Racusin At NARM: Thinking Things Out About A $3 Billion Disk Industry To Come ••• Songs On LP's Survey: What's Being Done ••• The Holzer Process, By Any Name, Is Compatible w/ Labels ••• Post 'Graduate' Boom For Simon & Garfunkel ••• Gala Du Disque

THE LETTERMEN: COLLEGE DROP-INS

Int'l. Section Begins Pg. 54
The reaction to Scott McKenzie's "San Francisco (Be Sure to Wear Flowers in Your Hair)" is still fresh in everybody's mind. Scott touched a moment, captured it and made it his own. His message was honest; the sound was right and unmistakably clear. And he established himself as an international recording star and a troubador for our times.

Now he's recorded another single following in the path he's created... "HOLY MAN"

(written by John Phillips)
In both the technological and creative senses, the record industry is in the process of momentous change. As outlined last week by Norman Racusin, vp and general manager of RCA Victor Records, during his keynote address before the NARM convention, the future—in terms of the years ahead, not generations to come—carries with it unparalleled growth. But, Racusin noted with sober and studious reflection, there is a big “IF” attached to a glowing potential, one in which Racusin predicts a $3 billion industry by 1978, when NARM will hopefully celebrate its 20th anniversary.

The RCA record division chief’s address was replete with fascinating statistics and descriptions of innovations designed to make the marketing of prerecorded music a marvel of electronic wonderment. The new technology is to some extent already a fact of business life, but are a number of other developments that raise questions of concern. “Change is the hallmark of vital, growing industry,” Racusin said. But, he added, “the trouble is that few of us are certain that all of today’s changes are necessarily for the better.”

Creatively, Racusin pointed to the emergence of a new music whose expression requires that the record company nurture it. “This is not always easy,” Racusin said, pointing to a “certain amount of executive agony during the six months it took the Beatles to produce “Sgt. Pepper’s Lonely Hearts Club Band.”” This LP and those by the Monkees and the Jefferson Airplane “have been worth the wait,” but, along with the rapid turnover of singles hits, make it much more difficult for manufacturers to plan and produce on schedules geared to maximum merchandising efforts. The result, Racusin observed:

periods when merchandisers complain: “There’s nothing new and hot at the moment!”

The new trends, Racusin added, have also created new packaging problems—“gimmicks” with poor identification for self-service—thereby raising new complaints from merchandisers. “Racusin also said that the trend to groups—adding a greater recording expense on top of ever-increasing costs of retaining and acquiring established stars—has “seriously aggravated the profit squeeze.”

Racusin posed a number of questions regarding today’s “acquisitions and mergers” bonn on the manufacturer-wholesaling levels. “The new distribution associations and formations have yet to prove themselves,” Racusin said. “This they may well do—but all of us will be watching to see the wisdom and responsibility with which they wield their new economic power.”

Racusin also called for invention and innovation not without “adequate safeguards” where required. And here he touched on the development of the blank cassette, describing the ease of which cassette player owners can tape copyright works from the air or disks as possibly “seriously infringing on the proprietary interests of others and undermining the foundation of a viable industry.”

In our view, the here-and-now is a good time to start the wheels rolling on minimizing the pitfalls that can hinder the industry’s road to catering to a great demand for its product. Even if it’s a matter—as Norman Racusin so well demonstrated—of just thinking things out.
A Child's Garden of Evil.
A giant and a beanstalk, growing high.
A smoky castle in the sky.
Sleeping beauty, take a look
inside our mind-awakening

STORY BOOK
by THE ALAN BOWN

A Mike Hurst Production.
Another magic product from

A product of MGM Records,
a division of Metro-Goldwyn-Mayer Inc.
PAULA WAYNE
Spend 2 minutes and 59 seconds with this exciting new singing star.

"YOURS UNTIL TOMORROW"
c/w "It's a Happening World" #1021
Then spend a few minutes ordering from your RCA Distributor.
CBS Report Accents Disk Business Growth

NEW YORK — In a letter to stockholders, CBS chairman William S. Paley and president Frank Stanton forecast increased sales and earnings for all of the company's major businesses. The report also stressed continued growth and expansion and called the firm's present position "exceptionally promising."

4-Group Forecast

Covering each of the four operating groups in the CBS setup, the letter predicted that the record industry anticipates "continued vigorous growth" in '68, while the musical instrument business will resume "normally steady growth rate," and that the CBS/Columbia Group will "share fully in the increased family entertainment and music markets for leisure and entertainment" which an upturn in the economy would result in.

Expansion of advertising in '68 is projected by the broadcast divisions which, according to the report, "will reflect the preceding years' gains in the upturn in the advertising market." The firm predicted growth in all aspects of the broadcast business "with particular emphasis on new record marketing systems" in the coming decade.

Toucing on conglomerate tape cartridges, methods of distribution and the development of new superstars in the music field, the report stated that "it is not beyond reason that, within the next ten years, the tape market will increase to a volume of three billion dollars each year." It further stated that "the industry at stands at a crossroads today which will affect its future for many years."

Out of college classrooms for nearly seven years, the Lettermen have been spending more time on campus now due to their shorter undergraduate days. Even before the threesome staged a single show, "Golden Rule," My Head/Cant Take My Eyes Off You," they were among the highest rated attractions on the college scene, and showed consistent album sales.

Jim Pake, Gary Pake and Tony Butala had attracted praise as solo singers before forming the Lettermen in 1961. Since teaming, they have achieved straight "A" grades in LP sales, single success and performing popularity with nightclubs and television specials as well as the campus concerts that have become the group's trademark.

Currently wrapping up a mid-west swing and beginning a series of appearances at colleges in the south, the Capitol team is clicking with "Sherry Don't Go" on the singles chart, and "Golden Rule, My Head/Cant Take My Eyes Off You," on the album charts.

INDEX

Cash Box — March 30, 1968

Cash Box — March 30, 1968

Racusin At NARM: Thoughts On A $3 Bil To Come

MIAMI—Celebrating the tenth anniversary of the formation of the National Association of Record Merchandisers Inc., the group brought in 600 NARM members heard RCA Victor Records chief Norman Greenberg give the keynote speech, the future of the Record Business. Among the other topics discussed was the upsurge of sales during the "Golden Decade, Volume II." Racusin took a looking into American recording industry policies and the resulting effects on the record business in general, specifically many of the "yellow pages" that are present in the coming decade.

"It is obvious to all of us that in the past decade, the recording industry has undergone a substantial revolution in its business techniques and methods. These changes and developments will have a profound effect on the music business for the next ten years."

"You will continue to find new outlets for recorded music. There is a one aspect of our business where diversity runs rampant today and it is understandable that there are areas of recorded music, tape, which may be the major growth factor of the next decade."

"It is in the sale of the fastest growth rate today and — it has, of course, opened new markets and new opportunities for the sale of recorded works."

Unfortunately, technology which makes the greatest growth possible has also led to several "M's" — problems which underlie the interdependence of manufacturer and merchanter and require immediate and essential solution. The first of these problems is that with numerous cases of unauthorized use of record tapes by anyone. The second is that the practice of artists and record producers is not only bypassing the manufacturer, but also the wholesaler and the retailer, the former and the musicians' union. Small wonder that these duplicators can undersell legitimate dealers on all but the product and if left unchecked, represent a serious potential threat to the entire business. The Record Industries Associations are making a concerted and determined effort to stop this action in a number of cases to stop this practice."

Outdated Standards

Racusin brought out the fact that the product of music is copyrighted and remains on the books predates the tape recording industry and therefore products are out of date and present manufacturers have no protection from manufacturers from illegal tapings. RCA has charged NARM members and all manufacturers and merchanters to take notice of the fact that Congress is considering legislation to protect copyright laws, and to make their requests on page 47)

NARM's President's Panel Tackles Major Issues

MIAMI — In a move designed to strengthen the relationship between manufacturer and merchanter, a line of "most influential" names in the record business composed the first NARM Presidents Panel, designed to encourage and resolve problems of business sessions of last week's meeting. Panelists included representatives of Lp Bennett (Liberty), Clive Davis (Columbia), Barry Gordy, Jr. (Motown), Jerry Moss (A&M), Jerry Ross (Mercury), Cy Leslie (Pickleweed Int'l), Don Malley (RCA Victor) and D. H. Toller-Bond (London) and was moderated by MCA va Bill Gallagher.

The panelists investigated the NARM membership, the panel touched on such areas as the demand for new product and its effects, standardization of equipment and packaging, and the effects on the record companies, the areas and the effects of mergers on distribution.

The greatest problem on possibly the most minds was that of the much-discussed phasing out of mono product, and the product's potential for fulfilling such a venture. On this subject, D. H. Toller-Bond stated that London expects to be totally "out of mono" and it will fill it quick. London will take mono LP's out of its present line, but the panel members (Al Bennett, Irving Green, M. Toller-Nasatir) felt that a more moderate approach. The majority felt that the phase-out should be taking place now, and the industry is still a large portion of saleable mono product on the market, and that a sudden death handling of the situation would hurt the business in general.

(Continued on page 10)

Talent Search Due On NBC Network

NEW YORK — A talent search over network television for the next "American Bandstand" will take place when NBC kicks-off "Showcase '68," Program, a summer replacement in the 1967-68 season. The search is to see talent that has had no network exposure to date and is under 25-years-of-age. Emmce will be Lloyd Thaxton, popular host of teen-oriented TV show "American Bandstand," and the judging will be Sept., when winners will be selected by a panel of judges. Showcase Production Company's merge with NBC from 3777 7th Ave in New York is now auditioning talent for the telecaster.

Garris Heads Dot Promo

NEW YORK—Peter Garris is joining Dot Records as vice-president and promotion manager, Garris, who leaves a similar post at Scepter-Wand Records in New York, will head Dot at offices in Hollis, Georgia. Garris will direct a force of some 16 regional promo reps.

Holzer Process, By Any Name, Spells Compatibility For Growing Label Roster

NEW YORK—By any other name, howfor Holzer's CSG process for compatible disks is catching on. The process, designed to reveal plans to market the Holzer innovation, is releasing a batch of LP products specifically adapted for the use and has already marketed two singles in the new format. Both singles are from the same album and have marked two singles in CSG, which Atlantic is retaining as its call-letters format.

Actually, Atlantic previously sent out for "Think It Over" by Steve Alaimo called "Denver." Done on a test basis, reaction was favor- able and led to the use of the Atlantic exes.

WB To Cut 'New Faces' Volumes

NEW YORK—The winter edition of Richard Silliman's "New Faces" review has been set as an original cast album. Richard Haines Productions opens on Broadway in May. The previous "New Faces," those of 1962 and 1966, were recorded by RCA Victor Records. Silliman has been putting together "New Faces" reviews since the '30's.

---

---
A long time ago in Egypt
The Pharaoh had a million slaves.
He beat them to death in the desert sun
To build him a fancy grave.

What a terrible thing to do.
What a terrible thing to do.
But that's just history
and anyone can see:
IT COULD NEVER HAPPEN HERE!

Then close by the river Jordan
The gentlest of men was born.
They nailed Him to a cross on Calvary hill
With a crown of razor thorn.

What a terrible thing to do.
What a terrible thing to do.
But that's theology
and anyone can see:
IT COULD NEVER HAPPEN HERE!

Now how many men remember
The maddest murderer of all?
His victims cried out over six million strong
And the world never heard their call.

What a terrible thing to do.
What a terrible thing to do.
But that was Germany
and anyone can see:
IT COULD NEVER HAPPEN HERE!
IT COULD NEVER HAPPEN HERE!
We'd never let it happen here;
No!
IT COULD NEVER HAPPEN HERE!

Three tears for a mighty nation;
Too soon her glory turned to shame.
She spent all her dollars on bullets and bombs,
And pennies on misery and pain.

What a terrible thing to do.
What a terrible thing to do.
But that's insanity
and anyone can see:
IT COULD NEVER HAPPEN HERE!
IT COULD NEVER HAPPEN HERE!
We'd never let it happen here;
No!
IT COULD NEVER HAPPEN HERE!

©1968 by Gary Geld & Peter Udell
NEW YORK — “Two of the biggest hits of the year,” said Donnie Dunagan, the star of the soundtrack album, “The Sounds of Silence,” is twice played in Slide, “The Graduate,” at the opening and close credits. The soundtrack that established Simon & Garfunkel on the hit parade, “Sounds of Silence,” is a second LP that has also returned to the best seller lists as a result of the movie. The album is expected to have been further bolstered in sales by 200,000 copies.“She Will” performed in the movie and is among the picks of a new single.

Incorporated sales reportage has also been received with regard to the team’s first album, “Wednesday Morning, 3 AM,” which includes “The Sounds of Silence.”

The inclusion of the soundtrack’s appeal is obviously connected to the work of Simon & Garfunkel, the album’s producer, Paul Christensen, has reported for their earlier recordings has surpassed Columbia’s expectations, becoming one of the biggest selling, a phenomenon, “Bloomings.”

Along with incidental music for the movie Dave Grusin, Simon & Garfunkel are included on the soundtrack with material from each of their albums. “Scarsdale Fair” is performed in an extended version on the score, but was included in “Parsley” and has since been cut single (a & with a bullet this week). The Big, Bright Green Peaceful

Atlantic Passes $5 Mil Mark in New LP’s

A major point of the dealer and distribution came in mid-January, it was carl’s. Sales of contemporary LP’s, abruptly, on the 100,000 mark and is now continuously increasing its weekly sales figure. The revival of the rock standard was produced in by the top charters, Bob Crewe and Bob Gaudio, Madeline Bell’s “I’m Gonna Make You Love Me” which was produced in England by Johnny Frans of Philips over a year ago and “re-discovered” in the U.S. by Eddie Moss’ American management. Moss, former manager of Mercury’s American, has been, in the words of one industry executive, “the expatriate American singer is currently in the U.S. with her manager, Tony Tommaso, they have just signed with Associated Booking Corp. A Bell album based upon the hit song is being rushed released. “Summer Breeze” by Blue Cheer was produced in San Francisco by corporate producer Abe Kesh. The album, “Vince Ehrlich, from which the single is taken, is simultaneously moving up the LP charts.

“Cinderella Rockerette,” by Esther and Afarim, stems from Philips of France. The song was written by Maurice Chevalier and performed by Smothers Brothers comedy hour staff. Released only several weeks ago, the deck is already on the charts. The LP aims to be in the United States for TV and personal appearance dates about mid-April.

Merc Shows Might

Alan Mink of Mercury contributes 2 chart singles. "The Mighty Quinn," performed by Manfred Mann, was produced in London by Mann’s producer Jerry Brog who visited the U.S. last week hoping to arrange a U.S. tour. Manfred Mann will shortly be featured on its first self-composed motion picture soundtrack album, “Up The Junction,” which began U.S. theatre distribution March 15, and soon after the movie album will come a Mercury disk based on the hit single. Pete Wright’s “I Always Think About You” by the New Colony Six in Chicago, was produced in 10-play by both WLS and WCFL in Chicago has sold well locally and is breaking in a number of other major markets.

Rory Bourke of Smash is repped on the Top 100 by 2 singles. "Little Green Apple," by Roger Miller, has enjoyed healthy sales. Nashville Mercury chief Jerry Kennedy produced the date. The longest worked single in the corporate hit (Continued on page 47)
Raucin Probes Disk Future At NARM

(Continued from page 7)

New York—Two House Committees of Congress have just concluded their antitrust investigation of the recording industry—cassette manufacturers, record producers, and independent merchants. Legislation to restrict the recording industry's ability to regulate the price or quality of cassettes and other forms of entertainment media has been introduced by Representative Bertram Frank, D-Ohio, and Senator Edward M. Kennedy, D-Mass. The legislation seeks to prevent the recording industry from dictating the quality of products as a way of controlling the market for-priced products. The legislation would also require the recording industry to provide fair compensation to artists and performers for their work. The legislation has been met with strong opposition from the recording industry, which argues that such restrictions would make it difficult for artists to make a living. The legislation is currently pending before the House Judiciary Committee and the Senate Committee on the Judiciary.

NARM Prexy's Panel Tackles Major Issues

(Continued from page 7)

Petersen Subsid In Expansion Move

LOS ANGELES—Robert E. Petersen, chairman of Petersen Publishing Co., Inc., has announced plans for an expansion program for its TV Guide magazine and TV Record Guide. The expansion program includes the creation of a new entertainment industry, the development of a new entertainment industry, and the development of a new entertainment industry. The expansion program will be supported by additional revenues from the sale of merchandise, advertising, and outdoor advertising. The expansion program is expected to result in increased profits for the company, and the company is expected to be able to expand its operations in the future.

Hazelwood-ABC Join Forces In Major Honey Ltd. Promo

BEVERLY HILLS — Lee Hazelwood, president of ABC Records, and John Davis, president of Honey Ltd., have announced plans for a joint promotion program for a new recording. The promotion program will be supported by the release of a new recording, which will be distributed by ABC Records. The promotion program is expected to result in increased sales for ABC Records, and the company is expected to be able to expand its operations in the future.

Cash Box—March 30, 1968
In Baltimore, Boston, Charlotte, Chicago, Cleveland, Dallas, Denver, Detroit, Hartford, Los Angeles, Minneapolis, New York, San Francisco, Seattle, and Philadelphia, Pat's hot, new big band sound is turning on the DJs . . . and vice versa. The volume is up, frequency (of sales) is at an all time high and Pat's riding on the crest of the waves (air) with the most original album of 1968.
CashBox Radio Active

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

(TALLY COMPLETED MARCH 20, 1968—COVERS PRECEDING WEEK)

<table>
<thead>
<tr>
<th>% OF STATIONS</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>44%</td>
<td>Take Good Care Of My Baby—Bobby Vinton—Epic</td>
<td></td>
<td>44%</td>
</tr>
<tr>
<td>42%</td>
<td>Look To Your Soul—Johnny Rivers—Imperial</td>
<td></td>
<td>42%</td>
</tr>
<tr>
<td>38%</td>
<td>Honey—Bobby Goldsboro—United Artists</td>
<td></td>
<td>98%</td>
</tr>
<tr>
<td>34%</td>
<td>I Wanna Live—Glenn Campbell—Capitol</td>
<td></td>
<td>34%</td>
</tr>
<tr>
<td>33%</td>
<td>Delilah—Tom Jones—Parrot</td>
<td></td>
<td>81%</td>
</tr>
<tr>
<td>32%</td>
<td>Mony, Mony—Tommy James &amp; Shondells—Roulette</td>
<td></td>
<td>32%</td>
</tr>
<tr>
<td>31%</td>
<td>Unicorn—The Irish Rovers—Decca</td>
<td></td>
<td>31%</td>
</tr>
<tr>
<td>30%</td>
<td>Me The Peaceful Heart—Lulu—Epic</td>
<td></td>
<td>43%</td>
</tr>
<tr>
<td>29%</td>
<td>Goodbye Baby—Tommy Boyce &amp; Bobby Hart—A &amp; M</td>
<td></td>
<td>29%</td>
</tr>
<tr>
<td>28%</td>
<td>100 Years—Nancy Sinatra—Reprise</td>
<td></td>
<td>63%</td>
</tr>
<tr>
<td>27%</td>
<td>Come To Me Softly—Jimmy James &amp; Vagabonds—Atco</td>
<td></td>
<td>27%</td>
</tr>
<tr>
<td>26%</td>
<td>I Will Always Think About You—News Colony Six—Mercury</td>
<td></td>
<td>26%</td>
</tr>
<tr>
<td>25%</td>
<td>Cowboys To Girls—Intruders—Gamble</td>
<td></td>
<td>25%</td>
</tr>
<tr>
<td>24%</td>
<td>Impossible Dream—Hesitations—Kapp</td>
<td></td>
<td>65%</td>
</tr>
<tr>
<td>22%</td>
<td>I Love You—People—Capitol</td>
<td></td>
<td>22%</td>
</tr>
<tr>
<td>21%</td>
<td>Love Is All Around—Troggs—Smash</td>
<td></td>
<td>89%</td>
</tr>
<tr>
<td>20%</td>
<td>Sherry Don't Go—Lettermen—Capitol</td>
<td></td>
<td>77%</td>
</tr>
<tr>
<td>18%</td>
<td>Red, Red Wine—Neil Diamond—Bang</td>
<td></td>
<td>46%</td>
</tr>
<tr>
<td>17%</td>
<td>Unwind—Ray Stevens—Monument</td>
<td></td>
<td>17%</td>
</tr>
<tr>
<td>16%</td>
<td>The Good, The Bad &amp; The Ugly—Hugo Montenegro—RCA</td>
<td></td>
<td>16%</td>
</tr>
<tr>
<td>15%</td>
<td>Funky Street—Arthur Conley—Atco</td>
<td></td>
<td>79%</td>
</tr>
<tr>
<td>14%</td>
<td>In Need Of A Friend—Cowsills—MGM</td>
<td></td>
<td>63%</td>
</tr>
<tr>
<td>12%</td>
<td>Unknown Soldier—Doors—Elektra</td>
<td></td>
<td>24%</td>
</tr>
<tr>
<td>11%</td>
<td>Turn On Your Love Light—Human Bein—Capitol</td>
<td></td>
<td>32%</td>
</tr>
</tbody>
</table>

LESS THAN 10%—BUT MORE THAN 5% | Total % To Date

<table>
<thead>
<tr>
<th>Call Me Lightning—The Who—Decca</th>
<th>52%</th>
<th>No Communication—Five Americans—Abnak</th>
<th>9%</th>
<th>Sit With The Guru—Strawberry Alarm Clock—UNI</th>
<th>66%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brown Sugar—Watts 103rd Street Band—Warner Bros.</td>
<td>9%</td>
<td>I Got The Feelin’—James Brown—King</td>
<td>72%</td>
<td>She’ll Be There—Vikki Carr—Liberty</td>
<td>28%</td>
</tr>
</tbody>
</table>

Cash Box—March 30, 1968
OTIS REDDING
THE DOCK OF THE BAY
NEW YORK

John Willock has brought out the score and the song of his "Other Scenes and The New Yorker" combination. This is an interesting article by Tim Leary as well as articles on Maceo, the Warhol naming of "Dance" and the Maharishi and conditions in a Creek prison.

Doors played Bill Graham’s Fillmore East this weekend as did Art Garfunkel. The film, which has just made a short promotional film on the Doors, is in more than vivid color, and quite good. Interested parties might book it through either Elektra or Upstart. Plans are in the works for an Upstart reissue of Arts Nova as well.

Gut’s Knick and the Pips were at the Anderson Theatre this past weekend and the billboard featured Bill Burdon and the Animals, the New York Electric String Ensemble, and the Ship Machine.

Jim Kweskin and The Jug Band, which (along with people like Tom Rush, Leona, Nick, Patti, Wesley, Mel, Lyman, and Jeff Gучк) is the real Boston/Cambridge scene, provided a new open, opened at the Cafe Au-Go-Go last week.

Beverly Ann

Beverly Ann

Hollywood

Where have all the flowers gone?

It was just about a year ago that the hippie-horror-comedy, pulling in the west and blonv in the wind, caught the attention of the music biz. A bouquet of flowers took root on the charts.

We suggested, at the time, that the father of flower children was not Lord Tim Hudson (the former D. J. who is generally credited—no kidding—for creating the phrase) but guys like Jean Jacques Rousseau (who predicted two decades ago) or Henry David Thoreau who swam, fished, hunted, beans, and sons, again and again in the woods, perhaps at the Parent’s camp. Daddy, what is Heaven like?

It is included in the packaging.

Tom Wilson’s powerful indie production outfit is soon to spring three LPs out of the Frazer Cycle, the Ill Wind, and the Bagatelle. The Bagatelle is a host of guest artists. Wilson has just completed his Record Plant studies on 41st St.

Tom Rush’s "Circle Game" album is starting to garner all kinds of sales, which will appear in solo concert at Boston’s Back Bay Theatre on April 20th.

Beverly Ann’s Young Savages re-open at Harlow’s on Mar. 25th for an unlimited gig.

Gardens "The Dave Carrs Left over" by Charles Finkel’s party (where Gordon Benson was acting as bartender) to wing it to Mussak, the Record Plant sessions with James Carr. The Record Plant will probably be "The World Needs Latin Jazz.

Ray Charles album just out on Tamla’s "Slow Down" on "Ray’s Beat" it’s beautiful. George, all the managers in charge, the label, is very excited about it, even kicking off the book.

Beverly Ann’s "You’ve Got Your Mind (On Other Things)" on the label seems to be taking off.

The Happenings were a pleasant thank you the Corinthian Room at the Park Sheraton last week.

Big party at the Silver Lake last weekend.

Siege Paul and the Jinn Hendrix Ex-Press opened and covered a lot of ground with the Soft Machine and Jesse’s 1st. Carnival Octopita was among those in attendance.

Interesting sidelong of the recent happening, several acts in the U.S. were doing an armed forces tour and wanted to do their white back. "Goin’ Out Of My Head," but weren’t allowed to do it because of too many other army basses on the road. David Blue was doing it lately. Nothing like covers.

Herb’s new single, "Julie" will tape her second Merco album already and more should follow. The Comed Heat, for one, amplified their synthesis of blues and stone-gas and covered parts of the Canyon. The Stone Pones with Linda in tow, promised to hang their hat on a few of the older ones.

"The Dock of the Bay" new known as Aero Space Records... Buddy DeVito, former Harry James band vocalist and most recently front man for Don Williams, has left his label for "The Dock of the Week." Our "West Coast Girls of the Year" is Dot Records’ Marilyn Lovell, that green-eyed songstress-comedienne currently purring her first LP for the label.

Our quote of the week from the L.A. Free Press and columnist Dink, "The DiBelli whose comments on the recent Grammy awards include: "Perhaps the most exciting thing in American music other than the 1956 rock bill, the 1957 rock bill, the 1958 rock bill, the 1959 rock bill..."

EXCLUSIVE INTERVIEW

"One of the most exciting things to happen in rock music..."

Chicagoh E. T. S. Leonard Nimoy and the Apollo Group, hosted by Summit Dist. and A & M Records.

The raunchy, raunchy Don Williams album, "God Bless Us," is here for the first time at U.S. club appearance, and, judging from the opening night response, it certainly won’t be their last. Capitol’s Human Beinz made an in-store appearance at Folk Bros. last Saturday to autograph copies of their hot album, "Nothing But Me." Another album to be released imminently is the Upstart's new album, "ESP.

There’s talk of a new sound coming from the Upstart’s "Love & Mec" label. It is generally believed to be "Mountain Music" of some kind. The group’s debut single features a new sound type, "Hey, Hey, Hey." the group’s debut single features a new sound type, "Hey, Hey, Hey.

The songwriter, who’s name is John Williams, has just released a new album, "The Wayward Bus" and includes a number of projections into the future. Hoy’s a rising star, having made his name at the Whisky A Go Go with his duo, "The Dog and Pony Show." Hoy will attempt to sell his album to the world. The group’s debut single features a new sound type, "Hey, Hey, Hey." The group’s debut single features a new sound type, "Hey, Hey, Hey.

Hoy tells us that ESP is a broad and confusing term. It talks about a lot of different concepts. Hoy is a "musician" and he’s been through a lot of changes in his music. Hoy is a "musician" and he’s been through a lot of changes in his music. Hoy is a "musician" and he’s been through a lot of changes in his music.

Hoy tells us that ESP is a broad and confusing term. It talks about a lot of different concepts. Hoy is a "musician" and he’s been through a lot of changes in his music. Hoy is a "musician" and he’s been through a lot of changes in his music.

Hoy tells us that ESP is a broad and confusing term. It talks about a lot of different concepts. Hoy is a "musician" and he’s been through a lot of changes in his music. Hoy is a "musician" and he’s been through a lot of changes in his music.

Hoy tells us that ESP is a broad and confusing term. It talks about a lot of different concepts. Hoy is a "musician" and he’s been through a lot of changes in his music. Hoy is a "musician" and he’s been through a lot of changes in his music.

Hoy tells us that ESP is a broad and confusing term. It talks about a lot of different concepts. Hoy is a "musician" and he’s been through a lot of changes in his music. Hoy is a "musician" and he’s been through a lot of changes in his music.

Hoy tells us that ESP is a broad and confusing term. It talks about a lot of different concepts. Hoy is a "musician" and he’s been through a lot of changes in his music. Hoy is a "musician" and he’s been through a lot of changes in his music.
FROM ZABADAK
TO XANADU

THE LEGEND OF
XANADU

#66287

... a legend in its own time

DAVE DEE,
DOZY, BEARY,
MICK & TIER

the legend soon to
transfer from the
top of all the
English charts
to the top of all
American charts

FLASH NOW #1
IN ENGLAND

IMPERIAL
A PRODUCT OF
LIBERTY RECORDS

Cash Box—March 30, 1968
THE EXPRESSION OF COLOUR IS HERE!

"You Must Be a Witch"

The Lollipop Shoppe

Produced by Danielle Mauroy for Lord Tim Productions
With all those LP's and EP's around, who needs HP's?

Just the fifty million kids who want their music portable, low-priced and very groovy.
Which means that you need Hip Pocket Records.
You need them out where they'll sell right off the rack for you.
Because for just 39c* a kid gets not one but two big hits.
He gets them on a disc so small (3 3/4 inches) he can carry a couple of dozen of them in his pocket.

A disc so tough he can drop it, step on it, sit on it.
Philco Hip Pocket Records are new. Exciting.
We think you'll get excited, too. About the new profits HP's will put in your pocket.

HIP POCKET RECORDS

*Manufacturer's Suggested Retail Price.
**Cash Box Record Reviews**

**Picks of the Week**

**BEE GEES** (Atco 6570)

"(2:07) (Nemperor, BMG—Gibb, Gibb, Gibb)

More accent on the rhythmic element of the song, and a greater use of acoustic effects. The single used in recent Bee Gees singles gives this song an unusual style for the team. Changing tempos and powerful instrumental thrust put an extra punch in this "GOD" follow-up. Strong slab to be heard from this group. Flip: "In The Mood" (2:04) [Same credits.]

**BOBBY VINTON** (Epic 10305)

Take Good Care Of My Baby (2:45) [Screen Gems-Columbia, BMG—Goffin, King]

The solid bass undercurrents sail a boat just below the surface of this smooth listening ballad. Vinton's vocal and the lovely melody of this memory limer from the Bobby Vee catalog make the track one that will gain middle-of-the-road listeners and that will enhance its power while the suggested beat should keep the teens tuned in. Across the board breakout selection. Flip: "Strange Sensations" (2:17) [Acapella, ASCAP—Vinton]

**ERIC BURDON & ANIMALS** (MGM 13917)

Anything (3:20) [Sea-Lark, Sirenadora, BMG—Burdon, Briggs, Welder, Jenkins, McKenzie]

Slow rock with a tasteful touch of soul in the vein of "San Franciscan Nights" gives the hitbound impetus to this strong effort from Eric Burdon & the Animals. Stunning string lines add further sheen to the side providing a fine foil for the melacholy Burdon vocal. Good follow-up to "Monterey" in this deck. Flip: No info available.

**STEVIE WONDER** (Tamla 54165)

Shoo-Be-Doo-Be-Doo-Da-Day (2:44) [Jobete, BMG—Cosby, May, Wonder]

Delighting combination of Detroit and Gospel stylings on this sort of slow to mid-speed side should put Stevie Wonder back on the heavy sales roster for pop and blues oriented markets. A slow rock groovy with a fire from the orb build and outstanding vocal. Expect the deck to pick up immediate breakouts. No flip info available.

**GLEN CAMPBELL** (Capitol 2146)

I Wanna Live (2:42) [Windward Side, BMG—Loudermilk]

Light waltz side with a catchy listening public in mind and a punch that should keep Glen Campbell's pop audience enthusiasm working giving the charting new showcasing with breakout potential. Solid pop "feel" with a touch of country rounds out the selection for multi-market response. Flip: "That's All That Matters" (2:31) [Pamper, BMG—Cochran]

**JEFFERSON AIRPLANE** (RCA Victor 9496)

Greasy Heart (3:19) [Icebag, BMG—Sickl]

Grace Sick steps back into the solo spotlight with the Jefferson Airplane's latest outing, "Greasy Heart." Potent throbbing rhythm, some outstanding guitar breaks and the sharp vocal delivery give the team its commerci-able cut. Excellent single with a powerful audience behind it. Excellent market potential. No flip info available.

**JOE SIMON** (Sound Stage 7 2608)

(You Keep Me) Hangin' On (2:45) [CarpeX, Alanbo, BMG—Mize, Alien]

Each new effort brings Joe Simon closer to the top, and every play of his latest single makes it a bit easier to soil before. Slow ballad here packs a blockbuster potential that should put the charter high on early sales charts. Excellent market through delivery, Joe Simon's voice can make this track a monster. Flip: "Long Hot Summer" (2:20) (Cape Ann, BMG—Orange)

**SCOTT McKENZIE** (Ode 107)

Holy Man (2:45) [Honest John, ASCAP—Phillips]

"The kick of a Battle of New Orleans" is packed into "Louisiana Man" on this new single from Scott McKenzie, but the slowly told story of a lover's disillusion "On Courtyard" comes over with the eerie dramatic appeal of another "Billie Joe" for the charters. Extraordinary handling of both tracks gives either side the prospect of sales fireworks.

**BOBBIE GENTRY** (Capitol 2147)

(Light Up A Fire) (2:35) [Acuff-Rose, BMG—Kershaw]

"The kick of a Battle of New Orleans" is packed into "Louisiana Man" on this new single from Scott McKenzie, but the slowly told story of a lover's disillusion "On Courtyard" comes over with the eerie dramatic appeal of another "Billie Joe" for the charters. Extraordinary handling of both tracks gives either side the prospect of sales fireworks.

**FIREBALLS** (Atco 6559)

Goin' Away (2:28) [Dundee, BMG—Tomasco, Tomasco]

Softening the baze of their "Bottle of Wine" hit down to a simmering speed, Fireballs come up with a particularly grand outing here. Easy moving track with an exciting folk flavor and some good group harmony. This track could be a front runner. (Flute, BMG—Ridinger). Faster song with electronic effects. Tempo is likely to please fans drawn to the team's first hit.

**PEGGY MARCH** (RCA Victor 9494)

If You Love Me (Soul Coaxing) (2:35) [Southern, ASCAP—Polnareff, Skyler]

First vocal performance of the noise making Raymond LeZevre instrumen- mental "Soul Coaxing" shows Peggy March on a brilliant side that can be attracted to solid sales from teen and middle-of-the-road fans. Stunning arrangements offer the exceptionally lovely material with a solid market potential. No flip info available. Flip: "Thinking Through My Tears" (2:40) [Blackwood, BMG—Daryl, Vera]

**INEZ & CHARLIE FOX** (Tamla 53523)

"(2:22) [Capitol, Cee & Eye, BMG—Fox, Fox, Glover]

Following their "Count the Days" hit, Inez & Charlie Fox step up the pace with a hefty throbber that should attract dance fan notice. The team is in peak form with this rocker that can be figured for solid r&b reception and a good pop fan action. Flip: "Undecided" (3:00) [Vee Vee, Cee & Eye, BMG—Fox, Fox] Another very fine track with good dance beat.

**ROBERT KNIGHT** (Rising Sons 708)

The Love Groove (2:44) [Capitol, ASCAP—Whitson]

Pleasant vocal sound of Robert Knight works well on a lovely melody with softly throbbing backing on an effort that could put the "Evelatizing Love" mark... The ballad here is a good side with a production that is very well done. Flip: "The Power of Love" with an 1812 Overture theme puts a zing into the sales impact of the side. A very nice selection for pop and blues markets. Flip: "Love on a Mountain Top" (2:25) [Sons of Ginza, BMG—Cason, Gayden]

**RUFUS THOMAS** (Stax 250)

The Memphis Train (2:30) [East, BMG—Thomas, Rice, Sparks]

Belting rhythm shocks and a blazing vocal explosion from Rufus Thomas gives the team another 45 which should be a good one with an "overdrive" potential. An extra strong side that could make this deck a double-hitter. Up-tempo drive and hearty vocal brew.

**VICKI ANDERSON & JAMES BROWN** (King 6152)

You've Got the Power (2:57) [Wisto, BMG—Brown, Terry]

With James Brown riding another hot single on "I Got the Feelin'" he should have a second-cut audience key, for those of you who want to give him the top of the market. A very nice change of pace, a good side with a powerful audience behind it. Flips: "Share a Little Love" (With the World)" (3:08) [Icebag, BMG—Bain] Fine electric blues side.

**OSCAR TONEY, JR.** (Bell 714)

"(2:56) [East, BMG—Floyd]

Expect another slow sided market standout. This Oscar Toney, Jr. talent for dramatization. Super-fine delivery of an outstanding ballad gives the artist another nice title track for the team, with an "overdrive" response to be expected from pop fans. Could be a side that will catch fire. Flip: "Love That Never Grows Cold" (2:52) [Papa Don, BMG—Toney]

**ISLEY BROTHERS** (Tamla 54164)

Take Me In Your Arms (Rock Me A Little While) (2:39) [Jobete, BMG—Hillard, Dondero, Redd]

The beat goes on in the Motor Town groove, and this new set brings a new zest to the pace as only the Isley Brothers can do. Good side with a powerful audience behind it. Excellent market. No flip info available.

**VIBRATIONS** (Okeh 7311)

Love In Them There Hills (2:17) [Downstairs, Double Diamond, BMG—Gambles, Chambers]

Big belting rock rhythm adds a powerful pop appeal to the already size-able Hot Sales chart. Excellent team with a powerful audience behind it. Good side on "Love In Them There Hills" that should have the song scoring across the teen scene with best seller solidarity. The deck's a winner. Flip: "Remember The Rain" (2:52) [Same credits.]

**LOUIS ARMSTRONG** (Vista 466)

The Bare Necessities (2:23) [Wonderland, BMG—Glykison]

Happy time banjo-and- brass arrangement of the Academy Award nominated from "The Jungle Book" brings Louis Armstrong back in a very nice way. The track features a variety of tempos and angles that would give any styling a good chance. No flip info available.

**CONNIE FRANCIS** (MGM 13923)

Why Say Goodbye (2:25) [Robbins, ASCAP—Pop, Kusik, Snyder, Cour]

Beatiful ballad from the composer of "Love Is Blue" gives the Connie Francis a grand vehicle for bright return to the winner's circle. Stunningly handled for exposure on pop and easy listening formats, the song is a show- case for a soft and deeply soulful treatment. The side is a good one with a fine grooving vocal outburst that is always the answer. Excellent side with powerful audience behind it. Flip: "Addio Me Amore" (2:17)

**GLORIES** (Date 1593)

My Sweet, Sweet Baby (1:59) [Dandelion, Bob Yore, BMG—Ervin]

Consistently strong and in the running for a breakout recognition, the Glorys come up with a particularly grand outing here. The track features a potent blend of rhythmic and emotional punch amplified by a towering vocal that will have a powerful audience behind it. Excellent side with powerful audience behind it. Flip: "Stand By" (2:15) [Devon, BMG—Ruffin]

**ARTISTICS** (Brunswick 55370)

Trouble, Heartache and Pain (2:15) [Jalynne, BRC, BMG—Reed, Smith]

Regular climbers on the r&b charts, the Artistics have a new track that could add plenty of pop repositioning to the team's popularity. A very nice mid-speed thumper with outstanding vocals from the group and a dance-oriented rhythmic oink on "Trouble, Heartache and Pain" should have the side scoring with a good pop audience behind it. Flip (Hard To Carry On) (2:18) [Same pubs, BMG—Smith, Sims] Very fine side with a Miracles alike.
and now... the album which created all the talk... with the music which started all the excitement... from the group that will make music history.

**Picks of the Week**

**SUNDOWNERS** (Decca 32296)
Sunny Day People (2:30) [Duchess, BMI—Capitol, Demier]
Dance appeal packs sales attractiveness into this pounding track that carries a rhythmic beat and catchy hook. Record critics from the Sundowners earmark the track for big things in the future.

**ROTARY CONNECTION** (Capitol Concept 1225)
Out Of Mind (2:55) [Epic, BMI—Porter, Hayes]
Unusual arrangement of the Sam & Dave groove should put this out-of-earthing on the playlists at radio stations. The themes and feeling of the Rotary Connection turn up on a new brand of beat. Progession interludes with the group on LP have similar sounds on the flip: "Ruby Tuesday" and the Connections other single just out—"Amen" and "Lady Jane."

**ROBBY TAYLOR** (Interga 123)
This Is My Woman (2:39) [Hursos, ASCAP—Milrose, Bernstein]
Performing power and material strength gives Robby Taylor a solid shot at the breakthrough standings on this glistening ballad with a splendid that solidifies traction with pop and blues radio. Solitary piano with outstanding vocal showing that will gain plenty of exposure. Flip: "A Stop Along The Way" (2:31) [Ensign, BMI—Millrose, Anfield]

**APOLLO** (Frisco, BMI—Glasper)
Seven Days (2:40) [Richmire, BMI—Bogel]
Sickly r&b beat and a terrific female lead make this side an immediate reaction to the blues and pop spinners. Punching arrangement add additional impact and dance appeal on a side that should make a reputation for the group. Big soul workout with heavy sales potential. Flip: "Open The Door, Fool" (2:42) [Frisco, BMI—Bogel]

**EDDIE ROB IN EZ CHEATHAM** (Capitol 2160)
Lover & A Friend (2:38) [Tune Kel, BMI—Bogel]
Passed over r&b track with a good lyric and vocal attractiveness that could start action on both R&B and pop fronts. Excellent dance geared rhythmic addition adds further fuel to the fiery impact of this effort. Tip: This tune could be the big impetus to this impressive effort. Flip: "I'll Have To Do It Over" (2:39) [Same credits]

**MOSES & JOSHUA** (Mala 598)
Get Out Of My Heart (2:00) [Paiva Don, BMI—Dillard]
Sickly r&b style and vocal format between the duo of Moses and Joshua and the pounding dance rhythm of this mid-slow cooker make the track one destined for bright blues reception and a solid pop sparking. Hard hitting showing with a big prospect for breakthrough rating. Flip: "We Don't Want Us Together" (2:24) [Same credits]

**JIMMY DELPHIS** (Karen 1388)
Sign The Paper (2:19) [Bobbie Dean, BMI—Hickey, Hester]
New twist in love lyrics adds a extra impact to this power packed blues thunder. Very fine sounding performer in Jimmy Delphis, and a fine solo arrangement for dance teams add up to a likely monster threat front with plenty of pop potential to spare. Flip: "Almost" (2:20) [McLaughlin, Couch, BMI—Thomas, Mason]

**MOTIVE MUSIC** (Scepter 1221)
Hey There Rookie (2:41) [Fennel, C-Sharp, BMI—Calabrese]
Teen lyrics, spirited smooth rock rhythm and an enjoyable lighted group sound add up to a workable pop exposure option. Flip: "I Met My Match" (2:25) [Same credits]

**Best Bets**

**BOBBY PATTERSON & MUSTANGS** (Capitol 32009)
Broadway Ain't Funky No More (2:45) [Batista, BMI—Patterson] Exceptional solid beat appeal to move up the pop standings while hitting r&b. Extremely strong instrumental track and a good arrangement make this side a hit. Flip: "I Met My Match" (2:25) [Same credits]

**SAM THE SHAM & PHAROAHS** (Capitol 32009)
Old MacDonald Had A Bongo Farm (2:36) [Bireland, BMI—Foster]
Old MacDonald Had A Bongo Farm is an expression of the nursery rhyme could put Sam the Sham back in the winning column. Flip: "I Know I'm Not Right" (2:20) [Beciak, BMI—Smolak] Midland band side that has good blues potential.

**VIOLIANS** (Capitol 32009)
Dog-Eat-Dog (2:45) [Cheeks, BMI—Barre] Noted Gospel group pours out a powerful side that has strong r&b and pop potential. Beat and performance are strong enough to create a sale appeal. Flip: "Call On Him" (2:05) [Same credits]

**MORTIMER (Phoenix 4052)
Delicate Music Min (2:35) [Dorothy, BMI—Smith, Ronga, Massa, Van Benschoten] Exceptional vocal sound from the front of the track and an instrumental track bring Mortimer up for some heavy listening. Should make some noise. Flip: "To Understand Someone" (2:25) [Same credits]

**HERBIE MANN** (Atlantic 2180)
By The Time I Get To Phoenix (2:22) [Johnny Rivers, BMI—Hill, Oldham] Interesting arrangement of theunchant recorded version. The recording of this cool song has been one of the top selling items. Flip: "I've Been Loving You For So Long" (2:20) [Herbie, BMI—Mann]

**OLLIE JACOB** (Reviver 438)
Thank You Number One (2:49) [Gato, BMI—Robertston] Strong vocal performance could put this one in the running for r&b exposure. Good side that could take off. Flip: "Just A Little While" (2:45) [Gato, BMI—Culver]

**TROY KEYES** (ABC 2160)
No Sad Songs (3:15) [LT, JT, ASCAP—Harris, Turner] Exciting synthesizer vocals from blues notables the Radiant combine with explosive arrangement to create a monster r&b sound with plenty of pop potential. Flip: "Ain't Got Nothin' But Love" (2:50) [Same credits]

**JOURG GLASS** (Liberty 50006)
Power of Love (2:40) [Fanno, BMI—Penn, Oldham] Easy going blues ballad with a bouncy feel for dance appeal. Could make this fine track one that could take hold with a bit of exposure. Flip: "Mighty Righteous" (2:39) [Metric, BMI—Alman]

**C. G. ROSE** (Mercy 72713)
Savannah Baby (2:20) [Greenlight, BMI—Dante, Allman] Tender instrumentation backs this middle-of-the-road ballad featuring an exceptionally strong vocal that could pick up solid display and a sizable sales showing. Flip: "Man Of The Family" (2:49) [Same credits]

**ERROLL GARNER** (Verve 13916)
We Three Kings (2:33) [Herb Harlow, BMI—Hill, Oldham] nice new big, Erroll Garner serves up a love bouncy Latin-jazz, listening gem with the while back favorite. Tempting pop and r&b potential. Could turn this side into a blues breakthrough. Flip: "Now You Are Here" (2:39) [Same credits]

**BOB THEILE** (Impulse 14197)
Light My Fire (2:40) [Napper, ASCAP—Demos, Manzarek, Krieger, Spinerch] Instrumental handling of the recent Doors smash, Fine jazz big-band flavor should pick up easy listening and middle-of-the-road play. Flip: "Sophisticated Wheels" (2:55) [Bolla-Strato]

**PUDSY MERRILL** (Accent 7422)
Love For Sale (2:46) [Hawes, ASCAP—Porter] Sweet guitar showcase instrumental version of the current Cole Porter classic, Should be a good selection for easy listening stations and adult loca- tion. Like blues. Flip: "Arms Of Love" (2:47) [ABC, ASCAP—Budg/Lann]

**DOG GALVEZ** (Scepter 12215)
I Can Remember (2:24) [Big Seven, BMI—March, Grauss, Illingworth] Smooth performance of some nice middle-of-the-road material. Interesting quality in the vocal could make this side a standout program item with extra sales attraction. Flip: "Time Passes By" (2:05) [Flemmar, C-Sharp, BMI—Calabrese]
NANCY

"100 YEARS"
#0670

DEAN

"YOU’VE STILL GOT A PLACE IN MY HEART"
#0672

MAKEBA

"WHAT IS LOVE"
#0671
PRODUCED BY JERRY RAGOVY

SIGNIFICANT SINGLES FROM
NEW YORK—MTA Records has launched a full-court press sales campaign to promote the new King Richard's Flieglet Knight album release, "Knights On Broadway." The campaign kicks off Sunday, March 24th, with the 44 store Kelly's Korvette chain. Besides the new Flieglet Knights release, the campaign will feature all of the Flieglet Knights product and in "Love Again" by William Russell Watson. All Korvette audio departments will feature "Knights On Broadway" for sound demonstration.

On Monday, March 25th, the campaign picks up in the Chicago area with "Knights On Broadway," in a presentation to all record outlets. Included are all Rose Record Stores, Salash Field Discount Stores, and Allied Radio. The 93 Recco outlets, headquartered in Kansas City, will feature "Knights On Broadway" from March 25th. The 18 Recco audio outlets will also feature the album. Recco systems extend to 22 states. 23 National Records Mart in Pittsburgh, Pa., and 6 Louisiana Discount Stores in Columbus, Ohio, will also feature "Knights On Broadway."

In St. Louis the Famous Barr Department Store chain will banner "Knights On Broadway." Three Joski Stores in Houston, Texas, will premiere the album starting Monday, March 25th. On April 17th all 24 Whole Foods in the Los Angeles area will feature "Knights On Broadway."

MTA Bolsters Roster With Young Talent

NEW YORK—ASCAP has added to its roster of talented young songwriters. Joining the organization is Jim Webb, whose songs received 1968 "Grammy" Awards in eight categories, including Song of the Year and Record of the Year. Other new members include Herb Alpert, successful recording artist and owner of A&M Records; Bob Gaudio, second tenor of the Four Seasons, who has written many of the hit songs provided by the popular group; and Autosalvage, a new disk act (Rick Turner, Skip Roone, Tom Danaher, and Darius Davenport) which has written the songs for its new album, "Autosalvage."

Also joining ASCAP are the writers of two off-Broadway "rock" musicals: Jerome Ragan and James Rado who wrote "Hair," which enjoyed a successful run off-Broadway and moves to Broadway in April; and Danny Apolinar and Hal Hester, who wrote "Your Own Thing." Apolinar and Hester are under contract to RCA Victor for the cast album. Judy Collins is another major talent who comes to ASCAP.

ASCAP's new system of royalty distribution includes Columbus. "It's great to be with ASCAP again. Songwriting is very important to me, and I'm sure that my association with ASCAP will be a long and fruitful one."

Wendy Farrell Inked by Kapp

NEW YORK—Wendy Farrell, a 19-year-old college sophomore, of Highland, New Jersey, has been signed to a recording contract by Kapp Records, according to an announcement by Jack Wiedenmann, general manager of the label. Her first release for Kapp, produced by Paul Vance, is "For All Chosen Few." By Vance and Lou Teby, based on an aria from Puccini's "Madame Butterfly." The flip side is "Tar And Cement," by Vance and Lee Pockris.

Pat Lundy Starts Mini-Tour Promotion

NEW YORK—Singer Pat Lundy is being booked into a series of special short tours in specific areas to boost her new Columbia album "Soul Ain't Nothin' But the Blues" and to promote her popularity as a performer. The six-day mini-tours, which will cover six individual club dates in single concentrated areas, have been launched by her personal manager, Bob Blackburn, and will be coordinated by the lark's press representatives, the Music Agency (TMA). The mini-tour concept is also used in the promotion of "Butterfly." The flip side is "Tar And Cement," by Vance and Lee Pockris.

The singer's initial tour will take her to the Caribbean island of Jamaica in April 13 at the V.I.P. Room in Kingston, Jamaica. This tour will continue with an April 14 looking at the Jamaica Hilton, an April 15 appearance at Monterey Bay's Flight 2000 April 16 at Runaway Bay Hotel, and April 17 at Flamingo Hotel in Kingston. Other follow-up tours are now being set and will be announced shortly.

NASHBORO MEETING—Here are some representative views from the recent Nashboro sales meeting convened. Top photo shows Slim Harpo presenting his "Tip In" LP during the sales meeting, Bud Howell, executive vice president of Nashboro, is seated at the right. Bottom photo was taken during the luncheon and shows (from the left): Bob Holmes, Nashboro A&R; Bernie Blake, director of advertising for Cash Box; Ernie Leaner, United in Chicago; Paul McGrath, P.M. Records of Pittsburgh; and Bud Howell.

Cash Box—March 30, 1968

Correction

Wording in last week's news item regarding the recording of a new Andre Popp and Pierre Cour song may have been misleading. The team, which was responsible for "Love Is Blue," has written the newly-released Connie Francis single "Why Say Goodbye."

English lyrics for this recording were by Larry Kusuk and Eddie Snyder, who were not affiliated with "Love Is Blue." English lyric to that song was written by Bryan Blackburn.

Mason Prepares LP Of Unpublished Colombo

NEW YORK—Singer Steve Mason, whose disk career on his own Mason Records recaptures the croon-era of song, is planning an LP of unpublished songs written by the late crooner Babes in Arms. The album songbook, now in preparation, will include such titles as "Goodbye," "Until Eternity," "As We Go Along," among others.

Mason is now in the process of re-packaging his two previous albums, "The Crooner" and "Steve Mason Sings Crosby & Colombo." He says he has endorsements by Bing Crosby and Colombo's sister, Carmella, on the new liner notes. A number of periodicals, including several devoted entirely to Crosby, have covered Mason's bent toward material of the 30's and early 40's, Mason, who appears at various nightiers in the east, has been invited to appear at concerts in England, Sweden, Australia and Manila.
SPRING
LP PROMOTION
NASHBORO  EXCELLO  CRESCENT  A-BET
Action Swinging R&B Albums

"TIP ON IN WITH SLIM HARPO"
EXCELLO #8008

"SWEET SOUL"
The Kelly Brothers
EXCELLO #8007

"THE JIMMY BROWN 'Organ' ization"
A-BET #402

Four Moving Spiritual Albums

"SHOWERS OF BLESSINGS"
Elder Jonathan Greer
Instrumental organ album, combines old and new hymns with a new and original interpretation.
NASHBORO 7054

"JUST A LITTLE MORE FAITH"
The Traveling Notes
This female group's second LP, destined for greatness with their sensational arrangements. Included is "I Believe".
NASHBORO 7055

"LORD, LET US WALK BY FAITH"
The Tyler Trio
A top gospel act known all across the country as "The Wheelchair Wonder". Another LP smash.
CRESCENT 3004

"MAKE A JOYFUL NOISE"
The Consolers – The Brooklyn Allstars
Brother Joe May –
This is a full live program recorded in Pompano Beach, Florida.
CRESCENT 3005

Distributed by Nashboro Record Company, 1011 Woodland Street, Nashville, Tennessee 32706, (615) 227-5081
“COMPETITION AIN’T NOTHING”
Carl Carlton
Backbeat #588

“GOT TO GET MYSELF TOGETHER”
Buddy Ace
Duke #428

“PIECE OF GOLD”
Bobby Bland
Duke #433

For Making
“WOMAN WITH THE BLUES”
The Lamp Sisters
Duke #427

A TWO WAY “HIT” R&B and POP SPECIAL THANKS!!
To—
WCHB (Detroit)/ WKNR (Detroit) #24 on Chart/CLKW (Detroit) #21 on Chart/
RECORD DISTRIBUTING CORPORATION (DETROIT)/ KNX and KILT (Houston)/
KCKY (Cleveland)/ BILLBOARD/ CASH BOX Top 50 (R&B) LOOKING AHEAD (Pop)

DUKE/PEACOCK RECORDS INC.
2809 EUSTAS STREET
HOUSTON, TEXAS
OR 3-2611

Cash Box—March 30, 1968
COSBY STRIKES AGAIN!

BILL COSBY

to russell, my brother, whom i slept with

BILL COSBY + TO RUSSELL, MY BROTHER, WHOM I SLEPT WITH

Newest... from the Industry's Perennial Comedy-Album Award Winner

WARNER BROS. SEVEN ARTS RECORDS, INC.

Cash Box—March 30, 1968
Bios for Dee Jays

Bobby Goldsboro

Bobby Goldsboro was born January 15, 1941, in Maryanna, Florida, and attended school there through the ninth grade. His family then moved to Dothan, Alabama, and he was graduated from Dothan High School. He next studied at Auburn University for four years before devoting full time to music. After a brief period of freelancing work, Goldsboro joined Roy Orbison as a member of his tour in January of 1962, staying with him for two years. In early 1964, a friend of Bobby's went to New York and played a recording of his for Jack Gold, an A&R director at Universal. Gold signed him to a recording contract. The artist's initial hit single, "The Funny Little Clown," was a nationwide success. Goldsboro is an accomplished songwriter (he penned, "Clown"), and often collaborates with Orbison or Buddy Hall. "Honey," the chanter's current single, is number 28 on the charts this week.

Raymond Lefevre

Raymond Lefevre is involved in enough projects to keep three men busy. In addition to writing film music and acting as resident conductor for the French radio and TV network, Lefevre is becoming world-renowned for his instrumental arrangements of current pop hits. He obtained a Première Prix at the Paris Conservatory for piano and flute, and in the early fifties he played jazz piano. Lefevre first began writing orchestrations in 1956 and in the same year played for three years in the house band at the Hilton Hotel in Los Angeles. His first really big success in the field of orchestration was the recording of "The Day The Rain Came," which was a hit on Kapp Records in the States. But Lefevre was too busy outside the recording studio to follow it up. It is only in recent years that he has switched almost exclusively to studio work. Lefevre's latest Four Corner single, "Soul Coaxing," is number 44 on the charts this week.
PETULA CLARK
With Special Guest Star
HARRY BELAFONTE
NBC-TV/APRIL 2nd/8-9 PM
7-8 CST
EXECUTIVE PRODUCER / CLAUDE WOLFF
PRODUCERS / STEVE BINDER & YVONNE LITTLEWOOD
DIRECTOR / STEVE BINDER

We salute Petula Clark on her first network special—Thank you Pet, for a long and happy association.

DOWNTOWN
I KNOW A PLACE
THIS IS MY SONG
DON'T SLEEP IN THE SUBWAY
THE OTHER MAN'S GRASS IS ALWAYS GREENER

MCA MUSIC
and its Affiliated Companies
PETER, PAUL, & MARY

CARNEGIE HALL, N.Y.—There were a lot of people in Carnegie Hall to see and hear this well traveled trio's annual New York concert and most of them probably got exactly what they came for...a Peter, Paul & Mary concert. In some ways it was just like the other P, P&M. concerts have been: Mary looked great, the group's distinctive harmony was there, their standard tunes were there like "Doo Wagon", "The Number One In The Wind," and "Puff, The Magic Dragon"...but the concert was down. Although it nearly broke loose with "Jesus Met The Woman At The Well" and their latest Warner Bros./7-Arts single, "The Great Mandala," the group seemed to be a bit stressed and bored with a stock show; the kind that's sometimes put together by very professional performers when they're tired.

Peter Yarrow, who has become very intense during the past year, is now doing a lot of solo material with the act. This is probably a good idea since it proved to be not only the highlight but the underlying grace of this last Carnegie Hall concert.

GLEN CAMPBELL

NASHVILLE ROOM AT THE TAPT.-Multi-grammy Glen Campbell recorded in the Nashville Room in the Hotel Taft for his opening last week. The show got off to a slow start due to the absence of the artist's band for the first number but that didn't pare the enthusiasm of either Campbell or his audience. His repertoire ranges from standard G&W, to Bluegrass, to folk, and into contemporary songs. Campbell frequently switched from solid body electric guitar to a small, custom made Martin 12-string (unamplified of course) and demonstrated sound guitarist that occasionally borders on virtuosity. His material, very well chosen, includes: "Gene Tedrow's Admire," "Yesterdays," "You'll Never Walk Alone," "By The Light Of The Silverspur," "Drivin' Man," "Blowing In The Wind," and his lastest Capitol single "Little Bitty One," in addition to plenty of numbers that were requested by the audience.

Glen Campbell has a great live act. It's well worth seeing anytime.

ERIC BURDON & ANIMALS

NEW YORK ELECTRIC STRING ENSEMBLE

ANDERSON THEATRE, N.Y.—The New York Electric String Ensemble (ESP-Disk) plays classical music (as written) on electric guitars and, considering the acts on either side of them at the Anderson last week, were a bit first to be a bit out of place. It turned out that they weren't really out of place, though, in most of the decidedly youthful, rock oriented audience not only listened to but enjoyed the group's performance. Selections included works by Bach, Puckell, and Telemann. The New York Electric String Ensemble, under the leadership of Jonathan Talbot, plays chamber music that can be easily heard and enjoyed by more than 30 people...Mencen would have loved it.

The Soft Machine, recently arrived from England, opened the show with a series of ultra rhythmic efforts. The group consists of a drum, organ, and bass, with the drummer, in various stages of undress, taking care of lead vocals. The group could use a good lead guitarist to side in holding the sound together. The light show for the Soft this concert seemed to be produced by the York Boyle Sensual Laboratory and was excellent.

Eric Burdon and the Animals have about the same sound as a year ago although their lead guitarist has gotten considerably better. The look is different though, since the adding of special footlights that cast giant, elongated shadows against a projection screen behind the group. The music is basically Blues, reworked and brought up to date, but Blues.

CATERINA VALENTE

ROYAL BOX, N.Y.—The multi-talented, multi-lingual Caterina Valente is just plain multi-entertaining. Managing to be a Jack-of-all-trades in show business and yet a master of all she surveys, the performer is a delight to the eye and ear. Extremely visual since she is nice to look at, dance as well and does an array of hand gestures, she is, of course, a singer first. A singer who can sing and act with equal brilliance and keep things on the upbeat most of the way. Lively, engaging and representative of one of the most of her range are her medleys of "Fiddler on the Roof" tunes (in English, French, German and Japanese) and the best of Lennon & McCartney. Her very talented brother, Silvio, also plays a key role in the act, first as a clarinet soloist in "Air Mail Special" and then matching her singing, dancing and guitar and tambourine playing in several spots, including a clever Bossa Nova segment set to familiar children's songs. Caterina, a Tolde artist released in the U.S. on London Records, has a rare rarity: an artist who does so many things so well and with so much energy that you just can't get away with in an act that covers less than an hour. That's entertainment.

MARVIN GAYE

COCOANUT GROVE, Hollywood—Controlled violence and effortless emotion are the two notes for Marvin Gaye who debuted at the Cocoanut Grove here last week. Intervewing Motown with movie titles, show tunes with recent charters. A young vet of self- out engagements in such top clubs as Bimbo's in S.F., the Cave in Vancouver and the Copa in N.Y. (he also played the now defunct Trip here a couple of years back and the presently shuttered Giro's just a year ago this week) Gaye continues to emerge as a dimensional and consistently dynamic performer.

Highlights — his finger-popping opener ("After Today" medley), over-green specialties ("Ain't That Peculiar" and "Pride and Joy"), a duo of lesser known "Dolittle" tunes ("Where Are the World's Greatest?" "I Think I Like You"), "By the Time"

ULTIMATE SPINACH

SURF HYANNIS, Cape Cod—The Cape Cod area has produced several groups whose cumulative effort has been classified as the Boston Sound. One of the better known and more talented of these groups is Ultimate Spinach, not quite as well known as The J. Geils Band. Their first album, "Ultimate Spinach," has been extremely well accepted on a national level.

March 15, Ultimate Spinach played a mid-town engagement at Surf Hyannis, a popular teenage night spot on Cape Cod. Ian Douglas, the group's leader and composer of all its music, exhibited a complete mastery over the group's performance, which he guided, the group into a fully dominated harmony. He achieved this control by the use of a shrill and strangely beautiful voice (he has a powerful message to get across), a message passed vocal, and a supremely expert organ. This is not to say that his actions were bad or harmful to the group in any way. On the contrary, Ian's new and exciting sound and style added a distinctive flavor and a firm direction to what could have been just a group of musicians with a plastic sound, nothing for Thanii Ortega's house band. Ultimate Spinach added strings and added brass, is gustful. More Kansas City than Detroit, perhaps. Still, the charts swing.

SPINACH

FAME AND LULU IN THE U.S.—During a recent promotion tour of the U.S., Epi's Georgie Fame (left) is interviewed by An Roberts (right) on the latter's TV'er over WLS-TV Chicago. Prior to the interview, a video promo film featuring Georgie's hit recording of "The Ballad of Bonnie & Clyde" was aired. The photo at the right shows Lulu being congratulated on her debut at the Cocoanut Grove by Len Levy (left) vice president of sales and distribution at Epic, and Georgie Fame.

Cash Box—March 30, 1968

Cash Box—March 30, 1968

Surf Hyannis, Cape Cod—The Boston area has produced several groups whose cumulative effort has been classified as the Boston Sound. One of the better known and more talented of these groups is Ultimate Spinach, now quite as well known as the J. Geils Band. Their first album, "Ultimate Spinach," has been extremely well accepted on a national level.

March 15, Ultimate Spinach played a mid-town engagement at Surf Hyannis, a popular teenage night spot on Cape Cod. Ian Douglas, the group's leader and composer of all its music, exhibited a complete mastery over the group's performance, which he guided, the group into a fully dominated harmony. He achieved this control by the use of a shrill and strangely beautiful voice (he has a powerful message to get across), a message passed vocal, and a supremely expert organ. This is not to say that his actions were bad or harmful to the group in any way. On the contrary, Ian's new and exciting sound and style added a distinctive flavor and a firm direction to what could have been just a group of musicians with a plastic sound, nothing for Thanii Ortega's house band. Ultimate Spinach added strings and added brass, is gustful. More Kansas City than Detroit, perhaps. Still, the charts swing.

SPINACH

Cash Box—March 30, 1968

Cash Box—March 30, 1968

Surf Hyannis, Cape Cod—The Boston area has produced several groups whose cumulative effort has been classified as the Boston Sound. One of the better known and more talented of these groups is Ultimate Spinach, now quite as well known as the J. Geils Band. Their first album, "Ultimate Spinach," has been extremely well accepted on a national level.

March 15, Ultimate Spinach played a mid-town engagement at Surf Hyannis, a popular teenage night spot on Cape Cod. Ian Douglas, the group's leader and composer of all its music, exhibited a complete mastery over the group's performance, which he guided, the group into a fully dominated harmony. He achieved this control by the use of a shrill and strangely beautiful voice (he has a powerful message to get across), a message passed vocal, and a supremely expert organ. This is not to say that his actions were bad or harmful to the group in any way. On the contrary, Ian's new and exciting sound and style added a distinctive flavor and a firm direction to what could have been just a group of musicians with a plastic sound, nothing for Thanii Ortega's house band. Ultimate Spinach added strings and added brass, is gustful. More Kansas City than Detroit, perhaps. Still, the charts swing.

SPINACH

Cash Box—March 30, 1968
**Basic Album Inventory**

A check list of best selling pop albums other than those appearing on the CASH BOX Top 100 Album chart. Feature is designed to call wholesalers' & retailers' attention to key catalog, top steady selling LP's, as well as recent chart hits still going strong in sales. Information is supplied by manufacturers. This is a weekly, revolving list presented in alphabetical order. It is advised that this card be kept until the list returns to this alphabetical section.

### ABC PARAMOUNT IMPULSE

<table>
<thead>
<tr>
<th>Album Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Eldy In Love</em></td>
<td><em>Eldy Lawrence</em></td>
</tr>
<tr>
<td><em>Swing Softly With Me</em></td>
<td><em>Steve Lawrence</em></td>
</tr>
<tr>
<td><em>The Best of Steve Lawrence</em></td>
<td><em>Steve Lawrence</em></td>
</tr>
<tr>
<td><em>We Got Us</em></td>
<td><em>Lawrence/Gorre</em></td>
</tr>
<tr>
<td><em>Our Best To You</em></td>
<td><em>John Coltrane</em></td>
</tr>
<tr>
<td><em>The John Coltrane Quartet</em></td>
<td><em>John Coltrane</em></td>
</tr>
<tr>
<td><em>A Love Supreme</em></td>
<td><em>John Coltrane</em></td>
</tr>
<tr>
<td><em>Keep On Pushing</em></td>
<td><em>John Coltrane</em></td>
</tr>
<tr>
<td><em>People Get Ready</em></td>
<td><em>Ray Charles</em></td>
</tr>
<tr>
<td><em>Modern Sounds In C &amp; W Music</em> Vol. 1</td>
<td><em>Ray Charles</em></td>
</tr>
<tr>
<td><em>Greatest Hits</em></td>
<td><em>Ray Charles</em></td>
</tr>
<tr>
<td><em>Crying Time</em></td>
<td><em>Ray Charles</em></td>
</tr>
<tr>
<td><em>Great Scott</em></td>
<td><em>Shirley Scott</em></td>
</tr>
<tr>
<td><em>El Chico</em></td>
<td><em>Chico Hamilton</em></td>
</tr>
<tr>
<td><em>Carlos Montoya</em></td>
<td><em>Carlos Montoya</em></td>
</tr>
<tr>
<td><em>Flamenco Fire</em></td>
<td><em>Carlos Montoya</em></td>
</tr>
<tr>
<td><em>Solo Flamenco—The Fabulous Sabicas</em></td>
<td><em>Sabicas</em></td>
</tr>
<tr>
<td><em>El Rey Del Flamenco</em></td>
<td><em>Sabicas</em></td>
</tr>
<tr>
<td><em>Jazz Round the World</em></td>
<td><em>Yvette Latief</em></td>
</tr>
<tr>
<td><em>1957</em></td>
<td><em>Yvette Latief</em></td>
</tr>
<tr>
<td><em>Montoya &amp; Sabicas</em></td>
<td><em>Montoya &amp; Sabicas</em></td>
</tr>
<tr>
<td><em>The Giants Of Flamenco</em></td>
<td><em>Della Reese</em></td>
</tr>
<tr>
<td><em>O'onn And Hear</em></td>
<td><em>John Coltrane</em></td>
</tr>
<tr>
<td><em>A Man &amp; His Soul</em></td>
<td><em>Ray Charles</em></td>
</tr>
<tr>
<td><em>Sweet Pea</em></td>
<td><em>Tommie Roe</em></td>
</tr>
<tr>
<td><em>I'll Take Care of Your Cares</em></td>
<td><em>Frankie Knight</em></td>
</tr>
<tr>
<td><em>Dizzy Gillespie</em></td>
<td><em>Dizzy Gillespie</em></td>
</tr>
<tr>
<td><em>Listen</em></td>
<td><em>Ray Charles</em></td>
</tr>
</tbody>
</table>

### ATLANTIC-ATCO

<table>
<thead>
<tr>
<th>Album Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Super Hits</em></td>
<td><em>Various Artists</em></td>
</tr>
<tr>
<td><em>Young Rascals</em></td>
<td><em>Young Rascals</em></td>
</tr>
<tr>
<td><em>Collections</em></td>
<td><em>Arthel Franklin</em></td>
</tr>
<tr>
<td><em>I Never Loved A Man The Way I Love You</em></td>
<td><em>Young Rascals</em></td>
</tr>
<tr>
<td><em>Grouvin'!</em></td>
<td><em>Flop Wilson</em></td>
</tr>
<tr>
<td><em>Cowboys &amp; Colored People</em></td>
<td><em>Arthel Franklin</em></td>
</tr>
<tr>
<td><em>Arrives</em></td>
<td><em>Wilson Pickett</em></td>
</tr>
<tr>
<td><em>The Best Of Wilson Pickett</em></td>
<td><em>The Drifters</em></td>
</tr>
<tr>
<td><em>The Drifters' Golden Hits</em></td>
<td><em>The Drifters</em></td>
</tr>
<tr>
<td><em>Live And Lively</em></td>
<td><em>The Drifters</em></td>
</tr>
<tr>
<td><em>Various History Of Rhythm &amp; Blues</em></td>
<td><em>The Rascals</em></td>
</tr>
<tr>
<td><em>Once Upon A Dream</em></td>
<td><em>Wilson Pickett</em></td>
</tr>
<tr>
<td><em>I'm In Love</em></td>
<td><em>Arthel Franklin</em></td>
</tr>
<tr>
<td><em>Queen &amp; King</em></td>
<td><em>Wilson Pickett</em></td>
</tr>
<tr>
<td><em>Don'it Do Them</em></td>
<td><em>Toby K. &amp; The MG's</em></td>
</tr>
<tr>
<td><em>Cream</em></td>
<td><em>Sonny &amp; Cher</em></td>
</tr>
<tr>
<td><em>Fresh Cream</em></td>
<td><em>Sonny &amp; Cher</em></td>
</tr>
<tr>
<td><em>The Best Of Sonny &amp; Cher</em></td>
<td><em>Bee Gees</em></td>
</tr>
<tr>
<td><em>Bee Gees 1st</em></td>
<td><em>Bee Gees</em></td>
</tr>
<tr>
<td><em>The Vanilla Fudge</em></td>
<td><em>Bee Gees</em></td>
</tr>
<tr>
<td><em>The Rose Garden</em></td>
<td><em>Bee Gees</em></td>
</tr>
<tr>
<td><em>Iron Butterfly</em></td>
<td><em>Bee Gees</em></td>
</tr>
<tr>
<td><em>Dorothy</em></td>
<td><em>Bee Gees</em></td>
</tr>
<tr>
<td><em>Horizontal</em></td>
<td><em>Bee Gees</em></td>
</tr>
<tr>
<td><em>The Best Goes On</em></td>
<td><em>Vanilla Fudge</em></td>
</tr>
<tr>
<td><em>Keeps On</em></td>
<td><em>Vanilla Fudge</em></td>
</tr>
<tr>
<td><em>Oh!</em></td>
<td><em>History Of Otis Redding</em></td>
</tr>
<tr>
<td><em>Otis Redding</em></td>
<td><em>History Of Otis Redding</em></td>
</tr>
<tr>
<td><em>Otis Redding</em></td>
<td><em>Otis Redding</em></td>
</tr>
<tr>
<td><em>Soul Man</em></td>
<td><em>Sam &amp; Dave</em></td>
</tr>
</tbody>
</table>

### A & M (CONT'D)

<table>
<thead>
<tr>
<th>Album Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>You Were On My Mind</em></td>
<td><em>We Five</em></td>
</tr>
<tr>
<td><em>Make Someone Happy</em></td>
<td><em>We Five</em></td>
</tr>
<tr>
<td><em>Test Patterns</em></td>
<td><em>Boyce &amp; Hart</em></td>
</tr>
<tr>
<td><em>Child Of The Creme</em></td>
<td><em>Jimmy Rodgers</em></td>
</tr>
<tr>
<td><em>Reach Out</em></td>
<td><em>Burt Bacharach</em></td>
</tr>
<tr>
<td><em>Merry-Go-Round</em></td>
<td><em>Lucille Starr &amp; Bob Han</em></td>
</tr>
<tr>
<td><em>Ploughs Of The Harbor</em></td>
<td><em>Lucille Starr &amp; Bob Han</em></td>
</tr>
<tr>
<td><em>Canadian Sweethearts</em></td>
<td><em>Lou Donaldson</em></td>
</tr>
<tr>
<td><em>The French Song</em></td>
<td><em>WS Montgomery &amp; Bob Han</em></td>
</tr>
<tr>
<td><em>A Day In The Life</em></td>
<td><em>WS Montgomery &amp; Bob Han</em></td>
</tr>
<tr>
<td><em>Anton Carrol</em></td>
<td><em>Herbie Mann</em></td>
</tr>
<tr>
<td><em>The Glory Of Love</em></td>
<td><em>WAMS</em></td>
</tr>
<tr>
<td><em>We And The Sea</em></td>
<td><em>WAMS</em></td>
</tr>
</tbody>
</table>

### AUDIO FIDELITY

<table>
<thead>
<tr>
<th>Album Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>The Nine Symphonies</em></td>
<td><em>Beethoven</em></td>
</tr>
<tr>
<td><em>The Tremeloes</em></td>
<td><em>Tony Tanner</em></td>
</tr>
<tr>
<td><em>Concerto</em></td>
<td><em>Winston Churchill</em></td>
</tr>
<tr>
<td><em>Musical Of The West</em></td>
<td><em>Alfredo Cortez</em></td>
</tr>
<tr>
<td><em>Somewhere My Love</em></td>
<td><em>Diss</em></td>
</tr>
<tr>
<td><em>International Guitars</em></td>
<td><em>Gerson</em></td>
</tr>
<tr>
<td><em>The Velvet Touch</em></td>
<td><em>Richard Davis</em></td>
</tr>
<tr>
<td><em>Toucan A Go Go</em></td>
<td><em>Paul Sakis</em></td>
</tr>
<tr>
<td><em>Belgian Band Organ</em></td>
<td><em>The Peaks</em></td>
</tr>
<tr>
<td><em>My Naked Soul</em></td>
<td><em>Alan Burke</em></td>
</tr>
<tr>
<td><em>Jesse At His Best</em></td>
<td><em>Jo Basile &amp; Orch.</em></td>
</tr>
<tr>
<td><em>Acapulco</em></td>
<td><em>Jo Basile &amp; Orch.</em></td>
</tr>
<tr>
<td><em>Tailing With The Dukes of Dixieland</em></td>
<td><em>Toni Arden</em></td>
</tr>
<tr>
<td><em>Dukes Of Dixieland On Parade</em></td>
<td><em>Toni Arden</em></td>
</tr>
<tr>
<td><em>Carnevale</em></td>
<td><em>Paul Sakis</em></td>
</tr>
<tr>
<td><em>Sadie Mae Of St. Louis</em></td>
<td><em>Café Carneval</em></td>
</tr>
<tr>
<td><em>Eileen Remy Sings</em></td>
<td><em>Café Carneval</em></td>
</tr>
<tr>
<td><em>Freakout Party</em></td>
<td><em>Café Carneval</em></td>
</tr>
<tr>
<td><em>Leaves In The Wind</em></td>
<td><em>We Remember</em></td>
</tr>
<tr>
<td><em>I Remember</em></td>
<td><em>George Jessel</em></td>
</tr>
<tr>
<td><em>Nirvana Sitar &amp; String Group</em></td>
<td><em>Nirvana Sitar</em></td>
</tr>
<tr>
<td><em>Brave Rolls Vol. 1</em></td>
<td><em>Nirvana Sitar</em></td>
</tr>
<tr>
<td><em>Bakkar Vol. 1</em></td>
<td><em>Bakkar</em></td>
</tr>
<tr>
<td><em>Bawdy Sings</em></td>
<td><em>Bawdy Songs</em></td>
</tr>
<tr>
<td><em>Louve &amp; Dukes Of Dixieland</em></td>
<td><em>Louve &amp; Dukes Of Dixieland</em></td>
</tr>
<tr>
<td><em>Swingin' Dixie Vol. 3</em></td>
<td><em>Swingin' Dixie Vol. 3</em></td>
</tr>
<tr>
<td><em>Paris With Love</em></td>
<td><em>Swingin' Dixie Vol. 3</em></td>
</tr>
<tr>
<td><em>Dixieland</em></td>
<td><em>Swingin' Dixie Vol. 3</em></td>
</tr>
<tr>
<td><em>The Wonderful Belgian Band Organ</em></td>
<td><em>Swingin' Dixie Vol. 3</em></td>
</tr>
<tr>
<td><em>Nine Symphonies</em></td>
<td><em>Swingin' Dixie Vol. 3</em></td>
</tr>
</tbody>
</table>

### BLUE NOTE

<table>
<thead>
<tr>
<th>Album Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>The Ornette Coleman Trio at the Golden Circle</em></td>
<td><em>The Ornette Coleman Trio</em></td>
</tr>
<tr>
<td><em>Woody Herman</em></td>
<td><em>Herbie Hancock</em></td>
</tr>
<tr>
<td><em>Lee Morgan</em></td>
<td><em>Lee Morgan</em></td>
</tr>
<tr>
<td><em>Search For The New Land</em></td>
<td><em>Lee Morgan</em></td>
</tr>
<tr>
<td><em>Cornbread</em></td>
<td><em>Lee Morgan</em></td>
</tr>
<tr>
<td><em>The Cape Verdean Blues</em></td>
<td><em>Horace Silver</em></td>
</tr>
<tr>
<td><em>Sing My Father</em></td>
<td><em>Horace Silver</em></td>
</tr>
<tr>
<td><em>The Jody Grind</em></td>
<td><em>Horace Silver</em></td>
</tr>
<tr>
<td><em>Prayer Meeting</em></td>
<td><em>Horace Silver</em></td>
</tr>
<tr>
<td><em>The Best Of The Dukes Of Dixieland</em></td>
<td><em>Horace Silver</em></td>
</tr>
<tr>
<td><em>The Wonderful Belgian Band Organ</em></td>
<td><em>Horace Silver</em></td>
</tr>
<tr>
<td><em>Nine Symphonies</em></td>
<td><em>Horace Silver</em></td>
</tr>
</tbody>
</table>

---

**Cash Box—March 30, 1969**
BREAKING NATIONALLY!

unwind

(ray stevens)

MONUMENT RECORD CORP.

MONUMENT 1048

NASHVILLE/HOLLYWOOD

PHOTO & LAYOUT: GAGE / NEW WORLD
Pop Picks

A PORTRAIT OF RAY—Ray Charles—Tangerine ARC 625
Ray Charles' latest album on the ABC-distributed Tangerine label presents the world-famed charmer in an extremely varied performance. The first four tracks on Side 1 are ballads. The fifth track is a C&W number. On Side 2 are two Motown-styled numbers, a pop bonzer, an R&B-styled track and Ray's own version of the Beatles' "Eleanor Rigby." Buy it. Exceeds chart spot on tap for this set. Keep close tabs on it.

BONNIE AND CLYDE—Warner Bros.—Seven Arts W/WS 1712
Already on the charts, this LP includes "audio highlights" from the much discussed "Bonne and Clyde" flick. On the set are numerous excerpts of the original dialogue, as well as music from the film by Charles Strouse and Earl Scruggs. "Foggy Mountain Breakdown." Some of Strouse's music for "Bonne and Clyde" that was not included in the film is also heard on this album. The package should sell extremely well.

FOR THE FIRST TIME—Brenda Lee & Pete Fountain—Decca DL 1955/71955
Songstress Brenda Lee teams with clarinetist Pete Fountain join forces for "the first time" on an album of pop tunes, and the lark's bright, bell-like tones and the warm, sweet sounds of Fountain's clarinet produce a sparkling, lustrous offering. "Cabaret," "There's A Kind Of Hush," "Can't Take My Eyes Off You" and "Anything Goes" are among the stellar selections. The LP should prove popular with a wide listenership.

I WONDER WHAT SHE'S DOING TONITE—Tommy Boyce & Bobby Hart—A&M SP 1143
The singing and songwriting team of Boyce and Hart has had a record of success that cannot be the envy of innumerable young hopefuls. This LP helps to show why B&B have gone so far. The distinctive, infectious quality of their rock-singing and singing is showcased at its best on this LP. All the tunes but one are by the artists. Set includes their most recent hit (the title tune) and their latest chart item, "Goodbye Baby (I Don't Want To See You Cry).

THE TWAIN SHALL MEET—Eric Burdon & Animals—MGM SE 4537
"East is east and west is west, and never the twain shall meet." But don't expect a number of other things meet as Eric Burdon and the Animals employ Japanese, Indian and rock music, and even the sounds of traffic. The other side, "Judging by the response to past LP's by the group, this one, already on the charts, should be a powerhouse salewise. Set includes the group's recent "Monterey" hit.

Pop Best Bets

THE RIGHTEOUS BROTHERS STANDARDS—Verve V/VS-5001
The Righteous Brothers (Bill Medley and Bobby Hatfield) offer an album of evergreens, with Bill soloking on Side 1 and Bobby showcased on the reverse. "That Lucky Old Sun" is given a soulful, emotional reading by Bill, and he rocks and swings on "My Darling Clementine. Bobby renders "Since I Fell For You" in lilting, lyrical style. Medley renders a new career as a solo act, so this is the last LP by the original Righteous Brothers.

DON'T OUR THING—Booker T. & MG's—Stax S 721
Organist Booker T. leads the MG's through some soulful instrumentals of such well-known tunes as: "Never My Love," "Exodus Song," "The Best Goes On," "Ode To Billie Joe," "You Keep Me Hangin' On," and "Let's Go Get Stoned," in addition to the title track. The sounds are good and judging from the popularity of the group, this set should see good sales action.

K NIGHTS ON BROADWAY—King Richard's Fluegel Knights—MCA—MCA 098/MTS 5509
Should be lots of action in both pop and middle-of-the-road circles for King Richard's Fluegel Knights via their new album. Composer/arranger/orchestrator/music director/pianist & harpsichordist Dick Bebek (King Richard) leads the Fluegel Knights through his interpretations of a host of Broadway favorites including "Camerata," "That Old Black Magic," "Mack The Knife," "Alone" and "Somewhere." Watch for this one on the charts.

A LONG TIME COMIN'—Electric Flaz—Columbia CS 8597
It has been "a long time comin'" but enthusiasts of good, free-floating, blues sky rock will find that its been well worth waiting for. Richie Havens plays sitar on the set, although not a member of the group, while Mike Bloomfield handles lead guitar/vocals, Harvey Brooks thumps the bass, and Buddy Miles handles drums and some vocals. Highlights of the package include: "Killing Floor," "Wine," "You Don't Realize," and "Another Country."

GOD BLESS TINY TIM—Reprise R/RS 6292
Shaggy-haired Tiny Tim, who has enjoyed success as a novelty with Village Flee houses and at Steve Paul's midtown Manhattan discotheque, the Scene, offers his first release. The LP has a free-wheeling, camp, 1950's style, and Tim's frequent falsetto is likely to generate enough sales to make the set hit as a left field item. Tunes include "Tip-Toe Thru The Tulips, With Me," "Then I'd Be Satisfied With Life," "Daddy, Daddy, What Is Heaven Like?" and "I Got You Babe.

SOUND IN THE EIGHTH DIMENSION—Command RS 928 SD
Command's "Sound In The Eighth Dimension" is a technique which was developed to create the illusion of hearing not just two sound sources but six sound sources the front of the orchestra. This illusion in turn "created a dimensional effect...so that the sound of a solo instrument is in front of the orchestra while the percussion or rhythm section appears as a pad behind the orchestra," thus achieving eight sources of sound. Orchestra directed by Robert Byrne demonstrates with 11 good music selections.

HARUMI—Verve/Forecast PT/FTS 3030 2X
Here's a beautifully packaged, deluxe, two-record set by V/F's latest find, Harumi. One complete session deck of twenty minutes and Harumi's family on one side and "Twice Told Tales Of The Pomegranate Forest" on the other. The main title, "Pretty Polly," is sung by Matt Harumi's family. Both are interesting stereo sweeps and good separation on "Caravan." There is also a lot of good vibe work on "Hurry Up Now." The set should have no trouble garnering plenty of airplay and sales throughout the country.

THE GLORY OF LOVE—Sammy Kaye & His Orchestra—Decca DL 1970/74970
Here's a highly danceable disk of instrumentals performed by Sammy Kaye and His Orchestra. Gently rhythmic, the set features, in addition to the title tune, "Out Of My Head," "By The Time I Get To Phoenix," and "Live For Life." The music is easy on the ears and makes for pleasant relaxed listening. The package should enjoy heavy good music play.

M ATER OF INNOCENCE—Original Soundtrack—Decca DL 9160/71960
Michel Legrand has composed and conducted the music on this soundtrack LP from the Universal flick, "A Matter Of Innocence," starring Hayley Mills, Trevor Howard, and Shashi Kapoor. The main title, "Pretty Polly," is sung by Matt Monro in rich, sensitive fashion. The "Polly" theme is heard in several orchestral versions throughout the set, and the music is inventive and varied. Movie music devotees should thoroughly enjoy the disk.
ECONOMY PRICE

Sunset Records • A Division of Liberty Records Inc. • 6920 Sunset Boulevard • Los Angeles, California 90028
The One And Only Genuine, Original Family Band—Original Cast Soundtrack—Vista 5002

The One And Only Genuine, Original Family Band" is a bright, sparkling, family-oriented Walt Disney musical movie that will probably acquit itself quite well at the box office. Richard M. and Robert B. Sherman (of "Mary Poppins" fame) wrote the music and lyrics. Stars are Walter Brennan, Buddy Ebsen, Leslie Ann Warren, John Davidson and Janet Blair. Many who enjoy the flick will want to own a copy of this LP.

THE CIRCLE GAME—Tom Rush—Elektra EKS 74018

Woven loosely on the framework of a love affair, this set (the first for Rush in about two years) is titled after a delightful Joni Mitchell clipping included on side two. Other highlights are "Something In The Way She Moves," by James Taylor, "Sooner Or Later," Charlie Rich, and Rush's own "No Regrets," in addition to "Urine For Going" and "Real Life." This is the first Tom Rush album to have orchestral accompaniment (also a vocal trio backing him on "Glory Of Love.") Looks like biggest Rush record to date.

LES PAUL NOW!—Phase 4—SP 44101

Les Paul, responsible for many improvements in both musical amplification and recording technique (including the development of the Les Paul model Gibson guitar played here), is the first artist to record in the U.S.A. for Phase 4. His fingers are as nimble as ever as he imparts that sparkling Les Paul touch to such efforts as "Tennessee Waltz," "Lady Of Spain," "Golden Earrings," "Caravan," and "Little Rock Getaway." Good listening.

Gorilla—Bono Zoo, Doo Dah Band—Imperial LP 15370

This fun-filled rock outing begins with a little ditty called, "Cool Britannia," and is dedicated to "Kong, who must have been a great bloke." A 12-page Gorilla booklet is included with the set so you can read it while listening to the rinky-dink sound. Likely to be plenty of sales in store for this one.

FOXX-A-DELIC—Redd Foxx—Loma L/LS 5908

Redd Foxx is perhaps the foremost exponent of risque comedy on records. This latest one is an hilariously funny set, recorded live at Milton Prell's Aladdin Hotel in Las Vegas. Its billed as "Adult Comedy" and in view of the number of Foxx' fans, make a nice amount of sales noise. Keep tabs on it.

THE CAMBRIDGE CONCEPT OF TIMOTHY CLOVER—Tower ST 5114

Subtitled "A Harvard Square Affair," this album links itself with "revolution" that "has swept through the age-old streets" of Cambridge, Mass. It links itself with the "flower garden of youth," the "colorful beads, strange clothing, hanging guitars" that one finds there. The style is mostly buoyant rock, infectious enough to make the LP a good seller. Timothy Clover's voice is just right for his material.

COME TO ME SOFTLY—Jimmy James & The Vagabonds—Atco SD 33 222

Here's the first U.S.-released album by one of England's most popular R&B acts, Jimmy James and the Vagabonds. The set contains the group's "Come Softly To me" single which was their first release in the United States. Other highlights include; "Ain't Love Good, Ain't Love Proud," "Do It Right," "Peace Get Ready," and "Ain't No Big Thing." Good R&B, this one should see plenty of spins and sales action.

LEAVES IN THE WIND—Cesana—Audio Fidelity AFLP 2188/AFSD 6188

Composer-orchestrator-conductor Cesana has written all twelve selections on this LP. The melodies are lovely on the ear, and the orchestrations are rich and full. The album includes, in addition to the title tune, "Carry On With Love," "Carriage In The Park," and "Goodnight, My Love." The package shapes up as a fastmoving sales item in good music circles.

FOR SALE—Alexander's Timeless Bloozband—Uni 3021/73021

Alexander's Timeless Bloozband, a five-man group, is showcased on an album of eleven blues offerings. The music is funky, hard-driving and pulsating. The electronic effects are quite effective, forming a solid backing for the vocals. "Love So Strong," "Plastic Is Organic," "Front Man," and "Tight Game" are among the more interesting tracks. The LP could attract considerable attention.

RON ELIRAN SINGS—Decca DL 4989/74988

Israeli singer Ron Eliran renders a set of pop-ditties, which includes "Sharm El Sheik," now known as "Shame-El-Shiek." This song was written by Eliran during the Arab-Israeli conflict last year, and it became popular among the Israeli Army. The artist's strong, full voice enriches other tunes such as "Without Her," "Let It Be Me," and "Yesterday," sung in Hebrew. The LP should see brisk sales action.

CLAUDE GAUTHER—Gamma GS 101

Claude Gautier, the talented singer and songwriter from Quebec, could acquire a good many American fans with this album. The LP should appeal to many folk music listeners and to lovers of Jacques Brel. It may even appeal to fans of the more commercial man on the scene. Many that Gautier sings in French (translations are provided) is a number of his own songs plus some he wrote. His voice brings to vivid life his excellent music and lyrics.

LEAVES OF THE WEST—Ed McCurdy—Everest 3033

Folk balladeer Ed McCurdy (who wrote "Last Night I Had The Strangest Dream") offers up a package of cowboy songs that should please the most discriminating folk enthusiasts. Highlights include; "Jack O'Diamonds," "Along The Side Of The Santa Fe Trail," "Strawberry Roan," and "Red River Valley." Excellent LP.

WALKIN' THROUGH THE PARK—Woodstock Singers—Aardvark 1351/1352

The Woodstock Singers, composed of ten Jewish scholastics, harmonize on a set of pop melodies, displaying tightly-knit vocalizing and attractive interpretations. Besides the title song, the LP includes Bob Dylan's "The Times They Are A-Changin'"... "Yesterdays," and Pete Seeger's "Turn Turn." The album is most appealing and should garner an appreciable following.
Guru To Join Beach Boys

HOLLYWOOD — Maharishi Mahesh Yogi has called approval for a May tour with the Beach Boys. The cross-country string of appearances will be exclusive and extended leave from his retreat near Rishikesh, India.

Mike Love, senior member of the pop artist group, has been taking instruction with the meditating yogi at his academy.

April Tour To Begin

The Beach Boys are currently embarking on a 33-city tour that is already selling-out mark. Beginning on April 5 and running through the 22nd, the concert string is expected to gross in excess of $1,000,000 according to Buu Filipi, Attractions, which is booking the tours for American Productions.

TRO Appoints Francis VP

NEW YORK—H. Minton Francis has been named to the post of vice president of The Richmond Organization. The announcement was made by R. and S. Richmond, president of TRO.

Francis first joined the Richmond combine in June 1967, and has served since that time as executive director. The Francis appointment reflects the continuing expansion of TRO operations in many diversified areas of repertoire, as well as the development of both performing and creative talent within the scope of the firm’s activity.

As vice president, Francis assumes broad new responsibilities in matters of administration, procedures, and finance. He will report directly to Richmond.

Francis will be associated in the day-to-day TRO operations with the firm’s New York executive team, and Systems Analysis. Earlier he was administrative assistant to Secretary of Housing and Urban Development Robert C. Weaver.

Francis was graduated from the United States Military Academy at West Point, New York, in 1944 and is a 21-year Army veteran, having served in World War II, Korea, and Vietnam. Toward the close of his Army career, he received a master’s degree in business administration from Syracuse University in 1960.

New Officers Slate Chosen

By B’nai Brith Music Lodge

NEW YORK—Entering its fifth year, the Music and Performing Arts Lodge of B’nai Brith has elected a new slate of officers. Voting results were announced last week in the Friar’s Club.

H. Goldfarb of London Records was re-elected president, and the executive vice president post will be filled by Floyd Gilnert of Shorewood Packaging.

EMI’s George Gabriel, Ira Moss of Pickwick Intl, attorney Toby Pieniek, Dave Rothfeld from E. J. Korvertte and CPA Leo Strauss were elected vice presidents. Mr. Pieniek will be treasurer, and Al Peilich of BMI is the new corresponding secretary. According to BMI, the recording secretary will be Jim Cohen of ASCAP, and outgoing president Al Vine of Barry Fox Office will become chaplain.

Newly elected trustees include Rec. World’s Austin Mogull, president of Pickwick Intl and Musicor’s Art Talmadge, Stanley Mills of Mark’s Music has been chosen warden, and Ivan Mogull will be guard.

Newspaper, which has been monthly, will install the officers at a special dinner April 8.

Mercury Signs Rose

NEW YORK—Mercury has signed singer C. C. Rose to an exclusive recording contract. Rose, whose disk of songwriter, producer, music, will produce. Rose will be completing the musical circle with his first Mercury single, “Sayonara Baby,” just released. Rose’s production for Mercury are being handled by Bob Feldman of Flame Productions.

Tex Retains Lamb

NASHVILLE—Joe Tex has just signed an agreement with the promotional services of the Charlie Lamb Corp. The Nashville-based company will handle Tex for some time, and is now wrapping up the work on his latest LP, “Men Are Gettin’ Scarse.”

Charlie Lamb, head of the company, said he was especially delighted with the association between his client, Joe Tex, and ABC, which has received a gold record for million sales of his previous single “Skinny Legs & All.”

Zipperman Opens Public Purposes & First Newport

HOLLYWOOD — Stan Zipperman, who heads his own pr/publicity firm Zipperman-Purposes, has opened a new label and music publishing outfit, based at 701 Sunset Blvd, the operation is called Zipperman Records and Thirst Music, a BMI publishing enterprise.

First release from the diskery is to be “No Shame” by the Touch. A second single, “I Am,” will be shipped soon from the Hunger, “She Let Him Continue.”

A veteran publicist, Zipperman was involved in establishing the Association of Independent Record Account. Since then he has handled the pr for several labels and artists including the Count Bishops Clock, Yarbirds and Tommy Roe.

National distribution for Public Purposes is being handled under the supervision of Dan Blocker.

Gofrey & The Grape

Columbia’s Moby Grape rock act stands behind Arthur Goofrey, who produces every group’s next LP. The new label is Columbia’s first LP that devotes one complete LP to jamming.
HOLLYWOOD—The purchase of land in Enchister, Virginia, for a new manufacturing facility to produce phonograph records and recorded tape products, has been announced by Stanley M. Gortkov, president of Capitol Records, Inc. Capitol Records Distributing Corp., a wholly-owned subsidiary of CRI, will be the purchaser of the land. The site was selected after an extensive survey that lasted for nearly two years. The site of Capitol's existing facilities now located in Scranton, Pa., Jacksonville, Illinois, and Los Angeles, California, but it will be needed in view of Capitol's expected product demand or better serve customers in the eastern and southern areas. The new plant is expected to be constructed this year with production to begin in 1969 and eventual employment to be about 250 people.

Capitol Records, Inc., is a subsidiary of Capitol Industries, which recently was formed through a merger with Audio Devices, manufacturer of audio computer and video precision tape.

SESAC Offers Monaural LP’s

NEW YORK—The latest LP offer to come from SESAC is “The Monaural Package,” a 17-egg dozen which includes twenty-five monaurally pressed LP’s. The logic is that SESAC recordings are produced and designed especially for the broadcast industry, where monaural disks are still very much in demand.

Artists included in the package are: Anita Kerr Singers, Billy Taylor, Richard Hayman, Hildegard, Richard Maltby, Terry Laban, Knud石灰 Stads, John Meles, and others. Albums included in the special offer go to broadcasters at $1.00 each, with a bonus disk given free with every order for the full 25 LP package.

SESAC, long recognized as the nation’s leading producer of transcribed library material, has over many years stressed quality of its high fidelity monaural disk’s, tailoring their recording and production requirements of the broadcast industry.

Go. Resolution On Redding

NEW YORK—The Georgia State Senate passed a resolution on Feb. 26th, expressing its admiration at the passing of Mr. Otis Redding, the “King of Soul.” The resolution was presented by Mr. Otis Redding to Redding’s manager, Phil Walden.

Louis Armstrong To Sing ‘Necessities’ For Awards

LOS ANGELES—Louis Armstrong is set to make his film debut on the Academy Awards TV'er, to be broadcast Apr. 8th, over the ABC network. The song is from “The Jungle Book” flick; the soundtrack is on Buena Vista Records.

HOLLYWOOD—A judgment of contempt has been obtained by Capitol Records from the California superior court against Frank Campoy, owner-operator of Record City in Salt Lake, for violating the court’s precedent-setting “piracy” injunction. Suit was brought against Campoy last year for pirating Capitol recordings through the unauthorized transfer of recorded performances to tapes.

In the contempt proceeding, Capitol contended that Campoy had violated the court’s injunction by again offering for sale tapes containing pirated musical performances and the Beatles, the Outsiders, Los Rawls, the Beach Boys, Cannonball Adderley, and Peter & Gordon.

Capitol Obtains Contempt Judgment In Piracy Suit

HOLLYWOOD—A judgment of contempt has been obtained by Capitol Records from the California superior court against Frank Campoy, owner-operator of Record City in Salt Lake, for violating the court’s precedent-setting “piracy” injunction. Suit was brought against Campoy last year for pirating Capitol recordings through the unauthorized transfer of recorded performances to tapes.

In the contempt proceeding, Capitol contended that Campoy had violated the court’s injunction by again offering for sale tapes containing pirated musical performances and the Beatles, the Outsiders, Los Rawls, the Beach Boys, Cannonball Adderley, and Peter & Gordon.

Armour Named Sew City Nat’l Sales Manager

MADISON, N. J.—Sew City Records has appointed record veteran Jerry Armour as manager of Sales and Promotion for the label according to an announcement by company president, Joseph Parsons.

Parsons said: “Mr. Armour’s 28 years of experience in all facets of the industry will prove invaluable to the growth and success of our company. In Jerry Armour we have a man who has been involved in the creation, sales, promotion and merchandising of all types of record product from the retail store and distribution to the national level.”

Prior to joining Sew City Records, Armour was with London, Coral, Decca and recently MGM.

Currently, Sew City is concentrating their sales and promotion efforts on their latest single release, “No Where To Run, No Where To Hide,” which is being promoted and merchandised for the release of the new album, “The Warlock.” The record is seeking action in New York City, and is reportedly starting to move in other parts of the country.

17 New Tapes From Capitol

HOLLYWOOD—Capitol Records has released the seventeenth seventeen long-playing vinyl tape cartridges last week (18). Included in the release are offerings by the Beatles, the Beach Boys, the Human Beings, Nancy Wilson, Lou Rawls, the Kingston Trio, and the Outsiders.

“Hit Makers,” a special price leader sampler, tops off the release with the most recent chart entries of “Old Man Billie Joe,” Bobbie Gentry; “Different Drum,” the Stone Poneys; “Goin’ Out Of My Head,” the Lettermen; “Good Vibrations,” the Beach Boys; “Nobody But Me,” the Human Beings; and in addition features cuts by the Kingston Trio, Chad & Jeremy, the Outlaws and Patti Drew.

Capitol’s “Hit Makers” promotion allows the dealer to sell the sampler cartridge for as little as $4.98—two dollars less than the usual retail price of Capitol single-pack cartridges—while still maintaining his normal profit margin. In support of this price leader, Capitol is providing special merchandising materials such as window streamers and counter cards.

Jerry Armour

Invincible Adds To Staff, Signs Miss Amer. Teenager

NEW YORK—Invincible Records has expanded its staff with the addition of a new writer and arranger, and the appointment of Genna Whittaker as Personnel Manager and assistant to the president of the firm. The company has also signed recent Miss American Teenager Angie Mendez to an exclusive personal management contract.

Ard Louis, Inc., its new executive post, will handle overseas operations and contractual negotiations and will work directly in productions, management and artist counseling along with the label’s head, Les Jones. She will also be in charge of the New York office scheduled to open this fall.

David Harris has also been signed as writer for the Invincible-Firebird labels. He will also handle arranging and scoring for the firm.

Ardi Mendez, whose professional name will be Donna Elbridge, is now working on an album with a national sales manager. Negotiations are also underway with two labels for a future recording contract. She has appeared at several nightclub in New Jersey and the Fantasy East on Long Island.

GPN To Release Disks Prod. By Miki Dalton

HOLLYWOOD—Gene Norman, president of GPN Crescendo Records, has made arrangements with Deutsche Vogue to release the product of their LP’s English producer Miki Dalton in the U.S. and Canada. Deal was concluded at the recent Midem Convention.

The first two of these recordings are being released this week—“Coming on Strong/Could You Really Live Without Her” by Tony Ritchie; and “The Tambour of the Choral Italian Reservation/Dreaming Room” by Don Darden.

Calla Goes Int

NEW YORK—As a part of its current expansion program, Calla Records has attained worldwide distribution. The announcement was made last week by Calla president Nate McCall.

Norman Kurtz, Calla’s attorney, completed distribution arrangements at the recent Midem Convention. Distribution deals for the label have been completed with Mjol-Mjol Records (England), Discos Tico (Mexico), Disques Vogue (France), Caravelle (Italy), Basset (Holland), Allied Records (Canada), Stigwood—Taskeil (Germany) and Company Fonografica Española (Spain & Portugal).

PRICE IS LOWER NOW—Vin Novak (center) of Philco-Ford’s Hip in Harlow, Md., head of Cash Box editor in chief Irv Lichtman (left) while Marty Ostrow (right), executive vice-president of Cash Box, looks on. The occasion was a press conference announcing the reduction in price of Hip Pocket Records from 60c to 39c in hopes of achieving optimum sales via higher volume with good profit. Novak is signing, by the way, a casting contract Lightman’s recently acquired broken-window music.
Delaney New Cap Press Head

HOLLYWOOD—Capitol Records Distributing Corp. has appointed Larry Delaney manager of press and information services (west). Delaney replaces Joe Price who has left the firm to join Ivor Associates, the publicity concern.

Delaney, for the last eight months, has been in Mexico City working on the 1968 Olympic games, handling PR and American investor concessions both on an independent basis and in conjunction with the government's promotion of tourism for the Mexican Government.

Prior to joining Capitol, Delaney was an independent publicist, promotional journalist, and screen writer in the L.A. area, covering both the screen and sound businesses for the past four years.

Raised in the South Pacific and Caribbean as the son of a Marine Corps officer, Delaney finished his secondary education in L.A. Jr. College in Newport Beach, and, following four years in the Navy's submarine service, majored in journalism at the University of Idaho.

**Are You a Swingin' Rockin' DJ Who Wants to Go Places?**

Then get in touch with the OK GROUP, one of the largest New York radio groups under one roof in America. The OK GROUP is always interested in good air personalities.

**Are You Different?**

Do you have an unusual approach? We can use you in one of America's most popular chains, Baton Rouge, Houston, Memphis or Mobile. Disc Jockeys now working for the OK GROUP enjoy excellent working conditions, group music contracts and ideal working conditions combined with heavy promotion for your show and station.

Send complete details and tape. Apply: OK GROUP, 508 Baronne Street, New Orleans, La. 70113

**John Levy Leaves Wil-Den**

LOS ANGELES—John Levy has resigned from Wil-Den Productions and the management of Nancy Wilson to devote full time to his new subsidiary, Art Management Corp., and other enterprises.

Cash Box—March 30, 1968
RCA Victor Releases 52 LP's For April

NEW YORK—RCA Victor offers 42 albums as well as 4 Mexican EP's and 6 electronic stereo additions to its Mexican catalog for the month of April.


Red Seal Releases

"Mischa Dichter Plays Brahms/Stravinsky" heads up the Red Seal releases for this month: the "Impresario" (Mozart); various artists; Beethoven: Symphony No. 5; "Overture No. 2," the Boston Symphony Orchestra; "Violin Concerto in D," (Tschaikovsky) Romanza (Dvorak); Perlman and the Boston Symphony Orchestra; Koussevitzky and the Boston Symphony; "Tuareg," the Casa Camper; and "Turangallis Symphony (Menasian)" November Steps (Takemitsu).

Cadenza Releases


Victrola Releases


Sacred Releases

There are two sacred albums in the Apr. Victor release package. They are: "The Messiah," Handel; "Quartet" and "The Best Of The Statesmen Quartet, Vol. 2."

Miscellaneous Releases

One of the strongest albums in the entire release package is "The Birds," The Bees, & The Monkeys." RCA has released a recording by "Lori" Kitchenner's Greatest Calypso Hits" featuring the music by "Lori" Kitchenner. The album includes "The Review," The "Rally," and "Thetis" Records. RCA has also released "Seven Vario Russian Melodies," Moscow Strings, "Seven Vario Russian Melodies," Moscow Strings, and "Swiss Yodel Party." RCA has also issued "Italian music is represented by Gianni Morandi's "Un Mundo d'Amore.""

Mexican Releases

Mexican EP's include: "Jose Feliciano" (2); "Jose Alfredo Jimenez," and "Armando Manzanero.

Additions of electronic stereo to the New Orleans group include "Mighty Colorado," Miguel Aceves Mejia; "Ba-ja El Calz de Mexico," Miguel Aceves Mejia; "Fiesta Mexicana," Jorge Negrete con Mariachi; "Miguel Aceves Mejia," Antonio Jimenez; and "Los Huepangos de Oro de Ruben Fuentes," Miguel Aceves Mejia.

CashBox Album Plans

BELL—2 free with every 10 purchased. No termination date.

DIAMOND—One free for every 5 purchased. Offer continues through Sept.

DUKE-PEACOCK—Buy-7-get-one-free. No expiration date has been set.

FORTUNE—1 free when 6 are purchased in any combination. No time-limit.

GATEWAY—Two free for 10 purchased on entire catalog. No time limit.

LITTLE-DARL—Special 2 on 10 deal on all product. No expiration date.

MONMOUTH-EVERGREEN—1 free with 10 purchased on entire catalog. No expiration date.

ORIGINAL-SOUND—15% discount on all LP's—unless further notice.

PHILIPS—Discounts on entire catalog. SPM/SPS series are discounted 10%, all other classics discounted 20%. No expiration date.

PRESTIGE—15% discount on all LP product until further notice.

ROULETTE—15% discount in free merchandise. Expiration date indefinite.

SCEPTER-WAND—2 free with every 10 purchased. No termination date.

SIMS—3 free with every 10 purchased on entire catalog. No expiration date.

SMASH-FONTANA—Special discounts available through distrīb. No expiration date.

TAMLA-MOTOWN-GORDY—Buy-7-get-one-free. No expiration date set.

TOWER—10% discount on all albums. No expiration date.

Harmony Spring Promos With 11 Albums

NEW YORK—Harmony Records has released eleven new albums to launch a three-month promotion campaign.

Special prepacks have been created as part of this campaign. Each prepack consists of sixty records, one offered to every leading artists in the C&W and pop fields.

The new release offerings, which are part of these prepacks, include: "Stonewall Jackson's "Thoughts Of A Lonely Man," Steve Lawrence's "Morn River," The Norman Luboff Choir's "Moments To Remember," Lefty Frizzell's "Signed, Sealed And Delivered," Sammy Kaye's "All Time Waltz Favourites," "Everybody Dance," by Les- ter Linx and His Orchestra, Mike Douglas' "Young At Heart," Jimmy McPartland's "Dislexia," and "Extra- vaganzal" by the Marlborough Con- cert Band, and Buri Ives' "Little White Duck."

These prepacks also contain best- line, carefully selected repertoire by such artists as Frank Sinatra, Doris Day, Mitch Miller, Ray Price, Carl Smith, and Liberace.

Falling in with this new campaign are especially designed Harmony racks, colorful window streamers, new and convenient Harmony order forms, picture brochures displaying both new and perennially best-selling albums, and de-lit-yourself advertising kits.

Stoller Does Recording For WP, Thom McAn Promo

NEW YORK—Cash Box last week published a story about the million dollar promotion campaign currently being conducted by World Pacific Records for its Indian product featuring Ravi Shankar & Trevor Wren and Thom McAn shoe division of the Melville Shoe Company for its "Raga Bade" shoes. At the time, the information that Mike Stoller wrote and arranged the music and produced the recording for the promotion was unknown to us. We now print it.

Stoller, who also did the music for the McAn "Moonkies Boots" and "Skiper And Sandroves" promos, used sitar, tabla, renaissance oboe and the voice of Corky Hale for the "Raga Bade" recording.

Packed Opening

Bobby Darin fans lined up for hours last week to see Darin perform at his recent one- nighter at the Cows. At one point, the line stretched around the corner and down 5th Ave. Darin has been packing the clubs since his opening. This is Darin's 6th return to the E. 60th St. niter.
PEGGY MARCH CUTS FIRST VOCAL OF SOUL COAXING

NEW YORK — The first vocal renditions of the Number One R&B single, "Soul Coaxing," has been released by RCA Victor Records. The singer is a 20-year-old "little" Peggy March. Lyrics are by Alice Copper, who arranged and conducted the backing artists receive when they have a hit record.

The Peggy March has been recorded by some of the most famous names in show business, including Della Reese, Lou Rawls, Keely Smith, Ben E., King Donovan, and numerous others. Peggy March signed an exclusive re- cording contract with RCA Victor in April. Her first single, "Soul Coaxing," is recorded in seven languages: French, German, Spanish, Italian, Dutch, Japane- se. Her second single is due in September, has enjoyed international success with her recordings.

CBS Disk Report

(Continued from page 7)

Cash Box—March 30, 1968

PUBLICITY

Upcoming Events

A Schedule of Major Industry Events in the Coming Months

EVENT

DATE

PLACE

NAB CONVENTION

MAR. 31

CHICAGO: CONRAD

APR. 3

HILTON

NEWPORT JAZZ FESTIVAL

JULY 4-7

NEWPORT, R. I.

NEWPORT FOLK FESTIVAL

JULY 24-28

NEWPORT, R. I.

COUNTRY MUSIC WEEK

OCT. 17-19

NASHVILLE, TENN.

Over 900 Enter Schaffer Contest

NEW YORK—Nine hundred and eighty singers and musical groups— ranging from folk-rock to baroque—have entered for the seventh annual 1967 Schaffer Tal- ent Hunt undertaken by the F. and M. Schaefer Brewing Company.

The Hunt, the oldest amateur contest on radio, has submitted tapes or recordings of their musical specialty to Schaffer's advertis- ing agency, Batten, Barton, Dur- stine & Osborn, Inc.—will now under- go a process of elimination.

Ten winners will be chosen by a panel of commercial jingle experts and these stars will be the record the famous Schaffer Beer Jingle for use on radio.

The song to be used by the Schaffer Beer Jingle will be played in both English and French on radio stations in the New York City area. The song will comprise the Schaffer advertising cam- paign, commencing approximately May 1.

BBDO spokesmen indicate that the 10 winners will receive more radio exposure than other contestants and that pop artists receive when they have a hit record.

The Schaefer Beer Jingle has been recorded by some of the most famous names in show business, including Lena Horne, Louis Armstrong, Ben- ny Goodman and Robert Mercey.

'Allice's Restaurant

Set For Filming, Will Feature Arlo & Obie

NEW YORK — "Allice's Restaurant," Arlo Guthrie's top flight narrative concerning small town injustice, which has appeared on the Billboard best seller list of selling albums in the nation, will be the subject of a feature film venture by Arthur Penn and Hilliard Elkins. Penn will direct the film. His current project, "Bonnie and Clyde," has been nominated for 10 Academy Awards, including Best Director.

Arlo Guthrie has agreed to appear in the film, as has William J. Oben- hein ("Ohio") on the record, who is Chief of Police in Stockbridge, Mass., and some of the scenes will be filmed.

Lp Song Survey: What's Been Doing

(Continued from page 7)

1—4 I Say A Little Prayer

1—5 Knock On Wood

2—6 The Letter

3—7 Release Me

4—8 Stand By Your Man (from West Side Story)

5—9 Valley Of The Dolls, Theme From

6—10 Days Of Wine & Roses

7—11 Don't Sleep In The Subways

8—12 For Once In My Life

9—13 Pooey On Your Love

10—14 (6th St. Bridge Song)

11—15 The Happy Tiger

12—16 I'm Still Comin'

13—17 I Will Wait For You (from "The Umbrellas of Cherbourg")

14—18 The Last Waltz

15—19 Misty Blue

16—20 See You Later Alligator

17—21 Puppet On A String

18—22 The Other Man's Grass

19—23 The Shadow Of Your Smile (Theme from "The Sandpiper")

20—24 You Man

21—25 Satisfaction

22—26 Tara's Theme (from "Gone With The Wind")

23—27 Thoroughly Modern Millie

24—28 There Goes My Baby (from "The Fantasticks")

25—29 Talk To The Animals (from The Jungle Book)

26—30 Trains & Boats & Planes

27—31 Underwater Walk Alone (from "Carnival")

28—32 When I Look In Your Eyes (from "Dr. Dolittle")

单位 Tory's Tree

NAMES NEW PROMO MAN

HOLLYWOOD—Chairman of activity, Uni Records has released a single from the newly signed Fever Tree, an- nounced a few weeks ago. The song is from the group, and together with Mer- ryman Harman the West Coast regional man for the label, he has brought in Jerry Pippol, label promo chief, as an additional press and promotion campaign getting under way, came out with a premiere single, "San Francisco Girls (Tell Me The News"), Russ Regan, executive ad- ministrator of Uni said that the label had already purchased a completed album by the group. Release of this 7" has been set for June 10.

Harman joins the promotion staff with experience at Jubilee Records and at Minton Distributors in San Fran- cisco.

Music Sales Boom

(Continued from page 9)

skies in the Los Angeles market, by the Troggs. The disc, cut by Page One Productions in London, went through the entire holiday season almost un- noticed. The Smash crew worked overtime trying to maintain momentum until today the record is seeing its heftiest sales fortnight. The Troggs have sold 100,000 copies in the United States since March 20 with Premier Talent booking.

Steinberg also views new country and western singlets. Dave Dudley's "There Ain't No Easy Run" is the Minnesotan's biggest since joining Mercury three years ago. Also on the C & W charts are Mickey Gilley's "I'm a Walker," Faron Young, and the Miller hit.

The switch of the year might well be the switch in the Heaven camp promotion of "Another Time, Another Place," moving up the C & W charts. The song was cut by Crest Records and released in Nashville by Kennedy for specific single release, comes at a time when a new single in a Mod-rock musical version of Othello, called "Catch My Soul," in which Harry Chapin is singing, is receiving airplay. The song was cut by Capeman, who is an extremely big in the early '60s. The record has received a major survival through sales and airplay. The new single release. Three LPs featuring the Sky star-disc jockey Curt Tidger, Gary McFarland and Gabor Szabo comprise the year's most original. McFarland's "Does the Sun Really Shine Over The Moon?" and Bachman's "S reclaimed from place in recent last week (20).

Warner/7-Arts Adds 3 To Promo & Editorial Staff

BURBANK—Warner-Brothers-7 Arts Records has added two promotion men and advertising art staff in home headquarters, Los Angeles and New York.

Both promotion men will be working directly for the label rather than distri- buting companies. The man to be directly in Marvin Deane, national promotion manager. The men are Bob Cooper in Los Angeles and Stuart Love in New York.

A division of the veteran pair brings to 15 the number of promotion men that the record company has in its personnel, will in key regional spots around the country. These staff- ers will work in association with the promotion men of the company's dis- tributors.

Further additions to the Warner Bros.-Seven Arts Records field are expected as the company sales executives predict 1968 to be the biggest year in its history.

Four of the team's key personnel are top-ranking in the label's home office editorial-art staff brought here directly from Warren to New York, where he was a member of the creative staff of Melandria, Inc., an outfit specializing in studio-violent visualizations.

At WB-7 Arts, Halwelbrerd will be primarily involved in sales presenta- tions while working with the ex- isting film division. Chesterville is to report directly to Stan Coryn, editorial director.

McFarland and Gabor Szabo comprise the initial line-up of the promo and editorial crew. A fort coming from the label's home office editorial-art staff brought here directly from New York, where he was a member of the creative staff of Melandria, Inc., an outfit specializing in studio-violent visualizations.

At WB-7 Arts, Halwelbrerd will be primarily involved in sales presenta- tions while working with the ex- isting film division. Chesterville is to report directly to Stan Coryn, editorial director.
CMA Considers Holding International Seminar In Conjunction With Confab

NASHVILLE—The international committee of the Country Music Association has proposed to the Association's board of directors that an international seminar be conducted this year in conjunction with the regular CMA convention and Grand Ole Opry-WSM Birthday Celebration in Nashville. The board asked the international committee to work closely with the special projects committee, headed by Ernest Preston, and, subsequent to the board meetings, have discussed the proposal with Richard Broderick, chairman of the international committee, reports that the proposal is now beginning to take concrete form and outlines it as follows:

1. “On Wednesday, October 16th, we would propose to have morning and afternoon sessions probably 10:11:30 a.m. and 3-4:30 p.m. covering country music subjects which would be of interest to music executives from overseas. As a take off point for some brain-storming, one session could be on the development of country music in the recording industry, tracing development in this country and its start overseas and then thrown open to future development overseas; another session could be on radio programming of country and western music here in the country and its potential adaptation in international markets; another thought would be discussion of booking of country acts internationally and how these could be developed further, etc."

2. “We would propose to restrict this first international country music seminar to an invitational concept. This would be done by inviting to attend (at their own expense of course) those members of CMA who are located outside of the U.S. We would also invite CMA members in the U.S. who are involved in international activities. I personally believe that we would be showing Nashville Mayor Beverly Briley and a representative body from the Acuff-Rose rubey that included Wesley Rose and Howard Forrester. The idea was received with enthusiasm throughout the Southeast including messages from the governors of North Carolina, Florida, Tennessee, Texas, and Georgia. Wesley Rose (center, right) is shown presenting a plaque to Acuff (left to right) Art Barlow, Billy Deaton, and Billy's wife Barbara. In the background are Fred Carter, Jr. and, with back to camera, Tom T. Hall.

Music City Playhouse To Open At End Of Mar.

NASHVILLE, Tenn.—The Music City Playhouse, located at 423 Broadway, will open to the public with a grand gala on Mar. 29th and 30th. It will be open from 10 a.m. to midnight on Fridays and from 10 a.m. to 1 a.m. on Saturdays. The ‘Country Music Show Off Shows,’ starring Roy Acuff, Minnie Pearl, Ernest Tubbs, and others, will be featured in the 29 performances scheduled to be put on each weekend. Narrative choruses will be handled by Grant Tener. Another film, ‘Welcome To Nashville’ will tell the viewers what the Opry Land is all about in Music City. The playhouse will also have a ‘Country Music Hall Of Fame,’ giving the history of country music and the Grand Ole Opry.

C&W program includes an agreement with Wesley Rose, head of Hickory Records and the Acuff-Rose publicity, to produce C&W product for Bell as well as Bell’s distribution of John Denny’s Nashville-based Jedd Records.

Certified
Mary Reeves, widow of the late, great country singer, Jim Reeves, and head of Jim Reeves Enterprises, is shown here (second from left) receiving her certificate as an ambassador to the 1968 Hemisfair in San Antonio, Texas. With her are (from left to right) Art Barlow, Billy Deaton, and Billy’s wife Barbara. In the background are Fred Carter, Jr. and, with back to camera, Tom T. Hall.

Cash Box—March 30, 1964
Cash Box—March 30, 1968

Country Top 50

1. "Take Me to Your World" (After Gracie-BMI)
2. "Tennessee Waltz" (Mark White-BMI)
3. "I've Heard That Song Before" (Tommy Donnelly-BMI)
4. "Why Do I Have to Be Me" (Jimmie Davis-BMI)
5. "I'll Never Get Over You" (George Jones-BMI)

1. "Little Green Apples" (Ravish Records-ASCAP)
2. "Smoke, Smoke, Smoke-O" (Bill & Range-BMI)
3. "Everybody's Got to Be Somewhere" (Shelton-BMI)
4. "Another Time, Another Place" (Passkey-BMI)
5. "Moods of a Man" (Jack-BMI)

1. "I Walk on Out of My Mind" (RCA Victor 9144)
2. "Say It's Not You" (Glad-Crest-BMI)
3. "Here Comes the Rain Baby" (Starr Records-BMI)
4. "Togetherness" (RCA Victor 9437)
5. "Promises, Promises" (Bluebird-BMI)

1. "Wild Weekend" (Soul music-BMI)
2. "My Big Truck Drivin' Man" (RCA Victor 9430)
3. "I'm Gonna Give the World" (RCA Victor 9407)
4. "Have a Little Faith" (RCA Victor 9412)
5. "I'd Give the World" (RCA Victor 9413)

1. "Legends of Bonnie & Clyde" (RCA Victor 9408)
2. "Take Me As I Am" (RCA Victor 9409)
3. "Nothing Takes the Place of Loving You" (RCA Victor 9410)
4. "The Cajun Stripper" (RCA Victor 9411)
5. "The Little Things" (RCA Victor 9412)
6. "The Last Goodbye" (RCA Victor 9413)
7. "Mother May I" (RCA Victor 9414)

1. Leon Ashley
2. "Mental Journey"
3. "Here Comes the Rain Baby"
4. "I Walk on Out of My Mind"
5. "Another Time, Another Place"

Cash Box—March 30, 1968

First Laura

Then Anna

And Now

"Mental Journey"

An up tempo bouncer
That's destined to be even
Bigger in the string of hits for

Leon Ashley

Records

Booking:
Ashley Enterprises
812 16th Avenue South
Nashville, Tenn.
(615) 256-1169

ATTEND: Radio Stations & Promoters!
Contact Us for Information on Our
WILBURN BROTHERS (Decca 32292) The Shakeriest Gun In The West (2:08) [Northern, ASCAP—Keller, Blum]

The Wilburn Brothers have come up with a buoyant ditty about an airing of a shirt. It may well have another with "Something Pretty." This one is a buoyant ballad about the happy aspect that the world assumes when one is in love. Excellent job by Stewart and excellent backing by the Tourists.

Bill: "Built-In Love" (2:30) [Freeway, BMI—Stewart]

BILL PHILLIPS (Decca 32295) I Talked About You Too (2:35) [Kitty Wells, BMI—Phillips]

Bill Phillips wrote this tender, shuffling romantic, and he sings it with distinction. The side shapes up as a potential chart item, and it warrants the listener's full attention. Should be riding the airwaves soon.

FLIP: "Everything Turns Out For The Best" (2:14) [Acuff-Rose, BMI—Gibson]

JOHNNY PAYCHECK (Little Darlin' '0042) Ain't I Hating You (2:29) [Mayhew, BMI—Paycheck, Mayhew]

Johnny Paycheck's latest bid for chart honors is a solid, potent ode about the last stages of a love affair ("You've got me hating things I used to love, before I met you.") And it won't be long and I'll be the one singing, "For the voice of Paycheck's voice should send this one soaring.

FLIP: "Fool's Hall of Fame" (3:25) [Mayhew, BMI—Mayhew, Paycheck]

STATLER BROTHERS (Columbia 44480) Take A Bow, Rufus Humfrey (1:59) [Meserig, BMI—Meserig]

Jump For Joy (1:35) [Tree, BMI—Bradwood]

The Statler Brothers could have a double-sided winner on their hands with this side. The session, "Take A Bow, Rufus Humfrey" is a potent outing about a man who breaks a girl's spirit. "Jump For Joy" is a fun-filled bouncer about a man who has a girl named Joy and is always jumping for her. Watch out for this disk. It could be a real biggie.

JERRY WALLACE (Liberty 56026) That's What Feels Are For (2:30) [Primrose, BMI—Coffey, Brown]

Here's a feelingful, blues-stained, romance-oriented pleader that should rake in a plentiful amount of spins and sales for Jerry Wallace. The charter picker, a song of love, and his reward should prove to be commensurate with his performance. FLIP: "Another Time, Another Place, Another World" (2:45) [Byrdshire, ASCAP—Dean, Landon]

BILL CARLISLE (Hickory 1502) My Name Is Jones (2:42) [Acuff-Rose, BMI—Turner]

"My Name Is Jones, is a touching, tear-inducing talker about a father who offers to go into the army in place of his son because he doesn't want his son to die in war. Bill Carlisle portrays the father effectively, so effectively that thousands of people may take this record to their hearts and send it high on the charts. FLIP: "All Of This For Sally" (2:40) [Acuff-Rose, BMI—Loudemilk]

RAY GRIFF (Dot 17082) The Sugar From My Candy (2:29) [Blue Echo, BMI—Griфф]

This song is sung by a man to a "friend" who has just stolen his fiancé. The lyrics, as might be expected, are full of anger and sadness. But the melody has a captivating hook, and that combined with Griff's spirited vocal performance, should insure loads of action for the ditty. FLIP: "Till The Right One Comes Along" (2:10) [Blue Echo, BMI—Griфф]

JUNE STEARNS (Columbia 44483) Emily Hause (2:20) [Coxwood, BMI—Walker]

June Stearns here offers an old style country blues item that should garner enough airplay and buying interest to establish itself as a solid chart contender. One can imagine hearing this number in an old, smoke-filled southern cafe. It's an excellent "atmosphere" song. FLIP: "I'm The Queen" (2:30) [Acclaim, BMI—McCAlpin]

(Continued on next page)

Cash Box—March 30, 1968
ERNIE ROWELL (Blue Creek 105)
Salami, Salami, Baloney (1:58) [Yonah, BM-GBison] Contagious, amusing toe-tapper could stir up action for Ernie Rowell. Side has a nice beat and merits a listen. Flip: "I'm Not Man Enough" (2:08) [Husky, BMI-Pepers]

ROY MONTAGUE (Duane 106)
Shadows On A Wall [Duane, Long, Brewer] Roy Montague delivers a strong vocal on this woes-filled item about a man who has spent most of his life in prison. Could score. Flip: "I'm Gonna Keep Trying" (2:12) [Duane, Thompson] Catchy, hope-filled ballad could also make it.

LOUIE VALENTINE (Great 1160)
I've Gotta Stay High (2:03) [Yonah, BM-I-B. L. Owens] This is a bouncy finger snapper about the spiritually needful effects of alcohol on a man with a broken heart. Could do well for Louie Valentine. Flip: "Practice What You Preach" (2:50) [Yonah, BM-I-B. L. Owens]

MARIJON SINGERS (Dot 17081)
Talk It Over With Your Heart (2:10) [Buckhorn, BMI-Clauset] Sorrowful, gorgeous romance outing here. The song has a nice tune, and the Marijon Singers' performance is worthy of praise. Could be a noise-maker. Flip: "Happy Me And You" (2:51) [Acclaim, BMI-Mize]

MAX POWELL (Decca 32289)
This Is Where I Came In (2:38) [Champion, BMI-Crutchfield, Maxwell] Could be nice things in store for Max Powell via this slow-paced, blues-oriented love ballad. Eye it. Flip: "Night Life Queen" (2:32) [Tuesday, BMI-Powell, Pierce]

BOB JENNINGS (Chart 1027)
I'll Step Into Your Shoes (2:38) [4 Star, BMI-Chapel, Jennings] Here's an interesting ditty about a man who stands ready and waiting to take over another man's wife if the latter ever alienates her affection. Might catch on. Flip: "In Person" (2:16) [Yonah, BMI-Anderson]

BOZO DARNELL (Ramco 1998)
Martha (2:55) [Renda, BMI-Sea-nan] Bozo Darnell vocalizes feelingly on this woes-laden offering about a ruined love. With the proper exposure, the side could sell nicely. Flip: "My Go Go Girl" (2:11) [Renda, BMI-Sea-man]

JAMES BURTON & RALPH MOONEY (Capitol 2140)
The Texas Waltz (2:11) [Central Songs, BMI-Mooney] A rhythmic, toe-tapping instrumental, this one could garner nice airplay for James Burton and Ralph Mooney. Give it a listen. Flip: "Corn Pickin'" (1:47) [Lightup, BMI-Burton]

Cash Box—March 30, 1968

COUNTRY REVIEWS (Continued from previous page)

Best Bets

MOTHER CLARK—Debuting as an active Chris & Don's "Bevery, Hillbilies" April 3 will be chanter Roy Clark. On the TV'er, Roy will play two parts: "Coonin' Roy" and his own mother, "Mother Myrtle."
AS A DUET OR SING

JAN HOWARD

SINGS

"Count Your Blessings
Woman"

DECCA RECORDS

For Loving You
BILL ANDERSON & JAN HOWARD
BILL ANDERSON
SINGS
"WILD WEEKEND"

DECCA RECORDS
**Danish Film Festival in Finland**

Scandia Pictures 812 13 The film is a Brand New World. Scandia also has a new Erik Bachmann single. Triola is handled by Morks Musikforlag.

**Dansk Grammofonpladeforlag** just introduced the Swedish group Slam Creepers with their "It's Saturday" and "Hold It Baby" at Bill Records. Their LP album "Bubbles" was also released here.

Lollipops, local group, recently changed labels from Fontana to CBS, something of similar nature by the local, polyphon Akt. handles both labels. Nevertheless, their CBS debut, "I Feel The Sun Up There," released just a few days ago, gives them their second record on the charts here, as the tune debuted at 8th spot at the charts this week.

**Scandinavia**

"Bottle Of Wine" with Fireballs on Stardust, now riding high on the American charts, was rushed out by EMI here last week. Another rush-out was Dave Clark Five on Columbia with "No One Can Break A Heart Like You." EMI also made a special promotion campaign for the Tampa/Metown recordings with Diana Ross & Supremes. Their Swedish show from Stockholm was just shown on Danish TV. EMI is also promoting the American label Dot, since Jan. 1st. Readies here.

Anette, local Triola recording artist, has just done "Go Straight To Helen" and "It's A Brand New World." Triola also has a new Erik Bachmann single. Triola is handled by Morks Musikforlag.

**Norway**

Lillian Akseland is a debutant on records here with her first Triola single just at the market. She can already look forward to an international career as she will represent Norway in a Music Festival at Rostock in eastern Germany next July.

**Sweden**

The first Swedish recording of this year's song for the Eurovision Song Festival, "Det börjar verka kärle, banne mej!" (It Looks Like Love, Damn It) with Cees Gorten on RCA Victor, is expected around Mar. 25th. There is no publisher of the tune within Sweden, but at the world market, the tune is handled by Thore Ehring Musik AB.

Tuners from Sonora Musikforlag AB include "It's Been A Long Time Again" from the new Hep Stars single and LP, the Spanish "Quando saii de Cuba," "Love Is Blue" and some local tunes.

First local recording at the Mercury label is just out. Titles include "Hum-Zoo" and "Once I Had A Dream" recorded by the Few.

---

**Denmark's Best Sellers**

This Last Week

<table>
<thead>
<tr>
<th>Week</th>
<th>Week On Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mighty Quinn (Manfred Mann/Fontana) Multiton A/S, Denmark</td>
</tr>
<tr>
<td>2</td>
<td>Kneblesh er ingen leg (Gitte Hanning/HMV) Imudson A/S, Denmark</td>
</tr>
<tr>
<td>3</td>
<td>Sunny Moore (Lollipops/Polydor) No publisher</td>
</tr>
<tr>
<td>4</td>
<td>David's Rainbow (Rolling Stones/Deca) Musikförlaget Exose A/B, Sweden</td>
</tr>
<tr>
<td>5</td>
<td>Judy in Disguise (John Fred &amp; His Playboy Band/Californi)</td>
</tr>
<tr>
<td>6</td>
<td>Words Bee (Gees/Polydor) Dacapo Musikförlag, Denmark</td>
</tr>
<tr>
<td>7</td>
<td>The Ballad Of Bonnie And Clyde (George Fame/CBS)</td>
</tr>
<tr>
<td>8</td>
<td>I Feel The Sun Up There (Lollipops/CBS) No publisher</td>
</tr>
<tr>
<td>9</td>
<td>Romeo and Julia (Peggy March/RCA Victor) Sweden Music AB, Sweden</td>
</tr>
<tr>
<td>10</td>
<td>Skolefroken Nielsen (Jag ringer pa fredag) (Keld &amp; Donkeys/HMV) Imudson A/S, Denmark</td>
</tr>
</tbody>
</table>

**Norway's Best Sellers**

This Last Week

<table>
<thead>
<tr>
<th>Week</th>
<th>Week On Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Lykkliga gatan (11 regesto della Via Gleich) (Anna-Lena Lofgren/Metronome) Arne Bendiksen A/S, Norway</td>
</tr>
<tr>
<td>2</td>
<td>Mighty Quinn (Manfred Mann/Fontana) Sonora Musikforlag A/S, Norway</td>
</tr>
<tr>
<td>3</td>
<td>Under ditt parrossal (Sven-Ingvars/Svensk-American) Seven Brothers Music Inc./Edition Odeon, Sweden</td>
</tr>
<tr>
<td>4</td>
<td>Paul Mauriat/Philips) Sonora Musikforlag A/S, Norway</td>
</tr>
<tr>
<td>5</td>
<td>Judy in Disguise (John Fred &amp; His Playboy Band/Californi)</td>
</tr>
<tr>
<td>6</td>
<td>Allie Blutler til (Ole Elsesfjer/Columbia)</td>
</tr>
<tr>
<td>7</td>
<td>Minns du den sengan (Anita Lindblom/CBS) Sonora Musikforlag A/S, Norway</td>
</tr>
<tr>
<td>8</td>
<td>Bend Me, Shape Me (Amen Corner/Lerum) Sweden Music AB, Sweden</td>
</tr>
<tr>
<td>9</td>
<td>Words Bee (Gees/Polydor) Sonora Musikforlag A/S, Norway</td>
</tr>
</tbody>
</table>

---

**Holland's Best Sellers**

This Last Week

<table>
<thead>
<tr>
<th>Week</th>
<th>Week On Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mighty Quinn (Manfred Mann/Fontana) (Ed. Anagon/Menoled)</td>
</tr>
<tr>
<td>2</td>
<td>Mighty Quinn (Manfred Mann/Fontana) (Ed. Anagon/Menoled)</td>
</tr>
<tr>
<td>3</td>
<td>Mighty Quinn (Manfred Mann/Fontana) (Ed. Anagon/Menoled)</td>
</tr>
<tr>
<td>4</td>
<td>Mighty Quinn (Manfred Mann/Fontana) (Ed. Anagon/Menoled)</td>
</tr>
<tr>
<td>5</td>
<td>Mighty Quinn (Manfred Mann/Fontana) (Ed. Anagon/Menoled)</td>
</tr>
<tr>
<td>6</td>
<td>Mighty Quinn (Manfred Mann/Fontana) (Ed. Anagon/Menoled)</td>
</tr>
<tr>
<td>7</td>
<td>Mighty Quinn (Manfred Mann/Fontana) (Ed. Anagon/Menoled)</td>
</tr>
<tr>
<td>8</td>
<td>Mighty Quinn (Manfred Mann/Fontana) (Ed. Anagon/Menoled)</td>
</tr>
<tr>
<td>9</td>
<td>Mighty Quinn (Manfred Mann/Fontana) (Ed. Anagon/Menoled)</td>
</tr>
<tr>
<td>10</td>
<td>Mighty Quinn (Manfred Mann/Fontana) (Ed. Anagon/Menoled)</td>
</tr>
</tbody>
</table>

---

**Brasil '66 Tour Goes on TV Film**

**HOLLYWOOD—**Sergio Mendes and Brasil '66, who just completed their tour of the Orient, will have their tour filmed by two television camera crews. The recording of the television show, "Brasilia, sera Brasil" will be a send a camera crew of three along to film their special for syndication of series to Latin and South America. SME forecasts the special will be sold into syndication in the United States and Europe. The final segment of both specials will be Mendes and Brasil '66 performing the Oscar nom-

---

**Kirkor To London**

NEW YORK—Don Kirkor, co-producer of the "Fireballs" picture with Harry Saltzman, flew to London over the weekend to meet with Saltzman.

Kirkor and Saltzman will discuss the potential of a new project in which Kirkor is in the process of forming especially for the film. Kirkor believes he was greatly responsible for the initial recording success of the Monkees, reports say the group will be "completely different and unusual."

Kirkor is said to be discussing the un-titled project "The Love of Love" at the annual Academy Awards presentation on April 8.
Leslie Gould, Managing Director of Philips Records London is seen here preparing a champagne toast for Israeli duo Esther and Abi Ofarim to celebrate their British chart topper “Cinderella Rockefella” which is now nearing the 1,000,000 sales mark. Their latest album “Two in Three” is also hitting the album charts. On March 30th Esther and Abi are giving an S.R.O. concert at London’s Royal Albert Hall. The record is on the Cash Box Top 100 in America on Philips.
Carr and the New Four Freshmen have just ended their U.K. tour and the Christy Minstrels fly in early May for concert and TV dates. James Royal has hit the charts in most European countries with his waxing of “Wozzeck” and “Baby Blue,” but reaction in Britain has been disappointing. This week, however, fourteen months after its initial release, CBS are re-releasing the disc in the hope that it will emulate its European success the second time around. Numonica is now being advertised on the international front. Peter Goodchild has been appointed Classic Promotions Manager for Decca Records following the departure of Jack Boyce to Philips Records recently. He will be responsible for classical sales and promotion sales through Decca’s worldwide network of agents and distributors and will make visits abroad in this capacity.

Quickies: Englebert Humperdinck awarded Show Business Personality of 1967 by the Variety Club of Great Britain. Heading for the top to give RCA their first chart entry “If I Only Had Time” by Rowley Jones... The Penny Flat recently took in their “Everything I Am” smash with a Phil Coulter-Bill Phipps production. Nobody was known to the show business community by KPM... Maggie Fitzgibbon representing BBC at Festival International de Television de Monte Carlo with her first page one single “I’ll Walk Alone”... Byrds newest entry at No. 3 on the charts—a Newcomer Me... A Francis Luis Don Black composition for Matt Monro’s new Capitol single “One Day Soon”... Vicki Carr in Britain for TV appearances promoting latest Liberty single “No Sun Today”... Another potential chart from the “Love Story” on Polydor... Arthur Conley in Britain promoting latest Atlantic single “Funky Street”... “Cinderella Rockefella” topping Best Selling Sheet Music Lists for Rondor Music for second consecutive week... Winston McLeod in the chilly climate by the Skandia pulling up the charts for Pye Records... The Foundations waxing album, primarily for U.S. charts, with each track recorded live in clubs up and down the country... Furthermore, the late Jake Thackray’s Columbia single “La Di Dah”... Saltman in town for discussions with Vic Lewis re Andy Williams concerts here in May...
AMSTERDAM—Piet Beauijzen, director of the C.G.G.C. (Committee Collective Gramophone Campaign) can look back on the most successful "Grand Gala Du Disque" that ever has been organized in Holland. Everything went shipshape and the program not only struck the people in the audience, but also a large number of millions of televisioners as well. The low program was televised in colour for the first time at a Dutch Grand Gala the super- /iority of the performers was conclusively proved by the appearance of such stars as Nancy Wilson, the Four Tops, Jimmy Smith, Vikki Carr, Sandy Posey and Buffy Saint-Marie.

The program being of such superior quality, one hardly noticed the absence of the overworked Gilbert Baeud, the skippage of the song writer Don Novosan, who did not return his contract.

The Program

The show was opened by one of Belgium's top artists, Wil Tura, singing ballads in the Dutch language. He cleared the way for the popular pianist Eugen Cicero. Cicero is a man with a sound classical education and in this he showed the French lady singer/pianist, Barbara, fully dressed in black, and the Spanish, and French singer, Elsa Losle and Ana Vida- /tas de Plata. And then the scene opened for Vikki Carr. Dressed in a long gown she quite fascinated the audience with her wonderful voice. After the above artists the Dutch Boudewijn de Groot and a funny sketch by the announcers of the show finished the show. Miss Nancy Wilson. She did about five songs and with her reading of "Stinche" the audience was filled with its brilliance. Starting the second part of the show were a Dutch pop group, Cubby and the Blazzards, who played a John Mayall-type number, and then there was Sandy Posey. In her inimitable way she performed some of the hits that made her famous throughout the world and made her appearance in Holland unforgettable.

Buffy Saint-Marie was unknown to the Dutch people and the audience had a little difficulty getting used to her. Nevertheless her showing proved his skill and he will be back soon to the Netherlands to show his stuff in "The Happy Organ", Mr. Jimmy Smith showed the people how to handle the organ, and the songs which he played was a success. arranging that seem to have his day. The undis- 

Edison Awards

This was the seventh time the Edison Awards were presented to the artists. According to the. The award were distributed to the artists or representatives by the announcers of the show, an all over the world. In all, the Grand Gala Du Disque 1968 was the best ever.

CBS Names Inigo
New Spanish Rep

NEW YORK—Jose Maria Inigo has been appointed the new Spanish representative for CBS. Born in Bilbao on June 4, 1943, he has been a deejay since he was 16. He worked for pop music and other stations for three years and then was London representative at the BBC of the Spanish Broadcasting Company.

Jos Maria Inigo

Company, Inigo currently has 16 pop shows a week, and is considered one of the top deejays in Spain. He is an international editor of Tele-Guia music magazine in Spain and writes about music for the major Spanish newspapers. Inigo covers all the major pop festivals in Europe, such as The Eurovision and the Zarzuela Festival, and MIDEM.
After the San Remo Festival, one of the most important musical events to take place here is the contest Un Disco Per L'Estate (A Record For Summer). This contest is organized by our Radio TV Company in cooperation with climbs (Italian Phonogram), the San Remo. At the end of June, the Radio Company will broadcast several special programs in which all the songs selected for the contest will be presented. So for these same songs will also be telecast during four different shows. All listeners are invited to vote for one of the songs presented, 24 tunes are thus selected. These are then presented via three evenings — 12 each night for the first two evenings in Saint Vincent. Six of each 12 are selected by a jury and the 12 finalists are presented on the third night. The winner is then awarded the title "Record For Summer."

CGD, Italian agent of A&M, has recently put on our market the latest A&M album entitled "Ritratto Di Famiglia" (Family Portrait) which contains a series of songs performed by the most important artists of this label—Herb Alpert, the Sandpipers, Wes Montgomery, etc. CGD has started a strong promotional campaign for this album, and will later show the recordings of the same songs as well in the next countries. Another recent release by CGD is Dionne Warwick's single and LP "The Valley Of The Dolls." In the album Dionne sings three Italian songs—"Dedica A Tony," "La Voce Del Silenzio" (which she presented on the San Remo Stage) and "I Mondo." Georgie Fame arrived and was hosted by CBS Italiana at a cocktail party. Georgie took part in several TV shows in which he presented his top hit "The Ballad Of Bonnie And Clyde." Another artist soon due is Jimi Hendrix (Phonogram). Jimi will tour Milan, Rome, Turin, Bologna and possibly Naples. Phonogram has released (under the Polydor label) his latest LP which is obtaining excellent sales reaction. Other recent releases from Phonogram are "Words" by the Bee Gees, "Mighty Quinn" by the Manhattan Transfer, Paul Mauriat's "Lonely," etc. The latest secret that has been recorded by the English group the Renegades as one single, "Mighty Quinn" has been recorded in its original English version while "Love Is Blue" in the Italian one with the title "L'Amore E' Blu." 

**Italy's Best Sellers**

This Week's Week on Charts

<table>
<thead>
<tr>
<th>No</th>
<th>Album Title</th>
<th>Artist(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Canzone: Den Backy/Amico, Adriano Celentano/Clan. Published by Clan.</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>&quot;Casa Bianca: Marisa Sannia/Fonit Cetra, Ornella Vanoni/EMI Italiana, Published by El &amp; Chris.</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>&quot;Canzone Per Te: Sergio Endrigo/Fonit Cetra, Roberto Carlos/CBS Italiana. Published by Usoniglo.</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>&quot;La Transcontina: Antonine/Saier, Giro Botena/Fonit Cetra. Published by Rifi Music.</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>&quot;Quando Mi Innamoro: Anna Identici/Ariston, The Sandpipers/Sugarman. Published by Sugarman.</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>&quot;Canto Per Amore: Little Tony/Durium. Published by Ariston.</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>&quot;Gil Ochii Miei: Dimo/RCA Italiana, Wilma Goich/Recordi. Published by RCA Italiana.</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>&quot;L'Orca Dell'Amore: I Camaleonti/CBS Italiana. Published by Ariston.</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>&quot;La Siepe: Albano/EMI Italiana. Published by EMI Italiana.</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>&quot;Siesta: Bobby Solo/Ricordi. Published by El &amp; Chris.</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>&quot;Da Bambino: Giganti/Rifi Music/Rainier/CGD. Published by Rifi Music.</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>&quot;Aida Una Lacrima Al Vento: Adorno/EMI Italiana. Published by EMI Italiana.</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>&quot;Vengo Anch'io, Tu No: Enzo Jannacci/RCA Italiana. Published by RCA Italiana.</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>&quot;Nel Cuore E Nei'Anima: Equipe 84/Ricordi. Published by Ricordi.</td>
<td></td>
</tr>
</tbody>
</table>

**Australia's Best Sellers**

1. "Love Is Blue" (Paul Mauriat—Philips) Leeds Music
2. "Bottle Of Wine" (The Fireballs—Stateside) Essex Music
3. "Singing in the Rain" (Union Gap—CBS) Acuff-Rose
4. "Ballad Of Bonnie And Clyde" (Geoff Finch—CBS) Leeds Music
5. "Different Drum" (Stone Poneys—Capitol) Screen Gems/Columbia
7. "Simon Says" (1910 Fruitgum Co.—Astor)
8. "Body In Disguise" (John Fred—Festival) Jewel Music
9. "You're a Better Man Than Me" (The Groover's Child) CBS
10. "Lapland (Baltimore & Ohio Marching Band—Stateside) J. Albert & Son

**Monument's Robert Knight Begins Europe Promo Trip**

HOLLYWOOD—As part of the plan for international promotion of artists on Monument and its associated labels of King, Sun and pillows, Rainbow, Monument Records has sent Robert Knight (Rising Sons) to England and Europe for extensive radio and local nitty engagements.

Beginning March 23 in London, Knight will begin a British radio and television tour, including 10 of the biggest UK radio and television shows. This is his USA best-seller "Everlasting Love," began appearances on five British television and radio stations, including several. In Luxembourg radio programs and a local London club during his first visit to Europe. The tour is expected to help Knight to break into the UK market. The tour is expected to help Knight to break into the UK market.

While abroad Knight will set up personal appearances and nitty dates for the band and other UK artists. He also expects to sign foreign talent for pre-empted in the UK.

Knight was slated to fly to Stockholm, Paris and London on this tour (25) for more telecasts. Knight and the band are expected to return to the UK next week (5).

The foreign tour was coordinated by Monument's international director and vice-president, Bobby Weiss, in conjunction with Monument's Licensees abroad.

**Fred Price To Europe**

NEW YORK—Fred Price, president of Monument Records, which is headed by his current British Monument single, "Blessed Are The Alone." Accompanied by Buzz Cason, his personal manager and also the co-creator of his Rising Sons records, issued overseas on the Monument label, RE-UPPING— RCA Italiana has re-inked singer Gianni Morandi under a long-term (5 years) agreement. His latest decks were "Teneronza" and "Pavia." He has just been released from a stint with the military and can now decide on his time to his musical career. Shown (left to right) here are: Gianni Morandi, Giuseppe Ornato, managing director of RCA Italiana; film actress Laura Efrikian; and lyric writer/producer Franco Migliazzi.
Mexico

Miriam Makeba is due for appearances in the very near future with Spanish group Los Bravos scheduled for March 21. The Cowbells and Connie Francis are also slated for appearances later this year.

Recordings now under development by Los Bravos (In The Sea) and “Live For Life” with the combo of Los Aragón, and with the vocal group Los Beings the songs “Cuando me enamoro” and “La Tramontana.” In the long play section they are issuing an LP released by Frankin records on Liberty titled “$1,000,000.00 Weekend” with the Ventures.

George Treadway’s Pickwell Group cut “El Ayer” and “Oye Misa” for Reprise Records. Miss Mitchell now lives in New York and California and will be appearing in Toronto April 16th at Toronto’s Riverboat.

Mexico’s Best Sellers

1 Love Is Blue (El amor es triste)—Paul Mauriat (Philips). Paul Mauriat’s recording for Philips has been repeated on several Pop Singles (Philips and Capitol). Los Bravos, Los Patos, and Los Pimarones also have sold well.

2 Resas En El Mar—Massiel (Musart). Los Aragón (Musart).


4 Judy In Disguise (Judy en Disfras) — John Fred & The Playboy Boy (Gamma). Los Hoolligan (Orfeon).


8 El Sueño De Silvia (Simon & Garfunkel’s)—Robert Jordan (RCA). 1910 Fruit Gum Company (Buddah). Los Shippy’s (Capitol). Los Rockin Devils (Orfeon).

9 Conozco A Los Des—Frankle y Los Matadores (Capitol).

Toshiba Records is conducting a strong promotion of R & B and C & W this month by releasing “It’s My World” by James Brown on Stateside, “Old Country Church” by the Stanley Brothers on Warner, and “Spring In Heaven” on Capitol. The single “Step Inside” and the LP “In The Hollies Style” on Odeon are anniversary releases of the Hollies who are scheduled to arrive here on April 22 for a three-day tour and promotion. “Too Much Of Nothing” by P.P.M. on Warner is expected to become a smash hit.

King Records conducting strong sales promotion for Engelbert Humperdinck and Tom Jones. “Am I That Easy To Forget” is scheduled to be released in March while coming Home/ Tom Jones” was also put on the market this month.

“Edmond Ros Delux,” 2 record LP set on London is an anniversary release in honor of a tour in May, their “Satanic Majesties Request/Rolling Stones” which is to be released the middle of March is gathering great popularity with initial orders of 10,000 copies.

Mexico’s Best Sellers

1 Love Is Blue (El amor es triste)—Paul Mauriat (Philips). Paul Mauriat’s recording for Philips has been repeated on several Pop Singles (Philips and Capitol). Los Bravos, Los Patos, and Los Pimarones also have sold well.

2 Resas En El Mar—Massiel (Musart). Los Aragón (Musart).


4 Judy In Disguise (Judy en Disfras) — John Fred & The Playboy Boy (Gamma). Los Hoolligan (Orfeon).


8 El Sueño De Silvia (Simon & Garfunkel’s)—Robert Jordan (RCA). 1910 Fruit Gum Company (Buddah). Los Shippy’s (Capitol). Los Rockin Devils (Orfeon).

9 Conozco A Los Des—Frankle y Los Matadores (Capitol).

Toshiba Records is conducting a strong promotion of R & B and C & W this month by releasing “It’s My World” by James Brown on Stateside, “Old Country Church” by the Stanley Brothers on Warner, and “Spring In Heaven” on Capitol. The single “Step Inside” and the LP “In The Hollies Style” on Odeon are anniversary releases of the Hollies who are scheduled to arrive here on April 22 for a three-day tour and promotion. “Too Much Of Nothing” by P.P.M. on Warner is expected to become a smash hit.

King Records conducting strong sales promotion for Engelbert Humperdinck and Tom Jones. “Am I That Easy To Forget” is scheduled to be released in March while coming Home/ Tom Jones” was also put on the market this month.

“Edmond Ros Delux,” 2 record LP set on London is an anniversary release in honor of a tour in May, their “Satanic Majesties Request/Rolling Stones” which is to be released the middle of March is gathering great popularity with initial orders of 10,000 copies.
The Grand Prix International aux 68 de l'Académie Charles Cros were awarded at the Palais d'Orsay in Paris. Here is the complete prize list of that extremely important award.

The release by Phonogram of Compact 33's (that is, 7" records with four tunes, two on each side), priced like singles and including a special jacket, could be a new landmark in the promotional fight in this market. The idea of Phonogram is to promote new artists and groups. Artists found are recorded by Landru and disc-jockey Kleinman, and it is intended to promote new artists and after- wards to sell their records. bådeja also has its promotional box containing LP's and 45's. More or less at the same time, Odeon has been marketing singles at a lower price than usual, something that was up to now considered impractical.

Finally, RCA is preparing to bring the not-too-convinced customer to the record shop. Some time ago, Disc Jockey Records again started the production of 33's, and this time they have discontinued the sale regular and lower prices by top artists like Aznar and Rosamel Araya. Some other distribs are following suit. In addition, DJ continues these releases regularly. RCA tried what was called the "Little LP", that is, 7" records with six tunes—three on each side. Some other companies also tried this project, but it was also unsuccessful.

Of course, what has been most of all subject to promotional gimmicks has been the 45. What has happened is that in the last couple of years as a sort of trend in the industry, and afterwards disappeared leaving the market a bit shocked. During the periods of prosperity of "Promotional" LP's (by accounted for a good percentage of total sales but on the other side their appearance was sometimes reflected on increases of the price of regular albums. Commercial tie-ins with popular products like Coca Cola resulted with well-advertised records, and the "Explosive" Series of RCA, which at a time included ten LP's.

The first company to establish a permanent line of budget-priced LP's was Music Hall, which launched the Difusion Musical series after some experiments and was able to increase sales strongly on some items that were hard to sell previously. Difusion Musical has resembled several new recordings. RCA is now launching its "Colecion Musical" series, selecting twenty-five LP's from its old masters and promoting the project. Very good sales were also obtained, and other companies are now releasing regularly their classical price range from 30 to 50% below the regular LP level. Difusion Musical is being produced on wet-priced labels, although the price difference isn't so great. RCA has marketed a whole "Longo medio" series, cooperated with several new recordings. Brazilian artist Lafayette, CBS, who got into the charts quickly. During the past months, RCA has also released several "promotion" albums under its own logo including artists of the classical field, some of whom have "lease agreement". Philips has reported the start of two series of 24 LP's each, one of them devoted to pop and soft music. RCA has also entered the musical music or more or less under the same format as the Colecion Musical and Difusion Musical series.

What will happen in the future? In previous articles, we have already pointed out that the other promotional (radio, etc.) structure in the record industry. It is easy to understand that the success of these marketing projects is based on that structure, as well as on the quality of the product and its price. Some observers consider that it is necessary to give more force to the promo channels in order to be able to sell strong and more expensive in "promotion" in the coming months. When some of the structure have taken place during the recent past, no major modifications are foreseen for the near future, sometimes due to reasons beyond the industry's control. So far, it is hard to say if this is the industry's action and bring new excitement to customers won't be stopped or delayed by the difficult promotional situation. The success of one of the ideas is always shared by the whole industry.

Argentina's Best Sellers

This Week

2. Canzone Per Te (Ferramata) Roberto Carlos (CBS) Sergio Endrigo (Ferramata) Elioca Rock (Polydor)
3. La Copa Rota-Jose Feliciano (RCA) Rosamel Araya (Disc Jockey)
4. Suddenely You Love Me (Uno Tranquilo) The Tremeloes (CBS)
5. La Pata Pela—Boyea (RCA)
7. El Rey Lloro (Ferramata) Los Gatos (RCA)
8. Digan Lo Que Digan/Mi Gran Noche (Ferramata) Raphael (Odeon)
9. Los Cantores de la Indios Musicales—Mathieu, Raymond Levelf (Disc Jockey) Caravelli (CBS) Elioca Rock (Polydor)
10. Las Rejas de la Guerra—Sandro (CBS) Melograno
11. Massachusetts—Bea Gees (Polydor)
12. Ondina y Montevideo (Music Hall)
13. The Letter (Relay Walkers) (Music Hall) Box Tops (Odeon) Mindbenders (Philips) Johnny (RCA)
14. 13*—Una Mujer (Tropical Combo (Music Hall)
15. Hablemos—Los Panchos (CBS)
16. Hablemos—Armando Manzanero (RCA) Nocturnos (Music Hall)
17. Yo Tengo La Gula—Palito Ortega (RCA)
18. Cuando Salí de Cuba (Korn) Luis Acevedo) (RCA) Juan Rom (RCA)
19. Quiero Llenarme De Ti (Melograno) Sandro (CBS) Jackie Zeller, Joe Cocker and The Band A Mi Centro (CBS)
20. Los Tachearre (Odeon) Silvia del Rio (Erao)
21. Esta Las Nave (Relay) A. Manzanero (RCA) Olga Guillot (Music Hall) King Klave (Polydor) Cuatro Brillantes (CBS)
22. The Rain The Park And Other Things—The Cowells (MGM) Local

Cash Box—March 30, 1968

Sacha Distel is due here at the end of March to promote "Le moustaches" on TV while Vikki Carr is expected on March 20th to appear in TV and to record in Spanish "The Lesson" and some other titles from her latest American recording.

Truly Smith appeared on TV in Madrid singing "I Wanna Go Back There Again." Another LP was published in this country by Colombia-Espanola. Truly is at the moment learning Spanish lyrics for this song in order to record it in Spanish. Columbia Espanola has just released "Danny"

Tom Jones while "I'm Coming Home" is selling strong all over the country. Talks are in progress to bring Tom Jones here in June to act in Palma de Mallorca, San Sebastian and the American Bar. Torrecilla.

Fonogram is very proud of "Bonne And Really" by Johnny Halliday, which was forbidden in France, and "Love Is All Around" by the Tragia, "La Sardana" by Dave Dee, etc., and "Cinderella Rockefella," by Esther & Abe Ofarim.

Hispano announces the launching of Maria Ostiz's records in USA, Mexico, Argentina, Brazil and Colombia. They have chosen one of the most popular names here and is on the chart with "No sabes como sufrir." Also from the label, Los Pekenikes, two Spanish instrumental group, present this week two new recordings: "Hasta" and "Puntos suspensivos."

Antonio Garea, Director of C.E.M., has left the company this week. He confirmed rumors he has that Mr. Garea will be in charge of one of the most important recording firms of Spain in the early future.

Juan Manuel Serrat, Spanish representative in the Eurovision Song Contest, is on tour in Europe singing "La, la, la," in TV appearances. He has been in Milan recording for Zafro versions of the song in several languages. On March 19th, Serrat will appear in Paris at the Palmares de la Chanson TV on April 1st he will sing in Madrid. During his tour promoting the Eurovision song, Los Relampagos (Zafro) present in their new single "Concerto de Aranjuez" by Joaquin Rodrigo recorded some time ago in Italy.

Canciones del Mundo has bought the rights of "Everlasting Love," "Delilah," and "Kiss Me Goodbye" which are expected to become immediate hits here. Zafro Records is doing an all out push on "Los ricos y el mar," the new song by Massiel which looks like a first class hit for the star who at the moment is the most popular one here. Serrat, Zafro and Baez (CBS) have signed contracts for two films which will start early in April in Rome.

Los Javaloyas (Voz de su Amo) have recorded the first Spanish version of "Everlasting Love" and "Ballad Of Bonnie And Clyde."

The recording company Marfer has released three singles and one LP as a debut in the Market, "Las Llamadas," written at the Midem. Mr. Comas, International Manager of Marfer, is quite happy with this deal and believes they will get smash hits out of this pact.

Spanish Top LP's

This Week

1. Soul Finger—Bar-Kays (Hispanov) Ediciones Musicales Hispana (Hispanov)
2. I'm Coming Home—Tom Jones (Colombia-Espanola) Canciones del Mundo
3. Call Me—Nic (Hispanov) Ediciones Musicales Hispanov
4. Pata Pata—Miriam Makeba (Hispanov) E.G.O.
5. Llora/Tema De Amor/Acaraela De Rio—Raphael (Odeon) Música de los Jovenes (Zafro)
6. Aranjuez, Don Amor—Ralph Barri (Odeon) Union Musica Española
7. La Flechea—Beatles (Odeon) Ediciones Gramófono Odeon
9. Digan Lo Que Digan/Mi Gran Noche—Raphael (Odeon) Música España/E.G.O.
10. Te Sabes Como Saber—Maria Ostiz (Hispanov) Ediciones Musicales Hispanov
11. Judy In Disguise—John Fred & His Playboy Band (C.E.M.) R.C.A.
12. Massachusetts—Bea Gees—Polydor
13. Romeo Y Julietta—Karina (Hispanov) Ediciones Quirguiz
14. World And Birthday—Bea Gees (Polydor)
15. Nuestra Novia—Adamo (Odeon) E.G.O.
16. Canzone Per Te/La Tramontana—Sergio Endrigo/ Gianni Pettinato (C.E.M.) Ediciones Quirguiz/Canciones del Mundo
17. Pulp De Tamarindo/Con Sal de Cuba—Los 3 Sudamericanos (Belter) Ediciones Quirguiz/Canciones del Mundo
18. Te Sabes Que Han—Amado (Odeon) Belter Unión Musical Española
19. Como Nadie Mas—Los Bravos (Colombia-Espanola) Canciones del Mundo
20. Magical Mystery Tour—Beatles (E.G.O.)

Argentina's Top LP's

This Week

1. El Impacto—Palito Ortega (RCA)
2. Presenta Los Exitos—Lafayette (CBS)
3. Los Hits En Castellano—Adamo (Odeon)
4. Hablemos—Los Panchos (CBS)
5. Llegaron—Boyea (RCA)
6. Llegaron—Los Panchos (C.E.M.)
7. A Mi Centro (CBS)
8. Pata Pata—Miriam Makeba (Music Hall)
9. Al Poneser El Sol—Raphael (Music Hall)
10. La Copa Rota—Jose Feliciano (RCA)
11. Rito De Lecura—Los Wawans (CBS)
Every spring a young man's fancy lightly turns to thoughts of pingames, pool tables, shuffle alleys, arcade rifles, bowlers, etc. ... at least the young men we know. Spring! It's the busiest buying and selling season on the coin machine calendar. It's the time this trade digs in to put a fresh face on the route through the purchase of new and reconditioned equipment.

The obvious reason for the seasonal rush to update the route is money ... more money for the operator both through existing machines and additional pieces placed in the disposal of the leisure time, pleasure bent, summer vacationers. Great resort centers, which sat dormant since last Labor Day, are beginning to perk up already. Likewise, locations whose incomes depend to a large extent on the summer crowds are being dusted off. Seaside parks will be opening their gates during the unfolding weeks, and with all of these and more, coin machine operators will be there with the latest and cleanest and most exciting coin operated equipment available.

A good indication of the season is the appearance of jukes and games out on the sidewalks of New York's coinrow. Big inventories taken in trade by our distributors during the winter, cleaned up and buttoned up are now going back out to the operators. Many disburs across the land are running used equipment specials during these weeks to join with the operator in a profitable exploitation of these leisure time months beneficial to both. Operators themselves will be making extra hay through phonograph rentals to outdoor parties and will check into the distrib's and their own inventories to insure a sufficient supply before the demand hits.

Every year at this time, we make a pitch for the operator to try out some of the new ideas currently in circulation. There's nothing like a new machine or a new machine idea to rake in the extra money, especially when coin-operated entertainment is more in demand than at any other time of the year. It's also a great time to assess each location on the route and see where a little extra merchandising thought might boost the collections that extra inch higher. Which music spots can be singled out for coin-op discotheque? Which of last year's hit records might you feel belong back on the juke? How about a pool table tourney or offering a 300-score prize on the shuffle alley at some spot? Plenty of ways to merchandise more music on the phono have been suggested by the manufacturers and in the trade papers.

Can soda machines be an especially promising area for exploration at this time. And what better opportunity for switching over some of your music machines to two-for-25¢ play exists than the spring-summer season?

There are five real good months ahead for this business. An aggressive approach toward earning record grosses can ultimately gain just that. Take inventory of all the tools at your disposal and don't be afraid to spend that extra buck and additional time and effort. Creative thought and energy directed at the right time and in sufficient strength always shows in the end.

WURLITZER HITS THE SERVICE TRAIL—S. F., L. A., ATLANTA, COLUMBUS

NORTH TONAWANDA, N.Y.—When The Wurlitzer Company Service Manager, C. B. Ross, conducted the recent service seminar in the "peachtree country" of Atlanta, Ga., the visiting technicians were introduced not only to the intricate workings of the Wurlitzer American II phonograph, but many of these southern gentlemen had their first glimpse of unexpected snow!

The week-long service school, held at the Henry Grady Hotel, was attended by technicians from North Carolina, Ohio, Mississippi, Georgia, South Carolina, Louisiana, Texas, Florida, and Alabama.

In addition to C. B. Ross, Wurlitzer service seminar classes were instructed by field engineers, Hank Petree, Harry Gregg, and Karel Johnson. Ross stated that, "with the Wurlitzer pre-eminence in the field of coin-operated phonographs, service instruction seminars such as these are naturally dependent upon the enthusiasm of the local servicemen, and the visiting Wurlitzer field engineers." In continuing his policy of taking the phonograph equipment out to the service men, and teaching them right at the base of their home territories, C. B. Ross emphasized that "operator servicemen working on Wurlitzer phonographs are assured of being the best trained service personnel anywhere." Ross has already made plans to conduct similar service seminars in other parts of the country this spring and summer.

The chief aim of these service schools, according to Ross, is to supply up-to-the-minute knowledge to local servicemen ... to update their knowledge of schematics, amplifiers, record changers, and the associated assemblies which comprise today's phonograph. The week-long school concentrated on servicing and delving into the inner workings of the Wurlitzer American II phonograph. It has also been the policy to conclude these five-day seminars with a banquet.

Experience has proven to Wurlitzer (Continued on Cover III)
Martin Appointed Rowe Exec VP

NEWARK, N.J.—Harry H. Martin has been appointed executive vice president of Rowe International, Inc., now a wholly-owned subsidiary of Triangle Conduit & Cable Co., Inc. The appointment was announced by Carl S. Menges, chairman of the board and president of Triangle, and Jack Harper, president of Rowe.

Harry and his wife were extremely pleased that Martin accepted the appointment with Rowe International, in light of his broad background of executive experience and his thorough familiarity with knowledge of multi-plant manufacturing operations.

Martin, who is a member of Triangle's board of directors, founded the company in 1961 as vice president-operating. He was named vice president-manufacturing in 1969, and is also a member of the board of directors of Magnetic Propulsion Systems, Inc., an aerospace and metals research company in which Triangle has a majority financial interest. He came to Triangle from Sylvania Products, Inc., where he served in various management positions in manufacturing operations. He was also corporate director of purchases for Sylvania.

Earlier, he was a member of the engineering staff of Radio Corporation of America. He is also a member of the National Electrical Manufacturing Association, the American Management Association and the National and State Chambers of Commerce.

Sega's Model Contest—That's Merchandising!

TOKYO—Three attractive models have won a contest sponsored by Sega Enterprises Ltd., to select "Miss Williams," "Miss Bally" and "Miss Chicago Coin."

Only 3 of the firms represented by Sega were included at this time because of the desire to stress flippers at selected locations. It is expected that future sales campaigns will be grazed by the presence of a "Miss Midway," "Miss Rock-Ola," etc.

The girls received contracts to model for and help promote the sale of games imported from the respective firms. Sega is Japan's largest importer, distributor, operator, manufacturer and exporter of coin-operated equipment.

The winners were chosen by a panel of 8 Sega staffs who evaluated photographs from 4 model agencies and interviewed semi-finalists.

Miss Chicago Coin is Hiroko Sakurai (Age 18, Haruo Hagiwara); Miss Williams is Masumi Kawaguchi (Age 17, Height 5'4", Bond Agency); and Miss Bally is Yoshiko Takeda (Age 23, Height 5'4", S.O.S. Agency). Their first assignment was to model for Sega's March/April calendar sheet.

20,000 copies of which are being distributed in Japan.

The girls are rapidly becoming familiar with the games of their namesake firms so that they can help promote sales during a planned forthcoming tour of Sega's 33 branch offices throughout Japan.

National's Total 100mm Venders

NATIONAL VENDORS' new Crown Line 190 Series 192 series manual cigarette merchandiser offers full 100mm cigarette vending capability. It has a capacity of 610 cigarette packs including 100mm, king-size and regular, as well as 460 books of matches. Customers may choose from as many as 22 different cigarette selections. The upper magazine has a capacity of 565 packs. It can handle 11 selections of 100mm or king-size packs in any combination and loose packs per column. Capacity of the lower magazine is 255 packs. It can carry 11 selections of 100mm, king-size or regular packs in any combination and holds 23 packs per column. The upper magazine of the merchandiser is interchangeable with the upper magazine of any other National Vendors 22-column manual cigarette merchandiser, regardless of age.

NATIONAL VENDORS' Crown Seventy Two 100 Series 22M-72 manual cigarette merchandiser offers full 100mm cigarette vending capability; a special "Buy 1—Have 2" convertibility feature; flexibility in styling and operation; and large, 616-pack capacity. Capacity of the upper magazine is 565 packs. It can carry 11 selections of 100mm or king-size packs in any combination and has a 33-pack capacity per column. The lower magazine capacity is 255 packs. It can carry 11 selections of 100mm, king-size or regular packs in any combination and has a 23-pack capacity per column. The upper magazine of the merchandiser is interchangeable with the upper magazine of any other National Vendors 22-column manual cigarette merchandiser, regardless of age.

This magazine interchangeability feature on all three machines is the basis of National Vendors' new "Buy 1—Have 2" formula. Under the formula, an operator who purchases a new Crown Line merchandiser, and who already owns a matching National Vendors cigarette merchandiser, can interchange the upper magazines of the two units, and thus, have partial 100mm vending in both machines. Conversion is simple and can be accomplished with a single part and transfer instructions, both of which National Vendors provides at no cost to the operator. The National Vendors All Coin Manual Recorder, which is standard equipment, accepts any combination of nickels, dimes, or quarters totaling the vending price. It can be set to vend at any one, two or three prices between 50¢ and 60¢.

National's Total 100mm Venders

E. Penny Ops to Stage Pool Tourney

NORRISTOWN, Pa.—Members of the Eastern Pennsylvania Music Operators Assn., met at the General DeKalb Inn here, last Wed. evening, to lay the groundwork for their own E. Penn. Sanctioned 8-Ball Tournament. Association manager Harry Sablosky, together with president Sam Daub and U.S. Billiards sales manager Len Schneller, outlined the rules, requirements and benefits of holding the location-oriented contest to an assemblage of the State's operators and distributor representatives.

Schneller, rapidly becoming the prime proponent of the 8-ball tourney concept, passed out all the necessary literature to the Penny ops, explain-Ing that 128 table locations were the ideal number for staging the most effective contest. At the first poll, the operators pledged 54, with the remainder expected to be registered within a week.

Ben Gottlieb Dies

BROOKLYN—One of the oldest operators in the New York area died last Tuesday, March 19th, while in the hospital for observation. He was Ben Gottlieb of Majestic Operating Co., Brooklyn, who was 72 years old. No arrangements were held.

Ben Gottlieb was the operator of the Rock-Ola 42M-72 (Age 480) which was won by a 7-Up girls photo contest. It is the model that Mr. Gottlieb was working on at the time of his death.

Lein Schneller—the man who looked behind the 8-Ball and found the proverbial pot of gold—is off to Los Angeles this week to meet with Bud Larie and Leo Simone to organize still another tournament.

7-UP BRASS VISIT ROCK-OLA—To follow up their marketing meeting in Chicago. Pictured left to right are Hugh Gormon, Rock-Ola's vending machine manager; Norman H. Murray, 7-Up's Vender-pre-mix sales manager; Larry Ferrero, 7-Up's vender-pre-mix post-sales service manager and Dr. David Rockola, president of Rock-Ola Mfg. Corp. The 7-Up Company recently granted Rock-Ola its parent company approval of the Rock-Ola can vender line.

Cash Box—March 30, 1968

63
**Adult Locations**

<table>
<thead>
<tr>
<th>Survey Leaders</th>
<th>Adult Locations</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Takin Care of My Baby</strong></td>
<td>Bobby Vinton (Epic 10305)</td>
</tr>
<tr>
<td><strong>Stronger Sensations</strong></td>
<td>Stronger Sensations (2:17) Epic 10305</td>
</tr>
<tr>
<td><strong>Why Say Goodbye</strong></td>
<td>Why Say Goodbye (2:25) MGM 13923</td>
</tr>
</tbody>
</table>

**Follow-up**

<table>
<thead>
<tr>
<th>I Wanna Live</th>
<th>Glen Campbell</th>
</tr>
</thead>
<tbody>
<tr>
<td>That's All That Matters</td>
<td>Courtyard (2:58) Capitol 2147</td>
</tr>
</tbody>
</table>

**Strong Potential**

<table>
<thead>
<tr>
<th>The Bare Necessities</th>
<th>Louis Armstrong</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>Louis Armstrong (2:31) Capitol 2146</td>
</tr>
</tbody>
</table>

**Masquerade**

<table>
<thead>
<tr>
<th>Something To Live For</th>
<th>Kate Smith</th>
</tr>
</thead>
<tbody>
<tr>
<td>RCA 9495</td>
<td></td>
</tr>
</tbody>
</table>

**Specialty**

<table>
<thead>
<tr>
<th>Loving You Has Made Me Bananas</th>
<th>Guy Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Forgive Me My Love (2:35) ABC 11055</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>El Fin</th>
<th>Tito Rodriguez</th>
</tr>
</thead>
<tbody>
<tr>
<td>(3:04)</td>
<td>En Lo Oscuridad (3:52) UA Latino 301</td>
</tr>
</tbody>
</table>

**Location Standard**

<table>
<thead>
<tr>
<th>How Are Things In Glocca Morra</th>
<th>Frankie McBride</th>
</tr>
</thead>
<tbody>
<tr>
<td>Forty Shades Of Green (3:07) London 121</td>
<td></td>
</tr>
</tbody>
</table>

**Teen Locations**

<table>
<thead>
<tr>
<th>Survey Leaders</th>
<th>Teen Locations</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Jumbo</strong></td>
<td>The Bee Gees (2:07)</td>
</tr>
<tr>
<td><strong>Anything</strong></td>
<td>Eric Burdon &amp; The Animals (3:20)</td>
</tr>
</tbody>
</table>

**Follow-up**

<table>
<thead>
<tr>
<th>Holy Man</th>
<th>Scott McKenzie</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>What's The Difference (3:35) Ode 107</td>
</tr>
</tbody>
</table>

**R&B**

<table>
<thead>
<tr>
<th>Surveys Leader</th>
<th>R&amp;B</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shoo-Be-Doo-Be-Doo-Do-Doy</td>
<td>Bobby Vinton (Epic 10305)</td>
</tr>
</tbody>
</table>

**Strong Potential**

<table>
<thead>
<tr>
<th>The Sugar From My Candy</th>
<th>Guy Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Sugar From My Candy (2:29)</td>
<td></td>
</tr>
</tbody>
</table>

**C & W**

<table>
<thead>
<tr>
<th>Why When Love Is Gone</th>
<th>Guy Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Why When Love Is Gone (2:31) Capitol 2146</td>
<td></td>
</tr>
</tbody>
</table>

**Surveys Leader**

<table>
<thead>
<tr>
<th>Resarce Coming Along</th>
<th>Ray Griff</th>
</tr>
</thead>
<tbody>
<tr>
<td>Take In My Arms (2:01)</td>
<td></td>
</tr>
</tbody>
</table>

**Surveys Leader**

<table>
<thead>
<tr>
<th>R B &amp; B</th>
<th>Surveys Leader</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Jumbo (2:07)</td>
</tr>
</tbody>
</table>

**Strong Potential**

<table>
<thead>
<tr>
<th>The Sugar From My Candy</th>
<th>Guy Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Sugar From My Candy (2:29)</td>
<td></td>
</tr>
</tbody>
</table>

**C & W**

<table>
<thead>
<tr>
<th>Why When Love Is Gone</th>
<th>Guy Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Why When Love Is Gone (2:31) Capitol 2146</td>
<td></td>
</tr>
</tbody>
</table>

**Surveys Leader**

<table>
<thead>
<tr>
<th>Love When Love Is Gone</th>
<th>Guy Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Love When Love Is Gone (2:31) Capitol 2146</td>
<td></td>
</tr>
</tbody>
</table>

**Surveys Leader**

<table>
<thead>
<tr>
<th>R B &amp; B</th>
<th>Surveys Leader</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Jumbo (2:07)</td>
</tr>
</tbody>
</table>

**Strong Potential**

<table>
<thead>
<tr>
<th>The Sugar From My Candy</th>
<th>Guy Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Sugar From My Candy (2:29)</td>
<td></td>
</tr>
</tbody>
</table>

**C & W**

<table>
<thead>
<tr>
<th>Why When Love Is Gone</th>
<th>Guy Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Why When Love Is Gone (2:31) Capitol 2146</td>
<td></td>
</tr>
</tbody>
</table>

**Surveys Leader**

<table>
<thead>
<tr>
<th>Love When Love Is Gone</th>
<th>Guy Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Love When Love Is Gone (2:31) Capitol 2146</td>
<td></td>
</tr>
</tbody>
</table>

**Surveys Leader**

<table>
<thead>
<tr>
<th>Love When Love Is Gone</th>
<th>Guy Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Love When Love Is Gone (2:31) Capitol 2146</td>
<td></td>
</tr>
</tbody>
</table>

**Surveys Leader**

<table>
<thead>
<tr>
<th>Love When Love Is Gone</th>
<th>Guy Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Love When Love Is Gone (2:31) Capitol 2146</td>
<td></td>
</tr>
</tbody>
</table>
Stepping into the Cash Box Profile spotlight this week is Howard A. Reinhart, president of Billiard Research and Development, Inc. (BRAD) and inventor of what is considered the most popular and durable cue stick tip on the market today. Howard's extensive engineering background, prior to the introduction of the Brad tip, covers nearly 20 years. If one single concentration would be cited, it would have to be his tireless crusade to popularize the use of Propane as a motor fuel. Propane, according to Howard, has always been far less complex than gasoline; its commercial application was preached and promoted by him from coast to coast. A veteran carburator specialist, Reinhart helped develop a most effective thesis which told the Propane story so clearly, he put it into lecture form and presented it countless times at automotive industry meetings and universities across the land.

His Career

Reinhart's career in engineering research and development began after studies at the University of California at Davis where he concentrated in industrial engineering and fuels for internal combustion engines. Fruitful associations with such firms as the Ethyl Gasoline Corp. and the Bendix Corp. followed. Howard today is a member of the Society of Engineers and was admitted last year to the Engineering Society of Detroit.

On the lighter side of his career, Howard is considered an excellent semi-pro billiard player and once even wrestled a lion (the lion came out in the best shape, which Howard readily confesses). In 1927, he was duly registered as a racing driver by the American Automobile Association, has designed airplane engines and was the first paying passenger to use the Trans-Continental service inaugurated by Boeing Air Transport, Inc. He made the trip from Reno, Nevada to Oakland, Cal. in two and one-half hours.

A Better Idea

Although BRAD, Inc., wasn't incorporated by Reinhart until 1965, when the Brad tip went on the market, his attempt to come up with a "perfect" cue tip started back in 1961. He tells the story like this: "Alas, before I retired from Bendix, I was attending a VFW meeting up at our Detroit chapter when the subject of the organization's recreational facilities was brought up. We finally got to the persistent problem that the cue tips were constantly breaking off the sticks in our billiard room. I was rather interested in this, thinking that a better tip could really be made and save a lot of people a load of headaches. I started experimenting a bit in my collar at home. Four years later, I found it."

_months of Research

Actually, Howard's research into cue tip materials brought his product through four stages. In 1963, he came up with the first—molded from Polyurethane plastic. Next, he began combining ground leather with the plastic. The third tip was combined with a plastic, cast-molded ferrule which held the actual plastic-leather tip to the cue stick. But Howard still had difficulty obtaining the proper density of ground leather for the Polyurethane and sought out the Celestial Chemical Corp. for assistance. After more than seven months, Celestial came up with a new manufacturing method which finally produced the proper density, which is the Brad tip presently on the market.

Get MORE with 4 from CHICAGO COIN!

ALL-STARS

2-PLAYER BASEBALL

SKY LINE

6-PLAYER PUCK BOWLER

ACE Machine Gun

with 2 Mirrors

3-Dimensional Targets

The Brad Tip Scuffer, which is used to roughen up the cue tip for better grip, is a very handy little gadget made by compressing carbon onto a concaved metal disc. BRAD is presently working on a ball polishing machine that will allow an entire set of balls—in the tray—to get a shiny new polish job.

First Taste Of Coinbiz

Howard was most praiseworthy of John Bilotta of Bilotta Enterprises for recognizing the value of the tip to the nation's coin table operators and for introducing his firm to the coin machine business.

"I'm very grateful to the coin machine people for accepting our product and making it a success. I'm especially grateful to John for all the assistance he's given us and continues to give us as our national consultant."

"72? I Feel Like 40"

Howard will celebrate his 72nd birthday on April 3rd—"I'll be 72 and I don't feel a day over 40," he said.

Cash Box—March 30, 1968
Eastern Flashes
NEW DISTRIBUTORS IN NYC—Jerry Rosner, who's been paying salesmen for the line, has been appointed exclusive distributor for the entire American Shuffelboard line in metropolitan New York City. Jerry's been moving a sizable lot of coin tables to operators since about late '67 and his energy and verve hit American's Nick McFate strong enough to sign him up immediately. As usual, Jerry had no trouble building a local buzz in the industry. Incidently, Jerry's already into his second truckload of American home tables and building quite a following out of the Island with the consumer trade. America's sales director, Sal Lipkin, happy with the appointment, also info's he'll be off on the road again the latter part of the month and into April, visiting distros and attending conventions in St. Louis, Long Beach, Cal., Chicago, San Francisco and points in between.

CB VISITORS—Genial Howard Reidhart (BRAD cue tip inventor and marketer) and his co-hab consultant Johnny Hilotta dropped by the offices last week to give us profile information (this week's book) and discuss the coin table business in general. Howard, now in his "second career" as it were, is quite satisfied with the snowballing popularity of his famous cue stick tip and has nothing but praise for Hilotta who opened the door to the coin table operator. Color-Sonics chief Mickie Greenman was in town last Monday and Tuesday and met with Johnny and Howard. Mickie checked gross collections with John on those Color-Sonics Combi-150 units on test locations up in the Newark, N.Y. area.

UNIVERSITY NOBLE—Irv Margold, Trimout's general manager and vice president, tells us of one enterprising music man name of Ray Barber who's using the RoweVue mechanism on the new MMII phone to boost collections. Ray's taken side photos of various students who are currently running for office in the Ayer (Mass.) High School class elections. HERE AND THERE—Sorry to hear the news of Rudi Gottlieb's passing (see separate story) ... Mucho attendance at the Renown class Fother night. The Music Master phonos fairly quite popular with metro area operators ... A great respecter of the promotional potential of the jukebox—Mr. Bobby Vinton—is also the caretaker of what appears a potential phonos smash with his new "Take Good Care of My Baby" on Epic. The Mills Brothers great waxing of "Car Driver" is climbing up Tommy Taranelli's operators' chart. Great location tune! ... There'll be another meeting of the Greater Long Island 8-Ball Tournaments Committee this Tuesday evening at Len Schneller's office at the U.S. Billiards factory in Amityville. Len, incidentally, has hired an extra girl at the plant to take calls and fill those in on the trade interested in gaining information toward staging their own sanctioned location contest, as well as calls from Long Island table locations themselves to enroll in the photo biz. But if there's no operator at the spot, it's no go. Vic Vanderwenden has already landed a good table location because the owner wanted in and needing the extra income.

IN PROTEST—Bob Slifer, director of the NCMDA, has taken vigorous issue with a recent Cash Box edit- tical entitled "The Blackeye—R.I.P." According to Bob, the NCMDA certainly one of the recognized authorities in this business, the operator still carries the responsibility for that "sensational ele- ment" and the trade must be on its toes, a combat unfavorable newspaper publicity to the self-interest, and it appears.

WURLITZER SCHOOLS—Several seminars, under the direction of C. B. Roos of Wurlitzer, is the current pro gram for the factory's service execs. A school just wound up in Atlantic City last Friday. The first seminar in the mid-winter schedule took place at Royal Distributing (Columbus, Ohio) under the direction of Bob Harding. Among those attending were H. E. Louie, Everett Potts, Jr., and Charles Harrison.


Milwaukee Mentions
The calendar and the local weather man both agree—Spring is definitely in the air, so, let's stop talking about snowmobiles and get out the golf equipment. Needless to say, with the advent of Spring comes, the big rush on arcade equipment, phonos, etc.—much to the delight of local coin people. Called over at United, Inc. where Harry Jacobs and Russ Townsend are as busy as ever. The World Americana II and "T. Q. Computer" are reportedly doing extremely well. Incidentally, Russ told us Union's new sign is up and it's a beauty—measuring almost a complete story high!

... John Jankowski of Radio Doctors lists the following singles as extremely active with local operators: "Master Jack" by Jack & A Jill (RCA), "We've Still Got A Place in My Heart" by My Heart Retiree (Reprise), "Honey" by Bobby Goldsboro (UA), "Summertime Blues" by Chuck Berry (Philips) and "Legend of Bonnie & Clyde" by Merle Haggard (Capitol). Additionally, the usual in-town-infor- mation, hosted another group which was also in charge of the 45's. Included in atten- dance were LoRoy W. Parre, Bill Reagles and Andy Wood; Richard Al- tom and Thomas H. Ashburner; Stanley Gerich and Willie J. Lipsy; James Pawlawski and Carl Hoppel; Mike Sife, Louis Van Alstine and Charles Bromachi and Donald Moore.

DAVIS Reconditioned & Refinished Equipment
SEEBURG

Seeburg Electro $975
Seeburg LPC-480 $845
Seeburg DS160 $575
Seeburg AY160 $475
Seeburg AQ160 $375

WURLITZER

Wurlitzer 3100—Like New $850
Wurlitzer 2410 185
Wurlitzer 2300 150
Wurlitzer 2310 150

ROWE AMI

JBM 200 Tropicana $495
1493 Princess 100-Sel. $295
1496 Empress 120-Sel. 325

All the fine features you expect from the ultimate in coin-op billiard equipment.
Chicago Chatter
Williams Electronics proxy Sam Stern, one of the two associate chairman of the Trades, Industries and Professions of the Jewish United Fund, is on the look out for volunteer co-chairmen and co-chairwomen to attend a dinner meeting to be held at the Standard Club on March 28th. Stern has devoted much of his time over the years to this firm. Robert N. Entringer, director of the National Institute of Coin Mechanics, Inc., urges operators to write him and get advising of their needs for mechanics in this field. He stated, "The information is currently needed as soon as possible in order for the school to turn out a larger supply of well-trained mechanics." Operators should write to the school at 1138 Xinea Court, Denver, Colo. 80210. These are busy days at Advance Dist. in St. Louis. Pete Entinger tells of hot and heavy action development on the territory on the Rowe Music Master juke and Bally World Cup. Many locations, according to Pete, enjoy showing their own slides so Advance has been giving away cameras with each RoweVue...

Association News: KAMA held their third annual meeting on Sat. and Sun. (23rd and 24th). The weekend's festivities included a cocktail and dinner party at Bill's Supper Club on Sat. and the Bear Dust Motel in Eldorado, Kansas on Sun. morning...

The 1968 I.A.P. summer meeting is scheduled for July 18th in San Antonio, Texas. The executive committee, at its recent annual meeting in Las Vegas, set plans for the association's 50th Anniversary Celebration during the 1968 Convention in Chicago... Happy to hear that Marvel Manufacturing's new Executive Vice President, Ted Rubey is gradually getting back into the swing of things. The doctor oday's a daily visit to the office for an hour or two and Ted's abiding it by religiously. Added to this good news is the fact that Marble Machines are selling great.

Chicago Coin's Chuck Furjanic just returned from an extensive tour of the South and Southwest. He asks us to convey his regards to the many distributors he visited, for the courtesies extended him. He's looking forward to meeting the rest of the firm's distributors..."...

....Rumors among the top executives of the Rock-Ola Mfg. company, such as President and A&M. As a result, the company's dividend, entertained the visitors and conducted a tour of the plant. Atlas Music Company's Joe Kline info's that all hands at the North West side distrub are busy as blazes these days...

Got the word from Frank Schroeder of Fischer Manufacturing that the new 2 chain Fischer factory will be officially unveiled on Sat., March 30th at a dedication ceremony on the new factory. A goodly amount of D. Gottlieb's new four player 'Spin Wheel' will be on the production lines next week and delivered to Alvin Gottlieb... Pat O'Malley, Canteen Corp. president, announces the election of Leon Agran as president of the Canteen Corp. Agran is also director of National Sales for Canteen and will continue his responsibilities, while assuming the responsibilities of assistant to the marketing director. Before moving to metropolitan quarters here, he was east coast field sales manager.

California Chatter

BIG BASH HELD AT PORTALE AUTOMOTIVE SALES—Well, big Bob Portela kept his word and had the biggest open house this past Sunday. We heard that they had quite a turnout with reps from Rock-Ola, Chicago, Automatic Sales, etc. A trip through town for the festivities. From the looks of things, it was a good time had by all.

YOU'RE A GOOD MAN, HANK—"It's the heat that brings the heat your heart fonder and we're glad to see that Hank is back!" Operators should write to the school at 1158 Xinea Court, Denver, Colo. 80210. These are busy days at Advance Dist. in St. Louis. Pete Entinger tells of hot and heavy action development on the territory on the Rowe Music Master juke and Bally World Cup. Many locations, according to Pete, enjoy showing their own slides so Advance has been giving away cameras with each RoweVue...

Association News: KAMA held their third annual meeting on Sat. and Sun. (23rd and 24th). The weekend's festivities included a cocktail and dinner party at Bill's Supper Club on Sat. and the Bear Dust Motel in Eldorado, Kansas on Sun. morning...

The 1968 I.A.P. summer meeting is scheduled for July 18th in San Antonio, Texas. The executive committee, at its recent annual meeting in Las Vegas, set plans for the association's 50th Anniversary Celebration during the 1968 Convention in Chicago... Happy to hear that Marvel Manufacturing's new Executive Vice President, Ted Rubey is gradually getting back into the swing of things. The doctor oday's a daily visit to the office for an hour or two and Ted's abiding it by religiously. Added to this good news is the fact that Marble Machines are selling great.

Chicago Coin's Chuck Furjanic just returned from an extensive tour of the South and Southwest. He asks us to convey his regards to the many distributors he visited, for the courtesies extended him. He's looking forward to meeting the rest of the firm's distributors..."...

....Rumors among the top executives of the Rock-Ola Mfg. company, such as President and A&M. As a result, the company's dividend, entertained the visitors and conducted a tour of the plant. Atlas Music Company's Joe Kline info's that all hands at the North West side distrub are busy as blazes these days...

Got the word from Frank Schroeder of Fischer Manufacturing that the new 2 chain Fischer factory will be officially unveiled on Sat., March 30th at a dedication ceremony on the new factory. A goodly amount of D. Gottlieb's new four player 'Spin Wheel' will be on the production lines next week and delivered to Alvin Gottlieb... Pat O'Malley, Canteen Corp. president, announces the election of Leon Agran as president of the Canteen Corp. Agran is also director of National Sales for Canteen and will continue his responsibilities, while assuming the responsibilities of assistant to the marketing director. Before moving to metropolitan quarters here, he was east coast field sales manager.

California Clippings

BIG BASH HELD AT PORTALE AUTOMOTIVE SALES—Well, big Bob Portela kept his word and had the biggest open house this past Sunday. We heard that they had quite a turnout with reps from Rock-Ola, Chicago, Automatic Sales, etc. A trip through town for the festivities. From the looks of things, it was a good time had by all.

YOU'RE A GOOD MAN, HANK—"It's the heat that brings the heat your heart fonder and we're glad to see that Hank is back!" Operators should write to the school at 1158 Xinea Court, Denver, Colo. 80210. These are busy days at Advance Dist. in St. Louis. Pete Entinger tells of hot and heavy action development on the territory on the Rowe Music Master juke and Bally World Cup. Many locations, according to Pete, enjoy showing their own slides so Advance has been giving away cameras with each RoweVue...

Association News: KAMA held their third annual meeting on Sat. and Sun. (23rd and 24th). The weekend's festivities included a cocktail and dinner party at Bill's Supper Club on Sat. and the Bear Dust Motel in Eldorado, Kansas on Sun. morning...

The 1968 I.A.P. summer meeting is scheduled for July 18th in San Antonio, Texas. The executive committee, at its recent annual meeting in Las Vegas, set plans for the association's 50th Anniversary Celebration during the 1968 Convention in Chicago... Happy to hear that Marvel Manufacturing's new Executive Vice President, Ted Rubey is gradually getting back into the swing of things. The doctor oday's a daily visit to the office for an hour or two and Ted's abiding it by religiously. Added to this good news is the fact that Marble Machines are selling great.

Chicago Coin's Chuck Furjanic just returned from an extensive tour of the South and Southwest. He asks us to convey his regards to the many distributors he visited, for the courtesies extended him. He's looking forward to meeting the rest of the firm's distributors..."...

....Rumors among the top executives of the Rock-Ola Mfg. company, such as President and A&M. As a result, the company's dividend, entertained the visitors and conducted a tour of the plant. Atlas Music Company's Joe Kline info's that all hands at the North West side distrub are busy as blazes these days...

Got the word from Frank Schroeder of Fischer Manufacturing that the new 2 chain Fischer factory will be officially unveiled on Sat., March 30th at a dedication ceremony on the new factory. A goodly amount of D. Gottlieb's new four player 'Spin Wheel' will be on the production lines next week and delivered to Alvin Gottlieb... Pat O'Malley, Canteen Corp. president, announces the election of Leon Agran as president of the Canteen Corp. Agran is also director of National Sales for Canteen and will continue his responsibilities, while assuming the responsibilities of assistant to the marketing director. Before moving to metropolitan quarters here, he was east coast field sales manager.

Cash Box March 30, 1968
All-Tech Industries—An Expanding Corporate Tree

The story of All-Tech Industries is unique among the family of coin machine factories—unique for its three-prolonged plunge into coin table, arcade game and kidde ride manufacturing, all under the same umbrella. But within the past year, the All-Tech umbrella is expanding to include a host of subsidiary companies, acquired by the firm’s president Justin Goldsmith in his present program to underscore the “All” in All-Tech with an added capacity to produce everything from metal alloys to component parts for guided missiles.

All-Tech was incorporated in 1953 under the laws of Florida as Lemon City Industries, Inc. The present name was adopted the following year. Initially, the firm’s business consisted of manufacturing fiber-glass bodies for coin-operated kidde rides. Operations were expanded in 1960 to include the design, production and sale of complete kidde rides. Today, they can boast the most expansive line of rides in the industry.

1963 saw their entrance into coin table production, subsequently expanding the line into home and commercial models as well. Today, All-Tech ranks as one of the leading billboard table factories (both coin and non-coin) with a considerable range of models and sizes sold through industry distributors and sporting goods retailers. Their commercial line carries the trade names “Gold Crest,” “Diplomat” and “Pro Table.” (The “Gold Crest” table, with a retail in ten different sizes, is the only table made in the industry with a fiber-glass cabinet.) All-Tech continues to operate its fiber-glass plant.

While touring All-Tech’s immense manufacturing facilities, spread through eight buildings offering 196,000 sq. ft. of space in Hialeah, Florida, the Cash Box reporter learned that a coin-operated rebound table, to be called the Play-Boy, will soon be released to the coin trade. The tour was conducted by Aaron Goldsmith (the firm’s newly appointed vice president) and Jack Mitnick, All-Tech’s veteran sales director.

Goldsmith revealed that All-Tech looks very favorably upon its growth within the home table market and is actively exploiting its potential by releasing a new “Executive” home line (furniture styled) as well as a less expensive kit table called the “Flamenco.”

While touring the kidde ride facilities, Mitnick indicated that thirteen models are presently in production—each of which provides a one-minute ride for 10¢. All-Tech rides, Mitnick advised, can be found on super market, arcade, department store and discount house locations throughout the United States, Puerto Rico and Canada and are also now being shipped to Europe, Africa and South America.

Mitnick stated that All-Tech’s “leisure time” products are sold through approximately 400 regular distributors and dealers, of which, over 100 are in the coin machine industry. “No single distributor accounts for more than seven percent of the company’s total sales,” he stated.

Goldsmith proudly showed off several now arcade pieces now in production at the All-Tech plant, of which the “Grip Test” or “Arm Wrestler” appear ideally suited for the same variety of locations as the kidde rides.

Entering into the busy hubbub of their manufacturing facilities, we learned that All-Tech is presently turning out fifty table per day, while setting a goal of sixty for the near future. Mitnick indicated that all slate used at All-Tech is imported directly from Italy by the factory. A unique innovation is to machine individual pieces into all of the firm’s coin tables, centering on a new spline arrangement along the rails which enables one man to recover a table (at the location) in only 20 minutes. The secret of All-Tech’s method lies in the ability to recover, without removing the slate. “On any other table, it usually takes two men three hours to recover a table,” Mitnick revealed, “but simply by removing the cushions on our table, stretching the new cloth tight and hammering a spline against the cloth into the built-in channels, the whole process is finished before you know it.”

All-Tech employs approximately 270 people throughout the entire complex. Every component part required to turn out the complete line is engineered and produced right on the premises. Mel Blatt acts as sales representative, assisting Mitnick with his talents in the table business. A new addition to Mitnick’s force is Jerry Hoffer, who comes well equipped to represent All-

Tech’s product line. Rounding out All-Tech’s reps is Leon Palmer, the firm’s newly-appointed comptroller and treasurer.

Visiting with Justin Goldsmith in his executive office, the Cash Box reporter met with All-Tech’s executive vice president Robert Deschamp and learned of the tremendous enthusiasm now being generated in the organization, in lieu of their recent extra-industry acquisitions. “In recent years, the larger manufacturing companies of this country have found it not only desirable but very profitable to expand their sales and earnings through a series of ‘merger-acquisitions,'” Goldsmith declared.

Underscoring that statement,Deschamp revealed that within the past six months alone, All-Tech has acquired six companies, expanding its product lines to include metals and alloys, filtration systems and component parts for heavy industrial equipment, precision electrical and electronic equipment. “We believe,” Goldsmith stated, “that All-Tech is now solidly based for a continuation of growth in sales profitability. For fiscal 1968 and beyond, our objectives are to continue an aggressive acquisition program and substantially increase our sales and per share earnings.” Among those firms now under the All-Tech umbrella are: Republic Metals Co., Inc., Allop Engineering Corp., Republic Seitz Filter Corp., the F. R. Hornman & Co. and the Edward L. Sibley Mfg. Co., Inc.

Goldsmith, praised his distributor network for “their most generous contribution to the growth of our firm to the point where the acquisition phase has become an economic reality. Our coin-oriented distributors, especially, have played a most important role, because of their belief in our products and faithful support.”

One of the most “productive sieves” of A.T.T. is growing by leaps and bounds but its roots are deeply entrenched in the coin machine industry. And it is this concept of coin-operated entertainment that will always be in the forefront thought of its leadership.

The facade and the shipping area of two of All-Tech’s plants in Hialeah, Florida.

A. GOLDSMITH  J. MITNICK

White fiber-glass “Gold Crest” cabinets stacked, awaiting shipment to the slate department.

Final finishing is the order in this department before the imported slate is finally installed.

One view of All-Tech’s electrical wiring Department. Here the electrical “systems” for their games and rides are assembled.
New York—Two New York firms recently held service schools on the Rowe AMI Music Master phonograph. The first school was held at B & T Maintenance in Brooklyn on March 2nd. Art Segling from the Rowe factory instructed and Lou Wolberg from Runyon assisted. Area servicemen attending the B & T school were: Ramon Navarro, Leon Bethune, Ray Hendricks, Bruce Haber, Bert Jefferson, Phil Gerace, Don James, Bill Campbell, Bob Giardano, Gene DuVerono, Al Carruzchio, Bob Weisbart and Tom Clark.

The second school was held at the Runyon Sales Company on New York's Tenth Avenue March 19, where Segling once again explained the new features of the MM-2. From the Runyon Company were: Abe Green, Irwin Green, Lou Wolberg, Leslie Beibelberg, Walter Zucker, Sidney Gerber, Richard Sukienick, Rufino Figuero, Astasio Diaz. Mechanics attending were Adolph Brad, Frank Slavik, Ed Crescenzo, Karl Halpern, Bernard Stecker, Bob Weisbart, Nick Sherry. (Continued on page 45)

GUARDING THE ROYAL GUARD is (l. to r.) John Bilotta, Mel Geltin, Ron Geltin, Charlie Brennen and Henry Genter. John and a few of his customers were recent guests of Sot Gottleib of Miami, Fla. Other Bilotta customers were: Charlie Cady, president of Tygex, Lindy Nardone, Joe Schuler Sr., Joe Schuler Jr., Doc Palmeri and Nick Christell.

New Jupiter Distrib.

Bob Taran (l.), President of Jupiter Sales of America, importer of Jupiter Phonos, poses proudly with newest Jupiter AMI distributors, Dee Eldor (r.), head of American Shuffleboard of Northern California. The Oakland-based Distributor will handle Jupiter in Northern California and some areas in Western Nevada.

Rosen Donates Juke

Another good-will point was scored for the music machine industry by David Rosen, Inc., Philadelphia Rowe AMI distributors, in donating a jukebox to help advance the recreational program at the Visitation B.V.M. Church in suburban Trooper, Pa. Shown with the machine as it was ready to be shipped to the church are Harry Rosen (left), executive vice-president of the Rosen firm and in charge of the record distributing department; and Father John C. Larkin, who accepted the machine in behalf of his parish.

Cash Box—March 30, 1968

Runyon-B&T Stage MM-2 Ser. Schools

Set your sights on American

"The World's Finest" Royal Imperial Shuffleboard and you zero in on higher profits.

The Royal Imperial Shuffleboard has earned the reputation of being the "standard of the coin industry." In appearance, construction and operation it is years ahead of any other shuffleboard.

American Shuffleboard Co.
210 Paterson Plank Road, Union City, N.J. (201) UN 5-6833
(Los Angeles Office—1423 Southwestern Avenue)

Gottlieb Guests

Bob Taran (l.), President of Jupiter Sales of America, importer of Jupiter Phonos, poses proudly with newest Jupiter AMI distributors, Dee Eldor (r.), head of American Shuffleboard of Northern California. The Oakland-based Distributor will handle Jupiter in Northern California and some areas in Western Nevada.

Rosen Donates Juke

Another good-will point was scored for the music machine industry by David Rosen, Inc., Philadelphia Rowe AMI distributors, in donating a jukebox to help advance the recreational program at the Visitation B.V.M. Church in suburban Trooper, Pa. Shown with the machine as it was ready to be shipped to the church are Harry Rosen (left), executive vice-president of the Rosen firm and in charge of the record distributing department; and Father John C. Larkin, who accepted the machine in behalf of his parish.

Cash Box—March 30, 1968

Runyon-B&T Stage MM-2 Ser. Schools

Set your sights on American

"The World's Finest" Royal Imperial Shuffleboard and you zero in on higher profits.

The Royal Imperial Shuffleboard has earned the reputation of being the "standard of the coin industry." In appearance, construction and operation it is years ahead of any other shuffleboard.

American Shuffleboard Co.
210 Paterson Plank Road, Union City, N.J. (201) UN 5-6833
(Los Angeles Office—1423 Southwestern Avenue)

Gottlieb Guests

Bob Taran (l.), President of Jupiter Sales of America, importer of Jupiter Phonos, poses proudly with newest Jupiter AMI distributors, Dee Eldor (r.), head of American Shuffleboard of Northern California. The Oakland-based Distributor will handle Jupiter in Northern California and some areas in Western Nevada.

Rosen Donates Juke

Another good-will point was scored for the music machine industry by David Rosen, Inc., Philadelphia Rowe AMI distributors, in donating a jukebox to help advance the recreational program at the Visitation B.V.M. Church in suburban Trooper, Pa. Shown with the machine as it was ready to be shipped to the church are Harry Rosen (left), executive vice-president of the Rosen firm and in charge of the record distributing department; and Father John C. Larkin, who accepted the machine in behalf of his parish.

Cash Box—March 30, 1968

Runyon-B&T Stage MM-2 Ser. Schools

Set your sights on American

"The World's Finest" Royal Imperial Shuffleboard and you zero in on higher profits.

The Royal Imperial Shuffleboard has earned the reputation of being the "standard of the coin industry." In appearance, construction and operation it is years ahead of any other shuffleboard.

American Shuffleboard Co.
210 Paterson Plank Road, Union City, N.J. (201) UN 5-6833
(Los Angeles Office—1423 Southwestern Avenue)

Gottlieb Guests

Bob Taran (l.), President of Jupiter Sales of America, importer of Jupiter Phonos, poses proudly with newest Jupiter AMI distributors, Dee Eldor (r.), head of American Shuffleboard of Northern California. The Oakland-based Distributor will handle Jupiter in Northern California and some areas in Western Nevada.

Rosen Donates Juke

Another good-will point was scored for the music machine industry by David Rosen, Inc., Philadelphia Rowe AMI distributors, in donating a jukebox to help advance the recreational program at the Visitation B.V.M. Church in suburban Trooper, Pa. Shown with the machine as it was ready to be shipped to the church are Harry Rosen (left), executive vice-president of the Rosen firm and in charge of the record distributing department; and Father John C. Larkin, who accepted the machine in behalf of his parish.

Cash Box—March 30, 1968

Runyon-B&T Stage MM-2 Ser. Schools

Set your sights on American

"The World's Finest" Royal Imperial Shuffleboard and you zero in on higher profits.

The Royal Imperial Shuffleboard has earned the reputation of being the "standard of the coin industry." In appearance, construction and operation it is years ahead of any other shuffleboard.

American Shuffleboard Co.
210 Paterson Plank Road, Union City, N.J. (201) UN 5-6833
(Los Angeles Office—1423 Southwestern Avenue)
WANT

JUICE BOX SERVICE MAN Unusual Opportunity For 60 to 80 Hours Per Week. Clever Music Co., 2869 W. Division, Chicago, Illinois 60622.

WANTED: WILL PAY CASH $50.00 for each set of 20,000, 100,000 and smaller, 10,000,000 and up, 50,000,000 and all other quantities. Massachusetts. Address to: C. J. Gilmore, 123 W. Sherwin Ave., Chicago, Illinois.

WANTED: 16MM & 8MM films, audio video machines, shuffleboards, shuffleboard scoring units, basketball scoring units, pool table lighting, pool table make, model, condition and best price to: C. J. Gilmore, 123 W. Sherwin Ave., Chicago, Illinois.

WANTED TO BUY: KICKEE AND CATCHER games, also other penny games. Can pick up or send to: C. J. Gilmore, 123 W. Sherwin Ave., Chicago, Illinois.


WANTED—YOUR USED 45 RPM RECORDS. We pay freight and up to 13¢ each. REC-4-D-REC. Box 2044, Caledonia, California. (Tel. 714-745-5942).

45 RPM RECORDS, NEW, NO QUANTITY TOO large or small. Highest prices paid. Write: Swan Musical, P.O. Box 3407, Los Angeles, Cal. 90009. CALL: (312) 677-7681.


WANTED—YOUR USED 45 RPM RECORDS. We pay freight and up to 13¢ each. REC-4-D-REC. Box 2044, Caledonia, California. (Tel. 714-745-5942).

WANTED: 16MM & 8MM films, audio video machines, shuffleboards, shuffleboard scoring units, basketball scoring units, pool table lighting, pool table make, model, condition and best price to: C. J. Gilmore, 123 W. Sherwin Ave., Chicago, Illinois.

WANTED TO BUY: KICKEE AND CATCHER games, also other penny games. Can pick up or send to: C. J. Gilmore, 123 W. Sherwin Ave., Chicago, Illinois.


WANTED—YOUR USED 45 RPM RECORDS. We pay freight and up to 13¢ each. REC-4-D-REC. Box 2044, Caledonia, California. (Tel. 714-745-5942).

WANTED: 16MM & 8MM films, audio video machines, shuffleboards, shuffleboard scoring units, basketball scoring units, pool table lighting, pool table make, model, condition and best price to: C. J. Gilmore, 123 W. Sherwin Ave., Chicago, Illinois.

WANTED TO BUY: KICKEE AND CATCHER games, also other penny games. Can pick up or send to: C. J. Gilmore, 123 W. Sherwin Ave., Chicago, Illinois.


WANTED—YOUR USED 45 RPM RECORDS. We pay freight and up to 13¢ each. REC-4-D-REC. Box 2044, Caledonia, California. (Tel. 714-745-5942).
Approved for License IN
CHICAGO, DETROIT, NEW YORK

World’s Greatest Soccer Game

FITS IN PINBALL SPACE

Only 31 in. wide, 55 in. long, 37 in. high, WORLD CUP fits wherever a pinball game goes, goes where pinballs don't go, lives longer on location than a pool table, earns bigger, faster money, month after month and year after year, than any other equipment outside of the bingo class.

Players charge opponent’s goal, dribble back for strategic play and k-i-c-k to left and right!

WORLD CUP is The Soccer Game, the soccer game with built-in flexibility which permits players to match every maneuver of real soccer. Straight drives, forward passes, lateral passes, field goals, corner kicks. Sometimes actually skull kicks! Players run in both directions. Kick right and left while running either way. Or while standing still. The 1/2 in. solid Lucite ball, white for maximum visibility on the green, brightly illuminated field, insures the positive impact action that keeps the play at a fast and thrilling pace. Small size of ball in relation to 3 in. tall lifelike players adds to the realism and quick response to every sudden decision of the contesting players. WORLD CUP is the world’s finest, simplest, fastest soccer game. WORLD CUP is soccer.

TRADITIONAL ADJUSTABLE

TIME

ADJUSTABLE PLAY TIME

Play continues until one player scores maximum of 10 goals or play period expires. Standard 1 1/2 minute play time gives players an exciting work-out, stimulates repeat play. Short play time is easily adjusted up to 5 minutes in 1/2 minute intervals. Operator can tailor the play and profit to requirements of location, time of day, season or other factors.

OPTIONAL PLAY PRICING

Single deposit permits two to play in competition. Available for 2 Nickels per Game, 2 Dimes per Game, 1 Quarter per Game, and coins of all nations.

A dozen words are all the instructions WORLD CUP needs. "Player moves in direction handle is moved. Press handle down to kick." Goalie control dial, which moves Goalie left and right across goal, is too obvious for words.

Win the big money cup! Get WORLD CUP today!

See your distributor or write BALLY MANUFACTURING CORPORATION • 2640 BELMONT AVENUE, CHICAGO, ILLINOIS 60641, U.S.A.

Harry Gregg holds the attention of a group of trainees as he explains the workings of the Wurlitzer Americana II record changer.

service engineers that field schools such as these spark the desire for more current technical knowledge... as these servicemen are well aware of the importance of electronics in the world of today. They are greatly interested, as well as appreciative, of this in-depth instruction on all the mechanical aspects of the Wurlitzer Americana II Phonograph. "Incidentally," Ross said "this valuable knowledge may also be applied to other types of coin-operated devices. Wurlitzer schools have given many of these servicemen their first introduction to the complexities of schematic drawings and the application of translators, barretters, and diodes to the modern sound system." Ross also remarked that "the climax of these Wurlitzer service seminars leave student-technicians with mixed emotions... regret that classes such as these were not conducted long before this... and happy in the thought of going back home to demonstrate their newly acquired skills during future service calls."