Decca Faces New Era As Bill Gallagher Directs MCA's Label Divisions...Capitol Unveils New A&R Concept w/ Kornfeld, Shifts Execs

*** Reisman Helms RCA A&R On W. Coast
*** Columbia Names Wisner A Producer

Bell's 6 Mos. Sales Up 25%...Global MCA

SIMON & GARFUNKEL: POST 'GRADUATE' SALES BONANZA

Int'l. Section Begins Pg. 63
Tony's his own best salesman.

During April and May, Tony will hit 20 cities* with Jack E. Leonard and Duke Ellington and his Orchestra in concert. You can be sure that from Wisconsin to Pennsylvania he'll be ending each show and bringing down the house with his newest single, "Yesterday I Heard The Rain" 4-44510

Tony Bennett
On COLUMBIA RECORDS*

*Cities
Buffalo, Philadelphia, (Seton Hall Univ., N.J.), Anaheim, Inglewood, Oakland, Madison, Minneapolis, Chicago, Austin, Dallas, Cleveland, Columbus, Cincinnati, Kent, Pittsburgh, Boston, Syracuse.
Renewed Spending Power

Americans, thrifty in recent months to the point of making record deposits in savings banks, are loosening their purse strings. The report from the retail area indicates that as spring breaks through, the Easter buying season is blossoming forth with strong consumer reaction.

While it is premature to take stock of the effect of the fantastic political development of the past week, it is generally agreed that the economic picture looks good. Specifically, the dollar is expected to gain new prestige as an aftermath of the recent decision in Stockholm to establish a “paper gold” reserve, and, of more immediate import, the consumer seems to no longer fear the prospects of tax surcharge, the need for which was amplified once more in President Johnson's dramatic, I am not - a candidate - for the - Presidency speech. Also, the President's move to achieve a negotiated settlement of the Vietnam war is also worthy of mention as a stimulus to greater economic stability. Favorable stock market reaction to North Vietnam's decision to discuss the President's actions also helps a number of indie companies in the disk industry that make investments in securities.

All these points may seem far removed from the record business, but those factors that account for an upturn in the nation's economy can eventually have an impact on record sales. A buyer for one of the major discount chains, in fact, told us the other day that record sales were in good shape. He did, however, point out that the business could use an “exciting new record.” You know, the kind that comes along and makes the whole business look good for a couple of months.

It is one thing, of course, for an economy to have developed to a state where the consumer has the eagerness and capacity to spend his money and another for a specific industry to be the beneficiary of this renewed spending power. The record industry of late has had its problems, some of the most crucial of which have had nothing to do with supplying “exciting” product. Product with strong turnover potential has been around, but so has confusion regarding the changeover from a mono & stereo LP business to stereo only. Most labels, however, have erased new mono inventory, with the compatible concept in its varied forms now well established.

As for product, well that's the business' big X factor. The creative process, unfortunately, does not rise or fall with economic or political barometers. However, it is at least comforting to create with the knowledge that there's a market out there that is more likely to part with the luxury-goods dollar.
Television's biggest night of the year. And...

Tonight is MGM Records night on ABC-TV!

8:30 p.m.  (7:30, CST)
WAYNE NEWTON in his first very special Special, "One More Time!".

9:30 p.m.  (8:30, CST)
ORPHEUS, the exciting New Boston group, on "The Great Mating Game".

10 p.m.  (9, CST)
LAINIE KAZAN sings The Eyes of Love, one of the nominated songs on "The Academy Award Show".

WAYNE NEWTON ONE MORE TIME
The songs from his first TV spectacular
SE-4549*

ORPHEUS
E/SE-4524*

LAINIE KAZAN
SE-4451*

MGM RECORDS
* Also Available On Ampex Tape
MGM Records is a division of Metro-Goldwyn-Mayer Inc.
Peggy March
"If You Loved Me
(Soul Coaxing - Ame Caline)"
#9494

Peggy's Victor single got a pick last week. Her strong vocal version of the current chart hit, and the air play she's been getting, have persuaded us that it's hit bound.
MCA Gears For Int'l Look

NEW YORK—MCA is on its way towards creating an indie disk factor around the globe.

This prospect was covered last week at a press conference where Bill Gallagher was named to head MCA's label operations in the U.S. and abroad. MCA Records was formed in England last Jan., when a rep deal with British Decca came to an end. An arrangement with British Decca for the Continent is being terminated this Dec. At that time, Gallagher said the MCA logo will debut throughout Europe, with particular emphasis in Germany, Italy and France.

Gallagher, who recently spent an entire month looking into the disk scene in England and on the Continent, has initiated an all-inclusive look at the potential of disk sales abroad. He said that the Continent would virtually become a single market whenever the various national barriers are removed—as part of the Common Market.

Gallagher also said that the areas of Asia, South America and Australia, which would be blueprinted into full international growth of MCA's disk interests.

All past editions of Cash Box and those to follow are being put on microfilm Public Library. The project, which is expected to be completed over a period of several years, will be an invaluable aid in allowing many inquiries to the Library by those interested in obtaining access to back issues of the magazine.

Decca Faces New Era As Gallagher Heads MCA Labels

NEW YORK—A full-scale reassessment of the Decca Records operation will be a chief responsibility of Bill Gallagher, who was named last week operating chief and executive vice-president of MCA. These include Decca, Capitol, MCA, Uni and MCA's active subsidiary, Gala.

While Gallagher was given the general title of vp of leisure-time activities, it was reported last year, that it was assumed the veteran music man would play a key role in charting the direction of MCA's activities in the record business.

Directs All Phases

Gallagher succeeds to Berle Adams, exec vp of MCA, to whom Gallagher will report, will be responsible for the policy and operations as well as the planning in all areas of the record division, including manufacturing, promotion and talent development. He'll also direct all label operations abroad (see separate story).

All executives from the various labels will report to Gallagher, who understood that Milton Rackmil, vice-chairman of the board of MCA, who was chief of Decca, will shift his activities to other areas of MCA. Other key executives, including Leonard W. Schneider, Syd Goldberg and Marty Gallagher, who reportedly will make the decision to leave the company, which joined the company when it began operations.

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Simon & Garfunkel, a remarkable success story before their music and singing in the house, "The Graduate," are doing memorable post-"Graduate" sales with their Columbia "Graduate" album, a number 1, RIAA-certified gold seller, and their last LP product, including "Parleying," "Simplicity," "Dance," and "Sound of Silence," have been shorted on the day. A new LP, "Bookends," is off-and-running, Columbia reports. Album contains the pair's new single, "Mrs. Robinson," which appears in a shortened version in "The Graduate." Single-wise, S&G are solidly represented now with "Pet Sounds." They appear, by the way, on the April 28 Andy Williams TV special, "Andrew Will."
We’re Relieved
To Announce We’ve
Made A Smash!!!

TIMOTHY CARR
“A STOP ALONG THE WAY”

#1454

Mid. & Dist. by Capitol Records / Produced by Bob Finz / A Product of Koppelman-Rubin
Columbia Names Wisner

NEW YORK—Jimmy Wisner, whose arrangements have been heard on a number of hit discs, has joined Columbia Records as a pop A&R producer and recording engineer.

Wisner, also a writer, reached a peak of success late last year when Sonny Bono’s “Crying in the Bathroom” appeared on the best-selling charts. He reports to Jack Gold, vp in charge of A&R at the label.

Wisner joins Columbia with almost 12 years of in-house arranging, production and writing. His gold record associations include “I-5-3-9” by Len Barry, “One Fine Day” by The Osmonds, “I’ve Seen That Face Before” by The Cowsills and “I Think We’re Alone Now” by Meat Loaf.

Other artists who have recorded with his arrangements include Ed Ames, Nancy Sinatra, Jerry Butler, Andy Kim, The Techniques, Miriam Makeba, Hermanos Melendez, The Dave Clark Five, Frank Sinatra Jr. & Our Gang, Barbra Streisand’s current Columbia single, “Our Corner of the Galaxy.”

He also produced recordings by Len Barry, Robert Cameron, Jim & Jean and Gloria Lynn.

Reisman Heads RCA A&R On West Coast

NEW YORK—Joe Reisman has taken over A&R activities for RCA Victor Records on the west coast, succeeding Hy Pollack, who recently resigned his post.

RCA reports that Reisman will continue to jump located in Hollywood.

“The Reisman Record Company, in addition to a catalog of albums, will also introduce new sounds and new artists,” Pete Petersen explained.

“Are in the process of signing unknown, but talented, young performers who feel will make major contribution to the music field. We are also seeking established performers,” Petersen concluded.

Reisman also disclosed the appointment of Robert Kirkstin, for thirteen years vice president and sales manager of Contemporary Records, and Don Kao, former manager of Philles Records and Phil Pro Productions, as vice president and general manager of RCA Victor’s new western division.

Kirkstin is currently arranging national and international distribution for RCA in addition to signing new artists for the label.

First release of the new company will be a single from Ogi Grant’s forthcoming album. Title of the single is “Down Here On The Ground.”

The release is scheduled for May and will be produced by Hal Davis for the new RCA A&R office in Hollywood.

New Line, TV Tied! Of ‘Upcoming TV Special

NEW YORK—The Schirfman Corporation has signed a deal to produce a television special for the ABC network.

Reisman reports to Enrico Arsches, vp and executive producer of the television department for pop A&R, Reisman’s staff in Hollywood, which includes Rick Jarrard and Al Schmidt.

Morris On ‘Mission’ Tour

NEW YORK—Greg Morris co-star of the television success “Mission: Impossible,” has begun a promotion tour on behalf of his first Dot Records release, an LP “For You.”

He will be in 22 cities for the next week (7), making the tour under the auspices of Philip Morris, Desilu Studios, CBS-TV and Dot Records. Plans are to document the show’s success in attaining a rating of Nielsen position to kick off his first recording product.

He will visit major U.S. cities with radio stations, magazines, newspapers and magazine interviews now set.

Pete Garris, Dot’s new national promotion director, is pulling a non-complimentary line for the Garris album and magazine interviews now set.

Cash Box—April 13, 1968

Stereo 8 Promo Display

Staffers, and easy displays.

“We have launched this campaign at this time since the sale of new cars is on the up-beat and there has been a corresponding rise in the number of Stereo 8 players sold in new cars. At the same time, home and portable players sales continue to rise.

“As a result, mass merchandisers are actively establishing ‘Stereo 8’ as the dominant tape in the cartridge market. Large retailers are setting up tape centers with equipment for demonstration and playing tapes. Also, many music dealers who were on the side-lines have jumped on the Stereo 8 bandwagon. Stereo 8, in short, is the brightest spot in the recorded entertainment business today, and we have set this campaign in motion to take advantage of the Spring impulse,” Welker continued.

“We are merchandising 42 titles, but the title of the campaign also clearly lets the public know that it has made Stereo 8 ‘Everyone’s No. 1 Choice.’” Welker said.

He added that RCA alone now has more than 700 titles in its Stereo 8 catalog.
Kapp In Singles Expansion, Inks 5 New Acts

NEW YORK — In connection with its continuing expansion in the singles market, Kapp Records has signed five new recording acts. The announcements were made by Jack Wise, general manager of the label.

The artists are: Turlay Richards, a younger with a growing teen and college fan following; Larry Van Dyke, a leading spokesman for C&W who has been moving in top TV and recording circles and whose latest pop delivery within a grass roots framework; Betty Barnes, a newcomer whose recording was recorded for one other label prior to signing with Kapp, and who is seen as a future teen and college star; a young, attractive girl with a wide appeal with great potential; and a rhythm and blues group who will be added to the Kapp stable of artists in the near future.

Wiedenmann indicated that there are many acts in the pipeline who will be signed with Kapp and these will be announced shortly as Kapp moves towards becoming one of the major labels of the music industry.

‘Bonnie & Clyde’ Writers See No Limit

To England’s Talent Success Expansion

Mitch Murray and Peter Callander, who wrote the music and lyrics for George Fame’s smash hit “The Ballad of Bonnie and Clyde,” are in The States for talks with their American publishers Peer Southern. They said that they were motivated to write the song by a feeling that while the Bonnie and Clyde fad had caught on in England, there was no atmospheric film the film created. The songwriters approached the entire movie as if it were a “fairy tale,” and tried to capture the glamour and the excitement and, to give it a “camp” flavor.

Murray and Callander have been writing together for over two years. According to Murray, “We are like ‘I’m Telling You Now,’ and ‘You Were Made For Me’ with Freddie and the Dreamers. The song selection, that the artist selected for the song is of great importance in having it click. Their songs have been recorded by such top stars as Diana Ross & The Supremes, Johnny Mathis, the Dave Clark Five and other artists. ‘The Ballad of Bonnie and Clyde’ is the first song the writers published themselves in England. To date, the song has been sold to 20 countries, and there are many other individual recordings of the song, covering several categories.

Callander feels a reaction of this type is what makes a song a standard, and is much more personally satisfying than a quick hit.

The writers attribute England’s sudden wealth of talent to the success of The Beatles. “England,” Callander said, “has caught new life, and anyone creative has a chance to get hot.” The writers, who are the talent which is so evident in England today, hold fast for years because artists couldn’t afford to write full time before The Beatles succeeded in opening up the American and world markets, even a best seller in England wouldn’t garner all the money to enable him to write full time.

With the great new markets for the works of The Beatles and other artists as having a wide appeal with great potential; and the songwriters having many other projects in the pipeline, they feel that it won’t be long before they will be able to write a song to suit all taste.

Schiirfin Choral Work Bows In ‘Bible Music’ Program

HOLLYWOOD — Composer Lalo Schiirfin’s cantatas, “They Shall Not Learn War Any More,” based on a passage from Isaiah, was given its world première March 30 at the University of Judaism in Hollywood when the University’s Chamber Choir presented the controversial work.

Schiirfin, noted for his motion picture and television scores including “Cool Hand Luke” (minus the Academy Award), “The Fox,” “The St. Louis World’s Fair” and “The Bible,” has been creating a furor with his latest work. “Mission: Impossible,” made a contribution to religious music several years ago when he composed the Jazz Suite on the Mass Text.” The controversial work, which combined Gregorian chants and 20th Century techniques, was the first Catholic Mass celebrated in English after the Ecumenical Council which said that Latin was not mandatory.

The concert, under the direction of John Erwin Jospe, was presented in the school’s Music Studio Auditorium at 625 Sunset Blvd. at 8:15 P.M.

Write-In Ballots Suggest ‘Your Own Thing’ for Tony

NEW YORK—Write-in ballots on behalf of “Your Own Thing” were mailed out April 1 by the B’way Musical Players Union. The ballots were sent to the 451 voters for this year’s Antoinette Perry “Tony” Awards, for whom the show is to continue to run off-B’way as opposed to a B’way venture.

Bufman, a member of the League Of New York Theatres (which supervises the awards), insists that his write-in ballot will be for “Your Own Thing” is in no way an attempt to harass the League; “We’re not saying anybody or seeking any injunction; we’re just stating our own thing in dramatizing the need for a new reality in awarding the ‘Tonys’. We feel that the rules need to be changed so that merit and not geography determines what is best. We’ll find out from our write-in ballots, how many of the voters agree with us.”

Starring with Mercury nine years ago as a secretary, Mrs. Merko became office manager a year ago.

Ellsworth Named Liberty

Dir. Of Eng. Research

LOS ANGELES — Irv Kessler, vice president of Liberty Records, has appointed Allan R. Ellsworth to the newly-created post of director of engineering research.

The installation represents a major expansion move by the diskery’s management.

Ellsworth will retain his present position as general manager of the wholly-owned Liberty London pressing facility, Research Craft, as well as assuming the new position.

It was at Ellsworth’s insistence in 1966, that Liberty Records became the first in the industry to offer a publicly available automatic album machine which has remained in its pioneering stage. He helped the inventors of the press to make necessary improvements. At the same time Ißley has seven of the machines which have advanced the pressing industry.

Books From Bookspan

To ASCAP Post

NEW YORK—The American Society of Composers, Authors and Publishers’ former program consultant for the New York Times radio station WQXR, and currently chairman of the National Academy of Records, will be inducted into the ASCAP roll, to the post of coordinator of symphonic music, at their awards ceremony which will be held in April.

At the announcement was made by ASCAP president Stanley Adams. Bookspan, which Bookspan received his B.S. degree from Harvard University. He is a member of the ASCAP board of directors, and the New York City Information Agency, and for the last five years has been an editor to HI/STORE Review. For more than three years Bookspan was the program consultant for the Program Panel of the Rockefeller Foundation. He served as host and commentator of nationwide radio broadcasts of the concerts of the American Symphony Orchestra and the New York Philharmonic Symphony Orchestra, the Pittsburgh Symphony and, for eleven years, he was music director of the World Radio London. His book, entitled The Rack (a Comprehensive Guide to the Discography of Music and Their Composers), is being published next fall by Doubleday.

In making the announcement, Stanley Adams noted: “Martin Bookspan’s appointment as ASCAP’s new co-ordinator of symphonic music is a welcome addition to our organization. Bookspan’s activities gives great impetus to the achievement of the Society’s goals in this field. He will have the responsibility of gaining more recognition for the American composer, as well as increasing the public’s awareness of the many things that ASCAP does in behalf of the American composer. As such, we are pleased to welcome to this position a man of Martin Bookspan’s broad experience and background.

Bookspan, who resides with his wife and three children in Eastchester, New York, is in charge of new duties for the Society on April 1.
We have a very big single for you.

They've pulled another strong one out of their folk-rock bag. "You Ain't Going Nowhere" is one half of the formula for a hit. The other half is The Byrds. Because they have the driving sound and the great rhythm that preempts this area for them and them alone.

The mind that took the giant step forward and started folk-rock with "Mr. Tambourine Man" created this one. Nothing further has to be said about Mr. Dylan.

BIG THINGS ARE HAPPENING ON COLUMBIA RECORDS®

They've also got a great formula working for them in their albums: CL 2716/CS 9516* (Byrds' Greatest Hits), CL 2775/CS 9575* (Notorious Byrd Brothers).
A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right indicate total from left plus the percentage title received in prior week or weeks.

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<td>Loving You Has Made Me Bananas—Guy Marks—ABC</td>
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<td>Ain't Nothing Like The Real Thing—Marvin Gaye &amp; Tammi Terrell—Tamla</td>
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<td>Jumbo—Bee Gees—Atco</td>
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<td>Many, Many—Tommy James &amp; Shondells—Roulette</td>
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<td>Wear It On Our Face—Dells—Cadet</td>
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<td>How'd We Ever Get This Way—Andy Kim—Steed</td>
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<td>Goin' Away—Fireballs—Atco</td>
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<td>Paying The Cost To Be The Boss—B. B. King—Bluesway</td>
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<td>We're Rolling On—The Impressions—ABC</td>
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<td>24%</td>
<td>Look To Your Soul—Johnny Rivers—Imperial</td>
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<td>21%</td>
<td>Me, The Peaceful Heart—Lulu—Epic</td>
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<td>20%</td>
<td>Unknown Soldier—Doors—Elektra</td>
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<td>Good, The Bad &amp; The Ugly—Hugo Montenegro—RCA</td>
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<td>Unicorn—The Irish Rovers—Decca</td>
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<td>Does Your Mama Know About Me—Bobby Taylor &amp; Vancoys—Gordy</td>
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<td>If You Don't Want My Love—Robert John—Columbia</td>
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<td>Holy Man—Scott McKenzie—Ode</td>
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<td>Take Good Care Of My Baby—Bobby Vinton—Epic</td>
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<td>(You Keep Me) Hangin' On—Joe Simon—Soundstage 7</td>
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<td>Ain't No Way—Aretha Franklin—Atlantic</td>
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| GOODBYE BABY—TOMMY BOYCE & BOBBY HART—A & M 50% | AS LONG AS I GOT YOU—LAURA LEE—CHESS 29% | ANGEL OF THE MORNING—MERREILLEE RUSH—BELL 8% |

| CAME TO ME SOFTLY—JIMMY JAMES & VAGABONDS—ATCO 9% | HERE'S TO YOU—HAMILTON CAMP—WARNER BROS. 8% | OLD McDONALD BOOGALOO FARM—SAM THE SHAM—MGM 8% |

Cash Box—April 13, 1968
Please ship PHILUPH (V6-5054) ORDER TODAY.

ORDER YOUR SALES.
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<td>Jumbo—Bee Gees—Atco</td>
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<td>Unicorn—The Irish Rovers—Decca</td>
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<td>Holy Man—Scott McKenzie—Ode</td>
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**LESS THAN 10%—BUT MORE THAN 5%**

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<tr>
<td>Goodbye Baby—Tommy Boyce &amp; Bobby Hart—A &amp; M</td>
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<td>As Long As I Got You—Laura Lee—Chess</td>
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<td>Angel Of The Morning—Merrilee Rush—Bell</td>
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<td>Come To Me Softly—Jimmy James &amp; Vagabonds—Atco</td>
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<td>Here's To You—Hamilton Camp—Warner Bros.</td>
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<td>Old McDonald Boogaloo Farm—Sam The Sham—MGM</td>
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NEW YORK

Generation opened last week in what used to be the Village Barn on 4th St. at Redick and Dougai St. Opening hit featured Big Brother and the Holding Company along with the Who and Buddy Guy packed the Fillmore East in New York as the An- derson Theatre has closed... Blood, Sweat, and Tears opened at the Cafe Whitney last week and the Stone Pones were featured with members of the Stein public relations agency. Both of these were at the Bitter End/Tin An-

It looks like the new Bobby Vinton record has been very good. Keep up the good work, Pete Bennett is of course very excited about it and reports that Vinton is getting better and better all the time. Donna Lee, who recorded Gladys Shelley’s “Clown Town” on Columbia, added several songs for the new Palisades Park Records label... Bobbi and Russ Williams, the 9th Dimension with the Turtles at the Hilton in Washington, D.C., were being covered by the graduation from Georgetown of 650 diplomatic relations majors. The Turtles, the House White stuff, the Senate, and the House of Representatives will be in attendance along with a goodly number of White House pressmen. Ron Eden and Charles Monroe have formed the Eden & Char-Ron Productions, operating out of 2508 Broadway. Their logo is signed: the One Way Street represented by I Want To Be With You. Valuable assets of the concern include Tony Quinn; and the Glorious Revolution. They have also formed Upsa- dace Music, 101 West 211th Street, headed up by Tommy Cullia. Boutique is current in that Field of Dreams. People may be contacted through Char-Ron.

The Association is off on another crusade: runaway Oscar copper. But with them from Philadelphia through Washington, Baltimore, New York, Pittsburgh, Buffalo, Erie, Indianapolis, Santa Barbara, Eugene (Ore.), and Yakima.

HOLLYWOOD

Back in February ’65 the Mammi- Livingstone-Evans title tune from “Dear Heart” looked like the odds-on runaway Oscar copper. But with it will be the powerhouse format outlet in town, suddenly tapped the new “Chim Chir-Chir” version of “Chim Chim Cher-ee” as a double hit pick by the week. In a comment is the melody of Gene Weed, KRLA jumped on the bandwagon naming it their “Rec- ord of the Week” and KMPG chimed in with concentrated action. By April “Chim-Chim” was a top twenty rec- ord in town (though it never got higher than 60 on the national charts) and firmly established itself as a last minute favorite with Academy members. It could be happening all over again. The label again, the right arm and right shoulder of the chart thought that “Talk to the Animals” would stroll off with the Oscar this year. But “Look of Love” continues to have the look and sound of a most substantial threat.

On the eve of the awards presenta- tion in Santa Monica, KMPG’s straw poll, in association with Gibraltar Fed- eral Savings, shows “Look” with 45% of the vote, “Talk” slipping to 25% and “Millie” a weak third with 13%. This week George Shearing at the Rainbow Grill.

Wallach notes that the Richard Harris “A Whiter Shade of Pale” has been getting all kinds of orders throughout... Harris has since left the artist made two appearances on local TV.

Dick Corby’s Pleasure Seekers are working out at Arthur, packing all of the other pleasure seekers into that east side nitey. Capitol’s remarkable! Ray Batachio has remarked that this week will be a very busy one for the label, with several major openings. John Wilson and Cannonball Adderley at the Ambassador... Danny Davis and George Shearing at the Rainbow Grill.

Linda Lowery, the member of George Shearing at the Rainbow Grill.

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P-s-s-s-t!
want a sure shot winner...

"IMPOSSIBLE MISSION: (MISSION IMPOSSIBLE)"

by

Soul Survivors

B/w "Poor Man's Dream" #1016
A GAMBLE-HUFF PRODUCTION

CRIMSON records
1005 CHESTNUT ST., PHILA., PA. 19107
SEND FOR D.J. SAMPLES - MA 7-4647

Ph Box—April 13, 1968


NEW YORK

Generation opened last week in which the major West Coast vocal acts were starred by the Capitals of the G-A-I offices in New York and London. At the G-A-I office in New York, one of the major acts was the Grass Roots Band, who played the Cafe in New York. The Grass Roots Band has recently released a new album, "The Cup of Love," which has been well received by critics and fans alike. The band consists of vocalist Vonnie Will, guitarist Robby, bassist Gary and drummer John, and they are known for their soulful sound and harmonies.

May 28th witnessed the release of the new single by the Grass Roots Band, "The Cup of Love," which has already topped the charts in several countries. The album "The Cup of Love" features a mix of soul, R&B, and rock influences, and it has already garnered critical acclaim for its unique sound and catchy melodies.

The Grass Roots Band is currently on a promotional tour to support their new album, with stops planned in New York, Los Angeles, and San Francisco. Fans can expect to hear their hits "The Cup of Love," "I'm Just a Fool," and "Dreams," among others, during their live performances. The band is also scheduled to appear on several talk shows and music festivals in the coming weeks, further promoting their latest release. The Grass Roots Band is sure to continue their success and keep fans engaged with their upcoming live shows and releases.
P-s-s-s-t! I wanna sure shot winner...

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*SEND FOR D.J. SAMPLES · MA 7-4647

Box—April 13, 1968
the record company around the corner had a lot of brass but satire is the most sincere form of flattery

Maharishi Mahesh Yogi exclusively on World Pacific records

WPS-21446
MAHARISHI MAHESH YOGI
the Beatles' spiritual teacher speaks to the youth of the world on love and the untapped source of power that lies within.
New Albums for April

VICTOR

Available on Stereo 8 Cartridge Tape

*Manufactured and Distributed by RCA
Everybody's Jumping On

The Bandwagon

"Baby Make Your Own Sweet Music" 5-10255

The smash single that recently broke in Detroit is spreading like good news from coast to coast.

ash Box—April 13, 1968
**Picks of the Week**

**DIONNE WARWICK** (Scepter 12216)

*Do You Know the Way to San Jose?* (2:50) [Jacin/Blue Heaven, ASCAP—Bacharach, David]

Song takes her biggest single in a long time with "I Say a Little Prayer!" "Valley of the Dolls," Dionne Warwick springs back into the running for top spot list with just a bit more snap and speed this time. Message, part spark and melody carry the "It's a Man's World" flavor and melody carry the "Warwick" earmark, and the extra drive of this new venture should keep the team (as the title says) "rolling on." Flip: From "Part II" (2:00) [Same credits.]

BOBBY VEE (Liberty 5603)

*My Girl/Hey Girl* (2:33) [Jabe, Screen Gems-Columbia, BMI—Robinson, White, Goffin, King]

Sweet combination of two oldies gives Bobby Vee a solid shot at another top ten spot. Satin-rock backdrop glides through changes from the Detroit smash "My Girl" into the older Bobby Scott "Hey Girl" and back with the entire vocal blend always on target. Taken from his "Just Like Today" LP, the track should stir up a sensation with pop and middle of the road fans. Flip: "Keep It Up!" (2:15) [Travis, BMI—Blackwell] Fine dance side with good teen appeal.

**ELVIS PRESLEY** (RCA Victor 9600)

*We Can Call On Him* (2:32) [Gladsy, ASCAP—Karger, Weisman, Wayne]

You Can Call Us Any Time* (2:36) [Gladsy, ASCAP—Karger, Weisman, Wayne]

Still moving rapidly up the pop charts with "U.S. Male," Elvis Presley makes a timely re-entry with this Easter release of two inspirational sides. Featuring track is "We Can Call On Him," which can be expected to earn many spotlights on both pop and easy listening channels; while the "Carusoul" selection coupler, "You'll Never Walk Alone" is another powerful bid with holiday appeal.

**JERRY BUTLER** (Mercury 7279)

*Never Give You Up* (2:56) [Parabut, Double Diamond, Downstairs, BMI—Gamble, Huff, Butler]

Drifting vocal on this attractive ballad should have Jerry Butler extending his latest string of hits. Following up the blues and pop success of "Lost," the chanter eases through a hazy ballad backed by some fine soft vocal textures, with just a trace of rhythmic push from the brass line. Side with appeal that grows with each listen. Flip: "Beside You" (2:56) [Same credits.]

**SERGIO MENDES & BRASIL '66** (A&M 924)

*The Look of Love* (3:03) [Colgems, ASCAP—Bacharach, David]

With Academy Awards in the public mind, a programming demand for "If" and "My Girl/Hey Girl" would seem wise. Top rumbling thrashing waltz tempo and a unique vocal sound cast a new type of magical spell for the team, one that should have them rising rapidly on the best seller side. Outstanding track. Flip: "Little Bird" (1:57) [Sear, BMI—Wilson, Kalinich]

**TONY BENNETT** (Columbia 44510)

*Yesterday Heard The Rainbow* (2:39) [Dunbar, BMI—Loes, Manzanero]

Tender performance comes across so powerfully that the side has taken over the spotlight from his current release. Tony Bennett is at his melancholy best. The man in this ballad is something of a change-of-pace for the team, and one that adds a new dimension to middle of the road and easy listening stations, and could move into pop sales picture alld *San Francisco.* Flip: "Sweet Georgia Gone" (3:47) [Notable, ASCAP—Darin, Harris]

**JACKIE WILSON & COUN COUNT BASIE** (Brunswick 5573)

*Chain Gang* (2:47) [Kaps, BMI—Cooke]

Still getting the spotlight once again, Jackie Wilson and Count Basie dip into the oldie bag that gave them "For Your Precious Love" on the first go-round. Big-band-blues backing and another stunning vocal from Wilson make this a deck that will climb well in the r&b and pop pictures. Excellent updating of Sam Cooke's side with exceptional power. Flip: "Funky Broadway" (2:35) [Routeen, Don—in, BMI—Christian] The orchestra is "busted," the lyrics are Pickett's and the solid delivery is all new on this crisp coupler.

**SPENCER DAVIS GROUP** (United Artists 50286)

After Tea* (3:05) [Spencer Davis, PRS—Fenwick, Eivik] Looking Back (2:58) (Unruly confiscating)

Both sides of the new Spencer Davis Group's single have strong selling points. "After Tea" is a highly attractive English blues thrower with dance appeal. The image of this side is something of a change-of-pace for the team, and there is also a snappy tempo rock tidbit and has a built in exposure draw through use in "Here We Go Round the Mulberry Tree" movie and soundtrack LP. Another fast seller response for "After Tea" and a strong showing from "Looking Back."

**ROOSEVELT GRIER** (Amyland 11015)

"I'm a Believer" (2:16) [Press, Ben I. Wilson, BMI—Grier, Thomas, Jones]

"I'm a Believer" should be the next to follow Roosevelt's big hit to the national charts, after several noise-making efforts. The track packs a powerful beat and a top-drawer vocal showing aided by some very fine orchestration. Dance appeal could move the side up the charts on both pop and r&b fronts. Look for breakout acceptance on this one. Flip: "High Society Woman" (2:16) [Press, Ben I. Wilson, BMI—Grier]
Bobby Goldsboro’s “Honey” Sold 1,000,000 singles!

Now His Album “Honey” has the same sweet buzz!
**Picks of the Week**

**DIIONNE WARWICK** (Scepter 12216)

*Do You Know the Way to San Jose* (2:50) [Jack/Blue Seas, ASCAP—Bacharach, David]

Growing in her biggest single in a long time with "I Say a Little Prayer."

"Valley of the Dolls." Dionne Warwick springs back into the running for top record sales with a bit more snap and speed this time. Message, catchy flavor and melody carry the "Winner" earmark, and the extra drive of this new venture should keep the team (as the title says) "rolling on." Flip: "Let Me Be Lonely" (3:35) [Same credits.]

**ELVIS PRESLEY** (RCA Victor 9600)

*We Come On* (2:32) [Gladys, ASCAP—Karger, Weisne, Wayne]

Your Never Feeling (2:55) [Bobby Vee, BMI—Hermanstein]

Still moving rapidly up the pop charts with "U.S. Male," Elvis Presley makes a timely re-entry with this Easter release of two inspirational features. Track is "We Call on Him," which can be expected to earn many spotlights on both pop and easy-listening channels; while the "Carusole" selection coupler, "You'll Never Walk Alone" is another powerful lid with holiday appeal.

**BOBBY VEE** (Liberty 56033)

*My Girl/Hey Girl* (2:33) [Jbette, Screen Gems-Columbia, BMI—Robinson, White, Goffin, King]

Same formula of two oldies gives Bobby Vee a solid shot at another top ten spot. Satin-rock backdrop provides the Beach Boys with an inspiration from their earlier recordings. The Solid Gold LP—throbber waltz tempo and a unique vocal sound cast a new type of magical spell for the team, one that should have them rising rapidly on the best seller charts. Outstanding track. Flip: "Little Bird" (1:57) [Screen of Tunes, BMI—Wilson, Kapp]

**BEACH BOYS** (Capitol 2160)

*Friends* (2:30) [Sea of Tunes, BMI—Wilson, Wilson, Jardine]

Barbershop harmonizing to a soft rock backdrop provides the Beach Boys with a derivative from their earlier recordings. The Solid Gold LP—throbber waltz tempo and a unique vocal sound cast a new type of magical spell for the team, one that should have them rising rapidly on the best seller charts. Outstanding track. Flip: "Little Bird" (1:57) [Screen of Tunes, BMI—Wilson, Wilson, Jardine]

**AL MARTINO** (Capitol 2158)

*Lil Marlene* (2:44) [E. B. Marks, BMI—Shultze, Lep, Conner]

Fifty years old and still going strong, Lil Marlene is brought back for a solid run at the best seller lists in this now recording by Al Martino. Easy listening and middle-of-the-road outlets can be expected to pick up an immediate defense and add the song to their rock face with many playings of the standard. Flip: "Georgia" (2:17) [Peer Int, BMI—Carmichael, Gorehill] Smooth recap of the Ray Charles sensation.

**TONY BENNETT** (Columbia 44510)

*Yesterday I Heard the Rain* (3:39) [Dunbar, BMI—Lees, Manzarek]

Tender performance across the board so powerfully that the side has taken over the spotlight from his current release. Tony Bennett is at his melancholy best on this disc, all will climb well in the r&b and pop pictures. Excellent updating of Sam Cooke's side with exceptional power. Flip: "Funky Broadway" (2:35) [Round, Drive-in, BMI—Christian] The singing is "busted," the lyrics are Pickett's and the solid delivery is all new on this crisp coupler.

**SPENCER DAVIS GROUP** (United Artists 50286)

*After Tea* (3:05) [Spencer Davis, PRS—Fenwrick, Eivgski] Looking Back (2:58) [United BMI—Davis, Sawyers]

Both sides of the Spencer Davis Group's single have strong selling points. "After Tea" is a highly attractive English blues thrower with dance appeal, and "Looking Back" is something of a change piece for the team, and one that shows a side as bright as their more familiar beat aspect. Expect the deck to move high into the sales picture. Flip: "I Was Born to Lose Out" (2:27) [Papa Don, BMI—hillard, Schroeder]

**JAMES & BOBBY PURIFY** (Bell 721)

*I Can Remember* (2:52) [Big Star, BMI—Hillwright, March, Grasso]

Sentimental stylings punctuated by brilliant vocal showings from the Purifys give the duo a strong pop showing with very bright blues prospects as well. The cooing ballad is something of a change piece for the team, and one that shows a side as bright as their more familiar beat aspect. Expect the deck to move high into the sales picture. Flip: "I Was Born to Lose Out" (2:27) [Papa Don, BMI—hillard, Schroeder]

**Picks of the Week**

**BILL MEDLEY** (GMG 13931)

*I Can't Make It Alone* [2:40] [Screen Gems-Columbia, BMI—Goffin, King]

Symbolic title for Bill Medley's first single since he left the Righteous Brothers should give him a strong showing at the sales momentum. The soft vocal power shines on this potent ballad with strong pop prospects and a likely showing in blues areas to boost the overall picture. Excellent side that may be the opener to a bright solo career. (No flip info available.)

**BYROS** (Columbia 44449)

*You Ain't Going Nowhere* (2:48) [Dwaf, ASCAP—Dylan]

Still moving material and the new Birds sound up a new head of steam for a big run at the best seller charts. Heavy country stylings with a rock inlay makes this a good blend of modern sound that could shake up pop trends. Biggest Byrd hit before was a Dylan track, and this renewal of acquisition could bring the team back into the winner's circle. Flip: "Artificial Energy" (2:17) [McChilly, BMI—Hillman, McGuinn, Clark]

**JOHNNY DARRELL** (United Artists 50292)

*With Pen in Hand* (3:18) [Jairnt, BMI—Goldsboro]

Hot on the heels of the Bobby Goldsboro breakthrough with "Honey," Johnny Darryl makes a strong move to open up pop minds to material once considered solely c&W. Melancholy ballad with gently moving orchestral and a fine vocal showing, this side could well follow the Goldsboro path to the winner's circle. Flip: "Poetry of Love" (2:53) [United Artists, ASCAP—Wheeler]

**JERRY BUTLER** (Mercury 72758)

*Never Give You Up* (2:56) [Parabut, Double Diamond, Downstairs, BMI—Huff, Goffin, Butler]

Drifting vocal on this attractive ballad should have Jerry Butler extending his latest string of hits. Following up the blues and pop success of "Lost," the chanter eases through a hazy ballad backed by some fine soft instrumental, and just a trace of rhythmic push from the brass line. Side with appeal that grows with each listen. Flip: "Beside You" (2:56) [Same credits.]

**SERGIO MENDES & BRASIL '66** (A&M 924)

*The Look of Love* (3:03) [Colgems, ASCAP—Bacharach, David]

With Academy Awards in the public mind, a programming demand for "The Look of Love" and "The Little Girl" makes this a logical treatment from Sergio Mendes & Brasil '66 is likely to be the most heard version in the coming weeks. Samba beat, snappy vocals and a cracking orchestration could make the Dusty Springfield flip from "Casino Royale" happen all over again. Flip: "Like a Lover" (3:51) [Bern, ASCAP—Camm, Motto, Bergman, Bergman]

**ROGER WILLIAMS** (Kapp 9077)

*The Impossible Dream* (3:01) [Sam Fox, ASCAP—Darion, Leigh]

Hauntingly fragile backdrop accents the piano mastery of Roger Williams on this lovely ballad. Roger Williams is generating good interest through readings by Jack Jones and the Hasidism among others. Exquisite rendition here should bring the song back into easy listening and middle-of-the-road use. Solid side with more. Flip: "If You Go (Si Tu Partiras)" (2:47) [MCA, ASCAP—Parsons, Emer]

**CARLA THOMAS** (Stax 251)

*If You Really Love Me* (2:51) [Jama, BMI—Heartman]

Back from "Pick up the Pieces" with a fine showing, Carla Thomas steps up for another r&b breakout with this socking session that is highlighted by Memphis backing, a terrific vocal workout and choice material that should spread into many pop playlists. Side is a solid dance track with hot sales potential. Flip: "I Want You Back" (2:29) [East, BMI—Parker, Frierson] Strong beat ballad.

**JESSE JAMES** (20th Century Fox 6704)

*Green Power* (2:07) [Jema, BMI—Heartman]

Grand performance by Jesse James and incisive lyric by a punchy orch thrust give the chancel a big track that is likely to crack open with heavy r&b sales and show a sizeable pop spillover. Tangy delivery ala Joe Tex, and a dance beat make this single a candidate for big exposure and fine sales. Flip: "If You're Lonely (Take My Hand)" (2:40) [Same credits.]

**JIMMY HOLIDAY** (Minit 32040)

*Spread Your Love* (2:50) [Asa, ASCAP—Holiday]

Standout vocal and arrangements highlight this fine song on this blues better which is a good entry to watch for pop and r&B action. The side packs a good punch in a danceable style with a nice orchestration from Jimmy Holiday that shines with a fire that should give him wide exposure. Very tight showings on many stations. Should happen. Flip: "We Got A Good Thing Goin'" (2:19) [Metric, BMI—Holiday]

**ROOSEVELT GRIER** (Amy 11015)

*C'mon Capide* (2:18) [Press, Ben I, Wilson, BMI—Grier, Thomas, Jones]

Solid cut for the disc and a fine effort to break Roosevelt Grier onto the national charts, after several noise-making efforts. The track packs a powerful beat and a top-drawer vocal showing aided by some very fine orchestrations. Dance appeal could make the side up the charts on both pop r&B fronts. Look for breakout acceptance on this one. Flip: "High Society Woman" (2:16) [Press, Ben I, Wilson, BMI—Grier]
PLEDGE OF LOVE
WHY DON'T YOU BELIEVE ME
WITH PEN IN HAND
BEAUTIFUL PEOPLE
LOVE ARRESTOR
LITTLE GREEN APPLES
THINGS THAT MAKE A WOMAN, A WOMAN
RUN TO ME
HONEY
PAROON ME MISS
BY THE TIME I GET TO PHOENIX
Newcomer Picks

SMITNS (Columbia 44494)
Noted as the front man of the Young Radicals, Michael Albert, former lead vocalist of the successful soft rock band, The Satellites, has released his first solo album, "Three Times." The album features a blend of soft rock, soul, and pop influences, with Albert's powerful vocals taking center stage. It's a pleasant surprise to see him branching out into this genre. [2:44] (Kaufman, ASCAP—Evans)

FAITH FULTON (Fontana 28078)
Faith is a singer-songwriter who has been making waves in the UK indie scene. Her latest album, "Indie Spirit," features a mix of acoustic and electronic elements, with Faith's soulful voice at the forefront. It's a refreshing listen, with a strong sense of individuality and personal expression. [2:50] (Kaufman, ASCAP—Evans)

Tiny Tim (Fontana 28078)
Tiny Tim, the eccentricity king of the music world, returns with his latest album, "Tim's Greatest Hits," a collection of his most beloved songs. His unique singing style and quirky personality continue to captivate fans, making this album a must-listen for any fan of Tim. [2:30] (Kaufman, ASCAP—Evans)

Taste (Fontana 28078)
Taste, the Irish band, releases their latest album, "The Best of Taste," featuring their biggest hits and some lesser-known gems. Their intricate guitar work and soulful vocals are on full display, making this album a testament to their musical talent. [2:45] (Kaufman, ASCAP—Evans)

Best Bets

JACKIE TREVET & TONY HATCH (Fontana 28078)
Jackie is a British singer known for her soulful voice, and Tony Hatch, the legendary producer, has collaborated on this new album. "The Two Of Us" is a perfect blend of their styles, with Jackie's powerful vocals taking center stage. [2:20] (Kaufman, ASCAP—Evans)

Randy Newman (Fontana 28078)
Newman, the talented songwriter, releases his latest album, "Good Old Boys," a collection of his signature blend of pop and rock. His distinctive voice and clever lyrics make this album a must-listen for fans of his work. [2:40] (Kaufman, ASCAP—Evans)

Best Bets

MARY WELLS (Jubilee 5621)
Mary Wells, the Motown queen, returns with her latest album, "The Best of Mary Wells," showcasing her incredible range and versatility as a singer. Her soulful voice and powerful delivery make this album a treat for fans of Motown music. [2:30] (Kaufman, ASCAP—Evans)

GENE STRIDEL (Atlantic 2500)
The Zebra (3:08) is a soulful ballad, showcasing Stridell's impressive vocal range and emotive delivery. [2:20] (Kaufman, ASCAP—Evans)

WILLIE BOBO (MGM 10583)
"The Best of Willie Bobo" (3:30) is a collection of Bobo's biggest hits, featuring his signature Latin-influenced sounds. [2:30] (Kaufman, ASCAP—Evans)

RAY BRANT (Cadet 5598)
"The Best of Ray Brant" (2:50) is a testament to his talent as a songwriter and performer. His catchy, upbeat tunes are a treat for fans of classic R&B. [2:30] (Kaufman, ASCAP—Evans)

HERMAN MILLER (A&M 4292)
"The Best of Herman Miller" (3:00) showcases his unique blend of jazz and pop, with his soulful vocals and smooth arrangement. [2:30] (Kaufman, ASCAP—Evans)

REVERE FAY (Columbia 3007)
"The Best of Reverie" (2:50) is a collection of her most beloved songs, featuring her sweet, soulful vocals and jazz-influenced arrangements. [2:30] (Kaufman, ASCAP—Evans)

MRS. KNOWLES (Columbia 3007)
"The Best of Mrs. Knowles" (2:40) features her soulful, gospel-influenced vocals and inspiring lyrics. [2:30] (Kaufman, ASCAP—Evans)

Best Bets

LEWIS & CLARKE EXPEDITION (Colgems 1023)
"The Best of Lewis & Clarke Expedition" (2:30) features their most popular hits, showcasing their unique blend of rock and country. [2:30] (Kaufman, ASCAP—Evans)

YARDBIRDS (Epic 16030)
"The Best of Yardbirds" (3:00) is a collection of their most beloved songs, featuring their distinctive sound and members' impressive vocal talents. [2:30] (Kaufman, ASCAP—Evans)

Randy Newman (Fontana 28078)
"The Best of Randy Newman" (2:45) is a collection of his most popular songs, featuring his signature blend of pop and rock. [2:30] (Kaufman, ASCAP—Evans)

LOURS OF LONDON (MGM 12191)
"The Best of Lours of London" (2:40) features their most beloved songs, showcasing their unique blend of jazz and pop. [2:30] (Kaufman, ASCAP—Evans)

CLIFFORD CURRY (Em 90019)
"The Best of Clifford Curry" (2:30) is a collection of his most popular songs, featuring his soulful vocals and smooth arrangement. [2:30] (Kaufman, ASCAP—Evans)

GLEN DALE (MCA 12001)
"The Best of Glen Dale" (2:40) is a collection of his most popular songs, featuring his soulful vocals and smooth arrangement. [2:30] (Kaufman, ASCAP—Evans)

Best Bets

LEWIS & CLARKE EXPEDITION (Colgems 1023)
"Why Do They Pretend?" (2:30) is a catchy pop tune that showcases their unique blend of rock and country. [2:30] (Kaufman, ASCAP—Evans)

YARDBIRDS (Epic 16030)
"Goodnight" (2:40) is a classic rock tune that features the band's signature sound. [2:30] (Kaufman, ASCAP—Evans)

HERO (Fontana 16010)
"Paradise Lost" (3:30) is a soulful ballad that features the band's distinctive vocal harmonies and smooth arrangement. [2:30] (Kaufman, ASCAP—Evans)

CLIFFORD CURRY (Em 90019)
"I Can't Get Over Myself" (2:06) is a soulful tune that features Clifford's powerful vocals and smooth arrangement. [2:30] (Kaufman, ASCAP—Evans)

GLEN DALE (MCA 12001)
"I've Got You On My Mind" (2:30) is a soulful ballad that features Glen's distinctive vocals and smooth arrangement. [2:30] (Kaufman, ASCAP—Evans)
THE DELFONIC’S BRAND NEW FOLLOW UP TO “LA-LA MEANS I LOVE YOU”

“I'M SORRY”

DISTRIBUTED BY AMY MARO RECODS INC. 1776 BROADWAY N.Y.C.
“THE MEASURE OF SUCCESS”

WATCH FOR THE NEW DELFONIC’S LP, “LA-LA MEANS I LOVE YOU”
**Newcomer Picks**

**SMITHS** (Columbia 44494)

New I Taste the Tears (2:49) [Hastings, BMI—Clifford]

Folkly presentation of a blues tune opens softly and builds with ease to a stirring finish. Imagery, lead and production credits all stand out on a side that could easily become the 2 minute 49 second gem that could chip away at a lot of radio activity. Flip: “I Can’t Stop” (2:38) [Fifth World, BMI—Budnik, Clutter, Carter]

**FAT ALBERT ORK & CHORUS** (Tetragonamaton 1500)

Fat Albert (Hey, Hey, Hey) (2:05) [Ganja, ASCAP—Elliott, Bosco, Persky, Davis]

Following its introduction on the recent Bill Cosby tv special, the “Fat Albert” received acceptance beyond all expectations creating demand for release of the “song that started it all.” Striking orchestral drive in a medium tempo slow make the side a top dance track not only for the “Fat Albert” but a number of current steps. Anticipate immediate breakout for this track. Flip: “Cosbyjama” (2:24) [Ganja, ASCAP—Elliott] Tetragonamaton Records, 359 No. Canon Drive, Beverly Hills

**TINTY TIM** (Respice 6579)

Tipsy Tots with the Tots with Me (1:48) [Warner-7 Arts, Wmitark, ASCAP—Dubin, Burkle]

Sheer enjoyment is packed into this deck by the falsetto vocal, off-the-wall orchestral arrangement and one-of-a-kind performance punch from Tinty Tim. With a television reputation already made and his first LP gaining momentum, Tinty Tim’s single should burst on pop outlets with force enough to make it the novelty success of the year. Flip: “Fill Your Heart” (2:49) [Irving, BMI—Williams, Rose]

**MONTAGE** (Laurie 3438)

I Shall Call Her Mary (2:21) [Minuit, BMI—Brown, Fehiler]

Impressive group sound in a kaleidoscope of harmony, softly moving instrumental support and a very fine piece of material should create a sizeable pop demand for pickup group. A touch on this side could be the key to a nationwide pop breakout for the Montage. Excellent programming material with big sales impact. Flip: “An Audience With” (1:59) [BMI] [Same credits]

**AUTOSALVAGE** (RCA Victor 9506)

Rampant Generalities (3:10) [Autosalvage, BMI—Dunneler, Davenport, Boone, Turner]

Cold track from the Autosalvage’s first LP marks the team’s entry into the singles running. Track is a folk-blues ballad with West Coastian orchestral color highlighted by some fingerpicking work. A touch of plenty of FM exposure and pop stations could kick off an explosion for the deck. Flip: “Parahighway” (2:35) [Same credits]

**JOHNNY KIRK & LILLY THOMAS** (Comique 3001)

Lilley Thomas (2:08) [Levee, BMI—Willerson, Flinker]

Slow and steady blues beat creates a good dance setting on a side that packs plenty of listening appeal for blues and pop fans. Shining job from Johnny Kirk and Lilly Thomas who has already sparked an initial response in the northeast and should stir breakout receptions nationwide. Heavy potential for best seller claim from this track. Flip: “Bitter with the Sweet” (2:20) [Same credits]

**HONEYBUSH** (Decem 7520)

I Can’t Let Maggie Go (2:50) [Gill, BMI—Dello]

Just beginning its peak on the British scene, this crisp ballad with a blues influenced side that is likely to move into the breakout track. Clean group chanting and soft beat instrumentation highlight a subtle song with solid sales potential. Credit to be earning from the team. Flip: “In Your Life Do I Still Figure” (2:35) [Same credits]. Slow ballad with a Beatle’s influence that could gain extra attention for the deck.

**Best Bets**

**LEWIS & CLARKE EXPEDITION** (Colgems 1062)

Why Need They Pretend? (2:52) [Screen Gems-Columbia, BMI—Lewis, Clarke]

Getting a bit softer and slower with each new single, the Lewis & Clarke Expedition presently presents something very fine material on this pretty jazz-samba-styled ballad, accompanied by justly rhythmic jazz combo work. Flip: "Chain Around the Flowers" (2:29) [Same, BMI—Van Zant]

**LORRAINE ONION** (Mambo 1058)

Candy Rain (2:26) [Shelby Singleton, BMI—Fitzpatrick]

Attractive narrative of a bittersweet collection and the arrival of a dream. The Lay of the Lord of London. The Canadian team could score with teen listeners via this Bitter. Flip: "Within Your Mind" (5:08) [Same credits]

**RAMSEY LEWIS** (Cadet 5986)

Party Time (2:51) [Ramal, BMI—Evelyn, Gaynor, Moseley, Davis]

“Keep the feel” to his pop-jazz style gives Ramsey Lewis an outing that will definitely click on easy listening and many middle-of-the-road shows. Flip: "Jade East" (2:05) [Same credits]. Move familiar pop sales styled outing.

**YARD BIRDS** (Epic 10303)

Goodnight Sweet Josephine (2:40) [Dick James, BMI-Hazzard]

Strong side from the Britsners packs a walk-in beat and some ear-catching production work. Side has a potent teen appeal and could build the group back into the best-seller picture. Flip: "Think About It" (3:45) [Inquiry, Nova, Hi-Count, BMI-Pages]

**HERB** (Fontana 1610)

Paradise Lost (3:36) [Al Gallico, Andy Black, BMI-Coopera, Catana]

Pretty arrangements are all over this ballad on a splendidly lyrical and purring performance that could become a big side with easy listening. Flip: "Nothing is Untouched" (2:55) [Same credits]. Plenty of easy listening and pop appeal. Side with a bright sound that could become a do it. (2:55) [Saturday, BMI—Crews, Knight]

**CLIFFORD CURRY** (RCA 6031)

I Can’t Hold Myself (2:06) [Songs of Gina, BMI—Cason, Gayden, Davey, Moseley, Doss, Mason, Henke]

Appeal is there on a side containing a magnetic dance beat that could stir up one of the lot of radio activity. Flip: "Ain’t No Danger" (3:34) [Songs of Gina, BMI—Curry, Galbraith]

**KIKI DEE** (Liberty 56020)

Patterns (2:35) [Al Gallico, BMI—Cooper, Catana]

Bubbly melody with solid arrangement and some interesting vocals that could bring Keith back into the pop breakout area. Tracking potential. Flip: "Hurricane Love" (2:32) [Populace, ASCAP-Curtis, Mahoney] Another solid side, this one a lot of pop could come with smoother orchestral setting.

**LARRY HARLOW** (Fania 450)

Mass Around (Fania, BMI—Edis)

Latin-rock combo puts in a showing that could earn honor spotlight on the r&b and pop fronts via a catchy rhythm and good instrumental appeal. Side with a bright sound that could become a do it. (2:56) [Goodnight, BMI—The Groovy Shingaling] [Same credits]

**KEITH** (Mercury 72784)

The Pleasure of Your Company (2:17) [Equinox, BMI-Cobb]

Bollard melody with some nicely lyrical and some interesting vocals that could bring Keith back into the pop breakout area. Tracking potential. Flip: "Hurricane Love" (2:32) [Populace, ASCAP-Curtis, Mahoney] Another solid side, this one a lot of pop could come with smoother orchestral setting.

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**GLEN DALE** (Mala 1290)

I’ve Got You On My Mind (2:09) [Marquis, BMI—Greenaway, Cook]

Snappy ballad give Glen Dale a shot at good acceptance from pop fans. Smooth delivery might move it onto easy listening playlists with middle-of-the-road appeal. Side with a bright sound that could become a do it. (2:55) [Morgan, BMI—Nossey, Haggerty] Matthew Records, 410 E.ways, Yonkers, N.Y.
THE DELFONIC'S BRAND NEW FOLLOW UP TO "LA-LA MEANS I LOVE YOU"

"I'M SORRY"

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DISTRIBUTED BY AMY MAE RECORDS INC. 1776 BROADWAY N.Y.C.
"THE MEASURE OF SUCCESS"

WATCH FOR THE NEW DELFONIC'S LP, "LA-LA MEANS I LOVE YOU"
ATLANTIC RECORDS PRESENTS

FLIP WILSON'S
2nd Hit Album

"Flip Wilson is the hottest new kid in TV town." – Jack O'Brian

April 8th — Rowan & Martin "Laugh-In," NBC-TV
April 10th — Hosting the Joey Bishop Show, ABC-TV
April 25th — Dean Martin Show, NBC-TV
April 29th — Tonight Show, NBC-TV
April 29th thru May 3rd — Ed McMahon's Snap Judgment, NBC-TV
May 9th — Dean Martin Show, NBC-TV
June 9th — Ed Sullivan Show, CBS-TV

"FLIP WILSON YOU DEVIL YOU"
Atlantic SC-8179

and still selling BIG
Flip Wilson's 1st album
"COWBOYS AND COLORED PEOPLE"
Atlantic B149
Over 250,000 sold to date!

Management:
MONTE KAY

Exclusively:
ATLANTIC RECORDS

Agency:
ARA
Ashley Famous Agency

Public Relations:
RICHARD O'BRIEN, New York
FREEMAN, SUTTON & GORDON, Hollywood

Cash Box—April 13, 1963
Fats Domino Signs In With Reprise Records

NEW YORK—One of the leading figures in the birth of rock, Fats Domino has just signed an exclusive recording contract with Reprise Records. Although no immediate sessions have been scheduled, Mo Ostin, vice president and general manager of the label, said that Domino's recording will be supervised by A&R director Richard Perry.

Domino started with Imperial Records, where he helped spearhead the pop rock explosion. He later worked for ABC (then ABC-PARAMOUNT) and more recently had a release from the Dover label complex.

Among his major hits, which have sold more than 60 million recordings since his 1949 start, were: "Blueberry Hill," "Let the Four Winds Blow," "When My Dreamboat Comes Home," "I’m Walkin'," and "My Love Again" and "Margie."

Paula
SUPER HITS!
"LIFETIME OF HAPPINESS"

"ODE TO BILLIE JOE"
Paula 296
RONNIE KOLE TRIO

NEW ALBUM
Smash Reviewer In All Tracks
"RONNIE KOLE PLAYS FOR YOU ALONE"

1985
Breaking On These Stations:

WCCD-Hartford
KMKO-Denver
KCBS-San Francisco
KKNX-Las Vegas
KFI-Seattle
KSD-St. Louis
KDKA-Pittsburgh
WGN-Chicago

Strong Action
"ALL I TOOK WAS LOVE"
Paula 399

THE UNIQUES
D. J.'s Write

Cash Box—April 13, 1968

1 THE SHADOW OF YOUR LOVE
(Chordan-BAM)
5 Stormstes & Cubbie (Buddah 33)

2 SHOW TIME
(Mayer-BAM)
Detroit Emeralds (Kittie 115)

3 WHY SAY GOODBYE
(Robkin—ASCAP)
Connie Francis (MGM 13993)

4 COME DOWN
(lee Hostall-W&ASCAP)
Happy Ltd. (UHI 1208)

5 COME LIVE WITH ME
(Robkin—ASCAP)
Tony Santi (Liberty 56006)

6 CABARET
(Sunbeam—BAM)
Herb Albert & Tito Puente (A&M 925)

7 LOOK AT WHAT I ALMOST MISSED
(Lebanon—BAM)
Kerwin O'Kan (Revilot 217)

8 IN THE HEAT OF THE NIGHT
(United Artists—ASCAP)
Dick Hyman (Command 4114)

9 UP FROM THE SKIES
(Black—BAM)
Jim Hendrix Experience (RcO 665)

10 LOVE IS BLUE
(Crango—ASCAP)
Raymond Lang (A&M 600)

11 IF YOU LOVE ME
(Southern—ASCAP)
Peggy March (RCA Victor 977)

12 MOOD INDIGO
(Aills—ASCAP)
Brenda Lee & Pete Fountain (Deco 32299)

13 THE LEGEND OF XANADU
(All Gellion—BAM)
Dave Dee, Dozy, Beaky, Mick & Tich

14 I AM THE MAN FOR YOU
(Sabine—BAM)
Edwin Starr (Gordy 7071)

15 I GET A SURE THING
(Blackwood—BAM)
Olive & The Nightingales (Sno 245)

16 BILLY SUNSHINE
(Blackwood—BAM)
Cindy & The Sondos (CBS 2002)

17 ANGEL OF THE MORNING
(Blackwood—BAM)
Marlene Rush (Bell 705)

18 FEELINGS
(Aields—BAM)
Gross Roots (Donhill 4129)

19 BY THE TIME I GET TO PHOENIX
(Johnny Barnes—BAM)
Magnificent Man (Capitol 2344)

20 CHAIN OF FOOLS
(Don-Jack)
Lump Sisters (Duke 427)

21 THE DOCK OF THE BAY
(King & Casablanca—BAM)
Otis Redding (Atco 4652)

22 WOMAN WITH THE BLUES
(Don-Jack)

23 DAYS OF PEARLY SPENCER
(Emej—BAM)
David McWilliams (Kapp 990)

24 A STOP ALONG THE WAY
(Emej—BAM)
Timothy Carr (Hot Biscuit 1456)

25 BLACK ON WHITE
(White—BAM)
North Atlantic Invasion Force (Mve. G 808)

26 CAN I CARRY YOUR BALLOON
(Screen Gems—Columbia—BAM)
Swampers (Epic 1-10818)

27 CHECK YOURSELF
(East—BAM)
Dolly Taylo (Deco 32239)

28 TAKE ME IN YOUR ARMS
(James Brothers—BAM)
Isley Brothers (Tommy 59146)

29 ILLUSION
(Cascapo—A&M—BAM)
Bob Brady (Charcoal 325)

30 I GUESS THAT DON'T MAKE ME A LOSER
(Will—BAM)
(Boo 1004)

31 FLIGHTS OF FANTASY
(Debio—BAM)
Ventures (Liberty 56019)

32 YUMMY, YUMMY, YUMMY
(Quincy Jones—BAM)
Ohio Express (Buddah 38)

33 BABY YOU'RE SO RIGHT
(Brenda & The Tabulations (Dixm 507)

34 BABY PLEASE DON'T GO
(ACA—BAM)
Ambry Outkicks (Mainstream 676)

35 IF MY WORLD FALLS THROUGH
(Maywood Sings—BAM)
Eddie Gordon (Atco 6594)

36 NO OTHER LOVE
(Williamson—ASCAP)
Joy & Americas (United Artists 50282)

37 IN SOME TIME
(L. D. Cast—ASCAP)
Korrie Dean (Diamond 240)

38 SHE’LL BE THERE
(Alto—ASCAP)
Vikki Carr (Liberty 56056)

39 NIGHTS IN WHITE SATIN
(Sesame—ASCAP)
Muddy Blues (Decon 80203)

40 THE GYPSIES, THE JUGGLERS & THE COWS
(Stoock—BAM)
Jack Jones (Kapp 900)

41 WITH A LITTLE HELP FROM OUR FRIENDS
(Macdon—BAM)
Samuel Mendez & Brasil 66 (AAC 910)

42 WHAT IS LOVE
(Kopernik—BAM)
Motown Makers (RcO 6071)

43 SALLY WAS A GOOD GIRL
(Fonter—BAM)
Trioli Lopos (RcO 6029)

44 SAN FRANCISCO GIRL
(Filipino—BAM)
Feber Tree (Unn 53046)

45 DO DROP IN
(Chordan—BAM)
Fifth Estate (Jubilant 5617)

46 CALL ON YOU
(Parlons—BAM)
Chu Troy & Asmiel Mezei (Sack & Soul 101)

47 NOWHERE TO RUN
(Hong Kong—BAM)
The Whispers & The Warlock (Selv City 106)

48 LOVE MACHINE
(Stones—BAM)
The Robbers (Metropolitan 45047)

49 THE POWER OF LOVE
(Russell Crowe—ASCAP)
Robert Knight (Flying Sons 708)

50 LIFE OF THE PARTY
(Sunburn—BAM)
Linda Amsby-Crane (Kapp 900)
They've Got A Great Thing Going!

Arranged & conducted by Johnny Pate. Produced by Curtis Mayfield & Johnny Pate.
Oscar Night Sparkles With MGM Disk Stars

NEW YORK—TV's Oscar night will be studied with MGM Records artists, who will not only be involved in the Academy Awards program itself, but will dominate other ABC-TV shows prior to the Oscar telecast this week. Wayne Newton, Orpheus, and Lainie Kazan will all make TV appearances on Academy Awards night, which is called the biggest TV viewing night of the year by most rating services.

Leading things off for MGM will be Wayne Newton, the newcomer to MGM Records, with his first TV spectacular "One More Time!" (8:30 EST; 7:30 CST). The Newton show is tightly tied to a promotion scheme set up by MGM which will unfold with the show. Among the important facets are the release of an album entitled "One More Time!" which will be in retail stores the morning after the TV show. This show and the album are being backed up with extensive advertising and publicity.

The Newton special is quickly followed on the ABC-TV network by a featured appearance by the latest group to emerge from MGM's Boston promotion, Orpheus. The singing group appears and vocalizes for a documentary special, "The Great Mating Game" (9:30 p.m. EST; 8:30 CST). The show covers the mares and the mores young people apply in getting mates in today's society.

April Stark. In the park.

All's Quiet On West 23rd.

Cash Box—April 13, 1968

Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are already beginning to sell quantity or else give every indication of doing so.

DO YOU KNOW THE WAY TO SAN JOSE
Dionne Warwick • Scepter 12216

ME, THE PEACEFUL HEART
Lulu • Epic 10302

SHE'S LOOKING GOOD
Wilson Pickett • Atlantic 2504

AIN'T NOTHING LIKE THE REAL THING
Marvin Gaye & Tammi Terrell • Tamla 54163

HEY GIRL-MY GIRL
Bobby Vee • Liberty 56033

WEAR IT ON OUR FACE
The Dells • Cadet 5599

WE'RE ROLLING ON
The Impressions • ABC 11071

BABY MAKE YOUR OWN SWEET MUSIC
Joy & The Techniques • Smash 2154

Buddah, United Airlines In Sales Promo Tie-In

NEW YORK—Buddah Records and United Airlines have entered into a major promotional tie-in, with free mileage on the carrier as the prize. Neil Bogart, general manager of Buddah, said that the program, dubbed "F.R.E.E." (Flight Rewards for Extraordinary Endeavor) is available to all Buddah distribu, promo reps, and salesmen. "Each man will win free miles for every radio station serviced, for meeting sales quotas and for participating in special promotional campaigns," said Bogart. He said plans to offer 50,000 free miles on the first Buddah release by the Ohio Express, "Yummy, Yummy, Yummy" for the entire United Airlines network, which services 345 cities, 114 states, 114 cities. "In addition to United Airlines terminals, these certificates will be honored for any destination in the world, even if the flight is on another carrier," said Bogart. This agreement with United Airlines provides the greatest rewards and added incentive in the entire record industry."
Top 10? Top 3? Number 1/DIANA ROSS & THE SUPREMES/“Forever Came Today” #1122
Muntz Seeks To Support Label Projects

VAN NUYS—Muntz Stereo-Pak has initiated a large-scale record label support campaign to establish a network of record label support bases across the U.S. The nation is aiming its efforts at the industry's sales and merchandising efforts to projects sponsored by its associates in the record industry.

Earl Muntz, the cartridge firm's namesake and president, said that support bases are already being established in Chicago and New York and that his company will work to more fully and efficiently serve the merchandising needs of the record companies for which Muntz duplicates and distributes cartridges.

The program marks Muntz as the first cartridge duplicator to base fully record-oriented marketing efforts on the foundation of a support network which has been directed to report to the company's sales division, now headed by newly elected record program Gene Block. Meanwhile, music director Ed Michel has been elevated to national reorganization and Mr. Michel will work with the director of the corporation, Mrs. Redding, who also serves as president of Redwal. She will actively participate in the company's operation.

Phil Walden, manager of the main program staff, will be the director of the company and has announced plans for Redwal's expansion. The firm recently constructed a new recording facility for its writer's contract. Currently under construction are several key writers including Arthur Conley, Roy Lee Johnson, Earl Simmons, and Billy Young.

Redwal's success over the past year in music publishing has been considerable and the company has purchased three million copies: "Sweet Soul Music," "Respect," and "(Sittin' On) The Dock Of The Bay." The firm recently completed a new radio advertising facility for its writers. Under construction contract are several key writers including Arthur Conley, Roy Lee Johnson, Earl Simmons, and Billy Young.

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Continued “More With Four”

Additionally, the new Muntz staffs will participate in scheduling weekly music releases, developing merchandising material and negotiating with record label representatives. Also included in their assignments will be continued support of the national Muntz “More With Four” campaign.

Veteran record industry sales figures will supplement the Muntz merchandising teams in New York and Chicago. The New York office will represent the Muntz product line of equipment and music to outlets throughout the east, while Chicago will be responsible for marketing in the midwest and south.

“Our present rate of success,” said Muntz, “has enabled us to advance our timetable sufficiently to take this significant step in bringing relations between the record and cartridge field.”

Muntz said that his announcement signifies merely the first in a series or steps to advance the record-orientated and music-related sales and promotion activities that will be undertaken by his company.

Redding’s Widow Named To Redwal’s Bd. Of Dir.

NEW YORK—The stockholders of Redwal Music Co., have named Mrs. Otis Redding, widow of the late soul singer, to the board of directors of the corporation. Mrs. Redding was also elected vice president of Redwal by the directors. She will actively participate in the company’s operation.

Phil Walden, manager of the main program staff, was the director of the company and has announced plans for Redwal’s expansion. The firm recently constructed a new recording facility for its writer’s contract. Under construction are several key writers including Arthur Conley, Roy Lee Johnson, Earl Simmons, and Billy Young.

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Elektra To Release Bikels ‘Rich Man’

NEW YORK—Elektra Records is releasing Theodore Bikels’ performance of two songs from “Fiddler on the Roof” as a single.

The recordings were made in Las Vegas, where Bikels is playing the Tevye role in a road show production of the long-term Broadway show. He has been playing the lead in sell-out audiences at the Century. This is the first time the recordings will be heard.

The single will be released on the Elektra label as a single.

Top side of the single will be “If I Were A Rich Man,” Coupler is “Sunrise, Sunset.” Both tracks were recorded at the Capitol studios in New York and produced by musical director Milton Greene.

English Visiting London For Film Score Project

NEW YORK—Scott English will be spending this week in London negotiating the score for the 1969 film for release later this year.

During his week-long stay, the Helm Music exec-writer will be at place meeting new material and consult with associates for American use of local material.

31 New Portable Radios Marketed

By Columbia’s Masterwork Audio

NEW YORK—A varied line of 1969 portable radios has been announced by Masterwork Audio Products, a division of Columbia Records.

The new models will be supported by a number of sales aids created to promote and advertise the new line. Line books inserts, glossies of the eleven models, promotional ad proofs and a counter merchandiser with a counter-proof design are being made available for dealer store and window display.

“Double Power” Feature

The Masterwork line has been known since its inception for its “Double Power” feature. These radios are full-sized radios: operation on either batteries or AC current with no adaptor required. Each of the models is equipped with a switch to select this equipment. One of the models is equipped with a switch to select both AC and batteries. The other is equipped with a switch to select the batteries only.

One feature is a distance switch to boost reception in fringe areas.

Highlighting the line is the new “Space Rover,” M-2918. The “Space Rover” is a combination four-band radio and radio direction finder with azimuth scale, designed to provide navigational aid on land, sea, and air.

For the record-oriented radio ports come equipped with Tuned RF stage and three-gang condenser, providing extra sensitivity in pinpointing selection and minimal “cross-talk.” In addition, two units, M-2900 and M-2904, are available in a choice of cabinet colors.

The eleven models in Masterwork’s 1969 portable radio line are grouped in three price ranges: AM, AM-FM, and Multiband units.

Each of the two AM Masterwork portables comes equipped with “Double Power,” slide-rule dial with “log” scale, and a distance switch.

M-2900, an AM model with eight transistors, is available in a choice of black or brown Skai leatherette and Mass mutual-band units and priced to list at $59.95.

M-2914, a four-band unit (AM-FM-SW1-SW2) with distance switch and Tuned RF stage and three-gang condenser, is available in a choice of black Skai leatherette and priced to list at $79.95.

M-2912, a twelve-transistor, three-band model with RF stage and distance switch in black Skai leatherette case, offers AM-FM-Short Wave reception and is suggested to retail at $99.95.

M-2910, another AM-FM portable in black Skai leatherette, is a twelve-transistor, three-band model with RF stage, and Tuned RF stage and three-gang condenser, and it carries the suggested list price of $129.95.

Multi Band Units

Masterwork’s five Multi-band units come with “Double Power,” slide-rule dial with “log” scale, AFC, and dial lights.

Today, the Masterwork Corporation, which operates under the name of Masterwork Audio Productions, has introduced a new line of portable radios. The line consists of three models, each designed for a specific purpose: AM, AM-FM, and AM-FM-SW1-SW2.

The AM model, M-2900, is equipped with eight transistors and features a distance switch and Tuned RF stage. It is available in black or brown Skai leatherette and priced at $599. The AM-FM model, M-2910, is equipped with twelve transistors and features a distance switch and Tuned RF stage. It is available in black Skai leatherette and priced at $799. The AM-FM-SW1-SW2 model, M-2912, is equipped with twenty-four transistors and features a distance switch and Tuned RF stage. It is available in black Skai leatherette and priced at $999.
IT’S ALL OVER

THE DOORS

THE UNKNOWN SOLDIER

WE COULD BE SO GOOD TOGETHER

Elektra Records • 1855 Broadway • New York, New York 10023

Ash Box—April 13, 1968
CARNEGIE HALL, N.Y.—A packed house greeted Joan Baez upon her return to Carnegie Hall on Saturday night, March 27, and she did not disappoint her admirers for a moment during her concert. Still the most acclaimed American female folk singer of modern times, she held her audience in rapt attention with the lyric power of her voice, assisted only by her own guitar.

Her program included a number of folk standards, among them “Blowin’ in the Wind,” “If I Were a Carpenter” and “Kumbaya.” She gave excellent readings of Lennmon and McCartney’s “Eleanor Rigby,” Leonard Cohen’s “Suzanne,” and Pete Seeger’s “Oh, Had I A Golden Thread,” and she amazed everyone with her tongue-in-cheek version of the rock and roll hit, “Little Darlin’.”

At one point in the concert, she gave a humorous account of her experiences in jail (she was incarcerated briefly as a result of her participation in anti-Vietnam demonstrations). Joan Baez has survived the death of the folk boom with her popularity intact, and judging by her performance at Carnegie, she should be around for a long time to come. She may be heard on wax via her numerous Vanguard albums.

STONE PONEYS

BITTER END, N.Y.—The Stone Poneys, with Linda Ronstadt singing lead, are certainly one of the most pleasant and gutsy voice which, when blended with her near impeccable phrasing, and her gentle inflections, and a precise musical backing brought about through the tasteful use of two amplified acoustic guitars, a Fender bass, and a drum, makes for a very exciting performance. They, of course, performed their “Different Kind of Loving,” the current Capitol single, “Up To My Neck In High Muddy Water.” Two other highlights of the show were both written by the Poneys’ rhythm guitarist/harmony vocalist, Bobby Kimmel. They are “Driftin’” and “New England Winter,” a hauntingly beautiful effort. The group does a particularly good job on Dylan’s “I’ll Be Your Baby Tonight.”

Jerry Jeff Walker, who was formerly with Vanguard’s Circus Maximus, opened the club with his own “Mr. Bojangles,” “Gypsy Song Man,” “Maybe Mexico,” and “Morning Song For Sally,” in addition to a humorous revamped treatment of “Talkin’ Guitar Blues.” Walker’s rhythm guitar and vocals were backed by an excellent guitarist named Dave Bromberg. This act is not under record contract at this time although Walker is currently in negotiation with several firms.

JAMES COTTON BLUES BAND

THE TROUBADOR, Hollywood—Almost a century since the Blues was first improvised in the barrelhouses and honky-tonks of New Orleans, the idiom has been revitalized of late, thanks to such contingents as the James Cotton Chicago Blues Band which rocked the Troubadour last week. With a potpourri of 12 bar and rag, from the deep-south home vari- ety, and newer more contemporary flavored R&B, the group even managed to toss in a latte flavored item to the delight of the assembled crowd.

Show opened with a set of four draws which featured the band at a point which Cotton arrived on the scene to take over. Among his hits—“Sometime Somewhere,” “Knock on Wood,” the performance on the latter so compelling that one wished the group had inclusion several more like it from today’s bag. Still another highlight—when Cotton picked up his harmonica and wailed.

Musician ship was planned and met with great approval from a knowing opening crowd sprinkled with local musicians. Group maintained the aura of authenticity fusing it to an absence of showmanship which was disarming but welcoming. Fivesome seemed to know their thing; went out and did it.

Show opened with newcomer, the veteran guitarist Jack Landrone whose sophisticated songbag ranged from Amazing and Simon and Garfunkel’s number of vintag- e material. Landrone comes very close to the “chanteur” class with a fine, attractive voice, a rich delivery and excellent musicianship.

New York H.Q. For A&M

NEW YORK—A&M Records’ New York branch has opened new offices at 1855 Broadway, which will house Bill Mulhern and John Rosica.

FILLMORE EAST, N.Y.—The Unit- ed States releasing Columbia’s latest rock find, opened the bill at Bill Graham’s lower 2nd Ave. rock mecca last week and, before their act was half through, were greeted by occasional torrents of boos, jeers, and generally dissenting phrases from scattered segments of an otherwise hip and sympathetic audience. The U.S.A. uses electronic means to embellish their rock art-song act in an apparent attempt to reach and explore distant musical horizons. For the most part, they succeed. The group is not at all difficult to enjoy, especially when augmented by the now famed Joshua Light Show. All it takes, assuming basic intelligence, is a bit of thought. The same kind of thought was once necessary to appreciate John Dowland or Charles Ives, not to mention some of the better known jazzmen or rock units of today.

The Troggs, English-based Smash recording artists, are, to put it as simply as possible, not a rock act. They are a rock ‘n’ roll act and in that field they are particularly good. The group went through a series of their hits that included: “With A Girl Like You,” “Wild Thing,” and the currently charted “Love Is All Around.” An additional highlight to the Troggs’ performance was Art Wayne’s “Someplace My Girl Is Waiting,” which has never been released in the United States.

Backed up by a lead guitar, bass, tabla, and tambura, Vero’s Richie Havens ambled out onto the stage and—into it. He sang his night and he knew it. Even the stage crew had a sign at his feet saying, “Richie, you’re on.” He clicked quietly for a while and then launched into a carefully selected group of tunes comprising the bulk of his better known titles of recent vintage. His guitar is pure Richie Havens, tuning the instrument to any one of a number of open chords (as opposed to standard guitar tuning) he chords by means of a finger bar, pounding out rhythm with the other hand. It’s simple and incredibly effective.

Informing his fans that he knew neither the words nor the chords to his own songs “of the whole universe,” Richie offered him the tune and fake the chording, providing the audience sung “at least at on the chorus.” It was indeed a delightful version of “I Get By With A Little Help From My Friends” and the audience sang along, “at least at on the chorus.” It was indeed a delightful version of “I Get By With A Little Help From My Friends” and the audience sang along.

The TROGGS TROGGS

UNITED STATES OF AMERICA

Hassles Promo Hits

Cleveland, Balt-Wash

NEW YORK—The continuing promo- campaign by United Artists Rec- ords in behalf of the Hassles moved last week through Cleveland and the Baltimore-Washington, D.C., area with a round of personal appearances and interviews.

Accompanied by UA director of special projects, Danny Crystal, the pop/rock group taped the “Upheaval” and the Ken Hawkins shows, then traveled to the capital region to ap- pear on the Scott Wallace show, the Kirby Scott show, visit area radio stations and hold press interviews.

With Ed Levine and John Davies, responsible for national album promotion directors, arranging additional exposure opportunities, Crystal anticipates drives into other areas to bolster the increasing activity of the group’s album and single, “Every Step I Take.”

Upon their return to New York, the group will tape the WPIX-TV Peter Martin show on April 10th, appear at The Hullabaloo Club in Lincolnhurst, Ill., on the 27th, to be followed by several prom dates in the Long Island and Westchester areas.

Big Bookings For Blues Band

NEW YORK—The Dirty Blues Band, recording Columbia’s “Bluesway” album, is booked for a heavy schedule of weekend appearances on the west coast.

They played at the Orange Grove in Costa Mesa, California to close March and last weekend brought them to the Ashboro in Los Angeles. A concert in Palm Springs follows, with a booking at Brea beginning on May 17th and an appearance sched- uled at San Francisco’s Fillmore Ball- room in late May.

Rod Piazza, singer and blues harp- ist with the group, has been signed as an exclusive writer by BMI.

BluesWay album is a new single from the band, “Hound Dog” and “New Orleans Woman.”

Esther & Abi Ofarim Headline For State

LONDON—After appearing here last week at Albert Hall, Israeli singing artists Esther and Abi Ofarim are scheduled to return to England in April to guest the Ed Sullivan Show. The concert at Albert Hall was sold out in advance, with the duo’s single “Cinderella Rockefeller,” being num- ber 1 on the British charts for the past several weeks. Esther and Abi Ofarim’s repertoire is multi-lingual.

Cash Box—April 13, 1965
TWO SUNS WORTH MORNING GLORY

Produced by Abe "Vocal" Kesh
Screen Gems-Columbia Fills 2 GPM Slots

NEW YORK—Screen Gems-Columbia Music has appointed two general professional managers, according to an announcement by Emil La Viola, vice president and general manager of the firm. The two appointees are Irwin Schuster, who heads Screen Gems-Columbia Music from T.M. Music, where he was general professional manager, and Al Altman, who joined the music publishing division of Screen Gems and Columbia Pictures Corp. last year.

In making the announcement, La Viola called the twin appointments necessary in view of the rapid expansion of the company in all areas, including motion pictures, television and theatre and the burgeoning of its own Colgems Record Label. Altman will be in charge of Screen Gems-Columbia’s pop catalog. Schuster’s responsibilities will lie in the areas of catalog, motion pictures, television, theatre, and all other catalog.

He will work closely with writers, composers, and lyricists relative to themes and title music, and television material, and will handle exploitation of material from these areas. Both men will report directly to La Viola.

Schuster entered the music business with Trinity Music in 1965 and remained there until 1963 when he joined Hill & Range. In 1961 he re-joined Trinity, which had by that time been purchased by Bobby Darin and renamed T.M. Music. As a general professional manager, he worked with such writers as Jeff Barry, Ellie Greenwich, Van McCorvy, Arthur Resnick, Rudy Clark, Paul Leka, Joe Levine, Barry Saint-Marie, Bobby Scott, and Kenny Young, and was an important factor in more than 20 BMI awards, numerous chart records, and strong album activity.

IT’S A&M NOW—Dick Bogert (right), formerly with RCA in Hollywood, has joined A&M Records as a recording engineer to operate out of general’s soon to be completed recording headquarters in the old Charlie Chaplin Studios. Bogert was associated with RCA for the past five years, and will work directly with A&M’s chief engineer Larry Levine, who is shown at the left.

Emil La Viola (seated, vice president and general manager of Screen Gems-Columbia Music) congratulates Irwin Schuster (left) and Al Altman on their appointments as general professional managers.
a stone hit!
"How'd we ever
get this way"
Andy Kim

PRODUCED BY JEFF BARRY

COLUMBUS, OHIO . . . WOOL
CINCINNATI . . . WUBS
BUFFALO . . . WYSL
DAYTON . . . WING
CANTON . . . WWIN
DALLAS . . . KLIF
DENVER . . . KNOW
HOUSTON . . . KILT
DETROIT . . . WKNR

LANSING . . . WILS
FLINT . . . WTRX
GRAND RAPIDS . . . WGRID
HARTFORD . . . WPQH
SAN BERNARDINO . . . KFXD
KMN . . . KACY
ORLANDO . . . WHOQ

NASHVILLE . . . WKDA
MEMPHIS . . . WMYS
KNOXVILLE . . . KNOX
LITTLE ROCK . . . KARK
KERR
COLUMBUS, GA . . . WCOG
ALABAMA . . . WLYK
JACKSON, TENN . . . WJAK

LOUISVILLE, KY . . . WAKY
HURON . . . WNWO
NEW ORLEANS . . . WTHX
NEW YORK . . . WNOI
ST. LOUIS . . . WNOK
KANSAS CITY . . . WHBW
SAN FRANCISCO . . . WKA

Cash Box—April 13, 1968
**Decca Faces New Era Under Gallagher**

(Continued from page 7)

affecting the traditional distribution system employed in the record industry. He said the new structure for MCA's pre-recorded music interests will be "best equipped to take advantage of the growth potential . . ."

'Music In Any Form'

Asked to comment on the tape cartridge scene, Gallagher said that he was ready to "sell music in any form." He held out, however, special promise for the cassette system. He said that an MCA affiliate, Gaus Geographics, had developed a new tape duplicating system that has specific benefits in the duplicating of cassette tapes. One major asset, he said, was a unique system of preventing the stretching of tape during duplication. Decca is marketing 4 and 8-track cartridges, and has announced plans to enter the cassette field.

**Clop Ties**

The record club situation at MCA is now divided, with Decca and Kapp having varying affiliations, including some on a non-exclusive basis. Gallagher and Adams indicated that the future may see an arrangement with Spencer Gifts, the large mail-order house also acquired by MCA last year. It was pointed out that many labels make use of what is considered one of the best mailing lists around.

Before joining MCA, Gallagher was a key executive at Columbia for 16 years. At the recent NARM convention, he was named "Record Man of the Decade" by the wholesaling association.

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**Dressel To Wand Mgmt.**

NEW YORK — Hermie Dressel has joined the staff of Wand Management Corp., it has been announced by Paul Canto, vice president of the company.

Due to the great expansion of the activities of Dionne Warwick Enterprises, which includes the production of television, concerts, records, and music publishing, Canto decided to bring in Dressel to join him and Wand Management Corp.

In addition, Miss Warwick will be co-starring in her first film with Stephen Boyd and Ossie Davis, which will go into rehearsal on June 15th and will commence production on July 1, 1968.

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**Sinatra Hails Caesars Palace**

LAS VEGAS—Four one-minute singing commercials have been recorded by Frank Sinatra for Caesars Palace in Las Vegas. The singer signed last summer to perform at the hotel. The spots, using the extensive facilities and accommodations of Caesars Palace, will be seen on major television markets across the country starting in May.

Academy Award winning song writers Sammy Cahn and Jimmy Van Heusen have written special lyrics to the songs "Come Dance With Me" and "Swinging On A Star." Three of the lyric commercials are based on the "Star" tune and one on "Dance." These orchestra provides the backing and is conducted by Sinatra's own baton-wielder, Bill Miller.

The commercials, which have no connection with the singer's forthcoming appearance at Caesars Palace, will be placed by Sid Gathrid, director of advertising for the hotel.

Cantor's extensive background. He has been a musician most of his life, having played drums with a number of name bands and was with Alan Freed's Top Beat band for three years at the Paramount Theatre in New York that started "The Rock and Roll Era." He also led his own jazz group for a number of years in the New England area while working as a time manager of one of the few subsisting six night a week jazz shows in this country. The show was called Hermie Dressel's Jazz Alley.

In addition to handling all of Woody Herman's public relations and publicity for a number of years, he was also promotion manager for Mercury Records in the Northeast from 1961-1963. He joined the management firm of Scandone & Shayne in 1964 in New York, whose client roster included Don Rickles, Johnny Tillotson, Pat Henry, Pat Cooper, and others. He subsequently headed up the east coast operation of that firm.

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**Stroud Readies 2 Tinandy Releases**

NEW YORK—Andy Stroud, president of Ninandy Records, who recently returned from an extended business trip to the west coast, is engaged in preparing his label's latest single, "I Love You" b/w "You Can Count On Me," by Samuel Waymen, for release. The artist penned both tunes.

Last week, Stroud A&R'd an instrumental, "Theme From 'The Night'" by Montego Joe. The lid will be issued later this month.

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**Capital Exe Realignments**

(Continued from page 7)

named to report directly to Yorke in the merchandising area. As vp and general manager he has assumed all merchandising responsibilities in view of the need for supervised coordination between A&R sales and merchandising.

Reporting directly to him, the four product managers named were Rocky Catena for pop product; Brad Angel handling classical product; Hal Borth for specialty products, and country music manager Wade Payne.

Each of these four, along with their project managers, will be responsible for developing new music, marketing the marketing the marketing support programs and drive for their respective product lines.

**Promotion Centralized**

In the new organizational alignment, all the promotion services of the company will be consolidated under the direction of Ken Mansfield, newly named national promotion manager. Mansfield will head the area which, according to Yorke, "is unquestionably the pivotal factor in launching new artists, gathering chart attention and maintaining sales vitality."

Reporting to Mansfield will be Ron Granger, who will assume the responsibility of field promotion manager, and all field promotion personnel. Field merchandising managers who are also involved with promotional activities along with sales assignments, will continue to report to their respective district sales managers.

"These changes," Yorke said, "will help to guarantee that Capitol will be able to hit harder, with greater impact, and in more places. Divisional and district managers are to be supplied with special promotions and the promotional man will relate to the district sales activity regarding communication and reporting responsibility."

"In the retail sector," Yorke continued, "that having promotional men reporting to the Tower is a sensitive area and procedure will be adapted and sales will be received, a new directive."

With Fred Rice as manager of merchandising display devices, the creative service department will include Bob Bates as production manager and Lew Marchese managing traffic and production.

Oris Beaulier will continue as CRDC vp of special products with his department effectively integrated into the sales and merchandising fabric of the company.

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**Ready To Go**

Marty Hoffman (left), UA's director of creative services, and Mike Lipson, UA's vice president of marketing, flank Sol Zinell who has just recorded his first album for UA. The set, which is comprised of 'memorable Jewish melodies,' is timed for release to coincide with the upcoming Passover holidays.

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**Nobody saw. Nobody heard.**

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**All's Quiet On West 23rd.**

Cash Box—April 13, 1968
Pop Picks

BOOKEND — Simon & Garfunkel — Columbia KCS 9529

Currently riding the crest of a new wave of widespread popularity brought about by "The Graduate" flick, Paul Simon and Art Garfunkel offer this delightful, self-penned set that includes their latest single, "Mrs. Robinson," of "Graduate" fame. This cut will be shortened to 3:29 in its debut version. Other highlights include: "Save The Life Of Mr. Child," "Fakin' It," "Hazy Shade Of Winter," and "The Bookend Theme," which opens and closes side 1 of the set.

HONEY — Bobby Goldsboro — United Artists UAL 3642/UAS 6642

Bobby Goldsboro follows up his chart topping "Honey" single with this potentially chart topping LP that includes such tracks as: "With Pen In Hand," "Little Green Apples," "By The Time I Get To Phoenix," and "Beautiful People," to name only a few of the more outstanding efforts. There's likely to be a rush of sales activity on this one.

CRY LIKE A BABY — Box Tops — Bell 6017

Titled after their rising "Cry Like A Baby" single, this Box Tops album also includes such strong efforts as: "Lost," "Deep In Kentucky," "Weeping Analith," and "Trouble With Sake." Delightfully packaged, this set is particularly well produced, with some very funky guitar and emphasis on the vocals.

LIKE TO GET TO KNOW YOU — Spanky & Our Gang — Mercury SR 61661

Spanky & Our Gang returns with a deluxe, double fold jacket featuring plenty of 20's and 30's era photos of the group plus a giant, full color wall poster. Featuring "Like To Get To Know You," the set (which was cut in New York, L.A., and Chicago) is also highlighted by: "Sunday Mornin,'" Leonard Cohen's "Suzanne," Fred Neil's "Schoes," and the evergreen Fair/ Carmichael clodder "Blow Out." It's a delightful LP that is likely to garner plenty of sales and spins.

WITH THEIR NEW FACE ON — Spencer Davis Group — United Artists UAL 3652/UAS 6652

The Spencer Davis Group, following up a string of big singles, contains in this strong package that includes, in addition to the title track, such delightful efforts as: "Time Believes," "Mr. Second Class," "Don't Want You No More," and "Stop Me, I'm Falling." This should be a big album for the group, as this is the one the fans have been demanding since the group got started in early '63.

Pop Best Bets

THE BEST OF AL CAIOLA Vol. 2 — United Artists UAL 3655/UAS 6653

Guitar master Al Caiola is showcased in a second volume of his top efforts. Seven of the twelve tunes are movie themes, such as "Manoa De Carnaval," "Around The World In Eighty Days," "This Is My Song," and "The Third Man Theme." The artistry, the usual brilliant, scintillating technique, playing with clarity and lucidity, the album should prove a fast-moving sales item.

ON TOUR THROUGH MOTORTOWN — New Christy Minstrels — Columbia CS 6708

The New Christy Minstrels pay musical tribute to the Motown sound on this LP, bringing their own bright, buoyant treatments to ten selections. Included on the set are: "Where Did Our Love Go," "Stop In The Name Of Love," " Ain'T No Mountain High Enough," and "A Place In The Sun," which opens and closes side 1 of the set.

JACQUES BRELL IS ALIVE AND WELL AND LIVING IN PARIS — Eddy Stone, Mort Shuman, Shawn Elliot, Alice Whitfield — Columbia DR 777

Here's the original cast recording of the oft talked about show of the same title that is currently packing the Village Gate. The fire that is Brell in his love/hate songs, lives on this boxed 3-record set. There are 22 Jacques Brell compositions included here. Some are of course better known than others, but the package affords a good cross-section of Brell. Outstanding selections are: "Carousel," "Marianne," "Amsterdam," "The Bulls," "Sons Of , , ," and "Desperate Ones."

HEAR & NOW — Gene & Debbie — TRX LP/1PS 1999

Gene & Debbie follow up their chart single, "Playboy," with an LP featuring that tune as well as ten other pop melodies. Six of the ditties including "Playboy," were penned by Gene. The duo's voices blend together attractively in such songs as "Go With Me," "Don't Try To Change Me," and "Let It Be Me." The success of "Playboy" presages equal preeminence for this album.

STEVE LAWRENCE'S GREATEST HITS — Columbia CS 9565

Steve Lawrence, currently starring on Broadway with his partner half, Eydie Gorme, in the musical hit "Golden Rainbow," renders a set of pop goodies which show him to good advantage. In warm, clear tones, the artist sings such tunes as "Go Away Little Girl," "The Impossible Dream," "More," and "Whatever." The LP should please the songster's many followers.

FEVER TREE — UNI 70204

Fever Tree's debut album includes their single, "San Francisco Girls (Return Of The Native)," in addition to such tunes as "Day Tripper," "We Can Work It Out," and "The Sun Also Rises." The package is a mostly hard rock excursion into psychedelia that should see a lot of sales action.

HELLO PEOPLE — Aliza Kashi — Jubilee JGM/JGS 8012

Songstress Aliza Kashi, who has appeared frequently on the New York "V"er, is now in residence on this LP at Caesars' "Monticello" in Framingham, Mass. The lark creates a good deal of excitement with her dramatic interpretations of such tunes as "I Didn't Know What Time It Was," "Goin' Out Of My Head," "Swayan," and "Havan Naglah." The package should find fast favor in the marketplace.

12 SMASH HITS — Enoch Light Singers — Project 3 PR 5021 SD

This is the first Enoch Light Singers album and it is filled with sprightly, light-hearted treatments of some of the bigger tunes of current vintage. Some of the titles include: "Love Is Blue," "Ode To Billie Joe," "Green Tambourine," "Jim Brown," "It Must Be Him," and "Somebody's Fool." The set should enjoy plenty of radio and light pop-play in addition to racking up lot's of sales activity.

MADE IN FRANCE — Mireille Mathieu — Atlantic (SD) 8160

French songstress Mireille Mathieu offers her second Atlantic album. Singing with an orchestra, conducted by Ferde Grofe, the artist weaves a powerful spell with her dramatic, dynamic delivery, featured on the set are: "La Derniere Yale," "En Ecoutant Mon Coeur Chanter," "Les Yeux De L'Amour (The Eyes of Love)," and "Chant Olympique." The LP should do much to further the lark's popularity in this country.
AUTOSALVAGE
HAS SOMETHING SPECIFIC TO SAY.

"RAMPANT GENERALITIES"
c/w "Parahighway" #9506
A new Victor single from their album "Autosalvage." LPM/LSP-3940

RCA
Pop Best Bets

IF THE WHOLE WORLD STOPPED LOVIN’—Val Doonican—Decca DL 4962/74962

British chanter Val Doonican makes his Decca album debut with this package of pop ditties. Included on the LP are the title song, which was a chart entry for the artist, “Small World,” “If I Were A Cat Yesterday,” Doonican sings with lifting grace and gentleness, and the set figures to catch the fancy of an appreciative listenership.

IN SEARCH OF EROS—Rod McKuen—Epic BN 26370

Rod McKuen, who has met with considerable success during the past year in musical combination with Anita Kerr, here serves up a warm presentation of twenty-one of his poems, all on a “loneliness and love in the age of eroticism” theme. The readings, by McKuen, are backed with occasional and particularly tasteful musical accompaniment. Dealing, as it does, with Eros, the set may meet with opposition in some quarters, but it is a front running candidate for addition to many an album collection.

THE BEST OF JIMMY ROSELLI—United Artists UAL 3645/UAL 6645

Well known Italian songster Jimmy Roselli, here offers some of the Neapolitan songs that he is usually associated with, includes such previous singles as: “Mala Femmena,” “Anema E Core,” and “Innamorata.” Roselli’s appeal is basically an ancient one and these lyrical, sentimentallyuriented efforts should get plenty of spins. The album should garner a healthy portion of the sales pie.

LIL’ WALLY SALUTES LAWRENCE WELK—Li’l Wally Jagiello—Jay 5117

Li’l Wally Jagiello rolls through a set of polkas, as he pays his respects to Lawrence Welk. Jagiello’s concertina creates a happy, danceable sound in such efforts as “It Couldn’t Happen To A Nice Guy,” “When Music Starts To Play,” “Lawrence Welk Polka,” and “What Good Are We Together.” The LP should find a market among listeners who enjoy bright, fun-filled toe-tappers.

FELICIANO—Jose Feliciano—RCA Victor LPM/LSP 3957

For the past few years, Jose Feliciano has been building a worldwide coterie of fans that’s just liable to result in international stardom for young songster/guitarist. This set, highlighted throughout by Feliciano’s dazzling guitar, offers such well known titles as: “California Dreamin’,” “Light My Fire,” “In My Life,” and “And I Love Her,” “Stoney,” “Here, There, and Everywhere,” and “The Last Thing On My Mind.”

Jazz Picks

SOUL FLOWERS—Johnny Hammond Smith—Prestige PR 7549

Highlighted by a long (5:00) version of the “Dirty Apple” single, this set also includes such big hitters as: “You’ll Never Walk Alone,” “Afro,” “Glee To Billie Joe,” “Days of Wine and Roses,” “Taras Theme,” and “I Got A Woman.” The powerful organ of Johnny Hammond Smith sets the pace throughout, and special attention should be given to Wally Richardson on guitar and Jimmy Lewis on bass.

Classical Picks

SPANISH MUSIC FOR HARPSICHORD—Igor Kipnis—Epic LC 3974/BC 1374

Igor Kipnis performs an album of Spanish harpsichord music, written by Domenico Scarlatti, Blasco de Nebria, and Antonio Soler. Much of the music is ruminative and subdued, and Kipnis’ interpretations are thoughtful and technically adept. Scarlatti’s “Sonata In C Minor, K. 84 (L. 19),” Blasco’s “Sonata No. 6 In E Major,” and Soler’s “Sonata In D Minor, M. 8” are among the seven pieces on the LP. A fine classical package.

THE MASHUGANISHI YOGI—Bill Dana/Joe Forman—A&M 1414/SP 4144

The Bill Dana Comedy Theater lampoons the current craze in this country centering around Eastern mysticism. Joe Forman, as the Mashuganish Yogi, portrays a guru you are not likely to encounter in many a moon. The material, written by Jerry Mayer, Forman and Dana, is shot through with cheerful lunacy, and the album is likely to enjoy widespread success.

WALT DISNEY PRESENTS RUDYARD KIPLING’S JUST SO STORIES—Holloway/Camarata—Disneyland ST 3950

Here’s a charming children’s album which includes three stories by Rudyard Kipling. Narrated by Sterling Holloway, the set features music by Camarata. A ten-page illustrated booklet is included with the LP. “The Elephant’s Child” relays the story of how the elephant got his trunk, and children should find this tale, as well as the entire disc, utterly delightful.

THE GREAT WALTZES—Roberto Mann Strings, and Voces—Deram/3950/3953

Easy listening at its best is represented on this set of waltzes as performed by the Roberto Mann Strings and Voces, lush, sweet treatments of “Moon River,” “My Cup Runneth Over,” Somewhere My Love,” and “I’ll Be With You In Apple Blossom Time” are highlights of the album. The LP should see generous middle-of-the-road play.

IRISH CAPERS—Go Lucky Four—Emerald SW 99466

Here is the spirit of the Irish people, still striving to be free and Gaelic as well. The spirit is turned into song as it has been for centuries and finely sethés with the excitement and pathos that is Irish song. Included among the better tracks are: “Belfast Brigade,” “Clare’s Dragoon,” “God Save Ireland,” and “It’s A Grand Old Country.” Should be plenty of spins and sales in store for this one.

YO SE QUE TE AMO (I Know I Love You)—Roberto Yanes—Columbia EX 5207/ES 1997

Argentine chanter Roberto Yanes renders a set of popular Latin tunes in a warm, lyrical fashion. The artist lends his talents to the title song, “Si Todos Fuesen Como Tu,” “Esta Tarde Vi Llover,” “Amen,” and “I’ll Be A Santa On Christmas.” The album should have appeal for the Latin market in the U.S.

SOUL DUO—Shirley Scott and Clark Terry—Impulse A/AS 9133

Here’s a powerhouse jazz album, pairing Shirley Scott at the organ with Clark Terry on trumpet. The tracks are filled, for the most part, with a joyous feeling, punctuated with close interplay between the two artists. Other musicians on the session include: Mickey Roker, George Duvivier, and Bob Cranshaw. Ignoring Berlin’s “Heat Wave” standard is an outstanding effort on this set, with organ and trumpet trading off leads.

LULU—Karl Bohm/Evelyn Lear—DG 139 273/1374

Here’s the first recording in nearly twenty years of Alban Berg’s lyric theatre effort, “Lulu.” The package, which features Evelyn Lear in the title role, is a live recording from the 1968 Deutsche Oper production. This set used three artists from the prize winning (Grande Pris des Disques and Grammy) DG release of Berg’s “Wozzeck.” The “Lulu Suite” is used as the third act and a complete libretto is enclosed in the box.
RAY GRIFF has his first smash ON DOT! “you took the sugar from my candy” #17082

and DOTS GOT IT!
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Super K Tops 5 Million In Nine-Month Period

NEW YORK—Jerry Kasenet and Jeff Katz are introducing three new groups along with extensive promotion and promotions action rolling along. The company has posted a 20% increase in the Super K's 16 releases have hit best seller charts, including a string of three hits for The Byrds on the Folk-Dole Express, Music Explosion, 1930 Fruitgum Company. "The race is on among the first-time-out successes. The production outfit's million sellers and will be "The Million Soul" and "Simon Says..."


10 New Signings

By Gold, professional manager of Kasenet Katz Associates has just signed ten new groups to the Super K Production and Kaskat Music Records. He said he is pleased with the new signings on a recently completed 20-city tour.

Outside of its producing activities Kasenet and Katz have also appeared on the air with their radio broadcast of a series of college seminars concerning music and the record business.

‘Up The Junction’ Soundtrack

By Manfred Mann On Mercury

NEW YORK — Manfred Mann, currently headlining with "The Mighty Quinl," is now also represented in the United States with the just-released soundtrack recording of the Paramount film, "Up The Junction." The soundtrack is available on Mercury. All of the songs heard in the picture are sung jointly or singly by M. Hugg or Manfred Mann.

Sew City Hits Big City

NEW YORK—Sew City Records has moved into New York with offices opened at 850 7th Avenue in New York. Formerly based in Madison, N.J., Sew City recently signed a deal to release a series of current and newly-formed records, "Happening '68." The announcement was made by producer Kip Waite. The ABC Records vice-president of Specialty Department.

Joining the outfit as program director is Kay Smithers, Martin C. Burke is sales manager.

A 13-week amateur band contest, featuring non-professional combos from the New York metropolitan area, will kickoff by Dick Clark Productions' weekly television show, "Shindig," with its first series, "Happening '68." The announcement was made by producer Kip Waite. The ABC Records vice-president of Specialty Department.

Thursday, April 18, WJAR-Providence, R.I., will broadcast a "live" show from the Promenade from the maximum security section of the Rhode Island Adult Correctional Institution. Sherrif Sturckhoff, program director for WJAR, initiated the idea early this year when participating in the promotion of "Aces in Action," a charity benefit for the Rhode Island Hospital.

Four bands will perform, with the winning band, answering to the name of "Aces in Action," receiving $500. The program will be broadcast on television and radio.

LAUNCHING A LID IN LEHIGH VALLEY: A newly-formed Interra Records in Allentown, Pa., presents Jay Sands (15), a 15-year-old direct-to-disc talent. In Allentown, Pa., with a record of Robby Taylor's "This Is My Woman," Gary Samson, general manager of Interra, stands by at the center. The disk recently kicked off its national Cleveland market and is in wide demand, particularly by college groups. Twice a year he has extended tours in various parts of the United States. He and his company will make their first appearance in Nashville next week.

The artist's current single, "Is The Charts," is made by the group's name. He has been labeled national by New York, Washington, and Los Angeles.

SPUTTERS: Gil Henry, KLAC-Los Angeles communicator, addressed the Senior Seminar Psychology Group at Pepperdine College on March 27... KSFO-San Francisco's Kofield entered the fashion show of the Santa Rosa Children's Home Society. The luncheon was held on March 27 at the Santa Rosa Veteran's Memorial Building... Don B. Kofield, general manager of WABC-New York, has been named chairman of the Boy's Town Board of directors of the New York City Convention and Visitors Bureau. Concurrent to his appointment to the board, he was named chairman of the board's promotion committee.

VITAL STATISTICS: Chuck Leonard is the first personality signed to handle the Rock Land Broadcasting Network in New York since the outlet changed music formats... Bob Walker, former air personality with WBMY-Albany, N.Y., moves to WPTR-Albany, N.Y. . . Bill Eckard, former after-show man with WABC, is now managerengineer at WKW-KEC-KEA, Florida, assumed the post of production manager and midday announcer at WKKO-KECO-Coca Cola. Also joining WKKO's staff was Tommy Tyler, formerly of WALT- Tampa, Fla., where he worked the afternoon shift... Tom Adams is now program director at WKKO. . . Tommy Tyler, formerly program director of WKKO, is now air personality at WQAM-Miami Beach, replacing Tom Adams, who left to become program director of KQX- Arvada, Colo.

Tom Jones Winners 11th Annual Grammy

NEW YORK — Tom Jones, winner of the 11th Annual Grammy with "The Million Soul," will now be "in the middle of the action according to sources familiar with the change of headquarters.

Currently focusing on '69 material the disci is riding with a recent release. Jones has just flown to Los Vegas for an all expense-paid week and he will be back for a week in March. It is said Jones will meet with Jones and meet with them on material of around mid-April.

Amplex Inks Dot On Reo Real

NEW YORK — Ampex Stereo Tape vice-president Donald Hall and Dot executives including Richard Pierce, vice president and general manager, and Joseph Groth, director of promotion and general manager of KNX, said: "KNX is the major radio news force in Los Angeles and Southern California, and has always been one of the most successful and successful stations in the market to recognize the need for large news blocks, and based upon the public's reaction, we have considerably expanded our coverage. Last summer we solidified our commitment to news with the addition of 'Newsday AM' and became 'Newsradio' for the southland. In the face of increas-
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THE KELLY BROTHERS

"HE'S MY HERO"
b/w
"Now That I've Met You Baby"
THE AVONS

"I'M GONNA DEDICATE MY SONG TO YOU"
b/w
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ROGER Hatcher

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KIP ANDERSON

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Cash Box—April 13, 1968
**MCA Directors Approve 3-For-2 Split**

UNIVERSAL CITY, CALIF.—Lew Wasserman, president of MCA, Inc., has reported that the board of directors last week authorized a three-for-two split of MCA, Inc., outstanding common stock. The action is subject to approval of stockholders at the annual meeting on June 4. Wasserman stated further that if the split is approved by the stockholders, the board of directors intends to increase the quarterly dividends to 1½ per cent on the common shares outstanding after the split. This is equivalent to an annual dividend rate of 9½ per cent on the existing outstanding common shares as compared to the present annual rate of 8½ per cent common share.

**Fred, Schoenfeld To Mills**

NEW YORK—Mills Music has appointed Roger Fred as controller, and named David T. Schoenfeld as office and credit manager.

Fred’s experience includes service with General Artist Corporation as controller. He also has been a principal officer of a record producing and music publishing firm, and of a major office equipment dealer.

While in the field of public accountability, Fred handled tax and business matters for firms and individuals in the entertainment field. A certified public accountant, he is a member of the New York Society of CPA’s.

Fred lives in Briarwood, New York. Schoenfeld, who has been in the publishing business for 22 years, has been closely associated with the use of data processing systems in billing and shipping operations. He was previously connected with the publishing firms of Dutton, William Morrow, and Random House. He is a resident of the Bronx, New York.

**Tinnitabantulation Bows In New York**

NEW YORK—Tinnitabantulation, a new music production company, has been formed in New York.

Heading the operation is Kevin Eggers, who owns Poppy Records, which is distributed through the Metro Group of MGM. Eggers has a leading list of contemporary artists signed for these companies and plans to use many of them in Tinnitabantulation commercial productions.

General manager is Paula Murphy, formerly with MBA Music, United Recording and VPI.

Also associated with the firm is composer-lyricist Jim Ryan, who has been responsible for such recent contemporary best sellers as “Don’t Let the Rain Fall Down On Me,” “Marryin’ Kind Of Love,” and several others. Ryan is also lead guitarist with one of today’s top singing groups, the Critters.

Tony Camillo, who will handle the composing and arranging for Tinnitus, is presently working on his PhD in composition at Columbia. Camillo has worked in the commercial field, had his productions released on RCA, ABC and Dunhill, and written for TV and the movies.

Engineer Tony Bongiorno constructed his first sound system at the age of 5 and a complete studio at 12. At 17 he opened a professional recording studio. He has released records for Bob Crewe, the Serendipity Singers, and other major talents. He’s also worked in the commercial field for Coca Cola, Carolina Rice, Tom McAn, and Tiptarillo.

The company is located at 151 E. 50th Street.

Eggers also says that shortly he will announce the addition of one of the world’s most famous musicians to his firm’s staff.

**Montfort Mission Set For 1st Network TV’er**

NEW YORK—The Montfort Mission, the seminarists who record for the Reprise label, get their first network guest shot on TV when they appear this Sunday (14) on Ed Sullivan’s Easter Show. Group will do their new single, “Time’s Passed Us By,” a session with a Top 40 format, a member of the group points out. Later, on April 24, the team will appear on the Kraft Music Hall. Good sales are reported by the group for their debut LP, “Yesterday’s Gone.”

**Passing Time**

The Montfort Mission Singers pose in front of a large outdoor sign, one of 500 put up as a Jubilee service for the Easter season. The group’s new Reprise single, “Time Passed By,” will be released just prior to Easter.

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**Stallman Forms Think Mink**

NEW YORK—Lou Stallman has formed Think Mink, a production unit in this city. The indie producer-author writer is planning sessions for the Renaissance, Bill Shap and Larry Mister. He’s currently negotiating two production deals in Hollywood.

**Palloff Associates Set For Expansion**

NEW YORK—A major expansion is due shortly for the personal management firm of Herbert Palloff Associates, with a disiryoir, booking agency, record production wing, and music publishing outlet to be added. The company will continue its personal management operations.

Palloff will supervise the new enterprises with vet indie producers Bill Ramal and Dick Goodman in charge of A & R functions.

Record acts currently signed by Palloff include The Keith Phillips Six, the Fall Guys, the Victorians, Jim "Mudcat" Grant, the Los Angeles Dodgers pitcher, Meadowlark Lemon, a member of The Harlem Globetrotters, and Julio Rivero & Los Americanos, who are presently appearing at El San Juan in Puerto Rico.

The Keith Phillips Six are under contract to Monument. Their first release, "Peanut," is due this month. Negotiations are in process to place a master by the Fall Guys, and the Victorians will be recorded later this month.

Palloff Associates handles several night club performers among whom are the Critics Choice, By George & Co., the Pat Andre Revue, the Signatures, and the Fair Lanes.
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Winter Retained
By NARAS In L.A.

HOLLYWOOD—The National Academy of Recording Arts & Sciences (NARAS), at its monthly board of governors meeting, announced that it had to have Norman Winter & Associates direct a continuing campaign for the Academy. The announcement was made by Los Angeles chapter president Irving Townsend.

Prior to this new responsibility, Winter represented NARAS during its annual Grammy Awards dinner in 1965 and 1966, and for its Tenth Annual Awards Dinner last February.

CBS-FM’s De Witt Gets Presidential Award

NEW YORK—The citation for Meritorious Service, awarded by the President’s Committee on Employment of the Handicapped through Gov. Rockefeller’s New York “Employ The Handicapped” committee, was given March 30th to CBS-FM’s John De Witt, producer of The Young Sound. He has been continually being aired in twenty one markets throughout the United States. He was presented at the citation by Abe Voron, president of the National Association of FM Broadcasters and general manager of Philadelphia’s WQLA-FM, at a luncheon held at the Palmer House in Chicago as part of NARAS’ annual convention there. Voron presented De Witt with the award on behalf of Harold Russell, chairman of the President’s Committee, and Henry Viscardi, Jr., chairman of the Governor’s Committee.

William Greene, director of CBS-FM, had this to say in commenting on De Witt’s receiving the award: “John De Witt has been prominent in FM broadcasting for eight years. He is a professional musician who brought a much-needed fresh approach to the relatively unexplored field of broadcasting. Though under a severe personal handicap, he has performed with extraordinary distinction a highly competitive business.”

Nearly Blind

John De Witt is afflicted with retinitis, a little known eye disease, which causes glaucoma. He is blind in one eye and has approx. 5% vision in the other. Overcoming this handicap, he received both Bachelor’s and Master’s degrees from the Juilliard School of Music. He has composed and taught music courses at Juilliard and at Manhattanville College, and has been choral director of the New York Society for Ethical Culture and assistant director of the Interracial Fellowship Chorus. Additionally, he organized and conducted the CBS-Choralie, a 30-voice concert choir. Before joining CBS-FM in 1966, De Witt served as director of marketing at WBAI-FM (the local Pacifica outlet) and as music director for WVRX-FM in New York.

Developed ‘Young Sound’

While developing “The Young Sound” at CBS De Witt created an efficient system for cataloging the musical elements of individual musical selections, which he claims would be the basis of programming the nationally syndicated service.

Concept Of ‘Young Sound’

De Witt, in explaining the concept of the “The Young Sound,” said: “The ‘Young Sound’ has always tried to be unique in that it lies somewhere between rock and middle-of-the-road. That, by the way, is a very tight line to walk and still maintain the program focus. Broadcasters who, like many others, tend to be followers rather than leaders (speaking now of progressive rock on FM and of rock in general on FM) have established a trend toward the kind of music. I think that, in the course of ‘65, there will be a profusion, perhaps even an abundance, of rock on FM. ‘The Young Sound’ is not going to go rock and will continue to be uniquely off-center. “I was pleased,” he added, “to get recognition for apparently doing a good job in bringing ‘The Young Sound’ to the point where it is nationally known. I’ve never really thought of myself as being handicapped. I don’t put myself into a special category saying, ‘I’m blind.’ I find myself in a difficult situation, if I find ways to overcome it. One of the ways I’ve used has been to study. In essence, I developed an integrated concept of programming from the selection of music through the on-air sound. It all comes from my work in developing and producing the programme and has been recognized by my peers and by the President’s committee.”

Billy Greene, John De Witt, Abe Voron

Smiling Trio

Pictured while visiting the Cash Box offices are (left to right): Woodrow Patterson, RCA promotion man for New York; Peggy March, singer, and her manager, Arnie Harris. The occasion was the debut of the latter’s new single, “If You Like Me,” which is the first English vocal version of “Soul Coaxin’.”

Cash Box—April 13, 1968
THE MAJOR CLASSICAL EVENT OF 1968

OF THE IMMORTAL CANON de PACHELBEL

INTERPRETED BY MICHEL DINTRICH

Cash Box—April 13, 1968

55
Epic Rushes Fame Album with April Release

NEW YORK—Epic Records is rushing a Georgia Fame album into the marketplace under the single title "Soul of Bonnie & Clyde" for inclusion with an April release of five LPs and a dozen 45s packages, including the Crossroads affiliate label.

Heavy promotion is anticipated for the release of Fame’s new LP that will feature its single. The LP shipped last week to the artist wrapped up a promotion tour in the U.S. One of Europe’s leading rhythm and blues artists, Famal’s member on the set includes "St. James Infirmary, “Someone to Watch Over Me” and recent tunes from the current rock scene. He is scheduled for a continental tour starting with a run at Los Angeles’ Basin and has filmed BCC’s "International Cuts" television series for consideration to film his entire stage show at the Mayfair Theatre in London.

Ten LP Releases

Five more popular sets and an equal number of classics will also be marketed by Epic and Crossroads for April. Epic’s product are "Live from East McKeesport" with Dona Juan Yeung, a comedy album marking the recording debut of a younger made popular through appearances on the Merv Griffin TV show; "Flamenco Fire" from Spain with various artists performing authentic Flamenco music; the second LP on Epic, "New D Liners, "More of the Hard Stuff"; "A Touch of the Queen" by Detroit’s Martha Jean the Queen of the Soul Side of Bonnie & Clyde spoof featuring Jesse White, Bruce Gordon and others.

From Crossroads comes: Palestine’s "Soul of Song" on which is featured the original Latin by the Slovak Philharmonic Chorus; a collection of four LPs are "The Unique French Impressionist compillation with the mother Goose Suite, and on the "special unlfante defunte, "Rondes de Printemps" and "Iberia" performed by orchestra under the baton of Faron Jean and Antonio Pietro; a recording with the same conductors of "Nights in the Garden of Spain" and a suite from "The Three Cornered Hat" by De Falla; "Small Symphony" in its first recording available from the Czech Philharmonic; and the "Spanish Quartet of Schumann" with the Bulgarian String Quartet. These ten albums are available in stereo versions only.

Mercury Family Markets 13 New Albums

CHICAGO—The Mercury Records family of labels has scheduled a thirteen album release for the month of April. Each of the major albums has been selected to highlight LPs from Mercury, Philips and Fontana. Central sets in the program are "Meyer's Side to Go to Know You" from Spanky & Our Gang; "Mortimer" on a Fontana release "Two Suns Worth" from the Morning Glory. Philips’ key set stars a San Francisco based group called "Frisco Glory," produced by Abe "Voco" Kesh, the album is a collection of exciting, inexpensive consumer advertising and merchandising support, "Two Suns Worth" package a four-color poster color cover for added sales impact.

Pat Lundy Cuts Radio Jingles

NEW YORK—Vocalist Pat Lundy, whose latest hit single is "Soul Ain’t Nothin’ But The Blues," has jumped into the jingle field with the debut of a single jingle commercial for Kool cigarettes, Wink and Sport Clubs.

The task moving into song commercials following recent booking, pressing (sax, organ) into drug plug drives. Her entrance into the commercials field is part of a total marketing campaign spearheaded by the head of the record company, Buddy Scott, and press representative, The Music Agency (MA). Lundy, soloist, is well-known for her popularity as a performer and to boost her current album.

STAFF ASSISTANT WANTED

Staff assistant to Director of Accounting. Major record company, located in downtown area, looking for aggressive, experienced record manager. Must have experience in accounting. Excellent opportunity. Write in detail.

BOX 812
CASH BOX
1780 Broadway, N.Y.C. 10019
Each of the two numbers we put on a Hip Pocket Record has made it big.
Sold maybe a million copies or more. That leaves just forty-nine million kids to buy these hits on HP's.
The numbers are still getting a big play on the air.
Kids are still screaming for them.
But, for the most part, just can't find them on 45's any more.
That's where Philco Hip Pocket Records come in.
And at only 39c* (for two big hits) they may make selling the second million copies easier than selling the first million.

*Manufacturer's Suggested List Price.

---

Neil Diamond (Bang). Rated #1 male artist by Cashbox.
He's on HP's with "Cherry, Cherry," "Girl, You'll Be a Woman Soon," "You Got to Me," And "Solitary Man."

---

Tommy James (Roulette). Rated #1 male artist by Billboard.
Hip Pocket Records have him and The Shondells with these hits: "Mirage." "I Think We're Alone Now." "Hanky Panky." "And "Getting Together."
And you're beginning to see why Hip Pocket Records can put a lot of new profits in your pockets.

---

Aretha Franklin (Atlantic).
Rated #1 female artist by Billboard.
She's getting Hip Pocket Records off to a flying start with these big ones! "Respect." And "Soul Serenade."
Just try to name another label with that stable of talent and top sellers.
As we said, Hip Pocket Records wouldn't be so hot if the artists on them weren't so hot.

---

The Doors (Elektra). Rated #2 new singles artist by Billboard.
HP's have them too. With "Light My Fire" and "Break on Through."
"OTHER FIRST"

MOTHER & DAUGHTER Duet

"MOTHER MAY I"

RCA Victor # 47-9445

LIZ ANDERSON

&

LYNN ANDERSON

(courtesy of Chart Records)

Published by Greenback Music
Management: Casey Anderson

and

JUST RELEASED

Individually

"NO ANOTHER TIME"

LYNN ANDERSON

Chart # 59-1026

"LIKE A MERRY-GO-ROUND"

LIZ ANDERSON

RCA (Watch for release April 9)

Current Albums

Promises, Promises

Cash Box—April 13, 1968

ANOTHER FIRST

"MOTHER MAY I"

LIZ ANDERSON

CASHBOX Country Top 50

1. FIST CITY
2. A WORLD OF OUR OWN
3. YOU ARE MY TREASURE
4. LEGEND OF BONNIE & CLYDE
5. JUST FOR YOU
6. HOW LONG WILL MY BABY BE GONE
7. SAY IT'S NOT YOU
8. TAKE ME TO YOUR WORLD
9. WALK OUT OF MY MIND
10. IT'S ALL OVER
11. HERE COMES THE RAIN BABY
12. BABY'S BACK AGAIN
13. ANOTHER TIME, ANOTHER PLACE
14. HEY LITTLE ONE
15. LITTLE GREEN APPLES
16. THE DAY THE WORLD STOOD STILL
17. HONEY
18. NOTHING TAKES THE PLACE OF LOVING YOU
19. THE CAJUN STRIPE
20. THAT'S WHEN I SEE THE BLUES
21. THE LITTLE THINGS
22. MOTHER MAY I
23. THERE AIN'T NO EASY RUN
24. SHE WENT A LITTLE BIT FARTHER
25. WILD WEEKEND
26. THE IMAGE OF ME
27. SUNDOWN MAY
30. SKIP A ROPE
31. TOGETHERNESS
32. MENTAL JOURNEY
33. FIND OUT WHAT'S HAPPENING
34. BURY THE BOTTLE
35. COUNT YOUR BLESSINGS, WOMAN
37. ATLANTA GEORGIA STRAY
38. WILD BLOOD
39. WILL YOU VISIT ME ON SUNDAYS
42. FOGGY MOUNTAIN BREAKDOWN
43. TRUCK DRIVING CAT WITH NINE WIVES
44. I GOT YOU
46. WANDERIN' MIND
48. SET ME FREE
49. A THING CALLED LOVE
50. RAINBOWS ARE BACK IN STYLE
51. ORDINARY MIRACLE
52. ASHES OF LOVE
53. DESTINATION ATLANTA, GA.
54. WHAT A WAY TO LIVE
55. NO ANOTHER TIME
56. MAMA SEZ
57. TRUCK DRIVING WOMAN
58. BORN TO LOVE YOU
59. LOVE SONG FOR YOU
60. I'D LOVE TO LIVE WITH YOU AGAIN

Cash Box—April 13, 1968
NEW YORK—Columbia Records is celebrating the popularity of country music this year by launching a major promotion, merchandising, and advertising campaign. A long-time influence in the C&W field, Columbia is playing an important role by demonstraing the versatility and universal appeal of country music and its better known names.

The theme of the program is "Welcome To Columbia Country," a full-page ad that will feature the Columbia promo campaign in Sunday supplement rotogravure sections reaching 16 major markets. This is in addition to trade and consumer advertising. The label has also scheduled comprehensive advertising of "Welcome To Columbia Country" in some of the leading C&W journals. An effort will be made to assure cover and feature stories in these issues.

A C&W sampler featuring 20 artists and 20 songs is the spearhead of the promotion. The LP is available for $1 with the purchase of any other Columbia LP. There is a black and white inner-cover featuring 56 cover reproductions of Columbia C&W LP's that is designed to accompany the sampler.


Highlighting the May C&W releases will be "Johnny Cash at Folsom Prison," an LP that the artist had been waiting to do for three years. Cash feels that: "There's something special about a prison audience that is great for me. Its reaction is so fresh and alive. When they're in the mood, I'm in the mood."


One of the visual concepts created by Columbia for this campaign is a metal rack feature, featuring a new and colorful header sign, "Welcome to Columbia Country." This rack holds one hundred albums and displays seven album facings. In addition, Columbia has made available to dealers a major display unit featuring six to eight new releases; colorful window streamers; the Saul Lambert sketches of several top Columbia C&W artists for window and in-store display use; and order forms for the label's entire C&W catalog.

Along with extensive radio coverage of "Welcome to Columbia Country," the label has planned a consumer sweeps, which will be run on radio by local promotion managers. Local prizes of albums will be awarded and, national winners will attend the Country Music Association's annual convention in Nashville as Columbia Record's guests.

NASHVILLE—Bobby Bobo and Fred Carter, Jr., announced last week the purchase of the Gash Catalog, Inc., which includes three established record labels, studios and real estate, a music store, a recording company, a music bureau and a show promotion and production company.

The Nugget label will move immediately into international distribution through more than 100 distributors with shipments of the first release moving out within a week. It will be a full line label, with top 40, R&B as well as country product. The distributors will be the same ones Bobo has used in the past.

Additional facts and plans are as follows:

1. All offices will remain at the studio building on Timlin Road outside Goodlettsville, Tenn. A music row office may come later, particularly for the publishing company.

2. The Nugget name and label—now more than 10 years old—was retained for the company's first line product, after consumer and industry research showed it was well established and familiar.

3. Custom record production will be expanded. There is already considerable activity for private labels, and the Clark and Amphic catalog, Inc., part of the purchase, will be made available to selected custom product.

4. "Nugget House" facilities will be improved, with the immediate addition of new 4-track equipment.

Bobo, Carter Acquire Nugget Enterprises

Country On Stage

ELTON BRITT

ROSLIE ALLEN

NASHVILLE ROOM—it was a night of sentimentality as two great names from the past teamed up last week in N.Y. to prove that "old country soldiers never die." Rosalie Allen and Elton Britt found a large coterie of avid fans on hand for their joint opening at the club on Tuesday night, to say nothing of a sizeable aggregation of RCA execs on hand to publicly welcome Britt back to the label's roster.

From the moment Miss Allen stepped on stage it was old-time country music all the way, with every inch of the liveliness, camaraderie and party-time flavor that that phrase implies. It was a regular old foot-stomping and hand-clapping, it was just the wild in every sort of performance that the fans came to hear. And the audience ate it up—so much so that the grand ole gal was greeted with a standing ovation when she left the stage after a workout that would have tired a lumberjack.

Also a favorite, whose popularity is remembered 'way back when,' Elton Britt sounds almost exactly the same as he did twenty years ago, and his interpretations of his tunes from that era—tunes such as "There's A Star Spangled Banner Waving Somewhere"—were received excitedly by a crowd that came specifically to hear those tunes.

Capping his dandy performance, Britt let loose with his just-released RCA single (the subject of a big pre-show cocktail bash staged jointly by Victor and the Peer-Southern publishing organization), "The Jimmie Rodgers Blues," recorded in conjunction with a 40-year-anniversary celebration currently being launched by the publisher.

TWIN HITS FROM PAULA-COUNTRY

NAT STUCKEY'S GREATEST

"LEAVE THIS ONE ALONE"
b/w "I NEVER KNEW"

Poole 300

Breaking On Those Stations:

MIDWEST-CHICAGO

JWLD-Chicago

KBBQ-Chicago

WKW-Wichita

KBCB-Des Moines

WJJ-Jamestown

WBBU-Andrews

WCPW-Lafayette

KEDZ-Dallas

KFGO-Large Beach

CHERYL POOL

D. W. J.

WASHINGTON

KILW-Seattle

KEMP-Salt Lake City

BOSTON

KBZK-Monroe

KZMN-Colorado

KFWK-Charleston

KBFQ-Corpus Christi

WDDJ-Portland

WCFW-Peoria

KBV-Midland

WBDO-Youngstown

KGO-San Francisco

KEMP-Monroe

WABN-Dallas

KBK-La Crosse

KULR-Louisville

KGRN-La Angeles

KBXK-Peoria

WRIC-Detroit

WRIC-Detroit

JUDD-Peoria

WPKX-Baltimore

URING'S GREATEST

TWO SIDED SMASH

SWINGIN' BLUE

c/w "RUBY'S SLOOT"

Poole 297

Cash Box—April 13, 1968

A CAPITOL AFFAIR—Glenn Campbell, currently blazing a trail as one of the hottest artists on the country trail, recently came to New York's Nashville Room where he broke all attendance records for the week-long gig. Campbell was greeted on opening night with a host of Capitol personnel, some of whom are shown congratulating him after the show. From left to right, in the photo above, are district promotion manager Joe Maimone, N.Y., singles promo man Bob Smith, singer Eileen Barton, N.Y. district sales manager Ralph Schechtman and division manager Charley Nueelo.
BOBBY HELMS

HAS

A GREAT SONG

A GREAT RECORD

A GREAT HIT!

“IF I FEEL YOU, I LOVE YOU”

on Little Darlin’

LD0041
An incident at a recent concert was caused for a good deal of misgivings among the music people who were in attendance. The incident in question occurred when one of the headliners suffered a rather serious mishap on stage in the midst of the show and in full view of the thousands or more people in the audience. The act was delayed temporarily, keeping the entire crowd— as well as the rest of the show—perched anxiously on seat edge until word came down that the act had concluded to be all right.

A short while later, the injured singer stumbled onstage in the great "show business" tradition, and more than half of the crowd was on its collective feet applauding wildly. But when the artist looks around and it was obvious that the man was in need of medical attention than the one over he had gotten backstage—if for no other reason than the security of a person's personel and fellow performers strongly recommended that he admit himself to a local hospital for treatment and a checkup, but he refused to leave the show, stating that he had "never missed a show in his life." And so, he continued with the show even after he occasionally appeared on the verge of collapse.

And the audience loved every minute of it!

Or at least most of the audience. People (especially those at the back and the front who often make for problems afterwards) — complications arise from the accident (people who simply don't get the hint, the back and the front often make for problems afterwards)— complications arise from the accident itself.

The man is obviously a great professional. He is a real showman. No doubt his fans hold him higher in their esteem than ever before. What we are trying to point out is that his course of action may not have been the most logical if not for him, but for his fans as well. For if complications did set in in the future, and the artist was forced to be inactive for any period of time, then the fans would also feel the loss, wouldn't they?

ACADEMY'S MAN — Comedian-TV personality Joey Bishop, a surprise winner in the recent Academy of Country Western Music Awards at the Opry last week, hitched the "Man of the Year" award to himself. Joey was the center of attention in a quick interview with him and Assembly Speaker Jesse Unruh, who presented the honors. Bishop won the award as a result of his continuous program of country acts on his network video show.

PACTING TIME

Dick Curless, who recently joined the roster at Hal Smith Artists Productions, is shown above going over some of the fine points of an important contract while Smith and agency vp Haze Jones look on. Curless, who recently relocated to his home state of Maine, is currentlyPersented on the country charts with his latest Tower presented, "Bury The Bottle With Me."

Congratas to brand new mother Joyce Bush at the house party. The new member of the Bush family dubbed Melissa Lee, checked in on Mar. 26, at 8 lbs, 8 oz. Melissa Lee is the first for the Carter Ray Bushes. The new arrival.

Another birth ann

ouncement comes from the Little Darlin' organization, where national sales and promotion manager Tom McGa

nell also met with the stork early in March. Tom and wife Linda doubled their stable with the arrival of brand newfangled Maynell on March 8. They already have one daught

er, age 5.

Promising newcomers in the country field may be getting a nice break thanks to the endeavors of the John Gary network TVer. In contrast to most of the network spots that use only the biggest names in country music (when they use any at all), the Gulf show has become a showcase for the unknowns and their lesser known talents. The show's pro-

ducers, Scripps Howard-WGN Contin-

uing, the scales and Joseph Cuda Enterprises, will be notifying talent agencies and labels to make any of their exciting new talents available to them. Best wishes for a speedy recovery to Columbia's Sonny Wright, who is just getting over a bout with pneu-

monia. Johnny, whose wife LaVelle has just recovered from the same ail-

ment, has just released a Columbia deck titled, appropriately enough, "Pneumonia."

Mr. Guitar left for Los Angeles Sunday (7) to film segments of the forthcoming Grammy Award Show, "The Best On Record," which will be taped this week at the NBC Studios in Burbank. Atkins, whose RCA LP, "Old Peeves The Best," was named the best Instrumental Performance of 1967 (other than jazz) by NARAS, will be part of the organization's 10th anniversary celebration, to be aired on May 8.

A Mississippi Highway Patrolman on duty near Durant, Miss, found himself playing the role of Good Samarit

tan one night recently when he stum-

bled on the body of an auto parts dealer, woke him up and had him go down to his warehouse for a replacement and then carry the part back to the stranded family of the deceased. The man was wind up taking him 36 miles out of his way.

Jiminy Key has packaged a potent lineup for a 50-day tour of the Southwestern, opening Apr. 15 in Albuquerque and winding up in Austin, Tex. on May 15. The bill includes Porter Wagon-

ner and the Wagonmasters, Dolly Par-

ton, Bobby Bare, Dave Dudley and the Roadrunners, Jimmy Newman and Tom T. Hall — Jeannie Seely made an unexpected return to Atlanta to join friend and contemporary Dottie West on stage at the Playroom there. As a result of her performance, plans are in the offing to book them back in together for New York City this month. Tompall & the Glaser Bros. are in the midst of a heavy schedule that will run through Apr., May and June. Dates will carry them from Alabama all the way to Toronto. Max Power has been lined up for a four-week run of TV shots, including an already filmed segment for the WGN show. They'll be back on the week this week on the Mel Moss TVer up in the Minneapolis area. The latter will be done while Max is in a week-long gig at the famous Cafe Club in Minneapolis. The Mike Malling Show has been set up for ap-

pearances in Michigan later this month, with stops in Grand Rapids (19), Lansing (20) and Flint (21). The lineup includes, in addition to Max & the Stranger, Bonnie Owens, Glenn Campbell, Red Simpson and Kay Adams. The group has set dates for two more weeks, then will be set for a few-weeks stand at Lake Tahoe, along with the Bob Luman, and Handyman's Club in Las Vegas. The group returns to a heavy schedule of pack and fair dates in the summer, including the DuQuoin State Fair, where they will team up with Lynn Anderson and Roma Clark, that has not been in place in N.Y. last week (4) to tape segments for the extended country broadcast going out over KTLA.

Our condolences to Date's Van Trevor, whose brother passed away last week.

Mrs. Ruby Yokes, stepmother of country music's Howard Yokes has been confined to the hospital where she may undergo leg amputation. Cards and letters would certainly be appreciated, and can be sent to her at Room 431, St. Vincent's Hospital, 2351 E. 22 St., Cleveland 14, Ohio.

Selling Throughout the Country!

"I'D LOVE TO LIVE WITH YOU AGAIN" DARRELL MCCALL Waisides 1011

Distributed by Sounds of Music, Inc. Belen, New Mexico Phone (505) 864-8596 DJ's Needing Copies Write: LITTLE RICHIE JOHNSON Box 3, Belen, New Mexico

TWIN HITS Two New Great Chart-Busters

"BABY GETS ALL HER LOVIN' FROM ME" Chart 1030

GORDON TERRY

"PILOTT THOSE WHISPERS" Chart 1028

CLYDE OWENS

806 16th Avenue South Nashville, Tennessee Manufactured and Distributed World Wide by RCA Victor

Cash Box—April 13, 1968
YOU ARE MY TREASURE—Jack Greene—Decca DL 4979/4979
Jack Greene has cut three Decca albums prior to this one—his first one enjoyed a fantastic sales run, and his others are still riding on the national charts. The newest, titled after his current smash single, “You Are My Treasure,” has all the earmarks of a repeat. Whether delving back into the past for such pop-country gems as “Fraulein” and “My Special Angel” or delivering the more contemporary sounds of “By The Time I Get To Phoenix,” Jack makes for some excellent listening all the way through.

THE GENTLE COUNTRY SOUND OF GEORGE HAMILTON IV—RCA Victor LPM/LSP 3962
As a further extension of the new “bag” that fits George Hamilton IV so comfortably, the songster offers an exceptional collection of folk-country melodies in this set. Material from the pens of Joanie Mitchell, Gordon Lightfoot, John D. Loudermilk pervade the grooves in an excellent example of the tightly-knit bonds between country and folk music. The splendid choice of material includes “Circle Game,” “Canadian Railroad Trilogy” as well as his recent single hit, “Little World Girl.”

RUNNING WILD—Del Reeves—United Artists UAL 3643/6643
The immediacy of this Del Reeves LP, should result in the platter sharing simultaneous chart billing with his latest single, “Wild Blood,” which is also the top track in the set. Del’s fine versions of both familiar chart winners and lesser known newies lend a strong feel to the album and help make it one of his top efforts. Spotlight tracks include “Pretty Womanitis” and “Take A Little Good Will Home.”

COUNTRY SOUL—Johnny Paycheck—Little Darlin’ LD 4010/LDL 3010
The keynote to this Johnny Paycheck session is “standard” Old country evergreens and more recent material, (nonetheless heading down the path toward standardville), get the distinctive Paycheck treatment here in an album that’s a sure-shot to gratify his most demanding fans. Chanter does his usual fine job with such items as “There Goes My Everything” and “Danny Boy,” as well as “Green, Green Grass Of Home.”

DEEP WATER—Carl Smith—Columbia CL 2322/CS 9622
Carl Smith’s chart success with his singles of “Deep Water” and “Foggy River” should result in equally strong reaction to his latest Columbia LP, which features both of those hit numbers. The songster should also find favor as a result of his interpretations of such familiar country standouts as “Love’s Gonna Live Here Again” and “I Really Don’t Want To Know,” to name a few. Stock up quickly.

WELCOME TO COLUMBIA COUNTRY—Various Artists—Columbia CWS 2
Collection sets are generally popular items, and this tasty Columbia shishkabab should definitely fall into that pattern of popularity. Twenty different artists and acts have been crammed into the package, ranging from Johnny Cash and Marty Robbins to Ray Price and Flatt & Scruggs, with a good many doing their own recent single outings. Among the top tracks here are “ Guthless” (Statter Bros.), “Promises And Hearts” (Stonewall Jackson) and “The Long Black Veil” (Johnny Cash).
English born emigrant Johnny Farnham has taken Australia by storm with his No: 1 smash single "Sadie The Cleaning Lady" on Columbia. Johnny is seen here with his Gold Disk for sales exceeding 15,000—the equivalent of one million sales in the U.S. Our picture shows (left to right: David Mackay (producer); Roger Savage (engineer); Bill Armstrong (studio manager); Darell Sambell (Farnham's manager) and Johnny Hawker (MD).
Adolfo Pino of RCA reported to Cash Box that his diskery has already started its recordings in the new four-track-equipped “T.N.T.” studios, which has resulted in a strong improvement in sound, first with the release of the group “The Mood” (Capitol), and beat group Los Gatos, “Viento, Dile a la Lluvia” (Wind, Tell the Rain). An intensive recording plan has been scheduled, and the development is expected to bring better results for local recordings in other markets.

A bright opening took place at the Poncho Verde night club devoted exclusively to folk music. The club is directed by well-known critic and composer Eduardo Lagne, and his first LP to be contracted is Los Chachalacos, Los Arroyoicos, guitar player Moncho Miercz, percussionist Domingo Cura and special guest for the folk artists among them Tacho Spinassai, Jaime Davalos, Carlos Di Fulvio and many others—were present at the opening, and it seems that Poncho Verde will turn into a strong item among tourists and folk music people.

CBS reports strong action for two new singles recently released, “My Name” by James Royal and “The Ballad Of Bonnie And Clyde” by George Fane, and the second LP by the Tremeloes, with record company around Luis Aguillén’s single “Cuando Salis de Cuba.” The album by Aguillén may be well run, and the album “Flower Power” is also reported to be selling strong.

For the budget market, there is an album with a recording of a dozen of the hit tops of harpist Felix Perez Cardozo which is appearing under the Harmony logo.

The Cobby Box jockey Ricardo Kleinman has secured the rights to the Beatles’ TV film, “Magical Mystery Tour” which will be projected in his “Modart Numero Uno” TV program. Radio program “Modart En La Noche” has been the most untouchable for radio Libertad, and he is starting a late night program, from 2 to 5 AM tagged “Trasnocho Modart” with a selection of current hits and old folk.

Magenta Ross, the Capitol Vocal Zapay, Los Andarigues and the Grupo Vocal Argentino are starring a series of concerts at the Favre Theater headed by Hamlet Limus Quintana and Ivan Cosentino and scheduled till the end of April. The Orteca via its new young Latinos sort concert all through 1966 contracting not only folk but also modern song and even pop artists for the dates.

Music Hall is releasing a new album by Italian artist Little Tony, recorded originally by Durium, as well as another by Roberto Grela with the Domingo Federico tango ensemble. There is also a single by Trini Lopez under the name “Don’t Stick Around,” an interesting style for the first LP of the records of local beat group The Sound and Co. in Venezuela and Spain, and strong sales for another group, Los Walkers. The new LP by Nancy Sinatra is now being played all over the world, and sales for Miriam Makeba’s “Pata Pata” and “Malandraga” are still very good.

Disc Jockey’s top: Manuel Rodriguez Luque is starting a world-wide tour that will include his main Latin countries. In March 24-25 Luque will visit New York, Los Angeles, and afterwards Puerto Rico, Venezuela, France, Italy, Great Britain, Spain and other European countries, returning then to Columbia, Malaysia and Japan. Luque has then moreish contacts with labels interested in being represented in Argentina, which is a good opportunity for U.S. and European companies still not operating in this area and willing to enter the markets in this part of the world.

Next week we’ll report the exact dates of arrival in each country.

The Cobby Box representative has learned that a song festival organized by Italian impresario Piero Bonino, which was to take place in Buenos Aires this week, has been postponed. No official information has been issued about reasons for the new delay. The information about the postponement was received informally a week before the opening date.

Trova has released several new LP’s, some of them with interesting waxings by local and international artists. There is a new LP by the Porteña Jazz Band, another with a new Chilean language music and poems by Uruguayan writer Horacio Perrer. The discary is planning to record an album by Eduardo Lagos and they will probably produce another one with Enrique Villagas playing folk music.

Famous is releasing an album by group Les Apolles as well as another volume by Brazilian artist Eduardo Araujo and a single by French star Enrico Macias carrying “Les Millionnaires Du Dimanche.” For the best beat group there is a new single by the Yardbirds “Little Games,” and a single by the same Araujo, “Alta Pension,” and a cover of “San Francisco” cut by Georges Juvin and orchestra.

Microfon reports strong news through the tour of topber Noberto Kaminsky of several Latin American and European countries. Next week we’ll give more details about some of the deals that are being negotiated which include both the licensing of the Microfon product in other countries and the release of foreign products in Argentina.

Mauricio Brenner of Fermata info about the release of the ninth LP by Herb Alpert and the Tijuana Brass along with the singles carrying the main tunes from the forthcoming summer festival by artists like Sergio Endrigo, Andrea Palito, Ornella Vanoni and others. As we reported before, Fermata is now directly marketing its product.

Great Britain’s Best Sellers

This Last Weeks

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Cash Box—April 13, 1968
Bell In UK Sounds Good, Utah Says

LONDON—The Bell logo is getting a good send-off in England. Larry Uttal, president of the label, reports that Bell now has the top two sides since going indie in England on March 1, are happening. These are "Cry, Like a Baby" by the Box Tops and "Cupid's Fool" by the Davey Jones Band.

Cyril Shane In U. S. For Publishing Firm

LONDON—British publisher Cyril Shane currently visiting the U.S. for the first time since setting up his own publishing organization, Shane, who will be at the Continental Hotel, Los Angeles from April 8-14, and at the Park Sheraton, New York from April 14-26, will be placing and acquiring new material.

Shane has the music for the new Interstel film, "Subterfuge," starring Gene Barry and Joan Collins with score by Cyril Ormell. Lyric has been penned by Norman Newell. He also has "No Escape" song on credits by Mal_LAYOUT: 10th & 11th Avenue and released as a single by RCA.

Current British copyrights in the Shane catalog include "Everybody Wants To Go To Heaven But Nobody Wants To Die," with dishes by The Kalins on Parlophone, Too Much on Fontana and The Irish Show Band on EMI. Also Shane has acquired English rights to "Your Heart Is Free Just Like the Wind" with dishes lined up by Vikki Carr, Esther Ofarim, The Apple and The Sunshine Company.

Changes In 'Record For Summer' Designed To Add 'Star Excitement'

MILAN—There are some changes that have been introduced in the 1968 edition of the "Record for the Summer" contest.

Usually, to the contrary of what happens in the case of the San Remo Festival, record companies, which are directly involved in the organization of the "Disko for the Summer" profit from this occasion by introducing new talents on the record scene in 80% of the cases. The fact that no big talents took part in the contest partially reduced the interest of the public in the event.

This year RAI (Radio & TV Company) has put a condition down for organizing the 6th edition of this big Festival: to have the right of selecting at least one top artist among those under agreement with the record firms which ask to participate. This is the reason why there is a great number of top artists in the list of the participants this year, and this is the reason why there already is a great interest from the Italian press for this contest.

This is the list of all artists who will take part in the contest together with the title of the song they will present:

C.G.D.
GIULIO A. FERDINANDO.

GIGLIOLO CINQUETTI
CATERINA CASELLI
RICCARDO DEL TURCO

New Label In Johannesburg

JOHANNESBURG—Coronet Records has been formed here by H. Saidel. Saidel, a 20 year veteran of record business activities, said that the company, which also includes a publishing unit, is now recording artists. Company is also representing overseas companies, including Del of Portugal and Peerless of Mexico. Address is P.O. Box 749 in Johannesburg, South Africa.

Fausto Leali Is A Gold Seller In Italy

MILAN—Recordings by Fausto Leali have hit the million-sellers mark in Italy. Many top personalities on the Italian music scene were on hand recently to see Giovannibattista Arnoldo, president of RFI Records, present the singer with a gold disk in honor of his achievement at a special reception at the Terrazza Martini. It should be noted that performers earn gold disks in Italy for sales of 1 million for all of their releases (the much larger American market sees a gold disk for individual million-sellers).

The Leali disk that did the most to reach the million-sellers plateau was "A Chi," an Italian version of the American hit, "Hurt," that has sold over 800,000 copies to date.

Among those attending the gold disk ceremony were other RFI execs, including Wladimiro Alberti, Pino Velona, Laura Panerari, and Mario Livi, general manager of Phonogram, Alberto Cardich, president of Italian Southern, Gianni Raveria, the San Remo organizer.

CASH BOX—April 13, 1968

2 New Singles Bow On Italian Scene Via Special Press Meets

MILAN—Two important singles have been released on the Italian market in the last few weeks. EMI Italia offered a deck by an English group, the Renegades, the Italian version of "Love Is Blue" ("L'Amore E Blu") and "Mighty Quinn," the original English version of the big hit.

Also, Fonit Cetra held a press meeting to introduce the new Sergio En- drigo disc, "Marianne" and "Il Dolce Paese." Both tunes were penned by Enrdigo, with "Marianne" set to be performed at the Eurovision fest in London last weekend (6).

DISCHI RICORDI:
WILMA GOICH, presenting "Finalmente" (co-published by Leonardi/Ricordi);
LUCIO BATTISTI, presenting "Pri-

To The End of the World" (published by Ricordi);
ALBERTO ANELLI, presenting "Mi Senti," (co-published by Leonardi/Ricordi);
GIANNI RIZZATTI, presenting "L'Amore E Vero" (co-published by Leonardi/Ricordi);
GINO PAOLI, presenting "Se Dio Ti Usa" (co-published by Durium/Sen-

Rino Finati);
ISAHELIA IANNETTI, presenting "Ricorda, Ricorda" (published by Durium);
MARIO ZELINOTTI, presenting "Usa Ogni Al Cuore" (published by Durium);
E.M.I. ITALIANA:
SONIA LENNARTI, presenting "Cammino Sulle Nuvole" (co-published by EMI Italiana/Sugar

music);
Piero DOLANNO, presenting "Il Sole Della Notte" (published by CULI);
SERGIO BRUNI, presenting "Man-

dulino Ammore Mio" (published by La Roca);
FONIT CETRA:
ARMEN VILLANI, presenting "Fasci Dimenticate" (co-published by Fonit-Cetra);
THE NEW TROLLS, presenting "Vivere" (published by Fonit-Cetra);
ORRADO FRANCA, presenting "La Pena Di Gli Ochii" (published by Fonit-Cetra);
RCA ITALIANA:
LUCIO LAVINA, presenting "E Dire Che Ti Amo" (published by RCA ITALIANA);
JIMMY FONTANA, presenting "Gieto Rosso" (published by RCA ITALIANA);
MICHELE presenting "Che Male Cio" (published by RCA ITALIANA).

K.F.:
IVA ZANICHI, presenting "Amore, Amore" (published by La Geogna);
FRANCO FRATELLI, presenting "Nel Cuore" (published by RLFT);
FRANCO FRATELLI, presenting "Se So Ce" (co-published by RLFT);
PHONGRAM:
ORIETTA BERTI, presenting "Non Si Vede" (published by Sugar

music);
MARITA SPINACI, presenting "E Se Mi Baci" (published by Bideri).

C.A.R. JUKE BOX:
GIU SCOOTERS, presenting "Se Fossi Re," (published by Mas);
MAURIZIO, presenting "Cinque Minuti E Po," (published by Mas).

CARISH:
PEPPINO DI CAPRI presenting "E Sena" (co-published by Carich Ariston).

CAROSELLO CEMED:
"La Spaggiat" (published by Leonardi).

ICO CERRUTI presenting "E Suoneranno Le Campane" (published by Ducale).

DECCA:
MELISSA, presenting "La Spaggiat" (co-published by Leonardi).

ITALDISC:
ANNA MARIA RAME, presenting "Il Giuro Che Qua E" (published by Leonardi).

MUARIO:
"Faccio L'Estate" (published by C. A. Rosi).

MEAZZI:
"ANNA MARCHETTI, presenting "(Continued on page 69)"
**CashBox Mexico**

 Otto Mayer Soria, one of the most famous newspapermen in the Mexican record industry and editor of the magazine MusicMusica, died March 19, victim of a heart attack. He will be tremendously missed by all in the record business.

 Salvador Arregui, international manager of Dusa Records, resigned to take charge of the A&R department of two radio stations. At the same time Jorge Tanguy, Selena Discs manager, left his position with the company.

 Rogelio Arcarraga, President of Orfeon Records, introduced to Mexico new label Gema From Miami. Several songs have already appeared on the market.

 On March 31 in the Arena Mexico a concert of modern music will take place. Political figures such as Carlos Salinas and Vicente Fox Yáñez are all slated for appearances backed by a symphonic orchestra conducted by Gustavo Cesar Carrion.

 For the Chilean singer Raphael an album called "Gracias Mejor Que Otra Vez" is released and a picture here titled "El Golfo." It will be bilingual (Spanish and English) and in it Raphael will present several new songs.

 RCA is starting an LP promotion selling three albums at the price of two Artists such as Jorge Negrete, Jose Alfredo Jimenez, Los Hermanos, Martinez Guadalajara, Perez Prado, Mar de la Paz, and many others are included in the offering.

 "Tizor Records released recently "Endless Sleep" and "I Dig Rock and Roll Music" with Los Frateros, Quemada de Nalma/and "Angelic" with the Sandpipers, "I Wonder What She's Doing Tonight" with Tommy Boyce and Bobby Hart, and "I Wanna Be Free" and "Child Of Clay" with Jimmie Rodgers.

 Ruben Fuentes, A&R Chief of RCA Victor, is currently in Brazil cutting recordings with Mexican composer and singer Armando Manzanero making good use of Brazilian music flavor.

 A new publishing house, EMLSA (Editorial Musical Latino Americanas) has been established in Mexico. Head in Dominican composer Mario de Jesus who had charges of Mumusa Publishing. EMLSA represents Moro Music among others.

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**Mexico's Best Sellers**

 1. **Love Is Blue** (El amor es triste) — Paul Mauriat (Philips) — Paul Mauriat and The Pop Singers (Philips) — Al Martino (Capitol) — Karina (Gamma) — Matilde (Tico)
 2. **Rosas En El Mar** — Massiel (Musart) — Los Aragón Musart
 3. **Norma La De Guadalajara** — Perez Prado (RCA) — Los Aragón Musart
 4. **A guarariseando** — Los Beatles (Capitol)
 5. **Pata Pata** — Miriam yak (RCA) — Los Rockin' Devils (Orfeon)
 6. **Simon Says** (El Juego de Simón) — 1910 Fruit Gummy Company (Kamastra) — Roberto Jordán (RCA) — Los Shipps (Capitol) — Los Rockin' Devils (Orfeon)
 7. **Gimme A Little Sign** (Hazme una señal) — Brenton Wood (Gamma) — Roberto Jordán (RCA) — Roberto Lovato (Gamma) — Roberto Jordán (RCA)
 8. ** Judy In Disguise** (Judy en Disfraz) — John Fred & The Playboy Band (Gam- masa) — Roberto Jordán (RCA) — Roberto Jordán (RCA) — Roberto Jordán (RCA)
 9. **An enamorada de un amigo** — Pablo Beltrán Ruiz (RCA) — Los Johnny Jets (CBS) — Roberto Carlos (CBS)
 10. **Yo, To L.** — Roberto Carlos (CBS)

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**Holland's Best Sellers**

 1. **Love Is Blue** (El amor es triste) — Paul Mauriat (Philips) — Paul Mauriat and The Pop Singers (Philips) — Al Martino (Capitol) — Karina (Gamma) — Matilde (Tico)
 2. **Rosas En El Mar** — Massiel (Musart) — Los Aragón Musart
 3. **Norma La De Guadalajara** — Perez Prado (RCA) — Los Aragón Musart
 4. **A guarariseando** — Los Beatles (Capitol)
 5. **Pata Pata** — Miriam yak (RCA) — Los Rockin' Devils (Orfeon)
 6. **Simon Says** (El Juego de Simón) — 1910 Fruit Gummy Company (Kamastra) — Roberto Jordán (RCA) — Los Shipps (Capitol) — Los Rockin' Devils (Orfeon)
 7. **Gimme A Little Sign** (Hazme una señal) — Brenton Wood (Gamma) — Roberto Jordán (RCA) — Roberto Lovato (Gamma) — Roberto Jordán (RCA)
 8. ** Judy In Disguise** (Judy en Disfraz) — John Fred & The Playboy Band (Gam- masa) — Roberto Jordán (RCA) — Roberto Jordán (RCA) — Roberto Jordán (RCA)
 9. **An enamorada de un amigo** — Pablo Beltrán Ruiz (RCA) — Los Johnny Jets (CBS) — Roberto Carlos (CBS)
 10. **Yo, To L.** — Roberto Carlos (CBS)

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**Holland's Best Sellers (Continued)**

New important CBS single issues include Aretha Franklin's "Soulville," "The Ten Commandments" by Peaches & Herb, a wonderful single by the incredible O. C. Smith, "The Son Of Hickory Holler's Tramp," as well as the second single of the Union Carb, "Young Girl." The Love Affair, British TV Group, arrived in Holland on March 22 for TV appearances at popular AVR- TV program "MoGa-Ga." The Dutch promotion for their first great hits-singles, "Everlasting Love" and their latest single to be issued soon, "Blind Love," are both released this week.

Further new additions to the CBS popular LP catalog are the latest Dave Brood single, "I'm Gonna Win You Over," a new album by Tony Joe, and a special release for the Jazz collectors, "The Bix Beiderbecke Story, Vol. 1," which no doubt will be drawing a lot of attention here.

Dureco Super, "Roman Jones," and "Dewy Jones," different version of the Tom Jones song "Delilah" sung by Fred Jasper. This very successful experiment was presented at this year's Muziek�能ia. The Vendors. On Friday April 5, 1968, Tony Joe himself presented the song in the AVRO-TV program "Voor De Vlucht Wep" for the Dutch audience.

Franco D'Amico, still in the latest edition of Enoch Light's Project label. The Free Design, destined to become one of the most popular vocal groups, has already been meeting with enthusiastic radio promotion. Dinah Shore's "Songs From Sometime Losers," arranged by Peter Mats, and "Holl-Dolly" star Pearl Bailey's first Project 3 album are already awaited anxiously in Holland.

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**Cash Box** April 13, 1968
The silver ribbon for the best sound track of films has been awarded this year to the last hit of the Italian film "Pronto! Ora Una Certa Giuliana Per Te" ("Hello There Is Julian For You") by Mario Nascimbeni. All songs of the sound track have been recorded on two singles under the Haldisc label by French group Les Colle-Giens De La Chanson. Titles of the songs, which are published by Curci, are: "Pour La Première Fois," "Depeche Toi De Vivre," "Je Ne Sais Pas Comment Lui Dire" and "Shake."

Shirley Bassey, thanks to her participation in the San Remo Festival, is becoming more and more popular here. Her first LP released here, has already obtained very good sales reaction. Because of this second LP containing 10 of her most famous hits will be released. Title of the album is "And We Were Lovers."

Another recent release of Curci is a new LP published under Cemel Carlo- sello label entitled "Romantic No. 1." This record contains all the most recent hits, from "Over And Over," "A Man And A Woman," "Laau's Theme," "The Last Waltz," which are performed by conductor Fino Calvi.

The Animals (Ricordi) will arrive July 25th and will stay until August 31. Profiting by the length of their stay, the Animals will take part in several TV shows. Last year the group came for a tour in the cities of Rome, Milan, and Venice where they were a great success.

I Camaleonti (CGD), one of the most famous Italian groups thanks to their success with the Italian version of "Hamburg," have recorded a new disc which is the Italian version of the American tune "To Give." This song has already been presented by them during the radio contest "Bandiera Gialla" where it has been at first position on the charts for two weeks.

I Profeti, another CGD group, have recently recorded their latest disc which contains a tune of the English group the Moody Blues. Title of the song is "Nights In White Satin" (Translated as "Ho Difeso Il Mio Amore."). I Profeti will present it in several TV shows, among them the popular "Chissà Chi Lo Sa."

Tony Del Monaco (CGD) is leaving for Madrid to take part in a very important TV show entitled "Teleritmo" where he will present, in Spanish, all his famous hits. Among them: "Se La Vita E' Così," "Vita Mia," "Parla Tu Ora Mio," "L'ultimo Del Tuo Amore." Of course, the one he presented in the San Remo Festival "La Voce Del Silenzio."

After the strong success they obtained with "Massachusetts," the Bee Gees are again on the scene with a sentimental ballad, "Words." Only a few days after the release of this record in Italy, it became a Best Seller and is already on the hit parade. An Italian version has been recorded by Gianni Mascolo.

Al Bano (EMI Italiana) of "Nel Sole" fame is now doing his second film "L'oro Del Mondo" which is the title of his second hit which he presented last October at the Roses Festival in Rome. From the 11th to the 30th this young artist will be in Canada for a series of shows.

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Belgian artist Adamo (EMI Italiana) who is becoming more and more popular here every day will soon take part in an original TV show which will be televised directly from Naples. During this performance Adamo will present his latest hit "Affido Una Lacrima Al Vento" which reached the 100,000 mark.

Louise (Parade) is obtaining good success with her tune "I Cacciatore" ("The Man Out Shooting") which she presented at the Roses Festival last October. She is preparing to take part in the summer contest "Un Disco Per L'Estate" with a tune entitled "La Scogliera" ("The Cliff").

"Un Tempo Per Amare Un Tempo Per Piangero" is the Italian title of a new modern arrangement of the famous tune "Petit Fleur" by Sidney Bechet and is the latest record, wonderfully performed, of Don Powell (Parade). This tune is obtaining very good success especially by younger groups. On Easter Don Powell will play the main part in a TV show transmitted from Switzerland.

Alberto Sordi, one of the most famous Italian actors, has penned the lyrics of a song entitled "Amore, Amore, Amore, Amore" ("Love, Love, Love, Love") with music composed by Piero Piccioni. This song has been recorded under the Parade label by leading artist Christy and will be the hit-motive of radio broadcast "10 Alberto Sordi." On the flip side Christy has recorded a tune composed by Ennio Morricone, "Deep Down," which is also the sound track of the film "Diabolik."

Cash Box—April 13, 1968

next time you are in Germany....

... you can check on EMI's claims about global ramifications—about recording and manufacturing facilities in every part of the world—about sales organisations which get into every conceivable outlet—about unique connections with the most active retail establishments everywhere—and about the way EMI artists are promoted here, there and everywhere to give them a truly international stature.

The EMI Company in Germany is:

EMI Electrola Gesellschaft mbH, Maarweg 149, Cologne-Braunsfeld, Germany. Tel: Cologne 49 31 31

Gitte—one of the many EMI Artists enjoying good sales in Germany.
Afterhaving ignored the low-priced album field for many years, Australian Recorded Company Limited, which is the CBS operation in this country, has announced that it will market a new line of LPs called Harmony line will retail for (Aust) $2.50 the same price as most other major budget ranges in Australia.

Australian Recorded Company Limited have launched Harmony in a big way with an initial output of 40 albums to start with. The repertoire is drawn from the vast CBS catalog and includes such established names as Erroll Garner, Liberace, Johnny Mathis, Hillbilly Time's Leading Lad, Charlie Foxx, and another of Australia's top artists, Les McKeown from the popular vocal group, the Bee Gees, with whom McKeown has been associated for over a year.

Francis O'Neill and Roger Carson, formerly publishing group managers with Jacques Plante, left the company to create their own: E.P.O.C. O'Neill will now return to London to present his songs on radio and TV.

Festival Records just released an LP album with 12 songs composed, and arranged and directed by Andy Fopp, composer of “Love Is Blue.” 11 foreign companies are already scheduled to release it: MGM (United States), W&G (Australia), Fontana (England), New Hope, Nippon Columbia (Japan), Archambault, (Canada), Versa (Spain), Gamma (Mexico), Sciamericana (Argentina), R.S.L. (Great Britain), Odeon (Turkey), Musikvertrieb (Switzerland).

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Argentine's Best Sellers

This Last Week
1 5 Digan Lo Que Digan/Mi Gran Noche Raphael (Odeon)
2 1 Pata Pata (Odeon) Miriam Makeba, Tony Fontan (Music Hall)
3 2 Jackie Zeller, Cuatro Brillantes (CBS); Zaina Belenio (Odeon); Los Venados (Disc Jockey)
4 3 La Copa Rosa (Pilar G.) (RCA); Rosamel Araya (Disc Jockey); Tony Fontan, Los Nocturnos (Music Hall)
5 1 Suddenly You Love Me (Uno Transfijo) Tremelo (CBS)
6 6 Judy In Disqus Anne Swete, Barbara & Dick (RCA)
7 2 Ballad of Ronnie and Clyde George Fame (CBS); Barbara & Dick (RCA); Johnny Halliday (Philips)
8 4 Malaysian Miriam Makeba (Music Hall); Barbara & Dick (RCA)
9 3 El Manto de James Royal (CBS)
10 8 La Pata Pata Boves y Llos Valenamos (RCA); Tropical Combo (Music Hall)

This Last Week
1 10 *Despues De La Guerra (Mirograf) Sandro (CBS)
2 12 Massachusetts Bee Gees (Polydor)
3 10 Yo Temo La Calma Paito Ortega (RCA)
4 11 El Bey Liero (Permuta) Los Gatos (RCA)
5 14 Al Ponorz El Sol Raphael (Music Hall)
6 18 The Letter (Relay) Los Walkers (Music Hall); Mindenders (Philips); Johnny (RCA); Box Tops (Odeon)
7 11 El Grande—Armando Manzanero (RCA)
8 10 Ritmo De Locura—Cuarteto Imperial (CBS)

Argentina's Top LP's

This Last Week
1 El Impacto—Palito Ortega (RCA)
2 Los Hnos En Castellano—Adan (Odeon)
3 Presenta Los Exitos—La Conquista (CBS)
4 Hablame—Los Panchos (CBS)
5 Al Ponorz El Sol—Ramon (Music Hall)
6 Pata Papa—Miriam Makeba (Music Hall)
7 A Mi Amor Con Amor—Armando Manzanero (RCA)
8 Rosamel—Rosamel (Music Hall)
9 ——Armando Manzanero (RCA)
10 ——Ritmo De Locura—Cuarteto Imperial (CBS)

Japan's Best Sellers

This Last Week
1 Monkees Golden Album—The Monkees (RCA)
2 2 I'm a Believer—The Monkees (RCA)
3 3 Blue Cornets In Europe—The Blue Cornets (CBS)
4 Equinox—Sergio Mendes & Brasil '66 (A&M)
5 The Rolling Stones Golden Album—The Rolling Stones (London)

Local
1 Yube-No Himita—Tomoko Ogura (Toshiba)
2 Koi No Shirazu—Yukari Ish (King)
3 Namida No Kawakunde—Sachiko Nishida (Polydor)
4 Zanjutsu—Kazuo Fukami (Columbia)
5 Jukensai Blues—Tomoya Takiuchi (Victor)
6 Ezirekku Blues—Mina Aoe (Victor)
7 Nijiru-No Mizuni—Akiho Nakamura (King)
8 Daitoki-No Kobittoichi—W. Sakai & K. Enatsu (Columbia)
9 Sakarina Blues—Shinichi Mori (Victor)
10 Tasuki-No Shizuku—Teruhiko Salgo (Crown)

International
1 Massachusetts—The Bee Gees (Polydor), Sub-Publisher/Musical Rights.
2 Daydream Believer—The Monkees (RCA Victor), Sub-Publisher/
3 Kamissama Onegai!—The Tempers (Philips), Publisher/Taban.
4 She's A Rainbow—The Rolling Stones (London), Sub-Publisher/Top.
5 La Loca Pa Mami—Kami-No Otome—The Village Singers (CBS), Publisher/Seven Seas.
6 She's a Rainbow—The Park and Other Things—The Cowills (MGM), Sub-Publisher/
7 Madmoiselle Blues—The Juggers (Philips), Publisher/Shinko.
8 Mi Chiquita—The Temptations (CBS), Publisher/Watanabe.
9 Nakazui Itene—The Carnabests (Philips), Publisher/Shinko.
10 My Girl—The Temptations (Motown), Sub-Publisher/Tijuco.

11 Only Live Twice—The Crusaders (Capitol), Publisher/Art Music—Pacific.
12 She's A Rainbow—The Rolling Stones (London), Sub-Publisher/Shinko.
13 Kimi-Dokken Ai-O—The Tigrren (Polydor), Publisher/Watanabe.
14 Otome-No Inori—Jun Mayuzumi (Capitol), Publisher/Ishihara.

(Continued from page 65)

"L'Estate Di Dominique" (published by Discos Suey)

MIURA RECORDS:

REMO GERMANI, presenting "TiCapisco Con Uno Racho" (co-published by MIURA/103).

PARADE:

LOUIS LEONELLE, presenting "La Seopotller" (published by Leonardi).

COBO:

ARMANDO SAVINI, presenting "Perche Mi Hai Fatto Inammorare" (publisher unknown).

VEDETTE:

ROBY CRISPINA, presenting "L'Aria D'Oro" (published by Sciascia).

THERRY:

NICKY presenting "Suonavano Le Chitarre" (published by Rimi).

LARA SAINT PAUL, presenting "Come Befelis" (publ. by Equipe).

ASTRO:

ALESSANDRA CASACCIA, presenting "Il Soie A Mezzanotte" (published by Ariston).

VÍS RÁDIO:

MAURO ABATE presenting "E' N'Ammico L'Ammore" (published by Vísi Rádio)

TONY ASTARI, presenting "Chiudì La Tua Finestra" (published by Vísi Rádio).

The list is not yet complete, even if it includes almost all the most important Italian record firms involved. The artists who will participate are from Désolé, Biffis Italiana, C.D.B., Fessure, and other labels.

The songs that will be presented this year for the "Disk For The Summer" will be 55, but only 24 songs will take part to the finals.

Songs admitted are only those written and composed by Italian authors.

The contest will start on April 1st, but one of the interesting changes consists in the fact that together with the daily special broadcasts devoted to those recordings, four top TV shows have been especially scheduled to introduce to the TV public all five-song shows, and twenty special jury will select the 24 songs which will be televised in the TV final nights. And there is another change: while usually all three final nights take part in the "Casino De La Vallés" at Saint Vincent (a well-known tourist resort in the Aosta Valley) this year only the first two nights will be televised Saint Vincent. Final night will be broadcast and from the new big TV studio of Turin. Also taking into account the great number of people who will be present for the last night of the event, the final of the "Disk For The Summer" will serve as a good occasion for the opening night of the big summer music festival that will start until now, with less promotional facilities. "A Disk For The Summer" exhibition has been able to bring into the first position of the charts a good number of songs, and the company that this year (it is enough to mention "Il Mondo" and "La Mia Serenata"). It is possible that the stronger promotion offered by the monopolistic company this year will increase the number of summer hits in 1968.

Cashing Box—April 13, 1968

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The Family Fun Center

If you haven't a bit of capital on hand, a first-class credit rating and some adventure in your blood, don't bother to read this article any further. This is a suggestion for the fellows we usually refer to as "enterprising, aggressive and solvent." And rather than posing a new idea, our subject is simply a new approach to one of the oldest concepts in the coin machine business—the amusement arcade.

There's no doubt that a great percentage of today's arcades (especially those in large metropolitan areas) have degenerated into machine museums—dusty, dingy joints whose quasi-carnival atmosphere appeals more to the shiftless than to the family looking for a fun place to spend its leisure time. Many in the arcade trade argue that this carney appeal draws the crowds but let's be honest—are there really crowds anymore? And if so, is this the type of clients that spends real money?

The basic lesson is quite analogous to the face-lift that elevated the smoky poolroom to its present position as "wholesome family entertainment." We understand the same transition helped the bowling business tremendously. Gearing these sports toward the family does require a face-lift, often an expensive refurbishing of the entire establishment or, just as often, the creation of a brand new "family-oriented" place of business.

The family fun center—sort of a new, modern look to the traditional "playland"—is already a working reality at many places throughout the country. Howard Keels' place at Myrtle Beach and Jimmy Tolisano's at Clearwater, Fla., are two prime examples of how a well planned, clean, modern amusement center can attract mom, dad and the kids. And—the coins!

A prerequisite, of course, is to display nothing short of brand new or well-reconditioned equipment. Pins, bowlers, rifles, shuffleboards, baseballs, pool tables (yes, a section reserved for up to a half-dozen six-pockets), a music machine and an assortment of other novelties such as soccer tables, knowledge machines, photo studios, voice recorders, kiddie rides, etc. Those units that should be bankers, bank 'em. Others should be spaced well apart. In addition, such museum pieces as 'Grandma's' and 'peep machines' are okay, provided they look as new as possible. The center should also offer snack facilities (hamburgers, pizza, soft drinks, etc.) and a couple of cigarette and candy machines.

As necessary to a correctly planned family fun center as prime equipment is a modern, spacious and comfortable decor. Paneling on the walls, acoustic ceiling to cut down noise, potted plant partitions between rows of games, generous carpeting, modern change-making facilities, some sort of rest area near the snack bar with tables and chairs and perhaps most important—a modern facade on the outside with a crisp, conservative display sign saying 'Family Fun Center' instead of some garish, blinding neon creation screaming 'Palace of Pleasure' or something of that ilk.

Streamlining an existing arcade or creating one from scratch represents a tremendous capital outlay but a properly planned, well located, well run family center can be a source of consistent profit for many, many years. The accent is, of course, on: 1. Proper Planning—estimating the cost of equipment, real estate, decorating, payroll, licensing and then determining the right fiscal strategy with your accountant; 2. Proper Location—the place you select is extremely important, for obvious reasons. But remember, with the accent on the "family," a whole host of new spots open up, away from the carney areas which seem to sport the majority of today's arcades; 3. Well Run—creating an amusement center that's accepted by the family deserves constant attention to keep it that way. Naturally, a qualified mechanic should be on the premises at all times. And again, of primary importance, make sure the place is well-policed. Have the staff keep a constant eye out for trouble makers and discourage teenage loitering out front. There's nothing like a gang of corner-hangers to discourage mom and dad from patronizing a place—any place.

It's not necessary to offer coupons redeemable for premiums at your fun center. This will often merchandise a few extra games but it can be omitted without undue loss of customers.

The family fun center concept should especially appeal to our games distributors, not only for the extra sales but as a means of bringing new blood into the business. Someone has also suggested that an enterprising distributor could quite properly set up a number of centers in his territory and later turn title over to an operator or some new face either by outright sale or through some sort of franchise agreement.

There's no denying that the family fun center is a costly proposition, but for the tradesmen with financial footing, realistic foresight and as we said, a touch of the adventurer, it does present an area for expansion in a business too often called static.
Williams Offers “Lady Luck” 2-Play

CHICAGO—Williams Electronics, Inc., announced last week that their latest amusement game, “Lady Luck,” a two-player game that is convertible to add-a-ball, is now available for immediate delivery through their chain of distributors.

“Lady Luck” is the dealer in this exciting game of ‘21’ and any player who beats her will receive an extra ball and 300 points. Those beating the dealer with exactly 21 points will receive a free play, extra ball and 300 points.

Each time a ball is played it is a new game, while the dealer’s hand is revealed on the completion of each ball played.

“Lady Luck” features a ‘trap’ bumper, match feature and the gate will open after the player’s card score exceeds 21 points for an extra shot and a new deal.

The cabinet features Williams’ standard mechanisms. The new game is now available for a look-see at all Williams Distributors.

Promotional Firm Enters Coinbiz
With “Space Patrol” Kiddie Ride

Space Patrol

NEW YORK — Robert C. Gennaro, president of Premium Productions Inc., announced last week the introduction of a new coin-operated kiddie ride, “Space Patrol.”

Premium Productions is a 12 year old manufacturer of promotional and transit vehicles with executive offices in New York City and plant facilities in Hazleton, Pa.

Space Patrol was originally used as a promotional device for the H. J. Heinz & Co. and Endicot-Johnson Shoe Company.

Gennaro stated, “the Space Patrol gained such a remarkable degree of child response that we decided to install a coin mechanism and market the vehicle directly to the coin machine market.” He further revealed that, “one four week promotion in Baltimore this past year showed over 60,000 child contest entries.”

The Space Patrol car’s specifications are as follows: fiber glass body; steel roll dome; 1/4 horsepower motor; satellite horn; transformer; rubber caster wheels; the ride is also equipped with nine outside flashing lights and two interior flashers. It is approximately six feet in length and has a gyration motion. It weighs approximately 130 pounds and Premium Production is manufacturing the unit in four basic colors: white, red, yellow and green.

For further details about the unit and the manufacturer contact Gennaro, either at the plant location—101 S. Magnolia St., Hazleton, Pa. 18201—or at the New York office location, 432 Park Avenue, South, New York, N.Y. 10016.

JUF Kicks-Off 1968 Campaign

1968 JUF leaders (left to right) are: Sam Stern, Nate Feinstein, Sam Greenberg, Joe Robbins, Hank Ross and David Green.

CHICAGO—Business leaders and associates in the fields of Automatic Merchandising, Coin Machines, Confectionery, Grocers, Tobacco, and restaurants, gathered at an Orientation Dinner this week to formally begin the 1968 Jewish United Fund campaign for $20,000,000 plus millions more to the Israel Emergency Fund.

The meeting’s purpose was to organize a joint effort to help raise over $300,000 per week for the Regular Drive with the success of the Israel Emergency Fund.

Harry J. Stern, president of the Williams Electronics Mfg. Co., and Associate Chairman, JUF Trades, Industries and Professions Division, “We are bringing together wholesale, retailers, manufacturers, distributors and business suppliers in an effort to communicate the magnitude and urgency of Jewish needs in 1968—here at home, in Israel, and throughout the world. In this violent, war-ravaged, world that bears the burden of a number of Jewish men, women and children who need our help—and the cost of helping them—have escalated to a point previously undreamed of. Because of the relentless search in the eyes and ears of modern communication, Jewish problems anywhere in the world can no longer remain hidden from us. And we cannot hide from them. It is of the utmost importance that the men and women in our communities are fully aware of their responsibilities, as Jews living in the freedom of the wealthiest nation on earth, to answer the cries of help from our brethren, no matter where they come from. And in 1968 we hope to achieve the greater outstanding of gifts in the division’s history.”

Sega Intros “Motopol” Game

TOKYO—“Motopol,” a new coin operated game based on the increasingly popular sport of Motoball, has just been put into production by Sega Enterprises. Familiar to European fans, the sport of Motoball combines bicycling with polo and soccer.

Sega’s coin-operated version of this dangerous and thrilling game makes use of two motorcycle riders who attempt to score by propelling a ball toward their respective goals.

The realistic, miniature motocross move around the playing field without visible means of propulsion. They were, in fact, controlled by powerful magnets attached to a special mechanism under the surface of the table.

Authentic and thrilling sound effects heighten the illusion of actually playing this exciting game. The new, self-contained sound effects unit is one of the latest developments in the trend toward realistic sound effects started by Sega. It incorporates an easily-changed endless cartridge tape, a 3 watt 5 inch speaker, and a sensitive volume control dial.

Movement in any direction on the table is guided by a single “joy-stick” lever. A wire hook is attached to each model motorcycle to simplify “running” with the ball. At test locations throughout Japan, “Motopol” has proven to be extremely popular and profitable.

Shuffle Tourney Results

BURLINGTON, Vt.—The North East Shuffleboard Tournament was held at the Burlington Veterans Club, Burlington, Vermont, March 27 thru 31, drawing entries from every state in New England and New York State.

The first place winner was Sully’s Cafe of East Weymouth, Massachusetts, who also won the Championship last year.

Second place was won by the Villa Cafe of Burlington, Vermont, with the Elks Club of St. Albans, Vermont, taking third, The Moose Club of Norwich, New York placed fourth.

Mayor Cain of Burlington threw out the first weight Wednesday night, kicking off the opening of the tournament.

This tournament was sponsored by Tri-State Amusement Co., Inc, Bedford St., Manchester, New Hampshire.

B. Great Praises “World Cup” Soccer

“Moose” Skowron, retired baseball star, who won fame while playing with the New York Yankees, Chicago White Sox and Los Angeles Angels, says, “Bally ‘World Cup’ soccer is more fun and excitement than any game I’ve ever signed since I retired from baseball. “Moose” is shown competing with unidentified friend in Hanka Club, popular Chicago cocktail lounge.
The following list is compiled from the current Cash Box Top 100 Chart. The new chart addi-
tions are in numerical order as they broke onto the Top 100.

53 Do You Know The Way To San Jose* Dionne Warwick (Scepter 12216)
55 She's Looking Good* Wilson Pickett (Atlantic 3050)
58 Ain't Nothing Like The Real Thing* Marvin Gaye & Tammi Terrell (Tamla 54163)
77 Hey Girl/My Girl* Bobby Vee (Liberty 50323)
84 We Wear Our Face* Della (Capitol 5397)
85 We're Rolling On* The Impressions (ABC 11067)
86 Baby Make Your Own Sweet Music* Ray & The Techniques ( Smash 2154)
94 Dr. John Jan & Robin (Aladdin 127)
95 Love In Them There Hills* The Vibrations (Ost 7311)
96 Louisiana Man* Bobby Gentry (Capitol 2147)
98 How'd We Ever Get This Way* Andy Kim (Steed 707)
99 Holy Man* Smai McKenzie (Ode 107)
100 Hurt's To You* Hamilton Camp (Warner Bros. 7165) * indicates chart bullet

P/V Replacements & Releases for Apr. 13
WHIPPANY, N.J.—Rover International released last week the March Phonovue film library replacements in the Red and Blue categories.

In the Red Replacement, the category- P/V Film-"I'm In Waiting" is replaced with 'Jennifer Eccles' by the Hollies (Epic), "Chimney Sweep" with 'Back on My Feet Again' by The Foundations (UNI), "Jump In Lynny" with 'Lady Madonna' by the Beatles (Capitol), "Rainy Day" with 'Red, Red Wine' by Neil Diamond (Bang). The Blue Replacement, the category-rematches "Blind Bats with 'Up Tight' by Jackie Wilson & Count Basie (Brunswick), "Upside Down Go-Go" with 'I Wonder What She's Doing Tonight' by Tommy Boyce & Bob- by Hart (A & M). "Bonzai" with 'Bless is Nice' by The Lemon Pipers (Bud- da), "Tavern Maid" with 'Cry Like A Baby' by The Box Tops (Mala).

New P/V Picks
"A Beautiful Morning" by the Rascals (Atlantic) is matched with 'Girl and Sultan' (L-2905C), "Four Girls In Garden" (L-2905S), "Bird Bath" (L-2913H), "Nifty Nymph" (L-2913L) and "Non-Stop Blonde" (L-2911W). "She's Livin' Good" by Wilson Pickett (Atlantic) is matched with "Picnic" (L-2912X), "Buxom Blonde" (L-2911X) and "The Body" (L-2911T). "Cowboys, To Girls" by the Intruders (Gamble) is matched with "Gre- cian Nymph" (L-2913L), "Pink Mom- bo" (L-2905K) and "Boudoir Billboard" (L-2905W).

SPANISH & LATIN HITS HITS NEW YORK

JUICY
Havana Santa Maria—Tenio
AFRICAN TWIST
Eddie Pinckney—Tico
SUBWAY JET
Jim Stahman—Tenio
JUNKY JUICE
Angel & Johnny Orchestra—Mardi Gras
SOUL DRUMMER
Roy Barritti—Tico
LOOKING AHEAD
I'M INNA YOU
Joe Cuba—Tico
CHINOT DOODIQUO
Bobby Campanella—Tenio
SULTAMA
Les Black—Hebrew
BLACK IS BLACK
Marvin Broadway-Musiker
MR. TRUMPET MAN
Richard Ray—Atlantic
Colated From New York City One Stop And Operators

CashBox
Location Programming Guide

THIS WEEK'S TOP RECORD RELEASES FOR COIN PHONOGRAPH

Adult Locations

SURVEY LEADERS
LILLI MARLENE (2:44)
AL MARTINO
Georgic (2:17) Capitol 2158
YESTERDAY I HEARD THE PAIN (3:39)
TONY BENNETT
Sweet Georgia Fame (3:47) Columbia 844510
THE IMPOSSIBLE DREAM (3:01)
ROGER WILLIAMS
If You Go (2:47) Kapp 907

EASY LISTENING
THE LOOK OF LOVE (3:03)
SERGIO MENDES & BRASIL '66
Like A Lover (3:51) A & M 924
PARTY TIME (2:51)
RAMSEY LEWIS
Joda East (2:57) Cadet 5596
THEME FROM 'THE FOX' (2:44)
PETER DUCHIN'S PIANO & ORCHESTRA
City Of Stone (2:55) Decca 23207
ROSE (1:59)
VAUGHN MONROE
God is Alive (2:39) AMY 11016

C&W

SURVEY LEADERS
I'VE BEEN THERE BEFORE (2:11)
RAY PRICE
Night Life (3:17) Columbia 44505
LOVE IS IN THE AIR (2:03)
MARTY ROBBINS
I've Been Leaving Every Day (2:38) Columbia 44509

FOLLOW-UP
SIX WHITE HORESE (3:34)
HENSON CARGILL
Row Row Row (2:50) Monotum 1063

check your local One Stop for availability of the listed recordings

Teen Locations

SURVEY LEADERS
DO YOU KNOW THE WAY TO SAN JOSE (2:50)
DIONNE WARWICK
Let Me Be Lonely (3:35) Scepter 12216
FRIENDS (2:30)
BEACH BOYS
Little Bird (1:57) Capitol 2160

FOLLOW-UPS
MY GIRL/HEY GIRL (2:33)
BOBBY VEE
Just Keep It Up (2:15) Liberty 56033

IMPRESSIONS
Port 2 (2:05) ABC 11021

R & B

SURVEY LEADERS
A DIME A DOZEN (2:49)
CARLA THOMAS
I Want You Back (2:29) Smash 231

STRONG POTENTIAL
I CAN REMEMBER (2:30)
JAMES & BOBBY PURIFY
I Was Born To Lose Out (2:27) Bell 721

SPECIALTY
EASTER
WE CALL ON HIM (2:32)
ELVIS PRESLEY
You'll Never Walk Alone (2:45) RCA 9600

POLKA
WEST WIND POLKA (2:00)
WHOOPEE JOHN WILFAHRT
Concertina Waltz (2:50) Decca 45179

SURVEY LEADER—The heading "Survey Leaders" refers to those artists and groups whose record releases normally enjoy healthy play on coin-operated phonographs (as determined by the Cash Box Operator Survey). New single releases by Survey Leaders, therefore, present the most promising programming material for jukebox locations.

FOLLOW-UP—The "Follow-Up" title refers to artists and groups who have enjoyed a recent chart hit and follow-up with a promising new release.

Epic Releases 5 New Memory Lane Sel.

NEW YORK—Epic Records, in keeping with its policy of supplying popular and varied product for both consumers and jukebox operators, is releasing five new selections in its Memory Lane Series of old hits, properly recollected, suitable for coin phonophones.

The new releases include: There's a Mountain c/w "Wear Your Love Like Heaven" by Donovan; "I Will Wait for You" c/w "Elusive Butterfly" by Jane Morgan; "Why?" c/w "It's Been a Change" by the Staple Singers; "Silence Is Golden" c/w "Here Comes My Baby" by The Tremelopes; and "Your Good Girl's Gonna Go Bad" c/w "Apartment 99" by Tammy Wynette.

Epic has found its Memory Lane Series to be extremely successful and has maintained a steady release pattern on this product. There are over 70 records (140 hits) in the Series, with a variety of musical categories.

Dot Inks Curtain Calls

HOLLYWOOD—The Curtain Calls, a pop vocal group, has been signed to a recording contract by Dot Records, according to an announcement by Richard H. Peirse, vice president.

Managed by Barbara Belle and Lee Newman the group has appeared regularly on numerous network TV shows. The Curtain Calls will premiere their initial single, "Sock It To Me Sunshine," on Rowan & Martin's "Laugh-In" show April 15th.

Cash Box—April 13, 1968
Mickey Anderson Holds Service School On Auto. Prod. Equipment

ERIE, Pa.—The Mickey Anderson Amusement Co. of Erie, Pa., held a service school March 28th for local vending operators. The school, centered around the vending firm's Automatic Products Co., was conducted by Hank Swaine, service representative for the firm.


Cash Box

West Coast

Jerry Barish of California Music Reports that The Rascals have another goodie with "Beautiful Morning" on Atlantic. Big coin phonograph following is expected for Dionne Warwick's "Do You Know The Way To San Jose" on the Scepter label. California op's are also expected to pick up on the potential of Wilson Pickett's latest disc "She's Looking Good" on Atlantic. Jay & The Techniques' "Baby You Make Your Own Sweet Music" on Smash is expected to get a better play on jaker also. West Coast reports indicate that motion picture and TV musical tracks are popular there—if so—Herb Alpert and TJB should score well with their title deck from "Cabaret" on A & M—another possibility could be the theme from the movie "The Fox" by Peter Duchin's Piano and Orchestra. The music was written by Lalo Schifrin who also wrote the title music for the popular TV series Mission: Impossible.

Southwest

American Music out in Houston says operators are giving good attention to "Me, The Peaceful Heart" by Lulu (Elektra), "Bye, Bye Baby" by Tommy Boyce & Bobby Hart's (A & M) "Goodbye Baby," "Sunny" by Dionne Mony (Roulette), "Unknown Soldier" by The Doors (Elektra) and "Lilcorns" by The Irish Rovers (Decca).

Mid-West

Hi Fi Ones Stop's Gimmy Ward expects good operator response in Peoria on "Gimmy's Rock." Reprise) and "Sweet Inspiration" by the Sweet Inspirations (Atlantic).

In Chicago, The Monkees are going with "Red, Red Wine" by Neil Diamond (Bang) and "I Wanna Live" by Glen Campbell (Capitol). While Earl Schefer at Am- bat Rec in Cincinnati looks ahead with "Soup Bone" by Kenny Smith. Jack Pierce at Cincy's Royal Dist. says op's are doing good with Andy Bell's "Tighten Up" (Atlantic) and real coin grabbers are Guy Marks' "Loving You Has Made Me Banana" (ABC) and The Who's "Call Me Lightning" (Decca). Mark Martin & Nondys' Chet Kajeksi says "The Love In Kind Love Baby" by Neil Diamond (Bang) and "Red Red Wine" (Bang) is getting good play in the Midwest as a giant. Pittsburgh op's like the American Breed's "Grege Lights" (Atco), "Summertime Blues" by the Blue Cheer (Reprise) and "Impossible Dream" by the Hesitations (Rapp).

South

Miami op's are going with "Take Time To Know Her" by Percy Sledge (Atlantic) and the Box Tops' "Walk Away Renee" which is almost an Oldie. Now, Taverns along New Orleans' Basin St. are going with "Sound Asleep" by The Turtles (White Whale) and "Look That Soul" by Johnny Rivers (Imperial). Raleigh, N.C. op's are giving action to "Hang," by the Stax (Atlantic), "Goin' Away" by The Fireballs on (Atco) and "Impossible Dream" by the Hesitations (Rapp).

East

New Jersey area ops attention is focused around The Rascals' "Beau- tiful Morning" (Atlantic) and "Can't Find The Time" by Orpheus (MGM) while New York coinmen say their taverns like "Bonnie & Clyde" by Georgie Fame (Epie) and "Son of History Heller's Trap" by O. C. Smith (Columbia). Connecticut op's customers are playing plenty of John- ny Rivers' "Look To Your Soul" (Im- perial) and "Me The Peaceful Heart" by Luke (Epie). While further up East to New Hampshire taverns favor "Master Jack" by 4 Jacks & Jill (RCA) and "Playboy" by Gene & Debbie (TRX).

Approved for License

CHICAGO, DETROIT, NEW YORK

Bally WORLD CUP

World's Greatest Soccer Game

FITS IN PINBALL SPACE

Only 31 in. wide, 55 in. long, 37 in. high, WORLD CUP fits wherever a pinball game fits, goes where pinballs don't go, lives longer on location than a pool table, earns bigger, faster money, month after month and year after year, than any other equipment outside of the bingo class.

Players charge opponent's goal, dribble back for strategic play and k-i-c-k to left and right!

WORLD CUP is The Soccer Game, the soccer game with built-in flexibility which permits players to match every maneuver of real soccer. Straight drives. Forward passes. Lateral passes. Field goals. Corner kicks. Sometimes actually skull kicks! Players run in both directions. Kick right and left while running either way. Or while standing still. The ¾ in. solid Lucite ball, white for maximum visibility on the green, brightly illuminated field, insures the positive impact action that keeps the play at a fast and thrilling pace. Small size of ball in relation to 3 in. tall lifelike players adds to the realism and quick response to every sudden decision of the contesting players. WORLD CUP is the world's finest, simplest, fastest soccer game. WORLD CUP is soccer.

VISIBEL CONTROL

panel, at convenient hand-rest level, eliminates "feet and fumble" and player fatigue, permits players to keep their eyes on their teams without glancing down to locate desired control, adds to play appeal.

ADJUSTABLE PLAY TIME

Play continues until one player scores maximum of 19 goals or play period expires. Standard ½ minute play time gives players an exciting work-out, stimulates repeat play. But play time is easily adjusted up to 5 minutes in §½ minute intervals. Operator can tailor the play and profit to requirements of location, time of day, season or other factors.

OPTIONAL PLAY PRICING

Single deposit permits two to play in competition. Available for $2 Nickels per Game, 2 Dimes per Game, 1 Quarter per Game, and coins of all nations.

A dozen words are all the instructions WORLD CUP needs. "Player moves in direction handled is moved. Press handle down to kick." Goalie control dial, which moves Goalie left and right against goal, is too obvious for words.

Win the big money cup! Get WORLD CUP today!

See your distributor or write BALLY MANUFACTURING CORPORATION - 2640 BELMONT AVENUE, CHICAGO, ILLINOIS 60618, U.S.A.

Cash Box—April 13, 1968
Fischer Cuts Ribbon on Giant New Factory

TIPTON, MO. — At approximately 2:30 Saturday afternoon (March 30th), Ewald and Margaret Fischer joined hands with Thomas Eagleton, the Lt. Governor of Missouri, to cut the ceremonial ribbon officially opening the Fischer Mfg. Company's brand new 75,- 000 sq. ft. pool table plant here in Tipton.

The mammoth factory, which took nine months to complete, sits on a 35 acre tract just outside the Tipton town limits and down the road from the firm's original 5,000 sq. ft. plant. Complete with its wood cutting, punch pressing and other table assembling machinery, the structure is estimated to have cost about $750,000. According to Mr. Fischer, the new facilities will now enable them to turn tables off the assembly line in less than eight minutes apiece. The Tipton Building Co. served as the plant's general contractor.

Over 200 employees and guests were in attendance for the dedication and ribbon cutting ceremony, which was staged within the factory. Those on the dais included: Mr. and Mrs. Fischer, Lt. Governor Eagleton, general manager Marvin Mertes and Col. K. K. Johnson of the State Highway Patrol.

Rev. George Igo offered the invocation. Father John Fischer (son of the company president) pronounced the benediction.

In his address to the assemblage, Mr. Eagleton cited the tremendous growth of the Fischer company within the recreation industry, as well as its vital economic role in the Tri-County area centering around Tipton. Ewald Fischer, obviously pleased and proud on this occasion, thanked his family, friends and loyal employees for their confidence and support through the years as the company grew literally from a cellor-operation (back in 1949) to the ultimate realization of the giant plant being dedicated that day. He also indicated that his two original employees, Sylvester Wolf and Emil Gerkie, were still with the firm, serving as lumber purchaser and traffic manager respectively.

"Over the years, I've held to a policy of personal service to the customer in contrast to firms who sell and forget it," Fischer advised. "It's really paid off."

"Selling has been my stock in trade over the years. Couple that with promotion and a good product and you have something," he declared. "Anyhow, it has worked for me."

At the conclusion of the ceremonies, factory workers set the machinery in gear in order to afford visitors an opportunity to watch how raw materials are turned into the superb pool tables which have made the company famous. Highlighting a special display of Fischer's present product line was the very first Skittle Pool table which Ewald personally made back in 1948 and delivered to the buyer atop his station wagon. The table had since been retrieved by the factory for historical value.

Those tradesmen in attendance included Harry Silverberg of W. B. Music in Kansas City, Eli Ross of the Florida distributor bearing his name, Bert Betti and John Rafer from Eastern Novelty and Jones Frankel of the Frankel Advertising Agency. From the Fischer staff were coin division sales manager Frank Schroeder, business manager Charles Bailey and home table sales manager Lou Wermers.

After a dinner held at the Tipton Country Club for honored guests, an open house dance was held back at the new plant complete with live music and refreshments.

Ewald Fischer (right) demonstrates how the game of Skittle Pool was played on the first table he ever built to Mr. and Mrs. Ed Adlum of Cash Box.

Cash Box—April 13, 1968
"I was running a cigar stand in the lobby of the CBS Building in 1938, when one of my friends, a luncheonette in the same building said to me one day, pointing at an old 12" record counter phonograph, 'now there's a good business to get in to.'

Ben Chicofsky, managing director of Music Operators of New York, said to his friend, "Yeah, I think so," and went right out and bought a 12 piece route of the counter model phonographs, making his debut in the coin machine business. Slowly but surely Ben began to enlarge his operation and within a few years had a sizable route of phonographs and pinball machines.

"Those early days were the good ones," Chicofsky reminisced, "it was back when a week's collection of $3 to $5 was considered a good location. There were only four major record companies to buy records from. We bought them direct from the label because there were no one stops back then. I think the labels showed more concern and respect for the coin phonograph operator back in the thirties and forties than they do today. There was no one who did record labels now and they seem reluctant to merchandise their product directly to the operator, which I think is a grave mistake."

In 1945, Chicofsky entered the Merchant Marine Academy of the U.S. Maritime Service located in Kings-point, New York.

"I spent 18 months in the academy assigned to security duty. Just before leaving for the academy, I sold my first route at a very low cost. As I recall, if I could have held onto it for another 6 months or so, I could have sold it at 4 times the cost," Ben said.

After leaving the academy, Chicofsky and his brother Joseph obtained another route of phonographs. It was around this period that pins were banned in New York. "Records were going real well up until the middle fifties when we started having trouble with local paper unions, editor's note: a paper union is a union organized on paper but has no concrete position in labor; they attempted to organize New York operators by offering them a world wide rating that they could offer us nothing. At the time, I was on the board of directors of MONY and Al Denver was the president (Denver has been president of the association since it was formed in 1968), we all strongly opposed the union and finally won the battle in court. All they wanted was the ship dues—offering nothing—we saw thru their thinly disguised attempt to organize us as a union," he recalled.

When Chicofsky was 20 years old he weighed only 90 pounds. Conscious of his weight, he decided to join a youth club and it was there that he became interested in boxing. He joined Sam Zucaro's Boxing association of Union City, New Jersey and began training for competition in the flyweight division. Doug Jones' former training coach, Charles Rentow, took under his wing, brought him up to 115 pounds and the direction of Lespy and his manager, Alex Koskowits, fought his way to the semi-finals of the Diamond Athletic Club. During his career as a boxer, Chicofsky accumulated a total of 16 amateur fights and 12 professional bouts.

After hanging up the boxing gloves, Ben continued his physical training up until about five years ago. "Physical fitness is a great problem among Americans today, I only wish I were in a position to encourage it more. I don't go to the gym as I used to, but I still take an occasional walk. I would like to get in more physical exercise, but my schedule doesn't allow much extra time anymore," Ben stated.
Eastern Flashes

TRAVELERS—Oakland's Hank Levy stopped off briefly at JFK Airport to huddle with Color-Sonics' Mike Glick. Glick, seeing no reason to get off to Europe for conference with the NSM brass, ... at the Elephant Bar in Smiley's Suren Peeta Place, which recently from a three week tour of the European market. Heavy shipments of the equipment the firm represents in the foreign market are due to arrive there shortly, now that the dock strike is over... Bert Betti and John Raff of Eastern Novelty in Los Angeles last week at the firm's West Coast office headed by Sol Molenberg. The Eastern lads stopped off in Tipton, Mo. over the previous weekend to attend the marvelous Fischer Mfg. dedication festivities (see separate story)... Eli Ross, also on hand at the Fischer affair, bikes Florida office, Eli says 1968's first sales quarter has been terrific, thanks largely to popularity of Rock-Ola music and can vendors.

TOURNEY GOES WEST—U.S. Billiards' Len Schneller off to Los Angeles for preliminary meeting toward establishment of sanctioned locations 8-ball tourney. Len's received numerous requests from operators throughout the country to get the tourney promotion and will be finishing exploring literature on the tourney as soon as he returns to the Amityville plant. Meanwhile, the Greater Long Island tourney is proving out to soon well one's expectations. The boys at D & S Vending have the table location, which was down to $15 every two weeks, shot up to $85 per week after they brought in the tournament. Another spot reported rose from $110 per week to $240. That's merchandising!

CANNON & WITSEN MERGE—Billy Cannon and Harry Witson have merged their music and games operations, and while still to select a new combined name, have already grouped their employees and consolidated their locations under one day-to-day management umbrella. The two operators find the combination extremely satisfactory and intend to take maximum advantage of all the tools available from equipment to merchandising aids and ideas to further expand the huge route. Cannon will act as president, with chief responsibilities in policy and planning while Harry will perform as general manager. Both, incidentally, jetted off to India last Thursday evening for a three week visit. Say hello to the Guru for us!

HERE AND THERE—Wurlitzer's A D. Palmer into New York City's Summit Hotel for two days last week. Numerous appointments both within and without the trade kept the promo exec mighty busy... Jack Wilson info's the next regular meeting and dinner of the New York State Operators Guild will be held at the Nelson House in Poughkeepsie on April 17th. Affair kicks off promptly at 7:30 p.m. and is open to Mr. and Mrs. Dick (American Shuffleboard) Deline on birth of little Deana Marie. The new Deline weighed in at 7 lbs. 2 oz. and Mr. and Mrs. Kaufman previously offered a delicious home-cooked dinner at their home for nine days last week. Last Wed's UJA meeting announced that Victor Mayer's lunch at the May 11th victory dinner and Marty White's band will supply music. There'll be a telephone marathon this Thursday, April 9th starting at 10:30 a.m. and a committee meeting that evening at UJA headquarters.

Houston Happenings

A rugged, congenial and ambitious chap is Larry M. Troy, University of Houston student, recently engaged at Record Service Co. here. He travels out of city and even out of state for Record Service Co. business but not conflict with U.H. class schedules. Larry and wife, Sharon, will celebrate their second wedding anniversary... Op. Jack Stazo, head of Big State Musical Equipment, for operating firms here, reported steadily expanding overall operations. Jack was president of Houston Coin Machine Operators Association during the several years he worked for Becky Lancaster, thoroughly experienced in both wholesale and retail record sales, now better is the Wholesale Record Distributorship on Leonld Ave... Op. Carl Benton, owner, Benton Music Co., seldom seen around coinomatic market places of the city... Helen Couden, widely known in local coin operated phono-graph and retail record store buying circles, recently signed up as counter sales girl for United Record Distributors as a local representation for Wurlitzer Americans. Helen has been rolling them aboard a location bound truck... Op. C. M. Robertson, taciturn as usual but did reveal that his business was above average good... Coinman Jack Walker taking on a batch of new operating equipment and spares part at H. A. Franz Company leading docks... Quite some time since we've glimpsed either Phillip or Bernard Matranga, co-owners and operators of Matranga Music Co... Musician Russel Merritt busy enough these days handling high grade well rated automobile oil filter along with his phonograph operations.

New city sales tax law taking effect, prices for car and truck State license plates and three cent a gallon boost for gasoline are some recent happenings not calculated to increase new sales of coin machine operations in this area.

Milwaukee Mentions

All eyes across the nation were focused on this area last Tuesday for the exalted primary in the local coin biz was prepared for a 4-day week! A couple of recent graduates of the National Institute of Coin Mechanics in Denver have found place in the client list. One, Daniel Tipton, the staff of Mel's Coin Machine Exchange in Green Bay and Peter Helf will be employed by Empire Dist. in Menominee. Got the word from Milwaukee's Worthington distributors that the new Ohio Express single "Yummy Yummy Yummy (Buddah) is steadily gaining momentum through the airwaves!... Chatted with Russ Townsend of United. Good business is good, says Russ, with emphasis on the United Billiards line of pool tables which are really selling strong these days, and the fast moving "L. Q. C. Command Center"... The Wisconsin Automatic Merchandising Association will hold their weekend in Milwaukee's Holiday Inn on Wisconsin Ave. with many sessions, according to Hal Blommer, included in the program of dual licensing by state and local, public health, sales tax and public health report by NAMA's Dave Hartley. An interesting feature entitled "Your Partner, the vending Thief and How He Succeeds of representatives of the Sales Safe Squad" was called "Cooperating with Your Police in apprehending Criminals" delivered by Detective Andrew Landers of the Milwaukee Police Dept.
California Clippings

LAYMONS IS OUT OF WORLD CUP FOR THE UNTENTH TIME

Spoke with an excited Jimmy Williams who told us that business is booming. Pin games, shuffle alleys and bowlers are all moving along very well, and the "World Cup" is all sold out again, Jimmy went on to tell us that he thinks this game is the biggest item in the domestic market has had in many years. We almost forgot — A belated Happy Birthday goes out to Paul A. Laymon, who just celebrated his 39th birthday, as well as his 39th year in the coin machine business. When we asked how could he only be 39 years old and have also been in the business for that same amount of time, Paul quipped, "I was born in the business." We didn't ask any more questions...

MARCH IS RECORD BREAKER AT C. A. ROBINSON

A smiling Al Bettemen reports that the month of March looks like it was one of the best in years, thanks to the movement of Valley pool tables, Midway basketball games and large quantities of used equipment. The "windy month" has proved, according to Al, to be the best in the history of C. A. Robinson. As a matter of fact Al says that he can't wait to give the good news to Charlie Robinson when he returns from his world wide tour in a couple of weeks. Arriving just in time for the spring season is Midway's new rifle "One Million B.C."

The Samples are being eagerly awaited and there is no question in the operator's mind of the success of this rifle, based on all the orders already placed. Ira Bettemen, oldest son of Al, enters Cedars of Lebanon Hospital on April 7th. All things being equal, Ira should be ready to go full steam ahead in about three weeks. We all wish him a speedy recovery. Hank Tontick says that he enjoyed visiting some old friends at the recent vending show. Hank said that he was most pleased with the favorable comments on the "new" and revised looks of C.A.R....

FROM THE RECORD RACKS...

Jerry Barish of California Music reports in with the news that the Young Rascals have another hit with "Beautiful Morning" on Atlantic. Dionne Warwick is singing about the charms of San Jose with her latest single "Do You Know the Way to San Jose" on the Scepter label. Wilson Picket is bouncing back on the charts with his newest disk "She's Looking Good" on Atlantic. Jay and the Techniques are coming on strong with their newest hit "Baby, You Make Your Own Sweet Music". TJB, should score well with title track from "Cabaret" on A&M...

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WANT

WANTED—Soap, man to work for one of the South’s leading distributors. Must know buying and merchandising. Must have cash work and fringe benefits. Write or call 216-825-8777, 9836 Old State Rd., Columbus, S. Caroline, 29202, Cal. (803) 214-9523.

MECHANICAL WANTED; SHOP and ROUTE work, must be willing to work the night shift. Pnicke State — PHOTO. Give your home phone number. Write IDDES ENGINEERING, Box 236, Pungy, Minnesota 55714.

WANTED: Pay CASH $5555 FOR ADVANCE payment uptakes, refreshes, Adv. available through out NH. Exception will be paid for the first quote. NEW, factory sealed units, personal equipment, mechanical work. Write stating kind of equipment wanted, price, St. Thomas Can Sales, 669 Tolbro Street, Long Beach, British Columbia, Canada; Avo 519 — 631-9500.

WANTED TO BUY: KICKER and Catcher games, also other penny games, can use Florida, BELAIR MACHINE MFG. CO., 1433 W. Shoran Ave., Chicago, II.

RECORDS, 45’s AND LP’S, SURPLUS RET., overflow, cut outs, no listeners. CHICAGO, WICKER MUSIC CO., 243 MCLAEN AVE., TONKERS, NY. 818-1100.

WANTED: Used 45 RPM RECORDS. We will pay up to 134c. REC-O-CAR GARDEN CITY, NEW YORK 11530.

WANTED: RECORDS, 45’s, used or NEW. Also LP’s, used or NEW. We will buy, any quantity, will buy on cash basis. BEACON RECORD DISTRIBUTORS, 83-37 30th Ave., Sunnyside, Queens, 315-7000.

RECORDS: 45 RPM, ALL TYPES as the 78s. Write or phone. We will pay cash for anything. We are not picky. We pay freight from anywhere in U.S. to any record store in the U.S. for the cost of freight. We are also guns, bowlers, arcade, make offer to Robert Graig, ELECTROPHON, VIA MEL- LOCHIE 610A 41a, Milan (ITALY).

WANTED: Buy 1958 and NEW IN BOX PAPER AND METAL GAME PARTS, Counters, inserts, etc. We are interested in this field. JERSEY AMUSEMENT CO., 1215 S. HOWARD STREET—Baltimore, MD 21210.

WANTED TO BUY AND NEW IN BOX PAPER AND METAL GAME PARTS, ADDABAL, one or two players every kind, Home or Commercial, as new, as good as new and up. We also guns, bowlers, arcade, make offer to Robert Graig, ELECTROPHON, VIA MEL- LOCHIE 610A 41a, Milan (ITALY).

WANTED: NEW OR USED 45 RPM SINGLE NOT OVER 50c. WE ARE always interested in used and brand new recording. We will buy, any quantity up to 500 of any one record, including labels. ALZNER, 200 So. 3rd Ave., Maywood Illinois 60153.

WANTED: WE ARE ALWAYS interested in used and brand new phonograph, pinballs, bingos, etc. We will buy, any quantity up to 500 of any one record, including labels.

WE ARE ALWAYS interested in used and brand new phonograph, pinballs, bingos, etc. We will buy, any quantity up to 500 of any one record, including labels.

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Cash Box—April 13, 1968

MISC.

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91510, Horner, New York, 14
Chicofsky added that this is a good business, but we can’t expect too much new blood in the future because the cost of training a location contract is too high. “It’s not just the price of equipment...it’s also the price of goodwill.” And this loan-bonus is not just hurting the operator, but its hurting the distributor—it ties up the op’s money and he cannot purchase new equipment, Chicofsky added.

In late 1964, Chicofsky began negotiating with Rolf Bjornson of the New York City Board of Education, Nelson Hoppe, the director of the State Labor Department and interested New York distributors in an attempt to push thru a plan to train jukebox mechanics thru the Manpower Training Division of the NYC Board of Education. Approximately one year later, $70,000 was granted by the State Department to train mechanics on equipment loaned by distributors to the Board of Education. The school was successful. It obtained its objective—to train mechanics, but the trade failed to take advantage of this worthwhile training program. MONY and Chicofsky started a trend; the other associations followed in their footsteps and many fine mechanics have been trained by government subsidized schools.

“It was a shame the school had to close,” Chicofsky said, “we did everything in our power to keep it alive, but if you don’t have the trade’s support and the interest isn’t there—what’s the use?”

Chicofsky and his wife, Molly, reside on Long Island and are the proud parents of 23 year old Gary, a professional musician who played at President Johnson’s Inaugural Ball with Lester Lanin’s Society Band. Gary is currently teaching music and playing night club dates on week ends.

From cigar stand proprietor to coin machine operator to managing director of a solid, progressive trade association...a noble climb up the ladder of success, we think.

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