CBS Disk Production Will Hit Industry High In 1968 • TRO: $1 Mil For Global Indie Disk Men • Noonan Moves To Motown • ABC Meet LP's

Cash Box

1968 MOA Music & Games Expo
SPECIAL CONVENTION ISSUE — COIN SECTION

GARY LEWIS: BACK IN CIVIES, AT LIBERTY

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Robert John's unhappy again. But he's going to make you happy.

With his newest single, "Don't Leave Me." Just released and receiving great top-40 airplay. His last unhappy lament, "If You Don't Want My Love," was a hit. And this one is sure to follow. So smile. On COLUMBIA RECORDS®
A Patent & The Future

The fact that the latest in a series of patents covering EVR, the audio-visual tape cartridge system developed by CBS' Peter Goldmark and two associates, Abraham Goldberg and Saul M. Decker, at CBS Laboratories, has been granted should be of more than passing interest to the trade.

This revolutionary device for home-entertainment (you'll be able to play it through a TV set) is not merely indicative of what may be the wave of the record industry's future, but also brings home the present look of the music business. It's a picture of considerable change. Change that is an outgrowth of both the inner-workings of the business itself and innovations designed for the marketplace. This is a combination that is unparalleled in the history of the industry. At present, for instance, the music business is undergoing rapid consolidation of record, music and wholesaling activities among large, diversified corporations, some of which have operated totally removed from the leisure-time field. This in itself figures to have deep ramifications, as parent companies apply, as they must, some of their own time-proven methods of financial and marketing procedures.

Make no mistake about it—the industry has its work cut out for it. For it is burdensome enough when an industry must evolve anew the very heart of its structure and then cope simultaneously with tremendous new forms of home-entertainment.

Yet, the prospects for the future are encouraging. For if the music industry is to re-tool for tomorrow—mechanically, financially and psychologically—it will require new resources, if not a new outlook. This can be a vital contribution of the parent companies.

The industry has seen how, in recent years, the music business has become involved in all aspects of leisure-time activity on the show business level and other areas. This close liaison is bound to continue as large parent companies realize the close relationships that exist among them, let us say, records and the movies and TV and numberless merchandising tie-ins.

The huge number of acquisitions and mergers in the music field is already making the trade "think big" in terms of creativity and administrative and merchandising capability in getting the most out of the market. With exciting new products on the horizon—devices such as EVR that provide a total entertainment package with music as one of the key attractions—the record industry must "think big." Fortunately, it's getting into a position to do so and follow through on it.
The only words left to say.

There is no more time for talk. Not when men are dying. And kids are going hungry.

If there is hope, it lies in the hidden feelings we hold in our hearts. There comes a time when you have to let it all out.

The time is now.

**Peace Brother Peace**

K-14000

A moving musical statement of the Sixties. By a man who makes it meaningful to all men:

**Bill Medley**

See him sing it this coming Sunday night on the Smothers Brothers show!

Produced by Bill Medley & Barry Mann
A Medley Production
Published by Screen Gems-Columbia Music, Inc.
"KISS HER NOW"
Remember that title.
It's from the new Jerry Herman musical
"Dear World," which stars Angela Lansbury.

ED AMES has recorded
"KISS HER NOW"
c/w "Gloves, Pictures, Dreams"
#9647 for Victor.

ED AMES will introduce
"KISS HER NOW"
on the Ed Sullivan Show
CBS-TV, Sunday, Oct. 27.

"KISS HER NOW"
is the first show tune
ED AMES has recorded since
"My Cup Runneth Over." Remember
what happened to that one?

Then remember this title
"KISS HER NOW"
by ED AMES
from his new album "Ed Ames
Sings the Hits of
Broadway and
Hollywood"
LSP-4079
CBS Disk Production Will Hit Industry High '68

NEW YORK—Columbia Records is on its way to producing the largest number of albums and singles in record business history. This high-point was assisted by an August pressing total of 23 million discs, the highest total ever produced.

According to Albert B. Earl, vice president of operations at CBS Records, the pressing plant sends a 46% increase over the number of 12" discs produced by CBS Records in the United States during the month of August, 1967, and a 37% increase over the number of 7" records produced during the same month. This trend toward greater production is

Beatos On Smothers: Only U. S. TV '68-69

NEW YORK—The Beatos make their one U.S. television appearance on the Smothers Brothers Comedy Hour on Sunday, September 1 (CBS, 8:30-9:30 pm). It will be the third time the Beatos have been on a Smothers Brothers show, according to the producer of both shows, Gary Beatos.

Smothers: "We're looking for people with creative ideas. The Smothers are not afraid to try new things." Beatos adds, "This show is the perfect place for us to explore different musical styles and techniques."

Columbia Pics Seeks Roosevelt Music

NEW YORK — Final negotiations were taking place at press time that would result in the purchase of Roosevelt Music by Screen Gens- Co. Must be completed. This landmark purchase of music publisher buy-outs is understood to carry a price tag of $2 million. The purchase of R.M. is being handled by Hal Fein, with a share in the company also involving composer Bert Kaempfert. Kaempfert has been contributing the bulk of the company's hit material in recent years. The ex- rights include "Spanish Eyes," "Don't Bother Me," "If I Were The Only Girl in the World," "My Way of Life." Latter tune was Frank Sinatra's recent success.

Columbia's excellent current catalog, "Wheel of Hurt," "Tiger" and "Many Years Ago," will be united and further developed. The company's holdings in the Columbia catalog, "Greatest Hits," will be added to the Smothers Brothers' repertoire. The new company's new annual $1 million expansion program will include a one-day-a-week basis to meet demand for product.

TRO: $1 Mil For Global Indie Talent

NEW YORK—The Richmond Organization (TRO), the large international publishing company based in New York, will invest $1,000,000 in attracting the prime indie production talent and management network for his product.

"Obviously, wherever he is, we want to associate with the songwriter and his work," he continued. "I'm looking for people with creative ideas for concepts. All of our efforts are directed towards finding these new talents that can create fresh, exciting music." TRO's foreign operation are being handled by vice president and managing director David Platt, who now divides his time between Britain and the Continent. European producers and writers are working closely with the Who, Procol Harum, Pink Floyd, Joe Cocker, the Rolling Stones, and, currently, Mary Hopkin. TRO has also just initiated a major expansion in its French company, Editions Essex, with the naming of international music executive Claude Pascal to head up the professional and talent acquisition functions in Paris. A former executive vice chairman of Phillips, publishing wing in Paris, Pascal will also operate a new French-originating firm, NFC, in association with TRO-Essex.

NOOAN TO MOTOWN AS ASST. TO VP

DETROIT—Tommy Noonan is joining Motown Records as assistant to the secretary. Alex Levy, COO leaves Columbia Records when he has served as director of national sales for the last year, accept the position.

Ales said that Noonan would be responsible for sales, promotion, merchandising and planning for all Motown labels, including Motown, Tamla, Gordy, Soul and V.I.P. He'll also be involved in the international division. Noonan will report to Detroit and headquarter at the new Motown center.

Noonan joined Columbia in 1965 after 10 years with Billboard, where he was sales manager of research. His first assignment was the opening of the Billboard Date Records, the Columbia sublabel.

At Columbia, Noonan expanded the label's promotional efforts. He supervised the label's entry into the underground scene, developed new programs for breaking newcomers and organized new procedures for two-way communication between the home office and the field.

MDA Awards Epic, 'Honey,' Campbell

NEW YORK — The Music Operators of America (MDA) has selected, by vote of its 900 members, three major award winners in the record field. Epic Records was voted Record Company of the Year; the Record of the Year award goes to "Honey" by Bobby Goldsboro on United Artists; and Artist of the Year is Glen Campbell. See Coin Machine Section for more details.

Tony Bennet Enters 20th Yr As Entertainer

NEW YORK — Tony Bennett, who comes along every now and then to contribute a standard to the industry, is celebrating his 20th anniversary as an entertainer. The performer, who started his string of Columbia Records successes in 1960 with "Bowl of Broken Dreams," is presently engaged in the Empire Room of the Waldorf-Astoria. Among the pop songs introduced on wax by Bennett are "Because of You," "Rags to Riches," "Just in Time," "I Left My Heart in San Francisco" and "I'm Gonna Be Around," among others.

Atlantic Winter Meet In Bahamas Jan. 16-19

NEW YORK—Atlantic Records is holding its winter sales convention Jan. 16-19 in Freeport, the Bahamas. Len Sachs, album sales and merchandising chief, said that the meet is set for the first time in the Caribbean. Atlantic, A & M, Cotillion distributers, distribut managers and distrib promo men will be invited. Atlantic is also holding a sales convention on a regional basis starting at the end of the month. This year 30 new albums will be launched in 24 cities, with Atlantic taking teams into cities to cover these markets.

Costa Expands Setup; Names Ward Assistant

HOLLYWOOD — Rick Ward has joined Don Costa Productions as part of an expansion of activities for the company. Ward, who recently left a long association in New York as associate producer, is very familiar with DCP and the operations of his own studios in Hollywood. Ward will work with Costa in all areas, including selection and construction of a new site for the studios, as well as the organization of DCP International.

OWN BRADLEY NAMED

Decca C&W VP

See

Country News Report

EMI Fiscal '68

RCA, MCA, Decca

London Contabs

Int'l News Report

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J.J. JACKSON - GUT SINGLE!

"COURAGE AIN'T STRENGTH"
**Rifkind Bros. Form Guardian Productions**

NEW YORK—Jule and Roy Rifkind have established Guardian Productions, a label-publishing-production-management complex "completely devoted to the contemporary sound."

Marking the first team effort by the Rifkind brothers, each of whom had failed to have successful separate careers, Guardian Productions "has chosen simultaneous effort in all phases of the music business because it is the modern way, and because it opens several avenues to incoming talent."

Artie Joe Simon, managed by Guardian, scored a smash with "You Keep Me Hanging On" and his new single, "Hey, Hey, Marry Me Maria," is already at the charts.

**Spring Label Div.**

Guardian's label division, Spring Records, has pacted Little Eva Harris with the label. "L comeback Lacommberras," the Luv Company's "Mayi," a reprise of the Chantels hit, is already garnering airplay on many contemporary stations. Singles by H.T. Express Ltd., and writer-producer-artist Harold Thomas. The Luv Company's "You Keep Me Hanging On" is the modern way, and because it opens several avenues to incoming talent."

**Management**

Roy Rifkind has won top job as career consultant division of Guardian. Be- sides Simon, Rifkind is also guiding Richard Barry, who has just completed a "Soul Machine" album on A&M Records produced by jazz rec- ording entrepreneur Creed Taylor. In addition, five of the tunes in the album are Gauche Music copyrights.

Rifkind's management history includes the building of such person- alities as comedic flip Flip Wilson, rec- ording stars The McCoy's, Cunnibb & The Headhunters ("Land of 100 Dances"), The Strangeflowes ("I Want My Baby Back,"") Joe Jackson, Chief Jackson and The Shirth.

(Continued on page 40)

**Alexenbus Is Columbia**

NEW YORK—Ron Alexenbus has been promoted to director of national promotion at Columbia Records, ac- cording to Don Englund, the label's vice president of sales and distribution. He replaces Tommy Noonan, who has just joined Motown Records (see separate story).

Alexenbus will be responsible to Englishman Mike Crighton, directing national promotion activities for Columbia albums and singles product. In addition, he will be responsible for supervising and coordinating the promotion efforts of local and regional promotion men throughout the country.

Since December, 1967, Alexenbus has served as assistant director of national promotion at Columbia. Prior to Columbia, Alexenbus was promotion manager, midwest region, for RCA Records.

**RCA Inks 'Blondie' Kid**

NEW YORK—Twelve-year-old Peter Robbins, who plays "Alexander" in the new CBS-TV "Blondie" series, has been signed to a recording contract by RCA Records. His debut single, "If I Knew," will be released Friday (9/7) by the new "Little Brown Mouse" will be nationally released on Tuesday.

Joseph Repman, RCA executive pro- ducer of Popular A&R on the West Coast, negotiated the agreement with James Pettinott and Joseph Kustra of P. A. Management, Hollywood. Young Robbins, whose entertainment career began when he was eight months old with an Ivory Soap televi- sion commercial, was the voice for: "Charlie Brown" on "Peanuts" and "Ford commercial as well as on the nation- al television special "Charlie Brown Christmas." His credits also in- clude five motion pictures, network specials, and television shows and mer- cials with Quaker Oats, Bell & Howell, Sylvania, Marx Toys and other sponsors.

**Smith Exits Shout**

NEW YORK—Effie Smith has re- signed her post as national promotion director of Shout Records, effective immediately. Smith's future plans were not announced.

**Cross Country Meets Bow ABC Fall LPs**

**Promo Director**

or CBS' Local Date Records, before joining Date, he was a local promo manager for independent record distributor in Chicago.

**Ron Alexenbus**

NEW YORK — RCA Records has named Augie Blume to the national promotion manger slot. Most recently served as regional promotion manager who fully exploits national market excitement, who knows how and why sales and promotion efforts can be stimulated and finally, who can coordinate the "new" regional promotions efforts which can generate regional breakthroughs into national sales phenomena.

Augie Blume will be directly responsible for RCA's pro- motion activities which will be imple- mented by the S6 RCA and distributor promotion representatives.

**Blume Fills RCA's Top Promo Position**

**Temporary Injunction In Motown vs. Artists**

DETROIT — Motown and International Management Co. Records has re- quested a temporary injunction against two New York artists sued by the label on charges of conspiring to destroy contractual relationships with the company with certain artists. The temporary injunction, granted by Wayne Country Circuit Court Judge Joseph Sprott, who is C. B. Atkins and the Associated Book- ings Company. The injunction was asked for by David Ruffin, former member of the Supremes.

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Audio Fidelity Discloses Maxi Release

NEW YORK — Audio Fidelity will release 10 LP's in its fall program, "the biggest release in the company's history," according to Mort Hillman, the label's sales v.p.

Included in the release are many artists signed over the last few months. Returning to the disk fold, after long absences, are Fran Warren, June Valli and Jeannie Ewing. Miss Warren, who recently opened at New York's Riverboat, has recorded an album of contemporary sounds, "Cove Into My World." Miss Warren's appearance on the Johnny Carson show has already stimulated orders for the set, and she is slated for several more Carson stanzas and other network TV shows. Both "June Valli Today," and Jeannie Ewing's "Love Life It is" are being pegged for heavy promotion via TV and road trips for both artists. Jeannie Ewing, half of the famous Ewing Sisters, is already set for the Joey Bishop and Steve Allen Shows.

The Rainbow Press debut on the subbed Mr. G label with "There's A War On," titled after their recent single.

Other albums in the release include "Somthin' Sassy," Jeannie & Orchestra; "Jazz Accordion"; "Music Of The Pretty Boy Floyd Era"; "Gypsy Queen (After 1300 Hours)"; "Will Dearcor Quartet's "Vibes In Motion"; and Manuel Diaz Cano's "A Spanish Guitar Recital."

In the First Component Series, 2 classical LP's released are "Music For The Violin," by Franco Gulli and Enri
cucci Cavollo; and "Organ Masterpieces" by Alessandro Exposato. Additionally, AF will release 3 of the Oscar Brand Bawdy Songs Series LP's, previously available only in mono, which has been discontinued in new stereo versions.

CashBox Looking Ahead

1. DO SOMETHING TO ME (Patricio, Kohoraah—BMI)
   Tommy James & The Shondells (Roulette 7024)
2. CINDERELLA SUNSHINE (Room—BMI)
   Paul Revere & The Raiders (Columbia 44655)
3. LITTLE ARROWS (Darussah—BMI)
   Lesley Lee (Dot 34548)
4. WHO'S MAKING LOVE (Evily—BMI)
   Johnnie Taylor (Sco 6009)
5. HOW LUCKY CAN ONE GUY BE (Sco—BMI)
   The Uniques (Paula 313)
6. THE MULE (D Charleston, James Bay—BMI)
   The James Boys (Phil LA Of Soul 316)
7. HORSE FEVER (Dandiland, James Bay—BMI)
   Cliff Nobles & Co. (Phil LA Of Soul 318)
8. THE CHOICE (My Music Bros, Wes—BMI)
   O'Jays (Bell 737)
9. HARPER VALLEY PTA (Ko—BMI)
   Ken Corder (MGM 13997)
10. JESSE BRADY (ARC—BMI)
    The Mamas & The Papas (ABC 727)
11. YOU'RE SO YOUNG (Compo—BMI)
    Shane Martin (Epic 10384)
12. RUN TO ME (Vers—ASCAP)
    Mantones (Independence 89)
13. MOHAIR SAM (Autolim—BMI)
    Kim Furgus (Excalia 2301)
14. ISN'T IT LONELY TOGETHER (Trio—BMI)
    Robert Knight (EFL 90019)
15. I COULDN'T SPEAK!! — (Bill—BMI)
    Sam The Sham (GDM 13972)
16. EENY MEENY (Saturday—BMI)
    Show Stoppers (Heritage 802)
17. ALWAYS SOMETHING THERE TO REMIND ME (Blue Sossa, Joe, Ross Jungnickel—ASCAP)
    Dennis Warwick (Steeple 12228)
18. MOM (CAN I TALK TO YOU?) (Incom—BMI)
    Jon Rhode (Blue 1001)
19. BIRMINGHAM (Low—BMI)
    Maven 1-2-3 (1700)
20. FLY ME TO THE MOON (Almas—ASCAP)
    Bobby Vinton (Minit 30204)
21. LAUGH AT THE WORLD (Low—BMI)
    Tams (ABC 11728)
22. GENTLE ON MY MIND (Glaser—BMI)
    Glen Campbell (Capitol 9899)
23. LAND OF LOVE (Cheryl—BMI)
    Andy Williams (Checker 1205)
24. CALIDAC JACK (Chevi—BMI)
    Andre Williams (Checker 1205)
25. LORD OF THE MANOR (Rok—BMI)
    Everly Brothers (Womens 7 Arts 7226)

26. GETTING TO KNOW YOU (Brown—BMI)
    Sipid Khan (Colgems 1026)
27. A LITTLE BIT FOR SANDY (Low—BMI)
    Paul Petersen (Motown 129)
28. YOU'VE LOST THAT LOVIN' FEELING/SOUL & INSPIRATION (Stax—BMI)
    Vivian Reed (Epi 10382)
29. FROM THE TEACHER TO THE PREACHER (RBC, Harmon—BMI)
    Gene Chandler & Barbara Acklin (Brunswick 53287)
30. ABRAHAM, MARTIN & JOHN (Romell, Janet—BMI)
    Dion (tourie 34644)
31. PLEASE FORGIVE (Low—BMI)
    Frankie Laine (ARC 11129)
32. SHAKE (RCA—BMI)
    Shadows Of Knights (Team 320)
33. HOW LUCKY (Can One Man Be) (Phil—BMI)
    Unique (Paula 313)
34. WAKE UP TO ME GENTLE (Beachwood—BMI)
    Al Martino (Capitol 2265)
35. SO NICE (Bee—BMI)
    Eddie LaFond (Vall 4003)
36. SLIPPING AWAY (Blockbuster—BMI)
    Barbara Mason (Atlantic 412)
37. LIGHT MY FIRE (Movers—BMI)
    Doors (Tekino 45165)
38. I SEE A LIGHT (Saturday—BMI)
    Great Earth (Dymanroc 924)
39. DO YOUR OWN THING (Trio—BMI)
    Brenda Bennett (Cottison 14077)
40. BATTLE OF NEW ORLEANS (Bee—BMI)
    Harpers Bizarre (Warner Bros./7A 7223)
41. DON'T BOGART ME (Turner—BMI)
    Martin Boman (ABC 11104)
42. ONE OF THE NICE THINGS (Compo—ASCAP)
    Jimmy Webb (Dunhill 4147)
43. ON THE WAY HOME (Ladies—BMI)
    Buffalo Springfield (Anio 6615)
44. DON'T LEAVE ME (Quan—BMI)
    Roubin John (Columbia 44639)
45. YOU TALK SUNSHINE, I BREATHE FIRE (Bee—BMI)
    Mainstream (693)
46. I'M SO HAPPY (Stax—BMI)
    Little Freny (Rising Sun 711)
47. CAN'T GET YOU OUT OF MY MIND (Spoon—BMI)
    Margaret Whiting (London 124)
48. DO YOU WANNA DANCE (Spoon—BMI)
    Love Society (Scepter 12233)
49. THAT'S IN THE PAST (Ske—BMI)
    Brenda & Tabulations (Dinner 509)
50. YOU GOT WHAT I NEED (Cue—BMI)
    Z. Z. Hill (Kent 494)
THE STEVE MILLER BAND
ASSAULT.

THE STEVE MILLER BAND

Saturation Radio. 1400 spots in 34 markets on 78 underground and top-40 stations.

Full page ads in major underground papers.

Feature ads in top 70 college newspapers (over 2 million students).

Full page ads in TIGER BEAT, FAVE, and HULLABALOO (over a million readers).

Full color ad — GO Magazine cover.

Massive display poster for powerful point-of-purchase impact!

MAKE WAVES!
Pipe Your Capitol Man!

ST 2984

Cash Box—October 12, 1968

www.americanradiohistory.com
More Hits on Atlantic & Atco

BUFFALO SPRINGFIELD
"On The Way Home"

BUFFALO SPRINGFIELD
"On The Way Home"

MAGIC LANTERNS
"Shame, Shame"

MAGIC LANTERNS
"Shame, Shame"

THE DELIGHTS ORCHESTRA
"Paul's Midnight Ride"

THE DELIGHTS ORCHESTRA
"Paul's Midnight Ride"
WANNA GET STRAIGHT?
BUY
BOBBY GOLDSBORO'S NEW HIT SINGLE
"THE STRAIGHT LIFE"
UA 50461

THIS RECORD IS THE MOST PLAYED MOST REQUESTED SELECTION FROM BOBBY'S LATEST ALBUM
New Albums for October

VICTOR

Ed Ames Sings the Hits of Broadway and Hollywood

BABY, COME BACK
THE EQUALS

HOMER AND ASTERO
LIVE AT VANDERBILT

ALABAMA WILD MAN
JERRY REED

WALKIN' ON LOVE LAND
Eddy Arnold

THE BEST OF
FREDDY MARTIN

JIM REEVES ON STAGE

YANKOVIC'S FAVORITE POLKAS
FRANK YANKOVIC

WINNIE

YANK STUCKEY
SONGS
HARPERS VALLEY PTA
PLASTIC SADDLE

THE BLACKWOOD BROTHERS QUARTET

JUNE BETH

MORE COUNTRY SOUL
DON GIBSON

GOOD TIMES
WILLIE NELSON

* Available on RCA Stereo 8 Cartridge Tape
A survey of key radio stations in all important markets throughout the country to determine by percentage of the reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include tot from left plus the percentage title received in prior week or weeks.

**TALLY COMPLETED OCTOBER 2, 1968—COVERS PRECEDING WEEK**

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>46%</td>
<td>Magic Carpet Ride—Steppenwolf—Dunhill</td>
<td></td>
<td>46%</td>
<td></td>
</tr>
<tr>
<td>42%</td>
<td>Take Me For A Little While—Vanilla Fudge—Atco</td>
<td></td>
<td>61%</td>
<td></td>
</tr>
<tr>
<td>41%</td>
<td>Pickin' Wild Mountain Berries—Peggy Scott &amp; Jo Jo Benson—SSSI</td>
<td></td>
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**LESS THAN 10%—BUT MORE THAN 5%**

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<td>You Talk Sunshine—Amboy Dukes—Mainstream 9%</td>
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<td>I'm So Happy—Company Front—Risin' Sun 8%</td>
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<td>Don't Leave Me—Robert John Columbia 8%</td>
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<td>Sunday Sun—Neil Diamond—UNI 33%</td>
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Cash Box—October 12, 1968
barbara acklin
gene chandler

Two fabulous performers blend their fantastic talents on ONE GREAT RECORD

"from the teacher to the preacher"

ALSO AVAILABLE 2 NEW ALBUMS FROM GENE AND BARBARA

BL 754137
BL 754131

Cash Box—October 12, 1968
DIANA ROSS & THE SUPREMES (Motown 11355)

Love Child (2:59) [Jobette, BMI-Sawyer, Taylor, Wilson, Richards]

As "Reflection" yielded a new No. 1 hit, this week's new entry shows a change in the group's lyric involvements. Shedding the love-but-loss theme, Diana Ross clicks with a very personal narrative message which (accompanied by up-tempo beat and pop arrangements) opens with a very promising new Lp story for the act. Side is a sensation which should rebuff the old sales impact. [No flip info available.]

ARTHUR CONLEY (Atco 6622)

Aunt Dar's Love Song (2:50) [Redzel, Time, BMI-Grier, Conley, Avery, Simms]

Lyrics focus on the dance scene and the beat turns up enough steam to start Arthur Conley's latest chugging up the hit track. Side is a bright one featuring a snarling vocal and some grand instrumental support in putting sizzle into the material. Anticipate heavy pop and blues audience acceptance for this one. Flip: "Is That You Love" (3:22) [Redzel, BMI-Avery, Farris]

BOBBY GOLDSBORO (United Artists 50461)

The Straight Life (2:40) [Viva, BMI-Curtis]

The Boards' Ross & Pump soul suits even more suited to pop taste with its free-and-easy drift and light melodic charm. BobbyGold, a vocalist whose style will shine interest on the teen scene. Pretty vocal styling of Bobby Goldsboro and his band should prove door-openers for a showcasing track with heavy sales prospects. Flip: "Tomorrow is Forgotten" (2:14) [Unart, BMI-Goldsboro]

ED AMES (RCA Victor 9647)

My New Best Friend (2:26) [Jerryco, ASCAP-Herman]

One more on the Broadway ballad track, Ed Ames does a stunning job on a lovely song from Jerry Herman's new theater effort "Dear World." Song is a wonderfully tender one with lyrics and arrangements that should generate attention with easy listening & mid-of-the-road outlets. Winner. Flip: "Gloves, Pictures, Dreams" (3:09) [Herron, ASCAP-Shuman, Carr] More youth-minded side that has the power to score.

PERCY SLEDGE (Atlantic 2563)

You're All Around Me (2:52) [Ruler, April-Blackwood, BMI-Hinton, Frizzt]

A little bit of "Take Time to Know Her" & a touch of "Cover Me" on the new Sledge ballad. Respectable theater premiere and the arrangement and vocal make this an interesting openers item which should find the right audience acceptance in the teen market. [No info listed.]

THE MOCCYS (Mercury 72833)

Jesse Brady (2:47) [MRC, BMI-Zehringer]

The "Infinite Moiccs" LP has already made the Moiccs a highly popular group on the progressive circuit, and this new offering should have the teen audience cracking into the best seller singles charts again by adding pop listeners to the fan base. Plenty of solid pop, a bit, listeners instrumental work and a good song adds up to a mighty McCoy Track. Flip: "Resurrection" (4:34) [MRC, BMI-Zehringer, Peterson, Hobbs.]

THE MIGHTY MARVELS (ABC 11139)

Wait, Be Cool (2:40) [Pamco, Yvonne, BMI-Black, Mason, Thomas]

Scintillating arrangements and a powerhouse performance from the Mighty Marvels give them the extra power to break out of the R&B ranks and into the multi-market pop-blues marketplace. Slow ball with a bit of that bland and a solid voice to make the song catch this. Should pick up national charting. Flip: "Hey, Hey Girl" (2:10) [Pamco, Yvonne, Rascal, BMI-Mossby]

THE HAPPENINGS (B. T. Puppy 545)

Crazy Rhythm (2:33) [Warner-7 Arts, ASCAP-Meyer, Kahn, Caeasar]

An irresistible neat, this side on this side make it sound like a barbershop quartet gone haywire with a beat. Sweet enough harmony and orchestrations to spark mid-of-the-road acceptance and cute enough to tickle teen listening, the side is sure to pick up plenty of exposure and best seller action. [No flip info.]

EDDIE HARRIS (Atlantic 2561)

It's Crazy (2:46) [Hargrove, BMI-Harris]

Eddie Harris recently had a long time coming before "Listen Here" broke, but he should have immediate reception on this jazz instrumental. Track percollates a fair amount of sizzle and an intriguing rhythm bottom. Some splendid solos could make "It's Crazy" the first major release. Some critics dare. Flip: "Right Now Right Now" (2:42) [Same credits.] Less progressive blues-jazz side with good audience response.

OTIS CLAY (Cotillion 44005)

Don't Let Woman Down (2:22) [Prest, BMI-Penn, Mann]

Coming off a noise maker, Otis Clay pours on the power in this rousing rendition of "Don't Let Woman Down." Backing on a heart-hitting ballad worked into a glowing arrangement and fiery vocal performance here. Side is likely to prove a bright R&B item with the prospect of catching pop exposure. Flip: "That Kind of Lovin'" (2:37) [Cotillion, BMI-Covyay]

THE HOLLIES (Epic 10400)

Listen to Me (2:38) [Dick James, BMI-Hazzard]

Excellent teen outing with the distinctive sound of the Hollies. Track is a perky little number with an old-fashioned dance appeal and the telestratic-guitar-staccato punch that could be the winning grace. Overall effort will win plenty of pop exposure and should pick up the best seller runaway. Flip: "Everything is Sunshine" (2:53) [Maribus, BMI-Nash, Clarke, Hicks]

THE FIREBALLS (Atco 6614)

Come On, React! (2:08) [Dundee, BMI-Dodge]

First single and LP have established a fan foundation which is likely to open an explosive reaction for the new LP effort. Track is a splendidly vocalized rock ballad with a heavy heaping of beat and some outstanding instrumental touches. Look toward the team's first major breakthrough. Flip: "Takes" (2:07) [Speed, BMI-Moore]

PHIL FLOWERS (Dot 17154)

I Saw Her Standing There (2:34) (Gill, BMI-Lennon, McCartney)

Song comes as an Otis Redding reworking of the early Beatle song, Phil Flowers blasts off with a vocal set that should have this four-year-old Lennon-McCartney tune following the blues breaker path through "Yester-" and "Yesterday," an excellent winner with plenty of dance and for added pop action. Flip: "Nobody Knows" (2:56) [Shifting Flowers, BMI-Flowers]

SLIM HARPO (Excello 2301)

Mehair Sam (2:33) [Acclaim, BMI-Frazier]

Slim Harpo has established a steady market of fans which is expanded every year and again this year particularly solid hit that finds a stronger breaking pattern. This new single from the blues harmonica-man is just one of those times. Fine performance as usual, but the whole Charlie Rich hit which should track the R&B and pop sales charts. Flip: No information available.

THE HESITATIONS (Kapp 948)

A Whiter Shade of Pale (3:14) [Essex, ASCAP-Redbird, Brooker]

Well called "Excellence," this power back the influence of "A Whiter Shade of Pale" on this new rendition from the Hesitations. Track is a new twist to the Immediate-Harum-Bachest hit, featuring less of the pop sound and more of the soul appeal that has been the first step for all the Hesitations' former hits. Flip: "With Pen in Hand" (3:30) [Unart, BMI-Goldsboro]

LLOYD PRICE (Ued 208)

Take All (2:28) [Lloyd & Logan, BMI-Price]

Old fashioned rock-out effort from Lloyd Price brings Mr. "Personal-" a big shot. Price looks to break wide open in R&B and pop locations. Blistering dance rhythm and a vocal with some cute twists makes this a power back the powerhouse sales item. Anticipate national exposures for the flip. Flip: "Love, Love, Love" (2:26) [Same credits.]

PATTI PAGE (Columbia 44666)

Stand By Your Man (2:51) (Al Galico, BMI-Wynette, Sherrill)

Patti Page has been in the marketplace with some strong outings. Her new pop version of this Tammy Wynette country tune has all the potential to meet the "Mr. What" expectations to put her back in the pop & middle-of-the-road sales race. Flip: "Red Summer Roses" (2:36) [Zeller, ASCAP-Zeller]

THE GOOD RATS (Kapp 948)

The Hobe (2:30) [Blue Snow, BMI-Marchello]

An organ sound bicanal and fine harmony introduce the Good Rats on a first effort that turns into a smashing rock side with little potential. Terrific beat guarantees dance sales dynamic and the team's followup power will put the deck high in the pop sales picture. Shattering debut of a monster group. Flip: "The Truth is Gone" (4:40) [Same credits.]

JIMMY GEORGE (Viva 633)

It Was Fun While It Lasted (2:20) [Metric, BMI-Georgentans]

Biting beat sets a fine framework for an exceptional offering which is likely to spread from coast to coast. Some exciting guitar touches and a throaty lead vocal with the sound that will tear up teen listeners gives the track more of the hit power for pop and many progressive audiences. Should happen. Flip: " Ain't it Something" (2:05) [Same credits.]

FRANKIE KARL & THE DREAMS (O.C. 180)

Don't Be Afraid (De Asco 1919) [Proud Tunes, BMI-Jackson]

Sounds like another of those off-the-wall blues tracks that pick up momentum with every replay. Side is a slow-oldie-blues blues number with a touch of the old-time rhythm and effective vocal backup. Flip features a nice aftertaile second hearing is even more convincing and after that the song is a hypno tic one. Flip: "I'm Sad" (2:40) [Same credits.]

SUSSAN FARRAR (Philips 40564)

The Big Hurt (2:20) [Glads, ASCAP-Shunklin]

Our Town (2:50) [Lou Levy, ASCAP]

Fine middle-of-the-road fare on this reworking of the years back Tori Fisher hit "The Big Hurt." T Inspiration vocal from Suiss Farrar could attract some pop play as well. Tittle making its rounds at the easy listening stations, this side could find a lot of deejays digging the flip: "Our Town." Coupier is a finger-snaping balled with an attractive hit and strong vocal.

Cash Box—October 12, 1968
Bobby Vinton
"I Love How You Love Me"
5-10397

We Love How It Sells!

We Love How You Love Me

Cash Box—October 12, 1968
**CashBox Record Reviews**

**Best Bets**

CANNONBALL ADDERLEY (Capitol 2299) Hambi Nambi (3:04) [Upman, BMI-Adderley] Cannonball Adderley, the terrible beat of the drum, instrumental, can conceive another hit stand with this A/L. The阵容 is so well mixed and many rock outfits should soon be serving the listener. Flip: No info available.

THUMPER (A & M 982) Montreal (2:36) [Aho-Joint Effort, ASCAP-Wyper, Halk] The accent is on hot best and Thumper turns in a fine rock tribute to a girl from Montreal. Thumper is also well mixed and many rock outfits should soon be serving the listener. Flip: No info available.

DETOIT WHEELS (Inferno 5003) Think (About The Good Things) (2:57) [Arms, BMI-Pauling] The old, well-known thorn in the flesh this summer canougue up to date by the Detroit Wheels. Thoroughly down home and the discos will spin them thinking about adding up this thorn to their set. Swing with like by a song from The Way Back! Of A Stranger (2:21) [Jobete, GMI-Bruiges].

GORDON LIGHTFOOT (United Artists 50447) Bitter Green (2:15) [Witmars, ASCAP-Lightfoot] The Canadian born contemporary comes in with his new, in a commercial reading of his own song, a bitter green. Gordon Lightfoot took the Top 40 airwaves. Flip: "Does Your Mother Know" (3:36) Same credits.

CANE BLACK (Ohch 783) Hey You Got What I Got (3:11) [Yenom, BMI-Blackwell, Long] Intriguing arrangements and a break through song that gives the audience a chance to sing along. Cane Black pleases with this effort. Flip: Sometimes (2:18) Same credits.

MOTHER'S WORRY (Look 5013) Yesterday, Where's My Mind (2:31) [Blackwood, BMI-Red] Top-notch effort from Mother's Worry features a simple, quiet arrangement that gives the audience a chance to sing along. Rock ballad should make a strong impact. Flip: "I Ain't Got No Babies" (1:49) [House Of Bryant, BMI-D, B. & F. Bryant].

JOHNNY RIVERA & TEQUILA BRASS (Cotique 1291) Johnny On The Warpath (2:40) [Cotique, BMI-Rivers] Lots of rock and soul on this Latin date from Johnny Rivera & the Tequila Brass. Lot shows their potential, with a possible pop action as well. Flip: "Cloud Nine" (3:29) [Cotique, BMI-Villanueva, Rivers].

PAUL ANKA (RCA 9649) This Crazy World (2:33) [Spanka, BMI-Adderley] A very entertaining and highly attractive record from the vet star can stir up a nice change. Flip: "Goodnight My Love" (3:11) [Quinet, BMI-Motola, Marrac slo].

**BLADES OF GRASS (Jubilee 5859) I Am Tired, I Am Tired (2:30) [M. & C., ASCAP-Motola] A beautiful ballad, causing to bring home a new record. Flip: "I Am Tired, I Am Tired" (2:30) [M. & C., ASCAP-Motola]

**REGENCY (Jubilee 5858) I Am Tired, I Am Tired (2:30) [M. & C., ASCAP-Motola] A beautiful ballad, causing to bring home a new record. Flip: "I Am Tired, I Am Tired" (2:30) [M. & C., ASCAP-Motola]

**MEMPHIS BLACK (Ascot 2243) Why Don't You Play Organ Man (2:37) [Metrac, BMI-Hoffman] Nothing but solid soul contained in this mostly instrumental offering from Memphis Black, and the dancing teams could make it a Top 40 and R & B no-mover. Flip: "Hang 'Em High" [Unart, BMI-Frontiere].

**SHADYLOVE (Ascot 2248) I Am Tired, I Am Tired (2:30) [M. & C., ASCAP-Motola] A beautiful ballad, causing to bring home a new record. Flip: "I Am Tired, I Am Tired" (2:30) [M. & C., ASCAP-Motola]

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Al Martino / Wake Up To Me Gentle
bw: IF YOU MUST LEAVE MY LIFE.
New York—Broadcast Music, Inc. (BMI), the performing rights licensing organization, is making available a $15,000 annual prize to the American Student Composers Awards competition.

Established in 1951 by BMI in cooperation with music educators and composers, the SCA project annually provides cash prizes to encourage the creation of original works by composers (under the age of 30) of the Western Hemisphere and to aid them in financing their musical educations. Prizes ranging from $250 to $2,000 with a maximum of $15,000 are awarded to up to 25 of the judges. To date, 129 students, ranging in age from 6 to 25, have received awards from BMI.

SCA 1988 is open to students who are citizens or permanent residents of the Western Hemisphere and are enrolled in accredited secondary schools, colleges and conservatories or are engaged in private study with recognized and established teachers. Entrants must be under 26 years of age on December 31, 1988. No limitations are established as to instrumentation or length of manuscripts. Students may enter as solo composers, but no contestant may win more than one prize.

The chairman of the SCA judging panel is William Schuman, president of the New York Philharmonic and conductor of the American Symphony Orchestra; Donald Harris, assistant to the president of the George Washington University; and the New England Conservatory of Music and Arts, and Ken Kavanagh, director of the Green Bank (WVa) Symphony Orchestra.


American Indian Benefit Oct. 18

The American Indian Arts show to aid the American Indians will be headlined by Columbia Records star John Denver, who has created a special version of one of his most beloved songs, "Take Me Home, Country Roads." Denver will also feature Buffalo Bill Fest, an entertainment featuring the Buffalo Bill Winters; and will also feature Buffalo Bill Winters, and will also feature Buffalo Bill Fest, an entertainment featuring Western's 33 piece orchestra and other acts. Two shows, 7:00 and 10:15, will be held at the 14th Street Auditorium in the Convention Center.

All proceeds from the two concerts will go to the newly established Jonathan Winters Scholarship Fund, the first fund ever established by a prominent American for the educationally disadvantaged American Indians.

New York, July 10—The first New York concert to show aid American Indians will be an annual benefit by American Indian...
FROM THE NEW BACHARACH-DAVID BROADWAY MUSICAL

"PROMISES, PROMISES"
A SPARKLING SINGLE BY

DIONNE WARWICK

PROMISES, PROMISES
(BACHARACH-DAVID)

WHOEVER YOU ARE, I LOVE YOU
(BACHARACH-DAVID)

Produced by Burt Bacharach & Hal David
Arranged and Conducted by Burt Bacharach

SCEPTER RECORDS #12231
NEW YORK—Out Of The Ordinary Visionary

Every Bobby Russell younger seems to be an invitation to look at the family scrapbook of Man. His characters, the events they live or relate and their relationships are the scenes of Mr. Ernest Hemingway’s green light, and not on dog-eared pictures in that album, they are tipped with gold.

Russell has the peculiar vision that distinguished the commonplace, and his ability to communicate it has made him virtually a poet of the ordinary. Where composers seem to be working to epic proportions, Mr. Russell is busy with melody and next-to-nothing production—where authors trade in people who are struggling embodiments of universal traits Russell’s figures are uniquely themselves.

The narration of “Honey” is very much like the firearm in “Honey Lane” evoking the sound of the rain is not of the Queen. The “Little Green Apples” family is conjured up by Mr. and Mrs. Eleanor Rigby. And what is more honest than the “Honey” of little children for the ice cream vendor at Franklin Pike Circle.

Bobby Russell’s work is its communicative power. There is no strain for people to associate with reminiscences of a girl, wife or lover who was their own “Honey.” The public reaction is only an afterthought on consideration of the lyrics. A. C. Newman, Petti Page and Roger Miller are all equally qualified to ring of the love depicted in “Little Green Apples.”

Gwyda DonHowe—Tommy James

when his woman has that special smile, or when the child giggles, or when even the dog gives away the pot he’s stung to try to carry out.

The Days My Friend

Still wouldn’t it be nice if you could buy a record today which featured the Beatles and Donovan and Bob Dylan? Impossible? Why? Jim Hendrix occasion-sit in with other rock groups. Super Session (with Mike Bloomfield, Al Kooper and Steve Stills) is a Columbia LP, undoubtedly heading for the top ten.

Donovan, who left L.A. last week after a fantastically successful Hollywood Bowl concert, tells us he’s hoping to team up with an electric workshop of sorts, a musical misanthropy of contemporary music of the United States on one night together. And perhaps even tour the states. The group could include Ray of the Kinks, Kay of the Hollies; John Sebastian, last of the Lavin’ Spoonful; Bert Jansch of the newly formed Pentangle and, of course, Donovan.

And, if the Glassow-born-bard is interested, we know a dozen more who’ll leap at the chance of joining the workshop. Names upon request. As for an All Star LP, pre-destined for a No. 1 slot on the charts—and for posterity, it’s not quite as impossible as it seems. Having been Phy’s perhaps carried by various majors with the proceedings going to worthy cause. Donovan, who at the recent Melodyland gala to Yeats’ and Bill Shakespeare’s prose, rendering of “Hanky Panky” again. Latest Roulette release is “Do Something To Me.”

Turtles and NY R&R En- tar to play Fillmore Auditorium tonight 12th . . . Spanks & Our Gang, after a summer of work on the “Greenwich Village” college date string which will cover the northeast.

The Platters voted a U. of Miami (Fla.) audience filling in at the last minute to the regularly scheduled Sept. 29 act. Team was playing a date at Barzabarr’ Crossway Inn and got Mr. St.’s consent to delay their first show to make the substitution . . . Love in Little Niqua story as Gene	

Janis Ian playing the Bitter End.

HOLLYWOOD—Those Were

There were great “boys” in the thirties—a 14½, gold cigarette lighter for dimes, a pack of Twenty Grands for a thin dime, a ticket to a Broadway musical for 55 cents, a double scooped ice cream soda for a nickel and a combination of three Blind Melon’s “What’s Your Sign” is the latest to have been bought. Today it would cost you a little or a lot more. But you can own the music of these great times on a disk of the thirties.

Of course you’ll never be able to own Bob Dylan, Donovan and the Beatles and the Everly Brothers as the Metrotone All Star Band includes guys like Harry James, Benny Goodman, Jack Teagarden, Garden Burnet, Gene Krupa, Bootie Williams, Benny Carter, Count Basie, Tommy Dorsey and Coleman Hawkins. The monies derived from those RCA Victor and Columbia dates, as we were, given to the musicians’ union and went to animal shelters, those shows were usually of a nature that those who could see were also likely to be so. Those shows which were usually a bit of a show were usually inspired. If you own Columbia 53589 or Victor 27314, we’re coming to your house and taking the wallpaper off with you, and there’s a very good chance that you will get not too dissimilar to the traditional clarinet ride on “Bugle Call Rag.”

CONDELO IS COMING . . . ON SCEPTER

Chicago—Nice meeting TV star Dick Kallman, who was a CB visitor last week. Dick is in town with his “Hollywood County Line” which he and Del’s local phone mgr. Erwin Bierz has ecology stations at the radio stations in Chi and Milwaukee.

Janis Ian shares a flange with Bob Dylan and the Rolling Stones. She has “Greenburg, Glicenstein, Charles, David Smith & Jones” (Columbia) recently been nominated for a N.A.M. Top 100, with several p.a. commitments prior to their p.a. for some weeks to New York. Group will appear at the University of Iowa (12), Mill Run Play- house (15). Mendel Highschool (16), The Cellar in Arlington Heights (19) and Kokomo Highschool in Kokomo, Ind. (21). The Soulful Sound Band, for return engagement in London House (22) following current stint in England.

The band of the week is the Mobe Records perks Jim Manning is hoping for his discography his “Revolutionary Movement” which, reportedly, is starting to happen or is about to happen. John Gallobich is making the rounds with the new Peggy Lipton LP” it’s a “lil’ot” package out of Lipton as part of the promotion tie-up. The group is the TV’s “Mod Squad.” It’s official! Radio personality Howard Miller, winner of a multitude of awards through the years, has joined WCFL in an early morning slot time. Station’s WLS at 6.50 and Bob Fritzel’s last Tuesday (1) to make the official announcement. During his tenure with the station, radio station WIND, Miller’s daily newscast will be heard every morning. Natural American in Chicago! Bill Learner of United Record Dist. has several new records ready to hit the market. Latest Marvin Gaye-Tammi Terrell of “Keep On Keepin’ Me Honey” (Tammy at the Fillmore East, & the Fabulous Playboys (Tad- dlin Town), “Never My Love”-Randy & “This Thing Tomorrow” by the Sistahs Love (Mainchild).

Lee Pockriss Law Shapiro

through Columbus Day . . . The Glories do their “No News” side on Jerry Jeff Walker’s album. The First Lady of Jazz” Marian McPartlan and her trio are headlining the ballroom, “Benny and L.A. Guitar.” At 21 she is not merely beautiful, she’s unatched.

The new KMC’s “Laugh-In” punter Gary Owens who tossed out the first word curve of the World Series last week, noting that Danny Mccnally’s recent pitching on Yom Kippur, he suggested that he said “out” he was other from Owens about the moonlight in “2001, A Space Odyssey.” Something to do with nonolithic making a “stereolith.”

Rambling’s album of the month—“Signals Through the Glass”—the songs of John Stewart and Buffalo Springfield composed by Stewart, produced by Terry Gilliam and arranged and conducted by John Andrew Tartaglina. All tunes are panels of an integrated pattern of our times. As representatives of today’s headlines or the 6 o’clock news. A running chronicle that means to the core of our national spirit.

We defy jocks to play “Coddy” just once—our choice for the possible single from the LP, its ending sounds the finale to World War II or the last notes in an MGM epic. The label is neither MGM nor Epic. It’s Capitol.

Congratulations to former “West Coast Gal of the Week” Jill Klein. She becomes Mrs. Tommy Lipuna on Oct. 12.

Cash Box—October 12, 1961
My younger brother Leonard is 18 years old. Until now his singing has been limited to purposes of our family's entertainment. I remember the night 14 years ago when he whispered down from his lower bunk that he wanted to be a singer. He'd been a hit after dinner and before "Sid Caesar" with his rendition of "Smokey The Bear." I told him to go to sleep. Leonard was five when he wrote his first song. It's funny that I remember the exact way it went. "A horse is big, it's true indeed, A cow is big, that's true indeed, But what about the little things That jump about the candy rings and have Such a wonderful time, that they almost forget their bottle of wine."

Our father, the pianist, said, "Music's a good profession, Len." Our mother, the children's story writer, said, "Stories are nice as long as you make people use their imaginations." Our mother's father, the splendidly voiced Chazan from Russia, said, "Sing, Leonard, for it is our family's heritage to please ears." Our mother's mother, the woman who loved, said, "Lenny, you should only be happy in what you do."

Maybe in time Leonard will follow in the footsteps of that old vaudevillian Grampa Schaeffer, who toured the Orpheum Circuit when he was young. I hope so.
—David Schaeffer
the fireballs have a winner!

come on, react!

6614

ATCO

produced by norman petty

management: norman petty
booking: universal attractions
1. CHEAP THRILLS
2. FEELIN' NEW
3. WAITING FOR THE SUN
4. THE RASCAL'S GREATEST HITS
5. WHEELS OF FIRE
6. IN-AGADA-DADA-VIDA
7. STEPPENWOLF
8. CROWN OF CREATION
9. BOOKENDS
10. THE GRADUATE
11. GENTLE ON MY MIND
12. THE TIME HAS COME
13. CRAZY WORLD OF ARTHUR BROWN
14. ARE YOU EXPERIENCED
15. ARETHA REVEAL
16. REALIZATION
17. DISRAELI GEARS
18. WILD IN THE STREETS
19. LATE AGAIN
20. IDEA
21. LOOK AROUND
22. VANILLA FUDGE
23. STONED SONGS
24. THE MASONS WILLIAM
25. THE BEAT OF THE BRASS
26. JOHNNY CASH AT FOLSOM PRISON
27. TRUTH
28. BOOGIE WITH CANNED HEAT
29. BY THE TIME I GET TO PHOENIX
30. TURN AROUND LOOK AT ME
31. MUSIC FROM BIG PINK
32. SUPER SESSION
33. HICKORY HOLTER REVISED
34. THE DOORS
35. 2001 A SPACE ODYSSEY
36. HONEY
37. THE SECOND
38. I WISH I WOULD RAIN
39. PARSLEY, SAGE, ROSEMARY & THYME
40. A MAN WITHOUT LOVE
41. LAST TIME AROUND
42. IN MY OWN DREAM
43. RENAISSANCE
44. A NEW PLACE IN THE SUN
45. DONOVAN IN CONCERT
46. FUNNY GIRL
47. SHAPES OF DEEP PURPLE
48. PETULA
49. IN SEARCH OF THE LOST CHORD
50. SOUNDS OF SILENCE
51. DAYS OF INNOCENCE
52. MAMAS & PAPAS GOLDEN ERA (VOL. 2)
53. THERE IS
54. ELECTRIFYING EDDIE HARRIS
55. FRANK SINATRA'S GREATEST HITS
56. A HAPPENING IN CENTRAL PARK
57. A TRAMP SHINING
58. SWEETHEART OF THE RODEO
59. ANDY WARHOL
60. LADY SOUL
61. LITTLE ONE
62. PAPAS & MAMAS
63. TO RUSSELL MY BROTHER WHO I SLEPT WITH
64. YOU'RE ALL I NEED
65. THE PROMISE OF A FUTURE PASSED
66. JOURNEY TO THE CENTER OF THE MIND
67. NON STOP
68. AXIS: BOLD AS LOVE
69. SPECIAL OCCASION
70. BOBBIE GENTRY & GLEN CAMPBELL
71. FINIAN'S RAINBOW
72. HARLEY VALLEY P.T.
73. OUTSIDEINSIDE
74. ELECTRIC LADYLAND
75. SHINE ON BRIGHTLY
76. SECRET LIFE OF HARPER Bizarre
77. 1-2-3 RED LIGHT
78. YESTERDAY'S DREAMS
79. DEAN MARTIN'S GREATEST HITS
80. DIANA ROSS & THE SUPREMES GREATEST HITS
81. LIVE AT THE APOLLO VOL. 2
82. DREAM A LITTLE DREAM OF ME
83. LIVE AT THE TOWN
84. SOUND OF MUSIC
85. WORD PICTURES
86. BEST OF NANCY WILSON
87. ARLO
88. SOUL LIMBO
89. ROSEMERRY'S BABY
90. BARE WIRES
91. BILL MEDLEY 100%
92. SOUND OF NANCY WILSON
93. SRC

HOLD FOR LOVE
1. Original Soundtrack (ARC 2000-CX-7)
2. CREEDE CHERRYWATER REVAL (Fantasy 838)
3. THEMEPPATIONS GREATEST HITS (MGM GS 919)
4. STARS
5. Original Soundtrack (20th Century Fox 21C1 301)
6. ANTHEM OF THE SUN
7. Messenger Service (Capital ST 292)
8. ANGEL OF THE NORTH
9. Captain Bad and His Ship of Fools
10. THE LOOK OF THE IMPRESSIONS
11. MAIDEN VOYAGE
12. OPEN
13. SHINE AND SHADOWS
14. LOCAL GENTRY
15. SOMETHING HAPPENING
16. MOSAIC CONCERTO
17. SPECIAL REQUEST
18. SPIRIT
19. FRESH CREAM
20. THE IMMORTAL OTIS REDDING
21. HANG 'EM HIGH
22. NEIL DIAMOND'S GREATEST HITS
23. THE HORSE
24. BEST OF ART MONTALTO
25. LOVE MAKES A WOMAN
26. I SAID IT
27. THE PROMISE OF A FUTURE PASSED
28. JOURNEY TO THE CENTER OF THE MIND
29. NON STOP
30. AXIS: BOLD AS LOVE
31. SPECIAL OCCASION
32. BOBBIE GENTRY & GLEN CAMPBELL
33. FINIAN'S RAINBOW
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52. BARE WIRES
53. BILL MEDLEY 100%
54. SOUND OF NANCY WILSON
55. SRC
GREAT NEW RELEASES FROM THE JAZZ WORLD'S GREATS!

- MERCY, MERCY / The Buddy Rich Big Band - ST-20133
- MORE THAN MEETS THE EAR / Jean-Luc Ponty - ST-20134
- A PORTRAIT OF WES MONTGOMERY / Wes Montgomery - ST-20137
- CHET BAKER PLAYS & SINGS / Chet Baker - ST-20138
- WELCOME HOME / Richard "Groove" Holmes - ST-20147

www.americanradiohistory.com
Pop Picks

**BILL COSBY**—Young Bill Cosby—Arts 1737

Bill Cosby’s comedy albums have all been excellent sellers, and “Young Bill Cosby” should be no exception. The title track, which takes up all of Side 2, is devoted to “everyman’s 200 m.p.h. fantasy.” It is a hilarious piece. Side 1 contains Cosby’s thoughts on “Mother’s And Fathers,” “The Wife,” “The Grandfather” and “Days And Cuts.” This album should be on the charts shortly.

**THE HURDY GURDY MAN**—Donovan—Epic BN 26262

“Hurdy Gurdy Man,” Donovan’s biggest hit in some time, leads off the balladier’s latest album, the collection of low keyed folkish tunes. “Jennifer Juniper,” another Donovan hit, is also here, along with “The Entertainer,” “Teenage Girl.” “I see Sun Is A Very Magic Fellow,” “Hi! It’s Been A Long Time,” “As I Roved Me” and seven other delicat items. The artist’s teen and college following should get this off to a quick sales start.

**JUST SOME OF THOSE SONGS MRS. ROBINSON**—King Richard’s Fluegel Knights—MTA MTS 5011

This highly entertaining album by King Richard and the Fluegel Knights should, like the aggregation’s previous efforts, prove to be a success salewise. The bright, brassy Fluegel Knight treatment is given to a dozen groovy tunes, among them such currently off-cut ditties as “Mrs. Robinson,” “Scarborough Fair,” “By The Time I Get To Phoenix” and “Gentle On My Mind.” Look out for substantial action on this one.

**LIVE—AT THE OLYMPIA IN CONCERT**—Charles Aznavour—Reprise 4284

Charles Aznavour should have no trouble retaining his spot as the top selling (in this country) International male vocalist with this set, recorded at the Olympia, a top Parisian showcase. The set is performed in French, with English language translations on the back cover. Tunes include “Tout S’En Va,” “Et Moi Dans Mon Coin” and “Les Enfants De La Guerre,” which deals with the fast aging process which hits the children of war. Expect good long-term sales.

**MR. BOJANGLES**—Jerry Jeff Walker—Atoe SD 33-259

It took only one song, “Mr. Bojangles,” to establish Jerry Jeff Walker as a solo attraction (Walker had previously been with Circus Maximus). Teens, who were exposed to the tune through Top 10 radio airplay, should join the singer’s regular college following in making this LP a winner. Among the twelve composed tunes are “Gypsy Songman,” “I Make Believe (Money Don’t Make Me),” “The Ballad Of The Huks” and of course the title tune.

A NEW TIME—A NEW DAY—Chamble Brothers—Columbia CS 9671

“A New Time-A New Day” should rake in sales and sales for the Chamble Brothers. The LP starts off with a groovy rhythmic soul item called “I Can’t Turn Y’ Loose,” and continues through a series of strong ballads and toe-tappers to a fine finish with a rousing title hit. Put this one high on your list of disks to watch.

**MEMORIES—Mantovani—London PS 542

“The Mantovani sound” has become a standard phrase in the full, lushly orchestrated, and the master himself is still the most outstanding exponent of the sound. For his latest set, he has compiled a superb collection of standards, including “Smoke Gets In Your Eyes,” “Try To Be a Man,” “The Anniversary Waltz,” “In The Still Of The Night,” and “How Are You?” Should quickly become another solid chart item for the master.

**SAILOR—Steve Miller Band—Capitol S 2994

The Steve Miller Band has just wound its first album, and very healthy sales and chart run with their debut set for Capitol, “Children Of The Future.” Below underground “concept” album. Its second set is aimed at a wider audience and should easily top the sales charts. Included here are the group’s current single, “Living In Ti U.S.A.,” “Quicksand Girl,” “Your Eyes,” “Gangster Of Love,” “You’re So Fine” and “Time-A-Dance Romance.” Should be in heavy rotation for strong FM airplay.

**SOMETHING BAD ON MY MIND—Timi Yuro—Liberty LIST 7594

Timi Yuro could make a big comeback with her new album, “Something Bad On My Mind.” The lark’s husky, sensual voice has captured all the way through the set, which includes twelve powerhouse tunes, among them the title song, “I Have Seen No Of My Mind.” “Interlude” (which Miss Yuro sings in the Columbia flick of the same name) and “Wrong,” which the songstress had hand in writing. Keep tabs on this LP. Should quickly break out.

**I MUST BE DOING SOMETHING RIGHT—Arthur Prysock—Verve VS 5059

Arthur Prysock’s many fans should be mighty pleased with the chart’s latest LP effort. Prysock leads his rich, deep voice to a host of fine songs, including “Another Time, Another Place,” “Autumn In New York,” “I Can’t Fall For You” and the title number. Prysock is really at his best on this album. Give it a careful listen.

**YOU AIN’T HEARD NOTHIN’ YET!—Eddie Fisher—RCA LSP 1914

Eddie Fisher demonstrates that he has lost any of the vocal magic that first brought him to fame as he runs through a collection of his favorite tunes. His regard for Al Jolson is very evident as he takes half the set devoted to Jolson material, including “Rock-A-Bye Your Baby” and “Mammy.” “Anniversary Song,” “My Mammy,” and “Yes Made Me Love You.” Also here are “I Only Have Eyes For You” and several other hits. Should bring the charters fans out in force.

Cash Box—October 12, 196
CashBox

Album Reviews

Pop Best Bets

SERVIN' UP SOME SOUL—Mary Wells—Jubilee JGS 8018
Mary Wells returned to the hit scene with her first outing on Jubilee, "The Doctor," and the pathway to good album sales should be wide open as a result. Miss Wells is aiming at the R&B market as her name should also sell the set in pop areas. Selling points include the lack's version of "Apple, Peach, Pear, Pumpkin Pie," "Sunny," "Stap-G-O-Lee," "Bye, Bye Baby" (one of her early hits) and "Can't Get Away from You Love" (her new single), as well as "The Doctor."

FUNKY BUT!—Young-Holt Unlimited—Brunswick BL 73411
Since Eldee Young and Rod Holt left the Ray Barretts, they've gone on to sign with Ken Chaney to form their own aggregation, they have been turning out consistently good soul/jazz. They've also become strong album sellers, covering the pop, R&B and jazz market. On their latest set, they tackle a brace of goodies, including "Lady Madonna," "Eleanor Rigby," "Honey," "Secret Love" and "The Look Of Love," with the usual well performed results. Should show a profit.

THE BIG BAND SOUND OF THAD JONES—Lewis Featuring Miss Ruth Brown—Solid State SS 15811
Combining the super-precision instrumental sound of the Thad Jones-Mel Lewis band with the down-to-earth powerhouse vocal sound of Ruth Brown, one of the all-time great rhythm & blues singers, was an inspired idea, and the finished product lives up to every expectation. Songs are basically standards and include "Sonny Boy," "Trouble In Mind," "Bye Bye Blackbird" and "I'm Goin To Move To The Outskirts Of Town." Should appeal to buyers in the pop, R&B and jazz areas.

Jazz Picks

ACCENT ON AFRICA—Cannonball Adderley Quintet—Capitol ST 2397
Cannonball Adderley says of "Accent On Africa," "This collection of compositions by a diverse group of Western composers is principally designed to show the influence rather than the pure form of African sources. Here we have examples of gospel, f&amp;B, Latin rhythms and ballads, all of which have their parallels in the African music." On the set, Adderley plays, on various pieces, soprano and alto sax and vibraphone. Should do very well.

Classical Picks

DAVE BRUBECK: The Light In The Wilderness—Kamael/Cincinnati Symphony/Brubeck—Decca DXS 7202
Famed as a jazz artist, Dave Brubeck reveals another side of his talents with "The Light In The Wilderness," an "oration for today" based on the teachings of Christ. The noble, moving work receives a fine performance at the hands of the Cincinnati Symphony, Erich Kunzel conducting; Brubeck himself at the piano; William Justus, baritone; Gerre Hancock, organ; and the Miami University a cappella singers, George Barron, director.

WAGNER: DAS RHEINGOLD—Karin/Herth Philharmonic/Fischer-Dieskau Deutsche Grammophon DGG 1030/28
Herbert von Karajan's controversial recording of "Die Walküre" last year aroused attention of critics and opera fans alike, raising a storm of publicity that resulted in excellent sales for the Wagnerian recital. Returning this year with a complete performance of the first segment of the Ring cycle, the maestro can again expect a similar response. Featured with the maestro and the Berlin Philharmonic on this magnificently recorded and packaged 3-record set is Dietrich Fischer-Dieskau as Wotan.

Cash Box—October 12, 1965
Jubilee Gives LP's Fashion & Funnies Touch

NEW YORK — A "fashion and fun-
ny" promotion on selections from the lead-
ner's label's current LP product is 
launched in a drive to highlight the drive on the "good 
e music" of the Baltimore & Ohio 
Marching Band with a six-page comic 
book featuring well-known "funnes-
ty" actors Alley Oop, Dick Tracy, 
astraction T. Compone and Little 
man Amie, each of whom offer 
"suggestions" to the band. Being sent 
Jubilee distributors as well as rock-
erg, retail outlets, radio and tele-
vision stations and newspapers, the 
booklet, radio and television stations 
and newspapers, the booklet com-
pletes the group's current LP, "The 
Baltimore & Ohio Marching Band 
Plays Music From The Comics.

The "fashion" part of the program, 
Eliot Blaine, director of LP merchan-
dising, said, is being used for pop-
jazz saxist and facultat Moe Koffman's 
new "Turned On" album. A chain 
medallion with a set blue "stone" on 
the front and the engraved "Jubilee Records" on the back is being supplied 
to the label's complete trade, retail, 
press and media lists along with a 
copy of the LP and a card reading 
"Wear this medallion and turn on with 
Moe Koffman." The medallion is an 
exact replica of the one worn by the 
artist on the album cover.

Blaine said the "fashion and fun-
ny" program "is an example of the 
creative ideas Jubilee uses to spark 
the overall promotion and merchand-
sing services we provide for our art-
ists and product. Inventiveness and 
geagerness in promotion high-
lights all of our selling efforts."

BERNIE GORDY, JR., the founder and head of the Motown Record Corp., 
was given the NAACP's "creative businessman of the year" award at the 
organization's recent meeting at NYC's Hilton. The plaque was presented 
by Barry Gray in tribute to Gordy's development of Negro enterprise in America. 
Its citation praises Gordy "as business man of the year, for his outstanding 
ability and devotion to duty and the sense of pride which he brought to the 
Black Community."

WE ARE PLEASED TO ANNOUNCE THAT
KARL ENGEMANN
HAS BEEN APPOINTED
VICE PRESIDENT, ARTISTS AND REPERTOIRE

CITIZEN RECORDS, INC.

THREE BY SOME CHANGES MADE—Quincy Jones indicates a few 
alterations to Arthur Prysock during the recording session for Jones' new-
est movie song. At the MGM studios in Culver City, the taping was ar-
ranged having Prysock cut the title song from "The Split." Single will be 
released in conjunction with release of the movie. Prysock's latest Verve 
outing is also a film song "Young Runaways."

Brown Joins Gemini Star
NEW YORK Gemini Star Records 
has added Charlie Brown, former DJ 
with WDAS (Philly) and WOOK 
(Washington) to its staff as national promotion director. Brown has been 
with Big Promotions, a newly formed national promotion company. 
Brown is already on the job, having just completed a successful promo 
tour for the Constellations "I Don't Know How To."

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MEMPHIS — The Stax/Volt Records label has announced several key promotions and additions in all areas, reflecting the company's growth since it acquired independent status. Moves were announced by the label's executive vice president, Al Bell.

Bernard Robinson, an Al Bell trained promoter, has been named as national R&B promotion director and will also be working with the label's pop product, Otis Pollard, yet indie promoter, has joined the company and will also establish a New York office.

Monument Schedules Promo Tour For Robinson & Alexander

NASHVILLE — Monument Records has scheduled an intensive mid-October promotional tour for Sound Stage 7 recording artists Roscoe Robinson and Arthur Alexander.

Mike Shepherd, Monument national promotional director, announced plans for the entertainers' upcoming tour. Allen Orange, promotion director for the Sound Stage 7 label, a subsidiary of Monument records, is coordinating the tour with Shepherd.

Robinson's latest release is "Why Must It End," and Alexander's new single is "Set Me Free." The promotion, featuring the two Sound Stage 7 artists, will be one of the largest undertakings to date by the label.

The Robinson-Alexander tour is presently scheduled for the next three weeks, and stops are already planned for Houston, New Orleans, New York, Philadelphia, and Boston. During the promotional campaign, Shepherd and Orange will handle all arrangements, which include press reports, personal radio and television appearances and several luncheons.

Hilton To WB-7A A&R Post

HOLLYWOOD — Jim Hilton, 24, has joined the A&R staff of Warner Bros.-Seven Arts Records. For the past two years, Hilton was associated with Hollywood's Gold Star Recording Studio as an independent producer and mixer, working with the Iron Butterfly and the Dillards among others.

CashBox Top 50 In R&B Locations

1 SAIT SAY I OUD I'M BLACK AND I'M PROUD 4 Jones Brown (King 6187)
2 LITTLE GREEN APPLES 5 O. C. Smith (Columbia 46161)
3 GIRL WATCHER 3 O'Keefens (ABC 11094)
4 THE HOUSE THAT JACK BUILT 1 Aretha Franklin (Atlantic 2546)
5 SLIP AWAY 2 Clarence Carter (Atlantic 2508)
6 LIGHT MY FIRE 9 Jose Feliciano (RCA 1955)
7 YOU'RE ALL I NEED TO GET BY 6 Marvin Gaye & Tammi Terrell (Tamla 4569)
8 SPECIAL OCCASION 13 Smokey Robinson & The Miracles (Tamla 1472)
9 PLEASE RETURN YOUR LOVE TO ME 7 Temptations ( Gordy 7074)
10 FOOL FOR YOU 16 Impressions (Curtom 1922)
11 HEY, WESTERN UNION MAN 12 Jerry Butler (Mercury 72830)
12 WHO IS GONNA LOVE ME 11 Dionne Warwick (Scepter 12124)
13 I SAY A LITTLE PRAYER 8 Aretha Franklin (Atlantic 2546)
14 COURT OF LOVE 26 Uniflex (Kapp 9235)
15 FLY ME TO THE MOON 15 Bobby Womack (Minit 30048)
16 THE SHARK 10 Al Wilson (Soul City 767)
17 I AIN'T GOT TO LOVE NOBODY ELSE 22 Mosquenaders (Bell 733)
18 BROWN EYED WOMAN 19 Bill Medley ( MGM 12399)
19 SOUL LIMBO 17 Booker T & M. G.'s (Stax 0001)
20 HOLD ME TIGHT 30 Johnny Nash (Jad 207)
21 PRIVATE NUMBER 18 Jody Clay & William Bell (Stax 0005)
22 DESTINATION: ANYWHERE 25 Marvin 
23 MESSAGE FROM MARIA 24 Joe Simon (Sound Stoga 7-2617)
24 BREAK YOUR PROMISE 28 Deondria (Philly Groove 152)
25 FUNKY JUDGE 27 Bull & Matadores (saddlin' Town 108)
26 DO WHAT YOU GOTTA DO 4 Nina Simone (RCA Victor 9602)
27 I FOUND A TRUE LOVE 5 Wilson Pickers (Atlantic 2558)
28 CHAINED 3 Marvin Gaye (Tamla 285)
29 I WISH IT WOULD RAIN 1 Gladys Knight & The Pips (Soul 30047)
30 HIP CITY Part II 1 Jr. Walker & The All Stars (Soul 30048)
31 OH LORD, WHY LORD 1 Low Papa Topp (Calle 154)
32 SWEET YOUNG THING LIKE YOU 1 Ray Charles (ABC 11133)
33 DON'T CHANGE YOUR LOVE 1 The Five Spotshus & Caleb (Curtom 219)
34 46 DRUMS—I GUITAR 1 Little Carl Cortland (Rock Bear 591)
35 THE B.B. JONES 4 YOU PUT IT ON ME 8 B. King (Blueswayi 6109)
36 PUFFIN ON DOWN THE TRACK 1 Hugh Masakela (Uni 55038)
37 I'VE GOT DREAMS TO REMEMBER 1 Otis Redding (Atco 6052)
38 KEEP ON LOVIN' ME HONEY 1 Marvin Gaye & Tammi Terrell (Tamla 54173)
39 WHERE DO I GO 1 Curtis Thomas (Stax 0011)
40 LOVE CHILD 1 Diane Ross & Supremes (Motown 1133)
41 FROM THE TEACHER TO THE PREACHER 1 Gene Chandler & Barbara Acklin (Brunswick 35587)
42 THE CHOICE GOING GOING GONE 1 O'Jays (Bell 737)
43 YOU'VE LOST THAT LOVIN', FEELING/SOUL & INSPIRATIONAL 1 Vivian Reed (Epic 10982)
44 WHEN HE TOUCHES ME 1 Gloria Jones (Know 20015)
45 PEACE OF MIND 1 Tommy Wilson (Capitol 2283)
46 CADILLAC JACK 1 Andre Williams (Checker 1203)
47 I LOVE YOU MADLY 1 Fontaine Favour (Soul 30522)
48 DOLLARS & CENTS 1 Lou Rawls (Motown & Soul 204)
49 PICKIN' WILD MOUNTAIN BERRIES 1 Peggy Scott & Jo & Jo Benson (Kapp 748)
50 WHO'S MAKING LOVE 1 Johnny Taylor (Stax 0009)

Key Promotions & Additions At Stax/Volt

An R&B Hit!

"WHEN HE TOUCHES ME"

GLORIA JONES

Minit 32051

Conde Alto is coming on Scepter

A SHAW THING—Marsha Shaw is shown receiving one of the two annual awards given by the Television Radio and Audio Visuals organization of the Presbyterian Church. She accepted the honors for "contributions in performing artistry and sensitive Christian faith in the production of the TV program Come Blow Your Horn." The show was aired on 128 television stations via the Nat'l Educational TV network. It depicted the church roots of jazz. The other T.R.A.V. award went to Loonis McCreow of WBT Radio. Miss Shaw is being presented with her citation above by L. S. Sellers, assistant vp of Jefferson Standard Broadcasting. She records for Cadet Records.
Vanguard Launches Apostolic Pop Label

NEW YORK — Vanguard Records is launching a major drive into the pop field with the formation of the Vanguard/Apostolic label in conjunction with Tenth Street Productions.

Tenth Street Productions, and the affiliated companies of Apostolic Recording Studios and Erphony Mon-18, are headed by young musician John Townley. Other key executives include: Matthews Hoffman, Danny Weiss, Martin Gersten will represent the general counsel firm of Fosse & Singer in handling all legal matters of the company. Attorney Bob Weper will act as special council.

Townley built the world's first 12-track studio last year and then moved in firm into associated areas. A San Francisco studio, Pacific High, is about to be opened.

The initial Vanguard/Apostolic re-1H will include four albums. Town-1, who used to record with the Fabian ics on Columbia, stars on a re-record set entitled “The Family,” which also features his ex-wife Gilma

Jingle Producer Seeks Closer Ties w/Record Biz

NEW YORK—“Our clients want their commercials to become hit songs,” says Herman Edel, a leading producer of commercial music, “and we have to tell them that if we could produce hits, we'd be in the record business. But the two industries are almost like strangers standing closer together than ever and even if we can't make the hits a regular practice, we are creating hit ‘sounds.’”

Edel pointed out that because of the wide exposure given to many commercial, special sound such as a metric call, or a heavy brass sound, will quickly get the way into the producer's mind and create faster acceptance for recorded product in the same vein.

“We've started to work closer with re-1H producers and have already been approached by several record companies for sound tips, has been seen as a positive move to firms using similar sounds.

Edel believes that commercials have surely had a strong effect on the sound of pop radio, and that record companies are more in tune with the times than most radio stations. They’re aiming their commercials at the young and are using modern sounds. A radio station that has confirmed its programming to the Percy Faith-Mantovani sound will find that it has to start playing more ‘contemporary’ (not to be read as ‘rock’) material to lead into and out of the commercials.”

Edel and his firm was a batch of Clino's in this year's Commercial Festi-1val, including the top award for Best Original Score, has been pioneering in the industry by creating new sounds instead of copying them. He has several top contemporary talents under exclusive contract for commercial work. Young & Rubicam asked Edel to produce the “Give A Damn” public service theme, and together with Stu Scharf and Bob Doorough (under contract to Edel) came up with the Spanky & Our Gang tune which turned into a Top 40 hit. His “Do Your Own Thing” spots for Thom MeAn Shoes, written by Leiler-Stoller and sung by Neil Diamond (also under contract) has led to a rising hit by Brook Benton. Other music business notables under contract include Walter Raim, R&B vet Horace Ott, sound track see John Barry, Dick Hyman, Bob Maxwell (writer of “Ebb Tide” and others) and Milton DeLug.

Florez Joins RCA Coast A&R

NEW YORK—John Florez has been added to the West Coast A&R staff of RCA Records, reporting to Joe Resi-1man, pop A&R executive for RCA West Coast. Florez, 22, has been operating as an indie producer based in Phoenix, Arizona for the past two years. “At seventeen, Florez taped his first live show with the then-unknown Way-1on Jennings (later signed by Chet Atkins to the label),” commented Resi-1man, “and he has since demonstrated im-1pressive skills in recording, mixing and editing techniques.”

Delvy Heads MGM's A&R On Coast; Stays At Big 3

NEW YORK—Richard Delvy, who has been in the record production business for Big 3 Music (Robbins-Feist-Miller and its subsidiaries), will take on added duties as West Coast A&R di-rector of MGM Records. Delvy will be working closely with veteran executive Jesse Kaye, who, for many years, has successfully coordinated major film music product for the label.

According to Arnold Maxim, who heads both firms, the tandem efforts of Kaye and Delvy will be aimed at “weeding out the clutter, working with local record companies and agents in the prime West Coast area.” Delvy will be cutting MGM artists based in the West Coast and is also expected to set up sessions for the label's other artists when they are available in his area.

Delvy arrived at MGM after already established career as an A&R man, with extensive experience in the Washington area and as an A&R man, as well as an A&R man.” Delvy will also work on the production of the publishing company's production activities, Del-1vy indicated that he will continue to maintain the broadest possible base with a working representation on all major labels. His prior experience runs the range of contemporary mu-11ic with strong credits in the top 40 field as promotion man, publisher and record producer, with a long line of past production successes on Dot, Cressendo, Volt, Capitol and Atlantic. He will operate from his office at 7033 Sunset Blvd. in Hollywood.

Webb, Audio Arts

In Catalog Deal

HOLLYWOOD — Audio Arts has signed a two-year deal with Jim Webb’s Canopy Music for exclusive, worldwide sales rights to the Ja-Ma catalog, which includes more than fifty Webb compositions. Audio Arts presi-dent Madelon Baker, who gave Webb his first long-term contract and later sold it to Johnny Rivers in the inter-st of Webb’s career, will supervise the catalog, to be co-administered with Canopy by ABC-Dunhill, under the direction of Jay Lascher.

Webb will have the last word as to who first records his tunes in Ja-Ma. Among the several in production or al-ready recorded are “Whatever Happened To Christmas,” cut by Frank Sinatra as a single and a cut on the Sinatra Family Christmas album.

JOIN THE WAY to the “New Directions” plan of Decca Records at the company's recent Montreal sales meet-1ing, Bill Gallagher led off a series of addresses from executives of the recording firm. Decca’s president Gal-1agher is shown at the podium (left) with several other speakers: (from the right) marketing director Jack Loeza; international director Dick Broderick; rank Mannini, national promotion di-rector; and Hal Ross, singles product manager.

Cash Box—October 12, 1968

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Wallichs Elected Audio Devices President; Roche Is Administrator Of Mgmt. Services

NEW YORK—Glenn Wallichs, chairman of the board and president of Capitol Industries, Inc., has been elected President of Audio Devices, Inc., a CI subsidiary. James Murray, Audio Devices board chairman, had previously announced the resignation of William Hack as president of that firm, and as a board member of the parent company. Murray has also announced that George Jones, vice president of Capitol Industries, has been elected to the board of Audio Devices.

Jones has announced the appointment of Thomas Roche, Jr., to the position of administrator of management services at Audio Devices, located in Glenbrook, Connecticut.

Roche will be responsible for the initiation, development, and establishment of ADI's administrative objectives, policies and plans. In addition he will provide company-wide guidance, policy direction and control in all assigned functions, including management services, personnel, organizational planning, including management services, personnel, organizational planning, and systems and procedures. Roche will report to Jones, acting for Wallichs.

Roche joined Capitol Records in April 1965, as director of personnel. Previously, he was affiliated with Acustica Associates Inc., Morris Industries, and the California Newspaper Publishers Association in industrial relations supervisory and management capacities.

New Personnel Head
Stanley Gotikov, President of Capitol Records, has appointed Thomas L. Trout as director of personnel.

Trout will be responsible for the personnel administration including employment, compensation and benefits, employee relations and training, for CI. He reports to Gotikov.

Trout joined Capitol in January 1968 as manager of employment. Previously he was affiliated with Rexall Drug & Chemical Company as Director of Professional Recruitment; Brunswick Corp. as Manager, Corporate Recruitment and Placement; and Jones and Laughlin Steel as a staff assistant, Industrial Relations.

London-Ampex To Sponsor FM Shows

NEW YORK — London Records and Ampex Stereo Tapes are co-sponsoring a series of FM radio programs in four major metropolitan areas: New York, Washington, D.C., Los Angeles and Chicago. The London Phase 4 Stereo Hour is broadcast Sunday evenings at 7 p.m. over WFM-New York; WJMD-Washington; KCBH-Los Angeles; WKFM-Chicago; and on Tuesday evenings at 7 p.m. over WLS-FM-Chicago.

Peer Southern Promo Effort

NEW YORK—Peer Southern has retained several indie promo men to intensify the efforts on two currently hot disks, Donovan's "Lalena" (Epic) and "I'm A Love Maker" by the Popular Five (Minit). Lucky Carle, P-S general promotion manager said that this effort will include Sam Kaplan (Detroit); Paul Gallia (Chicago) and Tony Richland (Hollywood).

RCA Offers 16 New October Stereo 8's

NEW YORK—16 Stereo 8 tape cartridges are being released by RCA Records for the month of October. This release brings the RCA Stereo 8 Tape Catalog to over 800 selections available.

The popular Stereo 8 tape cartridges are "Harelequin Melodies" by Mickey Newbury; "Aerial Ballet" by Nilsson; "Jim Reeves Stage"; "Crown of Creation" by the Jefferson Airplane; "Just The Two Of Us" by Dolly Parton and Porter Wagoner; "Walk Into My Life" by Rovuan; "El Sentimiento, La Box y Guitarra de Jose Feliciano"; and on the Calendar label, Don Kirshner's newly formed group are represented with their debut album, "The Archies." The Stereo 8 tape cartridge on the White Whale label is "The Turtles Present the Battle of the Bands" and on Chant, "Big Girls Don't Cry" by Lynn Anderson.

The three Camden Stereo 8 tape cartridges are "Highlights from Verdi's Ernani" starring Leontyne Price; "Highlights from Puccini's La Ronde" sung by Anna Moffo; and a twin pack, "Bravura Symphonies Nos. 1 and 3" played by the Boston Symphony Orchestra conducted by Erich Leinsdorf.

Jerry Adler To Dealer Promo Post At Muntz

VAN NUYS—Jerry Adler has been named director of dealer and audio/stereo promotion for Muntz Stereo-Pak.

According to Earl Muntz, Adler will headquarter at the Company's Van Nuys base and will direct a drive to increase both the volume and frequency of point-of-purchase merchandising material for Muntz dealers.

"Adler will develop posters and related merchandising material with which Muntz dealers can display the same effective in-store promotions now being used by record outlets," Muntz said. "He will also augment our new creative services department, which communicates national and regional advertising stressing general campaigns."

Muntz said that Adler will work closely with the company's promotion, music and cataloging divisions. He has also been charged to step up promotion of the company's private-label audio/stereo products.

Adler is the brother of harmonica virtuoso Larry Adler and is himself an accomplished musician. He launched his show business career at 16 with a featured appearance in New York's Paramount Theater. He subsequently appeared in a command performance before King George V and Queen Mary at the London Palladium. He has been spotlighted in theaters, night clubs and concerts throughout the world and was the featured harpist soloist in numerous motion picture and television shows. Adler has also been featured soloist with such recording stars as Nelson Riddle, David Rose, Bobbie Gentry and Glen Campbell.

Pilfer-Proof Cassette Ampex Merchandiser

ELK GROVE VILLAGE, ILLINOIS—Ampex' stereo tape division is offering to stereo tape dealers a pilfer-proof cassette merchandiser designed to hold pre-recorded stereo cassettes.

Cassettes fit into spring-loaded racks on each of three rotating cylindrical stacks on the merchandiser. A master lock on the bottom of each stack permits the rods to be removed and the cassettes taken out for sale.

The Model BD-480 cassette merchandiser is supplied with all major components assembled. Dealer list price is $199.95. The merchandiser is available from distributors or directly from Ampex stereo division.

COMING ATTRACTIONS:

SCEPTER

CONDELLO IS COMING...
ON SCEPTER

COMING ATTRACTIONS:

LEROY HOLMES
JAS 6669

ANOTHER SMASH MOVIE ALBUM!
London Unveils October Album Release

NEW YORK—London Records last week unveiled its October releases. These are several of those Christmas albums that have been strong sellers in previous years and are being released. The Christmas LP's are: from Mantovani, "Christmas Carols" and "Christmas Greetings," the complete Tavener's "Messiah," with Sir Adrian Will and The London Symphony Chorus and Orchestra; holiday sets from both Joan Sutherland and Leonard Pave; and Ase Covered's "Men and Women," on the Hi label, is the national distributor for EMI's London Phase 4 label.

London's Phase 4 label offers a brand new set by Ronnie Atich, title "This Way In," and featuring the prominent British keyboard star with his two pianos. This set becomes the end item in a general push on the Atich catalog, which includes 11 previously released albums.

Highlighting the nine-package classical release is a pair of three-record sets: Cherubini's "Messe," featuring a cast of noted singers with the Orchestra of the Academy of St. Cecilia in Rome; and Beniamino Britten's "Billy Budd," with the London Symphony and soloists.

The international portion of the release leads off with another deluxe package in the Global Heritage Series, a three-album set titled "Memories Of Germany." Other items in the varied release are a collection of folk music from England, Scotland, Vienna, Moscow, the Ukraine, and Czechoslovakia.

Fox Lands 3 Show Scores

NEW YORK—Publishing rights to several Sheherzad musicals, debuting both in the States and in England, have been acquired by the Sam Fox Publishing Company.

"Many Happy Returns," with book, music and lyrics by Ray Golden, will open in Las Vegas at the Desert Inn on January 7th prior to its Broadway debut. John Isitt and Pat Carroll star. "Two Cities," adapted from Dikske's "Tale Of Two Cities," by Constance Cox, with a score by the father-son combo of Jerry Wayne (lyric) and Jeff Wayne (music) is set for an early 1969 premiere in England, "We'll Be Shining," based upon the pre-talkie " Peg O' My Heart" flick also is set for an early 1969 London debut. Johnny Brandon wrote it.

No Original Cast deals have been set as yet, according to firm head Fred Snyder. EMI-FOX is in progress with several interesting firms.

Fox is still riding high in performances, sales of sheet music and mechanicals from the award-winning "Man Of La Mancha" musical, entering its fourth SRO year.

The Fig Leaves Are Falling" by Allie Robinson and Albert Harris directed by George Abbott and starring Barry Nelson, is scheduled for a Broadway opening in early 90. RCA Victor has landed the cast LP.

Pickwick 1st Quarter Net Rises 65%

NEW YORK—During the first quarter of fiscal 1969, the three months ended July 31, 1968, Pickwick International's net income rose 65% to $296,240 from $173,583 during the previous fiscal year. Sales were $6,360,665, as compared to $4,300,668. Earnings per share increased to 23c as against 14c.

At the annual meeting of Pickwick International, Inc., held September 19, 1968, stockholders voted to approve the previously announced merger of Heilicher Brothers, Inc., Minneapolis, a record distributor, retailer and rack jobber into Pickwick in exchange for a maximum of 680,114 shares of Pickwick's common stock. By negotiations as chairman of the board of Pickwick and Heilicher, is now president of the firm.

Pickwick shareholders are to decrease the members of the corporation's board of directors from eight to seven and increased the authorized capital stock of Pickwick from two million shares of common stock, par value 25c par share, to three million shares of the par value of 25c each.

CPW Signs First Act

NEW YORK—Jim and Ingrid Crouch, a husband and wife writing/performing/recording team are the first artists signed by the newly formed Cashman, Pistilli & West music complex. The pair's material will be assigned to C, P, & W's ASCAP firm, Blendingwell.

Cashman, Pistilli & West have also mapped out a long range creative program for the new act which will include college tours and club appearances under the direction of Showcase Management.

5 Oct. LP's From Tower

HOLLYWOOD—Five new albums have been issued by Tower Records for the month of October. Heading the release is the debut album of Max Frost and the Troopers, the group whose recording of "Shape of Things to Come" in the International Picture, "Wild In The Streets," is climbing fast on the Top 100. Title of the album is quite naturally, "Shape Of Things To Come."

Sandie Gurry also makes her debut in the recording field with an album entitled "Sandie Gurry and the San Francisco Bridge."

E.M.I. knows the record markets of the world...

The above is just one page from the intriguing and informative 80 page book recently produced by E. M. I. (the World's Greatest Recording Enterprise). Copies are now ordered free.

World Pacific Facts
Craig Hendley Trio

HOLLYWOOD—World Pacific Records has signed the Craig Hendley Trio, a jazz unit whom Leonard F. has described as having "...left months hanging open in incredulity all over America." The group is composed of singer, keyboard, 14, Gary Chase, 14, and Jay Wiggins, 12.

The group was organized by Hendley and talent agent who has a host of credits acting credits in TV and films, working, including an upcoming Star Trek stint. Chase, re-committed to Hendley by Leonard, said he was not drumming since the age of four and is also a TV vet. Bass player, Wiggins, son of jazz pianist great Gerald Wiggins, is also a vet at 14, and has worked with such giants as Chuck DaMonico, Red Mitchell, LeRoy Vinegar and Badalamenti.

The youthful trio has had rave reviews from Feather, Newsweek Magazine, and has been featured in Life Magazine. TV credits include an appearance last week on the Jonathan Winters Show. The group was also featured as a side act at this year’s Montreux Jazz Festival.

World Pacific general manager Dick Beck indicated that a release date for this album is album would be announced soon.

RCA To Wax 'Election

NEW YORK—The original cast album of the Broadway political musical satire, "How To Steal An Election," will be recorded by RCA Records. "How To Steal An Election," is set to open at the Pocket Theater in Greenwich Village on October 9.

Announcement was made by Norman Racusin, division vice president and general manager of RCA Records, who said that this agreement is "a continuation of the practice of RCA to record major shows by interesting and exciting new talent as well as old pros.

The show has a book by William F. Brown, and music and lyrics by Oscar Brown, Jr., and Mort Fega, jazz authority. "How To Steal An Election," is also a mixed media production with film, slide projections and appearance by the writers, and it will trace through song and dance the campaign tactics and policies of United States Presidential candidates from George Washington up to and including the current candidates. According to the writers, everything to be depicted has been taken from factual, documented sources.

"How To Steal An Election" is being directed and produced by Livingston for presentation by Steve Mellow, Seymour Vail and J. P. C. RCA's policy is to record the album on Monday, October 11 and rush it into release the following week.

Rikkind Bros. Complex

(Continued from page 9)

elles. Roy and Julie Rikkind are also the eastern representatives for the Flamingo Hotel, Las Vegas.

Roy Rikkind's career has spanned all phases of the music business. For many years he was promotion director of MGM Records, he directed and supervised the working of such smash hits as "Mack the Knife" by Harry Belafonte, "Oh! What a Beautiful Morning" by Rosemary Clooney, "I Left My Heart in San Francisco," and many others.

"Guardian Productions will take the best young talent available and provide the best recording facilities and competitive outlets," said Julie Rikkind, "and will transmit to them the sense of excitement, personal challenge and fulfillment that is our method of operations.

FOCUS ON JAZZ

The following will be a few brief comments about several albums that have come to my attention in the past few weeks. These observations are not intended as criticism because whatever the writer, the music is usually positive, intended as a guide to better listening.

November Exposure—The Soulful Strings (Cadet 805)

When the first album by The Soulful Strings had a delayed success (it was on the market for several months even as it took off) it was Those who regarded that success as a fluke, a one time thing. Now with the release of the new one by The Strings it should be apparent that such is not the case. Part of, Chicago, where these albums have been produced, has been the scope of several personal appearances by The Strings, appearances that were sufficiently successful to evoke an invitation to appear at a future date. This is another example of a fresh approach to good music with a jazz format.

GILBERT GRAY—George Benson (Verve 8749)

George Benson came to our attention as a sideman with Jack McDuff. Then came a couple of albums on Columbia. Here we have the first release on Verve, which features Benson's guitar in the setting of Tom McIntosh's arrangements. George is only twenty five at the time of this writing and it is seen to my great delight that he has all the necessary ingredients in his playing to become the next big, popular voice on guitar. The answer lies in the ability of his producers to present him in such a way that will permit him to reach as broad an audience as The Four tops and the way in which composer/composer can go when he is popularized to poparity. Certainly this album is a step of a different kind of music that the equipment to go all the way, in the proper temperament and attitude.

DUKE ELLINGTON'S GREATEST HITS (Columbia 5029)

The release of this album should be considered a public service, one that will gratify the ever growing number of Ellingtonophiles. It contains a couple of things by Al Hibbler and about eight instrumental numbers from the book. The Maness, The sleeve of the album lists a Betty Coxe vocal on "Take the A Train!" but the recording of the tune is actually by the Duke, featuring some great work by the Maness. This is one of the best things that Columbia owns and I don't see how they could have omitted it, unwittingly or unwillingly. More than likely it is just a matter of space on the album. The Duke is in the big record business; he also has a couple of other projects on the go. The Ellington disc, however, is a special one and should be handled with care.

DUKE ELLINGTON SINGS SONGS OF THE SOUL (Columbia 5029)

Duets of Duke Ellington and Tony Bennett are worth the price of admission alone. While the album does not contain any Ellington classic, the collaboration of these two great musicians is worth the candle.

FEGA Artistic Coord.

At Plaza Jazz Room

NEW YORK—Mort Fega, jazz authority and writer of Focus On Jazz Book, has been named artistic coordinator for the Plaza Hotel's new jazz room, "Plaza 5—and All That Jazz." Fega will be in charge of details of the operation of the room and will set up an entertainment committee of talent and in general serve as host to friends and guests. Fega's first appearance is Sept. 24 with Lionel Hampton and His Band. The next attraction, opening this Tuesday (Sept. 8), will be the Berkeley /Donelan Trio and instrumentalist Toots Thielemans.

SPANISH BLUES BAND — William Bobo (Verve 8736)

Spanish flavor, I feel, William Bobo has successfully wedded the Spanish sound with jazz, in this case, that of the Spanish groups that have been mentioned. At least I've yet to play the music of William Bobo for anyone who didn't thoroughly enjoy it, be they jazz buffs or not. Without ever sacrificing his great technique, he has been able to create a brand new style of music that has a message for every listener.

TRANQUILITY—Ahmad Jamal (ABC 605)

This is Jamal's first release for ABC, his new affiliate, and from having heard the trio, I can say that this is a very faithful re-creation of what Ahmad and his colleagues do in person. Jamal's trio is one of the most cohesive playing jazz today and the dimensions of the group's rapport is very much in evidence here, as in the delirium, when it is dictated. The selection of material is quite interesting, another reflection of Jamal's good taste. The trio gives some of the most gratifying experiences I've enjoyed on record in a long while.

RCA presents special Frank D'Ornito (Cadet 806)

"The Sound of Things That have been a long time coming" Frank has recorded a couple of albums over the years that have been critically acclaimed and considerable commercial success. At long last, and with new recording involvement when he performs, his new album will be a twenty four carat gas in person. The main reason for the new recording of this album is that it was supervised by the late Bert Rust, "the leader of the Club," a guy who answers to the name of Frank D'Ornito. D'Ornito knew what he was doing, and he's not seeking to be settled for nothing less. The result: This is the album that's come to light first of many such good ones, I hope. D'Ornito should be a BIG star! This album and another from Frank will make that arrival much speedier.

GARY BURTON QUARTET in CONCERT (ABC 605)

This is the product of a concert that was given at Carnegie Hall on February 16, 1968, a concert that drew critical acclaim and was anCanBe recorded and released album. Gary Burton is strange mixture of today and yesterday. Perhaps there's a better word than strange because there's something of a kind of music. His ability to reach both the young people and the rock-ridden crowd in the wool jazz audience is just as impressive. He's able to express themselves and there is discipline and freedom in what they play. That might sound paradoxical, but what it really does impart is the fact that the quartet's music is very together and not at all disjointed. Burton has been praised as just the right way it should be for musicians who are really good.
Talent On Stage

**DONOVAN**

HOLLYWOOD BOWL — Probably no pop music performer has been through as many changes in the last three years as Donovan, the Scottish singer who has music and has reflected the myriad shifts in the society of the young, from “Catch the Wind” to “The Universal Soldier” to “Sunshine Superman” to “Mellow Yellow” to “Jennifer Juniper” to “Hardy Gordy Man” to “Lalena,” his current hit. His songs comprise a mixture of the personal and the communal, of the mystical and the mundane, of the youthful idealism to protest to drugs to love to transcendental mysticism to battle back to love.

Each change has left him with a larger following and in those three years he has grown from packing Los Angeles’ Trip night club to selling out the 17,000-seat Hollywood Bowl, a feat he accomplished both last year and two weeks ago. Last year he was backed by a combo with a distinct early jazz flair (his Trip appearance featured an electric band with an Indian flavor), but this time he is backed only by Donovan on acoustic guitar, harmonium and flute.

Though the singer has abandoned the quaint jazz bands, his voice still has strong jazz leanings which betray themselves in the scat singing between and among the verses of his tunes. The crowd, which was earlier named “The Furry China,” seemed to rather enjoy this, as the furry china to pre-furry faces, danced every minute, which included his scuttling when he forgot the words to one of his songs.

His audience has changed somewhat, or perhaps it’s merely the tunes that have a-changed. His current fans seem to lack the peaceful attentiveness which made his last appearance at the Bowl such a remarkable evening. Cries of “The Witch,” “Young Girl’s Blues” and “The Universal Soldier” marred the quiet mood which Donovan was attempting to project. Once a small group of girls succeeded in rushing the stage to get to him and the men and women small up to the concert.

Some of the trouble may have been caused by the difficulty of getting interest in the rather limited combination of voice and unamplified guitar. More instrumental variety would have helped. Donovan offered a thematic unity to his material (linking songs to each other by subject matter and mood, a feat that only a composer as prolific as he could accomplish), a concert tour de force which unfortunately was missed by those who screened it.

After two hours of just Donovan, though, the audience stood and clapped and seemed reluctant to leave the Bowl. The restlessness clearly was caused by bad manners, not by boredom. The audience tended on many of his hits and best known album cuts, a remarkable one of the extremities of his past changes (“Mellow Yellow,” for instance), and unrelenting, as usual, a number of new songs.

**PETE FOUNTAIN shows his delight with a new contract just signed with Coral Records, the label he started with nearly ten years ago. Shaking hands on the deal in Coral president, Don Cicalo, who produced most of Fountain’s 31 LP’s; and Deco president Bill Gallagher (right). The ceremony was photographed at Pete Fountain’s French Quarter Inn which was taken over for a sales meeting in New Orleans. Also shown was the debut set by Fountain under the new pact. The set is titled “Walkin’ Thru New Orleans.”**

**PROCLUCT HARIUM TEN YEARS AFTER**

FILLMORE EAST, N. Y. — Three top attractions, Procol Harum, Ten Years After and Country Joe and the Fish, shared the bill at Bill Graham’s rock theatre for four shows last weekend (50). We caught the last of the shows, and, at 2:30 in the morning, they barely had to depart before catching the Fish.

Procol Harum have switched labels (they’re now with A & M) but their unique sound remains essentially the same. With the exception of “A Whiter Shade Of Pale” and “Conquistador,” all the songs from their first album have been (rightfully) purged from their repertoire. In addition to the above songs, their live act consisted of material from their new set, “Shine On Brightly,” their two A&M singles (which failed to chart). Like their other tunes, which included “Homburg,” “Wish Me Well” and “Sixpence,” the Harum are a group I feel I could sit and listen to for days on end. With luck, he next trip through New York will be a longer one.

Ten Years After, who received quite a rave review from us after their last Fillmore appearance, more than lived up to it. Their individual musical abilities are so strong that even though they did exactly the same set this time, it was a fact which failed to diminish the enjoyment.

**LINN COUNTY**

THE SCENE, N. Y. — Mercury Records has made quite a find in Linn County, a blues band out of the James Brown/Memphis soul bag. The blue eyed quintet avoids direct comparison with the black blues groups by the judiciously worded (with one exception) only original material. Their second set at Steve Paul’s Scene last Wed. (1) was impressive, and although we think it lasted overly long, piano work, counterpointed with Matthew Fisher’s Hammond organ sounds, the group the individual sound, a highly marketable commodity in these noisy days. Unfortunately, their best material, which features a degree of ‘imitation jam session’ sounds, was the unwanted stuff. However, no fault can be found with their other tunes, which included “Homburg,” “Wish Me Well” and “Sixpence.”

The Harum are a group I feel I could sit and listen to for days on end. With luck, he next trip through New York will be a longer one.

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**RIAA Gold Record Awards September**

A Monthly Survey Of RIAA-Gold Record Awards


Cash Box—October 12, 1968
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WEDNESDAY, OCTOBER 9

Contact Your Nearest Cash Box Representative
CMA: 1968 A Vintage Year For Country

NASHVILLE—The Country Music Association and Country Music in general, have experienced a banner year during 1968. CMA Chairman of the Board, Jack Loetz, in reviewing CMA activities since he took office stated: "The popularity of Country Music continued to outpace the other categories of music. Also, it has continued to be a major series of fairs and festivals and has made inroads of music in the industry, more so than any other form. The avenues of exposure continue to expand via radio, television, clubs, movies, and publications. Shown above at the signing is, Mrs. Tom Loetz and Mrs. Steve Davis.

In the area of TV never have more Country Music artists been exposed to the public. Glen Campbell’s summer show opened the 1968 season on ABC, as did several programs. This year Country Music and sold hundreds of thousands of new people on Country Music. It was a tremendous year for the regular series of his own in the near future. Country Music has gained new markets, and, of course, we’ve promised that the annual CMA Country Music Awards will be on network TV this Fall over NBC-TV. During the last year we have seen expansion of Country Music activities on an international basis, with our first international seminar planned during the Festival in Nashville this Fall. This is the first step in plans for expansion of the CMA on a greater worldwide basis. The Music City Pro-Celebrity Golf Tournament which was launched so ably by CMA chairman Don Pierce and Hal Neely will see its biggest year this fall. The Country Music Hall of Fame and Museum of which we are all so proud has seen a most successful year, with overwhelming attendance considerably over 1967. Much of this is due to the cooperation and support of the Country Music radio stations in their public service promotion of the Hall of Fame. The contributions of time, money, and services on the part of all facets of the CMA membership, the cooperation and "working together for a common cause," attitude, are the things that have made the growing success of the Country Music Industry.

Bradley Named Decca’s Country VP

NASHVILLE—Owen Bradley, Decca’s long-time A&R man, has been named vice president with the company, in charge of that same position. Bradley became associated with the company in 1930 and has subsequently served as executive vice president for the past two years. He was present at the red carpet, just following a few K.T. Wells, Webb Pierce, Jimmie Davis, Pat thousands of people in the recent Decca record show, "Decca’s Country for the world-wide basis. The Museum, which we have seen expandion of Country Music activities on an international basis, with our first international seminar planned during the Festival in Nashville this Fall. This is the first step in plans for expansion of the CMA on a greater worldwide basis. The Music City Pro-Celebrity Golf Tournament which was launched so ably by CMA chairman Don Pierce and Hal Neely will see its biggest year this fall. The Country Music Hall of Fame and Museum of which we are all so proud has seen a most successful year, with overwhelming attendance considerably over 1967. Much of this is due to the cooperation and support of the Country Music radio stations in their public service promotion of the Hall of Fame. The contributions of time, money, and services on the part of all facets of the CMA membership, the cooperation and "working together for a common cause," attitude, are the things that have made the growing success of the Country Music Industry.

Bradley has been a strong factor in maintaining and furthering the careers of such established stars as Ernest Tubb, K.T. Wells, Webb Pierce, Jimmie Davis, Pat Cash Box-October 12, 1968

Cash Box: "YOUR LOVE GOES WITH ME"

ELBERT SYKES

GOLDSTAR RECORDS

EVERGREEN, N. C.

TWO NEW HIT RELEASES!

"PLEASE MR. DJ"

5 WILLIAMSON BROS.

"YOUR LOVE GOES WITH ME"

A NEW BILLING—Howling into the Nashville scene recently was the newly-formed booking-management agency, Top Billing, Inc., which started off with a 14-city Southern tour for Ray Walker, the Wagonmasters, Dolly Parton, Neil Tilis, and Spe Rhodes. Wagoner's group will now feature a new vp-general manager Dolores Smiley, formerly associated with Aud-lee and in the future. The six-city, eight-show tour has Dolores Smiley and Wagoner, (standing) Tilis, Dolly Parton, Buck Trent, George McCormick, Mack Magaha, Don Warden and Spe Rhodes. Walker's new group will now feature a new v-p, general manager Dolores Smiley, formerly associated with Aud Lee and in the future. The six-city, eight-show tour has Dolores Smiley and Wagoner, (standing) Tilis, Dolly Parton, Buck Trent, George McCormick, Mack Magaha, Don Warden and Spe Rhodes.

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TWO NEW HIT RELEASES!

"PLEASE MR. DJ"

5 WILLIAMSON BROS.

"YOUR LOVE GOES WITH ME"
LORETTA LYNN (Decca 33292)
Your Squaw Is On The Warpath (2:02) [Sure-Fire BMI-Lynn]

Another gem for Loretta in her latest powerhouse. Heap big wompump will pour in for "Your Squaw Is On The Warpath," as Loretta lets fly with a full throttle performance on the side. One more guaranteed monster for orig.

Flip: "Let Me Go, You're Hurtin' Me" (2:35) [Sure-Fire BMI-Alten, Lynn]

BOBBY BARE (RCA Victor 9643)
The Town That Broke My Heart (2:44) [New Keys BMI-Hall]

Bobby Bare comes up with one of his best in quite a while in a ditty called "The Town That Broke My Heart." Deck should catch on strongly with and should soon be spiraling up the charts. Flip: "My Baby" (2:36) [Return BMI-Bare]

CLAUDIE GRAY (Decca 32939)
The Love Of A Woman (2:54) [Miss Rose BMI-Rogers]

A good ballad gains a lot of chart potential in the hands of Claudie Gray. The songwriter does a top-notch job on "The Love Of A Woman," and can expect to see the appearing romancer jump quickly up the charts. Flip: "The Kind You Find Tonight Forget Tomorrow" (2:54) [Vanajo BMI-Nace]

NORMA JEAN (RCA Victor 9645)
One Man Band (2:25) [BMI-Bustin, Anthony, Dobkins]

Always good to surf up some chart noise, Norma Jean can count on having one of her biggest sellers in a while with "One Man Band." The femme version of "Alimony Persuaded" may see a similar sales pattern. Flip: "I Can't Leave Him" (2:02) [Wilderness BMI-Howard, Dillon]

HANK THOMPSON (Dot 17153)
Smoky The Bar (2:29) [Brazos Valley BMI-Thompson]

Hank Thompson came up with a winner last time out when he pulled a Top Ten record out of the hat with "On Tap, In The Can, Or In The Batts," and now he's set to score an additional pile of chart points with "Smoky The Bar." Why not? Flip: "Clubs, Spades, Diamonds and Hearts" (2:26) [Brazos Valley BMI-Thompson, Lewis]

DIANA TRASK (Dot 17160)
Hold What You've Got (3:10) [True BMI-Tex]

The Joe Tex oldie gets soaked to us once again, this time in a "down under" country-soul stylings by Australian beauty, Diana Trask, who recently made herself known in country circles via her 'Lock, Stock and Teardrops' charter. Looks like lightning will strike twice, for both song and songstress as a result of this sassy piece. Flip: "This Heart Was Made For Loving" (2:20) [True BMI-Inman]

AUTY INMAN (Epic 10389)
Bald Of Two Brothers (3:30) [BMI-Braddock, Putman, Killen]

Here's a left field item that could go the route of "Skip A Rope" or "Giddy-up Go." Auty inman's "Bald Of Two Brothers" carries a strong sentiment and a powerful message that is bound to be a monster. (We're safe!) Flip: "Don't Call Me (I'll Call You)" (2:48) [True BMI-Inman]

CLARK BENTLEY (Plantation #4)
The Ole Town Drunk (2:13) [Shelby Singleton BMI-Bentley, Clark]

This is a lively tale of a man called "The Ole Town Drunk" with a slightly sadistic sense of humor. Bet that as it may, the deck may be the vehicle to carry Clark Bentley into the big time. Flip: "AN Inch Of A Man" (2:20) [Shelby Singleton BMI-Bentley]

MARTY ROBBINS, JR. (Columbia 44941)
Big Mouthin' Around (1:47) [Mojave, Nuevo, Elvis Presley BMI-Robbins]

Big Mouthin' tale of woe could launch the young Mr. Robbins. Flip: "It Finally Happened" (2:22) [Mariposa BMI-Robbins]

DICK FLOOD (Nugget 1096)
Woman Leave Is A Lonesome One (2:19) [BMI-Bond, Putman]

An excellent piece from Dick Flood that programmers may jump to. "Woman Leave Is A Lonesome One" may have been written for the home. A real possibility this one. Flip: "This Is The Place" (1:56) [Five Sisters BMI-Zaneizis]

KAY TOLLIVER (Muscov 1330)
I Can Still See Her In Your Eyes (2:28) [Glade BMI-Mack] Strong reading may help the lark get off the ground in a big way. Flip: "I Just Don't Leave My Memory Everywhere" (2:33) [Glade BMI-Ward, Lynn]

FRANK BARTEL (Jack O' Diamonds 1016)
This Is The Place (1:56) [Five Sisters BMI-Zaneizis]

Pretty ballad of heartbreak. Flip: "Wrong Side Of The World" (2:14) [Jack O' Diamonds] BMI-Zaneizis

RUSTY ADAMS (Jed 10,020)
Will He Double Cross The Bridge (2:20) [Cedarwood BMI-Walker] Lively spoof on politicians could happen. Flip: "Drinking Again" (2:20) [Cedarwood BMI-Schneider, Beall]

C. L. SMITH (Plantation No. 6)
I'm Running For President (2:45) [Shelby Singleton, Ch-Fin BMI-B McCl, field, Duncan] Timely novelty romance might take off. No flip info available at this time.

HAPPY STATE OF MIND—Bill Anderson—Decca DL 73956
As his single version of "Happy State Of Mind" continues to rocket up the charts, Bill Anderson quickly compiles an album session dubbed after that single. A good selection of material gives the set a strong consumer appeal as Bill delves into his own bag of tunes with material picked from the other contemporaneous material from his fellow writers. Selection includes "Just For You," "Bill She Mention My Name" and the pop smash, "The Unicorn."

NEXT IN LINE—Conway Twitty—Decca DL 73962
While his own current smash, "Next In Line," cops the limelight in this Decca package, Conway Twitty steps up with the remainder of the grooves with some of the biggest of the current people in countryland. Winners like "L.V.O.R.C-E" and "Mama Tried," as well as "Pistol Prison Blues" and "With Pen In Hand," make this package a powerful piece to attract the buyers' attention.

MORE COUNTRY SOUL—Don Gibson—RCA Victor LSP 4053
The reaction to Don Gibson's recent "Country Soul!" set has promoted a quick follow-up, offering more of the same strong Gibson sound to his approach to another batch of emotional lyrics. One of the truly great song stylists in many a year, Gibson really lets loose as he sinks into those teeth such as "Some Day (You'll Want To Want Me)" and "I'm So Lonesome I Could Cry," among others. Great listening.

GOOD TIMES—Willie Nelson—RCA Victor LSP 4067
Highlighted by his recent noisemaking, "Good Times," this latest Willie Nelson package features a solid selection of self-penned grooves, offering a range from tears and heartbreak to smiles and happiness. Some excellent Nelson compositions in the set include "A Wonderful Yesterday," "December Day" and "Buddy," as well as the title track, and make this an LP well worth the purchase price.

HOMER AND JETHRO 'LIVE' AT VAN DERBILT—RCA Victor LSP 4024
Recorded in April, 1965 before a 'live' audience at Nashville's Vanderbilt University, Homer and Jethro are at their best in this filmed presentation of a wild time show, with Homer's own band, the Tennessee Plowboys, included in the package, including classics like "She Was Rotten On The Udder By An Adder" and "Dit'er burg Walls," which give some insight into the material within. Plenty of laughs in store for the buyers.

PRAYER CHANGES THINGS—Crossroads Quartet—Sunday
Arthur Smith leads the Crossroads Quartet through a number of religiously inspired numbers, featuring a performance that will delight a good many followers of inspirational product. Olde likes the likes of "Just A Closer Walk With Thee" are handled nicely with a batch of original numbers from Hill's pen, including "Bye Bye Bye" and "Just One More Mountain," among others.

www.americanradiohistory.com
MONEY IN THE \textit{BANK}\textbf{,} \textit{AND HANK!} \textbf{...AND DOT'S GOT 'EM!} \\ NEW SMASH COUNTRY \textbf{SINGLES} \textbf{HANK THOMPSON} \textbf{SMOKY THE BAR} \textit{DOT 17163} \textbf{BONNIE GUITAR "LEAVES ARE THE TEARS OF AUTUMN"} \textit{DOT 17150} \textbf{JUST OUT HANK THOMPSON "ON TAP, IN THE CAN, OR IN THE BOTTLE"} \textit{DLP 25894}
<table>
<thead>
<tr>
<th>Rank</th>
<th>Song Title</th>
<th>Artist(s)</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>HARPER VALLEY P.T.A. (Homey - BMI)</td>
<td>Joanne C. Riley (Plantation 2)</td>
<td>RCA Victor 9064</td>
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<td>2</td>
<td>Mama Tried (Theme From &quot;Killers 3&quot;)</td>
<td>John Doe</td>
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<td>3</td>
<td>Love Takes Care of Me (Holly - BMI)</td>
<td>Gene Rodd</td>
<td>Decca 32352</td>
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<td>4</td>
<td>Only Daddy That'll Walk the Line (Central Songs-BMI)</td>
<td>Carl Walker</td>
<td>RCA Victor 9536</td>
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<td>5</td>
<td>Flower of Love (Al Gallico-BMI)</td>
<td>Lefty Frizzell</td>
<td>Smash 7026</td>
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<td>6</td>
<td>Next in Line</td>
<td>Jimmy Rush</td>
<td>RCA Victor 9537</td>
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<td>7</td>
<td>Let the World Keep On a-Turnin'</td>
<td>Eddy Arnold</td>
<td>RCA Victor 9806</td>
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<td>8</td>
<td>Big Girls Don't Cry (Tatum - BMI)</td>
<td>Lefty Frizzell</td>
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<td>9</td>
<td>We'll Get Ahead Someday (Coward-BMI)</td>
<td>Porter Wagoner &amp; Dolly Parton</td>
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<td>10</td>
<td>It's All Over But the Crying</td>
<td>Hank Williams, Jr. (MGM 1906)</td>
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<td>11</td>
<td>Then You Can Tell Me Goodbye</td>
<td>Audell Riler (BMI)</td>
<td>RCA Victor 9548</td>
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<td>12</td>
<td>Undo the Right</td>
<td>Johnny Boo</td>
<td>RCA Victor 9548</td>
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<td>13</td>
<td>Happy State of Mind (Shelby - BMI)</td>
<td>Billy Anderson</td>
<td>RCA Victor 9548</td>
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<td>14</td>
<td>I Just Came to Get My Baby</td>
<td>Slim Whitman (Mercury 27827)</td>
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<td>15</td>
<td>Looking at the World Through a Windshield</td>
<td>Del Reeves</td>
<td>United Artists 50335</td>
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<tr>
<td>16</td>
<td>From Heaven to Heartache</td>
<td>Slim Whitman (United Artists 50327)</td>
<td>RCA Victor 9548</td>
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<td>17</td>
<td>Just Because I'm a Woman</td>
<td>Slim Whitman (United Artists 50327)</td>
<td>RCA Victor 9548</td>
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<td>18</td>
<td>Dreams of an Everyday Housewife</td>
<td>Glenn Campbell</td>
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<td>19</td>
<td>Happy Street</td>
<td>Slim Whitman (Imperial 65311)</td>
<td>RCA Victor 9548</td>
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<td>20</td>
<td>A Little Later On Down the Line</td>
<td>Bobby Bare (BMI)</td>
<td>RCA Victor 9548</td>
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<td>21</td>
<td>Sounds of Goodbye</td>
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<td>22</td>
<td>In Love (Freeway - BMI)</td>
<td>Wally Stewart</td>
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<td>23</td>
<td>When You Are Gone</td>
<td>Jim Reeves</td>
<td>RCA Victor 9548</td>
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<td>24</td>
<td>San Diego (Sooty Hill &amp; Range - BMI)</td>
<td>Charlie Walker</td>
<td>Epic 10358</td>
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<td>25</td>
<td>As Long as I Live</td>
<td>Lefty Frizzell</td>
<td>RCA Victor 9550</td>
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<td>26</td>
<td>Love Me, Love Me</td>
<td>Lefty Frizzell</td>
<td>RCA Victor 9550</td>
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<td>27</td>
<td>On Tap in the Can, or in the Bottle</td>
<td>Hank Thompson</td>
<td>RCA Victor 9550</td>
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<td>28</td>
<td>Reno (A Shore - BMI)</td>
<td>Dottie West</td>
<td>RCA Victor 9604</td>
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<td>29</td>
<td>Hey Daddy (Southtown - BMI)</td>
<td>Charlie Louvin</td>
<td>Capitol 2231</td>
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<td>30</td>
<td>I Still Believe in Love (Milton - BMI)</td>
<td>Jimmy Howard</td>
<td>Decca 32357</td>
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<td>31</td>
<td>I'm Going Back Home (Blue Book - BMI)</td>
<td>Buck Owens</td>
<td>Capitol 2294</td>
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<td>32</td>
<td>Raggedy Ann (Al Gallico - BMI)</td>
<td>Jerry Lee Lewis</td>
<td>Smash 2186</td>
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<tr>
<td>33</td>
<td>God Help You Woman (Glasier - BMI)</td>
<td>Jim Glaser</td>
<td>RCA Victor 9550</td>
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<tr>
<td>34</td>
<td>Marriage Bit</td>
<td>Lefty Frizzell</td>
<td>Columbia 44563</td>
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<td>35</td>
<td>Born to Love You (Mornan - BMI)</td>
<td>Jimmy Newman</td>
<td>Decca 32356</td>
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<td>36</td>
<td>Angry Words (Nash Rose - BMI)</td>
<td>Webb Pierce</td>
<td>Columbia 44605</td>
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<td>37</td>
<td>Sweet Child of Sunshine (A-Hack - BMI)</td>
<td>Jerry Wallace</td>
<td>Liberty 56059</td>
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<td>38</td>
<td>Three Playing Love (Four Star - BMI)</td>
<td>Carl Brooks</td>
<td>Decca 32360</td>
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<td>39</td>
<td>The True and Lasting Kind</td>
<td>Glen Campbell</td>
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<td>40</td>
<td>Punish Me Tomorrow (Pumper - BMI)</td>
<td>Carl Butler &amp; Pearl</td>
<td>Columbia 44687</td>
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<td>41</td>
<td>Where Love Used to Live</td>
<td>Al Gallico (BMI)</td>
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<td>42</td>
<td>Johnny One Time (Blue Crest, Milt &amp; Range - BMI)</td>
<td>Willie Nelson</td>
<td>RCA Victor 9550</td>
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<td>43</td>
<td>I Walk Alone (Rogers &amp; AlAbbasi-MMI)</td>
<td>Marty Robbins</td>
<td>Columbia 44653</td>
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<td>44</td>
<td>I'm in Love with My Wife</td>
<td>Moss Rose (BMI)</td>
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<td>45</td>
<td>Like Trains (Gallico - BMI)</td>
<td>Bob Luman (Spar 10381)</td>
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<td>46</td>
<td>Let the Chips Fall (Clement - BMI)</td>
<td>Charley Pride</td>
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<td>47</td>
<td>There Is No More Love (Mayhew - BMI)</td>
<td>David Raydgers</td>
<td>Columbia 44656</td>
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<tr>
<td>48</td>
<td>Milwaukee, Here I Come S8</td>
<td>George Jones &amp; Brenda Carter</td>
<td>RCA Victor 9550</td>
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**CashBox Country Top 50 (October 12, 1968)**
CashBox Top Country Albums

1. JOHNNY CASH AT FOLSOM FIELD (2:16) [Columbia CS 9639]
2. D-I-V-O-R-C-E (2:37) [Tommy Wynette (Epic 26392)]
3. GENTLE ON MY MIND (2:03) [Glen Campbell (Capitol MT-5299)]
4. ANOTHER TIME ANOTHER PLACE (2:31) [Jerry Lee Lewis (Sire 583-67104)]
5. MAMA TRIED (2:32) [Merle Haggard (Capitol ST 2972)]
6. BEST OF MERLE HAGGARD (2:16) [Capitol SKAO 2951] (continued)

CashBox Country Singles

(Continued from page 44)

ARTHUR HANCOCK (Monument 1065)

LOWDEN LANE Me (2:37) [Combine BMI-Hancock] Nice sound by Hancock in this haunting tear-jerker. Good joke box piece. Flip: "The Promised Land" (2:18) [Arc BMI-Berry]

LOIS JOHNSON (Columbia 44646)

One Drink Farther Away (3:05) [Lev-Rann BMI-Throckmorton] Strong vocal job on a tear-stained ballad. Flip: "Paying Does" (2:07) [Champion BMI-Maxwell, Crutchfield]

HENI BERRY (Country Artists 1011)

(1-1) I Need Lovin' (2:00) [Carmen BMI-Berry] Flip: "I Don't Think I've Got A Heart Anymore" (2:00) [Carmen BMI-Berry]

JUDI LANE (Topette 1018)

(Bar) Mirror Of My Mind (2:25) [Mixe BMI-Stevenson] Flip: "Lover Boy" (2:04) [Mixe BMI-Stevenson]

JODY MILLER (Capitol 2290)

Long Black Limoine (3:16) [Rumble Dee, Elvis Presley BMI-Scovall, George] Tear-tugging saga could mean a chart re-entry for Jody. Flip: "Back In The Race" (2:01) [Campion Allison BMI-Campbell, Dana]

JOHNNY SEAY (Columbia 44634)

Three Six Packs, Two Arms, And A Jake Box (3:19) [Tree BMI-Putnam, Lane] Lowdown session may break Seay back into the spotlight in big fashion. Flip: "I Loved Her Fine For A Time" (3:24) [Klown BMI-Seay]

JOHNNY O'KEEFFE (Sims 327)

(Bar) Cryin' Is One Thing I Do Very Well (2:30) [English BMI-O'Keefe, Cole] Flip: "Do It" (1:56) [Blue Spruce BMI-O'Keefe]

RONNIE CARPENTER (RCI 3001)

(Bar) Now And Then (A Love Will Die) (2:35) [Pamper BMI-Carpenter] Flip: "You're The Only One I Know" (2:07) [Staron BMI-Tubert, James]

All The King's Men

During a recording trip to Music City, Roger Miller (ct.) looks over plans for first King of the Road Motor Hotel to be built in Nashville within the year as forerunner to a chain of inns across the country. The hotel is scheduled to be completed before convention time 1969. Shown in the photo above with Miller are: (1 to r.) architect Neil Bass, coordinator Bill O'Brien, board member James E. Ward and builder M. H. Press.
**CashBox Country Roundup**

Last week we discussed briefly the announcement of the forthcoming Newport Country Music Festival, and tipped our hat to some of the people who may have been responsible for getting the project off the ground.

This week, a word of advice to those who might be taking part in the initial presentation of the Festival:

*Make it good!*

Newport, as the home of the Folk and the Jazz Festivals, becomes, each summer, the center of attention in not only the eyes of the country, but in the eyes of the world. The publicity and prestige emanating from that New England town each year is more worldwide, than the average country artist may see in a lifetime. And those artists who have appeared there in the past can appreciate that publicity and that prestige. They know that a poor showing in Newport will be heard the length and breadth of the globe, because nothing travels as fast as bad news. More than at any other single time, the world will be watching country music in mid-summer of 1969. And watching with its most critical eye. Because those performers on the bill will no longer be standing in the protective shadow of Nashville, but in the glaring light of world opinion.

In the past, every major country music event either came from Nashville or was staged strictly for country music devotees. Thus there was little or no bother from a critical audience — an audience looking to find fault. But now, country music will be brought away from Nashville, to someone else’s home ground. And you can bet that there’ll be a many a critical eye watching from the sidelines.

The tradition of Newport has always been to represent the best. And in the summer of 1969 we would dearly like to see the representatives of country music continue that tradition.

Monument Records has leased the Carousel Club in Nashville for use during the 3rd annual WSM Grand Ole Opry celebration this year. Monument has leased the club Wednesday, October 16, through Saturday, October 19 for the entertainment enjoyment of the label’s many friends who will be attending the WSM celebration, the CMA annual meeting and the DJ convention. During the convention nights, admission will be free to everyone officially registered for the three events. Monument’s guests will be entertained by all the label’s artists, among whom are Henson Cargil, Billy Walker, Ed Bruce, Ray Pennington, Chris Gantry and Ray Evans.

**CANADA:**

Toronto has a new and very powerful “progressive country” voice in Bob Aldred, who was former CHUM in Toronto. Capitol country artist Gary Buck has been busy producing sessions for other country acts at Toronto’s RCA Victor studios. These include Chef Adam, Billy Charne, Debus Sisters and others. RCA Victor’s Ontario promo chief Ed Preston, received a pleasant surprise when country stations gave the nod to the just released single “I’m Sold” by the Irish Rebels. The group has been well received by the country folk that Jimmy Clemens hooked them into his country show at the Edison Hotel, downtown Toronto (14-27). George Taylor of Rodeo, now living in Toronto advises that Mona Vary, who he produced with Dougie Trimmer, for Polydor Records, is just completing her second tour with Buck Owens. Country “after hours” clubs are becoming popular in Canada. Aunt Bea White has been picking up good weekday business. Another is the Club Mauritius. Bev Munro, the popular single country personality from CFCW Camrose, Alberta, has had so much success with his Capitol single of “Hal Operator” that Aunt Bea White has readied an album release for Bev on their new Artistry In Music series. Album carries the single title...

**CUSTOM TAILORED**—Two national broadcast personalities, Jerry Marshall and Nashville’s Ralph Emery are shown discussing the details of the brand new Cine-Vox Productions series Custom Radio, in each which one of the two will soon be headlining his own segment. Cine-Vox plans to have three Custom Radio shows on the air in October, each with each show customized for different markets. Marshall will be featured on a middle-of-the-road segment, Emery will be featured with 10 hours weekly of country music, while the third segment will feature a contemporary format.

**JUST CZECH-ING IN**—Bobby Ba and publicist Emily Bradshaw show going over fans (that) when Bobby recently fished out a piece of correspondence from Ing. Miroslav Cerny, a Czechoslovakian deejay, who sent the American singer greetings from listeners to a weekly Czech music show. The Czech station, unfortunately, was one of the outlets that were seized and taken off the air during the recent Russian takeover.

A special screening at the CM Convention of the American International Flick, “Killers Three,” which features Capitol’s crack chanteuse Merle Haggard, has been arranged by Dick Clark through A. I. Clark produced the picture and stars in it with Robert Walker and Diane Varsi. Flick, scheduled for nationwide release in early November, evolves around a country theme. In the film, Merle sings his hit, “Mama Tried.” Haggard and wife, Bonnie Owens (who is heard in the film’s soundtrack) will attend the convention, along with Dick Clark Productions’ representatives, Stu Clark, Steve Tollin, Florence Stanfield and Dick Clark himself.
Savage Rose has, no doubt been something of a sensation in their native Denmark. Their first album hit the charts right away and it is now released in Norway, Sweden, Germany, England, Holland and France. The group record for Nordisk Polyphon Aks. and from left to right are: Ilse Maria Koppel and Annisette (seated—front row); Standing: Anders Koppel, Jens Rugged, Alex Riel, Thomas Koppel and Flemming Ostermann.
Great Britain

The first Apple LP by the Beatles will be a double album. The group completed 24 titles the end of last month and decided to release them in two albums simultaneously in the U.K. and America mid-November. The final design is likely to be less elaborate than that for their "Sgt. Pepper's" LP in order to keep the retail price of the double pack within feasible limits. The"Beatle LP" hit parade and Paul McCartney promise. Harry Hopkin will also be released in mid-November.

Johnny Cash has named Roy Guest as Concert Promotion Executive and Cyril Black as Senior Music Publishing Executive with the company. Guest brings with him top folk acts like Al Stewart, the Johnstons, Donovan, John Martyn, and Jackson C. Frank and John Denver. Guest’s first assignments involve London and provincial concerts for Johnny Mathis in November; in January and February plus a six-city provincial tour for the Incredible String Band. Lewis has been finalising details in California for the Mathis visit as well as discussing possible London and provincial bookings for The Who. Black, older brother of Oscar-winner Cyril, joins Nems after four years as Professional Manager of Screen Gems in London. Nems will see extra factory talent for the company and undertake co-ordination with the Nems record label, distributed by CBS.

Bob Barrett, producer of Vinite Hill recordings including his marmmoth "Eildewins" hit, advises that Hill is to make concert appearances in Australia throughout October, via the States and the Far East where his "Why Can't I Remember To Forget You" shows so well in the Pop charts. Barrett spends much time outside the EMi studios producing special product such as "Cutler Of The West" by Adge Cutler featuring West Country drinking songs and comedy, and is responsible for the first "drugs" album "Preserving Lee Sutton" recorded in a Cambertwell pub. Jazz, brass bands, choral and light orchestral music also come within his orbit and he recently signed many albums for EMi's 3 Studio Stereo Series.

Morris Diamond, International Music Co-ordinator of United Artists in California, in London augmenting the release of discs from the forthcoming motion picture "Chitty Chitty Bang Bang" to be premiered in December. The film has been recorded by New Christy Minstrels (CBS); Paul Mauriat (Philips) and the London Symphony Orchestra (EMI). The album is due on Brass Band (Philips). "Hunka Hunka Burnin' Love" by Wendy Craig (Philips); Jean Livingstone (Fontana); Bobbie Gentry (Capiot). More are expected shortly. Albums of the show will include New Christy Minstrels, "Chitty Chitty Bang Bang" by Walter O'Farrell.

Johnny Cash flies in October 29th for an eight day visit. He plays six venues on the U.K. tour and will also record in London with his act to be recorded live by Bob Johns for release in album form on CBS. Promoter Mervyn Conn is negotiating a Johnny Cash tour for May, 1969, taking in Sweden, Holland, Israel, France, Germany and the U.K.

United Artists Records is rush-releasing a Leroy Holmes album, one side of which contains music from "A Few Dollars More." Unlike "A Few Dollars More," the Holmes issue results from many requests and enquiries from the U.K. label, whose same composer, has penned the score for the "Big Fat Down" starring Lee Van Cleef who appeared in the "Be A Band And The Ugly" and the film and soundtrack albums are scheduled for December.

Johnny Keating, who returned here in April after three years in the States, is writing the score for the next Walter Shenson movie, "A Talent For Loving" starring Richard Widmark, Topol and Cesar Romero. The film was originally intended as a "Saturday Night Special" in the States but it is thought a producer may snap it up in the near future.

Johnny Dankworth (Plexium), Ralph McTell (Transatlantic) and Johnny Van Donen are the British team for the Innsbruck Song Festival October 14th-19th in which Holland, Belgium, Germany, Yugoslavia, Czechoslovakia, Austria, France, Italy, Poland, Switzerland and Denmark are competing. British team

—From Cash Box

Great Britain's Best Sellers

Great Britain's Top Ten LP's

1. Bookends – Simon & Garfunkel (CBS)
2. Hollies Greatest Hits – (Parlophone)
3. Delilah – Tom Jones (Decca)
4. The Last Waltz – (Polydor Album)
5. Sound Of Music Soundtrack (RCA)
6. The Graduate – Soundtrack (CBS)
7. Boogie With Canned Heat (Liberty)
8. Without Love – Engelbert Humperdik (Decca)
9. Frank若 – Talk Of The Town – (Columbia)
10. Mr. Wonderful – Fleetwood Mac (Blue Horizon)

Champions At Campiono:" participants relax during their stay at the beautiful Chateau Duclay in the Bordeaux area of France. The French pop trio consists of members of the rock group "The Nuns:" vocalist Francois Trahand, saxophonist Jean-Pierre Mousset and guitarist Jean-Michel Hocquard.

Para-Dot Expansion

Arnold Burka, Paramount Pictures v.p. in charge of music operations, journeyed to England recently to meet with a party celebrating the firm’s recent expansion and to introduce the over-all representatives of all the various music departments. Weiser’s official title will be overseas division executive.

Polydor to Release Debut Nazz Single

NEW YORK — SGS Records has announced that Polydor Records, Ltd. & "Burt Raglin" will release the debut single of The Nazz, "Open My Eyes" and "Hello Its Me" in Great Britain on Oct. 21. "Nazz" will also be released in England as soon after the Oct. 20th date as possible. Packaging for the album will closely follow the LP created by SGC for domestic markets—in which case, the Nazz album will be one of the first Sur-Pak prototypes for the English market.

On Oct. 26, the Nazz will arrive in London for a week of promotion on the new recordings, followed by a month-long series of sessions at Tri-City Studios where they’ll record their second album. The new LP will be released by Aco and Screen Gems in the United States early in 1969.

Introduction of the Nazz product overseas will be marked by the same kind of launching programs which introduced them to U.S. consumers. Extensive trade ads as well as national consumer ads are prepared in conjunction with John Kiesland Associates, the firm which manages the group. In addition to the use of a color promo film for TV, in-person performance and TV appearances, there will also be a heavy radio advertising campaign utilizing the same radio spots, created by the Nazz themselves, that SGC is now featuring in such markets as New York, Boston, Philadelphia, Los Angeles, Detroit, Denver, San Francisco, and other key markets where the Nazz album has registered important album sales.

Rock To London To Record Buddy Rich

HOLLYWOOD — Dick Bock, general manager of World Pacific Jazz Records, has booked Buddy Rich's tour to London to record two Buddy Rich concerts at the Royal Festival Hall, to be held Sept. 29. The second, at Odeon Hanover Square in mid-November, will be held Oct. 6.

Rich’s last album for World Pacific—"Mercy, Mercy," scheduled for Debut—contains Rich's concert at the Royal Festival Hall in London, Sept. 27. The concert was sold out more than a week before the event. Shankar—also a World Pacific recording artist—composed the score for the soon to be released motion picture "Charly."

Blue Cheer Euro Tour

SAN FRANCISCO — Philip Rost, Blue Cheer kicks off a United King- dom and continental European tour on Oct. 16 in London. Philips sales coordinating team in Berlin, Holland, Fred Burkhardt at London, will leave Munich on Aug. 1st. He will then fly on to London, where and his firm will hold the first leg of the tour, during which England and continental Europc concerts have been set in London and Belgium.

Randy Holden has replaced original lead guitarist Leigh Stephens. Stephen's is forming another group which will record for Mercury.
**RCA Stresses Indie Status At British Unit Convention**

LONDON — The British division of RCA Victor, the world's largest record label, has been taken to task by some Longines and United Kingdom composers for its handling of independent labels, a group of record executives has said.

One of the groups, Britain's Independent Recording Companies' Association, is said to have taken a strong position against RCA's handling of smaller labels.

RCA, which has been criticized in the past for its handling of independent labels, has responded by saying it is not interested in taking on those labels.

One of the key issues discussed at the convention was how RCA handles independent labels. RCA's managing director, Mr. Isabella Wallach, said the company had made some improvements in the past year, with independent labels receiving more attention.

However, Mr. Wallach also said the company was not interested in handling independent labels on a larger scale.

**EMI's Fiscal '68 Sales, Profits Up**

LONDON — EMI Group, one of the world's largest music companies, has reported a 32 per cent annual increase in sales to the £12.5 million mark. The company also reported a rise in profits to £1.2 million, up from £1.1 million last year.

The company's chairman, Mr. John Parry, said the results were a testament to the company's commitment to quality.

He added that the company was confident of continued growth in the future.

**Delyse Sales Presentation**

LONDON — The Delyse sales presentation was held at the College of St. Mary's in London. The presentation was attended by many of the company's top salesmen, who were given a glimpse of the company's new products.

The presentation was held in a beautiful ballroom with elegant decorations. The guests were greeted with a cocktail reception before the presentation began.

The presentation was divided into two parts: the first part featured a special guest speaker, who talked about the company's history and future plans. The second part was devoted to the new products, which were displayed on a large screen.

The guests were also given a chance to ask questions and discuss the new products with the company's representatives.

The presentation was a great success, with many of the guests expressing enthusiasm for the new products. The company is looking forward to a bright future with these new offerings.
**Germany**

**German Record Mfr's Sales**

(Continued from page 51)

**RCA Sales Meet**

what he termed “a Christmas bonanza,” Igor Bukovsky’s reading of Tchaikovsky’s 1812 Overture involving conductors and the film were given a chance to test their talents and have a chance for a record contract break.

Rolling Stone Brian Jones picked up the big prize of the Austrian radio promotion contest for the year with “Jumpin’ Jack Flash” awarded the record for 1967/68. That’s it for this week in Germany.

**RCA Mfr’s Sales**

This Week’s Sales

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(Courtesy “Schallplatten”)

**Munich Welcome**

Maestro Leonard Bernstein is vigorously greeted on his arrival in Munich for a concert that was part of his complete sell-out tour across Europe, and Israel. Welcoming him above is CBS-Germany’s A&R man Hans Richard and Eberhard Fleischmann (center), European classical director with CBS-London.

**Starr Performer**

(Abbey Road from left) John Lennon of the Beatles, who recently released “Strawberry Field Forever” with all proceeds going to the German charity, is CBS-Germany’s A&R man Hans Richard and Eberhard Fleischmann (center), European classical director with CBS-London.
At only its second appearance on our national best-seller chart, Jeanne C. Riley has zoomed into number one spot with her "Harper Valley P.T.A." on the Cash Box label. This novel by Fannie Flagg, which is getting some of the action, too. But one of the most interesting records in our list at the moment, in "My Keep Me Hangin' On" by the Vanilla Fudge. This was a very substantial regional hit in several areas here some twelve months ago; now we find that it is back again doing bigger and better business than the first time around. This is also issued through Festival on the Atlantic label. Making its first appearance this week is "Hey Jude" by the Beatles which is for a certainty for the top spot real soon. It is shaping like the strongest single the Beatles have had in this part of the world for a long while. Also making its first showing this week, after a rather shaky start, is "I've Got To Get A Message To You" by the Bee Gees. Now that they have finally broken-through, we can expect big things from this release. The other new entry this week is "I Like It" for the 107/3 by Ray Bell, general sales manager of Australian Record Company Limited, who reaffirmed Cash Box to advise that the new single on CBS for the Union Gap, "Duty Free," was 100 copies in four days! A terrific effort for this country.

Barry Kimberley of the Essex Music organization in Australia tells us that his company has secured the Russell-Casson catalog for this area. The agreement excludes such outstanding songs as "Honey," and "Little Green Apples," but it does include all future songs originating from the Russell-Casson company. One song already beginning to show signs of life is "Adam And Eve" as recorded by Bazzio himself.

The recording studios of Bill Armstrong Pty., Ltd., which have established a very fine reputation for themselves in the pop industry in this country by virtue of their sound track, are on an expansion program now that they have secured the tenancy of two more buildings in close proximity to their other properties. At least one of the new buildings will be turned into a recording studio.

Plans have now been completed for the big Russell-Casson sales convention or Australian Record Company Limited which handles several prominent labels. Russell-Casson, Attack, and PRC, is due to be seen in Trigg and Hickory. The convention, which is to be held in Sydney will run for several days beginning Thursday week, and promises to be one of the most important events in the local calendar. The visit of Russell-Casson to Sydney has been fully covered by Cash Box, who will be in attendance. Hosting the various events will be Russell-Casson, ARC, headed by Managing Director Mr. W.A.T. (Bill) Smith who is also a Vice-President of CBS-International.

Broadcasting restrictions have been lifted on "You're a Funny Girl" from the film "Funny Girl," on behalf of publishers Chappell & Co. and on "As We Go Along" and "The Porcupine Song" from the Monkees film "Head," in behalf of Screen Gems/Columbia Music.

Several new singles from EMI recently. They include "Rose Coloured Glasses" (by the Moody Blues) and "Green Eyed Lady" by Dee Donovan (an American "refugee"). "Sunshine Boy" (from Little Willie John) is now available on Marline & the Cookies.

Here's the latest on the former members of the Seekers. Athol Guy is now recording under the name "Athol." Bruce Woodley was a recent guest on Athol's show, and Bruce is now concentrating some of his efforts to composing. Judith Durham was recently seen nationally in advertising the "Judith Durham" tape. She seems to be in very strong form and circumstances to the effect that the Seekers are likely to re-form...but I doubt it.

**Arrivals & Departures**

Yaffa Yarkoni is shown designing her own collection for travel in America for a tour. The Italian specialist will be doing one-niners in Boston, Chicago, New York, Washington, Toronto, Montreal and Toronto plus a two-week engagement at the Westbury Music Fair in Long Island.

This week concludes the annual "Hippie" Festival which we met as a stewardess as he boozed around with his drug smalls for ten-days promoting his latest release. Steven's trip plans included a visit to the museum's Robert Weiss,
September 27th Ngram held its 1998 annual sales meeting. Films were shown of the activities of Ngrams across the nation, the autumn collection was released and special promotions were made to the sales force for the coming "American" Christmas. "Avant Garde" campaigns were revealed.

This week Ngram released a long series of very strong Pye and Marble Arch LP's out of the Pye Collection. The release included "Village Green" by the Kinlocks. "Live At Bovisa" by David Garrick, "The Second Album" by Jimmy James & The Vagabonds, "Paperdoll House" by the Paperdolls, "Pictureque Matchsticible" by the Status Quo, plus newies by Tony Hatch, Gene Washington, Cyril Stapleton, the Foundations, Long John Baldry and the Mindbenders. Label Chief Otto Boerman's Greene of a new series of Reprise/WB long-players. Both David Martin and Frank Sinatra's "The Best of... The Country Life" LPs, "Lonely Is The Name" by Frank Sinatra, Sammy Davis and "Late Again" by Peter Paul & Mary. As a result of WB's activities on the "underground" field, albums were seen featuring the Grateful Dead and the Kensington Market, the Fugs and Eric Anderson, which are promoted in cooperation with German Teide.

Iramac reports the release of a new album by Herman's Hermits. Tennis showman No. 1, Toon Hermans recorded two charming songs called "Akke-Fietje" and "Boerencrakt," a new Toon Hermans album will follow soon. "Jumping Soul" and "Tonight I'll Be Dreaming" are two exciting new songs by the new group Opus, released this week on the Relax label. On the Soul City label, Iramac released "Grease" by organist Billy Preston.

"Grease" is a sure shot and a prime example of what a good R&B instrumental should be. On the Olga label, Swedish top group the Hep Stars are promoting their for-us-only "99" LP. The Music Box Band "Melodia" is specially composed and produced for The Hep Stars by German top-composer Hans Blüm. No doubt.

Last week the EMI subscription action started all over Europe. "Rigoletto" and "The Flying Dutchman," works of Johannes Brahms by the Wiener Philharmoniker conducted by Sir John Barbirolli, the five piano concertos of Liszt conducted with Daniel Barenboim and directed by Otto KERN, and last but not least the Dutch ensemble Syntagma Musicum with medieval music, closed the program. The Dave "Hut! Hut! Hut!" Hulsker LPs got a tremendous support with folders and point-of-sales material. Never before had a Beatle single such good sales, in Holland as "Hey Jude." Over 100,000 copies were sold.

Starting October Ist Bovema will represent the Dunhill and Command labels for Holland. These labels are in good hands now. Noel Rogers, managing director of United Artists/Liberty in England, visits Bovema's Grand Amsterdam House last week for talks with the executives. Three Transatlantic albums were released undoubtably reaching the top-ten: the sensational Pentangle, Bert Jansch and John Renbourn. Label Chief Roel Kruips reports a tremendous response from the trade on Bovema's fall program. The recently-released products are one of the strongest in the history of the label.

CNR Record Company is going great guns. Three singles have been rush released: Johnny Nash bomber "Hold Me Tight," in Holland a sure shot for a top position. Dutch singer Ralph Anderson recorded two Peter Koelewijn productions "Adiutus Torremolinos" is expected to be the chartstopper. Girl singer Marjine is a new star. Her first record "Alouette" is the Dutch version of the French song of the same name. CNR launched the Melodia campaign. For about half the price you can buy the Melodia introduction record: Paganism's "Cocentric For Violin And Orchestra No.1." Over seven hundred dealers support enthusiastically.

**Norway's Best Sellers**

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| 2 | 5 | Romeo og Julie (Romeo and Julia) (Inge Lise Andersen/ 
| 3 | 6 | Delhali (Tom Jones/Arne BendtSEN/S K/S) Edition Liberty, Sweden |
| 4 | 7 | Help Yourself (Tom Jones/Decca) ABC Musicforlag AB, 
| 5 | 8 | Liverpool, England |
| 6 | 9 | Ron呼唤 (You, Arne Ross-Supreme/Tamia Motoren) Edition Odeon, Sweden |
| 7 | 10 | Happy Birthday, Sweet Sixteen (Fleming Quiniente/Pi-tro) Screen Gems Musikforlag AB, Sweden |
| 8 | 11 | I Say A Little Prayer (Beach Boys/Capitol) Sweden Music AB, Sweden |

**Sweden's Best Sellers**

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| 1 | 3 | Hey Jude (Beatles/Parlophone) Sonora Musikforlag AB, 
| 2 | 4 | Snart som kommer att tala tider (Oklahoma Hills) (Gustav Hedlund) Sweden Music AB, Sweden |
| 3 | 5 | Rod var din man (Hurtig) (Sten Nilsson/Decd) Edition Liberty, Sweden |
| 4 | 6 | Happy Birthday, Sweet Sixteen (Fleming Quiniente/Platina) Screen Gems Musikforlag AB, Sweden |
| 5 | 7 | I Let It Be (Hep Stars/Olga) Sonora Musikforlag AB, Sweden |
| 6 | 8 | Folsom Prison Blues (Johnny Cash/CBS) Belinda (Scan- 
| 7 | 9 | Blue Eyes (Don Partridge/Columbia) Musikforlaget Ess- 
| 8 | 10 | Do It Again (Beach Boys/Capitol) Sweden Music AB, 
| 9 | 11 | Street Fighting Man (Rolling Stones/Decca) Musikfor- 
| 10 | 12 | Fire (Crazy World of Arthur Brown/Polydor) Musikfor- 

**MCA Meet** (Continued from page 51)

The label from CBS, had a six-week BBC TV series coming up, and Sloman hoped to have an album ready to tie in with it. French artists had meant little work in the UK apart from Edith Piaf and Mireille Mathieu, but Sucha Distel had great potential, and had BBC TV dates lined up that should benefit a new single.

Irish actor Donnelly had recorded an album of updated Irish folk songs produced by Foy Bruton, and there would be a Joe Brown LP in due course. The Albert Band's latest album had caused a postponement of Amory Kane's debut single.

Sloman pointed out that MCA was part of Universal Pictures, and there would be soundtrack albums of "Sweet Charity" with Shirley MacLaine, "Hiroynymus Merkin" with Anthony Newley, and Vanessa Redgrave's pro- 

**Budget Series**

"A final decision about a budget price series has not been taken yet, if there is one to be, it will be out in February, and there are one hundred and sixteen LPs in the catalog during the full.

Robertson concluded his address with two MCA classical releases, "Well Tempered Clavier" with Ros- 

**Mexico's Best Sellers**

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Decca Contab (Continued from page 51)

Wifred Osulli showed part of an animated cartoon film which has been made for TV screening around the world. The film is "Ted and Pip" by the reader by Peter Ustinov, who also does "The Town" and "The Big Country - Father William" and Hilaire Belloc’s "Cautionary Tales for Children". Ustinov told the Television Academy in the fields of the orchestra had won a music magazine award for its Rosina performances. It was won with its performances of Argo of all the sounds on the record. Although the story about "The Adventures of Tom, the St. Martins Club Orchestra, and The Man with the Horn. Deca had invested half of the production costs of the movie which will be "The Trojan, November 5th in the presence of Queen Mona Motter.

Mantovani Anny

Deca sales manager, Colin Belard spoke the taped commentary for "The World of Mantovani" presentation. The 60; the LPs compiled in its 1958 conference were described in the categories of "It was paid tribute to Tomo's 25 wonderful years with Deca. A new LP "The Heath Mantovani" was released in time for the Christmas season. Mantovani's "In the Mood" and "next May would be M.M.M.—May Mantovani Month—in Britain. Mantovani has been in many live interview with Belard made necessary to release the schedule...and for the American tour this fall which would involve 60 concerts over three months. Mantovani has specified LPs, music and memories were 'in the pipeline' and also expects that he would record an album of current pop tunes when he returned from the British tour. Deca label manager and producer, Noel Walker, gave a pop presentation with examples of disks by The New Faces, Mr. Milt, Norma Vaughan, Billy Hanna and The Casuals and disk jockey Chris Denning concluded the first day of the style and presentation live. It included interviews with Bobby Hanna, The Time Box and a video talk with your Raymond.

PI Role

The first presentation of the conference's second day explained to delegates the responsibilities and functions of the Decca public relations department. In his video address publicity manager Maurice Roach reminded delegates that there were eight million homes in the U.K. with record players, and publicity and salesmanship could make a disk. Each record must be given a personality of its own. The presentation informed the conference that four skilled assistants and fourteen skilled artists were engaged full time in sleeve work for the press. A staff which included a photographic department. The studio produced 6 million sleeves per year and was paying £20,000 per year. It dealt with two block builders and 6 printing firms. It also placed 50000 albums annually with the Pemberton Agency and produced with film, display catalogs, artists' photographs and biography, in addition to dealing with twelve salesmen and telephoning calls each week. Roach went on stage at the end of the presentation to show one more the sleeve which had been developed to facilitate the stocking and handling of mono and stereo LPs. Stereo labels would have a blue inner label and mono ones a red one.

There would be a hole in the outside sleeve in the right hand corner so that the handler could identify whether the record was stereo or mono. It was cut from the color of the sleeve inside. The outer sleeve would last between 12-18 months, counting catalogs and reach anticipated quicker production and a consequent saving of money by this innovation.

A BBC TV film of Benjamin Britten and the RPO in rehearsal had been shown with a commentary by Ray Noble. The film was called "Britten at the Proms". Benjamin Britten was seen rehearsing his Choral Overture and the presentation closed with a comment on 'British' fall sales campaign on this year's annual BBC LP release, "The World of Deca. An excerpt from BBC TV's production of his "Billy Budd" opera release in November for which "The British" was recording as "our most important of 1968."

Pop Recap

Decca A & R executive Dick Rowe gave a light-hearted "pop hits" presentation recapping on the label's past and current successes, and Mervyn Solomon of Emerald Records introduced as a special guest The Time Box "feast of LPs" Armada and their folk series of LPs. Artists in this series include The Cootbridge Shambles. A special presentation of "Foolish Heart" by Margaret Barry, The Pollytones, The Teenagers, Tommy Makem and their families, and a composite LP, "Ireland Swings!" dealt with the "Happy Birthday Sweet Sixteen" by The Time Box by playing a new single "Mr. Lonely One" by an unnamed singer, and of course, "Happy Birthday Sweet Sixteen" will win a gold watch for the best name suggestion for the artist.

Underground Blues

Decca A & R producer Hugh Mendi gave a taped LP presentation covering the underground and blues movements and the work of Ten Years After, John Mayall and The Web in three themes. Mendi paid tribute to The Mountain Goats "they brought us a great first, the album which is about 'the story of the band' and reffering to their "Days of Future Passed" LP and successor "In Search of the Lost Chord", He spoke of the new band from the new Ceramic Sounds LP's by Tony Orlando, The Tic-Tacs, Ginger "Festive Monde", the latter being a series of organ versions of hit numbers from the five individual artists and the new bands from comedy LP's by Peter Davison, The Time Box, "Robin Hood and the Jester", Jeff Cowhig, Arthur Helps, Gerard Hoffnung and John Dulby and a preview of "A grown-up underground record" by Lionel Bart entitled "That's Where We Came In." Decca label manager Wayne Bickerton recapped on the label's past hits and current product featuring The Time Box, "Foolish Heart", and a new single from the album by Steve Winwood, Tony Osborne and The Flirtations.

There was also a video interview of Jonathan King talking to Lionel Bart. The conference ended with a special presentation of the big names of the moment, singers Evan MacColl and Peggy Seeger, Sandra Kerr and John Faiy and a "search for the best underground singer" and a magazine award for their Argo recording work.

It was decided during the course of the conference for the sales force and their wives to be taken to "Catterbury Tales" at the Phoenix Theatre and a dinner at the Playboy Club where the cabaret was provided by Frances Faye.
Capitol’s Gerd Edwards has news of the simultaneous U.S./Canadian release of “Denny McLean At The Organ.” Edwards is also getting set to announce the Canadian release of “Bobby Gentry & Glen Campbell.” A special interaction from local top forty and easy listening outlets has been exceptional. A single from the album “Less Of Me” written by Campbell, and “Morning Glory” by Gentry, has the pair teaming up for what could be the big duo song of the year for Capitol. An interesting repercussion from Campbell’s summer television show is the sales action happening again for his single “Gentle On My Mind.” Ann Shelton, one of Britain’s famous World War II canaries, is being given top billing in the Greatest British Variety Show which commences on November 10. England’s American Artiste, Capitol are rush releasing her album “Ann Shelton’s Favorites.” Mrs. Mills, also a headliner for the show, is expected to boost sales of her album “Summer Party.” “Adams—Live At Place des Arts,” which was produced by Capitol’s Advertising department, is making a bid for the best selling spot at Place des Arts was completely sold out and the 28-year old Belgian brings out capacity audiences wherever he appears in French/Canada.

France’s Herve Vilard is expected to garner good sales in French/Canada with his new Mercury release “Fais Ta Vaine” which he wrote. Vilard was a big draw on his first trip to Canada. Gilles Ansel, an Ontario branch manager for London, advises that early action on “Ride My See-Saw” by the Moody Blues gives it a better than average chance at grabbing top chart action. This deck was pulled from their soon to be released LP “In Search Of The Lost Chord.” The Fifth Dimension are now moving into the top end of many of the charts with their “Sweet Blindness.” Very strong action is being experienced in the Toronto area.

At a private screening for the trade of Warner Bros./7 Arts’ “Finnian’s Rainbow,” the sound track came in for some pretty exciting comments. WB’s Ontario branch manager Bob Martin has ordered heavily on the release. With the release of Peter, Paul and Mary’s single “Love City,” promoter Martin Ornot is assured of a large-sized promotion boost for their Massey Hall appearances (25-36). The single is already showing strong indications for chart action. Mike Reed, Ontario promo chief for the label, expects good action on Peter Yarrow’s lid of “Don’t Remind Me Of Time.” This is the first time that Yarrow has made an attempt on his own and being that PP&M are considered very strong sales-wise in Canada, he could bust out across the nation. Martin also feels that the release of a new album by Peter, Paul and Mary which received an almost ‘instant play’ in Reed’s area. Like “Classical Gas,” this one is receiving the nod from both easy listening and top forty outlets.

As reported earlier in CB, Columbia’s Andre Gagnon is experiencing good exposure throughout English/Canada as well as in his home province of Quebec with “Don’t Ask Why.” The single is to be followed up with an album release in a French and an English jacket. Claude Leveille, who penned the outing, is releasing a vocal version in French (Pour Les Amis) with Gagnon playing piano.

Polydor’s Lori Bruner reports good action on the release of the Cream’s single “White Room” “This Wheel’s On Fire,” the album release of Julie Driscoll and Brian Auger, is receiving top exposure on CHUM both AM and FM. Gilles Marchand, national promotion manager for Deutsche Grammophon, reveals plans for a “special campaign” to run in conjunction with the October release. The campaign offers the consumer classical packages at a very special price. The Complete Chamber Works of Brahms, regularly listed at $104.70 is going for $49.98. Other packages offer similar savings, for a limited time. Al Mair, national field manager for Compco, announces the signing of world-wide distribution contracts with Edmond’s Wes Dakus. Productions will be released on the Apex label and will include releases by Barry Allen, Purple Haze and Graeme Waiker. Dakus will function as Compco’s A&R producer in Alberta. Effective Oct. 1, Compco will distribute the Rap label in Canada.

Singles showing early indications of chart action in Canada are: “Lalena” by Johnnie Taylor; “I Could Have Been Your Lover” by Marvin Gaye; “White Bone” by the Cream; “I’ve Got Dreams To Remember” by Otis Redding; and “Sweet Young Thing Like You” by Ray Charles.

**James Postpones Eng. Tour To Perform For Humphrey**

NEW YORK—After a request from Vice President Hubert Humphrey that the group cancel two special performances, Tommy James & the Shondells, set for October 1 in a concert and promotional tour, postponed their trip.

The trip was planned to appear as “Week at Charlotte, North Carolina and Charleston, West Virginia. They traveled to the South in order to appear for Vice President Humphrey in his own personal aircraft.

James said that the group’s appearance with Vice President was “non-political.” He asked us to appear and I didn’t see how I could turn him down. I haven’t endorsed his candidacy and he hasn’t asked me to.”

He asked about his personal meeting with the Vice President. James said, “It was very relaxed. The Vice President was very relaxed. It was a good talker. He’s a good listener, too.”

James said the British tour would be rescheduled as soon as possible. “I’m sorry we had to deliver him so soon. But I think the fans over there will understand. But if a British plane was able to come to the United States and they got a phone call from Buckingham Palace, they couldn’t well say no.”

**Simon Euro Tour**

NASHVILLE—Joe Simon, Sound Stage 7 recording artist, leaves the U.S. October 20 for a four-week concert tour of England and the Continent.

Bob Weiss, Monument international division director, announced plans for Simon’s European trip, which opens in Wakefield, England, Oct. 21, and closes in Berlin, Germany, Nov. 10. Weiss also announced that Simon’s trip coincides with his newest LP release, "Simon Sings." On the Sound Stage 7 label, a subsidiary of Monument Records. A scheduled for Simon are two BBC-TV color specials which will be filmed during the concert tour to be shot at a later date.

Simon is headlining the concert tour, billed as the "Festival of Soul," which is produced by Norman Wein, Newport Jazz Festival producer. Coordinating the Sound Stage 7 star’s trip with Festival Productions are Weiss and Roy Riffkin, Simon’s personal manager.

**Stephen Gottlieb**

(left) is shown being congratulated by Cash Box’s publisher Pete Jacques as right, his recent appointment to general manager of EMI Italiana. Also conferring best wishes is C.B. assistant Nicole Lomburo.

**Itay’s Best Sellers**

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**Bibi Johns** takes a camera break during recording sessions in Munich. The songstress is shown here with her arranger-conductor Pete Jacques left and Felix Stahl, the Swedish music publisher who helped arrange for Ms. Johns’ session at the Trixi Tonstudio.
Brazil’s Best Sellers (Rio de Janeiro)

This was definitely Earl Grant's week! The versatile U.S. artist was presented by TV-TUPF in Rio de Janeiro and São Paulo and in several of the top clubs in the cities with enormous success—he became "the talk of the town."

The Deca-Chantelle artist was accompanied by brother Bill on the keyboard and Brazilian musicians that deserved Earl's praise. A return engagement is planned for next year and success is guaranteed. In the meantime, his record sales are already sky-rocketing.

There is a definite inflation of Festivals in Brazil and Spring is the season when they burst all over. TV TUPF is now in full eliminating phase of the concerts. There are more Artistic Celebrations happening with a great participation by the public. Some professional artists and some newcomers interpreted their works in the contest "Emo Poesia," presented by João Carlos and Roberto Silveira, sung by Maria Inés; "A Semhora Do Luar," by Carlos Vost, interpreted by Ana Lucia; "Samba De Roda," by Joel Andrade and composed by Antonio Carlos Jobim; "A Pena," by Maria Bethânia, interpreted by Walter Franco, accompanied by Marília and Geraldo Vandre. These are eight more already classified.

At the same time. TV Record is announcing the beginning of another Festival, the "Fourth National Festival Of Brazilian Popular Music" with the 36 songs received from all over Brazil. Several star interpreters such as Elis Regina and Roberto Carlos, new names will be presented this year. The jury is based on the same formula as in the San Remo Festival.

In Brazil, the "Third International Festival Of Popular Songs" is also starting with the national part, which already had pre-phases in the different States where 40 songs were chosen in order to select the Brazilian representative for the International part which in 33 countries will take part. From São Paulo, there are compositions by Sergio Ricardo, Teo, Marchanho, Geraldo de Armas, José Carlos Martins and many others. Each State can represent only one song which was classified due to restrictions made to his interpretation. One of the strongest candidates already is the Rio entry "Saiba," penned by those two giants of songwriting, Filipe Pimentel and Caetano Veloso, and already in the National contest. Several international artists and personalities are also arriving in Rio already, such as: Paul McCartney; Peter Gabriel and Peter Kisten from Austria; Gerassimo Lavinzio, Marinelina and Elida Pericikelica from Greece, the others will arrive soon for the International Part and the Final of the contest. "Brasil Brasil" is a strong list already classified.

Considered by many the best chanteuse of Brazil, and one of the best in the world, Maya will tour Latin America, starting in Chile and will stay for a long period. She left Brazil with the sure victory which her success is already a certainty. From there, Maya may return to Europe.

Mario Albenese and Ciro Pereira are happy with the statement of Earl Grant's success and invite everyone with his hit tune to listen to the Brazilian album of an American, which has great accent of their "Jequibá" rhythm. From the same "BTS," announcing in its Info Bulletin that the second edition of the album titled "Elvis Presley vs. Brazil" can be bought by Carlos do Cavaco, "Ja soli- cut. A single with the group Os Diaqiangia ("Você Fingiu") and "Meu Coração," both very good and strong will hit the charts. The album "Samba," penned by Tom Jobim and Chico Buarque for the International Festival, a sure winner and best-seller disk. After the success of his hit "A Pobrezinha," young Rafael has another good hit in "Paezinho." It is confirmed that French top chanteur Richard Anthony will record the French version of "Vida Enredada" (Guitare En Clair De Lune), penned by Marcos Valle and composed by Chico Buarque (French version by Guedes, Poladian and Briere).

The Brazilian composer David Most announced that his composition "Leblon" based on the beach of same name in the Rio de Janeiro which impressed him when he accompanied the successful New Vauvaille Band in their recent Brazilian tour, is an immortal song.

RCA Victor is releasing a special supplement of great importance of series "Museum Of Image and Sound" with two albums by Elis Cardoso-Zimbo Trio and "Samba Borinqueño." Roberto Quintas, PR of the EMBI pudding announce that the following numbers in the best-sellers lists are from the company's catalog: "Let's Go Rock," "Paulo Sergio," "Chico Buarque," "Velho Chico," "La Lá" (Manuel de la Calva-K. Arcusa) by Trio Ternura, for the Director, "Beija Flor" with the compositions of Gin-growing Mário, "Cidade"

Brazil's Top 12 LPs

Top Twelve LPs

Brazil's Top 12 LPs

This is the last column we are writing as Cash Box correspondent in Brazil. We are going to move next month to Lisbon, Portugal. We wish to take this opportunity to thank all the diskers and pubbers, all radio and TV stations in Brazil and all the Brazilian artists for a total support which allowed us to perform our duty as furnisher of news and information from a country which has today one of the most important music in the world. The record industry, in the face of so many difficulties it has been going through, is in such a fast rise that we are positive that in the near future it will also be among the most important in the world.

BRAZIL

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Brazil’s Top 12 LPs

Great Britain—Continued from page 50

Frank Zappa paid a flying 24-hour visit September 24th to clinch details for the Mother of Invention tour scheduled for October 22nd. Their veeb album "Lumpy Gravy" will be released to coincide.

Nollie Graham Nash and publicist Allan McDougal are organizing a big charity concert December 2nd designed to raise funds for behalf of the invalid Children's Aid Association. Stars fixed to date include Mama Cass, the Hollies, the Who, the Jimi Hendrix Experience, and the Animals. Status Quo, Easybeats and the compere is Emperor Rosko, Princess Margaret will attend the performance. Quicklyn, Keith and Jim will be remitted to Hollywood in November to produce Frank Sinatra album of their songs. EMI are to distribute Martin Samuel's Becon label... RCA Pop Repertoire Manager Terry Oates repre- sents chanteurs at international meet of branches and licences in Geneva September 30th... Lee Hazlewood here for TV dates including a show with The Troggs and "Those Were The Days"... Jack Nitzsche's Studio B has done session for second consecutive week for Essex Music... Edwin Starr in town coinci- dental with the Tamla Motown release of "25 Miles" and two week tour... The Rolling Stones cancel September 20th appearance in London to promote their new Page One single "Hip Hip Hooray"... Jeff Beck touring America October 10th taking in Chicago, New York, Boston, Philadelphia, Dallas, Dearborn and the West Coast... RCA releasing "Bang Bang A Bang" by Don Kirshner's group the Archies October 11th... The Grateful Dead in Britain for five week tour commencing October 9th will also take in Holland, Belgium, Sweden and Denmark.
Seeburg has created an exciting new gem...

a dramatic jewel

of the coin phonograph industry...

it breaks away and

takes the lead!
**COIN MACHINE NEWS**

**SHOWTIME!**

On January 21, 1948, sixty-eight representatives of the nation's state and local music operator associations met at the Sherman House in Chicago. Their purpose was plain and their duty urgent—to organize a recognized body of music operators whose united voice would defend the industry against the perils of several federal bills, then in Congress, which would remove the so-called "jukebox exemption" from the 1909 Copyright Act.

The association representatives elected George Miller of California to be their National Executive Chairman and Al Denver of New York their Vice Chairman. They appointed the "little giant" Sidney Levine to be their legal firebrand. This executive committee and its notable rank and file membership were the founding fathers of what the nation now knows as the Music Operators of America.

The meeting had been held during the 15th Annual Convention of the Coin Machine Industries, Inc. (CMI)—the esteemed organization of amusement machine manufacturers. It took until 1952 before MOA held its own convention apart from the CMI and, with their first wholly-music operator gathering held Sept. 11, 12 and 13 at the Congress Hotel in Chicago, the organization was on its own.

MOA's prime responsibility at that time (and in a great sense still in 1968) was to protect the country's music operators against the repeated barrage of anti-exemption legislation which cropped up like cornstalks in Congress. Its success in this area is legend, with much credit given to the late attorney Levine. And the current compromise measure now in Congress (and still to be finalized), which would grant the performing rights societies $8 per box per annum, is considered fair and reasonable by the trade.

The dissolution of the CMI during the '50's and the embracing of games operators by MOA placed the national operator association in the undisputed forefront of the trade. A succession of conventions and trade shows over the years had its ups and downs, but today in 1968, the national group and its annual machine exhibition has risen to a level of maturity and worth that makes attendance at these annual gatherings a virtual must for men who make their living from coin-operated music and amusement machines.

Now in 1968, MOA's broad representation of all facets of this industry is reflected in its newly-adopted convention name—the Music and Amusement Machines Exposition. And once again, the halls of the Sherman House, MOA's very birthplace, will ring with the clamor of men and machines—the best of the operators and the finest of equipment.

Saturday's seminar program promises to be the most valuable to date, getting right into the nitty-gritty of this business—making more money on existing equipment through games and music merchandising. Add to this the face-to-face contact with old friends, meeting new friends, discussing the all important topics that pulse through this business with those who know. There'll be ladies programs for the wives, hospitality suites courtesy of the big factories, the banquet and of course, the great stage show.

Therefore, when the "curtain goes up" at 9:00 A.M. this Friday (Oct. 11th), it will behove every operator worth his salt to be in that assemblage. It will be shameful not to.
MOA—A New Stability

Statement from the Chairman of the Board

On behalf of the membership, I want to thank every firm, national and international, exhibiting with us this year for its interest and strong support of MOA. I also want to congratulate the officers, directors, convention committee and all our exhibitors, record producer, and the staff of MOA for the tremendous job they have done in planning and arranging this year’s Music and Amusement Machines Exposition. I think this one is going to break all records.

James F. Tolisano
Chairman of the Board
Music Operators of America

Welcome Expositioners!

MOA is a service organization existing within a changing industry. With this fact in mind, your 1968 Music and Amusement Machines Exposition Committee are offering you a trade show which can best be characterized by the old word—NEW.

NEW NAME: Music and Amusement Machines Exposition.
NEW HOTEL AND EXPOSITION CENTER: Sherman House Hotel, recently remodeled, with complete facilities needed to handle an exposition of our size.
NEW EXHIBIT AREA: all the exhibits are on one floor, thus adding to the continuity of your exposition.
NEW FORMAT AND IDEAS FOR FRIDAY’s SEMINAR AND SATURDAY’s MEMBERSHIP MEETING.
NEW BANQUET HALL: seating will be much improved in the Grand Ballroom of the Sherman House, so as to provide you with the best possible view of Irhirh de La Vey’s 1968 production.

As your Exposition Chairman, I urge you to attend all of our functions as planned by your Officers, Directors, Show Producer, Committee, and Executive Vice President. In this way, you will take home NEW, progressive, and profitable ideas which can be incorporated into your own businesses.

Any suggestions for the improvement of this Exposition or for future trade shows will be personally appreciated.

John R. Trucano
Chairman
1968 MOA Exposition

Cash Box: A Trade Magazine That Serves Its Industry

A Message from the President

In behalf of MOA we welcome the 1968 Exposition which means records and recorded music. We hope that 1968 will be the year of the renewed operator knowledge of records and of public taste in music. We hope it will be the turning point in the alarming disuse of the old recording talent and knowledge inherent in our industry—knowledge to be passed on to those new to operating—knowledge that was born to the record industry, record distributors, record executives, record producers, and publishers, and, most of all, to the public’s enjoyment of our services.

Great things are happening in the forms, aesthetics and influences of the music of today. Today’s popular music is no longer merely rhythms and love ballads; it is a universal, potent language which is spoken, heard and understood throughout the world. For the message and for the money, it is in the export. It is best served through his programming. This has been MOA’s special project for 1968 and, as in the past with other special MOA projects, it will continue as another of our services to you.

William B. Cannon
President
Music Operators of America

A Message from the Chairman of the Nominating Committee

I want to urge all members, exhibitors and Convention guests to attend the Membership Meeting, Brunch on and Program on Saturday, October 12. A cordial invitation is extended to the ladies. It begins promptly at 11:30 A.M. with a complimentary brunch followed by an interesting program which includes reports of MOA progress by the officers of MOA.

The program will conclude with the nomination and election of new officers and directors. MOA members should make it a point to be present and to cast their votes for the candidates of their choice whom they wish to serve them as officers and directors in the year ahead.

Robert E. Nima
Chairman
Nominating Committee

1968 MOA Exposition Opens Friday; Sixty-two Exhibitors to Display

The Flag Is Up—MOA executive veep Fred Granger and worthy assistant Christine Potworov (center) and Bonnie York take a deserved breath as they await fulfillment of their efforts this Friday. Bonnie makes the victory cry, which the Expo, no doubt, will be.

Chicago—It’s all downhill now till Friday morning (Oct. 11th) and the opening of the 1968 MOA Music and Amusement Machines Exposition. The giant affair culminates several months of intensive planning, promoting and staging for executive vice president Fred Granger, his staff and the directors of the national association.

A total of sixty-two firms have signed to exhibit in the Sherman House Exposition Hall, representing the major coin equipment factories, parts and supplies houses and service organizations. A generous number of new machines will be previewed at the Exposition from manufacturers hovering the full advantage of the spectacular event to gain top promotion for their products.

Of any singular individual responsible for what promises to be a most successful and rewarding convention, it is Fred Granger. His talent and dedication are a credit to this industry.

On the eve of the Exposition, he has sent these remarks addressed to the trade:

‘During the year, MOA has gained a new stability. There has been less turnover in membership and more people asking to join MOA than ever before. President Bill Cannon believes that MOA’s continuing endeavors to improve have finally made an impact on the industry. I might add that our communications with the membership in particular and the industry in general have helped to tell the MOA story. And certainly an alert trade press has played a large part in keeping the world informed of the association’s progress.

‘The past year has been one of so much accomplishment. We have remnant alert, as always, to the copyright royalty problem, the status of which has not changed since last convention i.e., the compromise solution is before the Senate Judiciary Committee. Present services have been proved (premiums lowered on Group Life Insurance Plan) and a Hospital Family Money Plan initiated. The Variable Pension and some Protection Plans are receiving wider acceptance. The project of reorganizational development has been continued with signal success.

Under the leadership of President Bill Cannon, MOA has come far building a better understanding with the record companies and one step an important three-way business relationship beneficial to the whole coin operated music industry. At the same time he has kept equal emphasis on the amusement games part of the industry which has provided so much interest and support for MOA in the past. As many people have said, President Bill Cannon’s 28 standards would be a credit to this association. Let us give him our voting thanks for his invaluable contributions and dedicated service to the progress of MOA during the past year.

Frederick M. Granger, Executive Vice President

Exposition Program

FRIDAY, OCTOBER 11
9:00 A.M. TO 3:00 P.M. Exhibits Open
12:00 Noon Ladies Luncheon
3:30 P.M. TO 4:45 P.M. Seminar on Games Tournaments
5:00 P.M. TO 6:30 P.M. Seminar on One Stops
Hospitality Suites Open in Evening

SATURDAY, OCTOBER 12
9:00 A.M. TO 5:00 P.M. Exhibits Open
11:30 A.M. TO 1:00 P.M. Luncheon and Membership Meeting
Hospitality Suites Open in Evening

SUNDAY, OCTOBER 13
10:00 A.M. TO 3:00 P.M. Exhibits Open
6:00 P.M. TO 7:00 P.M. Cocktail Hour
7:00 P.M. TO 1:00 A.M. Gala Banquet & Show

Cash Box—October 12, 19
For complete entertainment and maximum collections, match up the Rowe AMI Music Master or Cadette with PhonoVue.

PhonoVue is a companion piece for Rowe AMI's step-ahead Music Master and compact Cadette jukeboxes. It accompanies the latest chart records with exciting Super-8 mm films in dazzling color on a giant 14" x 23" screen.

All you do is choose one of the 20 premium-price movie-record selections on a Rowe AMI jukebox - the PhonoVue and the record (coordinated in time, tempo and mood to the movie) swing into simultaneous action. Your location's customers will go into action too...digging deep for more money!

No additional floor space is needed...PhonoVue can be located away from the jukebox on a back-bar, wall or even in an adjoining room. (If the location has more than one room for entertainment, you can install additional PhonoVues.)

With each PhonoVue, you get a guaranteed film supply from Rowe AMI's swinging, up-to-date film library. Rowe is your most reliable source for audio-visual entertainment...we're the only jukebox manufacturer in the field, and we know your needs.

All PhonoVue Super-8 mm films come in pocket-size Technicolor® Magi-Cartridges. Changing films is simple...you take cartridge out, snap new one in place.

If you're in the mood for double profits at low cost, see your Rowe AMI distributor. He'll show you the winning combination—PhonoVue & Music Master or Cadette.

rowe international, inc.
A SUBSIDIARY OF TRIANGLE INDUSTRIES, INC.
75 TROY HILLS RD., WHIPpany, N. J. 07981
Two new profit partners from America's largest producer of coin-op quiz machines. Based on the proven concept of Computer Quiz, these two money-makers could be your key to new locations and higher revenues. See 'em both at MOA Booths 51-52 or write us immediately for complete information.

The shape of things to come at MOA booths 51-52
1968 Music Operators of America

Music & Amusement Machines Exposition

The CREST Coin-Operated Pool Table

and added to our line...

The Challenger Series

United BILLIARDS, INC.

VISIT US AT THE MOA EXPOSITION

BOOTHS 24-25
26-27-28-29

Pool Tables (with the Velvet Touch)

Cash Box—October 12, 1970

www.americanradiohistory.com
New BACK-TRACK ACTION

Thumper Bumpers bang balls back for duplicate dive through top scoring top channels. Skillful flipper shot or lucky slingshot drive propels balls back through Rock Crusher Alley for a thrilling repeat performance on the lively score-crazy playfield. Back-Track action means more play, more profit.

ROCK-A-ROCK Bonus

Separate Bonus Computer for each player advances one number when R-O-C-K or M-A-K-E-R=S is lit on playfield. Adjustable bonus points score replays, added balls or skill rating, depending on style of game. Lighting R-O-C-K or M-A-K-E-R=S adds 100 to score. Letter-lighting buttons also score.

Extra FREE BALLS

1. Double Entry to Free Ball Alley gives player extra opportunity to get Free Balls when Gate is opened by skill shot.
2. Easy flipper shot into Rock Crusher Alley lets ball dribble back through "always open" Free Ball Gate. Fast shot sends the ball on another wild trip down the playfield.

Packed with more surprise action and last ball suspense than any 4-player game ever built, ROCK MAKERS rings up richest earnings in years. Be sure to get your share. Get ROCK MAKERS.

See your distributor or write BALLY MANUFACTURING CORPORATION • 2640 BELMONT AVENUE, CHICAGO, ILLINOIS 60618, U.S.A.
Joe Westerhaus Jr.—Royal Distributing Corp.

Joe Westerhaus Jr., president of Ohio's Royal Distributing Corp., son of coin biz patriarch Joe Westerhaus Sr., has been tagged as the "Impresario" of bowler, shuffle alley and 8-ball pool tournaments—all of which attract over 6,000 men and women competitors each year into hundreds of midwest tavern locations.

Joe Jr.'s Dime-N-Leagues, Inc., now in its eighth season, stages three-month-long elimination matches in the primary and secondary cities of and towns of Ohio, Michigan, Illinois, Indiana and Kentucky. The leagues which begin in September are all conducted with the cooperation of local coin operators, all acting under the rules and regulations set down by the league. A subsidiary of Dime-N-Bowl, which Westerhaus has named "Coin-Operated Bowling Association of America," handles all registrations and parcels and all necessary score boards and other promotional materials to the tavern. The tavern teams, usually consisting of six players and four alternates, begin playing off just after Labor Day and complete their matches in April. Then the winner in each district (for example, Ohio) will play off the top teams from other competing districts until a first place champion team is arrived at.

Joe created and ran Dime-N-Bowl Leagues for seven years until he assumed control of Royal. He is still very much involved with the leagues, however, "I remember back in college that I got a great big kick organizing games and the like. Guess that's where I learned the rudiments of staging a tournament. The program is pretty sophisticated now," says Joe. "Although the thing has snowballed to the point where we don't have to beat the brush cooking up enthusiasm among the operators and locations, it still requires an experienced hand to keep going."

Ben Spalding—Spalding Sales Phoenix

Ben Spalding brings to the convos (Continued on page 67)

SEMINAR PANELS
Friday, Oct. 11

Games Tourneys 3:30-4:45 p.m.
One-Stops 5:00-6:00 p.m.

KEEP YOUR EYE ON
COINTRONICS
AT MOA

EYEBALL TO EYEBALL ACTION!
Hi speed air jets furnish the ZAP
A fast-flying ball provides the FUN
Competitive challenge provides the ACTION

DON'T MISS ZAP/BALL
COINTRONICS
960 SAN ANTONIO ROAD
PALO ALTO, CALIF. 94303
415-321-7883

Cash Box—October 12, 1966
GAMES TOURNEYS

SPALDING (Continued)

ion a wealth of experience, knowledge and enthusiasm. We remember last ear when Ben got up in front of the games panel and proposed a national-Ball pool tournament to be played using this convention. Not too many people listened to Spalding—nee man who did was U.S. Billiards’ sales ace, en Schneller. They got together and the result was the Greater Long Island-Ball Tournament, (Spalding was on the committee that formed it)—plus several other tourneys sponsored by U.S. Billiards. This was not Spalding’s first tourney—not by a long shot. He has been chairman of all the Ball tourneys that have been held in Phoenix. His interest in sporting events goes back to his high school days where he lettered in football and baseball. Ben’s good organizer too, he was class president all four years! He finished up his education at Brophy State College, Phoenix Jr. College and Washington State in. In 1933, Ben built the first night-lighted softball field in Phoenix at University Park and later he Phoenix Softball Park. Another area in which Ben has staged many tournaments is golf. He promoted his own golf club’s Annual Invitational, which is one of the outstanding tournaments in the United States. He was he co-chairman of the Southwestern Joll Tournament; which is one of the oldest amateur tourneys in the country. Please listen to Ben Spalding, because he has some very fine ideas on his subject of games tournaments.

Lindy Nardone—A-1 Amusement Co.
Rochester, N.Y.

Lindy Nardone came into the coin machine business in 1939. He didn’t own his own route until 1948 and has built it up to one of the larger ones operating in an area that covers all of Monroe county and into some other counties. He is a director of MOA and an active member in the New York State Association. Lindy knows and has what it takes to make this industry click. Being on top of legislative problems, not only in his home state but on the national level as well, has given him many insights and directions. He feels the best thing to happen in the industry during the past five or so years is the advent of the pool table, “pool tables have helped to increase and maintain patronage on location, therefore, responsible for an over-all increase in sales,” he says.

As far as tournaments on coin-operated equipment, he is one of their more avid supporters and feels that the little “extra” you gain at the location is worth the time preparing for a tourney. Lindy also thinks it brings us into the light of the public on a more favorable note, and the general interest and enthusiasm generated creates for us more wholesome recognition all around. Looking into the future of the combis, which Lindy says, “looks very promising,” he sees the day when the industry will find the unity and strength to overcome any future obstacles and when better communications and relations will appear among all segments of the industry.

KEEP YOUR EYE ON

COINTRONICS

AT MOA BOOTH NO. 16-17 OR OUR HOSPITALITY SUITE

What does a fiery comet streaking through black space look like?

What is a computer language binary counter?

What is the effect of a strange glow coming from a futuristic dome?

FOR YOUR OWN EYE POPPING ANSWERS
SEE ...

SPACE/HOCKEY™

EYE POPPING ACTION!

EYE STOPPING ACTION!

By

COINTRONICS

960 SAN ANTONIO ROAD
PALO ALTO, CALIF. 94303

415-321-7883

Cash Box—October 12, 1968

www.americanradiohistory.com
Officially Unveiled!
the All-New P. O.
Get first peek at Booth 22
1968 MOA Exposition
Questions & Answers • Timer • Printed Circuits
Greatest Earnings • Formica • New Styling
Simple to Play • I.Q. Testing • Trouble Free
New Design • 10¢ Play • Accepted Everywhere

PRICED HUNDREDS OF DOLLARS
BELOW ANY COMPARABLE MACHINE

PROFESSOR QUIZMASTER
MANUFACTURED BY
Mondial International, Inc.
350 Fifth Ave., N. Y. C. (212) WI 7-5661

Bill Kohler
B & B Operating Co. (Bethpage, L.I.)
Bill, one of the tallest music operators in the business, whom you might expect to be seen bounding along a basketball court rather than putting out machines, runs one of the largest most prosperous routes on Long Island. He entered the coin machine business back in 1954, setting up a small route which he serviced part time (working also in the Lever Bros. Training School). Six years later, he went into operating full time with music, amusement and vending machines. Bill’s wholeheartedly in favor of operator-sponsored 8-ball tournaments, having participated in and enjoyed the benefits from this year’s Long Island 8-Ball spectacular. “This event really opened our (operator’s) eyes,” says Bill. “All of us who joined this thing picked up additional income in the coin boxes. We cemented relations with our location owners. We gained publicity for this industry in local papers and on the radio. I think the whole trade should get in on it and that includes all the manufacturers. As far as our industry is concerned, it isn’t non-competitive. Nobody loses... everybody benefits.”

Charles Sisney—Hi Fi One Stop
Peoria, Ill.
Charles Sisney has been in business 13 years and services operators from within an 80 mile radius of Peoria. “We don’t stuff anything down an operator’s throat,” says Sisney, “our operator comes in, listens, and makes up his own mind as to what record books will buy. We always manage to have a complete stock of new releases, as well as standard and older material.

Evelyn Dalrymple—Lieberman On Stop
Omaha, Neb.
There is only one woman participant on the MOA One Stop Seminar. She is Mrs. Evelyn Dalrymple, manager of Lieberman One-Stop Records, Inc., 126 Omaha, Nebraska. Mrs. Dalrymple is an original thinker in this industry, according to those who know her. The already controversial subject promise to be an even livelier discussion with Mrs. Dalrymple on the stand. According to one of her company’s principal executives “the name Evelyn Dalrymple is synonymous with service in Nebraska jukebox operator circles. He goes on to say that “Ev” has been devoted to serving operators all his thirty years in the record business. She spent the first fifteen years working for Columbia, RCA and Capitol. The past fifteen years she has been helping operators through Lieberman One-Stop Records. “I believe,” she says, “that only the way to propel service operators is to concentrate on them alone.” In fact, runs the background sketch by her employer, she was instrumental last year in the decision to remove all 12” LP’s from the One-Stop stock, making the One-Stop all 45’s. This decision has proved to be productive for both the operator and the One Stop. Her employer concedes by saying that “concentration, attention and an uncanny knack for picking good jukebox tunes makes Ev Dalrymple a rare and appreciated commodity in the record business.”

Darlow Maxwell—Maxwell’s Music
Service Pierre, S.D.
Mr. Maxwell has been in the business for twenty years, having started out originally in Huron, South Dakota. In his present Pierre, South Dakota operation he covers an area of approximately 8,000 square miles and employs eight people to help out. Strangely enough, Mr. Maxwell attended his first MOA convention last year and after participating in it couldn’t understand how he managed to stay away so long. He is anxiously looking forward to attending his second MOA Exposition at the Sherman House in Chicago.
Fred Sipiora—Singer One-Stop Chicago
Next March will mark Fred’s 18th year in the business. He strongly feels that it is important to encourage the operator to supply the one-stop with the best information possible regarding his specific stop, so that the one-stop, in turn, can better serve him. A motto at Singer One Stop is “have the right record at the right time and you can’t go wrong.”

Leroy Davidson—Davidson’s One Stop Kansas City, Mo.
Davidson has been in the business for more than 25 years and feels that one of the important functions of a one-stop is to fulfill the needs of the operators. Along these lines, Davidson’s sends out a weekly mailing which lists, not only established hits, but new material which they think might interest the operator. They also print strips.

Chet Kajeski
Martin & Snyder (Detroit, Mich.)
Chet, one of Detroit’s most respected one-stop reps, began his career in the record business in 1948 when he signed on with King Records as their Michigan sales manager. In 1952, he joined the one-stop division of Martin & Snyder Distributors, has since become the department’s “top cat” pushing between 70,000 to 80,000 singles and albums a month. The majority of the records sold at Martin & Snyder go to the music operating trade with a smaller but well-established retail trade making up the difference.

Kajeski’s opinions on which records will make the highest score on the coin phonograph are well respected by his customers... his truck record over the years has proven his ability to judge the right record for the right location. Intuition plays its part in Chet’s “operator picks” but he keeps close contact with the area’s key radio stations and makes sure their hot singles are in stock for his operators. Kajeski feels the role of the one-stop today carries a tremendous degree of responsibility in programming the voices and charting a proper course for his operators in keeping the style of music aligned with the tastes of each location. “Operators don’t stay close enough to today’s music as offered by the radio station, which, let’s admit, is most influential in determining the current tastes in the population at large,” he says. “Our customers do have a good idea what their individual locations like, though, and we try to match these tastes with the right new records. You know, background stuff for the quiet spots, hard rock for the swinging spots. I feel it’s my job to find it and put it in front of the operator. He’s got enough to do as it is without puzzling over all the weekly record releases.”

John Puhl—Original One Stop St. Louis
John has been in the business 35 years and feels there’s really no secret to being a successful one-stop if you just make it your business to please the operator and supply him with the records he wants.

Oscar Buchman—Redisco Baltimore
Oscar Buchman, known to Record Dealers and Juke Box operators all over the United States as “Bucky,” knows one thing very well concerning his thousands of Redisco customers... they want quick, efficient service! Bucky says, “when we get an order, that customer wants his merchandise yesterday. If there were a ‘customer-thinking machine’ available, I would send merchandise out the day before it was ordered.”

The Redisco Company is one of the world’s largest suppliers of little LP’s and keeps a continual twelve million

See The All-New... I. Q. COMPUTER
MOA #Booth 18

WANT A TIP ON A SURE WINNER

SEGAS HELICOPTER
Guaranteed to please
FASCINATING TO PLAY
A game that keeps the players literally glued to the controls

VISIT SEGA'S MOA SHOW BOOTHS 4 & 5

See Gene Wagner
NUTTING INDUSTRIES, LTD.
Sales: 313 — 846-8077
3404 N. Holton Street
Milwaukee, Wisconsin 53212

Cash Box—October 12, 1968
Johnny Bilotta

NEWARK, N.Y.—October 20, 21 and 22, Johnny Bilotta, president of Bilotta Enterprises, with headquarters in Newark and branch offices in Albany, Buffalo and Rochester, will celebrate his 40th year in the coin machine business with a gigantic Anniversary Party at the Three Rivers Inn Club in Syracuse.


John's come a long way since the penny grip machines. He expects between 1,200 and 1,500 operators, location owners and friends to be on hand. Invites are going out to Bilotta operator customers and to location personnel associated with Bilotta-affiliated routes (with reminders to operators that they may bring some of their location owners in for the event and inspect the coin equipment which will be on display). John said, "even though they're only sent invites out to our customers, anyone in the coin machine business is welcome to join our celebration. Your 40th anniversary comes only once so we're going to do it up really big. This is sorta my way to say 'thank you' to the factories whose lines I distribute to, my customers, my suppliers and my friends—for another successful year of business and to celebrate the coming of another." The first day's events (Sunday, Oct. 20), will begin at 3-90 PM with cocktails, followed by a dinner and the entertainment at 7:00 featuring popular singing artist, Rick Nelson. Monday and Tuesday, Oct. 21 and 22, will be devoted to service sessions for operator's personnel on the equipment that John will exhibit during all three days of the celebration. A dinner and stage show will be staged during these events also.

Bilotta will exhibit the new Wurlitzer Americana 111 phonograph, and products from Chicago Coin, Bally Mfg. Corp., Midway, Color-Sonics, IQ Computer, his pool table lines and, new Sneshaws and Candyshop units from Automatic Products.

Service representatives from all the factories are expected to be on hand to conduct the seminars and give detailed reports on the equipment they represent.

Jimmy Galuppi of Galuppi Enterprises will be on hand to display his Golden Oldies libraries. Bilotta said, "if operators would program from Galuppi's suggested listings of oldies, they would increase their collections by 10 to 15 per cent."

John calls his celebration, "The Show After The Show", meaning the dollar inventory of record products, accessories and little LP's on hand to service customers. Bucky has devoted his time and money in an all out effort to obtain and offer the best of existing music to the operators of coin-phonographs.

Should anyone want to know what's going on in the record business all they have to do is get on the Redisco mailing list. Every week, thousands of mailing pieces are sent to Redisco customers and prospects. They must be informative because the return mail to Redisco is almost as large as that which is sent out. Of particular interest monthly to Juke Box operators around the world.

Bucky is also president of the fast growing BOMAR label which presents! It boasts ten top artists including: Pee Wee Ellis, Mel Torme, Lena Horne, Billie Daniels and many others.

Johnny Bilotta shakes hands with Ed Stanton of Auburn, New York, who gave an order for ten of the Wurlitzer model 1650 (background) way back in 1953.

THE SHOW AFTER THE SHOW — John Bilotta Set To Celebrate 40th Year In Coinbiz — Oct 20-21-22

ONE STOPS Buchman, (Continued from page 69)

Manufacturers — LOOKING FOR A TOP DISTRIBUTOR?

WELCOME, MOA

VISIT OUR SHOWROOMS . . . the INDUSTRY'S SUPERMARKET!

LARGEST SELECTION of New and Used Equipment!

(Just 12 Minutes from the Loop!)

LATEST LARGE POOL TABLES

1-Piece Slate — Thoroughly Reconditioned

U.S. BILLIARDS — 100" . . . . $495 FISCHER EMPRESS — 101" . . . . $495

NATIONAL CORONET — 105" . . . . $495 FISCHER REGENT — 101" . . . . $425

KAYE MARK IV — 105" . . . . $495

All Other Sizes in Stock

DISTRIBUTORS FOR: SIEBURG • UNITED • WILLIAMS

TERMS: 1½ Dep., Bal. Sight Draft or C.O.D.

We carry the most complete line of Phonographs, Games, Arcade and Vending Equipment. Write for Complete List!

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CABLE: GAMES-CHICAGO

Visit our Showroom

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FOR THE BEST MECHANICAL MUSICAL MACHINES

Please be sure to visit our Showrooms and Showroom Stands

WELCOME TO OUR MUSIC ORCHESTRA TOWN AT THE SHAPERO BUILDING NO. 5, CHICAGO

The New Shapero 1966 Exposition

The Only Exhibition of its Kind

October 19-22, 1966

FOR THE COMPLETE LINE OF OUR EXCLUSIVE VENDORS AND MANUFACTURERS

WHEN IN CHICAGO VISIT

THE SHAPERO BUILDING NO. 5

70

Cash Box—October 12, 1966
Cameron To Preview New Phono

MOA Exposition with a spanking new coin-operated phonograph. The wraps are still on the machine, which has been dubbed the 'Cameron,' and all the information that could be prised out of Jack is that it's "quite, quite different."

Gordon stated that, "The coin trade knows my reputation for designing and marketing music machines that stand up and make money. The 'Cameron,' again, will do just that."

Although the new music box will not be on display on the Convention floor, Gordon will preview it to selected operators at the Bismark Hotel. His convention display will feature his Scopitone and Cinematic audio-visual machines and offer a wide sampling of his extensive film library.

"Oh, yes," Gordon added, "be advised that my marketing pattern for this new Cameron phonograph will be a departure from the classic factory, distributor, operator system. Just put the accent on "operator," he revealed.

Gordon will be accompanied to the Show by executive vice president Bill Frutting, Dick Murphy and Boris Zlatish.

Port Washington, Long Island—Jack Gordon, president of Cameron International Ltd., as well as the newly organized Cameron Musical Industries, Ltd., is coming to the 1968 MOA Exposition with a spanking new coin-operated phonograph. The wraps are still on the machine, which has been dubbed the 'Cameron,' and all the information that could be prised out of Jack is that it's "quite, quite different."

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HILLSIDE, N.J.—Myron Sugerman, president of Sugerman International (import-exporters of coin-operated music and games and vending equipment) announced the establishment of a full time sales office in Antwerp, Belgium. The office, headed up by Onner Vinkens, is located at Aug Bulcke Italelei 215. Sugerman also maintains complete warehouse facilities in the waterfront district of Antwerp, housing between 750 and 1,000 pieces at all times for distribution throughout Europe.

Sugerman himself returned last week from a month-long tour of the European coin markets during which he said he sold 50% more machines than on any previous trip. (He normally visits the European market four times during the year).

Sugerman's itinerary included stops in England, Holland, Belgium, France, Germany, Austria, Lebanon, Italy and Greece (see photo cut).

Sugerman, who will be attending the 1968 MOA Music and Amusement Machines Exposition this weekend, advised that the Show presents a singular opportunity for him and his staff to buy and sell equipment. He will be accompanied to the Show by his executive vice president for sales Barry Feinblatt and executive vice president for engineering Dr. Hans Vandendorp.

Dr. Vandendorp himself will be embarking on an extended sales tour of the Far East toward the end of October. The trip will bring him to fourteen countries and last six weeks. Stops on his schedule include Guam, Indonesia, New Zealand, Japan, Okinawa, Hong Kong, the Philippines, Taiwan, Viet Nam, Thailand, Australia, Malasia, Singapore and Hawaii.

In addition to the full lineup of music, games and vending machines the company trades, they also do brisk business with punch boards, which they distribute all over the world. Sugerman even prints the punchboard inserts in several different languages. A large volume of the boards the firm offers are printed in Spanish to service the South American market—which counts heavily on the Sugerman punchboard ledger.
the COMBI 150 sells on sight

...with full-color, big screen, sound-on-film musical productions.

Color-Sonics has broken the sound barrier. Now you can give your locations the sight as well as the sound of the latest song hits ... and give yourself a big profit boost.

This is the new audio-visual coin-op that will profit pack your prime hours with a great entertainment program.

The Combi 150 features 24 full-color, sound-on-film musical productions on a big 540 square inch screen (in addition to 128 audio selections on a six speaker stereo system). These are professionally filmed numbers featuring the hit performers: Nancy Sinatra, Julie London, Lainie Kazan—many more. And Color-Sonics has a library of hundreds of films from which to choose.

Strengthening your present operations and opening new ones, the Combi 150 even moves into locations closed to jukeboxes.

Fully-tested and backed by a complete service policy, there's never been anything like the Combi 150.

Please send me more information on the new Combi 150.

Name __________________________ Title __________________________

Company __________________________

Address __________________________

City __________________________ State __________________________ Zip __________________________

COLOR-SONICS, INC. 37 WASHINGTON ST., MELROSE, MASS. 02176 TELEPHONE (617) 662-7700
CHICAGO—Hirsh de la Veiz, the legendary MOA Show producer, has lined up a stage show for the Sunday, 7:00 PM Gala Banquet that is sure to send everyone home with the feeling that they got their money's worth.

The list of entertainers include Jeannie Brittan, recording on the Decca label; Mara Lynn Brown, on Spiral; Miss Julie Budd from MGM; comedian, Max Cooper; Debbie Lori Kaye from Columbia records; Charlie McCoy and Boots Randolph from Monument; Vivian Reed from Epic this year's Record Company of The Year award winner; Walter Skees from the U.S. Army; Sutton Dancers, an all-girl chorus line, B.J. Thomas from Scepter; Carla Thomas from Stax records and Hank Thompson rom Dot records.

The Banquet follows the 6:00 P.M. Cocktail Hour and will run until 1:00 A.M.—good food, good fun and excellent entertainment! Be sure to attend—it will be a night to remember!

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**GALA BANQUET & STAGE SHOW—APPLAUD HIRSH**

Mara Lynn Brown
Julie Budd

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**MOA BANQUET SHOW**

**SUNDAY, OCT. 13**

**7:00 PM – 1:00 AM**

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- flipper games
- shuffle alleys
- novelty games
- baseball games
- bowling alleys
- gun games

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- WRITE FOR FREE 1969 PARTS CATALOGUE
- SERVICE MANUALS SUPPLIED WITH EACH NEW GAME
- WATCH FOR REGULARLY SCHEDULED SERVICE SCHOOLS IN YOUR AREA.

**Visit us at the M.O.A. Exposition Booths 61-62-63-78-79-80**

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**Williams ELECTRONICS, INC.**

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AVAILABLE FOR IMMEDIATE DELIVERY THROUGH YOUR WILLIAMS DISTRIBUTOR

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Cash Box—October 12, 1968
HOBARD ELLIS FRONTRUNNER FOR MOA HELM

CHICAGO—Howard Ellis, owner of Coin-A-Matic Music Co. in Omaha, Neb., past president and current secretary/treasurer of C.O.I.N. and presently serving as secretary of MOA, is the front runner among MOA executives to walk away from this year's convention as the association's president for 1969.

His qualifications are based on a long and successful career as an operator and his active participation in association work, both in the Nebraska organization and with the national association, MOA.

Howard is a charter member of Coin Operators Industries of Nebraska, was elected as secretary and treasurer of the association in 1951 and served in this office until 1960 when he was elected president. He served in this office for one year and was once again elected secretary treasurer and has held this position ever since.

He was elected to the MOA board of directors in 1962 serving in this capacity until 1968 when he was selected as a vice president. Ellis served as a vice president 1969 and was then elected as a treasurer and in 1967 was elected as secretary of MOA.

Ellis' activities are not confined to the coin machine business only. He is a member in good standing of the Omaha Chamber of Commerce, Omaha Businessmen's Breakfast Club and the

TALLAHASSEE, FLA.—Julius Sturm, executive director of the Florida Amusement & Music Association, revealed that he and the FAMA legal counsel, Leonard Pepper, along with several officers and directors, met with top aides of the Florida Revenue Commission to discuss, what Sturm calls, "this industry's position regarding the commercial rental tax, that was enacted at the special 'education' session of the Florida Legislature last February." Purpose of the meeting was to survey the practices of the industry in placement of equipment in locations so the Revenue Commission can take these facts into consideration in formulating rules to interpret the statutes.

(Continued on page 83)
Our Sincere Thanks To The Music Operators For All Your Help And Support.

NEW STEREO LITTLE LP'S ON EPIC

BOBBY VINTON
5-26382

DAVID HOUSTON
5-26391

DIVORCE
5-26392

SLY AND THE FAMILY STONE
5-26397
NOTICE!
The Finest Used Games
Available Anywhere.
GOTTLIEB, WILLIAMS,
BALLY, CHICAGO
COIN, Flippers, BALLY
Bingos, Arcade Equip-
ment, and Kiddie Rides.

NEW ORLEANS
NOVELTY COMPANY
1055 Dryades Ave.
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Tel.: (504) 529-7321
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ASK FOR DICK
AND P. Q.
AT
BOOTH 22

Your Best
Better Value
B uys!
VENDING
MACHINES
★ COFFEE ★
Rowe 110 Coffee
3.15
Bree 540 Coffee
3.50
Bree AR-4 Coffee Wt.
3.50
Bree AR-4 Coffee Dry
3.50
Bally 941 Coffee
3.00
Bally 961-5 Coffee
3.00
★ SOFT DRINK ★
Rowe L1010A Drink
3.15
Rowe L1010A Drink
3.15
Rowe L1010A Drink
3.15
Rowe L1010A Drink
3.15
Rowe L1010A Drink
3.15
Rowe L1010A Drink
3.15
Guaranteed Clean, Checked
READY TO GO

Exclusive Rowe AMI Distributor
En.Pa.-S.Jersey-Del.- Md.- D.C.
DAVID ROSEN inc
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NEW DELTA “77” POOL TABLE
With New ‘Top Control’ Rails
Playfield
40" X 80"
Overall
50" X 90"
Gross Weight
660 Pounds
Shipping Weight
700 Pounds
Gives More Profit!
Requires Less Service!

DELTA BILLIARDS MFG. CO.
835 EAST 31ST STREET, LOS ANGELES, CALIFORNIA 90011

Cash Box—October 12, 1971

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CashBox Location Programming Guide
THIS WEEK'S TOP RECORD RELEASES FOR COIN PHONOGRAPHS

Adult Locations

SURVEY LEADERS
THE STRAIGHT LIFE (2:40)
BOBBY GOLDSBORO
Tomorrow Is Forgotten (2:14) United Artists 50461

KISS HER NOW (2:11)
ED AMES
Gloves, Pictures, Dreams (3:09) RCA Victor 9667

STAND BY YOUR MAN (2:51)
PATTI PAGE
Red Summer Roses (2:26) Columbia 44666

Teen Locations

SURVEY LEADERS
LOVE CHILD (2:59)
DIANNA ROSS & SUPREMES
No flip info Motown 1135

CRAZY RHYTHM (2:33)
THE HAPPENINGS
No Flip Info B. T. Puppy 545

POWER PICK
THE HOBO (2:38)
THE GOOD RATS
The Truth Is Gone (4:40) Kapp 944

R & B

SURVEY LEADERS
YOU'RE ALL AROUND ME (2:52)
PERCY SLEDGE
Self Preservation (2:31) Atlantic 2563

A WHITER SHADE OF PALE (3:14)
THE HESITATIONS
With Pen In Hand (3:30) Kapp 943

TAKE ALL (2:28)
LLOYD PRICE
Love, Love, Love (2:26) JAD 208

HOOKED ON A FEELING (2:44)
B. J. THOMAS
No Flip Info Scepter 12230
Congratulations
Glen!

voted Artist of the Year by Music Operators of America!
G. Ransom White, this week's subject for the CASH BOX Profile, is a California transplant hailimg from Nashville, Tennessee. Being a 28-year-old bachelor, White finds the fast pace of the California scene much to his liking. He works hard and plays hard, and doesn't mind putting in the extra hours necessary to keep a business moving—as long as there's time for an honest occasional weekend jaunt to nearby San Francisco or Lake Tahoe. While other businessmen relax each day after work with a cool martini, White "relaxes" after work with a 2-mile run. "It's a mental lift as well as a physical one. Water skiing is my favorite sport, but it's hard to get away for skiing often enough to stay in shape!"

**Education**

White spent the first 21 years of his life in Nashville, Tennessee—including 4 years there at Vanderbilt University where he received his BA degree in physics.

"I've been away from Nashville for eight years now. It seems a bit funny, but CASH BOX is one of my best sources of news from home. So much in the music field is happening there. I read about old friends like that. A few months ago, CASH Box had a picture and article on Tandy Rice and his Pinball in Nashville. It was good to see Tandy from the front. Tandy was the state champion miller in Tennessee for two years; I ran the mile for another high school and all I ever saw of Tandy was his back," White said nostalgically.

**Then**

After graduating from Vanderbilt, White served a four-year term as a communications officer aboard a guided missile cruiser, and was awarded the Viet Nam Nam Service Medal for participation in Tonkin Gulf Naval Operations. It was during his Navy tour that White decided to switch from physics to business.

"The switch was a natural one for me. I've been a businessman all my life really. Everything from owning a chicken business in grammar school to having a toy distributorship in college. I like the action of running a business; it's a constant challenge to a person's creative abilities and it provides me with a great outlet for innovative ideas," he said.

After deciding upon business as his career, White enrolled in the Stanford University Graduate School of Business for a two-year program leading to his Masters degree. He received a Xerox Fellowship for Graduate study in marketing, and graduated in the top quarter of his class at Stanford.

"Why did I decide to go to Business School? Well, I had had 15 years of entrepreneurship behind me, but it was all in small situations; I lacked the technical knowledge necessary to run a large corporation. I went to business school to get a sound foundation in theoretical concepts, a foundation that would supplement my past experience on the firing line."

While in graduate school, White got his first exposure to the coin-op business. He tried by operating a few of Nutting Associates machines. "As a matter of fact, I placed the first unit they produced," he said proudly.

White became more involved with Nutting's situation and eventually joined the company as Director of Marketing. "We kicked off the national sales campaign at last year's MIA, and it was my trial-by-fire exposure to the national market," White said.

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PROFILE

By with the coin-op industry, and we identify as a technical and innovative leader—a manufacturer at uses electronic sophistication to save the coin-op industry. The concepts of 'coin-op and 'electronics' need tell the word what they did to know about us, and COIN TACTICS seemed to be the right me to combine those concepts."

No Accident

"It's no accident that we are in Alto either," Ransom went on to say. "This area is the electronic research center of the world, and we capitalize on that fact. We have team of consulting specialists from the best electronic and aerospace companies in this area, and they have done up with some far out concepts."

White and Ken Kruwey examine control mechanism for the computer language binary counter to be used for time readout in SPACE/HOCKEY.

The interesting thing is that these lures get a real kick out of applying their sophisticated knowledge to machines. I suppose it's a pleasant diversion for them after working under the pressures of the national race."

Corporate Structure

"As far as the financial and corporate structure of the company goes," Ball, who headed up purchasing at Nutting, and left same time I did, and I have been trying both burdens to this point. I am in the process of incorporating additional capital from a private element of stock. We might be able carry the company without additional capital, but we couldn't move fast as I want to. Also, the distributors and the assurance of a manufacturer's sound financial condition. They have to know the company is serious about long-term plans for the industry," White stated.

The Product

"As you know," Ransom said, "our products are ZAP/BALL and ACE/HOCKEY, ZAP/BALL, especially, says what we want to say about ZAP/BALL. After watching kids play game, I knew we had a hot one—game with plenty of ZAP! But how did the operator and player go this? Keep it sweet and simple, excite. Tell it like it is—so I told all in the seven-letter name, ZAP/BALL. The name has punch and it kids with you. Just watch, every kid in the country will recognize the name ZAP/BALL, a year from now. We're pleased to agree with Ransom's enthusiasm."

ZAP/BALL

ZAP/BALL is a highly competitive player game using the concepts of high-speed air jets. The players end their goals and take offensive action by firing air jets at a small, brightly colored ball in a dome-covered playing field. The playing surface is banked so that the ball never stops, and the air jets can propel the ball right up and across the top dome—at very high speeds. "It really bugs you to fire a shot at close range and have the ball cross the playing field, miss the opponent's goal, climb the opposite wall, come right back across the top dome, and land smack in your own goal!" White said expecially.

White discusses exterior design with Dick Ball, VP of Product Development. The dome covering the playing surface of ZAP/BALL and SPACE/HOCKEY is shown in the background.

"SPACE/HOCKEY, of course, is our most sophisticated model of ZAP/BALL. SPACE/HOCKEY has a black-lighted playing field that makes the fluorescent ball look like a streaking comet in outer space (which explains how we arrived at the name). It also has a very exiting score readout and

In the South's most progressive coin machine distributors!

If it takes a coin, we distribute it!

One of the South's largest one-stop record suppliers, with free title strips and phone service. Also free routing.

Distributors for:
- American Shuffleboard
- All-Tech Industries
- Klopp Engineering
- Nutting Associates
- Rowe-AMI Phonographs
- Rowe Full-bank Vending
- U.S. Billiards

THREE OFFICES TO BETTER SERVE THE INDUSTRY

1631 First Ave. North
Birmingham, Alabama

746 Galloway
Memphis, Tennessee

MAIN OFFICE
469 Chestnut Street
Nashville, Tennessee

Hermitage Music Co.
Monument Records make jukeboxes Light-up and Soundoff!
Bert Betti, Jr.

Bert Betti's Eastern Novelty has also an exhibit booth at the MOA exposition for the first time in the firm's history. During previous Shows, the organization maintained a hospitality suite for tradesmen in the hotel nearest the Convention. This year they are doing booth #9 to their promotional cope, and will display and detail all the billiard supplies and slates to interested tradesmen. Eastern representatives to be on hand for the Show will be Betti, Johnny Reater, Jerry Jordan, West Coast representative of Mollengarden and possibly the firm's elder statesman Humbert Betti Sr. The senior Betti, firm's founder and active dispatcher of billiard table slate from the Italian quarries, has just celebrated his 80th birthday Sat., Sept. 26th. In the event he will be unable to attend, his assistant Rudy Renwitz will probably fly in for the Exposition.

Betti Sr. dabbled in coin machines as a young man in his twenties. He made it a full time occupation in 1922, when he founded H. Betti & Sons, Inc. Through the years he was active in trade association work and served as an officer of the New Jersey Trade group for a number of years. "His great energy and uncompromising business principles have been a guide and inspiration for my brothers, myself and our associates, and thus responsible to a great extent for whatever success we have achieved," says Bert Betti Jr.

![ANOTHER FIRST! Chicago Coin's 2-Player 2 DIMES or 25¢ PER GAME*](image)

BETTIS EASTERN NOVELTY TO EXHIBIT FOR FIRST TIME — BOOTH #9

Mr. of PROVEN PROFIT MAKERS SINCE 1931

CHICAGO DYNAMIC INDUSTRIES, INC.

1725 W. DIVERSEY BLVD., CHICAGO, ILLINOIS 60614

CHICAGO COIN MACHINE DIV.

100% SKILL!

Passing...Feeding...Slap Shots...Goal Tending. Player's Skill Puts Him On The Ice!

__JUST LOOK AT THESE FEATURES__!

*Adjustable 1 Dime, 2 Dimes or 1 Quarter

- Player Controls Goalie, 2 Forwards, and 2 Defensemen
- Center Face-Off . . . Ball Delivered Alternately to Each Team
- Double-Action Goal Tender
- Realistic, Indestructible, New Mylar-Surfaced Playfield . . .
  Well Lit, with Fluorescent Lights.
- Designed for Easy Servicing

THE MOST EXCITING HOCKEY GAME EVER PRODUCED!

- FAST ACTION
- THRILLING REALISM

Playing Time Adjustable 2, 3, 4 or 5 Minutes per Game.

24" x 52" x 37½"
JUKEBOX AWARD WINNERS

As Determined by 1968 MOA Membership Poll

Artist of the Year
GLEN CAMPBELL
Winner of the Artist of the Year Award goes to Glen Campbell at Capitol Records for consistently turning out such money-earning recordings as his phenomenal 'Phoenix.' With the award goes the gratitude of the entire music operating industry for the additional coins his talent always puts in the coin box.

Record of the Year
HONEY—Goldsboro
The award for Best Record of the Year goes to 'Honey,' the uncontested smash hit on coin phonographs all over the country. Sincere thanks to artist Bobby Goldsboro and to United Artists Records for this most profitable single is extended by the trade.

Record Company of the Year
EPIC—Hoffman
For outstanding service to music operators and a cooperative attitude shown to the coin phonograph business in the form of special pressings, mailings on new releases and their concerted drive to provide the trade with money-earning little LP's the Award for Record Company of the Year goes to Epic Records and to its helmsman Mort Hoffman . . . always in the operator's corner.

Music Operators of America
Annual Juke Box Awards

Thank you for nominating "HONEY"
Record Of The Year

BOBBY GOLDSBORO
United Artists Records - 279 Seventh Avenue, New York
VISIT THE M.O.A. HIT BOOTH (107-108). SEE HOW WE'RE BUILDING FOR YOUR FUTURE.
UNION, N. J.—Art Daddis, president of United Billiards, Inc., has announced that an executive reorganization on the firm’s management level has been instituted October 1. Purpose of the reorganization, according to Daddis, is to “implement the rather ambitious plans we have in store regarding machine manufacture and marketing.”

Those plans, he further reveals, include turning out amusement equipment of the non-billiard variety.

Appointed as United’s national sales director and executive liaison with the factory’s distributors is Scott Daddis. Scotty previously served for many years as Tampa, Fla., branch manager for Bush International (Florida AMI representative). “Scotty’s quite well known in the industry as a first-rate company man and a crackerjack salesman,” senior Daddis stated. “Those of the distributors who’ve been notified of his appointment are quite pleased,” he added.

Appointed as Inside Manager (clerical, purchasing and general office responsibilities) is Bob Schrauyhuen. Bob’s background includes experience as an industrial engineer.

Daddis also has named Herb Schrauyhuen to be United’s plant manager. Herb’s experience prior to his appointment includes woodwork, electrical and mechanical engineering.

Art Daddis will continue United’s president and overseer, though, as he says, “I won’t be directly in touch with every unit of the factory and bookkeeping operations as in the past. From now on, I’ll maintain a more strict policy and planning.”

About those plans, Daddis revealed that there’s a good chance that two of his amusement games will be on display at his exhibit area at the MOA Exposition. Already slated for exhibit is the factory’s ‘Crest’ line of 6-pocket coin tables and a brand new, uniquely-styled table, called the ‘Challenger.’ The ‘Challenger,’ which will be shipping in October, comes in the three most popular location sizes. Several features include: recessed legs that can be hidden in the table; a new 9” x 9” cabinet and most of the items that have characterized the ‘Crest’ line. “The Challenger is a serviceable table,” Daddis stated “and I invite all operators to inspect it while at the Show.”

Cash Box—October 12, 1971

Top 100 Chart Guide

The following list is compiled from the survey of the Cash Box Top 100 Chart. The new chart positions are in numerical order as they appear on the Top 100.

66 Magic Carpet Ride* Steppenwolf—Dumili 4160
61 Take Me For A Little While* Vanilla Fudge—Atco 6116
64 Hi Heal Sneakers* Jour de France—B.C.A. 1661
65 Part Time Song* Monkee—Colgems 1031
72 You Need Me Baby* Joe Tex—Dial 4286
82 Pickin’ Wild Mountain Berries* Pappy Scott & Jo Jo Benson—SLSI 748
84 Baroque A Nova* Mason Williams—Warner Bros. 7233
87 Les Bicyclettes de Belsunce* English Humperdinck—Parrot 4003
90 You Put It On Me* B.B. King—Blueway 422
99 Nitty Gritty* Ricardos Ray—Alegre 607

* Indicates Chart Bulletin
Our psychedelic money grabber

NEVER QUITS!

Day after day, in scene after scene, it reaches out, grabs hold and separates more customers from bigger chunks of their cash!

It's mod... mod... mod. The first of a bold new generation of famous Rock-Ola Phonographs with psychedelic color, style that never fails to draw a bigger take from a bigger crowd.

But there's more. Brilliant new feature attractions that make selling music for money more rewarding than ever before. Things like a new receiver, transistorized for dependability... exclusive powerized remote volume control with convenient on/off switch for phonograph power as well as volume and cancel... new speaker positioning for better sound separation, greater listening pleasure... "2 plays—2 bits" kit... album play... dollar bill acceptor (optional).

And Rock-Ola for '69 offers you all-out accessibility, "Easy-View" Programming and "Flip-Top Servicing" that cuts programming and service time to the bone—all the extras including lighted animation (optional) that made Rock-Ola the sensation of the music world in '67-'68!

Go with Rock-Ola all the way for profits!

Cash Box—October 12, 1968
Diplomacy Smiles

STATEMAN PREVIEWS NAMA SHOW. Senior Diet Member and former Speaker of the House Rikichiro Yamaguchi smiles broadly after trying out the Periscope. Mr. Yamaguchi gave an address and cut the ribbon to officially open the 7th Annual NAMA show. Standing in the background is show coordinator George Tanaka.

Willow Ent. Reports Demand Is High On Thunderchief

GLEN BURNIE, Md.—Willow Enterprises, headed by Nat Solow and Lou Wilner, international distributor for Auto Bell Mfg. Co. of Chicago reported that sales have been climbing at such a fast pace, "it's been hard to meet the demand." The firm's principal area of concentration is the export of Auto Bell's "Thunderchief" fruit machine, to gaming territories throughout the world.

"Thunderchief," which has been approved for sale to all U.S. military forces overseas, operates on a mechanical principle but offers electrical illumination behind its attractive Indian chief facade.

The fruit machine, according to the manufacturer, can be adapted to any foreign coinage and to any variation of coin and token play. It measures 16½" in width, 14½" deep and 26½" high. The unit weighs 160 lbs.

Solow, who formed Willow Enterprises approximately two years ago, was formerly the board chairman of Eastern Music Systems. Seeberg distributed outlet in Philadelphia and Baltimore. Wilner was formerly associated with Space Manufacturing out of Lithium Heights, Md. The firm manufactured an assortment of sing and banked fruit machines.

VENDO LAUNCHES 8-WEEK TRAINING COURSE FOR H. S. DROPOUTS

KANSAS CITY—A unique training program for high school dropouts has opened a door to wider learning for over 100 employees of The Vendo Company.

An eight-week course of instruction to prepare men and women to take high school equivalence tests was offered recently at the Kansas City, Mo. company headquarters plant. Two-hour sessions were held three times a week. Most employees stayed after their regular work day; those on night shifts arrived early for the sessions. Smoking and coffee drinking helped create an informal atmosphere in marked contrast to that of the average high school classroom.

"When we first considered offering this program, we didn't believe many persons would want to identify themselves to their fellow workers as dropouts," says James R. Sims, Vendo vice-president of personnel and industrial relations.

"Most high school dropouts have an understandable dislike of classrooms," he says. In another environment, however, they can forget past failures, and readily absorb instruction. Many find, to their surprise, their life experiences have enabled them to conquer problems they couldn't cope with earlier. They have in fact educated themselves, and once they see this, their confidence increases.

"Something no one could predict was the widespread interest the program attracted. Many wives studied at night with their husbands, and some even also took the G. E. D. tests. Neighbors helped out in special subjects in which they had proficiency. Groups of students studied together at night, quizzing each other.

"A story in the local newspaper inspired a number of persons to write letters which commented favorably on the company's efforts in behalf of employees. Shareholders in particular approved the program as a way of strengthening abilities and skills within the company."

Everyone connected with the course received some benefit from it. Each student gained in knowledge and a new awareness of his own abilities. Management representative gained insight into the desire of every individual to improve himself. Every employee, whether or not he attended the sessions, learned the company has a real interest in giving employees a chance for greater educational opportunities.

"We are deeply gratified by the success of this program. We hope other companies will join us in offering their employees comparable opportunities."

You don't have to read this ad...it's ONLY A MATTER OF LIFE OR DEATH!!

(to say nothing of vast prospective profits)

D. & R. BRAUN CO., INC., proudly presents

Mister Jogger

The Answer to Every Jogger's Dream

COMPACT! LIGHT! ATTRACTIVE!

Available in coin-operated and non-coin models. It's perfect for an enormous variety of locations. Write today for complete details. You'll soon be jogging all the way to the bank...

3754 N.W. 80th St. Miami, Florida (305) 696-1600

Cash Box—October 12, 196
Nutting Assoc. & C. Q. Moving to New Expanded Factory

MOUNTAIN VIEW, CALIF. — Word comes from Bill Nutting of Nutting Associates, Inc., that their company will be moving into new expanded quarters during the middle part of November. "We've just simply outgrown the plant at 500 Ellis Street," said Nutting, "and we need some more growing room. One thing is sure—we're not making this move any too soon or our production schedule!" Nutting added that the success of the Computer Quiz over the past few months and plans of the marketing department to launch new products this fall demanded that they have more space. The move to bigger quarters will make continued expansion into new and successful fields possible and will allow the company to catch up quickly on its shipping schedule.

"It's hard to believe how quickly the CG has caught on," said Nutting. "It's less than a year since we started our national sales campaign, and at that time we were sure we'd have enough production space here to meet the market demand for at least five years—and here we are already popping at the seams! We envision only good things in our future and could hardly be more optimistic!"

The new address of Nutting Associates will be 500 Ellis Street, Mountain View, California, and the phone number will remain the same. Nutting said that the company expects to move in over the week-end of November 9, and hopes the move will not inconvenience any of their customers. "One good thing," he added, "we will have trouble losing anything in the move since we have such a short distance to go from here to the new plant. This should certainly help keep the normal moving upsets to a bare minimum!"

Laudable Mention

Lou Bousberg of the New Orleans Novelty Co. (Nutting Assoc. distribu-
ter) sent Cash Box a reprint of news-
writer Howard Jacobs' recent column giving a fine plug to the Computer Quiz. Says Jacobs in part:

"An electronic marvel called a Com-
puter Quiz is all the rage at Moisant airport and at other heavy traffic localities. The elaborate device, boasting mechanism as intricate as any slot machine or pinball machine, no doubt is beamed to the Computer Generation—the generation of young people who thrive on competitive pressure and intellectual challenge."

New BRAD, Inc. Quarters Opens in St. Clair Shores

"ROUD MOMENT — Howard Reinhart (right), president of the Billiard Research and Development Corp. (BRAD) bakes hands with Roy Greer, Mayor of St. Clair Shores, Mich., on the happy occasion of the opening of Reinhart's new quarters in that city. The move to larger facilities was prompted by BRAD's steady growth in service to the billiard equipment industry, especially through the popularity of the famed BRAD cue tip.

'DON'T make a move!

until you've seen our outstanding new line of pool tables.
and our surprise money makers for the coin machine industry

Irving Kaye Co., Inc.

Booths 64—70 • MOA Show • Chicago

Cash Box—October 12, 1968
TWENTY YEARS

of Satisfying Service to thousands of customers thru the 50 States.
with our FAST one-day mail-order service via our nightly shows on:

KWKH, Shreveport (50,000 watts)
KEEL, Shreveport (50,000 watts)
KAAT, Little Rock (50,000 watts)

YOU GET THE ACTION YOU WANT FROM:

• • STAN THE RECORD MAN • •
(HITMAKER OF THE SOUTH)

ONE-STOP SERVICE TO STORES AND OPERATORS

★ Best Prices ★

- Export Service & Advice - Complete Stock of Singles - LP's—Little LP's - Gold Standard Catalogue - Office for Goodies - Spirituals - R&B - Pop - CRW - Juke Box Standards - Free Title Strips

So—No matter what your need may be—STAN THE RECORD MAN has it in stock and can give you ONE DAY SERVICE (Orders shipped Same Day Received).

Phone (318) 422-7182

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720 TEXAS STREET
SHREVEPORT, LOUISIANA

BEST WISHES TO OUR OPERATOR FRIENDS

TOWN HALL IS ALWAYS READY TO SERVICE YOUR RECORD NEEDS

TOWN HALL
RECORD ONE STOP
9131 Bedell Lane
Brooklyn 36, N. Y. (212) BR 2-9702

ONE STOP MEANS SERVICE

That's how we made our reputation

• Complete stock of singles for dealers and operators

Having the most complete inventory enables you to get immediate service, one shipping charge, filling of special orders that means time saved by you. Contact:

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13254 Linwood Avenue, Detroit, Michigan 48238 (313) TO-5-8665

Valley To Display '68 Pool Table Line;
Also Cue Sticks

E. Feddick
J. Ryan

BAY CITY, MICH. — The Valley Mfg & Sales Co. display at the MOA Exposition will highlight their 1968 Coin Table Line and a sampling of cue sticks manufactured by Valley Cue Inc. Manning the booth will be Valley president Earl Feddick and sales and promotion director John Ryan.

Ryan, the trade will be happy to learn, is now back at his desk at the Bay City plant, after over two months of hospital and at-home convalescence following abdominal surgery last July. John's feeling quite fit but has to take it slower than his usual pace for awhile. Will be at the MOA Show: "Wild horses couldn't keep me away, the genial Irishman quipped.

Ryan advised that pool champion Don Toser, a fixture at the Valley display at shows, may not be on hand this year as he is currently competing in the U.S. National (Professional) Table Tournament. "If Don gets eliminated early, he'll be at the MOA," John stated. "But if he goes on to the finals, I'm afraid we won't have him."

The display of Valley cue sticks will include five new numbers, all wooden jointed sticks. Styles are available in striped, solid color and variegated (dappled). Some offer nylon thread wrapping.

Valley manufactures its cue stick at a newly-purchased plant in Minnesota. The firm has intentions of adding on an additional 20,000 to 25,000 sq. ft. of facilities there in order to cope with increased demands for their sticks, both from the trade and from consumer wholesalers.

Meet The Songstress

ROCK-OLA

Popular recording artist Keiko Kanazawa was one of many stars to show up for signing autographs and promoting the sale of U.S. and Japanese games. Here she takes double billing with Rock-Ola's new model 440 which arrived in time for the show. The 440 was used to background girls dancing the go-go on the half hour. The first Rock-Ola 440 sold in Japan went to the "Tenor" Snack Tea Shop in Tokyo's famed Azabu entertainment area. Mr. Kanemoto, the "Tenor" proprietor, was so enthusiastic about the 440 that he demanded immediate delivery at the 5 o'clock closing of the 1968 Coin Show. Keiko Kanazawa's latest Toshiba Records hit is "Wasai No Inochi" (My Life).
D & R Braun Brings
"Jogger" Machine
To MOA Expo;
"Speed Test" Too

D. Braun
R. Braun

1AM—Dave Braun of D & R. Braun Corp., has announced that he is preparing to release a coin-op version of a popular "Mr. Jogger" machine to the amusement trade.

Non-Coin Publicity
The non-coin unit, as conceived by aerobic Industries, Inc., has received publicity as an excellent means for people to keep physically fit as well as an aid in hospital therapy.

Son & Father
Dave, with son and partner Robert Braun, formed D & R. Braun Corp., March of 1968, at a plant located 3754 N.W. 80th Street, Miami, Fla. The senior Braun had previously been with All-Tech Industries, a firm he helped found and retired after selling his stock in January, 1968. He was the largest stockholder and served as director and in product design areas.

Coin-Op "Mr. Jogger"
The coin-op version of Mr. Jogger will be on display at the MOA Exposition and will be shipped to interested distributors by late November. It will ride on a 10¢ price scale.

Arcades
According to Braun the machine is excellent for arcades, terminals and will also receive acceptance in regular reat locations where players can compete for speed and endurance by the machine's clock. Braun said, "They will also get some excellent exercise."

Speed Test
Also to be displayed at MOA is a "Unscramble Speed Test" machine, which tests the ability to speedily scramble words. Both these machines have been tested on location and have been found ideal for arcades, terminals, supermarkets, chain stores, drug stores, etc. Both machines have patents pending.

Distributor Information

Distributor:

FISCHER MFG. COMPANY, INC. TIPTON, MO. 65081 Phone: 816-433-5531

ALL POOL TABLE SUPPLIES

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"EV" Set To Speak Out At Expo!

Only Female On One Stop Seminar Panel

AND EV MEANS BUSINESS—FOR YOU!

Mrs. Dalrymple, our Omaha One-Stop manager, exemplifies the reason for Lieberman One-Stop success . . . SERVICE!

Brighten your Profit picture with TOP SERVICE from:

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### USED EQUIPMENT from ROYAL

#### BOWLERS
2-CC 16' Cadillac BA $215.00  
1-CC 16' Duchess BA $160.00  
1-CC 13' Fair BA $495.00  
2-CC 16' Majestic BA $350.00  
3-CC 16' Preview BA $525.00  
1-CC 16' Superconco BA $475.00  
2-CC 16' Tournament BA $425.00  
1-CC 16' Vegas BA $650.00  
1-Unit 16' Amazon BA $550.00  
1-Unit 16' Advance BA $150.00  
1-Unit 13' Oasis BA $475.00  

#### SHUFFLE ALLEYS
4-CC All American Basketball $1475.00  
1-Gott Astre $125.00  
13-CC Criss Cross Ski Ball $350.00  
1-CC Park Lane SA $175.00  
3-CC Midway Premier SA $350.00  
1-CC Starlite SA $225.00  
1-Unit Ultra SA $250.00  
1-CC Variety Roll Down $75.00

#### FIVE BALLS
1-WSN Four Roses $125.00  
1-WSN Full House $300.00  
4-Bally Fun Cruise $195.00  
1-Bally Gold Rush $200.00  
1-WS Lady Luck $475.00  
1-WSN Shangri LA $450.00  
1-Gott Stick Chick $125.00  
1-WMS Skill Pool $125.00  
2-Gott Square Head $150.00 Ea.  
1-Bally Surfer $395.00  
1-Gott Tragic Isle $125.00  
1-Gott World Fair $125.00  
3-Bally U.S.A. $150.00

#### ARCADE EQUIPMENT
1-WSN Aqua Gun $475.00  
2-Batmobile Ride $300.00  
2-Midway Basketball $450.00  
1-Sega Riffleman $450.00  
1-Midway Trophy Gun $175.00  
1-CC Wild West Gun $500.00  
2-CC Super Scope Gun $350.00

#### BASEBALL GAMES
1-Bally Batting Practice $75.00  
1-Midway Fun Ball $295.00  
1-Midway Little League $225.00  
1-Midway Play Ball $200.00

Pool Tables—All Sizes—All Models—All Prices

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### New Fall Prices

Davis Quality Reconditioned Equipment

**THEY LOOK AND OPERATE LIKE NEW!**

#### Seeburg

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
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<tbody>
<tr>
<td>Seeburg Fleetwood</td>
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<tr>
<td>Seeburg LPC-480</td>
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#### Wurlitzer

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#### AMI

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</tr>
<tr>
<td>JEL-200</td>
<td>300</td>
</tr>
</tbody>
</table>

**AMI Music Master MM 11 — Brand New Please Write For Special Price.**

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Exclusive Seeburg Distributor

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Cincinnati, Ohio 45215  
PHONE: 513-771-2490

Joe Westerhausen Jr.  
Paul Himburg  
Jim Wall  
Jerry Grotjan

---

Cash Box—October 12, 1968

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www.americanradiohistory.com
Automatic phonographs, like stocks or bonds, are investments from which owners expect to make substantial profits.

The Wurlitzer Americana III will fulfill those expectations.

All you have to do is examine its features, listen to its music. You'll know it's a Blue Chip investment.

The price you pay for it, divided by its earnings per year (price-earnings-ratio), will give you a higher return on your money than any comparable purchase in automatic music.
SEVEN REASONS WHY MARKET ANALYSTS REPORT

URLITZER AMERICANA III ASSURES UPWARD EARNINGS

TREND – OUTSTANDING DIVIDEND POTENTIAL

The AMERICANA III Play Direction Panel is divided into three sections. On phonographs equipped to offer Dollar Play (as shown) the Dollar Bill Acceptor occupies the center panel. The left-hand panel contains information on the Golden Bar and bonus play available from this exclusive Wurlitzer music bargain feature. Right-hand panel contains the coin entry, coin return button and attendant instructions for single tune and LP album play.

Phonograph mounted on a new, two-piece, truss-like, steel base. Will support many times the phonograph's weight. Dependable, easy-rolling, steel casters. Ruggedness is a Wurlitzer tradition.

A waterfront metro-skyline scene that attracts customer attention. Slowly changes from sunrise to nightfall. A solid profit feature that adds to the value of this Blue Chip phonograph.

SEE US AT M.O.A. BOOTH 115—SHERMAN HOUSE—CHICAGO

SEE YOUR DISTRIBUTOR DURING NATIONAL WURLITZER WEEK

THE WURLITZER COMPANY • NORTH TONAWANDA, N.Y. 14120 • 113 YEARS OF MUSICAL EXPERIENCE
Wurlitzer Americana III Debuts at Nassau Distrib Show
Bear Slates Wurlitzer Week  Operator Showings Oct. 14-19

NORTH TONAWANDA, NEW YORK—On that Providence Island, in the Bahamas, was celebrated this week a generous gesture to the Wurlitzer executive, engineering, manufacturing, sales and service groups from around the world. Following this, R. C. Rolfing presented his personal copy of the Wurlitzer Improvements Division's report of its activities for the year.

Wurlitzer Americana III Introduced
As Rolfing reviewed the plans for the new model, he expressed the hope that the inclusion of the word "Americana" in the name would make the new model more popular. He added that the production of the new model would be limited to 1000 units, and that the sale of each unit would be accompanied by a "change your mind" button.

Outstanding in Appearance and Line-up
Particular emphasis placed on the model's appearance and line-up, particularly in the color schemes available. These schemes are described as follows:

- "Chaste, modern selector panel" with chrome and black accents.
- "Sleek, sculpted plastic strip" with chrome and black accents.
- "Sparkling black, chrome and black" with chrome and black accents.

Both the positioning and cleaning of the chrome and black accents are outstanding.

Polyethylene Coin Chute
Located just below the animated pamphlet feeder, the coin chute makes for easy service of the machine.

BOB BEAR
open individually. Each door has two separate latches which are quickly and easily released by turning a key. The amplifier can be easily removed, if necessary. Cabinet allows ample space for installation of auxiliary units.

National Dollar Bill Accepter
The National Dollar Bill Accepter is an optional feature on the Wurlitzer Americana III phonograph. It can be rapidly set on any pricing combination desired. Price programming is accomplished by a simple movement of the dime, quarter or half-dollar. Setting the individual pricing levers to the desired well-marked, play-per-index strip.

New Income Computer
The newest outstanding feature of the Wurlitzer Americana III Phonograph is the automatic income-computing device. It rapidly and automatically counts all coins and bill deposits in the machine. The coin deposits are automatically printed on the number of credits made by the machine, the totalized figure. This particular feature greatly facilitates the operation of the coin deposits, especially when serving a great many accounts.

Tune-up Drive
The trouble-free, gearless turntable drive of the Wurlitzer Americana III Phonograph duplicates the precision and silence of professional studio turntables. The outside of the Flywheel is driven by a small flexible round belt. The belt is made of a precision-ground intermediate drive revolving on plastic bearings which operate without lubrication. Oilless bearings eliminate the possibility of a flywheel’s driving a jingling belt and drivers that can cause speed variations. Mechanisms carefully made with machine screws and adjustment cut down service time and costs. To change from 12 to 50 cycle operation, it is an easy matter to merely change the intermediate wheel. A simple mechanism also shifts the speed from 45 to 33 RPM as required by the record being played. The 33 and 45 RPM records intermixed, a speed shift unit and record clamping device is incorporated in the machine. Public Address System
The Wurlitzer public address and paging system has been updated to match perfectly with the Wurlitzer amplifier. Ninety-five percent of this announcement system is already contained in the Americana III sound system.

An inexpensive kit turns the phonograph into a location-wide system for paging, making announcements, and many other purposes. A hand microphone is contained in the kit along with a new phone device that is capable of replacement. The system may be installed so as to be activated from as many as three sources, a full-size or a location.

Versatile Wall Box
Also discussed at the Wurlitzer Americana III Phonograph meeting was the Wall Box. This Wall Box offers more capabilities than any other remote speaker on the market today. The Wurlitzer Model 6225 in its 200 and 190 versions will accept all A, B, C and D half-dollars to nickels. It permits patent to play Little LP and Tunes selections from the Gold Record. Each wall box has its own volume control, music can be enjoyed in the medium or loud at the patron's direction. It is finished in gleaming chrome and is available in black or brass. A cover, a bar or booth, it has proven itself as a valuable addition to any location.

Promp Delivery Stressed
The Wurlitzer Americana III Phonograph is available for prompt delivery. Each model has its own distributor's code. This code is arranged in such a way that the distributor can order the exact number of models needed. The distributor can also order the model that best suits his location.

Satellite-Slected-Featured
Following the release of the new Wurlitzer Satellite-Slected-Featured, the Wurlitzer Americana III Phonograph now blends well into any decor, distinguished both by its appearance and by its performance.

Regional Sales-Service Seminar
Following the Nassau introduction of the new Wurlitzer Americana III Phonograph, a group of Wurlitzer dealers met in Chicago, in the American Hotel. The group included 14 members, and the meeting was addressed by F. W. Beu, B. C. Ross and A. D. Palmer Jr., each of whom stressed the importance of the new model.

Cash Box—October 12, 1969
From the Country's Leader in Coin-Operated Billiards Tables

Astro-Domed

Pro-Bowl

FOOTBALL GAME

The Coin Industry's First All New, Excitingly Different Game in Years!

GET IN ON THE GAME!

- Fast Action—Excitement—Suspense
- Offensive and Defensive Play
- Manual Ball Lift Assembly
- Heavy Duty Manikins
- Deluxe Scoring Unit
- Fine Cabinet Styling
- Plastic Astro Domed
- 2 or 4 Can Play

Specifications:
Width—40" overall (30" cabinet, 10" handles)
Height—53" overall (36" cabinet, 17" dome)
Length—58"


U. S. BILLIARDS, Inc.
Amityville, New York 11701

ash Box—October 12, 1968

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U.S. Billiards Forecasts Action A-Plenty at MOA Expo

Firm to Hold 8-Ball Tourney; Releasing New Football Game

AMITYVILLE, L.I.—Plenty of action is promised for conventioneers at the U.S. Billiards, Inc. display at the MOA Exposition, according to the firm’s president, Al Simon. The factory will, of course, be displaying its popular lines — the ‘Pro’ coin table series, the ‘Timer’ series and the ‘Leader’ tables. Among those displays will be samples of U.S. Billiards’ home table line, Simon added.

New Football Game

Debut at Show

The Amityville factory will be introducing a brand new amusement game at this year’s show, called ‘Pro Bowl’. The new entry into the games field, according to U.S. Billiards’ secretary Al D’Inzillo, “is the most exciting and different game we’ve seen in years. The game has been engineered and designed for offensive and defensive play, can be played by 2 or 4 persons and has appeal for young and old. Pro-Bowl features fast action and maximum suspense. With its plastic astro type dome and handles, the machine measures an overall 40” in width, 58” in length and 53” in height.” Says D’Inzillo, “MOA members viewing this game at the convention will be seeing one of the hottest profit prospects to appear on the coin scene in a long time.”

8-Ball Tourney

Set for Expo

Another big attraction at the U.S. Billiards booths will be offered by Len Schnell, the National Sales Manager. This will be an abbreviated version of his standard, much-publicized, U.S. Billiards sanctioned 8-ball tournament. It will be open to member operators of MOA and to representatives of distributing firms handling the U. S. B. line. "However,” reports Schnell, “only 64 tradesmen can be registered for play and will be limited to one class of players.” First prize will be a red and white Pro-3 Leader pool table and other prizes and trophies will be awarded to runners-up. According to Len Schnell, trade members will get a good idea on handling their own tournaments by watching how it’s done at the show.

Six Booths & A Hospitality Suite

Indicative of the company’s growth in the fact that it will take 6 booths for this year’s display, the largest number it has occupied to date. They’ll be at Booths 85, 86, 87, 88, 89 and 90. In addition, a hospitality suite will be maintained at the Sherman House. All three principals of U. S. Billiards will be in attendance for the entire duration of the convention.

Growth Thru Machines

One of the reasons for the spectacularly fast growth of the young U.S. Billiards, Inc. (they are now adding a much-needed 25,000 sq. ft. of factory space) has been its emphasis on diversification, according to Simon. Since introducing ‘electro pool’ into the field, the company has recently launched “Coin-A-Copy”—the coin-operated photo copying machine, which will also be on display.

Simon credited much of the company’s expansive moves during the past few years to the organization and in sales, as well as to “a smoothly functioning factory.” Simon states that the Amityville plant has a reputation for quality work, “work that builds a better product that is good on location and functions efficiently.”

Good Distribrs

Marketing Plus

The U.S. Billiards presidents also praised his distributors for loyal to his products and efficient a steady movement of merchandise. “We have good people representing our products in this business and believe me, that’s half the battle,” Simon advised.

8-Ball Away

Another pilar of U.S. Billiard’s strength has been Len Schnell whose concerted and well-publicized 8-ball tournament program has boosted the name of the product and exposed it in several new areas of the country. “New ideas lead to new customers,” states Schnell. The U.S. Billiards sty 8-ball contest is currently being conducted or planned to be held in areas as Dayton, Florida, Mid-Staff, New York, Greater Boston, South Dakota, Kansas and Long Island.
There's No Business Like Show Business
So We'll Be at the M. O. A. Convention
In Booths 85, 86, 87, 88, 89 & 90 to Show You
The Greatest Coin-Pullers in the Business!

U.S. BILLIARDS POOL TABLES
Tops in Quality, Durability and Design

"PRO" SERIES
FINES'T COIN-OPERATED POOL TABLES
PRO-1 (one piece slate) .......... 78x46
PRO-2 (one piece slate) .......... 86x50
PRO-3 (one piece slate) .......... 93x53
PRO-4 (one piece slate) .......... 103x58

CONVERTIBLE TIME POOL
T86 ........................................ 86x50
T93 ........................................ 93x53
T106 ........................................ 106x60
T106 SNOOKER ............................. 106x60
T114 ........................................ 114x64
T114 SNOOKER ............................. 114x64

Regulation Size Cue Ball 2½".
Professional K-66 Cushions
Used on All Time Pool Tables

U.S. CLUB POOL
With Split Ball Return
Coin-Operated. Available in 55½x39½

U.S. COIN-A-COPY
Copy Anything . . . in Seconds!
Requires just 2 feet x 4 feet area, plugs
into any normal 110V outlet.
- Copies Everything Everytime
- Anyone Can Operate It
- Ends High Copy Costs
- Lightweight, Compact
- Dry Copies 100% Accurate

SEE THEM ALL AND MORE AT THE M.O.A. CONVENTION IN CHICAGO
AT THE SHERMAN HOUSE—BOOTH'S 85 to 90—OCT. 11 thru OCT. 13

U.S. BILLIARDS, Inc.
Amityville, New York 11701
Bally "Rock Makers" Exploits New "Back-Track" Ball Action

CHICAGO — "A new dimension is added to pinball play by 'back-track' action built into 'Rock Makers,'" says Bill O'Donnell, president of Bally Manufacturing Corporation, announcing delivery of the new 4-player flipper-type game.

"Back-track" action," O'Donnell explained, "is achieved by a playfield design which permits thumbsbumpers to lung ball back & forth a duplicate drive through the top channels with a good chance at 200 points for each 'back-track' spurt of the ball.

"Additional 'back-track' action occurs when a skillful flipped shot or even a lucky slide shot propels the ball back through the 'Rock Crusher' Alley for a thrilling repeat performance on the score-crazy playfield.

"And talking about new dimensions, we've extended this principle to the free ball potential in 'Rock Makers.' The standard Free Ball channel can be entered at two separate places, instead of the usual single entry. In addition the upper Free Ball Gate can be nudged open by a ball dribbling back from an easy shot into the 'Rock Crusher.'

"The exclusive Bally Flipper Zipper at the bottom of the board is supplemented by an extra Flipper at the top of the playfield to stir up extra action in that area.

"Scores palore are attached to the new 'Rock-A-Jook' Bonuses, which rings up extra replays or added balls and achieving a score. The machine accepts two dimes for one dual game or two quarters for three.

Less Expensive

Asked to comment on the new products, William Nutting, the firm's president, said: "We feel both machines will fill definite gaps in the coin machine industry. S&LM is much smaller and less expensive than the original Computer Quiz, so we expect many new operators to start cashing in on the fantastic earning power quiz games have always had. The 2-player model, like most competitive amusement games, will be one of the biggest money-makers in the coin industry—it's absolutely hypnotic to play against an opponent, like being on a TV quiz show. Before you know it, you've pumped a couple of bucks into the thing, and we're sure that's one feature that will make operators happy."

Nutting said both machines will be in full production at the Mountain View plant within 60 days.

Films For Op's

HOLLYWOOD—Joe Bonica of Mo Newsreels, a Hollywood, Calif.-based distributor of 8mm Go Go and girl films, has sent out a mailing to the number of coin machine operators. They offer either type of film, in coin on continuous reels for use on 8mm projectors or in cartridge form that will fit any existing automatic 8mm audio visual units.

Bonica said, "operators should look for a new type of film that we think will catch on. There are an extra charge, approximately $1 for putting the film in cartridges. If operators do not have an automatic projector, we have a Technicolor Super 8, self-loading, rewinding projector for $189.00 with discounts in large quantities."

Inquiries should be addressed to 1021 N. Cahuenga Blvd., Hollywood, Calif. 90028.

The New Diplomat #6 Pool Table Designed For Trouble Free Rugged Duty

EXCLUSIVE
DISTRIBUTOR
TERRITORY
OPEN
WRITE OR CALL

DIPLOMAT BILLIARD MFG. CO.

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(516) 747-0999

Show Room & Sales
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Brooklyn, N.Y. 11239
(212) DE 2-9602

Sales Office & Factory
196 Newel St.
Brooklyn, N.Y. 11221
(212) 383-2030

Cash Box—October 12, 196

Bally "Rock Makers" is advanced toward bonus levels which ever R-O-R-K or S-A-K-I-S is on the playfield. Moreover, each tire either is lit and 100 is added to the score totalizer; and meanwhile each letter-lighting button scores until letter is hit.

"World wide pilot tests indicate that scoring to styling, we have p together in 'Rock Makers' a gun which will out-sell and out-each such milestones 4 player hits 'Casperville' and 'Dagooes' 10138

100

100

100

100

100

100

100
MYRON SUGERMAN INTERNATIONAL

"We're Wheeling and Dealing at the MOA!"

every type of used coin-operated machine manufactured, up for grabs...

BRING YOUR INVENTORIES

WHERE THE ACTION IS!

our Suite at the
SHERMAN HOUSE
Randolph, Clark & LaSalle Streets
OCTOBER 9th thru 13th

MYRON SUGERMAN INTERNATIONAL
MEMBER MOA

140 Central Avenue, Hillside, N. J. 07205
Phone (201) 923-6430
Cable: PRINCECHARMING, HILLSIDE, N. J.
All-Tech Offers New Features On
Diplomat Tables—Operations Consolidated

HIALEAH, FLA.—Aaron Goldsmith, president of the Coin Division of AllTech Industries, Inc., announced at the National Vendors, new "furniture-look" merchandisers, which have been added to the firm's Crown Line Series, include two manual cigarette merchandisers shown above—the Cabaret 222 (left) and the Cabinet 980 (right)—and two models which are not shown, the Candy Cupboard manual coin merchandiser and the Pastry Cupboard manual pastry merchandiser. Each model has the same product capacities and operational capabilities as its counterpart in National's standard Crown Line Series; however, the new units offer entirely new styling features. Basic cabinet color is a rich, walnut bronze.

Hairspray, Shoe Shine Units Announced

PENNSAUKEN, N.J.—"Here's good news for the Ladies," revealed a spokesman for Spryvender, "Hair Spray, the most demanded single hair care item is used daily by over 80 million American women. However, away from home or while traveling, a can of hair spray may not be readily available. An exciting unique dispensing machine is on the scene nationwide, that will provide this important grooming aid." A wall mounted cabinet with a make up light above the mirror houses the dispenser. A flexible hose from the machine and attached to the sprayer enables the user to operate the sprayer exactly the same way in which she uses her regular can of spray. After the appropriate coin is deposited in the machine, a metered charge of hair spray is available. This charge will provide 12 seconds of CON-TINUOUS spray time. The user, however, is in complete control of the sprayer and can start or stop the spray as she will until the charge of hair spray is consumed, regardless of how long it may take to re-comb or restyle her hair.

Shoe Shine, Too! Instant shoe shine, a coin operated dispensing apparatus, has also appeared on the scene nationwide. It is quick drying and self polishing and requires no brushing or buffing being forth a natural looking shine. Can be used safely without fear—making the leather hard or brittle Licensing rights on both units assigned to SPRAYVENDER COMPANY INC., Pennsauken, New Jersey, who is marketing and marketing the machine under the name "SPRAYVENDER."
450 Attend MONY Up-State Outing

PRINC GLEN, NY—450 operators,受理人, record people, friends and family members flocked to the on-site location in Spring Glen the weekend of September 27, 28 and 29 to celebrate the annual convention and anniversary of the Auto Operators of New York, New York, and the Auto Operators Guild and the Westchester Operators Guild.

Ben Chicofsky, managing director of MONY said, "this convention was an uproar success. Our journal was the biggest ever and I believe we owe great deal to George Holtzman and is committee whose labor helped to make our outing the success it was."

Al Denver, president of MONY, and William, president of the WOG, all reassured the firm belief that this convention, as those in the past, gave the members and guests an opportunity to meet with friends and business associates to discuss mutual problems toward a better understanding of everyone connected with the business.

Representing the record industry were: RCA Victor, Columbia, Epic, United Artists, and Liberty. Many recordings of new singles and albums were given to operators.

Among the many in attendance were: Al Denver, George Holtzman, Bill Sohn, Bill Kibler, Bob Matthews, Ernie Antonoff, Don Shapiro, Mer- ry Sihota, Leonard Block, Teddy Latt, Ben Chicofsky, Jack Wilson, Rudi Malen, Nick Nacelovic, Ger- ard Browne, Camper LaMure, Boul- ifone, Jim Halsey, Tony Vurchio, and many others. The convention started at 8:30 at the firm's two showrooms, 303 Country Ave. in here in Brook-

lynn and Long Island. The factory is located at 52 Box St. in Brooklyn.

Green reported that exclusive distri- butors territories are available and that he and his partner would like to welcome anyone interested to stop by their booth for discussions.

The table has a burglar alarm, two cash box doors, a meter counter and heavy casters. Green said, "the Diplomat #6 is designed for trouble-free, rugged play."

Look For the Bright Young Men in the Bright Blue Coats!

The Men from EMPIRE!

For ALL Your Needs:
- VENDING
- MUSIC
- GAMES

ARCADES are profitable!

Locate in BOWLING ALLEYS, DEPOTS, SHOPPING CENTERS, DEPARTMENT STORES, MILITARY INSTALLATIONS, etc.

let's talk... See Joe Munves at MOA Show

BOOTH NO'S 60 & 81

J. F. FRANTZ MFG. CO.

1940 W. Lake St., Chicago 12, Ill.

Tel: Taylor 9-2399

ARCADES are profitable!

Find Joe Munves Corp.

577 Tenth Ave., New York, N.Y. 10036

(212) BR 9-6677

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Operators and Distributors

ALL RISK INSURANCE FOR VENDING, GAMES

and MUSIC EQUIPMENT ON LOCATION

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DID YOU KNOW that the GM&M Corporation, a division of the Spindel Insurance Agency, Inc., provides operators with all risk insurance policies in the event of equipment theft, fire, vandalism, riot, civil commotion, and while equipment is in transit?

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SPINDEL INSURANCE AGENCY, INC.

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Operators and Distributors

ASSURANCE NATIONAL

Licensed Nationwide
COIN MACHINE OPERATORS INTERNATIONALLY:

It is my pleasure to announce that on November 1, 1968, Bill Fruting and I will introduce a new coin-operated phonograph, THE CAMERON.

We have known for a long time that the economics and demands of our industry have changed drastically instead of taking phonograph as we know it today and revising it, we have been able to start from the beginning and construct a totally new concept to fit today's market.

We personally invite you to see us at Booth 38, M.O.A. Exposition in Chicago, October 11, 12 and 13. Dick Murphy will also be in attendance.

Jack J. Cameron Gordon

Cameron Musical Industries, Ltd.
82 South Bayles Avenue
New York

ELECTRIC SCOREBOARDS .. 2 Models

OVERHEAD MODEL
(Rotary finish herbced oak)
- Two-faced. Scores 15-21 and up.
- Large metal coin box holds $500 in dimes.
- "Game Over" light flashes out at end of game.
- Easy service. Coin acceptor by simple plug switch.

BILLIARD SUPPLIES
5 oz. Belgian Pump Ball Set
- Set of 10, $5.00. Others $3.50
- 13 B.S. Billiard Cues
- 24 3/4" Cues, $2.95 each
- 37 Jointed Cues
- $7.50 up

Health and A.B.T. Coin Chutes
Complete Line. Write for new list.

Terms: 1/3 dep., B.O.S. or S.D.

MARVEL Co., Inc.
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NO CAPACITY LOST ON ANY OF OUR
100mm CONVERSION UNITS FOR NATIONAL

REAR Magazine of Model 800 (20 Column)
REAR Magazine of Model 650 (20 Column)

AUTO FOR SEEBURG
DOOR Magazine of Models 4B2 thru 4B6

All units will vend regulars, kings, and 100mm packages. Installations line on location:
Seeburg — 1 to 1 1/2 hrs. National — 1 to 1 1/2 hrs. Direction sheet and schematic drawings included with each unit.

PLEASE SPECIFY UNITS BEING ORDERED
Model 800 — Fits National Vendors Crown Limited Conseline Line — Series 800.
Model P — Fits 4B2 thru 4B6 Seeburg Units NOT dispensing matches.
Model M — Fits 4B2 thru 4B6 Seeburg Units that do dispense matches and with time limit.

ALL SALES — F.O.B. Abilene, Texas

Deposit of $100.00 required for each unit ordered and balance C.O.D. Same day account has been established. Up to 10 days delivery. Each basic unit weighs approx. 25 pounds.

Ab-Tex Distributors
P. O. Box 5191, 2509 Barron St., Abilene, Texas 79605
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Texas Residents Add 1% State and 2% State Sales Tax

CashBox Round the Route

Eastern Flashes

ASSOCIATIONS — In addition to all the other activities that are not dependent upon the week-end's big M.G.A. Bash, local association activities continued to be the theme of various convention activities. The New York bunch (from all three associations) chose to leave their homes (no week-end at the Homowack (see separate story). They were entertained by Ben Chiefsky and Sophie Selminer of MONY served to boost the already high morale of the ops and their families. Sam (Musical Moments) Morrison helped keep this fun high with his interesting meditations and pinky rings. Shame on you, Sam! See picture that appeared in the Sunday morning paper.

The New York Operators Guild will have met next Friday to get things ready for their 8-ball tourney, tentatively scheduled for the end of the year.

TAKING NOTE — In the September issue of Holiday Inn Magazine, a monthly put out by the Grand Hyatt, they solicited suggestions on their equipment and machines direct to locations. In view of the fact that Holiday Inn's large accounts have been favorite meeting places for legitimate members of the profession, I think this is a good order for the chain's magazine to carry an ad that is obviously restrictive.

BILOTTA BASH — We're all looking forward to Johnny Bilotta's big 20th anniversary celebration weekend after the M.G.A. Affair will be held at the Three Rivers Inn up in Syracuse (see separate story). Big display of golden oldies by Jimmy Galuppi (who recently bought out Tammaro Enterprises' one-stop division) ought to be well worth inspecting. Jim says proper inspection of old hits can boost the coin box by as much as 15% N.T.

HAPPY NEW YEAR — Belated New Year wishes to our Jewish friends. The Sixth Avenue scene was quite a busy one last Wednesday during the high holy day and coiner have a lot of work to take care of any way, we hope you all had a happy one.

NEW GAMES — We hope you're all intending on catching the NYA Music Machine show this week, and that the exposition is, if just to see the marvelous new machines on display. Practically every factory and we mean EVERY FACTORY has something to show, The show's a once a year opportunity and certainly well worth the few bucks for a plane ticket and room.

HERE AND THERE — Say, hey, Jack Gordon's a grandpa! Blessed event took place last Sunday, the 21st, courtesy of Jack's daughter Janet. It's a baby boy, weighing in at 8 lbs. 2 oz. and he'll be Jack and Nettie's fifth. So it's back to American Shuffleboard info's his plattin' completion of a new tournament on the firm's 12" cushions boards for sometime early next year. Every board will be held throughout the mid-South and include players from Tennessee, Arkansas, Missouri, and Louisiana.

FROM NASSAU — Freeport's Jerry Rosenberg, owner of A-1 Recreation Co., reports excellent home table sales for the summer months, continuing right into the fall. Jerry's firm handles the American Shuffleboard line and we're sure he's crazy about the product. New store manager Bob Katsir is heading up inside sales when Jerry's out visiting operators. Jerry also reports he's currently marketing a brand new fiberglass cue stick which features an extra-heavy shaft with pop-on leather tip assembly. He says Nassau table ops are just ravin' about the product.

VENDING — James F. Wanink has been elected a senior vice president of ARA Services, William S. Fishman, president, announced the promotion of Wanink, a corporate vice president since 1962, to the post of senior vice president of the firm's retail or vending industry clients in the Middle Atlantic States, the Southeast, Southwest, and Far West. Before Fishman's Automatic Merchandising Co. of Chicago joined the ARA Services family in 1959, Wanink was a vice president and a director of that company. Wanink also had served in a management capacity for the Coca Cola Bottling Co. in Chicago. Perry B. Bowers, Jr., and Frank X. McCoy have been elected vice presidents of ARA. Services. Bowers is a southern regional general manager for ARA Business & Industry Services with 20 years experience in the nut business. McCoy joined the company in 1965. He has been president of Lipton's tea chain in Philadelphia, vice president and general manager of the Gladier Corp. and Yolbo, O., vice president and general manager of Breck's National Food Management Service. McCoy, general manager of ARA's Coffee System division was vice president of K-Mart, a trade association. The fledgling firm is marketed by blink-Melikian, Inc., coffee vending manufacturer formed in 1961 while still serving with ARA last year.

Houston Happenings

L. C. Butler, head of Gulf Coin Distributors, and wife Irene enjoyed a pleasure trip to the Tennessee Waltz during the week of October 23-28. Mary Alice Arredondo, manager Southwest Record Distributors, returned from a trip to "Bama" by Rocky Gil on Tour Dec label. "Judge Baby I'm Back" by CBS Nobles for tops on their list. Hawkins, owner Hawkins Service C and Freelance Service Co., bought a house in their own beautiful house in Friendswood. The highly regarded addition is outlying limits southwest between Houston and Freeport. The business card contest might be won by O. L. Walsme, owner, United Novelty Company here. Well established business to back it up too. Tom Walsme recently joined the parts dept. of Central Sales Co. (Hou AM). Houston Maurice B. Dick, leaving United Records with full list of records for his Maurice's Juke Box and retail outlet on Boulevard St. Co. and studios appearing Virginia Lomor is the new secretary at American Music Co. She replaced recently retired Miss Elaine Arway. Big wheel at long established American Music, this yea proved herself an odd ball of sorts, extent of working rather than laundry, being one of the best operators in our midst. We, known op John E. Williams, ABC Mo. and John M. Graham of Weather, politics, and general business commune. John one time a House club, he had been in this business for far to long to get excited over either boozy times or bad times. Vending Vendors Assembly meeting in Se) Moore added Shumway and Bollay. Bollay, Houston, was believed to have net of $500,000 high since the S/W Bash. Stopped in Oct. 5 issue of CAS BOX. Wish more members to get out to the coin machine industry, you'll have to see where we come in. We have a trade area and trade area but anywhere in Texas you'll find us or one of our members. You might find yourself or other members of the coin machine industry for publication in CAS BOX.

CashBox — October 12, 1968

www.americanradiohistory.com
Chicago Chatter

Weeks of planning, preparation and hard work will all pay off when the annual Musical Amusement Machine Exposition opens in Chicago's Sherman House on Friday, October 13. Capitalizing on the year's showmanship to be a record-breaker in all respects, the "playboy" feature figures are expected to reach an all-time high, as an exhibit space, which was completely sold out weeks before the convention's opening. We extend a hearty welcome to all who will be coming in to participate in this year's convention and certainly look forward very much to the "dynamic" industry's newly released "Round The Route," which among its many fine features the "beer frame" is being widely accepted in the trade, to the amazement of "Hayburners II" fans. Firm's shipping department is working over-time. From the welcome mat is always out at D. Jothleis & Co., but particularly so at the end of the year games comes every people who come in for MOA make it the best of the season. The big pre-convention chrome then, says Alvin Gottlieb, is to get caught up with "Paul Bunyan" and allow ourselves some time to spend with "Fishball 205." The whole chat with Hastings Dist. Co's Jack Hincker, who's been on the Rock-Ola 440 phonograph which, he tells us, has capitalized the local trade! Jack, Sam and Jim Hastings are all planning to be in Chicago for the MOA Exposition!

California Clippings

Cleveland Coin International Does It Again!—As is par for the course every time a holiday appears, we promptly file it and then forget it. We did it again. This time we forgot to wish our Jewish readers a very happy Hanukkah. It seems as though we weren't able to reach anybody on Yom Kippur. Oh well, they're busy and we're busy, too. Never. Please forgive.

RACKS—It seems as though everyone is looking forward to the big band that Struve Distributors will be holding on October 9th thru the 11th. The open house is to present the public with the Seeburg phonograph, "The LL II Gen." We asked Leo Simone what he wanted to say about the big band and all he would say was, "It's a beauty and is fun to listen to, but I believe!" And that's good enough for us. Following the three day show, the band will be in L.A. at the old Bakken Field on the 14th. For those interested in attending the hours will be 9-9 on Wed. and Thurs., and 9-6 on Fri. Another happening over there appears to be a rare 2 player by Williams entitled "Pit Stop." Leo reports that already is getting great response from operators. Also hear that the new Brunswick coin operated pool table is there on the showroom floor. The most interesting thing to hear the news that Cliff Nugent is back from his sick leave and feeling just fine. He is again carving in ops over his home.

RECORD'S RECORD'S!—It's been a short while since we sent out a post card from your friend and mining that star of stage, screen, television whatever, Margaret Neudleman. We writes that she is doing just fine and she says to tell all her loyal fans, that she is working on her act and she should be hitting town in a matter of weeks. Since we are in the record department we would like to make a prediction that Julie Driscoll and Brian Auger and the Trinity will be above ground in the near future. They recently came out with their first LP on Atco entitled "Open," and our opinion is that it is totally beautiful.

From the RECORD RACKS!—For the second week in a row, we are pleased to bring you a rack that has been requested by the thousands. This is "Gypsy Lady" by the Prof. Morris's Leopard on Whirlie Top is the biggest new single coming along fast in the Rolling Stones with their latest "Fighting Man" on London. From Sweden and Portland the big bust out is "Mack Dewayne," produced by Larry Marks. We've heard the record and it's one of the first things to come out of the A&M stable in some time. From California Jerry Marlin reports that both Jack & Papas have the biggest new single with "For the Love of Ivy" on Dunhill. Union Gap have another hit going for them with their newest "Over You" on Columbia.

Chicago Chatter

Cash Box—October 12, 1968
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phonographs, pin games and

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Column)

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the "Cadillac" of Quality and Craftsmanship

Only Valley has the regulation size—2 1/4"

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