, composer/performer/announcer Miller spent most of his youth in Erick. After spending some time in the army and later as a farmhand, he moved to Nashville, where he became a bellhop in a hotel. His first big recorded hit was "Dang Me" when Ray Price recorded one of his compositions, "Invitation to the Blues." The song was a number one hit, and took a full time job with the Faro Young Opry, and the Robertson County. His next single, "Dang Me" soon came along and the "King of the Road" was on its way.

Stop-RIP Records In Distribs Deal

NASHVILLE—RIP Records has just signed a deal with Stop-RIP Records, call- ing for the distribution of all RIP product.

This is an announcement made by RIP president Jerry Strick- land, two new disks have been scheduled for immediate release under the new agreement. One will feature the country singer Johnny Robbins, while the second is a pop disk by the group "Three Quarters." The label will release an R&B single by Viki Adams.

RIP is located at 1630 Line Ave., in Shreveport, is about a month completed and should be in operation early this year.

Duane Cook Joins New World Photo

NASHVILLE—Bill Grine of New World Photog- raphy announced the addition to his staff of Duane Cook, who will work with him in all phases of the business.

Duane was formerly employed at Trifco as a movie camera operator. He is a member of the Society of Motion Picture and Television En- gineers, Nashville Art Directors Club, and the National Association of Com- mercial Artists. He is currently studying for his technique in experimental camera photography.

His addition to New World Photog- raphy promises to insure that it will continue to be the most creative contem- porary photographic studio in Nashville.

New World Photography is man- aged by Glaser Productions, Inc.

International Headaches For Dottie & Heartaches

NASHVILLE—RCA Records' lovely chanteuse, Dottie West, and her group the Heartaches, were recently victims of a lamentable international misunder- standing. While on the Italian por- tion of their European tour, the artists and their musical equipment was indefinitely impounded by the Italian government. The reason given by the authorities was that the instruments would be imported merchandise.

The only thing to do was rent instruments to play on their dates in Italy (and elsewhere). The Italian production was not as fine as the equipment that included Dottie's personal sound system and a guitar that had been given to her by Chet Atkins, will be returned. Nobody own our Italian ambas- sadors.

CashBox—January 11, 1969

BIG ONES ON WAYSIDE
"BLACKBIRD SONG"  JACK BLANCHARD & MISTY

"EVERYBODY'S GOT TROUBLES"  HAL WILLIS

"CANDY"  JIMMY SNYDER

and the new
to

"MEET DARRELL MCCALL" WAYSIDE STEREO ALUMDJ'S Needing Copies Write: LITTLE RICHIE JOHNSONBELEN, NEW MEXICO

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CashBox Country Top 50

1 WICHITA LINEMAN (Crosby, ASCAP) (Billboard 2022)
2 I WANT A LITTLE OF PRIDE IN WHAT I AM (Henson, BMI) (Billboard 2292)
3 BALLAD OF TWO BROTHERS (Almost Famous, BMI) (Epics 10039)
4 LITTLE ARROWS (Haggard, BMI) (Decca 22030)
5 I'VE GOT YOU ON MY MIND (Cash, Columbia) (Columbia 23003)

6 CARROLL COUNTY ACCIDENT (Wonders, BMI) (Victor 51968)
7 THEY DON'T MAKE LOVE LIKE THEY USED TO (M. & M., BMI) (Columbia 19648)
8 STAND BY YOUR MAN (All God's Men, BMI) (Atlantic 21039)
9 YOUR SQUAW IN ON THE WARPATH (Rollin', BMI) (Decca 32319)
10 THE BALLAD OF FORTY DOLLARS (What's New, BMI) (Decca 72663)
11 YOUR LOVES (Widowmen, BMI) (Cash 9642)
12 MY SON (Stills-Brothers, BMI) (Cash 9639)
13 WHEN THE GRASS GROWS OVER ME (Newday, BMI) (Cash 9635)
14 DADDY SANG BASSE (House of Cash, BMI) (Cash 9629)
15 PLASTIC SADDLE (Action, BMI) (Cash 9612)
16 PLEASE LET ME PROVE MY LOVE FOR YOU (Newsday, BMI) (Cash 9651)
17 THIS THING叫做 LUCKY (Shelley Singleton, BMI) (Cash 9610)
18 DON'T WAKE ME I'M DREAMING (Newsday, BMI) (Cash 9651)
19 TO MAKE LOVE SWEETER FOR YOU (Newday, BMI) (Cash 9639)
20 THE TOWN THAT BROKE MY HEART (Newsday, BMI) (Cash 9651)
21 DARLING, YOU KNOW I WOULDN'T LIE (Newday, BMI) (Cash 9651)
22 HOLD ME TIGHT (Newday, BMI) (Cash 9651)
23 WOMAN WITHOUT LOVE (Pavilion, BMI) (Cash 9629)
24 UNTIL MY DREAMS COME TRUE (Newday, BMI) (Cash 9651)
25 WAS WITH RED FOYLE (The Nic's Pied Parade) (Audioso, BMI) (Cash 2242)
26 VANCE (Hank Snow, BMI) (Cash 2243)

CashBox Country Round Up

WYNA HDW's Jammobee staged a special benefit show in Dec, headlined by Webb Pierce, for underprivileged children. The show (with the limelight stolen by Webb's 14-year-old daughter Debbie) was sponsored by the local Jaycees. Beginning in Dec, the Bill Blong Show went on the air over WOLI-PM-Ottawa, Ill. and WGSB-Geneva-St. Charles in Ill., and now goes out to a potential audience of 1 million people. Plans underway to carry the show to more audiences, this fall, and in the future, which, if it accomplished could certainly give the show one of the largest audiences for a country package in the Midwest. Blough can be contacted at KGB, 1215 Fern Ave., St. Charles, Ill. 60174. Santa Claus arrived in the form of station WYDE to 100 needy families in the Birmingham area. Originally a Nov, a drive went on the air Dec. 1 and brought in a total of 20,000 pounds of food (that's 10 tons, folks), which will feed the needy families—approximately 500 people—for several weeks. Voluntary aid and contributions came from individuals and businesses all over the city, and, in addition to food—amounting to $19,500—was received to make such items as milk and eggs available to many of the families for months to come.

Country Reviews

(Melba Montgomery) (Musicor, BMI) Love What's To Become Of Me (Decca 264) "What's To Become of Me" is a good one. It's well produced and she sings it well. The song is an excellent tune."

Best Bets

BILLY GARNER & RON DINI (Wasp 118)
BROWNING BRYANT (Dot 17193) "Baby" Brown Out Grown Up Children Play (3:20) "Jack O' Diamonds" BMI/Beebee, Janesita.

BILLY GARNER & RON DINI (Wasp 118)
BROWNING BRYANT (Dot 17193) "Baby" Brown Out Grown Up Children Play (3:20) "Jack O' Diamonds" BMI/Beebee, Janesita.

BILLY GARNER & RON DINI (Wasp 118)
BROWNING BRYANT (Dot 17193) "Baby" Brown Out Grown Up Children Play (3:20) "Jack O' Diamonds" BMI/Beebee, Janesita.

BILLY GARNER & RON DINI (Wasp 118)
BROWNING BRYANT (Dot 17193) "Baby" Brown Out Grown Up Children Play (3:20) "Jack O' Diamonds" BMI/Beebee, Janesita.

BILLY GARNER & RON DINI (Wasp 118)
BROWNING BRYANT (Dot 17193) "Baby" Brown Out Grown Up Children Play (3:20) "Jack O' Diamonds" BMI/Beebee, Janesita.
The Rolling Stones' new Decca album "Beggars Banquet" is already high in both the British and American charts. They have just finished filming their TV Spectacular "The Rolling Stones Rock 'n' Roll Circus," which will have worldwide presentation.

Cash Box—January 11, 1969
EMI is intensifying its efforts to secure control of Associated British Picture Corporation. A formal offer document published by EMI forecasts that the company's 1968 profits before tax will have risen by at least 19.4% to £6.9 million, a remarkable increase in a time of uncertainties, to continue. This revelation sparked share reaction for the value of the EMI bid rose by 13', the highest on the market today. The EMI bid was at £6.15 per share, representing a 21%. The two primary reasons for EMI's rose profits are thought to be lucrative recent acquisitions and much improved results emanating from their cash cow, the television and film business. The EMI bid was also bolstered by detailed results for the first four months of 1968, revealing that turnover had risen by 23% on the year and profits increased by 38% to £4.24 million pounds. Despite these formidable statistics, business circles anticipate a determined resistance by ABPC to the EMI bid.

EYE BIRD

LAINIE KAZAN, MGM Records songstress, on a tour of South Africa, opened a successful show at the Metro Theatre in Johannesburg on November 21. In conjunction with her visit, Trusone, which distributes MGM in South Africa, released two of the label's latest albums. Pictured above (1 to r) are: T. Rosengarten, Trusone general manager; Lainie Kazan; J. H. Otto, sales manager for Trusone; Mrs. A. Friedman, P.K.O.; and Alan Lerner, Miss Kazan's road manager.

Cash Box France

Jacques Brel is the man of the month with the success of the French adaptation of the musical "L'homme de la Mancha" at the Théatre des Champs Elysées. At this occasion Barclay recorded a special album of the play by Brel, Joan Diener, Armand Menstral, etc. At the same time Polydor artist Isabelle Aubert introduced an EP with four songs from "L'homme de la Mancha.

Danyel Gérard, who now has his own independent producing company, just signed a contract with Les Messageries Françaises de Disques for the distribution of new singers, Gérard will be at MIDEIM where he will offer to the participants to record their young singers on a video tape system. Bernard Chevry, general Manager of MIDEIM, tried to give the TV direction of his four International gala to Walter Ulrich, Alexandre Tarta and Georges Folgois. This gala will be supervised by Bertrand and Martine Carpenter.

Eddie Adams, manager of United Artists Music France, just took on Yves Rore as new A&R man and Gilles Petard as Public Relations. United Artists copyrights are handled by "Les Moulins de Moen Coeur", which is the French treatment of "The Windmills Of Your Mind," composed in the States by French composer Michel Leprand, who has just recorded with Noelle Cordier, Marcel Amont, Alain Delon and Frida Bocca. The Canned Heat, who became very famous in France with "On the Road Again," are still going very well with the two songs "Going Up The Country" and "Christmas Blues."

Great Britain's Best Sellers

Great Britain's Top Ten LP's

1. The Beatles Double Album — (Parlophone)
2. Best Of The Seekers — (Columbia)
3. Beggars Banquet — The Rolling Stones (Decca)
4. Sound Of Music — Soundtrack (CBS)
5. Sondheim — Soundtrack (CBS)
6. World Of Val Doonican — (Decca)
7. Hollies Greatest Hits — (Parlophone)
8. Abbey Road And The Ugly — Soundtrack (United Artists)
9. Electric Ladyland — Jimi Hendrix (Reprise)
10. Help Yourself — Tom Jones (Decca)
**Pye Opens '69 With Exec Changes**

LONDON—Pye Records moves into 1969 with a host of announcements, announced last week by Louis Bensjan, managing director of the firm. In light of the recent changes, he assumes the post of general manager of Pye, William Taylor as managing director, and assumes full responsibility over the international division of the company.

Dennis Friesen, director of Century 21 Enterprises, will assume the new post as executive vice-president and controller of Pye, replacing Nicholas Hampton who is joining CBS International.

**10,000 See Rock-Folk Festival In Hawaii**

HAWAII—Hawaii's first major cultural event, a two-day enchanted forest festival, closed from sunset to sunset Jan. 1 in Diamond Head Crater before 10,000 people.

Open free to the public, the Sun- shine Music Festival featured the donated services of more than 100 local entertainers, including bands of the Waimea Rock Co., local management firm.

The festival began with sunrise as an Indian raga with local sitarist Mike McFadden and Don Johnson, Jones, followed by meditation and self-realization activities. Music and dancing continued into the evening and con-

A number of other activities des-

igned to appeal to a cross section of the community included arts and crafts-art objects, leather goods, wood carvings, stained-glass windows, health foods; nooks and nooks of health foods; mystic arts astrology, pain relief, phonology and larping, body painting and dancing.

The festival was held to showcase local musicians and craftsmen, and celebrate life in 1969.

The crater, recently designated a national monument, is a natural as a stage.

Nationally-known artists were in-

vited to participate, but the event is primarily by and for the young people. Hundreds of young people from all over the world joined in.

The Sunshine Music Festival is sponsored by a community of small businessmen and members of the local Chamber of Commerce, which uses the radio station KPOI FM Sun shine.

The committee planning the festival includes Jesse Sartain, program di-

rector of KPOI FM; Geri Aquino, co-

ordinator, who works for Blue Phoenix Inc. local promotion firm; John Selby, owner a publishing company; Ken Rosene, salesman for Young Hawaii magazine; Ick and Cindy Bories, local country singer; Keeshe and Sperry McNaughton, founders of Waimea Rock Co.; Lynn Donner, promotions; John Fields and Ralph Whitney of Honda of Hawaii, which is underwriting the festival, and many others.

Set Jankowski Tour

CHICAGO — On February 4, 1969, Geraldine and Junior Jankowski, 25, of Chicago will be on the set of an English television show. The Jankowski's, both of whom are well known in the entertainment field, will be on the set of the show as the guests of honor.

**UA On Right Soundtrack, Eyez Cites In Range Of 1968's Global Showings**

NEW YORK—Film music continues to be a prime source of recorded product throughout the world, according to Ron Eyez, United Artists Records coordinator of International Product. With the close of 1968, Eyez cited a number of the many products that have achieved significant chart activity and volume distribution. The artists and projects who correspond with their domestic success.

The year just passed, he noted, found some of the greatest hits in the world, and early in the year was the hit of the charts in Argentina, Germany, Canada, Japan, Sweden, and the United Kingdom, where it reached number two in number and has re-

The Italian is currently being serialised in the charts in countries, and still on the charts in England.

Eyez pointed to Frances Liu's "A Man And A Woman" as an example of the longevity and continuing sales that successful film music is capable of garnering internationally.

After two years the soundtrack remains among the top selling items around the world, reaching number one in one country and is still on the charts in England and Australia.

**Mendes On European Promo Jault**

NEW YORK—Sergio Mendes and Brazil '66 kicked off a four week European promotion tour last week with the announcement of their new album, "The Odessa". The firm is located in Sao Paulo. Mendes now has licensing for every major European company, and is rapidly establishing ties in the rest of the world.

**Vanguard Brazil Rep**

NEW YORK — Som Industria E Comercio, S.A. is the newly appointed Brazil representative for Vanguard Records. The firm is located in Sao Paulo. Vanguard now has licensing for every major European company, and is rapidly establishing ties in the rest of the world.

**Compo Gold Disk For Leppy Lee**

MONTREAL—S. D. (Red) Roberts, sales director for Canadian Columbia, reports the company plans to present Leppy Lee with a gold record for sales of "The Penny Arcade".

These sales represent a share of the profits of the album, which has sold over 40,000 copies in the past year.

Roberts points out that the reward of these gold disks is somewhat unique because that for four records involved don't fall into any of the classifications of today's bags. They are neither rock, pop-corn, contemporary or soul.

It is hoped that during Leppy Lee's tour of the U.S. he will find the time to make it to Canada for the presentation ceremonies.

**Yale Quartet Tours Euro**

NEW YORK—The Yale Quartet, Vanguard Records' artist, has completed its first European tour in January. The group, composed of four young men, took the tour to England, France, Italy, Spain, Germany, and the United Kingdom, where they performed to enthusiastic critical reception.

The Yale Quartet's debut Vanguard album, "The String Quartet" (Vanguard Records), was released in 1961, and was recently voted the "Best Chamber Music Performance of the Year" by the record critic of the prestigious L.P. of the year awards. The album has been nominated for a Grammy Award.
QUALITY RECORDS has awarded Chuck Benson, on-air personality at CJOY Edison Alberta, with a CANADIAN TALENT AWARD. This award is presented to those disc jockeys who have contributed to the fortieth year of Canadian records. John Driscoll, singles promo man for Quality, has just returned from a trip through Ontario and found excellent acceptance to their recent Canadian releases, particularly the new single release by the Pied Piper & the Kids, "The New Generation." Action is picking up nation wide for the just-released singles of "Susan Durkin" by Robin Love and Wink Martindale's "Deck Of Cards." The new Otis Redding LP, " Otis Redding In Person At The Whiskey A Go Go," has shown good national attention since its release just last week. Montreal's Andy Kim, now an established charter on Canadian stations, is handing back up the charts. This time it's "Rainbow Rider.

John Calhoun, a well advertised Canadian disc, is in the Christmas run and is doing quite well on the west coast. His label, Canadian records (Compo), reports good province-wide sales action on the CAB/CAPAC album release of "North Of The Rio Grande." When all is said and done, this album offers several cellar singles, and a possible billboard hit on the excellent sales on the Gordon Lightfoot album "Back Home On Earth" (UA). Lightfoot is perhaps the first Canadian to receive extensive exposure on Detroit's powerful CKLW. Witness Inc, who have chulked up impressive sales on their previous Apex singles, have just cut a session at Toronto's Sound Canada Studios and will tour most of the nation prior to its release. Leeny Lee has become very much a part of the Christmas season. His album has made a very good showing nationally and cuts are now being exposure on many radio stations. Compo now distributes the Shanley label which is division of UNIVERSAL CITY RECORDS. First release is "Things" by Merrill Fank
houser and RMS Beatty.

Roger Stevens, promo manager for PHONODISC RECORDS, just returned from a swing through South, Central and the Eastern Counties of Ontario, reports good reaction on the just released PVE albums. Many radio stations picked up on the LP release of Val Doonican and because of this top drawer exposure, it's expected that Phondisc will rule a small from the album. Most active sales at Phondisc are the Supremes and the Temptations. Their combination album is considered a top seller. Much of the success of this album was due to their U.S. television show which was seen in many Canadian border areas. This show will be seen on the CTV Network Dec. 31.

Ed Preston's promotion of the NIMBUS 9 album release of the Greek trio, "The Greek Trio," which the "Come Into My Life," Eye label is catching good provincial sales. Preston, Ontario promo man for RCA VICTOR, has also had much success in the testing of Ottawa's top rated group the MRQ (Modern Rock Quartet), who recently appeared at the EL PATIO in Toronto and has already been turned on to the approval of the PRONORO GRAPHCIC ONION and ROCK PILE. The Archives are showing strength with their single release of "Feeling So Good." Johnny Nash is having a repeat of chart action. This time he's doing it with his JAD release of "You Got Soul." Heading for top of the chart action for RCA is Elvis Presley's "If I Can Dream" on the "Dancing In The Street Side by Steppenwolf.

LONDON RECORDS has started a nationwide promo push on the soon-to-be released album project by Touch. London's Dave Doucette has just returned to Canada after a fact finding mission to examine liner communication and to set up new procedures. With London now distributing JUPITER RECORDS and its subsidiary labels, NEPTUNE, and SONIC, the Dartmouth and January releases are expected to chalk up solid sales for this line considered one of the most successful in French Canadian pop music. Tom Jones has made a fine showing with his PARROT single "A Minute Of Your Time" as have Vancouver's Poppy Family with their London outing of "Beyond The Clouds." On the classical scene, Richard Galvin-Brown reports Quebec sales on Pierre Henry's Phillie album "Mesoe Pour Le Temps Present." In the pop field, the MERCURY 2 record sets "Original Gold Soul," "Golden Era Of Dance & Songs," and "Doors Of Golden Gourds" are selling well. The new Manfred Man single release "Fox On The Run" is expected to make a good showing as a fact of market. See our line of liner cards for further details. A new acquired SIRE label is proving itself with their initial release of "Honey Dee" by the strangeloves which is already making an impressive showing on chart play in Toronto.

Toronto's Electric Circus opened in downtown Toronto Friday Dec. 20 and appeared on the list for the top 20 stations. The final concert was held recently in Cologne. Peter and Paul opened in Europe as a 3-piece act under the name of masks. Bare wires, dripping plaster, unfinished floors, no light light show and the lack of expected proper sound equipment created a bad impres.

Official opening has now been set back to the middle of January.

PAGE, PETR AND PAVEL PARTY: Larry Page (center), head of the indepen dent label of Canada, is back from the United Kingdom. This round trip has been long awaited by the Page and Pavel, Czech boys who made a dramatic escape to the West by going away in a London-bound jet. Petr and Pavel debut on Page line with "Laska," written by English producer Howard Blakley, b/w "Wencelas Square." Diaz was released last month. Page got together with his new rackete on the occasion of Petr's 21st birthday.

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Ten (count 'em) Ten Golden Records! That's an occasion to celebrate in any country in the world. Only a handful of artists in the world have earned 10 golden discs. But if you have listened to the Beatles, you know that the 10 platters in one big swoop by breaking all sales records in the German- speaking market. Not only has the group broken the 500,000 sales barrier in a short time, but their single titles have passed the million mark in sales. That's a total of ten. His newest single is on the 800,000 mark and still toppers the charts. The presentation was made to Peter and Paul at a marmotte as conference in Munich where the young lad from Holland picked up his solid gold treasure and he produced a MERCURY Tension. He's also awarded golden discs. Wolfgang is no stranger to the charts as his artist name is Rossy and he is one of the top 20 artists. It's the hottest thing that has ever hit this country. He is accounting for something over 50,000 sales of the total record sales and hot underground artists are picking up all the publicity around the world, present, and the career is just starting. So while heat groups like the Beatles and hot under-ground artists are picking up publicity around the world, the young American kid from the Netherlands sells millions LP's in a year and over 5 million singles in Germany, Austria, Switzerland and neighboring territory. That's success.

Jeff Kruger, Ember labels chief, dropped into Germany for big business dealings. Ariola will launch the German label here with the new star of the TV series "The Avengers." Peter and Paul has picked up a hot master called "Larkas" from Hossy Benson, and Jeff visited with Hans Wewers to talk about his film background libary music interests and with young active publisher Eduard Rahn. Of course, Jeff dropped into the Cash Box office for a chat as well.

Radio Beatles is going full out for promotion on "I Hear A New Kind Of Music" by the Caravelles.

The major music magazine "Bravo" has declared war against the major music publishers in Germany. The magazine believes that the time has now come to suddenly change the rules without permission of the publishers and reported in their report that they are going to pick up all the bild music without a license and thus forbid publication of the lyrics in the order to sell sheet music and lyric books. A new publisher has banished the paper and the new battle is on. It will be interesting to see the results.

The importance of radio Luxembourg in this market has been reported. The music is in French, and is the official version of Nijhoff and Harrop, and the order to find out just how popular the broadcastes are. The tests show that 4.4 million people are listening every day and in the Eifel country alone there are 6 stations. So more than one million people are listening daily in Germany alone! In addition, the station has listeners in East Germany, Holland, Belgium, East France, Switzerland and Austria. Two out of three German teenagers are Radio Luxembourg listeners at home and abroad.

For the eight time, Dr. Hans Gerig awarded the prize for youth and chart action for the W��rter. Petula and Tadeo's top recording spots. From the things of this point of view, it seems that the song with the Communicatives and the Anslow Dubbeural retaliation. Of course, Rudi is still shining with Lynn Music in London which gives the firm the Dave Dee & Co. hits in this coun-
ty. In the Bumbeidschie-Heintje-Ariola-Edition has just recorded the album "The Best of the Caravelles" (Mehnert in the Sound of the World/Michel Wirtz. Rudi is still working on the former U.S. chart top singer Got To Be Free."

Alfred Schacht writes that his big push is "Yesterday Has Gone" with several versions including a new German language waxing by Joeer on Metronome.

The Bee Boys did 2 German appearances during their recent European trip. In Germany they paid a visit to the Berlin Kino, the popular group had time for the "Star Parade" TV, which was broadcast live from Berlin. The group scored two films for the German "Up in the Club." Big push for the group is the new chart item "Bluebirds Over The Mountains." Peter Lach of Capriccio Music is going all out for "Rain And Tears" by the Aphrodite's Child which is doing very well at tops all sales over Europe. Dalida has recorded the song in German as well.

That's for this week.

Germany's Best Sellers

(Courtesy "Schallplatten")

This Week's Charts

Cash Box — January 11, 1969

www.americanradiohistory.com
EDITORIAL: Filling The Communications Gap

Trade magazine editors, who spend five days a week, fifty-two weeks out of the year observing, reporting on and often suggesting ideas that might help to advance the goals of the business they have become intimately involved with, can't help pausing at the start of each new year to speculate on what's to come in the next twelve months. But while each editor's personal income closely depends on the health of the trade he reports upon, we in the trade press are not really a part of the industry... in this case, the coin machine industry. We neither make, sell nor operate machines. We simply observe what's going on and by relating this information to the trade, hope to fill part of that vital need for communication.

To be sure, there are countless tidbits of information we are privileged to receive each year, prefixed with that deathless line—"but this is not for publication yet." These items do not merely include manufacturing and marketing secrets where editorial discretion is understandable. They run the complete gamut of individual legal battles, to stories of particular tradesmen actively involved in direct selling, to "blue sky" marketing schemes by fly-by-night dealers, to a whole host of ills plaguing the business... in most cases, the business in a particular locale. And because that locale doesn't care to be embarrassed on a national scale in the trade books, they call to ask your advice and proceed to act on their own. The evil here, of course, is that this attitude has fostered the image of a "closed industry"... an industry that performs like an iceberg with only about 10% of its activities visible, not just to the public, but to its own members as well.

Communication is essential to an informed trade. And an informed trade is necessary if the industry is going to meet the challenge of the future intelligently and profitably. That is why we have always pounded the drum for local associations... for it is through these groups that the necessary exchange of ideas and information is most free-wheeling and least inhibited.

MOA's 'Link-Letter' for December of 1968 was mailed out just before the holidays, once again urging its members to get the local association ball rolling. This excellent pamphlet offers detailed information on the purpose and the promise of properly-functioning state and local groups, plus a step-by-step rundown on the procedural requirements for a meeting. The intent at MOA is obvious. They want to establish lines of communication with every nook and cranny of the country through a network of effective local groups, and thereby more successfully advance the national goals of the industry over which they preside as its elected leadership. They want that free-wheeling exchange of ideas among tradesmen that is the key to success for all.

There are, to be sure, dozens of areas where a local association can and does help the local industry. But perhaps the single advantage here is that it creates a climate of cooperation through the face-to-face communication between one operator and another... the open honesty that is the best policy. Think about it.
Heavy Pre-Holiday Service Schedule for Wurlitzer

WATERS, WISCONSIN — Thirty service technicians, who represented six major Wurlitzer distributor and operator organizations, attended a mid-week pre-holiday service school. This was the company's first service school in that area since the introduction of the Wurlitzer American III phonograph to the trade during the M.O.A. show in Chicago last October.

Due to the growing popularity of the service schools, Wurlitzer management was forced to limit the attendance. Reservations were accepted only on a first-come basis. “It was surprising to learn in less than a week after the announcements were mailed, the class was completely filled . . . and eight stand-by’s hoped for a cancellation!” said C. B. Ross, Wurlitzer service manager.

Three classes had been formed and were under the supervision of Ross. Backing him up were two old pros . . . Karl Johnson and Robert Harding. Both Johnson and Harding are full service representatives for Wurlitzer.

Headquarters for the mid-west service school was the Ramada Sands Inn located in Wauwatosa, Wisconsin. And just to clarify the exact location of Wauwatosa, it is “96 Expressway miles from Chicago”, actually a suburb of Milwaukee.

It was interesting to note the wide representation of men from the extensive Wurlitzer mid-west territory. Included in the group who attended the school was Jack H. Kahn of the North Tonawanda, New York plant, who recently joined the company as technical writer. Others were from United, Inc. in Milwaukee; Richard J. Allen; Helen M. Brahnstead, Walter N. Brown, James E. Burchfield, Frank F. Cook, Floyd F. Cook, David G. Fonner, Stanley Gerlach, Jim C. Hoppe, Art Jones, Willie J. Lipsey, Donald D. Mentzel, Clarence F. Schermeister, Raymond P. Stawicki, William J. Swanson and Robert L. Bachman.

Representing Angotti Distributing Company, Inc. of Detroit, Michigan were Dennis L. Dennis, Robert D. DuVall, Jr., Frank H. Klemczak, James R. Kirchner, Carlo F. Rosasco and Johnny R. Rose, Larry M. Tassone and Frederick A. Zemke. Gerald L. Brickley, Henry A. Harms, Jim J. Stolp, Jr. and Terry C. Boerger represented Sandler Distributing Company of Minneapolis, Minnesota. National Coin Machine Exchange of Chicago, Illinois sent Charles C. Wailes, Jr., while Brandt Distributing Company of St. Louis, Missouri was represented by Roy Elbert Sherrill and Royal Distributing Corporation of Cincinnati, Ohio by Harold A. Tanner.

The Oasis Room of the Ramada Sands Inn was converted into three spacious classrooms. A total of 30 men attended the five-day event with approximately ten in each of the classes. As one group finished a particular subject, the students then moved over to the next class for a completely new subject.

After ten or two fifteen minute coffee breaks . . . one in the morning and one in the afternoon, two-hour, classes sailed right on through the day from 8:30 in the morning until dinner time.

The course of study was divided into three phases. Sound Systems and Related Equipment, Mechanisms & Operations and Details of the Electrical Circuit. The latter included the:

(Continued On Page 56)

Rock-Ola Holds Service Class at LeStourgeon

CHARLOTTE, N.C.—A large assemblage of operators and their mechanics from the North and South Carolina area converged on the showrooms of LeStourgeon Distributing Co. recently for a field service seminar on the Rock-Ola ‘40’ console phonograph.

The seminar was conducted by Rock-Ola’s field service representative Bill Findlay who delved into all the electrical and mechanical elements of the factory’s top-of-the-line music machine.

Among the many features of the ‘40’ which Findlay detailed for the Carolina trade were the transistorized receiver (model 1750-D), and the new Powered Remote Volume Control (model 215B). The latter feature was reported as first in the industry to offer an on/off switch for phonograph reception as well as volume control with an illuminated dial for these functions.

Joining to Larry LeStourgeon, who hosted the service meeting, “it was a great school to match a great phonograph.”

Thirty service-tecnicians attended the week-long training that was hosted by the Wurlitzer Company in Wauwatosa, Wisconsin. Classes were supervised by C. B. Ross, Wurlitzer service manager, assisted by Karl Johnson and Robert Harding, Wurlitzer field service representatives.

‘COMPUTER QUIZ’ CLASSES CONDUCTED

SPRINGFIELD, N.J.—Notting Associates, manufacturers of the popular “Computer Quiz”, are backing up their marketing program with a series of service sessions to acquaint the trade’s mechanics with the technical why’s and wherefore’s of the machine.

Factory executive Lance Halston advised that Notting service are John Whipple held two sessions in mid-December at Rinyon Sales Company’s New Jersey headquarters here in Springfield for operators and their mechanics in the territory.

Both sessions enjoyed exceptional turnouts, Halston advised, underscoring the machine’s popularity among the Jersey trade.

Another service school on the Committee Quiz unit was in Waggoner’s, the All-Coin Equipment Co. in San Antonio, one of the factory’s Texas distributors. Hosting the school for All-Coin were Mal Gildert, Dan Perrotti reported Ed Chatten for attending the session, which was conducted by Halston himself, and Leon Annis of Austin, Jack Cox of Bell Music, Dick Schaller of Servormatic of San Antonio, Ray Morris of American Vending, Ed Kruger and Dale Sautch of Arm Service Amusement, Bill Neford of Barrow Music, Mike Patterson of Patterson Equipment, Leo Bachus and Kay Bocini of the B & O Amusement Co. and Webb Moran and Al Pustjouk of El Dorado Amusement.

Still another service session on the Computer Quiz was held at Abe Sassa- man’s State Music Co. in Dallas. This school, according to Halston, was predominantly for the service department of State Music, their distributor in that territory.

New Counter Game Comin’

PALO ALTO, CALIF.—“Ball Walk”, a brand new counter game which was previewed at the recent IAAP (Parks) Show in Chicago by Cointronics, Inc., will begin shipping to the firm’s distribution this month. Full production on the new amusement piece is currently underway at the Cointronics factory here in Palo Alto, according to firm’s president Earson White. The unit was favorably received by Parks conventionists, White advised, as well as by his coin equipment distributors who have already been shipped their sample models.

Proven Profit Maker!

2-PLAYER

HOCKEY CHAMP

2 DIMES or 25¢ PER GAME

Adjustable

1 Dime, 2 Dimes or 1 Quarter

100% SKILL!

Proven Profit Makers

RIO 1301

Chicago Coin Machine Div.

Chicago Dynamic Industries, Inc.

1725 W. Fullerton Pl., Chicago, Illinois 60614

Cash Box—January 11, 1966

www.americand radiohistory.com
Now a Wurlitzer 160

To make
Your 160 Selection
Wall box locations
more profitable

Wurlitzer is now offering a 160 selection version of its fabulous, high-earning AMERICANA III phonograph. While the 200 selection AMERICANA III will out-earn any phonograph on the market, the 160 selection version offers its own distinct, economic values to the operator with 160 selection wall box locations.

No need to remove the present wall boxes. No rewiring. No investment in new wall boxes. And no question that the superior beauty and sound of this Wurlitzer AMERICANA III will make it a Blue Chip Investment for YOU.

WURLITZER

AMERICANA III

INVESTMENT IN AUTOMATIC MUSIC

THE WURLITZER COMPANY
113 Years of Musical Experience
North Tonawanda, N.Y.
<table>
<thead>
<tr>
<th>Location Programming Guide</th>
</tr>
</thead>
</table>

**Cash Box**

**Top 100 Chart Guide**

This week's top record releases for coin phonographs

**Adult Locations**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOU GAVE ME A MOUNTAIN</td>
<td>FRANKIE LAINE</td>
</tr>
<tr>
<td>THE SECRET OF HAPPINESS</td>
<td></td>
</tr>
<tr>
<td>SOUNDS OF SILENCE/SCARBOROUGH FAIR</td>
<td>MYSTIC MOODS ORCHESTRA</td>
</tr>
<tr>
<td>Homeward Bound</td>
<td></td>
</tr>
<tr>
<td>THE MORE I LOVE YOU</td>
<td>RAY ANTHONY</td>
</tr>
<tr>
<td>Just A Closer Walk With Thee</td>
<td></td>
</tr>
<tr>
<td>IF</td>
<td>AL HIRT</td>
</tr>
<tr>
<td>Penne Arcade RCA 9717</td>
<td></td>
</tr>
<tr>
<td>SOUL SHAKE</td>
<td>PEGGY SCOTT &amp; JO JO BENSON</td>
</tr>
<tr>
<td>(No flip info available)</td>
<td>SSS Int'l 761</td>
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</table>

**Teen Locations**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>I'M GONNA HOLD ON LONG AS I CAN</td>
<td>THE MARVELETTES</td>
</tr>
<tr>
<td>Don't Make Me A Habit</td>
<td></td>
</tr>
<tr>
<td>SWITCH IT ON</td>
<td>CLIFF NOBLES &amp; CO</td>
</tr>
<tr>
<td>Burning Desire</td>
<td></td>
</tr>
<tr>
<td>SALLY GOES ROUND THE MOON</td>
<td>DON FARDON</td>
</tr>
<tr>
<td>How Do You Break A Broken Heart</td>
<td></td>
</tr>
</tbody>
</table>

check your local One Stop for availability of the listed recordings
STEREO MEMORY LANE SINGLES FOR JUKE BOX PROGRAMMING

TAMMY WYNETTE
"I Don't Wanna Play House"
c/w
"Take Me To Your World"
5-2275

BOBBY VINTON
"Please Love Me Forever"
c/w
"Just As Much As Ever"
5-2273

GLENN MILLER/BOBBY HACKETT
"Serenade In Blue"
c/w
"Pennsylvania 6-5000"
5-2277

DAVID HOUSTON
"Have A Little Faith"
c/w
"You Mean The World To Me"
5-2276

LULU
"To Sir With Love"
c/w
"Morning Dew"
5-2274
New—No preventive maintenance for 5 years

Another Rowe AMI Breakthrough on The New Music Miracle

See it at:
Trimount Automatic Sales Co.
40 Waltham Street
Boston, Mass. 02118

New—No lubrication for 5 years

Another Rowe AMI Breakthrough on The New Music Miracle

See it at:
PEACH STATE
P.S. MUSIC CO. P.S. DIST'NG P.S. TRADING CO.
148 State St. 1040 Blvd. SE 1104 Shop Road
Macon, Ga. 31206 Atlanta, Ga. 30312 Columbia, S.C. 29202
(912) 743-1588 (404) 622-4401 (803) 254-6928

New 5-Year Warranty

Another Rowe AMI Breakthrough on The New Music Miracle

See it at:
Shaffer Distributing Co.
849 N. High St.
Columbus, Ohio
(614) 488-1987

Location Proven Rowe Alarm System

Another Rowe AMI Breakthrough on The New Music Miracle

See it at:
Miller Dist. Co.
3757 E. 28th St.
Grand Rapids, Mich.
616 949-2030
300 E. Milwaukee Ave.
Detroit, Mich.
313 873-4200

Cash Box—January 11, 1969
WHIPPANY, N.J.—Rowe International, Inc., a subsidiary of Triangle Industries, Inc., has officially released its new stereo console phonograph to the music operating industry. The radically new machine, dubbed the MM-3 ‘Music Miracle’, has already been previewed to many members of the trade at regional distributor showings around the country. The distributors themselves viewed it for the first time at their annual sales conference in Mexico City the weekend of Nov. 30th.

The MM-3 ‘Music Miracle’ is packed with industry firsts, from both technical and marketing standpoints, including such features as a five year warranty on all moving parts plus permanent lubrication. Many features have been retained from previous models, notably the RoweVue slide mechanism, the ‘Change-A-Scene’ panel display and the burglar alarm.

“This machine is a tremendous breakthrough for operators,” declared Rowe’s vice president for domestic sales, Joe Barton at the Mexico meeting, as he prepared to describe the unit to the assembled distributors. The theme of the introductory showings at these dealers, consequently, has been “Breakthrough!”

Preventive-Maintenance Free

“The most impressive and important—new breakthrough,” continued Barton, “is the fact that the Music Miracle requires essentially no preventive maintenance. Extensive use of space-age materials and dry lubricants, such as teflon, fiber-filled nylon, and dalton eliminates the need for preventive maintenance programs in which operators must tie up so much time and money.

The only preventive maintenance technique is the talk of the engineering world...with at least one major design publication devoting a special issue to them,” he added.

5-Year Warranty

Barton went on to say, “Since we believe in putting our money where our mouth is, we unconditionally warrant all moving parts on the MM-3 against wear under normal use for a full five years. Any operator who is keeping tabs on what service calls and parts bills are costing him can tell you how much this warranty is worth. The gift-edge warranty is also prominently displayed on every phonograph leaving the factory.”

Wall Of Sound

Working from the premise that the purpose of the joke box is to sell sound, Rowe engineers developed a set of optional side speakers to produce the closest thing to the live, big-band sound. The speakers can be attached to the phonograph in such a manner that they become part of the phonograph itself—giving a very impressive overall look.

Sound System

“The patented Rowe ‘Stereo Sound’ sound system is recognized by most operators as being far superior to anything on the market,” Barton continued. The sound is produced by a powerful solid-state amplifier that actually produces sixty watts of power. And for the unusually large location, an optional 100-watt amplifier, the most powerful in the industry, is available.

“Most important, the Music Miracle incorporates the proven duct-tuned, base reflex sound chamber that eliminates the possibility of irritating backwash, cabinet vibrations, and cabinet resonant points,” he added.

The sound quality is further enhanced by the two other factors. The diamond-tipped stylus rides on a four-gram weight (reported to be the lightest in the industry) and in dust-free conditions should last far greater than the usual 200,000 plays. “The magnetic cartridge in the Music Miracle, which is also found in the more expensive hi-fidelity equipment, will actually last forever—unless broken in handling,” Barton revealed.

Change-A-Scene Panels

The entire appearance of the Music Miracle can be changed by changing the backlit front panels. This enables the operator to match the machine with any location decor. Second, the phonograph always has a fresh look.

“When properly utilized, change-of-scene panels have helped to eliminate the age-old problem of the location asking for a new phonograph simply because he is tired of looking at the old one,” Barton stated.

“It is generally accepted that the customer must notice the phonograph before he is motivated to play it, and the change-of-scene panels, which are constantly changing the appearance of the phonograph, are an effective, proven, attention-getter,” he added. The three new standard-equipment panels designed for the Music Miracle are called “Moon Burst”, “Spinning Wheels”, and “Flower Girl”.

A fourth panel, for the Christmas season, is also made available. In addition, if the operator chooses, he can develop his own scene using location logos or similar subjects.

RoweVue Slides

The second proven merchandising feature that has been continued and improved upon is the RoweVue slide program, which capitalizes on the attention-getting aspect of animation. Rowe provides 150 slides with each phonograph, including Sports, Beautiful Girls, Record Artists, Food and Beverage, and others. The RoweVue system holds eight slides and the projection system on the machine shows a new slide every 15 seconds. Barton summarized the RoweVue program, “Once we entice a prospective customer to the phonograph to get a better look at the slides, 50% of the job of getting him to play the phonograph is done.”

The full benefit of the RoweVue feature is realized, however, when operators work with their locations to customize slides to fit the interests of a local group. Slides that feature customers, employees, and special items, such as local events, are bound to capture the casual glance.

ROWE 'MUSIC MIRACLE' MODEL MM-3

ROWE MM-3 WITH WALL-OF-SOUND SPEAKERS

Burglar Alarm

The third merchandising feature that has been retained is the Rowe-Alarm system. “This time-tested burglar alarm is a gas-operated device that is completely maintenance free. It is standard equipment in the Music Miracle and, if not activated, should last the life of the machine,” Barton stated.

“The RoweAlarm system has been standard equipment on Rowe phonographs for more than a year now, without a report of a single, successful break-in that time,” he further advised.

“The operator’s viewpoint, the RoweAlarm system is a big sales point. In addition to protecting the phonograph, it is also protecting the location. Really if ever, will a thief burglarize only the phonograph,” Barton added.

Dollar Bill Acceptor

The Dollar Bill Acceptor, which Barton contends helped build sales for operators of the Music Master has been maintained and improved on the Music Miracle. The new unit has been revised to better distinguish between genuine dollar bills, higher denomination bills, and false currency. “It is positively the easiest to operate bill acceptor available. It also features easily accessible plug-in electronic modules for faster service. Another feature of the M3S bill acceptor is that it is completely interchangeable with the M2S bill acceptor,” says the sales manager.

Conventional Wiring

Another proven feature that has been maintained on the Music Miracle (Continued Next Page)

Cash Box—January 11, 1969
New—No preventive maintenance for 5 years

Another Rowe AMI Breakthrough on The New Music Miracle
See it at:
Southern Amusement Co.
628 Madison Avenue
Memphis, Tenn. 38103 • (901) 525-3609

New 5-Year Warranty

Another Rowe AMI Breakthrough on The New Music Miracle
See it at:
Runyon Sales Co.
Route 22/Fadam Rd. 593 10th Ave.
(201) 376-8720 (212) 564-1880 (203) 289-4303

Color Slides, Change-A-Scene Panels
Make Rowe MM-3 Real Music Salesman

is the capacity of using ordinary zip cord or any other existing wiring for the remote volume and cancel control. This feature naturally reduces the installation cost.

Pricing Adaptor
A new feature that has been produced as an option on the MM3 is a solid-state pricing adaptor. While the MM-3 is compatible with most popular combinations of 15¢ for a single and 25¢ for double capability, these capabilities can be expanded with the pricing adaptor.

Faster, Easier Service
"Rowe AMI phonographs have long been recognized as the easiest-to-service in the industry," Barton claims. "The Music Miracle is even easier to service than its predecessors. Single-key door lock, full spring-assisted door opening, complete front service, plug-in components, flip-out title racks, and service control center are some of the reasons for the MM-3's ease of service," he declared.

The amplifier is a complete plug-in unit, and switch accessibility has been provided on the record changer. The snap-out panel for changing "scenery" is right on the door, and the selector row is designed to slide out easily for service or replacement.

Another major breakthrough in serviceability has been achieved by changing the position of the RoweVue unit so that it is now serviced from the front.

Completely New Styling
Barton said, "With the introduction of the MM-3, the last of the 1969 models to be introduced, it becomes obvious that Rowe is really the only manufacturer who has made a major styling change this year. Experience has taught the juke box industry that the resale value of equipment that is very similar to last year's model will be practically the same as the preceding model. This is definitely not true with the Music Miracle. It is completely restyled with the fresh look that puts it completely apart from any other phonograph ever produced," he stated.

The tempered glass covering the "Change-A-Scene" has been thickened and its strength increased 125 percent. The surfaces are of catalytic hardened and high bake enamels, duplex nickel chrome plate (twice the requirements of the automotive industry), seven-ply lumber with plated and screwed construction, vinyl wood grain side panels; the grills are anodized, painted and clear epoxy, coated aluminum. All of this reportedly makes the unit impervious to wear from anything normally coming in contact with it. Again, the selector buttons are located above the title rack and in front of the coin return so that accidental spillage of drinks will not be a problem.

The pressure required to activate these buttons has also been reduced, by 50 percent. The RoweVue display, graphics and other instructions are well organized and make it easy for the customer to determine these instructions by looking in one place. A vast improvement has been made in the pricing card by designing it in such a manner that the number of plays given for a particular coin or bill can be inserted into the pricing card. In addition, the Music Miracle can be operated on a 100, 160, or 200 selection basis.

"The operator who commits himself to the Music Miracle is assured that he is in possession of a phonograph that has been created with more merchandising features than all other juke boxes combined; with the only complete style change for 90, which allows the owner the flexibility of changing its appearance to match any particular décor; with more attention given to the sound system than any phonograph ever produced by anyone; with features that allow it to be more easily adapted to any other phonograph, and with a major breakthrough that eliminates preventive maintenance, which is backed by a five-year warranty against wear."

WURLITZER SERVICE
(Continued)

Wurlitzer distributor for many years. In discussing the Americana III, C. B. Ross mentioned why the theme "A Blue Chip Investment" was chosen for the 1969 sales promotion of the phonograph. ..."Automatic phonographs, like stocks, bonds or other securities are investments from which owners expect to make a substantial profit. Some are big winners, others are not so successful. We feel the Americana III phonograph is one of the latter, he told the class.
South Dakota Ops Poll Their Locations
To Determine Success of 8-Ball Tourney

PIERRE, S.D.—The first sanctioned location 8-ball tournament, sponsored by the Music and Vending Association of South Dakota, was successfully completed at a grand-playoff here in Pierre the weekend of Nov. 23-24. Participating operators immediately held a meeting the evening of the 24th to evaluate the pros and cons of the contest, to determine whether and when a second such tournament should be staged. Association Exec. Jack Hasvold and his operators decided to prepare and mail a detailed questionnaire to those 64 location owners whose taverns were represented in the tournament, to determine what benefits each derived. The results of the return, which amounted to approximately one-third of the spots polled, were extremely gratifying, according to Hasvold and accordingly, the association has decided to go ahead with their second tournament beginning February 2nd. Results of the location poll determined:

1. 100% of the proprietors want the second tournament.
2. 70% wanted the second contest to begin in February as opposed to September.
3. 100% of the owners stated that their general bar and food business increased during tournament nights.
4. 84% stated that their income from their share of coin-operated equipment receipts (including all machines at the location) increased, even after the deduction for tournament expenses was taken off the top of the table take.
5. 78% said they pulled in new customers due to the tournament. They also advised that these new customers have continued to come in after the tournament, adding to their roster of regulars.
6. Asked their opinion on the popularity of the tournament at the location, to their customers, 90% said it was better than anticipated, 61% said it was average.

The poll also determined that locations wish that higher prize money be offered for winners at the State play-offs. It was learned that many contestants decided not to compete at the last State finals due to the distance to be traveled in many cases. The owners thought that bigger prizes would coax more to make the trip. It was also learned that many players were quite satisfied simply to win "best of class" at the location level, without following up at the State finals in Pierre.

Finally, one of the strongest motives for the locations' desire for a second 8-ball tournament, the poll learned, is a "multitude of customer requests" for another contest. "When bar patrons continually bug the proprietor for another tournament, you bet they're behind it," Hasvold remarked.

The second tournament, again, to follow the rules set down by Len Schneller of U.S. Billiards, will once again be confined to only 64 locations. However, preference will be given to those locations participating in the first contest before others will be admitted. The tournament eliminations will run from Feb. 2nd until the State finals scheduled for April 19-20.

All-Tech Ind., Inc.
Buys Clothing Dist.

HIALEAH — All-Tech Industries, Inc., has completed the acquisition of Teri International Corporation, Justin J. Golsmith, announced last week.

Teri, which is located in New York City, is engaged in the import and distribution of men's and women's clothing. The transaction involves the possible issuance by All-Tech of shares of its common stock, contingent at its present over the counter market value to more than $3,000,000 based on the number of shares being exchanged and issuable upon an earn-out formula.

Teri has substantially increased its sales over its last fiscal year and its estimated sales for the fiscal period ending January 31, 1969 may exceed $6.5 million. Teri will be operated as a wholly-owned subsidiary of All-Tech, and its present management will continue in the same capacities as before.

Two Banner Promotions Announced

PHILADELPHIA—Banner Specialty Company, has announced the appointment of Fred Koelzer to the position of Administrative Coordinator, succeeding Frank Wallen, who will now act as Field Representative. Steve Jablon, formerly Field Representative, has left the firm.

Koelzer moves up from his former position as Vending Service Manager.

Another Rowe AMI Breakthrough on
The New Music Miracle

See it at:
Pioneer Sales & Service Co.
3110 W. Fond du Lac Ave.
Milwaukee, Wis.
(414) 445-9340

1926 University Ave.
St. Paul, Minn.
(612) 645-9184

Central
Sales Co.
91 Dennis
Houston, Tex.

Santone
Sales Co.
1400 S. Flores
San Antonio, Tex.

South'n Vending
Sales Co.
1327 Chemical
Dallas, Tex.

Location Proven Rowe
Alarm System

New Change-A-Scene Front Panels

Another Rowe AMI Breakthrough on
The New Music Miracle

See it at:

Cash Box—January 11, 1969

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www.americanradiohistory.com
Another Rowe AMI Breakthrough on The New Music Miracle
See it at:
DAVID ROSEN Inc.
Exclusive Rowe AMI Distributor
Eastern Penna., S.C., Delaware/Maryland/District of Columbia
555 N. BROAD ST. • PHILADELPHIA, PA. 19123
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writing up a good amount of orders. Shaffer held second affair at the Cleveland office Dec. 9, 10, and again Dec. 11, once again enjoying exceptionally strong attendances. Reaction is terrific," says Ed, "and surprisingly enough, we wrote up good business for the N-3-25D thru loudspeakers. This speaker system's just the granddaddy for the large location, high college auditoriums and big dance halls," the veteran distributor.

Town Hughes down at MM-3 Distributing in Shreveport, La., held open house for N-3-25D weekend of Dec. 16-17 following Christmas with another slated for Little Rock, Ark., at the Imperial 400 Motor Court. Johnny Stockdale and Joe Flynn out at MM-3 Distributing in Virginia, reports that he encountered truly fine reaction by the Michigan trade at his Dec. 3 Music Miracle showing at both Grand Rapids and Detroit showrooms. Afterward, the distribs took off for his father-in-law's farm in Warrenburg, Missouri, for a relaxing vacation with the Missus. "Great therapy," says Don. . . By all indications, the new floor model will be the talk of the trade for a good while to come, judging by American written up thus far at distrubs we've contacted. Those operators who haven't inspected the new box by now should get on down to the local dealer. It's quite an item.

ASSOCIATION DOINGS—Hy Lesnick, secretary of the Music Operators of Virginia reports that a general meeting for all members of the group is scheduled for Jan. 12th (Sunday's) at the Berkeley Room of the William Byrd Hotel in Richmond. Cocktails will be served at 12:30 P.M. and luncheon at 1:30. The business meeting will be promptly at 2:30. Some of the topics to be discussed and decided on, says Hy, will be the distribution of the AMI-100. . . . Commissioners listened to the meeting.

SESSION AT BILLOTTA—War- lutter's field service ace Hank Petet conducted a service session on the factors of the American III phono at the Albany branch office of Bilotta Enterprises just prior to the new drawing out a good number of local music machine technicians. The session, held by the branch's chief writer Bob Catlin, enjoyed attendance of our Albany trade men. . . . Johnny Peck, George Hayes, Bob Langalis, Civic Center, John Garrett, Memory Sal's, son, Marty Docksal, Dick Martin, Steve Booms, Johnny Fuller, Joe Cartwright, Ogdin Dox, Nicholas J., John Hahnen- burg, Don Larmapiero and Johnny Quintin. Many other fine men, just only just returned from combination business planning trip to Logan Club in Rochester where he and crew were well entertained by Miss "Especially for You!" herself Roberta Gibson who dished out some of the old favorites. Popular comic Pat Henry joined Miss Quinan on the stage and Johnny says the evening was just terrific. Incidentally, his "Especially for You!" promotional idea seems to be paying the most wonderful dividends, with most of the comments mailed in by such distributors as Rochester, Buffalo, Jamestown, New York, etc. . . . Dave Liebling from Cleveland who says they've stimulated additional orders this week by using the old favorite tunes under the title of "Especially for You!"

HERE AND THERE—Jimmy Gal- luppi from Galuppi Enterprises one-stop in Rochester is getting his 'juke box hit' sticker to Guildford Records new 'Hold Me Tight' single by B.B. & the Mamas, while Shaffer teams up with Dave Kopel from Cleveland. Jimmy and Dave say the new arrangement will help them in getting the new single out to their trade and the other with the mammoth sales tie-up of the R&B hit. . . . Al Gore, Litton Operations Manager, says he'll be in Philadelphia at the meeting of the National Music MerchantsAssociation Tuesday, December 14, to discuss his company's new product. . . . Johnny Fuller, Joe Carter, Steve Perlmutter, and Steve Pretto were on hand.

The new Rowe music machine has already been unveiled at numerous distributor showings about the country, including two held by Ed Shaffer and the Shaffer Distributors in Dec. St. showing the very fine crowd of operators and mechanics, and naturally enough,
CHICAGO CHATTER

The National Sporting Goods Show will be held in Houston, Texas this year, instead of its traditional Winterthur, Delaware location. Dates are February 2 thru 6, 1969! Another set of dates to note are January 14-17, when the AT&T convention will take place in London. The New York Sport Show will certainly set a flying start at Midway Mfg. Co. This past week marked the official release of "Winning Sports," which is currently being shipped to the firm's network of distributors across the country. Midway principals Marc Wolverton, Hank Ronke and Ross Scher are very excited about this fascinating new piece, with emphasis on the "sound," and feel sure it will rank high among the factory's biggest sellers! An 18-acre tract in suburban Northlake, Illinois, will be utilized by Zenith Radio Corp. for the construction of a $25 million distribution center. The new space will provide expanded headquarters for Zenith, Midwest Distributing Corp. as well as increased warehouse space for the parent company. Completion is expected in midsummer of '69. Another activity on the "hoop" and "Apollo" is keeping the crew at Chicago Dynamic Industries busy. The men spent more than a week in Palm Springs. Mort Secore says it's a great way to "wrap up the old year and enter the new one." We're inclined to agree with him! The Jewish Federation's 60th anniversary dinner is slated for January 16 in the Great Hall of the Fairmont Hotel. Guest speaker will be Max M. Fischer, vice-president of the Council of Jewish Federations and Foundations. Fischer Mfg. Co. of Tipton, Mo., will be exhibiting its entire non-coin line, including the Cavalier, Princess 58 rebound, Countess and a brand new 4-1/2 x 9 table, dominating National Sporting Goods Show in Houston (2-2-6). First of many! Ewald Fischer hopes to be on hand at the exhibit booth, along with Larry Warmer, Carl Halley, Noel Rayne and John Lezby, Fischer's west coast representative. Our condolences to Sock-Ola's field service engineer Bill Findlay on the death of his father. The success of "Minig" is keeping everyone at Rally Mfg. Corp. happy as the year comes to a close! The local weatherman dealt us a cruel blow this past week--degrees below zero, zero temperatures throughout Chicago, even colder in the suburbs! Congratulations to Empire Dist's pricey Gil Kitt, who became a grandpa for the first time with the arrival of a heartily welcomed daughter, Frances Ann Frisy, born to Gil's daughter Pam and her hubby! Midway's Ross Scher will be London-bound next week to attend the AT&T convention.

Interstate United Corporation today filed a registration statement with the Securities and Exchange Commission covering 866,326 of its common shares. Subject to certain conditions, but it is these shares will be offered by Interstate, 160,000 of these shares will be sold as a result of exercises of warrants presently owned by holders of Interstate's 5% percent debentures, and 346,326 by selling shareholders, Gore Forgan, and WM. R. Staats. The company manages the underwriting.

Florida will use a portion of the proceeds to repay interim bank loans and to pay off outstanding sales contracts. The interim bank loans will have been incurred in connection with the purchase of the Smokehouse Restaurant, Inc., Phoenix, Arizona; the land, buildings and equipment purchased by Ward and equipment purchased by the Ralph House, Inc., operators of Midway's "A Show of America" theme restaurants and banquet facilities in suburban Detroit; and the lease, under negotiations, of all the equipment and other food service facilities in a downtown Chicago hotel.

Each of the above is subject to the satisfaction of various conditions and should the conditions regarding a particular acquisition not be met, it may not be consummated.

The remainder of the funds will be used in Interstate's plans to expand its restaurant operations in hotels and motels in limited menu restaurants similar to its "Mr. G's" Restaurant in Denver, Colorado, and to operate 24-hour "coffee shop" restaurants on a joint venture basis and a few "fast food" restaurants in shopping malls; possible future acquisitions and for general corporate purposes.

The proceeds of the warrant exercises will be used to prepay Interstate's outstanding debentures.

Interstate has also entered into agreements under which it expects to exchange 36,734 and 21,916 of its common shares for all of the stock of the Ralph House, Inc., and Lee Shaw's, Inc. Restaurant in New Haven, Connecticut, respectively. Both of the above are subject to the satisfaction of various conditions prior to closing.

Interstate recently acquired Fritz's Restaurant, Chicago, in a cash transaction.

Holden in conjunction with the RCA convention, the 1969 Confectionery Industries Exposition will be themed "Show of Power," Mr. Miller said. Carrying the "power" idea still further, the annual technical session, sponsored jointly by the RCA and the American Association of Candy Technologists, Monday, June 2, will be titled "New Powers of Technology." The second annual RCA seminar program, to be staged at a dinner, Monday evening, June 2, will recognize the "Power of Accomplishment" when several candy industry leaders receive awards for their achievements on behalf of the industry.

Similarly, the RCA seminar program, to be conducted by faculty members of the Harvard University Graduate School of Business Administration, June 3, will be themed "Brain Power." RCA golfers taking to links, Thursday, June 5, will be competing in what is being called an RCA "Power Play," Mr. Miller pointed out.

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