Beatles Expand, Re-Organize Show Biz Firms •••
U. S. Unit Established By Stigwood ••• Tl Enters
Producing & Publishing Via Sidewalk
••• Pickwick Adding More Wholesalers •••
Bledsoe, Dain Promoted At Liberty •••
Dick Broderick To MCA As Int'l Label VP

THE ASSOCIATION: HITTING IN ALL DIRECTIONS

Int'l. Section Begins Pg. 51
That's a lie. Just look where it's goin'.

The Byrds' new single is goin' all over the country. And wherever it's goin', it's happening—big. (No great surprise when it's The Byrds doing a Bob Dylan song.) So start getting with The Byrds' happening. And start calling the country Byrdland.

On COLUMBIA RECORDS®
Is there still room for that “something special” in the way of service to Mr. Consumer, the guy who makes the record business tick? Admittedly, it’s difficult for retail operations to keep up with the current musical scene on records—whether it be in terms of inventory or a knowledge of who’s-who among the wonders of today’s performers in all areas of music.

But, what about the persistent sort of fellow who drops around and asks for something that doesn’t quite register with the manager and/or clerk who run disk stores or departments? In too many cases, sadly enough, the customer may be left with the impression that he is not in a record establishment at all, but in some section of store where there happen to be some records lying around. He may receive a courteous and pleasant we-don’t-have-this-record-in-stock or it’s-probably-out-of-print. In spite of all the social amenities, there’s a good chance that a sale is gone or, worse, continued patronage may be lost from the customer whose taste may involve a little digging.

Stores are not expected to carry an inventory that consists of every item listed in general catalog of LP or singles merchandise. But, this does not exclude stores from a little follow-up work—even at the risk of losing precious time. If a customer confronts a sales person with some facts (e.g. title, artist, label) about an album, for instance, that sounds like it’s a cut-out, a call to the label’s local distributor will settle the question. If the item is available, then chances are you’ve earned the eternal gratitude and long-standing patronage of a fellow who happens to not always go along with the hits of the day. Even if the item in question proves to, indeed, be a cut-out, then at least our friend is aware that the store has done all it can for him. Bear in mind that the customer who has a passion for obtaining an unusual recording is probably a record collector in the strongest sense of the word. He is analogous to the record company that prides itself on the in-depth catalog phase of its operation—he can be sold product time-and-time again down through the years.

We are aware that many retail set-ups are not particularly geared to spend what could be termed an excessive amount of time with individual customers. But, the least that should be offered is a gesture that an attempt will be made to learn if a particular item can still be obtained. The customer can be told to return in a few days, or perhaps call back. During a lull in business, some of these unusual requests could be followed-up.

Selling disks in “hot” demand is an easy chore. Selling, however, also means giving a customer the feeling that whether or not an item can be obtained, there was an honest attempt made to meet his request.
BEST FEET FORWARD

THE BEACON STREET UNION

trying on a rock classic and making it all their own as they step smartly up the charts in their brand new

BLUE SUEDE SHOES

K-13935

Produced by Wes Farrell
A Coral Rock Production

MGM Records is a division of Metro-Goldwyn-Mayer Inc.
STONE COUNTRY "WHEELS ON FIRE"
This new Victor single is their strong version of the current English charter.

It's vibrating with more tremors of THE BROADQUAKE

BUY AMERICAN

#9534
Apple Merchandising and Design will deal in the retail and merchandising fields.

The Apple Foundation of the Arts, is the name of the special Apple Corps operation has been established for the encouragement of unknown talents in the literary, graphic and performing arts. The Foundation will invite four Beatles to provide sustenance to many young people of Liberty whom they encounter in their travels.

The preparation for a new Beatles LP, Coming to America, follows Harrison and Ringo Starr from attending the New York meetings.

Aspinall has been a friend of the four Beatles since childhood. He's their age and shares their aspirations and attitudes.

Apple Music Coming to London from Switzerland to head the international music arts. The label is named after the Beatles' road manager and the man who accompanied them on every single concert date throughout the world, from the group's beginnings in Liverpool to the present. He is a native of five continents in 1963 and 1966 when the Beatles made their American concert in Cauley Park, San Francisco.

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The Apple Corps music division will be comprised of Apple Records, a wholly-owned label, Apple Music, and Ace Records (in London) (Continued on page 12)

Speed Label Formed By Morty Craft, Stan Lewis NEW YORK—Speed Records is a new label just established by Morty Crafts and Stan Lewis. Diskery, a division of the pair's Latin Showcase Productions, Ltd., will specialize in Latin and blues sounds. Two albums are due out within a month. Address is 88th St. in New York.

Weiss Inks Irene Reed NEW YORK — Hy Weiss has signed Irene Reed, who played the role of Yvonne in the Las Vegas contract, Artist, who previously recorded for Verve, will cut for a label yet to be announced. Hy Weiss announced that he intends to offer a big promotion to her to build her up for Arturo Prysock.

Key Eggers Starts Blue Valley C&W Label Thru MGM See Country Music Report

The Association, which consists of Richard Drueke, Larry Weider, Brian Orill, Bill Schulman, and Jim Yester, is a group that covers all phases of the business.

In addition to being one of the biggest and most respected in the business, the Association has a large following among all of their concert tours.

Various members of the Association have written 36 of the 47 songs in their four LP's. They have been on the best selling charts since their first recording, "Along Comes Mary."

Each of their singles have been "Top 5" and "Cherish," "Windy," and "Never My Love" were all certified gold albums. Two Association LP's have also been certified for gold records: "Insight Out" and "Along Comes the Association." Their most recent album, "Birthday," has already sold over 100,000 copies in just a few weeks after its release.

Current single, "Time for Living" by the week's Cash Box chart list at # 9.

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Newspaper Tradesters Form Order to Improve Lot

ATLANTA — Negro members of the record industry have formed a formal Order of Record Men with the stated object of "improving their position" in the business.

Carl Proctor, who was named vice chairman, said there was a need for "broader communication between top level manufacturers and sales and promotion men who are working in the field."

In addition to Proctor, Ron Mosley was named vice chairman; Joe Medlin, executive secretary; Larry Maxwell, secretary; Ron Proctor and Ted Allen were sergeant at arms. The group is selecting various committees to work out details on how the organization can best serve the industry.

Medlin emphasized the need for market unity among the Negro community and the "millions of dollars that are lost by record companies who do not give proper consideration to training and direction of personnel who work with them.

FORM, an announcement said, will "pursue and train Negro personnel in the field of market research, sales, advertising and promotion throughout the U.S."

Also it was stated that FORM is in "complete agreement and supports the aims and ambitions of NATPRESS (the Negro Association of Record Pressmen) and are concerned with the upgrading of Negroes in the music industry."

Beetles' Apple Corps Expands Their World-Wide Interests

NEW YORK—Two of the Beatles, George Harrison and Yoko Ono, have moved to New York from London last week. Harrison has joined Apple Corps Ltd., a world-wide group of companies held equally by the four Beatles. Ono is maintaining the establishment of Apple Corps' activities in America. Two new were accompanied by six members of their executive team: Neil Aspinall, Brian Epstein, Paul McCartney, Mal Evans and Derek Taylor.

All six are now vacation held at the Americas Hotel on Tuesday, 14, Lennon and McCartney answered questions about the new firm. They emphasized that one of their prime objectives is to give artists in need of funds the "personal touch" to achieve their goals. "If a man wants to make a movie about his life, we're going to give him the money," said Lennon, implying that Apple Corps does not need advance payment, "who might not otherwise find support."

All of their companies previously belonging to Beatles Ltd., now belong to Apple Corps, and several new and various organizations have been added. Apple Corps, which has been established in Canada, West Germany, Italy, France, Switzerland, Sweden, etc.

Netherlands, Great Britain and now the United States, encompasses four divisions: music, films, electronics and merchandising.

The music division comprises recordings, music publishing, recording studio and film production. At the present time Apple is constructing a recording studio and, a recording affiliation with a major American company is now in negotiations.

The film division includes the creation, development and production of feature films, animated films, television programming and television commercials.

The electronics division is devoted to research and application in the field of electronics.

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The Apple Corps music division will be comprised of Apple Records, a wholly-owned label, Apple Music, and Ace Records (in London) (Continued on page 12)
His name is David Blue.

His bag: the seethe and ferment of today’s young.

His thing: articulating same.

His label: \[\text{DAVID BLUE - THESE 23 DAYS IN SEPTEMBER RS 6296}\]
Phase 4 Going Into Singles Line

NEW YORK—Phase 4, the "sound" LP label, has just issued a line of singles releases for the first time, reports Walt Maguire, the label's singles sales and A&R chief. Phase 4 singles, which will appear in both male and stereo form, will be marketed not only as an obvious promo tool for the albums from which they are selected, but as singles in their own right designed for mass marketing at all levels of AM and FM radio play.

Initial phase 4 single will be "Sunny," the tune made famous several seasons back by singer Bobby Hebb, in a version by British pianist Ronnie Aldrich from a recently issued phase 4 album. More singles are due shortly, although the release schedule will be indefinite for the balance of this year.

It is expected that a second phase 4 producer in London, hereafter will produce at least several tracks per month on the company's own U.K. market in mind as to timing, song selection, instrumentation, and arrangement.

Recently, when phase 4 issued a new album by Dickie Valentine, a single was pulled out of the set and issued on the London label. If such a single were to be issued now or in the future, Maguire noted, it would appear in this way. The advent of steadily expanding interest among European buyers in the "sound" form, "it simply makes sense to build the phase 4 label in all directions, and that is what we intend to do right away."

London Takes Hot Master

London has just grabbed a hot master for the upcoming Nassau Jazz Festival acquisition in many months, according to Walt Maguire, national singles sales and A&R manager.

The master, by T. C. Atlantic, is "Gee Whizz," sung by Speedy's Kitchen, and was formerly out on the Candy Floss label in the Minneapolis-St. Paul area, where it created enormous interest. The disk has now been rushed out on London's subsidiary Parrot Records label.

Sy Warner Adds Promo Duties To London Sales

Sy Warner has been named national promo manager for London Records, Walt Maguire, national sales and A&R manager, told the company, said that Warner will assume responsibilities as assistant singles sales manager. As in the past, Warner will be reporting directly to Maguire.

HQ & Field Liaison

The need for strengthened and continuing liaison between the headquarters staff and regional promo men in the company's extensive field has been a long-time London sales and merchandising problem, who has close ties with all field operatives.

"With the complexities of the business as they are today," Maguire explained, "involving both the amount of product going out as well as the market-by-market activity on all that wide variety of sales constantly charted and communicated to our field staff, it's just more necessary than ever to have an experienced and respected man—a man like Sy Warner, with direct contact with our people and complementing their efforts at all levels of promotion, the London division from the top down."

Dick Broderick will coordinate planning and execution of promotion on all London and London Group singles efforts with the firm's field promo team, all of whom have continuing responsibilities in sales as well as promotion areas. The regional teams include Mel Turoff, West Coast; Sam Cohen, New York—Al Mass, Detroit and Cleveland; Wendell Parker, South and Southeast; and Dave Marshall, Northeast. Additional to phase 4 singles lines, Warner will also be in close contact with South Pacific, a phase 4 label associated exclusively with HJ Records of Memphis, a label which is distributed by London.

Warner has been with London for 14 years, during which time he has been assistant branch manager under Herb Goldfarb, branch chief at that time; and served as London's first national first special marketing (rack jobbing) representative. Warner also is assistant sales division manager under Walt Maguire, the company's chief.

Bledsoe Named Exec Asst To Al Bennett, Dane Helms A&R At Three Liberty Labels

HOLLYWOOD—Ron Bledsoe and Bud Dain have been given major new responsibilities at Liberty Records and its affiliates.

Bledsoe has been appointed executive assistant to Al Bennett, president of the label. He'll be active in all facets of the company's operation, assisting and advising Bennett.

Dain has been put in charge of A&R activities at the Liberty, Imperial and Minit labels, in addition to his handling of sales promotion.

In conjunction with Bennett, Dain will be directing all facets of operation, including the signing of new artists, acquisition of masters and assignment of producers for the three labels, as well as the activities of the West Coast offices. The World-Pacific and Blue Note operations are the responsibility of Dick Bock and Mel Furman, respectively.

Bennett said the move was designed to make the Liberty, Imperial and Minit divisions "a self-contained unit."

Backgrounds

Bledsoe joined Liberty in 1965 as an assistant to Bennett, after a stint as public relations director of the American Record Company. He was general manager of the label's tape division, playing a key role in the company's first duplication plant in Omaha, in 1967. In 1967, he was named traveling salesman for the label's music publishing interests,Metric Music. He supervised the operation of recording studios and directed all corporate A&R.

Dain joined Liberty in 1960 as Southern Californa promo rep. He was later transferred to the east coast as New York rep, and returned to the west coast as assistant national promo manager. In 1965, he left Liberty to join the GNP label in national sales, later being named vp. He returned to Liberty in 1967 as general manager.

Broderick is MCA's Global Labels VP

NEW YORK — Dick Broderick has joined the entertainment and joint venture division of MCA,Inc., in which MCA is a principal participant as a result of its acquisition of A&M, will report directly to Bill Gallagher, head of the MCA division.

Gallagher said that Broderick will play a major role in the company's worldwide expansion program of MCA labels and in strengthening MCA's world-wide marketing complex, which will put emphasis on ownership of its manufacturing and distribution facilities in all major foreign markets.

During Broderick's long association with RCA Records, he was credited extensively throughout the world for the development of international markets for record clubs and other special promotional programs.

In addition, he was in charge of international development statistics which enabled him to measure the pulse of the record business for Europe, South America and the Far East.

Global C & W Moves

For the third time in five years, Broderick has been involved in the development of American music around the world, with particular emphasis on Country and Western music with such performers as Eddy Arnold and the late Jim Reeves. Broderick was instrumental in initiating and organizing the overseas tours of a country group, and the fantastic international success of singer Jim Reeves can be traced to that tour.

MCA's Decca Records has been one of the world's most successful labels with such top country artists as Loretta Lynn, Kitty Wells, Jack Greene, Bill Anderson and Webb Pierce.
NEW YORK—Norio Ohga has been appointed executive managing director of CBS/Sony Records, according to Harvey Schein, president of CBS/SONY International. Akio Morita, executive vice president of the SONY Corp., said, "This move reflects Japan's Tokyo, expected to release its first product in October.

Ohga, a graduate of the Tokyo University of Art and the Hochschule fur Musik in Berlin, Germany, will be studied voice. He joined the SONY Corp. in 1959 as a consultant and adviser, and was director of general manager for the professional division, later leading them for the industrial design division. In 1983, he became the youngest person in SONY's history to hold the title of director when he was named advertising director of SONY Shoji Co., Ltd. Prior to his new appointment, Ohga was general manager of the products planning division for all of SONY's consumer products.

**Norio Ohga**

**Norie Accepts Chairmanship Of Martin Luther King Fdn**

NEW YORK — Ella Fitzgerald has accepted the honorary chairmanship of the newly formed Martin Luther King Foundation that was organized to achieve its national projects in the field of race relations. The foundation is headquartered in Washington, D.C.

In memoriam of the death of Dr. King, Ella Fitzgerald has just recorded an anthem on a designated project on Capitol Records. All proceeds from publishing and recording royalties will be turned over to the foundation for use in its humanitarian projects.

**Ella Fitzgerald**

**Bell Strikes Loudest Sales Notes To Date**

NEW YORK — Bell Records shattered all previous sales records on Friday when it shipped over 400,000 singles from Monday to Friday, May 6-10. In addition to The Box Tops' new deck, "Choo Choo Train," which accounted for 150,000 of the total, artists such as James and Bobby Purify with "I Can Remember," and The Delovells with "I'm Sorry," plus The O'Jays "Look Over Your Shoulder" and The Gentrys "Can't Get It" also made a significant impact.

Uttal noted that last week's sales topped the previous mark of 300,000 singles shipped the first week of August, 1967. During this period, the Box Tops deck was first on the Best Selling Chart with "The Letter," one of the best-selling records of the year. The comparison with the 400,000 singles shipped last week, Uttal commented, "indicates our growth in a solid base of reliable artists, discarding inferior artists and persevering in the promotion of our top 40 artists. I believe "An Angel Of The Morning" has been out three months and we never let go of it because we believed in the record. And when the chart action we're getting now confirms our belief.

Looking ahead, Uttal forecast chart breakthroughs for Cilla Black's "Step Inside Love," "La La Euro," "The Eurovision Song Contest" by Spanish lark Massell, and Mitch Ryder with "Ruby Baby." Uttal called the 400,000 singles marks "a tribute to the creative talents associated with the label and the drive of our staff. It is further proof of the basic operating theory of Bell Records — carefully chosen acts and product coupled with aggressive and continual promotion."

**Dave Bennewit**

**Atlantic Has Biggest Singles Sales Week**

NEW YORK — During the business week May 6-10, Atlantic Records sold over 1,500,000 singles in a week, it has been sold during any other week in the label's history.

It was the third week during 1968 that Atlantic had sold more than one million singles in a week's time. Sales last week at Atlantic were sparked by Aretha Franklin's "Respect," which topped 200,000, and "You Don't Know What You Mean To Me," "Right Up" by Archie Bell & The Drells, "A Beautiful Morning" by the Rascals, Watson Pickett's "She's Looking For Someone To Take Time To Know Her," "Sweet Inspiration" by the Sweet Inspirations, "Arthur Conley's "Funky Street," Otis Redding's "Happy Song" on Volt, William Daws & Duke Hemay's "I Want A Woman" on Stax, and Joe Tex's "I'll Never Do You Wrong" on Dial.

**Norie Ohga**

**Henneberry To Become RCA Record Club Mgr.**

NEW YORK — Dave Henneberry has been named to fill the manager's position for RCA's Record Club when the current chief executive, Richard A. Hunter, retires on June 1. Kuneman is also presently the Record Club division vice president.

The appointment, which will become effective on the first of June, was disclosed by Sidney Riesen, general manager and record division vp. Henneberry is currently marketing manager for the Record Club, whose staff he joined in 1967.

Henneberry, with experience in recording, distribution and promotion in all media, was vice president of marketing with the Lassalle Extension University, the home study division of Crowell Collier and Macmillan Publishing prior to joining RCA. Before that, he was vice president of Marshall John Associates advertising agency, in Chicago, and prior to that was assistant advertising director of Bankers Life & Casualty in Chicago.

Henneberry is a graduate of the University of Illinois with a degree in advertising, and holds his B.B.A. and M.B.A. degrees from Northwestern University. Henneberry also holds a degree from the American Institute of the Graphic Arts.

**Dave Henneberry**

**The Return Of The Quick-Spinning Single**

HOLLYWOOD — The "quick-spinning single," namely the 78-rpm disk, has returned to the music scene for the first time since 1950.

Reprise is claiming that the single, "The Beehive State" and "I Think It's Gonna Rain Today," culls from his LP, is a "breakthrough as the dawn of a new era in sound quality and production for the entire recording industry.

Here's how Reprise puts it: "The 78-rpm Speed Series has been developed by Reprise Record Corp. and can soar to heightening the quality of sound found on recordings. The new series was developed after intensive engineering research. We rank this breakthrough along with the development of the long-playing record, stereophonic sound, and the much-disussed 'quick-spinning single.'

"The engineering research and development branch of Reprise Records has found that, in technical terms, the faster a record goes, the better it sounds. If our figures are correct, the speed series will sound 57.7% better than any 45 rpm record on the market. Regardless of record companies to "join hands in this bold step into the new era of musical expression."

Newman penned both songs, with Lenny Waronker and Van Dyke Parks working along with arrangement by Newman.

**Dave Henneberry**

**NEW DIMENSION FOR BELL**

Lenny Dell reunites with Henry J. Brown, as his exclusive agent with UA Records. The singer debuts with the label as a solo charter in a new music program with interest dealing with the Vietnam war. Former lead singer with the Dimension, Dell was originally signed to Decca seven seasons back with the group, by Jerome, and clicked with "Over the Rainbow," Jerome, UA's executive producer, who also made plans for an album from Dell.
A lonely glass of wine.
A house that was once a home.
And a heart that won't stop aching.

WAYNE NEWTON
singing for every guy who ever lost
a good woman's love...and paid the price of
REMEMBERING K-13936

MGM Records is a division of Metro-Goldwyn-Mayer Inc.
Hal Charm Named VP Of Jerry Ross Firms

NEW YORK—Hal Charm has been named vice president in charge of sales and promotion for Jerry Ross’ Heritage Records and Jerry Ross Productions. Charm will be working closely with Ir von Stimler, head of MGM’s Metro goldwyn-mayer division, which distributes the Charm label, and will coordinate all activities of Heritage and Jerry Ross Productions with MGM Records.

Coming to the Ross firms from a seven year sales and promotion stint with the Columbia Records Corporation, Charm began as a roadman, moved up to east coast sales representative for the Phillips Record Corporation, and then became manager of Mercury’s Baltimore-Washington branch.

Charm was also an assistant to Mark Ledy, booker on the Ed Sullivan TV show; road manager for G.A.C. rock shows out of the Chicago office, manager of several bands and at one time the leader of his own orchestra.

Heritage Records and Jerry Ross Productions recently put out their first single "Ain’t Nothin’ But A Houseparty," by the Showstoppers. Ross unveils his newest discovery, the Cherry People, at a press party today, May 20, co-hosted by MGM Records. The first LP by the Cherry People is set for immediate release.

Beatles Expand Global Interests

(Continued from page 7)


2. “The Gun”, based on John Leenon’s two books, “John Leenon In His Own Words” and “Spontand In The Works.” Leenon will supervise the script adaptation and has also completed a stage play with a big single on the charts — RCA’s “The Good, The Bad and The Ugly” (Hugo Montenegro.). Album of this score, also produced by Plumb, is also a smash.

Plumb Abroad For Capitol

HOLLYWOOD — Independent producer Plumb, working with VP James Franciscus, is already in London writing a condensed script for the LP titled William’s Day, preparing for a final recording session. Plumb, Brogger and Williams will fly to London for the sessions and fit the narrative to music upon completion. The bulk of the LP is expected to be taken from the soundtrack of the film, which has already been completed.

“Heidi” airs on Nov. 10 (Sunday) on NBC; tie-in time; sales, release, radio, film, leaflet, promotion, and advertising, and will feature the storybook deluxe package through NBC. Will be shown on TV as an artist under Daniel’s supervision for the first 45 releases. In addition, Charon Moore and Walls, Daniel supervised sessions with such artists as Andrew Lloyd Webber, John and Paul Allen, and Tyron (The Wonder Boy). with world-wide subsidiaries, also bearing the title and label “Apple,” and classic publishing companies fanning out from Apple to produce which is already in operation in London.

While written by America, Lennon, McCartney and another manager, the several new Lennon and McCartney albums will be.”

One of Apple Records’ first ventures was a series of Apple Lab productions embracing new techniques in automation, with emphasis spread to reflect upwards increasingly complex demands of the most sophisticated contemporary artists. Conceptually, the one young, contemporary artists for a warm sympathetic aura and environment in which to make their records.

Apple Records has already signed several artists, among them, the 16-year-old solo artist, Miss Hopkins. She was seen on a TV talent show which was headed by the British model Twiggy, who mentioned her to Paul McCartney.

McCartney made immediate arrangements to have Miss Hopkins and her mother driven to London, and within 24 hours, the singer was recording a series of demonstration records, personally produced by McCartney.

The signing of artists in America means the Company will be able to finance and produce their work. New York officials have announced that the deal between Apple Records and its American affiliate has been completed.

Apple Records plans to emphasize new, young, creative people. It has acquired an affiliate on the Apple label, which is the score for the British movie, “Wonder Wall,” composed, arranged and produced by George Harrison of the Beatles. The album has been composed of new Apple Films.

Apple Films

The retail division of Apple at present embraces two stores in the West End of London, both of them totally dedicated to Apple clothing and the little things in life, and further stores are imminent.

One store, in Baker Street, London, opened last year, and a second opened last year, and a second opening is scheduled for May 22 for quasi-urban wear.

The Apple label has been given a set of franchised international franchisees which will be set up to spread Apple retailing across the world.

Stigwood’s U. S. Firm

(Continued from page 9)

American-originated material. A director of Cassarole will be named shortly.

Legit Films & TV, Too

Stigwood-Fitzpatrick will also expand its interests in the theatre, films and TV. David Cassarole, director of A.L.S, will handle this end. Currently in the U.S., he is negotiating to present "Hair," the hit rock musical, this summer at the Greek Theatre. A.L.S intends to offer works that will originate from either side of the ocean.

Global Ties

The new corporation will co-ordinate their activities with the present Stigwood and A.L.S offices around the world, including outlets in London, Hamburg, Paris and Sydney.

Stigwood pointed out that he will maintain present booking agency arrangements in the U.S. for the next six months, in order to "get a foot in the door" and "find out what is going on." He foresees the corporation will start making arrangements a year or so hence. At this time, the firm has no intention of doing any producing or sole ownership of companies. However, it was pointed out, the company foresees it will have its own company in the States.

Stigwood also pointed out that the new company, which had been associated with Stigwood as west coast rep for the Beatles, which were part of the recently dissolved NEMS-Stigwood merger.

Cash Box—May 25, 1968
His FEVER is SPREADING*

THE TOM JONES FEVER ZONE

DEILAH
YOU KEEP ME HANGING ON
HOLD ON, I'M COMING
DANNY BOY
DON'T FIGHT IT
I WAS MADE TO LOVE HER
KEEP ON RUNNING
I KNOW
I WAKE UP CRYING
FUNNY HOW TIMES SLIPS AWAY
GET READY
IT'S A MAN'S MAN'S WORLD

Including The SMASH HIT
DEILAH
Parrot PBS 71019

* Let's make it an epidemic

Cash Box—May 25, 1968

13
New releases featuring chartmaker Lawrence Welk, New Sounds Of Myron Floren and exciting new artists like The Four Score Pianos and The Exotic Guitars.

****

**NEW RELEASES**

**STEREO**

**LAWRENCE WELK**

LOVE IS BLUE

Green Tambourine
We Can Fly - Goin' Out Of My Head
Spooky - Talk To The Animals
Watch What Happens
Am I That Easy To Forget?
Can't Take My Eyes Off You
The Other Man's Grass Is Always Greener

**LAWRENCE WELK PRESENTS**

**MYRON FLOREN'S**

NEW SOUNDS

**STEREO**

**THE FOUR SCORE PIANOS**

R8001

**THE EXOTIC GUITARS**

R8002

**NEW SOUNDS**

Myron Floren — R8003

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Jerry Burke — R8009

Great Million Sellers
JoAnn Castle — R8013

Best Loved Catholic Hymns
The Lennon Sisters — R8016

Lawrence Welk Presents Jerry Burke's Greatest Organ Hits

Lawrence Welk's Winchester Cathedral

A Collection of Golden Hits
Jerry Burke — R8010

Polkas (with Lawrence Welk)
Myron Floren — R8014

Twelve Great Hits
The Lennon Sisters — R8007

Accordion Concert
Myron Floren — R8015

Lennon Sisters Present Somethin' Stupid
The Lennon Sisters — R8008

JoAnn Castle

Twelve Great Hits
JoAnn Castle — R8012

Twelve Great Hits on the Groovy Side
The Lennon Sisters — R8004

Moon River
Lawrence Welk — R8016
From “Breakfast at Tiffany’s”

Ranwood Records
9034 Sunset Blvd.
Los Angeles, Cal.
Ph. (213) 278-7222

***********

AND...

THERE ARE MORE COMING...

***********
CashBox Radio Active

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

(TALLY COMPLETED MAY 15, 1968—COVERS PRECEDING WEEK)

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
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<tbody>
<tr>
<td>52%</td>
<td>Think—Aretha Franklin—Atlantic</td>
<td></td>
<td>99%</td>
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<tr>
<td>48%</td>
<td>This Guy's In Love With You—Herb Alpert—A &amp; M</td>
<td></td>
<td>98%</td>
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<tr>
<td>47%</td>
<td>Choo Choo Train—Box Tops—Mala</td>
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<td>47%</td>
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<tr>
<td>44%</td>
<td>Angel Of The Morning—Morriloo Rush—Bell</td>
<td></td>
<td>98%</td>
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<tr>
<td>40%</td>
<td>Indian Lake—Cowsills—MGM</td>
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<td>40%</td>
</tr>
<tr>
<td>38%</td>
<td>You Don't Know What You Mean To Me—Sam &amp; Dave—Atlantic</td>
<td></td>
<td>38%</td>
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<tr>
<td>35%</td>
<td>Tip Toe Thru The Tulips—Tiny Tim—Reprise</td>
<td></td>
<td>43%</td>
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<tr>
<td>33%</td>
<td>Look Of Love—Sergio Mendes &amp; Brasil 66—A &amp; M</td>
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<td>33%</td>
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<tr>
<td>31%</td>
<td>United—Peaches &amp; Herb—Date</td>
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<td>25%</td>
<td>Please Stay—Dave Clark Five—Epic</td>
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<tr>
<td>23%</td>
<td>Finders Keepers—Salt Water Taffy—Buddah</td>
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<td>23%</td>
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<tr>
<td>21%</td>
<td>Bring A Little Lovin'—Los Bravos—Parrot</td>
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<td>46%</td>
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<tr>
<td>19%</td>
<td>Time For Livin'—Association—Warner Bros.</td>
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<tr>
<td>18%</td>
<td>Never Give You Up—Jerry Butler—Mercury</td>
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<td>17%</td>
<td>A Man Without Love—Englebert Humperdinek—Parrot</td>
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<td>15%</td>
<td>Stoned Soul Picnic—5th Dimension—Soul City</td>
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<tr>
<td>12%</td>
<td>Sky Pilot—Eric Burdon &amp; Animals—MGM</td>
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<tr>
<td>11%</td>
<td>I Got You Babe—Etta James—Cadet</td>
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<tr>
<td>13%</td>
<td>MacArthur Park—Richard Harris—Dunhill</td>
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<tr>
<td>10%</td>
<td>Licking Stick, Licking Stick Part 1—James Brown—King</td>
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<td>31%</td>
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<tr>
<td>10%</td>
<td>Ready, Willing &amp; Able—American Breed—Acta</td>
<td></td>
<td>47%</td>
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<table>
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<tr>
<th>LESS THAN 10%—BUT MORE THAN 5%</th>
<th>Total % To Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jelly Jungle—Lemon Pipers—Buddah 77%</td>
<td>Be Young, Be Foolish, Be Happy—Tams—ABC 8%</td>
</tr>
<tr>
<td>Savage Seven Theme—Cream—Atco 20%</td>
<td>Here I Am Baby—Marvellettes—Tamla 8%</td>
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Cash Box—May 25, 1968
'The Look of Love'

AT THIS TIME WE FEEL IT APPROPRIATE TO ANNOUNCE THAT "THE LOOK OF LOVE" BY SERGIO MENDES & BRASIL '66 HAS REACHED THAT JUNCTURE AT WHICH A RECORD BECOMES KNOWN AS A SMASH! A&M 924 FROM THE ALBUM-SP4137
It started with a series of letters. A British soldier at the front during World War I wrote them to his children. It ended with the musical film, "Doctor Dolittle," based on a book that resulted from that wartime correspondence. From book to box office, "Doctor Dolittle" has made people happy. For the principal person is a carefree country doctor who learns to speak 400 animal languages. And then involves himself in the lives of his animal friends, whom he likes more than people. To children, the
movie has been a fantasy so real that house-
hold pets have taken on a new esteem. To
children's parents, it's been a daydream
that repeats itself because of the enduring
popularity of the movie's musical score.

It was Leslie Bricusse who translated the
book into a screenplay and then wrote the
lyrics and music for the film's 14 songs.
His 18 months of labor garnered him
numerous honors, but none as prestigious
as his Oscar for "Talk to the Animals."

BMI is proud. For Mr. Bricusse is one of
the more than 14,000 people whose music
we license—among them the winners of
eight Academy Awards in the past eight
years. "Talk to the Animals," which details
the advantages and pleasures of speaking
the 400 animal languages in which the doc-
tor was expert, joins such previous BMI
Oscar winners as "Never on Sunday," Best
Motion Picture Song of 1960; "Lawrence
of Arabia," Best Original Score of 1962;
"Tom Jones," Best Original Score of 1963;
"Mary Poppins," Best Original Score of
1964; "Chim Chim Cheree," Best Motion
Picture Song of 1964; and "Born Free,"
Best Original Score and also Best Motion
Picture Song of 1966.

The best movie music is that which walks
out of the theater with the audience. On
occasion, it's the melody people whistle
coming in. Whether going or coming, it's
hard to miss hearing songs written by
BMI-affiliated writers. They
and their talent are part of
the BMI success story.
BUCKINGHAMS (Columbia 44533)
Back in Love Again (2:21) [Buckingham-El, BMI-Brewer]

The Buckingham-El r&b tempo and appealing balance of drives. This is a one of the best albums of the year, with catchy melodies and harmonies. The Buckingham and El's harmonies are perfect. The arrangement is fine and the vocals are strong. Overall, a great album! (2:18) [Koppleman & Rubin]

ROBBERY KNIGHT & THE MICRITES (Tamla 54167)
Yester Love (2:16) [Jabote, BMI-Blueman, Cleveland]

Robbery Knight and the Micrities are consistently strong on this album. The Micrites vocals of Smokey Robinson and the Micrites set up a flaking side that is another gem in the team's hit catalog. Powerful pop and blues songwriting provides the backdrop for a solid lineup and market and will be expected to join the bandwagon for this stunning track. Flip: "Much Better Off" (2:49) [Jabote, BMI-Blueman, Moore]

GLADYS KNIGHT & THE PIPS (Soul)
It Should Have Been Me (2:59) [Jabote, BMI-Whitfield, Stevenson]

Running a few-paced sales spree with "I Heard 'Em Thru the Grapevine" and "The End of Our Road," Gladys Knight & the Pips strike up a session with more even blues fire for another smash effort here. Stronger than even on the VIM track, the Pips chug a rhythmic whetsol's vocal punch on "Hello," action, "It Should Have Been Me" sounds like top ten material. Flip: "You Don't Love Me No More" (2:36) [Jabote, BMI-Whitfield, Penzabone, Strong. Another brilliant track, more pop sounding, on this end.

THE MAMAS & PAPAS (Dunhill 4125)
Safe in My Garden (3:10) [Wingate, Honest John, ASCAP-Phillips]

Pretty ballad material shows a mellow Mamas & Papas in the first truly new single from the group in some while. Polished performance, adept arrangement and a shining song give the team lift-off power to rekindle the old sales fire. Look for the quartet to climb into the good graces of lamenting admirers with this renewal of originality and luster. (Flip info not available.)

LETTERMAN (Capitol 196)
All the Grey Haired Men (2:35) [Colgels, ASCAP-Russell, Keller]

Well-layered instrumental work construct an emotional involvement for the listener on this new ballad from the Letterman. The trio's vocals comes on almost as potently as a chorale in an effort that should coast up the charts of the A-lists. The group's current success, which drove "Otherside" back into the hit spotlight. Flip: "Small Talk" (2:20) [Koppleman & Rubin, BMI-Bonner, Gordon]

BRENTON BOOD (Warner Bros-7 Arts 7200)
Both Sides Now (2:40) [Siqombi, BMI-Mitchell]

Yet another version of the Joni Mitchell song makes its start on this shimmering performance from the Brenton Bood. Arrangements that highlight the light-fairy tale quality of the material, and a very fine vocal performance make this one of the best singles versions to date. Should bring the team back into the hit spotlight. Flip: "Small Talk" (2:20) [Koppleman & Rubin, BMI-Bonner, Gordon]

BILLY VERA & JUDY CLAY (Atlantic 2515)
When We Go (2:45) [Blackwood, BMI-Daryl, Taylor]

The "Boyscout Children" team soffets its style, retaining the emotional power and dropping the tempo of "City Boy-Country Girl" for an exciting effort at the romancing. This rhythm rock side with solid sales showings on the pop and blues fronts. Look for a building excitement to follow this side as a result of its re-play appeal. Could become a monster. Flip: "Ever Since" (3:00) [Blackwood, BMI-Vera, Taylor]

STONE PONEYS (Capitol 2195)
Hebo (3:00) [Third Story, BMI-Buckley]

The Stone Poneys could have another "Different Tim" hit on their hand with this two-sided powerhouse coupling a rhythm rock side with no- country-Que folk on "Stone of Shelly's Blues" and a beautiful rendering of the "Sunrise" by the group. The group's vocals are strong and its lyrical power might outdistance the dance appeal of "Shelly's Blues" in the long sales run.

BRENTON BOOD (Double Shot 130)
Some Get It, Some Don't (2:33) [Big Shot, ASCAP-Smith, Hooven, Winn]

The syncopation that has given Brenton Wood's earlier deckers that extra effort. The group's harmonies are powerful in this new恋情 which has the champion belting along with enough impact to score bigger than ever before. For the group's performance, "Blackwood" is another monster with the biggest r&b side. Flip: "Feathertop" (2:49) [Koppleman & Rubin, BMI-Vera, Taylor]

KING CURTIS & KINGSTONS (Atco 6562)
Valley of the Dolls (2:37) [Leo Felst, ASCAP-Previn, Previn]

Instrumental return of the Dionne Warwick million-seller puts a new soul twist into the familiar melody and brings back the material in a style that should have a chance from middle-of-the-road stations as well as the regular blues and pop spots that are into the King Curtis hit bag. Both, Solid and soft in a jazz way, this could become a big one. Flip: "Bith Wonder" (2:31) [Klynn, Coplin, BMI-Ousley]

SHORTY LONG (Soul 35044)
Here Comes the Judge (2:33) [Jabote, BMI-Brown, dePasse, Long]

Stand out session based on the "Laugh-In" motif packs a potent motor- town rhythm and some cute dance-minded lyrics. Just back from a chart run, this hit could see immediate r&b reaction and a tremendous spillover into the pop sales field with this side. Flip: "Sing What You Wanna" (2:21) [Jabote, BMI-Dunbar, Long]

CRVY SHAMES (Columbia 44545)
Young Birds Fly (2:22) [Saturday, BMI-Swoford]

Coming off a noise-maker with "Up on the Roof," the Crv Shames turn up a subtle ballad selection for yet another strong bid at the winner's circ. This is a solid track with some bright appealing vocals and attractive lyrics set the stage for teen action. Flip: "Sunshine Psalm" (3:09) [Destination, BMI-Fairs, Kerley]

JULIUS WECHTER & THE BAJA MARIMBA BAND (A&M 937)
Yes It's Me (2:09) [Boone, ASCAP-Kahn, Donaldson]

Risky-tick flavor of the oldie is enhanced by a modern brew of marimba sound to wold a new flavor into "Yes Sir, That's My Baby." The track's vivacity should bring heavy play on middle-of-the-road format shows and could well spark a teen surge that could create best seller action for the side. Happy session with a better-than-sleeper shot. Flip: "Brasilia" (1:43) [Almo, ASCAP-West]

MIRETTES (Rivco 11017)
Take Me for a Little While (2:56) [Lollipopp, BMI-Martin]

Back for another run at the charts, the Mirettes come on strong with some strong vocal work and a shining hunk of material to follow their noise-making "In the Midnight Hour" introduction. Big sound with exceptional prospect for breakthrough in the pop market and definitely a blue tracks to watch. Flip: "The Real Thing" (3:33) [Jerry Goldenstein, BMI-Goldstein]

FOUR SONICS (Sport 111)
The Greatest Love of All (2:43) [John L. Daedalian, BMI-Watson]

Mixed pop and blues greetings met first 4 Sonics outing, "You Don't Have to Say You Love Me," and the group keeps in the middle-ground with this oldie-styled ballad highlighting falsetto lead and some fine group backing. Slow dance beat and enticing quality that stays with the listener could make this the break seller. Flip: "Easier Said Than Done" (2:16) [Same puts, BMI-

INEZ & CHARLIE FOXX (Dynamo 119)
Vaya Con Dios (3:08) [Morley, ASCAP-Russell, James, Peper]

Trimmed from an 8-minute-plus LP version, "Vaya Con Dios" gives Inez & Charlie Fox an exciting and impressive pop-rock sound with a very strong prospect of pop breakthrough. The team packs in its to-be-expected power and serves it over a soft percolating arrangement which brings extra impact to the entire effort. Flip: "Fellows in Vietnam" (3:05) [Catalogue, Cee & Eye, BMI-Fox]

JOHNNY TILLOTSON (MGM 13924)
Why So Lonely (2:23) [Ridge, BMI-Tannen]

Firming up a pop hit for recently a country clicker, Johnny Tillotson has the side here that could bring him into the spotlight on both fronts simultaneously. Pretty ballad with an easy-listening appeal and enough punch to catch the young female fancy. "So Lonely" should spark new interest for the performer on several scenes. Flip: "I Haven't Begun to Love You Yet" (2:26) [Famous, ASCAP-Gibbs, Lance]

STEVE LAWRENCE & EYDIE GORME (Columbia 2003)
The Two of Us (2:49) [Donaldson, BMI-Hatch, Trent]

Two strong sides could both work their way into the popular spotlight on this venture from Steve & Eydie. "Mr. Spoons" is a middle-of-the-road treatment of the Ian & Sylvia Tyson ballad that will power to click with teen listeners and much of the adult market, while "The Two of Us" is a stylish side in the easy-listening style long associated with the team. Anticipate very good radio and coin-op acceptance and a likelihood of breakthrough. (2:49) [Donaldson, BMI-Hatch, Trent]

TONE SCOTTI (Liberty 56040)
Rise (2:20) [George M. Cohen, ASCAP-Cohen]

Projected in the hit light with his performance of "Come Live with Me," Tony Scotti steps out in big style on this song from the score for "George M." Fine arrangement and a performance designed to catch the mirth, merriment and charm of the Cohen tune. Expect plenty of middle-of-the-road, jukebox and pop response to move the side into sales action. Flip: "I Just Haven't Got What It Takes" (2:20) [Irving, BMI-Williams, Nichols]

TONE FOXX (Cella 151)
Lean on Me (2:50) [Unbelievable, BMI-Vann]

Shattering blues vocal style of Tony Fox accentuates the impact of this hefty track. The soul-jump/dance-sound side is accompanied by some outstanding soul wailing for immediate blues market acceptance and the r&b market. Engineering of the backing band is excellent. Location. Side is likely to catch fire. Flip: "Grass Roots" (2:01) [Jama, Unbelievable, BMI-Vann]

BARBARA LEWIS (Atlantic 2514)
I'll Keep Believing (2:45) [McLaughlin Ala King, BMI-Wylie, Hester]

Barbara Lewis is bound for a big sales showing with this piece of lover's rock. The track is a fine dance side and her brilliant showing makes the most of things on a side that should bolt on the r&b track with spillover resulting in a pop outburst that could turn into big sales run the up the charts. Flip: "On Bended Knees" (2:50) [McLaughlin, BMI-Hear]
THIS WILL BE ONE OF THE BIGGEST SELLING ALBUMS OF 1968

JIMMY WEBB'S

MAC ARTHUR PARK
THE RAY CHARLES SINGERS

DO YOU KNOW THE WAY TO SAN JOSE · HONEY · LOVE IS BLUE · MAC ARTHUR PARK
VALLEY OF THE DOLLS · LITTLE GREEN APPLES · AND OTHER SONGS OF TODAY!

AND OTHER SONGS OF TODAY!

Order it FAST...and watch it ZOOM up the Sales Charts

Cash Box—May 25, 1968
Picks of the Week

BURL IVES (Columbia 44508) I’ll Be Your Baby Tonight (2:10) [Dwarf, ASCAP-Dylan] The song title suggests a label, but Burl Ives takes a track that shows him rejuvenated and sparkled with a twinkling Bob Dylan tune that is bound to stir pop sales among the teens as well as his steady adult and country fans. Lyric and arrangement are superb as is the performance which should bring fresh attention to the artist. Flip: “Maria (If I Could)” (2:50) [Daytime, ASCAP-Daniels] While this one is a slow ballad delivered with a strength that could add extra impact to the release.

JIMMY GLIMER (Atco 6583) Three Squares (2:38) [Rustland, BMI-Montgomery] Lover’s tale here is an attractive easybeat ballad which could be a hefty vehicle in sending Jimmy Glimer up the best seller ranks. Unusual lyrical statement and a smooth handling of rhythm and vocal should have this track in the up-and-coming ranks among teen favorites. Flip: “Baby” (2:21) [Dundee, BMI-Tomsco, Tomsco]

THE EIGHTH DAY (Kapp 916) Glory (1:59) [Greenlight, BMI-Dante, Allan] Orchestral blend of Jim Hendrix styled antics on “Testify” lay a solid bottom down for the Magistrates on this variation on a theme from Rowan and Martin. Side is danceable, has a series of lyrics that will appeal to “Laugh-In” viewers, and “very interesting” finale of the show’s weekly phrase favorites. [No flip info available.]

JUDY CARNE (Reprise 0580) Sock It To Me (2:57) [Hollies, Carl-Bi, BM-Carne, Wesl] While everyone seems to be bustling with “Here Comes the Judge” efforts, this is one with a racketing beat on side A based on the equally notable “Sock It to Me” romp that is used weekly. Sound effects and a dance-rhythm instrumental with here-and-there combinations of gimmicks give a shotgun shot. Flip: “Right, Said Fred” (2:27) [Unart, BMI-Dicks, Rudge]

CONQUEST (Gemini Star 30005) I Didn’t Know How To (2:34) [David-Gay, BM-Henry] Acoustic arrangement can be anticipated for this driving number from the Constellations. Bright rhythmic punch and a fine showing on the whole. Side B features a top 40 cut, has a pop field with solid enough receptions to put the deck in contention for a winner’s circle slot. Flip: “Poppa Daddy” (3:10) [Same pub, BM-Henry, Sandel, Higgin].l] Generously distributed through army-Mala-Ball.

MAIN ATTRACTION (Tower 420) If I’m Wrong (2:30) [Jon-Mar, BM-Salo] Outstanding production highlights a splendid side from the Main Attraction. The group’s light vocal style accents a gliding melody and teen- geared lyrics of love; mild rhythm adapts itself to listening or dance audiences; a top 40 side that almost could team this in the breakthrough spot. Flip: “I Remember Yesterday” (2:10) [Same credits.]

Best Bets

CLIFF NOBLES & CO. (Phil-L.A. of Soul) The Horse (2:25) [Dandelion, James Boy BMI-James] Here’s an instrumental outing by Cliff that’s already beginning to stir up some action in the Florida area. Infectious rhythm makes it a good choice for programmers. No flip info available.

DAVID & GIANTS (Crazy Horse 1300) I’m Down So Low (2:34) [Fame BMI-Huff] Hard-core rock workout could mean a shot at national attention for David & Giants if the arrange this fine song. Promotional programmer should find playable meat in this one. Flip: “Ten Miles High” (2:28) [Fame BMI-Huff]

KINES (Reprise 0801) Wenderboy (2:47) [Noma, Hi-Count BMI-Davies] The Kines may wind up re-decorating the charts with this easy-moving Reprise slide. Lots of new fans could jump on the group’s bandwagon as a result. Flip: “Polly” (2:12) [Noma, Hi-Count BMI-Davies]

BOBBY BLAND (Duke 435) Save Your Love For Me (3:32) [Sophisticated BMI-Johnston] Proper action to this slow blues ballad brings it into the “A” side slot after its mildly successful rhythm and blues “Blues.” Smooth bittersweet vocal with rich backing is appealing. Flip: “Share Your Love With Me” (2:35) [Don, BMI-Malone, Braggs]

JACKIE DESHANNON (Imperial 65176) Nobody’s Home To Go Home To (2:05) [Screen Gems, Georgia, BMI—Arr. Crew] Springfield and Nancy Wilson show up in the styling of this potent narrative tale from Jackie DeShannon. Could develop from sleeper to a substantial sales side. Flip: “I Love Me” (2:12) [MET, BMI—DeShannon]

REPARATA & THE DELCONS (Mala 1200) a night that Didn’t Happen (2:26) [Kangaroo, BMI—Young] Unusual production effects and the comeback of Reparata with “Captain of Your Ship” could bring this eerie side into emergence as potential to bring home a winner here. Flip: “Panic” (2:10) [Girard, BMI & Truth, BMI-Greene, Marchand]


JILL CORY (American Music Makers 0014) The Night Side Of Me (2:38) [Famous, ASCAP-Bernstein, Milrose] Outstanding comeback showing from Jill Cory who is here transformed from a modern stylist with a bright ballad that could hit in middle-of-the-road and pop formats. Delightful side with very strong vocals and a tone of the Blue Note “Side Of Your Smile” (2:40) [Robbins, Feist, Miller, ASCAP-Weber, Mandel]

CHRIS GANTY (Monument 1072) Dreams of the Everyday Housewife (2:10) [BM] Chris Ganty, drifting folk-flavored ballad with good pop potential, spotlights the voice and lyrics of Chris Gantry. Singer’s performance and material could click. Flip: “Lips Of A Stranger” (2:50) [BM-Creve, Gaudio]

JIMMY McCracklin (Minot 32044) Pretty Little Sweet Thing (2:13) [Metric, BMI-McCracklin] Uplifting dance thrill and some solid work from Jimmy McCracklin could return the performer to his winning ways in high style. Might turn into a big sales side. Flip: “A & B” (1:57) [Metric, BMI-McCracklin, Faxon]

ODETTA (Verve Forecast 5067) Peace And Harmony (2:42) [Sparl ASCAP-Shelley, Ellis] A musical plea, slightly rock, slightly spiritual, as done by one of the best, simple, but infectious rhythm, effective string background and many potent vocal grooves. Flip: “Until It’s Time For Me” (1:44) [Gypo BMI-Ste. Marie]

KARON RONDELL (Columbia 44540) The Bed (2:54) [Norma, SPM BMI-Robbie, Heard] Currently making considerable noise in some markets, this one has much potential for pop dejas. Flip: “Silent Heart” (2:25) [Same credits.]

BILLY J. KRAMER (Epic 10331) 1911 (2:32) [Rock, BMI-Nilsson] Pop hit of the moment. Introduction of the Nilsson song, this version of “1911” is one of the most commercial and popular efforts of the Nilsson team. Kramers knows enough of the Nilsson song, this version of “1911” is one of the most commercial and popular efforts of the Nilsson team. Kramers knows enough

ANYA’S STREET (Verve Forecast 4048) There’s One Kind Favor (2:57) [Moder BM-Hopkins, Tash] Wild and unusual lead vocal here that could open up many doors for Anya’s Street. The Buffy Ste. Marie quality could smooth this with a solid side. Stand: “Booing 707” (2:22) [Breck BMI-Shorter]

KINGSMEN (Wand 1180) On Love (2:15) [Miller ASCAP-Bell, Turnbull] Moving harmonically with a groovy rocker, the Kingmen shoot for a return trip to the chart scene here. Funky blues work out and a steady, pulsing beat highlight their latest. Flip: “Love Song” (2:47) [Miller ASCAP-Weston, Rabold]

PRETTY PURDIE (Date 1606) Soon (2:20) [BM-Purdie, Tel] Potent and infectious is this rhythmic instrumental workout by Pretty Purdie which could bring a strong regional activity with the proper push. Flip: “Wine Over You” (2:13) [BMI-Purdie]

AUGUST & DENEEN (ABC 10182) We Go Together (2:34) [Ampo, ASCAP-Camp,是非常] Outstanding handling of an attractive side which could be a perfect hit and a perfect duet vocal set. Some stylish arrangements and a good lyric quality could break this tune into the hit sweepstakes. Flip: “Can’t Get You Out Of My Heart” (2:45) [Who BMI-Purdie]

SUBTERRANEAN MONASTER (RCA Victor 5612) Curiosity (2:38) [Perew, Power House, ASCAP, Faxon, Porter, Miller] Choral effect in the vocal performance by Robert, Bobbie is a highly interesting lyric and a fine production could kick off the action for this ensemble pop track. Side B is fine. Flip: “Call Me” (2:41) [Same pubs, BMI—Daly, Ditchel]

SCARECROW (Date 1092) Kiwi: America’s New Wine (2:08) [Folkways, BMI-Campbell, Newman] Delightful rock treatment of the Jimmie Rodgers hit that has an almost-Animals flavor and could come back from the folk past as a “House of The Rising Sun.” Side B is fine. “Hold Back The Sun” (2:05) [Greenlight, BMI—Allan, Dante]

QUICKSILVER MESSENGER SERVICE (Capitol 11077) Pride of Man (4:00) [Warner-7 Arts, ASCAP-Camp] Powerful sampling of the blues sound that has brought the Quicksilver Messenger Service into the national spotlight. Team is likely to find a nationwide following from this effort. Flip: “Difficult To Swallow” (3:07) [Dadalus, BMI-Valenti]


13 songs from “Fiddler on the Roof” Matchmaker, Fiddler on the Roof, Tradition, If I Were a Rich Man, Sunrise, Sunset, To Life, Miracle of Miracles. CAL/CAS-2234

Whispering, Easter Parade, Honey, Charmaine, Shine On Harvest Moon, Mister Lullaby, My Buddy, For Me and My Gal, April Showers, Ramona. CAL/CAS-2229

Detroit City, Chattanooga Choo Choo, I Say a Little Prayer, Okolona River Bottom Band, Lappland, Down by the Riverside. CAL/CAS-2227

Stories set to music. Minnie, the Tired Trolley Car, Patrick Leads the Parade, Little Boy Lonesome, The Cal That Was Called Wilhelmina. CAL/CAS-1098

Available on Stereo 8 Cartridge Tape.
Van Gorp Named Col’s NY Sales Office Mgr.

NEW YORK—Columbia Records has appointed Don Van Gorp regional manager of its New York sales office, according to an announcement by Donald England, vice president of sales and distribution for the label.

Don Van Gorp

In his new position, Van Gorp will be responsible for distribution, sales and promotion of the Columbia, Epic, Ode and Immediate labels, and also for Masterwork Audio Products. He will be operating out of Columbia Records’ new distribution center in Elmhurst, New York.

Since joining Columbia Records in 1963, Van Gorp has been a district sales manager and regional sales manager in Chicago. Most recently he was involved with national sales activities in New York.

Ed Ames Forms Varied Production Company

HOLLYWOOD—Ed Ames has formed Sarita Productions, Inc, with two publishing subsidiaries, Merrison Music (ASCAP) and Alpine Music (BMI), for the independent production of motion pictures, television specials, concerts and Broadway plays.

The company also will become involved in recording new acts, covering all spectrums of the musical scale, from top 40 to country & western. Ames has not yet named management personnel.

Sarita Productions will not become involved in record distribution, but instead will release through major firms.

New Foundations Side Expected This Week

NEW YORK—In a visit to the Cash Box offices last week, England’s group the Foundations disclosed that Uni Records will be releasing their third single in the U.S. Monday. The eight-man group has already hit the charts with “Baby, Now That I’ve Found You” and “ который my Feet Again.”

Newest will be released simultaneous-ly on both sides of the Atlantic.

The Foundations were in New York on an extensive American tour that began in Chicago, included an appearance at the Fillmore East here last weekend, and will carry the crew on a swing across the eastern seaboard and to the west.

Kapp’s Walsh Returns

NEW YORK — Kapp Records’ A&R man, John Walsh, fully recovered from his recent illness, is back at his desk and says his doors are wide open; He is looking for new sounds, new talent, new groups, etc.
a pocketful of hits!
Liberty Stereo-Tape
Compatible Cassettes

the best fidelity yet!
the best packaging yet!
the best releases yet!
the best cassettes yet!
the LIBERTY BELLE presents A HOT NEW RELEASE

SENSATIONAL!
The Dynamic Piano Of Mario Said
LST-7562

TODAY IS TOMORROW
The Four Freshmen
LST-7563

ANOTHER TIME. ANOTHER WORLD
Jerry Wallace
LST-7564

NOW!
Gary Lewis & The Playboys
LST-7566
Talk about support…

Sell is the name of the game—and this national consumer magazine advertising brings four heavyweight Victor albums to a readership of over 30 million people. And that's top support.
"SINGER presents...."

THE SINGER COMPANY is proud of what these words have come to mean—a series of network television specials that have achieved success in every sense of the word. Audience acceptance and enjoyment of our shows has led to some of the most spectacular ratings in the industry.

And this upcoming color special has even more going for it. A number of "firsts" that will add tremendously to the show's impact.

For the first time, a color TV special has been produced entirely on location in Hawaii.

For the first time, viewers can see and enjoy the music and marvels of America's newest tropical state—right in their living rooms.

For the first time, the talents of Hawaii's greatest entertainer, Don Ho, will be presented on a network television special.

"SINGER presents Hawaii-Ho!" starring Don Ho is truly a special show. It reveals and explores the beauty, the hula and the happiness that is modern Hawaii.

This new special was conceived and produced by THE SINGER COMPANY with Alfred di Scipio serving as Executive Producer.

We hope you'll be watching.

What's new for tomorrow is at SINGER today!"
NEXT IN THE SERIES OF "SINGER presents ..." TELEVISION SPECIALS
A visit to the Magic Isles via Color TV as SINGER presents
HAWAII HO!
starring DON HO

MONDAY, MAY 27th
AT 9PM/8PM CT ON NBC TV IN COLOR!

Presented by THE SINGER COMPANY and its more than 2,000 SINGER CENTERS and Approved Dealers throughout the fifty United States.
NEW YORK

Any musical era is flooded by works that depend hourly on past influences. The sounds of the '60s in pop music are as much a product of evolution from the rock of the '50s as was the step from each preceding decade to the next.

More recently, however, the trends toward retrogression have become almost the vanguard of modern sound. One could point to a growth of interest in "adult" singles pacing the "bubble gum groups" on best seller lists; a reversal of emphasis in jazz to the style of the fifties; a modern purist movement in blues to the delta single and the trend is obvious. Capturing it off, the Temptations, in their eighteen-nights-to-a-three song medley dedicated to the early super-stars whose styles have been a shaping influence on the band; and the Temps are not unique in this tribute.

Off the pop track, blues listeners have also been moving backward in time for novel, if not new, sounds. The late fifties fervor for high-lighted by the Delfonics at the head of dozens of groups taking training in the "oldies but goodies" school. Further back on the scale, are the Brins with their "Righteous Group's" a source of style for several "underground" groups, but also a rarer discipline. In the band's case, the music may be the Altea in Lake Tahoe. . . Spanky & Our Gang to hit the Sullivan show (26) that flies to Chicago for their major nightclub appearance at Mr. Kelly's (27 through June 16) . . . Harper's Bizarre have a new single ("Both Sides Now") with WB's Artie K. and are coming to NYC for a Kraft show as well as the Mike Douglas telepost. . . Producer Jerry Ross preparing an unveiling bash for his latest discovery, The Cherry People. Group will be introduced at Arthur in a showing co-hosted by Ross and MGM (distributor of his Heritage label). . . . Focus on the Richard Gersh office for this week's East Coast gal—Barbara Kofler. Well known, well liked, she's been with the firm for five-years as office manager, trouble shooter. She's all-around classy all-around classy, Ohma. She was especially sharp looking at the Box Tops press party last week (13) where one music publisher was heard to moan about the letter he got from the group and the letterhead it read: "Hope you can use this song I've just written. It goes: dee-dee-da-da, dum-dum, bobba-bop, doo-doo-doo." The publisher wrote back: "Sorry, I can't read music."

Epic songster Bobby Vinton will kick off the new Latin Quarter policy of recording names when he heads off to open the bill to open May 29. . . . Lona Cantrelle makes her acting debut this summer when the RCA songstress plays Dorothy in "The Wizard of Oz" at St. Louis' Municipal Opera. Recently at the Fairmont Hotel in S.F., she'd do the week's play starting Aug. 16. . . Tony Middleton is doing work with several youth groups aiding disadvantaged children, and has begun work on a NET documentary dealing with narcotics. The old-timer (originally with the Willows of "Church Bells May Ring" and "Un-touchable" fame) has just signed with Aetna in recent months with "Cold Pastry" has a single out—"Let Me Down Easy." . . . The N. Y. R&R Ensemble at Wheels for another week and looking for one of the upcoming Atlantic sales to be their first LP to be premiered.

HOLLYWOOD

Pete Johnson, the eloquent critic-columnist for the L.A. Times, suggests that the "jukebox industry" seems to be currently hooked on non-singing singers. Herb Alpert, incidentally, was originally an actor-singer who worked under the name of Don Alpert. At one time he was signed (Continued on page 34)
HI©*, Debut disc with HIT written all over it! Out of Rick Hall’s Fame Productions, Muscle Shoals, Alabama. Capitol's Crazy Horse. Get it now through your CRDC guy.
Crazy Horse. 1300 b/w “I’m Down So Low”
Talent On Stage

ROYAL BOX, N.Y.—The 5th Dimension, Soul City recording artists, brought new dimensions to the world entertainment when they opened at the Royal Box at the Hotel Americana on Tuesday night, May 14. In a brilliantly polished performance, the quintet completely conquered the audience, and demonstrated that it is one of the most exciting live acts to be found on the contemporary music scene.

The group consists of two lovely ladies, Marilyn McCoo and Florence LaRue, and three suave gentlemen, Billy Davis, Jr., LaMonte McLemore, and Ron Townsen. Opened the program with two numbers made popular by other artists (Tom Jones’ “It’s Not Unusual!” and the Mammas and the Papas’ “Monday, Monday”), the 5th Dimension then moved on to three of the tunes from its first album, “Up, Up and Away.” Warm, smooth readings of “Never Gonna Be The Same’” and “California My Way” preceded a joyous, ebullient presentation of the LP’s title song.

After a stirring, dynamic rendition of the quintet’s recent chart single, “Carpetslam,” the group made “Old to Billie Joe” the basis for some highly imaginative staging. The ditty was sung like a playlet, with each character in the Mississippi drama singing his part.

With its happy, appealing music and its lively choreography, the 5th Dimension provided a memorable night of that highly precious commodity—fun.

Fillmore East, N.Y.—On Saturday, May 11, at the Fillmore East, RCA Victor Records presented four of the eight groups involved in its “Groupquake” promotion campaign via a free concert thrown open to the public. The groups appearing were the Status Cymbal, Group Therapy, Joy-full Noise and AutoSalvage.

Stimulating the audience’s reaction, Group Therapy is the most promising of the four groups. Group Therapy offered a program of hard rock, highlighted by a long, mind-blowing performance of “Billie Joe.” Brute power is Group Therapy’s forte, and the audience couldn’t get enough. There were loud cries of “More! More!” as the group left the stage. Two acts had yet to appear, so more could not be given, but the crowd’s enthusiasm probably would have lasted for quite a while after the Louie Bellson Trio opened the bill to stand a good chance of becoming a major entry on the Fillmore East stage.

AutoSalvage also offered a program of driving rock numbers that met with the audience’s approval. The group’s sound is less hard than that of Group Therapy. But AutoSalvage displayed a universal rhythm and colorful, instrumental effects. A roasting ditty called “Parachute,” the group’s new single, was the highlight of the show.

Joyful Noise is an inventive group that does, indeed, make a joyful noise. Their sound, for the most part, can be described as “happy rock,” not hobby or psychedelic, but buoyant, infections and optimistic. “Morning Flowers and Children,” a tuneful rock number, was AutoSalvage’s most effective number. Ditty is their current single.

The Status Cymbal is the only one of the four groups with a female member (she is partnered with two guys). The Status Cymbal has a very nice sound as a whole, and the girl (we weren’t able to learn her name) joined in on the group’s last release single, a pretty love ballad called “In The Morning.”

The group in RCA’s “Groupquake” campaign not presented at the Fillmore are the Youngbloods, Stone Country, Loading Zone and Family Tree. The campaign, one of RCA’s biggest ever, includes trade and consumer advertising, posters, a “Groupquake” album, and a comprehensive publicity kit. In addition, RCA will be supporting appearances by the eight groups across the nation.

LOUIE BELLSON ORCHESTRA

The Riverboat, N.Y.C.—Louie Bellson has come to town for a two week engagement and if opening night is any indication, The Apple is in for another treat.

Louie is his usual impeccably, musical self at the drums and he has surrounded himself with an unusually structured band comprised of two reeds, two guitars, four trumpets, four trombones, a percussionist who also plays vibes. Though the emphasis is on brass and rhythm, the two reedmen play a sufficient assortment of instruments to give the arrangements the proper amount of color and shading. The band is made up of a small nucleus of West Coast players, supplemented by some of the best players from New York and, together, they make the most of a very swinging book. Notable among Bellson’s West Coast contingent is Sam Most, who has been living in California for the past eight years and whose appearance at The Riverboat is his first New York stint since he moved West.

In the tradition of the big bands, Bellson’s orchestra features a vocalist, Chuck Wixson, who aside from singing well, displays a charming rapor with his audience. As well as those of the band, were warmly received by the opening night audience.

Somewhat reluctantly, Bellson announced that he had been requested to play something which featured a drum solo. “Three Times Five Plus Sixteen,” a Bellson original, was the vehicle and Louie’s extended solo brought the house to its feet in appreciation. For the balance of the evening Bellson drums were played as a steady propulsion for the band, always tasteful, always swinging.

"Groupquake"

The group’s new single, was the highlight of the show.

CashBox Record Ramblings

(Continued from page 32)

to Carole Records, a label organized by Hart Brothers’ George Hartstone. The label bombed back in 1958 even though it utilized such talent as veteran Les Jay Hawke, Dore Alpert later cut sides for RCA, and the vehicle and Louie’s extended solo brought the house to its feet in appreciation. For the balance of the evening Bellson drums were played as a steady propulsion for the band, always tasteful, always swinging.

Our Coast Girl of the Week is Donna Jean Young the comedic ppsuicult who immortalized East McKeever on Epic with her chart titles “Luteo McKeever” and “now every four of July we go down to the fairgrounds and watch them off of 11th Street.” She has been seen on numerous TV shows (Jonah Winters, Merv Griffin, Dean Martin) and has been likened to (see above) and so many more, now makes L.A. her home.

CHICAGO

Songster-writer-producer Shelley Fisher has just completed a new side on the Chi-based Aries label. Title is

“Elegy” (to a plain black boy), with lyrics by Pulitzer Prize winner Gwen Frostic, Brook, Illinois. Miss Frostic is the state of Illinois, Shelby first performed “Elegy” in the recent Oscar Brown Jr. production “Summer In The City.” Local group, the Growing Concerns, has recently issued “Hard Hard Year” on Mainstream, are being heard by Ben Arnold, a major policy change at The Cheetah was announced last week by general manager, Dot’s, Fort摘要, seventeen year olds and discontinue selling alcoholic beverages. Cy Coleman, his national subsidiary of Mercury, has released his album “The Ages Of Rock” (MGM) tossed a “thank you” cocktail bash for the local trade last Tuesday (14) in the Continental Plaza Hotel. Paul Gallis items that the sound Tony Banks injured in last week’s concert at The Cheetah, The Park, whose initial Capitol release is tagged “Fire” Andy Kim, who has been with Bobby Del Rio, and on The Get This Way (Steed), a Chi visitor last week (15-16-17), making the rounds of the local coast. The new west promo manager Erwin Barg... John Gary opened in the Empire Room last week with local group called The Arabbers. The Pack, whose initial Capitol release is tagged “Fire” Andy Kim, who has been with Bobby Del Rio, and on The Get This Way (Steed), a Chi visitor last week (15-16-17), making the rounds of the local coast. The new west promo manager Erwin Barg...
"THE BEEHIVE STATE"
#0692

He writes, plays, sings... he does it all, and no one today does it quite as well.

Reprise presents the initial album offering of a true musical prodigy... the remarkably expressive, legend-to-be...

Randy Newman

Cash Box—May 25, 1968
NEW YORK—MGM Records will give a new group, the Cherry People, heard through the Metro Group — handled Heritage label, one of the biggest promotional send-offs in its history. A three-front drive was reported by Jerry Ross, president of Heritage, and Irv Stimler, Metro Group chief.

Opening with press receptions in New York, Chicago and Los Angeles, the campaign moves into its second stage with the shooting by MGM of a color film on The Cherry People for television exposure and a 25-day, 15-city tour of Hullabaloo discoteques. Phase three of the drive is a coordinated media probe for The Cherry People with Hullabaloo Magazine, leading the fan publication, and the giant Transcontinental Investing music corporation rack system.

Heavy advertising will be inserted in the trade and consumer press, complemented by a national network of local action and drawing contests via the Hullabaloo clubs and Transcontinental for promotion of the Heritage Records LP. The deluxe gatefold album is designed for "three-dimensional" point-of-purchase eye appeal and, says Ross, "at the moment of purchase it automatically becomes a souvenir. The album is a self-merchandiser and an indication of things to come.

The album will be officially issued June 27. A single culled from the LP, "And Suddenly," will be simultaneously released.

Ross and Stimler pinpointed the three phases of the campaign:


Phase Two: Cherry People shoot film in Hollywood May 24-25. Guest on Dick Clark TV show May 26. Tour continues with dates in San Francisco (28), Seattle (29), San Diego-San Bernadino (30) and Denver (May 31-June 1). Continuing in June with dates in Dallas (2), Detroit (3), Cleveland (4), Pittsburgh (5), Baltimore (6) and Philadelphia (7).

Phase Three: In coordination with MGM, Hullabaloo discoteques will feature Cherry People dance contests. Prize winners in each club will receive an actual cherry tree, a Cherry People LP and a free subscription to Hullabaloo. The magazine is sold at newsstands and in the national chain of record stores, serviced by Transcontinental. Estimated circulation is 200,000 and projected readership is 1,000,000 per issue. In each serviced store, drawing contests will be held for the 10 best psychedelic renderings of the branches of a cherry tree. Winners will receive a portable TV set, a cherry tree and a free subscription. All participating record stores are eligible to receive free Playtape machines from MGM. In addition, dance contest winners and their local clubs will win a free one-night performance by The Cherry People. A point of purchase sticker will be attached to each LP offering a free copy of Hullabaloo with the purchase of the album.

The agreement between MGM Records and the Hullabaloo publishing company was concluded by Mort Naatir, MGM Records President, Ross, Stimler and Gerald Rothberg, editor and publisher of Hullabaloo.

Ross announced that Richard Gerah Associates public relations firm, which represents Heritage Records and Jerry Ross Productions, will direct the special publicity campaign for The Cherry People, working closely with MGM and Hullabaloo Magazine.

Hal Charm, newly appointed vice president in charge of sales and promotion for Heritage Records, will accompany The Cherry People on their national tour.

CashBox Sure Shots

CHOO CHOO TRAIN
Box Tops ............ Malo 12005
YOU DON'T KNOW WHAT YOU MEAN TO ME
Sam & Dave ........ Atlantic 2517
SLEEPY JOE
Norman's Hermits .... MGM 13934
SHE'S A HEARTBREAKER
Gene Pitney ......... Musicor 1306
INDIAN LAKE
Cowpills ............. MGM 13944
TIP TOE THRU THE TULIPS
Tiny Tim ......... Reprise 0679
LOOK OF LOVE
Sergio Mendes & Brasil 66 ..... A&M 924
BRING A LITTLE LOVIN' 
Los Bravos ......... Parrot 3020
HERE I AM BABY
Marcellettes .......... Tamla 54166

TEARING UP THE BOX TOPS—Gold singles just don't come in cereal packages, but in this case two were delivered for just five Box Tops. Bell Records last week (13) hosted a blow out at Arthur in celebration of the newest million-seller from the team, "Cry Like a Baby." The bash's presentation of an RIAA-certified goldie to the quintet was just the start of things including a special Bell plaque also showing the team's first million-seller, "The Letter" and duplicates of both awards for Dan Penn, producer for the Box Tops. Top photo shows Bell Records president Larry Uttal with Irv Biegel, label veep and sales director, lead singer Alex Chilton and Dan Penn. Bottom photo was of the Box Tops (minus drummer) who performed selections from their first two LP's and the new "Choo Choo Train" single released a week ago.

Cash Box—May 25, 1968
Pop Picks

JOHNNY CASH AT FOLSOM PRISON—Columbia CS 9639
This album was recorded at Folsom Prison in California, and never has Johnny Cash had more eager listeners than the convicts for whom he sang and played and to whom his music was like a translation. Cash has been "behind bars a few times" himself (he gives an excellent description of prison life in the liner notes), and in rapport with the prisoners was close and unaffected. Many of the numbers on the album have to do with prison and crime: "Folsom Prison Blues," "Cocaine Blues," "Greystone Chapel," etc. A powerful and moving album.

THE TOM JONES FEVER ZONE—Parrot PAS 7109
There should be feverish sales activity in store for this apdy titled LP by Tom Jones. The artist sings two top pop tunes, his powerful, dynamic voice creating the excitement for which he is noted. Included on the set are "Delilah," currently on the charts, "Danny Boy," "I Was Made To Love Her," and "You Keep Me Hanging On." Watch this one soar up the charts.

Pop Best Bets

JOHN GARY SINGS / JOHN GARY SWINGS—RCA Victor LPM/LSP 3992
Four members of songster John Gary's own family selected the songs for this album. Judging by Gary's performance, his relatives did some pretty good choosing. Gary is at home in all of the numbers, both the ballads and the swingers. Top tracks include "A Foggy Day," "Portrait Of My Love," "You're My Everything," and "I Don't Want To Set The World On Fire." A nice pop-good music set, this one should do well in the marketplace.

PARIS BY NIGHT — Paul Mauriat & His Orchestra — Fantasy 8890
Conductor-arranger Paul Mauriat recorded this album of songs associated with Paris before he hit the number 1 spots on the singles and album charts with "Love Is Blue" and "Blowing Hits," respectively. Here, in lush, lightly swinging style, are such standards as "Under Paris Skies," "April In Paris," "Autumn Leaves," and "Poor People Of Paris." This LP should generate considerable sales excitement.

SWEET BEAT—Caterina Valente—London PS 336
A legendary figure in the nightclub world, songstress Caterina Valente's voice is so much an exciting performance. On her latest album, the lark lends her rich contralto voice to a host of pop tunes, including songs of fairly recent vintage such as the Beatles' "We Can Work It Out," and Peter, Paul & Mary's hit, "I Dig Rock 'N Roll Music" and old standards like "Of Man River" and "C'est Si Bon." Should do nicely saleswise.

HIT TRIP—Charlie Byrd—Columbia CS 9627
Guitarist Charlie Byrd renders a package of pop ditties, cooing a clear, clean tone from his instrument. Among the tunes are "Love Is Blue," "I Wish It Was You," the Animals' "Tired Of Waiting For Your Love," and "If I Were A Rich Man," from the Broadway musical "Fiddler On The Roof." This melodious LP figures to score solid sales success.

PLANET OF THE APES—Original Soundtrack—Project 3 PR 5023 SD
Project 3 Records here offers its first original soundtrack album. Jerry Goldsmith has composed and conducted the music for "Planet Of The Apes," which stars Charlton Heston. The film concerns a world of the future where apes are the rulers and man is their helpless subject. There is an otherworldly, brooding quality to the music, which aptly mirrors the apathetic milieu of the movie. Those who enjoyed the film should find this LP to their liking.

MORE ORIGINAL GOLDEN GREATS—Various Artists—Liberty LRP 3543/LST 7543
Liberty Records, which was represented on the LP charts with "The Original Golden Greats," is likely to repeat that success with this new package of twelve pop hits. The disk features "It Must Be Him," "Vikki Carr; "When You Walk In The Room," Jackie De Shannon; "All I Really Want To Do," Cher; and "Buy Me The Rain," the Nitty Gritty Dirt Band. There's a lot of strong material here.

THE GUNTER KALLMANN CHORUS IN HOLLYWOOD—Kapp FCS 4524
The Gunter Kallmann Chorus here offers a highly entertaining package of famous film tunes, highlighting the set with the 68 Oscar winner, "Talk To The Animals," (from "Dr. Dolittle") and the four runner-up songs: Best Academy Award winners on the set include "The Shadow Of Your Smile" (1966) and "Call Me Irresponsible" (1964). A solid good music offering from beginning to end, this set should experience enviable sales.

SUPER SOUL-DEES! VOL. 2—Various Artists—Capitol STBB 2911
Capitol is marketing this two-record set at a two-for-one price. Seventeen acts are represented on the package, and the R&B messages are mighty indeed. Included among the powerful material are "Love Is A Hurtin' Thing," Lou Rawls; "You Send Me," Sam Cooke; "Mercy, Mercy, Mercy," Cannonball Adderley; and "In The Midnight Hour," Billy Preston. This compendium of soul should see brisk sales action.
Leka And Pinz: Hit Writers For Kama Sutra And The Lemon Pipers

NEW YORK—When Paul Leka and Shelley Pinz wrote "Green Tambourine," they created a song that was to become Kama Sutra Music's biggest item and establish the Lemon Pipers, who had the hit version of the song on the Kama Sutra organization's Buddha label, as one of the hottest groups in the country.

All this did not happen overnight, however. Bob Reno, general professional manager of Kama Sutra Music, tried to place "Green Tambourine" with a number of artists and labels before it finally got to the Lemon Pipers. At that time, the Pipers had already had one single out on Buddha and were producing themselves. Leka, whose talents are not limited to songwriting, produced the Pipers' "Green Tambourine" session himself and has been their producer ever since.

The Lemon Pipers' version of "Green Tambourine" became an RIAA-certified million-seller, and, to date, the song has appeared in seven additional single versions and on approximately two dozen albums. Among the artists who have recorded "Green Tambourine" are Lawrence Welk, Les Brown, Mrs. Miller, the Lennon Sisters, Julian Gold and the Da Re Mi Children's Chorus.

Paul Leka, who writes the melodies, and Shelley Pinz, who contributes the words, have been working together for almost a year, and during that time they have turned out about twenty-four songs, including several for the Lemon Pipers' "Green Tambourine" album (among which was the follow-up to the "Green Tambourine" single, "Rice Is Nice"), the Pipers' current chart item, "Jelly Marmalade" (not yet in release). Vikki Carr is scheduled to record a new Leka-Pinz song in the near future.

Tower To Release 'Wild In Streets'

HOLLYWOOD — The soundtrack of the motion picture, "Wild In The Streets," will be released by Tower Records late in May. The American International Picture opens exclusive 30 day engagements in Los Angeles and Chicago in mid-May, with other play dates scheduled during the summer and early fall throughout the country.

"Wild In The Streets" is the most ambitious undertaking to date for American International. Its cast includes two academy award performers, Shelley Winters and Ed Begley, as well as Christopher Jones, Dianne Varsi, Hal Holbrook and Richard Pryor. Story deals with the take over of the government by a group of teenagers and the election of a rock and roll idol as President of the United States.

Music for the film was composed by Les Baxter, with special songs written by Barry Mann and Cynthia Weill. Mike Curt arranged and conducted Tower Records plans an all-out promotional campaign on this album, starting with the package itself, which is the label's initial UNI-PAK (book type album with three surfaces of full color printing). Displays, campaign planning, local promoters and streamers are available to dealers for consumer use. In addition, giant on sheet posters from American International are also available to dealers for display purposes.

Liberty Names Winners In 'Carr's Sweepstakes

LOS ANGELES—The winners in Liberty Records’ "There's A Carr In Your Future" sweepstakes were announced last week by the label's general manager, Bud Dain.

The sales incentive sweepstakes for distributor managers, salesmen and promotion men was part of a major promotion on one of the label's most popular artists, songstress Vikki Carr. Winner of the first prize, a 1968 MG Midget Roadster (promotional consideration given by British Motor Car Distributors Ltd. of California) is Danny Alvino of Liberty Records Distributing Company of Florida.

Winners of the second and third prizes, Honda motorbikes, are Henry O. Moye of LRDC of Pennsylvania and Vito Samela of LRDC of New York.

The fourth, fifth and sixth prizes, bicycles, were won by Don Miller, LRDC of Missouri; Jack Mezler, LRDC of Florida and Frank Mirowski, Mutual Distributors of Boston.

Super speed wagons were won by Rich Sidoti, LRDC of California; Ben Victor, Nylen Brothers of Hawaii; Tex Weiner, LRDC of New York and Billy Wayne Williams, Record Sales of Louisiana.

The contest was coordinated by Liberty national promotion manager Dennis Ganim and national sales manager Jack Bratel.

Solly Loft To E.B. Marks

NEW YORK—Solly Loft, vet professional staffer, has joined Edward B. Marks Music, Herbert E. Marks, president, has announced. Loft, whose past activities included his own publishing firm and recent stints with Hill and Range as well as Bobby Darin's TM Music, will coordinate his contact activities with Stanley Mills, general professional manager.

Loft's own firm was responsible for publishing such standard hits as "The Things I Love," when the Lights Go On Again All Over The World," "A Lovely Bunch of Coconuts," among others.

Currently Marks' professional staff reports much action on the "George M!" score with the CBS-TV "Miss USA Pageant" show doing two production numbers and an overture of the George M. Cohan music. ABC-TV Lawrence Welk setting a show medley for Saturday night, and the original cast on Ed Sullivan's hour Sunday. This in addition to Tony Scotti plugging "Rose (A Ring to the Name of Rose)", his new Liberty release on the "Tonight" show (6/24) and on a forthcoming Joey Bishop appearance. Other releases on "Rose" are Vaughn Monroe (Bell), Bunji Barons (Columbia), Mills Bros, (Dot) and Larry Butler (Imperial).

PAGE MANUSCRIPT—Autographed copies of Page Morton's latest Audio Fidelity single were distributed following his appearance at the Hassele and comic Marty Allen on the opening of the first Clock Fair. The hai promotion kicked off the planned string of drive-in restaurants under the ownership of the Clock Fair's O'Nuttie. Miss Morton is currently working on her "Time" single and is expected to complete an album soon.

Upcoming Events

A Schedule of Major Industry Events in the Coming Months

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<tr>
<td>NARM TAPE CONFERENCE</td>
<td>SEPTEMBER 3-6</td>
<td>CONTINENTAL PLAZA HOTEL, CHICAGO</td>
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<td>COUNTRY MUSIC WEEK</td>
<td>OCT. 17-19</td>
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<td>NARM CONVENTION</td>
<td>FEB. 28-MAR. 5, 1969</td>
<td>CENTURY PLAZA HOTEL, LOS ANGELES</td>
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Cash Box—May 25, 1968
**CashBox Album Reviews**

**Pop Best Bets**

**HERE COMES THE BRIDE—Virgil Fox—Decca DS38 7201**

What with June, the month of brides, almost upon us, this LP, "a complete program of music for wedding ceremony and reception as compiled by Virgil Fox and the editors of The Bride's Magazine," should have a ready-made market. The deluxe, two-record package showcases organist Fox in a performance of twenty-six pieces as a guide to the proper use of the selections included. Keep tabs on this one.

**PAUL HORN IN INDIA—World Pacific WPS 2147**

Paul Horn, famed as a jazz saxophonist and flautist, began playing Indian music when he met Ravi Shankar in 1965. Horn's latest project in the Indian bag is this album of ragas for flute, veena and violin. Shankar programmed the LP and wrote three melodies based upon ragas for the set. Horn performs sensitively and with profound grasp of the Indian style throughout. One of the best of the Indian LP's we've heard, this one should do well in the marketplace.

**THE GENERATIONS OF ISRAEL—CBS Legacy Collection 32 B5 0012**

This two-record set and 216-page book traces the history of Israel from the 1880's to the present. The LP's include the voices of David Ben-Gurion, Moshe Dayan, Abba Eban, and Levi Eshkol, among others. Musical selections featured on the set are "Hatikvah," "Jerusalem Of Gold," music of the Israel Army Band, and authentic folk songs. This release represents a significant piece of modern historical documentation, and merits respectful attention.

**THE ARTISTRY OF JORGE MOREL—RCA Victor LPM/LSP 3953**

Jorge Morel is a fine guitarist who combines technical excellence and spirit in a manner that should insure him a long and successful career. On this album, he offers a varied program which includes a "West Side Story" medley, a lovely piece of his own called "Spring Theme," a Gershwin medley and prelude and a host of Latin numbers. Keep close tabs on this set.

**JO STAFFORD'S GREATEST HITS—Decca DL 4973/74973**

The smooth professionalism that is the Stafford trademark is everywhere in evidence on this fine LP. The lark sings eleven pop melodies, two ("Shrimp Boats" and "Jambalaya [On The Bayou]") with the Norman Luboff Singers. Other top tunes are "I'll Be Seeing You," "You Belong To Me," and "Come Rain Or Come Shine." The artist's feelingful interpretation of the lyrics, her deft phrasing, and her lucid tone make for a set that should please her many admirers.

**101 STRINGS PLAY LOVE IS BLUE—Alshire S 8986**

Stereo buffs should be eager to add this to their record libraries. 101 Strings offers ten pop tunes in rich, full, lush style. The soft, gentle melodies include the title track, "A Whiter Shade Of Pale," "The Shadow Of Your Smile," and "My Cup Runneth Over." This, the fifty-sixth album by 101 Strings, should prove highly popular in the good music market.

---

**DONNA MARIE sings Europe's #1 hit "HE GIVES ME LOVE (LA, LA, LA)"

We feel that "He Gives Me Love (La, La, La)," winner of the 1968 Eurovision Contest, is one of the most important songs to be written in recent years. So we recorded a powerful vocal version with the young and talented Donna Marie. Without a doubt, her expressive vocal rendition of "He Gives Me Love (La, La, La)" will bring even more honors to this great new composition.
The Second Annual Harlem Cultural Festival, co-sponsored by WNEW-TV and the City of New York, will be broadcast on television and radio in the nation's capital. The announcement was made by August Heckscher, administrator of the Festival, on the West Coast, and by Rochelle Sharpe, vice president of the festival committee, in New York. Nine Festival events will be staged in Mount Morris Park at 124th Street and 5th Avenue, and in Washington Square Park. The Festival is again being coordinated by Tony Lawrence, network and record director of the festival committee. Lawrence, who is directing the Festival in cooperation with the National Park Service, is also directing the Festival in cooperation with the Department of Parks, the Park Association of New York City, and WNEW-TV. Said Lawrence, "The Festival is a cultural event that will bring many people to Harlem and to the city who have never been there before."

Bunnies will abound at the Amphitheater in California on Tuesday, May 28. For the fourth consecutive year the KMPC-Angeles personalities have rashly challenged the Playboy Bunnies to a three inning softball game. The bunnies will bound around the bases just prior to the official California Angel-Detroit Tigers American League baseball game. The beauteous bunnies have previously defeated the KMPC All-Stars by scores of 3-2, 4-1, and 5-0. There is no reason to expect a reversal of form on the bunnies' part, but KMPC team captain Dick Wittinghessel is nevertheless whistling in the wind. 'This year it's a fight to three times in a row,' he says, 'but our luck is going to change.' We have added some new young bunnies to the line-up and our hopes are high. Also, we have adopted a 35-pound tortoise as our mascot and you all remember the outcome of the fabled tortoise-hare race. This is our year.' The bunnies have made no victory predictions, but are reportedly stocking up on a supply of lettuce and champagne for a post-game celebration.

### Undergraduate Record of the Year

**LIGHTIN' HOPKINS**

*Back Door Friend*  
Jewel 788

**LIGHTIN'N'S ALBUMS**

*Blue Lightnin'*  
Jewel LP 5000

*Talkin' Some Sense*  
Jewel LP 5001

D.J.'s Wild Records

**RAIDING KANE**: Larry Kane (L.), host of the Larry Kane Show on NTKR-TV-Houston, faces a motion picture camera with Paul Revere (center) and Mark Lindsey of the Raiders during a recent visit of the group to the TVer. The Larry Kane Show, in its ninth year, is the longest running teen show in Houston TV history.

**SPUTTERS**: WABC-New York doo-wop singer "Cousin Briscoe" Morrow addressed the 18th Annual Western States Advertising Agencies Association Conference on May 19 at the Palm Springs Hotel.

**VITAL STATISTICS**: Allen Dennis, formerly announcer and assistant program director at WMAK-Nashville, has joined KVQ-Pittsburgh as host of his own show.

**Bios for Dee Jays**

**Richard Harris**

Motion picture star Richard Harris, having branched out into the recording field, has enjoyed immediate success. His Dunhill LP, "A Tramp Shining," is number 47 on the album charts this week. "I'd Rather Be a MacArthur Park," taken from the set, is number 20 on the Top 100. Harris’ film credits include "This Sporting Life," for which he was nominated for an Academy Award, "The Sundowners," "Water," "Hawaii," "Mutiny on the Bounty," and the stage production of "The Lion in Winter." Harris stated that he was signed by Atherton Pettle of Atlantic Records, Berlin, "after a brief one."

**Mary Wells**

Mary Wells, who is no stranger to the charts, is back on the Top 100 with "Dennis" on Jubilee, which is number 90 this week. The R&B songstress has had previous chart successes with "You Beat Me To The Punch," which is her favorite song, "My Guy," " Bye Bye Baby," "The One Who Really Loves You," and "Two Lovers." The Beatles have called Mary Wells their favorite girl singer, so it was appropriate that she played on tour with them in England. The one drawback was that the fans thought her dressing room was the one used by the Beatles, and each night adoring kids descended on her with teddy bears, bubble gum wrappers, and proposals of marriage. "Each night I had to change my clothes in front of thirty pop-eyed teddy bears," Mary recalls. Mary is married to producer Cecil Womack, and they have a son, Cecil Jr. She writes songs, paints, cooks, and likes to read books on astrology.

Cash Box—May 25, 1968
1 THINK Aretha Franklin (Atlantic 2318) 20
2 TIGHTEN UP Archie Bell (Atlantic 2478) 1
3 AIN'T NOTHING LIKE THE REAL THING Marvin Gaye & Tammi Terrell (Tamla 54145) 4
4 COWBOYS TO GIRLSIntroduction (Starglade 2114) 2
5 SHOO-BE-DOO-BEE-DOO-DA-DAY Stevie Wonder (Tamla 54145) 3
6 I COULD NEVER LOVE ANOTHER Temptations (Gordy 7072) 10
7 DO YOU KNOW YOUR WAY TO SAN JOSE Dionne Warwick (Scepter 12214) 4
8 PAYING THE COST TO BE MYSELF B. B. King (Blues Way 61015) 5
9 TAKE TIME TO KNOW HER Pappy Sh脊 (Atlantic 54145) 8
10 SHE'S LOOKING GOOD Wilson Pickett (Atlantic 20014) 11
11 I PROMISE TO WAIT MY LOVE Martha & Vandellas (Gordy 7070) 12
12 NEVER GIVE YOU UP Jerry Butler (Mercury 72798) 15
13 THE HAPPY SONG Orls Bridling (Vetti 163) 16
14 IF I WERE A CARPENTER Four Tops (Motown 1124) 9
15 (YOU KEEP ME) HANGIN' ON Jay Simon (Sound Stage 7-92808) 17
16 I'LL NEVER DO YOU WRONG Joe Tex (Dial 4078) 23
17 DOES YOUR MAMA KNOW ABOUT ME Bobby Taylor (Gordy 7069) 13
18 I GOT THE FEELIN' James Brown (King 6155) 7
19 FUNKY STREET Arthur Conley (Atlantic 6560) 14
20 DANCE TO THE MUSIC Sly & The Family Stone ( Epic 102526) 18
21 WEAR IT ON OUR FACE Dells (Canyon 1099) 22
22 IN THE MORNING Mighty Miracles (ABC 11011) 24
23 LICKING STICK—LICKING STICK (PART 1) James Brown & Famous Flames (King 6166) 28
24 FACE IT GIRL IT'S OVER Nancy Wilson (Capitol 2156) 30
25 AS LONG AS I GOT YOU Laura Lee (Chess 2041) 23
26 UNITED Peaches & Herb (Date 1603) 33
27 LOVER'S HOLIDAY Peggy Scott & Jo Jo Sommers (S.I.S. International 276) 32
28 YOU DON'T KNOW WHAT YOU MEAN TO ME Sam & Dave (Atlantic 2317) 36
29 THE HORSE Cliff Nobles (Phil-Lu-Of-Saul 313) 46
30 I CAN REMEMBER James & Bobby Purify (Bell 721) 27
31 I GOT A SURE THING Ollie & The Nightingales (Stax 245) 31
32 SUGAR DON'T TAKE AWAY MY CANDY Joe Fire (Master 1303) 34
33 WE'RE ROLLING ON Impressions (ARC 1107) 19
34 I WISH I KNEW Solomon Burke (Atlantic 2507) 35
35 SWEET INSPIRATION Sweet Inspirations (Atlantic 2476) 21
36 SOUL SERENADE Willie Mitchell (Hi 2140) 25
37 DON'T SIGN THE PAPER Jimmy Gilmer (Karem 1328) 42
38 THE DOCTOR Mary Wells (Jubilee 5621) 38
39 A TRIBUTE TO A KING William Bell (Stax 241) 40
40 BABY MAKE YOUR OWN SWEET MUSIC Northeast (Epic 10255) 39
41 AMERICA IS MY HOME James Brown (King 6112) 43
42 CLIMB EVERY MOUNTAIN Hebbiltons (Kapp 911) 42
43 YESTER LOVE Marvelettes (Tamla 54141) —
44 HE REALLY DON'T LOVE YOU Difentia (Mean Beat 6703) 41
45 I AIN'T PARTICULAR Johnny Taylor (Stax 233) —
46 A PLACE Precision (Drew 1005) 44
47 HERE I AM BABY Marvellettes (Tamla 54166) —
48 I'M GETTING ALONG ALRIGHT Roclets (Tamla 994) 48
49 I'M SORRY Deltones (Phillie Groove 151) 49
50 BE YOUNG BE FOOLISH BE HAPPY Tams (ABC Paramount 11066) 50

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"Get It"

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"The Upbeat Show"

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Nashville, Tenn. Music City Dist.
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N. Orleans, La. Delta Dist.
N.Y.C., N.Y. Empire State Records & Sales
Phila., Penn. Universal Record Dist.
St. Louis, Mo. Dot Record Dist.
San Francisco, Calif. Basforth Dist.
Seattle, Wash. Huffman Dist.
Shreveport, La. Stans Record Shop
Woburn, Mass. Dumont Records

Distributed by
Master Releasing Corp.
Buffalo, N.Y.
HANK SHIFTER
takes a chart stroll with
“MARY ON THE BEACH”
#708 produced by
Jeff Barry
STEED
IN THE STRUGGLE FOR FREEDOM—The Unart division of UA Records has released an LP in memory of the late Dr. Martin Luther King, Jr., and will pay all royalties from the album to the Southern Christian Leadership Council. Offered for a suggested price of $1.25, “Dr. Martin Luther King, Jr., in the Struggle for Freedom & Human Dignity” includes King’s speech made in New York upon returning from Oslo where he received the Nobel Prize for Peace with introductory remarks by Rev. Dr. Robert L. Speaks, pastor of the 1st AME Zion Church in Brooklyn. Rev. Dr. Speaks (right) is a member of the World Methodist Council and president of the Brooklyn branch of the Urban League. He is shown with the album’s producer George Butler (left) and Unart promotion hand Richard Mack.

B’nai B’rith Awards To Roy Acuff & Mitch Leigh

NEW YORK—Roy Acuff, the country music great, and Mitch Leigh, composer of the Melodies of “Man of La Mancha,” will be honored by the B’nai B’rith Music & Performing Arts Lodge at its 4th annual awards dinner Sunday, June 15, at the Triumphant Room of the New York Hilton Hotel.

Acuff will receive the Lodge’s humanitarian award and Leigh will receive the creative achievement award.

Guests will be entertained by Hines, Hines & Dad, singer Linda Hopkins and comedian Larry Alpert. Show is being produced by Arthur Adler, with deejay William B. William emceeing. The 14-piece Paul Livert Orchestra will also be on hand.

In addition to industry awards, the Lodge will also grant three $100 scholarships to New York’s Music & Performing Arts High School. Toby Pieck, dinner chairman, reports that tickets, $20 per person, for the black-tie affair are available through Stan Marshall at Capitol Records in New York (PL 7-7470).

Proceeds from the affair benefit many activities of the Lodge.

OVERWHELMING — Berry Gordy Jr. (right), founder and president of the Motown complex is embraced by the Rev. Ralph L. Abernathy following a benefit show organized by Goy in the Atlanta Civic Center earlier this month (6). The rally was held for the Poor People’s Benefit, and was capped with a presentation to Gordy on behalf of the Southern Christian Leadership Conference “in appreciation of your contributions to the cause of freedom.” He was also given an inscribed set of books from the late Dr. Martin Luther King.

TRO: Going All Out On ‘Oliver’ Score

NEW YORK—The Lionel Bart score for “Oliver” will receive a giant score exploitation drive by The Richmond Organization in connection with the opening later this year of the film version of the London-Broadway musical.

The campaign on the score is being spearheaded by Marvin Cane, TRO vice president in charge of music usage, who noted that the drive will be one of the most ambitious and all-encompassing ever undertaken by the firm.

A potential $200,000,000 gross is regarded as a strong possibility for the film, which was produced by John Woolf, producer of the multi-award winning “Allofum.

Kick-off of the music campaign involves a mailing of more than 5,000 of a reprint of the giant double-truck ad for the picture which ran recently in The New York Times. The mailing, which calls attention to the forthcoming film, also blueprints the three-month-long TRO professional drive on the score.

Also scheduled is a special 45-minute preview showing of excerpts from the movie musical, which will be screened for producers and artists at the MCA Mtg. at Loew’s Astor Theatre, in New York.

In addition, TRO production manager Judy Bell has prepared a special “Oliver” Exo to be distributed to numerous producers, artists, and A&R people.

More Choruses to Songs

Composer Bart, according to Cane, has added additional choruses to a number of the songs in the score, all of which will appear in the Johnn Green soundtrack arrangements in the forthcoming RCA Victor sound- track package. Victor also has the original cast set from the Broadway stage version of the show, which was recorded on the West Coast three months before the production actually reached New York, and which sold over 100,000 before the show opened on Broadway. A potential sale of 1,000,000 copies of the LP is envisioned for the soundtrack album, due for release in October.

“Ain’t Nothin’ He Needs Me,” the song which became the major ballad hit of the original version of “Oliver” and probably the most recorded song from the show, is expected to pick up numerous new versions. Beyond this, much new interest is expected to focus on the ballad “I’d Do Any- Thing For You” in the current campaign.

The film, which stars British singing star Shani Wallis in the role made famous on stage by Georgia Brown, is due for a London opening in Sep-

Atlantic Names Willard Assistant Sales Manager

NEW YORK—Atlantic Records has just named Rick Willard to the post of assistant sales manager. He will report to Bob Kornheiser, Atlantic- Atoz sales manager.

Willard has been with Atlantic Records since the beginning of the year. Prior to assuming his new position he was working in the promotion department under Atlantic-Atoz vice president Henry Allen. Before joining Atlantic Willard was on promotion staff for Malverne Distributing Corp. in New York. He was previously music director at Radio Station WNEW in New York.

A&M Inks New English Group

HOLLYWOOD — A&M Records has just signed a recording contract. The group is from England and consists of Dave Cousins, Tony Hooper, and Ron Chesterman.

This marks the first time that A&M Records has acquired exclusive rights to a U.S., England, Canada, the Western Hemisphere, Australasia, Japan, South and South Africa for any of its British groups.

The first single will be titled “Oh, How She Changed” b/w “Livin’ in the Dreaming.” Both sides of the single were written by Dave Cousins, produced by Gus Dudgeon, and arranged by Tony Visconti.

POP GROUP WANTS HAMMOND ORGANIST FAST! — MUST SING

CALL (212) 249-2504
HONEY
(Russell-Currier—BMI)
Bobbi Goldsboro (United Artists 50283)

2. ANOTHER TIME, ANOTHER PLACE
(Parish—BMI)
Jerry Lee Lewis (Sun 2146)

3. I WANNA LIVE
(Winwood-Song—BMI)
Glen Campbell (Capitol 2146)

4. WILD WEEKEND
(Mead—BMI)
Bill Anderson (Decca 32276)

5. FIST CITY
(Townes-Prag—BMI)
Lucinda Lynne (Decca 2224)

6. THE IMAGE OF ME
(Stefan—BMI)
Conway Twitty (Decca 32172)

7. LEGEND OF BONNIE & CLYDE
(Blue Rock—BMI)
Mark Haggard (Capitol 2123)

8. SHE WENT A LITTLE BIT FARTHER
(Calendo—BMI)
June Steel (Asbury 2079)

9. HAVE A LITTLE FAITH
(Golden—BMI)
David Houston (Epic 10991)

10. MENTAL JOURNEY
(Steele—BMI)
Lora Ashley (Asbury 2079)

11. THAT'S WHEN I SEE THE BLUES
(Steeve—BMI)
Jimmie Reeves (RCA Victor 94550)

12. LITTLE GREEN APPLES
(Russell-Currier—ASCAP)
Roger Miller (Sunset 2148)

13. I GOT YOU
(Music City—ASCAP)
Waylon Jennings & Austin Carter
(RCA Victor 9484)

14. SWEET ROSIE JONES
(Bledsoe—BMI)
Buck Owens (Capitol 2142)

15. COUNT YOUR BLESSINGS, WOMAN
(Duell—BMI)
Jim Howard (Decca 32169)

16. RAINBOWS ARE BACK IN STYLE
(Steeve—BMI)
Mel Whitten (Imperial 65104)

17. WILD BLOOD
(Parkay—BMI)
Del Reeves (United Artists 30770)

18. FIND OUT WHAT'S HAPPENING
(Comstock—BMI)
Bobby Blue Bland (RCA Victor 9140)

19. NO ANOTHER TIME
(Fei—BMI)
Lora Ashley (Chilton 1026)

20. WITH PEN IN HAND
(Dann—BMI)
Johnny Darrell (United Artists 50292)

21. THE LAST GOODBYE
(Moss—BMI)
Dick Mills (Capitol 2113)

22. SAY IT'S NOT YOU
(Johnson—BMI)
George Jones (Monarch 1289)

23. REMEMBERING
(Burke—BMI)
Jerry Reed (RCA Victor 9499)

24. SMALL TIME LABORING MAN
(Golden—BMI)
George Jones (Monarch 1297)

25. D-I-Y-O-R-E-C
(Tune—BMI)
Tommy Wayne (Epic 5 0123)

26. HOLDING ON TO NOTHING
(Parkay—BMI)
Brenda Lee & Buddy Faron
(RCA Victor 9490)

27. COUNTRY GIRL
(Golden—BMI)
Donnie West (RCA Victor 9497)

28. SUNSHINE MARY
(Chaplow—BMI)
Johnny Wright & Kitty Wells
(Decca 22172)

29. WE'LL STICK TOGETHER
(Kitty Wells—BMI)
Johnny Wright & Kitty Wells
(Decca 22172)

30. THE EASY PART'S OVER
(Ruhl—Columbia—BMI)
Charlie Pride (RCA Victor 8514)

31. SOMETHING PRETTY
(Attucks—BMI)
Wayne Stewart (Capitol 2127)

32. ROW, ROW, ROW
(Blue Crest—BMI)
Hank Garland (Monument 1065)

33. WELCOME HOME
(Pump—BMI)
Jennie Devlin (Monument 1054)

34. ORDINARY MIRACLE
(Du Sable—BMI)
Bobby Lewis (United Artists 50263)

35. TAKE ME ALONG WITH YOU
(SPR, Home—BMI)
Tom Trevor (Duke 1954)

36. A THING CALLED LOVE
(Yester—BMI)
Jimmy Rogers (RCA Victor 9453)

37. WILL YOU VISIT ME ON SUNDAY
(Blue Crest—BMI)
Charlie Louvin (Capitol 2106)

38. GON' HOME FOR THE LAST TIME
(Pump—BMI)
Kenny Price (Boone 1070)

39. I'M GONNA MOVE ON
(Page Boy—BMI)
Walter Mock (Decca 32208)

40. YOU ARE MY TREASURE
(Forrest Hills—BMI)
Jack Greene (Decca 32261)

41. LOVE IS IN THE AIR
(Windward—BMI)
Marty Robbins (Columbia 45029)

42. HOW SWEET IT IS
(Tune—BMI)
Bob Luman (Epic 10147)

43. I'LL BE HATING YOU
(Mayhew—BMI)
Johnny Paycheck (Little Darlin' 0042)

44. AIN'T GON' TIME TO BE UNHAPPY
(Duell—BMI)
Bob Luman (Epic 10147)

45. SUNSHINE OF MY WORLD
(Shaw—BMI)
Dolores Fraser (Capitol 2133)

46. I PROMISED YOU THE WORLD
(Tune—BMI)
Pat Miller (Capitol 3154)

47. LOVE SONG FOR YOU
(Steeve—BMI)
Frank Sinatra (RCA Victor 9456)

48. SUNSHINE & BLUE BIRDS
(Thurman—BMI)
Jimmy Wynn (Decca 3225)

49. HONEY (I Miss You Too)
(Russell—BMI)
Margaret Lord (Lea & 741)

50. IT'S OVER
(MacColl—ASCAP)
Red Arnold (RCA Victor 9225)

51. TENNESSEE
(Jimmy Martin (Decca 2230)

52. I'VE BEEN THERE BEFORE
(Roy Price (Columbia 46035)

53. I FEEL YOU, I LOVE YOU
(Bobby Darlin's-Little Darlin' 0041)

54. THE OLD RYMAN
(Ash Williams—BMI)
Danik Stewart (Decca 2232)

55. LIVE YOUR LIFE OUT LOUD
(Bobby Lord (Decca 22172)

56. SUGAR FROM MY CANDY CANE
(Holt—BMI)

57. UNDER THE INFLUENCE OF LOVE
(McLauren—BMI)
Charley Pride (Chart 1012)

58. JIMMY RODGERS BLUES
(RCA Victor 9453)

59. HE Ain'T COUNTRY
(Jones Bell (Ball 710)

60. LEAVE THIS ONE ALONE
(Price—BMI)
Bobbie Lord (Decca 300)
Picks of the Week

JERRY LEE LEWIS ( Smash 2164)
What's Made Milwaukee Famous (Has Made A Loser Out Of Me) (2:33) [Al Gallico BMI-Sutton]
Jerry Lee Lewis shifted over to the country field and had a field day with "What's Made Milwaukee Famous (Has Made A Loser Out Of Me)." But look out for the follow-up, "What's Made Milwaukee Famous (Has Made A Loser Out Of Me)." It's a monster, chieft. No flip info available at this time.

WILLIE NELSON ( RCA Victor 9536)
Good Times (2:25) [Pamper BMI-Nelson]
From the winning sound of "The Little Things," Willie Nelson rebounds with another excellent sound in "Good Times." Unusual in sound and lyric (as many of the singer's self-penned tunes) the lid has a fine blues feel which grows stronger with each spin. Flip: "Don't You Ever Get Tired Of Having The Same Old Song" (2:53) [Pamper BMI-Cochran]

OSBORNE BROTHERS (Decca 32325)
Cut The Combraid, Mama (2:04) [Sure-Fire BMI-Ferris]
Although "Rocky Top" wasn't a huge chart climber, the tune garnered very nice airplay for the Osborne Brothers, who follow through with what should be an even bigger item for them. Titled "Cut The Combraid, Mama," the gallopin' grass lid is an excellent airplay choice. Flip: "If I Could Count On You" (2:44) [Bronze BMI-Stalet]

JERRY LANE (Chart 1034)
She Lives In Your World (2:33) [Yonah BMI-Lane]
Jerry Lane has tried with no great success in the past, but his latest, "She Lives In Your World," could be the one to open doors for him. Feelingful in his delivery of this ballad, Lane could find himself getting heavy national action with the disk. Flip: "Quietly Losing My Mind" (2:29) [Yonah BMI-Anderson]

Newcomer Picks

MIKE HOYER (United Artists 50304)
Fall Away (2:50) [Acuff-Rose BMI-B.F. Bryant]
The oldie, "Fall Away," has been dug from the dusty vaults and re-packaged in a potent release by Deejay Mike Hoyer. Sentiment-loaded, this super-slow tune deserves a mountain of play. Hoyer's fellow spinners should want to get on it. Flip: "The Back Of His Hand" (2:53) [Newkeys BMI-Hall]

RAY KIRKLAND (Musicotwn 003)
Let It Ride (2:07) [Pamco BMI-Cardin, Gibson]
A Latin-rock country comment on today's society, Ray Kirkland's "Let It Ride" should find favor with a lot of up-to-date deejays and consumers. The fast-paced tune offers plenty of food for thought (as well as a good country sound). Flip: "Made In Japan" (2:32) [Pamco BMI-Hood]

SAMMI SMITH (Columbia 44523)
Why Do You Do Me Like You Do (2:00) [Glaser BMI-Hartford]
With Sammi Smith uncooking a top-flight vocal performance on this galloping stanza, the lid may be in for a nice run. Titled, "Why Do You Do Me Like You Do," the scat-like mover has a lot in the grooves, and may also see some light pop action. Flip: "22 Road Markers To A Mile" (2:25) [Pamco BMI-West]

Best Bets

BILLY LARGE (Columbia 44530)
Dirty Old Egg-Sucking Dog (2:09) [Jack BMI-Clement]
The popular novelty item may just be the ticket for a chartvalu trip for Billy Large. Songster does a clever reading of the chart-topping number. Flip: "I'm Going Back To Whom I Come From" (2:21) [MCA ASCAP-Richison]

HARLAN HOWARD (RCA Victor 9529)
Where Were You When I Was Young (2:35) [Wilderness BMI-Howard]
An excellent side by Harlan Howard, this pretty melody could have the songster centered on charts once again. Self-penned item merits a listen. Flip: "Goin' To Work" (2:46) [Wilderness BMI-Howard]

JIMMY DICKENS (Decca 32325)
How To Catch An African Skeeter Alive (2:30) [Crest, Hasty BMI, Frazier]
Jimmy Dickens can look forward to a spurt of air action with his latest novelty session. Cute item with lots of built-in fun. Flip: "Can You Build Your Own House" (3:00) [Swaggins BMI-Allsup]

TONY DOUGLAS & SHRIMPERS (Paula 391)
Love Is The Reason (1:49) [Sun-Ma BMI-Fowler, Douglas, Light and Shrimpers] Douglas offering may be the one to break the songster out into the national spotlight. Skedaddle session could go. Flip: "Me And My Loneyness" (2:03) [Sun-Ma Jennings, Douglas, Bowman]

LITTLE JIMMY DEMPSEY (ABC 11070)
Bet'cha Can't Eat Just One (1:32) [Lowery BMI-Dempsey] A pair of highly listenable instrumental tracks make up this Jimmy Dempsey disk; catch a slight edge on "Bet'cha." Spirited mover should be fun for programmers. Flip: "Loneliness" (2:24) [Lowery BMI-Dempsey]

BOB WILLS (Kapp 918)
Across The Alley From The Alamo (2:50) [Michael H. Goldman ASCAP-Greene] A decades-back favorite is revived and given the distinctive Bob Wills style; which should guarantee the lid some nice action. Flip: "I'm Living In The Middle Of Nowhere" (2:00) [Minute Men BMI-Fox]

GLEN GARRISON (Imperial 65900)
I'll Be Your Baby Tonight (1:12) [Dwight ASCAP-Dylan] Glen Garrison's version of the Bob Dylan number should capture the fancy of a good many deejays. Mid-tempo, thumper has a real nice sound. Flip: "You Know I Love You" (1:56) [Metric BMI-Garrison, Collins]

ORVILLE COUCH (Tower 412)
Double Trouble (1:55) [Touchdown BMI-Couch, Bishop, Hall] Former hit-maker Orville Couch could strike again with this Tower release. Strong thumpin' wown lid may soon be churning out some healthy action. Flip: "Just Another Stranger" (2:16) [Touchdown BMI-Couch, McBryde] (Continued on page 59)
BY THE TIME I GET TO PHOENIX—Marty Robbins—Columbia CL 2877/CS 9617

Marty Robbins goes whole hog into the pop field with his latest current country hit "Love Is In The Air" (which has a heavy contemporary folk flavor) and the country standard "Am I That Easy To Forget" (which, nonetheless gets a lush pop treatment). Ballad evergreens like "You Made Me Love You" and "As Time Goes By," plus more current pop biggies, in a "Love Is Blue," show a new side to Robbins the performer—a side which should appeal to a sizeable portion of buyers.

I LOVE CHARLIE BROWN—Connie Brown—RCA Victor LPM/LSP 4002

Several of Connie Smith's most recent smash singles form the cream atop this tasty piece of recording pastry, including " Burning A Hole In My Mind" and "Baby's Back Again." The soulful Miss and her dynamite vocal stylings prove to be equally at home with whimsy ("I Love Charlie Brown") and effervescence ("The Sunshine Of My World"), as she is with her usual forte, the emotion-packed ballad. Definitely another winner for the lady.

ALL NEW, JUST FOR YOU—Bobby Helms—Little Darlin' SLD 8986

Bobby Helms' album debut for Little Darlin' (and his first in several years) comprises a fine sampling of recent country biggies, interspersed with some newer, lesser known material. The veteran songster demonstrates some of those hit-making qualities that made him one of last decade's limelighters, especially with his interpretations of such tracks as "Touch My Heart," "Just Between You And Me" and the self-penned "I Can See It All."

MR. NASHVILLE SOUND—Lloyd Green—Chart CHM/CHS 1006

With steel guitar tucked under his highly capable arm, Lloyd Green makes his Chart LP debut in a rousing, thoroughly enjoyable session here. One of the sharpest steelmen on the Nashville scene, Green uncorks his own versions of a batch of country favorites—many of which featured him as the steelman in their original hit versions. Such winners as "Ride, Ride, Ride" and "In The Misty Moonlight," as well as several Green originals ("Turtle Neck," "Swarmin'", etc.) make for some fine listening.

MOUNTAIN DEW—Lonzo & Oscar—Columbia CL 2787/9357

The type of knee-slapping material that has long been the trademark of the Lonzo & Oscar duo is well-represented in this Columbia set. Kicked off by one of the biggest sounds ever to be associated with a Lonzo & Oscar team, "I'm My Own Grandpa," the package is an excellent sampling of country fun in song and would be a delightful addition to any library. Nice tracks in "There's A Hole At The Bottom Of The Sea" and "Grandpa's Mountain Dew."

TUMBLIN' DOWN—Marla Dallas — RCA Victor LPM/LSP 9500

RCA's discovery from the Down Under portion of the globe (New Zealand, to be specific) Marla Dallas is represented with her first LP effort for the label, highlighted by what was also her first RCA single, "Tumblin' Down." Lively of voice and powerful of tonsils, the young lark has an excellent feel for the country material in the package, especially on such tracks as "It's Such A Pretty World Today" and "Your Ole Handy Man, which stand out as among the top choices herein.

Cash Box—May 25, 1968
AGAC Names Nine New Nashvillians

NEW YORK—Nine of Nashville's top songsmiths are among the new members of the American Guild of Authors and Composers. The new members are: Charlie Feathers, Chuck Austin, Vic Doolen, Dickey Lee, Skip Acker, Blue Scott, and “Repeat After Me”; Bill Hayes, a producer for Capitol Records in Nashville, “You Hurt Me”; and “Pick Me Up”; James Throckmorton, who has been with the Longines company since 1946, “Ordinary Miracle” ; Tommy Floyd, the writer of “Red Riding Hood,” and “G. I. Joe”; Bobby Harden, who wrote “Sneakin' Things Across The Border” and “Cowboy Blues,” whose songs include “Home Is Where The Heart Is” and “The Table in The Corner”; Johnny MacRae, the writer of “You're Just About To Lose Your Mind,” and “Where Does A Little Tear Come From”; Bob Dyson, who has written such songs as “Promises and Harts” and “Hidin' Behind The Curtain”; and Sonny Moore, the writer of “Daddy Done His Duty,” and “I Really Got The Business.”

Talent Set for Texas, Mass. Country Concerts

NASHVILLE—An impressive array of talent has lined up for the Eastern States Exposition beginning September 15 at the Coliseum of the Fair Grounds in West Springfield, Massachusetts, and the Texas Western Fair at Fort Worth, Texas, at the Will Rogers Memorial Center from September 23-25.

Selection of the acts for the Eastern States Exposition has been arranged throughout the Moeller Talent Agency by Danny Fleener, owner and producer of the Hurricane Hell Drivers, a hard-driving rhythm and blues group. Producer for the Country Music Show is Jack B. Andrews of Moeller Talent.

Show bills with the Hell Drivers for the ten-day fair will be a full circle of popular country acts, including several full shows. The Porter Wagoner Show featuring Porter and his famous band, and the Grand Ole Opry with the Wagonmasters is scheduled for the fair.

Top-flight acts will feature Faron Young and his Country Deputies with songwriting partners Mel Tillis, Waylon Jennings and his Waylors with the modern sound of Country will be on tour throughout the area.

As an added attraction, Moeller Talent has made arrangements for the appearance of Buck Owens and the Buckaroos.

Eligible for the acts, with more to be announced, are scheduled for the Texas Western Fair.

The following list includes Archie Campbell, Loretta Lynn, Carl Smith, Stonewell Jackson and the Minute Men, Ben Smithers and the Stony Mountain Cloggers, the Kitty Wells Show featuring Doodles and DonKnight. George Jackson, and the Wagonmasters.

Serving as Master of Ceremonies, Archie Campbell will also sing during the show. The famous dance group, the Stony Mountain Cloggers, from the New York area, will dance ten days which will include four performances.

The range of talent has been arranged by Jack B. Andrews of the outdoor division of Moeller Talent Agency, one of the largest talent agencies which culminated in the selection of the talent list for the Country Music Show. Bob Rogers, president of the Fair and several of the fair directors who flew to Nashville to work closely with Moeller Talent and Andrews.

Officials estimate that over a half million will attend the fair centered around the country and western enter tainment. In addition to Campbell and the folk dancers will include:

Bill Anderson and the Po' Boys; Stonewell Jackson and the Minute Men, the Kitty Wells Show featuring Doodles and Don-Knight, Johnny Young and his Tennessee Mountain Boys, Bill Phillips, Bobby Wright and Bobbi Wright and as added attraction, Stringbeamer, all on Sept. 23-26.

On Sept. 23-26 featured artists will be Little Jimmy Dickens and the Country Boys, Faron Young and his Country Deputies, Red Sovine, Loretta Lynn, and Stringbeamer.

The last three days of the fair, Sept. 27-29, will be headlined by Waylon Jennings and his Waylors, Carl Smith, the entire Porter Wagoner Show with Porter, Dolly Parton, Spec Rhodes and the Wagonmasters, and Stringbeamer.

This, they mark the first big fair for the Fort Worth area and promises to be the beginning of an annual series.

Beasley Smith Dies

NEW YORK—Beasley Smith, composer, singer, pianist, conductor and music publisher, has died. He was 55 years of age.

Smith was a versatile talent in the music industry. He was the son of Willard and Mary Smith, father of Beasley, Jr. and the late John Smith.

Smith was born in Texas, where he was active in music education and promotion. He then moved to Nashville and became a prominent music publisher and recording artist.

Smith died in his home on September 1, 1983.

BRITT SCORES A KNOCKOUT—During a recent party hosted jointly by RCA Victor and the American Federation of Musicians, a number of the most popular and successful thrills were sung in the audience the night. Producer for the Country Music Show is Jack B. Andrews of Moeller Talent. The show will be headlined by the Hell Drivers for the ten-day fair will be a full circle of popular country acts, including several full shows. The Porter Wagoner Show featuring Porter and his famous band, and the Grand Ole Opry with the Wagonmasters is scheduled for the fair.

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NEW YORK—Charter and Musicor Records have decided to continue their association. The announce ment came last week that George has re-signed with the label. Pappy Daily will continue to produce Jones as he has for the last 14 years. Jones, Pappy Daily, and Art Tallmadge, president of Musicor, have been associated since 1954 when they first met at Mercury. Their association con tinued when Tallmadge left Mercury to head the United Artists label. Jones is currently riding the charts with his latest single, "Small Time." He is scheduled to release his next single, "Hillbilly Boogie," which will include albums by Ken Curtis, Bonnie Guitar, Ray Griff, the Compton Brothers and Japanese C & W entertainer Eddie Fukano.

Dot Inks 3 More In C & W Expansion

LOS ANGELES—Dot Records, which has been stepping up its activity consider ably in the country and western field of late, has just signed three more C & W artists: Hank Thompson, Mary Taylor and Roy Clark.

Charter/Guitarist Hank Williams has sold several million records during his career, and his reputation is world-wide. Singer/songwriter Mary Taylor has made numerous appearan ces on network television. She was a member of Jody Miller's Capitol hit, "Queen Of The House." Roy Clark is a triple talent. He sings, plays guitar and does comedy routines. The latest addition is Richard H. Perice, Dot's vice president and general manager, Singin T Productions vp Jim Anderson, and Andy Williams. Dot will bring a raft of singles and al ba ms by the performers to the label, produced by Joe Allison. Besides the trio, Halsey is now developing a new comer, Curtis Poteett. Initial LPs by Thompson and Clark are scheduled for June, joining a release which in

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Buck Owens and his Buckaroos played to what was said to be the largest crowd ever in the history of Reno, Nevada at the Centennial Coliseum on May 7. Patrons packed part of the University of Nevada’s “Mackay Days” celebration, the show was the first country music presentation sponsored by the university and gained hearty approval, drawing fans from as far away as Oregon and Idaho. The Reno performance followed Buck’s phenomenal success, April 29, in Bangor, Maine where a crowd of over 7,200 people jammed the auditorium.

Meanwhile in the South, the Louisiana Hayride combined with Holiday in Dixie, a Shreveport, Louisiana spring festical out on April 22 and drew 3,600 people despite tornado warnings throughout Texas where most Hayride fans live. At one time, torrential rains made the roof of the old Municipal Auditorium leak a little but no one left as Roy Acuff, Charlie Pride, Nat Stuckey and the Greetin’laws tore ‘em up. The next live show will be on June 1 when Faron Young, Del Reeves, Leroy Van Dyke and Nat Stuckey will headline.

The popular Charlie Pride had knocked off another winner immediately prior to the Hayride affair when he played to one of the biggest crowds ever in his native city, on April 24, at the Galleria in San Antonio. A pair of Tennessee Ernie Ford backgrounds are in the works at Capitol, with a tentative release set for before the end of the year. One will be released in early June, and the other is to be titled “The Best Of Ernie Ford Hymns.” (Ford, by the way, has over 100 albums in the South, the Louisiana Hayride's headlining acts and 14,000,000 spiritual albums). . . . Tony Douglas has a new release out on Paula, titled “Love In The Reason.” . . . Another new one, Kitty Hawkins’ "Breaking Up Makes Me Blue" on Epic has reportedly been a fine showing. Deejays missed in the mail should contact the label at 800-METRECORDS, St. Louis, Missouri. The Hopwood Circle, Hendersonville, Tenn. . . . Richie Johnson reports that dropout feedings of Darrell McCall's "I'd Love To Live With You Again" can write to him at P.O. Box 5, Bluefield, N.M. . . . On the road-running scene, Hank Thompson and his Brazos Valley Boys . . . Another great album from Jim Ed Brown and the Gems have just finished a week at the Sahara Hotel in Tahoe, Nev., running May 10-16.

A bulk of contractual deals and signings has been noted within the last few weeks, among them being the inkings of Jim & Jesse to a booking deal with the Bob Nealy agency. The groovy grass swing is the brainchild of Ed & Lynn Anderson, the Compton Bros., Bobby Helms, Stellon Jackson & his Minutemen, Sonny James & the Southern Gentlemen, Jack Reno, Connie Smith & her Sandowaters and Conway Twitty & his Lonely Blue Boys. . . . Another booking pact was drawn to join the Bob Nealy agency, Lord and the Jimmy Key stable, which also includes Jimmy Newman, Dave Cash, Bobby Helms, Ken Lander & Claude King, Margie Bowes, Tom T. Hall, Linda Manning and George Kent. The deal was signed over the weekend with his latest Decca deck, "Live Your Love Ed Loud." . . . After some spirited bidding by several agencies, Henson Cargill was finally nailed down to booking and management contracts. Henson has signed national management contract with Dub All- britten Talent Associates, with Ash ley’s management company and one Nitters, Inc. will package concerts and personal appearances. The songster, having smashing with his giant "Skip A Rope," is currently scoring well with his followup, "Row, Row, Row." . . . Jean Shepard and the Sec ond Fiddler is another recent pact. The veteran Capitol songstress has just signed an exclusive booking deal with Aud-A-Lee Attractions.

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**THREE COUNTRY HIT SINGLES!**

"LEAVE THIS *"A NEW WAY *"LOVE IS ONE ALONE" TO LIVE" THE REASON" NAT STUCKEY MICKEY CHILLY TONY DOUGLAS Paula 300 Paula 301 Paula 304 (Continued from page 47)

**COUNTRY REVIEWS**

AL TERRY (Rice 5033)

The hard-working veteran has cut an album (2:24) of classic country hits that could serve as an ideal jam session tape or present set to a pretty ballad hall. Stands a chance, Flip: "It Never Will Rain Roses" (2:30) [Capitol BMH]

JIMMIE PETERS (Columbia 44497)

It’s Drinking Time Again (2:28) [Moss Rose BMH-Mills] A pretty ballad bluegrass side could make big noise for Jimmie Peters. Tune strings a list of hit titles together in clever songster, makes for interesting listening, Flip: "One Town Behind" (2:09) [Fris-Kemp, Wayne]

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New Zealand born John Rowles has achieved Best Seller success with his first recording in Britain "If I Only Had Time." It also marks a 'first' for MCA since it started operations in this country. The disk is released in the UK, U.S. and Canada by MCA, Australia and New Zealand by CBS and other territories by EMI.
With confusing regularity the launch of new labels continues in the U.K. almost on a weekly basis and the mere fact that the summer (usually dull) season is approaching is having little current effect. Just on the market is the new Gem label, marketed by Philips, which is a vehicle specially developed for Geoff Stephens and John Carter. Formed two years ago, the company, which has together had several big successes, has penned and produced the first two releases on the label—"Conversations" waxed by A. P. Dangare and "Peace" by the Carter-Spelv of Malason. The company's policy, however, is to seek out and foster new recording and composing talent. 

* * *

The most recent release on Les Reed's own label, Chapter One is set for May 20th. It will be released and distributed through Decca, Chapter One makes its bow with "Cry My Heart" by the March Hare. CBS which is rapidly developing in this field, has released and distributed two similar labels. Simon Napiers bell, manager of the Yardbirds, first release is "No Need to Explain" by Flammer Sherlock. A somewhat further ahead Liberty Records is setting the record straight with the introduction of the Sunset label, a new 25 LP's range retailing at 17s 6d. Initial release, inked in for August, will comprise 25 LP's including weekly presentation by Slim Whitman, Johnny Burnett, Rick Nelson, Johnnie Ray and Fats Domino.

Having started with one record retail outlet five years ago, Beat and Commercial Records Ltd, have now expanded into a growing concern embracing manufacture, production, retailing and publishing. Their three labels, Cossxone, Afterthought (GB) Ltd and Blue Cat, are specialist labels with material taken from Jamaican masters and directed at the West Indian population in the U.K. In June they are turning their attention to a more pop-slanted label (ATV) which will be oriented. Distribution is handled by Island and Philips Records. A music publishing outlet, B & C Music, will also start operations in June.

* * *

Ain't Young Frankfurt, French label have finalizing issue They manufacture, and have start Island label from Simon Napier, label best new Jimmy with own label, Napier, however, however, have taken "Cry My Heart" and "Another Side of Johnny"—"the Beautiful Thing" by John Renbourn's. "The Beatles'" album, is heard by a wide public.

Peter Phillips of KPM Music is delighted with his company's chart success at the moment having got 5 in the Top 20. Peter, accompanied by his father John, plans a State side visit at the end of May to seek and acquire new material. The independent Transatlantic Records, headed by Nathan Joseph, is to issue a sample album Audio Fidelity Stereo Showcase featuring some of the best tracks from Audio Fidelity albums available in the U.K. Advance orders in excess of 5,000 were received three weeks before release date (May 30th). The newly-formed the Pentangle—a five member group including celebrated Bert Jansch and John Renbourn make their debut on Transatlantic's Big T label "The Pentangle" and an album by indie Shal Talmy. The group have a tight schedule of TV and concert dates in the U.S. from May 29th to June 18th, and to Oslo May 30th at TV. John Renbourn's solo album—will visit for it—"Sir John A Lot Of Merrie Englands Musick Thynge And Yet Greene Knyghte"—phere!—is selling at a terrific rate and is already in Top 50 folk charts.

Briefly, "the most elegant receptions of the year" is how the Welcome to Britain party hosted by Jeff Kruger of Ember Records at the Carlton Tower Hotel was described. Voted "Top Male Singer" in the country & western category in the recent Grammy Awards, Campbell packed numerous radio, TV and personal appearances into his two week stay including a spot in the Robbie Gordon show. His current single on Ember is "I Wanna Live" and an album is being rush-released.

Mike Vernon of Blue Horizon currently in America visiting Chicago and New York seeing and recording potential artists for release in the U.K. Vernon is finalizing plans for the month-long tour of clubs by the Fleetwood Mac in June. "This trip has been a consistent best seller in the British LP charts and is new issued in the U.S. on Epic. Vernon will also have discussions with Gene Goodman re Goody Two Shoes Music—a subsidiary of the Chappell Organization. Vernon will publish most of the material on Blue Horizon.

Ben Nisbett just back from ten days in New York and Hollywood visiting the famous music talent buyer Hunter offices. He also negotiated a deal with Artie mogul of the newly-formed Tetagrammaton Company which gives Feldman's comprehensive involvement in the diversification of the whole Tetagrammaton empire.

Quickly, Cliff Richard opened a season at the Talk Of The Town May 13th... Decca issue Frankie Davidson's "Hector The Train Collector," a hit for Davidson in Australia... After a whirlwind tour of Europe, Aretha Franklin flew into London for two concerts and a reception hosted by Atlantic Records... The Association, also in London, were guests of Pye Records who issue new single "Time For Livin'"... Another American visitor Erroll Garner here for concerts and TV... French singer Sasha Distel in London coincidental with first MCA release "Writing On The Wall," an English adaptation of his French hit "Shadows"... "What A Wonderful World" topping Best Selling Sheet Music Lists for Valando Music... The Music Trades Association reveal that 4 basic sold-out albums (including sold-out instruments and records) to the value of around £70,000 ($168,000,000). Half of the total was exported. The Foundations currently on four-week tour of American cities followed by Tahiti, Australia, Japan, Manila, Hong Kong, Singapore, Geiyon, Beirut, Cyprus and Israel.
A&M Expands Logo Identity In Latin Area

HOLLYWOOD—The A&M logo will appear in the future, for the first time, across the Latin American countries as the result of the appointment of four new international affiliates in the area. Further production and promotion are soon, according to David Hubert, A&M’s international director, through this Latin expansion.

The new affiliates are Industria Electricas E Musicales, Fabrica Odeon (EMI) for Brazil; RCA Victor Mexico, for Mexico; and EMI Colombia, Ecuador, Peru: El Palacio De La Musica, S.A. for Venezuela and EMI Distribuidora S.A.C. for Argentina, Uruguay, Paraguay, Bolivia and Chile. Announcement was made by David Hubert, international director for A&M.

Artist Promos Planned

Hubert said that Latin A&M recording artists are already established in the Latin American countries, they include Herb Alpert & the Tijuana Brass, The Sandpipers, Chris Montez, The Beatles (United Artists ‘66) and Antonio Carlos Jobim. Hubert is also planning promotional campaigns to enhance the popularity of these artists, but in addition to this he will begin international distribution of Jethro Tull, Bo Diddley, La Voz, Jimmy Boyd and Bobby Hart, Julius Wucher and the Baja Marimba Band, among others. A&M’s total catalogue of other A&M artists is due to this. Addi- tionally, a new version of the Credit Taylor package which includes, Herbie Mann, The Soul Fluten, Artie Butler, Tam- my Wynette and others will also be included in this promotion campaign.

To begin this promotion, Sergio Mendes and Brasil ’66 will make a concert tour appearance in Brazil in the last part of June as well as The Sandpipers making a concert appearance in Caracas, Rio De Janeiro, San Paulo, Venezuela and Argentina.

Monument Sets Teichiku As Licensee In Japan

HOLLYWOOD—Monument Records just signed a three-year contract with the Teichiku Record Co., Ltd., Tokyo, to buy rights to the Japanese Sound Stage 7 and Rising Sons catalog for Japan. Meanwhile in Japan, reports Monument president Fred Foster.

In following a personal, on-the-spot survey in Japan of the record and tape buying habits of magazines, Barron’s, Weiss, Monument vice-president and director of international operations, elected to sign the contract. Last week in Hollywood, welcomed to the Monument, is the department manager of Teichiku, for whom a signing of the licensing agreement.

The three Monument contracts, all being centered on establishing Boots Randolph as the “Soul of Tenor.” A major aspect of the sound stage shows are the Teichikus, and Monument will publish the representative, Nichion, are cooper- ation in efforts to make commercial efforts to exploit singles by The Contours, Judy Stone (of Australia), Joe Simon, the Hangmen, etc.

Evans Trio At Jazz Fest

NEW YORK—The Bill Evans Trio has been selected as the only American jazz instrumental group to play the Montreux Jazz Festival. The festival is considered to be one of the biggest, most prestigious jazz festivals to be presented in Europe this year. His performance, on June 15 in Montreux, Switzerland, will be recorded for re- lease later this year by Verve Records. Evans’ manager, Hal Patich, will accompany the artist on the produce the recording.

Following his appearance in Mon- treux, Bill Evans and his trio will go to London, Majorca and Antibes for concerts and a tape recording.

Tutti’s Pascal In U.S.

Claude Pascal of Tutti Music in France and publisher of “Love Is Blue” and “Love In Every Room” is in New York City with a new French material and to acquire some fresh Amer- ican opportunities. Pascal will stay at the New York Hilton until May 27.

Cash Box: A Trade Magazine That Serves Its Industry

Cash Box—May 25, 1968

EMI-SSAURES—Highlight visitor at EMI’s reception to launch the label’s “The Sounds & Songs of London” LP was Sir Gilbert Gilels, Lord Mayor of London. As guest of honor, the Lord Mayor (second from left) was welcomed by L. G. Wood, EMI’s international director; J. T. Stanford, joint manag- ing director of EMI (overseas); GLC leader Desmond Plummer; Col. G. E. P. Hutchins, household officer; and EMI’s company secretary T. H. Tilling.

For the small size of the set, together with the cartridge display, Vossen has equipped a special station with a special cartridge tape recorder, in order to give customers the opportunity to listen to the cartridges they are buying.

The RCA Stereo 8 cartridges are sold at a price of 4.980 Liras (about $8). An interesting point is that Ste- venage have also developed a name Agip station their old cartridges with be competitive tape cartridges at a price of $8 for their old cartridges.

The deal was conceived by Giuseppe Ornato and the contract has been signed by him with Danilo Accivitti, Agip’sen manager, and with Ar- naldo Ficcinini, president of Vossen. A strong promotional campaign under the logo “Give Me Music And Petroleum” has been planned by Agip. Advertising campaign includes all Italian daily papers and magazines.

The Agip filling stations equipped with the stereo 8 cartridges service will have a special identification plate: a black musical note on a yellow field and the words “Stereo 8.”

The number of Stereo 8 tape rec- orders sets already sold in Italy is estimated at 50,000 units, but Vossen, together with the promotion campaign involved in it, predicts for the first year of the agree- ment a production of at least 200,000 sets.

Aretha Triumphant On 1st Eure Concerts

NEW YORK—Aretha Franklin’s first European concert tour, which wound up in London May 11, was a big suc- cess. The Atlantic Records’ hitmaker played to record crowds at every performance in the six countries she played in and bought the tape in some of the houses she played in.

In Rotterdam, where she gave two concerts at the concertgebouw, she played to stands at both shows. In Brussels (in the same country), she topped the bill at the Casino for the Golden Rose Festival (Eurovision). She drew a lot of enthusiasm to her concert at the Halle in Frankfurt, Germany, and set a new house record, as it had been advertised.

The artist’s two performances at the Olympia Theater in Paris were the highlight of her entire tour. She filled the huge auditorium for two huge Parisian soul fans. Two days later she packed Bene’s Solanger in Stock- holm, performing before more than 12,000 cheering followers.

She wound up her tour with two concerts in London; one at the Astoria in that city and the other at the Odeon-Hammersmith. At both concerts Aretha received standing ovations that lasted for 15 minutes. Ac- cording to Frank Fenter, Atlantic’s European rep, her appearance in Lon- don was among the most exciting mu- sic events to occur there in over a year.

‘Delilah’ Good To Tom

LONDON—Toni Jones’ Decca deck “Delilah” has been marketed for him an international hit in addition to success in the U.S., where sales are well over half a million, the record company is currently No. 1 in both Germany and Sweden, and No. 3 in the U.S. It is fast climbing the French and Italian charts at a top ten position.

On the other hand, his Top Ten hit in Holland. His biggest current suc- cess is his current season at the Lon- don Palladium, where he has broken every attendance record in the history of the theatre for a one-month stint.

RCA Stereo 8 Campaign In Italy w/ Gas Stations, Cartridge Player Co.
The Académie de la Chanson awarded its two prizes this week. Prize winners are Frederic Mey, a young German author-composer who writes his songs in French, and Jean Vasca, a French author-composer. Frederic Mey is cut by Festival and Jean Vasca by EMI. Other recent releases from Danish-Grannmofonpladedforlæg (which includes Blue Diamonds on Sonet with "Someday" (Morgen), the Dutch Song contest entry at the Eurovision Song Contest, and Claus Lundbard at Palette with "Quand tu reviendras," the Belgian entry at the same song contest. Sys Gregers local Sonet recording artist, has done the Italian tune "Il maggiol della Via Gluck" of which also just released the Italian version by Adriano Celentano at Gazzel.

Guy Mandel just released two singles in the Gemini collection through the CBS label: "Mirabelle," New York, "Parque L'On SA'me" are the most important titles. In the immediate future Guy has contracted tours in Spain, Germany, Rumania and a trip to New York the end of May for two galas and contacts with publishers.

A newcomer to the CBS team: Charles Brutus McClay. Brutus, a Scotsman, is an author and composer who sings in English and lives in Paris. Another American group was recorded in Paris by CBS: Les Irresistibles. Helped by a publicity operation of British Triumph cars (catch phrase "Les Irresistibles Triumphants"), these 16 year old boys, sons of diplomats, immediately got a hit "My Year Is A Day." This excellent song is featured now in every hit parade. The group has a tour planned all over France for next summer. Their record, already a hit in Belgium and Holland, is about to be released in England, Spain, Germany, Italy, Switzerland, and the States.

Jacques Bedos, Polydor A&R man, hosted a lunch for members of the press to celebrate the 150,000th LP album sold by Serge Reggiani in approximately one year. Young Polydor lark Sophie Daref found a good hit with the datum and Bilas' composition "Mon Petit Pain."

Barclay is doing a strong promotion on a new singer named Dave. His first EP was recorded at the Landsdowne Studio in London.


Coming up very strongly here is "Jennifer Eccles" with Hollies on Parlophone, this week debuting at seventh spot at the charts.

Pov Dressing & Beefeters at Sonet is just out with a new single. Both songs are penned by the American Hipster, Silverman. Other recent releases from Danish-Grannmofonpladedforlæg includes Blue Diamonds on Sonet with "Someday" (Morgen), the Dutch Song contest entry at the Eurovision Song Contest, and Claus Lundbard at Palette with "Quand tu reviendras," the Belgian entry at the same song contest. Sys Gregers local Sonet recording artist, has done the Italian tune "Il maggiol della Via Gluck" of which also just released the Italian version by Adriano Celentano at Gazzel.

Karussel Grammophon just gave a "Diamond Party" for local nightingale Lill Lindfors in order to celebrate a sale of 70,000 LP albums of her "Du ar den ende." Such high sales figures for an LP album must be considered as most unusual here.

Clas-Göran Hederström, RCA Victor artist who represented Sweden at the Eurovision Song Contest last April, just got a Gold Disk for his recording of the song from that contest. On May 23th, he is starting a tour around the Swedish folkparks (a number of summer amusement parks) which will end around the last of June. "Levande/solla/i Million/by//.."

Swe-Disc recording group Sting Brass with vocalist Agneta Zelan is now in Mexico City for a six month engagement at nightclub Señorial. Sunny Girls, another Swe-Disc group, is also packing for a trip that takes them to Japan and Thailand. Mexican group, El Kian, just arrived in Stockholm for a tour of three months.

Recent EMI releases here include Reparata & Delrons on Bell with "Captain Of Your Ship," Bamboo on Parlophone with "Can't You Come To Me," John Rowlands with "If I Only Had Time" and Stevie Wonder on TamlaMotown with "Shoo-Be-Doo-Be-Doo-Da-Day." Among LP albums just released is Cliff Richard on Columbia with "Chill In Japan."
Mexico's Best Sellers


2. Lady Madonna — The Beatles (Capitol). Los Stranger (Orfeon). Los Correos (Musart).

3. Donde Estas Yolanda — Sonora Santanera (CBS). Concierto de los Reyes Verdes LP cut by Carl Taylor. On the local side, it is preparing the release of an album by Astor Piazzolla with the music from "María de Buenos Aires," a play that is being currently shown in Paris (Tico).

4. Beati — Joey Vali (RCA). For another LP by tango singer Osvaldo Pugliese and an album cut by tango singer Valse. There is also a new LP by the Swingle Singers with music by Soler, Albemarle, and Verve LP cut by Carl Taylor. On the local side, it is preparing the release of an album by Astor Piazzolla with the music from "María de Buenos Aires," a play that is being currently shown in Paris (Tico).

5. Los Mac's Me Ta's, now recording for Famous, took two of the Eurovision hits on their newest single: "La La La," and "Congratulations." The record plant, which has been receiving the collection belonging to this record, after having been shown in Greece, are now being transported to Europe where they will be exhibited in Paris (Tico).

6. A Mi Amor Con Amor — Armando (RCA).

Argentina's Top LP's

1. Digan Lo Que Digan — Raphael (Odeon).
3. El Impacto — Paquito Ortega (RCA).
5. San Remo 66 — Selection (CBS).
7. Best Of The Platters — The Platters (Mercury).
9. Canta Boleros — Pepe Peres (Disc Jockey).
10. A Mi Amor Con Amor — Armando (RCA).

Argentine's Best Sellers

1. Corina (Odeon) — Orozua (CBS).
2. Estelo Celso (Claron) — Palito Ortega (RCA).
3. Lo Que Digan (Ferrmata) — Raphael (Odeon).
5. Love Is Blue (Korn) — Paul Mauriat (Philips).
6. Viento, Dile A La Luvia (Ferrmata) — Los Gatios (RCA).
7. To Sir With Love (Melogra) — Luis Pedro(Lincoln).
8. Roma — Tony Fontan (Fontan)(CBS); Tony Fontan (Fontan)(CBS); Tony Fontan (Fontan)(CBS).
10. Ballad Of Bonnie And Clyde (Edama) — Barbara & Dick (RCA).
11. Sani De Cuba (Korn) — Luis Agulhe (CBS); Tony Fontan (Music Hall); Pepsis (CBS).
12. Green Tamborine (Korn) — Sun Dragon (Philips); Walkers (Music Hall).
13. Suddenly You Love Me (Rafa) — (CBS); Tony Fontan (Fontan)(CBS); Tony Fontan (Fontan)(CBS).
14. Lady Madonna (Ferrmata) — The Beatles (Odeon).
15. La La La (Edama) — EMMI; Fransc Percuel (CBS); EMMI; Fransc Percuel (CBS).
16. El Beso (Ferrmata) — Raphael (Music Hall).
17. I Love You (Relay) — Mireille Mathieu, Raymond Leefere (Disc Jockey); Emanuel; Raymond Leefere (Disc Jockey).
18. Words — Bee Gees (Polydor).
19. The Last Waltz (Relay) — Mireille Mathieu, Raymond Leefere (Disc Jockey); Emanuel; Raymond Leefere (Disc Jockey).

Lou Rawls In Europe

HOLLYWOOD — Lou Rawls is in Europe for a two-week combination promotion tour after his concert, "Elvis and B. B. King at the Hollywood Bowl," in Los Angeles. His first concert appearance was slated for May 16 in London and May 19 in Paris.


In addition to many scheduled radio spots, interviews and press conferences, Rawls is scheduled for the "Music For Young People" TV show at the Dome, Hamburg, Germany May 21; a half-hour telecast as special May 22 in Amsterdam, Holland and a special May 23 in Stockholm, Sweden.

Accompanying him on the tour will be his Publicist, B. B. Barnard, arranger, conductor, composer and Rawls' personal music director.

This marks the second time in eight months that the demand for Rawls has required a European visit.

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Two new names have suddenly entered the hit parade in Italy, both artists of RCA Italiana. The first, Patty Pravo, was discovered by RCA Italiana and signed under a long term agreement one year ago. She has already attained some popularity thanks to her recording of "Ragazzi Trieste." Now her latest single has reached the first position on our charts two weeks ago. The title is "La Bambola," published by Edizioni RCA Italiana and Edizioni Mimo of Rome. Sales to date have passed 200,000 copies.

The second is Enzo Jannacci. Enzo previously recorded for Dischi Ricordi, then was signed by ZAR, and subsequently RCA Italiana. The number which has definitely confirmed his success and stressed his great personality both as a singer and composer is "Vengo Anc'hio No Tu No" ("I Come As Well, No Not You"). The song, as all of Enzo Jannacci's songs, differs from the usual song style, and the lyrics have a prominent role in the big success of this tune. It is interesting to note that the title of the song, which constitutes the "refrain" of the composition, has found in a few weeks a kind of national "idion" used all over Italy.

Another hit which suddenly exploded like a bomb on our record market is that of Brenton Wood (Belldisc Italiana) entitled "Gimme Little Sign." The original recording has been released in the States by Double Shot Records. The number is sub-published in Italy by Telstar, the pubarchy associated with Belldisc Italiana. Brenton Wood has been a guest here this past week during which time he took part in five concerts, two at the Piper Club of Milan, and at the Piper Club of Rome. He also made his debut on Italian TV being star guest in two different TV shows, "Chi Sa Chi Lo Sa" and "Settevoci.

Another hit of Italian this week was Irish David McWilliams. He is the singer and composer of the top hit "Days Of Pearly Spencer," translated in Italian as "Il Volto Della Vita" and recorded also by Caterina Caselli (CGD). His disk, together with that of Caterina, almost immediately entered the charts. In Italy David participated in two top radio programs and was star guest of the pop TV show "Chi Sa Chi Lo Sa." As a result of two years promotion in Italy of "beat" and R&B productions, there is a strong increased demand of foreign artists and groups. This is the reason why now, more than ever, foreign artists are so often guests here. A third name to be included in the list of this week's visitors is Jimi Hendrix who made his debut in the Titan Club of Rome. Phonogram has already released three singles of this American talent "A" sides of which are "Hey Joe," "The Wind Cries Maryy" and "Posy Lady." All three records are enjoying a very excellent sales reaction.

Still another top artist guest in Italy is Adamo (EMI Italiana). The top Italian/Belgian talent has been star guest in the two top TV shows "Chi Sa Chi Lo Sa" and "Settevoci" where he performed his latest hit "Afida Una Lacrima Al Vento" which just recently entered the charts.

Another foreign group has also introduced via the TV show "Chi Sa Chi Lo Sa" their recent hits. We refer to the Renegades who performed both sides of their latest single, the Italian version of "Love Is Blue" and "Mighty Quinn."

The disk, issued by EMI Italiana, is reporting a strong sales success.

Another EMI Italiana disk obtaining a strong sales success is "Cugnatura" as performed by Clift Richard. 30,000 copies of the record have been sold to date as reported by Eraldo De Vita, head of the press and promotion department of EMI Italiana.

As introduced on the market via the hit "The Ballad Of Bonnie And Clyde," the music of the thirties seems to be the new fashion on our musical scene. The French star Silvie Vartan (RCA Italiana) is again at the top of the charts with the Italian version of a French number: "Come Un Ragazzo," a composition in an old Dixieland style.

Following the same inspiration, Tiffany Records has just released another single performed by Ombretta Colli. The "A" side of the disk is "Riccioli A Cavatappi," another song directly inspired by the Dixieland style of the thirties. Ombretta has just recently been pacted by Marino Marin's firm and this is her first disk presented under the Tiffany label. The song is published by the Marino Marin's pubbery Endizioni Rmi.

Italy's Best Sellers

This Week
1 2 2 Gimmie Little Sign; Brenton Wood/Belldisc Italiana. Published by Telstar.
2 1 4 "La Bambola; Patty Pravo (RCA Italiana). Published by RCA Italiana and Mimo.
3 3 4 "Vengo Anc'hio No Tu No: Enzo Jannacci (RCA Italiana). Published by RCA Italiana.
4 4 5 Il Volto Della Vita/Day's Of Pearly Spencer: Caterina Caselli (CGD) David McWilliams (CBS Italiana). Published by Ricordi.
5 12 4 Lady Madonna: The Beatles (Carisch). Published by Ricordi.
6 6 3 Come Un Ragazzo: Sillyve Vartan (RCA Italiana). Published by RCA Italiana.
7 5 7 The Ballad Of Bonnie And Clyde: George Fame (CBS Italiana). Published by Ariston.
8 1 1 "Chimera: Gianni Morandi (RCA Italiana). Published by Mimo.
9 13 8 Afida Una Lacrima Al Vento: Adamo (EMI Italiana). Published by EMI Italiana.
10 1 1 Love Is Blue: Paul Mauriat (Phonogram), The Renegades (EMI Italiana). Published by Esmo.

* Denotes original Italian song.
Editorial: The Trade Association

The mere fact that a large percentage of music and games operators in the U.S.A. are not affiliated with any trade association indicates that the very value of such an institution is still questionable in some circles. Many of our existing associations were born out of trouble—usually a serious legislative matter that demanded the combined work of a united trade to defeat. Even MOA itself, say some non-association minded operators, would have little value were it not for the copyright fight. Take this away, they say, and what's left for them to do. Plenty! But let's just answer that copyright question by posing another question—should a nation maintain an army during peacetime?

The role of a trade association, contrary to a common belief, does not begin and end with the word protection. There's nothing very defensive about a national convention or a localized trade outing, nor about any of the dozens of other services good associations like MOA provide. The broad heading indicated by the word "association" is, of course, "collective action." But collective action for far, far more than simply presenting a united front to local and national lawmakers.

Operators really join together to advance the financial health and social standing of their trade. Maintaining the legal status quo is, of course, part of the association's function. But so are public relations, inter-route communication and the rest of the mutually necessary things that can be gained cheaper and more effectively "by the dozen."

We've watched the progress of a good many trade associations from this desk, as well as the dissolution of a few at the hands of an apathetic membership. In many instances, today's better and more valuable groups have had to "sell" themselves by searching out things to do for the membership in order to create a value. And in the process of creating this need, they have become genuinely valuable, and in some cases, indispensable to the health of the trade they represent.

For those groups that could use a little shot in the arm, we have jotted down a list of services we've seen working for the trade's progressive associations. Let it be said that not one single group provides all of the following member services—neither that these things are all that can be done. It's just a checklist for association-minded operators who might like to explore additional opportunities to increase the group's value to dues-payers.

1. Employ a full time executive director. A professional, trade-wise individual can work wonders for the association he directs.

2. Offer a medical plan to registered members. Group rates are more moderate than individual plans. Also, think about equipment casualty insurance which can also be secured more moderately through an association.

3. An association office is the ideal place to register names of locations and their owners who've given an operator a bum financial deal or reneged on a contract. Call it a "Credit Check List" or even a "black list," it can protect other members from getting hurt.

4. On the subject of contracts, the local association attorney should be the creator of his group's installation agreement since the laws differ with each municipality. The court counsel he provides is also necessarily the best since he comes equipped with first-hand knowledge of other local operators' cases.

5. Make your association office an employment center for the local trade, by advertising for coin machine mechanics and directing them out to selected routes for on-the-job training.

6. Encourage such merchandising techniques as game tournaments and foster cooperation between local record distributors and operators by inviting record people to discussion meetings on the subject of better programming.

7. Gain more from your annual outings by inviting noted industry speakers to the affair. It's also an excellent opportunity for the local distributors to stage an equipment exposition.

8. Make your association office headquarters for the local industry's public relations efforts by channeling news of charitable work by member operators to local papers as well as other newsworthy items than can gain some accolades for the industry. It's also a grand idea for the association to periodically contribute a piece of equipment to a hospital or mental institution.

9. Issue a periodic newsletter to the membership and have them contribute their news tips and complaints to keep it fresh and lively.

10. Search out services provided by outside industries (such as burglar alarm systems, improved methods of handling equipment during transport, etc.) and bring their representatives before the membership.

These things and more are in the scope of a good association. It is up to the membership to encourage and contribute toward these ends as well as the association's directors to implement them. Think "association" and you think smart.
Rowe Appoints Taber Marketing Chief

NORTH TONAWANDA—Robert H. Bear, manager of sales for the Wurlitzer Company, has announced the formation of a new Wurlitzer Distributing Corporation — for marketing and servicing Wurlitzer Phonographs and allied coin-operated products in the New England States.

The newly established subsidiary is located at 60 Connecticut St., and is in East Hartford, Connecticut. This is the first sales and service office the Wurlitzer Company has established in Southern New England. Bob Bear emphasized the fact that the new distributing corporation would carry new products, as well as parts. Complete servicing facilities will be available throughout the Wurlitzer New England territory.

Nat Heckman was appointed manager of the new distributing corporation. He will also remain as eastern regional sales manager for the Wurlitzer Company.

Bob Bear also announced at the same time that H. F. "Paddy" Pepper will assume the duties of a Wurlitzer Company sales representative, for the New England territory. "Pepper brings to his new position a wealth of experience in the field of coin operated machines," said Bear.

L.I. 8-Ball Tourney Nears Playoff Date

AMITYVILLE, L.I. — Len Schneller, president, Tangle Marketing Co., U.S. Billiards, Inc. and founder of the Greater Long Island 8-Ball Tournament, has extended an invitation to any member of the amusement business to attend the upcoming Champion Playoffs (to be staged May 26-29 at the Electrician’s Union Building in Melville, Long Island).

The Playoffs will bring out 328 8-ball players—all champions in their respective locations—to compete for top honors in the four classes. The Class A prize is $2,500; Class B $1,500, Class C $1,000 and the Women’s Class winner will receive a console color TV set. All winners will receive handsome trophies.

Schneller urges all tradesmen (manufacturers, distributors and operators) to attend the event and see the fast-growing excitement of the coin table tournament concept grows in a community. The Union Building is located on Pineland Road in Melville and can be reached via the Long Island Expressway or Route 110. The May 26th contest begins at 8:00 P.M. with the remaining three days starting at 6:00 P.M.

Ray Taber

WHIPPANY, N.J.—Ray A. Taber has joined Rowe International, Inc., a wholly-owned subsidiary of Triangle Conduit & Cable Co. Inc., as vice president-marketing, it was announced recently by Jack Harper, president of Rowe International.

Taber, who has an extensive background in marketing management of consumer products, will be responsible for all of Rowe’s corporate marketing functions.

Before joining Rowe, Taber was national marketing manager for the beverages division of Fairmount Foods Company. Earlier, he served in several district and regional executive marketing-capacities with the Coca-Cola Company over a span of 18 years.

Taber is a graduate of the University of Southern California and has also completed courses of study in finance and marketing at the Harvard Business School. He has been active in the National Soft Drink Association and has served as a director of sales and marketing executive with chapters of various industry organizations in San Francisco, Chicago and Kansas City.

A native of California, Taber is married and has two children. He and his family will relocate to New Jersey during the course of the day.

President Cannan announced to the exhibitors that the MOA board of directors has voted to change the format of the annual show to "MOA Music and Amusement Machine Exposition" in order to more adequately express the dual purpose of MOA's services to operators of both music and games. (The Show is scheduled to run Oct. 11-13.)

S. D. OPS MEET

SIoux FALLS—the South Dakota Music and Vending Association held their quarterly meeting Sunday and Monday, May 5-6 at the Holiday Inn in Sioux Falls where a fine turnout listened to U. S. Billiards' sales representative Len Schneller, explain the mechanics required to stage an 8-Ball coin-operated pool tournament comparable to the one held in Nassau and Suffolk counties on Long Island. The tournaments have been heralded as "fantastic," and "sure money making ideas.

Mr. & Mrs. Mac Hasvold, (Mac is president of the association) hosted a cocktail and steak dinner hour on Monday night and a smorgasbord was staged on Sunday night.

Other guests included Elmer Cumings, Mr. & Mrs. Earl Porter, Mr. & Mrs. Buzz Olgmiller, Lloyd Mirog, John Trucano, Iowan Schroeder, Mr. & Mrs. Herman Warn and Mr. & Mrs. Kenny Maron.

N.Y. Trade Lauds Kaufman at U.J.A. Testimonial

NEW YORK — Over 500 local operators, distributors, out-of-town factory executives and guests turned out Saturday evening (May 11th) for a U.J.A. testimonial dinner in honor of Harold Kaufman, held at the New York Hilton.

Kaufman, a prominent distributor-operator in the metropolitan area, was honored for his devotion to the humanitarian aims of the United Jewish Appeal and for his work on behalf of the local industry.

The dinner also climax the 1968 fund drive conducted by the Coin Machine Division of UJA's Greater New York Office.

Al Denver (left) awards Harold Kaufman plaque commemorating the latter’s work for U.J.A.

MONY attorney Teddy Blatt presents Mrs. Siskind with plaque, enrolling Harry's name in U.J.A. Honor Roll.

A. D. Palmer, Jr. presents Kaufman with magnificent plaque on behalf of the Wurlitzer Co.
A Hard Act to follow... but the WURLITZER AMERICANA II upstaged its predecessor

Last year the Wurlitzer Americana Phonograph established a new high in style, in Stereo Sound and in earnings.

It was a hard act to follow.
The Americana II not only followed it right from the start... it lead it! In beauty!... In Stereo Sound reproduction!... In earnings!

If you aren’t operating Americana II’s... get with it. There is money to be made!
First step? See your Wurlitzer Distributor.
“Do operators pay sufficient attention to the selections they place on their jukeboxes? You bet your life they do! You can tell when an operator comes in to purchase records he knows what his locations require and he buys accordingly. Operators aren’t as stupid as some people think they are. They’re aware of programming, you can bet your life on that!” Although, many men will disagree with this week’s Cash Box profile, subject, Bucky Buchman, on this statement—just as many will agree.

Bucky can back up anything he says with 32 years of diversified experience that ranges from actual supervision of a jukebox route to a wholesale record one stop dealer, which is what his business is today. Bucky is the owner of Redisco, a wholesale record one stop dealer with offices in Baltimore, Maryland.

Buchman tells the story of how he got into the record business with a nostalgic tone to his voice, “In 1936 I was working as a salesclerk in a record store and the woman who owned the place realized that record playing was on the rise. She put together a box route and I became the first record box operator. He had a music box and a penny pingame in his store and the penny pingame would play one record in return. I asked my grandmother one day that what he did with the ones he took off the box. He told me he usually took them home and threw them in an old box, so I made an arrangement with him whereby he gave me the used records on consignment. I spent a lot of small change for $3.00 a week. I was in the used record business. I sold them at 1¢ each or 3 for 25¢. Before long I was pretty well involved in the business and this led me into the sales of new products. It was in 1957 that I sold my first new record to a music store. I believe it was “Bei Mir bist Du Schon” by the Andrews Sisters, it was on the Decca label which was my first line. From there I went on to other areas of the wholesale business. I was the first record salesman for Mercury in this area, having been hired by Oriole Distributing, which is defunct now.

“RCA Victor was my second line, then I went into the one stop business in 1944 and in November of 1957, I started Redisco which is in the same building with an old, old firm, Winston. (Sam is president of State Sales & Service Corp.)

Redisco Service

Redisco’s job as a wholesale record one stop dealer is to service record dealers and jukebox operators with whatever product they might need, regardless of label, product or brand. “We have access to it,” says Buchman. They have every conceivable record accessory, including all tape products. “Not only do we service our domestic customers, but we also ship overseas to Japan. We ship on a regular basis to Switzerland and Hamburg. Who knows what the music style? Mostly the top 100 pop tunes.”

A Typical Day

When we were talking on the phone with Bucky, nine calls came thru for him. Just an indication of what a busy man he is. When I asked Bucky if he could give a condensed rundown of a typical day’s activities, Buchman said, “When I get here in the morning I check over the previous days sales to see what activity is and see what needed products are secured and brought into the place for our regular customers. Only then I have my regular business calls which I make and the many many calls I receive. I guess you can say I keep pretty busy.”

Little LP Talk

Bucky Buchman is becoming more and more well known for his undying support and belief in the little LP product. He helped to pioneer multiple play on jukeboxes many years ago when he supervised a route of jukeboxes. “I used extended play on the boxes,” said Buchman, “and realized a true market for it on coin phonographs.” Although, many question the survival of the LLP as a profit item, Buchman believes.

The LLP is good plus business for the larger operators. Let’s at it this way. Most jukeboxes hold between 80 and 100 records and most operators program the entire Top 100 Tunes, but only 70 to 80 per cent of those records get played. The rest is just wood. Why not convert that dead wood to the “little LP” play? I proved this could be done when I got one of my customers to place a Frank Sinatra LLP album on one of his boxes. According to his popularity meter, that album was as many plays as the top record on the machine. The LLP is especially good on jukeboxes which have a dollar bill acceptable—customer will go up to the machine, put in a dollar and stand there trying to figure out what he wants to play. By the time he’s selected several tunes, he gets tired, looks and sees that he can get three songs by just punching one button and does it.

If an operator does use the LLP, he has the advantage of the visible jacket to let the customer know it’s there and available. The second thing which I will go into in detail at the MOA Convention this October. I’ll show him how to make money with the LLP.

“I have one customer that purchases as many as 60 LLP’s at a time. Most orders range between five and 10 and then I have some for one or two. I net about two or three new products each week and hope to eventually have between 1,000 and 2,000 selections for all types of locations. All the LLP product I have available now is suited for any type of location that exists. If operators would intermix them into one or two current LLP’s, I guarantee they’ll definitely see a better gross.”

One Stop Programming

Redisco has a system set up with 40 to 45 of his operator customers whereby he sends a wide range of record selections (dependent upon each individual customer’s location and what type of music each location requires) to them and they have no idea what they are getting. Naturally, we make sure that the products we send are the ones most suitable for their locations, be they in the West, East or Midwest. I can’t believe some of the selections,” Buchman said. “We also have a perpetual mailing program every two months (six times a year) whereby we include our entire catalogue along with new releases, bulletin features and suggestions for any new release that we feel will become a big hit on the jukebox. I call my customers.”

Record Company vs. Operator

We asked Bucky if he felt record companies at large paid sufficient attention to jukebox operators and his needs. His response was something like this: “No, while some labels are very much oriented towards the operator—many more are not. They ignore him—I feel the operator should be given something he can make money with. It’s almost like they were saying—‘I make the records—you buy them or you don’t’. I don’t believe in this kind of treatment for the jukebox operator. He is asked to carry a lot around in record company’s catalogues that should be offered to operators—

(Continued on page 63)
East

Boston is breakin' out all over as jukebox locations pick up on the earning power of the number two song in the nation "Tighten Up" by Archie Bell (Atlantic) and easy listen- ing spots are giving considerable attention to Hugo Montenegro's "The Good, The Bad and The Ugly" (RCA Victor). . . . Connecticut op's favor the popularity of Herb Alpert and his latest "Save Your Love For Me" by Robert John (Columbia) is getting program- mered on a lot of juke . . . . New York, New York—the city so nice they named it twice—the Lemon Pipers didn't name their new disk twice, "Jelly Jungle" (Buddah), but it's sure a good spot's lotta action in the big metropolis. . . . Jersey op's are program- ming Aretha Franklin's "Think" (Atlantic) and getting favorable col- lections. . . . Delaware spots appear to be in love with Flatt & Scruggs' "Foggy Mountain Breakdown" (Columbia).

Midwest

"A Man Without Love" (Englebert Humperdinck's latest offering just makin' it) what? Flatt & Scruggs have been waiting for. . . . Pittsburgh taverns like "Mong Mong" by Tommy James & Shondells (Roulette) and "Look To Your Soul" by Johnny Rivers (Imperial). . . . "Lonely Is The Name" by Sammy Davis Jr. (Re- prise) has gone coo-grabbin' in Michigan. . . . Ohio op's are program- ming Al Martino's "Little Mountain" (an odd war tune) on (Capitol). . . . Glen Campbell continues his strong drawing in Kentucky with "I Wanna Live" (Capitol). . . . Over in Indiana it's Ray Stevens "I'm Windy" (Mon- ment). . . . "Delliah" by Tom Jones (Parrot) looks good for Illinois. . . . Minnesota op's like "Loving You Has Made Me Bananas" by Guy Marks (ABC). . . . "Unicorn" by The Irish Rovers (Decca) still reigns in Wis- consin. . . . In Missouri it's "Brooklyn Roads" by Neil Diamond (Bang). . . . Kansas op's are goin' with the Tijuana Brass and their rendition of "Cab- aret" (A & M) . . . . and it's a "Lazy Sunday" by the Small Faces (Im- mediate) in Nebraska.

South

Miami (oh, that beautiful sunshine) —it's Otis Redding's "Sittin' On The Dock Of The Bay" (Volt). . . . Geor- gia op's are gettin' nice play with "She's Looking Good" by Wilson Pickett (Stax) and out Texas way everyone is going to San Jose with Dionne Warwick's "Do You Know The Way To San Jose" (Scepter). . . . West Coast

California spots (if you could only place a jukebox on the beach) are favorin' "L. David Sloan" by Michelle Lee (Columbia), "Playboy" by Gene & Debbie (TLCX), and "Take Time To Know Her" by Percy Sledge (At- lantic)—it's a little hard to believe that those California guys is takin' the time to get to know her!

Profile (cont'd from page 62)

this is what I'm trying to do. I'm inter- ested in manufacturers who would be willing to make their catalogue available to me on a lease arrangement whereby I can make it available as LFP's for jukebox operators. I'll pay for the lease, produce it . . . "Promotional outlet!" You bet, the jukebox should not be overlooked as a means of promotion. However, I do feel it can't 'break' a record without. The operators go with the proven. You're not gonna eat brand 'x' beans when you can get Campbell's—the operator just won't speculate. Like we say in the biz — if it's in the grooves you've got a hit— . . . "I'm gonna retire and play golf. As far as Redisco goes—I plan to promote and try to service the people who deal with me as quickly and efficiently as I possibly can."

Redisco's customers can bank on that!

Cash Box—May 25, 1968

A.T.A. members pose for a group photo during their visit to Sega headquarters, (Front row L to R) Eiko Iwawaki (SEGA), Mrs. G. (Carrie) Caughtrey, Mr. Bert Bundle, A.T.A. Chairman, Mr. David Rosen, President Sega Enterprises, Mrs. H. (Irene) Waring, Yoshiko Kajima (SEGA). (Second row L to R) Mr. George Coughtry, Mr. Harold Wareing, Mr. Nathan Ross, Mr. Stanley Munday, Mr. Anthony Bonner, Mr. Edward Donovan, Mr. Roy Featherstone (Global of London).

TOKYO—A 10-member group of leading British coin industry executives and their wives recently completed a visit to the Sega Enterprises headquarters to highlight the first portion of their 22 day Far East tour. The survey trip is sponsored by the Amusement Trades Association, a founder-member body of the National Amusement Council of Britain, with four arrangements by Global of London.

Leading the group was A.T.A. Chairman Bert Bundle, Other team members included Mr. George Coughtry (with wife Carrie), Mr. Harold Wareing (with wife Irene), Mr. Edward Donovan, Mr. Stanley Munday, Mr. Nathan Ross, Mr. Anthony Bonner, and Mr. Roy Featherstone (co-ordinator).

The A.T.A. members are scheduled to depart Japan on May 5th for trade visits in Hong Kong and stopovers in Bangkok, Delhi, and Agra. The group will return to London on May 11th.

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GLOBE TROTTERS—Jack Gordon, Cameron, Jackson, and kick from Europe, are back again. They have traveled thousands of miles and are ready to meet the American scenes. They have been working hard and are ready to tackle the job of taking over the American market. They are a great team and are sure to succeed.

CONGRATULATIONS—Runyon general sales manager Irv Kemper told us he is looking forward to his return to the company. He has been working hard and is sure to bring in some new business for the company.

ACROSS THE COUNTRY—Got a buzz from Hank Laver's visit to Oak-land who info's Color-Sonic Combis. 150 machines are going out onto locations in the Bay area for a several week test period. Hank just hosted a service session on the audio unit in May, conducted by Color-Sonics service engineers and attended by division chief Mickie Greenman, Laver's ACA, Inc. distributes the unit in all states west of the Mississippi, plus Hawaii and Alaska.

HAROLD HONORED—A very festive and well attended dinner, tendered to Musick's Harold Kaufman, climaxed this year's 1966 UA (Coin Machine Div.) fund drive, Wuritzer's A. D. Flanagan, President of All Denn's Corp. Inspected the lauded Harold's accomplishments within the music audio coin industry, both as operator and distributor, as well as his years of work on behalf of the UA. Several out-of-towners flew in for the occasion to honor Kaufman, including rue of Chicago Coin and Lou Singer of Center Dist., in Omaha, Art and Nestia Duddles in Des Moines, Bert and Mrs. Bett, the Gerry Gordons, Johnny Rafter, Pat Storino and his charming Missus, all came over from Jersey for the affair. Bobby Vinton of Epic Records certainly highlighted the stage show which followed the awards ceremony. Evelyn Siskind was called to the dais to accept a memorial award for her late husband Harry on behalf of the trade here, and UA. It was a night to remember and next time the guys in the trade magazines will remember to bring binoculars or maybe telescopes to get a little closer to the action. From where we were seated, you couldn't tell the difference between the floor fan and Gil Siskind, you know what I mean? But we don't suppose there'll be a next time.

VENDING NEWS—Robert Walker, American Tobacco co. president, info's the domestic cigarette consumption during 1967 reached over 527 billion smokes, despite, as he says, "a higher-than-ever level of scare propaganda about the anti-tobacco movement and despite increasing and excessive state taxes."

EASTERN FLAKES—Here and there—Howard Kaye out at the Irving Kaye paint reports terrible orders flying into the Brooklyn plant from his distributors for their new 'Steeplechase' counter game. The brand new pieces have been in full production at the Kaye factory only two weeks now and Howard forecasts a good long run, judging from initial orders. Gag, with Bert Betti's Milford, Conn. open house showing due next week, Producer Millard F. Lerner: 'Where's my pix?' Understand Vice McCarthy of Catskill Amuse- ment is proud papa of second boy. Congratulations! That makes Millie a grand- ma twice now... Bill Rosemond, public relations director for Davis Distributing and its affiliate companies, currently preparing full-color brochure which will detail the com- pany's games. You bet your biz, to radio, to, well, you name it. Lenny Schneider of U.S. Billiards back from road trip, looking forward to Greater Long Island 8-Ball Plaffoffs due to start the end of this month out in Melville. One of the operators in the tourney has reported an aver- age of $600 increase spread over the 15 locations he's registered in the tourney. Billy Roberts has been enjoying all around 30% increase in his collections from his tourney tabs... Robert Schwartz, Corp. has declared a 20% dividend on each share to be paid June 15th, Mighty nice piece of change.

NEW ENGLAND NOTES—Best of good luck to New England Wurlitzer distributor out of their new East Har- ford outlet... Bill Schwartz of Wurlitzer Distributing looking into the 8-ball tournament concept for the Boston area... Nice picture spread on Murray Panitz' Playland arcade (New England News) this time for Coin Machine News real soon.

MIDWEST MUSINGS
The South Dakota Music and Vend- ing Association held their quarterly meeting Sunday and Monday May 6-7 at the Holiday Inn at Sioux Falls. Attending the meeting were Mr. & Mrs. Mac Hasvold and Elmer Cummings, Sioux Falls, Mr. & Mrs. Earl Porter, Mitchell, Mr. & Mrs. Buzz Olgemiller and Lloyd Morgan, Rapid City, John Trascano, Deadwood, Mr. & Mrs. Phyllis Aberdean, Mr. & Mrs. Herman Warn, Salem, Mr. & Mrs. Kenny Marr, Mit- tler, Mr. & Mrs. Willis Ellis, Omaha... Distributor reps were solly lace, Liebman Music... Warren Sandler, Sandler Vending Co... Claire Wesley, K. C. & Co. Dick Brown, Brown Bros. Also at the meeting was Len Schneller sales manager of U. S. Billiards. Len spoke to the gathering on how to organize 8 ball tournament play... Smorgasbord on Sunday night and steak and steak to dinner Monday nite. Mr. & Mrs. Mac Hasvold hosted the dinner hour... Mary Ratchford in Rochester, Minn. for surgery and heard the operation was successful and that Mary was doing very well... Earl Porters drove to Rochester to visit Mrs. Ratch- ford... Stan Baeder in the city for the day on a buying trip... Mr. & Mrs. Gordon Rundbeh in the cities over night and back to the paper day... Johnny Cooper in town picking up equipment for a birthday at Diamond Jim's May 8-18th. Dennis Day follows on the 20th... Morris Anseaux in the city for a great group of friends... Tommy Hazelwood, Altkin, was in a very bad accident on the 28th. He was rushed to the hospital and is getting along nicely.

Cash Box: Buy It!
By The Year: $25

Cash Box—May 25, 1968
Chicago Chatter

Mayor Daley and members of the Metropolitan Exposition Authority attended groundbreaking ceremonies last week at the new McCormick Place. Edward Lee, general manager, is aiming for a Jan. 1, 1970 re-opening date.

Bob Fosse performed for a tour of the fine, new exhibit area in the Sheraton. John, hosted by MOA's Fred Granger Monday (13) and Tuesday (14), to familiarize exhibit designers and facilities available for the upcoming MOA Convention, Oct. 11-12-13 (see story). At Bally Mfg., the new "Dixieland" one-player is making money! Herb Jone tells us reaction through the Midwest has been terrific... Robert Garman of Garman Sales, national distributor for the Little LP, has joined the Deca organization. Herb Jones, following the word that Deca has just joined the TMI McTeer. The 1968 "Listing Of Letters of Compliance" published by NAMA was just released. Issue lists more than 1800 machine models made in the United States by 68 different companies and corrects listing of every machine which has U.S. Public Health Service Vending Code approval. To quote Mort Secore of Chicago Industries: "'Carnival' is proving an even bigger attraction than we anticipated and we're trying our best to meet the demand!"... At D. Gottlieb & Co. the big picture of 1972 (for the new Gottlieb 1972) is "a real deal!" Alvin Gottlieb informs us he sent out some games (on an experimental basis) with the 1972 for a quarter play and is enjoying astounding response. The Rock-Ola Mfg. Corp. has posted its vacation schedule. Plant will close on July 27 and re-open July 18. At present, however, all hands are concentrating on the "Princess Deluxe" and "Empress Deluxe" models which are moving extremely well... Here are the names of some of the people who attended World Wide Dink's recent service school on the Seeburg Spectra, which was held at the Ramada Inn in Chicago, Ill.: Harold Wally and Phil Johnson of Downbeat Music; Tim McGrew of M & M Sales; Dick Davies and Stanley Slack of Urbana; Jim Skaup of Sadorus, Earl Schubert of Philadelphia, Melody Machine; Cappy Hunt of Champaign; Lynn Smith of Des Plaines and Harold White of Danville. World Wide's district sales manager Art Wood hosted and Seeburg field engineer Harry Jones conducted these two sessions as well as the two on May 8 in Springfield, Ill.

Talked to Bill DeSantis over at Williams and he tells us action is hotter than ever on the current lineup topped by "Lady Luck," "Aqua Gun," and "Alpha." Nine segments of our industry will be represented at Thursday's (23) Jewish United Fund-Israel Emergency Fund dinner in the Standard Club. This year's goal is increase by 30% what was raised in 65. At least a few weeks have been busy ones at Atlas Music Co. Joe Kowalski tells us all departments are going like crazy!... Understand Irv Kaye of the Irving Kaye Co. was in Waukegan last week checking with Fred Granger on his firm's exhibit space at the Sheraton for the '68 Show. The Kaye Co. is currently cooking BIG with their brand new 'Steeples-chase' counter game... United Bil- liards' pretty Art Dadda also in Chi- cago, to check Sherman space and talk up the Show with Billy Cannon and Fred Granger.

California Clippings

PREMIERE SHOWING OF "CON- SOLE TAKES PLACE AT BEVERLY WILSHIRE HOTEL"—A great time was had by operators, district managers and Cash Box staff at the unveiling of the new Seeburg "Console," the new home stereo music center. One of the biggest "bonuses" in their favor is the fact that they can now get variety stores and plays both sides of 50 stereo or mono 12" LP record albums, automatica and "in-the-box." The Seeburg profile also features a solid state AM/FM tuner. Optional accessories include a stereo tape unit, microphones, and up to 12 remote control units to provide music throughout the house. This handsome machine is available in a choice of walnut, cherry, and pecan and some Mediterranean styles.

ROBERT BEAR IN VISITING WITH WURLITZER—Chicago reports to us that Robert H. Bear, general sales manager for the factory was in town for a few days during his annual western tour. Clayton also informs us that there will be plenty of excitement up in the northern part of our country since Northwest sales is having its annual trip to Mexico and Acapulco. Fifty operators and their wives will board a chartered plane for their five day long visit. Heading up this impressive tour are Ron Pepple of Seattle and Marshall McKee of Portland, Ore.

FROM THE RECORD RACKS—Popping along the Pacifie, this week we find in San Francisco that "Choo Choo Train" by the Box Tops on Mala is a fast break. Another song that has been around for some time, at least one of the biggest hits that has been on the Billboard chart all year is now out as a single. "If I Were A Man" from the film "Viva Las Vegas," which was a hit on Elektra. For Seattle we are getting very good vibrations about "Think" by the first lady of soul, Aretha Franklin on Atlantic. "Classical Gas" by singer (and top comedy writer for the Smothers Brothers) Harry Warren of Warners Brothers. From San Diego we are getting a lot of action on those two favorite soul men, Sam and Dave. Their newest deck, "You Don't Know What You Have Done To Me" on Stax, appears to be another hit for them. We are told that one of the biggest hits down south way is a little number by Jr. Walker, "Here Comes The Judge." From Portland the story is told by Friend and Lover with their Verve single, "Reach Out Of The Darkness." Also showing some action is "United" by Peaches and Herb on Date.

DAVIS Reconditioned & Re- finished Equipment

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UK's Decimal Coins Circulated

The United Kingdom's first two decimal coins—pennies (10p) and twopence (20p)—are being used exactly like a two shilling coin; and the Five New Pence (5p) is being used exactly like one shilling.

Both new coins will fit gas meters, parking meters, and other coin-operated machines that take shillings and pennies. Two shilling and shilling coins will continue in circulation as before and for the time being the rest of all other United Kingdom coins founded on the pound system.

When the U.K. switches over to decimal currency on D Day (Decimal Day) on February 15, 1971, they will keep the pound unit, but instead of the present 240 pence and 20 shillings it will be divided into 100 new pennies. Ten new pennies are therefore a tenth of a pound, which is two shillings using their present system. Five new pence will make up a twentieth of a pound, which is a shilling.

Lord Fitke, Chairman of the Decimal Currency Board, which was set up by the government to see that the changeover to the new currency goes smoothly, said in an interview, "It is important that everyone realize that the new coins should be treated in shops and everywhere else just like shillings and two shillings. They're silver coins with the same general appearance and exactly the same weight, value and metal content as their 'opposite number' under the pound system. Only the designs on the faces of the new coins are different."

Recognized of the new coins is very easy. The 10p has the English Lion with the prominent figure '10' on one side. The 5p has a Scottish thistle with a large figure '5' underneath. Both coins have the portrait of the Queen on the other side. Both coins also have milled edges, the same as the coins they're replacing. They are dated 1968—the year of minting.

COINVEST—HAMIL DIES

PHILADELPHIA—William F. Hanel, 88, died Thursday, May 9th at Mercy Hospital in Pittsburgh, Pa. Hanel was a veteran of 20 years in the coin machine industry, of which the last 14 years were spent with the Specialty Company of Pittsburgh, where he was the Vending Department Manager.

Hanel was respected as being one of the most knowledgeable vending experts in the east. Hislikability and personability won him many friends in the industry.

Hicks Praises Wurl. Dollar Bill Acceptor

SEATTLE, Wash.—The greatest city was the location for another of The Wurlitzer Company's spring service seminars. Host for the day-long school was the Hit Parade Music Corporation of this city.

Represented from the host corporation, in addition to the Marquee Vending Corporation, were Kenneth Haverland, Odell Lovre, George Wood, Mark Schapiro, Howard Schwalbman, and B. Newlin. Representing the Northwest Sales Company were Walter Merritt, Gerald Ester and George Key.

Leonard Hicks, Wurlitzer Field Service Director, in his introductory remarks, brought the class of student technicians up-to-date not only on the various components of the Wurlitzer Americana II Phonograph, but also the other mechanical models on which they occasionally have to work. The important matter of being able to read wiring diagrams and interpreting schematics was also covered, especially in relation to the proper servicing of the more technical aspects of the phonograph. Instructor Hicks also allowed the students to dismantle and remove the Wurlitzer national dollar bill acceptor for closer study of the mechanism. They were all impressed by the acceptor permits popular musical bargains to be played. Patrons are thus permitted to pay 12 or 15 single sides, or 4 to 5 LP sides for their dollar bill. Hicks related to the class how pleased location owners were in the growing aspect of popular musical bars and theollar bill acceptor. "Operators who are really on their toes shouldn't allow an empty machine to be blown out. This is what we mean by 'right pricing'," which promotes higher earnings for both operator and location owner. That's why good sound service and good graphs results in one thing—they pay only when they play," Hicks told the class.

NEWKARK, N. Y.—Professional baseball is coming to the "Rose Capital" of the country! It took a jet flight to the West Coast by Johnny Bilotta to close the deal which now finds the city of Newark with a class A farm team of the newest entry into the American League, the Seattle Pilots.

Seattle will stock the Co-Pilots, a name suggested by Bilotta, with talent selected in the June free agent player draft of high school and college players who one day will be playing in the major leagues.

The new Seattle franchise will be playing in the New York-Pennsylvania league and plan to use Newark's Colburn Park which has a seating capacity of 1,500.

Negotiations were completed by Seattle's General Manager, Mario Milkes and Bilotta, who is chairman of the board of the Newark club. "The Seattle people were impressed with what Newark had to offer," said Bilotta. "They were wonderful to talk with and I'm sure we've going to have the best working agreement in all baseball. They just liked everything about our community."

Johnny said the Seattle people promised to give Newark a strong ball club and Johnny in turn promised to give Seattle the best minor league training ground for its future major league players.

Bilotta further stated Newark will immediately set about renovating Colburn Park, improving the lighting to meet professional standards and refurbishing the clubhouses. The man was delighted with his town's ascension to professional ball for the first time. Bilotta's delight was matched by that of Dewey Soriano, president of the Seattle club, and Milkes, the two men whom Bilotta completed the deal.

Milkes said, "acquisition of a class A franchise has been a real problem. This Newark deal takes us off the hook. Our agreement is a good one and Mr. Bilotta, being a realist, knows we cannot guarantee too much for the city of Newark in this first season."

Bilotta stated, "we are fully aware of the pilot situation and hope to grow with the Seattle organization. Newark is truly enthusiastic."

Newark will be activated this season, which opens with an 80-game schedule beginning June 23rd.
COIN MACHINES WANTED

WANTED TO BUY—Coin operated Kiddie Ride machines, amusement pinball machines, juke boxes, sheet music, phonographs, etc., all makes & Models. Phone 328-2779./show.


WANTED: 10AM & BMF film, audio video machine, shuffleboards, shuffleboard scoring equipment, etc., all makes, all models. 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